
United States TV Stations

This section lists commercial television stations on the air in the U. S., Guam, Puerto Rico and the Virgin Islands.

Alabama

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Newhouse Bcstg. Corp.
Address.....P. O. Box 1310
Tel.: FA 3-6141.....CBS-NBC
Representative..Harrington, Righter & Parsons
Gen., Sta. Mgr.....Donald D. Wear
Pub., Prom. Dir.....James Chenoweth
Program Dir.....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address.....P.O. Box 6007
Tel.: 322-4701.....ABC
Representative.....Katz
President.....Hulbert Taft, Jr.
V.P., General Manager.....R. T. Schlinkert
Sales Manager.....Oliver V. Naylor
Prog. Dir., Film Mgr.....Keith E. Barze
Promotion, Publicity Director....Robert E. Lee
Chief Engineer.....Harry L. Lawson
For other Taft stations see Multiple-Station
Owners.

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw...VP: 189 Kw.
Owned ByTenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Station Reps.....Masla; Clarke Brown
President, Gen. Mgr.....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Chief Engineer.....Kenneth Casey
Owners of: WMSL-AM.

WTVY—Dothan—1955

Channel: 4 VHF..AP: 100 Kw...VP: 170 Kw.
Owned-Operated By.....WTVY, Inc.
Address.....Box 798
Tel.: 792-3195.....ABC-CBS
Station Reps.Southeastern Reps.; Meeker
President.....F. E. Busby
Program Director.....John Gause
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw...VP: 20.8 Kw.
Owned By.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
Station Reps.....Jack Masla; Bernard Ochs
President.....Richard B. Biddle
V.P.....W. A. Mapes
Gen. Mgr.....Jack Worley
Program Director.....E. Foote
Nat. Adv. Mgr.....Dick Biddle
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF..AP: 112 Kw...VP: 204 Kw.
Owned By.....Rocket City TV Inc.
Address.....1000 Monte Sano Blvd.
Tel.: 539-1783.....ABC
Station Reps.Breen & Ward; Ayers
President.....James Cleary
General Manager.....John A. Higdon
Film Mgr.Samuel Arnold
Chief Engineer.....Victor Bankowski

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 3-3754.....NBC
President.....W. O. Pape
Commercial, Adv. Mgr.....John E. Dixon
Chief Engineer.....R. Hurley
Owners of: WALA.

WKRK-TV—Mobile—1955

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....WKRK-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Station Rep.....Avery-Knodel
President.....Kenneth R. Giddens
Exec. V.P., General Mgr....C. P. Persons, Jr.
Operations Manager.....John E. Crawford
Publicity Dir.....Mrs. Mary Herring
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton
Owners of: WKRK-AM-FM.

ALABAMA-ALASKA

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw...VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.: 262-5361ABC-CBS
Sta. Rep.....Venard, Torbet, McConnell
President.....O. P. Covington
General Manager.....Hugh M. Smith
Commercial Manager.....Morris South
Prom., Publicity Director.....Martha Hall
Film Manager.....Bob House
Chief Engineer.....W. D. Weatherly

WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Broadcasting Co. of South
Address10 East Delano Ave.
Tel.: 265-1251NBC
Sta. Rep.....Peters, Griffin, Woodward
President.....B. Calhoun Hipp

Exec. V.P.....G. Richard Shaffo
Manag. Dir.....Carter C. Hardwick
Operations DirectorGene Jacobsen
Sales ManagerBob Villar
Nat. Sales Mgr.....Jack Long
Program DirectorSam Spivey
Public Relations Dir.John Raines
Promotion DirectorJim Wilbourne
Film ManagerAlice Mayfield
Chief Engineer.....Richard Payne
Owners of: WIS, AM-TV, Columbia.

WSLA-TV—Selma—1960

Channels: 8 VHF...AP: 1.5 Kw...VP: 3 Kw.
Owned By.....Selma Television, Inc.
Address.....Box 305
Tel.: TR 2-0455.....Independent
President.....W. J. Brennan
General Mgr., Ch. Eng.....Cyril G. Brennan
Film Manager.....Billy Morgan

Alaska

KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.69 Kw...VP: 5.37 Kw.
Owned ByMidnight Sun Bcstrs., Inc.
Business Address.....Box 1160
Tel.: BR 5-2201.....NBC-ABC
Station Reps.....Fletcher; Day-Wellington, Inc.
President, Gen. Mgr.....Alvin O. Bramstedt
Comm. Adv. Mgr.....William Stewart
Program, Promotion DirMarcia Hiber
Film ManagerByra Petre
Chief Engineer.....Charles Gray
For other Midnight Sun stations see Multiple-
Station Owners.

KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw...VP: 3.22 Kw.
Owned-Oper. By....Northern Television, Inc.
Business Address.....P.O. Box 2200
Tel.: BR 5-4321CBS
Representative.....Weed; Alaska Radio-TV
Pres., Gen., Sta. Mgr.....A. G. Hiebert
For other Alaska Bcstg. stations see Multiple-
Station Owners.

KFAR-TV—Fairbanks—1955

Channel: 2 VHF...AP: 2.76 Kw...VP: 5.6 Kw.
Owned ByMidnight Sun Bcstrs., Inc.
AddressLathrop Building
Station Rep.Day-Wellington
Tel.: GL 2-2125ABC-NBC
Pres., General Mgr.Alvin O. Bramstedt

Station Manager.....D. Andon
Commercial ManagerBob Parsons
Program, Publicity Dir.Marcia Hiber
Promotion DirectorLeilani Hodge
Film ManagerAl Frey
Advertising ManagerWilliam Ackiss
Chief EngineerJames O'Kelly
For other Midnight Sun stations see Multiple-
Station Owners.

KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw...VP: 11.1 Kw.
Owned-Oper. By.....Northern TV, Inc.
Address.....Box 2200, Anchorage
Tel.: GL 2-3636.....CBS
Station Reps.....Weed; Alaska Radio-TV
President.....A. G. Hiebert
Station, Comm. Manager.....John Griffin
Promotion Director.....Jan Ward
Film Mgr.....Sue Yoder
Chief Engineer.....Ken Phillips
For other Alaska Bcstg. stations see Multiple-
Station Owners.

KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw...VP: .26 Kw.
Owned-Oper. By....Juneau Broadcasters, Inc.
Address.231 So. Franklin St.
Tel.: JU 6-1800.....CBS
Station Reps.....Weed; Wagner
Pres., Gen. Mgr.....J. W. McKinley
Program Director.....Richard Peter

SEE THE STATE BROADCASTERS ASSOCIATIONS

Arizona

KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KOOL Radio-TV, Inc.
Business Address.....511 West Adams St.
Tel.: BR 1-2345.....CBS
RepresentativeHollingbery
Board Chmn.....Gene Autry
PresidentTom Chauncey
V. P., General Mgr.Homer Lane
V. P., Comm. Mgr.Leslie Lindvig
Station ManagerJohn Murphy
Program Director.....Robert Davies
Promotion DirectorMarge Injasoulian
Film Manager.....William Hancharik
Chief Engineer.....Albin Hillstrom
For other Autry stations see Golden West stations
under Multiple-Station Owners.

KPHO-TV—Phoenix—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...Meredith Broadcasting Co.
Business Address.....631 N. 1st Ave.
Tel.: ALpine 8-4511.....Independent
RepresentativeKatz
V.P., General Manager.....Dick Rawls
Film Manager.....Thomas Sherlock
Dir. of Engineering.....George McClanathan
For other Meredith stations see Multiple-Station
Owners.

KTAR—Phoenix—1953

Channel: 12 VHF..AP: 15.8 Kw...VP: 31.6 Kw.
Owned-Oper. By.....KTAR Broadcasting Co.
Address.....1101 No. Central Ave.
Tel.: AL 4-4161.....NBC
RepresentativeAvery-Knodel
Chairman of Board.....John J. Louis, Jr.
Pres., Gen. Mgr.....Richard O. Lewis
V.P., Commercial Mgr.....Ray C. Smucker
Program DirectorRichard H. Covey
Promotion DirectorNancy Chappel
Film Director.....Betty Campbell
Sales Manager.....George Guyan
Chief EngineerCliff Stevens
For other Louis stations see Multiple-Station
Owners.

KTVK—Phoenix—1955

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Arizona TV Co.
Address.....3435 No. 16th St.
Tel.: AM 6-5691.....ABC
Station Representative.....Blair TV
President.....Ernest W. McFarland

Sta., Comm. Manager.....Burton B. LaDow
Chief Engineer.....George McLouth

KGUN—Tucson—1956

Channel: 9 VHF..AP: 31.6 Kw...VP: 63.1 Kw.
Owned ByKGUN-TV, Inc.
Address.....P. O. Box 5147
Tel.: MA 3-3633.....ABC
Pres., Gen. Mgr.Edwin G. Richter, Jr.
Program Director.....Larry Schnebly
Comm., Adv. Mgr.....Howard D. Duncan, Jr.
Prom., Pub. Dir.Edna Hanna Strosnider
Chief Engineer.....Bob Cleveland
Owners of: WEHT-TV, Evansville, Ind.

KOLD-TV—Tucson—1953

Channel: 13 VHF..AP: 15 Kw...VP: 30 Kw.
Owned-Oper. By.....Old Pueblo Bcstg. Co.
Address.....1115 Miracle Mile Strip
Tel.: MA 4-2511.....CBS
RepresentativeHollingbery
President.....Tom Chauncey
V.P., General Manager.....E. S. Mittendorf
Asst. Gen. Mgr.....Paul Plunkett
Commercial Manager.....Bernie Perlin
Program Dir.....William Spies
Promotion, Publicity Director....Jack Trustman
Chief Engineer.....Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF...AP: 18 Kw...VP: 35 Kw.
Owned ByWGAL Television
AddressP. O. Box 5188
Tel.: MAin 3-2555.....NBC
President.....Clair R. McCullough
General ManagerFred L. Vance
Station ManagerGordon E. Hamilton
Promotion DirectorHoll Williams
Program Director.....Henry E. Hubbard
Chief Engineer.....Raymond H. Holsclaw
For other Steinman stations see Multiple-Station
Owners.

KIVA—Yuma—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ByValley Telecasting Co.
Business Address.....P. O. Bin 1671
Tel.: 572-0211NBC-CBS-ABC
Station RepresentativeGeorge Hollingbery
PresidentBruce Merrill
General ManagerLeavenworth Wheeler
Sales ManagerWalter Kubiak
Program DirectorMartin Tallberg
Promotion DirectorWayne Groner

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Arkansas

KTVE—El Dorado—1960

Channel: 10 VHF..AP: 156 Kw...VP: 316 Kw.
Owned By.....KTVE, Inc.
Address.....P. O. Box 791
Tel.: UN 2-3488.....ABC-NBC
President.....Ervin F. Lyke
General, Station Mgr.....John B. Soell
Commercial Mgr.....William deTournillon
Program Director.....Lanny Ducote
Promotion Director.....Kenneth Adams
Chief Engineer.....John Long
Owners of: WROC-TV, Rochester, N.Y.

KFSA-TV—Fort Smith—1956

Channel: 5 VHF ..AP: 60 Kw. ..VP: 100 Kw.
Owned By.....American TV Co.
Business Address.....101 N. 4th St.
Tel.: SU 3-3131.....ABC-CBS-NBC
Station Rep.....Venard, Torbet & McConnell
President.....D. W. Reynolds
General, Sta. Manager.....J. W. Slates
Program, Publicity Dir.....Pat Porta
Promotion Director.....Jerry Davis
Film Manager.....Gordon Brown, Jr.
Chief Engineer.....W. Matten
For other D. W. Reynolds stations see Donrey
Media Group under Multiple-Station Owners.

KAIT-TV—Jonesboro—1963

Channel: 8 VHF ..AP: 28.2 Kw. ..VP: 56.2 Kw
Owned By.....George T. Hernreich
Address.....510 Church Street
Tel.: WE 2-4288.....Independent
President.....George T. Hernreich
General, Station Mgr.....Rubin L. Masters
For other Hernreich stations see Multiple-Station
Owners.

KARK-TV—Little Rock—1954

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.

Owned-Oper. By..Arkansas Radio & Equip. Co.
Business Address.....10th & Spring Streets
Tel.: FRanklin 6-2481.....NBC
Representative.....Petry
President.....T. K. Barton
Commercial Mgr.....H. Lee Bryant
Program Dir.....Fred Schmutz
Promo. Director.....Shirley R. Kennedy
Chief Engineer.....Champ Smith

KATV—Little Rock—1953

Channel: 7 VHF...AP: 91.2 Kw...VP: 170 Kw.
Owned-Oper. By.....Central South Sales Co.
Address.....310 W. 3rd St.
Tel.: FR 4-1691.....ABC
Representative.....Avery-Knodel, Inc.
President.....James C. Leake
General, Sta. Manager.....R. Doubleday
Program Dir., Film Mgr.....Jack Bomar
Promotion, Publicity Director.....Bruce Smith
Chief Engineer.....A. R. Garrett
For other Griffin-Leake stations see Multiple-Station
Owners.

KTHV—Little Rock—1955

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Arkansas TV Co.
Address.....Box 269
Tel.: FR 4-3764.....CBS
President.....K. A. Engel
Gen., Sta. Manager.....B. G. Robertson
Comm. Manager.....W. V. Hutt
Film Manager.....Curtis Threlkeld
Chief Engineer.....Cecil Sutt

KTAL—Texarkana— Shreveport—1953

(See Shreveport, La.)

California

KBAK-TV—Bakersfield—1953

Channel: 29 UHF..AP: 95 Kw...VP: 191 Kw.
Owned By.....Bakersfield Bcstg. Co.
Address.....P. O. Box 1448
Tel.: FA 7-7955.....CBS
Station Representative.....Young TV Corp.
President.....Burt Harris
Exec. V.P., General Mgr.....John E. Barrett
Director of Operations.....Lyle Murphy
Chief Engineer.....Richard Hoffman
For other HarriScope stations see Multiple-Station
Owners.

KERO-TV—Bakersfield—1953

Channel: 10 VHF..AP: 55 Kw...VP: 110 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Address.....321 21st St.
Tel.: FA 7-1441.....NBC
Representative.....Petry
President.....David C. Moore
Vice President.....George Whitney
General Manager.....Arthur M. Mortensen
Commercial Mgr.....Roland T. Kay
Program Mgr., Film Dir.....Kenneth R. Croes
Chief Engineer.....Ray Mattinson

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KLYD-TV—Bakersfield—1959

Channel: 17 UHF..AP: 123 Kw...VP: 234 Kw.
Owned By.....Kern County Bcstg. Co.
Address2831 Eye St.
Tel.: FAirview 7-7511.....ABC
Station RepresentativeBlair Television
PresidentLincoln Dellar
General ManagerDave Maxwell
Program, Film Mgr.L. K. Abbott
Publicity, Adv. Mgr.Jim Urner
Chief EngineerHoward McClure
Owners of: KLYD-AM, Bakersfield.

KHSL-TV—Chico—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Golden Empire Bcstg. Co.
Address.....180 East 4th St.
Tel.: FI 2-0141.....CBS
Sta. Rep.....Bolling
President.....Mrs. H. McClung
General Mgr.....M. F. Woodling
Sales Manager.....G. Ross
Dir. of Engineering.....Russell Pope

KIEM-TV—Eureka—1953

Channel: 3 VHF.. AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....California-Oregon TV
Business Address.....P. O. Box 1021
Tel.: HI 3-3123.....ABC-CBS
Station Reps.....Young; Art Moore
PresidentWayne Vickers
VP-Manager.....Donald H. Telford
V.P., News Director.....Newton L. Steward
Program Manager.....Robert Miller
Chief Engineer.....Donald King
For other California-Oregon stations see Multiple-Station Owners.

KVIQ-TV—Eureka—1958

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Calif. Northwest Bcstg. Co.
AddressBox 1019
Tel.: HI 3-3061.....ABC-NBC
Station Rep.Hollingbery
President.....Carl R. McConnell
General Mgr.....Geo. C. Fleharty
Station Mgr.....Ted Dooley
Commercial Mgr.....Sam Horel
Promotion Director.....Carolyn Hansen
Film Manager.....Buster De Brunner
Chief Engineer.....Amos Hargrave

KAIL-TV—Fresno—1961

Channel: 53 UHF...AP: 16 Kw...VP: 32 Kw.
Owned By.....KAIL Bcstg. Co.
Address.....308 So. Fruit Ave.
General Manager.....Barney Lee Golden
Chief Engineer.....Elbert Dean

KFRE-TV—Fresno—1956

Channel: 30 UHF..AP: 696 Kw...VP: 1392 Kw.
Owned By.....Triangle Publications
Business Address.....733 L St.

Tel.: AM 8-6441.....CBS
RepresentativeBlair-TV
Vice-President.....Roger W. Clipp
General ManagerLeslie H. Peard, Jr.
Program DirectorPack Philips
Promotion DirectorDon Sheppard
Film Manager.....Fred Carbine
Chief Engineer.....Keith L. Mealey
For other Triangle stations see Multiple-Station Owners.

KJEO—Fresno—1953

Channel 47 UHF..AP: 222 Kw...VP: 444 Kw.
Owned By.....Shasta Telecstg. Corp.
AddressBox 1708
Tel.: BA 2-2411.....ABC
President, Gen. Mgr.....George C. Fleharty
Film Manager.....Richard Bertolin
Chief Engineer.....Jack McElwain
For other Fleharty stations see Multiple-Station Owners.

KMJ-TV—Fresno—1953

Channel: 24 UHF..AP: 240 Kw...VP: 447 Kw.
Owned-Oper. By.....McClatchy Newspapers
Address1530 Van Ness Ave.
Tel.: AM 8-6666.....NBC
RepresentativeKatz
PresidentEleanor McClatchy
Station Mgr.....John Edwards
Comm., Prom. Mgr.....Wilson Lefler
Chief Engineer.....J. B. Hancock
For other McClatchey stations see Multiple-Station Owners.

KCOP-TV—Hollywood—1948

Channel: 13 VHF..AP: 83.2 Kw...VP: 170 Kw.
Owned ByChris-Craft Corp.
Address.....915 N. La Brea Ave.
Tel.: Oldfield 6-6050.....Independent
Station RepresentativePetry
Pres., General Mgr.John Hopkins
Chief EngineerAl Browdy
For other Chris-Craft stations see Multiple-Station Owners.

KABC-TV—Los Angeles—1949

Channel: 7 VHF..AP: 82 Kw. VP: 165 kw.
Owned-Oper. ByABC
Business Address.....TV Center
Tel.: NO 3-3311.....ABC
Station Representative.....ABC-TV Spot Sales
President.....Leonard H. Goldenson
V.P., General, Sta. Mgr.....Elton H. Rule
Gen., Sales Mgr.....Richard A. O'Leary
Prom., Pub. Dir.Jack Brembeck
Film Manager.....Howard Lipstone
Chief EngineerTheodore Grenier
For other ABC Owned stations see Radio & TV Networks.

KHJ-TV—Los Angeles—1948

Channel: 9 VHF..AP: 81.3 Kw...VP: 162 Kw.
Owned-Oper. By.....RKO General Inc.
Address5515 Melrose, Hollywood
Tel.: HO 2-2133.....Independent

Station Representative...RKO Nat'l Sales Div.
 PresidentHathaway Watson
 Divisional Mgr.....Harry Trenner
 General, Sta. Manager.....Malcolm Klein
 Program Dir., Film Mgr.....Wally Sherwin
 Publicity Director.....Tony Arnone
 Chief Engineer.....Bob Bullock
 For other RKO General stations see Multiple-Station Owners.

KMEX-TV—Los Angeles—1962

Channel: 34 UHF..AP: 165 Kw., VP: 330 Kw.
 Owned BySpanish International Bcstg. Co.
 Address721 N. Bronson
 Tel.: HO 6-8131Independent
 PresidentFrank L. Fouce
 V. P., General Mgr.Burt S. Avedon
 Operations ManagerGustavo Aguilera
 Owners of: KWEX-TV, San Antonio, Tex.

KNBC—Los Angeles—1949

Channel: 4 VHF..AP: 23.5 Kw...VP: 47 Kw.
 Owned NBC
 Address3000 W. Alameda Ave., Burbank
 Tel.: 845-7000NBC
 RepresentativeNBC TV Spot Sales
 V.P., General Manager.....Thomas McCray
 Station ManagerJames Parks
 Operations Mgr.....Bob Henry
 Adv., Prom. Mgr.Robert Kennedy
 Prog. Dir.Jack Kenaston
 Business ManagerJohn Wehrheim
 Public Affairs Mgr.Howard Stur...

Film Manager.....George Burke
 Chief Engineer.....John Knight
 For other NBC Owned stations see Radio & TV Networks.

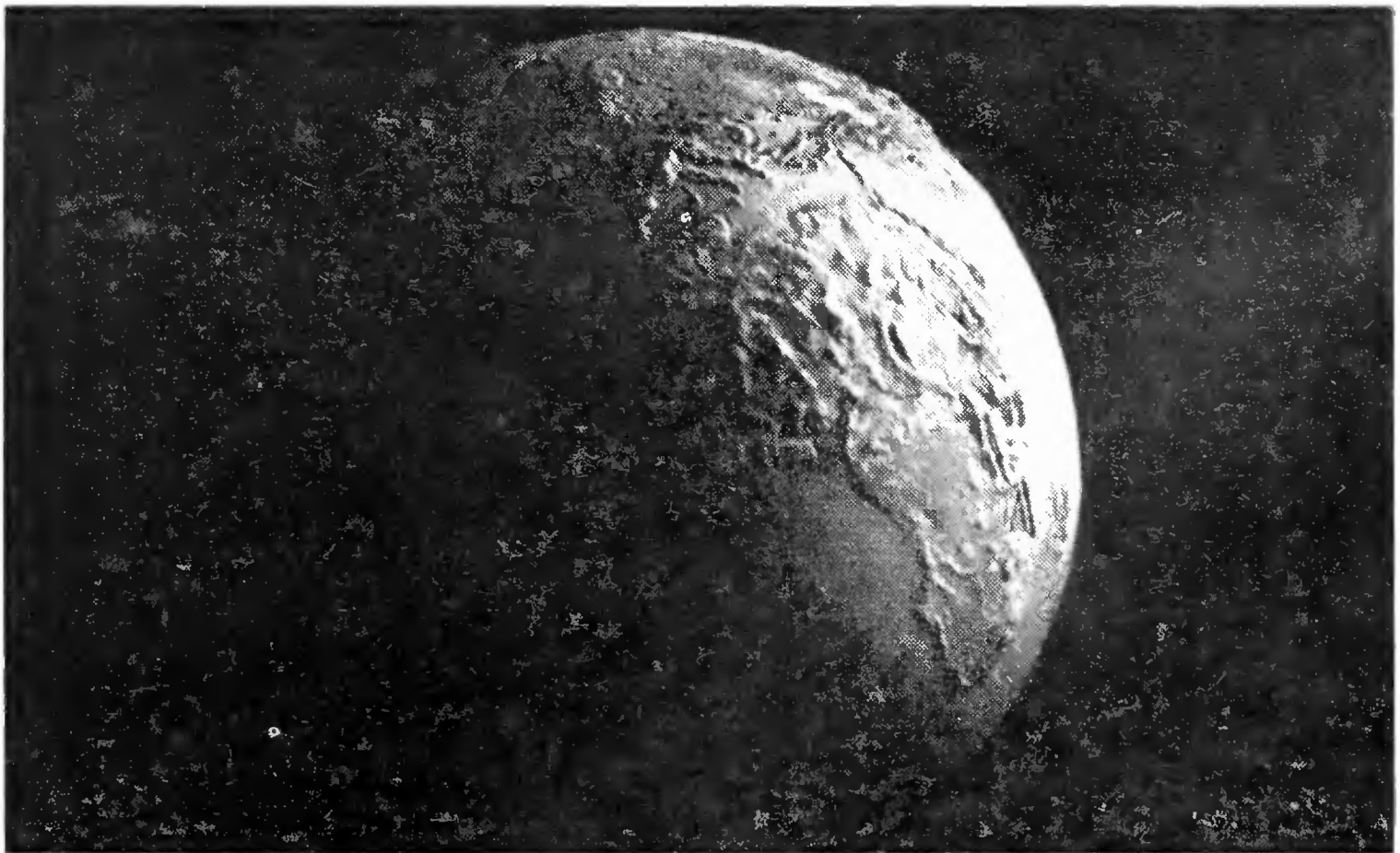
KNXT—Los Angeles—1951

Channel: 2 VHF..AP: 23.4 Kw..VP: 46.8 Kw.
 Owned-Oper. By.....CBS Inc.
 Business-Studio Address...6121 Sunset Blvd.
 Tel.: HO 9-1212.....CBS
 Station Rep.....CBS TV Stations Nat'l Sales
 General Mgr.....Robert D. Wood
 Gen. Sales Mgr.....Ray L. Beindorf
 Program Director.....Leon Drew
 Program Dir.....Robert L. Nelson
 Film Manager.....Allen Ludlum
 Engineer in Chg.....Edwin Miller
 For other CBS Owned stations see Multiple-Station Owners.

KTLA—Los Angeles—1947

Channel: 5 VHF..AP: 25.1 Kw...VP: 50.1 Kw.
 Owned-Oper. ..Paramount TV Production, Inc.
 Studio Address...5800 Sunset Blvd., H'wywood
 Tel.: HO 9-3181.....Independent
 RepresentativePGW
 PresidentPaul Raibourn
 V.P., General Manager.....S. L. Adler
 Asst. Gen. Mgr., Prog. Dir.....Robert Quinlan
 General Sls. Manager.....Jack Donahue
 Nat'l Sales Manager.....Martin F. Connelly
 Local Sales Manager.....Carlo Anneke
 Adv., Promotion Dir.....Robert Nashick

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CALIFORNIA

Business Manager.....Alex Tovar
Production Manager.....Hal Dasbach
Chief Engineer.....John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw... VP: 165 Kw.
Owned By.....Metropolitan Bcstg. TV
Business Address5746 Sunset Blvd.
Tel.: HO 2-7111.....Independent
Station Rep.....Metro TV Sales
President.....Bennet H. Korn
Vice-Pres., Gen. Mgr.....Albert P. Krivin
Publicity DirectorReavis Winckler
For other Metropolitan Bcstg. stations see Metro-
Media under Multiple-Station Owners.

KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw...VP: 115 Kw.
Owned ByShasta Telecasting Corp.
Business Address.....2770 Pioneer Drive
Tel.: CH 1-1414.....ABC-NBC
RepresentativeHollingbery
Pres., Gen. Mgr.George C. Fleharty
Commercial Manager.....K. Swinehart
Ass't Mgr., Chief Eng.....Russell K. Olsen
For other Fleharty stations see Multiple-Station
Owners.

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KCRA, Inc.
Address.....310 10th St.
Tel.: Hickory 4-7300.....NBC
RepresentativePetry
Ptnr., Sta. Mgr.....Robert E. Kelly
Ptnr., Gen. Mgr.....Jon S. Kelly
Program Mgr.....David B. Hume
Owners of: KCRA, AM-FM.

KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Great Western Bcstg Corp.
Address.....601 7th Ave.
Tel.: GI 1-4041.....CBS
Station Rep.....H-R Reps
PresidentC. Wrede Petersmeyer
V.P., General Mgr.....Robert Wilson
General Sales Mgr.....Richard L. Cochrane
Program Director.....Dean Borba
Promotion Mgr.....M. S. Bachman
Chief Engineer.....Don Ferguson
For other Corinthian stations see Multiple-Station
Owners.

KSBW-TV—Salinas—1953

Channel: 8 VHF ..AP: 117 Kw...VP: 234 Kw.
Owned ByCentral Calif. Comm. Corp.
Address.....238 John St.
Tel.: HA 2-6422.....CBS-NBC
RepresentativeH-R Television
Pres., Gen. Mgr.....John C. Cohan
Commercial Mgr.Tom Boise
Production Coordinator ..Frances Postlethwaite
Chief EngineerWes Chaney
For other Cohan stations see Multiple-Station
Owners.

KCHU-TV—San Bernardino 1962

Channel: 18 UHF..AP: 9.25 Kw..VP: 18.5 Kw.
Owned BySun Co.
AddressBox 18
Tel.: TU 4-0461.....Independent
Gen. Mgr., Prog. Dir.....Walter Baker
Advertising Manager.....Lowell Smith
Chief Engineer.....Richard T. Sampson

KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
RepresentativePetry
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station, Comm. Mgr.....Bill Fox
Program, Promotion Mgr.....George Stantis
Film Manager.....Del Gay
Mgr. of Engineering.....Charles Abel

KOGO-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Midwest TV
AddressBox 628
Tel.: CO 2-2421.....NBC
RepresentativeKatz
Program, Film Mgr.....Burke Ormsby

XETV—San Diego—1953

Channel: 6 VHF....AP: 50 Kw...VP: 100 Kw.
Owned By.....Radio Television S.A.
Address.....7th & Ash, TV Hghts.
Tel.: 234-8431ABC
Station RepresentativeBlair
V.P., Gen. Mgr.....Julian M. Kaufman
Business ManagerLouis J. Meiers
Program, Promotion Dir.Mel Hall
Sales ManagerTed C. Millan
Film ManagerWayne Ferree
Chief Engineer.....Felipe Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF..AP: 168 Kw...VP: 316 Kw.
Owned By.....American Bcstg. Co.
Address.....277 Golden Gate Ave.
Tel.: UN 3-0077.....ABC
RepresentativeABC TV Spot Sales
President.....Leonard Goldenson
V.P., Gen., Station Mgr.....D. M. Sacks
Commercial Mgr.....R. Coughlan
Sales ManagerJack Gregory
Adv., Pub., Prom. Dir.....George T. Rodman
Film Manager.....Bob Mitchell
Chief Engineer.....Harry N. Jacobs
For other ABC Owned stations see Radio & TV
Stations.

KPIX—San Francisco—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.

Owned By....Group W/Westinghouse Bcstg.
 Address.....2655 Van Ness Ave.
 Tel.: PR 6-5100.....CBS
 Sta. Representative.....TvAR
 PresidentDonald H. McGannon
 V.P., WBC, West Coast.....Philip G. Lasky
 General Manager.....Louis S. Simon
 Advertising, Sales Mgr.Robert Nashick
 Program Director.....Ray Hubbard
 Film Mgr.....Thomas Maloney
 Publicity Mgr.....A. M. Baccari, Jr.
 Public Affairs Dir.Caryl Coleman
 Engineering Manager.....Ben Wolfe
 For other Group W/Westinghouse stations see
 Multiple-Station Owners.

KRON-TV—San Francisco—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....The Chronicle Pub. Co.
 Business Studio Address.....929 Mission St.
 Tel.: GA 1-1100.....NBC
 Representative..Peters, Griffin, Woodward Inc.
 President.....Charles de Young Thieriot
 V. P., General Mgr.Harold P. See
 Station Manager.....A. H. Constant
 Sales ManagerWilliam A. Morrison
 Program Dir.Robert Glassburn
 Promotion Dir.....A. Richard Robertson
 Chief EngineerJ. L. Berryhill
 Owners of: KRON (FM).

**KTVU—San Francisco-Oakland
 —1958**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Miami Valley Bcstg.
 Address.....1 Jack London Sq., Oakland
 Tel.: TE 4-2000.....Independent
 RepresentativeH-R Television
 President.....James M. Cox, Jr.
 Gen. Sales Mgr.....Ward D. Ingram
 Gen. Mgr.....William D. Pabst
 Nat. Sales Mgr.....Frank King
 Prom. Director.....Joseph P. Constantino
 Publicity Director.....Chet Rhodes
 Chief Engineer.....Robert Arne
 For other Cox stations see Multiple-Station Owners.

KNTV—San Jose—1955

Channel: 11VHF ..AP: 15.5 Kw. .VP: 26.3 Kw.
 Owned-Oper. By....Standard Radio & TV Co.
 Address.....645 Park Avenue
 Tel.: 297-5577ABC
 Sta. Representative.....Young TV
 President.....A. T. Gilliland

General ManagerFran Conrad
 Local Sales Mgr.....Norman Paul
 Program, Film Mgr.Robert M. Hosfeldt
 Promotion, Publicity Dir.Michael D. Kilian
 Chief EngineerRobert M. Latham

**KSBY-TV—San Luis Obispo
 —1953**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Salinas Valley Bcstg. Corp.
 Business Address.....Box 286
 Tel.: LI 3-0920.....CBS-NBC
 RepresentativeH-R
 President, Gen. Mgr.....John C. Cohan
 Asst. General Mgr.....Gary Ferlisi
 Station Manager.....Arthur V. Hapgood
 Promotion Director.....Penne Bennett
 Chief Engineer.....Charles Mitchell
 For other Cohan stations see Multiple-Station
 Owners.

KEYT—Santa Barbara—1953

Channel: 3 VHF...AP: 25 Kw...VP: 50 Kw.
 Owned.....Key TV, Inc.
 Business Address.....730 Miramonte Dr.
 Tel.: WO 5-8533.....ABC
 Station Rep.Young
 President.....William F. Luton
 General Manager.....Leslie H. Norins
 Program DirectorHarold O'Donnell
 Promotion ManagerEdward J. Ryan
 Senior Engineer.....Ted Froming

KOVR-TV—Stockton—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....McClatchey Bcstg. Co.
 Address.....1216 Arden Way
 Tel.: WA 7-1313.....ABC
 PresidentEleanor McClatchey
 For other McClatchey stations see Multiple-Station
 Owners.

KICU-TV—Visalia—1961

Channel: 43 UHF..AP: 147 Kw...VP: 280 Kw.
 Owned By.....Sierra Bcstg., Inc.
 Address.....2803 Divisadero St., Fresno, Calif.
 Tel.: AM 8-9784.....Independent
 Station Representative.....Weed Television
 President.....Norwood J. Patterson
 General Manager.....W. O. Edholm
 Director of Operations.....Don Webster
 Chief EngineerCurt Peterson
 Owners of: KBIF, Fresno.

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Colorado

KKTV—Colorado Springs—1952

Channel: 11 VHF..AP: 117 Kw., VP: 234 Kw.
Owned By.....Garvey Communs. Sys.
Address.....512 S. Tejon St.
Tel.: ME 4-2844.....CBS
President.....Willard W. Garvey
For other Garvey stations see Multiple-Station
Owners.

KRDO-TV—Colorado Spgs.—1953

Channel: 13 VHF.AP: 112.5 Kw..VP: 225 Kw.
Owned-Oper. By.....Pikes Peak Bcstg. Co.
Business Address.....399 South Eighth St.
Tel.: ME 2-1515.....ABC
Station Reps....Adv. Time Sales; J. L. McGuire
President, Gen. Mgr.....Harry W. Hoth, Jr.
Station Manager.....Jay E. Gardner
Chief Engineer.....Charles H. Upton
Owners of: KRDO.

KBTV—Denver—1952

Channel: 9 VHF...AP: 141 Kw...VP: 282 Kw.
Owned By.....Mullins Bcstg. Co.
Address.....1089 Bannock St.
Tel. 266-3601ABC
Representative.Peters, Griffin, Woodward, Inc.
President.....John C. Mullins
V.P., General ManagerAlvin G. Flanagan
General Sales ManagerRobert L. Brown
Publicity, Promotion Director ..Richard J. Braun
Program Dir., Film Mgr.Bob Taylor
Chief Engineer.....Jim Butts
Owners of: KBTR, Denver.

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 135 Kw...VP: 269 Kw.
Owned By.....Time-Life Bcstg., Inc.
Business Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
RepresentativeKatz
Pres., Gen. Mgr.....Hugh B. Terry
Station Manager.....Jack Tipton
Commercial Manager.....Bob Hart
Prom., Publicity Dir.....Jimm Seaney
Film Manager.....William Witt
Chief Engineer.....Eugene Jenkins
Owners of: KLZ-AM, Denver.

KOA-TV—Denver—1953

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Metropolitan TV Co.
Address.....Box 5012, Terminal Annex
Tel.: Cherry 4-4141.....NBC
Station RepresentativeBlair-TV
PresidentWilliam Grant
Exec. V.P., General Mgr.....Ralph Radetsky
Commercial Manager.....Dick Harris

Program Director.....Si Palmer
Promo., Merchandising Mgr.Steve Fox
Promotion, Publicity Director...Mick Schafsbuch
Film Manager.....Sam Houston
Chief Engineer.....Sid Davidson
Owners of: KOA-AM-FM, Denver; KOAA-TV,
Pueblo.

KTVR-TV—Denver—1952

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Gotham Bcstg. Corp.
Business Address550 Lincoln St.
Tel.: KE 4-8281.....Independent
Sta. Representative.....Adam Young
President.....J. Elroy McCaw
General Manager.....James T. Brennan
Commercial Mgr.Dan H. Markham
Program Dir.....Warren Huskie
Publicity Dir.....Len Bermon
Film Manager.....Thomas J. Donnegan
Chief Engineer.....Lester J. Dunn
For other McCaw stations see Multiple-Station
Owners.

KREX-TV—Grand Junction 1954

Channel 5 VHF..AP: 6.46 Kw...VP: 12.9 Kw.
Owned By.....Western Slope Bcstg Co., Inc.
AddressBox 270
Tel.: 242-5000CBS-NBC-ABC
Station RepresentativeHolman
President, General Mgr.Rex Howell
V.P., Station ManagerBob McMahan
Film Manager.....Mike Swan
Chief Engineer.....James Meyer
For other Howell stations see Multiple-Station
Owners.

KREY-TV—Montrose—1956

Channel: 10 VHF..AP: 1.54 Kk...VP: 3.09 Kw.
Owned-Oper. By.....Black Canon Bcstg Co.
Address.....P. O. Box 120
Tel.: 249-3011ABC-NBC-CBS
Station Representative.....Hal Holman
President, Gen., Mgr.....Rex Howell
Station Manager.....Carl Q. Anderson
For other Howell stations see Multiple-Station
Owners.

