
**RADIO
ANNUAL
TELEVISION
YEAR BOOK**

1963

STATION AFTER STATION CALLED THE POLICE!

They told Police Chiefs of a plan to televise their Departments in action, in a case that (1) dramatizes the forces that lead to crime and (2) adds a chapter to the record of heroic police service.

...and the Police came running...

More than a score of metropolitan PD's responded enthusiastically. They are bringing before the camera the REAL culprits, the "innocent bystanders", the victims and the officers involved in A REAL AND IMPORTANT CASE IN ITS FILE. Result:

1963's Great Law Enforcement Series

the **LEE MARVIN** Show



POLICE CHIEF F. C. RAYMOND, Seattle, states:

"This television series illustrates the desperately dangerous risks the Policeman faces on the job . . . and he faces them for the Community. The citizens should know about this and, above all, should know how they can help."

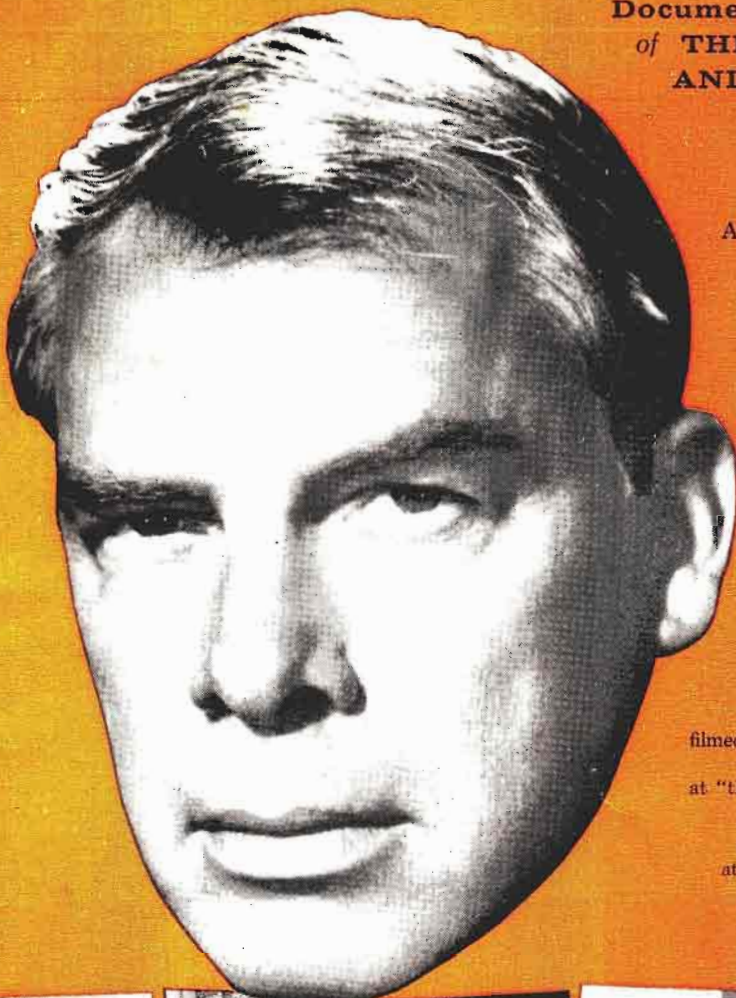
POLICE CHIEF C. L. SHUPTRINE, Houston, asserts:

"The modern criminal accentuates the demand for up-to-the-minute law enforcement agencies . . . flexible, dynamic and effective. This television program accurately portrays today's Police Departments in action."

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TV'S MOST POPULAR LAW ENFORCER

Documented Drama
of **THE LAWLESS**
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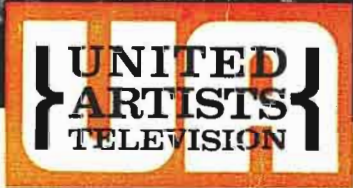
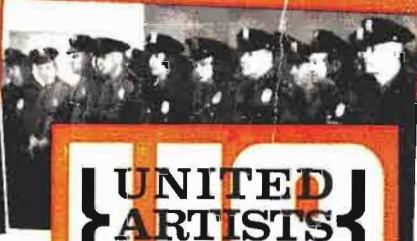
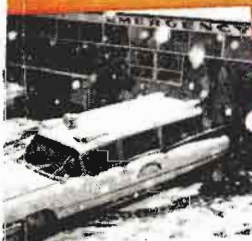
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filmed **WHERE THE LAW
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at "the scene of the crime"

—**WHERE THE LAW
GOES INTO ACTION**
at headquarters, on patrol

—**WHERE THE LAW
EXACTS ITS PRICE**
in police court, prison



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**TWENTY-SIXTH
ANNUAL EDITION**

1963

The hit with more than 2,000 angels

This year, audiences in five leading markets have been enjoying a major television innovation: “**Repertoire Workshop**,” a 35-week series of drama, music and dance, produced by the CBS Owned stations, and specially created to encourage and give television exposure to unknown or lesser known local talent.

The series, broadcast on all five stations, has been widely acclaimed in the press. Time, for example, saluted “**Repertoire Workshop**” as “more than praiseworthy”; Saturday Review hailed “an ambitious and worthwhile non-network enterprise”; Variety found it “wholly enjoyable”; the Los Angeles Herald-Examiner agreed, calling it “completely delightful.”

In truth, the success of “**Repertoire Workshop**” is a direct result of the commercial success of the five stations. For the more than 2,000 products and services which advertise on the CBS Owned stations help make it possible, by their support, for these stations to broadcast a consistent schedule of top-calibre local cultural programs, such as “**Repertoire Workshop**.”

© CBS TELEVISION STATIONS

A Division of Columbia Broadcasting System, Inc., operating CBS Owned WCBS-TV New York, WBBM-TV Chicago, KNXT Los Angeles, WCAU-TV Philadelphia, KMOX-TV St. Louis.

REPAIRS
WAS \$100



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE



FOREWORD

THIS year's edition of RADIO ANNUAL-TELEVISION YEAR BOOK is a progress report on broadcasting. RADIO-TELEVISION DAILY is proud to present this compact volume of facts and figures. Another year of day-to-day advances in broadcasting is chronicled in the pages of this edition, which also records the predictions of electronic miracles in the year ahead.

THE ENTHUSIASTIC support received from the broadcasting industry in compiling this twenty-sixth annual edition bespeaks its sustained interest in the volume and its confidence in the future of broadcasting. It is documentation of the untiring creative efforts of all who have contributed so much to the success of this indispensable medium.

A GAIN, WE ARE grateful to the men and women — the who's who of broadcasting — who have contributed to the success of this edition. Without their contributions, the dramatic story of a growing service could never have been so completely told. To them we dedicate this 1963 volume.

CHAS. A. ALICOATE
Editor-in-Chief

Perry Como's Kraft Music Hall

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RCA VICTOR

EDITORIAL

1963

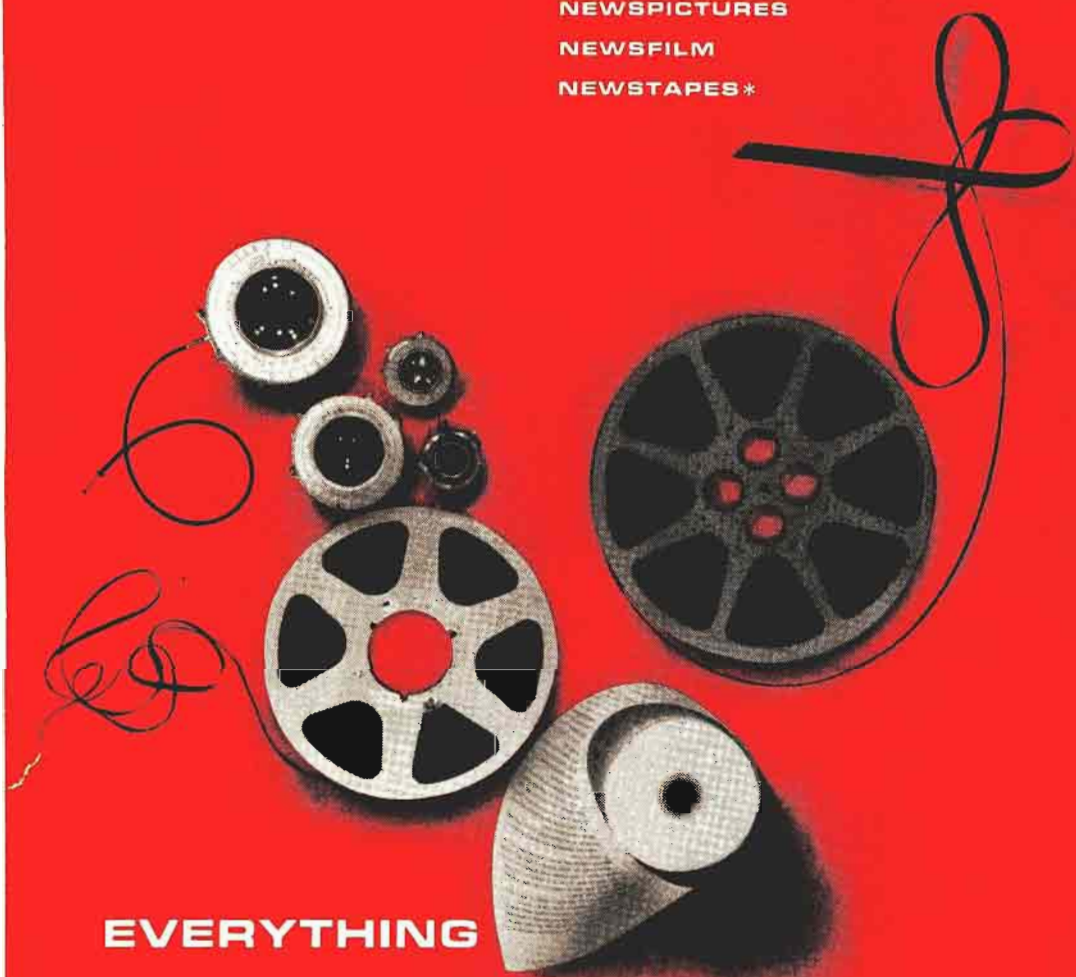
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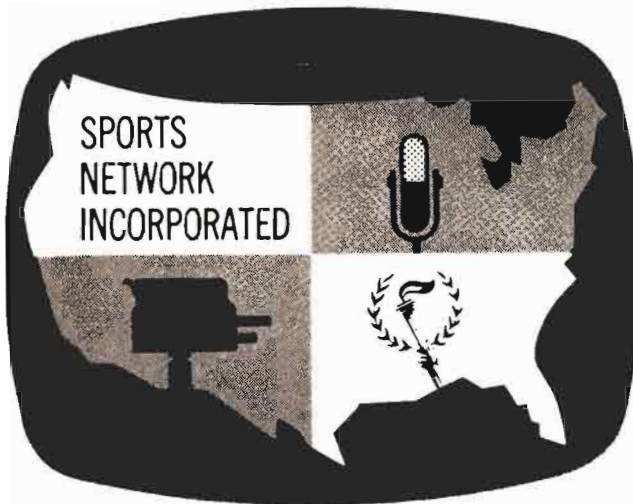
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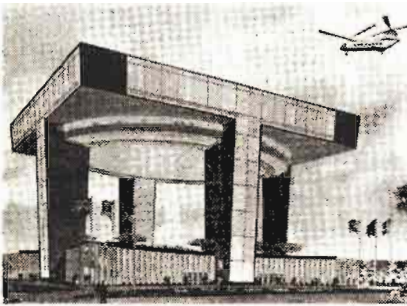
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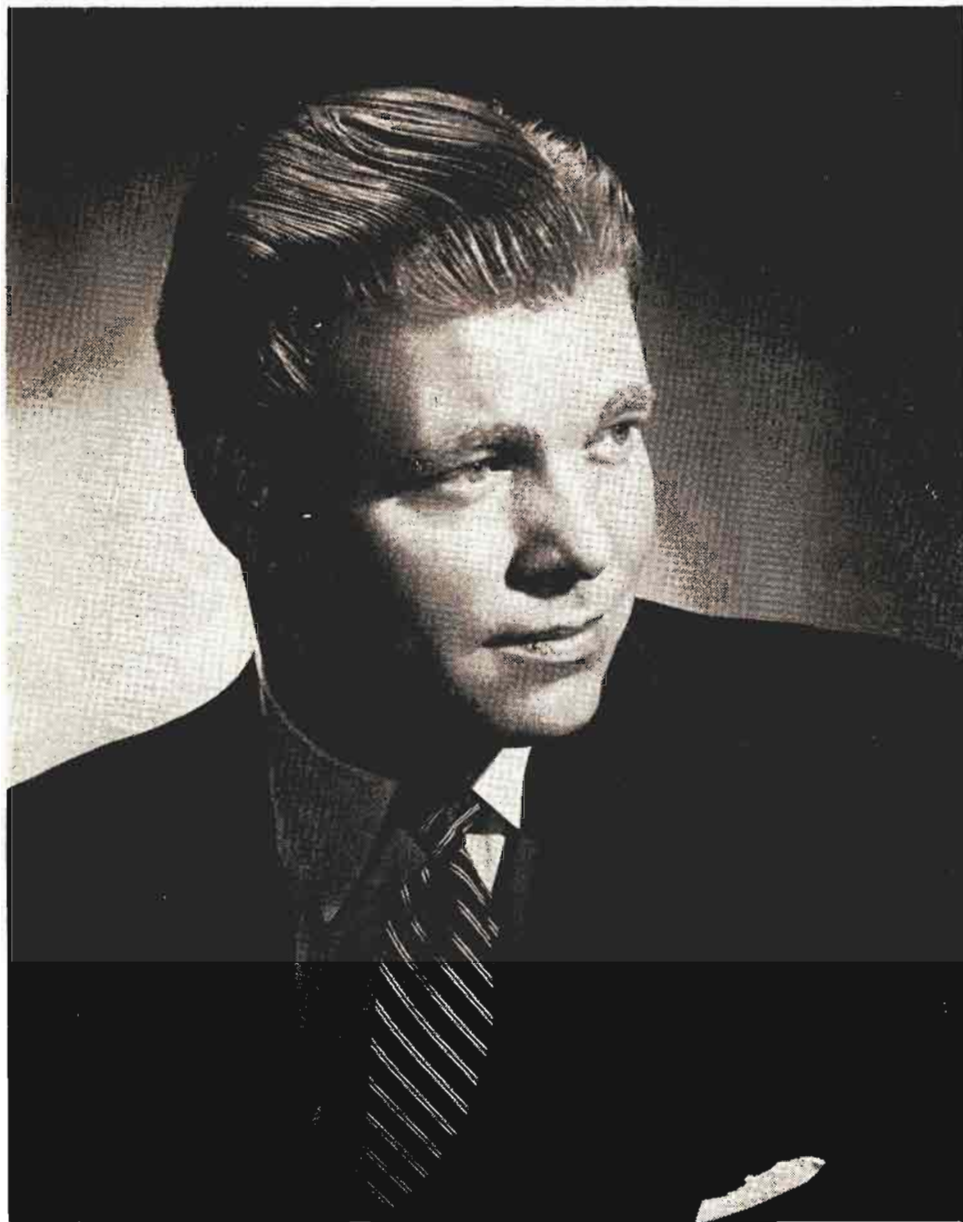
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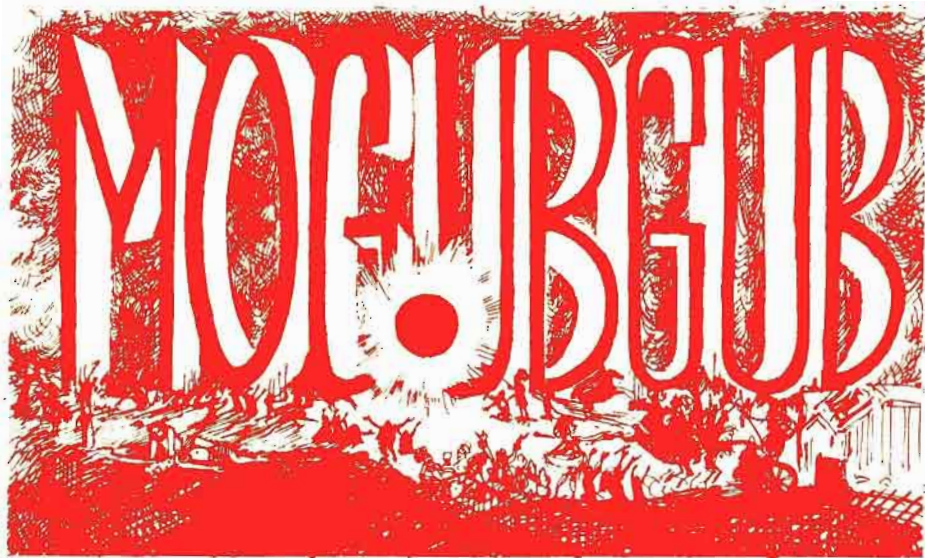
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RADIO TELEVISION DAILY

The
INTERNATIONAL
NEWSPAPER
OF
RADIO & TELEVISION



Established February 9, 1937

1501 BROADWAY, NEW YORK 36, N. Y.

TELEPHONE: Wisconsin 7-6336

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1962 FCC Broadcast Roundup And Network Affiliates & O & O Totals

FCC BROADCAST ROUNDUP (At close of Fiscal Year 1962)

Total Broadcast authorizations (all classifications)	15,610
Total commercial AM broadcast authorizations	3,886
Commercial AM stations on the air	3,745
Commercial AM stations under construction	141
Total commercial TV broadcast authorizations	654
Commercial TV stations on the air (including satellites)	571
Commercial TV stations under construction	83
VHF stations on the air	487
UHF stations on the air	84
TV translator stations on the air	487
Educational TV stations on the air	59
Total commercial FM broadcast authorizations	1,191
Commercial FM stations on the air	1,012
Commercial FM stations under construction	179
Educational FM stations on the air	209

Radio and TV sets in use in the United States at end of 1962:

Home radio sets	140,310,000
Auto radio sets	49,948,000
Radio sets in public places	10,000,000
	200,258,000
Total radio sets	200,258,000
Television sets (black and white)	59,355,000
Television sets (color)	1,200,000
	60,555,000
Total television sets	60,555,000

NUMBER OF NETWORK AFFILIATES AND O & O STATIONS

	Number of Affiliates		Number of O & O Stations		
	Radio	TV	AM	FM	TV
ABC	426	263	6	5	5
CBS	222	202	7	7	5
KBS	1114	—	—	—	—
MBS	477	—	—	—	—
NBC	192	203	6	6	6



THEY'RE HAVING A GREAT TIME
(so is all of Cleveland)

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They're only some of the nationally known participants appearing on *The Mike Douglas Show*, a Cleveland daytime television program seen live Monday through Friday for 90 minutes on KYW-TV. Some of them have done week-long co-host shots. All have had a chance to take part

in discussions, to interview other guests and studio audiences, to express their own opinions.

Cleveland really has something to be excited about! *The Mike Douglas Show* is big on entertainment. It's big on public information. It's big on current, topical, and provocative content. And it's locally produced.

What KYW-TV is doing in Cleveland reflects the WBC group as a whole. Westinghouse stations are encouraged to create exciting, local television programs to supplement their network schedules. Like the unique pantomime of *Lorenzo and His Friends* in Baltimore. *The John Reed King Show* every morning in Pittsburgh. The crime documentary series, *Works of Darkness*, in San Francisco. Live telecasts of Cleveland Symphony and Cleveland Play House performances. *Boomtown*, from Rex Trailer's "ranch" in Boston.

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58 of the 101 perennial singles hits recommended by BILLBOARD as standards for year-round programming by radio stations are licensed for performance by BMI

Billboard Music Week this year published a list of recorded compositions in steady demand which should form the nucleus of any Old Standards library



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BILLBOARD MUSIC WEEK

101 Perennial Singles Hits

These 101 perennial programming by radio stations and radio stations are presented below in a listing of records that can provide constant variety for operations and a wealth of titles to be discussed by broadcasters. This list was prepared by the staff of Billboard and was compiled by the staff of Billboard's special publication of all the records which were programmed on the radio during the year 1950. The records were selected from the list of all the records which were programmed on the radio during the year 1950.

Records are listed alphabetically by title, with artist and label designated. Many of these titles are available on other labels and in other editions. We have indicated what we think are the recordings most suitable for year-round programming. Although some were originally released a number of years ago, all are still in constant supply due to steady demand.

TITLE, Artist, Label & Number	TITLE, Artist, Label & Number	TITLE, Artist, Label & Number
ACROSS THE ALLEY FROM THE ALAMO/DON'T BE A BABY ZABY—The Mills Brothers (Decca 25556)	A BIRD IN THE HAND/WEEPING GRASS—Jack Jones (Decca 25522)	IF I WANTED CARE/WEEPING GRASS—Jack Jones (Decca 25522)
ALLA IN DI RANCO GRANDE/AMOR—Bing Crosby (Decca 25914)	IF I KNEW YOU WERE COMING I'D BE AHEAD OF YOU—Lynn Carter (MGM 4171756)	I'LL BE SEEING YOU/I LOVE YOU—Bing Crosby (Decca 24256)
AMAPOLA/MARIA FRENKA—Jimmy Dorsey (Decca 25129)	IN A SHANTY IN OLD SPANISH TOWN/BLUE SUEDE SHOES—Johnny Lee (Decca 24227)	IT HAPPENED IN A HAZEL/STARBUCK—Jimmy Dorsey (Decca 25255)
ANYWAY YOU WANT ME/LOVE ME TENDER—Eck Parrish (RCA Victor 4476518)	IT WON'T BE LONG WHO MADE SWEET HOME ANGEL/DO NOT WANT YOUR MONEY—I WANT YOUR TIME—Lynn Carter (MGM 4171756)	JIT'S NOT A MATTER OF TIME/WHISKEY SLIDE—Black Brothers (Mercury 4300740)
ARE YOU SINCERE/ARE YOU TOWN—Andy Roy (Lantern 184)	IT'S NOT A MATTER OF TIME/WHISKEY SLIDE—Black Brothers (Mercury 4300740)	I'VE GOT MY LOVE TO KEEP ME WARM, NEW MEXICAN HOT DANCE—Lynn Carter (Decca 25252)
ARE YOU SINCERE/ARE YOU TOWN—Andy Roy (Lantern 184)	JERSEY DRUDGE/DON'T BE THAT WAY—Benny Goodman (Decca 25548)	IT'S OK TO FALL FOR THE JACK—George Cohan (Mercury 4300740)
BARBARA BOOLE DAY DI/LAMPAKA KAWELL—Nora Deane (RCA Victor 4476518)	IT'S OK TO FALL FOR THE JACK—George Cohan (Mercury 4300740)	IT'S OK TO FALL FOR THE JACK—George Cohan (Mercury 4300740)
BELLE OF THE BALL/BLUE TANGO—Lynn Carter (Decca 27815)	JACKIE SUE/THE LITTLE GIRL—Lynn Carter (Decca 25252)	IT'S OK TO FALL FOR THE JACK—George Cohan (Mercury 4300740)
BEYOND THE SUNSET/WE—Aud Jolly (Decca 25529)	JACKIE SUE/THE LITTLE GIRL—Lynn Carter (Decca 25252)	JACKIE SUE/THE LITTLE GIRL—Lynn Carter (Decca 25252)
THE BIRDS/SOMEHOW WONDERFUL TO KNOW—Andy Williams (Capitol 4300740)	JACKIE SUE/THE LITTLE GIRL—Lynn Carter (Decca 25252)	JACKIE SUE/THE LITTLE GIRL—Lynn Carter (Decca 25252)
BEYOND THE SUNSET/WE—Aud Jolly (Decca 25529)	JACKIE SUE/THE LITTLE GIRL—Lynn Carter (Decca 25252)	JACKIE SUE/THE LITTLE GIRL—Lynn Carter (Decca 25252)
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Networks & Radio & TV Stations

Broadcast Revenues, Expenses & Income

The radio (AM and FM) and television broadcasting industry reported total revenues of \$1,909 million for calendar year 1961, an increase of 2.3 per cent (or \$42.7 million) above the 1960 revenues of \$1,866.3 million. Expenses, however, increased by \$66.3 million, resulting in a decline in broadcast profits (before federal income tax) of \$23.6 million, from \$290 million in 1960 to \$266.4 million in 1961. Radio accounted for about 70 per cent (or \$16.5 million) of the drop in profits.

Before-tax profits in radio in 1961 were \$29.4 million. These are the lowest reported industry profits since 1939 when the figure was \$23.8 million. At that time, however, there were 705 stations reporting and total broadcast revenues were \$123.9 million.

1960-1961 (In Millions of Dollars)

<i>Service</i>	<i>(\$ millions) 1961</i>	<i>(\$ millions) 1960</i>	<i>Percent Increase or (Decrease) in 1961</i>
<i>Total Broadcast Revenues</i>			
Radio	\$ 590.7	\$ 597.7	(1.2)
Television	1,318.3	1,268.6	3.9
Industry Total	\$1,909.0	\$1,866.3	+2.3
<i>Total Broadcast Expenses</i>			
Radio	\$ 561.3	\$ 551.8	1.7
Television	1,081.3	1,024.5	5.5
Industry Total	\$1,642.6	\$1,576.3	+4.2
<i>Broadcast Income (Before Federal Income Tax)</i>			
Radio	\$ 29.4	\$ 45.9	(35.9)
Television	237.0	244.1	(2.9)
Industry Total	\$ 266.4	\$ 290.0	-(8.1)

NOTE: 1961 radio data cover the operations of 4 nationwide networks, 3,610 AM and AM-FM and 249 independent FM stations. Excluded are 44 AM and AM-FM stations and 16 independent FM stations whose reports were filed too late for tabulation. 1960 data are for 4 nationwide networks, 3,470 AM and AM-FM and 218 independent FM stations. 1960 TV data cover the operations of 3 networks and 530 stations. 1961 TV data cover the operations of 3 networks and 540 stations.

() Denotes decrease.

* Includes AM and FM broadcasting.

Source: FCC.

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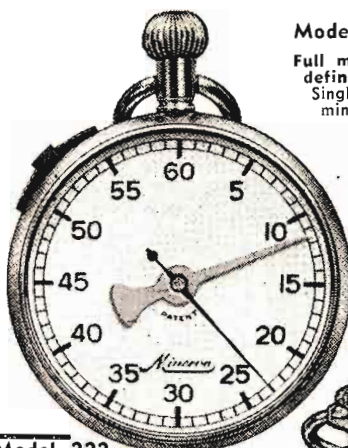
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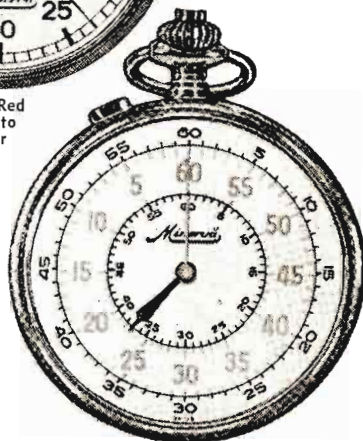
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OVER 100 YEARS OF PRECISION TIMING SERVICE

Authorized, Licensed and Operating Stations as Reported by the FCC

Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1956	197	18	389	2,871	25	2,896	124	3,020
1957	232	14	431	3,044	35	3,079	159	3,238
1958	132	17	536	3,218	35	3,253	100	3,353
1959	159	12	679	3,328	49	3,377	123	3,500
1960	92	11	822	3,442	41	3,483	98	3,581
1961	178	2	702	3,545	57	3,602	155	3,757
1962	147	18	593	3,686	59	3,745	141	3,886
COMMERCIAL FM								
1955	27	44	6	525	15	540	12	552
1956	31	37	10	519	11	530	16	546
1957	40	26	24	519	11	530	31	560
1958	98	24	57	526	22	548	86	634
1959	153	18	71	578	44	622	147	769
1960	165	22	114	700	41	741	171	912
1961	200	20	97	829	60	889	203	1,092
1962	138	39	147	955	57	1,012	179	1,191
EDUCATIONAL FM								
1955	7	3	1	121	3	124	3	127
1956	13	4	5	126	0	126	10	136
1957	17	5	2	135	0	135	13	148
1958	11	3	6	144	3	147	10	157
1959	16	8	2	150	4	154	11	165
1960	20	4	11	161	4	165	16	181
1961	21	3	4	176	10	186	13	199
1962	11	1	12	192	9	201	8	209
COMMERCIAL TV								
1956	60	25	128	186	310	496	113	609
1957	55	13	129	344	175	519	132	651
1958	35	21	125	427	129	556	109	665
1959	24	22	114	475	91	566	101	667
1960	22	36	106	481	98	579	74	653
1961	33	36	80	497	55	543	97	650
1962	21	20	111	491	77	571	83	654
TV TRANSLATOR								
1959	96	7	27	158	0	158	87	245
1960	60	3	19	233	0	233	69	302
1961	420	19	685	279	0	279	424	703
1962	796	16	262	487	0	487	996	1,483
EDUCATIONAL TV								
1958	4	0	9	29	3	32	21	53
1959	6	0	7	37	6	43	16	59
1960	6	1	7	40	7	47	17	64
1961	4	1	9	43	11	54	13	67
1962	13	1	8	43	16	59	20	79

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table. Figures shown are for close of each fiscal year.

THE DANNY THOMAS SHOW

ELEVENTH SEASON COMING UP



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CBS-TV
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T & L PRODUCTIONS
Exclusive Management
WILLIAM MORRIS AGENCY

Broadcast Services—FCC Authorizations In Different Classes, Fiscal Year 1962

<i>Class</i>	<i>June 30, 1961</i>	<i>June 30, 1962</i>	<i>Increase or (Decrease)</i>
Commercial AM	3,757	3,886	129
Commercial TV	650	654	4
TV Translators*	703	1,483	780
TV Repeaters*	1,044	1,046	2
TV Boosters*	1	0	(1)
Educational TV	67	79	12
Auxiliary TV	1,254	1,357	103
Experimental TV	27	27	0
Commercial FM	1,092	1,191	99
Educational FM	199	209	10
International	4	4	0
Remote Pickup	4,943	5,523	580
Studio-Transmitter-Link	69	83	14
Development	4	5	1
Low Power Auxiliary (Cueing).....	31	63	32
Total	13,845	15,610	1,765

FCC Operating and Construction Data

<i>Class</i>	<i>Operating Authorizations</i>	<i>Construction permits</i>
Commercial AM	3,745	141
Commercial TV	571	83
TV Translators*	487	996
TV Repeaters*	1,046	0
Educational TV	59	20
Commercial FM	1,012	179
Educational FM	201	8
Total	7,121	1,427

* Translators, repeaters and boosters enable signals of a regular TV station to be received and converted to another channel, amplified and retransmitted to communities where other direct reception is unsatisfactory.

HOPE



Hope Enterprises, Inc.
Hollywood, California

The First 50 National Spot Radio Markets

(Fiscal Year 1962)

<i>Rank</i>	<i>Market</i>	<i>No. of Stations Reporting</i>	<i>Time Sales National & Regional advertisers and sponsors*</i>
1.	New York, N. Y.	30	\$24,614,409
2.	Chicago, Ill.	25	11,519,024
3.	Los Angeles-Long Beach, Calif.	29	9,932,542
4.	Philadelphia, Pa.	21	6,915,333
5.	Detroit, Mich.	11	6,188,030
6.	Boston, Mass.	17	5,341,350
7.	San Francisco-Oakland, Calif.	18	5,296,435
8.	Cleveland, Ohio	9	3,637,671
9.	St. Louis, Missouri	14	3,631,048
10.	Washington, D. C.	17	3,157,869
11.	Cincinnati, Ohio	8	2,892,234
12.	Pittsburgh, Pa.	20	2,631,644
13.	Minneapolis-St. Paul, Minn.	12	2,549,546
14.	Buffalo, N. Y.	11	2,375,572
15.	Baltimore, Md.	15	2,272,570
16.	Hartford, Conn.	6	2,040,546
17.	Kansas City, Mo.	9	2,012,162
18.	Houston, Texas	14	1,937,842
19.	Miami, Fla.	13	1,931,867
20.	Dallas, Texas	12	1,909,926
21.	Atlanta, Ga.	18	1,855,341
22.	Seattle, Wash.	17	1,648,240
23.	Milwaukee, Wisc.	8	1,567,589
24.	Louisville, Ky.	9	1,505,138
25.	Des Moines, Iowa	6	1,501,522
26.	Portland, Ore.	14	1,475,983
27.	Indianapolis, Ind.	6	1,463,300
28.	Columbus, Ohio	6	1,448,179
29.	Albany-Schenectady-Troy, N. Y.	9	1,368,913
30.	San Diego, Calif.	8	1,285,098
31.	Denver, Colo.	17	1,248,215
32.	Memphis, Tenn.	9	1,196,091
33.	New Orleans, La.	10	1,185,808
34.	San Antonio, Texas	10	1,156,850
35.	Providence-Pawtucket, R. I.	12	1,128,670
36.	Sacramento, Calif.	6	1,100,199
37.	Rochester, N. Y.	6	1,078,516
38.	Omaha, Neb.	7	994,135
39.	Fort Worth, Texas	7	935,410
40.	Jacksonville, Fla.	10	933,218
41.	Tampa-St. Petersburg, Fla.	16	926,159
42.	Syracuse, N. Y.	9	887,539
43.	Richmond, Va.	8	868,538
44.	Dayton, Ohio	5	858,858
45.	Newark, N. J.	5	836,662
46.	Charlotte, N. C.	7	826,366
47.	Cedar Rapids, Iowa	4	805,048
48.	Birmingham, Ala.	10	787,667
49.	Oklahoma City, Okla.	8	770,397
50.	Shreveport, La.	8	703,044

* Before commissions to agencies, representatives and others.
Source: FCC.



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The answer is simple – never!

At least, in 35 years, no Storer Station has been able to manage it.

Public preference changes too fast and so do each community's needs. That is why every Storer Station is locally oriented to the particular community it **serves**.

Only by knowing community problems from day to day have we been able to help solve them. Only through constant check on listener and viewer preferences have we been able to build loyal, responsive audiences

Keeping the public informed and entertained, and working for a better community is a day-to-day, often an hour-to-hour, even minute-to-minute job.

We've never found a way to format community service. It's too big... too fluid... too much of a responsibility to be frozen – even for one day.

Radio

CLEVELAND—WJW
TOLEDO—WSPD
NEW YORK—WHN
MIAMI—WGBS
LOS ANGELES—KGBS
DETROIT—WJBK
PHILADELPHIA—WIBG

Television

DETROIT—WJBK-TV
CLEVELAND—WJW-TV
MILWAUKEE—WITI-TV
ATLANTA—WAGA-TV
TOLEDO—WSPD-TV

"The Adventures of Ozzie and Harriet"



**12th SEASON ON TELEVISION
TELEvised OVER ABC-TV EVERY WEEK**

The First 50 National Spot TV Markets

(Fiscal Year 1962)

*Time Sales
National,
Regional
advertisers
and sponsors**

<i>Rank</i>	<i>TV Market</i>	<i>No. of Stations Reporting</i>	<i>Time Sales National, Regional advertisers and sponsors*</i>
1.	New York, N. Y.	7	\$59,421,359
2.	Chicago, Ill.	4	30,582,400
3.	Los Angeles, Calif.	7	28,274,078
4.	Philadelphia, Pa.	4	19,067,636
5.	Boston, Mass.	3	15,008,085
6.	Detroit, Mich.	3	11,240,304
7.	Pittsburgh, Pa.	3	11,132,884
8.	Cleveland, Ohio	3	11,031,493
9.	San Francisco-Oakland, Calif.	4	10,662,544
10.	St. Louis, Mo.	4	8,248,007
11.	Washington, D. C.	4	7,862,966
12.	Buffalo-Niagara Falls, N. Y.	3	7,446,618
13.	Hartford-New Haven-New Britain- Waterbury, Conn.	5	7,058,547
14.	Baltimore, Md.	3	6,346,228
15.	Indianapolis-Bloomington, Ind.	4	6,100,304
16.	Kansas City, Mo.	3	5,846,259
17.	Milwaukee, Wisc.	4	5,843,524
18.	Houston-Galveston, Tex.	3	5,837,228
19.	Minneapolis-St. Paul, Minn.	4	5,716,108
20.	Dallas-Fort Worth, Tex.	4	5,705,565
21.	Cincinnati, Ohio	3	5,427,586
22.	Seattle-Tacoma, Wash.	5	5,360,616
23.	Miami, Fla.	3	5,278,252
24.	Columbus, Ohio	3	4,610,724
25.	Atlanta, Ga.	3	4,193,856
26.	Portland, Ore.	3	4,007,838
27.	Denver, Colo.	4	3,718,836
28.	Albany-Schenectady-Troy, N. Y.	3	3,702,172
29.	New Orleans, La.	3	3,564,538
30.	Tampa-St. Petersburg, Fla.	3	3,276,723
31.	Memphis, Tenn.	3	3,066,457
32.	Oklahoma City-Enid, Okla.	3	2,900,935
33.	Harrisburg-Lancaster-York-Lebanon, Pa.	5	2,759,312
34.	Sacramento-Stockton, Calif.	3	2,739,297
35.	Rochester, N. Y.	3	2,653,704
36.	Omaha, Neb.	3	2,419,737
37.	Johnstown-Altoona, Pa.	3	2,318,984
38.	Des Moines-Ames, Iowa	3	2,271,546
39.	San Antonio, Tex.	4	2,112,770
40.	Tulsa, Okla.	3	2,046,581
41.	Norfolk-Portsmouth-Newport News- Hampton, Va.	3	1,953,404
42.	Spokane, Wash.	3	1,942,610
43.	Charleston-Oak Hill-Huntington, W. Va.- Ashland, Ky.	4	1,916,889
44.	Nashville, Tenn.	3	1,797,708
45.	Shreveport, La.-Texarkana, Tex.	3	1,779,449
46.	Phoenix-Mesa, Ariz.	4	1,757,597
47.	Springfield-Decatur-Champaign-Danville- Urbana, Ill.	5	1,672,606
48.	Flint-Saginaw-Bay City, Mich.	3	1,633,041
49.	Portland-Poland Springs, Me.	3	1,593,537
50.	Wichita-Hutchinson, Kan.	3	1,580,680

* Before commissions to agencies, representatives and others.

Source: FCC.

"LES PAUL & MARY FORD"



Columbia Records

Gibson Guitars

Personal Management

GRAY J. GORDON
TEmpleton 8-2746

37 WEST 57th STREET
NEW YORK 19, N. Y.

Comparative Closing Stock Prices For Industry Issues, 1961-1962

NEW YORK STOCK EXCHANGE

Company	Closing Price		Net Change for Year	
	Dec. 29 1961	Dec. 31 1962	Plus	Minus
Admiral Corp.	17 3/8	12		5%
American Broadcasting-PT	45 1/8	34		11 1/8
AT & T	136 1/8	116 3/4		19%
Avco Corp.	24 1/8	25 1/8	1	
CBS	39 7/8	44 1/4	4%	
Columbia Pictures	28 1/2	23 1/8		5%
Crowell-Collier	39	19 1/8		19 7/8
Decca Records	40 5/8	45 3/8	4 3/4	
Walt Disney	37	28 1/8		8%
Eastman Kodak	111 3/8	108 7/8		2 1/2
General Precision Equipment.....	58 1/2	34 1/8		24%
General Telephone	29	22 1/2		6 1/2
Hazeltine Corp.	32	20 1/8		11 7/8
Loew's Theatres	43 3/4	21 1/8		22 5/8
Magnavox	42 3/8	36 3/4		5%
MCA	79	48 3/4		30 1/4
Metromedia	16 1/4 ¹	15		1 1/4
M-G-M	50 1/2	31 5/8		18 7/8
Minnesota Mining & Manuf.....	67 1/2	53		14 1/2
National General	6 1/8	8	1%	
Paramount	56 1/4	36		20 1/4
Plough	43 ²	31 1/4		11%
RCA	53 1/4	57 1/2	4 1/4	
Storer	28 1/2	31 1/8	2%	
20th Century-Fox	35 3/8	20 1/4		15 1/8
United Artists	31 5/8	27 5/8		4
Warner Bros.	20 5/8 ³	14		6%
Westinghouse	38 3/4	32		6%
Zenith Radio	73	54 3/4		18 1/4
Total			19	291 1/8
			Net change:—272 1/8	

¹ Over-the-Counter bid quotation price.

² Adjusted for 2 for 1 split.

³ Adjusted for 4 for 1 split.

(Continued on Page 51)

GATHERING PLACE OF
THE AD AGENCY,
TV AND RADIO
PROFESSIONS

Rattazzi

RESTAURANT

9 EAST 48th STREET

PLaza 3-5852

NEW YORK CITY

LUNCHEON, COCKTAILS, DINNER

Facilities available for private cocktail and dinner parties
at the second floor Topside Room.

The Jungle Room available for private luncheon and dinner
parties for ten people or less.

COMPARATIVE CLOSING STOCK PRICES

(Continued from Page 49)

AMERICAN STOCK EXCHANGE

Company	Closing Price		Net Change for Year	
	Dec. 29 1961	Dec. 31 1962	Plus	Minus
Allied Artists	5 ⁵ / ₈	3		2 ⁵ / ₈
Capital Cities	20 ¹ / ₂	17		3 ¹ / ₂
Desilu	8 ¹ / ₈	7 ¹ / ₂		⁵ / ₈
Esquire, Inc.	15 ¹ / ₂	6 ³ / ₄		8 ³ / ₄
Filmways	6	5		1
Movielab	12 ³ / ₄	9 ⁵ / ₈		3 ¹ / ₈
MPO Video	12 ³ / ₄	5 ³ / ₄		7
NTA	1 ⁷ / ₈	⁵ / ₈		1 ¹ / ₄
Reeves Soundcraft	6 ¹ / ₄	3 ¹ / ₄		3
Rollins	11 ¹ / ₂	13 ³ / ₈	2 ⁷ / ₈	
Screen Gems	22 ³ / ₄	17 ¹ / ₂		5 ¹ / ₄
Technicolor	26 ⁵ / ₈	8 ³ / ₄		17 ⁷ / ₈
TelePrompTer	15 ¹ / ₂	5 ¹ / ₄		10 ¹ / ₄
Trans-Lux	16 ¹ / ₂	11 ⁷ / ₈		4 ⁵ / ₈
TV Industries	2 ⁵ / ₈	2 ¹ / ₂		¹ / ₈
Total			2 ⁷ / ₈	53 ³ / ₄

Net change:—50 ⁷/₈

OVER-THE-COUNTER *

Company	Closing Price		Net Change for Year	
	Dec. 29 1961	Dec. 31 1962	Plus	Minus
Jerrold	7 ³ / ₈	4 ¹ / ₂		2 ⁷ / ₈
Meredith Publishing	35 ¹ / ₂	19		16 ¹ / ₂
Rust Craft	15 ¹ / ₄	10 ¹ / ₄		5
Sterling TV	3 ¹ / ₈	1		2 ¹ / ₈
Transcontinent TV	9 ¹ / ₄	10 ¹ / ₄	1	
Wometco	26 ¹ / ₂	19		7 ¹ / ₂
Total			1	34

Net change:—33

* Bid quotations.



andy williams

management: alan c. bernard, ltd.

TV Receiver Sales to Retailers, 1952-1962

<i>Year</i>	<i>Table & Portable</i>	<i>Console</i>	<i>Combina- tion</i>	<i>Total</i>
1952	2,823,443	3,114,218	236,845	6,174,506
1953	3,047,453	3,439,790	212,242	6,699,485
1954	3,983,809	3,069,237	108,316	7,161,362
1955	4,243,661	3,071,206	107,111	7,421,978
1956	4,408,314	2,542,146	77,996	7,027,456
1957	3,808,278	2,379,825	97,716	6,285,819
1958	2,875,843	2,058,782	127,226	5,061,851
1959	3,340,226	2,486,230	186,523	6,012,979
1960	3,214,709	2,221,945	214,313	5,650,967
1961	3,401,716	2,146,035	226,810	5,774,561
1962				6,301,340

Television Receiver Production Portable-Console-Combination, 1947-1962

<i>Year</i>	<i>Table Portables</i>	<i>Console</i>	<i>Combina- tion</i>	<i>Total</i>	<i>\$ Value (000 Omitted)</i>
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,501
1961	3,812,160	2,135,361	230,276	6,177,797	835,423
1962				6,471,160	

Source: EIA.

ASHLEY-STEINER-FAMOUS ARTISTS, INC.

NEW YORK

BEVERLY HILLS

Exclusive Affiliates

LONDON

THE GRADE ORGANIZATION

LONDON ARTISTS

LONDON MANAGEMENT



ROME

KAUFMAN-LERNER

Radio Sales to Retailers, 1952-1962

(000 Omitted)

Type of Radio

Year	Home	Clock	Portable	Total
1952	4,287,410	1,816,075	1,571,038	7,674,523
1953	3,824,284	1,792,151	1,593,446	7,209,881
1954	2,932,576	1,901,721	1,353,206	6,187,503
1955	3,056,368	2,060,081	1,960,273	7,076,722
1956	3,392,324	2,281,457	2,749,042	8,422,823
1957	3,987,509	2,381,257	3,207,046	9,575,812
1958	3,329,725	2,110,740	3,297,732	8,738,197
1959	3,025,299	2,625,397	3,884,470	9,535,166
1960	3,271,667	2,669,396	4,512,636	10,543,699
1961	2,917,150	2,945,341	5,362,519	11,225,010
1962				11,757,093

Radio Set Production Figures Home-Clock-Portable-Auto, 1951-1962

(000 Omitted)

Type of Radio

Year	Home	Clock	Portable	Auto	Total	\$ Value
1951	5,275	777	1,333	4,543	11,928	\$298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	314,585
1959	3,145	2,794	4,128	5,555	15,622	330,874
1960	3,440	2,720	4,535	6,432	17,127	340,484
1961	3,042	3,017	5,747	5,568	17,374	313,531
1962				7,250	19,162	

Source: EIA.

Music!



*Program Producers and Music Directors
Will Find The Widest Choice of Music
For Featured Themes and Background Use*

In The Diversified Catalogs Of:

ROBBINS MUSIC CORPORATION

LEO FEIST, INC.

MILLER MUSIC CORPORATION



Write or Phone Today for
BIG 3 CHRONOLOGICAL and CLASSIFIED MUSIC INDEX
also
CATALOG OF BIG 3 LIBRARY RECORDINGS
(on Tape or Records)

THE BIG 3 MUSIC CORPORATION • PHONE: JUdson 2-2000
1540 BROADWAY, NEW YORK 36, N. Y.

Average Radio Station Income

—Reported by Market Size—1961—

Average Per Station Reporting

<i>Population of Community in Which Stations are Located</i>	<i>Total Stations Reporting</i>	<i>Total Broadcast Revenues¹</i>	<i>Total Broadcast Expenses</i>	<i>Total Broadcast Income²</i>
2,000,000 and over.....	131	\$878,611	\$674,878	\$203,733
1,000,000-2,000,000	86	519,004	420,950	98,054
500,000-1,000,000	143	306,080	256,341	49,739
250,000- 500,000	149	247,175	214,981	32,194
200,000- 250,000	63	191,008	166,369	24,639
150,000- 200,000	60	195,228	171,967	23,261
100,000- 150,000	85	164,125	146,766	17,359
50,000- 100,000	39	132,789	116,065	16,724
25,000- 50,000	223	130,878	117,333	13,545
10,000- 25,000	415	99,290	86,859	12,431
5,000- 10,000	394	72,730	64,401	8,329
2,500- 5,000	233	54,131	46,898	7,233
Less than 2,500	76	56,547	48,870	7,677
TOTAL	2,097	\$190,350	\$158,954	\$ 31,396

Averages for Radio Stations Reporting Losses

—Reported by Market Size—1961—

Average Per Station Reporting

<i>Population of Community in Which Stations are Located</i>	<i>Total Stations Reporting</i>	<i>Total Broadcast Revenues¹</i>	<i>Total Broadcast Expenses</i>	<i>Total Broadcast Losses²</i>
2,000,000 and over.....	72	\$308,882	\$393,888	\$85,006
1,000,000-2,000,000	60	213,159	277,673	64,514
500,000-1,000,000	128	188,617	226,121	37,504
250,000- 500,000	171	125,737	156,321	30,584
200,000- 250,000	50	116,627	136,752	20,125
150,000- 200,000	44	114,452	129,957	15,505
100,000- 150,000	58	123,782	144,275	20,493
50,000- 100,000	32	97,804	109,768	11,964
25,000- 50,000	156	89,298	102,048	12,750
10,000- 25,000	243	74,453	84,077	9,624
5,000- 10,000	169	52,666	58,662	5,996
2,500- 5,000	130	44,955	50,484	5,529
Less than 2,500	59	40,364	47,767	7,403
TOTAL	1,372	\$110,057	\$131,761	\$21,704

¹ Total revenues consist of total time sales less commissions plus talent and program sales.

² Before Federal income tax.

Note: Market size is classified by population of Standard Metropolitan Statistical Areas and communities outside SMSA's, Census of Population, 1960.

Source: FCC.

\$ Value of Manufacturers' Sales Of Components by Selected Years

(000,000 Omitted)

Year	Resistors	Capacitors	Transformers	Tubes		Total
				Semi-Cond.	Others	
1952	\$100	\$200	\$150	\$ 604	\$ 676	\$1,730
1954	130	200	103	708	867	2,008
1955	150	215	96	800	939	2,200
1956	175	224	98	853	938	2,280
1957	171	225	110	930	1,004	2,475
1958	158	218	102	1,411	933	2,412
1959	194	267	129	1,213	1,091	2,954
1960	227	295	136	1,325	1,107	3,180
1961	274	338	153	1,346	1,198	3,454

Manufacturers' Sales of Receiving Tubes

(000 Omitted)

Year	Initial	Renewal	Export	Gov't*	Total	\$ Value
1950	301,483	69,325	10,768	1,385	382,961	\$250,000
1951	247,855	94,597	24,438	8,754	375,644	261,000
1952	241,406	83,843	13,935	29,335	368,519	259,116
1953	293,601	112,785	20,614	10,091	437,091	303,675
1954	246,729	115,358	15,922	7,080	385,089	275,999
1955	288,810	150,718	24,442	15,832	479,802	358,110
1956	262,989	166,558	25,397	9,333	464,186	374,186
1957	240,708	184,493	23,378	7,845	456,424	384,402
1958	191,805	167,805	24,597	13,132	397,366	341,929
1959	227,669	170,729	19,969	14,569	432,936	368,872
1960	200,362	161,092	21,375	10,226	393,055	331,742
1961	188,176	150,249	22,245	14,336	375,006	311,098

(*) Includes only direct sales after 1954.
Source: EIA.

**THE DAYSTAR
CORPORATION**

**HOLLYWOOD'S
FIRST FREE
INDEPENDENT**

**AN ENTIRELY SELF-CONTAINED FILM-MAKING
ORGANIZATION WITH NO STUDIO AFFILIATION**



DAYSTAR

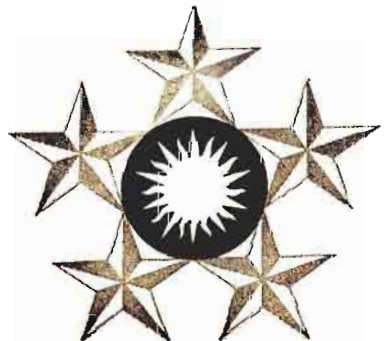
**FEATURE FILMS RELEASING
THROUGH UNITED ARTISTS**

DAYSTAR

**TELEVISION SERIES FOR THE
AMERICAN BROADCASTING CO.**

DAYSTAR

**REPRESENTED BY THE
WILLIAM MORRIS AGENCY, INC.**





ALAN HOWARD

Exclusive

Personal Management:

KAY KORWIN, INC.

PL 2-2230

Time Sales for AM and FM Radio Stations, 1951-1961

Year	Total (\$ Millions)	Network (\$ Millions)	Percent of Total	National Spot (\$ Millions)	Percent of Total	Local (\$ Millions)	Percent of Total
1961	\$ 617.2	\$ 35.8	6%	\$197.4	32%	\$384.0	62%
1960	622.5	35.0	6	202.1	32	385.3	62
1959	582.9	35.6	6	188.2	32	359.1	62
1958	541.6	46.5	8	171.9	32	323.2	60
1957	536.9	50.6	9	169.5	32	316.8	59
1956	491.7	48.4	10	145.5	30	297.8	60
1955	456.5	64.1	14	120.4	26	272.0	60
1954	451.3	83.7	18	120.1	27	247.5	55
1953	477.2	98.1	21	129.6	27	249.5	52
1952	473.2	109.9	23	123.7	26	239.6	51
1951	\$ 456.1	\$122.0	27	\$119.6	26	\$214.5	47

Note: Excludes independently owned FM stations.

Time Sales for All Television Stations, 1951-1961

Year	Total (\$ Millions)	Network (\$ Millions)	Percent of Total	National Spot (\$ Millions)	Percent of Total	Local (\$ Millions)	Percent of Total
1961	\$1,160.0	\$480.0	42%	\$468.5	40%	\$211.2	18%
1960	1,146.6	471.6	41	459.2	40	215.8	19
1959	1,070.6	445.8	41	424.2	40	200.6	19
1958	951.0	424.5	45	345.2	36	181.3	19
1957	868.7	394.2	45	300.5	35	174.0	20
1956	823.1	367.7	45	281.2	34	174.2	21
1955	681.1	308.9	45	222.4	33	149.8	22
1954	538.1	241.2	45	176.8	33	120.1	22
1953	384.7	171.9	45	124.3	32	88.5	23
1952	283.1	137.7	49	80.2	28	65.2	23
1951	208.6	97.6	47	59.7	29	51.3	24

Source: FCC



Art James

"SAY WHEN"

NBC-TV

Representation — HAL COHEN

CI 6-5050

Total Employment at the Radio Networks and All Radio Stations

—1961—

	<i>Employment</i>		<i>Total</i>
	<i>Full Time</i>	<i>Part Time</i>	
4 Nationwide Networks.....	1,020	21	1,041
19 Network owned and operated stations....	1,202	41	1,243
3,591 other stations.....	39,653	10,597	50,250
Total	41,875	10,659	52,534

Total Employment at the Television Networks and All Television Stations

—1961—

	<i>Employment</i>		<i>Total</i>
	<i>Full Time</i>	<i>Part Time</i>	
3 Networks	8,083	715	8,798
15 Network owned and operated stations....	2,541	203	2,744
All other TV stations:			
444 VHF stations	22,809	3,310	26,119
81 UHF stations	2,007	418	2,425
Total 3 networks and 540 TV stations...	35,440	4,646	40,086

TOTAL EMPLOYMENT 1959-1961

	<i>1961</i>	<i>1960</i>	<i>1959</i>
3 Networks	8,798	9,610	10,127
Network owned and operated stations.....	2,744	2,593	2,616
All other TV stations.....	28,544	28,409	27,527
Total	40,086	40,612	40,270

Note: 1961, 1960 and 1959 data include 540, 530, and 519 TV stations respectively.
Source: FCC.

THE
HERBERT B. LEONARD
ORGANIZATION

"Naked City"—ABC-TV

"Route 66"—CBS-TV

A Major Radio Project Will Measure Full Audience Reach



By
EDMUND C. BUNKER
President
Radio Advertising
Bureau, Inc.

HIGH on our list is a major Radio listening project which will show the full extent of our audience reach, by a methodology which will be pre-accepted by the buyers of Radio time.

In addition to this . . . (1) We will attempt to make a major contribution toward making Radio time easier to buy; (2) We will publish figures on advertiser expenditures in Radio. Other media publish such figures. So, from 1963 on, will Radio; (3) We will offer more creative stimulation for agencies; (4) We will emphasize computer-conscious research. RAB's On Target research is to my knowledge the first practical measurement of customer media exposure. Our research, which justifies the use of a computer, will continue to emphasize consumer consumption.

All of these efforts will be expended to make the selling of our medium more professional, and statesmanlike.

The credo which follows is another attempt in that direction. It is a statement of standards which we will urge Radio stations at all market levels to adopt.

Imagine the following points in big and imposing letters set up on the walls of hundreds of stations across the country.

The credo of a professional Radio salesman:

(1) I believe first in advertising and that it creates and builds businesses, and is the lifeblood of a free economy. I believe in all responsible advertising, because all advertising, when used with scope and intelligence, will produce results.

(2) I believe further that one of America's great advertising media is Radio.

(3) I believe it is a basic part of my job to help advertisers use Radio by showing them how to use the medium to the greatest advantage. I do not presume to have knowledge I do not have. But, where appropriate, I consider it my job to help advertisers who need help by providing ideas, by citing facts that guide them by contributing positively to a planned campaign.

(4) I believe my station is a great station and I will sell it on that plane.

(5) I believe that this station is a competitive station—competitive with other media as well as other radio stations. I believe that America's system of free enterprise is founded on such competition.

(6) I believe that competition is corrosive when it is founded on negative selling. So I will sell this medium and this station by presenting strengths, not seeking unfairly to undermine the competition.

(7) I do these things—not because I am under a bureaucratic rule—but because I want to, because I know Radio is a great advertising medium which can be built to new heights on the foundation expressed here.

(8) If that makes me a visionary, that is what I am. And I hope that it is possible to be a visionary all the way to the bank.

This credo will dictate the course of many of the actions we will be taking during my administration. I make the pledge to you: We will find a way—whether it is this credo or through other devices—to bring this kind of statesmanship to Radio selling.

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Television Homes Delivered by Average Network TV Programs, 1958-1962

(Comparative Figures for 1958 to 1962.
Average Audience Basis)

DAYTIME TELEVISION HOMES (Monday-Friday)

	<i>Homes Delivered (Thousands)</i>				
	<i>1962</i>	<i>1961</i>	<i>1960</i>	<i>1959</i>	<i>1958</i>
January	3,332	3,330	3,308	3,018	3,672
February	3,332	3,142	3,212	3,019	3,019
March	3,087	2,908	3,268	2,842	3,550
April	2,842	2,908	2,586	2,461	3,037
May	2,401	2,533	2,511	2,328	2,217
June	2,646	2,673	2,597	2,322	2,593
July	2,744	2,814	2,531	2,555	2,298
August	2,695	2,814	2,531	2,524	2,368
September	2,490	2,439	2,260	2,446	2,370
October	2,590	2,392	2,350	2,520	2,124
November	3,287	2,626	2,712	2,808	2,343
December	3,137	2,814	2,848	2,761	2,470

NIGHTTIME TELEVISION HOMES (Monday-Sunday)

	<i>Homes Delivered (Thousands)</i>				
	<i>1962</i>	<i>1961</i>	<i>1960</i>	<i>1959</i>	<i>1958</i>
January	9,065	9,052	8,806	9,114	8,861
February	8,967	8,911	8,571	8,993	8,993
March	8,673	8,723	8,270	8,629	8,598
April	8,085	8,583	7,690	8,322	8,043
May	6,909	7,316	7,043	7,367	7,122
June	6,468	6,519	6,454	6,405	6,615
July	5,978	5,863	5,288	6,083	6,000
August	5,978	6,191	6,102	6,130	6,199
September	7,321	7,035	6,870	7,375	7,288
October	8,086	7,223	7,684	7,781	7,914
November	8,516	8,114	7,413	7,976	8,482
December	8,566	8,114	8,272	7,787	8,503

Source: A. C. Nielsen.

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(Around the corner from Harry Winston)

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“Private Affairs”

JU 6-1417

Joel Spector

Lud Fowler

Bill McCallum

Financial Report Covering Four Nationwide Radio Networks and 3,610 AM and AM-FM Stations

1960-61

(In thousands of dollars)

Item	4 Nationwide Networks	19 Owned and Operated Stations	3,591 Other Stations	Total 4 Nationwide Networks and 3,610 Stations	Percent Change from Previous Year
A. Revenues from the sale of time:					
1. Network time sales:					
a. Sale of major network time to advertisers:.....	\$31,692	—	\$ 4,017	—	—
b. Sale of regional network time.....	—	—	2,301	—	—
c. Sale of other network time.....	—	—	1,529	—	—
Total network time sales.....	31,692	\$ 540	7,877	—	—
2. Total deductions from network's revenue from sale of time to advertiser.....	4,272	—	—	—	—
3. Total retentions from sale of network time.....	27,420	540	7,877	\$ 35,837	2.3
4. Non-network time sales:					
a. National and regional advertisers.....	—	22,549	174,893	197,352	(2.4)
b. Local advertisers.....	—	11,715	372,338*	384,053	(0.3)
Total non-network time sales.....	—	34,264	547,141	581,405	(1.0)
5. Total time sales.....	27,420	34,804	555,018	617,242	(0.8)
6. Deduct—Commissions to agencies, representatives, etc.	4,707	6,557	54,909	66,173	(1.1)
7. Net time sales.....	22,713	28,247	500,109	551,069	(0.8)
B. Revenues from incidental broadcast activities:					
a. Talent.....	6,978	2,018	10,386	19,382	(15.1)
b. Sundry broadcast revenues.....	1,113	468	11,580	13,161	(2.1)
Total incidental broadcast activities.....	8,091	2,486	21,966	32,543	(10.3)
Total broadcast revenues.....	30,804	30,733	522,075	583,612	(1.4)
Total broadcast expenses.....	38,814	27,517	490,230	551,561	1.5
D. Broadcast income (before Federal income tax).....	(\$3,010)	\$ 3,216	\$ 31,845	\$ 32,051	(33.7)

Note: Data for 1960 cover the operation of four nationwide networks, their 19 owned and operated stations, and 3,451 other stations. (*) Some small amount of network and national non-network time sales may be included here since stations with less than \$25,000 time sales for the year do not report detailed revenue breakdown. () Denotes loss or percentage. Source: FCC.



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**

The Top 10 News Events of 1962 As Compiled by the Major Networks

Following are the events selected by the major networks as the top 10 news stories of 1962.

—ABC—

Cuban missile crisis.
University of Mississippi desegregation.
Glenn space flight.
Red Chinese invasion of India.
Return of Cuban prisoners.
Kennedy forcing back steel price increase.
Soviet's twin astronauts.
Stock market's 20.8 million dollar break.
Thalidomide-deformed babies.
Death of Marilyn Monroe.

—CBS—

Cuban crisis.
United States off-year elections.
James Meredith's entry into the University of Mississippi.
United States and Soviet space flights.
East and West explode their biggest bombs.
The Crisis of the Common Market.
India-China War.
The Vatican Council.
Algerian Independence.
Our undeclared war in Vietnam.

—MBS—

The Cuban Crisis
Colonel Glenn's and other space flights.
The Oxford, Mississippi integration.
The Case of Thalidomide.
The Ecumenical Council in Rome.
Algerian Independence.
India-Red China Border War.
Kennedy vs. U. S. Steel.
The death of Mrs. Eleanor Roosevelt.
The death of Marilyn Monroe.

—NBC—

Cuban crisis.
India-Red China border war.
Integration events at University of Mississippi.
Space developments: American and Soviet space flights and Telstar.
President Kennedy's roll-back of steel prices.
French-Algerian conflict.
Off-year elections, especially Richard M. Nixon's defeat in California.
Deformities caused by the drug thalidomide.
Berlin situation.
Communist invasions of Vietnam and Laos, and political developments in Thailand.

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—*Man of the Year*—

Paul Harvey

—*Producer of the Year*—

Norman Baer

—*Woman of the Year*—

Pauline Frederick

—*Director of the Year*—

Norman Baer

—*Dramatic Show*—

Suspense

—*Writer of the Year*—

Ed Hanna

—*Comedy Show*—

Jonathan Winters

—*Vocalist of the Year*
—*Male*—

Frank Sinatra

—*Musical Show*—

New York Philharmonic

—*Vocalist of the Year*
—*Female*—

Eydie Gorme

—*Documentary*—

Moment of Crisis (Cuba-ABC)

—*Best Orchestra*
of the Year—

Percy Faith

—*Commentator*—

Paul Harvey

—*Most Promising New*
Talent—Male—

Vaughn Meader

—*Best New Program Idea*—

World Wide Sports
(Chris Schenkel)

—*Most Promising New*
Talent—Female—

Linda Scott

—*Sportscaster of the Year*—

Joe Garagiola

—*Best Public Service*—

Meet the Press

—*Song Hit of the Year*—

What Kind of Fool Am I?

Radio-Television Daily's 1962 All-American Television Favorites —21st Annual Critics & Editors Poll—

—Man of the Year—

Danny Kaye

—Woman of the Year—

Lucille Ball

—Dramatic Show—

The Defenders

—Comedy Show—

McHale's Navy

—Musical Show—

Voice of Firestone

—Documentary—

The Tunnel

—Commentator—

David Brinkley

**—Audience Participation
and Panel Show—**

Meet the Press

—Best New Program Idea—

Beverly Hillbillies

—Sportscaster of the Year—

Mel Allen

—Color Program—

The River Nile

Best Filmed Series

Dick Powell Show

—Best Western—

Bonanza

—Children's Show—

Walt Disney's Wonderful World
of Color

—Best Mystery Show—

Alfred Hitchcock Hour

—Best Public Service—

Huntley-Brinkley Report

—Producer of the Year—

George Schaeffer (Hallmark
Hall of Fame)

—Director of the Year—

George Schaeffer (Hallmark
Hall of Fame)

—Writer of the Year—

Reginald Rose (The Defenders)

**—Vocalist of the Year
—Male—**

Robert Goulet

**—Vocalist of the Year
—Female—**

Dinah Shore

—Orchestra of the Year—

Skitch Henderson (Tonight)

**—Most Promising New
Talent—Male—**

Tim Conway (McHale's Navy)

**—Most Promising New
Talent—Female—**

Dorothy Loudon (Garry Moore)

—Song Hit of the Year—

Moon River

The New Promotion Man— A Key Management Exec



By
DAN BELLUS
President
Broadcasters' Promotion
Association, Inc.

THE DAY seems to be here when we can stand on the curbstone of time, hold our hat in hand and watch the funeral cortege of an era fade "slowly into the sunset."

The era of the famous—or infamous—promoter, the checker-coated, derby-hatted, cane-in-hand, razzle-dazzle, side-show-barker type is virtually gone.

From our vantage point in time, we can view the prelude to the final laying to rest of this phenomenon with mixed emotions. The passing of this image with its flamboyancy, its cockiness, the "con artist" tactics, the boisterousness must arouse nostalgia, some sympathy and a bit of regret.

But again, our special vantage point in time allows us to view this passing of an era with a great enthusiasm for the new which replaces it.

The new-era promotion man retains qualities of the old—the creativity, the absolute passion for his work, the never-give-up approach to a problem and, above all, the conviction that "if you want 'em to know . . . you've got to tell 'em."

But our new promotion man also brings to his era qualities that place his promotion efforts on a plane of solid, constructive business achievement. This new man is stable. He is dependable. He is an administrator. He is a planner. He has follow-through. And he thinks in terms of the big job to be done . . . the overall company requirements and objectives.

What's most important is that he is taking his place in top management teams in ever-increasing numbers. He

has demonstrated his value to the successful operation of any concern.

As far as broadcasting promotion men are concerned, the passing of the old era is not as significant as the ushering in of the new. After all, only early broadcasting caught the tail end of the old era; and today's broadcasting reflects the emergence of the new.

Today's promotion man has had just enough exposure to the old era to have an aggressive, determined approach to promotion and sufficient participation in the formative years of the new era to be acutely aware of the solid business base in which his operation is rooted—and the total cause it must serve. With this combination, it is only natural that the promotion man is emerging as a leader in management circles.

We in broadcasting can be proud that our industry is in the forefront of this tide. From the Broadcasters' Promotion Association's point of view, we're especially proud to see more and more promotion men moving upwards into general management posts.

There is much for broadcasting from promotion in this new era . . . a good deal of it is available right now—a lot more of it in the future.

Of the old-time promotion man we say, "rest in peace—you had your glorious days"; and of the new promotion man we say, with a fervor born of the knowledge of progress, "long live the new."

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The Essence of Our Free Society Is Self-Discipline



By
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National Association
of Broadcasters

MANY centuries ago the Greeks developed a civilization supported by a system of self-government that flourished for many years. It provided a high degree of personal freedom, but little order—and in time it failed. The Romans came along later—and they, too, were highly successful. They developed a high degree of order, but with little freedom—and that system failed, also. From these two civilizations, we have derived much of the culture that has come to be known as Western Democracy. We learned the virtue of freedom from the Greeks, the necessity for order from the Romans. The manner in which we have been able thus far to blend these interdependent factors—freedom and order—accounts for the stability of our society.

In American business we are confronted with the constant struggle to keep free of government control, but at the same time voluntarily to impose upon ourselves the measure of self-discipline which is essential to the public welfare in a changing society. Only thus can we avoid the vacuum of unmet needs into which a democratic government by its very nature would surely become drawn.

To accomplish this requires an ingenious approach, for it challenges the character of American competitive enterprise. The effort is made more difficult because the forces of freedom are divided and often are warring against each other. Those who want to achieve a status of responsible freedom are frequently opposed not only by those who look to the government to remedy every ill, but also by those who are determined upon a course of freedom without responsibility. The ghosts of both the Romans

and the Greeks combine to force us to continued effort to avoid their frustration and ultimate doom.

It is the clear purpose of the National Association of Broadcasters and its leadership to encourage constantly the improvement of the service of broadcasting to the people. We can beseech the government to keep its hands off, but we deserve little sympathy if we are unwilling to maintain order and progress in our own house.

This is the reason that the Association has placed so much emphasis in recent years upon the development and practical application of self-promulgated Codes of good practice in both radio and television—Codes that are working, believe me, in upgrading programming and advertising practices.

Here is a conscientious, dedicated effort on the part of a great industry voluntarily to improve its product and control its actions in a responsible manner. Our Code programs are not yet developed as they should be. They are not yet supported by all the broadcasters who should be behind them. But, even so, they now represent the most significant force for self-regulation in American competitive enterprise. They are, indeed, the best example in the world today of free businessmen voluntarily subordinating immediate individual profit for their collective professional advancement and for the service of the public welfare in a free society.

National Association of Broadcasters

Headquarters: 1771 N Street, N.W.,
Washington 6, D. C.

CORPORATE OFFICERS

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Vincent T. Wasilewski
Executive Vice President

Everett E. Revercomb
Secretary-Treasurer

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Director, NAB Code Authority

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Manager of Engineering

James H. Hulbert
Mgr. of B'cast Management

Charles M. Stone
Manager for Radio Code

Edward H. Bronson
Manager for TV Code

RADIO BOARD OF DIRECTORS

Director	District	States Comprising District
Carleton D. Brown.....	1	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.
John R. Henzel.....	2	New York and New Jersey.
WHDL, Olean, N. Y.		
Cecil Woodland	3	Delaware, Pennsylvania, West Virginia and Maryland, excluding the counties of Prince Georges and Montgomery.
WEJL, Scranton, Pa.		
Harold Essex	4	District of Columbia, North Carolina, South Carolina, Virginia and Maryland, including the counties of Prince Georges and Montgomery.
WSJS, Winston-Salem, N. C.		
Kenneth R. Giddens.....	5	Alabama, Florida, Georgia, Puerto Rico and Virgin Islands.
WKRG, Mobile, Ala.		
Julian F. Haas.....	6	Arkansas, Louisiana, Mississippi and Tennessee.
KAGH, Crosett, Ark.		
Gene Trace	7	Kentucky and Ohio.
WBBW, Youngstown, O.		
Lester G. Spencer.....	8	Indiana and Michigan.
WKBV, Richmond, Ind.		
George T. Frechette.....	9	Illinois and Wisconsin.
WFHR, Wisconsin Rapids, Wisc.		
Richard W. Chapin.....	10	Iowa, Missouri and Nebraska.
KFOR, Lincoln, Neb.		

(Continued on Next Page)

NATIONAL ASSOCIATION OF BROADCASTERS

Director	District	States Comprising District
John H. Lemme.....	11	Minnesota, North Dakota and South Dakota, excluding the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
KLTF, Little Falls, Minn.		
Allan Page	12	Kansas and Oklahoma.
KGWA, Enid, Okla.		
John C. Coyle.....	13	Texas.
KVIL, Dallas, Tex.		
Rex G. Howell.....	14	Colorado, Idaho, Utah, Wyoming, Montana, New Mexico, and South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
KREX, Grand Junction, Colo.		
Hugh Turner	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
KTIM, San Rafael, Calif.		
Loyd C. Sigmon.....	16	Arizona, California, including the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego, and Imperial, and Nevada, including the counties of Mineral, Esmeralda, Nye, Lincoln, and Clark.
KMPC, Hollywood, Calif.		
Ray Johnson	17	Alaska, Oregon and Washington.
KMED, Medford, Ore.		

RADIO DIRECTORS-AT-LARGE

Large Stations

Jack Lee
WPRD, Providence, R. I.
John F. Patt
WJR, Detroit, Mich.

Medium Stations

*Willard Schroeder
WOOD, Grand Rapids, Mich.
John F. Box, Jr.
WIL, St. Louis, Mo.

Robert R. Pauley
ABC Radio, New York, N. Y.
Arthur Hull Hayes
CBS-Radio, New York

Small Stations

Ben B. Sanders
KICD, Spencer, Iowa
Robert T. Mason
WMRN, Marion, O.

FM Stations

**Ben Strouse
WWDC-FM, Washington, D. C.
Fred Rabell
KITT, San Diego, Calif.

Network

Robert F. Hurlleigh
MBS, New York, N. Y.
Peter Kenney
NBC Radio, Washington, D. C.

TELEVISION BOARD OF DIRECTORS

***William B. Quarton
WMT-TV, Cedar Rapids, Iowa
***James D. Russell
KKTU, Colorado Springs, Colo.
Otto P. Brandt
KING-TV, Seattle, Wash.

Henry B. Clay
KTHV, Little Rock, Ark.
Joseph C. Drilling
WJW-TV, Cleveland, Ohio
Gordon Gray
WKTU, Utica, N. Y.
Payson Hall
Meredith Bestg. Co.
Des Moines, Iowa
****Clair R. McCollough
WGAL-TV, Lancaster, Pa.
Mike Shapiro
WFAA-TV, Dallas, Tex.

Eugene S. Thomas
KETV, Omaha, Neb.
Robert F. Wright
WTOK-TV, Meridian, Miss.

Network

*Chairman, Radio Board
**Vice Chairman, Radio Board
***Chairman, TV Board
****Vice Chairman, TV Board
*****Chairman, Joint Board

Mortimer Weinbach
ABC-TV, New York, N. Y.
William B. Lodge
CBS-TV, New York, N. Y.
David C. Adams
NBC-TV, New York, N. Y.

NAB Radio Code Subscribers



The following stations are subscribers to the NAB Radio Code of Good Practices. All owned and operated stations of the ABC, CBS, MBS and NBC radio networks are code subscribers. Stations are listed alphabetically according to call letters.

KAAA—Klingman, Ariz.
 KABC—Los Angeles, Calif.
 KABQ—Albuquerque, N. M.
 KACI—The Dalles, Ore.
 KACY—Port Hueneme, Cal.
 KADD—Marshall, Tex.
 KAGE—Winona, Minn.
 KAGH—Crossett, Ark.
 KAGI—Grants Pass, Ore.
 KAGR—Yuba City, Calif.
 KAIR—Tucson, Ariz.
 KAKC—Tulsa, Okla.
 KAKE—Wichita, Kans.
 KALE—Richland, Wash.
 KALF—Mesa, Ariz.
 KALG—Alamogordo, N. M.
 KALL—Salt Lake City, Utah
 KAMO—Rogers, Ark.
 KANA—Anaconda, Mont.
 KAND—Corsicana, Tex.
 KARE—Atchison, Kans.
 KARI—Blaine, Wash.
 KARS—Belen, N. M.
 KARY—Prosser, Wash.
 KASE—Austin, Tex.
 KASL—Newcastle, Wyo.
 KAST—Astoria, Ore.
 KATL—Miles City, Mont.
 KAUS—Austin, Minn.
 KAVI—Rocky Ford, Colo.
 KAVL—Lancaster, Colo.
 KAWA—Marlin, Tex.
 KAYC—Beaumont, Tex.
 KAYS—Hays, Kans.
 KAYT—Rupert, Ida.

KBAN—Bowie, Tex.
 KBAR—Burlay, Ida.
 KBBS—Burger, Tex.
 KBBC—Centerville, Utah
 KBBS—Buffalo, Wyo.
 KBCL—Bossler City, La.
 KBEA—Mission, Kans.
 KBEC—Waxahachie, Tex.
 KBEE—Modesto, Calif.
 KBIG—Avalon, Calif.
 KBIM—Roswell, N. M.

KBIZ—Ottumwa, Ia.
 KBKR—Baker, Ore.
 KBLA—Burbank, Calif.
 KBLU—Yuma, Ariz.
 KBMN—Bozeman, Mont.
 KBMO—Benson, Minn.
 KBMX—Coalinga, Calif.
 KBMY—Billings, Mont.
 KBOE—Oskaloosa, Iowa
 KBOI—Boise, Idaho
 KBOK—Malvern, Ark.
 KBOL—Boulder, Colo.
 KBOM—Bismarck, N. D.
 KBOW—Butte, Mont.
 KBUX—Dallas, Tex.
 KBRI—Brinkley, Ark.
 KBRK—Brookings, S. D.
 KBRL—McCook, Neb.
 KBRN—Brighton, Colo.
 KBRV—Soda Spgs., Ida.
 KBRX—O'Neil, Neb.
 KBTA—Batesville, Ark.
 KBTC—Houston, Mo.
 KBTO—El Dorado, Kan.
 KBTR—Denver, Colo.
 KBUH—Brigham City, Utah
 KBUN—Bemidji, Minn.
 KBUR—Burlington, Iowa
 KBYP—Shamrock, Tex.
 KBZY—Salem, Ore.

KCAP—Helena, Mont.
 KCAR—Clarksville, Tex.
 KCBQ—San Diego, Calif.
 KCCS—San Francisco, Calif.
 KCCO—Lawton, Okla.
 KCEE—Tucson, Ariz.
 KCGM—Columbia, Mo.
 KCHA—Charles City, Ia.
 KCID—Caldwell, Idaho
 KCII—Washington, Ia.
 KCIM—Carroll, Iowa
 KCLE—Cleburne, Tex.
 KCLO—Leavenworth, Kans.
 KCLS—Flagstaff, Ariz.
 KCLU—Rolla, Md.
 KCLX—Colfax, Wash.
 KCMC—Texarkana, Tex.
 KCMO—Kansas City, Mo.

KCNI—Broken Bow, Neb.
 KCOB—Newton, Iowa
 KCOK—Tulare, Calif.
 KCOL—Fort Collins, Colo.
 KCOW—Alliance, Neb.
 KCPX—Salt Lake City, Utah
 KCRA—Sacramento, Calif.
 KCRC—Enid, Okla.
 KCRG—Cedar Rapids, Ia.
 KCRS—Midland, Tex.
 KCRT—Trinidad, Colo.
 KCSJ—Pueblo, Colo.
 KCSR—Chadron, Neb.

KDAK—Carrington, N. D.
 KUAL—Duluth, Minn.
 KDB—Santa Barbara, Calif.
 KDBM—Dillon, Mont.
 KDBS—Alexandria, La.
 KDEF—Albuquerque, N. M.
 KDHI—29 Palms, Calif.
 KDIX—Dickinson, N. D.
 KDKA—Pittsburgh, Pa.
 KDLA—De Ridder, La.
 KDLM—Detroit Lakes, Minn.
 KDLR—Devils Lake, S. D.
 KDMO—Carthage, Mo.
 KDMS—El Dorado, Ark.
 KDNT—Denton, Tex.
 KDOK—Tyler, Tex.
 KDON—Salinas, Calif.
 KDRS—Paragould, Ark.
 KDSX—Denison-Sherman, Tex.
 KDJIH—Dubuque, Iowa
 KDWB—Minneapolis-St. Paul, Minn.

KEBE—Jacksonville, Tex.
 KEDD—Dodge City, Kan.
 KEEF—Springfield, Ore.
 KEEN—San Jose, Calif.
 KEEP—Twin Falls, Ida.
 KELA—Centuria, Wash.
 KELD—El Dorado, Ark.
 KELO—Sioux Falls, S. D.
 KELY—Ely, Nev.

KENN—Farmington, N. M.
 KENT—Prescott, Ariz.
 KEPR—Kennewick, Wash.
 KERK—Eugene, Ore.
 KERN—Bakersfield, Calif.
 KETA—Seattle, Wash.
 KEUN—Eunice, La.
 KEWB—Oakland, Calif.
 KEX—Portland, Ore.
 KEXD—Grand Junction, Colo.
 KEYE—Perrytown, Tex.
 KEYZ—Williston, N. D.
 KEZU—Rapid City, S. D.
 KEZY—Anaheim, Calif.

KFAB—Omaha, Neb.
 KFAC—Los Angeles, Calif.
 KFAX—San Francisco, Calif.
 KFBC—Cheyenne, Wyo.
 KFBE—Sacramento, Calif.
 KFDA—Amarillo, Tex.
 KFDI—Wichita, Kan.
 KFDM—Beaumont, Tex.
 KFI—Los Angeles, Calif.
 KFFA—Helena, Ark.
 KFHA—Tacoma, Wash.
 KFIV—Modesto, Calif.
 KFIZ—Fond du Lac, Wis.
 KFJB—Marshalltown, Ia.
 KFJZ—Ft. Worth, Tex.
 KFKA—Greeley, Colo.
 KFLD—Floydada, Tex.
 KFLW—Klamath Falls, Ore.
 KFMF—San Diego, Calif.
 KFML—Denver, Colo.
 KFDR—Lincoln, Neb.
 KFRA—Franklin, La.
 KFRO—Rosenberg, Tex.
 KFRE—Fresno, Calif.
 KFRU—Columbia, Mo.
 KFSA—Fort Smith, Ark.
 KFSD—Denver, Colo.
 KFTM—Fort Morgan, Colo.
 KFUN—Las Vegas, N. M.

KFWB—Los Angeles, Calif.
 KFXX—Nampa, Idaho
 KFYN—Bonham, Tex.
 KFYO—Lubbock, Tex.
 KFYZ—Bismarck, N. D.

KGAF—Gainesville, Tex.
 KGAK—Gallup, N. M.
 KGAL—Lebanon, Ore.
 KGAY—Salem, Ore.
 KGB—San Diego, Calif.
 KGBC—Galveston, Tex.
 KGBS—Los Angeles, Cal.
 KGBT—Hartlingen, Tex.
 KGBX—Springfield, Mo.
 KGCK—Sidling, Mont.
 KGEK—Sterling, Colo.
 KGER—Long Beach, Calif.
 KGEX—Kallispell, Mont.
 KGF—Shawnee, Okla.
 KGFY—Pierre, S. D.
 KGGF—Coffeyville, Kans.
 KGHF—Pueblo, Colo.
 KGH—Billings, Mont.
 KGLC—Miami, Okla.
 KGLW—Glenwood Spgs., Colo.
 KGMO—Cape Girardeau, Mo.
 KGMT—Fairbury, Neb.
 KGNC—Amarillo, Tex.
 KGNO—Dodge City, Kans.
 KGO—San Francisco, Calif.
 KGO—Oregon City, Ore.
 KGOS—Torrington, Wyo.
 KGV—Greenville, Tex.
 KGV—Missoula, Mont.
 KGW—Portland, Ore.
 KGW—Eid, Okla.
 KGY—Olympia, Wash.

KHAS—Hastings, Neb.
 KHAT—Phoenix, Ariz.
 KHFP—Phoenix, Ariz.
 KHEY—El Paso, Tex.
 KHHH—Pampa, Tex.

(Continued on Next Page)

NAB RADIO CODE SUBSCRIBERS

KHOB—Hobbs, N.M.
KHOW—Denver, Colo.
KH02—Harrison, Ark.
KHU—Spokane, Wash.
KHS�—Chico, Calif.
KHUB—Fremont, Neb.
KHVH—Honolulu, Hawaii

KICD—Spencer, Iowa
KICY—Nome, Alaska
KID—Idaho Falls, Idaho
KIUO—Boise, Idaho
KIFG—Ida. Falls, Ia.
KIFI—Ida. Falls, Ida.
KIFN—Phoenix, Ariz.
KIH8—Hood River, Ore.
KIJV—Huron, S.D.
KIL0—Grand Forks, N.D.

KIMA—Yakima, Wash.
KIML—Gillette, Wyo.
KIMM—Rapid City, S.D.
KIMP—Mt. Pleasant, Tex.
KING—Seattle, Wash.
KIN0—Eureka, Calif.
KIOA—Des Moines, Iowa
KIO7—Barstow, Calif.
KIRO—Seattle, Wash.
KIRT—Mission, Tex.
KISD—Sioux Falls, S.D.
KITE—San Antonio, Tex.
KIT0—Centralia-Chehalis, Wash.
KITN—Olympia, Wash.
KIUL—Garden City, Kans.

KIWA—Sheldon, Ia.
KIX1—Renton, Wash.
KIXZ—Amarillo, Tex.

KJAM—Madison, S.D.
KJAN—Atlantic, Iowa
KJKK—Junction City, Kans.
KJEB—Midland, Tex.
KJEM—Okla. City, Okla.
KJOY—Stockton, Calif.
KJPW—Waynesville, Mo.
KJRG—Newton, Kans.
KJSK—Columbia, Neb.

KKAN—Phillipsburg, Kans.
KKAS—Sihsbee, Tex.
KKIN—Aitkin, Minn.
KKIT—Taos, N.M.

KLAD—Klamath Falls, Ore.
KLAN—Lemoore, Calif.
KLBW—La Grande, Ore.
KLB5—Los Banos, Cal.
KLC0—Poteau, Okla.
KLE0—Wichita, Kans.
KLGW—Logan, Utah
KLIF—Dallas, Tex.
KLIN—Denver, Colo.
KLIR—Denver, Colo.
KLIV—San Jose, Cal.
KLIX—Twin Falls, Ida.
KLIZ—Brainard, Minn.
KLMR—Lamar, Colo.
KLMX—Clayton, N.M.
KLO—Ogden, Utah
KLOE—Goodland, Kans.
KLOU—Lake Charles, La.
KLOW—Union, Mo.
KLZT—Glasgow, Mont.
KLTF—Little Falls, Minn.
KLUB—Salt Lake City, Utah
KLUE—Longview, Tex.
KLWN—Lawrence, Kans.
KLWW—Cedar Rapids, Ia.
KLYD—Bakersfield, Calif.
KLYQ—Hamilton, Mont.
KLYR—Clarksville, Ark.
KLZ—Denver, Colo.

KMA—Shenandoah, Iowa
KMAN—Butler, Mo.
KMA8—Manhattan, Kan.
KMAQ—Maquoketa, Iowa
KMED—Medford, Ore.
KMJ—Fresno, Calif.

KMMJ—Grand Island.
KMM0—Marshall, Mo.
KMNS—Sioux City, Iowa
KMNS—Great Falls, Mont.
KMOX—St. Louis, Mo.
KMPC—Los Angeles, Calif.
KMB0—Morgan City, La.
KMRS—Morris, Minn.
KMUL—Muleshoe, Tex.
KMUR—Murray, Utah
KMVI—Waialuku, Hawaii

KNEC—San Francisco, Calif.
KNEB—Moberly, Mo.
KNCO—Garden City, Kan.
KNCY—Nebraska City, Neb.
KNEA—Jonesboro, Ark.
KNEB—Scottsbluff, Neb.
KNEB—McAlester, Okla.
KNEW—Nevada, Mo.
KNCS—Hanford, Calif.
KNIN—Wichita Falls, Tex.
KNIT—Abilene, Tex.
KNUE—Monroe, La.
KNOW—Austin, Tex.
KNOX—Grand Forks, N.D.
KNUZ—Houston, Tex.
KNX—Los Angeles, Calif.

KOAA—Denver, Colo.
KOAM—Pittsburg, Kans.
KOBH—Hot Springs, S.D.
KOCY—Oklahoma City, Okla.

KODA—Houston, Tex.
KODY—No. Platte, Neb.
KOEL—Oelwein, Iowa
KOFE—Pullman, Wash.
KOFI—Kalispell, Mont.
KOF0—Ottawa, Kans.
KOGA—Ogallala, Neb.
KOGO—San Diego, Calif.
KOHU—Hermiston, Ore.
KOIN—Portland, Ore.
KOJM—Havre, Mont.
KOKX—Keokuk, Iowa
KOLD—Tucson, Ariz.
KOLE—Port Arthur, Tex.
KOLT—Scottsbluff, Neb.
KOMA—Oklahoma City, Okla.
KOMO—Scottie, Wash.
KOMW—Omak, Wash.
KONO—San Antonio, Tex.
KOOB—Phoenix, Ariz.
KOPB—Butte, Mont.
KORA—Bryan, Tex.
KORD—Paseo, Wash.
KOSA—Odessa, Tex.
KOSI—Aurora, Colo.
KOTA—Rapid City, S.D.
KOTN—Pine Bluff, Ark.
KOTL—Reno, Nev.
KOWB—Laramie, Wyo.
KOY—Phoenix, Ariz.
KOYL—Odessa, Tex.
K0ZY—Grand Rapids, Minn.

KPAN—Heraford, Tex.
KPAY—Chico, Calif.
KPBM—Carlsbad, N.M.
KPCA—Marked Tree, Ark.
KPDN—Pampa, Tex.
KPET—Lamesa, Tex.
KPH0—Phoenix, Ariz.
KPIR—Eugene, Ore.
KPNG—Port Neches, Tex.
KPOC—Pocahontas, Ariz.
KPOJ—Portland, Ore.
KPOL—Los Angeles, Calif.
KPOW—Powell, Wyo.
KPRC—Houston, Tex.
KPRK—Livingston, Mont.
KPTL—Carson City, Nev.

KQDI—Bismarck, N.D.
KQEO—Albuquerque, N.M.
KQV—Pittsburgh, Pa.

KRAL—Rawlins, Wyo.
KRBA—Lufkin, Tex.
KRBC—Durango, Colo.
KRBI—St. Peter, Minn.
KRDO—Colorado Springs, Colo.
KRFO—Owatona, Minn.
KREH—Oakdale, La.
KREM—Spokane, Wash.
KREX—Grand Junction, Colo.
KRFS—Superior, Neb.
KRG1—Grand Island, Neb.
KRGV—Weslaco, Tex.
KRHD—Duncan, Okla.
KRHI—Rayville, La.
KRIZ—Phoenix, Ariz.
KRLD—Dallas, Tex.
KRLN—Canon City, Colo.
KRLW—Walnut Ridge, Ark.

KRMS—Shreveport, La.
KRMS—Tulsa, Okla.
KRML—Carmel, Calif.
KRMS—Dsage Beach, Mo.
KRNT—Des Moines, Iowa
KROC—Rochester, Minn.
KROD—El Paso, Tex.
KROE—Sheridan, Wyo.
KROF—Aurora, Ill.
KROW—Dallas, Ore.
KROX—Crookston, Minn.
KROY—Sacramento, Cal.
KRRR—Ruidoso, N.M.
KRRV—Sherman, Tex.
KRSI—Minneapolis-St. Paul, Minn.
KRSL—Russell, Kans.
KRSN—Los Alamos, N.M.
KRUN—Ballinger, Tex.
KRUX—Phoenix, Ariz.
KRVN—Lexington, Neb.
KRXX—Rexburg, Idaho

KSAL—Salina, Kans.
KSAM—Huntsville, Tex.
KSBB—Salinas, Calif.
KSCB—Liberal, Kans.
KSCJ—Sioux City, Ia.
KSCO—Santa Cruz, Calif.
KSD—St. Louis, Mo.
KSEI—Pocatello, Idaho
KSEK—Pittsburg, Kans.
KSEE—Santa Maria, Cal.
KSET—El Paso, Tex.
KSF0—San Francisco, Calif.

KSIB—Creston, Iowa
KSID—Sidney, Neb.
KSIS—Sedalia, Mo.
KSJB—Jamestown, N.D.
KSL—Salt Lake City, Utah
KSLM—Salem, Ore.
KSL0—Opelousas, La.
KSLY—San Luis Obispo, Cal.
KSMA—Santa Maria, Calif.
KSMN—Mason City, Ia.
KSNY—Snyder, Tex.
KSO—Des Moines, Ia.
KSO0—Arkansas City, Kans.
KSON—San Diego, Cal.
KSO0—Sioux Falls, S.D.
KSPI—Stillwater, Okla.
KSPL—Diboll, Tex.
KSR0—Salmon, Idaho
KSSA—Saco, N.M.
KSBV—Ontario, Ore.
KSSS—Colorado Springs, Colo.

KSTR—Grand Junction, Colo.
KSTV—Stephenville, Tex.
KSX0—Lawton, Okla.
KSXX—Salt Lake City, Utah
KSYC—Yreka, Cal.
KSYL—Alexandria, La.

KTAC—Tacoma, Wash.
KTAE—Taylor, Tex.
KTBB—Tyler, Tex.
KTBC—Austin, Tex.
KTCC—Malden, Mo.
KTEE—Ida. Falls, Ida.
KTEM—Tempe, Tex.
KTER—Terrell, Tex.
KTHS—Berryville, Ark.

KTHT—Houston, Tex.
KTIM—San Rahall, Cal.
KTGO—Durango, Colo.
KTLO—Mountain Home, Ark.
KTM0—McAlester, Okla.
KTNT—Tacoma, Wash.
KTOD—Sinton, Tex.
KTOK—Oklahoma City, Okla.
KTOP—Belton, Tex.
KT0P—Topeka, Kans.
KTOW—Casper, Wyo.
KTRE—Lufkin, Tex.
KTRH—Houston, Tex.
KTRM—Beaumont, Tex.
KTTA—San Antonio, Tex.
KTSN—El Paso, Tex.
KTTT—Springfield, Mo.
KTUE—Tulia, Tex.

KUBA—Yuba City, Calif.
KUEQ—Phoenix, Ariz.
KUG0—Lugan, Ore.
KUIK—Hillsboro, Ore.
KUKA—San Antonio, Tex.
KUMA—Pendleton, Ore.
KUOA—Siloam Springs, Ark.
KUP0—Phoenix, Ariz.
KUM0—Moab, Utah
KURL—Billings, Mont.
KURV—Eidinburg, Tex.

KVCL—Winfield, La.
KVCV—Redding, Calif.
KVS0—San Luis Obispo, Calif.
KVEL—Vernal, Utah
KVET—Austin, Tex.
KVCE—Cortez, Colo.
KVG0—Great Bend, Kans.
KVI0—Seattle, Wash.
KVL1—Dallas, Tex.
KVKM—Monahans, Tex.
KVLV—Alpine, Tex.
KVLV—Fallon, Nev.
KVMA—Magnolia, Ark.
KVN0—Logan, Utah
KVOE—Emporia, Kans.
KVOZ—Lafayette, La.
KVO0—Morriston, Ark.
KVO0—Tulsa, Okla.
KVO0—Plainview, Tex.
KVOR—Colorado Springs, Colo.

KV0U—Uvalde, Tex.
KV0U—Riverton, Wyo.
KV00—Laredo, Tex.
KVPI—Vile Platte, La.
KVRH—Salida, Colo.
KVR8—Rock Springs, Wyo.
KVSH—Valentine, Neb.
KVVO—Cheyenne, Wyo.

KWAK—Stuttgart, Ark.
KWAT—Watertown, S.D.
KWBB—Wichita, Kans.
KWBE—Beatrice, Neb.
KWBO—Boone, Iowa
KWBB—Hutchinson, Kans.
KWBC—Searcy, Ark.
KWCO—Chickasha, Okla.
KWED—Sequin, Tex.
KWEI—Weiser, Ida.
KW00—Hutchinson, Kans.
KWHO—Salt Lake City, Utah
KWIC—Salt Lake City, Utah

KWIL—Albany, Ore.
KW00—Merced, Calif.
KWIZ—Santa Ana, Calif.
KWKC—Abilene, Tex.
KWKH—Shreveport, La.
KWLW—Nampa, Ida.
KWMT—Fort Dodge, Ia.
KWN0—Winnemucca, Nev.
KWN0—Winona, Minn.
KWPC—Muscatine, Iowa
KWRP—Warren, Ark.
KWS0—Mt. Shasta, Cal.
KWSK—Pratt, Kan.
KWT0—Barstow, Calif.
KWB0—Enterprise, Ore.
KWYO—Sheridan, Wyo.

KXEO—Mexico, Mo.
KXGN—Glendale, Mont.
KXGO—Fargo, N.D.
KXIC—Iowa City, Iowa
KXIT—Dalhart, Tex.
KXIV—Phoenix, Ariz.
KXJK—Forrest City, Ark.
KXL—Portland, Ore.
KXOK—St. Louis, Mo.
KX00—Fort Worth, Tex.
KXRA—Alexandria, Minn.
KXXX—Colby, Kans.
KXXR—Russellville, Ark.
KXYZ—Houston, Tex.

KYA—San Francisco, Calif.
KYJC—Medford, Ore.
KYND—Phoenix, Ariz.
KYNO—Fresno, Calif.
KYOU—Greely, Colo.
KYSM—Mankato, Minn.
KYSN—Colorado Springs, Colo.
KYVM—Yuma, Ariz.
KYVA—Gallup, N.M.
KYW—Cleveland, O.

KZAM—Seattle, Wash.
KZIP—Amarillo, Tex.
KZ1X—Fort Collins, Colo.
KZZN—Littlefield, Tex.

WAAP—Peoria, Ill.
WABA—Aguadilla, P.R.
WABC—New York, N.Y.
WABI—Bangor, Me.
WABI—Adrian, Mich.
WAGO—Waco, Tex.
WAG0—Crossville, Tenn.
WADA—Shelby, N.C.
WADO—New York, N.Y.
WADP—Kane, Pa.
WADS—Ansonia, Conn.
WAGF—Dothan, Ala.
WAGM—Presque Isle, Me.

WAGY—Forest City, N.C.
WALK—Galesburg, Ill.
WALK—Patehogue, N.Y.
WALL—Middleton, N.Y.
WAMI—Opp, Ala.
WANE—Fort Wayne, Ind.
WAN0—Annapolis, Md.
WAOV—Winnesas, Ind.
WAPA—San Juan, P.R.
WAPL—Appleton, Wisc.
WAQE—Towson, Md.
WARA—Attleboro, Mass.
WARD—Johnstown, Pa.
WARF—Jasper, Ala.
WARK—Stilwell, Md.
WARM—Scranton, Pa.
WARU—Peru, Ind.
WASA—Havre de Grace, Md.
WASK—Lafayette, Ind.

WAT0—Gaylord, Mich.
WAYB—Marion, Ind.
WATT—Cadillac, Mich.
WATZ—Alpena, Mich.
WAUC—Wauchaula, Fla.
WAUX—Waukesha, Wisc.
WAVE—Louisville, Ky.
WAVI—Dayton, O.
WAVN—Stillwater, Minn.
WAVY—Portsmouth, Va.
WAVZ—New Haven, Conn.
WAWA—Kendallville, Ind.
WAWK—Kendallville, Ind.
WAYB—Waynesboro, Va.
WAYZ—Waynesboro, Pa.
WAZE—Clearwater, Fla.
WAZL—Hazleton, Pa.
WAZY—Lafayette, Ind.

WBAG—Burlington, N.C.
WBAP—Fort Worth, Tex.
WB00—Marion, Ind.
WBAB—Barnwell, S.C.
WBAY—Green Bay, Wisc.
WBBI—Abingdon, Va.
WBRR—Chicago, Ill.
WBBO—Forest City, N.C.
WBBO—Augusta, Ga.
WB00—Youngstown, O.
WBZ2—Ponca City, Okla.

NAB RADIO CODE SUBSCRIBERS

- WBCA**—Bay Minette, Ala.
WBCU—Union, S.C.
WBCE—Pittsfield, Mass.
WBCT—Brookton, Mass.
WBEU—Beaufort, S.C.
WBEX—Chillicothe, O.
WBHB—Fitzgerald, Ga.
WBIE—Marietta, Ga.
WBIG—Greensboro, N.C.
WBIR—Knoxville, Tenn.
WBIV—Bedford, Ind.
WBLJ—Dalton, Ga.
WBLT—Bedford, Va.
WBLY—Springfield, O.
WBMC—McMinville, Tenn.
WBNL—Boonville, Ind.
WBNS—Columbus, O.
WBOS—Salisbury, Md.
WBRL—Berlin, N.H.
WBRX—Berwick, Pa.
WBT—Charlotte, N.C.
WBTH—Williamson, W. Va.
WBTV—Danville, Va.
WBTV—Bennington, Vt.
WBVP—Beaver Falls, Pa.
WBYS—Canton, Ill.
WBZ—Boston, Mass.
- WCAM**—Camden, N.J.
WCAP—Lowell, Mass.
WCBE—Detroit, Mich.
WCAU—Philadelphia, Pa.
WCBL—Benton, Ky.
WCBM—Baltimore, Md.
WCBS—New York, N.Y.
WCCO—Hartford, Conn.
WCGN—Nellisville, Wisc.
WCDT—Winchester, Tenn.
WCEN—Cambridge, Md.
WCER—Charlotte, Mich.
WCFR—Springfield, Vt.
WCGO—Chicago Heights, Ill.
WCHA—Chambersburg, Pa.
WCHL—Chapel Hill, N.C.
WCHN—Norwich, N.Y.
WCKB—Dunn, N.C.
WCKR—Miami, Fla.
WCLD—Cincinnati, O.
WCLG—Janesville, Wisc.
WCLT—Newark, O.
WCMC—Wildwood, N.J.
WCMP—Pine City, Minn.
WCNU—Quincy, Fla.
WCNV—Crestview, Fla.
WCOJ—Coatesville, Pa.
WCOY—Columbus, O.
WCGM—Montgomery, Ala.
WCRB—Waltham, Mass.
WCRK—Morristown Tenn.
WCLR—Oneonta, Ala.
WCRW—Chicago, Ill.
WCSC—Charleston, S.C.
WCSH—Portland, Me.
WCSI—Columbus, Ind.
WCTA—Andalusia, Ala.
WCUB—Manitowish, Wisc.
WCVI—Connellsville, Pa.
WCWC—Ripon, Wisc.
WCYB—Bristol, Va.
WCYN—Cynthiana, Ky.
- WDAF**—Kansas City, Mo.
WDAS—Philadelphia, Pa.
WDAY—Fargo, N.D.
WDBJ—Roanoke, Va.
WDBL—Springfield, Tenn.
WDBO—Orlando, Fla.
WDBQ—Dubuque, Iowa
WDEC—Americus, Ga.
WDEF—Chattanooga, Tenn.
WDEL—Wilmington, Del.
WDGY—Minneapolis, Minn.
WDIX—Orangeburg, S.C.
WDKN—Dickson, Tenn.
WDLA—Walton, N.Y.
WDLB—Marshfield, Wisc.
WDNR—Durham, N.C.
WDON—Anniston, Ala.
WDOO—Oneonta, N.Y.
WDSM—Superior, Wisc.
WDSF—DeFuniak Spgs., Fla.
- WDSU**—New Orleans, La.
WDUN—Gainesville, Ga.
WDVA—Danville, Va.
WDWS—Champaign, Ill.
WDZ—Decatur, Ill.
- WEAN**—Providence, R.I.
WEAV—Plattsburgh, N.Y.
WEBB—Baltimore, Md.
WEBD—Burlingame, N.Y.
WEBJ—Brewton, Ala.
WEHQ—Harrisburg, N.Y.
WECL—Eau Claire, Wisc.
WEEB—Southern Pines, N.C.
WEED—Rocky Mount, N.C.
WEEO—Boston, Mass.
WEEN—Lafayette, Tenn.
WEER—Warrenton, Va.
WEZZ—Chester, Pa.
WEJL—Scranton, Pa.
WEKR—Fayetteville, Tenn.
WELC—Monroe, Wisc.
WELC—Welch, W. Va.
WELO—Fisher, W. Va.
WELK—Charlotteville, Va.
WELM—Elmira, N.Y.
WELP—Easley, S.C.
WEMB—Erwin, Tenn.
WENE—Endicott, N.Y.
WENY—Elmira, N.Y.
WEPM—Martinsburg, W. Va.
WERT—Van Wert, O.
WESB—Bradford, Pa.
WESC—Greenville, S.C.
WESO—Southbridge, Mass.
WESR—Tasley, Va.
WEST—Easton, Pa.
WETU—Wetumpka, Ala.
WEZE—Boston, Mass.
WEZN—Elizabethtown, Pa.
- WFAA**—Dallas, Tex.
WFAI—Fayetteville, N.C.
WFAS—White Plains, N.Y.
WFBG—Greenville, S.C.
WFBG—Altoona, Pa.
WFBZ—Syracuse, N.Y.
WFBM—Indianapolis, Ind.
WFBZ—Baltimore, Md.
WFBZ—Sylacauga, Ala.
WFBZ—Pell City, Ala.
WFBZ—Wisconsin Rapids, Wisc.
WFIG—Sumter, S.C.
WFIL—Philadelphia, Pa.
WFIN—Findlay, O.
WF1W—Terre Haute, Ind.
WFKY—Frankfort, Ky.
WFLA—Tampa, Fla.
WFLI—Farmville, Va.
WFLW—Monticello, Ky.
WFMJ—Youngstown, O.
WFMW—Madisonville, Ky.
WFR—Franklin, Pa.
WFR—Reidsville, N.C.
WFR—Freemont, O.
WFSO—Franklin, N.C.
WFST—Caribou, Me.
WFTL—Ft. Lauderdale, Fla.
WFR—Front Royal, Va.
WFR—Fredericksburg, Va.
- WGAA**—Cedartown, Ga.
WGAC—Augusta, Ga.
WGAL—Lancaster, Pa.
WGAP—Marysville, Tenn.
WGAR—Cleveland, O.
WGAU—Athens, Ga.
WGBB—Oreopert, N.Y.
WGBF—Evansville, Ind.
WGBI—Scranton, Pa.
WGBS—Miami, Fla.
WGC—Chester, S.C.
WGM—Quincy, S.C.
WGG—Gainesville, Ga.
WGGG—Gainesville, Fla.
WGH—Newport News, Va.
WGL—Fort Wayne, Ind.
WGLM—Richmond, Ind.
- WGN**—Chicago, Ill.
WGNV—Newburgh, N.Y.
WGPC—Albany, Ga.
WGR—Burlington, N.Y.
WGR—Lake City, Fla.
WGRP—Greenville, Pa.
WGRV—Greenville, Tenn.
WGRY—Gary, Ind.
WGS—Ephrata, Pa.
WGSB—Geneva, Ill.
WGS—Huntington, N.Y.
WGTD—Georgetown, S.C.
WGR—Asteor, N.C.
WGY—Schenectady, N.Y.
- WHAB**—Baxley, Ga.
WHAY—New Britain, Conn.
WHB—Kansas City, Mo.
WHBB—Selma, Ala.
WHBC—Selma, Ala.
WHBF—Rock Island, Ill.
WHBL—Sheboygan, Wisc.
WHB—Anderson, Ind.
WHCU—Ithaca, N.Y.
WHDF—Houghton, Mich.
WHDH—Boston, Mass.
WHDM—McKenzie, Tenn.
WHCC—Rochester, N.Y.
WHEN—Syracuse, N.Y.
WHF—Foley, Ala.
WHFB—Benton Harbor, Mich.
WHHH—Warren, O.
WHIN—Gallatin, Tenn.
WHIO—Oayton, O.
WHIS—Bluefield, W. Va.
WHIZ—Zanesville, O.
WHKP—Hendersonville, N.C.
WHKY—Hickory, N.C.
WHLF—So. Boston, Va.
WHLM—Bloomsburg, Pa.
WHLO—Akron, O.
WHLS—Port Huron, Mich.
WHN—New York, N.Y.
WHO—Oes Moines, Iowa
WHOP—Hopkinsville, Ky.
WHOT—Campbell, O.
WHP—Harrisburg, Pa.
WHSC—Hartsville, S.C.
WHUM—Reading, Pa.
WHYL—Carlisle, Pa.
- WIBA**—Madison, Wisc.
WIBC—Indianapolis, Ind.
WIBG—Philadelphia, Pa.
WIBR—Baton Rouge, La.
WIBZ—Bellefonte, Ill.
WIBW—Topeka, Kans.
WIBX—Utica, N.Y.
WICE—Providence, R.I.
WICO—Salisbury, Md.
WIK—Newport, Vt.
WIKY—St. Louis, Mo.
WIL—Wilmar, Conn.
WILK—Wilkes-Barre, Pa.
WIMA—Lima, O.
WIMS—Michigan City, Ind.
WIN—Charlottesville, Va.
WINC—Winchester, Va.
WIND—Chicago, Ill.
WINF—Manchester, Conn.
WING—Dayton, O.
WINK—Fort Myers, Fla.
WINS—New York, N.Y.
WIOI—New Boston, O.
WIRA—Fort Pierce, Fla.
WIRC—Hickory, N.C.
WIRO—Ironton, O.
WIS—Columbia, S.C.
WISN—Indianapolis, Ind.
WISN—Madison, Wisc.
WISN—Milwaukee, Wisc.
WIT—Baltimore, Md.
WIZE—Springfield, O.
- WJAC**—Johnstown, Pa.
WJAG—Norfolk, Neb.
WJAW—Providence, R.I.
WJAS—Swainsboro, Ga.
WJAX—Jacksonville, Fla.
WJBB—Haleyville, Ala.
WJBC—Bloomington, Ill.
WJBK—Detroit, Mich.
- WJBL**—Holland, Mich.
WJBO—Baton Rouge, La.
WJEP—Grand Rapids, Mich.
WJH—Gallipolis, O.
WJHJ—Gallipolis, O.
WJHJ—Hagerstown, Md.
WJET—Erie, Pa.
WJLJ—Jacksonville, Ill.
WJMA—Orange, Va.
WJMB—Brookhaven, Wisc.
WJMS—Philadelphia, Pa.
WJMS—Ironwood, Mich.
WJNC—Jacksonville, N.C.
WJOL—Joliet, Ill.
WJOR—So. Haven, Mich.
WJOY—Burlington, Vt.
WJPF—Herrin, Ill.
WJPR—Greenville, Miss.
WJPS—Evansville, Ind.
WJR—Detroit, Mich.
WJSB—Crestview, Fla.
WJSO—Jonesboro, Tenn.
WJTN—Jamesstown, N.Y.
WJW—Cleveland, O.
WJZM—Clarksville, Tenn.
- WKAI**—Macomb, Ill.
WKAM—Goshen, Ind.
WKAP—Allentown, Pa.
WKAY—Glasgow, Ky.
WKAZ—Charleston, W. Va.
WKBB—LaCrosse, Wisc.
YKKB—Keene, N.H.
WKBN—Youngstown, O.
WKBO—Harrisburg, Pa.
WKBR—Manchester, N.H.
WKCR—Richmond, Ind.
WKBW—Buffalo, N.Y.
WKBB—Muskegon, Mich.
WKCT—Bowling Green, Ky.
WKOA—Nashville, Tenn.
WKDK—Newbury, S.C.
WKDC—Clarksdale, Miss.
WKVE—Covington, Va.
WKID—Urbana, Ill.
WKIP—Poughkeepsie, N.Y.
WKJG—Fort Wayne, Ind.
WKLA—Ludington, Mich.
WKLO—Louisville, Ky.
WKOA—Hopkinsville, Ky.
WKUP—Binghamton, N.Y.
WKOX—Framington, Mass.
WKPT—Kingsport, Tenn.
WKRS—Mobile, Ala.
WKRM—Columton, Tenn.
WKRS—Waukegan, Ill.
WKTX—Atlantic Beach, Fla.
WKUL—Cullman, Ala.
WKXL—Concord, N.H.
WKY—Oklahoma City, Okla.
WKYB—Paducah, Ky.
WKYO—Caro, Mich.
WKYR—Keyser, W. Va.
WKZO—Kalamazoo, Mich.
- WLAC**—Nashville, Tenn.
WLAF—La Follette, Tenn.
WLAG—La Grange, Ga.
WLAM—Lewiston, Me.
WLAR—Athens, Tenn.
WLBY—Conway, S.C.
WLA—Muscle Shoals, Ala.
WLBB—Carrollton, Ga.
WLBU—Muncie, Ind.
WLBG—Laurens, S.C.
WLBB—Mattoon, Ill.
WLBB—DeKalb, Ill.
WLBR—Lebanon, Pa.
WLBB—Bangor, Me.
WLCS—Baton Rouge, La.
WLCS—St. Petersburg, Fla.
WLDS—Jacksonville, Ill.
WLEE—Richmond, Va.
WLEA—Tooea, Ga.
WLEW—Bad Axe, Mich.
WLIB—New York, N.Y.
WLIQ—Mobile, Ala.
WLKW—Providence, R.I.
WLLH—Lowell, Mass.
- WLNA**—Peekskill, N.Y.
WLNH—Laconia, N.H.
WLOE—Locksville, N.C.
WLTX—Minneapolis-St. Paul, Minn.
WLOS—Asheville, N.C.
WLOX—Biloxi, Miss.
WLPO—LaSalle, Ill.
WLS—Chicago, Ill.
WLSI—Pikesville, Ky.
WLSX—Wellsville, N.Y.
WLTC—Lynchburg, Va.
WLVA—Lynchburg, Va.
WLW—Cincinnati, O.
WLVC—Williamsport, Pa.
WLYN—Lynn, Mass.
- WMAL**—Washington, D.C.
WMAQ—Chicago, Ill.
WMAS—Springfield, Mass.
WMAY—Springfield, Ill.
WMBC—Pekin, Ga.
WMBG—Richmond, Va.
WMBN—Petosky, Mich.
WMBD—Auburn, N.Y.
WMC—Memphis, Tenn.
WMDD—Fajardo, P.R.
WMDC—Midland, Mich.
WMEK—Mason City, Va.
WMEV—Marion, Va.
WMFD—Hillington, N.C.
WMFR—Wilbing, Minn.
WMGR—Bainbridge, Ga.
WMIL—Milwaukee, Wisc.
WMIX—Mt. Vernon, Ill.
WMLT—Dublin, Ga.
WMMN—Fairmont, W. Va.
WMNB—No. Adams, Mass.
WMOH—Hamilton, O.
WMOR—Metropolis, Ill.
WMOR—Mooreshead, Ky.
WMPL—Hancock, Mich.
WMPM—Smithfield, N.C.
WMPS—Memphis, Tenn.
WMRB—Greenville, S.C.
WMRI—Marion, Ind.
WMSC—Marion, O.
WMSS—Massena, N.Y.
WMST—Mt. Sterling, Ky.
WMT—Cedar Rapids, Ia.
WMTL—Litchfield, Ky.
WMTN—Morristown, Tenn.
WMTM—Marriottsville, N.J.
WMTS—Marfreesboro, Tenn.
WMVG—Millidgeville, Ga.
WMVO—Mt. Vernon, O.
- WNAD**—Norman, Okla.
WNAE—Warren, Pa.
WNAM—Neenah, Wisc.
WNAR—Norristown, Pa.
WNAX—Yankton, S.D.
WNBC—New York, N.Y.
WNBF—Binghamton, N.Y.
WNBH—New Bedford, Mass.
WNBZ—Saranac Lake, N.Y.
WNBS—South Bend, Ind.
WNBB—Worcester, Mass.
WNEG—Tooea, Ga.
WNES—Central City, Wisc.
WNHC—New Haven, Conn.
WNIL—Niles, Mich.
WNJK—Norwalk, Conn.
WNOC—Naples, Fla.
WNOW—York, Pa.
WNXX—Knoxville, Tenn.
WNLS—Laurel, Miss.
WNVA—Norton, Va.
UNVL—Micholasville, Ky.
- WOAI**—San Antonio, Tex.
WOBT—Rhineland, Wisc.
WOCO—Davenport, Iowa
WOHO—Toledo, O.
- (Continued on Next Page)

NAB RADIO CODE SUBSCRIBERS

- WOIA**—Saline, Mich.
WOKC—Charleston, S.C.
WOKK—Meridian, Miss.
WOKY—Milwaukee, Wis.
WOMI—Owensboro, Ky.
WQMT—Manitowoc, Wis.
WOND—Pleasantville, N.J.
WONE—Dayton, O.
WONN—Lakeland, Fla.
WOOD—Grand Rapids, Mich.
WOP1—Bristol, Tenn.
WORX—York, Pa.
WORX—Madison, Ind.
WOSH—Oshkosh, Wis.
WOTT—Watertown, N.Y.
WOW—Omaha, Neb.
WOWL—Florence, Ala.
WOWO—Fort Wayne, Ind.

WPAB—Ponce, P.R.
WPAG—Ann Arbor, Mich.
WPAR—Parkersburg, W.Va.
WPDR—Portage, Wis.
WPDQ—Jacksonville, Fla.
WPEP—Taunton, Mass.
WPLB—Greenville, Mich.
WPRE—Prairie Du Chien, Wis.
WPRN—Butler, Ala.
WPRO—Providence, R.I.
WPTF—Raleigh, N.C.
WPTW—Piqua, O.
WPVL—Painesville, O.

WQAM—Miami, Fla.
WQTY—Jacksonville, Fla.
WQUA—Moline, Ill.

WRAJ—Anna, Ill.
WRAK—Williamsport, Pa.
WRAL—Raleigh, N.C.
WRAW—Reading, Pa.
WRBL—Columbus, Ga.
WRC—Washington, D.C.
WRCO—Richland Center, Wis.
WRCV—Philadelphia, Pa.
WRDO—Augusta, Me.
WREB—Holyoke, Mass.
WREC—Memphis, Tenn.
WREL—Lexington, Va.
WREN—Topeka, Kans.
WRFC—Athens, Ga.
WRFD—Warthington, O.
WRFS—Alexander City, Ala.
WRGA—Rome, Ga.
WRGM—Richmond, Va.
WRIT—Milwaukee, Wis.
WRJ—Riverhead, N.Y.
WRJN—Racine, Wis.
WRJW—Picayune, Miss.
WRKD—Rockland, Me.
WRKH—Rockwood, Tenn.
WRKT—Cocoa Beach, Fla.
WRMS—Beardstown, Ill.
WROC—Rochester, N.Y.
WROM—Rome, Ga.
WRON—Roncverte, W.Va.
WROW—Alhany, N.Y.
WROY—Carmi, Ill.
WRR—Dallas, Tex.
WRRR—Rockford, Ill.
WRUF—Gainesville, Fla.
WRUN—Utica, N.Y.
WRUS—Russellville, Ky.
WRVA—Richmond, Va.
WRVK—Renfro Valley, Ky.
WRVJ—Selma, Ala.
WRYT—Pittsburgh, Pa.

WSAB—Fall River, Mass.
WSAL—Logansport, Ind.
WSAU—Wausau, Wis.
WSAZ—Huntington, W.Va.
WSB—Atlanta, Ga.
WSPA—York, Pa.
WSBT—South Bend, Ind.
WSFC—Savannah, Tenn.
WSFC—Somerset, Ky.
WSIG—Mount Jackson, Va.
WSIP—Paintsville, Ky.
WSIX—Nashville, Tenn.
WSJS—Winston-Salem, N.C.
WSLM—Salem, Ind.
WSLS—Roanoke, Va.
WSM—Nashville, Tenn.
WSMB—New Orleans, La.
WSME—Sanford, Me.
WSMI—Litchfield, Ill.
WSNJ—Bridgeton, N.J.
WSNT—Sandersville, Ga.
WSNW—Seneca, S.C.
WSNY—Schenectady, N.Y.
WSOC—Charlotte, N.C.
WSOJ—Henderson, Ky.
WSOY—Decatur, Ill.
WSPA—Spartanburg, S.C.
WSPD—Toledo, O.
WSTC—Stamford, Conn.
WSTP—St. Louis, Mo.
WSTQ—St. Louis, Mo.
WSTU—Stuart, Fla.
WSUN—St. Petersburg, Fla.
WSVL—Shelbyville, Ind.
WSYD—Mt. Airy, N.C.

WTAD—Quincy, Ill.
WTAG—Worcester, Mass.
WTAG—La Grange, Ill.
WTAR—Norfolk, Va.
WTAW—Bryan, Tex.

WTAY—Rebunson, Ill.
WTAX—Springfield, Ill.
WTBC—Tuscaloosa, Ala.
WTBF—Troy, Ala.
WTCM—Traverse City, Mich.
WTCN—Minneapolis-St. Paul, Minn.
WTVG—Whitesburg, Ky.
WTHI—Terre Haute, Ind.
WTIC—Hartford, Conn.
WTIL—Mavaguez, P.R.
WTIP—Charleston, W.Va.
WTIV—Titusville, Pa.
WTIX—New Orleans, La.
WTJS—Jackson, Tenn.
WTLO—Somerset, Ky.
WTMJ—Milwaukee, Wis.
WTNS—Coshocton, O.
WTOB—Winston-Salem, N.C.
WTOI—Toledo, O.
WTON—Staunton, Va.
WTOP—Warhinton, D.C.
WTOU—Marianna, Fla.
WTRC—Elkhart, Ind.
WTRI—Randolph, Fla.
WTRW—Two Rivers, Wis.
WTRY—Troy, N.Y.
WTRB—Lumberton, N.C.
WTSN—Dover, N.H.
WTTB—Vero Beach, Fla.
WTTM—Trenton, N.J.
WTTN—Watertown, Wis.
WTTW—Westminster, Md.
WTVI—Waterbury, Me.
WTVN—St. Johnsbury, Vt.
WTYC—Rock Hill, S.C.
WTYN—Tryon, N.C.

WUNS—Lewisburg, Pa.
WUSJ—Lockport, N.Y.

WVCG—Coral Gables, Fla.
WVLN—Oney, Ill.
WVMC—Mt. Carmel, Ill.
WVOS—Liberty, N.Y.
WVPO—Stroudsburg, Pa.
WVSC—Somerset, Pa.
WVTS—Terre Haute, Ind.

WWCC—Brennan, Ga.
WWCH—Clarion, Pa.
WWDC—Washington, D.C.
WWGP—Sanford, N.C.
WWIL—Ft. Lauderdale, Fla.
WWIN—Baltimore, Md.
WWIZ—Lorain, O.
WWJ—Detroit, Mich.
WWL—New Orleans, La.
WWNR—Beckley, W.Va.
WWNY—Watertown, N.Y.
WWPA—Williamsport, Pa.
WWRI—West Warwick, R.I.
WWSW—Pittsburgh, Pa.
WWSA—Wheeling, W.Va.

WXLW—Indianapolis, Ind.
WXYZ—Detroit, Mich.

WYCL—York, S.C.
WYRE—Pittsburgh, Pa.
WYSH—Clinton, Tenn.
WYVE—Wytheville, Va.

WZYX—Cowan, Tenn.

U.S. Exports of Television And Radio Receivers, 1951-1961

Year	Television Receivers	Home Radios	Auto Radios	Total Radios
1951	56,075	325,175	152,922	478,097
1952	54,164	214,064	55,467	269,531
1953	102,440	264,687	58,519	323,206
1954	140,970	301,569	45,692	347,261
1955	110,089	289,360	88,082	377,452
1956	173,847	270,153	57,962	328,115
1957	140,418	205,797	66,730	272,527
1958	205,756	256,559	52,467	309,026
1959	188,719	214,000	54,213	268,213
1960	166,007	209,156	73,606	282,762
1961	251,884	196,341	37,226	233,567

Source: EIA.

Top 100 Spot Television Advertisers

— 4th QUARTER 1962 —

<i>Advertiser</i>	<i>Expenditure</i>	<i>Advertiser</i>	<i>Expenditure</i>
1. Procter & Gamble Co.....	\$14,065,400	51. Gillette Co.	727,800
2. General Foods Corp.....	6,499,500	52. Remco Industries	727,400
3. Colgate Palmolive Co.....	5,473,800	53. American Motors Corp., Dealers	726,100
4. Bristol-Myers Co.	5,260,100	54. Pet Milk Co.....	724,300
5. Lever Brothers Co.....	4,645,500	55. Sperry Rand Corp.....	721,600
6. William Wrigley Jr. Co.....	3,528,800	56. Helene Curtis Industries.....	717,700
7. Alberto-Culver Co.....	3,082,500	57. Phillips-Van Heusen Corp.....	714,800
8. Coca-Cola Co./Bottlers.....	2,968,800	58. Peter Paul, Inc.....	700,400
9. American Home Products Corp.	2,900,800	59. Lanvin Parfums, Inc.....	689,100
10. General Mills, Inc.....	2,530,900	60. U. S. Borax & Chemical Corp...	683,400
11. Miles Laboratories, Inc.....	2,401,700	61. R. J. Reynolds Tobacco Co.....	659,000
12. Standard Brands, Inc.....	2,247,800	62. Eastman Kodak Co.....	652,000
13. International Latex Corp.....	2,240,500	63. Falstaff Brewing Corp.....	648,300
14. Campbell Soup Co.....	2,046,600	64. North American Philips Co.,	
15. P. Lorillard Co.....	2,037,100	Inc.....	633,000
16. Deluxe Reading Corp.....	2,023,700	65. Chrysler Corp.....	632,700
17. Continental Baking Co., Inc....	1,904,000	66. Chrysler Corp. Dealers.....	601,100
18. Richardson-Merrell, Inc.....	1,860,200	67. National Biscuit Co.....	597,000
19. Kellogg Company.....	1,815,000	68. Humble Oil & Refining Co.....	595,400
20. Corn Products Co.....	1,696,300	69. National Dairy Products Corp.	587,900
21. Philip Morris, Inc.....	1,662,600	70. Louis Marx & Co., Inc.....	581,600
22. Pepsi Cola Co./Bottlers.....	1,603,600	71. Kimberly-Clark Corp.	579,900
23. Menley & James Laboratories...	1,524,700	72. Plough, Inc.	578,000
24. Ralston-Purina Co.....	1,488,600	73. Shulton, Inc.	574,700
25. J. A. Folger & Co.....	1,445,800	74. Phillips Petroleum Co.....	570,900
26. Chesebrough-Pond's, Inc.....	1,418,100	75. Green Giant Co.....	569,500
27. Food Manufacturers, Inc.....	1,411,600	76. Chanel, Inc.	561,800
28. Warner-Lambert Pharma. Co....	1,378,200	77. American Oil Co.....	552,600
29. Anheuser-Busch, Inc.	1,335,300	78. Welch Grape Juice Co.....	532,300
30. Ford Motor Co., Dealers.....	1,293,500	79. Ward Baking Co.....	530,300
31. Armour and Co.....	1,282,000	80. Hanes Hosiery, Inc.....	524,900
32. Avon Products, Inc.....	1,247,900	81. Simoniz Co.	523,100
33. United Vintners, Inc.....	1,241,500	82. Maybelline Co.	512,600
34. Jos. Schlitz Brewing Co.....	1,236,800	83. Brillo Manufacturing Co.....	508,100
35. Pabst Brewing Co.....	1,137,100	84. American Bakeries Co.....	502,400
36. Mattel, Inc.	1,128,800	85. Greyhound Corp.	482,000
37. General Motors Corp., Dealers.	1,083,300	86. Kayser-Roth Hosiery Co., Inc..	472,000
38. American Chicle Co.....	1,078,100	87. Pacific Tel. & Tel. Co.....	466,800
39. Liggett & Myers Tobacco.....	1,077,900	88. Fels & Co.....	463,600
40. American Tobacco Co.....	1,036,600	89. Sinclair Refining Co.....	457,100
41. E. & J. Gallo Winery.....	992,300	90. Kenner Products, Inc.....	455,200
42. Canadian Breweries Ltd.....	949,400	91. The R. T. French Co.....	454,700
43. Helena Rubinstein, Inc.....	934,200	92. Ideal Toy Corp.....	452,000
44. Hills Bros. Coffee, Inc.....	858,400	93. Stroh Brewery Co.....	451,300
45. Pillsbury Co.	828,100	94. E. I. duPont de Nemours & Co.	439,500
46. Frito-Lay, Inc.	801,000	95. Charles Gulden & Co., Inc....	434,500
47. Quaker Oats Co.....	770,700	96. M. J. B. Co.....	427,100
48. General Electric Co.....	760,500	97. Volkswagon of America, Inc.,	
49. Merck & Co., Inc.....	755,600	Dealers	423,500
50. Carter Products, Inc.....	735,000	98. Gerber Products Co.....	414,700
		99. Interstate Bakeries	413,000
		100. Eastman Chemical Products, Inc.	406,400

Source: TvB-Borabaugh.

Space Communication Advent Highlight of '62 FCC Activities



By
NEWTON N. MINOW
Chairman
Federal Communications
Commission

THE event of 1962 which may have more impact on the FCC than any other occurrence in its 28 years of existence is the advent of space communication. In recognizing FCC jurisdiction over international communication carriers to include satellite relay, Congress has charged us with duties unprecedented in Federal telecommunications regulation.

With the advice of the NASA, we must pass judgment on the system to be used—the number of satellites required, and whether it will be high, middle or low altitude, or some combination of the three. It must also insure competition in procurement of equipment for the system.

The year's most pronounced Commission activity affecting broadcasting was our stiffening enforcement actions on stations that failed to carry out their promises and obligations. We were aided in this effort by legislation of 1960 that enables us to fine willful offenders and to give short-term licenses to others requiring closer supervision. An unprecedented number of stations were disciplined for technical and other violations.

The advantage to both the public and the Commission of a medium for securing local expression was demonstrated by the inquiry at Chicago into whether TV stations there had ascertained and were meeting the needs of their audiences in the matter of local live programming. Results of this inquiry—the first of its kind—prompted the Commission to schedule a like one at Omaha.

We have begun an inquiry into objectionably loud commercials, the subject of growing complaints. During the year stations were warned about such advertising practices as "teaser"

spots and "double billing," about broadcast of horseracing information useful for illegal gambling, and of their responsibilities with respect to proper sponsorship identification. At the same time the right of broadcasters to air controversial matters, subject to the "fairness doctrine," was upheld.

Another major development was adoption of technical standards under which TV receiver manufacturers must convert to all-channel sets by April 30, 1964.

The Commission's network study staff submitted a report on the FCC inquiry into TV network program procurement. It makes various recommendations to the Commission designed to give the individual broadcaster more say in the selection of programs.

The congestion of AM stations and their worsening interference caused the Commission to put a partial "freeze" on new AM applications while we re-examine our present rules to determine what remedial steps should be taken.

While 1962 has been a successful year for communications, we are aware that many problems are unresolved. The Commission is approaching the four million mark in radio authorizations while the nation is entering the exciting era of space communications. To keep up with the technological advances, we must search for better and faster ways to carry out our heavy responsibilities so that the public may continue to enjoy the most effective, efficient and economical communications system possible.

Federal Communications Commission

HEADQUARTERS: NEW POST OFFICE BUILDING, WASHINGTON 25, D. C.
Phone: EXecutive 3-3620

FCC Commissioners & Their Staff Keymen

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(Dem., Ill.; first appointed 1961; term expires 1968)

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*Have served as Chairman (Hyde, 1953-1954; Ford, 1960 to 1961).

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JAMES E. BARR, *Assistant Chief*
JAMES O. JUNTILLA, *Assistant Chief*
Estelle J. Bunn, *Administrative Assistant*

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Technical & Allocations Branch
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TV Applications Branch
Samuel Saady, *Chief*
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BERNARD STRASSBURG, *Associate Chief (In charge of Satellite Communications)*
John R. Lambert, *Assistant Chief (In charge of Office of Planning and Special Projects)*
Irene M. Durgin, *Administrative Assistant*
Charles R. Makela, *Field Coordinator*

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St. Louis, Mo., Room 334, 815 Olive St.—Henry G. Gothard, *Chief*
San Francisco, Calif., 180 New Montgomery St.—Paul Summerhays, *Chief*

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Floyd W. Wickenkamp, *Chief*

MONITORING DIVISION

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(Continued on Page 93)

Broadcast Revenues, Expenses & Income For TV Networks & Stations 1960-61

(In Millions of Dollars)

	1961	1960	<i>Percent Change 1960-1961</i>
<i>Broadcast Revenues</i>			
3 Networks (including 15 owned and operated stations)	\$ 675.3	\$ 640.7	+5.4%
525 Other Stations:			
444 vhf	611.6	597.1	+2.4
81 uhf	31.4	30.8	+1.9
Subtotal	643.0	627.9	+2.4
Industry total	\$1,318.3	\$1,268.6	+3.9%
 <i>Broadcast Expenses</i>			
3 Networks (including 15 owned and operated stations)	\$ 588.3	\$ 545.5	+7.8%
525 Other Stations:			
444 vhf	461.0	448.5	+2.8
81 uhf	32.0	30.5	+4.9
Subtotal	493.0	479.0	+2.9
Industry total	\$1,081.3	\$1,024.5	+5.5%
 <i>Broadcast Income (Before Federal Income Tax)</i>			
3 Networks (including 15 owned and operated stations)	\$ 87.0	\$ 95.2	-8.6%
525 Other Stations:			
444 vhf	150.6	148.6	+1.3
81 uhf	(.6)	.3	-300.0
Subtotal	150.0	148.9	+0.7
Industry total	\$ 237.0	\$ 244.1	-2.9%

() Denotes loss.

Note: Data are for 3 networks and 530 stations in 1960, and 3 networks and 540 stations in 1961.
Source: FCC.

FEDERAL COMMUNICATIONS COMMISSION

(Continued from Page 91)

District Offices and Engineers in Charge

1. **NATHAN A. HALLENSTEIN**
1600 Customhouse, Boston 9, Mass.
CApitol 3-6608
2. **WILLIAM L. KISER**
641 Washington St., New York 14, N. Y.
WAtkins 4-1000
3. **ROGER E. PHELPS**
1005 U. S. Customhouse
Philadelphia 6, Pennsylvania
MArket 7-6000
4. **HYMAN A. COHEN**
415 U. S. Customhouse, Baltimore 2, Md.
PLaza 2-8460
5. **EDWARD BENNETT**
Room 405, Federal Bldg., Norfolk 10, Va.
MAdison 2-4963
6. **ARTHUR T. CLINE, JR.**
718 Atlanta Nat'l Bldg., Atlanta 3, Ga.
JAckson 2-4121
- Sub-Office
- FREDERICK E. SHEEHAN**
214 P. O. Bldg., Savannah, Ga.
ADam 2-7602
7. **ARTHUR G. GILBERT**
312 Federal Bldg., Miami 1, Fla.
FRanklin 9-3900
- Marine Office
- ALFRED L. RITTER**, Marine Superv.
201 Spradlin Bldg., Tampa 6, Fla.
257-0661
8. **WILLIAM J. SIMPSON**
608 Federal Bldg., New Orleans 12, La.
529-2411
- Sub-Office
- WAYNE E. HALL**
439 U. S. Court House, Mobile 10, Ala.
HErnock 2-3641
9. **EVERETT H. MARSHALL**
515 Rusk Ave., Houston 2, Tex.
CA 8-0611
- Sub-Office
- ERIC D. COBURN**
301 P. O. Bldg., Beaumont, Tex.
TErminal 2-8141
10. **GERALD M. HOWARD**
708 Jackson St., Dallas 2, Tex.
Riverside 8-5611
11. **J. LEE SMITH**
849 S. Broadway, Los Angeles 14, Calif.
RiChmond 9-4711
- Sub-Office
- JOHN W. CREWS**
1245 Seventh Ave., San Diego 1, Calif.
BElmont 4-6211
- Marine Office
- WILLIAM E. CLYNE**
356 W. 5th St., San Pedro, Calif.
TErminal 2-2389
12. **FRANCIS V. SLOAN**
323-A Customhouse, San Francisco 26, Calif.
YUkon 6-4141
13. **FRANCIS H. McCANN**
New U. S. Courthouse, Portland 5, Ore.
CApital 6-3361
14. **HERBERT H. ARLOWE**
806 Federal Office Bldg., Seattle 4, Wash.
MUtual 2-3306
15. **ANDREW BAHLAY**
521 Customhouse, Denver 2, Colo.
KEystone 4-4151
16. **DONALD A. MURRAY**
208 Federal Court Bldg., St. Paul 2, Minn.
CApital 2-8011
17. **HAROLD W. BOURELL**
3100 Federal Office Bldg., Kansas City 6, Mo.
BAltimore 1-7000
18. **ERNEST J. GALINS**
826 U. S. Court House, Chicago 4, Ill.
HARRison 7-4700
19. **RICHARD J. COTTON**
1029 New Federal Bldg., Detroit 26, Mich.
WOODward 3-9330
20. **CAROLUS L. SPENCER**
328 P. O. Bldg., Buffalo 3, N. Y.
TL 4-1744
21. **PAUL R. FENNER**
502 Federal Bldg., Honolulu 8, Hawaii
5-8831
22. **EUGENE W. KLEIN**
322 Federal Bldg., San Juan, P. R.
SA n Juan 2-4562
23. **HAROLD D. DeVOE**
Room 53, U. S. P. O. and Court House
AnchorAge, Alaska
3-6464
24. **ALFRED H. KLEIST**
718 Jackson Place, N. W.
Washington 25, D. C.
EXecutive 3-3620, ext. 229, 230

Financial Report Covering 3 Nationwide Television Networks & 540 TV Stations

— 1961 —

	<i>15 Network Owned and Operated Networks</i>	<i>525 Other TV Stations</i>	<i>Totals: 3 Networks and 540 TV Stations</i>
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(In Millions of Dollars)

A. Revenues from the sale of time:				
1. Network time sales:				
Total network time sales.....	\$476.8	—	—	—
2. Deductions from network's revenue from sale of time to advertisers:				
Total participation by others (excluding commissions) in revenue from sale of network time				
	180.9	—	—	—
3. Total retentions from sale of network time				
	\$295.9	\$ 32.8	\$151.6 ¹	\$ 480.3
4. Non-network time sales:				
a. National and regional advertisers....	—	102.8	365.7	468.5
b. Local advertisers	—	30.6	180.6	211.2
Total non-network time sales.....	—	133.4	546.3	679.7
5. Total time sales.....				
	295.9	166.2	697.9	1,160.0
6. Deduct—Commissions to agencies, representatives, etc.				
	71.5	25.4	101.1	198.0
7. Net time sales.....				
	\$224.4	\$140.8	\$596.8	\$ 962.0
B. Revenues from incidental broadcast activities:				
a. Talent	273.0	3.4	10.3	286.7
b. Sundry broadcast revenues.....	29.1	4.6	35.9	69.6
Total incidental broadcast activities...	302.1	8.0	46.2	356.3
Total broadcast revenues.....	526.5	148.8	643.0	1,318.3
C. Total broadcast expenses.....				
	\$501.8	\$ 86.5	\$493.0	\$1,081.3
D. Broadcast income (before Federal income tax)				
	\$ 24.7	\$ 62.3	\$150.0	\$ 237.0

¹ Total retentions from sale of network time of \$151.6 million by 525 other TV stations includes revenues from miscellaneous TV networks in addition to receipts from the 3 national TV networks.
Source: FCC.

National Association of Educational Broadcasters Officers & Directors

1346 Connecticut Ave., N.W.
Washington, D.C.
Phone: 667-6000

119 Gregory Hall
Urbana, Ill.
Phone: 333-0580

William G. Harley
1346 Connecticut Ave.
Washington, D.C.

OFFICERS FOR 1963 YEAR

President

William G. Harley, 1346 Connecticut Ave.,
N.W., Washington, D. C.

Vice President

Harold E. Hill, 1346 Connecticut Ave.,
N.W., Washington, D.C.

DIRECTORS

Television Board

Region I

Hartford N. Gunn, Jr., Lowell Institute
Cooperative, Station WGBH-TV, Bos-
ton, Mass.

Region II

Gerald L. Appy, WGTV (TV), Georgia
Center for Continuing Education,
Athens, Ga.

Region III

Richard B. Hull, Radio-TV Broadcasting,
WOSU-TV, Ohio State Univ., Colum-
bus, O. Chairman Board of Directors

Region IV

Dr. John C. Schwarzwald, Twin City
Area ETV Corp., Station KTCA St.
Paul, Minn.

Region V

John W. Dunn, Oklahoma ETV Authority,
Station KETA-TV, Oklahoma City,
Okla.

Region VI

James Morris, KOAC-TV, KOAP-TV,
State of Oregon, c/o State Board of
Higher Education, Corvallis, Ore.

Individual Member Director—Harry J. Skornia, University of Illinois, Urbana, Ill.
Directors At Large—Bart Griffith, University of Missouri; Arthur Weld, Michigan State
University.

Radio Board

Region I

Albert P. Fredette, WAMC, Albany Med-
ical College, 47 New Scotland Ave.,
Albany, N. Y.

Region II

O. Leonard Press, WBKY, University of
Kentucky, Lexington, Ky.

Region III

James S. Miles, Station WBAA, Purdue
University, Lafayette, Ind.

Region IV

Barton Paulu, University of Minnesota,
Station KUOM, Minneapolis, Minn.

Region V

R. Edwin Browne, Station KANU and
KFKU, University of Kansas, Law-
rence, Kan.

Region VI

Ken Kager, KUOW, University of Wash-
ington, Seattle, Wash.

NAEB Active Members

City	Call Letters	Licenses	Executive
ALABAMA			
Andalusia	WDIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Birmingham	WBIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Montgomery	WAIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Munford	WCIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
University	WUOA (FM)	Univ. of Alabama	Graydon Ausmus, Director
ALASKA			
College	KUAC (FM)	U. of Alaska	Donald E. Wheeler, Director
ARIZONA			
Tempe	KAET (TV)	Arizona State University	Robert H. Ellis, Chairman
Tucson	KUAT (TV)	Univ. of Arizona	Ben C. Markland, Director
CALIFORNIA			
Arcata	KHSC (FM)	Humboldt State College	George D. Goodrich, Station Dir.
Berkeley	KPFA-KPFB (FM)	Pacifica Foundation	Trevor Thomas, Acting President
Los Altos Hills	KFJC (FM)	Foothill College	George Willey, Manager
Los Angeles	KPFK (FM)	Pacifica Foundation.	Trevor Thomas, Acting President
Los Angeles	KUSC (FM)	Univ. of Southern California	Kenneth Harwood, Chairman
Pasadena	KPCS (FM)	Pasadena City College	John Twomey, Station Manager
Sacramento	KVIE (TV)	Central Calif. ETV, Inc.	John C. Crabbe, Gen. Mgr.
San Bernardino	KVCR (FM)	San Bernardino Valley College	Robert F. Fuzy, General Mgr.
San Diego	KEBS (FM)	San Diego State College	Frank Norwood, Associate Professor of Speech Arts
San Diego	KSDS (FM)	San Diego City College	Charles H. Parker, Station Manager
San Francisco	KQED (TV)	Bay Area ETV Assn.	James Day, General Mgr.
Stockton	KCVN (FM)	Univ. of the Pacific	John L. Dennis, Director
COLORADO			
Colo. Springs	KRCC (FM)	Colorado College	Woodson Tyree, Director
Colo. Springs	KSHS (FM)	C. S. Public Schools	Robert L. Card, Station Mgr.
Denver	KEMA (TV)	Denver Public Schools	Howard L. Johnson, Exec. Dir.
CONNECTICUT			
Hartford	WSCH (FM)	So. Church Bestg. Foundation	John R. Elmore, Exec. Vice Pres.
Storrs	WHUS (FM)	U. of Conn.	Donald E. Nelson, Radio-TV Editor
DISTRICT OF COLUMBIA			
Washington	WGTB (FM)	Georgetown University	Father Francis J. Heyden, S. J., Director
Washington	WAMU (FM)	American University	Donald M. Williams, Director
Washington	WETA (TV)	Greater Washington ETV Association	Mrs. Elizabeth Campbell, Pres.
FLORIDA			
Gainesville	WUFT (TV)	University of Florida	Kenneth A. Christiansen, Dir.
Jacksonville	WJCT (TV)	Community Television, Inc.	Fred Rebman, Gen. Mgr.
Miami	WTHS (FM)	Dade County Bd. of Public Instr.	Cliff Mitchell, Director
Miami	WTHS (TV)		
Tallahassee	WFSU (FM)	Florida State University	Edward L. Herp, Director
Tallahassee	WFSU (TV)		
Tampa	WTUN (FM)	University of Tampa	Charles M. Young, Director
Tampa	WEDU (TV)	Fla. West Coast ETV	R. LeRoy Lastinger, Gen. Mgr.
Winter Park	WPRK (FM)	Rollins College	M. P. Frutchey, Director
GEORGIA			
Atlanta	WABE (FM)	Board of Education	Haskell Boyter, Dir.
Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
Athens	WGTV (TV)	University of Georgia Center for Continuing Education	Gerard L. Appy, Associate Director
IDAHO			
Pocatello	KBGL-FM	Idaho State College	Frank F. Hash, Dept. of Journalism
ILLINOIS			
Carbondale	WSIU (FM)	Southern Ill. Univ.	B. C. Robbins, Director
Carbondale	WSIU-TV	Southern Illinois Univ.	Buren C. Robbins, Director
Chicago	WBEZ (FM)	Board of Education	Elizabeth Marshall, Acting Director
Chicago	WTTW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
DeKalb	WNIC (FM)	Northern Illinois Univ.	Robert H. Moore, Dir.
Elgin	WEPS (FM)	Elgin Public Schools	E. H. Hoke, Dir.
Evanston	WNUR (FM)	Northwestern Univ.	Charles F. Hunter, Station Mgr.
Galesburg	WVKC (FM)	Knox College	Dave S. Sutton, Program Dir.
Macomb	WWKS (FM)	Western Ill. University	Jennette Terrill, Dir.
Park Ridge	WMTH (FM)	Maine Township H. S.	Jack D. Coombe, Station Mgr.
Urbana	WILL (AM)	Univ. of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (TV)	University of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (FM)	Univ. of Illinois	Frank E. Schooley, Dir.
Winnetka	WNTH (FM)	New Trier Township High School	Donald W. Ickes, A-V Dir.

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
INDIANA			
Bloomington	WFIU (FM)	Indiana University	Elmer Sulzer, Dir.
Evansville	WFSR (FM)	School City of	C. B. Smith, Dir.
Franklin	WFCI (FM)	Franklin College of Indiana	Raymond Cowan, Chairman of Science Division
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Goshen	WGCS (FM)	Goshen College	J. F. Swartzendruber, Sect.-Treas.
Greencastle	WGRE (FM)	De Pauw University	Elizabeth Turnell, Director
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Nancy Hendricks, Radio-TV Consult.
Lafayette	WBAA (AM)	Purdue Univ.	John DeCamp, Manager
Muncie	WBST (FM)	Ball State Teachers College	William H. Tomlinson, Dir.
Muncie	WVHI (FM)	Wilson Jr. H.S.	Rollin Duggert, Principal
New Albany	WNAS (FM)	New Albany City Sch.	Vernon McKown, Director
South Bend	WETL (FM)	So. Bend Community School Corp.	Galon R. Miller, A-V Dir.
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Director
IOWA			
Ames	WOI (AM)	Iowa State Univ.	Don Forsling, Program Dir.
Ames	WOI (FM)	Iowa State Univ.	Don Forsling, Program Dir.
Cedar Falls	KTCF (FM)	State College of Iowa	Herbert V. Hake, Director
Decorah	KWLC (AM)	Luther College	Harold C. Svanoe, Dir.
Des Moines	KDPS (FM)	Des Moines Public Schools	James A. Sheldon, Director
Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Pella	KCUI (FM)	Central College	A. Glenn Meerdink, Vice Pres.
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
KANSAS			
Emporia	KSTE (FM)	Kansas State Teachers College	Delmar Hilyard, Director
Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director
Lawrence	KANU (FM)	Univ. of Kansas	R. Edwin Browne, Director
Manhattan	KSAC (AM-TV)	Kansas State U. of Agr.	Jack M. Burke, Acting Dir.
Manhattan	KSDB (FM)	Kansas State U. of Agr.	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bommels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Kenneth Hadwiger, Station Dir.
KENTUCKY			
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WPKY (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
LOUISIANA			
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Arthur D. Cloud Jr., Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Station Mgr.
MAINE			
Orono	WMEB-FM	University of Maine	Robert K. MacLaughlin, Instructor
MARYLAND			
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, General Mgr.
MASSACHUSETTS			
Amherst	WAMF (FM)	Amherst College	Jonathan Reiskind, Director
Amherst	WFCR (FM)	Lowell Institute Cooperative Broadcasting Council	Hartford N. Gunn, Jr., General Manager
Amherst	WMUA (FM)	Univ. of Mass.	Lloyd J. Tesan, Station Mgr.
Boston	WERS (FM)	Emerson College	Gerald Kroeger, Station Mgr.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
MICHIGAN			
Aun Arbor	WUOM (FM)	Univ. of Michigan	E. G. Burrows, Manager
Detroit	WDTR (FM)	Board of Education	Kathleen N. Lardle, Mgr.
Detroit	WDET (FM)	Wayne St. Univ.	Daniel Logan, Station Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Paul B. Rickard, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Richard Estell, Act. Station Mgr.
East Lansing	WKAR (FM)	Michigan State Univ.	Richard Estell, Act. Station Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Lee C. Friscknecht, Sta. Mgr.
Flint	WFRE (FM)	Board of Education	Stephen A. All, Station Mgr.
Grand Rapids	WVGR (FM)	University of Michigan	E. G. Burrows, Station Manager
Highland Park	WHPK (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Interlocken	WIAA (FM)	National Music Camp	Joseph E. Maddy, President
Kalamazoo	WMCB (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
MINNESOTA			
Duluth	KUMD (FM)	Univ. of Minn.	Robert F. Pierce, Head
Mankato	KMSU-FM	Mankato State College	John Hodowanec, Director
Minneapolis	KUOM (AM)	Univ. of Minnesota	Burton Paulin, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwartzwalder, Gen. Mgr.

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
MISSOURI			
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
Kansas City	KCSD (TV)	School District of Kansas City	Zoel J. Parenteau, TV Prod.-Dir.
Point Lookout	KSOZ (FM)	School of the Ozarks	Joe F. Embser, Program Director
St. Louis	KETC (TV)	St. Louis Ed. TV Commission	Clayton W. Fellows, General Manager
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager
Warrensburg	KCMW-FM	Central Mo. State Col.	Abe J. Bassett, Dir. of Radio
NEBRASKA			
Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Director
NEW HAMPSHIRE			
Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
NEW JERSEY			
East Orange	WFMU (FM)	Upsala College	Chas. G. Lundgren, Director
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor
South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Station Manager
NEW MEXICO			
Albuquerque	KANW (FM)	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	F. Claude Hemen, Station Manager
NEW YORK			
Albany	WAMC (FM)	Albany Med. College	Albert P. Fredette, Station Mgr.
Bronx	WFUV (FM)	Fordham Univ.	Rev. William K. Trivett, S. J., Dir.
Brooklyn	WNYE (FM)	Board of Education	James F. Macandrew, Dir.
Buffalo	WNED-TV	Western N. Y. ETV Assoc., Inc.	Leslie Martin, General Manager
Elmira	WECW (FM)	Elmira College	Donald A. Nolder, Director
Floral Park	WSHS (FM)	Sewanaka H.S.	W. A. Gregory, Director of Radio
Hempstead	WVHC (FM)	Hofstra College	Frank Iezz, Exec. Dir.
Ithaca	WICB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WBAI (FM)	Pacific Foundation	Mel Most, Manager
New York	WKCR (FM)	Columbia College	John B. Pogram, Gen. Mgr.
New York	WNYC (AM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC-TV	Municipal Bestg. Sys.	Seymour N. Siegel, Director
New York	WRVR (FM)	The Riverside Church	Jack D. Summerfield, General Manager
Schenectady	WMHT (TV)	Mohawk-Hudson Council of ETV	Donald E. Schein, Director
Springville	WSPE (FM)	Griffith Instit. & School	Henry Bartkowski, Director
Syracuse	WAEK (FM)	Syracuse University	Ruane Hill, Sta. Mgr.
Troy	WHAZ (AM)	Rensselaer Polytechnic Institute	Charles J. Moravec, Manager
Troy	WRPI (FM)	Institute	Charles J. Moravec, Manager
NORTH CAROLINA			
Chapel Hill	WUNC (TV)	Consol. Univ. of North Carolina	John E. Young, Chairman
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Robert L. Hilliard, Director
Greensboro	WGPS (FM)	Greensboro Public Sch.	A. O. Medlin, Director
Greenville	WWWS (FM)	E. Carolina College	C. Rickert, Coordinator
High Point	WHPS (FM)	High Point H.S.	Nancy Poston, Program Dir.
Winston-Salem	WFDD (FM)	Wake Forest College	Julian C. Burroughs, Jr., Mgr.
NORTH DAKOTA			
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
OHIO			
Akron	WAPS (FM)	Akron Public Schools	Carl Falb, Jr., Coordinator
Akron	WAUP-FM	University of Akron	William Mavrides, Univ. TV Coord.
Athens	WOUB (AM-FM)	Ohio University	Archie Greer, Station Mgr.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cinct. TV Ed. Foundation	Uberto Neely, General Mgr.
Cincinnati	WGUC (FM)	University of Cincinnati	Joseph Sagmaster, Director of Broadcasting
Cleveland	WBOE (FM)	Board of Education	Leo Battin, Director
Columbus	WCBE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
Delaware	WSLN (FM)	Ohio Wesleyan Univ.	Roderick Deihl, Director
Kent	WKSU (FM)	Kent State Univ.	Walton D. Clarke, Dir. of Radio
Marietta	WCMO (FM)	Marietta College	Bernard Russi, Jr., Director of Broadcasting
Oxford	WMUB (FM-TV)	Miami Univ.	Stephen C. Hathaway, Dir. of Bestg.
Toledo	WGTE (TV)	Greater Toledo ETV Foundation	Harry D. Lamb, General Manager
Wilberforce	WJSC (FM)	Central State College	William L. Smith, Station Manager
Yellow Springs	WVSO (FM)	Antioch College	Helen S. Emery, Spvsr., Radio
OKLAHOMA			
Norman	KETA (TV) & KOED (TV)	Oklahoma ETV Authority	John W. Dunn, Director
Norman	WNAD (FM)	Univ. of Oklahoma	Glen Pool, Acting Director
Oklahoma City	KOKH (FM-TV)	Board of Education	Bill Lillard, Director
Stillwater	KOSU (FM)	Okla. State Univ.	Robert R. Sawyer, Station Mgr.
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit, Station Dir.

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
OREGON			
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KBYM (FM)	Eugene Pub. Schools	Roger J. Houghlum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Coordinator
Portland	KRPS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager
Portland	KOAP-FM	Ore. State System of Higher Ed.	James M. Morris, Director
Portland	KOAP-TV	Ore. State System of Higher Ed.	James M. Morris, Director
PENNSYLVANIA			
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (FM)	School Dist. of Haverford	Charles F. Shaffert, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerfing, Director
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Exec. V. P.
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPB (FM)	Univ. of Pennsylvania	Donald K. Angell, Jr. Director
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Pittsburgh	WQED (TV) & WQEX (TV)	Metropolitan Pittsburgh Educational Television Station	Donald V. Tavernor, Gen. Mgr.
Scranton	WUSV (FM)	Univ. of Scranton	Rev. Daniel E. Cavanaugh, S.J., Manager
Univ. Park	WDFM (FM)	Penn St. Univ.	Harold E. Nelson, Gen. Mgr.
SOUTH CAROLINA			
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Coordinator
SOUTH DAKOTA			
Vermillion	KUSD (AM-TV)	Univ. of S. Dakota	Martin Busch, Mgr.
TENNESSEE			
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
Nashville	WPLN (FM)	Nashville Public Library	Alvin L. Bolt, Dir., Music & Film Div.
TEXAS			
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	Ray Huffer, Station Mgr.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	Roy E. Barthold, Manager
Houston	KUHT (TV)	Univ. of Houston	Roy E. Barthold, Manager
UTAH			
Logan	KVSC (FM)	Utah State University	Burrel F. Hansen, Chairman
Ogden	KWCS (TV)	Weber County School District	John A. Larsen, Station Director
Provo	KBYU (FM)	Brigham Young University	T. M. Williams, Director
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
Salt Lake City	KUER (FM)	University of Utah	Dr. Keith Engar, Manager
VIRGINIA			
Norfolk	WHRO-TV	Hampton Rds. ETV Ass.	Blair L. MacKenzie, General Mgr.
Norfolk	WMTI (FM)	College of William & Mary	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	College of William & Mary	Carl G. Balsom, Director
WASHINGTON			
Ellensburg	KCWS-FM	Central Wash. State Col.	John Hogglin
Pullman	KWSC (AM & TV)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager Opera. Manager
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
Tacoma	KTPS-TV	Tacoma Public Schools	Richard H. McDonald, Program Mgr.
WISCONSIN			
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Auburndale	WLBL (AM)	Wisconsin State Radio Council	H. B. McCarty, Director
Brule	WHSA (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Chilton	WHKW (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Colfax	WHWC (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Delafield	WHAD (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Highland	WHHI (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty, General Manager
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty, General Manager
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Otto F. Schlaak, Station Mgr.
Rib Mountain	WHRM (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Ripon	WRPN (FM)	Ripon College	William B. Drake, Station Manager
West Salem	WHLA (FM)	Wisc. St. Counc.	H. B. McCarty

Radio & Television Telephone Numbers New York City

AM Radio Stations

WABC	SUSquehanna	7-5000
WADO	MURray Hill	8-1280
WBNX	Circle	5-1441
WCBS	PLaza	1-2345
WEVD	PLaza	7-0880
WFAS	Owens	3-2400
WFYI	Pioneer	2-1520
WGBB	MAyfair	3-1240
WHLI	IVanhoe	1-8000
WHN	MURray Hill	8-1000
WHOM	Circle	6-3900
WINS	JUDson	2-7000
WJRZ	CI	5-7490
WLIB	Templeton	1-1000
WMCA	MURray Hill	8-5700
WNBC	Circle	7-8300
WNEW	YUKon	6-7000
WNYC	Whitehall	3-3600
WOR	LONGacre	4-8000
WPOW	MURray Hill	6-6488
WQXR	LACKawanna	4-1100
WVOX	NEW Rochelle	6-0800
WWRL	Defender	5-1600

FM Radio Stations

WABC-FM	SUSquehanna	7-5000
WBAI-FM	OXford	7-2288
WBFM	OREgon	4-7640
WCBS-FM	PLaza	1-2345
WHOM-FM	CI	6-3900
WLIB-FM	Templeton	1-1000
WNBC-FM	Circle	7-8300
WNCN-FM	PLaza	2-0870
WNEW-FM	YU	6-7000
WNYC-FM	Whitehall	3-3600
WOR-FM	LONGacre	4-8000
WQXR-FM	LACKawanna	4-1100
WRFM	Defender	5-1600
WRVR-FM	RI	9-5400
WTFM	LE	9-5600

Television Stations

WABC-TV	SUSquehanna	7-5000
WCBS-TV	PLaza	1-2345
WNBC-TV	Circle	7-8300
WNBT	LT	1-6000
WNEW-TV	LEhigh	5-1000
WNYC-TV	Whitehall	3-3600
WOR-TV	LONGacre	4-8000
WPIX	MURray Hill	2-6500

National Networks

American Broadcasting Co.	SUSquehanna	7-5000
Columbia Broadcasting System	PLaza	1-2345
Keystone Broadcasting System	ELdorado	5-3720
Mutual Broadcasting System	BRYant	9-7600
National Broadcasting Co.	Circle	7-8300

Station Representatives

ABC Television Spot Sales	SU	7-5000
Advertising Time Sales	MU	7-5040
AM Radio Sales	PLaza	7-4567
Avery-Knodel, Inc.	PLaza	7-1800
Charles Bernard	CI	6-7242
John Blair & Co.	PLaza	2-0400
Blair TV	PLaza	2-0400
Bogner & Martin	MURray Hill	9-2586
Guy Bolam	MURray Hill	2-4500
The Bolling Co., Inc.	YUKon	6-4545
Broadcast Time Sales	MU	8-1910
BTA	PLaza	2-0400

Burn-Smith Co., Inc.	MURray Hill	2-3124
CBS Radio Spot Sales	PLaza	1-2345
CBS TV Stations Nat'l Sales	PLaza	1-2345
Henry I. Christal	MURray Hill	8-4414
Thomas F. Clark Co., Inc.	OREgon	9-5866
Continental Radio Sales	MURray Hill	7-6865
Donald Cooke, Inc.	MU	8-2190
Devney Organization, Inc., The	MU	3-5830
Robert Eastman	LT	1-0800
Forjoe & Co., Inc.	OREgon	9-6820
Gill Perna Inc.	Templeton	8-4740
H-R Representatives, Inc.	PLaza	9-6800
George P. Hollingsbery Co.	OXford	5-5560
Bernard Howard & Co., Inc.	OXford	7-3750
The Katz Agency, Inc.	JUDson	2-9200
McGavren-Guild Co., Inc.	PLaza	1-4650
The Meeker Co., Inc.	MURray Hill	2-2170
Metro Broadcast Sales	PLaza	2-8228
Nat'l Sales Div., RKO Gen.	LO	4-8000
NBC Spot Sales	Circle	7-8300
Pearson National Reprs., Inc.	PLaza	1-3366
Peters, Griffin, Woodward	YU	6-7900
Edward Petry & Co., Inc.	MURray Hill	8-0200
Prestige Rep. Organization (PRO)	MU	7-3380
Radio-TV Representatives	MURray Hill	8-4340
Paul H. Raymer Co., Inc.	PLaza	9-5570
Select Sta. Reprs.	PLaza	8-1850
Storer Television Sales Inc.	PLaza	2-7600
E. S. Sumner Corp.	LT	1-8330
Tele-Radio & TV Sales, Inc.	JU	6-9717
Television Advertising Reprs., Inc.	JUDson	2-3456
Venard, Torbet & McConnell	MURray Hill	8-1088
Walker-Rawalt Co., Inc.	MURray Hill	3-5830
Weed Radio & TV Corp.	TN	7-2600
Adam Young, Inc.	PLaza	1-4844

Advertising Agencies

N. W. Ayer & Son, Inc.	PL	7-5700
Ted Bates & Co.	JUDson	6-0600
Batten, Barton, Durstine & Osborn	ELdorado	5-5800
Benton & Bowles, Inc.	JU	2-6200
Leo Burnett Co., Inc.	PLaza	9-5959
Campbell-Ewald Co., Inc.	MURray Hill	8-3400
Compton Advertising, Inc.	PL	4-1100
Cunningham & Walsh, Inc.	MURray Hill	3-4900
Dancer-Fitzgerald-Sample	OREgon	9-0600
D'Arcy Advertising Co.	PLaza	8-2600
Doherly, Clifford, Steers & Shenfield	YUKon	6-6500
Donahue & Coe, Inc.	Circle	5-1000
Doremus & Co.	WORth	4-0700
Doyle Dane Bernbach, Inc.	LONGacre	4-1234
Erwin Wasey, Ruthrauff & Ryan	OX	7-4500
William Esty & Co.	OXford	7-1600
Foote, Cone & Belding	YUKon	6-8000
Albert Frank-Guenther Law	CORTlandt	7-5060
Frederick-Clinton Co., Inc.	MU	2-7433
Fuller & Smith & Ross, Inc.	JU	2-9000
Fletcher Richards, Calkins & Holden	JUDson	6-5400
Gardner Adv.	MU	9-2474
Geyer, Morey, Ballard, Inc.	PLaza	1-3300
Grant Advertising	OX	7-5800
Grey Adv. Agency, Inc.	PLaza	1-3500
Interpublic, Inc.	TN	7-1122
Kastor, Hilton, Chesley, Clifford & Atherton	PLaza	1-1400
Kenyon & Eckhardt, Inc.	YUKon	6-9000
Ketchum, McLeod & Grove	MU	7-5640
Kudner Agency, Inc.	MURray Hill	8-6700
Al Paul Lefton Co., Inc.	MURray Hill	9-7470
Lennen & Newell, Inc.	MURray Hill	2-5400
MacManus, John & Adams	PLaza	9-5600
J. M. Mathes, Inc.	LEXington	2-7450
Maxon, Inc.	PLaza	9-7676
McCann-Erickson, Inc.	OXford	7-6000
McCann-Marschalk Co.	OXford	7-4250
Mellic & Lebow Corp.	JU	2-3474
Mogul, Williams & Saylor	TEmpleton	8-7100

NEW YORK TELEPHONE NUMBERS

Needham, Louis & Brorby.....	Plaza	7-0333
Norman Craig & Kummel.....	Plaza	1-0900
Papert, Koeng, Lois Inc.....	Judson	6-7300
Sullivan, Stauffer, Colwell & Bayles.....	Murray Hill	8-1600
Tatham-Laird.....	Plaza	2-1110
J. Walter Thompson Co.....	Murray Hill	6-7000
Wade Adv., Inc.....	Circle	5-1990
Warwick & Legler, Inc.....	Plaza	1-4700
Weiss & Geller, Inc.....	Plaza	3-4070
Young & Rubicam, Inc.....	Murray Hill	9-5000

Publications

Advertising Age.....	YUkon	6-5050
ANNY Advertising News of N. Y.....	MU	7-6226
Billboard, The.....	Plaza	7-2800
Broadcasting.....	Plaza	5-8354
Film Daily.....	BRyant	9-7117
Printers' Ink.....	MUrray Hill	8-7500

RADIO-TELEVISION DAILY Wisconsin 7-6336

Sales Management.....	LE	2-1760
Sponsor.....	MUrray Hill	7-8080
Standard Rate & Data Service.....	TN	7-0300
Television Age.....	Circle	7-7660
Television Magazine.....	Plaza	3-9944
TV Guide.....	TEmpleton	8-4700
Variety.....	Judson	2-2700

News Associations

Associated Press (Press Assn., Inc.).....	Plaza	7-1111
Hearst Metrotone News, Inc.....	Plaza	7-4120
Radio Pulsebeat News.....	MU	2-9774
Radio Press International.....	LT	1-6444
Reuters.....	BRyant	9-8558
United Press International.....	MUrray Hill	2-0400
World Wide Info. Serv.....	ORegion	9-7240

Talent Agencies

Columbia Artists Management, Inc.....	Circle	7-6900
General Artists Corp.....	Circle	7-7543
William McCaffrey Agency.....	ELdorado	5-1076
William Morris Agency, Inc.....	Judson	6-5100
National Artists Corp.....	Plaza	9-6000
TV Artists Corp.....	Plaza	3-2153

Organizations, Unions and Government Agencies

AAAA.....	LExington	2-9777
Actors' Equity.....	Plaza	7-7660
AFTRA.....	COlumbus	5-3267
American Federation of Musicians.....	Plaza	8-0600
ASCAP.....	MUrray Hill	8-8800
AWRT.....	ELdorado	5-7281
Broadcast Clearing House.....	CI	5-3370
Broadcast Music, Inc.....	Plaza	9-1500
Central Media Bureau.....	CI	7-5153
Federal Communications Comm.....	WATkins	4-1000
Federal Trade Commission.....	COrtland	7-7100
International Radio & TV Society.....	PL	8-2450
Institute of Electrical & Electronics Eng'rs.....	LE	5-5100
Music Publishers' Protective Association.....	Plaza	1-1930
NAPA.....	Circle	5-0200
Nat'l Educational TV & Radio Center.....	JU	6-0055
NATAS.....	LA	4-9666
RAB.....	MU	8-4020
SESAC, Inc.....	JU	6-3450
Station Representatives Assn.....	YUkon	6-9390
TvB.....	Plaza	7-9420
Television Affiliates, Corp.....	PL	1-3110
Writer's Guild of America.....	Plaza	7-3317

Radio-TV Program, Record & Transcription Cos.

