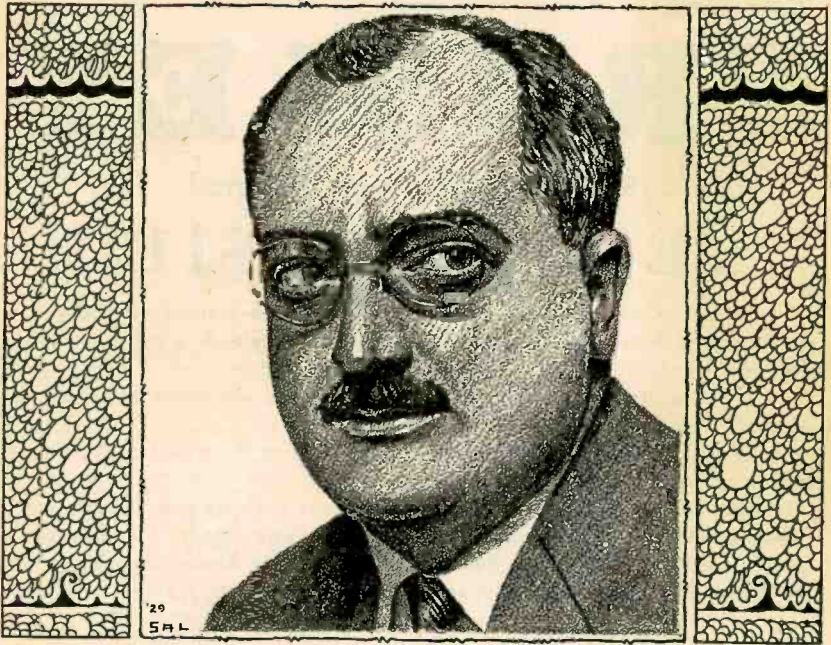


# RADIO DOINGS

RED BOOK OF RADIO

10¢  
WEEKLY

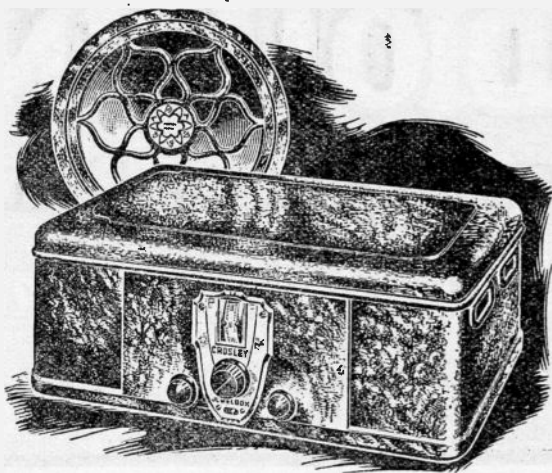
*The Radio Authority  
of the  
Pacific Coast*



Dr. Ralph Power

Vol. XIV  
No. 14

MARCH 31-APRIL 6  
1929



*The New*

# CROSLLEY

8 Tube — Antenna Tuned

## JEWEL BOX \$112

Power detector makes use of plate rectification instead of grid rectification, as commonly used in radio. Result: Overloading prevented and tone improved.

Tuned antenna circuit creates selectivity and sensitivity to a degree of quality never before attained.

By use of C-327 tubes, except in the output, filtering of circuits is improved.

Add to these features other improvements such as new volume control, improved push pull audio system, full voltage supply, Mershon condenser and new neutrodyne balancing. Encased in handsome white gold finished metal cabinet with Dynacone Power Speaker to match.

*Jewelbox, without tubes, \$112; Dynacone, \$27*

*At Your Nearest Crosley Dealer's*

*Exclusive California Distributors*

### KIERULFF & RAVENSCROFT

RADIO EQUIPMENT



135-139  
West 17th Street  
LOS ANGELES

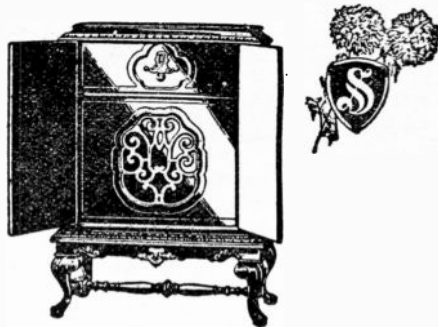
121-131  
Ninth Street  
SAN FRANCISCO

# NEVER BEFORE

## Such Amazing Beauty of Tone

### *The* SPARTON EQUASONNE

**T**HRILLING... inspiring... rich beyond compare! When you hear the wondrous voice of this triumphantly new radio instrument you will acclaim it an advance of years. Then, as you learn about its tremendously increased range; its mastery of the low end of the dial and its amazing *sureness*, you will realize that the NEW SPARTON EQUASONNE marks a step ahead in radio that is truly revolutionary. Be sure you hear it.



## SPARTON RADIO

*"The Pathfinder of the Air"*

*The Best In Radio Plus Service*

## Prest and Dean Radio Co.

American and Fourth

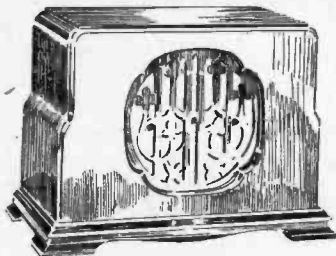
Long Beach, California

Phone Long Beach 65283

# MAGNAVOX "Dynamic" SPEAKERS



KNIGHTS ON THE AIR  
Prof. Herman Schnitzel N. B. C.



### *The Beverly*

Gracefully proportioned cabinet  
finished in light mahogany.

For A-Battery Operation . . . . \$50

For AC Operation . . . . . \$66

"Unt comes it now" der Perfessor Herman Schnitzel. Haf you mit der Magnavox Dynamic Speaker heard him? Yah, dey iss a goot combination. Der Magnavox schpeaks yoost so re-al-is-tick, by gollys, you couldn't it tell from der Perfessor himself. If you would lots of enchoyment haf—by everything on der air—right away get der Magnavox.

LICENSED APPARATUS  
DYNAMIC  
SPEAKERS  
THE MARK OF THE GENUINE

"FIRST  
SPEAKER  
FIRST  
DYNAMIC"

## THE MAGNAVOX COMPANY

Oakland, California Chicago, Illinois

# Radio Topics of the Day

*Weekly Review of Radio News, Thought and Opinion*

## INTERIOR SECRETARY HAS RADIO ENGINEER ASSISTANT

Secretary of the Interior Ray Lyman Wilbur has picked out Ernest Walker Sawyer, a radio man, for his executive assistant. There is nothing in the Interior department directly concerned with radio; however, Mr. Sawyer will assist Secretary Wilbur in general engineering problems.

Mr. Sawyer is 43 years old, having been born at Braceville, Illinois. In 1911 he became construction engineer for the Federal Telegraph Company of San Francisco. In 1912 he was loaned to the Universal Syndicate to construct a radio station at Newcastle, New Brunswick, which he afterwards operated for the Canadian government.

Later Mr. Sawyer went into the manufacture of radio equipment in London, where he lived for five years, during which time he built the radio equipment for many of the great stations of Europe, including Eiffel Tower, returning to New York in 1920. He became consulting engineer of the All-American Cables and Postal Telegraph Company. In 1923 he established a radio company in New York, which has grown, according to the Interior Department, to be one of the four largest in the United States.

Mr. Sawyer was recently actively engaged in the radio business in Los Angeles and is a member of the local Radio Manufacturers Agents Association.

## STAGGERING THE 500 WAT- TERS

Five hundred-watt stations, John V. L. Hogan told the Radio Commission recently, may be duplicated if they are

kept about 1800 miles apart. That is to say, it is possible to get two or three 500-watt stations on each channel if they are kept about that far apart.

## OPPOSE UNRESTRICTED BROADCAST ADVERTISING

A resolution opposing unrestricted advertising for presentation to the Federal Radio Commission, was adopted by the Nebraska Press Association at the close of the convention held in Lincoln, recently.

The editors asked that stations be required to give the names of parties buying time on the air and that the broadcasting of price comparisons be banned.

## WOULD HAVE NOTHING LESS THAN 50,000 WATTS

Speaking for the first time as a private citizen since his retirement as a member of the Federal Radio Commission, O. H. Caldwell, in a radio talk over Station WOR, in Newark, N. J., declared that the highest possible power ought to be used in broadcasting.

Mr. Caldwell went so far as to say that 50,000 watts, which is now the highest used by any station, ought to be the minimum requirement on cleared channels as at present, the former commissioner believes the number should be increased to 50 or 60 for the exclusive use of high-power stations.

Mr. Caldwell likewise spoke without reservation regarding the Canadian situation, advocating that we maintain the present numerical basis for sharing the broadcasting band with Canada.

# SPECIALISTS

## *Lead the Procession Today!*

We Can Help You Be a Radio Specialist  
BECAUSE

*We specialize in having just the things you need.*

BECAUSE

*We specialize in Radio Parts—"Any part—any time—any brand."*

BECAUSE

*No matter how large or small your radio need might be, we have it.*

*Our 1929 Catalogue is now ready... you've never seen anything like it. Send for a copy if you're interested.*

SILVER-MARSHALL

ELECTRAD

THORDARSON

MAGNAVOX

HAMMARLUND-ROBERTS

WESTON

*and many other familiar named products are constantly carried in stock—just for you.*

## TOWER EXERCISER AND REDUCER

*Portable  
Light*

**\$79.50**  
*List*

*Plugs Into  
Light Socket*

*Ask Your Dealer to get it from "The  
Parts Warehouse of the West"*

*Distributed by*

### RADIO SUPPLY CO.

H. A. DEMAREST, President

912-914 S. Broadway

VA. 6063  
WHOLESALE

Los Angeles, Calif.

*Largest Radio Parts Jobber West of Chicago*

# KITS or PARTS

## RECEIVING AND TRANSMITTING

*Always a Complete Stock*

Watch This List of Parts for Changes

Alco Loops	Dudlo Mfg. Co. Wire	Polymet Condensers
Acme Apparatus	Dunham Loops	Preston DX Ground
Acme Wire	Dunton Solder	Racon Horns
Advance Crystals	Eby Binding Posts	Radiall Co. Amperites
Aero-Products	Ekko Ground Clamps	Radio Owls
Aerovox Wireless Products	Electrad Products	Ray-O-Vac Batteries
All-American Products	Elkon Chargers	Raytheon Tubes
American Beauty Irons	Essenbee Ball Aerial	Readrite Meters
Amertran Products	Fidelity Speakers	REL Apparatus
Amperites	Flewelling Adapters	Remler Products
Amsco Condensers	Formica Insulation Co.	Samson Transformers
Baldwin Units	Franco Batteries	Sangamo Condensers
Baldor Motors	Frost Products	Scranton Hydrometers
B B L Cone Units	Goodrich Rubber Panels	Selectone Transformers
Benjamin Elec. Mfg. Co.	Gosilco Wire	Sensory Insulators
Benwood Linze Rectifiers	HFL Transformers	Skindervicken Buttons
Birnbach Products	Hammarlund Products	Silver-Marshall Products
Bodine Loops and Coils	Hedgehog Transformers	Sovereign AC Tubes
Bouldin Cage Antennas	H-K Sodderdipt Lugs	Spaulding Bakelite
Brandes Phones	Hoosick Parts	Steinite Eliminators
Branston Honeycomb Coils	Jefferson Products	Sterling Testers
Bremer-Tully Products	Jones Products	Super Ball Antennas
Brentwood Leaks	Karas Products	Sunset Aerials and Grounds
Browning-Drake Kits	Kelbrackets	Sunset Sensitizer
Camfield Coils	Kellogg Parts	Thordarson Transformers
Carborundum Products	Knapp Power Units	Tube Condensers
Cardwell Condensers	Kodel Products	Tom Mack Products
Carter Products	Kurz-Kasch Dials	Tower Speakers
CeCo Tubes	Kuprox Chargers	Transcontinental Coils
Celeron Panels	Lynch Leaks	Tyrman Parts
C R L Resistance	Magnaformer Units	Universal Battery Clips
Chicago Kester Solder	Magnavox Dynamics	Universal Microphones
Clarostats	Marco Products	Utah Units
Corning Pyrex Insulators	Master Voltage Controls	Vesta Power Units
Crescent Transformers	Morris Ball Antenna Kits	Victoreen Parts
Daven Radio Parts	Mueller Universal Clips	Ward Leonard Products
DeJur Rheostats	Naald Parts	Weston Meters
DeLuxe Products	National Soldering Irons	X. L. Variodensers
Dictogrand Units	National Co. Parts	Yaxley Products
Dubilier Condenser Corp.	Paratone Cone Units	
	Parvolt Condensers	
	Phonovox Pickups	

DEALERS: Park Next Door At Our Expense

## RADIO SUPPLY CO.

H. A. DEMAREST, President  
912-914 S. Broadway VA. 6063

Los Angeles

WHOLESALE

*Largest Radio Parts Jobber West of Chicago*

# Day-Fan



THE CONSOLETTA

*Combining All the Qualities of Beauty  
and Performance*

Consolette \$215.00

Console \$297.50

Table Model \$157.50

All prices less tubes

## RADIO QUALITY

*—that means  
Years of Pleasure*

The remarkable tonal beauty of Day-Fan Radio is now offered in new models which are equally delightful in appearance. A set thoroughly modern in operation direct from house current, may be had in your choice of three distinguished cabinet models, of fine American walnut.

The Day-Fan 8-tube A. C. receiver is more selective; it is sensitive to remote stations; it delivers splendid volume without distortion. *Four* stages of radio frequency, and push-pull amplification—two power tubes in combination instead of one—are mainly responsible.

*Truly an Unusual Radio  
Receiver*

*Exclusive Southern California Distributor*

# C. C. LAWTON CO.

1125 Wall St.

Westmore 3960

Los Angeles



*The Powerful*  
**DAY - FAN**

*Means*

*DX With a Wallop*

*Let One of These Dealers Show You:*

**SOUTHWEST LOS ANGELES**  
**Martin's Radio Studio**  
 4314 S. Western Ave.  
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*Open Evenings Till Nine*  
*Trade-Ins Easy Terms*

**WEST LOS ANGELES**  
**Rimpau Radio**  
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*Open 9 A. M. to 9:30 P. M. Daily*  
*Except Sunday*  
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**WILSHIRE**  
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**Golden Gate Radio Co.**  
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**SANTA BARBARA**  
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*Free Demonstrations Easy Terms*

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 140 W. Center Phone 58

**BAKERSFIELD**  
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 Phone 777  
*Free Demonstrations Easy Terms*



another  
**Falck**  
surprise!

**FALCK 9B**  
(HIGHBOY MODEL)

complete  
with  
magnavox  
dynamic  
speaker

**\$198<sup>50</sup>**

**E**XAMINE thoroughly these features of the new Falck highboy model:

Nine tubes, including rectifier tube...  
Four tuned circuits, assuring utmost selectivity and sensitivity... Individual circuit shielding... Positively single dial control, no trimmers... Illuminated drum-type tuning dial... Improved light socket operation... Push-pull amplification, for abso-

lutely true and accurate reproduction... Exclusive Falck antennae modifier, permitting complete control of volume regardless of nearness to big stations... Distance-getting ability comparable with much higher priced sets... Magnavox dynamic speaker... Unsurpassed Falck tone... Exquisite rubbed walnut cabinet with sliding doors... designed in the Spanish-American mode.

# Free demonstration of the Falck in your home

There is only one way to determine beyond all doubt just which new radio you should buy—*compare them in your own home*. Falck dealers are glad to demonstrate the new Falck 9A and 9B. Phone the one nearest you.

—ask these reliable dealers

**IN LOS ANGELES**

**Walter F. Browne Radio Studio**  
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OL. 4783

**Will Browne**  
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**Danz Music Co.**  
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**Holmlund Bros. Furn. Co.**  
6707 S. Broadway. TH. 4486

**L. & Y. Electric Co.**  
8864 W. Pico. OX. 1509

**Paramount Radio & Electric Co.**  
5515 Santa Monica Blvd.  
HE. 8473

**Peoples Outfitting Co.**  
3990-96 S. Vermont. VE. 3143

**Richardson Music Co.**  
730 W. Seventh St. TR. 0194

**Geo. R. Schofield, Inc.**  
3550 Whittier Blvd. AN. 3221

**H. H. Walker Electric Co.**  
1323 Venice Blvd. BE. 1311

**Wheeler's Shop All Electric**  
112 N. Avenue 56. GA. 2208

**GLENDALE: Roche Radio Serv.**  
1148 N. Central Ave.  
Douglas 5218

**LONG BEACH: Volland's Radio Studio**  
652 American Ave. Tel. 618-355

**LONG BEACH: Rialto Radio Co.**  
430 American Ave. Tel. 653-171

**PASADENA: The Song Shop**  
16 S. Raymond Ave. WA. 2929

# Falck

**ALL-ELECTRIC\* RADIO**

*Manufactured and Guaranteed by*  
**ADVANCE ELECTRIC COMPANY, 1260 W. Second St., Los Angeles, Calif.**  
*Pioneer Manufacturers of Radio Equipment*

\*Since August, 1926

# Presenting the Ultimate in Fine Radio Reproduction

The Jensen Imperial, a magnificent reproducer with the new Auditorium Dynamic Unit perfected by Peter L. Jensen. Furniture design by Everett Worthington. Music and radio loving America will demand this newly perfected reproducer capable of concert hall volume from push-pull amplifiers of the 250 type, but retaining full brilliance at softest living room volume. Used with any type of radio receiver the superiority is the same. Models are now available for either 110 volt A.C. or D.C. operation.

## JENSEN DYNAMIC SPEAKER

*"The Finest in Radio"*

*Distributed in the West by*

**Yale Radio Electric Co.**  
1111 Wall St., Los Angeles

**Reiman Wholesale Elec. Co.**  
218 E. Third St., Los Angeles

**C. W. Smith Co.**  
1224 Wall St., Los Angeles

**P. W. Gavin Co.**  
1163 Front St., San Diego

**Stubbs Electric Co.**  
75 Sixth St., Portland, Ore.

**Robert Weinstock, Inc.**  
643 Mission St., San Francisco

**Harper-Meggee, Inc.**  
4th at Blanchard, Seattle, Wash.

**Harper-Meggee, Inc.**  
214 Howard St., Spokane, Wash.

**The Motor Hdwe. Equipment Co.**  
San Diego, Calif.

**Pacific Wholesale Radio, Inc.**  
Folsom at 7th St., San Francisco



# STUDIO NEWS

Dr. Ralph L. Power, radio editor of the Los Angeles Times, whose picture appears on the front cover of this issue of Radio Doings, will give the Council on International Relations talk over KHJ, Friday, April 5, from 4:30 to 5 o'clock.

He was formerly associate professor of commerce and industry at the University of Southern California and, previous to that time, held similar positions in the east, including the deanship of a college of commerce.

Dr. Power's KHJ lecture topic will be, "Radio in International Affairs." Radio fans are already familiar with his voice through the news broadcast twice a day from The Times building, via remote control.

Nick Harris announces the inauguration of one of his interesting programs each Sunday, from 1:30 to 2 p. m., over KFI. He will be assisted by the popular team of "Bob and Monty," in vocal numbers.

The De Forest programs over the American Broadcasting Company chain every Sunday night, at 7 p. m., have a brilliant list of members, which includes Alma Gluck, Mary Garden, Anna Case and Frances Alda. These artists are heard over KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.

Stamp collectors will be interested in a program being presented over KEJK every Sunday morning, from 9:45 to 10, by Bill Burr and Palmer Stoddard. A stamp club, to be known as the KEJK Stamp Club, has been formed and listeners are invited to send in their questions.

KFI is to broadcast the Easter services from the Los Angeles Coliseum, Easter morning, beginning at 4:42

o'clock. Special Easter services from Forest Lawn Memorial Park will be given to early morning listeners-in over KHJ at 5 a. m., and the Easter services from the Hollywood Bowl will be broadcast over KNX, beginning at 4:45 a. m. Preceding this, KNX will present a concert by Calmon Luboviski, Claire Mellonino, and George Gramlich, which will be on the air from 3:45 to 4:45 a. m.

The Easter sunrise service of five commanderies of Knight Templars, held in the Denver Municipal auditorium at 3:30 a. m., P. S. T., Sunday, March 31, will be put on the air by radio station KOA. Outstanding parts of the service will be the singing of the 30-voice Knight Templar male chorus and a sermon by Bishop Charles L. Mead of the Methodist Episcopal church.

Lucy Day, soprano; Vera Hambly, mezzo-contralto; Lou Gordon, tenor; Will Maggineffi, baritone, and Miss Zaruhi Elmassian, soprano, will be heard in a special Easter program, to be presented over KTM, Sunday, March 31, from 9 to 10 p. m.

Two well-known senators will talk on the "Half Hour With the Senate" program, which is broadcast every Friday at 7:30 p. m., over the National Broadcasting Company chain, which includes KHQ, KOMO, KGW, KGO and KPO. Senator Daniel F. Steck and Senator Thomas P. Walsh are the speakers.

The Vitaphone Jubilee Hour over the CBS, and originating at KFVB, will present Conrad Nagel, master of ceremonies; Alice White, Dorothy Mackaill, Jack Mulhall, Henry Halstead's Victor Recording Orchestra, John Boles, tenor, and Carlotta King, soprano. This program takes place on Monday, at 6:30 p. m.

## Investigate Kolster New Owner Plan

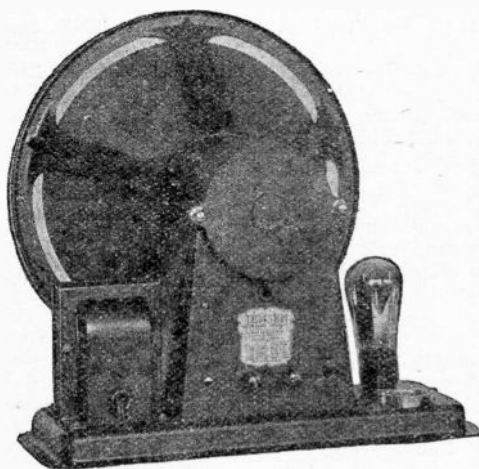
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# JENSEN

## DYNAMIC SPEAKER

*"The Finest in Radio"*

*The  
Auditorium*



*1929's  
Sensation*

The Jensen *Auditorium* Speaker assures extreme volume of reproduction, with greater sensitivity and a degree of fine tonal quality never possible before.

And note particularly that when the Jensen *Auditorium* Speaker is added to a set equipped with one type 171 amplifier tube, the performance approaches that of much more powerful sets and amplifiers when these are used with ordinary speakers.

Units for use in console cabinets or on open baffles are ready for delivery now.

---

*Wholesale Distributor*

# C. W. Smith Co.

1224 Wall St.

WE. 5158

Los Angeles

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# The New Set Owners' Page

## Power Tubes

The power tube family keeps growing,—every year a new member! There are now five of them, and no doubt our readers sometimes wonder why there should be so many different types of power tubes, just how one type differs from another, and why.

Evolution is responsible for this "bigger and better" power tube development. The demand for greater volume and better quality has been met each year by the production of a new power tube, but just in what manner each succeeding tube is superior to the former types should be understood by the layman.

The five types are listed below with certain characteristics, which will be discussed in detail. The last two figures of each type number only are given since the first numeral varies according to manufacturer. Hence the -45, is the 245 of RCA, 345 of Cunningham, etc.

Type	Plate Voltage	Amplification	Undistorted output
-12	135	8.5	120 milliwatts
-71	180	3.	650 milliwatts
-10	425	7.8	1600 milliwatts
-50	450	3.8	4650 milliwatts
-45	250	3.5	1600 milliwatts

The -12 and the -71 were developed in the days of battery operated receivers, when the plate voltage was limited. Their power output, 120 and 650 milliwatts respectively, was sufficient for the type of loud speakers used and the tone quality and volume expected. However, when a bass note came along or a loud sustained note, the tube could not deliver the power required for the proper reproduction of the note, and the quality suffered. The demand for better tone quality, particularly of the bass notes, required a power tube with greater surplus power available to take care of these sudden demands of the music. The dynamic type of speaker was developed with its great handling capacity and was largely responsible for the

rapid improvement in audio amplifiers and power tubes. Bass note reproduction became sort of a craze, and it takes power to properly reproduce bass.

The -10 power tube was next offered. It required a power supply unit which would make available 400 volts or more, but it's output of about 1600 milliwatts or 1.6 watts gave us a new conception of tone quality, particularly when used with a dynamic speaker. Here for the first time, there was a surplus of power over that required for normal room volume, a surplus which could take care of the sudden heavy surges of plate current required by sustained or bass notes. Whether we used a -71 or the new -10, made little difference when we listened to an announcer speaking or a violin solo, but when a symphony orchestra was turned loose the difference was amazing. The depth and timbre of the music which the proper reproduction of all of the bass instruments makes possible was so pleasing that someone discovered for the first time that real MUSIC could be reproduced by radio.

It was the combination of the dynamic speaker and power amplification that gave radio it's great impetus of last year, because the result was something worth listening to. Gone was the tin-panny reproduction that reminded one of the old Edison Gramaphones. Still more volume and still better quality was demanded, and the tube people met the situation with the -50. Here was a power tube that could deliver 3 times the power output of the -10 tube. For normal room volume we need use but a fraction of the available power, and the amplifier could easily meet any demand which might be placed upon it by a whole battery of kettle drums and low organ notes. However, it still required a plate voltage of 400 or more and a power pack capable of delivering a heavy plate current,—65 milliamperes for a single tube! More than the whole

(Continued on Page 37)

# Investigate Kolster New Owner Plan

## ? Questions and Answers ?

A Weekly Department Conducted by K. G. Ormiston, I.R.E.

**QUESTION**—I have a six-tube Kilograd set. I can get all of the local stations from KGFJ to KPLA with moderate volume and clearness. Besides the locals I can get KSL, KOB and KGO. My dial passes right over KPO without bringing them in. In other words, I can get Salt Lake City, but not San Francisco. Would appreciate knowing the reason for this.

C. A. L., Pasadena.

**ANSWER**—There are two reasons why your set is less sensitive at KPO's wavelength than it is at the shorter wavelengths. The first is that the set is so designed that the radio frequency stages are just on the verge of oscillation at the low end of the wavelength scale and here you have the maximum sensitivity. Then as you tune up for the higher wavelengths and the frequency decreases, there is less and less regeneration, and hence the RF stages do not amplify as much as they did with the maximum regeneration. This is true of all tuned radio frequency sets where there is no control over the regeneration present in the RF stages. The second reason for the decrease in sensitivity over the upper portion of the dial is due to the fact that one-dial sets are, as a rule, balanced so that the ganged condensers are in exact resonance around 300 meters, and then they usually get out of step as we progress up the scale. Hence, at KPO's setting, you not only lack sensitivity in the RF amplifier because of the reduced regeneration, but it is also likely that your RF stages are not all exactly tuned to KPO's wavelength. These conditions can be remedied by (1) adding a regeneration control, such as a variable resistance in the plate voltage supply to the RF tubes, enabling you to increase the plate voltage on the higher waves, thereby increasing the regeneration, and (2) installing small midget variable condensers across each of the main tuning condensers to use as "trimmers" to obtain exact resonance at any setting.

**QUESTION**—I have one of the new 245 power tubes and want to experiment with same. Can you tell me the value of resistor to be used in the grid return

circuit for the proper bias voltage? And any other dope that will help.

E. L., Hollywood, Calif.

**ANSWER**—In the first place, be sure that you connect the filament to a transformer secondary that supplies exactly 2.5 volts. Under no circumstances should a 5 or 7.5 volt secondary be used, even with variable resistances in the circuit to reduce the voltage. The grid return should be connected to the center tap of a 60 ohm variable center-tap resistor, such as the Clarostat Hum-Dinger. In the grid return lead from the B minus should be connected a 1500 ohm strip resistor shunted by a 4 mfd. fixed condenser. It is the voltage drop across this resistor which gives the grid the necessary negative bias voltage.

**QUESTION**—I have a short wave set and can get the two short wave stations operated by WGY, also KDKA, CJRX and WLW. But what I would like to know is just when, where and how I can hear a foreign station? Have you any information on the schedules of European stations, or what hours they can be received here, or where to look for them, etc.?

E. A. S., Manhattan Beach, Cal.

**ANSWER**—We publish information from time to time in our Short Wave Club department. We are just in receipt of a letter from Donald Wright of San Pedro, which gives some very interesting data along the very lines you request. The four powerful short wave stations in Java, which are received in the early morning with good volume are:

PLE (formerly ANE), 25 KW, 15.74 meters.

PLF (formerly ANH), 25 KW, 17.4 meters.

PLG, 60 KW, 18.88 meters.

PLR, 25 KW, 27.8 meters.

PLE, PLF and PLG start daily at 4 a. m., Pacific time, and run until 8 a. m., when PLR comes on and continues until 11 a. m., our time. PLG, the big 60 KW station, is very strong here around 6 a. m., playing a military band. Mr. F. F. J. Rruler, chief engineer of the International Office, at Bandoeng, Java, will be glad to get reports from U. S. listeners.



# The Sparton Equasonne

Is Startling the Radio World

Call One of These Dealers for Demonstration

SEE, HEAR, BUY Your Radio from



4018 W. 10th St. WYoming 2704

VENICE BLVD.

Buy Your Radio from a Radio Store

H. H. Walker

Liberal Trade-in—Terms to Suit

1323 Venice Blvd. BEacon 1311

SO. WESTERN AVE.

Free Demonstration  
Convenient Terms

Robinson Radio Shop

Open Evenings

4528 So. Western Ave. VE. 6683

TWO STORES

Double Service

C. & G. Elec. & Radio Co.

1501 W. Santa Barbara Ave. VERmont 5205  
150 No. Larchmont GRANite 0338

SOUTH FIGUEROA ST.

Where Radio Knowledge Counts

Bob Brown's

Battery Service

4353 S. Figueroa St. HUmbolt 2192

SANTA MONICA

Free Home Demonstration

F. J. Bobsene

421 Santa Monica Blvd. S. M. 255-32

OLDEST DOWNTOWN DEALER

Birch-Smith Furniture Co

737-41 Hill St. Near 8<sup>th</sup>

See Page 47 for Special Announcement

TRinity 4121

Los Angeles

# One full year *ahead*

FOR the first time, the ultimate in all the realm of music . . . the best the world has ever known in radio reception . . . the best the world has ever known in phonographic reproduction now is available to everyone, at a moderate cost, in this marvelous Sparton Ensemble.

Genuine Sparton Equasonne Radio Reception . . . the best radio the world has every known at any price . . . at the very peak of its perfection.

The reproduction of recorded music through the same unexcelled Sparton Equasonne circuit . . . through the same wonderfully full, rich and true Sparton Dynamic Speaker.

And, in addition, automatic service which plays twelve records, either ten-inch or twelve-inch, of all types, entirely without attention . . . changing records soundlessly, almost instantly . . . giving you a complete program of



Model 99 "Ensemble,"  
\$925 Complete

your favorite music without a moment's interruption.

It is modern music at its absolute maximum. Yet the cost of this wonderful ensemble, exquisitely encased in a beautiful walnut cabinet of pure period design . . . complete with tubes . . . is only \$925. And convenient terms may be arranged.

Again, let us say: "Don't you buy any radio until you have heard the Sparton." And let us add: "Don't you buy even a Sparton, until you have heard the Sparton Ensemble."

## SPARTON EQUASONNE

**PACIFIC WHOLESALE INC.**  
WALTER H. FAGAN  
PRESIDENT

*Southern California Distributor*

433 East 12th Street

Los Angeles

# SPARTON RADIO

The Authorized Sparton Dealers listed below will gladly demonstrate the new sensational Equasonne in your home without obligation.

## LOS ANGELES

A. A. C. Radio Service, 8102 Beverly  
A. & M. Radio Store, 5301 Central  
American Music Co., 359 N. Main St.  
Angelus Radio Shop, 4208 Santa Monica Blvd.  
Associated Radio Service Co., 4156 Beverly Blvd.  
Avalon Radio Shop, 5225 Avalon Blvd.  
Baker & Fitzgerald, Inc., 2603 W. 84th  
Barker Bros., Inc., 7th and Minneroa  
Barker Bros., Inc., 6834 Hollywood  
Bookman & Round, Inc., 4279 S. Vermont Ave.  
Broth-Smith Furniture Co., 737 S. Hill  
Brenne & Bushard, 1717 W. Adams St.  
Boswell Bros. & Benson Furniture Co., Inc., 808 S. Alvarado.  
Boutlevard Furniture Co., Inc., 1574 W. Washington Blvd.  
Bob Brown's Radio Service, 4353 S. Figueroa.  
Brooks Furniture Corp., 3555 Whittier  
Walter F. Browne, 4508 Hollywood Blvd.  
M. Calderon, 408 N. Main St.  
California Music Co., 2187 Brooklyn  
California Plano Construction Co., 6920 Melrose Ave.  
C. & G. Elec. Co., 1501 W. Santa Barbara Ave.  
C. & G. Elec. Co., 150 N. Larchmont.  
Crenshaw Radio Shop, 2543 Crenshaw  
Daynes Music Co., 4623 Whittier Blvd.  
Dart Music Co., 5627 Whittier Blvd.  
Eastern Outfitting Co., 620 S. Main  
Fluorena Radio Shop, 2612 So. Figueroa St.  
Fitzgerald Music Co., 727 S. Hill St.  
Gayford Radio & Elec. Co., 6618 S. Vermont Ave.  
Harding & Goodan, Inc., 7402 Beverly  
Hollywood Music Co., 4019 Hollywood  
Hollywood Phonograph Shop, 6552 Hollywood Blvd.  
Ince Radio Mfg. Co., 5171 W. Adams  
Levinger's Melrose Radio Shop, 4436 Melrose Ave.  
Manchester Radio Electric Shop, 1522 E. Firestone Blvd.  
Monarch Radio Co., 2189 W. Washington St.  
Mohawk Radio & Music Co., 2115 W. Santa Barbara Ave.  
Monarch Radio Co., 218 W. Washington  
Normandie Radio Shop  
6609 S. Normandie Ave.  
Norton & Norton, 2211 N. Broadway.  
Otto K. Olesen, 1580 N. Vine.  
One Eleven Radio Shop, 111 S. Lincoln Park Ave.  
Orniston Radio Shop, 4018 W. 10th.  
People's Outfitting Co., 3990 S. Vermont Ave.  
Robinson Radio Shop, 4528 S. Western  
Ruppert Radio & Elec. Co., 7767 Santa Monica Blvd.  
Sohlsson Bros., 349 N. Main St.  
Standard Radio Co., 417 W. Pico.  
Stone Elec. Supply Co., 710 W. Pico  
Tobey Radio Store, 8405 Santa Monica  
Universal Music Co., 1632 Maple Ave.  
Vermont Music Co., 828 S. Vermont  
Vick's Furniture Co., 3529 S. Vermont  
H. H. Walker, 1323 Venice Blvd.  
Westbrook & Hurst, 5634 Pasadena  
West State Electric Co., 4753 E. Broadway  
Wolfe Radio Shop, 547 S. Western  
Young's Radio & Music Co., 512 W. Santa Barbara Ave.  
ALHAMBRA: Radio Photo Shoppe, 134 E. Valley Blvd.  
Lewis Radio Studio, 127 W. Main St.  
ANAHEIM: Danz Piano Co., 163 W. Center.  
Knife Music., 217 E. Center.  
ARCADIA: Nagel & Fredericksen  
Baldwin & Duarte Rd.  
AZUSA: Clayton's Radio Shop  
BAKERSFIELD: Urner & Jones  
1604 19th St.

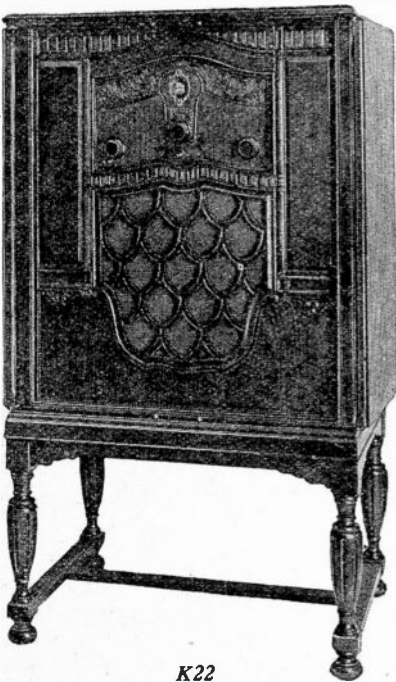
BALDWIN PARK: W. E. Walters  
321 W. Corvina Blvd.  
BANNING: Bruce Donny Box No. 525  
BELLFLOWER: W. W. Werner  
BEVERLY HILLS: Beverly Hdws. Co.  
421 Beverly Dr.  
BRAWLEY, Schmidt Radio Sales and  
Service, 1125 Main St., El Centro  
BURBANK: Norwood's, 220 N. San  
Fernando Blvd.  
Glenoaks Radio Shop, 325 E. Glenoaks Blvd.  
CALEXICO: Schmidt Radio Sales and  
Service, 1125 Main St., El Centro  
CHINO: George Perry.  
COLTON: Henderson Furniture Co.  
COMPTON: Compton Music Co.  
239 E. Main St.  
CORONA: Coplen Radio Co.  
320 W. 6th St.  
CORONADO: Coronado Radio Elec. Co.  
1120 Orange Ave.  
CORONA: Scofield Furn. Co.  
128 E. Citrus  
CULVER CITY: Radio Elec. Shop  
239 E. Main St.  
EGALE ROCK: Roberts & Roberts  
1680 Colorado Blvd.  
EL CAJON: Lyon Appliance Co. 841.  
EL CENTRO: Schmitt Radio Sales &  
Service, 1125 Main.  
EL SEGUNDO: Beaver & Matson  
119 W. Grand Ave.  
ELSINORE: Calkins Elec. Co.  
ENCINITAS: Wade M. Putnam, 31-J.  
ENCINO (Van Nuys): E. R. Weber  
ESCONDIDO: Young's Music Co.  
FALLBROOK: E. B. Walton  
FILLMORE: Ellsworth & Morley, 48.  
FULLERTON: Nelson-Fellings Music  
Co.  
Weldon Radio Shop, 123 W. Commonwealth.  
GARDEN GROVE: Larson's Hdwe &  
Radio Co.  
GLENDALE: Russell-Pierce Furniture  
Co., 1800 S. Brand Blvd.  
Fitzgerald Music Co., 337 N. Brand  
Shuck Music Co., 309 N. Brand  
HEMET: Rebt. Record.  
HERMOSA BEACH:  
W. G. McWhinnie, 59 Pier Ave.  
HUNTINGTON PARK: P. A. Dougherty,  
6324 S. Pacific Blvd.  
LA CRESCENTA: La Crescenta Valley  
Radio & Auto Shop.  
LA HABRA: E. L. Lushm, c/o Goodell-Proud Hdwe. Co., 119 E. Central  
LA JOLLA: C. H. Messner, 927 Silverado.  
LA MESA: La Mesa Music Co.  
LANGASTER: Haubrich Radio Store  
LA VERNE: La Verne Radio Shop  
LONG BEACH: J. P. Anderson  
1099 Wardlow  
Barker Bros., Inc., 223 American Ave.  
Harris Radio Service, 192 Corona Ave.  
Inter-City Radio Stores Co.  
405 American Ave.  
Jensen Radio Co. 107 American Av  
McCrary Music Shoppe 228 Pine Av  
Mills Elec. Co., 326 Pine Ave.  
Prent & Dean Radio Co.  
4th and American.  
LYNWOOD: P. A. Dougherty  
11407 Long Beach Blvd.  
MONTEVIA: Claude Chess Radio Store  
MONTEBELLO: White Auto Elec. Co.  
MONTROSE: L & L. Radio Shop  
NATIONAL CITY: Nelson-Smith Mercantile Co.  
NORTH HOLLYWOOD: Langlands &  
Schade, 5317 Lankershim Blvd.  
NORWALK: Norwalk Elec. Shop  
237 Front St.  
Ray Molina Radio Electric Shop  
110 N. First St.  
OCEAN BEACH: Strand Radio Co.  
OCEAN PARK: Reed Radio Co.  
2929 Main St.  
OCEANSIDE: MacBeth Radio Shop

ONTARIO: M. P. Pearson  
121 N. Euclid  
ORANGE: Foster & Barker  
111 S. Glass St.  
OWENSMOUTH: Earl M. Haas  
21523 Sherman Way.  
OKNARD: Geo. P. Austin 120 5th.  
PASADENA: Electro-Motive Corp.  
817 E. Colorado.  
Hancock Music Co., 331 E. Colorado.  
F. C. Nash & Co., Colorado, Broadway and Union.  
Radio Dns., 1581 E. Walnut St.  
Scribner & Knapp  
1767 E. Washington.  
Henry Wood, 1447 N. Lake.  
POMONA: Harrison-Fitch Elec. Co.  
383 W. 2nd St.  
J. D. Thorn, Jr., 320 W. 2nd St.  
PUENTE: H. P. Gorkens  
REDLANDS: Russell Elec. Co.  
7 W. State St.  
REDONDO BEACH: A. H. Costley  
RIALTO: C. O. Young  
RIVERSIDE: Elvin E. Webb  
1099 Main St.  
Russell F. Austin, 916 Main St.  
ROSEMead: Rosemead Radio Elec.  
Co., 1617 Valley Blvd.  
SAN BERNARDINO: L. D. Spence  
Calif. Hotel Bldg.  
SAN DIEGO: Edmondson Radio &  
Elec. Co., 3314 Adams Ave.  
Burnett Furn. Co., 639 University Av.  
Hancock Music Co., 3006 University  
Harris Radio Co., 136 W. Broadway.  
Pribnow's Radio Studio 3633 Hancock  
The Radio Shop 746 Broadway.  
Reynold's Radio Shop 3638 Universal  
Rogers' Radio Shop 406 "B" St.  
SAN DIMAS: Joe Walterscheid  
138 W. Bonita Ave.  
SAN FERNANDO: Mission Pharmacy  
901 Porter Ave.  
SAN JACINTO: Lloyd Record's Garage.  
SAN LUIS OBISPO:  
Rogers Radio Shop, 680 Illegers  
SAN MARINO: San Marino Elec. Shop  
2495 Mission St.  
SAN PEDRO: Pacific Radio Store  
1102 Pacific Ave.  
O. S. Peterson Co., 284 W. 6th St.  
SANTA YSIDRO: Radio Art Studio  
SANTA ANA: Foster & Barker  
309 W. 4th St.  
Liggett Radio Shop 423 West 4th St.  
SANTA BARBARA: E. F. Rogers &  
Son, 928 State St.  
Val Felger, 715 State St.  
Schulze & Krueger Music Co.  
1217 State St.  
SANTA MARIA: John B. Davies  
214 W. Main St.  
SAN MARINO: San Marino Electric  
Shop, 2495 Mission St.  
SANTA MONICA: Fred J. Bobsone  
421 Santa Monica Blvd.  
Radio Service Co., 1456 4th St.  
Radio Service Co., 1330 Montana  
SIERRA MADRE: Radio Shop (Geo.  
M. McRoberts, Jr.)  
TAFT: Jack Toon, 607 Center St.  
TORRANCE: DeBra Radio Co.  
Post and Cravens St.  
TUSTIN: G. A. Young.  
UPLAND: Colburn Elec. Co.  
320 Second Ave.  
VAN NUYS: Radioelectric Shop  
14448 Sylvan St.  
VENICE: Venice Radio Shop  
1227 Washington Blvd.  
VENTURA: J. C. Neville 39 S. Oak  
WALNUT PARK: P. A. Dougherty  
6324 S. Pacific Blvd.  
WATTS: Thos. J. Stevens & Son  
1688 E. 103rd St.  
WHITTIER: Farmers' Hdwe. & Paint  
Co., 109-11 N. Greenleaf Ave.  
WILMINGTON: Wilmington Radio  
Elec., 119 W. Anaheim.  
Wilmington Hdwe. Co.  
300-06 Avalon Blvd.

# KOLSTER

offers

*the present owner of any good radio set an opportunity which merits early investigation. Let us explain the Kolster new owner plan to you.*



K22

*Kolster 6-Tube Console, 60 Cycle. A.C. Operated. Magnetic or Dynamic Type Speaker. Single Control, with Illuminated Dial.*

**H. C. MARVIN**

137 Fifth

Oxnard, Calif.

BUY A

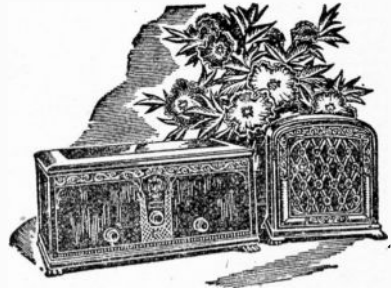
# KOLSTER

On the New  
TRADE-IN PLAN

*Kolster offers the present set owner an opportunity which can not be afforded to pass by.*

## The 1929 KOLSTER

*Is the acme of perfection in Radio, embodying beauty of tone, sensitive selectivity and unusual distance-getting qualities.*



*This sensational offer includes both Table and Console Models of the latest design.*

*See us today and you'll be astonished at the liberal trade-in feature.*

**California Music Co.**

LOS ANGELES

2107 Brooklyn Avenue

AN 7740

Open Evenings



Through the courtesy of the Sunset Mfg. Co. of Los Angeles, a Sunset Aerial will be given each week as first prize, and a Sunset Ground as second prize, for the two best DX letters. In addition, Radio Doings will send a special "Logging Graph" with Map and Distance Chart to the writer of each DX letter published.

### FIRST PRIZE

DX Club:

Here's hopin' this list entitles me to membership in the DX Club. I have a Radiola 60, which I received for Christmas. Since the first of the year I have logged the following stations:

KSD, KOAC, KLZ, KHQ, WOW, KFSD, KFRC, KGW, WOS, KFI, WEA, WMAQ, KPO, WLW, WOR, WGN, WSB, WJR, KMMJ, WJZ, KFAB, WBBM, KGO, WGY, KTHS, WBAP, WSAI, WCCO, WHAS, KOA, KWKH, KFQZ, WWL, WABC, WBOQ, WENR, WLS, KFNF, KHJ, WKY, KMA, KMBC, KOIN, WWJ, KJR, KDKA, WBZ, WHO, WOC, KQW, KYW, KRLD, WFAA, KNX, WTIC, WBAL, WTAM, WBT, WMBI, KMOX, WPG, WRVA, KSL, KVOO, WAPI, WHAM, WOWO, WCAU, KEX, KOB, WJJD, WOAI, WREN, KFOX, WEBC, KPH, WIBW, KVI, KMO, KGB, KSO, KFPY, KOW, KWSC, KGRS, KSTP, WORD, WBAW, KWBS, WLAC, KGKB; also HHK in Port au Prince, CMC in Havana, CYQ in Tampico, CFCT, CKY, CNRV, CKLC, CKMO, CNRS, CNRR, CNRV, CJOR, CJOC, CHWK, CKGW, and others in Canada; also 51 other less distant stations.

ALDEN J. BENNETT.

Virginia City, Montana.

### SECOND PRIZE

DX Club:

I am a reader of Radio Doings and would not be without it for anything.

I am sending you my list of stations received since Feb. 1, and would sure like to be a member of your DX club. I live on the Mojave desert, and thought

you would like to hear from somebody in this part of the country. I have a Knight 8-tube battery operated set. My list, or log, is 46 California stations, and the following distant ones:

KOA, KSL, WOAI, KWKH, KMOX, KWVG, KFAD, KJR, KGM, KGIQ, KEX, KOIN, KWK, KDKA, KTHS, KOB, WMAQ, WGN, WLW, WLIB, WENR, WCCO, WOAI, WOC, WBT, WBBM, WRAP, WJZ, WJR, WEA, WLAC, WJJD, WGY, CNRV, CFCN, WOR, WJR, WKAQ, XBB, XFY, and the following foreign stations were received:

JOAK, JOHK, JOBK, 7CL, 3AR, 2BL. I have verifications from JOAK, JOHK, Japan stations.

I sure hope you will be able to publish this list. I think that I am pretty lucky to have been able to get as much distance, being partly deaf.

FRED FREER,

Hinkley, Calif.

DX Club:

Since I am a Radio Doings reader and an ardent DX fan at the same time, I just simply had to write to the DX club and repeat my little DX stunt. December 14, 1928, I went out and bought an old 5-tube tuned radio frequency Atwater Kent set, one of the open-faced models, for \$7.00, and I brought it home.

I set it up myself, and although I had a shorted condenser in the set, I managed to pick up the following stations, DX and local, during the time from December 15, 1928, to aJanuary 20, 1929. They are as follows:

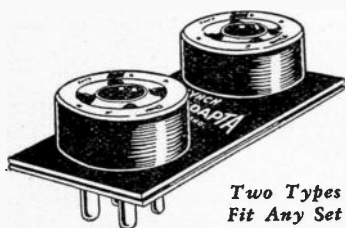
WSB, WENR, WLS, WGN, WMAQ, WIBO, KYW, WBBM, WBT, WEEL, WGR, WFI, KDKA, WHAM, WPG, CFRB, WGHP, WWVA, WHO, WBRC,

(Continued on Page 74)

# Investigate Kolster New Owner Plan

# LYNCH METALLIZED TUBADAPTA

*Increases the Life of Power Tubes*



*Two Types  
Fit Any Set*

Price—Either Type \$2.50

In some sets, such as the Atwater Kent, the Lynch Tubadapta may be used with even better results, in the radio frequency stages, instead of in the last audio stage.

In some radio sets, such as the Majestic and Day-Fan, a push-pull audio amplifier system is employed, utilizing two power tubes. It is necessary, in receivers of this type, to use two Tubadaptas and two additional power tubes. This results in what radio engineers call parallel push-pull, which is the system now being used in many talking movie installations where TONE QUALITY, plus volume, is absolutely essential. The Lynch Tubadapta, either model, retails at \$2.50.

Greatly improves reception and tone. Prevents overloading of Power Tube in last audio socket. Eliminates rattles and other noises in loud speaker.

Easily and quickly installed by anyone. No Radio knowledge necessary.

After insertion of the Lynch Tubadapta you will find you can have much greater volume, if desired, with no trace of distortion, and radio reception as a whole will be greatly improved. Note especially how the lower notes are rounded and sweetened.

## FIXED RESISTORS METALLIZED

A concentrated metallized deposit one-thousandth of an inch thick upon a glass core, sealed within a glass tube with capped terminals attached by a special process to insure electrically tight connections, gives conductive, non-arcing resistance that remains silent and accurate under all normal operating conditions. Used largely as coupling resistors, by-pass resistors, grid leaks, voltage dividers in "B" eliminators, volume controls and wherever resistors are required for limited power dissipation purposes.



**STANDARD METALLIZED**  
0.25 Megohms to 10 Megohms  
50 cents

500 ohms to 200,000 ohms  
75 cents

### Wholesale Distributors

**Radio Supply Co.**  
912-14 So. Broadway

**C. C. Lawton Co.**  
1125 Wall Street

**Yale Radio Electric Co.**  
1111 Wall Street

**Emsee Radio Company**  
1129 Maple Avenue

**Herbert H. Horn** 1629 So. Hill Street

Factory Representative

**Don C. Wallace, 209 Pine Ave., Long Beach, Calif.**



Mona Rico, talented motion picture actress and one of the 1929 Wampas Baby Stars of the movie industry, is an admirer of Majestic Electric Radio and her choice is the Model 72 Highboy, with which she is shown in this photograph.

THIS IS NATIONAL

# Majestic Week

One of These Dealers Will Be Glad to Tell You  
About It

LIBERAL TERMS

**BIRKEL MUSIC CO.***Home Demonstration Solicited*

446 S. Broadway. VA. 1241

All Majestic Radios Are the Same  
BUT OUR SERVICE IS DIFFERENT

**Angelus Radio Shop***"You Must Be Satisfied"*

4208 Santa Monica Blvd. OL. 7745

SOUTH BROADWAY

*Liberal Terms - Trade-Ins***Greater Broadway Furn. Co.**5900.10 South Broadway  
AX. 3983

"MUSIC ALWAYS"

Beverly View Radio Service

**WANTED—100**

BATTERY MODELS

For Experimental Purposes

342 No. Vermont Ave. OL. 9146

NORTHEAST

*Home Demonstrations - Terms  
Snappy Delivery***Shane Hardware & Electric  
Company***"We Are Radio Experts"*

2906 Division St. Capitol 5741

SOUTH WESTERN AVENUE

*Free Demonstrations**Convenient Terms***ROBINSON RADIO SHOP***Open Evenings*

4528 S. Western VE. 6683

HOLLYWOOD

*The mighty Majestic Radio, plus Barrows  
Service, means 100 per cent Radio  
Satisfaction***BARROWS COMPANY***Pioneer Hollywood Dealer  
5545 Sunset Blvd.**Open Evenings :: Easy Terms*

GRanite 2525 HOLLYWOOD 9515

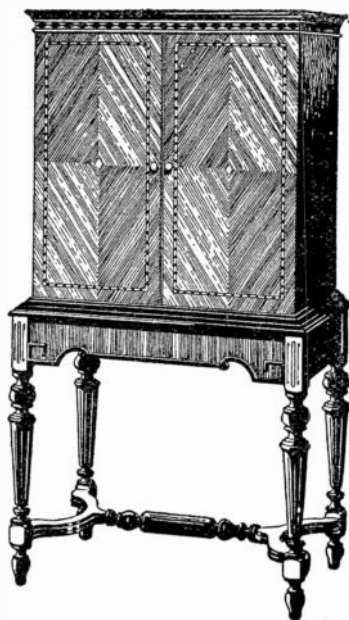
HIGHLAND PARK

Let Us Put a Majestic in Your Home

*Help us make this the Biggest Majestic  
Week ever known***Holland Electric Shop**

5632.34 Pasadena Ave. GA. 3912





**Model 72**  
**MAJESTIC HIGHBOY**

*Doors closed to show beauty of diamond matched Oriental walnut panels and marquetry border. This model*

**\$199**  
**Complete**

# National Majestic Radio Week

More than 12,000 Majestic Radio dealers throughout the United States have aligned themselves with the National Majestic Week movement. These dealers, 300 of whom are in Southern California and Arizona, have agreed to do everything possible to make it easy for radio enthusiasts to see and examine the new Majestic Electric Radio receivers without being urged to buy.

Call on your nearest Majestic dealer today. Let him explain to you the exclusive Majestic features that make this sensational radio receiver the greatest dollar-for-dollar value in the history of the radio industry. Even if you are not considering the purchase of a new radio you should see and examine Majestic. Find your dealer's name in the list that follows. He will cheerfully demonstrate Majestic radio for you...and in your own home if you prefer. No obligation, of course.



**Los Angeles and Hollywood**

- |   |   |   |
|---|---|---|
| <b>ACACIA RADIO STORES</b><br>906 S. Western Ave.   | <b>ANGELUS RADIO SHOP</b><br>4208 Santa Monica Blvd.          | <b>BARROWS COMPANY</b><br>5545 Sunset Blvd.,                    |
| <b>A. A. C. RADIO SERVICE</b><br>8102 Beverly Blvd. | <b>ASSOCIATED RADIO SERVICE</b><br>4182 Beverly Blvd.         | <b>BEACON ELECTRIC CO.</b><br>5113 W. Pico.                     |
| <b>WILEY B. ALLEN CO.</b><br>720 S. Broadway        | <b>AVALON RADIO SHOP</b><br>5225 Avalon Blvd.                 | <b>BECKMAN &amp; ROUND, INC.</b><br>4279 S. Vermont Ave.        |
| <b>AMERICAN RADIO CO.</b><br>108 E. 8th St.         | <b>BARKER BROS., INC.</b><br>840 W. 7th St.                   | <b>BEHNER-BEEL RADIO CO.</b><br>913 Carillo Dr., Carthay Center |
| <b>ANDREWS RADIO CO.</b><br>1204 W. 7th St.         | <b>BARKER BROS. (Hollywood Store)</b><br>6834 Hollywood Blvd. | <b>BEVERLY VIEW RADIO SERVICE</b><br>342 N. Vermont Ave.        |
|   | <b>BAKER &amp; FITZGERALD, INC.</b><br>2603 W. 54th St.       |   |

(Continued on following page)

# MAJESTIC RADIO DEALERS

**BIRKEL MUSIC CO.**  
 446 S. Broadway  
**BOSWELL BROS. & BENSON**  
 2070 W. 8th St.  
**BOULEVARD FURNITURE CO., Inc.,**  
 1574 Washington St.  
**E. A. BOWEN MUSIC CO.**  
 5326 Wilshire Blvd.  
**BROADWAY DEPT. STORE**  
 4th and Broadway  
**BROOKS FURNITURE CO.**  
 3555 Whittier Blvd.  
**BRONSTER RADIO CO.**  
 Beverly at La Brea  
**BOB BROWN**  
 4353 S. Figueroa  
**COAST RADIO SALES**  
 4150 W. Washington  
**CRAIG RADIO SERVICE**  
 7022 Melrose Ave.  
**CROSBY ELECTRIC CO.**  
 3310 W. 6th St.  
**DAYNES MUSIC CO.**  
 4633 Whittier Blvd.  
**DE HOOG BROS. RADIO CO.**  
 6120 S. Broadway  
**DORAN'S ELECTRIC SHOP**  
 7515 Sunset Blvd.  
**L. A. DUNCAN,** 2891 W. Pico St.  
**HARRY A. DUTTON**  
 1735 W. 7th St.  
**EASTERN OUTFITTING CO.**  
 4717 S. Broadway  
**EASTERN OUTFITTING CO.**  
 620 S. Main St.  
**EDDIE'S RADIO & ELEC. SHOP**  
 3135½ Glendale Blvd.  
**ELECTRIC LIGHTING SUPPLY CO.**  
 216 W. Third St.  
**FITZGERALD MUSIC CO.**  
 727 S. Hill  
**FRANKLIN FURNITURE CO.**  
 1148 W. Washington  
**FRANK RADIO CO.**  
 904 S. Broadway  
**GLOW ELECTRIC CO.**  
 5910 Hollywood Blvd.  
**GOLD FURNITURE CO.**  
 1817 Central Ave.  
**GOLDEN GATE RADIO CO.**  
 5180 Whittier Blvd.  
**J. GORDON**  
 1404 W. 54th St.  
**GRAND AVE. RADIO CO.**  
 2205 S. Grand Ave.  
**GREATER BROADWAY FURN. Co.**  
 5900 S. Broadway  
**HARMON RADIO STORE**  
 4376 S. Vermont  
**C. A. HARMON**  
 10256 S. Vermont Ave.  
**HARRY W. HARRISON, INC.**  
 555 S. Figueroa  
**H. D. HATFIELD & SON**  
 1762 N. Vermont  
**HILLCREST FURNITURE CO.**  
 4626 W. Washington Blvd.  
**HOLLAND ELECTRIC SHOP**  
 5632 Pasadena Ave.  
**HOLLOWAY HWDE. CO.**  
 1009 W. Manchester Ave.  
**HOLLYWOOD MUSIC CO.**  
 6019 Hollywood Blvd.  
**HOLLYWOOD PHONOGRAPH SHOP**  
 6552 Hollywood Blvd.  
**HOME ELEC. SPECIALTY CO.**  
 3728 W. I'co St.  
**INTERSTATE MUSIC CO.**  
 8563 S. Broadway  
**KELLY MUSIC CO.**  
 122 S. Vermont

**KELLY MUSIC CO.**  
 6367 Hollywood Blvd.  
**KEMPER & SON**  
 5542 Hollywood Blvd.  
**LARCHMONT RADIO SALON, Inc.**  
 139 N. Larchmont Blvd.  
**LOCKIE MUSIC EXCHANGE**  
 1034 S. Broadway  
**LOS ANGELES HDWE. & ELEC. COMPANY,** 717 E. 5th St.  
**LOVINGERS MELROSE RADIO CO.**  
 4466 Melrose Ave.  
**LYON FURNITURE CO.**  
 1417 W. Washington Blvd.  
**THE MAJESTIC MUSIC SHOPPE**  
 5873 Santa Monica Blvd.  
**MAJESTIC SHOP**  
 818 W. Jefferson St.  
**MANCHESTER RADIO ELEC. CO.**  
 1522 E. Firestone Blvd.  
**MARSH MUSIC CO.**  
 5522 Santa Monica Blvd.  
**MARTIN MUSIC CO.**  
 734 S. Hill St.  
**MAY COMPANY**  
 Eighth and Broadway  
**MELROSE RADIO SHOP**  
 5693 Melrose Ave.  
**MESA RADIO SHOP**  
 5811 Mesa Drive  
**METRO RADIO SHOP**  
 4480 W. Adams St.  
**CHARLES V. MYERS**  
 2189 W. Washington  
**NORTON & NORTON**  
 2211 N. Broadway  
**ORMISTON RADIO SHOP**  
 4018 W. 10th St.  
**OTTO K. OLSEN ILL CO.**  
 1560 N. Vine St.  
**OTT RADIO CO.**  
 6600 8th Ave.  
**OUTLET STORE,** 720 S. Main  
**PACIFIC RADIO STORES**  
 4705 S. Vermont Ave.  
**PARMELEE-DOHRMANN CO.**  
 747 S. Flower St.  
**PEOPLES OUTFITTING CO.**  
 3990 S. Vermont Ave.  
**PLATT MUSIC COMPANY**  
 832 S. Broadway  
**PLATT MUSIC COMPANY**  
 6614 Hollywood Blvd.  
**PLATT MUSIC COMPANY**  
 231 S. Western  
**PLATT MUSIC COMPANY**  
 4357 S. Vermont  
**PLATT MUSIC COMPANY**  
 2200 Brooklyn  
**PRUESS ROAD RADIO SERVICE**  
 461 N. Robertson Blvd., W. Hollywood  
**RADIO ELEC. SERVICE CO.**  
 762 S. Vermont  
**RADIO ELECTRIC SHOP**  
 1428 Santa Barbara  
**RADIOELECTRIC SUPPLY CO.**  
 2077 W. Jefferson Blvd.  
**ROBINSON RADIO SHOP**  
 4528 S. Western Ave.  
**ROBINSON RADIO CO.**  
 7681 Melrose Ave.  
**ROWLANDS HARDWARE**  
 7680 Central Ave.  
**RUPPERT RADIO & ELEC CO.**  
 7767 Santa Monica Blvd.  
**R. L. SCHERER CO.**  
 736 S. Flower St.  
**SHANES HDWE. & ELEC. CO.**  
 2906 Division St.  
**SCHIRESON BROS.**  
 349 N. Main St.  
**SCHOCK & JACOBS RADIO CO.**  
 3358 S. Hill  
**SCHOCK RADIO CO.**  
 2514 W. Washington  
**SCHAWBACHER-FREY STA. C.**  
 736 S. Broadway  
**SO. CALIF. MUSIC CO.**  
 806 S. Broadway  
**SO. CALIFORNIA RADIO CO.**  
 2135 W. Pico St.

**SULLIVAN'S, INC.**  
 440 S. Broadway  
**SUNSET ELECTRIC CO.**  
 1570 Sunset Blvd.  
**UNIVERSITY RADIO SHOP NO. 1**  
 3151 S. Vermont Ave.  
**W. A. K. RADIO CO.**  
 6903 S. Western Ave.  
**WALKER'S DEPARTMENT STORE**  
 Fifth and Broadway  
**H. H. WALKER**  
 1323 Venice Blvd.  
**WALKER RADIO SHOP**  
 5851 S. Vermont Ave.  
**WASHINGTON FURNITURE CO.**  
 1806 S. Main St.  
**WATSON RAD. STORES**  
 4411 S. Broadway  
**WESTERN RADIO STORE**  
 3888 S. Western Ave.  
**WEST COAST FURN. CO.**  
 1359 W. Washington St.  
**WESTERN HOME FURN. CO.**  
 4311 S. Central Ave.  
**WOLFE RADIO & MUSIC CO.**  
 547 S. Western Ave.  
**WOROBIEFF MUSIC SHOP**  
 2058 E. First St.  
**C. S. YOUNG**  
 3713 E. First St.  
**YOUNG'S MUSIC, INC.**  
 512-16 W. Santa Barbara

## Southern California

**ALHAMBRA, Ashton, Elec. Co.**  
 25 N. Garfield Ave.  
**ALHAMBRA, H. P. Carnahan**  
 134 E. Valley Blvd.  
**ALHAMBRA, T. J. Irving**  
 1525 W. Main St.  
**ALHAMBRA, Lewis Radio Studio**  
 127 W. Main St.  
**ALTADENA, Nazarian's**  
 1054 N. Allen  
**ANAHEIM, Anahelm Elec. Co.**  
 209 W. Center St.  
**ANAHEIM, Stroup-Barnes Furn. Co.**  
 221 E. Center St.  
**ARCADIA, F. W. Smith**  
 107 E. Huntington Dr.  
**ARLINGTON, Symons-Turnbull Co.**  
 696½ Magnolia Ave.  
**ARTESIA, Wm. B. Hayes**  
 325 N. Main St.  
**ARVIN, Spurlock Radio Co.**  
**ATWOOD, H. V. Holland**  
**AYALON, J. E. Mathewson**  
 706 Crescent Ave.  
**AZUSA, Carl Wolfe**  
 116 W. Foothill Blvd.  
**BAKERSFIELD, Malcolm Brock Co.**  
 1920 Chester Ave.  
**BAKERSFIELD, Don C. Preston**  
 1818 Chester Ave.  
**BANNING, Ed Dun**  
 105 San Geronimo  
**BARSTOW, Geo. Cunningham**  
**BELL, Baker Ave. Electric**  
 4472 Baker Ave.  
**BELLFLOWER, Berle E. Moore**  
 427 Somerset  
**BEVERLY HILLS, Behner-Reel Radio Co.,** 247 N. Beverly Dr.  
**BISHOP, Inyo Music Store**  
**BRAWLEY, Imperial Valley Hardware Co.**  
**BREA, Deamer Radio Service**  
 110 E. Cedar St.  
**BURBANK, Radio Studio**  
 713 N. San Fernando Blvd.  
**CALIXICO, Imperial Valley Hardware Co.**  
**CALIPATRIA, Imperial Valley Hdws.**  
**CHULA VISTA, Herbert V. Bryant**  
 299 Third Ave.  
**CLAREMONT, Morley T. Jones**  
 114 Yale St.  
**COLTON, Hub Hardware Co.**  
 158-164 West 1 St.

COMPTON, Nysgaard Elec. Co.  
229 E. Main St.  
CORONA, B-K Radio Shop  
706 Main St.  
CORONADO, Bechtel's Radio Den  
1017 Orange Ave.  
CORONADO, W. E. Bechtel  
718 Third St.  
COVINA, Harold R. Houser  
117 W. College St.  
CULVER CITY, Blunts Radio Shop  
6808 Culver Blvd.  
DOWNEY, Darnell Elec. Co.  
132 W. Second St.  
EAGLE ROCK, Roy J. Weaver  
5059 Eagle Rock Blvd.  
EL CAJON, Payne & Smith  
EL CENTRO, Imperial Valley Hardware Co.  
EL MONTE, The Radio Shop  
332 W. Main  
EL SEGUNDO, Standard Furn. Co.  
204 W. Grand Ave.  
ESCONDIDO, H. W. Maddux  
119 N. Broadway  
FILLMORE, Hallstead's Auto Electric Co., 548 W. Santa Clara  
FULLERTON, Fullerton Radio Shop  
110 S. Spadra  
GARDEN GROVE, Larson's Hdwe. & Radio Store, 101 E. Ocean Ave.  
GARDENA, Don M. Spears  
809 W. 165th St.  
GLENDALE, Beggs Radio  
201 N. Brand  
GLENDALE, Broadway Radio Elec.  
202 E. Broadway  
GLENDALE, Fitzgerald Musio Co.  
337 N. Brand  
GLENDALE, Glendale Musio Co.  
118 S. Brand Blvd.  
GLENDALE, Russell-Pierce Furn. Co., 1800 S. Brand Blvd.  
GLENDORA, F. A. Selmeiers  
216 N. Michigan Ave.  
HAWTHORNE, Hawthorne Radio Shop, 286 N. Hawthorne Blvd.  
HEMET, Robert Record  
HERMOSA BEACH, C. Alexander & Co., 830 Camino Real  
HOLTVILLE, Imperial Valley Hardware Co.  
HUNTINGTON BEACH, H. L. J. Smith, 125 Main St.  
HUNTINGTON PARK, Bevan Elec. Co., 6316 Pacific Blvd.  
HUNTINGTON PARK, Eastern Outfitting Co., 6535 Pacific Blvd.  
HUNTINGTON PARK, O. S. Peterson Co., 6618 Pacific Blvd.  
HUNTINGTON PARK, Platt Musio Company, 369 S. Pacific  
HUNTINGTON PARK, W. G. Potter  
6513 Pacific Blvd.  
IMPERIAL, Imperial Valley Hrwe.  
INGLEWOOD, Aylsworth Electric Co. N. Market St.  
INGLEWOOD, Glynn Elec. Radio Co.  
200 E. Queen St.  
LA HABRA, J. G. Jenks  
119 W. Central Ave.  
LA JOLLA, C. H. Messner  
327 S. Bureto St.  
LAMARDA PARK, Nazarian's  
2480 E. Colorado St.  
LA MESA, La Mesa Radio & Ap.  
LOMPOC, Rudolph Hrwe. Co.  
LONE PINE, Style Shop  
LONG BEACH, Barker Bros.  
222 American Ave.  
LONG BEACH, Belmont Radio  
3404 E. Broadway  
LONG BEACH, Electric Radio Co.  
1719 E. Anaheim  
LONG BEACH, J. R. Foeter  
1229 E. 4th St.  
LONG BEACH, General Speedometer Co., 518 E. Anaheim St.  
LONG BEACH, Humphrey's Musio Co., 431 Pine Ave.  
LONG BEACH, Intercity Radio Stores Co., 405 American Ave.  
LONG BEACH, Parmelee-Dohrmann Co., 620 Pine Ave.  
LONG BEACH, Platt Musio Co.  
834 Pine Ave.

LONG BEACH, Radio Glenn  
5203 E. 2nd St.  
LONG BEACH, Seaside Radio Co.  
2185 Atlantic St.  
LONG BEACH, Snyder Musio Co.  
2218 E. 4th St.  
LYNWOOD, Lynwood Elec. Co.  
11431 Long Beach Blvd.  
MAYWOOD, Home Radio Co.  
4511 S. Slauson  
McFARLAND, Lester A. Kuentzel  
MONTROSE, Montrose Radio Shop  
2315 Honolulu Ave.  
MONROVIA, Arthur A. Ross  
504 S. Myrtle St.  
MONTEBELLO, Smith Bros. Musio Co., 509 Whittier Blvd.  
NATIONAL CITY, Nelson-Smith Co.  
829 National Ave.  
NEEDLES, White's Pharmacy  
NEWPORT BEACH, Saunders Radio & Elec. Shop, 109 22nd St.  
NORTH HOLLYWOOD, Langlands & Schade, 5317 Lankershim Blvd.  
NORWALK, R. Molina  
110 N. First St.  
OCEAN BEACH, Strand Radio and Appliance Co., 4991 Newport  
OCEAN PARK, Ocean Park Radio Service, 171 Pier Ave.  
OCEANSIDE, Radio Musio Den  
601 Second St.  
ONTARIO, Ayers & Whiteher  
421 N. Euclid Ave.  
ONTARIO, R. J. Tobey  
243 N. Euclid  
ORANGE, Cossalrts Radio Shop  
154 S. Glassell  
OWENSMOUTH, Benson Electric  
21508 Sherman Way  
OXNARD, Carl's Radio Den  
204 E. Fifth St.  
PASADENA, Hancock Musio Co.  
333 Colorado St.  
PASADENA, Jordans, Inc.  
268 E. Colorado  
PASADENA, Parmelee-Dohrmann Co.  
242 E. Colorado  
PASADENA, Premier Radio Corp.  
11 E. California St.  
PASADENA, Radio Doc  
1551 E. Walnut  
PASADENA, Service Radio Shop  
1164 E. Colorado St.  
PASO ROBLES, Merrifield Radio  
PERRIS, C. W. Kirkpatrick  
POMONA, Wiley B. Allen Co.  
434 W. Second St.  
POMONA, Hiett's Radio Den  
161 S. Garey  
POMONA, Morley T. Jones  
139 E. Second St.  
PUENTE, S. A. Post  
112 W. Main St.  
RANDSBURG, Francis X. Moore  
REDLANDS, Yount & Daly  
116 Orange Ave.  
REDONDO BEACH, J. H. Thors  
126 S. Pacific  
RIVERSIDE, Russell F. Austin  
916 Main St.  
RIVERSIDE, B-K Radio Shop  
642 W. Ninth St.  
SAN BERNARDINO, Foeshee Furni-  
ture Co., 635 Third St.  
SAN BERNARDINO, Gurr Smith  
Co., 442 E St.  
SAN DIEGO, Barker Bros.  
3771 Fifth Ave.  
SAN DIEGO, H. L. Benbough  
Fourth and B Sts.  
SAN DIEGO, Dearborn Radio Shop  
1025 University Ave.  
SAN DIEGO, Edmondson Radio &  
Electric Co., 3314 Adams St.  
SAN DIEGO, Harris Radio Co.  
136 N. Broadway  
SAN DIEGO, Holzwasser, Inc.  
Broadway and Fifth  
SAN DIEGO, So. Calif. Musio Co.  
720 Broadway  
SAN DIEGO, Thearle Musio Co.  
640 Broadway  
EAST SAN DIEGO, Glenn H. Dutton  
3885 Van Dyke St.  
SAN DIMAS, Joe Waltercheid  
138 W. Bonita Ave.

SAN FERNANDO, Willis Rowe  
710 Porter Ave.  
SAN GABRIEL, Murphy & Hendrick  
243 S. San Gabriel Blvd.  
SAN LUIS OBISPO, Merrifield  
Musio Co., 786 Figueroa St.  
SAN JACINTO, Lloyd Record  
SAN PEDRO, Coles Battery & Igni-  
tion Co., 1302 Pacific Blvd.  
SAN PEDRO, Johnson Radio Service  
362 Sixth St.  
SANTA ANA, J. C. Horton Furn.  
Co., 421 N. Main St.  
SANTA ANA, Shafer's Musio House  
415 N. Main St.  
SANTA ANA, Turner Radio Co.  
211 W. Fourth St.  
SANTA BARBARA, Lamb Auto  
Electric Co., 1200 Anacapa St.  
SANTA MARIA, The Electric Shop  
119 S. Broadway  
SANTA MONICA, Arthur E. Jackson  
Musio Co., 1447 Third St.  
SANTA MONICA, Ray E. Shafer  
1502 Fourth St.  
SANTA PAULA, Pace L. Smith  
944 Main St.  
SATICOY, H. H. Wright  
SAWTELLE, Harry V. Gilbert  
1608 Sawtelle Blvd.  
SIERRA MADRE, Radio Shop  
11 Keltzing Court  
SOUTH PASADENA, Harry W. Weber  
Radio Shop, 1757 Garfield Ave.  
TAFT, Don C. Preston, 219 4th St.  
TAFT, Jock Toon, 507 Center St.  
TEMPLE, E. L. Marking  
109 S. Sunset Blvd.  
TORRANCE, C. Alexander & Co.  
1314 Sartori Ave.  
TUNINGA, Sunset Radio & Electric  
Shop, 437 E. Sunset Blvd.  
UPLAND, Colburn Electric Co.  
220 Second Ave.  
VAN NUYS, Simpson Furn. Co.  
6473 Van Nuys Blvd.  
VENICE, Young Musio Co.  
66 Windward Ave.  
VENTURA, C. W. Richards  
79 S. Oak St.  
VENTURA, Louis A. Snow  
35 Ventura Ave.  
VICTORVILLE, Fish Electric Co.  
WALNUT PARK, L. & G. C. Pyle  
7907 Seville  
WATTS, T. J. Stevens & Son  
1668 E. 103rd St.  
WESTMINSTER, San Pedro Lumber  
WHITTIER, H. C. Oldham  
128 S. Greenleaf  
WHITTIER, Smith Radio Store  
103 S. Greenleaf Ave.  
WHITTIER, Whittier Auto Electric  
Works, 121 N. Milton  
WILMINGTON, G. F. Clausing  
119 W. Anaheim

*Arizona Dealers*

BISBEE, ARIZ., Phelps-Dodge  
Mercantile Co.  
CLARKDALE, ARIZ., Thomas B.  
Jones Furn. Co.  
CLIFTON, ARIZ., Phelps-Dodge  
Mercantile Co.  
COLORADO, ARIZ., Phelps-Dodge  
Mercantile Co.  
FLAGSTAFF, North Arizona Furni-  
ture Co.  
GLOBE, ARIZ., Mine Supply &  
Hardware Co.  
MORENCI, Phelps Dodge Merc. Co.  
PHOENIX, ARIZ., Barrows Furniture  
Co., Inc., First at Jefferson.  
PHOENIX, ARIZ., Redewill Musio  
Co., 222-4 W. Washington.  
PRESCOTT, ARIZ., Miller & Klahn  
105 N. Marina  
SAFFORD, ARIZ., Crandall's  
Pharmacy  
SOMERTON, Imperial Valley Hdwe.  
TUCSON, ARIZ., Russell Electric &  
Machine Co., 221-23 E. Congress St.  
WINSLOW, North Arizona Furniture  
YUMA, ARIZ., Imperial Valley  
Hardware Co.

# SUNSET Products

**WHY** do the majority of the KNX Studio Staff equip their receivers with Sunset Aerials and Grounds?

**WHY** is the Balboa cottage, where K. G. Ormiston has conducted so many DX tests, equipped with Sunset Aerials and Grounds?

**WHY** did the public buy 10,000 Sunset Grounds in 1928 and 3200 Sunset Aerials in the six months just passed?

*Any Owner  
will give  
you the  
Answer*

## Sunset Products

are super-efficient and are the best obtainable on the market today regardless of price and "If a Better Aerial or Better Ground could be built, we would build them."

*Ask Your Dealer*

**SUNSET MFG. CO.**

LOS ANGELES

7471 Melrose

HEmpstead 4941

## Silver-Marshall Becomes Licensed Set Manufacturer

Announcement is made of the entry of Silver-Marshall, Inc., into the field of RCA-licensed radio receiver manufacturers. This veteran radio manufacturer of Chicago has established an enviable reputation during the past four years as makers of parts and kits for custom set-builders, and of power units and complete amplifiers for the trade.

Models which will be shown by Silver-Marshall at the June RMA Trade Show include console lowboys and highboys at approximately \$149 and \$189 list prices. These models, incorporating the same chassis, will utilize the new AC screen-grid and intermediate power tubes shortly to be placed upon the market. Silver-Marshall was the pioneer in developing transformers and other special apparatus required for DC screen-grid tubes when they first appeared on the market in December, 1927.

A new factory on the west side of Chicago, to be occupied within a few weeks, will provide over 100,000 square feet, or approximately four times the manufacturing space now utilized by Silver-Marshall in their present location on Jackson Boulevard.

According to McMurdo Silver, founder and President of Silver-Marshall, the new factory will be modern to the utmost detail, and will provide sufficient production capacity to take care of the contemplated production of screen-grid receivers on a rigid schedule, and to provide in addition ample facilities for the manufacturing of receivers of more conventional type, which will be supplied to other manufacturing and merchandising concerns under private brands.

The screen-grid model, which will be marketed by Silver-Marshall, has been under development for over a year and a half, and will be shown to the trade through exclusive distributors well in advance of the June show.

Silver-Marshall, Inc., are represented in Southern California by D. N. Marshank, 224 East 16th Street, Los Angeles, from whom any additional information may be obtained.

Baldwin McGaw will be heard in Dickenson's characterizations on Sunday, March 31, from 8 to 8:30 p. m., over KPO.

## South Pole Calling!

Members of our Short Wave Club who may have happened to be tuning around the 40 meter band and lower shortly after midnight last Saturday night probably heard some code signals and passed over them in their search for something thrilling in the way of a long distance short wave broadcast station. It would have afforded them a real thrill, if they had understood the conversation taking place in the International Morse code.

Don Wallace, operating his amateur station W6AM at Long Beach, was in communication with his old college chum M. P. Hansen, radio operator with the Byrd Expedition, now located at Little America, Antarctica, South Pole. Hansen was operating WFA, one of the vessels of the expedition, and was on 34 meters, while Don was working on 41.07 meters. It was 40 degrees below zero down there and Hansen described the work of building a snow house for the radio!

The conversation lasted for about half an hour and the old days when both boys were operating the radio stations at the University of Minnesota and the University of Wisconsin were recalled. A tentative schedule was arranged whereby Don will "work" WFA every Saturday night after midnight. That is, when Don is home. He is a very energetic manufacturers agent, representing Day-Fan, Lynch, Master and other lines, and travels the Coast. During these jaunts he carries a complete portable short wave radio telegraph station with him and keeps in nightly communication with his wife, who operates W6AM in his absence. Quite a modern and remarkable family!

## Day-Fan Set Appreciated

Mr. Don C. Wallace,  
109 W. Third St.,  
Long Beach, Calif.

My dear Mr. Wallace:

We wish to express our hearty appreciation of your kindness in making it possible for us to have installed a Day-Fan radio in our Auditorium on March 4th. Our faculty and student body enjoyed to the full the inaugural program at Washington, as brought to us by our splendid machine.

Very sincerely yours,

JESSIE B. BARNES, Principal,  
Long Beach City Schools.



CONSOLETTTE

\$79.50

Complete

The One Satisfactory Low-  
Priced Radio

6 Tubes All-Electric  
True Tone Illuminated Dial

*Magic*

Thousands Already in Use in  
So. Calif. and Giving Satisfaction.  
Now Ready for Dealers

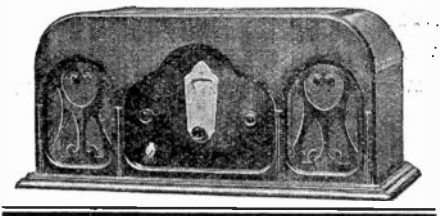
Also Distributors for Love Hearing Unit

Write, Phone or Call

MAGIC RADIO SALES CO.  
1510 W. 7th St. LOS ANGELES DR. 7368

Table Model \$59.50

Complete



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*J. A. ROSENKRANZ,  
President of the Na-  
tional Electrical and  
Automotive School—  
recognized as one of  
the foremost voca-  
tional educators in  
America.*

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**F**OR twenty-five years as head of the National—the oldest and largest trade school in the West—J. A. Rosenkranz has been helping ambitious men. More than 20,000—some old, some young—have been trained, encouraged and started on the Road to Success. “J. A.”—as he is familiarly known among his student fellow workers at National, has been the greatest personal friend these men ever had.

He is a man everyone likes instantly, and a man you will enjoy meeting and proud to have as a friend. He takes personal interest in the success of every man who enters this school. His untiring interest in the welfare of National students has resulted in a spirit of loyalty and enthusiasm which is immediately noticeable to everyone who visits the school. His cooperation in student problems and affairs has resulted in one of the finest, most active student body associations to be found anywhere.

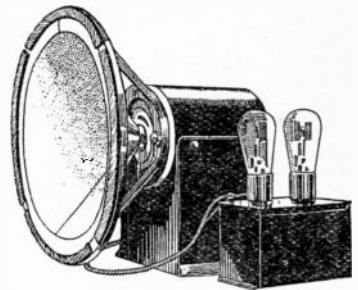
His fine reputation of a practical educator is the greatest assurance of success to those who have received training in this institution under his guidance.



# Lansing

## RECORDER

A  
UNIQUE  
SPEAKER  
UNIT!



*Because:*

Price \$100

It operates sweetly with the power of a single One Seventy One tube!

And if the question of great power arises, it will handle the output of any amplifier from one to four stages employing Type 250 power tubes in parallel push-pull!

Its capabilities are beyond anything heretofore attempted.

—◆—  
*You Can't Blast a Lansing Recorder!*  
—◆—

*Wholesale Distributors*

**Herbert H. Horn**  
1629 So. Hill Street  
LOS' ANGELES

**P. A. Equipment Co.**  
111 W. 10th Street  
LOS ANGELES



# Wanted! Radio Service Men!



**HAROLD W. SMITH**  
a National Trained  
Radio Expert

*Service Department, California Victor Distributing Company. H. M. Tremaine, Service Engineer (center), with F. V. Somerville (left), and C. C. Sullivan (right), both National graduates, employed as Service Men.*

## **'The best Victor Radio Man in Los Angeles'**

—H. M. Tremaine (Smith's Boss)

*Statement addressed to National Electrical School, Radio Division*

"Your men (we have three now), are undoubtedly trained right, because they make good with us from the very start. They know their stuff, and we are glad to have a school like yours to get good radio men when we need them."

—H. M. Tremaine, in charge of Victor Service, California Victor Distributing Company, Los Angeles.

*Among other concerns favoring National Trained Men are: Birkel Music Company, Jackson-Bell Radio Company, Leo J. Meyberg Company, Chas. Freshman Company, Inc., and numerous others.*

## **Radio Division, K. G. Ormiston, Direc**



# Good Pay Jobs Open

In 1928, every National Radio Student was placed in a position through our Employment Department. We were unable to fill the many requests for men received daily from leading radio concerns. Trained radio men are in big demand—With National's "ACTUAL-SHOP" Method of Training, wonderful opportunities await you in this profitable field.

K. G. Ormiston, recognized as one of the country's foremost radio technicians, has been named Director of the Radio Division of National by Pres. J. A. Rosenkranz.

## You Are Trained by Experts

We quickly qualify you for work in all branches of radio service. National's training quarters are the largest, best-equipped and most up-to-date in this part of the country. Headed by K. G. Ormiston, our radio faculty is made up of experts. We give you unlimited Employment Service, Lifetime Technical Consultation Service, and numerous other features only National can offer you. Ask about our Part-time Employment Plan. Visitors Always Welcome.

## Special Day and Night Classes for Beginners and Advanced Students

Monday and Thursday night classes are open to men employed during the day, wishing beginner or advanced instruction in all radio service branches.

*This interesting booklet describing conditions in the Radio Industry sent FREE upon request.*

## MAIL THIS COUPON FOR FREE BOOKLET

RADIO DIVISION  
National Electrical School,  
4006 South Figueroa Street, Los Angeles.

Please send me your NEW RADIO BOOKLET and full details without obligation.

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Dept. 601



tor, NATIONAL ELECTRICAL SCHOOL

## The Sparton Equasonne

In the Sparton Equasonne there are several distinctly different features which account for the unusual performance of the receiver. "Pre-selection," made possible by the band-pass tuning unit, is the most outstanding feature.

In the usual tuned radio frequency set the tuning and amplifying processes take place simultaneously. There are a number of successive stages, each comprising a tuned circuit and a tube. The signal is amplified as it passes from stage to stage, and hence each circuit carries a stronger signal than the preceding stage. As the energy is increased and the tuning processes confine it to a narrow band on the dial, the peak is narrowed, and by the time the detector is reached, it no longer includes the 10,000 cycles necessary for the reproduction of the full audio range with its overtones and harmonics.

With a radio frequency amplifier of this nature which possesses good selectivity at a sacrifice in tone quality, there is usually used an audio amplifier in which over-emphasis of the weak frequencies more or less compensate for the R. F. shortcomings. The result may be pleasing to the ear, but is not genuine. It is not a true reproduction of the broadcast music, but is an artificial counterpart.

In the Equasonne system the tuning is done first, and then the amplifying. The two processes become entirely separate and distinct. The tuning unit is so designed that the signal is delivered to the amplifier with the 10-kilocycle band of frequencies intact. The amplifier thus builds up the whole audio frequency range uniformly, instead of piling the energy up in a sharp peak. It amplifies whatever is given it in like degree—high wave or low wave. It is readily seen that the amplifying process can have no effect upon the selectivity, as it can only work on what reaches it from the tuning unit. A band 10 kilocycles wide reaches the amplifier, carrying all of the modulation of the particular broadcast station to which the set is tuned.

The five stage amplifier uses heater type tubes throughout, minimizing the possibility of hum. The detector operates with high plate voltage and without grid condenser or leak, thus being capable of large handling capacity with-

out choking. The output of the detector is so great that a single stage of power amplification is all that is necessary. A 250 type power tube is used in this amplifier. By eliminating the intermediate audio stage, the resultant A.C. hum and tube noises are practically nil.

The Equasonne circuit affords all the quality that is possible, yet maintains the selectivity. Selectivity is easily attained at a sacrifice in quality, but in the Sparton Equasonne the preservation of fine quality even on distant stations, due to the tuning and amplifying principle, is an accomplishment of tremendous importance.

In tuning the set, the effect of the pre-selector with its band-pass tuning feature is immediately apparent. As you move the dial, a station will come in suddenly, then play with uniform volume over a degree or two on the dial and then as suddenly drop out again as you continue up the scale. This indicates full amplification of the side bands which carry the speech and music frequencies from the broadcast station.

It will be realized also that this method of accomplishing the tuning and amplification will result in a clean-cut selectivity, as stations will not "hang over" and run into each other, but that one entirely disappears before the next comes in. This is particularly necessary over the lower portion of the wave-length scale where the stations are close together and interference is most likely to occur.

Separation of the tuning and amplifying units also precludes the possibility of variations in the amplifier such as is caused by voltage fluctuation or the actual changing of a tube having any effect upon the tuning characteristics. The set will not broaden in its tuning when the voltage of the AC supply happens to be low, and it is not necessary to re-balance the set when a new tube is put in to replace an old one. When the tuning unit is once adjusted at the factory there is nothing that can affect it or throw it off.

Mechanically, the set is built with watch-like precision, and is in three distinct units—the selector unit, the R.F. amplifier unit, and the power amplifier.

# Truth is stronger than fiction

The simple truth has such strength that sometimes the plain statement of an accepted fact may sound spectacular.

As, for instance, when we say, and say it over and over again: "*This Sparton Equasonne is the greatest Radio the world has ever known at any price,*" it is nothing more than the simple truth, stated in the simplest possible way. Yet this simple truth, supported by the personal signature of every Sparton Dealer in Southern California, has become the most stupendous fact in Radio today.



The New  
SPARTON Console  
Model 930

\$199.50 Complete

*To know the truth, lift the lid of a*

# SPARTON RADIO

To know the truth... to see it with your own eyes... lift the lid of a Sparton. You need not be a radio expert to appreciate what you will find there.

What you will find is a radio chassis that is a full year ahead... a chassis so advanced that, although it was perfected six months ago, not one of its outstanding exclusive features has yet been successfully duplicated.

*Radio Is Our Business—Not a Side Line!*

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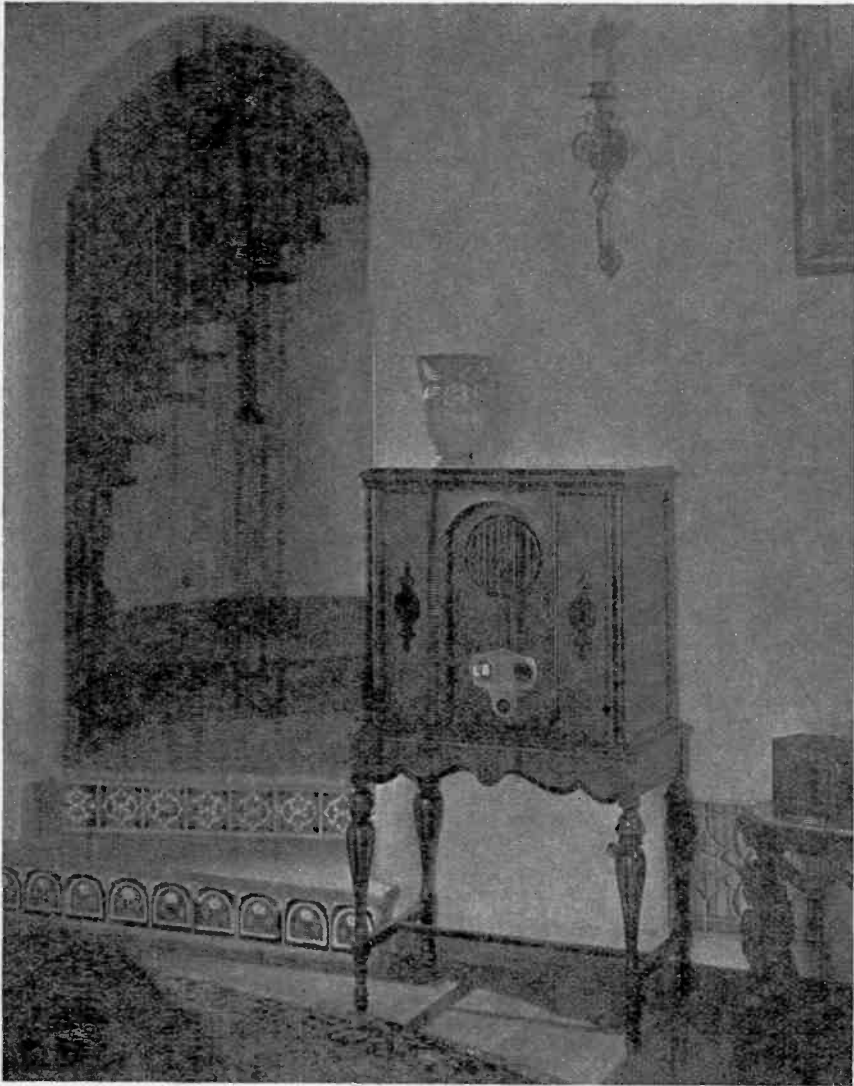
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*Six Years in Huntington Park Selling High Grade Radios*

# Falck Highboy



Here is the new Falck 9-B Highboy in an artistic setting. It is a nine-tube set, including rectifier, and is housed in an exquisite rubbed walnut cabinet with sliding doors... designed in the Spanish-American mode.

## New Set Owners' Page

(Continued from Page 15)

set formerly required.

These power tubes met every radio requirement. Used either singly or in push-pull combinations they seemed to satisfy every need in home reproduction. In the open air or large auditoriums, all the volume that may be desired is obtained by paralleling the big -50s and using several push-pull stages. There seemed no need of another member of the power tube family.

However, somebody evidently reasoned thusly: A power pack that delivers 400 to 450 volts is a dangerous thing to let the public handle,—the strain on the condensers and their occasional breakdown is a bad feature, etc. So, if we can design a tube which will have the power output of the -10, and yet require only 250 volts for the plate circuit, it will reduce the cost and size of the power pack, reduce the danger from shock and be a better bet from the economical standpoint.

This was accomplished in the new -45. And a still further improvement is the fact that the filament operates on 2.5 volts, so that a separate filament power supply will not be needed.

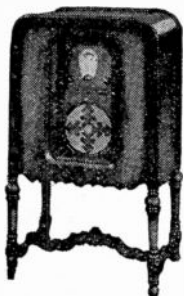
## Yale Presents New Model Howards

The Yale Radio Electric Company for some time past has handled all the available Howard All-Electric Neutrodyne sets which the Howard Radio Corporation has been able to ship to Southern California. A consolidation of the Howard Radio Corporation with the Everett Piano Company of Southaven, Michigan, places Howard in an exceedingly strategic manufacturing and financial position.

Those who are acquainted with Howard precision built radio receivers will be pleased to know that adequate deliveries of sets will now be available and that for the first time in radio history Howard is offering quality radio receivers in the moderate price field.

Their first offering, a nine-tube All-Electric Neutrodyne, equipped with built-in phonograph jack, radio-phono switch, volume control for both radio and phonograph reproduction, using a special Jensen Electro-Dynamic Speaker and housed in a console cabinet of singular beauty. It is now on display, at the Yale Radio Electric Company showrooms at 1111 Wall St., Los Angeles.

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Console on left is of solid matched walnut with sliding doors.

Mantle Model below has same chassis and built-in 9½-inch Lansing Magnetic Speaker.

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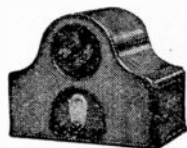
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KHQ KOA KSL**

Charles H. Gabriel, Jr.

Program Director

Jennings Pieree  
Chief Announcer  
and Program Director

CHARLES H. GABRIEL, JR.

### DAILY EXCEPT SUNDAY

10:30 a. m.—"Woman's Magazine of the Air." KHQ, KOMO, KGW, KGO, KPO and KFI (ex. Thurs. and Saturday).

10:00 p. m.—"Trocadero" (except Mon. and Sat.).

### SUNDAY, MARCH 31

5:30 a. m.—Sunrise Services from Volunteer Heights Seattle, with 75-voice choir and Philharmonic Orch.

7:00 p. m.—Sunday afternoon concert begins with the overture to "Hansel and Gretel." Robert Browning's "Saul" will be read as a special feature. KHQ, KOMO, KGW (8:00 to 8:30), KGO, KPO, KFI.

8:30 p. m.—Whittall Anglo-Persians offer "Unfold Ye Portals," from "The Redemption." KHQ, KOMO, KGW, KGO, KPO, and KFI.

4:00 p. m.—Great Moments in History brings Commodore Mathew Perry before the radio public. KHQ, KOMO, KGW, KPO and KFI.

6:15 p. m.—Atwater-Kent program. KOMO, KGW, KGO, KPO and KFI.

7:15 p. m.—Gene Goldkette and his Studebaker Champions in a special program. KHQ, KOMO, KGW, KGO, KPO and KFI.

7:45 p. m.—"Enna Jettiek Melodies" feature "Viking Song," by Coleridge-Taylor. KHQ, KOMO, KGW, KPO and KFI.

### MONDAY, APRIL 1

10:30 a. m.—"Woman's Magazine of the Air." KHQ, KOMO, KGW, KGO, KPO and KFI.

11:30 a. m.—Canned Peaches, with Helen Webster. KGO and KPO.

5:00 p. m.—Edison Recorders present "Favorite Songs of Favorite People." KHQ, KOMO, KGW, KGO, KPO and KFI.

6:30 p. m.—Countess Olga Medaloga Albani will be featured in a Mexican program on the General Motors Family Party program. KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 p. m.—"The Empire Builders" present "Tish" in a dramatized form. KHQ, KOMO, KGW, KGO, KPO and KFI.

8:00 p. m.—Rudy Seliger's Shell Symphonists feature selections from "The Jewels of the Madonna." KHQ, KOMO, KGW, KGO, KPO and KFI.

9:00 p. m.—"Voice of Firestone," with Jerry Germaine among the soloists. KHQ, KOMO, KGW, KGO, KPO and KSL.

9:30 p. m.—Plantation Echoes brings Judge Chandler and his friends before their many listeners again tonight. KSL and KOA.

10:00 p. m.—Slumber Hour features Max Dolin and the National Concert Orchestra. KSL and KOA.

### TUESDAY, APRIL 2

11:30 a. m.—The Park Bench with the usual interesting characters. KHQ, KOMO, KGW and KGO.

11:45 a. m.—Fleischmann Food Club brings an educational talk on foods by Harriette Wilson. KHQ, KOMO, KGW, KGO, KPO and KFI.

3:00 p. m.—Walter Beban's jazz band are heard in the Wayside Inn program. KHQ, KOMO, KGW, KGO.

4:00 p. m.—"Voters" Service continues the radio citizenship school. KHQ, KOMO, KGW, KGO.

6:00 p. m.—Eveready Hour. KHQ, KOMO, KGW, KGO, KPO and KFI.

7:00 p. m.—Clonot Club Eskimos in sparkling dance program. KHQ, KOMO, KGW, KGO, KPO, KFI.

7:30 p. m.—Freed-Eisemann Orchestralians of 35 musicians in program of dance music. KHQ, KOMO, KGW, KGO, KPO and KFI.

8:00 p. m.—Radio-Keith-Orpheum Hour. KHQ, KOMO, KGW, KGO, KPO and KFI.

### WEDNESDAY, APRIL 3

1:00 p. m.—Pacific Vagabonds in a program of light music. KHQ, KOMO, KGW, KGO.

3:00 p. m.—The Cabin Door features Southern melodies. KHQ, KOMO, KGW, KGO.

6:30 p. m.—Palmolive Hour of favorite past and present numbers; the Palmolive soloists.

7:30 p. m.—Gold Strand program, conducted by Gustave Haenschen as leader of the orchestra. KHQ, KOMO, KGW, KGO, KPO and KFI.

8:00 p. m.—"Roads to Romance" takes the listeners to Santa Cruz and Monterey with Jack and Ethyl. KHQ, KOMO, KGW, KGO, KPO and KFI.

8:30 p. m.—The Hill Billy Boys in another program of old time songs. KHQ.

### THURSDAY, APRIL 4

11:30 a. m.—Standard School Broadcast with the Arlon Trio and Arthur Garbett. KHQ, KOMO, KGW, KGO, KPO and KFI.

3:00 p. m.—The Wanderers travel to Normandy. KHQ, KOMO, KGW, KGO.

6:00 p. m.—Seiberling program offers "The Sean" and Rachmaninoff's famous prelude. KHQ, KOMO, KGW, KGO, KPO and KFI.

7:00 p. m.—Halsey Stuart program of music and financial problems. KHQ, KOMO, KGW, KPO, KFI.

7:30 p. m.—Standard Symphony Hour with the orchestra under the direction of Max Dolin. KHQ, KOMO, KGW, KGO and KFI.

8:30 p. m.—Memory Lane revives the old-fashioned Church Fair. KGW, KGO.

### FRIDAY, APRIL 5

11:30 a. m.—"Hot Spot" presents a pianologue during the Antrol program. KGO, KPO and KFI.

1:00 p. m.—Pacific Little Symphony of 32 musicians under the direction of Max Dolin. KOMO, KGO.

5:00 p. m.—Land of Health program. KHQ, KOMO, KGW and KGO.

6:00 p. m.—Wrigley Review brings the usual variety of program of excellently chosen musical numbers. KHQ, KOMO, KGW, KGO, KPO and KFI.

7:00 p. m.—Hudson-Essex Challenger. KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 p. m.—A Half Hour with the Senate presents Senator Daniel F. Steck, and Senator Thomas P. Walsh. KHQ, KOMO, KGW, KGO, KPO.

8:00 p. m.—RCA Hour with Henry M. Hyde, who will be back on the air after a month's absence. KHQ, KOMO, KGW, KGO, KPO and KFI.

9:00 p. m.—Border Farm program tells the listeners about life on the farm. KHQ, KOMO, KGW, KGO, KPO, KFI, KSL and KOA.

9:30 p. m.—"Footlights," with Gwynn Jones, Gail Taylor and the orchestra. KOMO and KGW.

### SATURDAY, APRIL 6

5:30 p. m.—Low White in a 30-minute organ recital. KOMO, KGW, KGO and KFI.

5:30 p. m.—Mildred Hunt and the Dance Band. KHQ, KOMO, KGW and KFI.

6:00 p. m.—General Electric Hour. KHQ, KOMO, KGW, KGO, KPO and KFI.

7:00 p. m.—Lucky Strike Hour features "I'll Get By" and "Button Up Your Overcoat." KHQ, KOMO, KGW, KGO, KPO and KFI.

8:00 p. m.—The Singing Peaches offer a program of popular songs and ballads. KGO and KPO.

8:30 p. m.—Plantation Echoes. KPO.

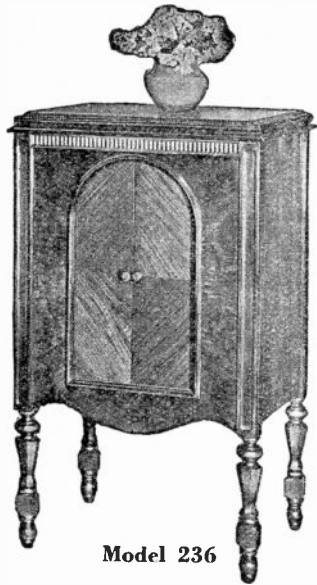
9:00 p. m.—Golden Legends dramatizes "Human Hearts." KHQ, KGW and KGO.

10:00 p. m.—The New Big Show brings two hours of dance music and vaudeville entertainment. KHQ, KOMO, KGO and KPO.



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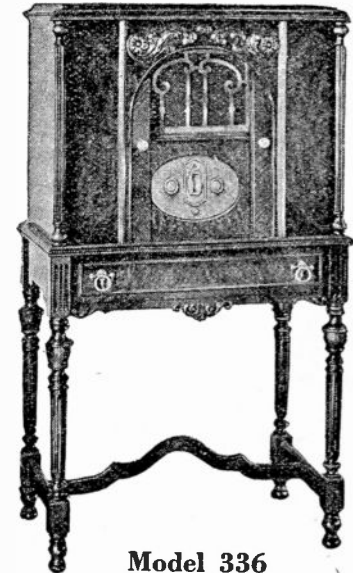
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**DAILY EXCEPT SUNDAY**  
7:00 a. m.—Vim, Vigor and Vitality. KJR, KEX, KGA, KYA.  
8:00 a. m.—The Golden Hour Orchestra. KJR, KEX, KGA, KYA.  
9:00 a. m., 12 m., 9:00 p. m.—Time Signals.  
9:00 a. m.—Mary Cooke, Better Home Program. KJR, KEX, KGA, KYA.  
9:30 a. m.—Novelty Program. KJR, KEX, KGA, KYA.  
9:45 a. m.—Morning Devotional Service. KJR, KEX, KGA, KYA.  
10:30 a. m.—Georgia O. George (ex. Saturday). KJR, KGA, KEX.  
11:00 a. m.—American Revellers. KJR, KEX, KGA.  
12:00 noon—Late News Events.  
12:15 p. m.—Glenn Eaton and Marjorie Robillard. KJR, KEX, KGA (ex. Friday).  
12:30 p. m.—American Salon Orch. (ex. Tues., Fri., Sat.). KJR, KEX, KGA.  
1:30 p. m.—G. Donald Gray and Sydney Dixon, in song recital (ex. Monday).  
2:00 p. m.—American Artistic Ensemble. KJR, KEX, KGA (ex. Monday and Tuesday).  
3:00 p. m.—American Salon Orchestra (except Tuesday and Friday). KJR, KEX, KGA.  
**SUNDAY, MARCH 31**  
10:00 a. m.—The Melodians. KJR, KEX, KGA, KYA, KDYL, KLZ.  
11:00 a. m.—American Artistic Ensemble. KJR, KEX, KYA, KLZ, KDYL.  
12:00 noon—Song Recital. KJR, KEX, KYA, KYA, KDYL.  
12:30 p. m.—Vic Meyers' Popular Recording Orchestra. KJR, KEX, KGA, KYA, KLZ, KDYL.  
1:30 p. m.—"Pursuits of Pamela." KJR, KGA, KEX, KYA, KLZ, KDYL.  
2:00 p. m.—American Military Band and soloists. KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL.  
3:00 p. m.—Enchanter's Male Quartet. KJR, KEX, KGA, KYA, KLZ, KDYL.  
3:30 p. m.—American Salon Orchestra. KJR, KGA, KEX, KYA, KDYL, KLZ.  
4:00 p. m.—Cathedral Hour with Orchestra. KJR, KGA, KEX, KYA, KDYL, KLZ.  
4:30 p. m.—Woodwind Ensemble. KJR, KGA, KEX, KYA.  
5:00 p. m.—American Artistic Ensemble. KJR, KGA, KEX.  
5:30 p. m.—"Sonatron Tube Program." KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.  
6:00 p. m.—Majestic Theatre of the Air (CBS from N. Y.). KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL.  
7:00 p. m.—"De Forest Program" (CBS from N. Y.). KJR, KGA, KEX, KYA, KLZ, KDYL, KMTR.  
7:30 p. m.—"Lyric Hour." Solist, Irene Ringer. KJR, KEX.  
8:00 p. m.—"Harper's Corners." KJR, KEX, KYA.  
8:30 p. m.—American Salon Orchestra. KJR, KGA, KEX, KYA, KDYL, KLZ.  
10:00 p. m.—"Show Boat Frolic." KJR, KGA, KEX, KYA, KLZ, KDYL.  
**MONDAY, APRIL 1**  
4:00 p. m.—"The Melodians." KJR, KGA, KEX, KYA, KDYL, KLZ, KMTR.  
4:30 p. m.—Anthony Euwer, Bard. KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.  
5:00 p. m.—Novelty Studio program. KJR, KGA, KEX, KYA, KLZ, KDYL.  
5:30 p. m.—Vic Meyers' Dance Orchestra. KJR, KGA, KEX.  
6:30 p. m.—Warner Bros. Vitaphone Jubilee (CBS). KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.  
7:00 p. m.—Americana—Herman Kenin's Orchestra (S. F.). KJR, KGA, KEX, KYA.  
JP.T4.  
7:30 p. m.—Piano Duo (S. F.). KJR, KGA, KYA.

8:00 p. m.—"Musical Gems." KJR, KGA, KYA, KMTR, KLZ, KDYL.  
9:00 p. m.—Time Signals—Lyre & Mack (S. F.). KJR, KGA, KEX, KYA, KLZ, KDYL.  
9:30 p. m.—String Quartet (S. F.). KJR, KGA, KEX, KYA, KDYL, KLZ.  
10:00 p. m.—"Hour on Broadway." KJR, KGA, KEX, KYA, KLZ, KDYL.  
11:00 p. m.—"Golden Gate Gypsies." Herman Kenin. KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL.  
**TUESDAY, APRIL 2**  
4:00 p. m.—American Salon Orchestra. KJR, KGA, KEX, KYA, KLZ, KDYL.  
5:00 p. m.—Vic Meyers' Recording Orchestra. KJR, KGA, KEX.  
5:30 p. m.—American Artistic Ensemble. KJR, KGA, KEX.  
6:00 p. m.—Paul Whiteman's Orchestra. KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.  
7:00 p. m.—Voice of Columbia (CBS from N. Y.). KJR, KGA, KYA, KLZ, KDYL.  
8:00 p. m.—Wrigley's Royal Canadians. KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.  
9:00 p. m.—Enchanter's Male Quartet. KJR, KGA, KEX.  
9:30 p. m.—Histories of Paul Bunyan. KJR, KGA, KEX, KYA.  
10:00 p. m.—American Philharmonic Orchestra. KJR, KGA, KEX, KYA, KDYL, KLZ.  
11:00 p. m.—Vic Meyers' Recording Orchestra. KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.  
**WEDNESDAY, APRIL 3**  
4:00 p. m.—Bridge Table. KJR, KGA, KEX, KYA, KLZ, KDYL.  
4:20 p. m.—Song Fest. KJR, KGA, KEX, KYA, KLZ, KDYL (KGA, 4:30.)  
5:00 p. m.—American Salon Orchestra. KJR, KGA, KEX, KYA, KLZ, KDYL.  
5:55 p. m.—McMahon Institute of Finance. KJR, KGA, KYA.  
6:00 p. m.—American Artistic Ensemble. KJR, KGA, KEX. (KEX to 8:30.)  
7:00 p. m.—Kolster program. KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL (CBS from N. Y.).  
7:30 p. m.—"Great American Applesbury." KJR, KGA, KYA.  
8:00 p. m.—"Singing Strings." KJR, KGA.  
8:30 p. m.—"Over Land and Sea." KJR, KGA, KYA, KLZ, KDYL.  
9:00 p. m.—Pacific Artists Trio. KJR, KGA, KEX, KYA, KLZ, KDYL.  
9:30 p. m.—Kenin's Novelties (S. F.). KJR, KGA, KEX, KYA, KLZ, KDYL.  
10:00 p. m.—"Sleepy Time." KJR, KGA, KEX, KYA, KLZ, KDYL.  
11:00 p. m.—"Golden Gate Gypsies." KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL.  
**THURSDAY, APRIL 4**  
3:00 p. m.—American Salon Orchestra. KJR, KGA, KEX, KYA, KDYL, KLZ.  
4:00 p. m.—"The Melodians"—thirty minutes of popular music. KJR, KGA, KEX, KYA, KDYL, KLZ.  
4:30 p. m.—Readings by Burton W. James. KJR, KEX, KYA, KLZ, KDYL.  
4:45 p. m.—"The Melodians." KJR, KEX, KYA, KLZ, KDYL.  
5:00 p. m.—Vic Meyers' Recording Orchestra. KJR, KGA, KEX, KYA, KDYL, KLZ.  
6:00 p. m.—Novelty program. KJR, KGA, KEX, KYA, KDYL, KLZ.  
6:30 p. m.—Anthony Euwer, Bard of the Air. KJR, KGA, KEX, KYA, KDYL, KLZ.  
7:00 p. m.—American Artistic Ensemble. KJR, KGA, KEX, KYA, KDYL, KLZ.  
8:00 p. m.—"Chronicles of Katz." KJR, KGA, KEX, KYA, KDYL, KLZ.  
8:30 p. m.—Enchanter's Male Quartet. KJR, KGA, KEX, KYA, KLZ, KDYL.  
9:00 p. m.—American Opera Company. KJR, KGA, KEX, KYA, KDYL, KLZ.  
10:00 p. m.—Nite Club Skit. KJR, KGA, KEX, KYA, KDYL, KLZ.  
10:30 p. m.—Novelty Piano Duo—Aubrey Knoff and Helene Hill. KJR, KGA, KEX, KYA, KLZ, KDYL.  
(Continued on Page 75)

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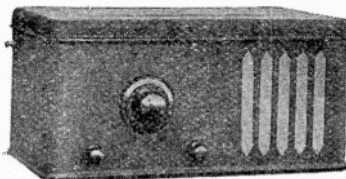


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DAILY EXCEPT SUNDAY

8:00 a. m.—Shell Happy Time from KFO.  
10:30 a. m.—NBC—Woman's Magazine of the Air (except Saturday).  
12:00 noon.—U. C. and U. S. Dept. of Agriculture Talks.  
12:15 p. m.—Federal and State Market Reports.  
3:15 p. m.—Proctor's Tee Time program (except Saturday).  
5:00 p. m.—Big Brother (except Saturday).  
10:00 p. m.—NBC Dance Music (except Monday, Friday and Saturday).

4:00 p. m.—Hugo Escobar, Spanish Lessons.  
4:15 p. m.—Ray Haddock, tenor.  
5:30 p. m.—Col. LeRoy F. Smith of Better America Federation.

5:45 p. m.—Nick Harris, detective stories.  
6:15 p. m.—Police Commissioner W. G. Thorpe.  
6:30 p. m.—NBC—Palmolive Hour.  
7:30 p. m.—NBC—Gold Strand Group.  
8:00 p. m.—NBC—Jack and Ethyl Motorates.  
8:30 p. m.—Virginia Firth and Paul Taylor's Chorus—  
9:00 p. m.—Packard Concert Orchestra, Pryor Moore.

THURSDAY, APRIL 4

9:00 a. m.—Musical program by Sylvia.  
10:00 a. m.—Sylvia's Happy Hour.  
11:30 a. m.—NBC—Standard School program  
12:20 p. m.—Harry Coleman, Fingerprint expert.  
2:00 p. m.—Leon Archer—Eddie Marble.  
2:30 p. m.—Helen White—Aaron Gonzales, pianist.  
3:00 p. m.—Alma and Adele Howell.  
3:30 p. m.—Betty Thompson, contralto and pianist.  
3:45 p. m.—Rudolph Lang.  
4:00 p. m.—Major Hammond talk—sponsored by L. A. Steamship Co.

4:15 p. m.—Sylvia Margolin, contralto.  
4:30 p. m.—Kay Phillips.

4:45 p. m.—Dr. H. Edward Myers.  
5:30 p. m.—Radio News Service of U. S. Daily.

5:45 p. m.—Dena Jacobson Brilliant, attorney.  
6:00 p. m.—NBC—Seiberling Tire and Rubber Co.  
7:00 p. m.—NBC—Halsey Stewart program.

7:30 p. m.—Standard Symphony Hour.  
8:30 p. m.—Program for the North Amer. Bldg. & Loan  
9:00 p. m.—Packard Concert Orchestra, Pryor Moore.

FRIDAY, APRIL 5

9:00 a. m.—Thinc Hand Cream program.  
11:30 a. m.—NBC—Antrol program.

11:45 a. m.—Ivar.  
12:20 p. m.—Franklin L. Graves talk.  
2:00 p. m.—Leon Archer.

2:30 p. m.—William Don, English comedian; Nelson Brelot, baritone.

4:00 p. m.—E. H. Rust, nurseryman.  
4:30 p. m.—Hugo Escobar, Spanish Lessons.

4:45 p. m.—Radio News Service of U. S. Daily.  
5:30 p. m.—Glen Edmunds and his Collegians.

6:00 p. m.—NBC—Wrigley Review.  
6:30 p. m.—NBC—Philco Hour.

7:00 p. m.—Hudson Motors program.  
7:30 p. m.—Vento Light Opera program.

8:00 p. m.—NBC—RCA Hour.  
9:00 p. m.—NBC—Borden Sales program.  
9:30 p. m.—Studio program.

SATURDAY, APRIL 6

9:00 p. m.—Musical program by Sylvia.  
10:00 p. m.—Sylvia's Happy Hour.

10:30 a. m.—French Lesson by Annette Doherty.  
12:20 p. m.—Aaron Gonzales, pianist composer.

12:30 p. m.—Paris Inn Cafe Orchestra, E. E. Sheets, Jr.  
1:30 p. m.—Dicky Thomas and Berta Hill.

2:00 p. m.—Ruth Haddock, contralto.  
2:30 p. m.—Amphion Trio—Sylvia Margolin, contralto.

3:30 p. m.—Glen Edmunds and his Collegians.  
5:00 p. m.—NBC—Lew White Organ Recital.

5:30 p. m.—NBC—Mildred Hunt and Marimba Band.  
6:00 p. m.—NBC—Walter Damrosch Orchestra—Gen.

eral Electric Co.  
7:00 p. m.—NBC—Lucky Strike Hour.

8:00 p. m.—Paul Roberts and Trio—Sponsored by Gordon Bread Co.  
8:30 p. m.—Daniel Dougherty, talk on "Used Car Situation."

8:35 p. m.—Packard Concert Orchestra, Pryor Moore.  
10:00 p. m.—KFI Symphonette.

11:00 p. m.—KFI Midnight Frolic.

SUNDAY, MARCH 31

4:42 a. m.—Broadcast from Los Angeles Coliseum, where Easter Sunrise Services are held annually.

1:00 p. m.—Margaret Ruth Kernan, ballads.  
1:30 p. m.—Nick Harris, detective stories.

2:00 p. m.—NBC—Musical program.  
2:30 p. m.—NBC—Whitall Anglo Persiana.

4:00 p. m.—NBC—Retold Tales.  
4:30 p. m.—Lella Castberg—"Advanced Thought."

5:30 p. m.—L. A. Church Federation program.  
5:54 p. m.—W. J. Herwig, Narcotic Research ass'n.

5:58 p. m.—Father Ricard's Sunspot Weather Forecast.  
6:00 p. m.—Genevieve Behrend, "Science of Life"

6:15 p. m.—NBC—Atwater Kent Hour.  
7:15 p. m.—NBC—Studebaker Hour.

7:45 p. m.—NBC—Jettick Melodies.  
8:00 p. m.—Packard Concert Orchestra, Pryor Moore.

director; Zhaiy Clark, harpist.  
9:00 p. m.—Manley P. Hall, talk on Philosophy.

9:15 p. m.—Studio program.  
10:00 p. m.—Wally Perrin's Packard Dance Orchestra;

MONDAY, APRIL 1

11:30 a. m.—Ivar.  
12:30 p. m.—Shirley Reid, piano and song.

1:00 p. m.—Raymond Schouen, pianist; Noreen Gamille, character sketches.

1:30 p. m.—Violet Diana Steinman, Angel of the Air.  
2:00 p. m.—Leon Archer—Wilfred Butterworth, tenor.

3:00 p. m.—Bobbie Wilson, pianist.  
4:00 p. m.—Hugo Escobar, Spanish Lessons.

4:30 p. m.—Ruby Berry, blues; Fred Skinner,  
5:30 p. m.—Senator George W. Cartwright.

5:45 p. m.—Radio News Service, U. S. Daily.  
5:50 p. m.—Newscasting.

6:00 p. m.—NBC—Edison program.  
6:30 p. m.—NBC—General Motors Family Party.

7:30 p. m.—Empire Builders—Great Northern Railroad.  
8:00 p. m.—Shell Symphonists.

9:00 p. m.—NBC—Voice of Firestone.  
9:30 p. m.—Paul Roberts and orchestra.

10:00 p. m.—Packard Concert Orchestra, Pryor Moore.

TUESDAY, APRIL 2

9:00 a. m.—Musical program by Sylvia.  
10:00 a. m.—Sylvia's Happy Hour.

11:30 a. m.—Katharine Edison—talk on "Rhythmic Movement."

11:45 a. m.—NBC—Fleishman Food talks.  
2:00 p. m.—Leon Archer.

2:30 p. m.—Idell Moye, Hazel Shively and Eleanor Maegle.

3:00 p. m.—Marie Lohkar, contralto.  
3:30 p. m.—Peggy Warner, ballads.

3:45 p. m.—Dr. John T. Miller, "Human Nature Around The World."

4:00 p. m.—Major Hammond, talk on "Noah Berry Fishing Club."

4:15 p. m.—Cecil Fry.  
5:30 p. m.—Prof. Carl S. Knopf.

5:45 p. m.—Department of Commerce talk.  
6:00 p. m.—NBC—Eveready Hour.

7:00 p. m.—NBC—Clicquot Club program.  
8:00 p. m.—NBC—RKO Circuit program.

9:00 p. m.—Packard Concert Orchestra, Pryor Moore.

WEDNESDAY, APRIL 3

9:00 a. m.—Thinc Hand Cream program.  
11:30 a. m.—Gertrude Gusselle, ballads.

12:20 p. m.—Talk by Sheriff's Office.  
2:00 p. m.—Leon Archer.

2:15 p. m.—Los Angeles Fire Department orchestra  
3:30 p. m.—Cliff Gunning, tenor.

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Technical Director

10:00 p. m.—Anson Weeks' Orchestra from KFRC.  
**TUESDAY, APRIL 2**  
8:00 a. m.—"Early Birds."  
9:00 a. m.—"Dip-it" Lady.  
5:30 p. m.—Terpezone Program.  
7:00 p. m.—Pelton Motor Program.  
7:30 p. m.—Overell Players, featuring Edw. Murphy.  
8:00 p. m.—Pacific States Savings Program.  
9:00 p. m.—Forest Lawn Cemetery Program.

**WEDNESDAY, APRIL 3**

8:00 a. m.—"Alarm Clock."  
10:00 a. m.—University of Southern California.  
11:15 a. m.—Louis F. Klein's Harmonica Trio.  
12:45 p. m.—L. A. Optimists' Club Luncheon.  
2:30 p. m.—Los Angeles Public Library.  
3:00 p. m.—Fred C. McNabb, Garden Talk.  
5:00 p. m.—KHJ Quintette.  
6:00 p. m.—Program from KFRC.  
7:00 p. m.—Willys-Overland Program.  
7:30 p. m.—Brown & Haley Co. Program.  
8:00 p. m.—Howard Auto Co. Program.  
9:00 p. m.—A Capella Choir.

**THURSDAY, APRIL 4**

8:00 a. m.—"Early Birds."  
9:00 a. m.—"Dip-it" Lady.  
10:00 a. m.—University of Southern California.  
2:00 p. m.—H. M. Robertson—"The Dog Man."  
2:30 p. m.—Dorothy Ellen Cole, "This and That."  
4:30 p. m.—Police Commissioner W. J. Thorpe.  
5:00 p. m.—KHJ Quintette.  
7:00 p. m.—Inglewood Cemetery Association.  
7:30 p. m.—Pelton Motor Co.  
8:00 p. m.—Desmond's Program.  
9:00 p. m.—Willys-Overland Program.  
9:30 p. m.—Elvia Allman's Surprise Package.

**FRIDAY, APRIL 5**

8:00 a. m.—Verdugo Woodlands Breakfast Club.  
2:00 p. m.—U. S. C. Trojan Hour.  
2:30 p. m.—Florence Robinson.  
4:30 p. m.—Council of International Relations.  
5:30 p. m.—Terpezone Program.  
7:00 p. m.—J. B. Root, Inc.  
7:30 p. m.—Florists Association.  
8:00 p. m.—Ungar & Watson Majestic Program.  
9:00 p. m.—Don Lee Symphony.

**SATURDAY, APRIL 6**

8:00 a. m.—"The Early Birds."  
2:00 p. m.—KHJ Concert Soloists.  
3:00 p. m.—Chasers the Blues (KFRC).  
4:30 p. m.—L. A. Playground Department.  
7:00 p. m.—Willys-Overland Program.  
7:30 p. m.—Continuity program by Lindsay MacHarris.  
8:30 p. m.—Pelton Motor Program.  
9:00 p. m.—Don Wilson, "Varieties."

**DAILY EXCEPT SUNDAY**

7:30 a. m.—Physical Culture Period.  
9:00 a. m.—Late Recordings (ex. Sunday).  
10:00 a. m.—U. S. C. Chapel Period.  
10:15 a. m.—Agnes White, "At Our House" (ex. Sat.)  
11:00 a. m.—Two Starving Song Writers (ex. Saturday).  
12:00 noon—Los Angeles Biltmore Hotel Concert Orch.  
12:30 p. m.—World-Wide News (courtesy L. A. Times).  
1:30 p. m.—Charlie Wellman's Request Program.  
3:00 p. m.—Matinee Melody Masters (ex. Sat., Sun.).  
4:00 p. m.—Lecture Period.  
6:45 p. m.—World-Wide News (courtesy L. A. Times).  
7:00 p. m.—Concert Orchestra and Soloists.  
10:00 p. m.—Anson Weeks Orchestra from KFRC.  
11:00 p. m.—Earl Burnett's Los Angeles Biltmore Hotel Concert Orchestra and Intermission, through the courtesy of Ungar & Watson, Majestic Distributors.  
12:00 midnight—Organ and Instrumental Trio.

**SUNDAY, MARCH 31**

5:00 a. m.—Forest Lawn Memorial Easter Services.  
9:00 a. m.—Pacific States Savings & Loan Co.  
11:00 a. m.—Morning Services, First M. E. Church.  
1:15 p. m.—Soloists Program from KFRC.  
2:00 p. m.—The Old Adobe of Verdugo Woodlands."  
3:00 p. m.—Concert Recordings (courtesy Richardson's).  
5:00 p. m.—Tea Time Three from KFRC.  
6:00 p. m.—Rabbi Edgar Magnin.  
6:45 p. m.—World-Wide News (courtesy L. A. Times).  
7:00 p. m.—Evening Services from First M. E. Church.  
8:00 p. m.—Imperial Gas Co. Program.  
8:30 p. m.—Concert program from KFRC.  
11:00 p. m.—Organ and Trio.

**MONDAY, APRIL 1**

8:00 a. m.—"The Alarm Clock."  
10:30 a. m.—University of Southern California.  
2:00 p. m.—R. P. Gust Co. Program.  
3:00 p. m.—Elvia Allman's Surprise Package.  
4:30 p. m.—Matthew Murray—Home Problems.  
5:00 p. m.—Sunset Ensemble.  
7:00 p. m.—Inglewood Park Cemetery Association.  
7:30 p. m.—Birch-Smith continuity program  
8:00 p. m.—Jamboree from KFRC.



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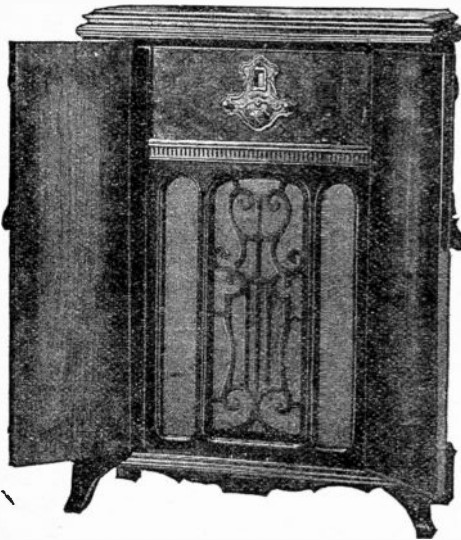
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**DAILY EXCEPT SUNDAY**

- 8:45 a. m.—"Earlybirds" exercises.  
7:15 a. m.—"Pep and Vigor" by Dr. P. M. Selras.  
7:45 a. m.—"Home Folks" by Dr. P. M. Selras.  
8:00 a. m.—Inspirational talk and morning prayer.  
8:30 a. m.—Musical program.  
9:00 a. m.—Musical Program by Chet Mittendorf (except Wednesdays).  
9:30 a. m.—C. P. R.'s musical program.  
10:00 a. m.—Town Crier of the Day's morning message.  
10:30 a. m.—Kate Brew Vaughan, director of Household Economic Dept. of the Evening Express (ex. Fri. & Sat.).  
12:00 noon—Longines Time Signals, courtesy Geo. D. Davidson Co.  
12:00 noon—Musical program.  
12:30 p. m.—W. F. Alder, travelogue.  
1:30 p. m.—The Bookworm.  
2:00 p. m.—Program thru courtesy of the Los Angeles Evening Express Classified Advertising Department.  
2:30 p. m.—Musical program.  
4:15 p. m.—Lost and Found announcements.  
4:25 p. m.—Stock market reports.  
5:00 p. m.—"Own your own home" by Chet Mittendorf  
5:45 p. m.—Town Crier's Timely Amusement Tips.  
6:00 p. m.—Organ program from the Hotel Ambassador  
6:30 p. m.—KNX String Quintet under the direction of Monroe Jockers.  
7:00 p. m.—Longines Time Signals, courtesy Geo. D. Davidson Co.  
10:00 p. m.—Hotel Ambassador; Gus Arnheim and His Cocomat Grove Orchestra, thru the courtesy of the Rex Motor Car Company of California.  
12:30 midnight—The Dorado Club Silver Fiss Hour.

**SUNDAY, MARCH 31**

- 3:00 a. m.—Calmon Luboviski, master violinist; Claire Mellonino, pianist; George Gramlich.  
3:45 a. m.—Organ program from First Presbyterian Church.  
4:45 a. m.—Easter Services from Hollywood Bowl, through courtesy of Walter Fagan, Pacific Wholesale, Inc.  
8:30 a. m.—Musical Program by Chet Mittendorf.  
10:00 a. m.—Regum Tooth Paste Musical Program.  
11:00 a. m.—First Presbyterian Church of Hollywood.  
12:30 p. m.—"Automobile Buyers' Guide."  
1:00 p. m.—International Bible Students Association.  
2:00 p. m.—City Park Board Musical Program.  
4:00 p. m.—First Radio Church of the Air.  
5:30 p. m.—All Souls Church, Dr. Chas. F. Aked.  
6:00 p. m.—Talk by Ernest Holmes, through the courtesy of the Institute of Religious Science and Philosophy.  
6:30 p. m.—Dr. Theo. Curtis Abel.  
7:00 p. m.—Paramount Hour, presenting famous personalities of the screen. Paramount Orch., etc.  
8:00 p. m.—First Presbyterian Church of Hollywood.

- 9:30 p. m.—Calmon Luboviski, master violinist; Claire Mellonino, pianist; Walter V. Werner, cellist.

**MONDAY, APRIL 1**

- 9:15 a. m.—Proctor's Courtesy Program.  
11:00 a. m.—Georgia O. George Courtesy Program.  
11:30 a. m.—Maytag So-A-Tone Broadcast.  
3:30 p. m.—C. P. R.'s Musical Program.  
7:00 p. m.—"Make the Mission" Program; Alfonso Corelli's Concert Orchestra.  
7:30 p. m.—One-act Play, directed by Georgia Fifield.  
8:00 p. m.—Fitzgerald Courtesy Program.  
9:00 p. m.—Pacific Wholesale, Inc.

**TUESDAY, APRIL 2**

- 11:00 a. m.—Proctor's Courtesy Program.  
11:15 a. m.—French Lessons, by Edgard Leon.  
4:00 p. m.—Garden Talk, by Dewey R. Kruckeberg.  
4:30 p. m.—C. P. R.'s Musical Program.  
7:00 p. m.—Talk by Dr. Mars Baumgardt on "Popular Science."  
7:30 p. m.—Feature Program.  
8:00 p. m.—Hercules Gasoline Co. Courtesy Program.  
9:00 p. m.—Maytag So-A-Tone Broadcast.  
9:30 p. m.—Feature program.

**WEDNESDAY, APRIL 3**

- 8:45 a. m.—Musical Program by Chet Mittendorf.  
11:00 a. m.—Proctor's Courtesy Program.  
3:30 p. m.—C. P. R.'s Musical Program.  
4:25 p. m.—"Perfect Eyesight Without Glasses."  
6:00 p. m.—Playgoers' Club, conducted by Wedwood Nowell.  
7:00 p. m.—Mr. and Mrs. Radio Skit.  
7:30 p. m.—Hollywood Stop-Run Courtesy Program.  
8:00 p. m.—Brown Israel Co. Program.  
8:30 p. m.—Christopher Cany Co. Courtesy Program.  
9:00 p. m.—Feature Program.

**THURSDAY, APRIL 4**

- 11:00 a. m.—Proctor's Courtesy Program.  
11:15 a. m.—French Lessons by Edgard Leon.  
3:30 p. m.—Louise Johnson, reading horoscopes.  
4:30 p. m.—C. P. R.'s Musical Program.  
7:00 p. m.—"Make the Mission" Courtesy Program, presenting Alfonso Corelli's Concert Orchestra.  
7:30 p. m.—Feature Program.  
8:30 p. m.—AMORC College Courtesy Program.  
9:00 p. m.—Feature Program; Luboviski Trio.

**FRIDAY, APRIL 5**

- 10:30 a. m.—Proctor's Courtesy Program.  
2:30 p. m.—L. A. Dist. Federation of Women's Clubs.  
3:30 p. m.—C. P. R.'s Musical Program.  
4:25 p. m.—"Perfect Eyesight Without Glasses," by Dr. Wesley M. Barrett.  
7:00 p. m.—Pacific ReadyCut Homes, Inc.  
8:00 p. m.—Davis Perfection Bread Co., presenting the Royal Order of Optimistic Do-Nuts.  
9:00 p. m.—Gilmore Oil Co., presenting the Lion Tamers Program.  
9:45 p. m.—Broadcasting the Main Event from the Hollywood Legion Stadium, courtesy Dan Parker.

**SATURDAY, APRIL 6**

- 10:30 a. m.—Proctor's Courtesy Program.  
4:30 p. m.—C. P. R.'s Musical Program.  
6:00 p. m.—Playgoers' Club, conducted by Wedwood Nowell.  
7:00 p. m.—Bundy & Albright Courtesy Program.  
8:00 p. m.—Announcement of the Services of leading Los Angeles Churches.  
8:05 p. m.—Feature program.  
9:00 p. m.—Feature Program.  
1:00 a. m.—The Midnight Express.

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## Hollywood, Calif.—950 Kc.

1000 WATTS—512.6 METERS  
 WARNER BROS. MOTION PICTURE STUDIOS  
 Warner Brothers' Theater, 6426 Hollywood Boulevard

- DAILY EXCEPT SUNDAY**
- 10:00 a. m.—Harmony Hour.
  - 11:00 a. m.—KFWB Shoppers' Directory.
  - 12:30 p. m.—World-wide news.
  - 12:40 p. m.—Air Journal.
  - 1:30 p. m.—Housekeeper's chat by Aunt Sammy. ex Sat.
  - 2:15 p. m.—Baseball Game from Wrigley Field.
  - 4:30 p. m.—Radio Travel Tales.
  - 5:00 p. m.—Radio Review.
  - 5:45 p. m.—Town Tattler.
  - 6:20 p. m.—Musical program.
  - 6:30 p. m.—Harry Jackson and Entertainers (except Mon.).
  - 7:45 p. m.—Daily News Items.
  - 9:00 p. m.—Time Signal, New Haven Clock Co.
  - 11:10 p. m.—Roy Fox's Orchestra from Montmartre Cafe.
- SUNDAY, MARCH 31**
- 10:00 a. m. to 1:30 p. m.—Program by courtesy of Dan Parker.
  - 2:15 p. m.—Pacific Coast League Baseball Game.
  - 6:30 p. m.—Harry Jackson and his entertainers
  - 7:00 p. m.—Hollywood Athletic Club.
  - 7:30 p. m.—Burr McIntosh, the cheerful philosopher.
  - 8:00 p. m.—KFWB Dance Orchestra and entertainers.
  - 9:00 p. m.—Daily news items, followed by Bill's Ragtime Review.
  - 10:00 p. m.—Amos 'n' Andy.
  - 10:10 p. m.—Bill's Ragtime Review.
- MONDAY, APRIL 1**
- 2:00 p. m.—Ann Grey and Louise Lynch
  - 6:30 p. m.—Vitaphone Jubilee Hour
  - 7:00 p. m.—Harry Jackson and his entertainers
  - 7:30 p. m.—Buster Dees, in popular songs.
  - 8:00 p. m.—"Happy" Harry Geise.
  - 8:30 p. m.—Spanish program, featuring Xavier Cugat.
  - 9:00 p. m.—Pacific Wholesale, Inc.

- 9:30 p. m.—The Hollywood Revelers.
  - 10:00 p. m.—Amos 'n' Andy.
  - 10:10 p. m.—Henry Halstead's Victor Orchestra
- TUESDAY, APRIL 2**
- 7:30 p. m.—Don Warner in piano solos.
  - 8:00 p. m.—KFWB Concert Orchestra; Arthur Lang.
  - 9:00 p. m.—Edgewater Club program.
  - 9:30 p. m.—Olympic Auditorium Boxing Bout.
  - 10:30 p. m.—Amos 'n' Andy.
  - 10:40 p. m.—Henry Halstead's Victor Recording Or
- WEDNESDAY, APRIL 3**
- 8:00 a. m.—Breakfast Club.
  - 1:50 p. m.—Ann Grey and Louise Lynch, songs
  - 2:15 p. m.—Pacific Coast League Baseball Game
  - 7:00 p. m.—Ray Bailey's Quintet.
  - 7:30 p. m.—Esther White in popular songs.
  - 8:00 p. m.—Vicenzo Pometti's Concert Orchestra.
  - 9:00 p. m.—A recreated world championship fight.
  - 10:30 p. m.—Henry Halstead's Victor Orchestra.
  - 12:00 midnight—Midnight Melody Hour
- THURSDAY, APRIL 4**
- 2:15 p. m.—Pacific Coast League Baseball Game.
  - 7:00 p. m.—Hollywood Athletic Club Orchestra
  - 7:30 p. m.—Clarence Badger, popular songs.
  - 8:00 p. m.—LaSalle Singers and Concert Quintet.
  - 9:30 p. m.—Xavier Cugat and his Gigolos
  - 9:00 p. m.—Vicenzo Pometti's Concert Orchestra
  - 10:00 p. m.—Amos 'n' Andy.
  - 10:10 p. m.—Henry Halstead's Victor Recording Orch
- FRIDAY, APRIL 5**
- 1:50 p. m.—Pacific Electric Art and his banjo
  - 7:00 p. m.—Ray Bailey's Quintet.
  - 7:30 p. m.—Jean Leonard, "Wizard of the Ivories."
  - 8:00 p. m.—"Happy" Harry Geise.
  - 8:30 p. m.—Don Warner's Dance Orchestra
  - 9:30 p. m.—National Life Concert Orchestra.
  - 10:00 p. m.—Amos 'n' Andy.
  - 10:10 p. m.—Henry Halstead's Victor Recording Orch
- SATURDAY, APRIL 6**
- 7:00 p. m.—KFWB Concert Quintet.
  - 7:30 p. m.—Ann Grey in popular songs.
  - 8:00 p. m.—MonaMotor Oilers; Badger and Burns.
  - 9:00 p. m.—Program in honor of the Illustrated Daily News.
  - 9:30 p. m.—Henry Halstead's Victor Recording Orch
  - 10:00 p. m.—Amos 'n' Andy.
  - 10:40 p. m.—Roy Fox' Orchestra from the Montmartre

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 Douglas 3328, Los Angeles Tel. CA. 6386.

- DAILY EXCEPT SUNDAY**
- 9:00 a. m.—Inspirational Talk: Walter Raymond.
  - 9:30 a. m.—Marcia's Favorite Request program.
  - 10:00 a. m.—Wolverton Motor Co.
  - 10:15 a. m.—Browning-Baker program.
  - 10:30 a. m.—Shopping Revue and late recordings.
  - 11:15 a. m.—Rhoades Radio Company program.
  - 12:00 noon.—California Theater Organ recital.
  - 2:00 p. m.—Late Recordings.
  - 2:30 p. m.—Marcia's Favorite Request program.
  - 3:30 p. m.—Studio program.
  - 4:00 p. m.—Siesta Hour, KGFH Stringed Trio and vocalist.
  - 5:00 p. m.—Business announcements.

- 5:15 p. m.—Rite Spot program.
  - 5:30 p. m.—McDaniel Motor Co.
- SUNDAY, MARCH 31**
- 9:00 a. m.—Musical Preacher.
  - 10:00 a. m.—Recordings.
  - 11:00 a. m.—Christian Missionary Alliance.
  - 12:00 noon.—California Theater Organ Recital.
- MONDAY, APRIL 1**
- 11:30 a. m.—Parks and Recreation.
  - 2:15 p. m.—Lloyd Tilbury, Health Hints.
- TUESDAY, APRIL 2**
- 11:30 a. m.—Glendale High School.
  - 2:15 p. m.—Dr. Juno Kayy Walton, numerologist.
- WEDNESDAY, APRIL 3**
- 11:30 a. m.—Ber. Clifford A. Cole.
  - 2:15 p. m.—Dr. Juno Kayy Walton, numerologist.
- THURSDAY, APRIL 4**
- 11:30 a. m.—Parents and Teachers, Mrs. H. V. Henry.
  - 2:15 p. m.—Dr. Lloyd Tilbury, Health Hints.
  - 10:10 p. m.—Glendale Elks Club.
- FRIDAY, APRIL 5**
- 11:30 a. m.—Parliamentary Law Club.
  - 2:15 p. m.—Dr. Juno Kayy Walton, numerologist.
- SATURDAY, APRIL 6**
- 11:30 a. m.—Alma J. Danford, Book Chat.
  - 2:15 p. m.—Dr. Juno Kayy Walton, numerologist.



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Orchestra  
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**TUESDAY, APRIL 2**  
10:30 a. m.—Sunny Three Hawaiian Trio.  
4:00 p. m.—ABC.\*  
5:30 p. m.—Pianne.  
6:00 p. m.—ABC.\*  
9:00 p. m.—KPLA Salon Orchestra with Hulda Dietz.  
10:00 p. m.—ABC.\*

**WEDNESDAY, APRIL 3**  
10:00 a. m.—Prudence Penny.  
3:00 p. m.—Billy Barron and his Orchestra.  
4:30 p. m.—ABC.\*  
5:30 p. m.—Edna McKee Request Period.  
6:30 p. m.—KPLA Dance Orchestra.  
9:00 p. m.—Jazzomania.  
10:00 p. m.—ABC.\*

**THURSDAY, APRIL 4**  
10:30 a. m.—Sunny Three Hawaiian Trio.  
3:00 p. m.—Billy Barron and his Orchestra.  
4:00 p. m.—ABC.\*  
5:30 p. m.—Edna McKee Request Period.  
7:00 p. m.—Billy Barron and his Dance Orchestra.  
9:00 p. m.—ABC.\*

**FRIDAY, APRIL 5**  
10:00 a. m.—Prudence Penny.  
3:00 p. m.—Concert Quintette.  
5:30 p. m.—Edna McKee Request Period.  
6:30 p. m.—KPLA Dance Orchestra.  
9:00 p. m.—KPLA Salon Orch. with Emma Kimmel.  
10:00 p. m.—ABC.\*

**SATURDAY, APRIL 6**  
10:30 a. m.—Sunny Three Hawaiian Trio.  
3:00 p. m.—Maebelle Leslie and her Concert Quintette.  
6:00 p. m.—Concert Quintette with Hugh Martin.  
8:00 p. m.—KPLA Dance Orchestra.

## DAILY EXCEPT SUNDAY

9:00 a. m.—Breakfast Frolic, KPLA Dance Orchestra.  
11:00 a. m.—Diversities, Novelty Six, Edna McKee and Billy Barron.  
4:00 p. m.—Daily Health talk, courtesy of City Health Department.  
4:05 p. m.—Popular recordings.  
5:00 p. m.—The Story Man and his Air Castle.

## SUNDAY, MARCH 31

2:00 to 5:00 p. m.—ABC.\*  
9:00 to 10:00 p. m.—ABC.\*  
10:00 p. m.—KPLA Frolic—Billy Barron and his Orch.

## MONDAY, APRIL 1

10:00 a. m.—Prudence Penny (Courtesy L. A. Examiner).  
3:00 p. m.—KPLA Dance Orchestra.  
5:30 p. m.—Edna McKee Request Period.  
6:00 p. m.—Mike and Ike.  
9:00 p. m.—Concert Quintette with Otto Floetz, soloist.



LESLIE ADAMS

# KMTR Hollywood, Calif.—570 Kc.

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Dean Metcalf  
Publicity

Forbes Van Why  
Chief Engineer

Leslie Adams  
Chief Announcer

**MONDAY, APRIL 1**  
6:30 p. m.—Vitaphone program from N. Y.—CBS.  
7:15 p. m.—J. A. Realty Board program with KMTR Symphonic Orchestra.  
8:00 p. m.—ABC.\*  
8:30 p. m.—Arrowhead Spring Water courtesy prog.  
11:30 p. m.—ABC.\*

**TUESDAY, APRIL 2**  
6:00 p. m.—Old Gold programs—CBS.  
8:00 p. m.—Wrigley program from Chicago—CBS.  
11:00 p. m.—ABC, courtesy Dalton's, Inc.  
12:00 p. m.—Midnite Happiness Hour.

**WEDNESDAY, APRIL 3**  
2:00 p. m.—Garden talk by Germain's.  
2:15 p. m.—KMTR Spanish Hour, with Senorita Lujan.  
7:30 p. m.—Kolster program, N. Y.—CBS.  
7:30 p. m.—KMTR Symphony.  
8:00 p. m.—Carter's Liver Pills program from N. Y.  
8:30 p. m.—"History of Type."  
11:00 p. m.—ABC.\*  
12:00 p. m.—DX Hour.

**THURSDAY, APRIL 4**  
6:00 p. m.—Studio program.  
6:30 p. m.—ABC.\*  
8:00 p. m.—California Eastern Oil Symphonic program.  
9:00 p. m.—ABC.\*  
12:00 midnight.—DX Hour.

**FRIDAY, APRIL 5**  
7:00 p. m.—Eastman Kodak program, New York.  
7:30 p. m.—ABC.\*  
8:00 p. m.—New Idea Man's informal party.  
8:45 p. m.—Treasure Chest.  
11:00 p. m.—ABC.\*  
12:00 midnight.—DX Hour.

**SATURDAY, APRIL 6**  
7:00 p. m.—ABC.\*  
10:00 p. m.—ABC.\*  
12:00 midnight.—KMTR Midnite Happiness Hour.

**DAILY EXCEPT SUNDAY**  
6:00 a. m.—Wee Willie's Hour of Words and Music.  
7:00 a. m.—The New Idea Man's Wholesome Food Club Program.  
8:45 a. m.—Mildred Kitchen, courtesy Eva. Herald.  
9:00 a. m.—Household Economics by Mildred Kitchen  
1:00 p. m.—News Items.  
1:15 p. m.—Dollar and Sense period.  
1:30 p. m.—Radio Press Agent.  
2:00 p. m.—Spanish Hour with Senorita Lujan (ex. Wednesday).  
2:45 p. m.—Timely Topics.

## SUNDAY, MARCH 31

7:00a. m.—Wholesome Food Breakfast Club.  
9:00 a. m.—Musically illustrated trip with the New Idea Man.  
1:00 p. m.—Terpezone courtesy program.  
2:00 p. m.—ABC.\*  
5:00 p. m.—Leslie Adams, pianist and whistler.  
5:30 p. m.—Sonatron program, New York.  
6:00 p. m.—Majestic Theatre of the Air, New York.  
7:00 p. m.—De Forrest program, New York.  
7:30 p. m.—American Veteran Motorists, with Leslie Adams.  
8:00 p. m.—KMTR Symphonic Orchestra.

See Page 42 for detailed program of American Broadcasting Co.

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NEWS BULLETIN  
HOURLY

**DAILY EXCEPT SUNDAY**  
8:00 a. m.—Don Lee Organ Recital.  
8:30 a. m.—Marie King, blues.  
9:00 a. m.—Vittie Eddie, piano requests.  
9:45 a. m.—Mabel's Cooking Hints.  
12:00 noon—Odeon Symphonic Recordings.  
12:30 p. m.—Waltham Radio Orchestra (ex. Tuesday).  
1:00 p. m.—Mabel of the Air (ex. Tuesday).  
1:30 p. m.—Radio Pictures.  
5:00 p. m.—Dance Recordings.  
6:00 p. m.—Marie and Eddie, piano duets.

**MONDAY, APRIL 1**  
12:10 p. m.—Ruth Elwinger, contralto.  
12:45 p. m.—Morgan Trio—Old Time Music.  
5:30 p. m.—Mona Keene, Hawaiian Music.  
7:00 p. m.—Merle Davis Orchestra, Eva Barnes.  
8:00 p. m.—Fred Forrest presents Country Jane.  
8:30 p. m.—Len Nash's Country Boys.  
9:00 p. m.—Sparton Rebroadcast KNX.  
9:30 p. m.—Wm. Henry Washington Travels.  
10:30 p. m.—Cash Finance Orchestra.  
12:00 midnight—Dalton's Night Hawk Special.

**TUESDAY, APRIL 2**  
12:10 p. m.—Madam Cherigino, operatic soprano.  
1:00 p. m.—Optimist Club from Potrero Country Club.  
5:30 p. m.—Tropical Harmonizers.  
7:00 p. m.—Frankie Smiles Orch.; Harry Lewis.  
8:00 p. m.—Fred Forrest presents Country Jane.  
8:30 p. m.—Len Nash's Country Boys, Eva Barnes.  
10:30 p. m.—Ellas String Trio.  
12:00 midnight—Dalton's Night Hawk Special.

**WEDNESDAY, APRIL 3**  
12:10 p. m.—Olivette Davis, soprano.  
5:30 p. m.—Marie King, blues.  
6:30 p. m.—Mona Keene Hawaiians.  
7:00 p. m.—Frank Smiles Orch., Eva Barnes.  
8:00 p. m.—Frank Forrest presents Country Jane.  
8:30 p. m.—Len Nash's Country Boys.  
9:30 p. m.—Billy Eaves and Billy Baron, harmony.  
10:00 p. m.—KMIC Jamboree Orchestra.  
10:30 p. m.—Tropical Harmonizers.  
11:00 p. m.—Sherman Hunter, tenor.  
11:30 p. m.—Jackie Shannon, blues.  
12:00 midnight—Dalton's Night Hawk Special.

**THURSDAY, APRIL 4**  
12:10 p. m.—Ruth Elwinger, contralto.  
1:15 p. m.—The Three Harmony Boys, singers.  
5:30 p. m.—Mabel Fay, contralto.  
6:30 p. m.—Tropical Harmonizers.  
7:00 p. m.—Merle Davis Orch.; Harry Lewis.  
10:30 p. m.—Abe Corenson Orchestra.  
12:00 midnight—Dalton's Night Hawk Special.

**FRIDAY, APRIL 5**  
12:10 p. m.—Harmony Boys, vocal.  
1:15 p. m.—Carmelita Verdugo, Spanish soprano.  
5:30 p. m.—John Dixon, baritone.  
6:30 p. m.—Mona Keene Hawaiians.  
8:00 p. m.—Fred Forrest presents Country Jane.  
8:30 p. m.—Len Nash Country Boys; Louis Frondl and Kathryn Villa Senor, Spanish soloists.  
9:30 p. m.—Little Eva Barnes, the Atwater-Kent Radio Girl.  
10:00 p. m.—Keith Wykok Orchestra.  
12:00 midnight—Dalton's Night Hawk Special.

**SATURDAY, APRIL 6**  
12:10 p. m.—Johnny Hughes and Frank Altizer.  
1:00 p. m.—Tryouts.  
5:30 p. m.—Anna May Morgan, soprano.  
5:45 p. m.—Organ Selections.  
6:30 p. m.—Tropical Harmonizers.  
7:00 p. m.—Merle Davis Orch.; Harry Lewis.  
10:00 p. m.—Bob Buckner's Potrero Country Club Orch.  
12:00 midnight—Dalton's Night Hawk Special.



AL CAJAL

# KFQZ Los Angeles, Calif.—860 Kc.

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Business Manager  
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Assistant Announcer

**DAILY EXCEPT SUNDAY**  
7:00 a. m.—Breakfast program.  
9:00 a. m.—Miss Ciella Collins.  
9:30 a. m.—Prosperity Hawaiian program.  
12:00 noon—Dalton's Coo Coo Club.  
1:00 p. m.—Al Cajal and soloists (ex. Thurs.).  
2:00 p. m.—Popular recordings (ex. Wed. and Sat.).  
5:00 p. m.—Jean Cowan, Gene Perry.  
10:00 p. m.—Jack Dunn's Cinderella Roof Orchestra.

**MONDAY, APRIL 1**  
4:00 p. m.—Dalton's Hour.  
9:00 p. m.—Joey Lee, Scott Morrison, Al Cajal.  
**TUESDAY, APRIL 2**  
4:00 p. m.—Dalton's Hour.

9:00 p. m.—Hawaiian Trio, Al Cajal.  
10:00 p. m.—Jack Dunn's Cinderella Roof Orchestra.  
**WEDNESDAY, APRIL 3**  
9:00 p. m.—Lols Crawford, Oliver Wallace.  
10:00 p. m.—Jack Dunn's Cinderella Roof Orchestra.

**THURSDAY, APRIL 4**  
4:00 p. m.—Dalton's Hour.  
9:00 p. m.—Joey Lee, Scott Morrison, Al Cajal.

**FRIDAY, APRIL 5**  
4:00 p. m.—Dalton's Hour.  
9:00 p. m.—Hawaiian Trio, Al Cajal.

**SATURDAY, APRIL 6**  
2:00 p. m.—Jack Dunn's Cinderella Roof Orchestra.  
9:00 p. m.—Oliver Pellerin, Ruth Michaelson.

**SUNDAY, APRIL 7**  
8:00 a. m.—Breakfast program.  
9:00 a. m.—Murray's semi-classic.  
10:00 a. m.—F. J. Frederick.  
11:00 a. m.—Melrose Radio Shop.  
12:00 noon—Pyo Rem—Old-Time Songs.  
1:00 p. m.—L. B. Hair Tonic.  
2:00 p. m.—Hackelman and Long.  
3:00 p. m.—Morgan and Fields.  
5:00 p. m.—Start Piano Co.  
6:00 p. m.—Silent.  
9:00 p. m.—Stoner's Shoe Stores.  
10:00 p. m.—Financial Assurance Corporation.  
11:00 p. m.—Al Cajal's request program.

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Arthur Jell  
Musical Director  
Edward Lynn  
Day Announcer  
Truman Curtis  
Program Director  
Gerroe Middleton  
Assistant Director

4:45 p. m.—Radio College Question Box.  
8:00 p. m.—El Camino String Quintette.  
8:30 p. m.—Oro Blanco Dance Band; Loyce Whiteman.  
9:30 p. m.—KTM Concert Trio; Lou Gordon, tenor.  
10:00 p. m.—Pickwick Serenaders.

TUESDAY, APRIL 2

8:00 p. m.—Oro Blanco String Quintette.  
8:30 p. m.—Oro Blanco Stompers; Hale Hooper, bal-  
lads.  
9:00 p. m.—Pickwick Serenaders Dance Orchestra.  
10:00 p. m.—KTM Concert Orch.; Lucy Day, soprano.

WEDNESDAY, APRIL 3

3:30 p. m.—Berlitz Method Spanish Lesson.  
8:00 p. m.—Pickwick Serenaders Dance Orchestra and  
Loyce Whiteman, blues.  
9:00 p. m.—KTM Concert Orch.; Lou Gordon, tenor.  
10:00 p. m.—KTM "Slumber Hour"; Lucy Day, so-  
prano; Will Magginnell, baritone.

THURSDAY, APRIL 4

8:00 p. m.—Quintette.  
8:30 p. m.—Talk on "Crime Prevention," Eugene Bis-  
calliz.  
8:45 p. m.—Three Red Peppers.  
9:00 p. m.—"What Have You?" Revue.

FRIDAY, APRIL 5

8:00 a. m.—Three Red Peppers, Jack Ross, tenor.  
8:30 p. m.—Quintette.  
9:00 p. m.—KTM Concert Orchestra.  
10:00 p. m.—Pickwick Serenaders; Loyce Whiteman,  
"blues"; Hale Hooper, tenor.

SATURDAY, APRIL 6

8:00 p. m.—Oro Blanco Stompers; Jack Ross, guitar  
and novelty songs.  
8:30 p. m.—KTM Concert Orch.; Lou Gordon, tenor.  
10:00 p. m.—Pickwick Serenaders Dance Orchestra;  
Loyce Whiteman, Bertie Kober.

DAILY EXCEPT SUNDAY

6:00 a. m.—Popular Pickwick Panatropo Program.  
7:00 a. m.—Sunshine Hour, conducted by Jack Renarisen  
8:00 a. m.—Bert's Request Program.  
1:30 p. m.—Bertie Kober, organist.  
2:00 p. m.—Lola.  
2:30 p. m.—Santa Monica Municipal Band Concert (ex.  
Monday)  
3:30 p. m.—Studio Program.  
4:00 p. m.—Merchant's Publicizing Hour.  
8:00 p. m.—El Camino String Quartet (ex. Wed.)  
11:00 p. m.—Elks Toast to Absent Brothers.  
11:30 p. m.—Pickwick Panatropo, Variety Program.  
Hale Hooper and Ted Hediger.

SUNDAY, MARCH 31

8:00 a. m.—Recordings.  
9:00 a. m.—International Bible Students Assn. Prog.  
11:30 a. m.—Pickwick Panatropo Program.  
1:00 p. m.—Panatropo.  
1:30 p. m.—Edward Lynn; Polly Grant Hall, piano.  
2:30 p. m.—Santa Monica Municipal Band Concert.  
3:30 p. m.—Symphonic Recordings.  
4:30 p. m.—Elks Organ Recital; Sibley G. Pease.  
8:00 p. m.—Andy Gump and his Banjo Boys.  
8:30 p. m.—Comic Chatter.  
9:00 p. m.—Special Easter Program.  
11:00 p. m.—Elks' Toast to Absent Brothers.  
11:00 p. m.—Ted's Hour.  
MONDAY, APRIL 1  
3:30 p. m.—Berlitz Method Spanish Lesson.



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Joy Bell Jerome  
Assistant Program Director  
E. E. Griffin  
Chief Technician

8:00 p. m.—Mary Mahar, Negro impersonator.  
9:00 p. m.—Spartan Radio broadcast.  
9:30 p. m.—Thornes Radio Shop, Pomona.

TUESDAY, APRIL 2

7:30 p. m.—Chas. A. Higgins, violin solos.  
7:45 p. m.—James Neil Noatke, tenor.  
8:30 p. m.—Beryle Maxwell, tenor.  
8:45 p. m.—Novelty program.  
9:00 p. m.—Knights of Pythias Hall.  
10:00 p. m.—Remoté control, K. P. dance.  
11:00 p. m.—Dance program.  
12:00 midnight.—Dance program.

WEDNESDAY, APRIL 3

12:00 noon.—Merchants' Air Service.  
1:00 p. m.—Wiley B. Allen Music Co. program.

THURSDAY, APRIL 4

7:30 p. m.—Kansas Kai, banjoist.  
7:45 p. m.—Ozalene Green, pianist.  
8:00 p. m.—Ozalene Kelly Kar Ko, Los Angeles.  
8:30 p. m.—KMTB re-broadcast.  
9:30 p. m.—McDill's Rhythm Boys Orchestra.  
10:00 p. m.—KFWC Dance Orchestra.  
FRIDAY, APRIL 5  
7:00 p. m.—Children's Jubilee Hour; Reed Woodson.  
7:30 p. m.—Estella Hills and accompanist.  
7:45 p. m.—Ray Dutton, trombone soloist.  
8:00 p. m.—Tinka Stockwell, blues singer.  
9:00 p. m.—KFWC Dance Orchestra.  
10:00 p. m.—Novelty program.

SATURDAY, APRIL 6

7:30 p. m.—Patricia Nanette Hawkins.  
7:45 p. m.—Marge Griffin, popular pianist.  
8:00 p. m.—Ruth Newman, blues singer.  
8:30 p. m.—Mike and Ike, comedy.  
9:00 p. m.—KFWC Artists' Frolic.  
10:00 p. m.—Wiley B. Allen Frolic.  
11:00 p. m.—KFWC Jamboree.  
12:00 midnight.—Midnight Frolic.

DAILY EXCEPT SUNDAY AND WEDNESDAY

12:00 noon.—Organ recital, Belvedere Theatre.  
5:00 p. m.—Merchants Air Service.  
6:00 p. m.—News Items, L. A. Record.  
7:00 p. m.—Childrens Hour.  
7:30 p. m.—Kilpatrick's Bread Company.  
7:45 p. m.—Kelley Car Company.  
8:15 p. m.—Pomona Valley Realty Board.  
8:30 p. m.—Studio program.  
8:45 p. m.—Re-broadcast.  
9:00 p. m.—Studio period.  
10:00 p. m.—KFWC Orchestra.  
SUNDAY, MARCH 31  
9:00 a. m.—First Christian Church, Rev. Hutslers.  
2:00 p. m.—Symphony concert.  
3:00 p. m.—Sacred songs, Beryle Maxwell and J. N.  
Noatke.  
4:00 p. m.—Violin solos, Charles A. Higgins.  
5:00 p. m.—Abraham Hankin, tenor.  
MONDAY, APRIL 1  
7:00 p. m.—Rev. Hutslers' Children's Hour.  
7:30 p. m.—Happy and Bee-Bee, Scotch singer.

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## DAILY EXCEPT SUNDAY

- 8:00 a. m.—Tadpole Jones, the Buttercream Boy.
- 8:15 a. m.—Bright and Early Hour.
- 8:45 a. m.—Novelty Program.
- 9:20 a. m.—Organ Recital.
- 9:30 a. m.—Hawaiian Program.
- 9:50 a. m.—Quartette.
- 10:00 a. m.—Spanish Program.
- 10:10 a. m.—Salon Music.
- 10:30 a. m.—Popular Dance Program.
- 10:50 a. m.—"Clarence," courtesy Harris Furs.
- 11:30 a. m.—Press-Telegram News; Frank P. Goss.
- 11:50 a. m.—Varied and Musical Program.
- 12:00 noon—"Gene and Bill."
- 2:30 p. m.—Long Beach Municipal Band.
- 4:00 p. m.—Press-Telegram News; Frank P. Goss.
- 4:20 p. m.—Musical program.
- 5:00 p. m.—Futuristic Trio.
- 6:00 p. m.—Lost and Found Department.
- 6:05 p. m.—Tavern Club Orchestra (Supper Club).
- 11:00 p. m.—"Cheese and Crackers Club" (ex. Wed.

## SUNDAY, MARCH 31

- 9:00 a. m.—Concert Selections and Light Opera.
- 10:00 a. m.—Organ Recital.
- 11:00 a. m.—St. Luke's Episcopal Church, Rev. Austin.
- 12:30 p. m.—Musical Program for Birkel Music Co.
- 1:30 p. m.—New Masonic Temple Organ; Dick Dixon.
- 2:30 p. m.—Long Beach Municipal Band Concert.
- 4:00 p. m.—Pacific Coast Club Organ.
- 5:00 p. m.—Charlie Joslyn's Orchestra.
- 6:00 p. m.—Hancock Oil Co. Orchestra.
- 7:00 p. m.—String Quartette and Motor Tires Quartette.
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00 p. m.—Studio Frolic.
- 11:00 p. m.—Egyptian Tom Cats.

## MONDAY, APRIL 1

- 12:30 p. m.—Louise Church, pianist; Maud Irvine.
- 1:00 p. m.—Motor Tires Quartette
- 3:00 p. m.—Studio Program.
- 6:30 p. m.—Louise Church, pianist.
- 7:00 p. m.—Suydam's Buttercream School.
- 8:00 p. m.—Double Eagle Quartette.
- 9:00 p. m.—Classical Program.

## TUESDAY, APRIL 2

- 12:30 p. m.—Louise Church, pianist; Foster Rucker.
- 1:00 p. m.—Kiwanis Club Luncheon.
- 1:30 p. m.—Heini Dörner, tenor; Eva Balfour, blues;
- 5:00 p. m.—Bear Cafe Colored Entertainers.
- 6:45 p. m.—Dr. Robt. T. Williams, tubercular specialist
- 7:00 p. m.—Sunset Harmony Boys.
- 7:30 p. m.—Rhythm Makers from Pacific Coast Club.
- 8:00 p. m.—Texas Cowboys; Old Time Music.
- 9:00 p. m.—Hancock Orch. and Maud Irvine, soprano.
- 9:30 p. m.—Rebroadcast from KFWB.

## WEDNESDAY, APRIL 3

- 12:30 p. m.—Louise Church, pianist; Maud Irvine.
- 1:00 p. m.—Rotary Club Luncheon.
- 1:30 p. m.—Cecil Fry.
- 5:00 p. m.—Bear Cafe Colored Entertainers.
- 5:30 p. m.—Futuristic Trio.
- 7:00 p. m.—Hancock Orchestra.
- 7:30 p. m.—Rhythm Makers from Pacific Coast Club.
- 8:00 p. m.—Imperial Trio.
- 8:30 p. m.—Long Beach Municipal Band.
- 9:30 p. m.—Flights from Wilmington Bowl.
- 10:30 p. m.—Rhythm Makers from Pacific Coast Club.
- 11:00 p. m.—Organ Recital.

## THURSDAY, APRIL 4

- 12:30 p. m.—Louise Church, pianist; Foster Rucker.
- 1:00 p. m.—Dr. Elmer S. Clark.
- 1:20 p. m.—Heini Dörner, tenor; Eva Balfour, blues.
- 6:00 p. m.—Supper Club (Tavern Orchestra).
- 6:30 p. m.—Motor Tires Quartette.
- 7:00 p. m.—Sunset Harmony Boys.
- 7:30 p. m.—Pacific Coast Club Orchestra.
- 8:00 p. m.—"Sam and Sambo."
- 8:30 p. m.—Long Beach Municipal Band, courtesy of
- 9:00 p. m.—Hancock Golden Trails Hour.
- 10:00 p. m.—Classical Program.

## FRIDAY, APRIL 5

- 12:30 p. m.—Louise Church, pianist; Maud Irvine.
- 1:00 p. m.—Masonic Club Luncheon.
- 1:30 p. m.—Eva Balfour, blues; Doris Dolan, pianist.
- 5:30 p. m.—Dick Love's Orchestra.
- 5:00 p. m.—Bear Cafe Colored Entertainers.
- 6:30 p. m.—Motor Tires Quartette.
- 7:30 p. m.—"Em and Clem."
- 8:00 p. m.—Chrysler Program; Rhythm Makers.
- 8:00 p. m.—Studio Program.
- 10:00 p. m.—Rhythm Makers from Pacific Coast Club.

## SATURDAY, APRIL 6

- 12:30 p. m.—Foster Rucker, baritone; Louise Church.
- 1:00 p. m.—String Quartette.
- 5:00 p. m.—Bear Cafe Colored Entertainers.
- 6:30 p. m.—Motor Tires Quartette.
- 7:00 p. m.—Sunset Harmony Boys.
- 7:30 p. m.—Chrysler Program; Rhythm Makers.
- 8:00 p. m.—Minstrel Show.
- 8:30 p. m.—Long Beach Municipal Band.
- 10:00 p. m.—Rhythm Makers from Pacific Coast Club.

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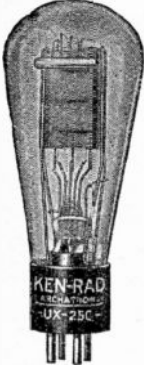
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## MONDAY, APRIL 1

- 3:00 p. m.—Ben Light and Mark Cook in "Pop."  
9:05 p. m.—Pacific Wholesale.  
9:30 p. m.—University of Southern California.  
10:00 p. m.—KEJK Symphony Orchestra, Loren Powell, conductor.

## TUESDAY, APRIL 2

- 2:15 p. m.—Book Review.  
3:00 p. m.—Hollywood Harmony Trio.  
9:05 p. m.—Blankenhorn & Co. program.  
10:05 p. m.—Luis Alvarez, tenor.  
10:35 p. m.—Popular program by More Mileage Music Makers.

## WEDNESDAY, APRIL 3

- 3:00 p. m.—Ben Light and Mark Cook, Stars of Pop.  
9:05 p. m.—Hollywood Harmony Trio.  
9:35 p. m.—Light Opera selections.  
10:05 p. m.—KEJK Symphony Orchestra, Loren Powell.

## THURSDAY, APRIL 4

- 3:00 p. m.—Hollywood Harmony Trio.  
9:05 p. m.—National Thrift Corporation.  
9:35 p. m.—University of Southern California.  
10:05 p. m.—Ben Light and Mark Cook.  
10:35 p. m.—Hollywood Harmony Trio.

## FRIDAY, APRIL 5

- 3:00 p. m.—Ben Light and Mark Cook.  
9:05 p. m.—KEJK Symphony Orch., Loren Powell.  
9:35 p. m.—University of Southern California.  
10:05 p. m.—California Bank program.  
10:35 p. m.—More Mileage Music Makers.

## SATURDAY, APRIL 6

- 3:00 p. m.—Hollywood Harmony Trio.  
9:05 p. m.—Jazz. More Mileage Music Makers.  
10:05 p. m.—KEJK Symphony Orchestra.

- DAILY EXCEPT SUNDAY  
7:00 a. m.—Louise Howatt, Radio Happiness Girl.  
8:30 a. m.—Classified.  
9:00 a. m.—Home and Garden Hour.  
11:00 a. m.—University of Southern California.  
12:00 noon—Luncheon music.  
1:00 p. m.—Popular Stars in Record.  
2:00 p. m.—University of Southern California.  
4:00 p. m.—University of Southern California.  
11:00 p. m.—Russian Eagle Cafe.  
12:00 midnight—Louise Howatt, Radio Happiness Girl.  
Time Signal on the hour, courtesy of Watch Hospital.

## SUNDAY, MARCH 31

- 9:00 a. m.—Records of Record Stars.  
3:00 p. m.—Italian Opera.  
3:30 p. m.—First Baptist Choir of Los Angeles, Alex Stewart, director, in "Worship in Music."  
4:30 p. m.—Allison G. Phelps, Radio Philosopher, in "Inspiration," Magazine of the Air.  
9:00 p. m.—Cora Bird, Mildred Ware, Ellis Rhoades, Paul Carson in "An Hour of Ballads."

## RADIO EDUCATION DIVISION KEJK UNIVERSITY OF SOUTHERN CALIFORNIA

University Avenue and Exposition Park, Los Angeles

BEacon 6500

## MONDAY, APRIL 1

- 11:30 to 12:00 noon.—Problems of Political Science 107 (Malcolm). Reapportionment in Congress.  
2:30 to 3:00 p. m.—Foreign Trade (Nordskog). Selection of Foreign Markets.  
4:00 to 4:30 p. m.—History 122, Semitic and Oriental (Knopf). The Romance of Decipherment of the Early Inscriptions.  
4:30 to 5:00 p. m.—Education 150. Secondary Education (Touton). Early American Secondary Schools.  
5:00 to 5:30 p. m.—Education 156. Classroom methods and Management in Secondary Schools (Crawford). Teaching Boys and Girls How to Study.  
9:00 to 9:30 p. m.—Real Estate (Hanson). Value vs. Selling Price.

## TUESDAY, APRIL 2

- 11:00 to 11:30 a. m.—Advertising (Goodnow). Place of Advertising in Business.  
2:00 to 2:30 p. m.—Geology (A. J. Tiejel). The Age of the Earth.  
4:00 to 4:30 p. m.—Political Science 170f. O. W. E. Cook. The Historical Background of Contemporary Latin America.  
4:30 to 5:00 p. m.—Journalism 107f (Benson). New Story Form.  
5:00 to 5:30 p. m.—Education—School Organization and Administration 116 (Hull). California School System; its Scope and Control.

## WEDNESDAY, APRIL 3

- 11:30 a. m. to 12:00 noon.—English—Business English and Letter Writing (Naether). Writing the Letter That Will Get the Job.  
2:30 to 3:00 p. m.—English (McCorkle). English of Today.

- 4:00 to 4:30 p. m.—Comparative Literature—Modern European Literature, Romance Countries 158 (Struble). Spanish Literary Influence.

## WEDNESDAY, APRIL 3

- 4:30 to 5:00 p. m.—Public Education in the United States 103 (Weersing). Education as a Private Enterprise: The Colonial Period.  
5:00 to 5:30 p. m.—Economics—Fundamentals of Economics 100f (Dean McClung). Our Economic Development.  
9:00 to 9:30 p. m.—Commercial Aviation 150 (Hill). Trade and Transportation.

## THURSDAY, APRIL 4

- 4:00 to 4:30 p. m.—History 177—Constitutional History (Hammond). The Beginnings of English Colonization in America.  
4:30 to 5:00 p. m.—Psychology and the Professions 108 (Waugh). Psychology as Applied to Law.  
5:00 to 5:30 p. m.—Mental Differences and Educational Adjustments 132 (LeFever). Influence and Importance of Heredity.  
9:00 to 9:30 p. m.—Business Law 1f (Marston). Contracts.

## FRIDAY, APRIL 5

- 11:00 to 11:30 a. m.—Broadway Successes and Failure (Dietrick Machinal).  
11:30 a. m. to 12:00 noon.—Popular Chemistry (Alston). Chemistry and Our Water Supply.  
2:00 to 2:30 p. m.—Later History of the Jewish People (Tenius). Period of Scribes and Priests to the Maccabean Period (538 B. C.—175 B. C.).  
4:00 to 4:30, 4:30 to 5:00 p. m.—College of Music with KEJK Symphony Orchestra.  
5:00 to 5:30 p. m.—College of Music. Schubert.

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## DAILY EXCEPT SUNDAY

- 12:00 midnight—Nite Owl program.  
 7:00 a. m.—Organ recordings.  
 7:30 a. m.—Madame Lawry—Breakfast program.  
 8:30 a. m.—Gordon Smith's Radiocasting Service; Albert Keglovich, violinist; Blanche Cooper, pianist.  
 9:30 a. m.—Don Les program.  
 10:00 a. m.—Dr. Dean's Health Talk.  
 10:30 a. m.—Georgia O. George.  
 11:00 a. m.—Recordings.  
 12:00 noon—Your Favorite Request Hour; Rae Silverman, blues; Esther Kahm, pianist.  
 1:00 p. m.—Recordings.  
 1:30 p. m.—U. S. Marines (ex. Mon.).  
 2:00 p. m.—Wagner Studio hour.  
 3:00 p. m.—Studio program.  
 5:30 p. m.—Dick Moder and His Bandollers.  
 7:00 p. m.—Gordon Smith's Radiotising Service.  
 8:00 p. m.—Rae Silverman, blues; Esther Kahm, pianist.  
 8:30 p. m.—Maurice Menge and His El Patio Orchestra (ex. Mon.).  
 10:30 p. m.—Dorado Club Silver Fizz Frolic.  
 Time Signals on the Hour through the courtesy of United States Bldg. & Loan Assn.  
 Time Signals on the Half Hour through the courtesy of Dave Gordon, Jeweler.

## SUNDAY, MARCH 31

- 12:00 a. m.—Nite Owl program.  
 7:00 a. m.—John Wright program; KMTR Rebroadcast.  
 10:00 a. m.—Honolulu Three Hawaiian Trio; Charlie Cole, tenor; Blanche Cooper, pianist.  
 11:30 a. m.—Maurice Menge and his El Patio Ballroom Orchestra.  
 1:30 p. m.—Showboat Trio; Edna Adams Bigole, soprano; Blanche Cooper.  
 3:30 p. m.—Sunday Afternoon Frolic; Nat Winecoff, ballads; George Mayes, trumpet; Rae Silverman, blues; Frank Martin, popular songs; Esther Kahm.  
 6:00 p. m.—Studio City Hawaiian Trio.  
 7:00 p. m.—Studio program.  
 8:30 p. m.—Dorado Club Silver Fizz Tour.  
 9:30 p. m.—Recordings.

## MONDAY, APRIL 1

- 7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper, pianist.  
 8:30 p. m.—Honolulu Three Hawaiian Trio; Nat Winecoff, ballads; Blanche Cooper, pianist.  
 10:30 p. m.—Four Red-Coated Boys; Jack Warner, sax; Bill Smalley, pianist.

## TUESDAY, APRIL 2

- 7:00 p. m.—Radiotising Twins; Jay Lewis, uke.  
 10:30 p. m.—Four Red-Coated Boys; Dave Ward, songs;  
 WEDNESDAY, APRIL 3  
 7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper, pianist.  
 10:30 p. m.—Four Red-Coated Boys; Ukelele Stan; Bill Smalley, pianist.

## THURSDAY, APRIL 4

- 1:30 p. m.—U. S. Marines; John Newton, baritone.  
 7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper, pianist.  
 10:30 p. m.—Four Red-Coated Boys; Dave Ward, songs;

## FRIDAY, APRIL 5

- 7:00 p. m.—Radiotising Twins; Jay Lewis, uke.  
 10:30 p. m.—Four Red-Coated Boys; Motion Picture Celebrity Night; Bill Smalley, pianist.

## SATURDAY, APRIL 6

- 7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper, pianist.  
 10:30 p. m.—Four Red-Coated Boys; Dave Ward, songs;

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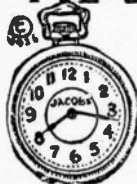
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**SUNDAY, MARCH 31**  
10:15 a. m.—Sunday Morning Worship.  
2:30 p. m.—Dispensational Message.  
6:30 p. m.—Levine Barolotti and Angelus Temple Silver Band.  
7:00 p. m.—Musical Hour, Temple Choir, Silver Band  
8:00 p. m.—Revival service.  
10:00 p. m.—Music Lover's Hour, Esther Fricke.  
11:00 p. m.—Scripture Drama.

**DAILY EXCEPT SUNDAY**  
7:00 a. m.—Family Altar.  
10:30 a. m.—Sunshine Hour.  
10:30 a. m.—Foursquare Publications.  
11:30 a. m.—Noonday musical, with Esther Fricke, organist.  
2:00 p. m.—The Classic Hour (ex. Wed.).  
3:00 p. m.—Bethesda Hour (ex. Mon. and Wed.).  
4:00 p. m.—Vesper Hour (ex. Tues., Wed., & Thurs.).  
4:30 p. m.—Junior Radio Rambles.

**MONDAY, APRIL 1**  
3:00 p. m.—Alhambra Church.  
10:00 p. m.—Scripture Drama.  
**TUESDAY, APRIL 2**  
2:30 p. m.—Divine Healing Service  
4:00 p. m.—Foursquare Bible Study Course.  
11:00 p. m.—Scripture Drama.

**THURSDAY, APRIL 4**  
4:00 p. m.—Travelogue, Rev. McIntyre.  
8:00 p. m.—Water Baptismal Service.  
10:00 p. m.—Organ Recital, Esther Fricke.  
**SATURDAY, APRIL 6**  
8:00 p. m.—Divine Healing Service.  
10:00 p. m.—Scripture Drama.



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**DAILY EXCEPT SATURDAY AND SUNDAY**  
8:00 a. m.—Uncle Harry's Biola Children's Club.  
8:15 a. m.—Devotional Hour.  
8:45 a. m.—Announcer's Hour.  
9:15 a. m.—Radio Bible Course.  
12:00 noon—Noonday Chimes and Scripture Reading.  
2:00 p. m.—Visiting Pastor's Radio Ministry.

**SUNDAY, MARCH 31**  
6:00 p. m.—Studio Vesper Service; Dr. Isaac Ward.  
8:00 p. m.—Church of the Open Door.  
9:15 p. m.—Old Hymns Hour.

**MONDAY, APRIL 1**  
9:45 a. m.—Home Folks Request Hour.  
7:00 p. m.—Glendale Harmony Male Chorus.  
7:30 p. m.—Dr. B. F. Fellman and Choir of Pasadena.

**TUESDAY, APRIL 2**  
9:15 a. m.—Radio Bible Course.  
9:45 a. m.—Lecture.  
11:30 a. m.—Glendale Presbyterian Church.  
1:15 p. m.—Bible Question Box; Rev. W. H. Pike.

**WEDNESDAY, APRIL 3**  
9:45 a. m.—Messages from the Best Books.  
10:35 a. m.—Doctrinal Lecture; Prof. Alva J. McClain.  
1:00 p. m.—Jack Wells and Delta Garlock.  
1:30 p. m.—Rev. Frank Durham.  
**THURSDAY, APRIL 4**  
9:45 a. m.—News of Christian Work;  
1:00 p. m.—Ernest Nichols, baritone.  
1:15 p. m.—Missionary biographies.

**FRIDAY, APRIL 5**  
9:45 a. m.—New Testament Word Studies;  
10:35 p. m.—Old Testament Prophets;  
11:30 a. m.—Melba Sawyers, pianist.  
1:30 p. m.—Rev. J. K. Stewart, Beverly Vista Church.  
7:00 p. m.—International Sunday School Lessons.  
**SATURDAY, APRIL 6**  
7:00 p. m.—Jewish Service; Rev. D. L. Cooper.  
7:30 p. m.—George Haslo Brock and Choir.



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7:00 p. m.—Hired Man and Thelma Green.  
7:20 p. m.—Hughes' Photo Studio.  
7:40 p. m.—Miscellaneous music.  
8:00 p. m.—Bob Shuler's Question Hour.  
9:00 p. m.—Raymond N. Schouten's piano recital.  
9:30 p. m.—South Park Christian Park Bereans.  
10:30 p. m.—Richardson's Orthophonic Recital.

**WEDNESDAY, APRIL 3**  
6:00 p. m.—Grace Mannells-Sims.  
6:30 p. m.—J. B. Moore.  
7:00 p. m.—Conroy Bible Class.  
7:45 p. m.—Union Rescue Mission.  
8:30 p. m.—Bob Shuler's Religious Discussion.  
9:00 p. m.—Old Songs Quartet.  
10:00 p. m.—Volunteers of America.  
10:30 p. m.—Mr. and Mrs. Huckabee in Gospel Duets.  
**THURSDAY, APRIL 4**  
6:00 p. m.—Mrs. Tom Murry's dramatic readers.  
7:00 p. m.—Dr. Fred Nelson Peters.  
7:30 p. m.—Hired Man and Thelma Green.  
8:00 p. m.—Bob Shuler's Civic Message.  
9:00 p. m.—Dr. Hunter and the Male Quartet.  
9:30 p. m.—Mozart Johnson, tenor.  
10:00 p. m.—Raymond N. Schouten.  
10:30 p. m.—Yette Barber Studio.

**SUNDAY, MARCH 31**  
8:30 a. m.—Morning Watch Quartet.  
9:20 a. m.—Miss Ethel Caubaugh's Story Hour.  
10:00 a. m.—Claude L. Heskett's Trinity Class.  
10:45 a. m.—Morning service of Trinity M. E. Church.  
2:00 p. m.—Epworth M. E. Church.  
3:00 p. m.—Miscellaneous music.  
4:30 p. m.—Mexican program.  
4:30 p. m.—Hired Man.  
5:00 p. m.—Vesper Hour.  
7:00 p. m.—Bob Shuler's prelude questions.  
**TUESDAY, APRIL 2**  
6:00 p. m.—Yette Barber Studio.  
6:30 p. m.—John Unfried and Thelma Green.



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Program Director

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6:00 p. m.—Plata Real Orchestra.  
7:00 p. m.—Greenwood Memorial Trio, Freida D'Andrea, contralto.  
8:00 p. m.—George Ballentine, tenor.  
8:30 p. m.—Janet Stanley, Dorothy Zimbleman.  
10:00 p. m.—Jimmie Kerr's Orchestra.  
11:00 p. m.—Bob Larson's Orchestra.  
WEDNESDAY, APRIL 3  
3:15 p. m.—Balboa Park Organ.  
6:00 p. m.—Plata Real Orchestra.  
7:00 p. m.—Don Lee's LaSalle Trio, Mollie Burwell.  
8:00 p. m.—Feature program.  
9:00 p. m.—Ratlif Academy of Dancing.  
10:00 p. m.—Hotel Del Coronado Casino Orchestra.  
11:00 p. m.—Bob Larson's Orchestra.

THURSDAY, APRIL 4  
3:15 p. m.—Spreckels Outdoor Organ.  
6:00 p. m.—Dinner program.  
7:00 p. m.—Cramer's Baking Hour Trio; Agnes Shay.  
8:00 p. m.—Unitarian Church program.  
9:00 p. m.—San Diego Police program, traffic regulations, Sergt. Mike Neely.  
10:00 p. m.—Jimmie Kerr's Casino Orchestra.  
11:00 p. m.—Plata Real Orchestra.  
FRIDAY, APRIL 5  
3:15 p. m.—Balboa Park Organ.  
6:00 p. m.—Qualitee Dairy Products Hour.  
7:00 p. m.—Theorie's Music Hour.  
8:00 p. m.—Motor Hdw. Old Time Hour, Boeworth & Carr, Glen Genone.  
9:00 p. m.—Feature program.  
10:00 p. m.—Kerr's Casino Orchestra.

SATURDAY, APRIL 6  
3:15 p. m.—Spreckels Outdoor Organ.  
6:00 p. m.—Dinner program.  
7:00 p. m.—John P. Mills comic opera hits, George Kornhorst.  
8:00 p. m.—S. D. Violin School, John Cockran.  
8:30 p. m.—Blanche Woods, original girl baritone.  
9:00 p. m.—Red Wright's String Quartet.  
10:00 p. m.—Jimmie Kerr's Orchestra.  
11:00 p. m.—Bob Parson's Orchestra.

DAILY EXCEPT SUNDAY  
8:00 a. m.—Morning Musical, H. T. Peterson  
10:00 a. m.—Amy-Lou Shopping Hour.  
11:15 a. m.—Service Hour.  
12:00 noon—Time Signal.  
12:30 p. m.—Lloyd Peck's Service Hour.  
12:30 p. m.—Fantasia Organ Recital, Roma Lindsay.  
4:45 p. m.—Nightly Musical Review, Fred Heitfeld.  
8:00 p. m.—Time Signal.  
8:01 p. m.—San Diego Union and Tribune news items.  
7:00 p. m.—U. S. Government weather report.  
9:00 p. m.—Time Signal.

SUNDAY, MARCH 31  
10:00 a. m.—Browning-Baker Music Box Review.  
12:00 noon—Old time program.  
3:15 p. m.—Dr. H. J. Stewart, Spreckels Organ.  
8:15 p. m.—Hutton's Hotel Del Coronado Concert Quartet.

MONDAY, APRIL 1  
6:00 p. m.—San Diego Building & Loan Concert.  
7:00 p. m.—Theorie Music Co. Hour.  
8:00 p. m.—C. A. Gray's Salinas Mexican Serenaders.  
9:00 p. m.—Ratlif Academy of Dancing.  
10:00 p. m.—American Legion Roundup.  
11:00 p. m.—Plata Real Orchestra.

TUESDAY, APRIL 2  
3:15 p. m.—Spreckels Outdoor Organ, Balboa Park.



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9:30 p. m.—Easley players, one-act play.  
10:00 p. m.—Aloha Boys' Trio.  
TUESDAY, APRIL 2  
7:00 p. m.—Concert music from the El Cortez Hotel.  
8:00 p. m.—Agua Caliente Mexican Serenaders.  
9:00 p. m.—Lauretta Green and Johnnie Athaide.  
10:00 p. m.—High School Quartette and Lilas Johnson.

WEDNESDAY, APRIL 3  
7:00 p. m.—Concert Trio from the El Cortez Hotel.  
8:00 p. m.—Community Chest program, with Dorothy Green.  
8:30 p. m.—Alice Penick and Otto Hoeg.  
9:00 p. m.—War Veterans' program.  
10:00 p. m.—Pick and Wick.

THURSDAY, APRIL 4  
7:00 p. m.—Concert Trio from the El Cortez Hotel.  
8:00 p. m.—Bill Rossi.  
8:30 p. m.—Jack Mooney and his banjo.  
9:00 p. m.—Rebroadcast from KMTR.  
10:00 p. m.—Deetho Duo, with Johnnie Athaide.

FRIDAY, APRIL 5  
7:00 p. m.—Concert Trio from the El Cortez Hotel.  
8:00 p. m.—Margie Burns and Bailey Warren.  
8:30 p. m.—Jack Mooney.  
9:00 p. m.—Lilas Johnson, concert pianist.  
10:00 p. m.—Betty Sue and Bill Rossi.

SATURDAY, APRIL 6  
7:00 p. m.—Concert Trio from the El Cortez Hotel.  
8:00 p. m.—Jack Mooney, request program.  
8:30 p. m.—Johnnie Athaide.  
9:00 p. m.—Dance program from the El Cortez Hotel.  
10:00 p. m.—Frolie with the Aloha Boys' Trio.  
12:00 midnight—Harvey Ball and his Shamrocks

DAILY EXCEPT SUNDAY  
7:00 a. m.—Recordings.  
10:30 a. m.—Harry von Zell, song requests.  
12:30 p. m.—Otto Hoeg, playing piano requests.  
4:00 p. m.—Recordings.  
5:00 p. m.—The Music Box.  
11:00 p. m.—Harvey Ball and his Shamrocks from the Green Hat Cafe.

SUNDAY, MARCH 31  
8:00 a. m.—Recordings.  
10:00 a. m.—Three Biscuiters.  
6:00 p. m.—Church of Jesus Christ, L.D.S.  
7:50 p. m.—Concert Trio from the El Cortez Hotel.  
8:00 p. m.—Agua Caliente Mexican Serenaders.  
9:00 p. m.—Hoodlums, Good, Bad and Worse.  
10:00 p. m.—Pick and Wick.  
11:00 p. m.—Harvey Ball and his Shamrocks

MONDAY, APRIL 1  
7:00 p. m.—Marceline Emory and Bailey Warren.  
8:00 p. m.—Jack Mooney.  
8:30 p. m.—Harvey Moxley.  
9:00 p. m.—Rebroadcast from KNX, Spartan program.

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4:30 p. m.—Bridge Lesson No 21.  
6:00 to 9:00 p. m.—NBC.\*  
9:00 p. m.—Merton Bories.  
9:30 p. m.—Tommy Munroe and Bob Allen.  
10:00 p. m.—NBC.\*

## WEDNESDAY, APRIL 3

10:00 a. m.—Betty Crocker's Gold Medal Home Service  
10:30 a. m.—NBC.\*  
11:30 a. m.—Ye Towne Cryer.  
1:30 p. m.—Anne Warner's Homemaking Chats.  
3:00 p. m.—NBC.\*  
6:00 p. m.—Aeolian Trio, with vocal soloist.  
8:30 p. m.—NBC.\*  
6:30 to 8:30 p. m.—NBC.\*  
2:30 p. m.—Baldwin McGaw Players.  
9:00 p. m.—Durant program, with Merton Bories.  
9:30 p. m.—Tommy Monroe and Bob Allen.  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.  
11:00 p. m.—NBC.\*

## THURSDAY, APRIL 4

10:00 a. m.—Annabelle Lee for Langendorf Baking Co.  
11:00 a. m.—Ye Towne Cryer.  
11:30 a. m.—NBC.\*  
12:10 p. m.—Noon Concert with Don George.  
12:30 p. m.—Shrine Luncheon broadcast  
1:30 p. m.—Jerry Jermaine for Hale Bros., Inc.  
4:30 p. m.—U. S. Dept. of Commerce Talk  
5:30 p. m.—Evelyn Trent in World Topics on the Air.  
6:00 p. m.—NBC.\*  
6:30 p. m.—Federal Business Association talk.  
6:45 p. m.—Chat with Ernst Voss, War Ace.  
7:00 p. m.—NBC.\*  
7:30 p. m.—Violin recital by Nathan Abas.  
8:00 p. m.—Caswell Musical Travelers in Switzerland.  
8:30 p. m.—Elsa Trautner & assisting instrumentalists.  
9:00 p. m.—Merton Bories.  
9:30 p. m.—Tommy Munroe and Bob Allen.  
10:00 p. m.—NBC.\*

## FRIDAY, APRIL 5

10:00 a. m.—Betty Crocker's Gold Medal Home Service  
10:30 a. m.—NBC.\*  
11:45 a. m.—Ye Towne Cryer.  
12:45 p. m.—Commonwealth Club Luncheon.  
1:30 p. m.—Jerry Jermaine for Hale Bros., Inc.  
3:30 p. m.—Raybestos—NBC.\*  
9:30 p. m.—Tamalpais Woods and Bolinas Beach prog.  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.  
11:00 p. m.—NBC.\*

## SATURDAY, APRIL 6

10:00 a. m.—Annabelle Lee for Langendorf Baking Co.  
11:30 a. m.—Ye Towne Cryer.  
12:10 p. m.—Aeolian Trio.  
1:30 p. m.—Ann Warner's Homemaking Chats.  
6:00 to 9:00 p. m.—NBC.\*  
9:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.  
10:00 p. m.—NBC.\*

See Page 38 for detailed program of National Broadcasting Co.

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- 8:30 a. m.—Embassy Theater.
- 9:00 a. m.—Georgia O. George (except Saturday).
- 10:00 a. m.—Wyn's Daily Chat (ex. Tuesday).
- 11:30 a. m.—Amateur Tryout (except Saturday).
- 12:30 noon.—Sherman Clay concert.
- 1:00 p. m.—Ada Day Beauty Talk (except Friday).
- 3:00 p. m.—Matinee Orch. Concert (ex. Thurs., Fri.)
- 4:30 p. m.—Something About Everything.
- 4:45 p. m.—San Francisco Call, news items.
- 5:00 p. m.—Myrohl Smiling Tooth Army (ex. Mon.)
- 5:30 p. m.—Emporium Children's Hour (ex. Sat.)
- 6:00 p. m.—Musical program.
- 7:55 p. m.—U. S. Weather Bureau frost warnings.
- 10:00 p. m.—Amos 'n' Andy (ex. Wed.).
- 10:10 p. m.—Dance Music.

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SUNDAY, MARCH 31

- 9:00 a. m.—"Home, Sweet Home" concert.
  - 12:00 noon.—Sherman, Clay Noonday Concert.
  - 1:15 p. m.—Studio program.
  - 3:15 p. m.—Art Fadden, pianist.
  - 4:00 p. m.—Musical record program.
  - 5:30 p. m.—Tea Hour of Music.
  - 6:00 p. m.—Inspirational talk.
  - 6:30 p. m.—Sierra Trio with Lelano Rivera, soprano.
  - 7:00 p. m.—Harold Dana, baritone.
  - 8:00 p. m.—Charles Bulotti, tenor; Juanita Tennyson.
  - 9:00 p. m.—Robert Olsen and Florentino Trio.
  - 9:30 p. m.—Tom Gorunovich and Roof Garden Orch.
  - 10:00 p. m.—Amos 'n' Andy.
  - 10:10 p. m.—Tom Gorunovich and Roof Garden Orch.
  - 11:10 p. m.—New Mandarin Cabaret Band.
- MONDAY, APRIL 1
- 11:00 a. m.—Mary Lewis Haines Domestic Science Talk.
  - 1:00 p. m.—Ada Day Beauty Talk.
  - 4:00 p. m.—Western Air Express Aviation Talk.
  - 5:00 p. m.—KHL String Quintet.

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- 5:30 p. m.—Emporium Children's Hour.
- 6:30 p. m.—Studio program.
- 7:00 p. m.—Don Lee Symphony Orchestra.
- 8:00 p. m.—"Blue Monday Jamboree."

TUESDAY, APRIL 2

- 9:30 a. m.—Snarol program records.
- 4:00 p. m.—Educational period.
- 6:45 p. m.—"Bobs" noted sports authority.
- 7:00 p. m.—Swedish Import Co. program.
- 7:30 p. m.—Romar Twins.
- 8:00 p. m.—Specialty program and soloists.
- 9:00 p. m.—Concert program from KHL.

WEDNESDAY, APRIL 3

- 11:00 a. m.—Mary Lewis Haines Domestic Science talk.
- 4:00 p. m.—Educational period.
- 7:00 p. m.—The Pearce Bros.
- 7:30 p. m.—Maytag So-A-Tone program.
- 8:00 p. m.—Bulck Boosters program.
- 9:00 p. m.—John Smallman A Capella Choir.

THURSDAY, APRIL 4

- 11:00 a. m.—Maytag So-A-Tone program.
- 11:30 a. m.—Madame Mario.
- 1:30 p. m.—Sir Francis Drake Hotel Salon Orchestra.
- 4:00 p. m.—"The Observer," about new books.
- 7:00 p. m.—Bergers XYZ program.
- 7:30 p. m.—Sir Francis Drake Hotel Salon Orchestra.
- 8:00 p. m.—"Cruise of the Flying Cloud."
- 9:30 p. m.—Elvia Allman's Surprise Package.

FRIDAY, APRIL 5

- 11:00 a. m.—"Hints to Home Makers."
- 1:00 p. m.—U. S. Weather Bureau frost warnings.
- 1:30 p. m.—Musical record program.
- 4:00 p. m.—Garden talk by F. W. Davis.
- 6:30 p. m.—Pat Frayne, sports editor.
- 7:30 p. m.—Strink Quartette and soloists.
- 7:30 p. m.—Anna Kristina and Johnson Washer group.
- 8:00 p. m.—Stanley's Twenty-five Club.
- 8:30 p. m.—Tales from an Antique Shop.
- 9:00 p. m.—Sherman, Clay Noonday program.

SATURDAY, APRIL 6

- 10:00 a. m.—Leigh Harline and Al Pearce.
- 11:00 a. m.—Amateur auditions.
- 11:45 a. m.—Announcements of Sunday Church services.
- 1:30 p. m.—KHL recital program.
- 4:00 p. m.—Sir Francis Drake Hotel Salon Orchestra.
- 6:30 p. m.—Bridge Lessons and news.
- 7:00 p. m.—Whippet program, featuring Pearce Bros.
- 7:30 p. m.—Don Lee Chain program from KHL.
- 9:00 p. m.—Don Wilson's Varieties



JERRY PURCELL

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Len Nash and his Country Boys.
- 10:30 a. m.—Used Car Values.
- 12:00 noon.—Tom and Wash.
- 1:30 p. m.—Hal Roach Comedy Gossip.
- 3:00 p. m.—Auburn Hour, with Geo. Redman & orch.
- 4:00 p. m.—El Dorado Half Hour with Geo. Redman and orchestra.
- 5:00 p. m.—Prosperity program.
- 5:30 p. m.—News bulletins.

SUNDAY, MARCH 31

- 8:00 a. m.—Popular program.
- 10:30 a. m.—Dorado Club program.
- 12:00 noon.—Barrows' hour.
- 2:00 p. m.—Hal Roach Comedy Gossip.
- 2:30 p. m.—Sacred half hour.
- 3:00 p. m.—Semi-classical program.
- 4:00 p. m.—El Dorado hour.
- 5:00 p. m.—Prosperity program.

# KFVD Culver City, Calif.—700 Kc.

250 WATTS—428.3 METERS  
 AUBURN-FULLER COMPANY  
 Hal E. Roach Motion Picture Studios  
 6400 Washington Blvd.

MONDAY, APRIL 1

- 9:00 a. m.—Bess Kilmer, "Thing" Lady.
- 11:30 a. m.—Popular record program.
- 1:00 p. m.—The Studio Gang.
- 2:30 p. m.—John Fitzsimons, tenor.
- 3:30 p. m.—Guasti orchestra.

TUESDAY, APRIL 2

- 9:00 a. m.—Dan Maxwell, Scotch comedian.
- 11:00 a. m.—Sally Wright, pianist.
- 2:30 p. m.—Norconian Club orchestra.
- 3:30 p. m.—Kay Currier, blues singer.

WEDNESDAY, APRIL 3

- 9:00 a. m.—Popular program.
- 10:30 a. m.—Bess Kilmer, "Thing" Lady.
- 1:00 p. m.—The Studio Gang.
- 2:30 p. m.—John Fitzsimons, tenor.

THURSDAY, APRIL 4

- 9:00 a. m.—Dan Maxwell, Scotch comedian.
- 11:00 a. m.—Marian Gay, Radio Smile Girl.
- 2:30 p. m.—Hal Roach Studio orchestra.
- 3:30 p. m.—Kay Currier, blues singer.

FRIDAY, APRIL 5

- 9:00 a. m.—Popular record program.
- 10:30 a. m.—Bess Kilmer, "Thing" Lady.
- 11:00 a. m.—Sally Wright, pianist.
- 1:00 p. m.—The Studio Gang.
- 3:30 p. m.—Guasti orchestra.

SATURDAY, APRIL 6

- 9:00 a. m.—Dan Maxwell, Scotch comedian.
- 11:00 a. m.—Marian Gay, Radio Smile Girl.
- 2:30 p. m.—Lake Norconian orchestra.



STEPHEN HOBART

# KTAB

Stephen Hobart  
Program Director  
Bob Roberts  
Commercial Manager

## San Francisco—550 Kc.

500 WATTS—545.1 METERS  
*Knowledge, Truth and Beauty*  
Official Pickwick Stages Station  
Owned and Operated by the Pickwick Broadcasting Corp.  
WEL LE MON, Manager  
C. W. NEIGHAN, Commercial Manager  
Pickwick Terminal Hotel, Fifth and Mission Sts.  
Telephone Merritt 6248

**DAILY EXCEPT SUNDAY**

- 8:00 a. m.—Ray Raymond Tabloid of the Air.
- 9:00 a. m.—Hour of Prayer.
- 11:30 a. m.—Recordings.
- 12:00 noon—George Otto's Hawaiians.
- 1:00 p. m.—Organ Recital.
- 1:30 p. m.—Recordings (except Monday).
- 2:30 p. m.—Dohrman, Carlson and Moran (ex. Mon.)
- 3:00 p. m.—Pickwick Versatilians (ex. Tues.)
- 4:00 p. m.—KTAB Tea Hour.
- 5:30 p. m.—Big Brother Bob's Frolic.
- 6:00 p. m.—Studio program.
- 6:30 p. m.—Twilight Hour.
- 11:00 p. m.—Pick and Wick and the Night Owls.

**SUNDAY, MARCH 31**

- 9:00 a. m.—Recordings.
- 10:00 a. m.—Bible Class, Prof. Lindley.
- 11:00 a. m.—Morning Church Service.
- 12:30 p. m.—Organ Recital, Chapel of the Chimes.
- 1:00 p. m.—Irving Krick—Octo Lindquist.
- 2:00 p. m.—Happy Hour String Sextette.
- 3:00 p. m.—Millicent Benloff Song Recital.
- 3:50 p. m.—Organ Recital and Instrumentalists.
- 4:30 p. m.—Symphony recordings.
- 5:30 p. m.—Joan Ray—KTAB staff contralto.
- 7:30 p. m.—Church services, 10th Ave. Baptist Church.
- 9:15 p. m.—KTAB Concert Trio.
- 10:15 p. m.—Dance Music, Ben Sweet's Cadets.
- 11:00 p. m.—Night Owls.

**MONDAY, APRIL 1**

- 10:00 a. m.—Dr. B. L. Corley.
- 6:00 p. m.—Dan Jeffries.
- 7:00 p. m.—Geo. F. Davis, sport talk.
- 7:30 p. m.—Ben Sweet's Cadets.
- 8:00 p. m.—Pickwick Versatilians; Heinie Klots, tenor.
- 10:00 p. m.—Carl Tobin, tenor.
- 10:30 p. m.—Mable Payne, soprano.

**TUESDAY, APRIL 2**

- 9:30 a. m.—Dr. J. Douglas Thompson.
- 10:00 p. m.—Cal King's Country Store.

- 10:30 a. m.—Chas with Ruth.
- 7:00 p. m.—States Hof Braw orchestra.
- 8:15 p. m.—KTAB Salon orchestra.
- 10:15 p. m.—Ted Sweet's Cadets—Dance Music.

**WEDNESDAY, APRIL 3**

- 10:00 a. m.—Dr. E. L. Corsey.
- 11:00 a. m.—Helen Size, soprano.
- 1:30 p. m.—Dr. Tindal's Bible Talks.
- 6:00 p. m.—Don Jeffries.
- 7:30 p. m.—Carl Tobin, tenor balladist.
- 8:00 p. m.—250th Coast Artillery program.
- 9:00 p. m.—KTAB Salon Orchestra.
- 10:00 p. m.—Pickwick Versatilians.

**THURSDAY, APRIL 4**

- 9:30 a. m.—Dr. J. Douglas Thompson.
- 11:00 a. m.—Al Ryan and Grace Haran.
- 7:00 p. m.—States Hof Braw orchestra, Waldemar Lind.
- 8:00 p. m.—Artists' Review.
- 9:00 p. m.—Pickwick Versatilians.
- 10:00 p. m.—KTAB Salon orchestra.

**FRIDAY, APRIL 5**

- 10:00 a. m.—Carl Ringe Country Store.
- 6:00 p. m.—Aviation talk.
- 7:30 p. m.—Mormon Church program.
- 8:15 p. m.—KTAB Minstrel show.
- 9:00 p. m.—Salon Orchestra, Leon Strachum.
- 10:00 p. m.—Pickwick Versatilians.

**SATURDAY, APRIL 6**

- 11:00 a. m.—Helen Size, soprano.
- 7:00 p. m.—States Hof Braw orchestra.
- 8:00 p. m.—Anchors A-whig program.
- 9:00 p. m.—KTAB Salon orchestra.
- 10:00 p. m.—Joan Ray, contralto.



C. MERWYN DOBYN

# KGER

JAY TAPP  
Chief Engineer  
HARVEY BREWSTER  
Announcer  
EDDIE MERRILL  
Announcer & Staff Artist  
BERTHA BREWSTER  
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HAROLD BENDER  
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## Long Beach, Cal.—1370 Kc.

100 WATTS—218.8 METERS  
435 Pine Avenue Phone 632-75  
Owned and Operated by C. Merwin Dobyns

- DAILY EXCEPT SUNDAY**
- 7:00 a. m.—Popular features.
  - 9:00 a. m.—Devotional period, Rev. Johnston Calhoun.
  - 9:15 a. m.—Daily calendar and announcements.
  - 10:30 a. m.—Organ program.
  - 11:00 a. m.—Rhythm Makers from Pacific Coast Club.
  - 2:30 p. m.—Long Beach Municipal Band Concert
  - 3:00 p. m.—Daily Musical Calendar.
  - 5:00 p. m.—Children's program.
  - 7:30 p. m.—L. B. Municipal Band Concert (ex. Mon.)
  - 8:00 p. m.—Late news bulletin.
  - 10:30 p. m.—Dick Seay's Majestic Ballroom Orchestra.

**SUNDAY, MARCH 31**

- 9:30 a. m.—Taubman Men's Bible Class.
  - 11:00 a. m.—First United Presbyterian Church Services.
  - 12:15 p. m.—Concert music.
  - 5:00 p. m.—"Things Worth While."
  - 7:00 p. m.—String Trio.
  - 9:30 p. m.—Sunday Night Frolic.
- MONDAY, APRIL 1**
- 1:00 p. m.—Exchange Club program.
  - 1:30 p. m.—Hawaiian music.

- 4:00 p. m.—Dobyns Patent Leather Kids.
  - 7:00 p. m.—Better English period from City Schools.
  - 7:30 p. m.—Male Quartet.
  - 8:15 p. m.—Woman's Music Club program.
  - 9:00 p. m.—Marian Sevier, whistler; Onalee Repp.
  - 9:30 p. m.—Harry and Irene Dugg.
- TUESDAY, APRIL 2**
- 1:00 p. m.—Varied Musical program.
  - 4:00 p. m.—Music appreciation, Charlotte Liulise Brecht.
  - 7:00 p. m.—Book lovers period from City Schools.
  - 9:00 p. m.—School program.

**WEDNESDAY, APRIL 3**

- 1:00 p. m.—Hawaiian music.
- 7:00 p. m.—Juvenile problems from Police Dept.
- 7:30 p. m.—Pipe organ from Masinic Temple.
- 9:00 p. m.—Masque and Sandal Players.
- 9:30 p. m.—"Smiling" Eddie Marble

**THURSDAY, APRIL 4**

- 1:00 p. m.—Optomist Club program from Hotel Virginia.
  - 1:30 p. m.—Voice Clinic.
  - 4:00 p. m.—"Educational Russia."
  - 5:40 p. m.—Hawaiian music.
  - 7:00 p. m.—Cline Chlitzik, harmonica artist.
  - 9:00 p. m.—Taubman Men's Bible Class program.
- FRIDAY, APRIL 5**
- 1:00 to 5:40 p. m.—Musical program.
  - 7:00 p. m.—Re-educating the Grown-ups.
  - 9:30 p. m.—Mrs. Robert McKinstry, contralto.

**SATURDAY, APRIL 6**

- 1:00 p. m.—Hawaiian music.
- 4:00 p. m.—Dobyns Patent Leather Kids
- 5:40 p. m.—Hawaiian music.
- 7:00 p. m.—Church announcements.
- 9:00 p. m.—Studio prigram.



HOWARD MILHOLLAND

SUNDAY, MARCH 31

- 5:30 a. m.—NBC.\*
- 11:00 a. m.—Calvary Presbyterian Church services.
- 2:00 to 4:00 p. m.—NBC.\*
- 4:00 p. m.—Vesper Service.
- 5:00 p. m.—"What's Happening in the World."
- 6:15 to 8:00 p. m.—NBC.\*
- 8:00 p. m.—Calvary Presbyterian Church service.
- 9:00 p. m.—"A Chat About New Books."

MONDAY, APRIL 1

- 11:30 a. m.—NBC.\*
- 11:45 a. m.—Rembrandt Trio.
- 3:30 p. m.—"Everyday Living."
- 5:00 p. m.—KGO Kiddies' Klub.
- 6:00 to 9:30 p. m.—NBC.\*
- 9:30 p. m.—General Electric program.
- 10:30 p. m.—Alaskan News Flashes, United Press.

TUESDAY, APRIL 2

- 10:30 to 12:00 noon—NBC.\*
- 12:00 noon—Rembrandt Trio.
- 3:00 p. m.—NBC.\*
- 6:00 to 8:30 p. m.—NBC.\*
- 8:30 p. m.—The Three Boys.
- 9:00 p. m.—"The Pilgrims."
- 10:15 p. m.—Cliff More's Rhythm Band.
- 10:30 p. m.—The Melodettes.
- 11:00 p. m.—NBC.\*

WEDNESDAY, APRIL 3

- 11:30 a. m.—Rembrandt Trio.
- 1:00 p. m.—NBC.\*

**KGO**

**Oakland, California—790 Kc.**

5000 WATTS—379.5 METERS  
PACIFIC COAST STATION, GENERAL ELECTRIC CO.  
Phone Fruitvale 5980. 657 Hotel St. Francis  
DAILY EXCEPT SUNDAY

- 8:30 a. m.—California Home Life.
- 10:30 a. m.—Woman's Magazine of the Air, NBO (except Thursday and Saturday).
- 12:00 noon, 6:00 p. m. and 10:00 p. m.—Telephone Time.
- 12:30 and 1:00 p. m.—Stock and weather reports.
- 4:00 p. m.—Hotel St. Francis Dance Orchestra (except Tuesday).
- 8:30 p. m.—San Francisco and New York Stocks (except Friday and Saturday).
- 8:00 p. m.—Sessions Westminster Chimes.
- 9:00 p. m.—Time Signals.

- 2:00 p. m.—S. F. and N. Y. stocks
- 3:00 p. m.—NBC.\*
- 5:00 p. m.—Dr. Albertine Richards Ngsh.
- 5:15 p. m.—Weekly Financial Review.
- 6:00 p. m.—"Paul Bevere."
- 6:30 to 8:30 p. m.—NBC.\*
- 8:30 p. m.—Remar program.
- 9:00 p. m.—Parisian Quintette.
- 9:30 p. m.—"Songs and the Singer."
- 10:00 p. m.—NBC.\*

THURSDAY, APRIL 4

- 10:33 a. m.—"Happy Homes.
- 10:45 a. m.—Rembrandt Trio.
- 11:30 a. m.—NBC.\*
- 12:00 noon—Rembrandt Trio.
- 3:00 p. m.—NBC.\*
- 5:00 p. m.—Tom King detective stories.
- 6:00 p. m.—NBC.\*
- 6:30 p. m.—Bert Harwell, the bird man.
- 6:45 p. m.—Agricultural program.
- 7:30 to 9:30 p. m.—NBC.\*
- 10:00 p. m.—NBC.\*

FRIDAY, APRIL 5

- 10:30 a. m.—NBC.\*
- 11:45 a. m.—Elmer Martin, "Home Economics."
- 12:00 noon—Rembrandt Trio.
- 1:00 p. m.—NBC.\*
- 5:00 p. m.—NBC.\*

SATURDAY, APRIL 6

- 11:30 a. m.—Rembrandt Trio.
- 5:00 p. m.—NBC.\*
- 8:30 p. m.—Weekly sport review, Al Santoro.
- 8:45 p. m.—Olivia Robins Dunn, popular pianist.
- 9:00 p. m.—NBC.\*

**San Jose, California—1010 Kc.**

**KQW**

CALIFORNIA FARM BUREAU STATION  
500 WATTS—286.9 METERS  
FRED J. HART, Manager

SUNDAY, MARCH 31

- 10:15 a. m.—Sunday School Lessons by Fred J. Hart.
- 11:00 a. m.—Special Easter Services—First Baptist Ch.
- 7:30 p. m.—Evening Services—First Baptist Church.

MONDAY, APRIL 1

- 11:00 a. m.—Santa Cruz program.
- 2:30 p. m.—Musical program.
- 8:00 p. m.—San Jose Community program, direction State Teachers' College.
- 9:00 p. m.—Studio program.

TUESDAY, APRIL 2

- 11:00 a. m.—Salinas program.
- 7:30 p. m.—Farm Bureau Evening Radio News.
- 8:00 p. m.—"You Never Can Tell Program."

WEDNESDAY, APRIL 3

- 11:00 a. m.—Leak Stores program.
- 8:00 p. m.—First Baptist Church.

THURSDAY, APRIL 4

- 11:00 a. m.—Monterey Peninsula program.
- 7:00 p. m.—Farm Bureau Evening Radio News.
- 8:00 p. m.—Songs of the Old Church Choir.

FRIDAY, APRIL 5

- 11:00 a. m.—Palo Alto program.
- 8:00 p. m.—Morgan Hill program.
- 9:00 p. m.—Program directed by Leda Gregory Jackson.

SATURDAY, APRIL 6

- 11:00 a. m.—Watsonville program.
- 7:00 p. m.—Farm Bureau Evening Radio News.
- 8:00 p. m.—Studio program.



FRED J. HART

DAILY EXCEPT SUNDAY

- 10:00 a. m.—The Helpful Hour.
- 12:00 noon.—Leonard & Holt program.
- 12:20 p. m.—Farm Market Report.
- 1:00 p. m.—Hart's Store Half Hour.
- 1:30 p. m.—Friendly Hour.
- 2:30 p. m.—Musical program.
- 2:45 p. m.—Second Street Musical Hour.
- 3:30 p. m.—Fanchon's Style Chat.
- 3:45 p. m.—Thirty Minutes with W. K.
- 4:00 p. m.—Sunshine Hour with W. K.
- 4:30 p. m.—Children's program.
- 5:00 p. m.—Balco program (ex. Thurs. and Sat.).
- 5:15 p. m.—Fifteen Minutes at Franco's.
- 5:30 p. m.—Studio program.
- 5:45 p. m.—U. S. D. A. Farm School, etc. (ex. Sat.)
- 6:20 p. m.—Farm market report.
- 6:50 p. m.—Farmers' Exchange.
- 7:30 p. m.—Calif. Farm Bureau Evening Radio News.

**Transformers and Choke Coils for A. C. Operation**

We Carry a Complete Line in Stock or Will Build to Your Specifications

8114 South Central . CRITTENDEN TRANSFORMER WORKS DELaware 0561



# KYA

## San Francisco, Calif.—1230 Kc.

"THEATRE OF THE AIR"  
1000 WATTS—243.8 METERS  
West Coast Theaters Studio, 988 Market Street, Tel. Prospect 5022  
CLAIR MORRISON, Manager

Edward Ludes, Chief Announcer T. B. Palmer, Chief Technician  
Liborius Hauptmann, Musical and Program Director

DAILY EXCEPT SUNDAY

7:00 to 10:00 a. m.—ABC.\*  
11:00 a. m.—"California Sunshine Hour."  
12:00 noon—News items direct from the Examiner.  
12:15 p. m.—Metro and Cosmo Novelties (except Thursday).  
12:30 p. m.—Pacific Salon Orchestra.  
1:45 p. m.—Bridge Party with Golden Gate Gypsies.  
2:45 to 5:00 p. m.—Baseball from Recreation Park, Ernie Smith announcing.

### LIBORIUS HAUPTMANN

5:30 p. m.—KYA Trio (except Tuesday).  
6:00 p. m.—Examiner News items (ex. Tues.).  
6:15 p. m.—Golden Gate Cryer (ex. Tues.).  
8:00 p. m. to 12:00 p. m.—ABC\* (except Thursday).

### SUNDAY, MARCH 31

9:00 a. m.—KYA Trio.  
10:00 a. m.—Special program from the Elks Club.  
11:00 a. m.—Examiner Funny Hour.  
12:00 noon—Old St. Mary's Church, Paulist Fathers.  
1:30 p. m.—ABC.\*  
5:00 p. m.—Mary Elliot and Billy Leonard.  
5:30 p. m.—Ben Selvin's Orchestra.  
6:00 p. m.—Majestic Theatre of the Air, CBS.  
7:00 p. m.—CBS.—Arthur Pryor's Band, Alma Gluck.  
7:30 p. m.—KYA Trio.  
8:00 p. m.—Old St. Mary's Church, Paulist Fathers.  
9:00 to 11:00 p. m.—ABC.\*

### MONDAY, APRIL 1

10:00 a. m.—KYA Trio.  
1:30 p. m.—Dr. Buren L. Corley.  
6:30 p. m.—Vitaphone Jubilee, CBS.  
7:00 to 9:00 p. m.—ABC.\*  
9:00 p. m.—Ice Hockey from Iceland.  
10:00 to 12:00 p. m.—ABC.\*

### TUESDAY, APRIL 2

10:00 a. m.—Oregon City Woolen Mills, with George Taylor and Clem Kennedy.  
10:30 a. m.—Dr. Buren L. Corley.  
10:40 a. m.—Helen Troy and John Patrick.  
12:15 p. m.—Tuesday Noon Club.  
1:30 p. m.—Babette, fashion authority, Examiner.  
6:00 p. m.—Old Gold program, Paul Whiteman's Orch., CBS.  
7:00 p. m.—Voice of Columbia, CBS.  
8:00 p. m.—The Wrigley Hour, CBS.  
9:00 p. m.—Pacific Salon Orchestra, KYA.  
9:30 to 12:00 p. m.—ABC.\*

See Page 42 for detailed program of American Broadcasting Co.

### WEDNESDAY, APRIL 3

10:00 a. m.—KYA Trio.  
1:30 p. m.—Dr. Buren L. Corley.  
6:45 p. m.—Judge Matthew W. Brady, Talk on Crime Prevention.  
7:00 p. m.—Kolster Hour, CBS.  
7:30 to 12:00 p. m.—ABC.\*

### THURSDAY, APRIL 4

1:20 p. m.—Dr. Buren L. Corley.  
1:30 p. m.—Dr. Stevenson Smith, ABC.\* Seattle.  
2:00 p. m.—Bridge Party Hour, Golden Gate Gypsies.  
6:30 p. m.—ABC.\* Seattle.  
7:00 p. m.—Pacific Salon Orchestra.  
7:30 p. m.—Sport Interviews for Philadelphia Shoe Co.  
7:45 p. m.—Butler Novelties.  
8:00 p. m.—ABC.\*  
8:30 p. m.—Ice Hockey from Iceland.  
10:00 to 10:45 p. m.—Night Club Skit, ABC.\* Seattle.  
10:45 p. m.—Saxophone Quintette.  
11:00 p. m.—ABC.\*

### FRIDAY, APRIL 5

10:00 a. m.—George Taylor and Clem Kennedy.  
10:30 a. m.—Dr. Buren L. Corley.  
10:40 a. m.—KYA Trio.  
1:30 p. m.—Prudence Penny, household editor, Exam.  
6:15 p. m.—Golden Gate Cryer.  
6:30 p. m.—ABC.\*  
7:00 p. m.—Shilkret's Orchestra, CBS, N. Y.  
7:30 p. m.—Night Club Romance, CBS, N. Y.  
8:00 to 12:00 p. m.—ABC.\*

### SATURDAY, APRIL 6

10:30 a. m.—Dr. Buren L. Corley.  
7:00 p. m.—National Forum, CBS, Washington, D.C.  
8:00 p. m.—Pacific Salon Orchestra, KYA only.  
8:30 to 12:00 p. m.—ABC.\*



LEWIS D. GREENWAY

# KPCB

## Seattle, Wash.—1210 Kc.

"The Snowflake Station"  
Owned and Operated by The Pacific Coast Biscuit Co.  
100 WATTS—247.8 METERS  
Central Building, Ma. 7997

Lewis D. Greenway  
Manager-Announcer  
Florence E. Wallace  
Program Director  
John R. Hill  
Technician

### TUESDAY, APRIL 2

4:00 p. m.—Recipe talk.  
4:15 p. m.—The Buyer's Guide.  
4:30 p. m.—Fashion Notes.  
5:30 p. m.—Musical program.  
6:00 p. m.—"The Box Office."  
6:30 p. m.—Talk by Paul R. McCann.  
7:30 p. m.—"The Fortune Teller," Thomas A. Barstow.  
8:30 p. m.—Bob Mills, tenor; Betty Blythe, pianist.  
9:00 p. m.—Vic Meyers and his Orchestra

### THURSDAY, APRIL 4

4:00 p. m.—Recipe talk.  
4:15 p. m.—Doing the shops.  
4:30 p. m.—The Spring Housecleaning.  
5:00 p. m.—Musical program.  
5:30 p. m.—Ethel's Happy Radio Group.  
6:00 p. m.—Musical program.  
6:30 p. m.—Talk by Paul R. McCann.  
7:00 p. m.—Studio program arranged by Betty Kiser.  
7:30 p. m.—Coburn's Old-Time Dance Orchestra.  
8:00 p. m.—Wood-wind Ensemble, directed by Henri Damski; Betty Anderson, soprano.  
9:00 p. m.—Vic Meyers and his Orchestra

### SATURDAY, APRIL 6

4:00 p. m.—Vic Meyers and his Orchestra; dance mat.  
5:30 p. m.—Musical program.  
6:00 p. m.—"The Box Office."  
6:30 p. m.—Studio program.  
9:00 p. m.—Vic Meyers and his Orchestra  
11:00 p. m.—News Items.

DAILY EX. TUES., THURS. AND SAT.  
8:00 a. m.—Early Morning Musicale.  
9:00 a. m.—Late Recordings and Musical Comedy Selections.  
10:30 a. m.—Secrets of Successful Baking.  
11:00 a. m.—News items and musical program.  
11:30 a. m.—The Rubette Vocal Hour.  
12:00 noon.—The Luncheon Table concert program.  
1:00 p. m.—PCB Band Concert.  
2:00 p. m.—"Tillie of the Suds."  
3:00 p. m.—The Snowflake Concert program.  
3:30 p. m.—Request program.  
4:00 p. m.—Recipe talk.  
4:15 p. m.—Doing the Shops.  
SUNDAY, MARCH 31  
11:00 a. m.—Popular request program.  
12:00 noon.—Concert program.  
7:30 p. m.—Dance music.  
9:30 p. m.—Selections from "Rose Marie."



GEORGE GODFREY

# KOMO

Seattle, Wash.—920 Kc.

FISHER'S BLEND STATION 325.9 METERS  
METROPOLITAN CENTER, SEATTLE  
Telephone Elliott 5890

DAILY EXCEPT SUNDAY

- 7:25 a. m.—Inspirational services.
- 9:00 a. m.—Fifth Ave. Theatre Organ.
- 9:50 a. m.—Y. M. C. A. Health Exercises.
- 10:05 a. m.—Mandarin Sauce Co. (except Tuesday).
- 10:15 a. m.—Prudence Penny (except Tuesday).
- 10:30 a. m.—YMCA Health Exercises.
- 12:00 noon—Furn Flashes (except Saturday).
- 12:15 p. m.—Totemkrators and Sololists (except Wednesday and Friday).
- 12:45 p. m.—Constance Cook.
- 1:15 p. m.—Silent Period.
- 4:00 p. m.—Concert Orchestra and soloist.
- 5:00 p. m.—Kiddies' Program from Storyland (except Saturday).
- 5:30 p. m.—Stocks and Bonds and Late News.
- 11:30 p. m.—Late News Flashes and Music (except Monday).
- 11:45 p. m.—Fifth Ave. Theater organ.

SUNDAY, MARCH 31

- 5:30 a. m.—Easter Sunrise Service—NBC.\*
- 10:00 a. m.—International Bible Students Association.
- 11:00 a. m.—Fred Lynch, tenor; Margaret Gray, piano.
- 11:15 a. m.—Plymouth Congregational Church.
- 12:15 p. m.—Margaret Gray, readings; Fred Lynch, tenor.
- 12:30 p. m.—Musical program by Y. M. C. A.
- 1:00 p. m.—Stoneway Tabernacle.
- 1:30 p. m.—Concert Trio of violin, 'cello and harp.
- 2:00 p. m.—NBC.\*
- 4:30 p. m.—Concert Orchestra with Rhena Marshall.
- 6:15 p. m.—NBC.\*
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00 p. m.—Concert Orchestra, with Fred Lynch, tenor.

MONDAY, APRIL 1

- 8:00 a. m.—NBC.\*
- 10:30 a. m.—NBC.\*
- 11:30 a. m.—Rhena Marshall, Fred Lynch.
- 1:00 p. m.—Gyrators with Fred Lynch, tenor.
- 1:30 p. m.—Concert Orchestra with Rhena Marshall.
- 2:30 p. m.—"Nip & Tuck."
- 2:45 p. m.—Popular Orchestra with Fred Lynch.
- 6:00 p. m.—NBC.\*
- 9:30 p. m.—Maytag So-A-Tone Broadcast.
- 10:00 p. m.—Synco-Rhythmists with Bob Vlerling.
- 12:15 a. m.—Zita Dillon, piano, and James Harvey.

TUESDAY, APRIL 2

- 8:00 a. m.—NBC.\*
- 9:35 a. m.—Mandarin Sauce Co.
- 9:45 a. m.—Prudence Penny.
- 10:00 a. m.—Maytag So-A-Tone Broadcast.
- 10:30 a. m.—NBC.\*
- 1:00 p. m.—Concert Orchestra.
- 3:00 p. m.—NBC.\*
- 4:30 p. m.—Concert Orchestra.
- 6:00 p. m.—NBC.\*
- 8:00 p. m.—Popular Orchestra with "Joy Boys."
- 9:00 p. m.—Concert Orchestra.
- 9:30 p. m.—Symphonic Orchestra.
- 10:30 p. m.—Concert Orchestra.
- 11:00 p. m.—NBC.\*
- 12:00 midnight—Late News.
- 12:15 a. m.—Comic Readings by George Godfrey.

WEDNESDAY, APRIL 3

- 8:00 a. m.—NBC.\*
- 10:30 a. m.—Fifth Ave. Theatre Organ Recital.
- 11:00 a. m.—NBC.\*
- 11:30 a. m.—"Joy Boys."
- 1:30 p. m.—NBC.\*
- 2:00 p. m.—Concert Orchestra.
- 3:00 p. m.—NBC.\*
- 6:30 p. m.—NBC.\*
- 8:30 p. m.—Concert Orchestra with Hewe Helne.
- 9:15 p. m.—Male Quartet with Ina Mitchell.
- 10:00 p. m.—Fisher's Blend Flour Hour.
- 11:30 p. m.—Concert Orchestra with James Harvey.

THURSDAY, APRIL 4

- 8:00 a. m.—NBC.\*
- 10:30 a. m.—Fifth Ave. Theatre Organ Recital.
- 11:00 a. m.—Novelty Orchestra.
- 11:30 a. m.—NBC.\*
- 1:15 p. m.—Concert Orchestra with Rhena Marshall and Joy Boys.
- 3:00 p. m.—NBC.\*
- 6:00 p. m.—NBC.\*
- 6:30 p. m.—Concert Orchestra.
- 7:00 p. m.—NBC.\*
- 8:30 p. m.—Crescent Old Time Band and Singer.
- 9:30 p. m.—Novelty Trio.
- 9:45 p. m.—Rhena Marshall and James Harvey.
- 10:00 p. m.—Associated Oil Co.'s Brass Band.
- 11:00 p. m.—Alaska School program.
- 11:30 p. m.—Gyrators with Bob Vlerling and his banjo.

FRIDAY, APRIL 5

- 8:00 a. m.—NBC.\*
- 10:30 a. m.—NBC.\*
- 11:10 a. m.—Concert Trio with Fred Lynch.
- 12:30 p. m.—Rhena Marshall, mezzo soprano.
- 1:00 p. m.—NBC.\*
- 2:00 p. m.—Gyrators with Fred Lynch and Rhena Marshall.
- 3:00 p. m.—Nip & Tuck.
- 3:15 p. m.—Concert Trio with Rhena Marshall.
- 5:15 p. m.—"Joy Boys."
- 6:00 to 9:30 p. m.—NBC.\*
- 10:00 p. m.—Evensong.
- 10:30 p. m.—Olympic Hotel Orch., Fred Lynch.
- 11:30 p. m.—Vocal Ensemble.
- 12:15 a. m.—Zita Dillon, piano; James Harvey.

SATURDAY, APRIL 6

- 8:00 a. m.—NBC.\*
- 10:30 a. m.—Fifth Ave. Theatre Organ.
- 11:15 a. m.—Gyrators.
- 1:00 p. m.—Concert Orchestra.
- 1:45 p. m.—Popular Orchestra with Jimmie Riddel.
- 5:00 to 7:00 p. m.—NBC.\*
- 8:00 p. m.—Spanish Orchestra with Luz Barroso, soprano.
- 9:00 p. m.—Novelty Orchestra with James Harvey.
- 10:00 p. m.—NBC.\*—Show of Puget Sound.
- 12:15 a. m.—Zita Dillon, piano; James Harvey.

## RADIO MAN

Four years experience, Steinite and other makes. Prefer combination Sales and Service. Age 24. Married. RO. 9006; VE. 9288.

Box T—Radio Doings

See Page 38 for detailed program of National Broadcasting Co.

# Investigate Kolster New Owner Plan



STEPHEN I. GAYLORD

# KGW

## Portland, Oregon—620 Kc.

1000 WATTS—483.6 METERS  
THE MORNING OREGONIAN  
"Keep Growing Wiser"

### DAILY EXCEPT SUNDAY

9:00 a. m.—Betty Baker's Cooking School.  
9:30 a. m.—Chamber of Commerce (ex. Mon., Tues., Fri.).  
2:00 p. m.—Stock quotations (except Saturday).  
9:00 p. m.—NBC, Longline Time Signals.

9:00 p. m.—Davidson Bakery program.  
9:30 p. m.—Maytag So-A-Tone program.  
10:00 p. m.—Fisher Concert Orchestra from KOMO.  
11:00 p. m.—KGW Dance Band.  
12:00 midnight—Oregonian News Summary.

### THURSDAY, APRIL 4

9:00 a. m.—Betty Baker's Cooking School.  
10:00 a. m.—Women's Setting-Up Exercises.  
10:30 a. m.—NBC.\*  
11:00 a. m.—Town Crier.  
11:30 a. m.—NBC.\*  
12:00 noon—Maytag So-A-Tone program.  
3:00 p. m.—NBC.\*  
6:00 p. m.—NBC.\*  
6:30 p. m.—Thrill talk by Geo. P. Simons.  
6:35 p. m.—Mat Howard, pianist.  
6:40 p. m.—Garden talk by Ray W. Gill.  
6:55 p. m.—Studio program.  
7:30 p. m.—NBC.\*  
7:30 p. m.—Standard Symphony Hour (NBC).  
8:30 p. m.—Memory Lane program (NBC).  
9:45 p. m.—Tommy Luke's Flower Girls.  
10:00 p. m.—Associated Brass Band from KOMO.  
11:00 p. m.—Oregonian News Summary.  
11:15 p. m.—Dance Frolic.

### FRIDAY, APRIL 5

7:15 a. m.—YMCA Health Exercises.  
9:30 a. m.—The Town Crier.  
10:30 a. m.—NBC.\*  
11:30 a. m.—Continuation of the Town Crier.  
3:30 p. m.—NBC.\*  
5:00 p. m.—Da-Ra-O program. NBC.  
5:15 p. m.—Fishing Bulletin.  
5:20 p. m.—Concert Trio.  
6:30 to 9:00 p. m.—NBC.\*  
9:30 p. m.—Myrrohl Melody Blys to KOMO and KHQ.  
10:00 p. m.—Mathis-Otis Co., sports talk.  
10:15 p. m.—Traffic Talk by Capt. Frank Ervin.  
10:30 p. m.—Frolic of the Keep Growing Wiser order of Hoot Owls.

### SATURDAY, APRIL 6

9:00 a. m.—NBC.\*  
10:30 a. m.—Town Crier.  
1:00 p. m.—Stock Market Quotations.  
1:20 p. m.—Old Hickory Smoked Salt Talk.  
1:35 p. m.—Farmer's Hour.  
5:00 p. m.—NBC.\*  
6:00 to 8:00 p. m.—NBC.\*  
8:00 p. m.—Operatic program.  
9:00 p. m.—NBC.\*  
10:00 p. m.—Oregonian News Summary.  
10:15 p. m.—NBC.\*

See Page 38 for detailed program of National Broadcasting Co.

# Investigate Kolster New Owner Plan

## DeeXer

1. Brings in More Distance
2. Increases Selectivity

## DeeXer

Many tests show ample proof of these claims. Attach in 10 seconds. No change in wiring.

For use with any TRF Receiver, such as Majestic, Atwater Kent, Sonora, Crosley, Philco, Radiola, Apex, Sparton, Etc.

Order by Money Order, Check or enclose Dollar Bill and state make of set.

"MAKES GOOD SETS BETTER"

## PARK SPECIALTIES

HUNTINGTON PARK, LOS ANGELES

\$1.00

6119 1/2 Santa Fe

Midland 4310

\$1.00



JEAN PAUL KING

DAILY EXCEPT SUNDAY AND WEDNESDAY

- 6:45 a. m.—Inspirational services.
- 7:00 a. m.—Northwest Sunrise Pep Period.
- 7:30 a. m.—Myrrohl Musical Klock.
- 10:00 a. m.—Sara Leigh's Hour with Women (ex. Wed.)
- 12:00 noon—Valvoline.
- 12:30 p. m.—Steinlte Information (ex. Tues., Wed.)
- 1:00 p. m.—Miss Modern.
- 1:30 p. m.—Fur Facts.
- 4:00 p. m.—Paint o' Mine Period.
- 4:30 p. m.—Empire Home Hints.
- 4:45 p. m.—Jones Happy Time.
- 5:00 p. m.—Service Hour.
- 6:00 p. m., 9:00 p. m. and 10:00 p. m.—Time Signals

SUNDAY, MARCH 31

- 5:30 a. m.—NBC.\*
- 10:00 a. m.—Children's Bible Class.
- 11:00 a. m.—Church Services.
- 2:00 to 4:30 p. m.—NBC.\*
- 4:30 p. m.—Musical program.
- 4:45 p. m.—International Bible Students.
- 5:15 p. m.—KHQ Classical recordings.
- 6:15 to 8:00 p. m.—NBC.\*
- 8:00 p. m.—All Saints' Cathedral.
- 9:00 p. m.—City Service Little Symphony.

MONDAY, APRIL 1

- 8:00 a. m.—NBC.\*
- 9:00 a. m.—Household Service.
- 11:30 a. m.—Farmers' Service Hour.
- 12:30 p. m.—Steinlte Information.
- 2:00 p. m.—Washington Home Service.
- 3:00 p. m.—Bailey's Concert.
- 5:45 p. m.—Dinner Concert, Sports and News.
- 8:00 to 9:30 p. m.—NBC.\*
- 9:30 p. m.—Simplex Singing Banjoist.
- 9:45 p. m.—Alice in Lauderland.
- 10:00 p. m.—Musical Truck Drivers.
- 10:30 p. m.—Spokane Coyotes.
- 12:00 p. m.—Trues Oil.

TUESDAY, APRIL 2

- 8:00 a. m.—Spokane Furniture.
- 8:30 a. m.—Kronenberg's Program.
- 9:00 a. m.—Household Service.
- 10:30 to 12:00 a. m.—NBC.\*
- 12:00 Noon—Chamber of Commerce Luncheon.
- 2:30 p. m.—Gems from Sartori.
- 2:30 p. m.—Musical Programs.
- 3:00 to 9 p. m.—NBC.\*
- 9:00 p. m.—Alice in Lauderland.
- 9:15 p. m.—Sports and News.

See Page 38 for detailed program of National Broadcasting Co.

# KHQ Spokane, Washington—590 Kc.

1000 WATTS—506.2 METERS  
LOUIS WASMER, INC., Standard Stock Exchange Bldg.  
Telephone Main 4442

- 9:30 p. m.—Sprague Avenue Investment Co.
- 10:00 p. m.—KHQ Concert Orchestra.
- 11:00 p. m.—NBC.\*

WEDNESDAY, APRIL 3

- 8:00 a. m.—NBC.\*
- 9:00 a. m.—Lesser Program.
- 9:15 a. m.—Musical Recordings.
- 9:30 a. m.—Sara Leigh's Hour with Women, Home Hints, Recipes, etc.
- 11:30 a. m.—Farmers' Service Hour.
- 1:00 p. m.—NBC.\*
- 4:00 p. m.—Recordings.
- 4:30 p. m.—NBC.\*
- 6:15 p. m.—Sports News.
- 6:30 to 9:00 p. m.—NBC.\*
- 9:00 p. m.—Bridge Lesson.
- 9:30 p. m.—Simplex Singing Banjoist.
- 9:45 p. m.—Alice in Lauderland.
- 10:00 p. m.—NBC.\*
- 12:00 p. m.—Trues Oil.

THURSDAY, APRIL 4

- 8:00 a. m.—Spokane Furniture.
- 8:30 a. m.—Kronenberg's Program.
- 9:00 a. m.—Household Service.
- 11:00 a. m.—Farmers' Service Hour.
- 3:00 p. m.—NBC.\*
- 5:00 p. m.—NBC.\*
- 6:30 p. m.—Dinner Concert, Sports and News.
- 6:45 p. m.—Alice in Lauderland.
- 7:00 to 8:30 p. m.—NBC.\*
- 8:30 p. m.—Crescents Old Favorites to KOMO.
- 9:30 p. m.—Sprague Avenue Investment Co.
- 10:00 p. m.—Associated Oil Brass Band—KOMO.

FRIDAY, APRIL 5

- 8:00 a. m.—Spokane Furniture.
- 8:30 a. m.—Kronenberg's Program.
- 9:00 a. m.—The Chocolate Girl.
- 9:30 a. m.—Household Service.
- 10:30 a. m.—NBC.\*
- 11:00 a. m.—Farmers' Service Hour.
- 2:00 p. m.—Gems from Sartori.
- 3:00 p. m.—Bailey's Concert.
- 5:30 p. m.—NBC.\*
- 6:30 to 9:00 p. m.—NBC.\*
- 9:30 p. m.—Singing Banjoist.
- 9:45 p. m.—Alice in Lauderland.
- 10:00 p. m.—News and Sports.
- 11:30 p. m.—Dance Orchestra from Davenport Hotel.
- 12:00 p. m.—Trues Oil.

SATURDAY, APRIL 6

- 7:30 a. m.—Myrrohl Musical Klock.
- 8:00 a. m.—NBC.\*
- 9:00 a. m.—Household Service.
- 11:00 a. m.—Farmers' Service Hour.
- 2:00 p. m.—Washington Home Service.
- 3:00 p. m.—Bailey's Concert.
- 5:30 p. m.—Transcontinental—NBC.\*
- 6:00 p. m.—General Electric—Transcontinental NBC.\*
- 8:00 p. m.—Sports and News.
- 8:15 p. m.—Alice in Lauderland.
- 8:30 p. m.—KHQ Concert Orchestra.
- 9:00 p. m.—Golden Legends—NBC.
- 10:00 p. m.—The Big Show—NBC.

## Investigate Kolster New Owner Plan



Your name will be put on the mailing list free of charge on request.

A COMPLETE CATALOG with illustrations and detailed descriptions may be obtained free of charge on request.



# KSL

Salt Lake, Utah—1130 Kc.

5000 WATTS—265.3 METERS  
 Studies in the Vermont Building  
 "The Voice of the Inter-Mountain Empire"



EARLE J. GLADE

Earle J. Glade  
 General Manager  
 Lewis L. Lacey  
 Program Director  
 John N. Cope  
 Technical Director  
 Roscoe G. Grover  
 Chief Announcer

**DAILY EXCEPT SUNDAY**

- 5:30 a. m.—Reveille.
- 6:45 a. m.—"Moments with the Melody Masters."
- 6:00 a. m.—Setting-up exercises.
- 6:15 a. m.—Songs of Romance.
- 6:30 a. m.—Repetition of setting-up exercises.
- 7:00 a. m.—Inspirational period.
- 7:15 a. m.—Morning Minutes.
- 8:00 a. m.—Items of Interest to Madams.
- 8:05 a. m.—(Sat. only) "The Home Circle."
- 8:30 a. m.—Late popular songs hits.
- 9:00 a. m.—Aunt Sammy's Housekeeper's Chat.
- 9:50 a. m.—"Happy Hour."
- 11:00 a. m.—Seldon Heaps, organ recital.
- 11:20 a. m.—Omaha and Ogden Livestock Reports.
- 11:25 a. m.—Agricultural Economics.
- 11:30 a. m.—Mid-day Melange.
- 11:45 a. m.—Newscastings.
- 1:00 p. m.—"Jazzical Jubilee."
- 1:30 p. m.—(Wed. only) "The Development of American Music."
- 2:00 p. m.—An Hour with the Classics.
- 2:30 p. m.—(Tues. only) Bridge by Radio.
- 3:00 p. m.—Uncle Roscoe and the Children.
- 4:00 p. m.—"Ye Olde Towne Cryer."
- 4:55 p. m.—Salt Lake Stock Exchange reports.

**SUNDAY, MARCH 31**

- 11:00 a. m.—Informal program.
- 12:00 noon—International Bible Students Assn.
- 1:00 p. m.—Tabernacle services.
- 2:00 p. m.—Mutual Hour.
- 4:00 p. m.—S. L. Realty program.
- 4:30 p. m.—Organ Concert by Edward P. Kimball.
- 5:00 p. m.—Instrumental Trio and featured soprano.
- 6:30 p. m.—NBC, Atwater Kent program.
- 7:00 p. m.—First Presbyterian Church services.
- 7:30 p. m.—Mons. D. G. Hunt.
- 8:00 p. m.—L. D. S. services from the studio.
- 9:00 p. m.—"Utah Loud Speakers."

**MONDAY, APRIL 1**

- 5:30 p. m.—Maytag Variety program.
- 6:00 p. m.—NBC, Edison program.
- 6:00 p. m.—NBC, General Motors program.
- 7:30 p. m.—NBC, Great Northern Railroad program.

See Page 38 for detailed program of National Broadcasting Co.

- 8:00 p. m.—"The Jewel Box."
- 8:30 p. m.—Harry Jellison, basso, and Kawaiwa Hawaiian Trio.
- 9:00 p. m.—NBC, "Firestone" program.
- 9:30 p. m.—NBC, "Plantation Echoes."
- 10:00 p. m.—NBC, "Slumber Music."

**TUESDAY, APRIL 2**

- 5:30 p. m.—Osborne Sisters and Sax Quartet.
- 6:00 p. m.—NBC, "Eveready" Hour.
- 9:30 p. m.—Emma Worsley and Len Nelson.
- 10:00 p. m.—Odeon Spanish Ballroom Band.

**WEDNESDAY, APRIL 3**

- 1:00 p. m.—NBC, "Vagabonds."
- 5:30 p. m.—Katherine Fisher, pianist.
- 6:00 p. m.—Hawaiian Trio.
- 6:25 p. m.—Financial Advice.
- 6:30 p. m.—NBC, "Palmolive" Hour.
- 7:30 p. m.—NBC, Gold Strand Orchestra.
- 8:00 p. m.—Variety program of Old Favorites.
- 8:30 p. m.—Maytag "Radiotele."
- 9:00 p. m.—Concert Ensemble.
- 10:00 p. m.—NBC, Trocaderans.

**THURSDAY, APRIL 4**

- 5:30 p. m.—Old Time Dance Music.
- 6:00 p. m.—Salt Lake Police Department.
- 6:15 p. m.—"The Care of the Eyes."
- 6:30 p. m.—Rhythm Trio, Lowell Berry, pianist.
- 7:00 p. m.—NBC.
- 7:30 p. m.—Apollo Male Quartet and Peerless Instrumental Trio.
- 8:30 p. m.—Mormon Tabernacle Organ and Choir.
- 9:00 p. m.—John Stacey and his orchestra.
- 10:00 p. m.—Odeon Ballroom Band.

**FRIDAY, APRIL 5**

- 11:30 a. m.—NBC, "Maine Memorial Exercises."
- 5:30 p. m.—Osborne Sisters and Melody Jazz Band.
- 6:00 p. m.—NBC, "Wrigley Revue."
- 6:30 p. m.—NBC, "Philo Hour."
- 7:00 p. m.—NBC, "Hudson-Essex" Challengers."
- 7:30 p. m.—Harry Clark, Donald Cope, Frank Cole and Frances Osborne.
- 8:00 p. m.—"The Utah Quintet."
- 9:00 p. m.—Dance music from the studio.
- 10:00 p. m.—NBC, "The Trocaderans."

**SATURDAY, APRIL 6**

- 1:30 p. m.—NBC, Rudyvalle and his orchestra.
- 5:00 p. m.—NBC, Lew White, organist, and Marimba Band.
- 6:00 p. m.—NBC, Damrosch Symphony Orchestra, General Motors program.
- 7:00 p. m.—NBC, "Lucky Strike Hour."
- 8:00 p. m.—Brimley Brothers Male Quartet.
- 8:30 p. m.—Concert Troupe.
- 9:00 p. m.—Studio program.
- 10:30 p. m.—Odeon Spanish Ballroom.
- 11:00 p. m.—KSL Coyote Club, "It's Our Night to Howl."

## DX Club

(Continued from Page 21)

KWKH, WHAS, WFIW, KTHS, WSM, WGBF, WDAF, KRDL, WLAC, WCAU, WFAN, WBAL, WTIC, WIP, WRVA, CKGW, WOW, WTMJ, WTAM, WGY, WBAP, WTAR, CKY, KFAB, WSAZ, WJBT, KFKX, WOWO, WFBL, WJSV, KMA, KMOX, WMBI, WCCO, WCAM, WMAL, KFI, WAPI, WNOX, WMAK, WLBW, WEAN, WJR, WOC, KOA, WMMN, WBSO, KTNT, WSUI, WWNC, WHK, WIL, KSD, WLW.

I am sending this letter to the DX club, not that the log is such a marvelous record, but because I think it is well illustrative of what may be done, if a person will sit up one-half hour each night only, during the hours of 11 p. m., to 1 a. m., Eastern Standard Time. Probably the best time is from 12:30 p. m., to 1 a. m. Please remember, that I do not lay claims to any DX record.

Very truly yours,  
 B. REUTER,  
 1086 East 31st St.,  
 Brooklyn, N. Y.

# Investigate Kolster New Owner Plan



## Timely Trade Topics

The Magic Radio Sales Company of 1510 W. Seventh St., Los Angeles, have been appointed exclusive distributors for the Lowe Hearing Unit, a device, which, when plugged into the customary "speaker jack" of a radio set, will not only permit a deaf person to hear, but will also improve or regain their normal hearing. This company also offers the services of a licensed specialist to those suffering with deafness, without any extra charge.

The newest receiving set to make its appearance in Southern California, is the "Flivver Six," distributed by the Flivver Six Sales Company, of 1268 S. Alvarado St., Los Angeles, being featured in two very novel designs, console and mantle models, the former containing a Lansing Dynamic power speaker, while the latter has the new 9½-inch Lansing Magnetic Cone Speaker. The chassis is of the latest design and for beauty and performance, this receiver has already gained wide favor.

To insure the many listeners of KHJ, the absolutely correct time the Don Lee station has just completed the installation of the National Electric time service, under the direction of Mr. Newton W. Smith, local distributor for Sangamo and telechron electric clocks, located at 803 W. 11th Street, Los Angeles.

The Deexer, a new radio appliance for increasing the over-all efficiency of the average radio, has appeared on the market. It is applicable to practically all makes of tuned radio frequency sets. In practice it has the purpose of introducing capacity to the detector circuit in proportion to the amount of input signal strength.

The Deexer is manufactured by the Park Specialties Company of Huntington Park, Calif.

### ABC Program

(Continued from Page 42)

- 10:45 p. m.—Saxophone Sextet in a variety program of brass novelties. KJR, KGA, KEX, KYA, KLZ, KDYL.
- 11:00 p. m.—Vic Meyers' Popular Recording Orchestra. KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.
- FRIDAY, APRIL 5
- 4:00 p. m.—"The Melodians." KJR, KGA, KEX, KGA, KEX.
- 5:00 p. m.—American Artistic Ensemble. KJR, KGA, KEX, KYA, KDYL, KLZ.
- 6:00 p. m.—Vic Meyers' Dinner Hour concert. KJR, KGA, KEX.
- 6:30 p. m.—Six Beat Steppers, Herman Kenin's Orchestra (S. F.). KJR, KGA, KYA.
- 7:00 p. m.—Eastman Kodak Company program. KJR, KEX, KYA, KMTR, KDYL, KLZ.
- 7:30 p. m.—"Nite Club Romances." KJR, KGA, KYA, KMTR, KLZ, KDYL.
- 8:00 p. m.—Neapolitan Nights (S. F.). KJR, KGA, KYA.
- 9:00 p. m.—Musical Marathon, Herman Kenin and his famous Dance Orchestra (S. F.). KJR, KEX, KYA, KLZ, KDYL.
- 9:30 p. m.—Woodwind Ensemble, presenting program of woodwind classics (S. F.). KJR, KEX, KYA, KDYL, KLZ.
- 10:00 p. m.—Herman Kenin's Recording Orchestra (S. F.). KJR, KGA, KEX, KYA, KLZ, KDYL.
- 11:00 p. m.—"Golden Gate Gypsies." KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL.
- SATURDAY, APRIL 6
- 4:00 p. m.—"The Melodians." KJR, KGA, KEX, KYA, KDYL, KLZ.
- 4:30 p. m.—Readings by Burton W. James. KJR, KEX, KYA, KDYL, KLZ.
- 4:45 p. m.—"The Melodians." KJR, KEX, KYA, KDYL, KLZ.
- 5:00 p. m.—Vic Meyers' Popular Recording Orchestra. KJR, KGA, KEX, KYA, KDYL, KLZ.
- 6:00 p. m.—American Artistic Ensemble. Soloists: Hayden Morris and Agatha Turley. KJR, KGA, KEX. (KEX takes this program to 6:30 only.)
- 7:00 p. m.—National Forum program from Washington, D. C. KJR, KGA, KYA, KMTR, KLZ, KDYL.
- 8:00 p. m.—"The Wandering Minstrels" present a musical travelogue. KJR, KGA, KEX.
- 8:30 p. m.—Reverie Hour—Melodies and Memories, Jacques Jou-Jerville, director. KJR, KGA, KEX, KYA, KMTR.
- 9:00 p. m.—Time Signals—American Salon Orchestra, Francesco Longo, director. Soloist, Vance Gerber. KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.
- 9:30 p. m.—Charmed Land Male Singers. Soloists: Sydney Dixon and Hayden Morris. KJR, KGA, KYA, KEX, KMTR, KDYL, KLZ.
- 10:00 p. m.—Vic Meyers' Recording Orchestra in a program of late popular music. KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ.

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BENNETT LARSON, Program Director

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Technical Department  
Charles R. Hansen  
Musical Director  
George D. Snell  
Announcer  
Tom Barbre  
Announcer  
Victor P. Vette  
Technician Announcer

5:30 p. m.—Columbia System, presenting Famous Artists.  
6:00 p. m.—Columbia Broadcasting System, presenting "Majestic Theatre of the Air."  
7:00 p. m.—Columbia Broadcasting System, presenting De Forest Artists.  
7:30 p. m.—Popular Local Artists.  
9:00 to 11:00 p. m.—ABC.\*

## MONDAY, APRIL 1

6:00 p. m.—Instrumental Quartette.  
6:30 p. m.—CBS Vitaphone Jubilee.  
7:00 p. m.—Harmony Selections by the Metropolitan Trio.  
8:00 p. m.—Studio Program of Hawaiian Music.  
8:30 p. m.—Fight Broadcast from Hippodrome Theatre.  
9:00 to 12:00 p. m.—ABC.\*

## TUESDAY, APRIL 2

6:00 to 9:00 p. m.—CBS.\*  
9:00 p. m.—Favorite Local Entertainers at the Studio.  
10:00 to 12:00 p. m.—ABC.\*

## WEDNESDAY, APRIL 3

6:00 p. m.—Studio Program, featuring the Metropolitan Quartette.  
7:00 p. m.—CBS.\*  
7:30 p. m.—Johnny Rosell's Jazz Orchestra.  
8:00 p. m.—Studio Program of Harmony Selections.  
8:30 p. m.—Program of late Record Releases.  
9:00 to 12:00 p. m.—ABC.\*

## THURSDAY, APRIL 4

6:00 p. m.—Studio Program with Popular Artists.  
7:00 p. m.—ABC.\*  
8:30 p. m.—Favorite Local Entertainers.  
9:00 to 12:00 p. m.—ABC.\*

## FRIDAY, APRIL 5

6:00 p. m.—Studio Program with the Metropolitan Quartette.  
7:00 p. m.—ABC.\*  
7:30 p. m.—ABC.\*  
8:00 p. m.—Studio Program with Vocal and Instrumental Ensembles.  
9:00 to 12:00 p. m.—ABC.\*  
Press-Telegram.

**DAILY EXCEPT SUNDAY**  
6:00 a. m.—"Good Morning."  
6:05 a. m.—Record Frolic of Jazz.  
7:00 a. m.—Breakfast program.  
7:40 a. m.—Westminster Chimes.  
8:00 a. m.—Air Journal and News of the World.  
8:15 a. m.—Sweetheart's Time.  
8:30 a. m.—Reminiscences of the Dance.  
10:00 a. m.—Weather News.  
10:05 a. m.—ABC.\*  
10:15 a. m.—Farm Forum.  
10:30 a. m.—"Songs from the Silverheat."  
11:00 a. m. to 1:30 p. m.—ABC.\*  
1:30 p. m.—Matinee program.  
2:00 p. m.—Variety Period.  
2:30 p. m.—Jeannine's Fashion Sketch.  
2:35 p. m.—Requests.  
3:00 p. m.—"Madcap of Jazz."  
3:30 p. m.—Uncle Ben and the Kangaroo Club.  
4:30 p. m.—Shopper's Guide.  
5:00 p. m.—Nightly Doings.  
6:30 p. m.—Financial Resume and Stock Reports.  
**SUNDAY, MARCH 31**  
11:00 a. m.—"Good Afternoon."  
11:05 a. m.—Selected Program.  
11:55 a. m.—Resume of Evening Programs.  
12:00 noon—Music Lovers' Hour.  
1:00 to 3:30 p. m.—ABC.\*  
4:00 p. m.—Lecture by Rabbi Samuel H. Gordon.  
4:30 p. m.—Studio Program, under auspices of the Utah Federated Music Clubs.

# KOL Seattle, Washington—1270 Kc.

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HENRY EHLERS

7:30 p. m.—Melbourne Trio.  
8:00 p. m.—Madge Baldwin in "This and That."  
8:20 p. m.—Pacific Trade program.  
9:30 p. m.—Radio Auction Bridge Game.  
10:00 p. m.—Dance program.  
11:00 p. m.—Theatrical Revue.

## WEDNESDAY, APRIL 3

7:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.  
7:30 p. m.—Madge Baldwin in "This and That."  
8:00 p. m.—Dixie Old Time String Band.  
8:15 p. m.—Trick and Murray.  
11:00 p. m.—Hotel Butler Indians.

## THURSDAY, APRIL 4

12:30 p. m.—Shrine Club Luncheon.  
7:00 p. m.—Washington State Highway Patrol.  
7:30 p. m.—Madge Baldwin in "This and That."  
8:30 p. m.—Trick and Murray.  
9:15 p. m.—Music of the Masters.  
10:00 p. m.—Cole McElroy's Own Dance Band.

## FRIDAY, APRIL 5

11:30 a. m.—"Sweet Sixteen Time."  
12:00 noon—Chamber of Commerce Luncheon.  
7:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.  
7:30 p. m.—Madge Baldwin in "This and That."  
7:50 p. m.—Old Time Music.  
8:30 p. m.—Trick and Murray.  
9:15 p. m.—Hotel Butler Indians.  
11:15 p. m.—Tucker's Everstate Band.

## SATURDAY, APRIL 6

10:00 a. m.—Children's Frolic.  
11:00 a. m.—Silent.  
7:00 p. m.—Studio program.  
7:30 p. m.—Camp Fire Girls' program.  
8:00 p. m.—Boy Scouts' program.  
8:30 p. m.—Trick and Murray.  
10:00 p. m.—Tucker's Everstate Band.  
11:00 p. m.—Intermission Novelties.  
12:00 p. m.—Tucker's Everstate Band.

**DAILY EXCEPT SUNDAY**  
6:45 a. m.—Sunset Musical Clock.  
8:45 a. m.—A Program of General Interest.  
9:45 a. m.—Aunt Sammy's Chat.  
10:00 a. m.—Recordings.  
10:00 a. m., 6:00 and 10:00 p. m.—Sessions Chimes.  
1:30 p. m.—Matinee Novelties.  
2:30 p. m.—Baseball broadcast.  
4:30 p. m.—News Items, Weather Report.  
5:00 p. m.—Service Hour.  
8:00 p. m.—Dinner Hour Music (ex. Mon.).  
9:00 p. m.—Amos 'n' Andy (except Friday).  
**SUNDAY, MARCH 31**  
10:00 a. m.—Olson's Everstate Scandinavian Band.  
**MONDAY, APRIL 1**  
2:30 p. m.—Baseball broadcast.  
6:00 p. m.—"The Ranch," Dance Band.  
7:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.  
7:30 p. m.—Book Chat by Seattle Public Library.  
7:45 p. m.—"Industriograms."  
8:00 p. m.—Madge Baldwin in "This and That."  
8:20 p. m.—Musical Miniatures.  
10:00 p. m.—Cole McElroy's Own Dance Band.  
**TUESDAY, APRIL 2**  
12:30 p. m.—Kiwanis Club Luncheon.  
7:00 p. m.—Dinner Music.



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DAILY EXCEPT SUNDAY

- 10:00 a. m.—Farm and Home Hour, NBC (except Saturday)
10:45 a. m.—Heard Over the Telephone.
11:50 a. m.—Time Signals.
11:51 a. m.—Weather, Stocks, etc.
11:15 a. m.—Organ Recital (except Friday).
4:30 p. m.—Stock Market, Time Signals, Weather and Road Reports

- 2:30 p. m.—A Recipe a Day.
2:35 p. m.—Housewives' Matinee.
3:30 p. m.—Raybestos Twins, NBC.
4:00 p. m.—Landt Trio, NBC.
4:15 p. m.—Squibbs program, NBC.
5:00 p. m.—Cities Service orchestra and Cavaliers, NBC.
6:00 p. m.—Wrigley Review, NBC.
7:00 p. m.—Hudson-Essex Challengers, NBC.
7:30 p. m.—The Solitaire Cowboys.
8:00 p. m.—The Skellocians, NBC.
8:30 p. m.—Answers on Financial Questions.
8:35 p. m.—Half Hour of Happiness.
9:00 p. m.—Bordens Sales Co., NBC.
9:30 p. m.—String Trio.
10:00 p. m.—The Trocaderoans, NBC.

SATURDAY, APRIL 6

- 12:30 p. m.—RCA Demonstration Hour, NBC.
4:00 p. m.—Hotel St. Regis dance orchestra, NBC.
4:45 p. m.—"Week of the World's Business."
5:00 p. m.—Low White organ recital, NBC.
5:30 p. m.—Tom Mitchell.
6:00 p. m.—General Electric hour, NBC.
7:00 p. m.—Lucky Strike hour, NBC.
8:00 p. m.—Preview of International Sunday School lesson.
8:30 p. m.—Hotel Cosmopolitan dance orchestra.

SUNDAY, MARCH 31

- 3:30 a. m.—Knights Templar Easter Sunrise Service.
9:50 a. m.—Montview Boulevard Presbyterian Church.
1:00 p. m.—Dr. S. Parkes Cadman NBC.
2:30 p. m.—Twilight Singers, NBC.
3:00 p. m.—Stetson Parade, NBC.
3:30 p. m.—Whittall Anglo Persians, NBC.
4:50 p. m.—Piggly Wigly Program.
4:30 p. m.—At the Baldwin, NBC.
5:00 p. m.—Enna Jettick, NBC.
5:15 p. m.—Collier's Hour, NBC.
6:15 p. m.—Atwater Kent Hour, NBC.
7:15 p. m.—Studebaker Motors program, NBC.

MONDAY, APRIL 1

- 9:30 a. m.—Tom Mitchell in his Half Hour of Happiness.
5:00 p. m.—The Voice of Firestone, NBC.
5:30 p. m.—Automatic Duo Disc Duo, NBC.
6:00 p. m.—Edison program, NBC.
6:30 p. m.—General Motors Family Hour, NBC.
7:30 p. m.—Empire Builders, NBC.
8:00 p. m.—"The Road to Financial Independence."
8:05 p. m.—General Electric Hour.
9:00 p. m.—Plantation Echoes, NBC.
10:00 p. m.—Slumber Hour, NBC.

TUESDAY, APRIL 2

- 2:30 p. m.—Rudy Valles and his orchestra, NBC.
2:30 p. m.—Berlin Boyd
2:35 p. m.—A Recipe a Day.
2:40 p. m.—Housewives' Matinee.
4:00 p. m.—Voters' Service, NBC.
4:30 p. m.—Fundamentals of the Law, NBC.
5:00 p. m.—Stromberg-Carlson, NBC.
5:30 p. m.—Farm Question Box.
5:55 p. m.—Answers on Financial Questions.
6:00 p. m.—Eveready Hour, NBC.
7:00 p. m.—Clicquot Club Eskimos, NBC.
7:30 p. m.—Freed-Eisemann Orchestralians, NBC.
8:00 p. m.—Radio—Keith-Orpheum hour, NBC.
9:00 p. m.—Tom Mitchell.

WEDNESDAY, APRIL 3

- 5:00 p. m.—Vacuum Oil program, NBC.
5:30 p. m.—Tom Mitchell.
6:00 p. m.—Ipana Troubadours, NBC.
6:30 p. m.—Palmolive Hour, NBC.
7:30 p. m.—American Wire Fabrica program, NBC.
8:00 p. m.—Conoco Pace Setters.
8:30 p. m.—Colorado Fuel and Iron Co.
9:00 p. m.—KOA March orchestra and the Novelty Boys.
9:30 p. m.—In the Garden.
10:00 p. m.—The Trocaderoans, NBC.

THURSDAY, APRIL 4

- 9:30 a. m.—Tom Mitchell.
11:15 a. m.—La Salle String quartet, NBC.
2:35 p. m.—Berlin Boyd of Denver Better Business Bureau.
2:30 p. m.—A Recipe a Day.
2:35 p. m.—Housewives' Matinee.
6:00 p. m.—Selberling Singers, NBC.
6:30 p. m.—Maxwell House Coffee Hour, NBC.
7:00 p. m.—Halsey Stuart, NBC.
7:30 p. m.—United States National Bank.
8:00 p. m.—Supreme Serenaders.

FRIDAY, APRIL 5

- 8:00 a. m.—RCA Educational Hour—Walter Damrosch and Orchestra, NBC.
1:00 p. m.—Pacific Little Symphony orchestra, NBC.
2:35 p. m.—Berlin Boy

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Investigate Kolster New Owner Plan

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*Associate Editor*

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Call Letters	Location	Meters	Page	Call Letters	Location	Meters	Page
American Broadcasting Co.			42	KHJ....	Los Angeles	333.1	46
KDYL... Salt Lake City....	236.6	76		KHQ....	Spokane	508.2	73
KEJK... Beverly Hills, Cal.	256.3	60		KMIC... Inglewood, Cal....	267.7	54	
KFI.... Los Angeles	468.5	44		KMTR... Hollywood	526	52	
KFOX... Long Beach	239.9	58		KNX... Hollywood	285.5	48	
KFQZ... Los Angeles	348.6	54		KOA.... Denver	361.2	77	
KFRC... San Francisco....	491.5	67		KOL... Seattle	326.1	76	
KFSD... San Diego	499.7	64		KOMO... Seattle	325.9	71	
KFSG... Los Angeles	267.7	63		KPCB... Seattle	247.8	70	
KFWB... Hollywood	315.6	50		KPLA... Los Angeles	526	52	
KFWC... Pomono	249.9	56		KPO.... San Francisco....	440.9	66	
KGB... San Diego	220.6	64		KQW... San Jose	296.9	69	
KGEF... Los Angeles	230.5	63		KSL... Salt Lake City...	265.3	74	
KGER... Long Beach	218.8	68		KTAB... Oakland	545	68	
KFVD... Culver City	428.3	67		KTBI... Los Angeles	230.5	63	
KGFH... Glendale, Cal.	299.8	50		KTM... Santa Monica	394.4	56	
KGFJ... Los Angeles	211.1	62		KYA... San Francisco....	243.8	70	
KGO... Oakland	379.5	69		National Broadcasting Co..		38	
KGW... Portland	483.6	72		University of So. Calif....		60	

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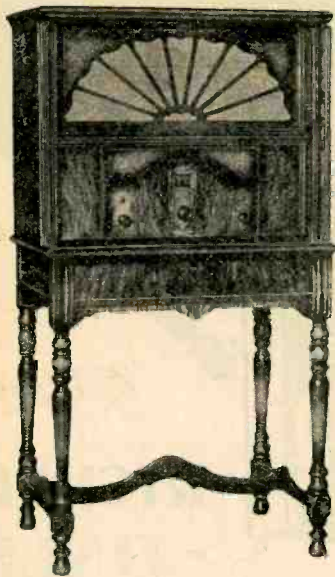


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