



presents

AM RADIO STATIONS



STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL

1963

Audience Action Through 'Focal Point' Programming



By
DONALD H. MCGANNON
President
Westinghouse
Broadcasting Co.

THROUGHOUT the country, the citizen sees state, town and city governments struggling to cope with the huge problems of communities in transition. The needs of a growing population are coupled with extensive demands for new public services.

Time has shown that these twentieth century community crises cannot be adequately handled in a nineteenth century way. You might say that our community problems have outgrown the ability of our institutions to handle them.

Along with the rapidly multiplying complexities of our civic lives, there has burgeoned a widespread but very natural voter apathy. Many citizens who once possessed semblances of civic pride have joined the parade of the pessimists chanting, "You can't fight City Hall."

At the nucleus of this attitude is a serious absence of public understanding. In spite of the numerous editorials, documentaries, special programs and community projects initiated and presented by radio and television stations, it is still apparent that many citizens in their communities do not comprehend the real causes of their troubles or the possible remedies.

To communicate better the causes and remedies, over two years ago we initiated a programming project at our Baltimore station (WJZ-TV) called "Focal Point." In great detail, the station has examined on a continuing basis Baltimore's civic problems: urban renewal, taxes, police administration park facilities, racial problems, to mention a few. In Boston, on WBZ radio and TV, the "Focal Point" concept is now exploring "Government 1963," local and state, in the areas of morality, modernization and manpower.

In both Boston and Baltimore, "Focal Point" focuses on critical community problems, seeking to diagnose the basic issues involved and to present workable solutions. Most importantly, the concept is designed to arouse public opinion and to bring that opinion to bear in full force on those responsible for providing remedies.

"Focal Point" aims to marshal all the forces of mass communications, including the press, on a set of particular problems throughout an entire year. If this were all there was to it, the experiment could fail. After all, for years now, enlightened pressmen and broadcasters have expended time and talent to explain and meet civic crises. The mass media have had to achieve continuing significant results, without one important, absent ingredient—audience action.

With this in mind, the WBC stations have purposely designed "Focal Point" to move citizens to communicate their definite recommendations to their Councilman, Alderman, Selectman, Representative or Senator; to encourage citizen participation in hearings on proposed legislation; to generate active party participation; to inspire active interest in young people.

It is our hope that this concept of public action activated by local stations and coordinated with the press will spread across the country and at the very least result in renewed citizen response. Audience action, even in minimum proportions, is an important weapon in surmounting the public apathy that endangers our expanding communities.

Population, Families, Radio Homes And Radio Stations, Listed by State

January 1, 1963*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>Radio Homes</i>	<i>Radio Stations</i>
Alabama	3,320,000	880,000	850,000	113
Alaska	250,000	65,500	64,000	14
Arizona	1,410,000	415,000	390,000	55
Arkansas	1,775,000	500,000	475,500	71
California	16,300,000	5,321,500	5,103,500	206
Colorado	1,850,000	515,500	502,000	61
Connecticut	2,670,000	788,500	770,500	34
Delaware	475,000	140,000	135,000	9
District of Columbia	770,000	224,500	218,000	10
Florida	5,115,000	1,564,500	1,507,000	172
Georgia	4,070,000	1,064,000	1,020,000	146
Hawaii	670,000	206,000	167,000	18
Idaho	685,000	203,500	200,000	39
Illinois	10,275,000	3,161,000	3,089,000	108
Indiana	4,798,000	1,479,500	1,440,500	65
Iowa	2,790,000	860,000	848,500	66
Kansas	2,205,000	699,000	691,000	51
Kentucky	3,055,000	841,000	809,000	87
Louisiana	3,375,000	959,000	925,500	81
Maine	980,000	283,000	280,000	28
Maryland	3,275,000	945,000	905,000	37
Massachusetts	5,235,000	1,517,000	1,480,000	58
Michigan	8,000,000	2,333,000	2,272,000	104
Minnesota	3,500,000	1,032,000	1,011,000	68
Mississippi	2,180,000	576,000	533,500	79
Missouri	4,500,000	1,409,500	1,364,000	87
Montana	685,000	210,000	194,500	39
Nebraska	1,430,000	442,000	432,000	39
Nevada	305,000	99,500	94,000	19
New Hampshire	615,000	186,000	180,500	20
New Jersey	6,275,000	1,847,000	1,804,000	26
New Mexico	1,025,000	282,000	263,000	47
New York	17,225,000	5,225,000	5,106,000	140
North Carolina	4,660,000	1,188,500	1,145,000	165
North Dakota	637,000	173,000	168,000	22
Ohio	9,925,000	2,998,500	2,926,000	94
Oklahoma	2,380,000	728,000	705,500	56
Oregon	1,825,000	596,000	588,000	78
Pennsylvania	11,500,000	3,318,000	3,239,000	156
Rhode Island	875,000	258,000	254,000	15
South Carolina	2,400,000	607,500	590,000	80
South Dakota	690,000	199,500	196,500	25
Tennessee	3,625,000	998,000	965,500	118
Texas	10,050,000	2,972,000	2,894,000	262
Utah	940,000	268,500	262,000	29
Vermont	393,000	111,500	109,000	16
Virginia	4,125,000	1,101,000	1,059,000	108
Washington	2,950,000	937,000	918,000	83
West Virginia	1,850,000	495,000	484,000	52
Wisconsin	4,025,000	1,192,000	514,000	81
Wyoming	340,000	102,000	98,500	26
Total	184,278,000	54,519,000	52,241,500	3,655

* From Census Bureau and other sources.

New Radio Stations Set to Open in 1963

ALABAMA

WBMH—Birmingham
WAGC—Centre
WJWT—Demopolis
WMOE—Mobile

ARIZONA

KVRD—Cottonwood
KMVS—Sierra Vista
KTPM—Sun City
KOBY—Tucson
KXEW—Tucson

ARKANSAS

KGKO—Benton
KJBS—Paris

CALIFORNIA

KWUN—Concord
KIRV—Fresno
KKOK—Lompoc
KAOR—Oroville
KJAY—Sacramento
KCTY—Salinas
KGUD—Santa Barbara
KHER—Santa Maria
KTHO—Tahoe Valley
KGRB—West Covina

COLORADO

KDEY—Boulder

DELAWARE

WNRK—Newark

FLORIDA

WVBF—Apopka
WFSG—Boca Raton
WSLC—Clermont
WRIZ—Coral Gables
WENG—Englewood
WXYC—Ft. Myers
WGNP—Indian Rocks Beach
WIXX—Oakland Park

GEORGIA

WISK—Americus
WSNE—Cumming
WLKB—Decatur
WSEM—Donaldsonville
WVOH—Hazlehurst
WIYN—Rome
WHTN—Thomaston

HAWAII

KZOO—Honolulu
KNUI—Makawao

ILLINOIS

KSGM—Chester
WNSH—Highland Park
WJRC—Joliet

INDIANA

WADM—Decatur
WIGO—Indianapolis

IOWA

KBAB—Indianola

KANSAS

KUDL—Fairway
KSRI—Salina
KFLA—Scott City

KENTUCKY

WCDS—Glascow
WRSL—Stanford

LOUISIANA

WYNE—Baton Rouge

MARYLAND

WMEW—Baltimore
WSER—Elkton
WISZ—Glen Burnie

MASSACHUSETTS

WTT—Amherst
WMLO—Beverly

MICHIGAN

WYNZ—Ypsilanti

MINNESOTA

KPRM—Park Rapids
KRWB—Roseau
WVAL—Sauk Rapids

MISSISSIPPI

WJAQ—Jackson
WSEL—Pontotoc
WRPM—Poplarville

MISSOURI

KDFN—Doniphan
KFTW—Frederickton

NEBRASKA

KTTT—Columbus
KNOP—No. Platte

NEW HAMPSHIRE

WLTN—Littleton

NEW JERSEY

WHWH—Princeton

NEW MEXICO

KWNF—Albuquerque
KDCE—Española
KLHS—Lordsburg

NEW YORK

WAFS—Amsterdam
WIZR—Johnstown
WLNG—Sag Harbor

OHIO

WAQI—Ashtabula
WBCO—Bucyrus
WCSM—Celina
WGLD—Chadron
WELW—Willoughby

OKLAHOMA

KTOW—Sand Springs
KREK—Sapula

OREGON

KRLY—Gold Beach
KBEV—Portland

PENNSYLVANIA

WZUM—Carnegie

SOUTH CAROLINA

WLOW—Aiken
WEAC—Gaffney
WHHL—Holly Hill
WAGL—Lancaster
WBER—Moncks Corner
WQIZ—St. George

TENNESSEE

WPTN—Cookeville
WFLI—Lookout Mountain

TEXAS

KTSL—Burnet
KVWG—Pearsall

UTAH

KSTU—Logan

VIRGINIA

WRAA—Luray
WPMH—Portsmouth
WBVA—Waynesboro

WASHINGTON

KOVU—Bellevue
KOQT—Bellingham
KMAS—Shelton

WEST VIRGINIA

WMDT—Hinton

WISCONSIN

WFAW—Ft. Atkinson

WYOMING

WSGT—Jackson
KMER—Kemmerer

PUERTO RICO

WRJS—San German

AM Radio Station Index

— Commercial Stations of the U. S., Territories and Possessions —

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CKLW	375	KADY	399	KAKC	474	KAMY	531
KAAA	250	KAFY	260	KAKE	348	KANA	403
KAAB	256	KAGE	388	KALB	356	KANB	361
KAAY	256	KAGH	255	KALE	555	KAND	521
KABC	266	KAGI	477	KALF	250	KANE	359
KABL	268	KAGO	478	KALG	416	KANI	538
KABQ	416	KAGR	277	KALI	273	KANO	383
KABR	505	KAGT	552	KALL	540	KANS	396
KACE	271	KAHI	260	KALM	402	KAOK	358
KACI	481	KAHR	270	KALN	346	KAOL	394
KACL	274	KAHU	319	KALT	518	KAPA	555
KACT	518	KAIM	318	KALV	471	KAPB	359
KACY	270	KAIR	253	KAMD	254	KAPE	534
KADA	471	KAJI	256	KAML	529	KAPI	281
KADL	258	KAJO	477	KAMO	259	KAPR	250
KADO	531	KAKA	253	KAMP	262	KAPT	481

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Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KAPY	555	KBHC	258	KBWD	520	KCOH	528
KARA	416	KBHM	384	KBYE	473	KCOK	276
KARE	344	KBHS	256	KBYG	519	KCOL	279
KARI	552	KBIF	263	KBYP	536	KCOM	521
KARK	257	KBIG	260	KBYR	248	KCON	255
KARM	263	KBIM	419	KBZY	481	KCOR	535
KARR	404	KEIS	260	KBZZ	280	KCOW	406
KARS	417	KBIX	473	KCAC	251	KCOY	275
KART	321	KBIZ	343	KCAD	517	KCPX	540
KARY	555	KBIT	255	KCAL	270	KCRA	271
KASE	518	KBKR	475	KCAP	404	KCRB	344
KASH	477	KBKW	552	KCAR	520	KCRC	472
KASI	339	KBLA	261	KCAS	536	KCRG	339
KASK	269	KBLF	270	KCBC	340	KCRM	521
KASL	571	KBLI	319	KCBD	530	KCRS	531
KASM	383	KBLL	404	KCBQ	272	KCRT	233
KASO	359	KBLT	519	KCBS	273	KCRV	395
KAST	475	KBLU	254	KCCB	255	KCSJ	281
KASY	552	KBMI	410	KCCL	258	KCSR	406
KATE	383	KBMN	403	KCCO	472	KCTA	521
KATI	570	KBMO	383	KCCR	506	KCTI	527
KATL	405	KPMW	383	KCCT	521	KCTX	520
KATN	319	KBMX	262	KCDI	554	KCUB	253
KATO	252	KBMY	403	KCEE	253	KCUE	386
KATQ	537	KBND	476	KCEY	276	KCUL	523
KATR	477	KBOA	397	KCFA	557	KCVL	553
KATY	274	KBOE	343	KCFH	522	KCVR	265
KATZ	399	KBOI	319	KCFI	339	KCYL	529
KAUS	383	KBOK	257	KCGM	395	KDAB	277
KAVE	417	KBOL	277	KCHA	340	KDAC	283
KAVI	283	KBOM	480	KCHE	340	KDAK	460
KAVL	265	KPON	408	KCHI	395	KDAL	384
KAVR	260	KBOP	533	KCHJ	262	KDAN	263
KAWA	538	KBOR	520	KCHR	395	KDAV	530
KAWL	409	KBOW	403	KCHS	419	KDAY	261
KAWT	250	KBOX	522	KCHV	234	KDB	275
KAYC	518	KBOY	478	KCHY	570	KDBC	359
KAYE	555	KBRC	554	KCID	320	KDFM	404
KAYL	344	KBRI	254	KCII	344	KDBS	356
KAYO	555	KPRK	505	KCIJ	361	KDDD	525
KAYS	346	KBRL	498	KCIL	358	KDEC	340
KAYT	322	KBRN	278	KCIM	339	KDEF	416
KBAL	535	KBRO	552	KCIN	277	KDEN	278
KBAM	554	KBRR	281	KCJB	461	KDEO	262
KBAN	519	KBRR	259	KCIH	260	KDES	279
KBAR	320	KBRV	322	KCKC	271	KDET	520
KBAT	534	KPRX	409	KCKG	576	KDEX	395
KBBA	254	KBRZ	526	KCKN	346	KDGO	279
KBBB	519	KBSF	362	KCKW	358	KDHI	276
KBBC	529	KBST	519	KCLA	258	KDHL	384
KBBO	558	KBTA	254	KCLE	521	KDIA	268
KBBR	479	KBTC	396	KCLN	340	KDIO	383
KBBS	570	KBTM	256	KCLO	343	KDIX	460
KBCH	479	KBTN	398	KCLS	250	KDJI	250
KBCL	361	KBTO	345	KCLV	417	KDKA	492
KBEA	347	KBTR	278	KCLW	527	KDKD	395
KBEC	538	KBUB	411	KCLX	553	KDLA	357
KBEE	268	KBUC	262	KCMC	537	KDLK	524
KBEK	472	KBUD	518	KCMJ	269	KDLM	383
KBEL	472	KBUH	539	KCMO	396	KDLR	460
KBEN	520	KBUN	383	KCMS	281	KDLS	343
KBER	535	KBUR	339	KCNI	406	KDMA	385
KBET	410	KBUS	531	KCNO	260	KDMO	394
KBFS	575	KBUY	517	KCNY	535	KDM3	255
KBGN	320	KBUZ	251	KCOB	343	KDNT	524
KBHB	507	KBVM	265	KCOG	340	KDOK	537

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KEZY	260
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KFAC	266
KFAL	395
KFAM	387
KFAR	249
KFAX	273
KFAY	255
KFBB	404
KFBC	570
KFBK	271
KFDA	517
KFDF	259
KFDI	348
KFDM	518
KFDR	553
KFEL	281
KFEQ	399
KFFA	256
KFGT	250
KFH	348
KFHA	554
KFI	266
KFIF	253
KFIV	268
KFIZ	564
KFJB	342
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KFKA	280
KKPF	552
KFLD	526
KFLI	321
KFLJ	283
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KFXM	272
KFYN	519
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KFYR	460
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KGAS	520
KGAY	481
KGB	272
KGBC	527
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KGGM	416
KGHF	281
KGHL	403
KGHM	394
KGHS	384
KGHT	264
KGIL	272
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KGKB	537
KGKL	534
KGLC	473
KGLE	404
KGLN	280
KGLO	342
KGMB	318
KGMC	279
KGMI	552
KGMO	394
KGMS	271
KGMT	406
KGNB	532
KGNC	517
KGNO	345

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KGO	273	KIFG	342	KJPW	402	KLOK	274
KGON	479	KIFI	320	KJR	556	KLOM	265
KGOS	572	KIFN	251	KJRG	347	KLOO	476
KGPC	460	KIFW	249	KJSK	476	KLOS	416
KGRI	527	KIWN	472	KKAL	524	KLOU	358
KGRL	476	KIHR	478	KKAN	347	KLOV	281
KGRN	342	KIJV	506	KKAR	270	KLPL	359
KGRO	477	KIKI	318	KKAS	536	KLPM	461
KGRT	418	KIRK	533	KKEY	558	KLPR	473
KGST	263	KIKO	250	KKHI	273	KLPW	402
KGU	318	KIKS	362	KKID	479	KLRA	257
KGUC	280	KILE	527	KKIN	382	KLRS	398
KGUL	534	KILO	461	KKIS	270	KLTF	385
KGVL	527	KILT	528	KKIT	419	KLTR	471
KGVO	405	KIMA	558	KKJO	399	KLTZ	404
KGVV	403	KIMB	407	KLAC	267	KLUB	540
KGW	479	KIML	571	KLAD	478	KLUC	410
KGWA	472	KIMN	279	KLAK	281	KLUE	530
KGY	554	KJMO	318	KLAM	248	KLUK	571
KGYN	472	KIMP	532	KLAN	265	KLUV	358
KHAK	339	KIND	346	KLAS	410	KLVL	533
KHAL	358	KINE	529	KLBB	530	KLVT	529
KHAR	248	KING	556	KLBM	478	KLWN	346
KHAS	407	KINO	253	KLBS	267	KLWT	397
KHAT	251	KINS	263	KLCB	405	KLWW	339
KHBC	318	KINT	525	KLCN	254	KLYD	261
KHBM	257	KINY	249	FLCO	474	KLYQ	404
KHBR	527	KIOA	341	KLEA	418	KLYR	254
KHDN	404	KIOT	261	KLEE	343	KLZ	279
KHEM	519	KIOX	518	KLEI	319	KMA	343
KHEN	472	KIPA	318	KLEM	342	KMAC	535
KHEP	251	KIRO	556	KLEN	529	KMAD	472
KHEY	525	KIRT	531	KLEO	348	KMAE	531
KHFH	252	KIRX	397	KLER	321	KMAK	264
KHHH	533	KISD	506	KLEX	397	KMAM	394
KHIT	558	KISN	479	KLFD	385	KMAN	346
KHJ	266	KIST	275	KLFF	554	KMAQ	342
KHMO	396	KIT	558	KLFT	358	KMAR	362
KHOB	418	KITE	535	KUGA	339	KMBC	393
KHOE	276	KITI	553	KLGN	539	KMBL	529
KHOG	255	KITN	554	KLGR	386	KMBY	268
KHOQ	553	KIUL	345	KLIB	346	KMCD	341
KHOT	267	KIUN	533	KLIC	359	KMCM	478
KHOW	279	KIUP	279	KLID	398	KMCO	521
KHOZ	256	KIVY	522	KLIF	522	KMDO	345
KHQ	557	KIWA	343	KLII	396	KMED	478
KHSJ	264	KIXI	556	KLIN	407	KMEL	558
KHSL	262	KIXL	522	KLIP	263	KMEN	272
KHUB	406	KIXX	540	KLIQ	480	KMEO	408
KHUM	275	KIXZ	517	KLIR	279	KMHL	385
KHUZ	519	KIZZ	525	KLIV	274	KMHT	531
KHVH	318	KJAM	506	KLIX	322	KMIL	520
KIBE	269	KJAN	339	KLIZ	383	KMIN	418
KIBH	249	KJAX	275	KLKC	347	KMIS	398
KIBL	519	KJBC	531	KLLA	359	KMJ	264
KIBS	261	KJCF	395	KLLL	530	KMLB	359
KICA	417	KJCK	346	KLME	571	KMMJ	407
KICD	344	KJEF	358	KLMO	281	KMMO	398
KICK	402	KJEM	473	KLMR	281	KMNS	343
KICM	280	KJET	519	KLMS	407	KMO	557
KICO	262	KJFI	344	KLMX	417	KMON	404
KICY	249	KJIM	526	KLO	540	KMOP	253
KID	320	KJKJ	250	KLOA	271	KMOR	281
KIDD	268	KJNO	249	KLOE	345	KMOX	399
KIDO	320	KJOE	361	KLOG	553	KMPC	267

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KMRS	386	KOFE	555	KOWN	263	KRAD	384
KMSL	276	KOFI	405	KOXR	269	KRAF	480
KMUL	532	KOFO	347	KOY	251	KRAI	278
KMUR	539	KOFY	274	KOYL	532	KRAK	271
KMUS	473	KOGA	408	KOYN	403	KRAL	571
KMVI	319	KOGO	272	KOZE	321	KRAM	410
KMYC	267	KOGT	532	KOZI	553	KRAN	532
KNAF	526	KOH	410	KOZY	384	KRAY	517
KNAK	541	KOHI	481	KPAC	533	KRBA	530
KNAL	538	KOHO	318	KPAL	269	KRBC	517
KNBA	276	KOHU	477	KPAM	480	KRBI	387
KNBR	273	KOIL	408	KPAN	527	KRBN	405
KNBX	554	KOIN	480	KPAS	261	KRCK	271
KNBY	258	KOJM	404	KPAY	262	KRCC	490
KNCK	345	KOKA	361	KPBA	258	KRDG	270
KNCM	398	KOKE	518	KPBM	417	KRDO	278
KNCO	345	KOKL	474	KPCA	257	KRDU	262
KNCY	408	KOKO	402	KPCN	527	KRE	261
KNDK	461	KOKX	342	KPDN	533	KREB	361
KNDE	417	KOKY	257	KPDQ	480	KRED	263
KNDI	318	KOL	556	KPEG	557	KREH	360
KNDY	347	KOLD	253	KPEL	358	KREI	395
KNEA	256	KOLE	533	KPEP	534	KREM	557
KNEB	409	KOLJ	534	KPER	264	KREO	264
KNED	472	KOLO	410	KPET	529	KREW	557
KNEL	519	KOLR	283	KPGE	251	KREX	280
KNEM	398	KOLS	474	KPHO	251	KRFO	386
KNET	532	KOLT	409	KPIK	278	KRFS	409
KNEW	557	KOLY	506	KPIN	250	KRGI	407
KNEX	347	KOMA	473	KPIR	477	KRGV	538
KNEZ	265	KOME	474	KPKW	555	KRHD	471
KNGL	269	KOMO	556	KPLC	358	KRIB	342
KNGS	264	KOMW	554	KPLT	533	KRIG	532
KNIA	342	KOMY	277	KPLY	262	KRIH	361
KNIM	398	KONE	411	KPMC	261	KRIO	531
KNIN	539	KONG	277	KPNG	534	KRIZ	251
KNIT	517	KONI	541	KPOC	258	KRKC	265
KNND	476	KONO	535	KPOD	262	KRKD	267
KNOC	359	KONP	555	KPOI	319	KRKO	553
KNOE	359	KOOK	403	KPOJ	480	KRKT	475
KNOG	251	KOOL	251	KPOL	267	KRLA	269
KNOK	526	KOOO	408	KPON	260	KRLC	321
KNOR	473	KOOS	476	KPOR	555	KRLD	524
KNOT	252	KOPR	403	KPOW	571	KRLN	278
KNOW	518	KOPY	517	KPQ	558	KRLW	259
KNOX	461	KORA	520	KPRB	480	KRMD	361
KNPT	479	KORC	531	KPRC	528	KRMG	475
KNUJ	386	KORD	555	KPRK	405	KRML	262
KNUZ	528	KORE	477	KPRL	270	KRMO	398
KNWC	506	KORK	410	KPRO	271	KRMS	398
KNX	267	KORL	318	KPRS	397	KRNO	272
KOA	279	KORN	506	KPSO	525	KRNR	481
KOAL	540	KORT	320	KPST	322	KRNS	476
KOAM	347	KOSA	532	KPTL	409	KRNT	341
KOB	416	KOSE	258	KPUG	552	KRNY	407
KOBE	418	KOSI	279	KQAQ	383	KROC	386
KOBH	506	KOSY	259	KQDI	460	KROD	525
KOCA	529	KOTA	506	KQDY	461	KROE	571
KOCY	473	KOTE	384	KQEN	480	KROF	356
KODA	528	KOTN	258	KQEO	416	KROP	261
KODE	396	KOTS	417	KQIK	478	KROS	340
KODI	570	KOVC	461	KQMS	270	KROW	476
KODL	481	KOVE	571	KQTE	405	KROX	383
KODY	408	KOVO	540	KQV	493	KROY	271
KOEL	343	KOWB	571	KQYX	396	KRPL	321

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KRRR	419	KSNY	536	KTIM	274	KUKO	534
KRRV	536	KSO	341	KTIP	270	KUKU	492
KRSC	555	KSOK	344	KTJS	472	KULA	319
KRSD	506	KSON	272	KTKN	249	KULE	553
KRSI	385	KSOO	537	KTKR	276	KULP	525
KRSL	347	KSOP	541	KTKT	253	KUMA	479
KRSN	418	KSOX	534	KTLD	262	KUNO	521
KRSY	419	KSPA	275	KTLN	279	KUOA	259
KRTN	418	KSPI	474	KTLO	257	KUPD	252
KRTR	571	KSPL	524	KTLO	474	KUPI	321
KRUN	518	KSPT	322	KTUO	534	KURA	539
KRUS	331	KSRA	322	KTUW	537	KURL	403
KRUX	251	KSRC	419	KTM	473	KURV	525
KRVC	475	KSRO	275	KTMS	275	KURY	476
KRVN	407	KSRV	479	KTNC	406	KUSY	471
KRXK	322	KSSS	278	KTNM	419	KUSN	399
KRYS	521	KSST	536	KTNT	557	KUTA	539
KRZE	417	KSTA	521	KTOB	270	KUTI	558
KRZY	416	KSTB	520	KTOC	353	KUTT	467
KSAL	348	KSTL	400	KTOD	536	KUTY	269
KSAM	528	KSTN	276	KTOE	385	KUVR	477
KSAN	273	KSTP	387	KTOH	319	KUZN	362
KSAY	273	KSTR	280	KTOK	473	KUZZ	261
KSBB	271	KSTT	340	KTON	519	KVAN	552
KSCB	346	KSTV	536	KTOO	410	KVAS	475
KSCJ	343	KSUB	539	KTOP	348	KVCK	403
KSCO	275	KSUD	259	KTPA	258	KVCL	362
KSD	400	KSUE	276	KTRB	278	KVCV	270
KSDN	505	KSUM	384	KTRC	419	KVEC	274
KSDO	272	KSUN	250	KTRD	530	KVEE	255
KSDR	507	KSVC	540	KTRF	397	KVEG	410
KSEE	275	KSVN	547	KTRG	319	KVEL	541
KSEI	321	KSVP	417	KTRH	528	KVEN	277
KSEK	347	KSWA	527	KTRI	344	KVET	518
KSEL	530	KSWI	340	KTRM	519	KVFC	278
KSEM	554	KSWM	394	KTRN	579	KVFD	341
KSEN	495	KSWO	472	KTRY	356	KVGB	345
KSEO	471	KSXX	541	KTSA	525	KVI	556
KSET	525	KSYC	277	KTSM	525	KVIC	538
KSEW	249	KSYL	356	KTTN	402	KVIL	523
KSEY	536	KSYX	419	KTTR	378	KVIM	359
KSFA	532	KTAC	557	KTTS	402	KVIN	475
K4FE	268	KTAE	537	KTUC	253	KVIP	270
KSFO	273	KTAN	253	KTUE	537	KVKM	531
KSGM	401	KTAR	252	KTUX	283	KVLB	521
KSIB	340	KTAT	472	KTW	556	KVLC	257
KSID	409	KTBB	537	KTWO	570	KVLF	517
KSIG	357	KTBC	518	KTXI	529	KVLG	529
KSIL	419	KTCB	398	KTXO	535	KVIH	474
KSIM	401	KTCR	385	KTYM	265	KVLL	530
KSJR	348	KTCS	256	KUAM	572	KVLV	410
KSIS	401	KTDO	481	KURA	277	KVMA	257
KSIV	475	KTEE	320	KUBC	281	KVMC	521
KSIX	521	KTEL	558	KUBE	479	KVML	275
KSJB	461	KTEM	537	KUBO	535	KVNA	250
KSKI	322	KTEO	534	KUDE	239	KVNI	320
KSKY	523	KTER	537	KUDI	474	KVNU	539
KSL	541	KTFI	322	KUDL	397	KVOB	355
KSLM	481	KTFO	536	KUDU	277	KVOC	570
KSLO	361	KTFB	537	KUEN	558	KVOD	417
KSLV	281	KTfy	520	KUEQ	252	KVOE	345
KSly	274	KTHE	572	KUGN	477	KVOG	540
KSMA	275	KTHS	254	KUIK	477	KVOL	359
KSMN	342	KTHT	528	KUJ	559	KVOM	257
KSMO	401	KTIB	362	KUKA	535	KVON	268
KSNN	321	KTIL	481	KUKI	276	KVOO	475

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KVOP	593	KWLA	359	KXOL	526	WACB	489
KVOR	273	KWLD	530	KXOX	537	WACE	370
KVOU	538	KWLM	387	KXRA	383	WACK	428
KVOW	571	KWMT	341	KXRJ	259	WACL	317
KVOX	385	KWNA	411	KXRO	552	WACO	538
KVOY	254	KWNO	388	KXRX	274	WACR	389
KVOZ	599	KWNS	347	KXXL	403	WACT	247
KVPH	520	KWNT	340	KXXX	345	WADA	457
KVPI	362	KWOA	388	KXYZ	528	WADC	462
KVRC	254	KWOC	398	KYA	273	WADE	458
KVRE	275	KWOE	471	KYCA	252	WADK	497
KVRH	283	KWON	471	KYCN	572	WADO	429
KVRS	571	KWOR	572	KYES	481	WADP	489
KVSA	257	KWOS	396	KYIC	478	WADS	283
KVSH	419	KWOW	270	KYME	320	WAEB	483
KVSH	409	KWPC	343	KYND	252	WAFL	573
KVSO	471	KWPM	402	KYNG	476	WAEW	509
KVWC	538	KWPR	471	KYNO	264	WAFB	550
KVWM	252	KWRD	527	KYNT	507	WAGE	546
KVWO	570	KWRE	472	KYOK	528	WAGF	242
KVAC	261	KWRF	259	KYOR	261	WAGG	510
KWAD	387	KWRO	476	KYOS	267	WAGM	364
KWAK	259	KWRT	394	KYOU	280	WAGN	380
KWAL	321	KWRV	408	KYRO	398	WAGR	454
KWAM	513	KWRW	472	KYSM	385	WAGS	500
KWAT	507	KWSD	268	KYSN	278	WAGY	450
KWAY	477	KWSH	475	KYSS	405	WAIK	328
KWBA	518	KWSK	347	KYUM	254	WAIL	356
KWBB	348	KWSL	290	KYVA	418	WAIM	499
KWBC	522	KWSO	277	KYW	464	WAIN	350
KWBE	476	KWTC	261	KZEE	508	WAIR	459
KWBG	339	KWTO	472	KZFY	538	WAIT	325
KWBW	346	KWTX	538	KZIX	517	WAJF	242
KWBY	252	KWVR	476	KZIZ	280	WAJR	561
KWCB	259	KWVY	344	KZNG	256	WAKE	306
KWCL	361	KWWL	344	KZOL	525	WAKI	513
KWCO	471	KWYK	417	KZON	252	WAKN	499
KWCX	253	KWYN	259	KZOT	257	WAKO	329
KWED	336	KWYO	571	KZUN	555	WAKR	462
KWED	535	KWYR	507	KZZN	530	WAKU	490
KWEI	322	KWYZ	553	WAAA	459	WAKY	352
KWEI	531	KYA	556	WAAB	373	WALA	245
KWEW	418	KYAR	256	WAAB	376	WALD	505
KWFR	574	KYEL	344	WAAC	326	WALE	370
KWFS	477	KYFN	395	WAAG	395	WALG	305
KWFT	579	KYFO	398	WAAP	337	WALK	442
KWGG	275	KYEX	264	WAAT	414	WALL	428
KWHI	520	KYCI	341	WAAX	243	WALM	374
KWHK	345	KYGN	404	WAAY	244	WALO	573
KWHN	256	KXGO	460	WABA	572	WALT	302
KWHO	541	KXIC	342	WABB	245	WALY	426
KWHW	471	KXIT	522	WABC	429	WAMD	365
KWIC	541	KXIV	252	WABF	243	WAME	297
KWIK	321	KXJK	255	WABG	390	WAMI	246
KWIL	475	KXKW	358	WABH	545	WAML	391
KWIN	475	KXL	480	WABI	363	WAMM	376
KWIP	267	KXLE	553	WABJ	374	WAMO	493
KWIQ	554	KXLF	404	WABL	356	WAMR	303
KWIV	571	KXLL	405	WABO	394	WAMS	287
KWIZ	274	KXLO	405	WABQ	464	WAMW	338
KWJJ	480	KXLR	258	WABR	279	WAMY	388
KWK	400	KXLR	400	WABT	248	WANA	240
KWKC	517	KXLY	557	WABV	499	WANB	496
KWKH	362	KXO	263	WABW	365	WANE	334
KWKW	269	KXOA	271	WABY	421	WANF	365
KWKY	341	KXOK	400	WABZ	447	WANN	365
				WACA	500	WANS	499

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WANY	349	WAYZ	496	WBIZ	564	WBUY	453
WAOK	306	WAZA	308	WBKH	390	WBUZ	425
WAOV	338	WAZE	290	WBKN	393	WBVL	349
WAPA	574	WAZF	394	WBKV	570	WBVM	446
WAPC	443	WAZL	489	WBLA	450	WBVP	483
WAPE	294	WAZY	336	WBLE	388	WBYE	242
WAPF	392	WBAB	423	WBLF	484	WBYG	315
WAPG	290	WBAC	509	WBLG	351	WBYS	323
WAPI	241	WBAG	448	WBLJ	311	WBZ	368
WAPL	563	WBAL	365	WBLO	243	WBZI	333
WAPO	508	WBAM	245	WBLR	499	WEZY	286
WAPX	245	WBAP	526	WBLT	543	WCAM	413
WAQE	368	WBAR	290	WBLU	550	WCAO	366
WARA	368	WBAT	336	WBLY	469	WCAP	371
WARB	357	WBAW	499	WBMA	447	WCAR	375
WARD	489	WBAX	496	WBMC	513	WCAT	372
WARE	373	WBAY	564	WBMD	366	WCAU	491
WARF	244	WBAZ	427	WBMK	317	WCAW	559
WARK	367	WBBA	331	WBML	313	WCAX	542
WARM	494	WBBB	448	WBMT	448	WCAZ	500
WARN	293	WBBF	443	WBNC	411	WCAZ	323
WARO	484	WBBI	543	WBNL	333	WCBA	425
WARU	337	WBBK	309	WBNR	423	WCBG	485
WASA	367	WBBM	325	WBNS	465	WCBI	389
WASK	336	WBBO	450	WBNT	515	WCBL	349
WATA	448	WBBQ	308	WBNX	429	WCBM	366
WATC	377	WBBR	327	WBOB	545	WCBQ	382
WATE	511	WBBT	313	WBOC	368	WCBS	433
WATH	462	WBBW	470	WBOF	551	WCBT	456
WATK	563	WBBX	412	WBOK	360	WCBY	375
WATM	240	WBBY	333	WBOL	507	WCCC	284
WATN	446	WBBZ	474	WBOP	300	WCCF	300
WATO	515	WBCA	240	WBOS	368	WCCM	371
WATP	503	WBCB	490	WBOW	338	WCCN	567
WATR	286	WBCH	378	WBOX	357	WCCO	385
WATS	494	WBCI	551	WBOY	580	WCCW	382
WATT	375	WBCK	374	WBPA	490	WCDJ	450
WATV	241	WBCM	374	WBRB	380	WCDL	484
WATW	563	WBCR	544	WBRC	241	WCDT	516
WATZ	374	WBCU	505	WBRE	290	WCEC	456
WAUB	423	WBEC	372	WRE	496	WCED	486
WAUC	303	WBEE	325	WBRG	546	WCEF	562
WAUD	240	WBEJ	509	WBRK	372	WCEH	312
WAUG	308	WBEL	563	WBRM	454	WCEM	366
WAUX	569	WBEN	424	WBRN	375	WCEN	380
WAVA	543	WBET	369	WBRO	317	WCER	375
WAVE	352	WBEU	499	WBRT	349	WCFL	325
WAVI	466	WBEV	563	WBRV	424	WCFR	542
WAVL	483	WBEX	463	WBRX	484	WCFV	544
WAVN	387	WBFD	484	WBRY	286	WCGA	309
WAVO	308	WBG	290	WBSA	241	WCGC	447
WAVP	290	WBG	349	WBSC	499	WCGO	326
WAVU	240	WBG	312	WBSG	309	WCGR	425
WAVY	548	WBHB	311	WBSM	371	WCHA	485
WAVZ	285	WBHC	502	WBSR	300	WCHB	379
WAWA	566	WBHF	309	WBT	448	WCHI	463
WAWK	336	WBHP	244	WBTA	423	WCHJ	388
WAXE	303	WBIA	308	WBTH	563	WCHK	309
WAXU	351	WBIC	423	WBTM	544	WCHL	448
WAXX	564	WBIE	313	WBTN	541	WCHN	442
WAYB	551	WBIG	451	WBTO	336	WCHO	470
WAYE	367	WBIL	296	WBTS	242	WCHS	559
WAYN	456	WBIP	388	WBUC	559	WCHV	544
WAYR	299	WBIR	511	WBUD	415	WCIL	323
WAYS	448	WBIS	283	WBUT	484		

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WCJU	389	WCRR	389	WDLM	327	WEBQ	328
WCKB	449	WCRS	502	WDLP	299	WEBR	424
WCKI	502	WCRT	241	WDLR	466	WEBY	298
WCKM	505	WCRV	415	WDLT	391	WECL	564
WCKY	463	WCRW	325	WDMF	309	WEDC	325
WCLA	310	WCRY	313	WDMG	311	WEDO	490
WCLB	309	WCSC	500	WDMJ	380	WEEB	457
WCLC	510	WCSH	364	WDMS	547	WEED	456
WCLD	389	WCSI	333	WDMV	368	WEEE	443
WCLE	509	WCSR	378	WDNC	449	WEEI	369
WCLG	561	WCSS	423	WDNE	560	WEEL	545
WCLI	425	WCST	559	WDNG	240	WEEN	512
WCLO	565	WCTA	240	WDNT	509	WEER	551
WCLS	310	WCTC	414	WDOB	388	WEET	549
WCLT	468	WCTT	350	WDOC	355	WEEU	494
WCLW	467	WCTW	337	WDOE	508	WEEW	458
WCMA	389	WCUB	565	WDOF	425	WEEY	486
WCMB	487	WCUE	462	WDOG	380	WEEZ	485
WCMC	415	WCUM	366	WDOK	464	WEGO	449
WCME	363	WCVA	544	WDOL	306	WEGP	364
WCMI	349	WCVI	486	WDON	368	WEHH	425
WCMN	572	WCVP	455	WDOR	569	WEIC	325
WCMP	386	WCVS	332	WDOS	442	WEIM	370
WCMR	334	WCWC	568	WDOT	542	WEIR	562
WCMS	548	WCYB	544	WDOV	287	WEJL	494
WCMT	512	WCYN	350	WDOW	376	WEKR	510
WCMY	330	WDAD	489	WDQN	327	WEKY	355
WCNB	333	WDAE	302	WDRC	284	WEKZ	567
WCNC	450	WDAF	397	WDSC	501	WELC	562
WCNF	458	WDAK	310	WDSG	509	WELD	560
WCNH	300	WDAL	392	WDSK	399	WELE	291
WCNL	412	WDAN	326	WDSM	384	WELI	285
WCNR	484	WDAR	501	WDSP	292	WELK	544
WCNS	463	WDAS	491	WDSR	296	WELL	374
WCNT	325	WDAX	313	WDSU	360	WELM	425
WCNU	291	WDAY	460	WDUN	312	WELO	393
WCNX	285	WDBC	376	WDUX	569	WELP	501
WCOA	300	WDBF	292	WDUZ	564	WELR	246
WCOC	392	WDBJ	543	WDVA	545	WELS	453
WCOG	451	WDBL	516	WDVH	293	WELY	384
WCOH	314	WDBM	457	WDVL	415	WELZ	388
WCOJ	485	WDBO	299	WDWD	311	WEMB	510
WCOL	465	WDBQ	341	WDWS	325	WEMD	367
WCON	310	WDCF	291	WDXB	508	WEMJ	412
WCOP	369	WDCR	411	WDXE	512	WEMP	566
WCOR	512	WDDT	389	WDXI	510	WENC	458
WCOS	500	WDDY	546	WDXL	512	WEND	486
WCOU	364	WDEA	363	WDXN	508	WENE	425
WCOV	245	WDEB	300	WDXR	354	WENK	516
WCOW	568	WDEC	306	WDXY	504	WENN	241
WCOY	486	WDEE	284	WDZ	327	WENO	514
WCPA	485	WDEF	508	WEAB	502	WENT	426
WCPC	391	WDEH	516	WEAD	306	WENY	425
WCPH	510	WDEL	287	WEAG	507	WENZ	546
WCPM	350	WDEV	543	WEAL	451	WEOK	443
WCPO	463	WDEW	373	WEAM	543	WEOL	467
WCPS	457	WDGY	385	WEAN	497	WEPG	516
WCQS	306	WDIA	513	WEAQ	564	WEPM	561
WCRA	327	WDIG	242	WEAS	315	WERA	414
WCRB	369	WDIX	504	WEAT	303	WERD	307
WCRE	500	WDJS	455	WEAV	443	WERE	465
WCRI	247	WDKD	503	WEAW	327	WERH	244
WCRK	514	WDKN	509	WEBB	366	WERI	498
WCRL	246	WDLA	446	WEBC	384	WERL	564
WCRM	375	WDLB	566	WEBJ	242	WERT	469

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WESB	484	WFLO	545	WGCM	390	WGUY	363
WESC	502	WFLR	425	WGEA	244	WGVA	426
WESO	372	WFLS	545	WGEE	335	WGVM	390
WESR	551	WFLW	353	WGEM	331	WGWC	247
WEST	486	WFMC	451	WGET	487	WGWR	447
WESX	372	WFMD	567	WGEZ	534	WGY	444
WESY	389	WFMH	242	WGFA	332	WGYV	244
WETB	511	WFMJ	470	WGFS	311	WHAB	308
WETC	458	WFMO	450	WGGA	293	WHAG	367
WETH	301	WFMW	353	WGGG	312	WHAI	371
WETO	243	WFNC	450	WGGH	329	WHAK	331
WETT	367	WFNL	503	WGGO	444	WHAL	516
WETU	248	WFOB	467	WGH	547	WHAM	443
WETZ	561	WFOM	313	WGHG	310	WHAN	294
WEVA	545	WFOR	390	WGFM	335	WHAP	546
WEVD	431	WFOX	566	WGHN	377	WHAR	550
WEVE	384	WFOY	301	WGHQ	444	WHAS	352
WEW	400	WFPA	243	WGIG	309	WHAT	492
WEWO	453	WFGP	413	WGIL	328	WHAV	371
WEXL	381	WFPM	311	WGIR	412	WHAW	562
WEYE	456	WFPR	358	WGIV	449	WHAY	285
WEYY	247	WFRB	487	WGKA	307	WHB	397
WEZB	241	WFRB	357	WGKV	559	WHBB	247
WFZE	369	WFRD	456	WGL	334	WHBC	453
WEZJ	355	WFLR	378	WGLC	389	WHBF	331
WEZN	486	WFRM	476	WGLI	423	WHBG	546
WEZY	291	WFRP	467	WGMA	294	WHBL	568
WFAA	523	WFRX	373	WCML	312	WHBN	351
WFAB	297	WFSC	451	WGMM	514	WHPO	303
WFAG	450	WFST	353	WGMS	288	WHBQ	513
WFAH	462	WFTC	453	WGN	325	WHBT	510
WFAI	450	WFTG	352	WGNC	451	WHBU	333
WFAR	487	WFTL	292	WCNI	458	WHBY	563
WFAS	446	WFTM	353	WGNS	514	WFCC	453
WFAU	363	WFTN	545	WCNU	328	WHCO	332
WFAX	545	WFTW	293	WGNV	428	WHCU	427
WFBC	502	WFUL	350	WGOG	505	WFDF	378
WFBG	493	WFUN	297	WGOH	351	WFDP	369
WFBH	445	WFUR	377	WGOK	245	WHDL	442
WFBM	335	WFVA	545	WGOL	451	WHDM	512
WFBR	366	WFGV	451	WGOV	316	WHEB	412
WFCT	511	WFWL	508	WGPA	484	WHEC	444
WFDF	377	WFYC	374	WGPC	305	WHFE	547
WFDR	313	WFYI	426	WGR	424	WHEN	445
WFEA	412	WGAA	310	WGRA	309	WHFO	550
WFEB	247	WGAC	308	WGRD	377	WHEP	243
WFFF	389	WGAD	244	WGRM	390	WHFR	513
WFFG	296	WGAF	316	WGRN	296	WHEW	371
WFGM	370	WGAI	450	WGRP	487	WHEY	514
WFGN	502	WGAL	489	WGRV	510	WFFB	375
WFGW	448	WGAN	364	WGRY	335	WHFC	326
WFHG	544	WGAP	512	WGSA	486	WHCB	497
WFHK	246	WGAR	465	WGSB	332	WHGR	378
WFHR	570	WGAS	451	WGSML	427	WHHH	470
WFIG	505	WGAT	546	WGSN	314	WHHM	513
WFIL	491	WGAU	316	WGST	307	WHHT	372
WFIN	457	WGAW	370	WGSV	214	WHHV	546
WFIS	501	WGBA	310	WGSW	502	WHYY	246
WFIW	328	WGBB	425	WGTA	316	WHIE	312
WFIX	244	WGBF	334	WGTC	452	WHIH	548
WFKN	350	WGBG	451	WGTL	453	WHIL	371
WFKY	350	WGBI	495	WGTM	459	WHIM	498
WFLA	302	WGBR	451	WGTN	522	WHIN	510
WFLB	450	WGBS	297	WGTO	291	WHIO	466
		WGCB	494	WGUN	311	WHIP	454

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WHIS	559	WIBB	313	WIRB	243	WJEJ	367
WHIT	455	WIBC	335	WIRC	452	WJEM	317
WHIY	299	WIBG	492	WIRD	427	WJER	466
WHIZ	470	WIBM	379	WIRE	335	WJES	503
WHJB	487	WIFR	356	WIRJ	510	WJET	487
WHJC	561	WIBU	569	WIRK	305	WJFC	511
WHK	465	WIBV	323	WIRL	330	WJHO	246
WHKP	452	WIBW	348	WIRO	467	WJIG	516
WHKY	452	WIBX	446	WIRV	351	WJIL	328
WHLB	397	WICC	283	WIRY	443	WJIM	380
WHLD	442	WICE	408	WIS	501	WJJC	310
WHLF	550	WICH	286	WISA	573	WJJD	326
WHLI	426	WICK	495	WISE	447	WJL	442
WHLL	503	WICO	368	WISH	335	WJLM	512
WHLM	484	WICU	487	WISL	495	WILB	376
WHLN	351	WICY	428	WISM	565	WILD	241
WHLO	462	WIDE	363	WISN	566	WILK	413
WHLP	508	WIDU	450	WISO	573	WJLS	559
WHLS	381	WIEL	350	WISP	453	WTMA	548
WHLT	335	WIFM	450	WISR	484	WJMB	388
WHMA	240	WIGL	569	WIST	449	WJMC	568
WHMC	367	WIGM	566	WISV	569	WJMJ	492
WFMI	378	WIH	294	WITA	575	WJMO	465
WFMP	372	WIIN	307	WITH	366	WJMR	360
WHN	435	WIKB	379	WITN	458	WJMS	379
WHNC	452	WIKC	357	WITY	327	WIMW	240
WHNY	392	WIKE	542	WITZ	336	WJMX	501
WHO	341	WIKY	334	WIVE	543	WJNC	453
WFOA	574	WIL	401	WIVI	575	WJNO	305
WHOC	393	WILA	545	WIVK	511	WJOB	335
WHCF	463	WILD	369	WIVV	575	WJOE	300
WHOX	467	WILE	462	WIVY	295	WJOI	243
WHOL	483	WILI	287	WIX	567	WJOL	328
WHOM	431	WILK	496	WIXN	327	WJON	387
WHOO	299	WILM	289	WIZE	469	WJOT	503
WHOP	351	WILO	315	WIZS	452	WJOY	542
WHOS	242	WILS	380	WIZZ	332	WJPA	496
WHOT	470	WILZ	301	WJAB	365	WJPD	379
WHOU	364	WIMA	467	WJAC	499	WJPF	328
WHOW	326	WIMO	317	WIAG	408	WJPG	564
WHP	497	WIMS	377	WJAK	510	WJPR	390
WHPB	499	WINA	544	WJAM	245	WJPS	334
WHPE	452	WINC	551	WJAN	379	WJQS	391
WHPL	551	WIND	325	WJAR	498	WJR	376
WHRT	244	WINF	284	WJAS	493	WJRD	247
WHRV	374	WING	465	WJAT	316	WJRI	453
WHSC	502	WINI	293	WJAX	295	WJRL	331
WHSM	565	WINK	293	WJAY	503	WJRM	457
WHSY	390	WINN	352	WJAZ	305	WJRX	413
WHTC	378	WINQ	303	WJBB	244	WJSB	291
WHTG	413	WINR	424	WJBC	323	WJSO	511
WHUB	509	WINS	437	WJBD	372	WJTN	427
WHUC	426	WINT	315	WJBK	376	WJTO	363
WHUM	494	WINX	368	WJBL	378	WJUD	382
WHUN	489	WINY	286	WJBM	328	WJUN	491
WHUT	333	WINZ	297	WJBO	357	WJVA	338
WHVF	569	WIOD	297	WJBS	292	WJW	465
WHVR	487	WIOI	468	WJCD	337	WJWL	287
WHWB	542	WIOX	330	WJCM	302	WJWS	550
WHYE	550	WION	379	WJCN	511	WJXN	391
WHYL	484	WIOS	382	WJDA	372	WJZM	508
WHYN	372	WIOU	336	WJDB	247	WKAI	329
WIAC	574	WIUP	492	WJDX	391	WKAL	444
WIAM	458	WIPC	296	WJDY	368	WKAM	335
		WIPS	445	WJEF	377	WKAN	329

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WKAP	483	WKMT	453	WLAS	453	WLOS	447
WKAQ	575	WKNE	412	WLAT	501	WLOU	352
WKAT	298	WKNY	381	WLAU	391	WLOX	388
WKAY	351	WKNY	427	WLAV	377	WLPM	550
WKAZ	559	WKOA	351	WLAW	313	WLPO	329
WKBA	551	WKOK	495	WLAY	246	WLS	326
WKBC	455	WKOP	424	WLBA	312	WLSB	509
WKBH	565	WKOS	298	WLBB	309	WLSC	503
WKBI	494	WKOV	470	WLBC	337	WLSD	543
WKBJ	514	WKOW	565	WLBE	296	WLSE	458
WKBK	412	WKOX	370	WLBG	503	WLSH	490
WKBL	509	WKOY	559	WLBH	329	WLSI	354
WKBN	470	WKOZ	391	WLBI	357	WLSM	382
WKBO	489	WKPA	491	WLBJ	349	WLST	376
WKBR	412	WKPR	379	WLBK	327	WLSV	446
WKBV	337	WKPT	511	WLBN	351	WLTC	451
WKBW	424	WKRC	463	WLBR	490	WLUV	329
WKBX	296	WKRG	245	WLBZ	363	WLVA	547
WKBV	380	WKRR	455	WLCK	355	WLVN	514
WKCT	349	WKRM	509	WLCL	503	WLW	463
WKCW	551	WKRO	323	WLCO	292	WLYB	305
WKDA	514	WKRS	332	WLCS	357	WLYC	497
WKDE	543	WKRT	425	WLCC	565	WLYN	371
WKDK	503	WKRW	309	WLCY	301	WMAB	380
WKDL	389	WKRZ	491	WLDB	413	WMAC	314
WKDN	413	WKSB	287	WLDS	328	WMAF	296
WKDX	452	WKSC	503	WLDY	565	WMAG	389
WKEE	560	WKSK	458	WLEA	426	WMAJ	495
WKEI	329	WKSR	515	WLEC	469	WMAK	514
WKEN	287	WKST	491	WLEE	549	WMAL	288
WKEU	312	WKTB	452	WLEM	486	WMAM	566
WKEY	544	WKTC	449	WLEO	573	WMAN	468
WKFD	498	WKTG	316	WLET	316	WMAP	454
WKFE	575	WKTJ	364	WLEU	487	WMAQ	326
WKGN	511	WKTQ	365	WLEW	374	WMAS	372
WKHM	379	WKTS	568	WLFA	312	WMAX	378
WKIC	351	WKTX	290	WLFH	427	WMAY	332
WKID	332	WKTY	565	WLFB	433	WMAZ	313
WKIG	312	WKUL	242	WLIJ	516	WMB A	483
WKIK	367	WKVA	490	WLJK	515	WMBC	392
WKIN	511	WKVM	575	WLIL	512	WMBD	330
WKIP	443	WKVT	542	WLIP	565	WMBG	549
WKIS	299	WKWF	295	WLIQ	245	WMBH	396
WKIX	455	WKWK	563	WLIS	286	WMBI	326
WKIZ	295	WKWS	550	WLIV	512	WMBL	454
WKJB	573	WKXL	411	WLIZ	296	WMBM	298
WKJG	334	WKXV	511	WLKX	498	WMBN	381
WKJK	451	WKXY	301	WLLE	455	WMB O	423
WKKD	323	WKY	473	WLLH	371	WMBR	295
WKKO	291	WKYB	354	WLLY	459	WMB S	496
WKKS	355	WKYE	507	WLMJ	467	WMC	513
WKLA	380	WKYN	575	WLNA	443	WMCA	435
WKLC	562	WKYO	375	WLNC	453	WMCH	508
WKLE	317	WKYR	561	WLNH	412	WMCP	509
WKL F	242	WKYW	352	WLOA	484	WMCR	442
WKLK	383	WKZO	379	WLOB	364	WMCW	328
WKL M	459	WLAC	514	WLOC	353	WMDC	390
WKLO	352	WLAD	283	WL OD	292	WMDD	573
WKL V	544	WLAF	512	WLOE	453	WMDN	380
WKLX	354	WLAG	312	WLOF	299	WMEG	292
WKLY	312	WLAK	296	WLOG	561	WMEK	544
WKLZ	379	WLAM	364	WLOH	562	WMEN	302
WKMC	494	WLAN	489	WLOI	336	WMES	306
WKMF	377	WLAP	352	WLOK	513	WMET	297
WKMH	375	WLAQ	315	WL OL	385	WMEV	547
WKMI	379	WLAR	507	WLON	454	WMEX	369
						WMFC	245

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WMFD	459	WMRT	380	WNKY	354	WOOD	378
WMFG	384	WMSA	428	WNLC	285	WOOF	242
WMFJ	291	WMSJ	457	WNLK	286	WOOK	288
WMFR	452	WMSK	353	WNMP	328	WOOO	272
WMFT	338	WMSL	242	WNNC	455	WOOW	452
WMGA	314	WMSR	512	WNNJ	414	WOPA	330
WMGR	308	WMST	353	WNNT	551	WOPI	508
WMGS	462	WMT	339	WNOE	360	WOR	437
WMGW	490	WMTA	349	WNOG	298	WORA	573
WMGY	246	WMTB	355	WNOH	455	WORC	373
WMHI	366	WMTE	380	WNOK	501	WORD	504
WMIA	572	WMTL	351	WNOO	508	WORG	504
WMID	413	WMTM	314	WNOP	354	WORK	497
WMIE	297	WMTN	514	WNOR	548	WORL	369
WMIK	353	WMTR	413	WNOS	452	WORM	516
WMIL	567	WMTS	514	WNOW	497	WORT	298
WMIN	387	WMUS	381	WNOX	512	WORX	336
WMIQ	379	WMUU	502	WNPT	247	WOSC	426
WMIS	393	WMVA	547	WNPV	489	WOSH	567
WMIX	330	WMVB	413	WNRG	546	WOTR	486
WMJM	310	WMVG	314	WNRI	498	WOTT	446
WMLF	354	WMVO	468	WNRV	547	WOTW	412
WMLP	491	WMYB	503	WNSL	391	WOVE	562
WMLS	247	WMYN	454	WNSM	303	WOW	408
WMLT	311	WMYR	293	WNTE	516	WOWE	374
WMMB	297	WNAB	283	WNUE	293	WOWI	337
WMMH	454	WNAC	369	WNUZ	247	WOWL	243
WMMM	287	WNAE	496	WNVA	548	WOWO	334
WMMN	560	WNAG	390	WNVY	300	WOWW	285
WMMW	284	WNAH	515	WNXT	468	WOWY	291
WMNA	546	WNAK	497	WOAI	535	WOXF	455
WMNB	372	WNAM	567	WOAP	381	WOZK	246
WMNC	454	WNAR	491	WOAY	561	WPAB	574
WMNE	566	WNAT	393	WOBS	295	WPAC	442
WMNI	465	WNAU	393	WOBT	568	WPAD	354
WMNS	442	WNAV	365	WOC	340	WPAG	374
WMNT	573	WNAX	507	WOCB	373	WPAL	500
WMNZ	314	WNBC	439	WOCH	337	WPAM	494
WMOA	468	WNBK	424	WODY	543	WPAP	292
WMOC	508	WNBH	371	WOHI	466	WPAQ	454
WMOD	561	WNBK	372	WOHO	469	WPAR	562
WMOG	309	WNBP	372	WOHP	462	WPAT	414
WMOH	467	WNBS	353	WOHS	457	WPAX	316
WMOK	329	WNBT	496	WOIA	382	WPAY	468
WMON	561	WNBZ	444	WOIC	501	WPBZ	493
WMOP	298	WNCA	457	WOKB	305	WPBC	385
WMOR	353	WNCC	483	WOKC	299	WPCC	500
WMOU	411	WNCG	504	WOKD	500	WPCF	299
WMOV	562	WNCO	462	WOKE	391	WPCO	337
WMOX	392	WNDB	291	WOKJ	391	WPDQ	295
WMOZ	245	WNDR	445	WOKK	392	WPDR	567
WMFA	388	WNDS	338	WOKL	421	WPDX	560
WMFL	378	WNEA	314	WOKM	310	WPEG	459
WMPL	457	WNEB	373	WOKN	370	WPEH	313
WMPO	468	WNEG	316	WOKO	323	WPEL	491
WMPP	326	WNEL	573	WOKP	288	WPEN	492
WMPS	513	WNER	296	WOKQ	547	WPEO	331
WMPT	495	WNES	350	WOLF	445	WPFP	373
WMRB	502	WNEW	441	WOLS	501	WPET	452
WMRC	371	WNEX	313	WOMI	354	WPFA	300
WMRE	314	WNGO	353	WOMP	462	WPFB	468
WMRF	490	WNHC	285	WOMT	566	WPFE	311
WMRI	337	WNIA	424	WONA	394	WFFF	567
WMRN	468	WNIL	572	WOND	414	WPGA	314
WMRO	323	WNIN	381	WONE	466	WPGC	288
WMRP	377	WNJH	413	WONN	296	WPGW	337
		WNJR	414	WONW	466		

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WPHB	492	WRAB	240	WROC	444	WSGO	442
WPIC	495	WRAC	568	WROD	292	WSGW.	382
WPID	246	WRAD	549	WROX	331	WSHN	377
WPIK	543	WRAG	242	WROL	512	WSHO	360
WPIN	301	WRAJ	323	WROM.	315	WSHP	495
WPIT	493	WRAK	497	WRON	562	WSIB	499
WPKE	354	WRAL	456	WRCS	247	WSIC	457
WPKO	470	WRAM	330	WROV	550	WSID	366
WPKY	355	WRAP	548	WROW.	423	WSIG	547
WPLA	300	WRAY	494	WROX	389	WSIM	246
WPLB	378	WRAY	337	WROY	223	WSIP	354
WPLK	314	WRBB	303	WROZ	374	WSIR	305
WPLM	372	WRBC	391	WRPB	317	WSIV	330
WPLO	307	WRBL	310	WRR	523	WSIX	515
WPLY	557	WRC	289	WRRR	331	WSIZ	314
WPME	494	WRCD	311	WRRZ	449	W SJC	392
WPMP	393	WRCK	248	WRSC	495	WSJM	382
WPNC	455	WRCC	568	WRSJ	573	WSJS	459
WPNF	448	WRCS	447	WRSW	338	WSKI	542
WPNX	246	WRCV	492	WRTA	483	WSXP	298
WPOM	300	WRDB	568	WR^L	331	WSKT	509
WPON	381	WRDO	333	WRUF	274	WSKY	447
WPOP	284	WRDW	308	WRUM.	355	WSLB	442
WPOR	354	WREB	371	WRUN	446	WSLI	391
WPOW.	442	WREC	514	WRUS	355	WSLM	337
WPPA	494	WREL	546	WRVA	549	WSLS	550
WPR	490	WREM	443	WRVK	355	WSM	515
WPRA	573	WREN	348	WRVM.	444	WSMB	360
WPRC	329	WREO	462	WRWH	310	WSME	365
WPRE	568	WREV	456	WRWJ	247	WSMG	510
WPRN	242	WRFB	302	WRXO	456	WSMI	329
WPRO	498	WRFC	306	WRYM	285	WSMN	412
WPRP	574	WRFD	470	WRYT	493	WSMT	516
WPRS	330	WRFS	240	WSAC	350	WSNJ	413
WPRT	355	WRGA	315	WSAF	301	WSNO	541
WPRW.	547	WRGM.	549	WSAI	464	WSNT	315
WPRY	300	WRGS	515	WSAL	336	WSNW.	504
WPTF	455	WRHC	295	WSAM	381	WSNY	444
WPTR	421	WRHI	504	WSAN	483	WSOC	449
WPTS	493	WRIB	498	WSAO	393	WSOK	315
WPTW	468	WRIC	549	WSAR	370	WSOL	303
WPTX	357	WRIG	569	WSAT	456	WSON	351
WPUP	294	WRIP	315	WSAU	569	WSOO	382
WPUV	548	WRIS	550	WSAV	315	WSCQ	442
WPVA	548	WRIT	567	WSAY	444	WSOR	287
WPVL	468	WRIV	443	WSAZ	561	WSOY	327
WPXE	302	WRIX	312	WSB	308	WSPA	504
WPYB	447	WRJC	566	WSBA	497	WSPB	301
WOAM.	297	WRIN	568	WSBB	298	WSPD	469
WQBC	393	WRJW	333	WSBC	326	WSPN	444
WODY	363	WRKB	453	WSBS	370	WSPR	373
WQIC	392	WRKD	365	WSBT	338	WSPY	563
WQIK	295	WRKH	515	WSCM	300	WSPZ	562
WOMN.	569	WRKM	508	WSCR	495	WSRA	298
WQMR.	288	WRKT	291	WSDC	454	WSRC	449
WQOK	502	WRLD	317	WSDR	332	WSRO	371
WQSN	500	WRMA	246	WSEB	302	WSRW	467
WOSR	445	WRMF	303	WSEN	423	WSSB	449
WOTE	376	WRMN	327	WSET	426	WSSC	505
WOTY	295	WRMS	323	WSEV	516	WSSO	393
WOUA	329	WRMT	456	WSFB	314	WSSV	548
WOVA.	549	WRNB	455	WSFC	355	WSTA	575
WOXI	307	WRNL	549	WSFR	371	WSTC	286
WOXL	501	WRNY	444	WSFT	316	WSTL	350
WQXQ	292	WROA	390	WSGA	315	WSTP	456
WQXR	439	WROB	394	WSGC	311	WSTR	382
WQXT	299			WSGN	241	WSTS	428

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WSTU	332	W*MA	500	WISM	452	WWRI	498
WSTV	469	W*MB	569	WUST	289	WWRJ	543
WSU3	283	WTMC	238	WVAM	483	WWRL	441
WSUG	291	WTMJ	567	WVAR	562	WWSC	426
WSUH	293	WTMP	303	WVCG	291	WWSR	542
WSUN	311	WTMT	353	WVCH	485	WWST	470
WSUX	287	WTNC	457	WVEC	516	WWSW	493
WSUZ	299	WIND	504	WVGT	298	WWVA	563
WSVA	546	WTNS	466	WVIM	393	WWWB	244
WSVL	337	WTNT	302	WVIP	428	WWWF	243
WSVM	458	WTOB	459	WVJP	573	WWWR	246
WSVS	544	WTOC	315	WVJS	354	WWWV	574
WSWN	290	WTOD	439	WVKO	466	WWXL	353
WSWV	548	WTOE	457	WVLD	317	WWYN	487
WSWW	567	WTOL	463	WVLK	352	WWYO	562
WSYB	542	W*ON	550	WVLN	330	WXAL	242
WSYD	454	WTOP	289	WVMC	330	WXGI	549
WSYL	316	WTOR	286	WVMI	388	WXIV	305
WSYR	445	WTOT	296	WVNA	218	WXKW	446
WTAB	457	WTRF	515	WVNI	414	WXLJ	311
WTAC	377	WTRA	490	WVOE	443	WXLW	336
WTAD	331	WTRB	515	WVOK	241	WXMT	566
WTAG	373	WTRC	334	WVOL	515	WXOK	357
WTAL	302	W*RL	290	WVOM	391	WXRF	573
WTAN	291	WTRN	496	WVOP	317	WXTN	392
W*AO	370	W*RO	509	WVO3	427	WXTR	497
WTAP	562	WTRP	313	WVOT	459	WXVA	559
WTAQ	329	WTRR	301	WVOW	561	WXVV	336
WTAR	548	W*RU	381	WVOX	428	WXXX	390
W*AW	520	WTRW	569	WVPO	495	WXYJ	427
WTAX	332	WTRX	377	WVSC	495	WXYZ	376
WTAY	331	WTRY	445	WVVW	560	WYAL	457
WTBC	248	W*SA	542	WVBC	375	WYAM	240
WTBF	247	WTSB	454	WWBD	439	WYCL	505
WTBO	367	W*SL	411	WWBZ	415	WYDE	241
WTCB	213	W*SN	411	WWCA	335	WYGO	350
WTCH	563	W*SV	411	WWCC	309	WYLD	360
W*CI	308	WTTB	303	WWCH	485	WYMB	503
WTCM	382	W*TC	496	WWCO	286	WYND	302
WTCN	306	W*TF	469	WWDC	289	WYNG	498
W*CO	349	W*TH	391	WWGP	456	WYNK	357
WTCR	349	W*TL	353	WWGS	316	WYNN	501
WTCS	560	W*TM	415	WWHG	426	WYNR	326
WICW	355	W*TN	559	WWHY	560	WYNS	490
WTEL	492	W*TR	368	WWIL	293	WYOU	303
W*HB	594	W*TS	333	WWIN	366	WYPR	545
WTHG	244	W*TF	245	WWIS	564	WYRE	493
WTHI	338	W*UG	248	WWIT	448	WYRN	454
WTHT	489	W*UP	393	WWIZ	467	WYSE	296
WTIC	284	W*UX	288	WWJ	376	WYSL	424
WTID	547	W*VB	375	WWJB	290	WYSR	545
W*IF	316	W*VL	365	WWKY	355	WYTH	313
WTIG	468	W*VN	465	WWL	360	WYTI	550
W*IK	449	W*WA	316	WWML	493	WYVE	551
W*IL	573	W*WB	290	WWNC	447	WYZE	338
WTIM	332	W*WN	542	WWNH	412	WZEP	292
W*IP	560	W*XL	373	WWNR	559	WZIP	464
W*IV	495	W*TY	504	WWNS	315	WZKY	447
W*IX	360	W*YM	370	WWNY	446	WZOB	243
W*JH	311	W*YN	458	WWOD	547	WZOE	331
W*JS	510	W*YS	297	WWOK	449	WZOK	295
WTKM	565	W*FO	423	WWOL	424	WZOO	504
WTKO	427	W*LA	243	WWOM	363	WZRH	305
WTKY	355	W*NO	574	WWON	499	WZRO	295
WTLB	446	W*UN	490	WWOW	466	WZYX	509
WTLO	355	W*US	427	WWPA	497	WZZZ	290
W*LS	247			WWPF	299	XTRA	267

Pop.: 3,820,000
Families: 880,000

Alabama

Radio Homes: 850,000
AM Stas. in State: 112

WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 411
Tel.: 878-1311 Independent
Newspaper Affilia Sand Mt. Reporter
President Pat M. Courington
Gen., Sta. Manager Bill Hagler
Commercial Manager Harry Culp
Program Director Robert Graham
Chief Engineer Deleon Hooper

WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Piedmont Service Corp.
Address 138 Main St.
Tel.: Adams 4-2566
General Mgr. Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Andalusia Bcstg. Co., Inc.
Address Sanford Rd., P. O. Box 29
Tel.: 222-1144
KBS
Pres., Gen. Mgr. J. Dige Bishop
Station, Comm. Mgr. Donald Cooke
Program Director Jeanette Powell
Chief Engineer J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned By Gadsden Radio Co.
Address Box 609
Tel.: AD 7-1627
Independent
President C. L. Graham
Gen., Sta. Manager Charles G. Gardner
Program Director Mary McCrelles
Chief Engineer Joe Burney

WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 1 kw. d., 250 w. n.
Owned By Potts Broadcasting Co. Inc.
Address Box 1290
Tel.: Adams 6-8291
Independent
President, Gen. Mgr. Thomas S. Potts
Asst. Sta. Mgr. Robert M. Price
Commercial Mgr. William I. Giddens
Program Director Dennis Sullivan
Chief Engineer Roland Walls

WHMA—Anniston—1938

Frequency: 1390 Kc. Pw.: 5000 d.; 1000 W. n.
Owned-Operated By Anniston Bcstg. Co., Inc.
Address 1330 Noble St.
Tel.: AD 6-7545
ABC
Newspaper Affil. Anniston Star
Reps. Walker-Rawalt Co.; Dora Clayton
President Harry M. Ayers

General Manager Malcolm Street
Commercial Manager Ralph Burges
Program Director Lee Thomas
Chief Engineer James A. Hudson

WRAB—Arab—1961

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned By Marshall County Bcstg. Co.
Address P. O. Box 333
Tel.: 586-4123
Independent
Station Representative C. K. Beaver & Assocs.
President J. B. Falt, Jr.
General Manager Bill McLain
Commercial Manager H. Taylor
Program Dir., Chief Engr. Robert Sullivan

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Address Box 386
Tel.: 565
Independent
Pres.-Gen. Mgr. Homer F. Dunnivant

WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Operated By Southland Bcstg. Co.
Address Craig St.
Tel.: 368-2128
Independent
Station Rep. Continental Radio Sales
Gen. Mgr., Ch. Eng. T. C. Miniard
Program Manager Julia Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 1 Kw., 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Address Box 391
Tel.: TU 7-3401
ABC
Pres., Gen. Sta. Mgr. Elmer G. Salter
Gen., Comm. Mgr. Bill Murchison
Chief Engineer George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned SW Alabama Bcstg. Co., Inc.
Address Box 426
Tel.: 937-2231
KBS
Newspaper Affiliation Baldwin Times
President J. H. Faulkner
Chief Engineer C. J. Carmack
Owners of: WLBB, Carrollton, Ga.

WYAM—Bessemer—1960

Frequency: 1450 Kc. Power: 1 Kw., 250 W. n.
Owned By Trans-American Bcstg. Corp.
Address Box 1053
Tel.: HAmilton 8-0146
Independent

Station Reps. Charles Bernard; Dora-Clayton
 President Cal Young
 General Manager Hal Hodgens
 Commercial Manager Dave Binns
 Program Director Tony Lee
 Publicity Director Terri Malone
 Owners of: WENO, Nashville, Tenn.; WGUS,
 Augusta, Ga.

WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50 Kw d.; 5 Kw n.
 Owned By Alabama Bcstg. System, Inc.
 Address P. O. Box 1310
 Tel.: FA 3-6141 NBC
 Representative Henry I. Christal
 Pres. & Gen. Mgr. Charles F. Grisham
 Program Dir. C. Davis
 Promotion Director James Chenoweth
 Chief Engineer J. V. Sanderson

WATV—Birmingham—1958

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By American Electronix
 Address Thomas Jefferson Hotel
 Tel.: FA 4-2541 CBS
 Pres. General Mgr. E. C. Atkerson
 Commercial Manager Bob Du Priest

WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Taft Broadcasting Co.
 Address 1729 2nd Ave., N.
 Tel.: AL 2-3172 ABC-MBS
 Sta. Representative Katz
 President Hulbert Taft, Jr.
 General Manager James E. Bailey
 Program Director Claude Roney
 Chief Engineer Harry Lawson
 Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-
 AM-TV, Columbus, O.; WBRC-TV, WKYT-TV,
 Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 5000 Watts d.
 Owned-Oper. By Chapman Radio-TV Co.
 Business Address Town House Hotel
 Tel.: AL 2-3019 ABC
 Sta. Representative Weed
 President W. A. Chapman
 General Comm. Mgr. W. R. Kennedy
 Program Dir. George Chapman

WEZB—Birmingham—1953

Frequency: 1220 Kc. Power: 1 Kw. d.
 Owned By Radio Birmingham, Inc.
 Address 1417 4th Ave. N.
 Tel.: FA 3-5274 MBS
 Station Representative Walker-Rawall
 President, Gen. Mgr. Vincent Sheehy Jr.
 Station Manager Dorothy Carlisle
 Commercial Manager M. Bobbyarchack
 Publicity Director S. Weiks
 Sales Promotion Mgr. H. Pearlman
 Program Director Bob Rawlinson
 Chief Engineer C. M. Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc. Power: 5000 Watts d.
 Owned By McLendon Birmingham Bcstg. Co.
 Business Address Box 1469
 Tel.: FA 4-1026 Independent
 Station Rep. Pearson
 President, Gen. Mgr. John McLendon
 Station Manager Joe Lackey

WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. n.
 Owned By Johnston Bcstg. Co.
 Business Address P.O. Box 5867
 Tel.: FA 4-3466 Independent
 Station Representative Bolling
 President Rose H. Johnston
 General, Sta. Mgr. Otis Dodge
 Asst. Manager Joe E. Stokes
 Program Director Mary Vail
 Sales, Publicity Nell Pitts
 Chief Engineer Cliff Goggans
 Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Winston-Salem Broadcasting Co.
 Address 2320 7th Avenue South
 Tel.: 322-3434 Independent
 Reps. Venard, Torbet & McConnell; Ayers
 President James W. Coan
 General, Station Mgr. Ben K. McKinnon
 Program Director Charles Peterson
 Commercial Manager Warren Merrin
 Sales, Publicity Director Ann Howell
 Chief Engineer Emmett J. Smith
 Owners of: WTOB, Winston-Salem; KTHT,
 Houston, Texas.

WVOK—Birmingham—1947

Frequency: 690 Kc. Power: 50,000 Watts d.
 Owned-Oper. By Voice of Dixie, Inc.
 Address P. O. Box 2468
 Tel.: ST 7-2601 Independent
 Representative Radio-TV Reps., Inc.
 Pres., Gen., Sta. Mgr. Irallee W. Benns
 Comm., Sales Promo. Mgr. Ira Leslie
 Publicity Director Dan Brennan
 Chief Engineer James L. Ginn

WYDE—Birmingham—1957

Frequency: 850 Kc. Power: 10 Kw. d.; 1 Kw. n.
 Owned By Basic Communications, Inc.
 Address 1901 Montgomery Hi-Way
 Tel.: FAirfax 2-4511 Independent
 Station Representative Eastman
 Chmn. of Bd., Gen. Mgr. Ira Herbert
 President Emil Mogul
 Program Director William Sanders
 Chief Engineer James Gray
 Owners of: WAKE, Atlanta; WWVA, Wheeling,
 W. Va.

WBSA—Boaz—1959

Frequency: 1300 Kc. Power: 1 Kw.d.
 Owned By Radio Sand Mountain
 Address P. O. Box 597
 Tel.: 593-4264 Independent

ALABAMA

Pres., General Manager . . . Glenn M. Cornelious
Program Director Dale Johnson
Sales Prom. Mgr. Alton Landers
Commercial Manager Beecher B. Hyde
Publicity Director Janice Hayes
Chief Engineer Wayne Hamby

WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Brewton Bcstg. Co.
Business Address P. O. Box 870
Tel.: UNDERhill 7-5717 KBS
Gen. Mgr., Chief Eng. J. Wesley Gardner
Program, Publicity Director. . . Catherine Gardner

WBTS—Bridgeport—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
Owned By Bridgeport Bcstg. Co.
Address Box 263
Tel.: HYacinth 5-2530 Independent
General Mgr., Ch. Eng. Roy C. McCloud

WPRN—Butler—1959

Frequency: 1220 Kc. Power: 1000 Watts
Owned By Radio Butler Co.
Address P. O. Box 566
Tel.: 459-3222 KBS
Sta. Mgr., Ch. Eng. Paul D. Nichols
Commercial, Sales Pro. Mgr. Houston L. Pearce
Program, Publicity Dir. Jim Clayton

WBYE—Calera—1957

Frequency: 1370 Kc. Power: 1000 Watts
Owned By Shelby County Adv. Corp.
Address P. O. Box 428
Tel.: North 8-7751 Independent
President Ralph W. Sears
Gen. Mgr., Ch. Eng. Marion P. Jones

WRAG—Carrollton—1951

Frequency: 580 Kc. Power: 1000 Watts d.
Owned-Oper. By Pickens County Bcstg. Co.
Address Box 71
Tel.: EMpire 7-2364 KBS
General Manager C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By Southeastern Bcstg. Co.
Address 703½ 2nd Ave. N.
Tel.: Clanton Independent
General Mgr. L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc. Power: 5000 Watts, d.
Owned-Operated By The Voice of Cullman
Address Box 265
Tel.: 734-3271 Independent
General, Commercial Manager . . . B. C. Eddins

WKUL—Cullman—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By Cullman Bcstg. Co.
Address Drawer 620
Tel.: 734-3171 KBS
Pres., Gen., Sta. Mgr. Hudson C. Millar, Jr.
Program Director Dan Gletty
Chief Eng. Art Bachman

WAJF—Decatur—1953

Freq.: 1490 Kc. Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By J. B. Falt, Jr.
Business Address 112 Grant St., S.E.
Tel.: Elgin 3-9231 Independent
Owner J. B. Falt, Jr.
General Manager Hamilton Masters
Sales Prom. Mgr. Jimmy De Lones
Program Director Tommy Allen
Owners of: WFIX, Huntsville, WRAB, Arab, Ala.

WHOS—Decatur—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned By N. Alabama Bcstg. Co.
Address Johnston St., Decatur, Ala.
Tel.: 353-1810 Independent
Representative T. F. Clark
General Manager Louis C. Blizard
Commercial Director Ross Hawkins
Sales Promotion Mgr. Roy Smith
Program Director Mrs. E. Mullican
Chief Engineer Mack Bramblet

WMSL—Decatur—1935

Freq.: 1400 Kc. Power: 1 Kw. d., 250 Watts n.
Owned By Tennessee Valley Radio-TV Corp.
Address 701 Bank St.
Tel.: ELgin 3-0361 MBS-KBS
Station Reps. Gill-Perna; Clarke Brown
Pres., Gen. Mgr. Frank Whisenant
Sales Promotion Mgr. Gene Harwell
Program, Pub. Dir. Alice Whisenant
Chief Engineer Kenneth Casey
Owners of: WMSL-TV.

WXAL—Demopolis—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Demopolis Bcstg. Co.
Address P.O. Box 261
Tel.: 1400 MBS-KBS
Pres., Gen. Mgr. W. M. Jordan
Station Manager A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By Dothan Bcstg. Co.
Address 204½ E. Main Street
Tel.: SY 2-1101 Independent
Station Manager Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Houston Bcasters.
Address Box 828
Tel.: SY 2-2161 MBS
Gen. Mgr. Jess Swicegood
Prog. Dir. M. McGowen

WOOF—Dothan—1948

Frequency: 560 Kc. Power: 5000 Watts d.
Owned-Oper. By The WOOF Trust
Bus. Add. Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149 Independent
Station Reps. Thomas F. Clark, Harlan G. Oakes
General Manager Mrs. Agnes D. Simpson
Commercial Manager Truman Duckett

ALABAMA

Sales Promotion Mgr. Mrs. C. C. McEachin
 Program Director Max McGowan
 Chief Engineer Dale Miller

WIRB—Enterprise—1948

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Operated By... The Wiregrass Bcstg. Co.
 Address 30 Dothan Highway
 Tel.: Enterprise KBS
 Gen. Mgr. R. E. James

WULA—Eufaula—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Dixie Radio Inc.
 Address Box 301
 Tel.: 687-2068 MBS-KBS
 President, Gen. Mgr. C. A. McClure
 Station Manager M. J. Darity
 Chief Engineer L. Williams

WBLO—Evergreen—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned C. W. Mapoles
 Address Box 350
 Tel.: 500 KBS
 General Manager H. Ellington

WABF—Fairhope—1961

Frequency: 1220 Kc. Power: 1000 Watts, d.
 Owned By Eastern Shore Bcstrs., Inc.
 Address Section & Pecan Sts.
 Tel.: WAverly 8-2384 KBS
 President J. D. Bishop
 General Manager Sam Price, Jr.
 Commercial Manager Bill Murchison
 Sales Prom. Mgr., Pub. Dir. Richard Priesgen
 Program Director Barbara Hoffman
 Chief Engineer Kenneth Brister

WWWF—Fayette—1949

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By Bankhead Bcstg. Co., Inc.
 Address 505 Temple Ave.
 Tel.: 932-5294 KBS
 Gen. Mgr. Jack Black
 Chief Engineer P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.
 Owned Tri-City Broadcasting Co., Inc.
 Address P. O. Box 278
 Tel.: CY 6-2466 Independent
 President, Gen. Mgr. Ben Haskew
 Commercial Mgr. William J. Dykes
 Chief Engineer Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Florence Bcstg. Co., Inc.
 Address Box 137
 Tel.: AT 2-8121 MBS-KBS
 President, Gen. Mgr. Joe T. Van Sandt
 Program Director R. Newborn
 Chief Engineer Paul Shannon

WOWL—Florence—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 Watts n.
 Owned By Radio Muscle Shoals, Inc.
 Address Box 2220
 Tel.: 764-7714 ABC
 Station Reps. Grant Webb; Bernard Ochs
 President Richard B. Biddle
 General Manager William A. Mapes
 Station Manager George A. Box
 Comm., Program Director Joe Oliver
 Sales Promotion Mgr. Julian Nichols
 Publicity Director Ben Knight
 Chief Engineer Mel G. Hunt
 Owners of: WOWL-TV.

WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned By Stewart Broadcasting Co.
 Address Highway 59
 Tel.: WH 3-7131 Independent
 Station Representative Hopewell
 Owner, General Manager Jim Stewart
 Program Director Jim Hughes
 Publicity Director Don Wallace
 Chief Engineer Robert Kruger

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts
 Owned Geo. A. Gothberg Jr.
 Address Box 391
 Tel.: 845-2620 Independent
 Newspaper Affil. De Kalb County News
 Station Representative Gene Bolles Co.
 Pres. George Gothberg, Jr.
 Vice President Mrs. Ozelle G. Gothberg
 Gen., Comm. Manager W. D. Holderfield
 Chief Engineer Edley Houston

WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By Glenn M. Gravitt
 Address P. O. Box 126
 Tel.: 845-2810 KBS
 General Station Mgr. Glenn M. Gravitt
 Comm. Mgr., Program Dir. John B. Gravitt
 Chief Engineer F. L. Pierce
 Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By Etowah Bdcstrs., Inc.
 Address Rainbow Drive
 Tel.: Liberty 3-6301 CBS
 Newspaper Affiliation Gainesville D. Times
 Pres., Gen. Mgr. Mike McDougald
 Commercial Manager Claude Raney
 Secy.-Treas. Charles Smithgall
 Program Director Robert Mayne
 Chief Engineer W. G. Anderson
 Owners of: WGGA, Gainesville, Ga.; WRGA,
 Rome, Ga.

WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By Gadsden Radio Co.

ALABAMA

Address 722 S. 12th St.
Tel.: Liberty 6-9201.....KBS
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: Liberty 6-1611.....ABC
Station Reps.....Walker-Rawalt; Dora Clayton
President, General Manager.....E. Z. Carrell
Commercial Manager.....Charles F. Boman
Prog., Publicity Dir.....Adrian Gibson
Chief Engineer.....Hallie Williams
Owners of: WGSV, Guntersville, WEYY, Talladega,
both Ala.

WGEA—Geneva—1953

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned By.....Geneva County Bcstg.
Address.....P. O. Box 337
Tel.: 684-2271.....KBS
Station Rep.....Indie Sales
President.....Miles Ferguson
General, Sta. Mgr.....Emery McCullough
Commercial Manager.....Wayne Perkins
Program Director.....Gretchen Miller
Chief Engineer.....Marvin Beasley

WGYV—Greenville—1948

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc....Power: 1000 Watts d.
Owned-Operated By.....Guntersville Bcstg. Co.
Address.....P. O. Box 32
Tel.: 582-4131.....ABC-KBS
Gen., Comm., Ch. Eng.....Lavell Jackson

WJBB—Haleyville—1949

Freq: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Haleyville Bcstg. Co., Inc.
Address.....Box 191
Tel.: HU 6-2277.....MBS-KBS
Representative.....C. K. Beaver
President, Gen. Mgr.....John L. Slatton
Comm., Prom. Mgr.....J. Otis Williams
Program Director.....Pat Slatton
Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Kate F. Fite
Address.....Highway 78, South
Tel.: Walnut 1-3481.....KBS
Pres. Gen. Mgr.....Kate F. Fite
Program, Chief Engineer.....Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc....Power: 250 Watts d.

Owned By.....Dorsey E. Newman
Address.....Hartselle
Tel.: SPruce 3-7370.....Independent
Pres., Gen. Mgr.....D. G. Newman
Chief Engineer.....S. D. Boster

WAAV—Huntsville—1947

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: 534-871.....Independent
Representative.....Walker-Rawalt
President, Sta. Mgr.....M. D. Smith III
General, Comm. Manager.....H. G. Beam
Chief Engineer.....William Wilkes
Owners of: WJIG, Tullahoma; WNUE, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc....Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
Address.....P.O. Box 770
Tel.: 534-3521.....ABC-KBS
President.....W. Pollard
General Manager.....A. D. Elliott, Jr.

WEUP—Huntsville—1958

Frequency: 1600 Kc....Power: 5000 Watts
Owned By.....Garrett Broadcasting Service
Address.....2609 Ardmore Highway
Tel.: 536-0713.....Independent
Station Rep.....Continental Radio Sales
President, General Manager.....Leroy Garrett
Sales Promo. Manager.....Andrew E. Dawkins
Program Director.....Mrs. Viola Garrett
Chief Engineer.....Euple Palmer

WFIX—Huntsville—1945

Frequency: 1450 Kc....Power: 250 Watts
Owned-Oper. By.....Huntsville Bcstg. Co., Inc.
Address.....410 Holmes Ave., N.W.
Tel.: 534-5641.....Independent
Pres., Gen. Mgr.....J. B. Falt, Jr.
Sta. Mgr., Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
Address.....Highway 43
Tel.: 2413.....KBS
Owners.....Rowdy McGee, Fred Huggins

WARF—Jasper—1956

Frequency: 1240 Kc.Powers: 1 Kw.
Owned.....Walker County Bcstg. Co., Inc.
Address.....1303-78 Highway, West
Tel.: FULTON 4-5577.....Independent
President.....Hudson C. Miller, Jr.
General Manager.....Jerdan Bullard
Sta. Mgr., Ch. Eng.....Wayne Sims
Program Director.....Tom Sanford
Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc....Power: 1 Kw. d.
Owned-Operated By.....Bankhead Bcstg. Co., Inc.

Address.....Bankhead Long Bldg.
Tel.: FU 4-3461.....KBS
President.....J. H. Bankhead
Gen. Mgr.....William C. Edgemon

WJAM—Marion—1950

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Radio Marion, Inc.
Address.....Highway 5
Tel.: MU 3-7111.....KBS
President.....J. Dige Bishop
Gen., Sta. Manager.....John M. Driskill
Program Director.....Mrs. Frances Lord
Commercial Manager.....Bob Morris
Chief Engineer.....Jerry Northington

WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio WABB
Address.....Box 1476
Tel.: HE 2-5572.....Independent
Representative.....Eastman
General Manager.....J. W. Dittman

WALA—Mobile—1930

Freq.: 1410 Kc.Powers 5 Kw.
Owned By.....Pape Television Co.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Reps.....Select Station Reps.: Clarke Brown
President.....W. O. Pape
Vice President.....W. B. Pape
General Manager.....Tom Jackson
Commercial Manager.....Joseph Strada
Sales Promotion Mgr.....Bob Grimes
Program Director.....Paul Du Bose
Chief Engineer.....Raymond Hurley
Owners of: WALA-TV.

WGOK—Mobile—1958

Frequency: 900 Kc....Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Station Manager.....Robert Grimes
Program Director.....A. J. Crawford
Chief Engineer.....Jack Yerkes

WKRK—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRK-TV, Inc.
Address.....Box 1184
Tel.: HE 2-5503.....CBS
Newspaper Affiliation...Mobile Press Register
Station Representative....H-R Representatives
President.....Kenneth R. Giddens
General Manager.....Charles E. Trainor

WLIQ—Mobile—1961

Frequency: 1360 Kc....Power: 5000 Watts d.
Owned By.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEMlock 2-1844.....ABC

President.....Frank Conwell
Gen. Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Jack Wolfe

WMOZ—Mobile—1953

Frequency: 960 Kc....Power: 1000 Watts d.
Owned By.....WMOZ, Inc.
Address.....P.O. Box 228
Tel.: 471-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Sales Promotion Mgr.....Robert Pope
Program Director.....Jimmy Jones
Publicity Director.....Beverly Gardiner
Chief Engineer.....Vernon Floyd
Owners of: WPEA, Pensacola, Fla.

WTUF—Mobile—1947

Frequency: 840 Kc....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: 477-6345.....MBS
Representative...Venard, Torbet & McConnell
President.....Jim Smith
General Manager.....Jack Howat
Sales Manager.....Gene Coleman
Chief Engineer.....Clifford Sizemore
Owners of: WNVY, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....Mt. Pleasant Ave.
Tel.: 743-3281.....KBS
Newspaper Affiliation.....Monroe Journal
Station Representative Continental Radio Sales
President, General Manager....W. M. Stewart
Comm., Sales Promo. Mgr.....Leon Tyree
Program Dir., Chief Engineer...Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc....Power: 1000 Watts
Owned By.....Walton of Montgomery
Address.....Box 2028
Tel.: 263-7569.....Independent
President, Gen. Mgr.....Leon S. Walton

WBAM—Montgomery—1953

Frequency: 740 Kc....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P.O. Box 1447
Tel.: 262-3851.....Independent
Representative.....Radio-TV Reps.
President, General Manager....W. J. Brennan
Commercial Manager.....Felix Robinson, Jr.
Sales Promotion Mgr.....W. D. Douglass, Jr.
Prog. Dir., Chief Eng.....Cyril G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P.O. Box 2505
Tel.: 265-3561.....CBS

ALABAMA

Representative... Venard, Torbet & McConnell
President... Oscar P. Covington
General Manager... Hugh M. Smith
Station Mgr... Henry Amerson
Program Director... Ray Butts
Chief Engineer... W. D. Weatherly

WHYY—Montgomery—1929

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... Bcstg. Serv. of Montgomery
Business Address... Box 1841
Tel.: 264-2288... NBC-KBS
Station Representative... Hollingbery
President, Gen. Mgr... R. N. Robinson
Program Director... Ken Fuller
Sales Prom. Mgr... John H. Hale
Chief Engineer... W. B. Stevenson
Owners of: WHSY, Hattiesburg; WHNY, McComb.

WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Operated By... Radio Montgomery Inc.
Address... 358 N. Capitol Pkwy.
Tel.: 262-5245... MBS
General Manager... C. McClure

WRMA—Montgomery—1953

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By... WRMA Bcstg. Co.
Business Address... 135 Commerce St.
Tel.: AM 2-1475... Independent
President... S. Raymond
General Manager... J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
Owned Oper. By... Slatton-Quick Co.
Business Address... Box 230, Sheffield, Ala.
Tel.: 383-2525... Independent
Representative... C. K. Beaver
President... J. L. Slatton
Gen., Station Manager... Julian A. Flint
Chief Engineer... D. Self
Associated with: WJBB, Haleyville, Ala.; WTRQ,
Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc. Power: 1,000 Watts
Owned By... Blount Count Bcstg. Service
Address... Box 481
Tel.: 274-2289... Independent
Pres., General Mgr... L. D. Bentley, Jr.
Commercial Mgr... J. Hudson
Program Director... Max Bynum
Chief Engineer... Henry C. McPherson

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. N.
Owned Oper. By... Opelika-Auburn Bcstg. Co.
Address... P.O. Box 710
Tel.: 745-2084... KBS-MBS
Representative... Indie Sales
Gen. Mgr., Ch. Eng... John E. Smollon
Comm. Mgr... Lurlene Smollon
Sales Promo. Manager... Bill Damerl
Program Director... Jim M. Kilpatrick
Publicity Director... Jim Cunningham

WAMI—Opp—1953

Frequency: 860 Kc. Power: 1000 Watts. d.
Owned-Oper. By... Opp Bcstg. Co.
Business Address... Box 169
Tel.: HY 3-6591... Independent
Gen. Mgr... J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By... Ozark Bcstg. Corp.
Address... Box 742
Tel.: PR 4-5600... Independent
General Mgr., Ch. Eng... Howard Parrish, Jr.

WFHK—Pell City—1956

Frequency: 1430 Kc. Power: 1 Kw; d.
Owned By... St. Clair Bcstg System
Address... P. O. Box 606
Tel.: Edgewood 8-2238... KBS
President... Fate L. Gossett, Sr.
General Manager... Charles L. Abbott
Chief Engineer... J. F. Norris

WPNX—Phenix City—1952

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By... R. M. Greene, Inc.
Address... 504 14^h St.
Tel.: 298-2535... ABC
Station Rep... Charles Bernard
President, General Manager... Roy M. Greene
Commercial Manager... D. M. Mitchell
Sales Promo. Manager... L. Moore
Program Director... Jerry Youcrough
Publicity Director... Janie Greene
Chief Engineer... Ronnie Jones

WPID—Piedmont—1952

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By... C. L. Graham
Address... Atlanta Highway
Tel.: Glbson 7-2231... KBS
President... C. L. Graham
Gen., Comm. Mgr... Hank Smith

WSIM—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned By... Ecst. Service of Mobile
Address... 74 Main St.
Tel.: GL 2-2202... Independent
General, Station Manager... Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By... Roanoke Bcstg. Co.
Address... 705 N. Main St.
Tel.: 3811... KBS
Pres., Gen. Mgr... J. W. Buttram

WWW—Russellville—1949

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By... Bankhead Bcstg. Co., Inc.
Address... Underwood Road
Tel.: 647... KBS
President... John W. Bankhead
General, Station Mgr... Hal Kirby
Owners of: WWWB, Jasper; WWWF, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By: Pat M. Courington
Address: Lee Highway
Tel.: 574-1050 Independent
Gen. Mgr.: Jim Thompson
Program Director: B. Huber

WROS—Scottsboro—1952

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By: Scottsboro Bcstg. Co.
Business Address: 717 Scott St.
Tel.: 156 KBS
Gen. Mgr.: Rose M. Kirby
Program Dir.: Jerry Gentles
Sales Prom. Dir.: Bill Prickett, Jr.
Comm., Ch. Eng.: Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned By: Robert J. Martin
Address: Box 686
Tel.: TR 4-6637 CBS
Station Reps.: Hal Holman; Dora Clayton
Owner, Chief Engineer: Robert J. Martin
Program Director: Phyllis K. Lee
Publicity Director: Phil Lee

WHBB—Selma—1935

Frequency: 1490 Kc. Power: 250 Watts
Owned By: Talton Bcstg. Co.
Address: Box 26
Tel.: TR 4-8296 KBS
President, Gen. Mgr.: J. E. Talton

WRWJ—Selma—1956

Frequency: 1570 Kc. Power: 5 Kw. days
Owned: Central Alabama Bcstg. Co.
Address: 729 Dallas Ave.
Tel.: TR 4-9062 Independent
Sta. Representative: Thomas F. Clark
Gen. Mgr., Chief Eng.: Roland Jordan, Jr.
Comm. Mar.: H. S. Chapman
Program Director: C. W. Moore

WFEB—Sylacauga—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Alabama Bcstg. Co.
Address: 527 No. Broadway
Tel.: CHapel 5-3281 MBS-KBS
President: J. M. Forbes
General, Comm. Mgr.: George W. Carr
Chief Engineer: Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By: Marble City Bcstg. Co., Inc.
Business Address: P. O. Box 511
Tel.: CH 5-4354 Independent
Pres., Gen. Manager: Curtis O. Liles
Chief Engineer: James C. Rutledge

WEYY—Talladega—1956

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned By: Tallabama Bcstg. Co.

Address: Box 292
Tel.: 362-4965 Independent
Station Rep.: Clark
President: Ed Carroll

WNUZ—Talladega—1945

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Radio Ala. Inc.
Address: P. O. Box 974
Tel.: 362-2205 KBS
Station Representative: Hal Walton
President: James L. Coley
General, Sta. Manager: Royce Faulkner
Comm. Mgr., Pub. Dir.: Carl Hanners
Sales Promo. Mgr., Prog. Dir.: Jim Vice
Chief Engineer: Glynn Rogers

WTLS—Tallasse—1954

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned By: Ne-Ler Co.
Address: Box 786
Tel.: AT 3-8535 Independent
Gen. Mgr.: Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc. Power: 1000 Watts d.
Owned: WJDB Radio Inc.
Address: Box 757
Tel.: 636-4438 KES
Pres., Gen. Mgr.: Cecil Goodreau
Chief Engineer: Del King

WTBF—Troy—1947

Freq.: 970 Kc. Power: 5 Kw. d., 500 W., n.
Owned-Operated By: Troy Bcstg. Corp.
Address: McKinley Drive
Tel.: 980 MBS-KBS
President: J. R. Crow
Gen. Mgr.: Jess Jordan
Commercial Manager: Bob Tolbert
Production Director: Asa Dudley
Chief Engineer: Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc. Power: 5,000 Watts
Owned By: New South Radio
Business Address: P. O. Box 112
Tel.: 759-5786 Independent
Station Representative: Webb; Beaver
President: F. E. Holladay
General Manager: Clyde W. Price
Commercial Mgr.: H. S. Holman
Program Director: Norman Beebe

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: John C. Cooper Jr.
Business-Studio Address: 2216½ Broad St.
Tel.: 754-4464 Independent
President, Gen. Mgr.: John C. Cooper, Jr.
Station, Sales Promo. Mgr.: Jean Phillips
Commercial Manager: Inez Hammond
Chief Engineer: David Peacock

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. Power: 5 Kw. d.; 500 W. n.

ALABAMA-ALASKA

Owned-Oper. By W. Alabama Bdcstg. Co.
Address P. O. Box 487
Tel.: PL 8-3311 ABC-KBS
Station Representative Masla
President, General Manager Ruth Harris
Station Manager Joe Langston
Commercial Mgr. Lehman M. Mayer
Chief Engineer William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By Tuscaloosa Bcstg. Co.
Address Radio Center
Tel.: 758-5523 MBS
General, Station Manager Bert Bank

WTUG—Tuscaloosa—1958

Frequency: 790 Kc. Power: 500 Watts; d.
Owned By Tri Cities Bcstg. Co. Inc.
Address Box 33
Tel.: PLaza 9-1204 Independent
Station Reps. National Time Sales; Ochs
General Manager W. I. Dove
Station Manager Jay Gilbert

WRCK—Tuscumbia—1960

Frequency: 1410 Kc. Power: 500 Watts d.
Owned By Bcstg. Corp. of the S.W.
Address P. O. Box 62
Tel.: 381-1862 Independent
President R. Kent

WVNA—Tuscumbia—1955

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned-Oper. By Elton H. Darby
Address 509 N. Main St.
President Elton H. Darby
Tel.: 383-2727 CBS
President Elton H. Darby
Gen. Manager Eulus O. Whitehead
Station Manager Jim Hall
Commercial Manager Jack Voorhies
Sales Prom. Manager Mary Ann Franck
Program Director Jim Crabb
Publicity Director Billy Banks
Chief Engineer Jim Miller

WABT—Tuskegee—1952

Frequency: 580 Kc. Power: 500 Watts d.
Owned-Oper. By Radio Tuskegee, Inc.
Address P. O. Box 577
Tel.: 580 KBS
Manager J. A. Bowers

WETU—Wetumpka—1954

Frequency: 1250 Kc. Power: 5000 Watts, d.
Owned Elmore Service Corp.
Address P.O. Box 60
Tel.: Jorden 7-6481 KBS
Station Rep. Walton
President Lem Coley
General Mgr. Ed Morgan
Chief Engineer David Conley

Pop.: 250,000
Families: 65,500

Alaska

Radio Homes: 64,000
AM Stas. in State: 14

KBYR—Anchorage—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper By Radio Anchorage, Inc.
Business-Studio Address P. O. Box 1960
Tel.: FA 24120 Independent
Sta. Reps. N.T.S.; Oakes; Feltis, Dove, Cannon
President J. C. Gordon
General Sta. Mgr. Richard H. Garvin
Commercial Manager Kay Gutherie
Program Dir. Merrill Mael
Chief Engineer Gail Allred
Owners of: KFRB, Fairbanks; KJNO, Juneau, both Alaska.

KENI—Anchorage—1948

Frequency: 550 Kc. Power: 5000 Watts
Owned By Midnight Sun Bcstrs.
Address Box 1160
Tel.: BR 52201 ABC-NBC-MBS
President, Gen. Mgr. Alvin Bramstedt
Comm. Mgr. William Stewart
Chief Engineer Charles Gray
Owners of: KFAR AM-TV, Fairbanks; KTKN, Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc. Power: 10,000 Watts

Owned By KFQD, Inc.
Address Box 1040
Tel.: FA 2-2410 CBS
Sta. Reps. Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr. William E. Duck
Gen. Sta. Mgr. Ernest Splnk

KHAR—Anchorage—1961

Frequency: 590 Kc. Power: 5 Kw.
Owned By Sourdough Bcstrs.
Address Pouch No. 7-016
Tel.: Diamond 4-1898 Independent
Reps. Vernard, Torbet & McC.; Art Moore
President, Gen. Mgr. Willis R. Harpel
Sta., Commercial Manager William B. Allen
Program Director Ray Wipperman
Chief Engineer Richard Zook

KLAM—Cordova—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned Northern Light Broadcasting Corp.
Address Box 278
Tel.: GARfield 4-3222 CBS
President Charles L. Buck
General Mgr., Chief Eng. Donald B. Upham

KFAR—Fairbanks—1939

Frequency: 660 Kc. Power: 10,000 Watts
 Owned By...Midnight Sun Broadcasters, Inc.
 Business Address...Lathrop Bldg.
 Tel.: GL 2-2125 NBC-ABC-MBS
 Station Reps...Fletcher; Day-Wellington
 President, Gen. Mgr...Alvin O. Bramstedt
 Station Mgr...Donald Andon
 Comm., Sales Promo. Mgr...Bob Parsons
 Program, Publicity Dir...Bill Walley
 Chief Engineer...James O'Kelley
 Owners of: KFAR-TV, KENI-AM-TV, Anchorage;
 KTKN, Ketchikan, all Alaska.

KFRB—Fairbanks—1948

Frequency: 900 Kc. Power: 10,000 Watts
 Owned By...Fairbanks Radio Broadcasters, Inc.
 Address...2nd and Cushman
 Tel.: Globe 2-2155 CBC
 Station Representative...National Time Sales
 President...J. Chester Gordon
 General Manager...Richard Garvin
 Station Mgr...Bob Edwards
 Sales Promotion Mgr...James Branch
 Program Director...Paul Garwood
 Chief Engineer...Herb Holeman
 Owners of: KJNO, Juneau; KBYR, Anchorage,
 both Alaska.

KINY—Juneau—1934

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Operated By...Juneau Bcstg. Inc.
 Business Address...231 S. Franklin
 Tel.: JU 6-1800 CBS
 Station Reps...Weed; Wagner
 President, Station Manager...Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
 Owned By...South Eastern Alaska Bcstrs., Inc.
 Address...Box 2231
 Tel.: JU 6-3630 Independent
 Sta. Rep...National Time Sales
 President...J. C. Gordon
 General Manager...E. Pournelle
 Station Manager...E. Emery
 Commercial Manager...Vern Metcalf
 Chief Engineer...Ted McIntyre
 Owners of: KBYR, Anchorage; KFRB, Fairbanks.

KTKN—Ketchikan—1942

Frequency: 930 Kc. Power: 1000 Watts
 Owned By...Midnight Sun Bcstrs.
 Address...Dock St.
 Tel.: 2191 CBS-NBC-ABC
 President...A. O. Bramstedt

KICY—Nome—1960

Frequency: 850 Kc. Power: 5000 Watts
 Owned By...Arctic Broadcasting Assoc.
 Address...Box 303
 Tel.: 443-2445 Independent
 President...Ralph P. Hanson
 Station Manager...Ernest L. Hansen
 Program Director...Howard D. Nelson
 Chief Engineer...Ralph V. Fondell

KIBH—Seward—1949

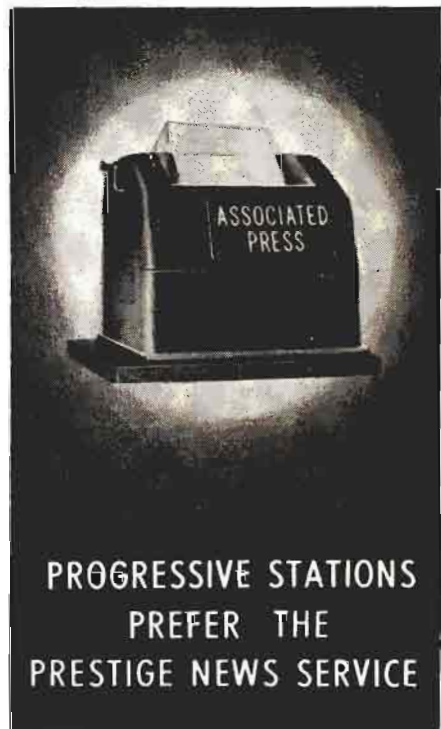
Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By...Seward Bcstg. Corp.
 Address...Box 575
 Tel.: CA 4-5525 CBS
 Sta. Reps...Weed; Wagner; Alaska Radio-TV
 Station Manager...R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By...Sitka Broadcasting Co., Inc.
 Business Address...Box 299
 Tel.: 747-3244 CBS
 Station Rep...Alaska Radio-TV Sales
 Pres., Sta. Mgr., Ch. Engr...Harry C. Lanz
 Program Director...John Hope

KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned By...Christian Broadcasters, Inc.
 Address...Box 258
 Tel.: 747-3236 Independent
 President...T. M. Moore
 Gen. Mgr., Ch. Eng...Ed Scholz
 Sales Promotion Mgr...Buster Borhauer



Pop.: 1,410,000
Families: 415,000

Arizona

Radio Homes: 390,000
AM Stas. in State: 55

KSUN—Bisbee—1933

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Carleton W. Morris
Address: Drawer C, Lowell Station
Tel.: HE 2-2277 ABC
Station Representative: Bob Dore
President: C. W. Morris
Station Manager: Arlo Woolery
Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By: John W. Parham
Address: P. O. Box 755
Tel.: TE 6-7427 KBS
Station Representative: J. A. Lucas
Owner, General Manager: John W. Parham
Commercial Manager: Gene Haws
Sales Promotion Mgr.: Don Wier
Program Director: Bettie Parham
Publicity Director: Larry West
Chief Engineer: Keith Delano

KAPR—Douglas—1958

Frequency: 930 Kc. Power: 1000 Watts
Owned By: KAPR, Inc.
Address: Gadsden Hotel, 1040 G Ave.
Tel.: EMpire 4-8403 Independent
Station Representative: Harlan Oakes
President: Bill Mende
General Manager: Katherine Mende
Chief Engineer: Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Hillcrest Bcstg. Co.
Address: Box 1118
Tel.: EMpire 4-3484 ABC-KBS
Sta. Representative: Avery-Knodel
President, General Mgr.: Herb Newcomb
Chief Engineer: A. Griffiths

KCLS—Flagstaff—1950

Freq.: 800 Kc. Power: 5 Kw. d., 500 W. n.
Owned By: Saunders Bcstg. Co.
Address: Box 1580
Tel.: PProspect 4-2581 NBC
Pres., General Manager: Charles J. Saunders
Station Manager: Bob Osterberg
Chief Engineer: Miles Shepherd

KEOS—Flagstaff—1958

Frequency: 1290 Kc. Power: 1 Kw. d.
Owned By: Plateau Broadcasting, Inc.
Address: 13 N. San Francisco
Tel.: 774-7511 Independent
President, Gen. Mgr.: Jack P. Bird
Station Manager: Allan Dean
Program Director: Clint E. Wager
Chief Engineer: William Fickett

KFGT—Flagstaff—1962

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned By: Eugene C. Phillippi
Address: 1903 Talkington Drive
Tel.: 774-3622 Independent
General Mgr., Chief Eng.: Eugene C. Phillippi
Program Director: Ted Kerby

KJKJ—Flagstaff—1962

Frequency: 1400 Kc. Power: 250 Watts
Owned By: Dateline Broadcasters
Address: P.O. Box 476
Tel.: 774-2749 Independent
President, Chief Eng.: Joseph Brandt
Commercial Manager: Joseph Patrick
Program Director: Jack Hughes
Sales Promotion Director: Bob Polk

KVNA—Flagstaff—1950

Freq.: 690 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Frontier TV, Inc.
Address: P.O. Box 310
Tel.: 774-6638 ABC
President: Roy L. Albertson Jr.
General Manager: A. Reinke
Chief Engineer: Ron Pesha

KIKO—Globe-Miami—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: KIKO Radio
Address: Copper Hills Motor Hotel
Tel.: GA 5-4471 NBC
Representative: Avery-Knodel
President, Gen. Mgr.: Willard Shoecraft
Chief Engineer: Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc. Power: 1000 W. d.
Owned By: Radio KDJI
Address: Box 430
Tel.: 524-3994 KBS
Reps.: Tracy Moore; Continental Radio Sales
President: Harold J. Arnoldus
General, Sta. Manager: Walter V. Love
Program Director: Jon Steede
Chief Engineer: Jimmy C. Wilson

KAAA—Kingman—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Stonybrook Broadcasting Co.
Business Address: Jackson & Monroe
Tel.: SKYlline 3-2537 NBC
Station Representative: Avery-Knodel
Pres., Gen. Mgr.: Wallace E. Stone
Station Manager, Chief Eng.: B. Wilson
Program Dir.: W. Rocz

KALF—Mesa—1962

Frequency: 1510 Kc. Power: 10,000 Watts
Owned By: Maricopa County Bcstrs., Inc.

ARIZONA

Address.....P.O. Box 1510
 Tel.: 964-5641.....Independent
 Station Representative.....Gates/Hall, Inc.
 President, General Mgr.....Sheldon Engel
 Commercial Manager.....Hal Hirschmann
 Program Director.....Michael D'Arcy
 Publicity Director.....Jo Hitchcock
 Chief Engineer.....David Cxman

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Madelon Harper Cowling
 Address.....1120 Grand Ave.
 Tel.: ATwater 7-4696.....ABC-KBS
 General Manager.....Charles H. Cowling
 Station Manager.....Tom L. Matteson
 Chief Engineer.....Ray Holsclaw

KPGE—Page—1961

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wendell Motter
 Address.....Box 1567
 Tel.: Midway 5-2314.....Independent
 President, Chief Engr.....Wendell Motter
 General, Comm. Manager.....Robert D. Zellmer
 Program Director.....Margaret LaRue

KBUZ—Phoenix—1946

Frequency: 1310 Kc.....Power: 5 Kw. d.
 Owned By.....Greater Phoenix Bcstg. Co.
 Address.....3800 N. Central
 Tel.: 264-2148.....MBS
 Station Representative.....Adam Young
 President.....Sherwood R. Gordon
 General, Sta. Manager.....Ray Bluestein
 Sales Promotion Mgr.....John Hamilton
 Program Director.....Gary Suggs
 Chief Engineer.....Vernon Hathcock
 Owners of: KSDO, San Diego.

KCAC—Phoenix—1962

Frequency: 1010 Kc.....Power: 500 Watts, d.
 Owned By.....KCAC Bcstg., Inc.
 Address 5589 Lonna Linda Dr., Long Beach, Calif.
 Tel.: Long Beach, Calif.....Independent
 President.....Harold Lampel

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
 Owned By.....KHAT Radio Inc.
 Business Address.....2714 W. McDowell Rd.
 Tel.: BR 2-2606.....Independent
 Station Rep.....Charles Bernard
 President, Gen. Mgr.....Ray Odom

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power 1000 Watts d.
 Owned By.....Grand Canyon Bcstrs., Inc.
 Address.....3883 N. 38th Ave.
 Tel.: AP 8-5555.....Independent
 General Mgr.....Jack Willis
 Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d.

Owned-Operated By.....Western Bcstg. Co.
 Address.....Box 430
 Tel.: 253-6155.....Independent
 Sta. Reps.....Harlan Oakes; NTS; Bernard Ochs
 President.....H. Walker Harrison
 General, Comm. Manager.....John K. Redfield
 Asst. Mgr., Program Dir.....Arturo Velazquez
 Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By.....KOOL Radio-TV Inc.
 Business-Studio Address.....511 W. Adams
 Tel.: BR 1-2345.....CBS
 Representative.....Hollingbery
 Board Chairman.....Gene Autry
 President.....Tom Chauncey
 V. P., General Manager.....Homer Lane
 Commercial Manager.....Pat McCallion
 Program Director.....Al Taylor
 Promotion Director.....Marge Injansoulion
 Publicity Dir.....Thomas L. King
 Chief Engineer.....Albin Hillstrom
 Owners of: KOOL-TV, Phoenix.

KOY—Phoenix—1922

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KOY Bcstg. Co.
 Address.....840 N. Central Ave.
 Tel.: 258-8181.....ABC
 Representative.....John Blair
 Pres., Gen. Mgr.....John L. Hogg
 Comm. Mgr.....James W. Ross
 Program Dir.....Jack Williams
 Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 810 Kc.....Power: 5000 Watts
 Owned By.....Meredith Broadcasting Co.
 Address.....631 No. 1st Ave.
 Tel.: AL 8-4511.....Independent
 Representative.....Katz
 V.P. & Gen. Mgr.....Richard B. Rawls
 Station Mgr.....Gene Spry
 Commercial Mgr.....John R. Crowley
 Program Director.....Larry Burroughs
 Dir. of Promotion.....Blue Wright
 Director of Engineering.....George McClanathan
 Owners of: KPHO-TV; WHEN-AM-TV, Syracuse;
 WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV,
 Kansas City, Mo.

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Shamrock Bcstrs., Inc.
 Address.....2345 Westward Blvd.
 Tel.: AL 4-8436.....Independent
 Station Representative.....Robert Eastman
 Pres., Gen. Manager.....Frank Flynn
 Chief Engineer.....Joseph Melendrez

KRUX—Phoenix—1946

Freq.: 1360 Kc.....Power: 5000 Watts d., 500 n.
 Owned By.....Bisbee Bcstg. Co.
 Address.....Coronet Hotel
 Tel.: 258-1551.....Independent
 Representative.....McGavren-Guild

ARIZONA

President.....Leland S. Bisbee, Jr.
General Sta. Manager.....G. P. Lasley
Nat'l Sales Mgr.....James G. Wells
Local Sales Mgr.....Robert J. Zimmerman
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
Representative.....Avery-Knodel
Pres., Station Mgr.....Richard O. Lewis
Radio Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Sales Prom. Manager.....Bryan Hickox
Publicity Director.....Georgette Wilhite
Chief Engineer.....Harold Haughwout
Owners of: KYUM, Yuma; KYCA, Prescott; KTAR,
Phoenix

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
General Manager.....H. Bader
Publicity Director.....Louis Henderson
Prog. Dir.....B. McNulty

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Camelback Bcstg., Inc.
Address.....3323 E. Van Buren
Tel.: BRidge 3-7171.....Independent
Station Representative.....Meeker Co.
President, General Mgr.....E. J. Churchill
Station Manager.....Bob Nelson
Sales Promotion Mgr.....Mike Churchill
Program Supervisor.....Tom Churchill
Chief Engineer.....Irv Faulkner

KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Harvey Odom
Address.....105 S. Cortez
Tel.: HICKORY 5-5757.....KBS
President, Gen. Mgr.....Harvey Odom

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: 445-5211.....ABC
Sta. Reps.....Vernard, Torbet & McC.; Masla
President.....Roy L. Albertson Jr.
General Manager.....Warren C. Rashleigh
Program Director.....Ralph Eckoff
Chief Engineer.....F. E. Brown
Owners of: KVNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.

Tel.: HICKORY 5-2710.....NBC
Representative.....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter

KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Willard Shoecraft
Address.....Safford
Tel. 428-1800.....NBC, KBS
Station Representative.....Avery-Knodel
General Manager.....Gene Espinoza
Commercial Manager.....John Morgan
Program Director.....Bob Hardy
Chief Engineer.....Frank C. Hancock

KWBY—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Scottsdale Bcstg. Co.
Address.....Safari Hotel
Tel.: WHITNEY 5-1440.....Independent
Representative.....Forjoe
President, Gen. Mgr.....John C. Cox, Jr.

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....S. J. Woodworth
Address.....Box 660
Tel.: 537-2345.....Independent
Pres., Gen. Mgr., Ch. Eng...S. J. Woodworth
Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....C. W. Morris
Address.....Carmichael at De Palma
Tel.: Gladstone 8-4329.....Independent
President.....Carleton W. Morris
General Mgr.....John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
Owned By.....Tri-State Broadcasting, Inc.
Address.....1017 N. 3rd St., Phoenix
Tel.: 258-3434.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....Wm. H. Clifford
General Mgr.....I. L. Lavin
Station Manager.....James C. Spero
Commercial Manager.....Wallace Imes
Program Director.....Frank Pollack
Chief Engineer.....Don Jackson

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 50 Kw. d.
Owned By.....KYND Radio Corp.
Address.....P.O. Box M
Tel.: WO 7-0900.....Independent
President, Gen. Mgr.....Dick Gilbert
Comm., Sales Prom. Mgr.....Stan Worlund
Program Director.....Alma Gilbert
Publicity Director.....Leona Maggiore
Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc.....Power: 250 Watts

Owned By..... Glendale Bcstg. Co., Inc.
 Address Box 926
 Tel.: 936-3381 Independent
 President, General Mgr..... E. O. Smith
 Publicity Director..... John E. Smith

KAIR—Tucson—1957

Frequency: 1490 Kc..... Power: 250 Watts
 Owned By..... KAIR Broadcasting, Inc.
 Address Box 951
 Tel.: 624-0401 Independent
 President..... Josephine Griffith Maye
 Gen. Mgr., Ch. Eng..... Thomas Wallace, Jr.
 Commercial Manager..... Calvin Moore
 Program Director..... Vic Ives

KCEE—Tucson—1958

Frequency: 790 Kc..... Power: 1000 Watts d.
 Owned By..... Assoc. Bcstrs. of Tucson, Inc.
 Address Box 5803
 Tel.: MA 2-7788..... Independent
 Station Representative..... Meeker Co.
 President..... David S. Drubeck
 General Manager..... Ray Owen
 Commercial Manager..... Joseph P. Aley
 Program Director..... Bob Brown

KCUB—Tucson—1929

Frequency: 1290 Kc..... Power: 1000 Watts
 Owned By..... Canyon State Bcstg.
 Business Address..... 219 W. Elm St.
 Tel.: MAin 3-4323..... Independent
 President..... Oscar I. Dodek
 Station Manager..... Bill Rudd
 Chief Engineer..... Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Tucson Radio Inc.
 Address 400 N. Shawnee Ave.
 Tel.: MA 4-5588..... Independent
 Station Reps..... Oakes; Nat. Time Sls.; Ochs
 General Mgr., Ch. Eng..... Peter Trowbridge
 Comm. Mgr..... Linn Trowbridge
 Program Director..... Claudio Jininez

KFIF—Tucson—1961

Frequency: 1550 Kc..... Power: 50 Kw. d.
 Owned By..... Southwest Bcstg Co.
 Address 248 W. Lester St.
 Tel.: MAin 3-5731..... Independent
 Station Representative..... Spot Time Sales
 General Manager..... George Bradley

KMOP—Tucson—1957

Frequency: 1330 Kc..... Power: 500 Watts. d.
 Owned By..... Pima Bcstg. Co.
 Address P.O. Box 5084
 Tel.: MAin 3-7501..... KBS
 Station Representative..... Bernard Howard
 President..... L. B. Clayton
 General. Sta. Mgr..... K. W. Ferguson
 Chief Engineer..... George Ferguson

KOLD—Tucson—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Old Pueblo Bcstg. Co.
 Business Address..... 115 W. Drachman St.
 Tel.: MA 4-2511..... CBS
 Station Representative..... Hollingbery
 President..... Tom Chauncey
 V.P., General Manager..... E. S. Mittendorf
 Commercial Manager..... Bernie Perlin
 Station, Program Director..... Joe Crystall
 Publicity Director..... Jack Trustman
 Chief Engineer..... Howard Smith
 Owners of: KOLD-TV.

KTAN—Tucson—1946

Freq.: 580 Kc..... Power: 5 Kw. d., 500 W. n.
 Owned-Operated By..... Catalina Bcstg. Co.
 Address P. O. Box 2348
 Tel.: MA 2-4664..... NBC
 Sta. Rep..... Gill-Perna
 Pres., Gen. Mgr..... Harry B. Chambers

KTKT—Tucson—1949

Frequency: 990 Kc.. Power: 10 Kw. d., 1 Kw., n.
 Owned-Operated By..... Copper State Bcstg.
 Address..... Arizona Land Title Bldg.
 Tel.: MAin 2-6711..... Independent
 Station Rep..... McGavren/Guild
 President..... Leland Bisbee
 General Manager..... George P. Lasley
 Station Manager..... Phil Richardson
 Commercial Manager..... George M. Smith
 Program Director..... Louis D. Moorhead
 Sales Prom. Mgr..... Jim Wells
 Publicity Director..... Guy Williams
 Chief Engineer..... H. F. Hudson

KTUC—Tucson—1926

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Tucson Bcstg. Co.
 Address..... 1511 E. 16th St.
 Tel.: MA 2-3344 ABC
 Station Rep..... Radio-TV Repts.
 President, General Mgr..... C. Van Haften
 Commercial, Sales Prom. Mgr..... Ben L. Slack
 Program, Pub. Dir..... Tom Maples
 Chief Engineer..... Bob Lebsock

KAKA—Wickenburg—1960

Frequency: 1250 Kc..... Power: 500 Watts
 Owned By..... Wickenburg Broadcasting Co.
 Address..... P. O. Box KK
 Tel.: MU 4-2793..... Independent
 President & Gen. Mgr..... P. E. Mullenix
 Chief Engineer..... Victor Tarbottom

KWCX—Willcox—1959

Frequency: 1250 Kc..... Power: 1,000 Watts
 Owned By..... Cochise Bcstg. Co.
 Address..... 488 North Haskell Ave.
 Tel.: DUDley 4-2780..... MBS
 General Manager..... J. T. Lely

KINO—Winslow—1962

Frequency: 1230 Kc..... Power: 250 Watts

ARIZONA-ARKANSAS

Owned By.....Willard Shoecraft
Address.....Winslow, Ariz.
Tel.: Winslow.....NBC
General Manager.....Eric Manola

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Desert Bcstg. Co.
Address.....1320 4th Ave.
Tel.: SUNset 2-3881.....Independent
Station Rep.....Grant Webb
Gen. Mgr., Chief Engineer...Robert W. Crites

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio KOFA
Address.....P. O. Box 1430
Tel.: SU 3-8341.....MBS
President.....Paul C. Shafer

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Colonial Bcstg. Corp.
Address.....699 Ave. B.
Tel.: SUNset 2-4321.....ABC
Sta. Representative.....Radio-TV Reps.
General Manager.....Neil W. Sargent
Commercial Manager.....Don M. Ness
Program Director.....Edward C. Ennis
Chief Engineer.....Fred Pelger

KYUM—Yuma—1945

Frequency: 560 Kc.....Power: 1000 Watts
Owned By.....KTAR Bcstg. Co.
Address.....1901 First St.
Tel.: SU 3-3305.....NBC
Sta. Representative.....Avery-Knodel
General, Comm. Mgr.....Hobart E. Lewis

Pop.: 1,775,000
Families: 500,000

Arkansas

Radio Homes: 475,500
AM Stas. in State: 71

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Arkadelphia Bcstg. Co.
Business-Studio Address.....South Third St.
Tel.: CH 6-4561.....KBS
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By...White River Valley Bcstrs. Co.
Address.....Box 1112
Tel.: Riverside 3-3861.....KBS
Station Representative.....George Hopewell
Gen., Comm. Manager.....J. F. Higginbottom
Sales Prom. Mgr., Pub. Dir....Murray Schroyer
Program Director.....Myrlene B. Morgan
Chief Engineer.....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Benton Bcstg. Service
Business Address.....Highway 67-70
Tel.: SP 8-2690.....Independent
General Manager.....Lavelle Langley
Chief Engineer.....Preston Bridges

KTHS—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
Owned By.....Ozark Radio-Equip. Co.
Address.....P. O. Box 191
Tel.: GARfield 3-2148.....Independent
President, Gen. Mgr.....Ernie Howard
Chief Engineer.....Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc....Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: POplar 2-2093.....Independent
Station Rep.....Pearson
President, General Mgr.....Harold L. Sudbury
Sales Prom., Pub. Dir.....J. T. Sudbury
Chief Engineer.....Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Tri-County Bcstg. Co.
Address.....212 West Cedar St.
Tel.: 308.....KBS
Newspaper Affiliation.....Brinkley Argus
President.....Mason W. Clifton
Gen., Commercial Manager.....W. Hi Mayo
Chief Engineer.....Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Camden Radio Inc.
Address.....P. O. Box 5859
Tel.: TE 6-5091.....KBS, MBS
President.....Walter E. Hussman
Station Director.....Donald Cathey
Program Director.....Cal Carter
Chief Engineer.....Herb Daily

KLYR—Clarksville—1957

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Clarksville Radio Broadcasters
Business Address.....P. O. Box 489
Tel.: Pleasant 4-3092.....Independent
Gen., Sta. Mgr., Chief Engr.....Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...Conway Bcstg. Co.
 Address...ASTC Campus
 Tel.: 189...KBS
 Gen. Mgr...James E. Clayton
 Program Dir...S. F. Morehead
 Chief Engineer...Edwin McClendon

KVEE—Conway—1961

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned By...Central Arkansas Bcstrs.
 Address...Box 462
 Tel.: FAirview 9-3819...Independent
 President...J. C. Willis
 General, Sta. Manager...Murray Schroyer
 Prog. Dir., Chief Eng...Garrell Doggett
 Owners of: KVOM, Morrilton, Ark.

KCCB—Corning—1959

Frequency: 1260 Kc. Power: 500 Wts. d.
 Owned By...Eulis W. Cochran
 Address...434 W. 2nd Street
 Tel.: ULster 7-2261...KBS
 General, Comm. Mgr...James Reedy
 Chief Engineer...Edward Travis

KAGH—Crossett—1952

Frequency: 830 Kc. Power: 250 Watts, d.
 Owned-Operated By...Radio KAGH
 Address...900 Main
 Tel.: FO 4-2181...KBS
 Station Reps...Melville; Beaver
 General Mgr...Julian Haas
 Chief Engineer...Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.
 Owned By...Radio De Queen
 Address...419 S. Fourth St.
 Tel.: JU 4-2446...Independent
 General, Comm. Mgr...A. Sizemore
 Chief Engineer...R. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.
 Owned-Oper. By...El Dorado Bcstg. Co.
 Address...208 N. Cleveland
 Tel.: UN 3-5121...Independent
 General Manager...J. A. West, Jr.
 Chief Engineer...Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Radio Enterprises, Inc.
 Address...208½ N. Washington
 Tel.: UN 3 6126...CBS
 Representative...Walker-Rawalt
 Pres., Gen. Mgr...W. N. McKinney
 Commercial Manager...Joe Duerson
 Sales Promo. Mgr., Prog. Dir...Jerome Orr
 Chief Engineer...Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 1 Kw. d.
 Owned By...H. Weldon Stamps
 Address...Lewis Ave. at Highway 16
 Tel.: Hillcrest 2-9859...Independent
 Station Representative...Pearson
 General, Sta. Manager...H. Weldon Stamps
 Chief Engineer...Randall Caselman

KHOG—Fayetteville—1946

Frequency: 1440 Kc. Power: 1,000 Watts
 Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
 Business-Studio Address...103 West Mountain
 Tel.: HI 2-2322...Independent
 Station Representative...Walker-Rawalt
 General Manager...Ed Gideon
 Program Director...Dave Bledsace
 Chief Engineer...Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned By...KBJT, Inc.
 Address...Box 659
 Tel.: 352-2170...KBS
 Owners...Mack & Jesse Smith
 Station Manager...J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.
 Owned By...Forrest City Bcstg. Co., Inc.
 Address...Natl. Bank Bldg.
 Tel.: ME 3-1252...KBS
 Representative...Burn-Smith
 Gen., Sta. Mgr...William Fogg
 Chief Engineer...Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By...George T. Hernreich
 Business Address...2415 N. Albert Pike
 Tel.: SU 3-8984...CBS
 Station Reps...G. Il-Perna; Clarke Brown
 Chief Engineer...D. Sanders
 President...George Hernreich
 General, Sta. Manager...Jack B. Freeze
 Sales Promotion Mgr...Richard Carroll
 Program Director...Joe Roppollo
 Publicity Director...Maurice Rankin
 Owners of: KZNG, Hot Springs; KAIT-TV, Jonesboro, both Ark.

KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By...Fort Smith Bcstg. Co.
 Address...1016 Rogers Ave.
 Tel.: SU 2-9125...ABC
 Newspaper Affiliation...Times Record
 Station Rep...Bolling
 President...Donald W. Reynolds
 General Manager...Gene Reynolds
 Comm. Manager...Edwin P. Hicks
 Program Director...John Candler
 Sales Prom. Manager...Emma Cox
 Chief Engineer...Willard Matten
 Owners of: KOKL, Okmulgee; KORK, Las Vegas;
 KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas; KBRB, Springdale, Ark.

ARKANSAS

KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.
Owned By.....KTCS Radio
Business Address.....4120 Towson Ave.
Tel.: Mision 6-1611.....Independent
Station Representative.....Pearson
President.....Chas. Fite
General Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Fort Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By...KWHN Bcastg. Co., Inc.
Address.....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President.....M. Bershof
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Operated by...Harrison Bcastg. Corp.
Address.....P. O. Box 120
Tel.: EEmpire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr.....Robert S. Wheeler, Jr.
Station Manager.....W. J. Wheeler
Commercial Manager.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Henry Welytok

KFFA—Helena—1941

Frequency: 1360 Kc. Power: 1,000 Watts
Owned-Operated By.....Helena Bcastg. Co.
Address.....215 York St.
Tel.: HI 4-2361.....MBS, KBS
President.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts, d.
Owned-Operated By.....Hope Bcastg. Co.
Address.....P. O. Box 138
Tel.: PProspect 7-3601.....KBS
Newspaper Affiliation.....Hope Star
President.....A. H. Washburn
General Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc. Power: 500 W. d., 250 W. n.
Owned-Operated By.....Phoenix Co.
Address.....821 Central Ave.
Tel.: NAtional 4-3193.....ABC
Station Reps.....Bolles; Beaver
President, Gen. Mgr.....Harman I. Mosely

Commercial Manager.....C. J. Dickson
Sales Prom. Manager.....M. Janet Mozrall
Program Director.....Jack Wolever
Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc. Power: 5000 Watts d.
Owned By.....Tim Timothy, Inc.
Address.....113 Third St.
Tel.: NA 3-6881.....MBS
Station Representative.....Adam Young, Inc.
President, Station Mgr.....B. P. Timothy
Assistant Manager.....Ed Appler
Program, Publicity Dir.....Jim Henderson
Chief Engineer.....James Melton

KZNG—Hot Springs—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By.....George T. Herreich
Address.....1011 Central
Tel.: NA 4-3313.....Independent
Station Representative.....Gill-Perna
President.....George T. Herreich
Gen., Sta. Manager.....Henry Steele
Chief Engineer.....R. G. King
Owners of: KFPW, Ft. Smith, Ark.

KBTM—Jonesboro—1930

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Patteson Brothers
Address.....603 Madison
Tel.: WE 5-5597.....MBS-KBS
General Manager.....Alan Patteson, Jr.
Sta. Mgr.....Clarence Adams

KNEA—Jonesboro—1950

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....Citizens Bank Bldg.
Tel.: WE 2-8381.....Independent
Station Reps.....Gill-Perna; Beaver
President.....Ernest Farabee
Gen., Sta. Mgr.....Deloss Walker
Chief Engineer.....Harold Baker

KAAY—Little Rock—1924

Frequency: 1090 Kc. Power: 50 Kw.
Owned By.....LIN Broadcasting Corp.
Address.....8th and Izard St.
Tel.: FR 5-5311.....Independent
Station Rep.....H-R Representatives, Inc.
President.....Frederic Gregg, Jr.
General, Station Mgr.....Thomas Bishop
Commercial Manager.....Lin Carl Voth
Program Director.....Mike McCormick
Chief Engineer.....Cecil L. Suitt

KAJI—Little Rock—1927

Freq.: 1250 Kc. Power: 1 Kw. d., 500 w n.
Owned-Oper. By.....Helmer, Inc.
Address.....P. O. Box 3099
Tel.: FR 2-0166.....Independent
Station Representative.....Adam Young, Inc.
President.....Michael J. Heller
Chief Engineer.....Ray Vandusen

KARK—Little Rock—1928

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By...Arkansas Radio & Equip. Co.
 Address.....10th & Spring Sts.
 Tel.: FR 6-2481.....NBC
 Representative.....Edward Petry
 President.....T. K. Barton
 Exec. Vice President.....Douglas Romine
 Director of Sales.....Lee Bryant
 Program Director.....Harris Owen
 Promotion, Publicity Mgr....Shirley R. Kennedy
 Chief Engineer.....Dan Winn
 Owners of: KARK-TV, Little Rock.

KLRA—Little Rock—1926

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....KLRA, Inc.
 Business-Studio Address.....Box 550
 Tel.: FRanklin 5-7319.....Independent
 Station Rep.,.....Radio-TV Reps.
 President, General Manager.....Leonard Coe
 Program Director.....Mary Hefington
 Sales Prom., Pub. Director.....Anne Lumpkin
 Chief Engineer.....Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc.....Power: 5000 Watts d.
 Owned By...McLendon Little Rock Bcstg. Co.
 Address.....P. O. Box 1956
 Tel.: FR 2-0391.....Independent
 Representative.....Pearson
 Pres., Gen. Mgr.....John M. McLendon
 Station Manager.....O. M. Teate

KVLC—Little Rock—1947

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned By.....Victor Bcstg. Co.
 Address.....4015 West Capitol
 Tel.: MOhawk 6-2821.....MBS
 Station Reps.....Webb; Clarke Brown
 President.....Joseph Trantino
 Gen., Sta. Mgr.....Henry H. Steele
 Commercial Manager.....Russell Skyrms
 Program Director.....Earl Davis
 Chief Engineer.....Ken Bogue

KVMA—Magnolia—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Magnolia Bcstg. Co.
 Business-Studio Address...212 N. Jefferson St.
 Tel.: CE 4-5862.....MBS
 Representative.....Pearson
 President.....Dr. J. F. Rushton
 Gen. Mgr.....William M. Bigley
 Chief Engineer.....Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Malvern Bcstg. Co.
 Address.....Highway 270 West
 Tel.: ED 2-6981.....KBS
 Representative.....Melville
 Pres., Gen. Mgr.....Kermit L. Richardson
 Commercial Manager.....W. D. Stroud
 Chief Engineer.....Robert Padgett

KZOT—Marianna—1961

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned By.....Lee Broadcasting, Inc.
 Address.....Willey Building
 Tel.: CYpress 4-2195.....Independent
 President.....Ross Hayes
 General Manager.....Marvin S. Jones
 Commercial Manager.....Jeff Holt
 Program Director.....Jack Fisher
 Chief Engineer.....Fred Campbell

KPCA—Marked Tree—1955

Frequency: 1580 Kc.....Power: 250 Watts, d.
 Owned By.....Poinsett County Radio Bcstg.
 Address.....Box 17
 Tel.: 1580.....KBS
 President.....L. V. Ritter, Jr.
 General Manager.....De Witt Waites
 Program Director.....Wayne Toombs
 Publicity Director.....Deloyce Phillips
 Chief Engineer.....Mack Howerton

KVSA—McGehee—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.
 Address.....U. S. Highway 65
 Tel.: CA 2-4200.....KBS
 Pres., Gen. Mgr.....Abbott F. Kinney
 Commercial Mgr.....Mrs. M. F. Kinney
 Program Director.....Herschell E. Parent
 Chief Engineer.....James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....KENA Bcstg. Co.
 Address.....S. Reine St.
 Tel.: 1450.....Independent
 Owner.....E. M. Hoge
 Comm. Mgr.....Bill Hughes
 Program Dir.....Marjorie Brink
 Chief Engineer.....Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....Baker Bcstg. Co.
 Address.....Box 446
 Tel.: EMpire 7-5136.....KBS
 Station Reps.....Hopewell; Beaver
 General, Station Mgr.....Keith Baker
 Publicity Director.....Evelyn H. Baker
 Chief Engineer.....Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned By.....J. C. Willis
 Address.....P. O. Box 541
 Tel.: FL 4-2484.....KBS
 President, General Manager.....J. C. Willis
 Comm. Manager.....Gene Cooper
 Prog. Dir., Chief Eng.....Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Mountain Home Bcstg. Corp.

ARKANSAS

Address.....Hwy 5, N.
Tel.: 425-3101.....KBS
President, General Mgr.....A. Strickles
Station Manager, Ch. Eng.....K. Wilkins
Commercial Mgr.....L. E. Cranor

KBHC—Nashville—1959

Frequency: 1260 Kc.....Power: 500 Watts
Owned By.....Robert G. McKeever
Address.....P.O. Box 236
Tel.: 746.....KBS
General Manager.....R. G. McKeever
Station Comm. Mgr.....Glen D. Hammons
Program Dir.....Ina Hammons
Chief Engineer.....J. Bollinger
Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
Address.....Box 218
Tel.: JA 3-5891.....Independent
President.....Harold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Engineer.....J. Long

KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Sim C. Callon
Address.....Box 3623
Tel.: MO 4-3600.....ABC-KBS
General Manager.....Wally Hoy
Station Manager.....Bill Campbell
Commercial Mgr.....A. E. Shirey
Publicity Mgr.....Bill Dixon
Chief Engineer.....Les Baden

KXLR—N. Little Rock—1946

Frequency: 1150 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Arkansas Bcstg., Inc.
Address.....P. O. Box 89
Tel.: FR 2-2155.....Independent
Sta. Representative.....Bolling
President.....J. Sanders
General Manager.....Ray Nichols

KOSE—Osceola—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2841.....KBS
General, Station Manager.....Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KDRS, Inc.
Business Address.....Box 491
Tel.: CE 6-7626.....KBS
Pres., General Manager.....Ted Rand
Business Manager.....T. M. Self
Commercial Manager.....Doynce F. Bateman
Program Dir.....Wilma Wheelis
Chief Engineer.....Charles Campfield

KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
Owned By.....Logan Cty. Bcstg.
Address.....Hixson Bldg.
Tel.: YO 3-3100.....KBS
President.....Gordon Hixson
General Manager.....John Tucker
Sales Promotion Mgr.....Jimmy Davis
Chief Engineer.....Manuel Johnson

KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.
Owned By.....Jefferson County Broadcasting
Address.....P. O. Box 1944
Station Rep.....Charles Bernard
Tel.: JE 5-1270.....KBS
General Mgr.....A. M. Smith
Station & Comm. Mgr.....Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th Ave.
Tel.: JE 5-1241.....Independent
General, Station Mgr.....Kenneth Kesterson
Commercial Manager.....Dave Wallis
Program Dir., Chief Eng.....Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Joellen Bcstg.
Address.....Box 957
Tel.: JE 4-8732.....Independent
Pres.....W. J. Dean
General, Sta. Manager.....D. Jacobson
Program Director.....Dave Carrico
Chief Engineer.....R. D. Robinson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Radio Pine Bluff, Inc.
Address.....1607 W. 6th St.
Tel.: JE 4-1523.....Independent
Station Representative.....Gene Bolles Co.
President.....W. L. Kent
Gen., Sta. Mgr.....Howard M. Peters
Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc...Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....KBS
General Mgr.....Adrian L. White
Sales Mgr.....Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned By.....Cochran & Cochran Bcstg. Co.
Address.....Broadway Hotel
Tel.: TU 7-2638.....KBS
President.....E. W. Cochran
General Manager.....R. Cochran
Chief Engineer.....B. DeMay
Owners of: KCCB, Corning; KCCL, Paris.

KAMO—Rogers—1954

Frequency: 1390 Kc. Power: 1000 Watts
 Owned KAMO, Inc.
 Business Address . . . American Natl. Bank Bldg.
 Tel.: MEIrose 6-4611 Independent
 Station Rep. Walker-Rawalt
 Pres., Gen. Mgr. G. Don Thompson
 Sta., Comm. Mgr. W. E. Dacus

KXRJ—Russellville—1947

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
 Owned-Oper. By C. R. Horne
 Address Second & Boulder Sts.
 Tel.: Woodlawn 7-1233 KBS
 President C. R. Horne
 Station, Gen. Manager L. L. Bryan
 Commercial Mgr. B. J. Dunn
 Program Dir. Betty J. Kelley
 Publicity Director Marge Crabaugh
 Chief Engineer William C. McKenney
 Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By White County Bcstg. Co.
 Address P. O. Box 85
 Tel.: 1281 KBS
 General Mgr. Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By KUOA, Inc.
 Business-Studio Address Siloam Springs
 Tel.: 524-3154 MBS-KBS
 Station Representative Devney Organization
 President John E. Brown, Jr.
 Gen. Mgr., Ch. Eng. Cecil Smith
 Program Director Ralph Kennedy, Jr.
 Commercial Mgr. Roger Cox, Jr.

KBRS—Springdale—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. . . Northwest Ark. Bcstg. & TV Co.
 Address P.O. Box 591
 Tel.: PLeasant 1-4675 ABC
 Newspaper Affiliation . . . Southwest American
 President Donald W. Reynolds
 General Manager Phil H. Phillips
 Commercial Manager Curtis C. Hornor, Jr.
 Program Director Jim G. Wilkerson
 Chief Engineer Charles Doyle

KWAK—Stuttgart—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By . . . Stuttgart Bcstg. Corp.
 Business Address P.O. Box 271
 Tel.: WA 2-5212 KBS
 Gen. Manager Melvin P. Spann
 Station Mgr. June S. Spann
 Chief Engineer C. R. Sandine

KOSY—Texarkana—1951

Freq.: 790 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Operated By Gateway Bcstg. Co.

Address P.O. Box 1318
 Tel.: 22-3771 CBS
 Representative Pearson
 Gen. Manager Tom E. Dillahunty

KDFD—Van Buren—1958

Frequency: 1580 Kc. Power: 1000 Watt, d.
 Owned By Broadcasters, Inc.
 Address P.O. Box 550
 Tel.: GRanite 4-6311 KBS
 President George Domerese

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By . . . Lawrence Cty. Bcstg. Co.
 Address P.O. Box 30
 Tel.: TUrner 4-3131 KBS
 Gen. Mgr. Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By Pines Broadcasting Co.
 Address Box 480
 Tel.: CA 6-2653 KBS
 Representative Hopewell
 President, Gen. Manager Weldon Sledge
 Station Comm. Manager Bill Wells

KSUD—West Memphis—1961

Frequency: 730 Kc. Power: 250 Watts d.
 Owned By Newport Broadcasting Co.
 Address 104 N. Fifth St.
 Tel.: REgent 5-6622 Independent
 President Harold Sudbury
 General, Commercial Mgr. Harold Penn
 Program Director Bill Fury
 Chief Engineer Ed Beck

KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned E. Arkansas Bcstrs, Inc.
 Address P.O. Box 225
 Tel.: BE 8-4141 Independent
 President, Gen. Mgr. Raymond O. Raley
 Chief Engineer Art Rogers

For Radio

Station Index

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Pop.: 16,300,000
Families: 5,321,000

California

Radio Homes: 5,103,500
AM Stas. in State: 206

KCNO—Alturas—1951

Frequency: 570 Kc. Power: 5000 Watts d.
Owned-Operated By: R. W. Hansen
Address: P.O. Box 1650
Tel.: 2531 Independent
Representative: Tracy Moore
President: R. W. Hansen
St. Mgr., Chief Engineer: Paul Savercool
Commercial Manager: Don Bowden
Sales Prom. Mgr., Prog. Dir.: Ralph Baird

KEZY—Anaheim—1959

Frequency: 1190 Kc Power: 1000 Watts
Owned By: Radio Orange Cty, Inc.
Address: Disneyland Hotel
Tel.: PRespect 4-5170 Independent
Station Reps.: Gill-Perna; Pacific Bcst. Sales
President, Gen. Mgr.: Cliff Gill
Commercial Manager: Ira Laufer
Station Manager: Dan Russell
Program Director: John Gunn

KPON—Anderson—1959

Frequency: 1580 Kc. Power: 1000 Watts
Owned By: Big Four Bcstg.
Address: White City Shopping Center
Tel.: EM 5-2711 Independent
General Manager: R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.
Owned By: BHA Enterprises, Inc.
Address: P.O. Box 960
Tel.: CH 7-7251 Independent
Representative: Gates/Hall, Inc.
President: M. D. Buchen
General, Sta. Mgr.: Alan B. Skuba
Commercial Mgr.: Don Edlund
Program Dir.: Neil Linder
Chief Engineer: Dean Kiner
Owners of: KNEZ, Lompoc, Calif.

KENL—Arcata—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned: Humboldt Bcstrs.
Address: KENL Bldg.
Tel.: VA 2-2941 Independent
Pres., Gen. Mgr.: Mel Marshall
Chief Engineer: H. Bender, Jr.

KCJH—Arroyo Grande—1962

Frequency: 280 Kc. Power: 500 Watts d.
Owned By: Radio Station KCJH
Address: P.O. Box 187
Tel.: HUNter 9-4201 Independent
Station Representative: Bcst. Time Sales
President: Christina M. Jacobson
General, Sales Promo. Mgr.: Les Hacker
Program Director: Daryl Waiters
Chief Engineer: Harold Jensen

KAHI—Auburn—1957

Frequency: 350 Kc. Power: 5 Kw. d.
Owned By: Don C. Reeves
Address: Box 950
Tel.: TU 5-5636 KBS
Sta. Representative: Pacific Broadcast Sales
President, Ch. Eng.: Don C. Reeves
General, Comm. Mgr.: Gene Ragle
Program Dir.: Ron Knight

KBIG—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts
Owned-Operated By: John Poole Bcstg. Co.
Address: 6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205 Independent
Representative: Advertising Time Sales
President: Kevin B. Sweeney
V.P., General Manager: William A. Sawyers
Program Director: Allen A. Davis
Publicity Director: William Schubert
Chief Engineer: Glynn Covington

KAFY—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned By: Tullis & Hearne, Inc.
Address: P.O. Box 6128
Tel.: Empire 6-4411 Independent
Station Representative: Robert Eastman
President: Howard Tullis
Gen. Mgr.: Paul Battisti
Program Director: Al Anthony
Chief Engineer: Robert E. Magg
Owners of: KFNM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc. Power: 1000 Watts
Owned: Eastern Electrosonic Industries
Address: 2013 Chester Ave.
Tel.: FAirview 4-6093 Independent
General Manager: C. R. Christianson
Chief Engineer: Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc. Power: 1000 Watts
Owned By: Radio KERN, Inc.
Business Address: 1535 17th St.
Tel.: FA 5-7475 CBS
Representative: Paul H. Raymer
Sta. Mgr.: Tom Flynn
Chief Engineer: Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By: KGEE, Inc.
Address: El Tejon Hotel
Tel.: FA 7-3587 NBC
Sta. Reps.: Tele-Radio & TV Sales; Gates/Hall

Gen. Mgr., Ch. Eng.....C. D. Hammond
 Commercial Mgr.....R. Tuten
 Program Dir.....V. Jones

KLYD—Bakersfield—1958

Frequency: 1350 Kc....Power: 1000 Watts;d.
 Owned By.....Kern County Bdstg. Co.
 Business Address.....2831 Eye St.
 Tel.: FAirview 7-7511.....Independent
 Station Representative.....Hollingbery
 President, Gen. Mgr.....Edward E. Urner
 Commercial Mgr.....William Walker
 Station Manager.....Dave Maxwell
 Chief Engineer.....Vernon G. Tucker
 Owners of: KLYD-TV.

KPMC—Bakersfield—1932

Frequency: 1560 Kc....Power: 10,000 Watts
 Owned-Oper. By.....Pioneer Mercantile Co.
 Address.....P.O. Box 1709
 Tel.: FA 7-5121.....ABC
 Reprs., Venard, Torbet & McConnell; Grant Webb
 President.....F. G. R. Schamblin
 Station Manager.....L. A. Schamblin
 Comm. Mgr.....Paul R. Biermann
 Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc....Power: 250 Watts; d.
 Owned By.....Valley Bcstg. Co.
 Address.....910 Chester
 Station Rep.....Charles Bernard
 Tel.: FAirview 7-4401.....Independent
 President, Gen. Mgr.....Herb Henson
 Program Director.....Larry Daniels

KWAC—Bakersfield—1955

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W n.
 Owned.....KMAP, Inc.
 Address.....1330 Chester Ave.
 Tel.: FA 7-9711.....KBS
 Sta. Reprs., Masla; Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Gordon B. Sherwood, Jr.
 Comm., Sales Prom. Mgr.....Ed Hopple
 Program Director.....Dan Gates

KPAS—Banning—1947

Frequency: 1490 Kc....Power: 250 Watts
 Owned.....Stevens Bcstg. Inc.
 Address.....4425 W. Ramsey St.
 Tel.: VI 9-4557.....Independent
 President.....Calvin Jasshon
 General Manager.....R. Leach
 Chief Engineer.....J. Ledbetter

KIOT—Barstow—1960

Frequency: 1310 Kc....Power: 500 Watts d.
 Owned By.....Beam Broadcasting Co., Inc.
 Address.....850 E. Williams
 Tel.: CLinton 6-2175.....Independent
 Station Reprs.....Harlan Oakes; Walker-Rawalt
 President.....Henry R. Phipps
 Station Manager.....James King
 Program Dir.....Ivan Brady
 Publicity Dir.....Earline Sumner
 Chief Engineer.....Nick Howard

KWTC—Barstow—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.Mojave Valley Bcstg. Co.
 Address.....Box 697
 Tel.: CLinton 6-3511.....Independent
 Station Representative.....Pearson Natl. Reprs.
 Pres., Gen. Mgr.....W. T. Brown
 Station Manager.....J. D. Parler
 Program Director.....Don Allen
 Chief Engineer.....Fred Mull

KRE—Berkeley—1923

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Central Calif. Bcstrs., Inc
 Address.....601 Ashby Avenue
 Tel.: THornwall 8-7715.....Independent
 General Mgr.....Arthur Westlund
 Sta. Mgr.....Don Hamby
 Prog. Dir.....Les Avery
 Chief Engineer.....Robert I. Sampson

KOWL—Bijou—1956

Frequency: 1490 Kc....Power: 250 Watts
 Owned.....Tahoe Broadcasters, Lake Tahoe, Inc.
 Address.....Box 132, Stateline, Calif.
 Tel.: LUdlow 8-6681.....Independent
 Station Rep.....Lucas
 President.....Ed J. Frech
 Station Manager.....John J. Murphy
 Chief Engineer.....Ken Cayton

KIBS—Bishop—1953

Frequency: 1230 Kc..Power: 1 Kw. d.,250 W. n.
 Owned.....Southeastern Sierra Bcstg. Corp.
 Address.....Box 757
 Tel.: Upton 2-4411.....ABC, KBS
 President, Gen. Mgr.....R. S. Deming
 Station Mgr., Chief Eng.....Elwayne Clement
 Sales Prom. Mgr., Pub. Dir.....John Hemler

KYOR—Blythe—1947

Frequency: 1450 Kc....Power: 250 Watts
 Owned By.....KYOR, Inc.
 Address.....Box 668
 Tel.: 2231.....Box 668
 Representative....Venard, Torbet & McConnell
 President.....T. E. Foster
 General, Station Manager.....Robert Roddy
 Prog. Dir., Chief Eng.....Charles C. Bolland
 Publicity Director.....Al Guthrie

KROP—Brawley—1946

Frequency: 1300 Kc....1000 Watts d., 500 n.
 Owned By.....KROP, Inc.
 Address.....P.O. Box 238
 Tel.: 1300.....Independent
 General Manager.....Ed Silvera
 Chief Engineer.....Dave Matton
 Owners of: KPRO, Riverside; KREO, Indio; KYOR,
 Blythe.

KBLA—Burbank—1952

Frequency: 1490 Kc....Power: 250 Watts
 Owned-Oper. By.....G. E. Cameron, Jr.

CALIFORNIA

Address.....11516 Oxnard St., N. Hollywood
Tel.: POplar 2-1195.....Independent
Newspaper Affil. Desert Sun, Palm Springs Calif.
General Manager.....Mel Leeds
Commercial Manager.....Robert Marshall

KRML—Carmel—1957

Frequency: 1410 Kc.....**Power:** 500 Watts; d.
Owned By.....Carmel Bcstg.
Address.....Route 2, Box 552
Tel.: MAYfair 4-1215.....Independent
Station Representative.....Bolling
President, Gen. Mgr......Sam S. Smith
Station, Comm. Mgr......Beryle I. Gonzales
Publicity Director.....Shirley J. Bass
Chief Engineer.....Fritz Haas

KHSL—Chico—1935

Frequency: 1290 Kc.....**Power:** 5000 Watts
Owned-Operated....Golden Empre Bcstg. Co.
Address.....Box 1041
Tel.: FReside 2-0141.....CBS
Sta. Rep......Bolling
Pres., Gen. Mgr......Mrs. Mickey McClung
Station Manager....Charles H. Kinsley, Jr.
Chief Engineer.....Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc.....**Power:** 10,000 Watts
Owned.....J. Ned. Richardson
Address.....P.O. Box 369
Tel.: 342-4211.....MBS
Representative.....Hollingbery
Gen. Mgr......J. Ned Richardson
Station Manager.....Ted L. Snider
Comm. Mgr......Frank J. Mertz
Chief Engineer.....William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc.....**Power:** 500 W. d.
Owned By.....Charles E. Kelly
Address.....Box 1164
Tel.: 935-0735.....Independent
Sta. Rep......Grant Webb
Owner.....Charles E. Kelly
Station Manager.....Jack Miller
Program Dir......David Barnett
Sales Manager.....Glenn Adams

KBUC—Corona—1948

Frequency: 1370 Kc.**Power:** 1 Kw. d., 500 W. n.
Owned.....Radio K-BUC, Inc.
Business Address.....Box 368
Tel.: RE 7-1370.....Independent
Station Representative.....Lucas
President.....James F. Hadlock
V.P., Gen. Mgr......Naum Healy
Comm. Manager.....Sherm Horn
Publicity Director.....Bob Cochems
Chief Engineer.....Walter Rees
Owners of: KDAN, Eureka, Calif.

KPLY—Crescent City—1950

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....Del Norte Bcstg. Co.

Address.....Box 248
Tel.: INgersoll 4-59100.....KBS
Station Representative.....Tracy Moore
Owners.....M. C. Deaver, Virginia McWhorter
Comm., Sta. Mgr......H. Frank Walters
Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....**Power:** 1,000 Watts, d.
Owned By.....H. Frank & Wanda M. Walters
Address.....857 Second St.
Tel.: IN 4-5060.....Independent
Station Reps......Sandeberg; Gates/Hall
President, Ch. Eng......H. Frank Walters
General, Station Mgr......James R. Sumbler
Sales Promo. Mgr......William R. Baker
Program Director.....Jack Chunn
Publicity Director.....Richard H. Minor
Owners of: KWNA, Winnemucca, Nev.

KCHJ—Delano—1951

Freq.: 1010 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Charles Herman Johnes
Address.....P.O. Box 1000
Tel.: Delano 8676.....Independent
President, Chief Eng......Charles H. Johnes
Station Manager.....Jean G. Johnes
Comm. Mgr......Jim Turner
Program Dir......Joe McFolin

KRDU—Dinuba—1946

Frequency: 1130 Kc.....**Power:** 1000 Watts
Owned-Operated By....Radio Dinuba Co.
Address.....Box 157
Tel.: LY 1-1130.....KBS
Pres., Gen., Sta. Mgr......Egon A. Hofer
V.P......Dave Hofer, Jr.
Chief Engineer.....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....**Power:** 1 Kw.
Owned By.....Tullis & Hearne Bcstg. Co.
Address.....P.O. Box 20188, San Diego
Tel.: JU 3-9100.....Independent
Station Representative.....Robert Eastman
President.....Howard Tullis
General, Sta. Manager.....Joe Cahill
Program Director.....Noel Confer
Chief Engineer.....Ed Murphree
Owners of: KAFY, Bakersfield; KFXM, San Bernadino, both Calif.

KAMP—El Centro—1958

Frequency: 1430 Kc.....**Power:** 1000 Watts
Owned By.....Fresno Bcstrs.
Address.....P. O. Box 1018
Tel.: ELgin 2-2277.....Independent
Sta. Reps....Venard, Torbet & McConnell; Webb
General Mgr......A. Androetti
Prog. Dir., Sales Prom. Mgr......Bob Weaver
Chief Engineer.....Arch Thistle

KICO—El Centro—1946

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....Charles R. Love

Address Box 861
 Tel.: ELgin 2-1490.....ABC
 Sta. Reps. Weed; Gates/Hall
 Owner Charles R. Love
 General Comm. Manager..... W. L. Gleeson
 Program Director..... Joseph Arnaldo

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....RadioActive, Inc.
 Business Address.....Box 140
 Tel.: EL 2-1230.....NBC-KBS
 President, Gen. Mgr.....Marc Hanan
 Sales Promotion Manager.....Robert Ordonez
 Program, Publicity Dir.....Gordon Belson

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Palomar Broadcasting Co.
 Address1226 Hale Ave.
 Tel.: SHERwood 5-5811.....KBS
 Pres., Gen. Mgr.....Julia C. Owen
 Commercial Manager.....Bruce McLean
 Program Director.....Jay Raymond
 Chief Engineer.....Wallace A. Simonson

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
 Owned Radio KDAN
 Address Box 993
 Tel.: HI 2-0611.....Independent
 Station Rep.....Lucas
 President.....James F. Hadlock
 General Mgr.....Steve Schoen
 Commercial Mgr.....Earl Madray
 Program Dir.....Bud Morris
 Chief Engineer.....Guy Saleme

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.
 Owned-Oper. By.....Eureka Bcstg.
 Address Box "O"
 Tel.: HI 2-5744.....CBS
 Station Representative.....Grant Webb
 Pres., Gen. Mgr.....Wendell Adams
 Station Comm. Mgr.....Doyle Seely
 Chief Engineer.....Dean Elliott

KRED—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Calif. Oregon Radio Co.
 Address.....P. O. Box 1021
 Tel.: 443-1621.....MBS
 Station Rep.....Adam Young
 V.P., Manager.....Newton L. Steward
 Opera. Manager.....Barry Adams
 Chief Engineer.....Don Kino
 Owners of: K1EM-FM-TV, Eureka.

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Fort Bcstg. Co.
 Address2100 E. Oaks St.
 Tel.: YO 4-3251.....Independent
 General Manager, Ch. Eng.....Craig N. Smith

KLIP—Fowler—1961

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned By Morris Mindel
 Address.....P.O. Box 1177
 Tel.: Fowler.....Independent
 General Manager.....Morris Mindel

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....H. & G. Harm Enterp-
 Address.....7535 N. Van Ness Ave.
 Tel.: BA 24441ABC
 Representative Hollingbery
 General Mgr.....George Harm
 Program Director.....Bill Dallas
 Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
 OwnedKBIF, Inc.
 Address.....261 N. Broadway
 Tel.: AM 6-0791.....Independent
 President.....Norwood J. Patterson
 General, Comm. Mgr.....Robert Hickling
 Program Director.....Charles Turner
 Chief Engineer.....Larry Woods

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
 Owned By.....KEAP Broadcasting Co. Inc.
 Address.....2344 S. Railroad Ave.
 Tel.: AD 7-1871.....Independent
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Herbert J. Edelman
 Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Triangle Publications
 Business-Studio Address . T. W. Patterson Bldg.
 Tel.: AM 8-6441.....CBS
 News Affil. Phila. Inquirer, Phila. D. News
 Representative John Blair
 Vice President.....Roger W. Clipp
 General Manager.....Kenneth M. Curto
 Local Sales Manager.....Robert Steinhilber
 Asst. Gen. Mgr. (Radio Sales) . Guy Farnsworth
 Program Director.....Robert Klose
 Promotion Manager.....Don Sheppard
 Chief Engineer.....Keith L. Mealey
 Owners of: WFIL-AM-FM-TV, Philadelphia;
 WNBC-AM-FM-TV, Binghamton, N. Y. WFBG-
 AM-FM-TV, Altoona, Pa.; WNIC-AM-FM-TV,
 New Haven, Conn.; WLYH-TV, Lebanon, Pa.;
 KFRE-AM-TV, KRFM, Fresno.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned By.....International Radio, Inc.
 Address.....1244 'O' St.
 Tel.: AM 6-9901.....Independent
 President, Gen. Mgr.....Richard E. Ryan
 Comm., Sales Prom. Manager.....Jack Reavley
 Program Director.....Bernardo Mendoza
 Chief Engineer.....Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... Fresno Bcstrs.
 Address..... 2020 McKinley Ave.
 Tel.: AM 6-9448..... Independent
 Station Rep..... McGavren-Guild
 General Manager..... T. Thrumston
 Chief Engineer..... Ed Nickel

KMJ—Fresno—1922

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By.... McClatchy Bcstg. Co.
 Business-Studio Address. 1515 Van Ness Ave.
 Tel.: AM 8-5771..... NBC
 Newspaper Affiliation. McClatchy Newspapers
 Representative..... Paul H. Raymer
 President..... Eleanor McClatchy
 Station Manager..... Ramsey G. Elliott
 Program Mgr..... Jeff Nagle
 Sales Mgr..... Roy Swanson
 Chief Engineer..... William Wallace
 Owners of: KMJ-FM-TV, Fresno; KFBK-AM-FM,
 Sacramento; KBEE, Modesto, all Calif.; KOII,
 Reno, Nev.

KXEX—Fresno—1962

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By..... Atlas Broadcasting Co.
 Address..... P.O. Box 1613
 Tel.: 233-8803..... Independent
 Sta. Reps... Dora-Clayton; Tele-Radio & TV Sales
 General, Sales Promo. Mgr... John W. Sonder
 Commercial Manager..... Sylvia Sonder
 Program Director..... Manolo Rosillo
 Chief Engineer..... Harold O. Torosian

KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d, 1000 n.
 Owned-Oper. By..... Radio KYNO
 Address..... 2125 N. Barton Ave.
 Tel.: CL 5-8383..... MBS
 Reps. Vernard, Torbet & McC.; Art Moore
 General Manager..... Gene Chencault
 Program Dir..... Dave Belman
 Natl. Sales Manager..... Wayne Decker
 Chief Engineer..... Bert Williams

KPER—Gilroy—1957

Frequency: 1290 Kc. Power: 1000 Watts, d.
 Owned..... Radio KPER
 Address..... 59 N. Monterey St.
 Tel.: VI 2-3155..... KBS
 Station Representative..... J. A. Lucas
 General Manager..... John Gregory
 Commercial Manager..... Ben Gutierrez
 Program, Comm. Dir..... Dave Belman
 Nat'l Sales Manager..... Wayne Decker
 Chief Engineer..... Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc. Power: 250 Watts
 Owned By..... Southern California Bcstg. Co.
 Address..... 106 N. Glendale Ave.
 Tel.: Chapman 5-2388..... Independent
 President, Gen. Manager..... William J. Beaton
 Program Director..... Beach Rogers
 Chief Engineer..... Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc. Power: 1 Kw.
 Owned-Oper. By..... Kings Bcstg. Corp.
 Business Address..... P.O. Box 620
 Tel.: LUDlow 2-0361..... ABC
 President, Gen. Mgr..... John C. Cohan
 Station Rep..... H-R Reps.
 Station Manager..... Robie F. Shull
 Sales Promotion Mgr..... Carl L. Switzer

KHSJ—Hemet—1958

Frequency: 1320 Kc. Power: 500 Watts
 Owned By..... Ramona Bcstg Co.
 Address..... P.O. Box 1196
 Tel.: OLiver 8-7113..... Independent
 President, Program Dir.... Robert T. Griffin, Sr.
 Commercial Mgr..... Paul Sprague
 Chief Engineer..... Al Copeland

KGHT—Hollister—1962

Frequency: 1520 Kc. Power: 500 Watts d.
 Owned By..... Hollister Broadcasting, Inc.
 Address..... P.O. Box 931
 Tel.: 637-7171..... Independent
 President..... Richard M. Godfrey
 General Mgr., Chief Engr..... J. W. Warren
 Program Director..... Diane Warren

KDAY—Hollywood—1947

Frequency: 1580 Kc. Power: 50,000 Watts, d.
 Owned By..... Continental Bcstg. of Calif., Inc.
 Address..... 1549 No. Vine St.
 Tel.: HO 1-9981..... Independent
 Representative..... Continental Broadcasting
 President..... O. Wayne Rollins
 General Manager..... Albert R. Lanphear
 Commercial Manager..... Lon Boutin
 Program Director..... Kelley Daniels
 Chief Engineer..... Bob Dye
 Owners of: WCHS-AM-TV, Charleston, W. Va.;
 WNJR, Newark, N. J.; WBEE, Harvey, Ill.;
 WAMS, Wilmington, Del.; WRAP, Norfolk, Va.;
 WGEE, Indianapolis, Ind.; WPTZ, Plattsburgh,
 N. Y.; WEAR, Pensacola, Fla.

KCHV—Indio—1954

Frequency: 970 Kc. Power: 1 Kw., d.
 Owner..... Coachella Bcstg. Co.
 Address..... Box 112
 Tel.: EXpress 8-5534..... KBS
 Representative..... Moore & Assoc.
 Pres..... Edward Gorges
 General, Sta. Manager..... Ed Staples
 Comm. Mgr..... Doug Caplette
 Chief Engineer..... Rodney Gorges

KREO—Indio—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By..... KREO, Inc.
 Address..... P.O. Box 697
 Tel.: Diamond 7-3403..... Independent
 General Manager..... Lee Ellis
 Station Manager..... Ed. Silvera
 Chief Engineer..... Dave Matton
 Owners of: KPRO, Riverside; KRQP, Brawley,
 KYOR, Blyth.

KTYM—Inglewood—1958

Frequency: 1460 Kc. Power: 5 Kw. d.
 Owned By: A. J. Williams
 Address: 125 S. Grevillea Ave.
 Tel.: ORegon 8-3731 Independent
 President, Sta. Mgr.: A. J. Williams
 Program Director: Claire T. Honovich
 Chief Engineer: Victor M. Sanders

KRKC—King City—1958

Frequency 1490 Kc. Power: 1 Kw. d. 250 W. n.
 Owned By: KRKC, Inc.
 Address: P.O. Box 625
 Tel.: 385-5421 KBS
 Station Representative: Sandeberg
 President: Bob McVay
 Program Director: Stan White
 Publicity Director: Nancy Pozzi
 Chief Engineer: Ben Spells

KAVL—Lancaster—1950

Freq.: 610 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By: Antelope Bcstg. Co.
 Address: 2501 West Ave.
 Tel.: WH 2-1121 MBS
 President: W. B. Carter
 General Mgr.: H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By: Tri-County Bcstgrs., Inc.
 Address: 43321 N. Sierra Highway
 Tel.: WH 2-8461 Independent
 Station Representative: Gates/Hall, Inc.
 President: Donald Lewis
 General, Station Mgr.: D. Dean Roper
 Commercial Manager: Barbara Wood
 Publicity Dir., Chief Engr.: Jerold Miles

KLAN—Lemoore—1960

Frequency: 1320 Kc. Power: 1000 Watts, d.
 Owned By: Radio Lemoore
 Address: 422 N. Douty St., Hanford, Calif.
 Tel.: LU 4-4466 Independent
 Station Rep.: Lee F. O'Connell
 President: Joseph E. Gamble
 Station Manager: Mel Vierra
 Commercial Manager: Nate Alberstein
 Program Director: Mike Cleland
 Chief Engineer: Fred Volken
 Owners of: KJOY, Stockton, Calif.; KJAY, Sacramento, Calif.

KCVR—Lodi—1946

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By: Radio KCVR
 Business Address: P. O. Box 600
 Tel.: EN 8-0628 Independent
 Station Rep.: Hollingbery
 General Manager: Floyd Farr
 Station Mgr., Chief Engr.: George Sampson
 Program Director: Jimmy James

KLOM—Lompoc—1962

Frequency: 1330 Kc. Power: 1,000 Watts d.

Owned By: Lompoc Broadcasting Co.
 Address: Lompoc
 Tel.: Lompoc Independent
 President, General Mgr.: Charles Trotter

KNEZ—Lompoc—1958

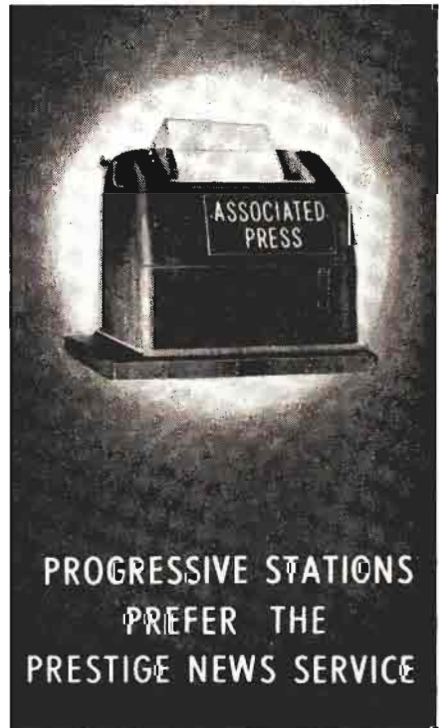
Frequency: 960 Kc. Power: 500 Watts
 Owned By: South Coast Bcstg.
 Business Address: P.O. Box 338
 Tel.: REgent 6-3421 Independent
 Station Rep.: Venard, Torbet & McConnell
 President: M. Buchen
 Station Mgr.: Les Leslie
 Asst. Manager: Alan Beach

KFOX—Long Beach—1923

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By: Illinois-California Bcstg.
 Address: 220 E. Anaheim Street
 Tel.: HE 6-7281 Independent
 Station Representative: Adam Young
 President: Egmont Sonderling
 General Mgr.: Dick Schfield
 Chief Engineer: Al Mutter
 Owners of: WDLA, Memphis, Tenn.; KDIA, Oakland, Calif.; WOPA-AM-FM, Oak Park, Ill.; KFOR-FM: Long Beach, Calif.