Basch Radio & TV Productions.....	MUrray Hill	2-8877
V. S. Becker Productions.....	MUrray Hill	2-0777
The Bruce Chapman Co.....	WISconsin	7-9244

Columbia Record Prod. Service.....	Circle	5-7300
Community Club Awards, Inc.....	MU	7-4466
Coral Records.....	Plaza	2-1600
Decca Records, Inc.....	Plaza	2-1600
Empire Broadcasting Corp.....	YUkon	6-5700
Wolf Framer Productions.....	OX	7-1464
General Artists Corp.....	Circle	7-7543
Harry S. Goodman Productions.....	Plaza	5-6131
Arthur Henley Productions.....	Plaza	5-7145
Goadson-Todman Prodn.....	PL	1-0600
Gotham Recording Corp.....	JU	6-5577
Henry Jaffe Ent.....	CI	5-2400
Lang-Worth Feature Programs, Inc.....	IV	5-2400
Mercury Records.....	PL	9-2727
MGM Records.....	Judson	2-2000
Charles Michelson, Inc.....	Plaza	7-0695
William Morris Agency, Inc.....	Judson	6-5100
Muzak Corp.....	ORegion	4-7400
NBC Radio Recording Div.....	Circle	7-8300
Project-O-Fex.....	MU	7-1881
Reemack Enterprises, Inc.....	Circle	6-7300
Reeves Sound Studios, Inc.....	ORegion	9-3550
SESAC, Inc.....	JU	6-3450
Talent Associates-Paramount Ltd.....	PL	3-1030
Thomas J. Valentino, Inc.....	Circle	6-4675
Wolf Productions.....	Plaza	5-2050

TV Film Producers Distributors

ABC Films, Inc.....	LA	4-5050
Allied Artists TV Corp.....	PL	7-8530
Atlantic Television Corp.....	PL	2-7766
Banner Films, Inc.....	PL	5-4811
British Information Services.....	PL	2-8400
CBS Films.....	PL	1-2345
Commonwealth Film-TV.....	CI	5-6456
Desilu Sales Inc.....	PL	2-9160
Economee Television Programs.....	MU	8-4700
Flamingo Films.....	LE	2-8270
Fortune Features, Inc.....	LO	4-5592
Four Star Distribution Corp.....	LT	1-8533
Fremantle International.....	MU	7-4343
W. J. German, Inc.....	TE	2-8500
Harry S. Goodman Productions.....	PL	5-6131
Independent TV Corp.....	PL	5-2109
Intercontinental TV.....	PL	7-2593
Jayark Film Corp.....	TN	7-3232
MCA-TV.....	PL	9-7500
MGM-TV.....	JU	2-2000
Charles Michelson, Inc.....	PL	7-0695
Modern Teleservice, Inc.....	OX	7-2753
National Telefilm Associates, Inc.....	PL	3-6106
NBC Films, Inc.....	Circle	7-8300
Official Films, Inc.....	PL	7-0100
Paramount Television Productions, Inc.....	BR	9-8700
Reeves Sound Studios, Inc.....	OR	9-3550
Hal Roach Studios.....	CI	5-4135
Sorra, Inc.....	SP	7-3700
Walter Schwimmer, Inc.....	EL	5-4616
Bernard L. Schubert.....	MU	8-0940
Screen Gems, Inc.....	PL	1-4432
Seven Arts Associated Corp.....		972-7777
Show Corp. of America.....	Plaza	9-6840
Sterling Television Co., Inc.....	MU	3-6300
Storer Programs, Inc.....	JU	2-7525
Teledynamics Corp.....	JU	6-6052
Television Industries, Inc.....	PL	1-6800
Time-Life Bcst., Inc.....	JU	6-1212
Trans-Lux Television Corp.....	Plaza	1-3110
Twentieth Century-Fox.....	CO	5-3320
United Artists Assoc.....	MUrray Hill	7-7800
United Artists TV Corp.....	MUrray Hill	8-4700
Warner Bros. TV.....	CI	6-1000
Maurice H. Zouary TV Productions.....	JU	2-6185

Airlines

American Airlines.....	LO	4-2000
British Overseas Airways Corp.....	MU	7-1600
Delta Air Lines.....	PL	1-6600
Eastern Air Lines.....	OX	6-5000
National Airlines.....	YU	7-9000
TWA.....	OX	5-6000
United Airlines.....	TN	7-3000

Chicago Telephone Numbers

AM Radio Stations

WAAF	RAndolph	6-1932
WAIT	FRanklin	2-0660
WBEE	RAndolph	6-6842
WBBM	WHitehall	4-6000
WCFL	MOhawk	4-2400
WCRW	EAsgate	7-6860
WEDC	CR	7-4100
WGES	SACramento	2-1700
WGN	LA	8-2311
WHFC	CLiffside	4-7411
WIND	WHitehall	4-2170
WJJD	STate	2-5466
WLS	STate	2-2002
WMAQ	SUperior	7-8300
WMBI	MIchigan	2-1570
WSBC	MOhroe	6-9060

FM Radio Stations

WEAW	BR	3-3330
WEFM	STate	2-1357
WENR-FM	ANdover	3-0800
WFMT	STate	2-5668
WKFM	RAndolph	6-2141

Television Stations

WBBM-TV	WHitehall	4-6000
WBKB	ANdover	3-0800
WCIU		372-0026
WGN-TV	LA	8-2311
WNBQ	SUperior	7-8300

National Networks

American Broadcasting Co.	ANdover	3-0800
Columbia Broadcasting System	WHitehall	4-6000
Keystone Broadcasting System	STate	2-8900
Mutual Broadcasting System		372-3946
National Broadcasting Co.	SUperior	7-8300

Station Representatives

ABC Television Spot Sales	AN	3-0800
Advertising Time Sales, Inc.		782-0313
Avery-Knodel, Inc.		467-6111
John Blair & Co.	SUperior	7-2300
The Bolling Co.	WHitehall	3-2040
Broadcast Time Sales	AN	3-1913
Burn-Smith Co.	CEntal	6-4437
CBS Spot Sales	WHitehall	4-6000
CBS-TV Stations Nat'l Sales	WH	4-6000
Forjoe TV, Inc.	DElaware	7-3504
Gill-Perna, Inc.	FIancial	6-9393
George P. Hallingbery	DEarborn	2-6060
H-R Representatives	FIancial	6-6440
The Katz Agency	MOhawk	4-7150
Keystone Bestg. System, Inc.	STate	2-8900
McGavren-Guild	FR	2-1370
Meeker Co., Inc.	CEntal	6-1742
Nat'l Sales Div., RKO General		644-2470
NBC Spot Sales	SUperior	7-8300
Pearson National Reps.	STate	2-7494
Peters, Griffin, Woodward, Inc.	FRanklin	2-6373
Edward Petry & Co., Inc.	WHitehall	4-0011
Prestige Rep. Org. (PRO)	CE	6-6269
Radio-TV Reps., Inc.	FIancial	6-0982
Paul H. Raymer Co.		644-4473
Storer Television Sales	CE	6-9550
Venard, Torbet & McConnell	ST	2-5260
Walker-Rawalt Co.	ANdover	3-5771
Weed Radio Corp.		467-7070
Adam Young, Inc.	MIchigan	2-6190

Advertising Agencies

Aubrey, Finlay, Marley & Hodgson	FI	6-1600
N. W. Ayer & Son, Inc.	ANdover	3-7111
BBD&O	SUperior	7-9200
Bozell & Jacobs, Inc.	CEntal	6-0870
Leo Burnett Co., Inc.	CEntal	6-5959
Campbell-Ewald Co.	CEntal	6-1946
Campbell-Mithun Inc.	DElaware	7-7553
Compton Advertising, Inc.		427-4642
Dancer-Fitzgerald-Sample	FIancial	6-4700
Dancer-Harrison, Inc.	ANdover	3-7800
Doremus & Co.	CEntal	6-9132
Erwin Wasey, Ruthrauff & Ryan	FIancial	6-1833
Foote, Cone & Belding	SUperior	7-4800
Frank, Clinton E., Inc.	WHitehall	4-5900
Fuller & Smith & Ross	ANdover	3-5039
Grant Advertising, Inc.	SUperior	7-6500
MacFarland, Aveyard & Co.	RAndolph	6-9360
Malcolm-Howard	ANdover	3-0022
Maxon, Inc.	WHitehall	4-1676
McCann-Erickson	WEbster	9-3700
Arthur Meyerhoff & Co.	DElaware	7-7860
Needham, Louis & Brorby, Inc.	WHitehall	4-3400
L. W. Romsey Co.	FRanklin	2-8155
Roche, Rickerd & Cleary, Inc.	RAndolph	6-9760
Tatham-Laird, Inc.	HARRison	7-3700
J. Walter Thompson Co.	MOhawk	4-6700
Edward H. Weiss & Co.	CEntal	6-7252
Young & Rubicam		329-0750

Radio-TV Program Prods.

Jewell Radio & TV Productions	MOhawk	4-5757
Jules Power Prod.	ANdover	3-1422
Les Lear Productions Corp.	RAndolph	6-0905
William Morris Agency		467-1744
MCA TV Ltd.	DElaware	7-1100
NBC Radio Recording Division	SUperior	7-8300
Walter Schwimmer Co.	FRanklin	2-4392
Standard Radio Trans. Service, Inc.	STate	2-5322
Hal Tate Radio Productions	ANdover	3-6520
L. S. Toogood Recording Co.	CEntal	6-5275
United Artists TV, Inc.	WH	4-1030

News Agencies and Assns.

Associated Press	STate	2-7700
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RADIO-TELEVISION DAILY 312-782-2818

City News Bureau	STate	2-8100
Community News	RAndolph	6-0002
United Press International	FRanklin	2-9000

TV Film Producers-Dist.

Walter Schwimmer, Inc.	FR	2-4392
Seven Arts Associated Corp.	ORchard	4-5105
Television Programs of America, Inc.	WH	4-4767
UPA Pictures, Inc.	WHitehall	4-0196

Airlines

American Airlines	FR	2-7242
British Overseas Airways Corp.	DE	2-7744
Delta Air Lines	FI	6-5300
Eastern Air Lines		467-2900
TWA	DE	2-7666
United Airlines	RA	6-5500

ADVERTISING AGENCIES

Time Buyers.....Peter Schulte,
Joe Barker, Dan Delargy, Marie Coleman,
Stuart Kaufman

Branch Offices

3243 Wilshire Blvd., Los Angeles, Calif.
V.P., Gen. Mgr.....Dow Gehring
Trail's End Rd., Marietta, Ga.
Manager.....Harry Morrill, Jr.
1010 St. Catherine St., W. Montreal 2, Que.
Managing Dir.....Wilfred J. LaVigne
Estimated Radio Billings: \$1,900,000.
Estimated TV Billings: \$10,000,000.

DONALL & HARMAN INC.

555 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-9860
ABP—ANPA

President.....Irving Klein
Media.....Roberta Davidowsky
Special Services.....Roberta Miller

DONER-HARRISON, INC.

Washington Blvd. Bldg., Detroit 26, Mich.
Phone: WOODward 5-7400
AAAA—ANPA—ANA

Chairman.....Lester Harrison
President.....Samford Hirschberg
V.P., Dir. Radio-TV.....Charles F. Rosen
V.P.'s.....Felix Hower, Herbert Fried
Treasurer.....Julian A. Grace
Secretary.....Ben Goldstein
Radio-TV Dir's....Milford Kostman, Edward
Trahan, Murray Firestone
Time Buyers....Ellen Dryer, Robert Smith,
Emanuel Klein, Michael Fabian, Freida
Weiss, Bonnie Rogers

Branch Offices

35 E. Wacker Dr., Chicago, Ill.
Phone: ANdover 3-7800
President.....Marvin H. Frank
2225 N. Charles St., Baltimore 18, Md.
Phone: BELmont 5-1212
Vice Pres.....Herb Fried
Lewis Tower Bldg., Philadelphia 2, Pa.
Phone: PEnnypacker 5-6804
Exec. V.P.....Murray Firestone
210 East 50th St., New York, N. Y.
Phone: PLaza 1-2820
President.....Sanford L. Hirschberg
Estimated Radio Billings: \$5,100,000
Estimated TV Billings: \$8,500,000

DOREMUS & COMPANY

120 Broadway, New York 5, N. Y.
Phone: WOrth 4-0700
ABP—ANPA

Chairman of Board.....Wm. H. Long, Jr.
Vice-Board Chairman....George A. Erickson
President.....Louis W. Munro
Exec. Vice President.....Frank E. Schaffer
V.P., Secy., Treas.....Richard E. Williams
V.P., Prod. Mgr.....Dewey B. Holland
Creative Director.....T. Alexander Benn
Time Buyer.....Paul Zappert

Branch Offices

208 S. LaSalle St., Chicago 4, Ill.

Phone: CEntral 6-9132

V.P. & Res. Mgr.....Chas. C. Greene
80 Federal St., Boston 10, Mass.
Phone: HUbbard 2-5665
Vice Pres. in Chg.....W. J. Sheehan
231 Sansome St., San Francisco, Calif.
Phone: YUkon 1-4020
V.P., Pacific Coast Mgr....Ronald Brindley
1616 Walnut St., Philadelphia 3, Pa.
Phone KI 5-0700
V.P., Gen. Mgr.....E. H. York III

DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York 36, N. Y.
Phone: LOngacre 4-1234

AAAA—ABC—ABP—ANPA—AFA
President.....William Bernbach
Exec. Vice Pres.....Ned Doyle
V.P., Gen. Mgr.....Maxwell Dane
Plans, Director, V.P.....Marvin Corwin
V.P., Media Director.....Albert Petcavage
V.P., Dir. Radio-TV
Comm. Prod.....Don Trevor
Asso. Dir., Radio-TV
Comm. Prod.....Ernest Hartman
Vice Presidents.....Robert Gage,
Edward Russell, Joseph R. Daly, Marvin
Corwin, Allan Greenberg, John Gronfein,
Helmut Krone, Edward McNeilly, Dorothy
Parisi, Leonard Press, David Reider, Phylis
Robinson, William Taubin, E. B. Weiss,
Mary Wells
Film Producers.....Joan Walker,
Robert Warner, Ralph Porter, John Capsis
Radio-TV Bus. Mgr.....Gerard Gilard
Dir., Radio-TV Pgms.....J. Egan
Time Buyers...Charlotte Corbett, Nat Rind,
Jeane Jaffe, Malcolm Gordon, Marie Luisi

Branch Offices

6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-8080
Vice President.....T. H. Factor
Media Dir., Space,
Time Buyer.....J. Sachs
Radio-TV Prod.....Bob Gips
20 N. Wacker Dr., Chicago, Ill.
Phone: FI 6-8860
Manager.....Daniel Sullivan
255 Calif. St., San Francisco 11, Calif.
Phone: YU 1-8080
Estimated Radio Billings: \$1,500,000.
Estimated TV Billings: \$9,500,000.

DURAND ADVERTISING, INC.

19 West 44th St., New York 16, N. Y.
Phone: YU 6-2777

President.....Louis C. Goldman
Secretary.....Vincent Russo Jr.
Time Buyers.....Vince Zito, Lou Goldman

EDELSTEIN-NELSON ADV. AGENCY, INC.

203 N. Wabash Ave., Chicago 1, Ill.
Phone: DEErborn 2-5976

ABP—APA
President.....Edward Edelstein

ADVERTISING AGENCIES

Secretary Laura Edelstein
 Art Dir. Leonard Jewell
 Prod. Mgr., Radio Mary Brown
 Copy Chief Henry Hyett

ELLINGTON & CO., INC.

535 Fifth Ave., New York 17, N. Y.
 Phone: MURray Hill 7-4300
 ABC—ANPA—ABP

Chairman Jesse T. Ellington
 President William A. Bartel
 Ch. Exec. Comm. C. L. Landon
 Sr. V.P., Creative Dir. Paul Smith
 Admin. V.P. J. C. Hochreiter
 V.P., Radio-TV Dir. A. Burke Crotty
 Vice Presidents Charles
 Marshall, Hugh Lewis, Terence McGrath,
 Ernest Byfield, Jr., Henry Covington,
 Franklin Dyson, Davis Snow, C. R. Jordan
 Treas. Edward Lloyd
 Time Buyer, Best. Media Dir. Daniel Kane

ELLIS ADVERTISING CO.

Hotel Statler-Hilton, Buffalo 2, N. Y.
 Phone: CL 6780

ABP—APA—ANPA—NOAB—NBP
 Partners Michael F. Ellis,
 Jerome R. Ellis, Michael F. Ellis, Jr., Max-
 well E. Ellis
 Acct. Execs. K. C. Utley, Joan Ellis,
 Seymour Goodman, Karl Manhardt
 Radio Director Richard Paluh
 TV Director Beatrice Haniford
 Art Dir. James Howes
 Prod. Mgr. Richard Joseph
 Controller Sanford Satuloff

Branch Offices

65 East 55th St., New York 22, N. Y.
 Phone: PLaza 1-2323

President Curt J. Mann

ERWIN WASEY, RUTHRAUFF & RYAN, INC.

711 Third Ave., New York 17, N. Y.
 Phone: OXFord 7-4500

AAAA—ABP—ANPA—APA
 President David B. Williams
 Chrmn. Fin. Comm. Howard D. Williams
 Exec. V.P. William D. Watson
 V.P. & Treas. K. J. Worland
 Controller R. J. Passanant
 Secretary Norman Lewis
 Exec. V.P. & Gen. Mgr.,
 Eastern Div. G. Worrrell
 V.P., Int. Dept. Dir. A. L. Carrafiello
 V.P. & Radio-TV Dir. Rollo W. Hunter
 V.P. & Research Dir. Robert Aledort
 V.P., Exec. Art. Dir. Louis R. DiJoseph
 V.P., Med. Creative Dir. Howard S. Wesson
 V.P., Media Dir. Samuel S. Scott
 Account Supervisors. Phillip B. van Dusen,
 John F. Hogan, Douglas M. Bomeisler,
 Frederick J. Burghard, V.P.; Edwin J.
 Mills, V.P.
 Account Executives. Joseph H. Buchanan,
 Paul W. Grover, Joseph W. Nash, William
 C. Stakenburg, Alan P. Fort, Jr., Thayer

M. Kingsley, J. Ross Pilling, Jr., Albert
 Wilson

Branch Offices

410 N. Michigan Ave., Chicago 11, Ill.
 Phone: 467-1880

Exec. V.P., Gen. Mgr.,
 Central Div. F. R. Etchen, Jr.
 Exec. V.P., Ch. Exec. Comm. R. W. Metzger
 Exec. V.P. B. Groseth
 Vice President Lorry R. Northrup
 V.P., Radio-TV Dir. George B. Anderson
 V.P., Media John L. Gwynn
 V.P., Ch. Time Buyer Holly Shively
 5045 Wilshire Blvd., Los Angeles 36, Calif.
 Phone: WEbster 1-2111

Exec. V.P., W. Div. Gen.
 Mgr. Emmett C. McGaughey
 Chmn. Fin. Comm. H. D. Williams
 Sr. V.P., Radio-TV Dir. Robert L. Redd
 Radio-TV Prod. Dir. William A. Thomson
 3329 Richmond Ave., Houston 6, Tex.
 Phone: JACkson 4-7531

Exec. V.P., Gen. Mgr., Central Div. F. R.
 Etchen, Jr.
 V.P., Office Mgr. Robert W. Dundas, Jr.
 3 Penn Center, Philadelphia 2, Pa.
 Phone: LOcust 4-3551

Exec. V.P., Gen. Mgr., Eastern Div. Grant
 Worrrell
 V.P., Mgr. Horace D. Nalle
 Oliver Building, Pittsburgh 22, Pa.
 Phone: GRant 1-1900

Exec. V.P., Gen. Mgr.,
 Central Div. F. R. Etchen, Jr.
 Radio-TV Dir. W. L. Thunburst
 IBM Bldg., 690 N. Robert St.
 St. Paul 1, Minn.
 Phone: CApital 7-7501

Exec. V.P., Gen. Mgr.,
 Central Div. F. R. Etchen, Jr.
 Sr. V.P., Mgr. James A. Walker
 140 Montgomery St., San Francisco 4, Calif.
 Phone: EXbrook 2-4616

Exec. V.P., Gen. Mgr., West Div. E. C.
 McGaughey

International Offices:

30 Eastbourne Terrace, London W 2., Eng.
 Man. Dir. Walter Graebner
 1 Archbold Terrace, Jesmond,
 Newcastle-on-Tyne, England

Man. Charles Fullerton
 90 Sveavagen, Stockholm, Sweden

President Wilhelm Danielson
 610 Church St., Toronto 5, Ont., Canada
 V.P. Edward Karthaus
 1310 Green Ave., Montreal 6, Que., Canada
 Manager W. G. Manning

Ashfield House, 402 Sauchiehall St.,
 Glasgow C2, Scotland

Man. J. H. Weir
Estimated Radio Billings: \$3,350,000
Estimated TV Billings: \$16,150,000

WILLIAM ESTY COMPANY, INC.

100 E. 42nd St., New York 17, N. Y.
 Phone: OXFord 7-1600
 AAAA—ANPA—APA

Washington Telephone Numbers

Federal Departments and Agencies

American National Red Cross	737-8300
Archives, National	WO 3-1130
Business and Defense Services Administration	STerling 3-9200
Capitol, U. S. (Senate, House)	CApitol 4-3121
Census, Bureau of The	RE 5-2000
Commerce, Department of	STerling 3-9200
Copyright Office, Library of Congress	STerling 3-0400
Court of Customs and Patent Appeals	NAtional 8-4696
Department of Defense	LiBerty 5-6700
Air Force, Department of The	LiBerty 5-6700
Army, Department of The	LiBerty 5-6700
Navy, Department of The	LiBerty 5-6700
Executive Mansion (White House)	NAtional 8-1414
Federal Communications Commission	EXecutive 3-3620
Federal Trade Commission	EXecutive 3-6800
Government Printing Office	STerling 3-6840
Interior, Department of The	REpublic 7-1820
Justice, Department of	REpublic 7-8200
Labor, Department of	EXecutive 3-2420
National Labor Relations Board	EXecutive 3-3111
National Research Council	EXecutive 3-8100
Post Office Department	STerling 3-3100
Radio Correspondents Galleries (Senate and House of Representatives)	CApitol 4-3121
State, Department of	REpublic 7-5600
Supreme Court of the United States	EXecutive 3-1640
United States Information Agency	REpublic 7-8340
U.S.M.C., AM-TV, Info. Div.	LiBerty 5-6700

Non-Government

Assn. of Maximum Service Telecasters	DiStriCt 7-5412
Clear Channel Broadcasting Service	EXecutive 3-0255
Electronic Industries Association	NAtional 8-3902
National Association of Broadcasters	DEcatur 2-9300
National Assn. of Educational Broadcasters	NOrth 7-6000
National Press Club	REpublic 7-2500

RADIO-TELEVISION DAILY EX 3-4808

Radio Corporation of America	Federal 7-8500
Radio-TV Correspondents' Assn.	CA 4-3121, Ext. 6421
Westinghouse Broadcasting Co.	STerling 3-0903

AM Radio Stations

WAVA	KEEnmore	6-9000
WEAM	JAckson	7-7100
WFAX	JEfferson	2-1220
WGMS	EXecutive	3-8676
WINX	PO	2-4357
WMAL	KEllogg	7-1100
WOL	HObart	2-3900
WOOK	TU	2-2500
WPGC	JO	8-6677
WPIK	Overlook	3-3000
WQMR	Whitehall	6-1050
WRC	EMerson	2-4000
WTOP	EMerson	2-9300
WUST	HObart	2-0011
WWDC	TUckerman	2-7600

FM Radio Stations

WASH-FM	DiStriCt	7-1356
WAVA-FM	KE	6-9000
WFAN-FM	TU	2-2500
WGAY-FM	Whitehall	6-1050
WGMS-FM	EXecutive	3-8676
WMAL-FM	KEllogg	7-1100
WPGC	JO	8-6677
WRC-FM	EMerson	2-4000
WTOP-FM	EMerson	2-9300
WWDC-FM	TUckerman	2-7600

Television Stations

WMAL-TV	KEllogg	7-1100
WOOK-TV	TUckerman	2-2500
WRC-TV	EMerson	2-4000
WTOP-TV	EMerson	2-9300
WTTG	STerling	3-5300

News Services

Associated Press	AD	4-5400
United Press International	EXecutive	3-3430

Networks

ABC	393-7700
CBS	EMerson 2-9300
MBS	CO 5-6363
NBC	EMerson 2-4000

Airlines

American Airlines	EX	3-2345
British Overseas Airways Corp.	393-5300	
Eastern Air Lines	EX	3-4000
National Airlines	ST	3-5454
TWA	ST	3-4200
United Airlines	ST	3-4700

Los Angeles Telephone Numbers

AM Radio Stations

KABC	NOrmandy	3-3311
KALI	HOLlywood	6-6161
KBIG	HOLlywood	3-3205
KBLA (North Hollywood)	TRiangle	7-3619
KCBH	BRadshaw	2-7105
KDAY	HOLlywood	1-9981
KEYZ	HOLlywood	3-5621
4FAC	WEbster	8-0161
KFI	DUNkirk	2-2121
KFOX (Long Beach)	HEmlock	6-7281
KFSG	DUNkirk	9-1141
KFWB	HOLlywood	3-5151

KGBS	DUNkirk	8-2345
KGER (Long Beach)	NEvada	6-4774
KGFJ	NOrmandy	3-3181
KGIL (Sherman Oaks)	STate	5-8631
KHJ	HOLlywood	2-2133
KIEV (Glendale)	CHapman	5-2388
KLAC	HOLlywood	2-7271
KMPC	HOLlywood	9-5341
KNX	HOLlywood	9-1212
KPOL	WEbster	8-2345
KRKD	CApitol	5-4116
KUTE	Citrus	4-1414
KWKW (Pasadena)	MURray	1-4964
KXLA (Pasadena)	MURray	1-6991

LOS ANGELES TELEPHONE NUMBERS

FM Radio Stations

KABC-FM	NOrmandy	3-3311
KBBI	MAdison	5-1641
KBCA	OLive	3-3940
KBQI-FM	HOLlywood	3-3205
KBMS-FM (Glendale)	CItrus	4-8444
KCBH	BR	2-7105
KFAC-FM	WEbster	8-0161
KFMU-FM	DUNkirk	5-6401
KFOX-FM	SPruce	5-2367
KGLA-FM	HOLlywood	2-1295
KHJ-FM	HOLlywood	2-2133
KHOF-FM (Glendale)	CHapman	5-7575
KMLA-FM	DUNkirk	2-8426
KNOB-FM (Long Beach)	HOLlywood	6-6388
KNX-FM	HOLlywood	9-1212
KPFK	HOLlywood	7-7183
KRHM-FM	DUNkirk	5-7421
KRKD-FM	CApitol	5-4116
KUTE-FM	CItrus	4-1414
KWKW-FM (Pasadena)	MURray	1-4964

Television Stations

KABC-TV	NOrmandy	3-3311
KCOP	OLdfield	6-6050
KHU-TV	HOLlywood	2-2133
KMEX-TV	HOLlywood	6-8131
KNBC	THornwall	5-7000
KNXT	HOLlywood	9-1212
KTLA	HOLlywood	9-3181
KTTV	HOLlywood	2-7111

National Networks

American Broadcasting Company	NOrmandy	3-3311
Columbia Broadcasting System	HOLlywood	9-1212
CBS Television—Television City	OLive	1-2345
Mutual Broadcasting System	HOLlywood	2-2133
National Broadcasting Company	THornwall	5-7000

Station Representatives

ABC Television Spot Sales	NOrmandy	3-3311
Adv. Time Sales	OLive	1-4720
AM Radio Sales Co.	HOLlywood	5-0695
Avery-Knodel, Inc.	DUNkirk	5-6394
Walter Biddick Co.	RIchmond	9-8800
John Blair & Co.	DUNkirk	7-1333
Blair-TV, Inc.	DUNkirk	1-3811
Bolling Company, Inc.	HOLlywood	2-6471
Broadcast Times Sales	HOLlywood	5-1755
Burn-Smith	HOLlywood	4-7395
CBS-Radio Spot Sales	HOLlywood	9-1212
CBS-TV Stations Nat'l Sales	HOLlywood	9-1212
Devney Organization	HOLlywood	2-6676
Eastman, Robert Co.	HOLlywood	4-7276
Forjoe TV, Inc.	HOLlywood	2-1397
Gill-Perna, Inc.	DUNkirk	8-7115
Gates-Hall, Inc.	HOLlywood	2-6676
H-R Representatives, Inc.	HOLlywood	2-6453
Harrington, Righter & Parsons, Inc.	HOLlywood	6-4129
Hollingsbery, George P., Co.	DUNkirk	5-2071
Holman Co., Hal	HOLlywood	2-2351
Howard Co., Bernard	OLive	6-7200
Intercontinental Service Ltd.	HOLlywood	2-2289
Katz Agency, The	WEbster	3-8171
Lucas, J. A.	HOLlywood	6-7279
Masla Associates	HOLlywood	6-5427
McGavren-Guild, Inc.	HOLlywood	4-7331
Meeker Co.	HOLlywood	2-6501
Tracy Moore	HOLlywood	2-2351
Nat'l Sales Div. RKO General	HOLlywood	2-2133
NBC-KNBC Spot Sales	THornwall	5-7000
Oakes, Harlan G., Associates	THornwall	4-7395
Lee F. O'Connell Co.	OLeander	5-7597
Pan American Bcsta.	HOLlywood	4-7395
Pearson National Reps, Inc.	HUbbard	3-9671
Peters, Griffin, Woodward, Inc.	WEbster	8-3585
Edward Petry Co.	DUNkirk	8-1143
Paul H. Raymer	HOLlywood	2-2376
Scott, Duncan & Co.	HUbbard	3-6211
Television Adv. Reps.	HOLlywood	6-1144
Venard, Torbet, McConnell	HOLlywood	2-4939
Webb, Grant	HOLlywood	6-6206
Young, Adam J., Inc.	HOLlywood	2-2289

Advertising Agencies

Action in Advertising	DUNkirk	3-3114
Ad Larson	NOrmandie	4-6552
Adams & Keyes, Inc.	DUNkirk	7-5203
Admasters	UPton	0-2660
Advertising Council, Inc.	HOLlywood	2-0988
Advertising Engineers Corp.	MAdison	8-5039
Alber, R. H., Co.	HOLlywood	9-8273
Albert, Frank-Law	HOLlywood	6-3563
Allen, Dorsey & Hatfield, Inc.	NOrmandie	3-9343
Allen & Marshall Adv., Agency	OLive	3-1770
Allen, Martin, Co.	OLive	3-2020
Allied Advertising Agencies	HOLlywood	2-0837
Anderson-McConnell Adv. Agency	HOLlywood	3-4154
U. S. Anderson Co.	OLdfield	4-0250
Arkwright Advertising Co. Inc.	HOLlywood	4-3129
Arnold, Rupert Advertising	DUNkirk	2-0896
Asch, A., Inc.	DUNkirk	7-7600
Associated Advertising Agency	GRanite	8-2221
Associated Broadcast Adv. Co.	WEbster	6-5564
Atherton Mogge, Privett, Inc.	OLive	3-9870
Ayer, N. W., & Son, Inc.	HOLlywood	3-4181
Barnes Chase Co.	HOLlywood	3-1773
Bates, Ted., & Co.	OLympia	5-9081
BBDO	WEbster	8-3188
Baus & Ross Co.	DUNkirk	8-1107
Becker, Max, Advertising	HE	2-4485
Bejach, Lea, Adv.	GRanite	2-2245
Belford, Ed., Agency	STate	4-1174
Bennett, Walter F., & Co.	HOLlywood	4-8291
Benton & Bowles, Inc.	HOLlywood	4-9151
Berghoff Associates, Inc.	OLympia	2-2850
Bishop & Associates, Inc.	OLive	1-2560
Bloch's Advertising	HOLlywood	3-0647
Blum's Direct Advertising	RIchmond	8-6181
Bogerts, The	HOLlywood	3-6871
Bowes, Chas. Adv. Co.	RIchmond	7-0543
Boylhart, Lovett & Deane	HUntly	2-0740
Bozell & Jacobs, Inc.	DUNkirk	9-1277
Brehme Ad Service (Glendale)	CHapman	5-1539
Broadcasting Advertising	BRadshaw	2-4840
Brother, D. P., & Co.	DUNkirk	5-8288
Bull, Frank, & Co.	HOLlywood	5-4194
Burnett, Leo, Co., Inc.	HOLlywood	4-7373
Buss, Bear & Associates	DUNkirk	5-4385
Buxton Adv. Agency	MURray	1-4993
Campbell-Ewald Co.	HOLlywood	9-2931
Campbell-Mithun, Inc.	HOLlywood	2-0715
Carlson, Milton Co.	DUNkirk	8-9464
Carson-Roberts Inc.	OLive	1-2610
Castor & Assoc.	OLeander	2-1315
Chamberlin & Associates	DUNkirk	7-6444
Citizen Advertising Agency, Inc.	MAdison	2-2463
Cloward Velma Advertising	DUNkirk	4-2558
Coast Advertising Associates	DUNkirk	7-7373
Cole, Fischer & Rogow	BRadshaw	2-3351
Coleman-Parr Advertising	OLive	1-1600
Collard, Clark, Adv. Agency	DUNkirk	7-3388
Compton Advertising, Inc.	OL	3-0100
Consolidated Adv. Directors	OLive	5-6434
Copy Cat Advertising	TRiangle	7-4348
Cowell, Leslie B., Advertising	TRiangle	7-5329
Craig & Reid, Inc.	HOLlywood	4-8218
Creative Advertising	WEbster	1-3255
Crist, Ken, Inc.	NOrmandie	1-1287
Culbertson Advertising	OLympia	5-6790
Culp, Earl R., Co.	DUNkirk	2-8406
Cunningham & Walsh, Inc.		466-3495
Curtis Advertising Co.	HOLlywood	3-2377
Dancer-Fitzgerald-Sample, Inc.	HOLlywood	2-3256
D'Arcy Adv. Co.	DUNkirk	5-3171
Davidson, David, & Co.	HOLlywood	2-7753
Davis & Blackwell, Inc.	VIctoria	9-2964
Davis, Charlie, Advertising	AXminster	3-5508
Delman, Allen & Assoc.	OLive	3-2110
Dibble, Gordon H.	CHapman	5-2495
Doherty, Clifford, Steers & Shenfield	OLeander	5-8950
Dolson Advertising Agency	LOraine	9-5111
Donahue & Coe	DUNkirk	1-2221
Donald, Dick, Advertising	POplar	1-0575
Doyle, Dane, Bernbach	OLive	3-8080
Dozier, Eastman & Co.	DUNkirk	5-6071
Dunas, E. C. Advertising	OL	5-4900
Ebberts, Dan, Adv. Serv.	LUdlow	7-9161
Edelstein, Irwin L., & Assoc.	DUNkirk	5-8221
Ehlert, Grace	MAdison	6-2222
Eisaman-Johns, Advertising	HOLlywood	6-8107

LOS ANGELES TELEPHONE NUMBERS

Elliott, Neil M., Advertising	RRepublic	5-1091	McElroy Adv. Agcy.	DUnkirk	1-3045
Enyart & Rose Advertising	HOLLYWOOD	6-1176	McKee, Burns Adv.	HOLLYWOOD	7-4218
Erwin Wasey, Ruthrauff & Ryan, Inc.	WWebster	1-1211	McLain, W. R., & Associates	NORmandie	3-8209
Essig Co.	POplar	3-4365	McNeill & McCleery	HOLLYWOOD	6-4256
Esty, William Co.	HOLLYWOOD	2-6301	M-E Productions	DUnkirk	5-3302
Fagan, O. K. Advertising Agcy.	MAAdison	2-2192	Meany, Phillip J., Co., Adv.	DUnkirk	5-4181
Falkenhainer, Carl	BRAdshaw	2-0136	Meltzer, Richard, Adv.	WWebster	8-2993
Fallon, Brangham, Moon, Inc.	HOLLYWOOD	4-0171	Morgan Company, The	STATE	6-5696
Farrar Advertising	GRAnite	8-3011	Mowinckel, E. K., Advertising	Richmond	7-0529
Fellows, John C., Co.	CApitol	5-7746	Nargi Advertising	MAAdison	2-1647
Flax-Bronston Co.	Richmond	9-4497	National Advertising Associates	DUnkirk	8-7115
Fletcher Richards, Calkins & Holden	HOLLYWOOD	6-1311	National Federation of Advertising	OL	3-2320
Foladare, Maury & Assoc.	HOLLYWOOD	9-8135	Neale & Associates	OL	6-0500
Forestal, R. J. Co.	WWebster	5-1211	Needham, Louis, & Brorby	CRestwood	3-2330
Frank, Albert-Guenther Law	WWebster	3-7595	Nelson Adv. Service	BRAdshaw	2-0261
Frank, Don Advertising (Anaheim)	KEYStone	5-6093	Newman, Ben Allah, Advertising	DUnkirk	9-6649
Frazier Adv. Agency	MAAdison	5-8392	Newmark, Nelson, Advertising	MAAdison	4-1568
Fuller, Smith & Rass, Inc.	DUnkirk	5-2211	North Advertising	HOLLYWOOD	7-2151
Gage, Booth & West, Inc.	OLive	3-1770	Ogilvy, Benson & Mather	CRestview	5-6154
Gard, Dalbert & Associates	DUnkirk	8-8422	Olen, David, Adv.	OLive	5-5000
Gardner Advertising Co.	HOLLYWOOD	9-2719	Pacific Advertising Service	Richmond	9-5803
Gaynor, Ducas, Inc.	OL	5-8191	Packard, Jack Advertising	CHApman	5-5591
Geissinger, W. B., & Co.	OLive	1-3510	Pardee Co., The	HOLLYWOOD	2-7306
General Advertising Agency, Inc.	HOLLYWOOD	3-5128	Patton, George Adv.	HOLLYWOOD	2-0841
Gerth, Brown Clark & Elkus	OLive	3-2320	Paul & Baum	OL	3-2110
Geyer, Morey & Ballard	DUnkirk	7-4255	Pell, Ben, Advertising	MAAdison	2-1557
Gilbert & Benton	TRiangle	7-3105	Perrett Co., The	HUbbard	2-8303
Gill Clifford Agency	OLive	5-8388	Porter & Associates	WWebster	6-5564
Glasser-Gailey, Inc.	MAAdison	9-3501	Porter, Wesley H., Adv.	AXminster	3-0400
Glenn Advertising, Inc.	OL	3-9030	Productive Advertising	AXminster	1-1322
Goodman Organization	HO	6-5221	Ramsey, Brown & Co.	HOLLYWOOD	3-6851
Graham, Clyde D.	DUnkirk	3-1266	Raymond, J. W., Advertising	MAAdison	4-2244
Grant, Will	DUnkirk	7-3361	Raymond, Larry, Co.	WWebster	6-8125
Grant Advertising Agency	HOLLYWOOD	1-9231	Reach, McClinton & Co., Inc.	OLive	3-9610
Gregory, Willard G., & Co.	MAAdison	7-0531	Robin, Lee & Arnold	CRestview	4-5853
Grey Advertising	BRAdshaw	2-9821	Robins, Jerome, Agency	DUnkirk	8-0661
Guerin-Johnstone-Gage, Inc.	DUnkirk	5-7451	Robinson & Haynes	HUNtley	2-2050
Guld, Bascom & Bonfigli	HOLLYWOOD	9-8217	Roche-Eckhoff & Lee	OLive	5-7670
Hadlock & Associates	HOLLYWOOD	2-6731	Rockett-Lauritzen	RRepublic	4-2106
Harrington, Righter & Parsons	HOLLYWOOD	6-4129	Ross, Charles, Adv. Agency	OLdfield	6-5220
Heintz & Co., Inc.	MAAdison	9-3181	Saussy, Walker Advertising	HOLLYWOOD	3-5161
Hill, Don	MAAdison	4-9936	Sawdon, Frank	HOLLYWOOD	4-7579
Hixson & Jorgenson, Inc.	DUnkirk	8-3121	Schurrer, Lou, Adv.	OLive	3-4440
Hoel, John D., Adv. Agency	MURray	1-7131	Scott, M. B., Advertising	OL	3-5330
Hollander, Welsh Advertising	DUnkirk	9-1171	Sebrell, J. B., Adv. Agcy.	MAAdison	6-9397
Hon'g-Cooper Co.	DUnkirk	8-3301	Seros, George J., Advertising	CRestview	6-4723
House of Leads	NEvada	6-4471	Shane, Leonard, Agency	HOLLYWOOD	9-2258
Houston Advertising Service Co.	NORmandie	5-5886	Shaw, John W., Advertising	WWebster	8-2675
Hunter & Wilhite Advertising	WWebster	3-7353	Shay Advertising	HOLLYWOOD	4-1158
Hutchinson Advertising	HOLLYWOOD	2-4500	Sheldon, Lisle Adv.	HOLLYWOOD	3-2366
Irwin, Howard, & Assoc.	DUnkirk	8-1219	Simmons, Dean	WWebster	1-1311
Jaycraft Co.	THORnwall	2-5310	Smalley & Smith	HOLLYWOOD	6-2404
Jenner, Don, Advertising	DUnkirk	8-1489	Speer Advertising Agency	HUbbard	3-8300
Jett Advertising	HOLLYWOOD	2-6635	Spees Advertising Agency	DUnkirk	9-6933
Johnson & Lewis	HOLLYWOOD	5-7105	Stahl & Lewis Adv. Agency	HOLLYWOOD	2-7344
Jones, Paul, & Associates	DUnkirk	1-3003	Stebbins, Barton A., Adv.	DUnkirk	8-8131
Kaplan, Sara Jane, Advertising	OLive	3-6057	Stebbins, Hal, Inc.	CR	3-0750
Kaufman, Lon, Co.	DUnkirk	8-4138	Steinlauf, Malcolm, & Co.	WWebster	3-7564
Kaufman, Hans E., & Co.	HOLLYWOOD	3-3800	Steller, Miller & Lester, Inc.	DUnkirk	7-5377
Key-Christopher Advertising	WWebster	9-3147	Stiller, Hunt Advertising	BRAdshaw	2-0204
Keane, Raymond, Advertising	OLive	3-8650	Stodel Advertising	MAAdison	2-1193
Keene & Associates	WWebster	7-2270	Straus, J. M., & Co.	OLYmpia	2-6613
Kelloge, Edw. S.	DUnkirk	7-5213	Sudler Ca.	BRAdshaw	2-3438
Kelso, M. H., & Co.	HOLLYWOOD	3-8566	Sullivan Stauffer Colwell & Bayles	HOLLYWOOD	4-2119
Kenyon & Eckhardt	HO	3-2102	Swafford & Co.	BRAdshaw	2-9421
Kennedy, Walker & Cox, Inc.	OLYmpia	2-0555	Taggart & Young	WWebster	3-8108
Keyes, Madden & Jones	HOLLYWOOD	9-3974	Tatham-Laird, Inc.	HOLLYWOOD	1-9228
LaRoche, C. J., Advertising	HOLLYWOOD	9-3656	Taylor Host, Inc.	CApitol	5-3208
Lawrence Co.	BRAdshaw	2-5820	Thompson, J. Walter, Co.	OL	3-0300
Lee & Associates	OLive	1-2090	Tilds & Cantz Advertising	OLEander	5-9270
Lee, J. Richard	HOLLYWOOD	6-1188	Todd, Michael, Advertising	HOLLYWOOD	5-8036
Lee, Robert E., & Associates	HOLLYWOOD	6-1188	Tullis Co., Inc., The	HOLLYWOOD	2-6333
Leni Advertisina	HOLLYWOOD	9-7388	Tyler-Smith, T., Advertising	DUnkirk	7-5519
Lennon & Newell	CRestview	1-7221	United Bench Advertising	AXminster	2-8107
Lewin, Howard, Advertising	DUnkirk	8-7156	Universal Advertising Agency, Inc.	HOLLYWOOD	4-8218
Little & Co.	DUnkirk	9-1267	Van der Boom, Hunt, McNaughton	WWebster	8-2001
Logan, Dudley L.	DUnkirk	2-8471	Vanderhurst Adv.	HOLLYWOOD	7-9191
Mack Agency	HOLLYWOOD	2-6377	Van-Scott, Inc.	DUnkirk	9-2300
MacManus, John, & Adams	WWebster	7-1000	Victor, A. J., Company	AXminster	1-9975
Mann Advertising Co.	DUnkirk	2-1179	Voorhees, P. W., Inc.	HOLLYWOOD	6-1181
Mannis, Samuel A.	HOLLYWOOD	4-7501	Wade, Adv. Agency	HOLLYWOOD	6-1631
Martha's Adv. Service	MAAdison	6-4897	Walsh, Nellie L., Advertising	MA	2-9853
Mathison & Associates	HU	2-1870	Weatherax-Spurgedan & Associates	MA	7-2633
Mayne, Charles H., Co.	DUnkirk	5-0138	Webster, R. W., Adv.	MAAdison	9-2283
McCann-Erickson	DUnkirk	5-3301	Weinberg, Milton, Adv. Ca.	OLive	3-2300
McCarty Co., The	DUnkirk	5-4011	Weiss, Edward H., & Co.	OLive	3-8360
McElligott, Ford C., & Associates	MAAdison	2-4653	Welsh, Hollander & Coleman Adv.	DUnkirk	9-1171

LOS ANGELES TELEPHONE NUMBERS

Whiteman, RichardDUnkirk	5-2054
Wilder, AlvinREpublic	4-2186
Williams, Dallas & SonsHOLlywood	2-6396
Willis, Harry G., & Assoc.CHapman	5-5533
Winan & Co., PaulRinmond	7-5189
Wolfer-Douglass-Bennington, Inc.CUMberland	3-6242
Wolf, Len, Co.DUnkirk	8-2361
World Advertising (Long Beach)HEmlock	5-6094
World Wide Want Ad ServiceMADison	7-9983
Wynne-Alexander AdvertisingMUrray	2-2319
Young & RubicamHO	2-7181

Radio-TV Program Prods.

Aladdin EnterprisesHOLlywood	2-6686
Allend'or ProductionsWEbster	8-2191
Burrud, Bill, ProductionsHOLlywood	3-8181
Commodore ProductionsHOLlywood	9-7502
Crosby, Bing, ProductionsBRadshaw	2-2771
Girard-Lewis ProductionsOLympia	2-2810
Gomalco, Inc.SState	3-0070
Goodson-Todman ProductionsCRestview	4-7357
Herts-Lion International Corp.HOLlywood	4-6121
MacGregor, C. P.DUnkirk	4-4191
MCA-TVBRadshaw	2-3211
Ross-Danzig TV, Inc.HOLlywood	2-6464
Signal Productions, Inc.HOLlywood	3-4173
Stark, Wilbur, ProductionsUPTon	0-3311
United Artists TV Corp.OLdfield	4-2800

TV Film Producers-Dist.

ABC FilmsNOrmandy	3-3311
M & A Alexander ProductionsHO	4-3414
Allied Artists TV CorporationNO	2-9181
George Bagnall & AssociatesOL	2-8050
Banner ProductionsPOplar	6-5171
Bonded TV Film Service, Inc.OLd	4-7575
Chertok TelevisionUPTon	0-3311
Cavalcade TV ProgramsOLive	4-4144
Frank Cooper AssociatesCR	4-5971
Corradine, Tom J.HOLlywood	2-4448
Jack Denove Productions, Inc.HO	4-8331
Desilu Productions, Inc.HO	9-5911
Walt Disney ProductionsVI	9-3411
Dougfair CorporationHO	5-6164
Jerry Fairbanks ProductionHO	2-1101
Family Theater, Inc.HO	2-1317
Don Fedderson ProductionsHO	9-5911
Filmaster, Inc.HO	6-1681
Flying A Prod.HO	9-1425
Four Star Films, Inc.PO	6-4151
Guedel, John, Prods.OLive	3-8000
Hollywood Television Service, Inc.PO	3-8411
Independent Television Corp.HO	2-6525
J & M ProductionsCRestview	3-1230
Mark VII, Ltd.TR	7-0621
Medallion TV Enterprises, Inc.HO	2-6635
NBC FilmsTH	5-7000
Paramount Television Productions, Inc.HO	9-3181
Revue Productions, Inc.TR	7-1211
Reynolds, Stuart, Prods.CRestview	4-7863
Screen Gems, Inc.HO	2-3111
Seven Arts Associated Corp.GRanite	6-1564
Stage Five Productions, Inc.HO	9-9011
Toroto EnterprisesCRestview	4-6023
Trans-Artists Prods.WEbster	1-1639
Twentieth Century Fox TelevisionHO	2-6231
TV MarketeersHOLlywood	6-3111
Universal Pictures Co., Inc., TelevisionTR	7-1211
Warner Bros. Pictures, Inc. TV DivisionHO	9-1251
Wolper Productions Inc.OLympia	2-7075

Artists Agencies

Alexander, Alec AgencyCRestview	1-6101
Allied CastingHOLlywood	3-7124
Alvarado, CarlosOL	2-0272
American Federation of TV-RadioHOLlywood	4-5123
Armstrong-Deuser-McHugh, Jr.CRestview	4-0881
Artigue, LouisCRestview	6-2488
Ashley-Steiner-Famous ArtistsCRestview	4-8511
Associated Booking Corp.OLive	2-9940

Auer, Miles BohmHOLlywood	2-6416
Barnes, William, AgencyCRestview	3-0205
Barr, Rickey, AgencyOLdfield	4-0738
Barskin Agency, TheOL	6-8530
Bell, Marcella AgencyCRestview	6-0012
Bender, DavidHO	2-0723
Bernie, HermanCRestview	5-0117
Bonham, C. HerschelHO	4-3060
Brandies, Bob, AgencyPOplar	2-4872
Brewis, AlexOL	2-1521
Carson-StempelCRestview	4-8343
Cinema Artists AgencyOLive	2-7074
Cloutman-GerardCRestview	4-6833
Columbia Artists ManagementHOLlywood	2-6623
Condit AgencyHO	4-9233
Connor, AllenHOLlywood	5-0834
Cooper, Frank, AssociatesCRestview	4-5971
Cooper, RayCRestview	6-9769
Cumber, Lil Attractions AgencyAXminster	3-6159
Darrow AgencyCRestview	4-7253
Davis, Mary WebbOL	5-6747
Donaldson AgencyOL	2-0355
Flaire Agency, TheTR	8-0850
Frings, KurtCRestview	4-8881
Garfield, MiltonCRestview	4-8631
Gefsky, Harold L.CRestview	4-7801
General Artists CorporationCRestview	3-2400
Gertz, MitchellCRestview	4-5491
Gold, HerbCRestview	4-8171
Gold, SidCRestview	4-7247
Goldstone, TobiasCRestview	6-1071
Gould, BillyHOLlywood	9-2731
Green, IvanOL	2-4010
Greshler, AbnerOLdfield	4-5960
Griffith, ByronHOLlywood	7-2600
Grossman, Milton M.CRestview	4-8631
Halliburton, JeannePOplar	9-2947
Halsey, Reece AgencyOLive	2-2409
Hamburg, MitchellCRestview	4-9311
Herdan-SherrellCRestview	1-5236
Herzbrun, WalterOL	2-7210
Howard, Sam, AgencyOLdfield	2-3872
Ingersoll, George, AgencyHOLlywood	7-0862
Irwin, LouCRestview	1-7131
Jackson, EdithHOLlywood	7-0155
Jaffe AgencyOLympia	7-2710
Kaufman, MiltonCR	5-5028
Kingston, Al, EnterprisesCRestview	6-8538
Kohner, PaulCRestview	1-5165
Kumin-Olenick AgencyCRestview	4-7281
Lance, Leon O.OL	7-1060
Lauren, J. W., AgencyCRestview	3-3550
Levee, SidCRestview	4-8631
Longenecker, Robt.OLive	3-3770
MacQuarrie, EarlCRestview	4-8919
Marion, Paul AgencyOL	2-9540
Marx, BertCRestview	4-8555
McMillan, Hazel, AgencyCR	6-3603
Medford, BenCRestview	1-7021
Meyers, WalterOL	6-1950
Middleton, Wallace, AgencyOLdfield	6-4460
Mishkin AgencyOLive	2-0944
Montgomery, Jack, AgencyOL	6-4460
Moore, LolaHOLlywood	7-8729
Morris, WilliamBRadshaw	2-4111
Ochs, AlHOLlywood	9-6470
Oliver, MaurineOL	7-1250
Omega Artists, Inc.TR	8-2024
Payton, BobOL	6-1880
Pearson, BenCRestview	4-5488
Pomeroy, JackHOLlywood	9-6366
Raison-Finger AgencyOLdfield	2-2446
Rose, Arnold L. Assocs.CRestview	4-5459
Rosen, Jerry, AgencyBRadshaw	2-2345
Ryan, FrankOL	2-8904
Saphier, James L., AgencyCRestview	1-7231
Schuller, William AgencyCRestview	4-6949
Schwartz AgencyOLive	3-0400
Screen Children's Guild AgencyHOLlywood	9-6231
Shauer, M. A.CRestview	1-1103
Shaw, GlennOLive	5-6956
Sheldon AgencyST	5-6666
Shiffirin-Hyland AgencyCR	4-7643
Shipley-IshimotoCRestview	6-6251
Shurr, LouisCRestview	4-8111

LOS ANGELES TELEPHONE NUMBERS

Sindell Agency	CRestview	4-8181
Small, Lillian Schary, Associates.....	BRadshaw	2-0496
Snitzer, Lou-Fritschi, Al, Inc.....	HOLlywood	9-6271
Stempel, Frank	CRestview	4-8343
Swanson, H. N.	OL	2-5385
Swoverland, Harold	OLive	6-0900
Talent Inc.	HOLlywood	2-0913
Thompson, Lionel B.....	CRestview	1-2188
Ullman, George	CRestview	4-5238
Wadsworth, J. B.....	CRestview	6-0698
Weiner, Jack	OLympia	2-1140
Weintraub, Murry	OLive	2-3892
White, Al, Agency	ST	9-8681
Wilkins, Paul	CRestview	1-6188
Willson, Henry	OLdfield	2-7452
World Artists Management Agency.....	CRestview	1-7294
Wormser, Jack, Agency.....	HOLlywood	4-8138
Zimmerman, Herman Agency.....	CRestview	6-0266

RADIO-TELEVISION DAILY **HOLLYWOOD 9-3951**

Sponsor	HOLlywood	4-8089
TV Guide	HOLlywood	5-2103
Variety	HOLlywood	9-1141

Radio-TV Audience Surveys

American Research Bureau.....	RA	3-8536
Facts Consolidated	TR	8-0910
Moffett Research Co.....	DU	3-7096
National Audience Board.....	CR	1-8141
Pulse, Inc.	OL	3-7733

Publications

Billboard, The	HOLlywood	9-5831
Box Office Magazine.....	HOLlywood	5-1186
Broadcasting Magazine	HOLlywood	3-3148
Film Daily, The.....	HOLlywood	9-5358
Hollywood Reporter	HOLlywood	4-7411
Media Agencies Clients.....	OL	7-1440

Airlines

American Airlines	MA	5-7241
British Overseas Airways Corp. (BOAC).....	BR	2-8866
Delta Air Lines.....	MA	7-9669
Pan American World Airways.....	MA	4-0192
TWA	MA	4-8141
United Airlines	HU	2-3300
Western Airlines		646-4321

**FOR LOCAL ADDRESSES AND
PERSONNEL OF ABOVE FIRMS
SEE
EDITORIAL INDEX, PAGE 7
UNDER CATEGORIES OF
AM STATIONS, FM STATIONS,
TV STATIONS, NETWORKS,
STATION REPS, ADVERTISING
AGENCIES, PUBLICATIONS,
NEWS ASSOCIATIONS, TALENT
AGENCIES, ORGANIZATIONS
UNIONS & GOVT. AGENCIES,
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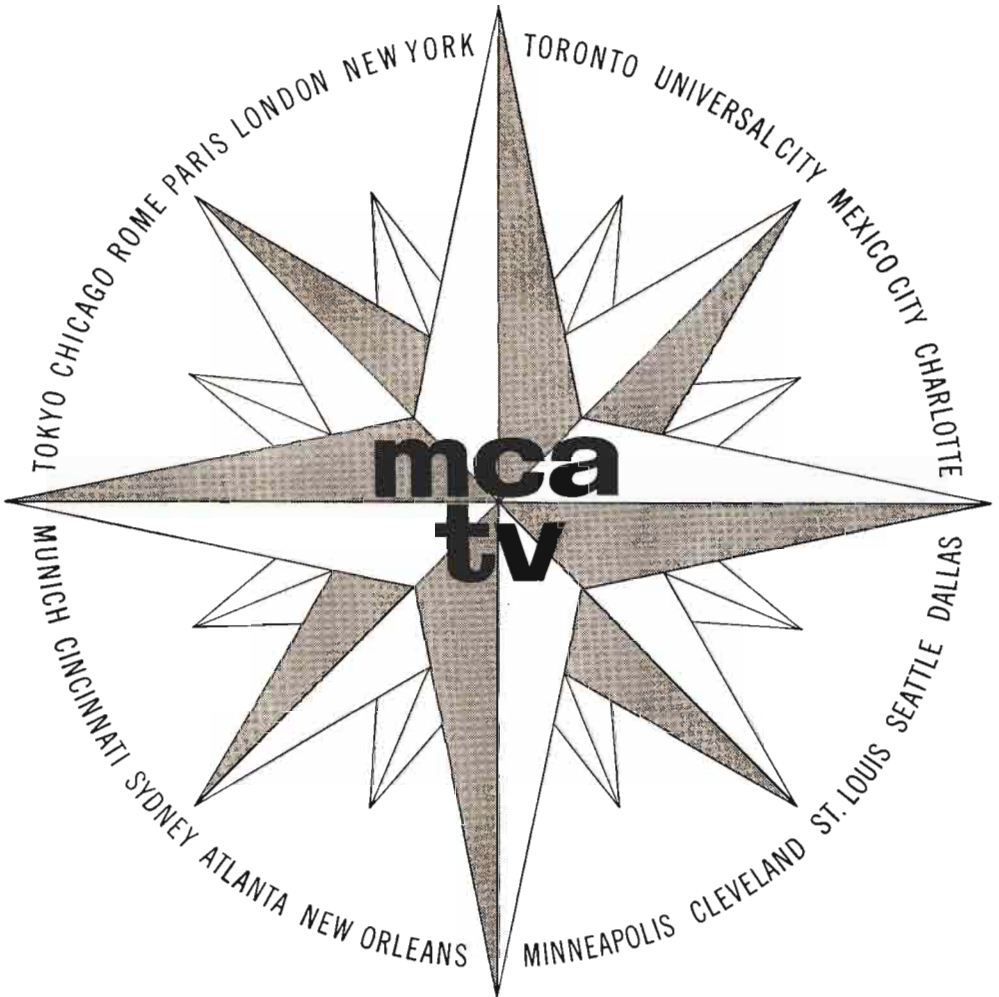
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AGENCIES**



**EXECUTIVE PERSONNEL
BRANCH OFFICES**

CANADIAN AGENCIES

1963



TV Stations Reporting a Profit or Loss Classified by the Amount of Profit or Loss

(Stations Operating Full Year Only)

— 1961 —

	<i>Type of Station:</i>	
	<i>VHF</i>	<i>UHF</i>
Total Number of Stations Reporting	439	71
Number of These Stations Reporting Profits	346	28
Profitable Stations as Percent of Total	78.8%	39.4%
Number of Stations Reporting Profits of:		
\$3,000,000 and over	13	—
1,500,000-3,000,000	26	—
1,000,000-1,500,000	29	—
600,000-1,000,000	33	—
400,000- 600,000	26	—
200,000- 400,000	52	2
100,000- 200,000	48	10
50,000- 100,000	49	4
25,000- 50,000	32	6
Less than 25,000	38	6
Number of Stations Reporting Losses	93	43
Unprofitable Stations as Percent of This Total	21.2	60.6
Number of Stations Reporting Losses of:		
Less than \$ 10,000	12	5
10,000- 25,000	21	12
25,000- 50,000	15	10
50,000- 100,000	17	8
100,000- 200,000	18	5
200,000- 400,000	5	3
400,000 and over	5	—

Source: FCC



Dr. Frankenstein believed a human being is a formula . . . Add two arms, two legs, etc., and you create a person.

He tried.

We know what happened.

However, there persists the Dr. Frankenstein school of advertising. You graft a headline that worked, to a picture that worked, to copy that worked. Sometimes the results *do* work. Often they *don't*.

The Dr. Frankenstein school forgets that people, and their emotions, can't be figured out with the nicety of the mathematician.

The best advertising ideas are like people. You find in them a life force, a creative spark, an individual personality.

Average advertising can be made by formula. But the best advertising is created. It is born. And it comes alive.

Young & Rubicam, Advertising

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 ABC—AUDIT BUREAU OF CIRCULATION
 ABP—ASSOCIATED BUSINESS PAPERS
 AFA—ADVERTISING FEDERATION OF AMERICA
 ANPA—AMERICAN NEWSPAPER PUBLISHERS' ASSOCIATION
 APA—AGRICULTURAL PUBLISHERS ASSOCIATION
 NBP—NATIONAL BUSINESS PUBLICATIONS
 NOAB—NATIONAL OUTDOOR ADVERTISING BUREAU
 PPA—PERIODICAL PUBLISHERS' ASSOCIATION
 SNPA—SOUTHERN NEWSPAPER PUBLISHERS' ASSOCIATION

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 Phone: PLaza 5-0845
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919 N. Michigan Ave., Chicago 11, Ill.
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 Frank Karoly, Arthur Warren
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 Phone: 265-2848

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 Phone: PLaza 7-3560

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 Director.....Bernard Rubinstein
 Copy Chief.....David M. Hausdorff

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1400 South Penn Square,
 Philadelphia 2, Pa.
 Phone: LOcust 8-6700

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 Secy. & Treas.....H. H. Allen

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401 W. Imperial, LaHabra, Calif.
 Phone: OWen 1-7785

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 Time Buyers..Thomas E. Steele, Jerry Jensen
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Estimated Radio Billings: \$6,000,000.
Estimated TV Billings: \$60,000,000.

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 235 Montgomery St., San Francisco 4, Calif.
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 Time Buyer.....Helen Stenson
 806 Main St., Houston 2, Texas
 Phone: CAPitol 8-0395

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 10 St. Mary St., Toronto 5, Ont., Can.
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 Dir. Radio-TV.....Robert Simpson
 1255 Phillips Sq., Montreal 2, Can.
 Phone: VICTor 2-8781

Manager.....M. Chicoine
 Avenida Insurgentes, Sur 102, Mexico City 6,
 Mexico

Phone: 11-97-13

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 82 Baker St., London W. 1, England
 Phone: WEIbeck 4426

Chmn. & Mng. Dir.....Brian F. MacCabe
 Mgr., Radio-TV.....Ian Latimer
 Kleiner Hirschgraben 16, Frankfurt am Main,
 Germany

Phone: 28-241

Manager.....Don Cunningham
Estimated Radio Billings: \$5,000,000.
Estimated TV Billings: \$51,000,000.

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 Doris Johnson, Bernard Nagel
 Time Supervisor.....Ruth Babick Lewis
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 Mary Crisafulli, Patricia Burke
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 Asst. Time Buyer.....Kaye Krueger

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 1010 N. Thompson St., Richmond 30, Va.
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Phone: TEmpleton 8-8250

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Production Mgrs...Don Williams, Noel Tyler
Gen. Mgr., Media Dir...Sylvester J. Bernstein

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Radio-TV Traffic.....Grace Patrick
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Adel Wind, Jean Warn
Estimated Radio Billings: \$850,000.
Estimated TV Billings: \$10,000.

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Estimated TV Billings: \$41,000,000.

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President, Dir. Gen. Armand de Malherhs
 Schurbertstrasse 20, Frankfurt am Main 6,
 Germany

Phone: 77-46-25

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Estimated Radio Billings: \$5,500,000.

Estimated TV Billings: \$110,500,000.

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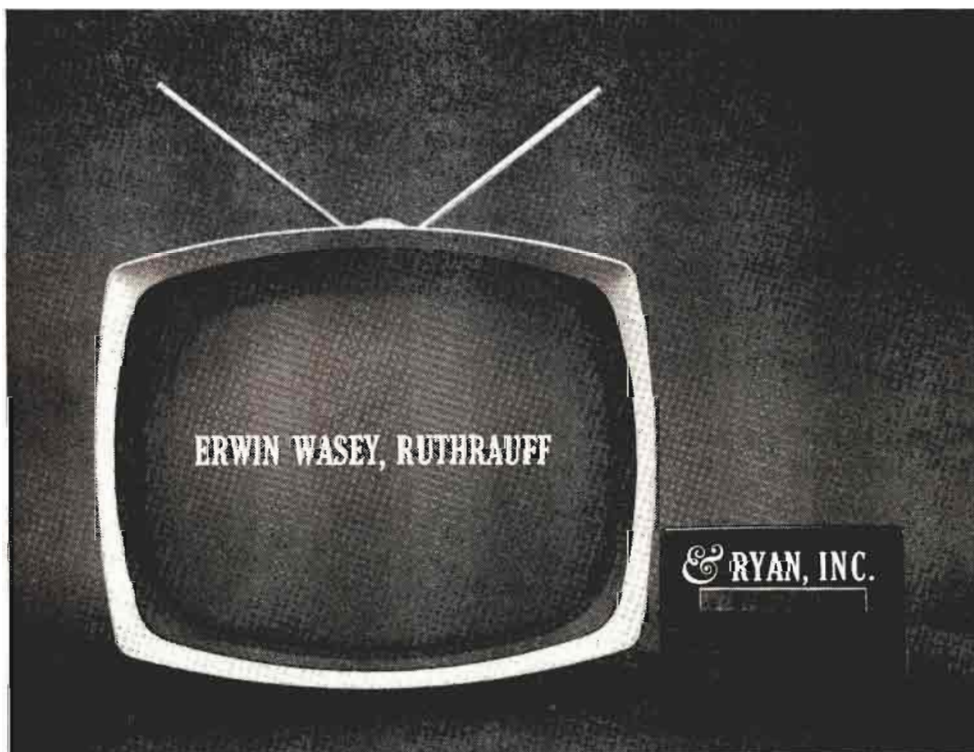
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Estimated TV Billings: \$84,000,000.

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Estimated TV Billings: \$80,000,000.

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Manager..... M. G. Furney

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Creative Director..... Peter S. Cardozo
Time Buyer..... Wendy Sugarman

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Estimated TV Billings: \$3,500,000.

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Phone: WOODward 1-5959

Manager W. Zippler

Estimated Radio Billings: \$6,000,000.

Estimated TV Billings: \$93,000,000.

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VP, Creat. Dir..... William Arter
VP, TV Dir..... S. Neal Hallock
VP's..... Herbert Wise, Leo A. McPherson
VP, Pub. Rel. Dir..... Nicholas Popa
Prod. Mgr. & Art Dir..... Harold Graham
Time Buyer..... John Metzger

HAROLD CABOT & CO., INC.

136 Federal St., Boston 10, Mass.

Phone: HANcock 6-7600

AAAA—ANPA

Board Chairman..... Harold Cabot
President..... Edward F. Chase
Sr. V.P..... William H. Ganick
Exec. V.P..... James I. Summers
V.P.'s..... Joseph R. Wallace,
Harold Cabot, Jr.

J. M. CAMP & COMPANY

333 S. Cross, Wheaton, Ill.

Phone: MONTrose 8-8000

ANPA—AFA

President..... John M. Camp
Secretary..... Orva I. Koenigsberg

Branch Offices

45 E. 45th St., New York 17, N. Y.

Phone: MURray Hill 6-6488

ADVERTISING AGENCIES

Exec-in-Chg.....Margaret Swan
 1408 Washington, Racine, Wis.
 Phone: MELrose 2-4613
 Exec-in-Chg.....Holger Jorgensen

CAMPBELLEWALD COMPANY

General Motors Bldg., Detroit 2, Mich.
 Phone: TRinity 2-6200

AAAA—ANPA—NOAB—APA—ABP—ABC
 Chairman of Board.....Henry G. Little
 Vice-Chmn. Bd., Sr. V.P.....J. J. Hartigan
 Chrmn. of Exec. Comm., Sr. V.P.....L. R. Nelson
 President.....Thomas B. Adams
 Exec. V.P.'s.....Colin Campbell,
 Clarence Hatch, Jr.
 Sr. V.P.'s.....Edward A. Schirmer, John H.
 Forshew, K. Jones
 Treasurer.....H. P. Cook
 Secy. & Personnel Dir.....S. J. Rozema
 Comptroller & Asst. Treas.....E. M. Talbert
 Vice-Presidents.....Walter B. Booth,
 George W. Davis, W. P. Stewart, W. H.
 Gage, Jr., W. W. Selover, J. L. Thornhill,
 Robert C. Doran, Arthur Boyd, John W.
 Clason, Francis L. Congdon, John V. Doyle,
 Harold N. Duda, Harold J. Hubert, Charles
 F. McLaughlin, Thomas D. Murray, Elmer
 A. Schroeder, Eugene A. Trombley
 V.P., Mgr. Radio-TV Dept.....Hugh Lucas
 V.P., Media Dir.....Carl Georgi, Jr.
 V.P., Radio-TV Creat. Dir.....Willard Klose
 V.P., Assoc. Creat. Dir.....James N. Hastings
 Radio-TV Business Mgr.....Lawson Paynter

Branch Offices

488 Madison Ave., New York 22, N. Y.
 Phone: MURray Hill 8-3400

V..P. and Mgr.....Frank W. Townshend
 Radio & TV Creat. Dir.....A. J. Miranda III
 230 N. Michigan Avenue, Chicago 1, Ill.
 Phone: CENtral 6-1946

Manager.....Richard D. O'Connor
 1717 N. Highland Ave., Hollywood 28, Cal.
 Phone: HOLlywood 9-2931

V.P., West Coast Mgr.....Richard C. Francis
 V.P., Radio-TV.....Richard L. Eastland
 Radio-TV Creat. Dir.....Willard Hanes
 315 Montgomery St., San Francisco 4, Calif.
 Phone: EXbrook 2-0145

V..P. and Mgr.....T. Milburn Johnston
 11 Pryor St., S.W., Atlanta 3, Ga.
 Phone: JACkson 4-3858

Manager.....Arthur T. Duhaime
 1625 Eye St., N.W., Washington 6, D. C.
 Phone: REPUBLIC 7-0015

Manager.....Donald R. Mallon
 Bryan & Bullington Sts., Dallas 1, Texas
 Phone: RIVERside 2-6889

Manager.....Lance C. Minor
 802 Traders Nat'l Bank Bldg., Kansas City 6,
 Mo.
 Phone: JEFFERson 1-5601

Manager.....Kent B. Kennedy
 441 Vine St., Cincinnati 2, Ohio
 Phone: MAIn 1-0500

Manager.....D. A. LaFerte
 1700 Broadway, Denver 2, Colo.

Phone: KEystone 4-4281

Manager.....John A. Hamill
 Estimated Radio Billings: \$6,000,000
 Estimated TV Billings: \$26,000,000

CAMPBELL-MITHUN, INC.

1300 Northwestern Bank Bldg.,
 Minneapolis 2, Minn.

Phone: FEderal 9-7383

AAAA—ABP—ANPA—APA—NBP—NOAB
 Board Chairman.....Ray O. Mithun
 President.....Albert R. Whitman
 Asst. to President.....Richard H. Iverson
 Exec. V.P.....Norman F. Best
 Vice-Presidents.....Kenneth D. Ruble
 B. E. Howard, R. L. Forrest, Arnold C.
 Aslakson, E. W. Burke, B. Leonard Avery,
 A. H. Lund, Charles R. Strotz, W. H. Case,
 K. R. Oelschlagel, William C. Barber,
 Harry J. Deines, Peter R. Edmonds, Donald
 H. Grawert, Joseph H. Hoffman, Harry M.
 Johnson, Robert J. Nevin, Robert B. Pile,
 Ralph F. Wittgraf

Media Director.....Harry M. Johnson
 Production Dept. Mgr.....Glenn Adair
 Radio-TV Bus. Mgr.....Richard L. Stevens
 Radio-TV Adm. Svc. Mgr.....Russell Lipton
 Secretary.....E. Brugette Flynn
 Treasurer.....Beatrice N. Sandquist
 TV Creative Supervisors.....G. F. Park,
 J. Roddy, G. Zimbelman, Cyrille DeCosse,
 Larry LaBelle

Best. Producers.....R. F. Berg, G. M. Hill
 Time Buyers....B. G. Leighton, R. O. Marti,
 F. P. Rolles, M. Paul, J. Wilson

Branch Offices

913 Palmolive Bldg., Chicago 11, Ill.
 Phone: DELaware 7-7553

Exec. V.P.....Lee A. Terrill
 1213 Hollywood Taft Bldg.
 Los Angeles 28, Cal.

Phone: HOLlywood 2-0715
 V.P., Gen. Mgr.....Paul E. Morgan
 517 Munsey Bldg., Baltimore, Md.
 Phone: MU 5-0158

Acc't. Exes....Dave Guthridge, Fred Katter
 Estimated Radio Billings: \$6,000,000
 Estimated TV Billings: \$22,000,000

CASMIER ADVERTISING CO., INC.

551 Fifth Ave., New York 17, N. Y.
 Phone: MURray Hill 2-2014

ABP—APA

Pres., Treas.....Marvin Casmier
 Radio Director.....Jack Partington
 Art Dir.....William E. Burgess

CAYTON, INC.

9 East 40th St., New York 16, N. Y.
 Phone: LEXington 2-1711

ABP—ANPA—APA—NBP

President.....William D'Arcy Cayton
 Secretary.....D. R. Roberts
 Art Director.....Raymond Aronne
 Media Dir.....Hy Crandall
 Creative Director.....Fred Ladd

ADVERTISING AGENCIES

CHAMBERS, WISWELL & MOORE, INC.

1700 Summer St., Stamford, Conn.
Phone: FI 8-5351, N.Y.C.—LU 5-4680
Sr. V.P., Marketing.....Charles Woram
Vice President.....Robert M. Guilbert
Art Dir., Prod. Mgr.....John Inglehart
Copy Chief.....Edmond Troide
Media Director.....Beatrice Miles
Public Relations Dir.....Joan Churchill

CHIRURG & CAIRNS, INC.

130 E. 59th St., New York 22, N. Y.

Phone: MURray Hill 8-5800

AAAA—ANPA—ABP—PPA—NBP—APA
Bd. Chairman.....John A. Cairns
President.....Wallace L. Shepardson
Exec. V.P.....Thomas R. Vohs
Asst. Treas.....Harold E. Lester
Radio & TV Dir.....Channing M. Hadlock
V.P., Media Dir.....Murray Thomas
Time Buyer.....Norma Strassman

Branch Offices

824 Bolyston St., Chestnut Hill (Boston)
67, Mass.

Phone: REgent 4-1055

Vice Chmn. of Bd.....James T. Chirurg
V.P., Gen. Mgr.....T. Scott Costello
Time Buyer.....Ruth Gaeta

CLEMENTS COMPANY, INC.

1405 Locust St., Philadelphia, Pa.

Phone: PE 5-5712

ANPA

President.....Alice V. Clements
V.P. & Copy Chief.....Elizabeth M. Zindel
V.P. & Acct. Exec.....Robert H. Smith
V.P., Art Dir.....Stanley F. Squire
Treas., Dir. of TV.....David S. Roberts
Secy. & Space Buyer.....Katherine E. King
Time Buyer.....Alvin L. King

COHON, HERBERT W., CO., INC.

565 Fifth Ave., New York 17, N. Y.

Phone: OXford 7-9277

APA—ABP—ANPA

Pres., Media Dir.....Herbert W. Cohon
V.P., Art Dir.....Irving M. Cohon
Acct. Execs.....H. W. Cohon, I. M. Cohon

COLE, FISCHER & ROGOW, INC.

660 Madison Ave., New York 21, N. Y.

Phone: PLaza 1-1780

ANPA

Chairman of the Board.....M. R. Cole
Pres., Ch. Exec. Comm.....Arthur A. Fischer
Vice-Presidents.....A. Moss, John Cody

COMPTON ADVERTISING, INC.

625 Madison Ave., N. Y. 22, N. Y.

Phone: PLaza 4-1100

AAAA—ABC—ANPA—ABP

Bd. Chairman.....Robert D. Holbrook
President.....Barton A. Cumming
Treasurer.....Henry A. Haines
Sr. V.P., Media Dir.....F. Kemp

Sr. V.P., Dir. of Radio-TV

Program.....Lewis Titterton
V.P., Comm. Prod.....Frank Brandt
Vice President.....Bert Mulligan
V.P., Assoc. Med. Dirs.....W. Barber,
J. Brown, R. Liddel, H. Clochessy, M.
Sculfort
Head Time Buyer.....Graham Hay
Head Canadian Buyer.....Robert Page
Time Buyers.....Noel Becker,
Joseph Burbeck, Douglas MacMullan, Carl
Sandberg, Genevieve Schubert, Lloyd Wer-
ner, Ethel Wieder

Branch Offices

111 W. Jackson Blvd., Chicago 4, Ill.

Phone: 427-4642

Sr. V.P., Mgr.....E. Dean Landis
6506 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-0100

V.P., Manager.....Alvin Kabaker
703 Market St., San Francisco, Calif.
Phone: GARfield 1-4854

V.P., Manager.....Joseph Cross
80-84 Charlotte St., London, W1, England
Manager.....L. W. Desbrow
406 Collins St., C.I., Melbourne, Australia
Manager.....Noel V. Nixon
Estimated Radio Billings: \$743,000.
Estimated TV Billings: \$70,657,000.

COMSTOCK & COMPANY

651 Delaware Avenue, Buffalo 2, N. Y.

Phone: TT 5-6187

Partners.....Henry W. Comstock,
H. Earl Close
Exec. Dir. Radio-Tv.....Howard C. Schellenberg

CO-ORDINATED MARKETING AGENCY, INC.

575 Lexington Ave., N. Y. C. 22

Phone: MU 2-1700

ABP

Bd. Chmn., Pres., TV Prod.....Lester L. Wolff
Exec. V.P., Prod., Time Byr.....Irving Herz
Assoc. Prod.....Walter Reed

ROBERT CONAHAY, INC.

261 Madison Ave., N. Y. 16, N. Y.

Phone: MURray Hill 2-5645

President.....Robert S. Conahay
Exec. V.P.....Edward J. Gardner
Secretary.....Irene Sala
Production Mgr.....John S. Wassmer
Media Dir., Space &
Time Buyer.....Marie Hughes
Art Director.....Achille Pelizzari

COX & TANZ ADVERTISING

333 S. 21st St., Philadelphia 3, Pa.

Phone: LOcust 3-7502

Owner.....Eugene R. Tanz
TV Director.....J. Kirk Connell
Continuity Director.....L. Nightingale
Art Director.....H. Brodsky
Prod. Mgr., Media Dir.....R. D. DiCarlo

ADVERTISING AGENCIES

JOHN GILBERT CRAIG ADV., INC.

913 Washington St., Wilmington 99, Del.
Phone: OLYMPIA 5-6185
ABP—ANPA—APA—NBP

President.....J. Gorman Walsh
Sec.-Treas.....Kathleen A. Walsh
Vice Pres.....Ruth Craig
Account Executives.....J. Gorman Walsh,
Kathleen A. Walsh
Media Buyers.....Ralph R. Swann, B. Bell

CRAIG & REID, INC.

1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 4-8218

Ch. of Board, President.....Ellis E. Craig
Vice President.....David L. Foutz
V.P., Secretary.....Anthony Oliver
Treasurer.....Jan Craig
Radio-TV Prod. Head.....George Wickham, Jr.
Asst. Radio-TV Prod. Head.....Stanford Heitner
Time Buyers.....Ellis E. Craig,
Riviera Hotel, Las Vegas, Spiegel, Inc.,
Trans World Airlines, Pontiac Div., General
Motors; David L. Foutz; House of
Paper, Skan Laboratories, L. A. Airport
Marina
Estimated Radio Billings: \$150,000.
Estimated TV Billings: \$500,000.

THE CRAMER-KRASSELL CO.

733 North Van Buren St., Milwaukee 2, Wis.
Phone: BRoadway 6-3500

AAAA—ABC—ABP—ANPA—AFA

Bd. Chmn., President.....A. W. Seiler
Exec. Vice-President.....H. N. Pasteur
Exec. Vice-Pres.-Treas.....C. W. Faude
Vice-Pres., Sec.....L. H. Ness
Vice-Presidents.....H. Dyson, C. H. Brehm,
R. F. Timm, R. L. Christiansen, M. A. Lem-
kuhl, D. V. Malec, D. G. Mitchem, R. B.
Skeen, G. Soldatos, Hil Swenson, Walter
Mackey, T. J. Wing
V.P., Radio-TV Dir.....Ken Hegard
Radio Time Buyer.....Loretta Mahar
TV Acct. Exec.....Jim Lewis
Time Buyers.....Lorreta Mahan,
Ken Hegard, Jim Lewis

CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York 16, N. Y.
Phone: MURray Hill 3-4900

AAAA—ABC—ANPA—ABP—AFA—ANA

Chmn. Exec. Comm.....J. P. Cunningham
Board Chmn.....Robert R. Newell
President.....C. W. Nichols, Jr.
Exec. Vice Presidents E. H. Calloun,
A. C. Chevins, J. D. Nelson, Jr.
Senior Vice Presidents.....R. Brisacher,
N. F. McEvoy, J. E. Rice, Jr., H. Thwaite,
S. Weeks, Jr.
Sr. V.P., Secy.....Edward G. Comstock
Sr. V.P., Treas.....George A. McMoran
V.P., Programming.....Richard Depew
V.P., Production.....Thomas DeHuff

Branch Offices

1717 N. Highland Ave., Los Angeles 28, Calif.
Phone: HO 6-3495

Manager.....Ben Norman
1660 Bush St., San Francisco 9, Calif.

Phone: PRospect 6-2600

V.P., General Manager.....Fred Hale
Braniff Bldg., Exchange Pk., Dallas, Tex.
Phone: FL 7-9900

Manager.....David Porter
Estimated Radio Billings: \$5,500,000.
Estimated TV Billings: \$17,500,000.

CURTIS ADVERTISING COMPANY

1 Park Ave., New York, N. Y.
Phone: LE 2-3544

APA

President.....Lawrence R. Curtis
Vice-President.....R. D. Nathan
Secy.-Treas.....Rose Berg
Art Director.....Leo Lobell
Publicity Director.....S. Maizel
Radio-TV Dir.....Dave Nathan

DANCER-FITZGERALD-SAMPLE, INC.

347 Madison Ave., New York 17, N. Y.
Phone: OREGon 9-0600

AAAA—ANPA—ABP—AFA

Bd. Chmn.....Clifford L. Fitzgerald
President.....Chester T. Birch
Admin. V.P., Secy.....Fred T. Leighty
V.P., Treas.....W. F. Maughan
V.P., Radio-TV Dir.....J. J. Neale
V.P., Prog. Prod.....David O. Nyren
V.P., Radio-TV Comm.

Prod.....Norman Mathews
Sr. V.P.'s.....L. O. Brown, S. J. Hamilton,
G. H. Johnson, G. G. Tormey.

Branch Offices

1680 N. Vine St., Hollywood 28, Cal.
Phone: HOLLYwood 2-3256

V.P., Gen. Mgr.....Betty O'Hara
343 Sansome St., San Francisco 4, Cal.
Phone: YU 1-2010

V.P., Gen. Mgr.....Lawrence Dunham
200 St. Clair Ave. West, Toronto 7, Ontario
Phone WALnut 4-8425

V.P. & Mgr.....Gilbert Nunns
333 W. 1st St., Dayton 2, O.
Phone: BALDwin 4-1001

V.P., Manager.....Thomas Pritchard
Estimated Radio Billings: \$8,000,000.
Estimated TV Billings: \$67,000,000.

DANIEL & CHARLES, INC.

185 Madison Ave., New York 16, N. Y.
Phone: MURray Hill 6-7288

ANPA—APA—PPA

Ch. of Bd.....Charles Goldschmidt
President.....Daniel S. Karsch
V.P., Radio-TV Prod.....Lincoln Diamant
Asst. TV Dir.....Kermit Berger
Time Buyers.....Tory Jacobs, Bernice Gut-
mann, Doris Gould, Isabelle Stannard
Estimated Radio Billings: \$1,000,000
Estimated TV Billings: \$5,500,000

ADVERTISING AGENCIES

D'ARCY ADVERTISING CO.

Missouri Pacific Bldg., St. Louis 3, Mo.

Phone: CEntRAL 1-6700

AFA—AAAA—ABP—ANPA—ABC

President..... Harry W. Chesley, Jr.
 Vice Pres..... Marvin D. McQueen
 V.P., Mgr. Radio-TV..... Harry K. Renfro
 V.P., Mgr. Radio-TV Prod..... R. E. Johnson
 V.P., Treas..... E. D. Cronk

Branch Offices

430 Park Ave., N. Y. 22, N. Y.

Phone: PLaza 8-2600

Chm. of Bd..... Robt. M. Ganger
 V.P., Mgr..... M. Peter Franceschi
 V.P., Radio-TV Prod..... Allen Ducovny
 55 Public Sq., Cleveland 13, O.

Phone: TOWer 1-3911

Vice President, Mgr..... Norbert Stammer
 75 Bloor St. W., Toronto, Ontario, Can.

Phone: WALnut 1-3135

Vice-President, Mgr..... J. Payne
 75 Eighth St. N.E., Atlanta 9, Ga.

Phone: TR 5-0611

Vice-President, Mgr..... M. L. Boyd, Jr.
 3540 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUNkirk 5-3171

Vice President, Mgr..... Merritt Willey
 Prudential Plaza, Chicago, Ill.

Phone: MICHigan 2-5332

Vice President, Mgr..... W. C. Edwards
 Mgr., Radio-TV Dept..... R. Young
 Texas Nat'l Bank Bldg., Houston 2, Texas

Phone: CAPItol 4-9751

Vice-President..... J. Bob Wilson
 2772 4th Ave., San Diego 3, Calif.

V.P. & Mgr..... G. E. Vinson
 Time Buyer..... Robt. Steres

Estimated Radio Billings: \$9,000,000.

Estimated TV Billings: \$30,000,000.

DAVIS-HARRISON-SIMMONDS

11032 Magnolia Blvd., No. Hollywood, Calif.

Phone: TRIangle 7-5358

President..... Don L. Davis
 V.P.'s..... M. S. Davis, R. Vaughn,
 S. Sloane, C. A. Clements, R. Hodgson
 Radio-TV Dir..... Dawnelle M. Davis

THE IRVING DAVIS ADV. AGENCY

151 West 51st St., New York 19, N. Y.

Phone: CIRCLE 7-1870

APA—ABP

Owner..... Irving Davis

DEUTSCH & SHEA, INC.

230 West 41st St., New York 18, N. Y.

Phone: LONGacre 4-5900

ABP—AAAA—ANPA

President..... A. R. Deutsch
 V.P..... V. M. Evans

DITTMAN & KANE, INC. ADV.

225 S. 15th St., Philadelphia 2, Pa.

Phone: PE 5-1546

Pres. & Treas..... Jessie Kane Gimbel
 Secretary..... Barbara Kevitch
 Radio-TV Dir..... Phoebe J. Dorfman

DOE-ANDERSON ADV. AGENCY

315 Commonwealth Bldg., Louisville 2, Ky.

Phone: 582-1347

ANPA—ABP

Chairman..... Warwick Anderson
 President..... D. Larry Barker
 V.P., Treasurer..... Louis E. Schneider
 Vice President..... Robert S. Allison
 TV-Radio Director..... John L. Shaw
 Sec., Media Buyer..... Miss G. P. Wagner
 Estimated Radio Billings: \$64,200.
 Estimated TV Billings: \$59,450.

DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York 36, N. Y.

Phone: YUKon 6-6500

AAAA—ABC—ABP—ANPA

Chr. of the Bd..... Donald K. Clifford
 Pres..... William E. Steers
 Treasurer..... Robert P. Clark
 Sr. V.P.'s..... James F. Egan, Harry M. Ireland
 V.P., Programming, Opera..... C. A. Winchester
 V.P., Comm. Prod..... P. Cooper
 V.P., Media Director..... S. B. Vitt
 Best. Media Spvsr..... Robert Widholm
 Time Buyers and Accounts: S. Tarricone
 and R. Silberberg; Bordens, Muellers,
 Bristol-Myers, Noxema, Quinton Co., Wiedemann
 Beer, Jax Beer; J. Giebel, R. Widholm; Air-
 wick Grove Labs, Bristol-Myers, Triumph
 Cars; R. Olson; Chesebrough-Ponds, Eastman
 Chemical, Narragansett Beer, Pet Milk, Shul-
 ton, U. S. Tobacco.

Estimated Radio Billings: \$2,500,000.

Estimated TV Billings: \$14,500,000.

RALPH L. DOMBROWER CO., INC.

Dombrower Bldg., 11 E. Franklin St.

Richmond 19, Va.

Phone: MILton 3-1113

Pres.Treas..... Ralph L. Dombrower, Sr.
 V.P..... Ralph L. Dombrower, Jr.
 V.P., Sec'y..... Malcolm B. Dombrower
 Art Director..... Hobart Britton
 Radio, TV Dir., Talent

Buyer..... T. Michaux Moody
 Media Dir., Time Buyer..... Janet Hanson

Branch Office

Woodward Bldg., 15th & H Sts., N.W.,
 Washington, D. C.

Phone: REpublic 7-1420

Manager..... Philip Rosenfeld

DONAHUE & COE, INC.

1271 Ave. of Amer., New York 20, N. Y.

Phone: CIRCLE 5-1000

ABP—ANPA

Chm. of Board..... Edward J. Churchill
 President..... Donald E. West
 Ch. Exec. Comm..... Walter Weir
 V.P. Chg. Media..... Gerald T. Arthur
 V.P. TV-Radio Dept..... Carl Rigrod
 Business Manager..... Douglas Burmeister
 Director of Media..... John Meskil
 Media Supervisors..... Peter Dalton,
 Beth Black, Cliff Greenspan

ADVERTISING AGENCIES

3325 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DUnkirk 5-2211
 V.P. & Mgr. C. N. La Vene
 909 Dan Waggoner Bldg., Ft. Worth, Tex.
 Phone: EDison 2-2201
 V.P. & Mgr. S. Schlenther
 68 Knightsbridge, London S.W. 1, Eng.
 Phone: Kensington 8111
 Mgr. Sidney Horniblow
Estimated Radio Billings: \$1,000,000.
Estimated TV Billings: \$12,500,000.

GALLAND ADVERTISING

18 E. 48th St., New York 17, N. Y.
 Phone: PLaza 5-9141
 President. Harry J. Galland
 V.P., Media Dir. Marilyn Arko

GARDNER ADV. CO.

915 Olive St., St. Louis 1, Mo.
 Phone: CE 1-3200
 ABP—ANPA—APA
 Chairman & Pres. Charles E. Claggett
 Vice Chairman. John A. H. Rehm
 Exec. Vice-Pres. C. C. Humphrey
 V.P. Radio-TV Pgm. Dir. William Fisher
 Branch Office
 370 Lexington Ave., New York 17, N. Y.
 Phone: MURray Hill 9-2424
 V.P., Chmn. Exec. Comm. William F. James
 V.P., Exec. Dir., Radio-TV. Roland Martini
 Chief Time Buyer. Ruth Clinton
 1717 N. Highland Ave., Hollywood 28, Calif.
 Phone: HO 9-2719

GAYNOR & DUCAS, INC.

850 Third Ave., New York 22, N. Y.
 Phone: PLaza 5-2200
 ANPA—ABP—NBP
 President. Paul Gaynor
 Exec. Vice Pres. John J. Ducas
 Senior V.P. R. Wooldridge
 Production Manager. R. W. Nelsen
 Radio-TV Dir. Robert Neuzer
 Branch Office
 291 S. La Cienega, Beverly Hills, Calif.
 Phone: OLeander 5-8191
 Senior V.P. A. V. Cline
 V.P., Adv. Norm Church
 Media Buyer. J. Giddings

THE GETSCHAL CO., INC.

342 Madison Ave., New York, N. Y.
 Phone: MU 7-2200
 President. Budd Getschal
 Production Manager. Gerry Gilbert
 Art Director. Leonard Steinberg

GEYER, MOREY, BALLARD, INC.

555 Madison Ave., New York 22, N. Y.
 Phone: PLaza 1-3300
 AAAA—ABP—ANPA
 Board Chairman. Sylvester M. Morey
 President. Sam M. Ballard
 Chmn. Exec. Comm. B. B. Geyer
 Exec. V.P. Richard J. Farricker
 Sr. Vice Presidents. Edward A. Gumpert,
 George C. Oswald

Admin. V.P. John T. McHugh
 V.P. & Radio-TV Prod.

Mgr. LeRoy Emmerich
 Radio TV Bus. Mgr. Donald W. McGuinn
 Secretary. William G. Carmody
 Treasurer. John R. Kunz
 Assoc. Dir., Bestg.

Media. Roeland J. van Emmerik
Time Buyers & Accounts: Werner R. Kutsche (N.Y.); Babbitt, Sinclair, Richfield, Irish Interl. Airlines, Underwood, Kelvinator; Jan van Emmerik (N.Y.); American Motors; William Santoni (N.Y.); Max Factor; Jack H. Stilwill (Chicago); Central Nat'l Bank of Chicago, William Cooper & Nephews, Inc., I. J. Grass Noodle Co., Illinois State Toll Highway Comm., John Morrell & Co., New England Fish Co.; Wendell W. Unfer (Chicago); DeKalb Agricultural Assoc., Inc.; Lloyd Ver Steegh (Chicago); Allied Mills, Inc.; Catherine Hamm (Dayton); State Fidelity Federal Savings & Loan Assn., Rambler Dealers Assoc. of Dayton; Neal Nyland (Detroit); Rambler Dealer Assocs.; George Koenig (Los Angeles); Union Pacific Railroad; Robert J. Livingston (Omaha); Union Pacific Railroad; R. H. Galley (Omaha); Nebraska Savings & Loan; John T. Bruce (Portland); Rambler Dealer Assoc.; Allan Halverson (Portland); Pool Line Railroad, Union Pacific Railroad; Tom Kallas (Racine); West Bend Co.; Charles Might (Racine); J. I. Case Co., Badger Northland, Inc.

Branch Offices

931 Third Nat'l Bldg., Dayton 2, Ohio
 Phone: 228-4154
 Vice Pres. E. G. Frost
 14250 Plymouth Rd., Detroit 32, Mich.
 Phone: WEBster 3-5520
 V.P.'s. Daniel A. Packard, John F. Henry, Jr.
 5455 Wilshire Blvd., Los Angeles, Calif.
 Phone: 937-0510
 Vice Pres. M. E. Welborn
 645 N. Michigan Ave., Chicago 11, Ill.
 Phone: MO 4-8400
 Chmn. of Exec. Comm.,
 West Div. Donald J. Powers
 2130 S. W. Fifth Ave., Portland 1, Ore.
 Phone: CAPitol 6-2981
 Vice Pres. R. J. Livingston
 1504 Dodge St., Omaha 2, Neb.
 Phone: 342-7795
 Vice Pres. R. J. Livingston
 610 Wisconsin Ave., Racine, Wisc.
 Phone: MELrose 4-6605
 Vice Pres. Edward F. Krein
Estimated Radio TV Billings: \$12,500,000.

GIBRALTAR ADV. AGENCY, INC.

17 E. 45th St., New York 17, N. Y.
 Phone: MURray Hill 7-7896
 President. Charles J. Basch, III
 Vice-President. Leo Berman
 Treasurer. Clarence Schmidt

ADVERTISING AGENCIES

Sec'y., Radio-TV Dir.,
Time Buyer.....Frances Scott
Radio-TV Div.....Ronald Dawson

GILLHAM ADVERTISING AGENCY, INC.

500 Continental Bank Bldg., Salt Lake City
1, Utah
Phone: DAVis 8-0281
ABP—ANPA—ANA

President.....M. C. Nelson
Exec. Vice Pres.....Lon Richardson, Sr.
Vice-President.....Robert F. Rohlfling
Vice-President.....Wendell J. Ashton
Vice President.....J. Y. Tipton
V.P., Dir. Radio-TV.....Arthur W. Atack
Secretary.....Richard H. Ogaard
Radio-TV Acct. Exec.....Lowell Jackson
Time Buyers & Accounts: Robert F. Rohlfling; Hotel Utah & Utah Motor Lodge, Union Pacific R.R., Lowell Jackson; American Oil Co., Pet Dairy (Sego Milk), Utah Power & Light Co., Glazier Const., West. Colo. Power; Arthur W. Atack; First Security Bank, Ogden First Fed., Petty Ford Co., 1st Federal Savings & Loan, Amer. Dairy Assn., GE, Lucky Lager, Mountain Fuel Supply Co.

BERT S. GITTINS ADVERTISING, INC.

739 N. Broadway, Milwaukee 2, Wis.
Phone: BR 6-5934
ABP—ANPA—NOAB—NBP—APA

President.....Bert S. Gittins
Prod. Dir.....Stewart Carison
Best. Media.....Esther Block
Copy Dir.....Harold Nelson

GLENN ADVERTISING INC.

3410 Republic Bank Bldg., Dallas, Tex.
Phone: RI 8-9851

ANPA—ABP—AAAA—ABC—AFA—ANA
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V.P., Media Director.....Duke Burgess
Vice President.....Liener Temerlin
Dir., Air Media.....Gene Dennis
Radio-TV Director.....John Hicks
Time Buyer.....Mrs. Sue Hooks

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Ft. Worth Nat'l Bank Bldg., Fort Worth, Tex.
Phone: ED 2-4476

Vice President.....Merle Bell
1101 Majestic Bldg., San Antonio, Tex.
Phone: CApiitol 7-6311

Vice President.....J. Schlichenmaier
3915 Essex, Houston, Texas
Phone: MO 6-1855

Manager.....Ed Chalmers
Suite B, Southwest Natl. Bldg., El Paso, Tex.
Phone: KE 2-3606

Manager.....I. E. Carson
651 Skirvin Tower, Okla. City, Okla.
Phone: CEntRAL 6-8582

Vice President.....J. S. Bell

GOODMAN ORGANIZATION

7165 W. Sunset Blvd., Los Angeles 46, Calif.
Phone: HO 6-5221

President.....Mort Goodman
Radio-TV Dir.....David Horowitz
Asst. Media Buyer.....Shirley Ross

GOTHAM-VLADIMIR ADVERTISING, INC.

342 Madison Ave., New York 17, N. Y.
Phone: OXFord 7-4300
ABP—AFA—ANPA—AAAA

Vice-Chmn. of Bd.....G. Ellsworth Harris
President, Dir.....Arthur A. Kron
Sr. Vice Presidents.....Rufus Choate,
Richard H. Hobbs, Daniel C. Kaufherr
Vice Presidents.....Robert F. Kendall,
C. G. Rourke, Frank Birdsall, William V.
Riegland, A. L. Beyea
Media Dir.....Robert J. Riegland
Secretary.....Chester A. Priest
Dir. Radio & Television.....Sally Allen
Dir. Pub. Relations.....Kay Long
Dir. Research.....Margaret E. Stark

Branch Offices

1 No. LaSalle St., Chicago 2, Ill.
Phone: ANdover 3-2890

Sr. Vice President.....Richard H. Hobbs
2223 Centro East, Tiburon, Calif.
Phone: GE 5-1073

Vice President.....Frank A. Birdsall
Avenida Munoz Rivera, Esquina Luis
Gonzales

Hato Rey, Puerto Rico

President.....Thomas Clark

GRANT ADVERTISING, INC.

919 North Michigan Ave., Chicago 11, Ill.
Phone: SUPERior 7-6500
ANPA—APA—ABP—SNPA—NOB

Board Chairman.....Will C. Grant
Exec. V.P.....Greg Sherry
Sr. Admin. V.P.....Christopher Cross
Secretary.....Mary Waller Grant
V.P., Research Dir.....George Bauder
V.P., Comptroller.....R. Runtz
V.P., Media Dir.....Reginald L. DeLlow
V.P., Creative Dir.....Ernest Allen
Radio & TV Dir. (Chicago).....Gail Light
Production Mgr.....Don V. Seyfried

Branch Offices

711 Third Ave., New York 17, N. Y.
Phone: OXFord 7-5800

President.....E. W. Plowe
V.P. Media.....J. Le Brecht
1600 Vaughn Bldg., Dallas 2, Tex.
Phone: RI 1-3251

V.P., Gen. Mgr.....Joe K. Hughes
Media Director.....Mrs. Dean Hulse
405 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-6275

V.P., Gen. Manager.....Francis Martin, Jr.
801 2nd Ave., Seattle, Wash.
Phone: MAIn 4-3232

V.P., Gen Mgr.....Dan Madden

ADVERTISING AGENCIES

13th St. at Second Ave., S.W., Miami 36, Fla.
Phone: FRanklin 3-6611

Exec. V.P., Gen. Mgr.,
Caribbean Oper.....John A. Day
1680 N. Vine, Los Angeles, Calif.
Phone: HO 1-9231

V.P., Gen. Mgr.....R. L. Dellinger
Estimated Radio Billings: \$3,000,000.
Estimated TV Billings: \$9,000,000.

GRAY & ROGERS

12 South 12th St., Philadelphia 7, Pa.
Phone: WALnut 2-4808
ANPA—ABP—ABC—AAAA

Partner.....Jerome B. Gray
Partner-Copy Chief...Robert W. Grahau
Partners.....Sherman G. Landers,
Russell K. Carter, William B. Edwards,
Atherton Seeley, Daiv B. Arnold, Albert R.
Bochroch, William Kinney, Henry R.
Hallowell

Superv. Radio-TV Dept...Edmund H. Rogers
Program & Mgmt. Dir....Walter M. Erickson
Production Director....Chester R. Cooper
Media Director.....Edward Papazian
Asst. Media Dir.....Charlotte Baumann
744 Broad St., Newark, N. J.
Phone: MArket 3-7345

Manager.....Richard N. Gulick
Estimated Radio Billings: \$900,000.
Estimated TV Billings: \$1,100,000.

MONROE GREENTHAL CO., INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-8640

President.....Monroe W. Greenthal
V.P., Creative Dir.....David E. Diener
Radio & TV Dir.....Harry Bargamian
Media Dir.....Harry Schulman
Copy Chief.....Dave Dember
Prod. Mgr.....Joseph Bogiano
Art Director.....Otto Luther
Assoc. Art Dirs.....Ed Brodtkin,
Lew Clayton, Robert Cohen

GREGORY-GIEZENDANNER COMPANY

P. O. Box 6278, Houston 6, Texas
Phone: JACkson 6-1071

Partners.....Lloyd Gregory,
Chas. J. Giezendanner, Jr.
Production Manager.....L. Chesnar
TV Time Buyer.....Annette Kercheval
Publicity Director.....Mauden Marks

GREY ADVERTISING, INC.

430 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3500

AAAA—ABC—AFA—NOAB

Ch. of Board.....Arthur C. Fatt
President.....Herbert D. Strauss
Cb. Exec. Comm.....Lawrence Valenstein
Exec. V.P., Chg.

Radio-TV Dept.....Alfred L. Hollender
V.P., Chg. Comml. Prod.....Jack Davis
V.P., Media Dir.....E. L. Deckinger
V.P. Assoc. Media Dir.....Harold Miller
Spot Best. Media Spvsr.....Joan G. Stark
Network Media Spvsr.....Helen Wilbur

Branch Offices

25 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-8401

Vice-Pres.....Robert D. Wolfe
1908 Sherbrooke St., Montreal, P.Q., Can.
Phone: WELLington 7-9521

Vice. Pres.Peter Golick
Estimated Radio Billings: \$7,700,000
Estimated TV Billings: \$26,200,000

GRISWOLD-ESHLEMAN CO.

55 Public Sq., Cleveland 14, O.
Phone: TOWer 1-3232

AAAA—ABP—ANPA—ABC—AFA

Board Chrm., Treas.....Jonathan F. Davis
PresidentCharles Farran
V.P.'s.....Robert L. Baumgardner,
L. R. Canfield, V. C. Kenney, E. M. Marker,
F. W. Beckinsale, John P. Conde, Harry M.
Grinton, Jack Higgins, Lowell S. Monroe,
David Skylar, Heinz A. Stadthagen,
William A. Weaver

Dir., Radio-TV Production..Ralph A. Borzi
Time Buyer, Cleveland.....Helen Lott
Time Buyer, Chicago.....Ralph Rozema

Branch Offices

307 N. Michigan Blvd., Chicago 1, Ill.
Phone: STate 2-8927

Manager.....H. W. Stoetzel
Grant Bldg. Penthouse, Pittsburgh 19, Pa.
Phone: 471-5701

Manager.....Ronald P. Taylor
Estimated Radio & TV Billings: \$1,100,000.

JULIAN GROSS & ASSOCIATES, INC.

709 Main St., Hartford 3, Conn.
Phone: CHapel 9-8491

Pres., Treas.....Julian Gross
Prod. Mgr.....B. K. Hensley
SecretaryG. Ray
Time Buyers.....J. Gross, J. J. Long,
B. J. Kreft

GRUBB ADVERTISING, INC.

111 N. Market St., Champaign, Ill.
Phone: 356-3766

ABC—ABP—ANPA—AFA

PresidentRobert F. Grubb
V.P., Bst. Act.....Dale R. Arvidson
Radio-TV Coord.....Howard F. Babbs
SecretaryF. E. Wilder
Asst. Treasurer.....Virginia P. Weinman
Media Dir.....J. J. Dombrowske
Time Buyer.....Mrs. Barbara Fairfield

Branch Office

3231 N. Meridian, Indianapolis, Ind.
Phone: WA 3-2385

Manager.....J. C. Crosbie
Estimated Radio Billings: \$125,000.
Estimated TV Billings: \$800,000.

GUILD, BASCOM & BONFIGLI, INC.

222 Columbus Ave., San Francisco 11, Calif.
Phone: YUkon 2-8400

AAAA—ABP—ANPA

ADVERTISING AGENCIES

President Walter Guild
 Bd. Chrmn. David Bascom
 Exec. V.P. Dante Bonfigli
 General Manager. Ben Franklin
 V.P., Best. Prod. Head. Alexander Anderson
 V.P.'s. Maxwell Arnold, Ernest J. Hodges,
 Rod MacDonald, Walter Lawrence
 TV Creative Dir. David Fulmer
 TV Opera. & Radio Prod. Dir. Curt Baldwin
 Sec.-Treasurer. John H. Rolfs
 Time Buyers. Rod MacDonald,
 Lyn Gross, Peg Harris, Kathie DeHaven

Branch Offices

575 Lexington Ave., New York, N. Y.

Phone: PLaza 1-3979

V.P., Office Mgr. Hank Buccello
 V.P., Dir. Network Rel. Reggie Schuebel
 1750 N. Vine St., Hollywood 28, Calif.
 Phone: HO 9-8217

Office Mgr., TV Bus. Mgr. George Allen
 TV Comm. Prod. Dan Lindquist
 Dir. of TV Pgm. Sam Pierce
 1609 Tower Bldg., Seattle 1, Wash.
 Phone: MAin 4-8790

Office Mgr. Angus Woodbury

GULF STATE ADVERTISING AGENCY, INC.

2714 S.W. Freeway, Houston 5, Texas

Phone: JACkson 6-2111

AAAA—ABP—ANPA—AFA

President, Time Buyer. Adie Marks
 V.P., Treas. Seymour Cohen
 Prod. Mgr., Time
 Buyer. Mrs. Margaret Denney
 Radio-TV Dir., Time
 Buyer. Mrs. Paula Reece

LAWRENCE C. GUMBINNER ADV. AGENCY, INC.

655 Madison Ave., New York 21, N. Y.

Phone: TEmpleton 8-1717

ABP—ANPA—ABC

Chairman. Lawrence C. Gumbinner
 President Milton Goodman
 V.P., Radio-TV Dir. Paul G. Gumbinner
 Exec. V.P. Morton Freund
 VP in Chg Prod. Herman Kornblum
 V.P. in Chg. Art. Hershel Bramson
 Vice President. Sumner Wyman
 TV Prod. Edgar Kenner
 TV Creat. Dir. M. Sasanoff
 Time Buyers. Dorothy Barnett,
 J. Murphy, A. Wasserman, George Blinn,
 Paul Fitzgerald

GUTMAN ADVERTISING AGENCY

Peoples Federal Bldg., Wheeling, W. Va.

Phone: 233-4700

ANPA—AFA

President. D. Milton Gutman
 Secretary Phyllis Kalany
 V.P., Radio-TV Prod. D. M. Gutman, Jr.

JOHN L. HALPIN, ADVERTISING

277 State St., Schenectady 5, N. Y.

Phone: FRanklin 2-0492

Partners. John L. Halpin, Marion G. Halpin

Copy Chief. A. M. Fowler
 Production Carol Lundie
 Art Director. A. H. Hitchins

HART-CONWAY ADV. CO., INC.

300 Triangle Bldg., Rochester 4, N. Y.

Phone: LOcust 2-3520

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 Sr. Vice-President. Harold E. Kennedy
 Exec. Vice-President. John P. Street
 Vice-Presidents. E. Ward Phillips,
 John M. Nixon

GEORGE H. HARTMAN CO.

307 N. Michigan Ave., Chicago 1, Ill.

Phone: ANdover 3-0130

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 William H. Aaron, Robert S. Cole
 V.P., Art Dir. Alfred Festen
 Secretary George H. Hartman, Jr.
 V.P., Radio & TV Director. John D. Berg
 Radio & TV Dir.-Prod. Jack Leonard
 Time Buyers Gloria McNamee,
 Audrey Thorelius

Branch Office

420 Lexington Ave., New York 17, N. Y.

Phone: MURray Hill 9-8637

Branch Office Mgr. John Berg

HEINTZ & COMPANY, INC.

824 Wilshire Blvd., Los Angeles 17, Calif.

Phone: MADison 9-3181

AAAA—ANPA—ABP

President. Robert P. Heintz
 Exec. V.P. Herbert Dickow
 Radio-TV Dir. Kenneth Higgins

AL HERR ADV. AGENCY, INC.

225 E. Michigan St., Milwaukee 2, Wis.

Phone: Broadway 1-2710

ABP—ANPA—AAAA

President, Chmn., Al J. Herr
 Vice-President John Rock
 V.P., Radio-TV Pat Kocian

HICKS & GREIST, INC.

555 Fifth Ave., New York 17, N. Y.

Phone: MURray Hill 7-5600

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 President. Charles V. Skoog, Jr.
 Ch. Exec. Comm. Thomas J. Maloney
 Exec. Vice Pres. Harry L. Hicks, Jr.
 Sr. V.P. Theodore J. Grunewald
 V.P., Radio-TV Dir. Vincent J. Daraio
 V.P., Treasurer. K. A. Hamilton
 V.P., Media Director. Stanley Newman
 Exec. Producer. John Donnelly

Branch Office

420 Boylston St., Boston 16, Mass.

Phone: KENmore 6-1207

President Robert F. O'Brien
 Estimated Radio Billings: \$2,800,000.
 Estimated TV Billings: \$3,070,000.

ADVERTISING AGENCIES

HILL & KNOWLTON, INC.

150 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-5600
ANPA

Chairman.....John W. Hill
President.....Bert C. Goss
Vice President.....Harry S. Cooper

Branch Office

1000 16th St., N. W., Washington 6, D. C.
Phone: STerling 3-0270

Vice President.....Robert Gray

HOAG & PROVANDIE, INC.

137 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-7515
ABP—ANPA

President.....Paul Provandie
Treasurer.....Myron L. Eastwood
Exec. Vice-President.....Langley C. Keyes
Senior Vice President.....Thomas J. Bowen
Vice Presidents...W. Quinn, R. F. Barbour
V.P., Creat. Dir.....Leo A. Harrington
Production Mgr.....John Patterson
Comptroller.....Lincoln D. Wright
Art Dir.....George F. Wilson
Radio-TV Dir.....Richard Lombardi
Media Dir.....Rosemary Rohmer

HONIG-COOPER & HARRINGTON

1275 Columbus Ave., San Francisco 11, Calif.
Phone: OR 3-4469
AAAA—ABC—ABP

President.....Louis Honig
Bd. Chmn.....Eugene I. Harrington
V.P.'s.....Eric Bellingall,
Robert Haumesser, Sherman Slade
Secy.-Treas.....John W. Davis
Dir., Best. Media.....Clarice McCreary
Asst. Media Dir.....C. M. Robinson
Radio-TV Prod. Dir.....George Watson

Branch Office

304 S. Kingsley Drive, Los Angeles 5, Calif.
Phone: DUNKirk 8-3301

Exec. V.P., Mgr.....Sherman R. Slade

HOUCK & COMPANY, INC.

2013 S. Jefferson St., Roanoke 16, Va.
Phone: DIamond 5-8115

ABP—ANPA—APA—SNPA—AFA

President.....C. B. Houck
Vice President.....William B. Houck
Vice President.....Edwin R. Deady
Production Mgr.....Herb Weaver
Radio-TV Director.....Richard Burton

CHARLES W. HOYT CO., INC.

380 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 2-2000

ANPA—APA—NBP—ABC—NOAB—AAAA

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Chairman of Bd.....Winthrop Hoyt
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A. Baumert, H. L. Roth, H. J. Stiefel, T. S.
Watson, Jr., Jack R. McCormack
Treasurer.....F. J. Becker
V.P., Dir. Radio-TV.....Thomas A. Lee, Jr.

Asst. to Bd. Chmn....Charles B. H. Parker
V.P., Media Rel.....C. B. Donovan
V.P., Prod. Mgr.....N. S. Lampert
Radio-TV Time Buyer.....D. H. Humm

HUMPHREY, WILLIAMSON & GIBSON, INC.

1809 First Natl. Bldg., Oklahoma City, Okla.
Phone: CEntral 6-5429

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V.P.'s.....Mitchell L. Williamson,
Ellis G. Gibson

Secretary.....E. A. Hartman
Production Manager.....Alyce Robnett
Radio-TV Director.....H. C. Childs
Art Director.....Don Loewen

HUTCHINS ADVERTISING CO., INC.

42 East Ave., Rochester 4, N. Y.
Phone: HAmilton 6-1160

President, Treas.....Frank M. Hutchins
V.P.'s.....William F. Lacey, John P.
McCarthy, A. R. Tomkinson, B.J. Peters
Time Buyers & Acct. Execs...Robert Burns,
Margaret H. Carl, John Doud, James L.
Gould, Frank M. Hutchins, William F.
Lacey, Margaret Nugent, Wm. D. O'Toole,
Wilson Royer, William Batchellor, Ray
M. Small, A. Russell Tomkinson, Jack
Rafield, Bob A. Wolf, William Wygant

Branch Office

33-35 Hayden St., Toronto, Ont., Canada
Phone: WA 4-3753

Manager.....William Bounsall

INTERPUBLIC INCORPORATED

750 Third Ave., New York 17, N. Y.
Phone: TN 7-1122

AAAA—ABP—APA—ANPA—NPB—NOAB
SAAA—CAA—CAB—CPAA

Chmn. Bd. & Pres.....Marion Harper, Jr.
Vice Chmn. Bd.....Robert E. Healy
Exec. Vice Pres.....Frank A. Sherer
Treasurer.....William S. Taggart
Sec. & Gen. Counsel...J. Donald McNamara
McCANN-ERICKSON, INC.

President.....Emerson Foote
Admin. Vice Pres.....T. Jack Henry

Eastern Region

485 Lexington Ave., New York, N. Y.
Phone: OXFord 7-6000

Exec. V.P. Chg. Eastern

Operations.....Paul E. Foley
Sr. V.P.'s.....John P. Beresford,
J. L. Deane, Neal Gilliatt, Farish A. Jen-
kins, Russ Johnston, Thomas J. King,
Daniel D. Kinley, Thomas P. Losee, Robert
P. Mountain, William W. Mulvey, George
B. Park, Roger A. Purdon
V.P. & Mgr. Media Svcs.

Div.....H. Nevin Gehunan
V.P. & Mgr. Media Dept....Kelso M. Taeger

Eastern Branches

615 Peachtree St., N.E., Atlanta, Ga.

ADVERTISING AGENCIES

Phone: 875-0221
 200 Berkeley St., Boston, Mass.
 Phone: Liberty 2-7382
 Manager.....Gerald A. Higgins
 1060 National Bank Bldg., Detroit, Mich.
 Phone: WOODWARD 5-7550
 Sr. V.P. & Mgr.....T. J. King
 900 Lovett Blvd., Houston, Tex.
 Phone: JACKSON 9-4991
 V.P. & Manager.....J. B. Wilkinson
Western Region
 114 Sansome St., San Francisco, Calif.
 Phone: YUKON 1-2262
 Exec. V.P. Chg. Western
 Operations.....Phipps L. Rasmussen
 Adm. V.P. & Asst. Treas.....Joseph R. Fox
 V.P. & Mgr.....Frederick H. McCrea
Western Branches
 318 S. Michigan Ave., Chicago, Ill.
 Phone: WEBSTER 9-3700
 Sr. V.P. & Manager.....Chester L. Posey
 3325 Wilshire Blvd., Los Angeles, Calif.
 Phone: DUNKIRK 5-3302
 V.P. & Manager.....David J. Hopkins
 Public Service Bldg., Portland, Ore.
 Phone: CAPITAL 6-4844
 Manager.....Robert A. Brown
 1508 Northern Life Tower, Seattle, Wash.
 Phone: MAIN 3-1572
 V.P. & Manager.....F. G. Mullins
 McCANN-MARSCHALK CO., INC.
 Time-Life Bldg., Rockefeller Center,
 New York, N. Y.
 Phone: OXFORD 7-4250
 Pres. & Gen. Mgr.....Stuart D. Watson
 Vice Chmn. Bd.....Samuel L. Meulendyke
 Exec. Vice Pres.....Ralph B. Koser
 Sr. V.P.'s.....Robert Cole,
 Charles A. Mittelstadt, Harlan C. Parks, G.
 Lester Williams, Jr.
Branch Offices
 335 Euclid Ave., Cleveland, Ohio
 Phone: CHERRY 1-6850
 V.P. & Manager.....Bill M. Sansing
 795 Peachtree St., N.E., Atlanta, Ga.
 Phone: TRINITY 5-0221
 V.P. & Manager.....Charles A. Richardson
 100 Biscayne Blvd., S., Miami, Fla.
 Phone: FRANKLIN 9-2821
 V.P. & Manager.....James H. Cobb
 Sr. Vice Pres.....George H. Giese
 HOLST & MALE, INC.
 (Sub. of McCann-Erickson, Inc.)
 1370 Kapiolani Blvd., Honolulu, Hawaii
 Phone: 9-5291
 President.....M. O. Holst
 Sr. V.P.'s.....J. Carson Magill,
 Zaida Male
 M-E PRODUCTIONS
 (Television & Radio)
 485 Lexington Ave., New York, N. Y.
 Phone: OXFORD 7-6000
 President.....Sylvester L. Weaver, Jr.
 Exec. Vice Pres.....Harold J. Graham, Jr.
 Admin. Vice Pres.....Benjamin F. Holme, Jr.
 3325 Wilshire Blvd., Los Angeles, Calif.

Phone: DUNKIRK 5-3301
 Vice Pres.....Thomas F. Greenhow
 JACK TINKER & PARTNERS
 30 West 54th St., New York, N. Y.
 Phone: OXFORD 7-6000
 Managing Partner.....John H. Tinker, Jr.
 Other Partners.....Donald C. Calhoun,
 Herta M. Herzog, Myron C. McDonald
 COMMUNICATIONS AFFILIATES INC.
 750 Third Ave., New York, N. Y.
 Phone: OXFORD 7-6484
 Ch. & Gen. Mgr....Donald B. Armstrong, Jr.
 Pres. & Asst. Gen. Mgr...Frank A. Armstrong
 Exec. Vice Pres.....Sydney Morrell
 Pres. Marplan Div.....F. Russell Schneider
 Pres. CCI Div.....Chester Burger
 Pres., SCI Div.....James C. Wickersham
 McCANN-ERICKSON CORP.
 (INTERNATIONAL)
 485 Lexington Ave., New York, N. Y.
 Phone: OXFORD 7-6000
 Chm. & Gen. Mgr....Sylvester L. Weaver, Jr.
 Pres. & Asst. Gen.
 Mgr.....Armando M. Sarmiento
Estimated Radio Billings: \$24,000,000.
Estimated TV Billings: \$68,000,000

RALPH H. JONES COMPANY

3100 Carew Tower, Cincinnati 2, O.
 Phone: GARFIELD 1-2300
 AAAA-ABP-ANPA

Ch. of Board.....Stanley A. Willer
 Pres., Treas.....C. M. Robertson, Jr.
 Exec. V.P.....Paul D. Myers
 V.P., Creat. Dir.....Stuart M. Ganon
 V.P., Art Dir.....Robert T. Hayes
 Secretary.....Edward C. Ellers
 Radio TV Head.....Eula Reggin
Time Buyers & Accounts: Lyle Allen;
 Strietmann; Eula Reggin; Miami Margarine
 Co., Provident Bank, Ashland Oil, Cincinnati
 Enquirer, Heekin, GE, Pease Woodwork,
 Hanna Paint, Nationwide Ins.
Branch Office
 1500 W. 3rd St., Suite 31, Columbus 12, O.
 Phone: 486-0293
 ManagerRobert Schroer

ROSS JURNEY & ASSOCIATES

178 Social Hall Ave., Salt Lake City, Utah
 Phone: EM 3-6758

Partner, Gen. Mgr.....Miss Ross Journey
 Partner, Sr. Acct. Ex.....A. H. Garrigues
 Account Exec.....William J. Brennan
 Account Executive.....John A. Garrigues
Time Buyers & Accounts: Ross Journey;
 Meadow Gold Dairies; A. H. Garrigues;
 Fisher Baking Co., American Savings & Loan,
 Peoples Finance & Thrift; Wm. J. Brennan;
 Beehive State Bank, Blue Cross-Blue Shield,
 Capital Chevrolet, S. East Furniture; John
 A. Garrigues; Peltons' Spudnuts.
Estimated Radio Billings: \$171,000.
Estimated TV Billings: \$121,000.

ADVERTISING AGENCIES

KAL, EHRLICH & MERRICK, INC.

2141 Wisconsin Ave. N.W. Wash. 7, D. C.
Phone: FEderal 7-5500

Chrmn. of Board.....Norman C. Kal
President.....Harry L. Merrick
Exec. V. P.....Alvin Q. Ehrlich
Sr. V.P.....William B. Mullett
V.P., Secretary.....Bernard R. Linkins
V.P.'s....Philip Berne, Frederick M. Harris,
R. Edward Hotze, William G. Roberts
Radio-TV Dir.....David P. Thomas
Public Rel. Dir.....Florenz Hinz
Radio-TV Time Buyer.....Nella Manes

KAMENY ASSOCIATES, INC.

35 West 45th St., New York 36, N. Y.

Phone: CO 5-8060

APA—ANPA—ABP

Ch., Creative Dir.....Seymour Kameny
President, Acct. Supvr.....Nat Kameny
Exec. V.P., Mdse. Dir.....Ray Solomon
Sales Prom. Dir.....William Ruben
Research, Media Dir.....Joe Lesly
Radio-TV Director.....Vernon Delston
V.P., Art Director.....Gil Laufman
Production Manager.....William Egan
Film Prod. Dir.....Allen Schneider

LAWRENCE KANE & ARTLEY, INC.

405 Park Ave., New York 22, N. Y.

Phone: PLaza 1-4120

ANPA—ABP

President.....Lawrence Kane
V.P., Mdsg. Dir.....Eugene J. Cohn
V.P., Copy Dir.....Marvin D. Richwald
Art Director.....Murray Stein
Media Director.....Judith Bausch
Pub. Rel. Dir.....Herbert Kaufman

THE KAPLAN AGENCY, INC.

2 Park Ave., New York, N. Y.

Phone: MU 5-9210

President.....Alvin Kaplan
Exec. V.P.....Sidney M. Weiss
Vice Pres.....Mrs. Beti S. Kaplan

KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON, INC.

575 Lexington Ave., New York 22, N. Y.

Phone: PLaza 1-1400

ABP—ANPA

Chairman.....H. Kastor Kahn
Chmn. Exec. Comm.....W. S. Chesley
President.....Peter Pilton
Chmn. Plans Bd.....J. William Atherton
Exec. Vice Pres.....Robert Haag
V.P., Media Dir.....Jack B. Peters
Radio-TV Producer.....Richard King
Radio-TV Time Buyer.....Dorothy Glasser

HENRY J. KAUFMAN & ASSOCIATES

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Phone: District 7-7400

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Creative Director.....Wm. F. Sigmund
Radio-TV Dir.....Jeffrey A. Abel

Media Dir. Research....Betty Darling Gwyer
Copy Chief.....T.D. Mandelstam
Production Mgr.....A. A. Allenback
Exec. Art Director....Eugene T. Hoover, Jr.
Public Rel. Dir.....Robert R. Denny

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318 Broadway, Cincinnati 2, Ohio

Phone: 721-1310

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Secretary.....John R. Helmsderfer
Radio-TV Dir.....A. A. Radkey
Asst. Radio-TV Dir.....David J. Clarke

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608 S. Main St., Dayton 2, Ohio

Phone: Baldwin 3-6216

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Exec. V.P.....Robert A. Hilton
Vice President.....James D. Parker
Media Director.....Mary A. Whittington
Art Director.....John H. Bach
Production Manager.....Carl Deibel
Med. Reseach Dir....Mary Alice Whittington

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Phone: SUPERior 7-6746

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Vice Pres.....Phelps Johnson
Vice Pres.....A. E. Staley
Media Director.....Gerald Saperstein
655 Madison Ave., New York 21, N. Y.

Phone: TEMpleton 2-7755

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Exec. V.P.....Robert A. Hilton
Vice Pres.....Betty McGonigle
Media, Radio-TV Dir.....Susan Hallberg

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Phone: 835-8300

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V. P., Creative Dir.....Robert C. Dolman
Media Director.....Harry Derdivanis

Branch Office

447 Sutter St., San Francisco 8, Calif.

Phone: 835-8300

Manager.....Robert C. Dolman

KENYON & ECKHARDT, INC.

247 Park Ave., New York 17, N. Y.

Phone: YUKon 6-9000

AAAA—ABP—ANPA—PPA—ABC

NOAB—APA

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W. Stephens Dietz
V.P., Dir. Radio-TV.....James S. Bealle
Administrative V.P.....H. Wasserman

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 dart, Leonard Carlton, Frederick Flanagan,
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 Paul Baur, Frank Lionette, Carroll
 Pfeifer, John Shannon, James A. Dearborn,
 F. Hennessy, L. Dickson Griffith, John W.
 Keeshan, Richard M. Kelly, Robert Ellis,
 E. W. Newsom, Sidney B. Silieck, John
 Gardner, William Riencke, Alvin N.
 Sarasohn, W. Martin, G. Rossini, J. Stone,
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 620 Market St., San Francisco
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 Mgr.Robert Welsh
 Wash. Bldg., 15th St. & N. Y. Ave.,
 Washington 5, D. C.
 Phone: ST 3-1191
 6253 Hollywood Blvd., Los Angeles 28, Calif.
 Phone: HO 9-9044
 334 Boylston St., Boston, Mass.
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 V.P., Mgr.....John Baldwin
 221 N. LaSalle St., Chicago, Ill.
 Financial 6-4020
 V.P.,Robert B. Shirey
 321 Bloor St., E., Toronto, Ont.
 Phone: WALnut 5-8931
 V.P.....Edgar B. Ferree
 Kenyon & Eckhardt De Mexico, S. A.
 Avenida Insurgentes Sur
 102 Mexico, D. F.
 Phone: 11-81-73
 V.P.William Miller
Estimated Radio Billings: \$4,000,000.
Estimated TV Billings: \$40,000,000.

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 Account Executives.....Morton Howard
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V.P.Emil Hofsoos
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 Treasurer.....B. B. Jones
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733 Third Ave., New York 17, N. Y.
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 V.P., Radio-TV Dir.....E. J. Donaldson
 1000 Conn. Ave. N.W., Washington, D. C.
 Phone: STerling 3-6554
 Manager.....G. T. Urquhart
 1205 Holman Ave., Houston 4, Tex.
 Phone: JACKson 6-1834
 Adv. Spvsr.....Don A. Colvin

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 Sec.-Treas.....Harry H. Maus
 Mgr., Radio-TV Dept.....Janet Conger
 V.P.'sFred Wilson,
 Charles Chappell, Leslie C. Green, Jay P.
 Herbert, Dale Mehrhoff
 Comptroller.....Richard R. Davis
 Time Buyers..Merle Myers, Virginia Russett

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1270 Ave. of Americas, New York 20, N. Y.
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 1680 Vine St., Hollywood 28, Calif.
 Phone: HOllywood 9-3974
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 Vice President, Mgr.....Jack Wood

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 Time Buyer.....Dottie Heinsohn

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2600 Far Hills Ave., Dayton 19, Ohio
 Phone: 293-3191
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 Jack J. Westerman
 Exec. V.P.....Watson B. Metcalf
 Secretary.....R. L. Mills
 Radio & TV Dir.....Donald R. Lyons

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 Time Buyers Margaret Pautler, Natalie
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Manager T. M. House

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 Business Manager Wayne M. Schakel
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 Provision Co., Union Saving & Loan, Cleve-
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Phone: PLaza 5-7711

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Branch Office
 6269 Selma Ave. Hollywood 28 Calif.
 Phone: HOLLYWOOD 9-3656
 Vice Pres.....William Zeitung

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 Exec. V.P.....Paul Brown
 V.P., Secy.....Al Paul Lefton, Jr.
 V.P., Radio-TV.....Irwin W. Solomon
 Mgr., Radio-TV Dept.....J. B. Creamer

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71 Vanderbilt Ave., New York 17, N. Y.
 Phone: MU 9-7470

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 Vice Pres. & Mgr.....Grayson F. Lathrop
 Hollywood-Taft Bldg., Hollywood 28, Calif.
 Phone: HO 6-4347

V.P., Mgr.....Robert J. Fenton

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380 Madison Ave., New York 17, N. Y.
 Phone: MURray Hill 2-5400

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 Sr. V.P., Radio-TV Dir.....Nicholas E. Keesely
 Sr. V.P., Mdse. Dir.....Clifford W. Davis
 Sr. V.P., Mgr. Prod. Dept.....Michael J. Madar
 Sr. V.P., Dir. of

Research.....Christopher A. Sante
 Sr. V.P., Dir. of Copy.....E. L. Frisard
 Sr. V.P., Creative Dir.....Curtis Berrien
 V.P., Radio-TV General

Mgr.....Francis C. Barton
 V.P., TV Comm. Prod. Dir.....George Wolf
 V.P., Mngmt. Acct. Superv.,

Intl. Div.....Robert A. Grant
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Superv.....Philip E. Penberthy
 V.P., Media Dir.....H. Zeltner
 V.P., Comm'l Prod.....Edward F. Flynn
 V.P., Coord., Prod. &

Traffic.....Frank J. O'Hare
 V.P., Controller.....G. J. Muller

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.
 Phone: CR 1-7221

V.P., Mgr.....T. Huston
 V.P., Mgr. TV.....Elizabeth M. Williams
 248 Battery St., San Francisco, Calif.
 Phone: YU 2-7878

Sr. V.P., Mgr. W. Coast
 Oper.....Marshall J. Weigel
Estimated Radio Billings: \$2,500,000.
Estimated TV Billings: \$58,000,000.

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 Radio-TV Dir.....John Pesick
 Media Director.....R. Rynerson
 Time Buyers.....R. A. Gilbertz,
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 Production Mgr.....O. L. Shelley
 Media Director.....Audrey Jones
 Copy Chief.....Don McKelvey

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Treasurer. Frank Vnuk
Media Dir., Time Buyer. ... W. P. McLaughlin

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Research, Media Dir. Dr. Robert Ames
Radio-TV Time Buyer. Eileen Burns
Radio-TV Director. Sue Callaway
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Creative Dir. Lester Jacobs

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Vice Presidents. Don McKenzie,
William King, Jr.
Time Buyer. Bev Anthony

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V.P., Radio-TV Dir. H. G. Atkinson
Radio-TV Time Buyer. Esther Andersen
V.P., Media Director. G. H. Hendry
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Ross Ballard, A. Ness
Mgr., Radio-TV Service. H. E. Hough
Time Buyer. F. K. Campbell

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Phone: VI 5-1222
Vice Pres. H. M. Snell

911 Electric Railway Chambers
Winnipeg, Manitoba
Phone: WHitehall 2-6321

Manager. E. P. Thomson
1112 West Pender St., Vancouver, B. C.
Phone: MUtual 2-5651
Manager. W. D. M. Patterson
635 Ouellette Ave., Windsor, Ont.
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S. Marker

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Best. Media Svcsr. Richard Sheppard
Best. Prod. & Traffic Mgr. R. A. Forsyth, Sr.
Time Buyers & Accounts: Richard Sheppard; American Oil, Dow Chemical, MMM, Ex-Cell-O; David Balnaves; Cadillac Motor Car Div., Dow Chemical, S. S. Kresge, Mich. Consolidated Gas, Packer Pontiac, Wolverine Shoe.

Branch Offices

444 Madison Ave., New York, N. Y.
Phone: PLaza 9-5600

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5455 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 7-1000

V.P., Manager. D. E. Joes
1750 Hennepin Ave., Minneapolis, Minn.
Phone: FEderal 9-0411

V.P. Acct. Svcs. Wm. B. Everson
V.P. Admin. John T. Foley
600 University Ave., Toronto 2, Ont., Can.
Phone: EM 4-0204

V.P., General Mgr. Les McMahon

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203 N. Wabash Ave., Chicago, Ill.
Phone: ANdover 3-0022

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Radio-TV Dept. Edward Drucker,
Bernard Berman, Fran Weiss
Art Director. Arthur Anderle
Radio Time Buyer. Maxine Ziv

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1000 Connecticut Ave., N.W.,
Washington 6, D. C.
Phone: ME 8-0060

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Exec. Vice President. Richard P. Ebst
V.P., Radio-TV Dir. Joseph W. Browne
V.P., Time Buyer. Theodore P. Noyes, Jr.

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Phone: PLaza 3-5924
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Media Dir.....T. H. Parker
Art Dir.....Don Bearard
Radio-TV Dir.....Walter McGraw
Pub. Dir.....Vic Dallaire

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Phone: MUrray Hill 6-5652
ABP—ANPA

PresidentHarold Marshall

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V.P., Dir. Radio-TV.....Roy Passman
V.P., Treas. & Dir.....A. E. Cox
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R. Peterson, J. McClure, Miss Eve Thiel,
C. D. Clarke, R. R. French, G. I. Hipwell,
E. C. Hoffman, A. R. Kracht, A. F. Monroe,
R. L. Passman, Wm. Ryder
V.P., Radio-TV Media Dir...Edna S. Cathcart
Prod. Spvrs.....Frank Huber
Time Buyers.....Pat Hartnett,
Olga Hoffman

Branch Office

186 S.W. 13th St., Miami, Fla.
Phone: FR 3-6449

Vice President.....William Ryder

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411 E. Mason St., Milwaukee 2, Wis.
Phone: BRoadway 6-7181
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Exec. Vice President.....Joe Manning
V.P., Treas.....Ralph W. Henkel
Radio-TV Dir.....Robert Geary
Time Buyers.....Louis K. Fuller, R. Geary

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Phone: LOrain 7-5710
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SecretaryRalph Dennis
V.P., Radio-TV.....V. Kenyon
V.P.'sHunter Hendee,
Arthur Wible, W. D. Laurie, Sr., W. G.
Eversman, Alfred A. Anthony, Thomas A.
Gullette

Branch Offices

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Phone: PLaza 9-7676

Vice-Pres., Gen. Mgr.....M. F. Mahony
V.P., Dir. Radio-TV.....Al Hodshire
919 N. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 4-1676
Vice President.....Raymond C. Stricker
83 S. Seventh St., Minneapolis, Minn.

Phone: FEderal 9-8859
Mgr.....Charles C. Hawkins
Estimated Radio Billings: \$5,500,000.
Estimated TV Billings: \$17,500,000.

McCANN-ERICKSON, INC.

(See Interpublic, Inc.)

McCANN-MARSCHALK CO.

(See Interpublic, Inc.)

THE McCARTY COMPANY

3600 Wilshire Blvd., Los Angeles 5, Calif.
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V.P., Dir. Radio-TV.....Herbert C. Brown
V.P., Dir. Acct. Plng.....Arnold D. Duncan
Media Dir.....C. W. Fisher
Art Director.....Harry Franz
Time Buyer.....Mrs. Sharon West

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V.P.....Gene Thomas
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V.P., Gen. Mgr.....Harry L. Bauer
1500 Jackson St., Dallas 1, Texas
V.P.....Russell Jurgens
531 Medical Arts Bldg., Seattle, Wash.
V.P., Gen. Mgr.....Harry S. Pearson

McCUTCHEON ADV.

918 N. Second St., Phoenix, Ariz.
Phone: AL 8-8374

AAAA—ABP—ANPA—APA—NBP
Pres., Treas.....David McCutcheon
Prod. Mgr.....Peggy Melton
Creative Dir.....Hal Ackerman
Media Dir.....Adelle Davis
CopyHelen Grant
Acct. Exec's.....David McCutcheon,
Ed Lane

M-E PRODUCTIONS

(See Interpublic, Inc.)

ADVERTISING AGENCIES

MELDRUM & FEWSMITH, INC.

Carnegie Hall, 1220 Huron Rd.
Cleveland 15, Ohio

Phone: CHerry 1-2141

ABP—ANPA—APA—NBP—AAAA—NAOB

President.....H. W. Cooper
Sr. Vice-Pres.....A. B. Meldrum
V.P., Radio-TV, Film.....B.F. Stauderman
V.P., Media.....H. G. Selby
Radio-TV Time Buyer..Carol Ann Brosmer

RICHARD N. MELTZER ADV., INC.

165 Post St., San Francisco 8, Calif.

Phone: YUKon 2-5877

AAAA—ABC—ABP

President.....Richard N. Meltzer
Exec. V.P.....Wallace X. Aron
Vice Pres., Art Dir.....Richard Lemen
Media Dir.....Barbara Cochran
Sec.Bertram S. Silver
Treas.Harold Shein

Branch Offices

7461 Beverly Blvd., Los Angeles, Calif.

Phone: WEBster 8-2993

Mgr.R. Berggren

230 Park Ave., New York 17, N. Y.

Phone: MU 9-3474

Acct. Exec.....Jeremy Barkann

2372 First National Bldg., Detroit 26, Mich.

Phone: WOODward 1-4810

PresidentRichard Meltzer

THE METLIS & LEBOW CORP.

200 West 57th St., N. Y. C. 19

Phone: JUDson 2-3474

PresidentStanley E. Lebow

Exec. V.P., Radio Dir.....Sanford H. Metlis

Sr. V.P., TV Dir.....Stevens P. Jackson

General Manager.....Walter Blum

Radio-TV Prod. Dir.....Jack Kurs

Publicity Director.....Rita West

ARTHUR MEYERHOFF ASSOC.

410 N. Michigan Ave., Chicago 11, Ill.

Phone: DELaware 7-7860

ANPA—AAAA

President.....Arthur E. Meyerhoff

V.P.'sGeorge Taylor,

Myron E. Chon, Roger J. Mohr, Stuart L.

Novy, Thomas S. Magsino

Secretary.....George A. Taylor

Treasurer.....John A. Johnston

Business Manager.....Ann Cates

Mgr., Radio-TV

Time Buying.....Francine Goldfine

Time Buyers..Evelyn Adell, Roseanna Gray,

Ed. Kasser, Thos. Spasari, Carol Spring,

Rose J. Paras

Branch Offices

550 Sherbrooke W., Montreal, Canada

Phone: VICTor 9-9141

Mgr.Roger Lack

100 University Ave., Toronto Ont., Can.

Phone: EMPIre 3-3128

ManagerJohn Ketter

BEN MOCHAN ASSOCIATES

665 Orange Center Rd., Orange, Conn.

PresidentB. Mochan

MOGUL, WILLIAMS &

SAYLOR, INC.

625 Madison Ave., New York 22, N. Y.

Phone: TEMpleton 8-7100

AAAA—ABC—ABP—ANPA

Ch. of Bd., President.....Emil Mogul

Exec. V.P.....Sidney M. Weiss

V.P., Radio-TV Dir.....Leslie L. Dunier

V.P.'s.....Seth D. Tobias,

Milton Guttenplan, William Jacoby, Jules

Lennard, Nat C. Wildman, Alan Green,

Lawrence V. Stapleton, Edward Klein,

Alfred P. Berger, Gerald Gould, Wray

Kennedy, Bernard Kramer, Arthur Poretz,

Robert Blend, Michael Reise, Leona

Bowman

SecretaryNorman Cohen

TreasurerH. Mogul

Time Buyers and Accounts: Joyce Peters:

Breakstone Foods, Transogram, Howard

Clothes, Pacific Mills, Adam Hats, Rootes

Motors; David Rapaport; Barney's, Rayco,

Rite Diet, Ronzoni, National Shoes, Chad-

bourn-Gothan, Gem Oil.

Branch Office

2301 West 3rd St., Los Angeles 57, Calif.

President.....Robert M. Davis

Estimated Radio Billings: \$2,100,000.

Estimated TV Billings: \$6,800,000.

MORSE INTERNATIONAL, INC.

122 E. 42nd St., New York 17, N. Y.

Phone: OXFord 7-2100

APA

ChairmanJ. Patterson

Exec. Vice Pres.....Paul Elliott-Smith

V.P., Art.....J. Skolnik

Media Dir.....O. E. Christy, Jr.

Dir. of Radio-TV Prod.....C. Buffington

Prod. Mgr.....Don Wheatley

MOSS, GRAFF ASSOCIATES, INC.

415 Lexington Ave., New York 17, N. Y.

Phone: MURray Hill 7-7377

APA—NBP—ABP—ANPA—PPA

President.....Joseph H. Moss

Exec. V.P.....Richard Behrman

Exec. V.P.....E. Jonny Graff

TV Director.....B. Math

Art Director.....Sidney Fischer

Prod. Mgr.....Carl Radom

Copy Chief.....Raphael Malagold

Media Director.....Frances Marotta

NAHAS-BLUMBERG CORP.

605 McGowen St., Houston 6, Tex.

Phone: JACKson 6-1181

ANPA—NBP

PresidentFred Nahas

Vice Pres., Media Dir.....B. L. Blumberg

V.P. Radio-TV Time Buyer..N. A. Zelikow

TV Director.....Diana Muth

Radio Director.....Jean Arnold

ADVERTISING AGENCIES

NATIONAL EXPORT ADVERTISING SERVICE, INC.

405 Lexington Ave., New York 17, N. Y.
Phone: OXford 7-9292

President.....Thomas W. Hughes
Vice-Presidents.....Joseph W. Madden,
Walter Kelly, Gerard Viola
Secy., Treas.....John D. Barone
Art Director.....William Murphy
Radio & TV Director.....Klaus Werner
Media Director.....Ronald Corcillo
Copy Chief.....Manuel De J. Sainz

NEEDHAM & GROHMANN, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Phone Circle 5-6200

ANPA—AAAA—NOAB—APA—NBP

Pres., Treas.....H. Victor Grohmann
V.P. & Sec'y.....Howard A. Heinsius
V.P. & Art Dir.....H. Nelson Kent
Vice Pres.....John M. Keil
Exec. Sec'y.....Kathryn Intemann
Prod. Mgr.....Samuel Boyd
Media Dir.....Harry C. Ledingham

NEEDHAM, LOUIS & BRORBY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: 527-3400

AAAA—ANPA—ABP

Chairman.....Maurice H. Needham
President.....Paul C. Harper, Jr.
Exec. V.P.'s.....James L. Isbaum,
Richard H. Needham
Sr. V.P., Chg. Radio-TV
Programs.....James G. Coninos
Sr. V.P., Dir. Radio-TV
Creative Proj.....Kenneth C. Snyder
Senior Vice Presidents.....Melvin Brorby,
Paul E. Belknap, Vinton H. Hall
V.P., Dir. of Radio-TV
Programs.....John S. Keck
V.P., Mgr. Radio-TV
Promotion.....Harold A. Smith
V.P., Dir. Best.
Facilities.....Arnold E. Johnson
Secretary, Treas.....John F. Whalley
Radio-TV Program Mgr.,
Hollywood.....Frederick H. Brogger
Time Buyers and Accounts: Marianne
Monahan: Campbell Soup Co., International
Minerals & Chemical Corp., S. C. Johnson &
Son, Morton Salt Co.; Mark S. Oken: Hum-
ble Oil & Refining Co., Kraft Foods, Mars,
Inc., State Farm Insurance Co., Wieboldt
Stores, Inc.; John B. Stetson: General Mills,
Household Finance Corp., Massey-Ferguson,
Inc.
Media Spvrs...Peter Triolo, Clifford Botway,
Ann Janowicz, Gordon Link, Richard
Simon

Branch Offices

9130 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 3-2330

Sr. V.P., Mgr.....K. C. T. Snyder
730 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-0333

V.P. & Mgr.....R. F. Steinhoff

121 Richmond St., W., Toronto 1, Ont. Can.
Phone: EMpire 4-1492

V.P., Mng. Dir.....John A. Willoughby
615 Dorchester Blvd., W., Montreal 2,
Quebec, Canada
Phone: 866-9382

Manager.....Gerard W. Normandin
Estimated Radio Billings: \$5,859,975.
Estimated TV Billings: \$18,118,100.

GEORGE R. NELSON, INC.

208 State St., Schenectady 5, N. Y.
Phone: FRanklin 4-4135

Pres., TV Dir.,
Time Buyer.....Robert S. Cragin

NEWMAN, LYNDE & ASSOCIATES, INC.

1628 San Marco Blvd., Jacksonville 7, Fla.
Phone: EX 8-9721

ABP—ANPA—APA—PPA

Bd. Chmn.....Hunter Lynde
President.....W. E. Scheu
V.P., Gen. Mgr.....Ned Hubbard
V.P.'s....David E. Robeson, John A. Bunker
Radio-TV Dir., Time Buyer..John Hopkins

NORMAN, CRAIG & KUMMEL, INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-0900

AAAA—ANPA

President.....Norman B. Norman
Exec. V.P., Secretary.....Eugene Kummel
Exec. V.P., Treasurer.....B. David Kaplan
Vice Presidents.....Roselou Flanagan,
Marvin Antonowsky, Samuel Bernstein,
Kitty D'Alessio
V.P., Media Director.....Murray Roffis
V.P., Media Relations....Engenie C. Stamler
V.P., Best. Media.....Fredric Horton
V.P., Best. Opera.....Walter Tibbals
V.P., TV Production.....William Moseley
Asst. V.P., Mgr., Bestg.

Bus. Affairs.....L. V. Koch
TV Art Director.....Raymond Krivaesy
TV Traffic Coordinator...J. Robert Pigott
V. P.'s Account Supervisors...Frederick M.
Mitchell, Gerald Shapiro, Herbert Arnold,
Warren Fales, Ronald Mullins
V.P., Creat. Plans Dir...Richard W. Bowman
V.P., Creative Plans
Superv.....Helen Van Slyke

Branch Office

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 7-1530

Asst. V.P., W. Coast Pgm.
Coord.....John M. White
Bd. of Trade Bldg., Chicago 4, Ill.
Phone: WAbash 2-8701

Manager.....G. Paneff
159 Bay St., Toronto 1, Canada

Exec. V.P. Gen. Mt....William M. Chantler
Adam House, 1 Fitzroy Sq., London W.1,
England

Phone: EUston 8071

Chm., Joint Mng. Dir.....C. Austen Barnes
Estimated Radio Billings: \$3,100,000.

Estimated TV Billings: \$31,100,000.

ADVERTISING AGENCIES

NORTH ADVERTISING, INC.

2100 Merchandise Mart, Chicago 54, Ill.

Phone: WHitehall 4-5030

ANPA—ABC—AAAA—ABP

President.....Donald P. Nathanson
Ch. of Board.....Bert Goldsmith
Exec. Vice Pres.....Bruce M. Dodge
V.P.'s.....Fred Klein, Lester A. Delano,
Richard F. Fechheimer, George H. Gruen-
wald, James W. Green, N. T. Garrabrant,
Alice M. Westbrook
V.P., Sec. & Treas.....Harold Rosenzweig
Radio-TV Prod. Mgr.....Len Levy
Time Buyers.....Betty Lavaty,
Barbara Swedeen, Marge Flotron, Sarah
Hoyer, Marianne Lixie

Branch Offices

770 Lexington Ave., New York 21, N. Y.

Phone: TEmpleton 8-8700

Exec. V.P.....Bruce Dodge
Radio-TV Prod. Mgr.....Herb Straus
846 N. Cahuenga Blvd., Hollywood, Calif.
Phone: HO 7-2151

Exec. in Charge.....Edward Feldman
Estimated Radio Billings: \$500,000.
Estimated TV Billings: \$9,000,000.

NOYES & COMPANY

1800 Industrial Bank Bldg.

Providence 3, R. I.

Phone: GAspee 1-2087

AAAA—ABP—ANPA

President, Treas.....Frederick C. Noyes
Sr. Vice Pres., Secy.....Carroll H. Rickard
V.P.'s.....E. George Cloutier, A. E. Van
Wagner, Richard M. Compton
Spvsr., Radio-TV, Time
Buyer.....Henry C. Hart, Jr.

OGILVY, BENSON & MATHER INC.

2 East 48th St., New York 17, N. Y.

Phone: MU 8-6100

AAAA—ABP—ANPA—AFA—ABC

Chmn. of the Board.....David Ogilvy
President.....E. Esty Stowell
Sr. V.P.'s.....David P. Crane,
John Elliott, James Heekin, Reva Korda,
Rollin C. Smith, Clifford Field
Sr. V.P., Secy., Treas.....Shelby H. Page
V.P., Best. Dir.....John Hoagland
V.P., Dir. Comm. Prod.....Newt Mitzman
V.P., Media Dir.....Sam Frey
Bus. Mgr., Best. Dept.....Phillip L. Tomalin
Mgr. Program & Prod.

Development.....Eugene S. Schiess
Best. Spvsrs.....Gordon Link,
Richard Simon, Radford Stone

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.

Phone: CR 5-6165

Vice President.....Oliver Barbour
624 S. Michigan Ave., Chicago, Ill.
Phone: 922-9935

Account Exec.....Robert Powell
235 Montgomery St., San Francisco, Calif.
Phone: YU 2-9598

Account Executive.....William Wright
88 University Ave., Toronto 1, Ont., Can.
Phone: 362-7711

Mng. Dir.....Andrew Kershaw
Estimated Radio Billings: \$1,048,000.
Estimated TV Billings: \$22,615,000.

JEROME O'LEARY ADV. AGENCY

9 Newbury St., Boston 16, Mass.

Phone: COpley 7-7430

President.....Jerome M. O'Leary
Vice President.....William I. Oranburg
Media Director.....Louise Doherty
Radio & TV Director.....H. W. Cowling
Production Manager.....Edward J. Stoner
Radio & TV Traffic Mgr.....Nancy J. Young

W. WALLACE ORR, INC.

1518 Walnut St., Philadelphia 2, Pa.

Phone: KIngsley 6-4140

Ch. of Board, President...Norman T. Hayes
Vice Presidents.....Daniel M. Wise,
Bosh Pritchard
Secretary-Treas.....Williard W. Hughes
Time Buyer.....Robert Dunkel

PACE ADVERTISING AGENCY, INC.

19 West 44th St., N. Y. 36, N. Y.

Phone: MURray Hill 7-4090

ABP

President.....Elias Schonberger
V.P.'s.....Peter Frenkel, Milton Bagley,
S. I. Altman
Radio-TV Dir.....Sidney Kallner
Sec'y & Treas.....Max Weintraub

PACIFIC NATIONAL ADVERTISING AGENCY

2124 4th Ave., Seattle 1, Wash.

Phone: MAIn 3-1401

AAAA—ANPA—APA—NBP—NOAB

Chrm. of Board.....Wm. H. Horsley
President.....Trevor Evans
V.P., Secretary.....Frank Horsley
Prod. Co-ord.....Monte Solkover
Vice President.....Frederick D. Sprague
Treasurer.....Calvin W. Franklin
Media Dir., Time Buyer.....Gertrude M. Nyman

Branch Offices

1115 West Broadway, Spokane, Wash.

Phone: FAirfax 7-9585

Manager.....Ken Degerness
829 N.W. 19th Ave., Portland 9, Ore.
Phone: CApitol 2-1021

V.P., Manager.....G. P. Griffis

PAPERT, KOENIG, LOIS, INC.

9 Rockefeller Plaza, New York 20, N.Y.

Phone: JUDson 6-7300

Board Chairman.....Frederic S. Papert
President.....Julian Koenig
1st V.P., Creative Dir.....George Lois
Exec. V.P., Treasurer.....Norman Grulich
V.P., Media & Rsch. Dir.....William A. Murphy
Media Supervisors...Tim McClintock, John
Collins

ADVERTISING AGENCIES

Media Buyers... Carole Lewis, Elaine Art,
Joseph McCarthy, Ruben Prerdi, Sandra
Goldstein
Estimated Radio & TV Billings: \$9,000,000.

PARKSON ADVERTISING AGENCY, INC.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6400

Ch. Bd., President..... Edward Kletter
V.P., Dir. Radio-TV..... Don Blauhut
V.P.'s..... Philip Agisim, Alfred Eichler
Radio-TV Media Dir..... Herbert Gruber
TV Supervisor..... Joan McCormack
West Coast TV Superv..... Irv Ross
TV Opera. Mgr..... Helen Lawin
TV Art Director..... Rodlow Willard
1616 N. Vine St., Hollywood 28, Calif.
Phone: HO 5-0066

TV Supervisor..... Irv Ross
Time Buyers & Accounts: Herbert Gruber;
J. B. Williams Co.; Ruth Bayer; J. B.
Williams Co.; Pearl Sheridan; Liggett-Rex-
all Drug Stores
Estimated TV Billings: \$14,000,000.

PEARSON ADV. AGENCY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7795

ANPA

Pres., Radio Time Buyer.... C. H. Pearson
V.P. Byrnes Pearson
V.P., Secy..... Cecilia H. Pearson

PHILLIPS-RAMSEY INC.

304 Ivy, San Diego 1, Calif.
Phone: BELmont 4-6401

President..... Charles C. Ramsey
V.P.'s..... T. E. Ables,
R. F. Lewis, R. L. Phillips, R. Page Jones
Radio-TV Dir.,
Sec.-Treas. Mrs. Orva W. Huff
Art Dir..... L. T. Shackelford
Media Director..... Rod Willeford

PITLUK ADVERTISING COMPANY

123 Auditorium Circle, San Antonio 5, Texas
Phone: CApiitol 3-6131

APA—NOAB—SNPA—ABP—ANPA

Pres., Acct. Exec..... Jack N. Pitluk, Sr
V.P., Acct. Exec..... Jack N. Pitluk, Jr.
Vice Pres..... Louis H. Pitluck
P. R. Dir..... J. M. Battersby
Copy Chief..... Harvey Christiansen
Radio Director..... Margaret Morrison
TV Director..... Don Zimmer

POST, MORR & GARDNER, INC.

919 No. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 3-2880

ABP—ANPA—APA—NBP—NOAB

President..... Carl M. Post
Exec. V.P., Sec'y..... Frank F. Morr

V.P., Chrmn. Plans

Board Donald S. Manchester
V.P., Media Director..... Edwin A. Trizil
Treasurer..... Alan W. Bergstedt
Radio-TV Media Mgr..... Helen Wood
Radio-TV Prod. Mgr..... John C. Clark

POTTS-WOODBURY, INC. ADV.

2233 Grand Ave., Kansas City 8, Mo.
Phone: GR 1-5775

ANPA—NOAB—PPA—ABP

President..... J. B. Woodbury
Vice Pres..... E. A. Warner, C. C. Tucker,
C. L. Robinson, Al Coleman, G. F. MaGill,
C. Lahey, R. R. Sanford, R. M. Robinson,
J. M. Gaughan, Clarence H. Russell, Jack
Macdonald
Radio-TV Dir..... A. Christy
Admin. V.P., Sec.-Treas..... C. C. McMillan
Prod. Mgr..... Charles W. Wilson
Radio-TV Prod..... William J. Brewer
Research Director..... Willard Young
Chief Time Buyer..... Bill Smith
Asst. Time Buyers..... F. Calandro,
L. Carhart

Branch Offices

1700 Broadway, Denver 2, Colo.
1270 Ave. of the Americas, New York, N. Y.
Phone: JUdson 6-8370

PRITCHARD, WOOD, INC.

6 East 45th St., New York 17, N. Y.
Phone: MUrray Hill 7-2186

Ch. of Board..... Victor A. Bennett
President..... Walter H. Johnson
Vice Presidents..... Edward D. Kahn,
J. Desmond Slattery
Time Buyers..... John Lucinatelli,
Robert Geller

Branch Office

Russ Building, Montgomery St.,
San Francisco, Calif.
Manager..... M. M. Craig Spitz

J. G. PROCTOR COMPANY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7725

President..... J. G. Proctor
V.P. & Acct. Exec..... Ray Hanna
Secretary..... M. S. Proctor
Art Dir. & Prod. Mgr..... M. Sholle

PRODUCT SERVICES

17 E. 45th St., New York City
Phone: MUrray Hill 7-0204

President..... Les L. Persky
V.P..... Harold L. Tuers
TV Dir..... Richard DeMaio
Art. Dir..... Milt Kimmel
Copy Dir..... D. Young
Time Buyer..... B. P. Pettick

L. W. RAMSEY COMPANY

230 No. Michigan Ave., Chicago 1, Ill.
Phone: FRanklin 2-8155

ANPA—APA—NBP—NOAB

President..... A. C. Naeckel
Vice President..... Richmond M. Lloyd

ADVERTISING AGENCIES

Secy.....G. E. Bischoff
Vice-President.....N. B. Langworthy
 Treasurer.....W. J. Henderson
 Art Director.....E. J. McCabe

Branch Office

111 East 3rd St., Davenport, Iowa
 Phone: 326-0157

Media Director.....Glenn Mayo

THE RANDALL COMPANY

75 Pearl St., Hartford 3, Conn.
 Phone: 527-1179

President.....Wilbur W. Randall
 Art Director.....Robert N. Berger
 Radio & TV Director.....Jack Reynolds
 Secretary.....E. Alexandria Dapko

REACH, McCLINTON & CO., INC.

505 Park Ave., New York, N. Y.
 Phone: PLaza 1-7300

69 Washington St., Newark, N. J.
 Phone: MArket 3-5100

ANPA—APA—NBP—AAAA—NOAB

Chrmn. of Board.....Chas. Dallas Reach
 President.....Harold L. McClinton
 Exec. V.P., Gen. Mgr.....Robert W. Robb
 Sr. V.P., Art Dir.....Everett W. Sahrbeck
 Sr. V.P., Treas.....D. M. Bernheim
 V.P., Copy Dir.....Herman Raucher
 V.P., Mgr. Newark.....Donald Mayer
 V.P., Radio-TV Dir.....Werner Michel
 V.P., Assoc., Art Dir.....Marce Mayhew
 V.P. & Research Dir.....Paul Keller
 V.P., Media Dir.....Philip C. Kenney
 N. Y. Prodn. Mgr.....S. A. Holdampf, Jr.
 Pub. Dir.....Phil Wasserman
 Assoc. Dir., Radio-TV.....James K. Graham
 Radio-TV Prod.....Merl Bloom
 Time Buyers.....Herb Stone,
 Rene Reyes, Irene Bourguoin
Estimated Radio Billings: \$500,000.
Estimated TV Billings: \$9,100,000.

Branch Offices

Prudential Bldg., Chicago 1, Ill.
 Phone: SUperior 7-9722

6434 Wilshire Blvd., Los Angeles 48, Calif.
 Phone: OLive 3-9610

V.P., Manager.....Harry W. Witt
 706 Second Ave., Minneapolis 2, Minn.
 Phone: FEderal 9-8041

V.P., Manager.....George O. Ludke, Jr.
 1235 Statler Bldg., Boston, Mass.
 Phone: LLberty 2-6100

Pres.John M. McCullough

JAMES R. REESE ADVERTISING CO.

15 West 10th St., Kansas City 6, Mo.
 Phone: VICTor 5269
 APA—ABP—ANPA

Owner.....James R. Reese

KNOX REEVES ADVERTISING, INC.

400 Second Ave. S., Minneapolis 1, Minn.
 Phone: FEderal 9-0071

AAAA—ABP—ANPA—AFA
 NOAB—PPA—ABC

Ch. of Bd., President....Robert W. Stafford

Ch. Exec. Comm., V.P. Oper....P. R. Phillips
 V.P., Radio-TV Dir.....Russ Neff
 Asst. Radio-TV Dir.....Glen Bammann
 V.P., Creative Dir.....Dwight Bohmbach
 V.P., Mktg. Res. Dir.....C. B. Brown
 V.P., Exec. Art Dir.....Loren Herder
 Account Managers.....Ralph Klapperich,
 Thomas Kilbride, James Ralders, Howard
 W. Jones

SecretaryKenneth Anderson
 Administrative Dir.....Vincent R. Else
 Media Director.....Wendell Eastling
 Media Manager.....John Hackett
 Time Buyers.....Phillip Archer,
 Abbot Davis, Paul Ewing, Lois Lindenberg

Branch Office

John Hancock Bldg., New Orleans 13, La.
 Phone: 529-3161

V.P., Office Mgr.....Roy Schwarz

REGAL ADVERTISING ASSOCIATES CORP.

850 Third Ave., New York 22, N. Y.
 Phone: PLaza 2-6300

Chairman of Board.....Garson Reiner
 PresidentHarvey Siegel
 Exec. V.P., Gen. Mgr.....Stanley Grayson
 V.P., Programming.....Arnold Fetbrod
 Dir., Station Rela. &
 Legal Dept.....Sidney B. Hoenig
 Account Execs.....Margaret McDonald,
 Arnold Fetbrod
 Time Buyers.....Sandra Aronwitz,
 Laura K. Flashnick

REINCKE, MEYER & FINN, INC.

520 N. Michigan Ave., Chicago 11, Ill.
 Phone: WHitehall 4-7440

ABP—ABC—ANPA—APA—NBP

Bd. Chmn.....Wallace Meyer
 President.....Charles A. Reincke
 V.P.'sJoseph J. Finn, Charles Fleming,
 S. W. Jewell, George E. Taylor
 Sec.-Treas.....Arthur L. Reincke
 Radio-TV Director.....Lew Green
 Media Director.....John Priebe

REINHARDT ADVERTISING INC.

1736 Franklin St., Oakland 12, Calif.
 Phone: TEmplebar 2-2408

ABP—ANPA

PresidentEmil Reinhardt
 Time Buyer.....A. Leo Bowman
 TV & Radio Dir.....Fred Itner

RICH-LEE ADVERTISING INC.

110 W. 40th St., New York 18, N. Y.
 Phone: LAcawanna 4-3895

President.....Sigmund C. Aiken

Branch Office

700 Equitable Bldg., Baltimore, Md.
 Phone: LE 9-0136

Exec-in-Chg.....Ramon P. Steinberg
 Media Dir., Time Buyer....Jo Anne Kaplan

ADVERTISING AGENCIES

FLETCHER RICHARDS, CALKINS & HOLDEN, INC.

730 Fifth Ave., New York 19, N. Y.
Phone: JU 6-5400

AAAA—ABC—ANPA—AFA—ANA

Board Chairman.....Bradley A. Walker
President.....Bryan Houston
Chmn. Exec. Comm.....Fletcher D. Richards
V.P., Dir. Radio-TV.....Seymour J. Frolick
Treasurer.....Dorothy Steitz
Secretary.....Evelyn King
V.P.'s.....Robert Boulware,
Richard A. Stevens, Sanford C. Smith,
Alexander Coan, Sylvia Harris, Raymond
P. Durrell, Warren Rebell, E. A. Gray,
Norton Leo, Laurel Cutler, Bernard Eck-
stein, Sanders Maxwell, John M. Van Hor-
son, John Devine, Robert Evans
V.P., Dir. of Media.....William Dekker
Dir., Pub. Rel.....Frank Helter
Assoc. Dir., Radio-TV.....Robert Nugent
TV Art Director.....Victor Miranda
TV-Radio Traffic.....Ruth Jaffe,
Georgette McCarthy
Time Buyers & Accounts:.....James Kelly:
U. S. Rubber; Elizabeth Griffiths; J. P.
Stevens & Co.; John Van Horson; Heu-
blein, Inc.; Patricia McGuinn; Eastern Air
Lines

Branch Offices

400 N. Michigan Ave., Chicago 1, Ill.
Phone: 467-5970

Vice President.....George Jalnke
58 Sutter St., San Francisco 4, Calif.
Phone: YUKon 1-2250

Exec. V.P. Western Div.....King Harris
3200 Wilshire Blvd., Los Angeles 5, Calif.
Phone: 384-1161

Vice President.....Nelson Carter
Joseph Vance Bldg., Seattle 1, Wash.
Phone: MAIn 2-1555

Vice Pres.....Frank Caspers
1776 Peachtree Rd., N.W., Atlanta, Ga.
Phone: 384-1161

Vice President.....Dick Stern
20 Carlton St., Toronto 2, Ont., Can.
Phone: EMpire 3-6361

Pres.....Warren H. Wilkes
550 Sherbrooke St., W., Montreal 2, Can.
Phone: VICTor 4-8821

Gen. Mgr.....Hal Tingle
Estimated Radio Billings: \$3,819,334.
Estimated TV Billings: \$3,387,239.

ROBERTS & ASSOCIATES

1901 Broadway, Santa Monica, Calif.
Phone: 477-4191

President.....Martin Roberts
Copy Director.....M. Zarcoff

ROBERTS & REIMERS, INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 2-3175

ANPA—AFA

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V.P., Media Dir.....John K. Lucken
Creative Director.....John W. Day
Prod. Mgr.....James West
V.P., Art Director.....Hugh Ryan
Vice President.....Casper Pinsker, Sr.

ROBERTSON ADV., INC.

108 North State St., Chicago 2, Ill.

Phone: STate 2-0268

ABC—ABP—ANPA—AFA

Pres., Treas.....Scott Robertson
V.P., Secy.....John H. Swan
Time Buyer.....Shirley Waterloo

ROBINSON & HAYNES, INC.

1111 Wilshire Blvd., Los Angeles 17, Calif.

Phone: HUntley 2-2050

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V.P., Radio-TV Dir.....Lee Laufer
V.P., Media Dir., Treas.....Robert C. Neuman
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ROCHE, RICKERD, HENRI, HURST, INC.

520 N. Michigan Ave., Chicago, Ill.

Phone: RANdolph 6-9760

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V.P., Asst. to Pres.....Al Bonk
V.P. Chg. of Media.....Frank Hakewill
V.P. Chg. of Copy.....R. A. L. Herweg
V.P., Creative Dir.....J. W. Harpham
Vice Presidents.....A. J. Cason,
William H. Savin, Stewart Weston, M. F.
Williamson, J. Walker, Frank Duggan,
W. P. McWilliams, Frank O'Beirne, J. J.
Odell, M. T. Singer

Sec.-Treas.....C. W. Anderson
Dir., Radio-TV.....K. Knight
Dir., Pub. Rel.....H. Burnett

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32 W. Randolph St., Chicago 1, Ill.

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Secy.-Treas.....Leah Rocklin
Talent Dir.....Trine Shuchat
Account Exec.....Edward Lovinger
Research Dir.....Geraldine Zwerling
Time Buyers.....Irving Rocklin,
Edward Lovinger, Jerrold Rocklin

ROGERS & SMITH ADVERTISING AGENTS, INC.

505 North Ervay, Dallas 1, Tex.

Phone: RI 6044

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154 University Ave., Toronto 1, Ont.

Phone: EM 2-2381

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Exec. V.P.....Frank deB. Walker
Sec.-Treas.....F. J. Banks
V.P., Radio-TV Dir.....H. E. Karpus
Time Buyer.....Vera Hopkins

Branch Office

2055 Peel St., Montreal, Que.

Phone: 849-9401

Manager.....F. De B. Walker

ROSE-MARTIN, INC.

3 West 57th St., New York 19, N. Y.

Phone: PLaza 2-4040

ABP—ANPA—AAAA

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V.P., Media Director.....G. M. Rundbaken
Direc., Media Planning.....George F. Haller
Art Director.....Anthony M. Alonso
Prod. & Traffic Mgr.....Ethel J. Whelan
Account Executive.....Sid Rendely
Account Executive.....Marjorie Dorrance

IRVING ROSEN ADVERTISING

84-49 168th St., Jamaica, N. Y.

Phone: AXtel 7-7741

Owner, Time Buyer.....Irving Rosen

ROSS ROY, INC.

2751 East Jefferson Ave., Detroit 7, Mich.

Phone: LOrain 7-3900

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Sr. V.P., Creative Dir.....W. W. Shaul
V.P. Pub. Rel.....Hubert F. Roy
V.P.'s.....L. C. Barlow,
O. A. Brady, R. Lyon, R. D. Gaul, C.
Hicks, F. H. Larson, D. R. Lena, D. C.
Longyear, L. P. Morse, J. R. Neall, R. E.
Reins
Media Dir.....Ronald A. Post
V.P., Contoller.....Harry W. Mellen
V.P., Media.....H. E. Rumble
V.P., Dir. Prod. Analysis.....Kenneth S. Loring

Branch Offices

52 Vanderbilt Ave., New York 17, N. Y.

Phone: MU 6-1800

President.....W. C. Ayers
Ross Roy of Canada, Ltd.
Canada Trust Bldg., Windsor, Ont.
Phone: Clearwater 6-2371

RUDER & FINN, INC.

130 E. 59th St., New York 22, N. Y.

Phone: PLaza 9-1800

ABP—ANPA

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Chmn., Exec. Comm.....Paul Zucker

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Norman Weissman, Stanley Thea
V.P.'s.....Joseph Field, Robert Fleisher,
Alfred G. Paulson, Frank Saunders, Harold
Wolfson

Time Buyer.....Seymour Thompson

Branch Office

438 S. Vicente Blvd., Los Angeles, Calif.

Dir. West Coast Opera.....J. S. Nathanson

THE RUMRILL COMPANY, INC.

1895 Mt. Hope Ave., Rochester 20, N. Y.

Phone: BRowning 1-2150

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Miller, R. D. Dunning, Lois McLaughlin,

E. F. Novak

Secy., Treas.....H. R. Hanson

Prod. Mgr.....R. H. Peters

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10 Lafayette Sq., Buffalo, N. Y.

Phone: TL 3-6020

V.P., Manager.....D. J. Atkinson

Vice Pres.....H. R. Keating

1512 Genesee St., Utica, N. Y.

Phone: SWift 7-2850

V.P. & Manager.....L. B. Riegler

V.P.....H. T. Duffy

1 Rockefeller Plaza, New York, N. Y.

Phone: PLaza 7-8022

V.P., Gen. Mgr.....B. Jones

LOWE RUNKLE CO.

1313 Liberty Bank Bldg., Okla. City 2, Okla.

Phone: CEntral 6-3521

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Exec. V.P.....Howard Neumann

Vice-Presidents.....Roger Pishny,

Vernon Morelock, Monty Mann, Oscar

Heuser

Treasurer.....George A. Mitten

Radio, TV Director.....Mack Fuller

BEN SACKHEIM, INC.

2 West 59th St., New York 19, N. Y.

Phone: PLaza 1-2200

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V.P., Radio-TV.....William Pitts

Radio-TV Dir.....Joseph Battaglia, Jr.

Radio-TV Coord.....Virginia Shields

Time Buyer.....Richard Goldsmith

Copy Chief.....Margot Mallary

Media Director.....William Galker

Acct. Execs.....Glenda Sullivan, Theodore

Herrmann, George Miller, Austin P. Kel-

ley, Milton Mensch, Lewis Nemerson,

William Pitts, Donald Temple, Milton

Greenwald, Dewaine Wall, Edward L.

Breining, Morton P. Trachtenberg

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1820 St. Charles Ave., New Orleans, La.
Phone: 524-3282
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Vice Presidents D. W. Ziegelasch,
Edward Curtis
Acct. Execs. Boatner Reily, P. J. Stakelum,
Jr., J. H. Epstein, Dwight W. Ziegelasch,
Harold R. Huffman, Dorothea Schles-
inger, John Browne, Peter A. Mayer, Don-
ald H. Halsey
Secretary Dorothea Schlesinger
Treasurer Alvin C. Camus
Radio-TV Dir. Peter A. Mayer
Time Buyers & Accounts: Mrs. Marie B.
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Candy Co.; Henderson Sugar Refinery;
Hibernia Homestead & Svgs. Ass'n; Wm. B.
Reily Co.

ALLEN SAVAGE AGENCY

30 East 54th St., New York, N. Y.
Phone: EL 5-1434

Owner Allen Savage

FRANK B. SAWDON, INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6660

Pres., Treas. Frank B. Sawdon
Exec. V.P., Media Dir. Ardien B. Rodner
V.P.'s. Allan Moll, Edward Tabibian
Secretary Dorothy Prentice
Radio-TV Dir.-Prod. John Paul Jones
Time Buyer Jean Hickson

Branch Office

6115 Selma Ave., Hollywood, Calif.
Phone: HOLLYWOOD 4-7579

W. C. Mgr. Allan Moll

A. A. SCHECHTER ASSOC., INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MURRAY HILL 7-1150

President A. A. Schechter
V.P., Radio-TV Michael Roshkind
Secretary M. M. Goddard

Branch Offices

333 No. Michigan Ave., Chicago 1, Ill.
Phone: FINANCIAL 6-9511

Manager Ross Delue
1540 N. Highland Ave., Hollywood 28, Calif.
Manager Dorothy Furman

SHECK ADV. AGENCY, INC.

(Affil. with Lewis Adv. Agency)
9 Clinton St., Newark 2, N. J.
Phone: MARKET 2-0480
ANPA—APA—NBP—SNPA

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V.P., Media Dir. E. Grant Scheck
Secy. & Treas. Morris Scheck
Prod. Mgr., Art Dir. Marc Santiago
Copy Chief E. Bimberg

SCHNEIDER-ALLEN-WALSH, INC.

180 Madison Ave., New York 16, N. Y.
Phone: LEXINGTON 2-4914

President Joseph P. Schneider
V.P., Treasurer M. Barry Schneider
Vice President Jeff Allen
Vice President Alfreda Walsh
Secretary Ellen Schneider

SCHWAB, BEATTY, & PORTER, INC.

660 Madison Ave., New York 21, N. Y.
Phone: TEMPLETON 8-5911
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President Victor O. Schwab
Exec. V.P. Richard Porter
Dir. Radio-TV, Time
Buyer George F. Perkins

SCOPE ADVERTISING, INC.

12 East 41st St., New York 17, N. Y.
Phone: MURRAY HILL 4-0615

President Herman Zuckerman
Vice President Frederick L. Hyman
Account Executive William P. Brown

ED SHAPIRO INC.

1831 Chestnut St., Philadelphia 3, Pa.
Phone: LO 4-2877
ANPA—ABP—NBP

President H. Hyman Shapiro
Vice President Elinor L. Brown

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200 E. Ohio St., Chicago 11, Ill.
Phone: MO 4-3300

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V.P.'s. Norman Anderson,
E. L. Renno, G. A. Wilcox, Joyce Turovlin,
Ralph Stewart, William Ries, William
Pullman
V.P., Sec. Sigmund Seaman
V.P., Creative Dir. George E. Filippetti
Radio-TV Prod. Mgr. Stuart Berg
Time Buyers ... Marie Lehan, June Kemper,
Isabell McCaulay

Branch Office

5225 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 8-2675

Mgr. Jack R. Schalter

SILTON BROS., CALLAWAY & HOFFMAN, INC.

131 Clarendon St., Boston 16, Mass.
Phone: CO 7-3730
ABP—ANPA—NBP

President Myron L. Silton
Exec. V.P. Jason N. Silton
Senior V.P. Earle W. Hoffman
Treasurer Ramon N. Silton
Media Director Marie Kachinski

SIMONS-MICHELSON CO.

1126 Lafayette Bldg., Detroit 26, Mich.
Phone: WOODWARD 3-3000
AAAA—ANPA—ABP—APA—NBP

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Lawrence J. Michelson
Prod. Mgr.....Arthur H. Copland
Radio-TV Dir.....Morton Zieve

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Phone: PLaza 2-5500

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V.P.'s.....Peter G. Weinberg, Murray Platte
Sec.-Treas.....Martin L. Smith
Media Director.....Beryl Seidenberg
Time Buyers.....William Graham,
Sharon Tillman

RAYMOND SPECTOR CO., INC.

445 Park Ave., New York 22, N. Y.
Phone: MURray Hill 8-4407
ABP—ANPA—APA—NBP

President, Treas.....Raymond Spector
Art Director.....Irving Trabich

SPITZ ADVERTISING AGENCY, INC.

530 Oak St., Syracuse 3, N. Y.
Phone: 9-5581
ABP—ANPA

Owner, Acct. Exec.....William Spitz
Art Director.....Alex Benthin
Copy Chief.....P. Pehizotto
Radio-TV Dir.....Gay Prami

STEBBINS, BARTON ADVTG.

3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: Dunkirk 8-8131
ABP—ANPA—AAAA

President.....Barton A. Stebbins
Secy., Treas.....Dorothy M. Elliott
Copy Chief.....S. Elstad
Art Dir.....F. C. Williams
Media Dir.....A. W. Gudelman

HAL STEBBINS, INC.

9229 Sunset Blvd., Los Angeles, Calif.
Phone: CR 3-0750
.. ANPA—AAAA—ABC—ABP

President.....Hal Stebbins
Exec. Vice Pres.....K. J. Mau
Vice President.....Rudy Perkal
Secretary-Treasurer.....Ruth Winberg
Time Buyer.....Jane Darden

Branch Office

599 N. Mathilda, Sunnyvale, Calif.
Phone: REgent 9-4160

V.P., Mgr.....R. Citron

STOCKTON, WEST, BURKHART, INC.

1300 First Natl. Bank Bldg., Cincinnati 2, O.
Phone: 381-5600
AAAA—ABP—ANPA

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Pres., Treas.....C. Thomas Martin
Exec. Vice Pres.....B. A. Schloemer
Sr. Vice President.....R. A. McDowell
V.P. Media & Res.....Leo F. McMullin
V.P., Art Director.....Robert Helmich
Mgr., Radio & TV Dept.....Syd Cornell

STORM ADVERTISING CO., INC.

72 East Ave., Rochester 4, N. Y.
Phone: BAKER 5-9140

Bd. Chmn., President.....Morry Storm
V.P., Sec.....Barbara B. Herman
V.P.'s.....Gerald P. Deppe,
Vincent Marcone, Glen S. Jennings
Time Buyers & Accounts: Barbara B. Her-
man: Punchinello 7-Fruit Drink, Tobin Pack-
ing Co.

Branch Offices

71 Maryland Plaza, St. Louis 8, Mo.
Phone: FOREst 1-8750

Exec. V.P., Gen. Mgr.....G. P. Deppe
Professional Bldg., 180 Old Loudon Rd.,
Latham, N. Y.
Phone: ST 5-5888

Gen. Mgr.....Thomas J. Morton

SUDLER & HENNESSEY, INC.

130 East 59th St., New York 22, N. Y.
Phone: PLaza 1-1250

President, Chmn.....A. E. Sudler
Exec. Vice President.....M. J. Hennessey
Radio-TV Director.....Hal Davis

DANIEL F. SULLIVAN CO., INC.

216 Tremont St., Boston 16, Mass.
Phone: HANcock 6-7643

AAAA—ABP—ANPA—AFA—ANA

President.....Daniel F. Sullivan
Vice Pres.....Robert N. Sullivan
Treasurer.....William H. Sullivan
Operations Mgr.....James G. Hajjar
Prod. Mgr.....Herman Piquette

SULLIVAN, STAUFFER, COLWELL & BAYLES, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: MURray Hill 8-1600
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rett Welch, Mary Ayres

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V.P., Dir. of Sta. Rel.....Frank J. Reed
V.P., Radio-TV.....Rodney Albright,
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Assoc. Media Dirs.....Edward Fonte,
Ira Gonsier, Bertrand Wagner, Paul Ben-
son, William D. Birkbeck

Broadcast Spvsr.....Vera Brennan
Time Buyers.....Nicholas Imbornone,
Donald Ross, Wayne Silbersack, Jeanne
Sullivan, Charles Woodruff, Bob Bridge,
Jim McCollom

ADVERTISING AGENCIES

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-2119
Vice Pres.....Robert W. Ballin
605 Avenida Condado, Santurce, P. R.
Phone: 724-2706
ManagerFrancisco Alvarez
Estimated Radio Billings: \$6,000,000.
Estimated TV Billings: \$42,000,000.

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509 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3263
ANPA

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George Stanton, A. Malpede, M. Rodger.

Branch Offices

141 Madison Ave., New York 22, N. Y.
Phone: PLaza 2-1111

V.P., Managing Dir.....Robert Hayes
V.P., Dir. Radio-TV Prod...Chester Kulesza
1680 Vine, Hollywood 38, Calif.
Phone: HOLlywood 1-9228
V.P., Manager.....Vic Hunter
Estimated Radio-TV Billings: \$14,000,000.

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5860 N. Lincoln Ave., Chicago, Ill.
Phone: SUNnyside 4-3800

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V.P., Radio & Elec. Trans. Dir...Al Richman
V.P.'sPeter Fleishmann,
Filmore E. Mandl
TV Dir., Secretary-Treas.Gloria Lynn
Production Mgr.....Sanford Sorkin
Pres's Dept. Mgr.....Ben W. Glassman
Time Buyers.....Ron Terry, Gloria Lynn,
Ben W. Glassman, Peter Fleischmann, Filmore E. Mandl

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420 Lexington Ave., New York 17, N. Y.
Phone: MURray Hill 6-7000
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Dan Seymour
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V.P., Radio-TV Pgmng....Thomas McAvity
V. P., Treasurer.....Howard Brundage
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Media Manager.....Robert D. Lilien
Media Research Dir.....Jack Green
Associate Media Directors...James English,
Thomas Glynn, Ruth Jones, Robert Welty,
Harold Wilt, Anne Wright
Time Buyers.....Joan Ashley,
Polly Allen, Madeline Blount, Allan Barrows, Jack Bissell, Doris Corrigan, Helen Davis, Ernest Emerling, Roy Glah, Florence Gulla, Jerry Golden, Norman Goluskin, Ron Grathwohl, John Gray, George Heffernan, Eugene Hobicorn, William Hinman, Gordon Johns, Edmund Judy, Mario Kircher, Marge Lewin, Denis Lee, Ed Lockwood, Bill Landgraf, Thom Leidner, Sam Leddy, Jack McDougal, Don Miller, Dick Macaluso, Bill Millar, Roger Morrison, Peter McLean, Seymour Parker, Lawrence Reynolds, Walter Sullivan, Nancy Smith, Charles Spencer, Jayne Shannon, John Sisk, Carrie Senatore, Frank

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Branch Offices

410 No. Mich. Ave., Chicago, Ill.

Phone: MOhawk 4-6700

Exec. Vice Pres., Mgr. George C. Reeves
535 Griswold St., Detroit, Mich.

Phone: WO 2-8890

Exec. V.P., Mgr. W. D. Laurie, Jr.
6505 Wilshire Blvd., Los Angeles, Calif.

Phone: OL 3-0300

V.P.'s, Mgrs. M. C. Borland, W. Wilgus
2 Gateway Center, Pittsburgh 22, Pa.

Phone: AT 1-8616

Manager Walter Prior
299 Alhambra Circle, Coral Gables, Fla.

Phone: Highland 5-1391

Manager Joseph J. Kelleher, Jr.
320 California St., San Francisco, Calif.

Phone: GA 1-3510

V.P., Mgr. Harry A. Lee
700 Hartford Bldg., Dallas, Tex.

Phone: Riverside 1-4584

Manager J. William Brauer
621 17th St., Denver 2, Colo.

Phone: AMherst 6-3861

Mgr. Stephen Hull
3376 Peachtree Rd., N.E. Atlanta 5, Ga.

Phone: 231-3547

Manager Jack Moore
234 Loyola Ave., New Orleans 12, La.

Phone: 524-7654

Manager Robert P. Stevens
3620 Carew Tower Bldg., Cincinnati, O.

Phone: Du 1-1825

Manager William J. Downes
424 Nicholas Rd., Kansas City, Mo.

Phone: WE 1-4452

Manager Ben Blausner
1737 De Salles St. N.W., Washington, D. C.

Phone: NAtional 8-6140

Mgr. John J. Barnhill
913 Capitol Club Bldg., Raleigh, N. C.

Phone: TEmple 3-7295

Manager John D. Minter
Estimated Radio Billings: \$10,000,000.

Estimated TV Billings: \$123,000,000.

TRACY, KENT & CO., INC.

147 E. 50th St., N. Y. 22

Phone: ELdorado 5-4404

ABP—ANPA—APA—NBP

Chairman of Board Wm. Irwin Tracy
Pres. Frank S. Kent

Treas., Secy. George M. Pease
Prod. Mgr. H. V. Kelly

TRACY-LOCKE CO., INC.

2501 Cedar Springs Road, Dallas 1, Texas

Phone: RI 8-4741

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V.P., Treas. John H. Wellenkamp

V.P.'s F. E. Rowe, G. C. Addington
V.P., Radio TV. Lawrence E. DuPont

Media Dir. Ernestine Parker
Radio-TV Director Howard Fisher
Time Buyers Paul Girard,
Glenna Tinkler

Branch Office

900 N. E. Military Dr., San Antonio 9, Tex.

Phone: TA 6-3251

Exec V.P. & Mgr. William J. James

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355 Lexington Ave., New York 18, N. Y.

Phone: MU 7-0770

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V.P., Marketing Marvin Newman

Production Manager William I. Sanders
Public Relations Dir. Peter L. Rothholz

Account Executive Oscar Harris

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1225 Raymond Blvd., Newark, N. J.

Phone: MARket 3-8487

N. Y. Phone: BA 7-6474

ABP—ANPA

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V.P., Radio-TV Krine Laffler

Vice Pres. Harvey Victor
V.P., Public Rel. Hal Gold

Secretary Eli Scolnick
Treasurer Henry L. Metger

Prod. Mgr. Donald Martinetti
Traffic Mgr. Frederica Weigner

WABE, INCORPORATED

730 Fifth Ave., New York 19, N. Y.

Phone: CI 6-7242

President Charles Bernard

Asst. to Pres. Bryna Milberg
Art Dir. Leonard Kessler

WADE ADVERTISING INC.

20 N. Wacker Drive, Chicago 6, Ill.

Phone: FINancial 6-2100

ANPA—ABP—AAAA

Bd. Chmn. Albert G. Wade II

President H. Thurber
Exec. V.P. F. F. Owen, Jr.

Sr. V.P.'s M. Harms, L. J. Nelson
Exec. Art Director Bruce Collins

Prod. Mgr. E. Beane, Jr.
Dir. Best. Richard Dunn

Bus. Mgr., Broadcasting Edward Carey
Producers G. Allen, R. Alcott, J. West

Branch Offices

10 Rockefeller Plaza, New York 20, N. Y.

Phone: CIrcle 5-1990

Mgr. Henry J. Opperman

1717 N. Highland Ave., Los Angeles, Calif.
Phone: HOLlywood 6-1631

V.P., Manager Snowden Hunt
Radio-TV Dir. E. Pierce

Estimated TV Billings: \$22,000,000.

ADVERTISING AGENCIES

WARWICK & LEGLER, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4700

President.....H. Paul Warwick
Exec. Vice Pres.....John P. Warwick
V.P., Exec. TV Prod.....Andrew V. Christian
Director, Programming.....Frank Fitzgerald
TV Producer.....Walter Sachs
V.P., Media.....R. S. Bean
V.P., Charge of Copy.....Howard Connell
V.P., Dir. of Art.....N. Leslie Silvas

WATTS, PAYNE—ADV., INC.

311 West 7th-Denver Bldg., Tulsa 19, Okla.
Phone: LU 3-7571

AAAA—ABP—ANPA—AFA
Pres., Treas.....Oscar E. Payne
Vice Presidents.....Leslie S. Hauger,
Donald S. Mitchell
Production Mgr.....Steve Snyder
Radio-TV Dir.....Don S. Mitchell
Secretary.....Jack W. Tubb
Estimated Radio Billings: \$250,000.
Estimated TV Billings: \$200,000.

WEBB ASSOCIATES, INC.

8 West 40th St., New York 18, N. Y.
Phone: LO 5-6462

President.....Bernard Schiff
TV Dir.....Elaine B. Hudson
Production Mgr.....Lee Kriss
Controller.....Lillian Habib
Estimated TV Billings: \$2,750,000.

EDWARD H. WEISS & CO.

360 N. Michigan Ave., Chicago, Ill.
Phone: CEntal 6-7252

President.....Edward H. Weiss
Exec. V.P.....Bernard Gross
Vice Chmn.....Irving D. Auspitz
V.P., Creat. Dir.....N. Lee King
V.P., Dir. Mkt. Svc.....Jack Bard
V.P., Research Dir.....John Tarini
V.P., Copy Chief.....Robert Wanamaker
V.P., Radio-TV Dir.....Rolf Brandis
V.P., Media Dir.....Nathan Pinsof

Branch Offices

730 Fifth Ave., N. Y. 19, N. Y.
Phone: JUDson 6-8313

V.P., Manager.....Peggy Schilling
6363 Wilshire Blvd., Los Angeles, Calif.
Phone: OLive 3-8360

Vice Pres.....David R. Fenwick
Radio Director.....Les Goldsmith

WEISS & GELLER

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-4070

President.....Max A. Geller
Exec. V.P., Media Dir.....Max Tendrich
Sr. V.P., Creative Dir.....Lawrence Wisser
Time Buyer.....Jack Geller

WERMEN & SCHORR, INC.

1616 Walnut St., Philadelphia 3, Pa.
Phone: Pennypacker 5-1688
APB—APA—NOAB—ANPA

President.....Davi Wermen
Exec. V.P.....J. Leonard Schorr

Vice President.....Jay Beneman
Vice President.....Lester J. Harmon
Dir., Radio-TV.....Jerome Samuelsohn
Production Supervisor..Richard Standridge
Time Buyers.....Terry Falgiatore,
Mary Gillespie

Estimators.....Nancy Pilla, Helen Mellon
Broadcast Talent.....Maryanne Keeler
Broadcast Traffic..Jean Borrelli, Judy Fallon

WEXTON COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
Phone: MU 8-4050

Chairman.....Larry Schwartz
President.....Martin Solow
Exec. Vice Pres.....Adrian Price
Vice Pres.....George Gilbert
V.P., Radio-TV Dir.....John Eckstein
Secy.-Treas.....Howard Wechsler
Time Buyer.....Jeff Fine

WILLIS/CASE/HARWOOD, INC.

Talbott Bldg., Dayton 2, Ohio
Phone: 222-5542

APA—ANPA—AAAA—ABP—CAAN—AFA
President.....Paul B. Willis
V.P., Creative Director.....Harley Case
V.P., Radio-TV.....F. R. Harwood
Radio-TV Director.....Bill Hiltz
Time Buyer.....Donna Shultz

WINFIELD ADV. AGENCY, INC.

8012 Bonhomme, St. Louis 5, Mo.
Phone: VO 3-4524

ABC—ABP—ANPA
President, Treas.....Robert O. Scott
V.P., Radio-TV Dir.....Barbara Block
Vice President.....Lynden E. Anderson
Secretary.....Dorothy Frese
Time Buyer.....Frances Calandro

WINN-McLANE ASSOCIATES

1004 International Life Bldg., Austin 1, Texas
Phone: GR 6-3061

President.....J. Bonner McLane
Vice President.....Windy Winn
TV Director.....Bob Peck
Radio Director.....Joe Roddy

DEL WOOD ASSOCIATES

1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-9292

President.....Peter Frank
Exec. V.P.....Charles J. Weigert
Vice President.....Sidney J. Barbet

Branch Office

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-6027

MARVIN YOUNG ASSOCIATES

4432 Farmdale Ave., No. Hollywood, Calif.
Phone: POplar 3-5347

Head Associate.....Marvin Young
Associates.....Joel Corbett, Neil Petry,
Maruska Petrasek, Lee Hanson

YOUNG & RUBICAM, INC.

285 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 9-5000

AAAA—APA—NOAB—ABC—ABP—ANPA

ADVERTISING AGENCIES

Board Chairman.....George H. Gribbin
 President.....Edward L. Bond, Jr.
 Exec. V.P.....Frank Fagan
 Exec. V.P.....Harry Harding
 Sr. V.P.'s, Div. Mgrs.....Earle Angstadt, Jr.
 George P. Dippy, Alexander Kroll, Ran-
 dolph McKelvey, William D. Thompson,
 Walter H. Smith
 Sr. V.P., Chrmn. Plans Board...William J.
 Colihan, Jr.
 Sr. V.P., Client Services...James P. Wilkerson
 Sr. V.P., Chrmn., Creative Review Bd.

Charles Feldman
 V.P., Dir. Business Devel.....Oscar Limbow
 Assistant to President..... Sylvia Simmons
 V.P., Dir., TV Art & Prod...John Sidebotham
 V.P., Dir., Pub. and Pub. Rel.

Henry F. Woods, Jr.
 Vice Presidents...Harry B. Carpenter, David
 Miller, Dermott F. McCarthy, Steve Frank-
 furt, Jack M. Anthony, William Brownell,
 Thomas W. Lapham, Mary E. O'Meara,
 Pete Peabody, Schuyler Van Vechten,
 Frank Harrel, Frederick W. Frost, Warren
 A. Bahr, Joseph F. St. Georges, Henry L.
 Sparks, Hadley P. Atlass, Gilbert J. Head-
 ley, George D. Roberts, Peter Langhoff,
 William T. Moran.

V.P., Account Supervisors...H. Edward Alle-
 man, Jr., Robert Belden, James Cameron,
 Walter C. Chamberlain, Dave Cleary, Kent
 Dennan, Jerome Entis, Allan R. Gardner,
 H. Breerton Hall, John H. Hatheway,
 Kosciuski Kemper III, John Lamb, Edwin
 F. Lewis, Ollie M. Lyon, Gilbert McDon-
 ald, J. Layng Martine, Arthur M. Mena-
 dier, James Mortensen, Douglas J. Mur-
 phey, Robert B. Osburn, Bernard Pagen-
 stecher, William M. Richardson, Dave
 Salembier, Eldon E. Smith, Mark Stroock,
 Edgar B. Van Winkle, II, James Watt, Jr.,
 Luis G. Weil, Frank Yahner, Charles C.
 Young, III.

Sr. V.P., Dir., TV-Radio Dept...Chas. Barry
 V.P., Assoc. Dir., TV, Radio...William Craig
 V.P. TV-Radio..... Wickliffe Crider
 V.P., Dir., Radio-TV Publicity...Harry Rauch
 Manager, TV-Radio...David Y. Bradshaw
 TV-Radio Supervisors...Thomas J. Adams,
 Richard J. Cox, Richard Dana, Marvin H.
 Koslow, Colgan Schlank, Martin G. Wald-
 man, Kenneth A. Wood, Jr.

TreasurerGeorge Farrand
 Asst. Treas...Paul J. Muller, Dwight F. Smith
 ControllerWray Witten

Branch Offices

1 East Wacker Dr., Chicago 1, Ill.
 Phone: 329-0750

Vice Pres. in Charge.....Carl F. Vollmer
 645 Griswold St., Detroit 26, Mich.
 Phone: Woodward 1-7050

V.P., Mgr.....Joseph Standart
 Hlywd. & Hyland Ave., Hollywood 28, Calif.
 Phone: HO 2-7181

V.P., Radio-TV Dir.....Walter Bunker
 120 Montgomery St., San Francisco 4, Calif.

Phone: EXbrook 7-1838
 V.P.-in-Chg.....William P. Reilly
 615 So. Flower St., Los Angeles 17, Calif.
 Phone: MAdison 6-7641

V.P.-in-Chg.....James C. Armstrong
Young & Rubicam, International Division
 Sr. V.P., Director.....Francis E. Gearon
 Mgr., N. Y. Int'l Services.....Marc DeVos
 250 University Ave., Toronto 1, Ont., Canada
 Phone: EMpire 2-3921

V.P., Managing Dir.....Trevor G. Goodman
 1155 Dorchester Blvd. West, Montreal 2,
 Que., Canada
 Phone: UNiversity 6-8941

V.P. Manager.....Gabriel Lalande
 Plaza de la Republica 26, Mexico 1, D. F.
 Phone: Mexico City 46-48-60

President, General Mgr...Edward J. Noble
 1508 Avenida Ponce de Leon, San Juan,
 Puerto Rico
 Phone: SAnturce 3-2080

V.P., General Mgr.....J. L. Brandi
 Edificio Luz Electrica de Venezuela, Avenida
 Urdaneta, Caracas, Venezuela
 Phone: CARacas 54-65-51

V.P., General Mgr.....Ben J. Mione
 1A Calle Poniente 1104, San Salvador,
 El Salvador

V.P., General Mgr.....Ruben Rossell
 Edificio Panamerica, Apartado Postal #3278,
 Panama
 Phone: #2-47-51

Manager Donald Reynolds
 8 Baker St., W.I., London, England
 Phone: Hunter 5511

Managing Director....Wilson H. Kierstead
 Grosse Gallusstrasse 16, Frankfurt/Main,
 Germany
 Phone: FRankfurt 2-88-81

Managing Director.....Kenneth B. Loftus
 Via Speronari 8, Milan, Italy
 Phone: Milan, 866-335

Managing Director....Sumner J. Winebaum
Estimated Radio Billings: \$9,100,000.
Estimated TV Billings: \$88,100,000.

THE ZAKIN COMPANY

27 East 37th St., New York 16, N.Y.
 Phone: MU 4-0830

ABP-ANPA

Partners.....Alvin Zakin, Theo. Eiser
 Adm'n. Dir.....Jeannine Kur
 Treasurer.....Sa
 Production Manager.....P
 Copy Chief.....
 Art Director.....Wil
 Public Relations Dir.....

PETER ZANPHIR AD

633 5th Ave., New Y
 Phone: PL
 AP

President

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Ardiel Advertising Agency, Ltd.4 Lawton Ave.	Toronto	HUnter 5-6541-5	B. Glen Gill	B. Glen Gill
Ardiel Advertising Agency, Ltd.180 Parkdale Ave. N	Hamilton	LI 9-2419	B. R. Martinson	J. N. Elliott
Backman Advertising Ltd.Lord Nelson Bldg.	Halifax, N.S.	423-8164	Ann Archibald	
Baker Advertising Agency Ltd.1670 Bayview Ave.	Toronto	487-1511	N. Pahlen	D. O. Kimball
Baker Advertising Agency Ltd.1420 Sherbrooke St. W.	Montreal	Victor 5-2191	G. St. Denis	
Batten, Barton & Durstine & Osborne Inc.	2 Carlton St.	Toronto	EM 3-9461	Frederick Thorne	Colin Campbell
Batten, Barton & Durstine & Osborne Inc.	1010 St. Catherine St. W.	Montreal	UNiversity 8-2655	Philippe Garcia Pierre Pelletier (French)	Mrs. Mildred MacLeod
Beedham & Beecroft Adv. Ltd.217 St. Clair Ave., W.	Toronto	924-8431	Miss R. Shaw	
Bleasdale Advertising Ltd.608 Fort St.	Victoria, B.C.	EV 2-6741	Harry S. Bleasdale	Violet Perry
Breithaupt, Milson, & Benson.120 Eglinton Ave. E.	Toronto	483-3531	F. J. Dearden	J. E. Palmer
Brown, Mitchell & Wright, Ltd.Davie St. 1033	Vancouver	MU 4-7277		John G. Service
Brown, Mitchell & Wright, Ltd.537 8th Ave., SW.	Calgary	AM 2-4767	Alex D. Wood	Flora Sayer
Burnett Leo Co. of Canada, Ltd.133 Richmond St., W.	Toronto	EM 6-5801	James B. McRae	Miss Colleen Burke
Burnett Leo Co. of Canada, Ltd.550 Sherbrooke St., W.	Montreal	VI 4-3939	Aliette Dufour	
Burns Advertising Agency, Ltd.1980 Sherbrooke St., W.	Montreal	WE 5-5257	L. St. Amand	
Canadian Advertising Agency1454 Mountain St.	Montreal	VI 2-8061	M. Fontaine	Claude G. Jarry
Canadian Advertising Agency790 Bay St.	Toronto	368-7646	Irwin Teitel	
Canadian Advertising Agency1131 Richards St.	Vancouver	MU 4-4151	K. L. Johnson	Lee Harrison
Cardon, Rose, Ltd.1411 Crescent St., W.	Montreal	VI 2-9581	Norman Cardon	
Carter, Garry J. of Canada, Ltd.59 Avenue Road	Toronto	924-2505	Garry J. Carter	

Cockfield, Brown & Co., Ltd.....	Canada Cement Bldg.	Montreal	UN 1-1771	R. W. Harwood	E. W. Box
Cockfield, Brown & Co., Ltd.....	185 Bloor St., E.	Toronto	924-5492	P. C. Logan	
Cockfield, Brown & Co., Ltd.....	804 Electric Railway Chambers	Winnipeg	WH 2-0811	J. E. Holmes	J. R. Cameron
Cockfield, Brown & Co., Ltd.....	1200 Burrard Bldg.	Vancouver	MU 1-1111	Miss Madigan	
Collyer Advertising, Ltd.....	2100 Drummond St.	Montreal	VI 2-8672	K. Chase	Nan Freser
Collyer Advertising, Ltd.....	20 Carlton St.	Toronto	EM 3-2647	M. L. Graves	
Cooper Advertising Co., Ltd.....	105-7 Marigold Bldg.	Saskatoon, Sask.	CH 4-4696	Mrs. Grace Atkinson	
Cooper Advertising Co., Ltd.....		Regina, Sask.	LA 7-3855	William Frederick	
Copeland, Don, H., Advertising Ltd.....	2510 Yonge St.	Toronto	488-6151	Mrs. V. M. Copeland	
Crombie Advertising Co., Ltd.....	391 St. James St., West	Montreal	VI 9-5246	V. P. Gray	
Crombie Advertising Co., Ltd.....	100 Adelaide St., W.	Toronto	924-7204	Mrs. J. Watson	
Dancer-Fitzgerald-Sample Adv. Can. Ltd..	200 St. Clair Ave., W.	Toronto	924-8425	Mrs. Ruth Pedley	
Desbarats Rayment Advertising Ltd.	485 McGill St.	Montreal	UN 6-4835	D. Tasker	
Dominion Advertising Inc.....	1395 Fleury St.	Montreal	381-6033	A. Desautels	
Donahue & Coe (Canada) Ltd.....	1010 St. Catherine St. W.	Montreal	UN 6-8851	Mrs. P. Charlebois	
Dreher Monroe F., Ltd.....	1155 Dorchester St. W.	Montreal	881-8341	Mrs. W. F. Byrd	
Erwin Wasey, Ruthrauff & Ryan, Ltd.....	610 Church St.	Toronto	WA 1-5187	Edward W. Karthaus	
Ferres Advertising, Ltd.....	63 Duke St.	Hamilton, Ont.	JA 9-1116	C. T. Dickson	
Foote, Cone & Belding, Canada, Ltd.....	10 St. Mary St.	Toronto	WA 5-5961	Mona Harper	R. L. Simpson
Foster Advertising, Ltd.....	149 Alcorn Ave.	Toronto	924-4681	Miss M. Newton	
Foster Advertising, Ltd.....	550 Sherbrooke St., West	Montreal	VI 9-5343	Miss C. Toupin	Pierre Petel
Foster Advertising, Ltd.....	140 St. Portage Ave.	Winnipeg	WH 2-0776	Laurie A. Mainster	
Foster Advertising, Ltd.....	63 Sparks St.	Ottawa	CE 6-5909	J. R. Foster	
Goodis, Goldberg Soren, Ltd.....	288 Lawrence Ave., W.	Toronto	RU 9-1101	Mrs. C. Kireluk	R. Blazer
Goodis, Goldberg Soren, Ltd.....	Birks Bldg.	Montreal	UN 6-6181		
Goodis, Goldberg Soren, Ltd.....	818 8th Ave., S.W.	Calgary	AM 2-7474	Jay L. Joffe	
Goodwin, Ellis Advertising, Ltd.....	1161 Melville St.	Vancouver	MU 1-3474	W. E. Ellis	
Goodwin, Ellis Advertising, Ltd.....	1239 8th Ave., S.W.	Calgary	AM 2-4262	G. Stewart Menzies	
Grant Advertising of Canada, Ltd.....	170 University Ave.	Toronto	EM 3-2144	K. R. MacDougall	

Key Canadian Advertising Agencies

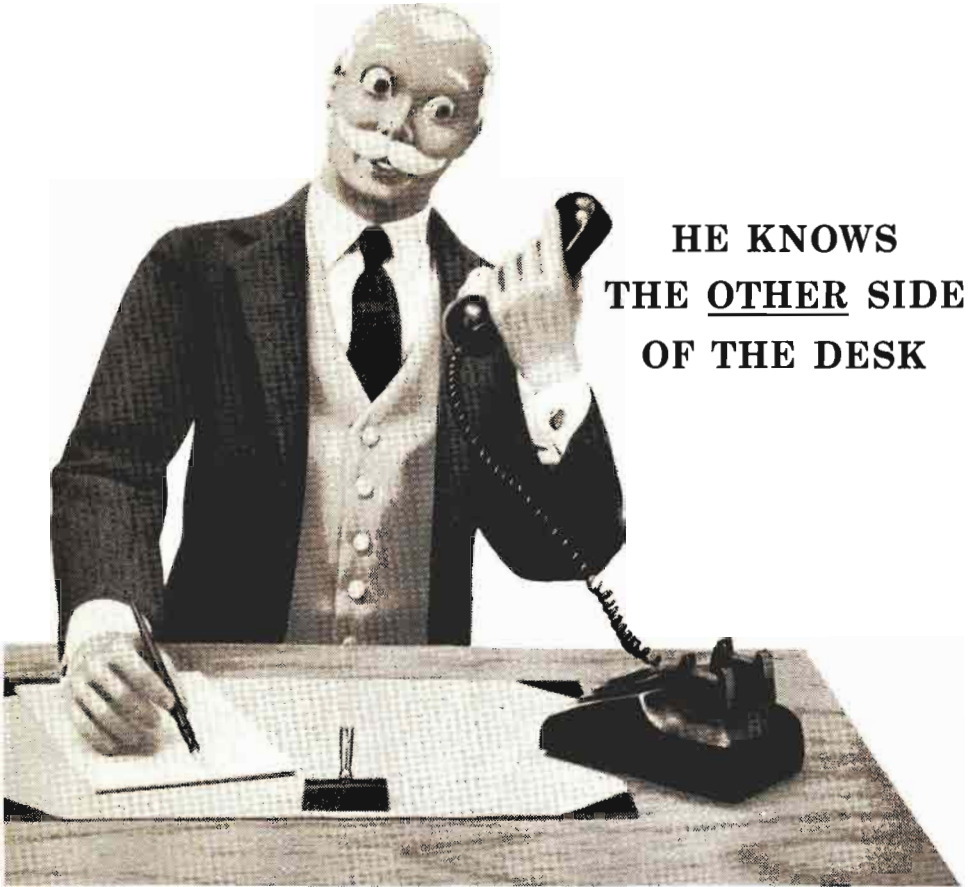
AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Grant Advertising of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-7828	W. B. Wilbraham	
Grey Advertising Ltd.	2005 Peel St.	Montreal	VI 4-1766	E. Abrahamson	
Grosberg, Pollock & Gwartzman, Ltd.	234 Eglinton	Toronto	487-4717	Chas. A. Grosberg	
Hallmark V. Ltd.	99 Avenue Rd.	Toronto	823-7341	T. R. Hansen	William Stinson
Hayhurst, F. H. Co. Ltd.	55 Eglinton Ave., E.	Toronto	HU 7-4371	R. D. Amos	J. Gibson
Hayhurst, F. H. Co. Ltd.	1420 Sherbrooke St., W.	Montreal	VI 5-0251	G. Gendron	Mrs. U. McLean
Heggie Advertising Co., Ltd.	97 Eglinton Ave., E.	Toronto	HU 1-5125	Miss Phyllis Sivell	
Huot, Publicitee, Ltee.	353 St. Nicholas St.	Montreal	VI 2-9011	Jean C. Fournier	
Hutchins Advertising of Canada, Ltd.	35 Hayden St.	Toronto	924-3753	P. J. Bounsaill	
Imperial Advertising, Ltd.	38 Blower St.	Halifax, N.S.		G. E. MacDonald	
Industrial Advertising Agency, Ltd.	385 Madison Ave.	Toronto	924-6671	Mrs. V. Percival	
Industrial Advertising Agency, Ltd.	1500 Stanley St.	Montreal	VI 2-5281	A. G. Temple	
Industrial Advertising Agency, Ltd.	177 Russell Ave.	St. Catharines, Ont.	MU 2-9443	D. C. Williamson	
Jan Advertising Agency Ltd.	207 Greenwich	Brantford	6-6116	James Morris	
Jarvis, Albert, Ltd.	1466 Crescent St.		AV 8-9234	George Turner	
Kelley, Russell T. Co., Ltd.	627 Main St., E.	Hamilton, Ont.	JA 2-1155	J. D. McNie	
Kenyon, & Eckhardt, Ltd.	321 Bloor St., E.	Toronto	WA 5-8931	J. A. Winter	Mrs. Dorothy Iler
Lovick, James & Co., Ltd.	1178 W. Pender St.	Vancouver	MU 4-6221	Mrs. A. Bothamley	
Lovick, James & Co., Ltd.	800 Bay St.	Toronto	WA 1-1121	R. Freiman	Olive Jennings
Lovick, James & Co., Ltd.	200 Queens Ave.	London, Ont.	GE 8-6141	J. M. Hunter	
Lovick, James & Co., Ltd.	428 Portage Ave.	Winnipeg	WH 3-0623	A. B. Jenkins	

Lovick, James & Co., Ltd.....	629 7th Ave., S.W.	Calgary	AM 2-6161	C. N. York
Lovick, James & Co., Ltd.....	401 Kerr Block	Regina, Sask.	LA 3-7570	Geo. R. Bothwell
Lovick, James & Co., Ltd.....	10830 Jasper Ave.	Edmonton, Alta.	GA 4-2181	J. M. Younie
Lovick, James & Co., Ltd.....	623 Dominion Square Bldg.	Montreal	UN 6-8391	Mrs. Stella Slattery
Maclaren Advertising Co., Ltd.....	111 Richmond St., W.	Toronto	EM 3-2244	H. E. Hough
Maclaren Advertising Co., Ltd.....	550 Sherbrooke St., W.	Montreal	VI 5-1222	Miss L. Henuset
Maclaren Advertising Co., Ltd.....	635 Ouellette Ave.	Windsor, Ont.	CL 3-1414	Jas. A. Robb
Maclaren Advertising Co., Ltd.....	911 Electric Ry. Chambers	Winnipeg	WH 2-6321	E. P. Thompson
Maclaren Advertising Co., Ltd.....	1240 W. Pender St.	Vancouver	MU 5-6268	J. A. Ferry
McCann-Erickson (Canada) Ltd.....	200 Bloor St., E.	Toronto	WA 5-3231	Miss M. Tiemann
McCann-Erickson (Canada) Ltd.....	2055 Peel St.	Montreal	VI 9-8341	Yves Bourassa
McCann-Erickson (Canada) Ltd.....	1030 W. Georgia St.	Vancouver	MU 3-5608	Miss F. Asson
McConnell, Eastman & Co., Ltd.....	291 Dundas St.	London, Ont.	GE 4-4528	R. A. McCall
McConnell, Eastman & Co., Ltd.....	234 Eglinton Ave., E.	Toronto	HU 7-4601	D. J. MacMillan
McConnell, Eastman & Co., Ltd.....	Dominion Square Bldg.	Montreal	UN 6-6771	Miss J. Johnston
McConnell, Eastman & Co., Ltd.....	379 Broadway Ave.	Winnipeg	WH 2-3491	R. I. Morton
McConnell, Eastman & Co., Ltd.....	512 6th Ave. S.W.	Calgary	AM 3-7040	Mrs. J. Loetscher
McConnell, Eastman & Co., Ltd.....	10020 109th St.	Edmonton, Alta.	GA 2-5107	J. McCallum
McConnell, Eastman & Co., Ltd.....	1198 W. Pender St.	Vancouver	MU 3-2161	Clarke Wallace
McCracken, W. A., Ltd.....	153 St. Clair Ave., W.	Toronto	924-0721	W. A. McCracken
McGregor Deaville Advertising.....	1175 Bay St.	Toronto	WA 2-4864	Arthur E. McGregor
McKim Advertising, Ltd.....	1155 Dorchester Blvd. W.	Montreal	861-8422	Peel Stevan
McKim Advertising, Ltd.....	1407 Yonge St.	Toronto	924-0981	Jean Monte
McKim Advertising, Ltd.....	379 Broadway Ave.	Winnipeg	WH 2-3491	G. W. Leech
McKim Advertising, Ltd.....	1030 West Georgia St.	Vancouver	MU 3-8121	R. I. Morton
Muter, Culliner, Frankfurter & Gould, Ltd.....	89 Avenue Rd.	Toronto	924-5738	Miss E. Fox
Nattall & Maloney, Ltd.....	108 12th Ave., S.W.	Calgary, Alta.	AM 9-3054	E. Gould
Nattall & Maloney, Ltd.....	10666 103rd St.	Edmonton, Alta.	GA 4-4910	Mrs. P. McVean
				D. A. Williams
				G. Rafeiman
				Miss J. A. Brown
				Mrs. Rotha Webb
				J. R. Matheson
				Austin Moran
				S. D. Bennett
				Mary McGowan
				J. N. Milne
				P. Distasid

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Needham, Louis & Brorby of Canada, Ltd.	121 Richmond St., W.	Toronto	EM 4-1492	D. C. McLean	Denise Curran
O'Brien Advertising, Ltd.	1030 W. Georgia St.	Vancouver	MU 1-9174	A. J. Collins	
O'Brien Advertising, Ltd.	117 LaFleche Bldg.	Edmonton	GA 2-5450	A. E. Nightingale	
O'Brien Advertising, Ltd.	1278 La Fleche Bldg.	Ottawa	TA 8-5554	Major W. L. Jewel	
Ogilvy, Benson & Mather (Canada) Ltd.	88 University Ave.	Toronto	362-7711	J. M. Brown	
Orr, William R., Ltd.	240 Eglinton Ave., E.	Toronto	HU 5-9367	Ann Chalcraft	
Otto, Robt. & Co. (Canada) Ltd.	1670 Bayview	Toronto	487-1511	W. R. Baker	
Paul, Phelan & Perry, Ltd.	6 Crescent Rd.	Toronto	WA 5-3436	G. P. Vale	
Paul, Phelan & Perry, Ltd.	1500 Stanley	Montreal	VI 9-8061	M. Gauthier	
Payeur Publicite, Inc.	639 8th Ave.	Quebec City	529-3322	J. P. Vogel	
Pemberton, Freeman, Mathes & Milne	42 Charles East	Toronto	924-6243	Peter F. W. Percival	
Pemberton, Freeman, Mathes & Milne	1980 Sherbrooke St. W.	Montreal	WE 5-5287	Miss M. Henault	
Pennell Advertising	145 Yonge St.	Toronto	EM 4-2079	Miss M. Barrer	
Plant, Elton M., Advertising, Ltd.	586 Ouellette Ave.	Windsor, Ont.	CL 4-1159	Elton M. Plant	
Purkis, Thornton Ltd.	330 Bay St.	Toronto	EM 4-3762	Miss G. Race	
Reimer C., Advertising, Ltd.	407 Graham Ave.	Winnipeg	WH 2-1868	C. L. Reimer	M. D. Reimer
Ronalds-Reynolds & Co.	154 University Ave.	Toronto	EM 2-2381	Vera Hopkins	Miss E. Y. Leslie
Ronalds-Reynolds & Co.	2055 Peel	Montreal	849-9401	M. Provost	M. Laphkas
Ross Roy of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-2371	R. A. Post	
Sauviat, G. R. & Associates	1500 Stanley	Montreal	AV 8-4171	G. R. Sauviat	J. P. Champagne
Schneider Cardon, Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	H. M. Schneider	
Smith, R. C. & Son, Ltd.	140 Merton St.	Toronto	HU 1-2253		G. Alex Phare

Spitzer & Mills & Bates, Ltd.....	790 Bay St.	Toronto	EM 6-2811	R. A. Stevenson
Spitzer & Mills & Bates, Ltd.....	1155 Dorchester	Montreal	861-9721	D. McCrimmon
Stanfield, Johnson & Hill, Ltd.....	1200 Dominion Sq., Bldg.	Montreal	UN 6-8741	R. H. Geary
Stanfield, Johnson & Hill, Ltd.....	255 Davenport Rd.	Toronto	924-8481	W. C. Bopp
Stevenson & Scott, Ltd.....	1260 University St.	Montreal	UN 6-9361	Miss Jean Sweeny
Stevenson & Scott, Ltd.....	100 Adelaide St. W.	Toronto	EM 3-5773	S. C. Young
Stevenson & Scott, Ltd.....	402 Pender St., W.	Vancouver	MU 3-5696	Miss Sherill Adair
Stevenson & Scott, Ltd.....	95 Dresden Row	Halifax, N.S.		R. H. Kitley
Tames Advertising Agency, Ltd.....	1395 Bayview	Toronto	HU 1-2291	John G. Tames
Tandy Richards Advertising, Ltd.....	20 Carlton St.	Toronto	EM 2-6362	A. C. Haight
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Managers James Gates, Hank Stanley

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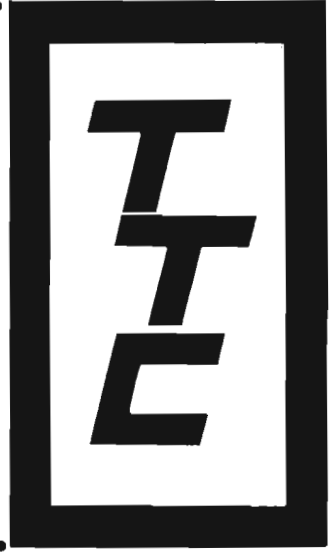
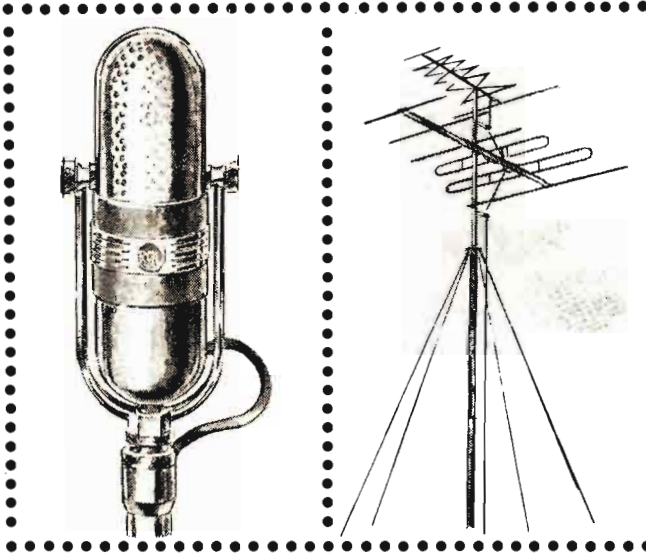
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BYLINE ARTICLES

1963

Sales Honesty Reaps Rewards As Ballyhoo Boys Bow Out

WHO knows more about the broadcasting industry than the broadcasters themselves? Nobody. But when it comes to buying time on radio, several advertising agencies hire young and—in many cases—inexperienced men as “experts” on the subject.

These are the men who make the decisions about media buying.

The blame for this situation does not rest with the agencies. It rests with the broadcasters. **WE** are the ones who forced the agencies to do so. **WE** are the ones who only a few short years ago hired as salesmen con-men and charlatans who went out to “get that sale at any cost.”

To the credit of most broadcasters, the past few years have brought about marked improvement in the quality of radio salesmen. But there are still a few ballyhoo people left in responsible sales positions.

The men I’m talking about are the glib, fast-talking boys who think only on terms of that fast buck. In the end, they finally overreach themselves; their reputations become known, and they are inevitably put aside.

ABC Radio has always prided itself in its sales force. We hire pitchmen, yes. Successful radio salesmen must be good pitchmen. But they must pitch their product with honesty and integrity. There is no need for radio to use ballyhoo and fast talk as sales weapons.

If proof is required that advertisers know the strength of radio, let’s examine our own books.

Who is buying network radio today? The major companies—the Bristol Myers, the Liggett & Myers, the Mennens, the R. J. Reynolds, the Rexalls, the General Motors. These are just a few of the top advertisers on



By
ROBERT R. PAULEY
President
ABC Radio Network
our network.

Why are they buying network radio? First, because they are fully aware of this medium’s reach. Radio buying has undergone a vast and important change during the past year-and-a-half. Courageous advertisers have stopped buying according to outmoded ratings systems and have taken an educated second look at radio—its specific audience, its potential reach and its cost. Their success stories have paved the way for other advertisers to follow in their footsteps.

Second, for the first time in the history of network radio, a new and more realistic ratings service has come along to challenge what up ‘till now has been network radio’s only continuing measurement service. Those advertisers, then, that still buy for the numbers can—for the first time on a regular basis—learn exactly where their money will be going, where their messages are being heard and the buying plans of this audience.

And third, radio is being bought because today’s radio salesmen are presenting themselves—and, therefore, all of the radio industry—in a new and more respected light. Our policy here has been—and is—to hire experienced, down-to-earth media men as salesmen.

If radio is to maintain the high esteem broadcasters wish it to, then the broadcasters must wash their hands of the few remaining charlatans. This policy has worked for us. It can for any network—for any station—that has an honest product to sell.

American Broadcasting Co. Radio Network

(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

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 Sanford Cummings . . . V.P. Chg. TV Net. Pgmng.
West. Div.
 James E. Duffy . . . V.P. & Natl. Dir. Sales, Radio
 Omar F. Elder, Jr. . . . V.P. & General Attorney
 Theodore H. Fetter . . . V.P. & Pgm. Dir., TV Net.
 Michael J. Foster . . . V.P. Chg. of Press Info.
 Richard L. Freund . . . V.P. Chg. Labor Rel.
 Wm. C. Gillogly . . . V.P. Chg. TV Net. Sales
Chicago
 James C. Hagerty . . . V.P. Chg. News, Sp. Events
& Pub. Affairs
 Ben Hoberman . . . V.P. & Gen. Mgr. KABC, Hlywd.
 Henry T. Hede . . . V.P., Admin. Mgr. TV Net. Sls.
 Frank L. Marx . . . V.P., Chg. Engineering
 Daniel Melnick . . . V.P. Chg. Pgm. Devel. TV Net.
 Thomas W. Moore . . . President, TV Network
 William P. Mullen . . . Vice President
 Harold Neal . . . V.P. Chg. WABC, New York
 Robert P. Pauley . . . V.P. & Pres. Radio Net. Dept.
 Sterling C. Quinlan . . . V.P. Chg. WBKB, Chicago
 Wm. T. Rafael . . . V.P. & Natl. Pgm. Dir. Radio Net.
 James G. Riddell . . . V.P. Chg. Western Div.
 Stephen C. Riddleberger . . . V.P. & Pres. AM
O & O Stas.
 Elton H. Rule . . . V.P. & Gen. Mgr. KABC-TV
Hlywd.

NEW YORK ABC Radio Network

Robert R. Pauley . . . President
 James E. Duffy . . . Executive Vice President

Engineering

Frank Marx . . . President, ABC Engineers
 John Bourcier . . . Operations Supervisor
Engineering, Radio
 Frederick Zellner . . . Dir. of Tech. Oprs.-AM
 Richard Hamilton . . . Supr. of Communications
 George Milne . . . Dir. of Traffic & Comm.
 Clure Owen . . . Administrative Assistant
 John Preston . . . Dir. of Engineering Facilities
 Lawrence A. Ruddell . . . Recording Director
 Joseph Sauer . . . Traffic Manager
 Lowell Clark . . . Mgr. of Teletype Services

Finance, Personnel & Gen. Svcs.

Simon B. Siegel . . . Exec. V.P. of AB-PT and ABC
 Martin Brown . . . Treas. of AB-PT &
V.P. & Treas. ABC
 Michael P. Boland . . . V.P. Charge of Fin. Controls
 George Ast . . . Purchasing Agent
 John Brennan . . . Dir. of Internal Audit & Systems
 Edward Graessle . . . Manager of Treasury Affairs
 Marie McWilliams . . . Director of Personnel
 Joseph Spagnola . . . Dir. of Office & Studio Services
 Charles Smith . . . Chief Accountant
 Sam Barr . . . Mgr. of Data Processing
 Grace Johnson . . . Dir. of Continuity Acceptance
 Henry Epstein . . . Art Director

Legal & Labor Relations

Everett H. Erlick . . . V.P. & Gen. Counsel AB-PT
 Mortimer Weinbach . . . V.P. & Asst. Gen. Counsel
of AB-PT
 Omar Elder . . . V.P. & General Attorney
 Richard L. Freund . . . V.P. in Chg. Labor Relations
 Edward Masket . . . Dir. of Pgm. Bus. Affairs
 Robert Kaufman . . . Gen. Attorney for Sales &
Pgm. Contracts
 Charles DeBare . . . Gen'l Attorney for AM Network
& Owned & Operated Stations

(Continued on Page 190)



WHO GREW THE MOST?



Q These are only three reasons why the *facts about network radio have changed importantly* during the last twelve months.

At that time, for example, *SIX 50-THOUSAND WATT STATIONS* found it made the best broadcasting and business sense to join the ABC Radio Network:

WCTA, Corpus Christi

WHAS, Louisville

WHAM, Rochester

WRAK, Sacramento

KWKH, Shreveport

WWVA, Wheeling

Three of these stations came to us directly from other network affiliations. Three more had dropped other network affiliations to become independent and then joined ABC Radio. Their reasons?

“... we have been impressed by the aggressive fashion in which ABC administers its network. This coincides with our strong convictions about Radio as an important medium to the people.”

That statement by WHAS Management is typical.

ABC RADIO GREW THE MOST IN NEW STATIONS, NEW PROGRAMMING and NEW ADVERTISERS!

Our other affiliates haven't stood still either. Forty-three percent of them effected power increases during 1962, furthering their coverage and competitive effectiveness. That's why advertisers on the ABC Radio Network were able to conclude a 26 or 52-week campaign with considerably more than they started! Six months from now these facts, as the facts about network radio, will have changed because our

stations will have grown still more. And that's a promise!

But there's more to the story, such as our unmatched news coverage (we can document it), our new programming (Tom Harmon and Bob Considine, for example) and the many new advertisers who have found they can buy both quality *and* service economically on the ABC Radio Network—and there more than anywhere else.

Sindlinger Research and Audience Measurement is another example of our growth. We inaugurated the service to measure *all* radio so that realistic figures might be available for out-of-home listening to *specific* programming. Knowing that people were there—in total—didn't seem quite satisfactory by itself.

What it all means is simply: if you have not re-evaluated radio networks within the last twelve months, you will find that *the facts about network radio have changed considerably!*



ABC RADIO

Where growth and progress
are a matter of record.

ABC RADIO NETWORK

(Continued from Page 185)

News, Sp. Events & Pub. Affairs

James C. Hagerty..... V.P. in Charge
Thomas Velotta..... V.P. in Chg. of Admin.
Robert E. Lang..... V.P. in Chg. of Oper. & Sales
John Madigan..... Dir. of News & Pub. Affairs
Darryl Griffin..... Asst. to Dir. of News & Pub. Aff.
Donald Coe..... Dir. of Sp. Events and Opera.
Cecelia Fiore..... Asst. to Dir. of Sp. Events & Oper.
Thomas O'Brien..... National Radio News Editor
Walter Porges..... Asst. Nat. Radio News Editor
Wiley Hance..... Manager of Public Affairs

Program

William Rafael..... V.P. & Nat'l Pgm. Dir.
Maurice Benkoil..... Asst. to V.P. & Nat'l Pgm. Dir.
George Sax..... National Dir. of Program
Operations & Cooperative Program Mgr.
Ruth Smith..... Supr. of Production, Control Unit
Frank Vagnoni..... Manager of Music Division

Press Information

Michael J. Foster..... Vice President in Charge
Stephen Strassberg..... Dir. Press Information

Continuity Acceptance

Grace Johnsen..... Dir. of Continuity Acceptance

Research

Elizabeth Harris..... Research Mgr.

Sales

James E. Duffy..... Exec. V.P. and National
Director of Sales
Theodore Douglas..... Eastern Sales Mgr.
Robert Holmgren..... Dir. of Sales Svc. &
Bus. Admin.
Robert Chambers..... Manager, Station Clearance
Edna M. Ellwell..... Manager, Order Processing
Donald Schlosser..... Mgr. of Sls. Dev. & Adv.

Stations

Earl Mullin..... Nat'l Dir. of Stations
Frank G. Atkinson..... Mgr. of Stations

ABC RADIO WEST

1539 N. Vine St., Hollywood 28, Calif.

Jack Mann..... V.P. in Chg. of Western Div.
William H. Cochran..... Western Rep., Stations Dept.
Richard Rader..... Western Sales Svc. Mgr.
Elizabeth Myburgh..... Western Prog. Opera. Mgr.
James Withrow..... Western Account Svc. Rep.,
Station Clearance

ABC Radio Network

Central Division

190 North State Street, Chicago

Edward Bischoff..... Dir. of AM Network Sales,
Cent. Div.
William MacCallum..... Cent. Div. Program Dir.

CHICAGO (WLS)

1230 Washington Blvd., Chicago, Ill.

Ralph Beaudin..... President & Gen. Mgr.
John Allen..... Controller
Armand Belli..... Sales Mgr.
Eugene Tong..... Program Director

DETROIT (WXYZ)

20777 W. 10 Mile Rd. Detroit 41, Mich.

John Gilbert..... General Manager
Robert Baker..... Radio Pgm. Manager
John Reynolds..... Controller
Harold Christian..... V.P. in Charge of
Merchandising
Allen Franco..... Prom. & Pub. Mgr.
Charles Kocher..... Chief Engineer
Robert Baldrice..... Radio Sales Mgr.
David Davenport..... Prod. Manager

HOLLYWOOD (KABC)

1539 N. Vine St., Hollywood 28, Calif.

James G. Riddell..... V.P. in charge W.D.
Ben Hoberman..... V.P. & Gen. Mgr.
J. Clifford Anderson..... Dir. of Spec. Service
Dorothy L. Brown..... Continuity Accept. Mgr., W. D.
Philip Brestoff..... Sls. Mgr.
Ralph C. Denechand..... Mgr. of Traffic & Comm.
Arthur Harvey..... Dir. Labor Rel. & Bus. Affairs
Milt Fishman..... Dir. Radio-TV News, W.D.
Theodore Grenier..... Chief Engineer, W. D.
Jon Meyers..... Prog. Mgr. KABC Radio
Robert P. Myers..... Pacific Coast Counsel—ABC
Florence T. Schiro..... Personnel Director
John C. Wagner..... Controller, Western Division

PITTSBURGH (KQV)

411 Seventh Ave., Pittsburgh 19, Pa.

John Gibbs..... Gen. Mgr., KQV
Edward Smith..... Sls. Mgr.
Edward Tracy..... Controller
Richard Drury..... Operations & Community Svc. Dir.
George Kleeb..... Chief Engineer

SAN FRANCISCO (KGO)

277 Golden Gate Ave.

San Francisco 2, California

Elmer Wayne..... General Manager
Harry Jacobs..... Chief Engineer & Building
Maintenance Manager
George Rodman..... Dir. of Publ. Adv.
Delbert Gore..... Sales Manager
Edith Kirby..... Traffic Manager
Lorraine Pederson..... Continuity Acceptance Editor
Henry Saroyan..... Comptroller & Purchasing Agent
Edward Smith..... Program Manager
Ronald Wren..... Mgr. Adv. Prom. & Pub.

WASHINGTON

1735 DeSales St., N.W., Wash., D. C.

Alfred Beckman..... V.P. in Chg. Washington Office
Robert Fleming..... Mgr. of News, Washington Off.
Lew Shollenberger..... Dir. of Sp. Events & Oper.,
Washington Office

NEW YORK (WABC)

7 West 66th Street

New York 23, New York

Hal Neal..... General Manager
Margaret Michaud..... Bus. Mgr.
Herbert Mendelsohn..... Sales Manager
John Owen..... Dir. of Adv. & Promotion
Sam Holman..... Program Supervisor

3 Big A's for Network Radio: Affiliates; Audiences; Advertisers

EVEN the most objective observer of network radio today must conclude that a distinct change in its fortunes is under way. One has only to look at three key areas: Affiliates; Audiences; and Advertisers.

In each of these "A's," network radio clearly is on the rise, after a period of doldrums.

Let's take them in order. Affiliates come first because a network cannot exist without them. While I cannot speak for other networks, we at CBS Radio have noticed a good deal of new interest among stations across the country in a network affiliation. The number of station inquiries crossing my desk keeps increasing. Another evidence: CBS Radio affiliated station clearances for network programs are at an all-time high.

What accounts for all this? We believe the answer is to be found in the second "A"—the audience. The U.S. radio audience has changed, or evolved, in its radio tastes and needs over the last years. And a radio network, such as ours, is uniquely able to satisfy those needs.

The appetite for radio news and information of all kinds is very great. This coincides with a similar change in reading habits as well. The American Library Association recently reported that Americans are "reading more seriously and are more concerned with domestic politics and the role of the United States in World affairs." Non-fiction book sales have never been higher.

In light of this, it's not surprising that radio stations which emphasize news, information, local politics and related subjects are rapidly increasing in audience. (Increases like 50% at some of our owned stations.)

And so this program approach is

By
ARTHUR HULL
HAYES
President
CBS Radio



on the upswing, as a survey of U.S. radio programming, 1960-1961, has revealed. More than one quarter of the 712 stations surveyed said that they had changed program policy. And the most statistically significant changes involved those stations previously classified as "Top Tune" and "Adult."

Over 80% of the Top Tune stations said that they had changed FROM this category. Only 20.8% changed TO it. And in Adult radio, while 18.0% of the stations changed away from it, 32.8% changed TO it. Moreover, 42.4% of the stations already carrying news and talk increased this programming, while .4% decreased it.

I think the picture is plain. Audiences want "reality programming" from radio—an increased understanding of the world around us. Our network, for one, and radio in general, as indicated above, have been responsive to this public interest. And when both radio and its audiences are moving in the same direction, the third "A," advertisers, cannot afford to be far behind! So, speaking again for the network I'm familiar with, our sales picture has seldom been brighter in recent years than in the first quarter of 1963. This quarter was not only well ahead of the comparable 1962 quarter, it also topped the last quarter of '62. In other words, the trend is up.

The three "A's"—Affiliates, Audiences, Advertisers—are the cornerstones on which network radio must stand or fall. On the basis of the response from all three today, I would say our report card needs straight A's!

CBS Radio Division Columbia Broadcasting System, Inc.

Executives and Staff
 485 Madison Avenue, New York 22, N. Y.
 Telephone: PLaza 1-2345
 Registered Telegraphic Address—COLUMBIA NEW YORK

BOARD OF DIRECTORS CBS, INC.

William S. Paley.....	Chairman
Leon Levy	Arthur Hull Hayes
J. A. W. Iglehart	Millicent C. McIntosh
Ralph F. Colin	Goddard Lieberman
Frank Stanton	Merle S. Jones
Robert A. Lovett	James T. Aubrey, Jr.
	Richard S. Salant

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Samuel R. Dean.....	Treasurer
Kenneth W. Hoehn.....	Director of Taxes
Ralph O. Briscoe.....	Controller
Peter Mead Abel.....	Assistant Secretary
Clive J. Davis.....	Assistant Secretary
Richard A. Forsling.....	Assistant Secretary
Jack B. Purcell.....	Assistant Secretary
Geraldine B. Zorbaugh.....	Assistant Secretary
Walter P. Rozett.....	Assistant Treasurer
John C. Reddy, Jr.....	Assistant Controller

CBS RADIO DIVISION Officers

Arthur Hull Hayes.....	President
James M. Seward.....	Executive Vice President
George J. Arkedis.....	V.P., Network Sales
W. Thomas Dawson.....	V.P., Information Services
John O. Downey.....	V.P., Gen. Mgr., Station WCAU
Jules Dundes.....	V.P., Gen. Mgr., Station KCBS
Thomas Y. Gorman.....	V.P., Gen. Mgr., Station WEEI
Robert F. Hyland.....	V.P., Gen. Mgr., Station KMOX
George M. Perkins.....	V.P., Network Programs
Fred Ruegg.....	V.P., Station Administration
William A. Schudt, Jr.....	V.P., Affiliate Relations
E. H. Shomo.....	V.P., Gen. Mgr., Station WBBM
Sam J. Slate.....	V.P., Gen. Mgr., Station WCBS
Robert P. Sutton.....	V.P., Gen. Mgr., Station KNX & CRPN
Davidson M. Vorhes.....	V.P., Operations
Maurie Webster.....	V.P., Gen. Mgr., Radio Spot Sales
William J. Fennessy.....	Controller

Administrative Operations

Andrew Subbiondo.....	Director
-----------------------	----------

Affiliate Relations

William A. Schudt, Jr.....	Vice President
Eric H. Salline.....	National Manager
Gerald F. Maulsby.....	Admin. Manager
Alfred N. Greenberg.....	Field Manager

Business Affairs

Preston H. Pumphrey.....	Director
--------------------------	----------

Editing

Donald I. Ball.....	Director
---------------------	----------

COLUMBIA BROADCASTING SYSTEM

Financial Operations

William J. Fennessy..... Controller
Edward Dropkin..... Dir. of Budgets

Information Services

W. Thomas Dawson..... Vice President
Naomi Andrews..... Dir. of Advertising
Sid Garfield..... Dir. of Press Information
Leon Luxenberg..... Director of Sales Promotion
& Merchandising
Sally Miller..... Art Supervisor
Norman Ober..... Dir. of Audience Promotion
John Tittmann..... Production Manager

Legal

Geraldine B. Zorbaugh..... General Attorney
William D. Greene..... Asst. General Attorney

Network Sales

George J. Arkedis..... Vice President
Benjamin S. Lochridge..... General Sales Manager
William W. Firman..... Asst. Gen. Sales Manager
Cornelius V. S. Knox, Jr..... Eastern Sales Mgr.
Louis J. Riggio..... Dir., Sales Development
Jack Stuppler..... Business Mgr.

Los Angeles Office, 6121 Sunset Blvd.

Craig Rogers..... Sales Manager

Chicago Office, 630 N. McClurg Court

Roger K. Huston..... Sales Manager

Detroit Office, Fisher Bldg.

Wayne Wilcox..... Sales Manager

News

Richard S. Salant..... V.P. of CBS, Inc., and Pres.
of CBS News Division
Blair Clark..... General Manager & V.P.

Robert A. Skedgell..... Asst. Gen. Mgr. Radio
Josef C. Dine..... Director, Information Services,
& Special Services
John W. Kiermaier..... V.P., Public Affairs
Pamela Hott..... Dir., Religious Broadcasts
Joel Heller..... Mgr., Public Affairs, Radio
May Dowell..... Director, Special Projects

Operations

Davidson M. Vorhes..... Vice President
Arthur G. Peck..... Dir., Broadcast Operations
Ogden Prestholdt..... Director, Engineering
Mason R. Escher..... Mgr., Technical Services
Harry F. Glaeser..... Mgr., Broadcast Oprns.
Kenneth F. Davis..... Mgr., Traffic Operations
George McCaughna..... Dir., Network Operations,
Hollywood

Program

George M. Perkins..... Vice President
James M. Dolan..... Director, Sports
Norman Ober..... Director, Program Writing
James H. Fassett..... Supervisor of Music

Research

Harper E. Carraine..... Director of Research
Edward G. Reeve..... Sales Prom. & Research Mgr.
Howard F. Miller..... Mgr., Coverage & Marketing
Research
Patricia C. Kenety..... Supervisor, Rating Services

Station Administration

Fred Ruegg..... Vice President
Richard F. Hess..... Asst. to Vice Pres.

CBS-OWNED RADIO STATIONS

WEEI and WEEI-FM

182 Tremont St., Boston 11

Massachusetts

Thomas Y. Gorman..... V.P. & General Manager
Robert Sinnett..... Sales Manager
Richard Covington..... Program Director
Joseph Cullinane..... Sales Promotion &
Advertising Manager
Vincent Maloney..... Director of News

(Continued on Page 198)

Think of CBS

The listeners do:

Again in 1962, the CBS Radio Network led the other nationwide networks measured by Nielsen with the largest average audience for sponsored programs (25% ahead of Network B and 83% ahead of Network C).

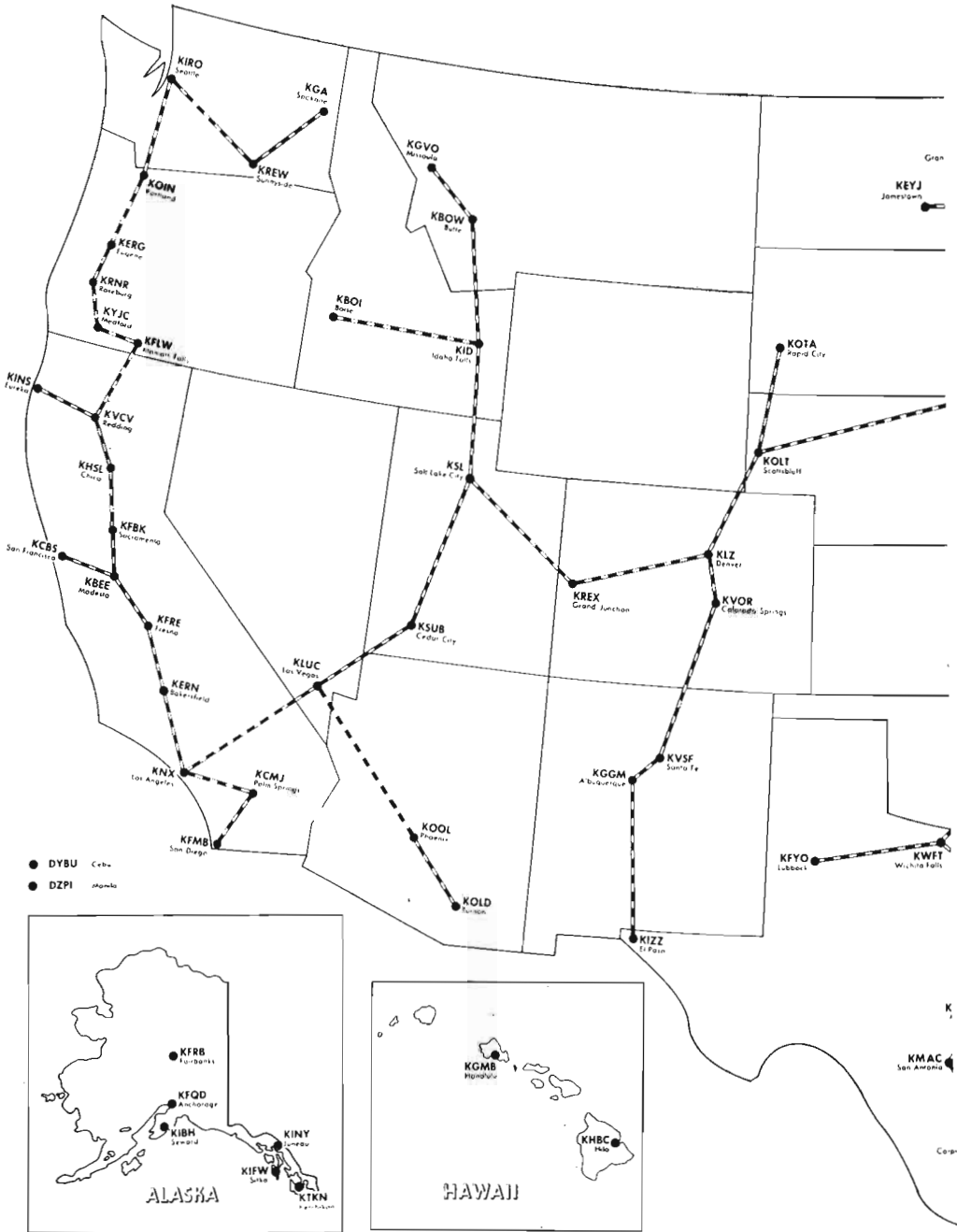
Source: NRI, January-December 1962 Reports

first Radio

The advertisers do:

Again in 1962, the CBS Radio Network attracted the greatest number of advertisers who use one radio network exclusively. When you make a move into this medium (and you should) here's the first place to be!

Columbia Broadcastin



COLUMBIA BROADCASTING SYSTEM

(Continued from Page 193)

WBBM and WBBM-FM

630 N. McClurg Court, Chicago 11
Illinois

E. H. Shomo.....V.P. & General Manager
John J. Burke.....Sales Manager
Len Schlosser.....Program Director
Arthur Barnes.....Sales Promotion Manager
Ben Larson.....News Director

KNX and KNX-FM and

Columbia Radio Pacific Network
6121 Sunset Blvd., Los Angeles 28
California

Robert P. Sutton.....V.P. & General Manager
James Ingraham.....Sales Manager
Arthur Wittum.....Dir. of Information Services
Barney Miller.....News Director
Harfield Weedon.....Program Director

WCBS and WCBS-FM

485 Madison Ave., New York 22
New York

Sam J. Slate.....V.P. & General Manager
Ralph Goshen.....Sales Manager
Joseph Dembo.....Dir. of News & Pub. Affairs
James F. X. Mullen.....Advertising & Sales
Promotion Manager
Joseph Cook.....Dir. of Public Information
Gene King.....Program Director

WCAU and WCAU-FM

City & Monument Aves., Phila. 31
Pennsylvania

John O. Downey.....V.P. & General Manager
Eugene Litt.....Sales Manager
Fred Birnbaum.....Promotion Director
Al Ringler.....News Director
Mike Grant.....Program Director

KMOX and KMOX-FM

1144 Hampton Ave., St. Louis 10
Missouri

Robert F. Hyland.....V.P. & General Manager
Alice Koch.....Asst. to General Manager
William T. Dean.....Sales Manager
Aline Daly.....Advertising & Sales Prom. Dir.
Rev. Davis.....Dir. of News & Public Affairs

KCBS and KCBS-FM
Sheraton-Palace Hotel,
San Francisco 5
California

Jules Dundes.....V.P. & General Manager
Seymour Whitelaw.....Sales Manager
Robert E. Harris.....Advertising & Sales Prom. Dir.
Hank Basayne.....Program Director
Don Mozley.....Director of News
and Public Affairs

CBS RADIO SPOT SALES

Maurie Webster.....V.P. & General Manager
Ronald M. Gilbert.....New York Sales Manager
George Arnold.....Dir. of Marketing
Robert DiMattina.....Director of Operations
Frank Quillinan.....Research Manager
Norman S. Ginsburg.....Sales Promotion Director
Neil Harold.....Sales Research Manager
Peggy Vorhis.....Contract Mgr.
Mary John.....Sales Service Manager
Allan J. Hughes, Jr.....Client Rel. Mgr.

Chicago Office, 630 N. McClurg Ct.

Charles E. Burge.....Sales Manager

Atlanta Office, 15 Peachtree St. Bldg.

George R. Swearingen.....Sales Manager

Detroit Office, Fisher Bldg.

Ralph H. Patt, Jr.....Sales Manager

Los Angeles Office, 6121 Sunset Blvd.

Roland H. McClure.....Sales Manager

San Francisco Office, Sheraton-Palace Hotel

Joseph K. Marshall.....Sales Mgr.

St. Louis Office, 1144 Hampton Ave.

William O'Donnell.....Sales Manager

Personnel Relations

Robert E. Kalaidjian.....Director
Dr. Jack Nelson.....Director of Medical Office
Drew Q. Brinckerhoff.....Director, Salary Admin.
Charles J. Burt.....Manager, Salary Practices
John C. Anderson.....Manager of Personnel
Benefits & Services
Richard C. Stanley, Jr.....Personnel Placement Mgr.
C. Donald McCullen.....Personal Records &
Research Mgr.
Donald A. Panzer.....Personnel Policy Admin. Mgr.

Small-Market Radio Areas Hold Big National Advertising \$



By
SIDNEY J. WOLF
President
Keystone
Broadcasting System

RADIO'S successes and its impact continue to be dramatic . . . yet it still is a medium that is taken for granted by many of its own devotees, stations and advertisers alike. Almost 95 million people tune to radio at least once a day. Probably 60 million of these individuals are tuned daily to one of our station affiliates in the national link of 1,130 facilities affiliated with us.

A. C. Nielsen projections estimate that Keystone affiliates reach 23 million homes every day, and it's reasonable to assume there are three persons for every home, particularly in the small-town and rural markets.

These areas are the prime C and D counties—the counties which account for about 30% of the entire national population and of the dollars spent. We have an imposing national reach of 83%, going into more than eight in every 10 of the 3,000-plus U.S. counties. In the smaller counties—the C counties with from 30,000 to 100,000 people and the D counties with fewer than 30,000—we cover, respectively, 80% and 88% of the homes.

C and D counties and markets, unfortunately, constitute one of the most neglected areas of advertising activity by the national advertiser. Yet the sales appeal of the small-town and rural station is well-known to local businessmen and community advertisers. About eight in every 10 dollars spent on these stations is invested by businessmen who know exactly what they're getting. They live in the community, know the pull-in power of the individual station, set a sales pace that their big-brother advertisers in major market centers should follow. These local advertisers get day-to-day, measurable response from their radio advertising.

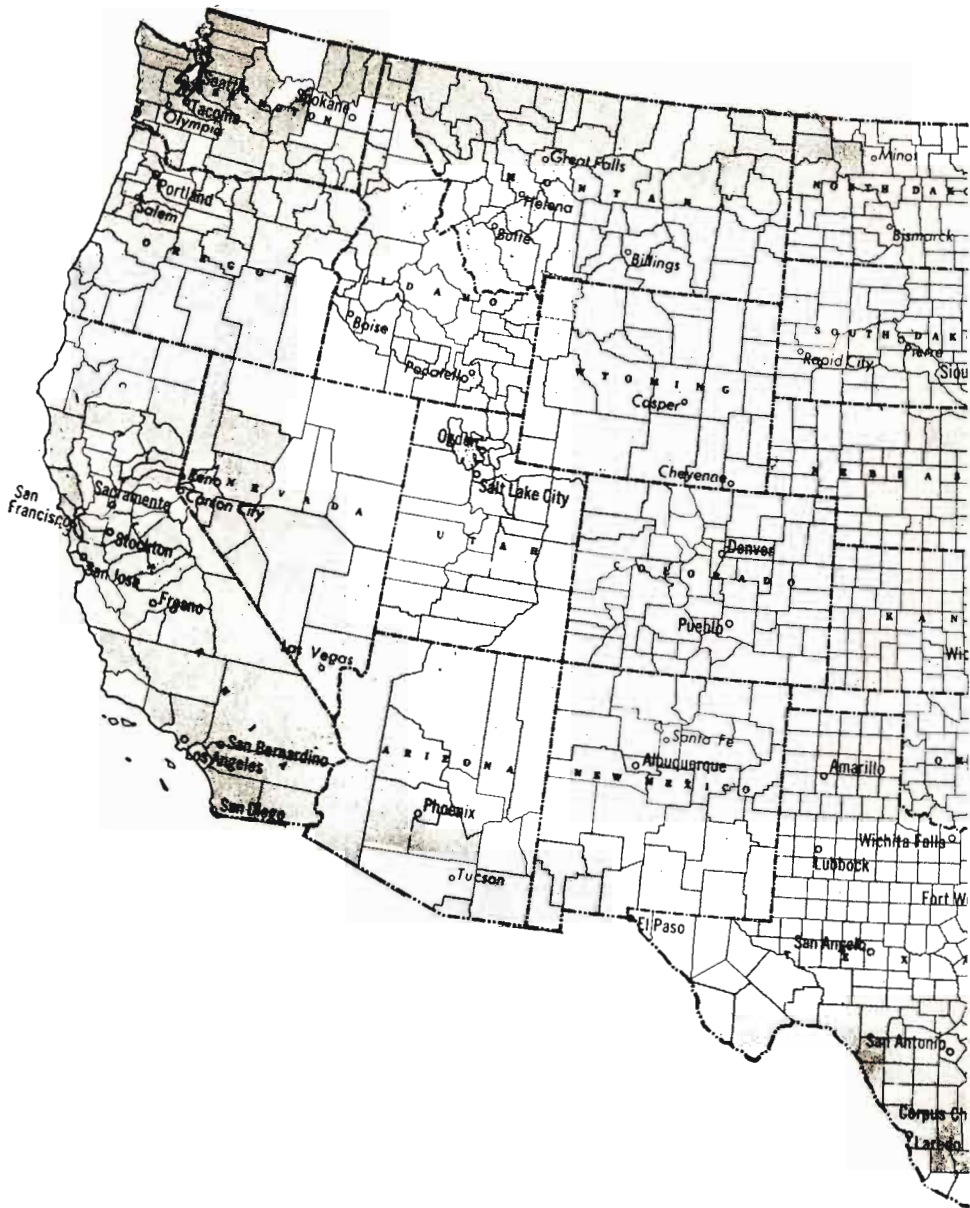
Many national advertisers use this small-market tactic of penetration and selling. They have benefited greatly, and have gotten tangible evidence of radio's sales impact. A number of national campaigns on Keystone have tied-in with local retailers or distributors or dealers in gaining further local-level sales proof of radio's results. In many instances, a local retailer will match the dollar amount invested by the national advertiser. In still other cases, the local advertiser will out-spend the national advertiser in pushing the same effort.

In one of our campaigns, which was also carried by the four wired networks, the KBS affiliates contributed more tie-in spots than did the affiliates of ALL the other four networks, this despite the fact that our stations in the schedule were restricted to the 200 markets beyond the influence of the 1,200 radio stations comprising the four wired networks.

Radio is on the rise despite an industry year in which many spokesmen talked only of gloom and doom. In the last six months of 1962, our key executives have seen a terrific resurgence in interest as well as in action.

This interest, of course, is reflected in buying patterns sanctioned by the management of advertiser companies. Most of the interest generated is directed to our total network, but many new advertisers are indicating buying intention for our sub-networks as well—our Farm Network of 865 radio stations, the Negro Network of 360 affiliates and the College Network of 355 stations.

Keystone Broa



sting System



Keystone Broadcasting

ALABAMA

WRFS Alexander City
 WCTA Andalusia
 WANA Anniston
 WBCA Bay Minette
 WEBJ Brewton
 WPRN Butler
 WRAG Carrollton
 WEIS Centre
 WKUL Cullman
 WMSL Decatur
 WXAL Demopolis
 WIRB Enterprise
 WULA Eufaula
 WBLO Evergreen
 WABF Fairhope
 WWMF Fayette
 WJ01 Florence
 WHEP Foley
 WZOB Fort Payne
 WETO Gadsden
 WGEA Geneva
 WGVY Greenville
 WGSV Guntersville
 WJBB Haleyville
 WBRH Hamilton
 WERN Huntsville
 WTHG Jackson
 WWSB Jasper
 WJAM Marion
 WFTFC Monroeville
 WHY Montgomery
 WCR1 Oneonta
 WJHO Opelika
 WFHK Pell City
 WPID Piedmont
 WELR Roanoke
 WWRP Russellville
 WRS Scottsboro
 WBB Selma
 WFB Sylacauga
 WNUZ Talladega
 WJDB Thomasville
 WTBF Troy
 WNPT Tuscaloosa
 WABT Tuskegee
 WETU Wetumpka

ARIZONA

KPIN Casa Grande
 KAWT Douglas
 KCLS Flagstaff
 KDJI Holbrook
 KIKO Miami
 KNOG Nogales
 KENT Phoenix
 KATO Safford
 KYND Tempe
 KMOP Tucson

ARKANSAS

KVRC Arkadelphia
 KBTA Batesville
 KBBA Benton
 KBRT Brinkley
 KAMD Camden
 KLYR Clarksville
 KCON Conway
 KCCB Corning
 KAGH Crossett
 KELD El Dorado
 KBJT Fordyce
 KXJK Forrest City
 KH0Z Harrison
 KFFA Helena
 KXAR Hope
 KAAB Hot Springs
 KBTM Jonesboro
 KB01 Malvern
 KPCA Marked Tree
 KVSA McGehee
 KENA Mena
 KHBM Monticello
 KVM0 Morrilton
 KTL0 Mountain Home
 KBHC Nashville
 KDXC N. Little Rock
 KOSE Osceola
 KDRS Paragould

KCCL Paris
 KADL Pine Bluff
 KPOC Pochontas
 KXRR Russellville
 KWCB Searcy
 KUOA Siloam Springs
 KBRS Springdale
 KWAK Stuttgart
 KFDF Van Busen
 KRLW Walnut Ridge
 KWRF Warren

CALIFORNIA

KENL Arcata
 KAH1 Auburn
 KWAC Bakersfield
 KIOT Barstow
 KJBS Bishop
 KWUN Concord
 KPLY Crescent City
 KRDU Dinuba
 KXO El Centro
 KOWN Escondido
 KPER Gilroy
 KCHV Indio
 KRKC King City
 KLBS Los Banos
 KDOL Mojave
 KDAL Mojave
 KVON Napa
 KPRL Paso Robles
 KT0B Petaluma
 KAAH Redding
 KRCK Ridgecrest
 KROG Sonora
 KSUE Susanville
 KTKR Taft
 KCEY Turlock
 KUKI Ukiah
 KIQS Willows
 KAGR Yuba City

COLORADO

KGIW Alamosa
 KBRR Brighton
 KRLN Canon City
 KP1K Colorado Springs
 KVFC Cortez
 KRAI Craig
 KLIR Denver
 KIUP Durango
 KZ1X Fort Collins
 KFTM Fort Morgan
 KWSL Grand Junction
 KYOU Greeley
 KGUC Gunnison
 KBRR Leadville
 KLMO Longmont
 KL0V Loveland
 KSLV Monte Vista
 KUBC Montrose
 KAVI Rocky Ford
 KG EK Sterling
 KCRT Trinidad

DELAWARE

WSUX Seaford

FLORIDA

WAPG Arcadia
 WTRL Bradenton
 WWJB Brooksville
 WMGC Clearwater
 WTAN Clearwater
 WGNU Crestview
 WDCD Dade City
 WLE Daytona Beach
 WDFP Daytona Beach
 WDSF De Funiak Springs
 W000 Deland
 WPAP Fernandina Beach
 WINK Fort Myers

WARN Fort Pierce
 WPUP Gainesville
 WZRO Jacksonville Beach
 WKWF Key West
 WGR0 Lake City
 WIPC Lake Wales
 WLIZ Lake Worth
 WLB0 Leesburg
 WNER Live Oak
 WMAF Madison
 WT0T Marianna
 WSRM Milton
 WNOG Naples
 WTM0 Ocala
 WOKC Okeechobee
 WWPF Palatka
 WDLP Panama City
 WPFA Pensacola
 WPRY Perry
 WCNH Quincy
 WFOY St. Augustine
 WTRR Sanford
 WKXY Sarasota
 WJCM Sebring
 WGRM Starke
 WSTU Stuart
 WAXE Vero Beach
 WAIG Wauchula
 WXIV Wintermere

GEORGIA

WAAG Adel
 WJAZ Albany
 WQCS Alma
 WDEC Americus
 WDOL Athens
 WBJA Augusta
 WMRG Bainbridge
 WHAB Baxley
 WBBK Blakely
 WWCC Bremen
 WMOG Brunswick
 WDMF Buford
 WGRA Cairo
 WCLB Camilla
 WLB0 Carrollton
 WBHF Cartersville
 WGAA Cedartown
 WCLA Claxton
 WRWH Cleveland
 WPNX Columbus
 WMMJ Cordele
 WJL1 Dalton
 WDWD Dawson
 WDMG Douglas
 WMLT Dublin
 WJTH East Point
 WSGC Elberton
 WBBB Fitzgerald
 WPFM Fort Valley
 WGG0 Gainesville
 WK0E Griffin
 WCEH Hawkinsville
 WGM1 Hinesville
 WBRJ Jessup
 WLF0 Lafayette
 WL0G La Grange
 WPEH Louisville
 WYTH Madison
 WCRY Macon
 WFD0 Manchester
 WBIE Marietta
 WDAX McRae
 WMYG Milledgeville
 WGSR Milton
 WMRE Monroe
 WMGA Moultrie
 WNEA Newman
 WPGA Perry
 WSFB Quitman
 WPLK Rockmart
 WRGA Rome
 WWSN Statesboro
 WSVL Sylvania
 WSFT Thomaston
 WKTG Thomasville
 WTW0 Thomson
 WWSG Tifton
 WLET Tooeba
 WJEM Valdosta
 WVPF Vidalia
 WKLE Washington
 WAYX Waycross
 WBMK West Point
 WIM0 Winder

HAWAII

KIMO Hilo
 KATM Honolulu

IDAHO

KBAR Burley
 KCID Caldwell
 KVM1 Coeur d'Alene
 KORT Grangeville
 KIFI Idaho Falls
 KRPL Moscow
 KLER Orofino
 KEOK Pocatello
 KSNP Pocatello
 KPST Preston
 KRXK Rexburg
 KSRM Salmon
 KSPT Sandpoint
 KBRV Soda Springs
 KSKI Sun Valley
 KEEP Twin Falls

ILLINOIS

WRMS Beardstown
 WBYS Canton
 WEIC Charleston
 WITY Danville
 WFIW Fairfield
 WGNU Granite City
 WERG Harrisburg
 WJPF Herrin
 WLDS Jacksonville
 WJBM Jerseyville
 WMOK Metropolis
 WVMC Mt. Carmel
 WINI Moundsboro
 WZ0E Princeton
 WTAY Robinson
 WJSP St. Charles
 WJBD Salem
 WGA Watseka
 WFRX West Frankfort

INDIANA

WBNI Boonville
 WILO Frankfort
 WHLT Huntington
 WITZ Jasper
 WBTO Linton
 W0RX Madison
 WPC0 Mount Vernon
 W0W1 New Albany
 WPGW Portland
 WSLM Salem
 WJCD Seymour
 WSWL Shelbyville
 WTCJ Tell City
 WMFT Terre Haute
 WAMW Washington

IOWA

KLGA Altona
 KASI Ames
 KJAN Atlantic
 KWBG Boone
 KC0G Centerville
 KCHA Charles City
 KCHE Cherokee
 KSWI Council Bluffs
 KMCD Fairfield
 KXG1 Fort Madison
 KGRN Grinnell
 KXIC Iowa City
 KNIA Knoxville
 KMAQ Maquoketa

KANSAS

KCRB Chanute
 KNCK Concordia
 KMDD Fort Scott
 KLU Garden City
 KLOE Goodland
 KBWB Hutchinson
 KIND Independence
 KALN Iola
 KCL0 Leavenworth
 KLIB Liberal
 KMAN Manhattan
 KNDY Marysville
 KNEX McPherson
 KJRG Newton
 KKAN Phillipsburg
 KSEK Pittsburg
 KWSK Pratt
 KRSL Russell

KENTUCKY

WANY Albany
 WRR1 Bardonia
 WCBL Benton
 WJBI Bowling Green
 WTC0 Campbellville
 WNF0 Central City
 WAIN Columbia
 WCTT Corbin
 WCPM Cumberland
 WCVN Cynthiana
 WHIR Danville
 WIEL Elizabethtown
 WFKU Franklin
 WAXU Georgetown
 WKAY Glasgow
 WHBN Harrodsburg
 WKIC Hazard
 WSON Henderson
 WK0A Hopkinsville
 WIRV Irvine
 WLB0 Lebanon
 WMTL Leitchfield
 WBLR Lexington
 WFMW Madisonville
 WWXL Manchester
 WNG0 Mayfield
 WFTM Maysville
 WMIK Middlesboro
 WFLW Monticello
 WMOR Morehead
 WMST Mt. Sterling
 WNKY Neon
 WSP Paintsville
 WKLY Paris
 WPKE Pikeville
 WPRT Prestonsburg
 WPKY Princeton
 WEKY Richmond
 WRUS Russellville
 WLCK Scottsville
 WSFC Somerset

LOUISIANA

KDBS Alexandria
 KV0B Bastrop
 WIKC Bogalusa
 WARB Covington
 KSIG Crowley
 WLB1 Denham Springs
 KDLA De Ridder
 KEUN Eunice
 KHAL Homer
 KCLH Houma

System Stations

KJEF Jennings
 KTOC Jonesboro
 KPFL Lafayette
 KIKS Lake Charles
 KPL Lake Providence
 KLLA Leesville
 KDCC Mansfield
 KAPB Marksville
 KASO Minden
 KLIC Monroe
 KMRC Morgan City
 KNOC Natchitoches
 KANE New Iberia
 KREH Oakdale
 KWCL Oak Grove
 KRJH Rayville
 KRUS Ruston
 KCIJ Shreveport
 KBSP Springhill
 KTLD Tallulah
 KPVI Ville Platte
 KEVL White Castle
 KMAR Winnfield
 KVCL Winnsboro

MAINE

WDEA Ellsworth
 WHOU Houlton
 WRUM Rumford
 WGHH Skowhegan

MARYLAND

WABW Annapolis
 WEMD Easton
 WPTX Lexington Park
 WICO Sallsbury
 WTTR Westminster

MASSACHUSETTS

WREB Holyoke
 WSRO Marlboro
 WMRC Milford
 WCAT Orange
 WARE Ware

MICHIGAN

WALM Albion
 WOVE Allegan
 WLEW Red Axe
 WBRN Big Rapids
 WLST Escanaba
 WMRP Flint
 WSHN Fremont
 WGHN Grand Haven
 WPLB Greenville
 WMPL Hancock
 WBCH Hastings
 WCSR Hillsdale
 WHMI Howell
 WIKB Iron River
 WJMS Ironwood
 WJFD Ishpeming
 WKLA Ludington
 WMTE Manisteen
 WDOR Marine City
 WAGN Menominee
 WCEN Mt. Pleasant
 WMAB Munising
 WNIL Niles
 WHLS Port Huron
 WMIC St. Helen
 WIOS Tawas City

MINNESOTA

KKIN Aitkin
 KASM Albany

KXRA Alexandria
 KBUN Bemidji
 KBMO Bensen
 KBMW Breckenridge
 WKLK Cloquet
 KRDX Crookston
 WEVY Ely
 WEVE Eveleth
 KOZY Grand Rapids
 KDUZ Hutchinson
 CFOB International Falls
 KEYL Long Prairie
 KRFO Owatonna
 WCMF Pine City
 KLOH Pipestone
 WAVN Stillwater
 KDOM Windom
 KAGE Winona

MISSISSIPPI

WAMY Amory
 WBLE Batesville
 WBLE Belzoni
 WCGM Biloxi-Gulfport
 WBIP Booneville
 WJMB Brookhaven
 WDOB Canton
 WGLC Centreville
 WRXO Clarksdale
 WCLD Cleveland
 WCJU Columbia
 WCB1 Columbus
 WCMA Corinth
 WMAG Forest
 WJPR Greenville
 WGRM Greenwood
 WNAG Grenada
 WXXX Hattiesburg
 WMDX Hazlehurst
 WCPC Houston
 WDI T Indianola
 WJQS Jackson
 WKOZ Kosciusko
 WAML Laurel
 WXTN Lexington
 WLSM Louisville
 WHHT Lucedale
 WNBC Macon
 WSJC Magee
 WAPF Mc Comb
 WMOX Meridian
 WMIS Natchez
 WNAU New Albany
 WSUH Oxford
 WPMP Pascagoula
 WRJW Picayune
 WSSO Starkville
 WELO Tupelo
 WQBC Vicksburg
 WAO Waynesboro
 WR0B West Point
 WQNA Winona
 WAZF Yazoo City

MISSOURI

KBBL Bolivar
 KBHM Branson
 KCCM Carrollton
 KDMO Carthage
 KCRV Caruthersville
 KCHR Charleston
 KCH1 Chillicothe
 KCGM Columbia
 KDEX Dexter
 KESH El Dorado Springs
 KREI Farmington
 KWOS Jefferson City
 KIRX Kirksville
 KLWT Lebanon
 KTCB Malden
 KNIM Maryville
 KNCM Moberly
 KRMO Monett
 WLRS Mountain Grove
 KBTN Neosho
 KNEM Nevada
 KRMS Osage Beach
 KWOC Poplar Bluff
 KMSB Portageville
 KYRO Potosi
 KTTR Rolla

KSGM Ste. Genevieve
 KSMO Salem
 KDRO Sedalia
 KICK Springfield
 KALM Thayer
 KTTN Trenton
 KLPW Union
 KOKO Warrensburg
 KWRE Warrenton
 KWPM West Plains

MONTANA

KBMM Bozeman
 KGLE Glendive
 KUDI Great Falls
 KLYQ Hamilton
 KOJM Havre
 KGEZ Kallispell
 KLCC Libby
 KPRK Livingston
 KATL Miles City
 KXLL Missoula
 KSEN Shelby
 KVCK Wolf Point

NEBRASKA

KCOW Alliance
 KJSK Columbus
 KGMT Fairbury
 KTNC Falls City
 KHUB Fremont
 KHAS Hastings
 KUVF Holdrege
 KIMB Kimball
 KGFV Kearney
 KBRL Mc Cook
 KNCY Nebraska City
 KODY North Platte
 KOGA Ogallala
 KBRX O'Neill
 KSID Sidney
 KRFV Superior
 KAWL York

NEVADA

KBET Reno

NEW HAMPSHIRE

WKXL Concord
 WSMN Nashua
 WCNL Newport

NEW JERSEY

WMVB Millville
 WNNJ Newton

NEW MEXICO

KALG Alamogordo
 KARA Albuquerque
 KSVF Artesia
 KARS Belen
 KAVE Carlsbad
 KLTX Clayton
 KC1 V Clovis
 KOTS Deming
 KYVA Gallup
 KWVE Hobbs
 KOBK Las Cruces
 KRSN Los Alamos
 KENM Portales

KRTN Raton
 KBIM Roswell
 KTRC Santa Fe
 KSYX Santa Rosa
 KSIL Silver City
 KSRC Socorro
 KCHS Truth or
 Consequences
 KTNN Tucumcari

NEW YORK

WMBO Auburn
 WCGR Cananadua
 WFLR Danube
 WDOE Dunkirk
 WCHH Elmira Heights
 WQSC Fulton
 WSET Glens Falls
 WBAZ Kingston
 WLFF Little Falls
 WICY Malone
 WREM Remsen
 WGGO Salamanca
 WNBZ Saranac Lake
 WIPS Ticonderoga
 WDLA Walton

N. CAROLINA

WABZ Albemarle
 WGWK Asheville
 WNCB Belmont
 WBMT Black Mountain
 WATA Boone
 WBBB Burlington
 WEGO Concord
 WCKB Dunn
 WCDJ Edenton
 WNCN Elizabeth City
 WBLA Elizabethtown
 WFAI Fayetteville
 WBBO Forest City
 WFSC Franklin
 WFGV Fuquay Springs
 WLTC Gastonia
 WPMC Goldsboro
 WDOV Greenville
 WHNC Henderson
 WHKP Hendersonville
 WHPE High Point
 WELS Kinston
 WEWO Laurinburg
 WLOE Leaksville
 WJRI Lenoir
 WBUY Lexington
 WYRN Louisburg
 WTSB Lumberton
 WMMH Marshall
 WMAP Monroe
 WMBL Morehead City
 WMNC Morganton
 WPAQ Mount Airy
 WKRK Murphy
 WRNB New Bern
 WNNC Newton
 WBCB N. Wilkesboro
 WOXF Oxford
 WPNC Plymouth
 WFRS Reidsville
 WCEC Rocky Mount
 WWPJ Sanford
 WOH5 Shelby
 WMPM Smithfield
 WEEB Southern Pines
 WTOE Spruce Pine
 WSIC Statesville
 WMSJ Sylva
 WTAB Tabor City
 WTYN Tryon
 WADE Wadesboro
 WLSE Wallace
 WEEN Washington
 WHCC Waynesville
 WCNF Weldon
 WSKW W. Jefferson
 WLLY Wilson

NORTH DAKOTA

KQDI Bismarck
 KDAK Carrington
 KNDK Hettinger
 KEYJ Jamestown
 KQDY Minot
 KEYD Oakes
 KUCA Rugby
 KOVC Valley City

OHIO

WNCO Ashland
 WLE Cambridge
 WBEX Chillicothe
 WJEH Gallipolis
 WSRW Hillsboro
 WIRO Ironton
 WLMJ Jackson
 WJIZ Lorain
 WTIG Massillon
 WMVO Mount Vernon
 WPTW Piqua
 WIOI Portsmouth
 WBLY Springfield
 WERT Van Wert
 WCHO Washington Court
 House
 WKOV Wellston
 WWST Wooster

OKLAHOMA

KADA Ada
 KWHW Altus
 RALV Alva
 KVSO Ardmore
 KLTR Blackwell
 KWCO Chickasha
 WFRP Claremore
 KWQE Clinton
 KRHD Duncan
 KSEO Durant
 KELR El Reno
 KBEK Elk City
 KCRG Enid
 KTA T Frederick
 KWRW Guthrie
 KGYN Guymon
 KTJS Hobart
 KIHN Hugo
 KTMC McAlester
 KGLC Miami
 KNOR Norman
 KWE Oklahoma City
 KOKL Okmulgee
 KVLH Pauls Valley
 KLCO Poteau
 KOLS Prvor
 KREK Sapulpa
 KSPI Stillwater
 KRNJ Turley
 KTLQ Tahlequah
 KWSH Tri-City
 KVIN Vinita

OREGON

KWIN Ashland
 KVAS Astoria
 KBKR Baker
 KBND Bend
 KURY Brookings
 KRNB Burns
 KROU Coquille
 KLOO Corvallis
 KWVR Enterprise
 KASH Eugene
 KGRG Gresham
 KUIK Hillsboro
 KAGO Klamath Falls
 QIK Lakeview
 KGAL Lebanon
 KMCM McMinnville
 KSRV Ontario
 KUMA Pendleton
 KRAF Reedsport
 KOHI St. Helens
 KAPT Salem
 KODL The Dalles

KEYSTONE BROADCASTING SYSTEM STATIONS

PENNSYLVANIA

WAVL Apollo
 WNCC Barnesboro
 WBFD Bedford
 WBRX Berwick
 WISR Butler
 WCPL Carbonate
 WESA Charleroi
 WOTR Cory
 WEZN Elizabethtown
 WFAR Farrell
 WHUN Huntingdon
 WDAD Indiana
 WADP Kane
 WACB Killanning
 WAKU Latrobe
 WUNS Lewisburg
 WKRZ Oil City
 WPTS Pittston
 WPME Punxsatawney
 WKMC Roaring Spring
 WATS Sayre
 WMAJ State College
 WLYC Williamsport

RHODE ISLAND

WURI West Warwick

S. CAROLINA

WABV Abbeville
 WAKN Aiken
 WAJM Anderson
 WWBD Bamberg
 WBAW Barnwell
 WBLR Batesburg
 WBEU Beaufort
 WAGS Bishopville
 WACA Camden
 WOKE Charleston
 WCRE Cheraw
 WGCD Chester
 WPCC Clinton
 WDSC Dillon
 WELP Easley
 WOLS Florence
 WFIS Fountain Inn
 WFGN Gaffney
 WGTN Georgetown
 WGSW Greenwood
 WEAB Greer
 WBHC Hampton
 WHDC Hartsville
 WDKD Kingstree
 WLCM Lancaster
 WLSC Loris
 WYMB Manning
 WJAY Mullins
 WKDK Newberry
 WTND Orangeburg
 WRHI Rock Hill
 WQIZ St. George
 WSNW Seneca
 WFIG Sumter
 WBCU Union
 WALD Walterboro

SOUTH DAKOTA

KBFS Belle Fourche
 KOBH Hot Springs
 KJAM Madison

KOLY Moberide
 KGFX Pierre
 KEZU Rapid City

TENNESSEE

WLAR Athens
 WBOL Bolivar
 WFLG Bristol
 WFWL Camden
 WRKM Carthage
 WPIP Chattanooga
 WJZM Clarksville
 WCLE Cleveland
 WKRM Columbia
 WHUB Cookeville
 WLSB Copperhill
 WKBL Covington
 WAEW Crossville
 WONT Dayton
 WOKN Dekton
 WDSG Dyersburg
 WEKR Fayetteville
 WAGG Franklin
 WHIN Gallatin
 WGRV Greeneville
 WIRJ Humboldt
 WDXI Jackson
 WCJC Jamestown
 WKXV Knoxville
 WLSF La Follette
 WDXE Lawrenceburg
 WLIL Lenoir City
 WJIM Lewisburg
 WDXL Lexington
 WMSR Manchester
 WMAP Maryville
 WAKI McMinnville
 KWAM Memphis
 WHEY Millington
 WCRK Morristown
 WGEN Murfreesboro
 WENO Nashville
 WLIK Newport
 WATO Oak Ridge
 WBNT Oneida
 WTPR Paris
 WKSR Pulaski
 WTRB Ripley
 WRKH Rockwood
 WRGS Rogersville
 WORM Savannah
 WLIJ Shelbyville
 WEPG S. Pittsburg
 WDBL Springfield
 WDEH Sweetwater
 WENK Union City
 WCDT Winchester

TEXAS

KOPY Alice
 KVLV Alpine
 KBUY Amarillo
 KACT Andrews
 KBUD Athens
 KALT Atlanta
 KRUN Ballinger
 KIOX Bay City
 KWBA Baytown
 KAYC Beaumont
 KBYG Big Spring
 KFYN Bonham
 KBBB Borger
 KBAN Bowie
 KNEL Brady
 KSTB Breckenridge
 KWHI Brenham
 KBWD Brownwood
 WTAW Bryan
 KBEN Carrizo Springs

KGAS Carthage
 KCIX Childress
 KCAR Clarksville
 KVLB Cleveland
 KSTA Coleman
 KVMC Colorado City
 KMCO Conroe
 KAND Corsicana
 KCRM Crane
 KINY Crockett
 KXIT Dalhart
 KDOL Del Rio
 KDNT Denton
 KDDD Dumas
 KEPS Eagle Pass
 KERC Eastland
 KINT El Paso
 KPSS Fallurrias
 KZOL Farwell
 KFLD Floydada
 KFST Ft. Stockton
 KNAF Fredericksburg
 KBRZ Freeport
 KGA Gainesville
 KCTI Gonzales
 KSWA Graham
 KGVJ Greenville
 KCLW Hamilton
 KWRD Henderson
 KPAN Hereford
 KHBR Hillsboro
 KSAM Huntsville
 KTXJ Jasper
 KMBL Junction
 KAML Kenedy
 KERB Kermit
 KERV Kerrville
 KOCA Kilgore
 KLEN Kilgus
 KVLG LaGrange
 KPET Lamesa
 KVOZ Laredo
 KLVY Levelland
 KZYN Littlefield
 KVLV Livingston
 KLUJ Longview
 KRBA Lufkin
 KMHT Marshall
 KBUS Mexia
 KJBC Midland
 KQRC Mineral Wells
 KIRT Mission
 KVKM Monahans
 KIMP Mt. Pleasant
 KEEE Nacogdoches
 KGNB New Braunfels
 KOGT Orange
 KNET Palestine
 KHHH Pampa
 KFTV Paris
 KIUN Pecos
 KVOP Plainview
 KBOP Pleasanton
 KOLE Port Arthur
 KUKD Post
 KOLJ Quanah
 KSXO Raymondville
 KTLU Rusk
 KTXL San Angelo
 KBAL San Saba
 KSEY Seymour
 KBYP Shamrock
 KDSX Sherman
 KCAS Slaton
 KSNY Snyder
 KDWT Stamford
 KSTV Stephenville
 KSST Sulphur Springs
 KXOX Sweetwater
 KTAE Taylor
 KTER Terrell
 KTFB Texarkana
 KTLW Texas City
 KTUE Tulia
 KTBV Tyler
 KVOU Uvalde
 KVVC Vernon
 KVIC Victoria
 KBEC Waxahachie
 KZEE Weatherford

UTAH

KVNU Logan
 KOAL Price
 KEYY Provo
 KDXU St. George
 KSOP Salt Lake City
 KDYL Tooele City
 KVSL Vernal

VERMONT

WSNO Barre
 WWSR St. Albans

VIRGINIA

WIVE Ashland
 WKLV Blue Stone
 WFHG Bristol
 WELK Charlottesville
 WMEK Chase City
 WBCR Christiansburg
 WKEY Covington
 WKVA Culpeper
 WEVA Emporia
 WFAJ Falls Church
 WYSR Franklin
 WFLS Fredericksburg
 WFTR Front Royal
 WDBD Galax
 WGAT Gate City
 WDDY Gloucester
 WMNA Greenup
 WHAP Hopewell
 WLES Lawrenceville
 WREL Lexington
 WBRG Lynchburg
 WMEV Marion
 WMVA Martinsville
 WNVA Norton
 WJMA Orange
 WPVA Petersburg
 WPUV Pulaski
 WRIC Richlands
 WRIS Roanoke
 WYTI Rocky Mount
 WHLF South Boston
 WAFC Staunton
 WLPM Suffolk
 WESR Tasley
 WEER Warrenton
 WNNT Warsaw
 WYVE Wytheville

VIRGIN ISLANDS

WIVI Christiansted

WASHINGTON

KARI Blaine
 KELA Centralia
 KCLX Colfax
 KCVL Colville
 KULE Enhrata
 KNBX Kirkland
 KEDO Longview
 KGY Olympia
 KRSC Othello
 KPKW Pasco
 KDNP Port Angeles
 KARY Prosser

KAYE Puyallup
 KAPA Raymond
 KREW Sunnyside
 KTEL Walla Walla
 KUEN Wenatchee

WEST VIRGINIA

WKOY Bluefield
 WBUC Buckhannon
 WBOY Clarksburg
 WDNE Elkins
 WTCS Fairmont
 WLOG Logan
 WCPM Martinsburg
 WHIC Matewan
 WCLG Morgantown
 WPAR Parkersburg
 WLOH Princeton
 WMOV Ravenswood
 WVAR Richwood
 WCRN Romeyerte
 WSPC Spencer
 WELC Welch
 WHAW Weston

WISCONSIN

WAPL Appleton
 WATW Ashland
 WWIS Black River Falls
 WERL Eagle River
 WECL Eau Claire
 WDIJ Green Bay
 WTKM Hartford
 WISM Hayward
 WLDY Ladysmith
 WDLB Marshfield
 WRJC Mauston
 WIGM Medford
 WMNE Menomonie
 WXMT Merrill
 WIXK New Richmond
 WPPF Park Falls
 WSSW Platteville
 WPLY Plymouth
 WIBU Poynette
 WRDB Reedsburg
 WJMC Rice Lake
 WRCO Richland Center
 WTCB Shawano
 WCOW Sparta
 WDRR Sturgeon Bay
 WQMN Superior
 WTRW Two Rivers
 WISV Viroqua
 WTTN Watertown
 WDUX Waupaca
 WHVF Wausau
 WBKV West Bend

WYOMING

KBBS Buffalo
 KWVO Cheyenne
 KWIV Douglas
 KLUK Evanston
 KIML Gillette
 KDWB Laramie
 KASL Newcastle
 KPOW Powell
 KRAL Rawlins
 KVRB Rock Springs
 KWYO Sheridan
 KRTR Thermopolis
 KYCN Wheatland
 KWOR Worland

Keystone Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.

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'A Service to Indie Stations' Is Radio's True Role Today



By
ROBERT F.
HURLEIGH
President
Mutual Broadcasting
System

ON June 2, 1957, the Mutual Broadcasting System made a clean break with traditional network programming. Starting that day, after taking a long, hard look at the changing economics and new requirements of advertisers, we became "a service to independent stations"—a program service to our more than 500 affiliates on a continuous, 18-hour a day basis, seven days a week—a program service with a greater emphasis on news, special events, and features of various nature.

That this new programming concept has succeeded is demonstrated by the clearances we receive from affiliated stations for advertisers, which in turn have resulted in a profit to the network for the first time in 10 years.

Today, there are continuing numerous indications that radio advertising is becoming healthier. We are now far beyond the stage when advertisers would select a program just because they liked it themselves. Today, astute sponsors are choosing programs because they reach, please, and render a service to a specific audience representing a customer market, and thereby provide the highest possible sales returns per dollar expended.

Research continues as an important factor in helping radio advertising to produce greater sales response, although we have become increasingly aware that radio needs a more effective, universal, impartial standard of measurement of potential audiences of stations and networks.

With 183 million radio sets in use in 1962, and almost 30 million sold every year, four out of five of which are self-powered, or car radios, it is obvious that more adequate listening

measurements should be developed to give advertisers a true picture of radio's size.

I would like to propose that the RAB—the Radio Advertising Bureau—consider the possibility of meeting with the proper people in the major rating services in an attempt to clarify why there are differences and where these differences occur. I suggest RAB because it is a "radio only" organization and has accomplished much in the cause of radio. If we could have a group of station owners appointed to meet with the executives of the rating services on an informational basis—to be able to present to the radio industry a report which could be an advisor on the use of the different surveys—much would be accomplished.

Reviewing radio's growth in 1962—especially Mutual's—we become more aware of the tremendous effect of its prevalence in American life today. We knew that a new formula for network programming was needed—its format had to change since television became the glamor medium. We concluded that radio network's true role today is as a service organization, bringing to its affiliates news, discussion, commentary, public affairs and special events programming which individual stations cannot develop simply because they do not have the resources and facilities with which to do so.

We take it as a compliment to our foresight that our competitors have followed our lead in this news concept of cross-country broadcasting.

Mutual Broadcasting System, Inc.

1440 Broadway, New York 18, N. Y. BRyant 9-7600

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Robert F. Hurleigh	John J. Verstraete
Stephen J. McCormick	John Whitcomb

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Stephen J. McCormick	Vice President
Charles Godwin	Vice President
Joseph F. Keating	Vice President
Donald E. Garretson	Treasurer
Carlos W. Luis	Secretary
Dudley J. Cox	Assistant Treasurer
Frank Miller	Assistant Secretary

Legal Counsel

Regan, Goldfarb, Powell & Quinn, N. Y.
Fly, Shuebruk, Blume and Gaguine, Wash., D. C.

Programs & Operations

Joseph F. Keating	V.P. in Charge
Clifford Haycock	Production Manager
Harold F. Wagner	Director, Co-op Programs
Thomas Valentine	Manager, Program Traffic
Leslie Learned	Dir., Engineering
James Chapman	Asst. Dir., Engr.
James O'Connor	Chief Engineer, N. Y.

Public Relations

Francis X. Zuzulo..... Director

Advertising and Sales Promotion

Rita L. Garner..... Dir. of Sales Promotion
Donald H. Lowstuter..... Director, Research

Sales Division

Arthur Okun..... Eastern Sales Manager
Robert Lobdell..... Manager Midwest Division

News Division (New York)

Stephen J. McCormick	V.P. in Charge
Charles King	News Director
Jack Allen	Bureau Chief, N. Y.
Louise Barry	Production Supervisor
George Hamilton Combs	Chief U.N. Corres.
Frank Singiser	Fin. News Editor
Whitney Bolton	Entertainment Editor
Hy. Gardner, John David Griffen	Show Business Correspondents
Phil. Clarke, Dick DeFreitas, Bill Maher, Sandford Marshall, Tony Marvin, Del Sharbutt, Westbrook VanVoorhis, Fred Van de Center	Commen. & Newscasters

News Division (Washington, D. C.)

Stephen J. McCormick... Vice President in Chg.
Charles Warren..... Bureau Chief
Fulton Lewis, Jr.... Sr. Wash. Corres. & Commen.

Richard Rendell	Capitol Hill
Bill Costello	White House Corres.
Charles Batchelder	State Dept.
Joseph Campbell	Night News Editor
Norman Kraefft	Farm News Editor
Philip Lampkin	Musical Director
Charles Ray	Chief Engineer
Dorese Bell, William Evenson, Martin Edwards, Ken French, Jaffray Ford, Cedric Foster, James McCarthy, Al LaVie	Commen. & Newscasters

Sports Division

Leo Durocher	Commentator (Los Angeles)
Bill Stern	Commentator
Van Patrick	Director

Station Relations

Charles W. Godwin	Vice President in Charge
Herbert J. Cutting	Mgr., Sta. Relations
Etta Dick	Mgr., Station Services
Richard Brescia	Field Representative

Administrative Services

Lillian Brinkman	Personnel Manager
Mrs. Violet Hutchinson	Spvsr., Telephone Svcs.
Mae Merlino	Supervisor, Wire Communications
Peggy Goldberg	Receptionist Supervisor
Kenneth Trnka	Manager, Mail Room Opera.

General Accounting

Dudley J. Cox	Director
George Tietjen	Dir., Station Account Spvsr.

Mutual Affiliates Advisory Comm.

Metropolitan Mkt. Reps.

Dist. 1—Mowry Lowe. WLKW, Providence, R. I.
Dist. 2—Henry Rau. WOL, Washington, D. C.
Dist. 3—Roger Beane. WSSV, Petersburg, Va.
Dist. 4—Carter Peterson. WBYG, Savannah, Ga.
Dist. 5—Gene Trace. WBBW, Youngstown, O.
Dist. 6—Mig Figi. WAUX, Milwaukee, Wis.
Dist. 7—Lewis Heilbronner. WJQS, Jackson, Miss.
Dist. 8—Ralph McElroy. KWVL, Waterloo, Ia.
Dist. 9—Durdward Tucker. WRR, Dallas, Tex.
Dist. 10—Frank Carmen. KLUW, Salt Lake City
Dist. 11—Sherwood Gordon. KSDO, San Diego, Calif.

Non-Metropolitan Mkt. Reps.

Dist. 1—Jack Burgess. WOSC, Oswego, N. Y.
Dist. 2—Victor Diehm. WAZL, Hazleton, Pa.
Dist. 3—E. Z. Jones. WBBB, Burlington, N. C.
Dist. 4—Jess Swicegood. WDIC, Dothan, Ala.
Dist. 5—Mike Layman. WSFC, Somerset, Ky.
Dist. 6—George Frechette. WFHR, Wisc. Rapids, Wisc.
Dist. 7—Sam Anderson. KFFA, Helena, Ark.
Dist. 8—Ed Breen. KVFD, Ft. Dodge, Ia.
Dist. 9—Richman Lewin. KTRF, Lufkin, Tex.
Dist. 10—Donald Thomas. KRCL, Lewiston, Ida.
Dist. 11—Keith Munger. KCOK, Tulare, Calif.



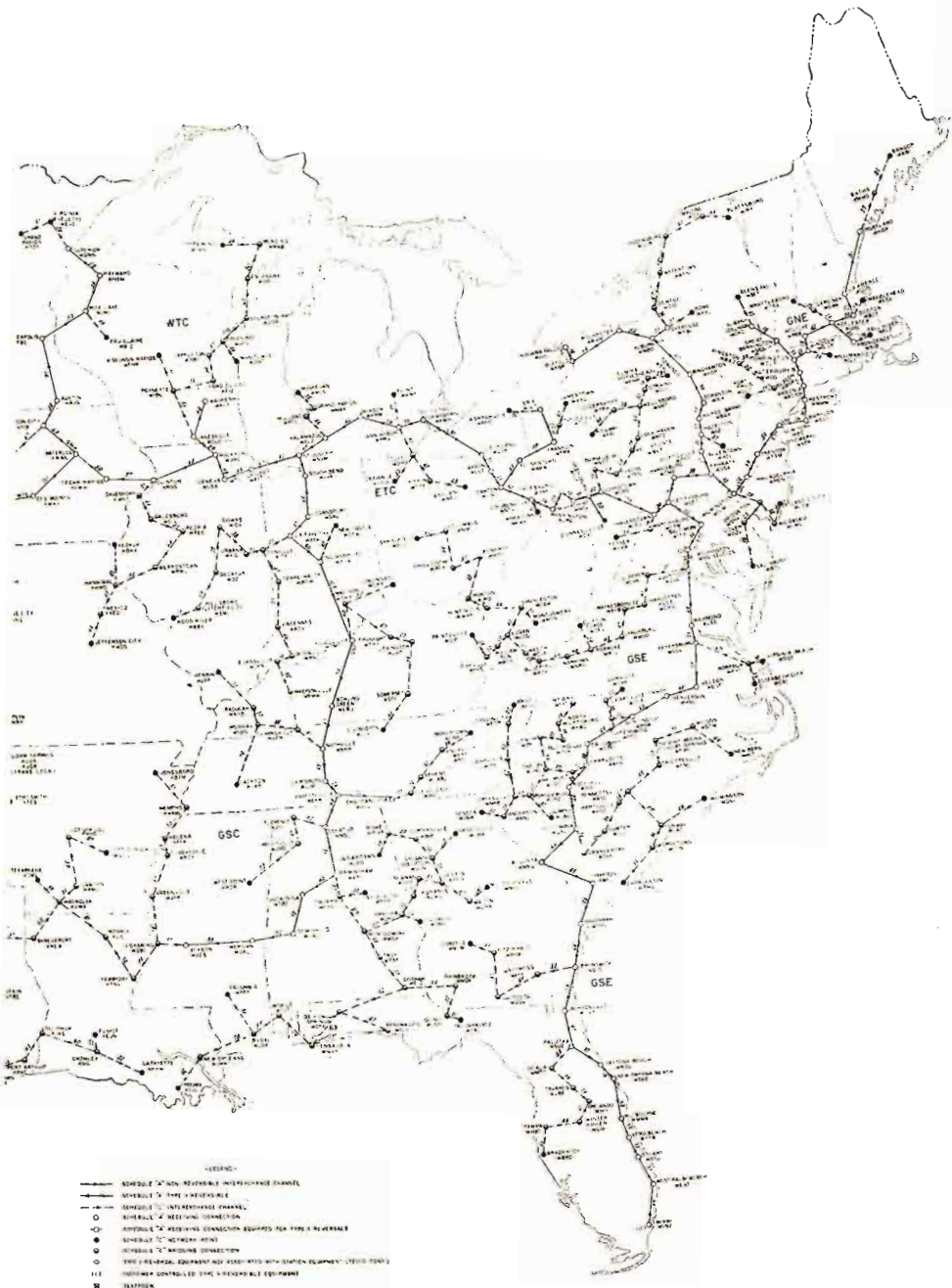
TO REACH MAIN STREET U.S.A., TURN AT MUTUAL—Swing along Mutual Street to get to Main Street U. S. A. And these are just some of the people you'll meet on the way... newscasters of note like: Whitney Bolton, George Hamilton Combs, Tony Marvin, Steve McCormick, Van Patrick, Del Sharbutt, Frank Singiser, Bill Stern, Westbrook Van Voorhis.

Remember, the road to market has to pass Main Street. Main Street U. S. A. is the big "buy-way"—the street that sells through local radio. Mutual owns Main Street U. S. A. lock, stock and big-town-with 500 listenable affiliates everywhere. If you want to sell where the buying is biggest, check the signpost and turn at Mutual. LANDMARK: Mutual delivers 97 of the top 100 Main Streets in America.

Mutual Radio 
A SERVICE TO INDEPENDENT STATIONS



ing System



Closing the 'Measuring Gap' To Reflect Radio's True Growth



By
WILLIAM K.
McDANIEL
Executive V.P.
NBC Radio Network

IN the annals of radio history, I think that 1962 will be remembered as the year the tide was turned in the campaign to measure the total radio audience. We have long suspected that we are being short-changed by outmoded circulation measurement techniques which do not reflect total listening. Important strides are now being taken to correct this gap.

Paradoxically, this weakness in measurement is a result of radio's lusty growth, for every hour approximately 2,700 new radios are purchased. Every four seconds, three radios are bought. Annually some 25 million new radios are sold.

This rate of growth is gratifying. But at the same time it is horrifying. Because it is audience growth that is not adequately measured.

Today the country has some 183 million radio sets. There are about as many radios in the country as there are people. The age of individual listening is here. And therein lies the problem.

Three-quarters of radio sets purchased today are self-powered. They are in automobiles. They are in shirt pockets. They move. They do not stand still. They do not plug into the wall.

Thus they cannot be measured by stationary mechanical devices. Such mechanical measurement was for years a reliable indication of our circulation. But the great bulk of today's listening—and the growing part—is pretty much unmeasured. This is a tremendous handicap to all of us.

NBC Radio has been watching this trend for years. Accordingly, in the fall of 1961, we were the first network to take positive action, commissioning a research organization to undertake a pilot study. This study

was an encouraging indication of the tremendous size of the self-powered radio audience. We have since met with officials of other research companies, discussing development of more effective measurement methods.

There is no doubt that the audience with car and portable radios is huge. For example, we have indications that, on a Sunday afternoon, it is nearly double the audience listening to plug-in sets.

Radio manufacturers have been most ingenious in producing multi-millions of auto and miniature radios. We must apply a similar ingenuity in finding methods to measure the circulation they represent.

Over the past few years the techniques of buying and selling advertising media have been developed to a highly scientific degree. The "emotional buy" still occurs but the great majority of media selections are made on the basis of thorough analyses of media characteristics as they fit the advertising requirements of a particular product.

It therefore becomes the obligation of the seller to provide the buyer with as complete an analysis of his medium as possible. Unfortunately, the ideal measurement situation does not exist for network radio. You do not have to look very far or very often to realize that automobile radios and self-powered radios account for the bulk of total radio listening. Efforts are being made to accomplish this total measurement but there is great room for improvement. This, unfortunately, is a problem which the whole broadcast industry must face.



ADVERTISERS GO FOR NBC RADIO

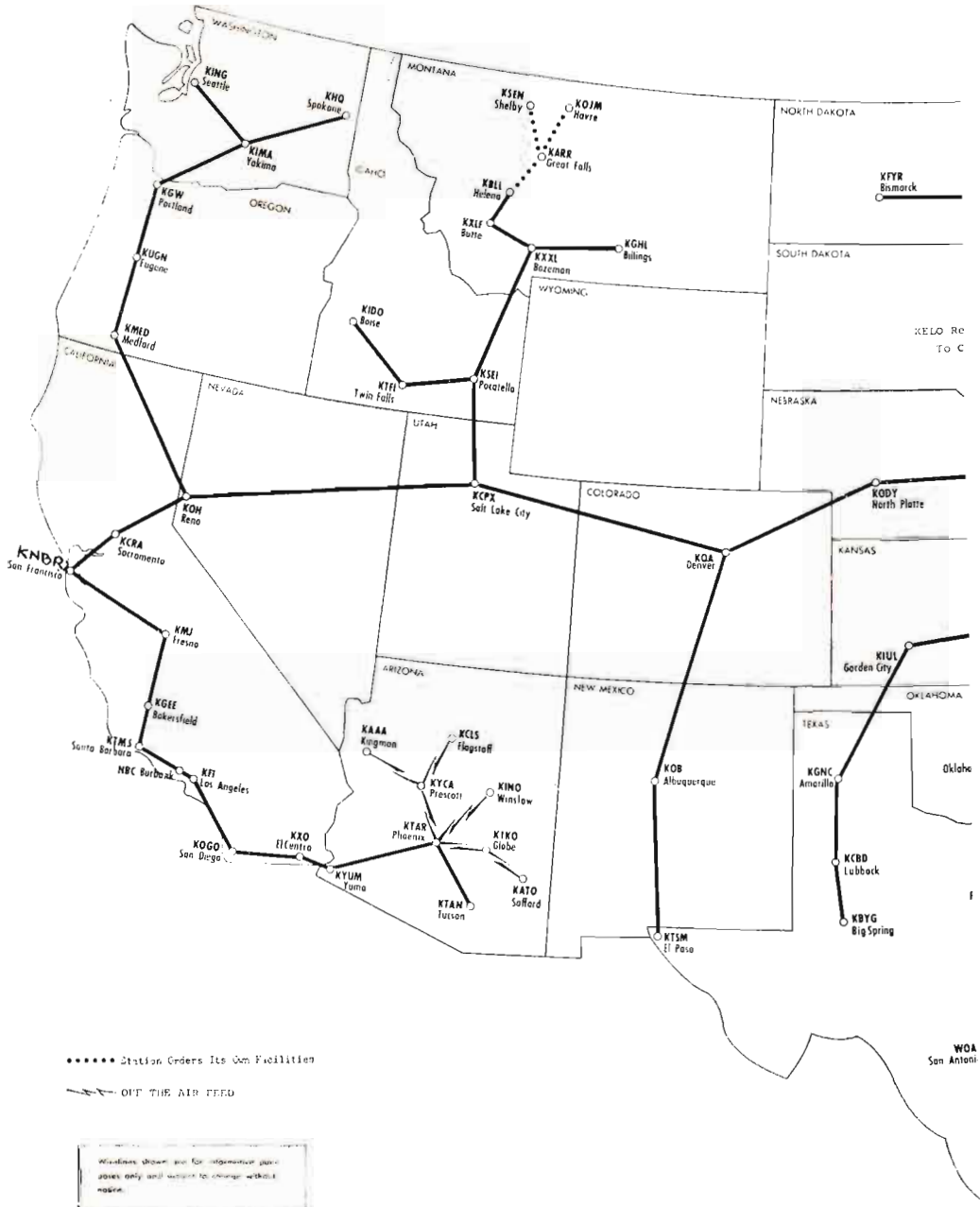
... CONSISTENTLY THE LEADER IN SPONSORED HOURS



ADVERTISING GOES FURTHER ON NBC RADIO

THE LARGEST WEEKLY AUDIENCES IN NETWORK RADIO ARE REACHED BY NBC ADVERTISERS. THROUGH 1962, THEY AVERAGED 7 OF THE TOP 10 PLACES IN MRI.

National Broadcasting



NBC RADIO NETWORK

(Continued from Page 214)

Paul Holter..... Mgr., Sales, Western Office
Paul Mensing..... Mgr., Sales, Detroit Office
Sackett B. Miles..... Manager, Sales Service
John Sinclair..... Manager, Sales Traffic

NBC-OWNED STATIONS & NBC SPOT SALES

Administration

Raymond W. Welpott... Executive Vice President
Marvin V. McCormick... Dir. Business Affairs

Radio Spot Sales

Richard H. Close..... V.P., NBC Spot Sales
Frederick T. Lyons, Jr.... Dir., Radio Spot Sales
Frank De Rosa..... Manager, Central Office
Edward Macaulay..... Mgr., San Francisco Office
William Edouarde..... Manager, Burbank Office
Dave Scott..... Manager, New England
Caroline Wynkoop..... Manager, Sales Service
Wilbur Fromm..... Dir., New Business & Promo.

NBC Owned Stations (Radio)

WNBC-AM, WNBC-FM, New York 30 Rockefeller Plaza, New York 20

Theodore H. Walworth..... V.P. & Gen. Mgr.
George Dietrich..... Station Manager
Joseph Frazer..... Manager, Sales
William Schwarz..... Manager, Programs
Frederick Acker..... Manager, Business Affairs

WRCV, Philadelphia 1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott..... V.P. & Gen. Mgr.
Thomas Paisley..... Station Manager
Jack Dorr..... Manager, Advertising and Promo.
William P. Keeney..... Business Manager
Robert C. Benson..... Manager, Programs
Harold Moore..... Manager, Production
James Carmine..... Manager, Sales
George Lenfest..... Director, Operations

WJAS, WJAS-FM, Pittsburgh 1459 Crane Ave., Pittsburgh 20, Pa.

Stephen Rooney..... General Manager
Homer Linnert..... Engineering Supervisor
Richard Stafford... Mgr., Pgms., Adv. & Promo.

WRC-AM, WRC-FM, Washington 4001 Nebraska Ave. N.W. Washington 16, D. C.

Joseph W. Goodfellow..... V.P. & Gen. Mgr.

Harry A. Karr..... Station Manager
Charlotte Walch..... Mgr., Adv., Promo. & Pub.
William Callaway..... Business Manager
Sherman Hildreth..... Director, Operations
Arch McDonald..... Mgr., Sales

KNBR-AM, KNBR-FM, San Francisco 420 Taylor St., San Francisco 2, Calif.

William B. Decker..... General Manager
Richard Calendar..... Manager, Sales
Bert A. Medar..... Business Manager
Donald R. Hall..... Manager, Technical Opera.
Jack R. Wagner..... Manager, Programs

WMAQ-AM, WMAQ-FM, Chicago Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder..... V.P. & General Manager
John M. Keys..... Station Manager
Howard Keegan..... Manager, Programs
Robert McAuliffe..... Manager, Sales
Hugh Del Regno..... Director, Business Affairs
Wilfred Prather..... Manager, Technical Opera.
Chester Campbell..... Director, Adv. & Promo.

Station Relations

Thomas E. Knode..... Vice President
Donald J. Mercer..... Director
Sheldon B. Hickox, Jr.... Director, West Coast
Regional Managers..... Joseph J. Berhalter,
Anthony A. Cervini, William M. Kelley, Mal-
colm B. Laing, Raymond T. O'Connell, Theodore
Reinhard, Paul Rittenhouse

General Executive

Louis Hausman..... Vice Pres., Gen. Exec.

News

William R. McAndrew.... Exec. Vice President
Julian Goodman..... Vice President
Elmer W. Lower..... V.P., General Manager
Carl Lindemann, Jr.... V.P., Special Projects
Irving Gitlin..... Exec. Prod., Creative Projects
Rex Goad..... Director
Eugene Juster..... Director, News Film
Edward Stanley..... Dir., Public Affairs
William Monroe..... Dir., News, Washington
James A. Jurist..... Director, Bus. Affairs
Donald Meaney..... Director, News Programs
Leonard Allen..... Manager, News
Russell Tornabene... Mgr., News Opera., N. Y.
Samuel Sharkey..... Night Manager, News
Arthur Wakelee..... Weekend Manager
George Heinemann..... Manager, Public Affairs
Milton Brown..... Coordinator, NBC News
Information Services
Burroughs H. Prince..... Manager, Local News

Frank Jordan.....Manager, News, Chicago
John Thompson.....Mgr., News, Los Angeles

Public Information

Sydney H. Eiges.....V.P., Public Information

Press and Publicity

Ellis O. Moore.....Vice President
Cornelius K. Sullivan.....Mgr., Admin. & Svcs.
Joseph Derby.....Director, News Publicity
Merryle S. Rukeyser.....Director, Pgm., Publicity
Sidney Desfor.....Manager, Photo Unit
J. Alan Baker.....Mgr., Bus. & Trade Pub.
Malcolm Oettinger.....Coordinator, News Info.,
Washington
Ralph Shawhan...Dir., Press & Pub., West Coast

Promotional Services

Alexander S. Rylander.....Vice President
John Scuoppo.....Manager, Exploitation
Peter M. Tintle.....Manager, Guest Relations
Paul Mosher.....Manager, Pgm. Merchandise

Advertising

Lawrence Grossman...Dir., National Adv. & Promo.
David Bellin.....Manager, Special Projects
John J. Graham.....Art Director
Gerald Rowe.....Mgr., Audience Adv. & Promo.

Treasurer

Aaron Rubin.....Executive V.P. & Treasurer
Howard P. Swanson.....Dir., Tax Administration
Richard J. Raburn.....Controller
Anthony J. Dente.....Mgr., Operating Budgets &
Financial Evaluation
Julius L. Ross.....Manager, Audits
Ulrich F. Caro.....Dir., Capital Budgets &
Office Services
Randall McMillin...Dir., Purchasing & Materials
James White.....Director, Accounting
Patrick J. Burke, Jr.....Chief Accountant
Charles Ochsenreiter...Mgr., Systems & Data
Processing
Albert E. Walker.....Manager, Transportation
William A. Williams.....Assistant Treasurer
Jerrold Wollison...Manager, Contract Admin.

Corporate Affairs

Robert D. Kasmire.....Director, Corporate Info.
Kathryn S. Cole.....Manager, Information
Willis Grant.....Co-ord., Corp. Info.

Legal

Thomas E. Ervin.....V.P. & General Attorney
James A. Stabile.....V.P. & Assoc. Gen. Attorney
Richard H. Graham.....V.P., Law, West Coast
Howard Monderer.....Asst. Gen. Attorney,
Washington

Standards and Practices

Ernest Lee Jahncke Jr.....Vice President
John A. Cimperman.....Director, Practices
Carl M. Watson.....Director, Broadcast Standards
Doris S. Williams.....Coordinator

Planning and Research

Hugh M. Beville.....Vice President
Allen R. Cooper.....Dir., Corporate Planning
Barry T. Rumble.....Mgr., Broadcast Economics
Thomas E. Coffin.....Director, Research
Marvin Baiman.....Mgr., Research Projects
William Rubens...Mgr., Audience Measurement
William S. Duttera...Dir., Allocation Eng.

Personnel

George H. Fuchs.....Vice President
J. Noel Deutscher.....Manager, Organization
Planning & Management Devel.
Richard Goldstein...Director, Labor Relations
Dr. Bernard J. Handler...Company Physician
Henry O. Lumb.....Director, Personnel
Oscar C. Turner...Manager, Personnel & Labor
Rel., West Coast

WEST COAST

Robert E. Kintner.....President, New York
Thomas W. Sarnoff...Vice President, West Coast
Oscar C. Turner...Mgr., Personnel & Labor Rel.
Joseph L. Kubin.....Assistant Controller
William Fenton Coe...Dir., Film Production
Richard C. Welsh...Dir., TV Prod. & Bus. Affairs
Edward A. Rosenberg...Mgr., Tal. & Pgm. Admin.
Harry T. Floyd.....Manager, Western Sales
Henry C. Maas.....Manager, Sales Services
Felix Jackson.....V.P., TV Network Pgms.
Grant A. Tinker.....V.P., Program Operations
Harold F. Kemp.....V.P., Nighttime Programs
Herbert F. Solow...Dir., Daytime Programs
Jerome H. Stanley...Dir., Film Programs
Russell C. Stoneham...Dir., Program Development
John Thompson.....Manager, News
Ralph Shawhan...Dir., Press & Publicity
Edward Seigenfeld...Mgr., Broadcast Promotion
Donald E. Allen...Mgr., Promotional Services
Edward Smith.....Administrator, Practices
Robert A. Wood.....Mgr., Broadcast Standards
Sheldon B. Hickox, Jr.....Dir., Station Relations
Richard H. Graham.....Vice President, Law

Principal Expense Items of AM & AM-FM Stations with Time Sales of \$25,000 or More Classified by Volume of Revenues

(Stations Operating Full Year)

Broadcast Revenues	No. of Stations Reporting	Average Per Station Reporting						Royalties and License Fees
		Total Broadcast Expenses	Salaries and Wages	Depreciation	News (other than salaries)	Talent		
\$2,500,000 and over.....	11	\$2,424,556	38.1	3.6	1.4	17.7	5.3	
1,000,000-\$2,500,000	45	1,242,990	45.1	3.3	1.6	12.3	3.6	
500,000- 1,000,000	109	592,572	51.6	5.3	1.9	5.4	3.6	
250,000- 500,000	256	336,917	52.1	7.1	1.9	3.1	3.0	
200,000- 250,000	164	215,151	53.1	7.4	1.8	2.3	2.9	
150,000- 200,000	291	168,237	54.3	6.9	2.0	1.9	3.1	
100,000- 150,000	636	123,797	52.9	7.5	2.4	1.7	2.8	
75,000- 100,000	551	86,642	53.1	7.3	3.0	1.4	2.8	
50,000- 75,000	673	62,935	52.7	7.4	3.8	1.4	2.8	
25,000- 50,000	592	40,669	51.1	8.5	6.6	1.0	2.8	
Total	3,328	\$ 153,424	51.0	6.5	2.4	4.4	3.2	

(As a proportion of total broadcast expenses)

Note: Not all stations reported all expense items.
Source: FCC.



presents

AM RADIO STATIONS



STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL

1963

Audience Action Through 'Focal Point' Programming



By
DONALD H. MCGANNON
President
Westinghouse
Broadcasting Co.

THROUGHOUT the country, the citizen sees state, town and city governments struggling to cope with the huge problems of communities in transition. The needs of a growing population are coupled with extensive demands for new public services.

Time has shown that these twentieth century community crises cannot be adequately handled in a nineteenth century way. You might say that our community problems have outgrown the ability of our institutions to handle them.

Along with the rapidly multiplying complexities of our civic lives, there has burgeoned a widespread but very natural voter apathy. Many citizens who once possessed semblances of civic pride have joined the parade of the pessimists chanting, "You can't fight City Hall."

At the nucleus of this attitude is a serious absence of public understanding. In spite of the numerous editorials, documentaries, special programs and community projects initiated and presented by radio and television stations, it is still apparent that many citizens in their communities do not comprehend the real causes of their troubles or the possible remedies.

To communicate better the causes and remedies, over two years ago we initiated a programming project at our Baltimore station (WJZ-TV) called "Focal Point." In great detail, the station has examined on a continuing basis Baltimore's civic problems: urban renewal, taxes, police administration park facilities, racial problems, to mention a few. In Boston, on WBZ radio and TV, the "Focal Point" concept is now exploring "Government 1963," local and state, in the areas of morality, modernization and manpower.

In both Boston and Baltimore, "Focal Point" focuses on critical community problems, seeking to diagnose the basic issues involved and to present workable solutions. Most importantly, the concept is designed to arouse public opinion and to bring that opinion to bear in full force on those responsible for providing remedies.

"Focal Point" aims to marshal all the forces of mass communications, including the press, on a set of particular problems throughout an entire year. If this were all there was to it, the experiment could fail. After all, for years now, enlightened pressmen and broadcasters have expended time and talent to explain and meet civic crises. The mass media have had to achieve continuing significant results, without one important, absent ingredient—audience action.

With this in mind, the WBC stations have purposely designed "Focal Point" to move citizens to communicate their definite recommendations to their Councilman, Alderman, Selectman, Representative or Senator; to encourage citizen participation in hearings on proposed legislation; to generate active party participation; to inspire active interest in young people.

It is our hope that this concept of public action activated by local stations and coordinated with the press will spread across the country and at the very least result in renewed citizen response. Audience action, even in minimum proportions, is an important weapon in surmounting the public apathy that endangers our expanding communities.

Population, Families, Radio Homes And Radio Stations, Listed by State

January 1, 1963*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>Radio Homes</i>	<i>Radio Stations</i>
Alabama	3,320,000	880,000	850,000	113
Alaska	250,000	65,500	64,000	14
Arizona	1,410,000	415,000	390,000	55
Arkansas	1,775,000	500,000	475,500	71
California	16,300,000	5,321,500	5,103,500	206
Colorado	1,850,000	515,500	502,000	61
Connecticut	2,670,000	788,500	770,500	34
Delaware	475,000	140,000	135,000	9
District of Columbia	770,000	224,500	218,000	10
Florida	5,115,000	1,564,500	1,507,000	172
Georgia	4,070,000	1,064,000	1,020,000	146
Hawaii	670,000	206,000	167,000	18
Idaho	685,000	203,500	200,000	39
Illinois	10,275,000	3,161,000	3,089,000	108
Indiana	4,798,000	1,479,500	1,440,500	65
Iowa	2,790,000	860,000	848,500	66
Kansas	2,205,000	699,000	691,000	51
Kentucky	3,055,000	841,000	809,000	87
Louisiana	3,375,000	959,000	925,500	81
Maine	980,000	283,000	280,000	28
Maryland	3,275,000	945,000	905,000	37
Massachusetts	5,235,000	1,517,000	1,480,000	58
Michigan	8,000,000	2,333,000	2,272,000	104
Minnesota	3,500,000	1,032,000	1,011,000	68
Mississippi	2,180,000	576,000	533,500	79
Missouri	4,500,000	1,409,500	1,364,000	87
Montana	685,000	210,000	194,500	39
Nebraska	1,430,000	442,000	432,000	39
Nevada	305,000	99,500	94,000	19
New Hampshire	615,000	186,000	180,500	20
New Jersey	6,275,000	1,847,000	1,804,000	26
New Mexico	1,025,000	282,000	263,000	47
New York	17,225,000	5,225,000	5,106,000	140
North Carolina	4,660,000	1,188,500	1,145,000	165
North Dakota	637,000	173,000	168,000	22
Ohio	9,925,000	2,998,500	2,926,000	94
Oklahoma	2,380,000	728,000	705,500	56
Oregon	1,825,000	596,000	588,000	78
Pennsylvania	11,500,000	3,318,000	3,239,000	156
Rhode Island	875,000	258,000	254,000	15
South Carolina	2,400,000	607,500	590,000	80
South Dakota	690,000	199,500	196,500	25
Tennessee	3,625,000	998,000	965,500	118
Texas	10,050,000	2,972,000	2,894,000	262
Utah	940,000	268,500	262,000	29
Vermont	393,000	111,500	109,000	16
Virginia	4,125,000	1,101,000	1,059,000	108
Washington	2,950,000	937,000	918,000	83
West Virginia	1,850,000	495,000	484,000	52
Wisconsin	4,025,000	1,192,000	514,000	81
Wyoming	340,000	102,000	98,500	26
Total	184,278,000	54,519,000	52,241,500	3,655

* From Census Bureau and other sources.

New Radio Stations Set to Open in 1963

ALABAMA

WBMH—Birmingham
WAGC—Centre
WJWT—Demopolis
WMOE—Mobile

ARIZONA

KVRD—Cottonwood
KMVS—Sierra Vista
KTPM—Sun City
KOBY—Tucson
KXEW—Tucson

ARKANSAS

KGKO—Benton
KJBS—Paris

CALIFORNIA

KWUN—Concord
KIRV—Fresno
KKOK—Lompoc
KAOR—Orville
KJAY—Sacramento
KCTY—Salinas
KGUD—Santa Barbara
KHER—Santa Maria
KTHO—Tahoe Valley
KGRB—West Covina

COLORADO

KDEY—Boulder

DELAWARE

WNRK—Newark

FLORIDA

WVBF—Apopka
WFSG—Boca Roton
WSLC—Clermont
WRIZ—Coral Gables
WENG—Englewood
WXYC—Ft. Myers
WGNP—Indian Rocks Beach
WIXX—Oakland Park

GEORGIA

WISK—Americus
WSNE—Cumming
WLKB—Decatur
WSEM—Donaldsonville
WVOH—Hazlehurst
WIYN—Rome
WHTN—Thomaston

HAWAII

KZOO—Honolulu
KNUI—Makawao

ILLINOIS

KSGM—Chester
WNSH—Highland Park
WJRC—Joliet

INDIANA

WADM—Decatur
WIGO—Indianapolis

IOWA

KBAB—Indianola

KANSAS

KUDL—Fairway
KSRI—Salina
KFLA—Scott City

KENTUCKY

WCDS—Glascow
WRSL—Stanford

LOUISIANA

WYNE—Baton Rouge

MARYLAND

WMEW—Baltimore
WSER—Elkton
WISZ—Glen Burnie

MASSACHUSETTS

WTT—Amherst
WMLO—Beverly

MICHIGAN

WYNZ—Ypsilanti

MINNESOTA

KPRM—Park Rapids
KRWB—Roseau
WVAL—Sauk Rapids

MISSISSIPPI

WJAQ—Jackson
WSEL—Pontotoc
WRPM—Poplarville

MISSOURI

KDFN—Doniphan
KFTW—Frederickton

NEBRASKA

KTTT—Columbus
KNOP—No. Platte

NEW HAMPSHIRE

WLTN—Littleton

NEW JERSEY

WHWH—Princeton

NEW MEXICO

KWNF—Albuquerque
KDCE—Española
KLHS—Lordsburg

NEW YORK

WAFS—Amsterdam
WIZR—Johnstown
WLNG—Sag Harbor

OHIO

WAQI—Ashtabula
WBCO—Bucyrus
WCSM—Celina
WGLD—Chadron
WELW—Willoughby

OKLAHOMA

KTOW—Sand Springs
KREK—Sapula

OREGON

KRLY—Gold Beach
KBEV—Portland

PENNSYLVANIA

WZUM—Carnegie

SOUTH CAROLINA

WLOW—Aiken
WEAC—Gaffney
WHHL—Holly Hill
WAGL—Lancaster
WBER—Moncks Corner
WQIZ—St. George

TENNESSEE

WPTN—Cookeville
WFLI—Lookout Mountain

TEXAS

KTSL—Burnet
KVWG—Pearsall

UTAH

KSTU—Logan

VIRGINIA

WRAA—Luray
WPMH—Portsmouth
WBVA—Waynesboro

WASHINGTON

KOVU—Bellevue
KOQT—Bellingham
KMAS—Shelton

WEST VIRGINIA

WMDT—Hinton

WISCONSIN

WFAW—Ft. Atkinson

WYOMING

WSGT—Jackson
KMER—Kemmerer

PUERTO RICO

WRJS—San German

AM Radio Station Index

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Phone 327-2700 (area 203)

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KSMN	342	KTHT	528	KUJ	559	KVOM	257
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KsNN	321	KTIL	481	KUKI	276	KVOO	475

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KVOP	593	KWLA	359	KXOL	526	WACB	489
KVOR	273	KWLD	530	KXOX	537	WACE	370
KVOU	538	KWLM	387	KXRA	383	WACK	428
KVOW	571	KWMT	341	KXRJ	259	WACL	317
KVOX	385	KWNA	411	KXRO	552	WACO	538
KVOY	254	KWNO	388	KXRX	274	WACR	389
KVOZ	599	KWNS	347	KXXL	403	WACT	247
KVPH	520	KWNT	340	KXXX	345	WADA	457
KVPI	362	KWOA	388	KXYZ	528	WADC	462
KVRC	254	KWOC	398	KYA	273	WADE	458
KVRE	275	KWOE	471	KYCA	252	WADK	497
KVRH	283	KWON	471	KYCN	572	WADO	429
KVRS	571	KWOR	572	KYES	481	WADP	489
KVSA	257	KWOS	396	KYIC	478	WADS	283
KVSH	419	KWOW	270	KYME	320	WAEB	483
KVSH	409	KWPC	343	KYND	252	WAFL	573
KVSO	471	KWPM	402	KYNG	476	WAEW	509
KVWC	538	KWPR	471	KYNO	264	WAFB	550
KVWM	252	KWRD	527	KYNT	507	WAGE	546
KVWO	570	KWRE	472	KYOK	528	WAGF	242
KVAC	261	KWRF	259	KYOR	261	WAGG	510
KWAD	387	KWRO	476	KYOS	267	WAGM	364
KWAK	259	KWRT	394	KYOU	280	WAGN	380
KWAL	321	KWRV	408	KYRO	398	WAGR	454
KWAM	513	KWRW	472	KYSM	385	WAGS	500
KWAT	507	KWSD	268	KYSN	278	WAGY	450
KWAY	477	KWSH	475	KYSS	405	WAIK	328
KWBA	518	KWSK	347	KYUM	254	WAIL	356
KWBB	348	KWSL	290	KYVA	418	WAIM	499
KWBC	522	KWSO	277	KYW	464	WAIN	350
KWBE	476	KWTC	261	KZEE	508	WAIR	459
KWBG	339	KWTO	472	KZFY	538	WAIT	325
KWBW	346	KWTX	538	KZIX	517	WAJF	242
KWBY	252	KWVR	476	KZIZ	280	WAJR	561
KWCB	259	KWVY	344	KZNG	256	WAKE	306
KWCL	361	KWWL	344	KZOL	525	WAKI	513
KWCO	471	KWYK	417	KZON	252	WAKN	499
KWCX	253	KWYN	259	KZOT	257	WAKO	329
KWED	336	KWYO	571	KZUN	555	WAKR	462
KWED	535	KWYR	507	KZZN	530	WAKU	490
KWEI	322	KWYZ	553	WAAA	459	WAKY	352
KWEI	531	KYA	556	WAAB	373	WALA	245
KWEW	418	KXAR	256	WAAB	376	WALD	505
KWFR	574	KXEL	344	WAAC	376	WALE	370
KWFS	477	KXEN	395	WAAG	375	WALG	305
KWFT	579	KXEO	398	WAAP	337	WALK	442
KWGG	275	KXEY	264	WAAT	414	WALL	428
KWHI	520	KXCI	341	WAAX	243	WALM	374
KWHK	345	KXGN	404	WAAY	244	WALO	573
KWHN	255	KXGO	460	WABA	572	WALT	302
KWHO	541	KXIC	342	WABB	245	WALY	426
KWHW	471	KXIT	522	WABC	429	WAMD	365
KWIC	541	KXIV	252	WABF	243	WAME	297
KWIK	321	KXJK	255	WABG	390	WAMI	246
KWIL	475	KXKW	358	WABH	545	WAML	391
KWIN	475	KXL	480	WABI	363	WAMM	376
KWIP	267	KXLE	553	WABJ	374	WAMO	493
KWIQ	554	KXLF	404	WABL	356	WAMR	303
KWIV	571	KXLL	405	WABO	394	WAMS	287
KWIZ	274	KXLO	405	WABQ	464	WAMW	338
KWJJ	480	KXLR	258	WABR	279	WAMY	388
KWK	400	KXLR	400	WABT	248	WANA	240
KWKC	517	KXLY	557	WABV	499	WANB	496
KWKH	362	KXO	263	WABW	365	WANE	334
KWKW	269	KXOA	271	WABY	421	WANF	365
KWKY	341	KXOK	400	WABZ	447	WANN	365
				WACA	500	WANS	499

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WANY	349	WAYZ	496	WBIZ	564	WBUY	453
WAOK	306	WAZA	308	WBKH	390	WBUZ	425
WAOV	338	WAZE	290	WBKN	393	WBVL	349
WAPA	574	WAZF	394	WBKV	570	WBVM	446
WAPC	443	WAZL	489	WBLA	450	WBVP	483
WAPE	294	WAZY	336	WBLE	388	WBYE	242
WAPF	392	WBAB	423	WBLF	484	WBYG	315
WAPG	290	WBAC	509	WBLG	351	WBYS	323
WAPI	241	WBAG	448	WBLJ	311	WBZ	368
WAPL	563	WBAL	365	WBLO	243	WBZI	333
WAPO	508	WBAM	245	WBLR	499	WEZY	286
WAPX	245	WBAP	526	WBLT	543	WCAM	413
WAQE	368	WBAR	290	WBLU	550	WCAO	366
WARA	368	WBAT	336	WBLY	469	WCAP	371
WARB	357	WBAW	499	WBMA	447	WCAR	375
WARD	489	WBAX	496	WBMC	513	WCAT	372
WARE	373	WBAY	564	WBMD	366	WCAU	491
WARF	244	WBAZ	427	WBMK	317	WCAW	559
WARK	367	WBBA	331	WBML	313	WCAX	542
WARM	494	WBBB	448	WBMT	448	WCAZ	500
WARN	293	WBBF	443	WBNC	411	WCAZ	323
WARO	484	WBBI	543	WBNL	333	WCBA	425
WARU	337	WBBK	309	WBNR	423	WCBG	485
WASA	367	WBBM	325	WBNS	465	WCBI	389
WASK	336	WBBO	450	WBNT	515	WCBL	349
WATA	448	WBBQ	308	WBNX	429	WCBM	366
WATC	377	WBBR	327	WBOB	545	WCBQ	382
WATE	511	WBBT	313	WBOC	368	WCBS	433
WATH	462	WBBW	470	WBOF	551	WCBT	456
WATK	563	WBBX	412	WBOK	360	WCBY	375
WATM	240	WBBY	333	WBOL	507	WCCC	284
WATN	446	WBBZ	474	WBOP	300	WCCF	300
WATO	515	WBCA	240	WBOS	368	WCCM	371
WATP	503	WBCB	490	WBOW	338	WCCN	567
WATR	286	WBCH	378	WBOX	357	WCCO	385
WATS	494	WBCI	551	WBOY	580	WCCW	382
WATT	375	WBCK	374	WBPPZ	490	WCDJ	450
WATV	241	WBCM	374	WBRB	380	WCDL	484
WATW	563	WBCR	544	WBRC	241	WCDT	516
WATZ	374	WBCU	505	WBRD	290	WCEC	456
WAUB	423	WBEC	372	WRE	496	WCED	486
WAUC	303	WBEE	325	WBRG	546	WCEF	562
WAUD	240	WBEJ	509	WBRK	372	WCEH	312
WAUG	308	WBEL	563	WBRM	454	WCEM	366
WAUX	569	WBEN	424	WBRN	375	WCEN	380
WAVA	543	WBET	369	WBRO	317	WCER	375
WAVE	352	WBEU	499	WBRT	349	WCFL	325
WAVI	466	WBEV	563	WBRV	424	WCFR	542
WAVL	483	WBEX	463	WBRX	484	WCFV	544
WAVN	387	WBFD	484	WBRY	286	WCGA	309
WAVO	308	WBG	290	WBSA	241	WCGC	447
WAVP	290	WBG	349	WBSC	499	WCGO	326
WAVU	240	WBG	312	WBSG	309	WCGR	425
WAVY	548	WBHB	311	WBSM	371	WCHA	485
WAVZ	285	WBHC	502	WBSR	300	WCHB	379
WAWA	566	WBHF	309	WBT	448	WCHI	463
WAWK	336	WBHP	244	WBTA	423	WCHJ	388
WAXE	303	WBIA	308	WBTH	563	WCHK	309
WAXU	351	WBIC	423	WBTM	544	WCHL	448
WAXX	564	WBIE	313	WBTN	541	WCHN	442
WAYB	551	WBIG	451	WBTO	336	WCHO	470
WAYE	367	WBIL	296	WBTS	242	WCHS	559
WAYN	456	WBIP	388	WBUC	559	WCHV	544
WAYR	299	WBIR	511	WBUD	415	WCIL	323
WAYS	448	WBIS	283	WBUT	484		

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WCIN	463	WCRO	489	WDLC	443	WEBO	442
WCJU	389	WCRR	389	WDLM	327	WEBQ	328
WCKB	449	WCRS	502	WDLP	299	WEBR	424
WCKI	502	WCRT	241	WDLR	466	WEBY	298
WCKM	505	WCRV	415	WDLT	391	WECL	564
WCKY	463	WCRW	325	WDMF	309	WEDC	325
WCLA	310	WCRY	313	WDMG	311	WEDO	490
WCLB	309	WCSC	500	WDMJ	380	WEEB	457
WCLC	510	WCSH	364	WDMS	547	WEED	456
WCLD	389	WCSI	333	WDMV	368	WEEE	443
WCLE	509	WCSR	378	WDNC	449	WEEI	369
WCLG	561	WCSS	423	WDNE	560	WEEL	545
WCLI	425	WCST	559	WDNG	240	WEEN	512
WCLO	565	WCTA	240	WDNT	509	WEER	551
WCLS	310	WCTC	414	WDOB	388	WEET	549
WCLT	468	WCTT	350	WDOC	355	WEEU	494
WCLW	467	WCTW	337	WDOE	508	WEEW	458
WCMA	389	WCUB	565	WDOE	425	WEEY	486
WCMB	487	WCUE	462	WDOG	380	WEEZ	485
WCMC	415	WCUM	366	WDOK	464	WEGO	449
WCME	363	WCVA	544	WDOL	306	WEGP	364
WCMI	349	WCVI	486	WDON	368	WEHH	425
WCMN	572	WCVP	455	WDOR	569	WEIC	325
WCMP	386	WCVS	332	WDOS	442	WEIM	370
WCMR	334	WCWC	568	WDOT	542	WEIR	562
WCMS	548	WCYB	544	WDOV	287	WEJL	494
WCMT	512	WCYN	350	WDOW	376	WEKR	510
WCMY	330	WDAD	489	WDQN	327	WEKY	355
WCNB	333	WDAE	302	WDRC	284	WEKZ	567
WCNC	450	WDAF	397	WDSC	501	WELC	562
WCNF	458	WDAK	310	WDSG	509	WELD	560
WCNH	300	WDAL	392	WDSK	399	WELE	291
WCNL	412	WDAN	326	WDSM	384	WELI	285
WCNR	484	WDAR	501	WDSP	292	WELK	544
WCNS	463	WDAS	491	WDSR	296	WELL	374
WCNT	325	WDAX	313	WDSU	360	WELM	425
WCNU	291	WDAY	460	WDUN	312	WELO	393
WCNX	285	WDBC	376	WDUX	569	WELP	501
WCOA	300	WDBF	292	WDUZ	564	WELR	246
WCOC	392	WDBJ	543	WDVA	545	WELS	453
WCOG	451	WDBL	516	WDVH	293	WELY	384
WCOH	314	WDBM	457	WDVL	415	WELZ	388
WCOJ	485	WDBO	299	WDWD	311	WEMB	510
WCOL	465	WDBQ	341	WDWS	325	WEMD	367
WCON	310	WDCF	291	WDXB	508	WEMJ	412
WCOP	369	WDCR	411	WDXE	512	WEMP	566
WCOR	512	WDDT	389	WDXI	510	WENC	458
WCOS	500	WDDY	546	WDXL	512	WEND	486
WCOU	364	WDEA	363	WDXN	508	WENE	425
WCOV	245	WDEB	300	WDXR	354	WENK	516
WCOW	568	WDEC	306	WDXY	504	WENN	241
WCOY	486	WDEE	284	WDZ	327	WENO	514
WCPA	485	WDEF	508	WEAB	502	WENT	426
WCPC	391	WDEH	516	WEAD	306	WENY	425
WCPH	510	WDEL	287	WEAG	507	WENZ	546
WCPM	350	WDEV	543	WEAL	451	WEOK	443
WCPO	463	WDEW	373	WEAM	543	WEOL	467
WCPS	457	WDGY	385	WEAN	497	WEPG	516
WCQS	306	WDIA	513	WEAQ	564	WEPM	561
WCRA	327	WDIG	242	WEAS	315	WERA	414
WCRB	369	WDIX	504	WEAT	303	WERD	307
WCRE	500	WDJS	455	WEAV	443	WERE	465
WCRI	247	WDKD	503	WEAW	327	WERH	244
WCRK	514	WDKN	509	WEBB	366	WERI	498
WCRL	246	WDLA	446	WEBC	384	WERL	564
WCRM	375	WDLB	566	WEBJ	242	WERT	469

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WESB	484	WFLO	545	WGCM	390	WGUY	363
WESC	502	WFLR	425	WGEA	244	WGVA	426
WESO	372	WFLS	545	WGEE	335	WGVM	390
WESR	551	WFLW	353	WGEM	331	WGWC	247
WEST	486	WFMC	451	WGET	487	WGWR	447
WESX	372	WFMD	567	WGEZ	534	WGY	444
WESY	389	WFMH	242	WGFA	332	WGYV	244
WETB	511	WFMJ	470	WGFS	311	WHAB	308
WETC	458	WFMO	450	WGGA	293	WHAG	367
WETH	301	WFMW	353	WGGG	312	WHAI	371
WETO	243	WFNC	450	WGGH	329	WHAK	331
WETT	367	WFNL	503	WGGO	444	WHAL	516
WETU	248	WFOB	467	WGH	547	WHAM	443
WETZ	561	WFOM	313	WGHG	310	WHAN	294
WEVA	545	WFOR	390	WGFM	335	WHAP	546
WEVD	431	WFOX	566	WGHN	377	WHAR	550
WEVE	384	WFOY	301	WGHQ	444	WHAS	352
WEW	400	WFPA	243	WGIG	309	WHAT	492
WEWO	453	WFPG	413	WGIL	328	WHAV	371
WEXL	381	WPFM	311	WGIR	412	WHAW	562
WEYE	456	WPPR	358	WGIV	449	WHAY	285
WEYY	247	WFRB	487	WGKA	307	WHB	397
WEZB	241	WFRB	357	WGKV	559	WHBB	247
WFZE	369	WFRD	456	WGL	334	WHBC	453
WEZJ	355	WFRM	378	WGLC	389	WHBF	331
WEZN	486	WFRM	476	WGLI	423	WHBG	546
WEZY	291	WFRP	467	WGMA	294	WHBL	568
WFAA	523	WFRX	373	WCML	312	WHBN	351
WFAB	297	WFSC	451	WGMM	514	WHPO	303
WFAG	450	WFST	353	WGMS	288	WFBQ	513
WFAH	462	WFTC	453	WGN	325	WHBT	510
WFAI	450	WFTG	352	WGNC	451	WHBU	333
WFAR	487	WFTL	292	WCNI	458	WHBY	563
WFAS	446	WFTM	353	WGNS	514	WFCC	453
WFAU	363	WFTN	545	WCNU	328	WHCO	332
WFAX	545	WFTW	293	WGNV	428	WHCU	427
WFBC	502	WFUL	350	WGOG	505	WFDF	378
WFBG	493	WFUN	297	WGOH	351	WFDP	369
WFBH	445	WFUR	377	WGOK	245	WHDL	442
WFBM	335	WFVA	545	WGOL	451	WHDM	512
WFBR	366	WFGV	451	WGOV	316	WHEB	412
WFCT	511	WFWL	508	WGPA	484	WHEC	444
WFDF	377	WFYC	374	WGPC	305	WHFE	547
WFDR	313	WFYI	426	WGR	424	WHEN	445
WFEA	412	WGAA	310	WGRA	309	WHFO	550
WFEB	247	WGAC	308	WGRD	377	WHEP	243
WFFF	389	WGAD	244	WGRM	390	WHFR	513
WFFG	296	WGAF	316	WGRN	296	WHEW	371
WFGM	370	WGAI	450	WGRP	487	WHEY	514
WFGN	502	WGAL	489	WGRV	510	WFFB	375
WFGW	448	WGAN	364	WGRY	335	WHFC	326
WFHG	544	WGAP	512	WGSA	486	WHCB	497
WFHK	246	WGAR	465	WGSB	332	WHGR	378
WFHR	570	WGAS	451	WGSML	427	WHHH	470
WFIG	505	WGAT	546	WGSN	314	WHHM	513
WFIL	491	WGAU	316	WGST	307	WHHT	372
WFIN	457	WGAW	370	WGSV	214	WHHV	546
WFIS	501	WGBA	310	WGSW	502	WHYY	246
WFIW	328	WGBB	425	WGTA	316	WHIE	312
WFIX	244	WGBF	334	WGTC	452	WHIH	548
WFKN	350	WGBG	451	WGTL	453	WHIL	371
WFKY	350	WGBI	495	WGTM	459	WHIM	498
WFLA	302	WGBR	451	WGTN	522	WHIN	510
WFLB	450	WGBS	297	WGTO	291	WHIO	466
		WGCB	494	WGUN	311	WHIP	454

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WHIR	350	WIBA	565	WIRA	293	WJEH	497
WHIS	559	WIBB	313	WIRB	243	WJEJ	367
WHIT	455	WIBC	335	WIRC	452	WJEM	317
WHIY	299	WIBG	492	WIRD	427	WJER	466
WHIZ	470	WIBM	379	WIRE	335	WJES	503
WHJB	487	WIFR	356	WIRJ	510	WJET	487
WHJC	561	WIBU	569	WIRK	305	WJFC	511
WHK	465	WIBV	323	WIRL	330	WJHO	246
WHKP	452	WIBW	348	WIRO	467	WJIG	516
WHKY	452	WIBX	446	WIRV	351	WJIL	328
WHLB	397	WICC	283	WIRY	443	WJIM	380
WHLD	442	WICE	408	WIS	501	WJJC	310
WHLF	550	WICH	286	WISA	573	WJJD	326
WHLI	426	WICK	495	WISE	447	WJLJ	442
WHLL	503	WICO	368	WISH	335	WJLM	512
WHLM	484	WICU	487	WISL	495	WILB	376
WHLN	351	WICY	428	WISM	565	WILD	241
WHLO	462	WIDE	363	WISN	566	WILK	413
WHLP	508	WIDU	450	WISO	573	WJLS	559
WHLS	381	WIEL	350	WISP	453	WTMA	548
WHLT	335	WIFM	450	WISR	484	WJMB	388
WHMA	240	WIGL	569	WIST	449	WJMC	568
WHMC	367	WIGM	566	WISV	569	WJMJ	492
WFMI	378	WIHJ	294	WITA	575	WJMO	465
WFMP	372	WIIN	307	WITH	366	WJMR	360
WHN	435	WIKB	379	WITN	458	WJMS	379
WHNC	452	WIKC	357	WITY	327	WIMW	240
WHNY	392	WIKE	542	WITZ	336	WJMX	501
WHO	341	WIKY	334	WIVE	543	WJNC	453
WFOA	574	WIL	401	WIVI	575	WJNO	305
WHOC	393	WILA	545	WIVK	511	WJOB	335
WHCF	463	WILD	369	WIVV	575	WJOE	300
WFOX	467	WILE	462	WIVY	295	WJOJ	243
WHOL	483	WILI	287	WIXK	567	WJOL	328
WHOM	431	WILK	496	WIXN	327	WJON	387
WFOO	299	WILM	289	WIZE	469	WJOT	503
WHOP	351	WILO	315	WIZS	452	WJOY	542
WPOS	242	WILS	380	WIZZ	332	WJPA	496
WHOT	470	WILZ	301	WJAB	365	WJPD	379
WHOU	364	WIMA	467	WJAC	499	WJPF	328
WHOW	326	WIMO	317	WIAG	408	WJPG	564
WHP	497	WIMS	377	WJAK	510	WJPR	390
WHPB	499	WINA	544	WJAM	245	WJPS	334
WHPE	452	WINC	551	WJAN	379	WJQS	391
WHPL	551	WIND	325	WJAR	498	WJR	376
WHRT	244	WINF	284	WJAS	493	WJRD	247
WHRV	374	WING	465	WJAT	316	WJRI	453
WHSC	502	WINI	330	WJAX	295	WJRL	331
WHSM	565	WINK	293	WJAY	503	WJRM	457
WHSY	390	WINN	352	WJAZ	305	WJRZ	413
WHTC	378	WINQ	303	WJBB	244	WJSB	291
WHTG	413	WINR	424	WJBC	323	WJSO	511
WHUB	509	WINS	437	WJBD	372	WJTN	427
WHUC	426	WINT	315	WJBK	376	WJTO	363
WHUM	494	WINX	368	WJBL	378	WJUD	382
WHUN	489	WINY	286	WJBM	328	WJUN	491
WHUT	333	WINZ	297	WJBO	357	WJVA	338
WHVF	569	WIOD	297	WJBS	292	WJW	465
WHVR	487	WIOI	468	WJCD	337	WJWL	287
WHWB	542	WIOX	330	WJCM	302	WJWS	550
WHYE	550	WION	379	WJCW	511	WJXN	391
WHYL	484	WIOS	382	WJDA	372	WJZM	508
WHYN	372	WIOU	336	WJDB	247	WKAI	329
WIAC	574	WIUP	492	WJDX	391	WKAL	444
WIAM	458	WIPC	296	WJDY	368	WKAM	335
		WIPS	445	WJEF	377	WKAN	329

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WKAQ	575	WKNE	412	WLAT	501	WLOU	352
WKAT	298	WKNY	381	WLAU	391	WLOX	388
WKAY	351	WKNY	427	WLAV	377	WLPM	550
WKAZ	559	WKOA	351	WLAW	313	WLPO	329
WKBA	551	WKOK	495	WLAY	246	WLS	326
WKBC	455	WKOP	424	WLBA	312	WLSB	509
WKBH	565	WKOS	298	WLBB	309	WLSC	503
WKBI	494	WKOV	470	WLBC	337	WLSD	543
WKBJ	514	WKOW	565	WLBE	296	WLSE	458
WKBK	412	WKOX	370	WLBG	503	WLSH	490
WKBL	509	WKOY	559	WLBH	329	WLSI	354
WKBN	470	WKOZ	391	WLBI	357	WLSM	382
WKBO	489	WKPA	491	WLBJ	349	WLST	376
WKBR	412	WKPR	379	WLBK	327	WLSV	446
WKBV	337	WKPT	511	WLBN	351	WLTC	451
WKBW	424	WKRC	463	WLBR	490	WLUV	329
WKBX	296	WKRG	245	WLBZ	363	WLVA	547
WKBZ	380	WKRR	455	WLCK	355	WLVN	514
WKCT	349	WKRM	509	WLCL	503	WLW	463
WKCW	551	WKRO	323	WLCO	292	WLYB	305
WKDA	514	WKRS	332	WLCS	357	WLYC	497
WKDE	543	WKRT	425	WLCC	565	WLYN	371
WKDK	503	WKRW	309	WLCY	301	WMAB	380
WKDL	389	WKRZ	491	WLDB	413	WMAC	314
WKDN	413	WKSJ	287	WLDS	328	WMAF	296
WKDX	452	WKSC	503	WLDY	565	WMAG	389
WKEE	560	WKSK	458	WLEA	426	WMAJ	495
WKEI	329	WKSR	515	WLEC	469	WMAK	514
WKEN	287	WKST	491	WLEE	549	WMAL	288
WKEU	312	WKTB	452	WLEM	486	WMAM	566
WKEY	544	WKTC	449	WLEO	573	WMAN	468
WKFD	498	WKTG	316	WLET	316	WMAP	454
WKFE	575	WKTJ	364	WLEU	487	WMAQ	326
WKGK	511	WKTQ	365	WLEW	374	WMAS	372
WKHM	379	WKTS	568	WLFA	312	WMAX	378
WKIC	351	WKTX	290	WLFB	427	WMAY	332
WKID	332	WKTY	565	WLFB	433	WMAZ	313
WKIG	312	WKUL	242	WLIJ	516	WMB	483
WKIK	367	WKVA	490	WLJK	515	WMBC	392
WKIN	511	WKVM	575	WLIL	512	WMBD	330
WKIP	443	WKVT	542	WLIP	565	WMBG	549
WKIS	299	WKWF	295	WLIQ	245	WMBH	396
WKIX	455	WKWK	563	WLIS	286	WMBI	326
WKIZ	295	WKWS	550	WLIV	512	WMBL	454
WKJB	573	WKXL	411	WLIZ	296	WMBM	298
WKJG	334	WKXX	511	WLKX	498	WMBN	381
WKJK	451	WKXY	301	WLLE	455	WMB	423
WKKD	323	WKY	473	WLLH	371	WMBR	295
WKKO	291	WKYB	354	WLLY	459	WMB	496
WKKS	355	WKYE	507	WLMJ	467	WMC	513
WKLA	380	WKYN	575	WLNA	443	WMCA	435
WKLC	562	WKYO	375	WLNC	453	WMCH	508
WKLE	317	WKYR	561	WLNH	412	WMCP	509
WKL	242	WKYW	352	WLOA	484	WMCR	442
WKLK	383	WKZO	379	WLOB	364	WMCW	328
WKL	459	WLAC	514	WLOC	353	WMDC	390
WKLO	352	WLAD	283	WL	292	WMDD	573
WKL	544	WLAF	512	WLOE	453	WMDN	380
WKLX	354	WLAG	312	WLOF	299	WMEG	292
WKLY	312	WLAK	296	WLOG	561	WMEK	544
WKLZ	379	WLAM	364	WLOH	562	WMEN	302
WKMC	494	WLAN	489	WLOI	336	WMES	306
WKMF	377	WLAP	352	WLOK	513	WMET	297
WKMH	375	WLAQ	315	WLOL	385	WMEV	547
WKMI	379	WLAR	507	WLON	454	WMEX	369
						WMFC	245

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WMFD	459	WMRT	380	WNKY	354	WOOD	378
WMFG	384	WMSA	428	WNLC	285	WOOF	242
WMFJ	291	WMSJ	457	WNLK	286	WOOK	288
WMFR	452	WMSK	353	WNMP	328	WOOO	272
WMFT	338	WMSL	242	WNNC	455	WOOW	452
WMGA	314	WMSR	512	WNNJ	414	WOPA	330
WMGR	308	WMST	353	WNNT	551	WOPI	508
WMGS	462	WMT	339	WNOE	360	WOR	437
WMGW	490	WMTA	349	WNOG	298	WORA	573
WMGY	246	WMTC	355	WNOH	455	WORC	373
WMHI	366	WMTE	380	WNOK	501	WORD	504
WMIA	572	WMTL	351	WNOO	508	WORG	504
WMID	413	WMTM	314	WNOP	354	WORK	497
WMIE	297	WMTN	514	WNOR	548	WORL	369
WMIK	353	WMTR	413	WNOS	452	WORM	516
WMIL	567	WMTS	514	WNOW	497	WORT	298
WMIN	387	WMUS	381	WNOX	512	WORX	336
WMIQ	379	WMUU	502	WNPT	247	WOSC	426
WMIS	393	WMVA	547	WNPV	489	WOSH	567
WMIX	330	WMVB	413	WNRG	546	WOTR	486
WMJM	310	WMVG	314	WNRI	498	WOTT	446
WMLF	354	WMVO	468	WNRV	547	WOTW	412
WMLP	491	WMYB	503	WNSL	391	WOVE	562
WMLS	247	WMYN	454	WNSM	303	WOW	408
WMLT	311	WMYR	293	WNTE	516	WOWE	374
WMMB	297	WNAB	283	WNUE	293	WOWI	337
WMMH	454	WNAC	369	WNUZ	247	WOWL	243
WMMM	287	WNAE	496	WNVA	548	WOWO	334
WMMN	560	WNAG	390	WNVY	300	WOWW	285
WMMW	284	WNAH	515	WNXT	468	WOWY	291
WMNA	546	WNAK	497	WOAI	535	WOXF	455
WMNB	372	WNAM	567	WOAP	381	WOZK	246
WMNC	454	WNAR	491	WOAY	561	WPAB	574
WMNE	566	WNAT	393	WOBS	295	WPAC	442
WMNI	465	WNAU	393	WOBT	568	WPAD	354
WMNS	442	WNAV	365	WOC	340	WPAG	374
WMNT	573	WNAX	507	WOCB	373	WPAL	500
WMNZ	314	WNBC	439	WOCH	337	WPAM	494
WMOA	468	WNBK	424	WODY	543	WPAP	292
WMOC	508	WNBH	371	WOHI	466	WPAQ	454
WMOD	561	WNBK	372	WOHO	469	WPAR	562
WMOG	309	WNBP	372	WOHP	462	WPAT	414
WMOH	467	WNBS	353	WOHS	457	WPAX	316
WMOK	329	WNBT	496	WOIA	382	WPAY	468
WMON	561	WNBZ	444	WOIC	501	WPBZ	493
WMOP	298	WNCA	457	WOKB	305	WPBC	385
WMOR	353	WNCC	483	WOKC	299	WPCC	500
WMOU	411	WNCG	504	WOKE	500	WPCF	299
WMOV	562	WNCO	462	WOKJ	391	WPCO	337
WMOX	392	WNDB	291	WOKK	392	WPDQ	443
WMOZ	245	WNDR	445	WOKL	421	WPDQ	295
WMFA	388	WNDS	338	WOKO	310	WPDR	567
WMFL	378	WNEA	314	WOKS	370	WPDX	560
WMPL	457	WNEB	373	WOKW	567	WPEG	459
WMPO	468	WNEG	316	WOKY	323	WPEH	313
WMPP	326	WNEL	573	WOL	288	WPEL	491
WMPS	513	WNER	296	WOLD	547	WPEN	492
WMPT	495	WNES	350	WOLF	445	WPEO	331
WMRB	502	WNEW	441	WOLS	501	WPFP	373
WMRC	371	WNEX	313	WOMI	354	WPET	452
WMRE	314	WNGO	353	WOMP	462	WPFA	300
WMRF	490	WNHC	285	WOMT	566	WPFB	468
WMRI	337	WNIA	424	WONA	394	WPFE	311
WMRN	468	WNIL	572	WOND	414	WFFF	567
WMRO	323	WNIL	381	WONE	466	WPGA	314
WMRP	377	WNJH	413	WONN	296	WPGC	288
		WNJR	414	WONW	466	WPGW	337

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WPHB	492	WRAB	240	WROC	444	WSGO	442
WPIC	495	WRAC	568	WROD	292	WSGW.	382
WPID	246	WRAD	549	WROX	331	WSHN	377
WPIK	543	WRAG	242	WROL	512	WSHO	360
WPIN	301	WRAJ	323	WROM.	315	WSHP	495
WPIT	493	WRAK	497	WRON	562	WSIB	499
WPKE	354	WRAL	456	WRCS	247	WSIC	457
WPKO	470	WRAM	330	WROV	550	WSID	366
WPKY	355	WRAP	548	WROW.	423	WSIG	547
WPLA	300	WRAY	494	WROX	389	WSIM	246
WPLB	378	WRAY	337	WROY	223	WSIP	354
WPLK	314	WRBB	303	WROZ	374	WSIR	305
WPLM	372	WRBC	391	WRPB	317	WSIV	330
WPLO	307	WRBL	310	WRR	523	WSIX	515
WPLY	557	WRC	289	WRRR	331	WSIZ	314
WPME	494	WRCD	311	WRRZ	449	W SJC	392
WPMP	393	WRCK	248	WRSC	495	WSJM	382
WPNC	455	WRCC	568	WRSJ	573	WSJS	459
WPNF	448	WRCS	447	WRSW	338	WSKI	542
WPNX	246	WRCV	492	WRTA	483	WSXP	298
WPOM	300	WRDB	568	WR^L	331	WSKT	509
WPON	381	WRDO	333	WRUF	274	WSKY	447
WPOP	284	WRDW	308	WRUM.	355	WSLB	442
WPOR	354	WREB	371	WRUN	446	WSLI	391
WPOW.	442	WREC	514	WRUS	355	WSLM	337
WPPA	494	WREL	546	WRVA	549	WSLS	550
WPQR	490	WREM	443	WRVK	355	WSM	515
WPRA	573	WREN	348	WRVM.	444	WSMB	360
WPRC	329	WREO	462	WRWH	310	WSME	365
WPRE	568	WREV	456	WRWJ	247	WSMG	510
WPRN	242	WRFB	302	WRXO	456	WSMI	329
WPRO	498	WRFC	306	WRYM	285	WSMN	412
WPRP	574	WRFD	470	WRYT	493	WSMT	516
WPRS	330	WRFS	240	WSAC	350	WSNJ	413
WPRT	355	WRGA	315	WSAF	301	WSNO	541
WPRW.	547	WRGM.	549	WSAI	464	WSNT	315
WPRY	300	WRGS	515	WSAL	336	WSNW.	504
WPTF	455	WRHC	295	WSAM	381	WSNY	444
WPTR	421	WRHI	504	WSAN	483	WSOC	449
WPTS	493	WRIB	498	WSAO	393	WSOK	315
WPTW	468	WRIC	549	WSAR	370	WSOL	303
WPTX	357	WRIG	569	WSAT	456	WSON	351
WPUP	294	WRIP	315	WSAU	569	WSOO	382
WPUV	548	WRIS	550	WSAV	315	WSCQ	442
WPVA	548	WRIT	567	WSAY	444	WSOR	287
WPVL	468	WRIV	443	WSAZ	561	WSOY	327
WPXE	302	WRIX	312	WSB	308	WSPA	504
WPYB	447	WRJC	566	WSBA	497	WSPB	301
WOAM.	297	WRIN	568	WSBB	298	WSPD	469
WQBC	393	WRJW	333	WSBC	326	WSPN	444
WODY	363	WRKB	453	WSBS	370	WSPR	373
WQIC	392	WRKD	365	WSBT	338	WSPY	563
WQIK	295	WRKH	515	WSCM	300	WSPZ	562
WOMN.	569	WRKM	508	WSCR	495	WSRA	298
WQMR.	288	WRKT	291	WSDC	454	WSRC	449
WQOK	502	WRLD	317	WSDR	332	WSRO	371
WQSN	500	WRMA	246	WSEB	302	WSRW	467
WOSR	445	WRMF	303	WSEN	423	WSSB	449
WOTE	376	WRMN	327	WSET	426	WSSC	505
WOTY	295	WRMS	323	WSEV	516	WSSO	393
WOUA	329	WRMT	456	WSFB	314	WSSV	548
WOVA.	549	WRNB	455	WSFC	355	WSTA	575
WOXI	307	WRNL	549	WSFR	371	WSTC	286
WOXL	501	WRNY	444	WSFT	316	WSTL	350
WQXQ	292	WROA	390	WSGA	315	WSTP	456
WQXR	439	WROB	394	WSGC	311	WSTR	382
WQXT	299			WSGN	241	WSTS	428

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WSTU	332	W*MA	500	WUSM	452	WWRI	498
WSTV	469	W*MB	569	WUST	289	WWRJ	543
WSU3	283	WTMC	238	WVAM	483	WWRL	441
WSUG	291	WTMJ	567	WVAR	562	WWSC	426
WSUH	293	WTMP	303	WVCG	291	WWSR	542
WSUN	311	WTMT	353	WVCH	485	WWST	470
WSUX	287	WTNC	457	WVEC	516	WWSW	493
WSUZ	299	WIND	504	WVGT	298	WWVA	563
WSVA	546	WTNS	466	WVIM	393	WWWB	244
WSVL	337	WTNT	302	WVIP	428	WWWF	243
WSVM	458	WTOB	459	WVJP	573	WWWR	246
WSVS	544	WTOC	315	WVJS	354	WWWV	574
WSWN	290	WTOD	439	WVKO	466	WWXL	353
WSWV	548	WTOE	457	WVLD	317	WWYN	487
WSWW	567	WTOL	463	WVLK	352	WWYO	562
WSYB	542	W*ON	550	WVLN	330	WXAL	242
WSYD	454	WTOP	289	WVMC	330	WXGI	549
WSYL	316	WTOR	286	WVMI	388	WXIV	305
WSYR	445	WTOT	296	WVNA	218	WXKW	446
WTAB	457	WTRF	515	WVNI	414	WXLJ	311
WTAC	377	W*RA	490	WVOE	443	WXLW	336
WTAD	331	WTRB	515	WVOK	241	WXMT	566
WTAG	373	WTRC	334	WVOL	515	WXOK	357
WTAL	302	W*RL	290	WVOM	391	WXRF	573
WTAN	291	WTRN	496	WVOP	317	WXTN	392
W*AO	370	W*RO	509	WVO3	427	WXTR	497
WTAP	562	WTRP	313	WVOT	459	WXVA	559
WTAQ	329	WTRR	301	WVOW	561	WXVV	336
WTAR	548	W*RU	381	WVOX	428	WXXX	390
W*AW	520	WTRW	569	WVPO	495	WXYJ	427
WTAX	332	WTRX	377	WVSC	495	WXYZ	376
WTAY	331	W*RY	445	WVVW	560	WYAL	457
WTBC	248	W*SA	542	WVBC	375	WYAM	240
WTBF	247	W*SB	454	WWBD	439	WYCL	505
WTBO	367	W*SL	411	WWBZ	415	WYDE	241
WTCB	213	W*SN	411	WWCA	335	WYGO	350
WTCH	563	W*SV	411	WWCC	309	WYLD	360
W*CI	308	W*TB	303	WWCH	485	WYMB	503
WTCM	382	W*TC	496	WWCO	286	WYND	302
WTCN	306	W*TF	469	WWDC	289	WYNG	498
W*CO	349	W*TH	391	WWGP	456	WYNK	357
WTCR	349	W*TL	353	WWGS	316	WYNN	501
WTCS	560	W*TM	415	WWHG	426	WYNR	326
WICW	355	W*TN	559	WWHY	560	WYNS	490
WTEL	492	W*TR	368	WWIL	293	WYOU	303
W*HB	594	W*TS	333	WWIN	366	WYPR	545
WTHG	244	W*TF	245	WWIS	564	WYRE	493
WTHI	338	W*UG	248	WWIT	448	WYRN	454
WTHT	489	W*UP	393	WWIZ	467	WYSE	296
WTIC	284	W*UX	288	WWJ	376	WYSL	424
WTID	547	W*VB	375	WWJB	290	WYSR	545
WTF	316	W*VL	365	WWKY	355	WYTH	313
WTIG	468	W*VN	465	WWL	360	WYTI	550
WTIK	449	W*WA	316	WWML	493	WYVE	551
WTIL	573	W*WB	290	WWNC	447	WYZE	338
WTIM	332	W*WN	542	WWNH	412	WZEP	292
WTIP	560	W*XL	373	WWNR	559	WZIP	464
WTIV	495	W*TY	504	WWNS	315	WZKY	447
WTIX	360	W*YM	370	WWNY	446	WZOB	243
W*JH	311	W*YN	458	WWOD	547	WZOE	331
WTJS	510	W*YS	297	WWOK	449	WZOK	295
WTKM	565	W*FO	423	WWOL	424	WZOO	504
WTKO	427	W*LA	243	WWOM	363	WZRH	305
WTKY	355	W*NO	574	WWON	499	WZRO	295
WTLB	446	W*UN	490	WWOW	466	WZYX	509
WTLO	355	W*US	427	WWPA	497	WZZZ	290
WTLS	247			WWPF	299	XTRA	267

Pop.: 3,820,000
Families: 880,000

Alabama

Radio Homes: 850,000
AM Stas. in State: 112

WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 411
Tel.: 878-1311 Independent
Newspaper Affilia Sand Mt. Reporter
President Pat M. Courington
Gen., Sta. Manager Bill Hagler
Commercial Manager Harry Culp
Program Director Robert Graham
Chief Engineer Deleon Hooper

WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Piedmont Service Corp.
Address 138 Main St.
Tel.: Adams 4-2566
General Mgr. Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Andalusia Bcstg. Co., Inc.
Address Sanford Rd., P. O. Box 29
Tel.: 222-1144
KBS
Pres., Gen. Mgr. J. Dige Bishop
Station, Comm. Mgr. Donald Cooke
Program Director Jeanette Powell
Chief Engineer J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned By Gadsden Radio Co.
Address Box 609
Tel.: AD 7-1627
Independent
President C. L. Graham
Gen., Sta. Manager Charles G. Gardner
Program Director Mary McCrelles
Chief Engineer Joe Burney

WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 1 kw. d., 250 w. n.
Owned By Potts Broadcasting Co. Inc.
Address Box 1290
Tel.: Adams 6-8291
Independent
President, Gen. Mgr. Thomas S. Potts
Asst. Sta. Mgr. Robert M. Price
Commercial Mgr. William I. Giddens
Program Director Dennis Sullivan
Chief Engineer Roland Walls

WHMA—Anniston—1938

Frequency: 1390 Kc. Pw.: 5000 d.; 1000 W. n.
Owned-Operated By Anniston Bcstg. Co., Inc.
Address 1330 Noble St.
Tel.: AD 6-7545
ABC
Newspaper Affil. Anniston Star
Reps. Walker-Rawalt Co.; Dora Clayton
President Harry M. Ayers

General Manager Malcolm Street
Commercial Manager Ralph Burges
Program Director Lee Thomas
Chief Engineer James A. Hudson

WRAB—Arab—1961

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned By Marshall County Bcstg. Co.
Address P. O. Box 333
Tel.: 586-4123
Independent
Station Representative C. K. Beaver & Assocs.
President J. B. Falt, Jr.
General Manager Bill McLain
Commercial Manager H. Taylor
Program Dir., Chief Engr. Robert Sullivan

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Address Box 386
Tel.: 565
Independent
Pres.-Gen. Mgr. Homer F. Dunnivant

WATM—Airmore—1949

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Operated By Southland Bcstg. Co.
Address Craig St.
Tel.: 368-2128
Independent
Station Rep. Continental Radio Sales
Gen. Mgr., Ch. Eng. T. C. Miniard
Program Manager Julia Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 1 Kw., 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Address Box 391
Tel.: TU 7-3401
ABC
Pres., Gen. Sta. Mgr. Elmer G. Salter
Gen., Comm. Mgr. Bill Murchison
Chief Engineer George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned SW Alabama Bcstg. Co., Inc.
Address Box 426
Tel.: 937-2231
KBS
Newspaper Affiliation Baldwin Times
President J. H. Faulkner
Chief Engineer C. J. Carmack
Owners of: WLBB, Carrollton, Ga.

WYAM—Bessemer—1960

Frequency: 1450 Kc. Power: 1 Kw., 250 W. n.
Owned By Trans-American Bcstg. Corp.
Address Box 1053
Tel.: HAmilton 8-0146
Independent

Station Reps. Charles Bernard; Dora-Clayton
 President Cal Young
 General Manager Hal Hodgens
 Commercial Manager Dave Binns
 Program Director Tony Lee
 Publicity Director Terri Malone
 Owners of: WENO, Nashville, Tenn.; WGUS,
 Augusta, Ga.

WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50 Kw d.; 5 Kw n.
 Owned By Alabama Bcstg. System, Inc.
 Address P. O. Box 1310
 Tel.: FA 3-6141 NBC
 Representative Henry I. Christal
 Pres. & Gen. Mgr. Charles F. Grisham
 Program Dir. C. Davis
 Promotion Director James Chenoweth
 Chief Engineer J. V. Sanderson

WATV—Birmingham—1958

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By American Electronix
 Address Thomas Jefferson Hotel
 Tel.: FA 4-2541 CBS
 Pres. General Mgr. E. C. Atkerson
 Commercial Manager Bob Du Priest

WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Taft Broadcasting Co.
 Address 1729 2nd Ave., N.
 Tel.: AL 2-3172 ABC-MBS
 Sta. Representative Katz
 President Hulbert Taft, Jr.
 General Manager James E. Bailey
 Program Director Claude Roney
 Chief Engineer Harry Lawson
 Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-
 AM-TV, Columbus, O.; WBRC-TV, WKYT-TV,
 Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 5000 Watts d.
 Owned-Oper. By Chapman Radio-TV Co.
 Business Address Town House Hotel
 Tel.: AL 2-3019 ABC
 Sta. Representative Weed
 President W. A. Chapman
 General Comm. Mgr. W. R. Kennedy
 Program Dir. George Chapman

WEZB—Birmingham—1953

Frequency: 1220 Kc. Power: 1 Kw. d.
 Owned By Radio Birmingham, Inc.
 Address 1417 4th Ave. N.
 Tel.: FA 3-5274 MBS
 Station Representative Walker-Rawall
 President, Gen. Mgr. Vincent Sheehy Jr.
 Station Manager Dorothy Carlisle
 Commercial Manager M. Bobbyarchack
 Publicity Director S. Weiks
 Sales Promotion Mgr. H. Pearlman
 Program Director Bob Rawlinson
 Chief Engineer C. M. Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc. Power: 5000 Watts d.
 Owned By McLendon Birmingham Bcstg. Co.
 Business Address Box 1469
 Tel.: FA 4-1026 Independent
 Station Rep. Pearson
 President, Gen. Mgr. John McLendon
 Station Manager Joe Lackey

WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. n.
 Owned By Johnston Bcstg. Co.
 Business Address P.O. Box 5867
 Tel.: FA 4-3466 Independent
 Station Representative Bolling
 President Rose H. Johnston
 General, Sta. Mgr. Otis Dodge
 Asst. Manager Joe E. Stokes
 Program Director Mary Vail
 Sales, Publicity Nell Pitts
 Chief Engineer Cliff Goggans
 Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Winston-Salem Broadcasting Co.
 Address 2320 7th Avenue South
 Tel.: 322-3434 Independent
 Reps. Venard, Torbet & McConnell; Ayers
 President James W. Coan
 General, Station Mgr. Ben K. McKinnon
 Program Director Charles Peterson
 Commercial Manager Warren Merrin
 Sales, Publicity Director Ann Howell
 Chief Engineer Emmett J. Smith
 Owners of: WTOB, Winston-Salem; KTHT,
 Houston, Texas.

WVOK—Birmingham—1947

Frequency: 690 Kc. Power: 50,000 Watts d.
 Owned-Oper. By Voice of Dixie, Inc.
 Address P. O. Box 2468
 Tel.: ST 7-2601 Independent
 Representative Radio-TV Reps., Inc.
 Pres., Gen., Sta. Mgr. Irallee W. Benns
 Comm., Sales Promo. Mgr. Ira Leslie
 Publicity Director Dan Brennan
 Chief Engineer James L. Ginn

WYDE—Birmingham—1957

Frequency: 850 Kc. Power: 10 Kw. d.; 1 Kw. n.
 Owned By Basic Communications, Inc.
 Address 1901 Montgomery Hi-Way
 Tel.: FAirfax 2-4511 Independent
 Station Representative Eastman
 Chmn. of Bd., Gen. Mgr. Ira Herbert
 President Emil Mogul
 Program Director William Sanders
 Chief Engineer James Gray
 Owners of: WAKE, Atlanta; WWVA, Wheeling,
 W. Va.

WBSA—Boaz—1959

Frequency: 1300 Kc. Power: 1 Kw.d.
 Owned By Radio Sand Mountain
 Address P. O. Box 597
 Tel.: 593-4264 Independent

ALABAMA

Pres., General Manager . . . Glenn M. Cornelious
Program Director Dale Johnson
Sales Prom. Mgr. Alton Landers
Commercial Manager Beecher B. Hyde
Publicity Director Janice Hayes
Chief Engineer Wayne Hamby

WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Brewton Bcstg. Co.
Business Address P. O. Box 870
Tel.: UNDERhill 7-5717 KBS
Gen. Mgr., Chief Eng. J. Wesley Gardner
Program, Publicity Director Catherine Gardner

WBTS—Bridgeport—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
Owned By Bridgeport Bcstg. Co.
Address Box 263
Tel.: HYacinth 5-2530 Independent
General Mgr., Ch. Eng. Roy C. McCloud

WPRN—Butler—1959

Frequency: 1220 Kc. Power: 1000 Watts
Owned By Radio Butler Co.
Address P. O. Box 566
Tel.: 459-3222 KBS
Sta. Mgr., Ch. Eng. Paul D. Nichols
Commercial, Sales Pro. Mgr. Houston L. Pearce
Program, Publicity Dir. Jim Clayton

WBYE—Calera—1957

Frequency: 1370 Kc. Power: 1000 Watts
Owned By Shelby County Adv. Corp.
Address P. O. Box 428
Tel.: North 8-7751 Independent
President Ralph W. Sears
Gen. Mgr., Ch. Eng. Marion P. Jones

WRAG—Carrollton—1951

Frequency: 580 Kc. Power: 1000 Watts d.
Owned-Oper. By Pickens County Bcstg. Co.
Address Box 71
Tel.: EMpire 7-2364 KBS
General Manager C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By Southeastern Bcstg. Co.
Address 703½ 2nd Ave. N.
Tel.: Clanton Independent
General Mgr. L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc. Power: 5000 Watts, d.
Owned-Operated By The Voice of Cullman
Address Box 265
Tel.: 734-3271 Independent
General, Commercial Manager B. C. Eddins

WKUL—Cullman—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By Cullman Bcstg. Co.
Address Drawer 620
Tel.: 734-3171 KBS
Pres., Gen., Sta. Mgr. Hudson C. Millar, Jr.
Program Director Dan Gletty
Chief Eng. Art Bachman

WAJF—Decatur—1953

Freq.: 1490 Kc. Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By J. B. Falt, Jr.
Business Address 112 Grant St., S.E.
Tel.: Elgin 3-9231 Independent
Owner J. B. Falt, Jr.
General Manager Hamilton Masters
Sales Prom. Mgr. Jimmy De Lones
Program Director Tommy Allen
Owners of: WFIX, Huntsville, WRAB, Arab, Ala.

WHOS—Decatur—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned By N. Alabama Bcstg. Co.
Address Johnston St., Decatur, Ala.
Tel.: 353-1810 Independent
Representative T. F. Clark
General Manager Louis C. Blizard
Commercial Director Ross Hawkins
Sales Promotion Mgr. Roy Smith
Program Director Mrs. E. Mullican
Chief Engineer Mack Bramblet

WMSL—Decatur—1935

Freq.: 1400 Kc. Power: 1 Kw. d., 250 Watts n.
Owned By Tennessee Valley Radio-TV Corp.
Address 701 Bank St.
Tel.: ELgin 3-0361 MBS-KBS
Station Reps. Gill-Perna; Clarke Brown
Pres., Gen. Mgr. Frank Whisenant
Sales Promotion Mgr. Gene Harwell
Program, Pub. Dir. Alice Whisenant
Chief Engineer Kenneth Casey
Owners of: WMSL-TV.

WXAL—Demopolis—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Demopolis Bcstg. Co.
Address P.O. Box 261
Tel.: 1400 MBS-KBS
Pres., Gen. Mgr. W. M. Jordan
Station Manager A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By Dothan Bcstg. Co.
Address 204½ E. Main Street
Tel.: SY 2-1101 Independent
Station Manager Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Houston Bcasters.
Address Box 828
Tel.: SY 2-2161 MBS
Gen. Mgr. Jess Swicegood
Prog. Dir. M. McGowen

WOOF—Dothan—1948

Frequency: 560 Kc. Power: 5000 Watts d.
Owned-Oper. By The WOOF Trust
Bus. Add. Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149 Independent
Station Reps. Thomas F. Clark, Harlan G. Oakes
General Manager Mrs. Agnes D. Simpson
Commercial Manager Truman Duckett

ALABAMA

Sales Promotion Mgr. Mrs. C. C. McEachin
 Program Director Max McGowan
 Chief Engineer Dale Miller

WIRB—Enterprise—1948

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Operated By... The Wiregrass Bcstg. Co.
 Address 30 Dothan Highway
 Tel.: Enterprise KBS
 Gen. Mgr. R. E. James

WULA—Eufaula—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Dixie Radio Inc.
 Address Box 301
 Tel.: 687-2068 MBS-KBS
 President, Gen. Mgr. C. A. McClure
 Station Manager M. J. Darity
 Chief Engineer L. Williams

WBLO—Evergreen—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned C. W. Mapoles
 Address Box 350
 Tel.: 500 KBS
 General Manager H. Ellington

WABF—Fairhope—1961

Frequency: 1220 Kc. Power: 1000 Watts, d.
 Owned By Eastern Shore Bcstrs., Inc.
 Address Section & Pecan Sts.
 Tel.: WAverly 8-2384 KBS
 President J. D. Bishop
 General Manager Sam Price, Jr.
 Commercial Manager Bill Murchison
 Sales Prom. Mgr., Pub. Dir. Richard Priesgen
 Program Director Barbara Hoffman
 Chief Engineer Kenneth Brister

WWWF—Fayette—1949

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By Bankhead Bcstg. Co., Inc.
 Address 505 Temple Ave.
 Tel.: 932-5294 KBS
 Gen. Mgr. Jack Black
 Chief Engineer P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.
 Owned Tri-City Broadcasting Co., Inc.
 Address P. O. Box 278
 Tel.: CY 6-2466 Independent
 President, Gen. Mgr. Ben Haskew
 Commercial Mgr. William J. Dykes
 Chief Engineer Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Florence Bcstg. Co., Inc.
 Address Box 137
 Tel.: AT 2-8121 MBS-KBS
 President, Gen. Mgr. Joe T. Van Sandt
 Program Director R. Newborn
 Chief Engineer Paul Shannon

WOWL—Florence—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 Watts n.
 Owned By Radio Muscle Shoals, Inc.
 Address Box 2220
 Tel.: 764-7714 ABC
 Station Reps. Grant Webb; Bernard Ochs
 President Richard B. Biddle
 General Manager William A. Mapes
 Station Manager George A. Box
 Comm., Program Director Joe Oliver
 Sales Promotion Mgr. Julian Nichols
 Publicity Director Ben Knight
 Chief Engineer Mel G. Hunt
 Owners of: WOWL-TV.

WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned By Stewart Broadcasting Co.
 Address Highway 59
 Tel.: WH 3-7131 Independent
 Station Representative Hopewell
 Owner, General Manager Jim Stewart
 Program Director Jim Hughes
 Publicity Director Don Wallace
 Chief Engineer Robert Kruger

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts
 Owned Geo. A. Gothberg Jr.
 Address Box 391
 Tel.: 845-2620 Independent
 Newspaper Affil. De Kalb County News
 Station Representative Gene Bolles Co.
 Pres. George Gothberg, Jr.
 Vice President Mrs. Ozelle G. Gothberg
 Gen., Comm. Manager W. D. Holderfield
 Chief Engineer Edley Houston

WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By Glenn M. Gravitt
 Address P. O. Box 126
 Tel.: 845-2810 KBS
 General Station Mgr. Glenn M. Gravitt
 Comm. Mgr., Program Dir. John B. Gravitt
 Chief Engineer F. L. Pierce
 Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By Etowah Bdcstrs., Inc.
 Address Rainbow Drive
 Tel.: Liberty 3-6301 CBS
 Newspaper Affiliation Gainesville D. Times
 Pres., Gen. Mgr. Mike McDougald
 Commercial Manager Claude Raney
 Secy.-Treas. Charles Smithgall
 Program Director Robert Mayne
 Chief Engineer W. G. Anderson
 Owners of: WGGA, Gainesville, Ga.; WRGA,
 Rome, Ga.

WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By Gadsden Radio Co.

ALABAMA

Address722 S. 12th St.
Tel.: Liberty 6-9201.....KBS
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: Liberty 6-1611.....ABC
Station Reps.....Walker-Rawalt; Dora Clayton
President, General Manager.....E. Z. Carrell
Commercial Manager.....Charles F. Boman
Prog., Publicity Dir.....Adrian Gibson
Chief Engineer.....Hallie Williams
Owners of: WGSV, Guntersville, WEYY, Talladega,
both Ala.

WGEA—Geneva—1953

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned By.....Geneva County Bcstg.
Address.....P. O. Box 337
Tel.: 684-2271.....KBS
Station Rep.....Indie Sales
President.....Miles Ferguson
General, Sta. Mgr.....Emery McCullough
Commercial Manager.....Wayne Perkins
Program Director.....Gretchen Miller
Chief Engineer.....Marvin Beasley

WGYV—Greenville—1948

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc....Power: 1000 Watts d.
Owned-Operated By...Guntersville Bcstg. Co.
Address.....P. O. Box 32
Tel.: 582-4131.....ABC-KBS
Gen., Comm., Ch. Eng.....Lavell Jackson

WJBB—Haleyville—1949

Freq: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Haleyville Bcstg. Co., Inc.
Address.....Box 191
Tel.: HU 6-2277.....MBS-KBS
Representative.....C. K. Beaver
President, Gen. Mgr.....John L. Slatton
Comm., Prom. Mgr.....J. Otis Williams
Program Director.....Pat Slatton
Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Kate F. Fite
Address.....Highway 78, South
Tel.: Walnut 1-3481.....KBS
Pres. Gen. Mgr.....Kate F. Fite
Program, Chief Engineer.....Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc....Power: 250 Watts d.

Owned By.....Dorsey E. Newman
Address.....Hartselle
Tel.: SPruce 3-7370.....Independent
Pres., Gen. Mgr.....D. G. Newman
Chief Engineer.....S. D. Boster

WAAV—Huntsville—1947

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: 534-871.....Independent
Representative.....Walker-Rawalt
President, Sta. Mgr.....M. D. Smith III
General, Comm. Manager.....H. G. Beam
Chief Engineer.....William Wilkes
Owners of: WJIG, Tullahoma; WNUE, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc....Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
Address.....P.O. Box 770
Tel.: 534-3521.....ABC-KBS
President.....W. Pollard
General Manager.....A. D. Elliott, Jr.

WEUP—Huntsville—1958

Frequency: 1600 Kc....Power: 5000 Watts
Owned By.....Garrett Broadcasting Service
Address.....2609 Ardmore Highway
Tel.: 536-0713.....Independent
Station Rep.....Continental Radio Sales
President, General Manager...Leroy Garrett
Sales Promo. Manager...Andrew E. Dawkins
Program Director.....Mrs. Viola Garrett
Chief Engineer.....Euple Palmer

WFIX—Huntsville—1945

Frequency: 1450 Kc....Power: 250 Watts
Owned-Oper. By.....Huntsville Bcstg. Co., Inc.
Address.....410 Holmes Ave., N.W.
Tel.: 534-5641.....Independent
Pres., Gen. Mgr.....J. B. Falt, Jr.
Sta. Mgr., Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
Address.....Highway 43
Tel.: 2413.....KBS
Owners.....Rowdy McGee, Fred Huggins

WARF—Jasper—1956

Frequency: 1240 Kc.Powers: 1 Kw.
Owned.....Walker County Bcstg. Co., Inc.
Address.....1303-78 Highway, West
Tel.: FULTON 4-5577.....Independent
President.....Hudson C. Miller, Jr.
General Manager.....Jerdan Bullard
Sta. Mgr., Ch. Eng.....Wayne Sims
Program Director.....Tom Sanford
Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc....Power: 1 Kw. d.
Owned-Operated By...Bankhead Bcstg. Co., Inc.

Address.....Bankhead Long Bldg.
Tel.: FU 4-3461.....KBS
President.....J. H. Bankhead
Gen. Mgr.....William C. Edgemon

WJAM—Marion—1950

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Radio Marion, Inc.
Address.....Highway 5
Tel.: MU 3-7111.....KBS
President.....J. Dige Bishop
Gen., Sta. Manager.....John M. Driskill
Program Director.....Mrs. Frances Lord
Commercial Manager.....Bob Morris
Chief Engineer.....Jerry Northington

WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio WABB
Address.....Box 1476
Tel.: HE 2-5572.....Independent
Representative.....Eastman
General Manager.....J. W. Dittman

WALA—Mobile—1930

Freq.: 1410 Kc.Powers 5 Kw.
Owned By.....Pape Television Co.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Reps.....Select Station Reps.: Clarke Brown
President.....W. O. Pape
Vice President.....W. B. Pape
General Manager.....Tom Jackson
Commercial Manager.....Joseph Strada
Sales Promotion Mgr.....Bob Grimes
Program Director.....Paul Du Bose
Chief Engineer.....Raymond Hurley
Owners of: WALA-TV.

WGOK—Mobile—1958

Frequency: 900 Kc....Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Station Manager.....Robert Grimes
Program Director.....A. J. Crawford
Chief Engineer.....Jack Yerkes

WKRK—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRK-TV, Inc.
Address.....Box 1184
Tel.: HE 2-5503.....CBS
Newspaper Affiliation...Mobile Press Register
Station Representative....H-R Representatives
President.....Kenneth R. Giddens
General Manager.....Charles E. Trainor

WLIQ—Mobile—1961

Frequency: 1360 Kc....Power: 5000 Watts d.
Owned By.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEmlock 2-1844.....ABC

President.....Frank Conwell
Gen. Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Jack Wolfe

WMOZ—Mobile—1953

Frequency: 960 Kc....Power: 1000 Watts d.
Owned By.....WMOZ, Inc.
Address.....P.O. Box 228
Tel.: 471-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Sales Promotion Mgr.....Robert Pope
Program Director.....Jimmy Jones
Publicity Director.....Beverly Gardiner
Chief Engineer.....Vernon Floyd
Owners of: WPEA, Pensacola, Fla.

WTUF—Mobile—1947

Frequency: 840 Kc....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: 477-6345.....MBS
Representative...Venard, Torbet & McConnell
President.....Jim Smith
General Manager.....Jack Howat
Sales Manager.....Gene Coleman
Chief Engineer.....Clifford Sizemore
Owners of: WNVY, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....Mt. Pleasant Ave.
Tel.: 743-3281.....KBS
Newspaper Affiliation.....Monroe Journal
Station Representative Continental Radio Sales
President, General Manager....W. M. Stewart
Comm., Sales Promo. Mgr.....Leon Tyree
Program Dir., Chief Engineer...Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc....Power: 1000 Watts
Owned By.....Walton of Montgomery
Address.....Box 2028
Tel.: 263-7569.....Independent
President, Gen. Mgr.....Leon S. Walton

WBAM—Montgomery—1953

Frequency: 740 Kc....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P.O. Box 1447
Tel.: 262-3851.....Independent
Representative.....Radio-TV Reps.
President, General Manager....W. J. Brennan
Commercial Manager.....Felix Robinson, Jr.
Sales Promotion Mgr.....W. D. Douglass, Jr.
Prog. Dir., Chief Eng.....Cyril G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P.O. Box 2505
Tel.: 265-3561.....CBS

ALABAMA

Representative... Venard, Torbet & McConnell
President... Oscar P. Covington
General Manager... Hugh M. Smith
Station Mgr... Henry Amerson
Program Director... Ray Butts
Chief Engineer... W. D. Weatherly

WHY—Montgomery—1929

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... Bcstg. Serv. of Montgomery
Business Address... Box 1841
Tel.: 264-2288... NBC-KBS
Station Representative... Hollingbery
President, Gen. Mgr... R. N. Robinson
Program Director... Ken Fuller
Sales Prom. Mgr... John H. Hale
Chief Engineer... W. B. Stevenson
Owners of: WHSY, Hattiesburg; WHNY, McComb.

WMBY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Operated By... Radio Montgomery Inc.
Address... 358 N. Capitol Pkwy.
Tel.: 262-5245... MBS
General Manager... C. McClure

WRMA—Montgomery—1953

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By... WRMA Bcstg. Co.
Business Address... 135 Commerce St.
Tel.: AM 2-1475... Independent
President... S. Raymond
General Manager... J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
Owned Oper. By... Slatton-Quick Co.
Business Address... Box 230, Sheffield, Ala.
Tel.: 383-2525... Independent
Representative... C. K. Beaver
President... J. L. Slatton
Gen., Station Manager... Julian A. Flint
Chief Engineer... D. Self
Associated with: WJBB, Haleyville, Ala.; WTRQ,
Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc. Power: 1,000 Watts
Owned By... Blount Count Bcstg. Service
Address... Box 481
Tel.: 274-2289... Independent
Pres., General Mgr... L. D. Bentley, Jr.
Commercial Mgr... J. Hudson
Program Director... Max Bynum
Chief Engineer... Henry C. McPherson

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. N.
Owned Oper. By... Opelika-Auburn Bcstg. Co.
Address... P.O. Box 710
Tel.: 745-2084... KBS-MBS
Representative... Indie Sales
Gen. Mgr., Ch. Eng... John E. Smollon
Comm. Mgr... Lurlene Smollon
Sales Promo. Manager... Bill Damerl
Program Director... Jim M. Kilpatrick
Publicity Director... Jim Cunningham

WAMI—Opp—1953

Frequency: 860 Kc. Power: 1000 Watts. d.
Owned-Oper. By... Opp Bcstg. Co.
Business Address... Box 169
Tel.: HY 3-6591... Independent
Gen. Mgr... J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By... Ozark Bcstg. Corp.
Address... Box 742
Tel.: PR 4-5600... Independent
General Mgr., Ch. Eng... Howard Parrish, Jr.

WFHK—Pell City—1956

Frequency: 1430 Kc. Power: 1 Kw; d.
Owned By... St. Clair Bcstg System
Address... P. O. Box 606
Tel.: Edgewood 8-2238... KBS
President... Fate L. Gossett, Sr.
General Manager... Charles L. Abbott
Chief Engineer... J. F. Norris

WPNX—Phenix City—1952

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By... R. M. Greene, Inc.
Address... 504 14th St.
Tel.: 298-2535... ABC
Station Rep... Charles Bernard
President, General Manager... Roy M. Greene
Commercial Manager... D. M. Mitchell
Sales Promo. Manager... L. Moore
Program Director... Jerry Youcrough
Publicity Director... Janie Greene
Chief Engineer... Ronnie Jones

WPID—Piedmont—1952

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By... C. L. Graham
Address... Atlanta Highway
Tel.: Glbson 7-2231... KBS
President... C. L. Graham
Gen., Comm. Mgr... Hank Smith

WSIM—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned By... Ecst. Service of Mobile
Address... 74 Main St.
Tel.: GL 2-2202... Independent
General, Station Manager... Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By... Roanoke Bcstg. Co.
Address... 705 N. Main St.
Tel.: 3811... KBS
Pres., Gen. Mgr... J. W. Buttram

WWW—Russellville—1949

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By... Bankhead Bcstg. Co., Inc.
Address... Underwood Road
Tel.: 647... KBS
President... John W. Bankhead
General, Station Mgr... Hal Kirby
Owners of: WWWB, Jasper; WWWF, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By: Pat M. Courington
Address: Lee Highway
Tel.: 574-1050 Independent
Gen. Mgr.: Jim Thompson
Program Director: B. Huber

WROS—Scottsboro—1952

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By: Scottsboro Bcstg. Co.
Business Address: 717 Scott St.
Tel.: 156 KBS
Gen. Mgr.: Rose M. Kirby
Program Dir.: Jerry Gentles
Sales Prom. Dir.: Bill Prickett, Jr.
Comm., Ch. Eng.: Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned By: Robert J. Martin
Address: Box 686
Tel.: TR 4-6637 CBS
Station Reps.: Hal Holman; Dora Clayton
Owner, Chief Engineer: Robert J. Martin
Program Director: Phyllis K. Lee
Publicity Director: Phil Lee

WHBB—Selma—1935

Frequency: 1490 Kc. Power: 250 Watts
Owned By: Talton Bcstg. Co.
Address: Box 26
Tel.: TR 4-8296 KBS
President, Gen. Mgr.: J. E. Talton

WRWJ—Selma—1956

Frequency: 1570 Kc. Power: 5 Kw. days
Owned: Central Alabama Bcstg. Co.
Address: 729 Dallas Ave.
Tel.: TR 4-9062 Independent
Sta. Representative: Thomas F. Clark
Gen. Mgr., Chief Eng.: Roland Jordan, Jr.
Comm. Mgr.: H. S. Chapman
Program Director: C. W. Moore

WFEB—Sylacauga—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Alabama Bcstg. Co.
Address: 527 No. Broadway
Tel.: CHapel 5-3281 MBS-KBS
President: J. M. Forbes
General, Comm. Mgr.: George W. Carr
Chief Engineer: Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By: Marble City Bcstg. Co., Inc.
Business Address: P. O. Box 511
Tel.: CH 5-4354 Independent
Pres., Gen. Manager: Curtis O. Liles
Chief Engineer: James C. Rutledge

WEYY—Talladega—1956

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned By: Tallabama Bcstg. Co.

Address: Box 292
Tel.: 362-4965 Independent
Station Rep.: Clark
President: Ed Carroll

WNUZ—Talladega—1945

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Radio Ala. Inc.
Address: P. O. Box 974
Tel.: 362-2205 KBS
Station Representative: Hal Walton
President: James L. Coley
General, Sta. Manager: Royce Faulkner
Comm. Mgr., Pub. Dir.: Carl Hanners
Sales Promo. Mgr., Prog. Dir.: Jim Vice
Chief Engineer: Glynn Rogers

WTLS—Tallasse—1954

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned By: Ne-Ler Co.
Address: Box 786
Tel.: AT 3-8535 Independent
Gen. Mgr.: Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc. Power: 1000 Watts d.
Owned: WJDB Radio Inc.
Address: Box 757
Tel.: 636-4438 KES
Pres., Gen. Mgr.: Cecil Goodreau
Chief Engineer: Del King

WTBF—Troy—1947

Freq.: 970 Kc. Power: 5 Kw. d., 500 W., n.
Owned-Operated By: Troy Bcstg. Corp.
Address: McKinley Drive
Tel.: 980 MBS-KBS
President: J. R. Crow
Gen. Mgr.: Jess Jordan
Commercial Manager: Bob Tolbert
Production Director: Asa Dudley
Chief Engineer: Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc. Power: 5,000 Watts
Owned By: New South Radio
Business Address: P. O. Box 112
Tel.: 759-5786 Independent
Station Representative: Webb; Beaver
President: F. E. Holladay
General Manager: Clyde W. Price
Commercial Mgr.: H. S. Holman
Program Director: Norman Beebe

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: John C. Cooper Jr.
Business-Studio Address: 2216½ Broad St.
Tel.: 754-4464 Independent
President, Gen. Mgr.: John C. Cooper, Jr.
Station, Sales Promo. Mgr.: Jean Phillips
Commercial Manager: Inez Hammond
Chief Engineer: David Peacock

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. Power: 5 Kw. d.; 500 W. n.

ALABAMA-ALASKA

Owned-Oper. By W. Alabama Bdcstg. Co.
Address P. O. Box 487
Tel.: PL 8-3311 ABC-KBS
Station Representative Masla
President, General Manager Ruth Harris
Station Manager Joe Langston
Commercial Mgr. Lehman M. Mayer
Chief Engineer William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc. **Power:** 250 Watts
Owned By Tuscaloosa Bcstg. Co.
Address Radio Center
Tel.: 758-5523 MBS
General, Station Manager Bert Bank

WTUG—Tuscaloosa—1958

Frequency: 790 Kc. **Power:** 500 Watts; d.
Owned By Tri Cities Bcstg. Co. Inc.
Address Box 33
Tel.: PLaza 9-1204 Independent
Station Reps. National Time Sales; Ochs
General Manager W. I. Dove
Station Manager Jay Gilbert

WRCK—Tuscumbia—1960

Frequency: 1410 Kc. **Power:** 500 Watts d.
Owned By Bcstg. Corp. of the S.W.
Address P. O. Box 62
Tel.: 381-1862 Independent
President R. Kent

WVNA—Tuscumbia—1955

Frequency: 1590 Kc. **Power:** 5 Kw. d.
Owned-Oper. By Elton H. Darby
Address 509 N. Main St.
President Elton H. Darby
Tel.: 383-2727 CBS
President Elton H. Darby
Gen. Manager Eulus O. Whitehead
Station Manager Jim Hall
Commercial Manager Jack Voorhies
Sales Prom. Manager Mary Ann Franck
Program Director Jim Crabb
Publicity Director Billy Banks
Chief Engineer Jim Miller

WABT—Tuskegee—1952

Frequency: 580 Kc. **Power:** 500 Watts d.
Owned-Oper. By Radio Tuskegee, Inc.
Address P. O. Box 577
Tel.: 580 KBS
Manager J. A. Bowers

WETU—Wetumpka—1954

Frequency: 1250 Kc. **Power:** 5000 Watts, d.
Owned Elmore Service Corp.
Address P.O. Box 60
Tel.: Jorden 7-6481 KBS
Station Rep. Walton
President Lem Coley
General Mgr. Ed Morgan
Chief Engineer David Conley

Pop.: 250,000
 Families: 65,500

Alaska

Radio Homes: 64,000
 AM Stas. in State: 14

KBYR—Anchorage—1948

Frequency: 1270 Kc. **Power:** 1000 Watts
Owned-Oper By Radio Anchorage, Inc.
Business-Studio Address P. O. Box 1960
Tel.: FA 24120 Independent
Sta. Reps. N.T.S.; Oakes; Feltis, Dove, Cannon
President J. C. Gordon
General Sta. Mgr. Richard H. Garvin
Commercial Manager Kay Gutherie
Program Dir. Merrill Mael
Chief Engineer Gail Allred
Owners of: KFRB, Fairbanks; KJNO, Juneau,
 both Alaska.

KENI—Anchorage—1948

Frequency: 550 Kc. **Power:** 5000 Watts
Owned By Midnight Sun Bcstrs.
Address Box 1160
Tel.: BR 52201 ABC-NBC-MBS
President, Gen. Mgr. Alvin Bramstedt
Comm. Mgr. William Stewart
Chief Engineer Charles Gray
Owners of: KFAR AM-TV, Fairbanks; KTKN,
 Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc. **Power:** 10,000 Watts

Owned By KFQD, Inc.
Address Box 1040
Tel.: FA 2-2410 CBS
Sta. Reps. Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr. William E. Duck
Gen. Sta. Mgr. Ernest Splnk

KHAR—Anchorage—1961

Frequency: 590 Kc. **Power:** 5 Kw.
Owned By Sourdough Bcstrs.
Address Pouch No. 7-016
Tel.: Diamond 4-1898 Independent
Reps. Vernard, Torbet & McC.; Art Moore
President, Gen. Mgr. Willis R. Harpel
Sta., Commercial Manager William B. Allen
Program Director Ray Wipperman
Chief Engineer Richard Zook

KLAM—Cordova—1954

Frequency: 1450 Kc. **Power:** 250 Watts
Owned Northern Light Broadcasting Corp.
Address Box 278
Tel.: GARfield 4-3222 CBS
President Charles L. Buck
General Mgr., Chief Eng. Donald B. Upham

KFAR—Fairbanks—1939

Frequency: 660 Kc. Power: 10,000 Watts
 Owned By...Midnight Sun Broadcasters, Inc.
 Business Address...Lathrop Bldg.
 Tel.: GL 2-2125 NBC-ABC-MBS
 Station Reps...Fletcher; Day-Wellington
 President, Gen. Mgr...Alvin O. Bramstedt
 Station Mgr...Donald Andon
 Comm., Sales Promo. Mgr...Bob Parsons
 Program, Publicity Dir...Bill Walley
 Chief Engineer...James O'Kelley
 Owners of: KFAR-TV, KENI-AM-TV, Anchorage;
 KTKN, Ketchikan, all Alaska.

KFRB—Fairbanks—1948

Frequency: 900 Kc. Power: 10,000 Watts
 Owned By...Fairbanks Radio Broadcasters, Inc.
 Address...2nd and Cushman
 Tel.: Globe 2-2155 CBC
 Station Representative...National Time Sales
 President...J. Chester Gordon
 General Manager...Richard Garvin
 Station Mgr...Bob Edwards
 Sales Promotion Mgr...James Branch
 Program Director...Paul Garwood
 Chief Engineer...Herb Holeman
 Owners of: KJNO, Juneau; KBYR, Anchorage,
 both Alaska.

KINY—Juneau—1934

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Operated By...Juneau Bcstg. Inc.
 Business Address...231 S. Franklin
 Tel.: JU 6-1800 CBS
 Station Reps...Weed; Wagner
 President, Station Manager...Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
 Owned By...South Eastern Alaska Bcstrs., Inc.
 Address...Box 2231
 Tel.: JU 6-3630 Independent
 Sta. Rep...National Time Sales
 President...J. C. Gordon
 General Manager...E. Pournelle
 Station Manager...E. Emery
 Commercial Manager...Vern Metcalf
 Chief Engineer...Ted McIntyre
 Owners of: KBYR, Anchorage; KFRB, Fairbanks.

KTKN—Ketchikan—1942

Frequency: 930 Kc. Power: 1000 Watts
 Owned By...Midnight Sun Bcstrs.
 Address...Dock St.
 Tel.: 2191 CBS-NBC-ABC
 President...A. O. Bramstedt

KICY—Nome—1960

Frequency: 850 Kc. Power: 5000 Watts
 Owned By...Arctic Broadcasting Assoc.
 Address...Box 303
 Tel.: 443-2445 Independent
 President...Ralph P. Hanson
 Station Manager...Ernest L. Hansen
 Program Director...Howard D. Nelson
 Chief Engineer...Ralph V. Fondell

KIBH—Seward—1949

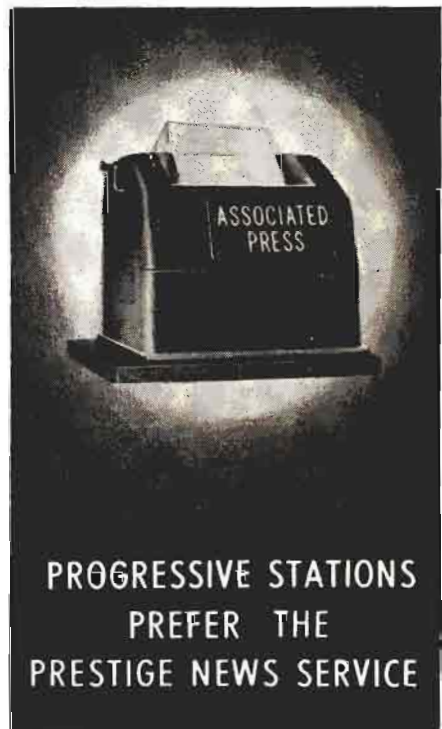
Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By...Seward Bcstg. Corp.
 Address...Box 575
 Tel.: CA 4-5525 CBS
 Sta. Reps...Weed; Wagner; Alaska Radio-TV
 Station Manager...R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By...Sitka Broadcasting Co., Inc.
 Business Address...Box 299
 Tel.: 747-3244 CBS
 Station Rep...Alaska Radio-TV Sales
 Pres., Sta. Mgr., Ch. Engr...Harry C. Lanz
 Program Director...John Hope

KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned By...Christian Broadcasters, Inc.
 Address...Box 258
 Tel.: 747-3236 Independent
 President...T. M. Moore
 Gen. Mgr., Ch. Eng...Ed Scholz
 Sales Promotion Mgr...Buster Borhauer



PROGRESSIVE STATIONS
 PREFER THE
 PRESTIGE NEWS SERVICE

Pop.: 1,410,000
Families: 415,000

Arizona

Radio Homes: 390,000
AM Stas. in State: 55

KSUN—Bisbee—1933

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Carleton W. Morris
Address: Drawer C, Lowell Station
Tel.: HE 2-2277 ABC
Station Representative: Bob Dore
President: C. W. Morris
Station Manager: Arlo Woolery
Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By: John W. Parham
Address: P. O. Box 755
Tel.: TE 6-7427 KBS
Station Representative: J. A. Lucas
Owner, General Manager: John W. Parham
Commercial Manager: Gene Haws
Sales Promotion Mgr.: Don Wier
Program Director: Bettie Parham
Publicity Director: Larry West
Chief Engineer: Keith Delano

KAPR—Douglas—1958

Frequency: 930 Kc. Power: 1000 Watts
Owned By: KAPR, Inc.
Address: Gadsden Hotel, 1040 G Ave.
Tel.: EMpire 4-8403 Independent
Station Representative: Harlan Oakes
President: Bill Mende
General Manager: Katherine Mende
Chief Engineer: Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Hillcrest Bcstg. Co.
Address: Box 1118
Tel.: EMpire 4-3484 ABC-KBS
Sta. Representative: Avery-Knodel
President, General Mgr.: Herb Newcomb
Chief Engineer: A. Griffiths

KCLS—Flagstaff—1950

Freq.: 800 Kc. Power: 5 Kw. d., 500 W. n.
Owned By: Saunders Bcstg. Co.
Address: Box 1580
Tel.: PProspect 4-2581 NBC
Pres., General Manager: Charles J. Saunders
Station Manager: Bob Osterberg
Chief Engineer: Miles Shepherd

KEOS—Flagstaff—1958

Frequency: 1290 Kc. Power: 1 Kw. d.
Owned By: Plateau Broadcasting, Inc.
Address: 13 N. San Francisco
Tel.: 774-7511 Independent
President, Gen. Mgr.: Jack P. Bird
Station Manager: Allan Dean
Program Director: Clint E. Wager
Chief Engineer: William Fickett

KFGT—Flagstaff—1962

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned By: Eugene C. Phillippi
Address: 1903 Talkington Drive
Tel.: 774-3622 Independent
General Mgr., Chief Eng.: Eugene C. Phillippi
Program Director: Ted Kerby

KJKJ—Flagstaff—1962

Frequency: 1400 Kc. Power: 250 Watts
Owned By: Dateline Broadcasters
Address: P.O. Box 476
Tel.: 774-2749 Independent
President, Chief Eng.: Joseph Brandt
Commercial Manager: Joseph Patrick
Program Director: Jack Hughes
Sales Promotion Director: Bob Polk

KVNA—Flagstaff—1950

Freq.: 690 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Frontier TV, Inc.
Address: P.O. Box 310
Tel.: 774-6638 ABC
President: Roy L. Albertson Jr.
General Manager: A. Reinke
Chief Engineer: Ron Peshka

KIKO—Globe-Miami—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: KIKO Radio
Address: Copper Hills Motor Hotel
Tel.: GA 5-4471 NBC
Representative: Avery-Knodel
President, Gen. Mgr.: Willard Shoecraft
Chief Engineer: Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc. Power: 1000 W. d.
Owned By: Radio KDJI
Address: Box 430
Tel.: 524-3994 KBS
Reps.: Tracy Moore; Continental Radio Sales
President: Harold J. Arnoldus
General, Sta. Manager: Walter V. Love
Program Director: Jon Steede
Chief Engineer: Jimmy C. Wilson

KAAA—Kingman—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Stonybrook Broadcasting Co.
Business Address: Jackson & Monroe
Tel.: SKYlline 3-2537 NBC
Station Representative: Avery-Knodel
Pres., Gen. Mgr.: Wallace E. Stone
Station Manager, Chief Eng.: B. Wilson
Program Dir.: W. Rocz

KALF—Mesa—1962

Frequency: 1510 Kc. Power: 10,000 Watts
Owned By: Maricopa County Bcstrs., Inc.

Address.....P.O. Box 1510
 Tel.: 964-5641.....Independent
 Station Representative.....Gates/Hall, Inc.
 President, General Mgr.....Sheldon Engel
 Commercial Manager.....Hal Hirschmann
 Program Director.....Michael D'Arcy
 Publicity Director.....Jo Hitchcock
 Chief Engineer.....David Cxman

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Madelon Harper Cowling
 Address.....1120 Grand Ave.
 Tel.: ATwater 7-4696.....ABC-KBS
 General Manager.....Charles H. Cowling
 Station Manager.....Tom L. Matteson
 Chief Engineer.....Ray Holsclaw

KPGE—Page—1961

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wendell Motter
 Address.....Box 1567
 Tel.: Midway 5-2314.....Independent
 President, Chief Engr.....Wendell Motter
 General, Comm. Manager.....Robert D. Zellmer
 Program Director.....Margaret LaRue

KBUZ—Phoenix—1946

Frequency: 1310 Kc.....Power: 5 Kw. d.
 Owned By.....Greater Phoenix Bcstg. Co.
 Address.....3800 N. Central
 Tel.: 264-2148.....MBS
 Station Representative.....Adam Young
 President.....Sherwood R. Gordon
 General, Sta. Manager.....Ray Bluestein
 Sales Promotion Mgr.....John Hamilton
 Program Director.....Gary Suggs
 Chief Engineer.....Vernon Hathcock
 Owners of: KSDO, San Diego.

KCAC—Phoenix—1962

Frequency: 1010 Kc.....Power: 500 Watts, d.
 Owned By.....KCAC Bcstg., Inc.
 Address 5589 Lonna Linda Dr., Long Beach, Calif.
 Tel.: Long Beach, Calif.....Independent
 President.....Harold Lampel

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
 Owned By.....KHAT Radio Inc.
 Business Address.....2714 W. McDowell Rd.
 Tel.: BR 2-2606.....Independent
 Station Rep.....Charles Bernard
 President, Gen. Mgr.....Ray Odom

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power 1000 Watts d.
 Owned By.....Grand Canyon Bcstrs., Inc.
 Address.....3883 N. 38th Ave.
 Tel.: AP 8-5555.....Independent
 General Mgr.....Jack Willis
 Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d.

Owned-Operated By.....Western Bcstg. Co.
 Address.....Box 430
 Tel.: 253-6155.....Independent
 Sta. Reps.....Harlan Oakes; NTS; Bernard Ochs
 President.....H. Walker Harrison
 General, Comm. Manager.....John K. Redfield
 Asst. Mgr., Program Dir.....Arturo Velazquez
 Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By.....KOOL Radio-TV Inc.
 Business-Studio Address.....511 W. Adams
 Tel.: BR 1-2345.....CBS
 Representative.....Hollingbery
 Board Chairman.....Gene Autry
 President.....Tom Chauncey
 V. P., General Manager.....Homer Lane
 Commercial Manager.....Pat McCallion
 Program Director.....Al Taylor
 Promotion Director.....Marge Injansoulion
 Publicity Dir.....Thomas L. King
 Chief Engineer.....Albin Hillstrom
 Owners of: KOOL-TV, Phoenix.

KOY—Phoenix—1922

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KOY Bcstg. Co.
 Address.....840 N. Central Ave.
 Tel.: 258-8181.....ABC
 Representative.....John Blair
 Pres., Gen. Mgr.....John L. Hogg
 Comm. Mgr.....James W. Ross
 Program Dir.....Jack Williams
 Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 810 Kc.....Power: 5000 Watts
 Owned By.....Meredith Broadcasting Co.
 Address.....631 No. 1st Ave.
 Tel.: AL 8-4511.....Independent
 Representative.....Katz
 V.P. & Gen. Mgr.....Richard B. Rawls
 Station Mgr.....Gene Spry
 Commercial Mgr.....John R. Crowley
 Program Director.....Larry Burroughs
 Dir. of Promotion.....Blue Wright
 Director of Engineering.....George McClanathan
 Owners of: KPHO-TV; WHEN-AM-TV, Syracuse;
 WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV,
 Kansas City, Mo.

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Shamrock Bcstrs., Inc.
 Address.....2345 Westward Blvd.
 Tel.: AL 4-8436.....Independent
 Station Representative.....Robert Eastman
 Pres., Gen. Manager.....Frank Flynn
 Chief Engineer.....Joseph Melendrez

KRUX—Phoenix—1946

Freq.: 1360 Kc.....Power: 5000 Watts d., 500 n.
 Owned By.....Bisbee Bcstg. Co.
 Address.....Coronet Hotel
 Tel.: 258-1551.....Independent
 Representative.....McGavren-Guild

ARIZONA

President.....Leland S. Bisbee, Jr.
General Sta. Manager.....G. P. Lasley
Nat'l Sales Mgr.....James G. Wells
Local Sales Mgr.....Robert J. Zimmerman
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
Representative.....Avery-Knodel
Pres., Station Mgr.....Richard O. Lewis
Radio Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Sales Prom. Manager.....Bryan Hickox
Publicity Director.....Georgette Wilhite
Chief Engineer.....Harold Haughwout
Owners of: KYUM, Yuma; KYCA, Prescott; KTAR,
Phoenix

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
General Manager.....H. Bader
Publicity Director.....Louis Henderson
Prog. Dir.....B. McNulty

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Camelback Bcstg., Inc.
Address.....3323 E. Van Buren
Tel.: BRidge 3-7171.....Independent
Station Representative.....Meeker Co.
President, General Mgr.....E. J. Churchill
Station Manager.....Bob Nelson
Sales Promotion Mgr.....Mike Churchill
Program Supervisor.....Tom Churchill
Chief Engineer.....Irv Faulkner

KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Harvey Odom
Address.....105 S. Cortez
Tel.: HICKORY 5-5757.....KBS
President, Gen. Mgr.....Harvey Odom

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: 445-5211.....ABC
Sta. Reps.....Vernard, Torbet & McC.; Masla
President.....Roy L. Albertson Jr.
General Manager.....Warren C. Rashleigh
Program Director.....Ralph Eckoff
Chief Engineer.....F. E. Brown
Owners of: KVNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.

Tel.: HICKORY 5-2710.....NBC
Representative.....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter

KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Willard Shoecraft
Address.....Safford
Tel. 428-1800.....NBC, KBS
Station Representative.....Avery-Knodel
General Manager.....Gene Espinoza
Commercial Manager.....John Morgan
Program Director.....Bob Hardy
Chief Engineer.....Frank C. Hancock

KWBY—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Scottsdale Bcstg. Co.
Address.....Safari Hotel
Tel.: WHitney 5-1440.....Independent
Representative.....Forjoe
President, Gen. Mgr.....John C. Cox, Jr.

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....S. J. Woodworth
Address.....Box 660
Tel.: 537-2345.....Independent
Pres., Gen. Mgr., Ch. Eng...S. J. Woodworth
Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....C. W. Morris
Address.....Carmichael at De Palma
Tel.: Gladstone 8-4329.....Independent
President.....Carleton W. Morris
General Mgr.....John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
Owned By.....Tri-State Broadcasting, Inc.
Address.....1017 N. 3rd St., Phoenix
Tel.: 258-3434.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....Wm. H. Clifford
General Mgr.....I. L. Lavin
Station Manager.....James C. Spero
Commercial Manager.....Wallace Imes
Program Director.....Frank Pollack
Chief Engineer.....Don Jackson

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 50 Kw. d.
Owned By.....KYND Radio Corp.
Address.....P.O. Box M
Tel.: WO 7-0900.....Independent
President, Gen. Mgr.....Dick Gilbert
Comm., Sales Prom. Mgr.....Stan Worlund
Program Director.....Alma Gilbert
Publicity Director.....Leona Maggiore
Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc.....Power: 250 Watts

Owned By..... Glendale Bcstg. Co., Inc.
 Address Box 926
 Tel.: 936-3381 Independent
 President, General Mgr..... E. O. Smith
 Publicity Director..... John E. Smith

KAIR—Tucson—1957

Frequency: 1490 Kc..... Power: 250 Watts
 Owned By..... KAIR Broadcasting, Inc.
 Address Box 951
 Tel.: 624-0401 Independent
 President..... Josephine Griffith Maye
 Gen. Mgr., Ch. Eng..... Thomas Wallace, Jr.
 Commercial Manager..... Calvin Moore
 Program Director..... Vic Ives

KCEE—Tucson—1958

Frequency: 790 Kc..... Power: 1000 Watts d.
 Owned By..... Assoc. Bcstrs. of Tucson, Inc.
 Address Box 5803
 Tel.: MA 2-7788..... Independent
 Station Representative..... Meeker Co.
 President..... David S. Drubeck
 General Manager..... Ray Owen
 Commercial Manager..... Joseph P. Aley
 Program Director..... Bob Brown

KCUB—Tucson—1929

Frequency: 1290 Kc..... Power: 1000 Watts
 Owned By..... Canyon State Bcstg.
 Business Address..... 219 W. Elm St.
 Tel.: MAin 3-4323..... Independent
 President..... Oscar I. Dodek
 Station Manager..... Bill Rudd
 Chief Engineer..... Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Tucson Radio Inc.
 Address 400 N. Shawnee Ave.
 Tel.: MA 4-5588..... Independent
 Station Reps..... Oakes; Nat. Time Sls.; Ochs
 General Mgr., Ch. Eng..... Peter Trowbridge
 Comm. Mgr..... Linn Trowbridge
 Program Director..... Claudio Jininez

KFIF—Tucson—1961

Frequency: 1550 Kc..... Power: 50 Kw. d.
 Owned By..... Southwest Bcstg Co.
 Address 248 W. Lester St.
 Tel.: MAin 3-5731..... Independent
 Station Representative..... Spot Time Sales
 General Manager..... George Bradley

KMOP—Tucson—1957

Frequency: 1330 Kc..... Power: 500 Watts. d.
 Owned By..... Pima Bcstg. Co.
 Address P.O. Box 5084
 Tel.: MAin 3-7501..... KBS
 Station Representative..... Bernard Howard
 President..... L. B. Clayton
 General. Sta. Mgr..... K. W. Ferguson
 Chief Engineer..... George Ferguson

KOLD—Tucson—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Old Pueblo Bcstg. Co.
 Business Address..... 115 W. Drachman St.
 Tel.: MA 4-2511..... CBS
 Station Representative..... Hollingbery
 President..... Tom Chauncey
 V.P., General Manager..... E. S. Mittendorf
 Commercial Manager..... Bernie Perlin
 Station, Program Director..... Joe Crystall
 Publicity Director..... Jack Trustman
 Chief Engineer..... Howard Smith
 Owners of: KOLD-TV.

KTAN—Tucson—1946

Freq.: 580 Kc..... Power: 5 Kw. d., 500 W. n.
 Owned-Operated By..... Catalina Bcstg. Co.
 Address P. O. Box 2348
 Tel.: MA 2-4664..... NBC
 Sta. Rep..... Gill-Perna
 Pres., Gen. Mgr..... Harry B. Chambers

KTKT—Tucson—1949

Frequency: 990 Kc.. Power: 10 Kw. d., 1 Kw., n.
 Owned-Operated By..... Copper State Bcstg.
 Address..... Arizona Land Title Bldg.
 Tel.: MAin 2-6711..... Independent
 Station Rep..... McGavren/Guild
 President..... Leland Bisbee
 General Manager..... George P. Lasley
 Station Manager..... Phil Richardson
 Commercial Manager..... George M. Smith
 Program Director..... Louis D. Moorhead
 Sales Prom. Mgr..... Jim Wells
 Publicity Director..... Guy Williams
 Chief Engineer..... H. F. Hudson

KTUC—Tucson—1926

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Tucson Bcstg. Co.
 Address..... 1511 E. 16th St.
 Tel.: MA 2-3344 ABC
 Station Rep..... Radio-TV Repts.
 President, General Mgr..... C. Van Haften
 Commercial, Sales Prom. Mgr..... Ben L. Slack
 Program, Pub. Dir..... Tom Maples
 Chief Engineer..... Bob Lebsock

KAKA—Wickenburg—1960

Frequency: 1250 Kc..... Power: 500 Watts
 Owned By..... Wickenburg Broadcasting Co.
 Address..... P. O. Box KK
 Tel.: MU 4-2793..... Independent
 President & Gen. Mgr..... P. E. Mullenix
 Chief Engineer..... Victor Tarbottom

KWCX—Willcox—1959

Frequency: 1250 Kc..... Power: 1,000 Watts
 Owned By..... Cochise Bcstg. Co.
 Address..... 488 North Haskell Ave.
 Tel.: DUDley 4-2780..... MBS
 General Manager..... J. T. Lely

KINO—Winslow—1962

Frequency: 1230 Kc..... Power: 250 Watts

ARIZONA-ARKANSAS

Owned By.....Willard Shoecraft
Address.....Winslow, Ariz.
Tel.: Winslow.....NBC
General Manager.....Eric Manola

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Desert Bcstg. Co.
Address.....1320 4th Ave.
Tel.: SUNset 2-3881.....Independent
Station Rep.....Grant Webb
Gen. Mgr., Chief Engineer...Robert W. Crites

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio KOFA
Address.....P. O. Box 1430
Tel.: SU 3-8341.....MBS
President.....Paul C. Shafer

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Colonial Bcstg. Corp.
Address.....699 Ave. B.
Tel.: SUNset 2-4321.....ABC
Sta. Representative.....Radio-TV Reps.
General Manager.....Neil W. Sargent
Commercial Manager.....Don M. Ness
Program Director.....Edward C. Ennis
Chief Engineer.....Fred Pelger

KYUM—Yuma—1945

Frequency: 560 Kc.....Power: 1000 Watts
Owned By.....KTAR Bcstg. Co.
Address.....1901 First St.
Tel.: SU 3-3305.....NBC
Sta. Representative.....Avery-Knodel
General, Comm. Mgr.....Hobart E. Lewis

Pop.: 1,775,000
Families: 500,000

Arkansas

Radio Homes: 475,500
AM Stas. in State: 71

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Arkadelphia Bcstg. Co.
Business-Studio Address.....South Third St.
Tel.: CH 6-4561.....KBS
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By...White River Valley Bcstrs. Co.
Address.....Box 1112
Tel.: Riverside 3-3861.....KBS
Station Representative.....George Hopewell
Gen., Comm. Manager.....J. F. Higginbottom
Sales Prom. Mgr., Pub. Dir....Murray Schroyer
Program Director.....Myrlene B. Morgan
Chief Engineer.....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Benton Bcstg. Service
Business Address.....Highway 67-70
Tel.: SP 8-2690.....Independent
General Manager.....Lavelle Langley
Chief Engineer.....Preston Bridges

KTHS—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
Owned By.....Ozark Radio-Equip. Co.
Address.....P. O. Box 191
Tel.: GARfield 3-2148.....Independent
President, Gen. Mgr.....Ernie Howard
Chief Engineer.....Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc....Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: POplar 2-2093.....Independent
Station Rep.....Pearson
President, General Mgr.....Harold L. Sudbury
Sales Prom., Pub. Dir.....J. T. Sudbury
Chief Engineer.....Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Tri-County Bcstg. Co.
Address.....212 West Cedar St.
Tel.: 308.....KBS
Newspaper Affiliation.....Brinkley Argus
President.....Mason W. Clifton
Gen., Commercial Manager.....W. Hi Mayo
Chief Engineer.....Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Camden Radio Inc.
Address.....P. O. Box 5859
Tel.: TE 6-5091.....KBS, MBS
President.....Walter E. Hussman
Station Director.....Donald Cathey
Program Director.....Cal Carter
Chief Engineer.....Herb Daily

KLYR—Clarksville—1957

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Clarksville Radio Broadcasters
Business Address.....P. O. Box 489
Tel.: Pleasant 4-3092.....Independent
Gen., Sta. Mgr., Chief Engr.....Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...Conway Bcstg. Co.
 Address...ASTC Campus
 Tel.: 189...KBS
 Gen. Mgr...James E. Clayton
 Program Dir...S. F. Morehead
 Chief Engineer...Edwin McClendon

KVEE—Conway—1961

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned By...Central Arkansas Bcstrs.
 Address...Box 462
 Tel.: FAirview 9-3819...Independent
 President...J. C. Willis
 General, Sta. Manager...Murray Schroyer
 Prog. Dir., Chief Eng...Garrell Doggett
 Owners of: KVOM, Morrilton, Ark.

KCCB—Corning—1959

Frequency: 1260 Kc. Power: 500 Wts. d.
 Owned By...Eulis W. Cochran
 Address...434 W. 2nd Street
 Tel.: ULster 7-2261...KBS
 General, Comm. Mgr...James Reedy
 Chief Engineer...Edward Travis

KAGH—Crossett—1952

Frequency: 830 Kc. Power: 250 Watts, d.
 Owned-Operated By...Radio KAGH
 Address...900 Main
 Tel.: FO 4-2181...KBS
 Station Reps...Melville; Beaver
 General Mgr...Julian Haas
 Chief Engineer...Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.
 Owned By...Radio De Queen
 Address...419 S. Fourth St.
 Tel.: JU 4-2446...Independent
 General, Comm. Mgr...A. Sizemore
 Chief Engineer...R. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.
 Owned-Oper. By...El Dorado Bcstg. Co.
 Address...208 N. Cleveland
 Tel.: UN 3-5121...Independent
 General Manager...J. A. West, Jr.
 Chief Engineer...Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Radio Enterprises, Inc.
 Address...208½ N. Washington
 Tel.: UN 3 6126...CBS
 Representative...Walker-Rawalt
 Pres., Gen. Mgr...W. N. McKinney
 Commercial Manager...Joe Duerson
 Sales Promo. Mgr., Prog. Dir...Jerome Orr
 Chief Engineer...Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 1 Kw. d.
 Owned By...H. Weldon Stamps
 Address...Lewis Ave. at Highway 16
 Tel.: Hillcrest 2-9859...Independent
 Station Representative...Pearson
 General, Sta. Manager...H. Weldon Stamps
 Chief Engineer...Randall Caselman

KHOG—Fayetteville—1946

Frequency: 1440 Kc. Power: 1,000 Watts
 Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
 Business-Studio Address...103 West Mountain
 Tel.: HI 2-2322...Independent
 Station Representative...Walker-Rawalt
 General Manager...Ed Gideon
 Program Director...Dave Bledsace
 Chief Engineer...Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned By...KBJT, Inc.
 Address...Box 659
 Tel.: 352-2170...KBS
 Owners...Mack & Jesse Smith
 Station Manager...J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.
 Owned By...Forrest City Bcstg. Co., Inc.
 Address...Natl. Bank Bldg.
 Tel.: ME 3-1252...KBS
 Representative...Burn-Smith
 Gen., Sta. Mgr...William Fogg
 Chief Engineer...Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By...George T. Hernreich
 Business Address...2415 N. Albert Pike
 Tel.: SU 3-8984...CBS
 Station Reps...G. Il-Perna; Clarke Brown
 Chief Engineer...D. Sanders
 President...George Hernreich
 General, Sta. Manager...Jack B. Freeze
 Sales Promotion Mgr...Richard Carroll
 Program Director...Joe Roppollo
 Publicity Director...Maurice Rankin
 Owners of: KZNG, Hot Springs; KAIT-TV, Jonesboro, both Ark.

KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By...Fort Smith Bcstg. Co.
 Address...1016 Rogers Ave.
 Tel.: SU 2-9125...ABC
 Newspaper Affiliation...Times Record
 Station Rep...Bolling
 President...Donald W. Reynolds
 General Manager...Gene Reynolds
 Comm. Manager...Edwin P. Hicks
 Program Director...John Candler
 Sales Prom. Manager...Emma Cox
 Chief Engineer...Willard Matten
 Owners of: KOKL, Okmulgee; KORK, Las Vegas;
 KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas; KBRB, Springdale, Ark.

ARKANSAS

KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.
Owned By.....KTCS Radio
Business Address.....4120 Towson Ave.
Tel.: Mision 6-1611.....Independent
Station Representative.....Pearson
President.....Chas. Fite
General Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Fort Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By...KWHN Bcastg. Co., Inc.
Address.....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President.....M. Bershof
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Operated by...Harrison Bcastg. Corp.
Address.....P. O. Box 120
Tel.: EEmpire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr.....Robert S. Wheeler, Jr.
Station Manager.....W. J. Wheeler
Commercial Manager.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Henry Welytok

KFFA—Helena—1941

Frequency: 1360 Kc. Power: 1,000 Watts
Owned-Operated By.....Helena Bcastg. Co.
Address.....215 York St.
Tel.: HI 4-2361.....MBS, KBS
President.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts, d.
Owned-Operated By.....Hope Bcastg. Co.
Address.....P. O. Box 138
Tel.: PProspect 7-3601.....KBS
Newspaper Affiliation.....Hope Star
President.....A. H. Washburn
General Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc. Power: 500 W. d., 250 W. n.
Owned-Operated By.....Phoenix Co.
Address.....821 Central Ave.
Tel.: NAtional 4-3193.....ABC
Station Reps.....Bolles; Beaver
President, Gen. Mgr.....Harman I. Mosely

Commercial Manager.....C. J. Dickson
Sales Prom. Manager.....M. Janet Mozrall
Program Director.....Jack Wolever
Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc. Power: 5000 Watts d.
Owned By.....Tim Timothy, Inc.
Address.....113 Third St.
Tel.: NA 3-6881.....MBS
Station Representative.....Adam Young, Inc.
President, Station Mgr.....B. P. Timothy
Assistant Manager.....Ed Appler
Program, Publicity Dir.....Jim Henderson
Chief Engineer.....James Melton

KZNG—Hot Springs—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By.....George T. Herreich
Address.....1011 Central
Tel.: NA 4-3313.....Independent
Station Representative.....Gill-Perna
President.....George T. Herreich
Gen., Sta. Manager.....Henry Steele
Chief Engineer.....R. G. King
Owners of: KFPW, Ft. Smith, Ark.

KBTM—Jonesboro—1930

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Patteson Brothers
Address.....603 Madison
Tel.: WE 5-5597.....MBS-KBS
General Manager.....Alan Patteson, Jr.
Sta. Mgr.....Clarence Adams

KNEA—Jonesboro—1950

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....Citizens Bank Bldg.
Tel.: WE 2-8381.....Independent
Station Reps.....Gill-Perna; Beaver
President.....Ernest Farabee
Gen., Sta. Mgr.....Deloss Walker
Chief Engineer.....Harold Baker

KAAY—Little Rock—1924

Frequency: 1090 Kc. Power: 50 Kw.
Owned By.....LIN Broadcasting Corp.
Address.....8th and Izard St.
Tel.: FR 5-5311.....Independent
Station Rep.....H-R Representatives, Inc.
President.....Frederic Gregg, Jr.
General, Station Mgr.....Thomas Bishop
Commercial Manager.....Lin Carl Voth
Program Director.....Mike McCormick
Chief Engineer.....Cecil L. Suitt

KAJI—Little Rock—1927

Freq.: 1250 Kc. Power: 1 Kw. d., 500 w n.
Owned-Oper. By.....Helmer, Inc.
Address.....P. O. Box 3099
Tel.: FR 2-0166.....Independent
Station Representative.....Adam Young, Inc.
President.....Michael J. Heller
Chief Engineer.....Ray Vandusen

KARK—Little Rock—1928

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By... Arkansas Radio & Equip. Co.
 Address... 10th & Spring Sts.
 Tel.: FR 6-2481
 Representative... NBC
 President... Edward Petry
 Exec. Vice President... T. K. Barton
 Director of Sales... Douglas Romine
 Program Director... Lee Bryant
 Promotion, Publicity Mgr... Harris Owen
 Chief Engineer... Shirley R. Kennedy
 Owners of: KARK-TV, Little Rock.

KLRA—Little Rock—1926

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By... KLRA, Inc.
 Business-Studio Address... Box 550
 Tel.: FRanklin 5-7319
 Station Rep... Independent
 President, General Manager... Radio-TV Reps.
 Leonard Coe
 Program Director... Mary Hefington
 Sales Prom., Pub. Director... Anne Lumpkin
 Chief Engineer... Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc. Power: 5000 Watts d.
 Owned By... McLendon Little Rock Bcstg. Co.
 Address... P. O. Box 1956
 Tel.: FR 2-0391
 Representative... Independent
 Pearson
 Pres., Gen. Mgr... John M. McLendon
 Station Manager... O. M. Teate

KVLC—Little Rock—1947

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By... Victor Bcstg. Co.
 Address... 4015 West Capitol
 Tel.: MOhawk 6-2821
 Station Reps... MBS
 Webb; Clarke Brown
 President... Joseph Trantino
 Gen., Sta. Mgr... Henry H. Steele
 Commercial Manager... Russell Skyrms
 Program Director... Earl Davis
 Chief Engineer... Ken Bogue

KVMA—Magnolia—1948

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Magnolia Bcstg. Co.
 Business-Studio Address... 212 N. Jefferson St.
 Tel.: CE 4-5862
 Representative... MBS
 Pearson
 President... Dr. J. F. Rushton
 Gen. Mgr... William M. Bigley
 Chief Engineer... Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned-Operated By... Malvern Bcstg. Co.
 Address... Highway 270 West
 Tel.: ED 2-6981
 Representative... KBS
 Melville
 Pres., Gen. Mgr... Kermit L. Richardson
 Commercial Manager... W. D. Stroud
 Chief Engineer... Robert Padgett

KZOT—Marianna—1961

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned By... Lee Broadcasting, Inc.
 Address... Willey Building
 Tel.: CYpress 4-2195
 President... Independent
 Ross Hayes
 General Manager... Marvin S. Jones
 Commercial Manager... Jeff Holt
 Program Director... Jack Fisher
 Chief Engineer... Fred Campbell

KPCA—Marked Tree—1955

Frequency: 1580 Kc. Power: 250 Watts, d.
 Owned By... Poinsett County Radio Bcstg.
 Address... Box 17
 Tel.: 1580
 President... KBS
 L. V. Ritter, Jr.
 General Manager... De Witt Waites
 Program Director... Wayne Toombs
 Publicity Director... Deloyce Phillips
 Chief Engineer... Mack Howerton

KVSA—McGehee—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By... S. E. Arkansas Bcstrs. Inc.
 Address... U. S. Highway 65
 Tel.: CA 2-4200
 Pres., Gen. Mgr... KBS
 Abbott F. Kinney
 Commercial Mgr... Mrs. M. F. Kinney
 Program Director... Herschell E. Parent
 Chief Engineer... James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... KENA Bcstg. Co.
 Address... S. Reine St.
 Tel.: 1450
 Owner... Independent
 E. M. Hoge
 Comm. Mgr... Bill Hughes
 Program Dir... Marjorie Brink
 Chief Engineer... Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned-Operated By... Baker Bcstg. Co.
 Address... Box 446
 Tel.: EMpire 7-5136
 Station Reps... KBS
 Hopewell; Beaver
 General, Station Mgr... Keith Baker
 Publicity Director... Evelyn H. Baker
 Chief Engineer... Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc. Power: 250 Watts d.
 Owned By... J. C. Willis
 Address... P. O. Box 541
 Tel.: FL 4-2484
 Representative... KBS
 J. C. Willis
 President, General Manager... Gene Cooper
 Prog. Dir., Chief Eng... Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Mountain Home Bcstg. Corp.

ARKANSAS

Address.....Hwy 5, N.
Tel.: 425-3101.....KBS
President, General Mgr......A. Strickles
Station Manager, Ch. Eng......K. Wilkins
Commercial Mgr......L. E. Cranor

KBHC—Nashville—1959

Frequency: 1260 Kc.....**Power:** 500 Watts
Owned By.....Robert G. McKeever
Address.....P.O. Box 236
Tel.: 746.....KBS
General Manager.....R. G. McKeever
Station Comm. Mgr......Glen D. Hammons
Program Dir......Ina Hammons
Chief Engineer.....J. Bollinger
Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
Address.....Box 218
Tel.: JA 3-5891.....Independent
President.....Harold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Engineer.....J. Long

KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....**Power:** 1 Kw.
Owned By.....Sim C. Callon
Address.....Box 3623
Tel.: MO 4-3600.....ABC-KBS
General Manager.....Wally Hoy
Station Manager.....Bill Campbell
Commercial Mgr......A. E. Shirey
Publicity Mgr......Bill Dixon
Chief Engineer.....Les Baden

KXLR—N. Little Rock—1946

Frequency: 1150 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Arkansas Bcstg., Inc.
Address.....P. O. Box 89
Tel.: FR 2-2155.....Independent
Sta. Representative.....Bolling
President.....J. Sanders
General Manager.....Ray Nichols

KOSE—Osceola—1949

Frequency: 860 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2841.....KBS
General, Station Manager.....Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....KDRS, Inc.
Business Address.....Box 491
Tel.: CE 6-7626.....KBS
Pres., General Manager.....Ted Rand
Business Manager.....T. M. Self
Commercial Manager.....Doynce F. Bateman
Program Dir......Wilma Wheelis
Chief Engineer.....Charles Campfield

KCCL—Paris—1959

Frequency: 1460 Kc.....**Power:** 500 Watts, d.
Owned By.....Logan Cty. Bcstg.
Address.....Hixson Bldg.
Tel.: YO 3-3100.....KBS
President.....Gordon Hixson
General Manager.....John Tucker
Sales Promotion Mgr......Jimmy Davis
Chief Engineer.....Manuel Johnson

KADL—Pine Bluff—1960

Frequency: 1270 Kc.....**Power:** 5 Kw.
Owned By.....Jefferson County Broadcasting
Address.....P. O. Box 1944
Station Rep......Charles Bernard
Tel.: JE 5-1270.....KBS
General Mgr......A. M. Smith
Station & Comm. Mgr......Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc...**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th Ave.
Tel.: JE 5-1241.....Independent
General, Station Mgr......Kenneth Kesterson
Commercial Manager.....Dave Wallis
Program Dir., Chief Eng......Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....Joellen Bcstg.
Address.....Box 957
Tel.: JE 4-8732.....Independent
Pres......W. J. Dean
General, Sta. Manager.....D. Jacobson
Program Director.....Dave Carrico
Chief Engineer.....R. D. Robinson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....**Power:** 1 Kw. d.
Owned-Operated By.....Radio Pine Bluff, Inc.
Address.....1607 W. 6th St.
Tel.: JE 4-1523.....Independent
Station Representative.....Gene Bolles Co.
President.....W. L. Kent
Gen., Sta. Mgr......Howard M. Peters
Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc...**Power:** 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....KBS
General Mgr......Adrian L. White
Sales Mgr......Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc.....**Power:** 500 Watts d.
Owned By.....Cochran & Cochran Bcstg. Co.
Address.....Broadway Hotel
Tel.: TU 7-2638.....KBS
President.....E. W. Cochran
General Manager.....R. Cochran
Chief Engineer.....B. DeMay
Owners of: KCCB, Corning; KCCL, Paris.

KAMO—Rogers—1954

Frequency: 1390 Kc. Power: 1000 Watts
 Owned KAMO, Inc.
 Business Address... American Natl. Bank Bldg.
 Tel.: MEIrose 6-4611..... Independent
 Station Rep..... Walker-Rawalt
 Pres., Gen. Mgr..... G. Don Thompson
 Sta., Comm. Mgr..... W. E. Dacus

KXRJ—Russellville—1947

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
 Owned-Oper. By..... C. R. Horne
 Address..... Second & Boulder Sts.
 Tel.: Woodlawn 7-1233..... KBS
 President..... C. R. Horne
 Station, Gen. Manager..... L. L. Bryan
 Commercial Mgr..... B. J. Dunn
 Program Dir..... Betty J. Kelley
 Publicity Director..... Marge Crabaugh
 Chief Engineer..... William C. McKenney
 Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By..... White County Bcstg. Co.
 Address..... P. O. Box 85
 Tel.: 1281..... KBS
 General Mgr..... Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By..... KUOA, Inc.
 Business-Studio Address..... Siloam Springs
 Tel.: 524-3154..... MBS-KBS
 Station Representative... Devney Organization
 President..... John E. Brown, Jr.
 Gen. Mgr., Ch. Eng..... Cecil Smith
 Program Director..... Ralph Kennedy, Jr.
 Commercial Mgr..... Roger Cox, Jr.

KBRS—Springdale—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. ... Northwest Ark. Bcstg. & TV Co.
 Address..... P.O. Box 591
 Tel.: PLeasant 1-4675..... ABC
 Newspaper Affiliation... Southwest American
 President..... Donald W. Reynolds
 General Manager..... Phil H. Phillips
 Commercial Manager..... Curtis C. Hornor, Jr.
 Program Director..... Jim G. Wilkerson
 Chief Engineer..... Charles Doyle

KWAK—Stuttgart—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Stuttgart Bcstg. Corp.
 Business Address..... P.O. Box 271
 Tel.: WA 2-5212..... KBS
 Gen. Manager..... Melvin P. Spann
 Station Mgr..... June S. Spann
 Chief Engineer..... C. R. Sandine

KOSY—Texarkana—1951

Freq.: 790 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Operated By..... Gateway Bcstg. Co.

Address..... P.O. Box 1318
 Tel.: 22-3771..... CBS
 Representative..... Pearson
 Gen. Manager..... Tom E. Dillahunty

KDFD—Van Buren—1958

Frequency: 1580 Kc. Power: 1000 Watt, d.
 Owned By..... Broadcasters, Inc.
 Address..... P.O. Box 550
 Tel.: GRanite 4-6311..... KBS
 President..... George Domerese

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Lawrence Cty. Bcstg. Co.
 Address..... P.O. Box 30
 Tel.: TUrner 4-3131..... KBS
 Gen. Mgr..... Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By..... Pines Broadcasting Co.
 Address..... Box 480
 Tel.: CA 6-2653..... KBS
 Representative..... Hopewell
 President, Gen. Manager..... Weldon Sledge
 Station Comm. Manager..... Bill Wells

KSUD—West Memphis—1961

Frequency: 730 Kc. Power: 250 Watts d.
 Owned By..... Newport Broadcasting Co.
 Address..... 104 N. Fifth St.
 Tel.: REgent 5-6622..... Independent
 President..... Harold Sudbury
 General, Commercial Mgr..... Harold Penn
 Program Director..... Bill Fury
 Chief Engineer..... Ed Beck

KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned..... E. Arkansas Bcstrs, Inc.
 Address..... P.O. Box 225
 Tel.: BE 8-4141..... Independent
 President, Gen. Mgr..... Raymond O. Raley
 Chief Engineer..... Art Rogers

For Radio

Station Index

See Page 225

Pop.: 16,300,000
Families: 5,321,000

California

Radio Homes: 5,103,500
AM Stas. in State: 206

KCNO—Alturas—1951

Frequency: 570 Kc. Power: 5000 Watts d.
Owned-Operated By: R. W. Hansen
Address: P.O. Box 1650
Tel.: 2531 Independent
Representative: Tracy Moore
President: R. W. Hansen
St. Mgr., Chief Engineer: Paul Savercool
Commercial Manager: Don Bowden
Sales Prom. Mgr., Prog. Dir.: Ralph Baird

KEZY—Anaheim—1959

Frequency: 1190 Kc Power: 1000 Watts
Owned By: Radio Orange Cty, Inc.
Address: Disneyland Hotel
Tel.: PRespect 4-5170 Independent
Station Reps.: Gill-Perna; Pacific Bcst. Sales
President, Gen. Mgr.: Cliff Gill
Commercial Manager: Ira Laufer
Station Manager: Dan Russell
Program Director: John Gunn

KPON—Anderson—1959

Frequency: 1580 Kc. Power: 1000 Watts
Owned By: Big Four Bcstg.
Address: White City Shopping Center
Tel.: EM 5-2711 Independent
General Manager: R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.
Owned By: BHA Enterprises, Inc.
Address: P.O. Box 960
Tel.: CH 7-7251 Independent
Representative: Gates/Hall, Inc.
President: M. D. Buchen
General, Sta. Mgr.: Alan B. Skuba
Commercial Mgr.: Don Edlund
Program Dir.: Neil Linder
Chief Engineer: Dean Kiner
Owners of: KNEZ, Lompoc, Calif.

KENL—Arcata—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned: Humboldt Bcstrs.
Address: KENL Bldg.
Tel.: VA 2-2941 Independent
Pres., Gen. Mgr.: Mel Marshall
Chief Engineer: H. Bender, Jr.

KCJH—Arroyo Grande—1962

Frequency: 280 Kc. Power: 500 Watts d.
Owned By: Radio Station KCJH
Address: P.O. Box 187
Tel.: HUNter 9-4201 Independent
Station Representative: Bcst. Time Sales
President: Christina M. Jacobson
General, Sales Promo. Mgr.: Les Hacker
Program Director: Daryl Waiters
Chief Engineer: Harold Jensen

KAHI—Auburn—1957

Frequency: 350 Kc. Power: 5 Kw. d.
Owned By: Don C. Reeves
Address: Box 950
Tel.: TU 5-5636 KBS
Sta. Representative: Pacific Broadcast Sales
President, Ch. Eng.: Don C. Reeves
General, Comm. Mgr.: Gene Ragle
Program Dir.: Ron Knight

KBIG—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts
Owned-Operated By: John Poole Bcstg. Co.
Address: 6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205 Independent
Representative: Advertising Time Sales
President: Kevin B. Sweeney
V.P., General Manager: William A. Sawyers
Program Director: Allen A. Davis
Publicity Director: William Schubert
Chief Engineer: Glynn Covington

KAFY—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned By: Tullis & Hearne, Inc.
Address: P.O. Box 6128
Tel.: Empire 6-4411 Independent
Station Representative: Robert Eastman
President: Howard Tullis
Gen. Mgr.: Paul Battisti
Program Director: Al Anthony
Chief Engineer: Robert E. Magg
Owners of: KFNM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc. Power: 1000 Watts
Owned: Eastern Electrosonic Industries
Address: 2013 Chester Ave.
Tel.: FAirview 4-6093 Independent
General Manager: C. R. Christianson
Chief Engineer: Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc. Power: 1000 Watts
Owned By: Radio KERN, Inc.
Business Address: 1535 17th St.
Tel.: FA 5-7475 CBS
Representative: Paul H. Raymer
Sta. Mgr.: Tom Flynn
Chief Engineer: Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By: KGEE, Inc.
Address: El Tejon Hotel
Tel.: FA 7-3587 NBC
Sta. Reps.: Tele-Radio & TV Sales; Gates/Hall

Gen. Mgr., Ch. Eng.....C. D. Hammond
 Commercial Mgr.....R. Tuten
 Program Dir.....V. Jones

KLYD—Bakersfield—1958

Frequency: 1350 Kc....Power: 1000 Watts;d.
 Owned By.....Kern County Bdstg. Co.
 Business Address.....2831 Eye St.
 Tel.: FAirview 7-7511.....Independent
 Station Representative.....Hollingbery
 President, Gen. Mgr.....Edward E. Urner
 Commercial Mgr.....William Walker
 Station Manager.....Dave Maxwell
 Chief Engineer.....Vernon G. Tucker
 Owners of: KLYD-TV.

KPMC—Bakersfield—1932

Frequency: 1560 Kc....Power: 10,000 Watts
 Owned-Oper. By.....Pioneer Mercantile Co.
 Address.....P.O. Box 1709
 Tel.: FA 7-5121.....ABC
 Reprs., Venard, Torbet & McConnell; Grant Webb
 President.....F. G. R. Schamblin
 Station Manager.....L. A. Schamblin
 Comm. Mgr.....Paul R. Biermann
 Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc....Power: 250 Watts; d.
 Owned By.....Valley Bcstg. Co.
 Address.....910 Chester
 Station Rep.....Charles Bernard
 Tel.: FAirview 7-4401.....Independent
 President, Gen. Mgr.....Herb Henson
 Program Director.....Larry Daniels

KWAC—Bakersfield—1955

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W n.
 Owned.....KMAP, Inc.
 Address.....1330 Chester Ave.
 Tel.: FA 7-9711.....KBS
 Sta. Reprs., Masla; Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Gordon B. Sherwood, Jr.
 Comm., Sales Prom. Mgr.....Ed Hopple
 Program Director.....Dan Gates

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Stevens Bcstg. Inc.
 Address.....4425 W. Ramsey St.
 Tel.: VI 9-4557.....Independent
 President.....Calvin Jasshon
 General Manager.....R. Leach
 Chief Engineer.....J. Ledbetter

KIOT—Barstow—1960

Frequency: 1310 Kc....Power: 500 Watts d.
 Owned By.....Beam Broadcasting Co., Inc.
 Address.....850 E. Williams
 Tel.: CLinton 6-2175.....Independent
 Station Reprs.....Harlan Oakes; Walker-Rawalt
 President.....Henry R. Phipps
 Station Manager.....James King
 Program Dir.....Ivan Brady
 Publicity Dir.....Earline Sumner
 Chief Engineer.....Nick Howard

KWTC—Barstow—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.Mojave Valley Bcstg. Co.
 Address.....Box 697
 Tel.: CLinton 6-3511.....Independent
 Station Representative.....Pearson Natl. Reprs.
 Pres., Gen. Mgr.....W. T. Brown
 Station Manager.....J. D. Parler
 Program Director.....Don Allen
 Chief Engineer.....Fred Mull

KRE—Berkeley—1923

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By...Central Calif. Bcstrs., Inc
 Address.....601 Ashby Avenue
 Tel.: THornwall 8-7715.....Independent
 General Mgr.....Arthur Westlund
 Sta. Mgr.....Don Hamby
 Prog. Dir.....Les Avery
 Chief Engineer.....Robert I. Sampson

KOWL—Bijou—1956

Frequency: 1490 Kc....Power: 250 Watts
 Owned...Tahoe Broadcasters, Lake Tahoe, Inc.
 Address.....Box 132, Stateline, Calif.
 Tel.: LUdlow 8-6681.....Independent
 Station Rep.....Lucas
 President.....Ed J. Frech
 Station Manager.....John J. Murphy
 Chief Engineer.....Ken Cayton

KIBS—Bishop—1953

Frequency: 1230 Kc..Power: 1 Kw. d.,250 W. n.
 Owned.....Southeastern Sierra Bcstg. Corp.
 Address.....Box 757
 Tel.: Upton 2-4411.....ABC, KBS
 President, Gen. Mgr.....R. S. Deming
 Station Mgr., Chief Eng.....Elwayne Clement
 Sales Prom. Mgr., Pub. Dir.....John Hemler

KYOR—Blythe—1947

Frequency: 1450 Kc....Power: 250 Watts
 Owned By.....KYOR, Inc.
 Address.....Box 668
 Tel.: 2231.....Box 668
 Representative...Venard, Torbet & McConnell
 President.....T. E. Foster
 General, Station Manager.....Robert Roddy
 Prog. Dir., Chief Eng.....Charles C. Bolland
 Publicity Director.....Al Guthrie

KROP—Brawley—1946

Frequency: 1300 Kc....1000 Watts d., 500 n.
 Owned By.....KROP, Inc.
 Address.....P.O. Box 238
 Tel.: 1300.....Independent
 General Manager.....Ed Silvera
 Chief Engineer.....Dave Matton
 Owners of: KPRO, Riverside; KREO, Indio; KYOR,
 Blythe.

KBLA—Burbank—1952

Frequency: 1490 Kc....Power: 250 Watts
 Owned-Oper. By.....G. E. Cameron, Jr.

CALIFORNIA

Address.....11516 Oxnard St., N. Hollywood
Tel.: POplar 2-1195.....Independent
Newspaper Affil. Desert Sun, Palm Springs Calif.
General Manager.....Mel Leeds
Commercial Manager.....Robert Marshall

KRML—Carmel—1957

Frequency: 1410 Kc.....**Power:** 500 Watts; d.
Owned By.....Carmel Bcstg.
Address.....Route 2, Box 552
Tel.: MAYfair 4-1215.....Independent
Station Representative.....Bolling
President, Gen. Mgr......Sam S. Smith
Station, Comm. Mgr......Beryle I. Gonzales
Publicity Director.....Shirley J. Bass
Chief Engineer.....Fritz Haas

KHSL—Chico—1935

Frequency: 1290 Kc.....**Power:** 5000 Watts
Owned-Operated....Golden Empre Bcstg. Co.
Address.....Box 1041
Tel.: FReside 2-0141.....CBS
Sta. Rep......Bolling
Pres., Gen. Mgr......Mrs. Mickey McClung
Station Manager....Charles H. Kinsley, Jr.
Chief Engineer.....Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc.....**Power:** 10,000 Watts
Owned.....J. Ned. Richardson
Address.....P.O. Box 369
Tel.: 342-4211.....MBS
Representative.....Hollingbery
Gen. Mgr......J. Ned Richardson
Station Manager.....Ted L. Snider
Comm. Mgr......Frank J. Mertz
Chief Engineer.....William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc.....**Power:** 500 W. d.
Owned By.....Charles E. Kelly
Address.....Box 1164
Tel.: 935-0735.....Independent
Sta. Rep......Grant Webb
Owner.....Charles E. Kelly
Station Manager.....Jack Miller
Program Dir......David Barnett
Sales Manager.....Glenn Adams

KBUC—Corona—1948

Frequency: 1370 Kc.**Power:** 1 Kw. d., 500 W. n.
Owned.....Radio K-BUC, Inc.
Business Address.....Box 368
Tel.: RE 7-1370.....Independent
Station Representative.....Lucas
President.....James F. Hadlock
V.P., Gen. Mgr......Naum Healy
Comm. Manager.....Sherm Horn
Publicity Director.....Bob Cochems
Chief Engineer.....Walter Rees
Owners of: KDAN, Eureka, Calif.

KPLY—Crescent City—1950

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....Del Norte Bcstg. Co.

Address.....Box 248
Tel.: INgersoll 4-59100.....KBS
Station Representative.....Tracy Moore
Owners.....M. C. Deaver, Virginia McWhorter
Comm., Sta. Mgr......H. Frank Walters
Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....**Power:** 1,000 Watts, d.
Owned By.....H. Frank & Wanda M. Walters
Address.....857 Second St.
Tel.: IN 4-5060.....Independent
Station Reps......Sandeberg; Gates/Hall
President, Ch. Eng......H. Frank Walters
General, Station Mgr......James R. Sumbler
Sales Promo. Mgr......William R. Baker
Program Director.....Jack Chunn
Publicity Director.....Richard H. Minor
Owners of: KWNA, Winnemucca, Nev.

KCHJ—Delano—1951

Freq.: 1010 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Charles Herman Johnes
Address.....P.O. Box 1000
Tel.: Delano 8676.....Independent
President, Chief Eng......Charles H. Johnes
Station Manager.....Jean G. Johnes
Comm. Mgr......Jim Turner
Program Dir......Joe McFolin

KRDU—Dinuba—1946

Frequency: 1130 Kc.....**Power:** 1000 Watts
Owned-Operated By....Radio Dinuba Co.
Address.....Box 157
Tel.: LY 1-1130.....KBS
Pres., Gen., Sta. Mgr......Egon A. Hofer
V.P......Dave Hofer, Jr.
Chief Engineer.....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....**Power:** 1 Kw.
Owned By.....Tullis & Hearne Bcstg. Co.
Address.....P.O. Box 20188, San Diego
Tel.: JU 3-9100.....Independent
Station Representative.....Robert Eastman
President.....Howard Tullis
General, Sta. Manager.....Joe Cahill
Program Director.....Noel Confer
Chief Engineer.....Ed Murphree
Owners of: KAFY, Bakersfield; KFXM, San Bernadino, both Calif.

KAMP—El Centro—1958

Frequency: 1430 Kc.....**Power:** 1000 Watts
Owned By.....Fresno Bcstrs.
Address.....P. O. Box 1018
Tel.: ELgin 2-2277.....Independent
Sta. Reps....Venard, Torbet & McConnell; Webb
General Mgr......A. Androetti
Prog. Dir., Sales Prom. Mgr......Bob Weaver
Chief Engineer.....Arch Thistle

KICO—El Centro—1946

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....Charles R. Love

Address Box 861
 Tel.: ELgin 2-1490.....ABC
 Sta. Reprs.....Weed; Gates/Hall
 Owner.....Charles R. Love
 General Comm. Manager.....W. L. Gleeson
 Program Director.....Joseph Arnaldo

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....RadioActive, Inc.
 Business Address.....Box 140
 Tel.: EL 2-1230.....NBC-KBS
 President, Gen. Mgr.....Marc Hanan
 Sales Promotion Manager.....Robert Ordonez
 Program, Publicity Dir.....Gordon Belson

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Palomar Broadcasting Co.
 Address.....1226 Hale Ave.
 Tel.: SHerwood 5-5811.....KBS
 Pres., Gen. Mgr.....Julia C. Owen
 Commercial Manager.....Bruce McLean
 Program Director.....Jay Raymond
 Chief Engineer.....Wallace A. Simonson

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
 Owned.....Radio KDAN
 Address.....Box 993
 Tel.: HI 2-0611.....Independent
 Station Rep.....Lucas
 President.....James F. Hadlock
 General Mgr.....Steve Schoen
 Commercial Mgr.....Earl Madray
 Program Dir.....Bud Morris
 Chief Engineer.....Guy Saleme

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.
 Owned-Oper. By.....Eureka Bcstg.
 Address.....Box "O"
 Tel.: HI 2-5744.....CBS
 Station Representative.....Grant Webb
 Pres., Gen. Mgr.....Wendell Adams
 Station Comm. Mgr.....Doyle Seely
 Chief Engineer.....Dean Elliott

KRED—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Calif. Oregon Radio Co.
 Address.....P. O. Box 1021
 Tel.: 443-1621.....MBS
 Station Rep.....Adam Young
 V.P., Manager.....Newton L. Steward
 Opera. Manager.....Barry Adams
 Chief Engineer.....Don Kino
 Owners of: K1EM-FM-TV, Eureka.

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Fort Bcstg. Co.
 Address.....2100 E. Oaks St.
 Tel.: YO 4-3251.....Independent
 General Manager, Ch. Eng.....Craig N. Smith

KLIP—Fowler—1961

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned By.....Morris Mindel
 Address.....P.O. Box 1177
 Tel.: Fowler.....Independent
 General Manager.....Morris Mindel

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....H. & G. Harm Enterp-
 Address.....7535 N. Van Ness Ave.
 Tel.: BA 24441.....ABC
 Representative.....Hollingsbery
 General Mgr.....George Harm
 Program Director.....Bill Dallas
 Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
 Owned.....KBIF, Inc.
 Address.....261 N. Broadway
 Tel.: AM 6-0791.....Independent
 President.....Norwood J. Patterson
 General, Comm. Mgr.....Robert Hickling
 Program Director.....Charles Turner
 Chief Engineer.....Larry Woods

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
 Owned By.....KEAP Broadcasting Co. Inc.
 Address.....2344 S. Railroad Ave.
 Tel.: AD 7-1871.....Independent
 Station Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Herbert J. Edelman
 Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Triangle Publications
 Business-Studio Address.....T. W. Patterson Bldg.
 Tel.: AM 8-6441.....CBS
 News Affil.....Phila. Inquirer, Phila. D. News
 Representative.....John Blair
 Vice President.....Roger W. Clipp
 General Manager.....Kenneth M. Curto
 Local Sales Manager.....Robert Steinhilber
 Asst. Gen. Mgr. (Radio Sales).....Guy Farnsworth
 Program Director.....Robert Klose
 Promotion Manager.....Don Sheppard
 Chief Engineer.....Keith L. Mealey
 Owners of: WFIL-AM-FM-TV, Philadelphia;
 WNBC-AM-FM-TV, Binghamton, N. Y. WFBG-
 AM-FM-TV, Altoona, Pa.; WNIC-AM-FM-TV,
 New Haven, Conn.; WLYH-TV, Lebanon, Pa.;
 KFRE-AM-TV, KRFM, Fresno.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned By.....International Radio, Inc.
 Address.....1244 'O' St.
 Tel.: AM 6-9901.....Independent
 President, Gen. Mgr.....Richard E. Ryan
 Comm., Sales Prom. Manager.....Jack Reavley
 Program Director.....Bernardo Mendoza
 Chief Engineer.....Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... Fresno Bcstrs.
 Address..... 2020 McKinley Ave.
 Tel.: AM 6-9448..... Independent
 Station Rep..... McGavren-Guild
 General Manager..... T. Thrumston
 Chief Engineer..... Ed Nickel

KMJ—Fresno—1922

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By.... McClatchy Bcstg. Co.
 Business-Studio Address. 1515 Van Ness Ave.
 Tel.: AM 8-5771..... NBC
 Newspaper Affiliation. McClatchy Newspapers
 Representative..... Paul H. Raymer
 President..... Eleanor McClatchy
 Station Manager..... Ramsey G. Elliott
 Program Mgr..... Jeff Nagle
 Sales Mgr..... Roy Swanson
 Chief Engineer..... William Wallace
 Owners of: KMJ-FM-TV, Fresno; KFBK-AM-FM,
 Sacramento; KBEE, Modesto, all Calif.; KOII,
 Reno, Nev.

KXEX—Fresno—1962

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By..... Atlas Broadcasting Co.
 Address..... P.O. Box 1613
 Tel.: 233-8803..... Independent
 Sta. Reps... Dora-Clayton; Tele-Radio & TV Sales
 General, Sales Promo. Mgr... John W. Sonder
 Commercial Manager..... Sylvia Sonder
 Program Director..... Manolo Rosillo
 Chief Engineer..... Harold O. Torosian

KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d, 1000 n.
 Owned-Oper. By..... Radio KYNO
 Address..... 2125 N. Barton Ave.
 Tel.: CL 5-8383..... MBS
 Reps. Vernard, Torbet & McC.; Art Moore
 General Manager..... Gene Chencault
 Program Dir..... Dave Belman
 Natl. Sales Manager..... Wayne Decker
 Chief Engineer..... Bert Williams

KPER—Gilroy—1957

Frequency: 1290 Kc. Power: 1000 Watts, d.
 Owned..... Radio KPER
 Address..... 59 N. Monterey St.
 Tel.: VI 2-3155..... KBS
 Station Representative..... J. A. Lucas
 General Manager..... John Gregory
 Commercial Manager..... Ben Gutierrez
 Program, Comm. Dir..... Dave Belman
 Nat'l Sales Manager..... Wayne Decker
 Chief Engineer..... Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc. Power: 250 Watts
 Owned By..... Southern California Bcstg. Co.
 Address..... 106 N. Glendale Ave.
 Tel.: Chapman 5-2388..... Independent
 President, Gen. Manager..... William J. Beaton
 Program Director..... Beach Rogers
 Chief Engineer..... Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc. Power: 1 Kw.
 Owned-Oper. By..... Kings Bcstg. Corp.
 Business Address..... P.O. Box 620
 Tel.: LUDlow 2-0361..... ABC
 President, Gen. Mgr..... John C. Cohan
 Station Rep..... H-R Reps.
 Station Manager..... Robie F. Shull
 Sales Promotion Mgr..... Carl L. Switzer

KHSJ—Hemet—1958

Frequency: 1320 Kc. Power: 500 Watts
 Owned By..... Ramona Bcstg Co.
 Address..... P.O. Box 1196
 Tel.: OLiver 8-7113..... Independent
 President, Program Dir.... Robert T. Griffin, Sr.
 Commercial Mgr..... Paul Sprague
 Chief Engineer..... Al Copeland

KGHT—Hollister—1962

Frequency: 1520 Kc. Power: 500 Watts d.
 Owned By..... Hollister Broadcasting, Inc.
 Address..... P.O. Box 931
 Tel.: 637-7171..... Independent
 President..... Richard M. Godfrey
 General Mgr., Chief Engr..... J. W. Warren
 Program Director..... Diane Warren

KDAY—Hollywood—1947

Frequency: 1580 Kc. Power: 50,000 Watts, d.
 Owned By..... Continental Bcstg. of Calif., Inc.
 Address..... 1549 No. Vine St.
 Tel.: HO 1-9981..... Independent
 Representative..... Continental Broadcasting
 President..... O. Wayne Rollins
 General Manager..... Albert R. Lanphear
 Commercial Manager..... Lon Boutin
 Program Director..... Kelley Daniels
 Chief Engineer..... Bob Dye
 Owners of: WCHS-AM-TV, Charleston, W. Va.;
 WNJR, Newark, N. J.; WBEE, Harvey, Ill.;
 WAMS, Wilmington, Del.; WRAP, Norfolk, Va.;
 WGEE, Indianapolis, Ind.; WPTZ, Plattsburgh,
 N. Y.; WEAR, Pensacola, Fla.

KCHV—Indio—1954

Frequency: 970 Kc. Power: 1 Kw., d.
 Owner..... Coachella Bcstg. Co.
 Address..... Box 112
 Tel.: EXpress 8-5534..... KBS
 Representative..... Moore & Assoc.
 Pres..... Edward Gorges
 General, Sta. Manager..... Ed Staples
 Comm. Mgr..... Doug Caplette
 Chief Engineer..... Rodney Gorges

KREO—Indio—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By..... KREO, Inc.
 Address..... P.O. Box 697
 Tel.: Diamond 7-3403..... Independent
 General Manager..... Lee Ellis
 Station Manager..... Ed. Silvera
 Chief Engineer..... Dave Matton
 Owners of: KPRO, Riverside; KRQP, Brawley,
 KYOR, Blyth.

KTYM—Inglewood—1958

Frequency: 1460 Kc. Power: 5 Kw. d.
 Owned By: A. J. Williams
 Address: 125 S. Grevillea Ave.
 Tel.: ORegon 8-3731 Independent
 President, Sta. Mgr.: A. J. Williams
 Program Director: Claire T. Honovich
 Chief Engineer: Victor M. Sanders

KRKC—King City—1958

Frequency 1490 Kc. Power: 1 Kw. d. 250 W. n.
 Owned By: KRKC, Inc.
 Address: P.O. Box 625
 Tel.: 385-5421 KBS
 Station Representative: Sandeberg
 President: Bob McVay
 Program Director: Stan White
 Publicity Director: Nancy Pozzi
 Chief Engineer: Ben Spells

KAVL—Lancaster—1950

Freq.: 610 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By: Antelope Bcstg. Co.
 Address: 2501 West Ave.
 Tel.: WH 2-1121 MBS
 President: W. B. Carter
 General Mgr.: H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By: Tri-County Bcstgrs., Inc.
 Address: 43321 N. Sierra Highway
 Tel.: WH 2-8461 Independent
 Station Representative: Gates/Hall, Inc.
 President: Donald Lewis
 General, Station Mgr.: D. Dean Roper
 Commercial Manager: Barbara Wood
 Publicity Dir., Chief Engr.: Jerold Miles

KLAN—Lemoore—1960

Frequency: 1320 Kc. Power: 1000 Watts, d.
 Owned By: Radio Lemoore
 Address: 422 N. Douty St., Hanford, Calif.
 Tel.: LU 4-4466 Independent
 Station Rep.: Lee F. O'Connell
 President: Joseph E. Gamble
 Station Manager: Mel Vierra
 Commercial Manager: Nate Alberstein
 Program Director: Mike Cleland
 Chief Engineer: Fred Volken
 Owners of: KJOY, Stockton, Calif.; KJAY, Sacramento, Calif.

KCVR—Lodi—1946

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By: Radio KCVR
 Business Address: P. O. Box 600
 Tel.: EN 8-0628 Independent
 Station Rep.: Hollingbery
 General Manager: Floyd Farr
 Station Mgr., Chief Engr.: George Sampson
 Program Director: Jimmy James

KLOM—Lompoc—1962

Frequency: 1330 Kc. Power: 1,000 Watts d.

Owned By: Lompoc Broadcasting Co.
 Address: Lompoc
 Tel.: Lompoc Independent
 President, General Mgr.: Charles Trotter

KNEZ—Lompoc—1958

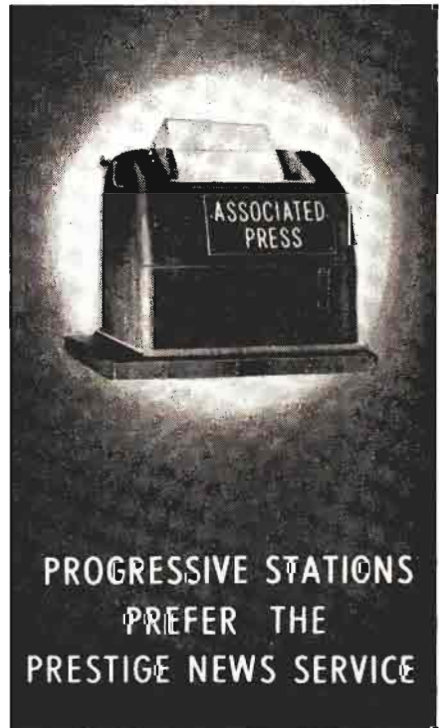
Frequency: 960 Kc. Power: 500 Watts
 Owned By: South Coast Bcstg.
 Business Address: P.O. Box 338
 Tel.: REgent 6-3421 Independent
 Station Rep.: Venard, Torbet & McConnell
 President: M. Buchen
 Station Mgr.: Les Leslie
 Asst. Manager: Alan Beach

KFOX—Long Beach—1923

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By: Illinois-California Bcstg.
 Address: 220 E. Anaheim Street
 Tel.: HE 6-7281 Independent
 Station Representative: Adam Young
 President: Egmont Sonderling
 General Mgr.: Dick Schfield
 Chief Engineer: Al Mutter
 Owners of: WDLA, Memphis, Tenn.; KDIA, Oakland, Calif.; WOPA-AM-FM, Oak Park, Ill.; KFOR-FM: Long Beach, Calif.

KGER—Long Beach—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By: John Brown Schools of Calif., Inc.
 Business-Studio Address: 3745 Atlantic



Tel.: GARfield 7-7907.....Independent
 President.....Dr. John E. Brown
 Gen., Sta., Comm. Mgr.....E. William George
 Program Director.....Irene Cook
 Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....AB-PT, Inc.
 Address.....3321 S. La Cienega Blvd.
 Tel.: NO 3-3311.....ABC
 Representative.....Katz
 President.....Leonard H. Goldenson
 V.P., General Manager.....Ben Hoberman
 Sales Manager.....Douglas Campbell
 Program Dir.....Jack Meyers
 Sales Promotion Manager.....Jack Pavis
 Publicity Dir.....Virginia West
 Chief Engineer.....Art Sterman
 Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned By.....Cleveland Broadcasting
 Bus.-Studio Address.....5773 Wilshire Blvd.
 Tel.: WE 8-0181.....Independent
 Station Rep.....Hollingbery
 Gen. Comm. Mgr.....Calvin J. Smith



KABC
conversation
RADIO 79

Program Director.....Howard Rhines
 Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Earle C. Anthony, Inc.
 Business-Studio Address.....141 N. Vermont Ave.
 Tel.: DU 2-2121.....NBC
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....George A. Wagner
 Station Manager.....Charles Hamilton
 Commercial Manager.....A. William Oster
 Sales Promo. Mgr., Pub. Dir.....Russell Smith
 Program Director.....Pat Kelly
 Co-Chief Eng's...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By...Crowell-Collier Bcstg. Corp.
 Business-Studio Add.....6419 Hollywood Blvd.
 Tel.: HO 5-3131.....Independent
 Representative.....Blair
 President.....J. C. Drilling
 General Manager.....J. I. Bernard
 Dir. of Operations.....Theola Sanders
 General Sales Manager.....Robert E. Sharon
 Program Director.....Jim Hawthorne
 Advertising Director.....Warren Earl
 Manager of Engineering.....Ed Benham
 Owners of: KFWB, San Francisco; KDWB, St. Paul, Minn.

KGBS—Los Angeles—1925

Frequency: 1020 Kc.....Power 50,000 Watts d.
 Owned By.....Standard Bcstg. Co.
 Business-Studio Add.....338 S. Western Ave.
 Tel.: DU 8-2345.....Independent
 Station Rep.....Peters, Griffin, Woodward
 President.....George B. Storer, Jr.
 V.P., General Manager...Wendell B. Campbell
 General Sales Manager...Edward F. McLaughlin
 Program, Pub. Manager...William C. Thompson
 Sales Promotion Mgr.....Robert M. Storer
 Chief Engineer.....Ernest Underwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WJLN, New York, N. Y.; WGBS, AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Ben S. McGlashan
 Address.....4550 Melrose Ave.
 Tel.: NOrmandy 3-3181.....Independent
 Station Representative.....Bernard Howard
 General Manager.....Thelma Kirchner
 Assistant Manager.....Juanita Bart
 Sales Mgr.....Molly C. Low
 Program Director.....Tom B. Hawkins
 Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....RKO General
 Address.....5515 Melrose Ave.
 Tel.: HO 2-2133.....MBS

Sta. Rep. RKO General Nat'l Sales
 Division Director Harry Trenner
 Program & Prod. Mgr. Arnold Schorr
 General Sales Mgr. Morton Sidoroff
 Promotion Director Frank Barron
 Chief Engineer Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Hall Bcstg. Co.
 Address 5828 Wilshire Blvd.
 Tel.: WE 7-0110 Independent
 Station Representative Edward Pety
 President M. W. Hall
 Exec. V.P., Gen. Mgr. Robert H. Forward
 Commercial Manager Cy Ostrup
 Program Manager Roger Barkley
 Sales Promo. Manager Gene Williams
 Publicity Director John Dickson
 Transmitter Supervisor Ross McGough

KMPC—Los Angeles—1928

Freq.: 710 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By Golden West Bcsters.
 Address 5939 Sunset Boulevard
 Tel.: HOLLywood 9-5341 Independent
 Representative AM Radio Sales
 Ch. of Board Gene Autry
 President Robert O. Reynolds
 Exec. V.P., General Mgr. Loyd Sigmon
 V.P., Sales Stanley Spero
 V.P., Promotion John M. Asher
 Program Director Hugh Heller
 V.P., Engineering Tom Crosnoe
 Owners of: KSFO, San Francisco, Calif.; KVI,
 Seattle, Wash.; KEX, Portland.

KNX—Los Angeles—1920

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned By Columbia Bcstg. System, Inc.
 Business-Studio Address 6121 Sunset Blvd.
 Tel.: HO 9-1212 CBS
 Sta. Representative CBS Spot Sales
 V.P., General Manager Robert Sutton
 General Sales Mgr. Jim Ingraham
 Sales Promo., Merch. Mgr. Ted Pettit
 Dir. of Info. Services Arthur Wittum
 Program Director Harfield Weedon
 Chief Engineer Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc. Power 50 Kw. d. 10 Kw. n.
 Owned-Oper. By Coast Radio Bcstg. Corp.
 Address 4628 Wilshire Blvd.
 Tel.: WE 8-2345 Independent
 Station Representative Raymer Co.
 President, Gen. Mgr. Hugh R. Murchison
 Station, Comm. Mgr. Frederick Custer
 Program Director Robertson C. Scott
 Chief Engineer Conrad Sprenger

KRKD—Los Angeles—1927

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By I. C. O. F. G., Inc.
 Business-Studio Address 1050 Montecito Drive
 Tel.: CA 5-4116 Independent

Station Representative Weed Radio Corp.
 General Manager M. D. Buchen
 Operations Manager Charles Clifton
 Program Director Leon Tate
 Sales Manager Clifford Levine
 Chief Engineer Jim Mayfield

XTRA—Los Angeles—1934

Frequency: 690 Kc. Power: 50 Kw.
 Owned By Radio Difusora del Pacifico, S.A.
 Address Box 100, Tijuana, B. Cía., Mexico
 Tel.: WEBster 7-2424 Independent
 Station Representative McGavren/Guild
 President Lauro Villalón
 General Sales Manager Homer Odom
 Managing Editor Russ Barnett
 Chief Engineer Jose Marquez

KLBS—Los Banos—1961

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned By Los Banos Broadcasting Co.
 Address P.O. Box 672
 Tel.: 826-4996 Independent
 Station Representative Pearson Nat'l Reprs.
 President James Rose
 General Manager John McAdam
 Sales Promotion Manager Allen Olson

KHOT—Madera—1956

Frequency: 1250 Kc. Power: 500 Watts, d.
 Owner Glomar Music Bcstg. Co.
 Address Box 67
 Tel.: OR 4-8888 Independent
 Mgr. Bob L. Moran
 Chief Engineer J. Bell

KMYC—Marysville—1940

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By Carlton Bcstg. Corp.
 Business Address P. O. Box 631
 Tel.: SH 2-2396 MBS, ABC
 Station Representative Grant Webb
 President Jack Sterling
 General, Station Mgr. Carroll V. Hansen
 Commercial, Sales Promo. Mgr. Dale Fairlee
 Program Director Ruth Hansen
 Chief Engineer Dick Smart

KWIP—Merced—1956

Frequency: 1580 Kc. Power: 500 Watts, d.
 Owned By Yosemite Bcstrs. Inc.
 Address Hotel Tioga
 Tel.: RA 2-3838 Independent
 Station Reps. Bob Dore; Gates/Hall
 President, General Mgr. Ellsworth Peck
 Comm., Sales Promo. Mgr. Vince Palmer
 Program Director Vicki Daly
 Chief Engineer Malcolm Beavers

KYOS—Merced—1936

Frequency: 1480 Kc. Power: 5000 Watts
 Owned By Radio Div., McBride Corp.
 Address 1735 "L" St.
 Tel.: RA 2-8251 ABC-MBS
 Station Rep. Venard, Torbet & McConnell
 President T. E. McBride

CALIFORNIA

General, Station Mgr. George Weber
Commercial Manager Harry Carmichael
Program Director Michael Lundy
Chief Engineer Richard Jerome

KBEE—Modesto—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned McClatchy Bcstg. Co.
Address 14th & Eye St.
Tel.: LA 3-7756 CBS
Newspaper Affil. McClatchy Newspapers
Representative Paul Raymer
President Eleanor McClatchy
Station Manager Thomas Flynn
Chief Engineer Albert Schneider
Owners of: KFBK-AM-FM, Sacramento; KML-AM-
FM-TV, Fresno; KBEE-FM, Modesto; all Calif.;
KOH, Reno, Nev.

KFIV—Modesto—1950

Frequency: 1360 Kc. Power: 1000 Watts
Owned By KFIV, Inc.
Address Box 1360
Tel.: 529-0228 Independent
Station Rep. Venard, Torbet & McConnell
President A. J. Krisik
General Manager Ted Wolf
Program Director Bob Barnett
Opera. Manager Gene D'Accardo
Nat'l Commercial Mgr. Judd Sturtevant
Chief Engineer James Roddy

KTRB—Modesto—1933

Frequency: 860 Kc. Power: 10,000 d.; 1000 n.
Owned-Operated By KTRB Bcstg. Co., Inc.
Address P.O. Box 3839
Tel.: LA 3-0737 Independent
Station Rep. Venard, Torbet & McConnell
Pres.-Gen.-Station Mgr. William H. Bates, Jr.
Comm. Sales Prom. Mgr. Richard Brown
Chief Engineer W. H. Bates

KDOL—Mojave—1961

Frequency: 1340 Kc. Power: 100 Watts
Owned By Mojave Broadcasters
Address P.O. Box 988
Tel.: VALley 4-4221 ABC, KBS
Owners F. W. & A. I. Ogan
General Manager Wes Parson
Program Director Frank Stanley
Chief Engineer Forrest Ogan

KIDD—Monterey—1955

Frequency: 630 Kc. Power: 1 Kw.
Owned By Monterey Pen Bcstg. Inc.
Address Box 1070
Tel.: FRontier 2-8154 Independent
Representative Hollingbery
President, General Mgr. Robert Sherry
Commercial, Prom. Mgr. Jack G. Hamilton
Publicity Director Victor Rugh
Chief Engineer J. King

KMBY—Monterey—1949

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By John Burroughs

Business Address 651 Cannery Row
Tel.: FR 2-4541 Independent
Station Rep. Venard, Torbet & McConnell
President John Burroughs
General Mgr. Galyn Hammond
Program Director Don Hofmann
Chief Engineer Frank Denney

KWSD—Mt. Shasta—1947

Frequency: 620 Kc. Power: 1000 Watts, d.
Owned-Oper. By Shasta Cascade Bcstg. Corp.
Address E. Alma St.
Tel.: WA 6-2124 Independent
Reps. Venard, Torbet & McC.; Cont. Radio Sales
Gen. Mgr., Ch. Eng. David Rees
Program Dir. Iola Huntingdon

KVON—Napa—1947

Frequency: 1440 Kc. Power: 500 Watts
Owned By Lawrence & Janice Lynn
Address 1124 Foster Road
Tel.: BALdwin 6-2023 MBS
Station Representative Pearson
Owners Lawrence & Janice Lynn

KSFE—Needles—1952

Frequency: 1340 Kc. Power: 250 Watts
Owned By James Parr
Address P.O. Box 738
Tel.: EAstgate 6-2101 MBS
Station Rep. Grant Webb
President James Parr
Commercial Manager Leslie V. Gilbert
Program Dir., Chief Engineer David Barnett
Sales Promo. Mgr. Grant Holcomb, Jr.
Publicity Director Lynne Holcomb

KABL—Oakland—1959

Frequency: 960 Kc. Power: 1000 Watts, d.
Owned-Oper. By McLendon Corp.
Address 464 19th St.
Tel.: TW 3-9600 Independent
Station Representative McGavren/Guild
President Gordon B. McLendon
General Manager Richard H. Wilcox
Program Director Al Hart
Commercial Manager Charles Payne
Chief Engineer Howard Immekus
Owners of: KLIF, Dallas, Tex.; KILT, Houston,
Tex.; WSYL, Buffalo, N. Y.; K TSA, San Antonio,
Tex.; WYNR, Chicago, Ill.

KDIA—Oakland—1942

Frequency: 1310 Kc. Power: 1000 Watts
Owned KDIA, Inc.
Business-Studio Address 327 22nd St.
Tel.: TE 4-4262 Independent
Station Rep. Bernard Howard
President, Gen. Mgr. E. Sonderling
Station Manager W. Conway
Sales Prom. Manager Pat Madden
Program Director John W. Doubleday
Chief Engineer John Rolih
Owners of: WOPA, Oak Park, Ill.; WDIA, Mem-
phis, Tenn.; WFOX, Long Beach, Calif.

KEWB—Oakland—1922

Frequency: 910 Kc. Power: 5 Kw.
 Owned-Operated By..Crowell-Collier Bcstg. Co.
 Business Address.....2150 Franklin St.
 Tel.: TEmplebar 6-0910.....Independent
 Station Representative.....H.R. Representatives
 President.....Joseph C. Drilling
 General Sta. Manager.....John M. McRae
 Sales Manager.....Richard B. Ullman
 Program Director.....Arthur Nelson
 Sales Prom. Manager.....Warren Earl
 Chief Eng.....Roswell S. Smith
 Owners of: KFWB, Los Angeles, Calif.; KDWB, St.
 Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc. Power: 500 Watts
 Owned By:.....Dolph-Petty Bcstg. Co.
 Address.....2950 Canyon Drive
 Tel.: SA 2-8294.....Independent
 President.....Herbert L. Petty
 Gen. Station Mgr.....Lyle R. Richardson
 Comm. Manager.....Larry Thomas
 Program Director.....Joe Siegle
 Sales Prom. Manager.....George Nagle
 Chief Engineer.....Mike Stevens

KASK—Ontario—1947

Frequency: 1510 Kc. Power: 1000 Watts
 Owned By..D. & J. W. O'Connor, F. H. Babcock
 Address.....P.O. Box 593
 Tel.: YUkon 2-8888.....Independent
 General Manager.....Jerry Jones
 Chief Engineer.....Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned-Oper. By..Oxnard Broadcasting Corp.
 Address.....1280 So. Oxnard Blvd.
 Tel.: HU 3-2303.....Independent
 Station Rep.....California Spot Sales
 Pres., Chief Eng.....Paul R. Schneider
 Comm., Sales Prom. Mgr.....Robert J. Mohr

KCMJ—Palm Springs—1946

Freq.: 1010 Kc. Pwr: 1 Kw., d.; 500 W., n.
 Owned By.....Westminster Bcstg. Corp.
 Business Address.....Box KK
 Tel.: 325-2253.....CBS
 Station Representative.....Lucas
 President.....Morris H. Bergreen
 General, Station Manager.....Patrick Raymond
 Program Director.....William Hesson
 Chief Engineer.....Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc. Power: 1000 Watts, d.
 Owned.....Cameron Bcstg. Co.
 Address.....611 S. Palm Canyon Dr.
 Tel.: 324-1212.....Independent
 Newspaper Affiliation.....Desert Sun
 Station Reps.....Gates/Hall, Weed
 President, Owner.....Geo. E. Cameron, Jr.
 Gen. Station Mgr.....Norman W. Loithus
 Commercial Manager.....Adam Waran
 Prog. Dir., Chief Eng.....Cliff Miller
 Owners of: KBLA, Burbank, Calif.

KPAL—Palm Springs—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owner.....KPAL Bcstg. Corp.
 Address.....1983 N. Palm Canyon Dr.
 Tel.: 324-9171.....ABC
 Station Representative.....Pearson Nat'l Reps.
 President.....Harry Maizlish
 General, Station Mgr.....Alfred Yallen
 Commercial Manager.....Helen Quirk
 Sales Promotion Manager.....Arthur Hersh
 Program Director.....Allan Simpson, Jr.
 Chief Engineer.....Benjamin Smith
 Owners of: KRHM-FM, Los Angeles.

KUTY—Palmdale—1957

Frequency: 1470 Kc. Power: 5 Kw., d.
 Owned By.....Tarlow Associates
 Address.....P. O. Box 5
 Tel.: Windsor 7-3107.....Independent
 Station Reps.....Harlan Oakes; Weed
 President.....Sherwood J. Tarlow
 General, Sta. Manager.....Robert B. Mitchell
 Program Director.....Bobby Vann
 Sales Promotion Mgr.....Mike Porter
 Chief Engineer.....Jack Kaufman
 Owners of: WHIL-AM-FM, Boston, Mass.; WARE,
 Ware, Mass.; WLOB, Portland, Me.; WWOK,
 Charlotte, N. C.

KIBE—Palo Alto—1949

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned-Oper. By.....Sundial Bcstg. Corp.
 Address.....230 Town & Country Village
 Tel.: DA 3-1341.....Independent
 Rep.....Walker-Rawalt
 General Mgr.....Edward Davis

KNGL—Paradise—1960

Frequency: 930 Kc. Power: 500 W. d.
 Owned By.....Arthur L. Bray
 Address.....P. O. Box 1147
 Tel.: Trinity 7-6241.....ABC
 President & Gen. Mgr.....Arthur L. Bray

KRLA—Pasadena—1959

Freq.: 1110 Kc. Power: 50 Kw. d., 10 Kw., n.
 Owned-Operated By.....1110 Bcstg. Corp.
 Address.....1401 S. Oak Knoll
 Tel.: MU 1-6991.....Independent
 Representative.....Cooke
 President.....Donald Cooke
 General Manager.....John Barrett
 General Sales Manager.....Larry Buskett
 Sales Promotion Mgr.....Betty Hudson
 Program Director.....James Washburne
 Chief Engineer.....Jack Reeder

KWKW—Pasadena—1942

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned By.....Lotus Theatre Corp.
 Address.....6233 Hollywood Blvd., Hollywood
 Tel.: HOLLYWOOD 5-6171.....Independent
 Station Reps.....Nat'l Time Sales; Gates/Hall
 President, Gen. Mgr.....Howard Kalmenson
 Comm. Manager.....Andy James
 Chief Engineer.....Henry Gripp

CALIFORNIA

KPRL—Paso Robles—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... KPRL, Inc.
Address..... 32nd & Oak Streets
Tel.: 238-1600..... MBS
Newspaper Affiliation..... Paso Robles Press
Station Representative..... Gates/Hall
President, Gen. Mgr..... Arthur C. Youngberg
Station, Com. Mgr..... Charles E. Todd
Prog. Dir., Ch. Eng..... Joe Aleman

KTOB—Petaluma—1950

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Top of the Bay, Inc.
Address..... Box 590
Tel.: PO 3-1505..... KBS
Station Reps..... Forjoe, United Spot Sales
President..... William T. Stubblefield
Commercial Manager..... Dick Fuller
Chief Engineer..... Ken Phillips

KKIS—Pittsburg—1949

Frequency: 990 Kc. Power: 5 Kw.
Owned By..... Pace-Shear Radio
Address..... 230 East 4th St.
Tel.: HE 2-2964..... Independent
President, Gen. Mgr..... John H. Pace

KKAR—Pomona—1960

Frequency: 1220 Kc. Power: 250 Watts
Owned By..... Intrastate Broadcasters, Inc.
Address..... 1430 E. Phillips Blvd.
Tel.: NAtional 3-3434..... Independent
Station Rep..... J. A. Lucas Co.
President, Gen. Mgr..... Abbott London
Commercial Mgr..... Jay Jones
Program Dir..... Joe Scott
Sales Promo. Mgr..... J. R. Dick
Chief Engineer..... Jack Calaway

KWOW—Pomona—1947

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..... Valley Bcstg. Co.
Business-Studio Address..... So. Mills & Olive
Tel.: NAtional 8-5541..... Independent
Station Representative..... Harlan Oakes
President, Gen. Mgr..... Dean H. Wickstrom
Station, Commercial Mgr..... Jim Robinson
Program Director..... Jim Louis
Chief Engineer..... John Young

KTIP—Porterville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Gateway Bcstrs., Inc.
Business-Studio Address..... Box 1312
Tel.: SU 4-1450..... Independent
President, Gen. Mgr..... Gareth F. Garland
Program Director..... Lawrence D. Cotta
Chief Engineer..... R. D. Edmonds

KACY—Port Hueneme—1958

Freq.: 1520 Kc. Power: 10 Kw. d., 1 Kw., n
Owned By..... KACY, Inc.
Address..... P.O. Box 1520, Oxnard, Calif.
Tel.: HUnter 3-1520..... Independent
Station Rep..... Venard, Torbet & McConnell
President..... Lincoln Dellur

V.P. Gen. Mgr..... Glenn D. Lockhart
Sales Mgr..... Ron Thompson
Program Dir..... Jerry Stevens
Chief Engineer..... Bob Lee Richards

KBLF—Red Bluff—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n
Owned-Oper. By..... Victor Indust., Corp.
Address..... 405 Walnut
Tel.: FI 2-5614..... Independent
Station Rep..... Sandberg Co.
President, Gen. Mgr..... Clay McGowan
Station Mgr..... Bill Baumgarten
Chief Engineer..... Howard Parsons
Owners of: KVLC, Little Rock, Ark.

KAHR—Redding—1958

Frequency: 1330 Kc. Power: 5000 Watts, d.
Owned By..... Hi Fidelity Stations, Inc.
Address..... P.O. Box 997
Tel.: 243-5511..... KBS
Station Rep..... Harlan G. Oakes & Assoc.
President, Station Mgr..... Tom Kelly
Commercial Mgr..... Hal Jackson

KQMS—Redding—1954

Frequency: 1400 Kc. Power: 250 Watts
Owner..... Radio Redding, Inc.
Address..... Box 887
Tel.: 243-2454..... Independent
Station Representative..... Gates/Hall
President..... Jean L. Carpenter
Program Director..... Mona Carpenter
Chief Engineer..... Jack R. Short

KRDG—Redding—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Redding Broadcasting Co.
Address..... 1347 Yuba St.
Tel.: CHestnut 3-0343..... ABC
Station Rep..... Bernard Howard
Station Mgr., Chf. Eng..... Howard N. Martineau
Program Director..... Edith Martineau

KVCV—Redding—1937

Frequency: 600 Kc. Power: 1000 Watts
Owned-Oper. By..... Golden Empire Bcstg. Co.
Address..... Hotel Redding
Tel.: CH 3-1515..... CBS
Station Representative..... Avery-Knodel
President, Gen. Mgr..... Mrs. H. McClung

KVIP—Redding—1957

Frequency: 540 Kc. Power: 1 Kw.
Owned..... Shasta Bcstg. Corp.
Address..... Box 919
Tel.: 241-1540..... Independent
Representative..... Hollingbery
Pres., Gen. Mgr..... George C. Fleharty
Chief Engineer..... Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
Owner..... Southwest Bcstg. Co., Inc.
Address..... P. O. Box 390
Tel.: PYramid 3-2358..... Independent
President..... B. Corren

KLOA—Ridgecrest—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Ridgecrest Bcstg. Co.
 Address.....Box 696
 Tel.: RI 8-9211.....Independent
 Station Rep.....Venard, Torbet & McConnell
 Owner, Chief Engineer.....I. Sinofsky

KRCK—Ridgecrest—1956

Frequency: 1360 Kc. Power: 1 Kw.
 Owned.....Indian Wells Radio
 Address.....350 W. Ridgecrest Blvd.
 Tel.: RI 8-4061.....KBS
 President.....Victor M. Farel
 Station Mgr.....Harry Nungester
 Chief Engineer.....Paul Byass

KACE—Riverside—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned.....KACE Radio, Inc.
 Address.....7351 Lincoln Ave.
 Tel.: OV 8-1570.....Independent
 Station Reps.....Walker Rawalt; Harlan Oakes
 Pres., Gen. Mgr.....Ray Lapica
 Prog. Dir., Chief Engineer.....J. Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned By.....KPRO, Inc.
 Address.....3401 Russell Street
 Tel.: OV 6-0260.....Independent
 Station Rep.....Pearson
 General Manager.....D. Taylor

KCRA—Sacramento—1955

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Kelly Broadcasting Co.
 Business Studio Address.....310 Tenth St.
 Tel.: 444-7300.....NBC
 Sta. Representative.....Petry
 Partner.....Robert E. Kelly
 Partner, Gen. Mgr.....Jon S. Kelly
 V.P., Asst. Gen. Mgr.....Howard J. Smiley
 Commercial Mgr.....Ted Richeson
 Program Director.....Robert Parent
 Merchandising Manager.....Ted Hardy
 Chief Engineer.....W. Herbert Hartman
 Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Oper. By.....McClatchy Newspapers
 Business Studio Address.....Twenty-First & Q
 Tel.: GI 2-0476.....CBS
 Newspaper Affiliation.....McClatchy Newspapers
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Frank M. Devaney

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts
 Owned By.....Capitol Bcstg.
 Address.....1235 H St.
 Tel.: GI 1-3133.....Independent
 President.....Anthony C. Morici
 Chief Engineer.....L. T. Waterman

KRAK—Sacramento—1926

Frequency: 1140 Kc. Power: 50 Kw.
 Owned By.....Golden Valley Bcstg. Co.
 Address.....Hotel Senator
 Tel.: Gliber 1-6464.....ABC
 Station Rep.....Adam Young
 President, Gen. Mgr.....Manning Slater
 Station Mgr., Publicity Director.....Jay Hoffer
 Comm. Mgr., Prog. Dir.....Felix Adams
 Chief Engineer.....Robert La Rue

KROY—Sacramento—1937

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....John Carey, Inc.
 Business-Studio Address.....1010 11th St.
 Tel.: GI 3-2525.....Independent
 Reps.....McGavren/Guild; Feltis/Dove/Cannon
 President.....Lincoln Dellar
 General, Station Mgr.....William H. Weaver
 Comm., Sales Prom. Mgr.....Gary Willson
 Program Director.....Buck Herring
 Chief Engineer.....Bob Stefan

KXOA—Sacramento—1945

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned-Oper. By.....Cal-Val Radio
 Business Address.....Box 3094
 Tel.: WA 5-2717.....Independent
 Station Representative.....Howard
 President.....Riley R. Gibson
 Chief Engineer.....Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned By.....KDON, Inc.
 Business Address.....425 N. Main St.
 Tel.: HA 2-6464.....Independent
 Station Representative.....Eastman
 Pres., Gen. Mgr.....John B. Rushmer
 Chief Engineer.....James Parrish

KSBW—Salinas—1948

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By.....Salinas Valley Bcstg. Corp.
 Address.....238 John St.
 Tel.: HARRison 2-7484.....ABC
 Station Representative.....H.R. Representatives
 Pres., Gen. Mgr.....John C. Cohan
 Station Manager.....Richard Logan
 Sales Promo. Mgr.....Clarke Bradley
 Commercial Manager.....John Margraf
 Publicity Director.....Penne Bennett
 Program Director.....Keith Bryden
 Chief Engineer.....Bill Hargan
 Owners of: KVEC, KSBY-TV, San Luis Obispo,
 Calif.; KSBW-TV, Salinas, Calif.; KNKS, Han-
 ford, Calif.

KCKC—San Bernardino—1947

Freq.: 1350 Kc. Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....M. V. W. Radio Corp.
 Business Address.....770 Mill St.
 Tel.: TU 5-0245.....ABC
 Station Rep.....George P. Hollingbery

CALIFORNIA

General Mgr. Joseph H. McGillvra
Station Mgr. Agnes I. McGillvra
Program Director Joe Cronin
Chief Engineer F. Hall

KFXM—San Bernardino—1929

Frequency: 590 Kc. Power: 1000 Watts
Owned KFXM Broadcasting Co.
Address 512 Fifth Street
Tel.: TU 9-3636 Independent
Station Representative Eastman
President Howard L. Tullis
General Manager Norman Keats
Commercial Mgr. Bob Bunnell
Program Dir. Roy L. Cordell
Chief Engineer Lyle Kilgore
Owners of: KAFY, Bakersfield; KDEO, San Diego.

KMEN—San Bernardino—1947

Frequency: 1290 Kc. Power: 5000 Watts
Owned By Radio Associates, Inc.
Address Box 1290
Tel.: TU 9-2651 Independent
Station Representative McGavren/Guild
President Fin Hollinger
General Manager Jerry A. Jolstead
Program Director Bill Watson
Chief Engineer James Markham

KRNO—San Bernardino—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned KRNO, Inc.
Address 990 Colton Ave
Tel.: TU 5-6555 Independent
Sta. Rep. Bolling
President Cecil Trig
Vice President David Scribner
General Mgr. Hal Hirschmann
Operations Director Robin Hill
Owners of: KOSA-AM-TV, Odessa; KRDD-AM-TV,
El Paso; KVIL, Amarillo, all Texas.

KCBQ—San Diego—1946

Freq.: 1170 Kc. Power: 5 Kw. d; 5 Kw. n.
Owned-Oper. By KCBQ, Inc.
Business Address 7th Ave. at Ash
Tel.: BE 2-7161 Independent
Representative John Blair
Pres., Mgr. Dir. Lee Bartell
Program Director James Neill
Chief Engineer Morris Jones
Owners of: WOKY, Milwaukee, Wisc.; WADO, New
York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc. Power: 5 Kw.
Owned By Transcontinent TV Corp.
Bus. Studio Address 1405 Fifth Ave.
Tel.: BE 2-2114 CBS
Representative Petry
President David C. Moore
V.P., Gen. Mgr. George Whitney
Station Manager Jack Keiner
Commercial Manager Virgil Clemons
Program, Publicity Dir. Geoff Edwards

Sales Promotion Mgr. Joe Miller
Chief Engineer Charles Abel
Owners of: WGR-AM-FM-TV, Buffalo, N. Y.;
WDAF-AM-TV, Kansas City; KFMB-FM-TV,
San Diego, Calif.; KERO-TV, Bakersfield;
WNEP-TV, Scranton; WDOK-AM-FM, Cleveland.

KGB—San Diego—1922

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KGB, Inc.
Address 4141 Pacific
Tel.: 297-2201 ABC
Representative H-R
President Willet H. Brown
General Mgr. Howard L. Wheeler
Chief Engineer Charles N. Duncan

KOGO—San Diego—1926

Frequency: 600 Kc. Power: 5000 Watts
Owned By Time-Life Broadcast, Inc.
Business Address P.O. Box 628
Tel.: 262-2421 NBC
Representative Katz Agency
President Hugh B. Terry
Vice President William E. Goetze
Station Manager Wilson Edwards
Local Sales Mgr. U. S. Altman
Merchandising Dir. Bruce Seratti
Promotion Director Keith Nicholson
Program Director Dick Roberts
Chief Engineer LeRoy Bellwood
Owners of: KOGO-FM-TV, San Diego; KIZ-AM-
FM-TV, Denver, Colo.; WBFM-AM-FM-TV, In-
dianapolis, Ind.; WOOD-AM-FM-TV, Grand
Rapids, Mich.; WTCN-AM-TV, Minneapolis,
Minn.

KSDO—San Diego—1959

Freq.: 1130 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Gordon Bcstg. Co.
Address 1551 Camino Del Rio
Tel.: 297-0311 MBS
Station Rep. Adam Young
President, Gen. Mgr. Sherwood R. Gordon
Station, Comm. Manager Dwight Case
Sales Promo. Mgr., Pub. Dir. Danny Martini
Program Director Richard L. Venturino
Chief Engineer Jonas Heiser
Owners of: KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Broadmoor Bcstg. Corp.
Address U.S. Grant Hotel
Tel.: 233-3131 Independent
Sta. Representative Hollingbery
President Dan McKinnon
General Manager Benton Paschall
Program Director Allen D. Morgan
Publicity Director Carol Stevens
Chief Engineer Jack Rabell

KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
Owned-Oper. By Buckley Jaeger Bcstg Corp.
Address. 13325 Van Nuys Blvd., Pacoima, Calif.
Tel.: TR 7-3457 Independent
Station Representative Robert Eastman
President Norman Boggs

KCBS—San Francisco—1909

Frequency: 740 Kc. Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System
 Address.....Sheraton Palace Hotel
 Tel.: YU 2-7000 CBS
 Representative.....CBS Radio Spot Sales
 V.P., General Mgr.....Jules Dundes
 Commercial Mgr.....Catherine Leuer
 Sales Promotion Mgr.....Robert E. Harris
 Program Director.....H. S. Basayne
 Chief Engineer.....Alan Cormack
 Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; WCAU-AM-TV, Philadelphia; WEEI, Boston; KMOX-AM-TV, St. Louis; KNX, Los Angeles; KNXT, Los Angeles, Calif.

KFAX—San Francisco—1960

Freq.: 1100 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned-Operated By.....Argonaut Bcstg. Co.
 Business Studio Address.....1470 Pine St.
 Tel.: OR 3-4148 Independent
 President, General Mgr.....A. J. Krisik
 Station, Commercial Mgr.....John F. Bayliss
 Program Director.....Robert Emery
 Chief Engineer.....Roger Roberts

KFRC—San Francisco—1924

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By.....RKO General
 Business Address.....415 Bush St.
 Tel.: YUKon 2-9200 Independent
 Representative.....RKO National Sales
 President.....Thomas F. O'Neil
 General, Station Mgr.....Alfred Racco
 Sales Prom., Pub. Dir.....Bill Sweeney
 Program Dir.....George Crowell
 Chief Engineer.....Thos. D. Razovich
 Owners of: WOR-AM-TV-FM, New York; KHL-AM-TV-FM, Los Angeles; WNAC-AM-TV; WRKO-FM, Boston; CKLW-AM-FM-TV, Detroit; KFRC-AM-FM, San Francisco; WGMS-AM-FM, Washington; WHBQ-AM-TV, Memphis.

KGO—San Francisco—1923

Frequency: 810 Kc. Power: 50,000 Watts
 Owned-Oper By.....ABC-PT, Inc.
 Business Address.....277 Golden Gate Ave.
 Tel.: UNderhill 3-0077 ABC
 Representative.....John Blair
 General Manager.....Don B. Curran
 Sales Manager.....Kenneth Leslie
 Publicity Director.....Ron Wren
 Program Director.....Leslie Stein
 Chief Engineer.....Harry N. Jacobs

KKHI—San Francisco—1956

Frequency: 1550 Kc. Power: 10 Kw.
 Owned By.....Atlas Bcstg. Co.
 Address.....340 Mason St.
 Tel.: YUKon 6-2151 Independent
 Station Representative.....Adam Young
 General Manager.....Frank Atlas
 Commercial Manager.....Richard Gravett
 Chief Engineer.....Ken Warren

KNBR—San Francisco—1922

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Operated By.....National Bcstg. Co.
 Address.....420 Taylor St.
 Tel.: GR 4-8700 NBC
 Representative.....NBC Spot Sales
 President (NBC).....Robert Kintner
 General, Station Mgr.....William Decker
 Sales Manager.....Richard S. Calender
 Merch., Prom. Mgr.....Delwin H. Enzinger
 Program Director.....Jack Wagner
 Publicity Director.....Jane Morrison
 Chief Engineer.....Curtis D. Peck

KSAN—San Francisco—1922

Frequency: 1450 Kc. Power: 1000 Watts
 Owned.....Golden Gate Broadcasting Corp.
 Address.....1111 Market Street
 Tel.: MA 1-8171 Independent
 Sta. Reps.....Bob Dore; Dora Clayton
 General Manager.....Stanley LeVine
 National Sales Mgr.....J. Walter Carroll
 Chief Engineer.....R. Skelton

KSAY—San Francisco—1957

Frequency: 1010 Kc. Power: 10 Kw. d.
 Owned By.....Grant R. Wrathall
 Address.....988 Market St.
 Tel.: EX 7-6800 Independent
 Station Reps.....Venard, Torbet & McConnell
 President.....Grant R. Wrathall
 General Manager.....Deane Banta
 Sales Manager.....Larry Coy
 Program Director.....Gordon Woodward

KSFO—San Francisco—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Golden West Bcsters.
 Business Address.....950 California St.
 Tel.: YU 2-5500 Independent
 Representative.....AM Radio Sales
 President.....Robert Reynolds
 V.P., Gen. Manager.....William D. Shaw
 Commercial Manager.....James A. Brown
 Sales Prom., Pub. Dir.....Louise Z. Jorjorian
 Program Director.....Allan Newman
 Chief Engineer.....Harry Bartolomei
 Owners of: KMPC, Los Angeles; KVI, Seattle; KEX, Portland, Oreg.

KYA—San Francisco—1926

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Churchill Bcstg. Corp.
 Business Address.....1 Nob Hill Circle
 Tel.: EXbrook 7-2500 Independent
 President, Gen. Mgr.....Clinton D. Churchill
 V.P., Gen. Sales Mgr.....Lewis H. Avery
 Program Director.....Bill Drake
 Chief Engineer.....Paul Beck

KALI—San Gabriel—1946

Frequency: 1430 Kc. Power: 5000 Watts
 Owned.....Tele-Broadcasters of Calif, Inc.
 Address.....5723 Melrose Ave., Los Angeles

CALIFORNIA

Tel.: HO 6-6161.....Independent
 Station Representative.....T-R TV Reps
 President.....H. Scott Killgore
 Gen. Mgr.....James Coyle
 Chief Engineer.....Charles McKee
 Owners of: WPOP, Hartford, Conn.; KUDL, Kansas
 City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....Unlted Bcastg. Co.
 Business Studio Address.....Hotel De Anza
 Tel.: CY 4-0344.....Independent
 Representative.....Hollingbery
 President.....George M. Mardikian
 Gen. Mgr.....Floyd Farr
 Commercial Mgr.....P. G. Philley
 Sales Prom. Mgr.....Oscar Bradley
 Publicity Dir.....Jean Martin
 Prog. Dir., Chief Eng.....George Snell

KLIV—San Jose—1946

Freq.: 1590 Kc....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Cal Radio, Inc.
 Address.....P.O. Box 995
 Tel.: 293-8030.....MBS
 Station Rep.....Bernard Howard & Co.
 Pres., Gen. Mgr.....Riley R. Gibson
 Station, Comm. Mgr.....Bob Sobelman
 Program Dir.....Bob Holmes
 Chief Engineer.....Maurice Hill
 Owners of: KXOA, Sacramento.

KLOK—San Jose—1946

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Radio KLOK, Inc.
 Business Address.....P. O. Box 327B
 Tel.: 251-5170.....Independent
 Station Reps.....Oakes; NTS; Ochs
 President.....E. L. Barker
 General Manager.....R. E. Ryan
 Program Director.....Ruth P. Fish
 Sales Promotion Mgr.....E. H. Grigg
 Chief Engineer.....Terry D. Lloyd

KRRX—San Jose—1948

Freq.: 1500 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....San Jose Bcastg. Co.
 Address.....P. O. Box 167
 Tel.: CYpress 2-5080.....Independent
 Station Reps.....Venard. T & McC.; A. Moore
 Pres., Gen. Mgr.....Joe E. Levitt
 Opera. Manager.....Frank G. Kilpatrick
 Gen. Sales Mgr.....Chuck Christianson
 Program Dir., Pub. Dir.....Robert W. Donnelly
 Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1949

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....KATY of San Luis Obispo, Inc.
 Address.....1146 Monterey St.
 Tel.: LI 3-1340.....Independent
 Sta. Representative.....Meeker Co.
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt
 V.P., Ch. Eng.....Glenn O. Porter
 Program Director.....Barbara Rice

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Berry Bcstrs., Inc.
 Address.....1214 Higuera
 Tel.: LI 3-9400.....Independent
 Station Reps.....Gates/Hall
 President, General Mgr.....Reg Streeter
 Commercial Manager.....Ray Cawein
 Sales Promotion Mgr.....Sylvain Lassalette
 Program Director.....John Borba
 Chief Engineer.....Robert D. Brister

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
 Owned By.....KVEC Radio
 Address.....P.O. Box 787
 Tel.: Liberty 3-8830.....ABC
 Station Representative.....H-R
 President.....John C. Cohan
 General, Station Mgr.....Bob Brown
 Program, Pub. Director.....Daryl Kruse
 Chief Engineer.....Charlie Mitchell
 Owners of: KSBW-AM-FM-TV, Salinas; KNKS,
 Hanford; KSBY-TV; KVEC-FM, Luis Obispo.

KOFY—San Mateo—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Intercontinental Radio
 Address.....100 California St., San Francisco
 Tel.: YU 2-9933.....Independent
 President.....H. Scott Kilgore
 Gen. Mgr.....F. T. Crennan
 Sales Promotion Mgr.....Al Bullock
 Program Director.....Charles Lynn
 Chief Engineer.....Carl Roliff
 Owners of: WPOP, Hartford, Conn.; KUDL, Kan-
 sas City, Mo.; KALI, San Gabriel, Calif.; KUFV,
 Redwood City, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned-Operated By...Marin Bcastg. Co., Inc.
 Business Address.....1040 B Street
 Tel.: Glenwood 6-1510.....Independent
 Newspaper Affil...S. R. Independent Journal
 Station Representative.....George Hopewell
 President.....Roy A. Brown
 Gen. Mgr., Chief Eng.....Hugh Turner
 Commercial Mgr.....C. F. Pendleton
 Program Director.....Bill Thompson
 Publicity Dir.....Karl Barron

KWIZ—Santa Ana—1926

Freq.: 1480 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned.....Voice of the Orange Empire Inc.
 Business Address.....105 E. 5th St.
 Tel.: KI 7-5581.....Independent
 Station Reps.....Gates/Hall; Weed Radio
 President, General Mgr.....Ernest L. Spencer
 Station Manager.....George C. Allen
 Commercial Manager.....Reid McLeod
 Program Director.....Jim S. Harrison
 Chief Engineer.....William Harmegnies

KACL—Santa Barbara—1962

Frequency: 1290 Kc.....Power: 500 Watts d.
 Owned By.....Riviera Broadcasting Co.

Address Radio Square
 Tel.: Woodland 3-1436 Independent
 President R. P. Dolley
 V.P., General Mgr. R. L. Hagadone
 Program Director Tom McManus
 Chief Engineer Bern Solyn

KDB—Santa Barbara—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By KDB Broadcasting Co.
 Address Mar Monte Hotel
 Tel.: 966-4131 Independent
 Station Reps. Gates/Hall; Weed
 Gen. Comm. Mgr. Len Menard
 Chief Engineer Dick Johnston

KIST—Santa Barbara—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Western States Radio
 Business-Studio Address 735 State St.
 Tel.: WO 6-3981 Independent
 Representative George P. Hollingbery
 Pres., Gen. Mgr. J. P. Wardlaw, Jr.
 Comm. Sta. Mgr. Robert L. Jones
 Chief Engineer Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By News-Press Publish. Co.
 Business-Studio Address News-Press Bldg.
 Tel.: WO 6-3911 ABC-NBC
 Representative Paul H. Raymer
 President Thomas M. Storke
 Gen. Mgr. Joe Bemis

KSCO—Santa Cruz—1947

Freq.: 1080 Kc. Power: 10 Kw. d., 500 W. n.
 Owned-Operated By Radio Santa Cruz
 Business Address 2300 Portola Drive
 Tel.: 475-1080 Independent
 Station Rep. Grant Webb & Co.
 Gen. Mgr., Chief Eng. Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By Arenze B'casters
 Business Address Box 166
 Tel.: Walnut 5-2644 ABC
 Station Rep. Venard, Torbet & McConnell
 Pres., Gen., Sta. Mgr. James H. Ranger
 Comm. Promo Mgr. Ed J. Zuchelli
 Program, Publicity Mgr. Ed Mack
 Chief Engineer Fred Ray

KSEE—Santa Maria—1961

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By Cal-Coast Broadcasters
 Address P.O. Box 442
 Tel.: Walnut 2-1777 Independent
 Station Representative George Hollingbery
 General Manager Edward E. Uner
 Station Manager Bill Sinclair
 Program Director Pete Moller
 Chief Engineer Phil Wahl

KSMA—Santa Maria—1945

Frequency: 1240 Kc. Power: 250 Watts

Owned-Oper. By J. Hagerman, J. I. Groom
 Address 510 W. Morrison
 Tel.: Walnut 5-2532 Independent
 Managers James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KSPA Radio
 Address 110 Middle Road
 Tel.: Jackson 5-6333 Independent
 General Manager Frank James

KHUM—Santa Rosa—1959

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned By Bay Area Electronics, Inc.
 Address 2200 Santa Rosa Ave.
 Tel.: Liberty 5-1881 Independent
 General Mgr. Richard N. Taylor

KJAX—Santa Rosa—1959

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.
 Owned By KJAX, Inc.
 Address Hotel Santa Rosa
 Tel.: Liberty 5-9060 Independent
 President J. K. Withers

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 5,000 Watts
 Owned-Oper. By Finley Bcstg. Co.
 Business Address Flamingo Hotel
 Tel.: LI 5-3313 Independent
 Station Representative Hollingbery
 President Mrs. E. L. Finley
 General Manager Frank W. McLaurin
 Commercial Manager Dan Galvin
 Program Dir. Merle Ross
 Sales Promotion Mgr. Gordon Loigren
 Publicity Director Jim Grady
 Chief Engineer Hilmar Cannon

KVRE—Santa Rosa—1962

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned By Santa Rosa Bcstg. Co.
 Address 2555 Bennett Valley Road
 Tel.: Liberty 5-2024 Independent
 Station Rep. Grant Webb
 President Thomas L. Brennan
 General Manager Joseph T. Nixon
 Station Mgr. Ralph Emery
 Commercial Mgr. Bert Pinkerton
 Sales Promotion Mgr. Arlene Brennan
 Program Director Miles Richmond
 Publicity Director Biff Collie
 Chief Engineer Jim Young

KVML—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Sonora Bcstg. Co.
 Address Box 967
 Tel.: JE 2-7426 ABC-KBS
 Station Representative Grant Webb
 President, Chief Engineer R. P. Bowen
 Commercial Manager John Camp

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts

CALIFORNIA

Owned-Oper. By. Joseph Gamble Stations, Inc.
Business-Studio Address. 110 N. Eldorado St.
Tel.: HOward 6-2844. Independent
Station Representation. McGavren Guild
President. J. E. Gamble
General Manager. Ort Lofthus
Commercial Manager. Ken Minyard
Sales Prom. Mgr. Carolyn Pribyl
Program Director. Ron Reynolds
Publicity Dir. Alan Oak
Chief Engineer. James Tracewell
Owners of: KLAN, Lemoore, Calif.

KSTN—Stockton—1949

Freq.: 1420 Kc. Power: 5000 W. d., 1 Kw. n.
Owned-Operated By. San Joaquin Bcstg. Co.
Business Address. 2171 Ralph Ave.
Tel.: HOward 4-7338. Independent
Representative. Hollingbery
President. Knox La Rue
Station Manager. Coy Baker
Program Director. Ray Golden
Chief Engineer. Jerry Brock

KWG—Stockton—1921

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By. Royal Bear Bcstrs.
Address. P.O. Box 5007
Tel.: HOward 5-2611. ABC
Station Rep. Venard, Torbet & McConnell
President, Gen. Mgr. Roland B. Valle
Station, Comm. Mgr. Ted Carlsen
Program Director. Ed Jeffery
Chief Engineer. John Moline

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
Owned By. James E. McKahan
Business Address. P.O. Box 501
Tel.: 2020. KBS
Representative. Tracy Moore
Pres., Gen. Mgr. James E. McKahan
Commercial Manager. Gwen W. Burr
Program Director. Ernest W. Moffett
Chief Engineer. Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Oper. By. Mann Bcstg. Co.
Business Address. P.O. Box "WW"
Tel.: ROger 5-6101. KBS
Station Manager. Gerald Mann
Program Director. Louise E. Mann

KHOE—Truckee—1959

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By. Calif.-Nev. Bcstg. Co.
Address. Box 247
Tel.: LU 7-9986. MBS
Station Representative. Pearson
President. Robert Sherman
General Manager. L. L. Spangenburg
Chief Engineer. J. Lansman

KCOK—Tulare—1945

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By. KCOK, Inc.

Business Address. P. O. Box 119
Tel.: MU 6-2866. MBS
Station Rep. Sandeberg
Pres., Gen. Mgr. Keith Munger
Commercial Manager. Dane Simpson
Program Director. Casey Santos
Chief Engineer. Elbert Dean

KGEN—Tulare—1956

Frequency: 1370 Kc. Power: 1 Kw.
Owned By. Melden Bcstg. Co.
Address. Box 122, Hanford, Calif.
Tel.: MU 6-3406. Independent
Sta. Representative. Webb
President. Meldean Upp
Station Mgr. Donna Dean Upp
Publicity Dir. Rodney Hardin
Chief Engineer. D. Lee
Owners of: KBMS, Coalinga.

KCEY—Turlock—1949

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By. KTUR, Inc.
Address. P. O. Box 1390
Tel.: ME 2-1390. KBS-ABC
Station Representative. Gates/Hall
President. Harrison M. Fuerst
General. Station Mgr. Jay Drennan
Comm., Sales Prom. Mgr. Howard Allred
Program Director. James P. Francois
Chief Engineer. Mel Freedman

KDHI—Twenty-Nine Palms 1961

Frequency: 1250 Kc. Power: 1000 W. d.
Owned By. Hi-Desert Bcstg. Corp.
Address. Box 908
Tel.: 367-2345. Independent
Station Reps. Continental; H. Oakes
President, General Mgr. Art Sipherd
Commercial Mgr., Chief Eng. George Osborn

KMSL—Ukiah—1960

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By. Edward B. Mulrooney
Address. P.O. Box 645
Tel.: HOmestead 2-8621. MBS
Station Rep. Pearson Nat'l Reps.
President, General Mgr. Ed Mulrooney

KUKI—Ukiah—1950

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Radio Station KUKI
Address. P. O. Box 638
Tel.: HO 2-4771. KBS
Owner. Marguerite Siems
General Mgr. Ch. Eng. John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc. Power: 250 Watts d.
Owned By. M. Elizabeth Reid
Business Address. Box 1112
Tel.: MI 4-8944. Independent
Station Rep. Gates/Hall
General Manager. Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc. Power: 1000 Watts
 Owned By: Tri-County Public Service
 Business Address: South Mills Road
 Tel.: Miller 2-2125 Independent
 Station Reps.: Oakes & Walker-Rawalt
 General Sta. Mgr.: Claude E. Brimm
 Commercial Mgr.: David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Coast Ventura Co.
 Address: Box 1611
 Tel.: MI 3-8675 MBS
 Station Rep.: Pearson Nat'l Reps.
 President: Carroll Hauser
 Station Manager: Sid Held
 Sales Manager: Mike Thomas
 Program Dir., Chief Engr.: Fred Hall

KCIN—Victorville—1961

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned By: Victor Valley Bcstrs., Inc.
 Address: Victor Valley Shopping Center
 Tel.: CHapel 5-8635 Independent
 Station Rep.: Venard, Torbet & McConnell
 President: Jerry Carr
 Commercial Manager: D. Wood
 Program Director: S. Janwick
 Chief Engineer: R. Calia

KONG—Visalia—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Airwaves, Inc.
 Address: Box 1429
 Tel.: RE 4-5811 Independent
 President & Gen. Mgr.: Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By: Maple Leaf Bcstg. Co.

Address: P. O. Box 366
 Tel.: PL 8-2145 Independent
 President: E. J. Peters
 Chief Engineer: Herbert J. Ratzlaff

KOMY—Watsonville—1937

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: KOMY, Inc.
 Business Address: 40 Atkinson Lane
 Tel.: Parkway 4-5641 MBS
 Station Representative: Pearson
 President: Robert Dolph

KSYC—Yreka—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Northern Bcstg. Co.
 Address: Lawrence Lane, S. Oregon St.
 Tel.: VI 2-4158 ABC
 President: R. W. Lake
 Sta., Comm. Manager: Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc. Power: 100 Watts
 Owned By: Ballard & Behr
 Address: 826 Plumas St.
 Tel.: SH 3-7343 KBS
 General Manager: B. Ballard

KUBA—Yuba City—1947

Freq.: 1600 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By: Peachbowl Bcstrs., Inc.
 Address: 424 5th St., Marysville, Calif.
 Tel.: 743-7309 Independent
 Station Rep.: Gates/Hall
 Pres., Co-Owner: C. V. Ullom
 Gen. Mgr., Co-Owner: Roger R. Hunt
 Station Manager: Lloyd Klomp
 Commercial Manager: Robert McCann
 Sales Promotion Mgr.: Don Taylor
 Program Director: Ric Young
 Publicity Director: Hedley Hall
 Chief Engineer: Carl W. Pendergraft

Pop.: 1,850,000
 Families: 515,500

Colorado

Radio Homes: 502,000
 AM Stas. in State: 61

KGIW—Alamosa—1929

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: KGIW
 Address: P. O. Box 179
 Tel.: JUniper 9-2569 ABC-KBS-MBS
 Rep.: Avery-Knodel
 General Mgr., Chief Engineer: Lloyd Allen
 Comm. Manager: Katholeen Allen
 Sales Prom. Mgr., Pub. Dir.: Dave Melton
 Program Director: Ken Fenter

KDAB—Arvada—1962

Frequency: 1550 Kc. Power: 10 Kw. d.
 Owned By: Denver Area Bcstrs.
 Address: P.O. Box 1
 Tel.: 421-1550 Independent

General Manager: Ron Curtis
 Commercial Manager: Joe Sutton
 Program Director: Jack Diamond
 Sales Promotion Dir.: Marlene Williams
 Chief Engineer: Stan Ransom

KBOL—Boulder—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: Boulder Radio KBOL, Inc.
 Address: Box 146
 Tel.: HI 2-2242 ABC
 Station Rep.: Holman
 Pres., Gen. Mgr.: Russel Shaffer
 Commercial Manager: Gene Palm
 Program Director: Roger Cracraft
 Chief Engineer: Fred Bodenham

COLORADO

KBRN—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts
Owned By..... Mile High Bcstg. Co.
Business Address..... 77 South 4th Ave.
Tel.: 799 KBS
General Manager..... A. Steinbach
Chief Engineer..... William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By..... Royal Gorge Bcstrs., Inc.
Address..... P.O. Box 858
Tel.: 275-2400 ABC-KBS-MBS
Station Rep..... Edward Petry & Co.
President, Gen. Mgr..... Ray M. Beckner
Chief Engineer..... L. Jay Aldridge

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
Owned..... Western Bcstg. Co.
Address..... Box 2422
Tel.: 634-1503 Independent
President..... D. P. Pinkston
General Manager..... Don Drennan
Commercial Manager..... L. C. Jackson
Program Director..... Kenney Randol
Chief Engineer..... James Green
Owners of: KZIP, Amarillo; KDAV, Lubbock;
KPEP, San Angelo; all Texas.

KRDO—Colorado Spgs.—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Pikes Peak Bcstg. Co.
Business-Studio Address..... 399 S. 8th St.
Tel.: ME 2-1515 Independent
Station Representatives..... ATS; McGuire
Pres., Gen. Mgr..... Harry W. Hoth, Jr.
Station Manager..... Wesley W. Bradley, Jr.
Chief Engineer..... C. Upton
Owners of: KRDO-TV.

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
Owned-Oper. By..... Hill-Smith Bcstg. Co.
Address..... Antlers Hotel Penthouse
Tel.: 634-5511 Independent
Station Representative..... Hal Holman
President, Gen. Mgr..... J. D. Hill
Sales Promotion Mgr..... John Dunne
Program Director..... Bob Mansur
Chief Engineer..... Jay Blakesley

KVOR—Colorado Springs—1921

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By..... KVOR, Inc.
Address..... Broadmoor Hotel
Tel.: 632-3536 CBS
Station Representative..... Petry
President..... Harrison Fuerst
General Manager..... S. Singer
Chief Engineer..... W. Robson

KYSN—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By..... KYSN Bcstg. Co.
Address..... 30 S. Tejon St.

Tel.: 633-2608 Independent
Station Representative..... Spot Time Sales
Pres., Gen. Mgr..... Donald T. Harding, Jr.
Commercial Manager..... John H. Lambert
Program Director..... Gene Towne
Chief Engineer..... Walt Hart

KVFC—Cortez—1955

Freq.: 740 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... KVFC, Inc.
Address..... Box 740
Tel.: LO 5-3463 ABC-KBS
President..... Jack Hawkins
Station, Chief Engineer..... James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n
Owned By..... Northwestern Colo. Bcstg. Co.
Address..... P. O. Box 65
Tel.: TA 4-6574 KBS
Station Mgr..... Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Monarch Broadcasting Co.
Address..... P.O. Box 452
Tel.: TR 4-4544 Independent
Pres., Gen., Sta. Mgr..... D. E. Towne
Prog. Dir..... Rose Mary Towne

KBTR—Denver—1961

Frequency: 710 Kc. Power: 5000 Watts
Owned By..... Mullins Bdcstg. Co.
Address..... 1089 Bannock St.
Tel.: 266-3601 ABC
Station Rep..... Edward Petry & Co.
President..... John C. Mullins
General Manager..... Jackson Fleming
Commercial Manager..... Bob Fehr
Program Director..... Hal Starr
Sales Prom. Mgr., Pub. Dir..... Dick Braun
Chief Engineer..... Joe Finch
Owners of: KBTV, Denver.

KDEN—Denver—1956

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... KDEN Broadcasting Co.
Address..... 1601 West Jewell Ave.
Tel.: WE 5-3525 Independent
Representative..... The Meeker Co.
President, Sta. Mgr..... E. E. Koepke
Gen. Mgr., Pub. Dir..... Frank E. Amole, Jr.
Program Dir..... Lloyd Knight
Chief Engineer..... Walt Wilson

KFML—Denver—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned By..... Fine Arts Bcstg. Co.
Address..... 262 Fillmore St.
Tel.: DEXter 3-1509 Independent
Station Representative..... Meeker
President..... Bill Daniels
General Manager..... James F. Brown
Commercial Manager..... Michael Mango
Sales Promotion Mgr..... Tim O'Connor
Chief Engineer..... Howard Dempsey

KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.
 Owned.....Francisco V. Sanchez
 Address.....2185 Broadway
 Tel.: AC 2-8935.....Independent
 Station Representative.....Oakes
 President.....F. V. Sanchez
 Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc.....Power: 5000 Watts
 Owned By.....TCA Bcstg. Corp.
 Address.....Petroleum Club Bldg.
 Tel.: AMherst 6-2611.....Independent
 Representative.....Peters, Griffin, Woodward
 Ch. Exec. Officer, Sta. Mgr.....Thomas B. Wilson
 General Sales Mgr.....W. W. Fillingham
 Assistant to Gen. Mgr.....Kay Howe
 Program Director.....Harvey Ellsworth
 Chief Engineer.....Lonnie Licata

KIMN—Denver—1922

Frequency: 950 Kc.....Power: 5 Kw.
 Owned By.....KIMN Bcstg. Co.
 Address.....5350 W. 20th Ave.
 Tel.: 237-2734.....Independent
 Station Representative.....John Blair
 President.....J. C. Hunter
 General Manager.....K. E. Palmer
 National Sales Mgr.....Thomas Duggan
 Local Sales Mgr.....L. T. Jones
 Sales Promotion Mgr.....Sandra Johnson
 Program Director.....Glenn Bell
 Publicity Director.....Judy Wilkinson
 Chief Engineer.....Sheridan Gilbert

KLIR—Denver—1953

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KLIR, Inc.
 Address.....6535 W. Jewell
 Tel.: WA 2-1189.....KBS
 Sta. Representative.....Biddick
 Pres., Gen. Manager.....G. B. Anderson
 Station Manager.....Harold G. Kineaid
 Commercial Manager.....Bert Tracy
 Program Director.....F. L. Anderson
 Chief Engineer.....D. M. Smith
 Owners of: KJSK, Columbus, Neb.; KCLO-AM-
 FM, Leavenworth, Kan.; KJRG-AM-FM, New-
 ton, Kan.

KLZ—Denver—1920

Frequency: 560 Kc.....Power: 5000 Watts
 Owned By.....Time-Life Bcst. Inc.
 Business-Studio Address.....131 Speer Blvd.
 Tel.: MA 3-4271.....CBS
 Representative.....Katz
 President, Gen. Mgr.....Hugh B. Terry
 Station Mgr.....E. Lee Fondren
 Local Sales Mgr.....Lew Hunter
 Promotion Manager.....Robert J. Stewart
 Program Dir.....Charles Roberts
 Chief Engineer.....Gene Jenkins
 Owners of: WFBM AM-FM-TV, Indianapolis;
 WOOD-AM-TV, Grand Rapids, Mich.; WTCN-
 AM-TV, Minneapolis; KLZ-FM, Denver, Colo.;
 KOGO-AM-FM-TV, San Diego, Calif.

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Metropolitan TV Co.
 Address.....P.O. Box 5012
 Tel.: CHerry 4-4141.....NBC
 Representative.....Christal
 President.....William W. Grant
 Exec. V.P., Gen. Mgr.....Ralph Radetsky
 Commercial Manager.....Gene Grubb
 Promotion, Merch. Mgr.....Steve Fox
 Program Director.....Jim Atkins
 Chief Engineer.....Sid Davidson
 Owners of: KOA-FM-TV, Denver; KOAA-TV,
 Pueblo, Colo.

KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.
 Owned-Oper By.....Armstrong Bcstg. Co.
 Address.....Box 98
 Tel.: EM 6-2695.....MBS
 Station Representative.....McGavren-Guild
 Pres., Gen. Mgr.....W. L. Armstrong
 Commercial Manager.....Robert N. Kindred
 Chief Engineer.....James Church

KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
 Owned-Operated By.....Radio-Denver, Inc.
 Address.....1160 East Colfax Ave.
 Tel.: AC 2-4811.....Independent
 Station Representative.....Eastman
 Pres., Gen. Mgr.....Richard B. Wheeler
 Program Director.....Joe Finan
 Commercial Manager.....Kay Trott
 Publicity Director.....George Tews
 Chief Engineer.....Lee Arnett
 Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Basin Bcstg. Co., Inc.
 Address.....3112 Main St.
 Tel.: 247-1407.....ABC
 President.....Robert Tobey

KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KIUP, Inc.
 Address.....P. O. Box 641
 Tel.: 247-4464.....KBS
 Station Reps... Masla; Venard, Torbet & McC.
 President, General Mgr.....Ralph L. Atlass
 Commercial Mgr.....Al Gare
 Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned By.....MacLee Radio Corp.
 Address.....3 W. Princeton
 Tel.: SU 1-4481.....Independent
 Pres., Gen. Mgr.....Robert B. McWilliams
 Assistant Mgr.....Tim Sullivan
 Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts

COLORADO

Owned-Oper. By...Northern Colo. Bcstg. Co.
Address.....1612 La Porte
Tel: 482-5991.....ABC
Station Reps......Edward Petry & Co.
Pres., Gen. Mgr......Ellis Atteberry
Commercial Manager.....Lloyd Walker
Program Director.....Jerry Webb
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....**Power:** 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address.....Central Bldg.
Tel: 484-0466.....MBS-KBS
Station Representative.....Holman
President.....Les Ware
General Manager.....Ken Roberts
Program Director.....Bill Pollard
Chief Engineer.....Jim Kuykendall
Owners of: KLPW, Union; KYRO, Potosi; KJPW, Waynesville; KLME, Laramie, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By...Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel: 867-5674.....KBS
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Phyllis Lovejoy
Prog. Dir., Chief Eng......Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....**Power:** 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel: WH 5-6501.....MBS
Representative.....Holman
President.....Rex Howell
Gen. Mgr......Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Al Maggard

KICM—Golden—1957

Frequency: 1250 Kc.....**Power** 1000 Wts. d.
Owned By.....Norman Broadcasting
Address.....P.O. Box 15469, Denver
Tel: 279-5595.....Independent
Owner, Gen. Mgr......George I. Norman, Jr.
Station Manager.....Gerald Fay
Commercial Manager.....Dan Norman
Sales Promo. Mgr., Pub. Dir......John Morrill
Program Director.....Robert Lee
Chief Engineer.....Charles Brandt
Owners of: KSVN, Ogden, Utah.

KEKO—Grand Junction—1948

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By...Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel: 243-1230.....ABC
Representative.....Edward Petry & Co.
President.....D. Spencer Grow
Vice Pres., Gen. Manager.....Abbott Tessman
Commercial Manager.....Al Schultz
Sales Promo. Mgr., Prog. Dir......Doc Lemon
Publicity Director.....Mildred Fuller
Chief Engineer.....Jim Eicher

KREX—Grand Junction—1926

Freq: 920 Kc.....**Power:** 5 Kw., d.; 500 W. n.
Owned-Oper. By...Western Slope Bcstg. Co.
Address.....P. O. Box 270
Tel: 242-5000.....CBS
Representative.....Hal Holman
Pres., Gen. Mgr......Rex Howell
V.P., Station Mgr......Robert McMahan
Program Director.....Jack Welch
Chief Engineer.....James Meyer
Owners of: KGLN, Glenwood Springs; KREX-FM-TV, Grand Junction; KREY-TV, Montrose; all Colo.

KSTR—Grand Junction—1957

Frequency: 620 Kc.....**Power:** 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address.....Box 1110
Tel: 243-1722.....Independent
Station Reps......Pearson Nat'l Reps.
President, Gen. Mgr......E. Anson Thomas
Station, Program Manager.....Jack B. Lewis
Sales Promotion Mgr......Jim Schaeffer
Publicity Dir......Jim Biber
Chief Engineer.....Norm Price

KWSL—Grand Junction—1961

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned By.....Mesa Bcstg. Co.
Address.....200 N. Sixth St.
Tel: CHapel 2-7800.....Independent
General, Comm. Mgr......Wally Geiger
Chief Engineer.....M. L. Davis

KFKA—Greeley—1921

Frequency: 1310 Kc.....**Power:** 1000 Watts
Owned-Oper. By...Mid-Western Radio Corp.
Address.....P.O. Box K
Tel: 352-4421.....Independent
Newspaper Affil......Record Stockman, Inc.
Representative.....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr......Mrs. Virginia Sears
Sales Promotion Mgr......Lorene Briggs
Program Director.....Mae Hansen
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc. **Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Meroco Bcstg. Co.
Address.....2424 Sixth Ave.
Tel: ELgin 2-0262.....ABC-KBS-MBS
Pres., Gen. Manager.....Ellwood Meyer

KGUC—Gunnison—1960

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....Roger W. Pepperd
Address.....1st Nat'l Bank Bldg.
Tel: 871.....ABC-MBS-KBS
General, Sales Mgr......Roger W. Pepperd
Program Director.....Enid C. Pepperd
Chief Engineer.....Robert Edelen

KBZZ—La Junta—1937

Frequency: 1400 Kc.....**Power:** 250 Watts

Owned-Oper. By.....Grady F. Maples
 Address.....Box 485
 Tel.: DUdley 4-2541.....Independent
 Representative.....Indie Sales
 General Manager.....C. J. Logan
 Station Manager.....Reed Harris
 Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Freq.: 1600 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Lakewood Bcstg. Service
 Address.....1315 Oak St., Denver, Colo.
 Tel.: CH 4-8681.....Independent
 Station Reps.....Meeker: Chas. Bernard
 President, General Mgr.....Ed Scott
 Chief Engineer.....Jim Wayne

KLMR—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.
 Owned By.....KLMR, Inc.
 Address.....P. O. Box 890
 Tel.: 336-2206.....ABC
 President.....Douglas Kahle
 General Manager.....Dennis Behan
 Commercial Manager.....Kent Roberts
 Prog. Dir., Ch. Eng.....Ken Roberts

KBRR—Leadville—1960

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Continental Divide Bcstg., Inc.
 Address.....P.O. Box 968
 Tel.: 1237.....KBS
 President.....Thomas T. Farley
 V.P., General Manager.....John H. East
 Commercial Manager.....R. C. Peyton
 Program Dir., Chief Engr.....Ronald Pesha

KMOR—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned By.....M-O-R Bcstg.
 Address.....140 Woodlawn Center
 Tel.: 794-4211.....Independent
 Pres., Gen. Mgr.....Bob Martin
 Commercial, Promo. Mgr.....Hal Taft
 Program Dir.....Bob Rubin
 Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned By.....Radio Longmont, Inc.
 Address.....Box 799
 Tel.: PProspect 6-2323.....KBS
 Station Representative.....Continental
 President, Gen., Sta. Mgr.....Wm. G. Stewart
 Commercial Manager.....Hal Halvorson
 Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Evergreen Ent. Inc.
 Address.....308 East 5th
 Tel.: 667-1570.....KBS
 Pres., General Mgr.....William Green
 Sta., Sales Prom. Mgr.....Charles D. Gerrard
 Program Director.....Joel M. Deuth
 Publicity Director.....Don McGranahan
 Chief Engineer.....L. Schnurr

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
 Owned By.....Garden of Gods Bcstg. Co.
 Address.....68 Minnehaha Ave.
 Tel.: MULberry 5-5776.....Independent
 Pres., Chief Eng.....C. M. Edmonds
 General, Comm. Mgr.....Mrs. C. M. Edmonds

KSLV—Monte Vista—1954

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Colorado Radio Corp.
 Business Address.....109 Adams St.
 Tel.: ULster 2-3581.....KBS
 President.....George O. Cory
 General, Station Mgr.....George Norvell
 Program, Chief Engineer.....Jim Crosslin
 Owners of: KUBC, Montrose; KRAI, Craig; KRAC,
 Atamogordo.

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....Uncompaghre Bcstg. Co.
 Business-Studio Address.....P. O. Box 279
 Tel.: CHerry 9-4546.....KBS
 Station Mgr.....E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned By.....Centennial Radio Corp.
 Address.....2829 Lowell
 Tel.: LIncoln 5-2883.....Independent
 President, Gen. Mgr.....Ray J. Williams
 Chief Engineer.....D. Redlingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
 Owned By.....Sangre de Cristo Bcstg.
 Address.....2226 TV Lane
 Tel.: 545-4106.....Independent
 Representative.....Meeker Co.
 Station Mgr.....Cliff Hendrix
 Comm. Mgr.....Howard Myers
 Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Pueblo Radio Co.
 Address.....3011 Elizabeth
 Tel.: LI 4-5846.....Independent
 Station Representative.....Devney-Org.
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
 Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....KFEL, Inc.
 Address.....4411 Goodnight Ave.
 Tel.: LI 2-6884.....Independent
 Representative.....Continental
 Owner, Mgr.....Frank Donald Hall

KGHF—Pueblo—1928

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.
 Owned By.....KGFH, Inc.
 Address.....P.O. Box 293

WTIC
50,000 watts
Hartford, Connecticut



**38 years of
RADIO WITH
A REASON**
in rich, rich
Southern
New England



Broadcast House

WTIC AM-FM IS REPRESENTED BY THE HENRY I. CRISTAL COMPANY

COLORADO-CONNECTICUT

Tel.: LI 2-5570.....ABC
 Sta. Rep.....Gill-Perna, Inc.
 President, Gen. Mgr.....Robert D. Ellis
 Station, Comm. Manager.....William Beck
 Program Director.....Fred Abernathy
 Chief Engineer.....Tony Mejia
 Owners of: KKTU, Pueblo, Colo. Springs.

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned By....Steel City Broadcasting Co., Inc.
 Address.....4211 Elizabeth St.
 Tel.: Lincoln 4-9586.....Independent
 President, Gen. Mgr.....Alvin Perry

KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned By.....Patrick-Ridner Bcstg. Co.
 Address.....P. O. Box 632
 Tel.: 254-7427.....KBS
 Sta. Representatives.....Pearson; McGuire
 General Mgr., Prog. Dir.....Edward J. Patrick
 Station Mgr., Chief Eng.....Lloyd A. Ridner

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Wm. J. Murphy
 Address.....P. O. Box 166
 Tel.: 539-2575.....Independent
 General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KGEK, Inc.
 Address.....Fleming Road
 Tel.: LA 2-1607.....KBS-ABC
 President.....Al Ross

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sterling Broadcasting Corp.
 Address.....217 N. Front St.
 Tel.: LA 2-1740.....ABC-MBS
 Representative.....Hal Holman
 General Mgr.....Bob Kath

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 Address.....100 Fisher Drive; Box 772
 Tel.: 846-3212.....ABC-KBS
 Station Representative.....Edward J. Petry
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper
 Program Director.....Francis Hayes

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned By.....Floyd Jeter
 Address.....Box 593
 Tel.: 111.....Independent
 President, Ch. Eng.....Floyd Jeter

Pop.: 2,670,000

Families: 788,500

Connecticut

Radio Homes: 770,500

AM Stas. in State: 34

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
 Owned By.....Valley Broadcasting Co.
 Address.....290 Main St.
 Tel.: RE 5-4606.....MBS
 Station Rep.....Walker-Rawalt
 Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
 Commercial Mgr.....Wes Hobby
 Chief Engineer.....Angelo Gruttadauria

WICC—Bridgeport—1926

Freq.: 800 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Conn.-N. Y. Broadcasters
 Address.....2190 Post Rd., Fairfield, Conn.
 Tel.: CL 6-0461..N.Y. CI 5-0688.....Independent
 Representative.....Adam Young
 President, Gen. Mgr.....Kenneth M. Cooper
 V.P., Business Mgr.....John E. Metts
 Sales, Sta. Mgr.....Ray Colonari
 Program Director.....Frank Delfino
 Owners of: WICC-TV; WJZZ-FM, Bridgeport.

WNAB—Bridgeport—1941

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WNAB, Inc.
 Business-Studio Address.....991 Broad St.
 Tel.: FO 6-1803.....ABC
 President.....Harold Thomas
 Chief Engineer.....N. Howard

WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts, d.
 Owned-Oper. By.....The Bristol Bcstg. Corp.
 Business-Studio Address.....183 Main St.
 Tel.: LU 3-9265.....Independent
 Station Rep.....Prestige Rep. Org.
 President.....Eric Hatch
 General Manager.....Richard C. Kilbourn
 Commercial Manager.....Val McCormick
 Program Director.....George Lowe
 Chief Engineer.....Lee Steele

WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Berkshire Bcstg. Corp.
 Address.....198 Main St.
 Tel.: 748-3565.....Independent
 Station Representative.....Bill Creed Assoc.
 President.....John P. Previdi
 Gen., Comm. Mgr.....Sol Robinson
 Program Director.....Paul Baker
 Chief Engineer.....Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts

CONNECTICUT

Owned By.....Radio WSUB
 Address.....1064 Poquonnock Rd.
 Tel.: Hilltop 5-2494.....Independent
 Station Reps....Avery-Knodel; N. E. Spot Sales
 General Mgr.....Lawrence A. Relly
 Commercial Manager.....Warren F. Haas
 Program, Ch. Eng.....Armand J. Bernard
 Owners of: WTXI, Springfield, Mass.

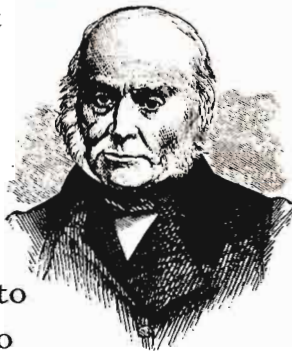
WDEE—Hamden—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned By...Southern New England Bcstg. Corp.
 Address.....473 Denslow Hill Road
 Tel.: AT 8-3561.....Independent
 Station Reps...Bolling; New England Spot Sales
 President, Ch. Eng.....Vincent L. DeLaurentis
 General, Station Mgr.....Delbert Raycee
 Sales Manager.....Stanley Puzycski
 Program Director.....Bob Scott
 Publicity Director.....Lucy A. D'Agostino
 Owners of: WDEE-FM, Hamden.

WCCC—Hartford—1947

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned By.....Greater Hartford Bcstg. Corp.
 Address.....338 Asylum St.
 Tel.: 525-6648.....MBS
 Sta. Reps.....Paul Raymer; Bill Creed
 President.....William M. Savitt
 Station, Comm. Manager.....Ralph H. Klein
 Secretary, Treas.....Max M. Savitt

I detest
 good
 music
 and I
 forbid
 my
 family to
 listen to



WCCC

GOLDEN SOUND RADIO

Free musical entertainment
 at its best in HARTFORD.

129 AM - 106.9 FM
 THE SAVITT STATIONS

Sales Promotion Mgr.....Mal Morse
 Program Dir.....Burt Lacoce
 Chief Engineer.....Justin Tarnowski

WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.
 Address.....Box 151, Blue Hills Sta.
 Tel.: 242-7751.....Independent
 Station Representative.....John Blair
 V.P., Gen., Comm. Mgr.....William Crawford
 Program Director.....Charles R. Parker
 Chief Engineer.....Charles Lynch

WPOP—Hartford—1935

Frequency: 1410 Kc.....Power: 5,000 Watts
 Owned.....Tele-Broadcasters of Conn., Inc.
 Business-Studio Address.....410 Asylum St.
 Tel.: JA 7-9131.....Independent
 Representative.....Adam Young
 President.....H. Scott Kilgore
 V.P., General Manager.....Philip A. Zoppi
 Promotion Manager.....Walter Stewart
 Chief Engineer.....Don Muckel
 Owners of: KUDL, Kansas City, Mo.; KALL, Los Angeles; KOFY, San Francisco.

WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Travelers Bcstg. Service
 Address.....3 Constitution Plaza
 Tel.: 525-0801.....CBS
 Representative.....Christal
 President.....Paul W. Morency
 V.P., Program Director.....Bernard Mullins
 Vice President, Sales.....Robert S. Tyrol
 Promotion Mgr.....Eugene J. Muriaty
 Information Director.....Richard F. Ahles
 Dir. of Engineering.....Harold A. Dorschug
 Plant Mgr., Ch. Eng.....Herman D. Taylor
 Owners of: WTIC-FM-TV.

(See Page 282 For Ad)

WINF—Manchester—1958

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Manchester Broadcasting Co.
 Address.....376 R. West Middle Turnpike
 Tel.: 843-2491.....CBS
 Station Representative.....Avery-Knodel
 Owner, Gen. Manager.....John Deme
 Program Director.....Paul Edwards
 Chief Engineer.....Henry Robert

WMMW—Meriden—1947

Frequency: 1470 Kc.....Power: 1000 Watts, d.
 Owned By.....Meriden Radio, Inc.
 Address.....99 Colony St.
 Tel.: BE 5-5747.....Independent
 Station Rep.....Continental Bcstg. Co.
 President.....Ralph Weil
 V.P., General Manager.....Donald Laufer
 Comm., Sales Prom. Mgr.....Bernie Kaufman
 Program Director.....Lester H. Fox
 Chief Engineer.....Hillis Holt

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
 Owned-Oper. By.....Middlesex Bcstg. Co.
 Address.....River Road
 Tel.: Diamond 7-2565.....Independent
 Sta. Reps.....Devney Org.; Nona Kirby
 Managing Dirs.....R. J. W. J. O'Brien
 Station Mgr., Prog. Dir.....Bill Glynn
 Sales Director.....Peter M. O'Brien
 Chief Engineer.....Rogers Holt

WOWW—Naugatuck—1961

Frequency: 860 Kc.....Power: 250 W. d.
 Owned By.....Naugatuck Valley Service
 Address.....142 Meadow St.
 Tel.: 729-2291.....Independent
 Station Representative.....Walker-Rawalt
 President, General Mgr.....John T. Parsons
 Commercial Manager.....B. Thompson
 Program Director.....Brad Drawbridge
 Chief Engineer.....Rogers Holt

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By..Central Conn. Bcstg. Co.
 Business Address.....22 Grove Hill
 Tel.: Baldwin 3-2721.....ABC
 Station Rep.....New Eng. Spot Sales
 President.....Patrick J. Goode
 General Mgr.....Aldo DeDominicis
 Station Manager.....Charles Bell, Jr.
 Chief Engineer.....Hillis Holt

WRYM—New Britain—1946

Frequency: 840 Kc...Power: 1000 Watts d.
 Owned By.....Hartford County Bcstg. Corp.
 Address..1056 Willard Ave., Newington, Conn.
 Tel.: 666-5646.....Independent
 Station Reps.....Hollingbery; Eckels
 President.....Louis A. Sodokoff
 Station, Sales Prom. Mgr.....Anthony Pansullo
 Program, Publicity Dir.....Frank Michaels
 Chief Engineer.....W. Frank Pingree

WAVZ—New Haven—1947

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Operated By.....WAVZ Bcstg. Corp.
 Business-Studio Address.....152 Temple St.
 Tel.: SP 7-4761.....Independent
 Representatives.....Hollingbery, Kettell-Carter
 Chairman of the Board.....Victor W. Knauth
 President.....Daniel W. Kops
 Exec. Vice Pres.....Richard J. Monahan
 V. P. & Gen. Mgr.....Marvin B. Rosenblatt
 Station Manager.....Lee Manson
 Sales Manager.....Marshall Pite
 Publicity Director.....Sam Barstein
 Chief Engineer.....Ralph Carrano
 Owners of: WTRY, Troy, N. Y.

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
 Owned By.....Conn. Radio Foundation, Inc.
 Business-Studio Address.....221 Orange St.
 Tel.: UN 5-1133.....Independent

Sta. Representative.....H. R. Reps.
 Pres., Sta., Gen. Mgr.....Richard W. Davis

WNHC—New Haven—1944

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Triangle Publications, Inc.
 Address.....135 College St.
 Tel.: 777-3611.....ABC
 Newspaper Affil.....Phila. Inquirer
 Station Rep.....McGavren/Guild
 V.P. Radio-TV Div.....Roger W. Clipp
 General Mgr.....Stanley H. Edwards
 Asst. General Mgr.....Carl H. Grande
 Chief Engineer.....Carmine Iannucci
 Owners of: WFIL-AM-FM-TV, Philadelphia;
 WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
 AM-FM-TV, Altoona, Pa.; WNHC-FM-TV, New
 Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
 AM-TV, KRFM, Fresno, Calif.

WNLC—New London—1936

Frequency: 1510 Kc.....Power: 5000 Watts
 Owned-Operated By..The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Tel.: Gibson 2-5328.....Independent
 Station Reps.....Masla & Co.; Kettell-Carter
 Pres., Gen. Manager.....Gerald J. Morey
 Comm., Sales Promo. Mgr.....Irving Lowenthal
 Program, Pub. Dir.....Leslie Morson
 Chief Engineer.....Randolph Barrett



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY Albany • Schenectady • Troy	REPRESENTATIVE • John Blair & Co.	
	REPRESENTATIVES • Geo. P. Hollingbery Co. • Kettell-Carter, Inc.	

REPRESENTATIVES • Geo. P. Hollingbery Co. • Kettell-Carter, Inc.	WAVZ New Haven, Conn.
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CONNECTICUT

WNLK—Norwalk—1948

Frequency: 1350 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By. Norwalk Bcstg. Co., Inc.
Address. 11 Wall St.
Tel.: TE 8-5566. Independent
Pres., Gen. Mgr. James Stolcz
Program Director. Richard Bounerba
Chief Engineer. Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc. Power: 1 Kw.
Owned-Oper. By. Eastern Conn. Bcstg. Co.
Business-Studio Address. Cuprak Rd.
Tel.: TU 7-1613. Independent
Station Representative. Bill Creed
President. Donald Lasser
General, Station Mgr. Richard Reed
Commercial Manager. John A. MacAdie
Sales Prom., Pub. Director. Edward Adler
Chief Engineer. Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc. Power: 500 Watts
Owned. Long Island Sound Radio Corp.
Address. Conn. Turnpike
Tel.: EV 8-3546. MBS
Sta. Representative. Hopewell
Pres., Gen. Mgr. Joseph P. Trantino
Commercial Mgr. Alex Pernal
Station Mgr. Vivian N. Trantino
Chief Engineer. M. Tavarles

WWCO PULSE and HOOPER AGREE

#1

BY A WIDE MARGIN

WWCO

1240 Non-Directional
24 Hours a Day

Waterbury Connecticut
Telephone 754 — 5141

Represented by
Radio-TV Representatives, Inc.
ECKELS & CO. Boston, Mass.

WINY—Putnam—1953

Frequency: 1350 Kc. Power: 1 Kw.
Owned By. Winny Bcstg. Co.
Address. 15 Grove St.
Tel.: WA 8-2721-2. MBS
President. H. C. Rice
Gen. Mgr. R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. W. Conn. Bcstg. Co.
Business-Studio Address. 270 Atlantic St.
Tel.: 327-1400. ABC
Newspaper Affiliation. Stamford Advocate
Station Reps. N. E. Spot Sales; Jack Masla
President. Kingsley Gillespie
Gen. Manager. Julian Schwartz
Chief Engineer. Lisle Dorrian

WBZY—Torrington—1947

Frequency: 990 Kc. Power: 1000 Watts d.
Owned By. Pioneer States Bcstrs., Inc.
Business-Studio Address. 127 Main St.
Tel.: HU 9-4173. Independent
Station Rep. Breen & Ward
President, Gen. Mgr. Bernard J. Zucker
Station Manager. Patricia S. McGee
Commercial Manager. Robert L. Kursman
Chief Engineer. James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Torrington Bcstg. Co., Inc.
Business-Studio Address. 93 Perkins St.
Tel.: HU 9-4181. MBS
Station Reps. Walker-Rawalt; Masla
Pres., Gen. Mgr. Edmund W. Waller
Sta., Comm. Mgr. Alfred G. Eyre
Program Director. Ed Harrigan
Chief Engineer. Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By. WATR, Inc.
Business-Studio Address. 440 Meadow St.
Tel.: 755-1121. ABC
Sta. Representative. Masla
Gen., Sta. Mgr. Sam R. Elman
Chief Engineer. Robert Corbett

WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. WWCO, Inc.
Business-Studio Address. 65 Bank St.
Tel.: 754-5141. MBS
Station Reps. Radio-TV Reps; Eckels
President. Herbert Bloomberg
Vice President. Ruth R. Goddard

WBRY—Waterbury—1932

Frequency: 1590 Kc. Power: 5000 Watts
Owned By. Crystal-Tone Bcstg. Co.
Address. 136 Grand St.

CONNECTICUT-DELAWARE

Tel.: 753-1125.....CBS
 Sta. Reps.....Bolling Co.; Bill Creed
 President.....Gustave Nathan
 Gen. Station Manager.....Robert S. Holczer
 Comm., Sales Prom. Mgr.....Murray Grossman
 Publicity Director.....Robert Gillespie
 Chief Engineer.....John Tomasiewicz

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned By.....Westport Bcstg. Co.
 Business Address.....163 Main St.
 Tel.: CApital 7-5133.....MBS
 Station Representative.....Prestige
 President.....Sydney J. Flamm
 Station Mgr., Prog. Dir.....Bob Roberts
 Comm. Manager.....John Newhouse
 Sales Promotion Mgr.....Betty James
 Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By....."Willie" Corp.
 Address.....Bcstg. House, Main St.
 Tel.: HA 3-1621.....MBS
 Pres., Gen. Manager.....Herbert C. Rice
 Comm. Manager.....Robert C. Rice
 Sales Prom. Manager.....Ethel A. Rice
 Program Director.....Roger Baker
 Chief Engineer.....John Roache
 Owners of: WINY, Putnam, Conn.

WSOR—Windsor—1961

Frequency: 1480 Kc.....Power: 500 Watts, d.
 Owned By.....The Tobacco Valley Bcstg. Co.
 Address.....118 Poquonock Ave.
 Tel.: 688-4948.....MBS
 Station Reps.....Breen & Ward; Nona Kirby
 President, Gen. Mgr.....Sydney E. Byrnes
 Chief Engineer.....Art Castagno

Pop.: 475,000

Families: 140,000

Delaware

Radio Homes: 135,000

AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
 Owned.....Dover Bcstg. Co.
 Address.....P.O. Box 727
 Tel.: 734-5816.....MBS
 Station Representative.....Breen & Ward
 President.....Henry Rau
 General Comm. Mgr.....William S. Cook
 Program Director.....Hugh Delaney
 Chief Engineer.....Lloyd Smith
 Owners of: WOL, Washington, D. C.; WARK,
 Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc....Power: 500 Watts, d.
 Owned By..Drew O'Keefe & Howard Parsons
 Address.....Treadway Inn
 Tel.: RE 4-5797.....ABC
 Sta. Representative.....Grant Webb
 Owners.....Drew O'Keefe, Howard Parsons
 Station Manager.....John Masters
 Commercial Manager.....Ed Bowen
 Chief Engineer.....Jim Gentry

WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Scott Bcstg.
 Address.....DuPont Highway
 Tel.: 856-2567.....Independent
 Station Rep.....Continental Broadcasting
 President.....Herbert Scott
 General Manager.....Edward Marzoca
 Program Director.....Robert Smith

WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts
 Owned-Oper. By.....Kent-Sussex Bcstg. Co.
 Address.....Box 356
 Tel.: 422-8881.....Independent
 Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.
 Ch. Eng., Oper. Mgr.....E. M. Welch

WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts
 Owner-Oper. By.....E. & W. C. Evans
 Address.....Dual Hwy. 13
 Tel.: NAtional 9-7933.....KBS
 Pres., Gen. Mgr.....Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned.....Rollins Broadcasting Co.
 Address.....414 French St.
 Tel.: OL 4-8881.....Independent
 Station Representative.....Eastman
 President.....O. Wayne Rollins
 General Station Mgr.....Paul Downs
 Comm., Sales Promo. Mgr.....Don Merriman
 Program, Publicity Dir.....Lee Davis
 Chief Engineer.....Fitzgerald MacDaniels
 Owners of: WCHS-AM-TV, Charleston; WPTZ-TV,
 Plattsburgh; WEAR-TV, Pensacola; WRAP, Nor-
 folk; WBEE, Harvey, Ill.; WNJR, Newark;
 WGEE, Indianapolis; KDAY, Los Angeles.

WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Oper. By...Delmarva Bcstg. Co., Inc.

DELAWARE-DISTRICT OF COLUMBIA

Address.....2727 Shipley Road
 Tel.: Olympia 2-3311.....NBC
 Representative.....Meeker Co.
 Station Executive.....Clair R. McCollough
 Station Manager.....Harvey C. Smith
 Gen. Sales Mgr.....J. Robert Gulick
 Program Manager.....Richard Aydelotte
 National Sales Manager.....Harry J. Shaub, Jr.
 Technical Director.....J. E. Mathlot

WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By...Delaware Bcstg. Co.
 Business-Studio Address.....920 King St.
 Tel.: OL 4-7771.....MBS
 Representative.....Bolling Co.

President, Gen. Mgr.....Ewing B. Hawkins
 Chief Engineer.....Eugene Szymanski

WTUX—Wilmington—1946

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Port Frere Bcstg. Co., Inc.
 Address.....1400 Market St.
 Tel.: OL 5-8821.....Independent
 Station Representative...Pearson Nat'l Reps.
 Pres., Sta. Mgr.....Gordon K. MacIntosh
 Commercial Manager.....William S. Ewing
 Sales Prom. Mgr.....Henry Cook
 Program Director.....Donald Mathewson
 Publicity Director.....David Kaigler
 Chief Engineer.....Ed Kennedy

Pop.: 770,000

Families: 224,500

Dist. of Columbia

Radio Homes: 218,000

AM Stations: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned By.....RKO General, Inc.
 Address.....Hotel Harrington
 Tel.: EExecutive 3-8676.....Independent
 Station Rep.....RKO General Natl. Sales
 President.....Thomas F. O'Neil
 General Manager.....Perry S. Ury
 Commercial Manager.....James Barker
 Program Director.....Victor R. Hirsh
 Promotion, Publicity Dir.....Beth Parrish
 Owners of: WOR-AM-FM-TV, New York; KHL-
 AM-FM-TV, Los Angeles; WNAC-AM-TV, WRKO-
 FM, Boston; KFRC-AM-FM, San Francisco;
 WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, De-
 troit; WHCT-TV, Hartford.

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts
 Owned.....Evening Star Bcstg. Co., Inc.
 Address.....4461 Connecticut Ave., N.W.
 Tel.: KE 7-1100.....ABC
 Newspaper Affiliation.....The Evening Star
 Representative.....H-R
 President.....John W. Thompson, Jr.
 V.P., General Manager.....Fred S. Houwink
 Radio Manager.....Andrew M. Ockershausen
 Controller.....Richard S. Stakes
 Program Manager.....Harold L. Green
 Chief Engineer.....Allan Powley
 Owners of: WMAL-FM-TV, Washington, D. C.;
 WWSA-AM-FM-TV, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....Washington Bcstg. Co.
 Address.....2000 P. St., N.W.
 Tel.: HObart 2-3900.....MBS
 Station Representative.....Breen-Ward
 Pres., Gen. Mgr.....Henry Rau
 Commercial Manager.....Malcolm Campbell

Promotion Manager.....Stan Barclay
 Director of Engineering.....Lloyd Smith
 Chief Engineer.....Joe Velsmid
 Owners of: WDOV, Dover, Del.; WNAV, Annapolis,
 Md.; WARK, Hagerstown, Md.; WOI-FM, Wash-
 ington, D. C.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....United Bcstg. Co.
 Address.....5321 First Place, N.E.
 Tel.: TU 2-2500.....Independent
 Station Representative.....UBC Sales
 President.....Richard Eaton
 V.P. & Gen. Mgr.....John A. Panagos
 Program Director.....Cliff Holland
 Chief Engineer.....Ernest E. Stephens

WPCC—Washington, D. C.—1954

Frequency: 1580 Kc...Power: 10,000 Watts d.
 Owned-Operated By.....WPCC, Inc.
 Business Address.....4421 Southern Ave., SE
 Tel.: JOrdan 8-6677.....Independent
 Station Representative.....Gill-Perna
 President.....M. E. Richmond
 General Manager.....Robert Howard
 Program Director.....Dean Griffith
 Chief Engineer.....George R. Sanner, Jr.

WQMR—Washington, D. C. 1945

Frequency: 1050 Kc.....Power: 1,000 Watts
 Owned By.....Connie B. Gay Bcstg. Corp.
 Address.....Wisconsin Bldg.
 Tel.: WHitehall 6-1050.....Independent
 Station Representative.....Spot Time Sales
 President, General Manager.....Ed Winton
 Station Manager.....Ted Dorf
 Publicity Director.....Roger Craig
 Chief Engineer.....Earl Castine
 Owners of: WTCK, Ashland.

DISTRICT OF COLUMBIA

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By.....National Bcstg. Co.
 Address.....4001 Nebraska Ave., NW
 Tel.: EM 2-4000.....NBC
 Sta. Representative.....NBC Spot Sales
 President (NBC).....Robert Kintner
 V. P., General Mgr.....Joseph Goodfellow
 Station Manager.....Harry A. Karr Jr.
 Sales Manager.....Arch McDonald
 Business Manager.....William Callaway
 Publicity Manager.....Charlotte Walch
 Chief Engineer.....John Rogers
 Owners of: WNBC-AM-TV-FM, N. Y.; WRCV-AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chicago; KNBR, San Francisco; WAMP, Pittsburgh; WNBO, Chicago; KNBC, Los Angeles; WFMP, Pittsburgh.

WTOP—Washington, D. C. 1926

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned-Oper.....Washington Post Co.
 Address.....Broadcast House
 Tel.: EM 2-9300.....CBS
 Newspaper Affiliate.....Washington Post
 Representative.....CBS Radio Spot Sales
 Pres., Bcst. Div.....John S. Hayes
 General Manager.....Lloyd Dennis, Jr.
 Sales Mgr.....Peter V. O'Reilly
 Dir., Sales Develop.....George Titus



**WWDC... the station
that keeps people in mind**

Radio Washington
 Represented nationally
 by John Blair & Co.



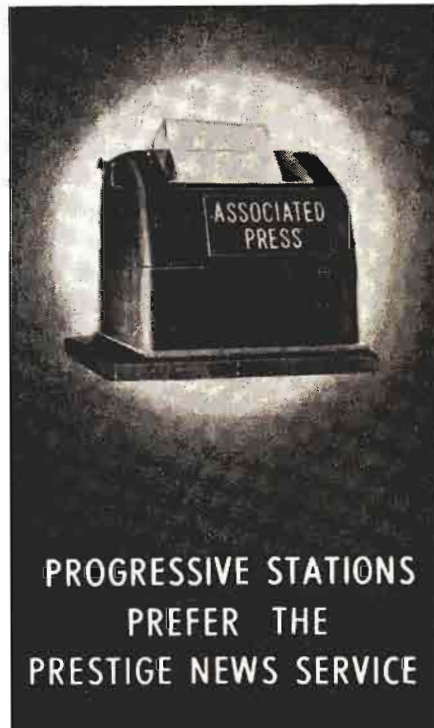
Program Director.....Patricia A. Searight
 Publicity Director.....Margaret Nelson
 Chief Engineer.....Granville Klink

WUST—Washington, D. C. 1947

Frequency: 1120 Kc.....Power: 250 Watts
 Owned-Operated By.....Atlantic Bcstg. Co.
 Address.....815 V St., N.W.
 Tel.: HO 2-0011.....Independent
 Station Representative.....Bernard Howard
 President.....Daniel Diener
 General, Comm. Mgr.....Perry Walders
 Chief Engineer.....Bob Wine
 Owners of: WEPG, Atlantic City, N. J.; WJMD, Washington, D. C.

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WWDC, Inc.
 Business-Studio Address.....1627 K St., N.W.
 Tel.: TU 2-7600.....Independent
 Representative.....Blair
 Pres., Gen. Mgr.....Ben Strouse
 V.P., Gen. Sales Mgr.....Max Sherman
 Program Director.....Irv Lichtenstein
 Sales Prom. Mgr.....Jo Wilson
 Publicity Director.....Maury Povich
 Chief Engineer.....Ross H. Bevill
 Owners of: WWDC-AM-FM, Washington, D. C.



**PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE**

Pop.: 5,115,000
Families: 1,564,500

Florida

Radio Homes: 1,507,000
AM Stas. in State: 172

WAPG—Arcadia—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned Arcadia-Punta Gorda Bcstg. Co.
Address Box 676
Tel.: WA 8-6111 KBS
President H. D. Ryals
General Manager W. W. Benton
Comm. Prog. Dir. Bert G. Erickson
Chief Engineer Paul Howell

WKTZ—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned By Good Music Bcstg.
Address 709 Barnett Natl. Bank Bldg.
Tel.: 353-3083 Independent
Gen. Mgr., Chief Eng. Robert K. Lynch
Program Dir. Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 5 Kw. d.
Owned By L. M. Hughey
Address P. O. Box 1
Tel.: WOODLAWN 7-1129 Independent
President L. M. Hughey
Gen. Mgr., Program Dir. Richard Boyce
Chief Engineer Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw. d.
Owned By Ridge Broadcasting
Address Jacaranda Hotel
Tel.: GL 3-3852 Independent
General Station Mgr. John W. Wright
Commercial Manager James Hanchey
Program Director Perry Woods
Publicity Director Harriet Davee
Chief Engineer Jerry Brush

WBAR—Bartow—1954

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By WBAR, Inc.
Address Box 820
Tel.: 533-8021 Independent
President J. E. Yarbrough
General Mgr., Ch. Eng. John A. Buning

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Seminole Bcstg. Co.
Address Box 786
Tel.: WYMAN 6-2063 MBS
Station Representative Gill-Perna
Chrm. of Bd. E. D. Rivers, Jr.
President M. B. Rivers
General Manager Marvin Smith
Program Director Al Harris
Chief Engineer C. S. Clemans

WZZZ—Boynton Beach—1962

Frequency: 1510 Kc. Power: 1,000 Watts d.
Owned By Boynton Beach Bcstg. Co.
Address P.O. Box 1206
Tel.: 2468 Independent
Station Reps. Hopewell; Continental
President Robert A. Andrews
General Manager Edgar J. Sperry
Commercial Manager Robert A. Massey
Program Director William B. Andrews

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned Sunshine State Bcstg. Co., Inc.
Address P. O. Box 1038
Tel.: 746-2183 MBS
Station Rep. Pearson
Pres., Gen. Mgr. Robert R. Nelson
Commercial Manager Hal Meyer
Program Director Woody Wooden
Chief Engineer Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1480 Kc. Power: 250 Watts
Owned By Fletcher-Mitchell Corp.
Address Memorial Pier
Tel.: 3-1490 Independent
President James I. Mitchell
General Manager David W. Albright
Program Director Gordon Wyllie
Chief Engineer Marlen Hager
Owners of: KCBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By Brookville Bstg. Service
Address 30 E. Liberty St.
Tel.: 796-2020 KBS
President, Gen. Mgr. W. W. Johnson
Program Director Bert Christopher
Publicity Director W. W. Johnson, Jr.
Chief Engineer Joseph E. Ahnell

WBGC—ChIPLEY—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By Lee-San Corp.
Address Drawer 430
Tel.: ME 8-0234 KBS
President, Gen. Mgr. John Sanders
Station, Prog. Mgr. Mrs. Lee Sanders
Chief Engineer Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc. Power: 500 Watts
Owned By Radio Clearwater, Inc.
Address 201 S. Ft. Harrison Ave.
Tel.: 446-8575 Independent
President, Comm. Mgr. Charles H. Adams
Gen. Mgr., Ch. Eng. Gene Allen Robinson
Program Director Scott Dilworth

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Clearwater Radio, Inc.
 Business Address: 200 Pierce Blvd.
 Tel.: 446-3084
 Pres., Gen. Mgr.: H. Dennison Parker
 Chief Engineer: Frank L. Reid

WOWY—Clewiston—1961

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned By: People's Broadcasting Service
 Address: WOWY Bldg.
 Tel.: YUkon 3-1590
 President: H. E. Evans

WSUG—Clewiston—1959

Frequency: 1050 Kc. Power: 250 Watts
 Owned By: William Finch
 Address: Box 265
 Tel.: YU 3-1711
 Pres., Ch. Eng.: William Finch

WEZY—Cocoa—1957

Frequency: 1350 Kc. Power: 500 W. d., 1 Kw. n.
 Owned By: WEZY, Inc.
 Address: 740 Clearlake Rd.
 Tel.: Newton 6-4411
 Station Representatives: Grant Webb; Ochs
 President, Gen. Mgr.: Irving Braun
 Comm., Sales Promo. Mgr.: Ralph Grover
 Program Director: Richard Olson
 Publicity Director: Al Seeschaaf
 Chief Engineer: Mark Manucy

WKKO—Cocoa—1952

Frequency: 860 Kc. Power: 1 Kw. d.
 Owned By: WKKO Radio, Inc.
 Address: Box 1308
 Tel.: NE 6-2411
 Station Reps.: Dora Clayton; Gene Bolles
 President, Gen. Mgr.: Marvin Rothschild
 Sta. Mgr., Prog. Dir.: Ronald Rothschild
 Comm. Manager: Stan Freed
 Chief Engineer: Pete Wiltjer

WRKT—Cocoa Beach—1959

Frequency: 1300 Kc. Power: 500 Watts
 Owned By: C. S. Smith, Jr.
 Address: 425 W. Orange Ave.
 Tel.: SU 3-2416
 Station Rep.: Continental Radio Sales
 President: C. S. Smith, Jr.
 Gen., Comm. Mgr.: John Fox
 Program Director: Charles Shaw
 Sales Promotion Mgr.: Bill Diamond
 Publicity Director: George Allen
 Chief Engineer: Fred Jaye

WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
 Owned-Operated By: Peninsular Bcstg. Corp.
 Business Address: 377 Alhambra Circle
 Tel.: 445-5411
 Sta. Representative: Meeker Co.
 President: George W. Thorpe

Admn. V. P.: Warren Blackmon
 Commercial Manager: Timothy J. Carney
 Program Director: Barbara Binns
 Chief Engineer: Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By: Gulf Shores Bcstg. Co.
 Address: Box 518
 Tel.: MU 2-2330
 General Manager: S. F. Townsend
 Chief Engineer: James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By: Crestview Bcstg. Co.
 Address: Box 267
 Tel.: MU 2-3040
 Pres., Gen. Mgr.: Everett M. McCrary
 Commercial Manager: Bob Lynn
 Program Director: Cordel Whitlock
 Chief Engineer: Russ White

**WGTO—Cypress Gardens
1955**

Frequency: 540 Kc. Power: 50,000 Watts
 Owned By: Hubbard Broadcasting, Inc.
 Address: Box 123
 Tel.: CY 3-4103
 Station Representative: Edward Petry & Co.
 President: Stanley E. Hubbard
 Comm., Station Manager: Max Kimbrel
 Program Director: Bill Gramer
 Chief Engineer: Dave Schick
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV, Albuquerque.

WDCF—Dade City—1954

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned: Pasco Bcstg. Co.
 Address: Box 1077
 Tel.: 567-3879
 General Manager: B. Bailey

WELE—Daytona Beach—1957

Frequency: 1590 Kc. Power: 1 Kw.
 Owned: Quality Bcsters. of Daytona, Inc.
 Address: Box 4006
 Tel.: CL 5-1448
 President: R. Kelvin Shivers
 Gen. Mgr., Chief Engineer: Henry Murray

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: WMFJ, Inc.
 Business Address: Daytona Plaza Hotel
 Tel.: CL 2-6491
 Station Reps.: Gill-Perna; Ayers
 President: John Creutz
 General Mgr., Chief Eng.: Jack Siegel
 Sta. Mgr., Publicity Mgr.: Dick Clark

WNDB—Daytona Beach—1947

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Operated By: News-Journal Corp.

FLORIDA

Business-Studio Address....128 Orange Ave.
Tel.: CL 2-1511.....ABC
Newspaper Affil......M. Journal; E. News
Sta. Representative.....Thomas F. Clark
President.....Julius Davidson
Gen., Sta. Mgr......R. Y. Huffman
Commercial Manager.....John Pitts
Chief Engineer.....Stephen B. Searle

WQXQ—Daytona Beach—1957

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned By.....Volusia County Bcstg. Corp.
Address.....Box 5038
Tel.: CLinton 5-3636.....Independent
Station Representative.....Hal Walton
President, Ch. Eng......Lyman W. Menard
General Mgr......Don Ritter
Commercial Manager.....Jerry Norman

WROD—Daytona Beach—1947

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....WROD, Inc.
Business Address.....Box 891
Tel.: CL 2-4626.....MBS
Newspaper Affiliation.....Mining Journal, Ltd.
Gen. Mgr., Chief Eng......James F. McDonough
Commercial Mgr......James Crist
Sales Prom., Publicity.....Ken Steele

WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By....Collins, Perley & McDermott, Inc.
Business Address.....8th Street
Tel.: TW 4-8361.....MBS
President, Gen. Mgr......Cal Perley
Sta. Mgr., Ch. Eng......Laverne Foster
Program Director.....Mike Tate

WZEP—DeFuniak Springs 1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
Address.....Box 387
Tel.: TW 4-7161.....Independent
President Ch. Eng......Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio De Land, Inc.
Address.....220 E. Hubbard Ave.
Tel.: RE 4-1725.....ABC
President, Gen. Mgr......Ralph S. Hatcher
Station Manager.....Wally King

WOOO—DeLand—1956

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned By.....Polaris Bcstg., Inc.
Address.....112½ W. New York
Tel.: RE 4-3422.....KBS
President, General Manager.....Don Potter
Station Manager.....Otto J. Allen
Commercial Manager.....Judith Bohren Moore
Sales Promo. Mgr., Prog. Dir......Garry Moore
Publicity Director.....Don Ammon
Chief Engineer.....Richard Pierce

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 5 Kw. d.
Owned By.....Sunshine Bcstg.
Address.....P.O. Box 1420
Tel.: CR 8-1420.....Independent
President.....Roscoe Miller
Gen., Sta. Manager.....John Weber
Chief Engineer.....Bob Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc....Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.
Address.....P.O. Box 1318
Tel.: AL 4-2282.....ABC
Station Representative.....Pearson Nat'l Reps.
President.....Charles E. Varner
General Manager.....Dean C. Wilson
Asst. Mgr., Sales Promo. Mgr......Hugh Robinson
Commercial Manager.....Alan White
Program Director.....Helen Cary
Chief Engineer.....James A. Thomas

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Floyd W. Hess
Address.....Drawer AX
Tel.: 357-4191.....Independent
Owner, Gen. Mgr......Floyd W. Hess
Commercial Manager.....George Rogers
Program Director.....Earl F. Hagar
Chief Engineer.....Denny A. Newberry

WPAP—Fernandina Beach 1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....D. T. Brannen
Address.....Box 691
Tel.: 3667.....KBS
General Manager.....D. T. Brannen

WFTL—Fort Lauderdale 1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Co.
Address.....P.O. Box 1400
Tel.: LOfan 6-9621.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr......Walter B. Dunn
Chief Engineer.....Charles E. Vanderford, Jr.

WLOD—Ft. Lauderdale—1959

Frequency: 980 Kc....Power: 1,000 Watts d.
Owned By.....Franklin Broadcasting Co.
Address.....P.O. Box 108
Tel.: LO 6-8318.....Independent
Station Representative.....Spot Time Sales
President.....William F. Johns Jr.
General Station Mgr......George V. Liddy
Commercial Manager.....Robert A. Roberts
Sales Promotion Mgr......Michael E. Thomas
Program Director.....Donald Smith
Chief Engineer.....Herb Kravitz
Owners of: KOMA, Tulsa, Okla.; WMIN, St. Paul,
 Minn.; WWOM, New Orleans, La.; WEW, St.
 Louis, Mo.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned.....Florida Air-Power, Inc.
 Address.....1580 N. Davie Road
 Tel.: LU 1-1580.....Independent
 Station Rep.Gill-Perna
 President.....William A. Roberts
 V.P., General Manager.....Al Kahane
 Program Director.....Jack Swart
 Chief Engineer.....Donald E. Kimberlin

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By...Ft. Myers Bcstg. Co., Inc.
 Address.....2824 Palm Beach Blvd.
 Tel.: Edison 4-1131.....KBS, CBS
 Station Representative.....United Spot Sales
 General Manager.....A. J. Bauer
 Chief Engineer.....E. Caughey

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 Kw. d., 5 w. n.
 Owned-Operated By.....Robert Hecksher
 Address.....2835 Hanson St.
 Tel.: ED 5-1175.....Independent
 Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc...Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....South Jersey Bcstg. Co.
 Address.....P.O. Box 1343
 Tel.: Howard 4-1330.....ABC
 Sta. Reps.....Cont. Radio Sales; C. K. Beaver
 President.....Maj. Ranulf Compton
 General Mgr., Ch. Eng.....Charles C. Castle
 Commercial Mgr.....George F. Van Houten
 Program Director.....Al G. Radlein
 Sales Prom. Mgr.....William Morris
 Publicity Director.....William Marlin
 Owners of: WKDN-AM-FM, Camden, N. J.; WARN-
 FM, Fort Pierce.

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Indian River Bcstg. Co.
 Address.....Melody Lane
 Tel.: HOward 4-1400.....NBC
 Sta. Representative.....United Spot Sales
 Pres., Gen. Mgr.....James L. Howe
 Program Director.....Don Raffensberger
 Commercial Manager.....J. Kingsley Butt
 Chief Engineer.....Robert Money

**WFTW—Ft. Walton Beach
 1953**

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owner.....Vacationland Bcstg. Co.
 Address.....P.O. Box 10
 Tel.: CH 3-3123.....Independent
 President.....Wilbur R. Powell
 Commercial Mannager.....Bill Richards
 Publicity Director.....Art Munson
 Chief Engineer.....John Davidson

**WNUE—Ft. Walton Beach
 1956**


Frequency: 950 Kc.....Power: 1 Kw.
 Owned By.....Smith Radio Inc.
 Address.....Wright Ave.
 Tel.: CH 4-5685.....Independent
 President.....M. D. Smith III
 General Manager.....B. Borthwick
 Chief Engineer.....John Davison

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
 Owned-Operated By.....WDVH, Inc.
 Address.....P.O. Box 103
 Tel.: FR 2-2528.....Independent
 President.....R. A. Vaughn
 Gen. Mgr., Chief Engr.....Tom Hanssen
 Comm., Sales Prom. Manager...Gene A. Bowen
 Program, Publicity Dir.....Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc...Power 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Radio Gainesville, Inc.
 Business Address.....Box 501
 Tel.: FR 6-3922.....CBS
 Sta. Representative.....Jack Masla
 General Manager.....Leon E. Mims
 Program Director.....John Thomas
 Publicity Director.....Win Brown
 Chief Engineer.....Gene Bardo



WWIL
 AM & FM
 1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
 in
FT. LAUDERDALE, FLORIDA
From Palm Beach to Miami
10,000 watts Day
5,000 watts Night
 (and WWIL-FM with 33,000 watts
 covering all of South Florida)
Broward County's Most Powerful Voice

Contact: Gill-Perna, Inc.
 or William A. Roberts, President
 Al Kahane, Vice President and Gen'l. Mgr.
 WWIL, WWIL-FM
 P.O. Box 8067, Ft. Lauderdale, Fla.

FLORIDA

WPUP—Gainesville—1962

Frequency: 1390 Kc.....Power: 5 Kw. d.
Owned By.....Southern Bcstg. Co. of Marianna
Address.....1021 E. University Ave.
Tel.: FRanklin 6-2688.....KBS
Station Representative.....Gene Bolles
President.....John A. Dowdy
V.P., General Manager.....O. R. Buckler
Commercial Manager.....Gilbert M. Kelley
Sales Promotion Manager.....Frank Johnson
Program Director.....Frank Kennedy
Chief Engineer.....Edward Slimak

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....University of Florida
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
General Manager.....Kenneth F. Small
Commercial Mgr.....Robert L. Black
Program Dir.....Pierre A. Bejanc
Chief Engineer.....Bertram MacNamara

WHAN—Haines City—1960

Frequency: 930 Kc.....Power: 500 Watts d.
Owned By.....Haines City Bcstrs.
Address.....Box 1265
Tel.: Haines City.....Independent
General Manager.....Peggy R. Cook
Chief Engineer.....Richard L. Cook

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Melody Music, Inc.
Address.....Hollywood Beach Hotel
Tel.: 927-1777.....Independent
President.....Jack Barry
Gen. Mgr., Sta. Mgr.....C. Edward Little
Sales Prom. Mgr.....Betty Cochran
Program Manager.....Bob Gaynor
Publicity Director.....Howe Sadler
Chief Engineer.....Al O'Hara

WIII—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned By.....Seven League Prod.
Business Address.....507 N.W. 2nd St.
Tel.: CI 7-2445.....Independent
President.....Richard M. Gillaspy
Station Manager.....L. A. Cutshall
Commercial Manager.....Fred Allen
Sales Promotion Mgr.....Jack McCormack
Program Director.....Catherine B. Landry
Publicity Director.....Saundra S. Anderson
Chief Engineer.....Erwin Fuller

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.
Owned By.....Brennan Bcstg. Co.
Address.....P. O. Box 1103
Tel.: FLanders 9-9000.....Independent
Station Rep.....Radio-TV Reps.

Don't SHOOT
Your ad budget



'til you see the whites of our I's

WIII RADIO...

*The only sound in sight
on the "Quiet Gold Coast"**

* South Miami to the Keys

Pres., Gen. Mgr. William J. Brennan
 Commercial, Sales Prom. Mgr. Jim Atkins
 Chief Engineer. C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Operated By. WIVY, Inc.
 Address 1639 Atlantic Blvd.
 Tel.: FL 9-2521. Independent
 Sta. Representative. Jack Masla
 President. Edward J. Oberle
 Chief Engineer. B. Baker

WJAX—Jacksonville—1925

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By. City of Jacksonville, Fla.
 Business-Studio Address. 1 Broadcast Pl.
 Tel.: EL 4-1681. NBC
 Sta. Rep. H-R Repts
 Commissioner in Charge. J. D. Kennedy
 General Mgr. J. W. Douglass
 Program Supervisor. Mrs. Margarete Scott
 Chief Engineer. Kenneth B. Kroter

WMBR—Jacksonville—1927

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By. WMBR, Inc.
 Business Address. Hotel George Washington
 Tel.: ELgin 5-9001. CBS
 Sta. Representative. Blair Radio
 President Ben Strouse
 General Mgr. Sidney L. Beighley, Jr.
 Station Manager. Donald R. Smith
 Chief Engineer. C. Roy King

WOBS—Jacksonville—1947

Frequency: 1360 Kc. Power: 5000 Watts d.
 Owned-Oper. By. Mel-Lin, Inc.
 Business-Studio Address. 1036 Mary St.
 Tel.: EX 8-3411. Independent
 Sta. Reps. Gill-Perna; Dora Clayton
 President. Larry R. Pincus
 General Manager Al Keirsey
 Station Manager. G. W. Johnston
 Program Director. Johnny Shaw
 Chief Engineer. Tommy Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By. WPDQ, Inc.
 Address Atlantic Coast Line Bldg.
 Tel.: EL 4-4421. Independent
 Newspaper Affil. Brush-Moore Newspaper
 Station Rep. Venard, Torbet & McConnell
 President E. Carr
 V.P., General Mgr. Robert C. Fehlman
 Commercial Manager. Harry Talbert
 Sales Promotion Manager. Margaret Murray
 Program Director. William Earman
 Chief Engineer. Ernest E. Haralson
 Owners of: WHBC, Canton; WONE, Dayton.

WQIK—Jacksonville—1955

Frequency: 1260 Kc. Power: 5,000 Watts d.
 Owned-Operated By. Rowland Bcstg. Corp.

Address. 30 W. Adams St.
 Tel.: ELgin 4-4501. Independent
 Station Rep. Charles Bernard
 Pres., Gen. Mgr. M. W. Rowland
 Commercial Manager. Charles R. Witt
 Chief Engineer. William V. Johnson

WQTY—Jacksonville—1960

Frequency: 1220 Kc. Power: 1 Kw. d.
 Owned By. Rahall Broadcasting, Inc.
 Address P.O. Box 8103
 Tel.: RAYmond 5-2400. Independent
 Station Rep. Bolling
 President. Sam G. Rahall
 General Manager. William J. Brown
 Commercial Manager. Dave Picus
 Program Director. Ted Jones
 Chief Engineer. Ron Brown
 Owners of: WKAP, Allentown; WNAE, Norrlis-
 town; WWNK, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. WRHC, Inc.
 Address 247 Margaret St.
 Tel.: EL 6-0461. Independent
 Station Representative. Hal Walton
 President. Harold S. Cohn Sr.
 Gen. Mgr. Harold S. Cohn, 2nd
 Station Mgr. Ronald H. Cohn
 Chief Engineer. Charles Trice

WZOK—Jacksonville—1940

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By. Peninsular Life Bcstg. Co.
 Business Address. Peninsular Life Bldg.
 Tel.: ELgin 6-1373. ABC
 Station Representative. Brown
 President, Gen. Mgr. C. Macri
 Program Director. Reed Gardner
 Chief Engineer. William Cooper

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc. Power: 1 Kw. d.
 Owned By. Radio Station WZRO
 Address P.O. Box 278
 Tel.: Cherry 6-3222. KBS
 Owner Andrew B. Letson
 General Manager. Emery Evans
 Comm., Sales Promo. Mgr. Lee Edwards

WKIZ—Key West—1959

Frequency: 1500 Kc. Power: 250 Watts
 Owned By. Florida Keys Bcstg. Corp.
 Address P.O. Box 1487
 Tel.: CY 4-2523. Independent
 Station Rep. Breen & Ward
 President. R. E. Hook
 General, Station Mgr. Gayle Swofford
 Program Director. Pete Sheppard
 Chief Engineer. Bill Cassel

WKWF—Key West—1945

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By. John M. Spottswood

FLORIDA

Business Address.....P.O. Box 1300
Tel: CY 6-2222.....ABC KBS-MBS
Owner, Gen. Mgr.....John M. Spottswood
Sta., Sales Prom. Mgr.....Ray A. Schoneck
Prog. Dir.....B. Leach
Chief Eng.....Charles R. Lowe

WKBX—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....King & Walker
Address.....Lago Vista Blvd.
Tel: TI 6-7181.....Independent
Owners.....Howard King, Rodney Walker

WDSR—Lake City—1946

Frequency: 1340 Kc.....1 Kw. d., 250 W. n
Owned By.....Alfred & Alma Temple
Address.....Box 826
Tel: 752-1340.....Independent
Owners.....Alfred & Alma Temple

WGRO—Lake City—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....Columbia County Bcstg. Co.
Address.....30 N. Hernando St.
Tel: 752-0960.....KBS
Sta. Representative.....Hopewell
President.....Donald E. Dockery
General Manager.....Bob Dobelstein
Chief Engineer.....Phillip L. Corbin

WIPC—Lake Wales—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned.....Imperial Polk Bcstg. Corp
Address.....P. O. Box 712
Tel: 2-9831.....KBS
President.....K. H. Berkeley
V.P., Gen. Mgr.....Charles D. Bishop
Chief Engineer.....H. Wolfe

WLIZ—Lake Worth—1959

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Gold Coast Bcstg. Co.
Address.....1939 Seventh Ave. N.
Tel: JUstice 5-5533.....KBS
Station Rep.....United Spot Sales
President.....Sam C. Phillips
Station, Commercial Mgr.....Jack McCormack
Chief Engineer.....David E. Hubertz

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Florida Central Bcstg. Co.
Address.....1412 East Lime St.
Tel: MU 2-3143.....NBC
Pres., Station Mgr.....Frank W. Nesbitt
V. P., Sales Prom. Mgr.....Howard W. Cann, Jr.
Commercial Manager.....Powell Adams
Program Director.....Garland Burt
Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WONN, Inc.
Address.....Box 2038
Tel: 682-8184.....Independent
Representative.....Donald Cooke, Inc.

President, Ch. Eng.....Duane F. McConnell
Station Manager.....Tom Dell
Comm. Mgr., Pub. Dir.....John Gilman
Program Director.....Mark Wheeler

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned.....Polk Radio Inc.
Address.....207½ E. Main St.
Tel: Mutual 6-8127.....Independent
General Mgr., Ch. Eng.....Tom Barber

WBIL—Leesburg—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned By.....Thompson K. Cassel
Address.....P. O. Box 638
Tel: 787-2313.....Independent
General Manager.....Richard D. Lundy
Commercial Manager.....Jack Klinehoffer
Program Director.....Blake Tabor
Publicity Director.....Norma C. Hendricks
Chief Engineer.....Jack Darrell
Owners of: WATS, Sayre; WCHA, Chambersburg.

WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WLBE, Inc.
Address.....P. O. Box 790
Tel: EL 7-2790.....MBS-KBS
President, Gen. Mgr.....Paul A. Husebo
Sales Prom., Publicity Dir.....Wendell Husebo
Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned.....Norman O. Protsman
Business Address.....P. O. Box 637
Tel: FOrest 2-1250.....KBS
Owner, Gen. Mgr.....Norman O. Protsman
Program Director.....Faith Protsman
Chief Engineer.....C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Norman O. Protsman
Address.....Box 621
Tel: HU 3-6333.....KBS
Owner.....Norman O. Protsman
Station Manager.....Bob Lay

WFFG—Marathon—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Key Broadcasting Co., Inc.
Address.....Box 332
Tel: 743-5563.....Independent
President.....J. W. Betts
General Mgr., Pub. Dir.....C. E. Corrill

WTOT—Marianna—1958

Frequency: 980 Kc.....Power: 1 Kw.
Owned By.....Chipola Corp.
Address.....104 S. Caledonia St.
Tel: HUdson 2-3046.....KBS
President.....F. T. MacKinnon
General Manager.....F. Huggins
Chief Engineer.....O. Lanman

WTYS—Marianna—1948

Freq.: 1340 Kc. Power 1 Kw. d.; 250 Wts. n.
 Owned-Operated By.....James W. Tate
 AddressBox 777
 Tel.: HU 2-2131.....ABC
 General Manager.....James W. Tate
 Commercial Manager.....Bart W. Lincoln
 Chief Engineer.....Gerald McKechnie

WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..Indian River Radio, Inc.
 AddressFront St.
 Tel.: PA 3-1661.....MBS
 General Manager.....Howard L. Green

WAME—Miami—1958

Frequency: 1260 Kc. Power: 5000 Watts
 Owned By.....WAME Bcstg. Co.
 Address1850 N.W. Lejeune Rd.
 Tel.: 633-0633.....ABC
 Sta. Reps.....V., T. & McConnell; Ayers
 President, General Manager.....Ted Wilson
 Sta. Mgr., Pub. Dir.....Murry Woroner
 Sales Manager.....Jack Speigel
 Chief Engineer.....Stan Brown

WFAB—Miami—1958

Frequency: 990 Kc. Power: 5000 Watts
 Owned By.....WFAB, Inc.
 Address.....12th and Biscayne Blvd.
 Tel.: MO 6-3361.....Independent
 President.....R. Eaton
 General Manager.....Arthur Gordon

WFUN—Miami—1961

Frequency: 790 Kc. Power: 5000 Watts
 Owned By...Rounsaville of Miami Beach, Inc.
 Address.....Box 879, McArthur Causeway
 Tel.: JEFFerson 2-5535.....Independent
 Station Representative.....Robert Eastman
 President.....Robert W. Rounsaville
 General, Sales Prom. Mgr. .Wm. A. Selley, Jr.
 Station, Commercial Mgr.....Arnold Kaufman
 Program Director.....Gary Mack
 Publicity Director.....Bill Holley
 Chief Engineer.....Paul Cram
 Owners of: WCIN, Cincinnati; WTMP, Tampa;
 WVOL, Nashville; WLOU, Louisville; WYLD,
 New Orleans.

WGBS—Miami—1944

Frequency: 710 Kc. Power: 50,000 Watts
 Owned.....Storer Bcstg. Co.
 Address.....1605 Biscayne Blvd.
 Tel.: FR 9-2401.....Independent
 Newspaper Affiliation.....Miami Beach Sun
 Station Representative.....Katz Agency, Inc.
 President.....George B. Storer, Jr.
 V.P., General Manager.....Bernard E. Neary
 General Sales Mgr.....Robert Mitchell
 Sales Manager.....Ed Trent
 Promotion Director.....Ken Malden
 Program Director.....Robert B. Martin

Chief Engineer.....Edward C. Lockwood
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;
 WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,
 Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los
 Angeles.

WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Rand Bcstg. Co.
 Business Address.....Biscayne Terrace Hotel
 Tel.: FR 1-6641.....MBS
 Representative.....Petry
 President.....Rex Rand
 V.P., General Manager.....Frank Craig
 Sales Manager.....Dick Kelsey
 Program Director.....Mark Prichard
 Chief Engineer.....Andy Teplany
 Owners of: WEAT-AM-TV, West Palm Beach;
 WINQ, Tampa, Fla.

WIOD—Miami—1956

Frequency: 610 Kc. Power: 5000 Watts
 Owned By.....Miami Valley Bcstg.
 Address.....1401 N. Bay Causeway
 Tel.: 759-4311.....NBC
 Station Rep.....Hollingsbery
 President.....James M. Cox, Jr.
 Station Director.....James LeGate
 Comm. Manager.....Cy Swingle
 Publicity Director.....Sid Knight
 Program Director.....Buddy Holiday
 Chief Engineer.....Gene Rider

WMET—Miami—1954

Frequency: 1220 Kc. Power: 250 Watts
 Owned By.....Latin Bcstg. Corp.
 Address.....350 N.E. 71st St.
 Tel.: 751-9743.....Independent
 Sta. Rep.....Tele Radio & TV Sales
 President.....Marvin Tavel
 V.P., General Manager.....Richard D. Baker
 Commercial Manager.....Omar Vaillant
 Chief Engineer.....Vernon Ellis

WMIE—Miami—1947

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....WMIE, Inc.
 Address.....1448 N. W. 36 St.
 Tel.: 633-0161.....Independent
 Representative.....National Time Sales
 President.....E. D. Rivers, Sr.
 Station Manager.....Jack E. Nobles
 Program Director.....Douglas Hutton
 Sales Prom. Mgr.....Lawrence Lunker
 Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc. Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By.....Storz Brcstg. Co.
 Address.....McAllister Hotel
 Tel.: FRanklin 7-3535.....Independent
 Representative.....John Blair
 President.....Todd Storz
 V.P., General Manager.....Jack Sandler

FLORIDA

Program Dir......Charles Murdock
Chief Engineer.....James Hampton
Owners of: WHB, Kansas City, Mo. WTX, New Orleans; WDGY, Minneapolis; KXOK, St. Louis; KOMA, Oklahoma City.

WSKP—Miami—1956

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....WSKP, Inc.
Address.....420 S.W. 2nd Ave.
Tel.: FR 1-1307.....**Independent**
Station Rep......H. R. Representatives
President.....Bill O'Neil
Gen. Mgr......R. C. O'Donnell
Program Dir......Georgiana Fleming
Chief Eng......Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAT, Inc.
Address.....1759 N. Bay Road
Tel.: JE 1-5711.....CBS
Sta. Representative.....Gill Perna
President.....Mrs. A. Frank Katzentine
General Manager.....Sidney Levin
Commercial Manager.....Howard Jacobs
Program Director.....Bill Smith
Chief Engineer.....Arthur P. Smith, Jr.

WMBM—Miami Beach—1949

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....Community Service Bcstrs.
Address.....814 First St.
Tel.: 532-6347.....**Independent**
Station Rep......Bernard Howard
President.....Alexander S. Klein
Vice Pres......Allan B. Margolis
Program Director.....Milton Smith

WEBY—Milton—1954

Frequency: 1330 Kc.....**Power:** 5000 Watts
Owned.....C. W. Mapoles
Address.....Ward Basln Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr......C. W. Mapoles
Comm. Sta. Mgr......H. Byrd Mapoles
Program Dir......D. Cooke

WSRA—Milton—1958

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned By.....Santa Rosa Bcstdg. Co.
Address.....P.O. Box 441
Tel.: WY 4-5357.....KBS
Station Representative.....George Hopewell
President, Gen. Mgr......F. A. Davis
Chief Engineer.....Earl Morgan

WVGT—Mount Dora—1958

Frequency: 1580 Kc.....**Power:** 1 Kw., d.
Owned By.....Robert A. Lewis
Address.....Box 956
Tel.: 383-3110.....**Independent**
General Manager.....Robert A. Lewis

WNOG—Naples—1954

Frequency: 1270 Kc.....**Power:** 500 Watts
Owned and Oper. By.....Radio Naples Inc.
Address.....P.O. Box 1128
Tel.: 2-5127.....KBS
Representative.....Geo. Hopewell
President, Gen. Mgr......William J. Ryan
Commercial Manager.....Homer L. Dixon
Sales Prom. Mgr......LaTelle Dixon
Program Director.....Lloyd Garten
Publicity Director.....Jean B. Southey
Chief Engineer.....David S. Traer

WORT—New Smyrna Beach 1962

Frequency: 1550 Kc.....**Power:** 250 Watts d.
Owned By.....Radio New Smyrna, Inc.
Address.....P.O. Box 276
Tel.: 428-5333.....**Independent**
President.....John C. Dent
Vice President.....Robert Wasdon
General Manager.....Bill Diehl
Chief Engineer.....Mark J. Manucy

WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc.....**Power** 1 Kw. d. 250 W. n.
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS-KBS
President, Gen. Mgr......A. V. Tidmore
Station, Comm. Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson, Sr.

WKOS—Ocala—1957

Frequency: 1370 Kc.....**Power:** 5 Kw. d.
Owned By.....R. L. Gilliam
Address.....P.O. Box 1779
Tel.: 622-8174.....ABC
Gen., Comm. Manager.....R. L. Bowles
Program Director.....Art Ross
Chief Engineer.....C. Gordon Huey

WMOP—Ocala—1953

Frequency: 900 Kc.....**Power:** 1000 Watts
Owner.....A. B. Letson
Address.....311 Robertson Bldg.
Tel.: 622-4118.....**Independent**
President.....A. B. Letson
General Mgr......Jim Kirk
Comm., Sls. Mgr......Vernon Arnette
Chief Engineer.....A. Turner

WTMC—Ocala—1939

Frequency: 1290 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WTMC, Inc.
Address.....415 S. Magnolia
Tel.: 622-4127.....KBS-MBS
President, Gen. Mgr......Ray Gunckel Jr.
Station Manager.....C. T. Catalano
Chief Engineer.....W. P. Callahan

WOKC—Okeechobee—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By.....Sugarland Bcstg Co.
 Address.....Box 1027, Arcadia, Fla.
 Tel.: R0deo 3-3181.....KBS
 President.....Frank Denmead
 Chief Engineer.....Al Stokes
 Owners of: WSUG, Clewiston, Fla.

WAYR—Orange Park—1960

Frequency: 550 Kc. Power: 1000 Watts
 Owned By.....Dan Richardson
 Address.....Orange Park, Fla.
 Tel.: C0ngress 4-9587.....Independent
 President.....Dan Richardson
 General Manager.....Gordon R. Linscott
 Sales Promotion Mgr.....Joseph R. May

WABR—Orlando—1954

Frequency: 1440 Kc. Power: 5 Kw.
 Owned By.....Contemporary Bcstg. Co.
 Address.....P. O. Box 7547
 Tel.: GArden 5-6631.....MBS
 Sta. Rep.....Gill-Perna
 President.....I. Edward Edwards
 General Mgr.....J. D. Coombs
 Chief Engineer.....J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By.....Cherry Bcstg. Co.
 Business Address.....30 S. Ivanhoe Blvd.
 Tel.: CH 1-1491.....CBS
 Representative.....Blair
 Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
 Dir., Radio Opns., Comm. Mgr.....Carl Hallberg
 Chief Engineer.....James E. Yarbrough
 Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc. Power: 5 Kw. d.
 Owned.....Orlando Radio & TV Bcstg. Corp.
 Address.....563 N. Orange Ave.
 Tel.: GA 4-8561.....MBS
 Station Rep.....Venard, Torbet & McConnell
 President.....Gordon Sherman
 General Manager.....Gene G. Cook
 Commercial Manager.....J. Douglas Coombs
 Program Director.....Art Spector
 Chief Engineer.....William Miller

WHOO—Orlando—1948

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....WHOO, Inc.
 Business Address.....311 N. Rosalind Ave.
 Tel.: GArden 5-3591.....Independent
 Representative.....Hollingbery
 Pres., Gen. Mgr.....John T. Rutledge
 Commercial Manager.....Don Welsh
 Operations Mgr.....Gene Stuart
 Chief Engineer.....Charles K. Chrismon

WKIS—Orlando—1947

Frequency: 740 Kc. Power: 5 Kw. 1 Kw. n.

Owned-Oper. By... Central Florida Bcstg. Co.
 Address.....P. O. Box 740
 Tel.: CYPress 5-0740.....NBC
 Station Rep.....Devney Organization
 Pres., Gen. Mgr.....Mrs. Naomi T. Murrell
 Commercial Manager... William O. Murrell, Jr.
 Sales Promotion Manager.....Doc Pingree
 Program Director.....Glenn Smith
 Publicity Director.....Dick Ferrell
 Chief Engineer.....Jack Collingsworth

WLOF—Orlando—1940

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By... Mid-Fla. Radio Corp.
 Address.....P. O. Box 5756
 Tel.: CYPress 3-2431.....Independent
 Station Representative.....McGavren/Guild
 President.....Harris Thomson
 V. P., Gen. Mgr.....Howard S. Kester
 Program Director.....Ernest Legge
 Chief Engineer.....W. Dodd Daniel

WSUZ—Palatka—1957

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned By.....WSUZ, Inc.
 Address.....P. O. Box 668
 Tel.: EAst 8-1434.....Independent
 President.....George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Hall Bcstg. Co.
 Address.....900 River St.
 Tel.: EA 5-4555.....KBS
 Gen. Mgr.....William R. Terry
 Chief Engineer.....M. Rivenburgh

WQXT—Palm Beach—1957

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Flame R-TV Co.
 Address.....3000 S. Ocean Blvd.
 Tel.: JU 2-7401.....NBC
 General, Station Mgr.....Art Rivera
 Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc. Power: 1000 Watts
 Owned.....Dixie Radio Inc.
 Address.....323 West Beach Drive
 Tel.: PO 3-1777.....KBS
 Station Reps... Gill-Perna; Feltis, Dove, Cannon
 President.....Denver Brannen
 General Manager.....R. B. Mann
 Chief Engineer.....W. Alexander

WPCF—Panama City—1949

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By... Bay County Bcstg. Co.
 Address.....2 Harrison Ave.
 Tel.: Sunset 5-6176.....ABC
 Sta. Reps.....Walker-Rawalt; Dora-Clayton
 Pres., General Mgr.....E. L. DuKate
 Publicity Director.....John McMullen
 Program Director, Ch. Eng.....John Boggess
 Owners of: WNSM, Valparaiso, Fla.

**WSCM—Panama City Beach
1958**

Frequency: 1290 Kc. Power: 500 Watts d.
Owned By.....WSCM Bcstg., Inc.
Address.....Box 4336
Tel.: ADams 4-3128.....Independent
Station Representative.....The Bolling Co.
President.....Ted Nelson
General, Comm. Manager.....Gene Milsteen
Program Director.....John Rector
Chief Engineer.....Ken McNaron

WBOP—Pensacola—1956

Frequency: 980 Kc. Power: 1,000 Watts
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
General Mgr., Ch. Eng.....Zane D. Roden
Commercial Manager.....W. I. Dove

WBSR—Pensacola—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBSR, Inc.
Address.....P.O. Box 5668
Tel.: 432-6173.....Independent
Station Representative.....Jack Masla
Pres., Gen. Mgr.....Don J. Lynch
Commercial Manager.....Les Tackett
Program Director.....Jerry Dee
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By.....WCOA Radio, Inc.
Address.....Box 1669
Tel.: Glendale 6-5751.....NBC
Sta. Reps.....Bernard Howard; Clarke Brown
President, Gen. Mgr.....J. McC. Miller
Commercial Manager.....Bo Mitchell
Program Director.....John Spears
Chief Engineer.....Gene Pizler

WDEB—Pensacola—1959

Frequency: 610 Kc. Power: 500 Watts d.
Owned By.....M. & V. Wheeler
Address.....118 E. Intendencia
Tel.: HEMlock 3-0062.....Independent
Owners.....Mel & Vinny Wheeler
General Manager.....James E. Connolly
Station, Comm. Mgr.....Otis Dodge

WNVY—Pensacola—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Radio Pensacola, Inc.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
President.....J. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc. Power: 1,000 Watts d.

Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General, Station Mgr.....Harold Kennedy
Program Director.....Marshall Bradley
Chief Engineer.....Cliff Anderson
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....WPRY Radio
Address.....Drawer 821
Tel.: 458-5741.....KBS
Representative.....Continental Radio Sales
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc. Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123.....Independent
President.....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WPOM—Pompano Beach—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: LU 3-1470.....ABC
President.....James C. Dean
General Sta. Mgr.....Vern Bessler
Chief Engineer.....George Ralston

WJOE—Port St. Joe—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....Little Joe Enterprises
Address.....P.O. Box 40
Tel.: 227-2426.....Independent
Station Representative.....George Hopewell
General Mgr., Chief Eng.....Robert Sidwell
Station, Comm. Mgr.....Guy N. Middleton
Program Director.....Jim Vickers

WCCF—Punta Gorda—1960

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By.....Charlotte Radio Co.
Address.....112 W. Olympia Ave.
Tel.: NEptune 9-1580.....Independent
Newspaper Affil.....Charlotte Herald
Station Representative.....Gene Bolles
President.....Loyal Phillips
General, Sta. Mgr.....John R. Alston
Program Director.....William T. Watrous
Publicity Director.....Kay Robertson
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....MBS

FLORIDA

President, Gen. Mgr......William S. Dodson
Station Manager.....David C. Drew
Commercial Manager.....B. E. Black
Publicity Director.....Agnes Kingry
Program Director.....Douglas Graham
Chief Engineer.....Henry Bevis
 Owners of: WBSC, Bennettsville, S. C.

WHEW—Riviera Beach—1960

Frequency: 1600 Kc.....**Power:** 1000 Watts, d.
Owned By.....Public Service Bcstg.
Address..45th & Military Trail, W. Palm Beach
Tel.: Overland 3-1600.....**Independent**
Owner, General Mgr......Robert Hecksher

WETH—St. Augustine—1954

Frequency: 1420 Kc.....**Power:** 1 Kw. d.
Owned By.....D & R Bcstg. Corp.
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....**Independent**
Station Rep......Charles Bernard
General Manager.....J. H. Riggs

WFOY—St. Augustine—1936

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Ponce de Leon Bcsting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....**CBS**
Pres., Gen. Mgr......John E. Bernhard, Jr.
Comm., Sales Prom. Manager..Fred H. Schilling
Program Director.....Mrs. Frank Walker
Publicity Director.....Mrs. Alberta Dillin
Chief Engineer.....Fred McCleary

WLCY—St. Petersburg—1939

Frequency: 1380 Kc.....**Power:** 5000 Watts
Owned By.....WTSP, Inc.
Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....**Independent**
Station Rep......H.R. Repls., Inc.
President.....Joe Rahall
General Manager.....Sam G. Rahall
Asst. Station Mgr......M. S. Cleaver
Commercial Manager.....Donald L. Jones
Sales Prom. Mgr......Wayne Sexour
Program Director.....Roy Nilson
Publicity Director.....Dick Stambaugh
Chief Engineer.....Dan Lunin
 Owners of: WKAP, Attentown, Pa.; WWNK, Beck-
 ley, W. Va.; WNAK, Norristown, Pa.; WQTY,
 Jacksonville; WTSP-TV, St. Petersburg.

WPIN—St. Petersburg—1950

Frequency: 680 Kc.....**Power:** 1,000 Watts
Owned By.....Fla. W. Coast Bcstrs., Inc.
Business Address.....28th St. N. at 62nd Ave.
Tel.: HEMlock 5-6161.....**Independent**
Station Rep......Donald Cooke
President.....Dr. Charles Farrington
Gen. Comm. Mgr......Arthur Mundorff
Program Director.....James Carley
Chief Engineer.....Bert Coyle

WSUN—St. Petersburg—1927

Frequency: 620 Kc.....**Power:** 5000 Watts
Owned-Operated By....City of St. Petersburg

Address.....Million Dollar Pier
Tel.: 5-4121.....ABC
Reps......Venard, Torbet & McConnell; Ayers
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Program Director.....Bob Vaughn
Promotion Director.....Carl Fuchs
Chief Engineer.....William C. Coddling
 Owners of: WSUN-TV.

WILZ—St. Petersburg Beach 1957

Frequency: 1590 Kc.....**Power:** 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.
Address.....P. O. Box 6267
Tel.: 361-6031.....KBS
President.....H. C. Spence
General Manager.....D. L. Bigelow

WSFR—Sanford—1956

Frequency: 1360 Kc.....**Power:** 500 Watts
Owned.....Sanford Seminole Bcstg. Co.
Address.....Box 679
Tel.: FAirfax 2-8000.....**Independent**
President.....Max Tavel
Gen., Sta. Manager.....Elsie MacDougall
Chief Engineer.....F. W. Ball

WTRR—Sanford—1947

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Myron A. Reck
Address.....P.O. Box 1568
Tel.: FA 2-6112.....KBS
General Manager.....Myron A. Reck
Commercial Manager.....Jack Weible
Program Director.....Nick Pfeislauf
Chief Engineer.....Ralph L. Spotts

WKXY—Sarasota—1949

Frequency: 930 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By....Sarasota Bcstg. Co.
Address.....2500 Tenth St.
Tel.: 958-1151.....**Independent**
Sta. Representative.....Thomas Clark
President, Gen. Mgr......A. G. Fernandez
Commercial Manager.....James M. Angel
Program Director.....Charles Fernandez
Chief Eng......Robert L. Kohlmeier

WSAF—Sarasota—1961

Frequency: 1220 Kc.....**Power:** 1000 Watts d.
Owned By.....Radio Sarasota, Inc.
Address.....Box 305
Tel.: 955-3308.....**Independent**
Station Reps......Spot Time Sales; Ochs
Exec. Vice President.....Charles Stewart
Sales Promotion Mgr......Ed Owens
Program Director.....Thomas Johnson
Publicity Director.....Irene Marsden
Chief Engineer.....Arnold Keck

WSPB—Sarasota—1939

Frequency 1450 Kc...Power: 1 Kw. d., 250 W. n.

FLORIDA

Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: 388-2131.....CBS
Sta. Representative.....Walker-Rawalt
President.....John Morgan Davis
General Station Mgr.....Paul F. Kelly
Commercial Manager.....J. E. Nichols
Sales Promotion Mgr.....Gerry Pike
Program Director.....David Hale
Chief Engineer.....G. W. McGougan
Owners of: WALL, Middletown, N. Y.

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....2101 N. Hammock Pl.
Tel.: 958-5561.....Independent
President, Gen. Mgr.....G. S. Shaffer

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By.....Progressive Publ. Co.
Business Add.....Assembly Pt. on Dinner Lake
Tel.: EVERgreen 5-7149.....KBS
President.....W. K. Ulerich
Station Manager.....Jack Hughes
Program Director.....Ron Wilson
Chief Engineer.....Robert Goshorn
Owners of: WCPA, Clearfield; WMAJ, State
College; WDAB, Indiana.

WSEB—Sebring—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....Highlands Bcstg. Corp.
Address.....P. O. Box 768
Tel.: EVERgreen 5-7141.....Independent
General Mgr.....W. K. Diehl
Comm. Mgr.....M. J. Hinlein

WPXE—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....George Gothberg Radio, Inc.
Address.....P.O. Box 357
Tel.: 964-5001.....KBS
President.....George Gothberg
Sales Promotion Mgr.....Don Hogue
Program Director.....Dean Blackwell
Chief Engineer.....Donald Neele

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: ATLantic 7-2020.....MBS-KBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Bill Britton
Commercial Manager.....Ed Clay
Program Director.....Mike Sanders
Chief Engineer.....Bob Pike

WMEN—Tallahassee—1954

Frequency: 1330 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....Independent

Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....Glenn Boatright

WRFB—Tallahassee—1959

Frequency: 1410 Kc.....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....Lake Shore Drive
Tel.: 385-1719.....ABC
Station Rep.....Charles Bernard
Pres., Chief Eng.....Emerson W. Browne
Comm., Sales Prom. Manager.....Ray Star
Publicity Director.....Jerry Conrad
Program Director.....Len Robinson

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned By.....South Carolina Bcstg. Co.
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Station Representative.....Meeker
General Mgr.....Arthur Deters
Program Director.....Ron Martin
Chief Engineer.....Kenneth Mallory

WTNT—Tallahassee—1946

Frequency: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....WTAL Radio
Business-Studio Address.....Hotel Duval
Tel.: 222-1450.....CBS
Representative.....Devney Org.; Ayers
Pres., Gen. Mgr., Ch. Eng....Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs

WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d
Owned By.....Eastern Bcstg. Corp.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
General Manager.....George W. Fee
Sales Prom. Mgr.....John Turner
Publicity Director.....Bob Poller
Chief Engineer.....Paul Gossett

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 229-0404.....CBS
Representative.....Katz
President.....Joseph F. Smiley
General Manager.....L. Spencer Mitchell
Commercial Manager.....Robert M. Weeks
Program Director.....Robert L. Hoffer
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.

Tel.: 229-0131 NBC
 Newspaper Affiliation.. Tampa Tribune-Times
 Representative John Blair
 President..... John C. Council
 General Manager..... George W. Harvey
 Sta., Comm. Mgr..... John Alexander
 Program Director..... Dan Valentine
 Publicity, Sales Prom. Director. Doug Duperrault
 Chief Engineer..... Joseph Mitchell
 Owners of: WFLA-TV-FM.

WHBO—Tampa—1948

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned By..... Floradio, Inc.
 Business Address..... 11011 Florida Ave.
 Tel.: 935-3171..... MBS
 General, Commercial Mgr..... Bob A. Martin
 Program Director..... Bonita Fishback
 Chief Engineer..... Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc..... Power: 50 Kw. d.
 Owned By..... Rand Broadcasting
 Address..... Hillsboro Hotel
 Tel.: 229-6425..... MBS
 President..... Rex Rand
 General Mgr..... D. Mounsey

WSOL—Tampa—1950

Frequency: 1300 Kc..... Power: 5 Kw. d.
 Owned By..... WPIT, Inc.
 Address..... 113 E. La Fayette St.
 Tel.: 229-8024..... Independent
 Station Rep..... National Time Sales
 President..... John L. Laux
 Vice President..... Don Ioset
 Station, Comm. Mgr..... Albert B. Gale
 Sales Prom. Mgr..... Jack Faulkner
 Publicity Director..... Eva Byron
 Program Director..... Bill Beatty
 Chief Engineer..... Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc..... Power: 5000 Watts d.
 Owned By..... Rounsaville of Tampa, Inc.
 Address..... Box 1101, Washington Blvd.
 Tel.: 626-4108..... Independent
 Station Representative..... Gill-Perna
 President..... Robert W. Rounsaville
 General Manager..... Edward F. Shadburne
 Station Manager..... Charles Acton
 National Sales Mgr..... Ralph B. Johnson
 Program Director..... Tom Hankerson
 Chief Engineer..... Warren Kaufman
 Owners of: WCIN, Cincinnati; WLOU, Louisville;
 WFUN, Miami Beach; WVOL, Nashville; WYLD,
 New Orleans; WTMP, Tampa, Fla.; WTAM-TV,
 Louisville, Ky.; WATL-TV, Atlanta, Ga.

WYOU—Tampa—1960

Frequency: 1550 Kc..... Power: 10,000 Watts, d.
 Owned By..... John M. McLendon
 Address..... P.O. Box 2150
 Tel.: Tampa..... Independent
 President..... John M. McLendon

WRBB—Tarpon Springs—1954

Frequency: 1470 Kc..... Power: 5000 Watts
 Owned By..... Consolidated Comm. Corp.

Address..... Box 1558, Clearwater
 Tel.: 37-157..... Independent
 Newspaper Affil..... Democrat Times
 General, Comm. Mgr..... Ross Charles
 Program Director..... Leo McDevitt

WRMF—Titusville—1957

Frequency: 1050 Kc..... Power: 500 Watts d.
 Owned-Operated By..... WRMF, Inc.
 Address..... Box 666
 Tel.: 267-2141..... Independent
 Station Rep..... Geo. Hopewell
 President..... Richard M. Fairbanks
 Gen., Sta. Mgr..... Robert L. Bright
 Program Director..... Joe Orlando
 Sales Promotion Mgr..... Bill Dotson
 Publicity Director..... June Carter
 Chief Engineer..... Abram Staggs

WNSM—Valparaiso—1958

Frequency: 1340 Kc..... Power: 250 Watts
 Owned By..... Bay Bcstg. Co.
 Address..... Box 608
 Tel.: Orange 1-3281..... Independent
 General Mgr..... K. M. Richards

WAMR—Venice—1960

Frequency: 1320 Kc..... Power: 500 Watts d.
 Owned By..... Venice Nokomis Bcstg. Co.
 Address..... P. O. Box 1256
 Tel.: 3-4931..... Independent
 President..... Larry Rhodes
 General, Sta. Mgr..... Richard Doudna
 Commercial Mgr..... George Miller
 Chief Engineer..... Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc..... Power: 1 Kw.
 Owned By..... WNTM, Inc.
 Address..... P. O. Box 397
 Tel.: Jordan 2-5405..... KBS
 Pres., Gen. Mgr., Ch. Eng., R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Tropics, Inc.
 Address..... 1536 20th St.
 Tel.: Jordan 2-5454..... MBS
 President..... Sen. Merrill P. Barber
 Gen., Sta. Mgr..... William E. Turner

WAUC—Wauchula—1958

Frequency: 1310 Kc..... Power: 500 Watts, d.
 Owned By..... Hardee Bcstg. Co.
 Address..... P.O. Box 936
 Tel.: PProspect 3-4271..... KBS
 President..... R. S. Taylor
 Station Manager..... William F. Ferguson

**WEAT—West Palm Beach
 1948**

Frequency: 850 Kc..... Power: 1 Kw.
 Owned By..... WEAT-TV, Inc.
 Address..... P. O. Box 70
 Tel.: TE 3-9668..... NBC
 President..... Rex Rand
 V.P., Gen. Mgr..... Bertram Leihar, Jr.
 Chief Engineer..... Robert Leach



SOURCE: A. C. Nielsen Station Index. May-June, 1962.

ONE: You get dominant coverage (42.1% average share) in the five-county Metro Atlanta market, where retail sales soar to \$1,352,520,000 annually.

TWO: You reach 132 counties in Ga., Ala., S. C., N. C., and Tenn., where retail sales total \$3,869,409,000 annually.

Buy the one that gives you two . . .

WSB RADIO

Georgia's 50,000 watt clear channel station



Represented by Edward Petty & Co., Inc. Affiliated with The Atlanta Journal and Constitution. NBC affiliate. Associated with WSOC/WSOC-TV, Charlotte; WHIO/WHIO-TV, Dayton.

FLORIDA-GEORGIA

WIRK—West Palm Beach 1947

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: 833-1711.....Independent
Sta. Representative.....Jack Masla
Pres., Gen. Mgr.....Joseph S. Field, Jr.
Comm., Sales Prom. Mgr.....Rome J. Hartman
Program, Publicity Dir.....Bob Roberts
Chief Engineer.....Pat Cerone

WJNO—West Palm Beach 1936

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....WJNO, Radio
Bus. Address.....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS
Station Representative.....Meeker
Gen., Comm. Mgr.....H. V. McMillan
Sales Prom. Mgr.....Charles W. Curtin
Chief Eng.....Curtis Brinson

WXIV—Windermere—1962

Frequency: 1480 Kc. Power: 1,000 Watts d.
Owned By.....Orange County Bcstg. Co.
Address.....P.O. Box 456
Tel.: 876-2300.....Independent
Owner, General Mgr.....Louis E. Latham

WOKB—Winter Garden—1958

Frequency: 1600 Kc. Power: 1 Kw.

Owned By.....Everbach Bcstg.
Address.....1011 S. Division St.
Tel.: GA 3-2218.....Independent
Station Reps.....Nat'l Time Sales; Dora Clayton
General Manager.....John B. Cook, Jr.

WINT—Winter Haven—1958

Frequency: 1360 Kc. Power: 1 kw., d.
Owned By.....Winter Haven Bcstg. Co.
Address.....P.O. Box 568
Tel.: 293-5036.....Independent
Station Representative.....Hal Walton
President, Chief Eng.....A. L. Fazzari
Commercial Manager.....Bruce L. Parker
Program Director.....Joe Trivette
Publicity Director.....Gladys Wallace

WSIR—Winter Haven—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Hundred Lakes Bcstg.
Address.....665 S.W. Lake Howard Drive
Tel.: CY 42-144.....MBS
Pres., Gen. Mgr.....Lawrence Rollins
Commercial Manager.....Arnold Silvert
Program Director.....Richard Eyrlich
Chief Engineer.....L. Orden Craig

WZRH—Zephyrhills—1962

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Zephyr Bcstg. Corp.
Address.....P.O. Box 1022
Tel.: 782-3399.....Independent
President.....John Dent
General Manager.....Bill Diehl

Pop.: 4,070,000
Families: 1,064,000

Georgia

Radio Homes: 1,020,000
AM Stas. in State: 146

WAAG—Adel—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 8571.....KBS
President.....W. M. Forshee
Vice President.....Maxine Shepherd
Gen., Sta. Mgr.....Esther Shepherd
Comm. Mgr., Chief Eng.....Hollis Suber

WALG—Albany—1941

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By.....Radio Albany, Inc.
Address.....P. O. Box 1351
Tel.: HE 5-8386.....Independent
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....A. W. Murphy
Chief Engineer.....Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address.....New Albany Hotel
Tel.: HE 2-1277.....Independent

President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappy Drive
Tel.: HE 2-7447.....KBS
Station Representative.....Pearson
President.....James S. Rivers
Gen. Mgr.....Richard B. Smith
Chief Engineer.....W. J. Hill

WLYB—Albany—1962

Frequency: 1250 Kc. Power: 1,000 Watts d.
Owned By.....Lynne-Yvette Bcstg. Co.
Address.....229 N. Jackson St.
Tel.: 436-0123.....Independent
Station Representative.....Dora-Clayton
President, General Mgr.....David Fleagle
Commercial Manager.....B. J. Kayser
Program Director.....Ben Rappa

GEORGIA

WCQS—Alma—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Queen City Bcstg. System
Address.....U.S. Highway #1, S.
 Tel.: 632—4411KBS
Station Reps......Feltis, Dove, Cannon
President.....Farnell O'Quinn
General Manager.....Dane Bruce
Station Manager.....Ralph Deen
Sales Prom. Manager.....Rose Fossett
Chief Engineer.....Roy Crosby

WDEC—Americus—1947

Frequency: 1290 Kc...Power: 1000 Watts d.
Owned-Operated By..The Americus Bdcstg. Co.
Business-Studio Address.....Rembert Bldg.
 Tel.: 3681KBS
Representative.....Dora-Clayton, Indie Sales
Pres., Gen. Mgr......Charles C. Smith

WMES—Ashburn—1961

Frequency: 1570 Kc...Power: 1 Kw. d.
Owned By.....Radio Ashburn
Address.....Box 32
 Tel.: 567-3355Independent
President.....W. M. Forshee
General Manager.....Don H. Wingate

WDOL—Athens—1957

Frequency: 1470 Kc...Power: 1 Kw. d.

Owned By.....University City, Inc.
Address.....Box 1607
 Tel.: LI 8-1354.....KBS-ABC
Sta. Representative.....Thomas Clark
President.....James S. Rivers
Vice President.....William B. Hill
Gen. Mgr., Pub. Dir......Frank Harmon, Jr.
Commercial Manager.....Comer Owens
Sales Promotion Mgr......Jerry Keane
Program Director.....Mike Dodd
Chief Engineer.....M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Clarke Bcstg. Corp.
Address.....850 Bobbin Mill Rd.
 Tel.: LI 6-6575.....CBS
Representative.....Pearson
President, Gen. Mgr......H. Randolph Holder
Sales Prom. Mgr., Prog. Dir......Mrs. Mary Betts
Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc...Power: 5000 W. d., 500 W. n.
Owned-Operated By.....Radio Athens, Inc.
Address.....255 S. Milledge Ave.
 Tel.: Liberty 3-3411.....Independent
Representative.....Bob Dore; Dora-Clayton
President.....L. H. Christian
General Manager.....A. O. Heclan
Station, Program Mgr......Mrs. Sue Lawrence
Chief Engineer.....Gilmer Hulsey

WAKE—Atlanta—1946

Freq.: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Basic Communications, Inc.
Address.....Georgian Terrace Hotel
 Tel.: TR 5-8511.....Independent
Sta. Representative.....Robert E. Eastman
Chairman of Bd......Ira Herbert
General, Comm. Mgr......Lee R. Smith
Program Dir......Buddy Moore
Chief Engineer.....Jerry Apling
Owners of: WYDE, Birmingham, Ala.; WWVA, Wheeling, W. Va.

WAOK—Atlanta—1954

Frequency: 1380 Kc...Power: 5000 Watts
Owned By.....WAOK Bcstg. Co.
Business Address.....110 Edgewood Ave., N.E.
 Tel.: 668-3773Independent
Station Rep......McGavren-Guild
President, Comm. Mgr......Stan Raymond
V.P., Program Director.....Zenas Sears
Sales Manager.....Ken Goldblatt
Chief Engineer.....I. Miles
Owners of: WRMA, Montgomery, Ala.

WEAD—Atlanta—1959

Frequency: 1570 Kc...Power: 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address.....Hilton Inn
 Tel.: 766—2781Independent
Station Representative.....C. K. Beaver
President.....F. Richard Coughlan
Gen., Station Mgr......Frank M. Lokey, Jr.
Chief Engineer.....Ben Williams

WAOK

Atlanta, Ga.

1. *top adult Negro circulation in Greater Atlanta
2. *"liked best" by 51.2% of adult Negro listeners
3. *(from Pulse's survey of the "Adult Negro Attitude Towards Atlanta Radio Stations.")

9 Years of Dominance

WAOK

5,000 WATTS — 24 HRS. A DAY

REP. MCGAVREN-GUILD CO.

WERD—Atlanta—1949

Frequency: 880 Kc. Power: 1000 Watts d.
 Owned-Operated By: Radio Atlanta, Inc.
 Studio Address: 330 Auburn Ave., N.E.
 Tel: JA 4-0666 Independent
 Representative: Dora Clayton, Dore
 President, Gen. Mgr.: J. B. Blayton, Jr.

WGKA—Atlanta—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Glenkaren Associates, Inc.
 Address: 1140 Peachtree St., N.E.
 Tel: 873-2848 Independent
 Representative: Good Music Bcstrs.
 President: Locke E. Glenn
 General Manager: John P. Culver
 Chief Engineer: M. Sparkman

WGST—Atlanta—1924

Frequency: 920 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By: Ga. Inst. of Technology
 Bus. Studio Address: Box 7254
 Tel: TR 5-8441 ABC
 Gen., Sta. Manager: Jack Collins
 Ch. Eng.: John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc. Power: 5 Kw.
 Owned-Operated By: WIIN, Inc.

Address: 1421 Peachtree St., N.E.
 Tel: 875-8453 Independent
 President: I. T. Cohen
 General Manager: Fred W. Wagenwood
 Program Director: Jim Stevenson
 Chief Engineer: Price Pethel

WPLO—Atlanta—1959

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By: Plough Brcstg. Co., Inc.
 Address: 805 Peachtree St., N. E.
 Tel: Trinity 2-5851 Independent
 Sta. Representative: Radio-TV Rep.
 President: Harold R. Krelstein
 Station, Gen. Mgr.: H. L. Curry, Jr.
 Comm., Sales Prom. Mgr.: Dean Aldrich
 Chief Engineer: James D. Ellzey
 Owners of: WMPS-AM-FM, Memphis; WCAO-AM-
 FM, Baltimore; WCOP-AM-FM, Boston; WJJD-
 AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By: Esquire Bcstg. Co.
 Bus. Studio Address: 3165 Mathieson Dr., N.E.
 Tel: 231-2970 Independent
 Station Rep.: Blair
 Managing Dir. (Radio-TV Div.): Barry Sherman
 General Manager: Charles Kent Burkhart
 General Sales Manager: Gerald Blum
 Publicity Director: Burt Zollo
 Technical Engineer: Willard Shimski

Responsibility and Response

*the profitable balance
of salespower
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IN THE SOUTH YOU CAN'T MISS ATLANTA: IN ATLANTA YOU CAN'T MISS WQXI



WQXI

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RADIO
ATLANTA**

A Division of Esquire, Inc. • 3165 Mathieson Dr. • 231-2970

Represented Nationally by John Blair and Co.

GEORGIA

WSB—Atlanta—1922

Frequency: 750 Kc. Power: 50,000 Watts
Owned-Oper. By...Atlanta Newspapers, Inc.
Business Address...1601 W. Peachtree N.E.
Tel.: 875-7221 NBC
Newspaper Affiliation...Atlanta Newspapers
Representative...Edward Petry
Exec. Dir....J. Leonard Reinsch
Gen. Manager...Frank Gaither
Commercial Manager...Lee Morrils
Promotion, P.R. Dir....Phil Harrison
Prog. Dir....Elmo Ellis
Chief Engineer...R. A. Holbrook
Owners of: WSB-FM-TV, Atlanta; WH10-AM-FM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.
(See Page 304 For Ad)

WYZE—Atlanta—1956

Frequency: 1480 Kc. Power: 5 Kw. d.
Owned...Atlanta Bcstg. Co., Inc.
Address...1430 Merchandise Mart
Tel.: 524-1953 CBS
President...Roy V. Harris
General Manager...Wayne Anderson
Program Director...Ray Kinnamon
Chief Engineer...Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc. Power: 5000 Watts d.
Owned...Garden City Bcstg.
Address...Bon Air Hotel
Tel.: REgent 3-4441 Independent
Station Rep....Clarke Brown
President...Chester H. Jones
Exec. V.P., General Mgr....J. Louie Solomon
Chief Engineer...Rabun Bobo

WBBQ—Augusta—1946

Freq.: 1340 Kc. 1 Kw. d., 250 W. n.
Owned By...Savannah Valley Bcstg. Inc.
Address...515 15th St.
Tel.: 724-5441 MBS
Station Rep....Radio TV Reps., Inc.
President...George Weiss
Gen., Sta., Comm. Mgr....Edward H. Dunbar
Sales Prom. Mgr., Pub. Dir....William D. Lenz
Program Director...Paul T. Reidy
Chief Engineer...Kenneth Freeman

WBIA—Augusta—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned...Augusta Broadcasting Co.
Address...1534 Walton Way
Tel.: 724-2421 NBC-KBS
Sta. Representative...Walker-Rawalt
President, Gen. Mgr....W. Ray Ringson
Commercial Manager...J. R. Owens, Jr.
Program Director...George W. Fisher
Chief Engineer...Walter A. Brumbeloe

WGAC—Augusta—1940

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By...The Twin States Bcstg. Co.
Business-Studio Address...664 Broad St.
Tel.: PA 2-2692 ABC
Representative...Avery-Knodel

Pres., Gen. Mgr....A. D. Willard, Jr.
Station Manager...Benjamin F. Mayo
Commercial Manager...Douglas L. Alford
Chief Engineer...James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc. Power: 1,000 Watts d.
Owned By...Brdcg. Associates of Am.
Address...Box 1475
Tel.: 822-3576 Independent
Station Reps....Charles Bernard; Don Clayton
President...H. C. Young
Vice President...Jerry Glaser
General Station Mgr....Patrick R. Mulherin
Program Director...Claude Casey
Sales Prom. Mgr....Richard Warner
Chief Engineer...Randall Mears

WRDW—Augusta—1930

Frequency: 1480 Kc. Power: 5000 Watts
Owned By...Radio Augusta, Inc.
Address...P.O. Box 1405
Tel.: PA 2-8805 CBS
Representative...Raymer
President...George C. Nicholson
General Manager...Cliff W. Bowers
Program Director...Bob Ritter
Chief Engineer...Carter Gwynn

WAVO—Avondale Estates 1958

Frequency: 1420 Kc. Power: 1000 W.
Owned By...Great Commission Gospel Assoc.
Business Address...414 Northern Ave.
Tel.: 378-8808 Independent
President...L. E. Latham
General Manager...John H. Clark
Chief Engineer...Gordon Linscott

WAZA—Bainbridge—1958

Frequency: 1360 Kc. Power: 1000 Watts, d.
Owned By...Radio Bainbridge, Inc.
Business Address...108 E. Broughton St.
Tel.: CH 8-2935 Independent
President...J. W. Woodruff, Jr.
General Mgr....L. M. George
Station Mgr....Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By...Decatur Bcstg. Co.
Address...Box 375
Tel.: Cherry 6-1650 KBS
Station Reps....Webb; Feltis, Dove, Cannon
Pres., Gen. Mgr....John A. Dowdy
Sta. Mgr., Ch. Engr....Walter Freeman
Commercial Manager...R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By...WHAB Radio, Inc.
Address...Box 265
Tel.: 367-3000 KBS

President, General Mgr. Farnell O'Quinn
 Comm., Sales Prom. Mgr. Marion Monk, Sr.
 Program Director Danny Ratliff
 Chief Engineer Eugene Harry Rogers
 Owners of: WCQS, Alma; WFFE, Eastman, Ga.

WBSG—Blackshear—1961

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned By Collins Corp. of Ga.
 Address Box 400
 Tel.: Hickory 9-2401 Independent
 President F. K. Graham
 General Manager M. Dixon

WBBK—Blakely—1959

Frequency: 1260 Kc. Power: 1 Kw.
 Owned By Radio Blakely, Inc.
 Address Box 310
 Tel.: 723-4000 KBS
 President W. C. Woodall, Jr.
 Station Mgr. Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned By Bremen Bcstg. Co.
 Address 111 Parkway Circle
 Tel.: LE 7-3275 KBS
 President, Chief Eng. J. Harold Shedd
 Station Manager Bob Gilreath
 Commercial Manager Reedy McLellan
 Sales Promotion Mgr. Lee Williams
 Program Director Don Brooks

WGIG—Brunswick—1949

Freq.: 1440 Kc. 5 Kw. d., 1 Kw. n.
 Owned-Operated By . . Brunswick Bcstg. Corp.
 Business-Studio Address . . . 1801 Gloucester St.
 Tel.: Amherst 5-3870 MBS
 Station Representative Bob Dore
 President E. M. Champion Sr.
 General Manager H. K. Tollison
 Station Manager John Lane
 Comm. Mgr. Marvin Massey
 Sales Prom. Mgr., Pub. Dir. Eddie Wade
 Program Director Clinton Pearson
 Ch. Eng. Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Radio Brunswick Inc.
 Address Box 100
 Tel.: Amherst 5-5980 KBS-ABC
 President Allen M. Woodall
 General Manager George K. Wolfes
 Program Director Dale Dawson
 Chief Engineer Warren Asplin

WDMF—Buford—1956

Frequency: 1460 Kc. Power: 1 Kw.
 Owned By Lanier Bcstg. Co.
 Address P.O. Box 307
 Tel.: 434-5555 KBS
 Station Reps. Feltis, Dove, Cannon
 President, General Mgr. Robert Thomas
 Chief Engineer Gary W. Joyner

WGRA—Cairo—1950

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Grady Mitchell Bcstg. Co.
 Address Box 120
 Tel.: 2-4392 KBS
 Station Rep. Hopewell
 Gen. Mgr. Lowell E. Takles

WCGA—Calhoun—1953

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gordon Cty. Bcstg. Co.
 Address 315 S. Wall St.
 Tel.: Main 9-2111 Independent
 Pres., Gen. Mgr., Ch. Eng. R. R. Magill
 Sales Prom. Mgr. Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc. Power: 1000 Watts
 Owned Capel Bcstg. Co.
 Address P. O. Box 147
 Tel.: 336-5351 KBS
 Station Reps. Feltis, Dove, Cannon
 President Emerson Browne
 General Mgr. Russell A. Browne
 Chief Engineer John Harter

WCHK—Canton—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned Cherokee Bcstg. Co., Inc.
 Address Box 1290
 Tel.: Greenwood 9-2101 Independent
 President, Gen. Mgr. Charles A. McClure
 Station Manager Robert D. Peterson
 Commercial Manager Jack E. Turner
 Publicity Director Byron Dobbs
 Chief Engineer John Hess

WLBB—Carrollton—1947

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned By S.W. Alabama Bcstg. Co.
 Address P. O. Box 569
 Tel.: TE 2-7041 KBS
 Commercial Manager H. Bray
 Program, Prom. Director Harlan Parks
 Chief Engineer B. W. Moore

WBHF—Cartersville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By W. R. Frier
 Address 250 W. West Ave.
 Tel.: EV 2-3000 MBS-KBS
 Newspaper Affiliation Barton Herald
 General Manager H. Wisebran
 Ch. Eng. Horace E. Bridges

WKRW—Cartersville—1961

Frequency: 1270 Kc. Power: 500 Watts d.
 Owned By Bartow County Bcstg. Co.
 Address P.O. Box 1270
 Tel.: 382-1270 Independent
 Station Representative Bernard Ochs
 General Manager Don H. Kordecki
 Commercial Manager Charles L. Coleman

GEORGIA

WGAA—Cedartown—1941

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Polk County Bcstg. Co.
Address.....P.O. Box 807
Tel.: 748-1340.....KBS-MBS
Sta. Mgr.....Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Evans County Bcstg. Co.
Business Address.....P.O. Box 427
Tel.: 739-3035.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Howard C. Gilreath
Gen. Mgr., Ch. Eng.....Don Sports
Program, Publicity Dir.....Faye Kemp
Owners of: WKIG, Glennville; WMAC, Metter;
WPGA, Perry, All Ga.

WGHC—Clayton—1961

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By.....Blue Ridge Bcstg. Co.
Address.....Box 488
Tel.: 6560.....Independent
President, General Mgr.....J. A. Gallimore
Station, Comm. Mgr.....Carroll S. Lee
Sales Prom. Manager.....Aubrey Williamson
Program, Publicity Mgr.....Grace S. Lee
Chief Engineer.....Bruce D. Wilson
Owners of: WSNW-AM-FM, Seneca, S. C.; WRKH,
Rockwood, Tenn.

WRWH—Cleveland—1958

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned By.....Newsic, Inc.
Address.....Box 181
Tel.: 865-3161.....KBS
President.....William C. Strange
General, Comm. Mgr.....Pete Barrett
Sales Prom. Mgr., Pub. Dir.....Kenneth Woodall
Program Director.....Jerilyn Humphries
Chief Engineer.....J. Sorrells

WCLS—Columbus—1955

Frequency: 1580 Kc. Power: 1,000 Watts, d.
Owned-Oper. By.....Muscogee Bcstg. Co.
Address.....1028½ Broadway
Tel.: FA 7-3648.....Independent
Sta. Reps.....Dora Clayton; Bernard Howard
Pres., Gen. Mgr.....Charlie H. Parish, Jr.
Commercial Manager.....Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Radio Columbus, Inc.
Business-Studio Address.....Martin Bldg.
Tel.: FA 2-5447.....NBC
Station Representative.....Eastman
President.....Allen M. Woodall
Vice President.....Allen M. Woodall, Jr.
Station Manager.....Ed Wein
Nat. Sales Mgr.....Mrs. Louise Morris
Commercial Manager.....Harry Thomason
Program Director.....Lamar Lynn
Chief Engineer.....Arnold White
Owners of: WALG, Albany; WMOG, Brunswick;
WAXX, Waycross; WDAX, McRae, Ga.

WGBA—Columbus—1947

Frequency: 1270 Kc. Power: 5000 Watts d.
Owned-Oper. By.....WGBA, Inc.
Address.....1415 Wynnton Road
Tel.: FA 3-3603.....MBS
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....C. A. McClure
Prog. Dir.....W. L. Bowick Jr.
Chief Engineer.....F. Keith Brown
Owners of: WULA, Eufaula, Ala.; WMGY, Mont-
gomery, Ala.; WCHK, Canton, Ga.

WOKS—Columbus—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Pam Radio, Inc.
Address.....P.O. Box 374
Tel.: 324-4331.....Independent
Station Reps.....Bernard Ochs; Bob Dore
President, General Mgr.....Philip Meltzer
Station, Commercial Mgr.....Bob Ruppel
Program Director.....Ed Mandel

WRBL—Columbus—1928

Frequency: 1420 Kc. Power: 5 Kw.
Owned-Operated By.....Columbus Bdcstg. Co.
Business-Studio Address.....1350-13th Ave.
Tel.: FA 2-0601.....CBS
Newspaper Affil.....Ledger & Enquirer
Sta. Rep.....Hollingbery
Pres., Gen. Mgr.....J. W. Woodruff Jr.
Station, Comm. Manager.....Glenn Siddall
Program Manager.....Dick McMichael
Publicity Director.....Joel Turner
Chief Engineer.....Joseph Gamble
Owners of: WRBL-FM-TV, Columbus.

WJJC—Commerce—1957

Frequency: 1270 Kc. Power: 1 Kw.
Owned.....Jackson County Bcstg. Co.
Address.....Box 239
Tel.: 335-3155.....Independent
Station Representative.....Feltis, Dove, Cannon
President, Gen. Manager.....O. Grady Cooper
Program Director.....Elizabeth Layton
Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southeastern Bcstg. System
Business-Studio Address.....20th Ave. B St.
Tel.: 273-1404.....MBS-KBS
Representative.....T. F. Clark
President.....James S. Rivers
General Station Mgr.....William E. Blizzard, Jr.
Program Director.....Bill Goodson

WCON—Cornelia—1953

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Habersham Bcstg. Co.
Address.....1 Burrell St.
Tel.: 778-2241.....Independent
President.....H. L. Webster
General Manager.....J. C. Foster
Chief Engineer.....Boyd Anderson

WGFS—Covington—1946

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By: R. William & Betty J. Hoffman
Address: P. O. Box 869
Tel.: 766-2337 Independent
Gen. Mgr.: Ch. Eng.: Bill Hoffman
Program Director: Wayne Wood

WBLJ—Dalton—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Northern Ga. Radio
Address: P. O. Box 811
Tel.: BRoadway 8-3300 KBS
Newspaper Affil.: Marietta Times-Journal
President, Gen. Mgr.: Werner Wortsman
Commercial Mgr.: Frank Painter
Program Director: Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By: Whitefield Bcstg. Co.
Address: 104 Pentz St.
Tel.: Broadway 8-5511 Independent
General Manager: Jim Honey
Comm. Manager: H. Grant
Chief Engineer: S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By: Dawson Bdcstg. Co.
Address: P. O. Box 390
Tel.: Wyatt 5-5521 KBS
Representative: Indie Sales
General Manager: W. C. Woodall, Jr.
Program Director: Barney Parnacot
Chief Engineer: Joe Stephens

WGUN—Decatur—1947

Frequency: 1010 Kc. Power: 50 Kw. d.
Owned By: WGUN, Inc.
Address: P. O. Box 10, Atlanta, Ga.
Tel.: DR 3-2521 MBS
Station Representative: Avery-Knodel
President, Gen. Mgr.: John Fulton
Program Director: Dave Hill
Chief Engineer: Bill Loudermilk
Owners of: WEAS, Savannah; KWAM, Memphis;
WSWN, Belle Glade, Fla.

WDMG—Douglas—1947

Frequency: 860 Kc. Power: 5000 Watts
Owned-Operated By: WDMG, Inc.
Address: Box 590
Tel.: 384-3250 Independent
Station Reps.: Dora Clayton; Bernard Howard
President: B. F. J. Tlmm
General Mgr.: Mary Jarrard
Station, Comm. Mgr.: Roy L. Jones
Program Director: Bob Maupin
Chief Engineer: Bill Alford

WMLT—Dublin—1945

Frequency: 1330 Kc. Power: 5 Kw.
Owned-Operated By: Dublin Bdcstg. Co.
Business Address: Franklin & Moore Sts.

Tel.: Broad 2-4422 MBS-KBS
Station Reps.: Clark; Feltis, Dove, Cannon
President: W. Newton Morris
General Mgr.: Frank Floyd Jr.
Program Director: Richard E. Killebrew
Sales Prom. Mgr.: R. E. Hilliard
Publicity Director: Ted Wolfe
Chief Engineer: Leon Lloyd

WXLI—Dublin—1958

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: Laurens County Bcstg. Co.
Address: P. O. Box 967
Tel.: Broad 2-4282 Independent
Station Rep.: Bernard Ochs Co.
President, Gen. Mgr.: Ted Kirby
Station Manager: Jessie Hagler
Comm. Mgr., Chief Eng.: Jimmy Boyd
Program Director: Bill Thomas
Publicity Director: Frances Lord

WTJH—East Point—1949

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned By: Radio WTJH
Address: 2146 Dodson Drive
Tel.: DI 4-2233 KBS
Station Rep.: Charles Bernard
President: James S. Rivers
Station Mgr.: Wm. B. Hill

WPFE—Eastman—1961

Frequency: 1580 Kc. Power: 500 W. d.
Owned By: O'Quinn Bcstg. Co.
Address: 731 College St.
Tel.: 374-4168 KBS
President: Farnell O'Quinn
General Manager: Gerald Franks
Owners of: WHAB, Baxley, Ga.; WCQS, Alma, Ga.

WSGC—Elberton—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Elberton Bcstg. Co.
Address: Elberton
Tel.: Elberton KBS-MBS
Representative: Continental
Manager: Melvin C. Gorman

WBHB—Fitzgerald—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Ben Hill Bdcstg. Corp.
Address: 601 W. Roanoke Drive
Tel.: 2077 MBS
President: Otto Griner
General, Commercial Mgr.: Paul E. Reid
Publicity Director: Janet Willingham
Chief Engineer: Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Operated By: Rocket Radio, Inc.
Address: Roberta Road
Tel.: TA 5-5547 KBS
Sta. Representative: Indie Sales
President, Gen. Mgr.: Paul Reehling
Station Manager: Ben Spears
Commercial Manager: Virginia Freshwater
Chief Engineer: Joe Stephens

GEORGIA

WDUN—Gainesville—1949

Freq.: 1240 Kc. Power: 1000 Watts d. 250 n.
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1102 Thompson Bridge Rd., N.E.
Tel.: 534-7331.....Independent
Rep.....Thomas F. Clark; Dora-Clayton
Pres., Gen. Manager.....John W. Jacobs, Jr.
Station Mgr.....James N. Martin, Jr.
Comm. Mgr.....Claire T. Palmour
Program Director.....Jim Martin
Sales Prom. Mgr.....Robert S. Culler
Chief Engineer.....George R. Wilkes

WGGA—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.
Owned By.....Southern Bcstg. Co.
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....CBS
Newspaper Affil.....Daily Times
Station Representative.....Bernard Ochs
President, Gen. Mgr.....A. R. MacMillan
Operations Manager.....James Hartley
Program Dir.....William A. Sellers
Chief Engineer.....Wilbert Darracott
Owners of: WAAX, Gadsden, Ala.; WRGA, Rome,
Ga.

WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned.....Hall County Bcstg. Co.
Business Address.....117½ W. Washington St.
Tel.: LE 2-6331.....MBS
Station Representative.....C. K. Beaver
Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
Sales Promotion Mgr.....W. L. Savage
Program Dir.....Dianne Crawford
Chief Engineer.....John Cooper

WKIG—Glennville—1961

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By.....Tattnal County Bcstg. Co.
Address.....226 E. Bolton St.
Tel.: 654-3580.....KBS
Station Representative.....Hal Walton
Gen. Mgr., Chief Eng.....Don Cobb
Commercial Manager.....Derrell Rogers
Program Director.....Charles McPherson

WHIE—Griffin—1952

Frequency: 1320 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address.....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr.....John T. Williams
Sta., Program Dir.....Fred L. Watkins
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wt. n.
Owned-Oper. By.....Radio Station WKEU
Address.....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Chief Eng.....A. W. Marshall, Jr.

WRIX—Griffin—1960

Frequency: 1410 Kc. Power: 1 Kw. d.

Owned By.....Mrs. Gladys McCommon Johnson
Address.....Box 156
Tel.: 8-8496.....Independent
Station Reps.....Feltis, Dove, Cannon
General, Comm. Manager.....Jim Ricks
Promotion Manager.....Bill Crutchley
Chief Engineer.....J. Allen Primmer

WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil.....Hartwell Sun
President.....Max G. Pfaender
General Mgr.....Burch Griffin
Commercial Manager.....J. Vickery
Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts
Owned.....Tri-County Bcstg. Co., Inc.
Address.....Eastman Highway
Tel.: TW 3-3381.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....D. R. Jackson
Gen., Sta. Mgr.....J. D. Popwell
Chief Engineer.....M. McKenzie

WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts d
Owned By.....Liberty Bcstg. Co., Inc.
Address.....Box 15
Tel.: TR 6-3599.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Hugh K. Tollison
V.P., General Mgr.....James H. Watson
Station Manager.....Jack Chambers
Chief Engineer.....Bobby Bellar

WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By.....Altamaha Bcstg. Co.
Address.....P. O. Box 147
Tel.: GA 7-2444.....KBS
President.....W. G. Thomas, Sr.
Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By.....Radio Dixie, Inc.
Business Address.....41-B N. Main St.
Tel.: 4-7676.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....J. A. Gallimore
Gen., Sta. Mgr.....C. W. Gwyn

WLAG—La Grange—1941

Freq.: 1240 Kc. Power: 1000 Watts d; 250 n.
Owned-Operated By.....LaGrange Bcstg. Co.
Business Address.....WLAG Bldg.
Tel.: 882—3505.....MBS, KBS
President.....Roy C. Swank
General Manager.....Edwin Mullinax
Program Director.....Faye Scarbrough
Publicity Director.....Linda Mullinax
Chief Engineer.....James McKay

WTRP—La Grange—1953

Frequency: 620 Kc. Power: 1000 Watts
 Owned.....Chattahoochee Bcstg. Co., Ltd.
 Address.....Hammett Bldg.
 Tel.: TUXedo 4-9877.....Independent
 Sta. Representative.....Devney Organization
 President, Gen. Mgr.....Byron H. Hurst
 Sta. Mgr., Publicity Dir.....Frank E. Hurst
 Comm. Prom. Mgr.....Julian P. Hurst
 Chief Engineer.....Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc. Power: 1 Kw.
 Owned By.....Radio Gwinnett, Inc.
 Address.....829 Crogan St., N.E.
 Tel.: TH 3-2222.....Independent
 Station Representative.....Weed Radio
 President.....Stephen B. McGarity
 Station Manager.....Robert J. McGarity

WPEH—Louisville—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By.....Peach Bcstg. Co., Inc.
 Address.....Box 425
 Tel.: 625-7248.....KBS
 President, Gen. Mgr.....Bradley L. Williamson
 Station Manager.....Ott Stephens
 Comm., Sales Prom. Mgr.....Jimmy Moore
 Prog. Dir., Ch. Eng.....Lamar Canup

WBBT—Lyons—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Collins Corp.
 Address.....P.O. Box 389
 Tel.: 2321.....Independent
 President.....F. Graham
 Exec. V.P.....J. Duggan

WBML—Macon—1940

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Middle South Bcstg. Co.
 Business Address.....230 Second St.
 Tel.: Sherwood 3-5454.....Independent
 Station Rep.....Paul H. Raymer Co.
 President.....C. R. Rader
 Gen. Comm. Mgr.....George W. Patton
 Program, Publicity Director.....Don King
 Chief Engineer.....C. L. Wilder

WCRY—Macon—1957

Frequency: 900 Kc. Power: 250 Watts
 Owned By.....Middle Georgia Bcstg.
 Address.....1230 Cowan St.
 Tel.: 746-6286.....MBS-KBS
 Sta. Representative.....Bob Dore
 President.....John T. Wheeler
 Gen. Sta. Mgr.....Robert V. Rogers
 Owners of: WGOU, Valdosta.

WIBB—Macon—1948

Frequency: 1280 Kc. Power: 5 Kw. d.
 Owned-Oper. By.....Peach State Bcstg. Co., Inc.
 Business Address.....Professional Bldg.
 Tel.: 742-2505.....Independent
 Sta. Reps.....Bernard Howard, Dora-Clayton
 Pres., Gen. Mgr.....Thomas H. Maxwell
 Station, Comm. Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Tel.: SHERwood 6-7311.....CBS
 Representative.....Avery-Knodel
 Pres., Ch. Engr.....George P. Rankin, Jr.
 General Manager.....Frank Crowther
 Sales Promotion Mgr.....Joe Andrews
 Owners of: WMAZ-FM-TV, Macon.

WNEX—Macon—1945

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Macon Bcstg. Co.
 Business-Studio Address.....2254 Rogers Place
 Tel.: SH 5-3301.....Independent
 Newspaper Affil., Macon Telegraph Pub. Co.
 Station Representative.....Adv. Time Sales
 President.....E. M. Lowe
 Gen., Station Mgr.....Alfred Lowe
 Commercial Manager.....Ken Lowe
 Sales Promotion Mgr.....Jack Majors
 Program, Publicity Dir.....Charlie Stewart
 Chief Engineer.....Max F. Harper

WYTH—Madison—1955

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Central Ga. Bcstg. Co.
 Business Address.....Beacon Heights; Box 29
 Tel.: 761.....KBS
 President, Gen. Mgr.....James F. Small
 Station Manager, Prog. Dir.....Annie Lee Small
 Chief Engineer.....Steven Malone

WFDR—Manchester—1957

Frequency: 1050 Kc. Power: 500 Watts d.
 Owned.....Radio Manchester, Inc.
 Address.....Box 447
 Tel.: 846-3115.....KBS
 General, Sta. Mgr.....Jack Whitehorn
 Comm. Prom. Mgr.....William Jarrell
 Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc. Power: 500 Watts
 Owned-Oper. By.....Marietta Bcstg. Co.
 Address.....Box 91
 Tel.: 428-0469.....KBS
 President, Chief Eng.....James M. Wilder
 Program Director.....Jack D. Verner
 Commercial Manager.....Dudley D. McCaskill

WFOM—Marietta—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Woofum, Inc.
 Address.....Box 131
 Tel.: 428-3396.....Independent
 President, Gen. Mgr.....Albert L. Jones
 Program Director.....Jerry Crowe
 Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned.....Radio Telfair, Inc.

GEORGIA

Address Lumber City Highway
Tel.: 6006 KBS
Sta. Representative James Ayers
President, Gen. Mgr. Allen M. Woodall
Station Manager George Burton
Comm., Sales Prom. Mgr. Randy Bland
Program Director Sara Teal
Publicity Director Ira Caldwell
Chief Engineer Morris Brown
Owners of: WMOG, Brunswick; WAYX, Waycross;
WDAK, Columbus; WAIG, Albany, All Ga.

WMAC—Metter—1961

Frequency: 1360 Kc. Power: 500 Watts d.
Owned By Howard C. Gilreath
Address Box 238
Tel.: 685-1360 Independent
Station Reps. Feltis, Dove, Cannon
Owner, Manager Howard C. Gilreath
Prog. Dir., Ch. Eng. Gale Coston

WMVG—Milledgeville—1946

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wts. n.
Owned-Operated By Michael T. Landy
Address 701 S. Jefferson St.
Tel.: 452-2250 MBS
Station Reps. Feltis, Dove, Cannon
Station Mgr., Chief Eng. Joseph S. Boone
Commercial Manager Michael T. Landy
Program Director Josephine Ragsdale

WGSR—Millen—1958

Frequency: 1570 Kc. Power: 250 Watts
Owned By Jenkins Broadcasting Sys.
Business Address P. O. Box 908
Tel.: 1080 KBS
President W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng. Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned Walton Bcstg. Co.
Address Box 191
Tel.: 268-1711 KBS
Station Rep. Charles Bernard
Pres., Gen. Mgr. Warren G. Gilpin
Station Manager Derral Morris

WMNZ—Montezuma—1961

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By Macon County Bcstg.
Address Box 510
Tel.: 8-8888 Independent
Station Representative C. K. Beaver
General Manager Lewis H. McKenzie
Station, Comm. Mgr. Cal Zethmayr
Program Director Jack Morse
Chief Engineer William T. Moncrief

WMGA—Moultrie—1939

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By WMGA
Address Box 410
Tel.: 985-1400 ABC-KBS
Station Reps. Ayers; Hopewell
Gen. Mgr. John F. Pidcock
Sta., Comm. Mgr. Roy F. Zess
Program Director Ron Hannon
Chief Engineer Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc. Power: 5 Kw. d.
Owned-Oper. By Colquitt Bcstg. Co.
Address S.E. Highway 33
Tel.: YU 5-4517 Independent
Representative T. F. Clark
General Mgr. N. B. Mills
Sta. Mgr., Chief Engr. D. J. Turner

WCOH—Newnan—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Newnan Bcstg. Co.
Address Line Street
Tel.: ALpine 3-4636 MBS
Representative Ochs
Pres., Gen. Mgr. James O. Hardin, Jr.
Commercial Mgr. J. T. Williams Jr.
Chief Engineer Harold Ward

WNEA—Newnan—1962

Frequency: 1300 Kc. Power: 500 Watts d.
Owned By Radio Newnan
Address P.O. Box 405
Tel.: 253-4711 KBS
General Manager Ethel Holley
Commercial Manager Johnny Brown

WSIZ—Ocilla—1961

Frequency: 1380 Kc. Power: 5 Kw. d.
Owned By Gold Leaf-Yellow Pine Bcstg.
Address Box 202
Tel.: 468-7427 ABC
Station Representative Thomas Clark
Owner C. C. Wade
General Manager Joe Vincent
Commercial Manager Royce Plummer
Program Director Gene Wade
Publicity Director Tony Carter
Chief Engineer Lester Hall

WPGA—Perry—1960

Frequency: 980 Kc. Power: 500 Watts d.
Owned By Radio Perry
Address P. O. Box 109
Tel.: 429-2980 KBS
Station Reps. Feltis, Dove, Cannon
President Howard C. Gilreath
General, Sta. Mgr. Lowell L. Register
Program Director Jim Lee
Chief Engineer David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned Quitman Broadcasting Co.
Address P. O. Box 632
Tel.: 2681 KBS
Owner J. E. Boyd
General Mgr. J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc. Power: 500 Watts
Owned By Georgia Radio Inc.
Address P. O. Box 1
Tel.: 684-3202 Independent
President, Ch. Eng. L. E. Gradick
Commercial Manager Nelle Reagan
Program Director Ross Shackelford

WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned By.....WLAQ, Inc.
 Address.....Box 298
 Tel.: 232-7767.....ABC
 General Manager.....Don Mitchell
 Chief Engineer.....John All

WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By.....Rome Bcstg. Corp.
 Business Address.....P.O. Box 1187
 Tel.: 232—9742.....CBS
 Newspaper Affil.....Gainesville Daily Times
 Representative.....Walker-Rawalt
 President.....Mather M. Payne
 General Manager.....Clarence Salmon
 Commercial Manager.....Ben Lucas
 Program Director.....Jim Roberts
 Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Coosa Valley Radio Co.
 Address.....P. O. Box 1546
 Tel.: 232—0833.....Independent
 Sta. Representative.....Devney Organization
 General Comm. Mgr.....Charles E. Doss
 Program Dir.....Barbara Austin
 Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts
 Owned By.....Chattanooga Bcstg. Co.
 Address...270 N. Crest Rd., Chattanooga, Tenn.
 Tel.: WYman 8-3346.....Independent
 President.....I. Jay Sadow
 Chief Engineer.....John Andrews

WSNT—Sandersville—1956

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.
 Owned By.....WSNT, Inc.
 Business Address.....Box 150
 Tel.: 3174.....Independent
 Sta. Representative.....Bolles
 President.....J. R. Denny
 Gen. Mgr.....J. J. Bailes
 Station Manager.....Jesse C. Branson
 Sales Promotion Mgr.....Harry Williams
 Program Director.....Iola J. Daniel
 Chief Engineer.....William J. Evans, Jr.
 Owners of: WJAT, Swainsboro; WBRO, Waynesboro. Both Ga.

WBYG—Savannah—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Space Broadcasting, Inc.
 Address.....P.O. Box 943, DeSoto Hotel
 Tel.: 232-4182.....MBS
 President, Gen. Mgr.....Carter C. Peterson
 Operations Manager.....Al Jennings
 Chief Engineer.....Michael Warth

WEAS—Savannah—1951

Frequency: 900 Kc. Power: 5000 Watts d.
 Owned By.....WEAS, Inc.
 Address.....128 W. Taylor St.
 Tel.: AD 4-7264.....Independent
 Chairman of Bd.....E. D. Rivers
 General, Station Mgr.....Chris Watkins
 Program Director.....Bob Prather
 Chief Engineer.....J. Allen Brimmer
 Owners of: WGUN, Atlanta, Ga.; WSWN, Belle Glade, Fla.; KWAM, Memphis, Tenn.

WSAV—Savannah—1939

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By.....WSAV, Inc.
 Address.....1430 East Victory Drive
 Tel.: AD 6-0303.....NBC
 Station Representative.....Eastman
 Pres., Gen. Mgr.....Harben Daniel
 Comm., Sales Prom. Mgr.....Duane Hatch
 Opera. Mgr.....M. E. Thompson
 Program Dir.....Burl Womack
 Publicity Director.....Mrs. Barbara Hofer
 Chief Engineer.....Byron Strong
 Owners of: WSAV-TV.

WSGA—Savannah—1956

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Coastal Bcstg. Inc.
 Business-Studio Address...409 E. Liberty St.
 Tel.: AD 3-8807.....ABC
 Representative.....George P. Hollingbery
 Pres., Gen. Mgr.....Donald K. Jones
 Commercial Manager.....John M. Williams
 Chief Engineer.....Harvey Thackston

WSOK—Savannah—1949

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Speidel Bcstg. Group
 Address.....Box 2118
 Tel.: ADams 3-1170.....Independent
 Sta. Reps.....Howard; Dora Clayton
 President.....Joe Speidel
 General Manager.....Don Ferguson

WTOC—Savannah—1929

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By.....Savannah Bcstg. Co.
 Business-Studio Address...516 Abercorn St.
 Tel.: AD 2-0127.....CBS
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....William T. Knight, Jr.
 Station, Comm. Manager.....Ben Williams
 Program Director.....Dwight J. Bruce
 Sales Prom. Mgr., Pub. Dir.....John Hasty
 Chief Engineer.....Kyle E. Goodman
 Owners of: WTOC-FM-TV, Savannah.

WWNS—Statesboro—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WWNS, Inc.
 Address.....East Ollif St.
 Tel.: 764-5446.....Independent
 President, Gen. Mgr.....Donald O. McDougald
 Program Director.....Margaret Beachum
 Chief Engineer.....Marion C. Thornton

GEORGIA

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Tri-State Bcstg. Co.
Business Address.....Box 200
Tel.: 404-857-3951.....Independent
Station Reps.....Hal Walton; Dora-Clayton
President.....William B. Farrar
Commercial Manager.....Charles C. Farrar
Program Director.....Rogers Allison
Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WJAT, Inc.
Address.....P.O. Box 371
Tel.: BElmont 7-2011.....Independent
Sta. Representative.....Gene Bolles
President.....James R. Denny
General Manager.....John J. Bailes
Station Manager.....Mrs. Doris M. Lewis
Commercial Manager.....H. E. Buffington
Program Director.....Richard Harvey
Chief Engineer.....Jim Slawson
Owners of: WBR0, Waynesboro; WSNT, Sandersville. Both Ga.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Sylvania Bcstg. Sys.
Address.....Box 490
Tel.: LO 4-6601.....KBS
Gen., Sta. Mgr.....Edwin H. Bass
Sales Prom. Mgr.....Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Thomaston Bcstg. Co.
Address.....P.O. Box 689
Tel.: 647-5421.....KBS
Gen. Mgr.....S. J. Carswell
Sta. Mgr., Prog. Dir.....Bill Heule
Comm. Mgr.....Claude Thamez
Chief Engineer.....C. Tucker

WKTG—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Eunice M. Martin
Address.....P. O. Box 358
Tel.: CA 6-5343.....KBS, MBS
Station Representative.....Pearson
General Manager.....Edward T. Martin
Commercial Manager.....Robert Bond
Program Director.....Ray Williamson
Chief Engineer.....Harvey Willis

WPAX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio Thomasville, Inc.
Address.....117 Remington Ave.
Tel.: Canal 6-4110.....Independent
Owners.....D. C. Price, F. W. Hazleton

WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hickory Hill Bcstg. Co., Inc.
Business Address.....Lumpkin St.
Tel.: 777.....MBS
Pres., Gen. Mgr., Ch. Engr.....Gene D. Harden
Comm., Sales Prom. Mgr.....James C. Whaley

WTIF—Tifton—1957

Freq.: 1340 Kc.....Power 1 Kw. d., 250 W. n.
Owned By.....WTIF, Inc.
Address.....P.O. Box 206
Tel.: 382-4044.....Independent
Station Rep.....Dora-Clayton
President.....C. N. Todd
General, Station Mgr.....Clem Courtney
Sales Promotion Mgr.....Juanita Malcom
Program Director.....Wade Scaffie
Publicity Director.....Hy Davis
Chief Engineer.....Glen Massengil

WWGS—Tifton—1946

Frequency: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Tifton Bcstg. Corp.
Address.....Box 34
Tel.: 382-5400.....KBS
Station Rep.....Clark; Feltis, Dove, Cannon
Pres., Gen. Mgr.....Ralph N. Edwards
Chief Engineer.....George Floyd

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By.....Virgle E. Craig
Address.....423 Prather Bridge Rd.
Tel.: 886-2191.....Independent
Sta. Representative.....Thomas F. Clark
Station Mgr., Prog. Dir.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Publicity Director.....Lamar Ramey
Chief Engineer.....C. H. Sutton

WNEG—Toccoa—1956

Frequency: 630 Kc.....Power: 500 W. d.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: 886-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Sales Prom. Manager.....Gaynelle Thomson
Program Director.....Betty Faye Stowe
Publicity Director.....Wayne Sumner
Chief Engineer.....Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent
President, Gen. Mgr.....George B. Cook
Chief Engineer.....C. H. Fletcher

WGOV—Valdosta—1940

Frequency: 950 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Georgia-Florida Radio & TV Co.
Address.....Box 1182

Tel.: 242-4513..... MBS
 Station Reps..... Bob Dore; Dora-Clayton
 President, Gen. Mgr..... W. H. Keller, Jr.
 Commercial Manager..... Mrs. A. B. Smith
 Chief Engineer..... Bob Coker

WJEM—Valdosta—1955

Frequency: 1150 Kc.... Power: 1000 Watts d.
 Owned By... Lowndes County Broadcasting Co.
 Address..... Box 368
 Tel.: CH 2-1565..... KBS
 Station Representative..... George Hopewell
 President, Gen. Mgr..... J. C. Johnson
 Station Mgr., Program Dir..... Robert R. Wickus
 Sales Promotion Mgr..... Willard Belote
 Publicity Director..... Nadine Angel
 Chief Engineer..... Gerald D. Weeks

WVLD—Valdosta—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... Al H. Evans
 Address..... P.O. Box 1281
 Tel.: Cherry 2-4821..... Independent
 Gen. Mgr..... Al Evans
 Station Mgr..... W. Belote

WVOP—Vidalia—1946

Frequency: 970 Kc..... Power: 5 Kw., d.
 Owned-Operated By..... Vidalia Bcstg. Co.
 Address..... Box 391
 Tel.: 537-7029..... KBS
 Sta. Reps... Continental; Feltis, Dove, Cannon
 President..... R. E. Ledford
 General Manager, Chief Engr... H. L. Dorough
 Commercial Manager..... Fred Tippet
 Sales Promotion Mgr..... Lois W. Godbee
 Program Director..... Elizabeth F. Dorough
 Publicity Director..... Bruce Bostwick

**WRPB—Warner Robbins
 1954**

Frequency: 1350 Kc..... Power: 5 Kw. d.
 Owned-Oper... Warner Robbins Bcstg. Co., Inc.
 Business Address..... Box 727
 Tel.: Walker 3-4261..... Independent
 Rep..... Cont. Radio Sales
 Pres., Ch. Engr..... Edgar M. Nobles
 Station Mgr., Prog. Dir..... Chris Botsaris

WKLE—Washington—1955

Frequency: 1370 Kc.... Power: 1000 Watts d.
 Owned By..... James S. Carter
 Address..... P. O. Box 639
 Tel.: Osborn 8-2125..... KBS
 Station Reps..... Feltis, Dove, Cannon
 President, Ch. Eng..... James S. Carter
 General Manager..... Robert W. Moody
 Program Director..... William T. Thornton

WACL—Waycross—1951

Frequency: 570 Kc... Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Teletronics Inc.
 Business Address..... P.O. Box 858

Tel.: 283-4660..... Independent
 Representative..... Pearson
 General Manager..... James S. Rivers Jr.
 Commercial Manager..... Al Morris
 Program Director..... John J. Koval
 Chief Engineer..... William G. Alnoch

WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... Johnny Reb Radio, Inc.
 Business-Studio Address... 1600 Carawell Ave.
 Tel.: AT 3-7100..... KBS-NBC
 Newspaper Affil..... Waycross Journal Herald
 Representative..... Hal Holman
 President..... C. Mayo
 General Manager..... W. T. Parker
 Sales Promotion Mgr..... H. E. Brooks
 Program Director..... J. D. Dixon
 Chief Engineer..... Hubert Williams

WBRO—Waynesboro—1954

Frequency: 1310 Kc.... Power: 1000 Watts d.
 Owned By..... WBRO, Inc.
 Address..... Box 151
 Tel.: 2139..... Independent
 Station Manager..... Jimmy Miller
 Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

WBMK—West Point—1958

Frequency: 1310 Kc..... Power: 1000 Watts
 Owned By..... Radio Valley, Inc.
 Address..... Box 427
 Tel.: 645-2453..... KBS
 President..... J. Dige Bishop
 Gen., Sta. Mgr..... Jim Murphy
 Chief Engineer..... Albert Stancil

WRLD—West Point—1944

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Valley Bcstg. Co.
 Address..... Box 312
 Tel.: 64-22771..... ABC
 Sta. Representative..... Thomas F. Clark
 President, Gen. Mgr..... Miles H. Ferguson
 Sales Prom. Mgr., Prog. Dir..... Aileen Love
 Publicity Director..... Dorothy Forrester
 Chief Engineer..... Phil Murphree

WIMO—Winder—1952

Frequency: 1300 Kc... Power: 1000 Watts d.
 Owned-Operated By... Winder-Monroe Bcstg.
 Business Address..... P. O. Box 520
 Tel.: 867-9158..... Independent
 Station Representative..... George T. Hopewell
 President, Gen. Mgr..... C. H. Grider
 Sales Promotion Mgr..... E. V. Deaton
 Program Director..... Kathleen Rhodes
 Publicity Director..... Ethel W. Grider
 Chief Engineer..... Mitchell Montgomery

Pop.: 670,000
Families: 206,000

Hawaii

Radio Homes: 167,000
AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By: Honolulu Star Bulletin
Address: P. O. Box 581
Tel.: 9-2011 Independent
Newspaper Affiliation: Honolulu Star Bulletin
Representative: Peters, Griffin, Woodward, Inc.
President: J. Howard Worrall
General Mgr.: Frank Warren
Chief Engineer: Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By: James E. Jaeger
Address: Naniloa Hotel
Tel.: Hilo 4-372. KBS
Station Representative: Continental
President, Ch. Eng.: James Jaeger
General Manager: Mrs. Lillian Cunningham
Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By: Big Island Bcstg. Co., Ltd.
Business-Studio Address: 86 Mamo St.
Tel.: 51-168. NBC
President: Thomas J. MacBride
Vice Pres., Manager: R. W. Jaderstrom
Program Director: Larry Tavares

KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 5 Kw.
Owned: Christian Bcstg. Assoc.
Address: 1148 12th Avenue
Tel.: 71-985. KBS
President: William F. Graham, Jr.
Gen. Mgr.: Cornelius Keur
Program Director: GERALD M. FOGLESONG
Chief Engineer: Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts
Owned By: Honolulu Star-Bulletin, Inc.
Address: 1534 Kapiolani Blvd.
Tel.: 9-2011. CBS
Newspaper Affiliation: Star-Bulletin
Representative: Peters, Griffin, Woodward, Inc.
President: Chinn Ho
General Manager: Joe Herold
Station, Sales Promo. Mgr.: John DeMarco
Commercial Manager: Margot Todd
Program Director: Hal Boudreau
Publicity Director: Victor Amiel
Chief Engineer: Ronald T. Miyahira
Owners of: KHBC, Hilo; KGMB-TV, Honolulu;
KMAU-TV; Waiuku; KHBC-TV, Hilo.

KGU—Honolulu—1922

Frequency: 760 Kc. Power: 10,000 Watts

Owned-Operated By: Advertiser Pub. Co., Ltd.
Address: P.O. Box 3110
Tel.: 5-2977. NBC
Newspaper Affil.: Advertiser
Representative: NBC Spot Sales
President: Thurston Twigg-Smith
General, Sta. Manager: William O. Paine
Comm. Mgr.: George C. Mansfield
Sales Prom. Mgr., Prog. Dir.: Ted Scott
Chief Engineer: T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc. Power: 5 Kw.
Owned-Oper. By: Kaiser Hawaiian Vil. Radio
Business Address: 1290 Ala Moana Blvd.
Tel.: 5-3991. Independent
Station Representative: Adam Young
Vice Pres.: Richard C. Block
General Manager: John Serrao
Program Director: Peter Taylor
Publicity Director: Robert Z. Kendall
Chief Engineer: Dan O. Hunter
Owners of: KHVH-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc. Power: 250 Watts
Owned-Oper. By: KIKI, Ltd.
Address: 331-D Kamani St.
Tel.: 6-3456. Independent
Station Reps.: Jack Masla; Gates/Hall
Pres., Chief Eng.: Royal V. Howard
Exec. V.P., General Mgr.: Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc. Power: 5,000 Watts
Owned By: James T. Ownby
Address: International Market Place
Tel.: 938-402. CBS
Owner, General Mgr.: James T. Ownby
Program Director: Janie Rice
Chief Engineer: Ronald Hontz

KORL—Honolulu—1946

Frequency: 650 Kc. Power: 10,000 Watts
Owned-Operated By: Founders Corp.
Address: P.O. Box 5428
Tel.: 936-581. Independent
Station Reps.: Venard, Torbet & McConnell
President: Robert G. Munro
Program Director: Ted Sax
Chief Engineer: William B. Murphy
Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KOHO—Honolulu—1959

Frequency: 1170 Kc. Power: 1,000 Watts
Owned By: Cosmopolitan Bcstg. Corp.
Address: 1140-A 12th Ave.

HAWAII-IDAHO

Tel.: 775511 Independent
Newspaper Affiliation Hawaii Times, Ltd.
President Shiego Soga
General Manager Hideo Sato
Sales Promotion Mgr. Francis M. Kihara
Program Director Isao Murakami
Chief Engineer Roy Fernie

KPOI—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts
Owned By KPOI Broadcasting Co., Inc.
Business Address 1701 Ala Wai Blvd.
Tel.: 995-395 Independent
Sta. Representative McGavren/Guild
President, Gen. Mgr. Fin Hollinger
Station Manager Ray Gallagher
Commercial Mgr. Hector Hamilton
Program Dir. Tom Rounds
Chief Engineer Ernest Lindemann
Owners of: KMAK, Fresno; KMEN, San Bernardino,
Both Calif.

KTRG—Honolulu—1959

Frequency: 990 Kc. Power: 5 Kw.
Owned By ... Ala Moana Broadcasting Co., Inc.
Address 2227-A Kalakaua Ave.
Tel.: 933-147 Independent
President David Watumull
General Manager Perry W. Carle
Program Director John H. Russell
Publicity Director Sheldon Bren
Chief Engineer Henry Heeseman
Owners of: KTRG-TV, Honolulu.

KULA—Honolulu—1947

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Operated By KULA Bcstg.
Address: 830 Ala Moana
Tel.: 8-3666 Independent
Station Representative Spot Time Sales
President A. J. Krisik

General Sta. Manager Milton L. Hibdon
Program Director Judith Lawton
Chief Engineer Lee Evanson

KLEI—Kailua—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned By Oahu Bcstg. Co., Inc.
Address Kailua Shopping Center
Tel.: 250-811 Independent
President Jack Latham
Gen., Comm. Mgr. Jack Irvine

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By ... Garden Island Publ., Ltd.
Address Box 1478
Tel.: LI 2061 NBC
General Mgr. Charles J. Fern
Station Mgr. Tadashi Eto
Chief Engineer K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc. Power: 1000 Watts
Owned-Oper. By Maui Publ. Co., Ltd.
Business Address Box 374
Tel.: 33-981 NBC
Newspaper Affil. Maui News
Sta. Representative Thomas F. Clarke
Sta., Asst. Gen. Mgr. Richard E. Mawson
Chief Engineer Spencer Shirraishi

KAHU—Waipahu—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By Rural Bcstg. Co., Ltd.
Business Address P. O. Box 1007
Tel.: 274-071 Independent
President Dr. Timothy Wee
General Manager Harry En Chu
Program Director John Livingston
Chief Engineer Robert Pearson

Pop.: 685,000
Families: 203,500

Idaho

Radio Homes: 200,000
AM Stas. in State: 39

KBLI—Blackfoot—1951

Frequency: 690 Kc. Power: 1 Kw.
Owned-Oper. By KBLI, Inc.
Address Box 192
Tel.: Sunset 5-1400 Independent
Station Representative Forjoe
President Howard Johnson
General Mgr. Gloria Dillard
Chief Engineer Bob G. Shafer

KATN—Boise—1961

Frequency: 1010 Kc. 1 Kw. d.
Owned By Treasure Valley Bcstg.
Address 9400 Fairview Ave.
Tel.: 375-1111 Independent
Station Reps. Charles Bernard; Oakes
President, Gen. Mgr. Ralph F. Frazer

Station, Comm. Manager Ken Bort
Sales Promotion Manager Steve Gilbert
Chief Engineer Gerry Moser

KBOI—Boise—1947

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By .. Boise Valley Bcstrs., Inc.
Bus. Studio Address 1007 W. Jefferson
Tel.: 342-9331 CBS
Reps. Peters, Griffin, Woodward; Art Moore
Pres., Gen. Mgr. Westerman Whillock
Sta., Comm. Mgr. Earl Glade, Jr.
Local Sales Mgr. Wayne Davis
Program Director Hub Warner
Publicity Director Wayne Henry
Chief Engineer James Johntz, Jr.
Owners of: KBOI-FM-TV

IDAHO

KEST—Boise—1961

Frequency: 790 Kc. Power: 1 Kw. d.
Owned By KEST Bcstgs. Assocs.
Address 413 Idaho St.
Tel.: 375-1550 Independent
Station Representative Grant Webb
Co-Owners . . . Reid W. Dennis, John M. Bryan
Station Manager R. Lee Norton
Commercial Manager Richard Kersting
Sales Prom. Manager . . . Don Liebendorfer, Jr.
Program Director Richard Cable
Publicity Director Charles Rowe
Chief Engineer William Koelsch

KGEM—Boise—1946

Frequency: 1140 Kc. Power: 10,000 Watts
Owned By Gem State Bcstg. Co.
Address 5601 Cassia St.
Tel.: 344-3511 MBS-ABC
Representative Petry
General Mgr. Homer K. Peterson
Commercial Mgr. Robert Weisenburger
Chief Engineer Milton Daniel

KIDO—Boise—1927

Frequency: 630 Kc. Power: 5000 Watts
Owned By Mesabi Western Corp.
Address 1528 Vista Ave.
Tel.: 344-8661 NBC
Sta. Representative Weed
President William E. Boeing, Jr.
General Manager Jack J. Link
Station Manager James M. Davidson
Commercial Manager M. A. Ingalls
Program Director James Blossey
Publicity Director Lon Dunn
Chief Engineer John A. Maxson
Owners of: KETO-AM-FM, Seattle, Wash.; KPAM,
KPFM, Portland, Oreg.

KYME—Boise—1955

Frequency: 740 Kc. Power: 500 Watts
Owned-Operated By . . . Keith & Ellen Patterson
Address P. O. Box 2794
Tel.: 342-3575 Independent
Pres., Gen. Mgr. Keith E. Patterson
Comm. Mgr. Lou Clemens
Prog. Dir. Richard Sybert
Chief Engineer Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By Mini-Cassia Bcstg. Co.
Address P.O. Box 461
Tel.: 678-2244 KBS
Reps. Pearson, Venard, Torbet & McConnell
President Dean Leshner
General Mgr. R. Saxvick
Program Director C. Cheney
Chief Engineer Al Lee

KBGN—Caldwell—1960

Frequency: 910 Kc. Power: 1 Kw.
Owned By Christian Bcstg. Co. of Idaho
Address 3303 E. Chicago
Tel.: 459-3635 Independent
General Manager F. Demcy Mylar
Chief Engineer Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.
Owned-Operated By Caldwell Bcstg. Co.
Address 921 Cleveland Blvd.
Tel.: 459-3608 KBS
Station Rep. Harlan G. Oakes
Pres., Gen. Mgr. Clair B. Hull
Station Manager Duane D. Wolfe
Chief Engineer Bill Neumann

KVNI—Coeur d'Alene—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Rexard Co.
Business-Studio Address Blackwell Island
Tel.: MOhawk 4-2196 KBS-MBS
Pres., Sta. Mgr. Rex Koury
Sales Prom. Mgr. Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc. Power: 250 Watts
Owner Kebco, Inc.
Address Box 72
Tel.: 51 KBS
Station Reps. Fetis, Dove & Cannon
President, Gen. Mgr. Edward M. Brainard
Sales Prom. Manager John E. Ready
Chief Engineer Dennis Dunn

KID—Idaho Falls—1928

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Idaho Radio Corp.
Address 1275 E. 17th St.
Tel.: 522-5100 CBS
Station Reps. Hollingbery; Moore
Exec. V.P., General Mgr. J. Allen Jensen
Station Manager Leonard Wasden
Program Director Mel Richardson
Chief Engineer Carroll Secrist
Owners of: KID-TV.

KIFI—Idaho Falls—1946

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned-Oper. By E. Idaho Bcstg. & TV Co.
Address P.O. Box 2148
Tel.: 523-1171 ABC-KBS
Newspaper Affil. Post, Register
Station Representative Petry
Pres., Gen. Mgr. J. M. Brady
Commercial Manager Curt Empey
Sales Promotion Mgr. Phil Riesen
Program Director William James
Publicity Director Darlene Latham
Chief Engineer H. G. Haetele
Owners of: KIFI-TV, Idaho Falls.

KTEE—Idaho Falls—1960

Frequency: 900 Kc. Power: 1,000 Watts d.
Owned By Benay Corp.
Address P.O. Box 1896
Tel.: JACKson 3-3710 MBS
Station Reps. Gill-Perma; Feltis, Dove & Cannon
President Lloyd Mickelsen
General Manager Leo Higham
Commercial Manager Tom Fairchild
Program Director Keith Clarke
Chief Engineer E. O. Ferguson

KUPI—Idaho Falls—1957

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned By KUPI, Inc.
 Address P.O. Box 2557
 Tel.: JA 2-1101 Independent
 Station Rep. Gates/Hall
 General Manager Paul Bragg
 Program Director Rick Van
 Chief Engineer B. J. Echo

KART—Jerome—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned K. Clark
 Address Box 1176
 Tel.: EA 4-2321 Independent
 Pres., Gen. Mgr. K. Clark
 Chief Engineer Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Lewis Clark Bcstg. Co.
 Address 2829 Country Club Dr.
 Tel.: SH 3-2502 ABC
 Sta. Representative Gill-Perna
 Gen. Mgr., Co-Owner J. H. Matlock
 Sta. Mgr., Co-Owner E. A. Hamblin
 Commercial Mgr. George Walton
 Program Director Stan Haase
 Sales Promotion Mgr. Jerry Giedt
 Publicity Director Jan Van Buskirk
 Chief Engineer Jerry Chandler
 Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By KRLC, Inc.
 Address Eighth & Stewart
 Tel.: SH 3-1551 MBS
 Station Reps. Masla; Moore; Pacific Bcst. Sales
 President, Gen. Mgr. Donald Thomas
 Commercial Mgr. Douglas MacKelvie
 Sales Prom. Mgr. Beverly Swanson
 Program Director Albin Nelson
 Chief Engineer Harold Holbrook

KRPL—Moscow—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned KRPL, Inc.
 Address 1328 Pullman Road
 Tel.: TU 2-1174 KBS-MBS
 Station Reps. Art Moore; Gates/Hall
 Pres., Gen. Mgr. Gale Mix
 Comm. Mgr. James Sanberg
 Station Mgr. John Mix
 Sales Prom. Mgr. John Turner
 Prog Dir., Ch. Eng. Larry Ayer
 Publicity Director Shirley Mix

KFLI—Mountain Home—1962

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Northwest Broadcasters, Inc.
 Address P.O. Box 30-B
 Tel.: 587-4425 Independent
 President Clyde M. Degler
 General Manager Charles F. Degler
 Commercial Manager Jim Mitchell
 Chief Engineer John Sweeney

KFXD—Nampa—1930

Frequency: 580 Kc. Power: 5000 Watts
 Owned By Fletcher-Mitchell Corp.
 Address P.O. Box 891
 Tel.: 466-4611 Independent
 Representative Pearson Nat'l Reps.
 President James I. Mitchell
 General, Commercial Mgr. Wayne C. Cornills
 Sales Promotion Manager James Dalke
 Program Director W. Shirl Black
 Publicity Director Dan G. Smede
 Chief Engineer Gilbert Rose
 Owners of: KLIN, Lincoln, Neb.; KCBC, Des
 Moines, Ia.; WTRI, Bradenton, Fla.

KLER—Orofino—1958

Frequency: 950 Kc. Power: 1,000 Watts d.
 Owned By Clearwater Broadcasting Co.
 Address P.O. Box 32
 Tel.: Granite 2-5011 KBS
 Station Representative Felts, Dove, Cannon
 Station Manager L. Whitmore
 Chief Engineer Garry Bell

KWAL—Osburn—1938

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By Metals Bcstg. Co.
 Address Box 930, Wallace, Ida.
 Tel.: OS 1-6101 Independent
 Station Reps. Holman; Art Moore
 Pres., Gen. Mgr. R. Lee Black
 Chief Engineer Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Treasure Valley Bcstg. Co.
 Address P.O. Box 420
 Tel.: Midway 2-3351 KBS
 Co-Owner, Gen. Mgr. E. S. Graham
 Chief Engineer R. Montgomery

KSEI—Pocatello—1926

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By Pioneer Bcstrs. Corp.
 Business-Studio Address Box 31
 Tel.: 233-2121 NBC
 Station Reps. Weed; Art Moore
 Pres., Gen. Mgr. Henry H. Fletcher
 Program Director Ruth A. Fletcher
 Publicity Director Olive L. Greene
 Chief Engineer Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned Pocatello Radio, Inc.
 Address P.O. Box 2005
 Tel.: Cedar 3-1133 ABC
 Representatives Avery-Knodel; Petry
 General Manager Ronald Kempf
 Chief Engineer D. L. Lewis

KSNM—Pocatello—1956

Frequency: 1290 Kc. Power: 1 Kw. d.
 Owned Pocatello Bcstg. Co.
 Address 101 North Main

IDAHO

Tel.: 232-6565KBS
 General Mgr.D. C. Libeg
 Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

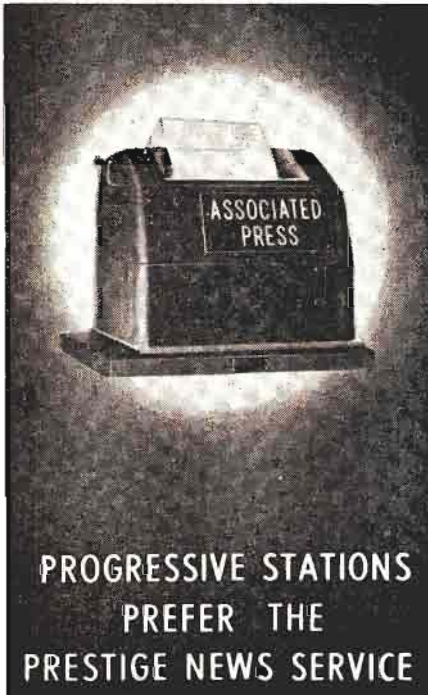
Frequency: 1340 Kc.Power: 250 Watts d.
 Owned-Oper. By...Voice of The Rockies, Inc.
 AddressP.O. Box 235
 Tel.: 852-1345KBS
 Station Reps.. Continental; Feltis, Dove, Cannon
 President R. Dunn
 Gen. Mgr., Chief Eng.....D. A. Nash, Jr.
 Program DirectorGwen Gibson

KRXK—Rexburg—1951

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned....Snake River Radio & TV Co., Inc.
 Address.....455 S. 2nd East
 Tel.: 356-5488KBS
 Station Representative...Broadcast Time Sales
 Pres., Gen. Mgr.....Gene Shumate
 Comm. Mgr.....Wes Lawrence
 Program DirectorDon Ellis
 Chief Engineer.....Dan Coltrane
 Owners of: KSGT, Jackson, Wyo.

KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Inland Bcstg. Co.
 AddressP.O. Box 427
 Tel.: 436-4757Independent
 Sta. Reps.....Hopewell; Art Moore
 Pres., Gen. Mgr.....Mervin V. Ling
 Sta. Comm. Mgr.....George McDonald
 Chief Engineer.....E. C. Miller



KSRA—Salmon—1959

Frequency: 960 Kc....Power: 1000 Watts, d.
 Owned By.....Salmon River R-TV Co., Inc.
 Address.....Main & Water Sts.
 Tel.: 756-2218KBS
 President, Gen. Mgr.....David G. Ainsworth
 Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Bauer Bcstg. Co.
 Address.....P. O. 431
 Tel.: CO 3-2179.....KBS
 General Mgr.Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc.....Power: 500 Watts, d.
 Owned ByJ. C. Wallentine
 Address.....98 W. 2nd South
 Tel.: 547-3307ABC-KBS-MBS
 General Manager.....J. C. Wallentine
 Station Manager.....R. Bruce
 Chief EngineerJ. Davis

KSKI—Sun Valley—1960

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Radio Sun Valley, Inc.
 AddressHotel Boise, Boise, Ida.
 Tel.: 3131Independent
 President.....R. L. Hagadone

KEEP—Twin Falls—1946

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
 Owned By.....Radio Sales Corp.
 Address.....P. O. Box 511
 Tel.: 733-7512KBS
 Station Rep.Feltis, Dove, Cannon
 President, Gen. Mgr.R. W. Burden, Jr.
 Asst. Manager.....W. F. Denney
 Chief Engineer.....Walt Snow
 Owners of: KFHA, Tacoma, Wash.

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
 OwnedKLIX Corp.
 Business Address...Eastland & Elizabeth Ave.
 Tel.: REdwood 3-5840ABC
 PresidentG. Hatch
 V.P., Gen. Sta. Mgr.....G. O. Glasmann
 Program Director.....L. Walton
 Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc...Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Address.....241 Main Ave. W
 Tel.: 733-3381NBC
 Sta. Reps.....Weed; Wagner
 Pres., Gen. Sta. Mgr.....F. M. Gardner
 Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc....Power: 1000 Watts d.
 Owned ByOxbow Bcst. Co.
 Address.....Box 791
 Tel.: 549-0886Independent
 Station Representatives.....Hopewell; Moore
 President, Ch. Eng.....Edwin C. Miller

Pop.: 10,275,000
Families: 3,161,000

Illinois

Radio Homes: 3,089,000
AM Stas. in State: 110

WOKZ—Alton—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Oper. By Palen Bcstg. Corp.
Address Godfrey Road
Tel.: 466-3535 Independent
President Edward N. Palen
General Comm. Mgr. Herman T. Bunyan
Station Mgr., Prog. Dir. R. Wayne Cox
Chief Engineer Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts
Owned Anna Bcstg. Co., Inc.
Address Anna Hotel
Tel.: 1440 Independent
Sta. Representative Bernard Howard
President Pierce E. Lackey
Gen. Mgr., Ch. Engr. Donald C. Michel

WKKD—Aurora—1960

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By Russell G. Salter
Address 1880 Plain Ave.
Tel.: 898-1580 Independent
Station Rep. Gill-Perna
President, Sta. Mgr. Russell G. Salter
Sales Prom. Mgr., Prog. Dir. Rog Shales
Chief Engineer William H. Wardle
Owners of: WBEL, S. Betoit; WIXN, Dixon;
KCLN, Clinton; WKKD, Aurora, Ill.

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Kw. d. 500 n.
Owned By WMRO, Inc.
Business-Studio Address 184 River St.
Tel.: TW 7-4215 Independent
President Vincent G. Cotey
Station Manager Ben A. Oswalt
Commercial Manager Charles V. Hunter
Prog. Dir. Jeanne M. Doran
Chief Engineer J. R. Kitner

WRMS—Beardstown—1959

Frequency: 790 Kc. Power: 500 Watts
Owned By Beardstown Bcstg., Inc.
Address 108 East Main St.
Tel.: 790 KBS-MBS
President, Gen. Mgr. R. W. Sudbrink
Station Manager Burl Lauter
Chief Engineer O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.
Owned-Operated By Belleville Bcstg. Co.
Address Route 159 at Mulligan Lane
Tel.: AD 3-5000 Independent
Representative Indie Sales
President, Gen. Mgr. John W. Lewis
Commercial Manager H. Glenn Deffendall
Program Director Robert A. Armstrong
Chief Engineer Marvin Mollring

WJBC—Bloomington—1924

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Bloomington Bcstg. Corp.
Address 209 E. Washington
Tel.: 825-2078 ABC
Newspaper Affil. Daily Pantagraph
Representative Pearson
President Loring C. Merwin
Vice President Vernon A. Nolte
Station Manager Timothy R. Ives
Commercial Manager John McDermott
Program Dir. Don Newberg
Chief Engineer Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Cairo Broadcasting Co.
Business Address Box 311
Tel.: 1490 Independent
General Comm. Manager Merrill C. Currier

WBYS—Canton—1947

Frequency: 1560 Kc. Power: 250 Watts
Owned-Operated By Fulton Cty. Bcstg. Co.
Address 1000 East Linn St.
Tel.: 647-1560 ABC, KBS
News Affil. Daily Ledger; News-Advertiser
President Harriett B. Winsor
General Manager Charles E. Wright
Program Director Bruce Bagg
Commercial Mgr. Jean Marconnet
Chief Engineer Larry Caldwell

WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By Southern Illinois Bcstg.
Business-Studio Address 218 W. Main St.
Tel.: 457-8114 ABC
General Manager Paul F. McRoy
Commercial Manager Larry Doyle
Program Director Paul H. McRoy
Chief Engineer Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By Carmi Bcstg Co.
Address U. S. Route 460
Tel.: 382-4161 Independent
Gen., Sta. Mgr. S. A. Hassan
Chief Engineer L. Bradley

WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By Superior Bcstg. Service, Inc.
Address 502 Wabash Ave.
Tel.: 357-3128 Independent
Station Rep. Spot Time Sales
Manager Jerry Nutt

In Chicago

... the Adler Planetarium and Astronomical Museum is the first planetarium built in the Western Hemisphere and contains the world's finest collection of ancient astronomical instruments. Here, a lecturer can reproduce the majestic drama of the heavens—past, present and future—over a simulation of Chicago's famed skyline



In Chicago—WGN Radio

reaches more homes and cars** than any other Chicago radio station!*

*NCS—1961

**Chicago Auto Radio Audience Survey—1961



—the most respected call letters in broadcasting

Join the Broadcast Pioneers—wear your pin with pride

WGN IS CHICAGO

WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
Owned By Four County Bcstrs.
Address Centralia
Tel.: 532-1885 Independent
President Ed Palen
General Manager Jim Palen
Commercial Manager Jim Brown
Program Director Bruce G. Morrison
Publicity Director Edward J. Briley
Chief Engineer R. Millmaker
Owners of: WOKZ-AM-FM, Alton, Ill.

WDWS—Champaign—1937

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owner The Champaign News Gazette, Inc.
Business Address 48 Main St.
Tel.: 356-1855 CBS
Newspaper Aff. News-Gazette
Representative The Meeker Co.
President Mrs. Helen M. Stevick
Gen., Sta. Mgr. Larry Stewart
Program Dir. Constance Vogt
Chief Engineer Merle Sears

WEIC—Charleston—1954

Frequency: 1270 Kc. Power: 1000 Watts
Owned By Friendly Bcstrs., Inc.
Address Charleston, Ill.
Tel.: DI 5-2149 KBS
Pres., Gen. Mgr. William Kepper
Station, Sales Promo. Manager James L. Seed
Program Director Jerry Porter
Chief Engineer Andrew Kirk

WAIT—Chicago—1941

Frequency: 820 Kc. Power: 5000 Watts
Owned By WAIT Radio
Bus.-Studio Address 188 W. Randolph St.
Tel.: FR 2-0660 Independent
Station Rep. Gill-Perna
Executive Director Maurice Rosenfield
General, Station Mgr. Frederick G. Harm
Program Director John Cleary
Publicity Director Fred Livingston
Chief Engineer Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. Power: 50,000 Watts
Owned-Operated By CBS, Inc.
Address 630 N. McClurg Ct.
Tel.: WH 4-6000 CBS
Sta. Rep. CBS Spot Sls.
V.P., Gen Mgr. E. H. Shomo
Sales Manager John J. Burke
Sales Promotion Manager Arthur Barnes
Publicity Director Paul Lazzaro
Program Director Len Schlosser
Production Manager Kenneth Carbonel
Chief Engineer William Fligel

WBEE—Chicago—1955

Frequency: 1570 Kc. Power: 1000 Watts
Owned By Continental Broadcasting

Address 75 E. Wacker Drive
Tel.: Randolph 6-6842 Independent
Station Representative Continental Bcstg.
President O. Wayne Rollins
General Manager Harry Wilber
Opera Mgr. Bill German
Chief Engineer J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc. Power: 50,000 Watts
Owned Chicago Federation of Labor
Business-Studio Address 666 Lake Shore Dr.
Tel.: MO 4-2400 Independent
Station Representative McGavren-Guild
President William A. Lee
Station Manager Thomas E. Haviland
Program Director Bob Finnegan
Chief Engineer Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Josephine A. White
Address 2756 Pine Grove Ave.
Tel.: EA 7-6860 Independent
General Manager J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Emil Denemark, Inc.
Address 3860 W. Ogden Ave.
Tel.: CR 7-4100 Independent
President Emil Denemark
General, Comm. Mgr. Bill Mack
Chief Engineer Edward Jacker

WGN—Chicago—1924

Frequency: 720 Kc. Power: 50,000 Watts
Owned-Operated By WGN, Inc.
Address 2501 Bradley Place
Tel.: LA 8-2311 Independent
Newspaper Affiliation The Chicago Tribune
Representative Edward Petry
President J. Howard Wood
Exec. V.P., General Mgr. Ward L. Quaal
Station Manager Charles E. Gates
Promotion Manager James G. Hanlon
Program Director Robert Bradford
Publicity Director Dan Calibraro
Dir. of Engineering Carl J. Meyers
Owners of: KDAL, Duluth, Minn.

WIND—Chicago—1927

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Westinghouse Bcstg. Co.
Business Address 400 N. Michigan Ave.
Tel.: Whitehall 4-2170 Independent
Representative AM Radio Sales
President Donald H. McGannon
Vice President Ralph L. Atlas
Station Manager Edward Wallis
Commercial Manager Don Frost
Program Director Guy Harris
Nat'l Sales Coordinator John P. Holland
Advertising, Prom. Mgr. Paul N. Lindsay
Publicity Director Dick Newton

ILLINOIS

Chief Engineer.....Kenneth C. Shirk
Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston, Mass.; KYW-AM-FM-TV, Cleveland, O.; KDKA-AM-FM-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.; KPXN-TV, San Francisco, Calif.

WJJD—Chicago—1924

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Address.....230 N. Michigan Ave.
Tel.: ST 2-5466.....Independent
Representative..Radio-TV Representatives, Inc.
President.....Harold R. Krelstein
V.P., General Manager...Frederick G. Harm
Commercial Manager...Alfred Grosby
Program Director.....Mel Hall
Chief Eng.....Walter F. Myers
Owners of: WCAO, Baltimore; WPLO, Atlanta;
WMPB, Memphis; WCOP, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Cornbelt Publishers
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Newspaper Affil.....Drovers Journal
Station Representative...Bolling Co.
President.....H. Thieman
General Manager.....Thomas L. Davis
Program Director.....William Grabau
Publicity Director.....Fred Livingston
Chief Engineer.....Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts
Owned-Operated By.....WLS, Inc.
Business Address.....360 N. Michigan Ave.
Tel.: State 2-2002.....ABC
Representative.....Blair Radio
President.....Ralph W. Beaudin
Commercial Manager...Armand J. Belli
Program Director.....Gene Taylor

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
Owned-Operated By..National Bcstg. Co., Inc.
Business-Studio Address...Merchandise Mart
Tel.: SU 7-8300.....NBC
Station Representative...NBC Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Station Manager.....John M. Keys
Adv., Sales Promotion Mgr...Chet Campbell
Program Director.....Howard Keegan
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WMBI—Chicago—1926

Frequency: 1110 Kc.....Power: 5,000 Watts, d.
Owned By.....Moody Bible Institute
Address.....820 N. La Salle St.
Tel.: Michigan 2-1570.....Independent
Station Manager.....W. E. Mayfield
Program Director.....John Rader
Publicity Director.....John Raymond
Chief Engineer.....A. P. Frye
Owners of: WDLM, E. Moline, Ill.; WMBI-FM,
Chicago, Ill.; WCRF-FM, Cleveland, O.

WSBC—Chicago—1925

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By....WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....Independent
Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
Comm. Mgr.....Margaret Strasser
Sales Promotion Mgr.....Daniel R. Lee
Program Director.....Roy J. Bellavia
Publicity Director.....Robert J. Lee

WYNR—Chicago—1924

Frequency: 1390 Kc.....Power: 5,000 Watts d.
Owned By.....McLendon Corp.
Address.....2708 W. Washington Blvd.
Tel.: SA 2-1700.....Independent
Station Representative...H.R. Repp.
General Manager.....J. G. Schatz
Program Director.....Floyd Brown

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....Independent
President, Gen. Mgr.....A. V. Santucci
Commercial Manager.....Anthony D'Amico
Chief Engineer.....Walter R. Lorenc

WMPP—Chicago Heights—1962

Frequency: 1470 Kc...Power: 1,000 Watts d.
Owned By.....Seaway Broadcasting Corp.
Address.....825 E. Drexel Sq., Chicago
Tel.: HY 3-4262.....Independent
President, General Mgr.....William Martin

WHFC—Cicero—1923

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
Owners.....Leonard & Phil Chess
Gen. Program Mgr.....M. E. Clifford
Station, Publicity Director.....F. Summers
Chief Engineer.....E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc.....Power: 5000 Watts d.
Owned-Operated By....Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 935-2161.....Independent
Representative.....Holman
President.....J. R. Livesay
V.P., General Manager...Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Northwestern Pub. Co.
Address.....1500 N. Washington
Tel.: 442-1700.....CBS
Newspaper Affiliation...Commercial-News
Station Representative...Jack Masla
General Manager.....Robert J. Burow
Sta. Mgr.....Max Shaffer

Commercial Manager John Eckert
 Program Director Honore Ronan
 Chief Engineer Norlyn Dossey
 Owners of: WIIEC-AM-TV, Rochester; WINB-AM-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc. Power: 1 Kw.
 Owned Vermillion Bcstg. Corp.
 Address P. O. Box 142
 Tel.: 446-1312 MBS
 Representative Gill-Perna
 President Gilbert E. Meizger
 General Manager Elzer Marx
 Commercial Manager John Williamson
 Program Director Barry Katz
 Chief Engineer Taylor Clawson
 Owners of: WITZ, Jasper, Ind.

WDZ—Decatur—1921

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned By Mid-States Bcstg. Co.
 Business-Studio Address 265 S. Park St.
 Tel.: 423-9744 MBS
 Representative Peters, Griffin, Woodward
 Pres., Gen. Mgr. Frank C. Schroeder, Jr.
 Commercial Manager B. J. Smith
 Asst. Mgr., Program Director Harry Michaels
 Chief Engineer Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Illinois Bcstg. Co.
 Address 1100 E. Pershing Road
 Tel.: 877-5371 CBS
 Newspaper Affiliation Decatur Herald & Review
 Representative Weed
 President Frederick W. Schaub
 Vice President Merrill Lindsay
 Station Manager Robert B. King
 Program Director H. Downey Hewey
 Chief Engineer Jules Robinett
 Owners of: WSOY-FM, Decatur; WSEI-FM, Effingham;
 WVLE-AM-FM, Olney, All Ill.

WLKB—De Kalb—1947

Frequency: 1360 Kc. Power: 1,000 Watts d.
 Owned-Oper. By DeKalb Radio Studios, Inc.
 Business-Studio Address 711 N. First St.
 Tel.: 758-3485 Independent
 Pres., Gen. Mgr. George C. Biggar
 Commercial Manager Richard M. Hubbell
 Program Director R. C. Brown
 Chief Engineer W. Dean Clayton

WIXN—Dixon—1961

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned By Russell G. Salter, Inc.
 Address 1460 College Ave.
 Tel.: 283-1811 Independent
 President Lloyd Burlingham
 General Manager Robert L. Harris
 Operations Mgr. Ronald Bushaw
 Commercial Mgr. Bill J. Crandall
 Chief Engineer Frank Baker

WDQN—Du Quoin—1951

Frequency: 1580 Kc. Power: 250 Watts
 Owned-Oper. By DuQuoin Bcstg. Co.
 Address Music Center
 Tel.: LI 2-3894 Independent
 Sta. Representative Devney Organization
 Pres., Gen. Mgr. M. R. Lankford
 Comm. Sales Prom. Mgr. Gene Showalter
 Chief Engineer W. W. Beacham

WDLM—East Moline—1960

Frequency: 960 Kc. Power: 1 Kw. d.
 Owned By Moody Bible Inst., of Chicago
 Address RFD, Coal Valley, Ill.
 Tel.: Orion, Ill. Independent
 Manager W. E. Mayfield
 Station Manager Dean L. Sippel
 Chief Engineer Earl Kesselhuth

WBBR—East St. Louis—1935

Freq.: 1490 Kc. Power: 500 Watts d. 250 n.
 Owned By Stanlin, Inc.
 Address Broadview Hotel, 421 E. Broadway
 Tel.: BRidge 1-4625 ABC
 Sta. Representative Good Music Broadcasters
 President Louis Strick
 General Manager George Lasker
 Program Dir. Dean L. Sippel
 Chief Engineer Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc. Power: 250 Watts, d.
 Owned-Operated By Effingham Bcstg. Co.
 Address 110 N. Banker St.
 Tel.: 1090 Independent
 Station Rep. Devney Organization
 President Joseph E. McNaughton
 General Sta. Mgr. Charles G. Pettit
 Sales Promotion Mgr. Donald W. Springer
 Program Director Larry Wilson
 Publicity Director Zona B. Davis
 Chief Engineer Randall Moody

WRMN—Elgin—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By The Elgin Bcstg. Co.
 Address 18½ Douglas Ave.
 Tel.: SH 1-7700 Independent
 News Affil. Pekin Times, Yuma Sun
 Representative Devney Organization
 Pres., Gen. Mgr. J. Richard Sutter

WEAW—Evanston—1946

Frequency: 1330 Kc. Power: 5 Kw. d.
 Owned No. Shore Bcstg. Co., Inc.
 Address 1700 Central St.
 Tel.: UN 4-7600 Independent
 Station Representative Weed
 Pres., Gen. Mgr. Edward A. Wheeler
 Commercial Manager James Nortinson
 Program Director Doris Peterson
 Chief Engineer Fred Weis

WNMP—Evanston—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Semrow Broadcasting Co.
 Address... 1710 Orrington Ave.
 Tel.: GR 5-1590... Independent
 Station Representative... Broadcast Time Sales
 President... Otto Semrow
 General Sta. Mgr. ... William Bishop
 Commercial Manager... John K. Thoreson
 Chief Engineer... Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned-Oper. By... Wayne County Bcstg. Co.
 Address... Box 72
 Tel.: 2159... KBS
 Representative... Grant Webb
 Partners... T. S. Lund, B. Davidson
 General Manager... Thomas S. Land
 Commercial Mgr. ... Garnet Williams
 Program Director... Bill Arthur
 Publicity Director... Darrell Linne
 Chief Engineer... Gil Wallace
 Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc. Power: 5000 Watts d.
 Owned By... Triad TV Corp.
 Business-Studio Address... 9 N. Chicago Ave.
 Tel.: Adams 2-5171... Independent
 Station Representative... Spot Time Sales
 President... C. Wayne Wright
 General Mgr. ... Richard A. Carroll
 Chief Engineer... LaVerne G. Bawinkel

WAIK—Galesburg—1957

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned By... Webster Bcstg. Co.
 Address... 36 Park Plaza
 Tel.: 342-3161... ABC
 Sta. Representative... Burn-Smith Co.
 President, Gen. Mgr. ... F. C. Webster, Jr.
 Comm., Sales Promo. Mgr. ... Jean Pickrel
 Program Director... Woody Worley
 Publicity Director... Richard Siko
 Chief Engineer... Carl Martin

WGIL—Galesburg—1938

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Galesburg Bcstg. Co., Inc.
 Address... 60 S. Kellogg
 Tel.: 342-5131... MBS
 Newspaper Affiliation... Register Mail
 President... William C. Pritchard
 Gen. Sta. Mgr. ... Roger Coleman
 Program Director... Dale Adkins
 Chief Engineer... James Thompson

WGNU—Granite City—1961

Frequency: 920 Kc. Power: 500 Watts d.
 Owned By... Tri-Cities Bcstg. Co.
 Address... Granite City
 Tel.: Granite City... Independent
 General Manager... Chuck Norman

WEBQ—Harrisburg—1923

Frequency: 1240 Kc. Power: 250 Watts
 Owned By... First Trust Assoc.
 Address... 100 E. Poplar St.
 Tel.: Clearbrook 3-7032... KBS
 Gen.-Station-Comm. Mgr. ... Inglls M. Taylor
 Sales Prom. Manager... Edward Topper
 Program Director... Norma Slaton
 Publicity Director... Dorice Turner
 Chief Engineer... Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc. Power: 500 Watts
 Owned By... Esther Blodgett
 Address... 205 E. Brainard
 Tel.: Harvard... Independent
 c/o... Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Egyptian Bcstg. Co.
 Business Address... P.O. Box 179
 Tel.: WI 2-2181... MBS-KBS
 Station Representative... Hal Holman
 President... Charles R. Cook
 General Sta. Mgr. ... W. Robert Cook
 Sales Promotion Manager... Fred Simmons
 Program Director... Shirley Cook Bauman
 Publicity Director... Frank Samuel
 Chief Engineer... Ben E. Orf

WJIL—Jacksonville—1961

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By... Donald E. Udey
 Address... E. Morton Road
 Tel.: 245-5119... Independent
 General Manager... Donald E. Udey

WLDS—Jacksonville—1941

Frequency: 1180 Kc. Power: 1000 Watts d.
 Owned... Jacksonville Radio & TV Bcstg. Corp.
 Business Address... Fox Theatre Bldg.
 Tel.: 245-7171... Independent
 Newspaper Affil. ... Journal-Courier
 Station Representative... Hal Holman
 President... Robert Fay
 General Manager... R. Karl Baker
 Program Director... Raymond Wells
 Publicity Dir. ... Marie Barton
 Chief Engineer... G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480 Kc. Power: 500 Watts
 Owned By... Tri-County Broadcasting Co.
 Address... Box 130
 Tel.: 1214... KBS
 Owner & Gen. Mgr. ... B. Meyer

WJOL—Joliet—1926

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By... WJOL, Inc.
 Business-Studio-Transmitter... 601 Walnut St.
 Tel.: 726-4761... Independent
 Station Representative... Devney Organization
 Pres., Gen. Mgr. ... Joseph F. Novy
 Prog. Dir. ... Eileen Caron
 Station Mgr., Chief Engineer... J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W.n.
 Owned-Operated By.....WKAN Radio, Inc.
 Business Address.....183 N. Schuyler Ave.
 Tel.: WELLS 3-6633.....Independent
 Newspaper Affiliation.....Daily Journal Co.
 Station Rep.....Radio TV Rep.
 President.....Burrell Small
 General Manager.....Bruce Brown
 Station Manager.....Robert Hawkins
 Chief Engineer.....Richard Eckels
 Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg,
 Calif.; WQUA, Moline, Ill.

WKEI—Kewanee—1952

Freq.: 1450 Kc....Power: 500 W. d., 100 W. n.
 Owned By:.....Kewanee Bcstg. Co.,
 Address.....Hotel Kewanee
 Tel.: 4471.....Independent
 Station Representative.....Devney Org.
 President, Gen. Mgr.....George Walker
 Commercial Manager.....Tom Kiernan
 Program Director.....Eldon Q. Johnson
 Chief Engineer.....James B. Kidd

WTAQ—La Grange—1950

Frequency: 1300 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....S & S Bcstg. Co.
 Address.....Box 408
 Tel.: FL 2-1300.....Independent
 Station Rep.....Charles Bernard
 President, Gen. Mgr.....Charles Sebastian
 Station Manager.....Arthur L. Schlaman
 Commercial Manager.....Margaret Burger
 Sales Promotion Mgr.....Ralph Faucher
 Program, Publicity Dir.....Win Jolly
 Chief Engineer.....F. Patrick Nugent

WLPO—La Salle—1947

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned By.....La Salle County Bcstg. Corp.
 Address.....P.O. Box 215
 Tel.: (815) 223-3100.....Independent
 Newspaper Affiliation.....Daily News Tribune
 Representative.....Grant Webb
 President.....Peter Miller
 General Manager.....Bill Dahlsten
 Program Director.....Gerald Peterson
 Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc....Power: 500 Watts, d.
 Owned By.....Lawrenceville Bcstg. Co.
 Address.....Box 210
 Tel.: 910.....Independent
 Station Rep.....Devney Organization
 President, Gen. Mgr.....Stuart K. Lankford
 Program Director.....Dick Fox
 Chief Engineer.....Carl Shannon

WPRC—Lincoln—1951

Frequency: 1370 Kc....Power: 500 Watts d.
 Owned-Oper. By.....Prairie Radio Corp.
 Address.....P. O. Box 37
 Tel.: 732-4370.....MBS
 Pres., Gen. Mgr.....Ray F. Knochel
 Station Manager.....E. Layman

WSMI—Litchfield—1950

Frequency: 1540 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.
 Address.....Box 241
 Tel.: 324-2345.....MBS
 Pres., Gen. Mgr.....Hayward L. Talley

WLUV—Loves Park—1962

Frequency: 1520 Kc....Power: 500 Watts d.
 Owned By.....Loves Park Bcstg. Co.
 Address.....P.O. Box 2201
 Tel.: 876-2337.....Independent
 Owner, General Mgr.....Angelo J. Salvi
 Commercial Manager.....Robert Greene

WKAI—Macomb—1947

Frequency: 1510 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WKAI Bcstg. Co.
 Address.....113 E. Carroll St.
 Tel.: TEmple 3-4129.....Independent
 Newspaper Affiliation.....Daily Journal
 President.....William H. Rudolph
 General Manager.....D. Naber

WGGH—Marion—1949

Frequency: 1150 Kc....Power: 5000 Watts d.
 Owned-Operated By.....Marion Bcstg. Co.
 Business Address.....P. O. Box 311
 Tel.: WYandotte 3-8102.....Independent
 President.....George W. Dodds
 Gen. Mgr., Prog. Dir.....Jim Duncan
 Commercial Manager.....Ina S. Trammell
 Chief Engineer.....Robert Feurer

WLBH—Mattoon—1946

Frequency: 1170 Kc....Power: 250 Watts d.
 Owned-Operated By.....Mattoon Bcstg. Co.
 Bus.-Studio Address.....1632½ B'way Ave.
 Tel.: AD 4-6464.....Independent
 Station Rep.....Holman
 President, Gen.-Station Mgr.....J. R. Livesay
 Commercial Manager.....Ken Wooddell
 Sales Prom. Mgr.....Robert Veech
 Program Director.....Ken Jakle
 Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc....Power: 1,000 Watts d.
 Owned-Oper. By.....Fort Massac Bcstg. Co.
 Business Address.....409 Ferry St.
 Tel.: 2106.....KBS
 Sta. Representative.....Grant Webb
 President.....W. Tiner
 Sta., Sales Prom. Manager.....V. G. Smith
 Prog. Dir., Ch. Engineer.....Ben Smith

WQUA—Moline—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Radio Moline
 Address.....1319 Fifth Ave.
 Tel.: 764-6727.....Independent
 Newspaper Affil.....Kankakee Daily Journal
 Representative.....Geo. P. Hollingbery Co.
 President.....Len H. Small

ILLINOIS

General Manager.....G. La Verne Flambo
Station Manager.....J. Maxim Ryder
Program Director.....Donald L. Hanley
Chief Engineer.....Horold Higby
Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-
burg, Calif.; WRRR, Rockford, Ill.

WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned By.....Prairieland Bcstrs.
Address.....First & Main St.
Tel.: 666.....Independent
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

WVMC—Mt. Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Jel-Co Radio
Address.....N. Cherry Road
Tel.: 262-5111.....KBS
Station Representative.....Burn-Smith
President, Gen. Mgr.....John F. Huribut
Program Director.....Robert A. Clark
Chief Engineer.....Dave Winslow

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. . . Power 5,000 Watts, d.
Owned-Oper. By...Mt. Vernon Radio & TV Co.
Address.....Mitchell Bldg.
Tel.: 242-3500.....Independent
Station Rep.....Pearson
President.....John Russell Mitchell
General, Station Mgr.....Robert L. Whitaker
Commercial Manager.....Fred A. Mosimann
Chief Engineer.....William R. Schmidt

WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By...Martha D. & Robert M. Rapp
Business Address.....1602 Elm St.
Tel.: 687-1420.....KBS
Gen., Sta. Mgr.....Jay Goble

WIOK—Normal—1962

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owned By.....McLean County Bcstg. Co.
Address.....P.O. Box 1440
Tel.: 378-2621.....MBS
Station Representative.....Hal Holman
President.....Robert W. Sudbink
General Manager.....Ron Gallina
Program Director.....Thom Brown
Chief Engineer.....O. D. Kost

WOPA—Oak Park—1950

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Village Bcstg. Co.
Address.....408 S. Oak Park Ave.
Tel.: ES 8-4653.....Independent
Representative.....Howard
President.....E. Sonderling
General Manager.....Al Michel
Program Director.....Don Lucki
Chief Engineer.....Sidney Schneider
Owners of: WDIA, Memphis; KDIA, Oakland;
WOPA-FM; KFOX, Long Beach.

WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Operated By.....Illinois Bcstg.
Address.....302½ Main St.
Tel.: EX 3-2156.....Independent
Newspaper Affil.....Lindsay, Schaub Newsp.
Sta. Representative.....Holman
Pres.....Fred W. Schaub
General, Comm. Mgr.....Charles R. Griggs
Prog. Dir.....Joe Kosack
Chief Engineer.....Donald Schnell
Owners of: WSOY, Decatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....Carl H. Meyer
Address.....417 W. Madison St.
Tel.: Hempstead 3-1430.....Independent
Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
Program Director.....Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc....Power: 1,000 Watts, d.
Owned-Operated By.....Paris Bcstg. Corp.
Address.....Box 262
Tel.: 5-0153.....Independent
Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
Prog. Dir.....John Powell
Publicity Dir.....Gene Tyler
Chief Engineer.....Wayne Lemen

WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned By.....F. F. McNaughton
Business Address.....15 South Capitol St.
Tel.: 346-2134.....Independent
Sta. Representative.....Pearson
Pres., Gen. Mgr.....F. F. McNaughton
Sta. Mgr., Pub. Dir.....George C. Udry
Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By.....Peoria Bcstg.
Address.....Box 1350
Tel.: 674-9113.....NBC
Sta. Rep.....Venard, Torbet & McConnell
President.....John Cleary
General Manager.....Ray Diaz

WIRL—Peoria—1948

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By.....Kankakee Daily Journal
Address.....121 N.E. Jefferson Ave.
Tel.: 674-9239.....Independent
Station Rep.....McGavren/Guild
Gen. Sta. Manager...Howard H. Frederick
Comm., Sales Prom. Manager.Morton E. Cantor
Program Director.....Volney E. Lamb, Jr.
Chief Engineer.....Duane Reifsteck

WBBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midwest Television, Inc.
Address.....212 S.W. Jefferson Ave.

Tel.: 676-0711CBS
 Newspaper Affil. Lindsay-Schaub Newspapers
 Reps. Peters, Griffin, Woodward, Inc.
 President. August C. Meyer
 General Manager William L. Brown
 Asst. Station Manager Edward Peters
 Exec. V.P. Guy Main
 Operations, Publicity Mgr. John Ketterer
 Chief Engineer. George Pyle
 Owners of: WMBD-TV; WCIA-TV, Champaign.

WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Radio One Corp.
 Address. 614-A Main St.
 Tel.: 674-9249 MBS
 Station Representative Gill-Perna
 President Frank Babcock
 Vice President J. W. O'Connor
 General Manager Donald E. McCarty
 Commercial Manager. Bill Chambers
 Publicity Director Connie Jones

WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned Pike Broadcasting Co.
 Address Pittsfield, Ill.
 Tel.: 650 Independent
 Station Rep. Continental Radio Sales
 President, Gen. Mgr. G. B. Meyer
 Sta. Mgr., Ch. Eng. J. A. Harmison

WZOE—Princeton—1961

Frequency: 1490 Kc. Power: 1 Kw. d. 250 W. n.
 Owned By Bureau Broadcasting Co.
 Address Princeton
 Tel.: 2-1013 KBS
 General Manager Jim Wencker
 Commercial Manager Jack Martin
 Sales Promotion Manager Jerry Anthony
 Chief Engineer David Stone

WGEM—Quincy—1947

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. Quincy Bcstg. Co.
 Business-Studio Address. Hotel Quincy
 Tel.: 222-6840 ABC
 Newspaper Affiliation. Quincy Herald Whig
 Station Rep. Adam Young
 President. T. C. Oakley
 General Manager. Joe Bonansinga
 Comm. Mgr. J. Ben Stewart
 Prog. Dir. Fred Colgan
 Pub. Dir. Hal Heidbreder
 Chief Engineer. Frank E. Laughlin
 Owners of: WGEM-TV, Quincy, Ill.

WTAD—Quincy—1925

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. Lee Bcstg., Inc.
 Address WCU Bldg.
 Tel.: 222-6200 CBS
 Newspaper Affiliation. Hannibal Courier Post
 Station Rep. Advertising Time Sales
 President, Gen. Mgr. Walter J. Rothschild
 National Sales Mgr. Wayne W. Cribb
 Program Director. Hal Barton
 Chief Engineer. J. E. Gray
 Owners of: KHQA-TV; WTAD-FM, Quincy, Ill.

WRTL—Rantoul—1962

Frequency: 1460 Kc. Power: 500 Watts
 Owned By Regional Radio Service
 Address P.O. Box 115
 Tel.: Rantoul Independent
 Sales Manager D. Richard Williams
 Program Director John Coleman
 Chief Engineer W. R. Brown

WTAY—Robinson—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By. Ann Broadcasting Corp.
 Business Address. P.O. Box 266
 Tel.: 544-2191 KBS
 Pres., Gen. Mgr. Kathryn A. Duncan
 Station, Comm. Mgr. Jack Weber
 Chief Engineer. Harold Vandament

WHBF—Rock Island—1925

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By. Rock Island Bcstg. Co.
 Address 231 18th St.
 Tel.: 786-5441 CBS
 Newspaper Affiliation. Rock Island Argus
 Representatives Hyett; Avery-Knodel
 President. Ben H. Potter
 V.P., General Manager Leslie C. Johnson
 Asst. Mgr., Dir. Sales. Maurice Corken
 Sales Prom. Mgr. Heber Darton
 Program Dir. Frank S. Hicks
 Public Relations Fern Hawks
 Chief Engineer. Robert J. Sিনnett
 Owners of: WHBF-FM-TV, Rock Island.

WJRL—Rockford—1960

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned By Town and Country Radio, Inc.
 Address 125 N. Church
 Tel.: WO 8-5821 Independent
 President, Gen. Mgr. John R. Livingston
 Chief Engineer. Gerald DeVore

WROK—Rockford—1929

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By Rockford Broadcasters, Inc.
 Address 1100 Tamarack Lane
 Tel.: 399-2233 ABC
 Newspaper Affil. Rockford Newspapers, Inc.
 Representative H-R
 President. E. K. Todd
 General, Comm. Manager David W. Salisbury
 Assistant Mgr. Maurice P. Owens
 Publicity Director Ralph Reynolds
 Chief Engineer. Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Operated by. Radio Rockford, Inc.
 Address 113 S. Court St.
 Tel.: 968-1869 Independent
 Newspaper Affil. Kansas Daily Journal
 Representative Radio-TV Reps.
 President. Burrell L. Small
 General, Comm. Mgr. Ward W. Hartman
 Program Director H. Irving Tingley
 Chief Engineer. Clyde Downing

ILLINOIS

WGSB—St. Charles—1961

Frequency: 1480 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Fox Valley Bcstg. Co.
Address 1215 Fern Ave.
Tel.: 584-8820 MBS
General Manager William M. Evans
Commercial Manager Homer Hanlon
Program Director Joe Barrie
Publicity Director Thelma Petrie
Chief Engineer Robert Roehrig

WJBD—Salem—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned Salem Bcstg. Co.
Address 121 S. Walnut St.
Tel.: 2000 KBS
Representative Grant Webb
General, Sta. Mgr., Ch. Eng. Bryan Davidson
Program Dir. Claudine Rush
Comm., Sales Prom. Manager .. John Scrivner
Publicity Director Vivian Eubanks
Owners of: WFIW, Fairfield: WMFT Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc. Power: 250 W.
Owned Hirsch Communication Eng. Corp.
Address 324 Broadway, Cape Girardeau, Mo.
Tel.: 333 Independent
President Robert O. Hirsch
Station Manager Jack Scheper

WCVS—Springfield—1926

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WPFA, Inc.
Address 3001 S. Fourth St.
Tel.: 544-9855 ABC
Station Representative Gill-Perna
President J. William O'Connor
Gen., Comm. Manager Ken Spengler
Program Director James Palmer
Chief Engineer Dick Ashenfelter
Owners of: KLEE, Ottumwa, Ia.

WMAY—Springfield—1950

Freq.: 970 Kc. Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By Lincoln Bcstg. Corp.
Address P.O. Box 460
Tel.: 529-1676 NBC
Station Rep. McGavren/Guild
President, Gen. Mgr. Gordon Sherman
Commercial Mgr. John O'Shea
Program Director Syl Blinks
Sales Prom. Publicity Dir. Mel Kampe
Chief Engineer Melvin Feldman

WTAX—Springfield—1930

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WTAX, Inc.
Business Address 712 S. 31st St.
Tel.: 522-4441 CBS
Station Representative Jack Masla
Pres., Gen. Mgr. Oliver J. Keller
Commercial Manager S. T. Harbison
Sales Promotion Mgr. Ed Mahoney
Publicity Director Bill Berg
Chief Engineer Bill Gustafson

WSDR—Sterling—1949

Frequency: 1240 Kc. Power: 500 W. d., 100 W. n.
Owned-Oper. By Blackhawk Bcstg. Co.
Address Lawrence Bldg.
Tel.: 625-3400 Independent
Pres., Gen. Mgr. Sam Bartlett
Station, Comm. Mgr. John Rohwer
Program Director George Tierney
Publicity Director Voight Smith
Chief Engineer Ed Fisher

WIZZ—Streator—1953

Frequency: 1250 Kc. Power: 500 Watts d.
Owned-Oper. By Streator Bcstg. Co.
Address Box 377
Tel.: 2-2947 Independent
Representative Pearson
Managing Partner Stephen P. Bellinger
Station Manager John R. Hallstrom
Asst. Manager James A. Mudd
Program Director Dwayne Noss
Chief Engineer Vern Buland
Owners of: WRAM, Monmouth.

WTIM—Taylorville—1949

Frequency: 1410 Kc. Power: 1000 Watts d
Owned By Community Bcstrs.
Address Hotel Frisini
Tel.: VAn Dyke 4-3368 Independent
Representative Continental
President Roger Moyer
General Manager W. P. Scott
Chief Engineer G. Black

WKID—Urbana—1948

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned-Operated By WKID Bcstg. Co.
Address P. O. Box 192
Tel.: 367-5431 MBS
Station Representative Spot Time Sales
President, Gen. Mgr. Robert F. Meskill
Program Director Tom Brown
Chief Engineer Jack Bobicz
Owners of: KYSN, Colorado Springs.

WGFA—Waukegan—1961

Frequency: 1360 Kc. Power: 1 Kw. d.
Owned By Iroquois County Bcstg. Co.
Address Box 68A
Tel.: Idlewood 2-2488 Independent
President Don Ruth
General, Station Manager Bob Bivans
Comm., Sales Promotion Mgr. Del Trudeau
Program Director Ronald Hunt
Chief Engineer Gary Hixson

WKRS—Waukegan—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By News-Sun Bcstg. Co.
Business Address P. O. Box 500
Tel.: 336-7900 Independent
Newspaper Affiliation Waukegan News-Sun
Representative Devney Organization
V.P., General Manager Alfred F. Sorenson

Assistant, Commercial Manager Jerry Cray
 Operations Manager Bob Jones
 Program Director Arlene Byrne
 Chief Engineer Verne Buland
 Owners of: WZIP, Cincinnati, O.

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned.....Pyramid Radio Bcstg. & TV Co.
 Address.....P. O. Box 359
 Tel.: 1300Independent
 Representative Hal Holman
 President.....Dr. Guy W. Lambert
 General, Comm. Mgr.....Walter C. Schafer

Program, Publicity Director..... Fran Booton
 Chief Engineer.....Everett T. Kennedy

WBBY—Wood River—1961

Frequency: 590 Kc.....Power: 500 W. d.
 Owned By.....Madison County Bcstg. Co.
 Address.....Box 7, Alton, Ill.
 Tel.: 259-1800MBS
 Station Representative..... Hal Holman
 President.....Robert W. Sudbrink
 General Manager.....Lee W. Allerton
 Program Director..... Jerry Collins
 Chief Engineer.....Robert Gerner
 Owners of: WRMS, Beardstown, Ill.

Pop.: 4,798,000
 Families: 1,479,500

Indiana

Radio Homes: 1,440,500
 AM Stas. in State: 65

WHBU—Anderson—1923

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Anderson Bcstg. Corp.
 Address.....640 Citizens Bank Bldg.
 Tel.: 644-7791CBS
 President.....C. Bruce McConnell
 General Manager.....John R. Atkinson
 Chief Engr.....W. J. Hecht

Representative Meeker
 President Sarkes Tarzian
 Gen. Mgr..... Glenn Van Horn
 Commercial Mgr.....C. Raymond Bartlett
 Program Director.....William Franzmann
 Chief Engineer..... William Wood
 Owners of: WTTV, Bloomington; WPTA-TV,
 Roanoke; WFAM-TV, Lafayette; WTTV-FM,
 Bloomington; WPTH-FM, Ft. Wayne.

WHUT—Anderson—1946

Frequency: 1470 Kc.Power: 1000 Watts d.
 Owned-Operated By.....WBOW Radio, Inc.
 Address Box 151
 Tel.: 644-1255Independent
 Station RepresentativeWeed
 PresidentWilliam O'Connor
 General Manager.....John Karr
 Commercial Manager Roger Kiley
 Program Director Richard Eller
 Publicity Director Gene Swindell
 Sales Promotion Manager..... Joseph Howard
 Chief Engineer Dick Lange
 Owners of: WBOW, Terre Haute, Ind.

WBNL—Boonville—1950

Frequency: 1540 Kc....Power: 250 Watts d.
 Owned-Oper. By.....Boonville Bcstg. Co.
 AddressLynnville Road
 Tel.: 880KBS-MBS
 Pres., Chief Eng.....H. C. Sanders
 Gen., Program Dir.....Norman Hall

WBIW—Bedford—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Bedford Bcstg. Co.
 AddressP. O. Box 127
 Tel.: BRowning 5-7555.....Independent
 Sta. Reps...Kentucky Radio Sales; Masla Assoc.
 PresidentLester G. Spencer
 General Station Mgr.William M. Quigg
 Commercial ManagerOtt Medlock
 Program DirectorMike Davison
 Chief Engineer Carl Finger
 Owners of: WKRV-AM-FM, Richmond; WBAT,
 Marion. Both Ind.

WBZI—Brazil—1959

Frequency: 1380 Kc.....Power: 500 Watts d.
 Owned ByCommunity Bcstg. Corp., Inc.
 Address.....P. O. Box 227
 Tel.: 2317Independent
 PresidentJohn A. White
 General ManagerCasey A. Heckman

WCSI—Columbus—1950

Frequency: 1010 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....White River Bcstg.
 Address.....501½ Washington St.
 Tel.: 372-4448Independent
 Newspaper Affilia...Rep.-Courier, Findlay, O.
 RepresentativeClark
 President.....R. L. Heminger
 General, Station Mgr.Donald Pille
 Commercial ManagerW. R. Williamson
 Program DirectorJerry Castor
 Chief Engineer.....Max Cockley
 Owners of: WFVN-AM-FM, Findlay, O.; WFLM,
 Ft. Lauderdale, Fla.; WCSI-FM, Columbus, Ind.

WTTS—Bloomington—1949

Freq.: 1370 Kc.....Power 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Sarkes Tarzian, Inc.
 Business-Studio Address...535 S. Walnut St.
 Tel.: Ed 2-3366ABC

WCNB—Connersville—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated By.....News Examiner Co.

INDIANA

Business-Studio Address.....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil......News Examiner
Station Rep......Gill-Perna
President.....George S. Tatman
Station, Comm. Mgr......E. M. Jackson
Program Dir......Francis E. Chomel
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....**Power:** 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. Representative.....Gill-Perna
President, Gen. Mgr......Clarence C. Moore
Commercial Sta. Mgr......Lu Martin
Sales Prom. Mgr., Prog. Dir......Bob Miller
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.**Power:** 1 Kw. d., 250 W. n.
Owned By.....Truth Radio Corp.
Address.....3600 Oakland Ave.
Tel.: JA 3-1960.....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep......Advertising Time Sales
President.....John F. Dille, Jr.
General Manager.....Paul C. Brines
Station Mgr......Jerry Maloney
Asst. Mgr......Edwin J. Lasko
Commercial Manager.....Frank Polisi
Prog. Dir......Edwin Huor
Sales Prom., Publicity Dir......Ken Owens
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV,
South Bend.

WGBF—Evansville—1923

Frequency: 1280 Kc.**Power:** 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WGBF, Inc.
Business-Studio Address.....1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Station Representative.....Weed Radio
President, Gen. Mgr......Martin L. Leich
Program Director.....Mrs. Pat Roper
Sales Promo., Pub. Dir......Gene Crawford
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....South Central Bcastg. Corp.
Address.....1162 Mt. Auburn Rd.
Tel.: Harrison 4-8284.....Independent
Representative.....Pearson Co.
Pres., Gen.-Sta. Mgr......John A. Engelbrecht
Chief Engineer.....George F. Stoltz
Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc.**Power:** 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HARRISON 5-2221.....MBS
Station Representative.....Radio-TV Reps., Inc.
President.....Robert S. Davis

General Manager.....James G. Hearon
Commercial Manager.....Howard Bright
Program Director.....Mrs. Jeanne Wesbecker
Publicity Director.....Mrs. Shirley Miller
Chief Engineer.....John F. Brown

WROZ—Evansville—1936

Frequency: 1400 Kc.**Power:** 1 Kw. d., 250 W. n.
Owned By.....J. B. Fuqua
Business-Studio Address.....Box 441
Tel.: HARRISON 2-4171.....CBS
Station Rep......Hollingbery
President.....J. B. Fuqua
General Manager.....Robert East
Chief Engineer.....William Schultz

WANE—Ft. Wayne—1948

Freq.: 1450 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned.....Indiana Broadcasting Corp.
Address.....2915 W. State Blvd.
Tel.: ANihony 9411.....CBS
Sta. Representative.....H.R. Reps.
President.....C. Wrede Petersmeyer
General Manager.....Reid G. Chapman
Commercial Mgr......Merlin Smith
Promotion, Merch. Dir......John R. Thompson
Chief Engineer.....Walt Jones
Owners of: WISH-AM-TV, Indianapolis; WANE-
TV, Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV,
Houston, Tex.; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....News-Sentinel Bcastg. Co., Inc.
Bus.-Studio Address.....201½ W. Jefferson St.
Tel.: Eastbrook 3366.....ABC
Newspaper Affiliation.....News-Sentinel
Station Rep......Venard, Torbet & McConnell
President.....Helene R. Foellinger
Gen., Sta., Comm. Mgr......Merrill C. Johnson
Program Director.....William Hausman
Publicity Director.....Don Straub
Chief Engineer.....Richard Miller

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....**Power:** 5000 Watts
Owner.....WKJG, Inc.
Business-Studio Add......2633 W. State Blvd.
Tel.: ANthony 2295.....NBC
Newspaper Affil......Elkhart Truth Pub. Co.
Station Representative.....Adv. Time Sales
President.....John F. Dille, Jr.
Vice Pres......Paul Brynes
General Station Mgr......Hilliard Gates
Commercial Manager.....Sil Aston
Program Director.....Karl W. Hudson
Chief Eng......Eugene A. Chase
Owners of: WKJG-TV, Ft. Wayne.

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....**Power:** 50 Kw.
Owner.....Westinghouse Broadcasting Co., Inc.
Address.....128 W. Washington Blvd.
Tel.: AN 9436.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon

Gen., Sta. Manager Carl W. Vandagriff
 Commercial Manager.....H. D. Longworth
 Promotion Mgr.....Douglass D. Shull
 Program Dir.....Cal Bollwinkel
 Publicity Director.....Hilda C. Woehrmeyer
 Chief Engineer.....Hal Brokaw
 Owners of: KPIX-TV, San Francisco, Calif.; WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Kasper Bcstg. Co.
 Address 52½ E. Washington St.
 Tel.: 659-3338 KBS
 Station Representative Hopewell
 Gen. Mgr..... V. J. Kasper
 Chief Engineer.....D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....WGRY, Inc.
 Address 3669 B'way
 Tel.: 884-9409 Independent
 Station Rep..... Grant Webb
 President, Gen. Mgr.....George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc.Power: 1000 Watts
 Owned-Operated By ..Lake Bdcastg Co., Inc.
 AddressHotel Gary
 Tel.: 886-9171 Independent
 Station Representative Gill-Perna
 Pres., Gen., Mgr.....Dee O. Coe
 Asst. Gen. Mgr., Comm. Mgr.... Joseph A. Haas
 Program Director Gerry Grainger
 Chief EngineerVictor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
 Owned-Operated By.....Kosciusko Bcstg. Corp.
 Address930 E. Lincoln Ave.
 Tel.: KE 3-1460..... KBS
 President.....William N. Udell
 General, Station Mgr.....Charles D. Miller
 Commercial Manager.....James Briggs
 Sales Promotion Mgr.....Lamar Branson
 Program Director.....Phyllis Benjamin
 Publicity Director.....Donald Blough
 Chief Engineer..... Thom Pringle
 Owners of: WJMS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Colby Bcstg.
 Address6405 Olcott Ave.
 Tel.: TI. 4-1230 MBS
 Pres., Gen. Mgr.....Julian Colby
 Station Manager.....Judith Grambo
 Program Director.....Gary Wilson
 Chief Engineer.....Jim Loupas

WHLT—Huntington—1957

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned-Operated By...Radio Huntington, Inc.
 Business Address..... Hotel LaFontaine

Tel.: 3404 KBS
 President.....William J. Warren
 General ManagerMel King
 Chief Engineer H. Waterhouse

WFBM—Indianapolis—1926

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned By.....Time-Life Bcstg., Inc.
 Address1330 N. Meridian St.
 Tel.: MELrose 4-8521.....Independent
 RepresentativeKatz
 President.....W. C. Pullen, Jr.
 General Manager.....Eldon Campbell
 Station Manager..... Don Menke
 Sales Prom. Mgr., Pub. Dir.... Jerry Chapman
 Chief Engineer.....Bob Flanders
 Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV, Grand Rapids; WTCN-AM-TV, Minneapolis; WFBM-FM-TV; KOGO-AM-FM-TV, San Diego, Calif.

WGEE—Indianapolis—1956

Frequency: 1590 Kc.....Power: 5 Kw. d.
 OwnedRollins Bcstg. Co.
 Address 4800 E. Raymond Blvd.
 Tel.: Fleetwood 9-5591 Independent
 Station Rep.Continental
 President.....O. Wayne Rollins
 General Manager Kersh Walters
 Commercial Manager.....James Lawson
 Program Director Robert Todd
 Operations Mgr. Lance Jensen
 Chief Engineer..... Warren Fooks
 Owners of: WCHS-AM-TV, Charleston; WAMS, Wilmington; WRAP, Norfolk; WNJR, Newark; WBEE, Chicago; WPTZ-TV, Pittsburgh; WEAB-TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc..Power: 50 Kw. d.; 10 Kw. n.
 Owned-Operated By.....WIBC, Inc.
 Business Address..... 2835 N. Illinois St.
 Tel.: WA 4-2661..... Independent
 Representative Blair Radio
 President, Gen. Mgr....Richard M. Fairbanks
 Commercial Manager.....Gilbert L. Berry
 Prog. Dir.....William L. Dean
 Sales Prom., Publicity Dir.... Ronald J. Weaver
 Chief Engineer.....Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WIRE Bcstg. Co.
 Business-Studio Add... 307 N. Pennsylvania St.
 Tel.: ME 5-1541.....NBC
 Representative... Peters, Griffin & Woodward
 President Joseph C. Amaturo
 General Manager Bill J. Shuel
 Sales Promotion Mgr..... Paul L. Raikes
 Publicity Director Paul Lindstrom
 Chief EngineerGordon W. Trout

WISH—Indianapolis—1941

Frequency: 1310 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Indiana Bcstg. Corp.
 Business-Studio Address..1440 N. Meridian St.
 Tel.: ME 4-6411.....CBS
 RepresentativeH.R. Reps.

INDIANA

President.....C. Wrede Petersmeyer
General Manager.....Robert McConnell
Sta. Comm. Mgr.....Robert Ohleyer
Program Director.....William E. Frosch, Jr.
Publicity Dir.....Don Abbott
Chief Engineer.....C. E. Wallace
Owners of: WISH-EM-TV, Indianapolis, Ind.;
WANE-AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc.Power: 5 Kw. d.
Owned By.....Greater Indianapolis Bcstg.
Address.....3003 Kessler Blvd.
Tel.: WALnut 5-6494.....Independent
Station Rep.....Robert E. Eastman
President.....Robert D. Enoch
V.P., Station Mgr.....Eugene W. Strack
Vice President.....Florence K. Enoch
Program Director.....Howard Dorsey
Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc.Power: 1000 Watts d.
Owned-Operated By ..Jasper on the Air Inc.
Address.....Box 167
Tel.: 678.....Independent
President.....Dr. Gilbert E. Metzger
General Station Mgr.....Dennis J. Keller
Commercial Manager.....Bill Bates
Program Director.....Jack Brandt
Promotion Manager.....Tom Johnson
Publicity Director.....Shirley Brenner
Chief Engineer.....Dave Kennett
Owners of: WIFY, Danville, Ill.; WITZ-FM,
Jasper, Ind.

WXVW—Jeffersonville—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Electrocast, Inc.
Address.....Box 354
Tel.: BUiler 3-3577.....Independent
President, Gen. Mgr.....Keith L. Reising
Commercial Manager.....Ray Jenks
Program Director.....Bill Rough
Publicity Director.....Marty Lukins
Chief Engineer.....Clarence Henson

WAWK—Kendallville—1955

Frequency: 1570 Kc.Power: 250 Watts d.
Owned-Oper. By.....Noble DeKalb Bcstg. Co.
Address.....Box 47
Tel.: 347-2400.....Independent
President, Gen. Mgr.....Paul L. King
Sales, Program Director.....Fred Manahan
Publicity Director.....Walter Weaver
Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Freq.: 1350 Kc.Power: 5 Kw. d., 1 Kw. n.
Owner.....Booth Broadcasting
Business Address.....State Rd. #26
Tel.: GL 7-1194.....CBS
Representative.....Weed
President.....John L. Booth
General, Comm. Mgr.....John Carl Jeffrey
Prog. Dir.....Hugo J. DiSalvo
Chief Engineer.....Joseph McClain
Owners of: WJLB, Detroit; WJVA, South Bend;
WTOD, Toledo; WTRX, Flint; WSGW, Saginaw;
WIBM, Jackson, Mich.

WASK—Lafayette—1942

Freq.: 1450 Kc.Power: 1 Kw. d., 250 W. n.
Owned.....Lafayette Bcstg., Inc.
Business-Studio Address.....McCarty Lane
Tel.: Gibson 7-2186.....MBS
Station Rep.....Prestige Rep. Organ.
President, Gen. Mgr.....Henry Rosenthal
Program Director.....Dick Lingle
Chief Engineer.....George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc.Power: 1,000 Watts d.
Owned By.....WAZY Radio, Inc.
Address.....420 Columbia St.
Tel.: SHerwood 2-5021.....Independent
Station Rep.....Pearson
President, Gen. Mgr.....J. E. Willis
Program Director.....Karl Anderson
Chief Engineer.....Nate Hazlett

WLOI—La Porte—1948

Frequency: 1540 Kc.Power: 250 Watts d.
Owned-Oper. By...La Porte County Bcstg. Co.
Address.....P. O. Box 385
Tel.: 362-6144.....Independent
Station Representative.....Gill-Perna, Inc.
President.....Dee O. Coe
General Manager.....W. Olson
Commercial Manager.....Robert F. Coffeen
Chief Engineer.....C. E. Gustafson

WBTO—Linton—1953

Frequency: 1600 Kc.Power: 500 Watts d.
Owned-Oper. By.....The Linton Bcstg. Co.
Business Address.....Highway 54
Tel.: 63.....KBS
President.....H. C. Sanders
General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc.Power: 250 Watts
Owned-Operated By ..Logansport Bcstg. Corp.
Address.....P. O. Box 399
Tel.: 3111.....MBS
President.....Glenn L. Miller
Gen., Sta. Mgr.....Richard E. Jackson
Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.Power: 1000 Watts
Owned-Oper. By.....Electronic Lab. Inc.
Address.....Telegraph Hill
Tel.: 1270.....KBS-MBS
President.....C. E. Henson
General Manager.....Dick Witty
Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc.Power: 500 W.d., 250 W.n.
Owned-Operated By Marlon Radio Corp
Address.....303½ S. Adams St.
Tel.: NOrth 4-6239.....ABC
President.....Lester G. Spencer
General Manager.....William C. Fowler
Comm. Mgr.....A. G. Von Dielingen
Program Director.....Mel Strasser
Chief Engineer.....Warren Arnett
Owners of: WKBY, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By.....WMRI, Inc.
 Address.....820 S. Pennsylvania St.
 Tel.: NOrth 4-7396.....CBS
 Newspaper Affil.....Chronicle Leader-Tribune
 Representative.....Burn-Smith
 General Manager.....Frank Haas
 Program Director.....Robert Mathis
 Chief Engineer.....Blair Weicht

WIMS—Michigan City—1947

Freq.: 1420 Kc. Power: 5 Kw. d.; 500 Wts. n.
 Owned.....Northern Indiana Bcstg., Inc.
 Business-Studio Address...Old Chicago Road
 Tel.: 362-2591.....Independent
 Pres., Gen. Mgr.....William N. Udell
 Comm. Mgrs.....Al Halus-S. C. McDonnell
 Sales Prom. Manager.....Robert E. Pfister
 Program Director.....Pat Turk
 Chief Engineer.....Robert E. Schilling
 Owners of: WKAM, Goshen, Ind.

WPCO—Mount Vernon—1955

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned.....Mt. Vernon Broadcasting Co.
 Address.....Box 231
 Tel.: PO 3-4484.....KBS
 President.....H. C. Sanders
 General Comm. Mgr.....F. Courtney Smith
 Chief Engineer.....Jerry Kissinger

WLBC—Muncie—1926

Frequency: 1340 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By .. Tri City Radio Corp.
 Business Address.....Highway #35 South
 Tel.: AT 8-4403.....CBS
 Representative.....Hal Holman
 Pres., Gen. Sta. Mgr.....D. A. Burton
 Commercial, Prom. Mgr.....Bill Craig
 Chief Engineer.....Pat Finnegan
 Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By.....Kentuckiana Broadcasting
 Address.....Box 378
 Tel.: WH 4-2235.....ABC
 Station Rep.....Devney Organization
 President, General Mgr.....Allen Embury
 Program Director.....W. Hatcher
 Chief Engineer.....Doug Mundy

WCTW—New Castle—1947

Frequency: 1550 Kc. Power: 250 Watts
 Owned.....WCTW, Inc.
 Address.....St. Rd. 38
 Tel.: JA 9-2600.....Independent
 President.....Walter S. Chambers, Jr.
 General, Station Mgr.....Howard A. White
 Program, Pub. Dir.....Jay Cunningham
 Chief Engineer.....Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned.....Dorrell Ochs

Address.....P. O. Box 46
 Tel.: FI 9-8421.....Independent
 Station Representative.....George Hopewell
 Station Manager.....Charles R. Plummer
 Program Director.....Roger Smith
 Chief Engineer.....Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By.....Wabash-Peru Bcstg Co., Inc.
 Address.....Hwy. 24
 Tel.: GRidley 3-4448.....Independent
 Station Rep.....Devney Organization
 President.....Mrs. David Gee
 Manager.....R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Glenn West
 Address.....Box 608
 Tel.: 1094.....KBS
 Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Princeton Bcstg. Co.
 Address.....Box 8
 Tel.: FU 5-4861.....Independent
 Sta. Representative.....Devney Organization
 Gen., Sta. Mgr.....M. R. Lankford
 Chief Engineer.....Lee Kennedy

WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By .. Central Bcstg. Corp.
 Address.....2301 W. Main St.
 Tel.: 3-1156.....Independent
 Pres., Gen., Sta. Mgr.....Lester G. Spencer
 Commercial Manager.....Jim Wickemeyer
 Publicity Director.....Fran Graves
 Program Director.....William M. Quigg
 Sales Prom. Director.....William Woehman
 Chief Engineer.....L. J. Duning
 Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Don H. Martin
 Address.....Box 472
 Tel.: 883-5750.....KBS
 Station Reps.....P.R.O.; Ky. Radio Sales
 Owner, Gen. Mgr.....Don H. Martin
 Commercial Mgr.....Herb Arms
 Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By.....Dr. Azra C. Baker
 Address.....1534 Ewing St.
 Tel.: JAcKson 2-1390.....Independent
 Station Mgr.....Bob Shippee
 Chief Engineer.....H. Maudlin

WSVL—Shelbyville—1961

Frequency: 1520 Kc. Power: 250 Watts

INDIANA

Owned By.....Shelby County Bcstg. Co., Inc.
Address.....Box 385
Tel.: EXpress 8-9757.....Independent
President.....R. D. Ingram
General. Sta. Manager.....John A. Hartnett
Commercial Manager.....James R. Brown
Program Director.....Scott Cederholm
Chief Engineer.....Marvin Young

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address.....Box 179
Tel.: CE 4-1111.....MBS
Station Rep.....Gill-Perna
President.....John L. Booth
General, Station Mgr.....Frank Crosiar
Program, Publicity Director.....A. Waters
Sales Prom. Mgr.....Bernard Thomas
Chief Engineer.....S. Grundtner
Owners of: WIOU, Kokomo; WTOD, Toledo;
WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;
WIBM, Jackson.

WNDU—South Bend—1944

Frequency: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Michiana Telecasting Corp.
Address.....P.O. Box 16
Tel.: CE 3-7111.....ABC
Station Rep.....Venard, Torbet & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Station Manager.....Daniel E. Martin
Sales Manager.....Robert J. Nowicki
Program Director.....John E. McCullough
Chief Engineer.....Ray Jackson
Owners of: WNDU-FM-TV.

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus.-Studio Address.....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation.....South Bend Tribune
Station Representative.....Paul H. Raymer
President.....Franklin D. Schurz
General. Sta. Manager.....Arthur R. O'Neil
Commercial Manager.....Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program Director.....Walter A. Sweitzer
Chief Engineer.....Scott N. Hagenau
Owners of: WSBT-FM-TV.

WTCJ—Tell City—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Tell City Bcstg. Co.
Address.....P.O. Box 237
Tel.: KI 7-2345.....KBS
President, Ch. Engineer.....James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Station Representative.....Gill-Perna

President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir.....J. Palmer
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618.....ABC
President.....T. S. Land
General Manager.....Dick Barrett
Assistant Manager.....Bill Roberts
Commercial Manager.....Harry Frey
Chief Engineer.....Henry Bader
Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Wabash Valley Bcstg. Corp.
Address.....918 Ohio St.
Tel.: CR 9481.....CBS
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....Anton Hulman, Jr.
V.P., Dir. of Operations.....Ben Falber, Jr.
V.P., Chief Engineer.....Russ Arnold
Program Director.....Richard O. Bieser
Publicity Director.....Sheldon Fisher
Owners of: WTHI-FM-TV.

WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Vincennes Sun Co.
Business Address.....Grand Hotel
Tel.: TU 2-6060.....MBS
Newspaper Affil.....Sun Commercial
Station Rep.....Pearson
President, Gen. Mgr.....Howard N. Greenlee
Chief Engineer.....John R. Cutshall

WRSW—Warsaw—1951

Frequency: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Reub Williams & Sons, Inc.
Address.....Times Building
Tel.: 262-3111.....Independent
Newspaper Affil.....Times-Union
President.....R. B. Williams
General Manager.....William Mollenhour
Commercial Manager.....Jack Essenberg
Program Director.....Marie Snyder
Chief Engineer.....Fred Gresso

WAMW—Washington—1955

Freq.: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Washington Radio, Inc.
Address.....228-230 K of C B'dg.
Tel.: CL 4-4300.....KBS-ABC
Newspaper Affil.....Wash. Herald
President.....David A. Draper
General Station Mgr.....Joe Edwards
Commercial Manager.....William T. Simpson
Program Director.....Eugene Cabel
Chief Engineer.....Lester Shirley

Pop.: 2,790,000
Families: 860,000

Iowa

Radio Homes: 848,000
AM Stas. in State: 66

KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned By KLGA, Inc.
Address Box 47
Station Representative Soderlund
Tel.: 294-2475 KBS
President Robert W. Behling
Gen. Comm. Mgr. George Allen
Prog., Pub. Director Gordon K. Root
Chief Engineer Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned By Wapello County Bcstg. Co.
Address Main & Burnett Sts.
Tel.: CE 2-3152 KBS
General Manager Dale Cowle
Commercial Mgr. David Inglis
Program Dir. James L. Orngard
Chief Engineer Daryl Wiley

KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By Nishna Valley Bcstg. Co.
Address P.O. Box 389
Tel.: 243-3920 KBS
Pres., Comm. Mgr. E. G. Faust
General Manager Frank G. Miller
Chief Engineer Dick Neby

KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By Boone Bcstg. Co.
Address 813 Keeler St.
Tel.: 432-1590 KBS
Newspaper Affil. News-Republican
President Mrs. Mary G. Garvey
General Manager Victor A. Sayer
Program Director Russell Mott
Chief Engineer Milton White

KBUR—Burlington—1941

Frequency: 1490 Kc. Power: 1 Kw. d.; 250 n.
Owned-Operated By R. B. Inc.
Address Roosevelt Ave.
Tel.: PL 2-2701 ABC
Station Representative Grant Webb
V. P., General Manager David H. Steinle
Commercial Manager Willis Schwartz
Sales Prom. Manager Thomas Holmquist
Chief Engineer Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Carroll Broadcasting Co.
Address Box 431
Tel.: 4321 Independent
Representative Pearson
General Manager Leo R. Mayr
Commercial Manager Lee Sandberg
Program Director Neil Trobak
Chief Engineer Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By KCFI, Inc.
Address P.O. Box 157
Tel.: Colfax 6-1739 Independent
Station Reps. Venard, Torbet & McC.; Bowden
President Don Blanchard
General Manager W. C. Porsow
Commercial Manager Dean Claggett
Chief Engineer Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power 5000 Watts
Owned-Oper. By Cedar Rapids TV Co.
Address 104 1st St., S.W.
Tel.: EMpire 4-4194 ABC
Newspaper Affil. Gazette
Station Representative Adv. Time Sales
President Joseph F. Hladky, Jr.
General Manager Redd Gardner
Commercial Manager Charles F. Butler
Sales Prom. Publicity Dir. Edna A. Herbst
Chief Engineer Lad Hlavaty
Owners of: KCRG-TV.

KHAK—Cedar Rapids—1961

Frequency: 1360 Kc. Power: 1,000 W. d.
Owned By Northland Bcstg. Corp.
Address 202 S.G.A. Bldg.
Tel.: 365-9431 Independent
Station Representative Pearson
President C. E. Crawford
General Manager Fred Drewry
St. Mgr., Prog. Dir. Joseph Boyle

KLWW—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned By Black Hawk Bcstg. Co.
Business Address 1225 First Ave., S.E.
Tel.: 363-8265 MBS
General Manager Bob Morris

WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned American Bcstg. Stations, Inc.
Bus. Studio Address Paramount Theater Bldg.
Tel.: EM 4-0171 CBS
Representative Katz
President Mrs. Helen S. Mark
Exec. V.P. William B. Quarton
Station Mgr. Kenneth L. Hastie
Commercial Mgr. Beryl W. Starbuck
Promotion Mgr. Jim Bowermaster
Program Manager Dean Landferg
Chief Engineer George Hixenbaugh
Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned By Hope Co.
 Address 1910 S. Main St.
 Tel.: 407
 Station Reprs. Bolles; Soderlund
 President L. W. Holland
 Station, Comm. Mgr. Clyde Holbrook
 Sales Promotion Mgr. Maxine Garrett
 Program Director George Coburn
 Publicity Director Virgene Huffman
 Chief Engineer Harold Baughman

KCHA—Charles City—1949

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned-Oper. By Radio Incorporated
 Address 300½ N. Main St.
 Tel.: CApitol 8-1231
 Station Rep. Hopewell
 Pres., Gen. Mgr. L. J. Bromberg
 Commercial, Program Dir. Richard Snyder
 Chief Engineer Vern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Operated By Cherokee Bcstg. Co.
 Address 219½ W. Main St.
 Tel.: CAAnal 5-2511
 Representative Hopewell
 President, Station Mgr. Charles Reznikov
 Commercial Mgr. Dave Davis
 Chief Engineer Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc. Power: 1 Kw.
 Owned By Valley TV-Radio, Inc.
 Address 514 S. Second St.
 Tel.: CH 3-2174
 Station Rep. Independent
 President Gill-Perna
 General Manager Russell G. Salter
 Commercial Manager Stanley B. Noyes
 Program Director Cecil H. Hamilton, Jr.
 Chief Engineer Jay Edwards
 John Wilson

KROS—Clinton—1941

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Clinton Bdcstg Corp.
 Address Jacobsen Bldg.
 Tel.: CH 2-1252
 Sta. Reprs. Venard, Torbet & McC.; Bowden
 President, General Manager B. M. Jacobson
 Commercial Manager Darline Gordon
 Program Director Ray Danielsen
 Chief Engineer G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. Power: 1 Kw. d.
 Owned By Nonpareil Bcstg. Co.
 Address 120 S. Main
 Tel.: 322-4041
 Newspaper Affil. ABC, KBS
 Station Representative Art Hagg
 President, Ch. Eng. Robert H. O'Brien
 Commercial Manager Clarence Hoover
 Sales Prom. Mgr., Pub. Dir. David A. DeBell
 Program Director Bob Hallgren

KSIB—Cresion—1946

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Oper. By Southwest Iowa Bcstg. Co.
 Address Radio Center
 Tel.: 782-2155
 Station Rep. Venard, Torbet & McConnell
 Gen., Sta., Comm. Mgr. E. M. Horning
 Chief Engineer W. G. Hatchett

KSTT—Davenport—1946

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By Quint Cities Bcstg. Co.
 Address 736 Federal St.
 Tel.: 326-2541
 Station Representative ABC
 Pres., Gen. Mgr. Adam Young
 Program Director Frederick Epstein
 Chief Engineer James M. Watt
 Roger Miller

KWNT—Davenport—1952

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned By R. W. & O. Schmidt
 Address 1019 Mound St.
 Tel.: 326-4407
 Station Rep. MBS
 General Manager Weed
 Robert Schmidt

WOC—Davenport—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By Tri-City Bdcstg. Co.
 Address 805 Brady Street
 Tel.: 324-1661
 Representative Peters, Griffin, Woodward
 President D. D. Palmer
 General Manager Raymond E. Guth
 Commercial Mgr. Don Green
 Sales Promotion Mgr. Richard Upp
 Program Director Robert Gifford
 Publicity Manager Dorothy Boyd
 Chief Eng. P. Arvidson
 Owners of: WOC-FM-TV.

KDEC—Decorah—1947

Freq.: 1240 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By Scenic Bcstg. Co.
 Business-Studio Address 308½ W. Water St.
 Tel.: 382-4251
 Pres., Gen. Mgr. Verne Koenig
 Commercial, Sales Prom. Mgr. Kenneth Bjerke
 Chief Engineer Curtis Lutz

KDSN—Denison—1956

Frequency: 1580 Kc. Power: 500 Watts
 Owned By Denison Bcstg. Co.
 Address Box 337
 Tel.: AMhurst 3-3141
 Pres., Gen. Mgr. Independent
 Program Director Walter F. Morrison
 Chief Engineer Don A. Uker
 Dale Eichor

KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By Fletcher-Mitchell Corp.
 Address 3512 Ingersoll

Tel.: 277-4483 ABC
 Station Representative Broadcast Time Sales
 President James I. Mitchell
 General Manager Claire E. Grant
 Nat'l Sales, Comm. Mgr. Bob Bruce
 Program Director Don Purdy
 Publicity Director John Carl
 Chief Engineer Robt. S. Brown
 Owners of: KLIN, Lincoln, Neb.; WTRL, Bradenton,
 Fla.; KFXD, Nampa, Idaho.

KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By Swanco Bcstg., Inc.
 Address 5th Ave. and Park Sts.
 Tel.: Atlantic 2-9191 Independent
 Sta. Representative John Blair
 President George Bolas
 General Manager K. R. Greenwood
 Program Director Joe Holcomb
 Chief Engineer Len Ballard
 Owners of: KQEO, Albuquerque, N. M.; KLEO,
 Wichita, Kan.; KRMG, Tulsa, Okla.

KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. Co.
 Business Address 9th & Pleasant Sts.
 Tel.: CH 3-4141 CBS
 Newspaper Affiliation Register-Tribune
 Station Representative Katz
 General-Station Manager Bob Dillon
 Commercial Manager Paul Elliott
 Chief Engineer C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Midcontinent Bcstg. Co.
 Address 1910 Ingersoll Ave.
 Tel.: CH 3-0571 Independent
 Sta. Representative H.R. Rep.
 President N. L. Bentson
 General Manager Frank McGivern
 Asst. Gen. Mgr. Bill Bentson
 Program Manager Dick Vance
 Chief Engineer Homer Child
 Owners of: WLWL, Minneapolis; WKOW, Madison;
 KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By Tedesco, Inc.
 Business-Studio Address 419½ Locust
 Tel.: CH 4-0101 MBS
 President Nicholas Tedesco
 General Manager Walter Martell
 Commercial Manager Burt Powley
 Program Director Donald Johnson
 Publicity Director Beverly Vance
 Chief Engineer Lyle Newman
 Owners of: WINK, Richmond, Wisc.; KPNF, Shenandoah,
 Iowa; KCUE, Red Wing, Minn.

WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By Central Bcsta. Co.
 Address 1100 Walnut St.

Tel.: 288-6511 NBC
 Representative Peters, Griffin & Woodward
 President D. D. Palmer
 Vice President, Gen. Mgr. Paul A. Loyet
 Sales Manager Robert H. Harter
 Program Director Cecil C. Huntzinger
 Promotion Manager Ward McCleary
 Chief Engineer Roy W. Pratt
 Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV,
 Davenport;

KDTH—Dubuque—1941

Freq.: 1370 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owner Dubuque Telegraph-Herald
 Address 8th & Bluff St.
 Tel.: 583-7351 ABC
 Station Reps. Venard, Torbet & McC.; Bowden
 President Fred Woodward
 Station Manager F. Robert Woodward, Jr.
 Program Director Robert J. Gribben
 Chief Engineer Donald Abitz

WDBQ—Dubuque—1933

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Dubuque Bcstg.
 Address 900 Fischer Bldg.
 Tel.: 583-8241 Independent
 Station Rep. Pearson
 General Manager Philip T. Kelly
 Program Director Terry Dorsey
 Chief Engineer R. Loos

KMCD—Fairfield—1958

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By RF, Inc.
 Address Highway 34 West
 Tel.: 472-4191 ABC
 President John P. Harris

KVFD—Ft. Dodge—1939

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Northwest Bcstg. Co.
 Business-Studio Address Warden Bldg.
 Tel.: 573-4121 MBS
 Station Rep. Venard, Torbet & McConnell
 President Edward Breen
 General Manager James C. Dowell
 Commercial Manager Max E. Landes
 Program Director Drexel Peterson
 Sales Promotion Mgr. Gordy DeKoster
 Publicity Director Bob Dean
 Chief Engineer David G. Sinclair
 Owners of: KQTV, Fort Dodge, Iowa.

KWMT—Fort Dodge—1956

Frequency: 540 Kc. Power: 5000 Watts d.
 Owned American Bcstg. Stations, Inc.
 Business Address 540 A. Street
 Tel. 8-4711 Independent
 General Manager B. Nugent
 Chief Engineer Roger Edson

KXGI—Ft. Madison—1948

Frequency: 1360 Kc. Power: 1 Kw. d.
 Owned-Oper. By Talley Bcstg. Co.

Business-Studio Address Marquette Bldg.
Tel.: DRake 2-1241 Independent
President H. Talley
General Station Mgr. Al Farber
Commercial Manager Michael Farrell
Program Director Betty Rawhouser
Chief Engineer Mark L. Banks

KGRN—Grinnell—1957

Frequency: 1410 Kc. **Power:** 500 Watts d.
Owned Mitchell Bcstg.
Address 909½ Main St.
Tel.: 236-6106 KBS
Station Representative Pearson
President, Gen. Mgr. Frosty Mitchell
Comm. Sales Prom. Mgr. James K. Crawford
Program Dir., Chief Eng. Max Stevens
Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc. **Power:** 1000 Watts d.
Owned-Oper. By. Johnson County Bcstg. Corp.
Business Address 108½ E. Washington St.
Tel.: 338-1181 Independent
Station Rep. Venard. Torbet & McConnell
President Scott Swisher
General Sta. Mgr. Gene Claussen
Commercial Manager F. M. Broders
Program Director Robert Shellady
Publicity Director Alberta Brunton
Chief Engineer Elliot Full

KIFG—Iowa Falls—1962

Frequency: 1510 Kc. **Power:** 500 Watts d.
Owned By Falls Broadcasting Corp.
Address 308½ Stevens St.
Tel.: 648-4281 Independent
General Mgr., Program Dir. H. A. Preston
Commercial Manager George Vest
Chief Engineer Dave Koob

KOKX—Keokuk—1947

Freq.: 1310 Kc. **Power:** 1 Kw. d., 500 w. n.
Owned-Operated By Kockuk Bdcstg. Co.
Business Address Hotel Iowa Bldg.
Tel.: 524—5410 MBS
Station Reps. . . . Venard, Torbet & McC.; Bowden
President H. W. Stadler
General Manager Robert W. Erickson
Commercial Manager Don McKee
Program Director Ronald Westley
Chief Engineer Joe Malkir

KNIA—Knoxville—1960

Frequency: 1320 Kc. **Power:** 500 Watts d.
Owned By Mitchell Bcstg. Co.
Address P.O. Box 243
Tel.: Victor 2-3161 KBS
Station Representative Pearson
President Forrest Mitchell Jr.
General Sta. Mgr. Bob Betts
Commercial Manager Margaret Kincaid
Program Director Dan Yates
Sales Prom. Mgr., Pub. Dir. Rita Betts
Chief Engineer Larry Todd
Owners of: KGRN, Grinnell, Ia.

KLEM—Le Mars—1954

Frequency: 1410 Kc. **Power:** 1000 Watts
Owned By KLEM, Inc.
Address Highway 33 South
Tel.: 546-4121 Independent
Station Rep. Gene Bowles
President, Gen. Mgr. Paul W. Olson
Prog., Pub. Director Don Wilson
Chief Engineer Mark Banks

KMAQ—Maquoketa—1958

Frequency: 1320 Kc. **Power:** 500 Watts
Owned By Jackson County Bcstg. Co.
Business Address 136½ S. Main St.
Tel.: OLive 2-2426 KBS
President Nathan L. Goetz
General Manager Joe Lobaito
Commercial Manager Claude Beck
Chief Engineer Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc. **Power:** 250 Watts
Operated By Marshall Electric Co.
Address 133 E. Main St.
Tel.: 3361 Independent
Newspaper Affil. Times-Republican
Station Reps. . . . Venard, Torbet & McC.; Bowden
President John W. Norris
Station Manager William P. White
Comm. Mgr. William C. Doll
Program Director Dale Smith
Chief Engineer Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc. **Power:** 5000 Watts
Owned-Operated By Lee Radio, Inc.
Address 112 N. Pennsylvania
Tel.: GArden 3-2540 CBS
Sta. Representative . . . Advertising Time Sales
President Walter J. Rothschild
V.P., Station Manager Lloyd Loers
Sales Promotion Mgr. Paul Lindemeyer
Program Director Doug Sherwin
Chief Engineer Roger Sawyer
Owners of: WTAD-AM-FM, KHQA-TV, Quincy,
 Ill.; WMTV, Madison, Wis.; KEYC-TV, Man-
 kato, Minn.

KRIB—Mason City—1952

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By Western Broadcasting Co.
Address 402 19th St., S.W.
Tel.: GArden 3-8634 Independent
General Manager James Duryea

KSMN—Mason City—1948

Frequency: 1010 Kc. **Power:** 1000 W., d.
Owned By Land O Corn Bcstrs., Inc.
Address 5 W. State
Tel.: GArden 3-8634 Independent
Station Reps. . . . Venard, Torbet & McC.; Bowden
President Donald F. Blanchard
Gen. Station Manager Harry Campbell
Program, Chief Engr. Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc. Power: 250 Watts
 Owned-Operated By.....Muscatine Bcstg. Co.
 Address.....Mulberry & Houser
 Tel.: AM 3-2442.....Independent
 Station Rep.....Venard, Torbet & McConnell
 General, Sta. Manager.....George J. Volger
 Commercial Manager.....Vince Beckey
 Program Director.....Marion Templeman
 Chief Engineer.....David McGowan
 Owners of: KWPC-FM, Muscatine.

KCOB—Newton—1955

Frequency: 1280 Kc. Power: 1000 W. d.
 Owned By.....Newton Bcstg. Co.
 Address.....Box 190
 Tel.: PYramid 2-5252.....Independent
 Owner, Chief Eng.....Richard C. Brandt
 Commercial Manager.....Paul Dennison
 Program Director.....Max Bennington
 Publicity Director.....Maude Bennett
 Chief Engineer.....Ecb Preston

KOEL—Oelwein—1950

Freq.: 950 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned By.....Hawkeye Bcstg., Inc.
 Address.....109 S. Frederick Ave.
 Tel.: 283-1234.....Independent
 Station Reps.....Venard, Torbet & McC.; Bowden
 President.....James Stuart
 Exec. Vice President.....Richard W. Chapin
 General Manager.....Dale Wood
 Sales Promotion Mgr.....Paul Ruse
 Program Director.....James Knight
 Publicity Director.....Theresa Tapper
 Chief Engineer.....Clinton W. Knapp
 Owners of: KFOR, Lincoln, Neb.; KGR1, Grand
 Island, Neb.; KODY, North Platte, Neb.; KMNS,
 Sioux City, Iowa; KSAL, Salina, Kan.

KBOE—Oskaloosa—1950

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Oskaloosa Bcstg. Co.
 Address.....Box 518
 Tel.: OR 3-3493.....Independent
 Gen., Sta., Comm. Mgr.....Glen Stanley
 Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Wapello County Bcstg. Co., Inc.
 Address.....Union Bank Bldg.
 Tel.: MURray 2-7588.....CBS
 Sta. Representatives.....Soderlund; Hyett
 President.....G. La Verne Flambo
 General, Sta. Manager.....Dale Cowle
 Commercial Manager.....Ed Epperson
 Chief Engineer.....Larry Kay
 Owners of: KASI, Ames, Iowa.

KLEE—Ottumwa—1954

Frequency: 1480 Kc. Power: 500 Watts d.
 Owned By.....WPFA Radio, Inc.
 Address.....422-424 W. 2nd St.
 Tel.: MURray 2-7551.....Independent
 President.....W. O'Connor
 General Manager.....J. E. Karr

KDLS—Perry—1961

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned By.....Perry Bcstg. Co.
 Address.....Highway 141 East
 Tel.: HO 5-5357.....KBS
 Newspaper Affiliation.....Perry Daily Chief
 Station Representative.....Soderlund Co.
 President.....G. E. Whitehead
 General Station Mgr.....Tom Quinlan
 Comm., Sales Prom. Mgr.....Wes Nielsen
 Chief Engineer.....Bill Zollman

KIWA—Sheldon—1961

Frequency: 1550 Kc. Power: 500 Watts d.
 Owned By.....Eider C. Stangland
 Address.....Citizens State Bank Bldg.
 Tel.: FAirview 4-2597.....Independent
 Owner, General Mgr.....Eider C. Stangland
 Station, Sales Manager.....Wallace Stangland
 Program Director.....Larry Rider

KFNF—Shenandoah—1924

Freq.: 920 Kc. Power: 1000 Wts. d., 500 n.
 Owned-Operated By.....KFNF Bcstg. Co. Inc.
 Address.....P.O. Box 98
 Tel.: 1302.....Independent
 Station Representative.....Bolling
 President.....Nicholas Tedesco
 General Mgr.....G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc. Power: 5 Kw.
 Owned-Operated By.....May Bcstg. Co.
 Address.....Lowell and Elm Sts.
 Tel.: 246-1020.....ABC
 Representative.....Edward Petry
 President.....Edward W. May
 General Mgr.....Owen Saddler
 Station Mgr.....Anthony Koelker
 Commercial Manager.....Charles F. Bunn
 Prom., Publicity Dir.....Duane Modrow
 Program Director.....Dean Naven
 Chief Engineer.....Don Burrichter
 Owners of: KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 820 Kc. Power: 1000 Watts
 Owned-Oper. By.....Siouxland Bcstg. Inc.
 Address.....921 Pierce St.
 Tel.: 8-0628.....Independent
 Sta Representative.....Paul H. Raymer
 President.....James Stuart
 General Manager.....Bob Jenkins
 Publicity Director.....Don Miller
 Chief Eng.....Phillip Maher
 Owners of: KFOR, Lincoln; KODY, N. Platte;
 KSAL, Salinas; KRG1, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.
 Business-Studio Address.....415 Douglas St.
 Tel.: 5-7993.....ABC
 Representative.....George P. Hollingsbery
 President.....Elizabeth Sammons
 Sta., Comm. Mgr.....Eugene T. Flaherty

IOWA-KANSAS

KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By... Sioux City Bcstg. Co.
 Address 400 Commerce Bldg.
 Tel.: 8-0165 Independent
 President John C. Kelly
 General Manager Lennon Kelly
 Chief Engineer Sam Seldon

KICD—Spencer—1941

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Iowa Great Lakes Bcstg. Co.
 Address Box 631
 Tel.: 262-1240 Independent
 Station Reps. Venard, Tarbet & McC.; Bowden
 Pres., Gen. Mgr. Ben B. Sanders
 Station, Commercial Mgr. Jack Wedel
 Sales Promotion Mgr. Ken Black
 Chief Engineer Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By... Cornbelt Bcstg. Co.
 Address Park Building
 Tel.: RE 2-3520 KBS
 President, General Mgr. O. J. Grau
 Station, Commercial Mgr. Paul Benson
 Program, Publicity Dir. Chuck Ney
 Chief Engineer Bob Lamb
 Owners of: KAYL-FM, Storm Lake.

KCII—Washington—1961

Frequency: 1380 Kc. Power: 500 Watts d.
 Owned By Wash. Home & Farm Radio, Inc.
 Address P.O. Box 370
 Tel.: OLYMPIA 3-2113 Independent
 President George J. Volger
 General Manager Roy A. Hodges
 Chief Engineer Jerry J. Johnson

KWWL—Waterloo—1947

Frequency: 1330 Kc. Power: 5 Kw.
 Owned-Operated By .. Black Hawk Bdcstg Co.
 Address Insurance Bldg.

Tel.: AD 4-4404 MBS
 Representative Avery-Knodel, Inc.
 President Ralph J. McElroy
 Vice President Thomas L. Young
 General Manager Richard Taber
 Program Director Bill C. Baldwin
 Sales Prom. Manager Douglas Chingo
 Chief Engineer E. M. Tink
 Owners of: KWWL-TV; KMMT-TV; KAUS-AM,
 Austin, Minn.; KLEWV, Cedar Rapids, Iowa.

KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By KXEL Bcstg. Co.
 Address P.O. Box 2395
 Tel.: 233-3371 ABC
 Representative Bolling
 President Cy N. Bahakel
 General, Station Mgr. Al Laval
 Program Director Lou Wagner
 Chief Engineer Don Kassner
 Owners of: WLBJ, Bowling Green; WKIN, Kings-
 port; WRIS, Roanoke; WWOD-AM-FM, Lynch-
 burg; WABG-AM-TV, Greenwood, Miss.; WDD-
 AM-FM, Chattanooga, Tenn.; KXEL-FM, Water-
 loo, Iowa.

KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.
 Owned By Cedar Valley Bcstg. Co.
 Address P.O. Box 307
 Tel.: 1470 Independent
 President, Gen. Mgr. John W. Talbott
 Sales Promotion Mgr. George Serbus
 Program Dir. J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Triangle Bcstrs.
 Address Box 222
 Tel.: TEMPLE 2-1410 Independent
 Station Representative Boles
 Pres., General, Comm. Mgr. Don Treu
 Program, Public Dir. G. D. Warland
 Chief Engineer Aldis Hendrickson

Pop.: 2,205,000

Families: 699,000

Kansas

Radio Homes: 691,000

AM Stas. in State: 51

KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.
 Owned-Operated By .. The KSOK Bdcstg. Co.
 Address P.O. Drawer 917
 Tel.: 2668 Independent
 President Oscar S. Stauffer
 Gen. Sta. Mgr. S. C. Thompson
 Chief Engineer N. Wayne Owens
 Owners of: KSEK, Pittsburgh; WIBW, Topeka;
 KGFF, Shawnee; WIBW-TV, Topeka.

KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts
 Owned By KARE, Inc.
 Address Fifth & Kansas Ave.

Tel.: EM 7-1470 Independent
 Co-Owners ... J. M. Griffith, Paul H. Buening
 General Mgr. James M. Griffith
 Chief Engineer L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Operated By .. Midwest Bdcstg System
 Address P.O. Box 132
 Tel.: HE 1-3700 KBS
 Station Representative Hopewell
 President James R. Roberts
 Manager J. R. Fehr
 Chief Engineer C. Albert

KGCF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By. The Midwest Bcstg. Co., Inc.
 Address: 306 W. 8th
 Tel.: CLinton 1-3800
 Newspaper Affil. Coffeyville Journal
 Station Rep. Weed Radio
 President. Richard M. Seaton
 General, Sta. Mgr. Robert L. Pratt
 Commercial Manager. E. B. Spoonamore
 Program Dir. Richard S. Embody
 Chief Engineer. J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.
 Owned. Town & Farm Co., Inc.
 Address Colby, Kan.
 Tel.: HO 2-3305
 Independent
 Rep. H-R Reprs.
 Chairman of Board. Don Searle
 President. Bill Martin
 Exec. V. P., Sta. Mgr. Ed Mason
 Commercial Mgr. Bill Moore
 Chief Engineer. Vern Snider
 Owners of: KMMJ, Grand Island.

KNCK—Concordia—1954

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned. General Bcstg. Co., Inc.
 Address Box 531
 Tel.: 1414
 KBS
 Pres., Gen., Sta. Mgr. W. F. Danenbarger
 Comm. Mgr., Prog. Dir. Oscar W. Allen
 Chief Engineer. Don Sasnett

KEDD—Dodge City—1961

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By. Seward County Bcstg. Co.
 Address Route No. 2
 Tel.: HUnter 3-7151
 Independent
 Station Rep. George T. Hopewell
 President. Alf M. Landon
 General Manager. Gene Courtney
 Commercial Manager. Marv Reece
 Program Director. Bob Morrison
 Chief Engineer. Foster Van Cleve
 Owners of: WREN, Topeka, Kan. KS 'B, Liberal,
 Kan.

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By. Dodge City Bcstg. Co.
 Address 705½ Second Ave.
 Tel.: HU 3-3151
 Independent
 Newspaper Affil. Dodge City Daily Globe
 Station Rep. Pearson
 General Manager. S. Parks
 Commercial Manager. Isadore Salm
 Chief Engineer. Leo Stewart

KBTO—El Dorado—1953

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By. El Dorado Bcstg. Co.
 Address 205½ S. Main
 Tel.: DA 1-5880
 Independent
 Representative. Indie Sales
 General Manager. Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Bluestem Bcstg. Co., Inc.
 Address Box 369
 Tel.: DI 2-1400
 Independent
 Representative. Webb
 Pres., Gen. Mgr. E. J. McKernan, Jr.
 Sales Prom. Mgr. E. J. McKernan III
 Program Dir. Curt Stallings
 Chief Engineer. Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned. Ft. Scott Bcstg. Co.
 Address Box 72
 Tel.: 2545
 KBS
 Pres., Gen. Mgr. Lloyd C. McKenney
 Station Manager. Jim McKenney
 Comm., Sales Prom. Mgr. Charles Stephens
 Publicity Director. Jim Ross
 Chief Engineer. Jim Fronkier

KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. KIUL, Inc.
 Address 509 Main St.
 Tel.: BRidge 6-3251
 NBC, KBS
 Newspaper Affili. Telegram
 President, General Mgr. Robert Wells
 Program Dir. Tony Jewell
 Comm. Mgr., Chief Eng. Joe Tennesen

KNCO—Garden City—1949

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Oper. By. Ark Valley Bcstg. Co., Inc.
 Address 115 W. Laurel
 Tel.: BRidge 6-4366
 Independent
 Station Rep. Hal Holman
 President. Ellsworth Sherman
 Gen. Sta. Manager. O. D. Carmichael
 Asst. Manager. Joe Taylor
 Chief Engineer. E. Kissinger

KLOE—Goodland—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By. KLOE, Inc.
 Address 17th & Broadway
 Tel.: TWinoaks 9-2309
 Independent
 Sta. Representative. Hal Holman
 President. Ross Beach, Jr.
 General Manager. Robert E. Schmidt
 Station Manager. Kay Melia
 Sales Prom. Manager. Dwight Look
 Publicity Director. Jack Everton
 Commercial Mgr. Gilbert La Porte
 Program Mgr. Don Gill
 Chief Engineer. Wayne Nelson
 Owners of: KAYS-AM-TV, Hayes, Kan.

KVGB—Great Bend—1937

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Operated By. KVGB, Inc.
 Address 2007 17th St.
 Tel.: GLadstone 3-4317
 Independent
 Representative. Hollingsberg
 President. Mrs. Helen Coogan

KANSAS

V.P. General Mgr. Grover C. Cobb
Station Manager. Robert D. Hilgendorf
Commercial Mgr. Dick Painter
Program Director. Ray Beals
Chief Engineer. Harold Riedl

KAYS—Hays—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. KAYS, Inc.
Address. 2300 Hall St.
Tel.: Market 4-2578. Independent
Station Reps. Holman; Soderlund; Melville
President. Ross Beach, Jr.
General Mgr. Robert E. Schmidt
Station, Commercial Mgr. Bob Churchill
Program Director. Bob Templeton
Chief Engineer. D. Hobelman
Owners of: KAYS-TV, Hays; KLOE-AM-TV, Good-
land, All Kans.

KWBW—Hutchinson—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Nation's Center Bcstg. Co.
Business-Studio Address. 17th & Harding
Tel.: MO 2-4486. NBC-KBS
Representative. Devney Organization
Pres., Sta. Mgr. Fred L. Conger
Chief Engineer. F. C. Morgan

KWHK—Hutchinson—1946

Frequency: 1260 Kc. Power: 1 Kw. d.; 500 n.
Owned-Operated By. KWHK Bcstg. Co.
Address. 525 N. Main
Tel.: Mohawk 5-4461. Independent
Station Representative. Spct Time Sales
President. William L. Mitchell
General Manager. David Mackey
Program Director. J. Parker
Chief Engineer. John Robbins

KIND—Independence—1947

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By. Central Bcstg., Inc.
Bus.-Studio Transmitter. 114 North 8th St.
Tel.: 1010. KBS
President, Gen. Mgr. Nels Rupard

KALN—Iola—1961

Frequency: 1370 Kc. Power: 500 Watts
Owned By. Iola Broadcasting Co.
Address. P.O. Box 383
Tel.: 1017. KBS
Owner. Lloyd C. McKenney
General Mgr., Program Dir. S. W. Stanton
Commercial Manager. Maynard Sloan
Chief Engineer. Jerry Johnston

KJCK—Junction City—1949

Frequency: 1420 Kc. Power: 1000 Watts d.
Owner-Oper. By. Junction City Bcstg. Co.
Address. 724 No. Washington St.
Tel.: Cedar 8-3165. Independent
Representative. Indie Sales
President., Gen. Mgr. R. L. Weir, Jr.
Comm., Sales Prom. Mgr. Pat Powers
Program, Publicity Dir. Tim Spencer
Chief Engineer. Royce Baerg

KCKN—Kansas City—1925

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Cy Blumenthal
Address. P.O. Box 1165
Tel.: FA 1-3200. Independent
Station Representative. Charles Bernard
President. Cy Blumenthal
Gen., Sta. Manager. Edwin J. Charles
Commercial Mgr. Glen George
Program Director. Theodor Kramer
Publicity Director. Steve April
Chief Engineer. Marvin Bredemeier

KLWN—Lawrence—1951

Frequency: 1320 Kc. Power: 500 Watts d.
Owned-Operated By. Lawrence Bcstrs. Inc.
Address. Route 1
Tel.: VI 3-1320. Independent
President. H. M. Booth
Station Mgr., Program Dir. Arden Booth
Commercial Manager. Joe Staves
Chief Engineer. Jim Fishbeck

KCLO—Leavenworth—1948

Frequency 1410 Kc. Power: 5000 Watts d.
Owned-Oper. By. KCLO, Inc.
Address. Box 70
Tel.: MUtual 2-1410. KBS
President, Gen. Mgr. Geo. Basil Anderson
Commercial, Program Dir. Bob Potter
Sales Prom. Mgr. Lee Pemberton
Chief Engineer. Al Ortmann

KLIB—Liberal—1960

Frequency: 1470 Kc. Power: 500 Watts
Owned By. Plains Enterprises, Inc.
Address. Box 856
Tel.: MAin 4-2556. KBS
President, Gen. Mgr. William Bowman Sr.
Chief Engineer. Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By. Seward County Bcstg. Co.
Business Address. East 8th St.
Tel.: MA 4-3891. Independent
Station Rep. Hopewell
President. Alf M. Landon
General, Station Mgr. Leon S. Salathiel
Commercial Manager. Mark Shor
Program Director. Jim Broadh
Chief Engineer. Alvin Peters
Owners of: KEDD, Dodge City, Kans.

KMAN—Manhattan—1950

Frequency: 1350 Kc. Power: 500 Watts d.
Owned-Oper. By. Manhattan Bcstg. Co.
Address. 114 No. 4th St.
Tel.: PRescott 8-4451. KBS
Newspaper Affil. Daily Mercury
President. Fred A. Seaton
General Manager. Lowell E. Jack
Commercial Manager. Tom Rees
Program Director. Charles Howe
Sales Promotion Mgr. Russ Gibson
Chief Engineer. William Ball

KNDY—Marysville—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By.....W. N. Schnepf
Address.....P.O. Box 390
Tel.: Hillcrest 3-4361.....KBS
Station Rep.....Hopewell
President, Gen. Mgr.....Wyman N. Schnepf
Chief Engineer.....Willa M. Schnepf

KNEX—McPherson—1949

Frequency: 1540 Kc. Power: 250 Watts d.
Owned By.....McPherson Bestg. Co.
Address.....Box 186
Tel.: CHapel 1-1540.....KBS
Newspaper Affil.....Sentinel
Station Representative.....Hopewell
President.....Kenneth R. Krehbiel
Gen. Mgr., Ch. Eng.....Claude Hughes
Comm., Sales Prom. Mgr.....Morris Heitschmidt

KBEA—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned By.....Public Radio Corp.
Address.....Box 424 Kansas City, Mo.
Tel.: HEDrick 2-1480.....ABC
Station Representative.....Spot Time Sales
President.....Lester Kamin
General, Station Mgr.....Tom Howard
Commercial Manager.....Clancy Sewell
Sales Promotion Mgr.....Nola Lytell
Program Director.....Chuck Maxwell
Chief Engineer.....Robert Artz
Owners of: KXYZ, Houston, Tex.

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
Owned.....KJRG, Inc.
Address.....Box 77
Tel.: ATwater 3-5150.....KBS
Station Rep.....Hopewell
President, Gen. Mgr.....Geo. Basil Anderson
Comm. Mgr. Ch. Eng.....Bob Snyder
Sales Prom. Mgr.....Roy Lichtenberger

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By.....Ottawa Bcstg. Co.
Address.....P.O. Box 16
Tel.: CHerry 2-1220.....Independent
Station Representative.....Hopewell
Partner, General Mgr.....Roderick B. Cupp
Partner.....Edwina W. Cupp
Commercial Mgr.....Ronald G. Reed
Program Director.....Larry Kraft
Chief Engineer.....Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P.O. Box 696
Tel.: GA 1-6400.....Independent
President, Gen. Mgr.....Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc. Power: 250 Watts

Owned By.....North Central Bcstg., Inc.
Address.....Box 337
Tel.: 1070.....Independent
General Manager.....Guy Christian
Sales Prom. Mgr.....Doug Stone
Chief Engineer.....Vaughn Jupe

KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n
Owned-Oper.....The Pittsburg Bcstg. Co., Inc.
Address.....P.O. Box F
Tel.: Adams 1-7200.....NBC
Representative.....Hollingbery
President.....E. V. Baxter
Gen., Sta. Mgr.....John O. Bartlow
Program Dir.....Marge Bartlow
Chief Engineer.....Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Stauffer Publications, Inc.
Address.....1340 E. Quincy
Tel.: ADams 1-2800.....KBS
Newspaper Affil.....Headlight & Sun
Representative.....Avery-Knodel
President.....O. S. Stauffer
General Mgr., Chief Eng.....Jim Treat

KWNS—Pratt—1962

Freq.: 1290 Kc. Power: 5 Kw. d., 500 W. n.
Owned By.....Wilmer E. Huffman
Address.....P.O. Box 403
Tel.: GReenwood 2-5581.....Independent
General Manager.....Wilmer E. Huffman
Program Director.....Jo Ann Huffman
Chief Engineer.....Clarence Evans

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
Owned.....Clem Morgan
Address.....200½ S. Main St.
Tel.: GReenwood 2-4405.....KBS
General Sta. Mgr.....Clem Morgan
Program Director.....A. R. Morgan
Sales Prom., Comm. Mgr.....Ray Godfrey
Chief Engineer.....Larry Waggoner

KRSL—Russell—1956

Frequency: 990 Kc. Power: 250 Watts d.
Owned By.....Kilo Broadcasting Co.
Address.....Box 666
Tel.: HUdson 3-3121.....KBS
Owner, Gen. Mgr.....Fred L. Thompson
Commercial Manager.....Richard Dumler
Program Director.....Ray Poole
Publicity Director.....Alice Graham
Chief Engineer.....Delbert Compton

KFRM—Salina—1947

Frequency: 550 Kc. Power: 5,000 W. d.
Owned By.....KFRM, Inc.
Address.....316 S. Broadway
Tel.: TAYlor 3-4611.....ABC
Station Representative.....Weed Radio Corp.
President.....Norman E. Kightlinger
General Manager.....Calvin A. Haworth
Chief Engineer.....Gary E. Farnher

KANSAS

KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts
Owned By.....Salina Bcstg., Inc.
Address.....625 E. Crawford
Tel.: TA 3-3701.....MBS
President.....James Stuart
V. P., Gen. Mgr.....Richard W. Chapin
Comm. Sta. Mgr.....Robert M. McKune
Program Director.....Chuck Nichols
Chief Eng.....Don Englehart
Owners of: KODY, N. Platte; KFOR, Lincoln;
KRGJ, Grand Island; KMNS, Sioux City; KOEL,
Oelwein.

KEWI—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Midland Bcstrs.
Address.....916½ Kansas Ave.
Tel.: CE 3-1336.....Independent
Representative.....Gill-Perna
President, Gen. Mgr.....Frederick P. Reynolds
Commercial Manager.....Robert Rohrs
Program, Publicity Dir.....Robert F. Russell
Chief Engineer.....Jim C. Meeker
Owners of: KUSN-AM-FM, St. Joseph, Mo.

KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Charles Bailey Axton
Address.....1700 N. Buchanan
Tel.: CE 4-3444.....MBS
Station Representative.....Weed
President.....Bailey Axton
Vice Presidents.....Louise and Charles Axton
Program Director.....Robert Harris
Station Manager.....Bob Barber
Sales Prom. Mgr.....Merle Blair
Chief Engineer.....Harold Grant

WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By.....Stauffer Publications, Inc.
Address.....Box 119
Tel.: CR 2-3456.....CBS
Newspaper Affil.....Journal, Capital
Representative.....Avery-Knodel
President.....O. S. Stauffer
General Manager.....Thad Sandstrom
Station Manager.....Jack Fallon

WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Operated By...WREN, Bcstg. Co., Inc.
Address.....1001 Fillmore St.
Tel.: CE 2-0505.....ABC
Representative.....Hollingbery
President.....Alf M. Landon
Gen., Sta. Mgr.....Max G. Falkenstien
Commercial Manager.....Paul Dixon
Program Manager.....Bob Richmond
Sales Promotion Manager.....Bonnie Purnell
Chief Engineer.....Al Keberlein
Owners of: KSCB, Liberal; KEDD, Dodge City,
Both Kans.

KAKE—Wichita—1948

Frequency: 1240 Kc. Power: 250 Watts

Owned By.....KAKE Radio-TV, Inc.
Address.....1500 N. West St.
Tel.: WH 3-4221.....Independent
President.....Mark H. Adams
General Manager.....Martin Umansky
Station Manager.....Dale W. McCoy Jr.
Owners of: KAKE-TV.

KFDI—Wichita—1923

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned By...Wichita Great Empire Bcstg., Inc.
Address.....42nd & N. Broadway
Tel.: TE 8-3377.....Independent
Station Rep.....Charles Bernard
President.....Bernice L. Lynch
General Manager.....Ron B. Blue
Chief Engineer.....Jack Austin

KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts
Owned By.....KFH Radio Co.
Address.....KFH Bldg.
Tel.: AM 2-4491.....CBS
Newspaper Affiliation...Wichita Eagle-Beacon
Representative.....Blair
President.....John Rigby
General, Sta. Mgr.....Thomas P. Bashaw
Commercial Manager.....Bob Adams
Merchandising Prom. Mgr.....David J. Hanks
Program Director.....Bob Sanders
Chief Engineer.....Leslie Campbell

KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Swanco Bcstg. of Kan.
Address.....6610 W. 13th
Tel.: WH 3-0255.....MBS
Station Representative.....Eastman
President.....George Bolas
General, Station Mgr.....Edward A. Montray
Commercial Manager.....Donald O'Malley
Sales Prom. Manager.....Bob Freeman
Program Director.....Marc Alan
Publicity Director.....Creeta Bressler
Chief Engineer.....Earl Russell
Owners of: KREQ, Albuquerque, N. M.; KIOA,
Des Moines, Iowa; KRMG, Tulsa, Okla.

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
Owned By.....KSIR, Inc.
Business Address.....Box 933
Tel.: WH 2-3253.....Independent
Pres., Comm. Mgr.....Mack Sanders
Gen. Sta., Chief Eng.....K. W. Pyle

KWBB—Wichita—1950

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Wichita Beacon Bcstg. Co.
Address.....2829 Salina Ave.
Tel.: TE 8-3331.....Independent
Station Reps.....Hollingbery; Clarke Brown
President.....O. E. Bradley
V.P., General Mgr.....J. Milton Hall
Commercial Manager.....Harold H. Hale
Program Director.....John Campbell
Chief Engineer.....Cliff Koch

Pop.: 3,055,000
Families: 841,000

Kentucky

Radio Homes: 809,000
AM Stas. in State: 87

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
Owned By.....Albany Bcstg. Co.
Business Address.....Box 158
Tel.: 387-3351.....KBS
Sta. Rep.....Kentucky Radio Sales
Co-owners.....Wallace Allred-Cecil Speck
Sta., Comm. Manager.....Welby Hoover
Program Director.....Darrell Speck
Chief Engineer.....Joe Peters

WCMI—Ashland—1935

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....WCMI, Inc.
Address.....P. O. Box 949
Tel.: 324-6111.....CBS
Sta. Representative.....Hollingbery
President.....R. G. Worster
General, Sta. Manager.....O. C. Halyard Jr.
Commercial Manager.....Mike Slagel
Program Director.....Bill Campbell
Publicity Director.....Loretta Halyard
Chief Engineer.....Bob Gilmore
Owners of: WYLK-AM-FM, Lexington; WFKY,
Frankfort; W100-AM-FM, Orlando; W1NN,
Louisville, Ky.; WCMI-FM, Ashland, Ky.

WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....P.O. Box 790
Tel.: 324-7131.....ABC
President.....Connie B. Gay
General Manager.....Naseeb S. Tweel
Chief Engineer.....Edwin Walters
Owners of: WQMR, Silver Springs, Md.; WGAY-
FM, Washington, D.C.

WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Brown Radio & TV Co.
Address.....107 Sycamore St.
Tel.: Lincoln 6-4129.....Independent
Pres., Gen. Mgr.....Dwight L. Brown
Sales Prom. Mgr.....Homer L. Jackson
Chief Engineer.....L. D. Johnson

WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.
Owner.....Bardstown Broadcasting Co.
Address.....216 N. 3rd
Tel.: FI 8-3943.....KBS
President.....Lawrence W. Adams
Sales Prom., Chief Eng.....Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc. Power: 5,000 Watts d.
Owned-Oper. By.....Purchase Bcstg. Co.
Address.....P.O. Drawer 7
Tel.: 527-2581.....KBS
Representative.....Continental
President, Gen. Mgr.....Shelby McCallum

Program Director.....David Reno
Commercial Mgr.....Martine Vance
Chief Engineer.....Walter Wilson
Owners of: WTRB, Ripley; KMJS, Portageville.

WBGN—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Bowling Green Bcstg. Co.
Address.....913½ College St.
Tel.: VI 2-1638.....Independent
Station Representative.....Kentucky Radio Sales
President, Gen. Mgr.....Clement Cockrel
Commercial Manager.....Dean Duvall
Chief Engineer.....Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By...Daily News Bcstg. Co.
Address.....804 College St.
Tel.: VI 3-4325.....ABC
Newspaper Affiliation...Park City Daily News
Station Representative.....Pearson Nat'l Reps
President.....J. Ray Gaines
General, Station Mgr.....Al Temple
Commercial Mgr.....Henry Brosche
Program Dir.....Jack Eversole
Chief Engineer.....Jack Hendrick

WLBJ—Bowling Green—1940

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bowling Green Bcstrs., Inc.
Address.....Cemetery Road
Tel.: VI 3-3212.....MBS-KBS
Sta. Representative.....Burn-Smith
President.....Cy N. Bahakel
General Manager.....Bob Proctor
Prog. Dir., Ch. Eng.....Hugh Tyler

WTCO—Campbellsville—1948

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Taylor Cty. Bcstg. Co.
Address.....P.O. Box 248
Tel.: 465-4178.....KBS
Station Rep.....Kentucky Radio Sales
President.....R. D. Ingram
General, Sta. Manager.....Thomas Kerr
Commercial Manager.....Lindsey Hardin
Sales Promotion Manager.....James Crowell
Program Director.....Naomi Beard
Publicity Director.....Redman L. Turner
Chief Engineer.....Harvey Kingsbury

WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts
Owner.....Central City, Greenville Bcstg. Co.
Address.....Old Greenville Rd.
Manager.....A. Stone
Chief Engineer.....B. J. Stone

KENTUCKY

WNES—Central City—1955

Frequency: 1050 Kc. Power: 500 Watts d.
Owned By.....Muhlenberg Bcstg. Co.
Address.....P.O. Box 471
Tel.: 1000.....KBS
President.....Andy Anderson
General Manager.....Ronald L. Beane
Program Director.....Legon McDonald
Chief Engineer.....Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Tri-County Bcstg. Corp.
Address.....430 Wain St.
Tel.: 384-2411.....KBS
Station Representative.....Kentucky Radio Sales
President, Gen. Mgr.....John B. Horton
Commercial Manager.....Edwin R. Cundiff
Station Manager.....Ray Doss
Program Director.....Fred Massey

WCTT—Corbin—1947

Frequency: 680 Kc. Power: 1000 Watts
Owned-Oper. By....Corbin Times-Tribune, Inc.
Business Address.....Ky. Ave. & Monroe St.
Tel.: 1071.....KBS
Newspaper Affil.....Corbin Times-Tribune
President.....J. Springer Robinson
General Manager.....John L. Crawford
Station, Comm. Mgr.....Art Grunewald
Program Director.....Archie Wyatt
Chief Engineer.....Chas. Sulfredge

WYGO—Corbin—1961

Frequency: 1330 Kc. Power: 5 Kw. d.
Owned By.....Tri-County Bcstg. Co.
Address.....P.O. Box 535
Tel.: 3006.....Independent
Station Rep.....Kentucky Radio Sales
General, Commercial Mgr.....Barbara H. Miles
Station Manager.....Dexter R. Sams
Sales Promotion Mgr.....Bill Carson
Program Director.....Hugh C. Delk
Chief Engineer.....Everett Lawson

WCPM—Cumberland—1951

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By.....Cumberland Bcstg. Co.
Address.....P. O. Box 955
Tel.: 589-4623.....KBS
Station Rep.....Kentucky Radio Sales
General Manager.....Jack Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned.....WCYN Radio, Inc.
Address.....Pike & Walnut Sts.
Tel.: 1480.....KBS
President.....Estil R. Anderson
General Manager.....Lawrence McGill
Commercial Manager.....Helen Williams
Chief Engineer.....Reed Anderson

WHIR—Danville—1947

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned By.....WHIR, Inc.
Business Address.....P.O. Box 8
Tel.: 236-2711.....Independent
Representative.....Hal Holman Co.
President, Gen. Mgr.....Raymond P. Holbrook
Commercial Manager.....C. R. Colclough
Program Director.....Raymond L. Ramsey
Chief Engineer.....Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Elizabethtown Bcstg. Co.
Business Address.....P. O. Box 347
Tel.: 765-2144.....KBS-ABC
President.....J. W. Hodges
General Manager.....Dee Huddleston
Commercial Manager.....Calvin Skaggs
Program Director.....Thomas Skinner
Chief Engineer.....Hugh Garner

WSTL—Eminence—1956

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned.....Shelbyville—Eminence Bcstg. Co.
Address.....P.O. Box 147
Tel.: ME 3-2916.....Independent
Station Representative.....Kentucky Radio Sales
Gen. Mgr., Ch. Eng.....Charles L. Troutman
Station Manager.....George C. Troutman
Commercial Manager.....James E. Petty
Program Director.....Vivian M. Troutman
Publicity Director.....Terry Tichy

WSAC—Ft. Knox—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By...Fort Knox Bcstg. Corp.
Address.....Box 68
Tel.: ELgin 1-3121.....Independent
Pres., Gen. Mgr.....B. E. Cowan
Commercial Mgr.....J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Capital Bcstg. Co.
Address.....Radio Bldg.
Tel.: CA 3-8281.....MBS
Representative.....Hollingbery
Station Mgr.....Bud McClain
Program Dir.....H. Moore
Chief Engineer.....K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By.....Franklin Favorite-WFKN, Inc.
Address.....103 N. High St.
Tel.: JJustice 6-4481.....KBS
Pres., Gen. Mgr.....L. L. Valentine
Comm., Sales Prom. Mgr.....Howard H. Ogles
Program Director.....A. W. Kockritz, Jr.
Chief Engineer.....Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.
Business Address.....Box 482
Tel.: 1270.....Independent
President, Ch. Eng.....Kenneth Z. Turner

Commercial Manager.....J. O. Lewis
 Sales Promotion Mgr.....Arlene Swearingen
 Program Director.....Clara Agnes Turner
 Publicity Director.....Gene Gardner
 Owners of: WFUL-FM, Fulton, Ky.

WAXU—Georgetown—1957

Frequency: 1580 Kc.....Power: 10 Kw. d.
 Owned By.....WAXU Radio
 Address.....117 No. Lime, Lexington, Ky.
 Tel.: 3-1678.....Independent
 Station Representative.....Charles Bernard
 Pres., Ch. Eng.....Robert E. Johnson
 Station Manager.....Arno Walker
 Program Director.....Bill Stakelin
 Commercial Manager.....Robert Hamilton
 Sales Prom. Manager.....Ed James

WKAY—Glasgow—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Glasgow Bcstg. Co., Inc.
 Address.....510 Happy Valley Rd.
 Tel.: 651-2141.....KBS
 President.....Jack Pedigo
 General Mgr., Ch. Eng.....Clovis Sadler
 Commercial Manager.....Henry H. Royse
 Program Director.....Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc.....Power: 5,000 Watts
 Owned By.....Carter County Bcstg. Co., Inc.
 Address.....Box 487
 Tel.: 474-5144.....Independent
 President.....Harold E. Shufflebarger
 Gen., S'a. Manager.....Charlie Esposito
 Chief Engineer.....Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Radio Harlan, Inc.
 Business Address.....Box 898
 Tel.: 625.....Independent
 Station Rep.....Kentucky Radio Sales
 President.....J. Francke Fox, Jr.
 Gen., Comm. Mgr.....James T. Morgan
 Chief Engineer.....Gene Hopkins

WHBN—Harrodsburg—1955

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Fort Harrod Bcstg. Corp.
 Address.....Box 247
 Tel.: 1420.....KBS
 Station Rep.....Hopewell
 President, Gen. Mgr.....Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Mt. Bcstg. Service, Inc.
 Address.....Box 239
 Tel.: 436-2121.....KBS
 Representative.....Kentucky Radio Sales
 President.....Fred B. Bullard
 General Manager.....Ernest Sparkman
 Commercial Manager.....Julius Lasslo
 Prog. Dir.....Norma Strong
 Chief Engineer.....George Patterson

WSON—Henderson—1941

Frequency: 860 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co., Inc.
 Address.....P. O. Box 418
 Tel.: VA 6-3923.....KBS-ABC
 President.....Hecht S. Lackey
 Station Manager.....William F. Russell
 Publicity Director.....Anna Jane Kincaid
 Chief Engineer.....D. E. Gibson
 Owners of: WSON-FM, Henderson, Ky.

WHOP—Hopkinsville—1940

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Hopkinsville Bcstg. Co., Inc.
 Address.....1102 So. Virginia St.
 Tel.: TUXedo 5-5531.....CBS
 Pres., Gen. Mgr.....F. Ernest Lackey
 Sta., Comm. Mgr.....Katherine Peden
 Publicity Director.....Margaret Wyatt
 Sales Prom. Manager.....Hal King
 Program Director.....George Goldtrap
 Chief Engineer.....Russell Newman

WKOA—Hopkinsville—1954

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owned By.....Pennryle Broadcasting Co.
 Address.....808½ South Main St.
 Tel.: TU 6-1204.....KBS
 Sta. Rep.....Geo. T. Hopewell
 Pres., Gen. Mgr.....William H. Higgins
 Program Director.....James M. Suddeth
 Chief Engineer.....Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc.....Power: 1,000 Watts d.
 Owned By.....Irvanna Bcstg. Co.
 Address.....141 Broadway
 Tel.: 723-2550.....KBS
 Station Rep.....Continental Radio Sales
 President, Gen. Mgr.....James M. Gaskin
 Sales Promo. Mgr., Ch. Eng.....Fred W. Dean, Jr.
 Publicity Director.....Betina Sue Wiseman

WLBN—Lebanon—1954

Frequency: 1590 Kc.....Power: 1 Kw., d.
 Owned.....Lebanon-Springfield Bcstg. Co.
 Address.....P.O. Box 647
 Tel.: 692-3126.....KBS
 Gen., Sta. Mgr.....J. T. Whitlock
 Commercial Manager.....Allen Baker
 Chief Engineer.....W. B. Kelly
 Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned By.....Rough River Bcstg. Co.
 Address.....121 East Main St.
 Tel.: 259-4337.....KBS
 Station Rep.....Kentucky Radio Sales
 President, Gen. Mgr.....Porter Wallace
 Sales Promotion Mgr.....Eva Jo Ellis
 Program Dir., Chief Eng.....Billy R. Evans

WBLG—Lexington—1946

Frequency: 1300 Kc.....Power: 1000 Watts

KENTUCKY

Owned-Oper. By.....Lexington Bcstg. Corp.
Address.....134 N. Limestone St.
Tel.: 252-1300.....ABC
Representative.....Meeker
Pres., Gen. Mgr.....Roy B. White, Jr.
V.P., Commercial Mgr.....James H. Tomblin
Program Director.....Robert Barton
Chief Engineer.....John Patrick

WLAP—Lexington—1922

Frequency: 630 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Thoroughbred Bcstg. Co., Inc.
Business-Studio Address.....177 N. Upper St.
Tel.: 3-2727.....MBS
Station Representative.....Pearson
President, Gen. Mgr.....William R. Sweeney
Program Director.....Nick Clooney
Chief Engineer.....Robert Jones

WVLK—Lexington—1947

Freq.: 590 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By...Bluegrass Bcstg. Co., Inc.
Address.....Phoenix Hotel
Tel.: 4-6470.....CBS
Representative.....Hollingbery
General Mgr.....Ted Grizzard
Commercial Manager.....Charles Drew
Chief Engineer.....Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Lin Bcstg. Corp.
Address.....Box 333
Tel.: Volunteer 4-2148.....Independent
Sta. Representative.....Hopewell
Pres., Gen., Sta. Mgr.....Elmo Mills
Chief Engineer.....Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. d.
Owned By.....Lin Bcstg. Corp.
Bus.-Studio Address.....Ky. Home Life Bldg.
Tel.: 587-8871.....Independent
Station Representative.....Blair
President.....Fred Gregg
General, Station Mgr.....John Hicks
Program Director.....Howell Smith

WAVE—Louisville—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Station Rep.Katz
President.....George W. Norton, Jr.
General Mgr.....Nathan Lord
Station, Commercial Mgr.....W. H. Dulaney
Program, Sales Prom. Mgr.....James Caldwell
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-TV, Louisville, Ky.; WFIE-TV,
Evansville, Ind.; WFRV-TV, Green Bay, Wis.

WHAS—Louisville—1922

Frequency: 840 Kc...Power: 50,000 Watts
Owned-Oper. By.....WHAS, Inc.
Address.....525 W. Broadway
Tel.: JU 5-2211.....ABC

Newspaper Affil.....Courier-Journal, Times
Representative.....Henry I. Christal Co.
President.....Barry Bingham
General Manager.....Victor Sholis
Commercial Manager.....John Fouts
Sales Prom. Manager.....William Loader
Program Director.....George Walsh
Chief Engineer.....Orin Towner
Owners of: WHAS-TV.

WINN—Louisville—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Kentucky Central Bcstg.
Bus.-Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Sta. Representative.....Gill-Perna
President.....Garvis Kincaid
Comm. Mgr.....James Nathan
Station Manager.....M. Maley
Sales Promo. Mgr.....L. Abraham
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1948

Freq.: 1080 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News, Affil...Lanchester (Ohio) Eagle-Gazette
Representative.....Robt. Eastman
President.....Charles Sawyer
Exec. Vice President.....J. P. Williams
Administrative V.P.....Alexander Buchan
General, Station Mgr.....William Perry
Publicity Director.....Roberta Scott Bunnell
Dir. of Operations.....Ken Rowland
Program Director.....Ted Barbone
Chief Engineer.....William H. Faulkner
Owners of: WING, Dayton; WCOL, Columbus;
WIZE, Springfield. All Ohio. WRIT, Milwaukee,
Wis.

WKYW—Louisville—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Address.....310 W. Liberty St.
Tel.: JU 3-4811.....CBS
Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....F. Eugene Sandford
VP., Oper. Mgr.....E. Halsey Sandford
Commercial Manager.....Bob Franklin
Program Director.....Jim Bollinger
Chief Engineer.....William Neff

WLou—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned By.....Rounsaville of Louisville
Address.....P.O. Box 8278
Tel.: ME 7-6531.....Independent
Station Rep.Gill-Perna
President.....Robert W. Rounsaville
General Manager.....Jay Thomson
Station Manager.....Norman Stewart
National Sales Mgr.....Ralph B. Johnson
Program Director.....Rudy Runnels
Chief Engineer.....Steve Dawson
Owners of: WCIN, Cincinnati; WFUN, Miami
Beach; WTMP, Tampa; WVOL, Nashville;
WVLD, New Orleans; WTAM-TV, Louisville, Ky.

WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts
 Owned By.....Jefferson Bdcstg. Co. Inc.
 Business Address.....1300 S. 4th St.
 Tel.: 637-2527.....MBS
 Station Representative.....Forjoe
 President.....John A. Davenport
 General Manager.....Richard H. Gundle
 Station Manager.....Tommy Downs
 Commercial Manager.....Lee Stinson
 Sales Promotion Mgr.....Bob Perry
 Program Director.....Thom Hall
 Chief Engineer.....Charles Cutler

WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.
 Owned By.....Messenger Bdcstg. Co., Inc.
 Address.....Box 351
 Tel.: TA 1-4096.....KBS-MBS
 Station Representative.....Hopewell
 Gen., Sta. Manager.....H. W. Wells
 Comm. Mgr.....Elmer L. Kelley, Jr.
 Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.
 Owned.....Hopkins County Bcstrs.
 Business Address.....111 S. Main St.
 Tel.: TAYlor 1-7420.....ABC
 General Mgr., Chief Eng.....Conway Smith
 Commercial Manager.....Jerry McKonly

WWXL—Manchester—1956

Frequency: 1450 Kc.....Power: 250 Watts d.
 Owned.....Wilderness Rd. Bcstg. Co.
 Address.....109 Court St.
 Tel.: LY 8-4694.....KBS
 President.....J. L. Tigue
 Gen., Sta. Mgr.....C. Corum
 Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....West Ky. Bcstg. Co.
 Business Address.....Paducah Rd.; Box 431
 Tel.: 1597.....KBS
 Representative.....Indie Sales
 President.....Mose Bohn
 Gen., Sta. Mgr.....Charles W. Stratton
 Comm., Sales Prom. Mgr.....Jim Freeland
 Program Director.....Bill Scarbrough
 Publicity Director.....Goble Pollock
 Chief Engineer.....Joe Hargrove

WFTM—Maysville—1948

Freq.: 1240 Kc.....Power: 1 Kw., d., 250 W. n.
 Owned By.....Standard Tobacco Co.
 Bus. Address.....626 Forest Ave.
 Tel.: 564-3361.....Independent
 President.....Charles P. Clarke
 General Manager.....John W. Betts
 Station, Commercial Mgr.....R. A. Redmond
 Program Director.....Charles D. Boyd
 Chief Engineer.....Joe Gillespie, Jr.

WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.

Owned-Oper. By.....Cumberland Gap Bcstg.
 Address.....P.O. Box 698
 Tel.: 980.....Independent
 Newspaper Affiliation.....Daily News
 Station Representative.....George Hopewell
 President.....Helen K. Henry
 General, Station Mgr.....Maurice K. Henry
 Program Director.....Betty Sue Lee
 Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Wolf Creek Bcstg. Co.
 Address.....Box 36
 Tel.: Fillmore 8-3166.....KBS
 Station Manager.....Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.
 Owned & Operated By.....Morehead Bcstg. Co.
 Address.....Box 59
 Tel.: State 4-4141.....KBS
 President.....J. Earl McBrayer
 General Manager.....W. M. Whitaker
 Chief Eng.....Earl S. Young

WMSK—Morganfield—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....Union Co. Bcstg. Co.
 Address.....Box 55
 Tel.: 1360.....Independent
 Station Reps. Hopewell; Kentucky Radio Sales
 Station Manager.....Bobby W. Hite
 Commercial Manager.....Steve Crooke
 Program Director.....Don Sheridan
 Chief Engineer.....J. B. Crawley

WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned By.....Mt. Sterling Broadcasting Co.
 Business Address.....34 Broadway
 Tel.: 1150.....KBS
 Station Representative.....Geo. T. Hopewell
 President.....R. I. Reynolds
 Exec. V.P., General Mgr.....Bob Doll
 Asst. General Mgr.....Russ Drake
 Program Director.....Ron Mastin
 Chief Engineer.....John Bowles

WLCC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.
 Owned By.....S. Central Ky. Bcstg. Corp.
 Address.....Munfordville
 Tel.: JA 4-4111.....Independent
 President.....H. T. Parrott
 General, Sta. Manager.....Redman L. Turner
 Program Director.....Mary Goodman

WNBS—Murray—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Service Bcstg. Co.
 Address.....P. O. Box 548
 Tel.: Plaza 3-3411.....Independent
 Representative.....Dore
 Pres., Sta. Mgr.....Charles Shufflet
 Gen. Mgr., Ch. Engr.....C. H. Hulse

KENTUCKY

WNKY—Neon—1955

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned: Letcher Bcstg. Corp.
Address: Neon
Tel.: 855-7714
President: Dave L. Craft
General Manager: Walter Kincer
Program Director: Billie Ruth Kincer
Chief Engineer: Kenneth B. Robinson

WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By: Tri-City Bcstg. Co.
Business-Studio Address: 606 Mounmouth St.
Tel.: 581-7100
Independent Station Representative: Jack Masla
President: James G. Lang
General Manager: Dick Pike
Station Manager: Dean Miller
Commercial Manager: Dan Milliken
Sales Promotion Mgr.: Leo Underhill
Program Director: Ray Scott
Publicity Director: Ty Williams
Chief Engineer: Chas. Hettesheimer

WOMI—Owensboro—1938

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Owensboro Bcstg. Co., Inc.
Address: P.O. Box 1330
Tel.: MU 3-1558
Newspaper Affiliations: Messenger, Inquirer
Station Representative: Gill-Perna
President: Lawrence W. Hager
General Station Mgr.: Hugh O. Potter
Program Director: Mrs. Cliffordean Porter
Chief Engineer: Harold I. Peters

WVJS—Owensboro—1947

Freq.: 1420 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Owensboro On The Air, Inc.
Address: P.O. Box 522
Tel.: MU 3-3521
ABC
Station Representative: Masla Associates
President: V. J. Steele
General Manager: Malcolm Greep
Commercial Manager: Parker Smith
Program Director: Earl Fisher
Asst. Program Dir.: Jim Orton
Public Service Dir.: Ruth Steele
Chief Engineer: Earl Jaqoe

WDXR—Paducah—1957

Frequency: 1560 Kc. Power: 1 Kw.
Owned By: E. W. McKinney-Smith
Address: Hotel Irvin Cobb
Tel.: 443-1737
NBC
Station Representative: Gill-Perna
General Station Mgr.: E. W. McKinney-Smith
Commercial Mgr.: Sarah McKinney-Smith
Sales Promotion Mgr.: George Bailey
Publicity Director: John McDermitt
Program Director: Charles Katterjohn
Chief Engineer: E. Abanathy

WKYB—Paducah—1946

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.
Owned-Oper. By: Barrington Co. of Ky.

Address: 526 Kentucky Ave.
Tel.: 442-1678
MBS
Representative: Bolling
Pres.: Bruce Barrington
General Mgr.: Richard B. Friend

WPAD—Paducah—1930

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Paducah Bdcstg. Co., Inc.
Address: P.O. Box 450
Tel.: 442-8231
CBS
Sta. Representative: Bernard Howard
President: Pierce E. Lackey
General Manager: Hal Barnett
Commercial Manager: Linn Wolff
Sales Promotion Manager: Bob Wright
Program Director: Jim Youngblood
Publicity Director: Peggy Fletcher
Chief Engineer: U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Big Sandy Bcstg. Co.
Address: 121 Main St.
Tel.: 789-5311
MBS-KBS
Station Rep.: Ky. Radio Sales; Hopewell
President, Gen. Mgr.: Paul G. Fyffe
Chief Engineer: Gene Baldrige

WKLX—Paris—1955

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned By: Tal Jonz
Address: Box 141
Tel.: 1440
KBS
Sta. Reps.: Continental, Kentucky Radio Sales
President, Gen. Mgr.: Tal Jonz
Chief Engineer: James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc. Power: 5000 Watts d.
Owned-Operated By: Cumberland Pub. Co.
Address: North Mayo Trail
Tel.: 437-7323
Independent
Newspaper Affiliation: Pike County News
President: John M. Ward
V.P., General Mgr.: Roy E. Alexander
Sales Prom. Mgr., Prog. Dir.: John Adkins
Chief Engineer: Clifton Branham

WPKE—Pikeville—1949

Frequency: 1240 Kc. Power: 250 Watts
Owned By: East. Ky. Bcstg. Corp.
Address: Pikeville, Ky.
Tel.: General 7-4051
MBS-KBS
Station Representative: Ky. Radio Sales
President: J. E. McBrayer
Program Director: Dorothy H. Robinson
Commercial Manager: B. Pierce
Chief Engineer: James K. Hoskins

WMLF—Pineville—1957

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: Ken-Te-Ve-Bcstg. Co.
Address: P.O. Box 26
Tel.: ED 7-2100
Independent
President, General Mgr.: South C. Bevins
Chief Engineer: Hubert Turner
Owners of: WOVE, Welch, W. Va.; WTRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned By.....Gordon Collins
Address.....P.O. Box 309
Tel.: TU 6-2338.....Independent
President.....Gordon Collins
General, Station Mgr.....Gorman Collins
Commercial Manager.....Ollie Robinson
Sales Promotion Mgr.....Eva E. Collins
Chief Engineer.....Herman V. Hammon

WPRT—Prestonsburg—1952

Frequency: 960 Kc....Power: 1000 Watts, d.
Owned By.....Stephens Industries, Inc.
Address.....South Lake Drive
Tel.: 2050.....KBS
President.....D. C. Stephens
General Mgr.....Dora S. Stephens
Station Mgr.....David L. Stephens
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcstg. Co.
Address.....Dawson Rd.
Tel.: EM 5-2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker

WRVK—Renfro Valley—1956

Frequency: 1460 Kc....Power: 500 Watts d.
Owned.....Renfro Valley Bcstrs., Inc.
Address.....Renfro Valley
Tel.: 256-2146.....Independent
V.P., Gen. Mgr.....Tom Hargis

WEKY—Richmond—1953

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
Owned.....Tinker, Inc.
Address.....P.O. Box 670
Tel.: 623-1340.....KBS
President.....J. Francke Fox, Jr.
General, Station Mgr.....Al Weaver
Commercial Manager.....John Sullivan
Sales Promotion Mgr.....Bob Slack
Program Dir., Ch. Eng.....Jimmy Kay
Owners of: WHLN, Harlan, Ky.

WRUS—Russellville—1953

Frequency: 610 Kc....Power: 500 Watts d.
Owned-Oper. By.....So. Kentucky Bcsters.
Address.....P. O. Box 110
Tel.: PArkview 6-2471.....KBS
Station Representative.....Breen and Ward
President.....Roth E. Hook
Gen., Comm. Mgr.....Woodrow P. Sosh
Program Director.....Don Neagle
Sales Prom. Mgr.....Mrs. Jo Davis
Chief Engineer.....Robert Miller

WLCK—Scottsville—1958

Frequency: 1250 Kc....Power: 500 Watts, d.
Owned By.....State Line Bcstg. Co.
Address.....217½ W. Main St.
Tel.: 237-3148.....KBS
Station Rep.....Kentucky Radio Sales
President.....R. L. Turner
General Mgr.....Bobby Colvin

WSFC—Somerset—1947

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....P.O. Box 740
Tel.: 678-5151.....MBS-KBS
Representative.....Ky. Radio Sales
Pres., Gen. Mgr.....Mike Layman
Commercial Manager.....Donald Orwin
Chief Engineer.....Robert L. Shoopman

WTLO—Somerset—1958

Frequency: 1480 Kc.Power: 1000 Watts d.
Owned By.....Pulaski Bcstg. Corp.
Address.....P.O. Box 443
Tel.: 678-8151.....Independent
President, Gen. Mgr.....E. Buis
Commercial Mgr.....H. Edwards
Chief Engineer.....B. Thompson

WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WMCV, Inc.
Address.....P. O. Box 434
Tel.: HU 7-5295.....Independent
President.....W. C. Clark
Vice-President, Sta. Mgr., Prog. Dir.....J. Clark

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Karl Kegley
Address.....1106 Fairlane Drive
Tel.: SWift 6-3411.....Independent
President, Owner.....Karl Kegley
Station, Comm. Mgr.....Roger Keller

WMTC—Vancleve—1948

Frequency: 730 Kc....Power: 1000 Watts d.
Owned-Oper. By. Kentucky Mt. Hollness Assn.
Bus-Studio Address.....Vancleve
Tel.: Normandy 6-5006.....Independent
President.....Dr. Lela G. McConnell
General, Comm. Mgr.....Wilfred Fisher
Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Folkways Bcstg. Co., Inc.
Address.....Box 660
Tel.: 2711.....Independent
President, Gen. Mgr.....Donald F. Crosthwaite
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc.Power: 1000 Watts d.
Owned By.....Whitley County Bcstg. Co.
Address.....107 S. 4th St.
Tel.: 6125.....Independent
President.....Leo Buck
General Manager.....K. Buck

WWKY—Winchester—1954

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned By.....WWKY, Inc.
Address.....P. O. Box 535
Tel.: Pioneer 4-2864.....Independent
President.....Donald J. Horton
General Manager.....Gerald J. Cashman

Pop.: 3,375,000
Families: 959,000

Louisiana

Radio Homes: 925,500
AM Stas. in State: 82

KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.
Address... P. O. Box 620
Tel.: TW 3-2531 Independent
President... H. Frenzel Pere
General Manager... George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By Alexandria Bcstg. Co., Inc.
Address... 601 Washington St.
Tel.: 443-2543 CBS
Station Rep... Advertising Time Sales
Owner... T. B. Lanford
Gen. Manager... Walter D. Melson
Commercial Manager... Alec Marchand
Program Director... Dan Ellington
Chief Engineer... R. E. Miller

KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw. d.
Owned... Dixie Bcstg. Ser.
Address... 1515 Jackson St.
Tel.: Hillcrest 3-7454 Independent
General Manager... Irving Ward-Steinman

NATIONAL and REGIONAL MEDIA BUYERS

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KDBS

ALEXANDRIA

in the geographic heart of Louisiana

KLLA

LEESVILLE

in the west-central part of Louisiana

YOU furnish us with 2 sets of copy and we furnish you with ONE bill. All inquiries for both stations should be addressed: KDBS-KLLA, 1515 Jackson Street (P. O. Box 306) Alexandria, Louisiana.

Commercial Manager... William G. Lynch
Sales Promotion Mgr... W. G. Foster
Program Director... Tom Fowler
Publicity Director... Herbert Cowan
Chief Engineer... Henry J. Lazarone
Owners of: KLLA, Leesville, La.
(Also See KLLA, Leesville, Page 359)

KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By... KSYL, Inc.
Address... Box 1489
Tel.: Hillcrest 2-6611 NBC
Pres., Comm. Mgr... Milton Fox
Gen. Sta. Mgr... Sylvan Fox
Sales Prom. Mgr., Pub. Dir... Shirley Racine
Program Director... Larry Parker
Chief Engineer... Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned-Oper. By... Amite Broadcasting Co.
Address... P.O. Box 787
Tel.: 8385 Independent
Station, Sales Prom. Mgr... C. W. Fitz
Chief Engineer... V. E. Dudley

KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.
Owned By... KTRY, Inc.
Address... P.O. Box 193
Tel.: 1400 Independent
Station Representative... George Hopewell
General Manager... Mercer L. King, Jr.
Commercial Manager... Bill Dore
Program Director... Margaret G. King
Chief Engineer... Leo W. Grant

KVOB—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned By... Bastrop Bcstg. Co. Inc.
Address... Box 1340
Tel.: 1340 KBS
President... G. H. Goodwin
General Manager... B. Rainey

WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Merchants Bcstrs.
Address... 3150 College Dr.
Tel.: Dickens 4-5275 Independent
Station Representative... Pearson Nat'l Reps.
Pres., Gen. Mgr... Ralph L. Burge
Commercial Manager... Harold G. Herthum
Program Dir... C. Arnold
Chief Engineer... Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By... Community Bcstg. Co.
Address... P. O. Box 1226
Tel.: DI 8-6716 Independent

Station Representative... Devney Organization
 President, Gen. Mgr..... Robert Earle
 Prog. Dir..... Bernard Zuccaro
 Comm. Mgr..... Olas Olsen
 Chief Engineer..... Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc..... Power: 5000 Watts
 Owned-Oper. By... Baton Rouge Bcstg. Co., Inc.
 Business-Studio Address..... 444 Florida St.
 Tel.: DI 2-5271..... NBC
 News, Affil..... Capital City Press
 Sta. Representative..... Geo. P. Hollingbery
 President..... Douglas L. Manahip
 Station Manager..... Roger S. Davison
 Program Coordinator..... Ken Winstanley
 Chief Engineer..... Leonard Benson
 Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc..... Power: 1000 Watts
 Owned-Operated By..... Air Waves, Inc.
 Business Address..... 204 North St.
 Tel.: DI 2-4411..... Independent
 Representative..... Masla
 Gen. Manager..... Lamar Simmons
 Comm. Mgr..... T. A. LeBlanc
 Chief Eng..... Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... WXOK, Inc.
 Address..... 243 Convention St.
 Tel.: DI 4-7604..... Independent
 Representative..... Bernard Howard
 President..... Jules Paglin
 Exec. V.P., Managing Dir., Stanley W. Ray, Jr.
 V.P., General Mgr..... Thomas L. McGuire
 Asst. Station Mgr..... Donald Dean
 Commercial Manager..... Lucille J. Pollack
 Chief Engineer..... Robert Stracener
 Owners of: KYOK, Houston, Tex.; WGOK, Mobile,
 Ala.; KAOK, Lake Charles, La.; WLOK, Mem-
 phis, Tenn.; WBOK, New Orleans, La.

WYNK—Baton Rouge—1956

Frequency: 1380 Kc..... Power: 500 Watts, d.
 Owned By..... Miss Lou Bcstg. Corp.
 Address..... 820 Commerce Bldg.
 Tel.: Dickens 3-6806..... ABC-KBS-MBS
 Station Rep..... Charles Bernard
 General Manager..... R. Gomez

WBOX—Bogalusa—1954

Frequency: 920 Kc..... Power: 1 Kw. d.
 Owned By..... Magic City Bcstg. Corp.
 Address..... Box 689
 Tel.: Republic 2-4254..... Independent
 Station Representative..... Beaver & Assoc.
 President, Gen. Mgr..... Ralph Blumberg

WIKC—Bogalusa—1947

Frequency: 1490 Kc... Power: 1 Kw.d., 250 W.n.
 Owned-Operated By..... Curt Siegelin
 Business Address..... P. O. Box 811
 Tel.: Republic 5-1355..... KBS
 General, Station Mgr..... Curt Siegelin
 Sales Promotion Mgr..... John H. Knight
 Program Director..... Ron Hunter

Program Dir., Ch. Eng..... John M. Pitre
 Chief Engineer..... Don Murphy

WARB—Covington—1953

Frequency: 730 Kc..... Power: 250 Watts d.
 Owned-Operated By..... WARB, Inc.
 Address..... Box 568
 Tel.: 1600..... KBS
 President..... David C. Blossman
 Gen. Mgr., Ch. Eng..... J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc... Power: 1 Kw.d., 250 W.n.
 Owned-Operated By..... KSIG Bcstg Co., Inc.
 Bus-Studio Address..... 320 N. Parkerson Ave.
 Tel.: 783-2520..... MBS-KBS
 Representative..... T. F. Clark
 President..... Hirsch Scholl
 General Manager..... Louis M. Basso
 Commercial Manager..... Thomas E. Griffin
 Program Director..... Charles Williams
 Chief Engineer..... Larry Dickson

WLBI—Denham Springs—1959

Frequency: 1220 Kc..... Power: 250 Watts
 Owned By..... Avoyelles Bcstg. Corp.
 Address..... 132 Hummel St.
 Tel.: NO 5-5155..... KBS
 President..... W. L. Billups
 Station Manager..... Gerald Fannaly
 Chief Engineer..... C. P. Woodside
 Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc..... Power: 1000 Watts d.
 Owned-Oper. By... Sabine Broadcasting Co.
 Address..... Washington at First St.
 Tel.: 7600..... KBS
 President..... Cyril W. Reddough
 General Manager..... Ralph L. Hooks
 Ch. Eng., Commercial Mgr... Wayne L. Sanders

KEUN—Eunice—1952

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Tri-Parish Bcstg. Co.
 Address..... Box 511
 Tel.: GL 7-3041..... MBS-KBS
 President..... Vince Riehl
 Gen., Sta. Mgr..... Thomas C. Voinche
 Sales Mgr., Ch. Eng..... Dean Nezat
 Program Director..... Karl R. DeRowen
 Publicity Director..... Skip Stewart

KFNV—Ferriday—1956

Frequency: 1600 Kc..... Power: 1 Kw., d.
 Owned..... Miss-Lou Bcstg. Co.
 Address..... Box 592
 Tel.: 757-4200..... MBS
 Gen. Mgr., Ch. Eng..... George Wilson
 Commercial Manager..... Johnnie Littlejohn
 Sales Prom. Manager..... Dale Magun

KFRA—Franklin—1961

Frequency: 1390 Kc..... Power: 500 Watts d.
 Owned By..... KFRA, Inc.
 Address..... Box 427
 Tel.: 247..... Independent
 President..... Lionel B. DeVille
 General, Sta. Manager..... Chris Duplechain

LOUISIANA

KLFT—Golden Meadow—1955

Frequency: 1600 Kc. Power: 1000 W. d.
Owned By..... Leo J. Theriot
Address..... 1614 South Bayou Drive
Tel.: Greenfield 5-5165..... Independent
Station Representative..... Hopewell
President, General Mgr..... Leo J. Theriot
Commercial Manager..... Jerry Mitchell
Prog. Dir., Sales Promo. Mgr..... Roy Vicknair, Jr.
Chief Engineer..... George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Airweb, Inc.
Business-Studio Address..... Box 432
Tel.: 960-3589..... Independent
Pres., Gen. Mgr..... John A. Chauvin
Commercial Manager..... 'Foots' McCrory
Chief Engineer..... Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By..... Haynesville Bcstg. Co.
Address..... Waters St.
Tel.: 505..... KBS
Station Rep..... Hopewell
Owners..... W. Smith, D. Davis, J. Shields
Station, Program Mgr..... William R. Dunaway
Chief Engineer..... A. T. Moore
Owners of: KASO, Minden; WGLC, Centreville.

KHAL—Homer—1955

Frequency: 1320 Kc. Power: 1 Kw., d.
Owned..... Claiborne Bcstg. Corp.
Address..... Box 97
Tel.: 3804..... KBS
President..... Tom Deas
General Mgr., Ch. Eng..... Colon Johnston

KCIL—Houma—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned..... KCIL, Inc.
Address..... Fahey St.
Tel.: UP 2-6828..... KBS-MBS
Station Representative..... Indie Sales
President..... Denver T. Brannen
V.P., Gen. Manager..... Les Ryder
Commercial Mgr., Pub. Dir..... Hack Thesmar
Program Director..... Virginia Ryder
Chief Engineer..... Don Briennen
Owners of: WDEP, Panama City; WPUP, Fernandina Beach, Fla.; WPAP, Gainesville, Fla.

KCKW—Jena—1962

Frequency: 1480 Kc. Power: 500 Watts
Owned By..... LaSalle Broadcasters
Address..... Drawer M
Tel.: 2-4646..... KBS
President..... R. W. Wagner
General Manager..... Robert C. Wagner
Chief Engineer..... Dale Genius

KJEF—Jennings—1950

Frequency: 1290 Kc. Power: 1,000 Watts d.
Owned-Oper. By..... Jennings Bcstg. Co., Inc.
Address..... 1521 Lake Arthur Ave.
Tel.: 824-2934..... KBS
Pres., Gen. Mgr., C. Eng..... Clovis L. Bailey

KTOC—Jonesboro—1958

Frequency: 920 Kc. Power: 1,000 Watts
Owned By..... Jackson Parish Bcstrs.
Address..... P. O. Box 550
Tel.: 4600..... KBS
Station, Comm. Mgr..... A. H. Colvin Jr.
Program, Ch. Eng..... T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc. Power: 1 Kw. d., 500 Wis. n.
Owned By..... Radio Lafayette
Address..... Box 3120
Tel.: CEnter 4-7418..... ABC
Sta. Reps..... Bolles; Reilly; Tracy Moore
President..... John Hicks
Gen., Sta. Mgr..... George Crouchet

KVOL—Lafayette—1935

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Oper. By..... Evangeline Bcstg. Co., Inc.
Address..... 123 E. Main
Tel.: CE 4-5151..... NBC
Station Representative..... Robert Meeker
General Manager..... George H. Thomas
Station Mgr..... E. H. Hughes
Program Director..... Rod Bernard
Publicity Director..... Peggy Guidry
Chief Engineer..... Adrian Martin

KXXW—Lafayette—1960

Frequency: 1520 Kc. Power: 500 Watts
Owned By..... General Communications, Inc.
Address..... 611 S. Buchanan St.
Tel.: CENTER 5-1520..... MBS
Station Rep..... Venard, Torbet & McConnell
President, Gen. Mgr..... James C. Pollock
Sales Promotion Manager..... Rodney Hamilton
Program Director..... Ernie Alexander
Chief Engineer..... Ben Walker

KAOK—Lake Charles—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... KAOK, Inc.
Address..... P. O. Box S
Tel.: HE 6-7541..... Independent
Station Rep..... Bernard Howard
President..... J. J. Paglin
General, Station Mgr..... W. L. Jackson
Program, Publicity Dir..... Carl J. Junker
Chief Engineer..... Walter Jones
Owners of: WGOK, Mobile; WBOK, New Orleans;
WNOK, Baton Rouge; WLOK, Memphis; KYOK,
Houston.

KLOU—Lake Charles—1947

Frequency: 1580 Kc. Power: 1000 Watts
Owned-Oper. By..... Dixie Broadcasters, Inc.
Address..... Box 817
Tel.: HE 6-7277..... Independent
Station Representative..... Pearson
President, Gen. Mgr..... Albert D. Johnson
Station, Comm. Mgr..... Bill Davis
Program, Publicity Director..... John Janot

KPLC—Lake Charles—1935

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By.....Calcasieu Bcstg. Co.
Address.....320 Division St.
Tel.: HE 6-3631.....NBC
Station Representative ..Advertising Time Sales
President.....T. B. Lanford
General Mgr......Jim Toth
Station Manager.....Pelham Mills
Sales Promotion Mgr......Nita Wilburn
Program Director.....A. B. Craft
Publicity Director.....Gay White
Chief Engineer.....George Guidry
Owners of: KALB-AM-TV, Alexandria, La.; KRMD,
 Shreveport, La.; WSLD, Jackson, Miss.;
 KPLC-TV, Lake Charles, La.

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....**Power:** 250 Watts, d.
Owned.....Radio Service Co.
Address.....Box 342
Tel.: 834.....KBS
Representative.....Bogner & Martin
Presidents.....E. McMurray & F. Baldwin
Chief Engineer.....P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc.....**Power:** 1 Kw.
Owned.....Leesville Broadcasting Co.
Address.....P. O. Box 1323
Tel.: 3403.....KBS
Mgr. Partner, Gen. Mgr......L. Ward-Steinman
Commercial Mgr......Ed Marshall
Chief Engineer.....Henry J. Lazarone
(Also See KDBS, Alexandria, Page 356)

KDBC—Mansfield—1954

Frequency: 1360 Kc.....**Power:** 1 Kw. d.
Owned.....DeSoto Bcstg. Corp.
Address.....P. O. Box 740
Tel.: 1360.....KBS
Gen., Comm. Mgr......Arthur L. Greene

KWLA—Many—1962

Frequency: 1530 Kc.....**Power:** 1,000 Watts d.
Owned By.....Many Broadcasting Co.
Address.....P.O. Box 856
Tel.: 256-5177.....Independent
Owners.....A. H. Colvin, Jr., T. L. Colvin, Sr.
Station Manager.....R. C. Moriarty

KAPB—Marksville—1954

Frequency: 1370 Kc.....**Power:** 1000 Watts, d.
Owner.....Avoyelles Bcstg. Corp.
Address.....110 W. Mark St.
Tel.: 7206.....KBS
President.....W. L. Billups
Chief Engineer.....D. J. Bordelon

KASO—Minden—1962

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned By.....Harold Ray Cook
Address.....Box 774
Tel.: 377-1240.....KBS
Sta. Representative.....Hopewell
President, General Mgr......H. R. Cook
Program Dir., Chief Engr......M. S. O'Dell, Jr.

KLIC—Monroe—1950

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Dr. Frank Cerniglia
Address.....626 Bernhardt Bldg.
Tel.: FAirfax 3-4617.....MBS-KBS
General Mgr......Dr. Frank Cerniglia

KMLB—Monroe—1930

Frequency: 1440 Kc...**Power:** 5000 d.; 1000 n.
Owned By.....KMLB, Inc.
Business Address.....Box 1723
Tel.: FAirfax 2-7161.....ABC, NBC
Station Representative.....Howard
General Manager.....James Plaisance

KNOE—Monroe—1944

Frequency: 540 Kc... **Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....James A. Noe
Address.....KNOE Road
Tel.: FA 2-8155.....Independent
Representative.....H-R Reps
President.....James A. Noe
General Manager.....Edd Routt
Program Director.....Don Durden, Jr.
Chief Engineer.....Ray Boyd
Owners of: WNOE, New Orleans, La.; KNOE-TV,
 Monroe, La.

KMRC—Morgan City—1954

Frequency: 1430 Kc.....**Power:** 500 Watts d.
Owned.....Tri-City Bcstg. Inc.
Address.....P. O. Box 889
Tel.: 459-9036.....KBS
Pres., General Manager.....Mort Silverman

KNOC—Natchitoches—1947

Frequency: 1450 Kc...**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....720 Front St.
Tel.: 2353.....Independent
Station Representative.....Walton
Pres., Gen. Mgr., Chief Eng......B. H. Bailey, Jr.
Sta., Comm. Mgr......Norman A. Fletcher
Program Director.....Don Nugent

KANE—New Iberia—1946

Frequency: 1240 Kc...**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....New Iberia Bcstg. Co.
Address.....104 W. St. Peter St.
Tel.: EMerson 9-6726.....Independent
President.....J. J. Davidson, Jr.
Gen., Sta. Manager.....Donald Bonin
Commercial Manager.....Sherry A. Lopez
Program Director.....Mrs. Dee Voorhies
Publicity Director.....Ken Nowell
Chief Engineer.....Joe Sikes

KVIM—New Iberia—1952

Frequency: 1360 Kc.....**Power:** 1000 Watts d.
Owned By.....Wagenwest, Inc.
Address.....P.O. Box 971
Tel.: EMerson 4-5826.....Independent
President.....David Wagenboord
General, Commercial Mgr......Gordon Lund
Sales Promotion Mgr......William D. Best
Program Dir., Chief Engr......Don Rowland

LOUISIANA

WBOK—New Orleans—1951

Frequency: 800 Kc. Power: 1000 W., d.
Owned By WBOK, Inc.
Address 505 Baronne St.
Tel.: 524-5363 Independent
Station Representative Bernard Howard
President Jules J. Paglin
Ex. Vice Pres. Stanley W. Ray, Jr.
V.P., General Manager Ed Prendergast
Commercial Manager Fred Schwarz
Program Director Bill Buehl
Chief Engineer Lloyd Spates
Owners of: WLOK-AM, Memphis; WGOK-AM, Mobile; WXOK-AM, Baton Rouge; KAOK-AM, Lake Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc. Power: 5000 Watts
Owned By Royal Street Corp.
Business Address 520 Royal St.
Tel.: 524-4371 NBC
Representative John Blair
President Edgar B. Stern, Jr.
Exec V.P., General Mgr. A. Louis Read
Station Manager Harold M. Wheelahan
Commercial Manager Jack A. Murray
Sales Prom. Mgr. Stan Cohen
Program Director Jerry Clemmons
Chief Eng. Lindsey Riddle
Owners of: WDSU-FM-TV, New Orleans, La.

WJMR—New Orleans—1945

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By Supreme Bcstg Co., Inc.
Address 1500 Canal St.
Tel.: EX 3131 MBS
Sta. Representative Weed
President Chester Owens
Gen. Mgr., Ch. Eng. George A. Mayoral
Program Dir. Tom Abbott

WNOE—New Orleans—1925

Frequency: 1060 Kc. Power: 50 Kw.d., 5 Kw.w.
Owned By WNOE, Inc.
Address Sheraton-Charles Hotel
Tel.: 529-2173 Independent
Station Representative McGavren/Guild
President, Gen. Mgr. James A. Noe, Jr.
Assisant. Comm. Manager Cleve J. Brien
Program Director Ken Elliott
Chief Engineer A. J. Bourgeois
Owners of: KNOE-AM-TV, Monroe, La.

WSHO—New Orleans—1926

Frequency: 1230 Kc. Power: 1 Kw.d., 250 W.w.
Owned By Raymac Radio, Inc.
Address 637 Common St.
Tel.: 524-8265 Independent
President Carmen Macri
General Manager Ronald Tuten
Chief Engineer Tony Lee

WSMB—New Orleans—1925

Frequency: 1350 Kc. Power: 5000 Watts
Owned WSMB, Inc.

Address Maison Blanche Bldg.
Tel.: 523-5921 ABC
Representative Hollingbery
President John M. Shaheen
General Station Mgr. John L. Vath
Sales Promotion Mgr. Ray Eberhardt
Program Director Marshall Pearce
Publicity Director Bill Treuting
Chief Engineer A. J. Bourgeois

WTIX—New Orleans—1951

Frequency: 690 Kc. Power: 5,000 Watts
Owned-Oper. By Storz Broadcasting Co.
Address 328 Chartres St.
Tel.: 523-3562 Independent
Station Representative Eastman
President Todd Storz
V.P., General Mgr. Fred Berthelson
Program Dir. R. Martin
Chief Engineer William Baker

WWL—New Orleans—1922

Frequency: 870 Kc. Power: 50,000 Watts
Owned-Operated By Loyola U. of South
Address 6363 St. Charles Ave.
Tel.: Jackson 5-2194 CBS
Representative Katz
President Rev. Andrew C. Smith, S.J.
Gen. Sta. Manager William A. Dean
Sales Promotion, Pub. Dir. Walter F. Bouche
Program Director Vincent Alletto
Chief Engineer J. D. Bloom
Owners of: WWL-TV.

WWOM—New Orleans—1960

Frequency: 600 Kc. Power: 1,000 Watts
Owned By Franklin Bcstg. Co.
Address 614 N. Rampart St.
Tel.: 529-7516 Independent
Station Representative Adam Young
President William F. Johns
General Mgr. D. Wagenvoord
Sta., Sales Prom. Mgr. Harry Ladas
Program Director Ken Karlton
Chief Engineer Edwin Treadaway
Owners of: WEW, St. Louis; WLDD, Ft. Lauderdale; WMIN, St. Paul; KOMA, Tulsa.

WYLD—New Orleans—1949

Frequency: 940 Kc. Power: 10 Kw. d., 500 W. n.
Owned By Rounsville of N.O. Inc.
Address 2906 Tulane Ave.
Tel.: 822—1945 Independent
Station Representative Gill-Perna
President Robert W. Rounsville
General Manager John J. Revisore
Station Manager Carter Jones
National Sales Mgr. Ralph B. Johnson
Program Director David Shaffer
Chief Engineer John Fuselier
Owners of: WCIN, Cincinnati; WVOL, Nashville; WFUN, Miami; WLDD; WTAM-TV, Louisville; WTMP, St. Petersburg; WATL-TV, Atlanta, Ga.

KREH—Oakdale—1953

Frequency: 900 Kc. Power: 250 Watts d.

Owned-Oper. By.....Louisiana Bcstg. Service
 Address.....P.O. Box 571
 Tel.: 900.....KBS
 General Manager.....R. L. Hooks
 Station Manager.....Lee Perry
 Chief Engineer.....Joseph C. Costello, III

KWCL—Oak Grove—1958

Frequency: 1280 Kc.....Power: 500 Watts, d.
 Owned By.....Carroll Bcstg. Co.
 Address.....P.O. Drawer K
 Tel.: GArden 8-2389.....KBS
 President.....E. R. McCormick
 General Manager.....Johnny Mitchell
 Program Director.....Ivy Robinson
 Chief Engineer.....Donald Nance

KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....KSLO Bcstg. Co.
 Address.....P. O. Box 392
 Tel.: 942—2633.....ABC
 Station Representative.....Hal Walton
 General Mgr.....W. Eugene Jones
 Station Manager.....Wandell Allegood
 Program Director.....Gerald Prejean
 Chief Engineer.....Freddie Hebert

KRIH—Rayville—1957

Frequency: 990 Kc.....Power: 250 Watts, d.
 Owned By.....Aycock, Inc.
 Address.....Box 420
 Tel.: 728-4855.....Independent
 President, Gen. Mgr.....C. S. Aycock, Jr.
 Station, Commercial Mgr.....Henry F. Cumpton
 Sales Promo. Mgr., Prog. Dir.....Nap Nappier
 Chief Engineer.....Ferrand Lee Cumpton

KRUS—Ruston—1947

Freq.: 1490 Kc.....Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....Ruston Bcstg. Co.
 Address.....105 Park Ave.
 Tel.: AL 5-2530.....Independent
 President.....C. E. Faulk, Jr.
 Station Manager.....William Carter
 Chief Engineer.....R. T. Jordan

KANB—Shreveport—1958

Frequency: 1300 Kc.....Power: 1,000 Watts d.
 Owned By.....Kenwil, Inc.
 Address.....P. O. Box 7243
 Tel.: 423—2668.....Independent
 Station Representative.....Bob Dore Assocs.
 President.....L. S. Walton
 General, Station Mgr.....Harold G. Evans
 Commercial Manager.....C. F. Scaife
 Sales Promo., Publicity Dir.....John H. Wilson
 Program Director.....Carol Booth
 Chief Engineer.....A. T. Moore

KBCL—Shreveport—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
 Owned By.....Good Music, Inc.
 Address.....P.O. Box 727
 Tel.: 423-1606.....Independent

Station Reps.....Melville; Hal Walton
 President.....Alvin Childs
 General, Station Mgr.....Allan Stoll
 Chief Engineer.....A. T. Moore

KCIJ—Shreveport—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Southwest Bcstrs. Inc.
 Address.....Box 197
 Tel.: 424—0814.....KBS
 Station Rep.....Charles Bernard
 President, Gen. Mgr.....Marvin B. Kosciusky
 Chief Engineer.....Benny Culbertson

KEEL—Shreveport—1922

Frequency: 710 Kc. Power: 50 Kw. d., 5 Kw. n.
 Owned By.....Lin Broadcasting Corp.
 Address.....1500 N. Market
 Tel.: 425—8692.....Independent
 Station Rep.....Blair Radio
 President.....Frederic Gregg, Jr.
 General, Station Manager.....Marie Gifford
 Commercial Manager.....Al Evans
 Sales Promotion Manager.....O. M. Teate
 Program Director.....Vern Stierman
 Chief Engineer.....Rudy Johnson
 Owners of: WAKY, Louisville, Ky.; WMAK, Nash-
 ville, Tenn.; KAAV, Little Rock, Ark.

KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.
 Owned By.....Armand Bcstg Co.
 Address.....529½ Crockett St.
 Tel.: 422-0732.....Independent
 Station Representative.....Weed
 President.....Armand Kovitz
 Program Director.....Ronnie Palmer
 Publicity Director.....Elizabeth Hawkins
 Chief Engineer.....Carl Goulden

KOKA—Shreveport—1950

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....McLendon-Shreveport Bcstg. Co.
 Business Address.....P.O. Box 3605
 Tel.: 422-3122.....Independent
 Sta. Rep.....Pearson
 President, Gen. Mgr.....John McLendon
 Station Manager.....A. Evans

KREB—Shreveport—1960

Frequency: 980 Kc.....Power: 5 Kw. d.
 Owned By.....KREB, Inc.
 Address.....311 Milam St.
 Tel.: 42-33681.....MBS
 Station Representative.....Hollingsbery
 General Manager.....L. Brandon
 Station, Comm. Mgr.....Joe Monroe

KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....T. B. Lanford
 Address.....P. O. Box 1712
 Tel.: 423-6172.....Independent
 Representative.....Weed
 President.....T. B. Lanford
 General, Comm. Mgr.....Thomas A. Gresham
 Program Director.....Joseph H. Keith

Chief Engineer.....Dub Wilkinson
Owners of: KALB-AM-TV-FM, Alexandria; KPLC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

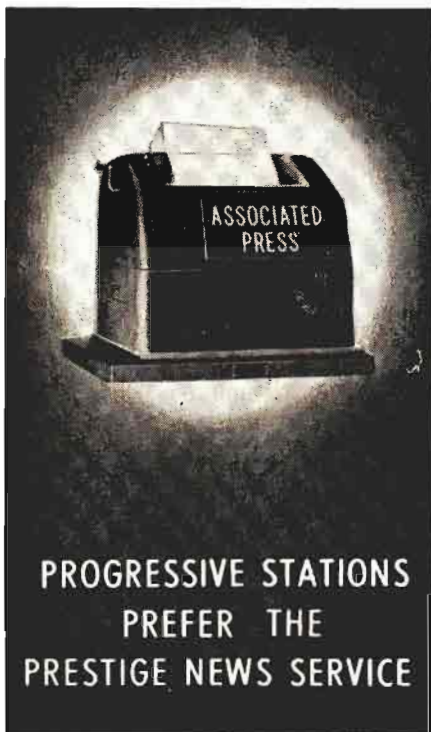
Frequency: 1130 Kc.....**Power:** 50,000 Watts
Owned-Operated By: International Bcstg. Corp.
Address:.....Commercial Bldg.
Tel.: 422-8711.....ABC
Newspaper Affiliation:.....Shreveport Times
Representative.....Christal Co.
President.....William H. Bronson
Exec. V.P., Gen. Mgr......Henry B. Clay
Asst. Mgr., Commercial Mgr......Jack Timmons
Prom. Mgr., Pub. Dir......James T. Briggs
Prog. Director.....Frank Page
Tech. Dir......W. E. Antony
Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....**Power:** 1000 Watts
Owned:.....Springhill Broadcasting Co.
Address:.....Box 127
Tel.: LE 9-4616.....KBS
General Mgr......John K. Hill

KIKS—Sulphur-Lake Charles 1955

Frequency: 1310 Kc.....**Power:** 500 W. d.
Owned By:.....Victor Radio Co.
Address:.....Box 190, Sulphur
Tel.: JACKSON 7-5266.....MBS-KBS



Station Representative.....Grant Webb & Co.
President.....Joseph P. Trantino
Station Manager.....Cecil E. Bland, Jr.
Commercial Manager.....Carroll A. Wynn
Program Director.....Ray Brown
Chief Engineer.....Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc.....**Power:** 500 Watts
Owned By:.....Howard E. Griffith
Address.....Box 1360
Tel.: 1360.....KBS
General, Sta. Mgr......Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc.....**Power:** 500 W., d.
Owner.....Delta Bcstrs., Inc.
Address:.....1st Federal Bldg., W. 2nd St.
Tel.: Hillcrest 7-9006.....Independent
President.....F. H. Block
General Mgr......Ray Saadi

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....**Power:** 250 Watts d.
Owned-Oper. By:.....Ville Platte Bcstg. Co.
Address.....Box 566
Tel.: 363-2124.....KBS
President.....Lionel B. Deville
Gen., Comm. Mgr......J. Solleau
Chief Engineer.....J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc.....**Power:** 1 Kw.
Owned.....Griffith Electric Co.
Address.....1515 N. 7th St.
Tel.: FAirfax 2-1491.....Independent
Station Representative.....Breen & Ward
President, Chief Eng......Howard E. Griffith
General, Comm. Mgr......Ollie Bales
Owners of: KTLD-AM, Tallulah.

KEVL—White Castle—1955

Frequency: 1590 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By:.....Big League Bcstg. Co.
Address.....P.O. Box 457
Tel.: 5116.....KBS
Owner.....Chas. E. Schwing, Jr.
General Mgr......L. Miller

KMAR—Winnesboro—1957

Frequency: 1570 Kc.....**Power:** 1,000 Watts, d.
Owned.....Franklin Bcstg. Co.
Address.....Box 312
Tel.: 435-5141.....Independent
Station Representative.....Hal Walton & Assoc.
President.....J. H. Martin
General, Station Manager.....Si Willing

KVCL—Winnfield—1955

Frequency: 1270 Kc.....**Power:** 1000 Watts d.
Owned-Operated By:.....Winn Bcstg. Co.
Address.....Box 548
Tel.: 5822.....KBS
Gen. Mgr., Ch. Engr......Edward R. Hall

Pop.: 980,000
Families: 283,000

Maine

Radio Homes: 280,000
AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address...160 Bangor St.
Tel.: MAYair 3-3878...Independent
Station Reps.Weed; Creed & Assocs.
PresidentFaust Couture
General, Station Mgr.Norman G. Gallant
Commercial ManagerDonald Powers
Sales Promotion Mgr.Donald Mullen
Program DirectorMona Toothaker
Publicity DirectorJames Shaw
Chief EngineerJoseph Roy
Owners of: WCOU-AM-FM, Lewiston; WFAU-FM,
Augusta. All Maine.

WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. ByWRDO, Inc.
Address251 Water Street
Tel.: MA 3-4735...NBC
Sta. Reps.Bdcast Time Sales; Nona Kirby
PresidentWilliam H. Rines
General ManagerJack S. Atwood

WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By...Community Bcstg. Service
Address35 Hildreth St.
Tel.: 947-8321MBS
Station Reps.Kettell-Carter; Hollingbery
PresidentHorace A. Hildreth
Station ManagerJohn MacRae
Commercial ManagerCharles M. Sias, Jr.
Owners of: WFOR, Portland; WAGM-AM-TV, Pres-
que Isle; WABI-FM-TV, Bangor. All Maine.

WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By...Bangor Bcstg. Corp.
Address26 Central St.
Tel.: 947-7354Independent
Station Reps.Weed; Bill Creed Assocs.
PresidentMelvin Stone
General Mgr., Chief Eng.Louis J. Borgatti
Comm., Sales Prom. Mgr.William Hart
Program DirectorJack Dalton
Publicity DirectorDiana M. Barter

WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By...Maine Bcstg. Co.
Address861 Broadway
Tel.: Bangor 942-4656...NBC
Station Rep.Broadcast Times Sales
PresidentWilliam H. Rines
Station Mgr.Edward E. Guernsey
Chief EngineerJohn H. Wibby

WJTO—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.

Owned By.....Winslow T. Porter
Address.....195 Front St.
Tel.: HI 3-5542MBS
Station RepresentativeBreen & Ward
Pres., Gen. Sta. Mgr.....Winslow T. Porter
Commercial Mgr.Esther Hawley
Program DirectorMark Roman
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hincley

WIDE—Biddeford—1948

Frequency: 1400 Kc. Power 1 Kw. d., 250 W. n.
Owned By.....Biddeford-Saco Bcstg. Corp.
Address234 Main St.
Tel.: Atlantic 4-4566...Independent
Station RepresentativeWalker-Rawalt
Pres., Gen. Mgr.....J. Alan Jasper
V. P., Treasurer.....M. Chester Ball
Station Mgr.....Howard B. Martin
Commercial Manager.....Franklin Fowler
Program DirectorEdward Horne
Chief Engineer.....Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts
Owned By.....Westminster Bcstg. Co.
AddressRiver Road
Tel.: PA 5-5507...Independent
President, Gen. Mgr.....Roger Strawbridge
Comm., Sales Prom. Mgr...William N. McKeen
Chief EngineerGary King
Owners of: WOTW-AM-FM, Nashua, N. H.

WQDY—Calais—1959

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....St. Croix Bcstg. Co., Inc.
AddressInternational Broadcast House
Tel.: 454-7545MBS
Sta. Rep.Hollingbery
President, General Mgr....John H. Vondell Jr.
Commercial ManagerDaniel F. Hollingdale
Program DirectorW. Clarke
Chief EngineerDale Wing
Owners of: WSJR, Madawaska, Me.

WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
AddressBox 65
Tel.: GYpsy 6-3731...Independent
Sta. Reps.Devney Org.; McGavren-Guild
V.P., Gen. Sta. Mgr.....Elby Stevens
Commercial Mgr.....Al Knight
Program DirectorDick Meyer
Chief Engineer.....G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1370 Kc. Power: 5 Kw., d.
Owned By.....Coastal Broadcasting Co. Inc.
Address68 State St.
Tel.: 667-2523...Independent
Station Reps.Walker-Rawalt; N. Eng. Spot Sales

MAINE

President.....Milton C. Chapman
General, Station Mgr.....Donald E. Knowles
Comm., Prom. Mgr.....Donald C. Graffam
Program Director.....William T. McCarthy
Chief Engineer.....F. Chalmers

WKTJ—Farmington—1959

Frequency: 1380 Kc.....Power: 1,000 Watts
Owned By.....Franklin Broadcasting Corp.
Address.....P. O. Box 590
Tel.: 778-3000.....Independent
Station Rep.....Kettell-Carter
President, Gen. Mgr.....Elden H. Shute Jr.
Commercial Manager.....Harry K. Heustis
Chief Engineer.....R. Dean Seguin

WHOU—Houlton—1950

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....N. Maine Bcstg. Corp.
Address.....1340 North Rd.
Tel.: 532-6446.....Independent
Station Reps...N.E. Spot Sales; Walker-Rowatt
President.....Glenn Hilmer
General, Station Mgr.....Keith L. Stine
Sales Promotion Mgr.....Ronald Perry
Program Director.....John Dombek
Chief Engineer.....Douglas Robertson

WCOU—Lewiston—1938

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business-Studio Address.....223 Lisbon St.
Tel.: 784-6921.....Independent
Sta. Reps.....Weed; Bill Creed Assoc.
Pres., Pub. Dir.....Faust Couture
Gen., Sta. Mgr.....John C. Libby
Commercial Manager.....Oscar J. Normand
Program Director.....Janet Lavenger
Chief Engineer.....Carl P. Rounds
Owners of: WFAU-AM-FM, Augusta; WCOU-FM,
Lewiston, All Maine.

WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By..Lewiston-Auburn Bcstg. Corp.
Address.....P.O. Box 929
Tel.: 784-5401.....ABC
Sta. Reps.....Kettell-Carter; Jack Masla
Pres., Gen. Mgr.....F. Parker Hoy
Station Manager, Prog. Dir.....Harold Dutch
Comm. Prom. Mgr.....Romeo E. Sansoucy
Publicity Director.....Frederick H. Gage
Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maine Radio & TV Corp.
Address.....157 High St.
Tel.: SP 2-0181.....NBC
Station Rep.....Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood
Station Manager.....Benjamin A. Hubley
Commercial Manager.....Herbert W. Crosby
Chief Engineer.....Charles R. Brown
Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By...Guy Gannett Bcstg. Services
Business-Studio Address.....390 Congress St.,
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publishing
Station Reps.....Gill-Perna; Blair
President.....Jean Gannett Williams
General Manager.....Francis H. Farnum, Jr.
Sales Prom. Mgr.....Jack Harvey
Publicity Director.....Nunzi Casavola
Prog. Dir.....C. R. Sanford
Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Casco Bcstrs. Corp.
Business Address.....645 Congress St.
Tel.: SP 5-2336.....Independent
Station Reps.....Devney Org.; Eckels
President.....Sherwood J. Tarlow
General, Station Manager.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....Robert Jordan
Program Director.....Howard Leonard
Publicity Director.....Walter Thomas
Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Hildreth Bcstg. Co.
Business-Studio Address.....477 Congress St.
Tel.: SP 3-8111.....ABC, MBS
Rep.....Kettel-Carter; Hallingbery
President.....Horace A. Hildreth
Exec. V.P.....Walter L. Dickson
Station Manager.....Harry J. Dowd, Jr.
Comm., Sales Prom. Mgr.....William J. Mullen
Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1932

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By...Aroostook Bcstg. Corp.
Address.....P.O. Box 729
Tel.: POrter 4-6271.....MBS
Representative.....Hallingbery; Kettel-Carter
President.....Horace A. Hildreth
Exec. V.P.....W. L. Dickson
Station Mgr.....S. Lyons
Commercial Manager.....Robert J. Gold
Sales Prom. Mgr., Pub. Dir...William Stephenson
Program Director.....Wayne A. Knight
Chief Engineer.....John Richards
Owners of: WAGM-TV.

WEGP—Presque Isle—1960

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By.....Presque Isle Radio Co.
Address.....418 Main St.
Tel.: POrter 8-5141.....Independent
Newspaper Affil.....Star Herald
President.....Edward G. Perrier
General, Sta. Manager.....Ted Coffin
Commercial Manager.....Richard Marshall
Chief Engineer.....Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Knox Bcstg. Co.
 Address: 415 Main St.
 Tel.: 594-8451
 President: Carleton D. Brown
 General Manager: Paul R. Huber
 Commercial Mgr.: Terrence Economy
 Chief Engineer: Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Rumford Bcstg. Co.
 Address: 89 Congress St.
 Tel.: 364-3701
 Independent Station Reps.: Weed; Bill Creed Assocs.
 President: Melvin L. Stone
 General, Comm. Manager: Kenneth J. Ellis
 Program Director: Francis Shorey
 Chief Engineer: Leslie J. LeBlanc

WSME—Sanford—1957

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned: York Bcstg. Co.
 Address: Box 1220
 Tel.: 324-2464
 Independent Station Reps.: Devney Org.; Eckels
 President: Melvin L. Stone
 General, Comm. Mgr.: John A. Carlson
 Program, Publicity Director: Fred E. Nutter
 Chief Engineer: Carleton Snow
 Owners of: WSME, Sanford, Me.

WGHM—Skowhegan—1956

Frequency: 1150 Kc. Power: 5 Kw. d.

Owned By: Pineland Broadcasting Co.
 Address: 61 Water St.
 Tel.: Greenwood 4-2727
 Independent Sta. Reps.: Weed; Creed
 President: Melvin L. Stone
 General Manager: Richard MacLennan
 Chief Engineer: Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1470 Kc. Power: 250 Watts
 Owned-Oper. By: Oxford Bcstg. Co.
 Address: Alpine St.
 Tel.: PI 3-2311
 Independent Station Reps.: Hopewell; Kettell-Carter
 President, Gen. Mgr.: Gerald T. Higgins
 Station Mgr., Chief Eng.: R. Dean Sequin
 Commercial Manager: Merriam Grover

WTVL—Waterville—1946

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Kennebec Bcstg. Co.
 Business-Studio Address: 36 Silver St.
 Tel.: TR 3-3311
 ABC Station Rep.: George Hollingbery
 President, Gen. Mgr.: Carleton D. Brown
 Commercial Manager: Harold L. Vigue
 Program Dir.: Geo. Redpath
 Chief Engineer: Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc. Power: 5 Kw.
 Owned By: Westbrook Broadcasting Co., Inc.
 Address: 841 Main St.
 Tel.: UL 4-8409
 Independent General Manager: R. Durgin

Pop.: 3,275,000
 Families: 945,000

Maryland

Radio Homes: 905,000
 AM Stas. in State: 37

WAMD—Aberdeen—1957

Frequency: 970 Kc. Power: 500 Watts d.
 Owned By: Harford Cty. Bcstg. Co.
 Address: P. O. Box 485
 Tel.: CR 2-4400
 Independent Station Representative: George Hopewell
 Pres., Gen. Mgr.: J. L. Allen
 Program Dir.: Howard R. Gray

WABW—Annapolis—1946

Frequency: 810 Kc. Power: 250 Watts d.
 Owned-Oper. By: ABW Bcstgs.
 Business Address: P. O. Box 1551
 Tel.: CO 3-9211
 Independent Station Representative: Hal Walton
 President: Lester Grenewalt
 General Manager: Norman L. Garling
 Station, Program Mgr.: Robert Best
 Commercial Manager: A. H. Fish
 Chief Engineer: Joseph Griscorn, Jr.
 Owners of: WWSA, Ephrata; WCBG, Chambersburg.

WANN—Annapolis—1947

Frequency: 1190 Kc. Power: 10000 Watts d.

Owned-Operated By: Annapolis Bcstg. Corp.
 Address: P.O. Box 631
 Tel.: 263-2500
 Independent Station Rep.: Continental Bcstg.
 Pres., Gen. Mgr.: Morris H. Blum
 Chief Engineer: M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Capital Bcstg. Co.
 Address: Admiral's Drive
 Tel.: CO 3-2639
 Independent Station Rep.: Breen & Ward
 President: Henry Rau
 Station Manager: Daniel K. Lavelle
 Asst. Mgr., Program Director: Betty Straubel
 Chief Engineer: Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned: Hearst Corp. (Radio & TV. Div.)
 Address: Maryland's Bcst. Center
 Tel.: HO 7-3000
 NBC

MARYLAND

Station Rep. McGavren/Guild
V.P., General Mgr. Thomas S. Carr
Commercial Mgr. Alfred E. Burk
Sales Prom., Pub. Dir. Charles La Mason
Program Director. Thomas O'Connor
Chief Engineer. John Wilner
Owners of: WBAI-FM-TV; WISN-AM-FM-TV, Mil-
waukee; WBAE-AM-FM, Pittsburgh; WTAE-TV,
Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Operated By. Key Bcstg. Corp.
Address 21 W. Chase St.
Tel.: MU 5-7095. Independent
Station Rep. Charles Bernard
President. George E. Hull
Gen., Comm. Manager. Carl G. Brenner
Sales Prom. Manager. Ed LaBerge
Program Director Clark West
Publicity Director. Webb Roszelle
Chief Engineer James Pinkham
Owners of: WPTX, Lexington Park, Md.; WYND,
Sarasota, Fla.

WCAO—Baltimore—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By. Plough Bcstg. Co., Inc.
Business-Studio Address. 1102 N. Charles St.
Tel.: MU 5-0600. Independent
Representative Radio-TV Reps.
President. Harold R. Krelstein
Gen., Station Mgr. Byron Millenson
Sales Supervisor Edward L. Anzmann, Jr.
Program Director Larry Monroe
Sales Prom. Mgr. Mrs. Jean Mowbray
Publicity Director. Charles Purcell
Chief Engineer. C. A. Seibold Jr.
Owners of: WMPS-AM-FM, Memphis; WPLO-AM-
FM, Atlanta; WJJD-AM-FM, Chicago; WCOP-
AM-FM, Boston.

WCBM—Baltimore—1924

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
Owned-Oper. By. Baltimore Bcstg. Corp.
Bus.-Studio Address. Community House
Tel.: BE 5-8400. CBS
Sta. Representative Metro Bcst. Sales
President John Elmer
Executive V.P. G. H. Roeder
V.P. Operations. Charles A. Roeder
V.P. Sales John E. Hegly
Publicity Dir. Diana Wescott
Chief Engineer. G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By. 1360 Bdcstg Co., Inc.
Business Address. 3113 W. North Ave.
Tel.: WI 7-1245. Independent
Station Representative. Bernard Howard
Exec. V. P., Gen. Mgr. Samuel E. Feldman
Program Director. Wiley Daniels
Chief Engineer. Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By. The Baltimore Radio Show
Address 13 E. 20th St.

Tel.: 685-1300 Independent
Representative John Blair & Co.
President Robert S. Maslin, Jr.
General, Station Mgr. Robert B. Jones, Jr.
Director of Sales Dudley Tichenor
Program Director. Ralph Phillips, Jr.
Sales Promotion Mgr. William Corcoran
Chief Engineer. William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Maryland Bcstg. Corp.
Business-Studio Address. 7 E. Lexington St.
Tel.: LE 9-7808. MBS
Sta. Reps. Select; Clarke Brown
Pres., Gen. Mgr. Thomas G. Tinsley, Jr.
V. P., Station Manager. Robert C. Embry
Program Director Gene Creasy
Chief Engineer. Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.
Owned-Operated By. United Bcstg. Co.
Business-Studio Address. 912 N. Charles St.
Tel.: SA 7-8250. Independent
Station Reps. UBC; Dora-Clayton
President Richard Eaton
General Manager. Helen Wherley
Chief Engineer. Frank Bacon

WWIN—Baltimore—1951

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Belvedere Bcstg. Co.
Address 1119 N. Charles St.
Tel.: SAratoga 7-3555. ABC
President. Thomas F. McNulty
General Mgr. H. S. Earp
Chief Engineer. Leo Karns

WMHI—Braddock Hgts.—1961

Frequency: 1370 Kc. Power: 500 Watts d.
Owned By. Musical Heights, Inc.
Address Route 5, Frederick, Md.
Tel.: Monument 2-2148. Independent
President, Comm. Mgr. Leo L. Shank
General, Sta. Manager. John T. Staub
Chief Engineer. Howard C. Fisher

WCEM—Cambridge—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. The Shore Bcstg Co.
Address Queen Anne Ave.
Tel.: AAcademy 8-4800. Independent
Pres., Gen. Mgr. G. P. Richards
Sta., Commercial Mgr. Sam Cannon, Jr.
Prog. Dir. Bette B. Robbins
Chief Engineer. Richard D. Groff

WCUM—Cumberland—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Allegany Cty. Bcstg. Corp.
Business Address. P.O. Box 360
Tel.: Parkview 4-5400. CBS
Station Rep. Venard, Torbet & McConnell
President, Gen. Mgr. Wallace L. Hankin
Program Director. Edward Enderle
Chief Engineer. Martin Croft

WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 1000 Watts
 Owned.....Cumberland Valley Bcstg. Co.
 Address.....Box 510
 Tel.: 722-6666.....NBC
 Representative.....Burn-Smith
 Pres., Gen. Sta. Mgr.....A. William German
 V.P., Comm. Mgr.....Sam Cozad
 Program Dir.....Leslie Ford
 Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.
 Owned-Operated By.....Erway Bcstg. Corp.
 Address.....1901 St. Paul St., Baltimore 18
 Tel.: CHesapeake 3-3888.....Independent
 Station Representative.....Gill-Perna
 President.....Guy S. Erway
 General, Sta. Mgr.....R. J. Bennett
 Program Director.....Bob Hilber
 Publicity Director.....Larry Harrison
 Sales Prom Mgr.....Senius Smith
 Chief Engineer.....Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc.....Power: 500 W.
 Owned By.....Easton Broadcasting Co.
 Address.....3855 N. 30th St., Arlington, Va.
 Tel.: JA 5-7566.....KBS
 Station Rep.....Thomas F. Clark
 Partners.....Mary and Richard S. Cobb
 Station Manager.....Dick Lee
 Commercial Manager.....Baldwin Goodwin
 Chief Engineer.....Tom Gregory

WFMD—Frederick—1936

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Monocacy Bcstg. Co.
 Address.....1 West Seventh St.
 Tel.: 663-4181.....CBS
 President, Gen. Mgr.....Laurence Leonard
 General Manager.....Morton Siegel
 Commercial Mgr.....C. Merritt Trott
 Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned By.....Western Md. Bcstg. Co.
 Address.....P.O. Box 74
 Tel.: OVerbrook 9-8871.....Independent
 General Mgr., Ch. Eng.....D. C. Loughry
 Commercial Mgr.....D. Hillegas

WHMC—Gaithersburg—1962

Frequency: 1150 Kc..Power: 1 Kw. d., 500 W. n.
 Owned By.....Nick J. Chaconas
 Address.....Watkins Mill Rd.
 Tel.: 948-9400.....Independent
 President, General Mgr.....Nick J. Chaconas

WARK—Hagerstown—1947

Frequency: 1480 Kc...Power: 1 Kw. d., 250 W. n.
 Owned By.....WARK, Inc.
 Address.....880 Commonwealth Ave.
 Tel.: RE 3-4500.....CBS

Station Representative. UBC Sales; Dora-Clayton
 President.....Henry Rau
 V.P., General Manager.....Allen Hedgecock
 Prog. Dir.....Richard Collyer
 Chief Engineer.....Lloyd Smith
 Owners of: WOL-AM-FM, Washington; WNAV-AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

WJEJ—Hagerstown—1932

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Hagerstown Bcstg. Co., Inc.
 Business-Studio Address.....Franklin Court
 Tel.: RE 9-2323.....MBS-ABC
 Representative.....Burn-Smith
 Pres., Gen. Mgr.....Grover C. Crilley
 Comm. Sta. Mgr.....Lou L. Garris
 Program Director.....Betty Andrews
 Chief Engineer.....George McIntire

WHAG—Halfway—1962

Frequency: 1410 Kc.Power: 1,000 Watts
 Owned By.....Regional Broadcasting Co.
 Address.....P.O. Box 481, Hagerstown
 Tel.: 739-8016.....Independent
 Station Representative.....George Hopewell
 President.....Arthur A. Snowberger
 General, Station Mgr.....James C. Riser
 Commercial Manager.....Robert E. Dudley
 Program Director.....Jerry Gray

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Chesapeake Bcstg. Corp.
 Address.....P. O. Box 97
 Tel.: 939-0800.....Independent
 General, Sta. Manager.....Mrs. Jason T. Pate
 Comm.-Sales Prom. Mgr.....Charles W. Irwin
 Program, Publicity Dir.....John H. Little
 Chief Engineer.....Don F. Whan

WKIK—Leonardtwn—1953

Frequency: 1370 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Southern Md. Bcstrs, Inc.
 Address.....P. O. Box 346
 Tel.: GR 5-2211.....Independent
 Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

WPTX—Lexington Park—1960

Frequency: 920 Kc.....Power: 500 Watts, d.
 Owned.....Key Broadcasting
 Address.....879 Park Ave.
 Tel.: VO 2-1031.....Independent
 General, Station Mgr.....Wm. Thomas Rice, Sr.
 Sales Promotion Mgr.....Paula Kitchen
 Program Dir., Chief Eng.....John Kershaw
 Owners of: WBMD, Baltimore.

WETT—Ocean City—1960

Freq.: 1590 Kc.....Power: 1 Kw. d.; 500 W. n.
 Owned By.....The WETT Corp.
 Address.....P. O. Box 61
 Tel.: 289-7201.....Independent
 President.....J. L. O'Conner, Jr.
 General Mgr., Prog. Dir.....John J. Quinn
 Station Mgr., Chief Engr.....J. G. Lenoir
 Commercial Mgr.....Irwin J. Meyer
 Sales Prom. Mgr.....David W. Beck
 Publicity Director.....Walter Hayes

MARYLAND-MASSACHUSETTS

WDMV—Pocomoke City—1955

Frequency: 540 Kc. Power: 500 W. d.
Owned-Operated By: Eastern Shore Bcstg. Co.
Address: Box 210
Tel.: Pocomoke 540 Independent
Station Rep. Walton
President Ernest Tannen
General Manager John C. Moran
Chief Engineer Lloyd A. Lohr

WINX—Rockville—1951

Freq.: 1600 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By: Montgomery Cty. Bcstg. Co.
Address: 8 Baltimore Rd.
Tel.: 424-9292 Independent
Station Reps. UBC; Dora-Clayton
President Richard Eaton
General Manager Pierre D. Eaton
Station Mgr., Program Dir. Richard Denham
Commercial Manager Ed Bushman
Sales Prom. Mgr. John Panagos
Chief Engineer William Vickers
Owners of: WOOK, Washington; WJMO, Cleveland;
WSID-AM-FM, Baltimore; WANT, Richmond;
WBNN, New York; WMUR-TV, Manchester,
N. H.; WFAB, S. Miami, Fla.

WBOC—Salisbury—1940

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: WBOC, Inc.
Bus-Studio Address: Radio TV Park
Tel.: Pioneer 9-6131 MBS
Newspaper Affil. Sunpapers, Baltimore
Representative Burn-Smith
President William F. Schmick, Jr.
Gen., Sales Prom. Mgr. Charles J. Truitt
Commercial Manager Ron Maines
Program Director John W. Downing, Jr.
Chief Engineer Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc. Power: 1000 Watts, d.
Owned: Delmarva Broadcasting Corp.
Address: 127 E. Carroll St.
Tel.: Pioneer 2-3212 ABC-KBS
President Robert C. Doyle
General Manager C. Morse

WJDY—Salisbury—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned-Operated By: Salisbury Bcstg. Co.
Business Address: 106 W. Circle Ave.
Tel.: Pioneer 2-5191 Independent
Station Representative UBC
Pres., Gen. Mgr. Norman Glenn

WAQE—Towson—1955

Frequency: 1570 Kc. Power: 1000 W., d.
Owned-Oper. By: WTOW, Inc.
Address: 26 West Pennsylvania Ave.
Tel.: VA 5-9660 Independent
President John S. Booth
General Manager Glenn M. Brillhart

WTTR—Westminster—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By: Carroll County Bcstg. Corp.
Address: Box 28
Tel.: TI 8-5511 KBS
V.P., Gen., Comm. Mgr. Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc. Power 1 Kw. d., 250 W. n.
Owned-Operated By: Everett L. Dillard
Address: 11216 Georgia Ave.
Tel.: Lockwood 5-0747 Independent
Pres., Gen. Mgr. Everett L. Dillard
Station Manager Jean M. Dillard

Pop.: 5,235,000
Families: 1,517,000

Massachusetts

Radio Homes: 1,480,000
AM Stas. in State: 58

WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By: Attleboro Radio Assn.
Address: 8 N. Main St.
Tel.: CA 2-1320 Independent
Station Reps. Bill Creed; Breen & Ward
President Howard H. Sweet
Gen., Station Mgr. Keith S. Field
Commercial Mgr. Stan Morgan
Chief Engineer Raymond Arnold
Owners of: WYNG, Warwick, R. I.

WBOS—Boston—1947

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Oper. By: Champion Bcstg. Sys., Inc.
Address: 793 Commonwealth Ave.
Tel.: BE 2-5650 Independent
Station Representative Weed
President Herbert Hoffman

Gen., Sta. Mgr. Ralph Weinman
Commercial Mgr. Harry Goodman
Chief Engineer Anthony Olmedo

WBZ—Boston—1921

Frequency: 1030 Kc. Power: 50,000 Watts
Owned: Westinghouse Bcstg. Co.
Address: 122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808 Independent
Station Representative AM Radio Sales
President D. H. McGannon
General Manager Paul G. O'Friel
Commercial Mgr. A. B. Hartman
Sales Promotion Mgr. Warren L. Maurer
Program Mgr. A. L. Heacock
Publicity Director Robert M. Newhook
Chief Engineer W. H. Hauser
Owners of: KPIN, San Francisco, Calif; WOWO,
Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;

MASSACHUSETTS

KYW, Cleveland, O.; KYW-TV, Cleveland, O.; WINS, New York, N. Y.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WLND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.

WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts
Owned By.....Plough Bcstg. Corp.
Bus.-Studio Address.....234 Clarendon St.
Tel.: CO 7-0123.....Independent
Representative.....Radio-TV Reps.
President.....Harold Krelstein
V.P., General Mgr.....Roy Whisnand
Program Director.....Steve Trivers

WCRB—Boston—1948

Frequency: 1330 Kc. Power: 5 Kw.
Owned.....Charles River Bcstg. Co.
Business Address.....Sheraton Plaza Hotel
Tel.: COpley 7-7080.....Independent
Station Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....Theodore Jones
Commercial Manager.....Leonard V. Corwin
Sta. Mgr.....Richard L. Kaye
Sales Promotion Manager.....Eugene Kilham
Program. Pub. Director.....David S. MacNeill
Chief Engineer.....Kim Kirchwey
Owners of: WCRB-FM, Boston.

WEEL—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By.....CBS
Business-Studio Address.....182 Tremont St.
Tel.: HU 2-2323.....CBS
Representative.....CBS Radio Spot Sales
Gen. Mgr.....Thomas Y. Gorman
Sales Mgr.....Robert Sennett
Program Director.....Robert Covington
Sales Promo. & Adv. Mgr.....Joseph Cullinane
Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts
Owned By.....WEZE, Inc.
Address.....10 Arcade, Statler Office Bldg.
Tel.: Liberty 2-1717.....NBC
Representative.....Eastman
President.....J. P. Williams
Exec. V.P., Gen. Mgr.....Arthur E. Haley
Vice President.....M. J. Williams
Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By.....Herald-Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AVenue 8-5000.....Independent
Newspaper Affil.....Herald-Traveler
Representative.....Blair Radio
President.....Robert B. Choate
V.P., Managing Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Nat'l Sales Mgr.....William H. Fallon
Program Mgr.....John M. Day
Sales Prom. Director.....Robert B. Cheyne
Chief Engineer.....Phillip K. Baldwin
Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Noble Bcstg. Corp.
Address.....719 Boylston St.
Tel.: CO 7-1900.....Independent
Newspaper Affil.....Boston-Roxbury Free Press
Station Representative.....Bernard Howard
President, Gen. Mgr.....Nelson B. Noble
Station Manager.....Norman Kruglak
Commercial Manager.....Robert J. Heller
Sales Promotion Mgr.....Charles Glass
Program Director.....Stan Monteiro
Publicity Director.....James Jarvis
Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts
Owned-Oper. By.....Richmond Brothers
Business-Studio Address.....70 Brookline Ave.
Tel.: CO 6-3900.....Independent
Station Rep.....Adam Young
President.....Maxwell E. Richmond
Station, Sales Mgr.....Robert S. Richmond
Commercial Manager.....Joseph A. Farrar
Program Dirs.....A. Ginsburg, M. Miller
Publicity Director.....Sally Kirk
Chief Engineer.....John Kirk

WNAC—Boston—1922

Frequency: 680 Kc. Power: 50 Kw.
Owned By.....RKO General, Inc.
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....Independent
Station Rep.....Nat'l Sales Div. RKO General
President.....William M. McCormick
Vice President.....Thomas Bateson
Director of Sales.....Proctor Jones
Program Director.....John D. Maloy
Adv., Publicity Director.....Alvin Korn
Chief Engineer.....Irvin B. Robinson
Owners of: WNAC-TV; WOR-AM-TV, New York;
KHJ-AM-TV, Los Angeles; KFRC, San Francisco;
WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit;
WGMS, Washington, D. C.; WHCT-TV, Hartford.

WORL—Boston—1950

Frequency: 950 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address.....330 Stuart St.
Tel.: 423-0210.....ABC
Station Rep.....Jack Masla
President.....Edward M. Gallagher, Jr.
General, Station Manager.....George Gray
V.P. in Chg. of Sales.....Charles G. Pye, Jr.
Sales Promotion Mgr.....Bernice Weiner
Program, Publicity Dir.....Dick Lawrence
Chief Engineer.....William O. Clark

WBET—Brockton—1946

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Enterprise Publishing Co.
Business-Studio Address.....80 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times

MASSACHUSETTS

Station Reps. Walker-Rawalt; Bill Creed Assocs.
General Manager Charles A. Fuller
Sta., Sales Promo. Mgr. Reinhold Steinhilber
Program Director Arthur B. Jones
Chief Engineer Elbridge Hooker

WOKW—Brockton—1961

Frequency: 1410 Kc. Power: 1 Kw. d.
Owned By WOKW, Inc.
Address 288 Linwood St.
Tel.: JUniper 7-1410. Independent
Station Reps. Kettell-Carter; Hollingbery
President Alan C. Tindal
General, Station Manager John J. Sullivan
Program Director Jerry Clark
Chief Engineer Arthur H. Downer

WTAO—Cambridge—1948

Frequency: 740 Kc. Power: 250 Watts, d.
Owned By Middlesex Broadcasting Corp.
Address 439 Concord Ave.
Tel.: EL 4-0500. Independent
Station Representative Breen & Ward
President Frank Lyman, Jr.
General, Station Mgr. Merrill G. Smith
Comm., Sales Promo. Mgr. Paul Kelley, Jr.
Program Director Billy Dale
Publicity Director Mrs. Marcia Smith
Chief Engineer Richard Ward
Owners of: WTAO-TV; WXHR-FM, Woburn, Mass.

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc. Power: 5,000 Watts d.
Owned-Operated By Commonwealth Bcstg. Co.
Address P.O. Box 2007
Tel.: LY 4-6654. Independent
Station Representative Adam Young
President Lazar Emanuel
General Manager Norman White
Sales Promotion Mgr. Paul Rogers
Program Director Ray Rice
Chief Engineer Larry Spinks
Owners of: WEOK-AM-FM, Poughkeepsie, N. Y.;
WKST, New Castle, Pa.; WKST-TV, Youngs-
town, O. WJRZ-AM-FM, Newark, N. J.

WTYM—E. Longmeadow—1947

Frequency: 1600 Kc. Power: 5000 Watts d.
Owned-Oper. By Executive Bcstg. Corp.
Address P.O. Box 857
Tel.: REpublic 7-4707. MBS
Station Representative Nona Kirby
V.P., General Mgr. Allen Embury
Commercial Manager Jeff Stoughton
Program Director Joe Slezak
Chief Engineer Earl Hewinson

WALE—Fall River—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned By Keynote Bcstg.
Address 18 N. Main St.
Tel.: OS 4-3535. MBS
Station Reps. Bolles; Eckels
President Milton E. Mitler
Commercial Mgr. Markey Gosciminski
Chief Engineer George Costa

WSAR—Fall River—1921

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By K & M Publishing Co.
Bus.-Studio Address Box 927
Tel.: OS 7-9477. Independent
Newspaper Affiliation Herald News, Inc.
Reps. Kettell-Carter; Spot Time Sales
V.P. General Manager Lincoln W. N. Pratt
Commercial Manager Cornelius Sullivan
Program Director Norman P. Rapoza
Chief Engineer Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Radio Fitchburg, Inc.
Business-Studio Address 717 Main St.
Tel.: Diamond 3-3766. Independent
President Norman Knight
General, Comm. Mgr. James A. Fitzgerald, Jr.
Chief Engineer Ted Kailn

WFGM—Fitchburg—1949

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By Wachusett Bcstg. Corp.
Address 170 Prichard St.
Tel.: Diamond 3-4897. Independent
Station Reps. Creed; Walker-Rawalt
President David M. Myers
General, Sta. Mgr. James W. Chalmers
Chief Engineer Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By WKOX, Inc.
Bus.-Studio Address 100 Mt. Wayte Ave.
Tel.: TR 3-7409. Independent
Gen. Mgr. Richard E. Adams
Program Dir. Carl B. Duncan
Chief Engineer Frank Bartel

WGAW—Gardner—1944

Frequency: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.
Owned Gardner Bcstg. Co.
Address Green St.
Tel.: 632—1340. MBS
Station Reps. Nona Kirby; Breen & Ward
President C. Edward Rowe
Gen., Sales Promo Mgr. Theodore G. Converse
Commercial Mgr. Ernest Bishop
Chief Engineer Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc. Power: 250 Watts
Owned-Oper. By WSBS-The Berkshires, Inc.
Business Address Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567. MBS
Station Representative Webb
Pres., Gen. Mgr. J. Leo Dowd
Commercial Manager Martin J. Mellon
Program Director Jack Ryan
Chief Engineer John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Haigis Bdcstg. Corp.
 Business-Studio Address: 486 Main St.
 Tel.: PR 4-4301 CBS
 Representative: Walker-Rawall
 President: John W. Haigis, Jr.
 General Manager: Albert E. Wilmarth
 Program Director: Charles Prentice, Jr.
 Commercial Manager: William E. Randall
 Chief Engineer: Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: WHAV, Inc.
 Business-Studio Address: 30 How St.
 Tel.: DR 4-4733 Independent
 Station Representative: Kettell-Carter; Webb
 General Manager: Edward Cellin
 Sales Prom. Mgr.: Aldo Carter
 Chief Engineer: Harry White

WREB—Holyoke—1950

Frequency: 930 Kc. Power: 500 Watts d.
 Owned By: Don Hancock Bcstg. Co.
 Address: 225 High St.
 Tel.: Jefferson 2-3296 MBS
 Stations Reps.: Breen & Ward; Nona Kirby
 President: Donald T. Hancock
 General. Commercial Mgr.: Jerry Forbes
 Sales Promotion Mgr.: Ed Connell
 Program Director: Ed Leahy
 Chief Engineer: James D. Ducharme

WCCM—Lawrence—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Lawrence Bdcstg. Co.
 Address: 9 Valley Street
 Tel.: MU 3-7171 MBS
 Station Reps.: Bob Dore; Bill Creed Assccs.
 President: Eileen M. Jaspert
 General Manager: George H. Jaspert, III
 Station Manager: Hugh Anthony
 Commercial Manager: Bill Curtin
 Program Director: Lou Marcel
 Chief Eng.: Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By: Northeast Radio Inc.
 Address: 243 Central St.
 Tel.: GLenview 4-0404 Independent
 Sta. Reps.: PRO; Kettell-Carter
 Pres., Gen. Mgr.: Israel Cohen
 Commercial Manager: Maurice Cohen
 Program Director: Dan Gillette
 Chief Engineer: Ted Cohen

**WLLH—Lowell-Lawrence
 1934**

Frequency: 1400 Kc. Power: 500 Watts
 Owned-Oper. By: Merrimac Bdcstg. Co.
 Address: 39 Kearney Sq., Lowell
 Tel.: GL 8-8715 (Lo) Independent
 Representative: Bolling

President: Gerald Harrison
 General Manager: Arnold Lester
 Program Director: Tom Clayton
 Chief Engineer: Harold Davis

WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Puritan Network, Inc.
 Business Address: 156 Broad St.
 Tel.: LY 5-6200 Independent
 Station Representative: Walker-Rawall
 President: Theodore Feinstein
 General, Comm. Mgr.: Harry D. Goodwin
 Program Director: William Kennedy
 Publicity Director: Steve Smith
 Chief Engineer: Lou Jordan
 Owners of: WTSB-AM, Battleboro; WNBZ, Newburyport.

WSRO—Marlboro—1958

Frequency: 1470 Kc. Power: 1,000 Watts d.
 Owned By: County Broadcasting Corp.
 Address: Curtis Ave.
 Tel.: HU 5-1470 KBS
 President, Gen. Mgr.: Lewis F. Sargent
 Program Director: Daniel Griffin
 Chief Engineer: Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By: Conant Bcstg. Co.
 Address: 99 Revere Beach Pkwy.
 Tel.: EXport 6-1430 Independent
 Station Representative: Forjoe
 President: Sherwood J. Tarlow
 Station Manager: Joseph Kruger
 Program Director: Bob Walsh
 Chief Engineer: Alfred Fulchino
 Owners of: WWOX, Charlotte; WLOB-AM-FM, Portland; WJBW, New Orleans; WARE, Ware.

WMRC—Milford—1956

Frequency: 1490 Kc. Power: 250 Watts
 Owned By: Milford Radio
 Address: 145 Main St.
 Tel.: GR 3-1490 KBS-ABC
 Station Reps.: Bill Creed Assocs.; Webb
 President: Daniel B. Ruggles, III
 General, Station Mgr.: Lawrence Shane
 Program Director: Roger Sterling
 Chief Engineer: Horace C. Easterling
 Owners of: WSKI, Barre-Montpelier, Vt.

WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.
 Owned: Bay State Broadcasting Co.
 Address: Pope's Island
 Tel.: WY 3-1767 Independent
 Station Representative: Devney Organization
 President, Gen. Mgr.: Otto F. A. Arnold
 Comm. Mgr.: Richard G. Evans
 Prog. Dir.: Hal Peterson
 Chief Engineer: James R. Wooler

WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: E. Anthony & Sons, Inc.
 Business-Studio Address: 432 County St.

MASSACHUSETTS

Tel.: WYman 8-5228 ABC
Newspaper Affiliation Standard-Times
Station Representative Walker-Rawalt
General Manager Cal B. Kolby
Program Director Stan Lipp
Chief Engineer Herve Leduc
Owners of: WOGB-AM-FM, W. Yarmouth, Mass.;
WNBH-FM, New Bedford, Mass.

WNBP—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.
Owned Tri-City Bcstg. Co.
Business Address Traffic Circle
Tel.: HO 2-6654 Independent
President Theodore Feinstein
Gen. Mgr. J. Thomas Mathers
Station Mgr., Prog. Dir. Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. Power 1 Kw. d., 250 W. n.
Owned-Oper. By. Northern Berkshire Bcstg. Co.
Address P. O. Box 707
Tel.: MO 3-6567 Independent
Newspaper Affil. Transcript
Station Reps. Grant Webb; Nona Kirby
President Robert Hardman
General Manager Donald A. Thurston
Commercial Manager Richard J. O'Brien
Chief Engineer Paul Willey

WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. Pioneer Valley Bcstg. Co.
Address 78 Main St.
Tel.: JU 4-4275 Independent
Representatives Nona Kirby; Webb
President John H. Williams
Gen., Sta., Comm. Mgr. Alexander W. Milne
Program Director Joseph T. Fennessey
Chief Engineer Donald Masters

WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By. Tri-State Radio, Inc.
Address East Main St.
Tel.: KI 4-2825 KBS
Station Representative Hal Walton
President, Chief Engineer Ralph Mellon
Program Director Florence Tepper

WBEC—Pittsfield—1947

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By. WBEC, Inc.
Business-Studio Address 33 Eagle St.
Tel.: Hillcrest 8-8292 ABC
Station Reps. Kettell-Carter; Jack Masla
President Richard S. Jackson
General Station Manager Henry Hovland
Commercial Manager Myron Adelson
Program Director Barry Stigers
Chief Engineer Robert Johnson

WBRK—Pittsfield—1938

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. Greylock Bcstg. Co.
Business-Studio Address 8 Bank Row
Tel.: Hillcrest 2-1553 CBS
Station Representative Walker-Rawalt
President Joseph K. Close

Gen., Sta. Mgr. Walter Kearsay
Commercial Manager Martin Schechter
Program Director Robert Youse
Chief Engineer George R. Burgoon

WPLM—Plymouth—1955

Frequency: 1390 Kc. Power: 5,000 Watts
Owned-Oper. By. Plymouth Rock Bcstg. Co.
Address Route #3
Tel.: Pilgrim 6-1390 Independent
Station Representative Kirby; Breen & Ward
President John T. Campbell
Station Manager Arthur E. Pratt
Program Dir. John Chandler
Sales Prom. Mgr. Edward Marvin
Publicity Dir. Bud Markle
Chief Engineer Lawrence Prado

WJDA—Quincy—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By. South Shore Bcstg. Co.
Address P.O. Box 130
Tel.: Granite 9-1300 Independent
Pres., Gen., Sta. Mgr. James D. Asher
Commercial Manager Kenneth P. Fallon, Jr.
Program Director Winslow Bettinson
Chief Engineer Fred Lane
Owners of: WESX, Salem.

WESX—Salem—1939

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. North Shore Bcstg. Corp.
Address P.O. Box 710
Tel.: PI 4-1230 MBS
Station Representative Nona Kirby
President, Gen. Mgr. James D. Asher
Station Mgr., Chief Engineer Norman Durkee
Program Director John Parke

WESO—Southbridge—1955

Frequency: 970 Kc. Power: 1000 Watts d.
Owned WESO Broadcasting Corp.
Address 399 Main Street
Tel.: 764-4381 Independent
Station Reps. Webb; Bill Creed Assocs.
President Peter A. Bordes
General Manager Frank P. Costello
Sales Promo. Mgr., Prog. Dir. Vince Caplette
Publicity Director Betty LaFleche
Chief Engineer J. Stuart Godfrey, III

WHYN—Springfield—1941

Frequency: 560 Kc. Power: 1000 Watts
Owned-Oper. By. Hampden-Hampshire Corp.
Address 1300 Liberty St.
Tel.: RE 7-1414 Independent
News. Affil. Holyoke Transcript-Telegram
Station Rep. Bill Creed Assocs.
President William Dwight
Gen., Sta. Mgr. Charles N. De Rose
Asst. Manager Zack Land
Comm., Publicity Dir. Robert Feldman

WMAS—Springfield—1932

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By. WMAS, Inc.
Business-Studio Address 101 West St.

MASSACHUSETTS

Tel.: RE 7-1414.....CBS
Station Reps.Venard, Torbett & McC.; Eckels
President, Gen. Mgr.Gerald Harrison
Station Mgr., Ch. Eng.Robert Donahue
Commercial ManagerRobert W. Potter
Prog. Dir.Roland Dumas
Owners of: WMAS-FM.

WSPR—Springfield—1936

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WSPR, Inc.
Business Address.....63 Chestnut St.
Tel.: RE 2-4182.....Independent
RepresentativeHollingsbery; Kettell-Carter
Pres., Gen. Mgr.....Alan C. Tindal
Commercial Manager.....Jack Sullivan
Program Director.....Bud Clain
Chief Engineer.....Valentino Partyka

WPEP—Taunton—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Silver City Bcstg. Corp.
Address.....49 Broadway
Tel.: VAndyke 4-7528.....Independent
President, Gen. Mgr.....J. Marshall McGregor
Station Mgr., Prog. Dir.....Joseph G. Quill
Comm. Mgr.....Henry J. Murray
Chief Engineer.....Louis Bienvenue

WARE—Ware—1947

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....Central Bcstg. Corp.
Business-Studio Address.....56 Main St.
Tel.: WO 7-6231.....KBS
Station Reps.....Breen & Ward; Eckels
President.....Sherwood J. Tarlow
Gen., Sta. Mgr.....Richard H. Vaughan
Chief Engineer.....Ralph Knudson

WTXL—West Springfield—1949

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned By.....Telecolor Corp.
Address.....34 Sylvan St.
Tel.: RE 9-4760.....ABC
Station RepresentativeAvery-Knodel
President.....Lawrence A. Reilly
General, Sta. Mgr.....James L. Spates
Program, Prom. Mgr.....Ben Talbot
Commercial ManagerHolland D. Cameron

WOCB—West Yarmouth—1940

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. ByE. Anthony & Sons
Address.....South Sea Ave.
Tel.: SPring 5-0500.....Independent
Newspaper Affil.....Standard Times
Station Rep.Walker-Rawalt
PresidentBasil Brewer
Station Manager.....Paul Stiles
Program Dir.....G. W. Stidstone
Chief Engineer.....Frank L. Lynch
Owners of: WNBH, New Bedford.

WDEW—Westfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Westfield Bcstg. Co.

Business-Studio Address.....249 Union St.
Tel.: LOgan 8-8643.....Independent
Station Representative.....Breen-Ward
President.....Harold Martin
Commercial Mgr.....John Mahar
Chief Engineer.....J. Lawrence Spinks

WAAB—Worcester—1931

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Waterman Bcstg. Corp.
Bus. Address.....34 Mechanic St.
Tel.: PL 2-5611.....NBC
RepresentativeMasla; Kettell-Carter
Pres., Gen. Mgr.....Bernard E. Waterman
Comm. Sta. Mgr.....Chester Kaminski
Program Director.....Angela Walsh
Sales Prom., Pub. Dir.....Garey Walsh
Chief Engineer.....George Capalbo

WNEB—Worcester—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WNEB, Inc.
Address.....405 Main St.
Tel.: PL 6-4672.....Independent
President, Gen. Mgr.....George W. Steffy
Vice President.....Harold D. Glidden
Station, Comm., Mgr.....Robert F. Nims
Program Director.....George Downey
Sales Prom. Mgr., Pub. Dir.....Ken Berns
Chief Engineer.....Walter Chemausky

WORC—Worcester—1925

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WORC, Inc.
Address.....8 Portland St.
Tel.: SW 9-0591.....MBS
Sta. Reps.....Eastman; Eckels
Pres., Gen. Mgr.....Robert F. Bryar
Sta., Comm. Mgr.....A. Abbott Coblenz
Publicity Director.....Richard Barr
Sales Prom. Mgr.....Alvin M. Saide
Program Director.....Richard Smith
Chief Engineer.....Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAG, Inc.
Business-Studio Address.....20 Franklin St.
Tel.: PL 5-4321.....Independent
Newspaper Affil.....Telegram & Gazette
RepresentativeHenry I. Christal Co.
President.....Robert W. Booth
Vice Pres., Gen. Mgr.....Herbert L. Krueger
Sales ManagerHerman H. Kramer
Sales Prom. Head.....Mrs. Pierrina M. Rohde
Prod., Pgm. Dir.....A. J. Brissette
Chief Engineer.....E. A. Browning
Owners of: WTAG-FM, Worcester.

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Pop.: 8,000,000
Families: 2,333,000

Michigan

Radio Homes: 2,272,000
AM Stas. in State: 104

WABJ—Adrian—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Gerity Bcstg. Co.
Address.....121 W. Maumee St.
Tel.: CO 5-7123.....CBS
Station Representative.....Michigan Spot Sales
President, Gen. Mgr.....James Gerity, Jr.
Commercial Manager.....Richard Lackie
Program Director.....Gene Baril
Publicity Director.....Cecelia E. Gauss
Chief Engineer.....Leo Heisel
Owners of: WNEM-FM-TV, Bay City, Saginaw.

WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By.....Calhoun Bcstg. Co.
Business Address.....Irwin Ave.
Tel.: National 9-3945.....KBS
President.....Jack Bedient
General Manager.....C. Wayne Wright
Asst. Manager.....Arthur Goodwin
Program Director.....Derwood Carn
Chief Engineer.....James Billingsley
Owners of: WFRL, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By.....Allegan Cty. Bcstg., Inc.
Address.....233 Hubbard
Tel.: ORchard 3-4701.....ABC
General Manager.....Algar Workman
Prog. Dir., Chief Eng.....John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WFYC, Inc.
Business Address.....5310 N. State Rd.
Tel.: HObart 3-3175.....Independent
Station Representative.....Hollingbery
President.....Wayne G. Harris
General Manager.....Gilbert E. Thomas
Station Manager.....David W. Sommerville
Program Director.....Richard Crowley
Chief Engineer.....Harold Frisbey

WATZ—Alpena—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....M-32 West
Tel.: Elmwood 4-8400.....NBC
Station Rep.....Venard, Torbet, McConnell
President, Gen. Mgr.....Les Biederman
Station Manager.....Drew McClay
Commercial Manager.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City;
WATT, Cadillac; WMBN, Petoskey; WATC,
Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts

Owned-Operated By.....Zanesville Publish. Co.
Business Address.....4230 Packard Road
Tel.: NOrmandy 2-4573.....MBS
Newspaper Affil.....Time Record; Time Signal
President.....Clay Littick
General Manager.....Allan Land
Station Manager.....Bob C. Wagner
Comm. Prom. Mgr.....Jos Labaito
Chief Engineer.....Ken Burkhalter

WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 5.000 Watts d.
Owned-Operated By.....Washtenaw Bcstg. Co.
Bus.-Studio Address.....3rd Floor, Hutzel Bldg.
Tel.: 662-5517.....Independent
Sta. Reps.....Mich. Spot Sales; Meeker
Pres., Gen. Mgr.....Edward F. Baughn
Program Director.....Albert Samborn
Chief Engineer.....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Thumb Broadcasting Co.
Address.....935 S. Van Dyke Rd.
Tel.: CO 9-9931.....CBS-KBS
Sta. Rep.....Mich. Spot Sales
Gen. Mgr.....John Wismer
Station Manager.....Jim Muehlenbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n
Owned-Operated By.....Michigan Bcstg. Co.
Address.....Security Natl. Bank Bldg.
Tel.: WO 3-5555.....NBC
Representative.....Hollingbery
President.....Robert H. Holmes
General Mgr.....E. F. Cahill
Program Director.....Larry Collins
Chief Engineer.....Harley Hammond
Owners of: WBCM-AM-FM, Bay City.

WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Southern Mich. Bcstg.
Address.....Michigan National Bank Bldg.
Tel.: WO 4-7173.....ABC
Gen. Comm. Mgr.....P. J. Haller
Program Director.....Ronald E. Mell
Chief Engineer.....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.
Owned-Operated By.....Michigan Bcstg. Co.
Business-Studio Address.....Wenonah Hotel
Tel.: TW 3-7551.....ABC
Representative.....George P. Hollingbery
President.....Robert H. Holmes
General, Station Manager.....Leo A. Jylha
Program Director.....Jerry Roberts
Chief Engineer.....Wes Thompson
Owners of: WBCK, Battle Creek.

WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned By.....Water Wonderland Bcstg. Co.
 Business Address.....306 Phoenix Bldg.
 Tel.: TW 3-4588.....Independent
 Station Representative.....Masla
 President.....Patrick J. Trahan
 Gen., Comm. Mgr.....Charles E. Anthony
 Chief Engineer.....Ralph H. Carpenter
 Owners of: WSTR-AM-FM, Sturgis, Mich.

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Palladium Publ. Co.
 Business Address.....Fairplain Ave.
 Tel.: 616-927-3581.....Independent
 Newspaper Afil.....News-Palladium
 Station Reps.....Mich. Spot Sales; Meeker
 President.....Stanley R. Banyon
 General Manager.....J. P. Scherer
 Station Manager.....Frank Kelly
 Commercial Manager.....Robert Brown
 Program Director.....Dick Hedges
 Sales Prom., Pub. Mgr.....Dwight Edmonds
 Chief Engineer.....M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc. Power: 1000 Watts, d.
 Owned-Oper. By.....WBRN, Inc.
 Address.....P. O. Box 825
 Tel.: 796-7684.....Independent
 President.....John A. White
 Gen. Comm. Mgr.....Casey A. Heckman
 Program Director.....Lyle Stieg
 Chief Engineer.....Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Midwestern Bcstg. Co.
 Business-Studio Address.....U. S. 131, South
 Tel.: PR 5-7831.....NBC
 Station Rep.....Venard, Torbet & McConnell
 President.....Les Biederman
 Station Manager.....Merritt L. Chandler
 Commercial Manager.....R. E. Detwiler
 Chief Engineer.....Bill Kiker
 Owners of: WCTM, WPBN-TV, Traverse City;
 WMBN, Petoskey; WATC, Gaylord; WATZ,
 Alpena; WTOM-TV, Cheboygan. All Mich.

WKYO—Caro—1962

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned By.....Tuscola Broadcasting Co.
 Address.....101 N. State St.
 Tel.: OSborne 3-2136.....Independent
 General Manager.....Robert Benkelman
 Commercial Manager.....James McCoy
 Program Director.....Lee Holisel
 Chief Engineer.....John Porterfield

WCER—Charlotte—1956

Frequency: 1390 Kc. Power: 1 Kw., d.
 Owned.....Eaton County Bcstg. Co.
 Address.....Box 269
 Tel.: 543-0340.....Independent
 Pres., Gen. Mgr.....Roy W. McLean
 Comm., Sta. Mgr.....Brod Martindale
 Chief Engineer.....Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Straits Bcstg. Co.
 Address.....Mackinaw Ave.
 Tel.: MA 7-2341.....Independent
 Station Rep.....Hopewell
 President, Gen. Mgr.....Richard E. Hunt
 Publicity Director.....Jackie Norman
 Chief Engineer.....Lou M. Ozak
 Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc. Power: 250 Watts d.
 Owned By.....Gateway of N. Bcstg. Corp.
 Address.....North Mission Road
 Tel.: EV 6-9907.....Independent
 President, Gen. Mgr.....Richard E. Hunt
 Sta., Chief Eng.....Norbert Poeppelman
 Commercial Manager.....James Baughn
 Program Director.....Robert C. Burian
 Publicity Director.....Bernard Wilson

WTVB—Coldwater—1948

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Oper. By...Twin Valley Bdcstrs, Inc.
 Address.....P. O. Box 32
 Tel.: BRoadway 9-9119.....Independent
 Sta. Reps.....Donald Cooke; Michigan Spot Sales
 President.....E. Harold Munn, Sr.
 General Manager.....E. Harold Munn, Jr.
 Station Manager.....Constance L. Bingham
 Sales Prom. Manager.....Normand Moore
 Commercial Manager.....Homer Walters
 Chief Engineer.....Virgil Royer

WKMh—Dearborn—1946

Freq.: 1310 Kc. Power: 5 Kw.
 Owned-Oper. By...Knorr Broadcasting Corp.
 Address.....15001 Mich. Ave.
 Tel.: TI 6-8500.....MBS
 Station Representative.....Paul H. Raymer Co.
 President.....Nellie M. Knorr
 General, Station Mgr.....Walter Patterson
 Commercial Manager.....John E. Davidson
 Program Director.....Frank Maruca
 Chief Engineer.....Jerrold L. Martin
 Owners of: WKMF, Flint; WKHM-AM-FM, Jack-
 son; WELL-AM-FM, Battle Creek.

CKLW—Detroit—1932

Frequency: 800 Kc. Power: 50,000 Watts
 Owned By.....Western Ontario Bcstg. Co.
 Address.....1450 Guardian Bldg.
 Tel.: WO 1-7200.....Independent
 Reps.....Nat'l Sales Div., RKO General, Inc.
 President, Gen. Mgr.....S. Campbell Ritchie
 Commercial Manager.....Charles Gunn
 Program Director.....John Gordon
 Publicity Director.....Art Gloster
 Chief Engineer.....Stewart Clark
 Owners of: CKLW-FM-TV, Detroit.

WCAR—Detroit—1939

Frequency: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.
 Owned By.....WCAR, Inc.
 Tel.: TE 3-8100.....Independent
 President, Gen. Mgr.....H. Y. Levinson

MICHIGAN

WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....Storer Bcstg. Co.
Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Station Representative.....Katz
President.....George B. Storer, Jr.
V.P., General Mgr.....Harry R. Lipson
General Sales Manager.....George Crandall
Program Manager.....John M. Grubbs
Merchandising.....Dennis Mahle
Promotion.....Virginia Senear
Supervisory Engineer.....Donald Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WJLB—Detroit—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 Broderick Tower
Tel.: Woodward 5-2000.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
General, Comm. Mgr.....Thomas J. Warner
Sales Promotion Mgr.....Gilbert N. Ketcham
Pub., Prog. Director.....Richard J. Desautel
Chief Engineer.....George E. Ryan
Owners of: WIBM, Jackson; WSGW, Saginaw; WTRX, Flint; WTOD, Toledo; WIOU, Kokomo; WJVA, South Bend.

WJR—Detroit—1922

Frequency: 760 Kc. Power: 50,000 Watts
Owned By.....The Goodwill Stations, Inc.
Address.....2800 Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative.....Christal
Chairman of Board.....John F. Patt
President.....Worth Kramer
V.P., General Manager.....James H. Quello
V.P. Secretary.....F. Sibley Moore
Sales Manager.....Robert D. Burton
Sales Promotion Mgr.....Donald W. Craig
Publicity Director.....Ross R. Callaway
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal
Owners of: WJRT, Flint; WSAZ-AM-TV, Huntington.

WQTE—Detroit—1959

Frequency: 560 Kc. Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative.....Broadcast Time Sales
President, Gen. Mgr.....Richard E. Jones
Chief Engineer, Program Dir.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By.....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Reps.. Peters, Griffin, Woodward; McDermott

President.....Warren S. Booth
General Manager.....James Schiavone
Asst. Gen. Mgr.....Don DeGroot
Station Mgr.....Denman F. Jacobson
Sales Mgr.....Nestor A. Sibbold
National Sales Mgr.....James C. Doges
Program Devel. Mgr.....Melvin C. Wissman
Program & Prod. Mgr.....Robert E. Henabery
Promotion Manager.....A. Glenn Kyker
Eng. Manager.....E. J. Love

WXYZ—Detroit—1925

Frequency: 1270 Kc. Power: 5 Kw.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Representative.....John Blair
President.....John F. Pival
V.P., General Manager.....John O. Gilbert
V.P., Merchandising.....Harold Christian
Commercial Manager.....Robert Baldrice
Sales Prom. Mgr., Pub. Dir.....Leo V. Collins
Program Director.....Robert Baker
Chief Engineer.....Charles Kocher

WDOW—Dowagiac—1960

Frequency: 1440 Kc. Power: 500 Watts
Owned By.....Dowagiac Bcstg. Co., Inc.
Address.....Marcellus Highway
Tel.: State 2-5106.....Independent
President, Gen. Mgr.....William Kuiper
Station Mgr., Pub. Dir.....Richard Hedges
Comm. Sls. Prom. Mgr.....Peter J. Vanden Bosch
Chief Engineer.....Donald Stuursma

WDBC—Escanaba—1941

Frequency: 680 Kc. Power: 1000 Watts
Owned By.....WDBC Bcstg. Co.
Address.....605 Ludington St.
Tel.: State 6-6144.....MBS
Pres., Gen. Mgr.....H. N. Cardozo, Jr.

WLST—Escanaba—1958

Frequency: 600 Kc. Power: 1000 Watts
Owned By.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
Newspaper Affil.....Daily Press
Station Representative.....Pearson
President.....Frank J. Russell
General Manager.....James G. Ward Jr.
Station Manager.....Bud Shields
Sales Prom. Manager.....David Pinozek
Program Director.....Edward Moore
Chief Engineer.....Paul Anick

WAMM—Flint—1955

Frequency: 1420 Kc. Power: 500 W. d.
Owned-Oper. By.....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Station Reps.....Bob Dore; Dora-Clayton
President, Gen. Mgr.....Philip R. Munson
Station, Commercial Mgr.....Reed Pasternak
Chief Engineer.....Albert Alarie

WFDF—Flint—1922

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned By.....WFDF Flint Corp.
 Address.....Garland at First Ave.
 Tel.: CE 2-7158.....NBC
 Representative.....Katz
 President, General Mgr.....Elmer A. Knopf
 Comm. Prom. Manager.....Marvin Levey
 Program Director.....Carl L. Barger
 Public Service Director.....Daniel Hunter
 Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc. Power: 5 Kw., d., 1 Kw. n.
 Owned.....Knorr Bcstg. Corp.
 Address.....112 W. Water St.
 Tel.: CEdar 9-7608.....CBS-MBS
 Managing Dir.....Hal Shore
 Chief Engineer.....George Parker
 Owners of: WKMH, Dearborn; WKHM, Jackson;
 WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By.....Methodist Radio Parish, Inc.
 Address.....3217 Lapeer St.
 Tel.: CE 3-5112.....KBS
 President.....Carl Ammerman
 General Manager.....Ellis L. Fenton
 Program Director.....Everett Smith
 Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....Whitehall Stations, Inc.
 Address.....P. O. Box 829
 Tel.: OW 4-4146.....Independent
 Station Representative.....Robert Eastman
 President.....Louis Tose
 General Manager.....Gene Milner
 Commercial Manager.....Robert Steinhilber
 Sales Prom. Manager.....Paul Frailey
 Program Director.....Ed Berryman
 Publicity Director.....Robert Halstead
 Chief Engineer.....Robert Garner

WTRX—Flint—1947

Freq.: 1330 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By.....Booth Bcstg. Co.
 Bus-Studio Address.....3076 E. Bristol Rd.
 Tel.: 743-1150.....Independent
 Station Rep.....George Hollingbery
 President.....John Lord Booth
 General Mgr.....David Mendelsohn
 Program Director.....John Garry
 Publicity Director.....Sallie Abbe
 Chief Engineer.....Don Mayle
 Owners of: WIBM, Jackson; WIOU, Kokomo;
 WJLB, Detroit; WJVA, South Bend; WSGW,
 Saginaw; WTOD, Toledo.

WSHN—Fremont—1961

Frequency: 1550 Kc. Power: 1 Kw. d.
 Owned By.....Stuart P. Noordyk
 Address.....517 North Beebe St.
 Tel.: 1550.....KBS
 Station Representative.....George T. Hopewell

President.....Stuart P. Noordyk
 General Sta. Manager.....Bruce Van Houten
 Commercial Manager.....Marie Monroe
 Program Director.....Mel Tinney
 Publicity Director.....Don Seaman
 Sales Promo. Mgr., Ch. Eng.....William Docter

WATC—Gaylord—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Paul Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....Independent
 Station Rep.....Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Station Manager.....Robert Fritz
 Commercial Mgr.....Robert E. Detwiler
 Chief Engineer.....William K. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petosky; WTOM-TV,
 Cheboygan; WPBN-TV, Traverse City.

WGHN—Grand Haven—1956

Frequency: 1370 Kc. Power: 500 Watts, d
 Owned By.....Grand Haven Bcstg. Co.
 Address.....228½ Washington St.
 Tel.: 842—8110.....Independent
 Station Representative.....Pearson
 President, Gen. Mgr.....Richard G. Gillespie
 Commercial. Sales Promo. Mgr. Maxine Rose
 Program, Publicity Dir.....J. C. Howe
 Chief Engineer.....Daniel Van Loo

WFUR—Grand Rapids—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Furniture City Bcstg. Corp.
 Address.....399 Garfield Ave., S.W.
 Tel.: GL 6-9541.....Independent
 Pres., Gen., Sta. Mgr.....William Kuiper
 Comm., Sales Prom. Mgr.....Peter Vanden Bosch
 Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc. Power: 1,000 Watts
 Owned-Oper. By.....Regional Bcstrs. of Mich.
 Business-Studio Add. 35 Lafayette Ave., N.E.
 Tel.: GL 9-4111.....Independent
 Station Representative.....Raymer
 Gen., Comm. Manager.....H. M. Fisher
 Sales Promo., Publicity Dir.....Russell Ochscankehl
 Program Director.....Robert W. Whitcomb
 Chief Engineer.....Jack Maciejewski
 Owners of: WTRC, Muskegon, Mich.; WPIC-AM-
 FM, Sharon, Pa.; WMGW-AM-FM, Meadville,
 Pa.

WJEF—Grand Rapids—1945

Freq.: 1230 Kc. Power: 500 W. d., 250 W. n.
 Owned-Oper. By.....Fetzer Broadcasting Co.
 Address.....187 Monroe, N.W.
 Tel.: GL 6-8512.....CBS
 Station Representative.....Avery-Knodel
 President.....John E. Fetzer
 Station Mgr.....Roger L. Hoffman
 Chief Engineer.....Bruce Glycadgis

WLAV—Grand Rapids—1940

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.

MICHIGAN

Owned.....Stevens-Wismer Bcstg., Inc.
Address.....161 Ottawa Northwest
Tel.: GL 6-5461.....ABC
Station Reps......Meeker; Mich. Spot Sales
President.....John Wismer
Station Manager.....Jock Bliss
Commercial Manager.....Paul J. Haller
National Sales Mgr......John Shepard
Program Director.....Jack Stack
Publicity Director.....Frank Imburg
Chief Engineer.....Joe Dykstra
Owners of: WHLS, Port Huron; WLEW, Bad Axe;
WOWE, Allegan.

WMAX—Grand Rapids—1954

Frequency: 1480 Kc.... **Power:** 1000 Watts d.
Owner.....Atlas Bcstg. Co.
Address.....355 Covell Road
Tel.: 453-4471.....MBS
Representative.....Radio-TV Reps
President, General Mgr......Joseph C. Hooker
Sales Promotion Manager.....Victor Lundberg
Program Director.....Glen LePard
Chief Engineer.....Kenneth Farrance

WOOD—Grand Rapids—1924

Frequency: 1300 Kc.... **Power:** 5000 Watts
Owned By.....Time-Life Bcst., Inc.
Address.....120 College Ave., S.E.
Tel.: GL 9-4125.....NBC
Representative.....Katz Agency
V.P., Gen. Mgr......Willard Schroeder
Station, Comm. Mgr......Michael O. Lareau
Program Director.....Peter Kizer
Sales Prom., Publicity Director.....Clark Grant
Chief Engineer.....Charles Robison
Owners of: KLZ-AM-TV, Denver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM, Indianapolis;
WOOD-TV-FM.

WPLB—Greenville—1960

Frequency: 1380 Kc.... **Power:** 500 Watts d.
Owned By.....Flat River Broadcasting Co.
Address.....South M—91
Tel.: PL 4-3656.....KBS
President.....Pearl C. Lewis
General Manager.....Earl N. Peterson
Station Manager.....Robert G. Lewis
Commercial Manager.....Wilma Painter
Program Director.....Larry L. Painter
Chief Engineer.....David W. Huva
Owner of: WPLB-FM, Greenville.

WMPL—Hancock—1957

Frequency: 920 Kc.... **Power:** 1 Kw., d.
Owned.....Copper Country Bcstg. Co.
Business Address.....Hotel Scott
Tel.: 3155-6.....Independent
Station Representative.....Hopewell
Pres., Ch. Eng......Francis Locatelli
Sales Promotion Manager.....Burton Ervas
Program Dir......Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc.... **Power:** 250 Watts, d.
Owned By.....Barry Bcstg. Co. Inc.
Address.....Box 88
Tel.: Windsor 5-3414.....Independent
President, Gen. Mgr......Kenneth R. Radant

Commercial Manager.....Mike Noverr
Sales Promotion Mgr......Dave McIntyre
Publicity Director.....Wayne Corey
Chief Engineer.....Don Roberts

WCSR—Hillsdale—1955

Frequency: 1340 Kc.... **Power:** 100 W.
Owned By.....Flynn Enterprises
Address.....92½ Broad St.
Tel.: HE 7-4444.....Independent
President.....F. J. Flynn
V.P. & Mgr......Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc.... **Power:** 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Holland Bcstg. Co.
Address.....Fourth and Central
Tel.: EX 2-3121.....MBS
Station Representative.....Hopewell
President.....W. A. Butler
Gen. Mgr......Sandy Meek
Commercial Manager.....Hal Franken
Program Director.....Bill Gargano
Chief Engineer.....Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc.... **Power:** 500 Watts d.
Owned.....Ottawa Bcstg. Corp.
Address.....U.S. 31 at James St.
Tel.: EX 6-5281.....Independent
Station Reps......Walker-Rawalt; Mich Spot Sales
President.....P. J. Zondervan
General Manager.....Jerome C. Grysen
Program Director.....Clarence Walters
Publicity Director.....D. Tjapkes
Chief Engineer.....John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc.... **Power:** 250 Watts
Owned-Oper. By.....Upper Michigan Bcstg. Co.
Address.....Douglas Hotel
Tel.: 482-2442.....NBC
Representative.....Walker-Rawalt
President.....John W. Rice
Acting Manager, Ch. Eng......G. L. Burgan

WHGR—Houghton Lake—1954

Frequency: 1290 Kc.... **Power:** 5 Kw.
Owned.....Sparks Bcstg. Co.
Address.....3431 Houghton Lake Dr.
Tel.: 366-5364.....Independent
Station Reps......Mich. Spot Sales; Hal Holman
President.....J. B. Sparks
General Manager.....Gordon A. Sparks
Station, Commercial Mgr......Robert D. Ditmer
Program Director.....Art Wainwright
Chief Engineer.....Garnet G. Sparks
Owners of: WEXL-AM, Royal Oak; W0MC-FM, Detroit; WJGG, Houghton Lake, All Mich.

WHMI—Howell—1957

Frequency: 1350 Kc.... **Power:** 500 Watts, d.
Owned By.....Band H Bcstg. Co.
Address.....201½ W. Grand River Ave.
Tel.: 1062.....ABC
Station Reps......Walton; Mich. Spot Sales
President.....Frank Bignell

WCHB—Inkster—1956

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned..... Bell Bcstg. Corp.
 Address..... 32790 Henry Ruff Rd.
 Tel.: CR 8-1440..... Independent
 Station Reps..... Dore; Dora-Clayton
 President..... Dr. Haley Bell
 General Manager..... Frank M. Seymour
 Program Dir..... George White

WION—Ionia—1952

Frequency: 1430 Kc. Power: 5 Kw. d.
 Owned-Oper. By..... Ionia Bcstg. Co.
 Address..... Box 143
 Tel.: 2300..... Independent
 President..... Monroe MacPherson, Sr.
 Gen. Mgr..... Monroe MacPherson, Jr.
 Program Director..... Don Covell
 Chief Engineer..... Charles Holbrook

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned..... Iron Mountain-Kingsford Bcstg. Co.
 Address..... 211 East Ludington Street
 Tel.: 774-4321..... ABC
 President..... Frank J. Russell
 Gen. Sta., Comm. Prom. Mgr.. W. C. Johnson

WIKB—Iron River—1949

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... Iron Co. Bcstg.
 Address..... Iron River Nail, Bank Bldg.
 Tel.: COngress 5-4104..... Independent
 Sta. Representative..... Walker-Rawalt
 General Manager..... Edwin Phelps, Jr.
 Chief Engineer..... Jerry Wilson

WJMS—Ironwood—1931

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By.. Upper Mich.-Wis. Bcstg. Co.
 Bus.-Studio Address..... 124 E. McLeod Ave.
 Tel.: 20..... Independent
 Sta. Rep..... Thomas F. Clark
 President, Gen. Mgr..... William L. Johnson
 Commercial Mgr..... Robert Olson
 Program Dir..... Ron Pierce
 Publicity Dir..... Dick Daly
 Chief Engineer..... Arne Dahlbacka

WJAN—Ishpeming—1959

Frequency: 970 Kc. Power: 5000 Watts, d.
 Owned By..... WJAN, Inc.
 Address..... P.O. Box 313
 Tel.: HUDson 6-4441..... MBS
 Station Rep..... Prestige Representation Org.
 President, Prog. Dir..... J. J. Beloungy
 General Commercial Manager. Cecil C. Beck
 Chief Engineer..... Wes Larson

WJPD—Ishpeming—1947

Freq.: 1240 Kc. Power: 1 Kw. d.; 250 Wts. n.
 Owned-Operated By..... Ishpeming Bcstg. Co.
 Address..... 120 West Division St.
 Tel.: HU 6-9937..... KBS
 President, Gen. Mgr..... Dr. J. P. Deegan
 Comm., Program Manager..... Carl Loose
 Chief Engineer..... L. Roncoglionis

WIBM—Jackson—1925

Frequency: 1450 Kc. Power: 250 Watts
 Owned..... Booth Broadcasting Co.
 Address..... 2511 Kibby Rd.
 Tel.: ST 2-7176..... ABC
 Station Representative..... Weed
 President..... John L. Booth
 General, Comm. Mgr..... Robert B. Lees

WKHM—Jackson—1951

Frequency: 970 Kc. Power: 1000 Watts
 Owned By..... Jackson Bcstg. & TV. Corp.
 Address..... 441 Wildwood
 Tel.: STATE 4-7181..... MBS
 Station Reps.. Mich. Spot Sales; Paul H. Rayermer
 President..... Mrs. Fred A. Knorr
 V.P., General Manager..... Edwin Huse
 Program Director..... Wayne Curtis
 Chief Engineer..... Paul Wright
 Owners of: WKMF, Flint; WELI, Battle Creek;
 WKMH-AM-FM, Dearborn. All Mich.

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc. Power: 500 W. d.
 Owned..... The Circle Corporation
 Address..... Box 663
 Tel.: Fireside 3-2541..... MBS
 Station Representative..... Radio-TV Reps.
 Owners..... R. J. Van Beck, E. J. Popke, Jr.
 Chief Engineer..... Ralph E. Patterson

WKMI—Kalamazoo—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By..... Steere Bcstg. Corp.
 Address..... 1360 Melody Lane
 Tel.: 344-0111..... Independent
 Sta. Reps..... Meeker; Mich. Spot Sales
 Pres., Gen. Mgr..... Howard D. Steere
 Sales Manager..... Max Keyes
 Prog. Dir..... Dan Daniels
 Publicity Director..... Vince Ford
 Chief Engineer..... Floyd Holes

WKPR—Kalamazoo—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By..... Kalamazoo Bcstg. Co.
 Address..... 2244 Ravine Road
 Tel.: Fireside 5-6179..... Independent
 President..... William Kuiper
 Sta. Mgr., Ch. Eng..... Kenneth Weidenaar

WKZO—Kalamazoo—1923

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By..... Fetzer Bcstg. Co.
 Business Address..... 590 W. Maple St.
 Tel.: FI 5-2101..... CBS
 Representative..... Avery-Knode
 President..... John E. Fetzer
 Exec. V. P. & General Manager.... Carl E. Lee
 Sta. Comm. Mgr..... Otis T. Gaston
 Program Director..... Charles T. Lynch
 Publicity Director..... W. J. Hunt
 Chief Engineer..... Arthur E. Covell
 Owners of: WJEF-AM-FM, Grand Rapids; WWTV,
 Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand
 Island; WWUP-TV, Site. Ste. Marie.

MICHIGAN

WILS—Lansing—1946

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: Lansing Bcstg. Co.
Address: 407 N. Washington Ave.
Tel.: IV 2-1655. Independent
Station Rep.: Vernard, Torbet & McConnell
President: John C. Pomeroy
General, Comm. Mgr.: Edwin L. Byrd
Sales Promo. Mgr., Pub. Dir.: Hamish McIntosh
Program Director: Dave Froh
Chief Engineer: John Whitacre
Owners of: WILN-TV, Jackson.

WJIM—Lansing—1934

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Gross Telecasting, Inc.
Address: 2820 East Saginaw
Tel.: IV 2-1333. CBS
Station Reps.: Pearse; Masia
President, Gen. Mgr.: Harold F. Gross
Program Director: Bryan Halter
Chief Engineer: Carl Onken
Owners of: WJIM-TV-FM.

WMRT—Lansing—1961

Frequency: 1010 Kc. Power: 500 Watts d.
Owned By: Herbert T. Graham
Address: Box 965
Tel.: IVanhoe 9-4344. ABC
Station Representative: Hollingbery
General Manager: Herbert T. Graham
Chief Engineer: Oren Morgan

WKLA—Ludington—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned By: Raymond A. Plank
Address: East Ludington Ave.
Tel.: VI 3-3438. ABC
General Manager: Raymond A. Plank
Commercial Manager: Gordon Anderson
Program Director: Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Manistee Radio Corp.
Address: Radio Road
Tel.: PArkview 3-9906. Independent
President, Chief Eng.: Raymond A. Plank
Station Manager: W. Harriet Laird
Program Director: Ken Kott

WDOG—Marine City—1950

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio St. Clair, Inc.
Business Address: 5300 Marine City Hwy.
Tel.: RO 5-7944. KBS
President: Jerry Coughlin
Gen., Sta. Mgr.: F. W. Cale
Chief Engineer: Robert H. Burr

WDMJ—Marquette—1931

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By: Lake Superior Bcstg. Co., Inc.
Address: 249 W. Washington St.
Tel.: CA 6-3524. KBS
Newspaper Affil.: Mining Journal
President: Frank J. Russell, Jr.

General Mgr.: W. H. Treloar
Station Mgr.: Robert J. Luke
Program Dir.: Eldon W. Wallace
Chief Engineer: Paul Anick

WAGN—Menominee—1952

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Men-Mar Bcstg. Co.
Address: 960 First St.
Tel.: UN 3-5551. ABC
Station Reps.: Pearse; James D. Bowden
President, Gen. Mgr.: Vernon Uecker
Program Director: Barbara Johnson
Publicity Director: Leah D. Poeske
Chief Eng.: Loren B. Koesling

WMDN—Midland—1948

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By: Midland Bcstg. Co.
Address: 2500 Swede Rd.
Tel.: TE 9-9988. Independent
Station Representative: PRO
President: D. Sherman
General Manager: Richard Kline
Chief Engineer: Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc. Power: 500 Watts, d.
Owned By: Wright & Maltz, Inc.
Address: P.O. Box 489
Tel.: HO 3-5876. Independent
Station Representative: Prestige Rep.
President, Gen. Mgr.: Milton Maltz
Station Manager: Robert G. Wright
Program Director: Charles Park
Publicity Director: Joy Willis
Chief Engineer: Harold Oliver
Owners of: WTRF-AM-FM, Tiffin.

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc. Power: 1 Kw. d., 500 W. n.
Owned By: Paul A. Brandt
Address: P.O. Box 407
Tel.: SP 3-6351. Independent
Sta. Reps.: Hopewell; Keystone; Mich. Spot Sales
President: Paul A. Brandt
Gen., Comm. Manager: Eugene E. Umlor
Program, Publicity Dir.: Robert J. Morgan
Chief Engineer: Peter J. Fronczak
Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned: Munising-Alger Bcstg. Co.
Address: First Nat. Bank Bldg.
Tel.: EVergreen 7-2518. KBS
President, Gen. Mgr.: Charles Symon
Sta., Sales Prom. Mgr.: Theodore H. Ouellette
Program Director: Richard Gumuski
Publicity Director: Jerry Sturvist
Chief Engineer: John Wernholm

WKBZ—Muskegon—1926

Frequency: 850 Kc. Power: 1000 Watts
Owned By: WKBZ Radio Corp.
Address: 592 W. Pontaluna Road
Tel.: SWift 8-2141. ABC
Sta. Rep.: Mich. Spot Sales

President.....F. L. Allman
 General, Sta. Mgr.....Harold W. Waddell
 Program Director.....C. P. Hoover
 Publicity, Prom. Director.....Bill Bennett
 Chief Engineer.....George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc.....Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Address.....Box 666
 Tel.: SH 4-1671.....MBS-KBS
 Station Rep.....Masla
 Manager.....W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc.....Power: 5000 Watts
 Owned By.....Regional Broadcasters of Mich.
 Address.....Summit & Getty Sts.
 Tel.: PE 3-2126.....Independent
 Station Rep.....Raymer
 General Manager.....Frederick P. Tascone
 Program Director.....Skip Knight
 Chief Engineer.....Jack Maciejewski

WNIL—Niles—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned.....Niles Bcstg. Co.
 Address.....416 Sycamore St.
 Tel.: MU 3-5432.....KBS
 Newspaper Affiliation.....Daily Star
 Station Representative.....Continental
 General, Sta. Mgr.....James H. Mitchell
 Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Owosso Bcstg. Co.
 Address.....Owosso
 Tel.: SA 5-8196.....Independent
 Newspaper Affiliation.....Argus Press
 Station Rep.....Devney Organization
 President.....J. E. Campbell
 General Station Mgr.....Merrill Walker
 Chief Engineer.....Art Kinsey

WMBN—Petoskey—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....NBC
 Station Rep.....Venard, Torbet & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Station Mgr.....Ralph Pierson
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WATC, Gaylord; WTOM-TV;
 Cheboygan; WPBN-TV, Traverse City.

WPON—Pontiac—1954

Freq.: 1460 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....WPON, Inc.
 Business Address.....7 S. Perry St.
 Tel.: FE 8-0444.....Independent
 President.....H. Allen Campbell
 General Manager.....William Morgan
 Station, Comm. Mgr.....Eugene P. White
 Program Director.....Jerry Olsen
 Chief Engineer.....Karl Kuck

WHLS—Port Huron—1938

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Stevens-Wismer Bcstg. Co.
 Address.....932 Military St.
 Tel.: YU 2-8536.....CBS
 Sta. Reps.....Mich. Spot Sales; Meeker Co.
 General Manager.....John F. Wismer
 Station Mgr.....Thomas G. Sicklesteel
 Commercial Manager.....A. Arthur Aymen
 Chief Engineer.....Marc Karmann
 Owners of: WLAU-AM-FM, Grand Rapids; WLEW,
 Bad Axe; WOVE, Allegan.

WTTH—Port Huron—1947

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Times Herald Co.
 Address.....907 Sixth St.
 Tel.: Yukon 5-5171.....ABC
 Newspaper Affiliation.....Times Herald
 General Manager.....R. S. Sommerville
 Program Director.....John B. Smith
 Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Rogers City Bcstg. Co.
 Address.....Moltke Drive
 Tel.: 7751.....Independent
 Sta. Rep.....Mich. Spot Sales
 Pres., Gen., Sta. Mgr.....Harvey A. Klann
 Comm. Mgr.....Albert Klann
 Program Director.....Harry E. Bregé

WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sparks Bcstg. Co.
 Business Address.....2201 Woodward Hts. Blvd.
 Tel.: LI 4-2200.....Independent
 Station Rep.....Charles Bernard
 Pres., Gen. Mgr.....Jacob B. Sparks
 Station Mgr., Program Mgr.....Gordon A. Sparks
 Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 10,000 Watts
 Owned By.....Lake Huron Bdcstg. Corp.
 Address.....221 So. Wash. Ave.
 Tel.: PL 3-4471.....Independent
 Representative.....Gill-Perna
 Pres., Gen. Mgr.....William J. Edwards
 Vice-President.....Alvin M. Bentley
 Station Manager.....Howard H. Wolfe
 Commercial Mgr.....Frank Brogger
 Program Director.....Dave Kushler
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Kenneth Hugh McDonald
 Address.....2435 Holland Ave.
 Tel.: PL 2-8161.....NBC
 Sta. Reps.....Mich. Spot Sales; Paul Raymer
 President.....Kenneth Hugh McDonald
 General Manager.....Walter Patterson
 Station Manager.....Jerry Breen
 Commercial Manager.....Herman Firchau
 Program Director.....Bruce Malle
 Chief Engineer.....Donald McComb

MICHIGAN-MINNESOTA

WSGW—Saginaw—1950

Freq.: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Booth Broadcasting Co.
Address.....400 Mason Bldg.
Tel.: PL 3-4456.....CBS
Station Representative.....Masla
President.....John L. Booth
V.P., General Manager...Robert W. Phillips
Program Director.....Frederick W. Krell
Chief Engineer.....Harold Volz, Jr.
Owners of: WTRX, Flint; WIBM, Jackson; WJLB,
Detroit; WJVA, South Bend; WIOU, Kokomo.

WJUD—St. Johns—1959

Frequency: 1580 Kc. Power: 1,000 Watts d.
Owned By.....Clinton County Bcstg. Co.
Address.....P.O. Box 276
Tel.: 224-3237.....MBS
Station Representative.....Hal Walton
President, General Mgr.....Justin F. Marzke
Program Dir., Chief Eng.....Richard Hayman

WSJM—St. Joseph—1957

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WSJM, Inc.
Address.....414 State St.
Tel.: YU 3-3992.....MBS
Sta. Representative.....Hal Holman
President, Gen. Mgr.....Joseph D. Mackin
Commercial Manager.....Kay L. Morse
Sales Promotion Mgr.....Ted Faile
Program Director.....Tom Ferren
Publicity Director.....James Lindsay
Chief Engineer.....Jim Siem
Owners of: WISM, Madison; WEAQ, Eau Claire;
WOSH, Oshkosh; WBEV, Beaver Dam; WSJM,
St. Joseph.

WOIA—Saline—1958

Frequency: 1290 Kc. Power: 500 Watts
Owned By.....Lester Broadcasting Corp.
Address.....P.O. Box 5, Ann Arbor
Tel.: NORmandy 3-0569.....Independent
Station Reps.....Weed; Walker-Rawalt
President, Gen. Mgr.....Herbert W. Lester
Comm. Publicity Mgr.....Steve Filipiak
Chief Engineer.....James Allen

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc. Power 1 Kw. d., 250 W. n.
Owned-Operated By...Hlawahtaland Bcstg. Co.
Business-Studio Address.....208 Ashmun S.
Tel.: ME 2-2231.....Independent
President.....Stanley R. Pratt
General Manager.....Russell Staffield

Station, Program Director.....J. O. Frenette
Chief Engineer.....W. F. Morris

WSTR—Sturgis—1951

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By...Water Wonderland Bcstg. Co., Inc.
Address.....P. O. Box 70
Tel.: OLiver 1-2383.....Independent
Station Representative.....Masla
President.....Patrick J. Trahan
General Manager.....Charles E. Anthony
Station Manager.....Lee E. Droeger
Program Director.....F. G. Fritz
Chief Engineer.....John Greenwood
Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc. Power: 1000 Watts
Owned By.....Superior Bcstg. Co.
Address.....Route #2
Tel.: FOrEst 2-3417.....KBS
Station Mgr.....Richard A. Egli

WCCW—Traverse City—1960

Frequency: 1310 Kc. Power: 5,000 Watts d.
Owned By.....WCCW, Inc.
Address.....101 West Front St.
Tel.: WInDsor 6-6211.....Independent
Station Reps.....Holman; Mich. Spot Sales
President.....D. C. Summerford
General Manager.....John R. Anderson
Chief Engineer.....Theodore Jones

WTCM—Traverse City—1941

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Address.....Paul Bunyan Bldg.
Tel.: WInDsor 7-7675.....NBC
Station Rep.....Venard, Torbet & McConnell
Pres., Gen. Mgr.....Les Biederman
Sta., Comm. Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WATT, Cadillac; WATZ, Alpena;
WMBN, Petoskey; WATC, Gaylord; WTOM-TV,
Cheboygan; WPBN-TV, Traverse City.

WCBQ—Whitehall—1959

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Paul A. Brandt
Address.....Box 68
Tel.: TW 3-1465.....Independent
President, Gen. Mgr.....Paul A. Brandt
Commercial Manager.....Charles Hood
Program Director.....Jack Hood
Chief Engineer.....Elden Stielstra
Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000
Families: 1,032,000

Minnesota

Radio Homes: 1,011,000
AM Stas. in State: 68

KKIN—Aitken—1962

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned By.....Lake Region Bcst. Service
Address.....P.O. Box 636

Tel.: 927-2844.....KBS
Station Representative.....Bowden
General Manager.....Fred H. Moegele
Program Director.....Stephen C. Coon
Chief Engineer.....Albert H. Wiese

KASM—Albany—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Stearns Cty. Bcstg. Co.
Address.....Albany
Tel.: 845-3005.....KBS
Station Representative.....Continental
President.....William Blattner
General Manager.....Urban J. Keppers
Commercial Manager.....Lee Krause
Publicity Director.....Cliff Mitchell
Chief Engineer.....Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Albert Lea Bcstg.
Address.....Poplar Ave.
Tel.: FRanklin 3-2338.....ABC
President.....Hart Cardozo
Vice-Pres.....Richard Power
General Manager.....Robert Benedict

KXRA—Alexandria—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By...Alexandria Bcstg. Co.
Address.....1315 Broadway
Tel.: RO 3-3131.....KBS-ABC
Representative.....Donald Cooke
President, Comm. Mgr.....Everette Q. Walters
Station Manager.....Kenneth A. Tessmer
Chief Engineer.....R. Twistol

KANO—Anoka—1956

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By.....Northwest Bcstg. Co.
Business Address.....1 Radio Drive
Tel.: 421-2600.....KBS
Station Representative.....George Hopewell
President.....Richard Ahern
General, Station Mgr.....Frank R. Hunt, Jr.
Sales Promotion Mgr.....Richard Novak
Prog., Publicity Dir.....Thomas Kilbride, Jr.
Chief Engineer.....Leslie Wilson

KAUS—Austin—1948

Frequency: 1480 Kc. Power: 1000 Watts
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business-Studio Address.....Hwy. 105 South
Tel.: HE 7-2965.....MBS
Representative.....Avery-Knodel
President.....R. J. McElroy
General Manager.....Ed Starr
Sales Manager.....Ken Soderberg
Program Director.....Stan Styonicki
Chief Engineer.....Tony Moulder

KQAQ—Austin—1960

Freq.: 970 Kc. Power: 5 Kw. d., 500 W. n.
Owned By.....KQAQ, Inc.
Address.....P.O. Box 481
Tel.: Hemlock 7-4511.....Independent
Sta. Representative.....Pearson
President, General Mgr.....Howard N. Fisher
Commercial Manager.....Don Jones
Program Director.....Chuck Cell
Sales Promotion Mgr.....Bernyce Crowder
Chief Engineer.....Don Franz

KBUN—Bemidji—1946

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned.....Paul Bunyan Broadcasting Co.
Business Address.....511 Beltrami Ave.
Tel.: PLaza 1-4120.....Independent
Gen., Sta. Mgr.....James R. Hambacher
Chief Engineer.....Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc. Power: 500 Watts, d.
Owned By.....North Star Bcstg. Co.
Address.....1205 Pacific Ave.
Tel.: VI 2-4601.....KBS
President.....George J. McCarthy
General Sta. Mgr.....Robert D. Zellmer
Program Director.....Marvin E. Meyer
Chief Engineer.....Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned-Operated By.....Brainerd Bcstg. Co.
Business Address.....2700 E. Oak
Tel.: 829—2853.....Independent
Station Representative.....Walker-Rawall
President.....E. T. O'Brien
Station Mgr., Chief Eng.....Donald H. Koenig
Program Director.....Wendall McCullough

KBMW—Breckenridge—1948

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Interstate Bcstg. Corp.
Address.....Box 1101, Wahpeton, N. D.
Tel.: Midway 2-4141.....MBS
Station Representative.....James D. Bowden
Pres., Gen. Mgr.....Robert E. Ingstad
Station Mgr., Pub. Dir.....G. F. Kaufmann
Comm., Sales Prom. Mgr.....Newell Grant
Program Director.....Cy Gietzen
Chief Engineer.....H. G. Unkenholz
Owners of: KEYD, Oakes, N. D.

WKLK—Cloquet—1950

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Cloquet Bcstg. Co.
Address.....P. O. Box 309
Tel.: TR 9-6725.....KBS
President, Gen. Mgr.....Harry Newby
Program Director.....Wayne T. Valentine
Station Manager.....Richard DeFore
Sales Prom. Manager.....Dick Swan
Chief Engineer.....Walt Peters

KROX—Crookston—1948

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....Crookston Bcstg. Co.
Business Address.....Box 620
Tel.: AT 1-1140.....KBS
Representative.....Donald-Cooke
President, Prog. Dir.....Jerome A. Dahlberg
General, Sta. Mgr.....William J. Kiewel
Comm. Mgr.....E. R. Melbye
Chief Engineer.....Donald V. Broden

KDLM—Detroit Lakes—1951

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Detroit Lakes Bcstg. Co.

MINNESOTA

Address.....1340 Richwood Rd.
Tel.: Victor 7-5624.....Independent
Sta. Representative.....Pearson
President.....Herbert Gross
General Manager.....Al G. Leighton
Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KDAL, Inc.
Business-Studio Address.....218 Bradley Bldg.
Tel.: RA 2-2628.....CBS
Station Representatives.....Petry; Hyett
President.....Ward Quaal
Exec. V.P., Gen. Mgr.....Odin S. Ramsland
Sales Manager.....Rex H. Hudson
Program Director.....Carl Casperson
Sales Prom. Manager.....Don Le Masurier
Chief Engineer.....R. A. Dettman
Owners of: KDAL-TV.

WDSM—Duluth—1939

Frequency: 710 Kc.....Power: 5000 W.
Owned By.....Northwest Pub. Institute
Address.....230 E. Superior St., Superior, Wisc.
Tel.: EX 4-4451.....NBC-ABC
Station Rep.....Peters, Griffin, Woodward
General Mgr.....Robert J. Rich
Station Mgr.....Dennis Murphy
Commercial Mgr.....Jack Arnold
Dir. of Eng.....George Carlson

WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....WMT-TV, Inc.
Address.....4th Ave. W. and Superior St.
Tel.: RA 2-2873.....Independent
Station Representative.....Katz
President.....William B. Quarton
General Manager.....Burns Nugent
Commercial Manager.....Don Bertrand
Program Director.....Don Rose
Chief Engineer.....V. G. Brooks

KRAD—E. Grand Forks—1959

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Marlin Obie
Address.....Box 1192, Grand Forks
Tel.: 773-2424.....Independent
Owner.....Marlin Obie
General Manager.....Arthur F. Nelson

WELY—Ely—1954

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owner.....WELY Corp.
Address.....Box 540
Tel.: 744.....KBS-MBS
President, Gen. Mgr.....Vincent L. Hallett
Chief Engineer.....Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Carl Bloomquist
Address.....Mileage Station
Tel.: Sherwood 1-5922.....MBS-KBS
President.....Carl Bloomquist
General, Sta. Mgr.....Ray E. Kent

KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....KSUM Broadcasting Co.
Address.....306 North Park St.
Tel.: 235-5595.....Independent
Station Representative.....Masla
Owners.....Elizabeth Woodward, John Miller
General Manager.....Warren D. Asher

KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....KDHL Bdcstg. Co.
Business-Studio Address.....213 Central Ave.
Tel.: Edison 4-4345.....Independent
General Mgr.....J. E. Hyde, Jr.

KOTE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Northland Bcstg. Corp.
Address.....Box 494
Tel.: 736-6996.....Independent
Station Representative.....Pearson
President.....Carroll Crawford
General, Sales Prom. Mgr.....Otto Korp
Program Director.....Ron Yantz
Publicity Dir.....Shirley Vanderwerf
Chief Engineer.....H. Hammond
Owners of: KWEB, Rochester, Minn.; KHAK,
Cedar Rapids, Iowa.

KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Itasca Bcstg. Co.
Address.....213 N. First Ave.
Tel.: FA 6-3446.....MBS-KBS
General Manager.....Robert D. Kennedy

WMFG—Hibbing—1935

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Hibbing Broadcasting Co.
Address.....807 W. 37 St.
Tel.: AM 3-7531.....Independent
Station Reps.....Bolles; Hurlley
President, Ch. Engineer.....Frank P. Befera
Program Director.....Ron Marinelli
Comm., Sales Prom. Mgr.....Les Rutstein

KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned.....North American Broadcasting Co.
Address.....Box 32
Tel.: 896-1555.....KBS
Station Reps.....Keystone; George Hopewell
President.....Albert S. Tedesco
General, Sta. Mgr.....Heinz R. Fruck
Comm. Mgr., Prog. Dir.....Wally Sylwester
Sales Promotion Mgr.....C. R. Splittgerber
Chief Engineer.....Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KGHS, Inc.
Address.....P. O. Box 591
Tel.: 283-3481.....Independent
President, Gen. Mgr.....Daniel D. Ganter

KLFD—Litchfield—1959

Frequency: 1410 Kc. Power: 500 Watts
 Owned By: C. W. Doebler & Assoc., Inc.
 Address: 218 South Sibley
 Tel.: OXford 3-3212. Independent
 President, Gen. Mgr.: C. W. Doebler

KLTF—Little Falls—1950

Frequency: 960 Kc. Power: 500 Watts d.
 Owned-Oper. By: Little Falls Bcstg. Co.
 Address: 70 N.E. First Ave.
 Tel.: MEdford 2-5414. KBS
 Pres., Gen. Sta. Mgr.: John H. Lemme
 Chief Engineer: Gordon Lommen

KEYL—Long Prairie—1959

Frequency: 1400 Kc. Power: 250 Watts
 Owned By: KWAD Bcstg. Co.
 Address: Long Prairie
 Tel.: 222. Independent
 President: Robert E. Ingstad
 General, Comm. Mgr.: Russ Kaber

KTOE—Mankato—1950

Freq.: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By: Minnesota Valley Bcstg. Co.
 Address: KTOE Building
 Tel.: 4537. ABC
 Representative: Pearson
 President: H. W. Linder
 General Manager: Don Linder
 Program Director: James Clemens
 Publicity Director: Craig Johnson
 Chief Engineer: Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc. Power: 250 Watts
 Owned By: F. B. Clements & Co.
 Address: 101 N. Second St.
 Tel.: 4673. NBC
 Representative: Meeker
 Gen., Sta., Comm. Mgr.: Robert E. DeHaven
 Program Director: David Saar
 Chief Engineer: James J. Houts

KMHL—Marshall—1946

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Harry W. Linder
 Business-Studio Address: KMHL Bldg.
 Tel.: 532-2282. ABC
 Representative: Pearson National Reps.
 Owner: Harry W. Linder
 General Mgr., Chief Eng.: Gilmore F. Frayseth
 Owners of: KWLM, Willmar; KDMA, Montevideo;
 KTOE, Mankato; KLCK, Redwood Falls, Minn.

KEVE—Minneapolis—1948

Freq.: 1440 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned-Operated By: Western Bcstg.
 Address: 917 N. Lilac Drive
 Tel.: LI 5-5601. Independent
 Station Rep.: Bolling
 Gen., Station Mgr.: Robert Rock
 Comm., Sales Prom. Mgr.: Kenneth Firststahl
 Program Director: Jerry Cunning
 Publicity Director: Dan Anderson
 Chief Engineer: Denvy Doty

KRSI—Minneapolis—1958

Frequency: 950 Kc. Power: 1000 Watts
 Owned By: Radio Suburbia, Inc.
 Address: 4500 Excelsior Blvd.
 Tel.: WALnut 6-1677. ABC
 Station Rep.: Avery-Knodel
 General Manager: J. Warren Burke
 Program Director: Roy Carr
 Chief Engineer: Bryce Ekberg

KTCR—Minneapolis—1962

Frequency: 690 Kc. Power: 500 Watts d.
 Owned By: Hennepin Broadcasting Assoc.
 Address: 3701 Winnetka Ave. N.
 Tel.: 544-1558. Independent
 Station Rep.: Charles Bernard
 President: Albert Tedesco
 General Manager: Merle Edwards

WCCO—Minneapolis—1924

Frequency: 830 Kc. Power: 50,000 Watts
 Owned By: Midwest Radio-Television, Inc.
 Business-Studio Address: 625 Second Ave. S.
 Tel.: FE 2-1202. CBS
 Newspaper Affil.: Star-Tribune; Press-Dispatch
 Representative: CBS Radio Spot Sales
 General Manager: Larry Haeg
 Sales Manager: Phil Lewis
 Commercial Manager: Bob Woodbury
 Program Director: Val Linder
 Sales Prom. Dir.: Clayt Kaufman
 Publicity Dir.: Gordon Mikkelson
 Chief Engineer: Robert E. Wallinder
 Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned-Oper. By: The Storz Bcstg. Co.
 Address: Minneapolis, 31
 Tel.: TUXedo 1-2633. Independent
 Representative: John Blair
 President: Todd Storz
 General, Sta. Mgr.: Richard H. Harris
 Sales Manager: James Barkley
 Program Director: C. V. Jones
 Publicity Director: Sylvia Allen
 Chief Engineer: Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By: BFR Corp.
 Address: 1021 La Salle Ave.
 Tel.: FE 3-0406. Independent
 President: N. L. Bentson
 Exec. Vice President: Wayne Williams
 Program Director: Dan Allan
 Sales Prom., Pub. Dir.: Ray Christensen
 Chief Engineer: Jack Ducart
 Owners of: WLOL-FM, Minneapolis; KELO, Sioux
 Falls; KSO, Des Moines; WKOW-AM-TV, Madi-
 son; KDLO, Sioux Falls.

WPBC—Minneapolis—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By: People's Bdcstg. Co.
 Address: 1133 Stinson Blvd.
 Tel.: 789-4356. MBS
 Station Rep.: H-R Reps.

MINNESOTA

Pres., Gen., Sta. Mgr......W. V. Stewart
Commercial Manager.....James R. King
Sales Prom. Mgr......Merle Forland
Program Director.....Mrs. Becky Ann Stewart
Publicity Director.....Elizabeth Gahre
Chief Engineer.....Paul Willingham

WTCN—Minneapolis—1931

Freq.: 1280 Kc....**Power:** 5 Kw. d.; 1 Kw. n.
Owned By.....Time-Life Bcst., Inc.
Address.....2925 Dean Blvd.
Tel.: WA 7-8881.....Independent
Station Representative.....Katz
President.....Weston C. Pullen, Jr.
Vice President.....Willard Schroeder
Station Manager.....Gordon H. Ritz
Operations Manager.....John M. Baldwin
Sales Manager.....Norman Page
Program Director.....Jim Uglum
Promotion Manager.....Howard Coleman
Chief Engineer.....Warren Fritze
Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver; KOGO-AM-FM-TV, San Diego, Calif.

KDMA—Montevideo—1951

Frequency: 1460 Kc....**Power:** 1000 Watts
Owned-Oper. By.....Midwest Bcstg. Corp.
Address.....Box 471
Tel.: AM 9-8815.....ABC
Station Representative.....Pearson
Pres......H. W. Linder
Gen. Mgr......Willard Linder
Sta. Mgr......Byron Zurn

KVOX—Moorhead—1937

Freq.: 1280 Kc....**Power:** 1 Kw. d., 500 W. n.
Owned-Operated By.....KVOX Bcstg. Co.
Address.....P. O. Box 437
Tel.: Cedar 3-1522.....MBS
Station Representative.....Weed
President.....E. J. McKellar
General, Comm. Mgr......R. L. Owens

KMRS—Morris—1956

Frequency: 1570 Kc....**Power:** 1 Kw., d.
Owned By.....Clifford L. Hedberg
Address.....Morris, Minn.
Tel.: 68.....Independent
Station Manager.....Clifford L. Hedberg

KNUJ—New Ulm—1949

Frequency: 860 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....KNUJ, Inc.
Address.....123 S. Minnesota St.
Tel.: Elmwood 4-2115.....Independent
President.....W. K. Mickelson
General, Sta. Mgr......George E. Korenchen
Chief Engineer.....Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc....**Power:** 1 kw., d.
Owned By.....Tri-State Bcstg. Co.
Address.....Box 696
Tel.: 839-2581.....Independent
Station Rep......Cooke
Pres., Chief Eng......Richard Schultz
Gen., Comm. Mgr......W. F. McCormick

KRFO—Owatonna—1956

Frequency: 1390 Kc....**Power:** 500 Watts d.
Owned-Oper. By.....Owatonna Bcstg. Co.
Address.....301 N. Cedar St.
Tel.: 451-2250.....KBS
President.....Duane Allen
General Mgr., Chief Eng......Jerald J. Boos
Comm., Prom. Mgr......Arnold K. Schumann
Program, Publicity Dir......Todd Hale

WCMP—Pine City—1957

Frequency: 1350 Kc....**Power:** 1 Kw., d.
Owned.....Pine County Bcstg. Co.
Address.....Box 230
Tel.: 629-2525.....KBS
President.....Richard K. Power
Station, Comm. Mgr......Robert P. Schuller
Program Director.....Lyle R. Nelson
Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc....**Power:** 1000 Watts, d.
Owned-Operated By.....Pipestone Radio Corp.
Address.....118 W. Main St.
Tel.: 825-3363.....KBS
Representative.....Continental
President.....C. B. Thomas
Gen. Sta. Mgr......Ron Overlander
Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1948

Frequency: 1250 Kc....**Power:** 1000 Watts, d.
Owned By.....Hiawatha Valley Public Svc. Bcstrs.
Address.....Box 102
Tel.: 388-3511.....Independent
Station Representative.....Pearson Nat. Reps.
President, Gen., Mgr......George L. Brooks
Commercial Manager.....Jack Turnbull
Program Director.....Darwin Eckholm
Publicity Director.....Jan Owens
Chief Engineer.....Lawrence Dossdall

KLGR—Redwood Falls—1954

Freq.: 1490 Kc....**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Harry W. Linder
Address.....209 S. Washington St.
Tel.: 637-2989.....Independent
Station Representative.....Pearson
President, General Mgr......H. W. Linder
Station Manager.....Harlin J. Hanson
Chief Engineer.....Francis Peterson
Owners of: KWLM, Willmar; KMHL, Marshall;
KDMA, Montevideo; KTOE, Mankato, All Minn.

KROC—Rochester—1935

Freq.: 1340 Kc....**Power:** 1 Kw. d.; 250 W. n.
Owned.....Southern Minnesota Bcstg. Co.
Address.....100 1st Avenue Bldg.
Tel.: AT 9-3924.....NBC
Station Rep......Venard, Torbet & McConnell
President, Gen. Mgr......G. David Gentling
Program Director.....Robert Fick
Chief Engineer.....Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc....**Power:** 500 Watts, d.
Owned By.....Northland Radio Corp.
Address.....Northwestern Nat. Bk. Bldg.

Tel.: Atlas 2-9465.....ABC
 Station Reps. Pearson
 President..... K. H. Murphy, Jr.
 General Manager..... O. B. Borgen

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Times Publ. Co.
 Address.....Fernwood Addition Hwy. 152
 Tel.: Blackburn 2-1551.....NBC
 Newspaper Affiliation.....Times
 Representative.....Pearson
 President.....Frederick C. Schilplin
 General Sta. Mgr.....John Murphy
 Comm. Program Mgr.....Jack Lund
 Chief Engineer.....Robert Witschen

WJON—St. Cloud—1950

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....WJON Bcstg.
 Address.....Box 270
 Tel.: BL 1-4422.....Independent
 President.....Richard K. Power
 Commercial Mgr.....Van Vander Erk
 Chief Engineer.....Guy LeMont

**KSTP—St. Paul-Minneapolis
 1928**

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned By.....Hubbard Broadcasting, Inc.
 Bus.-Studio Address.....3415 University Ave
 Tel.: Midway 5-2724.....NBC
 Representative.....Edward Petry
 President.....Stanley E. Hubbard
 V.P., Gen. Mgr.....Stanley S. Hubbard
 Radio Sales Mgr.....Byron Anderson
 Sales Prom. Mgr.....William Davey
 Program Director.....Leigh Kamman
 Chief Engineer.....Frederick L. Street
 Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;
 WGTO, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc.....Power: 5 Kw. d.; 500 W. n.
 Owned By.....Crowell-Collier Bcstg. Co.
 Address.....Foshay Tower
 Tel.: PR 6-1501.....Independent
 Station Representative.....Eastman
 General Manager.....John M. McRae
 Sales Manager.....Barry A. Tucker
 Program Director.....Sam Sherwood
 Chief Engineer.....Dick Halvorsen
 Owners of: KFVB, Los Angeles; KEWB, San
 Francisco.

WMIN—St. Paul—1936

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Franklin Bcstg. Co.
 Address.....611 Frontenac Place
 Tel.: MI 5-7757.....Independent
 Station Representative.....Spot Time Sales
 V.P., General Mgr.....C. B. Clarke, Jr.
 Program Director.....Jack Duryea
 Chief Engineer.....Edward DeLaHunt

KRBI—St. Peter—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.

Owned By.....Seehafer & Johnson Bcstg. Co.
 Address.....1031 W. Grace St.
 Tel.: 931-3220.....Independent
 Station Representative.....Gene Bolles Co.
 President, Gen. Mgr.....D. W. Seehafer
 Sales Promotion Mgr.....Bob Johnson
 Commercial Manager.....Dick Hullander
 Program Director.....La Mar Hay
 Publicity Director.....Ben Jakel
 Chief Engineer.....John Aasen

WAVN—Stillwater—1949

Frequency: 1220 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....St. Croix Bcstg. Co.
 Address.....104 N. Main St.
 Tel.: HEmlock 9-1220.....KBS
 Pres., Gen., Sta. Mgr.....Richard K. Power
 Chief Engineer.....Douglas Ames

**KTRF—Thief River Falls
 1947**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....KTRF Radio Corp.
 Address.....Box 69
 Tel.: 681-1230.....Independent
 Station Representative.....Wayne Evans
 Pres., Gen. Mgr.....Don Olsen

WHLB—Virginia—1936

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W.n.
 Owned-Operated By.....Virginia Bcstg. Co.
 Address.....P. O. Box 1066
 Tel.: SH 1-2233.....Independent
 Sta. Reps. Bolles; Hurley; O'Connell
 President, Ch. Eng. Frank Befera
 Comm., Sta. Manager.....James Parise
 Program Director.....John McCarty
 Publicity Director.....Dick Sadar
 Sales Prom. Mgr.....James Rodorigo

KWAD—Wadena—1947

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KWAD Broadcasting Co.
 Address.....P.O. Box 551
 Tel.: MEIdorf 1-1803.....ABC
 Station Rep.....Wayne Evans & Assoc.
 President.....Robert E. Ingstad
 Station Manager.....Ed Weeks
 Commercial Manager.....Dick Grewe
 Program Director.....Dave McDonald
 Chief Engineer.....Harold E. Allen

KWLM—Willmar—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Lakeland Bcstg. Co.
 Address.....Box 393
 Tel.: BE 5-1340.....ABC
 Sta. Representative.....Pearson, Nat. Rep.
 President, Gen. Mgr.....H. W. Linder
 Chief Engineer.....Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned By.....KDOM, Inc.
 Address.....P. O. Box 23
 Tel.: TEmple 1-3908.....Independent

MINNESOTA-MISSISSIPPI

President, Sta. Mgr. Robert D. Thompson
Program Director Sandra K. Wendel
Chief Engineer Larry W. Stout

KAGE—Winona—1957

Frequency: 1380 Kc. Power: 1000 Watts
Owned By Winona Bcstg. Co.
Business Address 118 W. 4th St.
Tel.: 2867 KBS
President James B. Goetz
Station Manager Frank L. Haas
Chief Engineer Rex Eyer

KWNO—Winona—1938

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned By KWNO, Inc.
Tel.: 3313 ABC
Newspaper Affiliation Daily News
Station Reps. Pearson; Bowden
President H. R. Hurd
Station Manager C. E. Williams
Chief Engineer E. B. Gappa

KWOA—Worthington—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By Worthington Bcstg. Co., Inc.
Address Hotel Thompson
Tel.: 376-4171 Independent
President, Gen. Mgr. R. W. Olson

Pop.: 2,180,000
Families: 576,000

Mississippi

Radio Homes: 533,500
AM Stas. in State: 79

WMPA—Aberdeen—1952

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio Aberdeen
Address Box 402
Tel.: EM 9-4561 Independent
General Mgr. Ray Tolar

WAMY—Amory—1955

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned By Bob McRaney Enterprises, Inc.
Address Main St.
Tel.: CL 6-5911 MBS-KBS
Station Representative C. K. Beaver Assoc.
President Bob McRaney
General Mgr., Chief Eng. John E. King, Jr.
Commercial Manager Joel Camp
Program Director Ed Cleery
Owners of: WROB, West Point, Miss.

WBLE—Batesville—1953

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Panola Bcstg. Co.
Address Drawer No. 73
Tel.: 7266 KBS
President, Gen. Mgr. Harold B. McCarley
Chief Engineer Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc. Power: 1 Kw.
Owned By Humphreys County Broadcasting
Address P. O. Box 216
Tel.: 1071 KBS
President R. E. Hook
Manager S. C. Harrill
Chief Engineer B. B. Watkins

WLOX—Biloxi—1948

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WLOX Bcstg. Co.
Address Buena Vista Hotel
Tel.: ID 2-5581 MBS
Representative Holman
General Manager Ray Butterfield
Commercial Manager Thomas B. Majure
Program Director P. Bosarge
Owners of: WLOX-TV, Biloxi.

WVMI—Biloxi—1950

Frequency: 570 Kc. Power: 1000 Watts d.
Owned By New South Communications, Inc.
Address P. O. Box 152
Tel.: ID 2-7001 MBS
Station Representative Holman
President F. E. Holladay
General Mgr. Joseph W. Carson
Chief Engineer Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Booneville Bcstg. Co.
Address P.O. Box 352
Tel.: PA 8-5301 KBS
Gen. Mgr. E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By Rural Broadcasting Co.
Address P.O. Box 644
Tel.: 1076 Independent
President, Station Mgr. W. M. Jones
Commercial Manager C. D. Mathis, Jr.
Chief Engineer Earl Neil

WJMB—Brookhaven—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Brookhaven Bcstg. Co.
Address W. Chickasaw St.
Tel.: 1298 KBS
General Mgr. A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc. Power: 1 Kw. d.
Owned-Oper. By Madison County Bcstg. Co.
Address Box 182
Tel.: 1370 KBS
Station Representative Bolles
Owners R. J. Loffin, Jr., W. R. Williams
General Manager H. Shedd

WGLC—Centreville—1951

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By Southern Bcstg. Co.
Address Centreville
Tel.: MI 5-4401 KBS
Pres., Gen. Mgr. Frederick A. W. Davis
Chief Engineer Bill Dunn

WKDL—Clarksdale—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Operated By Coahoma Bcstg. Co.
Address First at Sunflower Ave.
Tel.: MA 4-4908 Independent
President, Gen. Mgr. Robert J. McIntosh
Sales Prom. Mgr., Prdg. Dir. Robert L. Wells
Publicity Director Archie Wade
Chief Engineer Arthur D. Nix

WROX—Clarksdale—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned By Mrs. E. T. Imes
Address Box 939
Tel.: MAin 4-2795 MBS, KBS
General Manager Bob Evans
Sta., Comm. Mgr. Tom Reardon
Chief Engineer C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned By Voice of the Delta, Inc.
Address H'way 61 So.
Tel.: VI 3-4091 KBS
Station Representative Bolles
V.P., Gen. Mgr. George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc. Power: 1000 Watts
Owned By L. A. Feduccia
Address Box 869
Tel.: 843-5221 ABC
Station Representative Continental
Owner, Gen. Mgr. L. A. Feduccia
Chief Engineer Earl Key

WCJU—Columbia—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By WCJU, Inc.
Address P. O. Box 472
Tel.: RE 6-2616 KBS
Newspaper Affiliation The Progress
Pres., Gen. Manager Lester Williams

WFFF—Columbia—1961

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By Fortenberry Enterprises, Inc.
Address P.O. Box 569
Tel.: 736-2678 MBS
President, General Mgr. Edward D. Bishop
Commercial Manager Paul Parker
Program Director David Martin
Chief Engineer Charles M. Pearson

WACR—Columbus—1947

Frequency: 1050 Kc. Power: 1 Kw. d.
Owned J. W. Eatherton
Address WACR Bldg.
Tel.: FA 8-1050 Independent

Pres., Gen. Mgr. James Eatherton
Commercial Manager Eva Eatherton
Sales Promotion Manager Syd Thweatt
Program Director Joe Young Campbell
Publicity Director James W. Eatherton, III
Chief Engineer Paul Brumlett

WCBI—Columbus—1940

Frequency: 550 Kc. Power: 1 Kw. d. 500 W. n.
Owned Columbus Bcstg. Co., Inc.
Address Gilmer Hotel
Tel.: FA 8-7271 MBS-KBS
Newspaper Affili. Commercial Dispatch
Station Rep. Beaver
President B. Imes, Jr.
General Mgr. Bob Evans
Station Manager Ray Crummy
Asst. Manager Mrs. Ruby J. Latham
Chief Engineer Tom McFerrin

WCMA—Corinth—1945

Freq.: 1230 Kc. Power: 1 Kw. d. 250 W. n.
Owned-Operated By Corinth Bcstg. Co., Inc.
Business-Studio Address Ray Bldg.
Tel.: AT 6-7757 KBS
Station Rep. C. K. Beaver & Assoc.
President Simpson Russell
V.P., General Mgr. J. Kenneth Marston
Station, Sales Prom. Mgr. John E. Bell
Commercial Manager J. Emory Price
Program Director Danny N. Felker
Chief Engineer Talmadge E. Harvill
Owners of: WDXL-AM-TV, Jackson; WDXE,
Lawrenceburg; WTPR, Paris; WENK, Union
City; WDXN, Clarksville. All Tenn.

WCRR—Corinth—1956

Frequency: 1330 Kc. Power: 500 Watts, d.
Owned-Oper. By Rebel Radio, Inc.
Business Address 614½ Waldron
Tel.: ATLantic 6-6691 ABC
President Luther C. Moore
General. Station Mgr. G. Byars

WMAG—Forest—1955

Frequency: 860 Kc. Power: 500 Watts d.
Owned-Operated By Scott County Bcstg. Co.
Address P. O. Box 188
Tel.: GIBson 3-7001 KBS
Gen. Mgr., Ch. Eng. Hugh Hughes
Comm. Sta. Mgr. Willie Weems

WDDT—Greenville—1955

Frequency: 900 Kc. Power: 1 Kw., d.
Owned By Clearwater Bcstg. Co.
Address 207 Main Street
Tel.: Edison 2-0526 Independent
Newspaper Affili. Delta Democrat Times
Station Rep. Lee F. O'Connell
President John Gibson
General Manager Claude Satchfield
Commercial Manager Dub Koenig
Sales Promotion Mgr. W. H. Deans
Program Director Dan Stewart
Chief Engineer Joe Gunter

WESY—Greenville—1958

Frequency: 1580 Kc. Power: 1000 Watts

MISSISSIPPI

Owned By.....Miss.-Ark. Broadcasting Co.
Address.....100 N. Poplar
Tel.: 332-0770.....Independent
Station Reps.....Dore; Dora-Clayton
Co-Managers.....P. Artman, M. Abraham
Program Director.....Paul Artman
Chief Engineer.....Jeff D. Smith

WGVM—Greenville—1948

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Operated By...Mid America Bcstg. Co.
Bus.-Studio Address.....118 So. B'way
Tel.: EDison 4-4559.....Independent
Station Representative...Devney Organization
President.....David M. Segal
Gen., Station Mgr.....Edward M. Guss
Commercial Manager.....Jack R. Stull
Program Director.....James B. Ashley
Chief Engineer.....James J. Tugwell

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....WJPR Radio
Address.....120 So. Poplar St.
Tel.: ED 5-2617.....MBS-KBS
Station Reps.....Spot Time Sales; Beaver
President, Gen. Mgr.....Bruce H. Gresham
Commercial Manager.....John K. Gresham
Program Director.....Joel Netherland
Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Oper. By.....Greenwood Bcstg. Co.
Address.....206 W. Claiborne
Tel.: GLadstone 3-5232.....ABC-MBS
President.....Cy N. Bahakel
General Manager.....Lew Sadler
Chief Engineer.....Tommy Murphy

WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....P. K. Ewing
Address.....P.O. Box 553
Tel.: GLadstone 3-5441.....NBC-KBS
General Manager.....F. C. Ewing
Chief Eng.....Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.
Address.....407 Mound St.
Tel.: 1400.....Independent
Newspaper Affiliation...Commercial Dispatch
Station Representative.....Jack Masla & Co.
President.....Birney Imes, Jr.
General Manager.....Bob Evans, Sr.
Station Manager.....Ken Berryhill
Chief Engineer.....Jimmie Pinnix
Owners of: WCBI-AM-TV, Columbus; WELO,
Tupelo; WROX, Clarksdale; WMOX, Meridian,
Miss.

WGCM—Gulfport—1928

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned by.....E. O. Roden & Assoc.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522.....ABC-KBS

President.....E. O. Roden
General, Sta. Mgr.....James E. Reese
Commercial Mgr.....Ossie Owens
Sales Promotion Mgr.....F. M. Smith
Program Director.....David L. Melton
Publicity Director.....Flora Reese
Chief Engineer.....Ronald Rice
Owners of: WTUP, Tupelo, Miss.; WBOP, Pensa-
cola, Fla.; WBIP, Booneville, Miss.; WTUG,
Tuscaloosa, Ala.

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address.....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Station Rep.....Thomas F. Clark
President, Gen. Mgr.....Charles W. Dowdy
Commercial Manager.....Fred R. Beattie
Program Director.....David Melton
Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw.
Owned.....Deep South Radio, Inc
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Station Representative.....Devney Org.
President.....B. L. Blackledge Jr.
General Manager.....F. M. Smith

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....New Forte, Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
General Manager.....E. M. Jenkins
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Hub City Bcstg. Co., Inc.
Address.....P.O. Box 1008
Tel.: JU 3-1741.....ABC
President, Gen. Mgr.....Charles W. Holt
Station Manager.....Bob French
Program Director.....W. Frazier
Chief Engineer.....Mike Windham

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....WXXX, Inc.
Address.....P.O. Box 1492
Tel.: 582-2591.....KBS
President.....George P. Mooney
General, Station Mgr.....J. C. Walker
Commercial Manager.....C. L. Williamson
Sales Prom. Mgr., Pub. Dir.....Jerry Dossett
Program Director.....Charles Walley
Chief Engineer.....C. C. Vogel
Owners of: WKGN, Knoxville, Tenn.; WBSR,
Pensacola, Fla.

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned.....Southwestern Bcstg. Co. of Miss.
Address.....Highway 51 N.
Tel.: 869.....KBS

President, Gen. Mgr. Louis Alford
 Comm. Prom. Mgr. Mal Jones
 Sta. Mgr., Ch. Eng. A. M. Smith
 Program, Publicity Dir. Bob Prather

WCPC—Houston—1955

Frequency: 940 Kc. Power: 50 Kw. d.
 Owned-Oper. By WCPC Bcstg. Co.
 Address Box 552
 Tel.: GL 6-3071
 Station Representative KBS
 Gen., Sta. Mgr. Robin H. Mathis
 Comm. Mgr., Prog. Dir. Ralph C. Mathis
 Chief Engineer John B. Skelton, Jr.
 Owners of: WXTN, Lexington; WSJC, Magee;
 WSAO, Senatobia.

WDLT—Indianola—1953

Frequency: 1380 Kc. Power: 500 watts d.
 Owned By Radio Cleveland, Inc.
 Address Box 667
 Tel.: 500
 Station Reps. Beaver; Bolles
 President J. R. Denton
 General Manager George C. Shurden
 Station, Comm. Mgr. Lyle G. Mitchell
 Program Director Cliff Pruitt
 Pub. Dir., Ch. Eng. J. Boyd Ingram
 Owners of: WCLO, Cleveland.

WVOM—Iuka—1960

Frequency: 1270 KC. Power: 1,000 Watts d.
 Owned By E. C. Holtzford
 Address Front St.
 Tel.: 2251 Independent
 General Manager E. C. Holtzford

WJDX—Jackson—1929

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Lamar Life Broadcasting Co.
 Address 715 S. Jefferson
 Tel.: Fleetwood 2-2691 NBC
 Representative Hollingbery
 President P. K. Lutken
 Gen., Sta. Mgr. Fred L. Beard
 Comm. Mgr. Frank Gentry
 Sales Prom. Mgr., Pub. Dir. Chuck Allen
 Program Director F. Cox
 Chief Engineer Percy Wood
 Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Dumas Milner Bcstg. Co.
 Address King Edward Hotel
 Tel.: Fleetwood 4-5653 MBS-KBS
 Station Rep. Hal Walton
 President Howard S. Cohoon
 V. P., Gen. Mgr. Lewis Heilbroner
 Program Director Bill Slaton
 Chief Engineer Lee Hodges

WJXN—Jackson—1940

Frequency: 1450 Kc. Power: 250 Watts
 Owned Jackson Bcstg. Co., Inc.
 Address 916 Foley

Tel.: FL 2-6673 Independent
 President James T. Ownby
 V.P., Gen. Mgr. Gayle Swofford
 Chief Engineer E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc. Power: 5 Kw.
 Owned By Ni-Mac Bcstg. Co.
 Address Box 2667
 Tel.: FL 4-4096 Independent
 Station Representative Howard
 President, Gen. Mgr. John McLendon
 Station Manager Al Brooks

WRBC—Jackson—1947

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Rebel Bcstg. Co., Inc.
 Business-Studio Address 125½ So. Lamar
 Tel.: Fleetwood 5-1562 Independent
 Representative Beaver
 General Mgr. R. McGregor
 Chief Engineer William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By Capitol Bcstg. Co.
 Address P. O. Box 8187
 Tel.: 372-6311 ABC
 Newspaper Affil. Daily News, Clarion Ledger
 Station Representative Rado-TV Reps.
 President T. M. Hederman, Jr.
 General Manager L. M. Sepaugh
 Comm., Sta. Manager Dick Voorhis
 Program Director Al Simmons
 Chief Engineer C. A. Perkins
 Owners of: WJTV, Jackson.

WKOZ—Kosciusko—1947

Frequency: 1350 Kc. Power: 5 Kw., d.
 Owned By H. M. Boswell, Jr.
 Address 109 W. Jefferson
 Tel.: 782 KBS
 President, General Mgr. H. M. Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc. Power: 250 Watts
 Owned By New Laurel Radio Station Inc.
 Address Box 367
 Tel.: 428-5601 NBC-KBS
 President Harold Matson
 General, Station Mgr. Frank Sumrall
 Comm., Sales Prom. Mgr. M. M. Caver
 Program, Publicity Dir. Paul Carlisle
 Chief Engineer Lester Johnson

WLAU—Laurel—1946

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By Southland Bcstg. Co.
 Address 437 N. Magnolia St.
 Tel.: 8-7227 ABC
 President, Gen. Mgr. Gene Tibbett
 Chief Engineer Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc. Power: 5 Kw., d.

MISSISSIPPI

Owned Voice of the New South, Inc.
Address P.O. Box 2336
Tel.: 425-1491 Independent
Sta. Representative Grant Webb
President Joe Carson
Gen. Mgr. Granville Walters
Comm. Mgr. Teck Jones
Program Director Mel Morris
Chief Engineer Glynn Holland

WXTN—Lexington—1959

Frequency: 1150 Kc. Power: 500 Watts
Owned By Holmes County Bcstg. Co.
Address Box 326
Tel.: 222 KBS
President Robin Mathis
General Manager Fanny Mae Cothran
Chief Engineer J. B. Skelton
Owners of: WCPG, Houston; WSJC, Magee, Miss.

WLSM—Louisville—1953

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By Louisville Bcstg. Corp.
Address P.O. Box 111
Tel.: 1000 KBS
Station Representative Webb
Station Manager Herbert Guthrie

WHHT—Lucedale—1960

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned By Tri-County Bcstrs., Inc.
Address Box 27
Tel.: Whitehall 7-3228 KBS
President W. R. Guest, Jr.
General Manager Holton D. Turnbough

WMBC—Macon—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By Radio Macon, Inc.
Address P.O. Box 151
Tel.: 9543 KBS
Station Rep. Hopewell
President, Gen. Mgr. F. A. Davis
Station Mgr., Chief Eng. Billy M. Brunt
Program Director Don Peterson
Publicity Director Bob Boykin
Owners of: WSRA, Milton, Fla.

WSJC—Magee—1957

Frequency: 790 Kc. Power: 1 Kw. d.
Owned By SE Miss. Bcstg. Co.
Tel.: 2413 KBS
General Manager Marvin L. Mathis
Commercial Manager C. H. Meadows
Program Director Mrs. Jeanette Mathis
Chief Engineer Richard Diamond
Owners of: WCPG, Houston; WXTN, Lexington, Miss.

WAPF—McComb—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By S. W. Bcstg. Co. of Miss.
Address Pike Hotel
Tel.: 1884 KBS
Station Representative C. K. Beaver
Co-Owners Phillip Brady, Louis Alford,
Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.
Owned By Broadcast Service, Inc.
Address Drawer E
Tel.: 684-8140 Independent
Station Representative Hopewell
President Charles W. Holt
General, Station Mgr. Carroll Hines
Commercial Manager Harry Thompson
Program Director Dean Strickland
Chief Engineer Kenneth C. McGehee
Owners of: WHHY, Montgomery; WHSY, Hattiesburg; WSM, Mobile.

WCOG—Meridian—1926

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Mississippi Bcstg. Co., Inc.
Address Box 591
Tel.: 482-7714 CBS
Station Rep. Charles Bernard
President, General Manager Withers Garvin
Owners of: WCOG-TV, Meridian.

WDAL—Meridian—1958

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned By R. E. Hook & Assoc.
Address P. O. Box 125
Tel.: 483-4891 Independent
Station Representative Gene Bolles Co.
President R. E. Hook
Gen. Mgr., Ch. Eng. Dan Hollingsworth

WMOX—Meridian—1945

Freq.: 1010 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned By Birney Imes Jr.
Address P. O. Box 1511
Tel.: 482-0171 KBS
Newspaper Affil. Commercial Dispatch
Station Reps. Beaver; Masla
Owner Birney Imes, Jr.
General Manager Bob Evans
Station, Sales Prom. Mgr. Monroe Looney
Commercial Manager Eddie Smith
Program Director Don Spier
Chief Engineer Steve Burkes
Owners of: WCB-AM-TV, Columbus; WELO, Tupelo; WROX, Clarksdale; WNAG, Grenada.

WOKK—Meridian—1947

Frequency: 1450 Kc. Power: 1 Wl. d.; 250 n.
Owned-Oper. By New South Bcstg. Corp.
Address Box 528
Tel.: 482-6133 Independent
Station Representative Webb
President, Prog. Dir. F. E. Holladay
General Mgr. J. Carson
Chief Engineer R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc. Power: 5000 Watts, d.
Owned By Alexander L. Royal
Business Address Box 1509
Tel.: 482-3106 Independent
Station Representative Howard
Pres., Gen. Mgr. A. L. Royal, Jr.
Station Manager R. Harwell
Chief Engineer J. B. Griffith

WMIS—Natchez—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Natchez Broadcasting Co.
 Address.....City Bank Building
 Tel.: 2-2522.....NBC-KBS
 Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Old South Bcstg. Co.
 Address.....Eola Hotel
 Tel.: 4621.....Independent
 President.....W. S. Perkins
 General Manager.....Ervin Parks
 Chief Engineer.....G. G. Boyd

WNAU—New Albany—1955

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By.....New Albany Bcstg. Co.
 Address.....202 Bankhead St.
 Tel.: 4361.....KBS
 Gen., Sta. Mgr., Chief Eng....V. Keith Wroten

WBKN—Newton—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By.....E. L. Burns
 Business Address.....110 S. Main
 Tel.: 70.....Independent
 President, Gen. Mgr.....E. L. Burns
 Sta. Mgr., Ch. Eng.....Aubrey L. Underwood
 Program Director.....G. F. Magum
 Publicity Dir.....Mrs. Vic Murphy

WSUH—Oxford—1955

Frequency: 1420 Kc. Power: 1000 Watts, d.
 Owned By.....Leroy Kilpatrick
 Address.....University Ave., East
 Tel.: 1133.....KBS
 Owner.....Leroy Kilpatrick
 Gen., Comm. Mgr.....C. H. Quick
 Chief Engineer.....R. Cofer

WPMP—Pascagoula—1951

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Crest Bcstg. Co., Inc.
 Address.....P. O. Box 391
 Tel.: SO 2-3113.....ABC
 President.....William R. Guest, Jr.
 Gen., Sta. Mgr.....Walter L. Smith

WHOC—Philadelphia—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....William Howard Cole
 Address.....Box 26
 Tel.: 656-1490.....Independent
 President, Gen. Mgr.....William Howard Cole
 Comm. Sls. Prom. Mgr.....Mrs. Marjorie Williams
 Program Director.....Rex Smith
 Chief Engineer.....Paul M. Miller

WRJW—Picayune—1948

Frequency: 1320 Kc. Power: 5000 W. d.
 Owned-Oper. By.....Tung Bcstg. Co.
 Business Address.....P.O. Box 358
 Tel.: 798-4835.....KBS
 Station Representative.....George Hopewell
 President.....Hugh O. Jones

General, Sta. Manager.....James O. Jones II
 Program Director.....Maxie D. Stephens Jr.
 Commercial Manager.....Darris O. Moeller
 Chief Engineer.....Bryant Woodham
 Owners of: WPMP, Pascagoula; WHHT, Lucedale,
 Miss.

WSAO—Senatobia—1962

Frequency: 1550 Kc. Power: 5,000 Watts d.
 Owned By.....Northwest Miss. Bcstg. Co.
 Address.....P.O. Box 68
 Tel.: Senatobia.....KBS
 Station Reps...Continental Radio Sales; Beaver
 General Mgr., Chief Eng....Charles Callaway

WSSO—Starkville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Starkville Bcstg. Co.
 Business-Studio Address.....WSSO Bldg.
 Tel.: 323-1230.....KBS
 President, Chief Eng.....Joe Phillips
 Commercial Manager.....Lester Boyd
 Program Director.....Beverly Shehea

WELO—Tupelo—1944

Freq.: 580 Kc. Power: 1 Kw. d.; 500 W. n
 Owned-Oper. By.....Tupelo Bcstg. Co., Inc.
 Business Address.....WELO Bldg.
 Tel.: 842-7658.....KBS
 Newspaper Affiliation.....Columbus Dispatch
 Station Reps.....Beaver; Masla
 President.....Birney Imes, Jr.
 General Manager.....Bob Evans
 Sta., Comm. Mgr.....E. L. Bowen
 Chief Engineer.....Leroy Green Sr.
 Owners of: WCBI-AM-TV, Columbus; WMOX,
 Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Lee Bcstg. Co.
 Address.....P.O. Box 362
 Tel.: 842-3301.....ABC
 President.....E. O. Roden
 Station, Sales Prom. Mgr.....T. L. Estess
 Commercial Manager.....S. A. Hancock, Jr.
 Chief Engineer.....Billy Joe Crabb

WQBC—Vicksburg—1931

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Delta Bcstg. Co., Inc.
 Address.....Eve Post Bldg.
 Tel.: 636-1108.....MBS-KBS
 Newspaper Affil.....Evening Post
 Representative.....Bogner & Martin
 President.....L. P. Cashman
 General-Station Mgr.....Mary-Van Cashman
 Commercial Manager.....L. L. Miller
 Program Director.....Virginia Estornelle
 Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Radio Miss., Inc.
 Address.....Box 76
 Tel.: 636-1494.....Independent
 Representative.....Hopewell; Dora-Clayton
 General Mgr.....John F. Shea

MISSISSIPPI-MISSOURI

WABO—Waynesboro—1954

Frequency: 990 Kc. Power: 250 Watts, d.
Owned By Martin Broadcasting Co.
Address P.O. Box 507
Tel.: 735-4700 Independent
President, General Mgr. Wilbur J. Martin, Sr.
Sales Promotion Mgr. Cecil Freeman
Program Director Martha King
Chief Engineer Jeff Ketter

WROB—West Point—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned By Bob McRaney Ent.
Address WROB Bldg.
Tel.: 1450 MBS-KBS
Station Rep. George Hopewell
President B. McRaney, Sr.

Gen., Station Mgr. John E. King, Jr.
Chief Engineer Clyde McPherson
Owners of: WAMY, Amory, Miss.

WONA—Winona—1958

Frequency: 1570 Kc. Power: 1000 Watts
Owned By Southern Electronics, Inc.
Address P.O. Box 310
Tel.: 918 KBS
President, Gen. Mgr. Bob Evans

WAZF—Yazoo City—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By WAZF, Inc.
Business Address 321½ S. Main St.
Tel.: 1300 KBS
Station Rep. Hopewell
Pres., Gen. Mgr. David B. Highbaugh

Pop.: 4,500,000

Families: 1,409,000

Missouri

Radio Homes: 1,364,000

AM Stas. in State: 87

KSWM—Aurora—1961

Frequency: 940 Kc. Power: 500 Watts d.
Owned By Galen O. Gilbete
Address P.O. Box 410
Tel.: ORiole 8-4131 Independent
Owner, General Mgr. Galen O. Gilbete
Station, Commercial Mgr. Joe McCullah
Chief Engineer Bill Bain

KWRT—Boonville—1953

Frequency: 1370 Kc. Power: 1 Kw. d.
Owner Wm. R. Tedrick
Business Address KWRT Bldg.
Tel.: TUXedo 2-6505 Independent
Representative Walton
Owner, Gen. Mgr. W. R. Tedrick
Program Director Audrey M. Tedrick
Chief Engineer Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc. Power: 1 Kw., d.
Owner Shepherd of the Hills Bcstg. Co.
Business Address 111 W. Pacific
Tel.: EDison 4-3133 KBS
Co-owners L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir. Orville Barton
Comm., Sales Prom. Mgr. David Whittaker
Program Director Joann Savage
Chief Engineer Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc. Power: 500 Watts d.
Owned By Green Hills Bcstg. Co.
Address Box 228
Tel.: CL 8-4477 Independent
General Mgr. G. Williams

KMAM—Butler—1962

Frequency: 1530 Kc. Power: 250 Watts d.

Owned By Bates County Bcstg. Co.
Address P.O. Box 191
Tel.: OR 9-4191 Independent
General Manager B. D. Thornton
Commercial Manager Ed Hermann
Program Director J. D. Thornton
Chief Engineer Mike McGrath

KFVS—Cape Girardeau—1925

Freq.: 960 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By Hirsch Bcstg. Co.
Business-Studio Address 324 Broadway
Tel.: ED 5-5511 Independent
President, Gen. Mgr. Oscar C. Hirsch
Sta. Mgr. Ralph L. Hirsch

KGMO—Cape Girardeau—1951

Frequency 1550 Kc. Power: 5 Kw. d.
Owned-Oper. By KGMO Radio-TV Inc.
Business Address 1025 Broadway
Tel.: EDgewater 5-8228 Independent
Station Representative Webb
Gen., Sta. Mgr. Earl Kirchhoff
Comm., Sales Promo. Mgr. John W. Martin
Program Dir., Chief Engineer Fred Moore

KAOL—Carrollton—1959

Frequency: 1430 Kc. Power: 500 Watts d.
Owned By Homeland Enter., Inc.
Address 215 S. Main St.
Tel. 27 KBS
President Dr. R. Hamilton Staton
General Manager Edward Ewing Staton
Sta. Mgr., Prog. Dir. Dean Lyle
Comm., Sales Promo. Mgr. Raymond Cooper
Publicity Director Harriette Lee Lucas
Chief Engineer Lyle D. McMullins

KDMO—Carthage—1947

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Tel.: Fleetwood 8-2648.....KBS
Owners.....George & Ruth Kolpin
Comm., Program Mgr......Leon H. Crocker
Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....Pemiscot Broadcasters
Address.....106½ W. 3rd St.
Tel.: 965.....KBS
Station Reps......Hopewell; Beaver
President.....J. Eric Taylor
General, Comm. Manager.....Cleat Stanfill
Program Director.....Jo Ann Pierce
Sales Prom. Mgr......Charlie Earls
Chief Engineer.....Don Fenimore

KCHR—Charleston—1953

Frequency: 1350 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Address.....Box 206
Tel.: Murray 3-4678.....KBS
Station Representative.....Continental
Pres., Gen. Mgr., Chief Eng......Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc....**Power:** 250 Watts d.
Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.
Address.....P.O. Box 719
Tel.: Mission 6-4173.....KBS
General Manager.....Cecil W. Roberts
Station Manager, Ch. Eng......Howard G. Rion

KFUO—Clayton—1924

Frequency: 850 Kc.**Power:** 5,000 Watts
Owned By.....Lutheran Church-Mo. Synod
Address.....801 De Mun Ave.
Tel.: Parkview 5-3030.....Independent
President.....Rev. Dr. O. R. Harms
General Manager.....Emerson Russell
Program Director.....Karl Eisele
Chief Engineer.....Walter Sturtevant

KDKD—Clinton—1951

Frequency: 1280 Kc....**Power:** 1000 Watts d.
Owned.....Osage Broadcasting Corp.
Address.....Box 113
Tel.: Turner 5-4801.....KBS
Representative.....Indie Sales
Gen. Mgr......William R. Tedrick
Sta. Mgr., Ch. Eng......Hyle Lemen

KCGM—Columbia—1955

Frequency: 1580 Kc....**Power:** 250 Watts d.
Owned By.....Barrington Bcstg. Co.
Business Address.....P.O. Box 412
Tel.: GI 3-5418.....KBS
Station Representative.....George Hopewell
President.....Bruce Barrington
General, Sta. Mgr......Eugenia Collins
Comm. Mgr., Ch. Eng......Glenn Rapp

KFRU—Columbia—1925

Frequency: 1400 Kc....**Power:** 1 Kw.d., 250 W.n.
Owned By.....KRFU, Inc.
Address.....P.O. Box 858

Tel.: GI 3-4141.....ABC
Newspaper Affiliation.....Daily Tribune
Station Rep......Webb
President.....H. J. Waters, Jr.
General Manager.....Mahlon R. Aldridge
Program, Sales Prom. Mgr......David Ormiston
Commercial Manager.....John Wright
Publicity Director.....Gloria Irwin
Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc....**Power:** 1000 Watts d.
Owned-Operated By.....Stoddard Ct. Bcstg. Co.
Address.....Box 380
Tel.: MA 4-3591.....Independent
General Manager.....Jerome B. Zimmer
Sta. Mgr., Chief Eng......L. D. Speidel
Comm. Manager.....Gladsia Russell

KESM—El Dorado Springs 1961

Frequency: 1580 Kc.**Power:** 250 Watts d.
Owned By.....Paul Vaughn
Address.....200 Radio Lane
Tel.: Upton 6-4422.....KBS
Station Representative.....George Hopewell
General Mgr., Chief Eng......Paul Vaughn
Commercial Manager.....Ainslee Fowler
Production Program Dir......Joe Young

KREI—Farmington—1947

Frequency: 800 Kc....**Power:** 1000 Watts d.
Owned-Oper. By.....Midwest Bcstg. System
Address.....KREI Ave.
Tel.: Plateau 6-5125.....KBS
President, Gen. Mgr......Cecil W. Roberts
Chief Engineer.....James Roberts

KJCF—Festus—1961

Frequency: 1400 Kc.**Power:** 250 Watts
Owned By.....Donald M. Donze
Address.....P.O. Box 192
Tel.: YE 7-3810.....Independent
President, General Mgr......Donald M. Donze

KXEN—Festus—1951

Frequency: 1010 Kc....**Power:** 50 Kw.
Owned.....Garrett Bcstg., Inc.
Address.....Congress Hotel, St. Louis
Tel.: FO 1-2334.....Independent
Station Rep......Charles Bernard
President, Gen. Mgr......W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc....**Power:** 250 Watts
Owned By.....Lead Belt Bcstg. Co.
Address.....P.O. Box 99
Tel.: GE 1-2000.....Independent
Station Representative.....Meeker Co.
President.....Oscar C. Hirsch
Gen., Sta. Mgr......James F. Collins
Program Director.....Frank Erard
Publicity Director.....Virginia Collins
Owners of: KFVS-AM-TV, Cape Girardeau, Mo.

KFAL—Fulton—1950

Frequency: 900 Kc....**Power:** 1000 Watts d.
Owned-Operated By.....R. W. Nickles

MISSOURI

Address.....5th and Market
Tel.: Midway 2-3341.....Independent
Station Representative.....Pearson
Owner, Gen. Mgr.....R. W. Nickles
Comm. Manager.....L. Reed Holt
Program Director.....Jo Christian
Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mark Twain Bcstg.
Address.....413 Broadway
Tel.: AC 1-3450.....MBS
Representative.....Hollingbery
President.....Jerrell Shepherd
General, Sta. Manager.....James F. Jae, Jr.
Commercial Manager.....William Stephenson
Sales Prom. Mgr.....Max Heimer
Publicity Director.....Joe Gross
Program Director.....Leon Brooks
Chief Engineer.....Ed Summers
Owners of: KNCM, Moberly, Mo.

KBTC—Houston—1962

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Radio Co. of Texas County, Inc.
Address.....P.O. Box 538
Tel.: Woodland 7-3353.....Independent
Station Representative.....George Hopewell
General Mgr., Chief Engr.....Charles G. Rapp
Commercial Manager.....Donald Ross
Program Director.....Thomas Dye
Promotion Manager.....Jerry McDaniel
Sales Manager.....Warren McKnight

KLIK—Jefferson City—1954

Frequency: 950 Kc.....Power: 5 Kw., d.
Owned.....KLIK Bcstg., Inc.
Address.....410 E. Capital
Tel.: 5-4136.....Independent
Station Representative.....Bolling
Exec. Vice Pres.....Ted Nelson
General Mgr.....Stan Grieve
Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Freq. 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Capital Bcstg. Co.
Bus.-Studio Address.....Monroe at Capitol
Tel.: 6-3317.....KBS-MBS
President.....William H. Weldon
General Manager.....R. L. Rose
Station Manager.....Wm. R. Natsch, Jr.
Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Four States Bcsters, Inc.
Business Address.....405 Schifferdecker
Tel.: Mayfair 4-1310.....Independent
Representative.....Meeker
President.....Harry Easley
Gen. Sta., Mgr.....W. H. Clark
Commercial Manager.....Robert A. Barry
Program Director.....Ed Johnson
Chief Engineer.....Lloyd Frazier

KODE—Joplin—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.

Owned By.....Gilmore Enterprises, Inc.
Address.....1928 W. 13th St.
Tel.: MA 3-7260.....CBS
Station Representative.....Avery-Knodel
President.....James S. Gilmore
V.P., General Manager.....D. T. Knight
Commercial Manager.....Merle Dunn
Chief Engineer.....Jack Langford
Owners of: KODE-TV, Joplin.

KQYX—Joplin—1962

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned By.....William L. Neal
Address.....2510 W. 20th St.
Tel.: Sunset 1-1313.....Independent
President.....William L. Neal

WMBH—Joplin—1928

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Radio Joplin
Business Address.....Box 906
Tel.: MA 4-4330.....MBS
General Mgr.....William M. Repplinger Jr.

KANS—Kansas City—1947

Frequency: 1510 Kc.....Power: 1,000 Watts d.
Owned By.....KANS, Inc.
Address.....43 Blue Ridge Center
Tel.: FL 3-8600.....MBS
Station Representative.....Continental Radio Sales
Owners.....Richard & Shirley Bott
General, Station Mgr.....Gerald M. Hauser
Sales Promotion Mgr.....William Merrill
Program Director.....Jack Call
Chief Engineer.....Dick Staats

KCMO—Kansas City—1936

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Meredith Pub. Co.
Address.....125 E. 31st St.
Tel.: JE 1-6789.....CBS
Representative.....Katz
V. P., General Manager.....E. K. Hartenbower
Comm. Sta. Manager.....R. W. Evans
Program Director.....Kenneth W. Heady
Prom., Publicity Dir.....F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: WOW-AM-TV, Omaha; WHEN-AM-TV,
Syracuse; KPHO, Phoenix; KCMO-TV-FM.

KMBC—Kansas City—1922

Frequency: 980 Kc.....Power: 5 Kw.
Owned By.....Metropolitan Bcstg. Co.
Address.....Central at 11th Streets
Tel.: HARRISON 1-2650.....Independent
Station Rep.....Metro Radio Sales
President.....John W. Kluge
V.P., General Manager.....David C. Croninger
Dir., Community Rela.....Dick Smith
Commercial Manager.....Glen Augspurger
Promotion Manager.....Ed Burgwaldt
Program Manager.....Don Kelly
Business Manager.....Dick Lance
Chief Engineer.....Wally Wurz
Owners of: WNEW-AM-FM-TV, New York City;
WIP-AM-FM, Philadelphia; WBR-AM-FM, Cleve-
land; KMBC-FM-TV, Kansas City, Mo.; WTTG,
Washington, D. C.; KOVR-TV, Sacramento,
Calif.; WTVH, Peoria, Ill.; WTVP, Decatur, Ill.

KPRS—Kansas City—1949

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Twin City Adv. Agency
 Address.....2814 E. 23rd St.
 Tel.: HU 3-3100.....Independent
 President.....Andrew R. Carter
 Comm. Sales Promo. Mgr.Richard E. Pitts
 Program Director.....Chuck Moore
 Publicity Director.....Psyche Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc. Power: 1 Kw. d.
 Owned.....Heart of America Bcstrs.
 Address.....1012 Baltimore
 Tel.: BA 1-0077.....Independent
 Sta. Reps.Adam Young; Mid-West Time Sales
 President.....H. Scott Killgore
 V. P. Gen. Mgr.....Irving Schwartz
 Chief Engineer.....Sam Bradley
 Owners of: WPOP, Hartford; KALI, Pasadena;
 KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By...Transcontinent TV Corp.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....Independent
 President.....David C. Moore
 V.P., General Manager.....William A. Bates
 Station Manager.....Jay Barrington
 Commercial Manager.....Donald J. Gibson
 Chief Engineer.....James Schmidt
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-
 TV-FM, San Diego; WNEF-TV, Scranton;
 KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq.: 710 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....10th & McGee Sts.
 Tel.: BA 1-8300.....Independent
 Station Representative.....John Blair Co.
 President.....Todd Storz
 Executive V.P.....George W. Armstrong
 Sta. Operations Mgr.....Donald A. Loughnane
 Sales Manager.....Charles E. Jones
 Traffic Mgr.....Peggy McGrath
 Public Service Dir.....Joan Darrow
 Dir. of Eng.....Morris Barwick
 Owners of: WQAM-AM, Miami; WDGX-AM, Min-
 neapolis; WTIK-AM, New Orleans; KOMA-AM,
 Oklahoma City; KXOK-AM, St. Louis.

KBOA—Kennett—1947

Frequency: 830 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Kennett Bcstg. Corp.
 Business Address.....P.O. Box 428
 Tel.: TUxedo 8-4616.....Independent
 Pres., Gen. Mgr.....Paul C. Jones
 Station Manager.....John T. Reeder
 Chief Eng.....R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....Community Broadcasters, Inc.
 Address.....P.O. Box 130
 Tel.: MO 5-3871.....ABC-KBS
 Pres., Gen. Mgr.....Samuel A. Burk

Commercial Manager.....Donald K. Hiskey
 Program Director.....Robert Carlson
 Chief Engineer.....Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Lebanon Bcstg. Co.
 Bus.-Studio Address.....221 E. Commercial St.
 Tel.: Keystone 2-3981.....KBS
 President.....O. R. Wright
 General Mgr.....Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Lexington Bcstg Co.
 Address.....P. O. Box 358
 Tel.: Alpine 9-3232.....Independent
 Sta. Reps.....Webb; Mid-America Spot Sales
 President, Ch. Eng.....Ralph E. Meador
 Program Dir.....Ed Luehrman
 Sales, Prom. Manager.....Jock Beretta

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 in
KANSAS CITY
TOWN!

KUDL

Irv Schwartz Adam Young, Inc.
 V.P. & Gen. Mgr. Nat'l Rep.

MISSOURI

KTCB—Malden—1954

Frequency: 1470 Kc. Power: 1 Kw., d.
Owned by The Tri County Bcstg. Co.
Address N. Hwy. 25
Tel.: CR 6-4551
President J. D. Craft
General, Sta. Mgr. Richard J. Wiethan
Commercial Manager Jerry Foster
Chief Engineer Palmer Johnson

KMMO—Marshall—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned By KMMO, Inc.
Address Marshall
Tel.: GA 6-4422
President Independent
General Manager F. V. Heinkle
J. M. Silvey

KNIM—Maryville—1953

Frequency: 1580 Kc. Power: 250 W. d.
Owned Clark Bcstg. Co.
Business Address P.O. Box 278
Tel.: JU 2-2151
General Mgr. R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Audrain Bcstg. Corp.
Address 1705 E. Liberty
Tel.: JU 1-2340
V. P. General Mgr. W. Earl Dougherty
Chief Engineer Jerry Johnson

KNCM—Moberly—1950

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Moberly Bcstg. Co.
Address Highway 63 South
Tel.: AMherst 3-1600
President Jerrell A. Shepherd

KRMO—Monett—1950

Frequency: 990 Kc. Power: 250 Watts d.
Owned-Oper. By Monett Bcstg. Co.
Address N. Central Ave.
Tel.: BE 5-5220
Station Manager Floyd Stewart
Chief Engineer James Helmkamp

KLRS—Mountain Grove—1954

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned By KLRS Bcstg. Co.
Business Address Route 4
Tel.: 650
Station Rep. Hopewell
General Manager John W. Billingsley
Commercial Manager Thelma Mae Hylton
Chief Engineer Emory T. Caudill
Owners of: KICK, Springfield, Mo.

KBTN—Neosho—1955

Frequency: 1420 Kc. Power: 500 Watts d.
Owned By KBTN, Inc.
Address 212½ E. Main
Tel.: GL 1-1420
President, Gen. Mgr. Galen O. Gilbert
Station, Sales Promo. Mgr. William R. Bentley
Commercial Manager Mike Malone
Program Dir., Chief Eng. Jim Masters

KNEM—Nevada—1949

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio KNEM, Inc.
Address P. O. Box 15
Tel.: NOrmand 7-3113
Pres., Ch. Engr. Kenneth E. White
Commercial Manager Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By James L. & Ellamae Risner
Address P. O. Box 125
Tel.: Flreside 8-2222
President, Gen. Mgr. Jim Risner
Program Dir. Ella Mae Risner

KLID—Poplar Bluff—1961

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Don M. Lidenton
Address 208 Hwy. 67 South
Tel.: SUNset 5-9639
Station Rep. Independent
General Mgr., Ch. Eng. Don M. Lidenton
Program Director Jerry Patterson

KWOC—Poplar Bluff—1938

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Poplar Bluff Bcstg. Corp.
Address 428 Vine St.
Tel.: SU 5-3922
Station Representative Pearson
P resident, Gen. Mgr. A. L. McCarthy
Commercial Manager Jerry Harline
Program Director Lorene Jiles
Chief Engineer Dewey Trostel

KMIS—Portageville—1960

Frequency: 1050 Kc. Power: 250 Watts
Owned By New Madrid County Bcstg. Co.
Address Box 187
Tel.: DR 9-5436
President Shelby McCallum
Station Manager Jewel P. White
Chief Engineer Charles Gamblin

KYRO—Potosi—1959

Frequency: 1280 Kc. Power: 500 Watts, d.
Owned By Franklin Cty. Bcstg. Co.
Address Potosi
Tel.: HEmlock 8-1280
President Les Ware
General Manager Ken McMahan
Commercial Manager Joe Duty
Chief Engineer Earl Fleer
Owners of: KZIX, Ft. Collins; KLPW, Union;
KJPW, Waynesville; KIME, Laramie.

KTRR—Rolla—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper By "Show-Me" Bcstg. Co.
Address P. O. Box 567
Tel.: EM 4-2525
Gen. Mgr., Ch. Engr. Luther W. Martin
Commercial Manager Ward C. Rinehart
Program Director Bill Boatman

KADY—St. Charles—1958

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned By.....KADY, Inc.
 Address.....P. O. Box 6155, St. Louis
 Tel.: RAndolph 4-1460.....Independent
 Station Representative.....Jack Masla & Co.
 Pres., Gen. Mgr.....William R. Cady, Jr.
 V.P., Sales.....Tom Dailey
 Sta., Program Mgr.....Don Levitan
 Commercial Manager.....Patsy Sue Gibbs
 Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KFEQ Bcstg. Co.
 Business Address.....40th & Faraon
 Tel.: ADams 3-2528.....Independent
 Sta. Representative.....Bolling
 President.....Jessie D. Fine
 V.P., Gen. Mgr.....Ted Nelson
 Sales Manager.....Ted Griffin
 Program Director.....Dick McDaniel
 Chief Engineer.....Kenneth Lux
 Owners of: KFEQ-TV; KLIK, Jefferson City, Mo.

KKJO—St. Joseph—1946

Frequency: 1550 Kc.....Power: 5000 Watts
 Owned By.....Multi Bcstg. Corp.
 Business Address.....404 S. 8th

Tel.: AD 4-6346.....MBS
 Station Rep.....Grant Webb
 General Manager.....Robert M. Mosiman
 Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

Frequency: 1270 Kc....Power: 1000 Watts d.
 Operated By.....KUSN Corp.
 Address.....8th & Frederick
 Tel.: ADams 3-2577.....Independent
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....Frederick P. Reynolds
 Vice Pres., Program Dir.....Warren Rhyner

KMOX—St. Louis—1925

Frequency: 1120 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 Address.....1144 Hampton Ave.
 Tel.: STerling 1-2345.....CBS
 Representative.....CBS Radio Spot Sales
 President, General Mgr.....Robert Hyland
 Sales Manager.....Bill Dean
 Sales Promotion, Pub. Aff. Dir.....Bob Rehg
 Chief Engineer.....Lawrence Burrows
 Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; KNX, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMOX-TV, St. Louis; WEEL, Boston; KCBS, San Francisco.

KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.

one radio
 station in
 the nation's
 top ten markets
 surpasses all
 others in
 weekly penetration^{*}
KMOX
RADIO
"THE VOICE OF ST. LOUIS"

* Cumulative Pulse, 1962

KMOX Radio is a CBS Owned station represented nationally by CBS Radio Spot Sales

MISSOURI

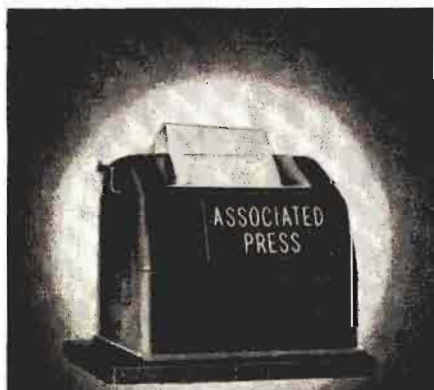
Owned-Oper. By.....Laclede Radio
 Address.....812 Olive Street
 Tel.: CH 1-6000.....Independent
 Station Rep.....Pearson Nat. Reprs.
 President.....Allen Wolin
 General Manager.....Bentley A. Stecher
 Commercial Manager.....Marty Browne
 Program Director.....Dave Dixon
 Publicity Director.....Ruth Swan
 Chief Engineer.....G. B. Strauss
 Owners of: KCOR, San Antonio, Tex.; WMMW,
 Meriden, Conn.

KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Oper. By...The Pulitzer Publishing Co.
 Business-Studio Address.....1111 Olive St.
 Tel.: MA 1-1111.....NBC
 Newspaper Affil.....Post-Dispatch
 Station Representative.....Katz
 President.....Joseph Pulitzer, Jr.
 General Manager.....Harold Grams
 Comm. Manager.....E. L. Franciscus
 Station Manager.....Arthur J. Casey
 Program Director.....Sterling Harkins
 Chief Engineer.....J. E. Risk
 Owners of: KSD-TV, St. Louis.

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio St. Louis, Inc.



ASSOCIATED
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PREFER THE
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Address.....P. O. Box 1440
 Tel.: BR 1-6090.....Independent
 Pres., Gen. Sta. Mgr.....Dick J. Kasten
 Commercial Manager.....Art Ford
 Program Director.....Bill Vietmeier
 Publicity Director.....Doris Jennemann
 Sales Prom. Manager.....Joe Voss
 Chief Engineer.....Ralph Howard
 Owners of: WMBH, Joplin; KSTL-FM, St. Louis.

KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....KWK Radio, Inc.
 Business Address.....800 N. 12th
 Tel.: MAin 1-1380.....Independent
 Station Representative.....H.R. Reprs.
 President.....A. M. Spheeris
 Sales Prom., Comm. Mgr.....Don Hamel
 Program Director.....Jim Light
 Publicity Director.....Sandi Caffiero
 Chief Engineer.....George Vaughan

KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...St. Louis County Bcstg. Co.
 Address.....8714 Manchester, Clayton, Mo.
 Tel.: WO 1-1320.....Independent
 Station Representative.....Bernard Howard
 President, Gen. Mgr.....Richard J. Miller
 Asst. Sta. Mgr.....Philip O'Brien
 Commercial Manager.....Woody Cummings
 Program Director.....Marshall Zwick
 Chief Engineer.....James F. Mitchell

KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Storz Bcstg.
 Business Address...1600 N. Kingshighway Blvd.
 Tel.: FO 7-6000.....Independent
 Representative.....John Blair
 President.....Todd Storz
 General Station Manager.....C. L. Thomas
 Commercial Manager.....Phillip Trammell
 Program Director.....Bud Connell
 Sales Prom., Publicity.....John Corrigan
 Technical Supervisors...F. Boecler, S. Vlodek
 Owners of: WKB, Kansas City; WQAM, Miami;
 KOMA, Oklahoma City; WBGY, Minneapolis;
 WTXN, New Orleans.

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Franklin Bcstg. Co.
 Address.....2343 Hampton
 Tel.: MI 7-5085.....Independent
 Station Representative.....Adam Young
 President.....William F. Johns, Jr.
 General Station Mgr.....Charles P. Stanley
 Sales Promotion Manager.....Ruth Just
 Program Director.....Lee Coffee
 Chief Engineer.....Charles Casey
 Owners of: WLOD, Ft. Lauderdale, Fla.; KOMA,
 Tulsa, Okla.; WWOM, New Orleans, La.; WMIN,
 Minneapolis, Minn.

WIL—St. Louis—1922

Frequency: 1430 Kc. Power: 5 Kw.
 Owned. Radio Station WIL
 Address. 3715 Lindell Blvd.
 Tel.: OL 2-4500. Independent
 Representative Eastman
 Exec. V.P. & Mng. Dir. John F. Box, Jr.
 Assistant to Mag. Dir. William T. McKibben
 Admin. Asst. Harriet Baker
 Sales Manager Peter Farrelly
 Dir. of Promotion David Klemm
 Chief Engineer Mel Hart
 Owners of: KBOX-AM-FM, Dallas; WTVO-TV,
 Rockford; WCHU-TV, Champaign; WIHNB-TV,
 Hartford; WICS-TV, Springfield; WICD-TV,
 Danville; WIL-FM, St. Louis.

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc. Power: 1 Kw.
 Owned-Oper. By Donze Enterprises, nc.
 Business Address. 410 Merchant St.
 Tel.: TUxedo 3-2980. Independent
 Newspaper Affil. Monitor
 President, General Manager. Elmer L. Donze
 Program Director Mrs. E. L. Donze
 Publicity Director Art Schwent
 Chief Engineer Murel L. Rose

KSMO—Salem—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Zola Bcstg. Co.
 Address P. O. Box 71

Tel.: 303. KBS
 Gen., Comm. Mgr. William B. Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Sedalia Broadcasting
 Bus.-Studio Address. 2100 W. Broadway
 Tel.: TAYlor 6-5005. Independent
 Representative Pearson
 Pres., Comm. Mgr. James F. Glenn
 Gen., Sta. Mgr. Herbert Brandes
 Sales Promotion Manager R. L. Settles
 Program Director Tom Adams
 Publicity Director Ed Carroll
 Chief Engineer Bill Nance

KSIS—Sedalia—1953

Frequency: 1050 Kc. Power: 1 Kw. d
 Owner Yates Bcstg. Co.
 Business Address. U. S. Highway 65 N.
 Tel.: TA 6-1050. ABC
 Representative Clark
 Pres., Gen., Comm. Mgr. Carl W. Yates, Jr.
 Station Manager Mrs. Carl W. Yates, Jr.
 Program Director Bettie Baldwin
 Publicity Director Harlan B. Snow
 Chief Engineer Marlon Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owner-Oper. Sikeston Community Bcstg. Co.
 Business Address. West Malone Ave.
 Tel.: GRAnite 1-1400. Independent



**We've Never Sold
 A Samovar**

Every day we sell everything from baby beds to life insurance. But, in forty years of Balaban broadcasting, WIL has never sold a samovar. Not that WIL couldn't. It's just that the samovar market has never warranted the kind of coverage WIL gives. So, if you're in baby beds, or cars, or insurance, or furniture, or beer, or anything else that requires reaching *lots* of people at rock bottom cost per — your advertising cup of tea is WIL. If you're in Samovars, try Radio Moscow.

WIL/St. Louis

THE BALABAN STATIONS

John F. Box, Jr., *Managing Director*

In Tempo With The Times

Represented by Robert E. Eastman & Co., Inc.

MISSOURI

Station Reps. Meeker; C. K. Beaver
President..... Lyman R. Bowman, Jr.
Gen., Sta. Mgr..... Richard L. Watkins, Jr.
Commercial Manager Maxine Scott
Program Director John M. Shain
Chief Engineer..... R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By....Springfield Bcstg. Co.
Bus.-Studio Address....605 Boonville Ave.
Tel.: UNiversity 4-2822.....NBC
Newspaper Affil. Springfield Newspapers, Inc.
Station Rep. Venard, Torbet & McConnell
General Manager..... Don C. Dailey
Asst. Commercial Mgr..... William De Lange
Chief Engineer..... Richard Bowman

KICK—Springfield—1949

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Kickapoo Prairie Bcstg. Co.
Address.....610 College St.
Tel.: UNiversity 4-1561.....KBS
Station RepresentativeHopewell
General, Sta. Manager..... Robert Vinyard
Chief Engineer Clifford House
Owners of: KIRS, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Independent Bcstg. Co.
Address.....P. O. Box 1716 S. S. S.
Tel.: UNiversity 5-6614.....CBS
RepresentativeWeed
President.....J H. G. Cooper
General Manager.....G. Pearson Ward
Sales Manager..... Jack Lloyd
Station Manager..... Jerry Sweaney
Program Director..... Terry Moore
Chief Engineer..... William F. Curry
Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By....Ozarks Bcstg. Co.
Bus.-Studio Address....1121 South Glenstone
Tel.: UNiversity 2-4422.....ABC
Station Rep. Pearson Nat'l Reps, Inc.
Pres., Gen. Mgr..... Ralph D. Foster
V.P. & Asst. Gen. Mgr..... Leslie L. Kennon
Commercial Manager Charles Harrison
Program Director..... Dan Vaughn
Publicity Director..... Bill Bailey
Chief Engineer..... Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....KALM Radio
Address.....N. Highway 63
Tel.: 165.....KBS
Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By..... Clarence E. Breazeal

Address.....112 E. Ninth St.
Tel.: EL 9-2261.....KBS
Commercial Manager..... Bob Dennis
Program Dir..... Jay Way
Chief Engineer..... Ward W. Wheeler

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUcerne 3-3355KBS
Station Rep. Continental Radio Sales
President, Chief Eng. Frank Lohmeyer
Vice President Les Ware
Commercial Manager Herb Housemann
Program Director..... Charles Otte
Promotion Manager Bob Hamilton
Publicity Director Dick Rice
Owners of: KYRO, Potosi; KZIN, Ft. Collins;
KLME, Laramie.

KOKO—Warrensburg—1953

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Johnson County Bcsters, Inc.
AddressBox 395
Tel.: 747-9191.....Independent
Newspaper Affil. Daily Star Journal
President, Gen. Mgr. William C. Tucker
Commercial Manager Gladys Brown
Sales Promotion Manager Jim McCollum
Program Director Tom Williams
Chief Engineer Phillip H. Ramsey

KWRE—Warrenton—1949

Frequency: 730 Kc.Power: 1 Kw. d.
Owned By.....Glenayre Bcstg.
AddressBox 12
Tel.: GLadstone 8-3311ABC-KBS
Station Representative PRO
President, Gen Mgr. H. H. Coon

KJPW—Waynesville—1962

Frequency: 1390 Kc.Power: 1 Kw. d.
Owned By.....South Central Bcstr., Inc.
AddressP.O. Box 518
Tel.: PR 4-6447Independent
President Dr. John Mihalevich
Station Manager Jack Hartle
Commercial Manager Dennis Barrett
Chief Engineer Robert L. Miers

KWPM—West Plains—1947

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700.....KBS
Pres., Gen. Mgr..... Robert F. Neathery
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency. 1330 Kc.....Power: 1 Kw.
Owned-Operated By....Radio Station KUKU
AddressWillow Springs
Tel.: 500Independent
Pres., Gen. Mgr..... Robert F. Neathery, Sr.

Pop.: 685,000
Families: 442,000

Montana

Radio Homes: 432,000
AM Stas. in State: 39

KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 1 Kw. d.
Owned By: Amperage, Inc.
Address: Box 727
Tel.: LO 3-3443. Independent
V.P., Gen., Sta. Mgr.: Mike Donovan

KGWV—Belgrade—1959

Frequency: 630 Kc. Power: 1000 Watts d.
Owned By: Christian Enterprises, Inc.
Address: P.O. Box 47
Tel.: 388-4281. Independent
General Mgr.: A. Erickson
President: Harold Erickson
Station, Sales Promo. Mgr.: Clyde T. Jarvis
Program Dir., Chief Eng.: Richard Goheen
Owners of: KURL, Billings; KGLE, Glendive.
Both Mont.

KBMY—Billings—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Billings Bcstg. Co.
Address: Box 2544
Tel.: 259-4586. ABC-MFS
Station Rep.: Edward Petry & Co.
President, Gen. Mgr.: Ken Nybo
Comm. Promo. Manager: John Brookhart
Program, Publicity Director: Don Jones
Chief Engineer: T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc. Power: 5 Kw.
Owned By: Copper Bcstg.
Address: Box 2512
Tel.: 252-4641. NBC
Station Representative: Devney Organization
President: George Hatch
General Manager: Homer K. Peterson
Commercial Manager: B. McCann
Program Director: Donald M. Gay
Chief Engineer: Fred Bartlett
Owners of: KGHL-TV, Billings.

KOOK—Billings—1951

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By: The Montana Network
Address: 3203 Third Ave., N
Tel.: 252-6511. CBS
Station Reps.: Walker-Rawalt; Art Moore
President: Joseph S. Sample
General, Comm. Mgr.: J. Kenneth Doty
Program Director: Jack C. Dunhaver
Chief Engineer: Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts d.
Owned By: D. G. Williams & D. Cody
Address: Box 956
Tel.: 245-4177. Independent
Representative: Forjoe

Station Manager: Robert V. Thompson
Chief Engineer: Paul Arthur
Chief Engineer: Dick Rasky
Owners of: KQDY, Minot; KUTT, Fargo. Both
N. D.

KURL—Billings—1959

Frequency: 730 Kc. Power: 500 Watts
Owned By: Christian Enterprises
Address: 21 North 27th
Tel.: 245-3121. Independent
President, Gen. Mgr.: Harold L. Erickson
Station Mgr., Chief Eng.: Al Ortmann
Sales Promotion Manager: Bill Baer
Owners of: KGLE, Glendive; KGVV, Belgrade.
Both Mont.

KBMN—Bozeman—1950

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Penn Engineering, Inc.
Address: Box 749
Tel.: 586-2394. KBS
Station Reps.: Hollingbery; Art Moore
President: Dale G. Moore
Station Manager: William A. Merrick
Program Director: Harold Phelps
Commercial Manager: Douglas A. Fuhs
Chief Engineer: Thomas T. Weir
Owners of: KCAP, Helena; KGVO, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned: XX Broadcasting Corp.
Address: Box 149
Tel.: JUniper 7-3188. ABC-MBS-NBC
Reps.: Avery-Knodel; Feltis, Dove, Cannon
Pres., Gen., Sta. Mgr.: Richard D. Smiley
Commercial Manager: Sell Rapkoch
Program Director: Floyd Moler
Sales Prom. Manager: Eileen Wilson
Publicity Director: Jim Brown
Chief Engineer: George Spangrude

KBOW—Butte—1947

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned By: KBOW, Inc.
Address: 720 Yale Ave.
Tel.: 729-7429. CBS-KBS
Representative: Cooke
Station Manager: Leonard Tallon
Chief Engineer: C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By: Copper Bcstg. Co.
Business-Studio Address: Hotel Finlen
Tel.: 729-6546. ABC
Station Representative: Edward Petry & Co.
President: George C. Hatch
General Manager: Homer K. Peterson
Commercial Manager: Ed Lally
Publicity Director: Rick Knapp
Chief Engineer: Sam Gill
Owners of: KMON, Great Falls, Mont.

MONTANA

KXLF—Butte—1929

Frequency: 1370 Kc. Power: 5000 Watts
Owned By.....Garyowen Butte Radio
Address.....P.O. Box 1956
Tel.: 792-9111.....NBC
Station Rep.....George P. Hollingbery Co.
President.....Joseph S. Sample
General Station Manager.....Edmund L. Peiss
Program Director.....Bob Broadwater
Commercial Manager.....Dan Hoffman
Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc. Power: 1000 Watts, d.
Owned.....Vigilante Bcstg. Co.
Address.....Box 950
Tel.: 683-2800.....ABC, MBS
Station Representative.....Edward Pety & Co.
President, Ch. Eng.....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts
Owner.....Glasgow Broadcasting Co.
Address.....Bjorklund Bldg.
Tel.: ACademy 8-9336.....Independent
Representative.....Holman
President, Gen. Mgr.....Willard L. Holter
Station Manager.....Lloyd W. Melby
Chief Engineer.....N. Whisenant

KGLE—Glendive—1962

Frequency: 590 Kc. Power: 500 Watts d.
Owned By.....Christian Enterprises, Inc.
Address.....P.O. Box 391
Tel.: 365-2819.....Independent
President.....Harold Erickson
Station Manager.....Bruce G. Cole
Chief Engineer.....Dale A. Heidner

KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Glendive Bcstg. Co.
Address.....Box 200
Tel.: 365-3377.....Independent
President.....Lewis W. Moore
Gen. Mgr., Sales Mgr.....Gerry Robbins
Program Director.....Jane Robbins
Chief Eng.....Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 Wt. n.
Owned By.....Pat M. Goodover
Business Address.....P.O. Box 2072
Tel.: 452-2453.....NBC
Station Representative.....Walker-Rawalt
General, Comm. Manager.....Pat M. Goodover
Program Dir., Chief Eng.....William E. Murray

KFBB—Great Falls—1922

Frequency: 1310 Kc. Power: 5000 Watts
Owned By.....Harriscope Broadcasting Corp.
Address.....Box 1139
Tel.: 453-4377.....Independent
Station Reps.....Hollingbery; Art Moore
President.....Burt I. Harris
Exec. Vice President.....Lawrence S. Berger
General Manager.....W. C. Blanchette

Program Director.....Ron Moore
Chief Eng.....Anthony Lopuch
Owners of: KFBB-TV; KFTW-AM-TV, Casper,
Wyo.

KMON—Great Falls—1947

Frequency: 560 Kc. Power: 5000 Watts
Owned By.....Copper Bcstg. Co.
Address.....Holiday Village
Tel.: 453-0336.....ABC
Representative.....Edward Pety & Co.
President.....George C. Hatch
General, Station Manager.....Robert H. Warner
Commercial Manager.....Howard Trovatten
Program Director.....Don Robinson
Chief Engineer.....Eugene B. Bunker
Owners of: KOPR, Butte.

KUDI—Great Falls—1957

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Community Broadcasters
Address.....1405 Smelter Ave.
Tel.: Glendale 2-9533.....Independent
President.....James F. Hadlock
Station Mgr.....Bill Arend
Chief Engineer.....Bill McArthur

KLYQ—Hamilton—1961

Frequency: 980 Kc. Power: 1 Kw. d.
Owned By.....Bitler Root Bcstg. Co.
Address.....106 South Second
Tel.: 27.....KBS
President, Gen. Mgr.....Stan Hooper
Station Mgr., Ch. Eng.....Dex Dexter

KHDN—Hardin—1962

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Hardin Broadcasting Co.
Address.....Hardin
Tel.: Hardin.....Independent
President.....Ray Morrisett
General Manager.....Bob Davies
Chief Engineer.....Joe Henry

KOJM—Havre—1947

Frequency: 610 Kc. Power: 1000 Watts
Owned-Operated By.....No. Montana Bcstg. Co.
Address.....426 1/2 1st St.
Tel.: 265-7841.....NBC, KBS
Station Rep.....Pety
President.....Richard D. Rubie
General Manager.....Charlotte H. Brader
Comm. Mgr.....Carlyle D. Leeds
Program Director.....S. G. Stephens
Chief Engineer.....Joseph Jaques

KCAP—Helena—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....KCAP Broadcasters
Address.....9 Last Chance Gulch
Tel.: HI 2-4490.....Independent
Sta. Representative.....Holman
President.....Dale G. Moore
V.P., General Mgr.....Rcbert Davis
Chief Engineer.....Tom Wehr

KBLI—Helena—1937

Frequency: 1240 Kc. Power: 250 Watts

Owned By Helena TV, Inc.
 Address 2433 N. Montana Ave.
 Tel.: 442-6620 KBS-NBC-MBS
 General Manager, Chief Eng. Bruce Hamilton
 Program Director Doug Sutherland
 Commercial Manager Jce Spjoa
 Publicity Director Al Johnson

KGEZ—Kalispell—1927

Frequency: 600 Kc. Power: 1000 Watts
 Owned By Skyline Broadcasters, Inc.
 Business-Studio Address Box 439
 Tel.: SK 6-4331 ABC, KBS
 President M. A. Himsel
 Pub., Program Director Robert Perry
 General, Comm. Mgr. Robert S. Bennett
 Chief Engineer Lowell Pratt

KOFI—Kalispell—1955

Frequency: 930 Kc. Power: 5000 Watts d.
 Owned-Oper. By Flathead Valley Bcstrs.
 Address 317 First Ave. East
 Tel.: 756-6900 Independent
 Station Reps. Grant Webb; Day-Wellington
 Gen. Mgr., Ch. Eng. W. H. Patterson
 Program Director L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc. Power 1 Kw. d., 250 W. n.
 Owned By KXLO Broadcast, Inc.
 Address Box 620
 Tel.: KE 8-3441 ABC-MBS
 Representative Grant Webb
 President, Gen. Mgr. David L. Sather
 Commercial Mgr. Lew Boucher
 Program Director Cliff Yuill
 Publicity Director Bill Yaeger

KLCB—Libby—1950

Frequency: 1230 Kc. Power: 250 W.
 Owned By Lincoln County Broadcasters
 Address P. O. Box 636
 Tel.: AX 4543 KBS
 Station Rep. Art Moore & Assoc.
 President & Station Mgr. O. G. Colburn
 Program Director M. Coburn

KPRK—Livingston—1947

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned Yellowstone Amusement Co.
 Address Box 691
 Tel.: 222-2841 ABC, MBS
 Station Rep. Edward Petry & Co.
 President Paul B. McAdam
 Station Manager Jack Hinman
 Comm., Sales Promo. Mgr. Jack Hiatt
 Program, Publicity Dir. Alice Henry
 Chief Engineer Terry Kinne

KATL—Miles City—1941

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.
 Owned-Operated By Star Printing Co.
 Address Box 720
 Tel.: 232-2280 KBS-MBS-ABC
 Newspaper Affiliation Miles City Star

Station Representative Edward Petry & Co.
 Gen., Sta. Mgr. Ian A. Elliot
 Commercial Manager Fred B. Hunnes
 Program Director Jon Metropolis
 Sales Promotion Mgr. William Peaslee
 Publicity Director John Nystrom
 Chief Engineer B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By KGVO Bcsters., Inc.
 Bus.-Studio Address 132 West Front
 Tel.: 543-7151 CBS
 Station Reps. Hollingbery; Art Moore
 President, Gen. Mgr. Dale G. Moore
 Comm., Sales Promo. Mgr. Earl Morgenroth
 Prog am Director Howard McDonald
 Publicity Director Donald Weston
 Chief Engineer Kenneth Hanson

KQTE—Missoula—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Montana Bcstg. Co.
 Address Box 1202
 Tel.: Lincoln 9-3344 ABC
 Sta. Representative Avery-Knode
 Pres., Gen. Mgr. Wm. J. Strothman
 Commercial Manager Charles Dahlstrom
 Chief Engineer Richard Sitt

KXLL—Missoula—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By June, Inc.
 Address 1100 XL Avenue
 Tel.: 543-5125 KBS
 Representative Oakes
 President June Wilson
 Station Manager George Wilson
 Commercial Manager Chris Kay
 Program Director John Lee
 Chief Engineer Mike O'Shea

KYSS—Missoula—1959

Frequency: 910 Kc. Power: 1000 Watts, d.
 Owned By Garden City Broadcasting
 Address 112 W. Front St.
 Tel.: Lincoln 3-3105 Independent
 Station Rep. Pearson Nat. Reps.
 General Mgr. Chester M. Murphy
 Chief Engineer Jerry Leathers

KRBN—Red Lodge—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By ... Carbon County Broadcasters, Inc.
 Address P.O. Box 908
 Tel.: 755 Independent
 President John Jarousi
 General Manager Frank L. Henderson
 Program Director Joe Flaherty
 Chief Engineer Dean Jansma

KSEN—Shelby—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By Tri County Radio Corp.

MONTANA-NEBRASKA

Address.....131 Main St.
Tel.: HE 4-5541.....NBC
Reps.....Feltis, Dove, Cannon; Hal Holman
President.....John Lyon
General Manager.....Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408.....MBS
Newspaper Affil.....Herald
Station Representative.....Dean and Slaughter
President.....E. E. Krebsbach

Commercial Manager.....Keith Krebsbach
Station Manager.....E. C. Krebsbach
Program Director.....Bob Miller
Sales Prom. Manager.....John Unwin
Publicity Manager.....Gary Torgerson
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Hi-Line Bcstg. Co.
Address.....324 Main St.
Tel.: 615.....MBS
General Comm. Manager.....R. E. Coffey
Station Manager.....Dennis M. Johnson
Chief Engineer.....Kenneth Karge

Pop.: 1,430,000

Families: 442,000

Nebraska

Radio Homes: 432,000

AM Stas. in State: 39

KCOW—Alliance—1949

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Sandhills Bcstg. Corp.
Address.....1100 W. 10th St.
Tel.: 1400.....KBS
Station Reps.....Continental; Soderlund Co.
President.....T. C. Gregory
General, Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falgar
Chief Engineer.....Bob Carr

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....216 Sherman St.
Tel.: CA 3-2388.....Independent
Station Reps.....Pearson; Soderlund Co.
President.....Gordon C. Pents
Asst. Gen. Mgr., Ch. Eng.....Arlin Holle
Local Sales Mgr.....Jeff Stoughton
Program Director.....C. B. Judd

KCNI—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address.....Box 581
Tel.: TR 2-5881.....Independent
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 610 Kc.....Power: 1 Kw. d.
Owned By.....Community Service Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....KBS
Newspaper Affiliation.....Norfolk D. News
Station Representative.....Paul Raymer
President.....Jerry Huse
Vice President.....Bob Thomas
Station Manager.....John J. Miller
Commercial Manager.....Irv Burkey
Program Director.....Glen Hixson
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk; KVSH, Valentine,
Both Nebr.

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: 564-2891.....KBS
Representatives.....Biddick; Hopewell
President, Gen. Mgr., George Basil Anderson
Sta. Mgr., Prog. Dir.....Milo Kincaid
Commercial Manager.....Ralph Smith
Chief Engineer.....Bob Miller

KGMT—Fairbury—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Great Plains Bcstg. Corp.
Address.....316½ 5th
Tel.: 1782.....KBS
President.....Mel Gleason
General Manager.....Tom Gleason
Station Manager.....Darrel Junker
Commercial Manager.....Marilyn Sixel
Sales Promotion Manager.....Bob Gerdes
Chief Engineer.....Don Trimm
Owners of: KAWL, York, Neb.; KSLN-TV, Salina,
Kans.

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2453.....Independent
President, Gen. Mgr.....William Hardt
Station Manager.....H. D. Wallington
Commercial Manager.....Betty Huettner
Chief Engineer.....Richard Reddy

KHUB—Fremont—1939

Frequency: 1340 Kc. Power: 500 W. d., 250 W. n.
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Station, Sales Promo. Mgr.....R. W. Behling
Publicity Director.....Lanny Turner
Program Director.....Harry Gehrett

KMMJ—Grand Island—1925

Frequency: 750 Kc. Power: 10 Kw.
 Owned-Oper. By.....Town & Farm Co., Inc.
 Business-Studio Address.....Division at Cedar
 Tel.: DU 2-2800.....ABC
 Representative.....H-R
 Ch. of Board.....Don Searle
 President, Sta. Manager.....Bill Martin
 Commercial Manager.....Bill Moore
 Publicity Director.....Mike Albert
 Nat'l Sales Coord.....Willard Morton
 Program Director.....Lew Cole
 Chief Engineer.....U. L. Lynch
 Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By.....Stuart Investment
 Address.....315 So. Locust St.
 Tel.: DU 2-5420.....Independent
 Sta. Representative.....Gill-Perna
 President.....James Stuart
 Exec. Vice Pres.....Richard W. Chapin
 Station Manager.....Vern Stedry
 Program Director.....Charlie Howe
 Chief Engineer.....Elmer G. Nelson
 Owners of: KFOR, Lincoln; KODY, N. Platte;
 KMNS, Sioux City; KSAL, Salina; KOEL,
 Oelwein.

KHAS—Hastings—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Nebraska Bcstg. Co.
 Address.....Tribune Bldg.
 Tel. 2-5101.....KBS
 Newspaper Affiliation.....Tribune
 Representative.....Gill-Perna
 President.....Fred A. Seaton
 General, Sta. Mgr.....John W. Powell
 Sales Promotion Manager.....Dave Hill
 Program, Publicity Director.....Bob Booe
 Chief Engineer.....David Rice
 Owners of: KHAS-TV, Hastings.

KUVR—Holdrege—1956

Frequency: 1380 Kc. Power: 500 W., d.
 Owned.....W. W. Bcstg. Co.
 Address.....613 4th Ave.
 Tel.: WY 5-4020.....KBS
 Pres., Gen. Mgr.....William Whitlock
 Station, Program Director.....Kenneth Maloney
 Publicity Director.....Betty Rae Whitlock
 Chief Engineer.....H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc. Power 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Central Neb. Bcstg. Corp.
 Business-Studio Address.....Platte Valley Bldg.
 Tel.: 237-2131.....KBS
 Representative.....Hal Holman
 President.....John Mitchell
 General Mgr., Chief Eng.....W. J. Abbott
 Comm., Sales Promo. Mgr.....Paul Freygang
 Program, Publicity Dir.....Louis Anderson

KRNY—Kearney—1956

Frequency: 1460 Kc. Power: 5 Kw., d.

Owned By.....Bi-States Bcstg. Co.
 Address.....2000 Central Ave.
 Tel.: CE 4-4411.....MBS
 Station Reps.....Meeker Co.; Soderlund Co.
 President, Gen. Mgr.....F. Wayne Brewster
 Commercial Manager.....Jack Yeager
 Sales Promotion Mgr.....Ed Strasburger
 Program Director.....Bob Whitehill
 Publicity Director.....Tom Nuss
 Chief Engineer.....M. Greely
 Owners of: KRNY-FM, Kearney; KHOL-TV, Kearney;
 KHPL, Hayes Center. All Nebr.

KIMB—Kimball—1959

Frequency: 1260 Kc. Power: 1000 Watts
 Owned By.....KIMB, Inc.
 Address.....550 West Hi-Way 30
 Tel.: BEverly 5-3634.....Independent
 President, Gen. Mgr.....N. E. Warner
 Chief Engineer.....Jack Kleven

KRVN—Lexington—1951

Frequency: 1010 Kc. Power: 25,000 Watts d.
 Owned-Oper. By.....Nebraska Rural Radio
 Address.....102 W. 8th St.
 Tel.: FAirview 4-2371.....Independent
 Station Representative.....Avery-Knodel
 President.....Jay Person
 General, Comm. Mgr.....Max Brown
 Sales Prom. Mgr.....Lloyd Hardesty
 Program Director.....Wendell Smith
 Publicity Director.....Jerry Bryan
 Chief Engineer.....Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Cornbelt Bcstg. Corp.
 Bus-Studio Address.....814 Stuart Bldg.
 Tel.: 432-6606.....ABC
 Station Reps.....Paul Raymer; Soderlund Co.
 President.....James Stuart
 Exec. Vice Pres.....Richard W. Chapin
 General Manager.....Roger T. Larson
 Operations Manager.....Orval Koch
 Chief Engineer.....Al Pugsley
 Owners of: KODY, No. Platte; KRGI, Grand
 Island; KSAL, Salina; KMNS, Sioux City;
 KOEL, Oelwein.

KLIN—Lincoln—1947

Frequency: 1400 Kc. Power: 250 W.
 Owned-Oper. By.....Fletcher-Mitchell Corp.
 Address.....410 Sharpe Building
 Tel.: HEmlock 5-4377.....Independent
 President.....James I. Mitchell
 General, Sta. Mgr.....Jack L. Callaway
 Program Director.....Walter Yetter
 Chief Engineer.....Dale Adkins
 Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc. Power: 1 Kw.
 Owned.....Lincoln Bcstg. Corp.
 Address.....P. O. Box 1804
 Tel.: 489-3855.....MBS
 Sta. Representative.....Forjoe
 President.....Howard A. Shuman
 General, Comm. Mgr.....Norman Gittleson

NEBRASKA

Program Director.....Milton Korgan
Sales Prom. Mgr.....Harvey Swenson
Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc.Power: 5 Kw. d.
Owned.....McCook Bcstg. Co.
Address.....109½ E. C St.
Tel.: 345-2400MBS-KBS
RepresentativesGill-Perna; Soderlund
Pres., Gen. Mgr., Ch. Eng.....Leroy W. Lenwell
Commercial Manager.....Don Hayes
Program Director.....Jack Rogers
Publicity Director.....John Holm

KWRV—McCook—1961

Frequency: 1360 Kc.Power: 1 Kw. d.
Owned By.....Regional Bcstg. Corp.
Address.....Box 333, First National Bank Bldg.
Tel.: McCookIndependent
Station RepresentativeHopewell
President.....William R. Vogel
General, Commercial Mgr.....W. O. Corrick

KNCY—Nebraska City—1959

Frequency: 1600 Kc.Power: 500 Watts d.
Owned By.....Otoe Broadcasting Co.
Address.....107 North 9th
Tel.: 1600KBS
Station Rep.Hopewell
General Manager.....Ed Hundley
Commercial Manager.....Jim Rhea
Chief Engineer.....Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc.Power: 1000 Watts d.
Owned-Oper. By.....WJAG Inc.
Address.....309 Brasch
Tel.: 371-2432Independent
Newspaper Affil.Daily News
Station Representative.....Paul H. Raymer
President.....E. F. Huse
General, Sta. Mgr.....Bob Thomas
Comm., Sales Promo. Mgr.....Hollis Francis
Program Director.....Wayne Larson
Chief Engineer.....W. Gettman
Owners of: KVSII, Valentine; KCSR, Chadron.

KODY—North Platte—1930

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....North Platte Bcstg. Co.
Address.....P. O. Box 446
Tel.: 532-3344NBC
Station Representative.....Paul H. Raymer
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Joseph di Natale
Program Dir.....Lynn Smith
Sales Prom. Mgr.....Geraldine Wing
Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc.Power: 500 Watts
Owner.....Ogallala Bcstg. Corp.
Address.....Box 509
Tel.: 284-3633KBS
Representative.....Indie Sales
Pres., General Manager.....Newell Eastman
Comm. Mgr., Ch. Eng.....Howard L. Harrington
Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Freq.: 1490 Kc.Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Goldenrod Broadcasters, Inc.
Address.....304 S. 18th St.
Tel.: 342-8282ABC
Station Rep.....Adv. Time Sales
President.....Joe Gratz
V. P., General Manager.....M. M. Fleischl
Sales Promo. Manager.....Mike Meeske
Program Director.....Jim Price
Chief Engineer.....George Ragan

KFAB—Omaha—1924

Frequency: 1110 Kc.Power: 50,000 Watts
Owned-Operated By.....KFAB Bcstg. Co.
Bus. Studio Address.....5010 Underwood Ave.
Tel.: 556—8000NBC
RepresentativePetry
Newspaper Affil.....Lincoln Star & Journal
President.....Joe Seacrest
V.P., Gen. Mgr.....Lyell Bremser
Comm. Mgr.....E. R. Morrison
Program Director.....Ken Headrick
Chief Engineer.....Ray Schroeder

KMEO—Omaha—1922

Frequency: 680 Kc.Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....836 Kilpatrick Bldg.
Tel.: 341-2228MBS
Station Representative.....Bcst. Time Sales
President.....William F. Buckley, Jr.
General, Sta. Mgr.....Jay L. Spurgeon
Commercial Manager.....Dick Palmquist
Program Director.....Dean Reeter
Chief Engineer.....Bill Dunbar

KOIL—Omaha—1925

Frequency: 1290 Kc.Power: 5000 Watts
Owned-Oper. By.....Central States Bcstg. Co.
Business-Studio Address.....511 So. 17th St.
Tel.: 342—7626Independent
Station Representative.....H.R. Representatives
President.....Don W. Burden
General, Sta. Mgr.....Steve Shepard
Commercial Manager.....Barry Tucker
Program Dir.....Bob Wilson
Publicity Director.....Helen Stacy
Chief Engineer.....Gerald E. Weist
Owners of: KICN-FM, Omaha.

KOOO—Omaha—1957

Frequency: 1420 Kc.Power: 1,000 Wts. d.
Owned.....Pier-San of Neb., Inc.
Address.....1910 California
Tel.: 344—4191Independent
Station Rep.....Charles Bernard
President.....Mack Sanders
General, Sta. Manager.....Lee Nichols
Comm., Sales Promo. Mgr.....Clancy Sewall
Program Director.....Ray Stevens
Chief Engineer.....Don Denver
Owners of: KSIR, Wichita, Kans.

WOW—Omaha—1923

Frequency: 590 Kc.Power: 5000 Watts

NEBRASKA-NEVADA

Owned By Meredith Broadcasting Co.
 Address 3501 Farnam St.
 Tel.: 346-3400 CBS
 Representative John Blair
 Vice Pres., Gen. Mgr. Frank P. Fogarty
 Sales, Sta. Mgr. W. O. Wiseman
 Program Director Ray Olson
 Sales Prom., Publicity Heinz Rohde
 Dir. of Engineering William J. Kotera
 Chief Engineer Glenn Flynn
 Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse, N. Y.; WOW-FM-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned By Ranchland Bcstg. Co.
 Address Box 150
 Tel.: 120 KBS
 Gen. Mgr. Gilbert Poese

KNEB—Scottsbluff—1948

Freq: 960 Kc. Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By Platte Valley Bcstg. Corp.
 Business-Studio Address 2110 Broadway
 Tel.: 632-7121 Independent
 Representative Hal Holman
 President Russell M. Stewart
 General-Station Mgr. George H. Haskell
 Commercial Mgr. Byron Joachim
 Program Director Wayne McIntosh
 Chief Engineer Leslie A. Proctor

KOLT—Scottsbluff—1930

Freq.: 1320 Kc. Power: 5000 W. d. 1000 W. n.
 Owned-Operated By The Hilliard Co.
 Address Box 660
 Tel.: 632-6155 CBS
 Representative Gill-Perna
 Pres., Gen. Mgr. L. L. Hilliard
 Program Director Red Davis
 Chief Engineer Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By KSID Radio, Inc.
 Address Legion Park, Box 772
 Tel.: 254-5803 ABC-KBS
 Station Representative Soderlund Co.
 President, Gen. Mgr. David W. Young

Commercial Manager Chet Alan
 Program Director June McMillen
 Publicity Director Ron Tighe
 Chief Engineer Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By KRFS Radio
 Address P. O. Box 500
 Tel.: 907 KBS
 Gen Mgr., Ch. Eng. David Tucker
 Commercial Manager John Meredith
 Sales Prom. Manager Jerry Hundley

KEYR—Terrytown—1961

Frequency: 690 Kc. Power: 1 Kw. d.
 Owned By Terry Carpenter, Inc.
 Address Box 170, Scottsbluff, Neb.
 Tel.: 631-2183 MBS
 Station Representative John L. McGuire
 President Terry Carpenter
 General Manager Gary C. Carpenter
 Station Manager Michael Carpenter
 Sales Promotion Manager Rodger Herdt
 Comm. Mgr., Prog. Dir. Max Keith
 Chief Engineer Roger Barlett

KVSH—Valentine—1961

Frequency: 940 Kc. Power: 500 Watts d.
 Owned By Valentine Bcstg. Co.
 Address Marian Hotel
 Tel.: 1580 Independent
 Station Reps. Walker-Rawal; Soderlund
 President E. F. Huse, Jr.
 General, Promo. Manager Evans Meier
 Commercial Manager Larry Russell

KAWL—York—1954

Frequency: 1370 Kc. Power: 500 W. d.
 Owned-Operated By Prairie States Bcstg.
 Address P.O. Box 357
 Tel.: 362-4433 KBS
 Gen., Sta. Manager Tommy L. Gleason
 Commercial Manager Roger Heers
 Sales Promo. Manager G. Pfienning
 Program Director David Johnson
 Chief Engineer Melville L. Gleason

Pop.: 305,000

Families: 99,500

Nevada

Radio Homes: 94,000

AM Stas. in State: 19

KPTL—Carson City—1955

Freq.: 1300 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned By John E. Vernor
 Address P.O. Box 625
 Tel.: Granite 2-1319 Independent
 Station Rep. Venard, Torbet & McConnell
 General Manager John E. Vernor
 Chief Engineer T. Webster

KELK—Elko—1948

Frequency: 1240 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By Elko Bcstg. Co.
 Address P. O. Box 790
 Tel.: RPublic 8-3930 Independent
 President Chris Sheerin
 General, Sta. Mgr. John J. Gummick
 Program Director Ken Drummond
 Chief Engineer Gerald Sterans

NEVADA

KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: White Pine Bcstg. Co.
Address: Box 600
Tel.: AM 4-2077. Independent
Gen. Mgr., Chief Eng.: David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc. Power: 5 Kw., d.
Owned: Lahontan Valley Bcstg. Co.
Address: West Star Route
Tel.: 423-2243. Independent
President, Ch. Engr.: Lester W. Pearce
Program Director: Betty Pearce
Sales Prom., Comm. Mgr.: Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc. Power: 5,000 Watts d.
Owned By: KTOO Bcstg. Co.
Address: Flamingo Hotel, Las Vegas
Tel.: REgent 5-1585. Independent
Station Representative: Grant Webb
President, Gen. Mgr.: Donald S. Beck
Chief Engineer: Fred Kidd

KBMI—Las Vegas—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated: 1400 Corp.
Address: Flamingo Hotel
Tel.: FR 2-1131. Independent
President: M. Evans Richmond

KENO—Las Vegas—1950

Frequency: 1460 Kc. Power: 1,000 Watts d.
Owned-Oper. By: Nevada Bcstg. Co., Inc.
Address: Radio Center
Tel.: DU 2-1400. Independent
Sta. Reps.: Maslar, Venard, Torbet & McConnell
President, Gen. Mgr.: Gordon B. Sherwood Jr.
Station Manager: Robert Duffy
Chief Engineer: David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Frontier Bcstrs.
Address: Box 510
Tel.: RE 5-6633. CBS
Station Representative: McGavren-Guild
President: Al Kelson
General, Station Mgr.: Sam Salerno

KLUC—Las Vegas—1956

Frequency: 1050 Kc. Power: 500 W., d.
Owned By: Meyer Gold
Address: New Frontier Hotel
Tel.: REgent 5-7257. CBS
Station Representative: Tracy Moore & Assocs.
President, General Mgr.: Mike Gold
Commercial Manager: Tom Miller
Sales Promotion Manager: Sylvia Gold
Program Director: Vince Brascia
Chief Engineer: Jim Blaine

KORK—Las Vegas—1953

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By: Southwestern Bcstg. Co.
Address: Hotel Thunderbird
Tel.: REgent 5-8484. ABC
Newspaper Affiliation: Review Journal
President: Donald W. Reynolds
General Manager: Joseph W. McMurray
Program Director: Donald Adams
Chief Engineer: Alex McGee
Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV,
Reno.

KRAM—Las Vegas—1947

Freq.: 920 Kc. Power: 1 Kw., d., 500 W. n.
Owned-Oper. By: Suna Bcstg. Corp.
Address: Hotel Tropicana
Tel.: 736-1920. Independent
Station Representative: Raymer
President, Gen. Mgr.: Ted Oberfelder
Commercial Manager: Lowell Cannon
Program Director: Robert Joyce
Chief Engineer: James Flint

KVEG—Las Vegas—1962

Frequency: 970 Kc. Power: 500 Watts d.
Owned By: Las Vegas Electronics, Inc.
Address: Landmark Plaza
Tel.: REgent 5-8644. Independent
Station Representative: George Hollingbery
General Manager: Mike J. Pappas
Station Manager: Pete Pappas
Program Director: Bat Henderson
Chief Engineer: H. C. McKenzie

KBET—Reno—1946

Frequency: 1340 Kc. Power: 1 Kw., d., 250 W. n.
Owned By: Robert L. Stoddard
Address: Mapes Hotel
Tel.: FA 2-4501. KBS-ABC
Sta. Reps.: Walker-Rawalt; Sandeberg
President, Station Mgr.: R. L. Stoddard
Comm. Mgr.: Walter States
Chief Engineer: Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KDOT, Inc.
Address: 6 W. Commercial Row
Tel.: FA 3-6156. Independent
Station Reps.: Venard, Torbet & McConnell
President: Paul C. Schafer
General Mgr.: G. Goudron
General, Sta. Mgr.: Phillip G. Rose
Chief Engineer: E. McDaniel

KOH—Reno—1928

Freq.: 630 Kc. Power: 5 Kw., d., 1 Kw. n.
Owner: McClatchy Bcstg. Co.
Address: 143 Stevensen St.
Tel.: FA 3-5106. NBC
Newspaper Affiliate: McClatchy Newspapers
Representative: Paul H. Raymer
President: Eleanor McClatchy
Station Manager: Hugh Kees
Chief Engineer: Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc. Power: 1000 Watts

NEVADA-NEW HAMPSHIRE

Owned-Operated By.....Western Bcstg. Co.
Address.....Box 821
Tel.: FAirview 2-3441.....CBS
President.....Donald W. Reynolds
General Manager.....Donald W. Reynolds Jr.
Commercial Manager.....C. Clay
Program Director.....Jack Angel
Chief Engineer.....Tom Hughes
Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith;
 KORR, Las Vegas; KOKL, Okmulgee; KBRB,
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned By.....Radio KONE, Inc.
Address.....P.O. Box 1928
Tel.: FA 3-2133.....Independent
President, Gen Mgr......Leland Fuller
Commercial Mgr......Max Wadsworth
Program, Pub. Director.....Jim Skjelstad
Chief Engineer.....H. Slocum, Jr.

KBUB—Sparks—1960

Frequency: 1270 Kc.....**Power:** 1 Kw. d.
Owned By.....Silver Circle Broadcasting Co., Inc.
Address.....P. O. Box 1270
Tel.: EL 59493.....Independent
President.....Edward J. Jansen
General, Comm. Mgr......Roger Bronder
Program Director.....Darwin Jones
Chief Engineer.....Harry J. Botsford

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....**Power:** 250 Watts
Owner.....N. W. Radio & TV Corp.
Address.....Box 591
Tel.: MADison 3-2030.....Independent
Station Representative.....Sandeberg Co.
President.....H. Frank Walters
Program Director.....Hughie Schoff
General Mgr., Chief Engr......Lee Boner

Pop.: 615,000
 Families: 186,000

New Hampshire

Radio Homes: 180,500
 AM Stas. in State: 20

WMOU—Berlin—1946

Frequency: 1230 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Berlin Bcstg. Co.
Business Address.....27 Green Square
Tel.: 1797.....Independent
Sta. Reps.... Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr......John Bowman
Station Mgr., Chief Eng.... Herschel M. Howe
Commercial, Sales Promo. Mgr.... Robert T. Dale
Program Dir......Ian Archer

WTSV—Claremont—1948

Frequency: 1230 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Claremont, Inc.
Address.....221 Washington St.
Tel.: 543-3062.....Independent
President.....Norman Knight
General Manager.....George R. Bonneau
Mgr. Director.....Harold Segal
Chief Engineer.....H. Katz

WKXL—Concord—1946

Frequency: 1450 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Capitol Bcstg. Corp.
Address.....37 Redington St.
Tel.: 225-5521.....CBS-KBS
Sta. Representative.....Walker-Rawalt
Pres., Gen. Mgr......Frank B. Estes
Sales Manager.....Edson I. Gray
Program Dir., Chief Engr......Don Hulbert

WBNC—Conway—1955

Frequency: 1050 Kc..**Power:** 1000 Watts d.
Owned-Oper. By.....North Country Radio, Inc.
Address.....E. Main St.

Tel.: 447-5988.....Independent
Reps...... Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr......Lawrence H. Sherman
Commercial Mgr......Joan Sherman

WTSN—Dover—1956

Frequency: 1270 Kc.....**Power:** 5000 Watts
Owned.....WTSN, Inc.
Address.....155 Front St. (Manchester)
Tel.: NA 4-4077.....Independent
President.....W. F. Rust, Jr.
General Mgr......Ralph Gottlieb
Station Mgr......Edward X. Callahan

WDCR—Hanover—1958

Freq: 1340 Kc. ... **Power:** 1 Kw. d., 250 Wt. n.
Owned By.....Trustees of Dartmouth College
Address.....P.O. Box 1032
Tel.: 643-4500.....Independent
General Manager.....George T. Mascott, Jr.
Commercial Manager.....H. Deane
Program Director.....James W. Varnum
Sales Prom. Mgr......Stuart Mahlin
Publicity Director.....Peter M. Stern
Chief Engineer.....Donald A. Steen

WTSL—Hanover—1950

Frequency: 1400 Kc..**Power:** 1 Kw. d., 250 W. n.
Owned-Oper......Radio Hanover, Inc.
Address.....P. O. Box 1031
Tel.: 643-2200.....NBC
President.....Norman Knight
General Mgr......Harold H. Segal
Station, Commercial Mgr.... Howard L. Chase
Sales, Promotion Mgr......Philip Spillane
Program Director.....Guy Andrews

NEW HAMPSHIRE

Chief Engineer Gladstone Sawyer
Owners of: WTSV-AM-FM, Claremont, N. H.;
WEM, Fitchburg, Mass.; WHEB, Portsmouth,
N. H.; WGIR, Manchester, N. H.

WKBK—Keene—1959

Frequency: 1220 Kc. Power: 1000 Watts
Owned By The KBR Stations, Inc.
Address 155 Front St., Manchester
Tel.: National 4-4075 Independent
President W. F. Rust, Jr.
General Manager Ralph Gottlieb

WKNE—Keene—1926

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By WKNE Corp.
Address 17 Dunbar St.
Tel.: EL 2-9230 CBS
Station Rep. Meeker
President Joseph K. Close
General Manager Edward D. Somes
Commercial Manager Howard E. Wheelock
Program Director George W. Stevens
Chief Engineer Ernest F. Batchelder
Owners of: WKVT, Brattleboro, Vt.; WKNY,
Kingston, N. Y.; WBRK, Pittsfield, Mass.

WEMJ—Laconia—1961

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By New Hampshire Bcstg. Co.
Address Laconia Nat'l Bank Bldg.
Tel.: LAkeside 4-2262 CBS
Station Rep. Walker-Rawalt
President George H. Jaspert, III
General Commercial Mgr. Irving W. Kaizer

WLNH—Laconia—1922

Frequency: 1350 Kc. Power: 5000 Watts d.
Owned By WLNH, Inc.
Business Address 653 Main St.
Tel.: LA 4-1323 ABC
President Marion P. Lewis
Gen., Station Mgr. K. Johnson

WFEA—Manchester—1932

Frequency: 1370 Kc. Power 5 Kw.
Owned WFEA Broadcasting
Address P. O. Box 149
Tel.: 625-5491 Independent
Station Rep. Jack Masla
President, Gen. Mgr. William F. Malo, Jr.
Commercial Mgr. William Beatty
Program Director Jim Camilli
Publicity Director J. Miller
Chief Engineer R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Northeast Bcstg. Corp.
Address Box 487
Tel.: NA 5-6915 NBC
Sta. Rep. Kettell-Carter
Manager H. S. Segal

WKBR—Manchester—1946

Frequency: 1250 Kc. Power: 5000 Watts
Owned Granite State Bcstg. Co.
Address 155 Front St.

Tel.: NATIONAL 4-4077 Independent
Station Rep. Radio-TV Reps
President W. F. Rust, Jr.
Gen., Sta. Mgr. Ralph Gottlieb
Chief Engineer Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned By Eastminster Bcstg. Corp.
Address Lund Road
Tel.: TU 2-2781 Independent
Station Representative Avery-Knodel
President, Gen. Mgr. Roger H. Strawbridge
Commercial Manager Ted Sawyer
Program Director Richard Corbin
Chief Engineer John L. Ecuier
Owners of: WOTW-FM, Nashua; WCME, Bruns-
wick-Portland, Me.

WSMN—Nashua—1958

Frequency: 1590 Kc. Power: 5000 Watts
Owned By 1590 Broadcasting Corp.
Business Address 502 W. Hollis St.
Tel.: TU 2-5107 ABC, KBS
Station Reps. Breen & Ward; Nona Kirby
President Gerald O. Nash
General Manager David A. Rock
Station Manager Edward Lecius
Program Director Frank Teas
Publicity Director Roger Field
Chief Engineer Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc. Power: 250 Watts d.
Owned By Carlson Enterprises
Address 120 Belknap St.
Tel.: NEwport 873 KBS
Station Reps. Donald Cooke; Nona Kirby
General, Comm. Manager W. Richard Carlson
Program Director Norah B. Carlson
Chief Engineer Louis Connors

WBBX—Portsmouth—1960

Frequency: 1380 Kc. Power: 1 Kw.
Owned By Seacoast Bcstg. Corp.
Address 1555 Islington Street
Tel.: Geneva 6-1380 Independent
President Roger Moulton
Gen., Comm. Mgr. William A. Gildersleeve

WHEB—Portsmouth—1932

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Operated By Knight Bcstg. of N. H.
Address Lafayette Road
Tel.: GEneva 6-7300 Independent
President Norman Knight
General, Sta. Mgr. Harold H. Segal

WWNH—Rochester—1948

Frequency: 930 Kc. Power: 5000 Watts d.
Owned-Operated By Stafford Bcstg. Corp.
Business Address Rochester Hill Rd.
Tel.: 333-0930 Independent
Reps. Bill Creed Assocs.; Nat. Time Sales
Pres., Gen. Mgr. Albin Malin
Sta. Mgr., Prog. Dir. Robert J. Connelly
Chief Engineer Roger Butterfield

Pop.: 6,275,000
Families: 1,847,000

New Jersey

Radio Homes: 1,804,000
AM Stas. in State: 26

WHTG—Asbury Park—1957

Frequency: 1410 Kc. Power: 500 W., d.
Owned. Harold M. Gade
Address Route 1
Tel.: KE 1-1410. Independent
Sta. Representative Grant Webb
Owner, Gen. Mgr. Harold Gade
Station, Prom. Manager Theo Gade
Commercial Mgr. Gustave Litch
Program Dir. Leon Contente
Chief Engineer Martin Goffe
Publicity Dir. Phyllis Lang

WJLK—Asbury Park—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Operated By Asbury Park Press, Inc.
Address Press Plaza
Tel.: PR 4-7000. Independent
Newspaper Affiliation Press
Station Manager Everett Rudloff
Commercial Manager Margaret Curtis
Prog. Mgr. Charles F. Hill
Chief Engineer Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc. Power: 250 Watts
Owned By Eastern Bcstg. Co.
Address Steel Pier
Tel.: 345-2188. CBS
Station Representative PRO
President D. Diner
General Manager John Struckell
Chief Engineer Al Roche

WLDB—Atlantic City—1955

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By Atlantic City Bcstg. Co.
Address Penn-Atlantic
Tel.: 344-6573. MBS-ABC
Station Rep. Charles Bernard
Pres., Gen. Mgr., Ch. Eng. Leroy Bremmer
Commercial Mgr. Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Mid-Atlantic Bcstg. Co., Inc.
Address 1710 Atlantic Ave.
Tel.: 4-1340. ABC
Pres., Gen. Mgr. David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern States Bcstg. Corp.
Address Bridgeton, N. J.
Tel.: GL 1-2930. MBS
Station Representative Clark
President Russell S. Henderson
Exec. V. P., Gen. Mgr. Paul Alger
Program Director Joe McCulley
Chief Engineer Jack Chamberlin

WCAM—Camden—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Oper. By City of Camden
Address City Hall
Tel.: EM 5-5600. Independent
Rep. Bcst. Time Sales
General Manager Nelson D. Hibbs
Commercial Manager Joseph Scardilli
Program Director Samuel Scott
Chief Engineer John Zander

WKDN—Camden—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By South Jersey Bcstg. Co.
Address 2775 Mt. Ephraim Ave.
Tel.: EM 5-7200. Independent
President Ran Compton
General Manager Gordon Giffen
Commercial Manager Dave Moss
Program Director Williard Camperson
Chief Engineer Anthony J. Riccio
Owners of: WARN, Ft. Pierce.

WNJH—Hammononton—1961

Frequency: 1580 Kc. Power: 250 Watts d.
Owned By Hammononton Bcstg. Co.
Address 115 Vine Street
Tel.: L0gan 1-1900. Independent
Partner, General Mgr. William S. Halpern
Partner Louis N. Seltzer
Commercial Manager George R. Hill
Chief Engineer William Shoop

WMVB—Millville—1953

Frequency: 1440 Kc. Power: 1,000 Watts d.
Owner Union Lake Broadcasters, Inc.
Address P. O. Box 267
Tel.: 825-2600. Independent
President Fred M. Wood
General Manager Dorothy H. Carlson
Chief Engineer George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By Morristown Bcstg. Co.
Address Box 345
Tel.: JE 8-1250. Independent
President George S. Croy
General Manager Kenneth A. Croy

WJRZ—Newark—1922

Frequency: 970 Kc. Power: 5 Kw., d.; 1 Kw. n.
Owned By Bergen Bcstg. Co.
Address 32 Green St.
Tel.: MArket 4-5300. Independent
Station Representative Adam Young
President Lazar Emanuel

NEW JERSEY


General Manager.....Sy Levy
Operations Director.....Sid Sirulnick
Program Director.....Paul Brenner
Chief Engineer.....Abe Jacobowitz
 Owners of: WJRW-FM, Newark; WACE-AM-FM, Chippewa Falls, Mass.; WEOK-AM-FM, Poughkeepsie, N. Y.; WKST, New Castle, Pa.; WKST-TV, Youngstown, O.

WNJR—Newark—1947

Frequency: 1430 Kc.....**Power:** 5000 Watts
Owned By.....Continental Broadcasting, Inc.
Business Address.....Box 1258
Tel.: MU 8-3665.....**Independent**
Station Rep......Continental
President.....O. Wayne Rollins
General, Comm. Mgr......Leonard Mirelson
Program Director.....Bob Leonard
Chief Engineer.....Vic Takach
 Owners of: WBEE-AM, Chicago; WRAP-AM, Norfolk; WAMS-AM, Wilmington; WGEE-AM, Indianapolis; WPTZ-TV, Plattsburgh; WCHS-TV, AM, Charleston; WEAR-TV, Pensacola, Fla.; KDAY, Los Angeles, Calif.

WVNJ—Newark—1947

Frequency: 620 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Newark Bcstg. Corp.
Address.....786 Broad St.
Tel.: MI 3-7600.....**Independent**
General Manager.....Ivon B. Newman



ASSOCIATED
PRESS

**PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE**

WCTC—New Brunswick—1946

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....Raritan Valley Bcstg.
Business-Studio Address.....385 George St.
Tel.: CH 7-1450.....**Independent**
President, Gen. Mgr......J. L. Rosenmiller
Asst. Gen. Mgr......A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned.....Sussex County Bcstrs.
Address.....Box 40
Tel.: DUpont 3-3400.....KBS
Co-Owners.....Simpson Wolf, Robert Menzel
General, Comm. Mgr......Ronald L. Hickman
Program Director.....John Bennett
Chief Engineer.....Charles Simpson

WPAT—Paterson—1941

Frequency: 930 Kc.....**Power:** 5000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....12 West 40th St., N.Y.C.
Tel.: MUrray Hill 8-9300.....**Independent**
Station Representative.....H-R Reps
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Program Director.....Joseph B. Somerse
Chief Engineer.....Paul Di Savino
 Owners of: WPAT-AM-FM; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN (TV), Albany, N. Y.; WKBW-AM-TV, Buffalo, N. Y.; WTVD (TV), Durham, N. C.

WERA—Plainfield—1961

Frequency: 1590 Kc.....**Power:** 500 Watts d.
Owned By.....Tri-County Bcstg. Corp.
Address.....200 West 7th Street
Tel.: PL 5-1590.....**Independent**
President, Gen. Mgr......Henry J. Behre, Jr.
Commercial Manager.....Phil Reilly
Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....S. Jersey Radio, Inc.
Address.....Old Turnpike
Tel.: Milton 1-1400.....**Independent**
Newspaper Affil......Ledger, Gazette
Station Reps.....Masla; Mort Lowenstein
President.....H. G. Murrelle
Exec. V.P., Gen. Mgr......Howard L. Green
Station Mgr., Prog. Dir......Fred H. Haggerty
Sales Pro. Mgr......Larry Carle
Chief Engineer.....Milton C. Thurlow
 Owners of: WMMB, Melbourne, Fla.; WENY, Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

WAAT—Trenton—1959

Frequency: 1300 Kc.....**Power:** 250 Watts d.
Owned By.....Delaware Valley Bcstg. Co.

Pop.: 1,025,000

Families: 282,000

New Mexico

Radio Homes: 263,000

AM Stas. in State: 47

KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned By: William Wayne Phelps
Address: Box 268
Tel.: HEmlock 7-1505. KBS-MBS
General, Sta. Mgr.: Wayne Phelps
Chief Engineer: Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned By: George O. Cory
Address: P. O. Box 618
Tel.: 437-4440 Independent
President: George O. Cory
General Manager: Bob Hoffman
Program Director: Jim Joyner
Chief Engineer: Leroy Stewart
Owners of: KINT, El Paso, Tex.; KVOD, Albuquerque, N.M.; KUBC, Montrose, Colo.; KSLV, Monte Vista, Colo.; KRAI, Craig, Colo.

KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By: Sandia Bcstg. Corp.
Address: P.O. Box 1388
Tel.: 243-1244 Independent
Reps.: Harlan G. Oakes; Nat'l Time Sales
President: Oscar I. Dodek
General, Sta. Mgr.: Maxwell Marvin
Comm., Sales Prom. Mgr.: Milton Ledet
Program Director: Jose Gallegos
Chief Engineer: Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.
Owned By: KARA, Inc.
Address: 4011 Menaul Blvd.
Tel.: AMherst 8-4371. KBS
Station Rep.: Broadcast Time Sales
President: Walter Stiles
General Manager: Bill Wylder
Commercial Manager: Buz Hudgins
Program Director: Bill Godfrey
Chief Engineer: Mel Bersdler

KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.
Owned By: White Oaks Bcstg. Co.
Address: 506 2nd St. N.W.
Tel.: CH 3-7813. ABC
Station Representative: Meeker
President: Thomas J. Swafford
General Manager: Jack Kline

KGGM—Albuquerque—1927

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By: New Mexico Bcstg. Co.

Address: 1414 Coal Ave., S.W.
Tel.: 243-2285 CBS
Station Rep.: Advertising Time Sales
Pres., Gen. Mgr.: A. R. Hebenstreit
Station, Comm. Manger: Ben Caine
Program Director: Robert Van Driel
Sales Prom. Mgr., Pub. Dir.: James Laramore
Chief Engineer: Leonard F. Dodds
Owners of: KVSE, Santa Fe.; KGGM-TV.

KLOS—Albuquerque—1955

Frequency: 1450 Kc. Power: 250 Watts
Owned By: B & M Bcstrs., Inc.
Address: 416 Second St., N.W.
Tel.: 247-0229 Independent
Station Representative: Grant Webb & Co.
President, General Mgr.: George Oliver
Station, Program Mgr.: Alphonso Tafoya
Commercial Manager: Don Tompkins
Sales Promotion Manager: Randy Britt
Publicity Director: Johnny Salisbury
Chief Engineer: Michael Langner

KOB—Albuquerque—1922

Freq: 770 Kc. Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By: KSTP, Inc.
Address: 1430 Coal Ave. S.W.
Tel.: CH 3-4411. NBC
Station Representative: Petry
President: Stanley E. Hubbard
Gen. Mgr., Ch. Engr.: George S. Johnson
Station Manager: Robert C. Pettingell
Sales Prom., Pub. Dir.: Paul Bain
Program Director: Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress Gardens, Fla.

KQEO—Albuquerque—1946

Freq: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned By: Swanco Bcstg.
Bus. Address: 2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848. MBS
Station Representative: Eastman
President: George A. Bolas
General, Station Manager: Dino Ianni
Program Director: Tom Dunn
Chief Engineer: Elmer W. Neumann
Owners of: KIOA, Des Moines, Ia.; KLEO, Wichita, Kans.; KRMG, Tulsa, Okla.

KRZY—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.
Owned: KHAM, Inc.
Address: 202 Claremont Street, NE
Tel.: DI 4-2394. ABC-KBS-MBS
Station Rep.: Charles Bernard
President: J. W. Hedges
General, Sta. Mgr.: J. L. Anderson
Chief Engineer: J. Hughes

Address Hotel Stacy Trent
 Tel.: Export 2-5125.....Independent
 Station Representative Masla
 President.....Ed Cossman
 General, Comm. Mgr.....Ray McFadden
 Program Director.....Harry Newman
 Publicity Director... Robert MacDougle
 Chief Engineer Nicholas Dallessandro

WBUD—Trenton—1947

Frequency: 1260 Kc.... Power: 5 Kw. d. 1 Kw. n.
 Owned-Operated By.....WBUD, Inc.
 Address.....Ewingville Road
 Tel.: TU 2-7191.....Independent
 Station Representative.....Bob Wittig
 Pres., Gen. Mgr.....Richard M. Hardin
 Chief Engineer.....Howard Williams

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Operated By.....Peoples Bcst. Corp.
 Address.....Brunswick Ave. at Lake Dr.
 Tel.: OW 5-8515.....MBS
 Representative Hollingbery
 President.....Herbert E. Evans
 Resident V. P., Gen. Mgr....Glenn C. Jackson
 General Sales Manager.....Harry W. Barnam
 Business Manager.....Patricia Singer
 Prog. Dir.....Tom Durand
 Publicity Dir.....K. M. Weber
 Chief Engineer.....Chester Sunderland
 Owners of: WNAX, Yankton, S.D.; WGAR, Cleve-
 land; WMMN, Fairmont, W. Va.; KVTY, Sioux
 City; WRFD, Columbus, O.

WDVL—Vineland—1958

Frequency: 1270 Kc.... Power: 500 Watts, d.
 Owned By.....Mort and Vivian Hendrickson
 Address.....River Drive, Radio Park
 Tel.: Oxford 1-7550.....Independent
 General, Sta. Manager.....Mort Hendrickson
 V. P. V. E. Hendrickson
 Program Director.....Henri Morey
 Acting Chief Engineer.....Earle Godfrey

WVBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By...Community Bcstg. Serv.
 Address.....S. Delsea Drive
 Tel.: OX 2-6500.....Independent
 Representative Gill-Perna
 President.....Joseph M. Bullock
 General Manager.....Robert C. Craiger
 Commercial Manager.....John F. Serra
 Program Director.....Robert Coucill
 Chief Engineer.....Ken Parks

WCRV—Washington—1956


Frequency: 1580 Kc.... Power: 500 Watts d.
 OwnedWarren Bcstg.

Address 3 Belvidere Avenue
 Tel.: 689-1580 Independent
 General Manager.....George S. Croy
 Commercial Mgr.....Ron Drescher
 Program Director.....Ed Reilly
 Chief Engineer.....Leonardo Ragonese, Jr.

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
 Owned-Operated By.....Francis J. Matrangola
 Address.....3010 N. J. Ave.
 Tel.: 522-7751Independent
 General Manager.....Francis J. Matrangola
 Comm. Mgr.....Margaret Murphy
 Program Director.....William Wotring
 Chief Engineer.....Carlton Owen

The
Voice
of
the
Delaware
Valley



COMPLETE FULL-TIME LOCAL
NEWS DEPARTMENT, plus MBS
NEWS

Direct WEATHER REPORTS from
U.S. WEATHER BUREAU

Good Listenable MUSIC

The only station in the Delaware
Valley functioning with a Listen-
ers' Advisory Group, organized in
1955. A truly dedicated COM-
MUNITY SERVICE station.

920 ON YOUR DIAL


KVOD—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned By: Colorado Radio Corp.
 Address: Merrill Bldg., 131 Adams, N. E.
 Tel.: 268-4335 Independent
 Station Representative: Gill-Perna
 Station Manager: Bill Edwards

KSVP—Artesia—1946

Freq.: 990 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: Artesia Bcstg. Corp.
 Address: 1450 S. Roselawn
 Tel.: SH 6-2751 KBS, MBS
 President: Martin Yates III
 General, Station Manager: Bob Hess
 Commercial Manager: Joe Little
 Chief Engineer: L. O. Wilcox

KNDE—Aztec—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By: I. E. Shahan
 Address: 2nd & Zia Sts.
 Tel.: FEderal 4-6174 Independent
 Owners: I. E. Shahan, W. W. Barbour
 Chief Engineer: Carl Black

KARS—Belen—1961

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By: Belen Broadcasting Co.
 Address: P. O. Box 860
 Tel.: UNderhill 4-4444 KBS
 President: Carter M. Waid
 General Mgr., Program Dir.: Jon Evans
 Chief Engineer: Ted Douglass

KAVE—Carlsbad—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Voice of the Caverns, Inc.
 Address: Box 631
 Tel.: TU 5-4101 KBS
 President: Edward Talbott
 Gen., Sta. Mgr.: Tom Wiseheart
 Program Director: Jon Evans
 Chief Engineer: Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned-Operated By: Coronado Bcstg. Co.
 Address: 313 W. Mermod
 Tel.: TU 5-5373 Independent
 Station Reps.: Devney Org.; Melville
 President: Hazel H. McEvoy
 General, Station Mgr.: D. A. Swayze
 Program Dir., Ch. Eng.: Ed Lyon

KLMX—Clayton—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By: Ari-Ne-Mex Bcstg. Corp.
 Address: Box 7
 Tel.: 374-2555 KBS
 President: Arthur Jernigan
 Gen., Comm., Prom. Mgr., Pub. Dir.: Frank Vale
 Chief Engineer: Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: New-Tex Bcstg.
 Address: 1221 Main
 Tel.: POrter 3-4401 ABC
 President: Odis Echols, Sr.
 General, Station Mgr.: Odis Echols, Jr.
 Comm. Mgr., Chief Eng.: Al Rinn
 Sales Promo., Pub. Dir.: Grace Echols

KICA—Clovis—1933

Frequency: 980 Kc. Power: 1000 Watts
 Owned By: Marshall Enterprises
 Address: P. O. Box 111
 Tel.: 763-5511 Independent
 Station Rep.: Pearson Nat. Reps.
 President: John H. Marshall, Sr.
 General Manager: John H. Marshall, Jr.
 Station Manager: Bud LeRoy
 Commercial Manager: Bill McDonnel
 Sales Promotion Mgr.: Dave Neikirk
 Program Director: Del Maurer
 Publicity Director: John Urban
 Chief Engineer: Jim Cope
 Owners of: KICA-TV, Clovis.

KOTS—Deming—1954

Frequency: 1230 Kc. Power: 250 Watts, d.
 Owned: Luna County Bcstg. Co.
 Address: 1700 South Radium Ave.
 Tel.: 546-9011 KBS
 General Manager: Robert W. Tobey
 Program Dir., Chief Eng.: Larry Chisholm
 Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: Kenn-Land Bcstg., Inc.
 Business Address: 212 W. Apache
 Tel.: DA 5-3541 ABC-MBS
 Station Rep.: Devney Organization
 Pres., Gen. Mgr.: C.O. "Ken" Kendrick
 Station Manager: Bob Williams
 Program Director: Fred Findley
 Chief Eng.: Harold Furstenberg

KRZE—Farmington—1960

Frequency: 1280 Kc. Power: 5000 Watts d.
 Owned By: KRZE Radio
 Address: 208 B. West Main
 Tel.: DAvis 5-4141 Independent
 President: John Burroughs
 General Manager: Boyd Whitney
 Commercial Manager: Willard Kline
 Program Director: Bob Luningham
 Chief Engineer: Harold Furstenberg
 Owners of: KRZY, Albuquerque, N.M.; KRSY, Boswell, N.M.; KENM, Portales, N.M.; KMUL, Mule Shoe, Tex.

KWYK—Farmington—1957

Frequency: 960 Kc. Power: 1 Kw., d.
 Owned: Basin Bcstg. Co.
 Address: Petroleum Club Plaza
 Tel.: 325-1996 Independent

NEW MEXICO

Station Representative Bolles
General Manager Jim Gober
Station Manager Al Lucero
Program Director Andy Loomis
Chief Engineer Bom Kamm
Owners of: KOTS, Deming; KOBE, Las Cruces;
KDGO, Durango.

KGAK—Gallup—1946

Frequency: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Thunderbird Bcstg. Co.
Address 401 E. Coal Ave.
Tel.: UN 3-4444 Independent
Station Reps. O'Connell; Brown
President Merle H. Tucker
General Manager L. Thomas Christison
Program Manager Dennis Mitchell
Chief Engineer Sam Lombardi

KYVA—Gallup—1959

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned Kendrick & Landis
Address 306 S. First St.
Tel.: UN 3-6222 ABC-KBS
Station Representative Webb
General Manager C. O. Kendrick
Station Manager Richard W. Miner
Program Director Bob Barnett
Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc. Power: 1 Kw., d.
Owned By Grants Bcstg. Co., Inc.
Address Box 608
Tel.: ATwater 7-4491 Independent
President W. E. Dyche, Jr.
General Manager Lewis J. Fitts
Chief Engineer John Tobola

KHOB—Hobbs—1954

Frequency: 1390 Kc. Power: 5 Kw., d.
Owned Permian Basin Radio Corp.
Address Box 247
Tel.: EX 3-5148 ABC
Representative Clark
Pres., Gen. Mgr. Charles R. Scott
Station Manager Zeb Williams
Commercial Manager Gil Haugen
Sales Promotion Manager Max Ellison
Program Director Wendell Deaton

KWEW—Hobbs—1938

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By KWEW, Inc.
Address 116 E. Dunnam
Tel.: EX 3-3137 MBS-KBS
Station Representative Webb
President Theresa P. Whitmore
General, Sta. Manager Harry McAdams
Commercial Manager Phil McGee
Sales Promo. Mgr., Prog. Dir. Jack Parry
Chief Engineer Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc. Power: 5000 Watts d.
Owned-Oper. By Taylor Enterprises, Inc.
Address Box 968
Tel.: Jackson 6-6681 ABC
President W. C. Taylor
General, Station Manager William Lask
Commercial Manager Frank J. Lynch
Program Director Dennis G. Adams
Chief Engineer Jack Sellmeyer
Owners of: KBIM, Roswell, N.M.

KOBE—Las Cruces—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Mesilla Valley Bcstg. Co.
Bus. Studio Address 940 N. Main St.
Tel.: JA 6-2496 Independent
President, Gen. Mgr. Jim Gober
Chief Engineer Jim Doiron

KFUN—Las Vegas—1941

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Southwest Bcsters, Inc.
Business Address Box 710
Tel.: GARfield 5-6766 ABC
President, Gen. Mgr. Ernest N. Thwaites
Program Director Dorothy G. Thwaites
Chief Engineer Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Community Bcstg. Co.
Address Community Center Plaza
Tel.: 2-4343 ABC, KBS
Sta. Reps. Dore; Venard, Torbet & McConnell
General Mgr., Chief Eng. Darrel K. Burns
Program Director K. Farr

KLEA—Lovington—1951

Frequency: 630 Kc. Power: 500 Watts d.
Owned Lea County Broadcasting Co.
Address P.O. Box 877
Tel.: 396-2244 Independent
President David R. Worley
General, Comm. Mgr. Hoyt Caldwell
Chief Engineer H. Smith

KENM—Portales—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Plains Bcstg. Co.
Address Drawer 540
Tel.: RE 6-6681 KBS
Pres., Co-Owner John Burroughs
Gen., Sta. Mgr. Bob Hoffman
Chief Engineer Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Raton Bcstg. Co.
Address Box 350
Tel.: 445-3652-53 ABC, KBS
Station Representative George Hopewell
General Manager C. Gail Boles
Commercial Manager Jim Roper
Chief Engineer Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc. Power: 5 Kw., d.
 Owned By Taylor Bcstg. Co.
 Address P.O. Box 910
 Tel.: MA 2-2120 Independent
 Station Reps. Thomas Clark; Clarke Brown
 President William C. Taylor
 General Manager G. F. "Jud" Roberts
 Commercial Manager Tommye Oldfield
 Sales Prom. Mgr. Lloyd G. Barham
 Program Director John E. Davis
 Publicity Director Don Delgado
 Chief Engineer Eugene C. Rader

KGFL—Roswell—1927

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KGFL, Inc.
 Address P. O. Box 1330
 Tel.: MA 2-5110 Independent
 Station Representative Grant Webb
 President Theresa P. Whitmore
 Sta. Mgr. Stan Gallup

KRSY—Roswell—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By John Burroughs
 Address Box 1981
 Tel.: 622-0290 NBC
 Representative Meeker, Melville
 President John Burroughs

KRRR—Ruidoso—1959

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Lincoln County Bcstg. Co.
 Address Box 39
 Tel.: Clearwater 7-2311 Independent
 General Manager Q. K. Crandall

KTRC—Santa Fe—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Santa Fe Bcstg. Co.
 Address P.O. Box 1715
 Tel.: YUcca 2-2666 ABC, KBS
 Station Rep. Devney Organization
 President, Gen. Mgr. Carl S. Goodwin
 Program Director Frances B. Goodwin
 Chief Engineer Verne R. Melton, Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By New Mexico Bcstg. Co.
 Business Address 811 Cerrillos Rd.
 Tel.: YUcca 3-7319 CBS
 Station Representative Adv. Time Sales
 President A. R. Hebenstreit
 General, Comm. Mgr. Ivan R. Head
 Prog. Dir. Ada Zamora
 Sales Prom. Mgr. Tony Spagnola
 Chief Engineer E. J. Vanderwood
 Owners of: KGGM-AM-TV, Albuquerque.

KSYX—Santa Rosa—1960

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By KB Bcstg. Co.
 Address Drawer K
 Tel.: 472-3151 KBS
 Sta. Reps. Continental Radio Sales
 President W. I. Driggers
 General Manager Bill C. Walls
 Commercial Mgr. James Hatt
 Program Director Kathryn Walls
 Chief Engineer Norman Hennig

KSIL—Silver City—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By James H. Duncan
 Address 1640 Cactus St
 Tel.: 538-2951 ABC-KBS-MBS
 General Station Manager James H. Duncan
 Commercial Manager C. Earl Williams
 Program Director Robert E. Fuller
 Chief Engineer Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc. Power: 1000 Watts, d.
 Owned By Socorro Broadcasting Co.
 Address P. O. Box 1277
 Tel.: SOcorro 1290 KBS
 President, Gen. Mgr. C. E. Franklin
 Station Mgr., Ch. Eng. Pat Franklin
 Commercial Manager William Davis
 Sales Prom. Mgr., Pub. Dir. Betty Morrison

KKIT—Taos—1961

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Art Capital Broadcasting Co.
 Address P. O. Box 665
 Tel.: 758-2231 Independent
 Station Representative George Hopewell
 President Jack W. Hawkins
 V.P., General Mgr. Don Boston
 Commercial Manager Joe McGinnis
 Program Director Joe Rushing

**KCHS—Truth or Consequences
1946**

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Quality Bcstg. Co.
 Address P. O. Box 351
 Tel.: 894-2400 KBS
 Station, Comm. Mgr. William D. Hafer
 Chief Engineer Dean W. Manley

KTNM—Tucumcari—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned Tucumcari Bcstg. Co., Inc.
 Address 1420 East Gaynell
 Tel.: 100 KBS
 Station Representative George Hopewell
 President Hoyt Houck
 General, Station Mgr. S. J. Barnes
 Commercial Manager Norman Stratton
 Program Director Betty Skipworth
 Chief Engineer Joe Caddy

AN ANNUAL EDITION gives us opportunity to reflect over the past year which has seen us gain a dominance never before achieved in the Great Northeast.

For example, Neilsen credits our 50 thousand watts with more counties covered than any other station in the Albany-Schenectady-Troy market. And it's always gratifying to see the daily mail response from Canadians who tune 1540 for its exciting programming . . . not to mention the frequent overseas correspondence received.

Pulse also gives our powerhouse a satisfying dominance in all time periods . . . listeners who have come to depend on Big Radio for entertainment and service unmatched in the four counties surveyed.

Hooper covers the three metropolitan counties which total the 31st retail spending market . . . and again it's the same story, complete dominance.

We like to remember that this dominance is made up of people . . . people who prefer us as their daily companions . . . people who respond to our efforts and make them worthwhile. There were the 8,962 who responded to our Prayer for Peace telegram sent to the President . . . the hundreds who sent Christmas cards to a cancer stricken five year old boy in October . . . and the thousands who watch our personality basketball team raise charity monies in its 35 game schedule. As any progressive broadcaster we could go on and on.

Naturally, much effort, time and funds have been expended in creating our dominance, but as one year passes into another, we're proud of our past record at WPTR and plan to perpetuate it far into the future.

Pop.: 17,225,000
Families: 5,225,000

New York

Radio Homes: 5,106,000
AM Stas. in State: 140

WABY—Albany—1934

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Eastern N. Y. Bcstg. Corp.
Address.....80 Braintree St.
Tel: IVanhoe 2-3353.....Independent
Station Rep.....Radio-TV Reps.
Gen. Mgr.....Ed. L. Trudeau
Station Manager.....Toni Brady
Program Director.....Richard Lawrence
Chief Engineer.....Thomas McDermott

WOKO—Albany—1924

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WOKO, Inc.
Address.....P.O. Box 1520
Tel.: HEmlock 9-9955.....ABC-MBS
Station Rep.Advertising Time Sales

President.....Carl L. Lindberg
General Manager.....Howard B. Hayes
Station Manager.....Charles L. Murn
Chief Engineer.....Charles R. Heisler

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned By.....Schine Ent.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Station Rep.....Eastman; Bill Creed
President.....J. Myer Schine
V.P., General Manager.....Perry Samuels
Sales Service Director.....David Goldman
Station Manager.....Arthur H. Simmers
Program, Promo. Mgr.....James W. Ramsburg
Publicity Director.....Zoe Niarchos
Chief Engineer.....W. R. David, Sr.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE



6

CAPITAL CITIES BROADCASTING CORPORATION

RADIO . . .

WROW, ALBANY, N. Y.

WKBW-AM, BUFFALO, N. Y.

WPRO-AM, FM, PROVIDENCE, R. I.

WPAT-AM, FM, serving metropolitan New York

TELEVISION

WTEN, ALBANY, N. Y.

WKBW-TV, BUFFALO, N. Y.

WPRO-TV, PROVIDENCE, R. I.

WTVD, RALEIGH-DURHAM, N. C.

WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Capital Cities Bcstg. Corp.
 Address Box 590
 Tel.: BR 1-2345 CBS
 Station Representative H.R. Reys, Inc.
 President Frank M. Smith
 V.P., General Manager Robert M. Peebles
 Local Sales Mgr. John F. McCarthy
 Sales Promo. Mgr., Pub. Dir. Jo Abramson
 Program Director Joseph LaPalme
 Chief Engineer Lucian C. Davis
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,
 AM, Providence, R. I.; WTVD, Raleigh-Durham,
 N. C.; WKBW-AM-TV, Buffalo; WPAT-AM-FM,
 Paterson, N. J.

WUFO—Amherst—1961

Frequency: 1080 Kc. Power: 1,000 Watts d.
 Owned By... Dynamic Bcstg. of New York, Inc.
 Address P. O. Box 186
 Tel.: NF 2-1080 Independent
 Station Representative Bernard Howard
 President Leonard Walk
 General Manager Joseph Bassett
 Sales Manager James Corrin
 Program Director Eddie O'Jay
 Publicity Director Joseph Ricca
 Chief Engineer Albert Hoch

WCSS—Amsterdam—1948

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned Community Service Bcstg. Co.
 Address Midline Road
 Tel.: VI 3-2500 Independent
 President Alphonse Di Mezza
 V.P., General Manager Philip Spencer
 Program Director Carl Bahn
 Chief Engineer Kenneth Moffitt

WAUB—Auburn—1959

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By... Cayuga Broadcasting Corp.
 Address 77 State St.
 Tel.: AL 3-7311 ABC-KBS
 Station Rep. George T. Hopewell
 President Gerard Mirabito
 General, Station Mgr. Robert B. Morgan
 Commercial Manager Richard F. Taylor
 Sales Promotion Mgr. Edward Lauckain
 Program Director Brad Broyles
 Publicity Director Don Fordham
 Chief Engineer Ed Marciniac

WMBO—Auburn—1923

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Operated By WMBO, Inc.
 Address 141 Genesee St.
 Tel.: AL 2-3511 MBS
 Newspaper Afil. Citizen Advertiser
 Representative Thomas F. Clark
 President William O. Dapping
 Gen., Sales Promo. Mgr. Frederick L. Keesee
 Station, Comm. Mgr. Floyd J. Keesee
 Promotion Director Ivan B. Hyer
 Chief Engineer Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 1 Kw. d.
 Owned By... Babylon-Bay Shore Bcstg. Corp.
 Business Address Route 109
 Tel.: MO 1-4000 Independent
 President Sol Horenstein
 Station Manager Muriel Mathews
 Chief Engineer E. Karl

WGLI—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By WGLI, Inc.
 Address Falmouth Road
 Tel.: MOhawk 9-1290 MBS
 Station Representative Masla
 President, Gen. Mgr. David H. Polinger
 Station, Commercial Mgr. Fred Beck
 Sales Manager Richard E. Logan
 Program Director Jack Marino
 Chief Engineer Sherman Egan

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned By... Century Radio Corp.
 Address P. O. Box 1050
 Tel.: NEptune 5-3971 Independent
 Station Rep. Charles Bernard
 President Donald C. Menapace
 General, Sls. Prom. Mgr. R. L. Stockdale
 Commercial Manager William Engel
 Program Dir. James A. Lowery, Jr.
 Chief Engineer Richard H. Pirong

WBTA—Batavia—1941

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.
 Owned-Operated By... Batavia Bcstg. Corp.
 Address 22 Seaver Pl.
 Tel.: Filmore 3-0715 ABC
 Pres., Gen. Mgr. Edmund R. Gamble
 Commercial Manager Richard R. Gamble
 Program Director Miss Winnie Legg
 Sales Promotion Mgr. Frank Sprague
 Publicity Director James Gerrety
 Chief Engineer Fred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned South Shore Broadcasting Corp.
 Address 1 East Main St.
 Tel.: PE 5-0540 Independent
 President, Gen. Mgr. Maurice S. Weiss
 Commercial Manager Roland Brescia
 Program Director Lee Murphy
 Chief Engineer John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned WBNR, Inc.
 Address 475 South Ave.
 Tel.: 831-1260 MBS
 Station Representative Burn-Smith
 President, Sta. Mgr. Robert Gessner
 General, Comm. Mgr. Sy Dresner
 Sales Promotion Mgr. Irv Meyers
 Publicity Director Alfred Dresner
 Chief Engineer Thomas McNamara

NEW YORK

WINR—Binghamton—1946

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..... The Binghamton Press
Address..... 70 Henry St.
Tel.: RAYmond 3-8251..... NBC
Station Representative..... H.R. Repp
General Manager..... Edward M. Scala
Program Director..... Shirley Ricciardelli
Chief Engineer..... Gino Ricciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..... The Binghamton Bcstrs., Inc.
Address..... 34 Chenango St.
Tel.: RA 2-3437..... MBS
Station Representative..... Masla
Pres., Gen. Sta. Mgr..... Andrew Jarema
Comm., Prom. Mgr., Prog. Dir..... Wally Buman
Publicity Dir..... Bob Richards
Chief Engineer..... Charles Hallinan

WBNF—Binghamton—1928

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Operated By..... Triangle Pubs. Inc.
Address..... Sheraton Inn
Tel.: RAYmond 3-7311..... CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Station Representative..... John Blair
Vice President..... Roger W. Clipp
Gen. Mgr..... George R. Dunham
Sales Manager..... Raymond Cheney
Program Director..... Karl W. Friedline
Chief Engineer..... Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WN-
BF-FM-TV, Binghamton, N. Y.; WFBG-AM-FM-
TV, Altoona, Pa.; WNHC-AM-FM-TV, New
Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-
AM-TV, KREM, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc. Power: 1000 Watts, d.
Owned-Oper. By..... Black River Radio, Inc.
Address..... Box 341
Tel.: 11..... Independent
Pres., Gen. Manager..... Livingston Lensing
Station, Commercial Mgr..... Leon Renodin
Sales Prom. Mgr..... Robert Meurer
Chief Engineer..... John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By..... WBEN, Inc.
Address..... 2077 Elmwood Ave.
Tel.: TR 6-0930..... CBS
Newspaper Affiliation..... Buffalo Evening News
Representative..... Henry I. Christal
President..... A. H. Kirchhofer
General Manager..... C. Robert Thompson
Asst. General Mgr..... George R. Torge
Sales Manager..... Chester E. Daly
Program Director..... William Peters
Promotion Manager..... Joseph A. Haefney
Chief Engineer..... R. Glenn Beerbower
Owners of: WBEN-FM-TV, Buffalo.

WEBR—Buffalo—1924

Frequency: 970 Kc. Power: 5 Kw.

Owned-Operated By..... WEBR, Inc.
Address..... 23 North St.
Tel.: TT 6-0970..... MBS
Newspaper Affiliation..... Courier-Express
Station Representative..... H.R. Repp
President..... William J. Conners, III
General Manager..... David F. Leopold
Sales Manager..... George T. Staggs
Program, Publicity Director..... Jack Gold
Chief Engineer..... Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc. Power: 5 Kw.
Owned By..... Transcontinent TV Corp.
Address..... 2165 Elmwood Ave.
Tel.: TR 3-0550..... NBC
Sta. Rep..... Petry
President..... David C. Moore
General Manager..... Van Beuren W. DeVries
Station Manager..... Richard Shepard
Sales Promo. Mgr., Pub. Dir..... George Sperry
Program Director..... Richard Johnson
Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San
Diego; WDAF-AM-FM-TV, Kansas City; WNEP-
TV, Scranton; KERO-TV, Bakersfield; WDOK-
AM-FM, Cleveland, O.

WKBW—Buffalo—1926

Frequency: 1520 Kc. Power 50,000 Watts
Owned By..... Capital Cities Bcstg. Corp.
Address..... 1430 Main St.
Tel.: TT 4-5101..... Independent
Station Representative..... John Blair
President..... Frank M. Smith
General Manager..... Herbert J. Mendelsohn
Owners of: WKBW-AM-TV; WPAT-AM-FM, Pater-
son, N. J.; WPRO-AM-FM-TV, Providence, R. I.;
WROW, WTEN (TV), Albany, N. Y., WTVD
(TV), Durham, N. C.

WNIA—Buffalo—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Niagara Bcstg.
Business Address..... 2900 Genessee St.
Tel.: TX 4-1230..... ABC
Station Representative..... Walker-Rawalt
Pres., Ch. Engr..... Gordon P. Brown
Program Director..... Mary Lownsbury
Owners of: WSAV, Rochester, N. Y.

WWOL—Buffalo—1947

Frequency: 1120 Kc. Power: 1000 Watts
Owned-Operated By..... Radio Buffalo, Inc.
Address..... 315 Main St.
Tel.: TL 6-1200..... ABC
President..... Jack Berkman
Exec. Vice President..... John Laux
Vice President..... Don Ioset
General, Station Manager..... E. A. Kline
Program Director..... Daniel McBride
Publicity Director..... George Black
Chief Engineer..... Walt Williams

WYSL—Buffalo—1960

Frequency: 1400 Kc. Power: 1 Kw.
Owned By..... The McLendon Corporation
Address..... Statler-Hilton Hotel

Tel.: TL 6-1400.....Independent
 Station Rep.McGavren-Guild
 President.....Gordon B. McLendon
 General, Station Manager.....Art Holt
 Sales Promotion Manager.....Roger Baker
 Program Director.....Ron Baxley
 Publicity Director.....Tyler Dunn
 Chief Engineer.....Gregg Eberman
 Owners of: KABL, San Francisco, Calif.; WYNR,
 Chicago, Ill.; KTSA, San Antonio, Tex.; KILT,
 Dallas, Tex.; XTRA, Tijuana, Mex.; WYSL-FM,
 Buffalo, N. Y.

WCCR—Canandaigua—1961

Frequency: 1550 Kc.Power: 250 Watts d.
 Owned By.....Canandaigua Bcstg. Co., Inc.
 Address.....41 South Main Street
 Tel.: 2945.....KBS
 President, Gen. Mgr.Westley G. Kimble
 Commercial Manager.....John Harding
 Program Director.....J. Marshall Braxton
 Chief Engineer.....Alton H. Bowman

WCBA—Corning—1949

Frequency: 1350 Kc.Power: 1000 Watts d.
 Owned By.....WCBA Radio
 Address.....Box 117
 Tel.: XN 2-7000.....Independent
 V.P., Station Manager.....Bob Shaddock
 Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc.Power: 1 Kw. d., 250 W. n.
 Owned.....Radio Corning, Inc.
 Address.....99 W. First St.
 Tel.: XN 2-2424.....MBS
 Station Representative.....Donald Cooke, Inc.
 Pres., Gen. Mgr.....Gordon M. Jenkins
 Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
 Sales Mgr., Pub. Dir.....F. R. Gray
 Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc.Power: 1 Kw. d., 500 W. n.
 Owned-Operated By....Radio Cortland, Inc.
 Address.....27 N. Main St.
 Tel.: SK 6-2828.....Independent
 Representative.....Gill-Perna
 President.....Leighton A. Hope
 Gen., Sta., Comm. Mgr.....W. L. Thompson
 Chief Engineer.....Bruce Mackey

WFLR—Dundee—1956

Frequency: 1570 Kc.Power: 1 Kw., d.
 Owned-Oper. By.....Finger Lakes Bcstg. Co.
 Address.....30 Main St.
 Tel.: 158.....Independent
 President.....Henry Valent
 General Manager.....Bob Burns
 Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Freq.: 1410 Kc.Pwer: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Lake Shore Bcstg.
 Address.....Willow Rd.
 Tel.: EMerson 6-6161.....KBS-ABC

Station Rep.....Venard, Torbet & McConnell
 President.....Simon Goldman
 General, Station Mgr.....James L. McGrath
 Commercial Mgr.....Don Novelli
 Sales Promotion Mgr.....Chet Rodgers
 Chief Engineer.....Charles Blohm

WELM—Elmira—1947

Freq.: 1410 Kc.Power: 1 Kw. d.; 500 W. n.
 Owner.....Radio Elmira, Inc.
 Address.....Box 281
 Tel.: REgent 3-5626.....CBS
 Station Representative.....Burn-Smith
 President.....John S. Riggs
 General Manager.....William J. Griffiths
 Commercial Manager.....Peter A. Parlo
 Program Director.....Ruth E. Dibble
 Publicity Director.....Stanley Douglas
 Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc.Power: 1 Kw. d.; 250 W. n.
 Owned By.....WENY, Inc.
 Bus.-Studio Address.....Mark Twain Hotel
 Tel.: REgent 4-5181.....NBC
 Station Representative.....Jack Masla
 Executive V.P.....Howard L. Green
 Program Director.....Michael Steele
 Chief Engineer.....Ed. L. Pettengill
 Owners of: WOND, Pleasantville; WMMB, Mel-
 bourne, Fla.; WOSS-FM, Atlantic City.

**WEHH—Elmira Heights-Horse-
 heads—1956**

Frequency: 1590 Kc.Power: 500 W., d.
 Owned.....Elmira Heights-Horseheads Bcstg.
 Business Address.....P.O. Box 2097
 Tel.: REgent 9-5422.....MBS-KBS
 Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc.Power: 5 Kw.
 Owned By.....Southern Tier Radio
 Address.....909 E. Main
 Tel.: Stillwell 5-3351.....ABC
 General Mgr.....Harold E. Graves
 Managing Director.....F. H. Brinkley
 Commercial Manager.....W. Robert Trevitt
 Program Director.....Sam Page
 Chief Engineer.....John Fischler
 Owners of: WDOS-AM, Oneonta; WVPO-AM,
 Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc.Power: 250 Watts, d.
 Owned By.....Dunkirk-Fredonia Bcstg., Inc.
 Address.....15 E. Main St.
 Tel.: OS 2-2157.....Independent
 Newspaper Affil.....Evening Observer
 General Manager.....Frank Michaels
 Chief Engineer.....James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc.Power: 250 Watts
 Owned.....Long Island's First Station, Inc.
 Address.....44 So. Grove St.

NEW YORK

Tel.: MA 3-1240.....Independent
Station Rep. Radio-TV Reprs., Inc.
Pres., Gen. Mgr. Edward J. Fitzgerald
General Sales Mgr. Edward J. Fitzgerald, Jr.
Program Director Lee Carle
Sales Manager Murray C. Evans
Chief Engineer Richard Carlsen

WOSC—Fulton—1949

Frequency. 1300 Kc....Power: 1000 Watts d.
Owned-Oper. By Cassill Radio Corp.
Address 1 W. Bridge St., Oswego
Tel.: LY 2-2255.....KBS-MBS
Station Rep. Hopewell
President Richard C. Mitchell
V.P., Gen. Mgr. Jack Burgess
Chief Engineer J. H. Stone

WFYI—Garden City—1959

Frequency: 1520 Kc....Power: 10,000 Watts d.
Owned By VIP Radio, Inc.
Address Roosevelt Field
Tel.: Pioneer 2-1520.....Independent
Newspaper Affil. N. Y. Herald-Tribune
President Martin Stone
Station Manager Sumner Pearl
Commercial Manager Murray Levine
Program Director Gene Edwards
Chief Engineer Ed Knapp
Owners of: WVOX-AM-FM, New Rochelle, WVIP,
Mt. Kisco; WGHQ, Saugerties. All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Operated By Star Bcstg. Co., Inc.
Address 87 Seneca St.
Tel.: 6691Independent
Station Representative Breen & Ward
President M. R. Forman
V.P., Gen. Manager W. F. Dudley
Commercial Manager Dorothy Kalina
Program Director Jerome Sherwin
Chief Engineer R. Carleton Greene
Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc....Power: 1 Kw., d.
Owned By Vacationland Bcstg. Corp.
Address Queensbury Hotel
Tel.: RX 2-2151.....Independent
President Edward Haut
General, Station Mgr. Lawrence L. Mack
Commercial Manager William E. Powley
Sales Promo. Mgr., Pub. Dir. Robert Scales
Program Director Donald Racette
Chief Engineer Wayne White

WWSC—Glens Falls—1946

Frequency: 1450 Kc..Power 1 Kw.d., 250 W.n.
Owned-Operated By Normandy Bcstg. Corp.
Address 217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Representative Jack Masla
Pres., Gen. Mgr. John B. Lynch
V.P., Sales Prom. Mgr. Ralph N. Romano
Program Dir. Louis Tinney
Chief Engineer Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc....Power: 250 Watts
Owned-Oper. By WENT Bcstg. Corp.
Business-Studio Address 8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative Gill-Perna
Pres., Gen., Sta. Mgr. Joseph H. Tobin
Program, Chief Eng. Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc....Power: 10 Kw., d.
Owned-Oper. By FM Bcstg. Corp.
Address 384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative Gill-Perna
Pres., Gen. Mgr. Paul Godofsky
Comm. Manager Joseph A. Lenn
Sales Promotion Manager M. N. Godofsky
Prog. Dir. Jerry Carr
Publicity Director Bill Nelson
Chief Engineer Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc....Power: 1 Kw., d.
Owned WALY, Inc.
Address 232 N. Main St.
Tel.: Townsend 6-1420.....Independent
Representative Webb
President, Comm. Mgr. Richard Thorman
Chief Engineer Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc....Power: 1000 Watts d.
Owned-Oper. By Hornell Bcstg. Corp.
Address 97 Main St.
Tel.: 1420.....MBS
Representative Gill-Perna
Pres., Gen. Mgr. Charles D. Henderson
Commercial Manager Emmett Barnes
Station Manager Jay Mullen
Program Director Don Jones
Chief Engineer Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc....Power: 5000 Watts d.
Owned-Oper. By Ra-Tel Broadcasters, Inc.
Address 85 Canisteo St.
Tel.: 2000.....ABC
Station Representative Burn-Smith Co.
President Al Dresner
General Manager Sy Dresner
Station Manager P. E. McCaughey, Jr.
Sales Promotion Mgr. John O'Donnell
Program Director Dave Clancy
Publicity Director Art Walters
Chief Engineer Longin Burzycki
Owners of: WWHG-FM, Hornell; WBNE, Beacon,
N. Y.

WHUC—Hudson—1947

Frequency: 1230 Kc....Power: 250 Watts
Owned-Oper. By Colgreene Bcstg. Co. Inc.
Address Union Turnpike
Tel.: HU 8-3341.....Independent
President Orin Lehman

General Manager.....J. Gindin
 Prog. Dir.....T. Curtis
 Chief Engineer.....Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned By.....Fifth Market Bcstg. Corp.
 Address.....379 New York Ave.
 Tel.: HA 3-6740.....Independent
 Station Representative.....Radio-TV Reps.
 President, Gen. Mgr.....Edward J. Fitzgerald, Sr.
 Commercial Manager.....George C. Cowan
 Sales Promo., Pub. Dir.....Judy Johnson
 Program Director.....Ray Adell
 Chief Engineer.....Norm Adærhold
 Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cornell University
 Address.....212 E. State St.
 Tel.: AR 2-2345.....CBS
 Station Representative.....Weed & Co.
 General, Station Mgr.....Michael R. Hanna
 Commercial, Prom. Mgr.....H. E. M. Brockway
 Program Director.....Joseph A. Short
 Chief Engineer.....Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc.....Power: 1 Kw., d.
 Owned By.....Ivy Bcstg. Co.
 Address.....113 S. Cayuga St.
 Tel.: AR 2-9040.....ABC
 General Manager.....Joel Fleming
 Station Manager.....Robert Newman
 Program Director.....Jack Hewett
 Publicity Director.....Patricia Bell
 Chief Eng.....Gerald Cushing
 Owners of: WOLF, WOIV-FM, WNY5-TV, Syracuse, N. Y.; WEIV-FM, Ithaca, N. Y.; WJIV-FM, Albany, N. Y.; WMIV-FM, Rochester, N. Y.; WBIV-FM, Buffalo, N. Y.

WJTN—Jamestown—1924

Freq: 1240 Kc.....Power: 500 W. d., 250 W. n.
 Owned-Operated By.....James Bcstg. Co., Inc.
 Address.....Hotel Jamestown
 Tel.: 7-1151.....ABC
 Representative.....Venard, Torbet & McConnell
 President, General Mgr.....Simon Goldman
 Station, Comm. Mgr.....J. Carl Williams
 Program Director.....George Pflieger
 Publicity Director.....Almon Haxard
 Chief Engineer.....Herbert Niklaus
 Owners of: WDOE, Dunkirk, WGGO, Salamanca, both N. Y.; WWYN, Erie; WERC-FM, Erie; WJTN-FM, Jamestown.

WXYJ—Jamestown—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Air Waves, Inc.
 Address.....415 W. Fourth St.
 Tel.: 6-1555.....MBS
 Representative.....Burn-Smith
 General Manager.....William J. Griffiths
 Commercial Manager.....Walter Carlson
 Publicity Director.....Mike Elliott
 Chief Eng.....B. O. Waterman

WBAZ—Kingston—1959

Frequency: 1550 Kc.....Power: 500 Watts, d.
 Owned By.....Big River Broadcasting Corp.
 Address.....527 Broadway
 Tel.: FEderal 1-6300.....MBS
 Station Representative.....Burn-Smith
 President.....J. Olin Tice, Jr.
 General Manager.....Robert Beckwith
 Program Director.....William Graffam
 Chief Engineer.....Henry Ellenbogen

WKNY—Kingston—1939

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Kingston Bcstg. Corp.
 Address.....601 Broadway
 Tel.: FE 1-1490.....CBS
 Station Reps.....Meeker; NE Spot Sales
 President.....Joseph K. Close
 General Manager.....Howard M. Shultis
 Program Dir.....Tony Bell
 Chief Engineer.....John C. Bonse

WIRD—Lake Placid—1962

Frequency: 920 Kc.....Power: 1,000 Watts d.
 Owned By.....WIRY, Inc.
 Address.....P. O. Box 788
 Tel.: 523-3341.....MBS
 Sta. Rep.....Venard, Torbet & McConnell
 President.....Charles B. Britt
 V.P., General Mgr.....Donald L. Pelkey
 Station Manager.....D. A. Nardiello
 Program Director.....Jim Whaley
 Chief Engineer.....Lincoln Dixon

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sullivan County Bcstg. Co.
 Address.....Box 150
 Tel.: Liberty 1680.....Independent
 President.....S. D. Lubin
 General Manager.....H. G. Borwick
 Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Walter Gaines
 Address.....WLFH Radio Bldg.
 Tel.: 654.....Independent
 Station Representative.....George Hopewell
 Owner.....Walter Gaines
 Chief Engrs.....Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Union-Sun & Journal, Inc.
 Address.....320 Michigan St.
 Tel.: HF 3-5944.....Independent
 Newspaper Affil.....Union Sun & Journal
 Station Representation.....PRO
 President.....Peter Corson
 General Manager.....William J. Kemble
 Oper. Dir., Chief Eng.....Thomas N. Ceravolo
 Sales Manager.....Guy B. Farnsworth
 Program, Publicity Dir.....Jeanne Spaulding

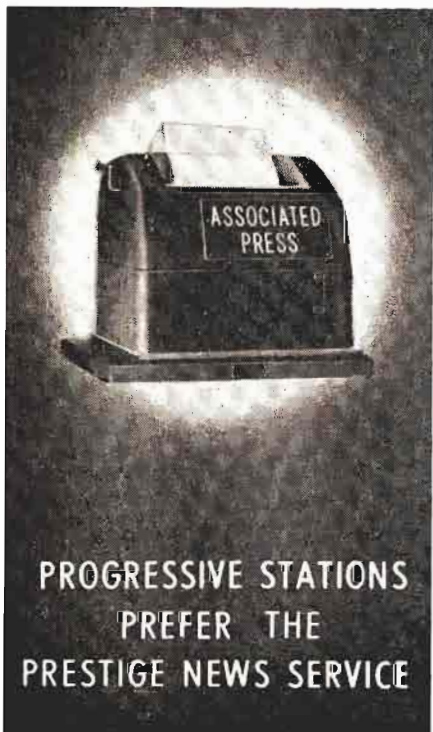
NEW YORK

WICY—Malone—1946

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper By.....North Country Bcstg. Co.
AddressWICY Bldg.
Tel.: 483-1100MBS
Station Representative.....Bob Dore Assocs.
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Sales Promo. Mgr., Prog. Dir.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
AddressBox 210
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station RepresentativeBolling
President.....John B. Johnson
General Manager.....James W. Higgins
Station Manager.....Thomas R. McHugh
Program Director.....James H. Nash
Sales Promo. Mgr., Chief Eng....A. S. Frazier
Owners of: WWNV, Watertown, WCNY-TV, Carthage.



WSTS—Massena—1958

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned By.....Visual Associates
Business Address... Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative...Devney Organization
PresidentLeland Hayward
General Manager.....Lawrence D. Watson
Publicity Director.....Ira Zimmerman
Chief Engineer.....Lloyd G. Howe

WALL—Middletown—1942

Frequency: 1340 Kc. Power: 1 Kw.d., 250 W.n.
Owned-Oper. By..The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. Power 5 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: MO 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep.....Mort Bassett Co.
PresidentMartin Stone
General Manager.....Thomas Paris
Station Manager.....Mrs. Jean Ensign
Program Dir., Chief Eng.....Ken MacBride
Publicity Director.....Marcia McManus
Owners of: WVOX-AM-FM, New Rochelle; WFYI,
Mineola; WGHQ, Saugerties, All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc. Power: 500 Watts, d.
Owned By.....Radio WACK, Inc.
Address110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station RepresentativeWalton
President.....J. J. Kaufman
General Station Mgr.....B. Sova
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGNV—Newburgh—1933

Frequency: 1220 Kc. Power: 5000 Watts d.
Owned By.....Orange County Bcstg. Corp.
AddressBox 591
Tel.: JOhn 1-2131.....Independent
Station RepresentativeMasla
Pres.George W. Bingham
V.P., Gen. Mgr.Campbell K. Thompson
Sales Manager.....Gordon K. Cameron
Program Director.....Robert E. Dod
Chief Engineer.....Marvin Seimes

WVOX—New Rochelle—1950

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By.....Radio Westchester

Address.....Pershing Sq. Bldg.
 Tel.: NE 6-1460.....Independent
 Newspaper Affil.....N. Y. Herald Tribune
 Station Rep.....Mort Bassett & Co.
 President.....Martin Stone
 General Manager.....Donald E. Macfarlane
 Program Director.....B. Dilson
 Chief Engineer.....Seymour Sinuk
 Owners of: WFYI, Garden City; WVIP, Mt. Kisco;
 WVOX-FM; WGHQ, Kingston. All N. Y.

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
 Owned By.....AB-P Theatres, Inc.
 Address.....39 West 66th St.
 Tel.: SU 7-5000.....ABC
 Representative.....John Blair
 President.....Leonard H. Goldenson
 V. P., General Manager.....Harold L. Neal Jr.
 Sales Manager.....John McSweeney
 Merchandising Mgr.....Jim Callan
 One-the-air Promotion Mgr.....Rick Sklar
 Program Supervisor.....Sam Holman
 Business Manager.....Margaret M. Michaud
 Chief Engineer.....Frank Marx
 Owners of: WABC-FM-TV, New York; KABC-AM-
 TV, Los Angeles; KQV, Pittsburgh; KGO-AM-
 TV, San Francisco; WXYZ-AM-TV, Detroit;
 WLS, WBKB, Chicago.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned By.....Bartell Broadcasting Corp.
 Address.....444 Madison Ave.
 Tel.: MU 8-1280.....Independent
 President.....Melvin M. Bartell
 V.P., General Mgr.....Sydney Kavaleer
 Merchandising Director.....Forster Bowen
 Spanish Program Dir.....Luis Romanacce
 English Program Dir.....Alan Fredericks
 Dir. of Sales Devel.....Thomas Viscardi
 Chief Engineer.....Phil Greenstone
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;
 Tele Haiti; Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned By.....United Bcstg.
 Address.....560 5th Ave.
 Tel.: Circle 5-1441.....Independent
 President.....Richard Eaton
 General, Sta. Mgr.....Harry Haslett
 Commercial Mgr.....Robert T. Wittig
 Program Director.....Fred Baez
 Publicity Director.....Margaret Clark
 Chief Engineer.....Marvin Shapiro
 Owners of: WINX, Roekville; WOOK, Washington,
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

DON'T MISS THIS VAST MARKET OF 5 MILLION!

Metro New York's rich, fastest-growing, brand-conscious

SPANISH • ITALIAN • NEGRO markets...

Many Brands of Distinction Recognize Its Importance

WADO

1280 K.C., the quality station with new concepts and ideas tailor-made to your product's specific appeals to this rich, growing market of nearly 5,000,000 new customers.

WRITE TODAY:

Sydney Kavaleer, Vice President & Station Manager, or Forster Bowen, Director of Merchandising, will be pleased to send you WADO's FACT FILE on the important market within America's Number One Market!

WADO 1280 K.C.

A subsidiary of MacFadden-Bartell Corporation

444 Madison Ave., New York 22, New York

MU 8-1280



*the station with the
latin beat...1480 kc*



WHOM

136 WEST 52nd STREET

NEW YORK 19, N. Y.

Circle 6-3900

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcstg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 8-3900.....Independent
 News. Affil.....Il Progresso Italo-Americano
 President, Gen. Mgr.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Stelger

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Debs Memorial Radio Fund
 Business-Studio Address.....117 W. 48th St.
 Tel.: PLaza 7-0880.....Independent
 President.....Adolph Held
 General Station Mgr.....Henry Greenfield
 Prog. Dir.....George Field
 Commercial Manager.....Norman Furman
 Chief Engineer.....Charles W. Brown



**PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE**

IN 1962
2¹/₄ BILLION DOLLARS
WAS SPENT BY THE
VITAL NEGRO COMMUNITY
OF GREATER NEW YORK



And the figures are getting bigger every year. One out of every nine citizens of this metropolis is a member of the Negro Community. Not only are their numbers increasing, but so are their needs and wants. No advertiser who wishes to reach the entire market of Greater New York can overlook this enormous potential.

AND NO ADVERTISER CAN OVERLOOK RADIO STATION WLIB

WLIB reaches more of this vital Community than any other Negro station in the market. In every Negro Pulse taken since 1955 it has been overwhelmingly first.

THE LATEST NEGRO 7 COUNTY PULSE GAVE WLIB 25 out of 26 HALF-HOUR FIRSTS AND IT WAS TIED FOR FIRST IN THE 26TH.

No other radio station in the history of New York has ever approached this kind of dominance over its competitive facilities. It's just one of the reasons why it often has more national advertisers than all other Negro stations in the market combined.

If you want more of this market, the station to see is WLIB.

WLIB
Harlem Radio Center
310 LENOX AVE. AT 125th ST. NEW YORK 27, NEW YORK

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
Owned-Operated By.....New Bcstg. Co., Inc.
Address.....310 Lenox Ave.
Tel.: TE 1-1000.....Independent
Station Representative.....Bernard Howard
Pres., Gen. Manager.....Harry Novik
Commercial Manager.....William Warren
Program Director.....Nat Rudich
Sales Promotion Manager.....Charles Mayo
Publicity Director.....Jay Victor Assoc.
Chief Engineer.....Gordon A. Greenfield

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
General Sales Manager.....Ralph W. Goshen
Sales Prom. Mgr.....Jim Mullen
Program Director.....Gene King
Publicity Director.....Joe Cook
Chief Engineer.....Mason Escher

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THE BROADCASTERS'
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SEND YOUR CONTRIBUTION TO:**

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**119 West 57th Street
New York 19, New York**

Arthur Simon, President JUDSON 2-7016

when you think

NEW YORK
RADIO

think

wmca

570

REPRESENTED BY ROBERT E. EASTMAN & CO., INC.

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Straus Bcstg. Group
Address.....415 Madison Ave.
Tel.: MU 8-5700.....Independent
Station Representative.....Robert E. Eastman
President.....R. Peter Straus
V.P., General Manager....Stephen B. Labunski
V.P., Administration.....Ruth Musser
Dir. of Pub. Affairs.....Roger W. Turner
Commercial Manager.....Robert W. Mazur
Program Director.....Ruth Ann Meyer
Public Relations Dir.....Franz Ailina
Sales Promotion Manager....Mary E. Gannon

WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
Owned By.....Storer Radio, Inc.—
Sub. of Storer Bcstg. Co.
Business-Studio Address.....400 Park Ave.
Tel.: MU 8-1000.....MBS
Station Representative.....Katz Agency
Chmn. of Board.....George B. Storer, Jr.
President, Gen. Mgr.....John C. Moler
General Sales Mgr.....Herb Weber
Promotion Manager.....John Newman
Operations Manager.....Roy Schwartz
Owners of: WJBK-AM-FM-TV, Detroit; WGBS-AM-
FM; WIBC-AM-FM, Philadelphia; WJW-AM-FM-
TV; Cleveland; WSPD-AM-FM-TV, Toledo, Ohio;
KGBS, Los Angeles; WITI-TV, Milwaukee;
WAGA-TV, Atlanta, Ga.

**TOP 100 SPOT TELEVISION ADVERTISERS
LISTED ON PAGE 87**



**FIRST 50 NATIONAL SPOT TV MARKETS
LISTED ON PAGE 47**



**ALL-AMERICAN POLL WINNERS
LISTED ON PAGES 76 & 77**



**FCC PERSONNEL
LISTED ON PAGES 89-93**



**NAEB OFFICERS
LISTED ON PAGE 95**



JOHN GAMBLING

DOROTHY AND DICK

MARTHA DEANE



ARLENE FRANCIS

THE McCANNS

JEAN SHEPHERD



BARRY FARBER

THE FITZGERALDS

FAY HENLE



CARLTON FREDERICKS

LONG JOHN NEBEL

MARTIN BLOCK

TALK OF THE TRADE

These personalities are the talk of the trade. Their trade is talk. Together they talk twenty-four hours a day, selling more products and services to more people than any other station.

WOR RADIO 710 FM 98.7

First in New York since June, 1961 • Pulse 6 AM - 8 PM



WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned By.....RKO General, Inc.
 Address1440 Broadway
 Tel.: LO 4-8000.....Independent
 Sta. Rep. Nat'l Sales Div., RKO General, Inc.
 V.P., General Manager.....Robert J. Leder
 V.P., Radio Sales.....Jacques Biraben
 V.P., Advertising.....Martin Fliessler
 V.P., Program Director.....Robert Smith
 Division Controller.....Herbert J. Mayes
 Sales Manager.....William McNicol
 Program Manager.....James McAleer
 Publicity Director.....Sid Bakal
 Merchandising Director.....Herbert Saltzman
 Chief Engineer.....Orville Sather
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,
 Boston; WHBQ-AM-FM-TV, Memphis; KHL-AM-
 FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit;
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-
 FM, San Francisco; WHCT-TV, Hartford.

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
 Owned By.....Westinghouse Broadcasting Co.
 Address.....7 Central Park West
 Tel.: JU 2-7000.....Independent
 Station Representative.....AM Radio Sales
 President.....Donald H. McGannon
 General Manager.....Mark Olds
 Commercial Manager.....Arthur Harrison
 Sales Promotion Manager.....Michael Hauptman
 Program Director.....Dominic R. Quinn
 Publicity Director.....Gerald Goldberg
 Chief Engineer.....Paul Von Kunitz
 Owners of: WBZ-AM-TV, Boston, Mass.; KDKA-
 AM-TV, Pittsburgh, Pa.; KYW-AM-TV, Cleve-
 land, O.; WOWO, Fort Wayne, Ind.; WIND,
 Chicago, Ill.; WJZ-TV, Baltimore, Md.; KPIX,
 San Francisco, Calif.

**TOP NEWS EVENTS OF 1962
 LISTED ON PAGE 71**

**FIRST 50 NATIONAL SPOT RADIO MARKETS
 LISTED ON PAGE 43**

**FCC BROADCAST ROUNDUP
 LISTED ON PAGE 33**

**RADIO NETWORKS
 START ON PAGE 183**

**NAB PERSONNEL
 LISTED ON PAGES 81 & 82**

**“Music
is well said
to be
the speech of
angels!”**

... Thomas Carlyle

Music is also the *entree* to a big, vital and well-defined segment of the New York market: the 1,214,000 above-average families who depend on WQXR for fine music and The New York Times news. And who respond like angels to quality advertising on WQXR. Each year, for more than 400 advertisers, the distinctive voice of WQXR speaks with remarkable effectiveness in a marketplace where many voices are lost.

WQXR

America's No. 1 fine music station for 26 years
229 West 43rd Street, New York 36, N. Y.



WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Interstate Bcstg. Co.
 Address.....229 W. 43rd St.
 Tel.: LA 4-1100.....Independent
 Newspaper Affiliation.....N. Y. Times
 Station Representation...McGavren/Guild Co.
 President.....Orvil E. Dryfoos
 General, Station Mgr.....Elliott M. Sanger, Sr.
 V.P., Sales.....Norman S. McGee
 Sales Prom. Mgr.....Elliott M. Sanger, Jr.
 Program Director.....Walter Neiman
 Sales Manager.....Robert L. Krieger
 Pub. Dir.....E. "Pat" Hurley
 Chief Engineer.....L. J. Kleinklaus

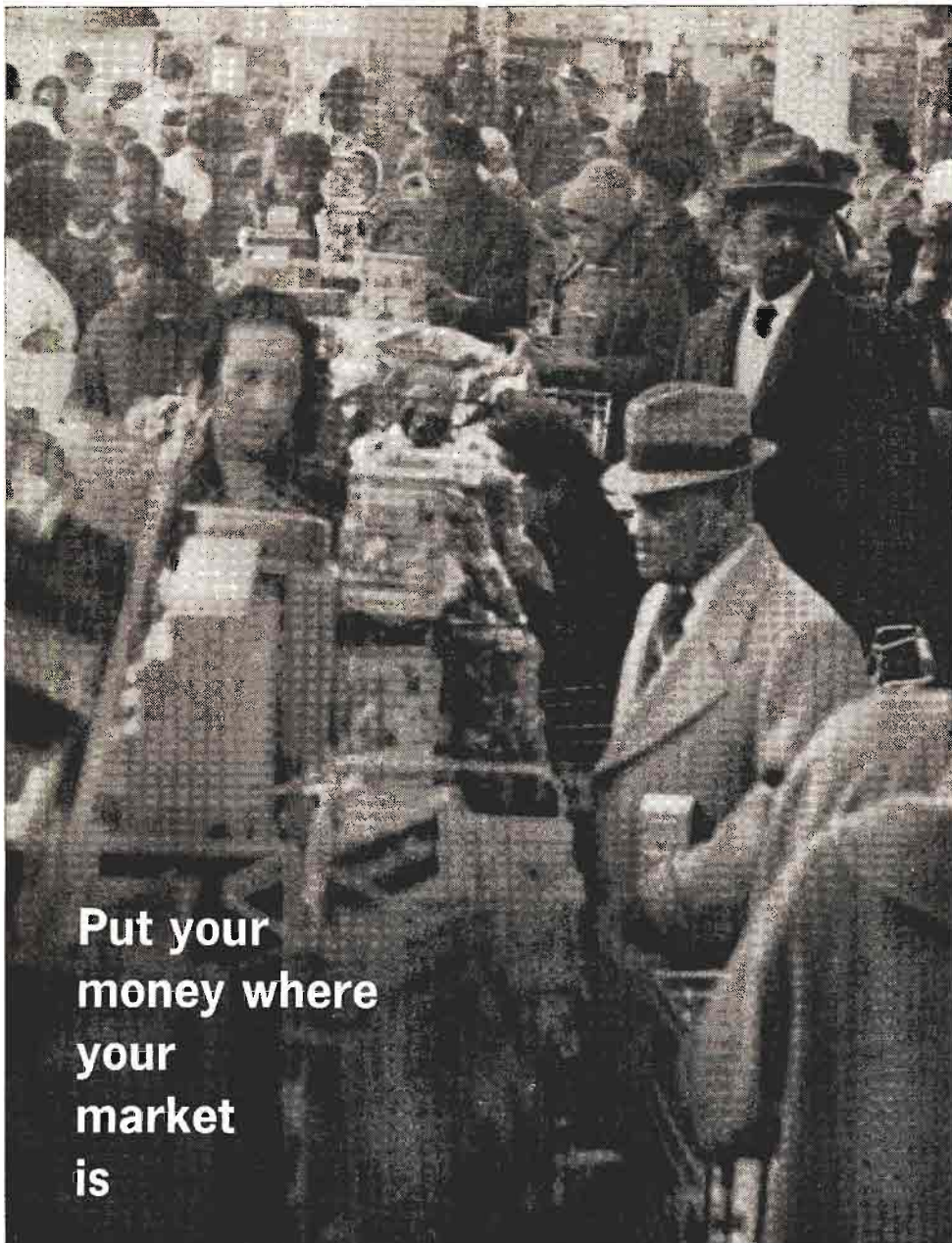
WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
 Owned.....National Bcstg. Co.
 Address.....30 Rockefeller Plaza
 Tel.: CI 7-8300.....NBC
 Station Rep.....NBC Spot Sales
 President.....Robert E. Kintner
 V.P., Gen. Mgr.....Theodore H. Walworth, Jr.
 Station Manager.....George S. Dietrich
 Sales Manager.....Joseph F. Frazer
 Mgr., Promotion & Adv.....John T. Clayton
 Program Dir.....William H. Schwarz
 Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chi-
 cago; WRC-AM-FM-TV, Washington, D. C.;
 WRCV-AM-TV, Philadelphia; KNBR-AM-FM,
 San Francisco; WJAS-AM-FM, Pittsburgh;
 WNBQ-TV, Chicago; KNBC, Los Angeles.

THE RED CROSS



NEEDS YOUR SUPPORT



Put your
money where
your
market
is

WWRL

In New York, all-Negro 24 hours a day (Mon-Fri)

Music & Community News / New York City, DE 5-1600

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts.
Owned-Oper. By.....Long Island Bcstg. Corp.
Address.....41-30 58th St., Woodside
Tel.: DE 5-1600.....Independent
President.....W. H. Reuman
General Station Manager.....Edith Dick
Comm., Sales Promo. Mgr.....Selvin Donneson
Program Director.....Fred Barr
Publicity Director.....Mortimer Matz
Chief Engineer.....Benton R. Bartlett

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Business-Studio Address.....585 Fifth Ave.
Tel.: YU 6-7000.....Independent
President.....John W. Kluge
V.P., Gen. Mgr.John V. B. Sullivan
Program Director.....Varner Paulsen
Sales Prom. Mgr.....James Grau
Publicity Director.....Frank Young
Chief Engineer.....Max Weiner
Owners of: WNEW-TV: WTTG-TV, Washington,
D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-
FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;
WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton,
Calif.; KMBC-AM-TV, Kansas City, Mo.

LISTED ON PAGE 100

**NEW YORK
TELEPHONE NUMBERS**



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

NEW YORK

WPOW—New York—1924

Frequency: 1330 Kc. Power: 5 Kw.
Owned By.....WPOW, Inc.
Address.....Hotel Roosevelt
Tel.: MU 6-6488.....Independent
President, Gen. Mgr.....John M. Camp
Program Director.....Arnold Brown
Chief Engineer.....Ed Smith

WHLD—Niagara Falls—1940

Frequency: 1270 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Earl C. Hull
Address.....Parkway Inn
Tel.: BUtler 5-8421.....Independent
Station Representative.....Gill-Perna
Station, Comm. Mgr.....Edward F. Joseph

WJLL—Niagara Falls—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Oper.....Niagara Frontier Bcstg. Corp.
Address.....Hotel Niagara
Tel.: BU 5-5795.....MBS
Representative.....Burn-Smith
President, Station Mgr.....Tom W. Talbot
Chief Engineer, Prog. Dir.....Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc. Power: 1,000 Watts d.
Owned By.....WSOQ, Inc.
Address.....Box 20
Tel.: GLenview 8-1220.....Independent
General Manager.....F. H. Harms
Program Director.....Ross Morton
Chief Engineer.....M. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc. Power: 500 Watts d.
Owned-Oper. By.....Radio Norwich, Inc.
Address.....14 S. Broad St.
Tel.: 334-2218.....Independent
Station Representative.....Devney Organization
Pres., Gen. Mgr.....William J. Hall
Commercial Manager.....Philip G. Penfold
Chief Engineer.....Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Seaway Radio
Address.....2315 Knox St.
Tel.: 500.....MBS
President.....George Bingham
General Mgr.....E. M. Costigan
Chief Engineer.....Dave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....WHDL, Inc.
Address.....3219 W. State Rd.
Tel.: FR 2-0161.....ABC
Newspaper Affiliation.....Times Herald
Station Representative.....Jack Masla
Pres., Gen. Mgr.....John R. Henzel
Station Manager.....James Hastings
Comm., Sales Promo. Mgr.....Joseph K. Eade
Prog. Dir.....Donald McLean
Chief Engineer.....Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned By.....Radio Olean
Address.....168½ N. Union St.
Tel.: FR 2-6660.....Independent
Station Representative.....Webb
President, Gen. Mgr.....James C. Gleason
Commercial Manager.....Edward Husted
Program Director.....Frank Proctor
Chief Engineer.....Michael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Madison County Bcstg. Co.
Address.....181 Main St.
Tel.: FN 3-6050.....Independent
President, Gen. Mgr.....Richard W. Mills
Station Sales, Prom. Mgr.....William S. Jaeger
Chief Engineer.....George Sitts

WDOS—Oneonta—1947

Frequency: 730 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Ottaway Stations, Inc.
Bus-Studio Address.....104 Chestnut St.
Tel.: GEneral 2-1500.....Independent
President.....James H. Ottaway
Comm. Mgr.....Benjamin M. Turnbull
Chief Engineer.....K. W. Lare
Owners of: WENE, Endicott; WVPO, Stroudsburg.

WSGO—Oswego—1961

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned By.....Clifford C. Harris
Address.....Pontiac Hotel
Tel.: FlReside 3-6691.....Independent
Station Representative.....Burn-Smith
General, Comm. Mgr.....Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned.....Owego Radio, Inc.
Address.....P. O. Box 295
Tel.: MUtual 7-0371.....Independent
President.....Amo L. Davis
General Manager.....David A. Greacen
Commercial Manager.....Jay G. Manarky
Program Director.....Ralph Fabrizio
Chief Engineer.....Osler J. Woosnam

WALK—Patchogue—1952

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By.....Suffolk Bcstg. Corp.
Address.....P. O. Box 230
Tel.: GR 5-5200.....Independent
Newspaper Affiliation.....Suffolk Cons. Press
Representative.....Grant Webb
Pres., Gen. Mgr.....W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr.....John Regan
Prog., Pub. Dir.....Jack Ellsworth
Chief Engineer.....Ed Becker
Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc. Power: 10 Kw. d.
Owned-Oper. By.....Patchogue Bcstg. Co.
Business Address.....P.O. Box 651
Tel.: GR 5-4600.....Independent

Station Rep.....Spot Time Sales
Pres., Gen. Mgr......Lee Morrison
 Station Manager.....Herbert Morrison
 Comm., Sales Promo. Mgr.....Stan Allan
 Program Publicity Director.....Dick Hodkin
 Chief Engineer.....Morton Morrison
 Owners of: WAPC, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Highland Bcstg. Corp.
 Address.....Radio Terrace
 Tel.: 7-1124.....Independent
 President, Ch. Eng.....Irving E. Cottrell
 Commercial Manager.....Francis V. Lough
 Program Dir.....George Birdas

WEAV—Plattsburgh—1935

Frequency: 960 Kc....Power: 5000 Watts
 Owned-Oper. By.....Plattsburgh Bcstg. Corp.
 Address.....38 Court St.
 Tel.: Jordan 1-0960.....CBS
 Representative.....Jack Masla
 President, Gen. Mgr.....George F. Bissell
 Program, Publicity Director.....Paul Gordon
 Chief Engineer.....Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc....Power: 1000 W. d.; 250 W. n.
 Owned-Oper. By.....WIRY, Inc.
 Address.....301-03 Cornelia St.
 Tel.: JO 3-1340.....MBS
 President.....Charles B. Britt
 Gen., Comm. Mgr.....Donald L. Pelkey
 Program Director.....Betty Kraus
 Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Port Jervis Bcstg Co.
 Address.....Box 920
 Tel.: 856-5185.....MBS
 Station Representative.....George Hopewell
 Exec. Vice President.....Oscar Wein
 Station Manager.....Katherine Skellett
 Chief Engineer.....Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc....Power: 1 Kw., d.
 Owned-Oper. By.....St. Lawrence Radio, Inc.
 Address.....Box 348
 Tel.: COlony 7-9464.....Independent
 General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc....Power: 5,000 Watts d.
 Owned-Operated By.....Hudson Valley Bcstg.
 Address.....Pendell Road
 Tel.: GR 1-1500.....Independent
 Station Representative.....Adam Young
 President.....Lazar Emanuel
 V.P., Gen. Mgr.....Louis H. Pells
 Comm., Sales Promo. Mgr.....Frank Sause
 Chief Engineer.....Fred Brill

WKIP—Poughkeepsie—1940

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned.....Dutchess County Bcstg. Corp.
 Address.....Box 889

Tel.: GR 1-2300.....ABC
 Station Representative.....Masla
 President.....George W. Bingham
 V.P., Gen. Mgr.....Richard A. Dwelley
 Comm., Sales Promo. Mgr.....Michael J. Ludgate
 Pub., Prog. Director.....John Kuhn
 Chief Engineer.....Marvin S. Seimes
 Owners of: WGNV, Newburgh; WSLB, Ogdensburg.

WREM—Remsen—1957

Frequency: 1480 Kc....Power: 1 Kw.
 Owned By.....Town & Country Bcstg. Co. Inc.
 Address.....1 Pine St.
 Tel.: 831-3333.....Independent
 Station Representative.....Charles Bernard
 President.....Edwin L. Slusarczyk
 Gen. Mgr., Ch. Eng.....Gerald W. Prouty

WEEE—Rensselaer—1961

Frequency: 1300 Kc....Power: 5 Kw. d.
 Owned By.....Fairview Bcstrs.
 Address.....Smultz Rd., Glenmount
 Tel.: HO 2-5555.....Independent
 Station Representative.....Meeker, Inc.
 General Manager.....W. Frank Short
 Chief Engineer.....Bill Draper

WAPC—Riverhead—1960

Frequency: 1570 Kc....Power: 1,000 Watts d.
 Owned By.....Patchogue Bcstg. Co., Inc.
 Address.....Box 665
 Tel.: PA 7-1570.....Independent
 President, General Manager.....Lee Morrison
 Station Manager.....Herbert Morrison
 Commercial Manager.....Stan Allan
 Sales Promotion Mgr.....Dick Hodkin
 Chief Engineer.....Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc....Power: 1,000 Watts d.
 Owned.....Suffolk Broadcasting Corp.
 Address.....P. O. Box 314
 Tel.: PA 7-1200.....Independent
 Representative.....Grant Webb
 President, Station Mgr.....William K. Macy, Jr.
 Commercial Manager.....John Tallcott
 Program Publicity Dir.....Robert O'Callaghan
 Chief Engineer.....John Broome
 Owners of: WALK-AM-FM, Patchogue, N. Y.

WBBF—Rochester—1947

Frequency: 950 Kc....Power: 1000 Watts
 Owned-Oper. By.....WBBF, Inc.
 Address.....339 East Ave.
 Tel.: HAmilton 6-8920.....Independent
 Station Representative.....Blair
 President.....Maurice R. Forman
 General Manager.....Robert S. Kieve
 Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc....Power: 50,000 Watts
 Owned-Oper. By.....Genesee Broadcasting Corp.
 Address.....350 East Ave.
 Tel.: LO 2-9200.....ABC
 Representative.....Christal
 Station Manager.....Arthur W. Kelly
 Program Director.....W. Robert McKinsey
 Chief Engineer.....Don Parker

NEW YORK

WHEC—Rochester—1925

Frequency: 1460 Kc. Power: 5000 Watts
Owned WHEC, Inc.
Bus.-Studio Address: 191 East Ave.
Tel.: BA 5-3050. CBS
Newspaper Affiliation: Gannett Co., Inc.
Station Representative: H.R. Reps.
President: Paul Miller
V.P., General Manger: Lowell H. MacMillan
Station Manager: Fred Pestorius
Program Director: Robert S. Yeager
Publicity Director: Joel Lasky
Chief Engineer: Howard Mouatt
Owners of: WHEC-TV, Rochester, N. Y.

WROC—Rochester—1947

Frequency: 1280 Kc. Power: 5000 Watts
Owned-Oper. By: Veterans Bcstg. Co., Inc.
Address: WROC Broadcast Ctr.
Tel.: BU 8-8400. NBC
Station Representative: Edward Petry & Co.
Pres., Gen. Mgr.: Ervin F. Lyke
Sr. Vice President: Paul C. Louthier
Station, Program Mgr.: James H. Schoonover
Commercial Manager: George LiButti
Sales Promotion Mgr.: Bill Schubert
Publicity Director: Charles Pease
Chief Engineer: Ray Jobs, Sr.
Owners of: WROC-FM-TV, Rochester, N. Y.;
KTVE, El Dorado, Ark.; WNYS-TV, Syracuse,
N. Y.

WRVM—Rochester—1946

Frequency: 680 Kc. Power: 250 W. d.
Owned By: Johnston-Taylor Bcstg.
Address: 130 S. Clinton Ave.
Tel.: BA 5-2520. Independent
Station Reps.: Masla
President: James M. Johnston
General, Station Manager: Harold W. Gore
Program Director: Gerald J. Irvine
Chief Engineer: Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc. Power: 5 Kw.
Owned-Oper. By: Federal Bcstg. System, Inc.
Address: 250 East Ave.
Tel.: BA 5-1370. Independent
Station Representative: Walker-Rawalt
Pres., Chief Eng.: Gordon P. Brown
Station, Program Dir.: Sybilla A. Reber
Commercial Manager: Annette C. Capitano
Owners of: WNIA, Buffalo, N. Y.

WKAL—Rome—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned By: Maurer Bcstg. Corp.
Bus.-Studio Address: 218 W. Doninick St.
Tel.: FF 6-7700. ABC
President: J. B. Maurer

WRNY—Rome—1959

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By: Mohawk Bcstg. Corp.
Address: 202 W. Dominick St.
Tel.: FF 6-5600. Independent
Station Rep.: Broadcast Time Sales
President, General Mgr.: Richard K. Thorman
Station, Commercial Mgr.: David Derby

Program Director: Don Alexander
Chief Engineer: Robert V. Leskovar
Owners of: WALY, Herkimer, N. Y.

WGGO—Salamanca—1957

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned: James Broadcasting Co., Inc.
Address: 91 Main St.
Tel.: 1515. ABC-KBS
Station Rep.: Venard, Torbet & McConnell
President: Simon Goldman
General, Station Mgr.: M. O. Simundson
Chief Engineer: Charles Blohm
Owners of: WJFN, Jamestown; WDOE, Dunkirk;
WWYN, Erie.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc. Power: 1 Kw.d. 250 W.n.
Owned-Operated By: Upstate Bcstg. Corp.
Address: 88 Main St.
Tel.: 891-1544. ABC-KBS
Station Representative: Grant Webb
Pres., Gen. Mgr.: Jacques DeMattos
Program Director: Mrs. Jacques DeMattos
Publicity Director: John F. Delahant
Chief Engineer: H. Berwind Williams

WSPN—Saratoga Springs—1954

Frequency: 900 Kc. Power: 250 Watts d.
Owned By: Spa Broadcasters, Inc.
Business Address: 71 West Ave.
Tel.: 2180. Independent
Station Rep.: Spot Time Sales
President: Ken Freebern
General Station Mgr.: Dale Robertson
Program Director: Kaye Van Derwerker
Chief Engineer: Cass Miles

WGHQ—Saugerties—1956

Frequency: 920 Kc. Power: 5000 Watts d.
Owned: Skylark Corp.
Address: P. O. Box 427, Kingston
Tel.: CH 6-2822. Independent
Station Rep.: Mort Bassett & Co.
President: Martin Stone
General, Sta. Mgr.: Harry M. Thayer
Commercial Mgr.: Warner Rush
Program Director: Herb Shein
Chief Engineer: Leroy F. Fuller
Owners of: WYON-AM-FM, New Rochelle; WFYI,
Mincola; WYIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc. Power: 50,000 Watts
Owned-Oper. By: General Electric Co.
Address: 1400 Balltown Rd.
Tel.: FR 7-2261. NBC
Representative: Henry I. Christal
President: Gerald L. Phillippe
General Manager: J. Milton Lang
Marketing Manager: Robert F. Reid
Operations Manager: Merl L. Galusha
Commercial Manager: John E. Schmulbach
Program Manager: Albert G. Zink
Promotion Manager: Arthur R. Garland
Chief Engineer: Albert C. Knapp
Owners of: WRGB, Schenectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc. Power: 1 Kw.d. 250 W.n.

Owned-Oper. By.... Western Gateway Bcstg.
 Business-Studio Address..... 619 State St.
 Tel.: EX 3-3622..... Independent
 Pres., Gen., Sta. Mgr..... Winslow Leighton
 Chief Engineer..... I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc..... Power: 5000 Watts
 Owned By..... First Broadcasting Corp.
 Address..... 6609 Old Collammer Road
 Tel.: 463-3681..... MBS
 Station Rep..... Advertising Time Sales
 General Manager..... Henry T. Wilcox
 Program Director..... Fay Santello
 Publicity Director..... Marcia Smith
 Chief Engineer..... Vincent Marlin

WHEN—Syracuse—1941

Frequency: 620 Kc.. Power: 5 Kw. d., 1 Kw. n.
 Owned..... Meredith Syracuse Radio Corp.
 Address..... 980 James St.
 Tel.: 474-8511..... CBS
 Representative..... Katz
 V.P. & Gen. Mgr..... Paul Adanti
 Asst. General Manager..... William H. Bell
 Sales Manager..... Louis Parmentier
 Program Director..... John L. Scott
 Chief Engineer..... Robert Ardner
 Owners of: WHEN-TV; KCMO-AM-FM-TV, Kansas
 City; KPHO-AM-TV, Phoenix, Ariz.; WOW-AM-
 FM-TV, Omaha, Neb.

WNDR—Syracuse—1946

Frequency: 1260 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Syracuse Bstg. Corp.
 Address..... Box 1212
 Tel.: GI 6-1515..... Independent
 Station Representative..... Eastman
 General Manager..... Arthur C. Kyle, Jr.

WOLF—Syracuse—1940

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Ivy Bcstg. Co., Inc.
 Address..... Box 1292
 Tel.: HA 2-7211..... ABC
 President..... Ellis E. Erdman
 V.P., General Manager..... Joel Fleming
 Commercial Manager..... Arthur Scott
 Chief Engineer..... Gerald Cushing
 Owners of: WTKO, Ithaca.

WQSR—Syracuse—1961

Frequency: 1320 Kc..... Power: 500 Watts d.
 Owned By.. Entertainment & Amusements of O.
 Address..... 1020 Hiawatha Blvd., W.
 Tel.: GR 2-6313..... ABC
 President, General Mgr..... Myron H. Bolotin
 Commercial Manager..... Earl Karcher
 Sales Promotion Manager..... Irving Jannish
 Program, Publicity Dir..... Ray Boyce
 Chief Engineer..... Stuart D. Cohen

WSYR—Syracuse—1922

Frequency: 570 Kc..... Power: 5000 Watts
 Owned By..... Newhouse Broadcasting Corp.
 Business Address..... 1030 James St.
 Tel.: GRanite 4-3911..... NBC
 Representative..... Henry I. Christal
 President, General Mgr.... E. R. Vadeboncoeur

Station Mgr..... William V. Rothrum
 Program Dir..... Floyd Ottoway
 Commercial Mgr..... William R. Alford
 Sales Promotion Mgr..... Lou Switzer
 Chief Engineer..... A. J. Eicholzer
 Owners of: WSYR-FM-TV; WAPI-AM-FM-TV Bir-
 mingham, Ala.; WTPA-TV, Harrisburg; KOIN-
 AM-TV, Portland; WSYE-TV, Elmira, N. Y.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc..... Power: 1 Kw., d.
 Owned By..... Ti Broadcasting, Inc.
 Address..... Fort Ti Road
 Tel.: JUno 5-2868..... Independent
 Station Representative..... Spot Time Sales
 President..... Bernard H. Pelzer, Jr.

WTRY—Troy—1940

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WTRY Bcstg. Corp.
 Business-Studio Address..... 92 Fourth St.
 Tel.: AS 4-1100..... Independent
 Representative..... John Blair
 President..... Daniel Kops
 Exec. V.P..... Richard J. Monahan
 V.P., General Manager..... Sam S. Nielsen
 Program Director..... John Munteer
 Publicity Director..... Alvin Herskovitz
 Chief Engineer..... Frank Belaska
 Owners of: WAVZ, New Haven, Conn.



Daniel W. Kops,
 • President
 Richard J. Monahan,
 • Executive Vice President



WTRY
 Albany • Schenectady
 • Troy

REPRESENTATIVE
 • John Blair & Co.



REPRESENTATIVES
 • Geo. P. Hollingbery Co.
 • Kettell-Carter, Inc.

WAVZ
 New Haven, Conn.

NEW YORK

WKKW—Troy—1962

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By: Iroquois Broadcasting Co.
Address: P. O. Box 1061
Tel.: BRidge 1-7461 Independent
General Manager: John Hinman

WBVM—Utica—1962

Frequency: 1550 Power: 1,000 Watts d.
Owned By: Fusco Broadcasting Corp.
Address: 1924 Genesee St.
Tel.: REdwood 5-2785 Independent
Station Representative: Gill-Perna
President: Michael C. Fusco
General, Station Mgr.: Daniel A. Fusco
Program Director: Joseph Graziano
Chief Engineer: Frederick Harrington

WIBX—Utica—1925

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By: WIBX, Inc.
Address: P. O. Box 950
Tel.: 736-9313 CBS
Sta. Representative: Meesker
President: Margaret Bowen Shepard
General Manager: Frederic C. Bowen
Station Manager: Elliott Stewart
Chief Engineer: John T. Dowdell

WRUN—Utica—1948

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: The Rome Sentinel Co.
Address: P. O. Box 1150

Tel.: RE 6-5225 Independent
Newspaper Affiliation: Rome Daily Sentinel
Representative: Avery-Knodel
President: Bradley C. Barnard
General Manager: Fritz Uptide
Station Manager: Richard A. Clark
Chief Engineers: G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq.: 1310 Kc. Power: 1 Kw. d., 500 W. n.
Owned By: Star Bcstg. Co.
Address: P. O. Box 781
Tel.: SW 7-1330 Independent
Station Rep.: Robert E. Eastman & Co
President: M. R. Forman
Gen. Sta. Mgr.: J. Ronald Bayton
Chief Engineer: Robert Dufford

WDLA—Walton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By: Delaware County Bcstg. Corp.
Business Address: Walton
Tel.: Underhill 5-4321 Independent
V.P., Gen. Mgr.: Michael J. Cunean

WATN—Watertown—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Watertown Bcstg. Corp.
Address: 199 Wealtha Ave.
Tel.: SUNset 2-3320 MBS
Pres., Gen. Mgr.: G. Harry Righter
Chief Engineer: Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc. Powers: 5,000 Watts d.
Owned By: 1,000 Isls. Bcstg. Co., Inc.
Address: 1833 State St.
Tel.: SUNset 2-6540 Independent
President, Sta. Mgr.: James M. Johnston

WVNY—Watertown—1941

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By: The Brockway Co.
Address: Box 211
Tel.: SUNset 8-3800 CBS
President: John B. Johnson
General Manager: James W. Higgins

WLSV—Wellsville—1955

Frequency: 790 Kc. Power: 1 Kw., d.
Owned-Oper. By: Radio Services of Wellsville
Address: Hotel Fassett
Tel.: 727 Independent
General Manager: Joseph Mumma

WFAS—White Plains—1932

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Westchester Bcstg. Corp.
Address: Secor Road, Hartsdale, N. Y.
Tel.: OW 3-2400 Independent
Station Representative: Jack Masla
President: Valentine E. Macy, Jr.
Gen., Sta. Manager: Frank A. Seitz
Program Director: Randall Kaler
Sls. Prom., Comm. Mgr.: John Hade
Chief Engineer: Jack Pearson

WWRL—Woodside—1926

(See New York, N. Y., Page 441)

Batting 1000 on AM and FM!

WFAS' new 1000 watt transmitter reaches a potential 2¼ million homes with Westchester and Rockland Counties as a hub.

More than ever, WFAS is
THE Westchester Station!

WFAS and WFAS-FM
White Plains, N. Y.

914 OW 3-2400

Rep. by Jack Masla & Co.

Pop.: 4,660,000
Families: 1,188,500

North Carolina

Radio Homes: 1,145,000
AM Stas. in State: 164

WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts
Owned-Oper. By: Roanoke-Chowan Bcstg.
Address: Box 232
Tel.: 332-3101 Independent
President: J. B. Burden
Manager: P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By: Radio Station WABZ, Inc.
Business-Studio Address: Hotel Albemarle
Tel.: YU 2-1020 KBS
President: Staton P. Williams
General Manager: Mrs. R. G. Varner
Commercial Manager: Neelson Russell
Program Director: Marvin Coley
Chief Engineer: John D. Brooks

WZKY—Albermarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By: Radio WZKY
Address: Box 550
Tel.: YUKON 2-1111 Independent
President: Robert L. Hilker
General, Sta. Manager: Ted Y. Prevatte
Chief Engineer: H. David Hedrick
Owners of: WCGC, Belmont; WEGO, Concord;
WPCC, Clinton; WSVM, Valdese. All N. C.

WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By: Asheboro Bcstg. Co., Inc.
Address: P. O. Box 309
Tel.: MAin 5-2187 KBS
Newspaper Affiliation: Courier Tribune
Station Representative: George Hopewell
President: Roy Cox, Sr.
General, Station Mgr.: J. R. Marlowe
Comm., Sales Prom. Mgr.: R. B. Sweeney
Program Director: A. B. Brown
Chief Engineer: Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: Davenport-McGuire Bcstrs.
Address: 92 Haywood St.
Tel.: ALpine 3-5381 MBS
Station Representative: McGavren/Guild
President: Charles J. McGuire
Exec. Vice President: John Lee Davenport
Sales Manager: Charles Reynolds
Chief Engineer: Matthew Munn

WL0S—Asheville—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: Skyway Bcstg. Co.
Business-Studio Address: 288 Macon Ave.
Tel.: ALpine 4-4321 NBC
Station Representatives: P. G. & W.; Ayers
President: Mitchell Wolfson

V.P. General Manager: Morton S. Cohn
Station Manager: Dewey Long
Program Director: Dave Jacobs
Chief Engineer: George F. Sprague
Owners of: WLOS-FM-TV, Asheville, N. C.; WTVJ,
Miami, Fla.; KVOS-TV, Bellingham, Wash.

WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Radio Asheville, Inc.
Business-Studio Address: 12 Church St.
Tel.: ALpine 3-4451 Independent
Station Representative: Gill-Perna
President, General Mgr.: Zeb Lee
Commercial Manager: Bruce Barnes
Sales Prom., Pub. Dir.: Lou Ronder, Jr.
Program Director: Jack Sheridan
Chief Engineer: Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By: Asheville Citizen-Times Co.
Address: 14 O. Henry Ave.
Tel.: AL 2-5611 CBS
Newspaper Affil.: Citizen-Times
Representative: H-R
President: Robert Bunnelle
General, Station Mgr.: Cecil B. Hoskins
Comm. Mgr.: James A. Hagan
Chief Engineer: Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Richard Ray Cummins
Address: Box 156
Tel.: 2-9401 Independent
Owner, Gen. Mgr., Ch. Eng.: R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw. d.; 500 W., n.
Owner: Central Bcstg. Co.
Address: Box 630, Belmont
Tel.: 825-2812 ABC-MBS-KBS
President, General Mgr.: Robert Hilker
Commercial Manager: Frank Thomas
Sales Promotion Mgr.: Bill Sitton
Program Director: Everette Gantt
Chief Engineer: Fay Horton
Owners of: WEGO, Concord; WZKY, Albemarle;
WSVM, Valdese. All N. C.

WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.
Owned By: George G. Beasley
Address: Box 215
Tel.: 894-3009 Independent
President: George G. Beasley
General Mgr., Ch. Eng.: James E. Harrelson

NORTH CAROLINA

Commercial Manager . . . Emma Lee Grantham
Program Director Clyde Stone
Publicity Director Irma Gray Williams

WBMT—Black Mountain—1960

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By Mountain View Bcstg. Co.
Address Box 755
Tel.: NOrth 9-7812 ABC-KBS
President, General Mgr. Eugene Slatkin
Commercial Manager Gil Murray
Program Director Jack Sharp
Publicity Director Susan Clark
Chief Engineer Charles Ingram

WFGW—Black Mountain—1961

Frequency: 1010 Kc. Power: 10,000 Watts
Owned By Blue Ridge Broadcasting Corp.
Address P. O. Box 158
Tel.: 669-8477 Independent
President Dr. Billy Graham
General Manager Loren F. Bridges
Sales Manger Douglas Bell
Chief Engineer W. C. Clements

WATA—Boone—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Wilkes Bcstg. Co.
Address Depot St.
Tel.: AM 4-8461 KBS
President Doris B. Brown
Station Mgr. Roland Potter
Program Director Jane Smith
Chief Engineer E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Pisgah Bcstg. Co., Inc.
Address P. O. Box 352
Tel.: TU 3-2621 Independent
President Mrs. Ed M. Anderson
General, Station Manager Al Martin
Program Director Bill Hancock
Publicity Director John I. Anderson
Chief Engineer Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned Burlington-Graham Bdcstg. Co.
Address Maple at Broad
Tel.: CA 7-4261 Independent
Representative Walker-Rawalt
Gen., Sta. Mgr. G. C. Starnes
Commercial Manager Harold Nall
Program Director William Diffee
Publicity Director Ed Brooks
Chief Engineer Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc. Power: 5000 Watts d.
Owned-Operated By Alamance Bcstg. Co., Inc.
Address 318 S. Main St.
Tel.: CA 6-6376 MBS-KBS
Representative Thomas F. Clark
President V. W. Lane

General Manager E. Z. Jones
Operations, Comm. Mgr. C. Robert Ray
Program Director Minnie Canada
Publicity Director Charlie Price
Chief Engineer Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc. Power: 1 Kw., d.
Owned By Western N. C. Bcsters., Inc.
Address Harkins Cove Road
Tel.: MI 8-3588 Independent
Station Representative Hopewell
President Sidney A. Watts
General, Station Mgr. Dalton R. Paxton
Commercial Manager Jerry B. Spinn
Program Director Sam F. Patterson
Publicity Director Bob Caldwell
Chief Engineer John H. Welch

WVOE—Chadbourn—1962

Frequency: 1590 Kc. Power: 1,000 Watts d.
Owned By Ebony Enterprises, Inc.
Address P. O. Box 124-A
Tel.: 654-3971 Independent
Station Representative Dora-Clayton
President, General Mgr. T. M. Reynolds
Program, Publicity Dir. Joe Lewis
Chief Engineer Joe Evans

WCHL—Chapel Hill—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By Village Bcstg. Co.
Address Durham Road
Tel.: 968-4484 Independent
Pres., Gen. Mgr. Roland McClamroch, Jr.
Program Director Jim Heavner
Chief Engineer Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Thoms Radio-TV Ent.
Business-Studio Address 400 Radio Road
Tel.: 392-4181 MBS
President G. W. Dowdy
General Manager J. Poston
Station, Commercial Mgr. Don P. Lee
Chief Engineer L. I. Dekle
Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc. Power: 50,000 Watts
Owned-Oper. By Jefferson Standard Bcstg.
Address 1 Julian Price Pl.
Tel.: ED 3-8833 CBS
Station Representative John Blair
Board Chairman J. M. Bryan
President Charles H. Crutchfield
Station Manager Paul B. Marion
Commercial Manager James G. Babb, Jr.
Program Director Wade St. Clair
Pub., Sales Prom. Dir. Larry Harding
Chief Engineer Thomas Howard
Owners of: WBT-FM, WBTW, Charlotte: WBTW,
Florence, S. C.

NORTH CAROLINA

WGIV—Charlotte—1947

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By.. Charlotte Radio & TV Corp.
 Address .. Box 10063
 Tel.: ED 3-2195..... Independent
 Station Representative .. Howard
 Pres., Gen., Sta. Mgr.... Francis M. Fitzgerald
 Commercial Mgr..... Ray Ervin
 Program Director..... F. P. Toomey
 Sales Promotion Manager..... Larry Keith
 Chief Engineer..... S. K. Lineberger

WIST—Charlotte—1951

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By..... WIST, Inc.
 Address .. Liberty Life Bldg.
 Tel.: FR 6-3511..... Independent
 Station Rep..... Advertising Time Sales
 President .. Henderson Belk
 V.P., General Manager.... Ray M. Stanfield
 Commercial Manager..... C. B. Rogers, Jr.
 Program Director..... Tim Lockhart
 Chief Engineer..... Donald Strawn
 Owners of: WORD, Spartanburg.

WKTC—Charlotte—1958

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By..... Queen City Bcstg. Co.
 Address .. 2001 Suttle Ave.
 Tel.: EDison 3-1101..... Independent
 Station Rep..... Prestige Representation
 Exec. Director..... J. O. Tice, Sr.
 President..... J. Olin Tice, Jr.
 General Manager..... J. G. Kenworthy
 Commercial Manager..... Johnny Jacobs
 Program Director..... Ronald Bryant

WSOC—Charlotte—1933

Freq.: 930 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By..... Carolina Broadcasting Co.
 Address .. P. O. Box 2536
 Tel.: FR 6-5541..... NBC
 Station Rep..... Peters, Griffin, Woodward
 President..... Leonard Reinsch
 V.P., Gen. Mgr..... Henry Sullivan
 Commercial Manager..... Bill Baskerville
 Program Director..... Norman Young
 Chief Engineer..... A. O. Richardson, Jr.
 Owners of: WSB-AM-FM-TV, Atlanta; WHIO-AM-
 FM-TV, Dayton.

WWOK—Charlotte—1955

Frequency: 1480 Kc. Power: 1 Kw., d.
 Owned-Oper. By..... Radio Charlotte, Inc.
 Address .. 215 Greystone Rd.
 Tel.: 523-1041..... Independent
 Station Rep..... Forjoe
 President..... Sherwood J. Tarlow
 General Mgr..... Herb Berg
 Operations Mgr..... Art Lawrence
 Chief Engineer..... Tony Ostoppoff

WRRZ—Clinton—1947

Frequency: 880 Kc. Power: 1000 Watts, d.
 Owned..... WRRZ Radio Co.
 Address .. S. Highway 701
 Tel.: LY 2-2165..... ABC

Station Rep..... Walker-Rawalt
 General Mgr..... Geo. S. Walston
 Sales Prom. Manager..... E. D. Powell
 Chief Engineer..... J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc. Power: 1 Kw., d.
 Owned By..... Concord Kannapolis Bcstg. Co.
 Address .. Box 1321
 Tel.: ST 2-7115..... Independent
 President..... Robert R. Hilker
 General, Comm. Mgr.... Claude C. Gibson, Jr.
 Program Director..... Bill Weant
 Chief Engineer..... Kenneth R. Kennedy
 Owners of: WZKY, Albemarle, N. C.; WEGO-FM,
 Concord.

WCKB—Dunn—1946

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned By..... N. C. Central Bcstrs.
 Address .. Box 431
 Tel.: 892-3133..... KBS
 President..... Lofton A. Tart, Sr.
 General, Sta. Manager.... A. Lincoln Faulk
 Commercial Manager..... O. B. Hall
 Program Director..... Rudy Zurlo
 Publicity Director..... John G. Thomas
 Sales Promotion Manager.... Amelda Jackson
 Chief Engineer..... Joseph Kotlas

WDNC—Durham—1928

Freq.: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... The Durham Radio Corp.
 Bus-Studio Address... 138½ E. Chapel Hill St.
 Tel.: 684-0355..... CBS
 Newspaper Affil..... Herald Co.
 Representative..... Paul H. Raymer
 President..... C. C. Council
 General. Station Mgr..... J. Frank Jarman
 Commercial Mgr..... W. R. Kirby
 Program Dir..... E. R. Higgins, Jr.
 Publicity Director..... A. E. Pruitt
 Chief Engineer..... Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc. Power: 1 Kw.
 Owned By..... Carolina Radio of Durham
 Address .. P. O. Box 28
 Tel.: 684-0115..... Independent
 Station Rep..... Continental Bcstg., Inc.
 President..... James H. Mayes, Jr.
 Commercial Manager..... Ray Childers
 Program Director..... Rip Austin
 Chief Engineer..... Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... WSSB, Inc.
 Address .. Box 8676
 Tel.: 489-9457..... Independent
 Station Reps..... Weed; Ayers
 President..... J. S. Beattie
 General Manager..... R. Willoughby-Ray

WTIK—Durham—1946

Freq.: 1310 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By..... W & W Bcstg. Co.

NORTH CAROLINA

Address..... P. O. Box 1571
Tel.: 682-9263
Station Representative..... ABC
President..... Clark
Gen., Sta. Mgr...... C. H. Wentz
Chief Engineer..... H. Tom Morris
Fred Bailey

WCDJ—Edenton—1955

Frequency: 1260 Kc..... **Power:** 1 Kw. d.
Owned-Oper. By..... Colonial Bcstg. Co.
Address..... P. O. Box 509
Tel.: 2178
President..... KBS
E. M. Schuman
Gen., Sta. Mgr...... R. W. Schuman

WCNC—Elizabeth City—1939

Freq.: 1240 Kc..... **Power:** 1 Ww. d., 250 W. n.
Owned-Oper. By... Albemarle Bcstg. Co., Inc.
Address..... Box 535
Tel.: 335-4379
KBS
Station Rep...... Bogner & Martin
President..... J. L. Lamb, Sr.
Gen. Mgr., Chief Eng...... J. L. Lamb, Jr.
Assistant Mgr...... Desmond Barclay
Commercial Manager..... C. E. Ferrell
Program Director..... Jimmy Raper
Publicity Director..... Bill Winslow

WGAI—Elizabeth City—1947

Freq.: 560 Kc..... **Power:** 1 Kw. d., 500 Watts n.
Owned-Operated By..... WGAI Radio Co.
Business-Studio Address..... Box 649
Tel.: 4371
MBS
Pres., Gen., Sta. Mgr...... C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc..... **Power:** 1 Kw., d.
Owned..... Bladen Bcstg. Corp.
Address..... Box 327
Tel.: UNion 2-3184
KBS
Sta. Representative..... Hopewell
President..... E. Clayton Register
General Mgr...... Chatham C. Clark

WIFM—Elkin—1949

Frequency: 1540 Kc..... **Power:** 250 Watts, d.
Owned By..... Tri-County Bcstg. Co., Inc.
Address..... P. O. Box 152
Tel.: 835-2511
Independent
Newspaper Affiliation..... Tribune
President..... H. F. Laffoon
General Manager..... W. P. Erwin
Station Manager..... Leon Reece
Commercial Manager..... Barnet Hall
Program Director..... Betty Frye
Chief Engineer..... Dick Paulson
Owners of: WIFM-FM, Elkin.

WFMO—Fairmont—1953

Frequency: 860 Kc..... **Power:** 1000 Watts d.
Owned By..... Carolinas Broadcasting Co., Inc.
Address..... P. O. Box 665
Tel.: 628-4781
Independent
President..... Cutlar Moore
General, Station Mgr...... James C. Clark
Commercial Manager..... Allen Vause
Program Director..... Betty R. Clark
Chief Engineer..... Joseph Miles

W FAG—Farmville—1959

Frequency: 1250 Kc..... **Power:** 500 Watt d.
Owned By..... Farmville Bcstg. Co.
Address..... Box 148
Tel.: SK 3-4392
Independent
Station Representative..... Hopewell
Co-owners..... Carl V. Venters Jr., H. C. Wade
Chief Engineer..... Lawrence Behr

WFAI—Fayetteville—1947

Freq.: 1230 Kc..... **Power:** 1 Kw. d., 250 W. n.
Owned By..... Jackson F. Lee
Address..... P. O. Box 659
Tel.: 433-4193
CBS-KBS
Representative..... Thomas F. Clark
General, Comm. Manager..... Jackson F. Lee
Chief Engineer..... Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned By..... OSTB, Inc.
Address..... P. O. Box 512
Tel.: HEMlock 2-7136
ABC
Representative..... Burn-Smith
Gen., Sta. Mgr...... Jimmy Simpson

WFNC—Fayetteville—1938

Freq.: 940 Kc..... **Power:** 10 Kw. d., 1 Kw. n.
Owned-Oper. By..... Cape Fear Bcstg. Co.
Address..... 1009 William Clark Rd.
Tel.: HU 4-4181
MBS
Representative..... Walker-Rawalt
President, Gen. Mgr...... Victor W. Dawson
Station, Commercial Mgr...... Johnny Joyce
Program Director..... Chris Mack
Chief Engineer..... Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1600 Kc..... **Power:** 1 Kw. d.
Owned By..... WIDU Bcstg., Inc.
Address..... Box 247
Tel.: HEMlock 2-6111
Independent
President..... F. F. Owen
General, Station Mgr...... W. B. Belche
Commercial Manager..... Forrest Tyndall
Program Director..... Donald McDowell
Chief Engineer..... W. D. Bailey

WAGY—Forest City—1958

Frequency: 1320 Kc..... **Power:** 1 Kw. d.
Owned By..... Tri-City Broadcasting Co.
Address..... Box 280
Tel.: 245-9888
Independent
President, Chief Eng...... G. T. Becknell
Station, Program Mgr...... Dave White
Comm., Sales Prom. Mgr...... Fred A. Blanton
Owners of: WAGY-FM, Forest City.

WBBO—Forest City—1947

Frequency: 780 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By..... Rutherford Co. Radio Co., Inc.
Address..... Box 469
Tel.: CHerry 5-4205
KBS
Newspaper Affil...... Courier, Sun
Pres., Gen., Sta. Mgr...... Mrs. Ed. M. Anderson
Chief Engineer..... Merton Iwerks

NORTH CAROLINA

WFSC—Franklin—1957

Frequency: 1050 Kc. Power: 1000 Watts
 Owned By Macon Cty. Broadcasting Co.
 Business Address P. O. Box 470
 Tel.: LA 4-2148 KBS
 President Henry Bartol, Jr.
 Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By WFVG Bcstg.
 Business-Studio Address Box 588
 Tel.: MU 7-4001 KBS-MBS
 President, Gen. Mgr. James Flanagan
 Chief Engineer G. Lewis

WGAS—Gastonia—1959

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned By MGM Bcstg. Corp.
 Address Box 1399
 Tel.: 865-5796 Independent
 Station Representative Hopewell
 President Lewis Young
 General, Station Mgr. Glenn F. Mace
 Commercial Manager Grady E. Carpenter
 Chief Engineer A. Clay Groves

WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Catherine T. McSwain
 Address 1700 N. Chester St.
 Tel.: UNIVERSITY 5-8501 Independent
 Station Manager Pat McSwain
 Commercial Manager Carl Rhyne
 Program Director Fred Gray
 Chief Engineer W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gastonia Bcstg. Serv., Inc.
 Address 504 Vista Dr.
 Tel.: UN 5-1079 KBS
 Representative Thomas F. Clark
 Pres., Gen., Sta. Mgr. James B. Petty
 Commercial Manager Boyce C. Morrow
 Program Director Alan G. Phillips
 Chief Engineer Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.
 Owned Southern Radio & TV Corp.
 Address P. O. Box 655
 Tel.: RPublic 4-4211 KBS
 President, Gen. Mgr. Kenneth T. Marshall
 Program Dir., Ch. Engineer Henry Harrison

WGBR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. B. E. Carolina Bcstg. Co., Inc.
 Address P. O. Box 1024
 Tel.: RPublic 4-3621 ABC
 President A. T. Hawkins
 General Comm. Mgr. V. G. Balkman
 Chief Engineer Daniel B. Trueblood
 Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts
 Owned Better Advertising Inc.
 Address 116 W. Mulberry St.
 Tel.: RE 4-5151 Independent
 Sta. Representative Bogner & Martin
 President William S. Page
 General Mgr. Jack P. Hankins
 Station Mgr. Lynwood Moseley
 Commercial Manager Aubrey Acock
 Program Director Perry Turner
 Chief Engineer Paul Horne

WKJK—Granite Falls—1962

Frequency: 1580 Kc. Power: 500 Watts
 Owned By James B. Childress
 Address Radio Building
 Tel.: Granite Falls Independent
 President James B. Childress
 General, Commercial Mgr. Robert Culler

WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts
 Owned By North Carolina Bcstg. Co.
 Address Battleground at Edney Ridge Rd.
 Tel.: BR 2-6125 CBS
 Representative George P. Hollingsbery
 General, Station Mgr. Allen Wannamaker
 Commercial Mgr. W. H. Henry
 Chief Engineer Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned & Oper. By WCOG, Inc.
 Address 4635 Tower Dr.
 Tel.: 299-0346 MBS
 Station Rep. McGavren/Guild
 President Harold H. Thoms
 Sta. Manager Jack Huband
 Program Director Tom A. Wall
 Sales Promotion Mgr. Terry Bane
 Pub. Dir. Betty Anderson
 Chief Engineer Earl Allison
 Owners of: WISE-TV, Asheville, N. C.

WEAL—Greensboro—1962

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned By Charlotte Radio & Television Corp.
 Address P. O. Box 6626
 Tel.: 272-5121 Independent
 Station Representative Bernard Howard
 President Francis M. Fitzgerald
 General Mgr., Chief Eng. Carroll Ogle
 Publicity Director Alfred G. Richards

WGBG—Greensboro—1942

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Greensboro Bcstg. Co., Inc.
 Address P. O. Box 2280
 Tel.: BR 3-3631 ABC
 Station Representative Bob Dore
 Pres., Gen. Mgr. Ralph M. Lambeth
 Comm. Mgr., Pub. Dir. Jack Rimmer
 Sales Prom. Manager Earl O. Sullivan
 Program Director Joe Anderson
 Chief Engineer Earl Teague

NORTH CAROLINA

WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts
Owned By: WPET, Inc.
Address: P. O. Box 3488
Tel.: BR 5-4464
Independent
President: James S. Beattie
Exec. V.P., Gen. Mgr.: William P. Mitchell
Sales Prom. Mgr., Pub. Dir.: Ruenell Stewart

WGTC—Greenville—1940

Freq.: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By: WGTC Bcstg. Co.
Address: P. O. Box 462
Tel.: PL 8-2174
CBS
Station Rep.: Devney Organization
President: A. W. Lewin
General Manager: J. T. Snowden, Jr.

WKTB—Greenville—1962

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned By: H&R Electronics, Inc.
Address: 103 E. Fifth St.
Tel.: Plaza 2-6303
Independent
Station Representative: Hal Walton
President: John S. Townsend
Commercial Manager: Marty Sullivan
Chief Engineer: Grover Baker

WOOW—Greenville—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned: WOOW, Inc.
Address: 304 S. Evans St.
Tel.: Plaza 8-1171
KBS
President: Charles E. Springer
Station Manager: M. R. Sullivan
Chief Engineer: Charles W. Moore

WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 1,000 Watts d.
Owned: Richmond Bcstg Co.
Address: Box 826
Tel.: 582-2653
Independent
President: Risdon A. Lyon
General Manager: W. P. Billingsley
Chief Engineer: J. Craig Jarman

WUSM—Havelock—1962

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned By: Radio Marine
Address: The Penthouse, Commercial Center
Tel.: 447-5100
Independent
Station Representative: Hal Holman
President, Gen. Mgr.: Jack Younts

WHNC—Henderson—1945

Frequency: 890 Kc. Power: 1000 Watts d.
Owned: Henderson Radio Corp.
Address: Norlina Road
Tel.: GE 8-7136
KBS-MBS
President: Nathan Frank
General, Sta. Mgr.: Dr. Claye Frank
Program Director: Mrs. Mozelle Moore
Chief Engineer: Lewis Hiland

WIZS—Henderson—1955

Frequency: 1450 Kc. Power: 250 Watts

Owned-Oper. By: Radio Corp.
Address: P. O. Box 1011
Tel.: Geneva 8-8135-6
Independent
President: Stan Fox
Station Manager: Mike Hight
Program Director: John Price
Publicity Director: Bud Morgan
Chief Engineer: Ed Brame

WHKP—Hendersonville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Radio Hendersonville, Inc.
Address: Chimney Rock Rd.
Tel.: OX 3-9061
KBS
President, Gen. Mgr.: Kermit Edney
Commercial Manager: Arthur V. Cooley
Program Director: Jimmy Northington
Chief Engineer: Charles Renfrow

WHKY—Hickory—1939

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Catawba Valley Bcstg. Co.
Address: 415 1st Ave., N.W.
Tel.: DI 5-2294
ABC
News. Affil.: Daily Record
President: Carl V. Cline
Gen., Sta. Manager: Edmund S. Long
Program, Publicity Director: Kyle S. Jones
Chief Engineer: Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By: Foothills Bcstg., Inc.
Address: P.O. Box 938
Tel.: 345-2124
Independent
Representative: Pearson Nat. Reps.
President: Mrs. Margaret A. Smith
Gen., Sales Promo. Mgr.: E. M. Smith, Jr.
Sta. Mgr., Chief Engr.: Elmer Troutman
Commercial Manager: Lee Douglas
Program Director: Mattie I. Padgett
Publicity Director: Mrs. Cecile Bost

WHPE—High Point—1947

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Oper. By: High Point Bcstg. Co.
Address: 504½ N. Main St.
Tel.: 883-1466
KBS
Pres., Prog. Dir., Chief Eng.: Gary C. Davis
Commercial Manager: Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Radio Station WMFR, Inc.
Business Studio Address: 164 S. Main
Tel.: 888-4593
ABC
Representative: Burn-Smith
Pres., General Manager: Frank S. Lambeth
Commercial Manager: Frank Smith
Sales Promotion Manager: G. D. Sullivan
Program Director: Diamond Carter
Publicity Director: Mary Lou McConkey
Chief Engineer: Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc. Power: 1000 Watts d.

NORTH CAROLINA

Owned By.....Doss Broadcasting
 Address.....Box 1448
 Tel.: 382-6581.....Independent
 Sta. Representative.....Devney Organization
 President.....Charles E. Doss
 Chief Engineer.....Y. Cecil

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
 Owned.....Onslow Bcstg. Corp.
 Address.....Drawer E
 Tel.: 347-1707.....Independent
 Sta. Representative.....Devney Organization
 Pres., Gen. Mgr.....Robert P. Mendelson
 Commercial Manager.....Rodric L. Jones
 Program Director.....J. Jackson
 Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 5000 Watts
 Owned By.....Seaboard Bcstg. Corp.
 Address.....P. O. Box 1197
 Tel.: 347-4111.....Independent
 Gen., Comm. Mgr.....Paul Parker
 Chief Engineer.....R. O. Dorsey

WCTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Fred H. Whitley, Inc.
 Address.....Cannon Blvd.
 Tel.: WEBster 3-8700.....Independent
 Station Rep.....Charles Bernard
 Pres., Gen. Mgr.....Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned By.....Foy T. Hinson
 Address.....101 West First St.
 Tel.: WEBster 3-1121.....Independent
 Pres., Chief Eng.....Foy T. Hinson

WKMT—Kings Mountain—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Radio Sta. WKMT
 Address.....Box 669
 Tel.: 739-3672.....Independent
 President.....R. H. Whitesides
 Gen., Sta., Comm. Mgr.....Jonas R. Bridges
 Sales Promotion Manager.....Ed Campbell
 Program Director.....Doris Bridges
 Chief Engineer.....Fred S. Pritchard

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Farmers Bcstg. Service, Inc.
 Address.....1312 W. Vernon Ave.
 Tel.: JACKson 3-5151.....Independent
 Representative.....Bogner & Martin
 President.....William S. Page
 General Manager.....Jack P. Hankins
 Program Director.....Patrick C. Howell
 Chief Engineer.....Harvey Mewborn
 Owners of: WGOL, Goldsboro, N. C.

WFTC—Kinston—1937

Frequency: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....HGR Bcstg.

Address.....204 East King St.
 Tel.: JACKson 3-4111.....ABC
 Station Representative.....Hopewell
 Station, Comm. Manager.....J. B. Ham
 Program Director.....Jay Holmes
 Chief Engineer.....Herman B. Civils

WISP—Kinston—1954

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Smiles of Kinston
 Address.....P.O. Box 960
 Tel.: JACKson 3-6161.....Independent
 Station Representative.....Hal Walton
 President.....Norman J. Suttles
 Station Manager.....Everett C. Peace, Jr.
 Program Director.....Rayburn Faulkner
 Chief Engineer.....H. W. Fitzgerald, Jr.

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Scotland Bcstg. Co.
 Address.....Box 512
 Tel.: CR 6-2911.....KBS
 Sta. Rep.....Dora-Clayton
 President.....Edwin Pate
 General Manager.....C. V. Willis, Jr.
 Commercial Manager.....Jane Callahan
 Program Director.....Don Major
 Chief Engineer.....Truman N. Brock

WLNC—Laurinburg—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....George W. Phillips
 Address.....Box 1488
 Tel.: CRestview 6-3633.....Independent
 President, Gen. Mgr.....George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....WLOE, Inc.
 Address.....P.O. Box 632
 Tel.: MA 3-3118.....MBS-KBS
 Pres., Gen., Sta., Comm. Mgr.....D. L. Craddock

WJRI—Lenoir—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Mrs. Katherine B. Rabb
 Address.....Union Natl. Bank Bldg.
 Tel.: PL 4-5361.....MBS-KBS
 President.....Katherine B. Rabb
 General Manager.....F. Kent Atwater
 Program Director.....Thomas Stevens
 Chief Engineer.....Olan Harmon

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
 Owned-Oper. By.....Davidson County Bcstg.
 Address.....Box 359
 Tel.: CH 6-2716.....KBS
 General Manager.....Greeley N. Hilton
 Assistant Manager.....Ed Fuller
 Commercial Manager.....Dewey Hutchins
 Program Director.....Don Matney
 Chief Engineer.....Fred Huneycutt

NORTH CAROLINA

WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.
Owned By.....Lincoln County Bcstg. Co., Inc.
Address.....P.O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown

WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: 496-3105.....KBS
President, Comm. Mgr.....Joseph T. Lane
Sales Prom. Mgr.....H. C. Lane
Program Dir.....Clay McBride

WAGR—Lumberton—1955

Frequency: 580 Kc. Power: 500 Watts d.
Owner.....Southeastern Bcstg. Corp.
Address.....2106 N. Cedar St.
Tel.: REDfield 9-3394.....Independent
Station Representative.....Breen and Ward
President.....Denzel M. Shaver
General Manager.....Al Kahn
Owners of: WDMS, Lynchburg, Va.

WTSB—Lumberton—1946

Frequency: 1340 Kc. 1 Kw. d.; 250 W. n.
Owned By.....Robeson Bcstg. Corp.
Address.....Maxton Rd.
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General Station Mgr.....Al G. Stanley
Commercial Manager.....David N. Collins
Program Director.....Edward L. Potter
Chief Engineer.....Bruce Sessoms

WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By.....Lake City Bcstg. Corp.
Address.....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Commercial Manager.....J. C. Pleasant
Gen., Sta. Manager.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.
Owned.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell
General Manager.....Dean Shields
Commercial Manager.....Eldridge Fox

WMYN—Mayodan—1957

Frequency: 1420 Kc. Power: 500 Watts d.
Owned By.....Mayo Broadcasting Corp.
Address.....Box 311, Madison, N. C.
Tel.: 548-9207.....Independent
President.....J. B. Shelton
General Manager.....Banner F. Shelton
Chief Engineer.....Frank Brewer

WSDC—Mocksville—1962

Frequency: 1560 Kc. Power: 250 Watts d.
Owned By.....Davie Broadcasting Co.
Address.....P.O. Box 236
Tel.: 634-2177.....Independent
President, General Mgr.....Will P. Erwin
Station Manager.....Robert S. Shreve

WMAP—Monroe—1947

Frequency: 1060 Kc. Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Walkup Ave.
Tel.: Atlantic 3-8115.....ABC-KBS
President, Gen. Mgr.....Frank Funderburk
Comm., Sales Prom. Mgr.....William D. Benton
Chief Engineer.....Marshall Howard Baucom

WHIP—Mooresville—1950

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
Address.....Mooresville, N. C.
Tel.: North 3-4301.....KBS
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr., Mrs. Leoma Showmar
Prog., Pub. Dir.....Buck Mills
Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Carteret Bcstg. Co., Inc.
Address.....Box 432
Tel.: PA 6-3188.....KBS
Station Representative.....Devney Organization
President.....Grover C. Munden
General Station Manager.....Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
Address.....P.O. Box 698
Tel.: 437-0521.....KBS
President.....Nathan J. Cooper
Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc. Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
Address.....P.O. Box 907
Tel.: State 6-6111.....KBS
Representative.....Thomas Clark
Gen. Mgr., Chg. Eng.....Ralph D. Epperson
Station Manager.....Blair Eubanks
Commercial Manager.....Lucy Bowman
Sales Prom. Manager.....Jimmy Shelton
Program Director.....Shirley Kirkman

WSYD—Mt. Airy—1951

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc.
Address.....P.O. Box 1126
Tel.: State 6-2147.....MBS
Station Representative.....Hopewell
General Manager.....Erastus F. Poore

NORTH CAROLINA

WDJS—Mt. Olive—1961

Frequency: 1430 Kc. Power: 1 Kw. d.
Owned By Mount Olive Bcstg. Co.
Address East Center St. Ext.
Tel.: Oldfield 3012 Independent
Manager, Ch. Eng. J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc. