

RADIO BROADCASTING NEWS

Vol. 2

JULY 22, 1922

No. 8



The Reverend William A. Logan, Author of KDKA's Children's Bible Stories,
Telling His Own Kiddies a Story

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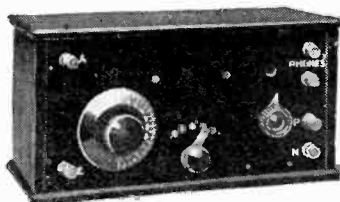
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All parts are mounted on a panel of Formica. The surface is ground; the binding posts marked and the whole thing mounted in a mahogany finished cabinet.

On rare occasions we have heard Pittsburgh. This set is very efficient and the price is **LOW**.

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RADIO BROADCASTING NEWS

Published Weekly to increase interest and enjoyment in Radio Broadcasting.

Address all communications to the

EDITOR, RADIO BROADCASTING NEWS, 1205 Keenan Building, Pittsburgh, Pa.

Subscription One Dollar per Year.

Five Cents per Copy.

Vol. 2

July 22, 1922

No. 8

Old Stories in a New Way

We older folks read a story, are amused, and pass on to something else. But to the child the story becomes more than amusement. It grips his imagination and becomes for the time a part of his life. No matter how fantastic may be the situation portrayed, it becomes as real to the child as the home in which he lives. Impossible as the feats of the hero may seem to the older minds, the circumstances of childhood make them perfectly reasonable. Thus in the child's life, the story plays a necessary and important part.

Some months ago the manager of station KDKA received a letter from one of the ministers who had conducted Radio Chapel. He suggested a series of "Bible Stories for Children" to be given each Sunday just before the Chapel Services. He offered to write the stories and read them to the children, but specifically requested that his identity should remain a secret.

The stories were started and have been given each Sunday ever since. The children are among the most enthusiastic of radio listeners. Thousands of them heard these stories and expressions of their appreciation began to pour into KDKA.

Parents listened and added to those of the children their requests for the name of the man who was interesting the children so keenly in the great heroes who are portrayed in Biblical history. So insistent have been these inquiries that at last the author of these "Children's Bible Stories" has consented to let the Radio Broadcasting News reveal his identity. What is even better we are showing the photograph of this popular minister on our front cover this week.

This friend of the children is the Reverend Wm. Logan, pastor of the Alpha Lutheran Church of Turtle Creek, Pa. We think the secret of his keen insight into the minds of the children, his kindred spirit with the girls and boys, and his extreme popularity, is explained by the audience shown in the picture, which may be reached without the use of radio, for it is daily with him in his home. And familiarity does not lessen the greatness of this story teller for Margaret, Donald, Bill, and Jean will tell you that "Daddy tells us the grandest stories." Thousands of boys and girls all over the country are thankful that the Logan "Kiddies" are willing to share one of their Daddy's stories each Sunday afternoon.

Programs for the Week

These programs are prepared some time in advance of the dates and are subject to change. Programs in detail are published daily in your favorite newspaper.

Pittsburgh District

WESTINGHOUSE RADIO STATION KDKA
360 Meters East Pittsburgh, Pa.
Eastern Standard Time

Sunday, July 23, 1922

- 10:00 A. M. Services of Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa., Rev. E. J. VanEtten, Rector; Harvey B. Gaul, organist and director.
- 1:45 P. M. Children's Bible Story—"The Man Whose Hair was Bobbed."
- 2:00 P. M. Radio Chapel at Westinghouse Station KDKA, conducted by Rev. E. A. Hibler, pastor, the First Christian Church of Crafton, Pa.
- 7:00 P. M. Services of Point Breeze Presbyterian Church, Fifth and Penn Avenues, Pittsburgh, Pa., Dr. P. H. Barker, Minister.

Monday, July 24, 1922

- 6:00 P. M. Weekly Survey of Business Conditions. National Industrial Conference Board. Letter from "Farm and Home." From Pittsburgh Post Studio.
- 7:00 P. M. Allegheny County Milk and Ice Fund address. John F. Lent, President Lent Traffic

"Pittsburgh's Radio Shop"

offers a complete line of

Radio Outfits and Supplies

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WHOLESALE AND RETAIL

Company, Pittsburgh, Pa. From Pittsburgh Post Studio.

8:00 P. M. Program of music by the following artists:

Miss Hilda Lisfelt, soprano, pupil of R. B. Savage, Pittsburgh, and Mr. Witherspoon, New York City, and an accomplished lieder singer. Her repertoire comprises songs of Bach, Brahms, Hugo, Wolf, Richard Strauss, as well as Schubert and Schumann, and ultra-modern works. Fred Lisfelt, accompanist. Mr. Lisfelt is head of the Music Department of the Thurston School, Pittsburgh. He played to the soldiers of France, while recuperating from a broken leg, received in battle.

Miss Isabelle Palmer, pianist. Miss Palmer has received the A. B. Degree, from the Carnegie Institute of Technology, College of Fine Arts, 1920. She is a pupil of Prof. Selmar Janson. Since graduating from Carnegie Tech, she has been in-

(KDKA Program continued on page 5)

Popular Musicians Recently at KDKA



Zoney's Original Novelty Orchestra, C. W. Zantine, Manager

Mention Radio Broadcasting News when writing to Advertisers

(KDKA Program continued from page 4.)

structor of the piano at the Lewisburg Seminary, West Virginia. For the coming season she will be the head of the Music Department at the Palmer Institute, Starkey Seminary, Co-Ed School, Lakemont, New York.
 Program—"Scherzo" Arensky, "Scherzo" Mendelssohn, Miss Palmer; "Just Before the Lights are Lit" Branscombe, "The Last Hour" Kramer, "Hard Trials" Burleigh, Miss Lisfelt; "Selected"; "My Heart Ever Faithful" Bach, Miss Lisfelt; "Selected"; "The Magic Fire Scene" Wagner, Miss Palmer.

Tuesday, July 25, 1922

- 6:00 P. M. Weekly Dress Talk. From Pittsburgh Post Studio.
- 7:00 P. M. "Vocational Guidance in Music," by Dr. Max Schoen, Ph. D., Carnegie Institute of Technology.
- 8:00 P. M. Pittsburgh Ladies Orchestra—A. D. Liefeld, Director Master Theo. Liefeld, trumpet soloist; Miss Bessie Hinebaugh, soprano; Miss Esther Mullen, violinist; Miss Hazel McClure, soprano; Mr. A. D. Liefeld, cello; Miss Florence Labsley, contralto; Miss Marie Eiglio, piano.
 "March of the Pilgrims" Nevin, orchestra; "Summer" Chaminade, Miss Bessie Hinebaugh and orchestra; "Adoration" Borowski, orchestra; "Hungarian Fantasie" Hauser, Miss Esther Mullen; "My Ship" Barret, Miss Florence Labsley, violin obligato Miss Mullen; "Serenade" Moskowsky, orchestra; "American Cadet Polka" Stimson, Master Theodore Liefeld; selected soprano solo, Miss Hazel McClure; "In a Bird Store" Lake, orchestra; "On Wings of Song" Mendelssohn, Prof. A. D. Liefeld with orchestra.