KOAA-TV—Pueblo—1952

Channel: 5 VHF...AP: 150 Kw...VP: 100 Kw.
Owned By.....Metropolitan TV of Denver
Business Address2226 Television Lane
Tel.: LI 4-5782.....Independent
Station Manager.....J. G. Croll
Film Manager.....Jackson Cravens
Owners of: KOA-AM-FM-TV, Denver.

Connecticut

WICC-TV—Bridgeport—1953

Channel: 43 UHF..AP: 9.12 Kw...V.P: 18.2 Kw.
 Owned By.....Conn.-N. Y. Bcstrs., Inc.
 Address.....2190 Post Road, Fairfield, Conn.
 Tel.: Clearwater 6-0461Independent
 Station RepresentativeAdam Young, Inc.
 President, Gen. Mgr.....K. M. Cooper
 Vice President.....John E. Metts
 Station, Sales Manager.....Ray Colonari
 Program Director.....Frank Delfino
 Promotion, Publicity Director.....Tony Brunton
 Film Manager.....Bob Pieger
 Pgm. Dir.....Harry Downie
 Chief Engineer.....Pat Uliano
 Owners of: WICC-AM, WJZZ-FM, Bridgeport.

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.
 Owned By.....RKO General
 Business Address.....555 Asylum St.
 Tel.: 525-2611Independent
 Station Rep.....Nat'l Sales Div., RKO General
 General ManagerCharles O. Wood

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.

Owned By.....Broadcast Plaza, Inc.
 Address.....Bcst. House, 3 Constitution Plaza
 Tel.: 525-0801CBS
 Representative..Harrington, Righter & Parsons
 President.....Paul W. Morency
 V.P., General Mgr.....Leonard J. Patricelli
 V.P., Sales.....Irwin C. Cowper
 Vice PresidentN. Thomas Eaton
 Program ManagerKendall Smith
 Information DirectorRichard F. Ahles
 Prom. Dir.....Eugene J. Muriaty
 Dir. of Engineering.....Harold Dorschug
 Film Editor.....Ernest Olivieri
 Chief Engineer.....Herman D. Taylor
 Owners of: WTIC, AM-FM.

WHNB-TV—New Britain— 1953

Channel: 30 UHF..AP: 113.5 Kw..VP: 210.4 Kw.
 Owned By.....Connecticut TV, Inc.
 Address.....1422 New Britain Ave.
 Tel.: 521-3030NBC
 Station Reps.....Hollingbery; Kettell-Carter
 PresidentHerbert Scheftel
 General, Sta. Mgr.....Robert W. Bray
 Commercial Mgr.....Jack Fox
 Program Dir.....Philip Corvo



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Prom., Publicity Dir.....Howard Wry
Film ManagerPhilip B. Hale
Chief Engineer.....Thomas Doody
For other Balaban stations see Multiple-Station Owners.

WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..Triangle Publications, Inc.
Business Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
Station Representative.....Blair TV
Vice President.....Roger W. Clipp
General Manager...Howard W. Maschmeier
Station, Sales Mgr.....Robert Teter

Program Director.....Harry Z. Shoubin
Chief Engineer.....Carmine Iannucci
For other Triangle stations see Multiple-Station Owners.

WATR-TV—Waterbury—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.
Owned-Operated By.....WATR, Inc.
Business Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC
Station Reps.....Masla; N. E. Spot Sales
PresidentHarold Thomas
Gen., Sta., Commercial Mgr...Samuel Elman
Prog. Dir., Film Manager.....Astrid Curtis
Chief Engineer.....Robert Corbett

District of Columbia

WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By The Evening Star Bcstg. Co.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
RepresentativeH-R Television
President.....John W. Thompson, Jr.
V.P., General ManagerF. S. Houwink
Television ManagerNeal J. Edwards
Program, Production Mgr.Herbert Victor
Public Affairs Mgr....Theodore N. McDowell
Prom. & Pub. Director.....E. Haywood Meeks
Film DirectorRichard Stratton
Chief Engineer.....Allan Powley
Owners of: WMAL, AM-FM; WSWA, AM-TV-FM,
Harrisonburg.

WOOK-TV—Washington—1963

Channel: 14 UHF..AP: 162 Kw...VP: 275 Kw.
Owned ByUnited Bcstg. Co. Inc.
Address5321 First Pl., N.E.
Tel.: TU 2-2500Independent
Station Rep.Dora-Clayton
PresidentRichard Eaton
General ManagerJohn Panagos
For other United Bcstg. stations see Multiple-Station Owners.

WRC-TV—Washington—1947

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....National Bcstg. Co., Inc.
Bus. Address...4001 Nebraska Avenue, N.W.
Tel.: EM 2-4000.....NBC
Representative...NBC Television Spot Sales
President (NBC).....Robert E. Kintner
V.P., General Mgr.....Joseph Goodfellow
Station ManagerTom Paro
Business Manager.....William Callaway

Prog. Dir., Film BuyerEugene Walz
Adv. Prom. Mgr.....Ned Ryan
Publicity CoordinatorPat C. Humphrey
Dir. of Oper.....Sherman Hildreth
For other NBC Owned stations see Multiple-Station Owners.

WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw...VP: 316 Kw.
Owned By.....Washington Post Co.
Business Address....40th & Brandywine Sts.
Tel.: 244-5678CBS
Station RepresentativeTvAR
President.....John S. Hayes
Vice-Pres., Gen. Mgr.....George F. Hartford
Comm. Mgr.....Robert A. J. Bordley
Pub. & Prom. Director.....Robert M. Adams
Program Director.....Jim Silman
Film Manager.....William Hedgpeth
Vice President for Engineering...Clyde Hunt
Chief Engineer.....Donald Cooper
Owners of: WTOP-AM-FM; WJXT-TV, Jacksonville, Fla.

WTTG—Washington—1947

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Metropolitan Bcstg. TV
Address5151 Wisconsin Ave., N.W.
Tel.: 244-5151Independent
Station RepresentativeMetro TV Sales
President, TelevisionBennet H. Korn
V.P., General Manager ..Lawrence P. Fraiberg
Production ManagerEllis I. Shook
Promotion ManagerHarry Moses
Local Sales Mgr.James A. Gustafson
Business ManagerPeter A. Whipple
Chief EngineerMalcolm M. Burleson
For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

KEY EXECUTIVES READ RADIO-TELEVISION DAILY

Florida

WESH-TV—Daytona Beach —1956

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Telrad, Inc.
AddressBox 1551
Tel.: CL 3-6591.....NBC
Station Rep.Avery-Knodel
President John H. Perry, Jr.
VP., Gen. Mgr.....Thomas S. Gilchrist, Jr.
Station Mgr.....Walter Strouse
Film Mgr.....Hank Johnson
Chief Engineer.....B. Hayford

WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw....VP: 65 Kw.
Owned By.....Ft. Myers Bcstg Co.
Business Address.....Palm Beach Blvd.
Tel.: ED 4-1131.....ABC-CBS
Station Rep.....Forjoe
Gen., Sales Mgr.A. J. Bauer
Program Dir.....Frank Nodine
Chief Engineer.....Bob Caughey

WFGA-TV—Jacksonville—1957

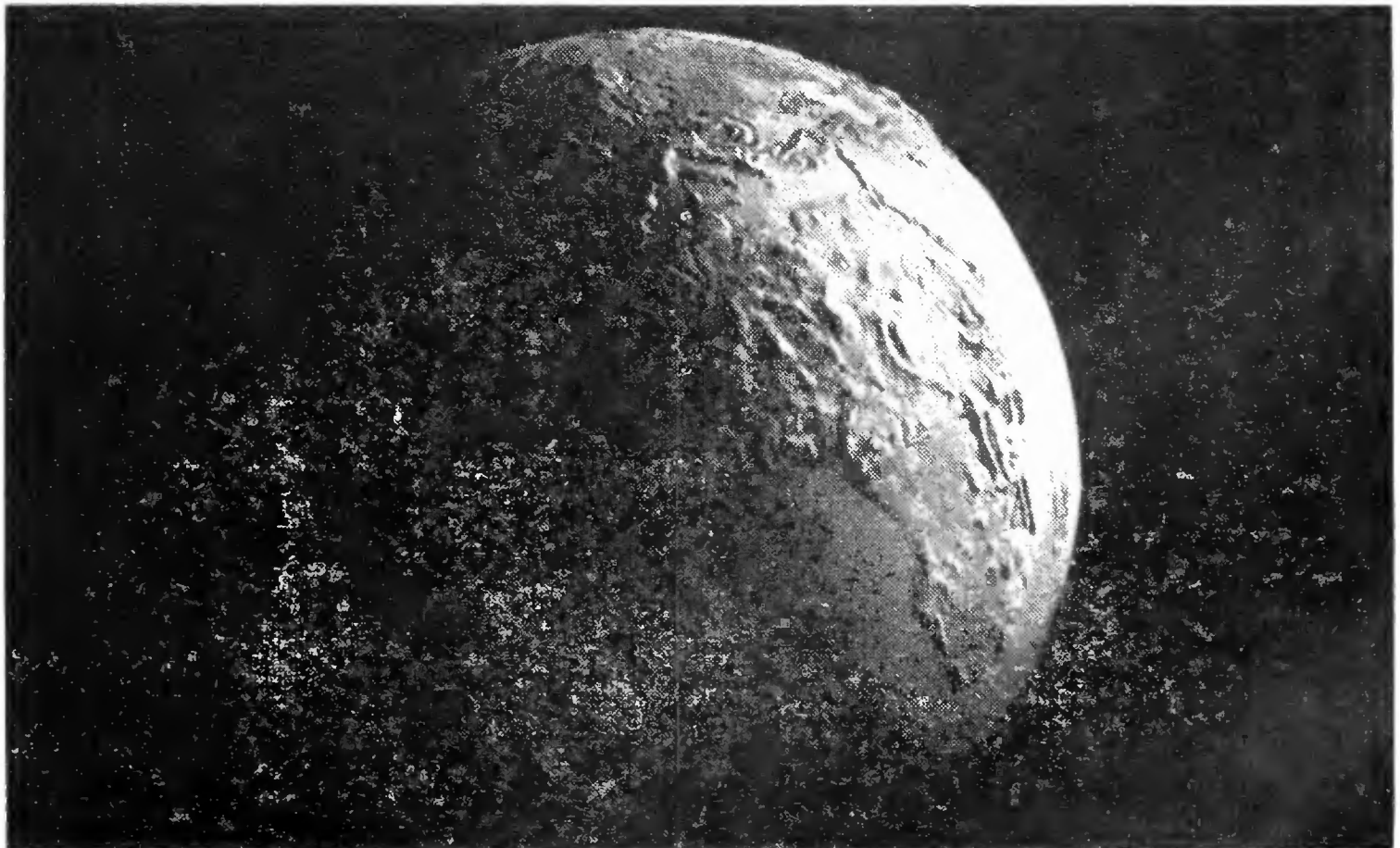
Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.

Owned.....Florida-Georgia TV Co., Inc.
Address.....1070 E. Adams St.
Tel.: EL 6-3381.....ABC-NBC
Representative.....Peters, Griffin, Woodward
PresidentAlexander Brest
General ManagerJesse H. Cripe
Station Mgr., Prog. Dir.Ralph W. Nimmons
Commercial ManagerRobert M. Reuschle
Promotion DirectorAndy Amyx
Film ManagerHerb Gold
Chief Engineer.....Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF..AP: 70 Kw...VP: 100 Kw.
Owned ByPost-Newsweek Stations
Business Address....1851 Southampton Road
Tel.: EX 8-0501.....ABC-CBS
Station RepresentativeTvAR
President, General Mgr. ...Glenn Marshall, Jr.
General Sales Mgr. ...Robert W. Schellenberg
Prog. Dir., Film Mgr....Leonard L. Mosby, Jr.
Prom., Pub. Dir.....Tom Mahaffey
Chief Engineer.....Ernest Vordermark
Owners of: WTOP-AM-FM-TV, Washington, D. C.

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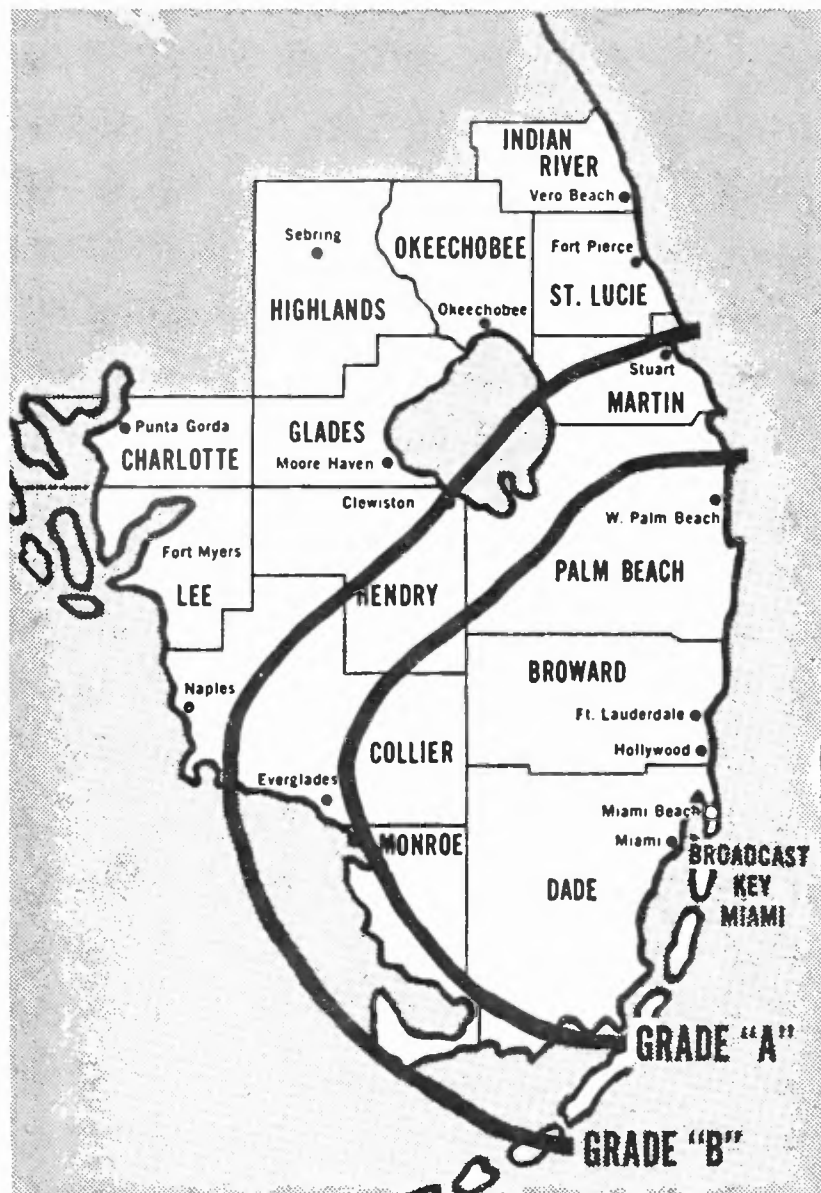
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THE ASSOCIATED PRESS

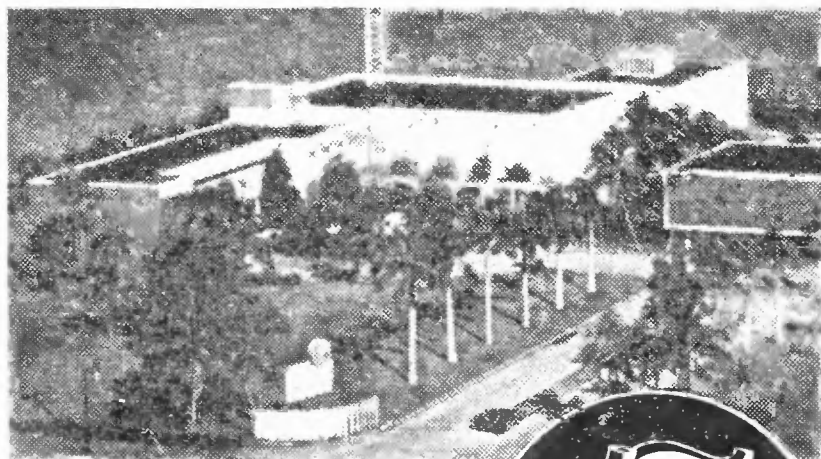
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HARRINGTON, RIGHTER AND PARSONS

For the South:
BOMAR LOWRANCE AND ASSOCIATES



FLORIDA

WCKT—Miami—1956

Channel: 7 VHF... AP: 158 Kw... VP: 316 Kw.
Owned BySunbeam Television Corp.
AddressP.O. Box 1188
Tel.: PL 1-6692.....NBC
Reps..Harrington, Righter & Parsons; Lowrance
PresidentSidney Ansin
V.P., General ManagerCharles Kelly
Commercial ManagerCharles Phillips
Program DirectorAllen Sternberg
Film Manager.....Frank Struzziari
Chief Engineer.....Robert H. Paasch

WLBW-TV—Miami—1961

Channel: 10 VHF... AP: 158 Kw... VP: 316 Kw.
Owned By.....L. B. Wilson, Inc.
Address.....2133 Northwest 11th Ave.
Tel.: FR 3-4723.....ABC
Station Representative.....H-R TV, Inc.
PresidentC. H. Topmiller
V.P., General Mgr.Thomas A. Welstead
Station ManagerLin Mason
Publicity Director.....Patricia Alter
Chief Engineer.....William L. Latham
Owners of: WCKY, Cincinnati.

WTVJ—Miami—1949

Channel: 4 VHF... AP: 70 Kw... VP: 100 Kw.
Owned-Oper. By....Wometco Enterprises, Inc.
Address316 N. Miami Ave.
Tel.: FR 4-6262.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....Mitchell Wolfson
Exec. V.P., General Mgr.Lee Ruwitch
V.P., SalesWilliam Brazzil
Program Director.....Lee Waller
Promotion DirectorGeorge Vickery
Film Manager.....Robert J. Ross
For other Wometco stations see Multiple-Station
Owners.

WDBO-TV—Orlando—1954

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.
Owned By.....Cherry Bcstg. (Outlet Co.)
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
President.....Joseph S. Sinclair
Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.
Sales Director.....Leonard S. Davey, Jr.
Prog. Dir., Film Buyer.....Walter E. Sickles
Chief Engineer.....J. E. Yarbrough
Owners of: WDBO-AM-FM; WJAR-AM-TV, Providence, R.I.

WFTV—Orlando—1958

(Formerly WLOF-TV)

Channel: 9 VHF... AP: 158 Kw... VP: 316 Kw.
Owned.....Mid Florida TV Corp.
Address820 W. Central Blvd.
Tel.: CHerry 1-6543.....ABC
Station Rep.Blair TV
President, Gen. Mgr.....Joseph L. Brechner
Nat. Sales Mgr.....William T. Latham
Commercial Manager.....William V. Miller
Program Director.....Harry Richard
Promotion Dir.Marion B. Brechner
Dir. of EngineersW. Dodd Daniel

WPTV—Palm Beach—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned ByScripps-Howard Bcstg. Co.
 Business Address 5 Coconut Row
 Tel.: TE 3-2471.....NBC
 RepresentativeBlair TV Assoc.
 PresidentJack R. Howard
 General, Station Mgr.Chester E. Pike, Jr.
 Program DirectorGeorge White
 Promotion DirectorStan Doyle
 Chief Engineer.....Lewis Evenden
 For other Scripps-Howard stations see Multiple-Station Owners.

WEAR-TV—Pensacola—1954

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Rollins Telecasting Inc.
 Business Address.....P.O. Box 431
 Tel.: GL 5-7311.....ABC
 Station Rep.....Blair TV
 President.....O. Wayne Rollins
 General Manager.....George B. Bregge
 Station Manager.....Milt De Reyna
 Commercial Manager.....Paul von Hagle
 Program Director.....Jack Kenny
 Chief Engineer.....H. Babb
 For other Rollins stations see Multiple-Station Owners.

**WJHG-TV—Panama City
1954**

Channel: 7 VHF...AP: 80 Kw...VP: 170 Kw.
 Owned By.....Herald Pub. Co., Albany, Ga.
 Address.....107 Harrison Ave., Panama City
 Tel.: PO 3-7651.....NBC-ABC
 Newspaper Affil.....Albany Herald
 Reps.Ayers; Venard, Torbet & McConnell
 President.....James H. Gray
 Managing DirectorRaymond E. Carow
 Station ManagerJames Tighe
 Program DirectorEarl Hadaway
 Promotion, Publicity Director .Mrs. Tanya Felker
 Chief Engineer.....Perley Eppley
 Owners of: WALB-TV, Albany, Ga.

**WSUN-TV—St. Petersburg
—1953**

Channel: 38 UHF..AP: 107 Kw...VP: 200 Kw.
 Owned-Operated By....City of St. Petersburg
 Business Address.....Municipal Pier
 Tel.: 5-4121ABC
 Station Rep.....Venard, Torbet & McConnell
 Station Mgr.....Fred P. Shawn
 Commercial Manager.....Earl W. Welde
 Chief Engineer.....William J. Coddington
 Owners of: WSUN, AM.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.



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FLORIDA-GEORGIA

Owned By.....John H. Phipps Bcstg. Stations
Address.....P. O. Box 3547
Tel.: 385-2121ABC-CBS
Station Reps.....Blair; Cummings
Owner.....John H. Phipps
Managing Director.....L. Herschel Graves
Program, Film Mgr.....Jerry L. Williams
Dir. of Engineering.....William A. Snowden
Owners of: WPTV, W. Palm Beach.

WFLA-TV—Tampa—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Tribune Company
AddressBox 1410
Tel.: 229-0131 NBC
Representative Blair-TV
President.....J. C. Council
V.P., General Manager....George W. Harvey
Sales Mgr. William B. Faber
Prog. Dir., Film Mgr.....J. E. Faraghan
Promotion Director.....Doug Duperrault
Production Manager.....L. George Gelger
Chief Engineer.....J. H. Mitchell
Owners of: WFLA-AM-FM.

WTVT—Tampa—1955

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....WKY Television System, Inc.
Business Address...3213 Grand Central Ave.
Tel.: 876-1313CBS
Station Representative.....Katz
President.....E. K. Gaylord
Station Manager.....Eugene B. Dodson
Comm. & Asst. Mgr.John M. Haberman

Admin. Asst., Opera Mgr. ...Robert M. Olson
Promotion Dir.....Walter K. Rhoads
Film Mgr.....Jayne Boyd
Production Mgr.....Ken Smith
Local Sales Mgr.....Robert F. Doty
Chief Engineer.....William Witt
For other WKY TV stations see Multiple-Station
Owners.

WTSP-TV—Tampa- St. Petersburg—1962

Channel: 10 VHF..AP: 316 Kw..VP: 158 Kw.
Owned ByWTSP-TV, Inc.
Address..932 Central Ave., St. Petersburg, Fla.
Tel.: 894-3611Independent
Station Rep.H-R Representatives, Inc.
PresidentSam G. Rahall
Station ManagerMarshall Cleaver
Program DirectorHarry Wagner
For other Rahall stations see WKAP, Inc., under
Multiple-Stations Owners.

WEAT-TV—West Palm Beach —1955

Channel: 12 VHF..AP: 144 Kw..VP: 316 Kw.
Owned ByWEAT-TV, Inc.
Business Address.....Palm Beach Towers
Tel.: TE 3-9668.....ABC
PresidentRex Rand
Gen. Mgr.....Bertram Lebhear, Jr.
Dir. of OperationsArt Fisher
Chief EngineerRobert Leach
For other Rand stations see Multiple-Station
Owners.

Georgia

WALB-TV—Albany—1954

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Herald Publishing Co.
AddressStuart Ave. & Greenwood Dr.
Tel.: 435-8386ABC-NBC
Reps....Venard, Torbet & McConnell; Ayers
President.....James H. Gray
Sta., Gen., Comm. Mgr....Raymond E. Carow
Program Director, Film Mgr.Reba Hill
Promotion, Publicity Dir.Pat Bethune
Chief Engineer.....Bruce Singleton
Owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...The Atlanta Newspapers
Business Address..1601 W. Peachtree St., N.E.
Tel.: TR 5-7221.....NBC
RepresentativePetry
President.....J. M. Cox, Jr.
Exec. Dir.....J. Leonard Reinsch
General Manager.....Marcus Bartlett
Comm. Mgr.....Don E. Heald

Promotion Dir.Charles Cash
Film Director.....Jean Hendrix
Chief Engineer.....R. A. Holbrook
For other Cox stations see Multiple-Station
Owners.

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw
Owned-Operated By....Storer Bcstg. Co., Inc.
Business Address.....1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Station Rep.....Storer Television Sales, Inc.
President.....George B. Storer
Managing Director.....Ken Bagwell
Program Dir., Opera. Dir.....Jim Ferguson
Promotion Director.....Ned Jay
Public Affairs Dir.Dale Clark
Chief Engineer.....Hugo Pondv
For other Storer stations see Multiple-Station
Owners.

WAIL—Atlanta—1951

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned ByWIBC, Inc.

GEORGIA-HAWAII

Bus. Address...1611 W. Peachtree St. N.E.
Tel.: TR 3-1141.....ABC
RepresentativeBlair Television
PresidentRichard M. Fairbanks
V.P., General Mgr.Joseph M. Higgins
Owners of: WIBC, Indianapolis, Ind.

WJBF—Augusta—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Georgia-Carolina Bcstg. Co.
Business Address.....Television Park
Tel.: PA 2-6664ABC-NBC
RepresentativeHollingbery
President, Gen. Mgr.....J. B. Fuqua
Program Dir.Carroll Ward
Promotion DirectorJohn Radeck
Film ManagerWilliam Bailie

WRDW-TV—Augusta—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ByRust Craft Broadcasting
Address.....1301 Georgia Ave.
Tel.: 824-5432CBS
Station Rep.....Young Television Corp.
President.....John J. Laux
General Manager.....Virgil B. Wolff
Commercial, Sales Mgr....Walter H. McCroba
Program, Publicity Dir.....Jeff Evans
Promotion Director.....Wylene Freeman
Film Manager.....Frank Allen
Chief Engineer.....Wilbur T. Herrington
For other Rust Craft stations see Multiple-Station
Owners.

WRBL-TV—Columbus—1953

Channel: 3 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Columbus Bcstg. Co.
Business Address.....1350 13th Ave.
Tel.: FA 2-0602.....CBS
RepresentativeHollingbery
President, Gen. Mgr.....J. W. Woodruff, Jr.
Station ManagerRidley Bell
Commercial Manager...George "Red" Jenkins
Promotion Dir.....Carrie Brooks
Publicity DirectorJoel Turner
Director, Public Affairs.....George A. Gingell
Film Mgr.....Carl Long
For other Woodruff stations see Multiple-Station
Owners.

WTVM—Columbus—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Thea, of Georgia, Inc.
Business Address.....1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC
Station RepresentativeYoung
President.....E. D. Martin
General ManagerJoe Windsor
Managing Dir., Prog. Dir.....Ted C. Short
Nat'l Sales Mgr.....Ben Purvis
Chief Engineer.....Charley Parrott
Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF..AP: 125 Kw...VP: 252 Kw.
Owned By.....Southeastern Bcstg. Co.
Business Address...Bankers Insurance Bldg.
Tel.: Sherwood 6-7311.....ABC-CBS-NBC
RepresentativeAvery-Knodel
President, Ch. Eng.....George Rankin, Jr.
General Manager.....Frank Crowther
Promotion Director.....Joel Andrews
Owners of: WMAZ-FM-TV, Macon.

WSAV-TV—Savannah—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. ByWSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....ABC-NBC
Representative.....Blair TV
President, Gen. Mgr.....Harben Daniel
Operations ManagerM. E. Thompson
Commercial Manager.....Mack Humpidge
Film Manager.....Mrs. Alyce Strong
Chief EngineerByron Strong
Owners of: WSAV, AM.

WTOC-TV—Savannah—1954

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Savannah Bcstg. Co.
Business Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS
Station RepresentativeAvery-Knodel
President & Gen. Mgr..William T. Knight, Jr.
Station, Commercial Mgr.....Ben B. Williams
Program Dir.....Dwight J. Bruce
Film Mgr.....Thomas Wells
Chief Engineer.....Kyle Goodman
Owners of: WTOC AM-FM.

Hawaii

KGMB-TV—Honolulu—1952

Channel: 9 VHF....AP: 65 Kw....VP: 108 Kw.
Owned By.....Honolulu Star-Bulletin, Inc.
Business Address...1534 Kapiolani Boulevard
Tel.: 9-2011CBS
Representative.....Peters, Griffin, Woodward
PresidentChinn Ho
Exec. Vice President.....Porter L. Dickenson

General, Station Mgr.....Joe Herold
Commercial Manager.....Erma Krause
Program Director.....Dar Reid
Promotion, Publicity Dir.....Victor Amiel
Film Manager.....Sallie Thompson
Chief Engineer.....Ronald Miyahira
For other Hawaiian Bcstg. Syst. see Multiple-Station
Owners.

HAWAII-IDAHO

KHVH-TV—Honolulu—1954

Channel: 4 VHF.. AP: 25 Kw...VP: 12.5 Kw.
Owned By.....Kaiser Industries Corp.
Address.....1290 Ala Moana Blvd.
Tel.: 5-3991.....**ABC**
RepresentativeYoung-TV
Division Manager.....Richard Block
General Manager.....J. A. Serrao
Commercial Mgr.....Stan Anderson
Promotion, Publicity Dir.....Robert Kendall
Program Director.....Dan Kawakami
Production Manager.....Jack Annon
Chief Engineer.....Dan O. Hunter

KONA—Honolulu—1952

Channel: 2 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
Owned-Oper. By.....Radio Honolulu, Ltd.

Business Address.....1170 Auahi St.
Tel.: 6-2366NBC
Station RepresentativeHollingbery
Pres., Gen. Mgr.....John D. Keating
Nat'l Sales Mgr.....Jim Spencer
Film Mgr., Prod. Dir.....Dick Holmes
Chief Engineer.....Alvin Chang

KTRG-TV—Honolulu—1962

Channel: 13 VHF..AP: 15.4 Kw...VP: 30.7 Kw.
Owned By.....Hawaiian Paradise Park Corp.
Address.....2227-A Kalakaua Ave.
Tel.: 933-823Independent
PresidentDavid Watumull
General, Station Mgr.....Russell A. Greer, Jr.
Production, Publicity Dir.....Anita Kirby
Acting Chief Engineer.....John White
Owners of: KTRG, Honolulu.

Idaho

KBOI-TV—Boise—1953

Channel: 2 VHF... AP: 33 Kw....VP: 65 Kw.
Owned-Oper. By.....Boise Valley Bcstrs. Inc.
Business Address1007 Jefferson St.
Tel.: 342-9331CBS
Reps.....Peters, Griffin, Woodward; Moore
Pres., Gen. Mgr.....Westerman Whillock
Station, Comm. Mgr.....Earl Glade, Jr.
Film Manager.....Robert Howell
Production Spvsr.....Dena Howell
Production Director.....Louise Davis
Local Sales Mgr.....Tom Hackleman
Chief Eng.J. A. Johnitz, Jr.
Owners of: KBOI AM-FM.

KTVB—Boise—1953

Channel: 7 VHF...AP: 100 Kw....VP: 200 Kw.
Owned-Oper. By.....KTVB, Inc.
AddressP.O. Box 390
Tel.: 342-4611ABC-NBC
Pres. and Gen. Mgr.Georgia M. Davidson
Commercial Mgr.....George Ganz, Jr.
National Sales Mgr.....Robert Krueger
Prog. Director.....Del Lundbom
Prom. Mgr.....Evelyn Winters
Film ManagerWilliam Harvey
Chief Engineer.....Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Idaho Radio Corp.

Address.....1275 E. 17th St.
Tel.: 522-5100ABC-CBS
Sta. Reps.....Hollingbery; Art Moore
Exec. V.P., General Mgr.....J. Allen Jensen
Station Manager.....Claude Cain
Program Director.....Roy Southwick
Promotion Director.....Barry ZeVan
Chief Engineer.....Carroll Secrist
Owners of: KID-AM.

KIFI-TV—Idaho Falls—1961

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....E. Idaho Bcstg. & TV Co.
Address.....P. O. Box 2148
Tel.: 523-1171NBC-ABC
Sta. Reps...Avery-Knodel; Feltis/Dove/ Cannon
President, Gen. Mgr.....J. Brady
Program Dir., Chief Eng.....H. G. Haefele
Owners of: KIFI-AM.

KMVT—Twin Falls—1955

(Formerly KLIX-TV)

Channel: 11 VHF..AP: 14.5 Kw...VP: 29.5 Kw.
Owned-Oper. By.....Klix Corp.
AddressEastland Dr. & Elizabeth St.
Tel.: RE 3-5840.....ABC-CBS-NBC
Sta. RepresentativeHollingbery
President.....G. Hatch
General Mgr.....Gordon Glasmann
Chief Engineer.....Don Cederstrom
For other Hatch stations see Multiple-Station
Owners.

**KEY ADVERTISING EXECUTIVES
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Illinois

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Midwest Television, Inc.
Business Address.....509 S. Neil St.
Tel.: 356-8333CBS
Station Rep.....Peters, Griffin, Woodward
President.....August C. Meyer
Exec. Vice PresidentGuy Main
Dir. of OperationsJames Fielding
Sales ManagerJerry Johnson
National Sales Dir.Leonard Davis
Film Mgr.....John Ketterer
Publicity DirectorDick Herzog
Chief Engineer.....Bob Myer
For other Midwest TV stations see Multiple-
Station Owners.

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned ByCBS, Inc.
Bus. Studio Address.....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Mgr.....Clark B. George
General Sls. Mgr.....Edward Kenefick
Program Dir.....Charles Hinds
Promotion Director.....Virgil Mitchell
Sales Manager.....James O'Rourke
Film ManagerAlice Necker
Chief Engineer.....L. A. Pierce
For other CBS Owned stations see Radio & TV
Networks.

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By...American Bcstg.-Paramount Thtrs.
Business Address.....190 N. State St.
Tel.: AN 3-0800.....ABC
Station Rep.ABC-TV Spot Sales
V.P., General ManagerSterling C. Quinlan
Sales Dir.....Donald C. Bowen
Film Dir.Ralph Andrews
Prog. Dir.Dan Schuffman
Promotion, Publicity Dir. ...Donald H. Peterson
Chief Engineer.....William P. Kusack

WCIU—Chicago—1963

Channel: 26 UHF..AP: 125 Kw...VP: 250 Kw.
Owned By.....Weigel Broadcasting Co.
Address400 West Madison
Tel.: 372-0026.....Independent
PresidentJohn Weigel
Commercial Manager.....Gordon Wilson
Program Director.....Gus Chan

WGN-TV—Chicago—1948

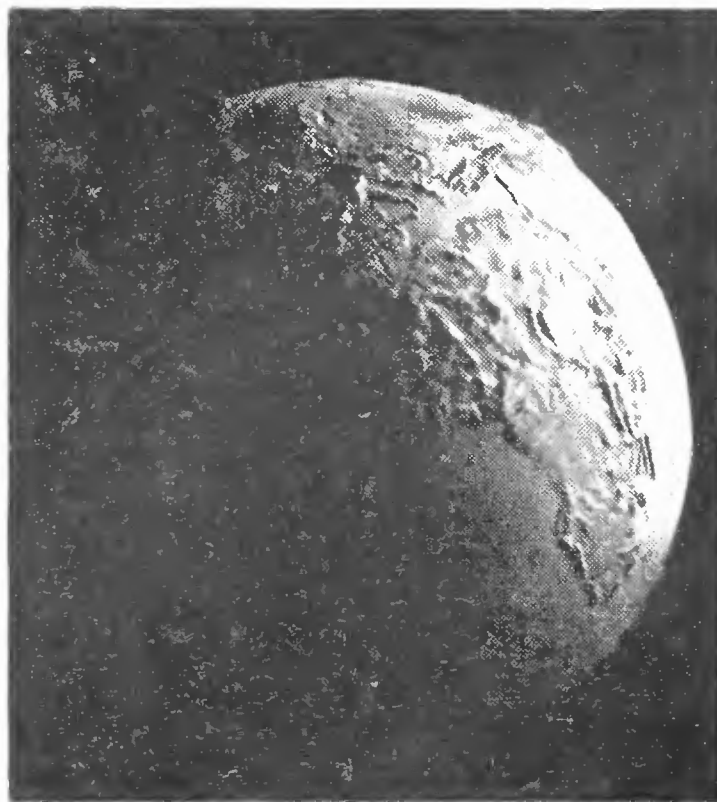
Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WGN, Inc.
Business Address.....2501 Bradley Place
Tel.: LAkeview 8-2311.....Independent
RepresentativePetry

President.....J. Howard Wood
Exec. V.P., Gen. Mgr.....Ward L. Quaal
Station Manager.....Ben Berentson
Sales ManagerRichard Jungers
Program Mgr.Dan Pecaro
Sales Prom., Research Mgr.....James Hanlon
Public Relations Mgr.....Dan Calibraro
Film Director.....Patty Nealin
Public Affairs Mgr.Al Field
Chief Engineer.....Carl J. Meyers
For other Tribune Co. stations see Multiple-Station
Owners.

WNBQ—Chicago—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....National Bcstg. Co.
Business-Studio Address...Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Manager.....Lloyd E. Yoder
Station Mgr.....Robert Lemon
General Sales Mgr.....Norman Cissna
Local Sales Mgr.James Hoel
Program Dir.....Harry D. Trigg

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ILLINOIS

Advertising Manager.....Chet Campbell
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather
For other NBC Owned stations see Radio & TV
Networks.

WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw...VP: 13.2 Kw.
Owned By.....Plains Television Corp.
Business Address...1500 N. Washington Ave.
Tel.: 446-200 NBC
Station Representative.....Young TV
President Elmer Balaban
General Manager.....Milton Friedland
Station Manager.....J. Begue
Chief Engineer.....H. Eskew
For other Balaban stations see Multiple-Station
Owners.

WTVP—Decatur—1953

Channel: 17 UHF..AP: 110 Kw...VP: 200 Kw.
Owned By.....Metropolitan Bcstg. TV
Business Address.....Southside Dr.
Tel.: 428-4304 ABC
Station Rep. Metro TV Sales
President.....Bennet H. Korn
V.P., General Manager John Bone
Commercial Mgr.....Donald Lindsey
Program, Prom. Dir.....Jack Kussart
Film Manager James Hague
For other Metropolitan Bcstg. stations see Metro-
media under Multiple-Station Owners.

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Turner-Farrar Assn.
Address.....21½ W. Poplar St.
Tel.: Clearbrook 3-7922..... ABC
Station Representative Jack Masla
President, Gen. Mgr.....O. L. Turner
Comm., Program Mgr.....Fred Cline
Prom., Publicity Dir. Bill Plater
Chief Engineer.....Charles Gilliam

WQAD-TV—Moline—1963

Channel: 8 VHF..AP: 154 Kw...VP: 308 Kw.
Owned By.....Moline TV Corp.
3003 Park 16th St.....Tel.: 764-9694
ABC.....Rep.: H-R TV
Pres., Gen. Mgr.....Frank P. Schreiber

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.
Owned-Operated By..West Central Bcstg. Co.
Address.....2907 Springfield Rd., E. Peoria
Tel.: 699-3961 NBC
Station Rep. Katz
V.P., Gen. Mgr.....Fred C. Mueller
Comm. Manager.....John Leslie
Promotion Dir.....Richard Evans
Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned By.....Midwest Television Inc.

Business Address.....212 SW Jefferson Ave.
Tel.: 676-0711 CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
Operations Manager.....Gene C. Robinson
Prom., Client Service Dir.....David L. Phillips
Film Director Doug Wells
Chief Engineer.....George Pyle
For other Midwest TV stations see Multiple-Station
Owners.

WTVH-TV—Peoria—1953

Channel: 19 UHF..AP: 186 Kw...VP: 479 Kw.
Owned By.....Metropolitan Bcstg. TV
Business Address.....621 Main St.
Tel.: 676-8911 ABC
Sta. Representative Metro TV Sales
President.....Bennet H. Korn
General Manager.....John Bone
Commercial Manager.....Clyde Dutton
Chief Engineer.....Al Ruch
For other Metropolitan Bcstg. stations see Metro-
media under Multiple-Station Owners.

WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw. ..VP: 316 Kw.
Owned-Oper. By.....Quincy Bcstg. Co.
Business Address.....Hotel Quincy
Tel.: 222-6830 ABC-NBC
Representative.....Young TV Corp.
President.....T. C. Oakley
General Manager.....J. S. Bonansinga
Commercial Mgr. J. Ben Stewart
Program Director Fred Colgan
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM AM-FM.

WHBF-TV—Rock Island—1950

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Rock Island Bcstg. Co.
Business Address...Telco Bldg., 231 18th St.
Tel.: 786-5441 CBS
Station Reps. Avery-Knodel; Harry Hyett
President.....Ben. H. Potter
V.P., General Mgr.....Leslie C. Johnson
Asst. Gen. Mgr., Dir. of Sales .. Maurice Corken
Program Director.....Forest W. Cooke
Prom., Adv. Mgr.....Heber E. Darton
Chief Engineer.....Robert J. Sinnett
Owners of: WHBF AM-FM.

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw...VP: 229 Kw.
Owned By.....WREX-TV, Inc.
Business Address...Auburn & Winnebago Rds.
Tel.: 968-1813 ABC-CBS
Station Representative.....H-R TV, Inc.
President Paul Miller
V.P., General Mgr.....Joe M. Baisch
Commercial Mgr.....Rod MacDonald
Program Director.....John Mazielle
Promotion Director Jack Lightner
Film Mgr.....Gene Hines
Chief Engineer.....Dick Peck
For other Gannett stations see Multiple-Station
Owners.

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw...VP: 195 Kw.
 Owned-Oper. By..Winnebago Television Corp.
 Business Address.....Meridian Rd.
 Tel.: Woodland 3-5413.....NBC
 Station RepresentativeBolling
 PresidentHarry Balaban
 ManagerHarold Froelich
 Chief Engineer.....H. H. Eckstein
 For other Balaban stations see Multiple-Station
 Owners.

WICS—Springfield—1953

Channel: 20 UHF..AP: 468 Kw..VP: 204 Kw.
 Owned-Oper. By.....Plains Television Corp.
 Address523 E. Capitol Ave.
 Tel.: 528-0465NBC
 RepresentativeAdam Young
 PresidentHarry Balaban
 V.P., General Mgr.....Milton D. Friedland
 Program, Film Mgr.....H. J. Hoskins
 Dir. of Engineering.....Jerrold Merritt
 For other Balaban stations see Multiple-Station
 Owners.

Indiana

WTTV—Bloomington—1949

Channel: 4 VHF..AP: 26.7 Kw...VP: 47.9 Kw.
 Owned By.....Sarkes Tarzian, Inc.
 Business Address.....3490 Bluff Rd.
 Tel.: ST 7-2211.....Independent
 PresidentSarkes Tarzian
 General, Comm. Mgr.....Robert G. Holben
 Program, Prom., Adv. Mgr.....Arthur R. Hook
 Chief Engineer.....Fred J. Molchin
 For other Tarzian stations see Multiple-Station
 Owners.

WEHT—Evansville—1953

Channel: 50 UHF AP: 108 Kw. VP: 200 Kw.
 Owned-Oper. ByWEHT, Inc.
 Business AddressBox 395
 Tel.: HA 4-9215CBS TV Corp.
 RepresentativeYoung
 President.....Edwin G. Richter, Jr.
 General Manager.....William R. Hight
 Commercial ManagerJames H. Manion
 Promotion Director.....Jane Ann Koch
 Program Dir.....Roger Forster
 Chief Engineer.....Elmer Chancellor
 Owners of: KGUN-TV, Tucson, Ariz.

WFIE-TV—Evansville—1953

Channel: 14 UHF..AP: 104.8 Kw..VP: 200 Kw.
 Owned-Oper. By.....WFIE, Inc.
 Address.....1115 Mount Auburn Rd.
 Tel.: HA 5-6201NBC
 Station RepresentativeKatz
 PresidentNathan Lord
 General ManagerJack E. Douglas
 Program, Film Mgr.....Chester T. Behrman

WTVW—Evansville—1956

Channel: 7 VHF ..AP: 158 Kw... VP: 316 Kw.
 Owned By.....Polaris Corp.
 Business Address405 Carpenter St.
 Tel.: HA 2-1121ABC
 President.....Ferris E. Traylor
 General ManagerDick Shively
 Station ManagerJames L. Ritter

Commercial ManagerAl Saucier
 Nat. Sales Mgr.....Bob Ossenber
 Program Dir.....Ulysses Carlini
 Chief Engineer.....John Schuta
 For other Polaris stations see Multiple-Station
 Owners.

WANE-TV—Fort Wayne—1954

Channel: 15 UHF..AP: 77.6 Kw.VP: 144 Kw.
 Owned-Oper. By .Indiana Broadcasting Corp.
 Business Address.....2915 W. State Blvd.
 Tel.: A-9411CBS
 Sta. RepresentativeH-R
 PresidentC. Wrede Petersmeyer
 General Manager.....Reid G. Chapman
 Sales Dir.....John Keenan
 Film ManagerAllen Govin
 Chief EngineerWalt Jones
 For other Corinthian stations see Multiple-Station
 Owners.

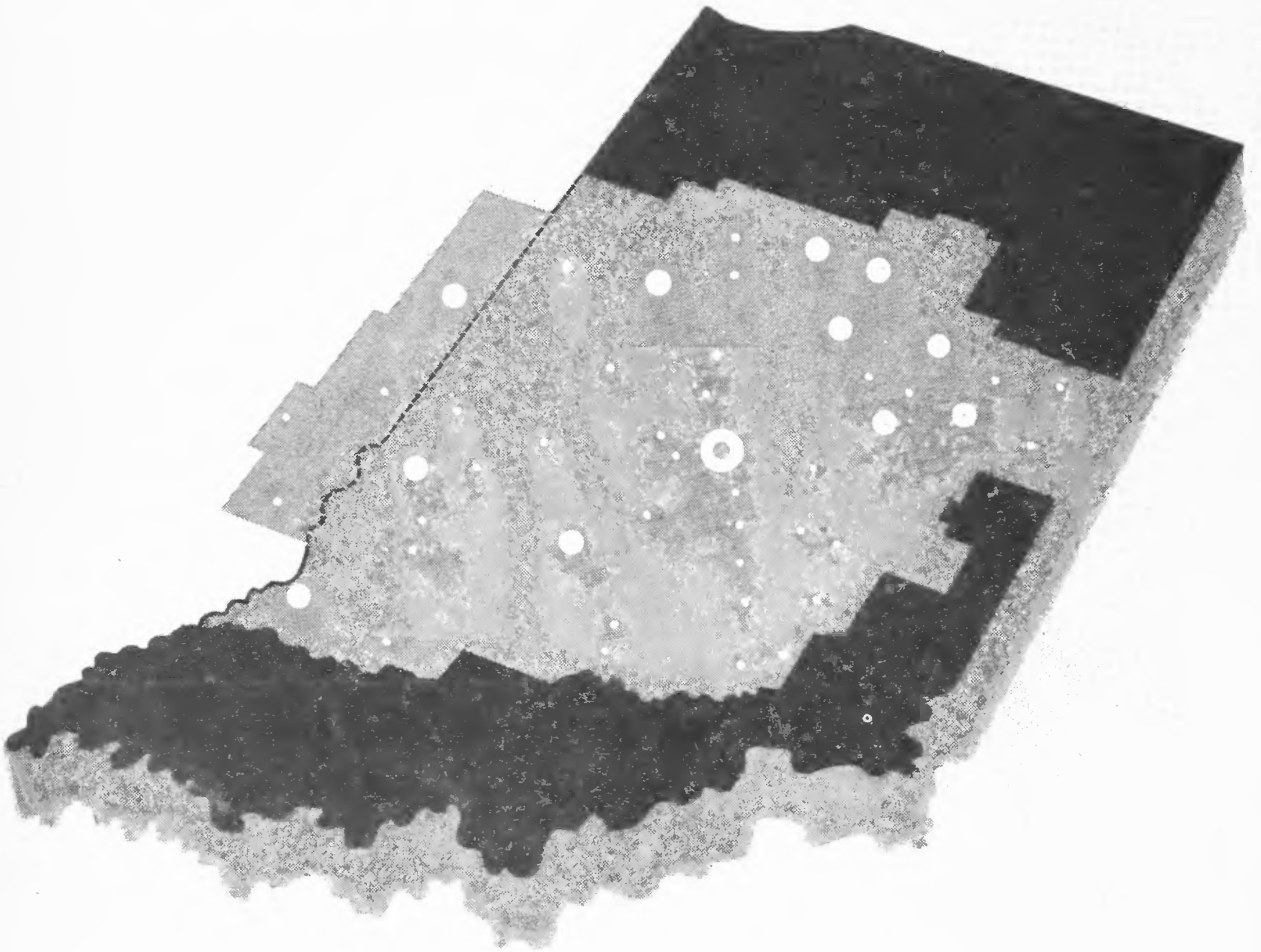
WKJG-TV—Fort Wayne—1953

Channel: 33 UHF..AP: 144 Kw...VP: 263 Kw.
 OwnedWKJG, Inc.
 Address.....2633 W. State Blvd.
 Tel.: 742-2295NBC
 Station Rep.....Advertising Time Sales
 President.....John F. Dille, Jr.
 General, Station Mgr.Hilliard Gates
 Commercial Mgr.....Carleton B. Evans
 Program Director.....Calo Mahlock
 Chief EngineerEugene A. Chase
 For other Communiana stations see Multiple-Station
 Owners.

WPTA—Fort Wayne—1957

Channel: 21 UHF..AP: 55 Kw...VP: 110 Kw.
 Owned.....Sarkes Tarzian, Inc.
 Address.....3333 Butler Road
 Tel.: ANthony 7125ABC
 Station RepresentativeYoung
 PresidentSarkes Tarzian
 General Manager.....Richard Morgan
 Film Manager.....Charles Smith
 For other Tarzian stations see Multiple-Station
 Owners.

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WFBM-TV advertisers get surprising results, not only in the rich Indianapolis metropolitan and retail trading zones, but also in the 11 other important market centers that together provide even more spendable income and TV homes than the entire Indianapolis sales area.


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AMERICA'S 13th TV MARKET

Indianapolis—Indiana's major wholesale and retail distribution center, with city and retail zone population of 1,215,000—379,000 homes with 90% TV ownership!

11 Satellite Markets—each within WFBM-TV's verified coverage: Marion • Anderson • Muncie • Lafayette • Peru • Logansport • Kokomo • Bloomington • Vincennes • Terre Haute • Danville, Illinois. (419,000 TV homes!)

WFBM-TV 
INDIANAPOLIS
AMERICA'S 13TH TV MARKET • REPRESENTED BY THE KATZ AGENCY

WFBM-TV—Indianapolis—1949

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Time-Life Broadcast, Inc.
 Bus.-Studio Address.....1330 N. Meridian St.
 Tel.: MEIrose 4-8521.....NBC
 RepresentativeKatz
 President.....W. C. Pullen, Jr.
 V.P., Gen. Mgr.....Eldon Campbell
 Station Manager.....Don Menke
 Sales Manager.....Hugh L. Kibbey
 Prog. Dir., Film Mgr.Warren Wright
 Promotion, Publicity ManagerK. C. Strange
 Chief Engineer.....Robert Flanders
 For other Time-Life stations see Multiple-Station
 Owners.

WISH-TV—Indianapolis—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 OwnedIndiana Bcstg. Corp.
 Business Address.....1440 North Meridian
 Tel.: MEIrose 4-6411.....CBS
 Sta. Representative.....H-R
 PresidentC. Wrede Petersmeyer
 Gen., Sta. Manager.....Robert B. McConnell
 Commercial Manager.....Joseph E. Lake
 Program Dir.....Dave Smith
 Prom., Pub. Director.....Ray Reisinger
 Chief Engineer.....C. E. Wallace
 For other Corinthian stations see Multiple-Station
 Owners.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned.....Crosley Bcstg. Corp.
 Business Address.....1401 N. Meridian St.
 Tel.: MEIrose 9-2311.....ABC
 Station Rep.....Crosley; Lowrance; Moore
 President.....John T. Murphy
 V.P., General Manager.....John B. Babcock
 Spec. Bcst. Serv. Dir.....Bruce B. Cox
 Program Mgr.....Chuck Brodhead
 Promotion, Publicity Dir.....Charles Rogers
 Film Director.....Bob Reynolds
 Chief Engineer.....Norman Nixon
 For other Crosley stations see Multiple-Station
 Owners.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw...VP: 218 Kw.
 OwnedSarkes Tarzian, Inc.
 Business Address.....McCarty Lane
 Tel.: Gibson 7-2113CBS
 Station Rep.....Young TV
 PresidentSarkes Tarzian
 General Mgr.Richard W. Long
 Program DirectorLarry Hightchew
 Chief Engineer.....Charles Anderson
 For other Tarzian stations see Multiple-Station
 Owners.

WTAF-TV—Marion—1962

Channel: 31 UHF..AP: 11.8 Kw...VP: 21.9 Kw.
 Owned ByGeneco Broadcasting, Inc.
 Address314 S. Boots St.
 Tel.: NOOrth 4-7117Independent

Station Representative ..Weed Television Corp.
 PresidentEugene C. Thompson
 General, Station Mgr.Robert Fincannon
 Asst. ManagerRichard W. Florea
 Production ManagerT. Ray Kline
 Program ManagerDonald L. Tillman
 Film ManagerJohn Hedrick
 Chief EngineerGene Miller

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw...VP: 17 Kw.
 Owned-Oper. By.....Tri-City Radio Corp.
 AddressU.S. Highway #35
 Tel.: ATlas 8-4403.....ABC-CBS-NBC
 RepresentativeHolman
 Pres., Gen., Sta. Mgr.....Don Burton
 Comm., Film Mgr.....Bill Craig
 Chief EngineerPat Finnegan
 Owners of: WLBC; WMUN-FM, Muncie.

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw...VP: 282 Kw.
 Owned-Oper. By.....Michiana Telecasting
 AddressP.O. Box 16
 Tel.: CE 3-7111.....NBC
 Station Rep.Venard, Torbet & McConnell
 President.....Rev. Theodore M. Hesburgh
 General Manager.....Wm. Thomas Hamilton
 Station Manager.....Bazil O'Hagan
 Promotion Director.....David Williams
 Operations Mgr.....P. E. Walton
 Sales ManagerGus Vanderheyden
 Film ManagerDonalee Dorhauer
 Chief EngineerRaymond Jackson
 Owners of: WNDU-AM-FM.

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 240 Kw..VP: 498 Kw.
 Owned-Operated By.....South Bend Tribune
 Address.....300 W. Jefferson St.
 Tel.: CE 3-3141.....CBS
 RepresentativeRaymer
 President.....Franklin D. Schurz
 General Station Mgr.....Arthur R. O'Neil
 Comm., Adv. Mgr.....Wilbur R. Darch
 Promotion, Publicity Dir.....N. J. Gassensmith
 Program Dir., Film Mgr....Walter A. Sweitzer
 Chief Engineer.....Scott N. Hagenau
 Owners of: WSBT-AM-FM.

**WSJV-TV—South Bend-Elkhart
1954**

Channel: 28 UHF..AP: 116 Kw..VP: 231 Kw.
 Owned By.....Communicana Group
 Business Address.....Box 28, South Bend
 Tel.: CEntal 2-2828ABC
 Station Representative.....Adv. Time Sales
 President.....John F. Dille Jr.
 V.P., Gen. Mgr.....Paul C. Brines
 Assistant Mgr.....Edwin J. Lasko
 Commercial ManagerDon E. Fuller
 Prom. Dir.....Marilyn Lee
 Operations DirectorW. Forrest Morrow
 Merchandising Dir.....Ken Owens

INDIANA-IOWA

Film Director.....Arthur Whitaker, Jr.
Production Manager.....James Blacklaw
Chief Engineer.....Woodrow Hawkins
For other Communicana stations see Multiple-Station Owners.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wabash Valley Bcstg. Corp.
Business Address.....918 Ohio Street

Tel.: CRawford 9481.....CBS-ABC
Representative.....Petry
President, General Mgr.Anton Hulman, Jr.
V.P., Dir. of Operations.....Ben Falber, Jr.
V.P., Charge of Facilities.....Russ Arnold
Production Director.....Paul Denehie
Promotion Director.....Helen Ryan
Publicity Director.....Sheldon Fisher
Owners of: WHTI-AM-FM.

Iowa

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By.....Iowa State Univ.
Address.....Service Bldg.
Tel.: 231-2631.....ABC
Representative.....H-R
President.....Dr. James Hilton
Gen. Manager, Prog. Dir. ...Robert C. Mulhall
Commercial Mgr.....Ted Tostlebe
Publicity Director.....Ron Scott
Chief Engineer.....Keith Ketchum
Owners of: WOI-AM-FM.

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....Cedar Rapids TV Co.
Business Address.....104½ First St., S.W.
Tel.: EM 4-4194.....ABC
President.....Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager....Geo. C. Carpenter, III
Prom., Pub. Dir.....Edna A. Herbst
Operation Mgr.....Ralph D. Willey
Film Director.....David Kralik
Owners of: KCRG AM.

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WMT-TV, Inc.
Bus. Address.....Paramount Theatre Bldg.
Tel.: EM 4-0171.....CBS
Representative.....Katz
President.....William B. Quarton
V.P. Opera., Film Mgr.....Douglas B. Grant
V.P., Sales.....Lew Van Nostrand
Promotion Director.....Richard Pinney
Chief Engineer.....George Hixenbaugh
Owners of: WMT-FM, WEBC, Duluth, Minn.

WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 68 Kw...VP: 100 Kw.
Owned-Oper. By.....Tri-City Broadcasting Co.
Business Address.....805 Brady St.
Tel.: 324-1661.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....David D. Palmer
General Manager.....Raymond E. Guth

Commercial Manager.....Harold Heath
Film Director.....Russel Wingo
Program Director.....Robert W. Gifford
Promotion Director.....Richard W. Upp
Publicity Director.....Dorothy Boyd
Owners of: WOC-AM-FM; WHO-AM-FM-TV, Des Moines.

KRNT-TV—Des Moines—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Cowles Mag. & Bcstg.
Address.....Ninth & Pleasant St.
Tel.: CH 3-4141.....CBS
Representative.....Katz
President.....Marvin C. Whatmore
General Manager.....Robert W. Dillon
Commercial Manager.....Paul M. Elliott
Program Dir.....Joe G. Hudgens
Chief Engineer.....Charles F. Quentin
For other Cowles stations see Multiple-Station Owners.

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: 288-6511.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....D. D. Palmer
V.P., General Manager.....Paul A. Loyet
Sales Manager.....Robert H. Harter
Program Director, Film Mgr.Jack Kerrigan
Prom. Manager.....Ward McCleary
Chief Engineer.....Roy W. Pratt
Owners of: WHO AM-FM; WOC FM-AM-TV, Davenport.

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw...VP: 330 Kw.
Owned-Oper. By...Northwest Television Co.
Address.....952 1st Ave. S.
Tel.: 573-4131.....NBC
President.....Edward Breen
Promotion Director.....Vince Fleming
Film Manager.....Stan McCurdy
Program Director.....Richard Johnson
Chief Engineer.....David Sinclair
Owners of: KVFD, Fort Dodge.

KGLO-TV—Mason City—1954

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Lee Radio, Inc.
 Address112 N. Pennsylvania
 Tel.: GArden 3-2540.....CBS
 Station Representative.....Adv. Time Sales
 President, General Mgr.....Walter Rothschild
 Vice Pres., Sta. Mgr.....Lloyd Loers
 Program Dir., Film Buyer.....Douglas Sherwin
 Promotion DirectorPaul Lindemeyer
 Chief Engineer.....Roger Sawyer
 For other Lee stations see Multiple-Station Owners.

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By...KTVO Television, Inc.
 Address211 East 2nd St.
 Tel.: MUrray 2-4535.....ABC-CBS-NBC
 RepresentativeHollingbery
 Pres., Gen. Mgr.....James J. Conroy
 Commercial Mgr.....L. William King
 Chief Engineer.....L. A. Wallace

KTIV—Sioux City—1954

Channel: 4 VHF....AP: 100 Kw....VP: 50 Kw.
 Owned-Oper. By.....KTIV Television Corp.
 Address.....Tenth & Grandview
 Tel.: 8-0545.....NBC-ABC
 Newspaper Affil.....Journal-Tribune
 Representative Hollingbery

Pres., Gen. Mgr.....Dietrich Dirks
 V.P. Comm. Mgr.....Eugene T. Flaherty
 Program, Film Mgr.....Don Stone
 Prom., Pub. Dir. Bill Mote
 Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF..AP: 144 Kw..VP: 288 Kw.
 Owned-Oper. By.....Peoples Bcstg. Corp.
 Business Address.....7th & Douglas
 Tel.: 2-2711CBS-ABC
 RepresentativeKatz
 President.....H. E. Evans
 V.P., General Mgr.....Donald D. Sullivan
 Comm. Manager Robert B. Donovan
 Prog. Director.....Clark Pollock
 Film ManagerCarl Morris
 Chief Eng.....Robert G. Engelhardt
 For other Peoples stations see Multiple-Station Owners.

KWWL-TV—Waterloo—1953

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Black Hawk Bcstg. Co.
 Business Address.....Insurance Bldg.
 Tel.: AD 4-4404.....NBC
 RepresentativeAvery-Knodel
 President.....Ralph J. McElroy
 Vice PresidentThomas L. Young
 For other Black Hawk stations see Multiple-Station Owners.

Kansas

KTVC-TV—Ensign—1957

Channel: 6 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
 Owned.....S.W. Kansas TV Co., Inc.
 Address610 Second St., Dodge City
 Tel., HU 3-6366, Dodge City.....CBS
 Station RepresentativeBlair Television
 PresidentLeigh Warner
 Gen., Sta. Mgr.....Wendell Elliott
 Chief Engineer.....Kenneth Karr

KWHT-TV—Goodland—1958

Channel: 10 VHF..AP: 158 Kw. VP: 316 Kw.
 Owned By.....Standard Electronics Corp.
 Business Address.....17th St. & B'way Ave.
 Tel.: IW 9-2321.....CBS, ABC
 General Manager.....Jack Walkmeyer

KCKT-TV—Great Bend—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned ByWichita TV Corp.
 Business Address.....Box 182
 Tel.: GL 3-7868.....NBC
 RepresentativeBolling
 Gen., Sta. Mgr.....E. L. Kuhlman
 Program Director.....Bonnie Perry
 Prom., Pub. Dir.....Sid Hutchins

Film Manager.....Wayne Davis
 Chief Engineer.....H. G. Haefele

KAYS-TV—Hays—1958

Channel: 7 VHF..AP: 60.3 Kw...VP: 112.6 Kw.
 Owned By.....KAYS, Inc.
 Business Address.....2300 Hall St.
 Tel.: MArket 4-2578ABC-CBS
 Reps.Holman; Melville; Soderlund
 President.....Ross Beach, Jr.
 General Mgr.....Robert E. Schmidt
 Commercial ManagerBernie Brown
 Program Director.....Harvey Zimmerman
 Promotion DirectorDarrel Lewis
 Chief Engineer.....Keith Townsden
 Owners of: KAYS; KLOE-TV, Goodland, Kan.

**KTVH—Hutchinson-Wichita
1953**

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By..Wichita-Hutchinson Co., Inc.
 Business Address.....1800 North Plum
 Tel.: MO 5-5503.....CBS
 Station RepresentativeBlair
 President.....Mr. Joyce A. Swan

KANSAS-KENTUCKY

General, Sta. Mgr.....M. Dale Larsen
Commercial Mgr.....William S. Ritchie
Promotion, Pub. Dir.....John S. Mileham
Prog. Dir., Film Mgr.....Robert D. Snyder
Chief EngineerKen H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF..AP: 138 Kw...VP: 245 Kw.
Owned-Oper...Mid-Continent Telecasting, Inc.
Business Address.....Box 659
Tel.: MA 1-0400.....NBC
RepresentativeKatz
General ManagerR. E. Wade
Program DirectorLouis R. Martin

KSLN-TV—Salina—1962

Channel: 34....AP: .363 Kw....VP: .724 Kw.
Owned ByPrairie States Bcstg. Co.
AddressSuite 1029, United Bldg.
Tel.: TAYlor 7-8758ABC, NBC
President, General Mgr.Mel L. Gleason
Program, Promotion Mgr.Kirk Downey

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ByTopeka Broadcasting Assn.
Address5600 W. 6th

Tel.: CR 2-3456.....ABC-CBS-NBC
RepresentativeAvery-Knodel
President.....O. S. Stauffer
General, Station Mgr.Thad M. Sandstrom
Commercial Manager.....Bob Kearns
Program DirectorRush Evans
Chief Engineer.....Paul Winders
For other Stauffer stations see Multiple-Station
Owners.

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw...VP: 316 Kw.
Owned-Oper. ByKAKE-TV, Inc.
Business Address1500 N. West St.
Tel.: WH 3-4221.....ABC
RepresentativeKatz
President.....Mark Adams
Gen. Sta. Mgr.....Martin Umansky
Chief Engineer.....Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Wichita TV Corp.
Address833 N. Main St.
Tel.: AM 5-5633Independent
President.....G. M. Brown
V.P., General Mgr.Don Sbarra
Chief Engineer.....Russell V. Goyette

Kentucky

WLTW—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Argus Bcstg. Co.
Address1018 Chestnut
Tel.: 842-0338Independent
President.....George A. Brown, Jr.
Gen., Comm. Mgr.J. M. Walters

WKYT-TV—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw...VP: 195 Kw.
Owned.....Taft Bcstg. Co.
Business Address.....1087 New Circle Road
Tel.: 2-2533.....CBS-ABC
President.....Hulbert Taft, Jr.
General Manager.....Fred von Stade
Prom. Dir., Adv. Mgr....Emajo Cocanougher
Film Director.....Dave Fleischer
Chief Engineer.....Bernard F. Gurewich
For other Taft stations see Multiple-Station Own-
ers.

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw...VP: 300 Kw.
Owned-Oper. By.....WLEX-TV, Inc.
Business Address.....P.O. Box 1457
Tel.: 4-8747.....CBS-NBC
Station Rep.Raymer
President.....J. D. Gay, Jr.
Exec. V.P., Gen. Mgr.Earl Boyles

Station ManagerHarry C. Barfield
Chief Engineer.....Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WAVE, Inc.
Address725 S. Floyd
Tel.: JU 5-2201.....NBC
Station RepresentativeKatz
President.....Mrs. Jane Morton Norton
General ManagerNathan Lord
Sta. Mgr.Ralph S. Jackson
Comm. Mgr.Houston D. Jones
Prog., Film Dir.....George Patterson
Promotion Director.....W. Rudd
Chief Engineer.....Wilbur Hudson
For other Norton stations see Multiple-Station
Owners.

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHAS, Inc.
Address.....525 W. Broadway
Tel.: 585-2211CBS
Representative...Harrington, Richter, Parsons
President.....Barry Bingham
V.P. & Director.....Victor A. Sholls
Sales Director.....George Johnson
Program Director.....Sam Gifford
Prom., Publicity Dir.....William Loader

KENTUCKY-LOUISIANA

Film Manager.....Charles McDaniell
Dir. Engineering.....O. W. Towner
Owners of WHAS-AM.

WLKY—Louisville—1961

Channel: 32 UHF..AP: 120 Kw...VP: 234 Kw.
Owned ByKentuckiana Television, Inc.
Address3947 Park Dr.
Tel.: 367-6441ABC
PresidentGeorge E. Egger
Program DirectorWilson Hatcher

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Paducah Newspapers, Inc.
Address100 Television Lane
Tel.: 442-8214NBC
Station Representative.....Adv. Time Sales
PresidentFrank Paxton
Managing Director.....Fred Paxton
General Mgr.....Sam Livingston
Prog. Dir.....J. E. English III
Chief Engineer.....John Adams

Louisiana

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Lanford Telecast. Co., Inc.
Business Address.....605-11 Washington
Tel.: HI 5-2456.....ABC-CBS-NBC
RepresentativeAdv. Time Sales
President.....T. B. Lanford
General Manager.....Willard L. Cobb
Local Sales Mgr.....Jesse R. Sexton
Nat'l Sales Mgr.....Art Reuben
Sales Serv. Mgr.....Franklin Whitehead
Merchandising Mgr.....Jim Nutter
Chief EngineerRobert E. Miller
For other Lanford stations see Multiple-Station
Owners.

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
OwnedModern Bcstg. Co., Inc.
Business Address.....P.O. Box 2671
Tel.: DI 4-8571.....CBS-ABC
Station RepresentativeBlair
Pres., Gen. Mgr.Tom E. Gibbens
Comm. Mgr.....Mervyn E. Rhys
Prom., Pub. Dir.....Grace McElveen
Chief Engineer.....Donald K. Allan

WBRZ-TV—Baton Rouge—1955

Channel: 2 VHF..AP: 56.2 Kw...VP: 100 Kw.
Owned-Operated By.....La. TV Bcstg. Co.
Bus. Address.....1650 Highland Rd.
Tel.: DI 8-1491.....ABC-NBC
RepresentativeHollingbery
Pres., Gen. Mgr.....Douglas L. Manship
Station Manager.....Aubrey L. Moore
Production Manager.....John T. Crowe
Sales Manager.....Jules L. Mayeux
Program, Film Mgr.....John Ferguson
Chief Engineer.....Pat Weathersby
Owners of: WJBO-AM-FM, Baton Rouge.

KATC—Lafayette—1962

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned ByArcadian Television Corp.
AddressP.O. Box 3347
Tel.: 232-6111ABC

Station Rep.Venard, Torbet & McConnell
PresidentPaul H. Kurzweg
General ManagerWilliam Patton
Commercial ManagerRoy K. Rhodes
Operations Mgr., Chief Engr.Bill Spiller

KLFY-TV—Lafayette—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Camellia Bcstg. Co. Inc.
Address.....P. O. Box 3687
Tel.: CE 5-9494.....CBS-ABC
Station Rep.Bolling
President.....Paul H. DeClouet
General Manager.....Guy Corley
Asst. General Mgr.....Jim Allen
Commercial Manager.....Thomas G. Pears
Production Director.....Mike Hudgens
Film Manager.....Beverly Masich
Program Director.....Toni Coons
Chief Engineer.....J. P. Robillard
Owners of: KEUN, Eunice, La.; KUPI, Ville
Platte, La.; KFRA, Franklin, La.

KPLC-TV—Lake Charles—1954

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw
Owned-Oper. By.....Calcasieu Bcstg. Co.
AddressBox 1521
Tel.: HE 6-3631.....ABC-NBC
RepresentativeAdv. Time Sales
President.....T. B. Lanford
General Manager.....P. E. Mills, Jr.
Comm. Manager Art Reuben
Promotion Director.....Jeb Swanson
Film Manager.....Donald Johnson
Program Director.....A. B. Craft
Chief Engineer.....Ed Barton
For other Lanford stations see Multiple-Station
Owners.

KNOE-TV—Monroe—1953

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Noe Enterprises, Inc.
Business Address.....KNOE Road
Tel.: FA 2-8155.....ABC-CBS
Station Representative....H-R Representatives
Board Chair. & Owner.....James A. Noe, Sr.

LOUISIANA-MAINE

President.....James A. Noe, Jr.
Exec. Vice-Pres., Gen. Mgr....Paul H. Goldman
V.P. Sales Mgr.....Bob Powell
V.P., Promo., Pub. Dir.....Allen Jones
V.P., Eng. Dir.Raymond Boyd

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Royal St. Corp.
Tel.: 524-4371NBC
RepresentativeBlair
President.....Edgar B. Stern, Jr.
Exec. V.P., Gen. Mgr.....A. Louis Read
Sales Manager.....Robert S. Schultis
Program, Promotion Director.....Stan Cohen
Chief Engineer.....Lindsey Riddle
Owners of: WDSU AM-FM.

WVUE-TV—New Orleans—1959

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....New Orleans TV Corp.
Business Address.....1418 Cleveland Ave.
Tel.: JA 5-9011.....ABC
Pres., Gen. Mgr.....Joseph A. Paretti
Comm. Mgr.....B. B. Baylor
Program Dir.....De Alton G. Neher

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned ByLoyola U. of the South
Address.....1024 N. Rampart St.
Tel.: 529-4444CBS
Station Rep.Katz
Pres.Very Rev. A. Smith, S.J.
Gen. Mgr.....J. Michael Early
Prog. Dir.Rupert Copponex
Promotion Mgr.....Phil Johnson
Chief Engineer.....J. D. Bloom
Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSLA-TV, Inc.
Business Address Box 92
Tel.: 424-8101CBS
Representative.....Harrington, Righter, Parsons
President.....Douglas F. Attaway
General Mgr.....Winston B. Linam
Program Dir.....John Renshaw
Promotion Dir.....Bob Weimar
Chief Engineer.....Morris C. Barton

KTBS-TV—Shreveport—1955

Channel: 3 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....KTBS, Inc.
Address.....312 E. Kings Hwy.
Tel.: 868-3644ABC
Station Rep.Katz
Pres., Gen. Mgr.....E. Newton Wray
Film ManagerMarvin Perry
Production Manager.....Don Moore
Chief Engineer.....Claude R. Scott

KTAL-TV—Shreveport- Texarkana—1953

Channel: 6..VHF..AP: 50 Kw...VP: 100 Kw.
Owned ByKCMC
Address3150 N. Market, Shreveport
Tel.: 425-2422, ShreveportNBC
Sta. Rep.Blair-TV
Pres.Walter E. Hussman
Prog. Dir.James T. Lynagh
Film Mgr.Jack L. Rea
Chief Eng.Edward L. Covington
Owners of: KTAL-FM, KCMC-AM, Texarkana,
Tex.

Maine

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw...VP: 30 Kw.
Owned-Oper.....Community Telecasting Serv.
Address35 Hildreth, Studio City, Bangor
Tel.: 947-8321ABC-CBS
Sta. Reps.Hollingbery; Kettell-Carter
PresidentHorace Hildreth
Exec. V.P., Gen. Mgr.....Walter L. Dickson
Sales Mgr.Paul Quigg
Station Manager.....Richard B. Bronson
Prog. Dir.George Gonyar
Promo., Pub. Dir.Ronald Hoar
Film Manager.....Ralph Libby
Chief Engineer.....Edward Winchester
For other Hildreth stations see Multiple-Station
Owners.

WLBZ-TV—Bangor—1954

Channel: 2 VHF...AP: 25.7...VP: 51.3 Kw.
Owned-Operated By.....WLBZ Television Inc.
Business Address.....7 Main St.
Tel.: 2-4822NBC
Sta. Rep.Katz
President.....William H. Rines
General Mgr.....Jack Atwood
Station, Comm. Mgr.....Rudolph O. Marcoux
Film Mgr.....James Irvine
Chief Engineer.....John Wibby
For other Rines stations see Maine Bestg. under
Multiple-Station Owners.

WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Maine Radio & TV Co.

Address.....579 Congress St.
Tel.: SP 2-0181.....NBC
Station RepresentativeKatz
President.....William H. Rines
General Mgr.....Jack S. Atwood
Sta. Mgr.Donald K. Powers
Sales Manager.....Bruce C. McGorrill
Film Manager.....George Bowler
Chief Engineer.....Chas. Brown
For other Maine Bestg. stations see Multiple-Station Owners.

WGAN-TV—Portland—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Guy Gannett Bcstg. Services
Business Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Representative.....Blair TV Assocs.
Pres.Jean Gannett Arnzen
General Mgr.....Donald S. Moeller
Sales Mgr.George D. Lilly
Program Director.....William G. Wadman
Promo. Dir.Arnie Kuvent
Film Manager.....Earle Fenderson
Chief Eng.Henry L. Van Amburgh
For other Gannett stations see Multiple-Station Owners.

**WMTW-TV—Portland
1954**

Channel: 8 VHF..AP: 52.5 Kw...VP: 105 Kw.

Owned-Oper. By....Mt. Washington TV Inc.
AddressCongress Bldg.
Tel., SP 3-5664.....ABC
Rep.....Harrington, Righter & Parsons
Pres. & Gen. Mgr.....John W. Guider
Station Mgr.....Robert M. Joyce
Asst. Gen. Mgr., Comm. Mgr..Robert L. Maynard
Program Dir.....Leon P. Nelson
Promotion Director.....Grayce Papps
Film Dir.....Brian Higgins
Chief Engineer.....Parker H. Vincent
Owners of: WMTW-FM, Poland Spring.

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw...VP: 60 Kw.
Owned-Oper. By.....Aroostook Bcstg. Corp.
AddressBox 729
Tel.: PO 9-2461.....ABC-CBS-NBC
Station Reps.....Hollingbery; Kettell-Carter
President.....Horace A. Hildreth
Exec. V.P.....Walter Dickson
Station Manager.....Stanley A. Lyons
Commercial Manager.....Robert Gold
Program Director.....Keith Fowles
Promotion, Pub. Dir.....William B. Stephenson
Film Manager.....Albert Chasse
Advertising Manager.....Alfred Knight
Chief Engineer.....J. Richards
For other Hildreth stations see Multiple-Station Owners.

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Maryland

WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....Hearst Corporation
 Business-Studio Address.....2610 N. Charles
 Tel.: HO 7-3000.....NBC
 RepresentativeEdward Petry
 PresidentRichard Berlin
 Station Mgr.Brent O. Gunts
 Sales ManagerRobert R. Rodgers
 Chief EngineerJohn Wilner
 For other Hearst stations see Multiple-Station
 Owners.

WJZ-TV—Baltimore—1948

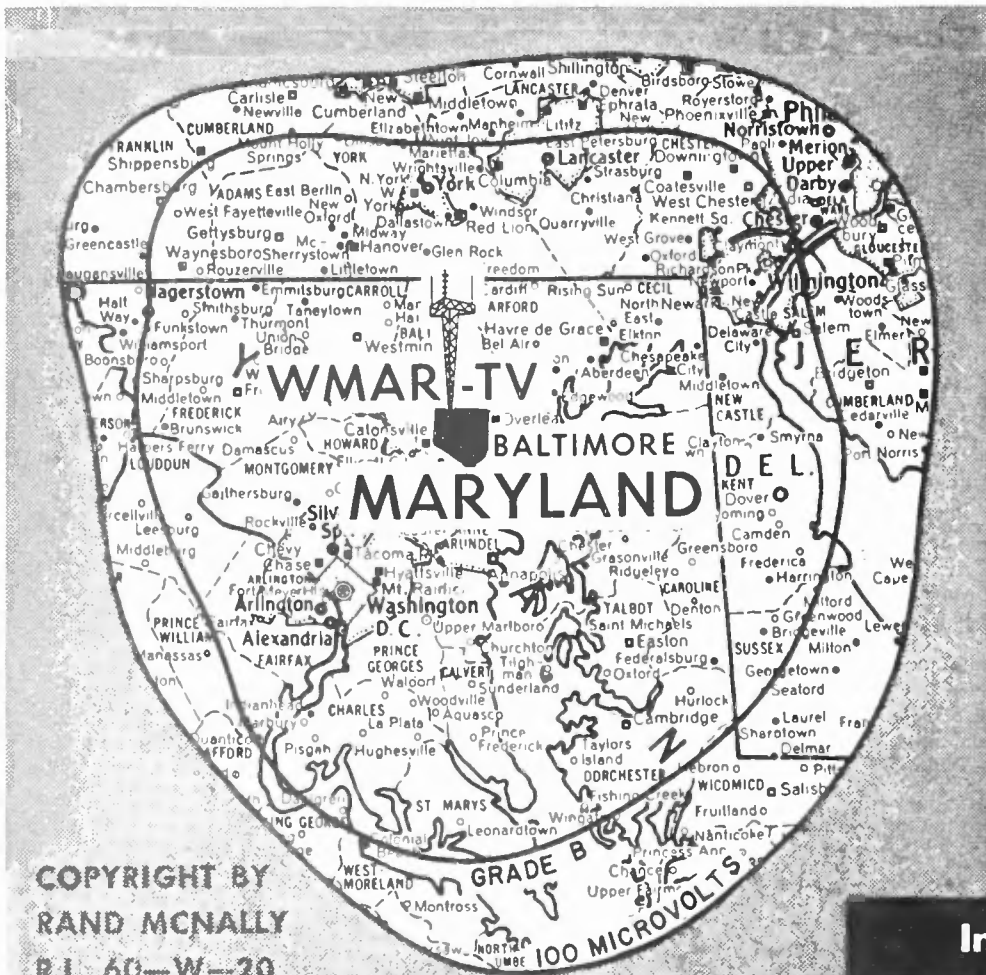
Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By...Group W/Westinghouse Bcstg.
 AddressTelevision Hill
 Tel.: 664-7600ABC
 Sta. Representative.....TvAR
 President.....Donald H. McGannon
 Gen., Sta. Mgr.Herbert B. Cahan
 Comm. Mgr.Robert L. Bryan
 Chief Eng.Glenn Lahman
 For other Group W/Westinghouse stations see
 Multiple-Station Owners.

WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....The A. S. Abell Co.
 AddressCharles & Redwood Sts.
 Tel.: MU 5-5670.....CBS
 RepresentativeKatz
 President.....William F. Schmick, Jr.
 General, Station Mgr.....E. K. Jett
 Commercial, Adv. Mgr.....E. A. Lang
 Program Director.....Robert Cochrane
 Film Mgr.....David Stickle
 Chief Engineer.....Carlton G. Nopper
 Owners of: WBOC-AM-TV, Salisbury, Md.

WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 225 Kw..VP: 112.5 Kw.
 Owned By.....WBOC, Inc.
 AddressRadio-Tv, Park
 Tel.: PI 9-6131ABC-CBS-NBC
 President.....William F. Schmick, Jr.
 V.P., General Manager.....Charles J. Truitt
 Commercial Manager.....Roy Maines
 Program Director.....John W. Downing, Jr.
 Chief Engineer.....Jack Ward
 Owners of: WBOC; WMAR-TV, Baltimore.



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 October 1960

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Massachusetts

WBZ-TV—Boston—1948

Channel: 4 VHF..AP: 28.12 Kw..VP: 56.24 Kw.
Owned By.....Group W/Westinghouse Bcstg.
Address....122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TvAR
President.....Donald H. McGannon
Station V.P.....W. C. Swartley
General Mgr.....J. E. Allen
Sales Manager.....K. T. MacDonald
Program Director.....George Moynihan
Prom. Adv. Mgr.....Robert Hudson
Publicity Director.....Joe Ryan
Film Manager.....R. Jenkins
Chief Engineer.....W. H. Hauser
For other Group W/Westinghouse stations see
Multiple-Stations Owners.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw...VP: 64.6 Kw.
Owned By.....Herald Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Representative.....Blair-TV
President.....Robert B. Choate
V.P., Man. Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M Tangar
Dir of TV.....Leslie G. Arries, Jr.
Dir. Sales Prom.....Robert B. Cheyne
Nat'l Sales Mgr.....William H. Fallon
Film Manager.....Joseph Levine
Chief Engineer.....Philip K. Baldwin
Owners of: WHDH AM-FM.

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address....21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Station Rep.....RKO Gen. Bcstg. Nat. Sales
President.....William M. McCormick
Vice Pres.....Thomas Bateson
Prog. Dir.....George Cyr
Pub. Dir.....Phyllis Doherty
Promo. Dir., Adv. Mgr.....Al Korn
Film Mgr.....Guy Giampapa
Chief Eng.....Bernard Bohunicky
For other RKO General stations see Multiple-Station Owners.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw...VP: 200 Kw.
Owned By.....Springfield TV Bcstg. Corp.

Address.....P. O. Box 32
Tel.: Northfield 336.....Independent
Station Rep.....Hollingbery
President, Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
V.P., Station Mgr.....John Fergie
Chief Engineer.....Ralph Jay
For other Springfield TV stations see Multiple-Station Owners.

WTEV—New Bedford-Providence-Fall River—1963

(See Providence, R. I.)

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By.....Hampden-Hampshire
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC
Station Rep.....Advertising Time Sales
President.....William Dwight
Gen., Sta. Manager.....Charles N. DeRose
Commercial, Adv. Mgr.....Zack Land
Film Manager.....Gerald Loughman
Owners of: WHYN-FM.

WWLP—Springfield—1953

Channel: 22 UHF..AP: 188 Kw..VP: 376 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: State 5-1201.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....William L. Putnam
V.P., Commercial Mgr.....James Ferguson
V.P., Program Dir.....Jerry Barnes
V.P., Chief Engineer.....George Townsend
Promotion Mgr.....Frank J. Doherty, Jr.
Film Mgr.....Wallace Sawyer
Advertising Manager.....Paul Brissette
For other Springfield TV stations see Multiple-Station Owners.

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw...VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg. Co.
Address.....Box 2210, Springfield
Tel.: SWift 9-4800.....NBC
Representatives...Hollingbery; Kettell-Carter
President, Gen. Mgr.....William L. Putnam
Station Manager.....Francis J. Doherty, Jr.
Program Director.....Jerry Barnes
For other Springfield TV stations see Multiple-Station Owners.

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Michigan

WJMY-TV—Allen Park—1962

Channel: 20 UHF...AP: 10 Kw...VP: 20 Kw.
 Owned ByTriangle Bcstg. Co.
 AddressBox 40
 Tel.: 386-6077Independent
 Pres.Ray Makela
 Gen. Mgr., Promo. Dir. ...Albert VandenBosch
 Comm. Mgr.Michael V. Clarke
 Prog. Dir.John A. King
 Film Mgr.Jack A. Himes
 Chief Eng.Gerald D. Dawes

WWTW—Cadillac—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Fetzer TV, Inc.
 Business Address.....417 N. Mitchell St.
 Tel.: PR 5-3478.....ABC-CBS
 Sta. Representative.....Avery-Knodel
 President.....John E. Fetzer
 Gen. Mgr.....Gene Ellerman
 Asst. Gen. Mgr.....Daryl Sebastian
 Program Dir.....John Wheat
 Chief Engineer.....Ronald Baker
 For other Fetzer stations see Multiple-Station
 Owners.

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Midwestern Bcstg. Co.
 AddressTraverse City
 Tel.: MA 7-5683.....ABC-NBC
 Sta. Rep.Venard, Torbet & McConnell
 Pres.Les Biederman
 Gen. Mgr.Soren Munkhof
 Station Mgr.....Jerry Ferris
 Commercial Manager.....Robert E. Detwiler
 Chief Engineer.....William Kiker
 For other Biederman stations see Paul Bunyan
 Network under Multiple-Station Owners.

CKLW-TV—Detroit-Windsor (Ont.)—1954

Channel: 9 VHF..AP: 180 Kw...VP: 325 Kw.
 Owned By.....Western Ontario Bcstg. Co.
 Address.....1450 Guardian Bldg.
 Tel.: WO 1-7200.....CBC
 Station Rep....RKO Gen. Bcstg. Nat. Sales
 Pres., Gen. Mgr.S. Campbell Ritchie
 Gen., Sales Mgr.Norman Hawkins
 Chief EngStewart Clark
 For other RKO General stations see Multiple-Station
 Owners.

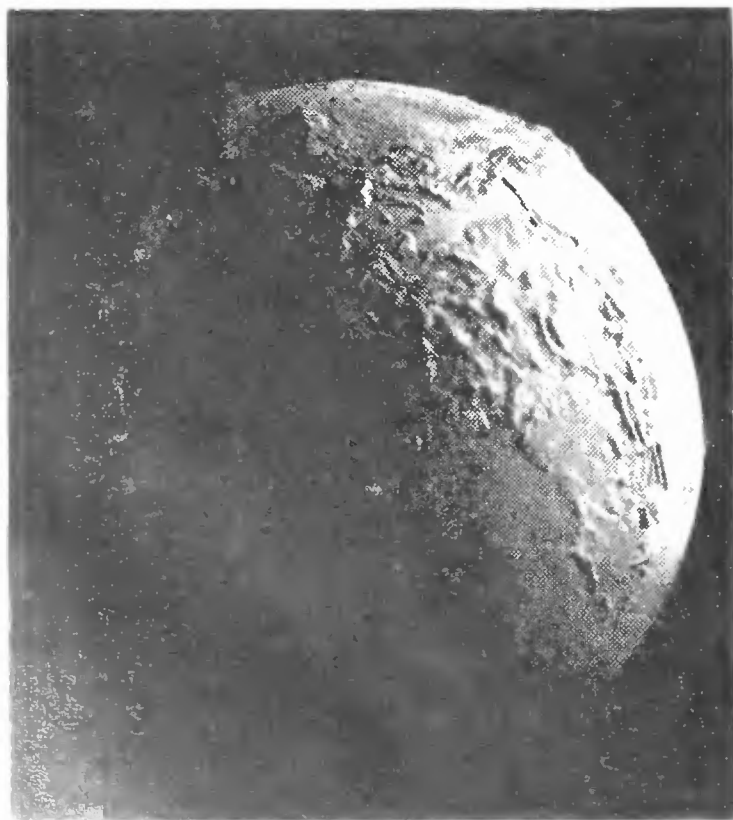
WJBK-TV—Detroit—1948

Channel: 2 VHF..AP: 50 Kw. ..VP: 100 Kw.
 Owned-Oper. ByStorer Bcstg Co.
 Address7441 Second Ave.
 Tel.: TR 3-7400.....CBS
 Station Rep.....Storer Television Sales
 President.....George B. Storer, Jr.
 Gen. Mgr.Lawrence M. Carino
 Program Director.....Robert J. McBride
 Promo. Dir.Willard S. Smith
 Film Mgr.Jerry Christner
 Local Sales Mgr.....Charles W. Bergeson
 Nat. Sales Mgr.....Seymour Eaton
 Chief Engineer.....Marion Stoner
 For other Storer stations see Multiple-Station
 Owners.

WWJ-TV—Detroit—1947

Channel: 4 VHF..AP: 50.1 Kw...VP: 97.7 Kw.
 Owned-Operated By....Evening News Assoc.
 Business Address.....622 W. Lafayette
 Tel.: WO 2-2000.....NBC
 Representative.Peters, Griffin, Woodward, Inc.
 General Manager.....James Schiavone
 Asst. General Manager.....Don DeGroot
 Station Manager.....Franklin G. Sisson
 Sales Manager.....Ray W. Colle
 National Sales Mgr.....Peter S. Good
 Prog. & Prod. ManagerIan Harrower
 Promotion Manager.....Glenn Kyker
 Sls. Development Mgr....Frank Steltenkamp
 Engineering Manager.....E. J. Love
 Owners of: WWJ-AM-FM-TV, Detroit.

**How to tell
all sides of this story
in '64...**



AP

THE ASSOCIATED PRESS

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned ByABC-PT
 Business Address.....20777 W. Ten Mile Rd.
 Tel.: KEnwood 4-7000.....ABC
 Station Rep.....ABC-TV Station Sales
 President, Sta. Mgr.....John F. Pival
 National Sales Mgr.....Kent Fredericks
 Program Director.....Peter Strand
 Local Sales Service Mgr.....Jan Coil
 Film Mgr.....Ken Sims
 Chief Engineer.....Charles Kocher
 For other ABC Owned stations see Radio & TV
 Networks.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....John H. Poole
 Address2302 Lapeer Rd.
 Tel.: CE 9-6611.....ABC
 Station Rep.....Harrington, Righter & Parsons
 President.....John H. Poole
 V.P., General Mgr.....A. Donovan Faust
 Chief Engineer.....C. Jones
 For other Poole stations see Multiple-Station
 Owners.

**WNEM-TV—Flint-Saginaw-
 Bay City—1954**

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....Gerity Bcstg. Co.
 Business Address....5700 Becker Rd., Saginaw
 Tel.: PL 5-8191; Saginaw.....NBC
 RepresentativePetry
 President, Gen. Mgr.....James Gerity, Jr.
 Commercial Mgr.....Jack Berry
 Owners of: WABJ, Adrian.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF.. AP: 158 Kw...AP: 316 Kw.
 Owned By.....Time-Life Bcstg., Inc.
 Address.....120 College S E
 Tel.: GL 9-4125NBC
 RepresentativeKatz
 Vice Pres., Gen. Mgr.Willard Schroeder
 Sta., Sales Mgr.John S. Markward
 Prom., Publicity Dir.....Clark Grant
 Program Dir.....Peter Kizer
 Film Mgr.....Bob Smith
 Chief Engineer.....Charles Robison
 For other Time-Life stations see Multiple-Station
 Owners.

**WZZM-TV—Grand Rapids
 1962**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned ByChannel 13, Gr. Rap., Inc.
 AddressTV Center
 Tel.: 459-3533ABC
 Sta. Rep.Peters, Griffin, Woodward
 General Mgr.....Harold C. Sundberg
 Oper. Mgr.William G. Evans
 Film Mgr.....William K. Prins
 Chief Eng.Dale Wolters

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
 Owned-Operated By.....Fetzer Bcstg. Co.
 Address.....590 West Maple
 Tel.: FI 5-2101.....ABC-CBS
 RepresentativeAvery-Knodel, Inc.
 President.....John E. Fetzer
 Exec. V. P., General Mgr.....Carl E. Lee
 Sales Manager.....Donald DeSmit, Jr.
 Program Director.....Charles Lynch
 Film Manager.....Mel Haavind
 Chief Engineer.....Arthur Covell
 For other Fetzer stations see Multiple-Station
 Owners.

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw...VP: 50 Kw.
 Owned-Oper. By.....Gross Telecasting, Inc.
 Address.....2820 E. Saginaw
 Tel.: IV 2-1333.....CBS
 Station Rep.Blair TV
 President, Gen. Mgr.....Harold F. Gross
 Film, Traffic Mgr.....Phillip E. Sherck
 Chief Engineer.....Carl Onken
 Owners of: WJIM AM-FM.

**WILX-TV—Lansing-Jackson
 1959**

Channel: 10 VHF..AP: 174 Kw...VP: 316 Kw.
 Owned-Oper. By.....TV Corp. of Mich.
 AddressBox 380, Jackson
 Tel.: 783-2621NBC
 Sta. Rep.Young TV
 President.....Edward E. Wilson
 General Mgr.....William J. Hart
 Sales Mgr.Roy F. Brown
 Prog. Dir.Dennis Cobb
 Chief Engineer.....Donald Wright
 Owners of: WRST-AM, Jackson.

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....North Central Bcstg. Co.
 Address.....P.O. Box 479
 Tel.: GR 5-4161CBS-ABC-NBC
 PresidentMorgan Murphy
 Promo. Dir.Jack Dempsey
 Chief Engineer.....John Truitt
 For other Murphy stations see Multiple-Station
 Owners.

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw...VP: 207 Kw.
 Owned-Operated By...Lake Huron Bcstg. Co.
 Address.....221 S. Wash. Ave.
 Tel.: PL 3-4471.....CBS
 RepresentativeGill-Perna, Inc.
 President, Gen. Mgr.....William J. Edwards
 Vice Pres.....Alvin M. Bentley
 Station Manager.....Howard H. Wolfe
 Commercial Manager....Robert M. Chandler
 Program Director.....Frank Coopersmith
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX AM.

MICHIGAN-MINNESOTA

WPBN-TV—Traverse City— 1954

Channel: 7 VHF..AP: 67.5 Kw...VP: 135 Kw.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....Paul Bunyan Bldg.
Tel.: WI 7-7675.....ABC-NBC

Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....Les Biederman
Station Manager.....Soren Munkhof
Commercial Mgr.....R. E. Detwiler
Chief Engineer.....William H. Kiker
For other Biederman stations see Paul Bunyan
Network under Multiple-Station Owners.

Minnesota

KCMT-TV—Alexandria—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Central Minn. TV Co.
Business Address.....7th & Fillmore
Tel.: RO 3-5166.....ABC-NBC
Sta. Rep.....Avery-Knodel, Inc.
President.....Joseph O. Perino
Gen., Sta. Mgr.Glenn W. Flint
Commercial Mgr.....Kenneth Schneider
Film Mgr.Wayne Hjelm
Chief Engineer.....Nile Hunt
Owners of: KNMT, Walker.

KMMT—Austin—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Minn.-Ia. TV Co.
AddressHwy. 105 S.
Tel.: HE 3-8836ABC
RepresentativeAvery-Knodel, Inc.
PresidentR. J. McElroy
Sta. Mgr.C. Ross Martin
Prog. Dir., Bus. Mgr.Stam Stydnicki
Film Mgr.Robert Peterson
Chief EngineerTony Mulder

KDAL-TV—Duluth-Superior —1954

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....KDAL, Inc.
Business Address.....Bradley Building
Tel.: RA 2-4466ABC-CBS
RepresentativeAvery-Knodel
President.....Ward L. Quaal
General Manager.....Odin S. Ramsland
Sales Manager.....John Grandy
Chief Engineer.....Robert Dettman
For other Tribune Co. stations see Multiple-Station Owners.

WDSM-TV—Duluth-Superior —1954

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Northwest Publications, Inc.
Bus. Address....230 E. Superior St., Duluth
Tel.: RA 7-8484.....ABC-NBC
Station Rep.....Peters, Griffin, Woodward
President.....Robert B. Ridder

General Manager.....Robert J. Rich
Station Manager.....Tom Gavin
Commercial Manager.....R. W. Pearson
Program Dir.Ed Conrad
Promotion Director.....Martin Olson
Chief EngineerGeorge Carlson
Owners of: WDSM-AM.

KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....KEYC-Lee TV, Inc.
AddressBox XII
Tel.: 7905CBS
Sta. Rep.Advertising Time Sales
Pres., Nat'l. Sales Mgr. ..Walter J. Rothschild
Station Manager.....Bob Gardner
Local Sales Mgr.....Hap Halligan
Prog. Dir.Earl Lamont
Promo. Dir.Merilyn Nelson
Film Mgr.Mary E. Bradley
Chief Engineer.....Donald Borchert
For other Lee stations see Multiple-Station Owners.

WCCO-TV—Minneapolis—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Midwest Radio-TV Inc.
Address50 S. 9th
Tel.: FE 8-0552.....CBS
Station Rep.....Peters, Griffin, Woodward
Chrmn. of Bd.William J. McNally
President.....Robert B. Ridder
Exec. V.P., Gen. Mgr....F. Van Konynenburg
Sales Mgr.Robert N. Ekstrum
Promo., Pub. Dir.Tom Cousins
Film Mgr.Harry Jones
Chief Engineer.....John M. Sherman
Owners of: WCCO-AM.

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. ByUnited Television, Inc.
Address120 S. 9th
Tel.: FE 9-8811ABC
Sta. Rep.Blair TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager....Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....Robert Favaro
Chief Engineer.....Chalmers Stromberg

MINNESOTA-MISSISSIPPI

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
Owned By.....Chris-Craft Inds.
Business Address.....2925 Dean Blvd.
Tel.: WA 7-8881Independent
RepresentativeKatz
PresidentJohn Hopkins
Chief Engineer.....W. Fritze
For other Chris-Craft stations see Multiple-Station
Owners.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw..VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Torbet, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman

Prom., Pub. Director.....Carol Geerdes
Program Dir., Film Mgr.....Paul Wizkro
Chief Engineer.....Robert W. Cross
Owners of: KROC-AM.

KSTP-TV—St. Paul- Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Address.....3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
RepresentativeEdward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Vice Pres., Res. Dir.....Stanley S. Hubbard
Vice Pres., Sales.....Marvin L. Rosene
Promo., Pub. Dir.William P. Davey
Film Mgr.Loren W. Mathre
Chief Eng.Frederick L. Street
For other Hubbard stations see Multiple-Station
Owners.

Mississippi

WLOX-TV—Biloxi—1962

Channel: 13 VHF..AP: 15.85 Kw..VP: 31.7 Kw.
Owned ByWLOX Bcstg. Co.
AddressBuena Vista Hotel
Tel.: 432-5581ABC
Station Reps.....Holman; Ayers
Pres.James S. Love
Gen., Sta. Mgr.Ray Butterfield
Comm., Adv. Mgr.Earl B. Blessey
Prog. Dir., Film Mgr.Virginia L. Harris
Chief Eng.Thomas B. Majure
Owners of: WLOX-AM.

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 20 Kw...VP: 10 Kw.
Owned-Oper. By.....Birney Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirfax 8-5631.....ABC-CBS-NBC
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr.Bill Whitfield
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin
For other Imes stations see Multiple-Station
Owners.

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw..VP: 29.5 Kw.
Owned By.....Miss. Telecasting Co. Inc.
Address.....P. O. Box 414
Tel.: 453-4001CBS
Sta. Rep.Raymer
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Promo. Dir., Film Mgr.Calton Crowell
For other Bahakel stations see Multiple-Station
Owners.

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw..VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business AddressBox 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr.Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Waite
Promo. Dir.Nell Sumrall
Film Manager.....Wayne Milling
Chief Engineer.....Clarence Vogel

WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned ByCapitol Bcstg. Co.
Business Address.....P. O. Box 8187
Tel.: 372-6311ABC-CBS-NBC
Station RepresentativeKatz
Pres.T. M. Hederman, Jr.
Vice Pres., Gen. Mgr.L. M. Sepaugh, Sr.
Sta., Comm. Mgr.Owens F. Alexander
Prog. Dir.Ken Parks
Promo., Pub. Dir.Miss Sandy McMillan
Film Manager.....L. M. Sepaugh, Jr.
Chief Engineer.....C. A. Perkins
Owners of: WSLI, Jackson.

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Lamar Life Bcstg. Co.
Business Address.....715 S. Jefferson
Tel.: FL 2-2691.....ABC-NBC
RepresentativeHollingbery

MISSISSIPPI-MISSOURI

Pres.W. H. Mounger
Gen., Station Mgr.....Fred L. Beard
Comm. Mgr.Frank Gentry
Program Director.....Maurice Thompson
Promotion, Publicity Dir.....Michael Kelly
Adv. Mgr.P. R. Storm
Film Manager.....Bruce Nicholson
Chief Engineer.....Floyd Kinard
Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Southern Television Corp.
Business Address Southern Bldg.
Tel.: 3-1441ABC-CBS-NBC
Station RepresentativeBolling
President, Gen. Mgr.....Robert F. Wright
Sales Manager W. B. Crooks

Prog., Prom. Dir. Cecil Germany
Film, Prod. Dir.....George Shannon
Operations Dir.....Bob Holland
Chief Engineer.....Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw...VP: 27.2 Kw.
Owned-Oper. By.....WTWV, Inc.
Bus. Address.....Beech Springs Rd.; Box 163
Tel.: VI 2-7620.....NBC
RepresentativeJack Masla
President.....Frank K. Spain
General, Comm. Mgr.....Charles H. Hicks, Jr.
Program Director.....William B. Landers
Prom., Pub. Dir.....Perrin Purvis
Opera. Superv.....J. A. Stembidge
Chief Engineer.....J. D. Green

Missouri

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Hirsch Broadcasting Co.
Business Address.....324 Broadway
Tel.: ED 5-5511.....CBS
Sta. Rep.Meeker
President.....Oscar C. Hirsch
Station Mgr.....Robert O. Hirsch
Program Dir.....Donald T. McNeely
For other Hirsch stations see Multiple-Station
Owners.

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw...VP: 251 Kw.
Owned-Oper. By....Curators of Univ. of Mo.
AddressColumbia, Mo.
Tel.: Gibson 2-1122.....ABC-NBC
Station Rep.Avery-Knodel
Director of TV.....Edward C. Lambert
Station, Film Manager.....Glenn G. Griswold
Commercial Manager.....John O. Conwell
Program Director.....Monte Gurwit
Chief Engineer William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw...VP: 316 Kw.
Owned-Oper. By.....Lee Broadcasting, Inc.
Business Address.....WCU Bldg., Quincy, Ill.
Tel.: BA 2-6200.....ABC-CBS
Station Rep.....Advertising Time Sales
Board Chmn.....Lee P. Loomis
Pres., Gen Mgr.....Walter J. Rothschild
Local Sales Mgr.....Ralph Drescher
Program Dir.....Tom Robey
Film Manager.....Jean Eager
For other Lee stations see Multiple-Station Own-
ers.

KRCG-TV—Jefferson City—1955

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Jefferson TV Co.
Business Address.....Hills Farm
Tel.: 6-6188ABC-CBS
President.....William H. Weldon
Gen., Film Mgr.....Robert Blosser
Chief Engineer.....Edward Schuelein
Owners of: KMOS-TV, Sedalia.

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ByGilmore Ents.
Address1928 W. 13th
Tel.: MA 3-7260.....ABC-CBS
Station RepresentativeAvery-Knodel
Pres.James S. Gilmore, Jr.
V.P., General Manager.....D. T. Knight
Commercial Mgr.....Bill Hirshey
Program Dir.....Ron Robson
Promo., Pub. Dir.Bill Harned
Film Manager.....Douglas Carter
Chief Engineer Jack Langford
Owners of: KODE.

KCMO-TV—Kansas City—1953

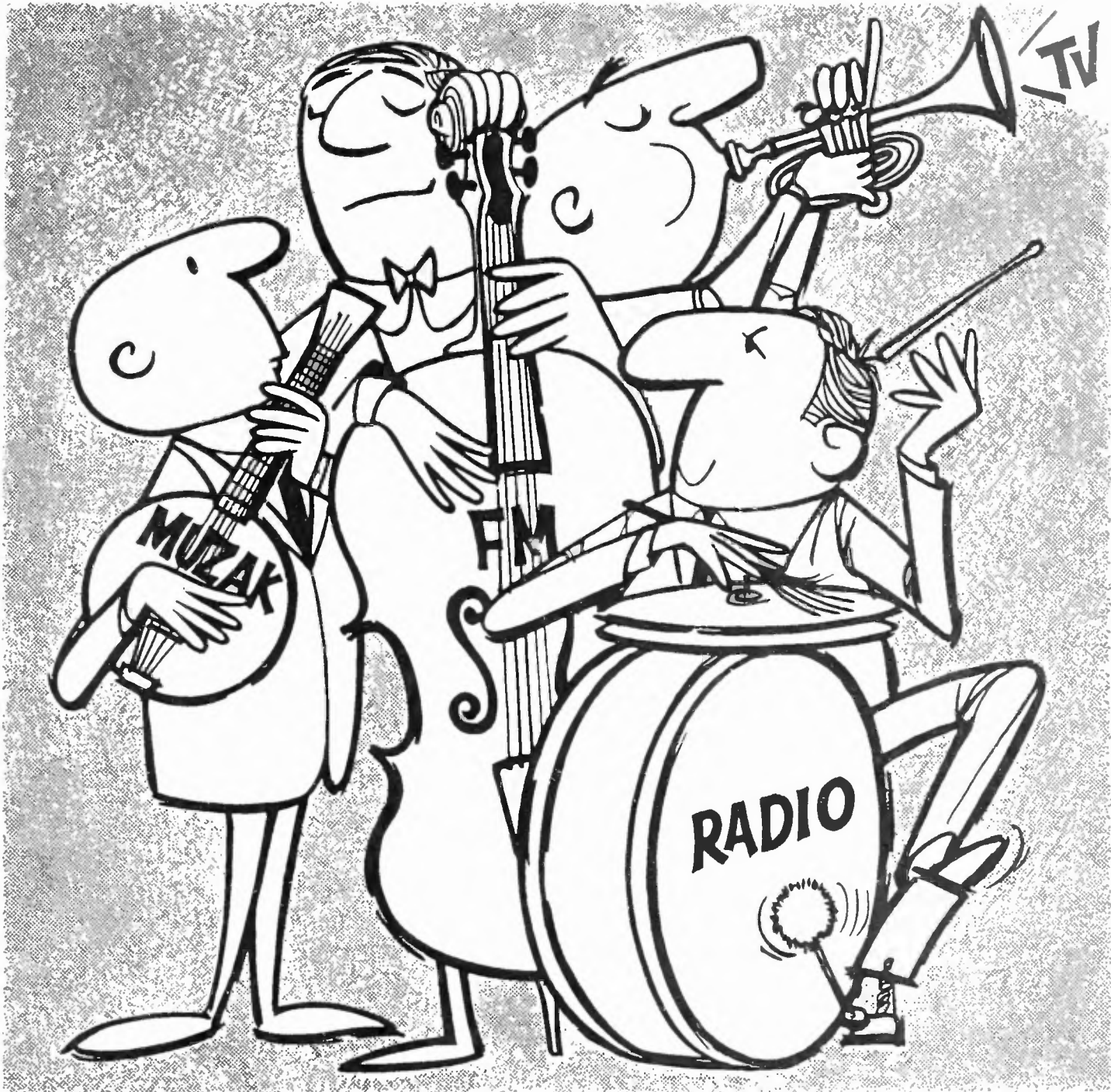
Channel: 5 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Meredith Bcstg. Co.
Business Address.....125 East 31st St.
Tel.: JE 1-6789.....CBS
RepresentativeKatz
V.P., General Mgr.....E. K. Hartenbower
Station, Comm. Mgr.....S. B. Tremble
Program Dir.....Kenneth W. Heady
Prom., Pub. Director.....F. C. Strawn
Chief Engineer.....Karl Troeglen
For other Meredith stations see Multiple-Station
Owners.

KMBC-TV—Kansas City—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Metropolitan Bcstg. TV
 Address11th & Central
 Tel.: HA 1-2650.....ABC
 Sta. Representative.....Metro TV Sales
 President.....Bennet H. Korn
 Vice-Pres., Gen. Mgr.....Mark L. Wodlinger
 Loc. Sales Mgr.Ed Dennis
 For other Metropolitan Bcstg. stations see Metro-
 media under Multiple-Station Owners.

WDAF-TV—Kansas City—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Taft Bcstg. Co.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....NBC
 Station Rep.Petry
 President.....Hulbert Taft, Jr.
 Chief Engineer James Schmidt
 For other Taft stations see Multiple-Station Own-
 ers.



The KCMO Quartet hits all the sales notes . . . loud and true!

Here's one act you'll want to book for sure—IF you want to fill the house (or stores) in Kansas City.

You get a bonus, too. It's KCMO's exclusive Feature Merchandising Service. We'll be happy to give you the whole story on KC's star performers . . . anytime.

KCMO-TV — Channel 5 / KCMO-Radio — 810 on the dial

KCMO-FM — 94.9 megs. / KCMO Business Music Services (Muzak)

MISSOURI-MONTANA

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.2 Kw...VP: 16.4 Kw.
Owned By.....Jefferson TV Co.
Business Address.....2100 W. Broadway
Tel.: TAYlor 6-1651.....ABC-CBS
President.....William H. Weldon
Chief Engineer.....Ed Schvelein
Owners of: KRCG-TV, Jefferson City, Mo.

KTTS-TV—Springfield—1953

Channel: 10 VHF..AP: 190.55 Kw..VP: 316 Kw.
Owned-Oper. By.....Independent Bcstg. Co.
Business Address.....P.O. Box 1716 SSS
Tel.: UNiversity 2-7474.....CBS
President.....J. H. G. Cooper
General Mgr.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Program Director.....Kevin McAndrews
Film Manager.....Ted Tucker
Chief Engineer.....William F. Curry
Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By....Springfield Television Inc.
Business Address.....999 W. Sunshine
Tel.: University 6-2766.....NBC-ABC
Representative.....Hollingbery
Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
Co-Mgr., Prog. Dir.....Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Mid-States Bcstg. Corp.
Business Address.....40th & Faraon
Tel.: ADams 3-2528.....ABC-CBS
President.....John P. McGoff
Sales Mgr.....Carleton Schirmer
Program Director.....Dick McDaniel
Chief Engineer.....Kenneth Lux
For other Mid-States stations see Multiple-Station Owners.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By:.....CBS, Inc.
Business Address.....12th & Cole Sts.
Tel.: MAin 1-9100.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
President.....Merle S. Jones
V.P., Gen. Mgr.....Gene Wilkey
Administrative Asst.....Norman Bacon
General Sales Mgr.....Charles McAbee

Program Dir.....Don Markley
Sales Prom. Mgr.....Judd Choler
Dir. Info. Services.....Fred S. Heywood
News, Pub. Dir.Steve Fentress
Film Mgr.....G. West
Chief Engineer.....Harry Harvey
For other CBS Owned stations see Multiple-Station Owners.

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....220 TV, Inc.
Address.....4935 Lindell Blvd.
Tel.: Forest 7-7211.....Independent
Representative....Peters, Griffin, Woodward
President.....Harold Koplak
Vice Pres., Gen. Mgr.Saul Rosenzweig
Station Manager.....Bob Davis
Sales Mgr.....Michael McCormick
Program Director.....Eleanor Werner
Promo. Dir.Robert Choisser
Film Manager.....Jim Anians
Chief Engineer.....Kenneth Hildenbrand

KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By...The Pulitzer Publishing Co.
Address.....1111 Olive St.
Tel.: MAin 1-1111.....NBC
Station Representative.....Katz
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Station Manager.....Guy E. Yeldell
Sales Manager.....Ray Karpowicz
Program, Film Mgr.....Keith Gunther
Promotion Director.....Fred J. Mueller
Publicity Dir.....Robert Hannon
Chief Engineer.....J. E. Risk
Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Signal Hill Telecasting Corp.
Business Address.....5915 Berthold Ave.
Tel.: MI 7-3600.....ABC
President.....Harry Tenenbaum
Exec. V.P., Gen. Mgr.Paul E. Peltason
Vice Pres., Asst. G.M.Ralph Hansen
Gen. Sales Mgr.Bob Temple
Loc. Sales Mgr.Jim Necessary
News, Pub. Dir.Bruce Hayward
Prog. Dir.Francis W. Hunt
Chief Engineer.....Richard Trompeter

Montana

KULR-TV—Billings—1958

(Formerly KGHL-TV)

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Paul Crain & Dan Snyder
Address.....214 N. 30th St.

Tel.: 252-4676.....ABC-NBC
Pres.; Gen., Comm. Mgr.....Paul Crain
Commercial Mgr.....Robert McCann
Chief Engineer.....D. Jansma
Owners of: KRTV, Great Falls.

MONTANA-NEBRASKA

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Montana Network
Business Address.....P. O. Box 2557
Tel.: 252-5611ABC, CBS
Sta. Reps.Hollingbery; Art Moore
President.....Joseph S. Sample
General, Station Mgr.....Cliff Ewing
Comm. Manager.....John Conner
Prog. Dir., Adv. Mgr.Vic Miller
Promo., Pub. Dir.Marguerite Taylor
Film Manager.....James Thorpe
Owners of: KOOK-AM; KXLF-AM-TV, Butte,
Mont.

KXLF-TV—Butte—1953

Channel: 4 VHF...AP: 30 Kw...VP: 60 Kw.
Owned By.....Garryowen Butte TV
Business Address.....Box 1956
Tel.: 792-9111CBS
Station Rep.Hollingbery
President.....Joseph S. Sample
General, Station Mgr.....Edmund L. Peiss
Program Director.....Paul Simitzes
Chief Engineer.....Vern Totten
Owners of: KXLF; KOOK-AM-TV, Billings.

KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw...VP: 5 Kw.
Owned By.....Glendive Bcstg. Corp.
Address.....122 S. Merrill Ave.
Tel.: 365-3377.....CBS
President.....Lewis W. Moore
General Mgr., Adv. Mgr.....Jerry Robbins
Film Manager.....Peter Seilor
Program Engineer.....Jane Robbins
Chief Engineer.....Donald J. Powers
Owners of: KXGN-AM.

KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.

Owned By.....HarriScope Bcstg.
Business Address.....Box 1139
Tel.: 453-4377ABC-CBS
Station Representative.....Hollingbery; Moore
Pres.Burt I. Harris
Exec. V.P.L. W. Berger
Gen. Mgr.W. C. (Bud) Blanchette
Chief Engineer.....Anthony Lopuch
For other HarriScope stations see Multiple-Station
Owners.

KRTV—Great Falls—1958

Channel: 3 VHF..AP: 15.3 Kw...VP: 30.5 Kw.
Owned By.....Snyder & Assoc.
Business Address.....Box 1453
Tel.: 453-2433NBC-ABC
Sta. Reps..Avery-Knodel; Feltis, Dove, Cannon
PresidentDan Snyder
Chief Engineer.....Jesse Waymire
Owners of: KULR, Billings.

KBLL-TV—Helena—1959

Channel: 12 VHF..AP: .486 Kw...VP: .973 Kw.
Owned By.....Capital City TV
AddressBox 797
Tel.: 442-6790ABC-CBS-NBC
PresidentPaul McAdam
Operation Director.....Doug Sutherland
Owners of: KBLL.

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw...VP: 191 Kw.
Owned ByMosby's
Address240 Harris
Tel.: 549-4169ABC-CBS-NBC
Station Rep.Bolling
Pres., Gen. Mgr.A. J. Mosby
Program Director.....Hugh E. Bader
Promo. Dir., Adv. Mgr.Don Mays
Pub. Dir.Mrs. Vi Thomson
Chief Engineer.....Charles E. Meyer

Nebraska

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By Nebraska TV Corp.
Business Address Box 476
Tel.: 3-1321NBC
President Fred A. Seaton
General Manager.....Duane L. Watts
Prod. Mgr.Milt Hoffman
Film Manager.....Paul R. Loebig
Chief Engineer Duane Allison

KDUH-TV—Hay Springs 1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.

Owned ByDuhamel Ents.
AddressBox W
Tel.: ME 8-2741.....ABC-CBS
PresidentHelen Duhamel
Gen., Sta. Mgr.John E. Ludwig
Prog. Dir.Arthur R. Christ
Promo., Pub. Dir.Owen Lyon
Film Mgr.Gordon A. Carson
Chief Engineer.....Ed Davenport
Owners of: KOTA-AM-TV, Rapid City, S. D.

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw...VP: 204 Kw.
Owned-Oper. By.....Bi-States Co.
Bus. Address...414 East Ave., Holdrege, Nebr.
Tel.: WY 5-5952.....ABC

NEBRASKA-NEVADA

Representative Meeker
President Wayne Brewster
Station Manager..... Jack Gilbert
General Sales Mgr..... Jack Yeager
Program Director..... Marlon Milliken
Pub. Director Tom Nuss
Dir. of Eng..... D. Greely
Owners of: KHOL-FM, KRNY, Kearney.

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Fetzer Bcstg. Corp.
Address40th and W Sts.
Tel.: 466-2367CBS
Representative Avery-Knodel
President.....John E. Fetzer
General Mgr.....A. James Ebel
Program Dir.....Paul Jensen
Chief Engineer.....D. R. Taylor
For other Fetzer stations see Multiple-Station
Owners.

KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 13 Kw...VP: 25.9 Kw.
Owned By.....North Platte TV Inc.
Business Address.....Box 756
Tel.: 532-2222NBC
Sta. Representative.....Gill-Perna
Pres.Fred Shrake
Gen., Comm. Mgr.Harry D. Peck
Prog. Dir.Ed Launer
Promo. Dir.....Dianne Manley
Film Mgr.Ted Long
Chief Eng.Ray Goff

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.

OwnedHerald Corp.
Address.....27th & Douglas Sts.
Tel.: 345-7777ABC
Station Rep....Harrington, Righter & Parsons
President.....Ben H. Cowdery
Gen. Mgr.....Eugene S. Thomas
Sales Mgr.Ken H. James
Chief Engineer.....J. S. Petrlik

KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....May Bcstg. Co.
Bus. Trans. Address.....2615 Farnam St.
Tel.: 345-3333NBC
Station Rep.Petry
President.....Edward W. May
V.P., Gen. Sta. Mgr.....Owen Saddler
Comm. Mgr.Art Jacobson
Program Director.....Lew Jeffrey
Promotion Director.....Galen Lillethorup
Film Manager.....Ken Michelsen
V.P., Engineering.....R. J. Schroeder
Owners of: KMA, Shenandoah.

WOW-TV—Omaha—1949

Channel: 6 VHF:..AP: 50 Kw...VP: 100 Kw.
Owned By.....Meredith Bcstg Co.
Address3501 Farnam St.
Tel.: 346-3400CBS
RepresentativeBlair TV
General Mgr.....Howard Stalnaker
Promo., Pub. Dir.Mike Byrne
Eng. Dir.Bill Kotera
Chief Engineer.....Glenn Flynn
For other Meredith stations see Multiple-Station
Owners.

Nevada

KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw...VP: 55 Kw.
Owned-Oper. By....Las Vegas Television Inc.
Address.....250 Desert Inn Road
Tel.: RE 5-7511CBS
President.....Herman M. Greenspun
Sta. Mgr.Wm. D. Stiles
Oper. Mgr.Mark Smith
Chief Engineer.....Hurschel C. McKenzie

KORK-TV—Las Vegas—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....So. Nevada Radio-TV Co.
AddressBox 550
Tel.: DU 2-1760.....NBC
Sta. Rep.Venard, Torbet & McConnell
PresidentDonald W. Reynolds
Gen., Sta. Mgr.Edward R. Tabor
Oper., Film Mgr.Dick Koch

Commercial Manager.....Donald G. Brown
Prog. Dir.Gil Brooks
Traffic Mgr.Helen Mallory
Chief Eng.James M. Garner
For other D. W. Reynolds stations see Donrey
Media under Multiple-Station Owners.

KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw...VP: 11.5 Kw.
Owned By.....TV Co. of America, Inc.
AddressBox 2586
Tel.: RE 5-4266.....ABC
RepresentativeForjoe
President, Gen. Mgr.....Alex Gold
Commercial, Adv. Mgr.....Walter Shull
Chief Engineer.....Jim Leach

KCRL-TV—Reno—1962

Channel: 4 VHF..AP: 9.1 Kw...VP: 17.4 Kw.
Owned ByCircle L

NEV.-N. H.-N. J.-N. M.

Address1790 Vassar
Tel. 322-9145NBC
Sta. Rep.Hollingbery
Pres., Gen. Mgr.Charles E. Cord
Sta. Mgr.Roger Van Duzer
Comm. Mgr.Richard Rowley
Prog. Dir., Film Mgr.Jim Bentley
Chief Eng.Ron Oakley

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw...VP: 166 Kw.

Owned-Oper....Nevada Radio-Television Inc.
Business Address.....770 East 5th St.
Tel.: FA 3-0721.....ABC-CBS-NBC
President.....Donald W. Reynolds
General, Sta. Mgr.....Lee D. Hirshland
Commercial, Adv. Mgr.....Phillip G. Rose, II
Operations Manager.....Jack Angel
Prom. Mgr.....Helen Busscher
Film Manager.....Chick Warren
Chief Engineer.....James Bull, Sr.
For other D. W. Reynolds stations see Donrey
Media under Multiple-Station Owners.

New Hampshire

WMUR-TV—Manchester—1954

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: NAational 3-8061.....ABC

Station Representative.....Young TV Corp.
President.....Richard Eaton
Vice President.....S. E. Phillips
Chief Engineer.....C. Harold Brewer
For other United Bestg. stations see Multiple-
Station Owners.

New Jersey

WNJU-TV—Newark—1964

Channel: 47 UHF..AP: 197 Kw...VP: 394 Kw.
Owned By.....New Jersey TV Bcstg. Corp.
Address1020 Broad St.

Tel.: MA 2-8490.....Independent
Station Rep.....National Time Sales
Pres., Gen. Mgr.....Edwin Cooperstein
(Due on air spring 1965.)

New Mexico

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcstg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: 243-2285CBS
Station Representative.....Adv. Time Sales
Pres., Gen. Mgr.....A. R. Hebenstreit
Comm. Mgr.Ralph C. Rhoads
Program Director.....Robert Van Driel
Chief Engineer.....Leonard F. Dodds
Owners of: KGGM AM; KVSF, Santa Fe.

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 36.7 Kw..VP: 73.5 Kw.
Owned ByWGAL Television
Address.....1377 University Blvd., N.E.
Tel.: CH 7-0101.....ABC
President.....Clair R. McCollough
Adv., Comm., Sta. Mgr.....Max A. Sklower
Chief Engineer.....James Sharman
For other McCollough stations see Steinman sta-
tions under Multiple-Station Owners.

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw...VP: 27 Kw.
Owned ByHubbard Bcstg., Inc.
Bus.-Studio Address...1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
RepresentativePetry
Pres.Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau
For other Hubbard stations see Multiple-Station
Owners.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.
Owned-Oper. By ..Voice of the Caverns, Inc.
AddressBox 631
Tel.: 5-4101CBS

NEW MEXICO-NEW YORK

PresidentEdward Talbott
 Gen., Comm. Mgr.....Tom Wiseheart
 Prog. Dir.Jon Evans
 Film Manager.....Calvin Waters
 Pub. Prom. Dir.Marjorie Winfield
 Chief Engineer.....Sanford Brown
 Owners of: KAVE-AM.

KICA-TV—Clovis—1957

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.
 Owned By.....Marshall Enterprises, Inc.
 AddressBox 111
 Tel.: 763-5511CBS-ABC
 President.....John H. Marshall, Sr.
 Gen. Mgr.John H. Marshall, Jr.
 Sta. Mgr.Bud LeRoy

Comm., Adv. Mgr.Dave Neikirk
 Prog., Pub. Dir.Del Maurer
 Promotion Director.....John Urban
 Film Manager.....Duffy Sasser
 Chief Eng.James Cope
 Owners of: KICA-AM.

KSWS-TV—Roswell—1953

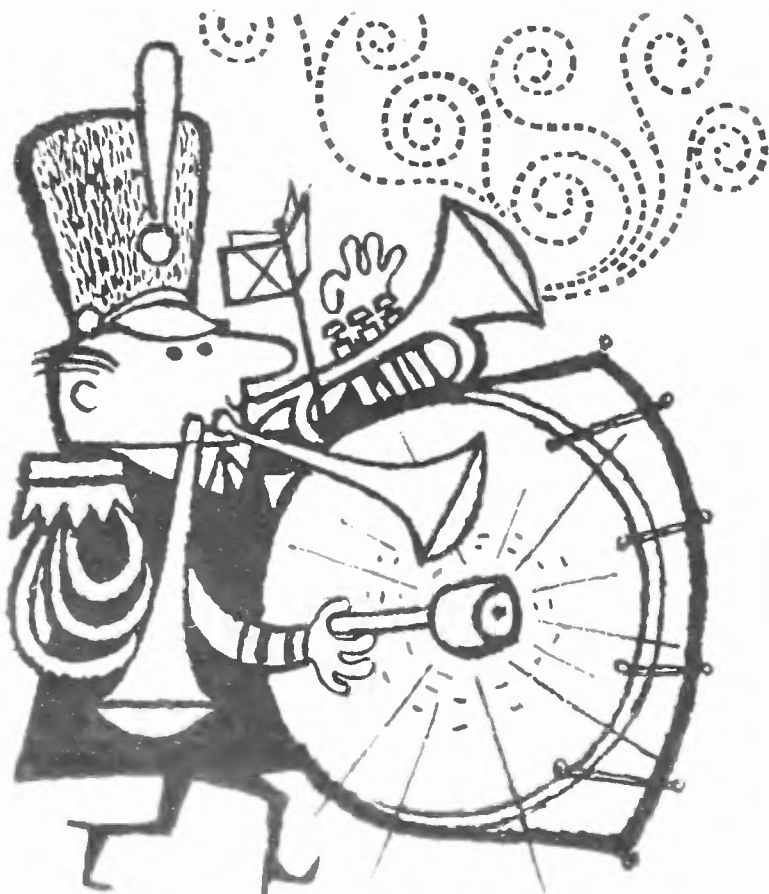
Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....John A. Barnett
 Business Address.....1717 W. Second St.
 Tel.: 622-6450ABC-CBS-NBC
 Station Reps.....Meeker; Melville
 Owner & Gen. Mgr.....John A. Barnett
 Sta. Mgr.Paul B. McEvoy
 Chief Engineer.....William E. Kolb

New York

WAST-TV—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.
 Owned-Operated By..Van Curler Bcstg. Corp.
 AddressBox 4035
 Tel.: HE 6-4791ABC
 Station Rep.....Peters, Griffin, Woodward

PresidentS. H. Fabian
 General Mgr.....William A. Rippe
 Commercial Mgr.Dom Tovino
 Program Dir.....Fred Shavor
 Promotion, Publicity Dir.....Michael S. Artist
 Film Mgr.....Joel Levy
 Chief Engineer.....Elmer C. Snow



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WTEN—Albany—1953

Channel: 10 VHF..AP: 100 Kw..VP: 200 Kw.
 Owned-Oper. By....Capital Cities Bcstg. Corp.
 Business Address.....Box 10
 Tel.: BR 1-2345CBS
 Station Representative.....Blair
 President.....Frank M. Smith
 Gen. Mgr.Daniel B. Burke
 Program Dir.....Charles Pogan
 Local Sales Manager.....Phil Beuth
 Promotion Manager.....Marc Edwards
 For other Capital Cities stations see Multiple-Station Owners.

WBJA-TV—Binghamton—1962

Channel: 34 UHF..AP: 102 Kw...VP: 204 Kw.
 Owned ByWBJA-TV, Inc.
 AddressBox 813
 Tel.: 772-1122ABC
 Pres., Gen. Mgr.Alfred E. Anscombe
 Chief Eng.Louis H. Stantz

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.
 Owned.....Binghamton Press Co.
 Business Address.....70 Henry St.
 Tel.: RA 3-8251.....NBC
 Station RepresentativeH-R Reps.
 PresidentPaul Miller
 General Manager.....Edward M. Scala
 Chief Engineer.....G. Ricciardelli
 For other Gannett stations see Multiple-Station Owners.

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw... VP: 166 Kw.
 Owned Oper. By....Triangle Publications, Inc.
 Business Address.....50 Front St.
 Tel.: RA 3-7311.....CBS
 Representative.....Blair TV, Inc.
 Gen. Mgr.George R. Dunham
 Prog. Dir.Karl W. Friedline
 Promotion, Merch. Dir.Bruce Lawrence
 Chief Engineer.....Lamar Cox
 For other Triangle stations see Multiple-Station
 Owners.

WBEN-TV—Buffalo—1948

Channel: 4 VHF...AP: 54 Kw....VP: 100 Kw.
 Owned-Oper. By.....WBEN, Inc.
 Address.....2077 Elmwood Ave.
 Tel.: TR 6-0930.....CBS
 Sta. Rep.....Harrington, Righter & Parsons
 President Alfred H. Kirchhofer
 General Manager.....C. Robert Thompson
 Asst. Gen. Mgr.George R. Torge
 Sales Manager.....Nicholas J. Malter
 Promo., Pub. Dir.Joseph A. Haeffner
 Film Mgr.Quintin P. Renner
 Technical Director.....R. Glenn Beerbower
 Owners of: WBEN AM-FM.

WGR-TV—Buffalo—1954

Channel: 2 VHF...AP: 60.4 Kw...VP: 100 Kw.
 Owned By.....Taft Bcstg. Co.
 Business Address.....184 Barton St.
 Tel.: TT 6-7115.....NBC

RepresentativeEdward Petry
 President.....Hulbert Taft, Jr.
 General Manager...Van Beuren W. De Vries
 Program Dir.....Paul Scandra
 For other Taft stations see Multiple-Station
 Owners.

WKBW-TV—Buffalo—1958

Channel: 7 VHF..AP: 60 Kw...VP: 100 Kw.
 Owned By.....Capital Cities Bcstg. Corp.
 Business Address.....1420 Main St.
 Tel.: TT 3-0770.....ABC
 Sta. Rep.Blair TV
 President.....Frank M. Smith
 General Manager.....Robert K. King
 For other Capital Cities stations see Multiple-Station
 Owners.

**WCNY-TV—Carthage-
Watertown—1954**

Channel: 7 VHF..AP: 95.5 Kw...VP: 178 Kw.
 Owned-Oper. By....The Brockway Company
 Bus. Address..P. O. Box 211, Watertown, N. Y.
 Tel.: SU 2-2600.....ABC-CBS
 President.....John B. Johnson
 General Manager.....James W. Higgins
 Commercial Manager.....Alfred M. Tauroney
 Prog., Director.....David M. Graves
 Film Mgr.....David N. Cummings
 Prom., Pub. Dir.....Earl R. Kelly
 Dir. of Eng.....Michael Yonkovic
 Chief Engineer.....Donald Morehouse
 Owner of: WWNY, Watertown; WMSA-AM-FM,
 Massena.

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NEW YORK

WABC-TV—New York—1948

Channel: 7 VHF..AP: 55 Kw...VP: 110 Kw.
Owned By..American Bcstg-Para. Theas Inc.
Business Address.....7 W. 66th St.
Tel.: SU 7-5000.....ABC
Sta. Rep.....ABC-TV Spot Sales
Vice-Pres., Gen. Mgr.....John O. Gilbert
General Sales Mgr.....Richard Beesemyer
Programming Dir.....Seymour Horowitz
Adv., Promo. Dir.....Leo Collins
Publicity DirectorFrank J. Little
Film Dir.....T. Kako
Chief Eng.Henry Dabrowski
For other ABC Owned stations see Radio & TV
Networks.

WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw...VP: 42 Kw.
Owned-Oper....Columbia Bcstg. System Inc.
Business Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
President (CBS Inc.).....Frank Stanton
Pres. (CBS TV Stations Div.)...Merle S. Jones
V. P. Station Div.....Craig Lawrence
V.P., Gen. Mgr.....John A. Schneider
General Sales Mgr.....G. Gerald Danford
Program Director.....Dan Gallagher
Pub. Dir.Edmund Cramer
Info. Serv. Dir.Philip King
Traffic, Oper. Mgr.Marion Hampden
Promo. Dir., Adv. Mgr.....Arthur L. Hecht

Film Mgr.William C. Lacey
Chief Engineer.....Philip Goetz
For other CBS Owned stations see Radio & TV
Networks.

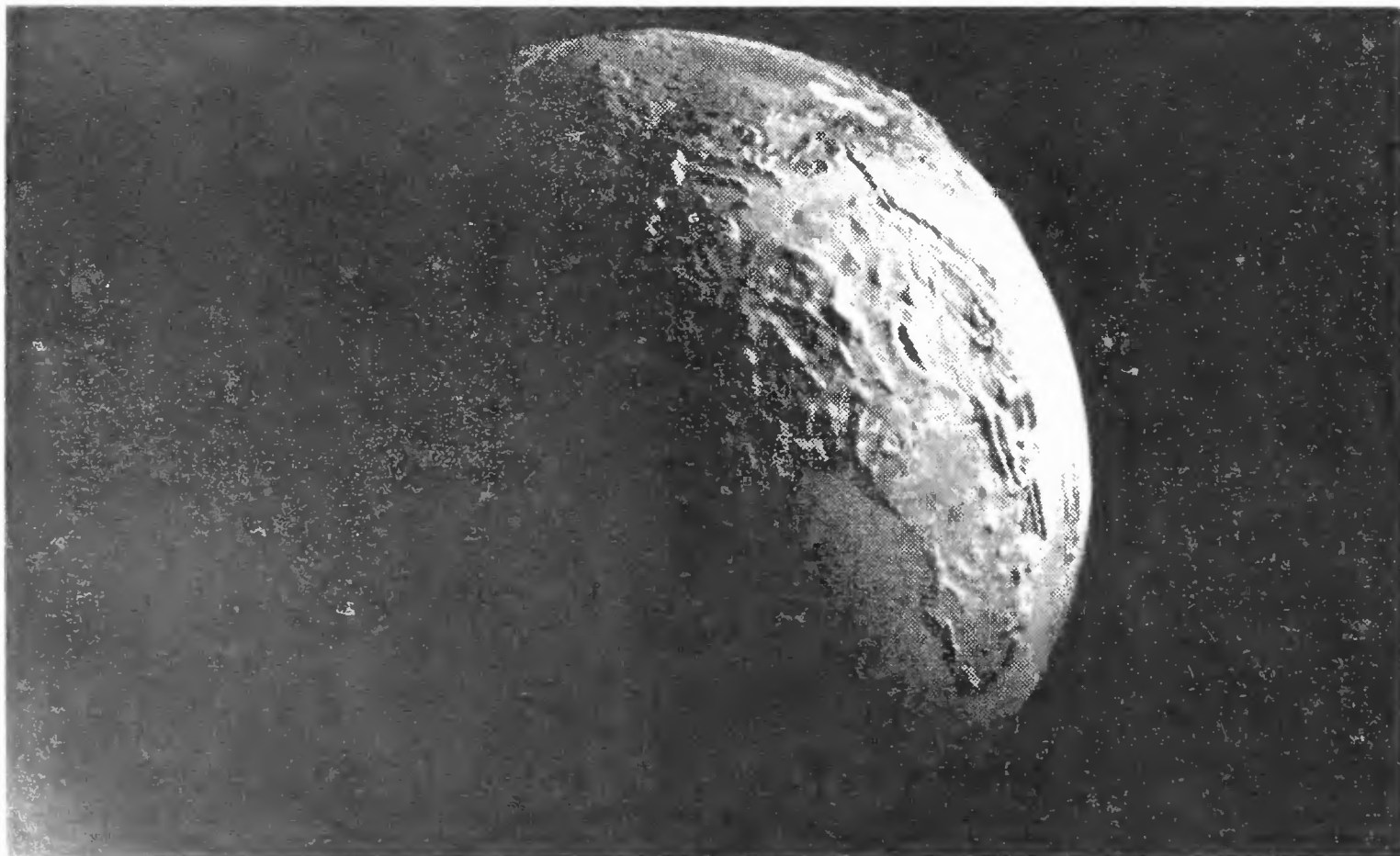
WNBC-TV—New York—1941

Channel: 4 VHF....AP: 15 Kw....VP: 30 Kw.
Owned-Oper. By.....National Bcstg. Co.
Business Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Representative.....NBC Spot Sales Dept.
PresidentRobert Kintner
V.P., General Mgr...Theodore H. Walworth, Jr.
Nat. Sales Mgr.....Robert Howard
N. Y. Sales Mgr.James J. Barry
Program Dir.....Weston Harris
Promo. Dir., Adv. Mgr.....Jay H. Smolin
Publicity Dir.....Al Slep
Chief Engineer.....Thomas J. Buzalski
For other NBC Owned stations see Radio & TV
Networks.

WNEW-TV—New York—1944

Channel: 5 VHF..AP: 18.6 Kw...VP: 37.1 Kw.
Owned By.....Metropolitan Bcstg. TV
Business Address.....205 E. 67th St.
Tel.: LE 5-1000.....Independent
Sta. Rep.....Metro TV Sales
Pres. (Metro Bcst. TV)Bennet H. Korn
V.P., General Mgr.....John E. McArdle
Vice-Pres., Prog.....Jack Lynn
V.P., Res., Sales Dev.Mary L. McKenna
Commercial Manager.....Bernard Zeidman

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Pub., Exploit. Dir.....David Gordon
 Promo. Dir., Adv. Mgr.Murry Salberg
 Chief Engineer.....William Kelly
 For other Metropolitan Bcstg. TV stations see
 Metromedia under Multiple-Station Owners.

WOR-TV—New York—1949

Channel: 9 VHF..AP: 64.6 Kw...VP: 129 Kw.
 Owned-Oper. ByRKO General
 Business Address.....1440 Broadway
 Tel.: LO 4-8000.....Independent
 Station Rep.....RKO Gen. Bcstg. Nat. Sales
 V.P., General Manager.....Robert J. Leder
 V.P., Station ManagerRobert S. Smith
 Vice-Pres., Sales.....Jacques Biraben
 Sales Plan. Dir.....Burt Lambert
 Adv. Mgr., Promo. Dir.....Robert Beusse
 Publicity Director.....Sid Bakal
 Program Dir.....Ivan Reiner
 Film Mgr.....Bob Garrity
 Chief Engineer.....Orville Sather
 For other RKO General stations see Multiple-Station Owners.

WPIX—New York—1948

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....WPIX, Inc.
 Address.....220 E. 42nd St.
 Tel.: MU 2-6500.....Independent
 Representative.Peters, Griffin, Woodward, Inc.
 President.....F. M. Flynn
 Exec. V.P., General Mgr.....Fred M. Thrower
 V.P. in Chg. Operations.....L. J. Pope
 V.P., Sales Mgr.....J. A. Patterson
 V.P. & Ch. Engineer.....Otis Freeman
 V.P. & Controller.....T. E. Mitchell
 Promotion Manager.....F. X. Tuoti
 Live Program Manager.....W. D. Engels
 Film Manager.....W. Cooper
 Sales, Business Mgr.....Jack F. A. Flynn
 Public Relations Director.....A. J. McCaffrey
 For other Tribune Co. stations see Multiple-Station Owners.

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF..AP: 18 Kw...VP: 25.1 Kw.
 Owned-Oper. By.....Rollins Telecasting Inc.
 Business Address.....357 Cornelia St.
 Tel.: JO 1-5557ABC-NBC
 Station RepresentativeBlair TV
 President.....O. Wayne Rollins
 Gen., Comm. Mgr.David F. Milligan
 For other Rollins stations see Multiple-Station Owners.

WHEC-TV—Rochester—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....WHEC, Inc.
 Business Address.....191 East Ave.
 Tel.: BA 5-3050CBS
 Sta. Rep.H-R TV
 President.....Paul Miller
 Comm. Manager.....John Cody
 Prog. Dir., Film Mgr.William J. Adams
 For other Gannett stations see Multiple-Station Owners.

WOKR—Rochester—1962

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned ByChannel 13, Rochester, Inc.
 Address17 Clinton Ave. S.
 Tel.: HA 6-3896ABC
 Pres., Gen. Mgr.Richard C. Landsman
 Comm. Mgr.Alan B. Johnstone
 Prog. Dir.Gerald Pearsen
 Promo. Dir.Lloyd B. Gibson
 Chief Eng.George C. Driscoll

WROC-TV—Rochester—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Veterans Bcstg. Co., Inc.
 Address201 Humboldt
 Tel.: BU 8-8400NBC
 Sta. Rep.Petry
 Pres., Gen. Mgr.....Ervin F. Lyke
 Comm. Manager.....Arthur Murrellwright
 Prog. Dir., Film Mgr.....F. Chase Taylor, Jr.
 Promo., Pub. Dir.William Schubert
 Chief Engineer.....Raymond Jobes
 Owners of: KTVE-TV, El Dorado, Ark.

WRGB—Schenectady—1939

Channel: 6 VHF..AP: 47 Kw...VP: 93 Kw.
 Owned-Oper. By.....General Electric Co.
 Business-Studio Address...1400 Balltown Rd.
 Tel.: FR 7-2261.....NBC
 Station RepresentativeKatz
 Gen. Mgr.....J. Milton Lang
 Marketing Mgr.....Robert F. Reid
 Operations Mgr.....Merl L. Galusha
 Sales Manager.....George F. Spring
 Program Dir.....A. G. Zink
 Promotion Mgr.....Arthur R. Garland

WHEN-TV—Syracuse—1948

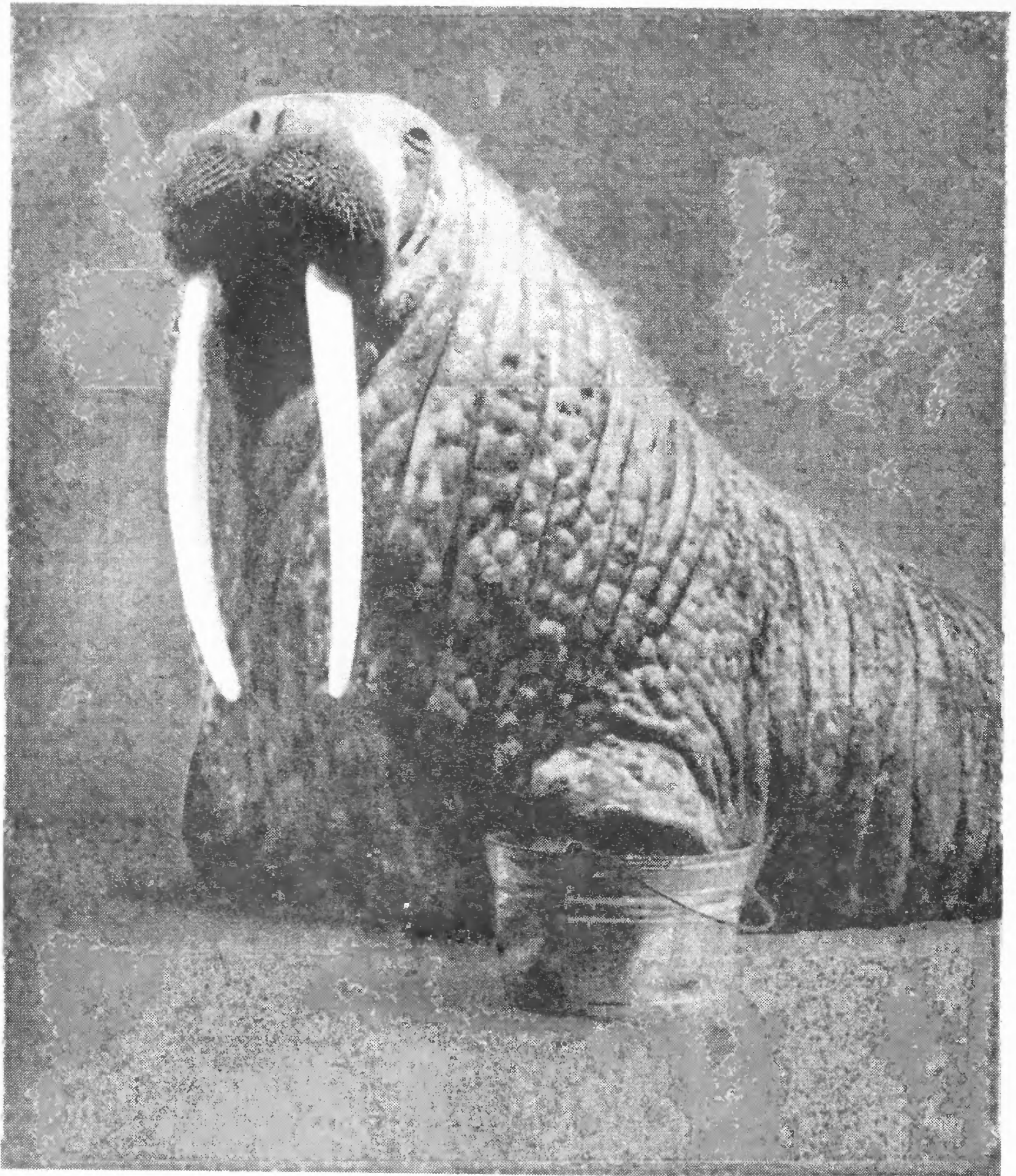
Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Meredith Syracuse TV Corp.
 Address980 James
 Tel.: 474-8511CBS
 Station RepresentativeKatz
 V.P., General Mgr.....Paul Adanti
 Comm. Manager.....Frederick R. Menzies
 Prog. Dir.Gordon Alderman
 Pub. Dir.Steve Shannon
 Chief Engineer.....Albert Chismark
 For other Meredith stations see Multiple-Station Owners.

WNYS—Syracuse—1962

Channel: 9 VHF..AP: 39.75 Kw...VP: 79.5 Kw.
 Owned By.....Channel 9, Syracuse, Inc.
 AddressShoppingtown, Syracuse
 Tel.: 446-4780ABC
 Sta. Rep.Peters, Griffin, Woodward
 Pres., Gen. Mgr.William H. Grumbles
 Promo., Pub. Dir.Mrs. Carol Schell
 Prog. Dir., Film Mgr.Jeff Davidson
 Chief Eng.John Carroll

WSYR-TV—Syracuse—1950

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.



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* 1964 Sales Management Survey of Television Markets.

NEW YORK-NORTH CAROLINA

Owned-Oper. By.....Newhouse Bcstg. Co.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC-ABC
RepresentativeHarrington-Righter-Parsons
Pres., Gen. Mgr.....E. R. Vadeboncoeur
Comm. Manager.....William R. Alford, Jr.
Chief Engineer.....Albert Eicholzer
For other Newhouse stations see Multiple-Station
Owners.

WKTV—Utica—1949

Channel: 2 VHF..AP: 17.35 Kw...VP: 34.7 Kw.

Owned-Oper. By.....Mid-N.Y. Bcstg. Corp.
Business Address.....P.O. Box 386
Tel.: RE 3-0404.....ABC-NBC
Sta. Representative.....H-R
President, Gen. Mgr.....Gordon Gray
Program Dir.....Daniel German
Nat., Reg. Sales Mgr.Richard Gessner
Loc. Sales Mgr.Sheldon Storrier
Promo., Pub. Dir.Jean Greenwood
Merchandising Dir.....Stephen Purcell
film Manager.....Frank Guzzetti
Chief Engineer.....De Forest T. Layton, Jr.
Owners of: KAUZ-TV, Wichita Falls, Tex.

North Carolina

WISE-TV—Asheville—1953

Channel: 62 UHF...AP: 12 Kw...VP: 24 Kw.
Owned By.....WCOG, Inc.
Address75 Scenic Hwy.
Tel.: 254-4663NBC
President, Gen. Mgr.....Harold H. Thoms
Admin. Asst.Hugh McMillan
Chief Engineer.....John Randolph
For other Thoms stations see Multiple-Station
Owners.

WLOS-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw...VP: 170 Kw.
Owned-Oper. By....Skyway Broadcasting Co.
Business Address.....288 Macon Avenue
Tel.: AL 4-4321.....ABC
Station Representative.....PGW; Ayers
President.....Col. Mitchell Wolfson
V.P., Gen. Sta. Mgr.Morton S. Cohn
Chief Engineer.....George Sprague
For other Wometco stations see Multiple-Station
Owners.

WBTV—Charlotte—1949

Channel: 3 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Business Address.....1 Julian Price Place
Tel.: ED 3-8833.....CBS
Station RepresentativeTvAR
Board ChairmanJoseph M. Bryan
PresidentCharles H. Crutchfield
V.P., Managing Dir....Wallace J. Jorgenson
V.P., Prom., Research....J. Robert Covington
V.P., Engineering.....Thomas E. Howard
General Sales Manager.....Thomas Cookerly
Program Operations Mgr...Robert L. Rierson
For other Jefferson Standard stations see Multiple-
Station Owners.

WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Carolina Bcstg. Co.
Business Address.....Box 2536
Tel.: FR 6-8401.....ABC-NBC
Station Representative.....H-R Reps.

President.....J. M. Cox, Jr.
Exec. Dir.....J. Leonard Reinsch
Gen., Sta. Mgr.C. George Henderson
Comm. Mgr.William M. Scruggs, Jr.
Promo., Pub. Dir.Jon T. Caudle
Film Manager.....Hall Houpe
Chief Eng.Charles W. Whitley
For other Cox stations see Multiple-Station Own-
ers.

WUTV—Charlotte—1960

Channel: 36 UHF..AP: 110 Kw...VP: 200 Kw.
Owned ByCentury Adv. Co., Inc.
Address1 Television Pl.
Tel.: FR 5-5625Independent
PresidentFrank P. Larson, Jr.
General Manager.....Hugh A. Deadwyler

WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw...VP: 316 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Address2410 Broad St.
Tel.: 477-2131CBS-NBC
President.....F. M. Smith
Gen. Mgrs. .Harmon L. Duncan, Floyd Fletcher
Comm. Manager.....Mike Thompson
Program Mgr.....Ernie Greup
Chief Engineer.....Roy Fullen
For other Capital Cities stations see Multiple-
Station Owners.

WFMY-TV—Greensboro—1949

Channel: 2 VHF...AP: 100 Kw...VP: 50 Kw.
Owned-Operated By....Greensboro News Co.
Business Address...Phillips Ave. at White St.
Tel.: BR 4-0114.....ABC-CBS
Representative..Harrington, Righter & Parsons
President.....C. O. Jeffress
General Manager.....Gaines Kelley
Commercial Mgr.....William M. Alexander
Program Dir.....T. J. Markham
Film Manager.....Donald M. Causey
Chief Engineer.....Doyle D. Thompson

WNCT—Greenville—1953

Channel: 9 VHF:..AP: 158 Kw...VP: 316 Kw.

NORTH CAROLINA-NORTH DAKOTA

Owned By.....Roy H. Park Bcstg. Co.
AddressBox 898
Tel.: PL 2-6181.....CBS
RepresentativeHollingbery
PresidentRoy H. Park
V. P., Gen. Mgr......A. Hartwell Campbell
Sta. Mgr......Hank Tribley
Comm. Manager.....John G. Clark, Jr.
Promotion Director.....Dave Mosier
Program Dir.Ed Fields
Film Manager.....Mac Nicholson
Chief Engineer.....Heber Adams

WGHP-TV—High Point—1963

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Southern Bcstrs.
Sheraton Hotel Bldg......Tel.: 883-7131
ABC.....Rep.: Storer TV Sales
Pres., Gen. Mgr......James W. Coan
For other Coan stations see Winston-Salem Bcstg.
under Multiple-Station Owners.

WNBE-TV—New Bern—1962

Channel: 12 VHF...AP: 100 Kw...VP: 200 Kw.
Owned By:Piedmont Television Corp.
AddressHenderson, N. C.
Tel.: GE 8-8341.....ABC
PresidentNathan Frank
Secretary.....Harold H. Thoms
For other Thoms stations see Multiple-Station
Owners.

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co., Inc.
Business Address.....2619 Western Blvd.
Tel.: VA 8-2511.....ABC
RepresentativeH-R
President.....A. J. Fletcher
Program Dir......Jesse Helms
Prom., Pub. Dir......David Witherspoon
Chief Engineer.....Virgil Duncan
Owners of: WRAL, AM-FM.

WITN-TV—Washington—1955

Channel: 7 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....North Carolina TV, Inc.
AddressBox 468
Tel.: WH 6-3131.....NBC
Sta. Rep....Venard, Torbet & McConnell; Ayers
President, Gen. Mgr......W. R. Roberson, Jr.
Exec. V.P......T. H. Patterson
Sales Manager.....G. Earle Broome
Prog. Dir.Hal Wilson
Chief Engineer.....Harvey Mason
Owners of: WITN-AM-FM.

WECT—Wilmington—1954

Channel: 6 VHF..AP: 62.5 Kw...VP: 100 Kw.
Owned-Oper. By...Atlantic Telecasting Corp.
Address.....205 W. Shipyard Blvd.
Tel.: RO 3-4666.....ABC-CBS-NBC
Sta. Rep......Advertising Time Sales
President.....Dan. D. Cameron
General Manager.....Claud O'Shields
Program Dir......Wayne Jackson
Film Mgr......Ken Buie
Pub. Dir......Mrs. Bobbie Marcroft
Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF..AP: 195 Kw...VP: 316 Kw.
Owned-Oper. By.....Triangle Bcstg. Corp.
Business Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Aff....Journal & Twin City Sentinel
Station Rep......Peters, Griffin, Woodward
President, Gen. Mgr......Harold Essex
Asst. General Manager.....Richard Barron
V. President, Sales.....Harry Shaw
V.P., Operations Mgr......Phil Hedrick
V.P., Program Mgr......John A. Comas
Promotion Director.....Charles Clapp
Film Manager.....Carl Wiegold
Owners of: WSJS.

North Dakota

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Meyer Bcstg. Co.
Business Address.....Broadway at Fourth
Tel.: CA 3-0900.....NBC
RepresentativeBlair-TV
President, Gen. Mgr......William Ekberg
Station Mgr......A. L. Anderson
Production Mgr.Duane Sauter
Chief Engineer.....Ivar Nelson
For other Meyer stations see Multiple-Station
Owners.

KXMB-TV—Bismarck—1955

Channel: 12 VHF..AP: 110 Kw...VP: 221 Kw.
Owned-Oper. By.....North Dakota Bcstg. Co.
AddressBox 358
Tel.: CA 3-9197CBS-ABC
Station Rep......Adam Young
President.....John W. Boler
Sta. Mgr......D. J. Blackstead
Prog. Dir......Robert Schuh
Promo., Pub. Dir......Jerry Stockert
Film Mgr......Vic Fetter
Adv. Mgr......Robert Vogelsang
Chief Engineer.....Tomas Ahner
For other North Dakota Network stations see
Multiple-Station Owners.

NORTH DAKOTA-OHIO

KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw...VP: 26 Kw.
Owned By.....North Dakota Bcstg.
Business Address.....119 2nd Ave. West
Tel.: 224-5133ABC-CBS
Station Reps.....Adam Young
President.....John W. Boler
Chief Engineer.....Louis Tysver
For other North Dakota Network stations see
Multiple-Station Owners.

KTHI-TV—Fargo—1959

(Formerly KXGO-TV)

Channel: 11 VHF..AP: 14.4 Kw...VP: 28.8 Kw.
Owned By.....Polaris Corp.
Address112 Manchester Bldg.
Tel.: 235-4461ABC
Sta. Representative.....Weed
Gen. Mgr.....R. C. Lukkason
For other Polaris stations see Multiple-Station
Owners.

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WDAY, Inc.
Business Address.....207 N. 5th St.
Tel.: AD 2-3371.....NBC
Newspaper AffiliationForum
Station Rep.....Peters, Griffin, Woodward
Board Chairman.....E. C. Reineke
President.....N. D. Black, Jr.
Exec. V.P. & Gen. Mgr.....Tom Barnes
Asst. Gen. Mgr.....Jack Dunn
Sales Manager.....Jack Lester
Program Manager.....Ken Kennedy
Promotion Mgr.....Roy Pedersen
Film DirectorBuddy Nulph
Technical Dir.....Julius Hetland
Owners of: WDAY-AM.

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned By.....Polaris Corp.

Business Address.....State Mill Road
Tel.: 77-44611ABC
Station Rep.Meeker
General Mgr.....R. C. Lukkason
Operations Director.....Bill Hutton
Production Director.....Lowell Johnson
Film Mgr.....Johnny Ralston
Chief Engineer.....David L. Chumley
For other Polaris stations see Multiple-Station
Owners.

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw...VP: 120 Kw.
Owned By.....North Dakota Bcstg.
Address.....KXMC-TV Bldg.
Tel.: TE 8-2104.....ABC-CBS
Station Reps.....Weed; Hurley
President.....John W. Boler
Chief Engineer.....Henry Haensler
For other North Dakota Bcstg. stations see Multi-
ple-Station Owners.

KCND-TV—Pembina—1960

Channel: 12 VHF..AP: 10.5 Kw...VP: 23 Kw.
Owned By.....Polaris Corp.
Address.....Box 523, Grand Forks, N. D.
Tel.: 4-4611ABC-NBC
Station RepresentativeBeckjorden
General, Sales Mgr....Robert C. Lukkason
For other Polaris stations see Multiple-Station
Owners.

KXJB-TV—Valley City—1954

Channel: 4VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....North Dakota Bcstg. Co.
Address.....4000 W. Main, Fargo, N. D.
Tel.: ADams 235-4461.....CBS
Station Rep.Young
Pres., Gen. Mgr.....John W. Boler
Sta., Adv. Mgr.....Robert Owens
Prog. Dir.....Constance Blackstead
Commercial Mgr.....Jim McGuire
Promo., Pub. Dir.....Lois Bonk
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway
For other North Dakota Network stations see
Multiple-Station Owners.

Ohio

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw...VP: 213 Kw.
Owned-Oper. By.....Summit Radio Corp.
Business Address.....853 Copley Road
Tel.: PO 2-8811.....ABC
President.....S. Bernard Berk
General, Station Mgr.....Roger G. Berk
Commercial, Adv. Mgr....Kenneth M. Keegan
Prog., Prom. Dir.....Robert I. Bostian
Film Manager.....Andy Anderson
Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-AM-FM.

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Scripps-Howard Bcstg., Inc.
Business Address.....2345 Symmes St.
Tel.: 861-9000CBS
Newspaper Affil....Cincinnati Post Times Star
RepresentativeBlair
President.....Jack R. Howard
V.P., General Mgr.....M. C. Watters
Asst. General Manager.....Robert Gordon
Nat. Sales Mgr.....Marian Finney
Comm. Mgr.....Earl Corbett

OHIO

Program Dir.....John Clark
 Prom. Dir.....Vera Schulte
 Film Manager.....Bernie Borden
 Chief Engineer.....Paul Adams
 For other Scripps-Howard stations see Multiple-Station Owners.

WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Address1906 Highland Ave.
 Tel.: 421-1750ABC
 Station RepresentativeKatz
 President.....Hulbert Taft, Jr.
 Gen., Sta. Mgr.....Samuel T. Johnston
 Nat. Sales Mgr.....George Rogers
 Loc. Sales Mgr.....Need Smith
 Program Director.....Harry Mohr
 Film Mgr.....John Hill
 Chief Engineer.....Ray Owen
 For other Taft Stations see Multiple-Station Owners.

WLW-TV—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By....Crosley Bcstg. Corp.
 Address.....140 W. Ninth St.
 Tel.: 241-1822NBC
 Station Reps.....Lowrance; Petry; Crosley
 President.....John T. Murphy

V.P., Gen. Mgr.....James H. Burgess
 V.P.-TreasurerJohn J. Heywood
 V.P.-ProgrammingAl Bland
 V.P.-Pub. Relations.....Gil Kingsbury
 V.P.-Sales.....H. P. Lasker
 V.P.-Engineering.....R. J. Rockwell
 Sales Manager.....Dave Strubbe
 Sales Promotion Dir.....Jack Frazier
 Program Dir.....Abe Cowan
 Film Dir.....Tom Storey
 Publicity, Promotion Dir.....Joe Cella
 Tech. Adm. Ass't.....Howard Lepple
 For other Crosley stations see Multiple-Station Owners.

KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned By.Group W/Westinghouse Bcstg. Co.
 Business-Studio Address.....1403 E. Sixth St.
 Tel.: SU 1-4500.....NBC
 Sta. Representative.....TvAR
 President.....Donald H. McGannon
 Vice President.....Frank Tooke
 Station Manager.....George H. Mathiesen
 Commercial Manager.....Robert Schroeder
 Promotion, Adv. Manager.....Gene Godt
 Public Relations Dir.....Hugh Harper
 Chief Engineer.....Sidney V. Stadig
 For other Group W/Westinghouse stations see Multiple-Station Owners.

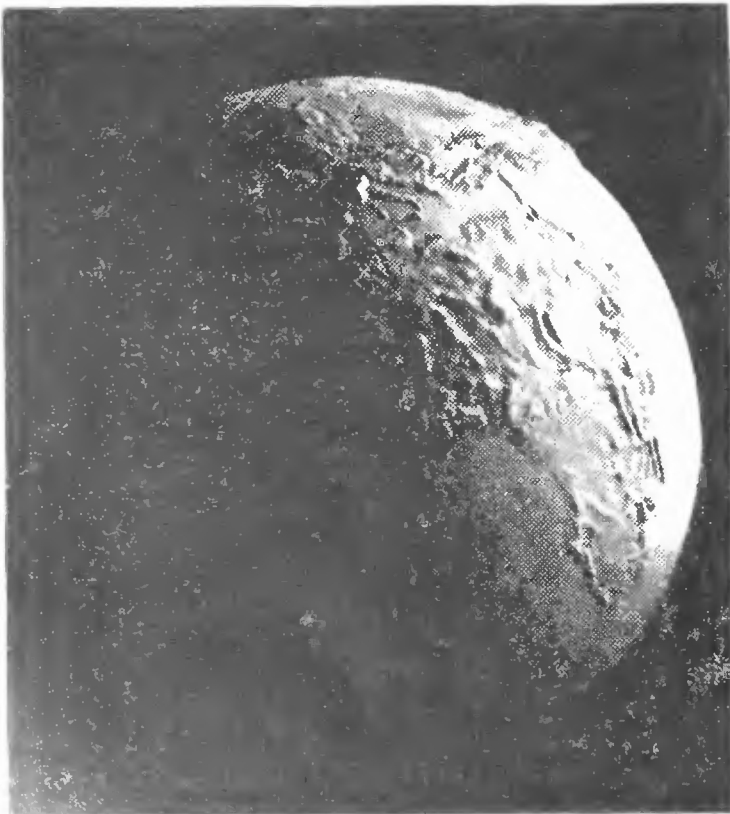
WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw...VP: 93.3 Kw.
 Owned By.....Scripps-Howard Bcstg Co.
 Address.....3001 Euclid Ave.
 Tel.: HE 2-1500.....ABC
 RepresentativeBlair TV
 President.....Jack R. Howard
 V.P., General Mgr.....James C. Hanrahan
 Ass't Gen. Mgr.....Donald L. Perris
 Eng. V.P.....J. B. Epperson
 Pub. Service Dir.....John J. Moffitt
 Nat'l Adv. Mgr.....Jay S. Kerekas
 Film Director.....John J. Richards
 Ohio Sales Mgr.....Peter Hlinka
 Operations Dir.....Ernest E. Sindelar
 Prod. Supervisor.....James E. Kirkey
 Prog. Supervisor.....Earl W. Keyes
 Chief Engineer.....James E. Bloyd
 For other Scripps-Howard stations see Multiple-Station Owners.

WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 182 Kw..VP: 302 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....1630 Euclid Ave.
 Tel.: TO 1-6080.....CBS
 Station Rep.....Storer TV Sales Inc.
 President.....George B. Storer, Jr.
 General Manager.....Robert S. Buchanan
 Program DirectorRobert Huber
 Chief Engineer.....Gil Anderson
 For other Storer stations see Multiple-Station Owners.

**How to tell
 all sides of this story
 in '64...**



AP

THE ASSOCIATED PRESS

WBNS-TV—Columbus—1949

Channel: 10 VHF..AP: 191 Kw...VP: 316 Kw.
 Owned By.....Dispatch Printing Co.
 Business Address.....33 N. High St.
 Tel.: 224-7121CBS
 Newspaper AffiliationDispatch
 Station Representative.....Blair TV
 PresidentH. Preston Wolfe
 Station Manager.....Richard A. Borel
 Program Director.....John A. Haldi
 Sales Director.....Robert D. Thomas
 Operations Director.....Paul Yeakum
 Prom. Publicity Dir.....Jim Shumaker
 Film Buyer.....Betty Dixon
 Chief Engineer.....Lester H. Natzger

WLW-C—Columbus—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....Crosley Bcstg. Corp.
 Business Address...3165 Olentangy River Rd.
 Tel.: AM 3-5441.....NBC
 Station Reps.....Lowrance; Moore
 President.....John T. Murphy
 General, Sta. Mgr.....Walter E. Bartlett
 Sales Mgr.....Richard E. Reed
 Program Director.....Mervin A. Durea
 Publicity Director.....Rod Warner
 Promotion Director.....John Burpee
 Film Manager.....Juanita Mitchell
 Spec. Bcst. Serv. Dir.....Morrie Butler
 Chief Engineer.....Charles Sloan
 For other Crosley stations see Multiple-Station
 Owners.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Business Address.....753 Harmon Ave.
 Tel.: CA 8-5801.....ABC
 RepresentativeKatz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers, II
 General Mgr.....Robert C. Wiegand
 Sales Manager.....R. W. Ostrander
 Prog. Dir.....Joseph A. Jenkins
 Film Manager.....Paul Lloyd
 Chief Engineer.....Ed Koprivier
 For other Taft stations see Multiple-Station
 Owners.

WHIO-TV—Dayton—1949

Channel 7 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By...Miami Valley Bcstg. Corp.
 Business Address.....1414 Wilmington Ave.
 Tel.: CL 4-5311.....CBS
 Newsp. Affili.....News, Journal Herald
 RepresentativeHollingbery
 President.....James M. Cox Jr.
 General Manager.....Robert H. Moody
 Retail Manager.....Stanley G. Mouse
 Prog., Prom. Director.....Charles Gay
 Chief Engineer.....Ernest L. Adams
 For other Cox stations see Multiple-Station
 Owners.

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Crosley Bcstg. Corp.
 Business-Studio Address...4595 S. Dixie Hwy.
 Tel.: AX 3-2101.....ABC-NBC
 Station Reps.....Crosley; NBC Spot Sales
 PresidentJohn T. Murphy
 V.P., General Manager.....George J. Gray
 Comm. Manager.....Dale A. Smith
 Program Dir.....Paul Law
 Prom., Pub. Director.....Dorothy A. Sanders
 Chief Engineer.....Robert Wehrmann
 For other Crosley stations see Multiple-Station
 Owners.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw...VP: 219 Kw.
 Owned-Operated By.....WLOK, Inc.
 Business Address.....1424 Rice Ave.
 Tel.: 225-3010ABC-NBC
 Station Representative.....Meeker Co.
 President.....G. E. Hamilton
 General Manager.....Robert W. Mack
 Sta., Comm. Mgr.....J. L. Spring
 Program Director.....Sam Fitzsimmons
 Chief Engineer.....M. J. Lamb
 Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Rust Craft Bcstg. Co.
 Business Address.....Exchange Realty Bldg.
 Tel.: 282-6265ABC-CBS
 Station Rep.....Peters, Griffin, Woodward
 Exec. Vice Pres.....John J. Laux
 General Manager.....Ted Eiland
 Sta., Comm. Mgr.....Joseph M. Troesch
 Operations Mgr.....William Chesnes
 Prom., Publicity Dir.....George H. Wilson
 Technical Dir.....Charles Shepherd
 For other Rust Craft stations see Multiple-Station
 Owners.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 108 Kw...VP: 316 Kw.
 Owned-Oper. By.....Storer Bdcstg. Co.
 Address.....136 Huron St.
 Tel.: CH 8-6201.....ABC-NBC
 Station Rep.....Storer Television Sales
 President.....George B. Storer, Jr.
 Station Manager.....Keith T. McKenney
 Nat'l Sales Manager.....Robert Bailey
 Operations Manager.....Ralph R. Rust
 Promotion Director.....Patrick Kenney
 Local Sales Manager.....Richard Fitzgibbons
 Chief EngineerGeorge Fulop
 For other Storer stations see Multiple-Station
 Owners.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
 Owned By.....Community Bcstg. Co.
 Business Address.....604 Jackson St.
 Tel.: CH 4-7411.....CBS
 Station RepresentativeH-R

OHIO-OKLAHOMA

President.....Frazier Reams
General Mgr.....Thomas S. Bretherton
Gen. Sales Mgr.....George J. Kapel
Program Dir.....Robert Krieghoif
Prod. Mgr.....Gary Floyd
Prom. Dir.....Steve Fayer
Film Mgr.....Arthur Michaud
Chief Engineer.....Harold Holmes
Owners of: WTOL-AM-FM.

WFMJ-TV—Youngstown 1953

Channel: 21 UHF...AP: 47 Kw...VP: 94 Kw.
Owned-Operated By...Vindicator Printing Co.
Address.....101 W. Boardman Street
Tel.: RI 4-8611.....NBC
Newspaper Affil...The Youngstown Vindicator
Station Rep.Blair TV
President.....William F. Maag Jr.
General, Sta. Mgr.....Mitchell F. Stanley
Program Director.....Jay A. Grier
Chief Engineer.....Frank A. Dieringer

WKBN-TV—Youngstown—1953

Channel: 27 UHF..AP: 462 Kw..VP: 1000 Kw.
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: 782-1144CBS
RepresentativeRaymer
President, Gen. Mgr.....W. P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III

Commercial Manager.....David V. Stewart
Program Dir.....Norman Berger
Publicity Director.....Gene Springer
Film Manager.....Jack Beatty
Chief Engineer.....B. T. Wilkens
Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

(Formerly WKST-TV)

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.
Owned By.....Communications Inds. Corp.
Address.....3800 Shady Run Road
Tel.: ST 8-2424.....ABC
Station Representative.....Young TV
PresidentLazar Emanuel
Chief Engineer.....Arthur W. Taylor
For other Communications Inds. stations see Multi-
ple-Station Owners.

WHIZ-TV—Zanesville—1953

Channel: 18 UHF..AP: 8.13 Kw...VP: 14.8 Kw.
Owned-Oper. By...Southeastern Ohio TV Sys.
Bus. Address.....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
PresidentClay Littick
Gen., Station Mgr.....Allan Land
Comm., Adv. Mgr.....Nate Milder
Prom., Pub. Director.....Naomi Lorton
Film Manager.....Ralph Young
Chief Engineer.....William A. Hunt, Sr.
Owners of: WHIZ-AM-FM; WTAP-AM-TV, Park-
ersburg, W. Va.

Oklahoma

KTEN—Ada—1954

Channel: 10 VHF..AP: 141 Kw...VP: 252 Kw.
Owned-Oper. By....Eastern Okla. TV Co., Inc.
Business Address.....P. O. Box 10
Tel.: FE 2-3311.....ABC-CBS-NBC
Station Reps.....Select Sta. Reps.; Brown
Pres., Gen. Mgr.....Bill Hoover
V.P., Co-Ordinator.....Jack Hoover
Program Dir.....Pat Lamb
Promo. Dir.....Jim Stone
Film Manager.....Bobby Lawson
Chief Engineer.....Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF..AP: 107 Kw...VP: 214 Kw.
Owned-Oper. By.....Texoma Bcstrs., Inc.
Address.....Box 1003, Sherman, Tex.
Tel.: TW 2-8123.....NBC
Station Rep.....Vernard, Torbet & McConnell
General Mgr.....C. H. Balding
Commercial Manager.....Ulman McMullen
Program Director.....Lee Lynch
Film Manager.....Paul Smith
Chief Engineer.....Russell Trevillian

KSWB—Elk City—1961

Channel: 8 VHF..AP: 13.2 Kw...VP: 26.3 Kw.
Owned By.....Southwest Bcstg. Co.
Address.....c/o KWOE, Clinton, Okla.
Tel.: Clinton, Okla.....Independent
President, Gen. Mgr.....Lonnie J. Preston
Commercial Manager.....Harry Smith, Jr.
Chief Engineer.....Art Vogt

KSWO-TV—Lawton—1953

Channel: 7 VHF....AP: 158 Kw...VP: 316 Kw.
Owned By.....KSWO TV Co.
Address.....4 Mile East Hi Way 7
Tel.: ELgin 5-7000.....ABC
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....R. H. Drewry
Station Mgr.....Paul N. Goode
Commercial Mgr.....Bob Scott
Program Director.....Harold Hunt
Prom., Publicity Dir.....Jeanette Sims
Film Manager.....Jerry Hawkins
Chief Engineer.....Jim Lockerd
For other Drewry stations see Multiple-Station
Owners.

**KOCO-TV—Oklahoma City
1954**

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Cimarron TV Corp.
AddressBox 7538
Tel.: VI 2-6633.....ABC
Station RepresentativeBlair TV
V.P., General Mgr.....Ben K. West
Operations Manager.....Earl Hickerson
Program Director.....J. B. Chase
Promotion Dir.....Jerry Wiedenkiller
Sales Manager.....Alex Kolensky

KWTW—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Oklahoma Television Corp.
Address7401 N. Kelley
Tel.: VI 3-6641.....CBS
RepresentativePetry
PresidentRoy Turner
Ex. V.P., General Manager.....Edgar T. Bell
Commercial Mgr.....Jack De Lier
Promotion Director.....Montez Tjaden

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....WKY TV System, Inc.
Studio Address.....500 E. Britton Rd.
Tel.: SK 2-2161.....NBC
Newspaper Affil....Daily Oklahoman; Times
RepresentativeKatz
President.....E. K. Gaylord
V.P., Sta. Mgr.....Norman P. Bagwell
Program Director.....Joe Jerkins
Promo., Adv. Mgr.....W. J. Willis
Chief Engineer.....Bob Hayward
For other WKY TV stations see Multiple-Station
Owners.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.

Owned-Oper. By.....KOTV, Inc.
Business Address.....302 S. Frankfort St.
Tel.: LU 2-9233.....CBS
President.....C. Wrede Petersmeyer
Gen., Sta. Mgr.....George Stevens
Prom., Pub. Dir.....Robert Freeland
Commercial Mgr.....Dale E. Hart
Prog. Dir., Film Mgr.....Art Elliott
Chief Engineer.....Lavoy Hooker
For other Corinthian stations see Multiple-Station
Owners.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tulsa Broadcasting Co.
Business AddressBox 9697
Tel.: HI 6-6184.....ABC
President.....James C. Leake
Gen., Sta. Mgr.....Bill Swanson
Comm. Mgrs.....Jim Black, Phil Waterman
Program Dir.....Ben Hevel
Promo., Pub. Dir.....Mrs. Barbara Roberts
Film Mgr.....John Rauser
Chief Engineer.....Lewis E. Brown
For other Griffin-Leake stations see Multiple-Station
Owners.

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned By.....Central Plains Enterprises, Inc.
AddressBox 1349
Tel.: RI 2-5561.....NBC
Station Representative.....Edward Petry
President.....Harold C. Stuart
General Manager.....John Devine
Commercial Manager.....Tom Belcher
Program Dir.....Ray Klinge
Film Mgr.....Allen Cox
Promotion Director.....Gordon Gerhardt
Publicity Dir.....Ann Fellows
Chief Engineer.....John Bushnell

Oregon

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw...VP: 11.4 Kw.
Owned By.....Pacific Television Inc.
Address.....P. O. Box 67
Tel.: 7-4209NBC
Station Reps.....Hollingbery; Art Moore
President.....C. H. Fisher
General Manager.....S. W. McCready
Station Manager.....Harry Kirk
Chief Engineer.....Glynn McCready
For other Fisher stations see Multiple-Station
Owners.

KEZI—Eugene—1960

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Liberty TV, Inc.
Address.....2225 Coburg Road
Tel.: DI 3-3301.....ABC
Sta. Reps....Meeker; Day-Wellington; Jacobson
President.....Richard E. Miller
General Manager.....Donald E. Tykeson
Program Director.....Ron Ogle
Film Manager.....Dave Woodward

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw...VP: 56 Kw

OREGON

Owned-Oper. By.....Eugene Television, Inc.
Business Address.....P. O. Box 548
Tel.: DI 3-2551.....NBC
Station Reps.....Hollingbery; Art Moore
President.....C. H. Fisher
Gen., Sta. Manager.....S. W. McCready
Commercial Manager.....Glenn E. Nickell
Prog. Dir.....Martin Jacobsen
Promotion Dir.....Paul Becker
Chief Engineer.....T. C. Marchner
For other Fisher stations see Multiple-Station
Owners.

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw..VP: 13.5 Kw.
Owned By.....Southern Oregon Bcstg.
Business Address.....Box 732
Tel.: TU 4-8131.....ABC-CBS-NBC
Station Reps.....Young TV; Art Moore
President.....Wayne Vickers
Station Mgr.....Richard Green
Chief Engineer.....William Smith
For other California-Oregon stations see Multiple-
Station Owners.

KBES-TV—Medford—1953

Channel: 5 VHF....AP: 5 Kw....VP: 29 Kw.
Owned-Oper. By.....Calif.-Ore. TV Inc.
Business Address.....Box 1189
Tel.: SP 3-4581.....ABC-CBS
Sta. Representatives.....Young TV; Moore
President.....Wayne Vickers
Station Mgr.....Jerold R. Poulos
Commercial Mgr.....Bob Lindstrom
Chief Engineer.....Del Cantrall
For other California-Oregon stations see Multiple-
Station Owners.

KMED-TV—Medford—1961

Channel: 10 VHF..AP: 149 Kw..VP: 79.5 Kw.
Owned By.....Radio Medford, Inc.
Address.....Ross Lane
Tel.: 773-7373.....ABC-NBC
Sta. Reps.....Hollingbery; Day-Wellington
President.....Les DeArmond
Exec. V.P., Gen. Mgr.....Ray Johnson
Comm. Mgr.....Ed Barnett
Prog., Promo. Dir.....Russ Jamison
Film Mgr.....Charles Milam
Chief Engineer.....Ellis Feinstein
Owners of: KMED-AM.

KATU—Portland—1962

Channel: 2 VHF...AP: 60.3 Kw...VP: 100 Kw.
Owned By.....Fisher Bcstg Co.
Address.....2153 N. E. Sandy Blvd.
Tel.: 235-8751.....Independent
Station Rep.....Katz
President.....O. D. Fisher
Gen., Sta. Mgr.....William J. Hubbach
Comm. Mgr.....Arthur Chenoweth

Prog. Dir.....Al Sturges
Promo., Pub. Dir.....Isabelle Hoyt
Film Mgr.....Howard Perkin
Chief Engineer.....William Vandermay
Owners of: KOMO-AM-TV, Seattle, Wash.

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.
Owned By.....Pioneer Bcstg. Co.
Business Address.....1139 S. W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative.....Blair TV
President.....Stimson Bullitt
V.P. Broadcast Div.....Otto P. Brandt
Station Manager.....Walter E. Wagstaff
Commercial Manager.....John Pindell
Program Director.....Tom Dargan
Promotion, Publicity Dir.....Dick Wright
Operations Manager.....Leroy Smith
Chief Engineer.....Clare Hanawalt
For other King stations see Multiple-Station
Owners.

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By...Mt. Hood Radio & TV Bcstg. Corp.
Business Address.....140 S.W. Columbia St.
Tel.: CA 8-3333.....CBS
Newspaper Affil.....Oregonian
Station Rep.....Harrington, Righter, Parsons
President, General Mgr.....C. Howard Lane
Operations, Film Manager.....Ted Cooke
National Sales Mgr.....John L. Palmer
Program Director.....Luke Roberts
Promotion, Publicity Dir.....Dick Kryder, Jr.
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN, AM-FM.

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Chris-Craft Inds.
Address.....735 S.W. 20th Pl.
Tel.: CA 2-9921.....ABC
Sta Representative.....Edward Petry
President.....John Hopkins
Chief Engineer.....Eugene Phelps
For other Chris-Craft stations see Multiple-Station
Owners.

KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw..VP: 5.3 Kw.
Owned By...Southwest Oreg. TV Bcstg. Corp.
Address.....P. O. Box 1345
Tel.: ORchard 2-1721.....NBC
Station Rep.....Hollingbery
President.....C. H. Fisher
General Manager.....S. W. McCready
Station Manager.....Aaron Boe
Chief Engineer.....Dan Bridges
For other Fisher stations see Multiple-Station
Owners.

**KEY BROADCAST EXECES READ
RADIO-TELEVISION DAILY.**

Pennsylvania

WFBG-TV—Altoona—1953

Channel: 10 VHF..AP: 43.6 Kw...VP: 79.4 Kw.
Owned-Oper. By...Triangle Publications, Inc.
Address.....5000 Commerce Park
Tel.: Windsor 4-2031.....CBS-ABC
Representatives...Blair TV; Penn State Reps.
Vice President.....Roger Clipp
General Manager.....John Stilli, Jr.
Business Manager.....Joseph DiGiorgio
Program Director.....James Van de Velde
Promo., Pub. Dir.....Bob Manning
Production Manager.....Colson E. Jones
Chief Engineer.....John Grimme
For other Triangle stations see Multiple-Station
Owners.

WICU-TV—Erie—1949

Channel: 12 VHF..AP: 185 Kw...VP:316 Kw.
Owned By.....Gibraltar Enterprises, Inc.
Bus.-Trans. Address.....3514 State St.
Tel.: GL 4-5201ABC
Sta. Representative.....Blair TV
PresidentEdward Lamb
Gen., Sta. Manager.....Arthur Ingram
Comm. Manager.....Bob Lunquist
Film Manager.....John Cook
Program Dir.....Kenneth Fanazini
Promo. Director.....Paul Whittingham
Chief Engineer.....Mike Csop
Owners of: WICU-AM.

WSEE—Erie—1954

Channel: 35 UHF..AP: 28.7 Kw..VP: 287 Kw.
Owned-Oper. By...Great Lakes Television Co.
Address.....1220 Peach Street
Tel.: GL 5-7575.....CBS-ABC
PresidentGeorge J. Mead
General, Station Mgr.....Edward Zellefrow
Commercial Manager.....Robert Rice
Prog., Prod. Dir.....Clinton Morehouse
Film Manager.....Frank Herrick
Chief Engineer.....James Penna

WHP-TV—Harrisburg—1953

Channel: 21 UHF..AP: 502 Kw...VP: 1,000 Kw.
Owned-Oper. By.....WHP, Inc.
Business Address.....216 Locust St.
Tel.: CE 4-3211.....CBS
RepresentativeBlair TV
President.....E. J. Stackpole
Exec. V.P.....Cecil M. Sansbury
Sales Mgr.....Jack Candioto
Prom., Pub., Prog. Dir.....Brod Seymour
Film Manager.....John Hasson
Chief Engineer.....E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA-TV—Harrisburg—1953

Channel: 27 UHF..AP: 648 Kw...VP: 1030 Kw.
Owned-Oper. By.....Newhouse Bcstg. Corp.

Business Address.....3235 Hoffman St.
Tel.: CE 8-7171.....ABC
Representative...Harrington, Righter, Parsons
President.....E. R. Vadeboncoeur
V.P., Gen. Mgr.....Donald D. Wear
Program Dir.....Mac McCauley
Sales Mgr.....Jack Thornsley
Promotion Dir.....Margaret Mioff
Film Mgr.....Glenn Hoerner
For other Newhouse stations see Multiple-Station
Owners.

WIBF—Jenkintown—1963

Channel: 29 UHF..AP: 45 Kw...VP: 23.7 Kw.
Owned By.....Fox Bros. Mgmt. Corp.
The Benson East.....Tel.: TU 7-5400
President.....Wm. L. Fox
General Mgr.....Wm. H. Kline, Jr.
Chief Engineer.....Joseph Pelletier
Owners of: WIBF (FM).

WARD-TV—Johnstown—1953

Channel: 56 UHF..AP: 79 Kw...VP: 189 Kw.
Owned-Oper. By.....Rivoli Realty Co.
Business Address.....235 Franklin St.
Tel.: 7-0761CBS-ABC
RepresentativeWeed
President.....W. M. Thomas
Station Mgr.....William D. Confer
Program Director.....C. Akers

WJAC-TV—Johnstown—1949

Channel: 6 VHF..AP: 35.4 Kw...VP: 70.8 Kw.
Owned-Operated By.....WJAC, Inc.
Business Address.....329 Main St.
Tel.: 7-8711.....NBC
Station Rep....Harrington, Righter & Parsons
President.....Walter W. Krebs
Exec. V.P., Gen. Mgr.....Alvin D. Schrott
Comm. Manager.....John H. Hepburn
Prog., Film Director.....Frank P. Cummins
Chief Engineer.....Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lancaster- Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.
Owned.....Triangle Publications, Inc.
AddressLebanon, Pa.
Tel.: CR 3-4551.....CBS
Sta. Representative.....Blair TV
General Mgr.....Jay Sondheim
Chief Engineer.....Ross Kauffman
For other Triangle stations see Multiple-Station
Owners.

WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WGAL TV, Inc.
Address.....Lincoln Highway W.

PENNSYLVANIA

Tel.: EX 3-5851.....CBS-NBC
RepresentativeMeeker
President, Gen. Mgr.....Clair R. McCollough
Asst. Gen. Mgr. Sales.....J. Robert Gulick
Station Manager.....Harold E. Miller
Program Director.....Paul Rodenhauer
Business Manager.....Harry J. Shaub, Jr.
Promotion Director.....Paul I. Woodland
Technical Director.....J. E. Mathiot
For other Steinman stations see Multiple-Station
Owners.

WCAU-TV—Philadelphia—1948

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....CBS, Inc.
Address.....City Line & Monument Aves.
Tel.: TE 9-7000.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
General Mgr.....John A. Schneider
General Sales Mgr.....Frank Beazley
Program Dir.....Al Hollander
Promo, Info. Dir.....Robert N. Pryor
Chief Engineer.....Robert Gross
For other CBS Owned stations see Radio & TV
Networks.

WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw...VP: 74 Kw.
Owned By..Triangle Publ., Inc., Radio-TV Div.
Address.....4100 City Line Ave.
Tel.: TR 8-9700.....ABC
RepresentativeBlair TV
V.P., General Mgr.....Roger W. Clipp
Station Mgr.....George A. Koehler
Exec. Program Manager.....Thomas B. Jones
Sales Manager.....John F. Cundiff
Promo. Director.....Bud Vaden
Program Director.....Lew Klein
Business Mgr.....John C. Harlan
Dir. of Engineering.....Henry E. Rhea
For other Triangle stations see Multiple-Station
Owners.

WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co.
Address.....1619 Walnut St.
Tel.: LO 4-3700.....NBC
RepresentativeNBC Spot Sales
PresidentRobert Kintner
Exec. V.P., Gen. Mgr...Raymond W. Welpott
Station Manager.....Arthur A. Watson
Commercial Manager.....John P. Wiley
Prog. Dir., Film Mgr.....Neal Van Ells
Prom., Adv. Mgr.....Jack Dorr
Publicity Dir.....William M. Smith
Director of Operations.....George Lenfest
For other NBC Owned stations see Multiple-Station
Owners.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By...Group W/Westinghouse Bcstg.
Business Address.....1 Gateway Center
Tel.: 391-3000CBS
Sta. Representative.....TvAR

Vice President.....Harold C. Lund
President.....Donald H. McGannon
Gen., Sta. Manager.....Jerome R. Reeves
Promo., Adv. Manager.....David N. Lewis
Program Director.....Robert Novak
Film Manager.....Ralph Cunningham
Adv., Sales Promo. Dir.....Peter Thornton
Chief Engineer.....Raymond Rodgers
For other Group W/Westinghouse stations see
Multiple-Station Owners.

WIIC—Pittsburgh—1957

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
OwnedWIIC, Inc.
Address.....341 Rising Main Ave.
Tel.: FAirfax 1-8700.....NBC
RepresentativeBlair TV
President.....H. K. Brennen
General Manager.....Robert A. Mortensen
V.P., Sales.....Roger D. Rice
Operations, Production Mgr...Shelton Weaver
Dir. Pub. Relations Prom....Caley Augustine
Film Manager.....Jack Price
Chief Engineer.....Henry Kaiser

WTAE—Pittsburgh—1958

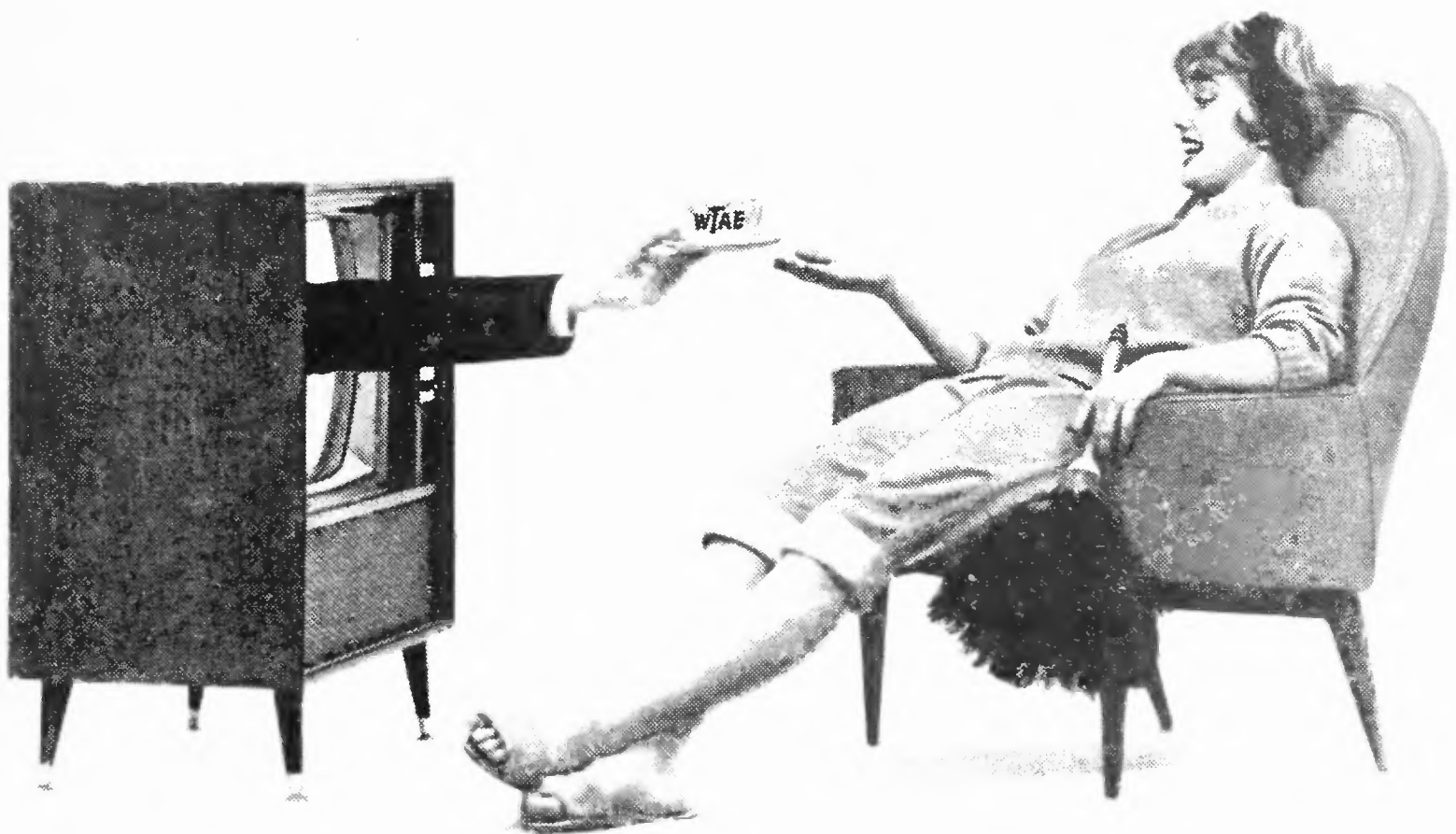
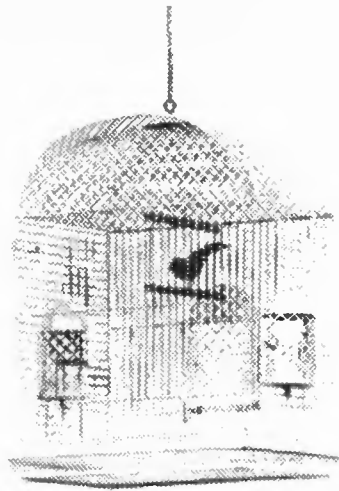
Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Television City, Inc.
Business Address.....400 Ardmore Blvd.
Tel.: CHurchill 2-4300.....ABC
Station Representative.....Katz
V.P., Gen. Mgr.....Franklin C. Snyder
Exec. Vice Pres.....Leonard Kapner
Commercial Mgr.....Alan Trench
Program Manager.....Preston Stover
Prom. Dir.....David Crantz
Film Mgr.....Howard Reser
Chief Engineer.....Louis P. Wagner, Jr.

WDAU-TV—Scranton- Wilkes-Barre—1953

Channel: 22 UHF...AP: 544 Kw...VP: 1000 Kw.
Owned-Oper. By.....Scranton Bcstrs., Inc.
Business Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
RepresentativeH-R
President.....Mrs. M. E. Megargee
General Manager...Madge Megargee Holcomb
Commercial Manager...William G. Hunefeld, Jr.
Prog. Dir., Film Mgr.....Mort Rosenthal
Promo., Pub. Dir.....Douglas M. Holcomb
Chief Engineer.....K. R. Cooke

WNEP-TV—Scranton—1958

Channel: 16 UHF...AP: 8.5 Kw...VP: 17 Kw.
Owned By.....N.E. Pa. Bcstg., Inc.
AddressAvoka, Pa.
Tel.: DI 3-1245.....ABC
Sta. Representative.....Edward Petry
PresidentMitchell Jenkins
General, Station Mgr.....Thomas P. Shelburne
Commercial Manager.....Malcolm W. Dale
Prom., Pub. Director....Mrs. Dorothy Mugford



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(the "homes reached" station in Pittsburgh)

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viewers in America's 8th largest market.
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You'll find TAE up among
the leaders in low cost-per-thousand
homes reached. Daytime
or nighttime ...*

Take TAE and see.

WTAE CHANNEL 4

Basic ABC in Pittsburgh

 THE KATZ AGENCY

PENNSYLVANIA-RHODE ISLAND

Program Director.....Hal Berg
Film Manager.....Donald Shook
Chief Engineer.....Roswell J. Parker

Film Mgr.....Bob Gibson
Chief Engineer.....Charles Sakoski, Sr.

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF..AP: 500 Kw..VP: 1000 Kw.
Owned-Oper. By.....WBRE TV Inc.
Address.....62 S. Franklin St.
Tel.: 823-3101NBC
Station RepresentativeKatz
President.....Louis G. Baltimore
V.P., General Manager...David M. Baltimore
Commercial Mgr.....Franklin Coslett
Program Dir.....Adrian Riso
Promotion, Pub. Dir.....Fred Foerster

WSBA-TV—York—1952

Channel: 43 UHF..AP: 66.1 Kw..VP: 132 Kw.
Owned-Oper. By.....Susquehanna Bcstg. Co.
Address.....P. O. Box 1868
Tel.: YO 2-5531.....CBS
RepresentativeBlair TV
President.....Louis J. Appell, Jr.
Station Mgr.....Robert M. Stough
Commercial Mgr.....H. David Berlin
Prog. Dir., Film Mgr.....John D. Eisenhower
Chief Engineer.....Jack M. Schuster
For other Susquehanna stations see Multiple-Station Owners.

Rhode Island

WPRO-TV—Providence—1955

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Address.....24 Mason St.
Tel.: PL 1-9776.....CBS

RepresentativeBlair-TV
President.....Thomas S. Murphy
General Manager.....Joseph P. Dougherty
Commercial Manager.....Al J. Gillen
Program Director.....Richard Dreyfuss
Promotion Director.....Jack Kavanagh
Sales Promotion Mgr....Marjorie L. Mahoney
Film Manager.....Mario Suacina
Chief Engineer.....Ralph Voight
For other Capital Cities stations see Multiple-Station Owners.

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WTEV—Providence- New Bedford-Fall River—1963

Ch: 6 VHF.. AP: 39.75 Kw... VP: 75.5 Kw.
Owned By.....WTEV TV, Inc.
Add...County & Spring Sts., N. Bedford, Mass.
Tel.: WY 3-2651.....ABC
Station RepresentativeH-R TV Reps
Gen. Mgr.....Vance L. Eckersley
Gen. Sales Mgr.....Francis H. Conway
Operations Mgr.....Mann Reed
Pub. Dir.....George L. Sisson, Jr.
Chief Engineer.....Maurice P. Wynne

**SUPPORT
THE
RED CROSS**

RHODE ISLAND-SOUTH CAROLINA

WJAR-TV—Providence—1949

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By.....The Outlet Co.
Business-Studio Address....176 Weybosset St.
Tel.: GA 1-7080.....ABC-NBC
RepresentativePetry

President, Gen. Mgr.....Joseph S. Sinclair
Comm. Manager.....Edward Boghosian
Promotion Director.....Alfred Brassard
Film Manager.....George Clarke
Chief Engineer.....Billy L. Patton
Owners of: WJAR; WDBO-AM-FM-TV, Orlando,
Fla.

South Carolina

WAIM-TV—Anderson—1953

Channel: 40 UHF..AP: 153.7 Kw..VP: 207.5 Kw.
Owned-Oper. By.....Wilton E. Hall
Business Address.....321 Kingsley Rd.
Tel.: CA 6-1511.....ABC-CBS
Station Reps.....Devney Org.; Dora-Clayton
OwnerWilton E. Hall
General Mgr.....Glenn P. Warnock

WCIV—Charleston—1962

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....First Charleston Corp.
Address.....Highway 703, Mt. Pleasant
Tel.: 884-8513NBC
Station Rep.....Advertising Time Sales
PresidentCharles E. Smith
V.P., Gen. Mgr.....William E. Lucas
Comm., Adv. Mgr.....Everett L. Martin
Operations Mgr.....Steve Thomas
Promo., Pub. Dir.....Lucille Guidry
Chief Engineer.....James C. Luttrell

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WCSC, Inc.
Business Address.....485 East Bay St.
Tel.: RA 3-8371.....CBS
Representative.....Peters, Griffin, Woodward
President.....John M. Rivers
National, Commercial Mgr...Virgil V. Evans, Jr.
V.P., Station Manager.....Roland Weeks
Program Director.....Charles Hall
Prom., Pub. Director.....Mrs. Lois Marshall
Film Manager.....Robert Koon
Chief Engineer.....Rudy Hughes
Owners of: WCSC-AM-FM.

WUSN-TV—Charleston—1954

Channel: 2 VHF...AP: 53 Kw...VP: 100 Kw.
Owned By...Reeves Bcstg. & Develop. Corp.
Address.....P. O. Box 879
Tel.: TU 4-4141.....CBS-ABC
Station Reps.....Young TV; Ayers
President.....J. Drayton Hastie
V.P., General Manager.....Doug M. Bradham
Nat'l Sales, Asst. Gen. Mgr.....A. Cohen
Production Manager.....Ed Webb
Promotion Director.....Ella Rhame
Film Manager.....Gray Carroll
Engineering Director.....Walter M. Nelson
Owners of: WHTN-TV, Huntington, W. Va.

WCCA-TV—Columbia—1961

Channel: 25 UHF..AP: 96.2 Kw..VP: 192.4 Kw.
Owned By.....First Carolina Corp.
Address.....5807 Shakespeare Road
Tel.: 782-2525ABC
Station Rep.....Advertising Times Sales
President, General Mgr....Harold E. Anderson
Station Manager.....Arie Landrum
Commercial Manager.....Gerald Quick
Operations Director.....Dean Poucher
Film Manager.....Guy Brooks
Chief Engineer.....Jim Luttrell
Owners of: WCCB, Montgomery, Ala.

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Bcstg. Co. of the South
Business Address.....1111 Bull St.
Tel.: ALpine 3-6431.....NBC
Representative..Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Exec. Vice President.....G. Richard Shafto
Station Manager.....Charles A. Batson
Comm. Manager.....Law Epps
Program Director.....Dixon Lovvorn
Film Manager.....Bob Humphries
Chief Engineer.....Joseph Gill
Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 19 UHF..AP: 122 Kw..VP: 244 Kw.
Owned-Oper. By.....Palmetto Radio Corp.
Address.....1811 Main St.
Tel.: AL 2-7737.....CBS
V.P., Gen. Mgr.....H. Moody McElveen, Jr.
Comm. Mgr.....Dick Laughridge
Prog. Dir., Film Mgr.....Thomas Frick

WBTW—Florence—1954

Channel: 13 VHF..AP: 191 Kw..VP: 316 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Address.....N. Irby St. Ext.
Tel.: 662-1565ABC-CBS
Station Rep.....Young Television Corp.
Pres., Gen. Mgr.....Charles H. Crutchfield
Managing Director.....J. William Quinn
Sales Manager.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whiteford Smith
Film Manager.....Harry Hughes

SOUTH CAROLINA-SOUTH DAKOTA

Chief Engineer.....E. A. Sellars
For other Jefferson Standard stations see Multiple-Station Owners.

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..... WMRC, Inc.
Address505 Rutherford Rd.
Tel.: CE 9-1321.....NBC
Newspaper AffiliationNews-Piedmont
Station Rep.....Avery-Knodel
President.....R. A. Jolley
Exec. V.P., Station Mgr.....Wilson Wearn
Nat., Loc. Sales Mgr.....Douglas A. Smith
General Sales Mgr.....R. Q. Glass, Jr.

Program Director.....Norvin C. Duncan
Prom., Pub. Dir.....Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison
For other Southeastern Bestg. stations see Multiple-Stations Owners.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By....Spartan Radiocasting Co.
Business Address.....123 N. Converse St.
Tel.: 583-3621CBS
Station Rep.....Hollingbery
Pres., Gen. Mgr.....Walter J. Brown
Owners of: WSPA-AM-FM.

South Dakota

KXAB-TV—Aberdeen—1958

Channel: 9 VHF..AP: 136 Kw...VP: 304 Kw.
Owned By.....S. Dakota Television, Inc.
Address.....Country Club Road
Tel.: 225-4350ABC-NBC
Station Rep.....Young; Hurley; Soderlund
President.....John W. Boler

General, Comm. Manager.....Neal Edwards
Adv. Manager.....Bill Karl
Chief Engineer.....Comet Haroldson
For other Boler stations see North Dakota Network under Multiple-Station Owners.

KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw...VP: 11.7 Kw.
Owned By.....Mitchell Bcstg. Assoc. Inc.
Address.....P. O. Box 736
Tel.: WYman 6-5621NBC
President, Gen. Mgr.....R. V. Eppel
Commercial Mgr.....William Hoffman
Chief Engineer.....J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw...VP: 72.4 Kw.
Owned-Oper. By....Duhamel Enterprises, Inc.
AddressDuhamel Bldg.
Tel.: Fillmore 2-2000.....ABC-CBS
Reps...Bolling; Wayne-Evans; Soderlund; Hix
Pres., Gen. Mgr.....Helen S. Duhamel
V.P., News Pub. Affrs.....Norm Heffron
Station Mgr.....William F. Turner
Operations Dir.....Arlyne Morgan
Promotion Director.....Sandra Keene
Production Mgr.....Dan Lesmeister
Chief Engineer.....Elmer Nelson
Owners of: KOTA-AM; KDUH-TV, Hay Springs, Neb.

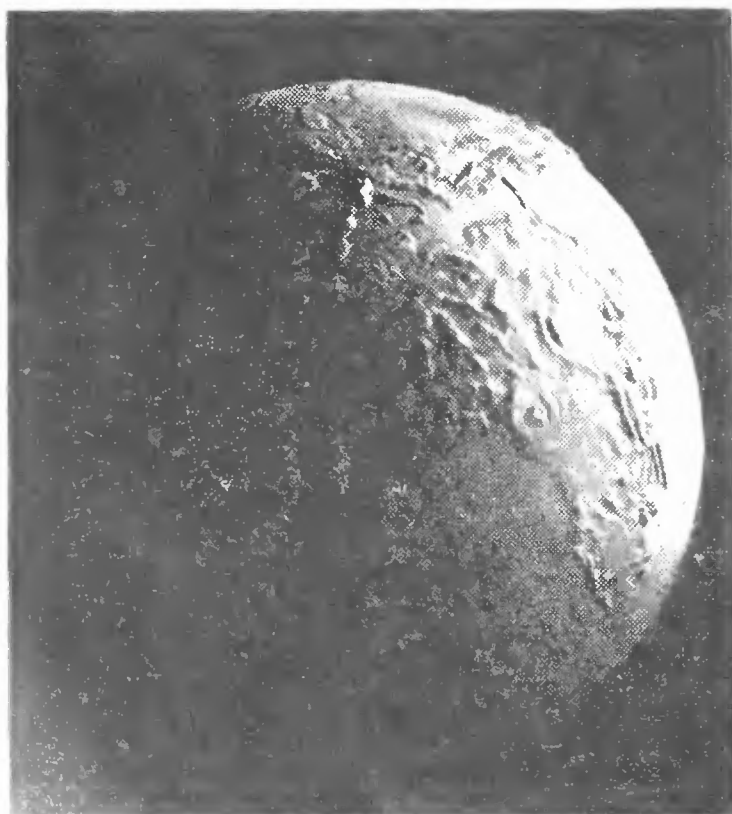
KRSD-TV—Rapid City—1958

Channel: 7 VHF...AP: 12.9 Kw...VP: 25.7 Kw.
Owned.....Heart of Black Hills Stations
Address.....1438 Mt. View Road
Tel.: FI 2-6050.....NBC
Station Rep.Masla
President, Ch. Eng.Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos

KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.

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THE ASSOCIATED PRESS

SOUTH DAKOTA-TENNESSEE

Owned-Oper. By.....Midcontinent Bcstg. Co.
Business Address.....Phillips Ave. & 13th St.
Tel.: 336-1100ABC-CBS
Station Representative.....H-R; Evans
President.....Joseph L. Floyd
V.P., General Mgr.....Evans A. Nord
Operations Mgr.....Tom Sheeley
Promo., Pub. Dir.....Jack Townsend
Chief Engineer.....Les Froke
For other Midcontinent stations see BFR Bcstg.
under Multiple-Station Owners.

KSOO-TV—Sioux Falls—1960

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KSOO-TV, Inc.
Address.....8th St. & Phillips Ave.
Tel.: EDison 4-5601.....ABC-NBC
Station Reps.....Avery-Knodel; H. S. Hyett
President.....Morton Henkin
Exec. Vice President.....Tom Barnes
General Sales Manager.....Pat Patterson

Tennessee

WDEF-TV—Chattanooga—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WDEF Broadcasting Co.
Address.....3300 Broad St.
Tel.: 267-3392CBS
Sta. Rep.....Advertising Time Sales
President.....Carter M. Parham
Station Mgr.....Otis H. Segler
Program Dir.....Morris Quave
Film Mgr.....J. L. Smith
Chief Engs.....Burford Young, Robert Briscoe
Owners of: WDEF, AM.

WRCB-TV—Chattanooga—1956

(Formerly WRGP-TV)

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Rust Craft Bcstg. Co.
Business Address.....1214 McCallie Ave.
Tel.: 698-1505.....NBC
RepresentativeH-R
PresidentJack Berkman
V.P., General Manager.....Harry D. Burke
V.P., Sales Manager.....George P. Moore
Film Manager.....Jerry Wise
Promotion Dir.....Reg Stagmaier
Chief Engineer.....Bertram B. Barnes
For other Rust Craft stations see Multiple-Station
Owners.

WTVC—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Theatres of Georgia, Inc.
Business Address.....Hotel Patten
Tel.: AM 6-4151.....ABC
President.....E. D. Martin
V.P., General Mgr.....R. R. Owen
Program Director.....Tommy Reynolds
Operations Director.....Leon Webb
Production Manager.....Fred Hickey
Chief Engineer.....Fred Edney
Owners of: WTVM-TV, Columbus, Ga.

WDXI-TV—Jackson—1955

Channel: 7 VHF...AP: 44 Kw...VP: 86.7 Kw.
Owned-Oper. By.....Dixie Bcstg. Co.
Business Address.....Williams Bldg.

Tel.: 7-9611.....ABC-CBS
Sta. Rep.....Venard, Torbet & McConnell
PresidentAaron B. Robinson
General Manager.....John E. North
Prog. Dir., Film Mgr.....James W. Hoppers
Publicity Dir.....Jack Mayer
Chief Engineer.....James Thomas
For other Robinson stations see Multiple-Station
Owners.

WJHL-TV—Johnson City- Kingsport-Bristol—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WJHL, Inc.
Address....137-145 W. Main St., Johnson City
Tel.: 926-2151ABC-CBS
RepresentativePearson
Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
Comm. Mgr.....J. Will Hall
Program, Film Dir.....Alfred Gregory
Prom., Pub. Director.....Linda Mitchell
Chief Engineer.....William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper.WATE, Inc.
Business Address.....1306 Broadway, N.E.
Tel.: 524-4651.....NBC
Representative...Harrington, Righter & Parsons
President.....Cowan Rodgers, Jr.
Exec. V.P., Gen. Mgr.W. H. Linebaugh
Comm. Manager.....J. T. McCloud
Program Director.....J. H. Reese
Promotion Director.....Pierce Harrah
Production Director.....Jack Wiedemann
Chief Engineer.....Fred M. Andrews
Owners of: WATE.

WBIR-TV—Knoxville—1956

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WMRC, Inc.
Business Address.....1513 Hutchison Ave.
Tel.: 525-8101.....CBS
Newspaper Affil.Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.

TENNESSEE-TEXAS

General Manager.....John P. Hart
Nat. Sales Mgr.....Kennedy R. Maxwell
Commercial Manager.....Neal W. Branch
Prog. Dir., Film Mgr.,Peter Fennelly
Chief Engineer.....J. Rex Horton
For other Southeastern Bcstg. stations see Multiple-Station Owners.

WTVK—Knoxville—1953

Channel: 26 UHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Central Bcstg. Co.
Business Address.....P. O. Box 1388
Tel.: 687-2312ABC
Station Rep.....Pearson
President, Gen. Mgr.....J. Engelbrecht
Comm. Program Dir.....W. E. Eckstein
Sales Promotion.....Florence Lawson
Chief Engineer.....Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General, Inc.
Address1381 Madison Ave.
Tel.: BR 2-3441.....ABC
Station Rep.....RKO Gen. Bcstg. Nat. Sales
PresidentHathaway Watson
Gen. Mgr.....D. A. Noel
Sales Mgr.....Alex Bonner
Program Dir.....Lanier Russell
Chief Engineer.....Roy Welton
For other RKO General stations see Multiple-Station Owners.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.
Owned By.....Scripps-Howard Bcstg.
Address.....1960 Union Ave.
Tel.: BRoadway 4-8515.....NBC
RepresentativeBlair TV
PresidentJack Howard
V.P., General Manager.....H. W. Slavick
Local Comm. Mgr.....J. P. Tucker
Program, Film Mgr.....Ed Greaney
Merchandising Mgr.....Jack Boyle
Chief Engineer.....E. E. (Buddy) Frase
For other Scripps-Howard stations see Multiple-Station Owners.

WREC-TV—Memphis—1956

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....WREC Bcstg. Service
Business Address.....Hotel Peabody Bldg.
Tel.: JA 5-1313.....CBS
RepresentativeKatz
President, Gen. Mgr.....Hoyt B. Wooten
Commercial Mgr.....Charles B. Brakefield
Program, Prom. Mgr.....Jack Michael
Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw
Owned-Oper.WLAC-TV Inc.
Address.....159 Fourth Avenue North
Tel.: CH 2-4331.....CBS
RepresentativeKatz
Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
Operations Mgr.....Roy A. Smith
Chief Engineer.....Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF..AP: 109 Kw...VP: 316 Kw.
Owned-Oper. By.....WSIX Inc.
Address.....441 Murfreesboro Road
Tel.: 255-5431ABC
Station Rep.....Peters, Griffin, Woodward
President.....Louis R. Draughon
Exec. V.P., Gen. Mgr.....E. S. Tanner
Operations, Film Dir.....Robert L. Chaudoin
Prom., Pub. Dir.....W. A. Jones
V.P., Eng. Dir.....C. R. Duke
Owners of: WSIX, AM-FM-TV.

WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....WSM, Inc.
Address7th & Union
Tel.: AL 4-5656.....NBC
Station Rep.....Petry
PresidentJohn H. DeWitt, Jr
V.P., Gen. Mgr.....Irving Waugh
Comm. Manager.....Hi Bramham
Operations Mgr., Film Mgr.....Brad Crandall
Chief Engineer.....Aaron Shelton

Texas

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....4510 So. 14th St.
Tel.: OW 2-4242.....NBC
Station Rep.....Bolling
President, Gen. Mgr.....Dale Ackers
Station, Comm. Mgr.....William P. Terry
Program, Pub. Dir.....Normand Mann
Chief Engineer.....Troy Mallon
Owners of: KRBC.

KPAR-TV—Abilene-Sweetwater—1956

Channel: 12 VHF..AP: 150 Kw...VP: 75 Kw.
Owned By.....Texas Key Bcsirs.
Bus. Address..Box 588, Westgate Cap., Abilene
Tel.: OWen 2-2222.....CBS-ABC
Station Representative.....Adv. Time Sales
President, Gen. Mgr....A. R. "Dick" Elam, Jr.
Chief EngineerJ. T. Allen

KVLF-TV—Alpine—1961

Channel: 12 VHF...AP: .15 Kw...VP: .17 Kw.
 Owned ByBig Bend Broadcasters
 Address.....Box 779
 Tel.: TE 7-2144.....ABC
 President, Gen. Mgr.Gene Hendryx
 Owners of: KVLF, Alpine.

KFDA—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Texas State Network
 Address.....P. O. Box 1400
 Tel.: EV 3-2226.....CBS
 Station Representative.....Blair TV
 President.....Gene L. Cagle
 Gen., Sta. Mgr.....John Tyler
 Promoion, Pub. Dir.Ray Knight
 Chief Engineer.....Bill Smith
 For other Texas State Network stations see
 Multiple-Station Owners.

KGNC-TV—Amarillo—1953

Channel: 4 VHF.. AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Globe News Publishing Co.
 Business Address.....2000 N. Polk St.
 Tel.: EVergreen 3-3321.....NBC
 Station Rep.....Venard, Torbet & McConnell
 PresidentParker Prouty
 General Manager.....Bob Watson
 Station, Comm. Mgr.....Bill Clarke
 Production Mgr.....Bill Torbert
 Chief Engineer.....W. H. Torrey
 Owners of: KGNC-AM-FM; KFYO, Lubbock.

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw...VP: 316 Kw.
 Owned.....John B. Walton, Jr.
 Business Address.....P.O. Box 925
 Tel.: DR 3-1787.....ABC
 Station RepresentativeBolling
 President.....John B. Walton, Jr.
 Vice Pres., Gen. Mgr.....Charlie Keys
 Operations Dir.....George Gallivan
 Asst. Manager.....Bill Bailey
 Program Dir.....Bill Harkins
 Promotion Dir.....Bob Bayle
 Business Mgr.....Hugh Clark
 Chief Engineer.....C. L. Sweet
 For other Walton stations see Multiple-Station
 Owners.

KTBC-TV—Austin—1952

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....The L-B-J Co.
 AddressBox 1155
 Tel.: GR 2-2424.....ABC-CBS-NBC
 RepresentativeRaymer
 Pres., Gen. Mgr.....J. C. Kellam
 Commercial Mgr.....O. P. (Bob) Bobbitt
 Local Sales Mgr.....Charles Howell
 Administrative Asst.Elmo Brown
 Program Dirs.....Dan Love, Richard S. Pryor
 Sales Promotion Mgr.....Larry Carothers
 Chief Engineer.....Ben Hearn
 Owners of: KTBC, AM-FM.

KBMT-TV—Beaumont—1961

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Television Broadcasters, Inc.
 Address.....1420 Calder Ave.
 Tel.: TE 3-7512.....ABC
 President.....Randolph Reed
 Chief Engineer.....Vernon L. Dillaplain

KFDM-TV—Beaumont—1955

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Beaumont TV Corp.
 Address.....2955 Freeway W., T.V. Center
 Tel.: TW 2-6622.....CBS
 RepresentativePeters, Griffin, Woodward
 President.....C. B. Locke
 General Mgr.....Mott M. Johnson
 Program Dir.....Bob McManus
 Promotion, Pub. Dir.Bill Hammond
 Chief Engineer.....Harold W. Bartlett

KWAB-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw...VP: 12.9 Kw.
 Owned By.....Grayson Enterprises
 Address.....7400 College Ave., Lubbock, Tex.
 Tel.: SH 4-2345 (Lubbock).....CBS-ABC
 Station Rep.Advertising Time Sales
 General Mgr.....Walter M. Windsor
 Owners of: KLBK-AM-FM, Lubbock.

KBTX-TV—Bryan—1957

Channel: 3 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
 Owned.....Brazos Bcstg. Co.
 Business Address.....Box 3237
 Tel.: VI 6-7777.....ABC-CBS
 Sta. Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....M. N. Bostick
 Sta. Mgr.....Harry Lee Gillam
 Promotion Director.....John Scogin
 Commercial Manager.....Boyce Oliver
 Chief Engineer.....W. B. Cox
 For other KWTX stations see Multiple-Station
 Owners.

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF..AP: 50 Kw... VP: 100 Kw.
 Owned-Oper. By.....Gulf Coast Bcstg. Co.
 Business Address.....409 S. Staples St.
 Tel.: TU 3-6511NBC
 Representative....Peters, Griffin, Woodward
 Pres., Gen. Mgr.....T. Frank Smith
 V.P., Nat. Spot Sls., Net. Clr..Miss Van Johnson
 V.P., Programs.....Charles Nethery
 V.P., Sales.....W. M. Eikner
 V.P., Engineering.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....KSIX-Television, Inc.
 Business Address.....Show Room Bldg.
 Tel.: TULip 4-1616.....ABC-CBS
 Station Rep.Advertising Time Sales
 Pres., Sta., Gen. Mgr.Vann M. Kennedy
 Chief Engineer.....D. Taylor

TEXAS

KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....Times Herald Printing Co.
Business Address.....Herald Square
Tel.: 742-6811CBS
Station Rep.Advertising Time Sales
President.....Clyde Rembert
Station Mgr.....Roy M. Flynn
Gen. Sales Manager.....Gene Cuny
Prom., Pub. Director.....J. W. Axtell
Program Dir.....Fritz Kuler
Film Manager.....Nick Mueller
Chief Engineer.....B. B. Honeycutt
Owners of: KRLD, AM-FM.

WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....A. H. Belo Corp.
AddressCommunications Center
Tel.: RI 8-9631.....ABC
Station Rep.Petry
President.....Joseph M. Dealey
General Mgr.....Mike Shapiro
Station Mgr.....Ed Pfeiffer
Commercial Mgr.....Jack Hauser
Program Dir.....Jay Watson
Prom., Pub. Dir.....Casey Cohlma
Operations Mgr.....Jim Pratt

Film Mgr.....Joan Johnson
Chief Engineer.....Chris Irby
Owners of: WFAA-AM-FM.

KELP-TV—El Paso—1956

Channel: 13 VHF..AP: 117 Kw...VP: 209 Kw.
Owned-Oper. By.....KELP TV Corp.
Business Address,.....Box 9924
Tel.: KE 3-5911.....ABC
PresidentNorman Alexander
General Manager.....Gene Roth
Program Dir.....Dick Barron
Film Mgr.....Vic Boozer
Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw...VP: 62 Kw.
Owned-Oper. By.....Southwest States, Inc
Address.....2201 Wyoming St
Tel.: KE 2-6551.....CBS
Chairman of Board.....Jack C. Vaughn
President.....Cecil L. Trigg
Sta. Mgr., Film Buyer.....Larry Daniels
Local Sales Mgr.Sheldon Turner, Jr.
Program Dir.....Bernie Bracher
Promotion, Pub. Dir.Jim Suggs
Chief Engineer.....Frank Jordan
For other Trigg-Vaughn stations see Multiple-Station Owners.



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THE DALLAS TIMES HERALD STATION

CLYDE W. REMBERT, *President*



KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw...VP: 45 Kw.
 Owned-Operated By.....Tri-State Bcstg. Co.
 Address.....801 N. Oregon St.
 Tel.: KE 2-5421NBC
 RepresentativeHollingbery
 President, Gen. Mgr.....Karl O. Wyler, Sr.
 Commercial Mgr.....Karl O. Wyler, Jr.
 Program Dir.....Jack B. Chapman
 Promotion Dir.....Arthur Davis
 Operations Dir.....Jack Rye
 Chief Engineer.....Kenneth J. Walton
 Owners of: KTSM, AM.

KTVT—Fort Worth—1955

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.
 Owned By.....WKY TV Systems, Inc.
 Address.....4801 West Freeway
 Tel.: PE 8-1951.....Independent
 Station Rep.....Katz
 President.....E. K. Gaylord
 Administrative Asst.....Crawford Rice
 Station Mgr.....Jim Terrell
 Program, Film Mgr.....Darrell Jones
 Prom., Merch. Dir.....Bill Camfield
 Chief Engineer.....W. E. Kessel
 For other WKY TV stations see Multiple-Station
 Owners.

WBAP-TV—Fort Worth—1948

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....Carter Publications, Inc.
 Business Address.....3900 Barnett St.
 Tel.: JE 6-1981.....NBC
 RepresentativePeters, Griffin, Woodward
 President.....Amon Carter, Jr.
 V.P. & Director.....Harold V. Hough
 Gen., Sta. Mgr.....Roy Bacus
 Commercial Manager.....Jack Rogers
 Program Dir., Film Buyer.....Robert Gould
 Prom., Pub. Dir.....Phil W. Wygant
 Chief Engineer.....Rupert Bogan
 Owners of: WBAP, AM-FM.

KGBT-TV—Harlingen—1953

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Harbenito Bcstg. Co.
 Address.....P. O. Box 711
 Tel.: GA 3-4880.....ABC-CBS
 Station Rep.....Venard, Torbet & McConnell
 President, General Mgr.....McHenry Tichenor
 Commercial Mgr.....Joe Yowell
 Program Dir.....Mal Kasanoff
 Chief Engineer.....Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Gulf Television Corp.
 Address.....P. O. Box 11
 Tel.: JA 9-4811.....CBS
 Station Rep.....H-R TV
 President.....C. Wrede Petersmeyer
 General, Sta. Mgr.....James C. Richdale, Jr.
 Comm. Manager.....Robert O. Paxson

Film Mgr., Prog. Dir.C. Calvin Jones
 Prom. Dir.....Roland Brazier
 Publicity Dir.....James Everhart
 Chief Engineer.....Art Biggs
 For other Corinthian stations see Multiple-Station
 Owners.

KPRC-TV—Houston—1950

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Houston Post Co.
 AddressBox 1234
 Tel.: MA 3-9271.....NBC
 RepresentativePetry
 President.....Mrs. Oveta Culp Hobby
 V.P., Gen. Mgr.....Jack Harris
 Sta., Gen. Sales Mgr.....Jack McGrew
 Promotion Mgr.....Kirtley Harriss
 Film Mgr.....Earl Corridon
 Publicity Dir.....Ednah Forrester
 Chief Engineer.....Paul Huhndorfi

KTRK-TV—Houston—1954

Channel: 13 VHF..AP: 170 Kw...VP: 316 Kw.
 Owned-By.....Houston Consolidated TV Co.
 Address.....P. O. Box 12
 Tel.: MO 6-0713ABC
 RepresentativeHollingbery
 President.....John T. Jones, Jr.
 Exec. V.P., Gen. Mgr.....W. E. Walbridge

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TEXAS

Comm. Manager.....William F. Bennett
Program Mgr.....Howard Finch
Film Mgr.....M. B. Johnson
Publicity Dir.....Lila Gordon
Art, Advertising Dir.....Paul Montague
Business Mgr.....Earl Scholton
Production Dir.....Wayne Thomas
Chief Eng's.....Jess Mitchell, Robert Sutton

KGNS-TV—Laredo—1956

Channel: 8 VHF...AP: 9.6 Kw...VP: 3 Kw.
Owned By.....Southwestern Operating Co
Business Address.....820 Convent Ave.
Tel.: RAndolph 3-3674.....ABC-CBS-NBC
Station Rep.....Venard, Torbet & McConnell
President.....Donald W. Reynolds
General Mgr.....Roy Bowman
Program Dir.....Pat Miller
Promotion, Pub. Dir.....Delia Palacios
Film Manager.....Ernie Ramirez
Chief Engineer.....Irven Simpson
For other D. W. Reynolds stations see Donrey
Media under Multiple-Station Owners.

KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By....Bryant Radio & TV Inc.
Business Address.....5600 Ave. A.
Tel.: SH 4-1414.....NBC
Representative.....Raymer
Pres., Gen. Manager.....Joe H. Bryant
Asst. Gen. Manager.....Robert L. Snyder
National Sales Mgr.....Ray Poindexter
Comm. Manager.....George L. Tarter
Program Director.....Bill Taylor
Film Mgr.....Leon Feazell
Publicity Mgr.....Joan Prigmore
Chief Engineer.....Frank Lee
Owners of: KCBD, AM.

KLBK-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Grayson Enterprises
Bus. Address.....7400 College Ave.
Tel.: SH 4-2345.....ABC-CBS
Station Rep.Advertising Time Sales
General Mgr.....Walter M. Windsor
Film Mgr.....Dick Knerr
Chief Engineer.....Elbert Shannon
Owners of: KLBK; KWAB-TV, Big Spring.

KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw..VP: 26 Kw.
Owned-Oper. By...Forest Capital Commun. Co.
Business Address.....P. O. Box 701
Tel.: NE 4-7771.....NBC-CBS-ABC
Reps....Venard, Torbet & McConnell; Melville
President, Gen. Mgr.....Richman Lewin
Comm. Mgr.....Royce Christenson
Program Dir., Film Mgr.....Bill Carter
Prom., Pub. Dir.....Mary Ann Christopher
Chief Engineer.....Fred Clinton Hill
Owners of: KTRE, AM.

KDCD-TV—Midland—1961

Channel: 18 UHF..AP: 7.6 Kw..VP: 4.7 Kw.
Owned By.....Midland Telecasting Co., Inc.
Address.....Box 5345
Tel.: OX 4-4344.....Independent
President.....Dalton H. Cobb
General, Station Mgr.....Chet Darwin
Comm., Adv. Mgr.....Louis Roberts
Prog., Prom. Dir.....Jack Callis
Chief Engineer.....Dick Deason

KMID-TV—Midland—1953

Channel. 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By..Midessa Television Co., Inc.
Business Address.....Midland
Tel.: MU 2-7321.....NBC
Station Rep.....Venard, Torbet & McConnell
President.....J. C. Dunagan
General Manager.....Ray Herndon
Chief Engineer.....Bill Buford
For other Drewry stations see Multiple-Station
Owners.

KVKM-TV—Monahans—1958

Channel: 9 VHF..AP: 120 Kw..VP: 240 Kw.
Owned By.....Tri-Cities Bcstg. Co.
Address.....Drawer K
Tel.: WI 3-3231.....ABC
Station Reps.....Melville; Masla
President.....John B. Walton
General, Comm. Mgr.....J. Ross Rucker
Program Dir.....Jean Welch
Promotion Mgr.....Patricia Knight
Chief Engineer.....Rubin L. Masters
For other Walton stations see Multiple-Station
Owners.

KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Southwest States, Inc.
Bus. Address.....1211 N. Whitaker
Tel.: FE 7-8301.....CBS
Pres., Gen. Mgr.....Cecil L. Trigg
Station Manager.....John Vacca
Sales Manager.....Ed Costello
Film Dir.....George Duesler
National Sales Manager.....George Collie
Chief Engineer.....Bill Schock
For other Trigg-Vaughn stations see Multiple-Station
Owners.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Texas Goldcoast TV Inc.
Address.....Box 1059
Tel.: YUkon 5-5557.....NBC
Station Rep.....Blair TV
Pres., Gen. Mgr.....Julius Gordon
Prom., Pub. Dir.....Adeline Salter
Chief Engineer.....D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw..VP: 27.5 Kw.

Owned-Oper. By..Westex Television Co., Inc.
 Business Address.....Box 1941
 Tel.: 655-7383ABC-CBS
 PresidentMillard Cope
 Gen., Comm. Mgr.....J. Harley Hubbard
 Prog., Pub. Dir.....Al Cobb
 Film Manager.....Charles Cathey
 Chief Engineer.....Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Express Publ. Co.
 Business Address.....Ave. E & 4th St.
 Tel.: CA 5-7411.....CBS
 Representative.....Peters, Griffin, Woodward
 President.....Conway C. Craig
 Vice President.....Houston H. Harte
 General Mgr.....Wayne Kearn
 Technical Supervisor.....Buford R. McMillan

KONO-TV—San Antonio—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Mission Tcstg. Corp.
 Business Address.....1408 N. St. Mary's St.
 Tel.: CA 6-7611.....ABC
 Station Representative.....Katz
 President.....Bob A. Roth
 Gen., Sta. Mgr.....James M. Brown
 Program Director.....Perry Dickey
 Prom., Pub. Dir.....Katie Ferguson
 Film Manager.....Sam Rocco
 Dir. of Engineering.....George Inc
 Chief Engineer.....Larry Beckmann

KWEX-TV—San Antonio—1955

Channel: 41 UHF....AP: 6 Kw....VP: 11 Kw.
 Owned By.....Spanish Inter. Bcstg. Corp.
 Business Address.....111 Martinez St.
 Tel.: CA 7-4141.....Independent
 Station Rep.....Spanish Inter. Ntwk. Sales
 President.....Frank Fouce
 General Mgr.....Emilio Nicolas
 Commercial Mgr.....Amalia Rodriguez
 Program Dir.....Leonardo Garcia
 Owners of: KMEX-TV, Los Angeles.

WOAI-TV—San Antonio—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By....Southland Industries, Inc.
 Address.....1031 Navarro St
 Tel.: CA 7-4221.....NBC
 RepresentativePetry
 Board Chairman.....Hugh Halff, Jr.
 Pres., Gen. Mgr.....James M. Gaines
 V.P., Station Mgr.....Edward V. Cheviot
 Prog. Director.....Robert Reed
 Promotion Dir.....Charles Larkins
 Film Manager.....Faye Leavitt
 Chief Engineer.....Charles Jeffers

**KCEN-TV—Temple-Waco
 1953**

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw
 Owned By.....Channel 6, Inc.

Business Address.....17 S. 3rd St
 Tel.: PR 3-6868.....NBC
 Representative.....Blair TV Assoc.
 President.....Frank W. Mayborn
 General Manager.....Burton Bishop
 Film Mgr.....John Schreiber
 Chief Engineer.....Curtis M. Casey

**KTAL-TV—Texarkana-
 Shreveport—1953**

(See Shreveport, La.)

KLTV—Tyler—1954

Channel: 7 VHF..AP: 217 Kw...VP: 316 Kw.
 Owned-Oper. By.....Channel 7 Co.
 Business Address.....Box 957
 Tel.: LY 2-3873.....NBC-ABC
 Station RepBolling
 President.....Mrs. Lucille Ross Buford
 Gen., Sta. Mgr.....Marshall H. Pengra
 Comm., Adv. Mgr.....John Lenox
 Prog., Pub. Dir.....Bonnie Lenox
 Chief Engineer.....Hudson Collins

KWTX-TV—Waco—1955

Channel: 10 VHF..AP: 255 Kw...VP: 127.5 Kw.
 Owned-Operated By..KWTX Broadcasting Co.
 Address.....4520 Bosque Blvd.
 Tel.: PL 6-4451.....ABC-CBS
 Station Rep.Venard, Torbet & McConnell
 President, Gen. Mgr.....M. N. Bostick
 Commercial Manager.....Pete McNee
 Program Director.....Ralph Webb
 Chief Engineer.....Jesse H. Dove
 For other KWTX stations see Multiple-Station
 Owners.

KRGV-TV—Weslaco—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned By.....Kenco Enterprises
 Business Address.....309 S. Missouri Ave.
 Tel.: WO 8-3131.....ABC-NBC
 Station Rep.....Paul H. Raymer
 President, Gen. Mgr.Stoddard P. Johnston
 V.P., Station Mgr.Charles L. Brooks
 Sales Manager.....T. Marshall Weaver
 Prom., Pub. Dir.....Hank Page
 Operations Director.....Fred Noble
 Chief Engineer.....Lewis Hartwig
 Owners of: KRGV-AM.

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF...AP: 70 Kw....VP: 100 Kw.
 Owned.....Wichtex Radio & TV Corp.
 AddressBox 2040
 Tel.: 692-4530NBC
 RepresentativeRaymer
 President.....Darrold A. Cannan
 V.P., Comm. Film Mgr.....Howard H. Fry
 V.P., Prom., Pub. Dir.....D. A. Cannan, Jr.
 Chief Engineer.....John Adams

TEXAS-UTAH-VERMONT-VIRGINIA

KAUZ-TV—Wichita Falls—1953

(Formerly KSYD-TV)

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....KSYD-TV Co., Inc.
Address.....Box 2130
Tel.: 322-6957CBS

Representative.....Advertising Time Sales
President.....Paul F. Harron
Station, Nat. Sales Mgr.....Stuart W. Klein
Program Dir.....Jon Burkhardt
Promotion Director.....Mrs. Mary K. Norwood
Chief Engineer.....Herb Wiley
Owners of: WKTU, Utica, N.Y.

Utah

KCPX-TV—Salt Lake City 1946

Channel: 4 VHF...AP: 14.5 Kw...VP: 27.1 Kw.
Owned By.....Screen Gems Bcstg. Corp.
Business Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....ABC
RepresentativeKatz
General Manager.....Douglas Elleson
Chief Engineer.....Wally Lambourne
Owners of: KCPX-AM-FM; WAPA-TV, San Juan,
P. R.

KSL-TV—Salt Lake City—1949

Channel: 5 VHF...AP: 18.3 Kw...VP: 33.1 Kw.
Owned By.....KSL, Inc.
Business Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Station Rep.....Peters, Griffin, Woodward, Inc.
President.....Arch L. Madsen

Vice Pres., Gen. Mgr.....Lloyd E. Cooney
Program Director.....Duane C. Hill
Publicity Director.....Clifton B. Thomas
Chief Engineer.....Vincent E. Clayton
Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF...AP: 24.5 Kw...VP: 47.1 Kw.
Owned-Operated By.....KUTV, Inc.
Business Address.....179 Social Hall Ave.
Tel.: 322-2505NBC
News Affil....Trib.; Ogden Standard-Examiner
Station Rep.Petty
President.....A. L. Glasmann
Vice Pres.....George C. Hatch
General, Sta. Mgr.....Brent H. Kirk
Program, Operations Mgr.....LaMar Smith
Promotion Director.....Pat Visick
Film Manager.....Jack Ivers
Chief Engineer.....B. R. Carpenter

Vermont

WCAX-TV—Burlington—1954

Channel: 3 VHF...AP: 9.5 Kw...VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.

Tel.: UN 2-5761.....CBS
Pres., Gen. Mgr.....S. T. Martin
V.P., Advertising Mgr.John A. Dobson
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney

Virginia

WCYB-TV—Bristol—1956

Channel: 5 VHF...AP: 42.7 Kw...VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: NOrth 9-4161.....ABC-NBC
Station Reps.....Meeker; Ayers
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF...AP: 4.17 Kw...VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
AddressRawley Pike
Tel.: 434-4431ABC-CBS-NBC
Reps..Venard, Torbet, McConnell; Clarke Brown
President, Gen. Mgr.Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Comm., Adv. Mgr.....Richard H. Johnson
Prog. Dir., Film Mgr.....Robert E. Lee

Prom., Pub. Dir.....Wanda Wilt
 Chief Engineer.....Tom Jones
 Owners of: WSVB-AM-TV.

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By..Lynchburg Bcstg. Corp.
 Address.....2320 Langhorne Rd.
 Tel.: Victor 5-1242.....ABC
 RepresentativeJack Masla
 Pres., Gen. Mgr.....Philip P. Allen
 Comm. Adv. Mgr.....Thomas L. Turner
 Prog., Film Mgr.....Warren Uttal
 Publicity Director.....Thomas Waller
 Chief Engineer.....John T. Orth
 Owners of: WLVA.

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw...VP: 316 Kw.
 Owned.....Tidewater Teleradio, Inc.
 Address.....214 W. York St.
 Tel.: MA 7-2345; EX 3-7331.....NBC
 RepresentativeH-R
 Pres., Gen. Mgr.....J. Glen Taylor
 V.P., TV Sales.....Edward J. Hennessy
 Prom., Pub. Dir.....Richard Paul
 Prog. Dir., Film Mgr.....Van Cantfort
 Chief Engineer.....Andrew Jackson
 Owners of: WAVY, AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw...AP: 100 Kw.
 Owned-Operated By...WTAR Radio-TV Corp.
 Business Address.....720 Boush St.
 Tel.: MA 5-6711.....CBS
 RepresentativePetry
 President, Gen. Mgr.....Robert M. Lambe
 V.P., Operations.....Harold Soldinger
 V.P., Sales.....William Gietz
 Prom., Pub. Dir.....James W. Evans
 Chief Engineer.....Richard Lindell

**WVEC-TV—Norfolk-Hampton
 1953**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Peninsula Bcstg. Corp.
 Address.....110 Third St., Norfolk
 Tel.: MA 7-7605.....ABC
 Station Rep.Katz
 Pres., Gen. Manager....Thomas P. Chisman
 V.P., Sales Director....Harrol A. Brauer, Jr.
 V.P., Operations Mgr.....L. W. Kliever
 Commercial Mgr.....C. L. Coker
 Promotion Dir.....H. L. Foiles

**WYAH-TV—Norfolk-
 Portsmouth—1960**

Channel: 27 UHF..AP: 8.7 Kw. ..VP: 17.4 Kw.
 Owned By.....The Christian Bcstg. Network
 Address.....1318 Spratley St., Portsmouth
 Tel.: 393-6001.....Independent
 President, Gen. Mgr.,M. G. Robertson

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By..Petersburg Television Corp.
 Address..Box 8765, Richm'd; 124 W. Tabb, Pet.
 Tel.: RE 3-7876, Pet.; AT 8-2835, Richm'd...NBC
 Station Reps.Select; Brown
 President.....Thomas G. Tinsley, Jr.
 V.P., Gen. Mgr.....Irvin G. Abeloff
 Comm. Mgr.....Lawrence Slon
 Operations Mgr.....J. Harry Abbott
 Promotion Dir.....Neil Kuvin
 Film Mgr.....Robert E. Kennedy
 Chief Engineer.....George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 158 Kw. ..VP: 316 Kw.
 Owned-Oper. By.....Richmond TV Corp.
 Business Address.....5710 Midlothian Pike
 Tel.: BE 3-5461.....ABC
 Station Rep....Harrington, Righter & Parsons
 President.....William R. Preston
 General, Sta. Mgr.Barron Howard
 Commercial Mgr.....James D. Clark, Jr.
 Program Film Dir.Samuel S. Carey
 Prom., Pub. Dir.....John L. Stone, Jr.
 Chief Engineer.....S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Havens & Martin, Inc.
 Address.....3301 W. Broad St.
 Tel.: ELgin 5-8611.....CBS
 Station Rep.....Blair TV
 Pres., Gen. Mgr.....Wilbur M. Havens
 Commercial Mgr.....William Kemple
 Prog. Director.....John Shand
 Prom., Pub. Dir.....W. J. Filer
 Film Manager.....Conrad G. Rianhard
 Chief Engineer.....James Kyle
 Owners of: WMBG, WCOD-FM, Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....Times-World Corp.
 Address.....2001 Colonial Ave.
 Tel.: 343-8031.....CBS
 Representative..Peters, Griffin, Woodward, Inc.
 President.....M. W. Armistead, III
 V.P., Broadcasting.....Ray P. Jordan
 V.P., General Mgr.John Harkrader
 General Sales Mgr.Blake Brown
 Asst. Mgr., Film Buyer.....Paul E. Reynolds
 Program Mgr.....Charles A. Ballou
 Sales Prom., Mer. Mgr.Frank C. Martin, Jr.
 Promotion Manager.....R. A. DuVall
 Operations Mgr.....Wendell H. Siler
 Chief Engineer.....J. E. Newman
 Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By....Shenandoah Life Stations
 Address.....Church Ave., at 3rd St.

VIRGINIA-WASHINGTON

Tel.: DI 4-9226.....NBC
President.....James H. Moore
V.P., Manager.....Horace S. Fitzpatrick

Program Dir.....Melvin Linkous
Commercial Manager.....A. S. Trevilian, Jr.
Sales Promotion Director.....C. R. Harrison
Owners of: WSLs-AM-FM.

Washington

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw..VP: 224 Kw.
Owned-Oper. By.....Wometco Enterprises
Business Address.....1151 Ellis St.
Tel.: REgent 4-4410.....CBS
Station Reps.....E. S. Sumner; Stovin-Byles
President.....Mitchell Wolfson
General, Sta. Mgr.....David Mintz
Merchandising Director.....Doug Davis
Operations Director.....R. H. Anderson
Promotion Director.....Marian Boylan
Public Affairs Dir.Al Swift
Advertising Manager.....Fred Elsethagen
Chief Engineer.....John Price
For other Wometco stations see Multiple-Station
Owners.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Queen City Bcstg. Co.
Address.....1530 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Saul Haas
Nat'l Sales Manager.....Al Stephenson
Local Sales Manager.....King Mitchell
Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By....Fisher's Blend Station, Inc.
Business Address.....100 4th Ave. N.
Tel.: MA 4-6000.....ABC
Sta. Representative.....Katz
Chairman of Board.....O. D. Fisher
President, Gen. Mgr.....W. W. Warren
Commercial Mgr.....Maitland Jordan
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Audience Prom. Mgr.....Margaret Hagerty
Chief Engineer.....C. E. Miller
Owners of: KOMO-AM; KATU-TV, Portland.

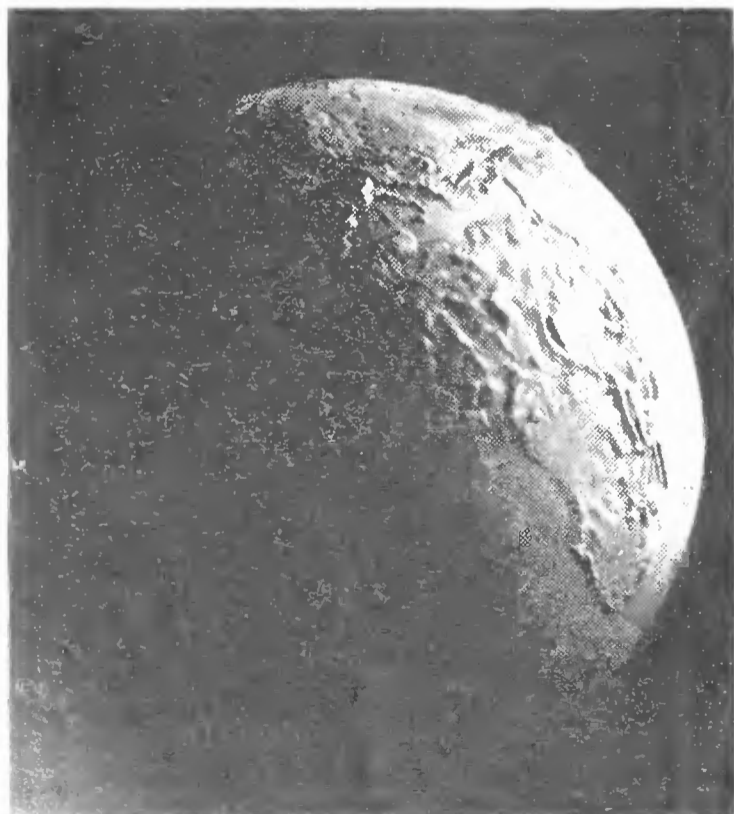
KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: MUtual 2-3555.....NBC
RepresentativeBlair-TV
President.....Stimson Bullitt
V.P., Business Div.....Henry B. Owen
V.P., Broadcast Div.Otto P. Brandt
Commercial Manager.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Merchandising Manager.....G. W. Parker
Sales Service Mgr.....Del Loder
Chief Engineer.....Robert A. Ferguson
For other King stations see Multiple-Station
Owners.

KTVW-TV—Seattle—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....J. E. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKyline 2-3544, Tacoma.....Independent
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Chief Engineer.....Ken Williams
For other McCaw stations see Multiple-Station
Owners.

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in '64...



AP

THE ASSOCIATED PRESS

WASHINGTON-WEST VIRGINIA

KHQ-TV—Spokane—1952

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....S. 4202 Regal St.
Tel.: KEystone 4-0511.....NBC
Representative.....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Program, Film Mgr.....John Fahey
Promotion, Publicity Dir.....Irving Smith
Chief Engineer.....Dee Waymlre

KREM-TV—Spokane—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address.....4103 S. Regal
Tel.: KE 4-0423.....ABC
Representative.....Petry
President.....Stimson Bullitt
General Manager.....Robert Temple
Station Manager.....Alexander P. Hunter
Program Dir.....Walt Schaar
Film Manager.....Hughie Tanner
Chief Engineer.....Edward P. Antosyn
For other King stations see Multiple-Station
Owners.

KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 28 Kw. ...VP: 47.9 Kw.
Owned By.....Spokane Television
Address.....315 W. Sprague Ave.
Tel.: MAdison 4-4291.....CBS
Representative.....H-R
President.....Morgan Murphy
General, Station Mgr.....Wayne F. McNulty
Operations Dir.....Robert L. Warrington
National, Local Sales Mgr....Robert V. Weitze
Prom., Pub. Dir.....Lois Hunter
Technical Dir.....T. O. Jorgenson
Chief Engineer.....Dave Green
For other Murphy stations see Multiple-Station
Owners.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By...Tribune Publishing Co.
Business Address.....S. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Station Rep.....Paul H. Raymer Co.
President.....George F. Russell
General Manager.....Max H. Bice
Nat'l Sales Manager.....Herchel Cary
General Sales Mgr.R. Keith Miller
Program, Film Mgr.....Dell Spencer
Promotion Director.....David Smith
Chief Engineer.....Dick F. Engh
Owners of: KTNT-AM-FM.

KIMA-TV—Yakima—1953

Channel: 29 UHF..AP: 115 Kw...VP: 191 Kw.
Owned-Oper. By.....Cascade Bcstg. Co., Inc.
Business Address.....Box 702
Tel.: GL 2-9111.....CBS-NBC
Station Rep.....Young TV; Art Moore
President.....Thomas C. Bostic
General Mgr.....Jack Reber
Commercial Mgr.....William F. Grogan
Program Director.....James W. Nolan, Jr.
Promotion Director.....Robert H. Horn
Film Manager.....June Neel
Chief Engineer.....M. E. Burrill
For other Cascade stations see Multiple-Station
Owners.

KNDO—Yakima—1959

Channel: 23 UHF..AP: 11.6 Kw. ...VP: 19.9 Kw.
Owned By.....Columbia Empire Bcstg. Corp.
Address.....Box 466
Tel.: CH 8-2300.....ABC
President, Gen. Mgr.Hugh Davis
Prog., Prom. Director.....Terry Mason
Film Manager.....Marge Whitman
Owners of: KNDU, Richland.

West Virginia

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw...VP: 50 Kw.
Owned-Oper. By....Daily Telegraph Ptg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
Station Reps.Select Station Reps.; Brown
President, Gen. Mgr.....H. I. Shott
Sta., Comm. Mgr.John C. Shott
Prog. Dir.....Orland C. Young
Promotion Director.....Kay Wilson
Film Manager.....Cecil Surratt
Chief Engineer.....Kenneth Dick
Owners of: WHIS, AM.

WCHS-TV—Charleston—1954

Channel: 8 VHF..AP: 93.3 Kw. ...VP: 158 Kw.
Owned By.....Rollins Bcstg.
Address.....Box 2167, Wilmington, Del.
Tel.: DI 6-5358.....CBS
Station Representative.....Blair TV
President.....O. Wayne Rollins
General, Sta. Mgr.....William P. Dix, Jr.
Vice Pres., TV.....George Baren Bregge
Comm. Mgr.....William Eaton, Jr.
Program Dir.....Douglas Martin
Prom., Pub. Dir.H M. Brawley
Film Manager.....Phil Smith

VIRGINIA-WISCONSIN

Chief Eng.....G. Brick
For other Rollins stations see Multiple-Station
Owners.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw...VP: 278 Kw.
Owned By.....Rust Craft Bcstg.
Business Address.....912 W. Pike St.
Tel.: 624-7573-4CBS-NBC
Station Rep.....Young TV
President.....Jack N. Berkman
Managing Director.....Roger Garrett
Commercial Manager.....Frank Balsley
Program Director.....Robert Toothman
Publicity, Promotion Dir.....Peter Lyman
Film Manager.....Frank Lucante
Chief Engineer.....Harry Brown
For other Rust Craft stations see Multiple-Station
Owners.

WJPB-TV—Fairmont—1954

Channel: 5 VHF...AP: 50 Kw. ...VP: 100 Kw.
Owned By.....WJPB-TV, Inc.
Address.....400 Quincy St.
Tel.: 363-0700.....ABC
Station Rep.....Weed TV Corp.
President, Gen. Mgr.....J. Patrick Beacom
Comm., Adv. Mgr.....Eugene La Rosa
Program Dir.....N. C. Pelligrin
Prom., Pub. Dir.....Ray Herst
Film Mgr.....Gordon Ralphsnyder
For other Beacom stations see Multiple-Station
Owners.

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw...VP: 316 Kw.
Owned-Oper. By.....Reeves Broadcasting
Address625 Fourth Avenue
Tel.: JA 5-7661.....ABC
President.....J. Drayton Hastie
V.P., Gen. Mgr.....O. W. Myers
Comm. Manager.....George Miller
Program Director.....Clark W. Davis
Promotion Director.....Lloyd Hamlin
Chief Engineer.....Keith Massey
Owners of: WUSN-TV, Charleston, S.C.

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.

Owned By.....Capital Cities Bcstg.
Address.....201 Ninth St.
Tel.: JA 9-4127.....NBC
Station RepresentativeKatz
President.....Thomas S. Murphy
Chief Engineer.....John P. Clay
For other Capital Cities stations see Multiple-
Station Owners.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw...VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....CBS
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Pub., Film Mgr.A. Nechesnoff
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By....Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: 485-4588ABC-NBC
RepresentativePearson
PresidentClay Littick
Managing Dir.....Allan Land
Comm. Mgr.....Denny Dever
Chief Engineer.....William A. Hunt, Sr.
Owners of: WTAP; WHIZ-AM-FM-TV, Zanes-
ville, O.

WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
AddressOgden Bldg.
Tel.: 232-7777NBC
Exec. V.P., Gen. Mgr.....Robert W. Ferguson
Operations Manager.....George Diab
National Sales Mgr.....C. J. Ackermann
Reg. Sales Mgr.....Kirk Jackson
Local Sales Mgr.....Robert Beall
Prog. Director.....Garry Vorhess
Prom. Director.....James Knight
Film Manager.....William Ney
Pub. Serv. Director.....Wesley Manley
Chief Engineer.....Howard Daubenmeyer

Wisconsin

WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw...VP: 310 Kw.
Owned By.....Post Bcstg. Corp.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3474.....ABC-CBS-NBC
Station Rep.Hollingbery
President.....V. I. Minahan
Gen. Sta. Manager.....Leo Howard
Chief Engineer.....Elmo Reed
Owners of: WAXX, Chippewa Falls.

WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Station Rep.H-R TV Reps
General Manager.....Haydn R. Evans
Nat. Sales Mgr.....Earl H. Huth
Program Dir.....Greg McElrone

Promotion Dir.....Lyle Lahey
 Film Mgr.....Don Bergner
 Chief Engineer.....Wallace E. Stangel
 Owners of: WBAY, AM-FM.

WFRV-TV—Green Bay—1955

Channel: 5 VHF...AP: 50 Kw. ...VP: 100 Kw.
 Owned By.....WFRV, Inc.
 Address.....1181 East Mason St.
 Tel.: HE 7-5411.....NBC
 Station Representative.....Katz
 President.....Mrs. Jane Morton Norton
 General Manager.....H. Lee Browning
 Commercial Manager.....Fred W. Johnson
 Program Dir., Film Mgr.....J. W. Vickery
 Prom., Publicity Dir.....Otto C. Junkermann
 Chief Engineer.....Harry Hill
 For other Norton stations see Multiple-Station
 Owners.

WLUK-TV—Green Bay—1954

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper By..M & M Broadcasting Co., Inc.
 AddressBox 549
 Tel.: 432-6468ABC
 President.....Morgan Murphy
 General Manager.....John H. Borgen
 Promotion Director.....Francis Johanski
 Film Manager.....Bob Johanski
 Local Advertising Mgr.....Bud Witte
 Chief Engineer.....Marshall Williamson
 For other Murphy stations see Multiple-Station
 Owners.

WKBT—La Crosse—1954

Channel: 8 VHF..AP: 125 Kw...VP: 250 Kw.
 Owned & Oper. By....WKBH Television Inc.
 Address.....141 South 6th St.
 Tel.: 2-4678ABC-CBS-NBC
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Howard Dahl
 Comm. Mgr.....Robert Z. Morrison, Jr.
 Program Director.....Ray Skaran
 Promotional Director.....Leonard Anderson
 Chief Engineer.....Al Leeman

WISC-TV—Madison—1956

Channel: 3 VHF..AP: 28.8 Kw...VP: 56.2 Kw.
 Owned-Oper. By.....TV Wisconsin, Inc.
 Bus. Address.....4801 W. Beltline Hwy.
 Tel.: CE 3-9791.....CBS
 RepresentativePeters, Griffin, Woodward
 General Manager.....Ralph O'Connor
 Commercial Manager.....Richard Nickeson
 Program Director.....Daniel Imhoff
 Chief Engineer.....Walter Hariu

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw. ...VP: 200 Kw.
 Owned-Oper...Midcontinent Bcstg. Co. of Wisc.
 Address.....5727 Tokay Blvd.
 Tel.: 238-5891ABC
 Station Representative.....Young TV Corp.
 President.....N. L. Bentson

Exec. Vice Pres., Gen. Mgr.Tony Moe
 General Sales Mgr.Ben F. Hovel
 Prog., Operations Dir.Blake Kellogg
 Film Mgr.....Bill Harman
 For other Midcontinent stations see BFR Stations
 under Multiple-Station Owners.

WMTV—Madison—1953

Channel: 15 UHF..AP: 156 Kw..VP: 209 Kw.
 Owned-Oper. By.....Forward TV, Inc.
 Business Address....West Beltline Highway
 Tel.: CE 3-5381.....NBC
 President.....Richard D. Dudley
 Film Mgr.....George Plenderleith
 Program Dir.....Jack Crowley
 Promotion Mgr.....Wanda Montz
 Chief Engineer.....Stan Sadler
 Owners of: WSAU-AM-FM-TV.

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned By.....Hearst Corp.
 Business Address.....759 N. 19th St.
 Tel.: DI 2-3000.....CBS
 RepresentativePetry
 General Mgr.....William C. Goodnow
 Sales Mgr.....Richard D. Foerster
 Film Manager.....Jerry Loebe
 Program Director.....Baylen Smith
 Chief Engineer.....Lionel Wittenberg
 For other Hearst stations see Multiple-Station
 Owners.

WITI-TV—Milwaukee—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....5445 N. 27th St.
 Tel.: UP 3-1919.....ABC
 Station Rep.....Storer T.V. Sales
 President.....George B. Storer, Jr.
 General Manager.....Roger W. LeGrand
 General Sales Mgr.....William J. Flynn
 Mgr. of Operations.....Dean McCarthy
 Promotion Director.....Donn Shelton
 Chief Engineer.....Robert Truscott
 For other Storer stations see Multiple-Station
 Owners.

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....The Journal Co.
 Business-Trans. Address....333 W. State St.
 Tel.: BR 1-6000.....NBC
 Sta. Rep.....Harrington, Righter & Parsons
 General Manager.....George Comte
 Station Manager.....Robert J. Heiss
 Program Manager.....Robert Petrie
 Promotion Mgr.....Bruce Wallace
 Film Manager.....James Fitzgerald
 Advertising Mgr.....Sprague Vonier
 Mgr. AM & TV Engineer....Phillip B. Laeser
 Owners of: WTMJ-AM-FM.

WUHF-TV—Milwaukee—1959

Channel: 18 UHF..AP: 122 Kw...VP: 240 Kw.

WISCONSIN-WYOMING-GUAM-VIRGIN ISLANDS

Owned-Oper. By.....WXIX-TV, Inc.
Address.....509 W. Wisconsin Ave.
Tel.: BR 2-1818.....Independent
Station Representative.....Gill-Perna
President.....B. J. Samson
Exec. V.P.....Lawrence Turet
Sales Mgr.....Parker Daggett
Program Dir.....Richard Christenson
Promotion Mgr.....Chuck Olson
Film Manager.....Daniel Kunz
Chief Engineer.....Joe Waters

WSAU-TV—Wausau—1954
Channel: 7 VHF..AP: 177 Kw..VP: 316 Kw.
Owned-Oper. By..Wisconsin Valley TV Corp.
AddressP.O. Box 1088
Tel.: VI 2-1021.....ABC-CBS-NBC
Representative.....Meeker Co.
Pres., Gen. Mgr.....Richard D. Dudley
General Sales Mgr.....James W. Frey
Film Manager.....Dan Ziebell
Chief Engineer.....Roland W. Richard
Owners of: WSAU-AM-FM; WMTV, Madison.

Wyoming

KTWO—Casper—1957

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By...Rocky Mt. TeleStations
Business Address.....3900 E. Second St.
Tel.: 237-3711.....ABC-NBC-CBS
Station RepresentativeMeeker
PresidentBurt Harris
Gen., Sta. Mgr.....Lawrence Berger
Film Manager.....Chuck Beach
For other HarriScope stations see Multiple-Station
Owners.

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50.1 Kw. ..VP: 100 Kw.
Owned-Oper. By.....Frontier Bcstg. Co.
Business Address.....2923 East Lincolnway

Tel.: 634-4461ABC-CBS-NBC
RepresentativeHollingbery
President.....Robert S. McCracken
General Mgr., Ch. Eng.William C. Grove
Commercial Mgr.....Doug Reeves
Prog., Pub. Mgr.....William D. McCracken
Film Mgr.....Don Wick
Owners of: KFBC-AM, KSTF, Scottsbluff.

KWRB-TV—Riverton—1957

Channel: 10 VHF..AP: 24.2 Kw..VP: 57.5 Kw.
Owned.....M. & J. Ernst
Address.....500 B'way, Thermopolis, Wyo.
Tel.: UN 4-2351.....ABC-CBS
RepresentativeGill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

Territories & Possessions

Guam

KUAM-TV—Agana—1956

Channel: 8 VHF..AP: 250 Kw..VP: 500 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7963CBS-NBC
RepresentativeIntercontinental Services
PresidentPhil Berg
Station Manager.....Robert A. Jordan
Sales Manager.....Mary C. Chappelle
Chief Eng.....Kenneth Pier
Owners of: KUAM, AM.

Virgin Islands

WBNB-TV—Charlotte Amalie 1961

Channel: 10 VHF..AP: 1.26 Kw..VP: 2.5 Kw.
Owned By.....Island Teleradio Service Inc.
Address.....Box 1947, St. Thomas
Tel.: 1050.....ABC-CBS-NBC
Station Rep.....Caribbean Networks Inc.
PresidentRobert Moss

Puerto Rico

WKBM-TV—Caguas—1960

Channel: 11 VHF...AP: 1.34 Kw...VP: 2.67 Kw.
 Owned By.....American Colonial Brcstg.
 Address.....P. O. Box 4189, San Juan
 Tel.: 3-0580Independent
 Owner & Gen. Mgr.....R. P. Perry
 Chief Engineer.....E. Rivera

WORA-TV—Mayaguez—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper By.....Supreme Bcstg. Co., Inc.
 AddressDarlington Bldg.
 Tel.: 832-1150ABC-CBS
 Station Rep.....Inter-American Publ.
 Pres., Sta. Mgr.....Alfredo R. Arellano
 Chief Eng.....George A. Mayoral
 For other Arellano stations see Multiple-Station
 Owners.

WAPA-TV—San Juan—1954

Channel: 4 VHF...AP: 33.9 Kw...VP: 56.2 Kw.
 Owned By.....WAPA TV Bcstg. Corp.
 Business Address.....357 Ponce de Leon
 Tel.: 3-3006ABC-NBC
 PresidentNorman Louvau
 Gen. Manager.....H. Modestti
 Program Director.....F. R. Baez
 Owners of: KCPX-AM-FM-TV.

WKAQ-TV—San Juan—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....El Mundo Enterprises
 Bus. Address...Box 5096, Puerto de Tierra Sta.
 Tel.: 723-3800.....CBS
 Rep.....Inter-American Publications Inc.
 President.....Mrs. A. Ramos
 Owners of: WKAQ-AM-FM.

WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: 60 Kw...VP: 30 Kw.
 Owned-Operated By...Ponce Television Corp.
 AddressDarlington Bldg.
 Tel.: 842-0280Independent
 Sta. Rep.....Inter-American Publ.
 President.....George A. Mayoral
 General Mgr.....William Cortada
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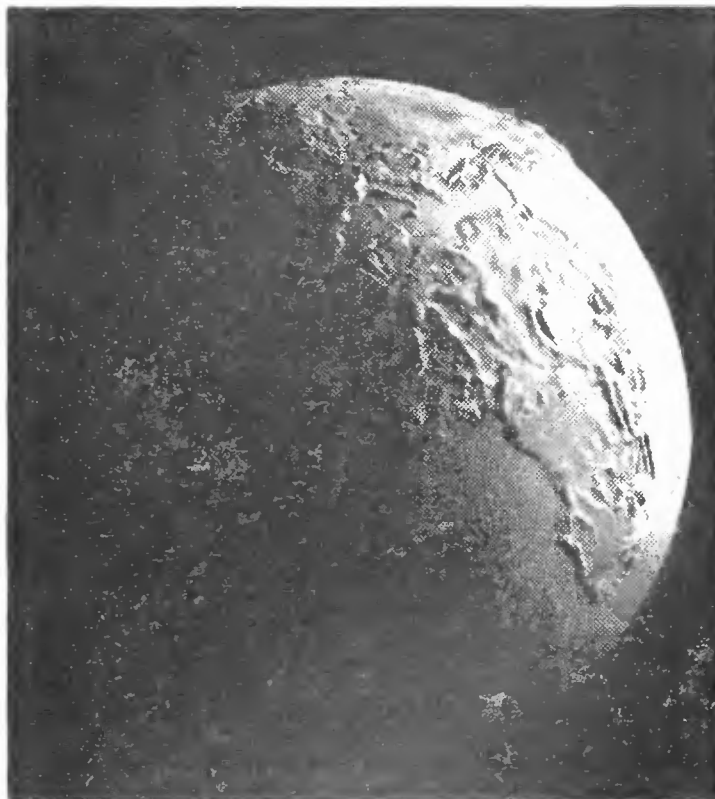
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