KGER—Long Beach—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By: John Brown Schools of Calif., Inc.
 Business-Studio Address: 3745 Atlantic



Tel.: GARfield 7-7907.....Independent
 President.....Dr. John E. Brown
 Gen., Sta., Comm. Mgr.....E. William George
 Program Director.....Irene Cook
 Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....AB-PT, Inc.
 Address.....3321 S. La Cienega Blvd.
 Tel.: NO 3-3311.....ABC
 Representative.....Katz
 President.....Leonard H. Goldenson
 V.P., General Manager.....Ben Hoberman
 Sales Manager.....Douglas Campbell
 Program Dir.....Jack Meyers
 Sales Promotion Manager.....Jack Pavis
 Publicity Dir.....Virginia West
 Chief Engineer.....Art Sterman
 Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned By.....Cleveland Broadcasting
 Bus.-Studio Address.....5773 Wilshire Blvd.
 Tel.: WE 8-0181.....Independent
 Station Rep.....Hollingbery
 Gen. Comm. Mgr.....Calvin J. Smith



KABC
conversation
RADIO 79

Program Director.....Howard Rhines
 Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Earle C. Anthony, Inc.
 Business-Studio Address.....141 N. Vermont Ave.
 Tel.: DU 2-2121.....NBC
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....George A. Wagner
 Station Manager.....Charles Hamilton
 Commercial Manager.....A. William Oster
 Sales Promo. Mgr., Pub. Dir.....Russell Smith
 Program Director.....Pat Kelly
 Co-Chief Eng's...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By...Crowell-Collier Bcstg. Corp.
 Business-Studio Add.....6419 Hollywood Blvd.
 Tel.: HO 5-3131.....Independent
 Representative.....Blair
 President.....J. C. Drilling
 General Manager.....J. I. Bernard
 Dir. of Operations.....Theola Sanders
 General Sales Manager.....Robert E. Sharon
 Program Director.....Jim Hawthorne
 Advertising Director.....Warren Earl
 Manager of Engineering.....Ed Benham
 Owners of: KFWB, San Francisco; KDWB, St. Paul, Minn.

KGBS—Los Angeles—1925

Frequency: 1020 Kc.....Power 50,000 Watts d.
 Owned By.....Standard Bcstg. Co.
 Business-Studio Add.....338 S. Western Ave.
 Tel.: DU 8-2345.....Independent
 Station Rep.....Peters, Griffin, Woodward
 President.....George B. Storer, Jr.
 V.P., General Manager...Wendell B. Campbell
 General Sales Manager...Edward F. McLaughlin
 Program, Pub. Manager...William C. Thompson
 Sales Promotion Mgr.....Robert M. Storer
 Chief Engineer.....Ernest Underwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WJLN, New York, N. Y.; WGBS, AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Ben S. McGlashan
 Address.....4550 Melrose Ave.
 Tel.: NOrmandy 3-3181.....Independent
 Station Representative.....Bernard Howard
 General Manager.....Thelma Kirchner
 Assistant Manager.....Juanita Bart
 Sales Mgr.....Molly C. Low
 Program Director.....Tom B. Hawkins
 Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....RKO General
 Address.....5515 Melrose Ave.
 Tel.: HO 2-2133.....MBS

Sta. Rep. RKO General Nat'l Sales
 Division Director Harry Trenner
 Program & Prod. Mgr. Arnold Schorr
 General Sales Mgr. Morton Sidoroff
 Promotion Director Frank Barron
 Chief Engineer Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Hall Bcstg. Co.
 Address 5828 Wilshire Blvd.
 Tel.: WE 7-0110 Independent
 Station Representative Edward Pety
 President M. W. Hall
 Exec. V.P., Gen. Mgr. Robert H. Forward
 Commercial Manager Cy Ostrup
 Program Manager Roger Barkley
 Sales Promo. Manager Gene Williams
 Publicity Director John Dickson
 Transmitter Supervisor Ross McGough

KMPC—Los Angeles—1928

Freq.: 710 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By Golden West Bcsters.
 Address 5939 Sunset Boulevard
 Tel.: HOLLywood 9-5341 Independent
 Representative AM Radio Sales
 Ch. of Board Gene Autry
 President Robert O. Reynolds
 Exec. V.P., General Mgr. Loyd Sigmon
 V.P., Sales Stanley Spero
 V.P., Promotion John M. Asher
 Program Director Hugh Heller
 V.P., Engineering Tom Crosnoe
 Owners of: KSFO, San Francisco, Calif.; KVI,
 Seattle, Wash.; KEX, Portland.

KNX—Los Angeles—1920

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned By Columbia Bcstg. System, Inc.
 Business-Studio Address 6121 Sunset Blvd.
 Tel.: HO 9-1212 CBS
 Sta. Representative CBS Spot Sales
 V.P., General Manager Robert Sutton
 General Sales Mgr. Jim Ingraham
 Sales Promo., Merch. Mgr. Ted Pettit
 Dir. of Info. Services Arthur Wittum
 Program Director Harfield Weedon
 Chief Engineer Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc. Power 50 Kw. d. 10 Kw. n.
 Owned-Oper. By Coast Radio Bcstg. Corp.
 Address 4628 Wilshire Blvd.
 Tel.: WE 8-2345 Independent
 Station Representative Raymer Co.
 President, Gen. Mgr. Hugh R. Murchison
 Station, Comm. Mgr. Frederick Custer
 Program Director Robertson C. Scott
 Chief Engineer Conrad Sprenger

KRKD—Los Angeles—1927

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By I. C. O. F. G., Inc.
 Business-Studio Address 1050 Montecito Drive
 Tel.: CA 5-4116 Independent

Station Representative Weed Radio Corp.
 General Manager M. D. Buchen
 Operations Manager Charles Clifton
 Program Director Leon Tate
 Sales Manager Clifford Levine
 Chief Engineer Jim Mayfield

XTRA—Los Angeles—1934

Frequency: 690 Kc. Power: 50 Kw.
 Owned By Radio Difusora del Pacifico, S.A.
 Address Box 100, Tijuana, B. Cta., Mexico
 Tel.: WEBster 7-2424 Independent
 Station Representative McGavren/Guild
 President Lauro Villalon
 General Sales Manager Homer Odom
 Managing Editor Russ Barnett
 Chief Engineer Jose Marquez

KLBS—Los Banos—1961

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned By Los Banos Broadcasting Co.
 Address P.O. Box 672
 Tel.: 826-4996 Independent
 Station Representative Pearson Nat'l Reprs.
 President James Rose
 General Manager John McAdam
 Sales Promotion Manager Allen Olson

KHOT—Madera—1956

Frequency: 1250 Kc. Power: 500 Watts, d.
 Owner Glomar Music Bcstg. Co.
 Address Box 67
 Tel.: OR 4-8888 Independent
 Mgr. Bob L. Moran
 Chief Engineer J. Bell

KMYC—Marysville—1940

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Carlton Bcstg. Corp.
 Business Address P. O. Box 631
 Tel.: SH 2-2396 MBS, ABC
 Station Representative Grant Webb
 President Jack Sterling
 General, Station Mgr. Carroll V. Hansen
 Commercial, Sales Promo. Mgr. Dale Fairlee
 Program Director Ruth Hansen
 Chief Engineer Dick Smart

KWIP—Merced—1956

Frequency: 1580 Kc. Power: 500 Watts, d.
 Owned By Yosemite Bcstrs. Inc.
 Address Hotel Tioga
 Tel.: RA 2-3838 Independent
 Station Reprs. Bob Dore; Gates/Hall
 President, General Mgr. Ellsworth Peck
 Comm., Sales Promo. Mgr. Vince Palmer
 Program Director Vicki Daly
 Chief Engineer Malcolm Beavers

KYOS—Merced—1936

Frequency: 1480 Kc. Power: 5000 Watts
 Owned By Radio Div., McBride Corp.
 Address 1735 "L" St.
 Tel.: RA 2-8251 ABC-MBS
 Station Rep. Venard, Torbet & McConnell
 President T. E. McBride

CALIFORNIA

General, Station Mgr. George Weber
Commercial Manager Harry Carmichael
Program Director Michael Lundy
Chief Engineer Richard Jerome

KBEE—Modesto—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned McClatchy Bcstg. Co.
Address 14th & Eye St.
Tel.: LA 3-7756 CBS
Newspaper Affil. McClatchy Newspapers
Representative Paul Raymer
President Eleanor McClatchy
Station Manager Thomas Flynn
Chief Engineer Albert Schneider
Owners of: KFBK-AM-FM, Sacramento; KMLJ-AM-FM-TV, Fresno; KBEE-FM, Modesto; all Calif.; KOH, Reno, Nev.

KFIV—Modesto—1950

Frequency: 1360 Kc. Power: 1000 Watts
Owned By KFIV, Inc.
Address Box 1360
Tel.: 529-0228 Independent
Station Rep. Venard, Torbet & McConnell
President A. J. Krisik
General Manager Ted Wolf
Program Director Bob Barnett
Opera. Manager Gene D'Accardo
Nat'l Commercial Mgr. Judd Sturtevant
Chief Engineer James Roddy

KTRB—Modesto—1933

Frequency: 860 Kc. Power: 10,000 d.; 1000 n.
Owned-Operated By KTRB Bcstg. Co., Inc.
Address P.O. Box 3839
Tel.: LA 3-0737 Independent
Station Rep. Venard, Torbet & McConnell
Pres.-Gen.-Station Mgr. William H. Bates, Jr.
Comm., Sales Prom. Mgr. Richard Brown
Chief Engineer W. H. Bates

KDOL—Mojave—1961

Frequency: 1340 Kc. Power: 100 Watts
Owned By Mojave Broadcasters
Address P.O. Box 988
Tel.: VALley 4-4221 ABC, KBS
Owners F. W. & A. I. Ogan
General Manager Wes Parson
Program Director Frank Stanley
Chief Engineer Forrest Ogan

KIDD—Monterey—1955

Frequency: 630 Kc. Power: 1 Kw.
Owned By Monterey Pen Bcstg. Inc.
Address Box 1070
Tel.: FRontier 2-8154 Independent
Representative Hollingbery
President, General Mgr. Robert Sherry
Commercial, Prom. Mgr. Jack G. Hamilton
Publicity Director Victor Rugh
Chief Engineer J. King

KMBY—Monterey—1949

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By John Burroughs

Business Address 651 Cannery Row
Tel.: FR 2-4541 Independent
Station Rep. Venard, Torbet & McConnell
President John Burroughs
General Mgr. Galyne Hammond
Program Director Don Hofmann
Chief Engineer Frank Denney

KWSD—Mt. Shasta—1947

Frequency: 620 Kc. Power: 1000 Watts, d.
Owned-Oper. By Shasta Cascade Bcstg. Corp.
Address E. Alma St.
Tel.: WA 6-2124 Independent
Reps. Venard, Torbet & McC.; Cont. Radio Sales
Gen. Mgr., Ch. Eng. David Rees
Program Dir. Iola Huntingdon

KVON—Napa—1947

Frequency: 1440 Kc. Power: 500 Watts
Owned By Lawrence & Janice Lynn
Address 1124 Foster Road
Tel.: BALdwin 6-2023 MBS
Station Representative Pearson
Owners Lawrence & Janice Lynn

KSFE—Needles—1952

Frequency: 1340 Kc. Power: 250 Watts
Owned By James Parr
Address P.O. Box 738
Tel.: EAstgate 6-2101 MBS
Station Rep. Grant Webb
President James Parr
Commercial Manager Leslie V. Gilbert
Program Dir., Chief Engineer David Barnett
Sales Promo. Mgr. Grant Holcomb, Jr.
Publicity Director Lynne Holcomb

KABL—Oakland—1959

Frequency: 960 Kc. Power: 1000 Watts, d.
Owned-Oper. By McLendon Corp.
Address 464 19th St.
Tel.: TW 3-9600 Independent
Station Representative McGavren/Guild
President Gordon B. McLendon
General Manager Richard H. Wilcox
Program Director Al Hart
Commercial Manager Charles Payne
Chief Engineer Howard Immekus
Owners of: KLIF, Dallas, Tex.; KILT, Houston, Tex.; WSYL, Buffalo, N. Y.; K TSA, San Antonio, Tex.; WYNR, Chicago, Ill.

KDIA—Oakland—1942

Frequency: 1310 Kc. Power: 1000 Watts
Owned KDIA, Inc.
Business-Studio Address 327 22nd St.
Tel.: TE 4-4262 Independent
Station Rep. Bernard Howard
President, Gen. Mgr. E. Sonderling
Station Manager W. Conway
Sales Prom. Manager Pat Madden
Program Director John W. Doubleday
Chief Engineer John Rolih
Owners of: WOPA, Oak Park, Ill.; WDIA, Memphis, Tenn.; WFOX, Long Beach, Calif.

KEWB—Oakland—1922

Frequency: 910 Kc. Power: 5 Kw.
 Owned-Operated By..Crowell-Collier Bcstg. Co.
 Business Address.....2150 Franklin St.
 Tel.: TEmplebar 6-0910.....Independent
 Station Representative.....H.R. Representatives
 President.....Joseph C. Drilling
 General Sta. Manager.....John M. McRae
 Sales Manager.....Richard B. Ullman
 Program Director.....Arthur Nelson
 Sales Prom. Manager.....Warren Earl
 Chief Eng.....Roswell S. Smith
 Owners of: KFWB, Los Angeles, Calif.; KDWB, St.
 Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc. Power: 500 Watts
 Owned By.....Dolph-Petty Bcstg. Co.
 Address.....2950 Canyon Drive
 Tel.: SA 2-8294.....Independent
 President.....Herbert L. Petty
 Gen. Station Mgr.....Lyle R. Richardson
 Comm. Manager.....Larry Thomas
 Program Director.....Joe Siegle
 Sales Prom. Manager.....George Nagle
 Chief Engineer.....Mike Stevens

KASK—Ontario—1947

Frequency: 1510 Kc. Power: 1000 Watts
 Owned By..D. & J. W. O'Connor, F. H. Babcock
 Address.....P.O. Box 593
 Tel.: YUkon 2-8888.....Independent
 General Manager.....Jerry Jones
 Chief Engineer.....Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned-Oper. By..Oxnard Broadcasting Corp.
 Address.....1280 So. Oxnard Blvd.
 Tel.: HU 3-2303.....Independent
 Station Rep.....California Spot Sales
 Pres., Chief Eng.....Paul R. Schneider
 Comm., Sales Prom. Mgr.....Robert J. Mohr

KCMJ—Palm Springs—1946

Freq.: 1010 Kc. Pwr: 1 Kw., d.; 500 W., n.
 Owned By.....Westminster Bcstg. Corp.
 Business Address.....Box KK
 Tel.: 325-2253.....CBS
 Station Representative.....Lucas
 President.....Morris H. Bergreen
 General, Station Manager.....Patrick Raymond
 Program Director.....William Hesson
 Chief Engineer.....Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc. Power: 1000 Watts, d.
 Owned.....Cameron Bcstg. Co.
 Address.....611 S. Palm Canyon Dr.
 Tel.: 324-1212.....Independent
 Newspaper Affiliation.....Desert Sun
 Station Reps.....Gates/Hall, Weed
 President, Owner.....Geo. E. Cameron, Jr.
 Gen. Station Mgr.....Norman W. Loithus
 Commercial Manager.....Adam Waran
 Prog. Dir., Chief Eng.....Cliff Miller
 Owners of: KBLA, Burbank, Calif.

KPAL—Palm Springs—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owner.....KPAL Bcstg. Corp.
 Address.....1983 N. Palm Canyon Dr.
 Tel.: 324-9171.....ABC
 Station Representative.....Pearson Nat'l Reps.
 President.....Harry Maizlish
 General, Station Mgr.....Alfred Yallen
 Commercial Manager.....Helen Quirk
 Sales Promotion Manager.....Arthur Hersh
 Program Director.....Allan Simpson, Jr.
 Chief Engineer.....Benjamin Smith
 Owners of: KRHM-FM, Los Angeles.

KUTY—Palmdale—1957

Frequency: 1470 Kc. Power: 5 Kw., d.
 Owned By.....Tarlow Associates
 Address.....P. O. Box 5
 Tel.: Windsor 7-3107.....Independent
 Station Reps.....Harlan Oakes; Weed
 President.....Sherwood J. Tarlow
 General, Sta. Manager.....Robert B. Mitchell
 Program Director.....Bobby Vann
 Sales Promotion Mgr.....Mike Porter
 Chief Engineer.....Jack Kaufman
 Owners of: WHIL-AM-FM, Boston, Mass.; WARE,
 Ware, Mass.; WLOB, Portland, Me.; WWOK,
 Charlotte, N. C.

KIBE—Palo Alto—1949

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned-Oper. By.....Sundial Bcstg. Corp.
 Address.....230 Town & Country Village
 Tel.: DA 3-1341.....Independent
 Rep.....Walker-Rawalt
 General Mgr.....Edward Davis

KNGL—Paradise—1960

Frequency: 930 Kc. Power: 500 W. d.
 Owned By.....Arthur L. Bray
 Address.....P. O. Box 1147
 Tel.: Trinity 7-6241.....ABC
 President & Gen. Mgr.....Arthur L. Bray

KRLA—Pasadena—1959

Freq.: 1110 Kc. Power: 50 Kw. d., 10 Kw., n.
 Owned-Operated By.....1110 Bcstg. Corp.
 Address.....1401 S. Oak Knoll
 Tel.: MU 1-6991.....Independent
 Representative.....Cooke
 President.....Donald Cooke
 General Manager.....John Barrett
 General Sales Manager.....Larry Buskett
 Sales Promotion Mgr.....Betty Hudson
 Program Director.....James Washburne
 Chief Engineer.....Jack Reeder

KWKW—Pasadena—1942

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned By.....Lotus Theatre Corp.
 Address.....6233 Hollywood Blvd., Hollywood
 Tel.: HOLLYWOOD 5-6171.....Independent
 Station Reps.....Nat'l Time Sales; Gates/Hall
 President, Gen. Mgr.....Howard Kalmenson
 Comm. Manager.....Andy James
 Chief Engineer.....Henry Gripp

CALIFORNIA

KPRL—Paso Robles—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... KPRL, Inc.
Address..... 32nd & Oak Streets
Tel.: 238-1600..... MBS
Newspaper Affiliation..... Paso Robles Press
Station Representative..... Gates/Hall
President, Gen Mgr..... Arthur C. Youngberg
Station, Com. Mgr..... Charles E. Todd
Prog. Dir., Ch. Eng..... Joe Aleman

KTOB—Petaluma—1950

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Top of the Bay, Inc.
Address..... Box 590
Tel.: PO 3-1505..... KBS
Station Reps..... Forjoe, United Spot Sales
President..... William T. Stubblefield
Commercial Manager..... Dick Fuller
Chief Engineer..... Ken Phillips

KKIS—Pittsburg—1949

Frequency: 990 Kc. Power: 5 Kw.
Owned By..... Pace-Shear Radio
Address..... 230 East 4th St.
Tel.: HE 2-2964..... Independent
President, Gen. Mgr..... John H. Pace

KKAR—Pomona—1960

Frequency: 1220 Kc. Power: 250 Watts
Owned By..... Intrastate Broadcasters, Inc.
Address..... 1430 E. Phillips Blvd.
Tel.: NAtional 3-3434..... Independent
Station Rep..... J. A. Lucas Co.
President, Gen. Mgr..... Abbott London
Commercial Mgr..... Jay Jones
Program Dir..... Joe Scott
Sales Promo. Mgr..... J. R. Dick
Chief Engineer..... Jack Calaway

KWOW—Pomona—1947

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..... Valley Bcstg. Co.
Business-Studio Address..... So. Mills & Olive
Tel.: NAtional 8-5541..... Independent
Station Representative..... Harlan Oakes
President, Gen. Mgr..... Dean H. Wickstrom
Station, Commercial Mgr..... Jim Robinson
Program Director..... Jim Louis
Chief Engineer..... John Young

KTIP—Porterville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Gateway Bcstrs., Inc.
Business-Studio Address..... Box 1312
Tel.: SU 4-1450..... Independent
President, Gen. Mgr..... Gareth F. Garland
Program Director..... Lawrence D. Cotta
Chief Engineer..... R. D. Edmonds

KACY—Port Hueneme—1958

Freq.: 1520 Kc. Power: 10 Kw. d., 1 Kw., n
Owned By..... KACY, Inc.
Address..... P.O. Box 1520, Oxnard, Calif.
Tel.: HUnter 3-1520..... Independent
Station Rep..... Venard, Torbet & McConnell
President..... Lincoln Dellur

V.P. Gen. Mgr..... Glenn D. Lockhart
Sales Mgr..... Ron Thompson
Program Dir..... Jerry Stevens
Chief Engineer..... Bob Lee Richards

KBLF—Red Bluff—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n
Owned-Oper. By..... Victor Indust., Corp.
Address..... 405 Walnut
Tel.: FI 2-5614..... Independent
Station Rep..... Sandberg Co.
President, Gen. Mgr..... Clay McGowan
Station Mgr..... Bill Baumgarten
Chief Engineer..... Howard Parsons
Owners of: KVLC, Little Rock, Ark.

KAHR—Redding—1958

Frequency: 1330 Kc. Power: 5000 Watts, d.
Owned By..... Hi Fidelity Stations, Inc.
Address..... P.O. Box 997
Tel.: 243-5511..... KBS
Station Rep..... Harlan G. Oakes & Assoc.
President, Station Mgr..... Tom Kelly
Commercial Mgr..... Hal Jackson

KQMS—Redding—1954

Frequency: 1400 Kc. Power: 250 Watts
Owner..... Radio Redding, Inc.
Address..... Box 887
Tel.: 243-2454..... Independent
Station Representative..... Gates/Hall
President..... Jean L. Carpenter
Program Director..... Mona Carpenter
Chief Engineer..... Jack R. Short

KRDG—Redding—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Redding Broadcasting Co.
Address..... 1347 Yuba St.
Tel.: CHestnut 3-0343..... ABC
Station Rep..... Bernard Howard
Station Mgr., Chf. Eng..... Howard N. Martineau
Program Director..... Edith Martineau

KVCV—Redding—1937

Frequency: 600 Kc. Power: 1000 Watts
Owned-Oper. By..... Golden Empire Bcstg. Co.
Address..... Hotel Redding
Tel.: CH 3-1515..... CBS
Station Representative..... Avery-Knodel
President, Gen. Mgr..... Mrs. H. McClung

KVIP—Redding—1957

Frequency: 540 Kc. Power: 1 Kw.
Owned..... Shasta Bcstg. Corp.
Address..... Box 919
Tel.: 241-1540..... Independent
Representative..... Hollingbery
Pres., Gen. Mgr..... George C. Fleharty
Chief Engineer..... Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
Owner..... Southwest Bcstg. Co., Inc.
Address..... P. O. Box 390
Tel.: PYramid 3-2358..... Independent
President..... B. Corren

KLOA—Ridgecrest—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Ridgecrest Bcstg. Co.
 Address.....Box 696
 Tel.: RI 8-9211.....Independent
 Station Rep.....Venard, Torbet & McConnell
 Owner, Chief Engineer.....I. Sinofsky

KRCK—Ridgecrest—1956

Frequency: 1360 Kc. Power: 1 Kw.
 Owned.....Indian Wells Radio
 Address.....350 W. Ridgecrest Blvd.
 Tel.: RI 8-4061.....KBS
 President.....Victor M. Farel
 Station Mgr.....Harry Nungester
 Chief Engineer.....Paul Byass

KACE—Riverside—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned.....KACE Radio, Inc.
 Address.....7351 Lincoln Ave.
 Tel.: OV 8-1570.....Independent
 Station Reps.....Walker Rawalt; Harlan Oakes
 Pres., Gen. Mgr.....Ray Lapica
 Prog. Dir., Chief Engineer.....J. Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned By.....KPRO, Inc.
 Address.....3401 Russell Street
 Tel.: OV 6-0260.....Independent
 Station Rep.....Pearson
 General Manager.....D. Taylor

KCRA—Sacramento—1955

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Kelly Broadcasting Co.
 Business Studio Address.....310 Tenth St.
 Tel.: 444-7300.....NBC
 Sta. Representative.....Petry
 Partner.....Robert E. Kelly
 Partner, Gen. Mgr.....Jon S. Kelly
 V.P., Asst. Gen. Mgr.....Howard J. Smiley
 Commercial Mgr.....Ted Richeson
 Program Director.....Robert Parent
 Merchandising Manager.....Ted Hardy
 Chief Engineer.....W. Herbert Hartman
 Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Oper. By.....McClatchy Newspapers
 Business Studio Address.....Twenty-First & Q
 Tel.: GI 2-0476.....CBS
 Newspaper Affiliation.....McClatchy Newspapers
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Frank M. Devaney

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts
 Owned By.....Capitol Bcstg.
 Address.....1235 H St.
 Tel.: GI 1-3133.....Independent
 President.....Anthony C. Morici
 Chief Engineer.....L. T. Waterman

KRAK—Sacramento—1926

Frequency: 1140 Kc. Power: 50 Kw.
 Owned By.....Golden Valley Bcstg. Co.
 Address.....Hotel Senator
 Tel.: Gliber 1-6464.....ABC
 Station Rep.....Adam Young
 President, Gen. Mgr.....Manning Slater
 Station Mgr., Publicity Director.....Jay Hoffer
 Comm. Mgr., Prog. Dir.....Felix Adams
 Chief Engineer.....Robert La Rue

KROY—Sacramento—1937

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....John Carey, Inc.
 Business-Studio Address.....1010 11th St.
 Tel.: GI 3-2525.....Independent
 Reps.....McGavren/Guild; Feltis/Dove/Cannon
 President.....Lincoln Dellar
 General, Station Mgr.....William H. Weaver
 Comm., Sales Prom. Mgr.....Gary Willson
 Program Director.....Buck Herring
 Chief Engineer.....Bob Stefan

KXOA—Sacramento—1945

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned-Oper. By.....Cal-Val Radio
 Business Address.....Box 3094
 Tel.: WA 5-2717.....Independent
 Station Representative.....Howard
 President.....Riley R. Gibson
 Chief Engineer.....Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned By.....KDON, Inc.
 Business Address.....425 N. Main St.
 Tel.: HA 2-6464.....Independent
 Station Representative.....Eastman
 Pres., Gen. Mgr.....John B. Rushmer
 Chief Engineer.....James Parrish

KSBW—Salinas—1948

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By.....Salinas Valley Bcstg. Corp.
 Address.....238 John St.
 Tel.: HARRison 2-7484.....ABC
 Station Representative.....H.R. Representatives
 Pres., Gen. Mgr.....John C. Cohan
 Station Manager.....Richard Logan
 Sales Promo. Mgr.....Clarke Bradley
 Commercial Manager.....John Margraf
 Publicity Director.....Penne Bennett
 Program Director.....Keith Bryden
 Chief Engineer.....Bill Hargan
 Owners of: KVEC, KSBY-TV, San Luis Obispo,
 Calif.; KSBW-TV, Salinas, Calif.; KNKS, Han-
 ford, Calif.

KCKC—San Bernardino—1947

Freq.: 1350 Kc. Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....M. V. W. Radio Corp.
 Business Address.....770 Mill St.
 Tel.: TU 5-0245.....ABC
 Station Rep.....George P. Hollingbery

CALIFORNIA

General Mgr. Joseph H. McGillvra
Station Mgr. Agnes I. McGillvra
Program Director Joe Cronin
Chief Engineer F. Hall

KFXM—San Bernardino—1929

Frequency: 590 Kc. Power: 1000 Watts
Owned KFXM Broadcasting Co.
Address 512 Fifth Street
Tel.: TU 9-3636 Independent
Station Representative Eastman
President Howard L. Tullis
General Manager Norman Keats
Commercial Mgr. Bob Bunnell
Program Dir. Roy L. Cordell
Chief Engineer Lyle Kilgore
Owners of: KAFY, Bakersfield; KDEO, San Diego.

KMEN—San Bernardino—1947

Frequency: 1290 Kc. Power: 5000 Watts
Owned By Radio Associates, Inc.
Address Box 1290
Tel.: TU 9-2651 Independent
Station Representative McGavren/Guild
President Fin Hollinger
General Manager Jerry A. Jolstead
Program Director Bill Watson
Chief Engineer James Markham

KRNO—San Bernardino—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned KRNO, Inc.
Address 990 Colton Ave
Tel.: TU 5-6555 Independent
Sta. Rep. Bolling
President Cecil Trig
Vice President David Scribner
General Mgr. Hal Hirschmann
Operations Director Robin Hill
Owners of: KOSA-AM-TV, Odessa; KRDD-AM-TV,
El Paso; KVIL, Amarillo, all Texas.

KCBQ—San Diego—1946

Freq.: 1170 Kc. Power: 5 Kw. d; 5 Kw. n.
Owned-Oper. By KCBQ, Inc.
Business Address 7th Ave. at Ash
Tel.: BE 2-7161 Independent
Representative John Blair
Pres., Mgr. Dir. Lee Bartell
Program Director James Neill
Chief Engineer Morris Jones
Owners of: WOKY, Milwaukee, Wisc.; WADO, New
York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc. Power: 5 Kw.
Owned By Transcontinent TV Corp.
Bus. Studio Address 1405 Fifth Ave.
Tel.: BE 2-2114 CBS
Representative Petry
President David C. Moore
V.P., Gen. Mgr. George Whitney
Station Manager Jack Keiner
Commercial Manager Virgil Clemons
Program, Publicity Dir. Geoff Edwards

Sales Promotion Mgr. Joe Miller
Chief Engineer Charles Abel
Owners of: WGR-AM-FM-TV, Buffalo, N. Y.;
WDAF-AM-TV, Kansas City; KFMB-FM-TV,
San Diego, Calif.; KERO-TV, Bakersfield;
WNEP-TV, Scranton; WDOK-AM-FM, Cleveland.

KGB—San Diego—1922

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KGB, Inc.
Address 4141 Pacific
Tel.: 297-2201 ABC
Representative H-R
President Willet H. Brown
General Mgr. Howard L. Wheeler
Chief Engineer Charles N. Duncan

KOGO—San Diego—1926

Frequency: 600 Kc. Power: 5000 Watts
Owned By Time-Life Broadcast, Inc.
Business Address P.O. Box 628
Tel.: 262-2421 NBC
Representative Katz Agency
President Hugh B. Terry
Vice President William E. Goetze
Station Manager Wilson Edwards
Local Sales Mgr. U. S. Altman
Merchandising Dir. Bruce Seratti
Promotion Director Keith Nicholson
Program Director Dick Roberts
Chief Engineer LeRoy Bellwood
Owners of: KOGO-FM-TV, San Diego; KIZ-AM-
FM-TV, Denver, Colo.; WBFM-AM-FM-TV, In-
dianapolis, Ind.; WOOD-AM-FM-TV, Grand
Rapids, Mich.; WTCN-AM-TV, Minneapolis,
Minn.

KSDO—San Diego—1959

Freq.: 1130 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Gordon Bcstg. Co.
Address 1551 Camino Del Rio
Tel.: 297-0311 MBS
Station Rep. Adam Young
President, Gen. Mgr. Sherwood R. Gordon
Station, Comm. Manager Dwight Case
Sales Promo. Mgr., Pub. Dir. Danny Martini
Program Director Richard L. Venturino
Chief Engineer Jonas Heiser
Owners of: KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Broadmoor Bcstg. Corp.
Address U.S. Grant Hotel
Tel.: 233-3131 Independent
Sta. Representative Hollingbery
President Dan McKinnon
General Manager Benton Paschall
Program Director Allen D. Morgan
Publicity Director Carol Stevens
Chief Engineer Jack Rabell

KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
Owned-Oper. By Buckley Jaeger Bcstg Corp.
Address. 13325 Van Nuys Blvd., Pacoima, Calif.
Tel.: TR 7-3457 Independent
Station Representative Robert Eastman
President Norman Boggs

KCBS—San Francisco—1909

Frequency: 740 Kc. Power: 50,000 Watts
 Owned By..... Columbia Bcstg. System
 Address..... Sheraton Palace Hotel
 Tel.: YU 2-7000 CBS
 Representative..... CBS Radio Spot Sales
 V.P., General Mgr..... Jules Dundes
 Commercial Mgr..... Catherine Leuer
 Sales Promotion Mgr..... Robert E. Harris
 Program Director..... H. S. Basayne
 Chief Engineer..... Alan Cormack
 Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; WCAU-AM-TV, Philadelphia; WEEI, Boston; KMOX-AM-TV, St. Louis; KNX, Los Angeles; KNXT, Los Angeles, Calif.

KFAX—San Francisco—1960

Freq.: 1100 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned-Operated By..... Argonaut Bcstg. Co.
 Business Studio Address..... 1470 Pine St.
 Tel.: OR 3-4148 Independent
 President, General Mgr..... A. J. Krisik
 Station, Commercial Mgr..... John F. Bayliss
 Program Director..... Robert Emery
 Chief Engineer..... Roger Roberts

KFRC—San Francisco—1924

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By..... RKO General
 Business Address..... 415 Bush St.
 Tel.: YUkon 2-9200 Independent
 Representative..... RKO National Sales
 President..... Thomas F. O'Neil
 General, Station Mgr..... Alfred Racco
 Sales Prom., Pub. Dir..... Bill Sweeney
 Program Dir..... George Crowell
 Chief Engineer..... Thos. D. Razovich
 Owners of: WOR-AM-TV-FM, New York; KHL-AM-TV-FM, Los Angeles; WNAC-AM-TV; WRKO-FM, Boston; CKLW-AM-FM-TV, Detroit; KFRC-AM-FM, San Francisco; WGMS-AM-FM, Washington; WHBQ-AM-TV, Memphis.

KGO—San Francisco—1923

Frequency: 810 Kc. Power: 50,000 Watts
 Owned-Oper By..... ABC-PT, Inc.
 Business Address..... 277 Golden Gate Ave.
 Tel.: UNderhill 3-0077 ABC
 Representative..... John Blair
 General Manager..... Don B. Curran
 Sales Manager..... Kenneth Leslie
 Publicity Director..... Ron Wren
 Program Director..... Leslie Stein
 Chief Engineer..... Harry N. Jacobs

KKHI—San Francisco—1956

Frequency: 1550 Kc. Power: 10 Kw.
 Owned By..... Atlas Bcstg. Co.
 Address..... 340 Mason St.
 Tel.: YUkon 6-2151 Independent
 Station Representative..... Adam Young
 General Manager..... Frank Atlas
 Commercial Manager..... Richard Gravett
 Chief Engineer..... Ken Warren

KNBR—San Francisco—1922

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Operated By..... National Bcstg. Co.
 Address..... 420 Taylor St.
 Tel.: GR 4-8700 NBC
 Representative..... NBC Spot Sales
 President (NBC)..... Robert Kintner
 General, Station Mgr..... William Decker
 Sales Manager..... Richard S. Calender
 Merch., Prom. Mgr..... Delwin H. Enzinger
 Program Director..... Jack Wagner
 Publicity Director..... Jane Morrison
 Chief Engineer..... Curtis D. Peck

KSAN—San Francisco—1922

Frequency: 1450 Kc. Power: 1000 Watts
 Owned..... Golden Gate Broadcasting Corp.
 Address..... 1111 Market Street
 Tel.: MA 1-8171 Independent
 Sta. Reps. Bob Dore; Dora Clayton
 General Manager..... Stanley LeVine
 National Sales Mgr..... J. Walter Carroll
 Chief Engineer..... R. Skelton

KSAY—San Francisco—1957

Frequency: 1010 Kc. Power: 10 Kw. d.
 Owned By..... Grant R. Wrathall
 Address..... 988 Market St.
 Tel.: EX 7-6800 Independent
 Station Reps. Venard, Torbet & McConnell
 President..... Grant R. Wrathall
 General Manager..... Deane Banta
 Sales Manager..... Larry Coy
 Program Director..... Gordon Woodward

KSFO—San Francisco—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By..... Golden West Bcsters.
 Business Address..... 950 California St.
 Tel.: YU 2-5500 Independent
 Representative..... AM Radio Sales
 President..... Robert Reynolds
 V.P., Gen. Manager..... William D. Shaw
 Commercial Manager..... James A. Brown
 Sales Prom., Pub. Dir..... Louise Z. Jorjorian
 Program Director..... Allan Newman
 Chief Engineer..... Harry Bartolomei
 Owners of: KMPC, Los Angeles; KVI, Seattle; KEX, Portland, Oreg.

KYA—San Francisco—1926

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By..... Churchill Bcstg. Corp.
 Business Address..... 1 Nob Hill Circle
 Tel.: EXbrook 7-2500 Independent
 President, Gen. Mgr..... Clinton D. Churchill
 V.P., Gen. Sales Mgr..... Lewis H. Avery
 Program Director..... Bill Drake
 Chief Engineer..... Paul Beck

KALI—San Gabriel—1946

Frequency: 1430 Kc. Power: 5000 Watts
 Owned..... Tele-Broadcasters of Calif, Inc.
 Address..... 5723 Melrose Ave., Los Angeles

CALIFORNIA

Tel.: HO 6-6161.....Independent
Station Representative.....T-R TV Reps
President.....H. Scott Killgore
Gen. Mgr.....James Coyle
Chief Engineer.....Charles McKee
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas
City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....Unlted Bcstg. Co.
Business Studio Address.....Hotel De Anza
Tel.: CY 4-0344.....Independent
Representative.....Hollingbery
President.....George M. Mardikian
Gen. Mgr.....Floyd Farr
Commercial Mgr.....P. G. Philley
Sales Prom. Mgr.....Oscar Bradley
Publicity Dir.....Jean Martin
Prog. Dir., Chief Eng.....George Snell

KLIV—San Jose—1946

Freq.: 1590 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Cal Radio, Inc.
Address.....P.O. Box 995
Tel.: 293-8030.....MBS
Station Rep.....Bernard Howard & Co.
Pres., Gen. Mgr.....Riley R. Gibson
Station, Comm. Mgr.....Bob Sobelman
Program Dir.....Bob Holmes
Chief Engineer.....Maurice Hill
Owners of: KXOA, Sacramento.

KLOK—San Jose—1946

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio KLOK, Inc.
Business Address.....P. O. Box 327B
Tel.: 251-5170.....Independent
Station Reps.....Oakes; NTS; Ochs
President.....E. L. Barker
General Manager.....R. E. Ryan
Program Director.....Ruth P. Fish
Sales Promotion Mgr.....E. H. Grigg
Chief Engineer.....Terry D. Lloyd

KRRX—San Jose—1948

Freq.: 1500 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....San Jose Bcstg. Co.
Address.....P. O. Box 167
Tel.: CYpress 2-5080.....Independent
Station Reps.....Venard. T & McC.; A. Moore
Pres., Gen. Mgr.....Joe E. Levitt
Opera. Manager.....Frank G. Kilpatrick
Gen. Sales Mgr.....Chuck Christianson
Program Dir., Pub. Dir.....Robert W. Donnelly
Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1949

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....KATY of San Luis Obispo, Inc.
Address.....1146 Monterey St.
Tel.: LI 3-1340.....Independent
Sta. Representative.....Meeker Co.
Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt
V.P., Ch. Eng.....Glenn O. Porter
Program Director.....Barbara Rice

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Berry Bcstrs., Inc.
Address.....1214 Higuera
Tel.: LI 3-9400.....Independent
Station Reps.....Gates/Hall
President, General Mgr.....Reg Streeter
Commercial Manager.....Ray Cawein
Sales Promotion Mgr.....Sylvain Lassalette
Program Director.....John Borba
Chief Engineer.....Robert D. Brister

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
Owned By.....KVEC Radio
Address.....P.O. Box 787
Tel.: Liberty 3-8830.....ABC
Station Representative.....H-R
President.....John C. Cohan
General, Station Mgr.....Bob Brown
Program, Pub. Director.....Daryl Kruse
Chief Engineer.....Charlie Mitchell
Owners of: KSBW-AM-FM-TV, Salinas; KNKS,
Hanford; KSBY-TV; KVEC-FM, Luis Obispo.

KOFY—San Mateo—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Intercontinental Radio
Address.....100 California St., San Francisco
Tel.: YU 2-9933.....Independent
President.....H. Scott Kilgore
Gen. Mgr.....F. T. Crennan
Sales Promotion Mgr.....Al Bullock
Program Director.....Charles Lynn
Chief Engineer.....Carl Roliff
Owners of: WPOP, Hartford, Conn.; KUDL, Kan-
sas City, Mo.; KALI, San Gabriel, Calif.; KUFV,
Redwood City, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1040 B Street
Tel.: Glenwood 6-1510.....Independent
Newspaper Affil...S. R. Independent Journal
Station Representative.....George Hopewell
President.....Roy A. Brown
Gen. Mgr., Chief Eng.....Hugh Turner
Commercial Mgr.....C. F. Pendleton
Program Director.....Bill Thompson
Publicity Dir.....Karl Barron

KWIZ—Santa Ana—1926

Freq.: 1480 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Reps.....Gates/Hall; Weed Radio
President, General Mgr.....Ernest L. Spencer
Station Manager.....George C. Allen
Commercial Manager.....Reid McLeod
Program Director.....Jim S. Harrison
Chief Engineer.....William Harmegnies

KACL—Santa Barbara—1962

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned By.....Riviera Broadcasting Co.

Address Radio Square
 Tel.: Woodland 3-1436 Independent
 President R. P. Dolley
 V.P., General Mgr. R. L. Hagadone
 Program Director Tom McManus
 Chief Engineer Bern Solyn

KDB—Santa Barbara—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By KDB Broadcasting Co.
 Address Mar Monte Hotel
 Tel.: 966-4131 Independent
 Station Reps. Gates/Hall; Weed
 Gen. Comm. Mgr. Len Menard
 Chief Engineer Dick Johnston

KIST—Santa Barbara—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Western States Radio
 Business-Studio Address 735 State St.
 Tel.: WO 6-3981 Independent
 Representative George P. Hollingbery
 Pres., Gen. Mgr. J. P. Wardlaw, Jr.
 Comm. Sta. Mgr. Robert L. Jones
 Chief Engineer Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By News-Press Publish. Co.
 Business-Studio Address News-Press Bldg.
 Tel.: WO 6-3911 ABC-NBC
 Representative Paul H. Raymer
 President Thomas M. Storke
 Gen. Mgr. Joe Bemis

KSCO—Santa Cruz—1947

Freq.: 1080 Kc. Power: 10 Kw. d., 500 W. n.
 Owned-Operated By Radio Santa Cruz
 Business Address 2300 Portola Drive
 Tel.: 475-1080 Independent
 Station Rep. Grant Webb & Co.
 Gen. Mgr., Chief Eng. Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By Arenze B'casters
 Business Address Box 166
 Tel.: Walnut 5-2644 ABC
 Station Rep. Venard, Torbet & McConnell
 Pres., Gen., Sta. Mgr. James H. Ranger
 Comm. Promo Mgr. Ed J. Zuchelli
 Program, Publicity Mgr. Ed Mack
 Chief Engineer Fred Ray

KSEE—Santa Maria—1961

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By Cal-Coast Broadcasters
 Address P.O. Box 442
 Tel.: Walnut 2-1777 Independent
 Station Representative George Hollingbery
 General Manager Edward E. Uner
 Station Manager Bill Sinclair
 Program Director Pete Moller
 Chief Engineer Phil Wahl

KSMA—Santa Maria—1945

Frequency: 1240 Kc. Power: 250 Watts

Owned-Oper. By J. Hagerman, J. I. Groom
 Address 510 W. Morrison
 Tel.: Walnut 5-2532 Independent
 Managers James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KSPA Radio
 Address 110 Middle Road
 Tel.: Jackson 5-6333 Independent
 General Manager Frank James

KHUM—Santa Rosa—1959

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned By Bay Area Electronics, Inc.
 Address 2200 Santa Rosa Ave.
 Tel.: Liberty 5-1881 Independent
 General Mgr. Richard N. Taylor

KJAX—Santa Rosa—1959

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.
 Owned By KJAX, Inc.
 Address Hotel Santa Rosa
 Tel.: Liberty 5-9060 Independent
 President J. K. Withers

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 5,000 Watts
 Owned-Oper. By Finley Bcstg. Co.
 Business Address Flamingo Hotel
 Tel.: LI 5-3313 Independent
 Station Representative Hollingbery
 President Mrs. E. L. Finley
 General Manager Frank W. McLaurin
 Commercial Manager Dan Galvin
 Program Dir. Merle Ross
 Sales Promotion Mgr. Gordon Loigren
 Publicity Director Jim Grady
 Chief Engineer Hilmar Cannon

KVRE—Santa Rosa—1962

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned By Santa Rosa Bcstg. Co.
 Address 2555 Bennett Valley Road
 Tel.: Liberty 5-2024 Independent
 Station Rep. Grant Webb
 President Thomas L. Brennan
 General Manager Joseph T. Nixon
 Station Mgr. Ralph Emery
 Commercial Mgr. Bert Pinkerton
 Sales Promotion Mgr. Arlene Brennan
 Program Director Miles Richmond
 Publicity Director Biff Collie
 Chief Engineer Jim Young

KVML—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Sonora Bcstg. Co.
 Address Box 967
 Tel.: JE 2-7426 ABC-KBS
 Station Representative Grant Webb
 President, Chief Engineer R. P. Bowen
 Commercial Manager John Camp

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts

CALIFORNIA

Owned-Oper. By. Joseph Gamble Stations, Inc.
Business-Studio Address. 110 N. Eldorado St.
Tel.: HOward 6-2844. Independent
Station Representation. McGavren Guild
President. J. E. Gamble
General Manager. Ort Lofthus
Commercial Manager. Ken Minyard
Sales Prom. Mgr. Carolyn Pribyl
Program Director. Ron Reynolds
Publicity Dir. Alan Oak
Chief Engineer. James Tracewell
Owners of: KLAN, Lemoore, Calif.

KSTN—Stockton—1949

Freq.: 1420 Kc. Power: 5000 W. d., 1 Kw. n.
Owned-Operated By. San Joaquin Bcstg. Co.
Business Address. 2171 Ralph Ave.
Tel.: HOward 4-7338. Independent
Representative. Hollingbery
President. Knox La Rue
Station Manager. Coy Baker
Program Director. Ray Golden
Chief Engineer. Jerry Brock

KWG—Stockton—1921

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By. Royal Bear Bcstrs.
Address. P.O. Box 5007
Tel.: HOward 5-2611. ABC
Station Rep. Venard, Torbet & McConnell
President, Gen. Mgr. Roland B. Valle
Station, Comm. Mgr. Ted Carlsen
Program Director. Ed Jeffery
Chief Engineer. John Moline

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
Owned By. James E. McKahan
Business Address. P.O. Box 501
Tel.: 2020. KBS
Representative. Tracy Moore
Pres., Gen. Mgr. James E. McKahan
Commercial Manager. Gwen W. Burr
Program Director. Ernest W. Moffett
Chief Engineer. Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Oper. By. Mann Bcstg. Co.
Business Address. P.O. Box "WW"
Tel.: ROger 5-6101. KBS
Station Manager. Gerald Mann
Program Director. Louise E. Mann

KHOE—Truckee—1959

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By. Calif.-Nev. Bcstg. Co.
Address. Box 247
Tel.: LU 7-9986. MBS
Station Representative. Pearson
President. Robert Sherman
General Manager. L. L. Spangenburg
Chief Engineer. J. Lansman

KCOK—Tulare—1945

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By. KCOK, Inc.

Business Address. P. O. Box 119
Tel.: MU 6-2866. MBS
Station Rep. Sandeberg
Pres., Gen. Mgr. Keith Munger
Commercial Manager. Dane Simpson
Program Director. Casey Santos
Chief Engineer. Elbert Dean

KGEN—Tulare—1956

Frequency: 1370 Kc. Power: 1 Kw.
Owned By. Melden Bcstg. Co.
Address. Box 122, Hanford, Calif.
Tel.: MU 6-3406. Independent
Sta. Representative. Webb
President. Meldean Upp
Station Mgr. Donna Dean Upp
Publicity Dir. Rodney Hardin
Chief Engineer. D. Lee
Owners of: KBMS, Coalinga.

KCEY—Turlock—1949

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By. KTUR, Inc.
Address. P. O. Box 1390
Tel.: ME 2-1390. KBS-ABC
Station Representative. Gates/Hall
President. Harrison M. Fuerst
General. Station Mgr. Jay Drennan
Comm., Sales Prom. Mgr. Howard Allred
Program Director. James P. Francois
Chief Engineer. Mel Freedman

KDHI—Twenty-Nine Palms 1961

Frequency: 1250 Kc. Power: 1000 W. d.
Owned By. Hi-Desert Bcstg. Corp.
Address. Box 908
Tel.: 367-2345. Independent
Station Reps. Continental; H. Oakes
President, General Mgr. Art Sipherd
Commercial Mgr., Chief Eng. George Osborn

KMSL—Ukiah—1960

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By. Edward B. Mulrooney
Address. P.O. Box 645
Tel.: HOmestead 2-8621. MBS
Station Rep. Pearson Nat'l Reps.
President, General Mgr. Ed Mulrooney

KUKI—Ukiah—1950

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Radio Station KUKI
Address. P. O. Box 638
Tel.: HO 2-4771. KBS
Owner. Marguerite Siems
General Mgr. Ch. Eng. John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc. Power: 250 Watts d.
Owned By. M. Elizabeth Reid
Business Address. Box 1112
Tel.: MI 4-8944. Independent
Station Rep. Gates/Hall
General Manager. Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc. Power: 1000 Watts
 Owned By: Tri-County Public Service
 Business Address: South Mills Road
 Tel.: Miller 2-2125 Independent
 Station Reps.: Oakes & Walker-Rawalt
 General Sta. Mgr.: Claude E. Brimm
 Commercial Mgr.: David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Coast Ventura Co.
 Address: Box 1611
 Tel.: MI 3-8675 MBS
 Station Rep.: Pearson Nat'l Reps.
 President: Carroll Hauser
 Station Manager: Sid Held
 Sales Manager: Mike Thomas
 Program Dir., Chief Engr.: Fred Hall

KCIN—Victorville—1961

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned By: Victor Valley Bcstrs., Inc.
 Address: Victor Valley Shopping Center
 Tel.: CHapel 5-8635 Independent
 Station Rep.: Venard, Torbet & McConnell
 President: Jerry Carr
 Commercial Manager: D. Wood
 Program Director: S. Janwick
 Chief Engineer: R. Calia

KONG—Visalia—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Airwaves, Inc.
 Address: Box 1429
 Tel.: RE 4-5811 Independent
 President & Gen. Mgr.: Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By: Maple Leaf Bcstg. Co.

Address: P. O. Box 366
 Tel.: PL 8-2145 Independent
 President: E. J. Peters
 Chief Engineer: Herbert J. Ratzlaff

KOMY—Watsonville—1937

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: KOMY, Inc.
 Business Address: 40 Atkinson Lane
 Tel.: Parkway 4-5641 MBS
 Station Representative: Pearson
 President: Robert Dolph

KSYC—Yreka—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Northern Bcstg. Co.
 Address: Lawrence Lane, S. Oregon St.
 Tel.: VI 2-4158 ABC
 President: R. W. Lake
 Sta., Comm. Manager: Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc. Power: 100 Watts
 Owned By: Ballard & Behr
 Address: 826 Plumas St.
 Tel.: SH 3-7343 KBS
 General Manager: B. Ballard

KUBA—Yuba City—1947

Freq.: 1600 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By: Peachbowl Bcstrs., Inc.
 Address: 424 5th St., Marysville, Calif.
 Tel.: 743-7309 Independent
 Station Rep.: Gates/Hall
 Pres., Co-Owner: C. V. Ullom
 Gen. Mgr., Co-Owner: Roger R. Hunt
 Station Manager: Lloyd Klomp
 Commercial Manager: Robert McCann
 Sales Promotion Mgr.: Don Taylor
 Program Director: Ric Young
 Publicity Director: Hedley Hall
 Chief Engineer: Carl W. Pendergraft

Pop.: 1,850,000
 Families: 515,500

Colorado

Radio Homes: 502,000
 AM Stas. in State: 61

KGIW—Alamosa—1929

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: KGIW
 Address: P. O. Box 179
 Tel.: JUniper 9-2569 ABC-KBS-MBS
 Rep.: Avery-Knodel
 General Mgr., Chief Engineer: Lloyd Allen
 Comm. Manager: Katholeen Allen
 Sales Prom. Mgr., Pub. Dir.: Dave Melton
 Program Director: Ken Fenter

KDAB—Arvada—1962

Frequency: 1550 Kc. Power: 10 Kw. d.
 Owned By: Denver Area Bcstrs.
 Address: P.O. Box 1
 Tel.: 421-1550 Independent

General Manager: Ron Curtis
 Commercial Manager: Joe Sutton
 Program Director: Jack Diamond
 Sales Promotion Dir.: Marlene Williams
 Chief Engineer: Stan Ransom

KBOL—Boulder—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Boulder Radio KBOL, Inc.
 Address: Box 146
 Tel.: HI 2-2242 ABC
 Station Rep.: Holman
 Pres., Gen. Mgr.: Russel Shaffer
 Commercial Manager: Gene Palm
 Program Director: Roger Cracraft
 Chief Engineer: Fred Bodenham

COLORADO

KBRN—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts
Owned By..... Mile High Bcstg. Co.
Business Address..... 77 South 4th Ave.
Tel.: 799 KBS
General Manager..... A. Steinbach
Chief Engineer..... William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By..... Royal Gorge Bcstrs., Inc.
Address..... P.O. Box 858
Tel.: 275-2400 ABC-KBS-MBS
Station Rep..... Edward Petry & Co.
President, Gen. Mgr..... Ray M. Beckner
Chief Engineer..... L. Jay Aldridge

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
Owned..... Western Bcstg. Co.
Address..... Box 2422
Tel.: 634-1503 Independent
President..... D. P. Pinkston
General Manager..... Don Drennan
Commercial Manager..... L. C. Jackson
Program Director..... Kenney Randol
Chief Engineer..... James Green
Owners of: KZIP, Amarillo; KDAV, Lubbock;
KPEP, San Angelo; all Texas.

KRDO—Colorado Spgs.—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Pikes Peak Bcstg. Co.
Business-Studio Address..... 399 S. 8th St.
Tel.: ME 2-1515 Independent
Station Representatives..... ATS; McGuire
Pres., Gen. Mgr..... Harry W. Hoth, Jr.
Station Manager..... Wesley W. Bradley, Jr.
Chief Engineer..... C. Upton
Owners of: KRDO-TV.

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
Owned-Oper. By..... Hill-Smith Bcstg. Co.
Address..... Antlers Hotel Penthouse
Tel.: 634-5511 Independent
Station Representative..... Hal Holman
President, Gen. Mgr..... J. D. Hill
Sales Promotion Mgr..... John Dunne
Program Director..... Bob Mansur
Chief Engineer..... Jay Blakesley

KVOR—Colorado Springs—1921

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By..... KVOR, Inc.
Address..... Broadmoor Hotel
Tel.: 632-3536 CBS
Station Representative..... Petry
President..... Harrison Fuerst
General Manager..... S. Singer
Chief Engineer..... W. Robson

KYSN—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By..... KYSN Bcstg. Co.
Address..... 30 S. Tejon St.

Tel.: 633-2608 Independent
Station Representative..... Spot Time Sales
Pres., Gen. Mgr..... Donald T. Harding, Jr.
Commercial Manager..... John H. Lambert
Program Director..... Gene Towne
Chief Engineer..... Walt Hart

KVFC—Cortez—1955

Freq.: 740 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... KVFC, Inc.
Address..... Box 740
Tel.: LO 5-3463 ABC-KBS
President..... Jack Hawkins
Station, Chief Engineer..... James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n
Owned By..... Northwestern Colo. Bcstg. Co.
Address..... P. O. Box 65
Tel.: TA 4-6574 KBS
Station Mgr..... Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Monarch Broadcasting Co.
Address..... P.O. Box 452
Tel.: TR 4-4544 Independent
Pres., Gen., Sta. Mgr..... D. E. Towne
Prog. Dir..... Rose Mary Towne

KBTR—Denver—1961

Frequency: 710 Kc. Power: 5000 Watts
Owned By..... Mullins Bdcstg. Co.
Address..... 1089 Bannock St.
Tel.: 266-3601 ABC
Station Rep..... Edward Petry & Co.
President..... John C. Mullins
General Manager..... Jackson Fleming
Commercial Manager..... Bob Fehr
Program Director..... Hal Starr
Sales Prom. Mgr., Pub. Dir..... Dick Braun
Chief Engineer..... Joe Finch
Owners of: KBTV, Denver.

KDEN—Denver—1956

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... KDEN Broadcasting Co.
Address..... 1601 West Jewell Ave.
Tel.: WE 5-3525 Independent
Representative..... The Meeker Co.
President, Sta. Mgr..... E. E. Koepke
Gen. Mgr., Pub. Dir..... Frank E. Amole, Jr.
Program Dir..... Lloyd Knight
Chief Engineer..... Walt Wilson

KFML—Denver—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned By..... Fine Arts Bcstg. Co.
Address..... 262 Fillmore St.
Tel.: DEXter 3-1509 Independent
Station Representative..... Meeker
President..... Bill Daniels
General Manager..... James F. Brown
Commercial Manager..... Michael Mango
Sales Promotion Mgr..... Tim O'Connor
Chief Engineer..... Howard Dempsey

KFSC—Denver—1954

Frequency: 1220 Kc. Power: 1 Kw.
 Owned By.....Francisco V. Sanchez
 Address.....2185 Broadway
 Tel.: AC 2-8935.....Independent
 Station Representative.....Oakes
 President.....F. V. Sanchez
 Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc. Power: 5000 Watts
 Owned By.....TCA Bcstg. Corp.
 Address.....Petroleum Club Bldg.
 Tel.: AMherst 6-2611.....Independent
 Representative.....Peters, Griffin, Woodward
 Ch. Exec. Officer, Sta. Mgr.....Thomas B. Wilson
 General Sales Mgr.....W. W. Fillingham
 Assistant to Gen. Mgr.....Kay Howe
 Program Director.....Harvey Ellsworth
 Chief Engineer.....Lonnie Licata

KIMN—Denver—1922

Frequency: 950 Kc. Power: 5 Kw.
 Owned By.....KIMN Bcstg. Co.
 Address.....5350 W. 20th Ave.
 Tel.: 237-2734.....Independent
 Station Representative.....John Blair
 President.....J. C. Hunter
 General Manager.....K. E. Palmer
 National Sales Mgr.....Thomas Duggan
 Local Sales Mgr.....L. T. Jones
 Sales Promotion Mgr.....Sandra Johnson
 Program Director.....Glenn Bell
 Publicity Director.....Judy Wilkinson
 Chief Engineer.....Sheridan Gilbert

KLIR—Denver—1953

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KLIR, Inc.
 Address.....6535 W. Jewell
 Tel.: WA 2-1189.....KBS
 Sta. Representative.....Biddick
 Pres., Gen. Manager.....G. B. Anderson
 Station Manager.....Harold G. Kineaid
 Commercial Manager.....Bert Tracy
 Program Director.....F. L. Anderson
 Chief Engineer.....D. M. Smith
 Owners of: KJSK, Columbus, Neb.; KCLO-AM-
 FM, Leavenworth, Kan.; KJRG-AM-FM, New-
 ton, Kan.

KLZ—Denver—1920

Frequency: 560 Kc. Power: 5000 Watts
 Owned By.....Time-Life Bcst. Inc.
 Business-Studio Address.....131 Speer Blvd.
 Tel.: MA 3-4271.....CBS
 Representative.....Katz
 President, Gen. Mgr.....Hugh B. Terry
 Station Mgr.....E. Lee Fondren
 Local Sales Mgr.....Lew Hunter
 Promotion Manager.....Robert J. Stewart
 Program Dir.....Charles Roberts
 Chief Engineer.....Gene Jenkins
 Owners of: WFBM AM-FM-TV, Indianapolis;
 WOOD-AM-TV, Grand Rapids, Mich.; WTCN-
 AM-TV, Minneapolis; KLZ-FM, Denver, Colo.;
 KOGO-AM-FM-TV, San Diego, Calif.

KOA—Denver—1924

Frequency: 850 Kc. Power: 50,000 Watts
 Owned-Operated By.....Metropolitan TV Co.
 Address.....P.O. Box 5012
 Tel.: CHerry 4-4141.....NBC
 Representative.....Christal
 President.....William W. Grant
 Exec. V.P., Gen. Mgr.....Ralph Radetsky
 Commercial Manager.....Gene Grubb
 Promotion, Merch. Mgr.....Steve Fox
 Program Director.....Jim Atkins
 Chief Engineer.....Sid Davidson
 Owners of: KOA-FM-TV, Denver; KOAA-TV,
 Pueblo, Colo.

KOSI—Denver—1954

Freq.: 1430 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned-Oper By.....Armstrong Bcstg. Co.
 Address.....Box 98
 Tel.: EM 6-2695.....MBS
 Station Representative.....McGavren-Guild
 Pres., Gen. Mgr.....W. L. Armstrong
 Commercial Manager.....Robert N. Kindred
 Chief Engineer.....James Church

KTLN—Denver—1948

Frequency: 1280 Kc. Power: 5 Kw.
 Owned-Operated By.....Radio-Denver, Inc.
 Address.....1160 East Colfax Ave.
 Tel.: AC 2-4811.....Independent
 Station Representative.....Eastman
 Pres., Gen. Mgr.....Richard B. Wheeler
 Program Director.....Joe Finan
 Commercial Manager.....Kay Trott
 Publicity Director.....George Tews
 Chief Engineer.....Lee Arnett
 Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Basin Bcstg. Co., Inc.
 Address.....3112 Main St.
 Tel.: 247-1407.....ABC
 President.....Robert Tobey

KIUP—Durango—1935

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KIUP, Inc.
 Address.....P. O. Box 641
 Tel.: 247-4464.....KBS
 Station Reps.....Masla; Venard, Torbet & McC.
 President, General Mgr.....Ralph L. Atlass
 Commercial Mgr.....Al Gare
 Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned By.....MacLee Radio Corp.
 Address.....3 W. Princeton
 Tel.: SU 1-4481.....Independent
 Pres., Gen. Mgr.....Robert B. McWilliams
 Assistant Mgr.....Tim Sullivan
 Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc. Power: 1000 Watts

COLORADO

Owned-Oper. By...Northern Colo. Bcstg. Co.
Address.....1612 La Porte
Tel: 482-5991.....ABC
Station Reps......Edward Petry & Co.
Pres., Gen. Mgr......Ellis Atteberry
Commercial Manager.....Lloyd Walker
Program Director.....Jerry Webb
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....**Power:** 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address.....Central Bldg.
Tel: 484-0466.....MBS-KBS
Station Representative.....Holman
President.....Les Ware
General Manager.....Ken Roberts
Program Director.....Bill Pollard
Chief Engineer.....Jim Kuykendall
Owners of: KLPW, Union; KYRO, Potosi; KJPW, Waynesville; KLME, Laramie, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By...Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel: 867-5674.....KBS
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Phyllis Lovejoy
Prog. Dir., Chief Eng......Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....**Power:** 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel: WH 5-6501.....MBS
Representative.....Holman
President.....Rex Howell
Gen. Mgr......Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Al Maggard

KICM—Golden—1957

Frequency: 1250 Kc.....**Power** 1000 Wts. d.
Owned By.....Norman Broadcasting
Address.....P.O. Box 15469, Denver
Tel: 279-5595.....Independent
Owner, Gen. Mgr......George I. Norman, Jr.
Station Manager.....Gerald Fay
Commercial Manager.....Dan Norman
Sales Promo. Mgr., Pub. Dir......John Morrill
Program Director.....Robert Lee
Chief Engineer.....Charles Brandt
Owners of: KSVN, Ogden, Utah.

KEKO—Grand Junction—1948

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By...Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel: 243-1230.....ABC
Representative.....Edward Petry & Co.
President.....D. Spencer Grow
Vice Pres., Gen. Manager.....Abbott Tessman
Commercial Manager.....Al Schultz
Sales Promo. Mgr., Prog. Dir......Doc Lemon
Publicity Director.....Mildred Fuller
Chief Engineer.....Jim Eicher

KREX—Grand Junction—1926

Freq: 920 Kc.....**Power:** 5 Kw., d.; 500 W. n.
Owned-Oper. By...Western Slope Bcstg. Co.
Address.....P. O. Box 270
Tel: 242-5000.....CBS
Representative.....Hal Holman
Pres., Gen. Mgr......Rex Howell
V.P., Station Mgr......Robert McMahan
Program Director.....Jack Welch
Chief Engineer.....James Meyer
Owners of: KGLN, Glenwood Springs; KREX-FM-TV, Grand Junction; KREY-TV, Montrose; all Colo.

KSTR—Grand Junction—1957

Frequency: 620 Kc.....**Power:** 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address.....Box 1110
Tel: 243-1722.....Independent
Station Reps......Pearson Nat'l Reps.
President, Gen. Mgr......E. Anson Thomas
Station, Program Manager.....Jack B. Lewis
Sales Promotion Mgr......Jim Schaeffer
Publicity Dir......Jim Biber
Chief Engineer.....Norm Price

KWSL—Grand Junction—1961

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned By.....Mesa Bcstg. Co.
Address.....200 N. Sixth St.
Tel: CHapel 2-7800.....Independent
General, Comm. Mgr......Wally Geiger
Chief Engineer.....M. L. Davis

KFKA—Greeley—1921

Frequency: 1310 Kc.....**Power:** 1000 Watts
Owned-Oper. By...Mid-Western Radio Corp.
Address.....P.O. Box K
Tel: 352-4421.....Independent
Newspaper Affil......Record Stockman, Inc.
Representative.....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr......Mrs. Virginia Sears
Sales Promotion Mgr......Lorene Briggs
Program Director.....Mae Hansen
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc. **Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Meroco Bcstg. Co.
Address.....2424 Sixth Ave.
Tel: ELgin 2-0262.....ABC-KBS-MBS
Pres., Gen. Manager.....Ellwood Meyer

KGUC—Gunnison—1960

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....Roger W. Pepperd
Address.....1st Nat'l Bank Bldg.
Tel: 871.....ABC-MBS-KBS
General, Sales Mgr......Roger W. Pepperd
Program Director.....Enid C. Pepperd
Chief Engineer.....Robert Edelen

KBZZ—La Junta—1937

Frequency: 1400 Kc.....**Power:** 250 Watts

Owned-Oper. By.....Grady F. Maples
 Address.....Box 485
 Tel.: DUdley 4-2541.....Independent
 Representative.....Indie Sales
 General Manager.....C. J. Logan
 Station Manager.....Reed Harris
 Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Freq.: 1600 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Lakewood Bcstg. Service
 Address.....1315 Oak St., Denver, Colo.
 Tel.: CH 4-8681.....Independent
 Station Reps.....Meeker: Chas. Bernard
 President, General Mgr.....Ed Scott
 Chief Engineer.....Jim Wayne

KLMR—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.
 Owned By.....KLMR, Inc.
 Address.....P. O. Box 890
 Tel.: 336-2206.....ABC
 President.....Douglas Kahle
 General Manager.....Dennis Behan
 Commercial Manager.....Kent Roberts
 Prog. Dir., Ch. Eng.....Ken Roberts

KBRR—Leadville—1960

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Continental Divide Bcstg., Inc.
 Address.....P.O. Box 968
 Tel.: 1237.....KBS
 President.....Thomas T. Farley
 V.P., General Manager.....John H. East
 Commercial Manager.....R. C. Peyton
 Program Dir., Chief Engr.....Ronald Pesha

KMOR—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned By.....M-O-R Bcstg.
 Address.....140 Woodlawn Center
 Tel.: 794-4211.....Independent
 Pres., Gen. Mgr.....Bob Martin
 Commercial, Promo. Mgr.....Hal Taft
 Program Dir.....Bob Rubin
 Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned By.....Radio Longmont, Inc.
 Address.....Box 799
 Tel.: PProspect 6-2323.....KBS
 Station Representative.....Continental
 President, Gen., Sta. Mgr.....Wm. G. Stewart
 Commercial Manager.....Hal Halvorson
 Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Evergreen Ent. Inc.
 Address.....308 East 5th
 Tel.: 667-1570.....KBS
 Pres., General Mgr.....William Green
 Sta., Sales Prom. Mgr.....Charles D. Gerrard
 Program Director.....Joel M. Deuth
 Publicity Director.....Don McGranahan
 Chief Engineer.....L. Schnurr

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
 Owned By.....Garden of Gods Bcstg. Co.
 Address.....68 Minnehaha Ave.
 Tel.: MUIberry 5-5776.....Independent
 Pres., Chief Eng.....C. M. Edmonds
 General, Comm. Mgr.....Mrs. C. M. Edmonds

KSLV—Monte Vista—1954

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Colorado Radio Corp.
 Business Address.....109 Adams St.
 Tel.: ULster 2-3581.....KBS
 President.....George O. Cory
 General, Station Mgr.....George Norvell
 Program, Chief Engineer.....Jim Crosslin
 Owners of: KUBC, Montrose; KRAI, Craig; KRAC,
 Atamogordo.

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....Uncompaghre Bcstg. Co.
 Business-Studio Address.....P. O. Box 279
 Tel.: CHerry 9-4546.....KBS
 Station Mgr.....E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned By.....Centennial Radio Corp.
 Address.....2829 Lowell
 Tel.: LIncoln 5-2883.....Independent
 President, Gen. Mgr.....Ray J. Williams
 Chief Engineer.....D. Redlingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
 Owned By.....Sangre de Cristo Bcstg.
 Address.....2226 TV Lane
 Tel.: 545-4106.....Independent
 Representative.....Meeker Co.
 Station Mgr.....Cliff Hendrix
 Comm. Mgr.....Howard Myers
 Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Pueblo Radio Co.
 Address.....3011 Elizabeth
 Tel.: LI 4-5846.....Independent
 Station Representative.....Devney-Org.
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
 Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....KFEL, Inc.
 Address.....4411 Goodnight Ave.
 Tel.: LI 2-6884.....Independent
 Representative.....Continental
 Owner, Mgr.....Frank Donald Hall

KGHF—Pueblo—1928

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.
 Owned By.....KGFH, Inc.
 Address.....P.O. Box 293

WTIC
50,000 watts
Hartford, Connecticut



**38 years of
RADIO WITH
A REASON**
in rich, rich
Southern
New England



Broadcast House

WTIC AM-FM IS REPRESENTED BY THE HENRY I. CRISTAL COMPANY

COLORADO-CONNECTICUT

Tel.: LI 2-5570.....ABC
 Sta. Rep.....Gill-Perna, Inc.
 President, Gen. Mgr.....Robert D. Ellis
 Station, Comm. Manager.....William Beck
 Program Director.....Fred Abernathy
 Chief Engineer.....Tony Mejia
 Owners of: KKTU, Pueblo, Colo. Springs.

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned By....Steel City Broadcasting Co., Inc.
 Address.....4211 Elizabeth St.
 Tel.: Lincoln 4-9586.....Independent
 President, Gen. Mgr.....Alvin Perry

KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned By.....Patrick-Ridner Bcstg. Co.
 Address.....P. O. Box 632
 Tel.: 254-7427.....KBS
 Sta. Representatives.....Pearson; McGuire
 General Mgr., Prog. Dir.....Edward J. Patrick
 Station Mgr., Chief Eng.....Lloyd A. Ridner

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wm. J. Murphy
 Address.....P. O. Box 166
 Tel.: 539-2575.....Independent
 General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KGEK, Inc.
 Address.....Fleming Road
 Tel.: LA 2-1607.....KBS-ABC
 President.....Al Ross

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sterling Broadcasting Corp.
 Address.....217 N. Front St.
 Tel.: LA 2-1740.....ABC-MBS
 Representative.....Hal Holman
 General Mgr.....Bob Kath

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 Address.....100 Fisher Drive; Box 772
 Tel.: 846-3212.....ABC-KBS
 Station Representative.....Edward J. Petry
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper
 Program Director.....Francis Hayes

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned By.....Floyd Jeter
 Address.....Box 593
 Tel.: 111.....Independent
 President, Ch. Eng.....Floyd Jeter

Pop.: 2,670,000

Families: 788,500

Connecticut

Radio Homes: 770,500

AM Stas. in State: 34

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
 Owned By.....Valley Broadcasting Co.
 Address.....290 Main St.
 Tel.: RE 5-4606.....MBS
 Station Rep.....Walker-Rawalt
 Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
 Commercial Mgr.....Wes Hobby
 Chief Engineer.....Angelo Gruttadauria

WICC—Bridgeport—1926

Freq.: 800 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Conn.-N. Y. Broadcasters
 Address.....2190 Post Rd., Fairfield, Conn.
 Tel.: CL 6-0461..N.Y. CI 5-0688.....Independent
 Representative.....Adam Young
 President, Gen. Mgr.....Kenneth M. Cooper
 V.P., Business Mgr.....John E. Metts
 Sales, Sta. Mgr.....Ray Colonari
 Program Director.....Frank Delfino
 Owners of: WICC-TV; WJZZ-FM, Bridgeport.

WNAB—Bridgeport—1941

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WNAB, Inc.
 Business-Studio Address.....991 Broad St.
 Tel.: FO 6-1803.....ABC
 President.....Harold Thomas
 Chief Engineer.....N. Howard

WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts, d.
 Owned-Oper. By.....The Bristol Bcstg. Corp.
 Business-Studio Address.....183 Main St.
 Tel.: LU 3-9265.....Independent
 Station Rep.....Prestige Rep. Org.
 President.....Eric Hatch
 General Manager.....Richard C. Kilbourn
 Commercial Manager.....Val McCormick
 Program Director.....George Lowe
 Chief Engineer.....Lee Steele

WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Berkshire Bcstg. Corp.
 Address.....198 Main St.
 Tel.: 748-3565.....Independent
 Station Representative.....Bill Creed Assoc.
 President.....John P. Previdi
 Gen., Comm. Mgr.....Sol Robinson
 Program Director.....Paul Baker
 Chief Engineer.....Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts

CONNECTICUT

Owned By.....Radio WSUB
 Address.....1064 Poquonnock Rd.
 Tel.: Hilltop 5-2494.....Independent
 Station Reps....Avery-Knodel; N. E. Spot Sales
 General Mgr.....Lawrence A. Relly
 Commercial Manager.....Warren F. Haas
 Program, Ch. Eng.....Armand J. Bernard
 Owners of: WTXI, Springfield, Mass.

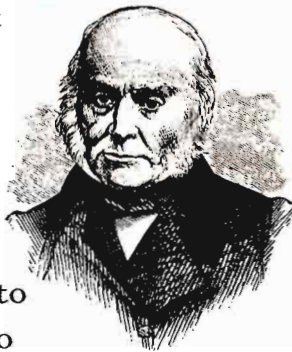
WDEE—Hamden—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned By...Southern New England Bcstg. Corp.
 Address.....473 Denslow Hill Road
 Tel.: AT 8-3561.....Independent
 Station Reps...Bolling; New England Spot Sales
 President, Ch. Eng.....Vincent L. DeLaurentis
 General, Station Mgr.....Delbert Raycee
 Sales Manager.....Stanley Puzycski
 Program Director.....Bob Scott
 Publicity Director.....Lucy A. D'Agostino
 Owners of: WDEE-FM, Hamden.

WCCC—Hartford—1947

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned By.....Greater Hartford Bcstg. Corp.
 Address.....338 Asylum St.
 Tel.: 525-6648.....MBS
 Sta. Reps.....Paul Raymer; Bill Creed
 President.....William M. Savitt
 Station, Comm. Manager.....Ralph H. Klein
 Secretary, Treas.....Max M. Savitt

I detest
 good
 music
 and I
 forbid
 my
 family to
 listen to



WCCC

GOLDEN SOUND RADIO

Free musical entertainment
 at its best in HARTFORD.

129 AM - 106.9 FM
 THE SAVITT STATIONS

Sales Promotion Mgr.....Mal Morse
 Program Dir.....Burt Lacoce
 Chief Engineer.....Justin Tarnowski

WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.
 Address.....Box 151, Blue Hills Sta.
 Tel.: 242-7751.....Independent
 Station Representative.....John Blair
 V.P., Gen., Comm. Mgr.....William Crawford
 Program Director.....Charles R. Parker
 Chief Engineer.....Charles Lynch

WPOP—Hartford—1935

Frequency: 1410 Kc.....Power: 5,000 Watts
 Owned.....Tele-Broadcasters of Conn., Inc.
 Business-Studio Address.....410 Asylum St.
 Tel.: JA 7-9131.....Independent
 Representative.....Adam Young
 President.....H. Scott Kilgore
 V.P., General Manager.....Philip A. Zoppi
 Promotion Manager.....Walter Stewart
 Chief Engineer.....Don Muckel
 Owners of: KUDL, Kansas City, Mo.; KALI, Los Angeles; KOFY, San Francisco.

WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Travelers Bcstg. Service
 Address.....3 Constitution Plaza
 Tel.: 525-0801.....CBS
 Representative.....Christal
 President.....Paul W. Morency
 V.P., Program Director.....Bernard Mullins
 Vice President, Sales.....Robert S. Tyrol
 Promotion Mgr.....Eugene J. Muriaty
 Information Director.....Richard F. Ahles
 Dir. of Engineering.....Harold A. Dorschug
 Plant Mgr., Ch. Eng.....Herman D. Taylor
 Owners of: WTIC-FM-TV.

(See Page 282 For Ad)

WINF—Manchester—1958

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Manchester Broadcasting Co.
 Address.....376 R. West Middle Turnpike
 Tel.: 843-2491.....CBS
 Station Representative.....Avery-Knodel
 Owner, Gen. Manager.....John Deme
 Program Director.....Paul Edwards
 Chief Engineer.....Henry Robert

WMMW—Meriden—1947

Frequency: 1470 Kc.....Power: 1000 Watts, d.
 Owned By.....Meriden Radio, Inc.
 Address.....99 Colony St.
 Tel.: BE 5-5747.....Independent
 Station Rep.....Continental Bcstg. Co.
 President.....Ralph Weil
 V.P., General Manager.....Donald Laufer
 Comm., Sales Prom. Mgr.....Bernie Kaufman
 Program Director.....Lester H. Fox
 Chief Engineer.....Hillis Holt

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
 Owned-Oper. By.....Middlesex Bcstg. Co.
 Address.....River Road
 Tel.: Diamond 7-2565.....Independent
 Sta. Reps.....Devney Org.; Nona Kirby
 Managing Dirs.....R. J. W. J. O'Brien
 Station Mgr., Prog. Dir.....Bill Glynn
 Sales Director.....Peter M. O'Brien
 Chief Engineer.....Rogers Holt

WOWW—Naugatuck—1961

Frequency: 860 Kc.....Power: 250 W. d.
 Owned By.....Naugatuck Valley Service
 Address.....142 Meadow St.
 Tel.: 729-2291.....Independent
 Station Representative.....Walker-Rawalt
 President, General Mgr.....John T. Parsons
 Commercial Manager.....B. Thompson
 Program Director.....Brad Drawbridge
 Chief Engineer.....Rogers Holt

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By..Central Conn. Bcstg. Co.
 Business Address.....22 Grove Hill
 Tel.: Baldwin 3-2721.....ABC
 Station Rep.....New Eng. Spot Sales
 President.....Patrick J. Goode
 General Mgr.....Aldo DeDominicis
 Station Manager.....Charles Bell, Jr.
 Chief Engineer.....Hillis Holt

WRYM—New Britain—1946

Frequency: 840 Kc...Power: 1000 Watts d.
 Owned By.....Hartford County Bcstg. Corp.
 Address..1056 Willard Ave., Newington, Conn.
 Tel.: 666-5646.....Independent
 Station Reps.....Hollingbery; Eckels
 President.....Louis A. Sodokoff
 Station, Sales Prom. Mgr.....Anthony Pansullo
 Program, Publicity Dir.....Frank Michaels
 Chief Engineer.....W. Frank Pingree

WAVZ—New Haven—1947

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By.....WAVZ Bcstg. Corp.
 Business-Studio Address.....152 Temple St.
 Tel.: SP 7-4761.....Independent
 Representatives.....Hollingbery, Kettell-Carter
 Chairman of the Board.....Victor W. Knauth
 President.....Daniel W. Kops
 Exec. Vice Pres.....Richard J. Monahan
 V. P. & Gen. Mgr.....Marvin B. Rosenblatt
 Station Manager.....Lee Manson
 Sales Manager.....Marshall Pite
 Publicity Director.....Sam Barstein
 Chief Engineer.....Ralph Carrano
 Owners of: WTRY, Troy, N. Y.

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
 Owned By.....Conn. Radio Foundation, Inc.
 Business-Studio Address.....221 Orange St.
 Tel.: UN 5-1133.....Independent

Sta. Representative.....H. R. Reps.
 Pres., Sta., Gen. Mgr.....Richard W. Davis

WNHC—New Haven—1944

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Triangle Publications, Inc.
 Address.....135 College St.
 Tel.: 777-3611.....ABC
 Newspaper Affil.....Phila. Inquirer
 Station Rep.....McGavren/Guild
 V.P. Radio-TV Div.....Roger W. Clipp
 General Mgr.....Stanley H. Edwards
 Asst. General Mgr.....Carl H. Grande
 Chief Engineer.....Carmine Iannucci
 Owners of: WFIL-AM-FM-TV, Philadelphia;
 WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
 AM-FM-TV, Altoona, Pa.; WNHC-FM-TV, New
 Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
 AM-TV, KRFM, Fresno, Calif.

WNLC—New London—1936

Frequency: 1510 Kc.....Power: 5000 Watts
 Owned-Operated By..The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Tel.: Gibson 2-5328.....Independent
 Station Reps.....Masla & Co.; Kettell-Carter
 Pres., Gen. Manager.....Gerald J. Morey
 Comm., Sales Promo. Mgr.....Irving Lowenthal
 Program, Pub. Dir.....Leslie Morson
 Chief Engineer.....Randolph Barrett



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY Albany • Schenectady • Troy	REPRESENTATIVE • John Blair & Co.	
	REPRESENTATIVES • Geo. P. Hollingbery Co. • Kettell-Carter, Inc.	

REPRESENTATIVES • Geo. P. Hollingbery Co. • Kettell-Carter, Inc.	WAVZ New Haven, Conn.
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CONNECTICUT

WNLK—Norwalk—1948

Frequency: 1350 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By. Norwalk Bcstg. Co., Inc.
Address. 11 Wall St.
Tel.: TE 8-5566. Independent
Pres., Gen. Mgr. James Stolcz
Program Director. Richard Bounerba
Chief Engineer. Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc. Power: 1 Kw.
Owned-Oper. By. Eastern Conn. Bcstg. Co.
Business-Studio Address. Cuprak Rd.
Tel.: TU 7-1613. Independent
Station Representative. Bill Creed
President. Donald Lasser
General, Station Mgr. Richard Reed
Commercial Manager. John A. MacAdie
Sales Prom., Pub. Director. Edward Adler
Chief Engineer. Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc. Power: 500 Watts
Owned. Long Island Sound Radio Corp.
Address. Conn. Turnpike
Tel.: EV 8-3546. MBS
Sta. Representative. Hopewell
Pres., Gen. Mgr. Joseph P. Trantino
Commercial Mgr. Alex Pernal
Station Mgr. Vivian N. Trantino
Chief Engineer. M. Tavarles

WWCO PULSE and HOOPER AGREE

#1

BY A WIDE MARGIN

WWCO

1240 Non-Directional
24 Hours a Day

Waterbury Connecticut
Telephone 754 — 5141

Represented by
Radio-TV Representatives, Inc.
ECKELS & CO. Boston, Mass.

WINY—Putnam—1953

Frequency: 1350 Kc. Power: 1 Kw.
Owned By. Winny Bcstg. Co.
Address. 15 Grove St.
Tel.: WA 8-2721-2. MBS
President. H. C. Rice
Gen. Mgr. R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. W. Conn. Bcstg. Co.
Business-Studio Address. 270 Atlantic St.
Tel.: 327-1400. ABC
Newspaper Affiliation. Stamford Advocate
Station Reps. N. E. Spot Sales; Jack Masla
President. Kingsley Gillespie
Gen. Manager. Julian Schwartz
Chief Engineer. Lisle Dorrian

WBZY—Torrington—1947

Frequency: 990 Kc. Power: 1000 Watts d.
Owned By. Pioneer States Bcstrs., Inc.
Business-Studio Address. 127 Main St.
Tel.: HU 9-4173. Independent
Station Rep. Breen & Ward
President, Gen. Mgr. Bernard J. Zucker
Station Manager. Patricia S. McGee
Commercial Manager. Robert L. Kursman
Chief Engineer. James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Torrington Bcstg. Co., Inc.
Business-Studio Address. 93 Perkins St.
Tel.: HU 9-4181. MBS
Station Reps. Walker-Rawalt; Masla
Pres., Gen. Mgr. Edmund W. Waller
Sta., Comm. Mgr. Alfred G. Eyre
Program Director. Ed Harrigan
Chief Engineer. Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By. WATR, Inc.
Business-Studio Address. 440 Meadow St.
Tel.: 755-1121. ABC
Sta. Representative. Masla
Gen., Sta. Mgr. Sam R. Elman
Chief Engineer. Robert Corbett

WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. WWCO, Inc.
Business-Studio Address. 65 Bank St.
Tel.: 754-5141. MBS
Station Reps. Radio-TV Reps; Eckels
President. Herbert Bloomberg
Vice President. Ruth R. Goddard

WBRV—Waterbury—1932

Frequency: 1590 Kc. Power: 5000 Watts
Owned By. Crystal-Tone Bcstg. Co.
Address. 136 Grand St.

CONNECTICUT-DELAWARE

Tel.: 753-1125.....CBS
 Sta. Reps.....Bolling Co.; Bill Creed
 President.....Gustave Nathan
 Gen. Station Manager.....Robert S. Holczer
 Comm., Sales Prom. Mgr.....Murray Grossman
 Publicity Director.....Robert Gillespie
 Chief Engineer.....John Tomasiewicz

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned By.....Westport Bcstg. Co.
 Business Address.....163 Main St.
 Tel.: CApital 7-5133.....MBS
 Station Representative.....Prestige
 President.....Sydney J. Flamm
 Station Mgr., Prog. Dir.....Bob Roberts
 Comm. Manager.....John Newhouse
 Sales Promotion Mgr.....Betty James
 Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By....."Willie" Corp.
 Address.....Bcstg. House, Main St.
 Tel.: HA 3-1621.....MBS
 Pres., Gen. Manager.....Herbert C. Rice
 Comm. Manager.....Robert C. Rice
 Sales Prom. Manager.....Ethel A. Rice
 Program Director.....Roger Baker
 Chief Engineer.....John Roache
 Owners of: WINY, Putnam, Conn.

WSOR—Windsor—1961

Frequency: 1480 Kc.....Power: 500 Watts, d.
 Owned By.....The Tobacco Valley Bcstg. Co.
 Address.....118 Poquonock Ave.
 Tel.: 688-4948.....MBS
 Station Reps.....Breen & Ward; Nona Kirby
 President, Gen. Mgr.....Sydney E. Byrnes
 Chief Engineer.....Art Castagno

Pop.: 475,000

Families: 140,000

Delaware

Radio Homes: 135,000

AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
 Owned.....Dover Bcstg. Co.
 Address.....P.O. Box 727
 Tel.: 734-5816.....MBS
 Station Representative.....Breen & Ward
 President.....Henry Rau
 General Comm. Mgr.....William S. Cook
 Program Director.....Hugh Delaney
 Chief Engineer.....Lloyd Smith
 Owners of: WOL, Washington, D. C.; WARK,
 Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned By.....Drew O'Keefe & Howard Parsons
 Address.....Treadway Inn
 Tel.: RE 4-5797.....ABC
 Sta. Representative.....Grant Webb
 Owners.....Drew O'Keefe, Howard Parsons
 Station Manager.....John Masters
 Commercial Manager.....Ed Bowen
 Chief Engineer.....Jim Gentry

WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Scott Bcstg.
 Address.....DuPont Highway
 Tel.: 856-2567.....Independent
 Station Rep.....Continental Broadcasting
 President.....Herbert Scott
 General Manager.....Edward Marzoca
 Program Director.....Robert Smith

WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts
 Owned-Oper. By.....Kent-Sussex Bcstg. Co.
 Address.....Box 356
 Tel.: 422-8881.....Independent
 Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.
 Ch. Eng., Oper. Mgr.....E. M. Welch

WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts
 Owner-Oper. By.....E. & W. C. Evans
 Address.....Dual Hwy. 13
 Tel.: NAtional 9-7933.....KBS
 Pres., Gen. Mgr.....Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned.....Rollins Broadcasting Co.
 Address.....414 French St.
 Tel.: OL 4-8881.....Independent
 Station Representative.....Eastman
 President.....O. Wayne Rollins
 General Station Mgr.....Paul Downs
 Comm., Sales Promo. Mgr.....Don Merriman
 Program, Publicity Dir.....Lee Davis
 Chief Engineer.....Fitzgerald MacDaniels
 Owners of: WCHS-AM-TV, Charleston; WPTZ-TV,
 Plattsburgh; WEAR-TV, Pensacola; WRAP, Nor-
 folk; WBEE, Harvey, Ill.; WNJR, Newark;
 WGEE, Indianapolis; KDAY, Los Angeles.

WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Delmarva Bcstg. Co., Inc.

DELAWARE-DISTRICT OF COLUMBIA

Address.....2727 Shipley Road
 Tel.: Olympia 2-3311.....NBC
 Representative.....Meeker Co.
 Station Executive.....Clair R. McCollough
 Station Manager.....Harvey C. Smith
 Gen. Sales Mgr.....J. Robert Gulick
 Program Manager.....Richard Aydelotte
 National Sales Manager.....Harry J. Shaub, Jr.
 Technical Director.....J. E. Mathlot

WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By...Delaware Bcstg. Co.
 Business-Studio Address.....920 King St.
 Tel.: OL 4-7771.....MBS
 Representative.....Bolling Co.

President, Gen. Mgr.....Ewing B. Hawkins
 Chief Engineer.....Eugene Szymanski

WTUX—Wilmington—1946

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Port Frere Bcstg. Co., Inc.
 Address.....1400 Market St.
 Tel.: OL 5-8821.....Independent
 Station Representative...Pearson Nat'l Reps.
 Pres., Sta. Mgr.....Gordon K. MacIntosh
 Commercial Manager.....William S. Ewing
 Sales Prom. Mgr.....Henry Cook
 Program Director.....Donald Mathewson
 Publicity Director.....David Kaigler
 Chief Engineer.....Ed Kennedy

Pop.: 770,000

Families: 224,500

Dist. of Columbia

Radio Homes: 218,000

AM Stations: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned By.....RKO General, Inc.
 Address.....Hotel Harrington
 Tel.: EExecutive 3-8676.....Independent
 Station Rep.....RKO General Natl. Sales
 President.....Thomas F. O'Neil
 General Manager.....Perry S. Ury
 Commercial Manager.....James Barker
 Program Director.....Victor R. Hirsh
 Promotion, Publicity Dir.....Beth Parrish
 Owners of: WOR-AM-FM-TV, New York; KHL-
 AM-FM-TV, Los Angeles; WNAC-AM-TV, WRKO-
 FM, Boston; KFRC-AM-FM, San Francisco;
 WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, De-
 troit; WHCT-TV, Hartford.

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts
 Owned.....Evening Star Bcstg. Co., Inc.
 Address.....4461 Connecticut Ave., N.W.
 Tel.: KE 7-1100.....ABC
 Newspaper Affiliation.....The Evening Star
 Representative.....H-R
 President.....John W. Thompson, Jr.
 V.P., General Manager.....Fred S. Houwink
 Radio Manager.....Andrew M. Ockershausen
 Controller.....Richard S. Stakes
 Program Manager.....Harold L. Green
 Chief Engineer.....Allan Powley
 Owners of: WMAL-FM-TV, Washington, D. C.;
 WWSA-AM-FM-TV, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....Washington Bcstg. Co.
 Address.....2000 P. St., N.W.
 Tel.: HObart 2-3900.....MBS
 Station Representative.....Breen-Ward
 Pres., Gen. Mgr.....Henry Rau
 Commercial Manager.....Malcolm Campbell

Promotion Manager.....Stan Barclay
 Director of Engineering.....Lloyd Smith
 Chief Engineer.....Joe Velsmid
 Owners of: WDOV, Dover, Del.; WNAV, Annapolis,
 Md.; WARK, Hagerstown, Md.; WOI-FM, Wash-
 ington, D. C.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....United Bcstg. Co.
 Address.....5321 First Place, N.E.
 Tel.: TU 2-2500.....Independent
 Station Representative.....UBC Sales
 President.....Richard Eaton
 V.P. & Gen. Mgr.....John A. Panagos
 Program Director.....Cliff Holland
 Chief Engineer.....Ernest E. Stephens

WPCC—Washington, D. C.—1954

Frequency: 1580 Kc...Power: 10,000 Watts d.
 Owned-Operated By.....WPCC, Inc.
 Business Address.....4421 Southern Ave., SE
 Tel.: JOrdan 8-6677.....Independent
 Station Representative.....Gill-Perna
 President.....M. E. Richmond
 General Manager.....Robert Howard
 Program Director.....Dean Griffith
 Chief Engineer.....George R. Sanner, Jr.

WQMR—Washington, D. C. 1945

Frequency: 1050 Kc.....Power: 1,000 Watts
 Owned By.....Connie B. Gay Bcstg. Corp.
 Address.....Wisconsin Bldg.
 Tel.: WHitehall 6-1050.....Independent
 Station Representative.....Spot Time Sales
 President, General Manager.....Ed Winton
 Station Manager.....Ted Dorf
 Publicity Director.....Roger Craig
 Chief Engineer.....Earl Castine
 Owners of: WTCK, Ashland.

DISTRICT OF COLUMBIA

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By.....National Bcstg. Co.
 Address.....4001 Nebraska Ave., NW
 Tel.: EM 2-4000.....NBC
 Sta. Representative.....NBC Spot Sales
 President (NBC).....Robert Kintner
 V. P., General Mgr.....Joseph Goodfellow
 Station Manager.....Harry A. Karr Jr.
 Sales Manager.....Arch McDonald
 Business Manager.....William Callaway
 Publicity Manager.....Charlotte Walch
 Chief Engineer.....John Rogers
 Owners of: WNBC-AM-TV-FM, N. Y.; WRCV-AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chicago; KNBR, San Francisco; WAMP, Pittsburgh; WNBO, Chicago; KNBC, Los Angeles; WFMP, Pittsburgh.

WTOP—Washington, D. C. 1926

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned-Oper.....Washington Post Co.
 Address.....Broadcast House
 Tel.: EM 2-9300.....CBS
 Newspaper Affiliate.....Washington Post
 Representative.....CBS Radio Spot Sales
 Pres., Bcst. Div.....John S. Hayes
 General Manager.....Lloyd Dennis, Jr.
 Sales Mgr.....Peter V. O'Reilly
 Dir., Sales Develop.....George Titus



**WWDC... the station
that keeps people in mind**

Radio Washington
 Represented nationally
 by John Blair & Co.



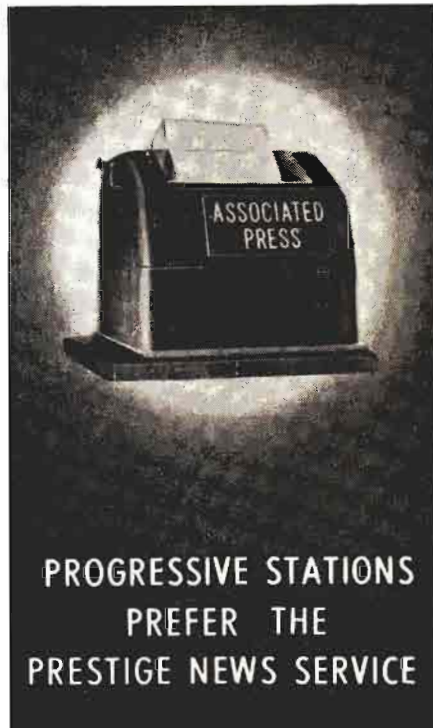
Program Director.....Patricia A. Searight
 Publicity Director.....Margaret Nelson
 Chief Engineer.....Granville Klink

WUST—Washington, D. C. 1947

Frequency: 1120 Kc.....Power: 250 Watts
 Owned-Operated By.....Atlantic Bcstg. Co.
 Address.....815 V St., N.W.
 Tel.: HO 2-0011.....Independent
 Station Representative.....Bernard Howard
 President.....Daniel Diener
 General, Comm. Mgr.....Perry Walders
 Chief Engineer.....Bob Wine
 Owners of: WEPG, Atlantic City, N. J.; WJMD, Washington, D. C.

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WWDC, Inc.
 Business-Studio Address.....1627 K St., N.W.
 Tel.: TU 2-7600.....Independent
 Representative.....Blair
 Pres., Gen. Mgr.....Ben Strouse
 V.P., Gen. Sales Mgr.....Max Sherman
 Program Director.....Irv Lichtenstein
 Sales Prom. Mgr.....Jo Wilson
 Publicity Director.....Maury Povich
 Chief Engineer.....Ross H. Bevill
 Owners of: WWDC-AM-FM, Washington, D. C.



PROGRESSIVE STATIONS
 PREFER THE
 PRESTIGE NEWS SERVICE

Pop.: 5,115,000
Families: 1,564,500

Florida

Radio Homes: 1,507,000
AM Stas. in State: 172

WAPG—Arcadia—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Address.....Box 676
Tel.: WA 8-6111.....KBS
President.....H. D. Ryals
General Manager.....W. W. Benton
Comm. Prog. Dir.....Bert G. Erickson
Chief Engineer.....Paul Howell

WKTZ—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned By.....Good Music Bcstg.
Address.....709 Barnett Natl. Bank Bldg.
Tel.: 353-3083.....Independent
Gen. Mgr., Chief Eng.....Robert K. Lynch
Program Dir.....Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 5 Kw. d.
Owned By.....L. M. Hughey
Address.....P. O. Box 1
Tel.: WOODLAWN 7-1129.....Independent
President.....L. M. Hughey
Gen. Mgr., Program Dir.....Richard Boyce
Chief Engineer.....Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw. d.
Owned By.....Ridge Broadcasting
Address.....Jacaranda Hotel
Tel.: GL 3-3852.....Independent
General Station Mgr.....John W. Wright
Commercial Manager.....James Hanchey
Program Director.....Perry Woods
Publicity Director.....Harriet Davee
Chief Engineer.....Jerry Brush

WBAR—Bartow—1954

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address.....Box 820
Tel.: 533-8021.....Independent
President.....J. E. Yarbrough
General Mgr., Ch. Eng.....John A. Buning

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address.....Box 786
Tel.: WYMAN 6-2063.....MBS
Station Representative.....Gill-Perna
Chrm. of Bd.....E. D. Rivers, Jr.
President.....M. B. Rivers
General Manager.....Marvin Smith
Program Director.....Al Harris
Chief Engineer.....C. S. Clemans

WZZZ—Boynton Beach—1962

Frequency: 1510 Kc. Power: 1,000 Watts d.
Owned By.....Boynton Beach Bcstg. Co.
Address.....P.O. Box 1206
Tel.: 2468.....Independent
Station Reps.....Hopewell; Continental
President.....Robert A. Andrews
General Manager.....Edgar J. Sperry
Commercial Manager.....Robert A. Massey
Program Director.....William B. Andrews

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned.....Sunshine State Bcstg. Co., Inc.
Address.....P. O. Box 1038
Tel.: 746-2183.....MBS
Station Rep.....Pearson
Pres., Gen. Mgr.....Robert R. Nelson
Commercial Manager.....Hal Meyer
Program Director.....Woody Wooden
Chief Engineer.....Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1480 Kc. Power: 250 Watts
Owned By.....Fletcher-Mitchell Corp.
Address.....Memorial Pier
Tel.: 3-1490.....Independent
President.....James I. Mitchell
General Manager.....David W. Albright
Program Director.....Gordon Wyllie
Chief Engineer.....Marlen Hager
Owners of: KCBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Brookville Bstg. Service
Address.....30 E. Liberty St.
Tel.: 796-2020.....KBS
President, Gen. Mgr.....W. W. Johnson
Program Director.....Bert Christopher
Publicity Director.....W. W. Johnson, Jr.
Chief Engineer.....Joseph E. Ahnell

WBGC—ChIPLEY—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Lee-San Corp.
Address.....Drawer 430
Tel.: ME 8-0234.....KBS
President, Gen. Mgr.....John Sanders
Station, Prog. Mgr.....Mrs. Lee Sanders
Chief Engineer.....Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc. Power: 500 Watts
Owned By.....Radio Clearwater, Inc.
Address.....201 S. Ft. Harrison Ave.
Tel.: 446-8575.....Independent
President, Comm. Mgr.....Charles H. Adams
Gen. Mgr., Ch. Eng.....Gene Allen Robinson
Program Director.....Scott Dilworth

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Clearwater Radio, Inc.
 Business Address: 200 Pierce Blvd.
 Tel.: 446-3084
 Pres., Gen. Mgr.: H. Dennison Parker
 Chief Engineer: Frank L. Reid

WOWY—Clewiston—1961

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned By: People's Broadcasting Service
 Address: WOWY Bldg.
 Tel.: YUKon 3-1590
 President: H. E. Evans

WSUG—Clewiston—1959

Frequency: 1050 Kc. Power: 250 Watts
 Owned By: William Finch
 Address: Box 265
 Tel.: YU 3-1711
 Pres., Ch. Eng.: William Finch

WEZY—Cocoa—1957

Frequency: 1350 Kc. Power: 500 W. d., 1 Kw. n.
 Owned By: WEZY, Inc.
 Address: 740 Clearlake Rd.
 Tel.: Newton 6-4411
 Station Representatives: Grant Webb; Ochs
 President, Gen. Mgr.: Irving Braun
 Comm., Sales Promo. Mgr.: Ralph Grover
 Program Director: Richard Olson
 Publicity Director: Al Seeschaaf
 Chief Engineer: Mark Manucy

WKKO—Cocoa—1952

Frequency: 860 Kc. Power: 1 Kw. d.
 Owned By: WKKO Radio, Inc.
 Address: Box 1308
 Tel.: NE 6-2411
 Station Reps.: Dora Clayton; Gene Bolles
 President, Gen. Mgr.: Marvin Rothschild
 Sta. Mgr., Prog. Dir.: Ronald Rothschild
 Comm. Manager: Stan Freed
 Chief Engineer: Pete Wiltjer

WRKT—Cocoa Beach—1959

Frequency: 1300 Kc. Power: 500 Watts
 Owned By: C. S. Smith, Jr.
 Address: 425 W. Orange Ave.
 Tel.: SU 3-2416
 Station Rep.: Continental Radio Sales
 President: C. S. Smith, Jr.
 Gen., Comm. Mgr.: John Fox
 Program Director: Charles Shaw
 Sales Promotion Mgr.: Bill Diamond
 Publicity Director: George Allen
 Chief Engineer: Fred Jaye

WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Operated By: Peninsular Bcstg. Corp.
 Business Address: 377 Alhambra Circle
 Tel.: 445-5411
 Sta. Representative: Meeker Co.
 President: George W. Thorpe

Admn. V. P.: Warren Blackmon
 Commercial Manager: Timothy J. Carney
 Program Director: Barbara Binns
 Chief Engineer: Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By: Gulf Shores Bcstg. Co.
 Address: Box 518
 Tel.: MU 2-2330
 General Manager: S. F. Townsend
 Chief Engineer: James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By: Crestview Bcstg. Co.
 Address: Box 267
 Tel.: MU 2-3040
 Pres., Gen. Mgr.: Everett M. McCrary
 Commercial Manager: Bob Lynn
 Program Director: Cordel Whitlock
 Chief Engineer: Russ White

**WGTO—Cypress Gardens
1955**

Frequency: 540 Kc. Power: 50,000 Watts
 Owned By: Hubbard Broadcasting, Inc.
 Address: Box 123
 Tel.: CY 3-4103
 Station Representative: Edward Petry & Co.
 President: Stanley E. Hubbard
 Comm., Station Manager: Max Kimbrel
 Program Director: Bill Gramer
 Chief Engineer: Dave Schick
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV, Albuquerque.

WDCF—Dade City—1954

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned: Pasco Bcstg. Co.
 Address: Box 1077
 Tel.: 567-3879
 General Manager: B. Bailey

WELE—Daytona Beach—1957

Frequency: 1590 Kc. Power: 1 Kw.
 Owned: Quality Bcsters. of Daytona, Inc.
 Address: Box 4006
 Tel.: CL 5-1448
 President: R. Kelvin Shivers
 Gen. Mgr., Chief Engineer: Henry Murray

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: WMFJ, Inc.
 Business Address: Daytona Plaza Hotel
 Tel.: CL 2-6491
 Station Reps.: Gill-Perna; Ayers
 President: John Creutz
 General Mgr., Chief Eng.: Jack Siegel
 Sta. Mgr., Publicity Mgr.: Dick Clark

WNDB—Daytona Beach—1947

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Operated By: News-Journal Corp.

FLORIDA

Business-Studio Address....128 Orange Ave.
Tel.: CL 2-1511.....ABC
Newspaper Affil......M. Journal; E. News
Sta. Representative.....Thomas F. Clark
President.....Julius Davidson
Gen., Sta. Mgr......R. Y. Huffman
Commercial Manager.....John Pitts
Chief Engineer.....Stephen B. Searle

WQXQ—Daytona Beach—1957

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned By.....Volusia County Bcstg. Corp.
Address.....Box 5038
Tel.: CLinton 5-3636.....Independent
Station Representative.....Hal Walton
President, Ch. Eng......Lyman W. Menard
General Mgr......Don Ritter
Commercial Manager.....Jerry Norman

WROD—Daytona Beach—1947

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....WROD, Inc.
Business Address.....Box 891
Tel.: CL 2-4626.....MBS
Newspaper Affiliation.....Mining Journal, Ltd.
Gen. Mgr., Chief Eng......James F. McDonough
Commercial Mgr......James Crist
Sales Prom., Publicity.....Ken Steele

WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By....Collins, Perley & McDermott, Inc.
Business Address.....8th Street
Tel.: TW 4-8361.....MBS
President, Gen. Mgr......Cal Perley
Sta. Mgr., Ch. Eng......Laverne Foster
Program Director.....Mike Tate

WZEP—DeFuniak Springs 1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
Address.....Box 387
Tel.: TW 4-7161.....Independent
President Ch. Eng......Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio De Land, Inc.
Address.....220 E. Hubbard Ave.
Tel.: RE 4-1725.....ABC
President, Gen. Mgr......Ralph S. Hatcher
Station Manager.....Wally King

WOOO—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned By.....Polaris Bcstg., Inc.
Address.....112½ W. New York
Tel.: RE 4-3422.....KBS
President, General Manager.....Don Potter
Station Manager.....Otto J. Allen
Commercial Manager.....Judith Bohren Moore
Sales Promo. Mgr., Prog. Dir......Garry Moore
Publicity Director.....Don Ammon
Chief Engineer.....Richard Pierce

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 5 Kw. d.
Owned By.....Sunshine Bcstg.
Address.....P.O. Box 1420
Tel.: CR 8-1420.....Independent
President.....Roscoe Miller
Gen., Sta. Manager.....John Weber
Chief Engineer.....Bob Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc....Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.
Address.....P.O. Box 1318
Tel.: AL 4-2282.....ABC
Station Representative.....Pearson Nat'l Reps.
President.....Charles E. Varner
General Manager.....Dean C. Wilson
Asst. Mgr., Sales Promo. Mgr......Hugh Robinson
Commercial Manager.....Alan White
Program Director.....Helen Cary
Chief Engineer.....James A. Thomas

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Floyd W. Hess
Address.....Drawer AX
Tel.: 357-4191.....Independent
Owner, Gen. Mgr......Floyd W. Hess
Commercial Manager.....George Rogers
Program Director.....Earl F. Hagar
Chief Engineer.....Denny A. Newberry

WPAP—Fernandina Beach 1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....D. T. Brannen
Address.....Box 691
Tel.: 3667.....KBS
General Manager.....D. T. Brannen

WFTL—Fort Lauderdale 1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Co.
Address.....P.O. Box 1400
Tel.: LOfan 6-9621.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr......Walter B. Dunn
Chief Engineer.....Charles E. Vanderford, Jr.

WLOD—Ft. Lauderdale—1959

Frequency: 980 Kc....Power: 1,000 Watts d.
Owned By.....Franklin Broadcasting Co.
Address.....P.O. Box 108
Tel.: LO 6-8318.....Independent
Station Representative.....Spot Time Sales
President.....William F. Johns Jr.
General Station Mgr......George V. Liddy
Commercial Manager.....Robert A. Roberts
Sales Promotion Mgr......Michael E. Thomas
Program Director.....Donald Smith
Chief Engineer.....Herb Kravitz
Owners of: KOMA, Tulsa, Okla.; WMIN, St. Paul,
 Minn.; WWOM, New Orleans, La.; WEW, St.
 Louis, Mo.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned.....Florida Air-Power, Inc.
 Address.....1580 N. Davie Road
 Tel.: LU 1-1580.....Independent
 Station Rep.Gill-Perna
 President.....William A. Roberts
 V.P., General Manager.....Al Kahane
 Program Director.....Jack Swart
 Chief Engineer.....Donald E. Kimberlin

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By...Ft. Myers Bcstg. Co., Inc.
 Address.....2824 Palm Beach Blvd.
 Tel.: Edison 4-1131.....KBS, CBS
 Station Representative.....United Spot Sales
 General Manager.....A. J. Bauer
 Chief Engineer.....E. Caughey

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 Kw. d., 5 w. n.
 Owned-Operated By.....Robert Hecksher
 Address.....2835 Hanson St.
 Tel.: ED 5-1175.....Independent
 Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc...Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....South Jersey Bcstg. Co.
 Address.....P.O. Box 1343
 Tel.: Howard 4-1330.....ABC
 Sta. Reps.....Cont. Radio Sales; C. K. Beaver
 President.....Maj. Ranulf Compton
 General Mgr., Ch. Eng.....Charles C. Castle
 Commercial Mgr.....George F. Van Houten
 Program Director.....Al G. Radlein
 Sales Prom. Mgr.....William Morris
 Publicity Director.....William Marlin
 Owners of: WKDN-AM-FM, Camden, N. J.; WARN-
 FM, Fort Pierce.

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Indian River Bcstg. Co.
 Address.....Melody Lane
 Tel.: HOward 4-1400.....NBC
 Sta. Representative.....United Spot Sales
 Pres., Gen. Mgr.....James L. Howe
 Program Director.....Don Raffensberger
 Commercial Manager.....J. Kingsley Butt
 Chief Engineer.....Robert Money

**WFTW—Ft. Walton Beach
 1953**

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owner.....Vacationland Bcstg. Co.
 Address.....P.O. Box 10
 Tel.: CH 3-3123.....Independent
 President.....Wilbur R. Powell
 Commercial Mannager.....Bill Richards
 Publicity Director.....Art Munson
 Chief Engineer.....John Davidson

**WNUE—Ft. Walton Beach
 1956**


Frequency: 950 Kc.....Power: 1 Kw.
 Owned By.....Smith Radio Inc.
 Address.....Wright Ave.
 Tel.: CH 4-5685.....Independent
 President.....M. D. Smith III
 General Manager.....B. Borthwick
 Chief Engineer.....John Davison

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
 Owned-Operated By.....WDVH, Inc.
 Address.....P.O. Box 103
 Tel.: FR 2-2528.....Independent
 President.....R. A. Vaughn
 Gen. Mgr., Chief Engr.....Tom Hanssen
 Comm., Sales Prom. Manager...Gene A. Bowen
 Program, Publicity Dir.....Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc...Power 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Radio Gainesville, Inc.
 Business Address.....Box 501
 Tel.: FR 6-3922.....CBS
 Sta. Representative.....Jack Masla
 General Manager.....Leon E. Mims
 Program Director.....John Thomas
 Publicity Director.....Win Brown
 Chief Engineer.....Gene Bardo



WWIL
 AM & FM
 1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
 in
FT. LAUDERDALE, FLORIDA
From Palm Beach to Miami
 10,000 watts Day
 5,000 watts Night
 (and WWIL-FM with 33,000 watts
 covering all of South Florida)
Broward County's Most Powerful Voice

Contact: Gill-Perna, Inc.
 or William A. Roberts, President
 Al Kahane, Vice President and Gen'l. Mgr.
 WWIL, WWIL-FM
 P.O. Box 8067, Ft. Lauderdale, Fla.

FLORIDA

WPUP—Gainesville—1962

Frequency: 1390 Kc.....Power: 5 Kw. d.
Owned By.....Southern Bcstg. Co. of Marianna
Address.....1021 E. University Ave.
Tel.: FRanklin 6-2688.....KBS
Station Representative.....Gene Bolles
President.....John A. Dowdy
V.P., General Manager.....O. R. Buckler
Commercial Manager.....Gilbert M. Kelley
Sales Promotion Manager.....Frank Johnson
Program Director.....Frank Kennedy
Chief Engineer.....Edward Slimak

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....University of Florida
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
General Manager.....Kenneth F. Small
Commercial Mgr.....Robert L. Black
Program Dir.....Pierre A. Bejanc
Chief Engineer.....Bertram MacNamara

WHAN—Haines City—1960

Frequency: 930 Kc.....Power: 500 Watts d.
Owned By.....Haines City Bcstrs.
Address.....Box 1265
Tel.: Haines City.....Independent
General Manager.....Peggy R. Cook
Chief Engineer.....Richard L. Cook

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Melody Music, Inc.
Address.....Hollywood Beach Hotel
Tel.: 927-1777.....Independent
President.....Jack Barry
Gen. Mgr., Sta. Mgr.....C. Edward Little
Sales Prom. Mgr.....Betty Cochran
Program Manager.....Bob Gaynor
Publicity Director.....Howe Sadler
Chief Engineer.....Al O'Hara

WIII—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned By.....Seven League Prod.
Business Address.....507 N.W. 2nd St.
Tel.: CI 7-2445.....Independent
President.....Richard M. Gillaspy
Station Manager.....L. A. Cutshall
Commercial Manager.....Fred Allen
Sales Promotion Mgr.....Jack McCormack
Program Director.....Catherine B. Landry
Publicity Director.....Saundra S. Anderson
Chief Engineer.....Erwin Fuller

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.
Owned By.....Brennan Bcstg. Co.
Address.....P. O. Box 1103
Tel.: FLanders 9-9000.....Independent
Station Rep.....Radio-TV Reps.

Don't SHOOT
Your ad budget



'til you see the whites of our I's

WIII RADIO...

The only sound in sight
*on the "Quiet Gold Coast"**

* South Miami to the Keys

Pres., Gen. Mgr. William J. Brennan
 Commercial, Sales Prom. Mgr. Jim Atkins
 Chief Engineer. C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Operated By. WIVY, Inc.
 Address 1639 Atlantic Blvd.
 Tel.: FL 9-2521. Independent
 Sta. Representative. Jack Masla
 President. Edward J. Oberle
 Chief Engineer. B. Baker

WJAX—Jacksonville—1925

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By. City of Jacksonville, Fla.
 Business-Studio Address. 1 Broadcast Pl.
 Tel.: EI 4-1681. NBC
 Sta. Rep. H-R Repts
 Commissioner in Charge. J. D. Kennedy
 General Mgr. J. W. Douglass
 Program Supervisor. Mrs. Margarete Scott
 Chief Engineer. Kenneth B. Kroter

WMBR—Jacksonville—1927

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By. WMBR, Inc.
 Business Address. Hotel George Washington
 Tel.: Elgin 5-9001. CBS
 Sta. Representative Blair Radio
 President Ben Strouse
 General Mgr. Sidney L. Beighley, Jr.
 Station Manager. Donald R. Smith
 Chief Engineer. C. Roy King

WOBS—Jacksonville—1947

Frequency: 1360 Kc. Power: 5000 Watts d.
 Owned-Oper. By. Mel-Lin, Inc.
 Business-Studio Address. 1036 Mary St.
 Tel.: EX 8-3411. Independent
 Sta. Reps. Gill-Perna; Dora Clayton
 President. Larry R. Pincus
 General Manager Al Keirsey
 Station Manager. G. W. Johnston
 Program Director. Johnny Shaw
 Chief Engineer. Tommy Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By. WPDQ, Inc.
 Address Atlantic Coast Line Bldg.
 Tel.: EL 4-4421. Independent
 Newspaper Affil. Brush-Moore Newspaper
 Station Rep. Venard, Torbet & McConnell
 President E. Carr
 V.P., General Mgr. Robert C. Fehlman
 Commercial Manager. Harry Talbert
 Sales Promotion Manager. Margaret Murray
 Program Director William Earman
 Chief Engineer. Ernest E. Haralson
 Owners of: WHBC, Canton; WONE, Dayton.

WQIK—Jacksonville—1955

Frequency: 1260 Kc. Power: 5,000 Watts d.
 Owned-Operated By. Rowland Bcstg. Corp.

Address. 30 W. Adams St.
 Tel.: ELgin 4-4501. Independent
 Station Rep. Charles Bernard
 Pres., Gen. Mgr. M. W. Rowland
 Commercial Manager. Charles R. Witt
 Chief Engineer. William V. Johnson

WQTY—Jacksonville—1960

Frequency: 1220 Kc. Power: 1 Kw. d.
 Owned By. Rahall Broadcasting, Inc.
 Address P.O. Box 8103
 Tel.: RAYmond 5-2400. Independent
 Station Rep. Bolling
 President. Sam G. Rahall
 General Manager. William J. Brown
 Commercial Manager. Dave Picus
 Program Director. Ted Jones
 Chief Engineer. Ron Brown
 Owners of: WKAP, Allentown; WNAE, Norrlis-
 town; WWNK, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. WRHC, Inc.
 Address 247 Margaret St.
 Tel.: EL 6-0461. Independent
 Station Representative. Hal Walton
 President. Harold S. Cohn Sr.
 Gen. Mgr. Harold S. Cohn, 2nd
 Station Mgr. Ronald H. Cohn
 Chief Engineer. Charles Trice

WZOK—Jacksonville—1940

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By. Peninsular Life Bcstg. Co.
 Business Address. Peninsular Life Bldg.
 Tel.: ELgin 6-1373. ABC
 Station Representative. Brown
 President, Gen. Mgr. C. Macri
 Program Director. Reed Gardner
 Chief Engineer. William Cooper

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc. Power: 1 Kw. d.
 Owned By. Radio Station WZRO
 Address P.O. Box 278
 Tel.: Cherry 6-3222. KBS
 Owner Andrew B. Letson
 General Manager. Emery Evans
 Comm., Sales Promo. Mgr. Lee Edwards

WKIZ—Key West—1959

Frequency: 1500 Kc. Power: 250 Watts
 Owned By. Florida Keys Bcstg. Corp.
 Address P.O. Box 1487
 Tel.: CY 4-2523. Independent
 Station Rep. Breen & Ward
 President. R. E. Hook
 General, Station Mgr. Gayle Swofford
 Program Director. Pete Sheppard
 Chief Engineer. Bill Cassel

WKWF—Key West—1945

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By. John M. Spottswood

FLORIDA

Business Address.....P.O. Box 1300
Tel: CY 6-2222.....ABC KBS-MBS
Owner, Gen. Mgr.....John M. Spottswood
Sta., Sales Prom. Mgr.....Ray A. Schoneck
Prog. Dir.....B. Leach
Chief Eng.....Charles R. Lowe

WKBX—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....King & Walker
Address.....Lago Vista Blvd.
Tel: TI 6-7181.....Independent
Owners.....Howard King, Rodney Walker

WDSR—Lake City—1946

Frequency: 1340 Kc.....1 Kw. d., 250 W. n
Owned By.....Alfred & Alma Temple
Address.....Box 826
Tel: 752-1340.....Independent
Owners.....Alfred & Alma Temple

WGRO—Lake City—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....Columbia County Bcstg. Co.
Address.....30 N. Hernando St.
Tel: 752-0960.....KBS
Sta. Representative.....Hopewell
President.....Donald E. Dockery
General Manager.....Bob Dobelstein
Chief Engineer.....Phillip L. Corbin

WIPC—Lake Wales—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned.....Imperial Polk Bcstg. Corp
Address.....P. O. Box 712
Tel: 2-9831.....KBS
President.....K. H. Berkeley
V.P., Gen. Mgr.....Charles D. Bishop
Chief Engineer.....H. Wolfe

WLIZ—Lake Worth—1959

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Gold Coast Bcstg. Co.
Address.....1939 Seventh Ave. N.
Tel: JUstice 5-5533.....KBS
Station Rep.....United Spot Sales
President.....Sam C. Phillips
Station, Commercial Mgr.....Jack McCormack
Chief Engineer.....David E. Hubertz

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Florida Central Bcstg. Co.
Address.....1412 East Lime St.
Tel: MU 2-3143.....NBC
Pres., Station Mgr.....Frank W. Nesbitt
V. P., Sales Prom. Mgr.....Howard W. Cann, Jr.
Commercial Manager.....Powell Adams
Program Director.....Garland Burt
Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WONN, Inc.
Address.....Box 2038
Tel: 682-8184.....Independent
Representative.....Donald Cooke, Inc.

President, Ch. Eng.....Duane F. McConnell
Station Manager.....Tom Dell
Comm. Mgr., Pub. Dir.....John Gilman
Program Director.....Mark Wheeler

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned.....Polk Radio Inc.
Address.....207½ E. Main St.
Tel: Mutual 6-8127.....Independent
General Mgr., Ch. Eng.....Tom Barber

WBIL—Leesburg—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned By.....Thompson K. Cassel
Address.....P. O. Box 638
Tel: 787-2313.....Independent
General Manager.....Richard D. Lundy
Commercial Manager.....Jack Klinehoffer
Program Director.....Blake Tabor
Publicity Director.....Norma C. Hendricks
Chief Engineer.....Jack Darrell
Owners of: WATS, Sayre; WCHA, Chambersburg.

WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WLBE, Inc.
Address.....P. O. Box 790
Tel: EL 7-2790.....MBS-KBS
President, Gen. Mgr.....Paul A. Husebo
Sales Prom., Publicity Dir.....Wendell Husebo
Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned.....Norman O. Protsman
Business Address.....P. O. Box 637
Tel: FOrest 2-1250.....KBS
Owner, Gen. Mgr.....Norman O. Protsman
Program Director.....Faith Protsman
Chief Engineer.....C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Norman O. Protsman
Address.....Box 621
Tel: HU 3-6333.....KBS
Owner.....Norman O. Protsman
Station Manager.....Bob Lay

WFFG—Marathon—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Key Broadcasting Co., Inc.
Address.....Box 332
Tel: 743-5563.....Independent
President.....J. W. Betts
General Mgr., Pub. Dir.....C. E. Corrill

WTOT—Marianna—1958

Frequency: 980 Kc.....Power: 1 Kw.
Owned By.....Chipola Corp.
Address.....104 S. Caledonia St.
Tel: HUdson 2-3046.....KBS
President.....F. T. MacKinnon
General Manager.....F. Huggins
Chief Engineer.....O. Lanman

WTYS—Marianna—1948

Freq.: 1340 Kc. Power 1 Kw. d.; 250 Wts. n.
 Owned-Operated By.....James W. Tate
 AddressBox 777
 Tel.: HU 2-2131.....ABC
 General Manager.....James W. Tate
 Commercial Manager.....Bart W. Lincoln
 Chief Engineer.....Gerald McKechnie

WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..Indian River Radio, Inc.
 AddressFront St.
 Tel.: PA 3-1661.....MBS
 General Manager.....Howard L. Green

WAME—Miami—1958

Frequency: 1260 Kc. Power: 5000 Watts
 Owned By.....WAME Bcstg. Co.
 Address1850 N.W. Lejeune Rd.
 Tel.: 633-0633.....ABC
 Sta. Reps.....V., T. & McConnell; Ayers
 President, General Manager.....Ted Wilson
 Sta. Mgr., Pub. Dir.....Murry Woroner
 Sales Manager.....Jack Speigel
 Chief Engineer.....Stan Brown

WFAB—Miami—1958

Frequency: 990 Kc. Power: 5000 Watts
 Owned By.....WFAB, Inc.
 Address.....12th and Biscayne Blvd.
 Tel.: MO 6-3361.....Independent
 President.....R. Eaton
 General Manager.....Arthur Gordon

WFUN—Miami—1961

Frequency: 790 Kc. Power: 5000 Watts
 Owned By...Rounsaville of Miami Beach, Inc.
 Address.....Box 879, McArthur Causeway
 Tel.: JEFFerson 2-5535.....Independent
 Station Representative.....Robert Eastman
 President.....Robert W. Rounsaville
 General, Sales Prom. Mgr. .Wm. A. Selley, Jr.
 Station, Commercial Mgr.....Arnold Kaufman
 Program Director.....Gary Mack
 Publicity Director.....Bill Holley
 Chief Engineer.....Paul Cram
 Owners of: WCIN, Cincinnati; WTMP, Tampa;
 WVOL, Nashville; WLOU, Louisville; WYLD,
 New Orleans.

WGBS—Miami—1944

Frequency: 710 Kc. Power: 50,000 Watts
 Owned.....Storer Bcstg. Co.
 Address.....1605 Biscayne Blvd.
 Tel.: FR 9-2401.....Independent
 Newspaper Affiliation.....Miami Beach Sun
 Station Representative.....Katz Agency, Inc.
 President.....George B. Storer, Jr.
 V.P., General Manager.....Bernard E. Neary
 General Sales Mgr.....Robert Mitchell
 Sales Manager.....Ed Trent
 Promotion Director.....Ken Malden
 Program Director.....Robert B. Martin

Chief Engineer.....Edward C. Lockwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;
 WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,
 Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los
 Angeles.

WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Rand Bcstg. Co.
 Business Address.....Biscayne Terrace Hotel
 Tel.: FR 1-6641.....MBS
 Representative.....Petry
 President.....Rex Rand
 V.P., General Manager.....Frank Craig
 Sales Manager.....Dick Kelsey
 Program Director.....Mark Prichard
 Chief Engineer.....Andy Teplany
 Owners of: WEAT-AM-TV, West Palm Beach;
 WINQ, Tampa, Fla.

WIOD—Miami—1956

Frequency: 610 Kc. Power: 5000 Watts
 Owned By.....Miami Valley Bcstg.
 Address.....1401 N. Bay Causeway
 Tel.: 759-4311.....NBC
 Station Rep.....Hollingsbery
 President.....James M. Cox, Jr.
 Station Director.....James LeGate
 Comm. Manager.....Cy Swingle
 Publicity Director.....Sid Knight
 Program Director.....Buddy Holiday
 Chief Engineer.....Gene Rider

WMET—Miami—1954

Frequency: 1220 Kc. Power: 250 Watts
 Owned By.....Latin Bcstg. Corp.
 Address.....350 N.E. 71st St.
 Tel.: 751-9743.....Independent
 Sta. Rep.....Tele Radio & TV Sales
 President.....Marvin Tavel
 V.P., General Manager.....Richard D. Baker
 Commercial Manager.....Omar Vaillant
 Chief Engineer.....Vernon Ellis

WMIE—Miami—1947

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....WMIE, Inc.
 Address.....1448 N. W. 36 St.
 Tel.: 633-0161.....Independent
 Representative.....National Time Sales
 President.....E. D. Rivers, Sr.
 Station Manager.....Jack E. Nobles
 Program Director.....Douglas Hutton
 Sales Prom. Mgr.....Lawrence Lunker
 Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc. Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By.....Storz Brcstg. Co.
 Address.....McAllister Hotel
 Tel.: FRanklin 7-3535.....Independent
 Representative.....John Blair
 President.....Todd Storz
 V.P., General Manager.....Jack Sandler

FLORIDA

Program Dir......Charles Murdock
Chief Engineer.....James Hampton
Owners of: WHB, Kansas City, Mo. WTX, New Orleans; WDGY, Minneapolis; KXOK, St. Louis; KOMA, Oklahoma City.

WSKP—Miami—1956

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....WSKP, Inc.
Address.....420 S.W. 2nd Ave.
Tel.: FR 1-1307.....**Independent**
Station Rep......H. R. Representatives
President.....Bill O'Neil
Gen. Mgr......R. C. O'Donnell
Program Dir......Georgiana Fleming
Chief Eng......Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAT, Inc.
Address.....1759 N. Bay Road
Tel.: JE 1-5711.....CBS
Sta. Representative.....Gill Perna
President.....Mrs. A. Frank Katzentine
General Manager.....Sidney Levin
Commercial Manager.....Howard Jacobs
Program Director.....Bill Smith
Chief Engineer.....Arthur P. Smith, Jr.

WMBM—Miami Beach—1949

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....Community Service Bcstrs.
Address.....814 First St.
Tel.: 532-6347.....**Independent**
Station Rep......Bernard Howard
President.....Alexander S. Klein
Vice Pres......Allan B. Margolis
Program Director.....Milton Smith

WEBY—Milton—1954

Frequency: 1330 Kc.....**Power:** 5000 Watts
Owned.....C. W. Mapoles
Address.....Ward Basln Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr......C. W. Mapoles
Comm. Sta. Mgr......H. Byrd Mapoles
Program Dir......D. Cooke

WSRA—Milton—1958

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....Santa Rosa Bcstdg. Co.
Address.....P.O. Box 441
Tel.: WY 4-5357.....KBS
Station Representative.....George Hopewell
President, Gen. Mgr......F. A. Davis
Chief Engineer.....Earl Morgan

WVGT—Mount Dora—1958

Frequency: 1580 Kc.....**Power:** 1 Kw., d.
Owned By.....Robert A. Lewis
Address.....Box 956
Tel.: 383-3110.....**Independent**
General Manager.....Robert A. Lewis

WNOG—Naples—1954

Frequency: 1270 Kc.....**Power:** 500 Watts
Owned and Oper. By.....Radio Naples Inc.
Address.....P.O. Box 1128
Tel.: 2-5127.....KBS
Representative.....Geo. Hopewell
President, Gen. Mgr......William J. Ryan
Commercial Manager.....Homer L. Dixon
Sales Prom. Mgr......LaTelle Dixon
Program Director.....Lloyd Garten
Publicity Director.....Jean B. Southey
Chief Engineer.....David S. Traer

WORT—New Smyrna Beach 1962

Frequency: 1550 Kc.....**Power:** 250 Watts d.
Owned By.....Radio New Smyrna, Inc.
Address.....P.O. Box 276
Tel.: 428-5333.....**Independent**
President.....John C. Dent
Vice President.....Robert Wasdon
General Manager.....Bill Diehl
Chief Engineer.....Mark J. Manucy

WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc.....**Power** 1 Kw. d. 250 W. n.
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS-KBS
President, Gen. Mgr......A. V. Tidmore
Station, Comm. Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson, Sr.

WKOS—Ocala—1957

Frequency: 1370 Kc.....**Power:** 5 Kw. d.
Owned By.....R. L. Gilliam
Address.....P.O. Box 1779
Tel.: 622-8174.....ABC
Gen., Comm. Manager.....R. L. Bowles
Program Director.....Art Ross
Chief Engineer.....C. Gordon Huey

WMOP—Ocala—1953

Frequency: 900 Kc.....**Power:** 1000 Watts
Owner.....A. B. Letson
Address.....311 Robertson Bldg.
Tel.: 622-4118.....**Independent**
President.....A. B. Letson
General Mgr......Jim Kirk
Comm., Sls. Mgr......Vernon Arnette
Chief Engineer.....A. Turner

WTMC—Ocala—1939

Frequency: 1290 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WTMC, Inc.
Address.....415 S. Magnolia
Tel.: 622-4127.....KBS-MBS
President, Gen. Mgr......Ray Gunckel Jr.
Station Manager.....C. T. Catalano
Chief Engineer.....W. P. Callahan

WOKC—Okeechobee—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By.....Sugarland Bcstg Co.
 Address.....Box 1027, Arcadia, Fla.
 Tel.: R0deo 3-3181.....KBS
 President.....Frank Denmead
 Chief Engineer.....Al Stokes
 Owners of: WSUG, Clewiston, Fla.

WAYR—Orange Park—1960

Frequency: 550 Kc. Power: 1000 Watts
 Owned By.....Dan Richardson
 Address.....Orange Park, Fla.
 Tel.: C0ngress 4-9587.....Independent
 President.....Dan Richardson
 General Manager.....Gordon R. Linscott
 Sales Promotion Mgr.....Joseph R. May

WABR—Orlando—1954

Frequency: 1440 Kc. Power: 5 Kw.
 Owned By.....Contemporary Bcstg. Co.
 Address.....P. O. Box 7547
 Tel.: GArden 5-6631.....MBS
 Sta. Rep.....Gill-Perna
 President.....I. Edward Edwards
 General Mgr.....J. D. Coombs
 Chief Engineer.....J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By.....Cherry Bcstg. Co.
 Business Address.....30 S. Ivanhoe Blvd.
 Tel.: CH 1-1491.....CBS
 Representative.....Blair
 Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
 Dir., Radio Opns., Comm. Mgr.....Carl Hallberg
 Chief Engineer.....James E. Yarbrough
 Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc. Power: 5 Kw. d.
 Owned.....Orlando Radio & TV Bcstg. Corp.
 Address.....563 N. Orange Ave.
 Tel.: GA 4-8561.....MBS
 Station Rep.....Venard, Torbet & McConnell
 President.....Gordon Sherman
 General Manager.....Gene G. Cook
 Commercial Manager.....J. Douglas Coombs
 Program Director.....Art Spector
 Chief Engineer.....William Miller

WHOO—Orlando—1948

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....WHOO, Inc.
 Business Address.....311 N. Rosalind Ave.
 Tel.: GArden 5-3591.....Independent
 Representative.....Hollingbery
 Pres., Gen. Mgr.....John T. Rutledge
 Commercial Manager.....Don Welsh
 Operations Mgr.....Gene Stuart
 Chief Engineer.....Charles K. Chrismon

WKIS—Orlando—1947

Frequency: 740 Kc. Power: 5 Kw. 1 Kw. n.

Owned-Oper. By... Central Florida Bcstg. Co.
 Address.....P. O. Box 740
 Tel.: CYPress 5-0740.....NBC
 Station Rep.....Devney Organization
 Pres., Gen. Mgr.....Mrs. Naomi T. Murrell
 Commercial Manager... William O. Murrell, Jr.
 Sales Promotion Manager.....Doc Pingree
 Program Director.....Glenn Smith
 Publicity Director.....Dick Ferrell
 Chief Engineer.....Jack Collingsworth

WLOF—Orlando—1940

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By... Mid-Fla. Radio Corp.
 Address.....P. O. Box 5756
 Tel.: CYPress 3-2431.....Independent
 Station Representative.....McGavren/Guild
 President.....Harris Thomson
 V. P., Gen. Mgr.....Howard S. Kester
 Program Director.....Ernest Legge
 Chief Engineer.....W. Dodd Daniel

WSUZ—Palatka—1957

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned By.....WSUZ, Inc.
 Address.....P. O. Box 668
 Tel.: EAst 8-1434.....Independent
 President.....George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Hall Bcstg. Co.
 Address.....900 River St.
 Tel.: EA 5-4555.....KBS
 Gen. Mgr.....William R. Terry
 Chief Engineer.....M. Rivenburgh

WQXT—Palm Beach—1957

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Flame R-TV Co.
 Address.....3000 S. Ocean Blvd.
 Tel.: JU 2-7401.....NBC
 General, Station Mgr.....Art Rivera
 Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc. Power: 1000 Watts
 Owned.....Dixie Radio Inc.
 Address.....323 West Beach Drive
 Tel.: PO 3-1777.....KBS
 Station Reps... Gill-Perna; Feltis, Dove, Cannon
 President.....Denver Brannen
 General Manager.....R. B. Mann
 Chief Engineer.....W. Alexander

WPCF—Panama City—1949

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By... Bay County Bcstg. Co.
 Address.....2 Harrison Ave.
 Tel.: Sunset 5-6176.....ABC
 Sta. Reps.....Walker-Rawalt; Dora-Clayton
 Pres., General Mgr.....E. L. DuKate
 Publicity Director.....John McMullen
 Program Director, Ch. Eng.....John Boggess
 Owners of: WNSM, Valparaiso, Fla.

FLORIDA

WSCM—Panama City Beach 1958

Frequency: 1290 Kc. Power: 500 Watts d.
Owned By.....WSCM Bcstg., Inc.
Address.....Box 4336
Tel.: ADams 4-3128.....Independent
Station Representative.....The Bolling Co.
President.....Ted Nelson
General, Comm. Manager.....Gene Milsteen
Program Director.....John Rector
Chief Engineer.....Ken McNaron

WBOP—Pensacola—1956

Frequency: 980 Kc. Power: 1,000 Watts
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
General Mgr., Ch. Eng.....Zane D. Roden
Commercial Manager.....W. I. Dove

WBSR—Pensacola—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBSR, Inc.
Address.....P.O. Box 5668
Tel.: 432-6173.....Independent
Station Representative.....Jack Masla
Pres., Gen. Mgr.....Don J. Lynch
Commercial Manager.....Les Tackett
Program Director.....Jerry Dee
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By.....WCOA Radio, Inc.
Address.....Box 1669
Tel.: Glendale 6-5751.....NBC
Sta. Reps.....Bernard Howard; Clarke Brown
President, Gen. Mgr.....J. McC. Miller
Commercial Manager.....Bo Mitchell
Program Director.....John Spears
Chief Engineer.....Gene Pizler

WDEB—Pensacola—1959

Frequency: 610 Kc. Power: 500 Watts d.
Owned By.....M. & V. Wheeler
Address.....118 E. Intendencia
Tel.: HEMlock 3-0062.....Independent
Owners.....Mel & Vinny Wheeler
General Manager.....James E. Connolly
Station, Comm. Mgr.....Otis Dodge

WNVY—Pensacola—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Radio Pensacola, Inc.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
President.....J. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc. Power: 1,000 Watts d.

Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General, Station Mgr.....Harold Kennedy
Program Director.....Marshall Bradley
Chief Engineer.....Cliff Anderson
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....WPRY Radio
Address.....Drawer 821
Tel.: 458-5741.....KBS
Representative.....Continental Radio Sales
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc. Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123.....Independent
President.....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WPOM—Pompano Beach—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: LU 3-1470.....ABC
President.....James C. Dean
General Sta. Mgr.....Vern Bessler
Chief Engineer.....George Ralston

WJOE—Port St. Joe—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....Little Joe Enterprises
Address.....P.O. Box 40
Tel.: 227-2426.....Independent
Station Representative.....George Hopewell
General Mgr., Chief Eng.....Robert Sidwell
Station, Comm. Mgr.....Guy N. Middleton
Program Director.....Jim Vickers

WCCF—Punta Gorda—1960

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By.....Charlotte Radio Co.
Address.....112 W. Olympia Ave.
Tel.: NEptune 9-1580.....Independent
Newspaper Affil.....Charlotte Herald
Station Representative.....Gene Bolles
President.....Loyal Phillips
General, Sta. Mgr.....John R. Alston
Program Director.....William T. Watrous
Publicity Director.....Kay Robertson
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....MBS

FLORIDA

President, Gen. Mgr. William S. Dodson
 Station Manager David C. Drew
 Commercial Manager B. E. Black
 Publicity Director Agnes Kingry
 Program Director Douglas Graham
 Chief Engineer Henry Bevis
 Owners of: WBSC, Bennettsville, S. C.

WHEW—Riviera Beach—1960

Frequency: 1600 Kc. Power: 1000 Watts, d.
 Owned By Public Service Bcstg.
 Address . . . 45th & Military Trail, W. Palm Beach
 Tel.: Overland 3-1600 Independent
 Owner, General Mgr. Robert Hecksher

WETH—St. Augustine—1954

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By D & R Bcstg. Corp.
 Address 900 Anastasia Blvd.
 Tel.: VA 9-9094 Independent
 Station Rep. Charles Bernard
 General Manager J. H. Riggs

WFOY—St. Augustine—1936

Frequency: 1240 Kc. . . Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Ponce de Leon Bcsting
 Address Fountain of Youth Gardens
 Tel.: VA 9-3416 CBS
 Pres., Gen. Mgr. John E. Bernhard, Jr.
 Comm., Sales Prom. Manager . . Fred H. Schilling
 Program Director Mrs. Frank Walker
 Publicity Director Mrs. Alberta Dillin
 Chief Engineer Fred McCleary

WLCY—St. Petersburg—1939

Frequency: 1380 Kc. . . . Power: 5000 Watts
 Owned By WTSP, Inc.
 Address 11450 Gandy Blvd.
 Tel.: HE 5-2131 Independent
 Station Rep. H.R. Repls., Inc.
 President Joe Rahall
 General Manager Sam G. Rahall
 Asst. Station Mgr. M. S. Cleaver
 Commercial Manager Donald L. Jones
 Sales Prom. Mgr. Wayne Sexour
 Program Director Roy Nilson
 Publicity Director Dick Stambaugh
 Chief Engineer Dan Lunin
 Owners of: WKAP, Attentown, Pa.; WWNK, Beck-
 ley, W. Va.; WNAK, Norristown, Pa.; WQTY,
 Jacksonville; WTSP-TV, St. Petersburg.

WPIN—St. Petersburg—1950

Frequency: 680 Kc. Power: 1,000 Watts
 Owned By Fla. W. Coast Bcstrs., Inc.
 Business Address . . . 28th St. N. at 62nd Ave.
 Tel.: HEMlock 5-6161 Independent
 Station Rep. Donald Cooke
 President Dr. Charles Farrington
 Gen. Comm. Mgr. Arthur Mundorff
 Program Director James Carley
 Chief Engineer Bert Coyle

WSUN—St. Petersburg—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By . . . City of St. Petersburg

Address Million Dollar Pier
 Tel.: 5-4121 ABC
 Repls. Venard, Torbet & McConnell; Ayers
 General Manager Fred P. Shawn
 Commercial Manager Jack Weldon
 Program Director Bob Vaughn
 Promotion Director Carl Fuchs
 Chief Engineer William C. Coddling
 Owners of: WSUN-TV.

WILZ—St. Petersburg Beach 1957

Frequency: 1590 Kc. . . . Power: 1 Kw. d.
 Owned Holiday Isles Bcstg. Co.
 Address P. O. Box 6267
 Tel.: 361-6031 KBS
 President H. C. Spence
 General Manager D. L. Bigelow

WSFR—Sanford—1956

Frequency: 1360 Kc. . . . Power: 500 Watts
 Owned Sanford Seminole Bcstg. Co.
 Address Box 679
 Tel.: FAirfax 2-8000 Independent
 President Max Tavel
 Gen., Sta. Manager Elsie MacDougall
 Chief Engineer F. W. Ball

WTRR—Sanford—1947

Frequency: 1400 Kc. . . Power: 1 Kw. d., 250 W. n.
 Owned By Myron A. Reck
 Address P.O. Box 1568
 Tel.: FA 2-6112 KBS
 General Manager Myron A. Reck
 Commercial Manager Jack Weible
 Program Director Nick Pfeislauf
 Chief Engineer Ralph L. Spotts

WKXY—Sarasota—1949

Frequency: 930 Kc. . . . Power: 1 Kw. d., 500 W. n.
 Owned-Operated By . . . Sarasota Bcstg. Co.
 Address 2500 Tenth St.
 Tel.: 958-1151 Independent
 Sta. Representative Thomas Clark
 President, Gen. Mgr. A. G. Fernandez
 Commercial Manager James M. Angel
 Program Director Charles Fernandez
 Chief Eng. Robert L. Kohlmeier

WSAF—Sarasota—1961

Frequency: 1220 Kc. . . . Power: 1000 Watts d.
 Owned By Radio Sarasota, Inc.
 Address Box 305
 Tel.: 955-3308 Independent
 Station Repls. Spot Time Sales; Ochs
 Exec. Vice President Charles Stewart
 Sales Promotion Mgr. Ed Owens
 Program Director Thomas Johnson
 Publicity Director Irene Marsden
 Chief Engineer Arnold Keck

WSPB—Sarasota—1939

Frequency 1450 Kc. . . Power: 1 Kw. d., 250 W. n.

FLORIDA

Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: 388-2131.....CBS
Sta. Representative.....Walker-Rawalt
President.....John Morgan Davis
General Station Mgr.....Paul F. Kelly
Commercial Manager.....J. E. Nichols
Sales Promotion Mgr.....Gerry Pike
Program Director.....David Hale
Chief Engineer.....G. W. McGougan
Owners of: WALL, Middletown, N. Y.

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....2101 N. Hammock Pl.
Tel.: 958-5561.....Independent
President, Gen. Mgr.....G. S. Shaffer

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By.....Progressive Publ. Co.
Business Add.....Assembly Pt. on Dinner Lake
Tel.: EVERgreen 5-7149.....KBS
President.....W. K. Ulerich
Station Manager.....Jack Hughes
Program Director.....Ron Wilson
Chief Engineer.....Robert Goshorn
Owners of: WCPA, Clearfield; WMAJ, State
College; WDAB, Indiana.

WSEB—Sebring—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....Highlands Bcstg. Corp.
Address.....P. O. Box 768
Tel.: EVERgreen 5-7141.....Independent
General Mgr.....W. K. Diehl
Comm. Mgr.....M. J. Hinlein

WPXE—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....George Gothberg Radio, Inc.
Address.....P.O. Box 357
Tel.: 964-5001.....KBS
President.....George Gothberg
Sales Promotion Mgr.....Don Hogue
Program Director.....Dean Blackwell
Chief Engineer.....Donald Neels

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: ATLantic 7-2020.....MBS-KBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Bill Britton
Commercial Manager.....Ed Clay
Program Director.....Mike Sanders
Chief Engineer.....Bob Pike

WMEN—Tallahassee—1954

Frequency: 1330 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....Independent

Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....Glenn Boatright

WRFB—Tallahassee—1959

Frequency: 1410 Kc.....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....Lake Shore Drive
Tel.: 385-1719.....ABC
Station Rep.....Charles Bernard
Pres., Chief Eng.....Emerson W. Browne
Comm., Sales Prom. Manager.....Ray Star
Publicity Director.....Jerry Conrad
Program Director.....Len Robinson

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned By.....South Carolina Bcstg. Co.
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Station Representative.....Meeker
General Mgr.....Arthur Deters
Program Director.....Ron Martin
Chief Engineer.....Kenneth Mallory

WTNT—Tallahassee—1946

Frequency: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....WTAL Radio
Business-Studio Address.....Hotel Duval
Tel.: 222-1450.....CBS
Representative.....Devney Org.; Ayers
Pres., Gen. Mgr., Ch. Eng....Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs

WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d
Owned By.....Eastern Bcstg. Corp.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
General Manager.....George W. Fee
Sales Prom. Mgr.....John Turner
Publicity Director.....Bob Poller
Chief Engineer.....Paul Gossett

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 229-0404.....CBS
Representative.....Katz
President.....Joseph F. Smiley
General Manager.....L. Spencer Mitchell
Commercial Manager.....Robert M. Weeks
Program Director.....Robert L. Hoffer
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.

Tel.: 229-0131 NBC
 Newspaper Affiliation.. Tampa Tribune-Times
 Representative John Blair
 President..... John C. Council
 General Manager..... George W. Harvey
 Sta., Comm. Mgr..... John Alexander
 Program Director..... Dan Valentine
 Publicity, Sales Prom. Director. Doug Duperrault
 Chief Engineer..... Joseph Mitchell
 Owners of: WFLA-TV-FM.

WHBO—Tampa—1948

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned By..... Floradio, Inc.
 Business Address..... 11011 Florida Ave.
 Tel.: 935-3171..... MBS
 General, Commercial Mgr..... Bob A. Martin
 Program Director..... Bonita Fishback
 Chief Engineer..... Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc..... Power: 50 Kw. d.
 Owned By..... Rand Broadcasting
 Address..... Hillsboro Hotel
 Tel.: 229-6425..... MBS
 President..... Rex Rand
 General Mgr..... D. Mounsey

WSOL—Tampa—1950

Frequency: 1300 Kc..... Power: 5 Kw. d.
 Owned By..... WPIT, Inc.
 Address..... 113 E. La Fayette St.
 Tel.: 229-8024..... Independent
 Station Rep..... National Time Sales
 President..... John L. Laux
 Vice President..... Don Ioset
 Station, Comm. Mgr..... Albert B. Gale
 Sales Prom. Mgr..... Jack Faulkner
 Publicity Director..... Eva Byron
 Program Director..... Bill Beatty
 Chief Engineer..... Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc..... Power: 5000 Watts d.
 Owned By..... Rounsaville of Tampa, Inc.
 Address..... Box 1101, Washington Blvd.
 Tel.: 626-4108..... Independent
 Station Representative..... Gill-Perna
 President..... Robert W. Rounsaville
 General Manager..... Edward F. Shadburne
 Station Manager..... Charles Acton
 National Sales Mgr..... Ralph B. Johnson
 Program Director..... Tom Hankerson
 Chief Engineer..... Warren Kaufman
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WFUN, Miami Beach; WVOL, Nashville; WYLD,
 New Orleans; WTMP, Tampa, Fla.; WTAM-TV,
 Louisville, Ky.; WATL-TV, Atlanta, Ga.

WYOU—Tampa—1960

Frequency: 1550 Kc..... Power: 10,000 Watts, d.
 Owned By..... John M. McLendon
 Address..... P.O. Box 2150
 Tel.: Tampa
 President..... John M. McLendon

WRBB—Tarpon Springs—1954

Frequency: 1470 Kc..... Power: 5000 Watts
 Owned By..... Consolidated Comm. Corp.

Address..... Box 1558, Clearwater
 Tel.: 37-157..... Independent
 Newspaper Affil..... Democrat Times
 General, Comm. Mgr..... Ross Charles
 Program Director..... Leo McDevitt

WRMF—Titusville—1957

Frequency: 1050 Kc..... Power: 500 Watts d.
 Owned-Operated By..... WRMF, Inc.
 Address..... Box 666
 Tel.: 267-2141..... Independent
 Station Rep..... Geo. Hopewell
 President..... Richard M. Fairbanks
 Gen., Sta. Mgr..... Robert L. Bright
 Program Director..... Joe Orlando
 Sales Promotion Mgr..... Bill Dotson
 Publicity Director..... June Carter
 Chief Engineer..... Abram Staggs

WNSM—Valparaiso—1958

Frequency: 1340 Kc..... Power: 250 Watts
 Owned By..... Bay Bcstg. Co.
 Address..... Box 608
 Tel.: Orange 1-3281..... Independent
 General Mgr..... K. M. Richards

WAMR—Venice—1960

Frequency: 1320 Kc..... Power: 500 Watts d.
 Owned By..... Venice Nokomis Bcstg. Co.
 Address..... P. O. Box 1256
 Tel.: 3-4931..... Independent
 President..... Larry Rhodes
 General, Sta. Mgr..... Richard Doudna
 Commercial Mgr..... George Miller
 Chief Engineer..... Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc..... Power: 1 Kw.
 Owned By..... WNTM, Inc.
 Address..... P. O. Box 397
 Tel.: Jordan 2-5405..... KBS
 Pres., Gen. Mgr., Ch. Eng., R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Tropics, Inc.
 Address..... 1536 20th St.
 Tel.: Jordan 2-5454..... MBS
 President..... Sen. Merrill P. Barber
 Gen., Sta. Mgr..... William E. Turner

WAUC—Wauchula—1958

Frequency: 1310 Kc..... Power: 500 Watts, d.
 Owned By..... Hardee Bcstg. Co.
 Address..... P.O. Box 936
 Tel.: PProspect 3-4271..... KBS
 President..... R. S. Taylor
 Station Manager..... William F. Ferguson

**WEAT—West Palm Beach
 1948**

Frequency: 850 Kc..... Power: 1 Kw.
 Owned By..... WEAT-TV, Inc.
 Address..... P. O. Box 70
 Tel.: TE 3-9668..... NBC
 President..... Rex Rand
 V.P., Gen. Mgr..... Bertram Lebhar, Jr.
 Chief Engineer..... Robert Leach



SOURCE: A. C. Nielsen Station Index. May-June, 1962.

ONE: You get dominant coverage (42.1% average share) in the five-county Metro Atlanta market, where retail sales soar to \$1,352,520,000 annually.

TWO: You reach 132 counties in Ga., Ala., S. C., N. C., and Tenn., where retail sales total \$3,869,409,000 annually.

Buy the one that gives you two . . .

WSB RADIO

Georgia's 50,000 watt clear channel station



Represented by Edward Petty & Co., Inc. Affiliated with The Atlanta Journal and Constitution. NBC affiliate. Associated with WSOC/WSOC-TV, Charlotte; WHIO/WHIO-TV, Dayton.

FLORIDA-GEORGIA

WIRK—West Palm Beach 1947

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: 833-1711.....Independent
Sta. Representative.....Jack Masla
Pres., Gen. Mgr.....Joseph S. Field, Jr.
Comm., Sales Prom. Mgr.....Rome J. Hartman
Program, Publicity Dir.....Bob Roberts
Chief Engineer.....Pat Cerone

WJNO—West Palm Beach 1936

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....WJNO, Radio
Bus. Address.....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS
Station Representative.....Meeker
Gen., Comm. Mgr.....H. V. McMillan
Sales Prom. Mgr.....Charles W. Curtin
Chief Eng.....Curtis Brinson

WXIV—Windermere—1962

Frequency: 1480 Kc. Power: 1,000 Watts d.
Owned By.....Orange County Bcstg. Co.
Address.....P.O. Box 456
Tel.: 876-2300.....Independent
Owner, General Mgr.....Louis E. Latham

WOKB—Winter Garden—1958

Frequency: 1600 Kc. Power: 1 Kw.

Owned By.....Everbach Bcstg.
Address.....1011 S. Division St.
Tel.: GA 3-2218.....Independent
Station Reps.....Nat'l Time Sales; Dora Clayton
General Manager.....John B. Cook, Jr.

WINT—Winter Haven—1958

Frequency: 1360 Kc. Power: 1 kw., d.
Owned By.....Winter Haven Bcstg. Co.
Address.....P.O. Box 568
Tel.: 293-5036.....Independent
Station Representative.....Hal Walton
President, Chief Eng.....A. L. Fazzari
Commercial Manager.....Bruce L. Parker
Program Director.....Joe Trivette
Publicity Director.....Gladys Wallace

WSIR—Winter Haven—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Hundred Lakes Bcstg.
Address.....665 S.W. Lake Howard Drive
Tel.: CY 42-144.....MBS
Pres., Gen. Mgr.....Lawrence Rollins
Commercial Manager.....Arnold Silvert
Program Director.....Richard Eyrlich
Chief Engineer.....L. Orden Craig

WZRH—Zephyrhills—1962

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Zephyr Bcstg. Corp.
Address.....P.O. Box 1022
Tel.: 782-3399.....Independent
President.....John Dent
General Manager.....Bill Diehl

Pop.: 4,070,000
Families: 1,064,000

Georgia

Radio Homes: 1,020,000
AM Stas. in State: 146

WAAG—Adel—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 8571.....KBS
President.....W. M. Forshee
Vice President.....Maxine Shepherd
Gen., Sta. Mgr.....Esther Shepherd
Comm. Mgr., Chief Eng.....Hollis Suber

WALG—Albany—1941

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By.....Radio Albany, Inc.
Address.....P. O. Box 1351
Tel.: HE 5-8386.....Independent
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....A. W. Murphy
Chief Engineer.....Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address.....New Albany Hotel
Tel.: HE 2-1277.....Independent

President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappy Drive
Tel.: HE 2-7447.....KBS
Station Representative.....Pearson
President.....James S. Rivers
Gen. Mgr.....Richard B. Smith
Chief Engineer.....W. J. Hill

WLYB—Albany—1962

Frequency: 1250 Kc. Power: 1,000 Watts d.
Owned By.....Lynne-Yvette Bcstg. Co.
Address.....229 N. Jackson St.
Tel.: 436-0123.....Independent
Station Representative.....Dora-Clayton
President, General Mgr.....David Fleagle
Commercial Manager.....B. J. Kayser
Program Director.....Ben Rappa

GEORGIA

WCQS—Alma—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....Queen City Bcstg. System
 Address.....U.S. Highway #1, S.
 Tel.: 632—4411.....KBS
 Station Reps.....Feltis, Dove, Cannon
 President.....Farnell O'Quinn
 General Manager.....Dane Bruce
 Station Manager.....Ralph Deen
 Sales Prom. Manager.....Rose Fossett
 Chief Engineer.....Roy Crosby

WDEC—Americus—1947

Frequency: 1290 Kc....Power: 1000 Watts d.
 Owned-Operated By...The Americus Bdcstg. Co.
 Business-Studio Address.....Rembert Bldg.
 Tel.: 3681.....KBS
 Representative.....Dora-Clayton, Indie Sales
 Pres., Gen. Mgr.....Charles C. Smith

WMES—Ashburn—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
 Owned By.....Radio Ashburn
 Address.....Box 32
 Tel.: 567-3355.....Independent
 President.....W. M. Forshee
 General Manager.....Don H. Wingate

WDOL—Athens—1957

Frequency: 1470 Kc.....Power: 1 Kw. d.

Owned By.....University City, Inc.
 Address.....Box 1607
 Tel.: LI 8-1354.....KBS-ABC
 Sta. Representative.....Thomas Clark
 President.....James S. Rivers
 Vice President.....William B. Hill
 Gen. Mgr., Pub. Dir.....Frank Harmon, Jr.
 Commercial Manager.....Comer Owens
 Sales Promotion Mgr.....Jerry Keane
 Program Director.....Mike Dodd
 Chief Engineer.....M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Clarke Bcstng. Corp.
 Address.....850 Bobbin Mill Rd.
 Tel.: LI 6-6575.....CBS
 Representative.....Pearson
 President, Gen. Mgr.....H. Randolph Holder
 Sales Prom. Mgr., Prog. Dir.....Mrs. Mary Betts
 Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc....Power: 5000 W. d., 500 W. n.
 Owned-Operated By.....Radio Athens, Inc.
 Address.....255 S. Milledge Ave.
 Tel.: Liberty 3-3411.....Independent
 Representative.....Bob Dore; Dora-Clayton
 President.....L. H. Christian
 General Manager.....A. O. Heclan
 Station. Program Mgr.....Mrs. Sue Lawrence
 Chief Engineer.....Gilmer Hulsey

WAKE—Atlanta—1946

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Basic Communications, Inc.
 Address.....Georgian Terrace Hotel
 Tel.: TR 5-8511.....Independent
 Sta. Representative.....Robert E. Eastman
 Chairman of Bd.....Ira Herbert
 General. Comm. Mgr.....Lee R. Smith
 Program Dir.....Buddy Moore
 Chief Engineer.....Jerry Apling
 Owners of: WYDE, Birmingham, Ala.; WWVA,
 Wheeling, W. Va.

WAOK—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....WAOK Bcstg. Co.
 Business Address.....110 Edgewood Ave., N.E.
 Tel.: 668-3773.....Independent
 Station Rep.....McGavren-Guild
 President, Comm. Mgr.....Stan Raymond
 V.P., Program Director.....Zenas Sears
 Sales Manager.....Ken Goldblatt
 Chief Engineer.....L. Miles
 Owners of: WRMA, Montgomery, Ala.

WEAD—Atlanta—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned By.....College Park Bcstg. Co., Inc.
 Address.....Hilton Inn
 Tel.: 766—2781.....Independent
 Station Representative.....C. K. Beaver
 President.....F. Richard Coughlan
 Gen., Station Mgr.....Frank M. Lokey, Jr.
 Chief Engineer.....Ben Williams

WAOK

Atlanta, Ga.

1. *top adult Negro circulation in Greater Atlanta
2. *"liked best" by 51.2% of adult Negro listeners
3. *(from Pulse's survey of the "Adult Negro Attitude Towards Atlanta Radio Stations.")

9 Years of Dominance

WAOK

5,000 WATTS — 24 HRS. A DAY

REP. MCGAVREN-GUILD CO.

WERD—Atlanta—1949

Frequency: 880 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Atlanta, Inc.
 Studio Address.....330 Auburn Ave., N.E.
 Tel: JA 4-0666.....Independent
 Representative.....Dora Clayton, Dore
 President, Gen. Mgr.....J. B. Blayton, Jr.

WGKA—Atlanta—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Glenkaren Associates, Inc.
 Address.....1140 Peachtree St., N.E.
 Tel: 873-2848.....Independent
 Representative.....Good Music Bcstrs.
 President.....Locke E. Glenn
 General Manager.....John P. Culver
 Chief Engineer.....M. Sparkman

WGST—Atlanta—1924

Frequency: 920 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Ga. Inst. of Technology
 Bus. Studio Address.....Box 7254
 Tel: TR 5-8441.....ABC
 Gen., Sta. Manager.....Jack Collins
 Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc. Power: 5 Kw.
 Owned-Operated By.....WIIN, Inc.

Address.....1421 Peachtree St., N.E.
 Tel: 875-8453.....Independent
 President.....I. T. Cohen
 General Manager.....Fred W. Wagenwood
 Program Director.....Jim Stevenson
 Chief Engineer.....Price Pethel

WPLO—Atlanta—1959

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By...Plough Brcstg. Co., Inc.
 Address.....805 Peachtree St., N. E.
 Tel: Trinity 2-5851.....Independent
 Sta. Representative.....Radio-TV Rep.
 President.....Harold R. Krelstein
 Station, Gen. Mgr.....H. L. Curry, Jr.
 Comm., Sales Prom. Mgr.....Dean Aldrich
 Chief Engineer.....James D. Ellzey
 Owners of: WMPS-AM-FM, Memphis; WCAO-AM-
 FM, Baltimore; WCOP-AM-FM, Boston; WJJD-
 AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By.....Esquire Bcstg. Co.
 Bus. Studio Address...3165 Mathieson Dr., N.E.
 Tel: 231-2970.....Independent
 Station Rep.....Blair
 Managing Dir. (Radio-TV Div.) Barry Sherman
 General Manager.....Charles Kent Burkhart
 General Sales Manager.....Gerald Blum
 Publicity Director.....Burt Zollo
 Technical Engineer.....Willard Shimski

Responsibility and Response

*the profitable balance
of salespower
in the South's
most vital city*

IN THE SOUTH YOU CAN'T MISS ATLANTA: IN ATLANTA YOU CAN'T MISS WQXI



WQXI

ESQUIRE
 RADIO
 ATLANTA

A Division of Esquire, Inc. • 3165 Mathieson Dr. • 231-2970

Represented Nationally by John Blair and Co.

GEORGIA

WSB—Atlanta—1922

Frequency: 750 Kc. Power: 50,000 Watts
Owned-Oper. By... Atlanta Newspapers, Inc.
Business Address... 1601 W. Peachtree N.E.
Tel.: 875-7221 NBC
Newspaper Affiliation... Atlanta Newspapers
Representative... Edward Petry
Exec. Dir.... J. Leonard Reinsch
Gen. Manager... Frank Gaither
Commercial Manager... Lee Morrils
Promotion, P.R. Dir.... Phil Harrison
Prog. Dir.... Elmo Ellis
Chief Engineer... R. A. Holbrook
Owners of: WSB-FM-TV, Atlanta; WH10-AM-FM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.
(See Page 304 For Ad)

WYZE—Atlanta—1956

Frequency: 1480 Kc. Power: 5 Kw. d.
Owned... Atlanta Bcstg. Co., Inc.
Address... 1430 Merchandise Mart
Tel.: 524-1953 CBS
President... Roy V. Harris
General Manager... Wayne Anderson
Program Director... Ray Kinnamon
Chief Engineer... Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc. Power: 5000 Watts d.
Owned... Garden City Bcstg.
Address... Bon Air Hotel
Tel.: REgent 3-4441 Independent
Station Rep... Clarke Brown
President... Chester H. Jones
Exec. V.P., General Mgr.... J. Louie Solomon
Chief Engineer... Rabun Bobo

WBBQ—Augusta—1946

Freq.: 1340 Kc. 1 Kw. d., 250 W. n.
Owned By... Savannah Valley Bcstg. Inc.
Address... 515 15th St.
Tel.: 724-5441 MBS
Station Rep... Radio TV Reps., Inc.
President... George Weiss
Gen., Sta., Comm. Mgr.... Edward H. Dunbar
Sales Prom. Mgr., Pub. Dir.... William D. Lenz
Program Director... Paul T. Reidy
Chief Engineer... Kenneth Freeman

WBIA—Augusta—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned... Augusta Broadcasting Co.
Address... 1534 Walton Way
Tel.: 724-2421 NBC-KBS
Sta. Representative... Walker-Rawalt
President, Gen. Mgr.... W. Ray Ringson
Commercial Manager... J. R. Owens, Jr.
Program Director... George W. Fisher
Chief Engineer... Walter A. Brumbeloe

WGAC—Augusta—1940

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... The Twin States Bcstg. Co.
Business-Studio Address... 664 Broad St.
Tel.: PA 2-2692 ABC
Representative... Avery-Knodel

Pres., Gen. Mgr.... A. D. Willard, Jr.
Station Manager... Benjamin F. Mayo
Commercial Manager... Douglas L. Alford
Chief Engineer... James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc. Power: 1,000 Watts d.
Owned By... Brcdg. Associates of Am.
Address... Box 1475
Tel.: 822-3576 Independent
Station Reps.... Charles Bernard; Don Clayton
President... H. C. Young
Vice President... Jerry Glaser
General Station Mgr.... Patrick R. Mulherin
Program Director... Claude Casey
Sales Prom. Mgr.... Richard Warner
Chief Engineer... Randall Mears

WRDW—Augusta—1930

Frequency: 1480 Kc. Power: 5000 Watts
Owned By... Radio Augusta, Inc.
Address... P.O. Box 1405
Tel.: PA 2-8805 CBS
Representative... Raymer
President... George C. Nicholson
General Manager... Cliff W. Bowers
Program Director... Bob Ritter
Chief Engineer... Carter Gwynn

WAVO—Avondale Estates 1958

Frequency: 1420 Kc. Power: 1000 W.
Owned By... Great Commission Gospel Assoc.
Business Address... 414 Northern Ave.
Tel.: 378-8808 Independent
President... L. E. Latham
General Manager... John H. Clark
Chief Engineer... Gordon Linscott

WAZA—Bainbridge—1958

Frequency: 1360 Kc. Power: 1000 Watts, d.
Owned By... Radio Bainbridge, Inc.
Business Address... 108 E. Broughton St.
Tel.: CH 8-2935 Independent
President... J. W. Woodruff, Jr.
General Mgr.... L. M. George
Station Mgr.... Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By... Decatur Bcstg. Co.
Address... Box 375
Tel.: Cherry 6-1650 KBS
Station Reps.... Webb; Feltis, Dove, Cannon
Pres., Gen. Mgr.... John A. Dowdy
Sta. Mgr., Ch. Engr.... Walter Freeman
Commercial Manager... R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By... WHAB Radio, Inc.
Address... Box 265
Tel.: 367-3000 KBS

President, General Mgr.....Farnell O'Quinn
 Comm., Sales Prom. Mgr.....Marion Monk, Sr.
 Program Director.....Danny Ratliff
 Chief Engineer.....Eugene Harry Rogers
 Owners of: WCQS, Alma; WFFE, Eastman, Ga.

WBSG—Blackshear—1961

Frequency: 1350 Kc....Power: 500 Watts d.
 Owned By.....Collins Corp. of Ga.
 Address.....Box 400
 Tel.: Hickory 9-2401.....Independent
 President.....F. K. Graham
 General Manager.....M. Dixon

WBBK—Blakely—1959

Frequency: 1260 Kc.....Power: 1 Kw.
 Owned By.....Radio Blakely, Inc.
 Address.....Box 310
 Tel.: 723-4000.....KBS
 President.....W. C. Woodall, Jr.
 Station Mgr.....Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc....Power: 1000 Watts d.
 Owned By.....Bremen Bcstg. Co.
 Address.....111 Parkway Circle
 Tel.: LE 7-3275.....KBS
 President, Chief Eng.....J. Harold Shedd
 Station Manager.....Bob Gilreath
 Commercial Manager.....Reedy McLellan
 Sales Promotion Mgr.....Lee Williams
 Program Director.....Don Brooks

WGIG—Brunswick—1949

Freq.: 1440 Kc.....5 Kw. d., 1 Kw. n.
 Owned-Operated By...Brunswick Bcstg. Corp.
 Business-Studio Address...1801 Gloucester St.
 Tel.: Amherst 5-3870.....MBS
 Station Representative.....Bob Dore
 President.....E. M. Champion Sr.
 General Manager.....H. K. Tollison
 Station Manager.....John Lane
 Comm. Mgr.....Marvin Massey
 Sales Prom. Mgr., Pub. Dir.....Eddie Wade
 Program Director.....Clinton Pearson
 Ch. Eng.....Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Brunswick Inc.
 Address.....Box 100
 Tel.: Amherst 5-5980.....KBS-ABC
 President.....Allen M. Woodall
 General Manager.....George K. Wolfes
 Program Director.....Dale Dawson
 Chief Engineer.....Warren Asplin

WDMF—Buford—1956

Frequency: 1460 Kc.....Power: 1 Kw.
 Owned By.....Lanier Bcstg. Co.
 Address.....P.O. Box 307
 Tel.: 434-5555.....KBS
 Station Reps.....Feltis, Dove, Cannon
 President, General Mgr.....Robert Thomas
 Chief Engineer.....Gary W. Joyner

WGRA—Cairo—1950

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Oper. By....Grady Mitchell Bcstg. Co.
 Address.....Box 120
 Tel.: 2-4392.....KBS
 Station Rep.....Hopewell
 Gen. Mgr.....Lowell E. Takles

WCGA—Calhoun—1953

Frequency: 900 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Gordon Cty. Bcstg. Co.
 Address.....315 S. Wall St.
 Tel.: Main 9-2111.....Independent
 Pres., Gen. Mgr., Ch. Eng.....R. R. Magill
 Sales Prom. Mgr.....Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned.....Capel Bcstg. Co.
 Address.....P. O. Box 147
 Tel.: 336-5351.....KBS
 Station Reps.....Feltis, Dove, Cannon
 President.....Emerson Browne
 General Mgr.....Russell A. Browne
 Chief Engineer.....John Harter

WCHK—Canton—1957

Frequency: 1290 Kc....Power: 1000 Watts d.
 Owned.....Cherokee Bcstg. Co., Inc.
 Address.....Box 1290
 Tel.: Greenwood 9-2101.....Independent
 President, Gen. Mgr.....Charles A. McClure
 Station Manager.....Robert D. Peterson
 Commercial Manager.....Jack E. Turner
 Publicity Director.....Byron Dobbs
 Chief Engineer.....John Hess

WLBB—Carrollton—1947

Frequency: 1100 Kc.....Power: 250 Watts d.
 Owned By.....S.W. Alabama Bcstg. Co.
 Address.....P. O. Box 569
 Tel.: TE 2-7041.....KBS
 Commercial Manager.....H. Bray
 Program, Prom. Director.....Harlan Parks
 Chief Engineer.....B. W. Moore

WBHF—Cartersville—1946

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....W. R. Frier
 Address.....250 W. West Ave.
 Tel.: EV 2-3000.....MBS-KBS
 Newspaper Affiliation.....Barton Herald
 General Manager.....H. Wisebran
 Ch. Eng.....Horace E. Bridges

WKRW—Cartersville—1961

Frequency: 1270 Kc.....Power: 500 Watts d.
 Owned By.....Bartow County Bcstg. Co.
 Address.....P.O. Box 1270
 Tel.: 382-1270.....Independent
 Station Representative.....Bernard Ochs
 General Manager.....Don H. Kordecki
 Commercial Manager.....Charles L. Coleman

GEORGIA

WGAA—Cedartown—1941

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... Polk County Bcstg. Co.
Address..... P.O. Box 807
Tel.: 748-1340..... KBS-MBS
Sta. Mgr..... Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Evans County Bcstg. Co.
Business Address..... P.O. Box 427
Tel.: 739-3035..... KBS
Station Reps..... Feltis, Dove, Cannon
President..... Howard C. Gilreath
Gen. Mgr., Ch. Eng..... Don Sports
Program, Publicity Dir..... Faye Kemp
Owners of: WKIG, Glennville; WMAC, Metter;
WPGA, Perry, All Ga.

WGHC—Clayton—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By..... Blue Ridge Bcstg. Co.
Address..... Box 488
Tel.: 6560..... Independent
President, General Mgr..... J. A. Gallimore
Station, Comm. Mgr..... Carroll S. Lee
Sales Prom. Manager..... Aubrey Williamson
Program, Publicity Mgr..... Grace S. Lee
Chief Engineer..... Bruce D. Wilson
Owners of: WSNW-AM-FM, Seneca, S. C.; WRKH,
Rockwood, Tenn.

WRWH—Cleveland—1958

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned By..... Newsic, Inc.
Address..... Box 181
Tel.: 865-3161..... KBS
President..... William C. Strange
General, Comm. Mgr..... Pete Barrett
Sales Prom. Mgr., Pub. Dir..... Kenneth Woodall
Program Director..... Jerilyn Humphries
Chief Engineer..... J. Sorrells

WCLS—Columbus—1955

Frequency: 1580 Kc. Power: 1,000 Watts, d.
Owned-Oper. By..... Muscogee Bcstg. Co.
Address..... 1028½ Broadway
Tel.: FA 7-3648..... Independent
Sta. Reps..... Dora Clayton; Bernard Howard
Pres., Gen. Mgr..... Charlie H. Parish, Jr.
Commercial Manager..... Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By..... Radio Columbus, Inc.
Business-Studio Address..... Martin Bldg.
Tel.: FA 2-5447..... NBC
Station Representative..... Eastman
President..... Allen M. Woodall
Vice President..... Allen M. Woodall, Jr.
Station Manager..... Ed Wein
Nat. Sales Mgr..... Mrs. Louise Morris
Commercial Manager..... Harry Thomason
Program Director..... Lamar Lynn
Chief Engineer..... Arnold White
Owners of: WALG, Albany; WMOG, Brunswick;
WAXX, Waycross; WDAX, McRae, Ga.

WGBA—Columbus—1947

Frequency: 1270 Kc. Power: 5000 Watts d.
Owned-Oper. By..... WGBA, Inc.
Address..... 1415 Wynnton Road
Tel.: FA 3-3603..... MBS
Station Representative..... Avery-Knodel
Pres., Gen. Mgr..... C. A. McClure
Prog. Dir..... W. L. Bowick Jr.
Chief Engineer..... F. Keith Brown
Owners of: WULA, Eufaula, Ala.; WMGY, Mont-
gomery, Ala.; WCHK, Canton, Ga.

WOKS—Columbus—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Pam Radio, Inc.
Address..... P.O. Box 374
Tel.: 324-4331..... Independent
Station Reps..... Bernard Ochs; Bob Dore
President, General Mgr..... Philip Meltzer
Station, Commercial Mgr..... Bob Ruppel
Program Director..... Ed Mandel

WRBL—Columbus—1928

Frequency: 1420 Kc. Power: 5 Kw.
Owned-Operated By..... Columbus Bdcstg. Co.
Business-Studio Address..... 1350-13th Ave.
Tel.: 2-0601..... CBS
Newspaper Affil..... Ledger & Enquirer
Sta. Rep..... Hollingbery
Pres., Gen. Mgr..... J. W. Woodruff Jr.
Station, Comm. Manager..... Glenn Siddall
Program Manager..... Dick McMichael
Publicity Director..... Joel Turner
Chief Engineer..... Joseph Gamble
Owners of: WRBL-FM-TV, Columbus.

WJJC—Commerce—1957

Frequency: 1270 Kc. Power: 1 Kw.
Owned..... Jackson County Bcstg. Co.
Address..... Box 239
Tel.: 335-3155..... Independent
Station Representative..... Feltis, Dove, Cannon
President, Gen. Manager..... O. Grady Cooper
Program Director..... Elizabeth Layton
Chief Engineer..... Thomas Ashworth

WMJM—Cordele—1940

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Southeastern Bcstg. System
Business-Studio Address..... 20th Ave. B St.
Tel.: 273-1404..... MBS-KBS
Representative..... T. F. Clark
President..... James S. Rivers
General Station Mgr..... William E. Blizzard, Jr.
Program Director..... Bill Goodson

WCON—Cornelia—1953

Frequency: 1450 Kc. Power: 250 Watts
Owned By..... Habersham Bcstg. Co.
Address..... 1 Burrell St.
Tel.: 778-2241..... Independent
President..... H. L. Webster
General Manager..... J. C. Foster
Chief Engineer..... Boyd Anderson

WGFS—Covington—1946

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By.....R. William & Betty J. Hoffman
Address.....P. O. Box 869
Tel.: 766-2337Independent
Gen. Mgr., Ch. Eng.....Bill Hoffman
Program Director.....Wayne Wood

WBLJ—Dalton—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Northern Ga. Radio
Address.....P. O. Box 811
Tel.: BRoadway 8-3300.....KBS
Newspaper Affil.....Marietta Times-Journal
President, Gen. Mgr.....Werner Wortsman
Commercial Mgr.....Frank Painter
Program Director.....Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By.....Whitefield Bcstg. Co.
Address.....104 Pentz St.
Tel.: Broadway 8-5511.....Independent
General Manager.....Jim Honey
Comm. Manager.....H. Grant
Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By.....Dawson Bdcstg. Co.
Address.....P.O. Box 390
Tel.: Wyatt 5-5521.....KBS
Representative.....Indie Sales
General Manager.....W. C. Woodall, Jr.
Program Director.....Barney Parnacot
Chief Engineer.....Joe Stephens

WGUN—Decatur—1947

Frequency: 1010 Kc. Power: 50 Kw. d.
Owned By.....WGUN, Inc.
Address.....P.O. Box 10, Atlanta, Ga.
Tel.: DR 3-2521.....MBS
Station Representative.....Avery-Knodel
President, Gen. Mgr.....John Fulton
Program Director.....Dave Hill
Chief Engineer.....Bill Loudermilk
Owners of: WEAS, Savannah; KWAM, Memphis;
WSWN, Belle Glade, Fla.

WDMG—Douglas—1947

Frequency: 860 Kc. Power: 5000 Watts
Owned-Operated By.....WDMG, Inc.
Address.....Box 590
Tel.: 384-3250Independent
Station Reps....Dora Clayton; Bernard Howard
President.....B. F. J. Tlmm
General Mgr.....Mary Jarrard
Station, Comm. Mgr.....Roy L. Jones
Program Director.....Bob Maupin
Chief Engineer.....Bill Alford

WMLT—Dublin—1945

Frequency: 1330 Kc. Power: 5 Kw.
Owned-Operated By.....Dublin Bdcstg. Co.
Business Address.....Franklin & Moore Sts.

Tel.: Broad 2-4422.....MBS-KBS
Station Reps.....Clark; Feltis, Dove, Cannon
President.....W. Newton Morris
General Mgr.....Frank Floyd Jr.
Program Director.....Richard E. Killebrew
Sales Prom. Mgr.....R. E. Hilliard
Publicity Director.....Ted Wolfe
Chief Engineer.....Leon Lloyd

WXLI—Dublin—1958

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Laurens County Bcstg. Co.
Address.....P.O. Box 967
Tel.: Broad 2-4282.....Independent
Station Rep.....Bernard Ochs Co.
President, Gen. Mgr.....Ted Kirby
Station Manager.....Jessie Hagler
Comm. Mgr., Chief Eng.....Jimmy Boyd
Program Director.....Bill Thomas
Publicity Director.....Frances Lord

WTJH—East Point—1949

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned By.....Radio WTJH
Address.....2146 Dodson Drive
Tel.: DI 4-2233.....KBS
Station Rep.....Charles Bernard
President.....James S. Rivers
Station Mgr.....Wm. B. Hill

WPFE—Eastman—1961

Frequency: 1580 Kc. Power: 500 W. d.
Owned By.....O'Quinn Bcstg. Co.
Address.....731 College St.
Tel.: 374-4168.....KBS
President.....Farnell O'Quinn
General Manager.....Gerald Franks
Owners of: WHAB, Baxley, Ga.; WCQS, Alma, Ga.

WSGC—Elberton—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Elberton Bcstg. Co.
Address.....Elberton
Tel.: Elberton.....KBS-MBS
Representative.....Continental
Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Ben Hill Bdcstg. Corp.
Address.....601 W. Roanoke Drive
Tel.: 2077.....MBS
President.....Otto Griner
General, Commercial Mgr.....Paul E. Reid
Publicity Director.....Janet Willingham
Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Operated By.....Rocket Radio, Inc.
Address.....Roberta Road
Tel.: TA 5-5547.....KBS
Sta. Representative.....Indie Sales
President, Gen. Mgr.....Paul Reehling
Station Manager.....Ben Spears
Commercial Manager.....Virginia Freshwater
Chief Engineer.....Joe Stephens

GEORGIA

WDUN—Gainesville—1949

Freq.: 1240 Kc. Power: 1000 Watts d. 250 n.
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1102 Thompson Bridge Rd., N.E.
Tel.: 534-7331.....Independent
Rep.....Thomas F. Clark; Dora-Clayton
Pres., Gen. Manager.....John W. Jacobs, Jr.
Station Mgr.....James N. Martin, Jr.
Comm. Mgr.....Claire T. Palmour
Program Director.....Jim Martin
Sales Prom. Mgr.....Robert S. Culler
Chief Engineer.....George R. Wilkes

WGGA—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.
Owned By.....Southern Bcstg. Co.
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....CBS
Newspaper Affil.....Daily Times
Station Representative.....Bernard Ochs
President, Gen. Mgr.....A. R. MacMillan
Operations Manager.....James Hartley
Program Dir.....William A. Sellers
Chief Engineer.....Wilbert Darracott
Owners of: WAAX, Gadsden, Ala.; WRGA, Rome,
Ga.

WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned.....Hall County Bcstg. Co.
Business Address.....117½ W. Washington St.
Tel.: LE 2-6331.....MBS
Station Representative.....C. K. Beaver
Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
Sales Promotion Mgr.....W. L. Savage
Program Dir.....Dianne Crawford
Chief Engineer.....John Cooper

WKIG—Glennville—1961

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By.....Tattal County Bcstg. Co.
Address.....226 E. Bolton St.
Tel.: 654-3580.....KBS
Station Representative.....Hal Walton
Gen. Mgr., Chief Eng.....Don Cobb
Commercial Manager.....Derrell Rogers
Program Director.....Charles McPherson

WHIE—Griffin—1952

Frequency: 1320 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address.....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr.....John T. Williams
Sta., Program Dir.....Fred L. Watkins
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wt. n.
Owned-Oper. By.....Radio Station WKEU
Address.....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Chief Eng.....A. W. Marshall, Jr.

WRIX—Griffin—1960

Frequency: 1410 Kc. Power: 1 Kw. d.

Owned By.....Mrs. Gladys McCommon Johnson
Address.....Box 156
Tel.: 8-8496.....Independent
Station Reps.....Feltis, Dove, Cannon
General, Comm. Manager.....Jim Ricks
Promotion Manager.....Bill Crutchley
Chief Engineer.....J. Allen Primmer

WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil.....Hartwell Sun
President.....Max G. Pfaender
General Mgr.....Burch Griffin
Commercial Manager.....J. Vickery
Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts
Owned.....Tri-County Bcstg. Co., Inc.
Address.....Eastman Highway
Tel.: TW 3-3381.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....D. R. Jackson
Gen., Sta. Mgr.....J. D. Popwell
Chief Engineer.....M. McKenzie

WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts d
Owned By.....Liberty Bcstg. Co., Inc.
Address.....Box 15
Tel.: TR 6-3599.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Hugh K. Tollison
V.P., General Mgr.....James H. Watson
Station Manager.....Jack Chambers
Chief Engineer.....Bobby Bellar

WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By.....Altamaha Bcstg. Co.
Address.....P. O. Box 147
Tel.: GA 7-2444.....KBS
President.....W. G. Thomas, Sr.
Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By.....Radio Dixie, Inc.
Business Address.....41-B N. Main St.
Tel.: 4-7676.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....J. A. Gallimore
Gen., Sta. Mgr.....C. W. Gwyn

WLAG—La Grange—1941

Freq.: 1240 Kc. Power: 1000 Watts d; 250 n.
Owned-Operated By.....LaGrange Bcstg. Co.
Business Address.....WLAG Bldg.
Tel.: 882—3505.....MBS, KBS
President.....Roy C. Swank
General Manager.....Edwin Mullinax
Program Director.....Faye Scarbrough
Publicity Director.....Linda Mullinax
Chief Engineer.....James McKay

WTRP—La Grange—1953

Frequency: 620 Kc. Power: 1000 Watts
 Owned.....Chattahoochee Bcstg. Co., Ltd.
 Address.....Hammett Bldg.
 Tel.: TUXedo 4-9877.....Independent
 Sta. Representative.....Devney Organization
 President, Gen. Mgr.....Byron H. Hurst
 Sta. Mgr., Publicity Dir.....Frank E. Hurst
 Comm. Prom. Mgr.....Julian P. Hurst
 Chief Engineer.....Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc. Power: 1 Kw.
 Owned By.....Radio Gwinnett, Inc.
 Address.....829 Crogan St., N.E.
 Tel.: TH 3-2222.....Independent
 Station Representative.....Weed Radio
 President.....Stephen B. McGarity
 Station Manager.....Robert J. McGarity

WPEH—Louisville—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By.....Peach Bcstg. Co., Inc.
 Address.....Box 425
 Tel.: 625-7248.....KBS
 President, Gen. Mgr.....Bradley L. Williamson
 Station Manager.....Ott Stephens
 Comm., Sales Prom. Mgr.....Jimmy Moore
 Prog. Dir., Ch. Eng.....Lamar Canup

WBBT—Lyons—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Collins Corp.
 Address.....P.O. Box 389
 Tel.: 2321.....Independent
 President.....F. Graham
 Exec. V.P.....J. Duggan

WBML—Macon—1940

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Middle South Bcstg. Co.
 Business Address.....230 Second St.
 Tel.: Sherwood 3-5454.....Independent
 Station Rep.....Paul H. Raymer Co.
 President.....C. R. Rader
 Gen. Comm. Mgr.....George W. Patton
 Program, Publicity Director.....Don King
 Chief Engineer.....C. L. Wilder

WCRY—Macon—1957

Frequency: 900 Kc. Power: 250 Watts
 Owned By.....Middle Georgia Bcstg.
 Address.....1230 Cowan St.
 Tel.: 746-6286.....MBS-KBS
 Sta. Representative.....Bob Dore
 President.....John T. Wheeler
 Gen. Sta. Mgr.....Robert V. Rogers
 Owners of: WGOU, Valdosta.

WIBB—Macon—1948

Frequency: 1280 Kc. Power: 5 Kw. d.
 Owned-Oper. By.....Peach State Bcstg. Co., Inc.
 Business Address.....Professional Bldg.
 Tel.: 742-2505.....Independent
 Sta. Reps.....Bernard Howard, Dora-Clayton
 Pres., Gen. Mgr.....Thomas H. Maxwell
 Station, Comm. Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Tel.: SHERwood 6-7311.....CBS
 Representative.....Avery-Knodel
 Pres., Ch. Engr.....George P. Rankin, Jr.
 General Manager.....Frank Crowther
 Sales Promotion Mgr.....Joe Andrews
 Owners of: WMAZ-FM-TV, Macon.

WNEX—Macon—1945

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Macon Bcstg. Co.
 Business-Studio Address.....2254 Rogers Place
 Tel.: SH 5-3301.....Independent
 Newspaper Affil., Macon Telegraph Pub. Co.
 Station Representative.....Adv. Time Sales
 President.....E. M. Lowe
 Gen., Station Mgr.....Alfred Lowe
 Commercial Manager.....Ken Lowe
 Sales Promotion Mgr.....Jack Majors
 Program, Publicity Dir.....Charlie Stewart
 Chief Engineer.....Max F. Harper

WYTH—Madison—1955

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Central Ga. Bcstg. Co.
 Business Address.....Beacon Heights; Box 29
 Tel.: 761.....KBS
 President, Gen. Mgr.....James F. Small
 Station Manager, Prog. Dir.....Annie Lee Small
 Chief Engineer.....Steven Malone

WFDR—Manchester—1957

Frequency: 1050 Kc. Power: 500 Watts d.
 Owned.....Radio Manchester, Inc.
 Address.....Box 447
 Tel.: 846-3115.....KBS
 General, Sta. Mgr.....Jack Whitehorn
 Comm. Prom. Mgr.....William Jarrell
 Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc. Power: 500 Watts
 Owned-Oper. By.....Marietta Bcstg. Co.
 Address.....Box 91
 Tel.: 428-0469.....KBS
 President, Chief Eng.....James M. Wilder
 Program Director.....Jack D. Verner
 Commercial Manager.....Dudley D. McCaskill

WFOM—Marietta—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Woofum, Inc.
 Address.....Box 131
 Tel.: 428-3396.....Independent
 President, Gen. Mgr.....Albert L. Jones
 Program Director.....Jerry Crowe
 Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned.....Radio Telfair, Inc.

GEORGIA

Address.....Lumber City Highway
Tel.: 6006.....KBS
Sta. Representative.....James Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....George Burton
Comm., Sales Prom. Mgr.....Randy Bland
Program Director.....Sara Teal
Publicity Director.....Ira Caldwell
Chief Engineer.....Morris Brown
Owners of: WMOG, Brunswick; WAYX, Waycross;
WDAK, Columbus; WAIG, Albany, All Ga.

WMAC—Metter—1961

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Howard C. Gilreath
Address.....Box 238
Tel.: 685-1360.....Independent
Station Reps.....Feltis, Dove, Cannon
Owner, Manager.....Howard C. Gilreath
Prog. Dir., Ch. Eng.....Gale Coston

WMVG—Milledgeville—1946

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wts. n.
Owned-Operated By.....Michael T. Landy
Address.....701 S. Jefferson St.
Tel.: 452-2250.....MBS
Station Reps.....Feltis, Dove, Cannon
Station Mgr., Chief Eng.....Joseph S. Boone
Commercial Manager.....Michael T. Landy
Program Director.....Josephine Ragsdale

WGSR—Millen—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Jenkins Broadcasting Sys.
Business Address.....P. O. Box 908
Tel.: 1080.....KBS
President.....W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng.....Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Walton Bcstg. Co.
Address.....Box 191
Tel.: 268-1711.....KBS
Station Rep.....Charles Bernard
Pres., Gen. Mgr.....Warren G. Gilpin
Station Manager.....Derral Morris

WMNZ—Montezuma—1961

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Macon County Bcstg.
Address.....Box 510
Tel.: 8-8888.....Independent
Station Representative.....C. K. Beaver
General Manager.....Lewis H. McKenzie
Station, Comm. Mgr.....Cal Zethmayr
Program Director.....Jack Morse
Chief Engineer.....William T. Moncrief

WMGA—Moultrie—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WMGA
Address.....Box 410
Tel.: 985-1400.....ABC-KBS
Station Reps.....Ayers; Hopewell
Gen. Mgr.....John F. Pidcock
Sta., Comm. Mgr.....Roy F. Zess
Program Director.....Ron Hannon
Chief Engineer.....Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Colquitt Bcstg. Co.
Address.....S.E. Highway 33
Tel.: YU 5-4517.....Independent
Representative.....T. F. Clark
General Mgr.....N. B. Mills
Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Newnan Bcstg. Co.
Address.....Line Street
Tel.: ALpine 3-4636.....MBS
Representative.....Ochs
Pres., Gen. Mgr.....James O. Hardin, Jr.
Commercial Mgr.....J. T. Williams Jr.
Chief Engineer.....Harold Ward

WNEA—Newnan—1962

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Radio Newnan
Address.....P.O. Box 405
Tel.: 253-4711.....KBS
General Manager.....Eathel Holley
Commercial Manager.....Johnny Brown

WSIZ—Ocilla—1961

Frequency: 1380 Kc.....Power: 5 Kw. d.
Owned By.....Gold Leaf-Yellow Pine Bcstg.
Address.....Box 202
Tel.: 468-7427.....ABC
Station Representative.....Thomas Clark
Owner.....C. C. Wade
General Manager.....Joe Vincent
Commercial Manager.....Royce Plummer
Program Director.....Gene Wade
Publicity Director.....Tony Carter
Chief Engineer.....Lester Hall

WPGA—Perry—1960

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Radio Perry
Address.....P. O. Box 109
Tel.: 429-2980.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Howard C. Gilreath
General, Sta. Mgr.....Lowell L. Register
Program Director.....Jim Lee
Chief Engineer.....David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Quitman Broadcasting Co.
Address.....P. O. Box 632
Tel.: 2681.....KBS
Owner.....J. E. Boyd
General Mgr.....J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc.....Power: 500 Watts
Owned By.....Georgia Radio Inc.
Address.....P. O. Box 1
Tel.: 684-3202.....Independent
President, Ch. Eng.....L. E. Gradick
Commercial Manager.....Nelle Reagan
Program Director.....Ross Shackelford

WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By.....WLAQ, Inc.
 Address.....Box 298
 Tel.: 232-7767.....ABC
 General Manager.....Don Mitchell
 Chief Engineer.....John All

WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By.....Rome Bcstg. Corp.
 Business Address.....P.O. Box 1187
 Tel.: 232—9742.....CBS
 Newspaper Affil.....Gainesville Daily Times
 Representative.....Walker-Rawalt
 President.....Mather M. Payne
 General Manager.....Clarence Salmon
 Commercial Manager.....Ben Lucas
 Program Director.....Jim Roberts
 Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Coosa Valley Radio Co.
 Address.....P. O. Box 1546
 Tel.: 232—0833.....Independent
 Sta. Representative.....Devney Organization
 General Comm. Mgr.....Charles E. Doss
 Program Dir.....Barbara Austin
 Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts
 Owned By.....Chattanooga Bcstg. Co.
 Address...270 N. Crest Rd., Chattanooga, Tenn.
 Tel.: WYman 8-3346.....Independent
 President.....I. Jay Sadow
 Chief Engineer.....John Andrews

WSNT—Sandersville—1956

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.
 Owned By.....WSNT, Inc.
 Business Address.....Box 150
 Tel.: 3174.....Independent
 Sta. Representative.....Bolles
 President.....J. R. Denny
 Gen. Mgr.....J. J. Bailes
 Station Manager.....Jesse C. Branson
 Sales Promotion Mgr.....Harry Williams
 Program Director.....Iola J. Daniel
 Chief Engineer.....William J. Evans, Jr.
 Owners of: WJAT, Swainsboro; WBRO, Waynesboro. Both Ga.

WBYG—Savannah—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Space Broadcasting, Inc.
 Address.....P.O. Box 943, DeSoto Hotel
 Tel.: 232-4182.....MBS
 President, Gen. Mgr.....Carter C. Peterson
 Operations Manager.....Al Jennings
 Chief Engineer.....Michael Warth

WEAS—Savannah—1951

Frequency: 900 Kc. Power: 5000 Watts d.
 Owned By.....WEAS, Inc.
 Address.....128 W. Taylor St.
 Tel.: AD 4-7264.....Independent
 Chairman of Bd.....E. D. Rivers
 General, Station Mgr.....Chris Watkins
 Program Director.....Bob Prather
 Chief Engineer.....J. Allen Brimmer
 Owners of: WGUN, Atlanta, Ga.; WSWN, Belle Glade, Fla.; KWAM, Memphis, Tenn.

WSAV—Savannah—1939

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By.....WSAV, Inc.
 Address.....1430 East Victory Drive
 Tel.: AD 6-0303.....NBC
 Station Representative.....Eastman
 Pres., Gen. Mgr.....Harben Daniel
 Comm., Sales Prom. Mgr.....Duane Hatch
 Opera. Mgr.....M. E. Thompson
 Program Dir.....Burl Womack
 Publicity Director.....Mrs. Barbara Hofer
 Chief Engineer.....Byron Strong
 Owners of: WSAV-TV.

WSGA—Savannah—1956

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Coastal Bcstg. Inc.
 Business-Studio Address...409 E. Liberty St.
 Tel.: AD 3-8807.....ABC
 Representative.....George P. Hollingbery
 Pres., Gen. Mgr.....Donald K. Jones
 Commercial Manager.....John M. Williams
 Chief Engineer.....Harvey Thackston

WSOK—Savannah—1949

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Speidel Bcstg. Group
 Address.....Box 2118
 Tel.: ADams 3-1170.....Independent
 Sta. Reps.....Howard; Dora Clayton
 President.....Joe Speidel
 General Manager.....Don Ferguson

WTOC—Savannah—1929

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By.....Savannah Bcstg. Co.
 Business-Studio Address...516 Abercorn St.
 Tel.: AD 2-0127.....CBS
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....William T. Knight, Jr.
 Station, Comm. Manager.....Ben Williams
 Program Director.....Dwight J. Bruce
 Sales Prom. Mgr., Pub. Dir.....John Hasty
 Chief Engineer.....Kyle E. Goodman
 Owners of: WTOC-FM-TV, Savannah.

WWNS—Statesboro—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WWNS, Inc.
 Address.....East Ollif St.
 Tel.: 764-5446.....Independent
 President, Gen. Mgr.....Donald O. McDougald
 Program Director.....Margaret Beachum
 Chief Engineer.....Marion C. Thornton

GEORGIA

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Tri-State Bcstg. Co.
Business Address.....Box 200
Tel.: 404-857-3951.....Independent
Station Reps.....Hal Walton; Dora-Clayton
President.....William B. Farrar
Commercial Manager.....Charles C. Farrar
Program Director.....Rogers Allison
Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WJAT, Inc.
Address.....P.O. Box 371
Tel.: BElmont 7-2011.....Independent
Sta. Representative.....Gene Bolles
President.....James R. Denny
General Manager.....John J. Bailes
Station Manager.....Mrs. Doris M. Lewis
Commercial Manager.....H. E. Buffington
Program Director.....Richard Harvey
Chief Engineer.....Jim Slawson
Owners of: WBR0, Waynesboro; WSNT, Sandersville. Both Ga.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Sylvania Bcstg. Sys.
Address.....Box 490
Tel.: LO 4-6601.....KBS
Gen., Sta. Mgr.....Edwin H. Bass
Sales Prom. Mgr.....Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Thomaston Bcstg. Co.
Address.....P.O. Box 689
Tel.: 647-5421.....KBS
Gen. Mgr.....S. J. Carswell
Sta. Mgr., Prog. Dir.....Bill Heule
Comm. Mgr.....Claude Thamez
Chief Engineer.....C. Tucker

WKTG—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Eunice M. Martin
Address.....P. O. Box 358
Tel.: CA 6-5343.....KBS, MBS
Station Representative.....Pearson
General Manager.....Edward T. Martin
Commercial Manager.....Robert Bond
Program Director.....Ray Williamson
Chief Engineer.....Harvey Willis

WPAX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio Thomasville, Inc.
Address.....117 Remington Ave.
Tel.: Canal 6-4110.....Independent
Owners.....D. C. Price, F. W. Hazleton

WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hickory Hill Bcstg. Co., Inc.
Business Address.....Lumpkin St.
Tel.: 777.....MBS
Pres., Gen. Mgr., Ch. Engr.....Gene D. Harden
Comm., Sales Prom. Mgr.....James C. Whaley

WTIF—Tifton—1957

Freq.: 1340 Kc.....Power 1 Kw. d., 250 W. n.
Owned By.....WTIF, Inc.
Address.....P.O. Box 206
Tel.: 382-4044.....Independent
Station Rep.....Dora-Clayton
President.....C. N. Todd
General, Station Mgr.....Clem Courtney
Sales Promotion Mgr.....Juanita Malcom
Program Director.....Wade Scaffie
Publicity Director.....Hy Davis
Chief Engineer.....Glen Massengil

WWGS—Tifton—1946

Frequency: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Tifton Bcstg. Corp.
Address.....Box 34
Tel.: 382-5400.....KBS
Station Rep.....Clark; Feltis, Dove, Cannon
Pres., Gen. Mgr.....Ralph N. Edwards
Chief Engineer.....George Floyd

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By.....Virgle E. Craig
Address.....423 Prather Bridge Rd.
Tel.: 886-2191.....Independent
Sta. Representative.....Thomas F. Clark
Station Mgr., Prog. Dir.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Publicity Director.....Lamar Ramey
Chief Engineer.....C. H. Sutton

WNEG—Toccoa—1956

Frequency: 630 Kc.....Power: 500 W. d.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: 886-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Sales Prom. Manager.....Gaynelle Thomson
Program Director.....Betty Faye Stowe
Publicity Director.....Wayne Sumner
Chief Engineer.....Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent
President, Gen. Mgr.....George B. Cook
Chief Engineer.....C. H. Fletcher

WGOV—Valdosta—1940

Frequency: 950 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Georgia-Florida Radio & TV Co.
Address.....Box 1182

Tel.: 242-4513..... MBS
 Station Reps..... Bob Dore; Dora-Clayton
 President, Gen. Mgr..... W. H. Keller, Jr.
 Commercial Manager..... Mrs. A. B. Smith
 Chief Engineer..... Bob Coker

WJEM—Valdosta—1955

Frequency: 1150 Kc.... Power: 1000 Watts d.
 Owned By... Lowndes County Broadcasting Co.
 Address..... Box 368
 Tel.: CH 2-1565..... KBS
 Station Representative..... George Hopewell
 President, Gen. Mgr..... J. C. Johnson
 Station Mgr., Program Dir..... Robert R. Wickus
 Sales Promotion Mgr..... Willard Belote
 Publicity Director..... Nadine Angel
 Chief Engineer..... Gerald D. Weeks

WVLD—Valdosta—1959

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By..... Al H. Evans
 Address..... P.O. Box 1281
 Tel.: Cherry 2-4821..... Independent
 Gen. Mgr..... Al Evans
 Station Mgr..... W. Belote

WVOP—Vidalia—1946

Frequency: 970 Kc..... Power: 5 Kw., d.
 Owned-Operated By..... Vidalia Bcstg. Co.
 Address..... Box 391
 Tel.: 537-7029..... KBS
 Sta. Reps... Continental; Feltis, Dove, Cannon
 President..... R. E. Ledford
 General Manager, Chief Engr... H. L. Dorough
 Commercial Manager..... Fred Tippet
 Sales Promotion Mgr..... Lois W. Godbee
 Program Director..... Elizabeth F. Dorough
 Publicity Director..... Bruce Bostwick

**WRPB—Warner Robbins
 1954**

Frequency: 1350 Kc.....Power: 5 Kw. d.
 Owned-Oper... Warner Robbins Bcstg. Co., Inc.
 Business Address..... Box 727
 Tel.: Walker 3-4261..... Independent
 Rep..... Cont. Radio Sales
 Pres., Ch. Engr..... Edgar M. Nobles
 Station Mgr., Prog. Dir..... Chris Botsaris

WKLE—Washington—1955

Frequency: 1370 Kc.... Power: 1000 Watts d.
 Owned By..... James S. Carter
 Address..... P. O. Box 639
 Tel.: Osborn 8-2125..... KBS
 Station Reps..... Feltis, Dove, Cannon
 President, Ch. Eng..... James S. Carter
 General Manager..... Robert W. Moody
 Program Director..... William T. Thornton

WACL—Waycross—1951

Frequency: 570 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Teletronics Inc.
 Business Address..... P.O. Box 858

Tel.: 283-4660..... Independent
 Representative..... Pearson
 General Manager..... James S. Rivers Jr.
 Commercial Manager..... Al Morris
 Program Director..... John J. Koval
 Chief Engineer..... William G. Alnoch

WAYX—Waycross—1936

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By..... Johnny Reb Radio, Inc.
 Business-Studio Address... 1600 Carawell Ave.
 Tel.: AT 3-7100..... KBS-NBC
 Newspaper Affil..... Waycross Journal Herald
 Representative..... Hal Holman
 President..... C. Mayo
 General Manager..... W. T. Parker
 Sales Promotion Mgr..... H. E. Brooks
 Program Director..... J. D. Dixon
 Chief Engineer..... Hubert Williams

WBRO—Waynesboro—1954

Frequency: 1310 Kc....Power: 1000 Watts d.
 Owned By..... WBRO, Inc.
 Address..... Box 151
 Tel.: 2139..... Independent
 Station Manager..... Jimmy Miller
 Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

WBMK—West Point—1958

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned By..... Radio Valley, Inc.
 Address..... Box 427
 Tel.: 645-2453..... KBS
 President..... J. Dige Bishop
 Gen., Sta. Mgr..... Jim Murphy
 Chief Engineer..... Albert Stancil

WRLD—West Point—1944

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..... Valley Bcstg. Co.
 Address..... Box 312
 Tel.: 64-22771..... ABC
 Sta. Representative..... Thomas F. Clark
 President, Gen. Mgr..... Miles H. Ferguson
 Sales Prom. Mgr., Prog. Dir..... Aileen Love
 Publicity Director..... Dorothy Forrester
 Chief Engineer..... Phil Murphree

WIMO—Winder—1952

Frequency: 1300 Kc....Power: 1000 Watts d.
 Owned-Operated By... Winder-Monroe Bcstg.
 Business Address..... P. O. Box 520
 Tel.: 867-9158..... Independent
 Station Representative..... George T. Hopewell
 President, Gen. Mgr..... C. H. Grider
 Sales Promotion Mgr..... E. V. Deaton
 Program Director..... Kathleen Rhodes
 Publicity Director..... Ethel W. Grider
 Chief Engineer..... Mitchell Montgomery

Pop.: 670,000
Families: 206,000

Hawaii

Radio Homes: 167,000
AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By: Honolulu Star Bulletin
Address: P. O. Box 581
Tel.: 9-2011 Independent
Newspaper Affiliation: Honolulu Star Bulletin
Representative: Peters, Griffin, Woodward, Inc.
President: J. Howard Worrall
General Mgr.: Frank Warren
Chief Engineer: Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By: James E. Jaeger
Address: Naniloa Hotel
Tel.: Hilo 4-372. KBS
Station Representative: Continental
President, Ch. Eng.: James Jaeger
General Manager: Mrs. Lillian Cunningham
Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By: Big Island Bcstg. Co., Ltd.
Business-Studio Address: 86 Mamo St.
Tel.: 51-168. NBC
President: Thomas J. MacBride
Vice Pres., Manager: R. W. Jaderstrom
Program Director: Larry Tavares

KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 5 Kw.
Owned: Christian Bcstg. Assoc.
Address: 1148 12th Avenue
Tel.: 71-985. KBS
President: William F. Graham, Jr.
Gen. Mgr.: Cornelius Keur
Program Director: GERALD M. FOGLESONG
Chief Engineer: Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts
Owned By: Honolulu Star-Bulletin, Inc.
Address: 1534 Kapiolani Blvd.
Tel.: 9-2011. CBS
Newspaper Affiliation: Star-Bulletin
Representative: Peters, Griffin, Woodward, Inc.
President: Chinn Ho
General Manager: Joe Herold
Station, Sales Promo. Mgr.: John DeMarco
Commercial Manager: Margot Todd
Program Director: Hal Boudreau
Publicity Director: Victor Amiel
Chief Engineer: Ronald T. Miyahira
Owners of: KHBC, Hilo; KGMB-TV, Honolulu;
KMAU-TV; Waiuku; KHBC-TV, Hilo.

KGU—Honolulu—1922

Frequency: 760 Kc. Power: 10,000 Watts

Owned-Operated By: Advertiser Pub. Co., Ltd.
Address: P.O. Box 3110
Tel.: 5-2977. NBC
Newspaper Affil.: Advertiser
Representative: NBC Spot Sales
President: Thurston Twigg-Smith
General, Sta. Manager: William O. Paine
Comm. Mgr.: George C. Mansfield
Sales Prom. Mgr., Prog. Dir.: Ted Scott
Chief Engineer: T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc. Power: 5 Kw.
Owned-Oper. By: Kaiser Hawaiian Vil. Radio
Business Address: 1290 Ala Moana Blvd.
Tel.: 5-3991. Independent
Station Representative: Adam Young
Vice Pres.: Richard C. Block
General Manager: John Serrao
Program Director: Peter Taylor
Publicity Director: Robert Z. Kendall
Chief Engineer: Dan O. Hunter
Owners of: KHVH-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc. Power: 250 Watts
Owned-Oper. By: KIKI, Ltd.
Address: 331-D Kamani St.
Tel.: 6-3456. Independent
Station Reps.: Jack Masla; Gates/Hall
Pres., Chief Eng.: Royal V. Howard
Exec. V.P., General Mgr.: Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc. Power: 5,000 Watts
Owned By: James T. Ownby
Address: International Market Place
Tel.: 938-402. CBS
Owner, General Mgr.: James T. Ownby
Program Director: Janie Rice
Chief Engineer: Ronald Hontz

KORL—Honolulu—1946

Frequency: 650 Kc. Power: 10,000 Watts
Owned-Operated By: Founders Corp.
Address: P.O. Box 5428
Tel.: 936-581. Independent
Station Reps.: Venard, Torbet & McConnell
President: Robert G. Munro
Program Director: Ted Sax
Chief Engineer: William B. Murphy
Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KOHO—Honolulu—1959

Frequency: 1170 Kc. Power: 1,000 Watts
Owned By: Cosmopolitan Bcstg. Corp.
Address: 1140-A 12th Ave.

HAWAII-IDAHO

Tel.: 775511 Independent
Newspaper Affiliation Hawaii Times, Ltd.
President Shiego Soga
General Manager Hideo Sato
Sales Promotion Mgr. Francis M. Kihara
Program Director Isao Murakami
Chief Engineer Roy Fernie

KPOI—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts
Owned By KPOI Broadcasting Co., Inc.
Business Address 1701 Ala Wai Blvd.
Tel.: 995-395 Independent
Sta. Representative McGavren/Guild
President, Gen. Mgr. Fin Hollinger
Station Manager Ray Gallagher
Commercial Mgr. Hector Hamilton
Program Dir. Tom Rounds
Chief Engineer Ernest Lindemann
Owners of: KMAK, Fresno; KMBN, San Bernardino,
Both Calif.

KTRG—Honolulu—1959

Frequency: 990 Kc. Power: 5 Kw.
Owned By ... Ala Moana Broadcasting Co., Inc.
Address 2227-A Kalakaua Ave.
Tel.: 933-147 Independent
President David Watumull
General Manager Perry W. Carle
Program Director John H. Russell
Publicity Director Sheldon Bren
Chief Engineer Henry Heeseman
Owners of: KTRG-TV, Honolulu.

KULA—Honolulu—1947

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Operated By KULA Bcstg.
Address: 830 Ala Moana
Tel.: 8-3666 Independent
Station Representative Spot Time Sales
President A. J. Krisik

General Sta. Manager Milton L. Hibdon
Program Director Judith Lawton
Chief Engineer Lee Evanson

KLEI—Kailua—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned By Oahu Bcstg. Co., Inc.
Address Kailua Shopping Center
Tel.: 250-811 Independent
President Jack Latham
Gen., Comm. Mgr. Jack Irvine

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By ... Garden Island Publ., Ltd.
Address Box 1478
Tel.: LI 2061 NBC
General Mgr. Charles J. Fern
Station Mgr. Tadashi Eto
Chief Engineer K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc. Power: 1000 Watts
Owned-Oper. By Maui Publ. Co., Ltd.
Business Address Box 374
Tel.: 33-981 NBC
Newspaper Affil. Maui News
Sta. Representative Thomas F. Clarke
Sta., Asst. Gen. Mgr. Richard E. Mawson
Chief Engineer Spencer Shirraishi

KAHU—Waipahu—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By Rural Bcstg. Co., Ltd.
Business Address P. O. Box 1007
Tel.: 274-071 Independent
President Dr. Timothy Wee
General Manager Harry En Chu
Program Director John Livingston
Chief Engineer Robert Pearson

Pop.: 685,000
Families: 203,500

Idaho

Radio Homes: 200,000
AM Stas. in State: 39

KBLI—Blackfoot—1951

Frequency: 690 Kc. Power: 1 Kw.
Owned-Oper. By KBLI, Inc.
Address Box 192
Tel.: Sunset 5-1400 Independent
Station Representative Forjoe
President Howard Johnson
General Mgr. Gloria Dillard
Chief Engineer Bob G. Shafer

KATN—Boise—1961

Frequency: 1010 Kc. 1 Kw. d.
Owned By Treasure Valley Bcstg.
Address 9400 Fairview Ave.
Tel.: 375-1111 Independent
Station Reps. Charles Bernard; Oakes
President, Gen. Mgr. Ralph F. Frazer

Station, Comm. Manager Ken Bort
Sales Promotion Manager Steve Gilbert
Chief Engineer Gerry Moser

KBOI—Boise—1947

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By .. Boise Valley Bcstrs., Inc.
Bus. Studio Address 1007 W. Jefferson
Tel.: 342-9331 CBS
Reps. Peters, Griffin, Woodward; Art Moore
Pres., Gen. Mgr. Westerman Whillock
Sta., Comm. Mgr. Earl Glade, Jr.
Local Sales Mgr. Wayne Davis
Program Director Hub Warner
Publicity Director Wayne Henry
Chief Engineer James Johntz, Jr.
Owners of: KBOI-FM-TV

IDAHO

KEST—Boise—1961

Frequency: 790 Kc. Power: 1 Kw. d.
Owned By KEST Bcstgs. Assocs.
Address 413 Idaho St.
Tel.: 375-1550 Independent
Station Representative Grant Webb
Co-Owners . . . Reid W. Dennis, John M. Bryan
Station Manager R. Lee Norton
Commercial Manager Richard Kersting
Sales Prom. Manager . . . Don Liebendorfer, Jr.
Program Director Richard Cable
Publicity Director Charles Rowe
Chief Engineer William Koelsch

KGEM—Boise—1946

Frequency: 1140 Kc. Power: 10,000 Watts
Owned By Gem State Bcstg. Co.
Address 5601 Cassia St.
Tel.: 344-3511 MBS-ABC
Representative Petry
General Mgr. Homer K. Peterson
Commercial Mgr. Robert Weisenburger
Chief Engineer Milton Daniel

KIDO—Boise—1927

Frequency: 630 Kc. Power: 5000 Watts
Owned By Mesabi Western Corp.
Address 1528 Vista Ave.
Tel.: 344-8661 NBC
Sta. Representative Weed
President William E. Boeing, Jr.
General Manager Jack J. Link
Station Manager James M. Davidson
Commercial Manager M. A. Ingalls
Program Director James Blossey
Publicity Director Lon Dunn
Chief Engineer John A. Maxson
Owners of: KETO-AM-FM, Seattle, Wash.; KPAM,
KPFM, Portland, Oreg.

KYME—Boise—1955

Frequency: 740 Kc. Power: 500 Watts
Owned-Operated By . . . Keith & Ellen Patterson
Address P. O. Box 2794
Tel.: 342-3575 Independent
Pres., Gen. Mgr. Keith E. Patterson
Comm. Mgr. Lou Clemens
Prog. Dir. Richard Sybert
Chief Engineer Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By Mini-Cassia Bcstg. Co.
Address P.O. Box 461
Tel.: 678-2244 KBS
Reps. Pearson, Venard, Torbet & McConnell
President Dean Leshner
General Mgr. R. Saxvick
Program Director C. Cheney
Chief Engineer Al Lee

KBGN—Caldwell—1960

Frequency: 910 Kc. Power: 1 Kw.
Owned By Christian Bcstg. Co. of Idaho
Address 3303 E. Chicago
Tel.: 459-3635 Independent
General Manager F. Demcy Mylar
Chief Engineer Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.
Owned-Operated By Caldwell Bcstg. Co.
Address 921 Cleveland Blvd.
Tel.: 459-3608 KBS
Station Rep. Harlan G. Oakes
Pres., Gen. Mgr. Clair B. Hull
Station Manager Duane D. Wolfe
Chief Engineer Bill Neumann

KVNI—Coeur d'Alene—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Rexard Co.
Business-Studio Address Blackwell Island
Tel.: MOhawk 4-2196 KBS-MBS
Pres., Sta. Mgr. Rex Koury
Sales Prom. Mgr. Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc. Power: 250 Watts
Owner Kebco, Inc.
Address Box 72
Tel.: 51 KBS
Station Reps. Fetis, Dove & Cannon
President, Gen. Mgr. Edward M. Brainard
Sales Prom. Manager John E. Ready
Chief Engineer Dennis Dunn

KID—Idaho Falls—1928

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Idaho Radio Corp.
Address 1275 E. 17th St.
Tel.: 522-5100 CBS
Station Reps. Hollingbery; Moore
Exec. V.P., General Mgr. J. Allen Jensen
Station Manager Leonard Wasden
Program Director Mel Richardson
Chief Engineer Carroll Secrist
Owners of: KID-TV.

KIFI—Idaho Falls—1946

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned-Oper. By E. Idaho Bcstg. & TV Co.
Address P.O. Box 2148
Tel.: 523-1171 ABC-KBS
Newspaper Affil. Post, Register
Station Representative Petry
Pres., Gen. Mgr. J. M. Brady
Commercial Manager Curt Empey
Sales Promotion Mgr. Phil Riesen
Program Director William James
Publicity Director Darlene Latham
Chief Engineer H. G. Haetele
Owners of: KIFI-TV, Idaho Falls.

KTEE—Idaho Falls—1960

Frequency: 900 Kc. Power: 1,000 Watts d.
Owned By Benay Corp.
Address P.O. Box 1896
Tel.: JACKson 3-3710 MBS
Station Reps. Gill-Perma; Feltis, Dove & Cannon
President Lloyd Mickelsen
General Manager Leo Higham
Commercial Manager Tom Fairchild
Program Director Keith Clarke
Chief Engineer E. O. Ferguson

KUPI—Idaho Falls—1957

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned By KUPI, Inc.
 Address P.O. Box 2557
 Tel.: JA 2-1101 Independent
 Station Rep. Gates/Hall
 General Manager Paul Bragg
 Program Director Rick Van
 Chief Engineer B. J. Echo

KART—Jerome—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned K. Clark
 Address Box 1176
 Tel.: EA 4-2321 Independent
 Pres., Gen. Mgr. K. Clark
 Chief Engineer Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Lewis Clark Bcstg. Co.
 Address 2829 Country Club Dr.
 Tel.: SH 3-2502 ABC
 Sta. Representative Gill-Perna
 Gen. Mgr., Co-Owner J. H. Matlock
 Sta. Mgr., Co-Owner E. A. Hamblin
 Commercial Mgr. George Walton
 Program Director Stan Haase
 Sales Promotion Mgr. Jerry Giedt
 Publicity Director Jan Van Buskirk
 Chief Engineer Jerry Chandler
 Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By KRLC, Inc.
 Address Eighth & Stewart
 Tel.: SH 3-1551 MBS
 Station Reps. Masla; Moore; Pacific Bcst. Sales
 President, Gen. Mgr. Donald Thomas
 Commercial Mgr. Douglas MacKelvie
 Sales Prom. Mgr. Beverly Swanson
 Program Director Albin Nelson
 Chief Engineer Harold Holbrook

KRPL—Moscow—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned KRPL, Inc.
 Address 1328 Pullman Road
 Tel.: TU 2-1174 KBS-MBS
 Station Reps. Art Moore; Gates/Hall
 Pres., Gen. Mgr. Gale Mix
 Comm. Mgr. James Sanberg
 Station Mgr. John Mix
 Sales Prom. Mgr. John Turner
 Prog Dir., Ch. Eng. Larry Ayer
 Publicity Director Shirley Mix

KFLI—Mountain Home—1962

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Northwest Broadcasters, Inc.
 Address P.O. Box 30-B
 Tel.: 587-4425 Independent
 President Clyde M. Degler
 General Manager Charles F. Degler
 Commercial Manager Jim Mitchell
 Chief Engineer John Sweeney

KFXD—Nampa—1930

Frequency: 580 Kc. Power: 5000 Watts
 Owned By Fletcher-Mitchell Corp.
 Address P.O. Box 891
 Tel.: 466-4611 Independent
 Representative Pearson Nat'l Reps.
 President James I. Mitchell
 General, Commercial Mgr. Wayne C. Cornills
 Sales Promotion Manager James Dalke
 Program Director W. Shirl Black
 Publicity Director Dan G. Smede
 Chief Engineer Gilbert Rose
 Owners of: KLIN, Lincoln, Neb.; KCBC, Des
 Moines, Ia.; WTRI, Bradenton, Fla.

KLER—Orofino—1958

Frequency: 950 Kc. Power: 1,000 Watts d.
 Owned By Clearwater Broadcasting Co.
 Address P.O. Box 32
 Tel.: Granite 2-5011 KBS
 Station Representative Felts, Dove, Cannon
 Station Manager L. Whitmore
 Chief Engineer Garry Bell

KWAL—Osburn—1938

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By Metals Bcstg. Co.
 Address Box 930, Wallace, Ida.
 Tel.: OS 1-6101 Independent
 Station Reps. Holman; Art Moore
 Pres., Gen. Mgr. R. Lee Black
 Chief Engineer Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Treasure Valley Bcstg. Co.
 Address P.O. Box 420
 Tel.: Midway 2-3351 KBS
 Co-Owner, Gen. Mgr. E. S. Graham
 Chief Engineer R. Montgomery

KSEI—Pocatello—1926

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By Pioneer Bcstrs. Corp.
 Business-Studio Address Box 31
 Tel.: 233-2121 NBC
 Station Reps. Weed; Art Moore
 Pres., Gen. Mgr. Henry H. Fletcher
 Program Director Ruth A. Fletcher
 Publicity Director Olive L. Greene
 Chief Engineer Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned Pocatello Radio, Inc.
 Address P.O. Box 2005
 Tel.: Cedar 3-1133 ABC
 Representatives Avery-Knodel; Petry
 General Manager Ronald Kempf
 Chief Engineer D. L. Lewis

KSNM—Pocatello—1956

Frequency: 1290 Kc. Power: 1 Kw. d.
 Owned Pocatello Bcstg. Co.
 Address 101 North Main

IDAHO

Tel.: 232-6565KBS
 General Mgr.D. C. Libeg
 Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

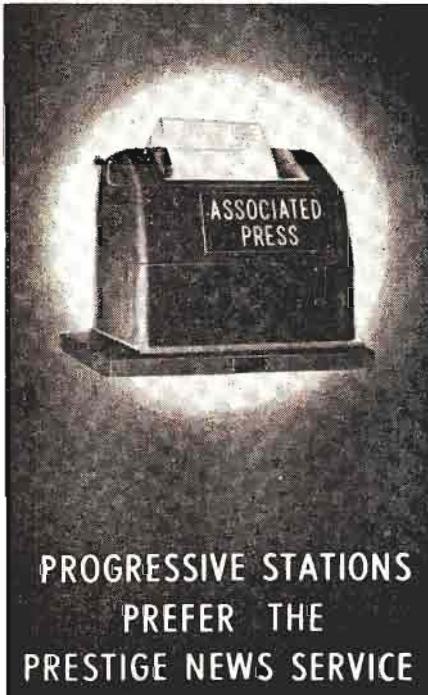
Frequency: 1340 Kc.Power: 250 Watts d.
 Owned-Oper. By...Voice of The Rockies, Inc.
 AddressP.O. Box 235
 Tel.: 852-1345KBS
 Station Reps.. Continental; Feltis, Dove, Cannon
 President R. Dunn
 Gen. Mgr., Chief Eng.....D. A. Nash, Jr.
 Program DirectorGwen Gibson

KRXK—Rexburg—1951

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned....Snake River Radio & TV Co., Inc.
 Address.....455 S. 2nd East
 Tel.: 356-5488KBS
 Station Representative...Broadcast Time Sales
 Pres., Gen. Mgr.....Gene Shumate
 Comm. Mgr.....Wes Lawrence
 Program DirectorDon Ellis
 Chief Engineer.....Dan Coltrane
 Owners of: KSGT, Jackson, Wyo.

KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Inland Bcstg. Co.
 AddressP.O. Box 427
 Tel.: 436-4757Independent
 Sta. Reps.....Hopewell; Art Moore
 Pres., Gen. Mgr.....Mervin V. Ling
 Sta. Comm. Mgr.....George McDonald
 Chief Engineer.....E. C. Miller



KSRA—Salmon—1959

Frequency: 960 Kc....Power: 1000 Watts, d.
 Owned By.....Salmon River R-TV Co., Inc.
 Address.....Main & Water Sts.
 Tel.: 756-2218KBS
 President, Gen. Mgr.....David G. Ainsworth
 Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Bauer Bcstg. Co.
 Address.....P. O. 431
 Tel.: CO 3-2179.....KBS
 General Mgr.Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc.....Power: 500 Watts, d.
 Owned By J. C. Wallentine
 Address.....98 W. 2nd South
 Tel.: 547-3307ABC-KBS-MBS
 General Manager.....J. C. Wallentine
 Station Manager.....R. Bruce
 Chief Engineer J. Davis

KSki—Sun Valley—1960

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Radio Sun Valley, Inc.
 AddressHotel Boise, Boise, Ida.
 Tel.: 3131Independent
 President.....R. L. Hagadone

KEEP—Twin Falls—1946

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....Radio Sales Corp.
 Address.....P. O. Box 511
 Tel.: 733-7512KBS
 Station Rep.....Feltis, Dove, Cannon
 President, Gen. Mgr. R. W. Burden, Jr.
 Asst. Manager.....W. F. Denney
 Chief Engineer.....Walt Snow
 Owners of: KFHA, Tacoma, Wash.

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
 OwnedKLIX Corp.
 Business Address...Eastland & Elizabeth Ave.
 Tel.: REdwood 3-5840ABC
 PresidentG. Hatch
 V.P., Gen. Sta. Mgr.....G. O. Glasmann
 Program Director.....L. Walton
 Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc...Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Address.....241 Main Ave. W
 Tel.: 733-3381NBC
 Sta. Reps.....Weed; Wagner
 Pres., Gen. Sta. Mgr.....F. M. Gardner
 Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owned By Oxbow Bcst. Co.
 Address.....Box 791
 Tel.: 549-0886Independent
 Station Representatives.....Hopewell; Moore
 President, Ch. Eng.....Edwin C. Miller

Pop.: 10,275,000
Families: 3,161,000

Illinois

Radio Homes: 3,089,000
AM Stas. in State: 110

WOKZ—Alton—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Oper. By Palen Bcstg. Corp.
Address Godfrey Road
Tel.: 466-3535 Independent
President Edward N. Palen
General Comm. Mgr. Herman T. Bunyan
Station Mgr., Prog. Dir. R. Wayne Cox
Chief Engineer Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts
Owned Anna Bcstg. Co., Inc.
Address Anna Hotel
Tel.: 1440 Independent
Sta. Representative Bernard Howard
President Pierce E. Lackey
Gen. Mgr., Ch. Engr. Donald C. Michel

WKKD—Aurora—1960

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By Russell G. Salter
Address 1880 Plain Ave.
Tel.: 898-1580 Independent
Station Rep. Gill-Perna
President, Sta. Mgr. Russell G. Salter
Sales Prom. Mgr., Prog. Dir. Rog Shales
Chief Engineer William H. Wardle
Owners of: WBEL, S. Betoit; WIXN, Dixon;
KCLN, Clinton; WKKD, Aurora, Ill.

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Kw. d. 500 n.
Owned By WMRO, Inc.
Business-Studio Address 184 River St.
Tel.: TW 7-4215 Independent
President Vincent G. Cotey
Station Manager Ben A. Oswalt
Commercial Manager Charles V. Hunter
Prog. Dir. Jeanne M. Doran
Chief Engineer J. R. Kitner

WRMS—Beardstown—1959

Frequency: 790 Kc. Power: 500 Watts
Owned By Beardstown Bcstg., Inc.
Address 108 East Main St.
Tel.: 790 KBS-MBS
President, Gen. Mgr. R. W. Sudbrink
Station Manager Burl Lauter
Chief Engineer O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.
Owned-Operated By Belleville Bcstg. Co.
Address Route 159 at Mulligan Lane
Tel.: AD 3-5000 Independent
Representative Indie Sales
President, Gen. Mgr. John W. Lewis
Commercial Manager H. Glenn Deffendall
Program Director Robert A. Armstrong
Chief Engineer Marvin Mollring

WJBC—Bloomington—1924

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Bloomington Bcstg. Corp.
Address 209 E. Washington
Tel.: 825-2078 ABC
Newspaper Affil. Daily Pantagraph
Representative Pearson
President Loring C. Merwin
Vice President Vernon A. Nolte
Station Manager Timothy R. Ives
Commercial Manager John McDermott
Program Dir. Don Newberg
Chief Engineer Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Cairo Broadcasting Co.
Business Address Box 311
Tel.: 1490 Independent
General Comm. Manager Merrill C. Currier

WBYS—Canton—1947

Frequency: 1560 Kc. Power: 250 Watts
Owned-Operated By Fulton Cty. Bcstg. Co.
Address 1000 East Linn St.
Tel.: 647-1560 ABC, KBS
News Affil. Daily Ledger; News-Advertiser
President Harriett B. Winsor
General Manager Charles E. Wright
Program Director Bruce Bagg
Commercial Mgr. Jean Marconnet
Chief Engineer Larry Caldwell

WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By Southern Illinois Bcstg.
Business-Studio Address 218 W. Main St.
Tel.: 457-8114 ABC
General Manager Paul F. McRoy
Commercial Manager Larry Doyle
Program Director Paul H. McRoy
Chief Engineer Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By Carmi Bcstg Co.
Address U. S. Route 460
Tel.: 382-4161 Independent
Gen., Sta. Mgr. S. A. Hassan
Chief Engineer L. Bradley

WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By Superior Bcstg. Service, Inc.
Address 502 Wabash Ave.
Tel.: 357-3128 Independent
Station Rep. Spot Time Sales
Manager Jerry Nutt

In Chicago

... the Adler Planetarium and Astronomical Museum is the first planetarium built in the Western Hemisphere and contains the world's finest collection of ancient astronomical instruments. Here, a lecturer can reproduce the majestic drama of the heavens—past, present and future—over a simulation of Chicago's famed skyline



In Chicago—WGN Radio

reaches more homes and cars** than any other Chicago radio station!*

*NCS—1961

**Chicago Auto Radio Audience Survey—1961



—the most respected call letters in broadcasting

Join the Broadcast Pioneers—wear your pin with pride

WGN IS CHICAGO

WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
Owned By Four County Bcstrs.
Address Centralia
Tel.: 532-1885 Independent
President Ed Palen
General Manager Jim Palen
Commercial Manager Jim Brown
Program Director Bruce G. Morrison
Publicity Director Edward J. Briley
Chief Engineer R. Millmaker
Owners of: WOKZ-AM-FM, Alton, Ill.

WDWS—Champaign—1937

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owner The Champaign News Gazette, Inc.
Business Address 48 Main St.
Tel.: 356-1855 CBS
Newspaper Aff. News-Gazette
Representative The Meeker Co.
President Mrs. Helen M. Stevick
Gen., Sta. Mgr. Larry Stewart
Program Dir. Constance Vogt
Chief Engineer Merle Sears

WEIC—Charleston—1954

Frequency: 1270 Kc. Power: 1000 Watts
Owned By Friendly Bcstrs., Inc.
Address Charleston, Ill.
Tel.: DI 5-2149 KBS
Pres., Gen. Mgr. William Kepper
Station, Sales Promo. Manager James L. Seed
Program Director Jerry Porter
Chief Engineer Andrew Kirk

WAIT—Chicago—1941

Frequency: 820 Kc. Power: 5000 Watts
Owned By WAIT Radio
Bus-Studio Address 188 W. Randolph St.
Tel.: FR 2-0660 Independent
Station Rep. Gill-Perna
Executive Director Maurice Rosenfield
General, Station Mgr. Frederick G. Harm
Program Director John Cleary
Publicity Director Fred Livingston
Chief Engineer Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. Power: 50,000 Watts
Owned-Operated By CBS, Inc.
Address 630 N. McClurg Ct.
Tel.: WH 4-6000 CBS
Sta. Rep. CBS Spot Sls.
V.P., Gen Mgr. E. H. Shomo
Sales Manager John J. Burke
Sales Promotion Manager Arthur Barnes
Publicity Director Paul Lazzaro
Program Director Len Schlosser
Production Manager Kenneth Carbonel
Chief Engineer William Fligel

WBEE—Chicago—1955

Frequency: 1570 Kc. Power: 1000 Watts
Owned By Continental Broadcasting

Address 75 E. Wacker Drive
Tel.: Randolph 6-6842 Independent
Station Representative Continental Bcstg.
President O. Wayne Rollins
General Manager Harry Wilber
Opera Mgr. Bill German
Chief Engineer J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc. Power: 50,000 Watts
Owned Chicago Federation of Labor
Business-Studio Address 666 Lake Shore Dr.
Tel.: MO 4-2400 Independent
Station Representative McGavren-Guild
President William A. Lee
Station Manager Thomas E. Haviland
Program Director Bob Finnegan
Chief Engineer Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Josephine A. White
Address 2756 Pine Grove Ave.
Tel.: EA 7-6860 Independent
General Manager J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Emil Denemark, Inc.
Address 3860 W. Ogden Ave.
Tel.: CR 7-4100 Independent
President Emil Denemark
General, Comm. Mgr. Bill Mack
Chief Engineer Edward Jacker

WGN—Chicago—1924

Frequency: 720 Kc. Power: 50,000 Watts
Owned-Operated By WGN, Inc.
Address 2501 Bradley Place
Tel.: LA 8-2311 Independent
Newspaper Affiliation The Chicago Tribune
Representative Edward Petry
President J. Howard Wood
Exec. V.P., General Mgr. Ward L. Quaal
Station Manager Charles E. Gates
Promotion Manager James G. Hanlon
Program Director Robert Bradford
Publicity Director Dan Calibraro
Dir. of Engineering Carl J. Meyers
Owners of: KDAL, Duluth, Minn.

WIND—Chicago—1927

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Westinghouse Bcstg. Co.
Business Address 400 N. Michigan Ave.
Tel.: Whitehall 4-2170 Independent
Representative AM Radio Sales
President Donald H. McGannon
Vice President Ralph L. Atlas
Station Manager Edward Wallis
Commercial Manager Don Frost
Program Director Guy Harris
Nat'l Sales Coordinator John P. Holland
Advertising, Prom. Mgr. Paul N. Lindsay
Publicity Director Dick Newton

ILLINOIS

Chief Engineer.....Kenneth C. Shirk
Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston, Mass.; KYW-AM-FM-TV, Cleveland, O.; KDKA-AM-FM-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.; KPXN-TV, San Francisco, Calif.

WJJD—Chicago—1924

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Address.....230 N. Michigan Ave.
Tel.: ST 2-5466.....Independent
Representative..Radio-TV Representatives, Inc.
President.....Harold R. Krelstein
V.P., General Manager.....Frederick G. Harm
Commercial Manager.....Alfred Grosby
Program Director.....Mel Hall
Chief Eng.....Walter F. Myers
Owners of: WCAO, Baltimore; WPLO, Atlanta; WMPB, Memphis; WCOP, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Cornbelt Publishers
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Newspaper Affil.....Drovers Journal
Station Representative.....Bolling Co.
President.....H. Thieman
General Manager.....Thomas L. Davis
Program Director.....William Grabau
Publicity Director.....Fred Livingston
Chief Engineer.....Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts
Owned-Operated By.....WLS, Inc.
Business Address.....360 N. Michigan Ave.
Tel.: State 2-2002.....ABC
Representative.....Blair Radio
President.....Ralph W. Beaudin
Commercial Manager.....Armand J. Belli
Program Director.....Gene Taylor

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co., Inc.
Business-Studio Address.....Merchandise Mart
Tel.: SU 7-8300.....NBC
Station Representative.....NBC Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Station Manager.....John M. Keys
Adv., Sales Promotion Mgr.....Chet Campbell
Program Director.....Howard Keegan
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WMBI—Chicago—1926

Frequency: 1110 Kc.....Power: 5,000 Watts, d.
Owned By.....Moody Bible Institute
Address.....820 N. La Salle St.
Tel.: Michigan 2-1570.....Independent
Station Manager.....W. E. Mayfield
Program Director.....John Rader
Publicity Director.....John Raymond
Chief Engineer.....A. P. Frye
Owners of: WDLM, E. Moline, Ill.; WMBI-FM, Chicago, Ill.; WCRF-FM, Cleveland, O.

WSBC—Chicago—1925

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By....WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....Independent
Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
Comm. Mgr.....Margaret Strasser
Sales Promotion Mgr.....Daniel R. Lee
Program Director.....Roy J. Bellavia
Publicity Director.....Robert J. Lee

WYNR—Chicago—1924

Frequency: 1390 Kc.....Power: 5,000 Watts d.
Owned By.....McLendon Corp.
Address.....2708 W. Washington Blvd.
Tel.: SA 2-1700.....Independent
Station Representative.....H.R. Repp.
General Manager.....J. G. Schatz
Program Director.....Floyd Brown

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....Independent
President, Gen. Mgr.....A. V. Santucci
Commercial Manager.....Anthony D'Amico
Chief Engineer.....Walter R. Lorenc

WMPP—Chicago Heights—1962

Frequency: 1470 Kc. .Power: 1,000 Watts d.
Owned By.....Seaway Broadcasting Corp.
Address.....825 E. Drexel Sq., Chicago
Tel.: HY 3-4262.....Independent
President, General Mgr.....William Martin

WHFC—Cicero—1923

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
Owners.....Leonard & Phil Chess
Gen. Program Mgr.....M. E. Clifford
Station, Publicity Director.....F. Summers
Chief Engineer.....E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc.....Power: 5000 Watts d.
Owned-Operated By....Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 935-2161.....Independent
Representative.....Holman
President.....J. R. Livesay
V.P., General Manager.....Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Northwestern Pub. Co.
Address.....1500 N. Washington
Tel.: 442-1700.....CBS
Newspaper Affiliation.....Commercial-News
Station Representative.....Jack Masla
General Manager.....Robert J. Burow
Sta. Mgr.....Max Shaffer

Commercial Manager John Eckert
 Program Director Honore Ronan
 Chief Engineer Norlyn Dossey
 Owners of: WIIEC-AM-TV, Rochester; WINB-AM-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc. Power: 1 Kw.
 Owned Vermillion Bcstg. Corp.
 Address P. O. Box 142
 Tel.: 446-1312 MBS
 Representative Gill-Perna
 President Gilbert E. Meizger
 General Manager Elzer Marx
 Commercial Manager John Williamson
 Program Director Barry Katz
 Chief Engineer Taylor Clawson
 Owners of: WITZ, Jasper, Ind.

WDZ—Decatur—1921

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned By Mid-States Bcstg. Co.
 Business-Studio Address 265 S. Park St.
 Tel.: 423-9744 MBS
 Representative Peters, Griffin, Woodward
 Pres., Gen. Mgr. Frank C. Schroeder, Jr.
 Commercial Manager B. J. Smith
 Asst. Mgr., Program Director Harry Michaels
 Chief Engineer Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Illinois Bcstg. Co.
 Address 1100 E. Pershing Road
 Tel.: 877-5371 CBS
 Newspaper Affiliation Decatur Herald & Review
 Representative Weed
 President Frederick W. Schaub
 Vice President Merrill Lindsay
 Station Manager Robert B. King
 Program Director H. Downey Hewey
 Chief Engineer Jules Robinett
 Owners of: WSOY-FM, Decatur; WSEI-FM, Effingham;
 WVLE-AM-FM, Olney, All Ill.

WLBK—De Kalb—1947

Frequency: 1360 Kc. Power: 1,000 Watts d.
 Owned-Oper. By DeKalb Radio Studios, Inc.
 Business-Studio Address 711 N. First St.
 Tel.: 758-3485 Independent
 Pres., Gen. Mgr. George C. Biggar
 Commercial Manager Richard M. Hubbell
 Program Director R. C. Brown
 Chief Engineer W. Dean Clayton

WIXN—Dixon—1961

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned By Russell G. Salter, Inc.
 Address 1460 College Ave.
 Tel.: 283-1811 Independent
 President Lloyd Burlingham
 General Manager Robert L. Harris
 Operations Mgr. Ronald Bushaw
 Commercial Mgr. Bill J. Crandall
 Chief Engineer Frank Baker

WDQN—Du Quoin—1951

Frequency: 1580 Kc. Power: 250 Watts
 Owned-Oper. By DuQuoin Bcstg. Co.
 Address Music Center
 Tel.: LI 2-3894 Independent
 Sta. Representative Devney Organization
 Pres., Gen. Mgr. M. R. Lankford
 Comm. Sales Prom. Mgr. Gene Showalter
 Chief Engineer W. W. Beacham

WDLM—East Moline—1960

Frequency: 960 Kc. Power: 1 Kw. d.
 Owned By Moody Bible Inst., of Chicago
 Address RFD, Coal Valley, Ill.
 Tel.: Orion, Ill. Independent
 Manager W. E. Mayfield
 Station Manager Dean L. Sippel
 Chief Engineer Earl Kesselhuth

WBBR—East St. Louis—1935

Freq.: 1490 Kc. Power: 500 Watts d. 250 n.
 Owned By Stanlin, Inc.
 Address Broadview Hotel, 421 E. Broadway
 Tel.: BRidge 1-4625 ABC
 Sta. Representative Good Music Broadcasters
 President Louis Strick
 General Manager George Lasker
 Program Dir. Dean L. Sippel
 Chief Engineer Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc. Power: 250 Watts, d.
 Owned-Operated By Effingham Bcstg. Co.
 Address 110 N. Banker St.
 Tel.: 1090 Independent
 Station Rep. Devney Organization
 President Joseph E. McNaughton
 General Sta. Mgr. Charles G. Pettit
 Sales Promotion Mgr. Donald W. Springer
 Program Director Larry Wilson
 Publicity Director Zona B. Davis
 Chief Engineer Randall Moody

WRMN—Elgin—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By The Elgin Bcstg. Co.
 Address 18½ Douglas Ave.
 Tel.: SH 1-7700 Independent
 News Affil. Pekin Times, Yuma Sun
 Representative Devney Organization
 Pres., Gen. Mgr. J. Richard Sutter

WEAW—Evanston—1946

Frequency: 1330 Kc. Power: 5 Kw. d.
 Owned No. Shore Bcstg. Co., Inc.
 Address 1700 Central St.
 Tel.: UN 4-7600 Independent
 Station Representative Weed
 Pres., Gen. Mgr. Edward A. Wheeler
 Commercial Manager James Nortinson
 Program Director Doris Peterson
 Chief Engineer Fred Weis

WNMP—Evanston—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Semrow Broadcasting Co.
 Address... 1710 Orrington Ave.
 Tel.: GR 5-1590... Independent
 Station Representative... Broadcast Time Sales
 President... Otto Semrow
 General Sta. Mgr. ... William Bishop
 Commercial Manager... John K. Thoreson
 Chief Engineer... Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned-Oper. By... Wayne County Bcstg. Co.
 Address... Box 72
 Tel.: 2159... KBS
 Representative... Grant Webb
 Partners... T. S. Lund, B. Davidson
 General Manager... Thomas S. Land
 Commercial Mgr. ... Garnet Williams
 Program Director... Bill Arthur
 Publicity Director... Darrell Linne
 Chief Engineer... Gil Wallace
 Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc. Power: 5000 Watts d.
 Owned By... Triad TV Corp.
 Business-Studio Address... 9 N. Chicago Ave.
 Tel.: Adams 2-5171... Independent
 Station Representative... Spot Time Sales
 President... C. Wayne Wright
 General Mgr. ... Richard A. Carroll
 Chief Engineer... LaVerne G. Bawinkel

WAIK—Galesburg—1957

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned By... Webster Bcstg. Co.
 Address... 36 Park Plaza
 Tel.: 342-3161... ABC
 Sta. Representative... Burn-Smith Co.
 President, Gen. Mgr. ... F. C. Webster, Jr.
 Comm., Sales Promo. Mgr. ... Jean Pickrel
 Program Director... Woody Worley
 Publicity Director... Richard Siko
 Chief Engineer... Carl Martin

WGIL—Galesburg—1938

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Galesburg Bcstg. Co., Inc.
 Address... 60 S. Kellogg
 Tel.: 342-5131... MBS
 Newspaper Affiliation... Register Mail
 President... William C. Pritchard
 Gen. Sta. Mgr. ... Roger Coleman
 Program Director... Dale Adkins
 Chief Engineer... James Thompson

WGNU—Granite City—1961

Frequency: 920 Kc. Power: 500 Watts d.
 Owned By... Tri-Cities Bcstg. Co.
 Address... Granite City
 Tel.: Granite City... Independent
 General Manager... Chuck Norman

WEBQ—Harrisburg—1923

Frequency: 1240 Kc. Power: 250 Watts
 Owned By... First Trust Assoc.
 Address... 100 E. Poplar St.
 Tel.: Clearbrook 3-7032... KBS
 Gen.-Station-Comm. Mgr. ... Inglls M. Taylor
 Sales Prom. Manager... Edward Topper
 Program Director... Norma Slaton
 Publicity Director... Dorice Turner
 Chief Engineer... Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc. Power: 500 Watts
 Owned By... Esther Blodgett
 Address... 205 E. Brainard
 Tel.: Harvard... Independent
 c/o... Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Egyptian Bcstg. Co.
 Business Address... P.O. Box 179
 Tel.: WI 2-2181... MBS-KBS
 Station Representative... Hal Holman
 President... Charles R. Cook
 General Sta. Mgr. ... W. Robert Cook
 Sales Promotion Manager... Fred Simmons
 Program Director... Shirley Cook Bauman
 Publicity Director... Frank Samuel
 Chief Engineer... Ben E. Orf

WJIL—Jacksonville—1961

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By... Donald E. Udey
 Address... E. Morton Road
 Tel.: 245-5119... Independent
 General Manager... Donald E. Udey

WLDS—Jacksonville—1941

Frequency: 1180 Kc. Power: 1000 Watts d.
 Owned... Jacksonville Radio & TV Bcstg. Corp.
 Business Address... Fox Theatre Bldg.
 Tel.: 245-7171... Independent
 Newspaper Affil. ... Journal-Courier
 Station Representative... Hal Holman
 President... Robert Fay
 General Manager... R. Karl Baker
 Program Director... Raymond Wells
 Publicity Dir. ... Marie Barton
 Chief Engineer... G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480 Kc. Power: 500 Watts
 Owned By... Tri-County Broadcasting Co.
 Address... Box 130
 Tel.: 1214... KBS
 Owner & Gen. Mgr. ... B. Meyer

WJOL—Joliet—1926

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By... WJOL, Inc.
 Business-Studio-Transmitter... 601 Walnut St.
 Tel.: 726-4761... Independent
 Station Representative... Devney Organization
 Pres., Gen. Mgr. ... Joseph F. Novy
 Prog. Dir. ... Eileen Caron
 Station Mgr., Chief Engineer... J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc. Power: 1 Kw. d. 500 W.n.
 Owned-Operated By.....WKAN Radio, Inc.
 Business Address.....183 N. Schuyler Ave.
 Tel.: WELLS 3-6633.....Independent
 Newspaper Affiliation.....Daily Journal Co.
 Station Rep.....Radio TV Rep.
 President.....Burrell Small
 General Manager.....Bruce Brown
 Station Manager.....Robert Hawkins
 Chief Engineer.....Richard Eckels
 Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg,
 Calif.; WQUA, Moline, Ill.

WKEI—Kewanee—1952

Freq.: 1450 Kc. Power: 500 W. d., 100 W. n.
 Owned By:.....Kewanee Bcstg. Co.,
 Address.....Hotel Kewanee
 Tel.: 4471.....Independent
 Station Representative.....Devney Org.
 President, Gen. Mgr.....George Walker
 Commercial Manager.....Tom Kiernan
 Program Director.....Eldon Q. Johnson
 Chief Engineer.....James B. Kidd

WTAQ—La Grange—1950

Frequency: 1300 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....S & S Bcstg. Co.
 Address.....Box 408
 Tel.: FL 2-1300.....Independent
 Station Rep.....Charles Bernard
 President, Gen. Mgr.....Charles Sebastian
 Station Manager.....Arthur L. Schlaman
 Commercial Manager.....Margaret Burger
 Sales Promotion Mgr.....Ralph Faucher
 Program, Publicity Dir.....Win Jolly
 Chief Engineer.....F. Patrick Nugent

WLPO—La Salle—1947

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned By.....La Salle County Bcstg. Corp.
 Address.....P.O. Box 215
 Tel.: (815) 223-3100.....Independent
 Newspaper Affiliation.....Daily News Tribune
 Representative.....Grant Webb
 President.....Peter Miller
 General Manager.....Bill Dahlsten
 Program Director.....Gerald Peterson
 Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc. Power: 500 Watts, d.
 Owned By.....Lawrenceville Bcstg. Co.
 Address.....Box 210
 Tel.: 910.....Independent
 Station Rep.....Devney Organization
 President, Gen. Mgr.....Stuart K. Lankford
 Program Director.....Dick Fox
 Chief Engineer.....Carl Shannon

WPRC—Lincoln—1951

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Prairie Radio Corp.
 Address.....P. O. Box 37
 Tel.: 732-4370.....MBS
 Pres., Gen. Mgr.....Ray F. Knochel
 Station Manager.....E. Layman

WSMI—Litchfield—1950

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.
 Address.....Box 241
 Tel.: 324-2345.....MBS
 Pres., Gen. Mgr.....Hayward L. Talley

WLUV—Loves Park—1962

Frequency: 1520 Kc. Power: 500 Watts d.
 Owned By.....Loves Park Bcstg. Co.
 Address.....P.O. Box 2201
 Tel.: 876-2337.....Independent
 Owner, General Mgr.....Angelo J. Salvi
 Commercial Manager.....Robert Greene

WKAI—Macomb—1947

Frequency: 1510 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WKAI Bcstg. Co.
 Address.....113 E. Carroll St.
 Tel.: TEmple 3-4129.....Independent
 Newspaper Affiliation.....Daily Journal
 President.....William H. Rudolph
 General Manager.....D. Naber

WGGH—Marion—1949

Frequency: 1150 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Marion Bcstg. Co.
 Business Address.....P. O. Box 311
 Tel.: WYandotte 3-8102.....Independent
 President.....George W. Dodds
 Gen. Mgr., Prog. Dir.....Jim Duncan
 Commercial Manager.....Ina S. Trammell
 Chief Engineer.....Robert Feurer

WLBH—Mattoon—1946

Frequency: 1170 Kc. Power: 250 Watts d.
 Owned-Operated By.....Mattoon Bcstg. Co.
 Bus.-Studio Address.....1632½ B'way Ave.
 Tel.: AD 4-6464.....Independent
 Station Rep.....Holman
 President, Gen.-Station Mgr.....J. R. Livesay
 Commercial Manager.....Ken Wooddell
 Sales Prom. Mgr.....Robert Veech
 Program Director.....Ken Jakle
 Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc. Power: 1,000 Watts d.
 Owned-Oper. By.....Fort Massac Bcstg. Co.
 Business Address.....409 Ferry St.
 Tel.: 2106.....KBS
 Sta. Representative.....Grant Webb
 President.....W. Tiner
 Sta., Sales Prom. Manager.....V. G. Smith
 Prog. Dir., Ch. Engineer.....Ben Smith

WQUA—Moline—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Radio Moline
 Address.....1319 Fifth Ave.
 Tel.: 764-6727.....Independent
 Newspaper Affil.....Kankakee Daily Journal
 Representative.....Geo. P. Hollingbery Co.
 President.....Len H. Small

ILLINOIS

General Manager.....G. La Verne Flambo
Station Manager.....J. Maxim Ryder
Program Director.....Donald L. Hanley
Chief Engineer.....Horold Higby
Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-
burg, Calif.; WRRR, Rockford, Ill.

WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned By.....Prairieland Bcstrs.
Address.....First & Main St.
Tel.: 666.....Independent
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

WVMC—Mt. Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Jel-Co Radio
Address.....N. Cherry Road
Tel.: 262-5111.....KBS
Station Representative.....Burn-Smith
President, Gen. Mgr.....John F. Huribut
Program Director.....Robert A. Clark
Chief Engineer.....Dave Winslow

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. . Power 5,000 Watts, d.
Owned-Oper. By..Mt. Vernon Radio & TV Co.
Address.....Mitchell Bldg.
Tel.: 242-3500.....Independent
Station Rep.....Pearson
President.....John Russell Mitchell
General, Station Mgr.....Robert L. Whitaker
Commercial Manager.....Fred A. Mosimann
Chief Engineer.....William R. Schmidt

WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By..Martha D. & Robert M. Rapp
Business Address.....1602 Elm St.
Tel.: 687-1420.....KBS
Gen., Sta. Mgr.....Jay Goble

WIOK—Normal—1962

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owned By.....McLean County Bcstg. Co.
Address.....P.O. Box 1440
Tel.: 378-2621.....MBS
Station Representative.....Hal Holman
President.....Robert W. Sudbink
General Manager.....Ron Gallina
Program Director.....Thom Brown
Chief Engineer.....O. D. Kost

WOPA—Oak Park—1950

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Village Bcstg. Co.
Address.....408 S. Oak Park Ave.
Tel.: ES 8-4653.....Independent
Representative.....Howard
President.....E. Sonderling
General Manager.....Al Michel
Program Director.....Don Lucki
Chief Engineer.....Sidney Schneider
Owners of: WDIA, Memphis; KDIA, Oakland;
WOPA-FM; KFOX, Long Beach.

WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Operated By.....Illinois Bcstg.
Address.....302½ Main St.
Tel.: EX 3-2156.....Independent
Newspaper Affil.....Lindsay, Schaub Newsp.
Sta. Representative.....Holman
Pres.....Fred W. Schaub
General, Comm. Mgr.....Charles R. Griggs
Prog. Dir.....Joe Kosack
Chief Engineer.....Donald Schnell
Owners of: WSOY, Decatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....Carl H. Meyer
Address.....417 W. Madison St.
Tel.: Hempstead 3-1430.....Independent
Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
Program Director.....Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc....Power: 1,000 Watts, d.
Owned-Operated By.....Paris Bcstg. Corp.
Address.....Box 262
Tel.: 5-0153.....Independent
Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
Prog. Dir.....John Powell
Publicity Dir.....Gene Tyler
Chief Engineer.....Wayne Lemen

WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned By.....F. F. McNaughton
Business Address.....15 South Capitol St.
Tel.: 346-2134.....Independent
Sta. Representative.....Pearson
Pres., Gen. Mgr.....F. F. McNaughton
Sta. Mgr., Pub. Dir.....George C. Udry
Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By.....Peoria Bcstg.
Address.....Box 1350
Tel.: 674-9113.....NBC
Sta. Rep.....Venard, Torbet & McConnell
President.....John Cleary
General Manager.....Ray Diaz

WIRL—Peoria—1948

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By.....Kankakee Daily Journal
Address.....121 N.E. Jefferson Ave.
Tel.: 674-9239.....Independent
Station Rep.....McGavren/Guild
Gen. Sta. Manager...Howard H. Frederick
Comm., Sales Prom. Manager.Morton E. Cantor
Program Director.....Volney E. Lamb, Jr.
Chief Engineer.....Duane Reifsteck

WBBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midwest Television, Inc.
Address.....212 S.W. Jefferson Ave.

Tel.: 676-0711CBS
 Newspaper Affil. Lindsay-Schaub Newspapers
 Reps. Peters, Griffin, Woodward, Inc.
 President. August C. Meyer
 General Manager William L. Brown
 Asst. Station Manager Edward Peters
 Exec. V.P. Guy Main
 Operations, Publicity Mgr. John Ketterer
 Chief Engineer. George Pyle
 Owners of: WMBD-TV; WCIA-TV, Champaign.

WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Radio One Corp.
 Address. 614-A Main St.
 Tel.: 674-9249 MBS
 Station Representative Gill-Perna
 President Frank Babcock
 Vice President J. W. O'Connor
 General Manager Donald E. McCarty
 Commercial Manager. Bill Chambers
 Publicity Director Connie Jones

WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned Pike Broadcasting Co.
 Address Pittsfield, Ill.
 Tel.: 650 Independent
 Station Rep. Continental Radio Sales
 President, Gen. Mgr. G. B. Meyer
 Sta. Mgr., Ch. Eng. J. A. Harmison

WZOE—Princeton—1961

Frequency: 1490 Kc. Power: 1 Kw. d. 250 W. n.
 Owned By Bureau Broadcasting Co.
 Address Princeton
 Tel.: 2-1013 KBS
 General Manager Jim Wencker
 Commercial Manager Jack Martin
 Sales Promotion Manager Jerry Anthony
 Chief Engineer David Stone

WGEM—Quincy—1947

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. Quincy Bcstg. Co.
 Business-Studio Address. Hotel Quincy
 Tel.: 222-6840 ABC
 Newspaper Affiliation. Quincy Herald Whig
 Station Rep. Adam Young
 President. T. C. Oakley
 General Manager. Joe Bonansinga
 Comm. Mgr. J. Ben Stewart
 Prog. Dir. Fred Colgan
 Pub. Dir. Hal Heidbreder
 Chief Engineer. Frank E. Laughlin
 Owners of: WGEM-TV, Quincy, Ill.

WTAD—Quincy—1925

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. Lee Bcstg., Inc.
 Address WCU Bldg.
 Tel.: 222-6200 CBS
 Newspaper Affiliation. Hannibal Courier Post
 Station Rep. Advertising Time Sales
 President, Gen. Mgr. Walter J. Rothschild
 National Sales Mgr. Wayne W. Cribb
 Program Director. Hal Barton
 Chief Engineer. J. E. Gray
 Owners of: KHQA-TV; WTAD-FM, Quincy, Ill.

WRTL—Rantoul—1962

Frequency: 1460 Kc. Power: 500 Watts
 Owned By Regional Radio Service
 Address P.O. Box 115
 Tel.: Rantoul Independent
 Sales Manager D. Richard Williams
 Program Director John Coleman
 Chief Engineer W. R. Brown

WTAY—Robinson—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By. Ann Broadcasting Corp.
 Business Address. P.O. Box 266
 Tel.: 544-2191 KBS
 Pres., Gen. Mgr. Kathryn A. Duncan
 Station, Comm. Mgr. Jack Weber
 Chief Engineer. Harold Vandament

WHBF—Rock Island—1925

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By. Rock Island Bcstg. Co.
 Address 231 18th St.
 Tel.: 786-5441 CBS
 Newspaper Affiliation. Rock Island Argus
 Representatives Hyett; Avery-Knodel
 President. Ben H. Potter
 V.P., General Manager Leslie C. Johnson
 Asst. Mgr., Dir. Sales. Maurice Corken
 Sales Prom. Mgr. Heber Darton
 Program Dir. Frank S. Hicks
 Public Relations Fern Hawks
 Chief Engineer. Robert J. Sিনnett
 Owners of: WHBF-FM-TV, Rock Island.

WJRL—Rockford—1960

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned By Town and Country Radio, Inc.
 Address 125 N. Church
 Tel.: WO 8-5821 Independent
 President, Gen. Mgr. John R. Livingston
 Chief Engineer. Gerald DeVore

WROK—Rockford—1929

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By Rockford Broadcasters, Inc.
 Address 1100 Tamarack Lane
 Tel.: 399-2233 ABC
 Newspaper Affil. Rockford Newspapers, Inc.
 Representative H-R
 President. E. K. Todd
 General, Comm. Manager David W. Salisbury
 Assistant Mgr. Maurice P. Owens
 Publicity Director Ralph Reynolds
 Chief Engineer. Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Operated by. Radio Rockford, Inc.
 Address 113 S. Court St.
 Tel.: 968-1869 Independent
 Newspaper Affil. Kansas Daily Journal
 Representative Radio-TV Reps.
 President. Burrell L. Small
 General, Comm. Mgr. Ward W. Hartman
 Program Director H. Irving Tingley
 Chief Engineer. Clyde Downing

ILLINOIS

WGSB—St. Charles—1961

Frequency: 1480 Kc..Power: 1 Kw. d., 500 W. n.
Owned ByFox Valley Bcstg. Co.
Address 1215 Fern Ave.
Tel.: 584-8820MBS
General ManagerWilliam M. Evans
Commercial ManagerHomer Hanlon
Program DirectorJoe Barrie
Publicity DirectorThelma Petrie
Chief EngineerRobert Roehrig

WJBD—Salem—1956

Frequency: 1350 Kc....Power: 500 Watts, d.
Owned.....Salem Bcstg. Co.
Address..... 121 S. Walnut St.
Tel.: 2000KBS
RepresentativeGrant Webb
General, Sta. Mgr., Ch. Eng....Bryan Davidson
Program Dir.Claudine Rush
Comm., Sales Prom. Manager .. John Scrivner
Publicity DirectorVivian Eubanks
Owners of: WFIW, Fairfield: WMFT Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc.....Power 250 W.
Owned.....Hirsch Communication Eng. Corp.
Address.. 324 Broadway, Cape Girardeau, Mo.
Tel.: 333Independent
President.....Robert O. Hirsch
Station Manager.....Jack Scheper

WCVS—Springfield—1926

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WPFA, Inc.
Address..... 3001 S. Fourth St.
Tel.: 544-9855ABC
Station RepresentativeGill-Perna
President.....J. William O'Connor
Gen., Comm. ManagerKen Spengler
Program Director.....James Palmer
Chief Engineer.....Dick Ashenfelter
Owners of: KLEE, Ottumwa, Ia.

WMAY—Springfield—1950

Freq.: 970 Kc..Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....Lincoln Bcstg. Corp.
Address P.O. Box 460
Tel.: 529-1676NBC
Station Rep.....McGavren/Guild
President, Gen. Mgr.....Gordon Sherman
Commercial Mgr.....John O'Shea
Program Director.....Sy! Blinkin
Sales Prom. Publicity Dir.....Mel Kampe
Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WTAX, Inc.
Business Address..... 712 S. 31st St.
Tel.: 522-4441CBS
Station RepresentativeJack Masla
Pres., Gen. Mgr.....Oliver J. Keller
Commercial Manager.....S. T. Harbison
Sales Promotion Mgr.Ed Mahoney
Publicity DirectorBill Berg
Chief Engineer.....Bill Gustafson

WSDR—Sterling—1949

Frequency: 1240 Kc.....500 W. d., 100 W. n.
Owned-Oper. By.....Blackhawk Bcstg. Co.
AddressLawrence Bldg.
Tel.: 625-3400Independent
Pres., Gen. Mgr.....Sam Bartlett
Station, Comm. Mgr.John Rohwer
Program DirectorGeorge Tierney
Publicity DirectorVoight Smith
Chief Engineer.....Ed Fisher

WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Streator Bcstg. Co.
AddressBox 377
Tel.: 2-2947Independent
RepresentativePearson
Managing PartnerStephen P. Bellinger
Station ManagerJohn R. Hallstrom
Asst. ManagerJames A. Mudd
Program DirectorDwayne Noss
Chief EngineerVern Buland
Owners of: WRAM, Monmouth.

WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d
Owned ByCommunity Bcstrs.
Address.....Hotel Frisini
Tel.: VAn Dyke 4-3368Independent
RepresentativeContinental
PresidentRoger Moyer
General Manager.....W. P. Scott
Chief EngineerG. Black

WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned-Operated By.....WKID Bcstg. Co.
AddressP. O. Box 192
Tel.: 367-5431MBS
Station RepresentativeSpot Time Sales
President, Gen. Mgr.....Robert F. Meskill
Program DirectorTom Brown
Chief EngineerJack Bobicz
Owners of: KYSN, Colorado Springs.

WGFA—Waukegan—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned By.....Iroquois County Bcstg. Co.
AddressBox 68A
Tel.: Idlewood 2-2488Independent
PresidentDon Ruth
General, Station ManagerBob Bivans
Comm., Sales Promotion Mgr.Del Trudeau
Program DirectorRonald Hunt
Chief EngineerGary Hixson

WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....News-Sun Bcstg. Co.
Business AddressP. O. Box 500
Tel.: 336-7900Independent
Newspaper Affiliation...Waukegan News-Sun
RepresentativeDevney Organization
V.P., General ManagerAlfred F. Sorenson

Assistant, Commercial Manager Jerry Cray
 Operations Manager Bob Jones
 Program Director Arlene Byrne
 Chief Engineer Verne Buland
 Owners of: WZIP, Cincinnati, O.

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned.....Pyramid Radio Bcstg. & TV Co.
 Address.....P. O. Box 359
 Tel.: 1300Independent
 Representative Hal Holman
 President.....Dr. Guy W. Lambert
 General, Comm. Mgr.....Walter C. Schafer

Program, Publicity Director..... Fran Booton
 Chief Engineer.....Everett T. Kennedy

WBBY—Wood River—1961

Frequency: 590 Kc.....Power: 500 W. d.
 Owned By.....Madison County Bcstg. Co.
 Address.....Box 7, Alton, Ill.
 Tel.: 259-1800MBS
 Station Representative..... Hal Holman
 President.....Robert W. Sudbrink
 General Manager.....Lee W. Allerton
 Program Director..... Jerry Collins
 Chief Engineer.....Robert Gerner
 Owners of: WRMS, Beardstown, Ill.

Pop.: 4,798,000
 Families: 1,479,500

Indiana

Radio Homes: 1,440,500
 AM Stas. in State: 65

WHBU—Anderson—1923

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Anderson Bcstg. Corp.
 Address.....640 Citizens Bank Bldg.
 Tel.: 644-7791CBS
 President.....C. Bruce McConnell
 General Manager.....John R. Atkinson
 Chief Engr.....W. J. Hecht

Representative Meeker
 President Sarkes Tarzian
 Gen. Mgr..... Glenn Van Horn
 Commercial Mgr.....C. Raymond Bartlett
 Program Director.....William Franzmann
 Chief Engineer..... William Wood
 Owners of: WTTV, Bloomington; WPTA-TV,
 Roanoke; WFAM-TV, Lafayette; WTTV-FM,
 Bloomington; WPTH-FM, Ft. Wayne.

WHUT—Anderson—1946

Frequency: 1470 Kc.Power: 1000 Watts d.
 Owned-Operated By.....WBOW Radio, Inc.
 Address Box 151
 Tel.: 644-1255Independent
 Station RepresentativeWeed
 PresidentWilliam O'Connor
 General Manager.....John Karr
 Commercial Manager Roger Kiley
 Program Director Richard Eller
 Publicity Director Gene Swindell
 Sales Promotion Manager..... Joseph Howard
 Chief Engineer Dick Lange
 Owners of: WBOW, Terre Haute, Ind.

WBNL—Boonville—1950

Frequency: 1540 Kc....Power: 250 Watts d.
 Owned-Oper. By.....Boonville Bcstg. Co.
 AddressLynnville Road
 Tel.: 880KBS-MBS
 Pres., Chief Eng.....H. C. Sanders
 Gen., Program Dir.....Norman Hall

WBIW—Bedford—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Bedford Bcstg. Co.
 AddressP. O. Box 127
 Tel.: BRowning 5-7555.....Independent
 Sta. Reps...Kentucky Radio Sales; Masla Assoc.
 PresidentLester G. Spencer
 General Station Mgr.William M. Quigg
 Commercial ManagerOtt Medlock
 Program DirectorMike Davison
 Chief Engineer Carl Finger
 Owners of: WKRV-AM-FM, Richmond; WBAT,
 Marion. Both Ind.

WBZI—Brazil—1959

Frequency: 1380 Kc.....Power: 500 Watts d.
 Owned ByCommunity Bcstg. Corp., Inc.
 Address.....P. O. Box 227
 Tel.: 2317Independent
 PresidentJohn A. White
 General ManagerCasey A. Heckman

WCSI—Columbus—1950

Frequency: 1010 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....White River Bcstg.
 Address.....501½ Washington St.
 Tel.: 372-4448Independent
 Newspaper Affilia...Rep.-Courier, Findlay, O.
 RepresentativeClark
 President.....R. L. Heminger
 General, Station Mgr.Donald Pille
 Commercial ManagerW. R. Williamson
 Program DirectorJerry Castor
 Chief Engineer.....Max Cockley
 Owners of: WFVN-AM-FM, Findlay, O.; WFLM,
 Ft. Lauderdale, Fla.; WCSI-FM, Columbus, Ind.

WTTS—Bloomington—1949

Freq.: 1370 Kc.....Power 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Sarkes Tarzian, Inc.
 Business-Studio Address...535 S. Walnut St.
 Tel.: Ed 2-3366ABC

WCNB—Connersville—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated By.....News Examiner Co.

INDIANA

Business-Studio Address.....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil......News Examiner
Station Rep......Gill-Perna
President.....George S. Tatman
Station, Comm. Mgr......E. M. Jackson
Program Dir......Francis E. Chomel
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. Representative.....Gill-Perna
President, Gen. Mgr......Clarence C. Moore
Commercial Sta. Mgr......Lu Martin
Sales Prom. Mgr., Prog. Dir......Bob Miller
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Truth Radio Corp.
Address.....3600 Oakland Ave.
Tel.: JA 3-1960.....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep......Advertising Time Sales
President.....John F. Dille, Jr.
General Manager.....Paul C. Brines
Station Mgr......Jerry Maloney
Asst. Mgr......Edwin J. Lasko
Commercial Manager.....Frank Polisi
Prog. Dir......Edwin Huor
Sales Prom., Publicity Dir......Ken Owens
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV,
South Bend.

WGBF—Evansville—1923

Frequency: 1280 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WGBF, Inc.
Business-Studio Address.....1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Station Representative.....Weed Radio
President, Gen. Mgr......Martin L. Leich
Program Director.....Mrs. Pat Roper
Sales Promo., Pub. Dir......Gene Crawford
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
Owned-Oper. By.....South Central Bcastg. Corp.
Address.....1162 Mt. Auburn Rd.
Tel.: Harrison 4-8284.....Independent
Representative.....Pearson Co.
Pres., Gen.-Sta. Mgr......John A. Engelbrecht
Chief Engineer.....George F. Stoltz
Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HARRISON 5-2221.....MBS
Station Representative.....Radio-TV Reps., Inc.
President.....Robert S. Davis

General Manager.....James G. Hearon
Commercial Manager.....Howard Bright
Program Director.....Mrs. Jeanne Wesbecker
Publicity Director.....Mrs. Shirley Miller
Chief Engineer.....John F. Brown

WROZ—Evansville—1936

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....J. B. Fuqua
Business-Studio Address.....Box 441
Tel.: HARRISON 2-4171.....CBS
Station Rep......Hollingbery
President.....J. B. Fuqua
General Manager.....Robert East
Chief Engineer.....William Schultz

WANE—Ft. Wayne—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Indiana Broadcasting Corp.
Address.....2915 W. State Blvd.
Tel.: ANihony 9411.....CBS
Sta. Representative.....H.R. Reps.
President.....C. Wrede Petersmeyer
General Manager.....Reid G. Chapman
Commercial Mgr......Merlin Smith
Promotion, Merch. Dir......John R. Thompson
Chief Engineer.....Walt Jones
Owners of: WISH-AM-TV, Indianapolis; WANE-
TV, Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV,
Houston, Tex.; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....News-Sentinel Bcastg. Co., Inc.
Bus.-Studio Address.....201½ W. Jefferson St.
Tel.: Eastbrook 3366.....ABC
Newspaper Affiliation.....News-Sentinel
Station Rep......Venard, Torbet & McConnell
President.....Helene R. Foellinger
Gen., Sta., Comm. Mgr......Merrill C. Johnson
Program Director.....William Hausman
Publicity Director.....Don Straub
Chief Engineer.....Richard Miller

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owner.....WKJG, Inc.
Business-Studio Add......2633 W. State Blvd.
Tel.: ANthony 2295.....NBC
Newspaper Affil......Elkhart Truth Pub. Co.
Station Representative.....Adv. Time Sales
President.....John F. Dille, Jr.
Vice Pres......Paul Brynes
General Station Mgr......Hilliard Gates
Commercial Manager.....Sil Aston
Program Director.....Karl W. Hudson
Chief Eng......Eugene A. Chase
Owners of: WKJG-TV, Ft. Wayne.

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....Power: 50 Kw.
Owner.....Westinghouse Broadcasting Co., Inc.
Address.....128 W. Washington Blvd.
Tel.: AN 9436.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon

Gen., Sta. Manager Carl W. Vandagriff
 Commercial Manager.....H. D. Longworth
 Promotion Mgr.....Douglass D. Shull
 Program Dir.....Cal Bollwinkel
 Publicity Director.....Hilda C. Woehrmeyer
 Chief Engineer.....Hal Brokaw
 Owners of: KPIX-TV, San Francisco, Calif.; WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Kasper Bcstg. Co.
 Address 52½ E. Washington St.
 Tel.: 659-3338 KBS
 Station Representative Hopewell
 Gen. Mgr..... V. J. Kasper
 Chief Engineer.....D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....WGRY, Inc.
 Address 3669 B'way
 Tel.: 884-9409 Independent
 Station Rep..... Grant Webb
 President, Gen. Mgr.....George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc.Power: 1000 Watts
 Owned-Operated By ..Lake Bdcastg Co., Inc.
 AddressHotel Gary
 Tel.: 886-9171 Independent
 Station Representative Gill-Perna
 Pres., Gen., Mgr.....Dee O. Coe
 Asst. Gen. Mgr., Comm. Mgr....Joseph A. Haas
 Program Director Gerry Grainger
 Chief EngineerVictor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
 Owned-Operated By.....Kosciusko Bcstg. Corp.
 Address930 E. Lincoln Ave.
 Tel.: KE 3-1460..... KBS
 President.....William N. Udell
 General, Station Mgr.....Charles D. Miller
 Commercial Manager.....James Briggs
 Sales Promotion Mgr.....Lamar Branson
 Program Director.....Phyllis Benjamin
 Publicity Director.....Donald Blough
 Chief Engineer Thom Pringle
 Owners of: WJMS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Colby Bcstg.
 Address6405 Olcott Ave.
 Tel.: TI. 4-1230 MBS
 Pres., Gen. Mgr.....Julian Colby
 Station Manager.....Judith Grambo
 Program Director.....Gary Wilson
 Chief Engineer.....Jim Loupas

WHLT—Huntington—1957

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned-Operated By...Radio Huntington, Inc.
 Business Address..... Hotel LaFontaine

Tel: 3404 KBS
 President.....William J. Warren
 General ManagerMel King
 Chief Engineer H. Waterhouse

WFBM—Indianapolis—1926

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned By.....Time-Life Bcstg., Inc.
 Address1330 N. Meridian St.
 Tel.: MELrose 4-8521.....Independent
 RepresentativeKatz
 President.....W. C. Pullen, Jr.
 General Manager.....Eldon Campbell
 Station Manager..... Don Menke
 Sales Prom. Mgr., Pub. Dir.... Jerry Chapman
 Chief Engineer.....Bob Flanders
 Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV, Grand Rapids; WTCN-AM-TV, Minneapolis; WFBM-FM-TV; KOGO-AM-FM-TV, San Diego, Calif.

WGEE—Indianapolis—1956

Frequency: 1590 Kc.....Power: 5 Kw. d.
 OwnedRollins Bcstg. Co.
 Address 4800 E. Raymond Blvd.
 Tel.: Fleetwood 9-5591 Independent
 Station Rep.Continental
 President.....O. Wayne Rollins
 General Manager Kersh Walters
 Commercial Manager.....James Lawson
 Program Director Robert Todd
 Operations Mgr. Lance Jensen
 Chief Engineer Warren Fooks
 Owners of: WCHS-AM-TV, Charleston; WAMS, Wilmington; WRAP, Norfolk; WNJR, Newark; WBEE, Chicago; WPTZ-TV, Pittsburgh; WEAB-TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc..Power: 50 Kw. d.; 10 Kw. n.
 Owned-Operated By.....WIBC, Inc.
 Business Address..... 2835 N. Illinois St.
 Tel.: WA 4-2661..... Independent
 Representative Blair Radio
 President, Gen. Mgr....Richard M. Fairbanks
 Commercial Manager.....Gilbert L. Berry
 Prog. Dir.....William L. Dean
 Sales Prom., Publicity Dir.... Ronald J. Weaver
 Chief EngineerRobert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WIRE Bcstg. Co.
 Business-Studio Add... 307 N. Pennsylvania St.
 Tel.: ME 5-1541.....NBC
 Representative Peters, Griffin & Woodward
 President Joseph C. Amaturo
 General Manager Bill J. Shuel
 Sales Promotion Mgr..... Paul L. Raikes
 Publicity Director Paul Lindstrom
 Chief EngineerGordon W. Trout

WISH—Indianapolis—1941

Frequency: 1310 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Indiana Bcstg. Corp.
 Business-Studio Address..1440 N. Meridian St.
 Tel.: ME 4-6411.....CBS
 RepresentativeH.R. Reps.

INDIANA

President.....C. Wrede Petersmeyer
 General Manager.....Robert McConnell
 Sls. Comm. Mgr.....Robert Ohleyer
 Program Director.....William E. Frosch, Jr.
 Publicity Dir.....Don Abbott
 Chief Engineer.....C. E. Wallace
 Owners of: WISH-EM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc.Power: 5 Kw. d.
 Owned By.....Greater Indianapolis Bcstg.
 Address.....3003 Kessler Blvd.
 Tel.: WALnut 5-6494.....Independent
 Station Rep.....Robert E. Eastman
 President.....Robert D. Enoch
 V.P., Station Mgr.....Eugene W. Strack
 Vice President.....Florence K. Enoch
 Program Director.....Howard Dorsey
 Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc.Power: 1000 Watts d.
 Owned-Operated By ..Jasper on the Air Inc.
 Address.....Box 167
 Tel.: 678.....Independent
 President.....Dr. Gilbert E. Metzger
 General Station Mgr.....Dennis J. Keller
 Commercial Manager.....Bill Bates
 Program Director.....Jack Brandt
 Promotion Manager.....Tom Johnson
 Publicity Director.....Shirley Brenner
 Chief Engineer.....Dave Kennett
 Owners of: WIFY, Danville, Ill.; WITZ-FM,
 Jasper, Ind.

WXVW—Jeffersonville—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Electrocast, Inc.
 Address.....Box 354
 Tel.: BUiler 3-3577.....Independent
 President, Gen. Mgr.....Keith L. Reising
 Commercial Manager.....Ray Jenks
 Program Director.....Bill Rough
 Publicity Director.....Marty Lukins
 Chief Engineer.....Clarence Henson

WAWK—Kendallville—1955

Frequency: 1570 Kc.Power: 250 Watts d.
 Owned-Oper. By.....Noble DeKalb Bcstg. Co.
 Address.....Box 47
 Tel.: 347-2400.....Independent
 President, Gen. Mgr.....Paul L. King
 Sales, Program Director.....Fred Manahan
 Publicity Director.....Walter Weaver
 Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Freq.: 1350 Kc.Power: 5 Kw. d., 1 Kw. n.
 Owner.....Booth Broadcasting
 Business Address.....State Rd. #26
 Tel.: GL 7-1194.....CBS
 Representative.....Weed
 President.....John L. Booth
 General, Comm. Mgr.....John Carl Jeffrey
 Prog. Dir.....Hugo J. DiSalvo
 Chief Engineer.....Joseph McClain
 Owners of: WJLB, Detroit; WJVA, South Bend;
 WTOD, Toledo; WTRX, Flint; WSGW, Saginaw;
 WIBM, Jackson, Mich.

WASK—Lafayette—1942

Freq.: 1450 Kc.Power: 1 Kw. d., 250 W. n.
 Owned.....Lafayette Bcstg., Inc.
 Business-Studio Address.....McCarty Lane
 Tel.: Gibson 7-2186.....MBS
 Station Rep.....Prestige Rep. Organ.
 President, Gen. Mgr.....Henry Rosenthal
 Program Director.....Dick Lingle
 Chief Engineer.....George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc.Power: 1,000 Watts d.
 Owned By.....WAZY Radio, Inc.
 Address.....420 Columbia St.
 Tel.: SHerwood 2-5021.....Independent
 Station Rep.....Pearson
 President, Gen. Mgr.....J. E. Willis
 Program Director.....Karl Anderson
 Chief Engineer.....Nate Hazlett

WLOI—La Porte—1948

Frequency: 1540 Kc.Power: 250 Watts d.
 Owned-Oper. By...La Porte County Bcstg. Co.
 Address.....P. O. Box 385
 Tel.: 362-6144.....Independent
 Station Representative.....Gill-Perna, Inc.
 President.....Dee O. Coe
 General Manager.....W. Olson
 Commercial Manager.....Robert F. Coffeen
 Chief Engineer.....C. E. Gustafson

WBTO—Linton—1953

Frequency: 1600 Kc.Power: 500 Watts d.
 Owned-Oper. By.....The Linton Bcstg. Co.
 Business Address.....Highway 54
 Tel.: 63.....KBS
 President.....H. C. Sanders
 General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc.Power: 250 Watts
 Owned-Operated By ..Logansport Bcstg. Corp.
 Address.....P. O. Box 399
 Tel.: 3111.....MBS
 President.....Glenn L. Miller
 Gen., Sta. Mgr.....Richard E. Jackson
 Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.Power: 1000 Watts
 Owned-Oper. By.....Electronic Lab. Inc.
 Address.....Telegraph Hill
 Tel.: 1270.....KBS-MBS
 President.....C. E. Henson
 General Manager.....Dick Witty
 Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc.Power: 500 W.d., 250 W.n.
 Owned-Operated By Marlon Radio Corp
 Address.....303½ S. Adams St.
 Tel.: NOrth 4-6239.....ABC
 President.....Lester G. Spencer
 General Manager.....William C. Fowler
 Comm. Mgr.....A. G. Von Dielingen
 Program Director.....Mel Strasser
 Chief Engineer.....Warren Arnett
 Owners of: WKBY, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By.....WMRI, Inc.
 Address.....820 S. Pennsylvania St.
 Tel.: NOrth 4-7396.....CBS
 Newspaper Affil.....Chronicle Leader-Tribune
 Representative.....Burn-Smith
 General Manager.....Frank Haas
 Program Director.....Robert Mathis
 Chief Engineer.....Blair Weicht

WIMS—Michigan City—1947

Freq.: 1420 Kc. Power: 5 Kw. d.; 500 Wts. n.
 Owned.....Northern Indiana Bcstg., Inc.
 Business-Studio Address...Old Chicago Road
 Tel.: 362-2591.....Independent
 Pres., Gen. Mgr.....William N. Udell
 Comm. Mgrs.....Al Halus-S. C. McDonnell
 Sales Prom. Manager.....Robert E. Pfister
 Program Director.....Pat Turk
 Chief Engineer.....Robert E. Schilling
 Owners of: WKAM, Goshen, Ind.

WPCO—Mount Vernon—1955

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned.....Mt. Vernon Broadcasting Co.
 Address.....Box 231
 Tel.: PO 3-4484.....KBS
 President.....H. C. Sanders
 General Comm. Mgr.....F. Courtney Smith
 Chief Engineer.....Jerry Kissinger

WLBC—Muncie—1926

Frequency: 1340 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By .. Tri City Radio Corp.
 Business Address.....Highway #35 South
 Tel.: AT 8-4403.....CBS
 Representative.....Hal Holman
 Pres., Gen. Sta. Mgr.....D. A. Burton
 Commercial, Prom. Mgr.....Bill Craig
 Chief Engineer.....Pat Finnegan
 Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By.....Kentuckiana Broadcasting
 Address.....Box 378
 Tel.: WH 4-2235.....ABC
 Station Rep.....Devney Organization
 President, General Mgr.....Allen Embury
 Program Director.....W. Hatcher
 Chief Engineer.....Doug Mundy

WCTW—New Castle—1947

Frequency: 1550 Kc. Power: 250 Watts
 Owned.....WCTW, Inc.
 Address.....St. Rd. 38
 Tel.: JA 9-2600.....Independent
 President.....Walter S. Chambers, Jr.
 General, Station Mgr.....Howard A. White
 Program, Pub. Dir.....Jay Cunningham
 Chief Engineer.....Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned.....Dorrell Ochs

Address.....P. O. Box 46
 Tel.: FI 9-8421.....Independent
 Station Representative.....George Hopewell
 Station Manager.....Charles R. Plummer
 Program Director.....Roger Smith
 Chief Engineer.....Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By.....Wabash-Peru Bcstg Co., Inc.
 Address.....Hwy. 24
 Tel.: GRidley 3-4448.....Independent
 Station Rep.....Devney Organization
 President.....Mrs. David Gee
 Manager.....R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Glenn West
 Address.....Box 608
 Tel.: 1094.....KBS
 Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Princeton Bcstg. Co.
 Address.....Box 8
 Tel.: FU 5-4861.....Independent
 Sta. Representative.....Devney Organization
 Gen., Sta. Mgr.....M. R. Lankford
 Chief Engineer.....Lee Kennedy

WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By .. Central Bcstg. Corp.
 Address.....2301 W. Main St.
 Tel.: 3-1156.....Independent
 Pres., Gen., Sta. Mgr.....Lester G. Spencer
 Commercial Manager.....Jim Wickemeyer
 Publicity Director.....Fran Graves
 Program Director.....William M. Quigg
 Sales Prom. Director.....William Woehman
 Chief Engineer.....L. J. Duning
 Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Don H. Martin
 Address.....Box 472
 Tel.: 883-5750.....KBS
 Station Reps.....P.R.O.; Ky. Radio Sales
 Owner, Gen. Mgr.....Don H. Martin
 Commercial Mgr.....Herb Arms
 Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By.....Dr. Azra C. Baker
 Address.....1534 Ewing St.
 Tel.: JAcKson 2-1390.....Independent
 Station Mgr.....Bob Shippee
 Chief Engineer.....H. Maudlin

WSVL—Shelbyville—1961

Frequency: 1520 Kc. Power: 250 Watts

INDIANA

Owned By.....Shelby County Bcstg. Co., Inc.
Address.....Box 385
Tel.: EXpress 8-9757.....Independent
President.....R. D. Ingram
General, Sta. Manager.....John A. Hartnett
Commercial Manager.....James R. Brown
Program Director.....Scott Cederholm
Chief Engineer.....Marvin Young

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address.....Box 179
Tel.: CE 4-1111.....MBS
Station Rep.....Gill-Perna
President.....John L. Booth
General, Station Mgr.....Frank Crosiar
Program, Publicity Director.....A. Waters
Sales Prom. Mgr.....Bernard Thomas
Chief Engineer.....S. Grundtner
Owners of: WIOU, Kokomo; WTOD, Toledo;
WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;
WIBM, Jackson.

WNDU—South Bend—1944

Frequency: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Michiana Telecasting Corp.
Address.....P.O. Box 16
Tel.: CE 3-7111.....ABC
Station Rep.....Venard, Torbet & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Station Manager.....Daniel E. Martin
Sales Manager.....Robert J. Nowicki
Program Director.....John E. McCullough
Chief Engineer.....Ray Jackson
Owners of: WNDU-FM-TV.

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus.-Studio Address.....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation.....South Bend Tribune
Station Representative.....Paul H. Raymer
President.....Franklin D. Schurz
General, Sta. Manager.....Arthur R. O'Neil
Commercial Manager.....Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program Director.....Walter A. Sweitzer
Chief Engineer.....Scott N. Hagenau
Owners of: WSBT-FM-TV.

WTCJ—Tell City—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Tell City Bcstg. Co.
Address.....P.O. Box 237
Tel.: KI 7-2345.....KBS
President, Ch. Engineer.....James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Station Representative.....Gill-Perna

President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir.....J. Palmer
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618.....ABC
President.....T. S. Land
General Manager.....Dick Barrett
Assistant Manager.....Bill Roberts
Commercial Manager.....Harry Frey
Chief Engineer.....Henry Bader
Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Wabash Valley Bcstg. Corp.
Address.....918 Ohio St.
Tel.: CR 9481.....CBS
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....Anton Hulman, Jr.
V.P., Dir. of Operations.....Ben Falber, Jr.
V.P., Chief Engineer.....Russ Arnold
Program Director.....Richard O. Bieser
Publicity Director.....Sheldon Fisher
Owners of: WTHI-FM-TV.

WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Vincennes Sun Co.
Business Address.....Grand Hotel
Tel.: TU 2-6060.....MBS
Newspaper Affil.....Sun Commercial
Station Rep.....Pearson
President, Gen. Mgr.....Howard N. Greenlee
Chief Engineer.....John R. Cutshall

WRSW—Warsaw—1951

Frequency: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Reub Williams & Sons, Inc.
Address.....Times Building
Tel.: 262-3111.....Independent
Newspaper Affil.....Times-Union
President.....R. B. Williams
General Manager.....William Mollenhour
Commercial Manager.....Jack Essenberg
Program Director.....Marie Snyder
Chief Engineer.....Fred Gresso

WAMW—Washington—1955

Freq.: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Washington Radio, Inc.
Address.....228-230 K of C B'dg.
Tel.: CL 4-4300.....KBS-ABC
Newspaper Affil.....Wash. Herald
President.....David A. Draper
General Station Mgr.....Joe Edwards
Commercial Manager.....William T. Simpson
Program Director.....Eugene Cabel
Chief Engineer.....Lester Shirley

Pop.: 2,790,000
Families: 860,000

Iowa

Radio Homes: 848,000
AM Stas. in State: 66

KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned By KLGA, Inc.
Address Box 47
Station Representative Soderlund
Tel.: 294-2475 KBS
President Robert W. Behling
Gen. Comm. Mgr. George Allen
Prog., Pub. Director Gordon K. Root
Chief Engineer Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By Wapello County Bcstg. Co.
Address Main & Burnett Sts.
Tel.: CE 2-3152 KBS
General Manager Dale Cowle
Commercial Mgr. David Inglis
Program Dir. James L. Orngard
Chief Engineer Daryl Wiley

KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By Nishna Valley Bcstg. Co.
Address P.O. Box 389
Tel.: 243-3920 KBS
Pres., Comm. Mgr. E. G. Faust
General Manager Frank G. Miller
Chief Engineer Dick Neby

KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By Boone Bcstg. Co.
Address 813 Keeler St.
Tel.: 432-1590 KBS
Newspaper Affil. News-Republican
President Mrs. Mary G. Garvey
General Manager Victor A. Sayer
Program Director Russell Mott
Chief Engineer Milton White

KBUR—Burlington—1941

Frequency: 1490 Kc. 1 Kw.d., 250 n.
Owned-Operated By R. B. Inc.
Address Roosevelt Ave.
Tel.: PL 2-2701 ABC
Station Representative Grant Webb
V. P., General Manager David H. Steinle
Commercial Manager Willis Schwartz
Sales Prom. Manager Thomas Holmquist
Chief Engineer Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Carroll Broadcasting Co.
Address Box 431
Tel.: 4321 Independent
Representative Pearson
General Manager Leo R. Mayr
Commercial Manager Lee Sandberg
Program Director Neil Trobak
Chief Engineer Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By KCFI, Inc.
Address P.O. Box 157
Tel.: Colfax 6-1739 Independent
Station Reps. Venard, Torbet & McC.: Bowden
President Don Blanchard
General Manager W. C. Porsow
Commercial Manager Dean Claggett
Chief Engineer Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power 5000 Watts
Owned-Oper. By Cedar Rapids TV Co.
Address 104 1st St., S.W.
Tel.: EMpire 4-4194 ABC
Newspaper Affil. Gazette
Station Representative Adv. Time Sales
President Joseph F. Hladky, Jr.
General Manager Redd Gardner
Commercial Manager Charles F. Butler
Sales Prom. Publicity Dir. Edna A. Herbst
Chief Engineer Lad Hlavaty
Owners of: KCRG-TV.

KHAK—Cedar Rapids—1961

Frequency: 1360 Kc. Power: 1,000 W. d.
Owned By Northland Bcstg. Corp.
Address 202 S.G.A. Bldg.
Tel.: 365-9431 Independent
Station Representative Pearson
President C. E. Crawford
General Manager Fred Drewry
St. Mgr., Prog. Dir. Joseph Boyle

KLWW—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned By Black Hawk Bcstg. Co.
Business Address 1225 First Ave., S.E.
Tel.: 363-8265 MBS
General Manager Bob Morris

WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned American Bcstg. Stations, Inc.
Bus. Studio Address Paramount Theater Bldg.
Tel.: EM 4-0171 CBS
Representative Katz
President Mrs. Helen S. Mark
Exec. V.P. William B. Quarton
Station Mgr. Kenneth L. Hastie
Commercial Mgr. Beryl W. Starbuck
Promotion Mgr. Jim Bowermaster
Program Manager Dean Landferg
Chief Engineer George Hixenbaugh
Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned By Hope Co.
 Address 1910 S. Main St.
 Tel.: 407
 Station Reprs. Bolles; Soderlund
 President L. W. Holland
 Station, Comm. Mgr. Clyde Holbrook
 Sales Promotion Mgr. Maxine Garrett
 Program Director George Coburn
 Publicity Director Virgene Huffman
 Chief Engineer Harold Baughman

KCHA—Charles City—1949

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned-Oper. By Radio Incorporated
 Address 300½ N. Main St.
 Tel.: CApitol 8-1231
 Station Rep. Hopewell
 Pres., Gen. Mgr. L. J. Bromberg
 Commercial, Program Dir. Richard Snyder
 Chief Engineer Vern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Operated By Cherokee Bcstg. Co.
 Address 219½ W. Main St.
 Tel.: CAAnal 5-2511
 Representative Hopewell
 President, Station Mgr. Charles Reznikov
 Commercial Mgr. Dave Davis
 Chief Engineer Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc. Power: 1 Kw.
 Owned By Valley TV-Radio, Inc.
 Address 514 S. Second St.
 Tel.: CH 3-2174
 Station Rep. Independent
 President Gill-Perna
 General Manager Russell G. Salter
 Commercial Manager Stanley B. Noyes
 Program Director Cecil H. Hamilton, Jr.
 Chief Engineer Jay Edwards
 John Wilson

KROS—Clinton—1941

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Clinton Bdcstg Corp.
 Address Jacobsen Bldg.
 Tel.: CH 2-1252
 Sta. Reprs. Venard, Torbet & McC.; Bowden
 President, General Manager B. M. Jacobson
 Commercial Manager Darline Gordon
 Program Director Ray Danielsen
 Chief Engineer G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. Power: 1 Kw. d.
 Owned By Nonpareil Bcstg. Co.
 Address 120 S. Main
 Tel.: 322-4041
 Newspaper Affil. ABC, KBS
 Station Representative Art Hagg
 President, Ch. Eng. Robert H. O'Brien
 Commercial Manager Clarence Hoover
 Sales Prom. Mgr., Pub. Dir. David A. DeBell
 Program Director Bob Hallgren

KSIB—Cresion—1946

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Oper. By Southwest Iowa Bcstg. Co.
 Address Radio Center
 Tel.: 782-2155
 Station Rep. Venard, Torbet & McConnell
 Gen., Sta., Comm. Mgr. E. M. Horning
 Chief Engineer W. G. Hatchett

KSTT—Davenport—1946

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By Quint Cities Bcstg. Co.
 Address 736 Federal St.
 Tel.: 326-2541
 Station Representative ABC
 Pres., Gen. Mgr. Adam Young
 Program Director Frederick Epstein
 Chief Engineer James M. Watt
 Roger Miller

KWNT—Davenport—1952

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned By R. W. & O. Schmidt
 Address 1019 Mound St.
 Tel.: 326-4407
 Station Rep. MBS
 General Manager Weed
 Robert Schmidt

WOC—Davenport—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By Tri-City Bdcstg. Co.
 Address 805 Brady Street
 Tel.: 324-1661
 Representative NBC
 President Peters, Griffin, Woodward
 General Manager D. D. Palmer
 Commercial Mgr. Raymond E. Guth
 Sales Promotion Mgr. Don Green
 Program Director Richard Upp
 Publicity Manager Robert Gifford
 Chief Eng. Dorothy Boyd
 Owners of: WOC-FM-TV. P. Arvidson

KDEC—Decorah—1947

Freq.: 1240 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By Scenic Bcstg. Co.
 Business-Studio Address 308½ W. Water St.
 Tel.: 382-4251
 Pres., Gen. Mgr. Independent
 Commercial, Sales Prom. Mgr. Verne Koenig
 Chief Engineer Kenneth Bjerke
 Curtis Lutz

KDSN—Denison—1956

Frequency: 1580 Kc. Power: 500 Watts
 Owned By Denison Bcstg. Co.
 Address Box 337
 Tel.: AMhurst 3-3141
 Pres., Gen. Mgr. Independent
 Program Director Walter F. Morrison
 Chief Engineer Don A. Uker
 Dale Eichor

KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By Fletcher-Mitchell Corp.
 Address 3512 Ingersoll

Tel.: 277-4483 ABC
 Station Representative Broadcast Time Sales
 President James I. Mitchell
 General Manager Claire E. Grant
 Nat'l Sales, Comm. Mgr. Bob Bruce
 Program Director Don Purdy
 Publicity Director John Carl
 Chief Engineer Robt. S. Brown
 Owners of: KLIN, Lincoln, Neb.; WTRL, Bradenton,
 Fla.; KFXD, Nampa, Idaho.

KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By Swanco Bcstg., Inc.
 Address 5th Ave. and Park Sts.
 Tel.: Atlantic 2-9191 Independent
 Sta. Representative John Blair
 President George Bolas
 General Manager K. R. Greenwood
 Program Director Joe Holcomb
 Chief Engineer Len Ballard
 Owners of: KQEO, Albuquerque, N. M.; KLEO,
 Wichita, Kan.; KRMG, Tulsa, Okla.

KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. Co.
 Business Address 9th & Pleasant Sts.
 Tel.: CH 3-4141 CBS
 Newspaper Affiliation Register-Tribune
 Station Representative Katz
 General-Station Manager Bob Dillon
 Commercial Manager Paul Elliott
 Chief Engineer C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Midcontinent Bcstg. Co.
 Address 1910 Ingersoll Ave.
 Tel.: CH 3-0571 Independent
 Sta. Representative H.R. Rep.
 President N. L. Bentson
 General Manager Frank McGivern
 Asst. Gen. Mgr. Bill Bentson
 Program Manager Dick Vance
 Chief Engineer Homer Child
 Owners of: WLWL, Minneapolis; WKOW, Madison;
 KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By Tedesco, Inc.
 Business-Studio Address 419½ Locust
 Tel.: CH 4-0101 MBS
 President Nicholas Tedesco
 General Manager Walter Martell
 Commercial Manager Burt Powley
 Program Director Donald Johnson
 Publicity Director Beverly Vance
 Chief Engineer Lyle Newman
 Owners of: WINK, Richmond, Wisc.; KPNF, Shenandoah,
 Iowa; KCUE, Red Wing, Minn.

WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By Central Bcsta. Co.
 Address 1100 Walnut St.

Tel.: 288-6511 NBC
 Representative Peters, Griffin & Woodward
 President D. D. Palmer
 Vice President, Gen. Mgr. Paul A. Loyet
 Sales Manager Robert H. Harter
 Program Director Cecil C. Huntzinger
 Promotion Manager Ward McCleary
 Chief Engineer Roy W. Pratt
 Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV,
 Davenport;

KDTH—Dubuque—1941

Freq.: 1370 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owner Dubuque Telegraph-Herald
 Address 8th & Bluff St.
 Tel.: 583-7351 ABC
 Station Reps. Venard, Torbet & McC.; Bowden
 President Fred Woodward
 Station Manager F. Robert Woodward, Jr.
 Program Director Robert J. Gribben
 Chief Engineer Donald Abitz

WDBQ—Dubuque—1933

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Dubuque Bcstg.
 Address 900 Fischer Bldg.
 Tel.: 583-8241 Independent
 Station Rep. Pearson
 General Manager Philip T. Kelly
 Program Director Terry Dorsey
 Chief Engineer R. Loos

KMCD—Fairfield—1958

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By RF, Inc.
 Address Highway 34 West
 Tel.: 472-4191 ABC
 President John P. Harris

KVFD—Ft. Dodge—1939

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Northwest Bcstg. Co.
 Business-Studio Address Warden Bldg.
 Tel.: 573-4121 MBS
 Station Rep. Venard, Torbet & McConnell
 President Edward Breen
 General Manager James C. Dowell
 Commercial Manager Max E. Landes
 Program Director Drexel Peterson
 Sales Promotion Mgr. Gordy DeKoster
 Publicity Director Bob Dean
 Chief Engineer David G. Sinclair
 Owners of: KQTV, Fort Dodge, Iowa.

KWMT—Fort Dodge—1956

Frequency: 540 Kc. Power: 5000 Watts d.
 Owned American Bcstg. Stations, Inc.
 Business Address 540 A. Street
 Tel. 8-4711 Independent
 General Manager B. Nugent
 Chief Engineer Roger Edson

KXGI—Ft. Madison—1948

Frequency: 1360 Kc. Power: 1 Kw. d.
 Owned-Oper. By Talley Bcstg. Co.

Business-Studio Address Marquette Bldg.
Tel.: DRake 2-1241 Independent
President H. Talley
General Station Mgr. Al Farber
Commercial Manager Michael Farrell
Program Director Betty Rawhouser
Chief Engineer Mark L. Banks

KGRN—Grinnell—1957

Frequency: 1410 Kc. **Power:** 500 Watts d.
Owned Mitchell Bcstg.
Address 909½ Main St.
Tel.: 236-6106 KBS
Station Representative Pearson
President, Gen. Mgr. Frosty Mitchell
Comm. Sales Prom. Mgr. James K. Crawford
Program Dir., Chief Eng. Max Stevens
Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc. **Power:** 1000 Watts d.
Owned-Oper. By. Johnson County Bcstg. Corp.
Business Address 108½ E. Washington St.
Tel.: 338-1181 Independent
Station Rep. Venard. Torbet & McConnell
President Scott Swisher
General Sta. Mgr. Gene Claussen
Commercial Manager F. M. Broders
Program Director Robert Shellady
Publicity Director Alberta Brunton
Chief Engineer Elliot Full

KIFG—Iowa Falls—1962

Frequency: 1510 Kc. **Power:** 500 Watts d.
Owned By Falls Broadcasting Corp.
Address 308½ Stevens St.
Tel.: 648-4281 Independent
General Mgr., Program Dir. H. A. Preston
Commercial Manager George Vest
Chief Engineer Dave Koob

KOKX—Keokuk—1947

Freq.: 1310 Kc. **Power:** 1 Kw. d., 500 w. n.
Owned-Operated By Kockuk Bdcstg. Co.
Business Address Hotel Iowa Bldg.
Tel.: 524—5410 MBS
Station Reps. . . . Venard, Torbet & McC.; Bowden
President H. W. Stadler
General Manager Robert W. Erickson
Commercial Manager Don McKee
Program Director Ronald Westley
Chief Engineer Joe Malkir

KNIA—Knoxville—1960

Frequency: 1320 Kc. **Power:** 500 Watts d.
Owned By Mitchell Bcstg. Co.
Address P.O. Box 243
Tel.: Victor 2-3161 KBS
Station Representative Pearson
President Forrest Mitchell Jr.
General Sta. Mgr. Bob Betts
Commercial Manager Margaret Kincaid
Program Director Dan Yates
Sales Prom. Mgr., Pub. Dir. Rita Betts
Chief Engineer Larry Todd
Owners of: KGRN, Grinnell, Ia.

KLEM—Le Mars—1954

Frequency: 1410 Kc. **Power:** 1000 Watts
Owned By KLEM, Inc.
Address Highway 33 South
Tel.: 546-4121 Independent
Station Rep. Gene Bowles
President, Gen. Mgr. Paul W. Olson
Prog., Pub. Director Don Wilson
Chief Engineer Mark Banks

KMAQ—Maquoketa—1958

Frequency: 1320 Kc. **Power:** 500 Watts
Owned By Jackson County Bcstg. Co.
Business Address 136½ S. Main St.
Tel.: OLive 2-2426 KBS
President Nathan L. Goetz
General Manager Joe Lobaito
Commercial Manager Claude Beck
Chief Engineer Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc. **Power:** 250 Watts
Operated By Marshall Electric Co.
Address 133 E. Main St.
Tel.: 3361 Independent
Newspaper Affil. Times-Republican
Station Reps. . . . Venard, Torbet & McC.; Bowden
President John W. Norris
Station Manager William P. White
Comm. Mgr. William C. Doll
Program Director Dale Smith
Chief Engineer Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc. **Power:** 5000 Watts
Owned-Operated By Lee Radio, Inc.
Address 112 N. Pennsylvania
Tel.: GArden 3-2540 CBS
Sta. Representative . . . Advertising Time Sales
President Walter J. Rothschild
V.P., Station Manager Lloyd Loers
Sales Promotion Mgr. Paul Lindemeyer
Program Director Doug Sherwin
Chief Engineer Roger Sawyer
Owners of: WTAD-AM-FM, KHQA-TV, Quincy,
 Ill.; WMTV, Madison, Wis.; KEYC-TV, Man-
 kato, Minn.

KRIB—Mason City—1952

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By . . . Western Broadcasting Co.
Address 402 19th St., S.W.
Tel.: GArden 3-8634 Independent
General Manager James Duryea

KSMN—Mason City—1948

Frequency: 1010 Kc. **Power:** 1000 W., d.
Owned By Land O Corn Bcstrs., Inc.
Address 5 W. State
Tel.: GArden 3-8634 Independent
Station Reps. . . . Venard, Torbet & McC.; Bowden
President Donald F. Blanchard
Gen. Station Manager Harry Campbell
Program, Chief Engr. Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc. Power: 250 Watts
 Owned-Operated By.....Muscatine Bcstg. Co.
 Address.....Mulberry & Houser
 Tel.: AM 3-2442.....Independent
 Station Rep.....Venard, Torbet & McConnell
 General, Sta. Manager.....George J. Volger
 Commercial Manager.....Vince Beckey
 Program Director.....Marion Templeman
 Chief Engineer.....David McGowan
 Owners of: KWPC-FM, Muscatine.

KCOB—Newton—1955

Frequency: 1280 Kc. Power: 1000 W. d.
 Owned By.....Newton Bcstg. Co.
 Address.....Box 190
 Tel.: PYramid 2-5252.....Independent
 Owner, Chief Eng.....Richard C. Brandt
 Commercial Manager.....Paul Dennison
 Program Director.....Max Bennington
 Publicity Director.....Maude Bennett
 Chief Engineer.....Ecb Preston

KOEL—Oelwein—1950

Freq.: 950 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned By.....Hawkeye Bcstg., Inc.
 Address.....109 S. Frederick Ave.
 Tel.: 283-1234.....Independent
 Station Reps.....Venard, Torbet & McC.; Bowden
 President.....James Stuart
 Exec. Vice President.....Richard W. Chapin
 General Manager.....Dale Wood
 Sales Promotion Mgr.....Paul Ruse
 Program Director.....James Knight
 Publicity Director.....Theresa Tapper
 Chief Engineer.....Clinton W. Knapp
 Owners of: KFOR, Lincoln, Neb.; KGR1, Grand
 Island, Neb.; KODY, North Platte, Neb.; KMNS,
 Sioux City, Iowa; KSAL, Salina, Kan.

KBOE—Oskaloosa—1950

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Oskaloosa Bcstg. Co.
 Address.....Box 518
 Tel.: OR 3-3493.....Independent
 Gen., Sta., Comm. Mgr.....Glen Stanley
 Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Wapello County Bcstg. Co., Inc.
 Address.....Union Bank Bldg.
 Tel.: MURray 2-7588.....CBS
 Sta. Representatives.....Soderlund; Hyett
 President.....G. La Verne Flambo
 General, Sta. Manager.....Dale Cowle
 Commercial Manager.....Ed Epperson
 Chief Engineer.....Larry Kay
 Owners of: KASI, Ames, Iowa.

KLEE—Ottumwa—1954

Frequency: 1480 Kc. Power: 500 Watts d.
 Owned By.....WPFA Radio, Inc.
 Address.....422-424 W. 2nd St.
 Tel.: MURray 2-7551.....Independent
 President.....W. O'Connor
 General Manager.....J. E. Karr

KDLS—Perry—1961

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned By.....Perry Bcstg. Co.
 Address.....Highway 141 East
 Tel.: HO 5-5357.....KBS
 Newspaper Affiliation.....Perry Daily Chief
 Station Representative.....Soderlund Co.
 President.....G. E. Whitehead
 General Station Mgr.....Tom Quinlan
 Comm., Sales Prom. Mgr.....Wes Nielsen
 Chief Engineer.....Bill Zollman

KIWA—Sheldon—1961

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By.....Eider C. Stangland
 Address.....Citizens State Bank Bldg.
 Tel.: FAirview 4-2597.....Independent
 Owner, General Mgr.....Eider C. Stangland
 Station, Sales Manager.....Wallace Stangland
 Program Director.....Larry Rider

KFNF—Shenandoah—1924

Freq.: 920 Kc. Power: 1000 Wts. d., 500 n.
 Owned-Operated By.....KFNF Bcstg. Co. Inc.
 Address.....P.O. Box 98
 Tel.: 1302.....Independent
 Station Representative.....Bolling
 President.....Nicholas Tedesco
 General Mgr.....G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc. Power: 5 Kw.
 Owned-Operated By.....May Bcstg. Co.
 Address.....Lowell and Elm Sts.
 Tel.: 246-1020.....ABC
 Representative.....Edward Petry
 President.....Edward W. May
 General Mgr.....Owen Saddler
 Station Mgr.....Anthony Koelker
 Commercial Manager.....Charles F. Bunn
 Prom., Publicity Dir.....Duane Modrow
 Program Director.....Dean Naven
 Chief Engineer.....Don Burrichter
 Owners of: KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 820 Kc. Power: 1000 Watts
 Owned-Oper. By.....Siouxland Bcstg. Inc.
 Address.....921 Pierce St.
 Tel.: 8-0628.....Independent
 Sta Representative.....Paul H. Raymer
 President.....James Stuart
 General Manager.....Bob Jenkins
 Publicity Director.....Don Miller
 Chief Eng.....Phillip Maher
 Owners of: KFOR, Lincoln; KODY, N. Platte;
 KSAL, Salinas; KRG1, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.
 Business-Studio Address.....415 Douglas St.
 Tel.: 5-7993.....ABC
 Representative.....George P. Hollingsbery
 President.....Elizabeth Sammons
 Sta., Comm. Mgr.....Eugene T. Flaherty

IOWA-KANSAS

KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By... Sioux City Bcstg. Co.
 Address 400 Commerce Bldg.
 Tel.: 8-0165 Independent
 President John C. Kelly
 General Manager Lennon Kelly
 Chief Engineer Sam Seldon

KICD—Spencer—1941

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Iowa Great Lakes Bcstg. Co.
 Address Box 631
 Tel.: 262-1240 Independent
 Station Reps. Venard, Tarbet & McC.; Bowden
 Pres., Gen. Mgr. Ben B. Sanders
 Station, Commercial Mgr. Jack Wedel
 Sales Promotion Mgr. Ken Black
 Chief Engineer Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By... Cornbelt Bcstg. Co.
 Address Park Building
 Tel.: RE 2-3520 KBS
 President, General Mgr. O. J. Grau
 Station, Commercial Mgr. Paul Benson
 Program, Publicity Dir. Chuck Ney
 Chief Engineer Bob Lamb
 Owners of: KAYL-FM, Storm Lake.

KCII—Washington—1961

Frequency: 1380 Kc. Power: 500 Watts d.
 Owned By Wash. Home & Farm Radio, Inc.
 Address P.O. Box 370
 Tel.: OLYMPIA 3-2113 Independent
 President George J. Volger
 General Manager Roy A. Hodges
 Chief Engineer Jerry J. Johnson

KWWL—Waterloo—1947

Frequency: 1330 Kc. Power: 5 Kw.
 Owned-Operated By .. Black Hawk Bdcstg Co.
 Address Insurance Bldg.

Tel.: AD 4-4404 MBS
 Representative Avery-Knodel, Inc.
 President Ralph J. McElroy
 Vice President Thomas L. Young
 General Manager Richard Taber
 Program Director Bill C. Baldwin
 Sales Prom. Manager Douglas Chingo
 Chief Engineer E. M. Tink
 Owners of: KWWL-TV; KMMT-TV; KAUS-AM,
 Austin, Minn.; KLEWV, Cedar Rapids, Iowa.

KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By KXEL Bcstg. Co.
 Address P.O. Box 2395
 Tel.: 233-3371 ABC
 Representative Bolling
 President Cy N. Bahakel
 General, Station Mgr. Al Laval
 Program Director Lou Wagner
 Chief Engineer Don Kassner
 Owners of: WLBJ, Bowling Green; WKIN, Kings-
 port; WRIS, Roanoke; WWOD-AM-FM, Lynch-
 burg; WABG-AM-TV, Greenwood, Miss.; WDD-
 AM-FM, Chattanooga, Tenn.; KXEL-FM, Water-
 loo, Iowa.

KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.
 Owned By Cedar Valley Bcstg. Co.
 Address P.O. Box 307
 Tel.: 1470 Independent
 President, Gen. Mgr. John W. Talbott
 Sales Promotion Mgr. George Serbus
 Program Dir. J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Triangle Bcstrs.
 Address Box 222
 Tel.: TEMPLE 2-1410 Independent
 Station Representative Boles
 Pres., General, Comm. Mgr. Don Treu
 Program, Public Dir. G. D. Warland
 Chief Engineer Aldis Hendrickson

Pop.: 2,205,000

Families: 699,000

Kansas

Radio Homes: 691,000

AM Stas. in State: 51

KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.
 Owned-Operated By .. The KSOK Bdcstg. Co.
 Address P.O. Drawer 917
 Tel.: 2668 Independent
 President Oscar S. Stauffer
 Gen. Sta. Mgr. S. C. Thompson
 Chief Engineer N. Wayne Owens
 Owners of: KSEK, Pittsburgh; WIBW, Topeka;
 KGFF, Shawnee; WIBW-TV, Topeka.

KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts
 Owned By KARE, Inc.
 Address Fifth & Kansas Ave.

Tel.: EM 7-1470 Independent
 Co-Owners ... J. M. Griffith, Paul H. Buening
 General Mgr. James M. Griffith
 Chief Engineer L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Operated By .. Midwest Bdcstg System
 Address P.O. Box 132
 Tel.: HE 1-3700 KBS
 Station Representative Hopewell
 President James R. Roberts
 Manager J. R. Fehr
 Chief Engineer C. Albert

KGCF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By. The Midwest Bcstg. Co., Inc.
 Address: 306 W. 8th
 Tel.: CLinton 1-3800
 Newspaper Affil. Coffeyville Journal
 Station Rep. Weed Radio
 President. Richard M. Seaton
 General, Sta. Mgr. Robert L. Pratt
 Commercial Manager. E. B. Spoonamore
 Program Dir. Richard S. Embody
 Chief Engineer. J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.
 Owned. Town & Farm Co., Inc.
 Address. Colby, Kan.
 Tel.: HO 2-3305
 Independent
 Rep. H-R Reprs.
 Chairman of Board. Don Searle
 President. Bill Martin
 Exec. V. P., Sta. Mgr. Ed Mason
 Commercial Mgr. Bill Moore
 Chief Engineer. Vern Snider
 Owners of: KMMJ, Grand Island.

KNCK—Concordia—1954

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned. General Bcstg. Co., Inc.
 Address. Box 531
 Tel.: 1414
 KBS
 Pres., Gen., Sta. Mgr. W. F. Danenbarger
 Comm. Mgr., Prog. Dir. Oscar W. Allen
 Chief Engineer. Don Sasnett

KEDD—Dodge City—1961

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By. Seward County Bcstg. Co.
 Address. Route No. 2
 Tel.: HUnter 3-7151
 Independent
 Station Rep. George T. Hopewell
 President. Alf M. Landon
 General Manager. Gene Courtney
 Commercial Manager. Marv Reece
 Program Director. Bob Morrison
 Chief Engineer. Foster Van Cleve
 Owners of: WREN, Topeka, Kan. KS 'B, Liberal,
 Kan.

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By. Dodge City Bcstg. Co.
 Address. 705½ Second Ave.
 Tel.: HU 3-3151
 Independent
 Newspaper Affil. Dodge City Daily Globe
 Station Rep. Pearson
 General Manager. S. Parks
 Commercial Manager. Isadore Salm
 Chief Engineer. Leo Stewart

KBTO—El Dorado—1953

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By. El Dorado Bcstg. Co.
 Address. 205½ S. Main
 Tel.: DA 1-5880
 Independent
 Representative. Indie Sales
 General Manager. Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Bluestem Bcstg. Co., Inc.
 Address. Box 369
 Tel.: DI 2-1400
 Independent
 Representative. Webb
 Pres., Gen. Mgr. E. J. McKernan, Jr.
 Sales Prom. Mgr. E. J. McKernan III
 Program Dir. Curt Stallings
 Chief Engineer. Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned. Ft. Scott Bcstg. Co.
 Address. Box 72
 Tel.: 2545
 KBS
 Pres., Gen. Mgr. Lloyd C. McKenney
 Station Manager. Jim McKenney
 Comm., Sales Prom. Mgr. Charles Stephens
 Publicity Director. Jim Ross
 Chief Engineer. Jim Fronkier

KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. KIUL, Inc.
 Address. 509 Main St.
 Tel.: BRidge 6-3251
 NBC, KBS
 Newspaper Affili. Telegram
 President, General Mgr. Robert Wells
 Program Dir. Tony Jewell
 Comm. Mgr., Chief Eng. Joe Tennesen

KNCO—Garden City—1949

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Oper. By. Ark Valley Bcstg. Co., Inc.
 Address. 115 W. Laurel
 Tel.: BRidge 6-4366
 Independent
 Station Rep. Hal Holman
 President. Ellsworth Sherman
 Gen. Sta. Manager. O. D. Carmichael
 Asst. Manager. Joe Taylor
 Chief Engineer. E. Kissinger

KLOE—Goodland—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By. KLOE, Inc.
 Address. 17th & Broadway
 Tel.: TWinoaks 9-2309
 Independent
 Sta. Representative. Hal Holman
 President. Ross Beach, Jr.
 General Manager. Robert E. Schmidt
 Station Manager. Kay Melia
 Sales Prom. Manager. Dwight Look
 Publicity Director. Jack Everton
 Commercial Mgr. Gilbert La Porte
 Program Mgr. Don Gill
 Chief Engineer. Wayne Nelson
 Owners of: KAYS-AM-TV, Hayes, Kan.

KVGB—Great Bend—1937

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Operated By. KVGB, Inc.
 Address. 2007 17th St.
 Tel.: GLadstone 3-4317
 Independent
 Representative. Hollingsberg
 President. Mrs. Helen Coogan

KANSAS

V.P. General Mgr. Grover C. Cobb
Station Manager. Robert D. Hilgendorf
Commercial Mgr. Dick Painter
Program Director. Ray Beals
Chief Engineer. Harold Riedl

KAYS—Hays—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. KAYS, Inc.
Address. 2300 Hall St.
Tel.: Market 4-2578. Independent
Station Reps. Holman; Soderlund; Melville
President. Ross Beach, Jr.
General Mgr. Robert E. Schmidt
Station, Commercial Mgr. Bob Churchill
Program Director. Bob Templeton
Chief Engineer. D. Hobelman
Owners of: KAYS-TV, Hays; KLOE-AM-TV, Good-
land, All Kaus.

KWBW—Hutchinson—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Nation's Center Bcstg. Co.
Business-Studio Address. 17th & Harding
Tel.: MO 2-4486. NBC-KBS
Representative. Devney Organization
Pres., Sta. Mgr. Fred L. Conger
Chief Engineer. F. C. Morgan

KWHK—Hutchinson—1946

Frequency: 1260 Kc. Power: 1 Kw. d.; 500 n.
Owned-Operated By. KWHK Bcstg. Co.
Address. 525 N. Main
Tel.: Mohawk 5-4461. Independent
Station Representative. Spct Time Sales
President. William L. Mitchell
General Manager. David Mackey
Program Director. J. Parker
Chief Engineer. John Robbins

KIND—Independence—1947

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By. Central Bcstg., Inc.
Bus.-Studio Transmitter. 114 North 8th St.
Tel.: 1010. KBS
President, Gen. Mgr. Nels Rupard

KALN—Iola—1961

Frequency: 1370 Kc. Power: 500 Watts
Owned By. Iola Broadcasting Co.
Address. P.O. Box 383
Tel.: 1017. KBS
Owner. Lloyd C. McKenney
General Mgr., Program Dir. S. W. Stanton
Commercial Manager. Maynard Sloan
Chief Engineer. Jerry Johnston

KJCK—Junction City—1949

Frequency: 1420 Kc. Power: 1000 Watts d.
Owner-Oper. By. Junction City Bcstg. Co.
Address. 724 No. Washington St.
Tel.: Cedar 8-3165. Independent
Representative. Indie Sales
President., Gen. Mgr. R. L. Weir, Jr.
Comm., Sales Prom. Mgr. Pat Powers
Program, Publicity Dir. Tim Spencer
Chief Engineer. Royce Baerg

KCKN—Kansas City—1925

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Cy Blumenthal
Address. P.O. Box 1165
Tel.: FA 1-3200. Independent
Station Representative. Charles Bernard
President. Cy Blumenthal
Gen., Sta. Manager. Edwin J. Charles
Commercial Mgr. Glen George
Program Director. Theodor Kramer
Publicity Director. Steve April
Chief Engineer. Marvin Bredemeier

KLWN—Lawrence—1951

Frequency: 1320 Kc. Power: 500 Watts d.
Owned-Operated By. Lawrence Bcstrs. Inc.
Address. Route 1
Tel.: VI 3-1320. Independent
President. H. M. Booth
Station Mgr., Program Dir. Arden Booth
Commercial Manager. Joe Staves
Chief Engineer. Jim Fishbeck

KCLO—Leavenworth—1948

Frequency 1410 Kc. Power: 5000 Watts d.
Owned-Oper. By. KCLO, Inc.
Address. Box 70
Tel.: MUtual 2-1410. KBS
President, Gen. Mgr. Geo. Basil Anderson
Commercial, Program Dir. Bob Potter
Sales Prom. Mgr. Lee Pemberton
Chief Engineer. Al Ortmann

KLIB—Liberal—1960

Frequency: 1470 Kc. Power: 500 Watts
Owned By. Plains Enterprises, Inc.
Address. Box 856
Tel.: MAin 4-2556. KBS
President, Gen. Mgr. William Bowman Sr.
Chief Engineer. Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By. Seward County Bcstg. Co.
Business Address. East 8th St.
Tel.: MA 4-3891. Independent
Station Rep. Hopewell
President. Alf M. Landon
General, Station Mgr. Leon S. Salathiel
Commercial Manager. Mark Shor
Program Director. Jim Broadh
Chief Engineer. Alvin Peters
Owners of: KEDD, Dodge City, Kans.

KMAN—Manhattan—1950

Frequency: 1350 Kc. Power: 500 Watts d.
Owned-Oper. By. Manhattan Bcstg. Co.
Address. 114 No. 4th St.
Tel.: PRescott 8-4451. KBS
Newspaper Affil. Daily Mercury
President. Fred A. Seaton
General Manager. Lowell E. Jack
Commercial Manager. Tom Rees
Program Director. Charles Howe
Sales Promotion Mgr. Russ Gibson
Chief Engineer. William Ball

KNDY—Marysville—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....W. N. Schnepf
Address.....P.O. Box 390
Tel.: Hillcrest 3-4361.....KBS
Station Rep.....Hopewell
President, Gen. Mgr.....Wyman N. Schnepf
Chief Engineer.....Willa M. Schnepf

KNEX—McPherson—1949

Frequency: 1540 Kc. Power: 250 Watts d.
Owned By.....McPherson Bestg. Co.
Address.....Box 186
Tel.: CHapel 1-1540.....KBS
Newspaper Affil.....Sentinel
Station Representative.....Hopewell
President.....Kenneth R. Krehbiel
Gen. Mgr., Ch. Eng.....Claude Hughes
Comm., Sales Prom. Mgr.....Morris Heitschmidt

KBEA—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned By.....Public Radio Corp.
Address.....Box 424 Kansas City, Mo.
Tel.: HEDrick 2-1480.....ABC
Station Representative.....Spot Time Sales
President.....Lester Kamin
General, Station Mgr.....Tom Howard
Commercial Manager.....Clancy Sewell
Sales Promotion Mgr.....Nola Lytell
Program Director.....Chuck Maxwell
Chief Engineer.....Robert Artz
Owners of: KXYZ, Houston, Tex.

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
Owned.....KJRG, Inc.
Address.....Box 77
Tel.: ATwater 3-5150.....KBS
Station Rep.....Hopewell
President, Gen. Mgr.....Geo. Basil Anderson
Comm. Mgr. Ch. Eng.....Bob Snyder
Sales Prom. Mgr.....Roy Lichtenberger

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By.....Ottawa Bcstg. Co.
Address.....P.O. Box 16
Tel.: CHerry 2-1220.....Independent
Station Representative.....Hopewell
Partner, General Mgr.....Roderick B. Cupp
Partner.....Edwina W. Cupp
Commercial Mgr.....Ronald G. Reed
Program Director.....Larry Kraft
Chief Engineer.....Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P.O. Box 696
Tel.: GA 1-6400.....Independent
President, Gen. Mgr.....Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc. Power: 250 Watts

Owned By.....North Central Bcstg., Inc.
Address.....Box 337
Tel.: 1070.....Independent
General Manager.....Guy Christian
Sales Prom. Mgr.....Doug Stone
Chief Engineer.....Vaughn Jupe

KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n
Owned-Oper.....The Pittsburg Bcstg. Co., Inc.
Address.....P.O. Box F
Tel.: Adams 1-7200.....NBC
Representative.....Hollingbery
President.....E. V. Baxter
Gen., Sta. Mgr.....John O. Bartlow
Program Dir.....Marge Bartlow
Chief Engineer.....Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Stauffer Publications, Inc.
Address.....1340 E. Quincy
Tel.: ADams 1-2800.....KBS
Newspaper Affil.....Headlight & Sun
Representative.....Avery-Knodel
President.....O. S. Stauffer
General Mgr., Chief Eng.....Jim Treat

KWNS—Pratt—1962

Freq.: 1290 Kc. Power: 5 Kw. d., 500 W. n.
Owned By.....Wilmer E. Huffman
Address.....P.O. Box 403
Tel.: GReenwood 2-5581.....Independent
General Manager.....Wilmer E. Huffman
Program Director.....Jo Ann Huffman
Chief Engineer.....Clarence Evans

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
Owned.....Clem Morgan
Address.....200½ S. Main St.
Tel.: GReenwood 2-4405.....KBS
General Sta. Mgr.....Clem Morgan
Program Director.....A. R. Morgan
Sales Prom., Comm. Mgr.....Ray Godfrey
Chief Engineer.....Larry Waggoner

KRSL—Russell—1956

Frequency: 990 Kc. Power: 250 Watts d.
Owned By.....Kilo Broadcasting Co.
Address.....Box 666
Tel.: HUdson 3-3121.....KBS
Owner, Gen. Mgr.....Fred L. Thompson
Commercial Manager.....Richard Dumler
Program Director.....Ray Poole
Publicity Director.....Alice Graham
Chief Engineer.....Delbert Compton

KFRM—Salina—1947

Frequency: 550 Kc. Power: 5,000 W. d.
Owned By.....KFRM, Inc.
Address.....316 S. Broadway
Tel.: TAYlor 3-4611.....ABC
Station Representative.....Weed Radio Corp.
President.....Norman E. Kightlinger
General Manager.....Calvin A. Haworth
Chief Engineer.....Gary E. Farnher

KANSAS

KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts
Owned By.....Salina Bcstg., Inc.
Address.....625 E. Crawford
Tel.: TA 3-3701.....MBS
President.....James Stuart
V. P., Gen. Mgr.....Richard W. Chapin
Comm. Sta. Mgr.....Robert M. McKune
Program Director.....Chuck Nichols
Chief Eng.....Don Englehart
Owners of: KODY, N. Platte; KFOR, Lincoln;
KRGJ, Grand Island; KMNS, Sioux City; KOEL,
Oelwein.

KEWI—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Midland Bcstrs.
Address.....916½ Kansas Ave.
Tel.: CE 3-1336.....Independent
Representative.....Gill-Perna
President, Gen. Mgr.....Frederick P. Reynolds
Commercial Manager.....Robert Rohrs
Program, Publicity Dir.....Robert F. Russell
Chief Engineer.....Jim C. Meeker
Owners of: KUSN-AM-FM, St. Joseph, Mo.

KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Charles Bailey Axton
Address.....1700 N. Buchanan
Tel.: CE 4-3444.....MBS
Station Representative.....Weed
President.....Bailey Axton
Vice Presidents.....Louise and Charles Axton
Program Director.....Robert Harris
Station Manager.....Bob Barber
Sales Prom. Mgr.....Merle Blair
Chief Engineer.....Harold Grant

WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By.....Stauffer Publications, Inc.
Address.....Box 119
Tel.: CR 2-3456.....CBS
Newspaper Affil.....Journal, Capital
Representative.....Avery-Knodel
President.....O. S. Stauffer
General Manager.....Thad Sandstrom
Station Manager.....Jack Fallon

WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Operated By.....WREN, Bcstg. Co., Inc.
Address.....1001 Fillmore St.
Tel.: CE 2-0505.....ABC
Representative.....Hollingbery
President.....Alf M. Landon
Gen., Sta. Mgr.....Max G. Falkenstien
Commercial Manager.....Paul Dixon
Program Manager.....Bob Richmond
Sales Promotion Manager.....Bonnie Purnell
Chief Engineer.....Al Keberlein
Owners of: KSCB, Liberal; KEDD, Dodge City,
Both Kans.

KAKE—Wichita—1948

Frequency: 1240 Kc. Power: 250 Watts

Owned By.....KAKE Radio-TV, Inc.
Address.....1500 N. West St.
Tel.: WH 3-4221.....Independent
President.....Mark H. Adams
General Manager.....Martin Umansky
Station Manager.....Dale W. McCoy Jr.
Owners of: KAKE-TV.

KFDI—Wichita—1923

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned By.....Wichita Great Empire Bcstg., Inc.
Address.....42nd & N. Broadway
Tel.: TE 8-3377.....Independent
Station Rep.....Charles Bernard
President.....Bernice L. Lynch
General Manager.....Ron B. Blue
Chief Engineer.....Jack Austin

KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts
Owned By.....KFH Radio Co.
Address.....KFH Bldg.
Tel.: AM 2-4491.....CBS
Newspaper Affiliation.....Wichita Eagle-Beacon
Representative.....Blair
President.....John Rigby
General, Sta. Mgr.....Thomas P. Bashaw
Commercial Manager.....Bob Adams
Merchandising Prom. Mgr.....David J. Hanks
Program Director.....Bob Sanders
Chief Engineer.....Leslie Campbell

KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Swanco Bcstg. of Kan.
Address.....6610 W. 13th
Tel.: WH 3-0255.....MBS
Station Representative.....Eastman
President.....George Bolas
General, Station Mgr.....Edward A. Montray
Commercial Manager.....Donald O'Malley
Sales Prom. Manager.....Bob Freeman
Program Director.....Marc Alan
Publicity Director.....Creeta Bressler
Chief Engineer.....Earl Russell
Owners of: KREQ, Albuquerque, N. M.; KIOA,
Des Moines, Iowa; KRMG, Tulsa, Okla.

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
Owned By.....KSIR, Inc.
Business Address.....Box 933
Tel.: WH 2-3253.....Independent
Pres., Comm. Mgr.....Mack Sanders
Gen. Sta., Chief Eng.....K. W. Pyle

KWBB—Wichita—1950

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Wichita Beacon Bcstg. Co.
Address.....2829 Salina Ave.
Tel.: TE 8-3331.....Independent
Station Reps.....Hollingbery; Clarke Brown
President.....O. E. Bradley
V.P., General Mgr.....J. Milton Hall
Commercial Manager.....Harold H. Hale
Program Director.....John Campbell
Chief Engineer.....Cliff Koch

Pop.: 3,055,000
Families: 841,000

Kentucky

Radio Homes: 809,000
AM Stas. in State: 87

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
Owned By.....Albany Bcstg. Co.
Business Address.....Box 158
Tel.: 387-3351.....KBS
Sta. Rep.....Kentucky Radio Sales
Co-owners.....Wallace Allred-Cecil Speck
Sta., Comm. Manager.....Welby Hoover
Program Director.....Darrell Speck
Chief Engineer.....Joe Peters

WCMI—Ashland—1935

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....WCMI, Inc.
Address.....P. O. Box 949
Tel.: 324-6111.....CBS
Sta. Representative.....Hollingbery
President.....R. G. Worster
General, Sta. Manager.....O. C. Halyard Jr.
Commercial Manager.....Mike Slagel
Program Director.....Bill Campbell
Publicity Director.....Loretta Halyard
Chief Engineer.....Bob Gilmore
Owners of: WYLK-AM-FM, Lexington; WFKY,
Frankfort; W100-AM-FM, Orlando; W1NN,
Louisville, Ky.; WCMI-FM, Ashland, Ky.

WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....P.O. Box 790
Tel.: 324-7131.....ABC
President.....Connie B. Gay
General Manager.....Naseeb S. Tweel
Chief Engineer.....Edwin Walters
Owners of: WQMR, Silver Springs, Md.; WGAY-
FM, Washington, D.C.

WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Brown Radio & TV Co.
Address.....107 Sycamore St.
Tel.: Lincoln 6-4129.....Independent
Pres., Gen. Mgr.....Dwight L. Brown
Sales Prom. Mgr.....Homer L. Jackson
Chief Engineer.....L. D. Johnson

WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.
Owner.....Bardstown Broadcasting Co.
Address.....216 N. 3rd
Tel.: FI 8-3943.....KBS
President.....Lawrence W. Adams
Sales Prom., Chief Eng.....Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc. Power: 5,000 Watts d.
Owned-Oper. By.....Purchase Bcstg. Co.
Address.....P.O. Drawer 7
Tel.: 527-2581.....KBS
Representative.....Continental
President, Gen. Mgr.....Shelby McCallum

Program Director.....David Reno
Commercial Mgr.....Martine Vance
Chief Engineer.....Walter Wilson
Owners of: WTRB, Ripley; KMJS, Portageville.

WBGW—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Bowling Green Bcstg. Co.
Address.....913½ College St.
Tel.: VI 2-1638.....Independent
Station Representative.....Kentucky Radio Sales
President, Gen. Mgr.....Clement Cockrel
Commercial Manager.....Dean Duvall
Chief Engineer.....Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By.....Daily News Bcstg. Co.
Address.....804 College St.
Tel.: VI 3-4325.....ABC
Newspaper Affiliation.....Park City Daily News
Station Representative.....Pearson Nat'l Reps
President.....J. Ray Gaines
General, Station Mgr.....Al Temple
Commercial Mgr.....Henry Brosche
Program Dir.....Jack Eversole
Chief Engineer.....Jack Hendrick

WLBK—Bowling Green—1940

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Bowling Green Bcstrs., Inc.
Address.....Cemetery Road
Tel.: VI 3-3212.....MBS-KBS
Sta. Representative.....Burn-Smith
President.....Cy N. Bahakel
General Manager.....Bob Proctor
Prog. Dir., Ch. Eng.....Hugh Tyler

WTCO—Campbellsville—1948

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Taylor City Bcstg. Co.
Address.....P.O. Box 248
Tel.: 465-4178.....KBS
Station Rep.....Kentucky Radio Sales
President.....R. D. Ingram
General, Sta. Manager.....Thomas Kerr
Commercial Manager.....Lindsey Hardin
Sales Promotion Manager.....James Crowell
Program Director.....Naomi Beard
Publicity Director.....Redman L. Turner
Chief Engineer.....Harvey Kingsbury

WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts
Owner.....Central City, Greenville Bcstg. Co.
Address.....Old Greenville Rd.
Manager.....A. Stone
Chief Engineer.....B. J. Stone

KENTUCKY

WNES—Central City—1955

Frequency: 1050 Kc. Power: 500 Watts d.
Owned By.....Muhlenberg Bcstg. Co.
Address.....P.O. Box 471
Tel.: 1000.....KBS
President.....Andy Anderson
General Manager.....Ronald L. Beane
Program Director.....Legon McDonald
Chief Engineer.....Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Tri-County Bcstg. Corp.
Address.....430 Wain St.
Tel.: 384-2411.....KBS
Station Representative.....Kentucky Radio Sales
President, Gen. Mgr.....John B. Horton
Commercial Manager.....Edwin R. Cundiff
Station Manager.....Ray Doss
Program Director.....Fred Massey

WCTT—Corbin—1947

Frequency: 680 Kc. Power: 1000 Watts
Owned-Oper. By.....Corbin Times-Tribune, Inc.
Business Address.....Ky. Ave. & Monroe St.
Tel.: 1071.....KBS
Newspaper Affil.....Corbin Times-Tribune
President.....J. Springer Robinson
General Manager.....John L. Crawford
Station, Comm. Mgr.....Art Grunewald
Program Director.....Archie Wyatt
Chief Engineer.....Chas. Sulfredge

WYGO—Corbin—1961

Frequency: 1330 Kc. Power: 5 Kw. d.
Owned By.....Tri-County Bcstg. Co.
Address.....P.O. Box 535
Tel.: 3006.....Independent
Station Rep.....Kentucky Radio Sales
General, Commercial Mgr.....Barbara H. Miles
Station Manager.....Dexter R. Sams
Sales Promotion Mgr.....Bill Carson
Program Director.....Hugh C. Delk
Chief Engineer.....Everett Lawson

WCPM—Cumberland—1951

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By.....Cumberland Bcstg. Co.
Address.....P. O. Box 955
Tel.: 589-4623.....KBS
Station Rep.....Kentucky Radio Sales
General Manager.....Jack Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned.....WCYN Radio, Inc.
Address.....Pike & Walnut Sts.
Tel.: 1480.....KBS
President.....Estil R. Anderson
General Manager.....Lawrence McGill
Commercial Manager.....Helen Williams
Chief Engineer.....Reed Anderson

WHIR—Danville—1947

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned By.....WHIR, Inc.
Business Address.....P.O. Box 8
Tel.: 236-2711.....Independent
Representative.....Hal Holman Co.
President, Gen. Mgr.....Raymond P. Holbrook
Commercial Manager.....C. R. Colclough
Program Director.....Raymond L. Ramsey
Chief Engineer.....Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Elizabethtown Bcstg. Co.
Business Address.....P. O. Box 347
Tel.: 765-2144.....KBS-ABC
President.....J. W. Hodges
General Manager.....Dee Huddleston
Commercial Manager.....Calvin Skaggs
Program Director.....Thomas Skinner
Chief Engineer.....Hugh Garner

WSTL—Eminence—1956

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned.....Shelbyville—Eminence Bcstg. Co.
Address.....P.O. Box 147
Tel.: ME 3-2916.....Independent
Station Representative.....Kentucky Radio Sales
Gen. Mgr., Ch. Eng.....Charles L. Troutman
Station Manager.....George C. Troutman
Commercial Manager.....James E. Petty
Program Director.....Vivian M. Troutman
Publicity Director.....Terry Tichy

WSAC—Ft. Knox—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By.....Fort Knox Bcstg. Corp.
Address.....Box 68
Tel.: ELgin 1-3121.....Independent
Pres., Gen. Mgr.....B. E. Cowan
Commercial Mgr.....J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Capital Bcstg. Co.
Address.....Radio Bldg.
Tel.: CA 3-8281.....MBS
Representative.....Hollingbery
Station Mgr.....Bud McClain
Program Dir.....H. Moore
Chief Engineer.....K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By.....Franklin Favorite-WFKN, Inc.
Address.....103 N. High St.
Tel.: JJustice 6-4481.....KBS
Pres., Gen. Mgr.....L. L. Valentine
Comm., Sales Prom. Mgr.....Howard H. Ogles
Program Director.....A. W. Kockritz, Jr.
Chief Engineer.....Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.
Business Address.....Box 482
Tel.: 1270.....Independent
President, Ch. Eng.....Kenneth Z. Turner

Commercial Manager.....J. O. Lewis
 Sales Promotion Mgr.....Arlene Swearingen
 Program Director.....Clara Agnes Turner
 Publicity Director.....Gene Gardner
 Owners of: WFUL-FM, Fulton, Ky.

WAXU—Georgetown—1957

Frequency: 1580 Kc.....Power: 10 Kw. d.
 Owned By.....WAXU Radio
 Address.....117 No. Lime, Lexington, Ky.
 Tel.: 3-1678.....Independent
 Station Representative.....Charles Bernard
 Pres., Ch. Eng.....Robert E. Johnson
 Station Manager.....Arno Walker
 Program Director.....Bill Stakelin
 Commercial Manager.....Robert Hamilton
 Sales Prom. Manager.....Ed James

WKAY—Glasgow—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Glasgow Bcstg. Co., Inc.
 Address.....510 Happy Valley Rd.
 Tel.: 651-2141.....KBS
 President.....Jack Pedigo
 General Mgr., Ch. Eng.....Clovis Sadler
 Commercial Manager.....Henry H. Royse
 Program Director.....Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc.....Power: 5,000 Watts
 Owned By.....Carter County Bcstg. Co., Inc.
 Address.....Box 487
 Tel.: 474-5144.....Independent
 President.....Harold E. Shufflebarger
 Gen., S'a. Manager.....Charlie Esposito
 Chief Engineer.....Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Radio Harlan, Inc.
 Business Address.....Box 898
 Tel.: 625.....Independent
 Station Rep.....Kentucky Radio Sales
 President.....J. Francke Fox, Jr.
 Gen., Comm. Mgr.....James T. Morgan
 Chief Engineer.....Gene Hopkins

WHBN—Harrodsburg—1955

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Fort Harrod Bcstg. Corp.
 Address.....Box 247
 Tel.: 1420.....KBS
 Station Rep.....Hopewell
 President, Gen. Mgr.....Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Mt. Bcstg. Service, Inc.
 Address.....Box 239
 Tel.: 436-2121.....KBS
 Representative.....Kentucky Radio Sales
 President.....Fred B. Bullard
 General Manager.....Ernest Sparkman
 Commercial Manager.....Julius Lasslo
 Prog. Dir.....Norma Strong
 Chief Engineer.....George Patterson

WSON—Henderson—1941

Frequency: 860 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co., Inc.
 Address.....P. O. Box 418
 Tel.: VA 6-3923.....KBS-ABC
 President.....Hecht S. Lackey
 Station Manager.....William F. Russell
 Publicity Director.....Anna Jane Kincaid
 Chief Engineer.....D. E. Gibson
 Owners of: WSON-FM, Henderson, Ky.

WHOP—Hopkinsville—1940

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Hopkinsville Bcstg. Co., Inc.
 Address.....1102 So. Virginia St.
 Tel.: TUXedo 5-5531.....CBS
 Pres., Gen. Mgr.....F. Ernest Lackey
 Sta., Comm. Mgr.....Katherine Peden
 Publicity Director.....Margaret Wyatt
 Sales Prom. Manager.....Hal King
 Program Director.....George Goldtrap
 Chief Engineer.....Russell Newman

WKOA—Hopkinsville—1954

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owned By.....Pennyrile Broadcasting Co.
 Address.....808½ South Main St.
 Tel.: TU 6-1204.....KBS
 Sta. Rep.....Geo. T. Hopewell
 Pres. Gen. Mgr.....William H. Higgins
 Program Director.....James M. Suddeth
 Chief Engineer.....Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc.....Power: 1,000 Watts d.
 Owned By.....Irvanna Bcstg. Co.
 Address.....141 Broadway
 Tel.: 723-2550.....KBS
 Station Rep.....Continental Radio Sales
 President, Gen. Mgr.....James M. Gaskin
 Sales Promo. Mgr., Ch. Eng.....Fred W. Dean, Jr.
 Publicity Director.....Betina Sue Wiseman

WLBN—Lebanon—1954

Frequency: 1590 Kc.....Power: 1 Kw., d.
 Owned.....Lebanon-Springfield Bcstg. Co.
 Address.....P.O. Box 647
 Tel.: 692-3126.....KBS
 Gen., Sta. Mgr.....J. T. Whitlock
 Commercial Manager.....Allen Baker
 Chief Engineer.....W. B. Kelly
 Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned By.....Rough River Bcstg. Co.
 Address.....121 East Main St.
 Tel.: 259-4337.....KBS
 Station Rep.....Kentucky Radio Sales
 President, Gen. Mgr.....Porter Wallace
 Sales Promotion Mgr.....Eva Jo Ellis
 Program Dir., Chief Eng.....Billy R. Evans

WBLG—Lexington—1946

Frequency: 1300 Kc.....Power: 1000 Watts

KENTUCKY

Owned-Oper. By.....Lexington Bcstg. Corp.
Address.....134 N. Limestone St.
Tel.: 252-1300.....ABC
Representative.....Meeker
Pres., Gen. Mgr.....Roy B. White, Jr.
V.P., Commercial Mgr.....James H. Tomblin
Program Director.....Robert Barton
Chief Engineer.....John Patrick

WLAP—Lexington—1922

Frequency: 630 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Thoroughbred Bcstg. Co., Inc.
Business-Studio Address.....177 N. Upper St.
Tel.: 3-2727.....MBS
Station Representative.....Pearson
President, Gen. Mgr.....William R. Sweeney
Program Director.....Nick Clooney
Chief Engineer.....Robert Jones

WVLK—Lexington—1947

Freq.: 590 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By...Bluegrass Bcstg. Co., Inc.
Address.....Phoenix Hotel
Tel.: 4-6470.....CBS
Representative.....Hollingsbery
General Mgr.....Ted Grizzard
Commercial Manager.....Charles Drew
Chief Engineer.....Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Lin Bcstg. Corp.
Address.....Box 333
Tel.: Volunteer 4-2148.....Independent
Sta. Representative.....Hopewell
Pres., Gen., Sta. Mgr.....Elmo Mills
Chief Engineer.....Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. d.
Owned By.....Lin Bcstg. Corp.
Bus.-Studio Address.....Ky. Home Life Bldg.
Tel.: 587-8871.....Independent
Station Representative.....Blair
President.....Fred Gregg
General, Station Mgr.....John Hicks
Program Director.....Howell Smith

WAVE—Louisville—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Station Rep.....Katz
President.....George W. Norton, Jr.
General Mgr.....Nathan Lord
Station, Commercial Mgr.....W. H. Dulaney
Program, Sales Prom. Mgr.....James Caldwell
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-TV, Louisville, Ky.; WFIE-TV,
Evansville, Ind.; WFRV-TV, Green Bay, Wis.

WHAS—Louisville—1922

Frequency: 840 Kc...Power: 50,000 Watts
Owned-Oper. By.....WHAS, Inc.
Address.....525 W. Broadway
Tel.: JU 5-2211.....ABC

Newspaper Affil.....Courier-Journal, Times
Representative.....Henry I. Christal Co.
President.....Barry Bingham
General Manager.....Victor Sholis
Commercial Manager.....John Fouts
Sales Prom. Manager.....William Loader
Program Director.....George Walsh
Chief Engineer.....Orin Towner
Owners of: WHAS-TV.

WINN—Louisville—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Kentucky Central Bcstg.
Bus.-Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Sta. Representative.....Gill-Perna
President.....Garvis Kincaid
Comm. Mgr.....James Nathan
Station Manager.....M. Maley
Sales Promo. Mgr.....L. Abraham
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1948

Freq.: 1080 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News, Affil...Lanchester (Ohio) Eagle-Gazette
Representative.....Robt. Eastman
President.....Charles Sawyer
Exec. Vice President.....J. P. Williams
Administrative V.P.....Alexander Buchan
General, Station Mgr.....William Perry
Publicity Director.....Roberta Scott Bunnell
Dir. of Operations.....Ken Rowland
Program Director.....Ted Barbone
Chief Engineer.....William H. Faulkner
Owners of: WING, Dayton; WCOL, Columbus;
WIZE, Springfield. All Ohio. WRIT, Milwaukee,
Wis.

WKYW—Louisville—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Address.....310 W. Liberty St.
Tel.: JU 3-4811.....CBS
Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....F. Eugene Sandford
VP., Oper. Mgr.....E. Halsey Sandford
Commercial Manager.....Bob Franklin
Program Director.....Jim Bollinger
Chief Engineer.....William Neff

WLou—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned By.....Rounsaville of Louisville
Address.....P.O. Box 8278
Tel.: ME 7-6531.....Independent
Station Rep.....Gill-Perna
President.....Robert W. Rounsaville
General Manager.....Jay Thomson
Station Manager.....Norman Stewart
National Sales Mgr.....Ralph B. Johnson
Program Director.....Rudy Runnels
Chief Engineer.....Steve Dawson
Owners of: WCIN, Cincinnati; WFUN, Miami
Beach; WTMP, Tampa; WVOL, Nashville;
WVLD, New Orleans; WTAM-TV, Louisville, Ky.

WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts
 Owned By.....Jefferson Bdcstg. Co. Inc.
 Business Address.....1300 S. 4th St.
 Tel.: 637-2527.....MBS
 Station Representative.....Forjoe
 President.....John A. Davenport
 General Manager.....Richard H. Gundle
 Station Manager.....Tommy Downs
 Commercial Manager.....Lee Stinson
 Sales Promotion Mgr.....Bob Perry
 Program Director.....Thom Hall
 Chief Engineer.....Charles Cutler

WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.
 Owned By.....Messenger Bdcstg. Co., Inc.
 Address.....Box 351
 Tel.: TA 1-4096.....KBS-MBS
 Station Representative.....Hopewell
 Gen., Sta. Manager.....H. W. Wells
 Comm. Mgr.....Elmer L. Kelley, Jr.
 Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.
 Owned.....Hopkins County Bcstrs.
 Business Address.....111 S. Main St.
 Tel.: TAYlor 1-7420.....ABC
 General Mgr., Chief Eng.....Conway Smith
 Commercial Manager.....Jerry McKonly

WWXL—Manchester—1956

Frequency: 1450 Kc.....Power: 250 Watts d.
 Owned.....Wilderness Rd. Bcstg. Co.
 Address.....109 Court St.
 Tel.: LY 8-4694.....KBS
 President.....J. L. Tigue
 Gen., Sta. Mgr.....C. Corum
 Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....West Ky. Bcstg. Co.
 Business Address.....Paducah Rd.; Box 431
 Tel.: 1597.....KBS
 Representative.....Indie Sales
 President.....Mose Bohn
 Gen., Sta. Mgr.....Charles W. Stratton
 Comm., Sales Prom. Mgr.....Jim Freeland
 Program Director.....Bill Scarbrough
 Publicity Director.....Goble Pollock
 Chief Engineer.....Joe Hargrove

WFTM—Maysville—1948

Freq.: 1240 Kc.....Power: 1 Kw., d., 250 W. n.
 Owned By.....Standard Tobacco Co.
 Bus. Address.....626 Forest Ave.
 Tel.: 564-3361.....Independent
 President.....Charles P. Clarke
 General Manager.....John W. Betts
 Station, Commercial Mgr.....R. A. Redmond
 Program Director.....Charles D. Boyd
 Chief Engineer.....Joe Gillespie, Jr.

WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.

Owned-Oper. By.....Cumberland Gap Bcstg.
 Address.....P.O. Box 698
 Tel.: 980.....Independent
 Newspaper Affiliation.....Daily News
 Station Representative.....George Hopewell
 President.....Helen K. Henry
 General, Station Mgr.....Maurice K. Henry
 Program Director.....Betty Sue Lee
 Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Wolf Creek Bcstg. Co.
 Address.....Box 36
 Tel.: Fillmore 8-3166.....KBS
 Station Manager.....Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.
 Owned & Operated By.....Morehead Bcstg. Co.
 Address.....Box 59
 Tel.: State 4-4141.....KBS
 President.....J. Earl McBrayer
 General Manager.....W. M. Whitaker
 Chief Eng.....Earl S. Young

WMSK—Morganfield—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....Union Co. Bcstg. Co.
 Address.....Box 55
 Tel.: 1360.....Independent
 Station Reps. Hopewell; Kentucky Radio Sales
 Station Manager.....Bobby W. Hite
 Commercial Manager.....Steve Crooke
 Program Director.....Don Sheridan
 Chief Engineer.....J. B. Crawley

WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned By.....Mt. Sterling Broadcasting Co.
 Business Address.....34 Broadway
 Tel.: 1150.....KBS
 Station Representative.....Geo. T. Hopewell
 President.....R. I. Reynolds
 Exec. V.P., General Mgr.....Bob Doll
 Asst. General Mgr.....Russ Drake
 Program Director.....Ron Mastin
 Chief Engineer.....John Bowles

WLCC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.
 Owned By.....S. Central Ky. Bcstg. Corp.
 Address.....Munfordville
 Tel.: JA 4-4111.....Independent
 President.....H. T. Parrott
 General, Sta. Manager.....Redman L. Turner
 Program Director.....Mary Goodman

WNBS—Murray—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Service Bcstg. Co.
 Address.....P. O. Box 548
 Tel.: Plaza 3-3411.....Independent
 Representative.....Dore
 Pres., Sta. Mgr.....Charles Shufflet
 Gen. Mgr., Ch. Engr.....C. H. Hulse

KENTUCKY

WNKY—Neon—1955

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned: Letcher Bcstg. Corp.
Address: Neon
Tel.: 855-7714
President: Dave L. Craft
General Manager: Walter Kincer
Program Director: Billie Ruth Kincer
Chief Engineer: Kenneth B. Robinson

WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By: Tri-City Bcstg. Co.
Business-Studio Address: 606 Mounmouth St.
Tel.: 581-7100
Independent Station Representative: Jack Masla
President: James G. Lang
General Manager: Dick Pike
Station Manager: Dean Miller
Commercial Manager: Dan Milliken
Sales Promotion Mgr.: Leo Underhill
Program Director: Ray Scott
Publicity Director: Ty Williams
Chief Engineer: Chas. Hettesheimer

WOMI—Owensboro—1938

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Owensboro Bcstg. Co., Inc.
Address: P.O. Box 1330
Tel.: MU 3-1558
Newspaper Affiliations: Messenger, Inquirer
Station Representative: Gill-Perna
President: Lawrence W. Hager
General Station Mgr.: Hugh O. Potter
Program Director: Mrs. Cliffordean Porter
Chief Engineer: Harold I. Peters

WVJS—Owensboro—1947

Freq.: 1420 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Owensboro On The Air, Inc.
Address: P.O. Box 522
Tel.: MU 3-3521
ABC
Station Representative: Masla Associates
President: V. J. Steele
General Manager: Malcolm Greep
Commercial Manager: Parker Smith
Program Director: Earl Fisher
Asst. Program Dir.: Jim Orton
Public Service Dir.: Ruth Steele
Chief Engineer: Earl Jaqoe

WDXR—Paducah—1957

Frequency: 1560 Kc. Power: 1 Kw.
Owned By: E. W. McKinney-Smith
Address: Hotel Irvin Cobb
Tel.: 443-1737
NBC
Station Representative: Gill-Perna
General Station Mgr.: E. W. McKinney-Smith
Commercial Mgr.: Sarah McKinney-Smith
Sales Promotion Mgr.: George Bailey
Publicity Director: John McDermitt
Program Director: Charles Katterjohn
Chief Engineer: E. Abanathy

WKYB—Paducah—1946

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.
Owned-Oper. By: Barrington Co. of Ky.

Address: 526 Kentucky Ave.
Tel.: 442-1678
MBS
Representative: Bolling
Pres.: Bruce Barrington
General Mgr.: Richard B. Friend

WPAD—Paducah—1930

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Paducah Bdcstg. Co., Inc.
Address: P.O. Box 450
Tel.: 442-8231
CBS
Sta. Representative: Bernard Howard
President: Pierce E. Lackey
General Manager: Hal Barnett
Commercial Manager: Linn Wolff
Sales Promotion Manager: Bob Wright
Program Director: Jim Youngblood
Publicity Director: Peggy Fletcher
Chief Engineer: U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Big Sandy Bcstg. Co.
Address: 121 Main St.
Tel.: 789-5311
MBS-KBS
Station Rep.: Ky. Radio Sales; Hopewell
President, Gen. Mgr.: Paul G. Fyffe
Chief Engineer: Gene Baldrige

WKLX—Paris—1955

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned By: Tal Jonz
Address: Box 141
Tel.: 1440
KBS
Sta. Reps.: Continental, Kentucky Radio Sales
President, Gen. Mgr.: Tal Jonz
Chief Engineer: James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc. Power: 5000 Watts d.
Owned-Operated By: Cumberland Pub. Co.
Address: North Mayo Trail
Tel.: 437-7323
Independent
Newspaper Affiliation: Pike County News
President: John M. Ward
V.P., General Mgr.: Roy E. Alexander
Sales Prom. Mgr., Prog. Dir.: John Adkins
Chief Engineer: Clifton Branham

WPKE—Pikeville—1949

Frequency: 1240 Kc. Power: 250 Watts
Owned By: East. Ky. Bcstg. Corp.
Address: Pikeville, Ky.
Tel.: General 7-4051
MBS-KBS
Station Representative: Ky. Radio Sales
President: J. E. McBrayer
Program Director: Dorothy H. Robinson
Commercial Manager: B. Pierce
Chief Engineer: James K. Hoskins

WMLF—Pineville—1957

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: Ken-Te-Ve-Bcstg. Co.
Address: P.O. Box 26
Tel.: ED 7-2100
Independent
President, General Mgr.: South C. Bevins
Chief Engineer: Hubert Turner
Owners of: WOVE, Welch, W. Va.; WTRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned By.....Gordon Collins
Address.....P.O. Box 309
Tel.: TU 6-2338.....Independent
President.....Gordon Collins
General, Station Mgr.....Gorman Collins
Commercial Manager.....Ollie Robinson
Sales Promotion Mgr.....Eva E. Collins
Chief Engineer.....Herman V. Hammon

WPRT—Prestonsburg—1952

Frequency: 960 Kc....Power: 1000 Watts, d.
Owned By.....Stephens Industries, Inc.
Address.....South Lake Drive
Tel.: 2050.....KBS
President.....D. C. Stephens
General Mgr.....Dora S. Stephens
Station Mgr.....David L. Stephens
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcstg. Co.
Address.....Dawson Rd.
Tel.: EM 5-2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker

WRVK—Renfro Valley—1956

Frequency: 1460 Kc....Power: 500 Watts d.
Owned.....Renfro Valley Bcstrs., Inc.
Address.....Renfro Valley
Tel.: 256-2146.....Independent
V.P., Gen. Mgr.....Tom Hargis

WEKY—Richmond—1953

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned.....Tinker, Inc.
Address.....P.O. Box 670
Tel.: 623-1340.....KBS
President.....J. Francke Fox, Jr.
General, Station Mgr.....Al Weaver
Commercial Manager.....John Sullivan
Sales Promotion Mgr.....Bob Slack
Program Dir., Ch. Eng.....Jimmy Kay
Owners of: WHLN, Harlan, Ky.

WRUS—Russellville—1953

Frequency: 610 Kc....Power: 500 Watts d.
Owned-Oper. By.....So. Kentucky Bcsters.
Address.....P. O. Box 110
Tel.: PArkview 6-2471.....KBS
Station Representative.....Breen and Ward
President.....Roth E. Hook
Gen., Comm. Mgr.....Woodrow P. Sosh
Program Director.....Don Neagle
Sales Prom. Mgr.....Mrs. Jo Davis
Chief Engineer.....Robert Miller

WLCK—Scottsville—1958

Frequency: 1250 Kc....Power: 500 Watts, d.
Owned By.....State Line Bcstg. Co.
Address.....217½ W. Main St.
Tel.: 237-3148.....KBS
Station Rep.....Kentucky Radio Sales
President.....R. L. Turner
General Mgr.....Bobby Colvin

WSFC—Somerset—1947

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....P.O. Box 740
Tel.: 678-5151.....MBS-KBS
Representative.....Ky. Radio Sales
Pres., Gen. Mgr.....Mike Layman
Commercial Manager.....Donald Orwin
Chief Engineer.....Robert L. Shoopman

WTLO—Somerset—1958

Frequency: 1480 Kc.Power: 1000 Watts d.
Owned By.....Pulaski Bcstg. Corp.
Address.....P.O. Box 443
Tel.: 678-8151.....Independent
President, Gen. Mgr.....E. Buis
Commercial Mgr.....H. Edwards
Chief Engineer.....B. Thompson

WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WMCV, Inc.
Address.....P. O. Box 434
Tel.: HU 7-5295.....Independent
President.....W. C. Clark
Vice-President, Sta. Mgr., Prog. Dir.....J. Clark

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Karl Kegley
Address.....1106 Fairlane Drive
Tel.: SWift 6-3411.....Independent
President, Owner.....Karl Kegley
Station, Comm. Mgr.....Roger Keller

WMTC—Vancleve—1948

Frequency: 730 Kc....Power: 1000 Watts d.
Owned-Oper. By. Kentucky Mt. Hollness Assn.
Bus-Studio Address.....Vancleve
Tel.: Normandy 6-5006.....Independent
President.....Dr. Lela G. McConnell
General, Comm. Mgr.....Wilfred Fisher
Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Folkways Bcstg. Co., Inc.
Address.....Box 660
Tel.: 2711.....Independent
President, Gen. Mgr.....Donald F. Crosthwaite
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc.Power: 1000 Watts d.
Owned By.....Whitley County Bcstg. Co.
Address.....107 S. 4th St.
Tel.: 6125.....Independent
President.....Leo Buck
General Manager.....K. Buck

WWKY—Winchester—1954

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned By.....WWKY, Inc.
Address.....P. O. Box 535
Tel.: Pioneer 4-2864.....Independent
President.....Donald J. Horton
General Manager.....Gerald J. Cashman

Pop.: 3,375,000
Families: 959,000

Louisiana

Radio Homes: 925,500
AM Stas. in State: 82

KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.
Address... P. O. Box 620
Tel.: TW 3-2531 Independent
President... H. Frenzel Pere
General Manager... George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By Alexandria Bcstg. Co., Inc.
Address... 601 Washington St.
Tel.: 443-2543 CBS
Station Rep... Advertising Time Sales
Owner... T. B. Lanford
Gen. Manager... Walter D. Melson
Commercial Manager... Alec Marchand
Program Director... Dan Ellington
Chief Engineer... R. E. Miller

KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw. d.
Owned... Dixie Bcstg. Ser.
Address... 1515 Jackson St.
Tel.: Hillcrest 3-7454 Independent
General Manager... Irving Ward-Steinman

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KDBS

ALEXANDRIA

in the geographic heart of Louisiana

KLLA

LEESVILLE

in the west-central part of Louisiana

YOU furnish us with 2 sets of copy and we furnish you with ONE bill. All inquiries for both stations should be addressed: KDBS-KLLA, 1515 Jackson Street (P. O. Box 306) Alexandria, Louisiana.

Commercial Manager... William G. Lynch
Sales Promotion Mgr... W. G. Foster
Program Director... Tom Fowler
Publicity Director... Herbert Cowan
Chief Engineer... Henry J. Lazarone
Owners of: KLLA, Leesville, La.
(Also See KLLA, Leesville, Page 359)

KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By... KSYL, Inc.
Address... Box 1489
Tel.: Hillcrest 2-6611 NBC
Pres., Comm. Mgr... Milton Fox
Gen. Sta. Mgr... Sylvan Fox
Sales Prom. Mgr., Pub. Dir... Shirley Racine
Program Director... Larry Parker
Chief Engineer... Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned-Oper. By... Amite Broadcasting Co.
Address... P.O. Box 787
Tel.: 8385 Independent
Station, Sales Prom. Mgr... C. W. Fitz
Chief Engineer... V. E. Dudley

KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.
Owned By... KTRY, Inc.
Address... P.O. Box 193
Tel.: 1400 Independent
Station Representative... George Hopewell
General Manager... Mercer L. King, Jr.
Commercial Manager... Bill Dore
Program Director... Margaret G. King
Chief Engineer... Leo W. Grant

KVOB—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned By... Bastrop Bcstg. Co. Inc.
Address... Box 1340
Tel.: 1340 KBS
President... G. H. Goodwin
General Manager... B. Rainey

WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Merchants Bcstrs.
Address... 3150 College Dr.
Tel.: Dickens 4-5275 Independent
Station Representative... Pearson Nat'l Reps.
Pres., Gen. Mgr... Ralph L. Burge
Commercial Manager... Harold G. Herthum
Program Dir... C. Arnold
Chief Engineer... Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By... Community Bcstg. Co.
Address... P. O. Box 1226
Tel.: DI 8-6716 Independent

Station Representative... Devney Organization
 President, Gen. Mgr. Robert Earle
 Prog. Dir. Bernard Zuccaro
 Comm. Mgr. Olas Olsen
 Chief Engineer Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By. Baton Rouge Bcstg. Co., Inc.
 Business-Studio Address. 444 Florida St.
 Tel.: DI 2-5271. NBC
 News. Affil. Capital City Press
 Sta. Representative. Geo. P. Hollingbery
 President. Douglas L. Manahip
 Station Manager. Roger S. Davison
 Program Coordinator. Ken Winstanley
 Chief Engineer. Leonard Benson
 Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By. Air Waves, Inc.
 Business Address. 204 North St.
 Tel.: DI 2-4411. Independent
 Representative. Masla
 Gen. Manager. Lamar Simmons
 Comm. Mgr. T. A. LeBlanc
 Chief Eng. Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By. WXOK, Inc.
 Address. 243 Convention St.
 Tel.: DI 4-7604. Independent
 Representative. Bernard Howard
 President. Jules Paglin
 Exec. V.P., Managing Dir. Stanley W. Ray, Jr.
 V.P., General Mgr. Thomas L. McGuire
 Asst. Station Mgr. Donald Dean
 Commercial Manager. Lucille J. Pollack
 Chief Engineer. Robert Stracener
 Owners of: KYOK, Houston, Tex.; WGOK, Mobile,
 Ala.; KAOK, Lake Charles, La.; WLOK, Mem-
 phis, Tenn.; WBOK, New Orleans, La.

WYNK—Baton Rouge—1956

Frequency: 1380 Kc. Power: 500 Watts, d.
 Owned By. Miss Lou Bcstg. Corp.
 Address. 820 Commerce Bldg.
 Tel.: Dickens 3-6806. ABC-KBS-MBS
 Station Rep. Charles Bernard
 General Manager. R. Gomez

WBOX—Bogalusa—1954

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned By. Magic City Bcstg. Corp.
 Address. Box 689
 Tel.: Republic 2-4254. Independent
 Station Representative. Beaver & Assoc.
 President, Gen. Mgr. Ralph Blumberg

WIKC—Bogalusa—1947

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.
 Owned-Operated By. Curt Siegelin
 Business Address. P. O. Box 811
 Tel.: Republic 5-1355. KBS
 General, Station Mgr. Curt Siegelin
 Sales Promotion Mgr. John H. Knight
 Program Director. Ron Hunter

Program Dir., Ch. Eng. John M. Pitre
 Chief Engineer. Don Murphy

WARB—Covington—1953

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Operated By. WARB, Inc.
 Address. Box 568
 Tel.: 1600. KBS
 President. David C. Blossman
 Gen. Mgr., Ch. Eng. J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc. Power: 1 Kw.d., 250 W.n.
 Owned-Operated By. KSIG Bcstg Co., Inc.
 Bus-Studio Address. 320 N. Parkerson Ave.
 Tel.: 783-2520. MBS-KBS
 Representative. T. F. Clark
 President. Hirsch Scholl
 General Manager. Louis M. Basso
 Commercial Manager. Thomas E. Griffin
 Program Director. Charles Williams
 Chief Engineer. Larry Dickson

WLBI—Denham Springs—1959

Frequency: 1220 Kc. Power: 250 Watts
 Owned By. Avoyelles Bcstg. Corp.
 Address. 132 Hummel St.
 Tel.: NO 5-5155. KBS
 President. W. L. Billups
 Station Manager. Gerald Fannaly
 Chief Engineer. C. P. Woodside
 Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Sabine Broadcasting Co.
 Address. Washington at First St.
 Tel.: 7600. KBS
 President. Cyril W. Reddock
 General Manager. Ralph L. Hooks
 Ch. Eng., Commercial Mgr. Wayne L. Sanders

KEUN—Eunice—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Tri-Parish Bcstg. Co.
 Address. Box 511
 Tel.: GL 7-3041. MBS-KBS
 President. Vince Riehl
 Gen., Sta. Mgr. Thomas C. Voinche
 Sales Mgr., Ch. Eng. Dean Nezat
 Program Director. Karl R. DeRowen
 Publicity Director. Skip Stewart

KFNV—Ferriday—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned. Miss-Lou Bcstg. Co.
 Address. Box 592
 Tel.: 757-4200. MBS
 Gen. Mgr., Ch. Eng. George Wilson
 Commercial Manager. Johnnie Littlejohn
 Sales Prom. Manager. Dale Magun

KFRA—Franklin—1961

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By. KFRA, Inc.
 Address. Box 427
 Tel.: 247. Independent
 President. Lionel B. DeVille
 General, Sta. Manager. Chris Duplechain

LOUISIANA

KLFT—Golden Meadow—1955

Frequency: 1600 Kc. Power: 1000 W. d.
Owned By..... Leo J. Theriot
Address..... 1614 South Bayou Drive
Tel.: Greenfield 5-5165..... Independent
Station Representative..... Hopewell
President, General Mgr..... Leo J. Theriot
Commercial Manager..... Jerry Mitchell
Prog. Dir., Sales Promo. Mgr..... Roy Vicknair, Jr.
Chief Engineer..... George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Airweb, Inc.
Business-Studio Address..... Box 432
Tel.: 960-3589..... Independent
Pres., Gen. Mgr..... John A. Chauvin
Commercial Manager..... 'Foots' McCrory
Chief Engineer..... Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By..... Haynesville Bcstg. Co.
Address..... Waters St.
Tel.: 505..... KBS
Station Rep..... Hopewell
Owners..... W. Smith, D. Davis, J. Shields
Station, Program Mgr..... William R. Dunaway
Chief Engineer..... A. T. Moore
Owners of: KASO, Minden; WGLC, Centreville.

KHAL—Homer—1955

Frequency: 1320 Kc. Power: 1 Kw., d.
Owned..... Claiborne Bcstg. Corp.
Address..... Box 97
Tel.: 3804..... KBS
President..... Tom Deas
General Mgr., Ch. Eng..... Colon Johnston

KCIL—Houma—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... KCIL, Inc.
Address..... Fahey St.
Tel.: UP 2-6828..... KBS-MBS
Station Representative..... Indie Sales
President..... Denver T. Brannen
V.P., Gen. Manager..... Les Ryder
Commercial Mgr., Pub. Dir..... Hack Thesmar
Program Director..... Virginia Ryder
Chief Engineer..... Don Briennen
Owners of: WDEP, Panama City; WPUP, Ferni-
dano Beach, Fla.; WPAP, Gainesville, Fla.

KCKW—Jena—1962

Frequency: 1480 Kc. Power: 500 Watts
Owned By..... LaSalle Broadcasters
Address..... Drawer M
Tel.: 2-4646..... KBS
President..... R. W. Wagner
General Manager..... Robert C. Wagner
Chief Engineer..... Dale Genius

KJEF—Jennings—1950

Frequency: 1290 Kc. Power: 1,000 Watts d.
Owned-Oper. By..... Jennings Bcstg. Co., Inc.
Address..... 1521 Lake Arthur Ave.
Tel.: 824-2934..... KBS
Pres., Gen. Mgr., C. Eng..... Clovis L. Bailey

KTOC—Jonesboro—1958

Frequency: 920 Kc. Power: 1,000 Watts
Owned By..... Jackson Parish Bcstrs.
Address..... P. O. Box 550
Tel.: 4600..... KBS
Station, Comm. Mgr..... A. H. Colvin Jr.
Program, Ch. Eng..... T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc. Power: 1 Kw. d., 500 Wis. n.
Owned By..... Radio Lafayette
Address..... Box 3120
Tel.: CEnter 4-7418..... ABC
Sta. Reps..... Bolles; Reilly; Tracy Moore
President..... John Hicks
Gen., Sta. Mgr..... George Crouchet

KVOL—Lafayette—1935

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Oper. By..... Evangeline Bcstg. Co., Inc.
Address..... 123 E. Main
Tel.: CE 4-5151..... NBC
Station Representative..... Robert Meeker
General Manager..... George H. Thomas
Station Mgr..... E. H. Hughes
Program Director..... Rod Bernard
Publicity Director..... Peggy Guidry
Chief Engineer..... Adrian Martin

KXXW—Lafayette—1960

Frequency: 1520 Kc. Power: 500 Watts
Owned By..... General Communications, Inc.
Address..... 611 S. Buchanan St.
Tel.: CENTER 5-1520..... MBS
Station Rep..... Venard, Torbet & McConnell
President, Gen. Mgr..... James C. Pollock
Sales Promotion Manager..... Rodney Hamilton
Program Director..... Ernie Alexander
Chief Engineer..... Ben Walker

KAOK—Lake Charles—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... KAOK, Inc.
Address..... P. O. Box S
Tel.: HE 6-7541..... Independent
Station Rep..... Bernard Howard
President..... J. J. Paglin
General, Station Mgr..... W. L. Jackson
Program, Publicity Dir..... Carl J. Junker
Chief Engineer..... Walter Jones
Owners of: WGOK, Mobile; WBOK, New Orleans;
WNOK, Baton Rouge; WLOK, Memphis; KYOK,
Houston.

KLOU—Lake Charles—1947

Frequency: 1580 Kc. Power: 1000 Watts
Owned-Oper. By..... Dixie Broadcasters, Inc.
Address..... Box 817
Tel.: HE 6-7277..... Independent
Station Representative..... Pearson
President, Gen. Mgr..... Albert D. Johnson
Station, Comm. Mgr..... Bill Davis
Program, Publicity Director..... John Janot

KPLC—Lake Charles—1935

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By.....Calcasieu Bcstg. Co.
Address.....320 Division St.
Tel.: HE 6-3631.....NBC
Station Representative ..Advertising Time Sales
President.....T. B. Lanford
General Mgr......Jim Toth
Station Manager.....Pelham Mills
Sales Promotion Mgr......Nita Wilburn
Program Director.....A. B. Craft
Publicity Director.....Gay White
Chief Engineer.....George Guidry
Owners of: KALB-AM-TV, Alexandria, La.; KRMD,
 Shreveport, La.; WSLD, Jackson, Miss.;
 KPLC-TV, Lake Charles, La.

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....**Power:** 250 Watts, d.
Owned.....Radio Service Co.
Address.....Box 342
Tel.: 834.....KBS
Representative.....Bogner & Martin
Presidents.....E. McMurray & F. Baldwin
Chief Engineer.....P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc.....**Power:** 1 Kw.
Owned.....Leesville Broadcasting Co.
Address.....P. O. Box 1323
Tel.: 3403.....KBS
Mgr. Partner, Gen. Mgr......L. Ward-Steinman
Commercial Mgr......Ed Marshall
Chief Engineer.....Henry J. Lazarone
(Also See KDBS, Alexandria, Page 356)

KDBC—Mansfield—1954

Frequency: 1360 Kc.....**Power:** 1 Kw. d.
Owned.....DeSoto Bcstg. Corp.
Address.....P. O. Box 740
Tel.: 1360.....KBS
Gen., Comm. Mgr......Arthur L. Greene

KWLA—Many—1962

Frequency: 1530 Kc.....**Power:** 1,000 Watts d.
Owned By.....Many Broadcasting Co.
Address.....P.O. Box 856
Tel.: 256-5177.....Independent
Owners.....A. H. Colvin, Jr., T. L. Colvin, Sr.
Station Manager.....R. C. Moriarty

KAPB—Marksville—1954

Frequency: 1370 Kc.....**Power:** 1000 Watts, d.
Owner.....Avoyelles Bcstg. Corp.
Address.....110 W. Mark St.
Tel.: 7206.....KBS
President.....W. L. Billups
Chief Engineer.....D. J. Bordelon

KASO—Minden—1962

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned By.....Harold Ray Cook
Address.....Box 774
Tel.: 377-1240.....KBS
Sta. Representative.....Hopewell
President, General Mgr......H. R. Cook
Program Dir., Chief Engr......M. S. O'Dell, Jr.

KLIC—Monroe—1950

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Dr. Frank Cerniglia
Address.....626 Bernhardt Bldg.
Tel.: FAirfax 3-4617.....MBS-KBS
General Mgr......Dr. Frank Cerniglia

KMLB—Monroe—1930

Frequency: 1440 Kc...**Power:** 5000 d.; 1000 n.
Owned By.....KMLB, Inc.
Business Address.....Box 1723
Tel.: FAirfax 2-7161.....ABC, NBC
Station Representative.....Howard
General Manager.....James Plaisance

KNOE—Monroe—1944

Frequency: 540 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....James A. Noe
Address.....KNOE Road
Tel.: FA 2-8155.....Independent
Representative.....H-R Reps
President.....James A. Noe
General Manager.....Edd Routt
Program Director.....Don Durden, Jr.
Chief Engineer.....Ray Boyd
Owners of: WNOE, New Orleans, La.; KNOE-TV,
 Monroe, La.

KMRC—Morgan City—1954

Frequency: 1430 Kc.....**Power:** 500 Watts d.
Owned.....Tri-City Bcstg. Inc.
Address.....P. O. Box 889
Tel.: 459-9036.....KBS
Pres., General Manager.....Mort Silverman

KNOC—Natchitoches—1947

Frequency: 1450 Kc...**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....720 Front St.
Tel.: 2353.....Independent
Station Representative.....Walton
Pres., Gen. Mgr., Chief Eng......B. H. Bailey, Jr.
Sta., Comm. Mgr......Norman A. Fletcher
Program Director.....Don Nugent

KANE—New Iberia—1946

Frequency: 1240 Kc...**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....New Iberia Bcstg. Co.
Address.....104 W. St. Peter St.
Tel.: EMerson 9-6726.....Independent
President.....J. J. Davidson, Jr.
Gen., Sta. Manager.....Donald Bonin
Commercial Manager.....Sherry A. Lopez
Program Director.....Mrs. Dee Voorhies
Publicity Director.....Ken Nowell
Chief Engineer.....Joe Sikes

KVIM—New Iberia—1952

Frequency: 1360 Kc.....**Power:** 1000 Watts d.
Owned By.....Wagenwest, Inc.
Address.....P.O. Box 971
Tel.: EMerson 4-5826.....Independent
President.....David Wagenboord
General, Commercial Mgr......Gordon Lund
Sales Promotion Mgr......William D. Best
Program Dir., Chief Engr......Don Rowland

LOUISIANA

WBOK—New Orleans—1951

Frequency: 800 Kc. Power: 1000 W., d.
Owned By WBOK, Inc.
Address 505 Baronne St.
Tel.: 524-5363 Independent
Station Representative Bernard Howard
President Jules J. Paglin
Ex. Vice Pres. Stanley W. Ray, Jr.
V.P., General Manager Ed Prendergast
Commercial Manager Fred Schwarz
Program Director Bill Buehl
Chief Engineer Lloyd Spates
Owners of: WLOK-AM, Memphis; WGOK-AM, Mobile; WXOK-AM, Baton Rouge; KAOK-AM, Lake Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc. Power: 5000 Watts
Owned By Royal Street Corp.
Business Address 520 Royal St.
Tel.: 524-4371 NBC
Representative John Blair
President Edgar B. Stern, Jr.
Exec V.P., General Mgr. A. Louis Read
Station Manager Harold M. Wheelahan
Commercial Manager Jack A. Murray
Sales Prom. Mgr. Stan Cohen
Program Director Jerry Clemmons
Chief Eng. Lindsey Riddle
Owners of: WDSU-FM-TV, New Orleans, La.

WJMR—New Orleans—1945

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By Supreme Bcstg Co., Inc.
Address 1500 Canal St.
Tel.: EX 3131 MBS
Sta. Representative Weed
President Chester Owens
Gen. Mgr., Ch. Eng. George A. Mayoral
Program Dir. Tom Abbott

WNOE—New Orleans—1925

Frequency: 1060 Kc. Power: 50 Kw.d., 5 Kw.w.
Owned By WNOE, Inc.
Address Sheraton-Charles Hotel
Tel.: 529-2173 Independent
Station Representative McGavren/Guild
President, Gen. Mgr. James A. Noe, Jr.
Assisant. Comm. Manager Cleve J. Brien
Program Director Ken Elliott
Chief Engineer A. J. Bourgeois
Owners of: KNOE-AM-TV, Monroe, La.

WSHO—New Orleans—1926

Frequency: 1230 Kc. Power: 1 Kw.d., 250 W.w.
Owned By Raymac Radio, Inc.
Address 637 Common St.
Tel.: 524-8265 Independent
President Carmen Macri
General Manager Ronald Tuten
Chief Engineer Tony Lee

WSMB—New Orleans—1925

Frequency: 1350 Kc. Power: 5000 Watts
Owned WSMB, Inc.

Address Maison Blanche Bldg.
Tel.: 523-5921 ABC
Representative Hollingbery
President John M. Shaheen
General Station Mgr. John L. Vath
Sales Promotion Mgr. Ray Eberhardt
Program Director Marshall Pearce
Publicity Director Bill Treuting
Chief Engineer A. J. Bourgeois

WTIX—New Orleans—1951

Frequency: 690 Kc. Power: 5,000 Watts
Owned-Oper. By Storz Broadcasting Co.
Address 328 Chartres St.
Tel.: 523-3562 Independent
Station Representative Eastman
President Todd Storz
V.P., General Mgr. Fred Berthelson
Program Dir. R. Martin
Chief Engineer William Baker

WWL—New Orleans—1922

Frequency: 870 Kc. Power: 50,000 Watts
Owned-Operated By Loyola U. of South
Address 6363 St. Charles Ave.
Tel.: JACKSON 5-2194 CBS
Representative Katz
President Rev. Andrew C. Smith, S.J.
Gen. Sta. Manager William A. Dean
Sales Promotion, Pub. Dir. Walter F. Bouche
Program Director Vincent Alletto
Chief Engineer J. D. Bloom
Owners of: WWL-TV.

WWOM—New Orleans—1960

Frequency: 600 Kc. Power: 1,000 Watts
Owned By Franklin Bcstg. Co.
Address 614 N. Rampart St.
Tel.: 529-7516 Independent
Station Representative Adam Young
President William F. Johns
General Mgr. D. Wagenvoord
Sta., Sales Prom. Mgr. Harry Ladas
Program Director Ken Karlton
Chief Engineer Edwin Treadaway
Owners of: WEW, St. Louis; WLDD, Ft. Lauderdale; WMIN, St. Paul; KOMA, Tulsa.

WYLD—New Orleans—1949

Frequency: 940 Kc. Power: 10 Kw. d., 500 W. n.
Owned By Rounsville of N.O. Inc.
Address 2906 Tulane Ave.
Tel.: 822—1945 Independent
Station Representative Gill-Perna
President Robert W. Rounsville
General Manager John J. Revisore
Station Manager Carter Jones
National Sales Mgr. Ralph B. Johnson
Program Director David Shaffer
Chief Engineer John Fuselier
Owners of: WCIN, Cincinnati; WVOL, Nashville; WFUN, Miami; WLDD; WTAM-TV, Louisville; WTMP, St. Petersburg; WATL-TV, Atlanta, Ga.

KREH—Oakdale—1953

Frequency: 900 Kc. Power: 250 Watts d.

Owned-Oper. By.....Louisiana Bcstg. Service
 Address.....P.O. Box 571
 Tel.: 900.....KBS
 General Manager.....R. L. Hooks
 Station Manager.....Lee Perry
 Chief Engineer.....Joseph C. Costello, III

KWCL—Oak Grove—1958

Frequency: 1280 Kc.....Power: 500 Watts, d.
 Owned By.....Carroll Bcstg. Co.
 Address.....P.O. Drawer K
 Tel.: GArden 8-2389.....KBS
 President.....E. R. McCormick
 General Manager.....Johnny Mitchell
 Program Director.....Ivy Robinson
 Chief Engineer.....Donald Nance

KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....KSLO Bcstg. Co.
 Address.....P. O. Box 392
 Tel.: 942—2633.....ABC
 Station Representative.....Hal Walton
 General Mgr.....W. Eugene Jones
 Station Manager.....Wandell Allegood
 Program Director.....Gerald Prejean
 Chief Engineer.....Freddie Hebert

KRIH—Rayville—1957

Frequency: 990 Kc.....Power: 250 Watts, d.
 Owned By.....Aycock, Inc.
 Address.....Box 420
 Tel.: 728-4855.....Independent
 President, Gen. Mgr.....C. S. Aycock, Jr.
 Station, Commercial Mgr.....Henry F. Cumpton
 Sales Promo. Mgr., Prog. Dir.....Nap Nappier
 Chief Engineer.....Ferrand Lee Cumpton

KRUS—Ruston—1947

Freq.: 1490 Kc.....Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....Ruston Bcstg. Co.
 Address.....105 Park Ave.
 Tel.: AL 5-2530.....Independent
 President.....C. E. Faulk, Jr.
 Station Manager.....William Carter
 Chief Engineer.....R. T. Jordan

KANB—Shreveport—1958

Frequency: 1300 Kc.....Power: 1,000 Watts d.
 Owned By.....Kenwil, Inc.
 Address.....P. O. Box 7243
 Tel.: 423—2668.....Independent
 Station Representative.....Bob Dore Assocs.
 President.....L. S. Walton
 General, Station Mgr.....Harold G. Evans
 Commercial Manager.....C. F. Scaife
 Sales Promo., Publicity Dir.....John H. Wilson
 Program Director.....Carol Booth
 Chief Engineer.....A. T. Moore

KBCL—Shreveport—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
 Owned By.....Good Music, Inc.
 Address.....P.O. Box 727
 Tel.: 423-1606.....Independent

Station Reps.Melville; Hal Walton
 President.....Alvin Childs
 General, Station Mgr.....Allan Stoll
 Chief Engineer.....A. T. Moore

KCIJ—Shreveport—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Southwest Bcstrs. Inc.
 Address.....Box 197
 Tel.: 424—0814.....KBS
 Station Rep.....Charles Bernard
 President, Gen. Mgr.....Marvin B. Kosciusky
 Chief Engineer.....Benny Culbertson

KEEL—Shreveport—1922

Frequency: 710 Kc. Power: 50 Kw. d., 5 Kw. n.
 Owned By.....Lin Broadcasting Corp.
 Address.....1500 N. Market
 Tel.: 425—8692.....Independent
 Station Rep.....Blair Radio
 President.....Frederic Gregg, Jr.
 General, Station Manager.....Marie Gifford
 Commercial Manager.....Al Evans
 Sales Promotion Manager.....O. M. Teate
 Program Director.....Vern Stierman
 Chief Engineer.....Rudy Johnson
 Owners of: WAKY, Louisville, Ky.; WMAK, Nash-
 ville, Tenn.; KAAV, Little Rock, Ark.

KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.
 Owned By.....Armand Bcstg Co.
 Address.....529½ Crockett St.
 Tel.: 422-0732.....Independent
 Station Representative.....Weed
 President.....Armand Kovitz
 Program Director.....Ronnie Palmer
 Publicity Director.....Elizabeth Hawkins
 Chief Engineer.....Carl Goulden

KOKA—Shreveport—1950

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....McLendon-Shreveport Bcstg. Co.
 Business Address.....P.O. Box 3605
 Tel.: 422-3122.....Independent
 Sta. Rep.....Pearson
 President, Gen. Mgr.....John McLendon
 Station Manager.....A. Evans

KREB—Shreveport—1960

Frequency: 980 Kc.....Power: 5 Kw. d.
 Owned By.....KREB, Inc.
 Address.....311 Milam St.
 Tel.: 42-33681.....MBS
 Station Representative.....Hollingsbery
 General Manager.....L. Brandon
 Station, Comm. Mgr.....Joe Monroe

KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....T. B. Lanford
 Address.....P. O. Box 1712
 Tel.: 423-6172.....Independent
 Representative.....Weed
 President.....T. B. Lanford
 General, Comm. Mgr.....Thomas A. Gresham
 Program Director.....Joseph H. Keith

Chief Engineer.....Dub Wilkinson
Owners of: KALB-AM-TV-FM, Alexandria; KPLC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

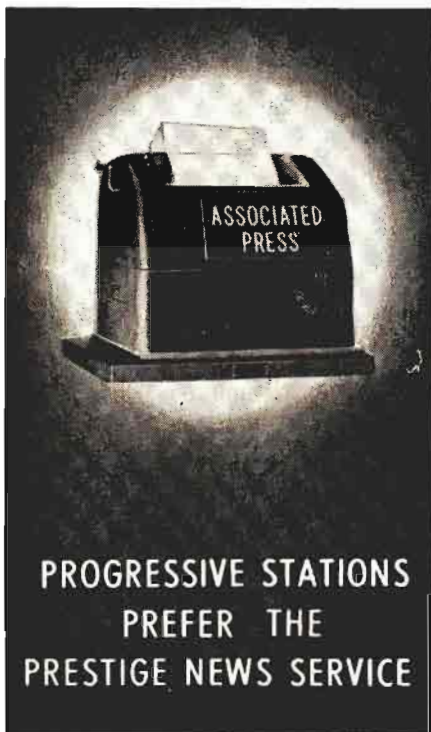
Frequency: 1130 Kc.....**Power:** 50,000 Watts
Owned-Operated By: International Bcstg. Corp.
Address:.....Commercial Bldg.
Tel.: 422-8711.....ABC
Newspaper Affiliation:.....Shreveport Times
Representative.....Christal Co.
President.....William H. Bronson
Exec. V.P., Gen. Mgr......Henry B. Clay
Asst. Mgr., Commercial Mgr......Jack Timmons
Prom. Mgr., Pub. Dir......James T. Briggs
Prog. Director.....Frank Page
Tech. Dir......W. E. Antony
Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....**Power:** 1000 Watts
Owned.....Springhill Broadcasting Co.
Address.....Box 127
Tel.: LE 9-4616.....KBS
General Mgr......John K. Hill

KIKS—Sulphur-Lake Charles 1955

Frequency: 1310 Kc.....**Power:** 500 W. d.
Owned By.....Victor Radio Co.
Address.....Box 190, Sulphur
Tel.: JACKSON 7-5266.....MBS-KBS



Station Representative.....Grant Webb & Co.
President.....Joseph P. Trantino
Station Manager.....Cecil E. Bland, Jr.
Commercial Manager.....Carroll A. Wynn
Program Director.....Ray Brown
Chief Engineer.....Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc.....**Power:** 500 Watts
Owned By.....Howard E. Griffith
Address.....Box 1360
Tel.: 1360.....KBS
General, Sta. Mgr......Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc.....**Power:** 500 W., d.
Owner.....Delta Bcstrs., Inc.
Address.....1st Federal Bldg., W. 2nd St.
Tel.: Hillcrest 7-9006.....Independent
President.....F. H. Block
General Mgr......Ray Saadi

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....Ville Platte Bcstg. Co.
Address.....Box 566
Tel.: 363-2124.....KBS
President.....Lionel B. Deville
Gen., Comm. Mgr......J. Solleau
Chief Engineer.....J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc.....**Power:** 1 Kw.
Owned.....Griffith Electric Co.
Address.....1515 N. 7th St.
Tel.: FAirfax 2-1491.....Independent
Station Representative.....Breen & Ward
President, Chief Eng......Howard E. Griffith
General, Comm. Mgr......Ollie Bales
Owners of: KTLD-AM, Tallulah.

KEVL—White Castle—1955

Frequency: 1590 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Big League Bcstg. Co.
Address.....P.O. Box 457
Tel.: 5116.....KBS
Owner.....Chas. E. Schwing, Jr.
General Mgr......L. Miller

KMAR—Winnesboro—1957

Frequency: 1570 Kc.....**Power:** 1,000 Watts, d.
Owned.....Franklin Bcstg. Co.
Address.....Box 312
Tel.: 435-5141.....Independent
Station Representative.....Hal Walton & Assoc.
President.....J. H. Martin
General, Station Manager.....Si Willing

KVCL—Winnfield—1955

Frequency: 1270 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Winn Bcstg. Co.
Address.....Box 548
Tel.: 5822.....KBS
Gen. Mgr., Ch. Engr......Edward R. Hall

Pop.: 980,000
Families: 283,000

Maine

Radio Homes: 280,000
AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address...160 Bangor St.
Tel.: MAYair 3-3878...Independent
Station Reps.Weed; Creed & Assocs.
PresidentFaust Couture
General, Station Mgr.Norman G. Gallant
Commercial ManagerDonald Powers
Sales Promotion Mgr.Donald Mullen
Program DirectorMona Toothaker
Publicity DirectorJames Shaw
Chief EngineerJoseph Roy
Owners of: WCOU-AM-FM, Lewiston; WFAU-FM,
Augusta. All Maine.

WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. ByWRDO, Inc.
Address251 Water Street
Tel.: MA 3-4735...NBC
Sta. Reps.Bdcast Time Sales; Nona Kirby
PresidentWilliam H. Rines
General ManagerJack S. Atwood

WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By...Community Bcstg. Service
Address35 Hildreth St.
Tel.: 947-8321MBS
Station Reps.Kettell-Carter; Hollingbery
PresidentHorace A. Hildreth
Station ManagerJohn MacRae
Commercial ManagerCharles M. Sias, Jr.
Owners of: WFOR, Portland; WAGM-AM-TV, Pres-
que Isle; WABI-FM-TV, Bangor. All Maine.

WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By...Bangor Bcstg. Corp.
Address26 Central St.
Tel.: 947-7354Independent
Station Reps.Weed; Bill Creed Assocs.
PresidentMelvin Stone
General Mgr., Chief Eng.Louis J. Borgatti
Comm., Sales Prom. Mgr.William Hart
Program DirectorJack Dalton
Publicity DirectorDiana M. Barter

WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By...Maine Bcstg. Co.
Address861 Broadway
Tel.: Bangor 942-4656...NBC
Station Rep.Broadcast Times Sales
PresidentWilliam H. Rines
Station Mgr.Edward E. Guernsey
Chief EngineerJohn H. Wibby

WJTO—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.

Owned By.....Winslow T. Porter
Address.....195 Front St.
Tel.: HI 3-5542MBS
Station RepresentativeBreen & Ward
Pres., Gen. Sta. Mgr.....Winslow T. Porter
Commercial Mgr.Esther Hawley
Program DirectorMark Roman
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hincley

WIDE—Biddeford—1948

Frequency: 1400 Kc. Power 1 Kw. d., 250 W. n.
Owned By.....Biddeford-Saco Bcstg. Corp.
Address234 Main St.
Tel.: Atlantic 4-4566...Independent
Station RepresentativeWalker-Rawalt
Pres., Gen. Mgr.....J. Alan Jasper
V. P., Treasurer.....M. Chester Ball
Station Mgr.....Howard B. Martin
Commercial Manager.....Franklin Fowler
Program DirectorEdward Horne
Chief Engineer.....Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts
Owned By.....Westminster Bcstg. Co.
AddressRiver Road
Tel.: PA 5-5507...Independent
President, Gen. Mgr.....Roger Strawbridge
Comm., Sales Prom. Mgr...William N. McKeen
Chief EngineerGary King
Owners of: WOTW-AM-FM, Nashua, N. H.

WQDY—Calais—1959

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....St. Croix Bcstg. Co., Inc.
AddressInternational Broadcast House
Tel.: 454-7545MBS
Sta. Rep.Hollingbery
President, General Mgr....John H. Vondell Jr.
Commercial ManagerDaniel F. Hollingdale
Program DirectorW. Clarke
Chief EngineerDale Wing
Owners of: WSJR, Madawaska, Me.

WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
AddressBox 65
Tel.: GYpsy 6-3731...Independent
Sta. Reps.Devney Org.; McGavren-Guild
V. P., Gen. Sta. Mgr.....Elby Stevens
Commercial Mgr.....Al Knight
Program DirectorDick Meyer
Chief Engineer.....G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1370 Kc. Power: 5 Kw., d.
Owned By.....Coastal Broadcasting Co. Inc.
Address68 State St.
Tel.: 667-2523...Independent
Station Reps. Walker-Rawalt; N. Eng. Spot Sales

MAINE

President.....Milton C. Chapman
General, Station Mgr.....Donald E. Knowles
Comm., Prom. Mgr.....Donald C. Graffam
Program Director.....William T. McCarthy
Chief Engineer.....F. Chalmers

WKTJ—Farmington—1959

Frequency: 1380 Kc.....Power: 1,000 Watts
Owned By.....Franklin Broadcasting Corp.
Address.....P. O. Box 590
Tel.: 778-3000.....Independent
Station Rep.....Kettell-Carter
President, Gen. Mgr.....Elden H. Shute Jr.
Commercial Manager.....Harry K. Heustis
Chief Engineer.....R. Dean Seguin

WHOU—Houlton—1950

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....N. Maine Bcstg. Corp.
Address.....1340 North Rd.
Tel.: 532-6446.....Independent
Station Reps...N.E. Spot Sales; Walker-Rowatt
President.....Glenn Hilmer
General, Station Mgr.....Keith L. Stine
Sales Promotion Mgr.....Ronald Perry
Program Director.....John Dombek
Chief Engineer.....Douglas Robertson

WCOU—Lewiston—1938

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business-Studio Address.....223 Lisbon St.
Tel.: 784-6921.....Independent
Sta. Reps.....Weed; Bill Creed Assoc.
Pres., Pub. Dir.....Faust Couture
Gen., Sta. Mgr.....John C. Libby
Commercial Manager.....Oscar J. Normand
Program Director.....Janet Lavenger
Chief Engineer.....Carl P. Rounds
Owners of: WFAU-AM-FM, Augusta; WCOU-FM,
Lewiston, All Maine.

WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By..Lewiston-Auburn Bcstg. Corp.
Address.....P.O. Box 929
Tel.: 784-5401.....ABC
Sta. Reps.....Kettell-Carter; Jack Masla
Pres., Gen. Mgr.....F. Parker Hoy
Station Manager, Prog. Dir.....Harold Dutch
Comm. Prom. Mgr.....Romeo E. Sansoucy
Publicity Director.....Frederick H. Gage
Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maine Radio & TV Corp.
Address.....157 High St.
Tel.: SP 2-0181.....NBC
Station Rep.....Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood
Station Manager.....Benjamin A. Hubley
Commercial Manager.....Herbert W. Crosby
Chief Engineer.....Charles R. Brown
Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By...Guy Gannett Bcstg. Services
Business-Studio Address.....390 Congress St.,
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publishing
Station Reps.....Gill-Perna; Blair
President.....Jean Gannett Williams
General Manager.....Francis H. Farnum, Jr.
Sales Prom. Mgr.....Jack Harvey
Publicity Director.....Nunzi Casavola
Prog. Dir.....C. R. Sanford
Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Casco Bcstrs. Corp.
Business Address.....645 Congress St.
Tel.: SP 5-2336.....Independent
Station Reps.....Devney Org.; Eckels
President.....Sherwood J. Tarlow
General, Station Manager.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....Robert Jordan
Program Director.....Howard Leonard
Publicity Director.....Walter Thomas
Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Hildreth Bcstg. Co.
Business-Studio Address.....477 Congress St.
Tel.: SP 3-8111.....ABC, MBS
Rep.....Kettel-Carter; Hallingbery
President.....Horace A. Hildreth
Exec. V.P.....Walter L. Dickson
Station Manager.....Harry J. Dowd, Jr.
Comm., Sales Prom. Mgr.....William J. Mullen
Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1932

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By...Aroostook Bcstg. Corp.
Address.....P.O. Box 729
Tel.: POrter 4-6271.....MBS
Representative.....Hallingbery; Kettel-Carter
President.....Horace A. Hildreth
Exec. V.P.....W. L. Dickson
Station Mgr.....S. Lyons
Commercial Manager.....Robert J. Gold
Sales Prom. Mgr., Pub. Dir...William Stephenson
Program Director.....Wayne A. Knight
Chief Engineer.....John Richards
Owners of: WAGM-TV.

WEGP—Presque Isle—1960

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By.....Presque Isle Radio Co.
Address.....418 Main St.
Tel.: POrter 8-5141.....Independent
Newspaper Affil.....Star Herald
President.....Edward G. Perrier
General, Sta. Manager.....Ted Coffin
Commercial Manager.....Richard Marshall
Chief Engineer.....Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Knox Bcstg. Co.
 Address: 415 Main St.
 Tel.: 594-8451
 President: Carleton D. Brown
 General Manager: Paul R. Huber
 Commercial Mgr.: Terrence Economy
 Chief Engineer: Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Rumford Bcstg. Co.
 Address: 89 Congress St.
 Tel.: 364-3701
 Independent Station Reps.: Weed; Bill Creed Assocs.
 President: Melvin L. Stone
 General, Comm. Manager: Kenneth J. Ellis
 Program Director: Francis Shorey
 Chief Engineer: Leslie J. LeBlanc

WSME—Sanford—1957

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned: York Bcstg. Co.
 Address: Box 1220
 Tel.: 324-2464
 Independent Station Reps.: Devney Org.; Eckels
 President: Melvin L. Stone
 General, Comm. Mgr.: John A. Carlson
 Program, Publicity Director: Fred E. Nutter
 Chief Engineer: Carleton Snow
 Owners of: WSME, Sanford, Me.

WGHM—Skowhegan—1956

Frequency: 1150 Kc. Power: 5 Kw. d.

Owned By: Pineland Broadcasting Co.
 Address: 61 Water St.
 Tel.: Greenwood 4-2727
 Independent Sta. Reps.: Weed; Creed
 President: Melvin L. Stone
 General Manager: Richard MacLennan
 Chief Engineer: Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1470 Kc. Power: 250 Watts
 Owned-Oper. By: Oxford Bcstg. Co.
 Address: Alpine St.
 Tel.: PI 3-2311
 Independent Station Reps.: Hopewell; Kettell-Carter
 President, Gen. Mgr.: Gerald T. Higgins
 Station Mgr., Chief Eng.: R. Dean Sequin
 Commercial Manager: Merriam Grover

WTVL—Waterville—1946

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Kennebec Bcstg. Co.
 Business-Studio Address: 36 Silver St.
 Tel.: TR 3-3311
 ABC Station Rep.: George Hollingbery
 President, Gen. Mgr.: Carleton D. Brown
 Commercial Manager: Harold L. Vigue
 Program Dir.: Geo. Redpath
 Chief Engineer: Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc. Power: 5 Kw.
 Owned By: Westbrook Broadcasting Co., Inc.
 Address: 841 Main St.
 Tel.: UL 4-8409
 Independent General Manager: R. Durgin

Pop.: 3,275,000
 Families: 945,000

Maryland

Radio Homes: 905,000
 AM Stas. in State: 37

WAMD—Aberdeen—1957

Frequency: 970 Kc. Power: 500 Watts d.
 Owned By: Harford Cty. Bcstg. Co.
 Address: P. O. Box 485
 Tel.: CR 2-4400
 Independent Station Representative: George Hopewell
 Pres., Gen. Mgr.: J. L. Allen
 Program Dir.: Howard R. Gray

WABW—Annapolis—1946

Frequency: 810 Kc. Power: 250 Watts d.
 Owned-Oper. By: ABW Bcstgs.
 Business Address: P. O. Box 1551
 Tel.: CO 3-9211
 Independent Station Representative: Hal Walton
 President: Lester Grenewalt
 General Manager: Norman L. Garling
 Station, Program Mgr.: Robert Best
 Commercial Manager: A. H. Fish
 Chief Engineer: Joseph Griscorn, Jr.
 Owners of: WWSA, Ephrata; WCBG, Chambersburg.

WANN—Annapolis—1947

Frequency: 1190 Kc. Power: 10000 Watts d.

Owned-Operated By: Annapolis Bcstg. Corp.
 Address: P.O. Box 631
 Tel.: 263-2500
 Independent Station Rep.: Continental Bcstg.
 Pres., Gen. Mgr.: Morris H. Blum
 Chief Engineer: M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Capital Bcstg. Co.
 Address: Admiral's Drive
 Tel.: CO 3-2639
 Independent Station Rep.: Breen & Ward
 President: Henry Rau
 Station Manager: Daniel K. Lavelle
 Asst. Mgr., Program Director: Betty Straubel
 Chief Engineer: Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned: Hearst Corp. (Radio & TV. Div.)
 Address: Maryland's Bcst. Center
 Tel.: HO 7-3000
 NBC

MARYLAND

Station Rep. McGavren/Guild
V.P., General Mgr. Thomas S. Carr
Commercial Mgr. Alfred E. Burk
Sales Prom., Pub. Dir. Charles La Mason
Program Director. Thomas O'Connor
Chief Engineer. John Wilner
Owners of: WBAI-FM-TV; WISN-AM-FM-TV, Mil-
waukee; WBAE-AM-FM, Pittsburgh; WTAE-TV,
Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Operated By. Key Bcstg. Corp.
Address 21 W. Chase St.
Tel.: MU 5-7095. Independent
Station Rep. Charles Bernard
President. George E. Hull
Gen., Comm. Manager. Carl G. Brenner
Sales Prom. Manager. Ed LaBerge
Program Director Clark West
Publicity Director. Webb Roszelle
Chief Engineer James Pinkham
Owners of: WPTX, Lexington Park, Md.; WYND,
Sarasota, Fla.

WCAO—Baltimore—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By. Plough Bcstg. Co., Inc.
Business-Studio Address. 1102 N. Charles St.
Tel.: MU 5-0600. Independent
Representative Radio-TV Reps.
President. Harold R. Krelstein
Gen., Station Mgr. Byron Millenson
Sales Supervisor Edward L. Anzmann, Jr.
Program Director Larry Monroe
Sales Prom. Mgr. Mrs. Jean Mowbray
Publicity Director. Charles Purcell
Chief Engineer. C. A. Seibold Jr.
Owners of: WMPS-AM-FM, Memphis; WPLO-AM-
FM, Atlanta; WJJD-AM-FM, Chicago; WCOP-
AM-FM, Boston.

WCBM—Baltimore—1924

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
Owned-Oper. By. Baltimore Bcstg. Corp.
Bus.-Studio Address. Community House
Tel.: BE 5-8400. CBS
Sta. Representative Metro Bcst. Sales
President John Elmer
Executive V.P. G. H. Roeder
V.P. Operations. Charles A. Roeder
V.P. Sales John E. Hegly
Publicity Dir. Diana Wescott
Chief Engineer. G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By. 1360 Bdcstg Co., Inc.
Business Address. 3113 W. North Ave.
Tel.: WI 7-1245. Independent
Station Representative. Bernard Howard
Exec. V. P., Gen. Mgr. Samuel E. Feldman
Program Director. Wiley Daniels
Chief Engineer. Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By. The Baltimore Radio Show
Address 13 E. 20th St.

Tel.: 685-1300 Independent
Representative John Blair & Co.
President Robert S. Maslin, Jr.
General, Station Mgr. Robert B. Jones, Jr.
Director of Sales Dudley Tichenor
Program Director. Ralph Phillips, Jr.
Sales Promotion Mgr. William Corcoran
Chief Engineer. William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Maryland Bcstg. Corp.
Business-Studio Address. 7 E. Lexington St.
Tel.: LE 9-7808. MBS
Sta. Reps. Select; Clarke Brown
Pres., Gen. Mgr. Thomas G. Tinsley, Jr.
V. P., Station Manager. Robert C. Embry
Program Director Gene Creasy
Chief Engineer. Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.
Owned-Operated By. United Bcstg. Co.
Business-Studio Address. 912 N. Charles St.
Tel.: SA 7-8250. Independent
Station Reps. UBC; Dora-Clayton
President Richard Eaton
General Manager. Helen Wherley
Chief Engineer. Frank Bacon

WWIN—Baltimore—1951

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Belvedere Bcstg. Co.
Address 1119 N. Charles St.
Tel.: SAratoga 7-3555. ABC
President. Thomas F. McNulty
General Mgr. H. S. Earp
Chief Engineer. Leo Karns

WMHI—Braddock Hgts.—1961

Frequency: 1370 Kc. Power: 500 Watts d.
Owned By. Musical Heights, Inc.
Address Route 5, Frederick, Md.
Tel.: Monument 2-2148. Independent
President, Comm. Mgr. Leo L. Shank
General, Sta. Manager. John T. Staub
Chief Engineer. Howard C. Fisher

WCEM—Cambridge—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. The Shore Bcstg Co.
Address Queen Anne Ave.
Tel.: AAcademy 8-4800. Independent
Pres., Gen. Mgr. G. P. Richards
Sta., Commercial Mgr. Sam Cannon, Jr.
Prog. Dir. Bette B. Robbins
Chief Engineer. Richard D. Groff

WCUM—Cumberland—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Allegany Cty. Bcstg. Corp.
Business Address. P.O. Box 360
Tel.: Parkview 4-5400. CBS
Station Rep. Venard, Torbet & McConnell
President, Gen. Mgr. Wallace L. Hankin
Program Director. Edward Enderle
Chief Engineer. Martin Croft

WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 1000 Watts
 Owned.....Cumberland Valley Bcstg. Co.
 Address.....Box 510
 Tel.: 722-6666.....NBC
 Representative.....Burn-Smith
 Pres., Gen. Sta. Mgr.....A. William German
 V.P., Comm. Mgr.....Sam Cozad
 Program Dir.....Leslie Ford
 Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.
 Owned-Operated By.....Erway Bcstg. Corp.
 Address.....1901 St. Paul St., Baltimore 18
 Tel.: CHesapeake 3-3888.....Independent
 Station Representative.....Gill-Perna
 President.....Guy S. Erway
 General, Sta. Mgr.....R. J. Bennett
 Program Director.....Bob Hilber
 Publicity Director.....Larry Harrison
 Sales Prom Mgr.....Senius Smith
 Chief Engineer.....Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc.....Power: 500 W.
 Owned By.....Easton Broadcasting Co.
 Address.....3855 N. 30th St., Arlington, Va.
 Tel.: JA 5-7566.....KBS
 Station Rep.....Thomas F. Clark
 Partners.....Mary and Richard S. Cobb
 Station Manager.....Dick Lee
 Commercial Manager.....Baldwin Goodwin
 Chief Engineer.....Tom Gregory

WFMD—Frederick—1936

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Monocacy Bcstg. Co.
 Address.....1 West Seventh St.
 Tel.: 663-4181.....CBS
 President, Gen. Mgr.....Laurence Leonard
 General Manager.....Morton Siegel
 Commercial Mgr.....C. Merritt Trott
 Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned By.....Western Md. Bcstg. Co.
 Address.....P.O. Box 74
 Tel.: OVerbrook 9-8871.....Independent
 General Mgr., Ch. Eng.....D. C. Loughry
 Commercial Mgr.....D. Hillegas

WHMC—Gaithersburg—1962

Frequency: 1150 Kc..Power: 1 Kw. d., 500 W. n.
 Owned By.....Nick J. Chaconas
 Address.....Watkins Mill Rd.
 Tel.: 948-9400.....Independent
 President, General Mgr.....Nick J. Chaconas

WARK—Hagerstown—1947

Frequency: 1480 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....WARK, Inc.
 Address.....880 Commonwealth Ave.
 Tel.: RE 3-4500.....CBS

Station Representative. UBC Sales; Dora-Clayton
 President.....Henry Rau
 V.P., General Manager.....Allen Hedgecock
 Prog. Dir.....Richard Collyer
 Chief Engineer.....Lloyd Smith
 Owners of: WOL-AM-FM, Washington; WNAV-AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

WJEJ—Hagerstown—1932

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Hagerstown Bcstg. Co., Inc.
 Business-Studio Address.....Franklin Court
 Tel.: RE 9-2323.....MBS-ABC
 Representative.....Burn-Smith
 Pres., Gen. Mgr.....Grover C. Crilley
 Comm. Sta. Mgr.....Lou L. Garris
 Program Director.....Betty Andrews
 Chief Engineer.....George McIntire

WHAG—Halfway—1962

Frequency: 1410 Kc.Power: 1,000 Watts
 Owned By.....Regional Broadcasting Co.
 Address.....P.O. Box 481, Hagerstown
 Tel.: 739-8016.....Independent
 Station Representative.....George Hopewell
 President.....Arthur A. Snowberger
 General, Station Mgr.....James C. Riser
 Commercial Manager.....Robert E. Dudley
 Program Director.....Jerry Gray

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Chesapeake Bcstg. Corp.
 Address.....P. O. Box 97
 Tel.: 939-0800.....Independent
 General, Sta. Manager.....Mrs. Jason T. Pate
 Comm.-Sales Prom. Mgr.....Charles W. Irwin
 Program, Publicity Dir.....John H. Little
 Chief Engineer.....Don F. Whan

WKIK—Leonardtown—1953

Frequency: 1370 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Southern Md. Bcstrs, Inc.
 Address.....P. O. Box 346
 Tel.: GR 5-2211.....Independent
 Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

WPTX—Lexington Park—1960

Frequency: 920 Kc.....Power: 500 Watts, d.
 Owned.....Key Broadcasting
 Address.....879 Park Ave.
 Tel.: VO 2-1031.....Independent
 General, Station Mgr.....Wm. Thomas Rice, Sr.
 Sales Promotion Mgr.....Paula Kitchen
 Program Dir., Chief Eng.....John Kershaw
 Owners of: WBMD, Baltimore.

WETT—Ocean City—1960

Freq.: 1590 Kc.....Power: 1 Kw. d.; 500 W. n.
 Owned By.....The WETT Corp.
 Address.....P. O. Box 61
 Tel.: 289-7201.....Independent
 President.....J. L. O'Conner, Jr.
 General Mgr., Prog. Dir.....John J. Quinn
 Station Mgr., Chief Engr.....J. G. Lenoir
 Commercial Mgr.....Irwin J. Meyer
 Sales Prom. Mgr.....David W. Beck
 Publicity Director.....Walter Hayes

MARYLAND-MASSACHUSETTS

WDMV—Pocomoke City—1955

Frequency: 540 Kc. Power: 500 W. d.
Owned-Operated By: Eastern Shore Bcstg. Co.
Address: Box 210
Tel.: Pocomoke 540 Independent
Station Rep. Walton
President Ernest Tannen
General Manager John C. Moran
Chief Engineer Lloyd A. Lohr

WINX—Rockville—1951

Freq.: 1600 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By: Montgomery Cty. Bcstg. Co.
Address: 8 Baltimore Rd.
Tel.: 424-9292 Independent
Station Reps. UBC; Dora-Clayton
President Richard Eaton
General Manager Pierre D. Eaton
Station Mgr., Program Dir. Richard Denham
Commercial Manager Ed Bushman
Sales Prom. Mgr. John Panagos
Chief Engineer William Vickers
Owners of: WOOK, Washington; WJMO, Cleveland;
WSID-AM-FM, Baltimore; WANT, Richmond;
WBNN, New York; WMUR-TV, Manchester,
N. H.; WFAB, S. Miami, Fla.

WBOC—Salisbury—1940

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: WBOC, Inc.
Bus-Studio Address: Radio TV Park
Tel.: Pioneer 9-6131 MBS
Newspaper Affil. Sunpapers, Baltimore
Representative Burn-Smith
President William F. Schmick, Jr.
Gen., Sales Prom. Mgr. Charles J. Truitt
Commercial Manager Ron Maines
Program Director John W. Downing, Jr.
Chief Engineer Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc. Power: 1000 Watts, d.
Owned: Delmarva Broadcasting Corp.
Address: 127 E. Carroll St.
Tel.: Pioneer 2-3212 ABC-KBS
President Robert C. Doyle
General Manager C. Morse

WJDY—Salisbury—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned-Operated By: Salisbury Bcstg. Co.
Business Address: 106 W. Circle Ave.
Tel.: Pioneer 2-5191 Independent
Station Representative UBC
Pres., Gen. Mgr. Norman Glenn

WAQE—Towson—1955

Frequency: 1570 Kc. Power: 1000 W., d.
Owned-Oper. By: WTOW, Inc.
Address: 26 West Pennsylvania Ave.
Tel.: VA 5-9660 Independent
President John S. Booth
General Manager Glenn M. Brillhart

WTTR—Westminster—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By: Carroll County Bcstg. Corp.
Address: Box 28
Tel.: TI 8-5511 KBS
V.P., Gen., Comm. Mgr. Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc. Power 1 Kw. d., 250 W. n.
Owned-Operated By: Everett L. Dillard
Address: 11216 Georgia Ave.
Tel.: Lockwood 5-0747 Independent
Pres., Gen. Mgr. Everett L. Dillard
Station Manager Jean M. Dillard

Pop.: 5,235,000
Families: 1,517,000

Massachusetts

Radio Homes: 1,480,000
AM Stas. in State: 58

WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By: Attleboro Radio Assn.
Address: 8 N. Main St.
Tel.: CA 2-1320 Independent
Station Reps. Bill Creed; Breen & Ward
President Howard H. Sweet
Gen., Station Mgr. Keith S. Field
Commercial Mgr. Stan Morgan
Chief Engineer Raymond Arnold
Owners of: WYNG, Warwick, R. I.

WBOS—Boston—1947

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By: Champion Bcstg. Sys., Inc.
Address: 793 Commonwealth Ave.
Tel.: BE 2-5650 Independent
Station Representative Weed
President Herbert Hoffman

Gen., Sta. Mgr. Ralph Weinman
Commercial Mgr. Harry Goodman
Chief Engineer Anthony Olmedo

WBZ—Boston—1921

Frequency: 1030 Kc. Power: 50,000 Watts
Owned: Westinghouse Bcstg. Co.
Address: 122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808 Independent
Station Representative AM Radio Sales
President D. H. McGannon
General Manager Paul G. O'Friel
Commercial Mgr. A. B. Hartman
Sales Promotion Mgr. Warren L. Maurer
Program Mgr. A. L. Heacock
Publicity Director Robert M. Newhook
Chief Engineer W. H. Hauser
Owners of: KPIN, San Francisco, Calif.; WOWO,
Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;

MASSACHUSETTS

KYW, Cleveland, O.; KYW-TV, Cleveland, O.; WINS, New York, N. Y.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WLND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.

WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts
Owned By.....Plough Bcstg. Corp.
Bus.-Studio Address.....234 Clarendon St.
Tel.: CO 7-0123.....Independent
Representative.....Radio-TV Reps.
President.....Harold Krelstein
V.P., General Mgr.....Roy Whisnand
Program Director.....Steve Trivers

WCRB—Boston—1948

Frequency: 1330 Kc. Power: 5 Kw.
Owned.....Charles River Bcstg. Co.
Business Address.....Sheraton Plaza Hotel
Tel.: COpley 7-7080.....Independent
Station Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....Theodore Jones
Commercial Manager.....Leonard V. Corwin
Sta. Mgr.....Richard L. Kaye
Sales Promotion Manager.....Eugene Kilham
Program. Pub. Director.....David S. MacNeill
Chief Engineer.....Kim Kirchwey
Owners of: WCRB-FM, Boston.

WEEL—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By.....CBS
Business-Studio Address.....182 Tremont St.
Tel.: HU 2-2323.....CBS
Representative.....CBS Radio Spot Sales
Gen. Mgr.....Thomas Y. Gorman
Sales Mgr.....Robert Sennett
Program Director.....Robert Covington
Sales Promo. & Adv. Mgr.....Joseph Cullinane
Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts
Owned By.....WEZE, Inc.
Address.....10 Arcade, Statler Office Bldg.
Tel.: Liberty 2-1717.....NBC
Representative.....Eastman
President.....J. P. Williams
Exec. V.P., Gen. Mgr.....Arthur E. Haley
Vice President.....M. J. Williams
Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By.....Herald-Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AVenue 8-5000.....Independent
Newspaper Affil.....Herald-Traveler
Representative.....Blair Radio
President.....Robert B. Choate
V.P., Managing Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Nat'l Sales Mgr.....William H. Fallon
Program Mgr.....John M. Day
Sales Prom. Director.....Robert B. Cheyne
Chief Engineer.....Phillip K. Baldwin
Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Noble Bcstg. Corp.
Address.....719 Boylston St.
Tel.: CO 7-1900.....Independent
Newspaper Affil.....Boston-Roxbury Free Press
Station Representative.....Bernard Howard
President, Gen. Mgr.....Nelson B. Noble
Station Manager.....Norman Kruglak
Commercial Manager.....Robert J. Heller
Sales Promotion Mgr.....Charles Glass
Program Director.....Stan Monteiro
Publicity Director.....James Jarvis
Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts
Owned-Oper. By.....Richmond Brothers
Business-Studio Address.....70 Brookline Ave.
Tel.: CO 6-3900.....Independent
Station Rep.....Adam Young
President.....Maxwell E. Richmond
Station, Sales Mgr.....Robert S. Richmond
Commercial Manager.....Joseph A. Farrar
Program Dirs.....A. Ginsburg, M. Miller
Publicity Director.....Sally Kirk
Chief Engineer.....John Kirk

WNAC—Boston—1922

Frequency: 680 Kc. Power: 50 Kw.
Owned By.....RKO General, Inc.
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....Independent
Station Rep.....Nat'l Sales Div. RKO General
President.....William M. McCormick
Vice President.....Thomas Bateson
Director of Sales.....Proctor Jones
Program Director.....John D. Maloy
Adv., Publicity Director.....Alvin Korn
Chief Engineer.....Irvin B. Robinson
Owners of: WNAC-TV; WOR-AM-TV, New York;
KHJ-AM-TV, Los Angeles; KFRC, San Francisco;
WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit;
WGMS, Washington, D. C.; WHCT-TV, Hartford.

WORL—Boston—1950

Frequency: 950 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address.....330 Stuart St.
Tel.: 423-0210.....ABC
Station Rep.....Jack Masla
President.....Edward M. Gallagher, Jr.
General, Station Manager.....George Gray
V.P. in Chg. of Sales.....Charles G. Pye, Jr.
Sales Promotion Mgr.....Bernice Weiner
Program, Publicity Dir.....Dick Lawrence
Chief Engineer.....William O. Clark

WBET—Brockton—1946

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Enterprise Publishing Co.
Business-Studio Address.....80 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times

MASSACHUSETTS

Station Reps. Walker-Rawalt; Bill Creed Assocs.
General Manager Charles A. Fuller
Sta., Sales Promo. Mgr. Reinhold Steinhilber
Program Director Arthur B. Jones
Chief Engineer Elbridge Hooker

WOKW—Brockton—1961

Frequency: 1410 Kc. Power: 1 Kw. d.
Owned By WOKW, Inc.
Address 288 Linwood St.
Tel.: JUniper 7-1410. Independent
Station Reps. Kettell-Carter; Hollingbery
President Alan C. Tindal
General, Station Manager John J. Sullivan
Program Director Jerry Clark
Chief Engineer Arthur H. Downer

WTAO—Cambridge—1948

Frequency: 740 Kc. Power: 250 Watts, d.
Owned By Middlesex Broadcasting Corp.
Address 439 Concord Ave.
Tel.: EL 4-0500. Independent
Station Representative Breen & Ward
President Frank Lyman, Jr.
General, Station Mgr. Merrill G. Smith
Comm., Sales Promo. Mgr. Paul Kelley, Jr.
Program Director Billy Dale
Publicity Director Mrs. Marcia Smith
Chief Engineer Richard Ward
Owners of: WTAO-TV; WXHR-FM, Woburn, Mass.

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc. Power: 5,000 Watts d.
Owned-Operated By Commonwealth Bcstg. Co.
Address P.O. Box 2007
Tel.: LY 4-6654. Independent
Station Representative Adam Young
President Lazar Emanuel
General Manager Norman White
Sales Promotion Mgr. Paul Rogers
Program Director Ray Rice
Chief Engineer Larry Spinks
Owners of: WEOK-AM-FM, Poughkeepsie, N. Y.;
WKST, New Castle, Pa.; WKST-TV, Youngs-
town, O. WJRZ-AM-FM, Newark, N. J.

WTYM—E. Longmeadow—1947

Frequency: 1600 Kc. Power: 5000 Watts d.
Owned-Oper. By Executive Bcstg. Corp.
Address P.O. Box 857
Tel.: REpublic 7-4707. MBS
Station Representative Nona Kirby
V.P., General Mgr. Allen Embury
Commercial Manager Jeff Stoughton
Program Director Joe Slezak
Chief Engineer Earl Hewinson

WALE—Fall River—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned By Keynote Bcstg.
Address 18 N. Main St.
Tel.: OS 4-3535. MBS
Station Reps. Bolles; Eckels
President Milton E. Mitler
Commercial Mgr. Markey Gosciminski
Chief Engineer George Costa

WSAR—Fall River—1921

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By K & M Publishing Co.
Bus.-Studio Address Box 927
Tel.: OS 7-9477. Independent
Newspaper Affiliation Herald News, Inc.
Reps. Kettell-Carter; Spot Time Sales
V.P. General Manager Lincoln W. N. Pratt
Commercial Manager Cornelius Sullivan
Program Director Norman P. Rapoza
Chief Engineer Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Radio Fitchburg, Inc.
Business-Studio Address 717 Main St.
Tel.: Diamond 3-3766. Independent
President Norman Knight
General, Comm. Mgr. James A. Fitzgerald, Jr.
Chief Engineer Ted Kailn

WFGM—Fitchburg—1949

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By Wachusett Bcstg. Corp.
Address 170 Prichard St.
Tel.: Diamond 3-4897. Independent
Station Reps. Creed; Walker-Rawalt
President David M. Myers
General, Sta. Mgr. James W. Chalmers
Chief Engineer Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By WKOX, Inc.
Bus.-Studio Address 100 Mt. Wayte Ave.
Tel.: TR 3-7409. Independent
Gen. Mgr. Richard E. Adams
Program Dir. Carl B. Duncan
Chief Engineer Frank Bartel

WGAW—Gardner—1944

Frequency: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.
Owned Gardner Bcstg. Co.
Address Green St.
Tel.: 632—1340. MBS
Station Reps. Nona Kirby; Breen & Ward
President C. Edward Rowe
Gen., Sales Promo Mgr. Theodore G. Converse
Commercial Mgr. Ernest Bishop
Chief Engineer Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc. Power: 250 Watts
Owned-Oper. By WSBS-The Berkshires, Inc.
Business Address Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567. MBS
Station Representative Webb
Pres., Gen. Mgr. J. Leo Dowd
Commercial Manager Martin J. Mellon
Program Director Jack Ryan
Chief Engineer John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Haigis Bdcstg. Corp.
 Business-Studio Address: 486 Main St.
 Tel.: PR 4-4301 CBS
 Representative: Walker-Rawall
 President: John W. Haigis, Jr.
 General Manager: Albert E. Wilmarth
 Program Director: Charles Prentice, Jr.
 Commercial Manager: William E. Randall
 Chief Engineer: Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: WHAV, Inc.
 Business-Studio Address: 30 How St.
 Tel.: DR 4-4733 Independent
 Station Representative: Kettell-Carter; Webb
 General Manager: Edward Cellin
 Sales Prom. Mgr.: Aldo Carter
 Chief Engineer: Harry White

WREB—Holyoke—1950

Frequency: 930 Kc. Power: 500 Watts d.
 Owned By: Don Hancock Bcstg. Co.
 Address: 225 High St.
 Tel.: Jefferson 2-3296 MBS
 Stations Reps.: Breen & Ward; Nona Kirby
 President: Donald T. Hancock
 General. Commercial Mgr.: Jerry Forbes
 Sales Promotion Mgr.: Ed Connell
 Program Director: Ed Leahy
 Chief Engineer: James D. Ducharme

WCCM—Lawrence—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Lawrence Bdcstg. Co.
 Address: 9 Valley Street
 Tel.: MU 3-7171 MBS
 Station Reps.: Bob Dore; Bill Creed Assccs.
 President: Eileen M. Jaspert
 General Manager: George H. Jaspert, III
 Station Manager: Hugh Anthony
 Commercial Manager: Bill Curtin
 Program Director: Lou Marcel
 Chief Eng.: Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By: Northeast Radio Inc.
 Address: 243 Central St.
 Tel.: GLenview 4-0404 Independent
 Sta. Reps.: PRO; Kettell-Carter
 Pres., Gen. Mgr.: Israel Cohen
 Commercial Manager: Maurice Cohen
 Program Director: Dan Gillette
 Chief Engineer: Ted Cohen

**WLLH—Lowell-Lawrence
 1934**

Frequency: 1400 Kc. Power: 500 Watts
 Owned-Oper. By: Merrimac Bdcstg. Co.
 Address: 39 Kearney Sq., Lowell
 Tel.: GL 8-8715 (Lo) Independent
 Representative: Bolling

President: Gerald Harrison
 General Manager: Arnold Lester
 Program Director: Tom Clayton
 Chief Engineer: Harold Davis

WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Puritan Network, Inc.
 Business Address: 156 Broad St.
 Tel.: LY 5-6200 Independent
 Station Representative: Walker-Rawall
 President: Theodore Feinstein
 General, Comm. Mgr.: Harry D. Goodwin
 Program Director: William Kennedy
 Publicity Director: Steve Smith
 Chief Engineer: Lou Jordan
 Owners of: WTSB-AM, Battleboro; WNBZ, Newburyport.

WSRO—Marlboro—1958

Frequency: 1470 Kc. Power: 1,000 Watts d.
 Owned By: County Broadcasting Corp.
 Address: Curtis Ave.
 Tel.: HU 5-1470 KBS
 President, Gen. Mgr.: Lewis F. Sargent
 Program Director: Daniel Griffin
 Chief Engineer: Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By: Conant Bcstg. Co.
 Address: 99 Revere Beach Pkwy.
 Tel.: EXport 6-1430 Independent
 Station Representative: Forjoe
 President: Sherwood J. Tarlow
 Station Manager: Joseph Kruger
 Program Director: Bob Walsh
 Chief Engineer: Alfred Fulchino
 Owners of: WWOX, Charlotte; WLOB-AM-FM, Portland; WJBW, New Orleans; WARE, Ware.

WMRC—Milford—1956

Frequency: 1490 Kc. Power: 250 Watts
 Owned By: Milford Radio
 Address: 145 Main St.
 Tel.: GR 3-1490 KBS-ABC
 Station Reps.: Bill Creed Assocs.; Webb
 President: Daniel B. Ruggles, III
 General, Station Mgr.: Lawrence Shane
 Program Director: Roger Sterling
 Chief Engineer: Horace C. Easterling
 Owners of: WSKI, Barre-Montpelier, Vt.

WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.
 Owned: Bay State Broadcasting Co.
 Address: Pope's Island
 Tel.: WY 3-1767 Independent
 Station Representative: Devney Organization
 President, Gen. Mgr.: Otto F. A. Arnold
 Comm. Mgr.: Richard G. Evans
 Prog. Dir.: Hal Peterson
 Chief Engineer: James R. Wooler

WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: E. Anthony & Sons, Inc.
 Business-Studio Address: 432 County St.

MASSACHUSETTS

Tel.: WYman 8-5228 ABC
Newspaper Affiliation Standard-Times
Station Representative Walker-Rawalt
General Manager Cal B. Kolby
Program Director Stan Lipp
Chief Engineer Herve Leduc
Owners of: WOCB-AM-FM, W. Yarmouth, Mass.;
WNBH-FM, New Bedford, Mass.

WNBP—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.
Owned Tri-City Bcstg. Co.
Business Address Traffic Circle
Tel.: HO 2-6654 Independent
President Theodore Feinstein
Gen. Mgr. J. Thomas Mathers
Station Mgr., Prog. Dir. Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. Power 1 Kw. d., 250 W. n.
Owned-Oper. By. Northern Berkshire Bcstg. Co.
Address P. O. Box 707
Tel.: MO 3-6567 Independent
Newspaper Affil. Transcript
Station Reps. Grant Webb; Nona Kirby
President Robert Hardman
General Manager Donald A. Thurston
Commercial Manager Richard J. O'Brien
Chief Engineer Paul Willey

WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Pioneer Valley Bcstg. Co.
Address 78 Main St.
Tel.: JU 4-4275 Independent
Representatives Nona Kirby; Webb
President John H. Williams
Gen., Sta., Comm. Mgr. Alexander W. Milne
Program Director Joseph T. Fennessey
Chief Engineer Donald Masters

WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By. Tri-State Radio, Inc.
Address East Main St.
Tel.: KI 4-2825 KBS
Station Representative Hal Walton
President, Chief Engineer Ralph Mellon
Program Director Florence Tepper

WBEC—Pittsfield—1947

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By. WBEC, Inc.
Business-Studio Address 33 Eagle St.
Tel.: Hillcrest 8-8292 ABC
Station Reps. Kettell-Carter; Jack Masla
President Richard S. Jackson
General Station Manager Henry Hovland
Commercial Manager Myron Adelson
Program Director Barry Stigers
Chief Engineer Robert Johnson

WBRK—Pittsfield—1938

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. Greylock Bcstg. Co.
Business-Studio Address 8 Bank Row
Tel.: Hillcrest 2-1553 CBS
Station Representative Walker-Rawalt
President Joseph K. Close

Gen., Sta. Mgr. Walter Kearsay
Commercial Manager Martin Schechter
Program Director Robert Youse
Chief Engineer George R. Burgoon

WPLM—Plymouth—1955

Frequency: 1390 Kc. Power: 5,000 Watts
Owned-Oper. By. Plymouth Rock Bcstg. Co.
Address Route #3
Tel.: Pilgrim 6-1390 Independent
Station Representative Kirby; Breen & Ward
President John T. Campbell
Station Manager Arthur E. Pratt
Program Dir. John Chandler
Sales Prom. Mgr. Edward Marvin
Publicity Dir. Bud Markle
Chief Engineer Lawrence Prado

WJDA—Quincy—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By. South Shore Bcstg. Co.
Address P.O. Box 130
Tel.: Granite 9-1300 Independent
Pres., Gen., Sta. Mgr. James D. Asher
Commercial Manager Kenneth P. Fallon, Jr.
Program Director Winslow Bettinson
Chief Engineer Fred Lane
Owners of: WESX, Salem.

WESX—Salem—1939

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. North Shore Bcstg. Corp.
Address P.O. Box 710
Tel.: PI 4-1230 MBS
Station Representative Nona Kirby
President, Gen. Mgr. James D. Asher
Station Mgr., Chief Engineer Norman Durkee
Program Director John Parke

WESO—Southbridge—1955

Frequency: 970 Kc. Power: 1000 Watts d.
Owned WESO Broadcasting Corp.
Address 399 Main Street
Tel.: 764-4381 Independent
Station Reps. Webb; Bill Creed Assocs.
President Peter A. Bordes
General Manager Frank P. Costello
Sales Promo. Mgr., Prog. Dir. Vince Caplette
Publicity Director Betty LaFleche
Chief Engineer J. Stuart Godfrey, III

WHYN—Springfield—1941

Frequency: 560 Kc. Power: 1000 Watts
Owned-Oper. By. Hampden-Hampshire Corp.
Address 1300 Liberty St.
Tel.: RE 7-1414 Independent
News. Affil. Holyoke Transcript-Telegram
Station Rep. Bill Creed Assocs.
President William Dwight
Gen., Sta. Mgr. Charles N. De Rose
Asst. Manager Zack Land
Comm., Publicity Dir. Robert Feldman

WMAS—Springfield—1932

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. WMAS, Inc.
Business-Studio Address 101 West St.

MASSACHUSETTS

Tel.: RE 7-1414.....CBS
Station Reps.Venard, Torbett & McC.; Eckels
President, Gen. Mgr.Gerald Harrison
Station Mgr., Ch. Eng.Robert Donahue
Commercial ManagerRobert W. Potter
Prog. Dir.Roland Dumas
Owners of: WMAS-FM.

WSPR—Springfield—1936

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WSPR, Inc.
Business Address.....63 Chestnut St.
Tel.: RE 2-4182.....Independent
RepresentativeHollingsbery; Kettell-Carter
Pres., Gen. Mgr.....Alan C. Tindal
Commercial Manager.....Jack Sullivan
Program Director.....Bud Clain
Chief Engineer.....Valentino Partyka

WPEP—Taunton—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Silver City Bcstg. Corp.
Address.....49 Broadway
Tel.: VAndyke 4-7528.....Independent
President, Gen. Mgr.....J. Marshall McGregor
Station Mgr., Prog. Dir.....Joseph G. Quill
Comm. Mgr.....Henry J. Murray
Chief Engineer.....Louis Bienvenue

WARE—Ware—1947

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....Central Bcstg. Corp.
Business-Studio Address.....56 Main St.
Tel.: WO 7-6231.....KBS
Station Reps.....Breen & Ward; Eckels
President.....Sherwood J. Tarlow
Gen., Sta. Mgr.....Richard H. Vaughan
Chief Engineer.....Ralph Knudson

WTXL—West Springfield—1949

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned By.....Telecolor Corp.
Address.....34 Sylvan St.
Tel.: RE 9-4760.....ABC
Station RepresentativeAvery-Knodel
President.....Lawrence A. Reilly
General, Sta. Mgr.....James L. Spates
Program, Prom. Mgr.....Ben Talbot
Commercial ManagerHolland D. Cameron

WOCB—West Yarmouth—1940

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....E. Anthony & Sons
Address.....South Sea Ave.
Tel.: SPring 5-0500.....Independent
Newspaper Affil.....Standard Times
Station Rep.Walker-Rawalt
PresidentBasil Brewer
Station Manager.....Paul Stiles
Program Dir.....G. W. Stidstone
Chief Engineer.....Frank L. Lynch
Owners of: WNBH, New Bedford.

WDEW—Westfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Westfield Bcstg. Co.

Business-Studio Address.....249 Union St.
Tel.: LOgan 8-8643.....Independent
Station Representative.....Breen-Ward
President.....Harold Martin
Commercial Mgr.....John Mahar
Chief Engineer.....J. Lawrence Spinks

WAAB—Worcester—1931

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Waterman Bcstg. Corp.
Bus. Address.....34 Mechanic St.
Tel.: PL 2-5611.....NBC
RepresentativeMasla; Kettell-Carter
Pres., Gen. Mgr.....Bernard E. Waterman
Comm. Sta. Mgr.....Chester Kaminski
Program Director.....Angela Walsh
Sales Prom., Pub. Dir.....Garey Walsh
Chief Engineer.....George Capalbo

WNEB—Worcester—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WNEB, Inc.
Address.....405 Main St.
Tel.: PL 6-4672.....Independent
President, Gen. Mgr.....George W. Steffy
Vice President.....Harold D. Glidden
Station, Comm., Mgr.....Robert F. Nims
Program Director.....George Downey
Sales Prom. Mgr., Pub. Dir.....Ken Berns
Chief Engineer.....Walter Chemausky

WORC—Worcester—1925

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WORC, Inc.
Address.....8 Portland St.
Tel.: SW 9-0591.....MBS
Sta. Reps.....Eastman; Eckels
Pres., Gen. Mgr.....Robert F. Bryar
Sta., Comm. Mgr.....A. Abbott Coblenz
Publicity Director.....Richard Barr
Sales Prom. Mgr.....Alvin M. Saide
Program Director.....Richard Smith
Chief Engineer.....Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAG, Inc.
Business-Studio Address.....20 Franklin St.
Tel.: PL 5-4321.....Independent
Newspaper Affil.....Telegram & Gazette
RepresentativeHenry I. Christal Co.
President.....Robert W. Booth
Vice Pres., Gen. Mgr.....Herbert L. Krueger
Sales ManagerHerman H. Kramer
Sales Prom. Head.....Mrs. Pierrina M. Rohde
Prod., Pgm. Dir.....A. J. Brissette
Chief Engineer.....E. A. Browning
Owners of: WTAG-FM, Worcester.

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Pop.: 8,000,000
Families: 2,333,000

Michigan

Radio Homes: 2,272,000
AM Stas. in State: 104

WABJ—Adrian—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Gerity Bcstg. Co.
Address.....121 W. Maumee St.
Tel.: CO 5-7123.....CBS
Station Representative.....Michigan Spot Sales
President, Gen. Mgr.....James Gerity, Jr.
Commercial Manager.....Richard Lackie
Program Director.....Gene Baril
Publicity Director.....Cecelia E. Gauss
Chief Engineer.....Leo Heisel
Owners of: WNEM-FM-TV, Bay City, Saginaw.

WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By.....Calhoun Bcstg. Co.
Business Address.....Irwin Ave.
Tel.: National 9-3945.....KBS
President.....Jack Bedient
General Manager.....C. Wayne Wright
Asst. Manager.....Arthur Goodwin
Program Director.....Derwood Carn
Chief Engineer.....James Billingsley
Owners of: WFRL, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By.....Allegan Cty. Bcstg., Inc.
Address.....233 Hubbard
Tel.: ORchard 3-4701.....ABC
General Manager.....Algar Workman
Prog. Dir., Chief Eng.....John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WFYC, Inc.
Business Address.....5310 N. State Rd.
Tel.: HObart 3-3175.....Independent
Station Representative.....Hollingbery
President.....Wayne G. Harris
General Manager.....Gilbert E. Thomas
Station Manager.....David W. Sommerville
Program Director.....Richard Crowley
Chief Engineer.....Harold Frisbey

WATZ—Alpena—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....M-32 West
Tel.: Elmwood 4-8400.....NBC
Station Rep.....Venard, Torbet, McConnell
President, Gen. Mgr.....Les Biederman
Station Manager.....Drew McClay
Commercial Manager.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City;
WATT, Cadillac; WMBN, Petoskey; WATC,
Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts

Owned-Operated By.....Zanesville Publish. Co.
Business Address.....4230 Packard Road
Tel.: NOrmandy 2-4573.....MBS
Newspaper Affil.....Time Record; Time Signal
President.....Clay Littick
General Manager.....Allan Land
Station Manager.....Bob C. Wagner
Comm. Prom. Mgr.....Jos Labaito
Chief Engineer.....Ken Burkhalter

WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 5.000 Watts d.
Owned-Operated By.....Washtenaw Bcstg. Co.
Bus.-Studio Address.....3rd Floor, Hutzel Bldg.
Tel.: 662-5517.....Independent
Sta. Reps.....Mich. Spot Sales; Meeker
Pres., Gen. Mgr.....Edward F. Baughn
Program Director.....Albert Samborn
Chief Engineer.....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Thumb Broadcasting Co.
Address.....935 S. Van Dyke Rd.
Tel.: CO 9-9931.....CBS-KBS
Sta. Rep.....Mich. Spot Sales
Gen. Mgr.....John Wismer
Station Manager.....Jim Muehlenbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n
Owned-Operated By.....Michigan Bcstg. Co.
Address.....Security Natl. Bank Bldg.
Tel.: WO 3-5555.....NBC
Representative.....Hollingbery
President.....Robert H. Holmes
General Mgr.....E. F. Cahill
Program Director.....Larry Collins
Chief Engineer.....Harley Hammond
Owners of: WBCM-AM-FM, Bay City.

WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Southern Mich. Bcstg.
Address.....Michigan National Bank Bldg.
Tel.: WO 4-7173.....ABC
Gen. Comm. Mgr.....P. J. Haller
Program Director.....Ronald E. Mell
Chief Engineer.....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.
Owned-Operated By.....Michigan Bcstg. Co.
Business-Studio Address.....Wenonah Hotel
Tel.: TW 3-7551.....ABC
Representative.....George P. Hollingbery
President.....Robert H. Holmes
General, Station Manager.....Leo A. Jylha
Program Director.....Jerry Roberts
Chief Engineer.....Wes Thompson
Owners of: WBCK, Battle Creek.

WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned By.....Water Wonderland Bcstg. Co.
 Business Address.....306 Phoenix Bldg.
 Tel.: TW 3-4588.....Independent
 Station Representative.....Masla
 President.....Patrick J. Trahan
 Gen., Comm. Mgr.....Charles E. Anthony
 Chief Engineer.....Ralph H. Carpenter
 Owners of: WSTR-AM-FM, Sturgis, Mich.

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Palladium Publ. Co.
 Business Address.....Fairplain Ave.
 Tel.: 616-927-3581.....Independent
 Newspaper Afil.....News-Palladium
 Station Reps.....Mich. Spot Sales; Meeker
 President.....Stanley R. Banyon
 General Manager.....J. P. Scherer
 Station Manager.....Frank Kelly
 Commercial Manager.....Robert Brown
 Program Director.....Dick Hedges
 Sales Prom., Pub. Mgr.....Dwight Edmonds
 Chief Engineer.....M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc. Power: 1000 Watts, d.
 Owned-Oper. By.....WBRN, Inc.
 Address.....P. O. Box 825
 Tel.: 796-7684.....Independent
 President.....John A. White
 Gen. Comm. Mgr.....Casey A. Heckman
 Program Director.....Lyle Stieg
 Chief Engineer.....Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Midwestern Bcstg. Co.
 Business-Studio Address.....U. S. 131, South
 Tel.: PR 5-7831.....NBC
 Station Rep.....Venard, Torbet & McConnell
 President.....Les Biederman
 Station Manager.....Merritt L. Chandler
 Commercial Manager.....R. E. Detwiler
 Chief Engineer.....Bill Kiker
 Owners of: WCTM, WPBN-TV, Traverse City;
 WMBN, Petoskey; WATC, Gaylord; WATZ,
 Alpena; WTOM-TV, Cheboygan. All Mich.

WKYO—Caro—1962

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned By.....Tuscola Broadcasting Co.
 Address.....101 N. State St.
 Tel.: OSborne 3-2136.....Independent
 General Manager.....Robert Benkelman
 Commercial Manager.....James McCoy
 Program Director.....Lee Holisel
 Chief Engineer.....John Porterfield

WCER—Charlotte—1956

Frequency: 1390 Kc. Power: 1 Kw., d.
 Owned.....Eaton County Bcstg. Co.
 Address.....Box 269
 Tel.: 543-0340.....Independent
 Pres., Gen. Mgr.....Roy W. McLean
 Comm., Sta. Mgr.....Brod Martindale
 Chief Engineer.....Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Straits Bcstg. Co.
 Address.....Mackinaw Ave.
 Tel.: MA 7-2341.....Independent
 Station Rep.....Hopewell
 President, Gen. Mgr.....Richard E. Hunt
 Publicity Director.....Jackie Norman
 Chief Engineer.....Lou M. Ozak
 Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc. Power: 250 Watts d.
 Owned By.....Gateway of N. Bcstg. Corp.
 Address.....North Mission Road
 Tel.: EV 6-9907.....Independent
 President, Gen. Mgr.....Richard E. Hunt
 Sta., Chief Eng.....Norbert Poepelman
 Commercial Manager.....James Baughn
 Program Director.....Robert C. Burian
 Publicity Director.....Bernard Wilson

WTVB—Coldwater—1948

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Oper. By...Twin Valley Bdcstrs, Inc.
 Address.....P. O. Box 32
 Tel.: BRoadway 9-9119.....Independent
 Sta. Reps...Donald Cooke; Michigan Spot Sales
 President.....E. Harold Munn, Sr.
 General Manager.....E. Harold Munn, Jr.
 Station Manager.....Constance L. Bingham
 Sales Prom. Manager.....Normand Moore
 Commercial Manager.....Homer Walters
 Chief Engineer.....Virgil Royer

WKMh—Dearborn—1946

Freq.: 1310 Kc. Power: 5 Kw.
 Owned-Oper. By...Knorr Broadcasting Corp.
 Address.....15001 Mich. Ave.
 Tel.: TI 6-8500.....MBS
 Station Representative.....Paul H. Raymer Co.
 President.....Nellie M. Knorr
 General, Station Mgr.....Walter Patterson
 Commercial Manager.....John E. Davidson
 Program Director.....Frank Maruca
 Chief Engineer.....Jerrold L. Martin
 Owners of: WKMF, Flint; WKHM-AM-FM, Jack-
 son; WELM-AM-FM, Battle Creek.

CKLW—Detroit—1932

Frequency: 800 Kc. Power: 50,000 Watts
 Owned By.....Western Ontario Bcstg. Co.
 Address.....1450 Guardian Bldg.
 Tel.: WO 1-7200.....Independent
 Reps.....Nat'l Sales Div., RKO General, Inc.
 President, Gen. Mgr.....S. Campbell Ritchie
 Commercial Manager.....Charles Gunn
 Program Director.....John Gordon
 Publicity Director.....Art Gloster
 Chief Engineer.....Stewart Clark
 Owners of: CKLW-FM-TV, Detroit.

WCAR—Detroit—1939

Frequency: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.
 Owned By.....WCAR, Inc.
 Tel.: TE 3-8100.....Independent
 President, Gen. Mgr.....H. Y. Levinson

MICHIGAN

WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....Storer Bcstg. Co.
Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Station Representative.....Katz
President.....George B. Storer, Jr.
V.P., General Mgr.....Harry R. Lipson
General Sales Manager.....George Crandall
Program Manager.....John M. Grubbs
Merchandising.....Dennis Mahle
Promotion.....Virginia Senear
Supervisory Engineer.....Donald Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WJLB—Detroit—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 Broderick Tower
Tel.: Woodward 5-2000.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
General, Comm. Mgr.....Thomas J. Warner
Sales Promotion Mgr.....Gilbert N. Ketcham
Pub., Prog. Director.....Richard J. Desautel
Chief Engineer.....George E. Ryan
Owners of: WIBM, Jackson; WSGW, Saginaw; WTRX, Flint; WTOD, Toledo; WIOU, Kokomo; WJVA, South Bend.

WJR—Detroit—1922

Frequency: 760 Kc. Power: 50,000 Watts
Owned By.....The Goodwill Stations, Inc.
Address.....2800 Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative.....Christal
Chairman of Board.....John F. Patt
President.....Worth Kramer
V.P., General Manager.....James H. Quello
V.P. Secretary.....F. Sibley Moore
Sales Manager.....Robert D. Burton
Sales Promotion Mgr.....Donald W. Craig
Publicity Director.....Ross R. Callaway
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal
Owners of: WJRT, Flint; WSAZ-AM-TV, Huntington.

WQTE—Detroit—1959

Frequency: 560 Kc. Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative.....Broadcast Time Sales
President, Gen. Mgr.....Richard E. Jones
Chief Engineer, Program Dir.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By.....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Reps.. Peters, Griffin, Woodward; McDermott

President.....Warren S. Booth
General Manager.....James Schiavone
Asst. Gen. Mgr.....Don DeGroot
Station Mgr.....Denman F. Jacobson
Sales Mgr.....Nestor A. Sibbold
National Sales Mgr.....James C. Doges
Program Devel. Mgr.....Melvin C. Wissman
Program & Prod. Mgr.....Robert E. Henabery
Promotion Manager.....A. Glenn Kyker
Eng. Manager.....E. J. Love

WXYZ—Detroit—1925

Frequency: 1270 Kc. Power: 5 Kw.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Representative.....John Blair
President.....John F. Pival
V.P., General Manager.....John O. Gilbert
V.P., Merchandising.....Harold Christian
Commercial Manager.....Robert Baldrice
Sales Prom. Mgr., Pub. Dir.....Leo V. Collins
Program Director.....Robert Baker
Chief Engineer.....Charles Kocher

WDOW—Dowagiac—1960

Frequency: 1440 Kc. Power: 500 Watts
Owned By.....Dowagiac Bcstg. Co., Inc.
Address.....Marcellus Highway
Tel.: State 2-5106.....Independent
President, Gen. Mgr.....William Kuiper
Station Mgr., Pub. Dir.....Richard Hedges
Comm. Sls. Prom. Mgr.....Peter J. Vanden Bosch
Chief Engineer.....Donald Stuursma

WDBC—Escanaba—1941

Frequency: 680 Kc. Power: 1000 Watts
Owned By.....WDBC Bcstg. Co.
Address.....605 Ludington St.
Tel.: State 6-6144.....MBS
Pres., Gen. Mgr.....H. N. Cardozo, Jr.

WLST—Escanaba—1958

Frequency: 600 Kc. Power: 1000 Watts
Owned By.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
Newspaper Affil.....Daily Press
Station Representative.....Pearson
President.....Frank J. Russell
General Manager.....James G. Ward Jr.
Station Manager.....Bud Shields
Sales Prom. Manager.....David Pinozek
Program Director.....Edward Moore
Chief Engineer.....Paul Anick

WAMM—Flint—1955

Frequency: 1420 Kc. Power: 500 W. d.
Owned-Oper. By.....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Station Reps.....Bob Dore; Dora-Clayton
President, Gen. Mgr.....Philip R. Munson
Station, Commercial Mgr.....Reed Pasternak
Chief Engineer.....Albert Alarie

WFDF—Flint—1922

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned By.....WFDF Flint Corp.
 Address.....Garland at First Ave.
 Tel.: CE 2-7158.....NBC
 Representative.....Katz
 President, General Mgr.....Elmer A. Knopf
 Comm. Prom. Manager.....Marvin Levey
 Program Director.....Carl L. Barger
 Public Service Director.....Daniel Hunter
 Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc. Power: 5 Kw., d., 1 Kw. n.
 Owned.....Knorr Bcstg. Corp.
 Address.....112 W. Water St.
 Tel.: CE 9-7608.....CBS-MBS
 Managing Dir.....Hal Shore
 Chief Engineer.....George Parker
 Owners of: WKMH, Dearborn; WKHM, Jackson;
 WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By.....Methodist Radio Parish, Inc.
 Address.....3217 Lapeer St.
 Tel.: CE 3-5112.....KBS
 President.....Carl Ammerman
 General Manager.....Ellis L. Fenton
 Program Director.....Everett Smith
 Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....Whitehall Stations, Inc.
 Address.....P. O. Box 829
 Tel.: OW 4-4146.....Independent
 Station Representative.....Robert Eastman
 President.....Louis Tose
 General Manager.....Gene Milner
 Commercial Manager.....Robert Steinhilber
 Sales Prom. Manager.....Paul Frailey
 Program Director.....Ed Berryman
 Publicity Director.....Robert Halstead
 Chief Engineer.....Robert Garner

WTRX—Flint—1947

Freq.: 1330 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By.....Booth Bcstg. Co.
 Bus-Studio Address.....3076 E. Bristol Rd.
 Tel.: 743-1150.....Independent
 Station Rep.....George Hollingbery
 President.....John Lord Booth
 General Mgr.....David Mendelsohn
 Program Director.....John Garry
 Publicity Director.....Sallie Abbe
 Chief Engineer.....Don Mayle
 Owners of: WIBM, Jackson; WIOU, Kokomo;
 WJLB, Detroit; WJVA, South Bend; WSGW,
 Saginaw; WTOD, Toledo.

WSHN—Fremont—1961

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By.....Stuart P. Noordyk
 Address.....517 North Beebe St.
 Tel.: 1550.....KBS
 Station Representative.....George T. Hopewell

President.....Stuart P. Noordyk
 General Sta. Manager.....Bruce Van Houten
 Commercial Manager.....Marie Monroe
 Program Director.....Mel Tinney
 Publicity Director.....Don Seaman
 Sales Promo. Mgr., Ch. Eng.....William Docter

WATC—Gaylord—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Paul Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....Independent
 Station Rep.....Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Station Manager.....Robert Fritz
 Commercial Mgr.....Robert E. Detwiler
 Chief Engineer.....William K. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petosky; WTOM-TV,
 Cheboygan; WPBN-TV, Traverse City.

WGHN—Grand Haven—1956

Frequency: 1370 Kc. Power: 500 Watts, d
 Owned By.....Grand Haven Bcstg. Co.
 Address.....228½ Washington St.
 Tel.: 842—8110.....Independent
 Station Representative.....Pearson
 President, Gen. Mgr.....Richard G. Gillespie
 Commercial. Sales Promo. Mgr. Maxine Rose
 Program, Publicity Dir.....J. C. Howe
 Chief Engineer.....Daniel Van Loo

WFUR—Grand Rapids—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Furniture City Bcstg. Corp.
 Address.....399 Garfield Ave., S.W.
 Tel.: GL 6-9541.....Independent
 Pres., Gen., Sta. Mgr.....William Kuiper
 Comm., Sales Prom. Mgr.....Peter Vanden Bosch
 Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc. Power: 1,000 Watts
 Owned-Oper. By.....Regional Bcstrs. of Mich.
 Business-Studio Add. 35 Lafayette Ave., N.E.
 Tel.: GL 9-4111.....Independent
 Station Representative.....Raymer
 Gen., Comm. Manager.....H. M. Fisher
 Sales Promo., Publicity Dir.....Russell Ochscankehl
 Program Director.....Robert W. Whitcomb
 Chief Engineer.....Jack Maciejewski
 Owners of: WTRC, Muskegon, Mich.; WPIC-AM-
 FM, Sharon, Pa.; WMGW-AM-FM, Meadville,
 Pa.

WJEF—Grand Rapids—1945

Freq.: 1230 Kc. Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....Fetzer Broadcasting Co.
 Address.....187 Monroe, N.W.
 Tel.: GL 6-8512.....CBS
 Station Representative.....Avery-Knodel
 President.....John E. Fetzer
 Station Mgr.....Roger L. Hoffman
 Chief Engineer.....Bruce Glycadgis

WLAV—Grand Rapids—1940

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.

MICHIGAN

Owned.....Stevens-Wismer Bcstg., Inc.
Address.....161 Ottawa Northwest
Tel.: GL 6-5461.....ABC
Station Reps......Meeker; Mich. Spot Sales
President.....John Wismer
Station Manager.....Jock Bliss
Commercial Manager.....Paul J. Haller
National Sales Mgr......John Shepard
Program Director.....Jack Stack
Publicity Director.....Frank Imburg
Chief Engineer.....Joe Dykstra
Owners of: WHLS, Port Huron; WLEW, Bad Axe;
WOWE, Allegan.

WMAX—Grand Rapids—1954

Frequency: 1480 Kc.... **Power:** 1000 Watts d.
Owner.....Atlas Bcstg. Co.
Address.....355 Covell Road
Tel.: 453-4471.....MBS
Representative.....Radio-TV Reps
President, General Mgr......Joseph C. Hooker
Sales Promotion Manager.....Victor Lundberg
Program Director.....Glen LePard
Chief Engineer.....Kenneth Farrance

WOOD—Grand Rapids—1924

Frequency: 1300 Kc..... **Power:** 5000 Watts
Owned By.....Time-Life Bcst., Inc.
Address.....120 College Ave., S.E.
Tel.: GL 9-4125.....NBC
Representative.....Katz Agency
V.P., Gen. Mgr......Willard Schroeder
Station, Comm. Mgr......Michael O. Lareau
Program Director.....Peter Kizer
Sales Prom., Publicity Director.....Clark Grant
Chief Engineer.....Charles Robison
Owners of: KLZ-AM-TV, Denver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM, Indianapolis;
WOOD-TV-FM.

WPLB—Greenville—1960

Frequency: 1380 Kc..... **Power:** 500 Watts d.
Owned By.....Flat River Broadcasting Co.
Address.....South M—91
Tel.: PL 4-3656.....KBS
President.....Pearl C. Lewis
General Manager.....Earl N. Peterson
Station Manager.....Robert G. Lewis
Commercial Manager.....Wilma Painter
Program Director.....Larry L. Painter
Chief Engineer.....David W. Huva
Owner of: WPLB-FM, Greenville.

WMPL—Hancock—1957

Frequency: 920 Kc..... **Power:** 1 Kw., d.
Owned.....Copper Country Bcstg. Co.
Business Address.....Hotel Scott
Tel.: 3155-6.....Independent
Station Representative.....Hopewell
Pres., Ch. Eng......Francis Locatelli
Sales Promotion Manager.....Burton Ervas
Program Dir......Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc..... **Power:** 250 Watts, d.
Owned By.....Barry Bcstg. Co. Inc.
Address.....Box 88
Tel.: Windsor 5-3414.....Independent
President, Gen. Mgr......Kenneth R. Radant

Commercial Manager.....Mike Noverr
Sales Promotion Mgr......Dave McIntyre
Publicity Director.....Wayne Corey
Chief Engineer.....Don Roberts

WCSR—Hillsdale—1955

Frequency: 1340 Kc..... **Power:** 100 W.
Owned By.....Flynn Enterprises
Address.....92½ Broad St.
Tel.: HE 7-4444.....Independent
President.....F. J. Flynn
V.P. & Mgr......Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc.... **Power:** 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Holland Bcstg. Co.
Address.....Fourth and Central
Tel.: EX 2-3121.....MBS
Station Representative.....Hopewell
President.....W. A. Butler
Gen. Mgr......Sandy Meek
Commercial Manager.....Hal Franken
Program Director.....Bill Gargano
Chief Engineer.....Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc. **Power:** 500 Watts d.
Owned.....Ottawa Bcstg. Corp.
Address.....U.S. 31 at James St.
Tel.: EX 6-5281.....Independent
Station Reps......Walker-Rawalt; Mich Spot Sales
President.....P. J. Zondervan
General Manager.....Jerome C. Grysen
Program Director.....Clarence Walters
Publicity Director.....D. Tjapkes
Chief Engineer.....John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned-Oper. By.....Upper Michigan Bcstg. Co.
Address.....Douglas Hotel
Tel.: 482-2442.....NBC
Representative.....Walker-Rawalt
President.....John W. Rice
Acting Manager, Ch. Eng......G. L. Burgan

WHGR—Houghton Lake—1954

Frequency: 1290 Kc..... **Power:** 5 Kw.
Owned.....Sparks Bcstg. Co.
Address.....3431 Houghton Lake Dr.
Tel.: 366-5364.....Independent
Station Reps......Mich. Spot Sales; Hal Holman
President.....J. B. Sparks
General Manager.....Gordon A. Sparks
Station, Commercial Mgr......Robert D. Ditmer
Program Director.....Art Wainwright
Chief Engineer.....Garnet G. Sparks
Owners of: WEXL-AM, Royal Oak; W0MC-FM, Detroit; WJGG, Houghton Lake, All Mich.

WHMI—Howell—1957

Frequency: 1350 Kc..... **Power:** 500 Watts, d.
Owned By.....Band H Bcstg. Co.
Address.....201½ W. Grand River Ave.
Tel.: 1062.....ABC
Station Reps......Walton; Mich. Spot Sales
President.....Frank Bignell

WCHB—Inkster—1956

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned: Bell Bcstg. Corp.
 Address: 32790 Henry Ruff Rd.
 Tel.: CR 8-1440. Independent
 Station Reps.: Dore; Dora-Clayton
 President: Dr. Haley Bell
 General Manager: Frank M. Seymour
 Program Dir.: George White

WION—Ionia—1952

Frequency: 1430 Kc. Power: 5 Kw. d.
 Owned-Oper. By: Ionia Bcstg. Co.
 Address: Box 143
 Tel.: 2300. Independent
 President: Monroe MacPherson, Sr.
 Gen. Mgr.: Monroe MacPherson, Jr.
 Program Director: Don Covell
 Chief Engineer: Charles Holbrook

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned: Iron Mountain-Kingsford Bcstg. Co.
 Address: 211 East Ludington Street
 Tel.: 774-4321. ABC
 President: Frank J. Russell
 Gen. Sta., Comm., Prom. Mgr.: W. C. Johnson

WIKB—Iron River—1949

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: Iron Co. Bcstg.
 Address: Iron River Nail, Bank Bldg.
 Tel.: COngress 5-4104. Independent
 Sta. Representative: Walker-Rawalt
 General Manager: Edwin Phelps, Jr.
 Chief Engineer: Jerry Wilson

WJMS—Ironwood—1931

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By: Upper Mich.-Wis. Bcstg. Co.
 Bus.-Studio Address: 124 E. McLeod Ave.
 Tel.: 20. Independent
 Sta. Rep.: Thomas F. Clark
 President, Gen. Mgr.: William L. Johnson
 Commercial Mgr.: Robert Olson
 Program Dir.: Ron Pierce
 Publicity Dir.: Dick Daly
 Chief Engineer: Arne Dahlbacka

WJAN—Ishpeming—1959

Frequency: 970 Kc. Power: 5000 Watts, d.
 Owned By: WJAN, Inc.
 Address: P.O. Box 313
 Tel.: HUDson 6-4441. MBS
 Station Rep.: Prestige Representation Org.
 President, Prog. Dir.: J. J. Beloungy
 General Commercial Manager: Cecil C. Beck
 Chief Engineer: Wes Larson

WJPD—Ishpeming—1947

Freq.: 1240 Kc. Power: 1 Kw. d.; 250 Wts. n.
 Owned-Operated By: Ishpeming Bcstg. Co.
 Address: 120 West Division St.
 Tel.: HU 6-9937. KBS
 President, Gen. Mgr.: Dr. J. P. Deegan
 Comm., Program Manager: Carl Loose
 Chief Engineer: L. Roncoglionis

WIBM—Jackson—1925

Frequency: 1450 Kc. Power: 250 Watts
 Owned: Booth Broadcasting Co.
 Address: 2511 Kibby Rd.
 Tel.: ST 2-7176. ABC
 Station Representative: Weed
 President: John L. Booth
 General, Comm. Mgr.: Robert B. Lees

WKHM—Jackson—1951

Frequency: 970 Kc. Power: 1000 Watts
 Owned By: Jackson Bcstg. & TV. Corp.
 Address: 441 Wildwood
 Tel.: STATE 4-7181. MBS
 Station Reps.: Mich. Spot Sales; Paul H. Rayermer
 President: Mrs. Fred A. Knorr
 V.P., General Manager: Edwin Huse
 Program Director: Wayne Curtis
 Chief Engineer: Paul Wright
 Owners of: WKMF, Flint; WELI, Battle Creek;
 WKMH-AM-FM, Dearborn. All Mich.

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc. Power: 500 W. d.
 Owned: The Circle Corporation
 Address: Box 663
 Tel.: Fireside 3-2541. MBS
 Station Representative: Radio-TV Reps.
 Owners: R. J. Van Beck, E. J. Popke, Jr.
 Chief Engineer: Ralph E. Patterson

WKMI—Kalamazoo—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By: Steere Bcstg. Corp.
 Address: 1360 Melody Lane
 Tel.: 344-0111. Independent
 Sta. Reps.: Meeker; Mich. Spot Sales
 Pres., Gen. Mgr.: Howard D. Steere
 Sales Manager: Max Keyes
 Prog. Dir.: Dan Daniels
 Publicity Director: Vince Ford
 Chief Engineer: Floyd Holes

WKPR—Kalamazoo—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By: Kalamazoo Bcstg. Co.
 Address: 2244 Ravine Road
 Tel.: Fireside 5-6179. Independent
 President: William Kuiper
 Sta. Mgr., Ch. Eng.: Kenneth Weidenaar

WKZO—Kalamazoo—1923

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By: Fetzer Bcstg. Co.
 Business Address: 590 W. Maple St.
 Tel.: FI 5-2101. CBS
 Representative: Avery-Knode
 President: John E. Fetzer
 Exec. V. P. & General Manager: Carl E. Lee
 Sta. Comm. Mgr.: Otis T. Gaston
 Program Director: Charles T. Lynch
 Publicity Director: W. J. Hunt
 Chief Engineer: Arthur E. Covell
 Owners of: WJEF-AM-FM, Grand Rapids; WWTV,
 Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand
 Island; WWUP-TV, Site. Ste. Marie.

MICHIGAN

WILS—Lansing—1946

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: Lansing Bcstg. Co.
Address: 407 N. Washington Ave.
Tel.: IV 2-1655. Independent
Station Rep.: Vernard, Torbet & McConnell
President: John C. Pomeroy
General, Comm. Mgr.: Edwin L. Byrd
Sales Promo. Mgr., Pub. Dir.: Hamish McIntosh
Program Director: Dave Froh
Chief Engineer: John Whitacre
Owners of: WILN-TV, Jackson.

WJIM—Lansing—1934

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Gross Telecasting, Inc.
Address: 2820 East Saginaw
Tel.: IV 2-1333. CBS
Station Reps.: Pearse; Masia
President, Gen. Mgr.: Harold F. Gross
Program Director: Bryan Halter
Chief Engineer: Carl Onken
Owners of: WJIM-TV-FM.

WMRT—Lansing—1961

Frequency: 1010 Kc. Power: 500 Watts d.
Owned By: Herbert T. Graham
Address: Box 965
Tel.: IVanhoe 9-4344. ABC
Station Representative: Hollingbery
General Manager: Herbert T. Graham
Chief Engineer: Oren Morgan

WKLA—Ludington—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned By: Raymond A. Plank
Address: East Ludington Ave.
Tel.: VI 3-3438. ABC
General Manager: Raymond A. Plank
Commercial Manager: Gordon Anderson
Program Director: Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Manistee Radio Corp.
Address: Radio Road
Tel.: PArkview 3-9906. Independent
President, Chief Eng.: Raymond A. Plank
Station Manager: W. Harriet Laird
Program Director: Ken Kott

WDOG—Marine City—1950

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio St. Clair, Inc.
Business Address: 5300 Marine City Hwy.
Tel.: RO 5-7944. KBS
President: Jerry Coughlin
Gen., Sta. Mgr.: F. W. Cale
Chief Engineer: Robert H. Burr

WDMJ—Marquette—1931

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By: Lake Superior Bcstg. Co., Inc.
Address: 249 W. Washington St.
Tel.: CA 6-3524. KBS
Newspaper Affil.: Mining Journal
President: Frank J. Russell, Jr.

General Mgr.: W. H. Treloar
Station Mgr.: Robert J. Luke
Program Dir.: Eldon W. Wallace
Chief Engineer: Paul Anick

WAGN—Menominee—1952

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Men-Mar Bcstg. Co.
Address: 960 First St.
Tel.: UN 3-5551. ABC
Station Reps.: Pearse; James D. Bowden
President, Gen. Mgr.: Vernon Uecker
Program Director: Barbara Johnson
Publicity Director: Leah D. Poeske
Chief Eng.: Loren B. Koesling

WMDN—Midland—1948

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By: Midland Bcstg. Co.
Address: 2500 Swede Rd.
Tel.: TE 9-9988. Independent
Station Representative: PRO
President: D. Sherman
General Manager: Richard Kline
Chief Engineer: Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc. Power: 500 Watts, d.
Owned By: Wright & Maltz, Inc.
Address: P.O. Box 489
Tel.: HO 3-5876. Independent
Station Representative: Prestige Rep.
President, Gen. Mgr.: Milton Maltz
Station Manager: Robert G. Wright
Program Director: Charles Park
Publicity Director: Joy Willis
Chief Engineer: Harold Oliver
Owners of: WTRF-AM-FM, Tiffin.

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc. Power: 1 Kw. d., 500 W. n.
Owned By: Paul A. Brandt
Address: P.O. Box 407
Tel.: SP 3-6351. Independent
Sta. Reps.: Hopewell; Keystone; Mich. Spot Sales
President: Paul A. Brandt
Gen., Comm. Manager: Eugene E. Umlor
Program, Publicity Dir.: Robert J. Morgan
Chief Engineer: Peter J. Fronczak
Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned: Munising-Alger Bcstg. Co.
Address: First Nat. Bank Bldg.
Tel.: EVergreen 7-2518. KBS
President, Gen. Mgr.: Charles Symon
Sta., Sales Prom. Mgr.: Theodore H. Ouellette
Program Director: Richard Gumuski
Publicity Director: Jerry Sturvist
Chief Engineer: John Wernholm

WKBZ—Muskegon—1926

Frequency: 850 Kc. Power: 1000 Watts
Owned By: WKBZ Radio Corp.
Address: 592 W. Pontaluna Road
Tel.: SWift 8-2141. ABC
Sta. Rep.: Mich. Spot Sales

President.....F. L. Allman
 General, Sta. Mgr.....Harold W. Waddell
 Program Director.....C. P. Hoover
 Publicity, Prom. Director.....Bill Bennett
 Chief Engineer.....George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc.....Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Address.....Box 666
 Tel.: SH 4-1671.....MBS-KBS
 Station Rep.....Masla
 Manager.....W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc.....Power: 5000 Watts
 Owned By.....Regional Broadcasters of Mich.
 Address.....Summit & Getty Sts.
 Tel.: PE 3-2126.....Independent
 Station Rep.....Raymer
 General Manager.....Frederick P. Tascone
 Program Director.....Skip Knight
 Chief Engineer.....Jack Maciejewski

WNIL—Niles—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned.....Niles Bcstg. Co.
 Address.....416 Sycamore St.
 Tel.: MU 3-5432.....KBS
 Newspaper Affiliation.....Daily Star
 Station Representative.....Continental
 General, Sta. Mgr.....James H. Mitchell
 Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Owosso Bcstg. Co.
 Address.....Owosso
 Tel.: SA 5-8196.....Independent
 Newspaper Affiliation.....Argus Press
 Station Rep.....Devney Organization
 President.....J. E. Campbell
 General Station Mgr.....Merrill Walker
 Chief Engineer.....Art Kinsey

WMBN—Petoskey—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....NBC
 Station Rep.....Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Station Mgr.....Ralph Pierson
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WATC, Gaylord; WTOM-TV;
 Cheboygan; WPBN-TV, Traverse City.

WPON—Pontiac—1954

Freq.: 1460 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....WPON, Inc.
 Business Address.....7 S. Perry St.
 Tel.: FE 8-0444.....Independent
 President.....H. Allen Campbell
 General Manager.....William Morgan
 Station, Comm. Mgr.....Eugene P. White
 Program Director.....Jerry Olsen
 Chief Engineer.....Karl Kuck

WHLS—Port Huron—1938

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Stevens-Wismer Bcstg. Co.
 Address.....932 Military St.
 Tel.: YU 2-8536.....CBS
 Sta. Reps.....Mich. Spot Sales; Meeker Co.
 General Manager.....John F. Wismer
 Station Mgr.....Thomas G. Sicklesteel
 Commercial Manager.....A. Arthur Aymen
 Chief Engineer.....Marc Karmann
 Owners of: WLAU-AM-FM, Grand Rapids; WLEW,
 Bad Axe; WOVE, Allegan.

WTTH—Port Huron—1947

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Times Herald Co.
 Address.....907 Sixth St.
 Tel.: Yukon 5-5171.....ABC
 Newspaper Affiliation.....Times Herald
 General Manager.....R. S. Sommerville
 Program Director.....John B. Smith
 Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Rogers City Bcstg. Co.
 Address.....Moltke Drive
 Tel.: 7751.....Independent
 Sta. Rep.....Mich. Spot Sales
 Pres., Gen., Sta. Mgr.....Harvey A. Klann
 Comm. Mgr.....Albert Klann
 Program Director.....Harry E. Bregé

WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sparks Bcstg. Co.
 Business Address.....2201 Woodward Hts. Blvd.
 Tel.: LI 4-2200.....Independent
 Station Rep.....Charles Bernard
 Pres., Gen. Mgr.....Jacob B. Sparks
 Station Mgr., Program Mgr.....Gordon A. Sparks
 Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 10,000 Watts
 Owned By.....Lake Huron Bdcstg. Corp.
 Address.....221 So. Wash. Ave.
 Tel.: PL 3-4471.....Independent
 Representative.....Gill-Perna
 Pres., Gen. Mgr.....William J. Edwards
 Vice-President.....Alvin M. Bentley
 Station Manager.....Howard H. Wolfe
 Commercial Mgr.....Frank Brogger
 Program Director.....Dave Kushler
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Kenneth Hugh McDonald
 Address.....2435 Holland Ave.
 Tel.: PL 2-8161.....NBC
 Sta. Reps.....Mich. Spot Sales; Paul Raymer
 President.....Kenneth Hugh McDonald
 General Manager.....Walter Patterson
 Station Manager.....Jerry Breen
 Commercial Manager.....Herman Firchau
 Program Director.....Bruce Malle
 Chief Engineer.....Donald McComb

MICHIGAN-MINNESOTA

WSGW—Saginaw—1950

Freq.: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Booth Broadcasting Co.
Address.....400 Mason Bldg.
Tel.: PL 3-4456.....CBS
Station Representative.....Masla
President.....John L. Booth
V.P., General Manager...Robert W. Phillips
Program Director.....Frederick W. Krell
Chief Engineer.....Harold Volz, Jr.
Owners of: WTRX, Flint; WIBM, Jackson; WJLB,
Detroit; WJVA, South Bend; WIOU, Kokomo.

WJUD—St. Johns—1959

Frequency: 1580 Kc. Power: 1,000 Watts d.
Owned By.....Clinton County Bcstg. Co.
Address.....P.O. Box 276
Tel.: 224-3237.....MBS
Station Representative.....Hal Walton
President, General Mgr.....Justin F. Marzke
Program Dir., Chief Eng.....Richard Hayman

WSJM—St. Joseph—1957

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WSJM, Inc.
Address.....414 State St.
Tel.: YU 3-3992.....MBS
Sta. Representative.....Hal Holman
President, Gen. Mgr.....Joseph D. Mackin
Commercial Manager.....Kay L. Morse
Sales Promotion Mgr.....Ted Faile
Program Director.....Tom Ferren
Publicity Director.....James Lindsay
Chief Engineer.....Jim Siem
Owners of: WISM, Madison; WEAQ, Eau Claire;
WOSH, Oshkosh; WBEV, Beaver Dam; WSJM,
St. Joseph.

WOIA—Saline—1958

Frequency: 1290 Kc. Power: 500 Watts
Owned By.....Lester Broadcasting Corp.
Address.....P.O. Box 5, Ann Arbor
Tel.: NORmandy 3-0569.....Independent
Station Reps.....Weed; Walker-Rawalt
President, Gen. Mgr.....Herbert W. Lester
Comm. Publicity Mgr.....Steve Filipiak
Chief Engineer.....James Allen

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc. Power 1 Kw. d., 250 W. n.
Owned-Operated By...Hlathaland Bcstg. Co.
Business-Studio Address.....208 Ashmun S.
Tel.: ME 2-2231.....Independent
President.....Stanley R. Pratt
General Manager.....Russell Staffield

Station, Program Director.....J. O. Frenette
Chief Engineer.....W. F. Morris

WSTR—Sturgis—1951

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By...Water Wonderland Bcstg. Co., Inc.
Address.....P. O. Box 70
Tel.: OLiver 1-2383.....Independent
Station Representative.....Masla
President.....Patrick J. Trahan
General Manager.....Charles E. Anthony
Station Manager.....Lee E. Droeger
Program Director.....F. G. Fritz
Chief Engineer.....John Greenwood
Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc. Power: 1000 Watts
Owned By.....Superior Bcstg. Co.
Address.....Route #2
Tel.: FOrEst 2-3417.....KBS
Station Mgr.....Richard A. Egli

WCCW—Traverse City—1960

Frequency: 1310 Kc. Power: 5,000 Watts d.
Owned By.....WCCW, Inc.
Address.....101 West Front St.
Tel.: WInDsor 6-6211.....Independent
Station Reps.....Holman; Mich. Spot Sales
President.....D. C. Summerford
General Manager.....John R. Anderson
Chief Engineer.....Theodore Jones

WTCM—Traverse City—1941

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Address.....Paul Bunyan Bldg.
Tel.: WInDsor 7-7675.....NBC
Station Rep.....Venard, Torbet & McConnell
Pres., Gen. Mgr.....Les Biederman
Sta., Comm. Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WATT, Cadillac; WATZ, Alpena;
WMBN, Petoskey; WATC, Gaylord; WTOM-TV,
Cheboygan; WPBN-TV, Traverse City.

WCBQ—Whitehall—1959

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Paul A. Brandt
Address.....Box 68
Tel.: TW 3-1465.....Independent
President, Gen. Mgr.....Paul A. Brandt
Commercial Manager.....Charles Hood
Program Director.....Jack Hood
Chief Engineer.....Elden Stielstra
Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000
Families: 1,032,000

Minnesota

Radio Homes: 1,011,000
AM Stas. in State: 68

KKIN—Aitken—1962

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned By.....Lake Region Bcst. Service
Address.....P.O. Box 636

Tel.: 927-2844.....KBS
Station Representative.....Bowden
General Manager.....Fred H. Moegele
Program Director.....Stephen C. Coon
Chief Engineer.....Albert H. Wiese

KASM—Albany—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Stearns Cty. Bcstg. Co.
 Address. Albany
 Tel.: 845-3005
 Station Representative. Continental
 President. William Blattner
 General Manager. Urban J. Keppers
 Commercial Manager. Lee Krause
 Publicity Director. Cliff Mitchell
 Chief Engineer. Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc. Power: 250 Watts
 Owned By. Albert Lea Bcstg.
 Address. Poplar Ave.
 Tel.: FRanklin 3-2338
 President. ABC
 Hart Cardozo
 Vice-Pres. Richard Power
 General Manager. Robert Benedict

KXRA—Alexandria—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Alexandria Bcstg. Co.
 Address. 1315 Broadway
 Tel.: RO 3-3131
 Representative. KBS-ABC
 Donald Cooke
 President, Comm. Mgr. Everette Q. Walters
 Station Manager. Kenneth A. Tessmer
 Chief Engineer. R. Twistol

KANO—Anoka—1956

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By. Northwest Bcstg. Co.
 Business Address. 1 Radio Drive
 Tel.: 421-2600
 Station Representative. KBS
 George Hopewell
 President. Richard Ahern
 General, Station Mgr. Frank R. Hunt, Jr.
 Sales Promotion Mgr. Richard Novak
 Prog., Publicity Dir. Thomas Kilbride, Jr.
 Chief Engineer. Leslie Wilson

KAUS—Austin—1948

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By. Black Hawk Bcstg. Co.
 Business-Studio Address. Hwy. 105 South
 Tel.: HE 7-2965
 Representative. MBS
 Avery-Knodel
 President. R. J. McElroy
 General Manager. Ed Starr
 Sales Manager. Ken Soderberg
 Program Director. Stan Styonicki
 Chief Engineer. Tony Moulder

KQAQ—Austin—1960

Freq.: 970 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By. KQAQ, Inc.
 Address. P.O. Box 481
 Tel.: Hemlock 7-4511
 Independent
 Sta. Representative. Pearson
 President, General Mgr. Howard N. Fisher
 Commercial Manager. Don Jones
 Program Director. Chuck Cell
 Sales Promotion Mgr. Bernyce Crowder
 Chief Engineer. Don Franz

KBUN—Bemidji—1946

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned. Paul Bunyan Broadcasting Co.
 Business Address. 511 Beltrami Ave.
 Tel.: Plaza 1-4120
 Independent
 Gen., Sta. Mgr. James R. Hambacher
 Chief Engineer. Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc. Power: 500 Watts, d.
 Owned By. North Star Bcstg. Co.
 Address. 1205 Pacific Ave.
 Tel.: VI 2-4601
 KBS
 President. George J. McCarthy
 General Sta. Mgr. Robert D. Zellmer
 Program Director. Marvin E. Meyer
 Chief Engineer. Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned-Operated By. Brainerd Bcstg. Co.
 Business Address. 2700 E. Oak
 Tel.: 829-2853
 Independent
 Station Representative. Walker-Rawall
 President. E. T. O'Brien
 Station Mgr., Chief Eng. Donald H. Koenig
 Program Director. Wendall McCullough

KBMW—Breckenridge—1948

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Interstate Bcstg. Corp.
 Address. Box 1101, Wahpeton, N. D.
 Tel.: Midway 2-4141
 MBS
 Station Representative. James D. Bowden
 Pres., Gen. Mgr. Robert E. Ingstad
 Station Mgr., Pub. Dir. G. F. Kaufmann
 Comm., Sales Prom. Mgr. Newell Grant
 Program Director. Cy Gietzen
 Chief Engineer. H. G. Unkenholz
 Owners of: KEYD, Oakes, N. D.

WKLK—Cloquet—1950

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By. Cloquet Bcstg. Co.
 Address. P. O. Box 309
 Tel.: TR 9-6725
 KBS
 President, Gen. Mgr. Harry Newby
 Program Director. Wayne T. Valentine
 Station Manager. Richard DeFore
 Sales Prom. Manager. Dick Swan
 Chief Engineer. Walt Peters

KROX—Crookston—1948

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned-Operated By. Crookston Bcstg. Co.
 Business Address. Box 620
 Tel.: AT 1-1140
 KBS
 Representative. Donald-Cooke
 President, Prog. Dir. Jerome A. Dahlberg
 General, Sta. Mgr. William J. Kiewel
 Comm. Mgr. E. R. Melbye
 Chief Engineer. Donald V. Broden

KDLM—Detroit Lakes—1951

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By. Detroit Lakes Bcstg. Co.

MINNESOTA

Address.....1340 Richwood Rd.
Tel.: Victor 7-5624.....Independent
Sta. Representative.....Pearson
President.....Herbert Gross
General Manager.....Al G. Leighton
Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KDAL, Inc.
Business-Studio Address.....218 Bradley Bldg.
Tel.: RA 2-2628.....CBS
Station Representatives.....Petry; Hyett
President.....Ward Quaal
Exec. V.P., Gen. Mgr.....Odin S. Ramsland
Sales Manager.....Rex H. Hudson
Program Director.....Carl Casperson
Sales Prom. Manager.....Don Le Masurier
Chief Engineer.....R. A. Dettman
Owners of: KDAL-TV.

WDSM—Duluth—1939

Frequency: 710 Kc.....Power: 5000 W.
Owned By.....Northwest Pub. Institute
Address.....230 E. Superior St., Superior, Wisc.
Tel.: EX 4-4451.....NBC-ABC
Station Rep.....Peters, Griffin, Woodward
General Mgr.....Robert J. Rich
Station Mgr.....Dennis Murphy
Commercial Mgr.....Jack Arnold
Dir. of Eng.....George Carlson

WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....WMT-TV, Inc.
Address.....4th Ave. W. and Superior St.
Tel.: RA 2-2873.....Independent
Station Representative.....Katz
President.....William B. Quarton
General Manager.....Burns Nugent
Commercial Manager.....Don Bertrand
Program Director.....Don Rose
Chief Engineer.....V. G. Brooks

KRAD—E. Grand Forks—1959

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Marlin Obie
Address.....Box 1192, Grand Forks
Tel.: 773-2424.....Independent
Owner.....Marlin Obie
General Manager.....Arthur F. Nelson

WELY—Ely—1954

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owner.....WELY Corp.
Address.....Box 540
Tel.: 744.....KBS-MBS
President, Gen. Mgr.....Vincent L. Hallett
Chief Engineer.....Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Carl Bloomquist
Address.....Mileage Station
Tel.: Sherwood 1-5922.....MBS-KBS
President.....Carl Bloomquist
General, Sta. Mgr.....Ray E. Kent

KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....KSUM Broadcasting Co.
Address.....306 North Park St.
Tel.: 235-5595.....Independent
Station Representative.....Masla
Owners.....Elizabeth Woodward, John Miller
General Manager.....Warren D. Asher

KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....KDHL Bdcstg. Co.
Business-Studio Address.....213 Central Ave.
Tel.: Edison 4-4345.....Independent
General Mgr.....J. E. Hyde, Jr.

KOTE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Northland Bcstg. Corp.
Address.....Box 494
Tel.: 736-6996.....Independent
Station Representative.....Pearson
President.....Carroll Crawford
General, Sales Prom. Mgr.....Otto Korp
Program Director.....Ron Yantz
Publicity Dir.....Shirley Vanderwerf
Chief Engineer.....H. Hammond
Owners of: KWEB, Rochester, Minn.; KHAK,
Cedar Rapids, Iowa.

KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Itasca Bcstg. Co.
Address.....213 N. First Ave.
Tel.: FA 6-3446.....MBS-KBS
General Manager.....Robert D. Kennedy

WMFG—Hibbing—1935

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Hibbing Broadcasting Co.
Address.....807 W. 37 St.
Tel.: AM 3-7531.....Independent
Station Reps.....Bolles; Hurlley
President, Ch. Engineer.....Frank P. Befera
Program Director.....Ron Marinelli
Comm., Sales Prom. Mgr.....Les Rutstein

KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned.....North American Broadcasting Co.
Address.....Box 32
Tel.: 896-1555.....KBS
Station Reps.....Keystone; George Hopewell
President.....Albert S. Tedesco
General, Sta. Mgr.....Heinz R. Fruck
Comm. Mgr., Prog. Dir.....Wally Sylwester
Sales Promotion Mgr.....C. R. Splittgerber
Chief Engineer.....Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KGHS, Inc.
Address.....P. O. Box 591
Tel.: 283-3481.....Independent
President, Gen. Mgr.....Daniel D. Ganter

KLFD—Litchfield—1959

Frequency: 1410 Kc. Power: 500 Watts
 Owned By: C. W. Doebler & Assoc., Inc.
 Address: 218 South Sibley
 Tel.: OXford 3-3212. Independent
 President, Gen. Mgr.: C. W. Doebler

KLTF—Little Falls—1950

Frequency: 960 Kc. Power: 500 Watts d.
 Owned-Oper. By: Little Falls Bcstg. Co.
 Address: 70 N.E. First Ave.
 Tel.: MEdford 2-5414. KBS
 Pres., Gen. Sta. Mgr.: John H. Lemme
 Chief Engineer: Gordon Lommen

KEYL—Long Prairie—1959

Frequency: 1400 Kc. Power: 250 Watts
 Owned By: KWAD Bcstg. Co.
 Address: Long Prairie
 Tel.: 222. Independent
 President: Robert E. Ingstad
 General, Comm. Mgr.: Russ Kaber

KTOE—Mankato—1950

Freq.: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By: Minnesota Valley Bcstg. Co.
 Address: KTOE Building
 Tel.: 4537. ABC
 Representative: Pearson
 President: H. W. Linder
 General Manager: Don Linder
 Program Director: James Clemens
 Publicity Director: Craig Johnson
 Chief Engineer: Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc. Power: 250 Watts
 Owned By: F. B. Clements & Co.
 Address: 101 N. Second St.
 Tel.: 4673. NBC
 Representative: Meeker
 Gen., Sta., Comm. Mgr.: Robert E. DeHaven
 Program Director: David Saar
 Chief Engineer: James J. Houts

KMHL—Marshall—1946

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Harry W. Linder
 Business-Studio Address: KMHL Bldg.
 Tel.: 532-2282. ABC
 Representative: Pearson National Reps.
 Owner: Harry W. Linder
 General Mgr., Chief Eng.: Gilmore F. Frayseth
 Owners of: KWLM, Willmar; KDMA, Montevideo;
 KTOE, Mankato; KLCK, Redwood Falls, Minn.

KEVE—Minneapolis—1948

Freq.: 1440 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned-Operated By: Western Bcstg.
 Address: 917 N. Lilac Drive
 Tel.: LI 5-5601. Independent
 Station Rep.: Bolling
 Gen., Station Mgr.: Robert Rock
 Comm., Sales Prom. Mgr.: Kenneth Firststahl
 Program Director: Jerry Cunning
 Publicity Director: Dan Anderson
 Chief Engineer: Denvy Doty

KRSI—Minneapolis—1958

Frequency: 950 Kc. Power: 1000 Watts
 Owned By: Radio Suburbia, Inc.
 Address: 4500 Excelsior Blvd.
 Tel.: WALnut 6-1677. ABC
 Station Rep.: Avery-Knodel
 General Manager: J. Warren Burke
 Program Director: Roy Carr
 Chief Engineer: Bryce Ekberg

KTCR—Minneapolis—1962

Frequency: 690 Kc. Power: 500 Watts d.
 Owned By: Hennepin Broadcasting Assoc.
 Address: 3701 Winnetka Ave. N.
 Tel.: 544-1558. Independent
 Station Rep.: Charles Bernard
 President: Albert Tedesco
 General Manager: Merle Edwards

WCCO—Minneapolis—1924

Frequency: 830 Kc. Power: 50,000 Watts
 Owned By: Midwest Radio-Television, Inc.
 Business-Studio Address: 625 Second Ave. S.
 Tel.: FE 2-1202. CBS
 Newspaper Affil.: Star-Tribune; Press-Dispatch
 Representative: CBS Radio Spot Sales
 General Manager: Larry Haeg
 Sales Manager: Phil Lewis
 Commercial Manager: Bob Woodbury
 Program Director: Val Linder
 Sales Prom. Dir.: Clayt Kaufman
 Publicity Dir.: Gordon Mikkelson
 Chief Engineer: Robert E. Wallinder
 Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned-Oper. By: The Storz Bcstg. Co.
 Address: Minneapolis, 31
 Tel.: TUXedo 1-2633. Independent
 Representative: John Blair
 President: Todd Storz
 General, Sta. Mgr.: Richard H. Harris
 Sales Manager: James Barkley
 Program Director: C. V. Jones
 Publicity Director: Sylvia Allen
 Chief Engineer: Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By: BFR Corp.
 Address: 1021 La Salle Ave.
 Tel.: FE 3-0406. Independent
 President: N. L. Bentson
 Exec. Vice President: Wayne Williams
 Program Director: Dan Allan
 Sales Prom., Pub. Dir.: Ray Christensen
 Chief Engineer: Jack Ducart
 Owners of: WLOL-FM, Minneapolis; KELO, Sioux
 Falls; KSO, Des Moines; WKOW-AM-TV, Madi-
 son; KDLO, Sioux Falls.

WPBC—Minneapolis—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By: People's Bdcstg. Co.
 Address: 1133 Stinson Blvd.
 Tel.: 789-4356. MBS
 Station Rep.: H-R Reps.

MINNESOTA

Pres., Gen., Sta. Mgr......W. V. Stewart
Commercial Manager.....James R. King
Sales Prom. Mgr......Merle Forland
Program Director.....Mrs. Becky Ann Stewart
Publicity Director.....Elizabeth Gahre
Chief Engineer.....Paul Willingham

WTCN—Minneapolis—1931

Freq.: 1280 Kc....**Power:** 5 Kw. d.; 1 Kw. n.
Owned By.....Time-Life Bcst., Inc.
Address.....2925 Dean Blvd.
Tel.: WA 7-8881.....Independent
Station Representative.....Katz
President.....Weston C. Pullen, Jr.
Vice President.....Willard Schroeder
Station Manager.....Gordon H. Ritz
Operations Manager.....John M. Baldwin
Sales Manager.....Norman Page
Program Director.....Jim Uglum
Promotion Manager.....Howard Coleman
Chief Engineer.....Warren Fritze
Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver; KOGO-AM-FM-TV, San Diego, Calif.

KDMA—Montevideo—1951

Frequency: 1460 Kc....**Power:** 1000 Watts
Owned-Oper. By.....Midwest Bcstg. Corp.
Address.....Box 471
Tel.: AM 9-8815.....ABC
Station Representative.....Pearson
Pres......H. W. Linder
Gen. Mgr......Willard Linder
Sta. Mgr......Byron Zurn

KVOX—Moorhead—1937

Freq.: 1280 Kc....**Power:** 1 Kw. d., 500 W. n.
Owned-Operated By.....KVOX Bcstg. Co.
Address.....P. O. Box 437
Tel.: Cedar 3-1522.....MBS
Station Representative.....Weed
President.....E. J. McKellar
General, Comm. Mgr......R. L. Owens

KMRS—Morris—1956

Frequency: 1570 Kc....**Power:** 1 Kw., d.
Owned By.....Clifford L. Hedberg
Address.....Morris, Minn.
Tel.: 68.....Independent
Station Manager.....Clifford L. Hedberg

KNUJ—New Ulm—1949

Frequency: 860 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....KNUJ, Inc.
Address.....123 S. Minnesota St.
Tel.: Elmwood 4-2115.....Independent
President.....W. K. Mickelson
General, Sta. Mgr......George E. Korenchen
Chief Engineer.....Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc....**Power:** 1 kw., d.
Owned By.....Tri-State Bcstg. Co.
Address.....Box 696
Tel.: 839-2581.....Independent
Station Rep......Cooke
Pres., Chief Eng......Richard Schultz
Gen., Comm. Mgr......W. F. McCormick

KRFO—Owatonna—1956

Frequency: 1390 Kc....**Power:** 500 Watts d.
Owned-Oper. By.....Owatonna Bcstg. Co.
Address.....301 N. Cedar St.
Tel.: 451-2250.....KBS
President.....Duane Allen
General Mgr., Chief Eng......Jerald J. Boos
Comm., Prom. Mgr......Arnold K. Schumann
Program, Publicity Dir......Todd Hale

WCMP—Pine City—1957

Frequency: 1350 Kc....**Power:** 1 Kw., d.
Owned.....Pine County Bcstg. Co.
Address.....Box 230
Tel.: 629-2525.....KBS
President.....Richard K. Power
Station, Comm. Mgr......Robert P. Schuller
Program Director.....Lyle R. Nelson
Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc....**Power:** 1000 Watts, d.
Owned-Operated By.....Pipestone Radio Corp.
Address.....118 W. Main St.
Tel.: 825-3363.....KBS
Representative.....Continental
President.....C. B. Thomas
Gen. Sta. Mgr......Ron Overlander
Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1948

Frequency: 1250 Kc....**Power:** 1000 Watts, d.
Owned By.....Hiawatha Valley Public Svc. Bcstrs.
Address.....Box 102
Tel.: 388-3511.....Independent
Station Representative.....Pearson Nat. Reps.
President, Gen., Mgr......George L. Brooks
Commercial Manager.....Jack Turnbull
Program Director.....Darwin Eckholm
Publicity Director.....Jan Owens
Chief Engineer.....Lawrence Dossdall

KLGR—Redwood Falls—1954

Freq.: 1490 Kc....**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Harry W. Linder
Address.....209 S. Washington St.
Tel.: 637-2989.....Independent
Station Representative.....Pearson
President, General Mgr......H. W. Linder
Station Manager.....Harlin J. Hanson
Chief Engineer.....Francis Peterson
Owners of: KWLM, Willmar; KMHL, Marshall;
KDMA, Montevideo; KTOE, Mankato, All Minn.

KROC—Rochester—1935

Freq.: 1340 Kc....**Power:** 1 Kw. d.; 250 W. n.
Owned.....Southern Minnesota Bcstg. Co.
Address.....100 1st Avenue Bldg.
Tel.: AT 9-3924.....NBC
Station Rep......Venard, Torbet & McConnell
President, Gen. Mgr......G. David Gentling
Program Director.....Robert Fick
Chief Engineer.....Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc....**Power:** 500 Watts, d.
Owned By.....Northland Radio Corp.
Address.....Northwestern Nat. Bk. Bldg.

Tel.: Atlas 2-9465.....ABC
 Station Reps. Pearson
 President..... K. H. Murphy, Jr.
 General Manager..... O. B. Borgen

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Times Publ. Co.
 Address.....Fernwood Addition Hwy. 152
 Tel.: Blackburn 2-1551.....NBC
 Newspaper Affiliation.....Times
 Representative.....Pearson
 President.....Frederick C. Schilplin
 General Sta. Mgr.....John Murphy
 Comm. Program Mgr.....Jack Lund
 Chief Engineer.....Robert Witschen

WJON—St. Cloud—1950

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....WJON Bcstg.
 Address.....Box 270
 Tel.: BL 1-4422.....Independent
 President.....Richard K. Power
 Commercial Mgr.....Van Vander Erk
 Chief Engineer.....Guy LeMont

**KSTP—St. Paul-Minneapolis
 1928**

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned By.....Hubbard Broadcasting, Inc.
 Bus.-Studio Address.....3415 University Ave
 Tel.: Midway 5-2724.....NBC
 Representative.....Edward Petry
 President.....Stanley E. Hubbard
 V.P., Gen. Mgr.....Stanley S. Hubbard
 Radio Sales Mgr.....Byron Anderson
 Sales Prom. Mgr.....William Davey
 Program Director.....Leigh Kamman
 Chief Engineer.....Frederick L. Street
 Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;
 WGTO, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc.....Power: 5 Kw. d.; 500 W. n.
 Owned By.....Crowell-Collier Bcstg. Co.
 Address.....Foshay Tower
 Tel.: PR 6-1501.....Independent
 Station Representative.....Eastman
 General Manager.....John M. McRae
 Sales Manager.....Barry A. Tucker
 Program Director.....Sam Sherwood
 Chief Engineer.....Dick Halvorsen
 Owners of: KFVB, Los Angeles; KEWB, San
 Francisco.

WMIN—St. Paul—1936

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Franklin Bcstg. Co.
 Address.....611 Frontenac Place
 Tel.: MI 5-7757.....Independent
 Station Representative.....Spot Time Sales
 V.P., General Mgr.....C. B. Clarke, Jr.
 Program Director.....Jack Duryea
 Chief Engineer.....Edward DeLaHunt

KRBI—St. Peter—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.

Owned By.....Seehafer & Johnson Bcstg. Co.
 Address.....1031 W. Grace St.
 Tel.: 931-3220.....Independent
 Station Representative.....Gene Bolles Co.
 President, Gen. Mgr.....D. W. Seehafer
 Sales Promotion Mgr.....Bob Johnson
 Commercial Manager.....Dick Hullander
 Program Director.....La Mar Hay
 Publicity Director.....Ben Jakel
 Chief Engineer.....John Aasen

WAVN—Stillwater—1949

Frequency: 1220 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....St. Croix Bcstg. Co.
 Address.....104 N. Main St.
 Tel.: HEmlock 9-1220.....KBS
 Pres., Gen., Sta. Mgr.....Richard K. Power
 Chief Engineer.....Douglas Ames

**KTRF—Thief River Falls
 1947**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....KTRF Radio Corp.
 Address.....Box 69
 Tel.: 681-1230.....Independent
 Station Representative.....Wayne Evans
 Pres., Gen. Mgr.....Don Olsen

WHLB—Virginia—1936

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W.n.
 Owned-Operated By.....Virginia Bcstg. Co.
 Address.....P. O. Box 1066
 Tel.: SH 1-2233.....Independent
 Sta. Reps. Bolles; Hurley; O'Connell
 President, Ch. Eng. Frank Befera
 Comm., Sta. Manager.....James Parise
 Program Director.....John McCarty
 Publicity Director.....Dick Sadar
 Sales Prom. Mgr.....James Rodorigo

KWAD—Wadena—1947

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KWAD Broadcasting Co.
 Address.....P.O. Box 551
 Tel.: MEIdorf 1-1803.....ABC
 Station Rep.....Wayne Evans & Assoc.
 President.....Robert E. Ingstad
 Station Manager.....Ed Weeks
 Commercial Manager.....Dick Grewe
 Program Director.....Dave McDonald
 Chief Engineer.....Harold E. Allen

KWLM—Willmar—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Lakeland Bcstg. Co.
 Address.....Box 393
 Tel.: BE 5-1340.....ABC
 Sta. Representative.....Pearson, Nat. Rep.
 President, Gen. Mgr.....H. W. Linder
 Chief Engineer.....Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned By.....KDOM, Inc.
 Address.....P. O. Box 23
 Tel.: TEmple 1-3908.....Independent

MINNESOTA-MISSISSIPPI

President, Sta. Mgr. Robert D. Thompson
Program Director Sandra K. Wendel
Chief Engineer Larry W. Stout

KAGE—Winona—1957

Frequency: 1380 Kc. Power: 1000 Watts
Owned By Winona Bcstg. Co.
Business Address 118 W. 4th St.
Tel.: 2867 KBS
President James B. Goetz
Station Manager Frank L. Haas
Chief Engineer Rex Eyer

KWNO—Winona—1938

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned By KWNO, Inc.
Tel.: 3313 ABC
Newspaper Affiliation Daily News
Station Reps. Pearson; Bowden
President H. R. Hurd
Station Manager C. E. Williams
Chief Engineer E. B. Gappa

KWOA—Worthington—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By Worthington Bcstg. Co., Inc.
Address Hotel Thompson
Tel.: 376-4171 Independent
President, Gen. Mgr. R. W. Olson

Pop.: 2,180,000
Families: 576,000

Mississippi

Radio Homes: 533,500
AM Stas. in State: 79

WMPA—Aberdeen—1952

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio Aberdeen
Address Box 402
Tel.: EM 9-4561 Independent
General Mgr. Ray Tolar

WAMY—Amory—1955

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned By Bob McRaney Enterprises, Inc.
Address Main St.
Tel.: CL 6-5911 MBS-KBS
Station Representative C. K. Beaver Assoc.
President Bob McRaney
General Mgr., Chief Eng. John E. King, Jr.
Commercial Manager Joel Camp
Program Director Ed Cleery
Owners of: WROB, West Point, Miss.

WBLE—Batesville—1953

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Panola Bcstg. Co.
Address Drawer No. 73
Tel.: 7266 KBS
President, Gen. Mgr. Harold B. McCarley
Chief Engineer Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc. Power: 1 Kw.
Owned By Humphreys County Broadcasting
Address P. O. Box 216
Tel.: 1071 KBS
President R. E. Hook
Manager S. C. Harrill
Chief Engineer B. B. Watkins

WLOX—Biloxi—1948

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WLOX Bcstg. Co.
Address Buena Vista Hotel
Tel.: ID 2-5581 MBS
Representative Holman
General Manager Ray Butterfield
Commercial Manager Thomas B. Majure
Program Director P. Bosarge
Owners of: WLOX-TV, Biloxi.

WVMI—Biloxi—1950

Frequency: 570 Kc. Power: 1000 Watts d.
Owned By New South Communications, Inc.
Address P. O. Box 152
Tel.: ID 2-7001 MBS
Station Representative Holman
President F. E. Holladay
General Mgr. Joseph W. Carson
Chief Engineer Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Booneville Bcstg. Co.
Address P.O. Box 352
Tel.: PA 8-5301 KBS
Gen. Mgr. E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By Rural Broadcasting Co.
Address P.O. Box 644
Tel.: 1076 Independent
President, Station Mgr. W. M. Jones
Commercial Manager C. D. Mathis, Jr.
Chief Engineer Earl Neil

WJMB—Brookhaven—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Brookhaven Bcstg. Co.
Address W. Chickasaw St.
Tel.: 1298 KBS
General Mgr. A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc. Power: 1 Kw. d.
Owned-Oper. By Madison County Bcstg. Co.
Address Box 182
Tel.: 1370 KBS
Station Representative Bolles
Owners R. J. Loffin, Jr., W. R. Williams
General Manager H. Shedd

WGLC—Centreville—1951

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By Southern Bcstg. Co.
Address Centreville
Tel.: MI 5-4401 KBS
Pres., Gen. Mgr. Frederick A. W. Davis
Chief Engineer Bill Dunn

WKDL—Clarksdale—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Operated By Coahoma Bcstg. Co.
Address First at Sunflower Ave.
Tel.: MA 4-4908 Independent
President, Gen. Mgr. Robert J. McIntosh
Sales Prom. Mgr., Prdg. Dir. Robert L. Wells
Publicity Director Archie Wade
Chief Engineer Arthur D. Nix

WROX—Clarksdale—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned By Mrs. E. T. Imes
Address Box 939
Tel.: MAin 4-2795 MBS, KBS
General Manager Bob Evans
Sta., Comm. Mgr. Tom Reardon
Chief Engineer C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned By Voice of the Delta, Inc.
Address H'way 61 So.
Tel.: VI 3-4091 KBS
Station Representative Bolles
V.P., Gen. Mgr. George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc. Power: 1000 Watts
Owned By L. A. Feduccia
Address Box 869
Tel.: 843-5221 ABC
Station Representative Continental
Owner, Gen. Mgr. L. A. Feduccia
Chief Engineer Earl Key

WCJU—Columbia—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By WCJU, Inc.
Address P. O. Box 472
Tel.: RE 6-2616 KBS
Newspaper Affiliation The Progress
Pres., Gen. Manager Lester Williams

WFFF—Columbia—1961

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By Fortenberry Enterprises, Inc.
Address P.O. Box 569
Tel.: 736-2678 MBS
President, General Mgr. Edward D. Bishop
Commercial Manager Paul Parker
Program Director David Martin
Chief Engineer Charles M. Pearson

WACR—Columbus—1947

Frequency: 1050 Kc. Power: 1 Kw. d.
Owned J. W. Eatherton
Address WACR Bldg.
Tel.: FA 8-1050 Independent

Pres., Gen. Mgr. James Eatherton
Commercial Manager Eva Eatherton
Sales Promotion Manager Syd Thweatt
Program Director Joe Young Campbell
Publicity Director James W. Eatherton, III
Chief Engineer Paul Brumlett

WCBI—Columbus—1940

Frequency: 550 Kc. Power: 1 Kw. d. 500 W. n.
Owned Columbus Bcstg. Co., Inc.
Address Gilmer Hotel
Tel.: FA 8-7271 MBS-KBS
Newspaper Affili. Commercial Dispatch
Station Rep. Beaver
President B. Imes, Jr.
General Mgr. Bob Evans
Station Manager Ray Crummy
Asst. Manager Mrs. Ruby J. Latham
Chief Engineer Tom McFerrin

WCMA—Corinth—1945

Freq.: 1230 Kc. Power: 1 Kw. d. 250 W. n.
Owned-Operated By Corinth Bcstg. Co., Inc.
Business-Studio Address Ray Bldg.
Tel.: AT 6-7757 KBS
Station Rep. C. K. Beaver & Assoc.
President Simpson Russell
V.P., General Mgr. J. Kenneth Marston
Station, Sales Prom. Mgr. John E. Bell
Commercial Manager J. Emory Price
Program Director Danny N. Felker
Chief Engineer Talmadge E. Harvill
Owners of: WDXL-AM-TV, Jackson; WDXE,
Lawrenceburg; WTPR, Paris; WENK, Union
City; WDXN, Clarksville. All Tenn.

WCRR—Corinth—1956

Frequency: 1330 Kc. Power: 500 Watts, d.
Owned-Oper. By Rebel Radio, Inc.
Business Address 614½ Waldron
Tel.: ATLantic 6-6691 ABC
President Luther C. Moore
General. Station Mgr. G. Byars

WMAG—Forest—1955

Frequency: 860 Kc. Power: 500 Watts d.
Owned-Operated By Scott County Bcstg. Co.
Address P. O. Box 188
Tel.: GIBson 3-7001 KBS
Gen. Mgr., Ch. Eng. Hugh Hughes
Comm. Sta. Mgr. Willie Weems

WDDT—Greenville—1955

Frequency: 900 Kc. Power: 1 Kw., d.
Owned By Clearwater Bcstg. Co.
Address 207 Main Street
Tel.: Edison 2-0526 Independent
Newspaper Affili. Delta Democrat Times
Station Rep. Lee F. O'Connell
President John Gibson
General Manager Claude Satchfield
Commercial Manager Dub Koenig
Sales Promotion Mgr. W. H. Deans
Program Director Dan Stewart
Chief Engineer Joe Gunter

WESY—Greenville—1958

Frequency: 1580 Kc. Power: 1000 Watts

MISSISSIPPI

Owned By.....Miss.-Ark. Broadcasting Co.
Address.....100 N. Poplar
Tel.: 332-0770.....Independent
Station Reps.....Dore; Dora-Clayton
Co-Managers.....P. Artman, M. Abraham
Program Director.....Paul Artman
Chief Engineer.....Jeff D. Smith

WGVM—Greenville—1948

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Operated By...Mid America Bcstg. Co.
Bus.-Studio Address.....118 So. B'way
Tel.: EDison 4-4559.....Independent
Station Representative...Devney Organization
President.....David M. Segal
Gen., Station Mgr.....Edward M. Guss
Commercial Manager.....Jack R. Stull
Program Director.....James B. Ashley
Chief Engineer.....James J. Tugwell

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....WJPR Radio
Address.....120 So. Poplar St.
Tel.: ED 5-2617.....MBS-KBS
Station Reps.....Spot Time Sales; Beaver
President, Gen. Mgr.....Bruce H. Gresham
Commercial Manager.....John K. Gresham
Program Director.....Joel Netherland
Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Oper. By.....Greenwood Bcstg. Co.
Address.....206 W. Claiborne
Tel.: GLadstone 3-5232.....ABC-MBS
President.....Cy N. Bahakel
General Manager.....Lew Sadler
Chief Engineer.....Tommy Murphy

WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....P. K. Ewing
Address.....P.O. Box 553
Tel.: GLadstone 3-5441.....NBC-KBS
General Manager.....F. C. Ewing
Chief Eng.....Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.
Address.....407 Mound St.
Tel.: 1400.....Independent
Newspaper Affiliation...Commercial Dispatch
Station Representative.....Jack Masla & Co.
President.....Birney Imes, Jr.
General Manager.....Bob Evans, Sr.
Station Manager.....Ken Berryhill
Chief Engineer.....Jimmie Pinnix
Owners of: WCBI-AM-TV, Columbus; WELO,
Tupelo; WROX, Clarksdale; WMOX, Meridian,
Miss.

WGCM—Gulfport—1928

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned by.....E. O. Roden & Assoc.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522.....ABC-KBS

President.....E. O. Roden
General, Sta. Mgr.....James E. Reese
Commercial Mgr.....Ossie Owens
Sales Promotion Mgr.....F. M. Smith
Program Director.....David L. Melton
Publicity Director.....Flora Reese
Chief Engineer.....Ronald Rice
Owners of: WTUP, Tupelo, Miss.; WBOP, Pensa-
cola, Fla.; WBIP, Booneville, Miss.; WTUG,
Tuscaloosa, Ala.

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address.....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Station Rep.....Thomas F. Clark
President, Gen. Mgr.....Charles W. Dowdy
Commercial Manager.....Fred R. Beattie
Program Director.....David Melton
Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw.
Owned.....Deep South Radio, Inc
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Station Representative...Devney Org.
President.....B. L. Blackledge Jr.
General Manager.....F. M. Smith

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....New Forte, Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
General Manager.....E. M. Jenkins
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Hub City Bcstg. Co., Inc.
Address.....P.O. Box 1008
Tel.: JU 3-1741.....ABC
President, Gen. Mgr.....Charles W. Holt
Station Manager.....Bob French
Program Director.....W. Frazier
Chief Engineer.....Mike Windham

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....WXXX, Inc.
Address.....P.O. Box 1492
Tel.: 582-2591.....KBS
President.....George P. Mooney
General, Station Mgr.....J. C. Walker
Commercial Manager.....C. L. Williamson
Sales Prom. Mgr., Pub. Dir.....Jerry Dossett
Program Director.....Charles Walley
Chief Engineer.....C. C. Vogel
Owners of: WKGN, Knoxville, Tenn.; WBSR,
Pensacola, Fla.

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned.....Southwestern Bcstg. Co. of Miss.
Address.....Highway 51 N.
Tel.: 869.....KBS

MISSISSIPPI

President, Gen. Mgr. Louis Alford
 Comm. Prom. Mgr. Mal Jones
 Sta. Mgr., Ch. Eng. A. M. Smith
 Program, Publicity Dir. Bob Prather

WCPC—Houston—1955

Frequency: 940 Kc. Power: 50 Kw. d.
 Owned-Oper. By WCPC Bcstg. Co.
 Address Box 552
 Tel.: GL 6-3071
 Station Representative KBS
 Gen., Sta. Mgr. Robin H. Mathis
 Comm. Mgr., Prog. Dir. Ralph C. Mathis
 Chief Engineer John B. Skelton, Jr.
 Owners of: WXTN, Lexington; WSJC, Magee;
 WSAO, Senatobia.

WDLT—Indianola—1953

Frequency: 1380 Kc. Power: 500 watts d.
 Owned By Radio Cleveland, Inc.
 Address Box 667
 Tel.: 500
 Station Reps. Beaver; Bolles
 President J. R. Denton
 General Manager George C. Shurden
 Station, Comm. Mgr. Lyle G. Mitchell
 Program Director Cliff Pruitt
 Pub. Dir., Ch. Eng. J. Boyd Ingram
 Owners of: WCLD, Cleveland.

WVOM—Iuka—1960

Frequency: 1270 KC. Power: 1,000 Watts d.
 Owned By E. C. Holtzford
 Address Front St.
 Tel.: 2251 Independent
 General Manager E. C. Holtzford

WJDX—Jackson—1929

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Lamar Life Broadcasting Co.
 Address 715 S. Jefferson
 Tel.: Fleetwood 2-2691 NBC
 Representative Hollingbery
 President P. K. Lutken
 Gen., Sta. Mgr. Fred L. Beard
 Comm. Mgr. Frank Gentry
 Sales Prom. Mgr., Pub. Dir. Chuck Allen
 Program Director F. Cox
 Chief Engineer Percy Wood
 Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Dumas Milner Bcstg. Co.
 Address King Edward Hotel
 Tel.: Fleetwood 4-5653 MBS-KBS
 Station Rep. Hal Walton
 President Howard S. Cohoon
 V. P., Gen. Mgr. Lewis Heilbroner
 Program Director Bill Slaton
 Chief Engineer Lee Hodges

WJXN—Jackson—1940

Frequency: 1450 Kc. Power: 250 Watts
 Owned Jackson Bcstg. Co., Inc.
 Address 916 Foley

Tel.: FL 2-6673 Independent
 President James T. Ownby
 V.P., Gen. Mgr. Gayle Swofford
 Chief Engineer E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc. Power: 5 Kw.
 Owned By Ni-Mac Bcstg. Co.
 Address Box 2667
 Tel.: FL 4-4096 Independent
 Station Representative Howard
 President, Gen. Mgr. John McLendon
 Station Manager Al Brooks

WRBC—Jackson—1947

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Rebel Bcstg. Co., Inc.
 Business-Studio Address 125½ So. Lamar
 Tel.: Fleetwood 5-1562 Independent
 Representative Beaver
 General Mgr. R. McGregor
 Chief Engineer William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By Capitol Bcstg. Co.
 Address P. O. Box 8187
 Tel.: 372-6311 ABC
 Newspaper Affil. Daily News, Clarion Ledger
 Station Representative Rado-TV Reps.
 President T. M. Hederman, Jr.
 General Manager L. M. Sepaugh
 Comm., Sta. Manager Dick Voorhis
 Program Director Al Simmons
 Chief Engineer C. A. Perkins
 Owners of: WJTV, Jackson.

WKOZ—Kosciusko—1947

Frequency: 1350 Kc. Power: 5 Kw., d.
 Owned By H. M. Boswell, Jr.
 Address 109 W. Jefferson
 Tel.: 782 KBS
 President, General Mgr. H. M. Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc. Power: 250 Watts
 Owned By New Laurel Radio Station Inc.
 Address Box 367
 Tel.: 428-5601 NBC-KBS
 President Harold Matson
 General, Station Mgr. Frank Sumrall
 Comm., Sales Prom. Mgr. M. M. Caver
 Program, Publicity Dir. Paul Carlisle
 Chief Engineer Lester Johnson

WLAU—Laurel—1946

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By Southland Bcstg. Co.
 Address 437 N. Magnolia St.
 Tel.: 8-7227 ABC
 President, Gen. Mgr. Gene Tibbett
 Chief Engineer Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc. Power: 5 Kw., d.

MISSISSIPPI

Owned Voice of the New South, Inc.
Address P.O. Box 2336
Tel.: 425-1491 Independent
Sta. Representative Grant Webb
President Joe Carson
Gen. Mgr. Granville Walters
Comm. Mgr. Teck Jones
Program Director Mel Morriss
Chief Engineer Glynn Holland

WXTN—Lexington—1959

Frequency: 1150 Kc. Power: 500 Watts
Owned By Holmes County Bcstg. Co.
Address Box 326
Tel.: 222 KBS
President Robin Mathis
General Manager Fanny Mae Cothran
Chief Engineer J. B. Skelton
Owners of: WCPC, Houston; WSJC, Magee, Miss.

WLSM—Louisville—1953

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By Louisville Bcstg. Corp.
Address P.O. Box 111
Tel.: 1000 KBS
Station Representative Webb
Station Manager Herbert Guthrie

WHHT—Lucedale—1960

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned By Tri-County Bcstrs., Inc.
Address Box 27
Tel.: Whitehall 7-3228 KBS
President W. R. Guest, Jr.
General Manager Holton D. Turnbough

WMBC—Macon—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By Radio Macon, Inc.
Address P.O. Box 151
Tel.: 9543 KBS
Station Rep. Hopewell
President, Gen. Mgr. F. A. Davis
Station Mgr., Chief Eng. Billy M. Brunt
Program Director Don Peterson
Publicity Director Bob Boykin
Owners of: WSRA, Milton, Fla.

WSJC—Magee—1957

Frequency: 790 Kc. Power: 1 Kw. d.
Owned By SE Miss. Bcstg. Co.
Tel.: 2413 KBS
General Manager Marvin L. Mathis
Commercial Manager C. H. Meadows
Program Director Mrs. Jeanette Mathis
Chief Engineer Richard Diamond
Owners of: WCPC, Houston; WXTN, Lexington, Miss.

WAPF—McComb—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By S. W. Bcstg. Co. of Miss.
Address Pike Hotel
Tel.: 1884 KBS
Station Representative C. K. Beaver
Co-Owners Phillip Brady, Louis Alford,
Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.
Owned By Broadcast Service, Inc.
Address Drawer E
Tel.: 684-8140 Independent
Station Representative Hopewell
President Charles W. Holt
General, Station Mgr. Carroll Hines
Commercial Manager Harry Thompson
Program Director Dean Strickland
Chief Engineer Kenneth C. McGehee
Owners of: WHHY, Montgomery; WHSY, Hattiesburg; WSM, Mobile.

WCOC—Meridian—1926

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Mississippi Bcstg. Co., Inc.
Address Box 591
Tel.: 482-7714 CBS
Station Rep. Charles Bernard
President, General Manager Withers Garvin
Owners of: WCOC-TV, Meridian.

WDAL—Meridian—1958

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned By R. E. Hook & Assoc.
Address P. O. Box 125
Tel.: 483-4891 Independent
Station Representative Gene Bolles Co.
President R. E. Hook
Gen. Mgr., Ch. Eng. Dan Hollingsworth

WMOX—Meridian—1945

Freq.: 1010 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned By Birney Imes Jr.
Address P. O. Box 1511
Tel.: 482-0171 KBS
Newspaper Affil. Commercial Dispatch
Station Reps. Beaver; Masla
Owner Birney Imes, Jr.
General Manager Bob Evans
Station, Sales Prom. Mgr. Monroe Looney
Commercial Manager Eddie Smith
Program Director Don Spier
Chief Engineer Steve Burkes
Owners of: WCB-AM-TV, Columbus; WELO, Tupelo; WROX, Clarksdale; WNAG, Grenada.

WOKK—Meridian—1947

Frequency: 1450 Kc. Power: 1 Wl. d.; 250 n.
Owned-Oper. By New South Bcstg. Corp.
Address Box 528
Tel.: 482-6133 Independent
Station Representative Webb
President, Prog. Dir. F. E. Holladay
General Mgr. J. Carson
Chief Engineer R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc. Power: 5000 Watts, d.
Owned By Alexander L. Royal
Business Address Box 1509
Tel.: 482-3106 Independent
Station Representative Howard
Pres., Gen. Mgr. A. L. Royal, Jr.
Station Manager R. Harwell
Chief Engineer J. B. Griffith

WMIS—Natchez—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Natchez Broadcasting Co.
 Address.....City Bank Building
 Tel.: 2-2522.....NBC-KBS
 Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Old South Bcstg. Co.
 Address.....Eola Hotel
 Tel.: 4621.....Independent
 President.....W. S. Perkins
 General Manager.....Ervin Parks
 Chief Engineer.....G. G. Boyd

WNAU—New Albany—1955

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By.....New Albany Bcstg. Co.
 Address.....202 Bankhead St.
 Tel.: 4361.....KBS
 Gen., Sta. Mgr., Chief Eng....V. Keith Wroten

WBKN—Newton—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By.....E. L. Burns
 Business Address.....110 S. Main
 Tel.: 70.....Independent
 President, Gen. Mgr.....E. L. Burns
 Sta. Mgr., Ch. Eng.....Aubrey L. Underwood
 Program Director.....G. F. Magum
 Publicity Dir.....Mrs. Vic Murphy

WSUH—Oxford—1955

Frequency: 1420 Kc. Power: 1000 Watts, d.
 Owned By.....Leroy Kilpatrick
 Address.....University Ave., East
 Tel.: 1133.....KBS
 Owner.....Leroy Kilpatrick
 Gen., Comm. Mgr.....C. H. Quick
 Chief Engineer.....R. Cofer

WPMP—Pascagoula—1951

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Crest Bcstg. Co., Inc.
 Address.....P. O. Box 391
 Tel.: SO 2-3113.....ABC
 President.....William R. Guest, Jr.
 Gen., Sta. Mgr.....Walter L. Smith

WHOC—Philadelphia—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....William Howard Cole
 Address.....Box 26
 Tel.: 656-1490.....Independent
 President, Gen. Mgr.....William Howard Cole
 Comm. Sls. Prom. Mgr.....Mrs. Marjorie Williams
 Program Director.....Rex Smith
 Chief Engineer.....Paul M. Miller

WRJW—Picayune—1948

Frequency: 1320 Kc. Power: 5000 W. d.
 Owned-Oper. By.....Tung Bcstg. Co.
 Business Address.....P.O. Box 358
 Tel.: 798-4835.....KBS
 Station Representative.....George Hopewell
 President.....Hugh O. Jones

General, Sta. Manager.....James O. Jones II
 Program Director.....Maxie D. Stephens Jr.
 Commercial Manager.....Darris O. Moeller
 Chief Engineer.....Bryant Woodham
 Owners of: WPMP, Pascagoula; WHHT, Lucedale,
 Miss.

WSAO—Senatobia—1962

Frequency: 1550 Kc. Power: 5,000 Watts d.
 Owned By.....Northwest Miss. Bcstg. Co.
 Address.....P.O. Box 68
 Tel.: Senatobia.....KBS
 Station Reps...Continental Radio Sales; Beaver
 General Mgr., Chief Eng....Charles Callaway

WSSO—Starkville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Starkville Bcstg. Co.
 Business-Studio Address.....WSSO Bldg.
 Tel.: 323-1230.....KBS
 President, Chief Eng.....Joe Phillips
 Commercial Manager.....Lester Boyd
 Program Director.....Beverly Shehea

WELO—Tupelo—1944

Freq.: 580 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By.....Tupelo Bcstg. Co., Inc.
 Business Address.....WELO Bldg.
 Tel.: 842-7658.....KBS
 Newspaper Affiliation.....Columbus Dispatch
 Station Reps.....Beaver; Masla
 President.....Birney Imes, Jr.
 General Manager.....Bob Evans
 Sta., Comm. Mgr.....E. L. Bowen
 Chief Engineer.....Leroy Green Sr.
 Owners of: WCBI-AM-TV, Columbus; WMOX,
 Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Lee Bcstg. Co.
 Address.....P.O. Box 362
 Tel.: 842-3301.....ABC
 President.....E. O. Roden
 Station, Sales Prom. Mgr.....T. L. Estess
 Commercial Manager.....S. A. Hancock, Jr.
 Chief Engineer.....Billy Joe Crabb

WQBC—Vicksburg—1931

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Delta Bcstg. Co., Inc.
 Address.....Eve Post Bldg.
 Tel.: 636-1108.....MBS-KBS
 Newspaper Affil.....Evening Post
 Representative.....Bogner & Martin
 President.....L. P. Cashman
 General-Station Mgr.....Mary-Van Cashman
 Commercial Manager.....L. L. Miller
 Program Director.....Virginia Estornelle
 Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Radio Miss., Inc.
 Address.....Box 76
 Tel.: 636-1494.....Independent
 Representative.....Hopewell; Dora-Clayton
 General Mgr.....John F. Shea

MISSISSIPPI-MISSOURI

WABO—Waynesboro—1954

Frequency: 990 Kc. Power: 250 Watts, d.
Owned By Martin Broadcasting Co.
Address P.O. Box 507
Tel.: 735-4700 Independent
President, General Mgr. Wilbur J. Martin, Sr.
Sales Promotion Mgr. Cecil Freeman
Program Director Martha King
Chief Engineer Jeff Ketter

WROB—West Point—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned By Bob McRaney Ent.
Address WROB Bldg.
Tel.: 1450 MBS-KBS
Station Rep. George Hopewell
President B. McRaney, Sr.

Gen., Station Mgr. John E. King, Jr.
Chief Engineer Clyde McPherson
Owners of: WAMY, Amory, Miss.

WONA—Winona—1958

Frequency: 1570 Kc. Power: 1000 Watts
Owned By Southern Electronics, Inc.
Address P.O. Box 310
Tel.: 918 KBS
President, Gen. Mgr. Bob Evans

WAZF—Yazoo City—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By WAZF, Inc.
Business Address 321½ S. Main St.
Tel.: 1300 KBS
Station Rep. Hopewell
Pres., Gen. Mgr. David B. Highbaugh

Pop.: 4,500,000

Families: 1,409,000

Missouri

Radio Homes: 1,364,000

AM Stas. in State: 87

KSWM—Aurora—1961

Frequency: 940 Kc. Power: 500 Watts d.
Owned By Galen O. Gilbete
Address P.O. Box 410
Tel.: ORiole 8-4131 Independent
Owner, General Mgr. Galen O. Gilbete
Station, Commercial Mgr. Joe McCullah
Chief Engineer Bill Bain

KWRT—Boonville—1953

Frequency: 1370 Kc. Power: 1 Kw. d.
Owner Wm. R. Tedrick
Business Address KWRT Bldg.
Tel.: TUXedo 2-6505 Independent
Representative Walton
Owner, Gen. Mgr. W. R. Tedrick
Program Director Audrey M. Tedrick
Chief Engineer Donald E. Shepard

Owned By Bates County Bcstg. Co.
Address P.O. Box 191
Tel.: OR 9-4191 Independent
General Manager B. D. Thornton
Commercial Manager Ed Hermann
Program Director J. D. Thornton
Chief Engineer Mike McGrath

KFVS—Cape Girardeau—1925

Freq.: 960 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By Hirsch Bcstg. Co.
Business-Studio Address 324 Broadway
Tel.: ED 5-5511 Independent
President, Gen. Mgr. Oscar C. Hirsch
Sta. Mgr. Ralph L. Hirsch

KBHM—Branson—1956

Frequency: 1220 Kc. Power: 1 Kw., d.
Owner Shepherd of the Hills Bcstg. Co.
Business Address 111 W. Pacific
Tel.: EDison 4-3133 KBS
Co-owners L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir. Orville Barton
Comm., Sales Prom. Mgr. David Whittaker
Program Director Joann Savage
Chief Engineer Leland Ebert

KGMO—Cape Girardeau—1951

Frequency 1550 Kc. Power: 5 Kw. d.
Owned-Oper. By KGMO Radio-TV Inc.
Business Address 1025 Broadway
Tel.: EDgewater 5-8228 Independent
Station Representative Webb
Gen., Sta. Mgr. Earl Kirchhoff
Comm., Sales Promo. Mgr. John W. Martin
Program Dir., Chief Engineer Fred Moore

KGHM—Brookfield—1955

Frequency: 1470 Kc. Power: 500 Watts d.
Owned By Green Hills Bcstg. Co.
Address Box 228
Tel.: CL 8-4477 Independent
General Mgr. G. Williams

KAOL—Carrollton—1959

Frequency: 1430 Kc. Power: 500 Watts d.
Owned By Homeland Enter., Inc.
Address 215 S. Main St.
Tel. 27 KBS
President Dr. R. Hamilton Staton
General Manager Edward Ewing Staton
Sta. Mgr., Prog. Dir. Dean Lyle
Comm., Sales Promo. Mgr. Raymond Cooper
Publicity Director Harriette Lee Lucas
Chief Engineer Lyle D. McMullins

KMAM—Butler—1962

Frequency: 1530 Kc. Power: 250 Watts d.

KDMO—Carthage—1947

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Tel.: Fleetwood 8-2648.....KBS
Owners.....George & Ruth Kolpin
Comm., Program Mgr......Leon H. Crocker
Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....Pemiscot Broadcasters
Address.....106½ W. 3rd St.
Tel.: 965.....KBS
Station Reps......Hopewell; Beaver
President.....J. Eric Taylor
General, Comm. Manager.....Cleat Stanfill
Program Director.....Jo Ann Pierce
Sales Prom. Mgr......Charlie Earls
Chief Engineer.....Don Fenimore

KCHR—Charleston—1953

Frequency: 1350 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Address.....Box 206
Tel.: Murray 3-4678.....KBS
Station Representative.....Continental
Pres., Gen. Mgr., Chief Eng......Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc....**Power:** 250 Watts d.
Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.
Address.....P.O. Box 719
Tel.: Mission 6-4173.....KBS
General Manager.....Cecil W. Roberts
Station Manager, Ch. Eng......Howard G. Rion

KFUO—Clayton—1924

Frequency: 850 Kc.**Power:** 5,000 Watts
Owned By.....Lutheran Church-Mo. Synod
Address.....801 De Mun Ave.
Tel.: Parkview 5-3030.....Independent
President.....Rev. Dr. O. R. Harms
General Manager.....Emerson Russell
Program Director.....Karl Eisele
Chief Engineer.....Walter Sturtevant

KDKD—Clinton—1951

Frequency: 1280 Kc....**Power:** 1000 Watts d.
Owned.....Osage Broadcasting Corp.
Address.....Box 113
Tel.: Turner 5-4801.....KBS
Representative.....Indie Sales
Gen. Mgr......William R. Tedrick
Sta. Mgr., Ch. Eng......Hyle Lemen

KCGM—Columbia—1955

Frequency: 1580 Kc....**Power:** 250 Watts d.
Owned By.....Barrington Bcstg. Co.
Business Address.....P.O. Box 412
Tel.: GI 3-5418.....KBS
Station Representative.....George Hopewell
President.....Bruce Barrington
General, Sta. Mgr......Eugenia Collins
Comm. Mgr., Ch. Eng......Glenn Rapp

KFRU—Columbia—1925

Frequency: 1400 Kc....**Power:** 1 Kw.d., 250 W.n.
Owned By.....KRFU, Inc.
Address.....P.O. Box 858

Tel.: GI 3-4141.....ABC
Newspaper Affiliation.....Daily Tribune
Station Rep......Webb
President.....H. J. Waters, Jr.
General Manager.....Mahlon R. Aldridge
Program, Sales Prom. Mgr......David Ormiston
Commercial Manager.....John Wright
Publicity Director.....Gloria Irwin
Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc....**Power:** 1000 Watts d.
Owned-Operated By.....Stoddard Ct. Bcstg. Co.
Address.....Box 380
Tel.: MA 4-3591.....Independent
General Manager.....Jerome B. Zimmer
Sta. Mgr., Chief Eng......L. D. Speidel
Comm. Manager.....Gladsia Russell

KESM—El Dorado Springs 1961

Frequency: 1580 Kc.**Power:** 250 Watts d.
Owned By.....Paul Vaughn
Address.....200 Radio Lane
Tel.: Upton 6-4422.....KBS
Station Representative.....George Hopewell
General Mgr., Chief Eng......Paul Vaughn
Commercial Manager.....Ainslee Fowler
Production Program Dir......Joe Young

KREI—Farmington—1947

Frequency: 800 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....Midwest Bcstg. System
Address.....KREI Ave.
Tel.: Plateau 6-5125.....KBS
President, Gen. Mgr......Cecil W. Roberts
Chief Engineer.....James Roberts

KJCF—Festus—1961

Frequency: 1400 Kc.**Power:** 250 Watts
Owned By.....Donald M. Donze
Address.....P.O. Box 192
Tel.: YE 7-3810.....Independent
President, General Mgr......Donald M. Donze

KXEN—Festus—1951

Frequency: 1010 Kc....**Power:** 50 Kw.
Owned.....Garrett Bcstg., Inc.
Address.....Congress Hotel, St. Louis
Tel.: FO 1-2334.....Independent
Station Rep......Charles Bernard
President, Gen. Mgr......W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc....**Power:** 250 Watts
Owned By.....Lead Belt Bcstg. Co.
Address.....P.O. Box 99
Tel.: GE 1-2000.....Independent
Station Representative.....Meeker Co.
President.....Oscar C. Hirsch
Gen., Sta. Mgr......James F. Collins
Program Director.....Frank Erard
Publicity Director.....Virginia Collins
Owners of: KFVS-AM-TV, Cape Girardeau, Mo.

KFAL—Fulton—1950

Frequency: 900 Kc....**Power:** 1000 Watts d.
Owned-Operated By.....R. W. Nickles

MISSOURI

Address.....5th and Market
Tel.: Midway 2-3341.....Independent
Station Representative.....Pearson
Owner, Gen. Mgr.....R. W. Nickles
Comm. Manager.....L. Reed Holt
Program Director.....Jo Christian
Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mark Twain Bcstg.
Address.....413 Broadway
Tel.: AC 1-3450.....MBS
Representative.....Hollingbery
President.....Jerrell Shepherd
General, Sta. Manager.....James F. Jae, Jr.
Commercial Manager.....William Stephenson
Sales Prom. Mgr.....Max Heimer
Publicity Director.....Joe Gross
Program Director.....Leon Brooks
Chief Engineer.....Ed Summers
Owners of: KNCM, Moberly, Mo.

KBTC—Houston—1962

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Radio Co. of Texas County, Inc.
Address.....P.O. Box 538
Tel.: Woodland 7-3353.....Independent
Station Representative.....George Hopewell
General Mgr., Chief Engr.....Charles G. Rapp
Commercial Manager.....Donald Ross
Program Director.....Thomas Dye
Promotion Manager.....Jerry McDaniel
Sales Manager.....Warren McKnight

KLIK—Jefferson City—1954

Frequency: 950 Kc.....Power: 5 Kw., d.
Owned.....KLIK Bcstg., Inc.
Address.....410 E. Capital
Tel.: 5-4136.....Independent
Station Representative.....Bolling
Exec. Vice Pres.....Ted Nelson
General Mgr.....Stan Grieve
Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Freq. 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Capital Bcstg. Co.
Bus.-Studio Address.....Monroe at Capitol
Tel.: 6-3317.....KBS-MBS
President.....William H. Weldon
General Manager.....R. L. Rose
Station Manager.....Wm. R. Natsch, Jr.
Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Four States Bcsters, Inc.
Business Address.....405 Schifferdecker
Tel.: Mayfair 4-1310.....Independent
Representative.....Meeker
President.....Harry Easley
Gen. Sta., Mgr.....W. H. Clark
Commercial Manager.....Robert A. Barry
Program Director.....Ed Johnson
Chief Engineer.....Lloyd Frazier

KODE—Joplin—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.

Owned By.....Gilmore Enterprises, Inc.
Address.....1928 W. 13th St.
Tel.: MA 3-7260.....CBS
Station Representative.....Avery-Knodel
President.....James S. Gilmore
V.P., General Manager.....D. T. Knight
Commercial Manager.....Merle Dunn
Chief Engineer.....Jack Langford
Owners of: KODE-TV, Joplin.

KQYX—Joplin—1962

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned By.....William L. Neal
Address.....2510 W. 20th St.
Tel.: Sunset 1-1313.....Independent
President.....William L. Neal

WMBH—Joplin—1928

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Radio Joplin
Business Address.....Box 906
Tel.: MA 4-4330.....MBS
General Mgr.....William M. Repplinger Jr.

KANS—Kansas City—1947

Frequency: 1510 Kc.....Power: 1,000 Watts d.
Owned By.....KANS, Inc.
Address.....43 Blue Ridge Center
Tel.: FL 3-8600.....MBS
Station Representative.....Continental Radio Sales
Owners.....Richard & Shirley Bott
General, Station Mgr.....Gerald M. Hauser
Sales Promotion Mgr.....William Merrill
Program Director.....Jack Call
Chief Engineer.....Dick Staats

KCMO—Kansas City—1936

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Meredith Pub. Co.
Address.....125 E. 31st St.
Tel.: JE 1-6789.....CBS
Representative.....Katz
V. P., General Manager.....E. K. Hartenbower
Comm. Sta. Manager.....R. W. Evans
Program Director.....Kenneth W. Heady
Prom., Publicity Dir.....F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: WOW-AM-TV, Omaha; WHEN-AM-TV,
Syracuse; KPHO, Phoenix; KCMO-TV-FM.

KMBC—Kansas City—1922

Frequency: 980 Kc.....Power: 5 Kw.
Owned By.....Metropolitan Bcstg. Co.
Address.....Central at 11th Streets
Tel.: HARRISON 1-2650.....Independent
Station Rep.....Metro Radio Sales
President.....John W. Kluge
V.P., General Manager.....David C. Croninger
Dir., Community Rela.....Dick Smith
Commercial Manager.....Glen Augspurger
Promotion Manager.....Ed Burgwaldt
Program Manager.....Don Kelly
Business Manager.....Dick Lance
Chief Engineer.....Wally Wurz
Owners of: WNEW-AM-FM-TV, New York City;
WIP-AM-FM, Philadelphia; WBR-AM-FM, Cleve-
land; KMBC-FM-TV, Kansas City, Mo.; WTTG,
Washington, D. C.; KOVR-TV, Sacramento,
Calif.; WTVH, Peoria, Ill.; WTVP, Decatur, Ill.

KPRS—Kansas City—1949

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Twin City Adv. Agency
 Address: 2814 E. 23rd St.
 Tel.: HU 3-3100 Independent
 President: Andrew R. Carter
 Comm. Sales Promo. Mgr.: Richard E. Pitts
 Program Director: Chuck Moore
 Publicity Director: Psyche Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc. Power: 1 Kw. d.
 Owned: Heart of America Bcstrs.
 Address: 1012 Baltimore
 Tel.: BA 1-0077 Independent
 Sta. Reps.: Adam Young; Mid-West Time Sales
 President: H. Scott Killgore
 V. P. Gen. Mgr.: Irving Schwartz
 Chief Engineer: Sam Bradley
 Owners of: WPOP, Hartford; KALI, Pasadena;
 KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By: Transcontinent TV Corp.
 Business Address: Signal Hill
 Tel.: PL 3-4567 Independent
 President: David C. Moore
 V.P., General Manager: William A. Bates
 Station Manager: Jay Barrington
 Commercial Manager: Donald J. Gibson
 Chief Engineer: James Schmidt
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-TV-FM, San Diego; WNEF-TV, Scranton;
 KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq.: 710 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By: Storz Bcstg. Co.
 Address: 10th & McGee Sts.
 Tel.: BA 1-8300 Independent
 Station Representative: John Blair Co.
 President: Todd Storz
 Executive V.P.: George W. Armstrong
 Sta. Operations Mgr.: Donald A. Loughnane
 Sales Manager: Charles E. Jones
 Traffic Mgr.: Peggy McGrath
 Public Service Dir.: Joan Darrow
 Dir. of Eng.: Morris Barwick
 Owners of: WQAM-AM, Miami; WDGX-AM, Minneapolis; WTIK-AM, New Orleans; KOMA-AM, Oklahoma City; KXOK-AM, St. Louis.

KBOA—Kennett—1947

Frequency: 830 Kc. Power: 1000 Watts d.
 Owned-Operated By: Kennett Bcstg. Corp.
 Business Address: P.O. Box 428
 Tel.: TUxedo 8-4616 Independent
 Pres., Gen. Mgr.: Paul C. Jones
 Station Manager: John T. Reeder
 Chief Eng.: R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: Community Broadcasters, Inc.
 Address: P.O. Box 130
 Tel.: MO 5-3871 ABC-KBS
 Pres., Gen. Mgr.: Samuel A. Burk

Commercial Manager: Donald K. Hiskey
 Program Director: Robert Carlson
 Chief Engineer: Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc. Power: 250 Watts
 Owned-Operated By: Lebanon Bcstg. Co.
 Bus.-Studio Address: 221 E. Commercial St.
 Tel.: Keystone 2-3981 KBS
 President: O. R. Wright
 General Mgr.: Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By: Lexington Bcstg Co.
 Address: P. O. Box 358
 Tel.: Alpine 9-3232 Independent
 Sta. Reps.: Webb; Mid-America Spot Sales
 President, Ch. Eng.: Ralph E. Meador
 Program Dir.: Ed Luehrman
 Sales, Prom. Manager: Jock Beretta

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KANSAS CITY
TOWN!

KUDL

Irv Schwartz Adam Young, Inc.
 V.P. & Gen. Mgr. Nat'l Rep.

MISSOURI

KTCB—Malden—1954

Frequency: 1470 Kc. Power: 1 Kw., d.
Owned by The Tri County Bcstg. Co.
Address N. Hwy. 25
Tel.: CR 6-4551 KBS
President J. D. Craft
General, Sta. Mgr. Richard J. Wiethan
Commercial Manager Jerry Foster
Chief Engineer Palmer Johnson

KMMO—Marshall—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned By KMMO, Inc.
Address Marshall
Tel.: GA 6-4422 Independent
President F. V. Heinkle
General Manager J. M. Silvey

KNIM—Maryville—1953

Frequency: 1580 Kc. Power: 250 W. d.
Owned Clark Bcstg. Co.
Business Address P.O. Box 278
Tel.: JU 2-2151 KBS
General Mgr. R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Audrain Bcstg. Corp.
Address 1705 E. Liberty
Tel.: JU 1-2340 MBS
V. P. General Mgr. W. Earl Dougherty
Chief Engineer Jerry Johnson

KNCM—Moberly—1950

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Moberly Bcstg. Co.
Address Highway 63 South
Tel.: AMherst 3-1600 Independent
President Jerrell A. Shepherd

KRMO—Monett—1950

Frequency: 990 Kc. Power: 250 Watts d.
Owned-Oper. By Monett Bcstg. Co.
Address N. Central Ave.
Tel.: BE 5-5220 KBS
Station Manager Floyd Stewart
Chief Engineer James Helmkamp

KLRS—Mountain Grove—1954

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned By KLRS Bcstg. Co.
Business Address Route 4
Tel.: 650 KBS
Station Rep. Hopewell
General Manager John W. Billingsley
Commercial Manager Thelma Mae Hylton
Chief Engineer Emory T. Caudill
Owners of: KICK, Springfield, Mo.

KBTN—Neosho—1955

Frequency: 1420 Kc. Power: 500 Watts d.
Owned By KBTN, Inc.
Address 212½ E. Main
Tel.: GL 1-1420 KBS
President, Gen. Mgr. Galen O. Gilbert
Station, Sales Promo. Mgr. William R. Bentley
Commercial Manager Mike Malone
Program Dir., Chief Eng. Jim Masters

KNEM—Nevada—1949

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio KNEM, Inc.
Address P. O. Box 15
Tel.: NOrmand 7-3113 KBS
Pres., Ch. Engr. Kenneth E. White
Commercial Manager Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By James L. & Ellamae Risner
Address P. O. Box 125
Tel.: Flreside 8-2222 KBS
President, Gen. Mgr. Jim Risner
Program Dir. Ella Mae Risner

KLID—Poplar Bluff—1961

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Don M. Lidenton
Address 208 Hwy. 67 South
Tel.: SUNset 5-9639 Independent
Station Rep. Grant Webb
General Mgr., Ch. Eng. Don M. Lidenton
Program Director Jerry Patterson

KWOC—Poplar Bluff—1938

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Poplar Bluff Bcstg. Corp.
Address 428 Vine St.
Tel.: SU 5-3922 KBS
Station Representative Pearson
P resident, Gen. Mgr. A. L. McCarthy
Commercial Manager Jerry Harline
Program Director Lorene Jiles
Chief Engineer Dewey Trostel

KMIS—Portageville—1960

Frequency: 1050 Kc. Power: 250 Watts
Owned By New Madrid County Bcstg. Co.
Address Box 187
Tel.: DR 9-5436 KBS
President Shelby McCallum
Station Manager Jewel P. White
Chief Engineer Charles Gamblin

KYRO—Potosi—1959

Frequency: 1280 Kc. Power: 500 Watts, d.
Owned By Franklin Cty. Bcstg. Co.
Address Potosi
Tel.: HEmlock 8-1280 KBS
President Les Ware
General Manager Ken McMahan
Commercial Manager Joe Duty
Chief Engineer Earl Fleer
Owners of: KZIX, Ft. Collins; KLPW, Union;
KJPW, Waynesville; KIME, Laramie.

KTRR—Rolla—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper By "Show-Me" Bcstg. Co.
Address P. O. Box 567
Tel.: EM 4-2525 KBS
Gen. Mgr., Ch. Engr. Luther W. Martin
Commercial Manager Ward C. Rinehart
Program Director Bill Boatman

KADY—St. Charles—1958

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned By.....KADY, Inc.
 Address.....P. O. Box 6155, St. Louis
 Tel.: RAndolph 4-1460.....Independent
 Station Representative.....Jack Masla & Co.
 Pres., Gen. Mgr.....William R. Cady, Jr.
 V.P., Sales.....Tom Dailey
 Sta., Program Mgr.....Don Levitan
 Commercial Manager.....Patsy Sue Gibbs
 Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KFEQ Bcstg. Co.
 Business Address.....40th & Faraon
 Tel.: ADams 3-2528.....Independent
 Sta. Representative.....Bolling
 President.....Jessie D. Fine
 V.P., Gen. Mgr.....Ted Nelson
 Sales Manager.....Ted Griffin
 Program Director.....Dick McDaniel
 Chief Engineer.....Kenneth Lux
 Owners of: KFEQ-TV; KLIK, Jefferson City, Mo.

KKJO—St. Joseph—1946

Frequency: 1550 Kc.....Power: 5000 Watts
 Owned By.....Multi Bcstg. Corp.
 Business Address.....404 S. 8th

Tel.: AD 4-6346.....MBS
 Station Rep.....Grant Webb
 General Manager.....Robert M. Mosiman
 Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

Frequency: 1270 Kc....Power: 1000 Watts d.
 Operated By.....KUSN Corp.
 Address.....8th & Frederick
 Tel.: ADams 3-2577.....Independent
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....Frederick P. Reynolds
 Vice Pres., Program Dir.....Warren Rhyner

KMOX—St. Louis—1925

Frequency: 1120 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 Address.....1144 Hampton Ave.
 Tel.: STerling 1-2345.....CBS
 Representative.....CBS Radio Spot Sales
 President, General Mgr.....Robert Hyland
 Sales Manager.....Bill Dean
 Sales Promotion, Pub. Aff. Dir.....Bob Rehg
 Chief Engineer.....Lawrence Burrows
 Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; KNX, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMOX-TV, St. Louis; WEEL, Boston; KCBS, San Francisco.

KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.

**one radio
 station in
 the nation's
 top ten markets
 surpasses all
 others in
 weekly penetration***

**KMOX
 RADIO**

"THE VOICE OF ST. LOUIS"

* Cumulative Pulse, 1962

KMOX Radio is a CBS Owned station represented nationally by CBS Radio Spot Sales

MISSOURI

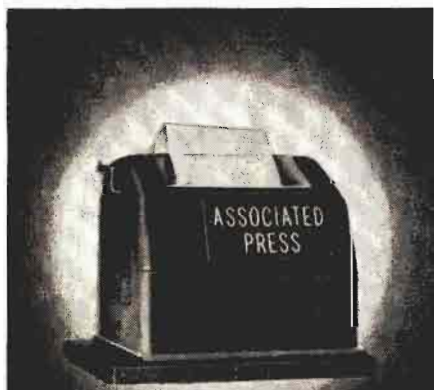
Owned-Oper. By.....Laclede Radio
 Address.....812 Olive Street
 Tel.: CH 1-6000.....Independent
 Station Rep.....Pearson Nat. Reprs.
 President.....Allen Wolin
 General Manager.....Bentley A. Stecher
 Commercial Manager.....Marty Browne
 Program Director.....Dave Dixon
 Publicity Director.....Ruth Swan
 Chief Engineer.....G. B. Strauss
 Owners of: KCOR, San Antonio, Tex.; WMMW,
 Meriden, Conn.

KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Oper. By...The Pulitzer Publishing Co.
 Business-Studio Address.....1111 Olive St.
 Tel.: MA 1-1111.....NBC
 Newspaper Affil.....Post-Dispatch
 Station Representative.....Katz
 President.....Joseph Pulitzer, Jr.
 General Manager.....Harold Grams
 Comm. Manager.....E. L. Franciscus
 Station Manager.....Arthur J. Casey
 Program Director.....Sterling Harkins
 Chief Engineer.....J. E. Risk
 Owners of: KSD-TV, St. Louis.

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio St. Louis, Inc.



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Address.....P. O. Box 1440
 Tel.: BR 1-6090.....Independent
 Pres., Gen. Sta. Mgr.....Dick J. Kasten
 Commercial Manager.....Art Ford
 Program Director.....Bill Vietmeier
 Publicity Director.....Doris Jennemann
 Sales Prom. Manager.....Joe Voss
 Chief Engineer.....Ralph Howard
 Owners of: WMBH, Joplin; KSTL-FM, St. Louis.

KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....KWK Radio, Inc.
 Business Address.....800 N. 12th
 Tel.: MAin 1-1380.....Independent
 Station Representative.....H.R. Repr.
 President.....A. M. Spheeris
 Sales Prom., Comm. Mgr.....Don Hamel
 Program Director.....Jim Light
 Publicity Director.....Sandi Caffiero
 Chief Engineer.....George Vaughan

KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...St. Louis County Bcstg. Co.
 Address.....8714 Manchester, Clayton, Mo.
 Tel.: WO 1-1320.....Independent
 Station Representative.....Bernard Howard
 President, Gen. Mgr.....Richard J. Miller
 Asst. Sta. Mgr.....Philip O'Brien
 Commercial Manager.....Woody Cummings
 Program Director.....Marshall Zwick
 Chief Engineer.....James F. Mitchell

KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Storz Bcstg.
 Business Address...1600 N. Kingshighway Blvd.
 Tel.: FO 7-6000.....Independent
 Representative.....John Blair
 President.....Todd Storz
 General Station Manager.....C. L. Thomas
 Commercial Manager.....Phillip Trammell
 Program Director.....Bud Connell
 Sales Prom., Publicity.....John Corrigan
 Technical Supervisors...F. Boecler, S. Vlodek
 Owners of: WHB, Kansas City; WQAM, Miami;
 KOMA, Oklahoma City; WBGY, Minneapolis;
 WTIX, New Orleans.

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Franklin Bcstg. Co.
 Address.....2343 Hampton
 Tel.: MI 7-5085.....Independent
 Station Representative.....Adam Young
 President.....William F. Johns, Jr.
 General Station Mgr.....Charles P. Stanley
 Sales Promotion Manager.....Ruth Just
 Program Director.....Lee Coffee
 Chief Engineer.....Charles Casey
 Owners of: WLOD, Ft. Lauderdale, Fla.; KOMA,
 Tulsa, Okla.; WWOM, New Orleans, La.; WMIN,
 Minneapolis, Minn.

WIL—St. Louis—1922

Frequency: 1430 Kc. Power: 5 Kw.
 Owned. Radio Station WIL
 Address. 3715 Lindell Blvd.
 Tel.: OL 2-4500. Independent
 Representative Eastman
 Exec. V.P. & Mng. Dir. John F. Box, Jr.
 Assistant to Mag. Dir. William T. McKibben
 Admin. Asst. Harriet Baker
 Sales Manager Peter Farrelly
 Dir. of Promotion David Klemm
 Chief Engineer Mel Hart
 Owners of: KBOX-AM-FM, Dallas; WTVO-TV,
 Rockford; WCHU-TV, Champaign; WIHNB-TV,
 Hartford; WICS-TV, Springfield; WICD-TV,
 Danville; WIL-FM, St. Louis.

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc. Power: 1 Kw.
 Owned-Oper. By Donze Enterprises, nc.
 Business Address. 410 Merchant St.
 Tel.: TUxedo 3-2980. Independent
 Newspaper Affil. Monitor
 President, General Manager. Elmer L. Donze
 Program Director Mrs. E. L. Donze
 Publicity Director Art Schwent
 Chief Engineer Murel L. Rose

KSMO—Salem—1953

Frequency: 1340 Kc. Power: 250 W.
 Owned-Oper. By Zola Bcstg. Co.
 Address P. O. Box 71

Tel.: 303. KBS
 Gen., Comm. Mgr. William B. Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Sedalia Broadcasting
 Bus.-Studio Address. 2100 W. Broadway
 Tel.: TAYlor 6-5005. Independent
 Representative Pearson
 Pres., Comm. Mgr. James F. Glenn
 Gen., Sta. Mgr. Herbert Brandes
 Sales Promotion Manager R. L. Settles
 Program Director Tom Adams
 Publicity Director Ed Carroll
 Chief Engineer Bill Nance

KSIS—Sedalia—1953

Frequency: 1050 Kc. Power: 1 Kw. d
 Owner Yates Bcstg. Co.
 Business Address. U. S. Highway 65 N.
 Tel.: TA 6-1050. ABC
 Representative Clark
 Pres., Gen., Comm. Mgr. Carl W. Yates, Jr.
 Station Manager Mrs. Carl W. Yates, Jr.
 Program Director Bettie Baldwin
 Publicity Director Harlan B. Snow
 Chief Engineer Marlon Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owner-Oper. Sikeston Community Bcstg. Co.
 Business Address. West Malone Ave.
 Tel.: GRAnite 1-1400. Independent



**We've Never Sold
 A Samovar**

Every day we sell everything from baby beds to life insurance. But, in forty years of Balaban broadcasting, WIL has never sold a samovar. Not that WIL couldn't. It's just that the samovar market has never warranted the kind of coverage WIL gives. So, if you're in baby beds, or cars, or insurance, or furniture, or beer, or anything else that requires reaching *lots* of people at rock bottom cost per—your advertising cup of tea is WIL. If you're in Samovars, try Radio Moscow.

WIL/St. Louis

THE BALABAN STATIONS

John F. Box, Jr., *Managing Director*

In Tempo With The Times

Represented by Robert E. Eastman & Co., Inc.

MISSOURI

Station Reps. Meeker; C. K. Beaver
President..... Lyman R. Bowman, Jr.
Gen., Sta. Mgr..... Richard L. Watkins, Jr.
Commercial Manager Maxine Scott
Program Director John M. Shain
Chief Engineer..... R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By....Springfield Bcstg. Co.
Bus.-Studio Address....605 Boonville Ave.
Tel.: UNiversity 4-2822.....NBC
Newspaper Affil. Springfield Newspapers, Inc.
Station Rep. Venard, Torbet & McConnell
General Manager..... Don C. Dailey
Asst. Commercial Mgr..... William De Lange
Chief Engineer..... Richard Bowman

KICK—Springfield—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Kickapoo Prairie Bcstg. Co.
Address.....610 College St.
Tel.: UNiversity 4-1561.....KBS
Station Representative Hopewell
General, Sta. Manager..... Robert Vinyard
Chief Engineer Clifford House
Owners of: KIRS, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Independent Bcstg. Co.
Address.....P. O. Box 1716 S. S. S.
Tel.: UNiversity 5-6614.....CBS
Representative Weed
President..... J. H. G. Cooper
General Manager..... G. Pearson Ward
Sales Manager..... Jack Lloyd
Station Manager..... Jerry Sweaney
Program Director..... Terry Moore
Chief Engineer..... William F. Curry
Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By....Ozarks Bcstg. Co.
Bus.-Studio Address....1121 South Glenstone
Tel.: UNiversity 2-4422.....ABC
Station Rep. Pearson Nat'l Reps. Inc.
Pres., Gen. Mgr..... Ralph D. Foster
V.P. & Asst. Gen. Mgr..... Leslie L. Kennon
Commercial Manager Charles Harrison
Program Director..... Dan Vaughn
Publicity Director..... Bill Bailey
Chief Engineer..... Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....KALM Radio
Address.....N. Highway 63
Tel.: 165.....KBS
Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By..... Clarence E. Breazeal

Address.....112 E. Ninth St.
Tel.: EL 9-2261.....KBS
Commercial Manager..... Bob Dennis
Program Dir..... Jay Way
Chief Engineer..... Ward W. Wheeler

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUcerne 3-3355KBS
Station Rep. Continental Radio Sales
President, Chief Eng. Frank Lohmeyer
Vice President Les Ware
Commercial Manager Herb Housemann
Program Director..... Charles Otte
Promotion Manager Bob Hamilton
Publicity Director Dick Rice
Owners of: KYRO, Potosi; KZIN, Ft. Collins;
KLME, Laramie.

KOKO—Warrensburg—1953

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Johnson County Bcsters, Inc.
AddressBox 395
Tel.: 747-9191.....Independent
Newspaper Affil. Daily Star Journal
President, Gen. Mgr. William C. Tucker
Commercial Manager Gladys Brown
Sales Promotion Manager Jim McCollum
Program Director Tom Williams
Chief Engineer Phillip H. Ramsey

KWRE—Warrenton—1949

Frequency: 730 Kc.Power: 1 Kw. d.
Owned By.....Glenayre Bcstg.
AddressBox 12
Tel.: GLadstone 8-3311ABC-KBS
Station Representative PRO
President, Gen Mgr. H. H. Coon

KJPW—Waynesville—1962

Frequency: 1390 Kc.Power: 1 Kw. d.
Owned By.....South Central Bcstr., Inc.
AddressP.O. Box 518
Tel.: PR 4-6447Independent
President Dr. John Mihalevich
Station Manager Jack Hartle
Commercial Manager Dennis Barrett
Chief Engineer Robert L. Miers

KWPM—West Plains—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700.....KBS
Pres., Gen. Mgr..... Robert F. Neathery
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency. 1330 Kc.....Power: 1 Kw.
Owned-Operated By....Radio Station KUKU
AddressWillow Springs
Tel.: 500Independent
Pres., Gen. Mgr..... Robert F. Neathery, Sr.

Pop.: 685,000
Families: 442,000

Montana

Radio Homes: 432,000
AM Stas. in State: 39

KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 1 Kw. d.
Owned By: Amperage, Inc.
Address: Box 727
Tel.: LO 3-3443. Independent
V.P., Gen., Sta. Mgr.: Mike Donovan

KGWV—Belgrade—1959

Frequency: 630 Kc. Power: 1000 Watts d.
Owned By: Christian Enterprises, Inc.
Address: P.O. Box 47
Tel.: 388-4281. Independent
General Mgr.: A. Erickson
President: Harold Erickson
Station, Sales Promo. Mgr.: Clyde T. Jarvis
Program Dir., Chief Eng.: Richard Goheen
Owners of: KURL, Billings; KGLE, Glendive.
Both Mont.

KBMY—Billings—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Billings Bcstg. Co.
Address: Box 2544
Tel.: 259-4586. ABC-MFS
Station Rep.: Edward Petry & Co.
President, Gen. Mgr.: Ken Nybo
Comm. Promo. Manager: John Brookhart
Program, Publicity Director: Don Jones
Chief Engineer: T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc. Power: 5 Kw.
Owned By: Copper Bcstg.
Address: Box 2512
Tel.: 252-4641. NBC
Station Representative: Devney Organization
President: George Hatch
General Manager: Homer K. Peterson
Commercial Manager: B. McCann
Program Director: Donald M. Gay
Chief Engineer: Fred Bartlett
Owners of: KGHL-TV, Billings.

KOOK—Billings—1951

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By: The Montana Network
Address: 3203 Third Ave., N
Tel.: 252-6511. CBS
Station Reps.: Walker-Rawalt; Art Moore
President: Joseph S. Sample
General, Comm. Mgr.: J. Kenneth Doty
Program Director: Jack C. Dunhaver
Chief Engineer: Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts d.
Owned By: D. G. Williams & D. Cody
Address: Box 956
Tel.: 245-4177. Independent
Representative: Forjoe

Station Manager: Robert V. Thompson
Program Director: Paul Arthur
Chief Engineer: Dick Rasky
Owners of: KQDY, Minot; KUTP, Fargo. Both
N. D.

KURL—Billings—1959

Frequency: 730 Kc. Power: 500 Watts
Owned By: Christian Enterprises
Address: 21 North 27th
Tel.: 245-3121. Independent
President, Gen. Mgr.: Harold L. Erickson
Station Mgr., Chief Eng.: Al Ortmann
Sales Promotion Manager: Bill Baer
Owners of: KGLE, Glendive; KGVW, Belgrade.
Both Mont.

KBMN—Bozeman—1950

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Penn Engineering, Inc.
Address: Box 749
Tel.: 586-2394. KBS
Station Reps.: Hollingbery; Art Moore
President: Dale G. Moore
Station Manager: William A. Merrick
Program Director: Harold Phelps
Commercial Manager: Douglas A. Fuhs
Chief Engineer: Thomas T. Weir
Owners of: KCAP, Helena; KGVO, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned: XX Broadcasting Corp.
Address: Box 149
Tel.: JUniper 7-3188. ABC-MBS-NBC
Reps.: Avery-Knodel; Feltis, Dove, Cannon
Pres., Gen., Sta. Mgr.: Richard D. Smiley
Commercial Manager: Sell Rapkoch
Program Director: Floyd Moler
Sales Prom. Manager: Eileen Wilson
Publicity Director: Jim Brown
Chief Engineer: George Spangrude

KBOW—Butte—1947

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned By: KBOW, Inc.
Address: 720 Yale Ave.
Tel.: 729-7429. CBS-KBS
Representative: Cooke
Station Manager: Leonard Tallon
Chief Engineer: C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By: Copper Bcstg. Co.
Business-Studio Address: Hotel Finlen
Tel.: 729-6546. ABC
Station Representative: Edward Petry & Co.
President: George C. Hatch
General Manager: Homer K. Peterson
Commercial Manager: Ed Lally
Publicity Director: Rick Knapp
Chief Engineer: Sam Gill
Owners of: KMON, Great Falls, Mont.

MONTANA

KXLF—Butte—1929

Frequency: 1370 Kc. Power: 5000 Watts
Owned By.....Garyowen Butte Radio
Address.....P.O. Box 1956
Tel.: 792-9111.....NBC
Station Rep.....George P. Hollingbery Co.
President.....Joseph S. Sample
General Station Manager.....Edmund L. Peiss
Program Director.....Bob Broadwater
Commercial Manager.....Dan Hoffman
Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc. Power: 1000 Watts, d.
Owned.....Vigilante Bcstg. Co.
Address.....Box 950
Tel.: 683-2800.....ABC, MBS
Station Representative.....Edward Pety & Co.
President, Ch. Eng.....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts
Owner.....Glasgow Broadcasting Co.
Address.....Bjorklund Bldg.
Tel.: ACademy 8-9336.....Independent
Representative.....Holman
President, Gen. Mgr.....Willard L. Holter
Station Manager.....Lloyd W. Melby
Chief Engineer.....N. Whisenant

KGLE—Glendive—1962

Frequency: 590 Kc. Power: 500 Watts d.
Owned By.....Christian Enterprises, Inc.
Address.....P.O. Box 391
Tel.: 365-2819.....Independent
President.....Harold Erickson
Station Manager.....Bruce G. Cole
Chief Engineer.....Dale A. Heidner

KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Glendive Bcstg. Co.
Address.....Box 200
Tel.: 365-3377.....Independent
President.....Lewis W. Moore
Gen. Mgr., Sales Mgr.....Gerry Robbins
Program Director.....Jane Robbins
Chief Eng.....Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc. Power: 1 Kw. d.: 250 Wt. n.
Owned By.....Pat M. Goodover
Business Address.....P.O. Box 2072
Tel.: 452-2453.....NBC
Station Representative.....Walker-Rawalt
General, Comm. Manager.....Pat M. Goodover
Program Dir., Chief Eng.....William E. Murray

KFBB—Great Falls—1922

Frequency: 1310 Kc. Power: 5000 Watts
Owned By.....Harriscope Broadcasting Corp.
Address.....Box 1139
Tel.: 453-4377.....Independent
Station Reps.....Hollingbery; Art Moore
President.....Burt I. Harris
Exec. Vice President.....Lawrence S. Berger
General Manager.....W. C. Blanchette

Program Director.....Ron Moore
Chief Eng.....Anthony Lopuch
Owners of: KFBB-TV; KFTW-AM-TV, Casper,
Wyo.

KMON—Great Falls—1947

Frequency: 560 Kc. Power: 5000 Watts
Owned By.....Copper Bcstg. Co.
Address.....Holiday Village
Tel.: 453-0336.....ABC
Representative.....Edward Pety & Co.
President.....George C. Hatch
General, Station Manager.....Robert H. Warner
Commercial Manager.....Howard Trovatten
Program Director.....Don Robinson
Chief Engineer.....Eugene B. Bunker
Owners of: KOPR, Butte.

KUDI—Great Falls—1957

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Community Broadcasters
Address.....1405 Smelter Ave.
Tel.: Glendale 2-9533.....Independent
President.....James F. Hadlock
Station Mgr.....Bill Arend
Chief Engineer.....Bill McArthur

KLYQ—Hamilton—1961

Frequency: 980 Kc. Power: 1 Kw. d.
Owned By.....Bitler Root Bcstg. Co.
Address.....106 South Second
Tel.: 27.....KBS
President, Gen. Mgr.....Stan Hooper
Station Mgr., Ch. Eng.....Dex Dexter

KHDN—Hardin—1962

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Hardin Broadcasting Co.
Address.....Hardin
Tel.: Hardin.....Independent
President.....Ray Morrisett
General Manager.....Bob Davies
Chief Engineer.....Joe Henry

KOJM—Havre—1947

Frequency: 610 Kc. Power: 1000 Watts
Owned-Operated By.....No. Montana Bcstg. Co.
Address.....426 1/2 1st St.
Tel.: 265-7841.....NBC, KBS
Station Rep.....Pety
President.....Richard D. Rubie
General Manager.....Charlotte H. Brader
Comm. Mgr.....Carlyle D. Leeds
Program Director.....S. G. Stephens
Chief Engineer.....Joseph Jaques

KCAP—Helena—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....KCAP Broadcasters
Address.....9 Last Chance Gulch
Tel.: HI 2-4490.....Independent
Sta. Representative.....Holman
President.....Dale G. Moore
V.P., General Mgr.....Rcbert Davis
Chief Engineer.....Tom Wehr

KBLI—Helena—1937

Frequency: 1240 Kc. Power: 250 Watts

Owned By Helena TV, Inc.
 Address 2433 N. Montana Ave.
 Tel.: 442-6620 KBS-NBC-MBS
 General Manager, Chief Eng. Bruce Hamilton
 Program Director Doug Sutherland
 Commercial Manager Jce Spjoa
 Publicity Director Al Johnson

KGEZ—Kalispell—1927

Frequency: 600 Kc. Power: 1000 Watts
 Owned By Skyline Broadcasters, Inc.
 Business-Studio Address Box 439
 Tel.: SK 6-4331 ABC, KBS
 President M. A. Himsel
 Pub., Program Director Robert Perry
 General, Comm. Mgr. Robert S. Bennett
 Chief Engineer Lowell Pratt

KOFI—Kalispell—1955

Frequency: 930 Kc. Power: 5000 Watts d.
 Owned-Oper. By Flathead Valley Bcstrs.
 Address 317 First Ave. East
 Tel.: 756-6900 Independent
 Station Reps. Grant Webb; Day-Wellington
 Gen. Mgr., Ch. Eng. W. H. Patterson
 Program Director L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc. Power 1 Kw. d., 250 W. n.
 Owned By KXLO Broadcast, Inc.
 Address Box 620
 Tel.: KE 8-3441 ABC-MBS
 Representative Grant Webb
 President, Gen. Mgr. David L. Sather
 Commercial Mgr. Lew Boucher
 Program Director Cliff Yuill
 Publicity Director Bill Yaeger

KLCB—Libby—1950

Frequency: 1230 Kc. Power: 250 W.
 Owned By Lincoln County Broadcasters
 Address P. O. Box 636
 Tel.: AX 4543 KBS
 Station Rep. Art Moore & Assoc.
 President & Station Mgr. O. G. Colburn
 Program Director M. Coburn

KPRK—Livingston—1947

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned Yellowstone Amusement Co.
 Address Box 691
 Tel.: 222-2841 ABC, MBS
 Station Rep. Edward Petry & Co.
 President Paul B. McAdam
 Station Manager Jack Hinman
 Comm., Sales Promo. Mgr. Jack Hiatt
 Program, Publicity Dir. Alice Henry
 Chief Engineer Terry Kinne

KATL—Miles City—1941

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.
 Owned-Operated By Star Printing Co.
 Address Box 720
 Tel.: 232-2280 KBS-MBS-ABC
 Newspaper Affiliation Miles City Star

Station Representative Edward Petry & Co.
 Gen., Sta. Mgr. Ian A. Elliot
 Commercial Manager Fred B. Hunnes
 Program Director Jon Metropolis
 Sales Promotion Mgr. William Peaslee
 Publicity Director John Nystrom
 Chief Engineer B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By KGVO Bcsters., Inc.
 Bus.-Studio Address 132 West Front
 Tel.: 543-7151 CBS
 Station Reps. Hollingbery; Art Moore
 President, Gen. Mgr. Dale G. Moore
 Comm., Sales Promo. Mgr. Earl Morgenroth
 Prog am Director Howard McDonald
 Publicity Director Donald Weston
 Chief Engineer Kenneth Hanson

KQTE—Missoula—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Montana Bcstg. Co.
 Address Box 1202
 Tel.: Lincoln 9-3344 ABC
 Sta. Representative Avery-Knode
 Pres., Gen. Mgr. Wm. J. Strothman
 Commercial Manager Charles Dahlstrom
 Chief Engineer Richard Sitt

KXLL—Missoula—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By June, Inc.
 Address 1100 XL Avenue
 Tel.: 543-5125 KBS
 Representative Oakes
 President June Wilson
 Station Manager George Wilson
 Commercial Manager Chris Kay
 Program Director John Lee
 Chief Engineer Mike O'Shea

KYSS—Missoula—1959

Frequency: 910 Kc. Power: 1000 Watts, d.
 Owned By Garden City Broadcasting
 Address 112 W. Front St.
 Tel.: Lincoln 3-3105 Independent
 Station Rep. Pearson Nat. Reps.
 General Mgr. Chester M. Murphy
 Chief Engineer Jerry Leathers

KRBN—Red Lodge—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By ... Carbon County Broadcasters, Inc.
 Address P.O. Box 908
 Tel.: 755 Independent
 President John Jarousi
 General Manager Frank L. Henderson
 Program Director Joe Flaherty
 Chief Engineer Dean Jansma

KSEN—Shelby—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By Tri County Radio Corp.

MONTANA-NEBRASKA

Address.....131 Main St.
Tel.: HE 4-5541.....NBC
Reps.....Feltis, Dove, Cannon; Hal Holman
President.....John Lyon
General Manager.....Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408.....MBS
Newspaper Affil.....Herald
Station Representative.....Dean and Slaughter
President.....E. E. Krebsbach

Commercial Manager.....Keith Krebsbach
Station Manager.....E. C. Krebsbach
Program Director.....Bob Miller
Sales Prom. Manager.....John Unwin
Publicity Manager.....Gary Torgerson
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Hi-Line Bcstg. Co.
Address.....324 Main St.
Tel.: 615.....MBS
General Comm. Manager.....R. E. Coffey
Station Manager.....Dennis M. Johnson
Chief Engineer.....Kenneth Karge

Pop.: 1,430,000

Families: 442,000

Nebraska

Radio Homes: 432,000

AM Stas. in State: 39

KCOW—Alliance—1949

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Sandhills Bcstg. Corp.
Address.....1100 W. 10th St.
Tel.: 1400.....KBS
Station Reps.....Continental; Soderlund Co.
President.....T. C. Gregory
General, Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falgar
Chief Engineer.....Bob Carr

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....216 Sherman St.
Tel.: CA 3-2388.....Independent
Station Reps.....Pearson; Soderlund Co.
President.....Gordon C. Pents
Asst. Gen. Mgr., Ch. Eng.....Arlin Holle
Local Sales Mgr.....Jeff Stoughton
Program Director.....C. B. Judd

KCNI—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address.....Box 581
Tel.: TR 2-5881.....Independent
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 610 Kc.....Power: 1 Kw. d.
Owned By.....Community Service Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....KBS
Newspaper Affiliation.....Norfolk D. News
Station Representative.....Paul Raymer
President.....Jerry Huse
Vice President.....Bob Thomas
Station Manager.....John J. Miller
Commercial Manager.....Irv Burkey
Program Director.....Glen Hixson
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk; KVSH, Valentine,
Both Nebr.

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: 564-2891.....KBS
Representatives.....Biddick; Hopewell
President, Gen. Mgr., George Basil Anderson
Sta. Mgr., Prog. Dir.....Milo Kincaid
Commercial Manager.....Ralph Smith
Chief Engineer.....Bob Miller

KGMT—Fairbury—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Great Plains Bcstg. Corp.
Address.....316½ 5th
Tel.: 1782.....KBS
President.....Mel Gleason
General Manager.....Tom Gleason
Station Manager.....Darrel Junker
Commercial Manager.....Marilyn Sixel
Sales Promotion Manager.....Bob Gerdes
Chief Engineer.....Don Trimm
Owners of: KAWL, York, Neb.; KSLN-TV, Salina,
Kans.

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2453.....Independent
President, Gen. Mgr.....William Hardt
Station Manager.....H. D. Wallington
Commercial Manager.....Betty Huettner
Chief Engineer.....Richard Reddy

KHUB—Fremont—1939

Frequency: 1340 Kc. Power: 500 W. d., 250 W. n.
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Station, Sales Promo. Mgr.....R. W. Behling
Publicity Director.....Lanny Turner
Program Director.....Harry Gehrett

KMMJ—Grand Island—1925

Frequency: 750 Kc. Power: 10 Kw.
 Owned-Oper. By.....Town & Farm Co., Inc.
 Business-Studio Address.....Division at Cedar
 Tel.: DU 2-2800.....ABC
 Representative.....H-R
 Ch. of Board.....Don Searle
 President, Sta. Manager.....Bill Martin
 Commercial Manager.....Bill Moore
 Publicity Director.....Mike Albert
 Nat'l Sales Coord.....Willard Morton
 Program Director.....Lew Cole
 Chief Engineer.....U. L. Lynch
 Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By.....Stuart Investment
 Address.....315 So. Locust St.
 Tel.: DU 2-5420.....Independent
 Sta. Representative.....Gill-Perna
 President.....James Stuart
 Exec. Vice Pres.....Richard W. Chapin
 Station Manager.....Vern Stedry
 Program Director.....Charlie Howe
 Chief Engineer.....Elmer G. Nelson
 Owners of: KFOR, Lincoln; KODY, N. Platte;
 KMNS, Sioux City; KSAL, Salina; KOEL,
 Oelwein.

KHAS—Hastings—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Nebraska Bcstg. Co.
 Address.....Tribune Bldg.
 Tel. 2-5101.....KBS
 Newspaper Affiliation.....Tribune
 Representative.....Gill-Perna
 President.....Fred A. Seaton
 General, Sta. Mgr.....John W. Powell
 Sales Promotion Manager.....Dave Hill
 Program, Publicity Director.....Bob Booe
 Chief Engineer.....David Rice
 Owners of: KHAS-TV, Hastings.

KUVR—Holdrege—1956

Frequency: 1380 Kc. Power: 500 W., d.
 Owned.....W. W. Bcstg. Co.
 Address.....613 4th Ave.
 Tel.: WY 5-4020.....KBS
 Pres., Gen. Mgr.....William Whitlock
 Station, Program Director.....Kenneth Maloney
 Publicity Director.....Betty Rae Whitlock
 Chief Engineer.....H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc. Power 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Central Neb. Bcstg. Corp.
 Business-Studio Address.....Platte Valley Bldg.
 Tel.: 237-2131.....KBS
 Representative.....Hal Holman
 President.....John Mitchell
 General Mgr., Chief Eng.....W. J. Abbott
 Comm., Sales Promo, Mgr.....Paul Freygang
 Program, Publicity Dir.....Louis Anderson

KRNY—Kearney—1956

Frequency: 1460 Kc. Power: 5 Kw., d.

Owned By.....Bi-States Bcstg. Co.
 Address.....2000 Central Ave.
 Tel.: CE 4-4411.....MBS
 Station Reps.....Meeker Co.; Soderlund Co.
 President, Gen. Mgr.....F. Wayne Brewster
 Commercial Manager.....Jack Yeager
 Sales Promotion Mgr.....Ed Strasburger
 Program Director.....Bob Whitehill
 Publicity Director.....Tom Nuss
 Chief Engineer.....M. Greely
 Owners of: KRNY-FM, Kearney; KHOL-TV, Kearney;
 KHPL, Hayes Center. All Nebr.

KIMB—Kimball—1959

Frequency: 1260 Kc. Power: 1000 Watts
 Owned By.....KIMB, Inc.
 Address.....550 West Hi-Way 30
 Tel.: BEverly 5-3634.....Independent
 President, Gen. Mgr.....N. E. Warner
 Chief Engineer.....Jack Kleven

KRVN—Lexington—1951

Frequency: 1010 Kc. Power: 25,000 Watts d.
 Owned-Oper. By.....Nebraska Rural Radio
 Address.....102 W. 8th St.
 Tel.: FAirview 4-2371.....Independent
 Station Representative.....Avery-Knodel
 President.....Jay Person
 General, Comm. Mgr.....Max Brown
 Sales Prom. Mgr.....Lloyd Hardesty
 Program Director.....Wendell Smith
 Publicity Director.....Jerry Bryan
 Chief Engineer.....Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Cornbelt Bcstg. Corp.
 Bus-Studio Address.....814 Stuart Bldg.
 Tel.: 432-6606.....ABC
 Station Reps.....Paul Raymer; Soderlund Co.
 President.....James Stuart
 Exec. Vice Pres.....Richard W. Chapin
 General Manager.....Roger T. Larson
 Operations Manager.....Orval Koch
 Chief Engineer.....Al Pugsley
 Owners of: KODY, No. Platte; KRGI, Grand
 Island; KSAL, Salina; KMNS, Sioux City;
 KOEL, Oelwein.

KLIN—Lincoln—1947

Frequency: 1400 Kc. Power: 250 W.
 Owned-Oper. By.....Fletcher-Mitchell Corp.
 Address.....410 Sharpe Building
 Tel.: HEmlock 5-4377.....Independent
 President.....James I. Mitchell
 General, Sta. Mgr.....Jack L. Callaway
 Program Director.....Walter Yetter
 Chief Engineer.....Dale Adkins
 Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc. Power: 1 Kw.
 Owned.....Lincoln Bcstg. Corp.
 Address.....P. O. Box 1804
 Tel.: 489-3855.....MBS
 Sta. Representative.....Forjoe
 President.....Howard A. Shuman
 General, Comm. Mgr.....Norman Gittleson

NEBRASKA

Program Director.....Milton Korgan
Sales Prom. Mgr.....Harvey Swenson
Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc.Power: 5 Kw. d.
Owned.....McCook Bcstg. Co.
Address.....109½ E. C St.
Tel.: 345-2400MBS-KBS
RepresentativesGill-Perna; Soderlund
Pres., Gen. Mgr., Ch. Eng.....Leroy W. Lenwell
Commercial Manager.....Don Hayes
Program Director.....Jack Rogers
Publicity Director.....John Holm

KWRV—McCook—1961

Frequency: 1360 Kc.Power: 1 Kw. d.
Owned By.....Regional Bcstg. Corp.
Address.....Box 333, First National Bank Bldg.
Tel.: McCookIndependent
Station RepresentativeHopewell
President.....William R. Vogel
General, Commercial Mgr.....W. O. Corrick

KNCY—Nebraska City—1959

Frequency: 1600 Kc.Power: 500 Watts d.
Owned By.....Otoe Broadcasting Co.
Address.....107 North 9th
Tel.: 1600KBS
Station Rep.Hopewell
General Manager.....Ed Hundley
Commercial Manager.....Jim Rhea
Chief Engineer.....Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc.Power: 1000 Watts d.
Owned-Oper. By.....WJAG Inc.
Address.....309 Brasch
Tel.: 371-2432Independent
Newspaper Affil.Daily News
Station Representative.....Paul H. Raymer
President.....E. F. Huse
General, Sta. Mgr.....Bob Thomas
Comm., Sales Promo. Mgr.....Hollis Francis
Program Director.....Wayne Larson
Chief Engineer.....W. Gettman
Owners of: KVSII, Valentine; KCSR, Chadron.

KODY—North Platte—1930

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....North Platte Bcstg. Co.
Address.....P. O. Box 446
Tel.: 532-3344NBC
Station Representative.....Paul H. Raymer
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Joseph di Natale
Program Dir.....Lynn Smith
Sales Prom. Mgr.....Geraldine Wing
Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc.Power: 500 Watts
Owner.....Ogallala Bcstg. Corp.
Address.....Box 509
Tel.: 284-3633KBS
Representative.....Indie Sales
Pres., General Manager.....Newell Eastman
Comm. Mgr., Ch. Eng.....Howard L. Harrington
Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Freq.: 1490 Kc.Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Goldenrod Broadcasters, Inc.
Address.....304 S. 18th St.
Tel.: 342-8282ABC
Station Rep.....Adv. Time Sales
President.....Joe Gratz
V. P., General Manager.....M. M. Fleischl
Sales Promo. Manager.....Mike Meeske
Program Director.....Jim Price
Chief Engineer.....George Ragan

KFAB—Omaha—1924

Frequency: 1110 Kc.Power: 50,000 Watts
Owned-Operated By.....KFAB Bcstg. Co.
Bus. Studio Address.....5010 Underwood Ave.
Tel.: 556—8000NBC
RepresentativePetry
Newspaper Affil.....Lincoln Star & Journal
President.....Joe Seacrest
V.P., Gen. Mgr.....Lyell Bremser
Comm. Mgr.....E. R. Morrison
Program Director.....Ken Headrick
Chief Engineer.....Ray Schroeder

KMEO—Omaha—1922

Frequency: 680 Kc.Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....836 Kilpatrick Bldg.
Tel.: 341-2228MBS
Station Representative.....Bcst. Time Sales
President.....William F. Buckley, Jr.
General, Sta. Mgr.....Jay L. Spurgeon
Commercial Manager.....Dick Palmquist
Program Director.....Dean Reeter
Chief Engineer.....Bill Dunbar

KOIL—Omaha—1925

Frequency: 1290 Kc.Power: 5000 Watts
Owned-Oper. By.....Central States Bcstg. Co.
Business-Studio Address.....511 So. 17th St.
Tel.: 342—7626Independent
Station Representative.....H.R. Representatives
President.....Don W. Burden
General, Sta. Mgr.....Steve Shepard
Commercial Manager.....Barry Tucker
Program Dir.....Bob Wilson
Publicity Director.....Helen Stacy
Chief Engineer.....Gerald E. Weist
Owners of: KICN-FM, Omaha.

KOOO—Omaha—1957

Frequency: 1420 Kc.Power: 1,000 Wts. d.
Owned.....Pier-San of Neb., Inc.
Address.....1910 California
Tel.: 344—4191Independent
Station Rep.....Charles Bernard
President.....Mack Sanders
General, Sta. Manager.....Lee Nichols
Comm., Sales Promo. Mgr.....Clancy Sewall
Program Director.....Ray Stevens
Chief Engineer.....Don Denver
Owners of: KSIR, Wichita, Kans.

WOW—Omaha—1923

Frequency: 590 Kc.Power: 5000 Watts

NEBRASKA-NEVADA

Owned By Meredith Broadcasting Co.
 Address 3501 Farnam St.
 Tel.: 346-3400 CBS
 Representative John Blair
 Vice Pres., Gen. Mgr. Frank P. Fogarty
 Sales, Sta. Mgr. W. O. Wiseman
 Program Director Ray Olson
 Sales Prom., Publicity Heinz Rohde
 Dir. of Engineering William J. Kotera
 Chief Engineer Glenn Flynn
 Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse, N. Y.; WOW-FM-TV.

KBRX—O'Neil—1955

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned By Ranchland Bcstg. Co.
 Address Box 150
 Tel.: 120 KBS
 Gen. Mgr. Gilbert Poes

KNEB—Scottsbluff—1948

Freq: 960 Kc. Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By Platte Valley Bcstg. Corp.
 Business-Studio Address 2110 Broadway
 Tel.: 632-7121 Independent
 Representative Hal Holman
 President Russell M. Stewart
 General-Station Mgr. George H. Haskell
 Commercial Mgr. Byron Joachim
 Program Director Wayne McIntosh
 Chief Engineer Leslie A. Proctor

KOLT—Scottsbluff—1930

Freq.: 1320 Kc. Power: 5000 W. d. 1000 W. n.
 Owned-Operated By The Hilliard Co.
 Address Box 660
 Tel.: 632-6155 CBS
 Representative Gill-Perna
 Pres., Gen. Mgr. L. L. Hilliard
 Program Director Red Davis
 Chief Engineer Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By KSID Radio, Inc.
 Address Legion Park, Box 772
 Tel.: 254-5803 ABC-KBS
 Station Representative Soderlund Co.
 President, Gen. Mgr. David W. Young

Commercial Manager Chet Alan
 Program Director June McMillen
 Publicity Director Ron Tighe
 Chief Engineer Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By KRFS Radio
 Address P. O. Box 500
 Tel.: 907 KBS
 Gen Mgr., Ch. Eng. David Tucker
 Commercial Manager John Meredith
 Sales Prom. Manager Jerry Hundley

KEYR—Terrytown—1961

Frequency: 690 Kc. Power: 1 Kw. d.
 Owned By Terry Carpenter, Inc.
 Address Box 170, Scottsbluff, Neb.
 Tel.: 631-2183 MBS
 Station Representative John L. McGuire
 President Terry Carpenter
 General Manager Gary C. Carpenter
 Station Manager Michael Carpenter
 Sales Promotion Manager Rodger Herdt
 Comm. Mgr., Prog. Dir. Max Keith
 Chief Engineer Roger Barlett

KVSH—Valentine—1961

Frequency: 940 Kc. Power: 500 Watts d.
 Owned By Valentine Bcstg. Co.
 Address Marian Hotel
 Tel.: 1580 Independent
 Station Reps. Walker-Rawal; Soderlund
 President E. F. Huse, Jr.
 General, Promo. Manager Evans Meier
 Commercial Manager Larry Russell

KAWL—York—1954

Frequency: 1370 Kc. Power: 500 W. d.
 Owned-Operated By Prairie States Bcstg.
 Address P.O. Box 357
 Tel.: 362-4433 KBS
 Gen., Sta. Manager Tommy L. Gleason
 Commercial Manager Roger Heers
 Sales Promo. Manager G. Pfienning
 Program Director David Johnson
 Chief Engineer Melville L. Gleason

Pop.: 305,000

Families: 99,500

Nevada

Radio Homes: 94,000

AM Stas. in State: 19

KPTL—Carson City—1955

Freq.: 1300 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned By John E. Vernor
 Address P.O. Box 625
 Tel.: Granite 2-1319 Independent
 Station Rep. Venard, Torbet & McConnell
 General Manager John E. Vernor
 Chief Engineer T. Webster

KELK—Elko—1948

Frequency: 1240 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By Elko Bcstg. Co.
 Address P. O. Box 790
 Tel.: RPublic 8-3930 Independent
 President Chris Sheerin
 General, Sta. Mgr. John J. Gummick
 Program Director Ken Drummond
 Chief Engineer Gerald Sterans

NEVADA

KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: White Pine Bcstg. Co.
Address: Box 600
Tel.: AM 4-2077. Independent
Gen. Mgr., Chief Eng.: David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc. Power: 5 Kw., d.
Owned: Lahontan Valley Bcstg. Co.
Address: West Star Route
Tel.: 423-2243. Independent
President, Ch. Engr.: Lester W. Pearce
Program Director: Betty Pearce
Sales Prom., Comm. Mgr.: Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc. Power: 5,000 Watts d.
Owned By: KTOO Bcstg. Co.
Address: Flamingo Hotel, Las Vegas
Tel.: REgent 5-1585. Independent
Station Representative: Grant Webb
President, Gen. Mgr.: Donald S. Beck
Chief Engineer: Fred Kidd

KBMI—Las Vegas—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated: 1400 Corp.
Address: Flamingo Hotel
Tel.: FR 2-1131. Independent
President: M. Evans Richmond

KENO—Las Vegas—1950

Frequency: 1460 Kc. Power: 1,000 Watts d.
Owned-Oper. By: Nevada Bcstg. Co., Inc.
Address: Radio Center
Tel.: DU 2-1400. Independent
Sta. Reps.: Maslar, Venard, Torbet & McConnell
President, Gen. Mgr.: Gordon B. Sherwood Jr.
Station Manager: Robert Duffy
Chief Engineer: David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Frontier Bcstrs.
Address: Box 510
Tel.: RE 5-6633. CBS
Station Representative: McGavren-Guild
President: Al Kelson
General, Station Mgr.: Sam Salerno

KLUC—Las Vegas—1956

Frequency: 1050 Kc. Power: 500 W., d.
Owned By: Meyer Gold
Address: New Frontier Hotel
Tel.: REgent 5-7257. CBS
Station Representative: Tracy Moore & Assocs.
President, General Mgr.: Mike Gold
Commercial Manager: Tom Miller
Sales Promotion Manager: Sylvia Gold
Program Director: Vince Brascia
Chief Engineer: Jim Blaine

KORK—Las Vegas—1953

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By: Southwestern Bcstg. Co.
Address: Hotel Thunderbird
Tel.: REgent 5-8484. ABC
Newspaper Affiliation: Review Journal
President: Donald W. Reynolds
General Manager: Joseph W. McMurray
Program Director: Donald Adams
Chief Engineer: Alex McGee
Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV,
Reno.

KRAM—Las Vegas—1947

Freq.: 920 Kc. Power: 1 Kw., d., 500 W. n.
Owned-Oper. By: Suna Bcstg. Corp.
Address: Hotel Tropicana
Tel.: 736-1920. Independent
Station Representative: Raymer
President, Gen. Mgr.: Ted Oberfelder
Commercial Manager: Lowell Cannon
Program Director: Robert Joyce
Chief Engineer: James Flint

KVEG—Las Vegas—1962

Frequency: 970 Kc. Power: 500 Watts d.
Owned By: Las Vegas Electronics, Inc.
Address: Landmark Plaza
Tel.: REgent 5-8644. Independent
Station Representative: George Hollingbery
General Manager: Mike J. Pappas
Station Manager: Pete Pappas
Program Director: Bat Henderson
Chief Engineer: H. C. McKenzie

KBET—Reno—1946

Frequency: 1340 Kc. Power: 1 Kw., d., 250 W. n.
Owned By: Robert L. Stoddard
Address: Mapes Hotel
Tel.: FA 2-4501. KBS-ABC
Sta. Reps.: Walker-Rawalt; Sandeberg
President, Station Mgr.: R. L. Stoddard
Comm. Mgr.: Walter States
Chief Engineer: Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KDOT, Inc.
Address: 6 W. Commercial Row
Tel.: FA 3-6156. Independent
Station Reps.: Venard, Torbet & McConnell
President: Paul C. Schafer
General Mgr.: G. Goudron
General, Sta. Mgr.: Phillip G. Rose
Chief Engineer: E. McDaniel

KOH—Reno—1928

Freq.: 630 Kc. Power: 5 Kw., d., 1 Kw. n.
Owner: McClatchy Bcstg. Co.
Address: 143 Stevensen St.
Tel.: FA 3-5106. NBC
Newspaper Affiliate: McClatchy Newspapers
Representative: Paul H. Raymer
President: Eleanor McClatchy
Station Manager: Hugh Kees
Chief Engineer: Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc. Power: 1000 Watts

NEVADA-NEW HAMPSHIRE

Owned-Operated By.....Western Bcstg. Co.
Address.....Box 821
Tel.: FAirview 2-3441.....CBS
President.....Donald W. Reynolds
General Manager.....Donald W. Reynolds Jr.
Commercial Manager.....C. Clay
Program Director.....Jack Angel
Chief Engineer.....Tom Hughes
Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith;
 KORR, Las Vegas; KOKL, Okmulgee; KBRB,
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned By.....Radio KONE, Inc.
Address.....P.O. Box 1928
Tel.: FA 3-2133.....Independent
President, Gen Mgr......Leland Fuller
Commercial Mgr......Max Wadsworth
Program, Pub. Director.....Jim Skjelstad
Chief Engineer.....H. Slocum, Jr.

KBUB—Sparks—1960

Frequency: 1270 Kc.....**Power:** 1 Kw. d.
Owned By.....Silver Circle Broadcasting Co., Inc.
Address.....P. O. Box 1270
Tel.: EL 59493.....Independent
President.....Edward J. Jansen
General, Comm. Mgr......Roger Bronder
Program Director.....Darwin Jones
Chief Engineer.....Harry J. Botsford

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....**Power:** 250 Watts
Owner.....N. W. Radio & TV Corp.
Address.....Box 591
Tel.: MADison 3-2030.....Independent
Station Representative.....Sandeberg Co.
President.....H. Frank Walters
Program Director.....Hughie Schoff
General Mgr., Chief Engr......Lee Boner

Pop.: 615,000
 Families: 186,000

New Hampshire

Radio Homes: 180,500
 AM Stas. in State: 20

WMOU—Berlin—1946

Frequency: 1230 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Berlin Bcstg. Co.
Business Address.....27 Green Square
Tel.: 1797.....Independent
Sta. Reps.... Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr......John Bowman
Station Mgr., Chief Eng.... Herschel M. Howe
Commercial, Sales Promo. Mgr.... Robert T. Dale
Program Dir......Ian Archer

WTSV—Claremont—1948

Frequency: 1230 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Claremont, Inc.
Address.....221 Washington St.
Tel.: 543-3062.....Independent
President.....Norman Knight
General Manager.....George R. Bonneau
Mgr. Director.....Harold Segal
Chief Engineer.....H. Katz

WKXL—Concord—1946

Frequency: 1450 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Capitol Bcstg. Corp.
Address.....37 Redington St.
Tel.: 225-5521.....CBS-KBS
Sta. Representative.....Walker-Rawalt
Pres., Gen. Mgr......Frank B. Estes
Sales Manager.....Edson I. Gray
Program Dir., Chief Engr......Don Hulbert

WBNC—Conway—1955

Frequency: 1050 Kc..**Power:** 1000 Watts d.
Owned-Oper. By.....North Country Radio, Inc.
Address.....E. Main St.

Tel.: 447-5988.....Independent
Reps...... Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr......Lawrence H. Sherman
Commercial Mgr......Joan Sherman

WTSN—Dover—1956

Frequency: 1270 Kc.....**Power:** 5000 Watts
Owned.....WTSN, Inc.
Address.....155 Front St. (Manchester)
Tel.: NA 4-4077.....Independent
President.....W. F. Rust, Jr.
General Mgr......Ralph Gottlieb
Station Mgr......Edward X. Callahan

WDCR—Hanover—1958

Freq: 1340 Kc. **Power:** 1 Kw. d., 250 Wt. n.
Owned By.....Trustees of Dartmouth College
Address.....P.O. Box 1032
Tel.: 643-4500.....Independent
General Manager.....George T. Mascott, Jr.
Commercial Manager.....H. Deane
Program Director.....James W. Varnum
Sales Prom. Mgr......Stuart Mahlin
Publicity Director.....Peter M. Stern
Chief Engineer.....Donald A. Steen

WTSL—Hanover—1950

Frequency: 1400 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper......Radio Hanover, Inc.
Address.....P. O. Box 1031
Tel.: 643-2200.....NBC
President.....Norman Knight
General Mgr......Harold H. Segal
Station, Commercial Mgr.... Howard L. Chase
Sales, Promotion Mgr......Philip Spillane
Program Director.....Guy Andrews

NEW HAMPSHIRE

Chief Engineer Gladstone Sawyer
 Owners of: WTSV-AM-FM, Claremont, N. H.;
 WEM, Fitchburg, Mass.; WHEB, Portsmouth,
 N. H.; WGIR, Manchester, N. H.

WKBK—Keene—1959

Frequency: 1220 Kc. Power: 1000 Watts
 Owned By The KBR Stations, Inc.
 Address 155 Front St., Manchester
 Tel.: National 4-4075 Independent
 President W. F. Rust, Jr.
 General Manager Ralph Gottlieb

WKNE—Keene—1926

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By WKNE Corp.
 Address 17 Dunbar St.
 Tel.: EL 2-9230 CBS
 Station Rep. Meeker
 President Joseph K. Close
 General Manager Edward D. Somes
 Commercial Manager Howard E. Wheelock
 Program Director George W. Stevens
 Chief Engineer Ernest F. Batchelder
 Owners of: WKVT, Brattleboro, Vt.; WKNY,
 Kingston, N. Y.; WBRK, Pittsfield, Mass.

WEMJ—Laconia—1961

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By New Hampshire Bcstg. Co.
 Address Laconia Nat'l Bank Bldg.
 Tel.: LAkeside 4-2262 CBS
 Station Rep. Walker-Rawalt
 President George H. Jaspert, III
 General Commercial Mgr. Irving W. Kaizer

WLNH—Laconia—1922

Frequency: 1350 Kc. Power: 5000 Watts d.
 Owned By WLNH, Inc.
 Business Address 653 Main St.
 Tel.: LA 4-1323 ABC
 President Marion P. Lewis
 Gen., Station Mgr. K. Johnson

WFEA—Manchester—1932

Frequency: 1370 Kc. Power 5 Kw.
 Owned WFEA Broadcasting
 Address P. O. Box 149
 Tel.: 625-5491 Independent
 Station Rep. Jack Masla
 President, Gen. Mgr. William F. Malo, Jr.
 Commercial Mgr. William Beatty
 Program Director Jim Camilli
 Publicity Director J. Miller
 Chief Engineer R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Northeast Bcstg. Corp.
 Address Box 487
 Tel.: NA 5-6915 NBC
 Sta. Rep. Kettell-Carter
 Manager H. S. Segal

WKBR—Manchester—1946

Frequency: 1250 Kc. Power: 5000 Watts
 Owned Granite State Bcstg. Co.
 Address 155 Front St.

Tel.: NATIONAL 4-4077 Independent
 Station Rep. Radio-TV Reps
 President W. F. Rust, Jr.
 Gen., Sta. Mgr. Ralph Gottlieb
 Chief Engineer Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned By Eastminster Bcstg. Corp.
 Address Lund Road
 Tel.: TU 2-2781 Independent
 Station Representative Avery-Knodel
 President, Gen. Mgr. Roger H. Strawbridge
 Commercial Manager Ted Sawyer
 Program Director Richard Corbin
 Chief Engineer John L. Ecuier
 Owners of: WOTW-FM, Nashua; WCME, Bruns-
 wick-Portland, Me.

WSMN—Nashua—1958

Frequency: 1590 Kc. Power: 5000 Watts
 Owned By 1590 Broadcasting Corp.
 Business Address 502 W. Hollis St.
 Tel.: TU 2-5107 ABC, KBS
 Station Reps. Breen & Ward; Nona Kirby
 President Gerald O. Nash
 General Manager David A. Rock
 Station Manager Edward Lecius
 Program Director Frank Teas
 Publicity Director Roger Field
 Chief Engineer Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned By Carlson Enterprises
 Address 120 Belknap St.
 Tel.: NEwport 873 KBS
 Station Reps. Donald Cooke; Nona Kirby
 General, Comm. Manager W. Richard Carlson
 Program Director Norah B. Carlson
 Chief Engineer Louis Connors

WBBX—Portsmouth—1960

Frequency: 1380 Kc. Power: 1 Kw.
 Owned By Seacoast Bcstg. Corp.
 Address 1555 Islington Street
 Tel.: Geneva 6-1380 Independent
 President Roger Moulton
 Gen., Comm. Mgr. William A. Gildersleeve

WHEB—Portsmouth—1932

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By Knight Bcstg. of N. H.
 Address Lafayette Road
 Tel.: Geneva 6-7300 Independent
 President Norman Knight
 General, Sta. Mgr. Harold H. Segal

WNNH—Rochester—1948

Frequency: 930 Kc. Power: 5000 Watts d.
 Owned-Operated By Stafford Bcstg. Corp.
 Business Address Rochester Hill Rd.
 Tel.: 333-0930 Independent
 Reps. Bill Creed Assocs.; Nat. Time Sales
 Pres., Gen. Mgr. Albin Malin
 Sta. Mgr., Prog. Dir. Robert J. Connelly
 Chief Engineer Roger Butterfield

Pop.: 6,275,000
Families: 1,847,000

New Jersey

Radio Homes: 1,804,000
AM Stas. in State: 26

WHTG—Asbury Park—1957

Frequency: 1410 Kc. Power: 500 W., d.
Owned. Harold M. Gade
Address Route 1
Tel.: KE 1-1410. Independent
Sta. Representative Grant Webb
Owner, Gen. Mgr. Harold Gade
Station, Prom. Manager Theo Gade
Commercial Mgr. Gustave Litch
Program Dir. Leon Contente
Chief Engineer Martin Goffe
Publicity Dir. Phyllis Lang

WJLK—Asbury Park—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Operated By Asbury Park Press, Inc.
Address Press Plaza
Tel.: PR 4-7000. Independent
Newspaper Affiliation Press
Station Manager Everett Rudloff
Commercial Manager Margaret Curtis
Prog. Mgr. Charles F. Hill
Chief Engineer Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc. Power: 250 Watts
Owned By Eastern Bcstg. Co.
Address Steel Pier
Tel.: 345-2188. CBS
Station Representative PRO
President D. Diner
General Manager John Struckell
Chief Engineer Al Roche

WLDB—Atlantic City—1955

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By Atlantic City Bcstg. Co.
Address Penn-Atlantic
Tel.: 344-6573. MBS-ABC
Station Rep. Charles Bernard
Pres., Gen. Mgr., Ch. Eng. Leroy Bremmer
Commercial Mgr. Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Mid-Atlantic Bcstg. Co., Inc.
Address 1710 Atlantic Ave.
Tel.: 4-1340. ABC
Pres., Gen. Mgr. David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern States Bcstg. Corp.
Address Bridgeton, N. J.
Tel.: GL 1-2930. MBS
Station Representative Clark
President Russell S. Henderson
Exec. V. P., Gen. Mgr. Paul Alger
Program Director Joe McCulley
Chief Engineer Jack Chamberlin

WCAM—Camden—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Oper. By City of Camden
Address City Hall
Tel.: EM 5-5600. Independent
Rep. Bcst. Time Sales
General Manager Nelson D. Hibbs
Commercial Manager Joseph Scardilli
Program Director Samuel Scott
Chief Engineer John Zander

WKDN—Camden—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By South Jersey Bcstg. Co.
Address 2775 Mt. Ephraim Ave.
Tel.: EM 5-7200. Independent
President Ran Compton
General Manager Gordon Giffen
Commercial Manager Dave Moss
Program Director Williard Camperson
Chief Engineer Anthony J. Riccio
Owners of: WARN, Ft. Pierce.

WNJH—Hammonton—1961

Frequency: 1580 Kc. Power: 250 Watts d.
Owned By Hammonton Bcstg. Co.
Address 115 Vine Street
Tel.: L0gan 1-1900. Independent
Partner, General Mgr. William S. Halpern
Partner Louis N. Seltzer
Commercial Manager George R. Hill
Chief Engineer William Shoop

WMVB—Millville—1953

Frequency: 1440 Kc. Power: 1,000 Watts d.
Owner Union Lake Broadcasters, Inc.
Address P. O. Box 267
Tel.: 825-2600. Independent
President Fred M. Wood
General Manager Dorothy H. Carlson
Chief Engineer George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By Morristown Bcstg. Co.
Address Box 345
Tel.: JE 8-1250. Independent
President George S. Croy
General Manager Kenneth A. Croy

WJRZ—Newark—1922

Frequency: 970 Kc. Power: 5 Kw., d.; 1 Kw. n.
Owned By Bergen Bcstg. Co.
Address 32 Green St.
Tel.: MArket 4-5300. Independent
Station Representative Adam Young
President Lazar Emanuel

NEW JERSEY


General Manager.....Sy Levy
Operations Director.....Sid Sirulnick
Program Director.....Paul Brenner
Chief Engineer.....Abe Jacobowitz
 Owners of: WJRW-FM, Newark; WACE-AM-FM, Chippewa Falls, Mass.; WEOK-AM-FM, Poughkeepsie, N. Y.; WKST, New Castle, Pa.; WKST-TV, Youngstown, O.

WNJR—Newark—1947

Frequency: 1430 Kc.....**Power:** 5000 Watts
Owned By.....Continental Broadcasting, Inc.
Business Address.....Box 1258
Tel.: MU 8-3665.....**Independent**
Station Rep......Continental
President.....O. Wayne Rollins
General, Comm. Mgr......Leonard Mirelson
Program Director.....Bob Leonard
Chief Engineer.....Vic Takach
 Owners of: WBEE-AM, Chicago; WRAP-AM, Norfolk; WAMS-AM, Wilmington; WGEE-AM, Indianapolis; WPTZ-TV, Plattsburgh; WCHS-TV, AM, Charleston; WEAR-TV, Pensacola, Fla.; KDAY, Los Angeles, Calif.

WVNJ—Newark—1947

Frequency: 620 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Newark Bcstg. Corp.
Address.....786 Broad St.
Tel.: MI 3-7600.....**Independent**
General Manager.....Ivon B. Newman



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WCTC—New Brunswick—1946

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....Raritan Valley Bcstg.
Business-Studio Address.....385 George St.
Tel.: CH 7-1450.....**Independent**
President, Gen. Mgr......J. L. Rosenmiller
Asst. Gen. Mgr......A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned.....Sussex County Bcstrs.
Address.....Box 40
Tel.: DUpont 3-3400.....KBS
Co-Owners.....Simpson Wolf, Robert Menzel
General, Comm. Mgr......Ronald L. Hickman
Program Director.....John Bennett
Chief Engineer.....Charles Simpson

WPAT—Paterson—1941

Frequency: 930 Kc.....**Power:** 5000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....12 West 40th St., N.Y.C.
Tel.: MUrray Hill 8-9300.....**Independent**
Station Representative.....H-R Reps
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Program Director.....Joseph B. Somerse
Chief Engineer.....Paul Di Savino
 Owners of: WPAT-AM-FM; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN (TV), Albany, N. Y.; WKBW-AM-TV, Buffalo, N. Y.; WTVD (TV), Durham, N. C.

WERA—Plainfield—1961

Frequency: 1590 Kc.....**Power:** 500 Watts d.
Owned By.....Tri-County Bcstg. Corp.
Address.....200 West 7th Street
Tel.: PL 5-1590.....**Independent**
President, Gen. Mgr......Henry J. Behre, Jr.
Commercial Manager.....Phil Reilly
Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....S. Jersey Radio, Inc.
Address.....Old Turnpike
Tel.: Milton 1-1400.....**Independent**
Newspaper Affil......Ledger, Gazette
Station Reps.....Masla; Mort Lowenstein
President.....H. G. Murrelle
Exec. V.P., Gen. Mgr......Howard L. Green
Station Mgr., Prog. Dir......Fred H. Haggerty
Sales Pro. Mgr......Larry Carle
Chief Engineer.....Milton C. Thurlow
 Owners of: WMMB, Melbourne, Fla.; WENY, Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

WAAT—Trenton—1959

Frequency: 1300 Kc.....**Power:** 250 Watts d.
Owned By.....Delaware Valley Bcstg. Co.

Pop.: 1,025,000
Families: 282,000

New Mexico

Radio Homes: 263,000
AM Stas. in State: 47

KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned By: William Wayne Phelps
Address: Box 268
Tel.: HEmlock 7-1505. KBS-MBS
General, Sta. Mgr.: Wayne Phelps
Chief Engineer: Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned By: George O. Cory
Address: P. O. Box 618
Tel.: 437-4440. Independent
President: George O. Cory
General Manager: Bob Hoffman
Program Director: Jim Joyner
Chief Engineer: Leroy Stewart
Owners of: KINT, El Paso, Tex.; KVOD, Albuquerque, N.M.; KUBC, Montrose, Colo.; KSLV, Monte Vista, Colo.; KRAI, Craig, Colo.

KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By: Sandia Bcstg. Corp.
Address: P.O. Box 1388
Tel.: 243-1244. Independent
Reps.: Harlan G. Oakes; Nat'l Time Sales
President: Oscar I. Dodek
General, Sta. Mgr.: Maxwell Marvin
Comm., Sales Prom. Mgr.: Milton Ledet
Program Director: Jose Gallegos
Chief Engineer: Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.
Owned By: KARA, Inc.
Address: 4011 Menaul Blvd.
Tel.: AMherst 8-4371. KBS
Station Rep.: Broadcast Time Sales
President: Walter Stiles
General Manager: Bill Wylder
Commercial Manager: Buz Hudgins
Program Director: Bill Godfrey
Chief Engineer: Mel Bersler

KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.
Owned By: White Oaks Bcstg. Co.
Address: 506 2nd St. N.W.
Tel.: CH 3-7813. ABC
Station Representative: Meeker
President: Thomas J. Swafford
General Manager: Jack Kline

KGGM—Albuquerque—1927

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By: New Mexico Bcstg. Co.

Address: 1414 Coal Ave., S.W.
Tel.: 243-2285. CBS
Station Rep.: Advertising Time Sales
Pres., Gen. Mgr.: A. R. Hebenstreit
Station, Comm. Manger: Ben Caine
Program Director: Robert Van Driel
Sales Prom. Mgr., Pub. Dir.: James Laramore
Chief Engineer: Leonard F. Dodds
Owners of: KVSE, Santa Fe.; KGGM-TV.

KLOS—Albuquerque—1955

Frequency: 1450 Kc. Power: 250 Watts
Owned By: B & M Bcstrs., Inc.
Address: 416 Second St., N.W.
Tel.: 247-0229. Independent
Station Representative: Grant Webb & Co.
President, General Mgr.: George Oliver
Station, Program Mgr.: Alphonso Tafoya
Commercial Manager: Don Tompkins
Sales Promotion Manager: Randy Britt
Publicity Director: Johnny Salisbury
Chief Engineer: Michael Langner

KOB—Albuquerque—1922

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By: KSTP, Inc.
Address: 1430 Coal Ave. S.W.
Tel.: CH 3-4411. NBC
Station Representative: Petry
President: Stanley E. Hubbard
Gen. Mgr., Ch. Engr.: George S. Johnson
Station Manager: Robert C. Pettingell
Sales Prom., Pub. Dir.: Paul Bain
Program Director: Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress Gardens, Fla.

KQEO—Albuquerque—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned By: Swanco Bcstg.
Bus. Address: 2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848. MBS
Station Representative: Eastman
President: George A. Bolas
General, Station Manager: Dino Ianni
Program Director: Tom Dunn
Chief Engineer: Elmer W. Neumann
Owners of: KIOA, Des Moines, Ia.; KLEO, Wichita, Kans.; KRMG, Tulsa, Okla.

KRZY—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.
Owned: KHAM, Inc.
Address: 202 Claremont Street, NE
Tel.: DI 4-2394. ABC-KBS-MBS
Station Rep.: Charles Bernard
President: J. W. Hedges
General, Sta. Mgr.: J. L. Anderson
Chief Engineer: J. Hughes

Address Hotel Stacy Trent
 Tel.: Export 2-5125.....Independent
 Station Representative Masla
 President.....Ed Cossman
 General, Comm. Mgr.....Ray McFadden
 Program Director.....Harry Newman
 Publicity Director... Robert MacDougle
 Chief Engineer Nicholas Dallessandro

WBUD—Trenton—1947

Frequency: 1260 Kc.... Power: 5 Kw. d. 1 Kw. n.
 Owned-Operated By.....WBUD, Inc.
 Address.....Ewingville Road
 Tel.: TU 2-7191.....Independent
 Station Representative.....Bob Wittig
 Pres., Gen. Mgr.....Richard M. Hardin
 Chief Engineer.....Howard Williams

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Peoples Bcst. Corp.
 Address.....Brunswick Ave. at Lake Dr.
 Tel.: OW 5-8515.....MBS
 Representative Hollingbery
 President.....Herbert E. Evans
 Resident V. P., Gen. Mgr....Glenn C. Jackson
 General Sales Manager.....Harry W. Barnam
 Business Manager.....Patricia Singer
 Prog. Dir.....Tom Durand
 Publicity Dir.....K. M. Weber
 Chief Engineer.....Chester Sunderland
 Owners of: WNAX, Yankton, S.D.; WGAR, Cleve-
 land; WMMN, Fairmont, W. Va.; KVTY, Sioux
 City; WRFD, Columbus, O.

WDVL—Vineland—1958

Frequency: 1270 Kc.... Power: 500 Watts, d.
 Owned By.....Mort and Vivian Hendrickson
 Address.....River Drive, Radio Park
 Tel.: Oxford 1-7550.....Independent
 General, Sta. Manager.....Mort Hendrickson
 V. P. V. E. Hendrickson
 Program Director.....Henri Morey
 Acting Chief Engineer.....Earle Godfrey

WBBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By...Community Bcstg. Serv.
 Address.....S. Delsea Drive
 Tel.: OX 2-6500.....Independent
 Representative Gill-Perna
 President.....Joseph M. Bullock
 General Manager.....Robert C. Craiger
 Commercial Manager.....John F. Serra
 Program Director.....Robert Coucill
 Chief Engineer.....Ken Parks

WCRV—Washington—1956


Frequency: 1580 Kc.... Power: 500 Watts d.
 OwnedWarren Bcstg.

Address 3 Belvidere Avenue
 Tel.: 689-1580 Independent
 General Manager.....George S. Croy
 Commercial Mgr.....Ron Drescher
 Program Director.....Ed Reilly
 Chief Engineer.....Leonardo Ragonese, Jr.

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
 Owned-Operated By.....Francis J. Matrangola
 Address.....3010 N. J. Ave.
 Tel.: 522-7751Independent
 General Manager.....Francis J. Matrangola
 Comm. Mgr.....Margaret Murphy
 Program Director.....William Wotring
 Chief Engineer.....Carlton Owen

The
Voice
of
the
Delaware
Valley



COMPLETE FULL-TIME LOCAL
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NEWS

Direct WEATHER REPORTS from
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Good Listenable MUSIC

The only station in the Delaware
Valley functioning with a Listen-
ers' Advisory Group, organized in
1955. A truly dedicated COM-
MUNITY SERVICE station.

920 ON YOUR DIAL
WTTM

KVOD—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned By.....Colorado Radio Corp.
 Address.....Merrill Bldg., 131 Adams, N. E.
 Tel.: 268-4335.....Independent
 Station Representative.....Gill-Perna
 Station Manager.....Bill Edwards

KSVP—Artesia—1946

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wts. n.
 Owned-Operated By.....Artesia Bcstg. Corp.
 Address.....1450 S. Roselawn
 Tel.: SH 6-2751.....KBS, MBS
 President.....Martin Yates III
 General, Station Manager.....Bob Hess
 Commercial Manager.....Joe Little
 Chief Engineer.....L. O. Wilcox

KNDE—Aztec—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....I. E. Shahan
 Address.....2nd & Zia Sts.
 Tel.: FEderal 4-6174.....Independent
 Owners.....I. E. Shahan, W. W. Barbour
 Chief Engineer.....Carl Black

KARS—Belen—1961

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By.....Belen Broadcasting Co.
 Address.....P. O. Box 860
 Tel.: UNderhill 4-4444.....KBS
 President.....Carter M. Waid
 General Mgr., Program Dir.....Jon Evans
 Chief Engineer.....Ted Douglass

KAVE—Carlsbad—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Voice of the Caverns, Inc.
 Address.....Box 631
 Tel.: TU 5-4101.....KBS
 President.....Edward Talbott
 Gen., Sta. Mgr.....Tom Wiseheart
 Program Director.....Jon Evans
 Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Coronado Bcstg. Co.
 Address.....313 W. Mermod
 Tel.: TU 5-5373.....Independent
 Station Reps.....Devney Org.; Melville
 President.....Hazel H. McEvoy
 General, Station Mgr.....D. A. Swayze
 Program Dir., Ch. Eng.....Ed Lyon

KLMX—Clayton—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Ari-Ne-Mex Bcstg. Corp.
 Address.....Box 7
 Tel.: 374-2555.....KBS
 President.....Arthur Jernigan
 Gen., Comm., Prom. Mgr., Pub. Dir. Frank Vale
 Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....New-Tex Bcstg.
 Address.....1221 Main
 Tel.: POrter 3-4401.....ABC
 President.....Odis Echols, Sr.
 General, Station Mgr.....Odis Echols, Jr.
 Comm. Mgr., Chief Eng.....Al Rinn
 Sales Promo., Pub. Dir.....Grace Echols

KICA—Clovis—1933

Frequency: 980 Kc. Power: 1000 Watts
 Owned By.....Marshall Enterprises
 Address.....P. O. Box 111
 Tel.: 763-5511.....Independent
 Station Rep.....Pearson Nat. Reps.
 President.....John H. Marshall, Sr.
 General Manager.....John H. Marshall, Jr.
 Station Manager.....Bud LeRoy
 Commercial Manager.....Bill McDonnel
 Sales Promotion Mgr.....Dave Neikirk
 Program Director.....Del Maurer
 Publicity Director.....John Urban
 Chief Engineer.....Jim Cope
 Owners of: KICA-TV, Clovis.

KOTS—Deming—1954

Frequency: 1230 Kc. Power: 250 Watts, d.
 Owned.....Luna County Bcstg. Co.
 Address.....1700 South Radium Ave.
 Tel.: 546-9011.....KBS
 General Manager.....Robert W. Tobey
 Program Dir., Chief Eng.....Larry Chisholm
 Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Kenn-Land Bcstg., Inc.
 Business Address.....212 W. Apache
 Tel.: DA 5-3541.....ABC-MBS
 Station Rep.....Devney Organization
 Pres., Gen. Mgr.....C.O. "Ken" Kendrick
 Station Manager.....Bob Williams
 Program Director.....Fred Findley
 Chief Eng.....Harold Furstenberg

KRZE—Farmington—1960

Frequency: 1280 Kc. Power: 5000 Watts d.
 Owned By.....KRZE Radio
 Address.....208 B. West Main
 Tel.: DAvis 5-4141.....Independent
 President.....John Burroughs
 General Manager.....Boyd Whitney
 Commercial Manager.....Willard Kline
 Program Director.....Bob Luningham
 Chief Engineer.....Harold Furstenberg
 Owners of: KRZY, Albuquerque, N.M.; KRSY, Boswell, N.M.; KENM, Portales, N.M.; KMUL, Mule Shoe, Tex.

KWYK—Farmington—1957

Frequency: 960 Kc. Power: 1 Kw., d.
 Owned.....Basin Bcstg. Co.
 Address.....Petroleum Club Plaza
 Tel.: 325-1996.....Independent

NEW MEXICO

Station Representative Bolles
General Manager Jim Gober
Station Manager Al Lucero
Program Director Andy Loomis
Chief Engineer Bom Kamm
Owners of: KOTS, Deming; KOBE, Las Cruces;
KDGO, Durango.

KGAK—Gallup—1946

Frequency: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Thunderbird Bcstg. Co.
Address 401 E. Coal Ave.
Tel.: UN 3-4444 Independent
Station Reps. O'Connell; Brown
President Merle H. Tucker
General Manager L. Thomas Christison
Program Manager Dennis Mitchell
Chief Engineer Sam Lombardi

KYVA—Gallup—1959

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned Kendrick & Landis
Address 306 S. First St.
Tel.: UN 3-6222 ABC-KBS
Station Representative Webb
General Manager C. O. Kendrick
Station Manager Richard W. Miner
Program Director Bob Barnett
Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc. Power: 1 Kw., d.
Owned By Grants Bcstg. Co., Inc.
Address Box 608
Tel.: ATwater 7-4491 Independent
President W. E. Dyche, Jr.
General Manager Lewis J. Fitts
Chief Engineer John Tobola

KHOB—Hobbs—1954

Frequency: 1390 Kc. Power: 5 Kw., d.
Owned Permian Basin Radio Corp.
Address Box 247
Tel.: EX 3-5148 ABC
Representative Clark
Pres., Gen. Mgr. Charles R. Scott
Station Manager Zeb Williams
Commercial Manager Gil Haugen
Sales Promotion Manager Max Ellison
Program Director Wendell Deaton

KWEW—Hobbs—1938

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By KWEW, Inc.
Address 116 E. Dunnam
Tel.: EX 3-3137 MBS-KBS
Station Representative Webb
President Theresa P. Whitmore
General, Sta. Manager Harry McAdams
Commercial Manager Phil McGee
Sales Promo. Mgr., Prog. Dir. Jack Parry
Chief Engineer Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc. Power: 5000 Watts d.
Owned-Oper. By Taylor Enterprises, Inc.
Address Box 968
Tel.: JACKson 6-6681 ABC
President W. C. Taylor
General, Station Manager William Lask
Commercial Manager Frank J. Lynch
Program Director Dennis G. Adams
Chief Engineer Jack Sellmeyer
Owners of: KBHM, Roswell, N.M.

KOBE—Las Cruces—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Mesilla Valley Bcstg. Co.
Bus. Studio Address 940 N. Main St.
Tel.: JA 6-2496 Independent
President, Gen. Mgr. Jim Gober
Chief Engineer Jim Doiron

KFUN—Las Vegas—1941

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Southwest Bcsters, Inc.
Business Address Box 710
Tel.: GARfield 5-6766 ABC
President, Gen. Mgr. Ernest N. Thwaites
Program Director Dorothy G. Thwaites
Chief Engineer Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Community Bcstg. Co.
Address Community Center Plaza
Tel.: 2-4343 ABC, KBS
Sta. Reps. Dore; Venard, Torbet & McConnell
General Mgr., Chief Eng. Darrel K. Burns
Program Director K. Farr

KLEA—Lovington—1951

Frequency: 630 Kc. Power: 500 Watts d.
Owned Lea County Broadcasting Co.
Address P.O. Box 877
Tel.: 396-2244 Independent
President David R. Worley
General, Comm. Mgr. Hoyt Caldwell
Chief Engineer H. Smith

KENM—Portales—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Plains Bcstg. Co.
Address Drawer 540
Tel.: RE 6-6681 KBS
Pres., Co-Owner John Burroughs
Gen., Sta. Mgr. Bob Hoffman
Chief Engineer Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Raton Bcstg. Co.
Address Box 350
Tel.: 445-3652-53 ABC, KBS
Station Representative George Hopewell
General Manager C. Gail Boles
Commercial Manager Jim Roper
Chief Engineer Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc. Power: 5 Kw., d.
 Owned By Taylor Bcstg. Co.
 Address P.O. Box 910
 Tel.: MA 2-2120 Independent
 Station Reps. Thomas Clark; Clarke Brown
 President William C. Taylor
 General Manager G. F. "Jud" Roberts
 Commercial Manager Tommye Oldfield
 Sales Prom. Mgr. Lloyd G. Barham
 Program Director John E. Davis
 Publicity Director Don Delgado
 Chief Engineer Eugene C. Rader

KGFL—Roswell—1927

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KGFL, Inc.
 Address P. O. Box 1330
 Tel.: MA 2-5110 Independent
 Station Representative Grant Webb
 President Theresa P. Whitmore
 Sta. Mgr. Stan Gallup

KRSY—Roswell—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By John Burroughs
 Address Box 1981
 Tel.: 622-0290 NBC
 Representative Meeker, Melville
 President John Burroughs

KRRR—Ruidoso—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Lincoln County Bcstg. Co.
 Address Box 39
 Tel.: Clearwater 7-2311 Independent
 General Manager Q. K. Crandall

KTRC—Santa Fe—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Santa Fe Bcstg. Co.
 Address P.O. Box 1715
 Tel.: YUcca 2-2666 ABC, KBS
 Station Rep. Devney Organization
 President, Gen. Mgr. Carl S. Goodwin
 Program Director Frances B. Goodwin
 Chief Engineer Verne R. Melton, Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By New Mexico Bcstg. Co.
 Business Address 811 Cerrillos Rd.
 Tel.: YUcca 3-7319 CBS
 Station Representative Adv. Time Sales
 President A. R. Hebenstreit
 General, Comm. Mgr. Ivan R. Head
 Prog. Dir. Ada Zamora
 Sales Prom. Mgr. Tony Spagnola
 Chief Engineer E. J. Vanderwood
 Owners of: KGGM-AM-TV, Albuquerque.

KSYX—Santa Rosa—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By KB Bcstg. Co.
 Address Drawer K
 Tel.: 472-3151 KBS
 Sta. Reps. Continental Radio Sales
 President W. I. Driggers
 General Manager Bill C. Walls
 Commercial Mgr. James Hatt
 Program Director Kathryn Walls
 Chief Engineer Norman Hennig

KSIL—Silver City—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By James H. Duncan
 Address 1640 Cactus St
 Tel.: 538-2951 ABC-KBS-MBS
 General, Station Manager James H. Duncan
 Commercial Manager C. Earl Williams
 Program Director Robert E. Fuller
 Chief Engineer Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc. Power: 1000 Watts, d.
 Owned By Socorro Broadcasting Co.
 Address P. O. Box 1277
 Tel.: SOcorro 1290 KBS
 President, Gen. Mgr. C. E. Franklin
 Station Mgr., Ch. Eng. Pat Franklin
 Commercial Manager William Davis
 Sales Prom. Mgr., Pub. Dir. Betty Morrison

KKIT—Taos—1961

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Art Capital Broadcasting Co.
 Address P. O. Box 665
 Tel.: 758-2231 Independent
 Station Representative George Hopewell
 President Jack W. Hawkins
 V.P., General Mgr. Don Boston
 Commercial Manager Joe McGinnis
 Program Director Joe Rushing

**KCHS—Truth or Consequences
1946**

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Quality Bcstg. Co.
 Address P. O. Box 351
 Tel.: 894-2400 KBS
 Station, Comm. Mgr. William D. Hafer
 Chief Engineer Dean W. Manley

KTNM—Tucumcari—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned Tucumcari Bcstg. Co., Inc.
 Address 1420 East Gaynell
 Tel.: 100 KBS
 Station Representative George Hopewell
 President Hoyt Houck
 General, Station Mgr. S. J. Barnes
 Commercial Manager Norman Stratton
 Program Director Betty Skipworth
 Chief Engineer Joe Caddy

AN ANNUAL EDITION gives us opportunity to reflect over the past year which has seen us gain a dominance never before achieved in the Great Northeast.

For example, Neilsen credits our 50 thousand watts with more counties covered than any other station in the Albany-Schenectady-Troy market. And it's always gratifying to see the daily mail response from Canadians who tune 1540 for its exciting programming . . . not to mention the frequent overseas correspondence received.

Pulse also gives our powerhouse a satisfying dominance in all time periods . . . listeners who have come to depend on Big Radio for entertainment and service unmatched in the four counties surveyed.

Hooper covers the three metropolitan counties which total the 31st retail spending market . . . and again it's the same story, complete dominance.

We like to remember that this dominance is made up of people . . . people who prefer us as their daily companions . . . people who respond to our efforts and make them worthwhile. There were the 8,962 who responded to our Prayer for Peace telegram sent to the President . . . the hundreds who sent Christmas cards to a cancer stricken five year old boy in October . . . and the thousands who watch our personality basketball team raise charity monies in its 35 game schedule. As any progressive broadcaster we could go on and on.

Naturally, much effort, time and funds have been expended in creating our dominance, but as one year passes into another, we're proud of our past record at WPTR and plan to perpetuate it far into the future.

Pop.: 17,225,000
Families: 5,225,000

New York

Radio Homes: 5,106,000
AM Stas. in State: 140

WABY—Albany—1934

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Eastern N. Y. Bcstg. Corp.
Address.....80 Braintree St.
Tel: IVanhoe 2-3353.....Independent
Station Rep.....Radio-TV Reps.
Gen. Mgr.....Ed. L. Trudeau
Station Manager.....Toni Brady
Program Director.....Richard Lawrence
Chief Engineer.....Thomas McDermott

WOKO—Albany—1924

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....WOKO, Inc.
Address.....P.O. Box 1520
Tel.: HEmlock 9-9955.....ABC-MBS
Station Rep.Advertising Time Sales

President.....Carl L. Lindberg
General Manager.....Howard B. Hayes
Station Manager.....Charles L. Murn
Chief Engineer.....Charles R. Heisler

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned By.....Schine Ent.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Station Rep.....Eastman; Bill Creed
President.....J. Myer Schine
V.P., General Manager.....Perry Samuels
Sales Service Director.....David Goldman
Station Manager.....Arthur H. Simmers
Program, Promo. Mgr.....James W. Ramsburg
Publicity Director.....Zoe Niarchos
Chief Engineer.....W. R. David, Sr.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE



6

CAPITAL CITIES BROADCASTING CORPORATION

RADIO . . .

WROW, ALBANY, N. Y.

WKBW-AM, BUFFALO, N. Y.

WPRO-AM, FM, PROVIDENCE, R. I.

WPAT-AM, FM, serving metropolitan New York

TELEVISION

WTEN, ALBANY, N. Y.

WKBW-TV, BUFFALO, N. Y.

WPRO-TV, PROVIDENCE, R. I.

WTVD, RALEIGH-DURHAM, N. C.

WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Capital Cities Bcstg. Corp.
 Address Box 590
 Tel.: BR 1-2345 CBS
 Station Representative H.R. Reys, Inc.
 President Frank M. Smith
 V.P., General Manager Robert M. Peebles
 Local Sales Mgr. John F. McCarthy
 Sales Promo. Mgr., Pub. Dir. Jo Abramson
 Program Director Joseph LaPalme
 Chief Engineer Lucian C. Davis
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,
 AM, Providence, R. I.; WTVD, Raleigh-Durham,
 N. C.; WKBW-AM-TV, Buffalo; WPAT-AM-FM,
 Paterson, N. J.

WUFO—Amherst—1961

Frequency: 1080 Kc. Power: 1,000 Watts d.
 Owned By... Dynamic Bcstg. of New York, Inc.
 Address P. O. Box 186
 Tel.: NF 2-1080 Independent
 Station Representative Bernard Howard
 President Leonard Walk
 General Manager Joseph Bassett
 Sales Manager James Corrin
 Program Director Eddie O'Jay
 Publicity Director Joseph Ricca
 Chief Engineer Albert Hoch

WCSS—Amsterdam—1948

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned Community Service Bcstg. Co.
 Address Midline Road
 Tel.: VI 3-2500 Independent
 President Alphonse Di Mezza
 V.P., General Manager Philip Spencer
 Program Director Carl Bahn
 Chief Engineer Kenneth Moffitt

WAUB—Auburn—1959

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By... Cayuga Broadcasting Corp.
 Address 77 State St.
 Tel.: AL 3-7311 ABC-KBS
 Station Rep. George T. Hopewell
 President Gerard Mirabito
 General, Station Mgr. Robert B. Morgan
 Commercial Manager Richard F. Taylor
 Sales Promotion Mgr. Edward Lauckain
 Program Director Brad Broyles
 Publicity Director Don Fordham
 Chief Engineer Ed Marciniac

WMBO—Auburn—1923

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By WMBO, Inc.
 Address 141 Genesee St.
 Tel.: AL 2-3511 MBS
 Newspaper Afil. Citizen Advertiser
 Representative Thomas F. Clark
 President William O. Dapping
 Gen., Sales Promo. Mgr. Frederick L. Keesee
 Station, Comm. Mgr. Floyd J. Keesee
 Promotion Director Ivan B. Hyer
 Chief Engineer Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By... Babylon-Bay Shore Bcstg. Corp.
 Business Address Route 109
 Tel.: MO 1-4000 Independent
 President Sol Horenstein
 Station Manager Muriel Mathews
 Chief Engineer E. Karl

WGLI—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By WGLI, Inc.
 Address Falmouth Road
 Tel.: MOhawk 9-1290 MBS
 Station Representative Masla
 President, Gen. Mgr. David H. Polinger
 Station, Commercial Mgr. Fred Beck
 Sales Manager Richard E. Logan
 Program Director Jack Marino
 Chief Engineer Sherman Egan

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By Century Radio Corp.
 Address P. O. Box 1050
 Tel.: NEptune 5-3971 Independent
 Station Rep. Charles Bernard
 President Donald C. Menapace
 General, Sls. Prom. Mgr. R. L. Stockdale
 Commercial Manager William Engel
 Program Dir. James A. Lowery, Jr.
 Chief Engineer Richard H. Pirong

WBTA—Batavia—1941

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.
 Owned-Operated By Batavia Bcstg. Corp.
 Address 22 Seaver Pl.
 Tel.: Filmore 3-0715 ABC
 Pres., Gen. Mgr. Edmund R. Gamble
 Commercial Manager Richard R. Gamble
 Program Director Miss Winnie Legg
 Sales Promotion Mgr. Frank Sprague
 Publicity Director James Gerrety
 Chief Engineer Fred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned South Shore Broadcasting Corp.
 Address 1 East Main St.
 Tel.: PE 5-0540 Independent
 President, Gen. Mgr. Maurice S. Weiss
 Commercial Manager Roland Brescia
 Program Director Lee Murphy
 Chief Engineer John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned WBNR, Inc.
 Address 475 South Ave.
 Tel.: 831-1260 MBS
 Station Representative Burn-Smith
 President, Sta. Mgr. Robert Gessner
 General, Comm. Mgr. Sy Dresner
 Sales Promotion Mgr. Irv Meyers
 Publicity Director Alfred Dresner
 Chief Engineer Thomas McNamara

NEW YORK

WINR—Binghamton—1946

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..... The Binghamton Press
Address..... 70 Henry St.
Tel.: RAYmond 3-8251..... NBC
Station Representative..... H.R. Reps
General Manager..... Edward M. Scala
Program Director..... Shirley Ricciardelli
Chief Engineer..... Gino Ricciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..... The Binghamton Bcstrs., Inc.
Address..... 34 Chenango St.
Tel.: RA 2-3437..... MBS
Station Representative..... Masla
Pres., Gen. Sta. Mgr..... Andrew Jarema
Comm., Prom. Mgr., Prog. Dir..... Wally Buman
Publicity Dir..... Bob Richards
Chief Engineer..... Charles Hallinan

WBNF—Binghamton—1928

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Operated By..... Triangle Pubs. Inc.
Address..... Sheraton Inn
Tel.: RAYmond 3-7311..... CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Station Representative..... John Blair
Vice President..... Roger W. Clipp
Gen. Mgr..... George R. Dunham
Sales Manager..... Raymond Cheney
Program Director..... Karl W. Friedline
Chief Engineer..... Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WN-
BF-FM-TV, Binghamton, N. Y.; WFBG-AM-FM-
TV, Altoona, Pa.; WNHC-AM-FM-TV, New
Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
AM-TV, KREM, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Oper. By..... Black River Radio, Inc.
Address..... Box 341
Tel.: 11..... Independent
Pres., Gen. Manager..... Livingston Lensing
Station, Commercial Mgr..... Leon Renodin
Sales Prom. Mgr..... Robert Meurer
Chief Engineer..... John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By..... WBEN, Inc.
Address..... 2077 Elmwood Ave.
Tel.: TR 6-0930..... CBS
Newspaper Affiliation..... Buffalo Evening News
Representative..... Henry I. Christal
President..... A. H. Kirchhofer
General Manager..... C. Robert Thompson
Asst. General Mgr..... George R. Torge
Sales Manager..... Chester E. Daly
Program Director..... William Peters
Promotion Manager..... Joseph A. Haefney
Chief Engineer..... R. Glenn Beerbower
Owners of: WBEN-FM-TV, Buffalo.

WEBR—Buffalo—1924

Frequency: 970 Kc. Power: 5 Kw.

Owned-Operated By..... WEBR, Inc.
Address..... 23 North St.
Tel.: TT 6-0970..... MBS
Newspaper Affiliation..... Courier-Express
Station Representative..... H.R. Reps.
President..... William J. Conners, III
General Manager..... David F. Leopold
Sales Manager..... George T. Staggs
Program, Publicity Director..... Jack Gold
Chief Engineer..... Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc. Power: 5 Kw.
Owned By..... Transcontinent TV Corp.
Address..... 2165 Elmwood Ave.
Tel.: TR 3-0550..... NBC
Sta. Rep..... Petry
President..... David C. Moore
General Manager..... Van Beuren W. DeVries
Station Manager..... Richard Shepard
Sales Promo. Mgr., Pub. Dir..... George Sperry
Program Director..... Richard Johnson
Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San
Diego; WDAF-AM-FM-TV, Kansas City; WNEP-
TV, Scranton; KERO-TV, Bakersfield; WDOK-
AM-FM, Cleveland, O.

WKBW—Buffalo—1926

Frequency: 1520 Kc. Power 50,000 Watts
Owned By..... Capital Cities Bcstg. Corp.
Address..... 1430 Main St.
Tel.: TT 4-5101..... Independent
Station Representative..... John Blair
President..... Frank M. Smith
General Manager..... Herbert J. Mendelsohn
Owners of: WKBW-AM-TV; WPAT-AM-FM, Pater-
son, N. J.; WPRO-AM-FM-TV, Providence, R. I.;
WROW, WTEN (TV), Albany, N. Y., WTVD
(TV), Durham, N. C.

WNIA—Buffalo—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Niagara Bcstg.
Business Address..... 2900 Genessee St.
Tel.: TX 4-1230..... ABC
Station Representative..... Walker-Rawalt
Pres., Ch. Engr..... Gordon P. Brown
Program Director..... Mary Lownsbury
Owners of: WSAV, Rochester, N. Y.

WWOL—Buffalo—1947

Frequency: 1120 Kc. Power: 1000 Watts
Owned-Operated By..... Radio Buffalo, Inc.
Address..... 315 Main St.
Tel.: TL 6-1200..... ABC
President..... Jack Berkman
Exec. Vice President..... John Laux
Vice President..... Don Ioset
General, Station Manager..... E. A. Kline
Program Director..... Daniel McBride
Publicity Director..... George Black
Chief Engineer..... Walt Williams

WYSL—Buffalo—1960

Frequency: 1400 Kc. Power: 1 Kw.
Owned By..... The McLendon Corporation
Address..... Statler-Hilton Hotel

Tel.: TL 6-1400.....Independent
 Station Rep.McGavren-Guild
 President.....Gordon B. McLendon
 General, Station Manager.....Art Holt
 Sales Promotion Manager.....Roger Baker
 Program Director.....Ron Baxley
 Publicity Director.....Tyler Dunn
 Chief Engineer.....Gregg Eberman
 Owners of: KABL, San Francisco, Calif.; WYNR,
 Chicago, Ill.; KTSA, San Antonio, Tex.; KILT,
 Dallas, Tex.; XTRA, Tijuana, Mex.; WYSL-FM,
 Buffalo, N. Y.

WCCR—Canandaigua—1961

Frequency: 1550 Kc.Power: 250 Watts d.
 Owned By.....Canandaigua Bcstg. Co., Inc.
 Address.....41 South Main Street
 Tel.: 2945.....KBS
 President, Gen. Mgr.Westley G. Kimble
 Commercial Manager.....John Harding
 Program Director.....J. Marshall Braxton
 Chief Engineer.....Alton H. Bowman

WCBA—Corning—1949

Frequency: 1350 Kc.Power: 1000 Watts d.
 Owned By.....WCBA Radio
 Address.....Box 117
 Tel.: XN 2-7000.....Independent
 V.P., Station Manager.....Bob Shaddock
 Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc.Power: 1 Kw. d., 250 W. n.
 Owned.....Radio Corning, Inc.
 Address.....99 W. First St.
 Tel.: XN 2-2424.....MBS
 Station Representative.....Donald Cooke, Inc.
 Pres., Gen. Mgr.....Gordon M. Jenkins
 Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
 Sales Mgr., Pub. Dir.....F. R. Gray
 Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc.Power: 1 Kw. d., 500 W. n.
 Owned-Operated By....Radio Cortland, Inc.
 Address.....27 N. Main St.
 Tel.: SK 6-2828.....Independent
 Representative.....Gill-Perna
 President.....Leighton A. Hope
 Gen., Sta., Comm. Mgr.....W. L. Thompson
 Chief Engineer.....Bruce Mackey

WFLR—Dundee—1956

Frequency: 1570 Kc.Power: 1 Kw., d.
 Owned-Oper. By.....Finger Lakes Bcstg. Co.
 Address.....30 Main St.
 Tel.: 158.....Independent
 President.....Henry Valent
 General Manager.....Bob Burns
 Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Freq.: 1410 Kc.Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Lake Shore Bcstg.
 Address.....Willow Rd.
 Tel.: EMerson 6-6161.....KBS-ABC

Station Rep.....Venard, Torbet & McConnell
 President.....Simon Goldman
 General, Station Mgr.....James L. McGrath
 Commercial Mgr.....Don Novelli
 Sales Promotion Mgr.....Chet Rodgers
 Chief Engineer.....Charles Blohm

WELM—Elmira—1947

Freq.: 1410 Kc.Power: 1 Kw. d.; 500 W. n.
 Owner.....Radio Elmira, Inc.
 Address.....Box 281
 Tel.: REgent 3-5626.....CBS
 Station Representative.....Burn-Smith
 President.....John S. Riggs
 General Manager.....William J. Griffiths
 Commercial Manager.....Peter A. Parlo
 Program Director.....Ruth E. Dibble
 Publicity Director.....Stanley Douglas
 Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc.Power: 1 Kw. d.; 250 W. n.
 Owned By.....WENY, Inc.
 Bus.-Studio Address.....Mark Twain Hotel
 Tel.: REgent 4-5181.....NBC
 Station Representative.....Jack Masla
 Executive V.P.....Howard L. Green
 Program Director.....Michael Steele
 Chief Engineer.....Ed. L. Pettengill
 Owners of: WOND, Pleasantville; WMMB, Mel-
 bourne, Fla.; WOSS-FM, Atlantic City.

WEHH—Elmira Heights-Horse- heads—1956

Frequency: 1590 Kc.Power: 500 W., d.
 Owned.....Elmira Heights-Horseheads Bcstg.
 Business Address.....P.O. Box 2097
 Tel.: REgent 9-5422.....MBS-KBS
 Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc.Power: 5 Kw.
 Owned By.....Southern Tier Radio
 Address.....909 E. Main
 Tel.: Stillwell 5-3351.....ABC
 General Mgr.....Harold E. Graves
 Managing Director.....F. H. Brinkley
 Commercial Manager.....W. Robert Trevitt
 Program Director.....Sam Page
 Chief Engineer.....John Fischler
 Owners of: WDOS-AM, Oneonta; WVPO-AM,
 Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc.Power: 250 Watts, d.
 Owned By.....Dunkirk-Fredonia Bcstg., Inc.
 Address.....15 E. Main St.
 Tel.: OS 2-2157.....Independent
 Newspaper Affil.....Evening Observer
 General Manager.....Frank Michaels
 Chief Engineer.....James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc.Power: 250 Watts
 Owned.....Long Island's First Station, Inc.
 Address.....44 So. Grove St.

NEW YORK

Tel.: MA 3-1240.....Independent
Station Rep. Radio-TV Reprs., Inc.
Pres., Gen. Mgr. Edward J. Fitzgerald
General Sales Mgr. Edward J. Fitzgerald, Jr.
Program Director Lee Carle
Sales Manager Murray C. Evans
Chief Engineer Richard Carlsen

WOSC—Fulton—1949

Frequency. 1300 Kc....Power: 1000 Watts d.
Owned-Oper. By Cassill Radio Corp.
Address 1 W. Bridge St., Oswego
Tel.: LY 2-2255.....KBS-MBS
Station Rep. Hopewell
President Richard C. Mitchell
V.P., Gen. Mgr. Jack Burgess
Chief Engineer J. H. Stone

WFYI—Garden City—1959

Frequency: 1520 Kc....Power: 10,000 Watts d.
Owned By VIP Radio, Inc.
Address Roosevelt Field
Tel.: Pioneer 2-1520.....Independent
Newspaper Affil. N. Y. Herald-Tribune
President Martin Stone
Station Manager Sumner Pearl
Commercial Manager Murray Levine
Program Director Gene Edwards
Chief Engineer Ed Knapp
Owners of: WVOX-AM-FM, New Rochelle, WVIP,
Mt. Kisco; WGHQ, Saugerties. All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Operated By Star Bcstg. Co., Inc.
Address 87 Seneca St.
Tel.: 6691Independent
Station Representative Breen & Ward
President M. R. Forman
V.P., Gen. Manager W. F. Dudley
Commercial Manager Dorothy Kalina
Program Director Jerome Sherwin
Chief Engineer R. Carleton Greene
Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc....Power: 1 Kw., d.
Owned By Vacationland Bcstg. Corp.
Address Queensbury Hotel
Tel.: RX 2-2151.....Independent
President Edward Haut
General, Station Mgr. Lawrence L. Mack
Commercial Manager William E. Powley
Sales Promo. Mgr., Pub. Dir. Robert Scales
Program Director Donald Racette
Chief Engineer Wayne White

WWSC—Glens Falls—1946

Frequency: 1450 Kc..Power 1 Kw.d., 250 W.n.
Owned-Operated By Normandy Bcstg. Corp.
Address 217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Representative Jack Masla
Pres., Gen. Mgr. John B. Lynch
V.P., Sales Prom. Mgr. Ralph N. Romano
Program Dir. Louis Tinney
Chief Engineer Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc....Power: 250 Watts
Owned-Oper. By WENT Bcstg. Corp.
Business-Studio Address 8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative Gill-Perna
Pres., Gen., Sta. Mgr. Joseph H. Tobin
Program, Chief Eng. Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc....Power: 10 Kw., d.
Owned-Oper. By FM Bcstg. Corp.
Address 384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative Gill-Perna
Pres., Gen. Mgr. Paul Godofsky
Comm. Manager Joseph A. Lenn
Sales Promotion Manager M. N. Godofsky
Prog. Dir. Jerry Carr
Publicity Director Bill Nelson
Chief Engineer Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc....Power: 1 Kw., d.
Owned WALY, Inc.
Address 232 N. Main St.
Tel.: Townsend 6-1420.....Independent
Representative Webb
President, Comm. Mgr. Richard Thorman
Chief Engineer Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc....Power: 1000 Watts d.
Owned-Oper. By Hornell Bcstg. Corp.
Address 97 Main St.
Tel.: 1420.....MBS
Representative Gill-Perna
Pres., Gen. Mgr. Charles D. Henderson
Commercial Manager Emmett Barnes
Station Manager Jay Mullen
Program Director Don Jones
Chief Engineer Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc....Power: 5000 Watts d.
Owned-Oper. By Ra-Tel Broadcasters, Inc.
Address 85 Canisteo St.
Tel.: 2000.....ABC
Station Representative Burn-Smith Co.
President Al Dresner
General Manager Sy Dresner
Station Manager P. E. McCaughey, Jr.
Sales Promotion Mgr. John O'Donnell
Program Director Dave Clancy
Publicity Director Art Walters
Chief Engineer Longin Burzycki
Owners of: WWHG-FM, Hornell; WBNE, Beacon,
N. Y.

WHUC—Hudson—1947

Frequency: 1230 Kc....Power: 250 Watts
Owned-Oper. By Colgreene Bcstg. Co. Inc.
Address Union Turnpike
Tel.: HU 8-3341.....Independent
President Orin Lehman

General Manager.....J. Gindin
 Prog. Dir.....T. Curtis
 Chief Engineer.....Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned By.....Fifth Market Bcstg. Corp.
 Address.....379 New York Ave.
 Tel.: HA 3-6740.....Independent
 Station Representative.....Radio-TV Reps.
 President, Gen. Mgr.....Edward J. Fitzgerald, Sr.
 Commercial Manager.....George C. Cowan
 Sales Promo., Pub. Dir.....Judy Johnson
 Program Director.....Ray Adell
 Chief Engineer.....Norm Adærhold
 Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cornell University
 Address.....212 E. State St.
 Tel.: AR 2-2345.....CBS
 Station Representative.....Weed & Co.
 General, Station Mgr.....Michael R. Hanna
 Commercial, Prom. Mgr.....H. E. M. Brockway
 Program Director.....Joseph A. Short
 Chief Engineer.....Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc.....Power: 1 Kw., d.
 Owned By.....Ivy Bcstg. Co.
 Address.....113 S. Cayuga St.
 Tel.: AR 2-9040.....ABC
 General Manager.....Joel Fleming
 Station Manager.....Robert Newman
 Program Director.....Jack Hewett
 Publicity Director.....Patricia Bell
 Chief Eng.....Gerald Cushing
 Owners of: WOLF, WOIV-FM, WNY5-TV, Syracuse, N. Y.; WEIV-FM, Ithaca, N. Y.; WJIV-FM, Albany, N. Y.; WMIV-FM, Rochester, N. Y.; WBIV-FM, Buffalo, N. Y.

WJTN—Jamestown—1924

Freq: 1240 Kc.....Power: 500 W. d., 250 W. n.
 Owned-Operated By.....James Bcstg. Co., Inc.
 Address.....Hotel Jamestown
 Tel.: 7-1151.....ABC
 Representative.....Venard, Torbet & McConnell
 President, General Mgr.....Simon Goldman
 Station, Comm. Mgr.....J. Carl Williams
 Program Director.....George Pflieger
 Publicity Director.....Almon Haxard
 Chief Engineer.....Herbert Niklaus
 Owners of: WDOE, Dunkirk, WGGO, Salamanca, both N. Y.; WWYN, Erie; WERC-FM, Erie; WJTN-FM, Jamestown.

WXYJ—Jamestown—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Air Waves, Inc.
 Address.....415 W. Fourth St.
 Tel.: 6-1555.....MBS
 Representative.....Burn-Smith
 General Manager.....William J. Griffiths
 Commercial Manager.....Walter Carlson
 Publicity Director.....Mike Elliott
 Chief Eng.....B. O. Waterman

WBAZ—Kingston—1959

Frequency: 1550 Kc.....Power: 500 Watts, d.
 Owned By.....Big River Broadcasting Corp.
 Address.....527 Broadway
 Tel.: FEderal 1-6300.....MBS
 Station Representative.....Burn-Smith
 President.....J. Olin Tice, Jr.
 General Manager.....Robert Beckwith
 Program Director.....William Graffam
 Chief Engineer.....Henry Ellenbogen

WKNY—Kingston—1939

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Kingston Bcstg. Corp.
 Address.....601 Broadway
 Tel.: FE 1-1490.....CBS
 Station Reps.....Meeker; NE Spot Sales
 President.....Joseph K. Close
 General Manager.....Howard M. Shultis
 Program Dir.....Tony Bell
 Chief Engineer.....John C. Bonse

WIRD—Lake Placid—1962

Frequency: 920 Kc.....Power: 1,000 Watts d.
 Owned By.....WIRY, Inc.
 Address.....P. O. Box 788
 Tel.: 523-3341.....MBS
 Sta. Rep.....Venard, Torbet & McConnell
 President.....Charles B. Britt
 V.P., General Mgr.....Donald L. Pelkey
 Station Manager.....D. A. Nardiello
 Program Director.....Jim Whaley
 Chief Engineer.....Lincoln Dixon

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sullivan County Bcstg. Co.
 Address.....Box 150
 Tel.: Liberty 1680.....Independent
 President.....S. D. Lubin
 General Manager.....H. G. Borwick
 Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Walter Gaines
 Address.....WLFH Radio Bldg.
 Tel.: 654.....Independent
 Station Representative.....George Hopewell
 Owner.....Walter Gaines
 Chief Engrs.....Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Union-Sun & Journal, Inc.
 Address.....320 Michigan St.
 Tel.: HF 3-5944.....Independent
 Newspaper Affil.....Union Sun & Journal
 Station Representation.....PRO
 President.....Peter Corson
 General Manager.....William J. Kemble
 Oper. Dir., Chief Eng.....Thomas N. Ceravolo
 Sales Manager.....Guy B. Farnsworth
 Program, Publicity Dir.....Jeanne Spaulding

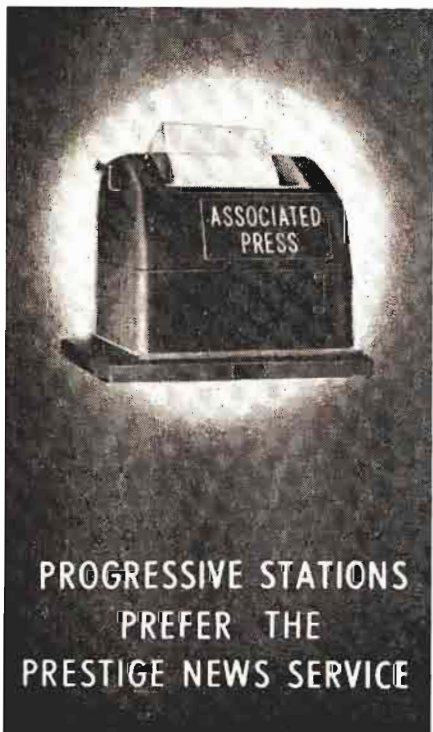
NEW YORK

WICY—Malone—1946

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By. North Country Bcstg. Co.
Address WICY Bldg.
Tel.: 483-1100 MBS
Station Representative Bob Dore Assocs.
Pres., Gen. Mgr. Mitchell C. Tackley
Commercial Manager. Alice T. Pelkey
Sales Promo. Mgr., Prog. Dir. Don Paye
Chief Engineer. Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By. The Brockway Co.
Address Box 210
Tel.: RO 9-3591 ABC
Newspaper Affil. Watertown Times
Station Representative Bolling
President. John B. Johnson
General Manager. James W. Higgins
Station Manager. Thomas R. McHugh
Program Director. James H. Nash
Sales Promo. Mgr., Chief Eng. A. S. Frazier
Owners of: WWNV, Watertown, WCNY-TV, Carthage.



WSTS—Massena—1958

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned By. Visual Associates
Business Address. Cor. Main & Water Sts.
Tel.: RO 4-0554 Independent
Station Representative. Devney Organization
President Leland Hayward
General Manager. Lawrence D. Watson
Publicity Director. Ira Zimmerman
Chief Engineer. Lloyd G. Howe

WALL—Middletown—1942

Frequency: 1340 Kc. Power: 1 Kw.d., 250 W.n.
Owned-Oper. By. The Community Bcstg. Corp.
Address 62 North St.
Tel.: DI 3-3119 Independent
Station Representative. Walker-Rawalt
Pres., Gen. Mgr. James M. Patt
Chief Engineer. Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. Power 5 Kw., d.
Owned By. Suburban Bcstg. Co.
Address. 440 Lexington Ave.
Tel.: MO 6-5177 Independent
Newspaper Affil. N. Y. Herald Tribune
Station Rep. Mort Bassett Co.
President Martin Stone
General Manager. Thomas Paris
Station Manager. Mrs. Jean Ensign
Program Dir., Chief Eng. Ken MacBride
Publicity Director. Marcia McManus
Owners of: WVOX-AM-FM, New Rochelle; WFYI,
Mineola; WGHQ, Saugerties, All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc. Power: 500 Watts, d.
Owned By. Radio WACK, Inc.
Address 110 E. Union St.
Tel.: DEerfield 1-1420 Independent
Station Representative Walton
President. J. J. Kaufman
General Station Mgr. B. Sova
Program Director. Bud Paxson
Chief Engineer. A. Muller

WGNV—Newburgh—1933

Frequency: 1220 Kc. Power: 5000 Watts d.
Owned By. Orange County Bcstg. Corp.
Address Box 591
Tel.: JOhn 1-2131 Independent
Station Representative Masla
Pres. George W. Bingham
V.P., Gen. Mgr. Campbell K. Thompson
Sales Manager. Gordon K. Cameron
Program Director. Robert E. Dod
Chief Engineer. Marvin Seimes

WVOX—New Rochelle—1950

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By. Radio Westchester

Address.....Pershing Sq. Bldg.
 Tel.: NE 6-1460.....Independent
 Newspaper Affil.....N. Y. Herald Tribune
 Station Rep.....Mort Bassett & Co.
 President.....Martin Stone
 General Manager.....Donald E. Macfarlane
 Program Director.....B. Dilson
 Chief Engineer.....Seymour Sinuk
 Owners of: WFYI, Garden City; WVIP, Mt. Kisco;
 WVOX-FM; WGHQ, Kingston. All N. Y.

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
 Owned By.....AB-P Theatres, Inc.
 Address.....39 West 66th St.
 Tel.: SU 7-5000.....ABC
 Representative.....John Blair
 President.....Leonard H. Goldenson
 V. P., General Manager.....Harold L. Neal Jr.
 Sales Manager.....John McSweeney
 Merchandising Mgr.....Jim Callan
 One-the-air Promotion Mgr.....Rick Sklar
 Program Supervisor.....Sam Holman
 Business Manager.....Margaret M. Michaud
 Chief Engineer.....Frank Marx
 Owners of: WABC-FM-TV, New York; KABC-AM-
 TV, Los Angeles; KQV, Pittsburgh; KGO-AM-
 TV, San Francisco; WXYZ-AM-TV, Detroit;
 WLS, WBKB, Chicago.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned By.....Bartell Broadcasting Corp.
 Address.....444 Madison Ave.
 Tel.: MU 8-1280.....Independent
 President.....Melvin M. Bartell
 V.P., General Mgr.....Sydney Kavaleer
 Merchandising Director.....Forster Bowen
 Spanish Program Dir.....Luis Romanacce
 English Program Dir.....Alan Fredericks
 Dir. of Sales Devel.....Thomas Viscardi
 Chief Engineer.....Phil Greenstone
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;
 Tele Haiti; Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....United Bcstg.
 Address.....560 5th Ave.
 Tel.: Circle 5-1441.....Independent
 President.....Richard Eaton
 General, Sta. Mgr.....Harry Haslett
 Commercial Mgr.....Robert T. Wittig
 Program Director.....Fred Baez
 Publicity Director.....Margaret Clark
 Chief Engineer.....Marvin Shapiro
 Owners of: WINX, Roekville; WOOK, Washington,
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

DON'T MISS THIS VAST MARKET OF 5 MILLION!

Metro New York's rich, fastest-growing, brand-conscious

SPANISH • ITALIAN • NEGRO markets...

Many Brands of Distinction Recognize Its Importance

WADO

1280 K.C., the quality station with new concepts and ideas tailor-made to your product's specific appeals to this rich, growing market of nearly 5,000,000 new customers.

WRITE TODAY:

Sydney Kavaleer, Vice President & Station Manager, or Forster Bowen, Director of Merchandising, will be pleased to send you WADO's FACT FILE on the important market within America's Number One Market!

WADO 1280 K.C.

A subsidiary of MacFadden-Bartell Corporation

444 Madison Ave., New York 22, New York

MU 8-1280



*the station with the
latin beat...1480 kc*



WHOM

136 WEST 52nd STREET

NEW YORK 19, N. Y.

Circle 6-3900

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcstg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 8-3900.....Independent
 News. Affil.....Il Progresso Italo-Americano
 President, Gen. Mgr.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Stelger

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund
 Business-Studio Address.....117 W. 48th St.
 Tel.: PLaza 7-0880.....Independent
 President.....Adolph Held
 General Station Mgr.....Henry Greenfield
 Prog. Dir.....George Field
 Commercial Manager.....Norman Furman
 Chief Engineer.....Charles W. Brown



**PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE**

IN 1962
2¹/₄ BILLION DOLLARS
WAS SPENT BY THE
VITAL NEGRO COMMUNITY
OF GREATER NEW YORK



And the figures are getting bigger every year. One out of every nine citizens of this metropolis is a member of the Negro Community. Not only are their numbers increasing, but so are their needs and wants. No advertiser who wishes to reach the entire market of Greater New York can overlook this enormous potential.

AND NO ADVERTISER CAN OVERLOOK RADIO STATION WLIB

WLIB reaches more of this vital Community than any other Negro station in the market. In every Negro Pulse taken since 1955 it has been overwhelmingly first.

THE LATEST NEGRO 7 COUNTY PULSE GAVE WLIB 25 out of 26 HALF-HOUR FIRSTS AND IT WAS TIED FOR FIRST IN THE 26TH.

No other radio station in the history of New York has ever approached this kind of dominance over its competitive facilities. It's just one of the reasons why it often has more national advertisers than all other Negro stations in the market combined.

If you want more of this market, the station to see is WLIB.

WLIB
Harlem Radio Center
310 LENOX AVE. AT 125th ST. NEW YORK 27, NEW YORK

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
Owned-Operated By.....New Bcstg. Co., Inc.
Address.....310 Lenox Ave.
Tel.: TE 1-1000.....Independent
Station Representative.....Bernard Howard
Pres., Gen. Manager.....Harry Novik
Commercial Manager.....William Warren
Program Director.....Nat Rudich
Sales Promotion Manager.....Charles Mayo
Publicity Director.....Jay Victor Assoc.
Chief Engineer.....Gordon A. Greenfield

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
General Sales Manager.....Ralph W. Goshen
Sales Prom. Mgr.....Jim Mullen
Program Director.....Gene King
Publicity Director.....Joe Cook
Chief Engineer.....Mason Escher

**Support
THE BROADCASTERS'
FOUNDATION, INC.**



A fund has been established to carry out the worthy purposes of the BROADCASTERS' FOUNDATION, INC., through individual and corporate gifts (tax deductible), with proceeds from the Annual Mike Award Banquets and in other ways now being developed.

**JOIN IN THIS GOOD WORK NOW
SEND YOUR CONTRIBUTION TO:**

BROADCASTERS' FOUNDATION, INC.

**119 West 57th Street
New York 19, New York**

Arthur Simon, President JUDSON 2-7016

when you think

NEW YORK
RADIO

think

wmca

570

REPRESENTED BY ROBERT E. EASTMAN & CO., INC.

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Straus Bcstg. Group
Address.....415 Madison Ave.
Tel.: MU 8-5700.....Independent
Station Representative.....Robert E. Eastman
President.....R. Peter Straus
V.P., General Manager....Stephen B. Labunski
V.P., Administration.....Ruth Musser
Dir. of Pub. Affairs.....Roger W. Turner
Commercial Manager.....Robert W. Mazur
Program Director.....Ruth Ann Meyer
Public Relations Dir.....Franz Ailina
Sales Promotion Manager....Mary E. Gannon

WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
Owned By.....Storer Radio, Inc.—
Sub. of Storer Bcstg. Co.
Business-Studio Address.....400 Park Ave.
Tel.: MU 8-1000.....MBS
Station Representative.....Katz Agency
Chmn. of Board.....George B. Storer, Jr.
President, Gen. Mgr.....John C. Moler
General Sales Mgr.....Herb Weber
Promotion Manager.....John Newman
Operations Manager.....Roy Schwartz
Owners of: WJBK-AM-FM-TV, Detroit; WGBS-AM-
FM; WIBG-AM-FM, Philadelphia; WJW-AM-FM-
TV; Cleveland; WSPD-AM-FM-TV, Toledo, Ohio;
KGBS, Los Angeles; WITI-TV, Milwaukee;
WAGA-TV, Atlanta, Ga.

**TOP 100 SPOT TELEVISION ADVERTISERS
LISTED ON PAGE 87**



**FIRST 50 NATIONAL SPOT TV MARKETS
LISTED ON PAGE 47**



**ALL-AMERICAN POLL WINNERS
LISTED ON PAGES 76 & 77**



**FCC PERSONNEL
LISTED ON PAGES 89-93**



**NAEB OFFICERS
LISTED ON PAGE 95**



JOHN GAMBLING

DOROTHY AND DICK

MARTHA DEANE



ARLENE FRANCIS

THE McCANNS

JEAN SHEPHERD



BARRY FARBER

THE FITZGERALDS

FAY HENLE



CARLTON FREDERICKS

LONG JOHN NEBEL

MARTIN BLOCK

TALK OF THE TRADE

These personalities are the talk of the trade. Their trade is talk. Together they talk twenty-four hours a day, selling more products and services to more people than any other station.

WOR RADIO 710 FM 98.7

First in New York since June, 1961 • Pulse 6 AM - 8 PM



WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned By.....RKO General, Inc.
 Address1440 Broadway
 Tel.: LO 4-8000.....Independent
 Sta. Rep. Nat'l Sales Div., RKO General, Inc.
 V.P., General Manager.....Robert J. Leder
 V.P., Radio Sales.....Jacques Biraben
 V.P., Advertising.....Martin Fliessler
 V.P., Program Director.....Robert Smith
 Division Controller.....Herbert J. Mayes
 Sales Manager.....William McNicol
 Program Manager.....James McAleer
 Publicity Director.....Sid Bakal
 Merchandising Director.....Herbert Saltzman
 Chief Engineer.....Orville Sather
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,
 Boston; WHBQ-AM-FM-TV, Memphis; KHL-AM-
 FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit;
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-
 FM, San Francisco; WHCT-TV, Hartford.

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned By.....Westinghouse Broadcasting Co.
 Address.....7 Central Park West
 Tel.: JU 2-7000.....Independent
 Station Representative.....AM Radio Sales
 President.....Donald H. McGannon
 General Manager.....Mark Olds
 Commercial Manager.....Arthur Harrison
 Sales Promotion Manager.....Michael Hauptman
 Program Director.....Dominic R. Quinn
 Publicity Director.....Gerald Goldberg
 Chief Engineer.....Paul Von Kunitz
 Owners of: WBZ-AM-TV, Boston, Mass.; KDKA-
 AM-TV, Pittsburgh, Pa.; KYW-AM-TV, Cleve-
 land, O.; WOWO, Fort Wayne, Ind.; WIND,
 Chicago, Ill.; WJZ-TV, Baltimore, Md.; KPIX,
 San Francisco, Calif.

**TOP NEWS EVENTS OF 1962
 LISTED ON PAGE 71**

**FIRST 50 NATIONAL SPOT RADIO MARKETS
 LISTED ON PAGE 43**

**FCC BROADCAST ROUNDUP
 LISTED ON PAGE 33**

**RADIO NETWORKS
 START ON PAGE 183**

**NAB PERSONNEL
 LISTED ON PAGES 81 & 82**

**“Music
is well said
to be
the speech of
angels.”**

... Thomas Carlyle

Music is also the *entree* to a big, vital and well-defined segment of the New York market: the 1,214,000 above-average families who depend on WQXR for fine music and The New York Times news. And who respond like angels to quality advertising on WQXR. Each year, for more than 400 advertisers, the distinctive voice of WQXR speaks with remarkable effectiveness in a marketplace where many voices are lost.

WQXR

America's No. 1 fine music station for 26 years
229 West 43rd Street, New York 36, N. Y.



WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
Owned-Operated By.....Interstate Bcstg. Co.
Address.....229 W. 43rd St.
Tel.: LA 4-1100.....Independent
Newspaper Affiliation.....N. Y. Times
Station Representation...McGavren/Guild Co.
President.....Orvil E. Dryfoos
General, Station Mgr.....Elliott M. Sanger, Sr.
V.P., Sales.....Norman S. McGee
Sales Prom. Mgr.....Elliott M. Sanger, Jr.
Program Director.....Walter Neiman
Sales Manager.....Robert L. Krieger
Pub. Dir.....E. "Pat" Hurley
Chief Engineer.....L. J. Kleinklaus

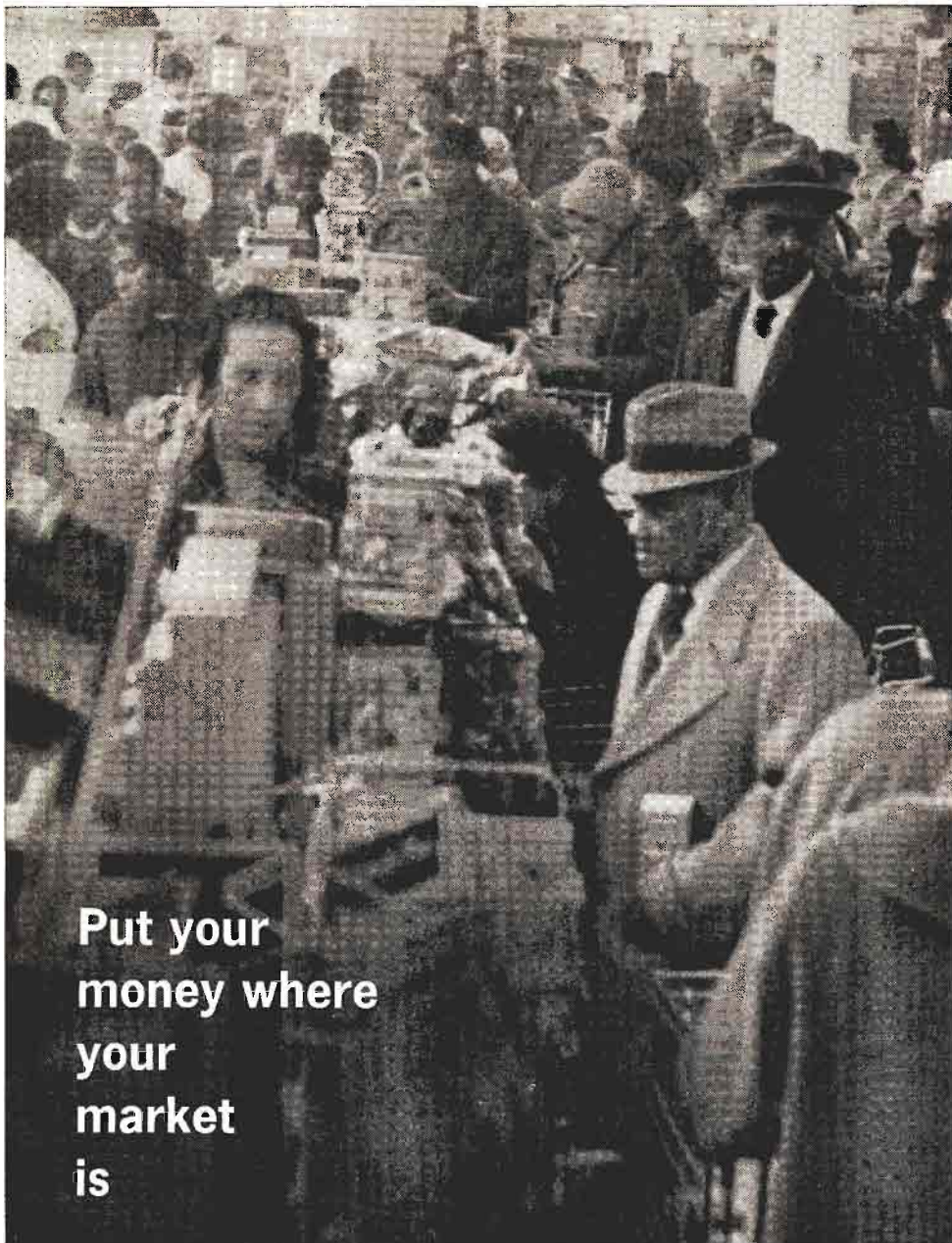
WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
Owned.....National Bcstg. Co.
Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Station Rep.....NBC Spot Sales
President.....Robert E. Kintner
V.P., Gen. Mgr.....Theodore H. Walworth, Jr.
Station Manager.....George S. Dietrich
Sales Manager.....Joseph F. Frazer
Mgr., Promotion & Adv.....John T. Clayton
Program Dir.....William H. Schwarz
Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chi-
cago; WRC-AM-FM-TV, Washington, D. C.;
WRCV-AM-TV, Philadelphia; KNBR-AM-FM,
San Francisco; WJAS-AM-FM, Pittsburgh;
WNBQ-TV, Chicago; KNBC, Los Angeles.

THE RED CROSS



NEEDS YOUR SUPPORT



Put your
money where
your
market
is

WWRL

In New York, all-Negro 24 hours a day (Mon-Fri)

Music & Community News / New York City, DE 5-1600

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Long Island Bcstg. Corp.
 Address.....41-30 58th St., Woodside
 Tel.: DE 5-1600.....Independent
 President.....W. H. Reuman
 General Station Manager.....Edith Dick
 Comm., Sales Promo. Mgr.....Selvin Donneson
 Program Director.....Fred Barr
 Publicity Director.....Mortimer Matz
 Chief Engineer.....Benton R. Bartlett

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
 Owned-Oper. By.....Metropolitan Bcstg.
 Business-Studio Address.....585 Fifth Ave.
 Tel.: YU 6-7000.....Independent
 President.....John W. Kluge
 V.P., Gen. Mgr.John V. B. Sullivan
 Program Director.....Varner Paulsen
 Sales Prom. Mgr.....James Grau
 Publicity Director.....Frank Young
 Chief Engineer.....Max Weiner
 Owners of: WNEW-TV: WTTG-TV, Washington,
 D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-
 FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;
 WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton,
 Calif.; KMBC-AM-TV, Kansas City, Mo.

LISTED ON PAGE 100

NEW YORK
TELEPHONE NUMBERS



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

NEW YORK

WPOW—New York—1924

Frequency: 1330 Kc. Power: 5 Kw.
Owned By.....WPOW, Inc.
Address.....Hotel Roosevelt
Tel.: MU 6-6488.....Independent
President, Gen. Mgr.....John M. Camp
Program Director.....Arnold Brown
Chief Engineer.....Ed Smith

WHLD—Niagara Falls—1940

Frequency: 1270 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Earl C. Hull
Address.....Parkway Inn
Tel.: BUtler 5-8421.....Independent
Station Representative.....Gill-Perna
Station, Comm. Mgr.....Edward F. Joseph

WJLL—Niagara Falls—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Oper.....Niagara Frontier Bcstg. Corp.
Address.....Hotel Niagara
Tel.: BU 5-5795.....MBS
Representative.....Burn-Smith
President, Station Mgr.....Tom W. Talbot
Chief Engineer, Prog. Dir.....Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc. Power: 1,000 Watts d.
Owned By.....WSOQ, Inc.
Address.....Box 20
Tel.: GLenview 8-1220.....Independent
General Manager.....F. H. Harms
Program Director.....Ross Morton
Chief Engineer.....M. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc. Power: 500 Watts d.
Owned-Oper. By.....Radio Norwich, Inc.
Address.....14 S. Broad St.
Tel.: 334-2218.....Independent
Station Representative.....Devney Organization
Pres., Gen. Mgr.....William J. Hall
Commercial Manager.....Philip G. Penfold
Chief Engineer.....Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Seaway Radio
Address.....2315 Knox St.
Tel.: 500.....MBS
President.....George Bingham
General Mgr.....E. M. Costigan
Chief Engineer.....Dave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....WHDL, Inc.
Address.....3219 W. State Rd.
Tel.: FR 2-0161.....ABC
Newspaper Affiliation.....Times Herald
Station Representative.....Jack Masla
Pres., Gen. Mgr.....John R. Henzel
Station Manager.....James Hastings
Comm., Sales Promo. Mgr.....Joseph K. Eade
Prog. Dir.....Donald McLean
Chief Engineer.....Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned By.....Radio Olean
Address.....168½ N. Union St.
Tel.: FR 2-6660.....Independent
Station Representative.....Webb
President, Gen. Mgr.....James C. Gleason
Commercial Manager.....Edward Husted
Program Director.....Frank Proctor
Chief Engineer.....Michael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Madison County Bcstg. Co.
Address.....181 Main St.
Tel.: FN 3-6050.....Independent
President, Gen. Mgr.....Richard W. Mills
Station Sales, Prom. Mgr.....William S. Jaeger
Chief Engineer.....George Sitts

WDOS—Oneonta—1947

Frequency: 730 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Ottaway Stations, Inc.
Bus.-Studio Address.....104 Chestnut St.
Tel.: GEneral 2-1500.....Independent
President.....James H. Ottaway
Comm. Mgr.....Benjamin M. Turnbull
Chief Engineer.....K. W. Lare
Owners of: WENE, Endicott; WVPO, Stroudsburg.

WSGO—Oswego—1961

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned By.....Clifford C. Harris
Address.....Pontiac Hotel
Tel.: FlReside 3-6691.....Independent
Station Representative.....Burn-Smith
General, Comm. Mgr.....Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned.....Owego Radio, Inc.
Address.....P. O. Box 295
Tel.: MUtual 7-0371.....Independent
President.....Amo L. Davis
General Manager.....David A. Greacen
Commercial Manager.....Jay G. Manarky
Program Director.....Ralph Fabrizio
Chief Engineer.....Osler J. Woosnam

WALK—Patchogue—1952

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By.....Suffolk Bcstg. Corp.
Address.....P. O. Box 230
Tel.: GR 5-5200.....Independent
Newspaper Affiliation.....Suffolk Cons. Press
Representative.....Grant Webb
Pres., Gen. Mgr.....W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr.....John Regan
Prog., Pub. Dir.....Jack Ellsworth
Chief Engineer.....Ed Becker
Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc. Power: 10 Kw. d.
Owned-Oper. By.....Patchogue Bcstg. Co.
Business Address.....P.O. Box 651
Tel.: GR 5-4600.....Independent

Station Rep.....Spot Time Sales
Pres., Gen. Mgr......Lee Morrison
 Station Manager.....Herbert Morrison
 Comm., Sales Promo. Mgr.....Stan Allan
 Program Publicity Director.....Dick Hodkin
 Chief Engineer.....Morton Morrison
 Owners of: WAPC, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Highland Bcstg. Corp.
 Address.....Radio Terrace
 Tel.: 7-1124.....Independent
 President, Ch. Eng.....Irving E. Cottrell
 Commercial Manager.....Francis V. Lough
 Program Dir.....George Birdas

WEAV—Plattsburgh—1935

Frequency: 960 Kc....Power: 5000 Watts
 Owned-Oper. By.....Plattsburgh Bcstg. Corp.
 Address.....38 Court St.
 Tel.: Jordan 1-0960.....CBS
 Representative.....Jack Masla
 President, Gen. Mgr.....George F. Bissell
 Program, Publicity Director.....Paul Gordon
 Chief Engineer.....Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc....Power: 1000 W. d.; 250 W. n.
 Owned-Oper. By.....WIRY, Inc.
 Address.....301-03 Cornelia St.
 Tel.: JO 3-1340.....MBS
 President.....Charles B. Britt
 Gen., Comm. Mgr.....Donald L. Pelkey
 Program Director.....Betty Kraus
 Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Port Jervis Bcstg Co.
 Address.....Box 920
 Tel.: 856-5185.....MBS
 Station Representative.....George Hopewell
 Exec. Vice President.....Oscar Wein
 Station Manager.....Katherine Skellett
 Chief Engineer.....Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc....Power: 1 Kw., d.
 Owned-Oper. By.....St. Lawrence Radio, Inc.
 Address.....Box 348
 Tel.: COlony 7-9464.....Independent
 General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc....Power: 5,000 Watts d.
 Owned-Operated By.....Hudson Valley Bcstg.
 Address.....Pendell Road
 Tel.: GR 1-1500.....Independent
 Station Representative.....Adam Young
 President.....Lazar Emanuel
 V.P., Gen. Mgr.....Louis H. Pells
 Comm., Sales Promo. Mgr.....Frank Sause
 Chief Engineer.....Fred Brill

WKIP—Poughkeepsie—1940

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned.....Dutchess County Bcstg. Corp.
 Address.....Box 889

Tel.: GR 1-2300.....ABC
 Station Representative.....Masla
 President.....George W. Bingham
 V.P., Gen. Mgr.....Richard A. Dwelley
 Comm., Sales Promo. Mgr.....Michael J. Ludgate
 Pub., Prog. Director.....John Kuhn
 Chief Engineer.....Marvin S. Seimes
 Owners of: WGNV, Newburgh; WSLB, Ogdensburg.

WREM—Remsen—1957

Frequency: 1480 Kc....Power: 1 Kw.
 Owned By.....Town & Country Bcstg. Co. Inc.
 Address.....1 Pine St.
 Tel.: 831-3333.....Independent
 Station Representative.....Charles Bernard
 President.....Edwin L. Slusarczyk
 Gen. Mgr., Ch. Eng.....Gerald W. Prouty

WEEE—Rensselaer—1961

Frequency: 1300 Kc....Power: 5 Kw. d.
 Owned By.....Fairview Bcstrs.
 Address.....Smultz Rd., Glenmount
 Tel.: HO 2-5555.....Independent
 Station Representative.....Meeker, Inc.
 General Manager.....W. Frank Short
 Chief Engineer.....Bill Draper

WAPC—Riverhead—1960

Frequency: 1570 Kc....Power: 1,000 Watts d.
 Owned By.....Patchogue Bcstg. Co., Inc.
 Address.....Box 665
 Tel.: PA 7-1570.....Independent
 President, General Manager.....Lee Morrison
 Station Manager.....Herbert Morrison
 Commercial Manager.....Stan Allan
 Sales Promotion Mgr.....Dick Hodkin
 Chief Engineer.....Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc....Power: 1,000 Watts d.
 Owned.....Suffolk Broadcasting Corp.
 Address.....P. O. Box 314
 Tel.: PA 7-1200.....Independent
 Representative.....Grant Webb
 President, Station Mgr.....William K. Macy, Jr.
 Commercial Manager.....John Tallcott
 Program Publicity Dir.....Robert O'Callaghan
 Chief Engineer.....John Broome
 Owners of: WALK-AM-FM, Patchogue, N. Y.

WBBF—Rochester—1947

Frequency: 950 Kc....Power: 1000 Watts
 Owned-Oper. By.....WBBF, Inc.
 Address.....339 East Ave.
 Tel.: HAmilton 6-8920.....Independent
 Station Representative.....Blair
 President.....Maurice R. Forman
 General Manager.....Robert S. Kieve
 Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc....Power: 50,000 Watts
 Owned-Oper. By.....Genesee Broadcasting Corp.
 Address.....350 East Ave.
 Tel.: LO 2-9200.....ABC
 Representative.....Christal
 Station Manager.....Arthur W. Kelly
 Program Director.....W. Robert McKinsey
 Chief Engineer.....Don Parker

NEW YORK

WHEC—Rochester—1925

Frequency: 1460 Kc. Power: 5000 Watts
Owned WHEC, Inc.
Bus.-Studio Address 191 East Ave.
Tel.: BA 5-3050 CBS
Newspaper Affiliation Gannett Co., Inc.
Station Representative H.R. Repp
President Paul Miller
V.P., General Manger Lowell H. MacMillan
Station Manager Fred Pestorius
Program Director Robert S. Yeager
Publicity Director Joel Lasky
Chief Engineer Howard Mouatt
Owners of: WHEC-TV, Rochester, N. Y.

WROC—Rochester—1947

Frequency: 1280 Kc. Power: 5000 Watts
Owned-Oper. By Veterans Bcstg. Co., Inc.
Address WROC Broadcast Ctr.
Tel.: BU 8-8400 NBC
Station Representative Edward Petry & Co.
Pres., Gen. Mgr. Ervin F. Lyke
Sr. Vice President Paul C. Louthier
Station, Program Mgr. James H. Schoonover
Commercial Manager George LiButti
Sales Promotion Mgr. Bill Schubert
Publicity Director Charles Pease
Chief Engineer Ray Jobs, Sr.
Owners of: WROC-FM-TV, Rochester, N. Y.;
KTVE, El Dorado, Ark.; WNYS-TV, Syracuse,
N. Y.

WRVM—Rochester—1946

Frequency: 680 Kc. Power: 250 W. d.
Owned By Johnston-Taylor Bcstg.
Address 130 S. Clinton Ave.
Tel.: BA 5-2520 Independent
Station Reps. Masla
President James M. Johnston
General, Station Manager Harold W. Gore
Program Director Gerald J. Irvine
Chief Engineer Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc. Power: 5 Kw.
Owned-Oper. By Federal Bcstg. System, Inc.
Address 250 East Ave.
Tel.: BA 5-1370 Independent
Station Representative Walker-Rawalt
Pres., Chief Eng. Gordon P. Brown
Station, Program Dir. Sybilla A. Reber
Commercial Manager Annette C. Capitano
Owners of: WNIA, Buffalo, N. Y.

WKAL—Rome—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned By Maurer Bcstg. Corp.
Bus.-Studio Address 218 W. Doninick St.
Tel.: FF 6-7700 ABC
President J. B. Maurer

WRNY—Rome—1959

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By Mohawk Bcstg. Corp.
Address 202 W. Dominick St.
Tel.: FF 6-5600 Independent
Station Rep. Broadcast Time Sales
President, General Mgr. Richard K. Thorman
Station, Commercial Mgr. David Derby

Program Director Don Alexander
Chief Engineer Robert V. Leskovar
Owners of: WALY, Herkimer, N. Y.

WGGO—Salamanca—1957

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned James Broadcasting Co., Inc.
Address 91 Main St.
Tel.: 1515 ABC-KBS
Station Rep. Venard, Torbet & McConnell
President Simon Goldman
General, Station Mgr. M. O. Simundson
Chief Engineer Charles Blohm
Owners of: WJFN, Jamestown; WDOE, Dunkirk;
WWYN, Erie.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W.n.
Owned-Operated By Upstate Bcstg. Corp.
Address 88 Main St.
Tel.: 891-1544 ABC-KBS
Station Representative Grant Webb
Pres., Gen. Mgr. Jacques DeMattos
Program Director Mrs. Jacques DeMattos
Publicity Director John F. Delahant
Chief Engineer H. Berwind Williams

WSPN—Saratoga Springs—1954

Frequency: 900 Kc. Power: 250 Watts d.
Owned By Spa Broadcasters, Inc.
Business Address 71 West Ave.
Tel.: 2180 Independent
Station Rep. Spot Time Sales
President Ken Freebern
General Station Mgr. Dale Robertson
Program Director Kaye Van Derwerker
Chief Engineer Cass Miles

WGHQ—Saugerties—1956

Frequency: 920 Kc. Power: 5000 Watts d.
Owned Skylark Corp.
Address P. O. Box 427, Kingston
Tel.: CH 6-2822 Independent
Station Rep. Mort Bassett & Co.
President Martin Stone
General, Sta. Mgr. Harry M. Thayer
Commercial Mgr. Warner Rush
Program Director Herb Shein
Chief Engineer Leroy F. Fuller
Owners of: WYON-AM-FM, New Rochelle; WFYI,
Mincola; WYIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc. Power: 50,000 Watts
Owned-Oper. By General Electric Co.
Address 1400 Balltown Rd.
Tel.: FR 7-2261 NBC
Representative Henry I. Christal
President Gerald L. Phillippe
General Manager J. Milton Lang
Marketing Manager Robert F. Reid
Operations Manager Merl L. Galusha
Commercial Manager John E. Schmulbach
Program Manager Albert G. Zink
Promotion Manager Arthur R. Garland
Chief Engineer Albert C. Knapp
Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W.n.

Owned-Oper. By.... Western Gateway Bcstg.
 Business-Studio Address..... 619 State St.
 Tel.: EX 3-3622..... Independent
 Pres., Gen., Sta. Mgr..... Winslow Leighton
 Chief Engineer..... I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc..... Power: 5000 Watts
 Owned By..... First Broadcasting Corp.
 Address..... 6609 Old Collammer Road
 Tel.: 463-3681..... MBS
 Station Rep..... Advertising Time Sales
 General Manager..... Henry T. Wilcox
 Program Director..... Fay Santello
 Publicity Director..... Marcia Smith
 Chief Engineer..... Vincent Marlin

WHEN—Syracuse—1941

Frequency: 620 Kc.. Power: 5 Kw. d., 1 Kw. n.
 Owned..... Meredith Syracuse Radio Corp.
 Address..... 980 James St.
 Tel.: 474-8511..... CBS
 Representative..... Katz
 V.P. & Gen. Mgr..... Paul Adanti
 Asst. General Manager..... William H. Bell
 Sales Manager..... Louis Parmentier
 Program Director..... John L. Scott
 Chief Engineer..... Robert Ardner
 Owners of: WHEN-TV; KCMO-AM-FM-TV, Kansas
 City; KPHO-AM-TV, Phoenix, Ariz.; WOW-AM-
 FM-TV, Omaha, Neb.

WNDR—Syracuse—1946

Frequency: 1260 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Syracuse Bstg. Corp.
 Address..... Box 1212
 Tel.: GI 6-1515..... Independent
 Station Representative..... Eastman
 General Manager..... Arthur C. Kyle, Jr.

WOLF—Syracuse—1940

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Ivy Bcstg. Co., Inc.
 Address..... Box 1292
 Tel.: HA 2-7211..... ABC
 President..... Ellis E. Erdman
 V.P., General Manager..... Joel Fleming
 Commercial Manager..... Arthur Scott
 Chief Engineer..... Gerald Cushing
 Owners of: WTKO, Ithaca.

WQSR—Syracuse—1961

Frequency: 1320 Kc..... Power: 500 Watts d.
 Owned By.. Entertainment & Amusements of O.
 Address..... 1020 Hiawatha Blvd., W.
 Tel.: GR 2-6313..... ABC
 President, General Mgr..... Myron H. Bolotin
 Commercial Manager..... Earl Karcher
 Sales Promotion Manager..... Irving Jannish
 Program, Publicity Dir..... Ray Boyce
 Chief Engineer..... Stuart D. Cohen

WSYR—Syracuse—1922

Frequency: 570 Kc..... Power: 5000 Watts
 Owned By..... Newhouse Broadcasting Corp.
 Business Address..... 1030 James St.
 Tel.: GRanite 4-3911..... NBC
 Representative..... Henry I. Christal
 President, General Mgr.... E. R. Vadeboncoeur

Station Mgr..... William V. Rothrum
 Program Dir..... Floyd Ottoway
 Commercial Mgr..... William R. Alford
 Sales Promotion Mgr..... Lou Switzer
 Chief Engineer..... A. J. Eicholzer
 Owners of: WSYR-FM-TV; WAPI-AM-FM-TV Bir-
 mingham, Ala.; WTPA-TV, Harrisburg; KOIN-
 AM-TV, Portland; WSYE-TV, Elmira, N. Y.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc..... Power: 1 Kw., d.
 Owned By..... Ti Broadcasting, Inc.
 Address..... Fort Ti Road
 Tel.: JUno 5-2868..... Independent
 Station Representative..... Spot Time Sales
 President..... Bernard H. Pelzer, Jr.

WTRY—Troy—1940

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WTRY Bcstg. Corp.
 Business-Studio Address..... 92 Fourth St.
 Tel.: AS 4-1100..... Independent
 Representative..... John Blair
 President..... Daniel Kops
 Exec. V.P..... Richard J. Monahan
 V.P., General Manager..... Sam S. Nielsen
 Program Director..... John Munteer
 Publicity Director..... Alvin Herskovitz
 Chief Engineer..... Frank Belaska
 Owners of: WAVZ, New Haven, Conn.



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY
 Albany • Schenectady
 • Troy

REPRESENTATIVE
 • John Blair & Co.



REPRESENTATIVES
 • Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

WAVZ
 New Haven, Conn.

NEW YORK

WKKW—Troy—1962

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By: Iroquois Broadcasting Co.
Address: P. O. Box 1061
Tel.: BRidge 1-7461 Independent
General Manager: John Hinman

WBVM—Utica—1962

Frequency: 1550 Power: 1,000 Watts d.
Owned By: Fusco Broadcasting Corp.
Address: 1924 Genesee St.
Tel.: REdwood 5-2785 Independent
Station Representative: Gill-Perna
President: Michael C. Fusco
General, Station Mgr.: Daniel A. Fusco
Program Director: Joseph Graziano
Chief Engineer: Frederick Harrington

WIBX—Utica—1925

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By: WIBX, Inc.
Address: P. O. Box 950
Tel.: 736-9313 CBS
Sta. Representative: Meesker
President: Margaret Bowen Shepard
General Manager: Frederic C. Bowen
Station Manager: Elliott Stewart
Chief Engineer: John T. Dowdell

WRUN—Utica—1948

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: The Rome Sentinel Co.
Address: P. O. Box 1150

Tel.: RE 6-5225 Independent
Newspaper Affiliation: Rome Daily Sentinel
Representative: Avery-Knodel
President: Bradley C. Barnard
General Manager: Fritz Uptide
Station Manager: Richard A. Clark
Chief Engineers: G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq.: 1310 Kc. Power: 1 Kw. d., 500 W. n.
Owned By: Star Bcstg. Co.
Address: P. O. Box 781
Tel.: SW 7-1330 Independent
Station Rep.: Robert E. Eastman & Co
President: M. R. Forman
Gen. Sta. Mgr.: J. Ronald Bayton
Chief Engineer: Robert Dufford

WDLA—Walton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By: Delaware County Bcstg. Corp.
Business Address: Walton
Tel.: Underhill 5-4321 Independent
V.P., Gen. Mgr.: Michael J. Cunean

WATN—Watertown—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Watertown Bcstg. Corp.
Address: 199 Wealtha Ave.
Tel.: SUNset 2-3320 MBS
Pres., Gen. Mgr.: G. Harry Righter
Chief Engineer: Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc. Powers: 5,000 Watts d.
Owned By: 1,000 Isls. Bcstg. Co., Inc.
Address: 1833 State St.
Tel.: SUNset 2-6540 Independent
President, Sta. Mgr.: James M. Johnston

WVNY—Watertown—1941

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By: The Brockway Co.
Address: Box 211
Tel.: SUNset 8-3800 CBS
President: John B. Johnson
General Manager: James W. Higgins

WLSV—Wellsville—1955

Frequency: 790 Kc. Power: 1 Kw., d.
Owned-Oper. By: Radio Services of Wellsville
Address: Hotel Fassett
Tel.: 727 Independent
General Manager: Joseph Mumma

WFAS—White Plains—1932

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Westchester Bcstg. Corp.
Address: Secor Road, Hartsdale, N. Y.
Tel.: OW 3-2400 Independent
Station Representative: Jack Masla
President: Valentine E. Macy, Jr.
Gen., Sta. Manager: Frank A. Seitz
Program Director: Randall Kaler
Sls. Prom., Comm. Mgr.: John Hade
Chief Engineer: Jack Pearson

WWRL—Woodside—1926

(See New York, N. Y., Page 441)

Batting 1000 on AM and FM!

WFAS' new 1000 watt transmitter reaches a potential 2¼ million homes with Westchester and Rockland Counties as a hub.

More than ever, WFAS is
THE Westchester Station!

WFAS and WFAS-FM

White Plains, N. Y.

914 OW 3-2400

Rep. by Jack Masla & Co.

Pop.: 4,660,000
Families: 1,188,500

North Carolina

Radio Homes: 1,145,000
AM Stas. in State: 164

WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts
Owned-Oper. By: Roanoke-Chowan Bcstg.
Address: Box 232
Tel.: 332-3101 Independent
President: J. B. Burden
Manager: P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By: Radio Station WABZ, Inc.
Business-Studio Address: Hotel Albemarle
Tel.: YU 2-1020 KBS
President: Staton P. Williams
General Manager: Mrs. R. G. Varner
Commercial Manager: Neelson Russell
Program Director: Marvin Coley
Chief Engineer: John D. Brooks

WZKY—Albermarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By: Radio WZKY
Address: Box 550
Tel.: YUkon 2-1111 Independent
President: Robert L. Hilker
General, Sta. Manager: Ted Y. Prevatte
Chief Engineer: H. David Hedrick
Owners of: WCGC, Belmont; WEGO, Concord;
WPCC, Clinton; WSVM, Valdese. All N. C.

WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By: Asheboro Bcstg. Co., Inc.
Address: P. O. Box 309
Tel.: MAin 5-2187 KBS
Newspaper Affiliation: Courier Tribune
Station Representative: George Hopewell
President: Roy Cox, Sr.
General, Station Mgr.: J. R. Marlowe
Comm., Sales Prom. Mgr.: R. B. Sweeney
Program Director: A. B. Brown
Chief Engineer: Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: Davenport-McGuire Bcstrs.
Address: 92 Haywood St.
Tel.: ALpine 3-5381 MBS
Station Representative: McGavren/Guild
President: Charles J. McGuire
Exec. Vice President: John Lee Davenport
Sales Manager: Charles Reynolds
Chief Engineer: Matthew Munn

WL0S—Asheville—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: Skyway Bcstg. Co.
Business-Studio Address: 288 Macon Ave.
Tel.: ALpine 4-4321 NBC
Station Representatives: P. G. & W.; Ayers
President: Mitchell Wolfson

V.P. General Manager: Morton S. Cohn
Station Manager: Dewey Long
Program Director: Dave Jacobs
Chief Engineer: George F. Sprague
Owners of: WLOS-FM-TV, Asheville, N. C.; WTVJ,
Miami, Fla.; KVOS-TV, Bellingham, Wash.

WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Radio Asheville, Inc.
Business-Studio Address: 12 Church St.
Tel.: ALpine 3-4451 Independent
Station Representative: Gill-Perna
President, General Mgr.: Zeb Lee
Commercial Manager: Bruce Barnes
Sales Prom., Pub. Dir.: Lou Ronder, Jr.
Program Director: Jack Sheridan
Chief Engineer: Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By: Asheville Citizen-Times Co.
Address: 14 O. Henry Ave.
Tel.: AL 2-5611 CBS
Newspaper Affil.: Citizen-Times
Representative: H-R
President: Robert Bunnelle
General, Station Mgr.: Cecil B. Hoskins
Comm. Mgr.: James A. Hagan
Chief Engineer: Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Richard Ray Cummins
Address: Box 156
Tel.: 2-9401 Independent
Owner, Gen. Mgr., Ch. Eng.: R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw. d.; 500 W., n.
Owner: Central Bcstg. Co.
Address: Box 630, Belmont
Tel.: 825-2812 ABC-MBS-KBS
President, General Mgr.: Robert Hilker
Commercial Manager: Frank Thomas
Sales Promotion Mgr.: Bill Sitton
Program Director: Everette Gantt
Chief Engineer: Fay Horton
Owners of: WEGO, Concord; WZKY, Albemarle;
WSVM, Valdese. All N. C.

WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.
Owned By: George G. Beasley
Address: Box 215
Tel.: 894-3009 Independent
President: George G. Beasley
General Mgr., Ch. Eng.: James E. Harrelson

NORTH CAROLINA

Commercial Manager . . . Emma Lee Grantham
Program Director Clyde Stone
Publicity Director Irma Gray Williams

WBMT—Black Mountain—1960

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By Mountain View Bcstg. Co.
Address Box 755
Tel.: NOrth 9-7812 ABC-KBS
President, General Mgr. Eugene Slatkin
Commercial Manager Gil Murray
Program Director Jack Sharp
Publicity Director Susan Clark
Chief Engineer Charles Ingram

WFGW—Black Mountain—1961

Frequency: 1010 Kc. Power: 10,000 Watts
Owned By Blue Ridge Broadcasting Corp.
Address P. O. Box 158
Tel.: 669-8477 Independent
President Dr. Billy Graham
General Manager Loren F. Bridges
Sales Manger Douglas Bell
Chief Engineer W. C. Clements

WATA—Boone—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Wilkes Bcstg. Co.
Address Depot St.
Tel.: AM 4-8461 KBS
President Doris B. Brown
Station Mgr. Roland Potter
Program Director Jane Smith
Chief Engineer E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Pisgah Bcstg. Co., Inc.
Address P. O. Box 352
Tel.: TU 3-2621 Independent
President Mrs. Ed M. Anderson
General, Station Manager Al Martin
Program Director Bill Hancock
Publicity Director John I. Anderson
Chief Engineer Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned Burlington-Graham Bdcstg. Co.
Address Maple at Broad
Tel.: CA 7-4261 Independent
Representative Walker-Rawalt
Gen., Sta. Mgr. G. C. Starnes
Commercial Manager Harold Nall
Program Director William Diffee
Publicity Director Ed Brooks
Chief Engineer Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc. Power: 5000 Watts d.
Owned-Operated By Alamance Bcstg. Co., Inc.
Address 318 S. Main St.
Tel.: CA 6-6376 MBS-KBS
Representative Thomas F. Clark
President V. W. Lane

General Manager E. Z. Jones
Operations, Comm. Mgr. C. Robert Ray
Program Director Minnie Canada
Publicity Director Charlie Price
Chief Engineer Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc. Power: 1 Kw., d.
Owned By Western N. C. Bcsters., Inc.
Address Harkins Cove Road
Tel.: MI 8-3588 Independent
Station Representative Hopewell
President Sidney A. Watts
General, Station Mgr. Dalton R. Paxton
Commercial Manager Jerry B. Spinn
Program Director Sam F. Patterson
Publicity Director Bob Caldwell
Chief Engineer John H. Welch

WVOE—Chadbourn—1962

Frequency: 1590 Kc. Power: 1,000 Watts d.
Owned By Ebony Enterprises, Inc.
Address P. O. Box 124-A
Tel.: 654-3971 Independent
Station Representative Dora-Clayton
President, General Mgr. T. M. Reynolds
Program, Publicity Dir. Joe Lewis
Chief Engineer Joe Evans

WCHL—Chapel Hill—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By Village Bcstg. Co.
Address Durham Road
Tel.: 968-4484 Independent
Pres., Gen. Mgr. Roland McClamroch, Jr.
Program Director Jim Heavner
Chief Engineer Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Thoms Radio-TV Ent.
Business-Studio Address 400 Radio Road
Tel.: 392-4181 MBS
President G. W. Dowdy
General Manager J. Poston
Station, Commercial Mgr. Don P. Lee
Chief Engineer L. I. Dekle
Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc. Power: 50,000 Watts
Owned-Oper. By Jefferson Standard Bcstg.
Address 1 Julian Price Pl.
Tel.: ED 3-8833 CBS
Station Representative John Blair
Board Chairman J. M. Bryan
President Charles H. Crutchfield
Station Manager Paul B. Marion
Commercial Manager James G. Babb, Jr.
Program Director Wade St. Clair
Pub., Sales Prom. Dir. Larry Harding
Chief Engineer Thomas Howard
Owners of: WBT-FM, WBTW, Charlotte: WBTW,
Florence, S. C.

NORTH CAROLINA

WGIV—Charlotte—1947

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.. Charlotte Radio & TV Corp.
Address .. Box 10063
Tel.: ED 3-2195..... Independent
Station Representative .. Howard
Pres., Gen., Sta. Mgr.... Francis M. Fitzgerald
Commercial Mgr..... Ray Ervin
Program Director..... F. P. Toomey
Sales Promotion Manager..... Larry Keith
Chief Engineer..... S. K. Lineberger

WIST—Charlotte—1951

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... WIST, Inc.
Address..... Liberty Life Bldg.
Tel.: FR 6-3511..... Independent
Station Rep..... Advertising Time Sales
President .. Henderson Belk
V.P., General Manager..... Ray M. Stanfield
Commercial Manager..... C. B. Rogers, Jr.
Program Director..... Tim Lockhart
Chief Engineer..... Donald Strawn
Owners of: WORD, Spartanburg.

WKTC—Charlotte—1958

Frequency: 1310 Kc. Power: 1000 Watts
Owned By..... Queen City Bcstg. Co.
Address..... 2001 Suttle Ave.
Tel.: EDison 3-1101..... Independent
Station Rep..... Prestige Representation
Exec. Director..... J. O. Tice, Sr.
President..... J. Olin Tice, Jr.
General Manager..... J. G. Kenworthy
Commercial Manager..... Johnny Jacobs
Program Director..... Ronald Bryant

WSOC—Charlotte—1933

Freq.: 930 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By..... Carolina Broadcasting Co.
Address..... P. O. Box 2536
Tel.: FR 6-5541..... NBC
Station Rep..... Peters, Griffin, Woodward
President..... Leonard Reinsch
V.P., Gen. Mgr..... Henry Sullivan
Commercial Manager..... Bill Baskerville
Program Director..... Norman Young
Chief Engineer..... A. O. Richardson, Jr.
Owners of: WSB-AM-FM-TV, Atlanta; WHIO-AM-
FM-TV, Dayton.

WWOK—Charlotte—1955

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned-Oper. By..... Radio Charlotte, Inc.
Address..... 215 Greystone Rd.
Tel.: 523-1041..... Independent
Station Rep..... Forjoe
President..... Sherwood J. Tarlow
General Mgr..... Herb Berg
Operations Mgr..... Art Lawrence
Chief Engineer..... Tony Ostoppoff

WRRZ—Clinton—1947

Frequency: 880 Kc. Power: 1000 Watts, d.
Owned..... WRRZ Radio Co.
Address..... S. Highway 701
Tel.: LY 2-2165..... ABC

Station Rep..... Walker-Rawalt
General Mgr..... Geo. S. Walston
Sales Prom. Manager..... E. D. Powell
Chief Engineer..... J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc. Power: 1 Kw., d.
Owned By..... Concord Kannapolis Bcstg. Co.
Address..... Box 1321
Tel.: ST 2-7115..... Independent
President..... Robert R. Hilker
General, Comm. Mgr.... Claude C. Gibson, Jr.
Program Director..... Bill Weant
Chief Engineer..... Kenneth R. Kennedy
Owners of: WZKY, Albemarle, N. C.; WEGO-FM,
Concord.

WCKB—Dunn—1946

Frequency: 780 Kc. Power: 1000 Watts d.
Owned By..... N. C. Central Bcstrs.
Address..... Box 431
Tel.: 892-3133..... KBS
President..... Lofton A. Tart, Sr.
General, Sta. Manager..... A. Lincoln Faulk
Commercial Manager..... O. B. Hall
Program Director..... Rudy Zurlo
Publicity Director..... John G. Thomas
Sales Promotion Manager..... Amelda Jackson
Chief Engineer..... Joseph Kotlas

WDNC—Durham—1928

Freq.: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... The Durham Radio Corp.
Bus.-Studio Address... 138½ E. Chapel Hill St.
Tel.: 684-0355..... CBS
Newspaper Affil..... Herald Co.
Representative..... Paul H. Raymer
President..... C. C. Council
General, Station Mgr..... J. Frank Jarman
Commercial Mgr..... W. R. Kirby
Program Dir..... E. R. Higgins, Jr.
Publicity Director..... A. E. Pruitt
Chief Engineer..... Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc. Power: 1 Kw.
Owned By..... Carolina Radio of Durham
Address..... P. O. Box 28
Tel.: 684-0115..... Independent
Station Rep..... Continental Bcstg., Inc.
President..... James H. Mayes, Jr.
Commercial Manager..... Ray Childers
Program Director..... Rip Austin
Chief Engineer..... Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... WSSB, Inc.
Address..... Box 8676
Tel.: 489-9457..... Independent
Station Reps..... Weed; Ayers
President..... J. S. Beattie
General Manager..... R. Willoughby-Ray

WTIK—Durham—1946

Freq.: 1310 Kc. Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By..... W & W Bcstg. Co.

NORTH CAROLINA

Address..... P. O. Box 1571
Tel.: 682-9263
Station Representative..... ABC
President..... Clark
Gen., Sta. Mgr...... C. H. Wentz
Chief Engineer..... H. Tom Morris
Fred Bailey

WCDJ—Edenton—1955

Frequency: 1260 Kc..... **Power:** 1 Kw. d.
Owned-Oper. By..... Colonial Bcstg. Co.
Address..... P. O. Box 509
Tel.: 2178
President..... KBS
E. M. Schuman
Gen., Sta. Mgr...... R. W. Schuman

WCNC—Elizabeth City—1939

Freq.: 1240 Kc..... **Power:** 1 Ww. d., 250 W. n.
Owned-Oper. By... Albemarle Bcstg. Co., Inc.
Address..... Box 535
Tel.: 335-4379
KBS
Station Rep...... Bogner & Martin
President..... J. L. Lamb, Sr.
Gen. Mgr., Chief Eng...... J. L. Lamb, Jr.
Assistant Mgr...... Desmond Barclay
Commercial Manager..... C. E. Ferrell
Program Director..... Jimmy Raper
Publicity Director..... Bill Winslow

WGAI—Elizabeth City—1947

Freq.: 560 Kc..... **Power:** 1 Kw. d., 500 Watts n.
Owned-Operated By..... WGAI Radio Co.
Business-Studio Address..... Box 649
Tel.: 4371
MBS
Pres., Gen., Sta. Mgr...... C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc..... **Power:** 1 Kw., d.
Owned..... Bladen Bcstg. Corp.
Address..... Box 327
Tel.: UNion 2-3184
KBS
Sta. Representative..... Hopewell
President..... E. Clayton Register
General Mgr...... Chatham C. Clark

WIFM—Elkin—1949

Frequency: 1540 Kc..... **Power:** 250 Watts, d.
Owned By..... Tri-County Bcstg. Co., Inc.
Address..... P. O. Box 152
Tel.: 835-2511
Independent
Newspaper Affiliation..... Tribune
President..... H. F. Laffoon
General Manager..... W. P. Erwin
Station Manager..... Leon Reece
Commercial Manager..... Barnet Hall
Program Director..... Betty Frye
Chief Engineer..... Dick Paulson
Owners of: WIFM-FM, Elkin.

WFMO—Fairmont—1953

Frequency: 860 Kc..... **Power:** 1000 Watts d.
Owned By..... Carolinas Broadcasting Co., Inc.
Address..... P. O. Box 665
Tel.: 628-4781
Independent
President..... Cutlar Moore
General, Station Mgr...... James C. Clark
Commercial Manager..... Allen Vause
Program Director..... Betty R. Clark
Chief Engineer..... Joseph Miles

W FAG—Farmville—1959

Frequency: 1250 Kc..... **Power:** 500 Watt d.
Owned By..... Farmville Bcstg. Co.
Address..... Box 148
Tel.: SK 3-4392
Independent
Station Representative..... Hopewell
Co-owners..... Carl V. Venters Jr., H. C. Wade
Chief Engineer..... Lawrence Behr

WFAI—Fayetteville—1947

Freq.: 1230 Kc..... **Power:** 1 Kw. d., 250 W. n.
Owned By..... Jackson F. Lee
Address..... P. O. Box 659
Tel.: 433-4193
CBS-KBS
Representative..... Thomas F. Clark
General, Comm. Manager..... Jackson F. Lee
Chief Engineer..... Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned By..... OSTB, Inc.
Address..... P. O. Box 512
Tel.: HEMlock 2-7136
ABC
Representative..... Burn-Smith
Gen., Sta. Mgr...... Jimmy Simpson

WFNC—Fayetteville—1938

Freq.: 940 Kc..... **Power:** 10 Kw. d., 1 Kw. n.
Owned-Oper. By..... Cape Fear Bcstg. Co.
Address..... 1009 William Clark Rd.
Tel.: HU 4-4181
MBS
Representative..... Walker-Rawalt
President, Gen. Mgr...... Victor W. Dawson
Station, Commercial Mgr...... Johnny Joyce
Program Director..... Chris Mack
Chief Engineer..... Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1600 Kc..... **Power:** 1 Kw. d.
Owned By..... WIDU Bcstg., Inc.
Address..... Box 247
Tel.: HEMlock 2-6111
Independent
President..... F. F. Owen
General, Station Mgr...... W. B. Belche
Commercial Manager..... Forrest Tyndall
Program Director..... Donald McDowell
Chief Engineer..... W. D. Bailey

WAGY—Forest City—1958

Frequency: 1320 Kc..... **Power:** 1 Kw. d.
Owned By..... Tri-City Broadcasting Co.
Address..... Box 280
Tel.: 245-9888
Independent
President, Chief Eng...... G. T. Becknell
Station, Program Mgr...... Dave White
Comm., Sales Prom. Mgr...... Fred A. Blanton
Owners of: WAGY-FM, Forest City.

WBBO—Forest City—1947

Frequency: 780 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By..... Rutherford Co. Radio Co., Inc.
Address..... Box 469
Tel.: CHerry 5-4205
KBS
Newspaper Affil...... Courier, Sun
Pres., Gen., Sta. Mgr...... Mrs. Ed. M. Anderson
Chief Engineer..... Merton Iwerks

NORTH CAROLINA

WFSC—Franklin—1957

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By Macon Cty. Broadcasting Co.
 Business Address P. O. Box 470
 Tel.: LA 4-2148 KBS
 President Henry Bartol, Jr.
 Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By WFVG Bcstg.
 Business-Studio Address Box 588
 Tel.: MU 7-4001 KBS-MBS
 President, Gen. Mgr. James Flanagan
 Chief Engineer G. Lewis

WGAS—Gastonia—1959

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned By MGM Bcstg. Corp.
 Address Box 1399
 Tel.: 865-5796 Independent
 Station Representative Hopewell
 President Lewis Young
 General, Station Mgr. Glenn F. Mace
 Commercial Manager Grady E. Carpenter
 Chief Engineer A. Clay Groves

WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Catherine T. McSwain
 Address 1700 N. Chester St.
 Tel.: UNIVERSITY 5-8501 Independent
 Station Manager Pat McSwain
 Commercial Manager Carl Rhyne
 Program Director Fred Gray
 Chief Engineer W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gastonia Bcstg. Serv., Inc.
 Address 504 Vista Dr.
 Tel.: UN 5-1079 KBS
 Representative Thomas F. Clark
 Pres., Gen., Sta. Mgr. James B. Petty
 Commercial Manager Boyce C. Morrow
 Program Director Alan G. Phillips
 Chief Engineer Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned Southern Radio & TV Corp.
 Address P. O. Box 655
 Tel.: RPublic 4-4211 KBS
 President, Gen. Mgr. Kenneth T. Marshall
 Program Dir., Ch. Engineer Henry Harrison

WGBR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. B. E. Carolina Bcstg. Co., Inc.
 Address P. O. Box 1024
 Tel.: RPublic 4-3621 ABC
 President A. T. Hawkins
 General Comm. Mgr. V. G. Balkman
 Chief Engineer Daniel B. Trueblood
 Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts
 Owned Better Advertising Inc.
 Address 116 W. Mulberry St.
 Tel.: RE 4-5151 Independent
 Sta. Representative Bogner & Martin
 President William S. Page
 General Mgr. Jack P. Hankins
 Station Mgr. Lynwood Moseley
 Commercial Manager Aubrey Acock
 Program Director Perry Turner
 Chief Engineer Paul Horne

WKJK—Granite Falls—1962

Frequency: 1580 Kc. Power: 500 Watts
 Owned By James B. Childress
 Address Radio Building
 Tel.: Granite Falls Independent
 President James B. Childress
 General, Commercial Mgr. Robert Culler

WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts
 Owned By North Carolina Bcstg. Co.
 Address Battleground at Edney Ridge Rd.
 Tel.: BR 2-6125 CBS
 Representative George P. Hollingsbery
 General, Station Mgr. Allen Wannamaker
 Commercial Mgr. W. H. Henry
 Chief Engineer Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned & Oper. By WCOG, Inc.
 Address 4635 Tower Dr.
 Tel.: 299-0346 MBS
 Station Rep. McGavren/Guild
 President Harold H. Thoms
 Sta. Manager Jack Huband
 Program Director Tom A. Wall
 Sales Promotion Mgr. Terry Bane
 Pub. Dir. Betty Anderson
 Chief Engineer Earl Allison
 Owners of: WISE-TV, Asheville, N. C.

WEAL—Greensboro—1962

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned By Charlotte Radio & Television Corp.
 Address P. O. Box 6626
 Tel.: 272-5121 Independent
 Station Representative Bernard Howard
 President Francis M. Fitzgerald
 General Mgr., Chief Eng. Carroll Ogle
 Publicity Director Alfred G. Richards

WGBG—Greensboro—1942

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Greensboro Bcstg. Co., Inc.
 Address P. O. Box 2280
 Tel.: BR 3-3631 ABC
 Station Representative Bob Dore
 Pres., Gen. Mgr. Ralph M. Lambeth
 Comm. Mgr., Pub. Dir. Jack Rimmer
 Sales Prom. Manager Earl O. Sullivan
 Program Director Joe Anderson
 Chief Engineer Earl Teague

NORTH CAROLINA

WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts
Owned By: WPET, Inc.
Address: P. O. Box 3488
Tel.: BR 5-4464
Independent
President: James S. Beattie
Exec. V.P., Gen. Mgr.: William P. Mitchell
Sales Prom. Mgr., Pub. Dir.: Ruenell Stewart

WGTC—Greenville—1940

Freq.: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By: WGTC Bcstg. Co.
Address: P. O. Box 462
Tel.: PL 8-2174
CBS
Station Rep.: Devney Organization
President: A. W. Lewin
General Manager: J. T. Snowden, Jr.

WKTB—Greenville—1962

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned By: H&R Electronics, Inc.
Address: 103 E. Fifth St.
Tel.: Plaza 2-6303
Independent
Station Representative: Hal Walton
President: John S. Townsend
Commercial Manager: Marty Sullivan
Chief Engineer: Grover Baker

WOOW—Greenville—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned: WOOW, Inc.
Address: 304 S. Evans St.
Tel.: Plaza 8-1171
KBS
President: Charles E. Springer
Station Manager: M. R. Sullivan
Chief Engineer: Charles W. Moore

WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 1,000 Watts d.
Owned: Richmond Bcstg Co.
Address: Box 826
Tel.: 582-2653
Independent
President: Risdon A. Lyon
General Manager: W. P. Billingsley
Chief Engineer: J. Craig Jarman

WUSM—Havelock—1962

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned By: Radio Marine
Address: The Penthouse, Commercial Center
Tel.: 447-5100
Independent
Station Representative: Hal Holman
President, Gen. Mgr.: Jack Younts

WHNC—Henderson—1945

Frequency: 890 Kc. Power: 1000 Watts d.
Owned: Henderson Radio Corp.
Address: Norlina Road
Tel.: GE 8-7136
KBS-MBS
President: Nathan Frank
General, Sta. Mgr.: Dr. Claye Frank
Program Director: Mrs. Mozelle Moore
Chief Engineer: Lewis Hiland

WIZS—Henderson—1955

Frequency: 1450 Kc. Power: 250 Watts

Owned-Oper. By: Radio Corp.
Address: P. O. Box 1011
Tel.: Geneva 8-8135-6
Independent
President: Stan Fox
Station Manager: Mike Hight
Program Director: John Price
Publicity Director: Bud Morgan
Chief Engineer: Ed Brame

WHKP—Hendersonville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Radio Hendersonville, Inc.
Address: Chimney Rock Rd.
Tel.: OX 3-9061
KBS
President, Gen. Mgr.: Kermit Edney
Commercial Manager: Arthur V. Cooley
Program Director: Jimmy Northington
Chief Engineer: Charles Renfrow

WHKY—Hickory—1939

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Catawba Valley Bcstg. Co.
Address: 415 1st Ave., N.W.
Tel.: DI 5-2294
ABC
News. Affil.: Daily Record
President: Carl V. Cline
Gen., Sta. Manager: Edmund S. Long
Program, Publicity Director: Kyle S. Jones
Chief Engineer: Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By: Foothills Bcstg., Inc.
Address: P.O. Box 938
Tel.: 345-2124
Independent
Representative: Pearson Nat. Reps.
President: Mrs. Margaret A. Smith
Gen., Sales Promo. Mgr.: E. M. Smith, Jr.
Sta. Mgr., Chief Engr.: Elmer Troutman
Commercial Manager: Lee Douglas
Program Director: Mattie I. Padgett
Publicity Director: Mrs. Cecile Bost

WHPE—High Point—1947

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Oper. By: High Point Bcstg. Co.
Address: 504½ N. Main St.
Tel.: 883-1466
KBS
Pres., Prog. Dir., Chief Eng.: Gary C. Davis
Commercial Manager: Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Radio Station WMFR, Inc.
Business Studio Address: 164 S. Main
Tel.: 888-4593
ABC
Representative: Burn-Smith
Pres., General Manager: Frank S. Lambeth
Commercial Manager: Frank Smith
Sales Promotion Manager: G. D. Sullivan
Program Director: Diamond Carter
Publicity Director: Mary Lou McConkey
Chief Engineer: Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc. Power: 1000 Watts d.

NORTH CAROLINA

Owned By.....Doss Broadcasting
Address.....Box 1448
Tel.: 382-6581.....Independent
Sta. Representative.....Devney Organization
President.....Charles E. Doss
Chief Engineer.....Y. Cecil

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Onslow Bcstg. Corp.
Address.....Drawer E
Tel.: 347-1707.....Independent
Sta. Representative.....Devney Organization
Pres., Gen. Mgr.....Robert P. Mendelson
Commercial Manager.....Rodric L. Jones
Program Director.....J. Jackson
Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Seaboard Bcstg. Corp.
Address.....P. O. Box 1197
Tel.: 347-4111.....Independent
Gen., Comm. Mgr.....Paul Parker
Chief Engineer.....R. O. Dorsey

WCTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Fred H. Whitley, Inc.
Address.....Cannon Blvd.
Tel.: WEbster 3-8700.....Independent
Station Rep.....Charles Bernard
Pres., Gen. Mgr.....Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Foy T. Hinson
Address.....101 West First St.
Tel.: WEbster 3-1121.....Independent
Pres., Chief Eng.....Foy T. Hinson

WKMT—Kings Mountain—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Radio Sta. WKMT
Address.....Box 669
Tel.: 739-3672.....Independent
President.....R. H. Whitesides
Gen., Sta., Comm. Mgr.....Jonas R. Bridges
Sales Promotion Manager.....Ed Campbell
Program Director.....Doris Bridges
Chief Engineer.....Fred S. Pritchard

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Farmers Bcstg. Service, Inc.
Address.....1312 W. Vernon Ave.
Tel.: JAcKson 3-5151.....Independent
Representative.....Bogner & Martin
President.....William S. Page
General Manager.....Jack P. Hankins
Program Director.....Patrick C. Howell
Chief Engineer.....Harvey Mewborn
Owners of: WGOL, Goldsboro, N. C.

WFTC—Kinston—1937

Frequency: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....HGR Bcstg.

Address.....204 East King St.
Tel.: JAcKson 3-4111.....ABC
Station Representative.....Hopewell
Station, Comm. Manager.....J. B. Ham
Program Director.....Jay Holmes
Chief Engineer.....Herman B. Civils

WISP—Kinston—1954

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Smiles of Kinston
Address.....P.O. Box 960
Tel.: JAcKson 3-6161.....Independent
Station Representative.....Hal Walton
President.....Norman J. Suttles
Station Manager.....Everett C. Peace, Jr.
Program Director.....Rayburn Faulkner
Chief Engineer.....H. W. Fitzgerald, Jr.

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scotland Bcstg. Co.
Address.....Box 512
Tel.: CR 6-2911.....KBS
Sta. Rep.....Dora-Clayton
President.....Edwin Pate
General Manager.....C. V. Willis, Jr.
Commercial Manager.....Jane Callahan
Program Director.....Don Major
Chief Engineer.....Truman N. Brock

WLNC—Laurinburg—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....George W. Phillips
Address.....Box 1488
Tel.: CRestview 6-3633.....Independent
President, Gen. Mgr.....George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOE, Inc.
Address.....P.O. Box 632
Tel.: MA 3-3118.....MBS-KBS
Pres., Gen., Sta., Comm. Mgr.....D. L. Craddock

WJRI—Lenoir—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Mrs. Katherine B. Rabb
Address.....Union Natl. Bank Bldg.
Tel.: PL 4-5361.....MBS-KBS
President.....Katherine B. Rabb
General Manager.....F. Kent Atwater
Program Director.....Thomas Stevens
Chief Engineer.....Olan Harmon

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
Owned-Oper. By.....Davidson County Bcstg.
Address.....Box 359
Tel.: CH 6-2716.....KBS
General Manager.....Greeley N. Hilton
Assistant Manager.....Ed Fuller
Commercial Manager.....Dewey Hutchins
Program Director.....Don Matney
Chief Engineer.....Fred Huneycutt

NORTH CAROLINA

WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.
Owned By.....Lincoln County Bcstg. Co., Inc.
Address.....P.O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown

WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: 496-3105.....KBS
President, Comm. Mgr.....Joseph T. Lane
Sales Prom. Mgr.....H. C. Lane
Program Dir.....Clay McBride

WAGR—Lumberton—1955

Frequency: 580 Kc. Power: 500 Watts d.
Owner.....Southeastern Bcstg. Corp.
Address.....2106 N. Cedar St.
Tel.: REDfield 9-3394.....Independent
Station Representative.....Breen and Ward
President.....Denzel M. Shaver
General Manager.....Al Kahn
Owners of: WDMS, Lynchburg, Va.

WTSB—Lumberton—1946

Frequency: 1340 Kc. 1 Kw. d.; 250 W. n.
Owned By.....Robeson Bcstg. Corp.
Address.....Maxton Rd.
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General Station Mgr.....Al G. Stanley
Commercial Manager.....David N. Collins
Program Director.....Edward L. Potter
Chief Engineer.....Bruce Sessoms

WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By.....Lake City Bcstg. Corp.
Address.....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Commercial Manager.....J. C. Pleasant
Gen., Sta. Manager.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.
Owned.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell
General Manager.....Dean Shields
Commercial Manager.....Eldridge Fox

WMYN—Mayodan—1957

Frequency: 1420 Kc. Power: 500 Watts d.
Owned By.....Mayo Broadcasting Corp.
Address.....Box 311, Madison, N. C.
Tel.: 548-9207.....Independent
President.....J. B. Shelton
General Manager.....Banner F. Shelton
Chief Engineer.....Frank Brewer

WSDC—Mocksville—1962

Frequency: 1560 Kc. Power: 250 Watts d.
Owned By.....Davie Broadcasting Co.
Address.....P.O. Box 236
Tel.: 634-2177.....Independent
President, General Mgr.....Will P. Erwin
Station Manager.....Robert S. Shreve

WMAP—Monroe—1947

Frequency: 1060 Kc. Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Walkup Ave.
Tel.: Atlantic 3-8115.....ABC-KBS
President, Gen. Mgr.....Frank Funderburk
Comm., Sales Prom. Mgr.....William D. Benton
Chief Engineer.....Marshall Howard Baucom

WHIP—Mooresville—1950

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
Address.....Mooresville, N. C.
Tel.: North 3-4301.....KBS
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr., Mrs. Leoma Showmar
Prog., Pub. Dir.....Buck Mills
Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Carteret Bcstg. Co., Inc.
Address.....Box 432
Tel.: PA 6-3188.....KBS
Station Representative.....Devney Organization
President.....Grover C. Munden
General Station Manager.....Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
Address.....P.O. Box 698
Tel.: 437-0521.....KBS
President.....Nathan J. Cooper
Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc. Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
Address.....P.O. Box 907
Tel.: State 6-6111.....KBS
Representative.....Thomas Clark
Gen. Mgr., Chg. Eng.....Ralph D. Epperson
Station Manager.....Blair Eubanks
Commercial Manager.....Lucy Bowman
Sales Prom. Manager.....Jimmy Shelton
Program Director.....Shirley Kirkman

WSYD—Mt. Airy—1951

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc.
Address.....P.O. Box 1126
Tel.: State 6-2147.....MBS
Station Representative.....Hopewell
General Manager.....Erastus F. Poore

NORTH CAROLINA

WDJS—Mt. Olive—1961

Frequency: 1430 Kc. Power: 1 Kw. d.
Owned By Mount Olive Bcstg. Co.
Address East Center St. Ext.
Tel.: Oldfield 3012 Independent
Manager, Ch. Eng. J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc. Power: 1 Kw.
Owned By Cherokee Broadcasting Co.
Address Townsend Bldg.
Tel.: VEron 7-2151 Independent
Gen. Mgr., Ch. Eng. Max M. Blakemore
Commercial Manager J. Armstrong

WKRK—Murphy—1958

Frequency: 1390 Kc. Power: 1 Kw.
Owned By J. B. Childress
Address P.O. Box 304
Tel.: VEron 7-3210 KBS
President J. B. Childress
Gen., Comm. Mgr. Paul Ridenhour
Chief Engineer James Foust

WHIT—New Bern—1942

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Ray D. Williams
Address P.O. Box 551
Tel.: MElose 7-4450 MBS
Station Rep. Pearson Nat'l Reps., Inc.
General Manager Ray D. Williams
Station Mgr., Chief Eng. Bob Statham
Program Director Ben Turner
Publicity Director Bill Stovall

WRNB—New Bern—1953

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned Jefferay Bcstg. Corp.
Address Box 31
Tel.: MElose 7-6144 KBS
Representative Howard
Pres., Gen. Mgr. William W. Jefferay
Commercial Manager George B. Nelson
Chief Engineer Dave Raley

WNNC—Newton—1948

Freq.: 1230 Kc. Power: 1 Kd. d., 250 W. n.
Owned-Oper. By Newton-Conover Bcstg. Co.
Business Address West "A" St.
Tel.: IN 4-4041 KBS
Pres., Gen., Sta. Mgr. Earl Holder
Comm., Sls. Prom. Mgr. Eugene Henry
Program Director Bob Campbell
Publicity Director Roger Covert
Chief Eng. Ray Corbitt

WKBC—North Wilkesboro 1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned-Oper. By Wilkes Bcstg. Co.
Address Radio Bldg.
Tel.: 633 KBS
Pres., Gen. Mgr. Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By Oxford Bcstg. Corp.
Address 111 Littlejohn St.
Tel.: 4167 Independent
President, Gen. Mgr. A. N. Critcher
Station Manager F. Royster Critcher
Chief Engineer Gale Lewis

WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By Plymouth Bcstg. Co.
Address Box 67
Tel.: SWan 3-4104 Independent
Station Rep. Continental Radio Sales
President Harry A. Epperson, Sr.
General, Comm. Manager Lewis R. Kurtz, Jr.
Sales Promotion Manager Ralph Robinson
Publicity Director C. T. West
Program Director Lou Mitchell
Owners of: WBRG, Lynchburg; WLES, Lawrenceville, both Va.

WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By WKIX Bcstg. Co.
Address P.O. Box 868
Tel.: TEmple 2-5512 Independent
Station Rep. Young
General Manager Hugh Holder
Chief Engineer Gene Reopelle

WLLE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts d.
Owned By Raleigh-Durham Broadcasting Co.
Address P.O. Box 190
Tel.: TEmple 3-3874 Independent
Station Rep. Bernard Howard & Co.
President Edward B. Kemm
General, Station Mgr. James D. Swain
National Sales Dir. Ralph J. Baron
Program Dir., Chief Eng. Steve H. Brown
Owners of: WILA, Danville, Va.

WNOH—Raleigh—1962

Frequency: 1550 Kc. Power: 1,000 Watts d.
Owned By North Carolina Electronics, Inc.
Address 622 Downtown Blvd.
Tel.: 828-9912 Independent
Station Rep. Charles Bernard
President James P. Poston
General Manager Norman J. Suttles

WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts
Owned-Oper. By WPTF Radio Co.
Address Insurance Bldg.
Tel.: TE 2-8311 NBC
Station Rep. Henry I. Christal
Pres., Gen. Mgr. Richard H. Mason
Sales Manager R. W. Youngsteadt
Program Manager Graham B. Poyner
Promotion Manager Don Fowler
Chief Engineer Henry Hullick, Jr.

NORTH CAROLINA

WRAL—Raleigh—1939

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Capital Bcstg. Co., Inc.
Bus-Studio Address 130 S. Salisbury St.
Tel.: TE 4-6401 Independent
Representative H-R
President A. J. Fletcher
General Manager Fred Fletcher
Station, Sales Promo. Mgr. Tom Tucker
Commercial Manager John C. Allers
Program Director Merle Kelly
Chief Engineer Robert Stephenson
Owners of: WRAL-AM-FM-TV, Raleigh, N. C.

WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Piedmont Carolina Bcstg.
Address Harrison St. Ext.
Tel.: DI 9-4361 Independent
Representative Bogner & Martin
President H. T. Williams
General Station Mgr. Stephen F. Woodson
Program Director Gene Overby
Publicity Director Earl Burton, Jr.
Chief Engineer Benney G. Grogan

WREX—Reidsville—1948

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned-Oper. By Reidsville Bcstg. Co.
Address Box 1349
Tel.: 342-1333 Independent
President William M. Oliver, Sr.
General, Station Mgr. E. M. Hurd
Program, Publicity Director Mrs. Katy Oliver
Chief Engineer William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned By Roanoke Rapids Radio
Address 251 Roanoke Ave.
Tel.: JE 7-4184 MBS-KBS
President Henry M. Best, Jr.
General Manager Tommy Williams

WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By WAYN, Inc.
Address Rockingham
Tel.: TWinning 5-4041 Independent
Pres., Gen., Sta. Mgr. Wayne M. Nelson
Comm., Sls., Prom. Mgr. William Futterer
Program Director Jimmy Smith
Publicity Director Henry Boggan
Chief Engineer Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned By East Carolina Electronics
Address P.O. Box 1075
Tel.: GI 2-3108 CBS
Newspaper Affiliation Telegram
Station Representative Pearson
President Josh Horne
Comm., Sales Prom. Mgr. Ray Thompson
Program Director Ray Wilkerson
Chief Engineer G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By W. A. Wynne
Address Box 752
Tel.: GI 6-6736 ABC
Representative Burn-Smith
General Station Mgr. W. A. Wynne Jr.
Commercial Manager George E. Peterson
Chief Engineer Joe R. Morris

WRMT—Rocky Mount—1958

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Atlantic Radio
Address Box 283
Tel.: 442-1490 Independent
President Stan Fox
General Manager Martin L. Street
Station Manager Bud Morgan
Owners of: WIZS, Henderson, N. C.

WRXO—Roxboro—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By Roxboro Bcstg. Co.
Address Box 130
Tel.: 6013 Independent
General Manager, Ch. Eng. H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By Mid-Carolina Bcstg. Co.
Address Mildords Hills Road
Tel.: 633-0621 ABC
President Charles H. Wentz
General Sta. Manager Harry L. Welch
Commercial Manager Kitty Murphy
Program Director Gale Adkins
Chief Engineer E. L. Sherman
Owners of: WTTK, Durham.

WSTP—Salisbury—1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By WSTP, Inc.
Address 1105 Statesville Blvd.
Tel.: MELrose 6-3811 MBS
Station Representative Walker-Rawalt
President, General Mgr. Tom Harrell
Sales Promotion Mgr. Bob Bailey
Program Director Sylvia Wiseman
Chief Engineer Fred Ostwalt

WEYE—Sanford—1952

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By Sanford Radio Bcstg. Inc.
Address Box 550
Tel.: 775-3021 Independent
General Mgr. B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By WWGP Bcstg. Corp.
Address P. O. Box 651
Tel.: 775-3525 KBS
President-Mgr. Frank Abbott, Jr.
Sales Promotion Manager David Sherrill
Program Director Bill Buchanan
Chief Engineer J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc. Power: 5,000 Watts d.
 Owned By..... WYAL, Inc.
 Address..... P. O. Box 425
 Tel.: Valley 6-9321..... Independent
 President..... J. Laurino
 General Station Mgr..... Byron Thomas
 Program Director..... Joe Penny
 Publicity Director..... Doug Phelps
 Chief Engineer..... Jim Casey
 Owners of: WIVE, Ashland, Va.

WADA—Shelby—1958

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By... Cleveland County Bcstg. Co. Inc.
 Business Address..... Highway 226
 Tel.: HUXley 2-1390..... Independent
 Pres., Gen. Mgr..... Boyce J. Hanna
 Chief Engineer, Prog. Dir..... Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc. Power: 1000 Watts
 Owned-Oper. By..... Western Carolina Radio
 Business Address..... 1511 W. Dixon Blvd.
 Tel.: HUXley 7-6313..... MBS-KBS
 Pres., Gen. Manager..... Robert M. Wallace
 Comm. Manager..... Don McLain
 Chief Engineer..... E. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By..... Chatham Bdsctg. Co.
 Address..... Box 652
 Tel.: 742-2135..... Independent
 Station Representative..... George Hopewell
 President..... H. E. Stout
 General, Station Mgr..... Don L. Pierce
 Chief Engineer..... Odie Perry, Jr.

WMPM—Smithfield—1950

Frequency: 1270 Kc. Power 5,000 Watts d.
 Owned-Oper. By..... Carolina Bcstg. Service
 Address..... Buffalo Road
 Tel.: WEBster 4-2434..... KBS
 Station Representative..... Bernard
 President..... Ellis Barbour
 Station, Commercial Mgr..... John Ciccone
 Chief Engineer..... W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc. Power: 5000 Watts d.
 Owned... The Sandhill Community Bcstrs., Inc.
 Address..... Highway No. 2
 Tel.: 5-7001..... ABC-KBS
 Station Reps..... Holman; Dora-Clayton
 Pres., Gen. Mgr..... Jack S. Younts
 Station Manager..... D. L. Madigan
 Publicity Director..... Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned-Oper. By... Toe River Valley Bcstg. Co.
 Address..... Box 536
 Tel.: PO. 5-4296..... KBS
 Pres., Gen. Mgr..... Tom N. Cooper
 Commercial Manager..... Rebecca W. Pitman
 Sales Promotion Mgr..... Gerald Murdock
 Chief Engineer..... Howard A. Brinkley

WDBM—Statesville—1957

Frequency: 550 Kc. Power: 500 W. d.
 Owned..... Iredell Bcstg. Corp.
 Address..... New Northwestern Bk. Bldg.
 Tel.: 872-2455..... Independent
 President..... Walter A. Duke
 General Mgr., Pub. Dir..... Clay Cline
 Comm, Sales Promo. Mgr..... Earl Carney
 Program Director..... Norris Mayberry
 Chief Engineer..... Michael Duke

WSIC—Statesville—1947

Freq.: 1400 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By..... Statesville Bcstg. Co.
 Address..... Box 1189
 Tel.: 873-9078..... KBS
 President..... A. Fuller Sams, Jr.
 Gen., Sta. Mgr..... G. M. Allen
 Commercial Manager..... W. H. Brown
 Program Director..... Robert W. Marlowe
 Chief Engineer..... T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc. Power: 5000 W. d.
 Owned..... WMSJ, Inc.
 Address..... Box 187
 Tel.: JU 6-2221..... KBS
 President..... James B. Childress
 General, Station Mgr..... Carlton W. Elkins
 Commercial Manager..... Carroll B. Hart
 Chief Engineer..... Henry Hoffman
 Owners of: WKKK, Murphy, N. C.; WLAF, La-
 Follette, Tenn.; WKSK, West Jefferson, N. C.;
 WKJK, Granite Falls, N. C.

WTAB—Tabor City—1954

Frequency: 1370 Kc. Power: 5000 Watts, d.
 Owned-Oper. By..... Tabor City Bcstg. Co.
 Address..... Box 528
 Tel.: 3171..... KBS
 President..... J. M. Soles, Jr.
 General Mgr..... H. Hyman

WCPS—Tarboro—1947

Frequency: 760 Kc. Power: 1000 Watts d.
 Owned By..... Coastal Plains Bcstg. Co., Inc.
 Address..... Box 1112
 Tel.: TALbot 3-2191..... Independent
 Station Representatives..... Dora-Clayton
 President..... V. E. Fountain
 General, Station Mgr..... Robert L. Harper
 Commercial Manager..... James I. Taylor
 Program Director..... Edward Conway
 Chief Engineer..... Lindsey Whitehurst

WTNC—Thomasville—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By..... The Thomasville Bcstg. Co.
 Address..... P. O. Box 750
 Tel.: 3701..... Independent
 President..... R. F. Van Landingham
 Gen., Sta. Mgr..... Harold Harrison
 Chief Engineer..... C. C. Fritts

WJRM—Troy—1961

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By..... Montgomery County Bcstg. Co.
 Address..... P. O. Box 57
 Tel.: 8811..... Independent

NORTH CAROLINA

President, Gen. Mgr. James R. McKenzie, Jr.
 Program Director John C. Wallace
 Commercial Manager Yvonne McKenzie
 Chief Engineer B. F. Keever

WTYN—Tryon—1954

Freq.: 1550 Kc. Power: 1 Kw. d.
 Owned Polk County Broadcasters
 Address Box 940
 Tel.: 856-5677 KBS
 Gen., Comm. Mgr. Henry G. Bartol, Jr.
 Station Mgr., Pub. Dir. Gertrude S. Taylor
 Program Dir. Ace Rickenbacker
 Chief Engineer Harold Sellm

WSVM—Valdese—1961

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Burke County Bcstg. Co.
 Address Box 1046
 Tel.: TRinity 9-5000 Independent
 President Robert R. Hilker
 V.P., General Mgr. William R. Rollins
 Commercial, Prog. Dir. Ellis T. Greenway
 Publicity Director Carolyn Metcalf
 Chief Engineer Norman Beach
 Owners of: WGGC, Belmont; WEGO-AM-FM, Con-
 cord; WZKY, Albemarle. All N. C. WPCC, Clin-
 ton, S. C.

WADE—Wadesboro—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
 Owned-Oper. By R. P. Lyon & Son
 Address P. O. Box 341
 Tel.: MY 4-2175 KBS
 General Manager W. P. Billingsley
 Station Manager Walter V. Mitchell
 Program Director W. T. Ballard Jr.
 Chief Engineer John M. Ingold

WLSE—Wallace—1953

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Duplin Bcstg. Co.
 Address Box 449
 Tel.: AT 5-2187 KBS
 General Manager Harry Kramer
 Ch. Eng. Raymond Fields

WEEW—Washington—1961

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned By WEEW, Inc.
 Address Box 439
 Tel.: WI 6-4124 KBS
 President J. P. Gallagher
 General Manager James Newman

WITN—Washington—1942

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Tar Heel Bcstg. System, Inc.
 Address P. O. Box 793
 Tel.: 946-2162 ABC
 Station Rep. Venard, Torbet & McConnell
 President, General Mgr. W. R. Roberson, Jr.
 Station Manager W. W. Moore
 Commercial, Sls. Prom. Mgr. Bob Frowein
 Program Publicity Director Merrill Daniels
 Chief Engineer R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Radio WHCC
 Address Main St.
 Tel.: GL 6-8661 KBS
 Pres., Gen. Mgr. K. D. Fry
 Treasurer M. F. Fry
 Chief Engineer John Rietz

WCNF—Weldon—1959

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Twin City Bcstg.
 Address 1504 Roanoke Rapids Rd.
 Tel.: Jefferson 6-3115 KBS, MBS
 President Nathan Frank
 Station Manager Al Drew
 Program Director Edith A. Ellis
 Chief Engineer Lewis E. Hiland

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned By Wendell-Zebulon Radio Co.
 Address Box 278, Wendell
 Tel.: ANDrew 9-9325, Zeb. Independent
 President Lewis V. Parrish
 General Mgr., Ch. Eng. Bill Kirby
 Commercial Manager Bruce Creekmore
 Sales Promotion Manager Teddy Davis
 Program Director Billy Yeargin
 Publicity Director Joan Allen

WKSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned Childress Bcstg. Corp.
 Address Box 311
 Tel.: 246-8001 KBS
 President James B. Childress
 General Manager J. Ardell Sink
 Station Manager Coy H. Deal
 Commercial Manager Brice A. Miller
 Sales Promotion Manager Remelle K. Sink
 Program Director Hoyt Lotts
 Publicity Director Marlyn Hartzog
 Chief Engineer Vernon McCarthy
 Owners of: WMSA, Sylva; WKRR, Murphy; WKJK,
 Granite Falls. All N. C. WLAF, LaFollette, Tenn.

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned Whiteville Broadcasting Co., Inc.
 Address P. O. Box 700
 Tel.: 642-2133 Independent
 Representative Thomas F. Clark
 Acting President J. Herman Leder
 General Mgr. Don Viets
 Commercial Manager J. G. Worrell
 Program Director Marv Stuart
 Chief Engineer William F. Rogers

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned By E. Carolina Bcstg. Co.
 Address Manning Bldg.
 Tel.: SW 2-4161 Independent
 Co-owner, Gen. Mgr. Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.

NORTH CAROLINA

Owned-Oper. By...New Hanover Bcstg. Corp.
 Business Address.....211 N. Second St.
 Tel.: ROger 2-2493.....MBS
 Representative.....Walker-Rawalt
 President.....J. S. Brody
 General, Sta. Manager.....Allen B. Jones
 Commercial Manager.....Tommy Thompson
 Sales Promotion Manager.....Dave Ruark
 Publicity Director.....Bill Weatherers
 Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
 Owned By.....Arlington-Fairfax Bcstg. Corp.
 Address.....Box 432
 Tel.: ROger 3-4633.....Independent
 Station Representative.....McGavren/Guild Co.
 President.....Harold H. Thoms
 Station Manager.....Sam Dodd
 Program Director.....Thomas E. Slade
 Chief Engineer.....Sidney Wilson
 Owners of: WISE, Asheville; WEAM, Washington,
 D. C.

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
 Owned By.....Dunlea Bcstg. Ind., Inc.
 Address.....Box 1889
 Tel.: ROger 2-0058.....ABC
 Representatives.....Burn-Smith; Ochs
 President.....R. A. Dunlea, Sr.
 Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
 Commercial Manager.....Robert J. Hurley
 Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Watson Industries, Inc.
 Address.....Box 1020
 Tel.: 243-2188.....MBS
 Station Rep.....Clarke Brown
 President, Gen. Mgr.....Penn T. Watson, Jr.
 Commercial Manager.....R. L. Pyles
 Program Director.....Bill Bunn
 Sales Promo. Mgr., Pub. Dir.....Carol S. Smith
 Chief Engineer.....Robert P. Carlson

WLLY—Wilson—1960

Frequency: 1350 Kc.....Power: 1000 Watts, d.
 Owned By.....H. A. Epperson, Jr.
 Address.....Davis Bldg.
 Tel.: 237-1830.....Independent
 President, General Mgr.....H. A. Epperson, Jr.
 Program Director.....Lorraine Gay
 Chief Engineer.....Charles Howell
 Owners of: WPVA, Petersburg; WLES, Lawrenceville.

WVOT—Wilson—1948

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Wilson Radio Co., Inc.
 Address.....P. O. Drawer 170
 Tel.: 243-5157.....Independent
 Station Representative.....Devney Organization
 President.....H. W. Anderson, Sr.
 General Manager.....Harry Severance

Assistant Manager.....Wistar Moore, Jr.
 Commercial Manager.....P. O. Barnes
 Program Director.....William J. Wiggs
 Chief Engineer.....Bob Adkins

WAAA—Winston-Salem—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned.....Laury Assoc., Inc.
 Address.....P. O. Box 8987
 Tel.: PA 2-4121.....Independent
 Representatives.....Bob Dore; Ochs
 V.P., General Manager.....Ranny Daly
 Commercial Manager.....Stu Gordon
 Sales Promo., Pub. Dir.....David M. Calvin
 Program Director.....Larry Williams
 Chief Engineer.....Lee King

WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Holiday Bcstg. Corp.
 Address.....46 Miller St.
 Tel.: 725-7548.....ABC
 Station Representative.....Weed Radio
 President, General Mgr.....Jon A. Holiday
 Program Director.....Fred Covington
 Chief Engineer.....Lee C. King
 Owners of: WHYE, Roanoke.

WPEG—Winston-Salem—1960

Frequency: 1550 Kc.....Power: 1000 Watts d.
 Owned By.....WPEG, Inc.
 Address.....215 Northwest Blvd.
 Tel.: PA 3-9627.....Independent
 Station Representative.....PRO
 President, Gen. Mgr.....W. B. Reisenweaver
 Station Manager.....Robert W. Yates
 Program Director.....Charles Mitchell
 Chief Engineer.....Ray Boggs

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Piedmont Publishing Co.
 Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Affil.....Journal, Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 V.P., Gen. Mgr.....Harold Essex
 Asst. General Mgr.....Richard Barron
 Operations Manager.....Phil Hedrick
 Sales Director.....Harry B. Shaw
 Exec. Dir. of Pgmmg.....John Comas
 Program Manager.....Max Ulrich
 Sales Manager.....Robert L. Sparrow
 Chief Engineer.....Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Op. By.....Winston-Salem Bcstg. Co., Inc.
 Address.....300 S. Stratford Road
 Tel.: PA 3-4353.....Independent
 Representative.....Venard, Torbet & McConnell
 President.....James W. Coan
 General Mgr.....L. G. Jones
 Publicity Dir.....Margaret Sugg
 Chief Engineer.....James Hoke

Pop. 637,000
Families: 173,000

North Dakota

Radio Homes: 168,000
AM Stas. in States: 22

KFYR—Bismarck—1925

Frequency: 550 Kc. Power: 5000 Watts d.
Owned-Operated By: Meyer Bcstg. Co.
Address: 200½ North Fourth
Tel.: CA 3-0900 NBC
Station Representatives: Blair; Hyett
President: W. A. Ekberg
Station Mgr.: R. W. MacLeod
Program Director: Jim Backlin
Commercial Manager: Raymond Isaac
Chief Engineer: Ivar Nelson
Owners of: KFYR-TV; KMOT, Minot; KUMV,
Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By: Dakota Muscasters
Address: 117½ N. 5th St.
Tel.: BLackburn 5-1234 KBS
Station Representative: Forjoe
President: Del Cody
Station Manager: Robert Eubanks
Comm. Manager, Ch. Engineer: Bill Banks
Owners of: KOYN, Billings; KUTT, Fargo; KQDY,
Minot.

KBOM—Bismarck-Mandan 1925

Freq.: 270 Kc. Power: 1 Kw., d. 250 W., n.
Owned: Mandan Radio Assoc.
Address: Box 667, Bismarck
Tel.: CA 3-4411 Independent
Rep.: Gill-Perna; Weed; Dean & Slaughter
President: H. Swenson
General Manager: F. Fitzsimonds
Station Mgr., Pub. Dir.: Cal Culver
Commercial Prom. Mgr.: Nils Pearson
Chief Engineer: Herb Leupp

KDAK—Carrington—1961

Frequency: 1600 Kc. Power: 500 W. d.
Owned By: Central Bcstg. Co., Inc.
Address: P. O. Box 50
Tel.: 652-3151 KBS
President: Judson Tracy
General Manager: Herb Witthauer
Program Director: Ray Moser
Chief Engineer: Fritz Carr

KDLR—Devils Lake—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: KDLR, Inc.
Business-Studio Address: 400 12th Ave.
Tel.: MOhawk 2-2161 MBS
Representative: Hal Holman
Pres., Gen. Manager: Bert Wick
Comm. Mgr.: Paul R. Lange
Sales Promotion Manager: Harry Kosieracki
Program Director: Wilbur Clemenson
Chief Engineer: Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Dickinson Radio Assn.
Address: 119 2nd Ave. W.
Tel.: 224-5133 Independent
Station Representative: Hal Holman Co.
President: Dr. Paul Weir
General, Station Mgr.: Stan Deck
Comm., Sales Promo. Mgr.: Bob Weiler
Program, Publicity Dir.: Lauren Haacke
Chief Engineer: Louis Tysver
Owners of: KDIX-TV, Dickinson, N. D.

KUTT—Fargo—1960

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned By: KUTT Music Bcstrs.
Address: Box 109
Tel.: ADams 5-7551 Independent
Station Rep.: Bowden; Forjoe
General Manager: Gene Williams
Station Manager: Larry James
Commercial Manager: Steve Dean
Program, Publicity Dir.: Deano Day
Chief Engineer: Jim Johnson
Owners of: KQDY, Minot; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By: N. Dak. Bcstg. Co.
Address: 4000 West Main Ave.
Tel.: ADams 5-4461 ABC
Representative: Gill-Perna
President, Gen. Mgr.: John W. Boler
Commercial Manager: LeRoy Peterson
Program Director: Ron Clark
Publicity Director: Bob Weber
Chief Engineer: Norris Pederson
Owners of: KXGO-TV; KXJB-TV, Valley City;
KBMB, Bismarck; KXMC-TV, Minot, all N. D.;
KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By: WDAY, Inc.
Business-Studio Address: 207 North Fifth
Tel.: 232-3371 NBC
Newspaper Affil.: Forum
Rep.: Peters, Griffin, Woodward, Inc.
President: N. Black, Jr.
General Manager: Tom Barnes
Sales Manager: Bill Burn
Sales Promotion Manager: Roy Pederson
Program Director: Norm Fisher
Chief Engineer: Juline Savold
Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned By: KGPC Co.
Address: P. O. Box 312
Tel.: 227 Independent
General Mgr.: C. G. Matheson

KILO—Grand Forks—1941

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....KILO, Inc.
 Address.....First Natl. Bank Bldg.
 Tel.: 774-5321.....CBS
 Station Reps.....Masla; Bowden; O'Connell
 President.....Carl Bloomquist
 Station, Commercial Mgr.....A. J. Twomey
 Program Director.....William F. Rendell
 Chief Engineer.....Walt TerMeer

KNOX—Grand Forks—1947

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By.....Community Radio Corp.
 Address.....P. O. Box 1110
 Tel.: 774-4611.....MBS
 Station Representative.....Meeker
 President.....Harry Rice
 General Mgr.....J. Hoberg
 Operations Director.....Bill Hutton
 Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Hettinger Bcstg. Co.
 Address.....Hettinger, N. D.
 Tel.: 567-2421.....KBS
 Station Representative.....George Hopewell
 President, Gen. Mgr.....P. J. Schultz
 Station Manager.....Allen R. McIntyre
 Sales Prom. Mgr.....Jonas Johnson
 Commercial Manager.....Romona Stenberg
 Program Director.....Tommy Clement
 Publicity Director.....Bill McIntyre
 Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....James River Bcstg. Co.
 Address.....Box 1170
 Tel.: 252-2160.....KBS-CBS
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Manager.....A. G. Berry
 Comm. Manager.....R. L. Richardson
 Program Director.....Dan C. Brannan
 Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1936

Frequency: 600 Kc. Power: 5000 Watts
 Owned By.....Great Western Enterprise
 Address.....Box 1271
 Tel.: CI 2-3570.....Independent
 Station Representative.....Dean & Slaughter
 President.....James M. Pryor, Jr.
 General Sta. Mgr.....Don MacTavish
 Program Director.....Don Roberts
 Commercial Manager.....Don Bentz
 Sales Prom. Mgr.....Bob Gaye
 Publicity Dir.....Jack Leonard
 Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc. Power: 1000 Watts
 Owned By.....Big K Inc.
 Address.....Box 1712

Tel.: TE 5-1161.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....James M. Pryor, Jr.

KLPM—Minot—1929

Frequency: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Minot Bcstg. Co.
 Business Address.....320 Third Ave., S.W.
 Tel.: TEmple 4-1146.....MBS
 Station Representative.....Dean & Slaughter
 President.....Ethel H. Cooley
 Gen. Mgr., Chief Eng.....C. W. Baker
 Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned.....Dakota Broadcasters
 Address.....Box 1388
 Tel.: TEmple 7-1124.....KBS
 Station Reps.....Forjoe; Bowden
 General Manager.....Jack W. Birchill
 Commercial Manager.....Les Sabo
 Program Director.....Jim Footit
 Chief Engineer.....Ray Lujon
 Owners of: KOYN, Billings; KQDI, Bismarck;
 KUTT, Fargo.

KEYD—Oakes—1959

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned.....Interstate Broadcasting Co.
 Address.....114 Union Ave.
 Tel.: RIVERSIDE 2-2376.....Independent
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Mgr., Chief Eng.....Glenn Olson
 Program Director.....B. Waters
 Owners of: KBMW, Wahpeton; KOVC, Valley City;
 KEYJ, Jamestown, all N. D.; KEYL, Long
 Prairie, KWAD, Wadena, both Minn.

KGCA—Rugby—1961

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Rugby Broadcasters, Inc.
 Address.....P. O. Box 31
 Tel.: 776-5254.....KBS
 President.....Oscar H. Halvorson
 Gen. Mgr., Chief Engineer.....Richard Dunne
 Program Director.....Marvin Martinson

KOVC—Valley City—1936

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....KOVC, Inc.
 Address.....135 Central Ave. S.
 Tel.: 845-2531.....CBS
 Station Representative.....James Bowden
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station, Commercial Mgr.....Dale Olson
 Program Director.....Tim Stoflet
 Sales Promotion Mgr.....Earl Williams
 Chief Engineer.....Deane Jameson

KEYZ—Williston—1948

Frequency: 1360 Kc. Power: 5 Kw.
 Owned-Oper. By.....Charles L. Scofield
 Address.....Box 1240
 Tel.: GReenfield 3-3911.....Independent
 Representative.....Holman
 Gen. Mgr., Chief Eng.....Chas. L. Scofield
 Commercial Manager.....Ray David
 Program Director.....Bob Gilbert

Pop.: 9,925,000
Families: 2,998,500

Ohio

Radio Homes: 2,926,000
AM Stas. in State: 94

WADC—Akron—1925

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Operated By Allen T. Simmons
Business Address 40 E. Mill St.
Tel.: JE 5-6165 CBS
Station Representative Bernard Howard
Pres., Gen. Mgr. Allen T. Simmons
Station, Comm. Manager Bob Wilson
Program Director Margaret Bevans
Sales Prom. Mgr., Pub. Dir. Dolores Buehrle
Chief Engineer Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc. Power: 5000 Watts
Owned By Summit Radio Corp.
Address 853 Copley Rd.
Tel.: PO 2-8811 Independent
Newspaper Affiliation Beacon Journal
Station Representative McGavren/Guild
President S. Bernard Berk
General, Station Manager Roger G. Berk
Commercial Mgr. Kenneth M. Keegan
Program Director Bob Wylie
Sales Promotion Mgr. Robert I. Bostian
Publicity Director Phyllis V. Simms
Chief Engineer Irwin L. Knopp
Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By WCUE Radio, Inc.
Address 424 Sackett Ave.
Tel.: WA 3-9761 MBS
Representative Gill-Perna
Owners George W. Mamas, D. M. O'Neil
Chief Engineer Henry Niederkoller

WHLO—Akron—1944

Frequency: 640 Kc. Power: 1000 Watts
Owned-Oper. By Radio Akron, Inc.
Address 51 W. State St.
Tel.: BI 3-7101 Independent
Station Reps. Eastman; Ohio Station Reps.
President Louis J. Appell, Jr.
General Manager Allen Saunders
Commercial Manager Gordon L. Barnhart
Program Dir. Warren Duffy
Sales Prom. Mgr. Adrian R. Cooper
Chief Engineer Fred Greaves
Owners of: WSBA-AM-FM-TV, York; WARM,
Scranton; WICE, Providence, R. I.

WFAH—Alliance—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Oper. By The Review Pub. Co.
Address 10754 Smyth Ave., N.E.
Tel.: 821-1111 Independent
Newspaper Affiliation Review
Station Representatives Ohio Stations
President D. A. Peterson
Station Manager Robert A. Gates
Program Director James Phillips
Chief Engineer Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc. Power: 250 W.
Owned Radio Ashland, Inc.
Business Address Ashland Mansfield Rd.
Tel.: 2-1572 MBS
Station Representative PRO
Pres., Chief Engineer Charlie Calhoun
Station Mgr. W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Radio Enterprises of Ohio
Address Box 372
Tel.: 993-2120 Independent
Newspaper Affil. Star Beacon
President D. C. Rowley
General Manager John Colin
Station Manager D. W. Fassett
Program Director Andrew Holecko
Chief Engineer Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
Owned By Radio Athens, Inc.
Address Box 567
Tel.: LYnwood 3-1588 Independent
President, Chief Eng. Andrew Kovlan
Commercial Manager John Alden
Program Director Mrs. La Guardia Anastas

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By Belmont Broadcasters, Inc.
Address Box 567
Tel.: 676-5661 CBS
Station Representative Hollingbery
President Howard C. Weiss
General, Station Mgr. L. B. Clawson
Sales Promotion Manager George Wright
Chief Engineer Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc. Power: 500 Watts
Owned By Hi Point Bcstg. Co.
Address E. Sandusky St.
Tel.: 592-5796 Independent
President, General Mgr. P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By WMGS, Inc.
Address 310 Summit St., Toledo
Tel.: 246-0562 Independent
Station Representative George T. Hopewell
President H. Max Good
General, Station Mgr. Deane D. Osborne
Sales Promotion Mgr. James C. Hamilton
Program Dir., Chief Eng. George M. Mishler
Owners of: WPAR, Parkersburg, W. Va.

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.

Owned By.....Land o' The Lakes Bcstg. Corp.
 Address.....917 Beatty Ave.
 Tel.: 4-5606.....KBS
 Pres., Gen. Mgr.....Howard A. Donahoe
 Commercial Manager.....Geo. Wolfington
 Program Director.....William R. Coffey
 Chief Engineer.....Harold Black

WCNS—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Dover Bcstg. Co., Inc.
 Address.....106 High Ave., N.W.
 Tel.: GL 6-8396.....MBS
 President.....Mrs. Agnes J. R. Greer
 General Manager.....W. B. Steis
 Station, Comm. Manager.....Sal Butera
 Program Director.....Ken Speck
 Publicity Director.....Patti Rae
 Chief Engineer.....Don Graff
 Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Ohio Bcstg. Co.
 Address.....550 Market Ave., S.
 Tel.: 456-7166.....ABC
 Newspaper Affil.....Brush-Moore Newspapers
 Representatives.....Venard, Torbet & McConnell
 President.....Eugene Carr
 V.P., Station Manager.....Paul E. Gilmor
 Commercial Manager.....William G. Umbenhour
 Sales Prom. Manager.....Mary Lou Ferraro
 Program Dirs.....Lee Atwell, Chuck Craig
 Chief Engineer.....John Schen
 Owners of: WONE-AM-FM, Dayton; WPDQ, Jack-
 sonville.

WHOF—Canton—1946

Frequency: 1060 Kc.....Power: 1000 Watts d.
 Owned By.....Douglas Properties Corp.
 Business Address.....4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475.....Independent
 Station Representative.....Masla
 General Manager.....Clark L. Dozer

WBEX—Chillicothe—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Shawnee Broadcasting Co.
 Bus. Address.....Pohlman Rd., Carlisle Hill
 Tel.: PProspect 3-2244.....MBS, KBS
 Representative.....Thomas F. Clark
 President, Gen. Mgr.....Truman A. Morris
 Comm., Prom. Mgr.....Alice Shein
 Program Director.....Mary Morris
 Chief Engineer.....Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
 Owned By.....Courthouse Bcstg. Co.
 Address.....800 Eastern Avenue
 Tel.: PR 4-3385.....Independent
 President, Chief Eng.....W. N. Nungesser

WCIN—Cincinnati—1953

Freq.: 1480 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....Rounsaville of Cincinnati

Address.....3301 Beekman St.
 Tel.: 681-7600.....Independent
 Station Representative.....Gill-Perna
 President.....R. W. Rounsaville
 General Manager.....Carl Glicker
 National Sales Mgr.....Ralph B. Johnson
 Program Director.....Bob Walters
 Chief Engineer.....C. Dettmar
 Owners of: WLOU, Louisville; WFUN, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; WALT-TV, Atlanta, Ga.;
 WTAM-TV, Louisville, Ky.

WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By.....L. B. Wilson, Inc.
 Address.....Hotel Sheraton Gibson
 Tel.: 241-6565.....ABC
 Station Representative.....H.R. Reps.
 President.....Charles H. Topmiller
 General Manager.....Mrs. Jeanette Heinze
 Station, Program Manager.....Paul Miller
 Sales Prom., Pub. Dir.....Mrs. Vicki Pigeon
 Program Director.....Essie Rupp
 Owners of: WLBW-TV, Miami.

WCPO—Cincinnati—1927

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Scripps-Howard Bcstg. Co.
 Address.....2345 Symmes St.
 Tel.: 861-9000.....Independent
 Newspaper Affiliation.....Post-Times Star
 Representative.....John Blair
 V.P., General Manager.....M. C. Watters
 Station Director.....Bill Dawes
 Program Director.....Bob Smith
 Chief Engineer.....Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Taft Broadcasting Co.
 Address.....1906 Highland Ave.
 Tel.: 421-1750.....CBS
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers II
 General, Station Mgr.....Nick Bolton
 Commercial Mgr.....R. L. Bevington
 Operations Mgr.....Jack Remington
 Chief Engineer.....Ray Owen
 Owners of: WTVN-AM-TV, Columbus, O.; WBRC-
 AM-TV, Birmingham, Ala.; WKYT, Lexington,
 Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
 Owned.....Crosley Bcstg. Corp.
 Address.....140 W. Ninth St.
 Tel.: CH 1-1822.....NBC
 Station Representatives.....Lowrence; Moore
 Chm. of Board.....James D. Shouse
 President.....John T. Murphy
 V.P., General Manager.....James J. Crane
 V.P., Sales.....H. P. Lasker
 V.P., Programs.....Al Bland
 Sales Manager.....F. Brady Louis
 Chief Engineer.....R. J. Rockwell

OHIO

WSAI—Cincinnati—1923

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Oper. By Jupiter Bcstg. Corp.
 Address Sinton Hotel
 Tel.: 621-1068 Independent
 Station Reps. Robert Eastman; Ohio Stations
 Pres., General Manager Richard E. Nason
 General Sales Mgr. Lee C. Hanson
 Program Director Gene Nelson
 Chief Engineer Vern Milton

WZIP—Cincinnati—1947

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned-Oper. By Greater Cinn. Radio, Inc.
 Address 400 Oak St.
 Tel.: 861-6067 Independent
 Newspaper Affil. Waukegon News-Sun
 Station Rep. Broadcast Time Sales
 Vice President A. F. Sorenson
 V.P., Sales Harold Parry
 General, Comm. Manager Dick Pittenger
 Chief Engineer Tom Sullivan
 Owners of: WKRS, Waukegan, Ill.

KYW—Cleveland—1924

Frequency: 1100 Kc. Power: 50,000 Watts
 Owned-Oper. By Westinghouse Bcstg. Co.
 Address 1403 E. 6th St.
 Tel.: 781-4500 Independent
 Sta. Representative AM Radio Sales

President Donald H. McGannon
 Sales Manager Thomas L. Tiernan
 Commercial Manager Fred E. Walker
 Sales Promotion Manager Henry Hirsch
 Program Director Ken Draper
 Publicity Director J. P. Scott
 Chief Engineer Sid Stadig
 Owners of: KYW-TV; WBZ-AM-TV, Boston; KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne; WIND, Chicago; WINS, New York, N. Y.; WJZ-TV, Baltimore; KPIX, San Francisco.

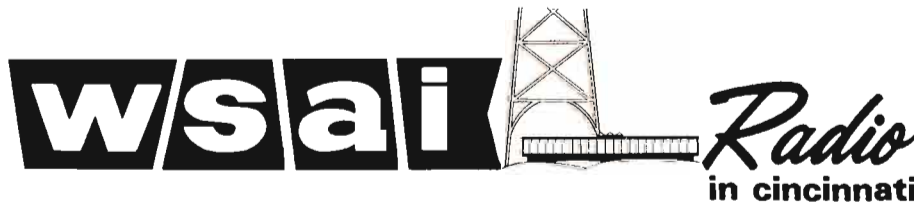
WABQ—Cleveland—1948

Frequency: 1540 Kc. Power: 1 Kw., d.
 Owned By Tuschman Bcstg. Corp.
 Address 2323 Chester Ave.
 Tel.: CHerry 1-7555 Independent
 Station Rep. Howard
 President, Gen. Mgr. P. G. Tuschman
 Commercial, Sta. Manager Bert Noble
 Program Director Jack Gibson
 Publicity Director Valena Williams
 Chief Engineer Paul Brown

WDOK—Cleveland—1950

Frequency: 1260 Kc. Power: 5000 Watts
 Owned By Transcontinent TV Corp.
 Address 1515 Euclid Ave.
 Tel.: MA 1-2890 MBS
 Station Rep. Edward Petry & Co.
 President David C. Moore
 General Manager Frederick C. Wolf

ONE of the many good things about
 selling to the Cincinnati market is
wsai radio . . . reaches MORE people,
 in all age groups, for your client!*



Richard E. Nason, President Lee C. Hanson, General Sales Manager

*SEE robert e. eastman & co., inc., for latest Pulse and Hooper figures!

Commercial Manager.....Dave Levine
Sales Promotion Manager.....Marjorie Jones
Program Director.....Wayne Mack
Publicity Director.....Jeanne Forney
Chief Engineer.....Ralph Quay
 Owners of: WDOK-FM, Cleveland; WGR-AM-FM-TV, Buffalo, N. Y.; WDAF-AM-FM-TV, Kansas City, Kans.; KFMB-AM-FM-TV, San Diego, Calif.; KERO-TV, Bakersfield, Calif.; WNEP-TV, Scranton-Wilkes-Barre, Pa.

WERE—Cleveland—1948

Frequency: 1300 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Cleveland Bcstg. Inc.
Address.....1500 Chester Ave.
Tel.: SU 1-9600.....Independent
Station Rep......H-R Representatives
President.....Ray T. Miller, Jr.
General, Station Mgr......Richard M. Klaus
Commercial Mgr......Ed Paul
Sales Promotion Mgr......Leonard G. Trostler
Program Manager.....Ed Stevens
Publicity Director.....Robert M. Miller
Chief Engineer.....Harry Dennis
 Owners of: WLEC-AM-FM, Sandusky, O.

WGAR—Cleveland—1930

Frequency: 1220 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Address.....Statler-Hilton Hotel
Tel.: PR 1-0200.....Independent
Representative.....Christal
President.....Herbert Evans
General, Station Mgr......Carl E. George
Program Director.....Robert K. Smiley
Commercial Mgr......Robert B. Forker
Sales, Prom., Pub. Dir......Al Henderson
Chief Engineer.....Lloyd G. Wingard
 Owners of: WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; WTTM, Trenton, N. J.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....**Power:** 5000 Watts
Owned By.....Metropolitan Bcstg.
Address.....5000 Euclid Ave.
Tel.: EXpress 1-5000.....Independent
Station Representative.....Metro Radio Sales
President.....John W. Kluge
General, Sta. Mgr......Jack Thayer
Program Director.....Edward Clark
Publicity Director.....Joyce Stambaugh
Chief Engineer.....Ralph H. DeLany
 Owners of: WNEW-AM-TV, N. Y.; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-AM-FM, Philadelphia; KMBC-AM-FM-TV, Kansas City; WHK-FM, Cleveland.

WJMO—Cleveland—1947

Freq.: 1490 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned By.....Friendly Broadcasting Co.
Address.....11821 Euclid Ave.
Tel.: Sweetbriar 5-1212.....ABC
Station Rep......UBC; Wittig; Dora-Clayton
President.....Richard Eaton
General, Station Mgr......C. C. Courtney
Commercial Manager.....Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc...**Power:** 10 Kw. d., 5 Kw. n.
Owned By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: 861-6080.....Independent
Newspaper Affil......Miami Beach Sun
Representative.....Katz
President.....G. B. Storer, Jr.
General Manager.....James P. Storer
Commercial Manager.....Jules C. Blum
Program Director.....Charles Renwick
Sales Prom., Pub. Mgr......Charles Hutaff
Engineering Supervisor.....Furn Anderson
 Owners of: WJW-FM-TV; WGBS-AM-FM, Miami; WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WHN, New York, N. Y.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative.....John Blair
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales, Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Publicity Director.....Martha Babington
Chief Engineer.....Lester H. Natzger

WCOL—Columbus—1922

Freq.: 1230 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: CApital 1-7811.....Independent
Newspaper Affil......Lancaster Eagle-Gazette
Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr......Collis A. Young
Executive V.P......J. P. Williams
Vice President.....Alexander Buchan
Production Director.....Steve Joos
Local Sales Mgr......A. Dale Lutz
Chief Engineer.....T. Carpenter
 Owners of: WING, Dayton, O.; WKLO, Louisville; WIZE, Springfield, O.; WEZE, Boston; WRIT, Milwaukee, Wis.

WMNI—Columbus—1958

Frequency: 920 Kc.....**Power:** 500 Watts
Owned By.....North American Bcstg. Co.
Address.....Southern Hotel
Tel.: CApital 1-1354.....MBS
Station Representative.....Bcst. Time Sales
President, General Mgr......William R. Mnich
Commercial Manager.....Joe Hill
Program, Pub. Dir......William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271.....ABC
Representative.....Katz
President.....Hulbert Taft, Jr.
General, Station Mgr......Gene D'Angelo

OHIO

Local Sales Mgr. Earl Bechtel
Program Director Paul Murphy
Dir., Public Affairs Ken Mack
Chief Engineer Ed Kopriver
Owners of: WTVN-FM-TV; WKRC-AM-FM-TV,
Cincinnati; WBRC-AM-FM-TV, Birmingham;
WKYT-TV, Lexington, Ky.

WKVO—Columbus—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By Sky Way Bcstg. Corp.
Address 2495 Henderson Rd.
Tel.: HUDson 6-9595 Independent
Rep. Venard, Torbet & McConnell
President Milton Staub
Gen., Sta. Manager Bert Charles
Comm., Sales Prom. Mgr. William Selander
Publicity Dir. Diana Weeter
Chief Engineer Roy Carlson

WWOW—Conneaut—1959

Frequency: 1360 Kc. Power: 500 Watts d.
Owned By Ashtabula County Bcstg. Co.
Address 211½ Main St.
Tel.: 597-1001 Independent
Station Representative Ohio Stas.
President Louis W. Skelly
Station Mgr., Prog. Dir. Bob Allen
Commercial Manager D. Peters
Sales Prom. Mgr. R. Conroy
Chief Engineer Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc. Power: 1000 Watts d.
Owned-Oper. By Coshocton Bcstg. Co.
Business-Studio Address 114 N. 6th St.
Tel.: MAin 2-1560 Independent
Pres., Gen. Mgr. F. Bruce Wallace
Comm., Sales Prom. Mgr. D. Bennett
Chief Engineer Herman L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc. Power: 250 Watts d.
Owned WAVI Bcstg. Corp.
Address 1428 Cincinnati St.
Tel.: BAldwin 4-1137 Independent
Station Reps. Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr. Harry K. Crowl
Commercial Manager Franklin H. Small
Program Director Charles A. Breece, Jr.
Chief Engineer Robert W. Minton

WHIO—Dayton—1935

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By Miami Valley Bcstg. Corp.
Address 1414 Wilmington Ave.
Tel.: 254-5311 CBS
Representative Hollingbery
President James M. Cox, Jr.
General, Station Mgr. Robert H. Moody
National Sales Mgr. W. E. Wolaver
Sales Promotion Mgr. Chuck Gay
Chief Engineer Ernest Adams
Owners of: WHIO-FM-TV, Dayton; WSOC-AM-TV,
Charlotte, N. C.

WING—Dayton—1921

Frequency: 1410 Kc. Power: 5000 Watts

Owned-Oper. By Great Trails Bcstg. Corp.
Address Talbott Tower
Tel.: 222-3773 Independent
Newspaper Affil. Lancaster Eagle-Gazette
Station Representative Eastman
President Charles Sawyer
V.P., General Mgr. Dale Moudy
Exec. Vice Pres. J. P. Williams
Vice President Alex Buchan
V.P., Sales Manager Don Sailors
Publicity Director Betts Brauer
Program Director Jim Smith
Chief Engineer Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc. Power: 5000 Watts
Owned By WONE, Inc.
Address 380 West First St.
Tel.: BA 4-6501 Independent
Newspaper Affil. Brush-Moore Newspapers
Sta. Reps. Ayers; Venard, Torbet & McConnell
Pres., Gen. Manager Eugene Carr
Station Manager Charles E. Kennedy
Nat'l Sales Manager C. L. Doty
Program Director Winston Hoehner
Chief Engineer John Hall

WONW—Defiance—1949

Frequency: 1280 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Tri-State Bcstg. Co.
Address Radio Drive
Tel.: 3-2776 Independent
Representative Devney Organization
V.P., Gen. Manager Glenn R. Thayer

WDLR—Delaware—1961

Frequency: 1550 Kc. Power: 500 Watts d.
Owned By Delaware Broadcasting, Inc.
Address P. O. Box 317
Tel.: 363-1107 Independent
Station Representative Ohio Stations Reps.
President, General Mgr. C. Robert Taylor
Chief Engineer M. E. Scheetz

WJER—Dover—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Dover Broadcasting Company, Inc.
Address 646 Boulevard
Tel.: 2-0191 MBS
President Agnes J. Reeves Greer
General Manager W. B. Steis
Station, Commercial Mgr. Kenneth Neff
Program Director Jerry Ernest
Publicity Director Jean Williams
Chief Engineer Donald Graef
Owners of: WCNS, Canton; WAJR, Morgantown,
W. Va.; WKJF-FM, Pittsburgh, Pa.; WCNO-FM,
Canton, O.

WOHI—East Liverpool—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Constrander Corp.
Address 516 Market St.
Tel.: FULTon 5-1490 ABC
Station Reps. Webb; Ohio Stations Reps.
President, Gen. Mgr. Joseph D. Coons
Sales Prom. Mgr. Charles E. Stuart
Chief Engineer George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By Elyria-Lorain Bcstg. Co.
 Address 408 E.S.T. Bldg., Elyria
 Tel.: FA 2-3761, Elyria Independent
 Newspaper Affil. Chronicle-Telegram
 President O. B. Schoepfle
 General Mgr. Paul Nakel
 Program Dir. Dick Barrett
 Chief Engineer Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc. Power: 1000 Watts, d.
 Owned. Findlay Publishing Co.
 Address 101½ West Sandusky St.
 Tel.: GA 2-4545. Independent
 Newspaper Affiliation Courier
 Representative Clark
 President, General Mgr. R. L. Heminger
 Station Manager Clyde W. Johnson
 Program Dir. C. Meekins
 Chief Engineer Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By Seneca Radio Corp.
 Address U. S. Highway 23 S.
 Tel.: HE 5-5666. Independent
 Station Reps. Webb; Ohio Stations
 President Andrew Emerine
 Gen., Sta. Mgr. Melvin L. Murray
 Commercial Mgr. Roger V. Wise
 Chief Engineer Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc. Power: 500 Watts d.
 Owned By Wolfe Bcstg. Corp.
 Address 905 W. State St.
 Tel.: 332-8218. Independent
 President, Gen. Mgr. Robert F. Wolfe
 Commercial Manager M. R. Wolfe
 Program Director Earl V. Hurst
 Chief Engineer Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned-Oper. By Ohio Valley on the Air, Inc.
 Address P. O. Box 448
 Tel.: 446-3543. Independent
 Station Representative Hal Walton
 President John E. Halliday
 General Manager Mrs. Marianne B. Campbell
 Chief Engineer Edgar Atkins

WMOH—Hamilton—1944

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Fort Hamilton Bcstg. Co.
 Bus. Studio Address Second Natl. Bank Bldg.
 Tel.: 894-6543. Independent
 Station Representative Thomas F. Clark Co.
 President R. Briede
 General, Station Mgr. Raymond C. Motley
 Program Director Norm Keller
 Sales Promo., Pub. Dir. Jacqueline Bowling
 Chief Engineer R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc. Power: 500 W. d.

Owned Highland Bcstg. Co.
 Address Box 176
 Tel.: EXpress 3-1590. KBS
 General, Program Dir. Tom Archibald
 Station Mgr. Willard Parr, Sr.
 Chief Engineer Don Bolkman

WIRO—Ironton—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Tri Radio Bcstg. Co.
 Address Radio Plaza
 Tel.: Jefferson 2-1922. KBS-MBS
 Gen. Mgr., Chief Engineer Kenneth H. Auble
 Station Manager Rose Auble
 Commercial Manager Hal Murphy
 Program Director Scott Sims

WLMJ—Jackson—1953

Frequency: 1280 Kc. Power: 1 Kw., d.
 Owned By Dean C. Stuhlmueller
 Address Box 72
 Tel.: 850. KBS
 Station Representatives Clark
 Pres., Gen. Mgr. Dean C. Stuhlmueller
 Chief Engineer D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By Hocking Valley Bcstg. Corp.
 Address Memorial Dr.
 Tel.: OL 3-4373. Independent
 Station Representative Ohio Stas.
 Pres., Gen. Mgr. Nelson Embrey
 Chief Engineer Charles R. Houston

WIMA—Lima—1938

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By N.W. Ohio Bcstg. Corp.
 Business-Studio Address 223 N. Main St.
 Tel.: 223-2060. ABC
 Station Representative Meeker
 President G. E. Hamilton
 General Manager R. W. Mack
 Station, Sales Mgr. C. B. Heller
 Program Director Tom Francis
 Chief Engineer Bill Harrison
 Owners of: WIMA-FM-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc. Power: 500 Watts, d.
 Owned WWIZ, Inc.
 Address Palace Theatre Bldg.
 Tel.: CHerry 4-5235. ABC
 Station Representative Charles Bernard
 President Sanford A. Schafitz
 General Manager Chris J. Miller
 Sales Promotion Manager Tom Virant
 Program Director Jim Allen
 Publicity Director Jane Cahl
 Chief Engineer Dan Tynus

WCLW—Mansfield—1957

Frequency: 1570 Kc. Power: 1000 Watts
 Owned By Mansfield Bcstg. Co.
 Address 791 McPherson St.
 Tel.: LA 5-2333. Independent
 Station Rep. Devney Organization
 Pres., Gen. Mgr. F. Eckhardt
 Chief Engineer William Ball

OHIO

WMAN—Mansfield—1939

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Richland, Inc.
Address 144½ Park Ave., West
Tel.: 524-2211 ABC
Representative Venard, Torbet & McConnell
Pres., Gen. Sta., Comm. Mgr. J. M. O'Hara
Prog.-Pub. Dir. Robert James
Chief Engineer William Morrison

WMOA—Marietta—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned Marietta Broadcasting Co.
Address First National Bank Bldg.
Tel.: FR 3-7527 NBC
Station Representative Bolles
General Mgr. R. Sanford Guyer
Commercial Mgr. B. Kaatz
Program Dir. Richard M. Guyer
Chief Engineer Charles E. Clark

WMRN—Marion—1940

Freq.: 1490 Kc. Power: 1 Kw. d., 250 Watts, n.
Owned By The Marion Bcstg. Co.
Address Box 518
Tel.: DU 3-1131 ABC
Pres., Gen. Mgr. Robert T. Mason
Commercial Manager Arthur L. Martin
Program Director Madge Cooper
Chief Engineer F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc. Power: 250 W., d.
Owned Massillon Bcstg. Co.
Address Massillon Drive-in Hotel
Tel.: TE 2-5023 KBS
Station Representative Ohio Stations Reps.
President Joel W. Rosenblum
General Manager Richard J. Scholem
Program Director Ted Wesley
Chief Engineer Joe Kish
Owners of: WISR, Butler; WACB, Kittanning.

WMPO—Middleport—1959

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned By Radio Mid-Pom Inc.
Address Box 71
Tel.: WYandotte 2-5355 Independent
President, Gen. Mgr. John E. M. Kerr
Station, Comm. Manager. William C. Miller
Sales Prom. Mgr., Prog. Dir. Robert Arnold
Publicity Director Mrs. Janet Korn
Chief Engineer Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.
Owned-Operated By WPFB, Inc.
Address 4505 Central Ave.
Tel.: 422-3625 Independent
Station Representative Devney Organization
President Paul F. Braden
Commercial Manager Joseph LeMoyne
Program Director Ray Iglehart, Jr.
Chief Engineer Carroll Williams
Owners of: WPAY-AM-FM, Portsmouth, O.;
WPFB-FM, Middletown.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.
Owned-Oper. By Mt. Vernon Bcstg. Co.
Address P. O. Box 348
Tel.: EX 2-0946 Independent
Station Representative Ohio Stations
President Mrs. Charles Zerkowitz
Station Manager Stephen Zerkowitz
Sales Coordinator Bill Victor
Chief Engineer R. Maxwell

WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.
Owned-Operated By WCLT Radio Inc.
Address 25 West Main St.
Tel.: FA 4-0071 Independent
Station Representative Meeker
Pres., Gen. Mgr. Thomas A. Rogers
Commercial Manager Robert H. Pricer
Program Director Carey Justice
Chief Engineer Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.
Owned WPVL, Inc.
Address 713 Fobes St.
Tel.: 352-3155 Independent
Station Representative Ohio Stations Reps.
President, Chief Engr. Carl R. Lee
Commercial Manager Donald L. Atkin
Sales Promo., Pub. Dir. Thomas Guthrie
Program Director James Stephenson

WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By WPTW Radio, Inc.
Address 1625 Covington Ave.
Tel.: PR 3-3513 KBS
Station Representative Ohio Stations Reps.
President, Gen. Mgr. C. Oscar Baker
Program Dir., Pub. Dir. Betty Miller
Commercial Mgr. Mrs. Eleanor Mills
Station, Chief Eng. Lewis M. Shroyer

WIOI—Portsmouth—1959

Frequency: 1010 Kc. Power: 1 Kw. d..
Owned By New Boston Broadcasting Corp.
Address P. O. Box 909
Tel.: EL 3-8587 Independent
Station Rep. Continental Broadcasting
President, Station Mgr. Charles R. Maillet
Program Director John A. Grimes
Chief Engineer Dave Fritz

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WNXT, Inc.
Address Masonic Bldg.
Tel.: EL 3-1161 ABC
Station Reps. Walker-Rawalt; Ohio Stas.
President Leonard Feldman
General, Comm. Mgr. Marshall Rosene
Publicity Director Mary Ellen Thuma
Chief Engineer Howard Potts

WPAY—Portsmouth—1935

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W., n.
Owned By Radio Station WPAY

Address.....1009 Gallio St.
 Tel.: EL 3-5176.....CBS
 Station Representative...Devney Organization
 President.....Paul F. Braden
 General, Station Mgr.....O. T. Dresbach
 Commercial Manager.....J. H. LeMoyné
 Program Director.....John T. Baker
 Technical Director.....Maurice L. Myers
 Owners of: WPAV-FM.

WLEC—Sandusky—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Cleveland Bcstg., Inc.
 Address.....Box 441
 Tel.: MA 6-2000.....Independent
 President.....Ray T. Miller, Jr.
 General, Station Mgr.....Jay E. Wagner, Jr.
 Commercial, Prom. Mgr.....Louis E. Mahla
 Program Director.....Karl J. Bates
 Chief Engineer.....Jay Leibach
 Owners of: WERE, Cleveland.

WBLV—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.
 Owned-Oper. By....Champion City Bcstg. Co.
 Address.....Chamber of Commerce Bldg.
 Tel.: FA 3-4676.....KBS-MBS
 Representative.....Thomas F. Clark
 President.....R. S. Lucas
 General Manager.....R. L. Yontz
 Commercial Mgr.....Al Meuleman
 Program Director.....James W. Blasey
 Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Oper. By....Radio Voice of Springfield
 Address.....117 W. High St.
 Tel.: 323-4955.....Independent
 Station Representative.....Eastman
 President.....Charles Sawyer
 V.P., General Mgr.....Ernest A. Gudridge
 Executive Vice-President.....J. P. Williams
 Vice-President.....Alex Buchan
 Sales Promotion Mgr.....Ray George
 Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Rust Craft Bcstg. Co.
 Bus.-Studio Address...Exchange Realty Bldg.
 Tel.: 282-6265.....MBS
 Station Representative.....Adam Young
 President.....Jack N. Berkman
 General Manager.....John J. Laux
 Station Manager.....Louis W. Shapiro
 Publicity Director.....Geo. H. Wilson
 Program Director.....Tom Abernethy
 Chief Engineer.....William Chesnes
 Owners of: WBOY-AM-TV, Clarksburg, W. Va.;
 WSTV-TV-FM; WRGP-TV, Chattanooga; WSOL,
 Tampa, Fla.; WPTT-AM-FM, Pittsburgh, Pa.;
 WRDW-TV, Augusta, Ga.

WTF—Tiffin—1959

Frequency: 1600 Kc....Power: 500 Watts
 Owned By.....WTF, Inc.
 Address.....112 E. Market St.

Tel.: 447-2212.....MBS
 President, Gen. Mgr.....Robert G. Wright
 Commercial Manager.....W. A. Hughes
 Program Dir.....Alan Gemar
 Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc....Power: 1000 Watts
 Owner.....Midwestern Bcstg. Co.
 Address.....Box 276, Station "A"
 Tel.: OX 3-6576.....MBS
 Station Representative.....Raymer
 President.....Ford R. Weber
 General Manager.....Sam W. Sloan
 Comm. Manager.....William C. Wester
 Program Director.....John Daurio
 Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc....Power: 5000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.
 Address.....125 South Superior St.
 Tel.: CH 8-6401.....NBC
 Representative.....Katz
 President.....George B. Storer, Jr.
 V. P., General Manager...Reginald B. Martin
 Nat. Sales Manager.....Emerson Kimble
 Program Director.....Jack Williams
 Chief Engineer.....George Fulp
 Owners of: WSPD-TV; WJBK AM-TV, Detroit;
 WJW, AM-TV, Cleveland; WGBS, Miami;
 WJIN, New York, N. Y.; WIBG, Philadelphia;
 KGBS, Los Angeles; WAGA-TV, Atlanta; WTTI-
 TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc....Power: 1000 Watts d.
 Owned-Operated By...Booth Broadcasting Co.
 Address.....3225 Arlington Ave.
 Tel.: CH 2-4321.....Independent
 Station Representative.....Bcst. Time Sales
 President.....John L. Booth
 Gen. Comm. Mgr.....Francis X. McNeerney
 Program Director.....John Garry
 Publicity Director.....Bob Parkinson
 Sales Promotion Manager.....Vivian Crane
 Chief Engineer.....Robert Sowers
 Owners of: WJLB, Detroit; WSGW, Saginaw;
 WIBM, Jackson; WIOU, Kokomo; WJVA, South
 Bend; WTRN, Flint.

WTOL—Toledo—1938

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned Operated By...Community Bcstg. Co.
 Address.....Bell Bldg.
 Tel.: CH 4-7411.....ABC
 Station Representative.....H-R Reps.
 President.....Frazier Reams
 General Manager.....Thomas S. Brotherton
 Station, Comm. Manager.....Douglas Tabner
 Sales Promotion Mgr.....Robert Krieghoff
 Program Director.....Orris Tabner
 Chief Engineer.....Harold Holmes
 Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 KC....Power: 250 Watts, d.

OHIO

Owned Van Wert Broadcasting Co.
Address Box 487
Tel.: 232-4075 KBS
President, Ch. Eng. Kenneth E. Kunze
Commercial, Sales Promo. Raymond Waldron
Program, Publicity Dir. Eugene Rockwell

WHHH—Warren—1941

Frequency: 1440 Kc. Power: 5000 Watts
Owned By Radio Sta. WHHH, Inc.
Address 2nd National Bldg.
Tel.: 392-2529 Independent
Newspaper Affiliation Tribune Chronicle
Station Reps. Webb; Ohio Stations
President Helen Hart Hurlbert
General Mgr., Chief Eng. R. E. Hardy
Commercial Manager Chester Waggoner
Sales Promotion Mgr. James Stephenson

WCHO—Washington Court House—1952

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By Court House Bcstg. Co.
Address 113½ S. Main St.
Tel.: 5-6211 KBS
Pres. Gen. Mgr., Chief Eng. W. N. Nungesser
Station Mgr. C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc. Power: 1000 W., d.
Owner Ohio Quests, Inc.
Address Box 67
Tel.: 363 Independent
President, Gen. Mgr. James B. Denton
Chief Engineer Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc. Power: 500 Watts d.
Owned-Operated By Family Bcstg. Co.
Address P. O. Box 190
Tel.: 4-2000 KBS
Pres., Gen. Mgr. Ch. Eng. W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By. Wooster Republican Ptg. Co.
Address Route 30
Tel.: ANgelus 3-5075 KBS
General Manager E. B. Evans
Chief Engineer B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc. Power: 5000 Watts d.
Owned Peoples Broadcasting Corp.
Address Worthington
Tel.: 885-5342 Independent
Representative Gill-Perna
President Herbert E. Evans
General, Station Mgr. Joseph D. Bradshaw
National Sales Mgr. Andy Edgerton
Program Director Phil Sheridan
Chief Engineer Harold Schaeff
Owners of: WRFD-FM; WGAR AM-FM, Cleve-
land; WTTM AM-FM, Trenton; WMMN, Fair-
mont, W. Va.; WNAX, Yankton, S. D.; KVTY,
Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owner Mahoning Valley Bcstg. Corp.
Address 260 W. Federal St.
Tel.: 744-4421 MBS
Representative Weed
President, Ch. Eng. John Cherpack, Jr.
Vice President Gene Trace
General, Comm. Manager Dick James
Sales Prom. Mgr. Phil Wood
Program Director Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By WFMJ Bcstg. Co.
Business-Studio Address 101 W. Boardman
Tel.: 736-0106 NBC
Station Representative McGavren/Guild Co.
President William F. Maag, Jr.
General, Comm. Mgr. Mitchell F. Stanley
Program Director Bob Locke
Chief Engineer Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By WHOT, Inc.
Address 401 N. Blaine Ave
Tel.: RI 8-8464 Independent
Sta. Representative Hollingbery
President Myron Jones
General Manager William Fleckenstein
Commercial Mgr. William Aey
Program Dir. Richard Thompson
Sales Promotion Manager Tony Sebastian
Chief Engineer Gene Coxson
Owners of: WJET, Erie; WRED-FM, Youngstown;
WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By WKBN Bcstg. Corp.
Address 3930 Sunset Blvd.
Tel.: 782-1144 CBS
Representative Paul H. Raymer
Pres., Gen. Mgr. Warren P. Williamson, Jr.
Station Mgr. Warren P. Williamson III
Sales Prom. Mgr. J. Harrison Hartley
Commercial Manager Carl F. Glade
Program Director Frank L. Sweeney
Publicity Director Gene Springer
Chief Engineer B. T. Wilkins
Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts
Owner Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address Lind Arcade Bldg.
Tel.: GL 2-5431 NBC
Newspaper Affiliation Zanesville Pub. Co.
Representative Pearson Nat. Reps.
President Clay Littick
Gen., Station Manager Allan Land
Comm. Mgr. Nate Milder
Publicity Dir., Sls. Prom. Mgr. Naomi Lorton
Program Director Bob Banfield
Chief Engineer William A. Hunt, Sr.
Owners of: WHRV, Ann Arbor; WTAF, Parkers-
burg, W. Va.; WHIZ-FM, Zanesville.

Pop.: 2,380,000
Families: 728,000

Oklahoma

Radio Homes: 705,500
AM Stas. in States: 56

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KADA Bcstg., Inc.
Business Address: Box 642
Tel.: FEderal 2-1212. ABC, KBS
Station Rep.: Weed
Pres., General Mgr.: Bill Hoover
Comm., Sales Prom. Mgr.: Jerry Spencer
Program, Publicity Director: Mike Stephens
Chief Engineer: George A. Miller, Jr.

KWHW—Altus—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Altus Bcstg. Co., Inc.
Address: Box 577
Tel.: HU 2-1450. KBS
Newspaper Affiliation: Times-Democrat
Station Rep.: Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr.: Frank E. Wimberly
Commercial Manager: Albert Houpe
Chief Engineer: Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
Owned By: Alva Communications, Inc.
Address: Box 328
Tel.: 1663. Independent
President: John H. Goss
General Manager: Robert L. Martin
Chief Engineer: Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned: Ardmoreite Pub. Co.
Address: Ardmoreite Bldg.
Tel.: CA 3-3030. ABC-KBS
General Manager: Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Horace C. Boren
Address: Box 69
Tel.: FEderal 6-1400. MBS
Station Reps.: Bowles; Melville
President: Horace C. Boren
General, Sta. Mgr.: Tony G. Kountoupis
Commercial Manager: Maynard Helmuth
Program Director: William C. Drake
Chief Engineer: James Hawkins
Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned-Operated By: Star Bcstg. Co., Inc.
Address: P. O. Box 70
Tel.: EM 3-4568. KBS
President, General Manager: R. F. Pool
Comm., Sales Promo. Mgr.: Ray Bush
Program Director: Don James
Publicity Dir.: Dorothy Bush
Chief Engineer: Heinz Powelleit

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Washita Valley Bcstg. Co.
Address: P. O. Box 770
Tel.: CAstle 4-2890. KBS
Owner: Bayard C. Auchincloss
General Manager: William S. Scott
Chief Engineer: Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By: Rowley-Taliaferro Bcstg. Co.
Address: 417 West Second St.
Tel.: ROgers 3-1281. KBS
President, Chief Engineer: Wayne Rowley
Sales Promotion Mgr.: Wayne Whisenhunt
Program Director: Leon Shearhart

KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By: Western Okla. Bcstg. Co.
Address: Neptune Park
Tel.: FAirfax 3-0617. Independent
President, Gen. Mgr.: Lonnie J. Preston
Program, Publicity Dir.: Alice Preston
Chief Engineer: Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By: Cimarron Broadcasters, Inc.
Address: P. O. Box 791
Tel.: CA 5-0922. Independent
Pres., Gen. Mgr.: Gordon Rockett
Station Mgr., Chief Engineer: G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d., 100 W. n.
Owned-Operated By: Duncan Bcstg. Co.
Address: West Pine St.
Tel.: AL 5-1350. KBS
President: R. H. Drury
Gen., Sta. Mgr.: W. M. Brubaker
Chief Engineer: Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.
Owned-Operated By: Durant Pub-Bcstg. Corp.
Address: 215 Democrat Bldg.
Tel.: 3100. KBS
President: R. V. Peterson
Gen. Mgr.: L. W. Coleman

KELR—El Reno—1962

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By: CP Corp.
Address: P. O. Box 769
Tel.: ANdrews 2-4248. Independent
President: Charles Cain
General Manager: Earl Brown
Program Director: George Oetheredge
Chief Engineer: John R. Smith

OKLAHOMA

KBEK—Elk City—1929

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Bob Garrison Ent.
Address..... N. Randall St.
Tel.: Capital 5-3333..... KBS, ABC
President..... Bob Garrison
Commercial Manager..... Ted Dougherty
Program Director..... Gayle Albert
Publicity Director..... Lou Garrison
Chief Engineer..... Roudock Moore

KCRC—Enid—1928

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By..... Enid Radiophone Co.
Address..... 318 E. Willow
Tel.: AD 7-1390..... ABC
News, Affil..... Morning News, Daily Eagle
Representative..... Pearson Nat. Reps.
President..... Milton B. Garber
General Manager..... Pat Murphy
Commercial Manager..... Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By..... Public Bcstg. Service, Inc.
Address..... P. O. Box 346
Tel.: AD 4-4230..... Independent
Representative..... Venard, Torbet & McConnell
President, General Manager..... Allan Page
Commercial Manager..... Bob O'Brien
Program Director..... Lyle Gaston
Chief Engineer..... Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By..... Frederick Bcstg. Co.
Address..... P. O. Drawer 920
Tel.: ED 5-2131..... KBS
Owner..... W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc. Power: 100 Watts
Owned By..... Austin Oil Co., Inc.
Address..... 115 North Division
Tel.: BU 2-2321..... KBS
Vice President..... David Oven
General, Station Mgr..... Richard M. Carroll
Comm. Mgr., Pub. Dic..... Johnny Johnson
Sales Promotion Manager..... Peggy Weems
Program Director..... Wallace Seeds
Chief Engineer..... R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By..... Plains Bcstg. Co.
Address..... Box 130
Tel.: 338-6533..... KBS
President, Station Mgr..... T. M. Raburn, Jr.
Chief Engineer..... Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc. Power: 500 W., d.
Owned..... Henryetta Radio Co.
Address..... 125 N. 5th
Tel.: OLive 2-3298..... Independent
Newspaper Affiliation..... Daily Free Lance
President..... Leland Gourley
General, Comm. Manager..... Marvin Hull

Program Director..... Bill Simmons, Jr.
Publicity Director..... Junior Crawford
Chief Engineer..... Bud Gaither

KTJS—Hobart—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By..... A. R. Fuchs
Address..... P. O. Box 311
Tel.: GENEVA 6-2420..... KBS
President, Chief Engineer..... A. R. Fuchs
Commercial, Prom. Mgr..... Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Little Dixie Bcstg. Co.
Address..... 106 West Jackson
Tel.: 1723..... KBS
President, General Mgr..... D. W. Brawner
Station Mgr., Chief Engineer..... T. L. Brawner
Publicity Director..... Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... Idabel Bcstg. Co.
Address..... P. O. Box 1072
Tel.: 802..... Independent
General Manager..... Winston O. Ward
Sta., Comm. Manager..... J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W., d.
Owned..... Progressive Bcstg. Co.
Address..... Box 2187
Tel.: EL 5-1050..... Independent
Station Rep..... Pearson Nat. Reps.
President..... Dr. G. G. Downing
General Manager..... Ross B. Baker
Program Director..... B. J. Sams
Sales Prom. Mgr..... James R. Williams
Chief Engineer..... Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W., d.
Owned..... Okla. Quality Bcstg. Co.
Address..... 406 D. Avenue
Tel.: EL 5-1380..... ABC
Station Rep..... Venard, Torbet & McConnell
President..... R. H. Drewry
General, Station Manager..... Tom Reddell
Local Sales Mgr..... C. J. McDonal
Program, Publicity Dir..... Ted Lauris
Chief Engineer..... Harold Kinkead
Owners of: KRID, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMID-TV, Midland, Tex.

KMAD—Madill—1962

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By..... Herbert J. Pate
Address..... Madill
Tel.: INGersoll 5-2345..... Independent
Owner, Chief Engineer..... Herbert J. Pate
General Manager..... Wayne Cabaniss
Commercial Manager..... W. D. Patty
Program Director..... Ronald Smith

KNED—McAlester—1950

Freq.: 1150 Kc. Power: 1 Kw. d.: 500 W., n.
Owned By..... Gene Stipe
Address..... Box 780

Tel.: GA 3-1460.....Independent
 President.....Gene Stipe
 Commercial Manager.....Frank Hopkins
 Sales Promotion Manager.....Linda Ogiela
 Program Director.....Juanita Van Hooser
 Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....McAlester Bcstg. Co.
 Address.....202½ East Choctaw
 Tel.: GA 3-1400.....KBS
 President, General Mgr.....Bob Baggett
 Commercial Manager.....Phil Reed
 Program Director.....Shirley Crowson
 Chief Engineer.....Max Parker

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Miami Bcstg. Co.
 Business Address.....Miami Hotel Bldg.
 Tel.: KI 2-3303.....KBS-MBS
 Gen., Sta. Mgr.....William A. Searle
 Chief Engineer.....Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Okla. Pub. Co.
 Address.....Barnes Bldg.
 Tel.: MU 2-1331.....ABC
 Newspaper Affil.....Phoenix-Times Democrat
 Representative.....Pearson Nat. Reps.
 President.....Tams Bixby, Jr.
 Manager.....D. Johnson
 Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Freq.: 1380 Kc... Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Horace C. Boren
 Address.....P. O. Box 1588
 Tel.: MU 2-2488.....Independent
 Station Reps.....Bolles; Melville
 Pres., Gen. Mgr.....Horace C. Boren
 Vice Pres.....Mrs. Martha B. Boren
 Sta. Mgr., Chief Eng.....James E. Keitel, Jr.
 Program Director.....Al Hanna
 Owners of: KWON, Bartlesville, Okla.

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Cleveland County Bcstg. Co.
 Address.....P. O. Box 542
 Tel.: JE 4-8475.....KBS
 General Manager.....William S. Morgan
 Commercial Mgr.....Robert G. Barry
 Chief Engineer.....John W. Spiker

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Great Empire Bcstg.
 Business Address.....5508 N. Eastern
 Tel.: GARfield 7-6524.....Independent
 Station Rep.....Charles Bernard
 President.....Berniece L. Lynch
 General, Station Manager.....F. F. Lynch
 Program Director.....Glenn Valentine
 Commercial, Sales Prom. Mgr.....F. J. Lynch
 Publicity Director.....J. D. Lynch
 Chief Engineer.....J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....KJEM, Inc.
 Address.....515 N. Robinson
 Tel.: CE 2-6387.....Independent
 Station Representative.....Jack Masla & Co.
 President.....W. D. Schueler
 Gen., Sta. Mgr.....C. Hewel Jones
 Program Director.....W. W. Jones
 Chief Engineer.....Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.... Power: 1000 Watts d.
 Owned-Oper. By.....Big Chief Bcstg. Co. Inc.
 Address.....Box 4248
 Tel.: ME 4-1411.....Independent
 Station Rep.....Pearson Nat. Reps.
 Pres., Sales Prom. Mgr.....Jack Beasley
 Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1922

Freq.: 1340 Kc.... Power: 1 Kw. d., 250 W. n.
 Owned By.....Bonebrake & Co.
 Address.....101 N.E. 28th St.
 Tel.: JACkson 8-5543.....NBC
 Station Representative.....Adam Young
 Pres., Gen. Mgr.....M. H. Bonebrake
 Commercial Manager.....Carlton Beck
 Program Director.....Edwin Sossen
 Publicity Director.....Frances Rose
 Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....311 West Grand
 Tel.: NE 6-4482.....Independent
 Representative.....Blair
 President.....Todd Storz
 V. P., General Manager.....Jack S. Sampson
 Program Director.....Bill Adams
 Publicity Director.....Deane Johnson
 Chief Engineer.....Bill Humphreys
 Owners of: WDGY, Minneapolis; WHB, Kansas
 City; WTIX, New Orleans; WQAM, Miami;
 KNOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTOK, Inc.
 Business-Studio Address.....1800 W. Main
 Tel.: CENTral 5-8351.....ABC
 Station Representative.....Eastman
 President.....Wendell Mayes
 General, Station Mgr.....Tom Johnson
 Local Sales Manager.....George R. Collisson
 Operations, Program Director.....Bob Bruton
 Chief Engineer.....Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WKY TV System, Inc.
 Address.....500 E. Britton Rd.
 Tel.: SK 2-2161.....Independent
 Newspaper Affiliation.....Oklahoman & Times
 Representative.....Katz
 President.....E. K. Gaylord
 V.P., General Manager.....Norman P. Bagwell

OKLAHOMA

Asst. Sta., Comm. Mgr. Lee Allen Smith
Program Dir. Danny Williams
Sales Promotion Mgr. Jim Willis
Chief Engineer Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Okmulgee Bcstg. Corp.
Address 114 East Seventh St.
Tel.: SK 6-3646 KBS
Newspaper Affiliation Don-Rey Pub. Co.
Station Rep. Venard, Torbet & McConnell
President Donald W. Reynolds, Sr.
Station Manager Charles J. Lienhart
Chief Engineer Malcolm V. Reed, Jr.
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOKO
AM-TV, Reno; KBRB, Springdale, Ark.; KORK,
Las Vegas; KGNS-AM-TV, Laredo; KLRJ-TV,
Las Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc. Power: 250 Watts d.
Owned-Operated By Pauls Valley Bcstg. Co.
Address Box 610
Tel.: BELmont 8-3314 KBS
President, General Manager E. J. Ballard
Station, Sales Promo. Mgr. B. Kent Hawkins
Program Director James Hensley
Publicity Director Marquita Rickey

WBBZ—Ponca City—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Ponca City Pub. Co.
Address P. O. Box 589
Tel.: RO 5-6607 MBS
Newspaper Affiliation The News
Representative Pearson Nat. Reps.
General Manager Allan W. Muchmore
Station Manager William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc. Power: 1 Kw. d.
Owner Leflore Bcstg. Co.
Address Box 511
Tel.: 660 KBS
President, Gen. Manager R. B. Bell
Sales Prom., Chief Engineer Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By Lakes Area Bcstg. Co.
Address 5th & S. Mill Sts.
Tel.: Valley 5-2763 KBS
Gen. Mgr., Chief Eng. L. L. Gaffaney
Commercial Manager Mrs. L. L. Gaffaney
Program Director H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc. 1 Kw. d., 250 W. n.
Owned-Operated By KGFF Bcstg. Co., Inc.
Address P. O. Box 9
Tel.: BR 3-4390 MGS
Newspaper Affiliation Stauffer Publ., Inc.
Representative Avery-Knodel
President Oscar S. Stauffer
Gen., Sta. Manager William A. Weaver
Commercial Manager Jeral C. Ziegler
Program Director James H. Meyer
Chief Engineer R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc. Power: 250 Watts d.
Owned-Oper. By Stillwater Publishing Co.
Address P. O. Box 231
Tel.: FR 2-7800 Independent
Newspaper Affiliation Daily News-Press
Representative Clark
General Mgr. J. R. Bellatti
Station Manager Lewis Pearce
Commercial Manager Bill Platt

KTLQ—Tahlequah—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned Camelleta Corp.
Address First National Bank Bldg.
Tel.: Glendale 6-2511 Independent
President Jim Egan
General Mgr., Chief Eng. Galen O. Gilbert
Commercial Manager Jim Stacey
Program Director Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc. Power: 1000 W. d., 500 W. n.
Owned By KAKC of Tulsa, Inc.
Address 910 S. Boston
Tel.: LU 7-2401 Independent
Station Representative Young
President S. Carl Mark
General, Station Manager Robert J. Hoth
Commercial Manager Hillis Bell, Jr.
Program Director Dick Schmitz
Sales Prom. Mgr., Pub. Dir. Carl Smith
Chief Engineer Charles Laughton
Owners of: KBEA, KBEY-FM, Mission; KXYZ-
AM-FM, Houston.

KELI—Tulsa—1934

Frequency: 1430 Kc. Power: 5 Kw.
Owned By T & O Bcstg. Co.
Address 2601 E. 56th St., N.
Tel.: FI 5-1311 Independent
Station Representative George Hollingbery
President, Gen. Mgr. Raymond Ruff
Commercial Manager Joe Fischer
Program Director Joe Henderson
Chief Engineer Lloyd Cowan
Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned By UROK Broadcasting Co., Inc.
Address 5400 W. Edison
Tel.: LU 5-5555 KBS
President G. M. Engel
General Manager Willard W. Mason
Station Manager William R. Nash
Program Director Billy Parker
Chief Engineer N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By KOME, Inc.
Address 410 McFarlin Bldg.
Tel.: LU 3-4121 ABC
Station Rep. Spot Time Sales
President Wm. F. Johns, Jr.
General Manager S. Rouser

OKLAHOMA-OREGON

KRMG—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned By Swanco Bcstg. Co.
 Address 311 So. Denver Ave.
 Tel.: LUther 4-4291 Independent
 Representative John Blair
 President George A. Bolas
 General Manager John Merrell
 Commercial Manager N. S. Barton, Jr.
 Sales Promotion Mgr. Don Osbourne
 Program Director J. W. Harmon
 Publicity Director Glenn Condon
 Chief Engineer Delbert Keeling
 Owners of: KLEO, Wichita, Kans.; K10A, Des
 Moines, Iowa; KQEO, Albuquerque, N. M.

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By Southwestern Sales Corp.
 Address 3701 S. Peoria
 Tel.: RI 2-5561 NBC
 Representative Edward Petry
 President H. C. Stuart
 V.P., General Mgr. G. K. Brandborg
 Program Director J. Ryan
 Chief Engineer J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By Vinita Broadcasting Co.
 Address Box 189
 Tel.: ALpine 6-3407 KBS
 General Manager Gene Humphries
 Program Director R. Parnell
 Chief Engineer Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By Tri Cities Bcstg. Co., Inc.
 Address Box 1260
 Tel.: 1260 ABC, KBS
 President Bill Hoover
 Chief Engineer Dan Hastings

KSIW—Woodward—1947

Freq.: 1450 Kc. Power: 1000 W. d., 250 W. n.
 Owned-Oper. By Woodward Bcstg. Co.
 Address 22nd & Cedar Sts.
 Tel.: ALpine 4-4455 Independent
 Station Rep. Pearson Nat'l Reps., Inc.
 President, General Mgr. Edward A. Ryan
 Commercial Manager Ed Gettinger
 Program Director Mrs. Lenora W. Ryan
 Chief Engineer Mark Gaston

Pop.: 1,825,000
 Families: 596,000

Oregon

Radio Homes: 588,000
 AM Stas. in State: 78

KRKT—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned By Radio Station KNND
 Address 233 W. Third
 Tel.: WABash 6-3719 Independent
 General Mgr. W. G. Crockett

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Albany Radio Corp.
 Address Box 485
 Tel.: WA 6-2233 MBS
 President Claude Buege
 General Manager Larry Gordon
 Commercial Manager Lou Gillespie
 Chief Engineer Don Schweitzer

KRVC—Ashland—1960

Frequency: 1350 Kc. Power: 1000 Watts, d.
 Owned By Faith Tabernacle, Inc.
 Address Ashland
 Tel.: Ashland Independent
 President Leo Wine
 Chief Engineer Wayne Covington

KWIN—Ashland—1946

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By Rogue Valley Bcstg. Co.
 Business Address P.O. Box 227
 Tel.: 482-2211 KBS

Station Reps. Feltis, Dove, Cannon; Bernard
 President, General Mgr. W. Henry Peck
 Commercial Manager Jeanne Barlow
 Sales Promotion Mgr. Sue Henry
 Program Director Ron Holloway
 Chief Engineer Ed Tomlin

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned Astoria Broadcasting Co.
 Address 1006 W. Marine Dr.
 Tel.: FA 5-2911 ABC, MBS
 Station Reps. Moore; Webb
 President C. H. Lane
 General Mgr. R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned Lower Columbia Bcstg. Co., Inc.
 Address 1418 Commercial St.
 Tel.: FA 5-6221 KBS
 Reps. Moore; Holman; Jacobson
 President W. T. Moore
 General Mgr., Ch. Eng. Charles A. Farmer
 Commercial Mgr. Don K. Van Velzer
 Publicity Dir. Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Oregon Trail Bcstg. Co.

OREGON

Bus.-Studio Address 2030 Auburn Ave.
Tel.: JA 3-4431KBS
Station Reps. Art Moore; Grant
General Manager Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Central Oregon Bcstg. Co.
Business Address 5000 Studio Road
Tel.: EV 2-4821 ABC
Representative Meeker
General Manager Frank H. Loggan
Comm. Mgr. Doug Gaines
Program Dir. Kessler Cannon
Chief Engineer Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc. Power: 1000 Watts, d.
Owned By McAlpine Bcstg. Co.
Address P.O. Box 590
Tel.: EVergreen 2-5611 Independent
Reps. Walker-Rawalt; Pacific; Jacobson
General, Commercial Mgr. J. H. McAlpine
Sales Prom. Manager James Oakes
Program Director Don Weathermon
Publicity Director Barbara Johnson
Chief Engineer Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By Joseph Sheridan
Address P.O. Box 185
Tel.: 469-3524 Independent
Station Rep. Art Moore Assocs.
President Joseph F. Sheridan
General, Commercial Mgr. Norm Oberst
Program Director Olympia Moody
Chief Engineer Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Burns
Address Fairgrounds Rd.
Tel.: 7300 KBS
Station Representative Art Moore
Co-Managers H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KOOS, Inc.
Address Box 180
Tel.: 267-2121 ABC
Station Reps. Pearson Nat'l Reps.; Moore
President Sheldon F. Sackett
Station Manager F. J. McDonough
Program Director Constance M. Moe
Chief Engineer Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By Pacific Western Bcstrs., Inc.
Address P.O. Box 657
Tel.: COngress 7-7055 Independent
Pres., Gen. Mgr. Phillip F. Waters
Comm. Mgr. Al Stutzle
Program Dir., Ch. Eng. Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc. Power: 5000 Watts, d.
Owned-Operated By KWRO, Inc.
Address P.O. Box 398
Tel.: 396-2141 KBS
Station Representatives ... Moore; Grant Webb
President William E. Walsh
General Manager Leonard F. Epling
Program Director Deloy Keeler
Sales Promotion Mgr. Lavare Ramey
Publicity Director James McCurdy
Chief Engineer Darrell Johnson

KFLY—Corvallis—1955

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.
Owned By Radio Broadcasters
Address Box 689
Tel.: PL 3-6633 Independent
Station Reps. ... Jacobson; Masla; Pacific Bcst.
President James L. Hutchens
General, Station Mgr. Don Heinen
Program Director Tom Blackwood
Chief Engineer Clay Henry

KLOO—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Willamette Valley Radio Corp.
Address Box 731
Tel.: PLaza 3-4493 KBS
Station Reps. Moore; Oakes
President, General Mgr. Wm. C. Hurley
Sta., Comm. Mgr. George Lichtenhaler
Publicity Director Marilyn Q. Hurley
Sales Promotion Manager Kathy O'Brien
Program Director William C. Hurley
Chief Engineer David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc. Power: 250 Watts
Owned By Radio KOMB
Address P.O. Box 7
Tel.: WH 2-2468 Independent
Station Representative Jacobson
Station Mgrs. Peter J. Ryan, Milton A. Viken
Sales Prom. Mgr. Ivan Hoyer

KROW—Dallas—1955

Frequency: 1460 Kc. Power: 5 Kw., d.
Owned-Oper. By Polk County Bcstrs., Inc.
Address 481 State St.
Tel.: 623-2342 Independent
Station Reps. Meeker; Day-Wellington
Pres., Gen. Mgr. Ray L. Kozak
Station Mgr., Chief Eng. Don Newman
Commercial Manager Van Sias

KWVR—Enterprise—1960

Frequency: 1340 Kc. Power: 250 Watts d.
Owned By Gene W. Wilson
Address 203 East Main St.
Tel.: 61 KBS
Station Representative Moore
President, Chief Eng. Gene W. Wilson
Promotion, Publicity Dir. Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owner Radio Air Ways, Inc.
 Address P.O. Box 1600
 Tel.: DI 5-3357 ABC
 Station Representative J. A. Lucas Co.
 President, Gen., Sta. Mgr. E. J. Kincaid
 Commercial Manager Floyd Coon
 Sales Promo., Pub. Dir. William Reynolds
 Program Director Sid Armstrong
 Chief Engineer Ralph Cook

KATR—Eugene—1962

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Eugene Broadcasters
 Address 130 E. 13th Ave.
 Tel.: Diamond 5-3338 Independent
 Station Reps. Webb; Feltis, Dove, Cannon
 General Manager David Miles
 Commercial Manager Ken Stuart
 Program Director Bill Chapman
 Publicity Director Dean Garrison
 Chief Engineer Calvert Applegate

KERG—Eugene—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Guard Pub. Co.
 Address 1600 Coburg Rd.
 Tel.: DI 5-4304 CBS
 Newspaper Affiliation Guard Publishing Co.
 Station Reps. Meeker; Day-Wellington
 President Alton Baker, Jr.
 General Manager Robert C. LaBonte
 Commercial Manager James Magnuson
 Program Director Clifton Cole
 Chief Engineer William Green

KORE—Eugene—1927

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated By Lane Bcstg. Co.
 Address P.O. Box 1032
 Tel.: DI 4-4214 MBS
 Reps. Masla; Venard, Torbet & McConnell
 President, Chief Eng. Lee Bishop
 Commercial Manager Virgil Parker
 Program Director Bob Anderson

KPIR—Eugene—1962

Frequency: 1500 Kc. Power: 1000 Watts d.
 Owned By Emerald Broadcasting Corp.
 Address P.O. Box 542
 Tel.: PArkway 6-7691 Independent
 Station Rep. Weed
 President, General Mgr. R. B. Thompson
 Commercial Manager Ken Bushey
 Chief Engineer Andrew Walker

KUGN—Eugene—1946

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KUGN, Inc.
 Business Address P.O. Box 112
 Tel.: DI 4-6216 NBC
 Reps. Meeker; Moore; Hollingbery

Pres., Gen. Mgr. C. O. Fisher
 Commercial Manager John Tasnady
 Sales Promotion Mgr. David Whitbread
 Program Director Bob Houglum
 Chief Engineer Russ Doran
 Owners of: KBZY, Salem; KUMA, Pendleton. Both
 Oreg.

KWFS—Eugene—1962

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned By Willamette Family Stations, Inc.
 Address P.O. Box 1122
 Tel.: Diamond 5-3211 Independent
 President Marvin R. Steffins, Jr.
 Station Manager Robert W. Ball, Jr.
 Program Director Mike Kramer
 Chief Engineer Walt Jamison

KWAY—Forest Grove—1959

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By KGGG Bcstg. Co.
 Address 2740 Pacific Ave.
 Tel.: ELgin 7-2144 Independent
 President P. B. Crawford
 Station Mgr., Prog. Dir. Thomas Prestwich
 Sales Promotion Manager Duncan James
 Chief Engineer George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Southern Oregon Bcstg. Co.
 Address P.O. Box 148
 Tel.: GR 6-4477 MBS
 Station Representative Moore; Young
 Manager J. E. Arnold
 Chief Engineer N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned By Grants Pass Bcstg. Co.
 Address P.O. Box 230
 Tel.: GR 6-6608 Independent
 Sta. Rep. Venard, Torbet & McConnell
 General Comm. Mgr. Jim Wilson
 Chief Engineer Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
 Owned Gresham Bcstg. Co.
 Address 1230 Melody Lane
 Tel.: MO 5-4143 KBS
 President, Ch. Eng. Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned Carl F. and Sarah Knierim
 Address Box 1
 Tel.: JO 7-6500 MBS
 General Manager, Ch. Eng. Carl F. Knierim
 Commercial Manager Sarah Knierim
 Program Director Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc. Power: 1000 Watts, d.

OREGON

Owned By John P. Gillis
Address 155-A South Second Ave.
Tel.: MI 8-4181 KBS
Station Rep. Art Moore
President, Station Mgr. John P. Gillis
Commercial Manager Paul Alexander
Sales Prom. Mgr. James Pierson
Program, Pub. Dir. Lance M. Mushaw
Chief Engineer Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Ore. Wash. Bcstrs.
Business Address P.O. Box 207
Tel.: EV 6-1511 Independent
Representatives Art Moore; Webb
Pres., Gen. Mgr. Ch. Eng. C. J. McCredie
Program Director Mar Jean Stave

KAGO—Klamath Falls—1923

Freq. 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Gibson Radio
Address P.O. Box 1130
Tel.: TU 2-2551 ABC
Representatives Raymer; Art Moore
President R. I. Gibson
Station Manager Robert Bartlett

KFLW—Klamath Falls—1946

Freq.: 1450 Kc. Power: 500 W. d.; 250 W. n.
Owned-Operated By David Snow
Business Address 327 Main St.
Tel.: TUxedo 2-4656 CBS
Representative Weed
Manager, Owner David F. Snow
Chief Engineer Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Operated By Ogden Knapp
Address Box 979
Tel.: TU 4-7794 Independent
Reps. Venard, Torbet & Mc.; Feltis; Jacobson
General Mgr. Ogden Knapp
Commercial Manager Max Schreiber
Program Director Fritz Egger
Chief Engineer William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 1Kw. d., 250 W.n.
Owned-Oper. By Inland Radio, Inc.
Address P.O. Box 907
Tel.: WOODLAND 3-4121 Independent
Station Rep. Moore
President Gordon L. Capps
Commercial Manager Robert Empie
Station Manager Ken Lillard
Chief Engineer W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power 250 Watts
Owned Pacific Northwest Radio, Inc.
Business Address 411 N. 1st St.

Tel.: WH 7-2164 KBS
President A. E. Freeman
General Manager James H. McHone
Commercial Manager Norman Suiter
Prog. Dir., Ch. Eng. Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned By Radio Wonderful Willametteland
Address P.O. Box 578
Tel.: 258-3134 Independent
Station Representative William Wagner
President Alex Dreier
General Manager Glen M. Stadler
Station Manager Don Wellman
Commercial Manager Tom Boyd
Sales Prom. Manager Keith Samples
Program Director John Kline
Publicity Director Ken McCoy
Chief Engineer Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 260 Kc. Power: 1 Kw. d., 500 W.n.
Owned By Yamhill Radio Co.
Address P.O. Box 207
Tel.: 472-2151 KBS
Station Representative H. S. Jacobson
President Jerry Carr
General Mgr., Chief Eng. Larry D. Lanz
Comm., Sales Promo. Mgr. Bill Powell
Owners of: KCIN, Victorville, Calif.

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By KBOY Bcstrs.
Address Box 1109
Tel.: 773-2244 Independent
Reps. Feltis; Dove, Cannon; Masla; Pacific
President Kenneth R. Card
General, Station Mgr. Winston Marks
Program Director Richard Schuchard
Chief Engineer Victor M. Califf

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts
Owned By Medford Bcstg., Inc.
Address P.O. Box 869
Tel.: SP 3-5000 Independent
President, General Mgr. W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Radio Medford, Inc.
Address P.O. Box 1306
Tel.: 773-7373 ABC-NBC
Station Reps. Hollingsbery; Day-Wellington
President J. L. De Armond
Exec. V. P., General Mgr. Ray Johnson
Station Commercial Manager Ted Thompson
Program Mgr. Don Hanlin
Chief Engineer Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.

Owned-Operated By Medford Printing Co.
 Address Barnett Rd.
 Tel.: Spring 2-6644 CBS
 Newspaper Affiliation Mail Tribune
 Station Reps. Pearson; Moore
 General Mgr. Tom MacLeod
 Chief Engineer I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Yaquina Radio, Inc.
 Business Address Box 1428
 Tel.: AMherst 5-2266 Independent
 Sta. Reps. Meeker; Moore
 Pres., Gen. Mgr. Tom Becker
 Commercial Manager Buss Jolley
 Publicity Director Whitey Coker
 Chief Engineer Del Kruger
 Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Big Bay Radio, Inc.
 Address 1956 Meade St.
 Tel.: 756-5108 Independent
 Station Rep. Felis, Dove, Cannon
 President, Comm. Mgr. Bill Karl
 Station, Program Dir. Rod Walter
 Chief Engineer Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By Yaquina Radio, Inc.
 Address Box 358
 Tel.: 994-2181 Independent
 Station Reps. Moore; Meeker
 President Thomas R. Becker
 General Manager Henry G. Florip
 Program Director Eleanor Danforth
 Chief Engineer Jack Chunn
 Owners of: KNPT, Newport, Oreg.

KSRV—Ontario—1946

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Inland Radio, Inc.
 Address Box 540
 Tel.: TUCKER 9-8651 KBS
 Station Rep. Moore
 President, Gen. Mgr. Gordon L. Capps
 Comm. Mgr. John R. Humphreys
 Sales Prom. Mgr. Charles E. Harland
 Chief Engineer Stanley E. McNutt
 Owners of: KLBH, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc. Power: 50 Kw.
 Owned-Operated By Clackamas Bestrs.
 Address P.O. Box 5865, Portland, Ore.
 Tel.: OLIVE 6-1441 MBS
 Representative Broadcast Time Sales; Wagner
 President Robert J. Hartke
 Gen., Sta., Comm. Mgr. Irwin S. Adams
 Sales Prom., Program Dir. Ben Tracy
 Chief Engineer Sidney Roach

KKID—Pendleton—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Roderick Sound, Inc.
 Address P.O. Box 178
 Tel.: CRestview 6-1311 Independent
 President, Ch. Eng. Robert W. Roderick
 Program Director Ed Carle
 Publicity Director Jacqueline Tholberg

KUBE—Pendleton—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned Amatilla Bcstg., Ent. Inc.
 Address 236 S.E. First St.
 Tel.: CRestview 6-1961 Independent
 President John M. Carroll
 General Mgr., Ch. Eng. Paul A. Schumacher
 Sales Promotion Mgr. E. Vern Green

KUMA—Pendleton—1955

Frequency: 1290 Kc. Power: 5000 Watts
 Owned Pendleton Broadcasting Co.
 Address Box 278
 Tel.: 276-1511 ABC
 Representatives Hollingbery; Art Moore
 President C. O. Fisher
 Vice Pres., Gen. Mgr. T. A. Smith
 Chief Engineer J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc. Power: 50,000 Watts
 Owned By Golden West Broadcasters
 Address 2130 S.W. Fifth Ave.
 Tel.: CA 2-1881 Independent
 Vice President Bert S. West
 General, Sales Mgr. Fulton Wilkins
 Asst. Mgr., Program Dir. Bob Cooper
 Sales Promotion Manager Ed Busse

KGW—Portland—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. King Broadcasting Co.
 Bus.-Studio Address 1139 S.W. 13th Ave.
 Tel.: CA 3-6364 NBC
 Representative John Blair
 President Mrs. A. Scott Bullitt
 Vice Pres., Bus. Div. Henry B. Owen
 Vice Pres., Broadcst. Div. Otto P. Brandt
 Local Sales Mgr. Joe Clifford
 Station Mgr. Patrick Crafton
 Program Manager Hal Starr
 Merchandising Mgr. Walt Hawthorne
 Chief Engineer Clare Hanawalt
 Owners of: KGW-TV, Portland; KING-AM-FM-TV,
 Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc. Power: 1 Kw.
 Owned By Star Stations, Inc.
 Address 10 N.W. Tenth
 Tel.: CApital 6-7191 Independent
 Station Representative H.R. Representatives
 President Don W. Burden
 V.P., General Manager Timothy F. Moore
 Commercial Manager Richard Shireman

OREGON

Program Director.....Les Parsons
Publicity Director.....Steve Brown
Chief Engineer.....Johnny Dark
Owners of: K1CN-FM, KOIL, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc. Power: 5 Kw., d.
Owned By.....Malloy Breyer Inc.
Address.....Oaks Amusement Park
Tel.: BELmont 4-8448Independent
Station RepresentativeHall
PresidentS. G. Breyer
General Manager.....Jack Grant
Sales Promo. ManagerHoward McAnulty
Program Director.....Bob McAnulty

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Address.....140 S.W. Columbia
Tel.: CA 8-3333CBS
Representative.....CBS Radio Spot Sls.
PresidentC. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....Box 1230
Tel.: CA 6-7676Independent
Station Representative.....Pacific Bcst. Sales
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Program Director.....Lloyd Yunker
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Donald C. Wilkinson

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484Independent
President, Gen. Mgr.....R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc. Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393ABC
Sta. Rep.....Venard, Torbet & McConnell
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power: 50 Kw. d.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193Independent
Station Representative.....McGavren/Guild
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Bryce Howard
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: HIlcrest 7-6239Independent
Reps. Jacobson; Feltis, Dove, Cannon; Pearson
President, Chief Eng.....C. R. Matheny
Commercial Manager.....Richard W. Burger
Sales Promotion Mgr.....Mac Lochvie
Program Director.....Robert Arnott

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: Lincoln 8-3100Independent
Station Representatives.....Wagner; Webb
Station Manager Ch. Eng.....Don Anderson

KRAF—Reedsport—1961

Frequency: 1470 Kc.....Power: 5,000 Watts d.
Owned By.....Walter J. Kraus
Address.....P. O. Box 471
Tel.: CRestview 1-2674KBS
President.....Walter Kraus
General, Commercial Mgr.....Gless Connoy
Program, Publicity Director.....Katie Connoy

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Pacific Western Bcstrs.
Address.....P. O. Box 847
Tel.: OR 3-4464ABC
Reps.....Oakes; Feltis, Dove, Cannon
General Mgr.....L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Douglas County Tricasters
 AddressBox 910
 Tel.: OR 3-5551.....CBS
 President, Gen. Mgr.....Robert F. Johnson
 Commercial Manager.....James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc. Power: 1 Kw. d.
 Owned-Oper. By...Douglas County Bcstrs., Inc.
 AddressBox 538
 Tel.: OR 3-6678.....Independent
 Station RepresentativePearson
 President, Chief Engineer.....LeRoy Hiatt
 General ManagerElliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc. Power: 1,000 Watts
 Owned By.....Columbia Co. Bcstrs.
 AddressKOHl Bldg.
 Tel.: 1601.....KBS
 Station RepresentativePearson
 PresidentL. B. Brownlow
 Station Manager.....W. Anderson
 Program Manager.....D. Wimberly
 Chief EngineerJ. Allen

KAPT—Salem—1961

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned By.....Salem Broadcasters
 Address212 High St., N.E.
 Tel.: 364-3353.....MBS; KBS
 Station Reps.Webb; Feltis, Dove, Cannon
 General Manager.....Carl W. Nelson
 Commercial Manager.....Ron Terry
 Program Director.....Richard Gilbert
 Chief Engineer.....Calvert Applegate

KBZY—Salem—1957

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By.....Salem Bcstg. Co.
 Address369 High St. N.E.
 Tel.: EM 4-6748.....NBC
 Station Reps.....Meeker; Art Moore
 President.....Carl O. Fisher
 General Station Mgr.....Gene Harrison
 Commercial Manager.....Les Manning
 Program Manager.....John Vaughan
 Chief Engineer.....Elmer Gary
 Owners of: KUGN, Salem; KUMA, Pendleton.

KGAY—Salem—1951

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned By...Radio Wonderful Willametteland
 AddressBox 768
 Tel.: 364-1430.....Independent
 Station Rep.Pearson Nat'l Reps.
 President.....Alex Dreier
 General Manager.....Glen Stadler
 Station Mgr., Chief Eng.....Keith Samples
 Sales Promotion Manager.....Paul Bowman
 Program Director.....A. L. Anderson
 Owners of: KGAL, Lebanon, Oreg.

KSLM—Salem—1934

Freq.: 1930 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By.....Oregon Radio, Inc.
 Business Address.....P. O. Box 631
 Tel.: EM 4-8433.....ABC
 President.....L. McCormick
 General Mgr.....A. de Schweinitz
 Program Director.....Bob McCarl
 Chief Engineer.....Clyde Carlton

**KEED—Springfield-Eugene
1954**

Frequency: 1050 Kc. Power: 1 Kw., d.
 OwnedKEED, Inc.
 AddressBox K, Eugene, Ore.
 Tel.: PA 6-6591.....Independent
 Station Rep.Pearson
 PresidentGlen M. Stadler
 Station Manager.....Rodney V. Louden
 Program Director.....J. Robert Litten
 Commercial Manager.....Charles A. Searl
 Chief EngineerRobert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By.....Radio Mid-Columbia Inc.
 Business Address.....119 E. 2nd St.
 Tel.: Cy 6-9661.....Independent
 Station Representatives.....Hopewell; Moore
 President, Gen. Mgr.....M. V. Ling
 Station Mgr.....R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc. Power: 1000 Watts
 OwnerWestern Radio Corp.
 AddressKODL Bldg.
 Tel.: Cypress 6-2300.....KBS
 Station Reps.....Feltis, Dove, Cannon; Jacobson
 PresidentV. B. Kenworthy
 General Mgr.....Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc. Power: 1 Kw.
 Owned ByBeaver Bcstg.
 AddressBox 1590
 Tel.: VI 2-4422.....Independent
 Reps.....Continental; Art Moore
 Owners.....Rcbert Douglas, Philip Tonkew
 Sales Promo. Mgr., Ch. Eng.....Larry Brunse
 Program, Pub. Dir.....Al Charf

KTDO—Toledo—1960

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Edward C. McElroy, Jr.
 AddressP. O. Box 568
 Tel.: 336-2662.....Independent
 Station RepresentativeJacobson
 General, Commercial Mgr.....E. C. McElroy, Jr.
 Program Director.....Jo McElroy
 Chief Engineer.....George W. Morrison

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SUBSCRIBERS TO THE NAB RADIO CODE OF GOOD PRACTICES AND STATE ASSOCIATIONS

WKAP	WLCY	WNAR	WWNR	WQTY
Radio 132 Allentown- Bethlehem- Easton, Pa.	Radio 138 St. Petersburg-Tampa Florida	Radio 111 Philadelphia Area	Radio 62 Beckley, W. Virginia	Radio 122 Jacksonville, Florida

Represented Nationally by H-R New York — WQTY represented by the Bolling Co.

N. Joe Rahall, President — Rahall Public Service Stations

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

Radio Homes: 3,239,000
AM Stas. in State: 156

WAEB—Allentown—1948

Freq.: 790 Kc. Power: 500 W. d., 1 Kw. n.
Owned-Oper. By WAEB Bcstrs., Inc.
Address 7th & Hamilton Sts.
Tel.: 434-9364 Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
General Manager S. Robert Ackley
Commercial Manager Ronald Sotak
Program Director Jay Sands
Chief Engineer William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts
Owned Allentown Bcstg. Corp.
Address Colorado & Poplar Sts.
Tel.: HE 4-4801 Independent
Representative Raymer
President Victor C. Diehm
General Manager Willard B. Camperson
Sales Manager Martin Torbert
National Sales Mgr. T. A. Tito
Program Director David M. Van Sant
Chief Engineer Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg.

WKAP—Allentown—1948

Frequency: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WKAP, Inc.
Address P. O. Box 689
Tel.: 433-3166 Independent
Station Rep. H-R Representatives
President N. Joe Rahall
Sta., Gen. Mgr. O. R. Davies
Operation Manager Alan D. Raber
Sales Promotion Manager Jerry Duckett
Program Director Paul F. Galgon
Publicity Director Samuel J. Anderson
Chief Eng. C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By Lehigh Valley Bcstg. Co.
Address 3941 North 10th St.
Tel.: 434-9511 NBC
Station Representative Bolling
General Manager R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Triangle Pubs.
Address 5000 Commerce Park
Tel.: Windsor 4-2031 Independent
News, Affil. Phila. Inquirer; Phila. D. News
Reps. McGavren/Guild; Pa. State Reps.
Vice President Roger Clipp
General Manager John Still, Jr.
National Sales Mgr. John Brubaker
Local Sales Mgr. George Mahon

Sales Promo., Publicity Dir. Bob Manning
Program Director James Van de Velde
Chief Engineer John Grimme
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV,
Phila.; WNBE-FM-AM-TV, Binghamton, N. Y.;
WNHC-FM-AM-TV, New Haven; KFRE-AM-TV,
KRFM, Fresno; WLX-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned Altoona Trans-Audio Corporation
Address Hotel Penn Alto
Tel.: WI 3-6112 ABC
President Louis H. Murray
Station Manager David R. Wolf
Program Director Tony Curtis
Chief Engineer Al Merritts
Owners of: WMBT, Shenandoah, Pa.

WVAM—Altoona—1948

Frequency: 1430 Kc. Power: 1,000 Watts
Owned-Oper. By General Bcstg. Corp.
Address 2727 W. Albert Dr.
Tel.: WI 4-8127 CBS
Sta. Rep. Weed
President E. S. Leopold
General, Station Mgr. Will Ketner
Commercial, Sales Prom. Mgr. Will Union
Chief Engineer John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By Miners Bcstg. Service, Inc.
Business Address 304 Duss Ave.
Tel.: Congress 6-1110 Independent
General Manager John W. Angst
Station Manager Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. Power: 1000 Watts. d.
Owned-Oper. By Tri-Borough Bcstg. Co.
Address Box 277
Tel.: GR 2-3921 KBS
Station Rep. Charles Bernard
Gen., Comm. Manager Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc. Power: 500 Watts d.
Owned-Oper. By WNCC, Inc.
Address 803 Maple Ave.
Tel.: Williams 8-9200 KBS-MBS
President, Chief Eng. J. Howard Bair
Station Manager Eric M. Bauer
Program Director Nancy J. Lubert

WBVP—Beaver Falls—1948

Frequency: 1220 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WBVP, Inc.
Business Address 1216 7th Ave.; Box 719
Tel.: Tllden 6-4100 Independent
President Frank R. Smith
General Station Mgr. Thomas B. Price

PENNSYLVANIA

WBFD—Bedford—1955

Frequency: 1310 Kc. Power: 5 Kw. d.
Owned-Oper. By...The Inquirer Printing Co.
Address...American Legion Bldg.
Tel.: 623-5132...KBS
President...John Biddle
General Manager...Robert S. Harrison, Jr.
Chief Engineer...W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.
Owned By...Bellefonte Bcstg. Corp.
Address...P.O. Box 88
Tel.: ELgin 5-4751...MBS
Pres., Gen. Mgr...Cary H. Simpson
Station Manager...J. W. Eschbach
Commercial Manager...James F. Kerschner
Program Director...Earl J. Pennington
Chief Engineer...Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.
Owned...Columbia County Bcstrs., Inc.
Address...Jackson Bldg.
Tel.: PL 2-4546...KBS
President, Gen. Mgr...John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.
Owned By...A. B. E. Broadcasting Co.
Address...428 Brodhead Ave.
Tel.: 866-8074...Independent
Newspaper Affil...Bethlehem Globe Times
President...Rolland L. Adams
V.P., Station Manager...Charles R. Thon
Prog. Dir...Robert Wolken
Chief Engineer...Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned...The Columbia Montour Bcstg. Corp.
Bus.-Studio Address...38 W. Main St.
Tel.: ST 4-1200...Independent
Gen., Comm. Manager...Ed Darlington
Chief Engineer...Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned...Bloom Radio
Address...Square Bldg.
Tel.: 784-5500...MBS
Representative...Raymer
President...Harry L. Magee
General, Sta. Manager...Robert R. Williams
Publicity Director...Ray Calabrese
Commercial, Sales Prom. Mgr...Pat Campbell
Program Dir...Dale Fulmer
Chief Engineer...Anthony Hogg
Owners of: WHLM-FM.

WLOA—Braddock—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned-Operated By...Matta Bcstg. Co.

Address...1233 Braddock Ave.
Tel.: EL 1-1100...Independent
Station Representative...Good Music Bcstrs.
Pres., Gen., Sta. Mgr...William G. Matta
Commercial Manager...George Matta
Program Director...E. R. Matta
Chief Engineer...Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By...Radio Station WESB
Address...43 Main St.
Tel.: 368-4141...Independent
Representative...Burn-Smith
General Manager...J. M. Cleary
Comm., Sales Promo. Mgr...C. W. Callahan
Prog. Dir., Chief Eng...William Winn
Publicity Director...Lawrence Chittester
Owners of: WLEU, Erie, Pa.

WBUT—Butler—1949

Frequency: 1050 Kc. Power: 250 W., d.
Owned-Operated By...WBUT, Inc.
Address...Box 1048
Tel.: 7-5778...Independent
President...James Beattie
General, Comm. Mgr...Richard Hanna
Program Director...G. Earl Sadlon
Chief Engineer...Norman Gour

WISR—Butler—1941

Frequency: 680 Kc. Power: 250 Watts d.
Owned-Oper. By...The Butler Bcstg. Co., Inc.
Address...357 N. Main St.
Tel.: 7-4701...Independent
President...Joel W. Rosenblum
General Mgr...Robert L. Kaufman
Comm. Manager...J. Victor O'Brien
Chief Engineer...Paul Rex

WARO—Canonsburg—1957

Freq.: 540 Kc. Power: 250 W. d.
Owned By...Radio Hill, Inc.
Address...Morganza Road
Tel.: 745-5400...Independent
President, General Mgr...Tommy Sutton
Station Manager...James Saxon
Commercial Manager...Mary Lou Sutton
Chief Engineer...John Barton

WCDD—Carbondale—1950

Frequency: 1440 Kc. Power: 5 Kw., d.
Owned-Oper. By...Carbondale Bdcstg. Co., Inc.
Address...127 Salem Rd.
Tel.: 282-2770...Independent
Representative...Donald Cooke, Inc.
President...William H. Ware
General Manager...Marjorie Zopotosky
Commercial Mgr...P. J. Oles
Program Director...J. Martin
Chief Engineer...Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc. Power: 5000 Watts d.

PENNSYLVANIA

Owned By R. F. Lewis, Jr.
 Business Address Mt. Holly Pike
 Tel.: CH 9-1717 Independent
 Sta. Reps. Phila. Spot Sales; Spot Time Sales
 President Marion P. Lewis
 General Mgr. Philip Potter
 Chief Engineer George Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc. Power: 5 Kw., d.
 Owned By Four States Bcstg. Corp.
 Address Radio Hill
 Tel.: COlony 3-4131 Independent
 Station Reps. Pa. State Reps.; Charles Bernard
 President, General Mgr. Norman Messner
 Commercial Manager Robert Koch
 Sales Promotion Mgr. Steve March
 Program Director Richard Bower
 Publicity Director Bob Foreman
 Chief Engineer Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned Chambersburg Bcstg. Co.
 Address Professional Arts Bldg.
 Tel.: CO 4-7121 Independent
 Station Rep. Phila. Spot Sales
 Pres., Gen. Mgr. John S. Booth
 Station Mgr., Prog. Dir. Earl P. Strine
 Commercial, Sales Prom. Mgr. David Myers
 Chief Engineer James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc. Power: 250 Watts d.
 Owned-Oper. By Monongahela Bcstg. Corp.
 Address Box 584
 Tel.: HU 3-6551 KBS
 President Dr. A. S. Sickman
 General Manager Carl Stuart
 Sales Promotion Mgr. Val Gearhart
 Program Director William Richards
 Publicity Director Jack Simon
 Chief Engineer Tom Chambers

WEEZ—Chester—1947

Frequency: 1590 Kc. Power: 1000 Watts
 Owned By WDRF, Inc.
 Address 3500 Edgmont Ave.
 Tel.: TRemont 4-4321 Independent
 Station Representative Weed
 President Ogden R. Davies
 General Manager Richard H. Booth
 Commercial Manager Ronald Sherwood
 Sales Promotion Mgr. Elizabeth Curl
 Program Director James A. Reeves
 Chief Engineer Jack Renard

WVCH—Chester—1947

Frequency: 740 Kc. Power: 1 Kw.
 Owned-Operated By James M. Tisdale
 Bus. Studio Address Wolf Bldg., Market Sq.
 Tel.: TRemont 2-8861 Independent
 Station Rep. Webb
 President, Gen. Mgr. James M. Tisdale
 Station Mgr. Robert A. Hibbert, Jr.
 Chief Engineer Dan Baron

WWCH—Clarion—1960

Frequency: 1300 Kc. Power: 500 Watts
 Owned By Clarion County Bcstg. Corp.
 Address Garby Theatre Bldg.
 Tel.: Capital 6-8600 ABC
 Newspaper Affiliation Clarion Newspapers
 President William E. Sheridan
 General, Station Mgr. Walter G. Broadhurst
 Sales Prom. Manager Ray S. Walker
 Chief Engineer Melvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Clearfield Bdcsters, Inc.
 Address Church St.
 Tel.: POplar 5-5541 ABC
 Newspaper Affil. Progressive Publishing
 President W. K. Ulerich
 General Manager Milton J. Bergstein
 Station Manager John A. Dame
 Chief Engineer Lou Duck
 Owners of: WDAD, Indiana; WMAJ, State Park,
 both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatsville—1949

Frequency: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By Chester Cty. Bcstg. Co.
 Address 809 E. Lincoln Hwy.
 Tel.: DUdley 4-2100 Independent
 President, Chief Eng. Louis N. Seltzer
 General Manager William S. Halpern
 Comm., Sales Prom. Mgr. Donald Kimes

1590 RADIO

the BRIGHT VOICE

of Delaware County

3500 Edgmont Avenue

Chester, Pennsylvania

TRemont 4-4321

PENNSYLVANIA

WCOY—Columbia—1957

Frequency: 1580 Kc. Power: 500 W., d.
Owned Radio Columbia
Address 343 Poplar St.
Tel.: 684-2591 Independent
Representative Burn-Smith
President, General Mgr. Donald W. Huff
Station Manager Gus Thomas
Program Director Sid McClain
Chief Engineer Neil Wilson

WCVI—Connellsville—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Connellsville Bcstrs., Inc.
Business-Studio Address . . . 133 E. Crawford Ave.
Tel.: MA 8-4600 Independent
Station Representative Hopewell
President Dr. C. T. Troilo
Gen., Station Mgr. Charles T. Snowdon
Prog., Publicity Director Esther Snowdon
Chief Engineer Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc. Power: 1000 W. d., 500 W. n.
Owned By Olivia T. Rennekamp
Address 25½ N. Center St.
Tel.: 3-6611 KBS-NBC
President Olivia T. Rennekamp
Station Manager Glen Henderson
Sales Promotion Mgr. Agnes Sutton
Program Director Mary Hegner
Publicity Director D. McEldowney
Chief Engineer William Remington

WFRM—Coudersport—1953

Frequency: 600 Kc. Power: 1000 Watts d.
Owned-Oper. By Farm & Home Bcstg. Co.
Address 9 N. Main St.
Tel.: 611 MBS
President C. H. Simpson
General Manager John A. Fay
Chief Engineer Martin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned WBUX Broadcasting Co.
Address 30 E. Oakland Ave.
Tel.: FI 8-3583 Independent
President George Steiner
General Manager James Stolcz
Chief Engineer A. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc. Power: 5 Kw. d., 500 W.n.
Owned By Tri County Broadcasting Co., Inc.
Address 80 N. Park Place
Tel.: 371-6100 CBS
Newspaper Affil. Courier Express
Station Representative Devney Organization
President Harold T. Gray
General, Station Mgr. Jason S. Gray
Comm., Sales Prom. Mgr. George Williams
Prog., Pub. Director O. K. Johnston
Chief Engineer George Donahue

WEEX—Easton—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned Easton Publishing Co.
Address Chestnut Hill
Tel.: BBlackburn 8-6155 Independent
Newspaper Affiliation Express
Station Reps. Walker-Rawalt; Phila. Spot Sales
President J. L. Stackhouse
General Manager John Thorwald
Commercial Manager C. W. Bradford
Sales Prom. Manager Robert B. Grove
Program Director Don Ross
Chief Engineer Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Associated Bcstrs., Inc.
Bus.-Studio Address 516 Northampton St.
Tel.: BBlackburn 8-6131 NBC
Representative Meeker Co.
Station Exec. Clair R. McCollough
Station Manager Theodore W. Pierce
Program Manager Joseph Prentice
Gen. Sales Manager J. Robert Gulick
Nat'l Sales Mgr. Harry J. Shaub, Jr.
Technical Director J. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By Cambria County Bcstg. Co.
Address 120 S. Center St.
Tel.: GGreenleaf 2-8801 MBS
President Cary H. Simpson
V.P., General Manager John W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 600 Kc. Power: 500 Watts
Owned By WEZN, Inc.
Address Box 1600
Tel.: EEmpire 7-1511 KBS
President, Gen. Mgr. Ira H. Kaplan
Chief Engineer Don Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned By Emporium Broadcasting Co.
Address 1 West Fourth St.
Tel.: 712 Independent
President, General Mgr. James A. Spots
Station Mgr., Prog. Dir. Dean L. Close
Chief Engineer William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned By Gardenspot Broadcasters, Inc.
Address 44 Bethany Road
Tel.: RE 3-2226 MBS
Station Rep. Charles Bernard
President Lester Grenewalt
General, Station Mgr. Samuel R. Youse
Commercial Manager Robert E. Good
Program Director Philip Jacobs
Chief Engineer Ralph Haneman
Owners of: WGSA-FM.

WICU—Erie—1949

Frequency: 1330 Kc. Power: 5000 Watts
 Owned By Radio WICU
 Bus-Studio Address 3514 State St.
 Tel.: GL 4-5201 ABC
 Station Representative Meeker Co.
 General Manager Arthur Ingram
 Station Manager James Londot
 Program Director Ken Franzano
 Chief Engineer Ken Husband
 Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned Jet Broadcasting Co., Inc.
 Address 1635 Ash St.
 Tel.: GL 2-6741 MBS
 Sta. Representative Hollingbery
 President, Gen. Mgr. Myron Jones
 Comm. Mgr. Peter Coticchia
 Chief Engineer Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
 Owned WESB Broadcasting
 Address 212 Commerce Bldg.
 Tel.: Glendale 6-7078 CBS
 Managing Director T. R. Bromley
 Station Manager R. H. Elliott
 Commercial Manager Ronald Smith
 Program Director William Babcock
 Chief Engineer John Kozak

WWYN—Erie—1941

Frequency: 1260 Kc. Power: 5 Kw.
 Owned By WERC, Inc.
 Address 1003 State St.
 Tel.: Glendale 6-2096 NBC
 Station Rep. Venard, Torbet & McConnell
 President Simon Goldman
 General, Station Mgr. Art Arkelian
 Commercial Manager Dick Warneka
 Program, Publicity Director Don Porter
 Chief Engineer Jack Heidecker
 Owners of: WJTN-AM-FM, Jamestown; WDOE,
 Dunkirk; WGGO, Salamanca, all N. Y.

WFAR—Farrell—1953

Freq.: 1470 Kc. Power: 1 Kw. d., 500 W.n.
 Owned By Farrell-Sharon Bcstg. Co.
 Address RFD #2
 Tel.: Diamond 8-4171 KBS
 President Sanford A. Schafitz
 General Mgr. A. Zippay
 Chief Engineer Ed Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc. Power: 500 Watts, d.
 Owned By Northwest Pa. Bcstg., Inc.
 Address P.O. Box 908
 Tel.: ID 2-2188 MBS
 President, General Mgr. Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W.n.

Owned-Oper. By Times & News Pub. Co.
 Business Address Box 28
 Tel.: 334-3101 MBS
 Newspaper Affiliate Gettysburg Times
 Station Representative Walker-Rawalt
 General, Comm. Manager ... P. H. Cunningham
 Program Director Richard Selby
 Chief Engineer Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.
 Owned WHJB, Inc.
 Address 128 N. Penn. Ave.
 Tel.: Temple 4-0600 Independent
 Station Rep. Charles Bernard
 Owners Robert Burstein, J. & I. Wolf

WGRP—Greenville—1959

Frequency: 940 Kc. Power: 1000 Watts
 Owned By Greenville Bcstg. Co.
 Address 2 North Water St.
 Tel.: JU 8-8900 Independent
 President, Gen. Mgr. Kenneth B. Anderson
 Station Mgr. Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc. .. Power: 5 Kw. d., 500 Watts n.
 Owned-Operated By Radio Hanover, Inc.
 Address Box 268
 Tel.: ME 7-3831 Independent
 President, Gen. Mgr. John D. Bare

WCMB—Harrisburg—1948

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Hudson Bcstg. Corp.
 Address WCMB Bldg.
 Tel.: CE 4-3005 MBS
 Station Representative Bolling Co.
 General Manager Ed K. Smith
 Commercial Manager Allen P. Solada
 Program Director Ed. Gonzalez
 Chief Engineer Charles Stefanic

WHGB—Harrisburg—1945

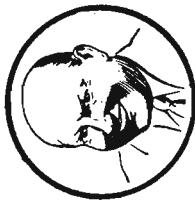
Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Kendrick Bcstg. Co., Inc.
 Address 112 Market St.
 Tel.: CE 4-4988 ABC
 Station Representative Pearson Nat'l Reps.
 President, Gen. Mgr. Herbert Kendrick
 Station, Comm. Mgr. Ralph Hartman
 Program Director Ken Scott
 Chief Engineer William Kuntz

WHP—Harrisburg—1924

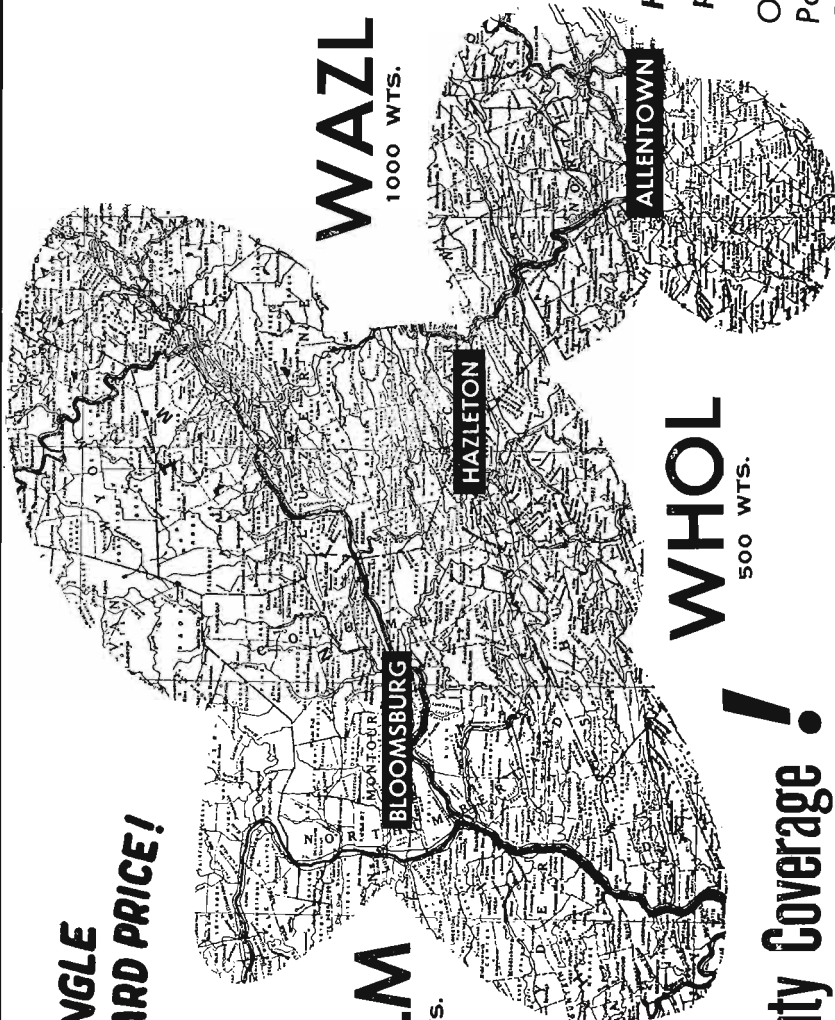
Frequency: 580 Kc. Power: 5 Kw.
 Owned WHP, Inc.
 Address 216 Locust St.
 Tel.: CEdar 4-3211 CBS
 Station Representative Katz Agency
 President E. J. Stackpole
 Exec. V.P., General Mgr. Cecil M. Samsbury
 Sales Manager Jack Grove
 Program, Publicity Dir. Brod Seymour
 Chief Engineer E. Dan Leibensperger
 Owners of: WHP-FM-TV.

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WAZL
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WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Keystone Bcstg. Corp.
 Address 31 N. Second St.
 Tel.: CE 4-0191 NBC
 Representative Meeker Co.
 Station Executive Clair R. McCollough
 Station Manager Jack Hooper
 General Sales Manager J. Robert Gulick
 National Sales Manager Harry J. Shaub, Jr.
 Program Director Robert Snavely
 Chief Engineer J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated By Hazleton Bcstg. Co.
 Address 704-12 Hazleton Natl. Bank Bldg.
 Tel.: 454-3531 NBC-MBS
 Representative Raymer
 Pres., Gen. Mgr. Victor C. Diehm
 Regional, Nat'l Sales Mgr. Thomas A. Tito
 Commercial Manager Robert J. Sacco
 Program Director Bill Schmeer
 Publicity Director Betty Anne Diehm
 Chief Engineer Anthony Hogg
 Owners of: WHOL, Allentown: WILLAM, Blooms-
 berg, Pa.

WTHT—Hazleton—1961

Frequency: 1300 Kc. Power: 1000 Watts
 Owned By Radio 13, Inc.
 Address P.O. Box 71
 Tel.: 455-3601 Independent
 President, General Mgr. Louis Adelman
 Commercial Manager Neil Conway
 Chief Engineer Paul Wensko

WHUN—Huntingdon—1946

Frequency: 1150 Kc. Power: 5000 Watts
 Owned By Huntingdon Bcstrs, Inc.
 Bus-Studio Address 400 Washington St.
 Tel.: MI 3-3340 KBS
 President John H. Biddle
 General Manager William E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By WDAD, Inc.
 Address 633 Philadelphia St.
 Tel.: HO 5-5511 CBS-KBS
 Newspaper Affil. The Progress
 General Mgr. J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Central Bcstg. Co., Inc.
 Address 235 Franklin St.
 Tel.: 7-0761 CBS
 Representative Weed
 President, Gen. Mgr. G. D. Garland
 Commercial Mgr. Joe Cavanaugh
 Chief Engineer Cornelius Donatti
 Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.

Owned-Oper. By Century Bcstg. Corp.
 Bus-Studio Address Fort Stanwix Hotel
 Tel.: 9-1187 MBS
 President John J. Keel
 General Manager G. W. Hagerich

WJAC—Johnstown—1925

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WJAC, Inc.
 Address 329 Main St.
 Tel.: 7-8711 NBC
 Newspaper Affil. Tribune
 Station Representative Meeker
 President W. W. Krebs
 General Manager Edward J. Klym
 Chief Engineer Theodore E. Campbell
 Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned By Kane Broadcasting Corp.
 Address Penn-Kane Hotel
 Tel.: 1520 KBS
 President Gordon Hanks
 Comm., Sta. Mgr. George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By Joel Rosenblum Ent.
 Address 325 Market St.
 Tel.: LI 3-1381 KBS
 President Joel R. Rosenblum
 General Mgr. Warren A. Koerbel
 Chief Engineer A. Alvarez
 Owners of: WAKU, Latrobe: WISR, Butler, both
 Pa.; WTIC, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.
 Owned-Operated By WGAL, Inc.
 Business-Studio Address 24 S. Queen St.
 Tel.: EX 7-0333 NBC
 Representative Meeker Co.
 President, Gen. Mgr. Clair R. McCollough
 Station Mgr. Kenneth Kreider
 Program Dir. Brian Kintzer
 Gen. Sales Mgr. J. Robert Gulick
 Nat'l Sales Mgr. Harry J. Shaub, Jr.
 Promotion Dir. Paul I. Woodland
 Technical Director J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By The Peoples Bcstg. Co.
 Bus-Studio Address 252 N. Queen St.
 Tel.: 394-7261 ABC
 Station Representative Bcst. Time Sales
 President Frank H. Altdoerffer
 General, Sta. Manager Samuel M. Altdoerffer
 Commercial Manager J. Stanley Baker
 Program Director Kenneth Allan
 Sales Promo., Pub. Dir. Ronald Beach
 Chief Engineer James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc. Power: 500 Watts d.

PENNSYLVANIA

Owned By.....Equitable Publishing Co.
Address.....307 Derstine Ave.
Tel.: Ulysses 5-8211.....Independent
Newspaper Affil.....North Penn Reporter
President.....George W. Knipe
General Manager.....John G. Skibbe
Sales Prom., Prog. Dir.....Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Miners Ecstg. Service, Inc.
Address.....P. O. Box D
Tel.: 645-3123.....Independent
Gen. Manager.....John W. Angst
Owners of: WMBA, Ambridge; WFAM, Pottsville,
Pa.

WAKU—Latrobe—1951

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Taloradio Corp.
Address.....200 Depot St.
Tel.: KEystone 7-7744.....KBS
Station Rep.....Hal Walton
General Manager.....Joel W. Rosenblum

WTRA—Latrobe—1956

Frequency: 1480 Kc.....Power: 500 W. d.
Owned.....Latrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative.....Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc. Power: 5 Kw.d., 1 Kw.n.
Owned-Operated By.....Lebanon Bcstg. Co.
Address.....Route 20
Tel.: CRestview 2-7651.....Independent
Station Reps.....Phila. Spot Sales
President.....H. Raymond Stadiem
Managing Director, Prog. Dir.....Lester P. Etter
Commercial Manager.....Ernest Latessa
Publicity Director.....Henry Homan
Chief Engineer.....William Zehring

WYNS—Lehighton—1962

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned By.....Valley Broadcasting Co.
Address.....P.O. Box 115
Tel.: 377-1150.....Independent
President.....Martin H. Philip
General Commercial Mgr.....Ronald Sherwood
Program Director.....Jeff Dean
Chief Engineer.....Timothy Laubach

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....Power: 250 W.
Owned.....O'Keefe Bcstg. Co., Inc.
Address.....Box 1490
Tel.: Windscr 9-1490.....Independent
Pres., General Mgr.....William F. Waterbury
Commercial Mgr.....Jack Wellington
Chief Engineer.....Jack Layton

WUNS—Lewisburg—1957

Frequency: 1010 Kc.....Power: 250 Watts. d.
Owned.....Wireline Radio, Inc.
Address.....Route 1, Radio Park
Tel.: JA 3-1222.....KBS, ABC
President.....W. Sherman Doebler
General Manager.....Joe Pelletier
Station Manager.....Richard L. Fenstermacher
Commercial Manager.....Carl L. Miller
Program, Publicity Director.....George King
Chief Engineer.....Clyde Rhoades

WKVA—Lewistown—1949

Frequency: 920 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Central Pa. Bcstg. Co.
Address.....3 W. Hale St.
Tel.: 248-6771.....ABC
Representative.....Gill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Commercial Manager.....Francis E. Fisher
Program Director.....Richard C. Lyons
Publicity Director.....Peter E. Farrell
Sales Prom. Manager.....Robert E. Hyle
Chief Engineer.....Harry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Operated By.....Lewistown Bcstg. Co.
Address.....5 W. Market St.
Tel.: 248-6757.....NBC
Representative.....Burn-Smith
President.....J. S. Woods
General Manager.....T. W. Metzger
Chief Engineer.....Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230.....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 748-4038.....MBS
Station Representative.....Devney Organization
President.....Donald C. Welch
Gen., Sta. Mgr.....Harris Lipetz

WEDO—McKeesport—1946

Frequency: 810 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: North 4-7167.....CBS
President.....Edward J. Hirshberg
Station Mgr.....Jim Rice

WPQR—McKeesport—1946

Frequency: 1360 Kc. Power: 5 Kw. d., 1 Kw.n.
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Address.....Elks Temple
Tel.: OR 8-8888.....Independent
Station Representative.....Bcst. Time Sales
President.....Robert M. Cox
Station Manager.....Sam Vidnovic

WMGW—Meadville—1947

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.

Owned-Oper. By Regional Bcstrs.
Address 964 Park Ave.
Tel. 6-1111 Independent
President William H. Rich
General Manager James F. McDonald, Jr.
Program Promotion Mgr. James R. Nicholson
Sales Program Director Paul J. Brown

WJUN—Mexico—1955

Frequency: 1220 Kc. **Power:** 1000 Watts d.
Owned-Operated By Lewistown Bcstg. Co.
Business Address Box 97, Mifflintown
Tel.: Mifflintown 436-2135 Independent
Newspaper Affiliation Sentinel, Lewistown
Representative Burn-Smith
President J. S. Woods
General Manager Thomas W. Metzger
Station Manager Ralph S. Parker
Commercial Manager Robert Horning
Chief Engineer Kenneth Callahan
Owners of: WMKF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1360 Kc. **Power:** 1 Kw. d.
Owned By WMLP, Inc.
Address Hunt Bldg.
Tel.: PI 2-8705 Independent
President, Gen. Mgr. Victor Michael
Station Manager J. H. Yingling
Chief Engineer Duane Durst

WPFL—Montrose—1953

Frequency: 1250 Kc. **Power:** 1000 Watts d.
Owned By Montrose Bcstg. Corp.
Address Locust & High Sts.
Tel.: 397 Independent
Pres. Gen. Mgr. W. Douglas Roe
Chief Engineer Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc. **Power:** 1000 Watts
Owned By ... Communications Industries Corp.
Address 23 N. Mill St.
Tel.: OL 4-5501 ABC
Station Representative Spot Time Sales
President Lazar Enmanuel
General Manager Harry Reith
Commercial Manager Byron McConnell
Program Director Robert Grant
Chief Engineer Abe Jacobowitz
Owners of: WKST-TV, Youngstown, O.; WEOK,
 Poughkeepsie, N. Y.; WACE, Springfield, Mass.;
 WJRZ, Newark, N. J.

**WKPA—New Kinsington
 1940**

Frequency: 1150 Kc. **Power:** 1000 Watts d.
Owned-Oper. By .. Allegheny-Kiski Bcstg. Co.
Business-Studio Address 810 Fifth Ave.
Tel.: ED 7-3588 Independent
President C. R. Cooper
Gen., Comm. Mgr. Nelson L. Goldberg
Sales Promotion Mgr. Nick Corvello
Program Director Phil Brooks
Publicity Director James O. Gray
Chief Engineer W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. **Power:** 500 Watts d.
Owned-Operated By Norristown Bcstg. Co.
Address Old Arch Rd.
Tel.: BR 2-7600 Independent
Station Representative H-R Reps., Inc.
President N. Joe Rahall
General Manager Ogden R. Davies
Station Mgr., Nat'l Sales Mgr. John M. Banzhoff
Local Sales Manager Bernard Brode
Program Director Anthony G. Bekas
Chief Engineer A. DeSola
Owners of: WKAP, Allentown, Pa.; WLCY, St.
 Petersburg, Fla.; WWNB, Beckley, W. Va.;
 WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Operated By WKRZ, Inc.
Address Broadcast Hill
Tel.: 4-1269 NBC-KBS
Pres., Gen. Mgr. Kenneth E. Rennkamp
Commercial Mgr., Pub. Dir. Jack Duncan
Chief Engineer Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc. **Power:** 50,000 Watts
Owned By ... Columbia Broadcasting System
Address City Line & Monument Ave.
Tel.: TR 9-7000 CBS
Representative CBS Radio Spot Sales
General Manager John O. Downey
Gen. Sales Manager Gene Litt
Promotion Mgr. Fred Birnbaum
Program Director Mike Grant
Publicity Director Tom Dickson
Chief Engineer Ralph E. Green

WDAS—Philadelphia—1922

Frequency: 1480 Kc. **Power:** 5 Kw.d., 1 Kw., n.
Owned-Oper. By Max M. Leon, Inc.
Address Belmont Ave. & Edgeley Rd.
Tel.: TR 6-2000 Independent
President Max M. Leon
General Manager Robert A. Klein
General Sales Manager William H. Vogt
Promotion, Program Dir. Robert C. Ardrey
Chief Engineer Frank Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc. **Power:** 5000 Watts
Owned Triangle Publications, Inc.
Address 46th & Market
Tel.: EV 2-4700 ABC
Newspaper Affil., Phila. Inquirer, Phila. D. News
Representative Blair
V. P., General Mgr. Roger W. Clipp
Station Manager George A. Koehler
Gen. Sales Manager Clyde R. Spitzner
Radio Operations Mgr. Florence B. Steck
Business Manager John C. Harlan
Publicity Director Lou Frankel
Director of Engineering Henry E. Rhea
Owners of: WFIL-FM-TV; WBNF-AM-FM-TV,
 Binghamton, N. Y.; WFBG-AM-TV-FM, Altoona,
 Pa.; WNHC-AM-FM-TV, New Haven; KFRE-AM-
 TV, KRFM, Fresno; WLYH-TV, Lebanon, Pa.

PENNSYLVANIA

WFLN—Philadelphia—1948

Frequency: 900 Kc. Power: 1 Kw. d.
Owned By Franklin Bcstg. Co.
Address 8200 Ridge Ave.
Tel.: IVyridge 2-6000 Independent
Station Representative Good Music Bcsts.
President Lawrence M. C. Smith
General Station Manager R. S. Green
Commercial Manager Thomas D. Harrison, Jr.
Program Director Michael O'Donnell
Sales Promo., Publicity Dir. Harry J. Haas, Jr.
Chief Engineer Warren R. Wilson

WHAT—Philadelphia—1925

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Independence Bcstg. Co.
Address 3940 Conshohocken Ave.
Tel.: TRinity 8-1500 Independent
Representative Pearson Nat'l Reps.
President, General Mgr. William A. Banks
Station Manager Dolly Banks
Sales Promotion Mgr. Jack Dash
Program Director Richard Harvey
Promo., Pub. Mgr. Ivan Shaner

WIBG—Philadelphia—1925

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.
Owned By Seaboard Radio Bcstg. Corp.
Address 1617 Pennsylvania Blvd.
Tel.: LOcust 3-2300 Independent
Representative Katz
President George B. Storer, Jr.
General Manager Joseph T. Conway
General Sales Mgr. David Bolton
Program Manager William T. Wheatley
Chief Engineer John H. Henninger
Owners of: WJFK-AM-FM-TV, Detroit; WSPD-AM-
FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-
FM-TV, Cleveland; WHN, New York, N. Y.;
WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles;
WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc. Power: 5000 Watts
Owned By Metromedia, Inc.
Address 19th & Walnut Sts.
Tel.: LOcust 8-2900 Independent
Station Rep. Metro Radio Sales
President John Kluge
V.P., General Manager Harvey L. Glascock
General Sales Mgr. Robert Mountry
Program Director Dick Carr
Sales Prom. Mgr. William Mayer
Owners of: WHK, Cleveland; WNEW-AM-TV, New
York; WTTG, Washington, D. C.; WTVH,
Peoria; KOVR, Stockton; KMBC-AM-FM-TV,
Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc. Power: 50,000 Watts
Owned-Oper. By WJMJ Bcstg. Corp.
Address 2043 Locust St.
Tel.: LO 4-2300 Independent
Representative Broadcast Time Sales
Fres., Gen. Sta. Mgr. Patrick J. Stanton
Comm., Sales Prom. Mgr. James Rubenstone
Prog. Dir. Michael Deegan
Chief Engineer Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc. Power: 5000 Watts
Owned By Wm. Penn Bcstg. Co.
Business-Studio Address 2212 Walnut St.
Tel.: LO 4-6000 Independent
Representative AM Radio Sales Co.
President William Sytk
Exec. V. P., Gen. Mgr. William B. Caskey
Director of Programs Murray Arnold
Nat'l Sales Manager Erwin Rosner
Retail Sales Mgr. Jules Corotis
Public Relations Dir. Joe Brooks
Promotion Director Merrill Barr
Chief Engineer Charles W. Burtis

WRCV—Philadelphia—1936

Frequency: 1060 Kc. Power: 50,000 Watts
Owned-Oper. By National Bcstg. Company
Address 1619 Walnut St.
Tel.: LO 4-3700 NBC
Representative NBC Spot Sales
President Robert E. Kintner
Exec. V.P., General Mgr. Raymond W. Welpott
Station Manager Thomas E. Paisley, Jr.
Commercial Manager James Carmine
Program Director Bob Benson
Sales Prom., Publicity Dir. Jack Dorr
Chief Engineer George C. Lentest
Owners of: WNBC-AM-FM-TV, New York City;
WRC-AM-FM-TV, Washington, D. C.; WMAQ-
WNAQ-FM, WNBQ-TV, Chicago; WJAS-AM-FM,
Pittsburgh; KNBR, San Francisco; WRCV-AM-
TV, Philadelphia; KNBC, Los Angeles, Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc. Power: 250 Watts d.
Owned By WTEL, Inc.
Address 4140 Old York Rd.
Tel.: GLadstone 5-9200 Independent
Station Representative National Time Sales
President John Hopkinson
V.P.s Q. C. Sturm, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc. Power: 5 Kw. d.
Owned By Moshannon Valley Bcstg.
Address Radio Park
Tel.: DICKens 2-2300 Independent
Gen., Comm. Mgr. William Emert
Program Director Mrs. Wm. Emert
Chief Engineer Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc. Power: 50,000 Watts
Owned-Oper. By Westinghouse Bcstg. Co., Inc.
Address 122 E. 42nd St., N.Y.C.
Tel.: MURray Hill 7-0808 Independent
Station Representative AM Radio Sales
President Donald H. McGannon
General Manager Fred E. Walker
Commercial Manager Donald Traquers
Program Manager Jack Williams
Sales Prom. Mgr. June B. Trax
Publicity Manager Owen Simon

Chief Engineer.....Theodore C. Kenney
 Owners of: KPX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston,
 Mass.; KYW-AM-FM-TV, Cleveland, O.; WINS,
 New York; KDKA-FM-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. ByAllegheny Bcstg. Corp.
 AddressChamber of Commerce Bldg.
 Tel.: AT 1-9100ABC
 Station RepresentativeEastman
 PresidentLeonard H. Goldenson
 General, Station Mgr.John D. Gibbs
 Commercial ManagerTed Smith
 Sales, Publicity Dir.Bill Thieman
 Program DirectorGerald A. Spinn
 Chief EngineerGeorge Kleeb
 Owners of: WABC-AM-TV, New York; WXYZ-AM-
 TV-FM, Detroit; KGO-AM-TV-FM, San Fran-
 cisco; KABC-AM-TV-FM, Los Angeles; WLS,
 Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc.Power: 1000 Watts d.
 Owned-Operated ByDynamic Bcstg.
 AddressBox 860
 Tel.: 462-6000Independent
 RepresentativeHoward
 President, Gen. Mgr.Leonard Walk
 Chief EngineerJames Herbert
 Owners of: WAMO-FM, Pittsburgh; WUFO, Buf-
 falo, N. Y.

WJAS—Pittsburgh—1922

Frequency: 1320 Kc.Power: 5000 Watts
 Owned-Oper. ByNBC
 Address1459 Crane Ave.
 Tel.: 343-0500NBC
 RepresentativeNBC Spot Sales
 General ManagerStephen J. Rooney
 Sales Prom. Mgr., Pub. Dir. Richard C. Stafford
 Program DirectorGil Faggen
 Chief EngineerHomer Linnert
 Owners of: WNBC-AM-TV, New York; WRCV-FM-
 AM-TV, Philadelphia; WMAQ, WNAQ-FM,
 WNBQ-TV, both Chicago; WRC-FM-AM-TV,
 Washington, D. C.; KNBC, San Francisco;
 KRCA, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 5000 Watts d.
 Owned ByRust Craft Bcstg.
 AddressPick-Roosevelt Hotel
 Tel.: 281-1900Independent
 PresidentJohn J. Laux
 V.P., General ManagerDon Ioset
 Sales Mgr., Prog., Pub. Dir.Clifford Charles
 Chief EngineerMichael Komichak
 Owners of: WSOL, Tampa; WWOL, Buffalo, N. Y.;
 WSTV, Steubenville, O.; WBOY, Clarksburg,
 W. Va.

WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned ByWRYT, Inc.

Address400 Ardmore Blvd.
 Tel.: 242-4300Independent
 Station RepresentativeMcGavren/Guild
 Pres., General Mgr.Leonard Kapner
 Station, Commercial Mgr. ..F. Geer Parkinson
 Operations ManagerRobert S. Stevens
 Chief EngineerJames Greenwood
 Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc.Power: 1 Kw.
 Owned ByGolden Triangle Bcstg. Corp.
 Address210 Wood St.
 Tel.: GRant 1-9950MBS
 Station RepresentativeHollingbery
 PresidentMyron Jones
 General ManagerPhilip B. Hirsch
 V.P., Nat'l Sales Mgr.Pete Citicchia
 Commercial Mgr.Ed Politowski
 Chief EngineerWalter McCoy
 Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-
 FM, Youngstown, Ohio.

WWSW—Pittsburgh—1932

Frequency: 970 Kc.Power: 5000 Watts
 Owned-Oper. ByWWSW Radio, Inc.
 AddressHotel Sherwyn
 Tel.: GR 1-5200Independent
 Newspaper AffiliationPost Gazette
 RepresentativeBlair
 PresidentO. M. Schloss
 General, Station Mgr.B. W. Muros
 Sales Prom. Mgr., Pub. Dir.Philip Davis
 Chief EngineerHarry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
 Owned-Oper. ByMidway Bcstg. Co., Inc.
 Address83 Foote Ave., Duryea, Pa.
 Tel.: 654-3388KBS
 Station RepresentativeCharles Bernard
 Pres., Gen. ManagerAngelo V. Fiorani
 Commercial Mgr.R. E. Florey
 Program DirectorB. Schriver
 Sales Promotion Mgr.A. Castelli
 Publicity DirectorR. F. Gallagher
 Chief EngineerJohn P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts d.
 Owned ByMainline Bcstg. Co., Inc.
 Address712 Main Street
 Tel.: PErshing 6-8000Independent
 PresidentGeorge J. Wasko
 General, Commercial Mgr.Ben P. Scipione
 Sales Promo., Pub. Dir.Helen Roman
 Chief EngineerJoseph Knorosky

WPAZ—Pottstown—1951

Frequency: 1370 Kc.Power: 1000 Watts d.
 Owned-Operated ByPottstown Bcstg. Co.
 Address247 High St.
 Tel.: FAculty 6-4000Independent
 Pres., Gen. Mgr.Herbert Scott
 Chief EngineerA. Moyer

PENNSYLVANIA

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By . . . Miners Bcstg. Serv., Inc.
Bus.-Studio Address Box 629
Tel.: 622-1450 Independent
President Joseph L. McGuire
Gen. Mgr., Ch. Eng. John W. Angst
Station Manager James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. . . Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Pottsville Bcstg. Co.
Bus.-Studio Address 212 S. Centre St.
Tel.: 622-1360 MBS
Station Rep. Charles Bernard
President, General Mgr. A. V. Tidmore
Comm., Sales Prom. Mgr. Ralph L. Price, Jr.
Program Director Ed Romance
Chief Engineer William Penn Tidmore
Owners of: WPPA-FM, Shenandoah, Pa.; WSBB,
New Smyrna Beach, Fla.; WJEJ-AM-FM,
Hagerstown, Pa.; WAGE, Leesburg, Va.

WPME—Punxsutawney—1953

Frequency: 1540 Kc. . . Power: 1000 Watts d.
Owned-Oper. By Punxsutawney Bcstg. Co.
Address 103 N. Gilpin St.
Tel.: 938-6000 KBS
President Sheridan W. Pruett
General Station Mgr. Charles M. Erhard, Jr.
Commercial Manager Ronald L. Crosswaite
Program Director, Ch. Eng. Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By WEEU Bcstg. Co.
Business-Studio Address 433 Penn St.
Tel.: FR 6-7335 ABC
Station Representative Bolling
President William J. Rohn
V.P., Gen., Sta. Mgr. K. Richard Creitz
Chief Engineer Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern Radio Corp.
Address Berkshire Hotel
Tel.: FRanklin 6-3987 CBS
Station Representative George Hollingbery
Pres., Gen. Mgr. Robert G. Magee
Chief Engineer Daniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned By Reading Radio, Inc.
Address 19 N. Fifth St.
Tel.: 376-7173 Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
Station Manager Edward X. Callahan, Jr.
Commercial Manager Ben Varishone
Program Director Johnny Cantin
Publicity Director Paul Barnett
Chief Engineer Edward Gurtowski
Owners of: WHAM, Rochester, N. Y.; WKBR,
Manchester, N. H.; WAEB, Allentown, Pa.;
WNOW, York, Pa.; WTSN, Dover, N. H.

WGCB—Red Lion—1950

Frequency: 1440 Kc. . . . Power: 1000 Watts d.
Owned-Oper. By Red Lion Bcstg. Co.
Address P.O. Box 88
Tel.: 233-3145 Independent
Pres., Gen. Mgr. John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc. . . Power: 1000 Watts d.
Owned By Cove Bcstg. Co., Inc.
Address Roaring Spring
Tel.: 690 Independent
President Carl W. Kensingler
General Manager Walter O. Kramp

WKBI—St. Marys—1950

Freq.: 1400 Kc. . . Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Elk Cameron Bcstg. Co.
Address 41 Erie Ave.
Tel.: TE 4-2821 MBS
General Manager C. H. Simpson
Station Manager W. A. Herbstritt
Sales Manager John J. Kain

WATS—Sayre—1950

Frequency: 960 Kc. . . . Power: 1000 Watts d.
Owned By Susquehanna Valley Bcstg. Co.
Address 110 N. Elmer Ave.
Tel.: TU 2-2401 KBS
Representative Indie Sales
President T. K. Cassel
General Manager Robert R. Michael
Commercial Mgr. William Miller
Sales Promotion Mgr. Nick Mas
Program Director Jay Edwards
Publicity Director Joe Pica
Chief Engineer Benjamin A. Franklin
Owners of: WCOA, Pensacola, WBLI, Leesburg,
Both Fla.

WARM—Scranton—1940

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By WARM Bcstg. Co.
Business Address Bowman Bldg.
Tel.: 346-4646 Independent
Station Representative Eastman
President Louis J. Appell, Jr.
Vice President Arthur Carlson
General Manager Ted Hepburn
Sales Manager Luther Strittmatter
Operations Director Don Stevens
Chief Engineer Charles Morgan
Owners of: WSBA-AM-FM, York; WHIO, Akron;
WSBA-TV, York; WICE, Providence, R. I.

WEJL—Scranton—1922

Frequency: 630 Kc. . . . Power: 500 Watts d.
Owned-Operated By Edward J. Lynett
Business Address 149 Penn Ave.
Tel.: DI 6-8555 Independent
Newspaper Affil. Times
Station Rep. Meeker
General, Station Mgr. Cecil Woodland
Comm. Mgr., Prog. Dir. Hugh J. Connor
Promotion, Publicity Dir. Bill Pierce
Chief Engineer Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc. Power: 1 Kw. d., 500 W.n.
 Owned-Oper. ByScranton Bcstrs., Inc.
 Address1000 Wyoming Ave.
 Tel.: DI 2-7634CBS
 RepresentativeH.R. Reys
 PresidentMrs. M. E. Megargee
 General ManagerWilliam P. Dix, Jr.
 Commercial ManagerFrancis H. Conway
 Prom. Dir., Pub. Dir.Doug Holcomb
 Program DirectorGeorge Cyr
 Chief EngineerKenneth R. Cooke
 Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.Power: 250 Watts
 OwnedScranton Radio Corp.
 Address221 N. Washington Ave.
 Tel.: DI 6-1202MBS
 Station Rep.Spot Time Sales
 Pres., Gen. Mgr.Joe Dobbs
 Chief EngineerJames D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. .Power: 1 Kw. d., 500 Watts n.
 Owned ByLackawanna Valley Bcstg. Co.
 Address116 Adams Ave.
 Tel.: DI 7-3388NBC
 Station RepresentativeGill-Perna
 Pres., Gen. Mgr.David M. Baltimore
 Pub. Dir., Sales Prom. Mgr.Fred Foerster
 Comm. Mgr.Joseph P. Kimble
 Program Dir.David L. Griffiths
 Chief EngineerCharles Sakoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc.Power: 1000 Watts
 Owned-Oper. ByRadio Anthracite, Inc.
 AddressRock & Sunbury Sts.
 Tel.: 648-6831Independent
 RepresentativeForjee
 PresidentHenry W. Lark
 General ManagerBernard Friedman
 Chief EngineerAl Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.Power: 1000 Watts d.
 Owned BySharon Bcstg. Co., Inc.
 Address2030 Pine Hollow Blvd.
 Tel.: 346-4113Independent
 Station ManagerLee D. Morehouse
 Program DirectorJack Sandstrom
 Chief EngineerFrancis L. O'Dell
 Owners of: WMGW-AM-FM, Meadville, Pa.;
 WGRD, Grand Rapids; WTRU, Muskegon, Mich.;
 WPIC-FM, Sharon.

WSHP—Shippensburg—1961

Frequency: 1480 Kc.Power: 500 Watts d.
 Owned ByTown Radio, Inc.
 AddressP.O. Box 1480
 Tel.: KEllogg 2-4105Independent
 President, General Mgr.Arthur K. Greiner
 Station ManagerHarry Sollenberger, Jr.
 Commercial ManagerDon Snyder
 Chief EngineerJohn Nordine

WVSC—Somerset—1950

Frequency: 990 Kc.Power: 250 Watts d.
 Owned-Oper. ByWVSC, Inc.
 AddressP.O. Box 231
 Tel.: 4186Independent
 President, General Mgr.T. R. Oppegard
 Commercial ManagerI. Richard Adams
 Program Dir., Chief Eng.R. L. French
 Owners of: WPVL, Painesville, O.; WDLR, Dela-
 ware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.Power: 250 Watts
 OwnedWill-Mont Bcstg. Co.
 AddressP.O. Box 883
 Tel.: 323-3608ABC
 Pres., Ch. Eng.Galen D. Castlebury, Jr.
 Sales Prom., Pub. Dir.H. F. Seltzer
 Program DirectorDyson Crownover

WMAJ—State College—1945

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Operated ByCentre Bcstrs., Inc.
 AddressE. Beaver Ave.
 Tel.: AD 7-7217KBS-NBC
 PresidentW. K. Ulerich
 General ManagerM. J. Bergstein
 Sales Promotion Mgr.Herbert Levin
 Program DirectorSteve Fishbein
 Chief EngineerW. D. Files

WRSC—State College—1961

Frequency: 1390 Kc.Power: 1 Kw. d.
 Owned BySuburban Bcstg. Corp.
 AddressBox 248
 Tel.: ADams 8-3051CBS
 Station ManagerRandolph Gretes
 Commercial ManagerEd Urie
 Program DirectorRichard Kruppa
 Chief EngineerEmory Richardson

WVPO—Stroudsburg—1947

Frequency: 840 Kc.Power: 250 Watts d.
 Owned-Operated ByPocono Bcstg., Inc.
 Business Address22 S. Sixth St.
 Tel.: HAmilton 1-2100Independent
 Newspaper AffiliationRecord
 PresidentJames H. Ottaway
 General ManagerChester S. Miller
 Managing DirectorFrancis Brinkley
 Chief EngineerErnest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Operated BySunbury Bcstg. Corp.
 Address1150 N. Front St.
 Tel.: AT 6-5838CBS
 PresidentBasse A. Beck
 General, Station Mgr.Homer R. Smith
 Comm., Prom. Mgr.H. Eugene Smith
 Chief EngineerJohn W. Keller, Jr.

WTIV—Titusville—1955

Freq.: 1230 Kc. Power: 500 Watts d., 250 W.n.
 Owned ByCrawford Co. Bcstg. Co.

PENNSYLVANIA

Address Titusville
Tel.: 5-3234 MBS
President, Gen. Mgr. Robert H. Sauber
Commercial Mgr. Paul R. Ruttan
Sales Prom., Pub. Dir. Carole Shingledecker
Program Director Timothy E. Nelson
Chief Engineer Charles G. Smith

WTTC—Towanda—1960

Frequency: 1550 Kc. Power: 500 Watts d.
Owned By C. S. & H. M. Brown
Address 406 Main St.
Tel. ANdrew 5-2165 Independent
General Mgr., Chief Eng. Victor A. Michael
Commercial Manager Joe Martin
Program Director Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned Tyrone Bcstg. Co.
Address 8 W. 10th St.
Tel.: MUTual 4-3200 MBS
President C. H. Simpson
Station Manager Lee C. Ray
Sales Manager William E. Moses
Program Director John P. Knorr

WMBS—Uniontown—1937

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Fayette Bdcstg. Corp.
Address 82 West Fayette St.
Tel.: GE 8-3900 CBS
Representative Burn-Smith
President Mrs. J. C. Burwell
General Manager Jacob H. Echard
Station Manager Jerry M. Echard
Commercial Manager Harry C. Burwell
Program Director Mrs. Hester W. Nagy
Publicity Director Lois A. Echard
Chief Engineer William Hensly

WNAE—Warren—1946

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned-Oper. By N. Allegheny Bdcstg. Co.
Business Address 310 Second Ave.
Tel.: RANdolph 3-1310 Independent
Pres., Gen. Mgr. David Potter
Commercial Manager James W. Potter
Sales Prom. Manager Frank Foster
Program Director W. LeRoy Schneek
Chief Engineer Homer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Washington Bcstg. Co.
Business Address George Washington Hotel
Tel.: BA 2-2110 MBS
Station Rep. Devney Organization
Managing Director A. Boyd Siegel
Chief Engineer Stan Crawford

WAYZ—Waynesboro—1953

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By Waynesboro Bcstg. Co., Inc.
Address 21 W. Main St.
Tel.: 1900 Independent

Station Representative Spot Time Sales
President Mrs. Marian P. Lewis
General, Station Mgr. Jay Hanshaw
Program Director Pete Coolbaugh
Publicity Director Ted Harding
Chief Engineer E. Rollison
Owners of: WHYI, Carlisle, Pa.; WELD, Fisher,
W. Va.; WINC, Winchester; WSIG, Mt. Jack-
son; WFVA, Fredericksburg, all Va.

WANB—Waynesburg—1956

Frequency: 1580 Kc. Power: 250 W., d.
Owned Commonwealth Bcstrs., Inc.
Address First Federal Bldg.
Tel.: 981 Independent
President, Gen. Mgr. George E. McGary, Jr.
Commercial Mgr., Pub. Dir. Duane Lemley
Chief Engineer Tom Balaban

WNBT—Wellsboro—1955

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Farm & Home Bcstg. Co.
Address Box 98
Tel.: 724-2113 MBS
President C. H. Simpson
General Manager John Fay
Program Dir. Carol Makin
Commercial Manager John Zellner
Chief Engineer Richard E. Roeder
Owners of: WFRM, Coudersport; WKBI, St.
Marys; WBLF, Bellefonte; WTRN, Tyrone, all
Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By P.A.L. Bcstrs., Inc.
Business-Studio Address 85 W. Union St.
Tel.: VA 3-0196 Independent
President Paul Phillips
Station Mgr., Program Dir. James Ward
Sales Promotion Mgr. W. G. Seymour
Chief Engineer Milan Krupa

WBRE—Wilkes-Barre—1924

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By WBRE-Radio, Inc.
Business-Studio Address 62 S. Franklin St.
Tel.: 823-3101 NBC
Station Representative Gill-Perna
Pres., Gen. Mgr. David M. Baltimore
Operations Director F. D. Coslett
Program Director Robert Schumacher
Commercial Manager Jos Gries
Sales Prom., Pub. Dir. Fred Foerster
Chief Engineer Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Wyoming Valley Bcstg. Co.
Address 88 No. Franklin St.
Tel.: 824-2666 ABC
Representative Avery-Knodel
President Mitchell Jenkins
Exec. V. P., Gen. Mgr. Roy E. Morgan
Commercial Manager Lee Vincent
Publicity Director Emerson Ramage
Chief Engineer Theodore French

PENNSYLVANIA-RHODE ISLAND

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. Power: 1000 Watts
 Owned By Wyoming Radio, Inc.
 Address 38 E. Main, Nanticoke, Pa.
 Tel.: 735-0730 Independent
 President Martin H. Philip
 General Manager George M. Corwin
 Sales Manager Ed Fisher
 Chief Engineer Edward Black
 Owners of: WYNS, Lehighton, Pa.

WLYC—Williamsport—1951

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned By Lycoming Bcstg. Co.
 Address 331 Pine St.
 Tel.: 322-4676 KBS
 Station Rep. Donald Cooke
 President John T. Keliher
 General, Commercial Mgr. Vince Compana
 Sales Prom. Mgr. Edward Kirchman
 Program Director Vernon Hester
 Chief Engineer James Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Wright-Mackey Corp.
 Address 1559 West 4th St.
 Tel.: 2-6116 NBC
 Representative Meeker Co.
 President J. Wright Mackey
 Program Manager Everett Rubendall
 Technical Director J. E. Mathiot

WWPA—Williamsport—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
 Owned By Summit Enterprises, Inc.
 Address 330 Government Pl.
 Tel.: 323-7119 CBS
 Station Representative Burn-Smith

President, Gen. Mgr. Woodrow W. Ott
 Commercial Manager Philip D. Lane
 Program Director John H. Archer
 Chief Engineer Carl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By WNOW, Inc.
 Address P.O. Box 1747
 Tel.: 47-1049 Independent
 Station Representative Radio-TV Reps.
 President, General Mgr. W. F. Rust, Jr.

WORK—York—1932

Freq.: 1350 Kc. Power: 5000 W.d., 1000 W.n.
 Owned-Oper. By Associated Bcstrs.
 Business-Studio Address 13 S. Beaver St.
 Tel.: 3-5558 NBC
 Representative Meeker Co.
 Station Executive Clair R. McCollough
 Station Manager Elwood C. Anderson
 Program Manager George Trout
 Gen. Sales Mgr. J. Robert Gulick
 Nat'l Sales Manager Harry J. Shaub, Jr.
 Technical Director J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw.n.
 Owned-Oper. By Susquehanna Bcstg. Co.
 Address Box 910
 Tel.: 46-1146 Independent
 Representative Eastman
 President Louis J. Appell, Jr.
 Vice President Arthur W. Carlson
 Sales Manager Philip K. Eberly
 Program Director Wayne Trout
 Nat'l Program Dir. William Musser
 Chief Engineer Glenn Winter
 Owners of: WSBA-FM-TV; WARM, Scranton;
 WHIO, Akron, O.; WICE, Providence, R. I.

Pop.: 875,000

Families: 258,000

Rhode Island

Radio Homes: 254,000

AM Stas. in State: 15

WADK—Newport—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Key Stations
 Address Box 367
 Tel.: 846-1540 Independent
 Station Reps. Pearson Nat'l Reps.; Bill Creed
 Station Manager Charles K. Bentz
 Program Director Tom Powers
 Publicity Director Joseph G. Nevins
 Sales Prom. Mgr. Francis X. Quinn
 Chief Engineer Allen Bowen

Tel.: 725-9000 ABC
 Station Rep. Jack Masla & Co.
 Pres., Gen. Mgr. Dominick A. Hysko
 Station, Program Dir. Donald R. Hysko
 Commercial Manager R. Morris
 Sales Promotion Mgr. Chuck Stevens
 Publicity Director Fred Grady
 Chief Engineer John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc. Power: 5000 Watts
 Owned Providence Journal Co.
 Address 75 Fountain St.
 Tel.: DE 1-0600 CBS
 News. Affil. Providence Journal-Bulletin
 Reps. Venard, Torbet & McC.; Kettell-Carter
 President John C. A. Watkins

WXTR—Pawtucket—1950

Frequency: 500 Kc. Power: 1 Kw. d., 500 W.n.
 Owned-Oper. By Roger Williams Bcstg.
 Address P.O. Box 55, Cumberland, R. I.

RHODE ISLAND

General Manager H. William Koster
Comm. Manager Hervey C. Carter
Program Director Thomas M. Robertson
Chief Engineer George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc. Power 1000 Watts d.
Owned-Oper. By ... Buckley-Jaeger Bcstg. Corp.
Address 144 Westminster St.
Tel.: 351-9446 Independent
Sta. Reps.. Broadcast Time Sales; N.E. Spot Sales
President Richard D. Buckley
V.P., Gen. Manager John B. Jaeger
National Sales Mgr. Howard N. Johansen
Local Sales Mgr. David W. Gifford
Chief Engineer Carroll A. Philbrook
Owners of: WDRR, Hartford; KGH, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc. Power: 5 Kw. d.; 1Kw. n.
Owned Providence Radio, Inc.
Address Crown Hotel
Tel.: JA 1-2711 Independent
Rep. Eastman
President Tim Elliot
Publicity Director Jean Elliot
Chief Engineer Paul Garver

WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By The Outlet Co.
Address 176 Weybosset St.
Tel.: 421-8255 NBC
Representative H-R Reps
President Joseph S. Sinclair
Station Manager James E. Gleason
Commercial Manager John A. Dickerman
Sales Promotion Mgr. Robert Kelly
Program Director Philip B. Taylor
Chief Engineer Billy L. Patton
Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc. Power: 50,000 W.
Owned By Rhode Island Radio, Inc.
Address 228 Weybosset St.
Tel.: DE 1-7810 Independent
Reps.... McGavren/Guild; Bill Creed Assocs.
President Harry Pinkerson
General Manager Mowry Lowe
Commercial Manager F. H. Elliott
Program Mgr. Peter Barstow
Chief Engineer T. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc. Power: 5000 Watts d.
Owned-Oper. By ... Capital Cities Bcstg. Corp.
Address 24 Mason St.
Tel.: JAcKson 1-4000 Independent
Representative Blair
President Frank M. Smith
General Station Manager Jack W. Lee
Commercial Manager Bob La Chance
Sales Promotion Mgr. Tony Visk
Program Supervisor Charles Jeffers
Chief Engineer Gil Johnson
Owners of: WPRO-TV-FM; WTEN-TV; WROW,
Albany; WTVB, Durham, N. C.; WPAT-AM-FM,
Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned By R. I. Bcstg. Co.
Address Water St.
Tel.: GE 4-2223 MBS
Station Representative Charles Bernard
President Paul Perreault
General Manager Arthur Tacker
Chief Engineer Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Attleboro Radio Assn.
Address 19 Luther Ave.
Tel.: REgent 7-0700 Independent
Station Rep. Breen and Ward
President Howard Sweet
General Manager Keith Field
Station Manager William A. Dawson, Jr.
Program Director Les Brown
Chief Engineer Edward Perry
Owners of: WARA, Attleboro, Mass.

WWRI—West Warwick—1956

Freq.: 1450 Kc. Power 1 Kw. d., 250 W.n.
Owned Grelin Bcstg., Inc.
Address 1501 Main St.
Tel.: VA 1-6200 KBS
Station Reps. Nona Kirby; Hal Walton
Pres., Gen. Mgr. Melvin C. Green
Commercial Manager George A. Rivera
Prog. Dir. Patrick Fallon
Chief Engineer Joseph M. Mattias, Jr.

WERI—Westerly—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By R. I. Conn. Radio Corp.
Address 11 Railroad Ave.
Tel.: LYric 6-7728-9 Independent
Representative Bolles
Pres., Gen. Mgr. Aug. L. Cavallaro

WKFD—Wickford—1962

Frequency: 1370 Kc. Power: 500 Watts d.
Owned By South County Bcstg. Co.
Address Updike St.
Tel.: TURner 4-9000 Independent
General Manager Joseph Decbellis

WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.
Owner Friendly Bcstg. Co., Inc.
Address 786 Diamond Hill Rd.
Tel.: PO 9-0600 Independent
President, Gen. Mgr., Ch. Eng. Joseph Britt
Comm. Manager John Thomas
Program Director Richard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Woonsocket Bcstg. Co.
Business-Studio Address 99 Main St.
Tel.: PO 2-1240 Independent
Station Reps. Burn-Smith; Nona Kirby
President Andrew P. Palmer
Station, Sales Prom. Mgr. Zel Levin
Commercial Manager Gene Mailloux
Chief Engineer Ron Deslauriers

Pop.: 2,400,000
Families: 607,500

South Carolina

Radio Homes: 590,000
AM Stas. in State: 80

WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Abbeville Bcstg. Co. Inc.
Address Box 532
Tel.: GLadstone 9-3155 ABC-KBS
President, Ch. Eng. Geo. W. Settles, Jr.
Publicity Director Polly Newell
Program Director Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1,000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address Box 811
Tel.: Midway 8-5464 KBS
General Manager Joseph A. Warren
Publicity Director James H. Johnson
Program Director Earle Brodie, Jr.
Chief Engineer Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Wilton E. Hall
Address 321 Kingsley Road
Tel.: CA 8-1511 CBS-KBS
Newspaper Affil. Independent Publishing Co.
Station Rep. Devney Org.
President Wilton E. Hall
General Manager Glenn P. Warnock
Commercial Manager John F. McCallum
Program Director M. Gilliard
Chief Engineer Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Radio Anderson, Inc.
Address Box 211
Tel.: 224-3424 MBS
Station Representative Grant Webb & Co.
President Mrs. John C. Amick
General Manager John C. Amick
Station Manager George C. Nicholson
Commercial Manager Ray Christy
Sales Promotion Mgr. Shirley Palmer
Program Director Carolyn K. Turner
Publicity Director J. Clark Brown
Chief Engineer Ken Allison

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned By William V. Whetstone, Jr.
Address Rt. 601 South
Tel.: CH 5-2411 KBS
Station Rep. Dora-Clayton
General, Sta. Mgr. William V. Whetstone, Jr.
Chief Engineer H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 1 Kw. d.
Owned-Oper. By WBAW, Inc.

Address Jackson St.
Tel.: 259-3507 KBS
President J. A. Gallimore
General Mgr. Joe Wilder
Program Director D. Wilson
Chief Engineer Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned Ridge Bcstg. Corp.
Address Drawer 410
Tel.: KE 2-4001 KBS
Station Rep. Oakes
President H. Edward Crapps
General Manager Redd Reynolds
Commercial Manager Jack McCartha
Program Director Paul Brigham
Publicity Director Jack Dorn
Chief Engineer N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc. Power: 1 Kw., d.
Owned Beaufort Bcstg. Co.
Address P.O. Box 951
Tel.: JACkson 4-3050 KBS-ABC
President John M. Trask
General Mgr., Chief Eng. Louis M. Neale, Jr.
Commercial Manager Carson Rembert
Program Director Mary Smith

WSIB—Beaufort—1962

Frequency: 1490 Kc. Power: 100 Watts
Owned By Sea Island Broadcasting Co.
Address 1210 Boundary St.
Tel.: JACkson 4-4700 Independent
President Lee J. Berry
General Manager Hugh Ward, Jr.
Commercial Manager M. H. Trammell
Chief Engineer R. H. Miller

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 1,000 Watts d.
Owned-Oper. By Community Bcstg. Co.
Address P.O. Box 426
Tel.: ED 8-7796 Independent
President C. O. Brazzell
General, Sta. Mgr. Clyde Laughter
Chief Engineer Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned By Big Bend Bcstg. Corp.
Address Box 639
Tel.: GR 9-4051 MBS
Station Representative Indie Sales
President W. S. Dodson
General Manager A. K. Harmon
Commercial Manager Bruce Zibell
Program Director Tommy Herndon
Owners of: WCNH, Quincy, Fla.

SOUTH CAROLINA

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned Lee County Bcstg. Co.
Address P.O. Box 168
Tel.: HU 4-4515 KBS
Station Rep. Felts, Dove, Cannon
General Mgr. E. H. Bedenbaugh
Chief Engineer Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1,000 Watts d.
Owned-Oper. By Camden Bcstg. Corp.
Address U.S. Highway 1
Tel.: HE 2-2311 KBS
President Haygood S. Bowden
General Manager Tom Richards
Chief Engineer A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc. Power: 500 Watts d.
Owned By Lexington City Bcstg., Inc.
Address P.O. Box 335
Tel.: ALpine 6-2000 CBS, KBS
Station Representative Southern Spot Sales
President J. Olin Tice, Jr.
General Manager J. O. Tice, Sr.
Commercial Manager Donald MacLactlan
Sales Promotion Mgr. Ray Hegwood
Program Director Dale R. Hawkinson
Chief Engineer Carroll Scarborough
Owners of: WBAZ, Kingston, N. Y.; WKTC,
Charlotte, N. C.

WCSC—Charleston—1930

Frequency: 1390 Kc. Power: 5,000 Watts
Owned-Oper. By WCSC, Inc.
Address 485 East Bay St.
Tel.: RAYmond 2-7611 CBS
Rep. Peters, Griffin, Woodward, Inc.
President, Gen. Mgr. John M. Rivers
National Sales Mgr. James K. Whitaker
Station Mgr. John B. Hearne
Program Co-ordinator Cecil Keels
Sales Prom., Publicity Dr. Mrs. Lois Marshall
Chief Engineer Rudy Hughes
Owners of: WCSC-FM-TV.

WOKE—Charleston—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Weaver Bcstg. Corp.
Address Box 183
Tel.: RA 3-1643 ABC-NBC-KBS
Representative Clark
Pres., Gen. Manager H. C. Weaver
Station Mgr., Ch. Eng. William P. Birchfield
Sales Prom. Mgr., Pub. Dir. Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc. Power: 1,000 Watts d.
Owned-Oper. By Speidel Bcstg. Corp.
Business Address 1717 Edgewater Pk. Rd.
Tel.: SO 6-5584 Independent
Representatives Dore; Dora-Clayton
President Joseph Speidel III
Station Manager Bob Christyie
Chief Engineer Joe Sarko

WQSN—Charleston—1948

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Low Country Bcstg. Co.
Address P.O. Box 891
Tel.: RA 2-2652 Independent
Station Representative Radio-TV Reps
President Sol Panitz
Gen., Sta. Manager E. H. Keown
Chief Engineer Raymond Campbell

WTMA—Charleston—1939

Freq.: 1250 Kc. Power: 5000 W. d.; 1,000 W. n.
Owned-Oper. By Atlantic Coast Bcstg. Co.
Business Address 133 Church St.
Tel.: RA 2-2961 MBS
Station Representative Adv. Time Sales
President, General Mgr. Charles E. Smith
Sales Promo. Mgr. J. Loring
Program Director Ron Fuller

WCRE—Cheraw—1953

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By Radio Cheraw
Address Box 631
Tel.: LEnox 7-7887 KBS
President, Ch. Eng. Ben Akerman
Program Dir. Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Dispatch Publ. Co.
Address Box 302
Tel.: 385-2171 ABC-KBS
Newspaper Affil. Dispatch Publ. Co.
Station Rep. Felts, Dove, Cannon
President C. V. Sink
General, Station Mgr. Wayne B. Sawyer
Chief Engineer J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc. Power: 1,000 Watts d.
Owned By Clinton Bcstg. Co.
Address P.O. Box 663
Tel.: 833-1562 ABC-KBS
President Robert R. Hilker
General Manager Lewis H. Bagwell, Jr.
Commercial Manager Jack Bishop
Program Director Bettie Hendrix
Chief Engineer O. D. Haynes
Owners of: WEGO-AM-FM, Concord; WSUM, Val-
dese; WCGC, Belmont; WZKY, Albemarle. All N.C.

WCOS—Columbia—1939

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WCOS, Inc.
Address Box 748
Tel.: AL 2-2177 Independent
Representative Radio-TV Reps.
Pres., Gen. Mgr. George H. Buck, Jr.
Commercial Manager Jess Plummer
Sales Promotion Mgr. Ralph Shade
Program Director Bob Fulton
Publicity Director Mrs. Sue Jones
Chief Engineer Robert D. Lambert, Jr.
Owners of: WJNO, West Palm Beach.

SOUTH CAROLINA

WIS—Columbia—1930

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Bcstg. Co. of the South
Address 1111 Bull St.
Tel.: AL 3-643 NBC
Rep. Peters, Griffin, Woodward, Inc.
President B. Calhoun Hipp
Exec. Vice Pres. G. Richard Shafo
Managing Director W. Frank Harden
Program Director John Wisley
Chief Engineer Joe Gill
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WNOK—Columbia—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Palmetto Radio Corp.
Address P.O. Box 5307
Tel.: AL 3-9401 Independent
Representative Raymer
Gen. Mgr. H. Moody McElveen, Jr.
Commercial Manager Frank Slish
Program Director Jack Cook
Chief Engineer Charlton Bowers

WOIC—Columbia—1954

Frequency: 1320 Kc. Power: 1,000 Watts d.
Owned By Speidel Broadcasting Corp.
Address P.O. Box 565
Tel.: AL 6-1551 Independent
Representatives Dore; Dora-Clayton
President Joe Speidel III
V.P., General Manager Russell George
Sales Prom. Mgr. Frankie Bridges
Commercial Manager Frank Harris
Chief Engineer W. W. Bridges
Owners of: WPAL, Charleston, S.C.; WYNN,
Florence, S.C.; WSOK, Savannah, Ga.; WKET-
FM, Kettering, O.

WQXL—Columbia—1945

Frequency: 1470 Kc. Power: 500 Watts d.
Owned By Midlands Radio Corp.
Address 1208 Sumter St.
Tel.: ALpine 2-8659 MBS
Station Reps. Meeker; Ayers
President Edgar L. Morris
V.P., General Manager Karl E. Hall, Jr.
Assistant Manager H. Andrew Scott
Program Director Mackle Quave
Sales Promotion Manager Donald E. Steele
Chief Engineer Lloyd W. Brown, Jr.

WLAT—Conway—1945

Frequency: 1330 Kc. Power: 5000 Watts, d.
Owned By Coastal Broadcasting Co.
Address U.S. Highway 501 North
Tel.: 340 MBS
Station Rep. Devney Organization
President, General Mgr. L. M. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned By Walter P. Pearce
Address Box 277
Tel.: Express 3-4081 Independent
President Walter P. Pearce
Chief Engineer Don Byant

WDSC—Dillon—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By Border Bcstg. Co., Inc.
Address U.S. Highway 301 South
Tel.: 774-9031 ABC-KBS
Station Rep. Gill-Perna; Dora-Clayton
Pres., Gen. Mgr. Joseph Martin
Station Manager John Quick
Comm. Mgr., Prog. Director Lee Lumpkin
Sales Prom. Mgr. Dick Jones
Chief Engineer Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned By Pickens County Bcstg. Co.
Address Box 522
Tel.: ULYssez 9-9388 KBS
Representative Indie Sales
Pres., Gen. Mgr. Cleatus Brazzell
Program Director Mrs. Betty McDonald
Chief Engineer Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Atlantic Bcstg. Co., Inc.
Address P.O. Box 1211
Tel.: MO 9-6351 ABC
Representative Walker-Rawalt
President Eugene E. Stone
Gen. Mgr. Paul H. Benson, Jr.
Chief Engineer Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Florence Bcstg. Co., Inc.
Address 151 S. Dargan St.
Tel.: 662-3271 KBS
President, Gen. Mgr. A. P. Skinner
Commercial Manager Frank Martin
Program Director Doug Williams
Chief Engineer Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc. Power: 250 Watts d.
Owned By Speidel Broadcasting Corp.
Address 163 N. Coit St.
Tel.: MOhawk 2-6364 Independent
President Joe Speidel II
General Manager Russell George
Commercial Manager Earl Graddick
Station Manager David C. Phillips
Sales Promotion Mgr. Barbara W. Hill
Chief Engineer George M. Davis
Owners of: WOIC, Columbia; WPAL, Charleston;
WSOK, Savannah, Ga.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned Fountain Inn-Simpsonville Entp.
Address Box 271
Tel.: 963-5991 KBS
Reps. Hopewell; Feltis, Dove, Cannon
President, General Mgr. L. Wayne Davis
Sales Prom., Pub. Dir. Roger Davis
Program Director D. Jerry Howard
Chief Engineer J. Dalton Reece

SOUTH CAROLINA

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Cherokee Radio Co., Inc.
Address P.O. Box 759
Tel.: IVanhoe 9-4795 KBS
President A. Ray Godshall
Gen. Mgr., Ch. Eng. M. E. Green
Program Director Billy Gibbons
Sales Program Manager Mary Hodge
Publicity Director Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Georgetown Bcstg. Co.
Address 216 S. Fraser St.
Tel.: 3-3421 MBS-KBS
Station Rep. Donald Cooke
Pres., Gen. Manager J. B. Delzell

WESC—Greenville—1947

Frequency: 660 Kc. Power: 10,000 Watts, d.
Owned-Oper. By Bcstg. Co. of Carolinas
Business-Studio Address 1 College St.
Tel.: CEdar 2-8241 Independent
Address 415 N. Main St.
Station Representative Bolling
President Robert A. Schmid
V.P., General Manager J. Davenport
Commercial Manager W. A. Mullinax
Program Director Bob Chase
Sales Promotion Manager Marianne Taylor
Publicity Director Anne Jones
Chief Engineer Don Gowens

WFBC—Greenville—1933

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Paramount Bcstg. Co. Inc.
Frequency: 1330 Kc. Power: 5,000 Watts
Owned-Oper. By WMRC, Inc.
Address P.O. Box 788
Tel.: CE 9-1321 NBC
Newspaper Affil. News-Piedmont
Representative Avery-Knodel
President R. A. Jolley
Gen., Sta. Mgr. Bruce Buchanan
Chief Engineer Bill Garrison
Owners of: WFBC-FM-TV; WBIR-AM-TV, Knoxville, Tenn.

WMRB—Greenville—1954

Tel.: CEdar 6-2751 CBS-MBS
Station Reps. Burn-Smith; Gill-Perna
Pres., Gen. Mgr. C. F. Cope
Station Mgr., Chief Eng. Wm. T. Arrington

WMUU—Greenville—1949

Frequency: 1260 Kc. Power: 5,000 Watts d.
Owned-Oper. By Bob Jones Univ.
Address Greenville
Tel.: CE 9-9656 Independent
President Dr. Bob Jones, Jr.
General Manager Dr. R. K. Johnson
Station Manager Jim Ryerson
Comm. Manager David Yearick
Program Director Jack Buttram
Chief Engineer William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.
Owned-Oper. By Dick Bcstg.
Address Box 1007
Tel.: CEdar 5-7406 Independent
Representatives Howard; Dora-Clayton
President James A. Dick
General, Station Manager T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Grenco, Inc.
Address P. O. Box 868
Tel.: ORchard 9-1300 NBC
Representative Clark
President Douglas Featherstone
Gen., Sta. Mgr. Dan Crosland
Commercial Mgr. Ralph Norman
Program Director Carroll Sexton
Publicity Director Mary Youngblood
Chief Engineer C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned Radio Greenwood, Inc.
Address Edward Arms Apts.
Tel.: ORchard 9-3144 KBS
Station Rep. Indie Sales
President W. C. Woodall, Jr.
General Manager George B. Cook, Jr.
Commercial Mgr. Ray Bowie
Program Director Mel Riley
Chief Engineer T. H. Stevenson, Jr.

WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned Greer Bcstg. Co.
Address Box 431
Tel.: TRinity 7-4451 ABC
General Mgr. Vernon T. Fox
Station Manager James L. Massey
Chief Engineer B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Greer Bcstg. Co.
Address Jones Rd.
Tel.: TR 7-3141 KBS
Pres., Gen. Mgr. E. A. Burch
Station Manager R. Cook
Chief Engineer Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned Hampton County Bcstg. Co.
Business Address Highway 601
Tel.: 2831 KBS
President J. A. Gallimore
General Manager J. M. Butts
Chief Engineer Charles Cortez

WHSC—Hartsville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Hartsville Bcstg. Co., Inc.
Address P. O. Box 349

SOUTH CAROLINA

Tel.: ED 2-8101.....MBS-KBS
 President.....J. L. Wiggins
 General Station Mgr.....Oby B. Lyles
 Program Director.....Eleanor Flowers
 Commercial Mgr.....Walter B. Copeland
 Publicity Director.....Jane B. Elliotte
 Chief Engineer.....J. E. Parker

WJES—Johnston—1961

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....Edgefield-Saluda Radio Co.
 Address.....P. O. Box 1
 Tel.: 275-2342.....Independent
 President, Gen. Mgr.....Franklin D. R. McClure
 Commercial Mgr.....Charles L. Snyder
 Program Director.....John Joe Green
 Chief Engineer.....Danny McClure

WKSC—Kershaw—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....Kershaw Broadcasting Corp.
 Address.....P.O. Box 548
 Tel.: 475-8585.....Independent
 President, General Mgr.....Jess B. Tatum

WDKD—Kingsree—1949

Frequency: 1310 Kc.....Power: 5 Kw. d.
 Owned By.....Palmetto Bcstg. Co.
 Address.....P. O. Box 450
 Tel.: 6761.....KBS
 Owner, General Mgr.....E. G. Robinson, Jr.
 Program, Publicity Dir.....Sonny Du Bose
 Chief Engineer.....Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned By.....Lake City Bcstg. Corp.
 Address.....Box 699
 Tel.: 7631.....Independent
 President.....Russell G. Busdicker
 General Station Mgr.....Hub Terry
 Program Director.....Bill Yonce
 Chief Engineer.....Henly McElveen, Jr.

WLCM—Lancaster—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Royal Bcstg. Co. Inc.
 Address.....103 S. Catawba St.
 Tel.: 2051.....KBS
 Station Rep.....Feltis, Dove, Cannon
 President.....Charles Connelly, Jr.
 Gen. Station Mgr.....A. Faris Giles, Jr.
 Chief Engineer.....Barry Medlin

WLBG—Laurens—1947

Frequency: 860 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
 Address.....Hillcrest Drive
 Tel.: 2-5212.....MBS
 Representative.....Indie Sales
 President.....C. W. Hogan

WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.

Owned By.....Pee Dee Bcstg. Co.
 Address.....P.O. Box 1677
 Tel.: EL 7-3780.....Independent
 Station Rep.....Continental Radio Sales
 President.....James J. Harpring
 General Mgr., Chief Eng.....Walter Molic
 Commercial Mgr.....Roger Earp
 Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.
 Owned.....Clarendon County Bcstg. Co.
 Address.....Sunset Drive
 Tel.: 435-8388.....KBS
 President.....J. M. Soles, Jr.
 General Mgr., Ch. Eng.....Jim Roper
 Commercial Manager.....Jim White
 Program Director.....Mrs. Betty Roper

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
 Owned By.....Raymond A. Somers
 Address.....P.O. Box 1033
 Tel.: 1430.....Independent
 Station Representative.....Continental
 General Manager.....Raymond A. Somers
 Commercial Manager.....Dorothy Somers
 Publicity Director.....Mrs. Jacquelyn Finklea
 Chief Engineer.....David Nobles

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 5000 Watts d.
 Owned By.....Mullins & Marion Bcstg. Co.
 Address.....Highway 76, Drawer 342
 Tel.: 464-9252.....KBS
 Station Rep.....C. K. Beaver & Assocs.
 President.....William L. Harrelson
 General Mgr.....James F. Ramsey
 Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Golden Strand Bcstg. Corp.
 Address.....Oak St. at 28th
 Tel.: 448-3180.....KBS
 Station Representative.....George P. Hollingbery
 President, General Mgr.....Wade H. Alley
 Commercial Manager.....P. W. Smith
 Program Director.....Tony Brooks
 Chief Engineer.....James Fleming

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Newberry Bcstg. Co., Inc.
 Address.....11 Radio Drive
 Tel.: 143.....KBS
 President, Gen. Mgr.....James F. Coggins
 Program Director.....Marcia P. Coggins
 Sales Prom. Mgr.....Bill Fields
 Chief Engineer.....Ray Gilliam
 Owners of: WAGS, Bishopville; WBCU, Union.

WFNL—North Augusta—1962

Frequency: 1600 Kc.....Power: 500 Watts d.

SOUTH CAROLINA

Owned By Harry Hammond
Address P.O. Box 1482
Tel.: 824-1441 Independent
Station Reps. Bowles; Beaver
President Harry Hammond
General Commercial Mgr. Bill Ellis

WTHB—North Augusta—1960

Frequency: 1550 Kc. Power: 1 Kw. d.
Owned By North Augusta Bcstg. Co.
Address Box 2677
Tel.: Taylor 2-3579 Independent
President Frances Marion Bennett
General Manager Reese J. Vaughn
Chief Engineer Hubert E. Ritchie

WNCG—North Charleston—1960

Frequency: 910 Kc. Power: 500 Watts d.
Owned By KTM Bcstg. Co.
Address Box 5758
Tel.: SHerwood 7-5225 Independent
Station Representative Walker-Rawalt
General Manager Robert S. Tamblin
Commercial Manager Albert J. Stone
Program Director Jack W. McGinnis
Chief Engineer Rawden L. Bullard
Owners of: WKTM-FM, N. Charleston.

WDIX—Orangeburg—1946

Freq.: 1150 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By WDIX, Inc.
Address Box 662
Tel.: JE 4-4461 ABC-MBS
Station Rep. Devney Organization
President Charles S. Henerey
General Station Mgr. Frank B. Best
Comm. Mgr. Norman M. Matthews
Program Director Mrs. J. C. Hydrick, Jr.
Chief Engineer Walter D. Tabler

WORG—Orangeburg—1958

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned By Radio Orangeburg
Business Address 144 Broughton, S.W.
Tel.: JE 4-1580 Independent
Station Representative Continental
President J. T. Lyman

WTND—Orangeburg—1948

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By WTND, Inc.
Address I Memorial Plaza
Tel.: JE 4-1301 KBS
Representative Thos. F. Clark
General Manager L. Richard Rhame
Commercial Manager Milton Blakely
Program Director Herb Price
Chief Engineer Larry Styles

WRHI—Rock Hill—1944

Freq.: 1340 Kc. Power: 1000 W. d., 250 W. n.
Owned By York Co., Bcstg. Co.
Business Address Nat'l Bank Bldg.
Tel.: 327-2085 MBS-KBS
Gen. Mgr., Chief Eng. James S. Beaty, Jr.
S'a. Mgr., Prog. Dir. Wm. C. Beaty
Sales Mgr., Pub. Dir. H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By Tri-County Bcstg. Co., Inc.
Address P. O. Box 1091
Tel.: 327-3175 Independent
Reps. Feltis, Dove, Cannon; Hopewell
President T. Lamar Simmons
General Manager Ted Burwell
Comm. Mgr. W. A. Warner, Sr.
Sales Prom., Prog. Dir. Fred Newton
Chief Engineer John Meeler

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By Blue Ridge Bcstg. Co., Inc.
Address P. O. Box 443
Tel.: TU 2-2388 MBS-KBS
Pres., Gen. Mgr. J. A. Gallimore
Treasurer Virginia Gallimore
Chief Engineer Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Belk Bcstg. Co. of S. C.
Address White Ave.
Tel.: 583-2711 Independent
Station Representative Adv. Time Sales
President Henderson Belk
General Manager Tom Thuman
Program Director John Cashion
Owners of: WIST, Charlotte, N. C.

WSPA—Spartanburg—1930

Frequency: 950 Kc. Power: 5000 Watts
Owned Spartanburg Radiocasting Co.
Address 224 E. Main St.
Tel.: 583-3621 CBS
Representative Hollingbery
President Walter J. Brown
Manager Charles R. Sanders
Program Director O. C. Womick
Publicity Director Bill Adams
Chief Engineer H. R. Beckholt
Owners of: WSPA-FM-TV.

WZOO—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Spartanburg Bcstg. Co.
Address Drawer 1171
Tel.: 583-2727 NBC
Station Representatives Masla; Ochs
Pres., Gen. Mgr. John K. L. Peterson
Commercial Manager John Knowles
Sales Promotion Mgr. Gerald B. Cudd
Program Director A. W. Evans
Publicity Director Robert Townsend
Chief Engineer David H. Burnett, Jr.

WDXY—Sumter—1960

Frequency: 1240 Kc. Power: 250 Watts
Owned By B.D.S. Radio-TV Co.
Address 814 Boulevard Rd.
Tel.: SPruce 5-2321 Independent
President & Gen. Mgr. W. C. Bochman
Vice President, Ch. Eng. C. E. Bell

SOUTH CAROLINA-SOUTH DAKOTA

WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Oper. By: WFIG, Inc.
 Address: 22 N. Main St.
 Tel.: SPruce 3-7305 Independent
 President: F. B. Creech, Sr.
 General Sta. Mgr.: T. Doug Youngblood
 Comm. Manager: Fulton B. Creech, Jr.
 Chief Engineer: Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw, d., 250 W. n.
 Owned-Oper. By: Radio Sumter Inc.
 Business Address: Box 1342
 Tel.: SPruce 3-7369 ABC
 Station Representative: Clark
 President, Gen. Mgr.: C. Edward Damron
 Comm. Manager: H. W. Fowler
 Chief Engineer: Dan Mellette

WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By: Bcstg. Co. of Union, Inc.
 Address: 210 East Main St.
 Tel.: HA 7-2411 KBS
 Station Rep.: Feltis, Dove, Cannon
 President, Gen. Mgr.: Edward C. B. Osborne
 Chief Engineer: Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
 Owned By: Oconee Bcstg. Co.
 Address: P.O. Box 278
 Tel.: NEwton 8-3616 Independent

President, Gen. Mgr.: Dorothy Friend
 Station, Comm. Mgr.: Edith Mooneyham
 Sales Prom. Mgr.: Marvin Hill
 Publicity Director: Jim Mowry
 Chief Engineer: Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By: Walterboro Radiocstg. Co.
 Address: Box 833
 Tel.: 3861 ABC-KBS
 Representative: Don Cooke
 President: Robert S. Taylor
 Managing Director: Klein B. Beach, Jr.
 Station Manager: Bill Walton
 Commercial Mgr.: Hilery Holloman
 Program Director, Chief Eng.: Bob Greer

WCKM—Winnsboro—1961

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned By: Fairfield Broadcasting Co.
 Address: P.O. Box 505
 Tel.: 6026 Independent
 Managing Dir.: Harold A. Kline
 General, Sales Mgr.: Dwight Snyder

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
 Owned: York-Clover Bcstg. Co.
 Address: P.O. Box 398
 Tel.: MU 4-4241 Independent
 Station Rep.: Hopewell
 President: C. B. Sigmon
 General, Sta. Mgr.: C. Curtis Sigmon
 Comm. Mgr., Chief Eng.: Archie Warren, Jr.

Pop.: 690,000

Families: 199,500

South Dakota

Radio Homes: 196,500

AM Stas. in State: 25

KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Operated By: Transmedia, Inc.
 Business Address: 117½ S. Main
 Tel.: 225-1420 Independent
 President: Al Vigard
 General, Station Mgr.: Jeff Solem
 Commercial Manager: James Dafnis
 Program Director: Glenn Douglas
 Chief Engineer: Mark Peterson

KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By: Aberdeen News Co.
 Business Address: 12 Third Ave., S.E.
 Tel.: BAldwin 5-5930 ABC
 Newspaper Affil.: American-News
 Station Representatives: Weed; Bowden
 President: Henry J. Schmitt
 General Mgr.: Byron J. McElligott
 Commercial Mgr.: Stan Olson
 Program Director: Paul Rahders
 Chief Engineer: George Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Joseph Kopp
 Address: Box 316
 Tel.: 892-2571 KBS
 Owner-Gen. Mgr.: Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.
 Owned By: Brookings Bcstg. Co.
 Address: College Theatre Bldg.
 Tel.: 692-6233 Independent
 Gen., Comm. Mgr.: E. C. Stangland

KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts
 Owned By: Heart of Black Hills Stas.
 Address: 745 Main
 Tel.: 186 Independent
 President: John Daniels
 General, Station Mgr.: Harry Daniels
 Chief Engineer: Roy Hicks

SOUTH DAKOTA

KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.
Owned By: Fall River Bcstg. Corp.
Address: Box 292
Tel.: 698 Independent
President: Russell M. Stewart
Gen. Mgr., Chief Eng.: Frederick M. Walgren
Comm., Sales Prom. Mgr.: H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: James Valley Bcstg. Co., Inc.
Address: P.O. Box 1366
Tel.: ELgin 2-8621 Independent
President, Ch. Eng.: Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By: Madison Bcstg. Co., Inc.
Address: Box 549
Tel.: CLinton 6-4514 KBS
President: J. Mugley
General Manager: B. G. Normandin
Chief Engineer: John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By: Mitchell Bcstg. Assoc., Inc.
Address: Mitchell
Tel.: Wyman 6-5821 MBS
Pres., Gen., Sta. Mgr., Prog. Dir.: R. V. Eppel
Comm., Sales Prom. Mgr.: M. A. Johnson
Chief Engineer: J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned By: Mobridge Bcstg. Corp.
Address: 114 Third St. East
Tel.: 845-3654 Independent
Newspaper Affil.: Mobridge Tribune
President: L. L. Coleman
General Mgr., Chief Eng.: Q. P. Coleman
Commercial Mgr.: Helmuth Beck
Program Director: Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By: Great Plains Bcstg. Corp.
Address: Vilas Building
Tel.: CApital 4-7381 Independent
Station Reps.: Bolles; Soderlund; Bowden
President: LeRoy Okerlund
Commercial Manager: Pete Lund
Program Director: Dan Birin
Publicity Director: Donna Youngberg
Chief Engineer: Larry Cummins

KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.
Owned By: Black Hills Radio, Inc.
Bus. Studio Address: 203 W. Summit Ave.
Tel.: 224-8686 KBS
Station Representative: Hal Holman Co.
President: Jack A. Crowley
General, Commercial Mgr.: Arthur L. Jones

Sales Promotion Manager: Dean Sorenson
Chief Engineer: Robert Pink
Owners of: KEZU, Rapid City, S. D.

KEZU—Rapid City—1959

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By: Black Hills Radio, Inc.
Address: 909 Jackson Blvd.
Tel.: FI 3-6161 Independent
Station Rep.: Hal Holman Co.
President: J. A. Crowley
General, Comm. Mgr.: James E. Taylor
Program Director: Abner H. George
Chief Engineer: R. W. Pink

KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By: Duhamel Ent., Inc.
Address: Duhamel Building
Tel.: FI 2-2000 CBS
Station Reps.: Bolling; Wayne-Evans
President, Gen. Mgr.: Helen S. Duhamel
Bus., Comm. Mgr.: William F. Turner
Chief Engineer: Elmer Nelson
Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Heart of the Black Hills
Address: 1438 Mountain View Rd.
Tel.: FI 2-6050 Independent
President, Chief Eng.: Eli Daniels
General, Station Mgr.: D. C. Palen

KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By: Midcontinent Bcstg. Co.
Bus. Studio Address: Phillips Ave.—13th St.
Tel.: 336-1100 NBC
Station Rep.: H-R
President: Joe Floyd
V.P., General Mgr.: Evans Nord
Station, Commercial Mgr.: Jim Molohon
Sales Prom. Mgr., Pub. Dir.: Jack Townsend
Chief Engineer: Lester Froke
Owners of: KELO-TV; WKOW-AM-TV, Madison;
WLQI-AM-FM, Minneapolis; KSO, Des Moines;
KDLO-TV, Garden City, S. D.; KPLO-TV,
Reliance, S. D.

KISD—Sioux Falls—1948

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owner-Oper. By: KISD, Inc.
Bus. Studio Address: 3631 W. 12 St.
Tel.: 336-1515 MBS
President, Gen. Mgr.: Verl Thomson
Commercial Mgr.: V. J. Eschliman
Sales Promotion Mgr.: LeRoy Okerlund
Program, Publicity Dir.: Allan Kingsley
Chief Engineer: Lee Sterkenburg

KNWC—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned By: Northwestern College
Address: 113 No. Main
Tel.: ED 4-7736 Independent
General Manager: J. Printup
Chief Engineer: L. R. Sterkenburg

SOUTH DAKOTA-TENNESSEE

KS00—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By KSOO TV, Inc.
 Address Phillips Ave. at 8th St.
 Tel.: Edison 4-5601 ABC
 Station Reps. Avery-Knodel; Hyett; Soderlund
 President, Gen. Mgr. Morton H. Henkin
 Comm., Station Mgr. Orrin Melton
 Sales Promotion Mgr. Marge Richards
 Program Director Ray Loftness
 Publicity Director Eddie Thomas
 Technical Director Max E. Pierce
 Chief Engineer Roland Marty
 Owners of: KS00-TV.

KBHB—Sturgis—1962

Frequency: 1280 Kc. Power: 1,000 Watts d.
 Owned By Sturgis Radio, Inc.
 Address P.O. Box 8
 Tel.: 347-2526 Independent
 President, General Manager Les Kleven
 Commercial Manager Dana Caldwell
 Sales Promotion Director Marguerite Kleven
 Chief Engineer Joe Henry

KSDR—Watertown—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
 Owned By Paul D. Bernards
 Address Box 293
 Tel.: Turner 6-8479 Independent
 President, Chief Eng. Paul D. Bernards
 Program Director Harley Howland

KWAT—Watertown—1940

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By Midland Natl. Life Bcstg. Co.
 Business Address Box 827
 Tel.: 886-8444 MBS

President William Riggsbee
 Gen. Sta., Comm. Mgr. Ross E. Case
 Program Director Rick Gereau
 Chief Engineer Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc. Power: 5 Kw., d.
 Owned By Midwest Radio Corp.
 Business Address 322 West 2nd St.
 Tel.: 727 Independent
 President, Gen. Mgr. Al Clark
 Chief Engineer Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned By L. T. Scoblic, L. G. Reedstrom
 Address Box 654
 Tel.: North 5-7892 MBS
 Representative Bob Dore
 General Manager Lloyd G. Reedstrom
 Commercial Manager Darold Loecker
 Program Director Gary Lukert
 Chief Engineer John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By Peoples Bcstg. Corp.
 Address WNAX Bldg.
 Tel.: NO 5-7442 CBS
 Representative Katz
 President Herbert E. Evans
 General Mgr. Donald D. Sullivan
 Station Mgr. Elmer Smith
 National Sales Mgr. Terrence J. Lalley
 Program Director Jack Bruce
 Sales Promotion Mgr. Roland Peterson
 Chief Engineer Clifton M. Todd
 Owners of: WGAR, Cleveland; WRFD, Columbus,
 O.; WTTM, Trenton, N. J.; WMMN, Fairmont,
 W. Va.; KVTY, Sioux City.

Pop.: 3,625,000
 Families: 998,000

Tennessee

Radio Homes: 965,500
 AM Stas. in State: 118

WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By Blount County Bcstg. Co.
 Address P.O. Box 127
 Tel.: 983-0890 Independent
 General, Sta. Manager Herman Petre
 Program Director Charlie Pickel
 Chief Engineer Teddy Teffetteller

WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Athens Bcstg. Co.
 Address 148 N. Jackson St.
 Tel: Sherwood 5-1314 KBS-MBS
 Newspaper Afil. Daily Post-Athenian
 President Dr. Helene Arturburn
 General, Comm. Mgr. William P. Atkins
 Chief Engineer Andrew Bates

WBOL—Boliver—1962

Frequency: 1560 Kc. Power: 250 Watts
 Owned By Savannah Broadcasting Service, Inc.
 Address c/o N. B. Bunn, Box 312, Savannah
 Tel.: Savannah Independent
 Station Manager William R. Schaff

WKYE—Bristol—1962

Frequency: 1550 Kc. Power: 1,000 Watts d.
 Owned By John K. Rogers
 Address P.O. Box 767, Bristol, Va.
 Tel.: 669-1550 Independent
 President John K. Rogers
 General Manager Charles J. McGuire
 Sales Manager George Glover
 Sales Promotion Manager Joe K. Rateau
 Chief Engineer Ike Upchurch

TENNESSEE

WOPI—Bristol—1929

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.
Owned By..... Pioneer Broadcasting Corp.
Address..... Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131..... NBC
Representative..... Burn-Smith
President, General Mgr. Donald W. Owen
Commercial Sales Prom. Mgr. ... Rocky Stone

WFWL—Camden—1956

Frequency: 1220 Kc..... Power: 250 Watts, d.
Owned By..... Camden Bcstg. Co.
Address..... P.O. Box 178
Tel: LUdlow 4-7450.....KBS
President..... M. R. Freeland
General Mgr. Chief Eng..... John Latham
Comm., Sales Prom. Mgr..... Esther Brewer
Program. Publicity Director..... Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc..... Power: 500 Watts, d.
Owned By..... Carthage Bcstg. Co.
Address..... P.O. Box 179
Tel.: 970.....KBS
President & Gen. Mgr..... R. L. Honey

WHLP—Centerville—1955

Frequency: 1570 Kc... Power: 1000 Watts, d.
Owned By..... Trans-Aire Broadcasting Corp.
Address..... P.O. Box 66
Tel.: 729-3575..... Independent
President..... O. O. Smith
General, Commercial Mgr..... W. H. Hamby
Program. Publicity Director..... John Wheatly
Chief Engineer..... David Lynn

WAPO—Chattanooga—1936

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... WAPO Bcstg. Service
Business-Studio Address..... Road House
Tel.: AM 6-6141..... MBS-ABC
Representative..... Gill-Perna
Pres., Gen. Mgr..... Gordon Gambill
Station Mgr..... Frank Hubbs
Chief Engineer..... L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc..... Power: 5000 Watts
Owned-Oper. By..... WDEF Bcstg. Co.
Business Address..... 3300 Broad St.
Tel.: AM 7-3392..... NBC
Station Representative..... Adv. Time Sales
President..... Carter M. Parham
Gen., Sta. Manager..... Ken Flenniken
Chief Engs..... B. Young; B. Briscoe
Owners of: WDEF-TV.

WDD—Chattanooga—1925

Frequency: 1310 Kc..... Power: 5000 Watts
Owned By..... Bowling Green Bctrs, Inc.
Address..... 428 McCallie Ave.
Tel.: 266-5177..... CBS
Sta. Reps..... Masla; Ayers
President..... Cy N. Bahakel
Chief Engineer..... C. Stokely

WDXB—Chattanooga—1947

Freq.: 1490 Kc..... Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... French, Inc.
Address..... 100 Dome Bldg.
Tel.: 266-1114..... Independent
Station Reps..... Weed Radio; Clarke-Brown
President..... Carlin S. French
General, Commercial Mgr..... Luke Wilson
Program Director..... Jerry Linger
Publicity Director..... Lydia Boylan
Chief Engineer..... Ron Wilson

WMOC—Chattanooga—1946

Frequency: 1450 Kc..... Power: 250 Watts
Owned By..... Dick Broadcasting
Address..... Hotel Patton
Tel.: AM 7-1128..... Independent
Station Rep. Forjee
General Manager..... C. A. Dick
Chief Engineer..... F. Hough

WNOO—Chattanooga—1951

Frequency: 1260 Kc..... Power: 1000 Watts d.
Owned-Operated By..... WMFS, Inc.
Address..... 835 McCallie Ave.
Tel.: 266-4146..... Independent
Station Reps..... Bob Dore; Hal Walton
President..... L. S. Walton
General Manager..... Fred J. Webb
Program Director..... Dave Oliver
Chief Engineer..... Glenn Channells
Owners of: KJET, Beaumont, Tex.; WAPX, Mont-
gomery, Ala.; KANB, Shreveport, La.; KMLB-
AM-FM, Monroe, La.

WMCH—Church Hill—1954

Frequency: 1260 Kc..... Power: 1000 Watts
Owned-Oper. By..... Thales E. Wallace
Address..... P. O. Box 148
Tel.: EL 7-5601..... Independent
President..... Thales E. Wallace
Chief Engineer..... R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc..... Power: 1 Kw. d.
Owned..... Clarksville Bcstg. Co., Inc.
Address..... Bailey Bldg.
Tel.: 645-2411..... Independent
Representative..... C. K. Beaver & Assocs.
President..... Aaron B. Robinson, Jr.
General Manager..... J. Kenneth Marston
Station Manager..... W. J. McCluney
Commercial Manager..... James Miles
Chief Engineer..... J. Johnson
Owners of: WDNE, Lawrenceburg; WDXI-AM-TV,
Jackson; WTPR, Paris; WENK, Union City; all
Tenn. WCMA, Corinth, Miss.

WJZM—Clarksville—1941

Freq.: 1400 Kc..... Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Campbell & Sheftall
Address..... 411 Madison St.
Tel.: 645-6414..... KBS-MBS
Pres., Gen. Manager..... J. Parry Sheftall
Sta. Mgr., Chief Eng..... John Bailey
Commercial Manager..... Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....WBAC, Inc.
 Address.....Radio Central, 180 Central Ave.
 Tel.: 476-7593.....MBS
 Station Representative.....James S. Ayers
 President.....James S. Ayers
 V.P., General Manager.....Russell E. Offhaus
 Sales Promotion Mgr.....I. M. Areck
 Program Director.....Ken Krankschaft
 Publicity Director.....Poland China
 Chief Engineer.....Charles Daugherty

WCLE—Cleveland—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned.....Southeastern Entp.
 Address.....33 Ocoee St.
 Tel.: GR 2-6511.....KBS
 President, General Mgr.....Carl Hoskins
 Chief Engineer.....Robert Carr

WSKT—Colonial Village—1961

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned By.....Morgan Broadcasting Co.
 Address.....P.O. Box 9030, S. Knoxville
 Tel.: 577-4439.....Independent
 President.....Harry J. Morgan
 General Manager.....Gerry Morgan

WKRM—Columbia—1942

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Middle Tenn. Bcstg. Co., Inc.
 Address.....P. O. Box 71
 Tel.: EV 8-3636.....KBS
 Station Rep.....Burn-Smith
 Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
 Commercial Manager.....Melvin D. Dugger
 Program Director.....Don Spain
 Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By.....Maury County Boosters Corp.
 Address.....714 N. Main St.
 Tel.: EV 8-3241.....Independent
 Gen. Sta. Mgr.....T. E. Williford
 Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WHUB, Inc.
 Bus.-Studio Address.....315½ E. Spring
 Tel.: Jackson 6-2131.....CBS-KBS
 Pres., General Manager.....M. L. Medley
 Sta. Mgr.....Stacey Mott
 Chief Engineer.....Claude Haston

WLSB—Copperhill—1958

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Copper Basin Bcstg. Co.
 Tel.: Copperhill.....KBS
 President.....Robert Schwab
 General Mgr., Ch. Eng.....Henry Hoffman

WKBL—Covington—1954

Frequency: 1250 Kc. Power: 1000 Watts d.

Owned-Operated By.....Tipton Cty. Bcstrs.
 Business Address.....Roper Bldg.
 Tel.: GR 6-9635.....KBS
 Station Representative.....Beaver
 Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
 Comm., Sales Prom. Mgr.....Maurice Turnage
 Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
 Owned By.....Guidon Bcstg. Co., Inc.
 Address.....Pearson Bldg.
 Tel.: 932-7471.....Independent
 Station Representative.....George T. Hopewell
 President.....Joe Brewer
 Commercial Manager.....James Harper
 Program Director.....Charles Money
 Chief Engineer.....James Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Oper. By.....WAEW, Inc.
 Address.....P. O. Box 278
 Tel.: 484-5115.....KBS
 President.....Z. Lawson
 General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc. Power: 1 Kw., d.
 Owned By.....Dayton Bcstg. Co.
 Address.....Box 294
 Tel.: 1540.....KBS
 President.....Norman A. Thomas
 General Mgr., Chief Eng.....Jack S. Pullin
 Commercial Manager.....Vance A. Travis
 Program Director.....Juanita Terry
 Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Dickson Cty Bcstg. Inc.
 Address.....Box 329
 Tel.: 446-2852.....KBS
 President, General Mgr.....William A. Potts
 Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....State Gazette Bcstg.
 Business Address.....208 N. Mill
 Tel.: AT 5-1294.....KBS
 Gen., Sta. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc. Power: 500 W., d.
 Owned By.....McQueen & Co., Inc.
 Address.....Cordell Hull Hotel
 Tel.: AT 5-4173.....ABC
 Station Reps.....Hopewell; Beaver
 President.....D. Mitchell Self
 General Mgr., Chief Engr.....Pinkney B. Cole, Jr.
 Commercial Manager.....George Feger, Jr.
 Sales Promo., Pub. Dir.....Eddie Owens
 Program Director.....Wanda Asbridge

WBEJ—Elizabethton—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....WBEJ, Inc.

TENNESSEE

Business-Studio Address..... Box 829
Tel.: 542-2184..... Independent
Pres...... R. W. Turrentine, Jr.
Station Manager..... Mack Morriss
Commercial Manager..... James Austin
Program Director..... Harold Henley
Chief Engineer..... Lynn Williams
Owners of: WSMG, Greenville, Tenn.

WEMB—Erwin—1956

Frequency: 1420 Kc.....**Power:** 5 Kw., d.
Owned By..... WEMB, Inc.
Address..... Box 280
Tel.: Pioneer 2-2011.....KBS
President..... V. F. Jackson
General Station Mgr...... J. E. True, Jr.

WCPH—Etowah—1955

Frequency: 1220 Kc.....**Power:** 1 Kw., d.
Owned By..... McMinn Bcstg.
Address..... 109 9th St.
Tel.: 3401..... Independent
Station Representative..... Beaver
President, Gen. Mgr...... H. J. Morgan

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By..... James Porter Clark
Address..... P. O. Box 1009
Tel.: 433-3545.....MBS
President, Gen. Mgr...... James Porter Clark
Program Director..... Edward K. Chapman
Publicity Director..... Bob Reich
Chief Engineer..... Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By..... Williamson County Bcstg.
Business Address..... 1000 Mallory Road
Tel.: 794-1594.....KBS
President, Chief Eng...... William R. Ormes
Comm., Sales Prom. Mgr...... John A. Haeberle

WHIN—Gallatin—1948

Frequency: 1010 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By..... Sumner County Bcstg. Co.
Address..... Box 811
Tel.: 452-4747.....KBS
Gen. Mgr...... Charles W. Brewer
Chief Engineer..... Lee Raines

WGRV—Greenville—1947

Freq.: 1340 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By..... Radio Greenville, Inc.
Address..... P.O. Box 243
Tel.: ME 8-4147.....KBS
President, Gen. Mgr...... Paul Metcalfe

WSMG—Greenville—1961

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned By..... Greene County Broadcasting Co.
Address..... P.O. Box 737
Tel.: 638-3188..... Independent
President..... Raymond C. Turrentine
General Manager..... Ray A. Hooper
Commercial Manager..... Arthur Holland
Sales Promotion Manager..... Peter Heck
Chief Engineer..... Glenn Scott

WHBT—Harriman—1947

Frequency: 1600 Kc.....**Power:** 5 Kw. d.
Owned..... Folkways Bcstg. Co., Inc.
Address..... Devonia & Crescent
Tel.: 661.....KBS
President, Gen. Sta. Mgr...... Ken Crosthwait
Chief Engineer..... Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....**Power:** 250 Watts d.
Owned-Oper. By..... Gibson Co. Bcstg. Co., Inc.
Address..... 210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil...... Courier-Chronicle
President..... J. F. Warmath
Gen., Sta. Mgr...... H. C. Wilson
Chief Engineer..... Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Dixie Bcstg. Co.
Address..... P.O. Box 353
Tel.: 7-9611..... Independent
Station Representative..... C. K. Beaver
Pres...... Aaron B. Robinson
General Manager..... J. Kenneth Marston
Station, Commercial Mgr...... R. W. Phipps
Sales Promotion Mgr...... W. M. Brown
Program, Publicity Director..... J. R. Heller
Chief Engineer..... James Thomas
Owners of: WDXI-TV; WDXN, Clarksville; WENK,
 Union City; WTPR, Paris; WDXE, Lawrence-
 burg; WDXN, Clarksville; All Tenn. WCMA,
 Corinth, Miss.

WJAK—Jackson—1954

Frequency: 1460 Kc.....**Power:** 1000 Watts, d.
Owned-Oper. By..... Jackson Broadcasting Co.
Address..... 416 Poplar St.
Tel.: 7-7436..... Independent
Representative..... Pearson Nat'l. Reps.
Pres...... Dr. Alexander Leech
Gen. Mgr...... Robert Blow
Commercial Manager..... Bill Winsett
Program Director..... J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc.....**Power:** 5000 Wts. d., 1000 n.
Owned-Oper. By..... The Sun Publishing Co.
Business Address..... 255 W. Lafayette St.
Tel.: 7-3316.....ABC
Newspaper Affil...... Jackson Sun
Station Representative..... Adv. Time Sales
V.P., Gen. Mgr...... A. A. Stone
Station Manager..... Frank S. Proctor
Asst. Mgr...... L. R. Brooks
Program Director..... Vince Tapler
Chief Engineer..... Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....**Power:** 1 Kw., d.
Owned..... Jamestown Bcstg. Co.
Address..... P.O. Box 127
Tel.: TR 9-2825.....KBS
President..... R. Gene Cravens
General Mgr...... R. P. Wright
Chief Engineer..... Andrew T. Mitchell

WJFC—Jefferson City—1961

Frequency: 1480 Kc. Power: 500 Watts d.
 Owned By: Jefferson County Broadcasting Co.
 Address: P.O. Box 243, Greenville
 Tel.: 475-3825
 President: Paul O. Metcalfe
 General Manager: Kenneth Dearstone
 Commercial Manager: Keith Craig
 Chief Engineer: Bruce Burgess

WETB—Johnson City—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Press, Inc.
 Business Address: Press Bldg.
 Tel.: Walnut 8-2141
 Newspaper Affil.: MBS
 Station Rep.: Press-Chronicle
 President: Devney Organization
 General Mgr.: Carl A. Jones
 Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By: Tri-Cities Bcstg. Inc.
 Address: P.O. Box 607
 Tel.: 926-6167
 Sta. Representative: CBS
 President: Weed
 Gen. Comm. Mgr.: Jim C. Wilson
 Program Director: Ken Marsh
 Chief Engineer: B. J. Sams
 Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By: Mountain View Bcstg. Co.
 Address: R.F.D. 1, Johnson City
 Tel.: WA 6-3121
 Station Representative: Independent
 President: Gill-Perna Inc.
 Vice President: Norman A. Thomas Sr.
 V.P., Chief Engineer: Jimmy H. Lewis
 Program Director: Norman A. Thomas Jr.
 Publicity Director: Ray Stockard
 Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc. Power: 5000 Watts d.
 Owned By: Bahakel Enterprises
 Address: Drawer K
 Tel.: Circle 6-8131
 Station Rep.: Independent
 President: Prestige Rep. Organization
 General, Station Mgr.: Cy N. Bahakel
 Comm., Sales Promo. Mgr.: Lew Sadler
 Program, Publicity Dir.: Donald Wright
 Chief Engineer: Christina Gross
 Owners of: KXEL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.; WLBj, Bowling Green, Ky.; WDOO, Chattanooga, Tenn.; WWOD, Lynchburg, Va.

WKPT—Kingsport—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Kingsport Bcstg. Co., Inc.
 Address: 222 Commerce St.
 Tel.: CI 5-4161
 Station Representative: NBC
 President: Burn-Smith
 General, Sta. Mgr.: C. P. Edwards, Jr.
 Paul L. Overbay

WATE—Knoxville—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By: WATE, Inc.
 Address: 1306 Broadway, N.E.
 Tel.: 524-4651
 Station Representative: NBC
 President: Robert Eastman
 V.P., Gen. Mgr.: Cowan Rodgers, Jr.
 Commercial Manager: W. H. Linebaugh
 Sales Promotion Mgr.: J. T. McCloud
 Program Director: Pierce Harrah
 Chief Engineer: John H. Reese
 Owners of: WATE-TV: Fred Andrews

WBIR—Knoxville—1941

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: WMRC, Inc.
 Address: 1513 Hutchison Ave.
 Tel.: 525-8101
 Newspaper Affil.: ABC
 Station Representative: Greenville News Piedmont
 President: Avery-Knodel
 General, Sta. Manager: R. A. Jolley, Sr.
 Commercial Manager: John P. Hart
 Program Director: Charles M. Kennard
 Publicity Director: W. R. Johnston
 Chief Engineer: Lowell Branham
 Owners of: WBIR-FM-TV; J. Rex Horton
 WFBC-AM-FM-TV, Greenville, S. C.

WFCT—Knoxville—1960

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned By: Radio Tennessee
 Address: 5041 Broadway
 Tel.: 687-2812
 President: Independent
 General Manager: J. Clintice, Jr.
 Program Director: Robert E. Agee
 Chief Engineer: Jim Small
 Dean Cupp

WIVK—Knoxville—1952

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Dick Bcstg. Co., Inc.
 Address: 6711 Kingston Pike
 Tel.: 588-6511
 Station Reps.: Independent
 President, General Mgr.: Howard; Dora-Clayton
 Commercial Manager: James A. Dick
 Program Director: W.P. Poore, Jr.
 Chief Engineer: Claude Tomlinson, Jr.
 Owners of: WQOK, Greenville, S. C.

WKGN—Knoxville—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: WKGN Inc.
 Business Address: 2200 W. Cumberland Ave.
 Tel.: 524-0766
 Station Reps.: Independent
 Radio-TV Reps: Ayers
 Pres., Gen. Mgr.: George P. Mooney
 Chief Engineer: Milton Jones
 Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owner: Knoxville Ra-Tel
 Address: P.O. Box 2269
 Tel.: 524-9866
 Station Representative: NBC
 President, Gen. Mgr.: Charles Bernard
 B. L. Boring

TENNESSEE

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
Owned By Scripps-Howard Bcstg. Co.
Address 4400 Whittle Springs Rd. N. E.
Tel.: 523-3171. CBS
Newspaper Affiliation News Sentinel
Representative John Blair
President Jack R. Howard
General Manager R. B. Westergaard
Asst. Manager Stan Hagan
Commercial Manager Fred Shephard
Sales Promotion Mgr. O. L. Smith
Program Director Robert Hood
Chief Eng. Robert Engert
Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS,
Cleveland; WMC-AM-FM, WMCT, Memphis,
Tenn.; WPTV, Palm Beach, Fla.

WROL—Knoxville—1960

Frequency: 1490 Kc. Power: 250 Watts
Owned By WROL, Inc.
Address 5014 N. Broadway
Tel.: 687-3621. MBS
President, General Mgr. Samuel P. Thrower
Commercial Manager E. G. Perrin
Chief Engineer Paul E. Lewis

WEEN—Lafayette—1958

Frequency: 1480 Kc. Power: 1000 W. d.
Owned By Lafayette Bcstg. Co.
Address P. O. Box 79, Livingston, Tenn.
Tel.: 666-5955. Independent
President D. D. Norris

WLAF—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts
Owner LaFollette Bcstg. Co., Inc.
Address Fleet Bldg.
Tel.: 562-3557. KBS
President James Childress
General Manager, Chief Engineer Dick Jones
Commercial Manager Claude White
Program Director Jack Miller

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By Lawrenceburg Bcstg. Co.
Address 120½ N. Military Ave.
Tel.: SO 2-4411. KBS
Station Rep. Venard, Torbet & McConnell
President Aaron B. Robinson
General, Station Mgr. Ken Marston
Comm. Mgr. Bud Sawyer
Chief Engineer Phil Kemper

WCOR—Lebanon—1959

Frequency: 900 Kc. Power 500 Watts d.
Owned-Operated By Lebanon Bcstg. Co., Inc.
Address Trousdale Ferry Road
Tel.: 444-0474. Independent
President, General Mgr. Theo. F. Ezell, Jr.
Station, Commercial Mgr. Jack Hendrickson, Jr.
Program Director Walt Dillard
Chief Engineer William Johnson

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.

Owner WLIL, Inc.
Address 406 E. Broadway
Tel.: 986-7536. KBS
Pres., Gen., Sta. Mgr. Arthur Wilkerson
Sales Prom. Mgr., Chief Eng. Dwight Wilkerson

WJJM—Lewisburg—1947

Freq.: 1430 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Louis D. Lingner
Address East Hill
Tel. 359-4511. MBS-KBS
Station Representative George T. Hopewell
President, Gen. Mgr. Louis D. Lingner
Commercial Manager Perry O. Gillum
Program Director Barbara Ables
Publicity Director Jim McClelland
Chief Engineer R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Lexington Bcstg. Service, Inc.
Address Broad & Church
Tel.: WO 8-3500. KBS
President Guy B. Amis
General Mgr., Chief Eng. Ben L. Enochs

WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By Audio Bcsters
Address P. O. Box 131
Tel.: Talbot 3-4438. MBS
Station Comm. Mgr. R. H. McCoin

WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
Owned Manchester Bcstg. Co.
Address 611 McArthur St.
Tel.: PA 8-3526. KBS-MBS
President, Chief Eng. Murray Chumley
Station Commercial Mgr. C. Banks

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
Owned By J. T. Sudbury
Address P. O. Box 483
Tel.: 460. Independent
Station Representative Beaver
President J. T. Sudbury
General Mgr., Chief Eng. D. A. Drumm

WGAP—Maryville—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Aluminum Cities Bcstg. Co.
Address 220 Court St.
Tel.: 983-4310. Independent
General Manager Frank H. Corbett
Commercial Manager Horace McGill
Publicity Director Pete Williams
Chief Engineer James Sexton

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned Tri-County Bcstg. Co., Inc.
Address Hotel McKenzie
Tel.: EL 2-3371. Independent
Pres., Gen. Mgr. Earl S. Nolting

WAKI—McMinnville—1947

Freq.: 1230 Kc. 1 Kw. d., 250 W. n.
 Owned By..... Ogram Bcstg. Corp.
 Address..... Box 409
 Tel.: 2223KBS
 General Manager..... Kenneth Cantrell

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
 Owned By..... Cumberland Valley Bcstg. Co.
 Address..... On the Square
 Tel.: 2104Independent
 President..... Dr. C. H. Cope
 Gen., Sta. Mgr..... Chick Brown
 Sales Promotion Manager..... Chuck Mullican
 Program Director..... Hal Durham
 Chief Engineer..... Alvin Byars

KWAM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned-Operated By..... KWAM, Inc.
 Address..... 64 Flicker St.
 Tel.: FAirfax 3-2679KBS-MBS
 Representative..... Gill-Perna
 President..... John Fulton
 General Manager..... E. W. Bie
 Commercial Manager..... Ted Roney
 Program Director..... Eddie Bond
 Publicity Director..... Bea Armistead
 Chief Engineer..... Jerry Scanlon
 Owners of: WGUN, Atlanta, Ga.; WEAS, Savannah, Ga.; WSWN, Belle Glade, Fla.

WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
 Owned By..... WDIA, Inc.
 Business-Studio Address..... 2074 Union Ave.
 Tel.: BR 6-2703Independent
 Representative..... Bolling
 President..... Egmont Sonderling
 V.P., Gen., Sta. Mgr..... E. R. "Bert" Ferguson
 Commercial Manager..... Archie Grinnolds
 Chief Engineer..... Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... RKO General
 Address..... Hotel Chisca
 Tel.: BRoadway 2-3441Independent
 Sta. Rep..... RKO General, Inc., Nat'l Sales Div.
 President..... Thomas F. O'Neil
 General Manager..... D. A. Noel
 Sales Manager..... James A. Bedwell, Jr.
 Sales Promotion Mgr..... Chuck Olson
 Program Director..... Hugh Frizzell
 Chief Engineer..... Welton Roy
 Owners of: WHBQ-TV; WNAC-AM-TV, Boston;
 KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM,
 San Francisco; WOR-AM-FM-TV, New York;
 CKLW-AM-FM-TV, Detroit; WGMS-AM-FM,
 Washington, D. C.

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned By..... Tri-State Bcstg. Service

Address..... 972 S. Third St.
 Tel.: JA 5-6831Independent
 Station Reps..... Hal Walton; Dora-Clayton
 President..... Samuel C. Phillips
 General, Station Manager..... Dotty Abbott
 Commercial Manager..... Richard Whitmore
 Chief Engineer..... W. D. Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Mercury Bcstg. Inc.
 Address..... 383 Madison Ave.
 Tel.: JA 7-4422ABC
 Station Representative..... Eastman
 President..... William H. Grumbles
 Vice President..... Marie Capp
 Gen., Sta. Mgr..... B. F. Nevin
 Program Director..... J. Davidson
 Chief Engineer..... W. Davis

WLOK—Memphis—1951

Frequency: 1480 Kc. Power: 5000 Watts d.
 Owned By..... The OK Radio Group
 Address..... 363 South Second
 Tel.: JAcson 7-9565Independent
 Station Representative..... Howard
 Pres..... Jules Paglin
 Vice President..... Stanley W. Ray, Jr.
 V.P., General Manager..... John F. Maurer
 Commercial Manager..... Robert Juden
 Sales Promo. Mgr., Chief Engr..... Bill Jones
 Program Director..... Richard Cole
 Publicity Director..... Don Grogan
 Owners of: WBOK, New Orleans; KAOK, Lake
 Charles; WXOK, Baton Rouge; KYOK, Houston;
 WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc. Power: 5000 Watts
 Owned By..... Scripps Howard Bcstg. Co.
 Business Address..... 1960 Union Ave.
 Tel.: B'way 4-8515NBC
 News, Affil..... Scripps-Howard
 Representative..... John Blair
 V.P., General Manager..... H. W. Slavick
 Station Manager..... Stan Torgerson
 Commercial Manager..... Ray B. Gill, Jr.
 Program Dir..... Dean Osmundson
 Promotion. Publicity Dir..... Jack Agnew
 Chief Engineer..... Robert A. Frase
 Owners of: WMC-FM, Memphis; WCPO-AM-TV,
 Cincinnati; WNOX, Knoxville; WEWS-TV, Cleve-
 land; WPTV-TV, Palm Beach, Fla.

WMPS—Memphis—1924

Freq.: 680 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned By..... Plough, Inc.
 Address..... 112 Union Ave.
 Tel.: JA 5-2663Independent
 Representative..... Radio-TV Representatives
 Pres..... Harold R. Krelstein
 General Manager..... Charles T. DeVois
 Commercial Manager..... Allan Avery
 Prom. Mgr., Pub. Dir..... Dick McClary
 Program Dir..... Ed Crump
 Chief Engineer..... L. Stevens
 Owners of: WJJD, Chicago; WCAO, Baltimore;
 WCOP, Boston; WPLO, Atlanta.

TENNESSEE

WREC—Memphis—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By: WREC Bcstg. Service
Business-Studio Address: Hotel Peabody
Tel.: JA 5-1313. CBS
Representative: Katz
Owner, General Manager: Hoyt B. Wooten
Commercial Manager: Charles Brakefield
Program Director: Jack Michael
Chief Engineer: Wilson Ramey

WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts
Owned: West Tennessee Bcstg. Co.
Address: Milan Hotel
Tel.: MU 6-2481. Independent
President: Ben Ivie King
Station, Sales Prom. Mgr.: Bill Haney
Commercial Manager: Dale Stewart
Program, Publicity Director: Larry Dunphy

WGMM—Millington—1962

Frequency: 1380 Kc. Power: 500 Watts d.
Owned By: Radio Millington, Inc.
Address: Plaza Shopping Center
Tel.: 872-3396. Independent
General, Commercial Mgr.: Al McClain
Sales Promotion Mgr.: Web Anderson
Chief Engineer: Emmett Koziel

WHEY—Millington—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By: Shelby Cty. Bcstrs.
Address: 4962 Navy Road
Tel.: CAnal 3-3000. KBS
General, Station Mgr.: V. Bond
Chief Engineer: Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc. 1 Kw., d.; 500 W., n.
Owned By: WCRK, Inc.
Address: Radio Center
Tel.: 589-9101. MBS-KBS
Representative: Hal Holman
General Manager: Howell Ashford
Chief Engineer: J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.
Owned-Operated By: E. Tenn. Bcstg. Corp.
Address: P.O. Box 70
Tel.: 586-7993. Independent
Pres., Ch. Eng.: George Guertin
General Manager: Bill Holland
Program Director: Jimmy Peoples

WGNS—Murfreesboro—1947

Freq: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Regional Bcstg. Corp.
Address: P.O. Box 762
Tel.: 893-5373. KBS
Station Representative: Holman
President: William R. Vogel
General, Station Mgr.: David W. Martin
Program, Publicity Dir.: Richard K. Davis
Chief Engineer: Hubert Beasley
Owners of: WMT, McMinnville, Tenn.; KLOV,
Leland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. Power: 250 Watts d.
Owned: Arthur D. Smith, Jr.
Address: 112 N. W. Broad St.
Tel.: 893-6611. Independent
President: A. D. Smith, Jr.
General Manager: Virgil Trimm
Commercial Mgr.: Neil Lancaster
Program Director: John McCreery
Sales Prom. Mgr.: Lewis Penuel
Publicity Director: Mabel Brock
Chief Engineer: Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned By: Martha White Mills, Inc.
Address: Box 5236
Tel.: TW 5-5401. Independent
Station Reps.: Charles Bernard; Dora-Clayton
President: H. C. Young, Jr.
General Manager: Jerry Glaser
Asst. Mgr., Sales: Don Kern
Program Director: Larry Green
Publicity Director: Ed Hamilton
Chief Engineer: Andrew J. Jones

WKDA—Nashville—1947

Freq: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: WKDA Broadcasting Co., Inc.
Address: First American Natl. Bank Bldg.
Tel.: ALpine 4-0511. Independent
Station Rep.: Robert E. Eastman & Co.
President, Gen. Mgr.: Jack S. Stapp
Prog. Director: Charles F. Walker
Sales Prom. Mgr.: Carl A. Babb
Publicity Director: Joe Hathcock
Chief Engineer: W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc. Power: 50,000 Watts
Owned By: Life & Casualty Ins. Co. of Tenn.
Bus-Studio Address: 161 4th Ave. N.
Tel.: AL 6-0161. CBS
Representative: Katz
President: Guilford Dudley, Jr.
V. P., Gen. Mgr.: F. C. Sowell
Commercial Manager: E. G. Blackman
Program Director: Rob Townsend
Publicity Director: Thrace Warren
Chief Engineer: F. D. Binns
Owners of: WLAC-TV.

WLVN—Nashville—1962

Frequency: 1560 Kc. Power: 10,000 Watts
Owned By: Second Thursday Corp.
Address: Life & Casualty Tower
Tel.: 242-0386. Independent
President: Samuel J. Simon
General Manager: Bud Beale
Commercial Manager: Patsy Goodman
Sales Promotion Manager: Betty Jo Patton
Program Director: Deitrich Dinse
Chief Engineer: Glenn Boatwrite

WMAK—Nashville—1947

Frequency: 1300 Kc. Power: 5000 Watts

Owned By.....Lin Broadcasting
Address.....311 Church St.
Tel.: 255-3536.....Independent
Station Rep......Hollingbery
President.....Frederic Gregg, Jr.
Station Manager.....Charles F. King
Commercial Manager.....Larry Edwards
Program Director.....Rally Stanton
Chief Engineer.....Jack Walsh
Owners of: WAKY, Louisville, Ky.; KEEL, Shreveport, La.; KAAV, Little Rock, Ark.

WNAH—Nashville—1949

Frequency: 1360 Kc....**Power**: 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....Hermitage Hotel
Tel.: AL 4-7611.....MBS-KBS
Pres., Gen. Mgr......Van T. Irwin, Jr.
Comm. Manager.....Herman Rippy
Program Director.....Jim Williams
Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc.....**Power**: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address.....441 Murfreesboro Road
Tel.: AL 5-5431.....ABC
Station Rep......Peters, Griffin, Woodward
President.....Louis R. Draughon
General Manager.....E. S. Tanner
Station, Comm. Mgr......Paul Ruhle
Sales Prom. Mgr., Prog. Dir......Charles Caldwell
Publicity Director.....Bill Jones
Chief Engineer.....Charles R. Duke
Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 650 Kc.....**Power**: 50,000 Watts
Owned By.....WSM, Inc.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
Station Representative.....Blair
President.....John H. DeWitt, Jr.
General, Station Manager.....Bob Cooper

WVOL—Nashville—1951

Freq.: 1470 Kc.**Power**: 5 Kw. d., 1 Kw. n.
Owned By.....Rounsaville of Nashville
Address.....1320 Brick Church Pike
Tel.: CAnal 8-3424.....Independent
Station Rep......Gill-Perna
President.....Robert W. Rounsaville
General Manager.....Donald K. Clark
Natl. Sales Mgr......Ralph B. Johnson
Program Director.....Morgan Babb
Chief Engineer.....Wayne B. Robinson
Owners of: WLOU, Louisville; WCIN, Cincinnati;
 WYLD, New Orleans; WFUN, Miami; WTMP,
 Tampa; WATL-TV, Atlanta, Ga.; WTAM-TV,
 Louisville, Ky.

WLIK—Newport—1954

Frequency: 1270 Kc.....**Power**: 5 Kw., d.
Owned.....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095.....KBS
President.....Arthur Wilkerson
General Station Mgr......Ira B. Crisp
Chief Engineer.....Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., **Power**: 1 Kw. d. 500 W. n.
Owned-Operated By.....Radio-Active Bcstg., Inc.
Address.....253 Main St.
Tel.: 483-3535.....MBS
Pres. Gen. Mgr......Samuel P. Thrower
Comm. Manager.....Leonard M. McCoig
Program Director.....Robert E. Yongue, III
Chief Engineer.....Charles R. Thurin
Owners of: WROL, Knoxville, Tenn.

WBNT—Oneida—1959

Frequency: 1310 Kc.....**Power**: 1 Kw.
Owned By.....R. H. Troxel Bcstg. Co.
Address.....42 Huntsville Rd.
Tel.: LOfan 9-8595.....KBS
President.....R. H. Troxel
General Mgr......W. Scarbrough
Commercial Mgr......E. B. Willis, Jr.
Chief Engineer.....H. Newsom

WTPR—Paris—1947

Frequency: 710 Kc.....**Power**: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....Paris
Tel.: 1700.....KBS
Station Rep......C. K. Beaver
General Manager.....J. Kenneth Marston
Sta. Mgr......Joe P. Van Dyke
Commercial Manager.....Doyle Owen
Program Director.....Verne Brooks
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....**Power**: 1000 Watts
Owned By.....John R. Stephens
Address.....South Second St.
Tel.: 363-2505.....ABC-KBS
Pres., Gen. Sta. Mgr......John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Program Director.....George Martin
Publicity Director.....Alma Myers
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....**Power**: 1,000 Watts d.
Owned By.....Lauderdale Bcstg. Co.
Address.....Box 110
Tel.: 1060.....KBS
Gen. Mgr......John Stewart

WRKH—Rockwood—1957

Frequency: 580 Kc.....**Power**: 1000 W., d.
Owned By.....Dick Holloway Enterprises
Address.....Box 89
Tel.: 354-0911.....KBS
Owner, General Mgr......Richard W. Holloway
Program Director.....Don F. Kesler
Chief Engineer.....J. K. Whitimore

WRGS—Rogersville—1954

Frequency: 1370 Kc.....**Power**: 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491.....Independent
President, General Mgr......John E. Beal

TENNESSEE

WORM—Savannah—1956

Frequency: 1010 Kc. Power: 250 W., d.
Owned By Savannah Bcstg. Service, Inc.
Address Savannah P.O. Box 312
Tel: 4981
KBS
Station Representative Beaver
V.P., Gen. Mgr. Neal B. Bunn
Commercial Manager Bob Gilkey
Sales Promotion Manager Tommy Purhpy
Program Director Tommy Murphy
Chief Engineer Wesley Jackson
Owners of: WBOL, Bolivar, Tenn.

WSEV—Sevierville—1955

Frequency: 930 Kc. Power: 5 Kw., d.
Owned-Oper. By Smoky Mountain Bcstg. Co.
Business Address Middle Creek Rd.
Tel: 453-2844
Independent
President Norman Burchfiel
General Manager Hugh E. Trotter
Chief Engineer A. T. Henderson

WHAL—Shelbyville—1946

Freq: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Shelbyville Bcstg. Co., Inc.
Address 112½ East Side Square
Tel: MUrray 4-1400
Independent
President G. Freeman Fly
Gen. Mgr., Chief Eng. R. A. Davidson
Commercial Manager Charles Christian
Program Director Joe Overton

WLIJ—Shelbyville—1959

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned By Arthur Wilkerson
Address P.O. Box 110
Tel: MUrray 4-1514
KBS
General, Commercial Mgr. Arthur Wilkerson
Chief Engineer Aaron Womble

WEPG—So. Pittsburg—1954

Frequency: 910 Kc. Power: 500 Watts, d.
Owned By Marion Cty. Bcstg. Svc.
Address Railroad Ave.
Tel: TE 7-6185
KBS
General Comm. Mgr. Eaton P. Govan, Jr.
Program Dir. Patricia Chilton
Chief Engineer William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By Sparta Bcstg. Co. Inc.
Business Address Sparta Box 350
Tel: 3751
Independent
President Sam J. Albritton
Gen., Sta. Mgr. Martha L. Albritton
Comm., Sales Prom. Mgr. Van L. Slack
Chief Engineer Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc. Power: 1000 Watts, d.
Owned-Oper. By Springfield Bcstg. Co., Inc.
Address P. O. Box 464
Tel: 384-5541
KBS

President, General Manager W. N. Locke
Commercial, Sales Prom. Mgr. Bill Gray
Program Director Don Trumphour
Chief Engineer Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc. Power: 1 Kw., d.
Owned By William M. Bryan
Address P.O. Box 182
Tel: 5025
Independent
Station Representative Webb
Pres., Gen. Mgr., Ch. Eng. W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By Claiborne Bcstg. Co.
Tel: 2300
Independent
Station Representative Hopewell
President Hubert Turner
General Mgr., Ch. Eng. Floyd Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc. Power: 250 Watts d.
Owned By Jordan Bcstg. Co.
Address P.O. Box 2139
Tel: GL 5-2607
Independent
Station Representative Walker-Rawalt
Pres., Sales Prom. Mgr. E. B. Jordan
Gen. Mgr., Chief Eng. H. Birdsong
Commercial Mgr. Hal Ball
Program Director Coye Coppedge
Publicity Director Dan O'Day

WENK—Union City—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Union City Bcstg. Co.
Business Address W-E-N-K Bldg.
Tel: TUrner 5-1240
KBS
Station Representative Beaver
President Aaron B. Robinson
Gen., Sta. Mgr. E. B. Fritts
Chief Engineer Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned Franklin County Radio & Bcstg. Co.
Address P. O. Box 1103
Tel: WO 7-2201
KBS
General Mgr. Len M. Dawson
Chief Engineer E. C. Grover

FOR STATION
REPRESENTATIVES
SEE PAGE 164

Pop.: 10,050,000
Families: 2,972,000

Texas

Radio Homes: 2,894,000
AM Stas. in State: 262

KCAD—Abilene—1962

Frequency: 1560 Kc. Power: 500 Watts d.
Owned By.....Westgate Broadcasting Co.
Address.....109 Westgate
Tel.: OWen 2-1188.....Independent
Owner.....Jack Hughes
General Manager.....Bill Mathis

KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W.
Owned.....Key City Bcstrs.
Address.....Windsor Hotel
Tel.: OR 4-7211.....Independent
Representative.....Pearson
President.....Howard Barrett
General Manager.....Bro Mingus
Comm. Sales Prom. Mgr.....Forest Lane
Program Director.....Virgil Terry
Chief Engineer.....John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....P.O. Box 178
Tel.: OWen 2-4242.....ABC
Sta. Representative.....Bolling
President, Gen. Mgr.....Dale Ackers
Station Manager.....Ken Knox
Chief Engineer.....Herman Ridgway
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....2500 Butternut
Tel.: OR 3-2545.....MBS
General Manager.....A. C. Elter

KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts
Owned By.....Norman Building Corp.
Business Address.....Box 731
Tel.: MO 4-4324.....KBS
President.....Robert Aylin
General Manager.....L. L. Stewart
Chief Engineer.....Art Griffith

KVLF—Alpine—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Blg Bend Bcstrs.
Address.....Box 779
Tel.: TE 7-2144.....Independent
Station Representative.....Clyde Melville
President, General Mgr.....Gene Hendryx
Station Manager.....Phil Wayne Ebensberger
Chief Engineer.....Fritz Weyerts
Owners of: KVLF-TV.

KBUY—Amarillo—1946

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.
Owned By.....Radio KBUY, Inc.

Address.....Box 2828
Tel.: DR 2-6543.....KBS
President.....G. E. Miller
General Manager.....Joe Ramey

KFDA—Amarillo—1939

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lone Star Bcstg. Co.
Address.....Box 128
Tel.: DR 4-1637.....ABC
Station Rep.....Eastman
President.....Louise M. Jordan
General Station Mgr.....Wes Ninemire
Commercial Manager.....Cy Fields
Program Director.....Charlie Pro
Publicity Director.....Charlie Broomhead
Chief Engineer.....Sam Galloway

KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts
Owned-Oper. By.....Plains Radio Bcstg. Co.
Address.....2000 N. Polk St.
Tel.: EVERgreen 3-3321.....NBC
Newspaper Affil.....Globe-News
Representative.....Venard, Torbet & McConnell
President.....B. E. Walker
General Manager.....Bob Watson
Station Manager.....Larry Filkins
Program Director.....Al Thernes
Publicity Dir., Sls. Prom. Mgr.....Bill Pigeon
Chief Engineer.....W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Radio KIXZ, Inc.
Address.....112 W. 5th St.
Tel.: DR 6-5654.....Independent
Station Rep.....McGavren-Guild; Brown
President.....Jay J. G. Schatz
General Sta. Mgr.....John J. Heetland
Chief Engineer.....Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel.: DR 4-5235.....Independent
President, Gen. Mgr.....R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.
Owned-Oper. By.....Panhandle Bcstg. Co.
Address.....808 Charlotte St.
Tel.: DR 4-3796.....Independent
Representative.....Pearson
President, Gen. Mgr.....Ray Winkler
Station Manager.....Ernie Thrasher
Commercial Manager.....Wayne Whitson
Program Director.....Bob Ferris
Chief Engineer.....Tom Atkins

TEXAS

KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Clint Formby
Address.....P. O. Box 638
Tel.: LA 3-2845.....KBS
President.....Clint Formby
Chief Engineer.....S. Galloway

KBUD—Athens—1948

Frequency: 1410 Kc. Power: 1 Kw., d.
Owned.....Henderson Cty. Bcstg. Co.
Address.....Box 309
Tel.: 2277.....KBS
Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc. Power: 1000 Watts
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
Address.....Box 289
Tel.: SU 6-2817.....KBS
President.....Herman H. Wommack, Jr.
Gen., Sta. Mgr., Chief Eng. David A. Wommack
Commercial Manager.....A. N. Dowd
Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc. Power: 1 Kw., d.
Owned By.....Roger Bcstg. Co.
Address.....P.O. Box 3242
Tel.: Greenwood 6-4341.....Independent
Station Representative.....Pearson
General, Comm. Manager.....E. M. Cain
Program Director.....Chuck Hardin
Publicity Director.....Anne D. Robinson
Sales Promotion Mgr.....Bill Simpson
Chief Engineer.....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Pioneer Bcstg. Co.
Address.....520 Capital Nat. Bank Bldg.
Tel.: GR 2-6213.....ABC
Station Rep.....Eastman
President.....Wendell Mayes
Gen., Sta. Mgr.....Louis R. Cook
Sales Manager.....Harry Smith
Program Director.....Dick Laine
Chief Engineer.....Dave Schmidt

KOKE—Austin—1958

Frequency 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Radio KOKE Inc.
Address.....Box 1102
Tel.: HI 2-6771.....Independent
Representative.....Bolling
President.....Giles E. Miller
General Manager.....Lester Ready
Program Director.....Dick Laine
Chief Engineer.....Mike Fisher
Owners of: KBUY, Amarillo; KINT, El Paso.

KTBC—Austin—1943

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.
Owned-Oper. By.....The LBJ Company
Address.....P.O. Box 1155
Tel.: GR 2-2424.....CBS

Representative.....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Vice President.....Warren Woodward
Commercial Manager.....O. P. Bobbitt
Program Mgr.....Richard S. Pryor
Program Dir.....Jim Morriss
Sales Promotion Mgr.....Larry Carothers
Publicity Director.....Elmo Brown
Chief Engineer.....Ben Hearn
Owners of: KTBC-FM-TV, Austin.

KVET—Austin—1946

Frequency: 1300 Kc. Power: 1 Kw.
Owned.....Austin Bcstg. Corp.
Address.....113 West 8th St.
Tel.: GR 8-8521.....MBS
Station Rep.....Venard, Torbet & McConnell
Pres., Gen., Sta. Mgr.....Willard Deason
Comm., Sales Prom. Mgr.....James W. Dodd
Program Director.....Roy Greer
Chief Engineer.....Alvin O. Krieger

KRUN—Ballinger—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Central West Bcstg.
Address.....Box 351
Tel.: 3151.....KBS
Sta. Representative.....Melville
President.....M. M. Rochester
General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By.....Bay City Bcstg. Co.
Business Address.....Box 1391
Tel.: CI 5-4642.....MBS-KBS
Gen., Station Mgr.....D. Godwin
Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By.....Bayshore Bcstg. Co.
Business Address.....4638 Decker Drive
Tel.: 566-5531.....MBS-KBS
Station Representative.....Clyde Melville Co.
President.....Dave Worley
General Manager.....Myrl Stein
Commercial Manager.....Elwood Fritsch
Program Director.....Virgil Dowd
Chief Engineer.....Dalton Turner

KAYC—Beaumont—1938

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Texas Coast Bcstrs. of Beaumont
Address.....3130 Blanchette St.
Tel.: Terminal 3-9421.....Independent
Station Representative.....The Katz Agency
President.....David H. Morris
Station Manager.....Ed Dittert
Commercial Manager.....Brooke Carroll
Program Director.....Joe Walker
Chief Engineer.....Jack Easterwood
Owners of: KAYD-FM, Beaumont; KQUE-FM,
KNUZ, Houston.

KFDM—Beaumont—1924

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By.....Beaumont Bcstg. Corp.

Address.....P.O. Box 5566
 Tel.: Terminal 8-6191.....ABC
 Representative. Peters, Griffin, Woodward, Inc.
 President.....D. A. Cannan
 General Manager.....C. B. Locke
 Station, Comm. Mgr.....Walter Rubens
 Program Director.....Ross Wilder
 Chief Engineer.....Ed Ogden
 Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1300 Kc.....Power: 1 Kw., d.
 Owned By.....E. McLemore, R. T. Gibson
 Address.....4845 Fannett Road
 Tel.: Victor 2-2210.....Independent
 Station Rep.....Bob Dore
 General Station Manager.....Frank Dusenbury
 Commercial Manager.....Ed Henry
 Program Director.....William Brown
 Chief Engineer.....Harold Poole
 Owners of: KANB, Shreveport, La.; WN00,
 Chattanooga, Tenn.; KMLB, Monroe, La.;
 WAPX, Montgomery, Ala.

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....KTRM, Inc.
 Business-Studio Address.....4385 Crow Rd.
 Tel.: TW 2-4990.....Independent
 President.....Roy D. Shotts
 Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
 Owned By.....John D. Rossi
 Address.....P.O. Box 700
 Tel.: FL 8-1490.....Independent
 President, Comm. Mgr.....John D. Rossi
 Station Manager.....John Rossi, Jr.
 Sales Promotion Mgr.....Bob McCarty
 Program Director.....William S. Bennett
 Publicity Director.....J. Hugh Freeman
 Chief Engineer.....H. E. Bertram

KTON—Beeville—1961

Frequency: 940 Kc.....Power: 1000 Watts
 Owned By.....Belton Broadcasters, Inc.
 Address.....P.O. Box 654
 Tel.: Webster 9-3738.....Independent
 President.....Roy Sanderford
 General Manager.....John O'Brien
 Chief Engineer.....Carl Knelly

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
 Owned By.....Brown Morris
 Business Address.....1st and Florida Sts.
 Tel.: 129.....Independent
 Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Snider Corp.
 Address.....702 Johnson St.
 Tel.: Amherst 4-6931.....ABC
 Representative.....Pearson
 President, Gen. Mgr.....B. Winston Wrinkle
 Program Dir., Chief Engr.....Jay Thompson

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Big Spring Radio Co.
 Address.....118 East Third St.
 Tel.: AMherst 4-4326.....KBS, NBC
 Station Representative.....George Hopewell
 General, Station Mgr.....Jack Wallace
 Comm., Sales Prom. Mgr.....Bob Rogers
 Program Director.....Dorothy Henderson
 Chief Engineer.....Don Smith

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned By.....Cobra Bcstg. Co.
 Address.....Settles Hotel
 Tel.: AM 4-2523.....Independent
 General, Sta. Manager.....Bob Bradbury
 Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
 Owned-Operated.....Bon-Tex Radio
 Bus.Studio Address.....903 E. Fourth St.
 Tel.: 583-3151.....KBS
 General, Sta. Mgr.....Joe J. Webb
 Chief Engineer.....D. L. Solmanson

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned By.....Weldon W. & Weldon E. Lewis
 Address.....Box 1478
 Tel.: Broadway 3-7575.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Robert M. Watson
 Station Manager.....Weldon E. Lewis
 Comm., Sales Promo. Mgr.....Jim Richardson
 Program Director.....Allen Greer
 Publicity Director.....Dick Gutherie
 Chief Engineer.....Jean McKinney

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KHUZ, Inc.
 Address.....1431 Clayton St.
 Tel.: BR 3-3744.....MBS
 President.....R. G. Hughes
 General Station Mgr.....Jack Roberts
 Commercial, Sales Prom. Mgr.....Bill Clark
 Chief Engineer.....Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....Bowie Nocona Bcstg.
 Address.....Box 1080
 Tel.: TRemont 2-2288.....KBS
 Station Representative.....Robert E. Eastman & Co.
 President.....Earle Fletcher
 Station Manager.....Olie Carriker
 Commercial Manager.....William McCreary
 Program Dir., Chief Engr.....Eddie Zoch

KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Brady Broadcasters, Inc.
 Address.....200 E. Commerce St.
 Tel.: LY 7-2346.....KBS

TEXAS

President.....E. J. Harpole
General Sta. Mgr.....Ed. Williams
Comm., Sales Prom. Mgr.....Kenneth Harvison
Program Director.....George Taylor
Chief Engineer.....Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hugh M. McBeath
Address.....Miller Bldg.
Tel.: HI 9-3331.....KBS
General Mgr., Chief Eng.Hugh M. McBeath

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned By.....Tom S. Whitehead, Inc.
Address.....Box 730
Tel.: GR 6-3655.....KBS
President, Gen. Mgr.....Tom S. Whitehead, Jr.
Chief Engineer.....L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Terry Cty. Bdstg. Co.
Address.....Drawer 1032
Tel.: 2111.....Independent
Pres., Sta., Gen., Comm. Mgr., Mike A. Barrett
Assistant Manager.....E. Crawford Taylor
Chief Engineer.....C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Brownsville Bcstg. Co.
Address.....Box 472
Tel.: LI 2-5677.....ABC
Station Rep.....Hopewell; Melville
Pres., Gen., Sta. Mgr.....M. J. Wilson
Prog. Dir.....Lula Ward
Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc.....Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.....Brown County Bcstg. Co.
Address.....800 Hawkins St.
Tel.: MI 5-2401.....MBS-KBS
Sta. Reps.....Holman; Eastman
Pres., Gen. Manager.....Wendell Mayes
Station Manager.....Bill Jamar
Commercial Manager.....J. Fred Perry
Publicity Director.....Barbara Taylor
Chief Engineer.....Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....KEAN Radio Corp.
Address.....Box 666
Tel.: 4372.....Independent
President.....Pat Homan
Manager.....Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Bryan Bcstg. Co.
Bus. Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....ABC
President, Gen. Mgr.....Mike Mistovich
Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....Radio Bryan, Inc.
Bus. Studio Address.....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
Station Representative.....Pearson
President.....J. Hicks
General Manager.....R. B. Watkins
Chief Engineer.....Bob Jones

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....Millam Bcstg. Co.
Address.....Box 832
Tel.: OX 7-4634.....Independent
Partners.....N. L. Caperton, W. E. Smitherman
Chief Engineer.....E. Brod

KVPH—Canyon—1962

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned By.....W. J. Harpole
Address.....P.O. Box 507
Tel.: OLive 5-2589.....Independent
General Manager.....Dan Tarpley
Commercial Manager.....Dick Shaw
Program Director.....Gene Bitner
Chief Engineer.....Jack Todd

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Walter H. Herbort, Jr.
Address.....105 S. Fifth St.
Tel.: TR 6-2210.....KBS
President, Chief Eng.....Walter H. Herbort, Jr.
Program Director.....Georgia Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....Carthage B'casting
Address.....Box 955
Tel.: OXford 3-6668.....KBS
General, Station Manager.....Bev E. Brown
Program Dir., Chief Eng.....Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....MBS
Station Representative.....Brown
President.....Tom E. Foster
General Mgr.....Jack Bell
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563.....KBS
President.....R. M. Hagan
Gen., Comm. Mgr.....G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.

Owned-Operated by.....KCAR, Inc.
 Address.....Box 609
 Tel.: 427-2696.....KBS
 Reprs.....Continental Radio Sales; Melville
 President.....Maurice Wooley
 General Mgr., Chief Eng.Paul H. Daniels
 Comm. Sales Prom. Mgr.....Charlie Monk
 Program, Publicity Dir.....Johnny Webb

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power: 250 Watts d.
 Owned-Oper. ByJim Gordon, Inc.
 Address.....919 N. Main
 Tel.: Milton 5-6643.....Independent
 President, Gen. Mgr.Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
 Owned-Oper. By.....Howard Bailes
 Address.....Box 487
 Tel.: Lyric 2-3535.....KBS
 General ManagerH. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Coleman County Bcstg. Co.
 Business Address.....Box 432
 Tel.: 8406.....KBS
 ManagerFloyd Shelton

KVMC—Colorado City—1950

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned.....Colo. City Bcstg. Co.
 Address.....Box 990
 Tel.: RAndolph 8-3320.....KBS
 Station RepresentativeHopewell
 General ManagerEldon Mahon

KCOM—Comanche—1962

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....Radio Comanche
 Address.....P.O. Box 68
 Tel.: 356-2133.....Independent
 Station Representative.....Clyde Melville
 General, Station Manager.....Gilbert Webb
 Comm. Mgr., Program Dir.....Edward Webb
 Chief Engineer.....R. F. Casteel

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 Address.....Box 165
 Tel.: PL 6-4466.....KBS
 PresidentReagan Smith
 Gen. Sta. Comm. Mgr.....David L. Oglesby
 Publicity DirectorMary Stout
 Chief EngineerJohn W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned & Oper. ByInternational Radio Corp.
 Address.....403 South Staples
 Tel.: TU 4-2321.....Independent
 Sta. Reprs.NTS; Oakes; Ochs
 President.....C. V. Guzman
 General ManagerArthur Thomas

KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.
 OwnedBroadcasters, Inc.
 Address.....Box 898
 Tel.: 4-3541.....Independent
 RepresentativeWeed
 President, Gen. Mgr.....B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Nueces Bcstg. Co.
 Address.....P. O. Box 1460
 Tel.: TU 2-7411.....Independent
 General Manager.....C. W. Rossi
 Chief Engineer.....James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....South Texas Broadcasting
 Address.....4102 S. Staples
 Tel.: UL 2-7341.....Independent
 Representative, Peters, Griffin, Woodward, Inc.
 Gen. Mgr.....A. C. Lloyd, Jr.
 Sales Manager.....Joel Yowell
 Program Director.....Gordon Clark
 Publicity Director.....Ruby Sosebee
 Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 Address.....Show Room Bldg.
 Tel.: TU 4-1616.....CBS
 Station Representative.....Adv. Time Sales
 Pres., Gen. Mgr.....Vann M. Kennedy
 Commercial Manager.....Charles R. Manning
 Program Director.....Gene Looper
 Chief Eng.....Eric Beals
 Owners of: KZTV, Corpus Christi.

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KUNO Radio
 Address.....P.O. Box 4286
 Tel.: TU 4-5203.....Independent
 Station Representative.....Devney Organization
 President.....McHenry Tichenor
 V.P., Gen. Mgr.....Sterling Zimmerman
 Station Mgr.....Herb Garrett
 Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alto, Inc
 Bus-Studio Address.....609 W. 7th Ave.
 Tel.: TR 4-7421.....KBS
 General Manager.....Luther A. Johnson, Jr.

KCRM—Crane—1959

Frequency: 1380 Kc.....Power: 1,000 Watts d.
 Owned By.....Albert L. Crain
 Address.....Box 1116
 Tel.: JO 4-3202.....KBS
 Station Representative.....Clyde Melville
 PresidentAlbert L. Crain
 Sales Promotion Mgr.....Hayward Armstrong
 Program Director.....Christine Crain

TEXAS

KIVY—Crockett—1949

Frequency: 1290 Kc. Power: 500 Watts d.
 Owner-Oper. By: Pioneer Bcstg. Co.
 Address: Box 1109
 Tel.: KI 4-2171. KBS
 Pres. Gen., Sta. Mgr., Prog. Dir.: J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
 Owned By: Cuero Bcstrs.
 Address: Box 128
 Tel.: CRestwood 5-3430. Independent
 Station Representative: George Hopewell
 President: Margaret Respondek
 Sta. Mgr., Chief Eng.: Victor J. Boldt
 Sales Prom. Mgr.: Frank Notzon
 Program Director: Ken Metting
 Publicity Director: Leon Boldt

KXIT—Dalhart—1948

Frequency: 1410 Kc. Power: 500 Watts, d.
 Owned-Oper. By: Dalhart Broadcasters
 Address: Box 1350
 Tel.: CH 9-4747. KBS
 Manager, Ch. Eng.: R. J. Beller

KBOX—Dallas—1952

Freq: 1480 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By: KBOX, Inc.
 Address: 9900 McCree Road
 Tel.: Dlamond 8-3800. Independent
 Station Rep.: Robert E. Eastman & Co.

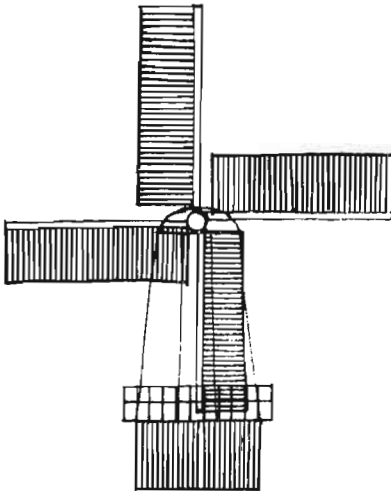
Exec. V.P. & Mngng. Dir.: John F. Box, Jr.
 General Manager: Edward G. Sheridan, Jr.
 Director of Operations: Tom Murphy
 Director of Merchandising: Irene Runnels
 Sales Manager: Alan Golden
 Program Director: Hal Raymond
 Chief Engineer: Robert Swortwood
 Owners of: WIL-AM-FM, St. Louis, Mo.; WTVO-
 TV, Rockford, Ill.; WICD-TV, Danville, Ill.;
 WICS-TV, Springfield, Ill.; WCHU-TV, Cham-
 paiga, Ill.; WHNS-TV, Hartford, Conn.

KIXL—Dallas—1947

Frequency: 1040 Kc. Power: 1000 Watts d.
 Owned-Operated By: Variety Bcstg. Co., Inc.
 Address: 1401 S. Akard St.
 Tel.: RI 1-5016. Independent
 Station Representative: Broadcast Time Sales
 Pres., Gen. Mgr.: Lee Segall
 Station Manager: Dan Hayslett
 Asst. Manager: Don Robinson
 Program Director: Harold Smith
 Owners of: KIXL-FM, Dallas.

KLIF—Dallas—1947

Freq.: 1190 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By: The McLendon Corp.
 Address: 2104 Jackson
 Tel.: RI 7-9311. Independent
 Station Representative: Blair
 Ch. of Bd.: B. R. McLendon



We've Never Sold A Windmill

No matter what some of our more zealous advertisers might tell you—K-BOX has not sold everything under the sun.

Take windmills for example. To our best recollection, we've never in forty years of Balaban broadcasting, sold one. Not that K-BOX couldn't, understand. It's just that the windmill market doesn't warrant the kind of coverage K-BOX delivers.

If yours is a product that requires you to reach lots of people—yet profit demands you reach them at the lowest cost per thousand—the buy for you is K-BOX.

If you're in windmills, you might try Radio Amsterdam.

K-BOX/Dallas

THE BALABAN STATIONS

John F. Box, Jr., *Managing Director*

In Tempo With The Times

Represented by Robert E. Eastman & Co., Inc.

President.....Gordon B. McLendon
 General Mgr.....W. S. Morgan, Jr.
 Commercial Mgr.....Al Lurie
 Program Director.....Stan Richards
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison

KSKY—Dallas—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....SKY Bcstg. Service
 Address2927 Maple
 Tel.: RI 2-6193.....Independent
 President.....A. L. Chilton
 General Comm. Mgr.....R. G. Terrill
 Prog. Dir.....Andy Bell
 Chief Engineer.....Morris M. Ming

KVIL—Dallas—1960


Frequency: 1150 Kc.....Power: 1 Kw. d.
 Owned By.....University Advertising Co.
 Address4152 Mockingbird Lane
 Tel.: LA 6-8666.....Independent
 Station Representative.....Adam Young
 President.....John J. Coyle
 Station Manager.....Jack R. Howard
 Commercial Manager.....Joseph Wolfman
 Program Director.....Dillard Carrera
 Chief Engineer.....Gordon L. Vaughan, Jr.
 Owners of: KVIL-FM.

WFAA—Dallas—1922

Frequency820 Kc., 570 Kc.
 Power50,000 W., 5000 W.
 Owned-Oper. By.....A. H. Belo Corp.
 Address.....Communications Center
 Tel.: Riverside 8-9631NBC-ABC
 Newspaper Affil.....Morning News
 Representative.....Edward M. Petry
 President.....Joseph M. Dealey
 General Mgr.Mike Shapiro
 Station Mgr.George K. Utley
 Commercial Mgr.....Norman H. Stewart
 Sales Prom. Mgr.....Casey Cohlma
 Program Mgr.....Pierce Allman
 Chief Engineer.....Jim Webb Cooper
 Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....City of Dallas
 AddressFair Park
 Tel.: TA 3-6101.....MBS
 Station RepresentativeGill-Perna
 General. Station Mgr.....Durward Tucker
 Commercial Manager.....Charles Frauman
 Program Director.....Jim Lowe
 Engr. Spvsr.....C. O. Bowles
 Owners of: WRR-FM.



ASSOCIATED PRESS

**PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE**

TEXAS

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned.....Dallas Times Herald Radio
Address.....Herald Square
Tel.: RI 2-6811.....CBS
Station Rep.....Advertising Time Sales
President.....Clyde W. Rembert
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts
Chief Engineer.....B. B. Honeycutt

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Queen City Bcstg.
Business Address.....P. O. Box 1162
Tel.: 5-2431.....KBS
President.....James D. Patterson

KDSX—Denison-Sherman 1948

Frequency: 950 Kc.....Power: 500 W.
Owned-Oper. By.....KDSX, Inc.
Address.....P. O. Box 331, Denison
Tel.: HO 5-1600.....KBS
Sta. Rep.....Melville
Mgr., Denison Opera.....B. V. Hammond, Jr.
Mgr., Sherman Opera.....L. L. Hendrick
Chief Engineer.....Tom John

KDNT—Denton—1938

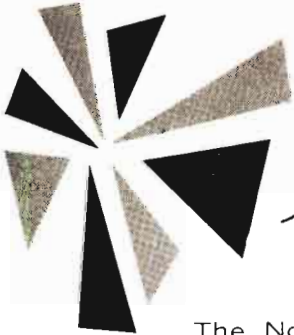
Freq.: 1440 Kc....Power: 5 Kw. d., 500 W. n.
Owned By.....Harwell V. Shepard
Address.....Radio Center Bldg.
Tel.: 382-4144.....KBS
President, Chief Eng.....Harwell V. Shepard

KKAL—Denver City—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By....Yoakum County Broadcasting Co.
Address.....P.O. Drawer 67
Tel.: 592-2503.....Independent
President.....Claude C. McAdams
General, Station Manager.....Cal McAdams
Comm., Sales Prom. Mgr.....Jack Williams

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owner.....Arthur Temple, Jr.
Address.....Box 336
Tel.: MY 8-5533.....Independent
Station Rep.....Pearson Nat'l Reps.
Gen., Station Mgr.....Tommy Ward Lanyon
Comm. Mgr.....Evelyn Lanyon
Program Director.....Charles Coleman
Chief Engineer.....Billy Christie
Owners of: KSPL-FM.



All across the board...

The November-December, 1962, Nielsen Report shows KRLD Big Time Radio as the NUMBER ONE station in the Dallas-Fort Worth market, 9:00 a.m. to 9:00 p.m.

Proof positive that your ad dollar goes further on 1080, home of KRLD RADIO.

See your Advertising Time Sales representative.



CBS OUTLET FOR DALLAS-FORT WORTH

THE DALLAS TIMES HERALD STATION

Clyde W. Rembert, *President*

1080

KDDD—Dumas—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By Dumas Bcstrs., Inc.
 Address Box 555
 Tel.: 935-4141 KBS
 President, Gen. Mgr. Ken Duke
 Comm., Sales Prom. Mgr. Al Tremble, Jr.
 Program Director Ed McPherson
 Chief Engineer Granville Murphey
 Owners of: KDDD-FM, Dumas.

KEPS—Eagle Pass—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned Uvalde Broadcasters
 Address Box 198
 Tel.: PR 3-2610 KBS
 President E. J. Harpole
 Station Manager Bill Woods
 Commercial Mgr. D. McDuff
 Chief Engineer Charles Harris
 Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned Circle-S, Inc.
 Address P. O. Box 590
 Tel.: MAin 9-2621 KBS
 Station Representative Hopewell
 General Manager R. L. Spalding
 Chief Engineer B. Brewer

KURV—Edinburg—1947

Frequency: 710 Kc. Power: 250 Watts
 Owned-Oper. By Magic Valley Radio, Inc.
 Address Box 480
 Tel.: DU 3-2777 Independent
 Station Representative Charles Bernard
 President, General Mgr. Lloyd Hawkins
 Commercial Manager Jimmie Champion
 Program Director Hal Jelfcoat
 Chief Engineer Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned-Oper. By Wharton County Bcstg. Co.
 Business Address 515 E. Jackson
 Tel.: LI 3-3303 Independent
 President, Gen. Mgr. Senator Culp Krueger
 Chief Engr., Program Director Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By KELP Radio Corp.
 Address P.O. Box 9924
 Tel.: KE 3-5911 Independent
 Representative Adam Young
 President Norman Alexander
 General Mgr. Gene Roth
 Comm. Manager Dick Amundson
 Program Director Charles Russell
 Chief Eng. Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Operated By KHEY Bcstg., Inc.
 Address P.O. Box 4258
 Tel.: SKYline 5-7681 ABC

Station Rep. Venard, Torbet & McConnell
 President, Gen. Mgr. Edward M. Sleighel
 Station, Sales Prom. Mgr. John C. Lee
 Commercial Manager Bert Wahlen
 Program Director Michael C. Oatman
 Chief Engineer Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned By Radio El Paso
 Address Box 5347
 Tel.: PR 2-1486 Independent
 Station Representative Pearson
 President Robert Howsam
 General Manager J. Thompson
 Chief Engineer J. Jackson

KIZZ—El Paso—1958

Frequency: 1150 Kc. Power: 1000 Watts, d.
 Owned By Sunland Bcstg. Co., Inc.
 Address 470 S. Glenwood St.
 Tel.: Prospect 2-5211 CBS
 Station Representative Bernard Howard Co.
 President, General Manager I. T. Cohen

KROD—El Paso—1940

Frequency: 600 Kc. Power: 5000 Watts
 Owned Southwest States, Inc.
 Address 2201 Wyoming St.
 Tel.: KE 2-6551 Independent
 Sta. Representative Bolling
 President Cecil Trigg
 V.P., General Mgr. Dave Scribner
 Sales Manager Brunell Harvey
 Program Director Paul Allen
 Chief Engineer Vince Roberts
 Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;
 KVII, Amarillo; KRNO, San Bernardino, Calif.

KSET—El Paso—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Rio Grande Bcstg. Co.
 Address 904 Magoffin Ave.
 Tel.: KE 2-4979 MBS
 Station Representative Bob Dore
 President Fred Hervey
 General, Station Mgr. Sam E. Pendleton
 Program Dir. James A. Kiser
 Chief Engineer H. N. Rand
 Owners of: KSET-FM, El Paso.

KTSM—El Paso—1929

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By Tri-State Bcstg. Co., Inc.
 Address 801 N. Oregon St.
 Tel.: KE 2-5423 NBC
 Rep. George P. Hollingsbery
 President Karl O. Wyler, Sr.
 V.P., Station Mgr. Jack B. Chapman
 Prog. Dir. Rudy Tellez
 Chief Engineer Racine Watkins
 Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc. Power: 500 Watts d.

TEXAS

Owned & Oper. By.....Hicks Enterp
Address.....104 N. St. Mary's St.
Tel.: FA 5-2112.....KBS
President.....Bob Hicks
General Mgr......Marvin Propes
Station Manager.....Paul Brown
Chief Engineer.....H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. **Power:** 250 Watts d.
Owned By KZOL Bcstg. Co.
Address Box 434
Tel.: 481-3319 KBS
General Station Mgr. Theodore Rossell
Commercial Sales Prom. Mgr. Bill Moore
Chief Engineer Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc. **Power:** 250 Watts d.
Owned-Operated By... West Texas Bcstrs. Inc.
Address P. O. Box 1006
Tel.: YU 3-2841.....KBS
Station Representative.....Continental
President.....B. A. Robertson
General Manager.....A. Holmes
Program Director.....D. Waldo
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. **Power:** 250 Watts d.
Owned KFST, Inc.
Address Box 651
Tel.: ED 6-2228.....KBS
Station Representative.....Hopewell
President.....K. Z. Bond
General Manager.....Jim Hawkins

KCUL—Fort Worth—1949

Freq.: 1540 Kc. **Power:** 50 Kw. d., 1 Kw. n.
Owned.....Dalworth Broadcasting Co.
Address Box 2049
Tel.: ED 6-5641 Independent
Station Representative.....Eastman
Pres., Gen. Mgr......Kurt A. Meer
Sales Prom., Pub......Diane Spiegel
Program Director.....Lawton Williams
Chief Engineer.....Adam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc. **Power:** 5000 Watts d.
Owned By.....Texas State Network
Address 4801 W. Freeway
Tel.: PE 7-6631.....Independent
Representative John Blair
President.....Gene Cagle
V.P., General Manager.....Stan Wilson
Commercial Manager.....Bert Haney
Sales Promotion Manager.....Jim Phillips
Program Director.....Jack Sharp
Publicity Director.....Suzy Simpson
Chief Engineer.....James T. Peterson
Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc. **Power:** 250 Watts d.
Owned-Oper. By...Trinity Broadcasting Co.

Address.....P.O. Box 7321
Tel.: ED 6-7175.....Independent
Station Rep......Broadcast Time Sales
President.....W. C. Windsor, Jr.
Station Manager.....Dick Osburn
Chief Engineer, Ass't Mgr......Chester Grubbs

KNOK—Fort Worth—1946

Frequency: 970 Kc. **Power:** 1000 Watts d.
Owned-Oper. By.....KNOK Broadcasting Co.
Address P.O. Box 7116
Tel.: TE 1-1278.....Independent
Representative Howard
President.....Stuart J. Hepburn
Commercial Manager.....Dean McClain
Chief Engineer.....James Allford

KXOL—Fort Worth—1947

Freq.: 1360 Kc. **Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KXOL, Inc.
Address 3004 W. Lancaster St.
Tel.: ED 5-9511.....Independent
Station Representative.....Robert E. Eastman
President.....Wendell Mayes
V.P., General Manager.....Earle Fletcher
Station Manager.....Jere Hahn
National Sales Manager.....Dale Drake
Program Director.....Don Hodges
Publicity Director.....Paul Ridings
Chief Engineer.....John R. Crouse
Owners of: KBWD, Brownwood, KNOW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
Power.....50,000 W., 5,000 W.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC-ABC
Newspaper Affiliation.....Star Telegram
Representative.....Peters, Griffin, Woodward, Inc.
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
General Manager.....Roy Bacus
Publicity Director.....Phil Wygant
Program Director.....Harvey Boyd
Chief Engineer.....Rupert Sogan
Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc. **Power:** 1 Kw.
Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
Address P. O. Box 311
Tel.: WY 7-2300.....KBS
President.....Arthur Stehling
Gen. Mgr. Ch. Eng......Norbert Fritz

KBRZ—Freeport—1952

Frequency: 1460 Kc. **Power:** 500 Watts d.
Owned-Oper. By.....Radio Brazosport, Inc.
Address Box 1077
Tel.: BELmont 3-2655.....Independent
President & Gen. Mgr......Jim Hairgrove

KGAF—Gainesville—1947

Frequency: 1580 Kc. **Power:** 250 Watts d.

Owned-Oper. By.....Gainesville Bcstg. Co.
 Address.....State School Road
 Tel.: HO 5-5546.....KBS
 Station Representative.....Melville
 President.....Joe M. Leonard, Sr.
 General Manager.....Joe M. Leonard, Jr.
 Comm. Mgr.....Earl Leonard
 Chief Eng.....J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.
 Owned-Oper. By...The Galveston Bcstg. Co.
 Business-Studio Address.....P.O. Box 1138
 Tel.: SHERwood 4-4567.....Independent
 Station Representative.....Pearson
 General Mgr.....G. D. Cowan
 Comm. Mgr.....Tom Lewis
 Program Dir.....Larry Henderson
 Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Island Bcstg. Co.
 Address.....6002 Broadway
 Tel.: SH 4-3666.....Independent
 Station Representative.....Brown
 President.....David Nathan
 General Manager.....D. Davis
 Program Director.....Bill Atkins
 Chief Engineer.....R. Ripley

KEES—Gladewater—1949

Frequency: 1430 Kc...Power: 1000 Watts d.
 Owned By.....Golden Triangle Ent.
 Address.....T. W. Lee Bldg.
 Tel.: 2181.....Independent
 Station Representative.....Dore
 President.....E. E. Tidmore
 General Mgr.....D. W. Morton
 Chief Engineer.....Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Gonzales Bcstg. Corp.
 Business Address.....425 St. George St.
 Tel.: 672-3631.....KBS
 Station Representative.....Cooke
 Gen. Mgr.....Lawrence M. Walshak
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Jones & Gilligan
 Address.....Box 1050
 Tel.: LI 9-1330.....KBS
 General Manager.....Burney Jones
 Commercial Manager.....Neil Gilligan, Jr.
 Chief Engineer.....James Jones

KPCN—Grand Prairie—1957

Frequency: 730 Kc.....Power: 500 Watts
 Owned By.....Radio KPCN, Inc.
 Address.....P.O. Box 866
 Tel.: EMerson 3-2459.....Independent
 Chairman of Board.....Giles E. Miller
 President.....H. A. Hulse
 Station Manager.....Carter S. Jones

KGVL—Greenville—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KGVL, Inc.
 Address.....1400 Wolfe City Drive
 Tel.: GL 5-1400.....KBS
 Representative.....Pearson
 Pres., Gen. Manager.....Leo Hackney
 Program Director.....James D. Jones
 Chief Engineer.....Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc.....Power: 250 Watts, d.
 Owned By.....San Jacinto Bcstg. Co.
 Address.....Box 592
 Tel.: 900.....KBS
 Station Representative.....Clyde Melville
 President, Gen. Mgr.....Frank J. Hedrick
 Station Mgr., Chief Engr.....Errol R. Coker

KGBT—Harlingen—1941

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.
 Owned By.....Harbenito Radio Corp.
 Address.....Box 711
 Tel.: GARfield 3-3910.....CBS
 Reps...Richard O'Connell; Pearson Nat'l Reps.
 President.....McHenry Tichenor
 General, Station Mgr.....Otis Shumate
 Comm. Sales Prom. Mgr.....Willie Harris, Jr.
 Program, Publicity Dir.....Jim Williams
 Chief Engineer.....Al Beck
 OWNERS of: KGBT-TV, KELT-FM, Harlingen;
 KUNO, Corpus Christi, Tex.

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co.
 Business-Studio Address.....P. O. Box 311
 Tel.: 4528.....Independent
 President.....Jim Reeves
 Gen. & Sta. Mgr.....Tom Perryman
 Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
 Owned.....Wes Dean & Co.
 Address.....Highway 26
 Tel.: 2324.....KBS
 General, Commercial Manager.....Wes Dean
 Program Director.....Pat Endsley
 Publicity Dir.....Helen Dean
 Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hereford Broadcasters
 Address.....Box 472
 Tel.: EMerson 4-1860.....Independent
 General Manager.....Clint Formy
 Commercial Manager.....Roy Faubion
 Sales Promotion Manager.....Don Chaney
 Publicity Director.....Larry Lamote
 Chief Engineer.....Bob Rott
 Owners of: KACT, Andrews; KLVY, Levelland,
 both Tex.

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.

TEXAS

Owned By.....KHBR Radio, Inc.
Address.....Delmar Hotel
Tel.: JU 2-3431.....KBS
Sta. Representative.....Melville
President, Gen. Mgr.....Nelson W. Galle
Station Mgr., Chief Eng.....J. K. Lone, Jr.

KCOH—Houston—1948

Frequency: 1430 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
Tel.: CA 4-1888.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Robert C. Meeker
Chief Engineer.....Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
Owned.....McLendon Corp.
Address.....500-04 Lovett Blvd.
Tel.: JACKSON 6-3461.....Independent
Representative.....Blair
President.....Gordon B. McLendon
Gen. Mgr.....Bill Weaver
Comm. Mgr.....Bruno Leonard
Program Director.....Chuck Benson
Chief Engineer.....Glenn Cook
Owners of: KILF, Dallas; KTSA, San Antonio;
KEEL, Shreveport; WAKY, Louisville; WYSL,
Buffalo; KABL, San Francisco; WGES, Chicago.

KNUZ—Houston—1948

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Texas Coast Bcstrs.
Address.....4701 Caroline Ave.
Tel.: JACKSON 3-2581.....Independent
Representative.....Katiz
President, General Manager.....David Morris
Commercial Manager.....Forrest Patton
Program Director.....Ken Grant
Chief Engineer.....Ed Martin
Owners of: KAYC-AM-FM, Beaumont; KQUE-FM,
Houston. All Tex.

KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.
Owned By.....Taft Bcstg. Co.
Address.....4808 San Felipe Road
Tel.: SUNSET 2-2460.....ABC
Station Representative.....Adv. Time Sales
President, General Manager.....Paul E. Taft
Station Manager.....Lynn A. Christian
Commercial Manager.....Robert O. Magruder
Program Director.....Ronald G. Schmidt
Chief Engineer.....Eddie Bates
Owners of: KODA-FM, Houston.

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....Houston Post Co.
Address.....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Afil.....Post
Station Rep.....Petry
Gen. Mgr.....Jack Harris
Station Manager.....Jack McGrew
Commercial Manager.....Cleve Griffin

Sales Promotion Manager.....Kirt Harriss
Program Director.....Glenn Kensingner
Chief Engineer.....Harvey Wheeler
Owners of: KPRC-TV.

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Winston Salem Bcstg. Co.
Business Address.....4005 Travis St.
Tel.: JA 3-5535.....Independent
Station Representative.....Robert Eastman
President.....James Coam
General, Station Manager.....Charles W. Brunt
Comm., Sales Prom. Mgr.....Victor Williams
Program Director.....Bob Kelly
Publicity Director.....Beverly Baird
Chief Engineer.....O. B. Johnson
Owners of: WTOB, Winston Salem, N. C.; WSGN,
Birmingham, Ala.

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel Annex
General Manager.....W. C. Bryan
Tel.: CA 7-4361.....CBS
News, Afil.....The Chronicle
Representative.....Peters, Griffin, Woodward
General Manager.....W. C. Bryan
Bus. Mgr.....Tom Jacobs
Program Director.....Buddy McGregor
General Sales Mgr.....Ed Case
Merchandising, Prom. Mgr.....Thelma Schoettker
Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....KXYZ, Inc.
Address.....Gulf Bldg.
Tel.: CA 2-6151.....Independent
Sta. Representative.....Young
President, General Mgr.....Lester Kamin
Station Manager.....Sam Bennett
Program Director.....Milt Willis

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned By.....KYOK, Inc.
Address.....613 Preston St.
Tel.: CA 7-3108.....Independent
Representative.....Howard
President.....Jules J. Paglin
V.P., General Manager.....Joseph R. Fife
Comm., Sales Prom. Mgr.....Robert E. Mabry
Program Director.....Rima Bredehoeft
Chief Engineer.....Stewart Bean
Owners of: WBOK, New Orleans; WNOK, Baton
Rouge; KAOK, Lake Charles; WLOK, Memphis;
WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Huntsville Bcstg. Co.
Address.....Box 312
Tel.: GA 5-2651.....KBS
President.....Verla Cauthen
Gen. Mgr., Ch. Eng.....Jack Nichols
Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By..... Wells, Waller & Ballard
 Address Box 1071
 Tel.: 2211..... Independent
 President, Gen. Mgr..... Dudley Waller
 Commercial Manager..... Bill Peacock
 Program Director..... Mervin Dawson
 Chief Engineer..... Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By..... Jasper Bcstg. Co.
 Address P. O. Box 6090
 Tel.: DUDley 4-2544..... KBS
 President..... J. C. Howard
 General Manager..... A. Strong
 Station Mgr..... W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... HW Bcstg. Co.
 Address P.O. Box 206
 Tel.: Hickman 6-2768..... KBS
 General, Station Mgr. ... Harry C. Wisehart, Jr.
 Chief Engineer..... Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W., d.
 Owned..... The Camel Co.
 Address Box 990
 Tel.: OL 9-2990..... KBS
 President..... Charles W. Balthrope
 Station Manager..... Ed C. Balthrope
 Chief Engineer..... Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... KERB, Inc.
 Address P.O. Box 456
 Tel.: JUNiper 6-3481..... KBS
 General Manager..... H. Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned..... Kerrville Bcstg. Co.
 Address P. O. Box 791
 Tel.: CL 7-4003..... KBS
 Station Representative..... Hopewell
 President, Gen. Mgr..... Albert F. Mason, Jr.
 Chief Eng. & Prog. Dir..... Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc. Power: 250 Watts
 Owned By..... A. E. McCubbin
 Address Radio Bldg.
 Tel.: 2001..... KBS
 General, Station Manager..... John Logan

KLEN—Killeen—1955

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By..... Highlite Bcstg Co.
 Address P.O. Box 935
 Tel.: ME 4-3181..... Independent
 Pres., Gen. Mgr..... A. W. Stewart
 Commercial Manager..... W. M. Taylor
 Publicity Director..... Mrs. Margaret West
 Chief Engineer W. Kelley

KINE—Kingsville—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... KINE, Inc.
 Business Address..... P.O. Box 846
 Tel.: LYric 2-2822..... Independent
 General Manager..... Ben H. Glusing
 Station Manager..... A. Cook
 Chief Engineer..... Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By..... Vernon R. Nunn
 Address Box 569
 Tel.: 968-3173..... KBS
 General, Commercial Mgr..... Vernon R. Nunn
 Chief Engineer..... James Rowles

KPET—Lamesa—1946

Frequency: 690 Kc. Power: 250 Watts
 Owned By..... Lamesa Bcstg. Co.
 Address Box 30
 Tel.: 2404..... KBS
 Station Representative..... Clyde Melville
 General Manager..... Robert Bradbury
 Station Manager..... Walter Buckel
 Chief Engineer..... Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By..... Lampasas Bcstg. Co.
 Address..... P.O. Box 149
 Tel.: CH 2-3671..... Independent
 Pres. Sta. Mgr..... V. Dean Turner
 Chief Engineer..... S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned By..... Southwestern Operating Co.
 Address 820 Convent
 Tel.: RAndolph 3-3674..... Independent
 Station Representative..... Bolling
 President..... Donald W. Reynolds
 General Manager..... Roy J. Bowman
 Chief Engineer..... W. I. Simpson

KVOZ—Laredo—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Border Broadcasters, Inc.
 Address Box 1638, Sta. 1
 Tel.: RA 3-4396..... Independent
 President..... E. J. Harpole
 General, Sta. Manager..... Bill Harrell
 Program Director..... Joe Pierce
 Chief Engineer..... Vivian Harrell
 Owners of: KVOU, Uvalde; KEPS, Eagle Pass.
 Both Tex.

KLVT—Levelland—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... Levelland Bcstrs.
 Address Box 866
 Tel.: 894-3134..... KBS
 Owners..... Clint & Marshall Formy
 Station, Gen. Mgr..... Gene Stanley
 Sales Prom. Mgr., Chief Eng..... Gil Patschke
 Program Director..... Terry Belyeu
 Owners of: KPAN, Hereford; KACT, Andrews.

TEXAS

KWLD—Liberty—1959

Frequency: 1050 Kc. Power: 250 Watts
Owned By: KWLD Bcstg. Co.
Address: Box 939
Tel.: Federal 6-4454. Independent
General Manager: J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By: Gerald H. Sanders
Address: Box 192
Tel.: 385-4474. KBS
President: Gerald H. Sanders
General Manager: Jim Black
Sales Promotion Mgr.: Charles Campfield

KETX—Livingston—1957

Frequency: 1440 Kc. Power: 5 Kw., d.
Owned: Polk County Bcstg. Co.
Address: Box 111
Tel.: FA 7-8916. Independent
Pres., Ch. Eng.: Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc. Power: 250 Watts d.
Owned By: Trinity Valley Bcstg. Co.
Address: Box 1170
Tel.: FAculty 7-4393. KBS
President: Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Oper. By: Voice of Longview
Address: Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461. Independent
Representative: Donald Cooke
President: James R. Curtis
Commercial Mgr.: John Allen

KLUE—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Longview, Inc.
Address: Highway 149 South
Tel.: PL 8-4496. KBS-MBS
Station Reps.: Masla; Melville; Beaver
President: E. W. Mahone, Jr.
V.P., Gen. Mgr.: H. A. Bridge, Jr.
Commercial Manager: Lowell Wolfe
Sales Promotion Manager: Glenn Daniels
Program Director: Naomi McPeck
Publicity Director: Jo Ann Bridge
Chief Engineer: Tig Williford
Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1590 Kc. Power: 1000 Watts
Owned: Bryant Radio & Television, Inc.
Address: 5600 Avenue A
Tel.: SH 4-1414. NBC
Representative: Raymer
President, General Mgr.: Joe H. Bryant
Station Manager: Joe S. Bryant
Nat. Sales Mgr.: Ray Poindexter
Chief Engineer: Frank Lee
Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts d.
Owned: Western Bcstg.
Address: Box 270
Tel.: SH 4-4567. Independent
Station Representative: Pearson Nat'l Reps.
President: Leroy Elmore
General, Comm. Manager: Walt Lawson
Chief Engineer: Clem Clements
Owners of: KPEP, San Angelo, Tex.; KZIP,
Amarillo, Tex.; KPIK, Colorado Springs, Colo.

KFYO—Lubbock—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Plains Radio Bcstg. Co., Inc.
Business-Studio Address: 914 Ave. J
Tel.: PO 5-5567. CBS
Newspaper Affil.: Avalanche Journal
Station Rep.: Venard, Torbet & McConnell
President: W. B. Walker
General Manager: Gordon Thompson
Commercial Manager: Jack Dale
Program Director: Bob Nash
Chief Engineer: Scott Bledsoe
Owners of: KGNC-AM-FM-TV, Amarillo, Tex.

KLBK—Lubbock—1955

Frequency: 1340 Kc. Power: 250 Watts
Owned By: Grayson Enterprises
Address: 7400 College Avenue
Tel.: SH 4-2345. MBS
Station Manager: John Krieger
Chief Engineer: Rudy Starnes

KLLL—Lubbock—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By: Corbin Broadcasting Co.
Address: 2001 Great Plains Life Bldg.
Tel.: Porter 3-1911. Independent
Station Reps.: Charles Bernard; Clyde Melville
General Manager: Glenn E. Corbin
Commercial Manager: Larry Corbin
Program Dir., Chief Engr.: Dave Orrell

KSEL—Lubbock—1946

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.
Owned By: McAlister Bcstg. Co.
Address: Box 1524
Tel.: PO 3-0484. ABC
Representative: Weed
President: David Worley
General Manager: Gerald H. Sanders
Chief Engineer: Roger V. Hively
Owners of: KBYG, Big Spring, Tex.

KRBA—Lufkin—1938

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Darrell E. Yates
Address: 121 Cotton Square
Tel.: NEptune 4-6661. ABC-KBS
Representative: Continental Radio Sales
Station Manager: Darrell E. Yates

KTRE—Lufkin—1947

Frequency: 1420 Kc. Power: 1000 Watts

Owned By.....Forest Capital Communications
 Address.....P. O. Box 701
 Tel.: NE 4-7771.....MBS
 Reprs....Venard, Torbet & McConnell; Melville
 President, General Mgr....Richman G. Lewin
 Director of Sales.....Royce Christenson
 Sales Promotion Manager.....Hank Huggins
 Program Director.....Bill Carter
 Publicity Director.....Mary Ann Christopher
 Chief Engineer.....Fred C. Hill
 Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Texas State Network
 Address.....500 E. Beaumont St.
 Tel.: MU 6-5454.....Independent
 Station Representative.....Bolling
 President.....Gene L. Cagle
 General Manager....."Chuck" McKasson
 Program Director.....Ken Carter
 Chief Engineer.....Frank Manuel
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KAMY—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Sapphire Broadcasting Co.
 Address.....101 East Fifth St.
 Tel.: OL 2-4693.....Independent
 President, Gen. Mgr.....Joe Martin

KMAE—McKinney—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned.....McKinney Air Enterprises, Inc.
 Bus.-Studio Address.....218 E. Virginia St.
 Tel.: LI 2-2651.....Independent
 Pres., Gen. Mgr., Ch. Eng., George W. Smith, Jr.
 Station Manager.....Wayne Farrar
 Commercial Manager.....George Fleming
 Program Director.....Mrs. Helen D. Smith

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
 Owned-Operated By.....Marshall Bcstg. Corp.
 Address.....201 East Austin St.
 Tel.: WE 5-6789.....Independent
 Station Representative.....Hopewell
 Vice President.....L. D. Webster
 General, Commercial Mgr.....Heard Moore
 Station Manager.....Frank Battles
 Sales Promotion Manager.....Paul Hull, Jr.
 Publicity Director.....Douglas Hurd
 Chief Engineer.....Joe Granger

KMHT—Marshall—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Harrison Cty. Bcstg. Co.
 Address.....408 Marshall National Bank Building
 Tel.: WE 5-7826.....KBS-MBS
 Station Reprs.....Masla; Melville; Beaver
 President.....E. W. Mahone, Jr.
 V.P., General Mgr.....H. A. Bridge, Jr.
 Comm. Mgr.....Vinson Stevens
 Publicity Director.....Jo Ann Bridge
 Prog. Dir.....Sam Stringfellow
 Sales Promotion Mgr.....Katie McCullough
 Chief Engineer.....Jim Schumacher
 Owners of: KJUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
 Owned By.....Mexia Broadcasting, Inc.
 Business Address.....215-A E. Commerce St.
 Tel.: GYpsy 6-3874.....KBS
 President, General Mgr.....Tom Elkins

KCRS—Midland—1935

Freq.: 550 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned.....Midland Bcstg. Co.
 Address.....3701 West Wall
 Tel.: OXford 4-6603.....Independent
 Station Representative.....Eastman
 President.....Wendell Mayes
 General Manager.....Wendell Mayes, Jr.
 Commercial Manager.....J. Fred Perry
 Program Director.....Parker Morell
 Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Jack Cecil
 Address.....S. Lamesa Rd.
 Tel.: MU 4-5152.....KBS
 President, Comm. Mgr.....Ronald Lee Pope
 General, Station Manager.....Mildred Thompson
 Sales Promotion Manager.....Naomi Boswell
 Program Dir., Chief Engr.....Keith Ward
 Publicity Director.....Scott McGuire

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
 Owned By.....George Vaught
 Address.....1203 W. Wall
 Tel.: MU 2-4331.....Independent
 Station Representatives.....Gill-Perna; Brown
 President, Gen. Mgr.....George Vaught
 Chief Engineer.....Michael Flood

KORC—Mineral Wells—1946

Frequency: 1140 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Action Bcstg.
 Business Address.....P.O. Box 108
 Tel.: FA 5-3384.....KBS
 General Manager.....G. Hutto

KIRT—Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
 Owned.....KIRT, Inc.
 Address.....Box 985
 Tel.: JU 5-1629.....KBS
 Representative.....Melville
 President.....Ray V. Jensen
 General Manager.....C. T. McKasson
 Program Director.....Edith Jensen
 Chief Engineer.....Wilfredo Hinojosa

KVKM—Monahans—1947

Frequency: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Monahans Bcstrs., Inc.
 Address.....Drawer K
 Tel.: Wllson 3-3231.....MBS
 Station Reprs.....Melville; Masla
 Pres., Gen. Manager.....J. R. Rucker
 Station, Sales Prom. Mgr.....Bill Mitchell
 Program, Publicity Director.....Dick Aker
 Chief Engineer.....Rubin Masters
 Owners of: KVKM-TV.

TEXAS

KRAN—Morton—1961

Frequency: 1280 Kc. Power: 500 Watts d.
Owned By Morton Bcstg. Co.
Address Box 456
Tel.: 266-7221. Independent
President Mike Barrett
General Commercial Mgr. Dean Weatherly

KIMP—Mount Pleasant—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By Mt. Pleasant Bcstg. Co.
Address Box 990
Tel.: PA 4-4726. KBS
General Station Manager Winston O. Ward
Commercial Manager Rusty Reynolds
Program Director Ruby Stanley
Chief Engineer Clarence C. Taylor
Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc. Power: 1000 W.
Owned By J. Burroughs, L. Randolph, G. Lamb
Address P.O. Box 486
Tel.: 2730. Independent
President John Burroughs
General Manager Gilbert Lamb
Asst. Mgr., Chief Engr. Robert Pittman
Commercial Manager Olabelle Lamb
Sales Promotion Manager Eugene Howard
Program Director Buddy Peeler
Publicity Director Shirley Smith

KEE—Nacogdoches—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By J. C. Stallings
Address 300 E. Main St.
Tel.: LOgan 4-4444. KBS
President, General Manager J. C. Stallings
Comm., Sales Prom. Mgr. R. C. Atherton
Program Director Ray Driver
Chief Engineer J. R. Stallworth

KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.
Owned By Texan Broadcasting Co. Inc.
Address P.O. Box 1158, SFA Sta.
Tel.: LO 4-3723. Independent
Station Representative Bob Dore
General Manager Bob Dunn
Sales Prom. Manager Sarah Jane Moon
Commercial Manager Chuck Hancock

KWBC—Navasota—1960

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By Whitten Bcstg. Co.
Address 116 Railroad Street
Tel.: TA 5-6484. Independent
President, Gen. Mgr. Robert H. Whitten
Sta. Mgr., Ch. Eng. Bob Brown

KGNB—New Braunfels—1950

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned By Comal Broadcasting Co.
Address 184 S. Castell
Tel.: MA 5-3443. KBS
President, Gen. Mgr. F. T. Wilson
Chief Eng. Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Radio Industries, Inc.
Address 120 W. 3d
Tel.: FE 2-5791. Independent
Station Reps. Webb; Melville
General Manager Ben Nedow
Sales Prom. Mgr., Pub. Dir. Betty Nedow
Program Director Al Smith
Chief Engineer Albert I. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc. Power: 250 Watt
Owned By Southwest States, Inc.
Address 1300 South Crane
Tel.: FE 2-4301. Independent
Representative Bolling
President Cecil L. Trigg
General Station Manager Stephen Trigg
Comm., Sales Prom. Mgr. Gordon Lloyd
Program Director Rick Reynolds
Chief Engineer Jim Simpson
Owners of: KOSA-TV; KRNO, San Bernardino,
Calif.; KR0D-AM-TV, El Paso, Tex.; KVII-TV,
Amarillo, Tex.

KOYL—Odessa—1957

Frequency: 1310 Kc. Power: 1000 W. d.
Owned By Mid-Cities Bcstg. Co.
Business Address 4000 Rasco Ave.
Tel.: Emerson 6-2801. Independent
Pres., Chief Eng. Edward L. Roskelley
Commercial Manager Bob Batson
Program Director Bill Mitchell
Publicity Director Ruth Kirby

KRIG—Odessa—1946

Frequency: 1410 Kc. Power: 1000 Watts
Owned By Auchincloss Bcstg. Corp.
Address Box 231
Tel.: FEderal 2-6871. MBS-NBC
Station Representatives Brown; Clark
President B. C. Auchincloss
General Manager Marion O. Richardson
Program Director Maurice Farrar
Chief Engineer Bob Mettler

KOGT—Orange—1949

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Sabine Area Brcstg. Corp.
Address 605 Main St.
Tel.: TU 3-4381. Independent
President M. L. Jacobs
General Station Mgr. Ed Lovelace
Program Director Richard Corder
Chief Engineer Bob Simmons

KNET—Palestine—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Palestine Bcstg. Corp.
Business Address 319 W. Main St.
Tel.: 6077. KBS
Pres., Gen., Sta. Mgr. Allen E. Vinson
Comm. Mgr. Austin Hotchkiss
Chief Engineer Ted Bryan

KHHH—Pampa—1952

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Huntley Enterprises
 Address.....P. O. Box 1779
 Tel.: MO 4-2551.....Independent
 General Station Mgr.....H. H. Huntley
 Comm., Sales Prom. Mgr.....Dean Beggart
 Program Dir., Chief Engr.....A. C. Higgins
 Publicity Director.....June Galbreath

KPDN—Pampa—1936

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Top O' Texas Bcstg. Co.
 Address.....Hughes Bldg.
 Tel.: MO 4-7461.....MBS
 Station Representative.....George Hopewell
 Owner, General Mgr.....Warren L. Hasse
 Station Manager.....Lois Still
 Commercial Manager.....Ray Rodgers
 Program Director.....John Callarman
 Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Operated By.....Lamar Bcstg. Corp.
 Address.....210 1st Natl. Bank Bldg.
 Tel.: SU 4-6676.....KBS
 Station Representative.....George T. Hopewell
 Pres., Gen. Mgr.....James F. Hendrix
 Commercial Manager.....Judy Simpson
 Program Director.....Thomas D. Seay, Jr.
 Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....KPLT, Inc.
 Address.....Box 235
 Tel.: SU 4-4311.....Independent
 Representative.....Pearson Nat'l Reps.
 President.....Clifford B. Marshall
 General Mgr., Chief Engr.....Jeff D. Methven
 Comm., Sales Prom. Mgr.....Bill Page
 Program Director.....Harold Bray
 Publicity Director.....Jack Pieper

KIKK—Pasadena—1947

Frequency: 650 Kc. Power: 250 Watts d.
 Owned By.....Industrial Bcstg. Co.
 Address.....Box 76
 Tel.: GR 3-4433.....Independent
 Station Representative.....Charles Bernard
 President, Gen. Mgr.....Leroy J. Gloger
 Station Manager.....Brooke Carroll
 Program Dir.....Donna Thompson
 Chief Engineer.....O. D. Stephens

KLVL—Pasadena—1950

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Felix H. Morales
 Address.....P.O. Box 432
 Tel.: CApitol 5-3208 Houston.....Independent
 General Manager.....Felix H. Morales
 Chief Engineer.....D. Golihur

KIUN—Pecos—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....KIUN, Inc.
 Address.....P.O. Box 469
 Tel.: Hickory 5-2497.....KBS
 Station Representative.....George T. Hopewell
 President.....Barney Hubbs
 General, Sales Prom. Mgr.....Bill H. Hubbs
 Station Manager.....David Martin
 Commercial Manager.....Tommy Cowan
 Program Director.....Bill Boyd
 Chief Engineer.....Harry Boehnemann

KEYE—Perryton—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Great Plains Bcstg. Co.
 Address.....P. O. Box 917
 Tel.: 435-3236.....MBS
 President.....Carl Ellis
 Gen., Sta. Mgr.....Irving R. Buchanan
 Comm. Mgr., Chief Eng.....Bill Day
 Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....KVOP, Inc.
 Address.....1100 W. 24th St.
 Tel.: CApitol 4-2771.....KBS
 President.....W. J. Harpole
 General Manager.....Kermit Ashby
 Station Manager.....Tut Tawwater
 Commercial Manager.....Girard Fox
 Sales Promotion Manager.....Jim Greene
 Program Director.....Nancy Moore
 Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Atascosa Broadcasting Co.
 Address.....P. O. Box 247
 Tel.: LOcust 9-4871.....KBS
 President, General Mgr.....Ben L. Parker
 Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Radio Southwest Inc.
 Address.....Box 1126
 Tel.: YU 2-9436.....KBS
 Station Representative.....McGavren/Guild
 President.....John H. Hicks, Jr.
 Station Manager.....Harper L. Clark
 Program Director.....Don Williams
 Chief Engineer.....Donald Bullion
 Owners of: KPEL, Lafayette, La.; WTAW, College
 Station, Tex.

KPAC—Port Arthur—1934

Freq... 1250 Kc. Power: 5 Kw. d, 1 Kw. n.
 Owned-Oper. By.....Port Arthur College
 Address.....Box 511
 Tel.: YU 5-7458.....MBS
 Representative.....Pearson
 President.....W. M. Monroe
 Gen. Mgr., Chief Eng.....Charles Segrest
 Comm., Sales Prom. Mgr.....Tommy Vance
 Program Director.....Jim Collins
 Publicity Director.....Lulabelle Davis
 Owners of: KPAC-TV.

TEXAS

KGUL—Port Lavaca—1961

Frequency: 1560 Kc. Power: 500 Watts d.
Owned By.....Lewis O. Seibert
Address.....213 N. Colorado
Tel.: 524-2951.....Independent
General Manager.....L. D. Holford
Chief Engineer.....R. L. Starnes

KPNG—Port Neches—1959

Frequency: 1150 Kc. Power: 500 Wts. d.
Owned By.....Midcounty Radio-KPNG
Address.....1402 Port Neches Ave.
Tel.: RAndolph 2-4323.....Independent
Owner & President.....Joseph S. Trum
General, Station Mgr.....Mason A. Lewis
Program Director.....Henry Larcade
Chief Engineer.....Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
Owned By.....Radio KUKO
Address.....201 E. Main
Tel.: 495-2831.....KBS
President, Gen. Mgr.....G. O. Gilbert
Station, Chief Eng.....P. Crenshaw

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
Owned By.....Fay Eggleston
Address.....P.O. Box 589
Tel.: MO 3-2572.....KBS
President.....Fay Eggleston

KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Bob Hicks Ent., Ltd.
Address.....Box 1240
Tel.: MU 9-3333.....Independent
President, Gen. Mgr.....Bob Hicks
Station Manager.....Larry Jorgenson
Commercial Mgr.....Doc Chasten
Program Director.....Don Myers
Chief Engineer.....A. Gomez
Owners of: KPSO, Falfurrias, Tex.

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By.....Fort Bend Bcstg. Co.
Address.....Box 832
Tel.: NO 2-3776.....Independent
Station Rep.....Joe Harry
President.....Mart Cole, Sr.
General Manager.....Bill Sloan
Commercial Manager.....George Thompson
Program Director.....Paul Collins
Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
Owned.....E. H. Whitehead
Business Address.....P.O. Box 316
Tel.: 533.....KBS
Newspaper Affiliation.....Cherokeean
Pres., Gen. Mgr.....E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned.....Angelo Bcstg. Tcstg. Inc.
Address.....Box 1878

Tel.: 655-6715.....ABC
Representative.....Pearson Nat'l Reps.
President.....Lewis O. Seibert
Station Manager.....Dave Gottshall
Commercial Manager.....John McGee
Program Director.....Dot Bowmar
Chief Engineer.....Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned.....Western Broadcasting Co.
Address.....Box 1350
Tel.: 655-8116.....Independent
Sta. Rep.....Bcst. Time Sales; Melville
Station Mgr., Prog. Dir.....Bill Nicholson
Commercial Manager.....Tom Mullins
Sales Promotion Mgr.....Benton Dunlap
Publicity Director.....Blackie Crawford
Chief Engineer.....Bill Berry
Owners of: KDAV, Lubbock, KPIK, Colorado
Springs, Colo.; KZIP, Amarillo.

KTEO—San Angelo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Burkhart Broadcasting Corp.
Address.....1013 W. Beauregard
Tel.: 655-3131.....Independent
President, General Mgr.....P. D. Johnson
Program Director.....Bill Tucker
Chief Engineer.....Jerry White

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Solar Broadcasting Co., Inc.
Address.....First Savings Bldg.
Tel.: 653-3387.....MBS
Station Representative.....Webb
President.....Arthur Foster
General, Station Mgr.....Walton A. Foster
Commercial Mgr.....Milton Dove
Program Director.....John S. Walk
Sales Promotion Mgr.....A. W. Peters
Publicity Director.....Leona Grupe
Chief Engineer.....Robert C. Feller

KAPE—San Antonio—1960

Frequency: 1480 Kc. Power: 500 Watts d.
Owned By.....Top Bcstr., Inc.
Address.....608 E. Travis St.
Tel.: CApiitol 3-3877.....ABC
President, General Manager.....Sam J. Riklin
Station Manager.....Art Riklin
Commercial Manager.....Arthur Harper
Sales Promotion Manager.....George Samuels
Publicity Director.....Marilyn Ford
Program Director.....Ted H. Fredericks
Chief Engineer.....Homer Driesslein

KBAT—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned By.....Texas Star Broadcasting
Business-Studio Address.....Ave. E & 4th St.
Tel.: CApiitol 6-2245.....Independent
Representative. Peters, Griffin, Woodward, Inc.
President.....Roy Hofheinz
General Manager.....Elmer O. Wayne
Station Manager.....Carl Skoog

Commercial Mgr. Chester Maxwell
 Program Dir. Charles Keller
 Chief Engineer Terrance O'Rourke

KBER—San Antonio—1961

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By Kepo Broadcasting Co.
 Address 5500 Alma Dr.
 Tel.: Midway 8-0510 Independent
 Station Representative George Hollingbery
 President, General Mgr. A. V. Bamford
 Sales Promotion Manager Jerry Wilder
 Chief Engineer Dick Jones

KCOR—San Antonio—1946

Freq: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Inter-American, Radio, Inc.
 Address 111 Martinez St.
 Tel.: CA 5-2751 Independent
 Station Rep. Devney Organization
 President Ralph N. Weil
 General Mgr. Nathan Saffr
 Station Manager Emillo Nicolas
 Commercial Manager Ben Tamborello
 Sales Prom. Mgr., Pub. Dir. William Lamar
 Program Director Guillermo Lozano
 Chief Engineer Marvin Fiedler
 Owners of: KATZ, St. Louis, Mo.; WMMW, Meri-
 den, Conn.

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Southwest States, Inc.
 Address 535 S. Main
 Tel.: CA 6-0335 Independent
 Station Representative H-R Reps.
 President David G. Scribner
 General Manager William L. Miles
 Program Director Kenneth Rogers
 Chief Engineer Kenneth R. Hyman

KMAC—San Antonio—1926

Frequency: 630 Kc. Power: 5,000 Watts
 Owned-Oper. By Howard W. Davis
 Address KMAC Bldg.
 Tel.: CA 3-6211 ABC, CBS
 Sta. Representative Weed
 President, Gen. Mgr. Howard W. Davis
 Program Director Anna Morinelli
 Sales Prom. Mgr. Billy Deaton
 Publicity Director Ned Rogoff
 Chief Engineer Joe Schwab

KONO—San Antonio—1927

Freq.: 860 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Mission Bdcstg. Co.
 Address 317 Arden Grove
 Tel.: CA 6-5171 Independent
 Representative Katz
 Board Chairman Eugene J. Roth
 President, General Mgr. Jack J. Roth
 Station Manager Jack Eisele
 Commercial Manager Harry Mooradian
 Merchandising Manager Dick Porter

Program Director Jerry Kunkel
 Director of Engineering George Ing
 Owners of: KONO-TV.

KTSA—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By McLendon Corp.
 Address 4050 Eisenhower Rd.
 Tel.: Oldfield 5-5500 Independent
 Representative Blair
 Chairman of the Board B. R. McLendon
 President Gordon B. McLendon
 General, Station Mgr. Jack Fiedler
 Sales Promotion Mgr. Jamie E. Hamby
 Program Director B. Marc Sommers
 Chief Engineer Coleman Barber
 Owners of: KILT, Houston; KJIF, Dallas; KABL,
 San Francisco; WYSL, Buffalo; WYNR, Chicago.

KUBO—San Antonio—1948

Frequency: 1310 Kc. Power: 5,000 Watts d.
 Owned-Oper. By Radio KIWW, Inc.
 Address 518 W. Houston St.
 Tel.: CA 6-5254 Independent
 Station Rep. Tele-Radio & TV Sales
 President Robert N. Pinkerton
 General, Comm. Mgr. Hal Hughes
 Prog. Dir. Juan Gattas
 Publicity Director Ray Monte
 Chief Eng. William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned By Por Favor, Inc.
 Address 501 W. Quincy
 Tel.: CA 5-5757 Independent
 President, Gen. Mgr. Alex A. Coe
 Station Manager Norman Fischer

WOAI—San Antonio—1922

Frequency: 1200 Kc. Power: 50,000 Watts
 Owned-Oper. By Southland Industries, Inc.
 Address P.O. Box 2641
 Tel.: CA 7-4221 NBC
 Representative Edward Petry & Co., Inc.
 Pres., Gen. Mgr. James M. Gaines
 V.P., Station Manager Rex L. Preis
 Sales Promotion Mgr. Gene Richards
 Program Director Barclay Russell
 Publicity Director Gene Crockett
 Dir. of Engineering Chas. Jeffers
 Owners of: WOAI-TV.

KCNY—San Marcos—1948

Frequency: 1470 Kc. Power: 250 Watts d.
 Owned-Oper. By Central Brcstg. Co.
 Address Box 32
 Tel.: EX 2-3545 Independent
 President Dr. Forest L. Whan
 Gen., Sta. Mgr. William Veidt

KBAL—San Saba—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By San Saba City Bdcstg. Co.
 Address P. O. Box 209
 Tel.: 166 KBS
 Chief Engineer J. Morgan

TEXAS

KWED—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Seguin Bdcstg. Co.
Business-Studio Address.....609 E. Court St.
Tel.: FR 9-2234.....Independent
President.....Garfield Kiel
General Mgr.....Stan McKenzie

KTFO—Seminole—1955

Frequency: 1250 Kc. Power: 1000 Watts d
Owned By.....KSML Bcstrs.
Address.....402 South Main St.
Tel.: PLaza 8-3798.....KBS
President.....F. Barbee, Jr.
General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....W. C. Moss, Jr.
Address.....P.O. Box 1191
Tel.: TUxedo 8-2525.....KBS
Station Manager.....W. C. Moss, Jr.
Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned By.....Eugene Henderson
Address.....Box 21
Tel.: BI 6-1158.....KBS
General Manager.....Eugene Henderson
Chief Engineer.....Paul Henderson

KT XO—Sherman—1947

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Operated By...O'Connor Bcstg. Corp.
Business Address.....P.O. Box 661
Tel.: TWInbrook 2-8188.....Independent
Station Reps....Charles Bernard; Clarke Brown
General Manager.....Ray Lewis
Chief Engineer.....M. Ferguson

KRRV—Sherman-Denison 1936

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By...Red River Valley Bcstg. Corp.
Address...Box 94 (Denison), Box 665 (Sherman)
Tel.: TWInbrook 2-5115 (Sherman).....MBS
Representative.....Pearson
President.....A. Boyd Kelley
General, Sta. Mgr.....James H. Morrison
Program Director.....Ray Robbins
Chief Engineer.....Joseph Knight

KKAS—Silsbee—1959

Frequency: 1300 Kc. Power: 500 Watts d.
Owned By.....Hardin County Bcstg. Co.
Address.....Box 455
Tel.: EVergreen 5-2883.....Independent
General, Commercial Mgr....Billie J. Holmes
Sta. Mgr., Prog. Dir.....Doug McCraw
Chief Engineer.....Bobby Peeler

KTOD—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.
Owned.....Southern Bcstg. Co.
Address.....P.O. Box, 269, Corpus Christi, Tex.
Tel.: TU 2-8285.....Independent
Station Representative.....Melville
President.....P. Singer
General Mgr.....Carroll Wakefield
Station Manager.....Fred Mayhew
Commercial Manager.....L. D. Burton
Program Director.....Larry Palmer
Chief Engineer.....Robert Starnes

KCAS—Slaton—1962

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By.....Star of the Plains Bcstg. Co.
Address.....133 S. Ninth St.
Tel.: VALley 8-4217.....KBS
Owner.....Kermit S. Ashby
General Manager.....James Hughes
Commercial Manager.....Duke Lively
Program, Sales Prom. Dir.....Dee Bowman
Chief Engineer.....Wayne Carr

KS NY—Snyder—1949

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Snyder Bdcstg. Co.
Address.....Box 1008
Tel.: HI 3-9322.....MBS, KBS
Station Representative.....Robert Eastman
President.....Mrs. Flora Hughes
Gen. Sta. Mgr.....Mel Z. Gilbert
Commercial Manager.....Frank Taylor
Sales Prom., Program Dir.....Gene Ragsdale
Publicity Director.....Roy Meador
Chief Engineer.....Coy Thompson

KCKG—Sonora—1962

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Ward Broadcasting Co.
Address.....P.O. Box 618
Tel.: 2-8711.....Independent
President, General Manager.....Albert Ward
Program Dir., Chief Engr.....Bob Hemphill

KDWT—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Abko Bcstg. Co.
Address.....Box 1205
Tel.: PR 3-3401.....KBS
President.....A. Boyd Kelley
Station Manager.....Robert A. Prichard
Chief Engineer.....James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned.....Dixie Bcstrs.
Address.....P. O. Box 102
Tel.: WO 5-3141.....KBS
Comm. Mgr.....Mel Bennett
Chief Engineer.....D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By...Hopkins County Bcstg. Co.
Address.....Radio Road
Tel.: 885-3111.....KBS

President, Chief Eng. William E. Bradford
 Comm. Mgr. Clovis Pinion
 Sales Prom. Mgr., Pub. Dir. Buddy Funderburk
 Program Director Patti Anderson

KXOX—Sweetwater—1939

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By KXOX
 Address P.O. Box 570
 Tel.: BElmont 4-4655 KBS
 Station Representative Melville
 President F. L. Ledbetter
 Gen. Mgr. Myrl Stein
 Station Manager Jack Stein
 Commercial Manager Bob Robbins
 Program Director Maxine Stein
 Chief Engineer Earl B. Ray

KTAE—Taylor—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By KTAE, Inc.
 Business Address 121 E. 2nd St.
 Tel.: EL 2-3631 KBS
 President, Gen. Mgr. G. Gillis Conoley
 Chief Engineer Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned Bell Broadcasting Co., Inc.
 Address 17 South Third
 Tel.: PR 3-5252 MBS
 Newspaper Affiliation Daily Telegram
 President Frank W. Mayborn
 General Manager J. Ralph Burgess
 Program Director Phil M. Miller
 Chief Engineer James T. Harris
 Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Terrell Bcstg. Corp.
 Address Box 9
 Tel.: JOrdan 3-4497 KBS
 President O. Pirtle
 Gen. Mgr. Bill Pirtle
 Chief Engineer Brad Redfeam

KATQ—Texarkana—1961

Frequency: 940 Kc. Power: 1000 Watts d.
 Owned By Floyd Bell
 Address 303 W. Broad St.
 Tel.: 793-2128 Independent
 General Manager Floyd Bell
 Commercial Manager James LeFan
 Program Director Larry Sharp
 Chief Engineer Thomas Graves

KCMC—Texarkana—1932

Frequency: 740 Kc. Power: 1,000 Watts
 Owned-Oper. By KCMC, Inc.
 Address P. O. Box 521
 Tel.: 36151 ABC
 Station Reps. Masla; Melville
 President W. Hussman
 Gen. Mgr. B. L. Wood
 Chief Engineer George Hammond

KTFS—Texarkana—1946

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Aircrest Radio Sta. Inc.
 Business-Studio Address Box 1260
 Tel.: 3-5123 KBS
 Station Representative Walker-Rawalt
 Pres., Gen. Manager W. R. McDaniel
 Commercial Manager Tom Allford
 Program Director Herb Hester
 Chief Engineer John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By Texas City Bcstg. Ser.
 Address Show Boat Bldg.
 Tel.: WIlson 5-4418 Independent
 President J. G. Long
 General Station Mgr. Bob Greer
 Commercial Manager Marge Huffman
 Program, Publicity Director Ric Libby
 Chief Engineer Luke Strippling
 Owners of: KION, Bay City, KVIC, Victoria, both
 Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By KTUE Radio, Inc.
 Address 110 N. Armstrong
 Tel.: WYdown 5-3531 KBS
 President Marshall Formby
 General Station Mgr. Ralph G. Beistle
 Chief Engineer Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Operated By KDOK Bcstg. Co.
 Address 808 Peoples Bank Building
 Tel.: LYric 3-2519 Independent
 Station Representative Pearson
 President, General Manager Dana W. Adams
 Chief Engineer Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KGKB, Inc.
 Address Box 733
 Tel.: LY 3-1751 MBS
 Station Representative Clarke Brown
 President Wallace Barbee
 General Station Manager Sam Matthews
 Commercial Manager Paul Morrison
 Sales Promotion Manager John Post
 Program Director Dick Moore
 Publicity Director Cliff Saunders
 Chief Engineer Mack Ferguson

KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts
 Owned-Operated By Blackstone Bcstg. Co.
 Address Blackstone Hotel
 Tel.: LYric 4-7278 Independent
 Newspaper Affil. Courier Times; Telegraph
 Reps. Venard, Torbet & McConnell; Melville
 President Mrs. C. N. Clyde
 Gen., Sta. Mgr. M. Danbom
 Sales Promotion Director David Bothwell
 Program Director Don Jackson
 Chief Engineer R. A. Wileman

TEXAS

KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d
Owned By..... Tyler Bcstg. Co.
Address..... Lake Park Drive
Tel.: LYric 3-1744..... Independent
President..... R. Thos. Gibson
General Manager..... W. L. Whitworth
Chief Engineer..... Raymond Phillips

KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned..... Uvalde Broadcasters, Inc.
Address..... Box 758
Tel.: BR 8-4555..... KBS
President & Gen. Mgr..... Edward J. Harpole
Station, Sales Prom. Mgr..... Cliff Sanderford
Commercial Manager..... Al Kinsall
Program Dir., Chief Engr..... Neal Meineke
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Johnson-Garrison Co.
Address..... 1818½ Wilbarger St.
Tel.: Lnden 2-6221..... KBS
General Manager..... Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Operated By..... Victoria Bcstrs., Inc.
Address..... 1505 Port Lavaca Drive
Tel.: HI 3-9176..... Independent
Station Rep..... Venard, Torbet & McConnell
President, General Mgr..... M. N. Bostick
Station Manager..... Robert C. Martin
Chief Engineer..... Douglas E. Smith
Owners of: KWTX-AM-TV, Waco; KBTN-TV,
Bryan; KXII-TV, Sherman, All Tex.

KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... KVIC Bcstg. Co., Inc.
Address..... P.O. Box 5487
Tel.: Hillcrest 3-9171..... KBS-MBS
President..... J. G. Long
Gen., Station Mgr..... Bob Tharp
Comm., Sales Prom. Mgr..... Jim Traber
Program Director..... Bob Nancee
Chief Engineer..... V. Boldt
Owners of: KTON, Bay City; KTEW, Texas City.

KAWA—Waco—1953

Frequency: 1010 Kc. Power: 10 Kw. d.
Owned By..... M-L Radio, Inc.
Address..... 806 Austin Ave.
Tel.: PLaza 4-1488..... Independent
Station Reps..... Weed; Clyde Melville Co.
General Manager..... Patt McDonald
Station Manager..... Robert E. Weathers
Commercial Manager..... Goodson McKee
Sales Promotion Manager..... Walter Vaughn
Chief Engineer..... Paul Wagenschein

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By..... KWTX Bcstg. Co.
Address..... P.O. Box 7128
Tel.: PL 6-4451..... MBS
Station Rep..... Venard, Torbet & McConnell
President, General Mgr..... M. N. Bostick
Station Manager..... Frank Fallon
Commercial Manager..... Pete McNeer
Chief Engineer..... William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-
TV, Bryan, KNH, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Operated By..... Waco Bcstg. Co.
Address..... 3620 Franklin Ave.
Tel.: PL 2-6571..... ABC
Station Representative..... Eastman
President..... Wendell Mayes
V. P., Gen. Mgr..... R. Lee Glasgow
Commercial Manager..... Richard Parker
Chief Engineer..... Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland,
KNOL, Ft. Worth, KSYN, Snyder, KNOW, Aus-
tin, KAND, Corsicana, WTAW, Bryan, all Tex.;
KTOK, Oklahoma City, Okla.

KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d.
Owned-Operated By..... Richard Tuck Enterprises
Address..... Box 731
Tel.: WE 7-1390..... KBS
Owner, Chief Engr..... Richard Tuck
Station, Comm. Mgr..... Dub Estes

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.
Owned..... Bartlesville Bcstg. Co.
Address..... 5346 Drane Dr.
Tel.: LY 4-3826..... Independent
President, General Mgr..... J. Fred Case
Station Manager..... Carl Singer

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
Owned By..... Kenco Enterprises
Business Address..... 309 S. Missouri Ave.
Tel.: WO 8-3131..... NBC
Representative..... Raymer
President, General Mgr..... Stoddard P. Johnston
V.P., Station Mgr..... Charles L. Brooks
Sales Prom. Mgr., Pub. Dir..... Hank Page
Program Director..... Wray Post
Sales Manager..... Jim Ahlgrimm
Chief Engineer..... Lewis Hartwig
Owners of: KRGV-TV, Weslaco.

KANI—Wharton—1962

Frequency: 1500 Kc. Power: 500 Watts
Owned By..... V. M. Preston
Address..... P.O. Box 111
Tel.: LEhigh 2-3800..... KBS
Owner..... V. M. Preston
Station Manager..... Art Baca
Commercial Manager..... Don Fisher
Program Dir., Chief Engr..... Bill Tate
Sales Promotion Manager..... Larry Kainer

KNIN—Wichita Falls—1947

Freq.: 990 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned By.....Wichita Bcstg. Corp.
 Address.....P. O. Box 787
 Tel.: 723-0791.....ABC
 Station Representative.....Robert E. Eastman
 President.....R. E. Glasgow
 General Station Mgr.....Bob H. Walker
 Program Director.....Mike Hoey
 Publicity Director.....Judy Williamson
 Chief Engineer.....Eddie Bell

KTRN—Wichita Falls—1947

Freq. 1290 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....T & O Bcstg. Co.
 Address.....917½ Scott St.
 Tel.: 322-5214.....Independent

Representative.....Hollingsbery
 President, General Manager.....Raymond Ruff
 Station Manager.....Mack Lester
 Program Director.....Joe Henderson
 Chief Engineer.....Vernon Beck
 Owners of: KELL, Tulsa.

KWFT—Wichita Falls—1939

Frequency: 620 Kc....Power: 5000 Watts
 Owned.....North Texas Radio, Inc.
 Address.....1005 Lamar
 Tel.: 766-4231.....CBS
 Representative.....H-R
 Pres., Gen. Mgr.....Ben Ludy
 Asst. Manager, Chief Eng...Lewis Dickensheets
 Commercial Manager.....A. L. Pierce
 Prog. Dir.....Homer Cunningham

Pop.: 940,000
 Families: 268,500

Utah

Radio Homes: 262,000
 AM Stas. in State: 29

KUTA—Blanding—1961

Frequency: 790 Kc....Power: 1,000 Watts d.
 Owned By.....KUTA Corp.
 Address.....Box 790
 Tel.: 678-4321.....ABC
 Station Representative.....Edward Petry & Co.
 President.....Jack W. Hawkins
 General Mgr., Ch. Eng.....John J. Tobola
 Sales Promotion Mgr.....Eugene F. Ege
 Program, Publicity Dir.....Ted Wilk

KBUH—Brigham City—1948

Frequency: 800 Kc....Power: 250 Watts d.
 Owned By.....Wade M. Ebeling
 Business Address.....948 W. Forrest St.
 Tel.: PA 3-3401.....Independent
 Gen. Mgr., Ch. Eng.....Wade M. Ebeling
 Program Director.....Charles Parker
 Publicity Director.....Eula Thompson

KSUB—Cedar City—1937

Frequency: 590 Kc....Power: 1000 Watts
 Owned-Oper. By.....So. Utah Bcstg. Co.
 Address.....54 N. Main St.
 Tel.: JU 6-6547.....CBS
 Station Rep.....Adam Young
 President.....Howard Johnson
 Commercial Manager.....Jack Hayes
 Gen. Program Dir.....Donald E. Cartwright
 Chief Engineer.....Richard N. Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc....Power: 1 Kw.,d
 Owned By.....Davis Bcstg. Co.
 Address.....P.O. Box 44, Bountiful, Utah
 Tel.: AXtell 5-5551.....Independent
 President.....J. F. Pingree
 General Manager.....H. W. Pingree
 Chief Engineer.....Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc....Power: 1,000 Watts d.
 Owned-Oper. By.....KLGN Radio, Inc.
 Business Address.....RFD #1 Box 231
 Tel.: SK 2-2600.....Independent
 Station Representative.....Hopewell
 President, General Mgr.....F. G. Ziser
 Chief Engineer.....E. Schow

KVNU—Logan—1938

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Cache Valley Bcstg. Co.
 Address.....1393 N. Main St.
 Tel.: SK 2-5141.....ABC-KBS
 Representative.....Avery-Knodel
 President.....Herschel Bullen
 Gen., Sta. Mgr.....Reed Bullen
 Commercial Manager.....W. W. Kirkland
 Program Director.....Reid Andreassen
 Chief Engineer.....W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Moab Bcstg. & TV Corp.
 Address.....P.O. Box 368
 Tel.: ALPine 3-5001.....ABC
 Pres. Gen. Mgr.....Forrest L. Simpson
 Chief Engineer.....Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc....Power: 250 Watts
 Owned-Oper. By.....Oral J. Wilkinson
 Address.....4646 S. State St., Salt Lake City
 Tel.: AM 6-4419.....Independent
 Station Rep.....Webb
 President.....O. J. Wilkinson
 General Manager.....James K. Richey
 Station, Prom. Mgr.....Bennie L. Williams
 Chief Engineer.....D. Hale

UTAH

KLO—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By..... Interstate Corp.
Address..... Box 1499
Tel.: EXport 4-5721..... ABC
Newspaper Affiliation..... Standard Examiner
President..... Mrs. Edris A. Glasmann
Station Manager..... Kim Ward
Commercial Manager..... Len Allen
Program Director..... M. Reichley
Chief Eng..... Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By..... North America Bcstg. Co.
Address..... P.O. Box 107
Tel.: EX 4-3476..... Independent
Station Representative..... Prestige Rep. Org.
President..... LAVOR R. Wood
General, Station Mgr..... Bart Tolleson
Sales Promotion Manager..... John Terrill
Program Director..... Morris Reichley
Chief Engineer..... Bob Davenport

KVOG—Ogden—1948

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By..... United Bcstg. Co.
Address..... 1538 Gibson Ave.
Tel.: EX 2-7535..... independent
Representative..... Webb
Pres., Gen. Mgr..... Arch G. Webb
Program Director..... Carol V. Facer
Commercial Manager..... J. D. Jones
Chief Engineer..... Samuel V. Crawford

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Eastern Utah Bcstg. Co.
Address..... P.O. Box 591
Tel.: ME 7-0407..... ABC-MBS-KBS
Representative..... Petry
President..... Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Mid Utah Bcstg. Co.
Address..... 307 S. 16th W.
Tel.: FR 3-2174..... KBS
President..... D. Spencer Grow
General, Sta. Mgr..... Dave Weiser
Program Dir..... Joe Meier
Chief Engineer..... Bill Smith

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Central Utah Bcstg. Co. Inc.
Address..... P. O. Box 550
Tel.: FR 3-3336..... ABC
Station Reps..... Hollingbery; Webb
Pres., Comm. Mgr..... F. A. Van Wagenen
General, Sta. Manager..... H. E. Van Wagenen
Program Director..... Lee Scanlon

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.

Owned-Oper. By..... KOVO, Inc.
Address..... Box 949
Tel.: FRanklin 3-8550..... ABC
Station Representative..... Avery-Knodel
President..... Ashley L. Robison
General, Station Mgr..... Glenn Shaw
Chief Engineer..... Dale Buchanan

KSVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.
Owned-Operated By..... Sevier Valley Bcstg. Co.
Address..... 250 East 4th South
Tel.: TW 6-4456..... ABC
Representative..... Avery-Knodel
President..... Homer Bandley
General Mgr., Ch. Eng..... Bill King

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... R. C. Winkelmann
Business Address..... P. O. Box 179
Tel.: ORchard 3-3579..... KBS
Gen., Comm. Mgr..... Roy C. Winkelmann
Program Director..... Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Salt Lake City Bcstg. Co.
Address..... 146 S. Main St.
Tel.: EM 4-3561..... ABC
Newspaper Affil..... Ogden Standard-Examiner
Station Representative..... Edward Petry & Co.
President..... George C. Hatch
General Station Mgr..... Homer K. Peterson
Commercial Manager..... W. W. Daynes
Program Director..... Florian Wineriter
Publicity Director..... Will Lucas
Chief Engineer..... D'Orr Cozzens
Owners of: KMON, Great Falls, KOPR, Butte, both
Mont.: KUTV, Salt Lake City.

KCPX—Salt Lake City—1922

Frequency: 1320 Kc. Power: 5000 Watts
Owned By..... Columbia Pict. Electronics Corp.
Address..... 130 Social Hall Ave.
Tel.: DA 2-5681..... NBC
Representative..... Katz
President..... Norman Louvau
General Manager..... Douglas Elleson
Station, Comm. Mgr..... Howard Jorgensen
Program Dir..... Sam Moll
Sales Prom. Mgr., Pub. Dir..... Betsy Vaughn
Chief Engineer..... James McGraw
Owners of: KCPX-FM-TV; WAPA-TV, San Juan,
P. R.

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By..... KLUB Bcstg. Co.
Address..... 165 Social Hall Ave.
Tel.: EL 9-7794..... MBS
Representative..... Hollingbery
President, General Mgr..... Frank C. Carman
Local Sales Mgr..... Hal Collipriest
Operations Dir..... Frank C. McIntyre
Chief Eng..... Delbert Williams

UTAH-VERMONT

KNAK—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
Owned.....Granite District Radio Bcstg. Co.
Address.....1042 So. 6th W.
Tel.: EM 4-3685.....Independent
Station Representative.....Adam Young
President, Chief Eng.....Howard D. Johnson
General Station Mgr.....William Wright
Program Director.....Mildred Baker
Commercial Manager.....Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
Owned-Oper. By.....Radio Service Corp. of Utah
Address.....Broadcast House
Tel.: EL 5-4611.....CBS
Station Rep.....Peters, Griffin, Woodward
President.....Arch L. Madsen
General, Sta. Manager.....Joseph A. Kjar
Program Director.....Rex L. Campbell
Chief Engineer.....Vincent E. Clayton
Owners of: KSL-TV-FM.

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Seagull Broadcasting Co.
Address.....1300 West 2320 South
Tel.: HU 4-4435.....Independent
Representatives.....Oakes; Charles Bernard
President, Gen. Mgr.....M. H. Hilton
Station Mgr.....Ralph Winn
Publicity, Program Director.....Robert Wooten
Chief Engineer.....Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts d.
Owned By.....W. P. Fuller III
Address.....364 S. State
Tel.: EL 5-6233.....Independent
President.....W. P. Fuller III
General Mgr.....A. Thomas
Program Director.....Joyce Small
Chief Engineer.....D. R. Hale

KWHO—Salt Lake City—1956

Frequency: 860 Kc. Power: 1 Kw., d.

Owned-Operated By.....Reese C. Anderson
Address.....510 E. Second South
Tel.: DA 2-5819.....Independent
Pres., Gen. Mgr.....Reese C. Anderson
Commercial Manager.....Robert K. Thompson
Publicity Director.....Virginia A. Hughes
Chief Engineer.....Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.
Owned By.....Sugarhouse Broadcasting Co.
Business Address.....1247 Wilmington Ave.
Tel.: HUNter 4-8791.....Independent
President.....Dale R. Curtis
General Mgr.....Tom Ivory
Chief Engineer.....Kay D. Turner

KONI—Spanish Fork—1960

Frequency: 1480 Kc. Power: 1,000 Watts d.
Owned By.....Pioneer Bcstg. Co.
Address.....2500 South Main
Tel.: 801-798-3571.....Independent
Station Representative.....Hopewell
President.....William P. Grubbe
General, Station Mgr.....Sterling Bricker
Publicity Director.....David M. Hebertson
Chief Engineer.....John Gould

KDYL—Tooele—1956

Frequency: 990 Kc. Power: 1 Kw., d.
Owned.....Tooele County Radio & TV Bcstg.
Address.....P. O. Box 449
Tel.: 882-1441.....KBS
Sta. Representative.....Hopewell
President.....Jack A. Tranter
General Manager.....T. Dee Tranter
Sales Promotion Mgr.....Burnell G. Stanton
Chief Engineer.....Lawrence Anderson

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 5 Kw., d.
Owned-Oper. By.....Uintah Bcstg. Co.
Address.....120 E. Main St.
Tel.: 494.....ABC-KBS-MBS
General Mgr.....J. C. Wallentine

Pop.: 393,000
Families: 111,500

Vermont

Radio Homes: 109,000
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....R. I. Kimel & B. W. Grad
Address.....1 Jacques St.
Tel.: GRanite 6-4168.....CBS, KBS
Station Reps.....Breen & Ward; N. E. Spot Sales
General Manager.....Robert I. Kimel
Station Manager.....Alan H. Noyes
Commercial Manager.....Edmond G. Rousse
Program Director.....Richard Rossi

Chief Engineer.....Allan Ray Machell
Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 1,000 Watts d.
Owned-Oper. By.....Catamount Bcstrs. Inc.
Address.....P.O. Box 560
Tel.: 6321.....Independent
Station Representative.....Kirby
Pres., Ch. Engr.....J. Gordon Keyworth
Station Manager.....Mrs. Belva C. Keyworth

VERMONT

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....WKVT Corp.
Address.....Williams & Larkin Sts.
Tel.: Alpine 4-2343.....CBS
Station Reps.....Meeker; N. E. Spot Sales
President.....Joseph K. Close
General & Station Manager.....Edward D. Somes
Chief Engineer.....Ernest Batchelder

WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Tri-State Area-Bcstg. Corp.
Address.....Pulney Road
Tel.: AL 4-4567.....MBS
Station Representative.....Walker-Rawalt
President.....Theodore Feinstein
Gen., Sta. Mgr.....Phillips Terhune
Program Director.....Ed Ellis
Chief Engineer.....Les LeBlanc

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned By.....Vermont Radio
Business Address.....100 Market Sq., S.
Tel.: UN 2-5761.....NBC
Station Rep.....Avery-Knodel
General Mgr.....A. E. Spokes
Commercial Mgr.....John Millar
Program Director.....William Dow
Chief Engineer.....James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Dot Broadcasting Corp.
Address.....205 College St.
Tel.: UNiversity 2-5776.....Independent
Station Rep.....Masla
President.....Fortune Pope
Vice President.....Charles Baltin
Station Manager.....Val Carter
Chief Engineer.....John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Vermont Bcstg. Corp.
Address.....633 Main St.
Tel.: UN 4-5774.....ABC
President.....David W. Howe
Gen., Sta. Mgr.....Frank Balch
Program Director.....Ted Barker
Chief Eng.....Hugh T. McKinney

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Green Mt. Bcstg. Co.
Bus. Address.....94 Main St.
Tel.: CApiitol 3-5275.....ABC
Station Rep.....Bill Creed
President.....Eben Parsons
Gen., Sta. Mgr.....Daniel B. Ruggles III
Commercial Manager.....James Canto
Publicity Director.....Robert Bannon
Chief Eng.....Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Memphremagog Bcstg. Co.
Address.....P.O. Box 711
Tel.: 334-6521.....KBS, NBC
Sta. Reps.....Masla; N. England Spot Sales
President.....E. Dean Finney
Station Manager.....Lawrence Knight
Commercial Manager.....William W. Graham, Jr.
Chief Engineer.....Dennis Miller

WWVB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned.....Central Vermont Broadcasting Corp.
Address.....Box 591
Tel.: 773-3200.....Independent
Station Reps.....Gill-Perna; Nona Kirby
President.....John Carusone
General. Station Manager.....Francis McCormack
Comm., Program Director.....Edward R. Lloyd
Sales Promotion Mgr.....Howard Cameron
Chief Engineer.....Daniel Churchill

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Philip Weiss Music Co.
Address.....Dorr Drive
Tel.: PR 3-8140.....Independent
Station Reps.....Bill Creed; Devney Org.
President, General Mgr.....Phillip Weiss
Program Director.....Richard Benard
Chief Engineer.....R. Antos

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By.....R. I. Kimel & B. W. Grad
Address.....75 North Main Street
Tel.: LAkeview 4-2157.....Independent
Station Reps.....N. E. Spot Sales; Breen & Ward
General Mgr.....Robert I. Kimel
Commercial Mgr.....Cecile Fahl
Program Director.....M. J. Morrill
Chief Engineer.....Ted Boisvert
Owners of: WSN0, Barre, Vt.

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Twin State Bcstg. Inc.
Address.....Concord Ave.
Tel.: PI 8-2344.....NBC
Station Reps.....Masla; N. E. Spot Sales
Pres., Gen. Mgr.....E. Dean Finney
Asst. Mgr., Prog. Dir.....Douglas N. Drown
Chief Engineer.....Donald Wheatley
Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned-Operated By.....Conn. Valley Bcstg. Co.
Address.....106 Park St.
Tel.: Turner 5-4555.....Independent
President, Gen. Mgr.....Carlo F. Zezza
Chief Eng.....Gordon I. Stearns

VERMONT-VIRGINIA

WDEV—Waterbury—1931

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Lloyd E. Squier
 Address.....9 Stowe St.
 Tel.: 223-5266.....Independent
 Station Reps. ...Kettell-Carter; Walker-Rawalt
 General Manager.....Lloyd E. Squier
 Program & Comm. Mgr.....Craig S. Parker
 Chief Engineer.....Warren C. Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc....Power: 1000 Watts d.
 Owned By....White River Enterprises, Inc.
 Address.....Box 190
 Tel.: 295-9720.....Independent
 Station Representative.....Nona Kirby
 President.....Phillip C. Smith
 Gen. Manager, Ch. Eng.....Norman J. Graham
 Program Director.....David Johnson

Pop.: 4,125,000
 Families: 1,101,000

Virginia

Radio Homes: 1,059,000
 AM Stas. in State: 108

WBBI—Abingdon—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Burley Bcstg. Inc.
 Address.....P. O. Box 190
 Tel.: Market 8-2147.....Independent
 Station Representative.....Webb
 President.....Nelson T. Barker
 Gen. Comm. Mgr.....L. M. Seamon

WEAM—Arlington—1947

Frequency: 1390 Kc....Power: 5000 Watts
 Owned-Operated By.....Thoms Radio-TV Ent.
 Business Address.....1515 N. Courthouse Rd.
 Tel.: JA 4-7500.....Independent
 Station Rep.Katz
 President.....Harold H. Thoms
 General Manager.....Kenneth L. Wood
 Chief Engineer.....James Self

WPIK—Alexandria—1945

Frequency: 730 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address.....523 First St.
 Tel.: OV 3-3000.....Independent
 Station Representative.....Adv. Time Sales
 President.....Carl L. Lindberg
 General, Commercial Mgr. ...Howard B. Hayes
 Program Director.....Robert Dupree
 Chief Engineer.....Arthur McDougall

WIVE—Ashland—1962

Frequency: 1430 Kc....Power: 1 Kw. d.
 Owned By.....WDYL Radio, Inc.
 Address.....P.O. Box 452
 Tel.: 798-8484.....KBS
 Station Rep.Hal Walton
 President.....John Laurino
 General, Station Mgr.....George G. Gatley
 Sales Promotion Mgr.....Ron Burton
 Program Director.....Don Dale
 Chief Engineer.....Sam Jackson
 Owners of: WYAL, Scotland Neck, N. C.

WKDE—Altavista—1962

Frequency: 1280 Kc....Power: 500 Watts d.
 Owned By.....Altavista Bcstg. Corp.
 Address.....P.O. Box 512
 Tel.: FOrEst 9-5588.....Independent
 Station Representative.....Hal Walton
 President, General Mgr.....Ted J. Gray, Jr.
 Commercial Manager.....Harold Gallier
 Program Director.....Doug Catlin
 Chief Engineer.....James Wilkie

WODY—Bassett—1960

Frequency: 500 Kc....Power: 500 Watts d.
 Owned By.....WYTI, Inc.
 Address.....Box 231
 Tel.: NA 9-2509.....Independent
 President.....Lester L. Williams
 General, Station Mgr.....Arnold Terry
 Commercial Mgr.....Blane T. Woody
 Program Director.....James E. Wall
 Chief Engineer.....William Farley
 Owners of: WYTI, Rocky Mount, Va.

WAVA—Arlington—1946

Frequency: 780 Kc....Power: 1000 W., d.
 Owned By.....U.S. Transdynamics Corp.
 Address.....5232 Lee Highway
 Tel.: KE 6-9000.....Independent
 Station Representative.....Weed
 President.....Arthur W. Arundel
 General, Station Mgr.....George A. Crump
 Comm. Mgr.....John F. Burgreen
 Program Director.....Doug Wilson
 Publicity Director.....Alexander Cabot
 Chief Engineer.....Stephen J. Hart

WBLT—Bedford—1949

Frequency: 1350 Kc....Power: 1 Kw. d.
 Owned-Oper. By.....Bedford Bcstg. Corp.
 Address.....P. O. Box 406
 Tel.: JU 6-8245.....Independent
 Pres., Gen., Sta. Mgr.....J. E. Synan
 Commercial Manager.....Ralph S. Nichols
 Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc....Power: 1000 Watts d.

VIRGINIA

Owned-Oper. By.....Gap Bcstg. Co.
Address.....Box 244
Tel.: 1000.....Independent
Sta., Comm. Mgr.....W. H. Wren

WKL V—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Blackstone Bdcstg. Corp.
Address.....Drawer 192
Tel.: 478.....KBS
President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Appalachian Bcstg. Corp.
Address.....P. O. Box 1009
Tel.: NOrth 9-4161.....ABC
Station Rep.....Bolling
President, Gen. Mgr.....Robert H. Smith
Commercial Sales Prom. Mgr.....Fey Rogers
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Oper. By.....Bristol Bcstg. Co.
Address.....Valley Drive
Tel.: NOrth 9-8112.....MBS
Station Rep.....Walker-Rawalt
Pres.....W. C. Nininger
General Mgr.....W. L. Nininger
Commercial Manager.....Jack Martin
Program Director.....Robert M. Fleming
Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Eastern Bcstg.
Address.....Rose Hill Drive
Tel.: 295-5121.....ABC-MBS
Station Representative.....Gill-Perna
President.....Roger A. Neuhoff
General Station Mgr.....Robert C. Walker
Sales Manager.....Charles Smith, Jr.
Program & Publicity Director.....Colin Rosse
Chief Engineer.....Arthur S. Brown
Owners of: WHAP, Hopewell, Va.; WALT, Tampa, Fla.; WCCV-FM, Charlottesville, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.
Owned By.....Virgina Bcstg. Co.
Address.....Box 1294
Tel.: 2-8080.....KBS
Station Representative.....Hal Walton
President.....J. W. Deter
General Manager.....Richard P. Sullivan
Program Director.....Everard W. Meade
Chief Engineer.....Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc..Power: 1 Kw., d., 250 Watts. n.
Owned-Oper. By.....Charlottesville Bcstg. Corp.
Address.....P. O. Box 1230
Tel.: 6-6177.....NBC
Station Reps.....Dora-Clayton; Thomas Clark
Pres., Gen. Mgr.....Donald G. Heyne
Prog. Dir.....Edward Desmond
Chief Engineer.....Gene Bossieux, Jr.
Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Mecklenburg Bcstg. Co.
Address.....Main St.
Tel.: DRake 2-3141.....ABC-KBS
General Manager.....John L. Cole, Jr.
Station, Commercial Mgr.....Arthur A. Moran, Jr.
Chief Engineer.....Al Mull

WBCR—Christiansburg—1954

Frequency: 1260 Kc..Power: 1000 Watts d.
Owned-Oper. By.....WBCR, Inc.
Address.....P.O. Box 1260
Tel.: EVergreen 2-4291.....Independent
Station Rep.....Webb
President, Gen. Mgr.....A. H. Griffith
Station Mgr.....Lewis S. Kanode, Jr.
Program Dir.....Darrell F. Hudnall
Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....James R. Reese, Jr.
Address.....Fairview Heights
Tel.: 862-4147.....MBS
Station Representative.....Walton
President.....J. R. Reese, Jr.
General Manager, Ch. Eng.....Claude F. Jones

WKEY—Covington—1941

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Earl M. Key
Address.....Lexington & 3rd St.
Tel.: 965-8351.....ABC-KBS
General Manager.....Earl M. Key
Commercial Manager.....Kenneth L. Bryant
Program Director.....John L. Davis
Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....So. Virginia Bcstg. Corp.
Business Address.....800 Melody Lane
Tel.: 645-7734.....Independent
President.....Calvin S. Willis
Gen. Manager.....Freeman H. Stewart
Commercial Manager.....Paul V. Williams
Program Director.....Frank Smith
Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Culpeper Bcstg. Corp.
Address.....Hendricks Ave. & Radio Lane
Tel.: VALley 5-8338.....MBS-KBS
Representative.....Indie
President.....Leonard T. Preston
Gen., Sta. Mgr.....John T. Rogers
Comm., Sales Prom. Mgr.....Tucker Butler
Program Director.....Ed Gombos
Chief Engineer.....Gil Gildemann

WBTM—Danville—1930

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Piedmont Bcstg. Corp.

Bus.-Studio Address.....710 Grove St.
 Tel.: SW 3-4411.....ABC
 Representative.....Gill-Perna
 President.....W. E. Gardner, Jr.
 Exec. V.P., General Mgr.....Jim Crawford
 V.P., Sales.....Eddie Allgood
 V.P., Secy. & Treas.....Milton N. Adams
 Program Director.....Ann Siddle
 Supervising Engineer.....Millard F. McKinsey

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Va.-Carolina Bcstg. Corp.
 Address.....130 Lexington Ave.
 Tel.: 792-9311.....MBS
 Station Representative.....Thomas Clark
 President.....Harry Link
 General, Station Mgr.....Dick Campbell
 Commercial Mgr.....Ralph Hess, Jr.
 Sales Prom. Mgr.....Jeff Waugh
 Publicity Director.....Wayne Williams
 Chief Engineer.....Howard Clendenen

WILA—Danville—1957

Frequency: 1580 Kc.....Power: 1 Kw.
 Owned By.....Baron Broadcasting Corp.
 Address.....560 Patton St.
 Tel.: SW 2-2133.....Independent
 President, General Mgr.....Ralph J. Baron
 Commercial, Sales Prom. Mgr.....George Lund
 Program Director.....Harvey Jacobs
 Chief Engineer.....Roger Lee

WYPR—Danville—1959

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned By.....WSSB, Inc.
 Address.....Box 971
 Tel.: SWift 2-6022.....Independent
 President.....James S. Beattie

WABH—Deerfield—1962

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned By.....Deerfield Bcstg. Co.
 Address.....Deerfield
 Tel.: 939-1150.....Independent
 Station Reps.....George Hopewell; Beaver
 Gen. Mgr., Program Dir.....David G. Hendricks
 Station, Comm. Mgr.....Ralph O. Hamilton
 Chief Engineer.....J. L. McFarland

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
 Owned.....Stone Broadcasting Corp.
 Address.....Washington St.
 Tel.: MEIrose 4-2133.....KBS
 Pres., Gen., Sta. Mgr.....Willis L. Stone
 Commercial, Sales Prom. Mgr.....Don Collins
 Program Dir.....Eddie Anderson
 Publicity Director.....Dick Phillips
 Chief Engineer.....Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc.....Power: 1000 Wts. d., 500 n.
 Owned.....OK Broadcasting Corp.
 Address.....2nd & Oak Sts.
 Tel.: CR 3-4000.....Independent
 President.....George Oleson
 General Manager.....B. Johnscher
 Chief Engineer.....Joe Terrien

WFAX—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Lamar A. Newcomb
 Address.....Tower Square
 Tel.: JE 2-1220.....KBS
 Pres., Gen. Mgr., Ch. Eng.....Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Colonial Bcstg. Co.
 Address.....Cumberland Rd.
 Tel.: EX 2-4195.....Independent
 Owner.....Mrs. Carla B. Keys
 Station Manager.....John D. Wilson
 Sales Promotion Manager.....T. J. Fulcher
 Program Director.....Al Smith
 Chief Engineer.....O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
 Owned.....Franklin Broadcasting Corp.
 Address.....102 E. Fourth Ave.
 Tel.: LO 2-3135.....KBS
 President, Gen. Mgr.....Thomas F. Clark
 Station Manager.....Augie Bender
 Chief Engineer.....John Ashman

WFLS—Fredericksburg—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned By.....Star Bcstg. Corp.
 Address.....305 William St.
 Tel.: 373-1500.....KBS
 Newspaper Affil.....Free Lance-Star
 Station Representative.....Robert Dome
 President.....Charles S. Rowe
 General Manager.....Josiah P. Rowe III
 Station Mgr., Chief Eng.....James W. Poole
 Program Director.....Frank G. Starling
 Publicity Director.....Mary G. Calamos

WFVA—Fredericksburg—1939

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Fredericksburg Bcstg. Corp.
 Address.....Box 263
 Tel.: 373-7721.....ABC
 Station Reps.. Spot Time Sales; Phila, Spot Sales
 Exec. Vice-Pres.....Mrs. Marion Park Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng.. J. C. Morgan
 Program Director.....John C. Calhoun
 Owners of: WFVA-FM, Fredericksburg; WINC,
 WRFL-FM, Winchester; WISG, Mt. Jackson, All
 Va.; WLNH, Laconia, N. H.; WHYI-AM-FM,
 Carlisle; WAYZ-AM-FM, Waynesboro, All Pa.;
 WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Sky-Park Bcstg. Corp.
 Address.....P. O. Box 192
 Tel.: MEIrose 5-4121.....Independent
 General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc.....Power: 1000 Watts, d
 Owned.....Carroll-Grayson Broadcasting Corp.
 Address.....Poplar Knob Road
 Tel.: BE 6-2921.....KBS
 President.....Robert V. Morris
 Gen., Sta. Mgr.....Joe P. Crockett

VIRGINIA

WGAT—Gate City—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
Owned By.....Rogers-McGuire Bcstg. Co.
Address.....Box 37
Tel.: 386-7025.....Independent
President.....Charles McGuire
General Manager.....Charles N. Doll
Program, Pub. Dir.....James B. Roberts

WDDY—Gloucester—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Address.....P. O. Box 673
Tel.: OXford 3-4302.....KBS
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow
Chief Engineer.....Charles Lawrence

WMNA—Gretna—1956

Frequency: 730 Kc. Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address.....Box 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley

WNRG—Grundy—1955

Frequency: 940 Kc. Power 5 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address.....Box V
Tel.: 935-2587.....Independent
President.....Herman Dotson
General Mgr., Chief Eng.....David B. Jordan
Commercial Manager.....Jean Scott
Sales Promotion Mgr.....Aubrey Garber
Program Director.....Glenn Woodward
Publicity Director.....Margaret Jordan

WVEC—Hampton—1948

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel.: PArk 2-6331.....NBC-ABC
Station Representative.....Webb
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc. Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 434-9311.....Independent
Station Representative.....Hal Walton
President.....W. W. Greer, Jr.
Station Manager.....Bill Kramer

WSVA—Harrisonburg—1935

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned.....Shenandoah Valley Broadcasting, Inc.
Address.....Rawley Pike
Tel.: 434-4431.....NBC
Newspaper Affil.....Washington Eve. Star
Station Reps.....Venard, Torbet & McC.; Brown
President, Gen. Mgr.....Hamilton Shea
Commercial Manager.....Richard Johnson

Program Director.....Robert E. Lee
Sales Promotion, Pub. Dir.....Wanda Wilt
Chief Engineer.....Thomas B. Jones
Owners of: WSVA-TV.

WENZ—Highland Springs 1959

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Henrico Radio Corp.
Address.....Raleigh Hotel, Richmond
Tel.: MIlton 4-4574.....Independent
President.....Ken Wood
Vice President.....Charles Springer
Program Director.....Van Fortune
Chief Engineer.....Fred Gray

WHHV—Hillsville—1961

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Carroll Bcstg. Co.
Address.....Box 648
Tel.: PArkway 8-9114.....Independent
President, Ch. Eng.....Dale W. Gallimore
Commercial Manager.....Joe Beeson
Sales Promotion Mgr.....Ray Jones
Program Director.....Homer Austin
Publicity Director.....Marie Gallimore

WHAP—Hopewell—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Eastern Bcstg. Corp.
Address.....Box 621
Tel.: GLenview 8-8518.....KBS
Station Representative.....Walton
President.....R. Neuhoff
Station Manager.....R. Oppenheimer

WAGE—Leesburg—1958

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By.....Radio WAGE, Inc.
Address.....Box 891
Tel.: SPing 7-1290.....MBS
President, Gen. Mgr.....James H. Symington
Station Mgr., Program Dir.....Francis I. Lambert
Commercial Manager.....Richard S. Olson
Sales Promotion Mgr.....Russel W. Lehman
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HObart 3-2161.....KBS
Representative.....Indie Sales
Gen. Manager.....Milton B. Henson

WBRG—Lynchburg—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address.....Box 1079
Tel.: VICTor 6-6541.....KBS
Representative.....Thomas F. Clark
Gen., Comm. Mgr.....Tom Buckley
Sales Promotion Mgr.....Donald W. Jarvis
Program Director.....Mrs. Eddie M. Raymond
Chief Engineer.....Marvin E. Johnson

WDMS—Lynchburg—1962

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By.....Southeastern Bcstg. Corp.
 Address.....1100 Peoples Nat'l Bank Bldg.
 Tel.: 847-6666.....Independent
 Station Reps.....Breen & Ward; Beaver
 President, General Mgr.....Danny Shaver
 Sales Manager.....J. Seibel
 Sales Promotion Mgr.....Mary E. Gray
 Program Director.....Barbara J. Trear
 Chief Engineer.....James Wilkie

WLVA—Lynchburg—1930

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By.....Lynchburg Bcstg. Corp.
 Address.....2320 Langhorne Rd.
 Tel.: Victor 5-1242.....ABC
 Pres., Gen. Mgr.....Philip P. Allen
 Station Representative.....Jack Masla
 Commercial Manager.....Thomas L. Turner
 Sales Promo. Mgr., Pub. Dir. Thomas N. Waller
 Program Director.....Warren Uttal
 Chief Engineer.....John T. Orth
 Owners of: WLVA-TV.

WVOD—Lynchburg—1947

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned...Lynchburg Independent Bcstrs., Inc.
 Address.....P. O. Box 1300
 Tel.: VI 5-3441.....MBS
 Newspaper Affil.....Salem Times Register
 President.....Cy N. Bahakel
 General Manager.....Henry Hughes
 Program Director.....William Ostrom
 Chief Engineer.....Samuel Raymond
 Owners of: WRIS, Roanoke, Va.; WKIN, Kings-
 port, Tenn.; WLBJ, Bowling Green, Ky.; WRIN,
 Waterloo, Ia.; WABG-AM-TV, Greenwood,
 WKOZ, Kosciusko, both Miss.; WVOD, Chatta-
 nooga, Tenn.

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W., d.
 Owned.....Prince William Bcstg. Corp.
 Address.....Box 151
 Tel.: Empire 8-3108.....Independent
 President.....Harold H. Hersch
 General, Sta. Mgr.....W. T. Merchant, Jr.
 Commercial Manager.....C. A. Sinclair, III
 Chief Engineer.....Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mountain Empire Bcstg. Corp.
 Address.....P. O. Box 470
 Tel.: ST 3-9001.....ABC-KBS
 Representative.....Indie Sales
 Pres., Gen. Mgr.....Robert C. Wolfenden
 Program Dir.....Mrs. R. C. Wolfenden
 Chief Engineer.....Fred Cox

WOLD—Marion—1962

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned By.....Seward Bcstg. Co.
 Address.....P.O. Box 285
 Tel.: 783-7109.....MBS
 President, General Mgr.....Charles B. Seward
 Program Director.....Samuel Russell
 Chief Engineer.....Douglas Slough

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 5 Kw. d.
 Owned-Oper. By...Patrick Henry Bcstg. Corp.
 Address.....40 Franklin St.
 Tel.: ME 2-9811.....Independent
 President.....Phil F. Hedrick
 Co-Managers.....T. W. Patterson, C. F. Adams
 Program Director.....Mrs. Grace P. Utam
 Chief Engineer.....T. E. Tatum
 Owners of: WHEE, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Martinsville Bcstg. Co., Inc.
 Address.....1129 Chatham Heights
 Tel.: Mercury 2-2152.....NBC-KBS
 Representative.....Bob Dore
 President.....Jacob C. Aaron
 General Manager.....John W. Bouldin, Jr.
 Vice President.....Kennon C. Whittle
 Commercial Manager.....Lynwood Judkins, Jr.
 Chief Engineer.....B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By.....R. F. Lewis Jr., Inc.
 Address.....WSIG Bldg.
 Tel.: Granite 7-3128.....MBS
 Station Representative.....Spot Time Sales
 President.....Marion P. Lewis
 Gen. Comm. Mgr.....Philip J. Potter
 Chief Engineer.....John Gill
 Owners of: WING, Winchester, WFVA, Fredericks-
 burg, both Va.; WHYL, Carlisle, WAYZ,
 Waynesboro, both Pa.; WELD, Fister, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Giles Bcstg. Co.
 Address.....Route 100
 Tel.: PA 6-2211.....MBS
 President.....E. D. McWilliams
 Station Manager.....R. M. Whitehead
 Program Director.....Megan H. McWilliams
 Chief Engineer.....Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By.....Hampton Roads Bcstg. Corp.
 Address.....P.O. Box 98
 Tel.: 826-1310.....Independent
 News Affil.....Daily Press & Times Herald
 Station Representative.....Blair
 President.....Capt. W. R. Van Buren
 General, Station Mgr.....Ambert Dail
 Sales Manager.....Howard Jernigan
 Promo., Pub. Dir.....William W. Walker
 Chief Engineer.....George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By.....Twelve-Seventy, Inc.
 Business Address.....114 24th St.
 Tel.: 244-7991.....Independent
 President.....Max Reznick
 General Manager.....Al Lynn
 Station Manager.....Gary Lawrence
 Chief Engineer.....Jack Garrison

VIRGINIA

WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Oper. By Tidewater Teleradio, Inc.
Address: 214 W. York St.
Tel.: MA 7-2345 Independent
Representative H.R. Repps, Inc.
President J. Glen Taylor
Program Director Lee Leonard
Sales Promotion Manager Nancy Fentress
Chief Engineer Andrew Jackson
Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 5 Kw. d.
Owned By WCMS Radio Norfolk, Inc.
Address: Helena Building
Tel.: MA 5-0525 Independent
Station Representative Charles Bernard
President, Gen. Mgr. George A. Crump
Commercial Manager George E. Dail
Program Director Joe Hoppel
Chief Engineer Steven J. Hart

WHIH—Norfolk—1946

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By James Bcstg. Corp.
Address: 731 Boush St.
Tel.: 625-4231 Independent
Station Representative Avery-Knodel, Inc.
President Tim Elliot
Station Manager Robert Story
Commercial Manager B. J. Rodgers
Sales Promotion Manager Jean Elliot
Program Director Jack Baker
Publicity Director Sally High
Chief Engineer Ray Smith

WNOE—Norfolk—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Norfolk Bcstg. Co.
Address: 252 W. Brambleton Ave.
Tel.: MADison 2-7071 Independent
Representative Eastman
President Louis H. Peterson
General Manager Jack H. Harris
Operations Manager Jim Stanley
Commercial Manager Josh Bar y
Sales Promotion Manager Bob Calvert
Program Director Jay Lawrence
Publicity Director Buzz Baxter
Chief Engineer George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Continental Bcstg.
Address: Box 598
Tel.: 399-3051 Independent
President O. Wayne Rollins
General Station Mgr. William L. Eure, Jr.
Commercial Mgr. Stu Barondess
Program Director Oliver Allen
Chief Eng. Glen Frazier
Owners of: WAMS, Wilmington, Del.; WCHS,
Charleston, W. Va.; WBBE, Chicago, Ill.;
WGEF, Indianapolis, Ind.; WNJR, Newark,
N. J.; WPTZ, Pittsburgh, N. Y.; WBAB,
Pensacola, Fla.; KDAY, Los Angeles, Calif.;
WCHS-TV, Wilmington, Del.

WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By WTAR Radio-TV Corp.
Address: 720 Boush St.
Tel.: MA 5-6711 CBS
Representative Edward Petry
President Robert M. Lambe
General Station Mgr. Jack B. Prince
Commercial Manager Larry Saunders
Sales Prom., Publicity Dir. James W. Evans
Program Director William Ross
Chief Eng. R. L. Lindell
Owners of: WTAR-TV-PM.

WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts
Owned Radio-Wise, Inc.
Address: Progress Bldg.
Tel.: 700 KBS
President & General Mgr. R. B. Helms
Station Manager Jack Helms

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By WJMA, Inc.
Address: Spicer's Mill Road
Tel.: 7263 KBS-NBC
Station Representative Spot Time Sales
President, Gen. Mgr. Arch Harrison, Jr.
Commercial Mgr. Clarence Little
Chief Engineer William H. Hager

WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.
Owned By Lee County Bcstg. Co.
Address: Box 338
Tel.: 520 Independent
President, General Manager Dr. D. Gabriel

WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Operated By Harry A. Epperson, Jr.
Business Address: Box 87
Tel.: RE 2-3478 Independent
Pres., Sta. Mgr. Harry E. Epperson, Jr.

WSSV—Petersburg—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Petersburg Bcstg Co., Inc.
Address: 702 Mutual Savings Bldg.
Tel.: 733-4567 MBS
Station Rep. Pearson Nat'l Reprs.
Pres., Gen. Mgr. Roger A. Beane
Commercial Manager John R. Speciale
Program Director Robert Peterson
Sales Promotion Mgr. William Chinn
Publicity Director Bill Woody
Chief Engineer Charles Lewis

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By WPUV, Inc.
Business Address: P.O. Box 351
Tel.: 3-3931 KBS
Pres., Ch. Eng. John A. Columbus

WQVA—Quantico—1961

Frequency: 1530 Kc. Power: 250 Watts d.
Owned By.....Radio One Co.
Address.....Potomac & Broadway Aves.
Tel.: 875-9460.....MBS
General Manager.....W. T. Merchant, Jr.

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WRAD Bcstg.
Address.....P.O. Box 1207
Tel.: NEptune 9-2461.....Independent
General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
Owned-Oper. By...Clinch Valley Bcstg. Corp.
Address.....P. O. Box 218
Tel.: WO 1-4066.....KBS
President.....J. Powell Royall
Gen., Sta. Mgr.....J. H. Lee

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.
Owned.....United Broadcasting Co.
Address.....513 N. Main Street
Tel.: Milton 3-8368.....Independent
President.....Richard Eaton
General Manager.....R. Coty

WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.
Owned.....Radio Richmond, Inc.
Address.....2106 N. Hamilton St.
Tel.: 353-6641.....Independent
Station Representative.....Masla
President, Gen. Mgr.....Burton L. Levine
Asst. Mgr., Comm. Mgr.....Ted Court
Program Dir.....Jess Du Boy
Chief Engineer.....Don Emerson
Owners of: WROV, Roanoke, Va.

WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By.....Lee Bcstg. Corp.
Business-Studio Address.....6200 W. Broad St. Rd.
Tel.: Atlantic 8-2835.....MBS
Station Reps.....Select Sta. Reps.; Brown
President.....Thomas Sinsley
V.P.....I. G. Abeloff
V.P., Managing Dir.....Harvey L. Hudson
Station Manager.....Joe Mason
Local Sales Manager.....Richard Via
Program Director.....Jim Gaines
Ch. Eng., Oper. Mgr.....Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By.....Havens & Martin, Inc.
Bus.-Studio Address.....3301 W. Broad St.
Tel.: EL 5-8611.....ABC
President, Sta. Mgr.....Wilbur M. Havens
Assistant & Comm. Mgr.....Walter A. Bowry, Jr.
Sales Prom. Mgr., Pub. Dir.....W. J. Filer
Prog. Dir.....Frank Wilson
Chief Engineer.....James Kyle

WRGM—Richmond—1958

Frequency: 1590 Kc. Power: 5000 Watts d.
Owned By.....Southern States Radio Corp.
Address.....2314 W. Cary St.
Tel.: EL 3-6656.....Independent
Station Representative.....Bob Dore Assocs.
President, General Mgr.....Robert A. Monroe
Asst. Station Mgr.....Charles B. Raynor
Commercial Manager.....Louis Brink
Publicity Director.....Don Reed
Chief Engineer.....Ken Shelton

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
Owned By.....WRNL, Inc.
Business-Studio Address.....111 N. Fourth St.
Tel.: Milton 3-3436.....CBS
Newspaper Affil.....Richmond Newspapers, Inc.
Representative.....Edward Petry
President.....D. Tennant Bryan
Exec. Vice President.....E. S. Whitlock
V.P., General Manager.....Frank Soden
Sales Manager.....E. T. Moore
Opera. Mgr., Ch. Eng., E. V. Wolstenholme, Jr.
Promotion. Pub. D'r.....Rose Marie Paradis

WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts
Owned-Oper. By.....Larus & Brother Co.
Address.....Box 1516
Tel.: 643-6633.....NBC
Representative.....Peters, Griffin, Woodward
Vice President.....William R. Preston
General Manager.....John B. Tansey
Sales Manager.....Harold Barre
Promotion Manager.....Irby N. Hollans, Jr.
Program Manager.....Brick Rider
Public Relations Dir.....Walter R. Bishop
Chief Engineer.....Rudolph W. Raabe
Owners of: WRVA-TV.

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 5000 Watts d.
Owned-Operated By.....Radio Virginia, Inc.
Address.....701 German School Rd.
Tel.: BE 3-7666.....Independent
Station Representative.....Charles Bernard
President.....Douglas H. Robertson
Gen. Comm. Mgr.....David M. Wilburn
Program Director.....George T. Popkins
Chief Engineer.....Robert C. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By.....Times-World Corp.
Address.....Box 150
Tel.: 345-1511.....CBS
News. Affil.....Times, World News
Representative. Peters, Griffin, Woodward, Inc.
President.....M. W. Armistead, III
V.P., Station Mgr.....Frank E. Koehler
Promotion Mgr.....Melvin L. Mayfield
Local Sales Mgr.....Don Stanley
Program Director.....David R. Van Horne
Chief Engineer.....Elbyrne St. Claire
Owners of: WDBJ-TV.

VIRGINIA

WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By.....Roanoke Broadcasters, Inc.
Address.....119 W. Church Ave., S.W.
Tel.: 345-0988.....ABC
Station Representative.....Weed
President, General Mgr.....Thomas M. Ahern
Commercial Manager.....Thornton A. Marshall
Chief Engineer.....William C. Purcell

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
Owned By.....Cy N. Bahakel
Address.....902 S. Jefferson St.
Tel.: DI 2-3131.....MBS
Newspaper Affil.....Roanoke Star Publish. Co.
Station Representative.....Burn-Smith
President.....Cy N. Bahakel
General Station Mgr.....Frank Tirico
Commercial Manager.....Ray Lewis
Program Director.....Gary Cooper
Chief Engineer.....Don Kassner

WROV—Roanoke—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WROV Bcstrs., Inc.
Bus-Studio Address.....15th & Cleveland Ave.
Tel.: DI 3-4444.....Independent
Station Representative.....Adam Young
President.....Burton L. Levine
General Manager.....Bernard Monn
Program Director.....Fred Frelantz
Chief Engineer.....Al Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned.....Shenandoah Life Stations, Inc.
Address.....Box 2161
Tel.: 339-8611.....NBC
President.....James H. Moore
Vice President.....Horace Fitzpatrick
Station, Comm. Mgr.....George W. Cherrault, Jr.
Sales Promotion Mgr.....Herm Reavis
Program, Pub. Dir.....John Willett
Chief Engineer.....John Aldhizer
Owners of: WSLS-TV-FM.

WKWS—Rocky Mount—1959

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By.....Radio Franklin, Inc.
Address.....Box 110
Tel.: HUDson 3-9244.....Independent
President, General Mgr.....Kermit W. Salyer
Sales Prom., Program Dir.....K. E. Smith
Chief Engineer.....Giles Brown

WYTI—Rocky Mount—1957

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned.....WYTI, Inc.
Address.....P.O. Drawer 471
Tel.: HU 3-9955.....Independent
President.....S. L. Goodman
General, Station Mgr.....Lester L. Williams
Commercial Manager.....William E. Jefferson
Program Director.....Richard L. Garst
Chief Engineer.....William M. Farley
Owners of: WODV, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.
Owned By.....Salem Bcstg. Co.
Address.....P. O. Box 408
Tel.: DUpont 9-5443.....Independent
President, Ch. Eng.....M. C. Bowers, Jr.
General & Station Manager.....R. Bentley

WHLF—South Boston—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Halifax Bcstg. Co.
Address.....Webster St
Tel.: 2-9988.....ABC-KBS
Gen., Comm. Mgr.....John L. Cole, Jr.
Chief Engineer.....J. C. Bishop
Owners of: WHLF-FM, WMER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power 5000 Watts d.
Owned-Operated By.....Old Belt Bcstg. Corp.
Address.....P. O. Box 216
Tel.: HI 7-4007.....Independent
Station Rep.....Charles Bernard
President, Gen. Mgr.....W. B. Holler
Chief Engineer.....Charles E. Brown

WAFB—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
Owned.....Am. Home Bcstg. Corp.
Address.....P. O. Box 1209
Tel.: 886-2311.....CBS-KBS
Station Rep.....Clark
President, Gen. Mgr.....Lloyd Gochenour
Program Director.....Jimmy Ross
Chief Engineer.....Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Charles P. Blackley
Address.....Morrison Bldg.
Tel.: TU 6-6666.....ABC
General Manager.....Charles P. Blackley
Commercial Manager.....Charles E. Seebeck
Program Director.....Arnold J. Felsher
Chief Engineer.....Rex C. Houser

WHEO—Stuart—1959

Frequency: 1270 Kc. Power: 1 Kw. d.
Owned By.....Patrick-Henry Broadcasting Corp.
Address.....Stuart
Tel.: Owens 4-3114.....Independent
President.....Phil F. Hedrick
Station, Comm. Manager.....Henry Hill
Co-Managers.....T. W. Patterson, C. F. Adams
Sales Promotion Manager.....Herb Gardner
Program Director.....Barbara Rakes
Chief Engineer.....Roy Russell
Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Suffolk Bcstg. Corp.
Address.....Box 1626
Tel.: 539-2394.....KBS
President.....Fred L. Hart
General Manager.....L. Earl Hundley
Program Director.....Ted Potter
Chief Eng.....Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc. Power: 1 Kw.
Owned By... Accomack-Northampton Bcstg. Co.
Address... Box 1330
Tel.: SU 7-3200... KBS
President, Ch. Eng... Vernon H. Baker

WKBA—Vinton—1961

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned By... Roanoke-Vinton Radio, Inc.
Address... 2043 10th St. N.E.
Tel.: Diamond 2-2551... Independent
President, General Mgr... S. W. Epperson
Commercial Manager... Michael Hanes
Sales Promotion Mgr... George Hume
Program Director... William Franklin
Chief Engineer... Michael Kavanaugh

WBOF—Virginia Beach—1954

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned By... Metro-WBOF, Inc.
Address... Box 536
Tel.: GArden 8-3434... MBS
Sales Representative... Walker-Rawalt
President... Temple W. Seay
General Manager... Leo Hoarty
Commercial Manager... Bill Gasper
Program Director... Roy Marsh
Chief Engineer... Fred Earl Himes

WEER—Warrenton—1957

Frequency: 1570 Kc. Power: 500 W., d.
Owned By... Radio Associates, Inc.
Business Address... Box 817
Tel.: 347-1570... KBS
Station Representative... George T. Hopewell
President... Laurens M. Hamilton
General Manager... Ronald W. Lambert
Commercial Manager... Joyce A. Miller
Chief Engineer... James Thoroman

WKCW—Warrenton—1957

Frequency: 1420 Kc. Power: 5000 Watts
Owned By... WKTF, Inc.
Address... P. O. Box 740
Tel.: 347-1420... Independent
Station Rep... Charles Bernard
President... Harry Wismer
General Mgr... William Montgomery
Station Manager... William E. Matherly
Commercial Manager... A. C. Ellis
Chief Engineer... Stephen J. Hart

WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.
Owned By... Patricia Parker Headley
Address... Warsaw
Tel.: ED 3-6900... KBS
General Manager... Patricia Parker Headley
Commercial Mgr... Ruth R. Rouzie
Prog. Dir... Chris Naumann
Chief Engineer... W. Dean Loudy

WAYB—Waynesboro—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Waynesboro Bcstg. Corp.
Business Address... 526 W. Main St.
Tel.: WH 2-1490... MBS
Rep... Donald Cooke
President, General Mgr... N. Wilbur Kidd
Comm., Sales Prom. Mgr... Al Charles
Program, Publicity Dir... Bob Fulcher
Chief Engineer... William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc. Power: 500 Watts d.
Owned By... Williamsburg Bcstg. Co., Inc.
Address... Box 180
Tel.: CApital 9-5544... Independent
Station Representative... Thomas Clark
President... William E. Allaun, Jr.
General, Comm. Mgr... Raymond L. Schreiner
Program Director... Roy Aycock
Chief Engineer... Kenneth S. Bradby

WHPL—Winchester—1961

Frequency: 610 Kc. Power: 500 Watts d.
Owned By... Shenval Bcstg. Corp.
Address... Box 828
Tel.: 662-5101... Independent
Station Representative... Burn-Smith
President... Edwin R. Fischer
General, Commercial Mgr... John P. Bell, Jr.
Station Manager... Kay Bell
Program Director... Thomas H. Gibson
Chief Engineer... Archie McKay

WINC—Winchester—1941

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Richard F. Lewis, Jr., Inc.
Address... P.O. Box 605
Tel.: 662-4855... ABC
Sta. Reps... Spot Time Sales; Phila. Spot
President... Mrs. R. F. Lewis, Jr.
Gen. Mgr., Chief Engineer... Phil Whitney
Sales Prom., Pub. Dir... James Coffinberger
Program Director... Peggy Anderson
Owners of: WELD, Fisher, W. Va.; WHYL-AM-FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.; WFVA-AM-FM, Fredericksburg, Va.; WAYZ-AM-FM, Waynesboro, Pa.; WRFL-FM, Winchester; WLNH-AM-FM, Laconia, N. H.

WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By... Wythe County Bcstg. Co.
Address... 195 S. 1st St.
Tel.: CApital 8-3185... KBS
General Manager... Arthur M. Gates
Commercial Manager... Edward A. Zuber
Chief Engineer... W. Jack Fleming

Pop.: 2,950,000
Families: 937,000

Washington

Radio Homes: 918,000
AM Stas. in State: 83

KBKW—Aberdeen—1949

Frequency: 1450 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By KBKW, Inc.
Address 701 E. Heron St.
Tel.: LEnox 2-1450-1 MBS
Sta. Reps., Feltis, Dove, Cannon; Pacific; Cooke
President Archie Taft, Jr.
Gen., Sta. Mgr. Mahlon R. Taft
Program Director Gordy Dru
Chief Engineer Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned By KXRO, Inc.
Address P.O. Box 1120
Tel.: LEnox 3-1320 Independent
President Helen G. Spence
General Manager Fred G. Goddard

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned By KAGT, Inc.
Address Box 110
Tel.: 3-2114 ABC-KBS
Sta. Representative Wagner; Webb
President, Ch. Eng. A. Lehnhoff
Sales Promotion Mgr., Pro. Dir. J. Bailey

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d
Owned By Auburn Broadcasters, Inc.
Address P.O. Box 459
Tel.: TEmple 3-5220 ABC
Station Representative Feltis, Dove, Cannon
President Edward Garre
Chief Engineer Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 5 Kw., d.
Owned By Bellevue Bcstrs.
Address Box 833
Tel.: GLEncourt 4-2477 Independent
Station Rep. Gene Bolles Co.
President Kemper Freeman
General Manager S. M. Tacher
Sales Promotion Mgr. Verl Wheeler
Program Director Dick Stokke
Publicity Director Jay Ward
Chief Engineer Jack Hemingway
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By Whatcom County Bcstg. Inc.
Business Address 220-A Unity St.
Tel.: REgent 3-2410 Independent
Station Representative Feltis, Dove, Cannon
General Mgr., Ch. Eng. D. T. Haveman

KGMI—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Internat'l Good Music, Inc.
Address 1610 Home Road
Tel.: REgent 3-3790 ABC
Station Reps. Moore; Hollingbery; Scharf
President Rogan Jones
Station Manager Gene Wagner
Commercial Manager Tom McCollum
Program Director James Olson
Chief Engineer Bob Rathman
Owners of: KGMI-FM, Bellingham; KGMJ-FM,
Seattle; KGMG-FM, Portland; KFMU-FM, Los
Angeles; KFMW-FM, San Bernardino; KBAY-FM,
San Francisco.

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Address 2340 E. Sunset Dr.
Tel.: REgent 4-1170 MBS
Newspaper Affil. Othell. (Wash.) Outlook
Station Reps. Pearson; Day-Wellington
President Jessica L. Longston
General Manager John R. DiMeo
Station Manager James Tincker
Sls. Prom. Mgr. William Berry
Program Director David Hall
Publicity Director Fran Titus
Chief Engineer Donald E. Pinney
Owners of: KAYO, Seattle; KSEF, Moses Lake;
both Washington.

KARI—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.
Owned Birch Bay Bcstg. Co.
Address Box X
Tel.: EDgewood 2-0751 KBS
Station Representative Wagner & Assoc.
President George A. Wilson
General, Sta. Manager D. J. Bevilacqua
Comm., Sales Prom. Mgr. Don Ball
Publicity Director Don P. McKinnis
Chief Engineer E. M. Matthews

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Bremerton Bcstg. Co.
Address 205 Washington Ave.
Tel.: ESsex 7-3995 Independent
Station Reps. Pacific Bcst. Sales; Masla
President Bruce Bartley
General Manager Linc Perry
Comm., Sales Prom. Mgr. Bruce Perry
Program Director Calvin R. Vandegrift
Chief Engineer Robert L. Adams

KVAN—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.

Owned By.....Cathryn C. Murphy
 Address.....Washington Hotel, Portland,Ore.
 Tel.: CApitol 3-1977 (Portland).....Independent
 Station Rep.Hopewell
 General Manager.....Cathryn Murphy
 Chief Engineer.....William Murphy

**KELA—Centralia-Chehalis
 1937**

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Central Bcstg. Corp.
 Business Address.....P.O. Box 720, Centralia
 Tel.: 736-3321.....MBS
 Sta. Reps...Walker-Rawalt; Moore; O'Connell
 President.....J. Elroy McCaw
 Gen., Sta. Mgr.....Joe Chtyl
 Commercial Manager.....Dick Dawson
 Sales Promotion Mgr.....Lee Stottlemyre
 Program Director.....Donald Younghans
 Chief Engineer.....Bob De Lapp

KITI—Centralia-Chehalis—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
 Owned ByKITN-KITI Corp.
 Address.....St. Helens Hotel, Chehalis
 Tel.: 748-3379.....Independent
 Reps...Feltis, Dove, Cannon; Ven., Torbet &
 McC.
 Pres., Gen. Mgr.....Donald F. Whitman
 Engineering DirectorLee Hurley
 Owners of: KITN, Olympia, Wash.

KOZI—Chelan—1957

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned.....Lake Chelan Bcstg. Corp.
 Address.....P. O. Box 1210
 Tel.: 440.....Independent
 Pres., Gen. Mgr.....Stuart S. Maus

KCLX—Colfax—1950

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Adrian De Vries
 Address.....Box 710
 Tel.: EXbrook 7-3441.....MBS
 President, Gen. Mgr.....Adrian DeVries
 Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Colville Bcstg. Co.
 Address.....Mantz & Rickey Rd.
 Tel.: MU 4-6481.....KBS
 Station Representative.....Continental; Moore
 Pres., Ch. Eng.....Merle B. Peterson
 Commercial Manager.....P. J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts d.
 Owned By.....King's Garden, Inc.
 Address.....N. 190th & Fremont Ave.
 Tel.: LI 2-3131.....Independent
 Station Rep.....Wm. J. Wagner & Assoc.
 President.....Axel Fredeen
 General Manager.....Hendrick Van Dyke
 Program Director.....Al Cherry
 Publicity Director.....Robert Staley
 Chief Engineer.....William Ward

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Western Bcstrs. Inc.
 Address.....Box 600
 Tel.: WOODland 2-1488.....ABC
 Reps....Art Moore; Cooke; Pacific Bcst. Sales
 President.....G. Morgan McBride
 Station Manager.....Bob Sumbardo
 Program Director.....Sherman Bailey
 Chief Engineer.....Bill Watt

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
 Owned By.....Coulee Bcstg. Corp.
 Address.....118 B St., N.W.
 Tel.: SK 4-4686.....Independent
 President, General Mgr.....Donald R. Berry
 Publicity Director.....John Holgren
 Chief Engineer.....Gordon Sinclair

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
 Owned.....Everett Bcstg. Co., Inc.
 Address.....P. O. Box 916
 Tel.: ALPine 9-1144.....Independent
 Station Reps.....Feltis, Dove, Cannon; H-R
 Pres., Gen. Mgr.....W. R. Taft
 Sales Manager.....Dale Watson
 Program Director.....Russ Rebel
 Chief Engineer.....Dale Good

KWYZ—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Snohomish County Bcstg. Co.
 Address.....3021 Rockefeller
 Tel.: ALPine 9-6111.....Independent
 Station Reps.....Avery-Knodel; Day-Wellington
 President, General Mgr.....Clifford H. Hansen
 Sales Manager.....George B. Aller
 Program Director.....Paul McCarthy
 Chief Engineer.....Vern Downing

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ralph A. Nachtmann
 Address.....Box 395
 Tel.: 1322.....Independent
 Station Reps.....Hopewell; Art Moore
 General Manager.....R. A. Nachtmann
 Chief Engineer.....Frank Van Hemert

KHOQ—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.
 Owned By.....Twin Cities Bcstg. Co.
 Address.....Box 576
 Tel.: GE 8-1200.....Independent
 President, Ch. Eng.....Irving V. Schmidtke
 Commercial, Promo Mgr.....Allen E. Hoffard
 Program Director.....Fred I. Schmidtke

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....K-L Bcstg.
 Address.....P. O. Box 90
 Tel.: EX 3-4900.....Independent

WASHINGTON

Station Representative.....Art Moore
President.....Mrs. Margaret Nagle
General, Sta. Manager.....Robert D. Bartels
Comm., Sales Prom. Mgr.....Arthur Anderson
Prog. Dir., Chief Eng.....Russell Ripley

KEPR—Kennewick—1947

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Cascade Bcstg. Corp.
Address.....P.O. Box 437
Tel.: Justice 6-6184.....MBS
Representatives.....Moore; Young
President.....Thomas Bostic
General Manager.....Bruce Glenn
Chief Engineer.....John P. Berg
Owners of: KIMA-AM-TV, Yakima, Wash.; KEPR-
TV, Kennewick, Wash.; KBAS-TV, Moses Lake,
Wash.; KLEW-TV, Lewiston, Idaho.

KCDI—Kirkland—1961

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....Carl-Drek, Inc.
Address.....1206 Malcolm Ave., Los Angeles
Tel.: Los Angeles.....Independent
President.....Carl E. Haymond
General Manager.....Jack Goetz

KNBX—Kirkland—1948

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Address.....Civic Center
Tel.: VAndyke 2-1201.....KBS
General Manager.....G. A. Wilson
Commercial Manager.....George W. Boucher
Chief Engineer.....Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Radio Sales Corp.
Address.....Box 3309, Tacoma
Tel.: JUNiper 4-1243.....Independent
President.....R. W. Burden, Jr.
Station Manager.....Dale Woods
Commercial Manager.....Marvin Young
Sales Promotion Manager. George Burmeister
Chief Engineer.....Clay Freinwald
Owners of: KEEP, Twin Falls, Idaho.

KBAM—Longview—1955

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Address.....Box 31
Tel.: HA 3-1210.....MBS
Station Rep.....Holman; Wagner
General Mgr.....Arne G. Peterson
Commercial Manager.....Terry Kynaston
Program Director.....A. A. Reed
Chief Engineer.....John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KEDO, Inc.
Address.....P. O. Box 779
Tel.: HA 5-1500.....KBS
Reps.....Feltis, Dove, Cannon; Pearson
Pres., Gen., Sta. Mgr.....Don L. Veith
Chief Engineer.....M. Johnston

KLFF—Mead—1962

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By.....KLFF, Inc.
Address.....2221 E. Lincoln Rd., Spokane
Tel.: HUDson 9-3100.....Independent
President.....Robert D. Dellwo
Gen. Mgr., Chief Eng.....Ralph O. Dailey
Comm. Mgr., Prog. Dir.....E. O. Jacobson

KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Address.....Box 276
Tel.: RO 5-3441.....MBS
Station Representative.....Pearson
President.....Jessica L. Longston
Gen. Manager.....Robert Pollock
Commercial Manager.....Walt Bjerke
Chief Engineer.....Ron Crouse

KWIQ—Moses Lake—1956

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned By.....KWIQ Radio, Inc.
Address.....P.O. Box 1696
Tel.: ROKckwell 5-7843.....Independent
Station Rep.....Moore
President, Station Mgr.....W. E. Lawrence
Sales Promotion Mgr.....Don McCoun
Program Director.....Kent Myhre
Chief Engineer.....Bill Newland

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GARfield 4-2430.....MBS
Representative.....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Frayling
Publicity, Program Dir.....Chuck Sharman

KGY—Olympia—1922

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Tom Olsen
Address.....1240 N. Washington St.
Tel.: 943-1240.....MBS-ABC-KBS
Station Reps.....Art Moore; Walker-Rawalt
General Manager.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program Mgr., Ch. Eng.....Don Jones

KITN—Olympia—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....KITN-KITI Corp.
Address.....P.O. Box 629
Tel.: 357-7718.....Independent
Reps..Feltis/Dove/Cannon; Pacific Bcst. Sales
President, Gen. Mgr.....Donald F. Whitman
Engineering Director.....Lee Hurley
Owners of: KITI, Centralia-Chehalis, Wash.

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address.....Box 151
Tel.: 20.....Independent

Station Rep. Feltis, Dove, Cannon
 President, General Mgr. Dean Nichols
 Commercial Manager Jerry Weaver
 Program Director Elizabeth Uht
 Chief Engineer W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc. Power: 500 Watts, d.
 Owned KZUN, Inc.
 Address Box 123
 Tel.: WA 4-2400 Independent
 Station Representative Clark
 President, General Mgr. Robert L. Swartz
 Program, Pub. Dir. Art MacKelvie
 Sales Prom. Mgr. Dick Wright
 Chief Engineer Jack Feldhausen

KRSC—Othello—1957

Frequency: 1400 Kc. Power: 250 Watts
 Owned By R. D. Leary, C. B. Ward
 Address Box 1400
 Tel.: HU 8-2791 KBS
 Newspaper Affiliation Othello Outlook
 Station Representative Day-Wellington
 General Manager R. D. Leary
 Station Manager D. R. Lockwood
 Sales Promotion Manager R. Hill

KORD—Pasco—1956

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned KORD, Inc.
 Address Box 485
 Tel.: LI 7-9791 Independent
 Station Representative Pearson
 President, Gen. Mgr. Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Century Bcstg. Co.
 Address Chase at "A" St.
 Tel.: LI 7-9741 KBS-ABC
 President R. Stacey

KAPY—Port Angeles—1961

Frequency: 1290 Kc. Power: 1 Kw, d.
 Owned By Port Angeles Radio, Inc.
 Address One Melody Lane
 Tel.: GLenCourt 2-9288 Independent
 Representatives Feltis, Dove, Cannon
 President John W. Mowbray
 General, Sta. Manager Sam Ewing
 Commercial Manager Ron Susslick
 Program Director Russ White
 Publicity Director Larry Hoover
 Chief Engineer James Moulton

KONP—Port Angeles—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Radio Pacific, Inc.
 Address 313 West First Street
 Tel.: GL 7-4200 KBS
 Newspaper Affiliate Evening News
 Representative Art Moore
 President Charles N. Webster
 General Manager George Buck

KARY—Prosser—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
 Owned By Prosser-Grandview Bcsts.
 Address P. O. Box 1310
 Tel.: YUkon 4-7310 KBS
 Station Rep. Wagner
 President, General Mgr. Jack L. Quinn
 Comm. Sales Prom. Mgr. Robert Wilson
 Program Director Bill Doane
 Chief Engineer Dewey Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned By KOFE, Inc.
 Address P.O. Box 318
 Tel.: LOgan 4-5251 ABC
 President, General Mgr. William Wippel
 Station Manager Bob Tuenley
 Commercial Manager Bill Campbell
 Program Director Mike James
 Chief Engineer Bill Watt

KAYE—Puyallup—1951

Freq.: 1450 Kc. Power: 1 Kw, d., 250 W. n.
 Owned-Operated By Henry Perozzo
 Address P. O. Box 271
 Tel.: THornwall 5-1450 KBS
 Station Representative Moore
 Gen. Mgr., Ch. Eng. Henry Perozzo

KPOR—Quincy—1957

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned Quincy Valley Bcstrs.
 Address 806 S. Central Ave.
 Tel.: SUNset 7-6731 Independent
 Station Rep. Hopewell; Jacobson
 Pres., Gen. Mgr. Donald R. Nelson
 Commercial, Prog. Dir. Doyle Nelson
 Chief Engineer Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Willapa Broadcasting Co.
 Address Box 626
 Tel.: 942-2340 KBS
 Station Rep. Art Moore
 President R. E. Claunch
 General Manager J. Reavley
 Sta. Mgr., Chief Eng. R. E. Sheetz

KALE—Richland—1950

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By D & D Broadcasters, Inc.
 Address P. O. Box 767, Pasco, Wash.
 Tel.: Lberty 7-3388 Independent
 Station Reps. Hollingbery; Day-Wellington
 President, General Mgr. L. G. Dix
 Program Director Loyd Aman
 Chief Engineer C. White

KAYO—Seattle—1926

Freq.: 1150 Kc. Power: 5 Kw, d., 1 Kw. n.
 Owned-Operated By Wash. Telecasters, Inc.
 Address 2939 Fourth Ave. So.
 Tel.: MAin 3-2480 MBS
 Newspaper Affil. St. Helens Ore. Sentinel-Mist

WASHINGTON

Station Representative Pearson
President Jessica L. Longston
General Mgr. R. E. Pollock
Station Manager John R. DiMeo
Commercial Manager William Shela
Program Director Chris Lane
Sales Prom., Publicity Dir. Lee White
Chief Engineer Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

KETO—Seattle—1961

Frequency: 1590 Kc. Power: 5000 Watts
Owned By Chem-Air, Inc.
Address 1417 4th Ave. Bldg.
Tel.: MU 2-2662 Independent
President William E. Boeing, Jr.
General Manager Jack J. Link
Station Manager George A. Edgar
Commercial Mgr. C. Doug Setterberg
Program Director Fred Johnson
Chief Engineer Robert R. Zirk
Owners of: KETO-FM, Seattle; KPAM, KPFM, Portland, Ore.; KIDO, Boise, Idaho.

KING—Seattle—1927

Frequency: 1090 Kc. Power: 50,000 Watts
Owned By King Bcstg. Co.
Address 320 Aurora Ave.
Tel.: MUltual 2-3555 NBC
Station Rep. Blair
President Dorothy S. Bullitt
V.P., Bcst. Div. Otto P. Brandt
V.P. Business Henry B. Owen
Station Manager Earl F. Reilly
Program Director Pat S. O'Halloran
Promotion Manager G. E. McDade
Merchandising G. W. Parker
Chief Engineer A. A. Shultz
Owners of: KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1926

Frequency: 710 Kc. Power: 50,000 Watts
Owned-Oper. By Queen City Bcstg. Co.
Address 1507 Queen Anne Ave.
Tel.: AT 3-9800 CBS
Representative Peters, Griffin, Woodward, Inc.
President, General Mgr. Saul Haas
Station, Commercial Mgr. William F. Tucker
Operations Manager John Shield
Chief Engineer Jim Upthegrove
Owners of: KIRO-TV-FM.

KIXI—Seattle—1947

Frequency: 910 Kc. Power: 1000 Watts
Owned By K-91, Inc.
Address 1305 Third Ave.
Tel.: MAn 3-6910 Independent
Station Representative Avery-Knodel
President W. N. Nelskog
General, Station Mgr. Hale Bondurant
Sales, Promotion Mgr. John Mowbray
Program Director Bob Carmichael
Chief Engineer Tom Lewis
Owners of: KQTY, Everett, Wash.

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts

Owned-Oper. By Seattle-Portl. Radio
Address P.O. Box 3726
Tel.: WESt 7-5100 Independent
Station Representative McGavren/Guild
Pres., Gen Mgr. Lester M. Smith
Commercial Manager Gaylen S. Blackford
Chief Engineer George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
Owned By F-V Productions
Bus. Studio Address 1100 W. Florida St.
Tel.: MA 2-2312 Independent
Station Representative H.R. Reys
V.P., Gen. Mgr. Seymour Whitelaw
Commercial Manager W. L. Simpson
Chief Engineer Lloyd C. Hannah

KOMO—Seattle—1926

Frequency: 1000 Kc. Power: 50,000 Watts
Owned-Oper. By Fisher's Blend Station, Inc.
Bus. Studio Address 100 4th Ave. No.
Tel.: MA 4-6000 ABC
Representative Katz
President, General Mgr. W. W. Warren
Station Manager John Behnke
Sales Manager Fred Kaufman
Public Relations Mgr. Arthur Gerbel
Program Manager Mike Weide
Merchandising Mgr. Pop Hagerly
Chief Engineer C. E. Miller
Owners of: KATU, Portland, Wash.

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw.
Owned By First Presbyterian Church of Seattle
Address 710 Madison
Tel.: MAn 4-6226 Independent
General Manager A. H. Jacobsen
Program Director Lee Knudsen
Ch. Eng. James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc. Power: 5000 Watts
Owned By Golden West Bcstrs., Inc.
Address Tower Bldg.
Tel.: MUltual 2-3100 Independent
Sta. Representative AM Radio Sales
Chairman of Board Gene Autry
President Robert O. Reynolds
V.P., General Mgr. Bert S. West
Vice Presidents L. C. Sigmon, W. D. Shaw
General Sales Mgr. Randy Archer
Program Director Buddy Webber
Promotion, Publicity Dir. Jack Macdonald
Owners of: KSFO, San Francisco; KMPC, Los Angeles; KEN, Portland, Ore.

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
Owned-Operated By KXA, Inc.
Address 320 Second Ave., W.
Tel.: ATwater 4-8600 Independent
Representative Meeker
President Wesley I. Dumm
General Manager R. W. Wassenberg
Commercial Manager John Croghan
Program Director John Sherman
Chief Engineer John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc. Power: 5000 Watts d.
Owned By Christian Serv. Inc.
Address 5408 Freya St.
Tel.: KEystone 5-3077 Independent
President R. L. Stensland
General Mgr. H. J. Chandler

KGA—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
Owned By Gran Bcstg. Co.
Address Box 141
Tel.: KE 4-0631 Independent
Station Representative Walker-Rowaldt
President E. S. Weig
General Mgr. A. M. Vogel
Station Manager Len Greensword
Program Director A. Wolter
Chief Engineer Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By KHQ, Inc.
Address South 4202 Regal
Tel.: KEystone 4-0511 NBC
Representative Katz
Pres., Gen. Sta. Mgr. Richard O. Dunning
Sales Manager Bill Carroll
Chief Engineer Dee Waymire
Owners of: KHQ-TV.

KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned-Operated By Seattle-Portland Radio
Address P.O. Box 8033
Tel.: KE 4-9363 Independent
Station Rep. McGavren-Guild
President, Gen. Mgr. Lester M. Smith
Comm. Mgr. Hugh MacPherson
Program Dir. Bob Adkins
Chief Engineer Vince Hoffart
Owners of: KJR, Seattle; KNI, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.
Owned Bellevue Bcstrs.
Address East 3810 Boone St.
Tel.: KE 5-3638 Independent
Station Rep. Charles Bernard
President F. Kemper Freeman
General, Station Mgr. W. R. White
Program Director Ed Mosley
Chief Engineer Sig Turnquist
Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KREM Bcstg. Co.
Address 4103 South Regal
Tel.: KE 4-0423 ABC
Sta. Representative Petry
President Mrs. A. Scott Bullitt
General Manager Robert Temple
Station Manager Alex P. Hunter
Program Director Ron MacDonald
Chief Engineer Ed Antosyn
Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc. Power: 5,000 Watts
Owned By Spokane Television
Address W. 315 Sprague Ave.
Tel.: MA 4-1218 Independent
Station Rep. H-R; Day-Wellington; Jacobson
General Manager Wayne F. McNulty
Commercial Mgr. Al LaCom
Program Director Dave Steer
Chief Engineer David Green

KREW—Sunnyside—1950

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Cole E. Wylie
Address Box 209
Tel.: Temple 7-2277 MBS-KBS
Representative Tracy Moore
Pres., Gen. Mgr. Cole E. Wylie
Sta., Comm. Mgr. Don G. Bennett
Program Director Jean Runyan
Chief Engineer Dale Howard

KMO—Tacoma—1926

Frequency: 1360 Kc. Power: 5000 Watts
Owned Tacoma Radio Corp.
Address P. O. Box 1651
Tel.: WAverly 7-1360 Independent
Station Reps. H-R; Feltis, Dove, Cannon
Pres., Gen. Sta. Mgr. J. Archie Morton
Program Director Don Woodland
Publicity Director Burt Malakoff
Chief Engineer Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By Tacoma Bcstrs., Inc.
Address Winthrop Hotel
Tel.: BR 2-2241 Independent
Station Representative Avery-Knodel
President, Gen. Mgr. Jerry Geehan
Asst., Commercial Manager John Condon
Sales Prom. Mgr., Prog. Dir. Dick Weeks
Publicity Director Robi Bryant
Chief Engineer Bill Luckhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Tribune Publ. Co.
Address So. 11th & Grant Sts.
Tel.: FU 3-2561 Independent
Newspaper Afilil News Tribune
Station Representative Paul H. Raymer & Co.
President George F. Russell
General Manager Max H. Bice
National Sales Mgr. John Upham
Operations Manager Ted Knightlinger
Program Director Don St. Thomas
Chief Engineer Dick F. Engh
Owners of: KTNT-FM-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned Radio Broadcasters Inc.
Address P. O. Box 350

WASHINGTON

Tel.: 869-1490KBS
President.....John R. Woodrooffe
Station Manager.....Don Downing
Chief Engineer.....Warren Walters

KKEY—Vancouver—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Western Bcstg. Co.
Address.....5500 Fourth Plain Blvd.
Tel.: OX 3-2565.....Independent
Station Representative.....William J. Wagner
President.....Ralph C. Weagant
General Mgr.....Ernest Crater
Commercial Manager.....Arthur Rowell
Program Dir., Chief Eng.....Russ Ripley
Publicity Director.....Laurie Lauritzen

KHIT—Walla Walla—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Leader Broadcasting Co.
Address.....Denny Bldg.
Tel.: JAcKson 5-3190.....Independent
Sta. Reps.....Feltis, Dove, Cannon; Jacobson
Pres., Gen. Sta. Mgr.....Arch Le Roux
Chief Engineer.....Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Walla Walla Bdcstg. Co.
Address.....Box 1028
Tel.: JAcKson 5-4103.....ABC
Sta. Reps.....Wagner; Masla
Pres., Gen. Mgr.....Jack Keating
Sales Prom. Mgr., Prog. Dir.....Al Buttolph
Chief Engineer.....Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....KUJ, Inc.
Business Address.....P.O. Box 276
Tel.: JA 9-1230.....Independent
President, Gen. Mgr.....H. E. Studebaker
Program Director.....LaVerne Russell
Chief Engineer.....Glenn E. Dubbe

KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Broadcasting Co.
Address.....119 N. Wenatchee Ave.
Tel.: NO 2-7135.....Independent
President, Chief Eng.....J. E. Goslin
Program, Publicity Dir.....Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wescoast Bcstg. Co., Inc.
Bus. Studio Address.....32 N. Mission
Tel.: NO 3-5121.....ABC-NBC
Station Representative.....George P. Hollingbery
Pres., Sta., Gen. Mgr.....James W. Wallace
Chief Engineer.....George Frese

KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned.....KUEN Bcstg.
Address.....P.O. Box 79
Tel.: NOrmandy 3-5186.....KBS
Sta. Reps.....Hollingbery; Feltis, Dove, Cannon
Gen. Mgr., President.....M. C. Robertson
Station Manager.....Roy Robinson
Chief Engineer.....Jerry Daggett

KBBO—Yakima—1947

Freq.: 1390 Kc.....Power: 1 Kw d., 250 W. n.
Owned By.....Yakima Bcstg. Co.
Address.....P.O. Box 172
Tel.: CH 8-1390.....MBS
Station Representative.....Masla
President.....J. I. Christenson
General, Commercial Mgr.....Kye Harris
Program Director.....Arvid Erickson
Chief Engineer.....Gerald Gerhardt

KIMA—Yakima—1946

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Cascade Bdcstg. Co.
Address.....P. O. Box 702
Tel.: GLencourt 2-9111.....NBC
Station Reps.....Adam Young; Moore
President.....Tom Bostic
General Manager.....Monte DeVon
Publicity, Sales Promotion Mgr.....B. Horn
Chief Engineer.....Dave Hubert
Owners of: KEPR-AM-TV, Kennewick, Wash.;
KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KIT, Inc.
Address.....114 S. 4th St.
Tel.: GL 7-8115.....ABC
Reps.....McGavren/Guild, Feltis, Dove, Cannon
President.....Carl E. Haymond
General Manager.....Jack H. Goetz
Commercial Manager.....Vern Chartier
Sales Promotion Manager.....Ben Shropshire
Program Director.....Al Bell
Chief Engineer.....H. B. Murphy

KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Yakima Valley Radio, Inc.
Address.....316 Butterfield Rd.
Tel.: CHestnut 8-2900.....Independent
Station Representative.....George Hollingbery
Pres., Gen. Mgr.....H. G. Wells, Jr.
Commercial Manager.....Bill Bainter
Chief Engineer.....Roger Raymond

Pop.: 1,850,000
Families: 495,000

West Virginia

Radio Homes: 484,000
AM Stas. in State: 52

WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..... Joe L. Smith, Jr., Inc.
Address..... WJLS Building
Tel.: 253-7311..... CBS
Representative..... Burn-Smith
President, Gen. Mgr..... Joe L. Smith, Jr.
Station Manager..... Gene Morehouse
Program Director..... Gary Dent
Chief Engineer..... R. Harold Dew
Owners of: WKNA-TV-FM, Charleston, W. Va.

WNR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By..... Rahall Bcstg. Co.
Address..... 1708 Harper Road
Tel.: Cl 3-8330..... Independent
Station Representative..... H.R. Reps.
President..... N. Joe Rahall
General Manager..... Anthony P. Gonzalez
Assistant Manager..... Paul M. Harless
Sales Manager..... Bud Kurtz
Program Director..... Bill Boyd
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WNRB, Norristown, Pa.; WQTY, Arlington, Fla.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.
Owned By... Berkeley Springs Radio St. Corp.
Address..... Box 8
Tel.: 771..... Independent
President..... Vernon Weber
General Manager..... Thomas Butscher
Commercial Manager..... Kenneth Robertson
Program Director..... Daniel Duckwall
Chief Engineer..... Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By... Daily Telegraph Prtg. Co.
Address..... Municipal Bldg.
Tel.: 327-7115..... NBC
Newspaper Affil..... Daily Telegraph
President..... Hugh Ike Shott
Station Mgr..... Melvin Barnett
Commercial Manager..... George Hendrick
Chief Engineer..... Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Bristol Bcstg.
Address..... Box 800
Tel.: 327-6124..... MBS
General Manager..... W. L. Nininger
Station Manager..... J. R. Watkins, Jr.

WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power 5 Kw. d.

Owned..... Upshur County Bcstg. Co.
Address..... Box 71
Tel.: 444..... Independent
General Manager, Ch. Eng... Jesse D. Newman
Commercial Mgr..... Joseph Barker
Program Director..... James Murphy
Publicity Director..... Dale Brooks

WXVA—Charles Town—1962

Frequency: 1550 Kc. Power: 5,000 Watts d.
Owned By..... WXVA Broadcasting Corp.
Address..... P.O. Box 188
Tel.: 1550..... Independent
Station Representative..... Weed
President..... Arthur W. Arundel
Exec. V.P., General Mgr. J. Strider Moler
Program Director..... Robert Houston
Chief Engineer..... Thomas Aliff

WCAW—Charleston—1946

Frequency: 680 Kc. Power: 10 Kw. d., 250 W. n.
Owned-Oper. By..... Capitol Bcstg. Corp.
Address..... Kanawha Hotel Bldg.
Tel.: 343-7503..... MBS
Station Reps.... Raymer; Ohio Stations Reps.
President..... E. M. Johnson
General Station Mgr. Paul N. Miles
Comm., Program Dir. Paul Howard
Sales Promotion Manager..... Carl A. Cook
Publicity Director..... Barbara Yeager
Chief Engineer..... William E. Ford

WCHS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By..... Rollins Broadcasting, Inc.
Address..... 1111 Virginia St. East
Tel.: DI 2-8131..... CBS
Representative..... John Blair
President..... O. Wayne Rollins
V.P., Radio..... Albert R. Lanphear
Station Manager..... Bert Files
Commercial Manager..... Norman Posen
Promotion, Publicity Manager..... Harry Brawley
Program Director..... Joe Farris
Chief Engineer..... Harry Bowen
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wilmington, Del.; WCHS-TV; WNJB, Newark, N. J.; WPTZ-TV, Plattsburgh, N. Y.; WRAP, Norfolk, Va.; WBEE, Harvey, Ill.; WEAR-TV, Pensacola, Fla.; KDAY, Los Angeles, Calif.

WGKV—Charleston—1932

Frequency: 1490 Kc. Power: 250 W.
Owned By..... E. L. Clinton
Address..... 315 Professional Bldg.
Tel.: DI 3-9544..... ABC
V.P., Gen., Comm. Mgr..... G. L. Sutherland
Chief Engineer..... Bernard Clark

WKAZ—Charleston—1946

Frequency: 950 Kc. Power: 5 Kw., d.; 1 Kw. n.

WEST VIRGINIA

Owned By.....Radio WKAZ, Inc.
Address.....210 Dickinson St.
Tel.: 343-4556.....NBC
Station Rep.....Katz
President.....Hartley L. Samuels
General Mgr.....Don O. Hays
Commercial Manager.....Carl A. Cook
Sales Promotion, Publicity Dir.....Jack Williams
Program Director.....James D. Tuverson
Chief Engineer.....Don Browning
Owners of: WDLB, Marshfield, Wisc.

WTIP—Charleston—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Chemical City Bcstg. Co.
Bus. Address.....415 Dickinson St.
Tel.: Dickens 2-3136.....ABC
Station Representative.....Pearson Nat'l Reps.
President, Chief Engr.....Gus Zaharis
General Manager.....Mel S. Burka
Commercial Manager.....Bud A. Burka
Program Director.....Sam Poland
Sales Promotion Manager.....Bob Bower

WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Rust Craft Bcstg. Co.
Address.....912 W. Pike St.
Tel.: 624-7571.....NBC, KBS
Station Representative.....Adam Young, Inc.
President.....Jack Berkman
General Mgr.....Roger Garrett
Commercial Manager.....Frank Balsley
Program Director.....Jack See
Sales Prom. Mgr., Pub. Dir.....Peter Lyman
Chief Engineer.....Harry Brown
Owners of: WBOY-TV, Clarksburg, W. Va.;
WSTV-AM-FM-TV, Steubenville, O.; WPIT-AM-
FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.;
WRDW-TV, Augusta, Ga.; WRGP-TV, Chatta-
nooga, Tenn.

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Harrison Corp.
Address.....1200 E. Pike St.
Tel.: 624-5525.....ABC
Station Representative.....Burn-Smith Co.
President.....Charles Gaylord
General Manager.....John Peters
Commercial Manager.....Carl Clovis
Program Director.....Ralph Doolittle, III
Publicity Director.....Albert Cox
Chief Engineer.....Beryl Snyder

WPDx—Clarksburg—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Address.....339 W. Main St.
Tel.: 62-4-6425.....Independent
Station Representative.....Pearson Nat'l Reps.
President.....R. C. Warden
General, Station Manager.....James T. Fawcett
Program Director.....Byron Parrish
Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Oper. By.....Marja Bcstg. Corp.
Address.....Davis & Wash. Sts.
Tel.: 636-1300.....KBS
Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....208 Adams St.
Tel.: 363-5200.....CBS
Representative.....Hollingbery
President.....Herbert E. Evans
General Manager.....A. Garen Ferrise
Commercial Manager.....J. Ross Felton
Program Director.....Frank Lee
Chief Engineer.....Donald G. Gruitt
Owners of: WGAR, Cleveland, O.; WTTM, Tren-
ton, N. J.; WRFD, Worthington, O.; WNAx,
Yankton, S. D.; KVTv, Sioux City, Ia.

WTCS—Fairmont—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Fairmont Broadcasting Co.
Address.....P.O. Box 1549
Tel.: 366-3700.....ABC
President.....Paul Pirolo
V.P., General Manager.....Nick Fantasia
Program Director.....Josephine Trotta
Publicity Director.....Jack Bernardo
Chief Engineer.....Fred K. Gross

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
Owned-Oper. By.....South Branch Bcstg. Corp.
Address.....Fisher
Tel.: LE 8-6062.....MBS
President.....Marian Park Lewis
General Manager.....K. Johnson

WVVW—Grafton-Fairmont— 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned.....Beacom Bcstg. Enterprises
Address.....400 Quincy St., Fairmont
Tel.: Fairmont 363-0700.....ABC
Newspaper Affil.....Mannington Times
Station Rep.....Weed Radio
President.....J. Patrick Beacom
General, Station Manager.....Patrick W. Larkin
Commercial Manager.....N. F. Fabre
Program Director.....B. F. Waters
Chief Engineer.....J. S. Larkin

WKEE—Huntington—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Geyer Broadcasting Co.
Address.....623 4th Ave.
Tel.: 525-7788.....Independent
Sta. Representative.....Raymer
President.....Wayne W. Geyer
Station Manager.....Robert R. O'Dell
Commercial Manager.....John Thacker
Program Director.....Robert Martin
Chief Engineer.....R. Thompson

WVHY—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.

WEST VIRGINIA

Owned By.....Ohio River Bcstg.
Business Address.....1046½ Third Ave.
Tel.: JA 3-3421.....Independent
Representative.....Peters, Griffin, Woodward
General Manager.....Jack Gelder
Station Mgr.....R. Osbourne
Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 3-8401.....NBC
Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Commercial Manager.....Lewis Bryant
Mdse. Dir., Prom. Mgr.....Jack M. Williams
Program Director.....Bob Bowen
Chief Engineer.....John Clay
Owners of: WSAZ-TV.

WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.
Owned.....WKYR Inc.
Address Ft. Cumberland Hotel, Cumberland, Md.
Tel.: PArkview 4-5000.....MBS
President.....Robert K. Richards
Gen., Sta. Mgr.....William W. Robinson
Program, Publicity Director....Jack R. Husson
Commercial, Prom. Mgr.....Dewitt Mower
Chief Engineer.....Wilmer G. Thompson

WLOG—Logan—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Buyan Valley Bcstg.
Address.....445 Stratton St.
Tel.: PLaza 2-3939.....MBS
Station Manager.....R. O. Greever
Commercial Manager.....E. M. Bailey
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Fry

WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Logan Bcstg. Co.
Address.....Trailways Bus Terminal Bldg.
Tel.: PL 2-5080.....Independent
President.....W. C. Browning
General Mgr.....W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Martinsburg Bcstg. Co.
Address.....Peoples Trust Co. Bldg.
Tel.: AM 3-5252.....MBS
Station Rep.....Devney Organization
General Mgr.....C. Leslie Golliday
Station, Comm. Manager....George N. O'Brien
Program Director.....John E. Taylor
Chief Engineer.....William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By...Three States Bcstg. Co.
Address.....Radio Hill
Tel.: MC 7-7771.....KBS

President, Gen. Mgr.Fred Morningstar
Program Director.....E. Watkins
Chief Engineer.....Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fayette Associates, Inc.
Address.....1028 First Ave.
Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc..Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Address.....P.O. Box 867
Tel.: Linden 2-9488.....NBC
President.....Agnes J. Greer
General, Sta. Manager.....L. W. Fleming, Jr.
Sales Prom. Mgr.....Virginia Pattison
Publicity Director.....Dorothy Comuntzis
Program Director.....Herbert J. Tennant
Chief Engineer.....James Davis

WCLG—Morgantown—1954

Frequency: 1300 Kc..Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co.
Address.....P. O. Box 885
Tel.: LI 2-2222.....KBS
Pres., Gen. Mgr.....W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Miracle Valley Bcstg. Co.
Address.....505 Seventh St.
Tel.: 845-1230.....Independent
President, General Mgr.....Joseph M. Larosa
Program Director.....Chuck Brand
Commercial Manager.....Mrs. Judy Reager
Chief Engineer.....Felice Rigoli

WETZ—New Martinsville— 1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Address.....Box 391
Tel.: 455-3030.....Independent
Station Representative.....Hal Walton
President, Gen. Mgr.....Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Mike Gabor
Publicity Director.....Lorraine Espy
Chief Engineer.....David Miles

WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WEST VIRGINIA

WCF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts d
Owned By.....Franklin Broadcasting Co.
Address.....219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Station Representative.....Masla
President, Chief Eng.....C. E. Franklin
Station Mgr.....Morris Leon
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Program Director.....Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WPAR, Inc.
Address.....211 5th St.
Tel.: HUDson 5-5475.....CBS
President.....H. Max Good
Station Manager.....Eddie Lane
Chief Engineer.....A. J. English
Owners of: WMGS, Bowling Green, O.

WTAP—Parkersburg—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Zanesville Publish. Co.
Address.....123 West Seventh St.
Tel.: 485-4588.....ABC
Sta. Representative.....Pearson
President.....Clay Littick
General Manager.....Gene P. Loffler
Managing Director.....Allan Land
Commercial Manager.....Denny Dever
Program Director.....Howard Burlingame
Chief Engineer.....Bob Hatton

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Wyoming Bdcstg. Co., Inc.
Address.....Box 184
Tel.: 2711.....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley

WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Box 1011
Tel.: GA 5-2151.....KBS
Station Representative.....Hopewell
General Manager, Pub. Dir.....Robert L. Harrison
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts
Owned By.....Good Neighbor Bcstrs.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
Station Manager.....W. M. Watterson
Chief Engineer.....R. Osborne

WVAR—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts
Owned By.....Royal Bcstg. Co.
Address.....P. O. Box 349
Tel.: VIKing 6-0411.....KBS
President.....W. Courtney Evans
Manager.....R. Henderson

WRON—Ronceverte—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.
Address.....Box 69
Tel.: MIDway 5-1327.....KBS
Station Representative.....Hopewell
Pres., Gen. Mgr.....James Venable
Station Mgr., Prog. Dir.....Garry Ritchie
Commercial Manager.....Betty Ann Venable
Chief Engineer.....Bill Mullins

WKLC—St. Albans—1956

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned By.....Kandel Corp.
Business Address.....109 - 6th Ave.
Tel.: PA 7-1300.....Independent
Station Representative.....Thomas Clark
President.....Raymond I. Kandel
General, Sta. Manager.....Morton J. Victorson
Program Director.....Robert Entley
Chief Engineer.....Bernard Clark

WSPZ—Spencer—1961

Frequency: 1400 Kc. Power: 1,000 Watts d.
Owned By.....Community Radio
Address.....Box 60
Tel.: 900.....KBS
President.....H. G. Minns
General Manager.....Paul R. Fairchild
Sales Manager.....Robert J. Weaver

WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
Tel.: 2814.....NBC
Station Representative.....Spot Time Sales
President.....Thomas E. Millsop
General Manager.....Edward J. Hirshberg
Station Manager.....Robert E. Badger
Sales Prom. Mgr.....Geraldine Cohen
Program Dir.....Steve Liadis
Publicity Dir.....Lou Serra
Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address.....Box 1032
Tel.: 436-2131.....KBS
President, General Manager.....Sam Sidote
Chief Engineer.....Howard R. King

WOVE—Welch—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....McDowell Bcstg. Co.
Address.....Rhodes Building
Tel.: 436-3333.....MBS
Station Representative.....Kentucky Radio Sales
President, General Mgr.....South C. Bevins
Station, Commercial Mgr.....Roy Canfield
Chief Engineer.....George Hall

WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw. d.

WEST VIRGINIA-WISCONSIN

Owned-Oper. By... Central W. Va. Serv. Corp.
 Address..... P. O. Box 431
 Tel.: 1555.....KBS
 Newspaper Affil. Record, Buckhannon, W. Va.
 President..... R. H. Ralston
 Vice Pres..... Francis Andrew
 Station Manager..... J. Caldo
 Chief Engineer..... William Corathers

WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
 Owned-Operated By..... Wheeling Bcstg. Co.
 Address..... Box 989
 Tel.: CE 3-1300.....Independent
 Representative..... Gill-Perna
 President..... Kenneth Forney
 Gen., Sta. Mgr..... Fred A. Grewe, Jr.
 Commercial, Program Mgr..... Jim Smith
 Chief Engineer..... Rudolph Pearl

WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By..... Community Bcstg., Inc.
 Business Address..... 1600 Market St.
 Tel.: CE 2-2250.....MBS
 Station Representative..... McGavren/Guild
 President, Gen. Mgr..... L. W. Dickey
 Comm., Sales Prom. Mgr..... Gene Johnson
 Program, Publicity Director..... Herb Allen
 Chief Engineer..... F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts
 Owned By..... Basic Communications, Inc.
 Address..... Hawley Bldg.
 Tel.: Cedar 2-1170.....ABC
 Representative..... John Blair
 Chairman..... Emil Mogul
 President..... Ira Herbert
 Exec. V.P..... Tudie Herbert
 General Manager..... Paul J. Miller
 Commercial Manager..... Andrew F. Hofmann
 Sls. Prom. Mgr., Pub. Dir..... Howard W. Meagle
 Program Director..... Lew Clawson
 Chief Engineer..... Edwin L. Keim
 Owners of: WAKE, Atlanta; WYDE, Birmingham.

WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... Williamson Bcstg. Corp.
 Address..... P.O. Box 261
 Tel.: Belmont 5-3600.....MBS
 President..... Phil Beinhorn
 General Manager..... Robert B. Harvit
 Commercial Manager..... John Moses
 Sales Promotion Manager..... Jim Wolford
 Program Director..... Bill Hardebeck
 Publicity Director..... Sandra May
 Chief Engineer..... Leo Scott

Pop.: 4,025,000

Families: 1,192,000

Wisconsin

Radio Homes: 514,000

AM Stas. in State: 81

WATK—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned-Oper. By..... Antigo Bcstg. Co.
 Address..... Journal Bldg.
 Tel.: Market 3-4124-5.....Independent
 Newspaper Affil..... Daily Journal
 President, General Mgr..... A. F. Berner
 Chief Engineer..... Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..... John Dixon
 Address..... 109 S. Appleton St.
 Tel.: RE 4-9226.....KBS
 Pres., Gen. Manager..... John Dixon
 Comm., Sales Promo. Mgr..... Gene Steinhorst
 Program Director..... Rex Munger
 Publicity Director..... Bill Day
 Chief Engineer..... Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By..... Norbertine Fathers
 Bus-Studio Address..... 600 So. Lawe St.
 Tel.: RE 3-6584.....MBS
 Station Representative..... Burn-Smith
 General..... Abbot Killean
 General Station Mgr..... Lewis J. Process
 Chief Engineer..... George Merk

WATW—Ashland—1940

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... WATW, Inc.
 Address..... 118 W. 2nd Ave.
 Tel.: MURdock 2-2727.....Independent
 Representative..... Thomas F. Clark
 President, Gen. Mgr..... Gene Halker
 Commercial Manager..... Bud Huber
 Program Director..... Arnold Peterson
 Chief Engineer..... Russ Johnston

WBEV—Beaver Dam—1951

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Operated By..... Beaver Dam Bcstg. Co.
 Address..... 109½ Front St.
 Tel.: TU 5-4442.....Independent
 Representative..... Hal Holman
 President..... Joe T. Mackin
 General Mgr..... Thomas H. Faile
 Commercial Manager..... Richard McDermott
 Program Manager..... Paul Ryan
 Chief Engineer..... David Pierce

WBEL—Beloit—1948

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By..... Beloit Bcstrs., Inc.
 Business-Studio Address..... 430 State St.

WISCONSIN

Tel.: EMerson 5-6641.....Independent
Representative.....Gil-Perna
President.....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Sales Promotion Manager.....Irv Andreoni
Program Director.....Bill Greener
Publicity Director.....Christie Thomsen
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Howard Miller Ent.
Address.....416 College
Tel.: EM 5-8865.....MBS
President, Gen. Mgr.....Howard Miller
Station Mgr.....Tom Anderson
Chief Engineer.....Frank Goodard

WWIS—Black River Falls— 1958

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645.....Independent
Owners.....M. J. & M. McDonald

WAXX—Chippewa Falls—1957

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned.....Chippewa Bcstg., Inc.
Address.....108½ N. Bridge St.
Tel.: PArk 3-2242.....Independent
Station Representative.....Masla
President, Gen. Mgr.....Jack Holden
Station, Comm. Manager.....Donald Holden
Sales Prom. Mgr., Prog. Dir.....Andre Le Tendre

WERL—Eagle River—1961

Frequency: 950 Kc.....Power: 1,000 Watts
Owned By.....Eagle River Bcstg. Co.
Address.....Box 593
Tel.: 456.....Independent
General Manager.....George Palo

WBIZ—Eau Claire—1944

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
Representative.....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Program Director.....Loren G. Kassera
Chief Engineer.....Chris Bangert

WEAQ—Eau Claire—1937

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Bcster. Services, Inc.
Address.....Hotel Eau Claire Bldg.
Tel.: TEmple 2-3463.....NBC
Station Representative.....Hollingbery
General Manager.....C. R. Dickoff
Program Director.....Peter Murphy
Publicity Director.....Byron Napier
Chief Engineer.....Kenneth Tetzloff

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....WECL, Inc.
Address.....Rudolph Road
Tel.: TEmple 2-1629.....KBS
Station Representative.....Bolles; Hyett
President, Gen. Mgr.....Robert E. Nelson
Station Manager.....Helen Bartz
Commercial Manager.....Robert Onarheim
Program Director.....Richard Hoff
Publicity Director.....Donald Smith
Chief Engineer.....Jerry Kalmanson

KFIZ—Fond du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Address.....18 W. First St.
Tel.: WA 1-3770.....MBS
Newspaper Affil.....Reporter Printing Co.
Representative.....Holman
President, Gen. Mgr.....Emery W. Martin
Commercial Manager.....Joe Goeser
Program Director.....Ron Harvey
Sales Promotion Manager.....James Schwartz
Publicity Director.....Doug McGrath
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbertine Fathers
Address.....115 South Jefferson
Tel.: HE 2-3331.....CBS
Station Representative.....H-R Reps
General Manager.....Haydn R. Evans
Commercial Manager.....Joe De Young
Program Director.....Rog Mueller
Chief Engineer.....Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Green Bay Bcstg. Co.
Business Address.....225 N. Adams St.
Tel.: HEMlock 5-5331.....ABC
Station Rep.....Radio-TV Reps., Inc.
President, Gen. Mgr.....Ben A. Laird
Station Manager.....Ann C. Schauer
Comm., Sales Prom. Mgr.....John E. Mayasich
Program Director.....Thomas L. Hoppe
Publicity Director.....Donald A. Vander Kelen
Chief Engineer.....Clifford Graff
Owners of: WDUZ, Waupaca, Wis.

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Green Bay Newspaper Co.
Address.....428 Cherry St.
Tel.: HE 5-7575.....MBS
Newspaper Affiliation.....Press-Gazette
Station Rep.....George P. Hollingbery Co.
President.....William A. C. Roethke
Station Manager.....Glen R. Holznecht
Commercial Manager.....Larry Fitchett
Sales Prom. Mgr., Pub. Dir.....William McCarthy
Program Director.....Clair Stone
Chief Engineer.....Roland Henry

WTKM—Hartford—1954

Frequency: 1540 Kc. Power: 500 Watts d.
Owned By: Top Hat Enterprises, Inc.
Address: 23 N. Main St.
Tel.: 673-3550. KBS
President: Ralph Schewe
General, Station Manager: Galen Brunner
Sales Promotion Manager: Rusty Flynn
Program Director: Jim Parker
Publicity Director: Marty Jupp
Chief Engineer: Ed Dulaney

WHSM—Hayward—1957

Frequency: 910 Kc. Power: 1000 Watts, d.
Owned By: WJMC, Inc.
Address: Route 3
Tel.: 303. MBS-KBS
Station Rep.: Hollingbery
President: W. C. Bridges
General Mgr.: Russell J. Brown
Station Manager: B. L. Munson
Sales Promotion Manager: R. V. Davenport
Program Director: Bob Fraser
Chief Engineer: Robert P. Kolsky
Owners of: WJMC-AM-FM, Rice Lake, Wisc.

WCLO—Janesville—1930

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Southern Wisconsin Radio, Inc.
Business-Studio Address: 200 E. Milwaukee St.
Tel.: PL 4-3316. MBS
Newspaper Affiliation: Daily Gazette
President: Sidney H. Bliss
General Manager: V. W. Williams

WLIP—Kenosha—1947

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Oper. By: Kenosha Bcstg., Inc.
Address: 625 57th St.
Tel.: OL 7-6162. Independent
Pres., Gen. Mgr.: William L. Lipman
Station Mgr.: Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By: WKBH, Inc.
Business-Studio Address: 141 So. 6th St.
Tel.: 2-4678. NBC
Newspaper Affiliation: Tribune
Station Representative: Avery-Knodel
President, Station Mgr.: Howard Dahl
Commercial Manager: Richard Schueler
Program Director: Bernice Callaway
Sales Manager: Leonard Anderson
Chief Engineer: Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By: Lee & Associates, Inc.
Address: Box 923
Tel.: 2-6042. ABC
Station Representative: Radio-TV Reps.
President, Gen. Mgr.: Herbert H. Lee
Commercial Manager: Phillip A. Dyer
Prog. Dir.: Marilyn J. Bahwell

WLCC—La Crosse—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned: La Crosse Radio Inc.
Address: 306 Rivoli Bldg.
Tel.: 4-4521. Independent
Station Representative: Devney Organization
Pres., Gen. Mgr., Ch. Eng.: Joe Rohrer
Comm., Sales Prom. Mgr.: Glenn H. Pederson
Program, Publicity Dir.: Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Flambeau Bcstg. Co.
Address: Hwy. 8
Tel.: 585. KBS
President: Ruth Nelson
Gen. Mgr.: Chas. H. Nelson
Chief Engineer: S. Mercer

WIBA—Madison—1925

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Operated By: Badger Bcstg. Co.
Address: Box 99
Tel.: CE 3-5311. NBC
Newspaper Affiliation: Capital Times
Representative: Avery-Knodel
President: William T. Evjue
General, Comm. Manager: Howard A. Johnson
Asst. Mgr., Prog. Dir.: Fred H. Gage
Publicity Director: A. C. Stephenson
Chief Engineer: Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By: Heart O'Wisc. Bcstrs, Inc.
Address: 122 E. Main St.
Tel.: ALpine 3-6167. Independent
Representative: Radio-TV Reps
President, Gen. Mgr.: William R. Walker
V.P., Sales: Philip Fisher
Asst. Manager: Chuck Mefford
Chief Engineer: George Reynolds
Owners of: WEAQ, Eau Claire, WBEV, Beaver
Dam, WOSH, Oshkosh, all Wisc.; WSJM, St.
Joseph, Mich.

WKOW—Madison—1947

Freq.: 1070 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By: Midcontinent Bcst. Co. of Wisc.
Address: 215 W. Washington Ave.
Tel.: AL 7-2261. CBS
Station Representative: H.R. Reps.
Exec. V.P., General Manager: Tony Moe
General Sales Manager: Ben F. Hovel
Operations Manager: Tom Hooper
Merchandising, Prom. Mgr.: James Roy Miller
Technical Engineer: Robert Wickhem
Owners of: WKOW-TV; WLOL-AM-FM, Minneapo-
lis; KSO, Des Moines; KELO-TV, Sioux Falls.

WCUB—Manitowoc—1950

Frequency: 980 Kc. Power: 1000 Watts d.
Owned By: Eastern Wisc. Bdcstg. Corp.
Address: 2500 North Mirro Drive
Tel.: MURray 2-8226. Independent

WISCONSIN

President Ben Hovel
Exec. V.P., General Manager... Jack Severson
Program Director..... Bob Irish
Chief Engineer..... Jay Wells

WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Address.....Radio Building
Tel.: MU 4-6015.....MBS
Representative.....Hal Holman
General, Commercial Mgr.... Francis M. Kadow
Chief Eng.....H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.
Owned-Oper. By. Marinette Central Bcstg. Co.
Address.....400 Wells St.
Tel.: RE 5-6631.....NBC
Newspaper Affiliation.....Mining Journal
Station Representative.....Pearson Nat'l Reps.
President.....Frank J. Russell
General Manager.....Howard L. Emich
Program Director.....Bill Liegeois
Chief Engineer.....Paul Anick
Owners of: WDMJ, Marquette, WLST, Escanaba,
WMIQ, Iron Mountain, all Mich.

WDLB—Marshfield—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Clarkwood Broadcasting Corp.
Address.....1710 N. Central Ave.
Tel.: FULTON 4-2191.....KBS
President, Gen. Mgr.....Hartley L. Samuels
Station, Publicity Director.....John R. Thornton
Commercial Manager.....Lynn Eckes
Sales Promotion Manager.....William Allen
Program Director.....Jack Hackman
Chief Engineer.....Richard Hanneman
Owners of: WKAZ, Charleston, W. Va.

WRJC—Mauston—1961

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned By.....Radio Juneau County, Inc.
Address.....200 Hickory St.
Tel.: VICTOR 3-8001.....KBS
Station Representative.....James C. Bowden
President.....John D. Rice
General, Commercial Mgr.... Gordon P. Bigalke
Program Director.....Vicki L. Klabbough
Chief Engineer.....Donald L. Yapp

WIGM—Medford—1941

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....WIGM, Inc.
Business Address.....Box 59
Tel.: 748-2566.....KBS
Representative.....Clark
Pres., Gen. Mgr.....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcstg. Co.

Address.....603½ Broadway
Tel.: CEDAR 5-2112.....KBS
Station Representative.....Hopewell
President.....Wendell Hansen
General, Station Manager.....Don Mortwedt
Commercial, Sls. Prom. Mgr....Thor Edgebert
Program Director, Ch. Eng....LaVern Garton
Publicity Director.....Bob Lee

WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Thunder Bird Broadcasting Co.
Address.....P.O. Box 72
Tel.: 1990.....Independent
Station Rep.....Thomas F. Clark, Inc.
President.....Gene Halker
General Manager.....Marty Hogman

WAWA—Milwaukee—1961

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Suburbanair Inc.
Add. 12700 W. Bluemound Rd., Elm Grove, Wis.
Tel.: SUNSET 6-4625.....ABC
President.....Herbert L. Mount
General, Comm. Manager.....Neil K. Searles
Program Director.....Earl Gissing
Chief Engineer.....Jack Krause

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcstg. Co.
Bus. Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Station Rep.....H.R. Reps.
President.....A. M. Spheeris
General Mgr.....Hugh K. Bolce, Jr.
Commercial Manager.....John Gagliano
Station, Program Dir.....Chuck Phillips
Chief Engineer.....Roland Paske
Owners of: KWK, St. Louis, Mo.

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Fox Broadcasting
Address.....208 E. Wisconsin Ave.
Tel.: BROADWAY 2-1272.....MBS
Station Representative.....Meeker
General Manager.....Jack Raymond
Commercial Manager.....Viola E. Wilson
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Hearst Corporation
Address.....759 N. 19th St.
Tel.: DIVISION 2-3000.....ABC
Station Representative.....McGavren/Guild
V.P., General Manager.....James T. Butler
Commercial Manager.....Herman Schneider
Program Director.....Tom Lambert
Publicity Director.....Patt Barnes
Chief Engineer.....Lionel Wittenberg
Owners of: WISN-FM-TV; WBAL-AM-FM-TV,
Baltimore; WRYT, WTAE-TV, Pittsburgh.

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Cream City Bcstg. Co., Inc.
 Address..... 2625 W. Wisconsin Ave.
 Tel.: WE 3-1290..... CBS
 Station Representative..... Jack Masla
 President..... Gene Posner
 General, Station Mgr..... Sol Radoff
 Commercial Manager..... Oliver West
 Program Director..... Bill Bramhall
 Chief Engineer..... Gino Monaco

WOKY—Milwaukee—1947

Frequency: 920 Kc. Power: 1 Kw.
 Owned..... Bartell Bcstg. Corp.
 Address..... 3500 N. Sherman Blvd.
 Tel.: Hilltop 2-0150..... Independent
 Station Representative..... Blair
 President..... Gerald A. Bartell
 General Manager..... Rosa Bartell Evans
 Station Manager..... John A. Reddy
 Sales Promotion Manager..... Lois Rice
 Engineering Director..... Ralph Evans
 Owners of: KCBQ, San Diego; WADO, New York;
 WMR, Haiti; PJC-TV, Curacao; PJA-TV,
 Aruba.

WRIT—Milwaukee—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... WRIT, Inc.
 Address..... 5407 W. Martin Dr.
 Tel.: GLenview 3-4130..... Independent
 Representative..... Eastman
 President..... Charles Sawyer
 Executive Vice President..... J. P. Williams
 Vice President..... Alexander Buchan
 General Manager..... Bernie Strachota

WTMJ—Milwaukee—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By..... The Journal Co.
 Business Address..... 333 W. State
 Tel.: BR 1-6000..... NBC
 Newspaper Affiliation..... Journal, Sentinel
 Representative..... Christal
 General Manager..... George Comte
 Station Manager..... R. J. Heiss
 Sales Mgr..... Joseph Killeen
 Prog. Mgr..... Don Loose
 Owners of: WTMJ-FM-TV, Milwaukee.

WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By... Green County Bcstg. Co.
 Address..... Box 460
 Tel.: 1260..... Independent
 Station Representative..... Webb
 President..... Kenneth Stuart
 General Manager..... Joseph Urban
 Commercial Manager..... Stanley Neuberger
 Chief Engineer..... Herb Bolliger

WNAM—Neenah—1947

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned..... Neenah-Menasha Bcstg. Co.
 Address..... Radio Park
 Tel.: PA 2-6471..... Independent

Station Representative..... Paul H. Raymer Co.
 Vice President..... Don C. Wirth
 Chief Engineer..... Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc. Power: 5000 Watts
 Owned..... Central Wisconsin Bcstg.
 Business Address..... 140 W. 5th St.
 Tel.: SHerwood 3-3333..... Independent
 General Manager..... Howie Sturtz II
 Commercial Manager..... Wayne Grap
 Chief Engineer..... Charles E. Marvin

WIXK—New Richmond—1960

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By..... Radio St. Croix, Inc.
 Address..... First National Bank Bldg.
 Tel.: CHapel 6-2254..... KBS
 Station Reps..... Gill-Perna; Bowden
 General Manager..... Bob Smith

WOSH—Oshkosh—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Value Radio Corp
 Business Address..... 2333 Bowen St.
 Tel.: Beverly 5-3150..... Independent
 General Manager..... Wm. L. McDonald

WFPF—Park Falls—1953

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned..... Northland Bcstg. Co., Inc.
 Address..... P.O. Box 309
 Tel.: 2-3959..... KBS
 Station Representative..... Clark
 Pres., Gen., Comm. Mgr..... Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By... Southwest Wisc. Co.
 Address..... P. O. Box 1
 Tel.: Diamond 8-2775..... Independent
 President..... Mrs. M. B. Monroe
 General, Comm. Mgr..... R. J. Bodden
 Chief Engineer..... Marc Karmann

WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d
 Owned-Oper. By..... WPLY, Inc.
 Address..... Box 222
 Tel.: TWinbrook 3-2661..... Independent
 President..... R. Bunker Rogoski
 Gen., Comm. Mgr..... D. C. Hille
 Program Director..... P. Sell
 Chief Engineer..... C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Operated By... Portage Bcstg. Co.
 Address..... P.O. Box 296
 Tel.: RI 2-2350..... Independent
 President..... W. T. Comstock
 General, Sta. Mgr..... Robert D. Hutchings
 Commercial Mgr..... R. J. Hoffman
 Program Dir..... B. Ableman
 Sales Prom. Mgr..... Carol Mork
 Chief Engineer..... George Wuerch

WISCONSIN

WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Radio Station WIBU
Tel.: 365-4532MBS-KBS
Pres., Gen. Mgr.....William C. Forrest
Program Director.....Sarah Forrest
Chief Engineer.....Leonard Doese

WPRE—Prairie du Chien—1952

Frequency: 980 Kc. Power: 1000 Watts, d.
Owned.....Prairie Bcstg. Co. Inc.
Address.....P. O. Box 90
Tel.: 637Independent
Representative.....Holman
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By.....WRAC, Inc.
Business Address.....423 Main St.
Tel.: ME 2-1627Independent
Station Rep.....Devney Organization
Pres., Gen. Mgr.....William J. Priaulx
Comm., Sales Prom. Mgr.....Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Racine Bcstg. Corp.
Address.....4201 Victory Ave.—Radio Park
Tel.: ME 4-3311ABC
Newspaper Affiliation.....Journal-Times
Station Representative.....Walker-Rawalt
President.....J. D. McMurray
General Manager.....H. R. LePoidevin
Station Manager.....Harold J. Newcomb
Commercial Manager.....Gerald D. Nelson
Program Director.....Lyman Merens
Chief Engineer.....Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....William C. Forrest
Address.....Box 207
Tel.: 400MBS
President.....William C. Forrest
General Manager.....Michael J. Flaherty
Chief Engineer.....Leonard Doeze
Owners of: WIBU, Poynette.

WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Onelda Bcstg. Co.
Address.....P. O. Box 498
Tel.: FO 2-6140NBC
Station Reps.....Spot Time Sales; Bowden
President.....James Cleary
General Manager.....Jack R. Gennaro
Program Dir.....John Wadd
Chief Engineer.....William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WJMC, Inc.
Address.....Box 352
Tel.: CE 4-2131KBS-MBS
Station Representative.....Hollingbery
President.....W. C. Bridges
Station Manager.....Russell J. Brown

WRCO—Richland Center—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Richland Bcstg. Co.
Address.....P. O. Box 192
Tel.: MI 7-2111KBS-ABC
Pres., Gen. Mgr.....H. D. Pebbles
Comm. Manager.....Gerald W. Cook
Chief Engineer.....Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned By.....Greycote, Inc.
Address.....Radio Road
Tel.: 748-5111Independent
Station Representative.....Hal Walton Assocs.
President, Gen. Mgr.....Arlow D. Bice, Jr.
Station, Sales Prom. Mgr.....Gordon N. Alsum
Prog. Dir.....Norman Clark
Publicity Director.....Bob Bandy
Chief Engineer.....Paul Vagus

WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address...107 E. Green Bay St.
Tel.: LA 6-2121KBS
General Manager.....J. P. Donald
Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHBL, Inc.
Bus.-Studio Address.....Box 27
Tel.: GL 8-2107ABC
Sta. Rep.....Burn-Smith
Pres., General Manager.....Paul F. Skinner
Comm. Manager.....Ray Witthuhn
Chief Engineer.....Christ Bauer

WKTS—Sheboygan—1955

Frequency: 950 Kc. Power 500 Watts, d.
Owned By.....Sheboygan Radio, Inc.
Address.....814 N. 8th St.
Tel.: GLencourt 7-5561Independent
Station Reps...Breen & Ward; Spot Time Sales
President, General Mgr.....Richard P. McKee
Commercial Manager.....Harold Coham
Program Director.....Julian Jetzer
Publicity Director.....Jean Hesse
Chief Engineer.....R. Kruse

WCOW—Sparta—1951

Frequency: 1290 Kc. Power: 5 Kw. d.
Owned.....Sparta-Tomah Broadcasting Co.
Address.....209 E. Main St.
Tel.: 3307KBS-MBS
Station Representative.....Walton
Pres., Gen. Mgr.....John D. Rice
Program Director.....Mary Hoogenhaus

WSPT—Stevens Point—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Stevens Pt. Bcstg. Co.

WISCONSIN

Business Address.....414 Main St.
Tel.: Diamond 4-9778.....Independent
Representative.....Hal Holman
President.....William F. Johns, Sr.
V.P., Gen. Mgr.....Peter A. Barnard
Commercial Manager.....David Silverman
Program Director.....Lucie Land
Chief Engineer.....Art Zagrzebski

WDOOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 1000 W. d.
Owned-Oper. By...Door County Bcstg. Co. Inc.
Address.....212 N. Third Ave.
Tel.: Pioneer 3-4411.....MBS
Pres., Gen. Mgr.....Edward Allen, Jr.
Commercial Manager.....Leonard Koskubar
Program Director.....William Kary
Sales Prom., Publicity Director...Dolores Allen
Chief Engineer.....Lyle Henry

WIGL—Superior—1961

Frequency: 970 Kc.....Power: 500 Watts d.
Owned By.....Radio Superior, Inc.
Address.....1302 Tower Ave.
Tel.: EXport 2-4707.....Independent
Station Representative.....Gill-Perna
President.....J. G. Haig
Vice President.....W. T. Haig
Program Director.....L. M. Latto, Jr.
Chief Engineer.....Kermit Littler

WQMN—Superior—1959

Frequency: 1320 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Quality Radio, Inc.
Address.....WQMN Bldg.
Tel.: EXport 4-6695.....MBS
Station Representative.....P.R.O.
President, Gen. Mgr.....W. H. Whitsitt
Station Manager.....John C. Grinden
Program Director.....William C. Kelly
Chief Engineer.....Wilfred A. Meys

WTMB—Tomah—1959

Frequency: 1450 Kc.....Power: 1 Kw. d.
Owned By.....Tomah Maustom Bcstg. Co.
Address.....P.O. Box 142
Tel.: 822.....Independent
President, Sta. Mgr.....Hugh Dickie
Gen. Mgr., Pub. Dir.....T. Price
Chief Engineer.....W. Merritt

WTRW—Two Rivers—1950

Frequency: 1590 Kc.....Power: 1000 W. d.
Owned By.....Two Rivers Bcstg. Corp.
Address.....1817 Washington St.
Tel.: 793-1348.....Independent
Station Representative.....Thomas F. Clark
President, Commercial Mgr....Kenneth A. Daum
Gen., Sta. Mgr.....Ray F. Kessenich
Sales Promotion Mgr.....Jack Spvacek
Publicity.....Eleanore Daum
Chief Engineer.....Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.

Owned By.....Parks Robinson
Address.....Box 191
Tel.: 7-7200.....KBS
Gen. Mgr., Ch. Eng.....Parks Robinson
Station Mgr.....Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Watertown Radio, Inc.
Address.....104 W. Main St.
Tel.: 261-3950.....KBS
Station Rep.....Hopewell
Pres., Gen. Mgr.....Carl V. Kolata
Commercial Manager.....Clifford Scott
Chief Engineer.....Douglas Beaudoin

WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.
Owned-Operated By...Waukesha Bcstg. Co.
Address.....330 Wisconsin Ave.
Tel.: Liberty 2-6636.....MBS
Station Representative.....Gill-Perna
General Manager.....Mig Figi
Comm., Sales Manager...Charles E. Williams
Chief Engineer.....Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....Laird Broadcasting Co.
Address.....204 S. Main St.
Tel.: 83.....ABC
Representative.....Radio-TV Reps.
President.....D. Laird
Station Mgr.....Tom Karavakis
Program Director.....Cal Cheek
Chief Engineer.....T. Flaherty
Owners of: WDUZ, Greenbay, Wisc.

WHVF—Wausau—1953

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Lakeland Bcstg. Corp.
Address.....1110 Wausau Ave.
Tel.: Viking 2-1188.....KBS
Representative.....Grant Webb & Co.
President, Ch. Eng.....Hilding V. Foreen
General Manager.....Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....WRIG, Inc.
Address.....529 Third St.
Tel.: Viking 2-1921.....Independent
Station Rep.....Devney Organization
President.....Duey Wright, Sr.
Gen., Sta. Mgr.....Gerald G. Gertschen
Commercial, Sales Prom. Mgr....Elroy Sellin
Program Director.....Marvin Nelles
Chief Engineer.....Duey Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wisc. Valley TV Corp.
Business Address.....427 4th St.
Tel.: VI 2-2111.....NBC

WISCONSIN-WYOMING

Newspaper Affil. Record Herald
Representative Meeker
President George T. Frechette
Exec. V.P., General Mgr. Richard D. Dudley
Station Manager George Bundner
General Sales Mgr. James Frey
Sales Prom., Pub. Dir. Thomas E. Bolger
Prog. Dir. Rudy Topinka
Chief Engineer Roland W. Richardt
Owners of: WSAU-FM-TV, Wausau.

WBKV—West Bend—1950

Frequency: 1470 Kc. Power: 1000 W. d.
Owned-Oper. By West Bend Bcstg. Co.
Business Address P.O. Box 60
Tel.: FE 4-2344 KBS
Station Representative Walker-Rawalt
Pres., Gen. Mgr. August C. Berkholtz

V.P., Chief Engineer Paul J. Mueller
Station Manager John P. Steinbach
Sales Promotion Manager Jack Skidmore

WFHR—Wisconsin Rapids— 1940

Frequency: 1320 Kc. 5 Kw., d., 500 Watts, n.
Owned-Oper. By William F. Huffman Radio
Address 210 First Ave. South
Tel.: HARRISON 3-7205 MBS
Newspaper Affil. Daily Tribune
Representative Meeker
President Louise F. Huffman
Gen., Sta. Mgr. George T. Frechette
Commercial Manager L. L. Zurawski
Program Director Arnie Strope
Chief Engineer Gordon Miller

Pop.: 340,000

Families: 102,000

Wyoming

Radio Homes: 98,500

AM Stas. in State: 26

KBBS—Buffalo—1956

Frequency: 1450 Kc. Power: 250 Watts
Owned Northern Wyoming Bcstg. Corp.
Address 98 S. Main Street
Tel.: MU 4-7169 ABC-KBS
Station Representative Petry
Gen. Mgr. Jack Rosenthal
Chief Engineer R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned KATI Corp.
Address P. O. Box 2006
Tel.: 237-7994 KBS
Station Representative Pearson
Pres., Gen. Mgr. Kenneth G. Prather
Sales Prom. Mgr. Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Rocky Mt. Tele. Stations
Address 3900 East 2nd
Tel.: 237-3711 CBS
Station Representatives Meeker; McGuire
President B. Harris
General Station Mgr. L. Berger
Commercial Manager Ralph Brannon
Owners of: KTWO-TV.

KVOC—Casper—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By KVOC Bcstg. Co.
Address Box 2090
Tel.: 235-3518 ABC
Station Representative Petry
Sta., Sales Prom. Mgr. William F. Shutts
Comm. Mgr., Ch. Eng. Duane W. Simons
Program Director Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Charles W. Stone
Address 309 W. 18 St.
Tel.: 634-7975 Independent
Station Representative Masla
President Charles W. Stone
General Manager David Williams
Chief Engineer Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Frontier Bcstg. Co.
Address 2923 East Lincolnway
Tel.: 634-4461 ABC
News, Affil. Wyoming Eagle, State Tribune
Station Representative Edward Petry & Co.
President Robert S. McCracken
General Mgr., Chief Eng. William C. Grove
Station, Commercial Mgr. Larry Birleffi
Program Director Joan Troyer
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned By Cheyenne Bcstg. Co., Inc.
Address Box 926
Tel.: 632-6433 MBS
Station Reps. Pearson Nat'l Reps.; John McGuire
President, General Manager Leo R. Morris
Program Director Jimmy Dallas
Chief Engineer Mike Paxton

KODI—Cody—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Park Broadcasters, Inc.
Address P. O. Box 1222
Tel.: 587-2211 Independent

President, Station Mgr. R. B. Beall
 Commercial Manager Hank Dais
 Chief Engineer Ted Agnew

KWIV—Douglas—1957

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned By Douglas Broadcasting, Inc.
 Address Box 114
 Tel.: 800. KBS
 Station Representative Pearson
 President, Chief Eng. Joe C. Henry

KLUK—Evanston—1953

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Evanston-Kemmerer Bcstrs.
 Address P. O. Box 198
 Tel.: 700 ABC-KBS
 President, General Mgr. Warren Papke
 Commercial Mgr., Prog. Dir. J. Belcher
 Chief Engineer Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc. Power: 250 Watts d.
 Owned By Gillette Bcstg Co.
 Address Box 1009
 Tel.: 682-4747 ABC, MBS
 Station Representative Edward Petry & Co.
 President W. H. Edelman, Jr.
 Station Manager Roy A. Mapel
 Chief Engineer A. D. Gaddis

KOVE—Lander—1948

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Operated By Fremont Bcstg.
 Business Address P. O. Box 436
 Tel.: 488 ABC
 Representative Continental
 Sta., Gen. Mgr. Dan Breece

KLME—Laramie—1961

Frequency: 1490 Kc. Power: 100 W.
 Owned By Albany Broadcasters
 Address Box 463
 Tel.: 745-7396 Independent
 Station Representative Hal Holman
 President Les Ware
 General Manager Denny Hawkins

KOWB—Laramie—1948

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Cowboy Radio, Inc.
 Address Box 1290
 Tel.: 745-4888 ABC
 Station Representative Petry
 President Charles R. Bell
 Program Director Mike Goodrich
 Chief Engineer Al Beckman
 Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc. Power: 250 Watts
 Owned Jack Rosenthal Group
 Address Box 967
 Tel.: FR 5-4888 ABC-KBS
 President Mal Wyman
 General Station Mgr. Jack Rosenthal
 Chief Engineer Al Bailey

KPOW—Powell—1941

Freq. 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KPOW, Inc.
 Address P. O. Box 864
 Tel.: Skyline 4-2421 KBS-MBS
 Representative Avery-Knodel
 President, General Mgr. Merlyn J. Hedin
 Program, Publicity Dir. John C. Steele
 Chief Engineer J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Radio 1240
 Address Bcx 385, West Rawlins
 Tel.: EA 4-2711 Independent
 General, Station Mgr. Denny Hawkins
 Chief Engineer R. E. Williams

KVOW—Riverton—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Riverton Bcstg. Co.
 Business Address Box 393
 Tel.: UL 6-2251 Independent
 President, General Manager Tony A. Kehl
 Station, Comm. Manager Loren Ellis
 Program Director Gary Lopez
 Publicity Director Jack Langan
 Chief Engineer Ralph Schafer

KVRS—Rock Springs—1939

Freq.: 1360 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned Wyoming Broadcasting Co.
 Address Box 1167
 Tel.: EMpire 2-3793 ABC-KBS-MBS
 Newspaper Affil. Rock Springs Newspapers
 President D. G. Richardson
 Gen., Sta. Mgr. Dwight A. Fisher
 Commercial Manager Jack Facinelli
 Program Director Imogene Parr
 Chief Engineer John Cormana

KROE—Sheridan—1961

Frequency: 930 Kc. Power: 1 Kw. d.
 Owned By Sheridan Bcstg. Co., Inc.
 Address 47 South Scott St.
 Tel.: 674-4444 Independent
 Station Representative Pearson
 President Sam Rosenthal
 General Manager Ed Niehay

KWYO—Sheridan—1934

Freq.: 1410 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By. Big Horn Bcstg. Co., Inc.
 Address 140 E. Loucks
 Tel.: 674-4461 ABC-MBS
 Representative Petry
 President, Gen. Mgr. Donald E. Tannehill
 Station, Publicity Mgr. H. W. Thompson
 Program Director Don Hargis
 Commercial, Sales Prom. Mgr. F. C. Taggart
 Chief Engineer Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc. Power: 250 Watts

WYOMING-GUAM-PUERTO RICO

Owned Mildred V. Ernst
Address 500 Broadway
Tel.: UN 4-2351 KBS
Gen., Comm. Mgr. Mildred V. Ernst

Tel.: 532-2158 Independent
General Manager Kerm Kath
Commercial Mgr., Chief Engr. Bob Grasmick
Program Director Rick Allen
Owners of: KOLR, Sterling, Colo.

KTHE—Thermopolis—1958

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By ... Big Horn Basin Bcstg. Co.
Address P. O. Box 591
Tel.: 864-2119 Independent
Pres., Gen. Mgr. Hugh R. Graham
Commercial Manager Earl Myers
Program Director Dorothy Sanders
Chief Engineer J. R. Burnell

KYCN—Wheatland—1960

Frequency: 1340 Kc. Power: 250 Watts
Owned By Kowboy Radio, Inc.
Address Box 250
Tel.: 646 Independent
President Charles R. Bell
General Manager Larry Cobb

KGOS—Torrington—1950

Frequency: 1490 Kc. Power: 1 kw.d., 250 W. n.
Owned By Kermit G. Kath
Address West Hi Way

KWOR—Worland—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Joseph P. Ernst
Address Route 20 West
Tel.: FI 7-2675 KBS
Gen. Comm. Mgr. Joseph P. Ernst

Territories and Possessions

Guam

KUAM—Agana—1954

Frequency: 610 Kc. Power: 1000 Watts d.
Owned By Radio Guam, Inc.
Address P. O. Box 368
Tel.: 7961 NBC, MBS

Station Rep. Intercont. Services Ltd.
President Phil Berg
Station Manager Robert A. Jordan
Sales Manager Mary C. Chappelle
Chief Engineer Kenneth Pier

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts
Owned-Operated By L. Hector Reichard
Address Box 188
Tel.: 241 Independent
General Manager F. Bonnet Velez

WMIA—Arecibo—1957

Frequency: 1070 Kc. Power: 500 Watts
Owned Abacoa Radio Corp.
Address Box 126
Tel.: 463 Independent
Station Representative Pan-American
President Carlos M. Pirallo
General, Comm. Mgr. .. Epifanio Rodriguez-Velez
Program Publicity Director Luis A. Rios
Chief Engineer Ramon Orta
Owners of: WWWW, Rio Piedras.

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By Caribbean Bdcstg Corp.
Address 32 Jose de Diego Ave.
Tel.: 5 Independent
President Antonio E. Vidal
Gen., Comm. Mgr. Nabal Barreto
Program Director Mrs. Digna Pabon
Chief Engineer William Arce

WNIK—Arecibo—1958

Frequency: 1230 Kc. Power: 250 W.
Owned By Arecibo Radio Corp.
Address 462 Jose de Diego Ave.

Tel.: 913 Independent
 President M. A. Cabrera
 General Manager David Ortiz
 Program Director Luis Quinonez
 Chief Engineer F. Santiago Andujar

WRSJ—Bayamon—1947

Frequency: 1560 Kc. Power: 5 Kw. d., 250 W. n.
 Owned-Operated By Antilles Bcstg.
 Address Box 5627, San Juan
 Tel.: 3-8515 (San Juan) Independent
 President, Gen. Mgr. J. M. Ortiz

WNEL—Caguas—1947

Frequency: 1430 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By Atlantic Bcstg.
 Address Box 487
 Tel.: 678 Independent
 President Jack Sterling
 General Manager Charlie Sierra
 Chief Engineer Eduardo Biascochea

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By Borinquen Bdcstg. Co.
 Address Ruiz Belvis St.
 Tel.: 789 Independent
 President, General Mgr. Hector Pereira

WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By WMDD, Inc.
 Address Box 387
 Tel.: 132 Independent
 General Manager Agustin B. Camunas

WXRf—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Oper. By Guayama Bcstg. Co. Inc.
 Business Address P.O. Box 615
 Tel.: 243 Independent
 President, General Mgr. Rafael Fuster, Jr.
 Station, Comm. Mgr. Gumersindo Cordero, Jr.
 Program Director Gloria E. Santiago de Ortiz
 Chief Engineer Juan M. Ortiz

WALO—Humacao—1957

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Antonio L. Ochoa
 Address Box 1055
 Tel.: 422 Independent
 General, Promotion Mgr. Ramon A. Rodriguez

WISA—Isabela—1962

Freq. 1390 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned By Sergio Martinez Caraballo
 Address Box W.
 Tel.: 872 Independent
 President Sergio Martinez
 General Manager Raul S. Roman
 Assistant Manager Diego A. Aviles
 Program Director Zaida Santos
 Sales Promotion Manager Mariano Alma
 Chief Engineer William C. Reeves

WMNT—Manati—1959

Frequency: 1500 Kc. Power: 250 Watts
 Owned By Arcibo Broadcasting Co.
 Address P. R. 2, Barrio Santanna, Arcibo
 Tel.: Arcibo Independent
 Owners E. Archilla-Roig, P. C. Barbosa

WACL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By Mario Acosta
 Business Address 12 Iglesia St.
 Tel.: 600 Independent
 Gen. Manager Mario Acosta

WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Jose A. Bechara, Jr.
 Address Box 1293
 Tel.: 983 Independent
 Pres., Gen. Mgr. Jose A. Bechara, Jr.

WORA—Mayaguez—1947

Frequency: 760 Kc. Power: 5000 W.
 Owned-Oper. By Radio Americas Corp.
 Studio Address P. O. Box 43
 Tel.: 1150 Independent
 Representative Inter-American
 Pres., Gen. Mgr. Alfredo R. DeArellano
 Station Manager Reinaldo M. Dupont
 Chief Engineer Miguel Ortiz

WPRA—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By WPRA, Inc.
 Address Box 869
 Tel.: 869 Independent
 President Andres Camara
 Gen. Mgr. E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By Mayaguez Radio Corp.
 Address P. O. Box 1346
 Tel.: 1290 Independent
 Station Representative Continental
 President William G. Mamary
 Gen., Comm. Mgr. Gilbert Mamary

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By South P. R. Bcstg. Corp.
 Tel.: 842-1257 Independent
 President Andres Grillasca
 Gen. Mgr., Ch. Eng. Luis E. Freyre
 Sta. Manager Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc. Power: 250 Watts
 Owned By Ponce Broadcasting Corp.
 Business Address Torres & Villa Sts.
 Tel.: 2-3038 Independent
 Pres., Gen. Mgr. Charles Cordero
 Chief Engineer J. H. Conesa
 Program Director Felix Irizarry
 Owners of: WKFE, Yauco, P. R.

PUERTO RICO

WPAB—Ponce—1939

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By...Portorican Am. Bcstg. Co., Inc.
Address.....P.O. Box 786
Tel.: 842-3260.....Independent
Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Voice of Porto Rico
Address.....P. O. Box 430
Tel.: 2-3296.....Independent
Representative.....Inter-American
President, Gen. Mgr....Alfredo R. de Arellano
Station, Comm. Mgr.....Antonio Miro
Chief Engineer.....Russell O. Johnson

WUNO—Rio Piedras—1949

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.
Owned By.....San Juan Bcstg. Corp.
Address.....Box Q, Hato Rey, P. R.
Tel.: 766-2491.....Independent
President.....W. M. Carpenter
General Manager.....Mariano Angelet
Program Director.....Diego Acevedo
Chief Engineer.....Jose M. Carriles

WWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owned-Oper. By.....Abacoa Radio Corp.

Address.....Box 935
Tel.: 6-5000.....Independent
President, General Mgr.....Carlos P. Lopez
Chief Engineer.....Ramon E. Orta
Owners of: WMIA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiliones
Bus. Address.....357 Ponce De Leon Ave.
Tel.: 724-3000.....Independent
Station Rep.....Caribbean Networks, Inc.
Owner.....Jose Ramon Quinones
General Mgr.....Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Chief Engineer.....Jose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address.....Box V, Hato Rey
Tel.: 6-3182.....Independent
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned By.....Bestov Bcstg., Inc.
Address.....Box 4504
Tel.: 2-0014.....Independent
General Manager.....Louis A. Mejia

The San Juan market IS

PUERTO RICO and

WAPA

680 Kc 10 Kw

has an outstanding sales producing record for
hundreds of advertisers at the lowest cost per
thousand radio homes reached.

For information, program and spot availabilities, rates, etc.
contact our sales offices:

WAPA

San Juan, Puerto Rico

Caribbean Networks, Inc.

20 West 43rd Street, New York 36, N. Y.

PUERTO RICO-VIRGIN ISLANDS

WITA—San Juan—1947

Frequency: 1140 Kc. Power: 500 Watts
Owned-Oper. By. Electronic Enterprises, Inc.
Address P.O. Box 2692
Tel.: 724-3594 Independent
Newspaper Affiliation El Imparcial
President Antonio Ayuso Valdivieso
Program Director Osvaldo Torres Velazquez
Chief Engineer Luis Prado

WKAQ—San Juan—1922

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By. El Mundo Bcstg. Corp.
Address 654 Ponce de Leon Ave.
Tel.: 723-8290 Independent
Newspaper Affiliation El Mundo
Representatives Inter-American Pub'l. Inc.
President Mrs. A. Ramos
General Mgr. V. Lamas, Jr.
Program Director Mrs. Esther Pales
Chief Eng. Jose Arzuaga

WKVM—San Juan—1945

Frequency: 810 Kc. Power: 25 Kw.
Owned By American Colonial Bcstg. Corp.
Address 1000 Ponce de Leon Ave.
Tel.: 2-1278 Independent
Representative Pan American Bcstg. Co.
Pres., Gen. Mgr. R. P. Perry
Chief Engineer Emilio Ramirez
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

WKYN—San Juan—1960

Frequency: 630 Kc. Power: 1,000 Watts
Owned By: Quality Broadcasting Corp.
Address P.O. Box 9986, Santurce
Tel.: 723-8085 MBS
President Alfredo R. de Arellano, Jr.
General Manager George A. Mayoral
Commercial Manager Carl A. Soderlund
Program Director Roy H. Hill
Sales Promotion Manager Bill Atwood
Chief Engineer Meyer Gottesman
Owners of: WKAQ-TV-FM, San Juan, P. R.

WIVV—Vieques Island—1956

Frequency: 1370 Kc. Power: 1,000 Watts
Owned By Calvary Baptist Mission of P. R.
Address Vieques Island
Tel.: 2961 Independent
President, Gen. Mgr. Donald D. Luttrell
Program Director Ruth Luttrell
Chief Engineer Gerow Carr

WKFE—Yauco—1961

Frequency: 1550 Kc. Power: 250 Watts
Owned By Ponce Bcstg. Corp.
Address Box 1526, Ponce
Tel.: 507 Independent
President, Sta. Mgr. Charles Cordero
Chief Engineer J. H. Conesa
Owners of: WLEO, Ponce, P. R.

Virgin Islands

WIVI—Christiansted—1952

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. Radio American West Indies, Inc.
Address P. O. Box 931
Tel.: 223 KBS
Station Rep. Pan American
Pres., Gen. Mgr. Mrs. Hazel M. Higdon
Chief Engineer Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned By V. I. Industries, Inc.
Address Box 2577
Tel.: 774-1340 MBS-NBC
Station Rep. Intercontinental Services
President W. M. O'Neil
General, Sta. Mgr. Len Stein
Comm. Sales Promo. Mgr. Jim Kirwan
Program Director Rick Ricardo
Publicity Director Bob Bell
Chief Engineer Stephen Bennett

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