Wednesday, July 26, 1922

- 6:00 P. M. Weekly Summary of "The Iron Age." "Careful Crossing Campaign" address. F. H. Babcock, Supervisor of Safety, P. & L. E. Railroad, Pittsburgh. Letter from "Farm and Home." From Pittsburgh Post Studio.
- 7:00 P. M. Allegheny County Milk and Ice Fund Address. H. R. Hickox, The Hickox System, representing the Retail Credit Men's Association, Pittsburgh. From Pittsburgh Post Studio.
- 8:00 P. M. Musical program by Sherman B. Duncan, tenor; Louis Kallao, cello; Wm. F. Hennig, piano.
 Tenor solos—"Forgotten," Cowles; "La donna e mobile" (Rigoletto), Verdi; "E lucevan le stelle" (Tosca), Puccini; "Dawn," Curran.
 Cello solos—"Fond Recollections," Popper; "Gavotte," Popper; "Minuet," Handel; "Romance sans Paroles," Van Goens.
 Piano solos—"Nocturne, E flat major," Chopin; "Nola," Arndt; "Waltz, C sharp minor," Chopin; "Reveil du Printemps," Friml.

Thursday, July 27, 1922

- 6:00 P. M. Weekly health-talk on "How to Keep Physically Fit Through Systematic Exercise" by Hary Greb, America's Champion Light Heavyweight. From Pittsburgh Post Studio.
- 6:30 P. M. Popular Concert by Lewis' Melody Boys Orchestra.
- 7:00 P. M. "Home Furnishing-Modern and Practical," by Miss Harriett Webster, Joseph Horne Company, Pittsburgh. From Pittsburgh Post Studio.

(KDKA Program continued on page 6)

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Entertainers from Pittsburgh District



Top Row (left to right): Margaret Jane Halloran, concert pianist and accompanist, (Student of Alfred De Vota at New England Conservatory of Music); Leo Kruzcek (Margaret Horne Studios); Ruth E. Sparks, coloratura soprano (pupil of W. R. Gardner.)

Bottom Row: Sarah Jamison Logan, contralto; Dorothy V. Tromly, cellist; Mrs. Charles Edward Mayhew, soprano.

(KDKA Program continued from page 5)

- 8:00 P. M. Program of Music—Mrs. Ruth Sparks, coloratura soprano; Mr. Raymond Hunt, tenor; Miss Dorothy Tromley, cellist; Mrs. Pearl C. Van Orsdale, accompanist; pupils of W. B. Gardner.
Soprano solos—"The Wren," Benedict; "Ah! Love But a Day," Beach; "Winds of the South," South; "Thou Brilliant Bird," David.
Cello solos—"Bourree," Handel; "Larghetto," Mozart.
Tenor solos—"Morning," Speaks; "My Dreams," Tosti.
Duet—"The Adieu," Nicolai.

Friday, July 28, 1922

- 6:00 P. M. Letter from "Farm and Home." Weekly talk on "Swimming" by Ralph Shinton, captain, Pittsburgh Post Life Guard, located at Oakmont, the center of Pittsburgh's Camp Colony. From Pittsburgh Post Studio.
"Seasonable Suggestions for the Home Garden," Harry R. Eby County Agriculturist, Allegheny County Farm Bureau, Allegheny County Milk and Ice Fund address. Mrs. Enoch Rauh, Director, Department of Charities, City of Pittsburgh, Pa. From Pittsburgh Post Studio.
7:00 P. M. Popular concert by Westinghouse Air Brake Band. From Wilmerding, Pa.
This popular band under the leadership of Joseph Nirella, band master; will continue its program until 9:00 P. M.

Saturday, July 29, 1922

- 2:00 P. M. Popular concert by
From the Pittsburgh Post Studio.
6:30 P. M. "Under the Evening Lamp," a department initiated and conducted by the Youth's Companion. From Pittsburgh Post Studio.
Program—"Future Arctic Work," by Donald B. MacMillan, who is now in the Arctic; why arctic exploration is worth while; "The Little Towns," a poem by Odell Shepard; "The Traveler's Tool Kit," useful advice for tourist and summer vacationist; "Zeph, the Optimist," a story of an unsuccessful horse trader; "An Unconvincing Story," a middle Westerner's first voyage.
8: P. M. Program of Music by—Miss Irma McCall, soprano, Hawthorn Presbyterian Church, Crafton, Pa.; Miss Hilma Sutter, contralto, East End Christian Church; Miss Marian John, soprano and reader, Brookline U. P. Church; Mr. J. Jay Rose, tenor, Ben Avon Methodist Episcopal Church; and Mr. William A. Reger, accompanist. Pupils from Reese R. Reese Studio.
Soprano solos—"Ah, Love But a Day," Protheroe; "Oh! Sea," Roma; "The Star," Rogers.
Contralto solos—"The Cry of Rachel," Salter; "Sunrise and You," Penn. "The Enchantress," Hatton.
Duets—"Will You Go?" Havens; "Love Divine All Love Excelling," Stainer; "I Waited for the Lord," Mendelssohn.
Trio—"Father Lead Me by Thy Hand," Butterfield.
Reading—"My Ships," Barratt.
Tenor solos—"If With All Your Hearts" (Elijah), Mendelssohn; "Sylvia," Speaks; "Love Sends a Little Gift of Roses," Openshaw.

Sunday, July 30, 1922

- 10:00 A. M. Services of Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa., Rev. E. J. Van Eitten, rector. Harvey B. Gaul, organist and director.

(KDKA Program continued on page 7.)



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The Dulce-Tone Junior converts your phonograph into the finest of loud talkers without detracting in the least from its power to play phonograph records.

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Send me your folder entitled "Waves to You Through Your Phonograph".

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Artists Recently Broadcasted



Top Row (left to right): George Thompson, baritone; David Lewis, organist and director, Second Presbyterian Church, Wilkensburg, Pa.
Bottom Row: James McCarthy, violinist; Nathaniel Robin, pianist and composer.

(KDKA Program continued from page 6.)

- 1:45 P. M. Children's Bible Story, "The Serpent and the Lady."
- 2:00 P. M. Radio Chapel at Westinghouse Station KDKA, conducted by the Rev. T. K. Fornear, Pastor of the First Methodist Episcopal Church, Homestead, Pa.
- 7:00 P. M. Services of the Emory Methodist Episcopal Church, North Highland Avenue, at Rippey Street, Pittsburgh. Rev. W. Wofford T. Duncan, Minister. Sermon by the Rev. Ralph B. Urmy, D. D. Pastor of the Methodist Episcopal Church, Bellevue, Pa.

Bertram R. Burk basso, who sang the popular Irish night program on July 3, will again appear on KDKA's musical program in the near future. Mr. Burk is a pupil of W. R. Gardener, Nixon Theater Building, Pittsburgh, who will sing for KDKA on the evening of July 27.

KDKA'S WEEKDAY SCHEDULE

- 9:00- 9:15 A. M. Music.
- 11:30-12:00 M. Music.
- 2:30 P. M. Results of all league baseball games by innings. On Saturday, those of the International and American Association will be included. Final scores each day will include all hits and errors.
- On Saturday, baseball scores and a special popular concert beginning at 2:00 o'clock.
- 6:00 P. M. Baseball scores. News.
- 6:45 P. M. Government Market Reports, and a Summary of the New York Stock Exchange.
- 7:00 P. M. Baseball scores, Special Addresses by business men and women. Special Features. Nightly Talks, courtesy Pittsburgh Post; "Somebody's Birthday Today," by Elsie Allen; "An Editorial for Women," by Florence Davies.
- 7:30- 8:00 P. M. Bedtime and Uncle Wiggily Story for Kiddies.
- 8:00- 9:00 P. M. Musical Program. Baseball Scores.
- 9:55-10:00 P. M. Arlington Time Signals.
- Time given is Eastern Standard Time.
- For Daylight Saving Time add one hour.
- All Baseball scores are transmitted from the Pittsburgh Post Studio of Westinghouse Station KDKA.

Steinway Duo-Art Reproducing Piano and Rolls—courtesy of C. C. Mellor Co., Pittsburgh, Pa.
Brunswick Phonograph procured from Gray & Martin, Pittsburgh, Pa.
Edison Phonograph and Records—courtesy of J. B. Bumbera, Swissvale P. O., Pittsburgh, Pa.
Victor Records—courtesy of S. Hamilton Co., Wilkensburg, Pa.

Many Artists whose names are contained in these pages are available for both public and private entertainment.

DOUBLEDAY-HILL ELECTRIC COMPANY
STATION KQV

360 Meters Pittsburgh, Pa.

Broadcasting Every Afternoon and 9:00 to 10:00 P. M.

Monday, Wednesday and Friday

Eastern Standard Time

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CIRCULATION DEPARTMENT

Radio Broadcasting News

1205 Keenan Building, Pittsburgh, Pa.

**New York and Eastern District
WESTINGHOUSE-RADIO CORPORATION
STATION WJZ**

**360 Meters Newark, New Jersey
Eastern Standard Time**

Sunday, July 23, 1922

- 2:00 P. M. Radio Chapel services by Rev. Paul Lindemann, St. Paul, Minn., editor of the American Lutheran Magazine.
- 5:30 P. M. Readings and records from "The Bubble Books that Sing" by Ralph Mayhew, courtesy Harper & Bro.
- 6:00 P. M. Adventure stories for boys and girls. "The White Dogs of Arran" from "The Pool of Stars" by Cornelia Meigs, courtesy of the Macmillan Company.
- 6:30 P. M. "Banff and Lake Louise" by L. O. Armstrong, Canadian Pacific Railway.
- 7:15 P. M. Musical recital by Alexander de Bruille, violinist. Courtesy Betty Tillotson Concert Bureau.
- 8:15 P. M. Musical Program by Andrew Thomas Williams, basso cantante, who was born in New York City, and as a boy was soprano soloist in the choir of St. Phillips, P. E. Church, New York City. After his voice developed into basso-cantante he appeared in concerts in various large cities throughout the country. At present he is director of Williams' Progressive School of Musical Art. Miss Etta Weiner at the piano.
Program—"Caro Mio Ben," Giordani; "L' Lacerato Spirito," Verdi; "Donna, Verrei Morir," Tosti; "Go Down Moses"; "Nobody Knows the Trouble I've Seen"; "O! Graveyard"; "Deep River"; "Just You"; "Who is Sylvia," Shubert. "Thou Art Risen, My Beloved," S. Coleridge Taylor; "Love Lights the Way"; "Vale" Kennedy Russell.

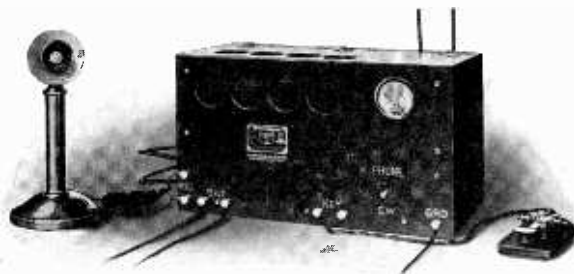
Monday, July 24, 1922

- 5:00 P. M. "Business and Industrial Conditions in the United States," as observed by the National Industrial Conference Board.
- 6:00 P. M. Stories from the St. Nicholas Magazine, courtesy the Century Company.
- 7:00 P. M. See Daily Summary below.
- 7:15 P. M. Concert by J. Steel Jamison, courtesy Betty Tillotson Concert Bureau.
- 8:15 P. M. The entire show "Joys and Glooms" will be broadcasted by the Four Timbergs—Herman, Sammy, Hattie Darling and Herbert (7-year-old son of Herman) by courtesy of the Shubert Vaudeville circuit.

Tuesday, July 25, 1922

- 9:00 A. M. "Society of Electrical Development" by William L. Goodwin.
- 6:00 P. M. "Man in the Moon" stories (c) Newark Sunday Call.
- 6:30 P. M. "Broadcasting Broadway" by Bertha Brainard.
- 6:45 P. M. "Vitamins" by W. Bruickman of the Fleischmann Company.
- 7:15 P. M. Concert by Felian Garzia, pianist, French born, musical editor of the French Conservatoire. He has given concerts in South of France, New York and Boston.

(WJZ Program continued on page 9.)



Amateurs, Have a Station of Your Own

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All of the mechanism of the transmitter proper is contained within a highly polished mahogany cabinet. The top of the cabinet is hinged to facilitate insertion of tubes and adjustment of tuning.

Using an antenna 60 to 80 feet long and 25 to 50 feet high, the transmitter can be tuned to any wave length between 180 and 230 meters.

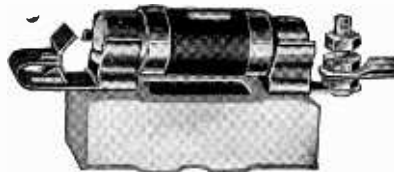
The plate voltage is furnished by a motor generator operated from a 110-volt, 60-cycle AC lighting circuit. The generator is arranged to furnish voltages of 350 or 500 volts.

Price complete, including tubes, phone, key, and motor generator unit, \$305.00.

If your dealer cannot supply you, send us his name and money order or check, and we will have a set delivered to you at once, through him.

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**BRACH VACUUM
Lightning Arrester**



Stands guard like a sentinel over radio and home, day and night.

Electrical Engineers pronounce it the highest development in lightning protective apparatus

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Sold by Leading Dealers Everywhere

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ROME ANTENNA WIRE

Stranded or Solid

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Theatrical Leader Speaks from Newark Station WJZ



Helen Westley, a Director of the Theater Guild, Recently Spoke about the Guild from Newark Station WJZ

(WJZ Program continued from page 8)

Program—"Prelude," Mendelssohn; "On Wings of Song" Liszt; "Etude" (left hand) Chopin; "Etude Butterfly," Chopin; "Nocturne in G," Chopin; "Prelude in A Flat," Chopin; "Poemaise A," Chopin. "Arabesque E," Debussy; "Gallinog's Cake Walk," Debussy; "Un Sospiro" Liszt; "Kermense" Staub; "Acen" Schmitt; "Sparks" Moskonski; "Eleventh Rhapsodie," Liszt.

8:30 P. M. "Under the Evening Lamp" conducted by the Youth's Companion.

Program—"Future Arctic Work," by Donald B. MacMillan who is now in the Arctic; why arctic exploration is worth while; "The Little Towns," a poem by Odell Shepard; "The Traveler's Tool Kit" useful advice for tourist and summer vacationist; "Zeph, the Optimist," a story of an unsuccessful horse trader; "An Unconvincing Story", a middle Westerner's first voyage.

Wednesday, July 26, 1922

5:00 P. M. "Review of Iron and Steel Industries and Their Relation to General Business Conditions," by the Iron Age.

6:00 P. M. "Animal Stories" by Florence Smith Vincent, New York Evening Telegram.

6:30 P. M. "Destruction by Campers" by Robert B. Cole.

6:45 P. M. Concert by Miss McCullough, dramatic soprano.

7:00 P. M. "Irons and Ironing Machines" by Marion M. Mayer, of Good Housekeeping Institute.

7:30 P. M. Concert by Margaret Nikloric, pianist, courtesy Betty Tillotson Concert Bureau.

8:30 P. M. Musical program by Hazel Hipkins, coloratura soprano, a very young girl with a great future, a niece of Elsa Fisher, who recently broadcast at WJZ.

Program—"Irish Love Song," Margaret Lange; "Ragmild," Grieg; "Spring is Here," Edith Dick; "Mimi" from La Boheme, Puccini. "When Love is Kind," Poem by Moore (Old Melody); "Una Voce," from the Barber of Seville, Rossini; "Thank God for a Garden," Terese Del Riego; "L'Ete," Chaminade.

Thursday, July 27, 1922

6:00 P. M. "Jack Rabbit Stories" by David Cory of the New York Evening Mail.

6:30 P. M. Talk by Wm. R. Hearst.

7:00 P. M. Literary evening conducted by the editorial staffs of the Outlook, Scientific American and Harper & Bros.

8:00 P. M. Blow by blow description from the ring side at Boyle's Thirty Acres, Jersey City, of the light weight championship boxing contest of the world between Benny Leonard and Lew Tendler. The description will be given by J. Andrew White, Editor of the Wireless Age, formerly lightweight boxer, who recently received several thousand letters complementing him on his description through WJZ of the Britton-Leonard fight.

(WJZ Program continued on page 11.)

From George W. Gallaghers' Mulligan Follies Broadcasting from WJZ



Top—DeHaven and Nice Center—The Wiatte Twins Bottom—Ruby Nevins

GENERAL ELECTRIC COMPANY, STATION WGY
360 Meters, Schenectady, N. Y.
Eastern Standard Time

Monday, July 24, 1922

- 12:30 P. M. Noon stock market quotations.
6:00 P. M. Stock and produce market quotations and reports; baseball results and late news bulletins.

Tuesday, July 25, 1922

- 12:30 P. M. Early stock market quotations.
6:00 P. M. Produce and stock market quotations; baseball results; news bulletins.
7:45 P. M. Concert program.

Contralto solo, "Before the Dawn" Chadwick, Mayfred Spooner; piano solo, Indian Melodies, "The Wooing" from "Hiawatha" Coleridge-Taylor, Mildred Swart; tenor solo, "That's How I Believe In You" Wayne, James Hogan; violin solo, "Melody" Dawes, Georgette Manning; contralto solo, "Do Not Go, My Love" Hageman, Mayfred Spooner, piano solo, "The Marriage Feast" from "Hiawatha" Coleridge-Taylor, Mildred Swart; tenor solo, "Love's Garden of Roses" Wood, James Hogan; violin solo, "Guitarrero" Gossec, Georgette Manning; contralto solo, "Retreat" La Forge, Mayfred Spooner; piano solo, Indian Melodies, "Bird Scene" Conjuror's Dance" from "Hiawatha" Coleridge-Taylor, Mildred Swart; tenor solo, "Waiting" Croker, James Hogan; violin solo, "Orientale" Cui, Georgette Manning.

Wednesday, July 26, 1922

- 12:30 P. M. Noon stock market quotations.
6:00 P. M. Stock and produce market quotations and reports; baseball results and late news bulletins.

Thursday, July 27, 1922

- 12:30 P. M. Early stock market quotations.
6:00 P. M. Produce and stock market quotations; baseball results; news bulletins.
7:45 P. M. Concert program provided through courtesy of Pittsfield General Electric Works.

Piano solo, "Cujus Animam" Rossini-Kuhe, A. Obreza; violin solo, "Meditation" from "Thais" Massenet, M. G. Newman; banjo solo, "Massa's In the Cold, Cold Ground" (with variations) Foster, H. Newmarker, tenor solo, "Smiling Thru Tears" Hamblen (piano accompaniment, A. Obreza), D. W. Ford; euphonium solo, "Arbucklean Polka" Hartman (piano accompaniment, D. Dalzell), C. Hart; soprano solo, "Red, Red Rose" Hastings, Mrs. C. Dixon; address, "Money Value of an Education," S. W. Ashe; violin solo, "Simple Aveu" Thome, M. G. Newman; tenor solo, "Sunshine of Your Smile" Cook-Ray (piano accompaniment, A. Obreza), D. W. Ford; banjo solo, "Hall's Blue Ribbon March" Hall, H. Newmarker; euphonium solo, "A Dream" Bartlett (piano accompaniment, D. Dalzell), C. Hart; soprano solo, "I Hear a Thrush at Eve" Cadman, Mrs. C. Dixon; piano solo, "Kitten on the Keys" Confrey, A. Obreza.

Friday, July 28, 1922

- 12:30 P. M. Early stock market quotations.
6:00 P. M. Produce and stock market quotations; baseball results; news bulletins.
6:30 P. M. Seventeenth chapter of "Alice in Wonderland," Kolin Hager, reader.
7:40 P. M. Health Talk, "Household Insects and their Extermination," by Dr. Herman M. Briggs, N. Y. State Health Dept.

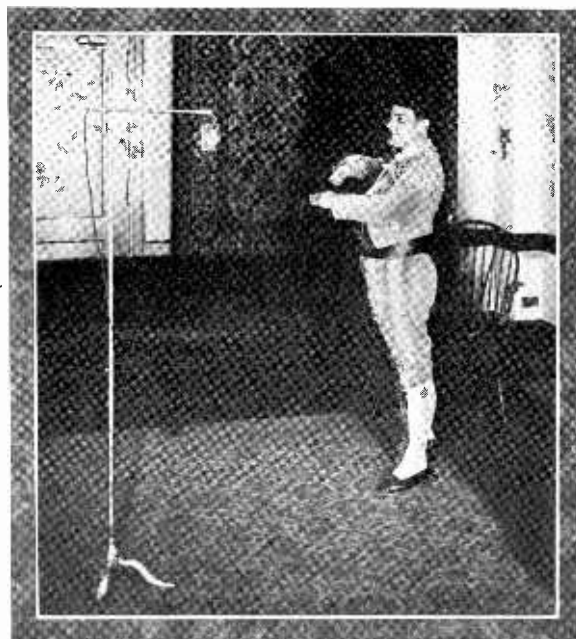
7:45 P. M. Concert program.

Piano solo, "Scotch Poem" MacDowell, Miss Gertrude Winkler; contralto solo, "Candle Lighting Time" S. Coleridge Taylor, Mrs. H. A. Clark, Mrs. W. J. Edmonds, accompanist; baritone solo, "When the Great Red Dawn Is Shining" Novello, Mr. Heacox, Mrs. A. W. Tucker, accompanist; cornet solo, "Three Star Polka" Bagley, Mr. B. F. Pierce, Miss Winkler, accompanist; life saving talk by Harry MacManus; contralto solo, "Ah, Love But a Day" Mrs. H. H. Beach, Mrs. H. A. Clark; piano solo, "Waltz Noble" Schumann, Miss Winkler; baritone solo, "A Bowl of Roses" Clark, Mr. Heacox; cornet solo, "The World Is Waiting for the Sunrise" Lietz, Mr. Pierce; contralto solo, "The Little Silver Ring" Chaminade, Mrs. H. A. Clark; cornet solo, "Remembrances of Liberati" Casey, Mr. Pierce; baritone solo, "Hear Me Ye Winds and Waves" from "Scipio" Handel, Mr. Heacox; piano solo, "Dance Caprice" Grieg, Miss Winkler.

10:30 P. M. Late concert.

Fox trot, "Georgia" Johnson, Terpsichorean Orchestra; H. B. Wolf, violin and director; B. Segel, piano; A. Califano, banjorine; F. Morgan, drums; A. Di Crosta, saxophone; fox trot, "Love-sick Blues" Milne, orchestra; tenor solo, "Sylvia" Speaks, Mr. Raymond Russ; waltz, "When Shall We Meet Again" Ibbeting, orchestra; fox trot, "Moon Song" St. John, orchestra; tenor solo, "Grey Days" Johnson, Mr. Russ; fox trot, "California" Conrad, orchestra; fox trot, "Finale Hoppers" Berlin, orchestra; waltz, "Suwanee River Moon" Clarke, orchestra; tenor solo, "Pale Moon" Logan, Mr. Russ; fox trot, "Some Sunny Day" Meyers, orchestra; fox trot, "Angel Child" Silver, orchestra.

**Prominent French Artist at General
Electric Station WGY**



Monsieur Kanony of the Gaité Lyrique, Paris, Recently Sang from General Electric Station WGY at Schenectady

Two Popular Artists at Newark
Station WJZ



Clementine Venn, cellist; Bernard Schweitzer, tenor

(WJZ Program continued from page 9)

Friday, July 28, 1922

- 6:00 P. M. "Bedtime Stories" by Thornton Burgess, noted author of Children's books whose stories appear in almost one hundred newspapers, courtesy New York Tribune.
 - 6:30 P. M. "Diet and Health" by Dr. Lulu Hunt Peters of Geo. Adams Service.
 - 7:00 P. M. Musical Program by the Melody Syncopators, a five-piece orchestra under the direction of Wm. J. Rawley.
 - 8:30 P. M. Musical program by Miss Anna Booke, who has sung at many concerts, socials, etc., for charitable purposes. She has also appeared in Carnegie Hall many times with several of our great artists, and has made the usual trip with the Metropolitan Opera Company each season.
- Program—"Bowl of Roses," Clark; "Tastorale," "Veracini" and "Vissi Darte," Puccini; "I Passed By Your Window," Brahe; "Bird Sing" from Paggiacci, Leon Couallo; "Eli Eli," "Russian Folk Song," "Viva de Laugh," Ben Delari. Miss May Harper Ford, pianist and accompanist.

Saturday, July 29, 1922

- 6:00 P. M. "Uncle Wiggily Bedtime Stories," by Howard R. Garis, the author of the "Uncle Wiggily" stories printed in many newspapers all over the country and frequently appearing on KDKA's and WBZ's programs.
- 6:45 P. M. "Fashion Talks" by an editor of Harpers Bazaar.
- 7:00 P. M. See Weekday Schedule.
- 7:15 P. M. Dance music by the Regal Dance Orchestra of Clifton, N. J., Frank P. Domino, manager.

(WJZ Program continued on page 14)

Chicago and Mid-West District
WESTINGHOUSE RADIO STATION KYW

360 Meters

Chicago, Ill.

Central Standard Time

Sunday, July 23, 1922

- 2:30 P. M. Radio Chapel services conducted by Rev. E. J. Aiken, pastor of the Methodist Episcopal Church, of Riverside, Illinois. Subject of Sermon: "Making a Life." Musical Program by the church choir, Mrs. Edwin DeCamp, leader; Miss Della Keafter, soloist; and Miss Gladys Leland, pianist.

Monday, July 24, 1922

- 7:00 P. M. The music this evening will be rendered by courtesy of the Mid-West Music House, J. B. Blanton and his Clover Leaf Artists, Robert English, baritone; Norma Madeline Thompson, soprano; Henry Swislowky, pianist; A. E. Bredemeier, tenor.
- Program—"Stumbling" by Confrey; "Take it Easy" by Melrose & Fowler; "Aunt Hagar's Children, Blues" by Handy (Special Arrangement by J. B. Blanton)—J. B. Blanton and his Clover Leaf Artists. "The Spanish Guide" by English, Robert English; "Bye Lo Baby" by Shaffer; "By the Sea" by Shaffer; "In Rose Time" by Phillips, Norma Madeline Thompson. "Romance" by Schumann. "Etude in G Flat" by Chopin, Henry Swislowky. "Little Lad" by Phillips; "Jane Dear" by Phillips; "Blossoms" by Phillips; A. E. Bredemeier. "Vissi D'Arte" by Puccini, Norma Madeline Thompson. "Mother of My Heart" by Grey; "Love Has Eyes" by Bishop. "Smilin' Through" by Penn, A. E. Bredemeier.

Tuesday, July 25, 1922

- 7:00 P. M. Musical program this evening by Emily Wilkinson Clarke, contralto; Fred Schoel, tenor and reader; Stella Hill, accompanist; Mildred Huls, pianist.
- Program—"Blue Bird Land," by Short; "Why Don't You?" (from Afgar) Fred Schoel; "Waltz in E Minor," Chopin; "Two Preludes in A Major and C. Minor" by Chopin, Mildred Huls; "The Poker Game"; "How Columbus Discovered America" Fred Schoel; Contralto Solos, selected, Emily Wilkinson Clarke. "Heart of A Rose," "My Gal Sal" Fred Schoel; "Sonnetto No. 123" by Liszt. "Toccata" by Chaminade, Mildred Huls; Swedish Conception of Paul Revere's Ride, Fred Schoel; Contralto Solos, selected, Emily Wilkinson Clarke.

Wednesday, July 26, 1922

- 7:00 P. M. Musical Program by Ruth Axe Brown, soprano, Mrs. Charles Orchard, accompanist; Edward W. Schreiner, tenor; Mrs. Eva Ray, accompanist; Leonard J. Huber, baritone; Margarette Alexander, pianist; Henry Bianchi, cellist.
- Program—"Phissis Has Such Charming Graces" by Young; "The Lilac Tree" by Gartlan, Ruth Axe Brown; "Gavotte No. 2" by Popper, Henri Bianchi; "Because" by D'Hardelot, Leonard J. Huber; "Thora" by Adams; Edward W. Schreiner; "B Minor Capriccio" Brahms; "Etude" Chopin, Margarette Alexander; "A Pastoral" by Veracini; "In The Time Of Roses" by Reichardt, Ruth Axe Brown; "Lamente" by Gabriel-Marie; "Minute" by Beethoven, Henri Bianchi; "Rose of My Heart" by Lohr; "My Heart Is Thine" by di Capua; Leonard J. Huber and Edward W. Schreiner; "Blue Danube Waltz" by Schultz-Eidler, Margarette Alexander.

(KYW Program continued on page 12)

Popular Chicago Artist



Lila Lowe Pierson, violinist

(KYW Program continued from page 11)

Thursday, July 27, 1922

7:00 P. M. Program by courtesy of Lyon & Healy Concert and Artist Dept. through arrangement with Mark Witmark and Son, and the American Authors and Composers Society.

Friday, July 28, 1922

7:00 P. M. Musical program by Alice Pinckston Maclean, soprano; Alfred Holzworth, accompanist; Alfred MacIsaac, baritone; Bud and Dick's Varsity Five.

Program—"Dancing Fool" by Snyder; "Like Sister Kate," Bud and Dick's Varsity Five; "Mary Of Argyle" by Nelson; "The Slave Song" by Del Riego, Alice Pinckston MacLean; "Some Sunny Day" by Berlin; "Suez" by Pancoast; Bud and Dick's Varsity Five; "Give A Man A Horse He Can Ride" by O'Hara; "Sylvia" by Speaks, Alfred MacIsaac; "Nobody Lied" by Weber; "Tee Pee Blues" by Barge, Bud and Dick's Varsity Five; "The Wood Pigeon" by Lehman; "One Fine Day" (from "Madame Butterfly") Puccini, Alice Pinckston MacLean; "Just Because You're You" by Turk; "Gray Morn" by Ward, Bud and Dick's Varsity Five; "My Lady Chloe" by Clough-Leighter; "Roadways" by Denimore, Alfred MacIsaac; "Drifting" by McClelland; "Don't Send Me Posies" by Rose, Bud and Dick's Varsity Five.

Saturday, July 29, 1922

7:00 P. M. Musical program courtesy of William Lester. Margaret Lester, soprano; Frances Behrens Fish, contralto; Lela Lowe Pierson, violinist; James Fiske, baritone; William Lester, pianist-accompanist.

Program—"Invictus" by Huhn; "Noon and Night" by Hawley, James Fiske; "Ave Maria" (Violin Obl. by Miss Pierson) by Bach-Gounod; "Out Among the Heather" Lester, Margaret Lester; "Chant Negre" by Kramer; "Minuet" by Beethoven, Lela Lowe Pierson; Duet "Barcarolle" by Chaminade, Margaret Lester and Frances Behrens Fish; "Dance Antique" (from "At The Ballet") by Lester; "Twilight Dreams" (from Vagrant Sketches) by Lester, William Lester; "When Love Is Kind" by Old English; "My Love Is A Nuleteer" by di Nogero, Frances Behrens Fish; "Love Nest" by Hirsch; "Old Folks At Home," Old Southern Air; "Old Black Joe," Old Southern Air, by Lela Lowe Pierson; "O Beaux Reve

(from "Ettiene Marcel") by Saint-Saens; "Little Boy Blue" by Nevin, Margaret Lester; "Elegie" by Massenet; "The Trail To The Shadow Land" by Lester; James Fiske; Duet "Whispering Hope" by Hawthorne, Margaret Lester and Frances Behrens Fish.

Sunday, July 30, 1922

2:30 P. M. Radio Chapel Service conducted by Reverend J. Allen Leas, pastor of the Holy Trinity English Lutheran Church, Addison Street and Maple Square Avenue. Subject of the sermon is "Twenty Minutes in a Laboratory." The music will be given by the church choir, Mrs. Ed. Gustafson, soprano; Mr. William Geweke, baritone; Miss Esther Leas, contralto; Mr. George Perl, tenor. George W. Colberg, organist and choir director.

KYW'S WEEK-DAY SCHEDULE

- 8:25 A. M. Opening Market Quotations, Chicago Board of Trade.
- 9:00 A. M. Market Quotations, Chicago Board of Trade. Quotations every half hour thereafter until 12 M.
- 12:20 P. M. Closing market quotations. Chicago Board of Trade.
- 1:15 P. M. News and Market reports.
- 2:00 P. M. Baseball scores every half hour until end of games.
- 3:15 P. M. News; market and stock reports.
- 5:30 P. M. News; final market and financial reports; baseball scores.
- 6:15 P. M. Children's Bedtime Story; baseball reports.
- 7:00 P. M. Musical Program. (See Daily Program).

DETROIT NEWS STATION WWJ

360 Meters Detroit, Michigan
Eastern Standard Time

Daily except Sunday

- 10:15 A. M. Weather report on 485 Meter wave length.
- 11:55 A. M. U. S. Naval Observatory time signals relayed by telegraphs.
- 3:30 P. M. Market quotations on 485 Meter wave lengths.
- 4:05 P. M. Weather reports on 485 Meter wave lengths.
- 5:00 P. M. News Bulletin on sports and other events.
- 7:00 P. M. Bedtime Story; Latest news, bulletins, stock reports.
- 8:30 P. M. Program by selected artists.

(Chicago and Midwest District Schedule continued on page 15)

A Correction and Apology

In the July issue of the Radio Broadcasting News the photographs of two artists were unintentionally transposed. The face shown on page 9 as E. de Laski is that of Wilfred C. Marceau, while that appearing as Mr. Marceau on page 12, is that of Mr. de Laski.

We have no intention of trying to have these gentlemen exchange personalities, nor do we wish to have them move from their respective cities, where they have assisted in making radio broadcasting popular. We, therefore, apologize for the error, and trust that we may be forgiven for misplacing these photographs.

**Former Pennsylvania State Secretary of
Christian Church Speaks at KDKA**

The Radio Chapel Service at KDKA July 23, will be conducted by Rev. E. A. Hibler, pastor of the First Christian Church, Crafton, Pa., whose subject will be "The Drama of Human Redemption." Rev. Hibler is a native of Ohio, having been born near Ashtabula. He tells us that he spent some seven years studying college and university courses, but regards them as unimportant, as it is what a man does and not what he knows that counts. He was a minister at First Christian Church, Johnstown, for eleven years, leaving that place in 1909 to become State Secretary for the Christian Church with offices in Pittsburgh. In 1913 he became pastor of the great Christian Church at Warren, Ohio, and came to the First Church of Crafton nearly six years ago.

Rev. Hibler will be assisted in the Radio Chapel Service by a quartet consisting of Mrs. Belva L. France, soprano; Mrs. Virginia L. Davidson, alto; Mr. Carl Ruhe, bass; Mr. R. Harry Tulley, tenor, with Miss Pauline Denney as accompanist.

**Chicago Minister Will Preach on
"Making a Life"**

Reverend E. J. Aikin, pastor of the Methodist Episcopal Church of Riverside, Illinois, will conduct the chapel services of Station KYW July 23.

The subject of the sermon to be given by Rev. Aikin is "Making a Life," in which he will discuss the guiding principles of righteousness.

Rev. Aikin is a graduate of Northwestern University. Prior to assuming charge of the

Methodist Episcopal Church of Riverside, he was pastor of the Methodist Episcopal Church of Chicago Lawn.

The musical program will be by the church choir. Mrs. Edwin DeCamp is choir leader; Miss Della Keafter, soloist; and Miss Gladys Leland, pianist.

**Radio Broadcasting Cultivates Taste
in Music**

Radio broadcasting reaches in many directions. While some have predicted that it would injure the phonograph dealers, an instance has just come to our attention where the members of a family who had never been particularly interested in the better class of music have, since the installation of a radio receiving set, been learning to enjoy the better class of music, and have purchased phonograph records of the numbers which pleased them most, until now they have a collection ranging from simple ballads to the Unfinished Symphony by Shubert.

**A Famous Cartoonist's Conception of
Radio Broadcasting**



As Seen by Frueh in the New York World



**WESTINGHOUSE
RADIO
BATTERIES**

are practically unlimited as to life. Their voltage is steady and certain. Freedom from battery annoyance and economy of operation is decidedly in their favor.

"The best Westinghouse can build"

At your dealer's or any Westinghouse Battery Service Station

**Westinghouse Union Battery Co.,
Swissvale, Pa.**

(WJZ Program continued from page 11)

Sunday, July 23, 1922

- 2:00 P. M. Radio Chapel Services by Rev. Edward T. Tibbals, of Homecrest Presbyterian Church, Brooklyn.
- 5:30 P. M. Readings and records from "The Bubble Books that Sing" by Ralph Mayhew.
- 6:00 P. M. Adventure stories for boys and girls. "The Seven Brothers of the Sun" from "The Windy Hill" by Cornelia Meigs, courtesy Macmillan Company.
- 7:20 P. M. Dramatic Recital by Miss Ellerbe Wood of New York City, consisting of poetry stories and monologues. Miss Wood is a dramatic play reader, formerly of Texas, who managed an entertainment unit for the A. E. F. She is well known in America by her numerous recitals, under the management of J. Francis Smith of New York City.

WJZ'S WEEK-DAY SCHEDULE

- 8:00 A. M. Agricultural reports and prices as released by the New York, New Jersey, Federal Agricultural Bureaus. Musical Program.
- 9:00 A. M. Duo-Art Recital.
- 10:00 A. M. Opening prices on active bonds and stocks under the authority of the New York Stock Exchange, and Grain Quotations from the Chicago Board of Trade relayed by Post & Flag; Coffee and Sugar Prices direct from the New York Coffee and Sugar Exchange. Musical Program.
- 11:00 A. M. Agricultural reports and prices as released by the New York, New Jersey and Federal Agricultural Bureaus; Weather Forecast; Musical Program.
- 11:55 to 1:00 P. M. Standard Time Signals from Arlington.
- 12:00 M. Midday prices on active bonds and stocks under the authority of the New York Stock Exchange; Grain Quotations from the Chicago Board of Trade relayed by Post & Flag. (Closing prices on Saturday). Musical Program.
- 1:00 P. M. Shipping News (Except Saturday) by the Marine Engineering and Shipping Age; closing prices of Coffee and Sugar direct from the New York Sugar and Coffee Exchange. Musical Program.
- 2:00 P. M. Musical Program.
- 3:00 P. M. Women's Fashion News by the Women's Wear Daily Fashion Newspaper; Baseball Scores of the American, National and International League games; Musical Program.
- 4:00 P. M. Baseball Scores of the American, National and International League games; Musical Program.
- 5:00 P. M. Agricultural Reports and Prices as released by the New York, New Jersey and Federal Agricultural Bureaus; Official Weather Forecast; Shipping News (excepting Saturday) by the Marine Engineering and Shipping Age. Musical Program.
- 6:00 P. M. Final baseball scores (Sunday at 7:50) Children's stories and music. (See detailed program.)
- 7:00 P. M. Closing prices on active bonds and stocks

under the authority of the New York Stock Exchange; Grain Quotations from the Chicago Board of Trade relayed by Post & Flag; Coffee and Sugar prices direct from the New York Coffee and Sugar Exchange; Marine News by the Radio Corporation of America (See detailed program).

- 8:30 P. M. to 9:15 P. M. See detailed program.
- 9:52 to 10:00 P. M. Official Arlington Time Signals.
- 10:01 P. M. Official Weather Forecast.

NOTE—WJZ broadcasts on week days for fifteen minutes on every hour from 8:00 A. M. to 5:00 P. M.; at noon from 11:00 A. M. to 11:30 P. M. The evening program is continuous from 6:00 P. M. to 9:15 P. M. The Sunday program is almost continuous from 2:00 P. M. to 9:15 P. M. (See detailed program.)

The time given is Eastern Standard Time. For Daylight Savings add one hour.

WESTINGHOUSE STATION WBZ

360 Meters Springfield, Mass.

Eastern Standard Time

- 7:30 P. M. Uncle Wiggily Bedtime Story from the Springfield Union.
- 7:45 P. M. Prominent speaker, market and weather reports.
- 8:00 to
- 9:00 P. M. Program of music.
- 3:00 P. M. Sunday—Radio Chapel.
- 8:00 P. M. Sunday—Church Services.

**AMERICAN RADIO AND RESEARCH CORPORATION
STATION WGI**

360 Meters Medford Hillside, Mass.

- 2:55 P. M. Music.
- 3:00 P. M. Current Events.
- 7:30 P. M. Baseball scores; late news.
- 7:45 P. M. Boston Police Reports.
- 8:00 P. M. Special Talks.
- 8:30 P. M. Program of Music.

BUFFALO BROADCASTING STATION

Station WGR of the Federal Telephone & Telegraph Co., Buffalo, N. Y., is broadcasting weather and market reports, quotations from New York Stock Exchange and Chicago Board of Trade, bedtime stories, baseball scores, and other features, followed by a musical program by selected artists.

This station has announced that during the summer vacation season no broadcasting will be done on Saturdays and Sundays.

Eastern Standard Time

Wave Length—485 meters

- 12:15 P. M. Weather and Market Reports.
- 4:30 P. M. Weather and Market Reports.

Wave Length—360 meters

- 4:40 P. M. Closing prices of New York Stock Exchange and Chicago Board of Trade.
- 7:00 P. M. Bedtime Stories and short talk on Buffalo by High School Boy.
- 7:10 P. M. Baseball scores and digest of the day's news.
- 7:20 P. M. Musical Program.

Prominent Chicago Musicians



Wm. Lester, composer pianist; Margaret Lester, soprano

Chicago and Mid-West District

(Continued from page 12)

THE PALMER SCHOOL OF CHIROPRACTIC STATION WOC

360 Meters for Programs Davenport, Iowa.
485 Meters for Weather Reports
Central Standard Time

Week-day Schedule

- 12:00 Noon Chimes Concert.
- 12:15 P. M. Weather Report.
- 3:30 P. M. Educational Talk.
- 5:45 P. M. Chimes Concert.
- 7:00 P. M. Program of Music.

Sunday

- 9:00 A. M. Sacred Chimes Concert.
- 12:30 P. M. Concert.
- 6:00 P. M. Organ Concert.
- 7:00 P. M. Sacred Music.

HATFIELD ELECTRIC-INDIANAPOLIS STAR STATION WOH

360 Meters Indianapolis, Indiana
Central Standard Time

Week-day Schedule

- 10:00-11:00 A. M. Musical program with special features.
- 10:15 A. M. Financial, grain and live stock market reports.
- 10:30 A. M. Special items of interest to women, Monday, Wednesday and Saturday.
- 1:00-2:00 P. M. Musical program with special features.
- 1:20 P. M. Market reports.
- 4:00-5:00 P. M. Musical program with special features.
- 4:15 P. M. Police notices.
- 4:50 P. M. Baseball scores.

—Sunday—

- 10:00-11:00 A. M. Special recital.

—Evening Concerts—

- 8:30-10:00 o'clock, Monday, Wednesday and Saturday.

Southern District

ATLANTA JOURNAL STATION WSB

360 Meters Atlanta, Georgia
Central Standard Time

Week day Schedule

- 12:00-1:00 P. M. Music (360 meters) and Weather (485 meters.)
- 2:30-2:35 P. M. Markets (485 meters.)
- 4:00-4:30 P. M. Howard Theater Overture.
- 5:00-6:00 P. M. Baseball scores, Southern, National and American Leagues: late news flashes, daily bedtime story, and musical selections.
- 7:00-8:00 P. M. Concert of vocal and instrumental music.
- 10:45-11:15 P. M. Musical Program.

Sunday Schedule

- 10:54-12:30 A. M. Service from First Presbyterian Church, Atlanta.
- 5:00-6:00 P. M. Services from Journal Studio.
- 8:00-9:00 P. M. Services from Wesley Memorial Church, Atlanta.

RIECHMAN-CROSBY MEMPHIS PRESS STATION WKN

360 Meters for Amusements Memphis, Tenn.
485 Meters for Government

Central Standard Time

- 11:45 A. M. Weather Reports.
- 2:30 P. M. Bureau of Markets and Crop Estimates.
- 6:00 P. M. Baseball scores.
- 8:15 P. M. Music, Lectures, etc.
- 11:00 A. M. Sunday, Sermon.

Popular Station in Central South

Station WOK of the Arkansas Light and Power Company, Pine Bluff Arkansas, broadcasts every evening at 6:30 Standard Central Time, giving baseball results, news items, and weather forecast.

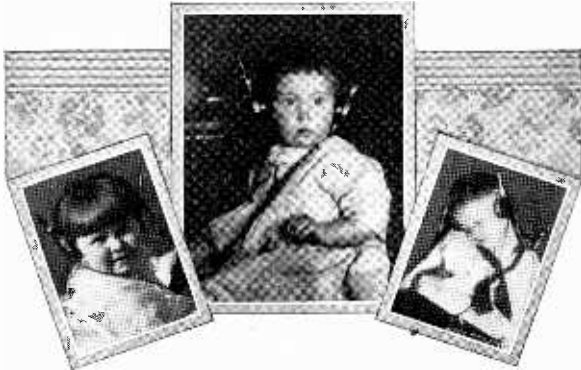
On Tuesday and Friday nights, musical programs are given by local artists.

Helping To Popularize Radio Broadcasting



A. J. Halac, solo clarinetist, Edison Symphony Orchestra; Lillian Aileen Landwer, soprano; Joseph Izzo, flute soloist, Edison Symphony Orchestra

Youthful Radio Enthusiasts



Daughter of Donald Maxfield, Guilford, Maine; Alice May Woode; Duane Mallery, Memphis, Tenn., (Sung to sleep by KDKA).

Station KDKA feels rather proud to find itself immortalized poetically in the pages of *The Ladies' Home Journal* for July. And to show that the poem is based on fact, this station sends us the photographs of some of its enthusiastic child audience, one of whom has been wooed into the arms of Morpheus by this most wonderful of modern inventions. From the youngest to the oldest radio broadcasting seems to find a way of giving useful service.

Following is the poem which appeared in *The Ladies' Home Journal*:

A Modern Lullaby

Oh, hushaby, my baby, in your cozy little bed,
A radio receiver is adjusted to your head;
So cuddle down so "comfy," like a birdie in the nest—
A station miles and miles away will lull you off to rest.

Oh hushaby, my baby; close your sleepy eyes of blue;
A lovely bedtime story someone's telling now to you;
So drift away to dreamland—mother doesn't linger near,
For broadcast in the twilight tender lullabies you hear.

Oh hushaby, my baby, for you have the wave length right;
The wireless gently whispers as you nestle down to-night.
Oh, you don't need me waiting while the shadows softly creep,
For KDKA kindly lulls my little one to sleep!

ELSIE DUNCAN YALE.

Important

RADIO BROADCASTING NEWS

Weekly Radio Programs

Return Postage Guaranteed by
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1205 Keenan Building Pittsburgh, Pa.

July 22, 1922

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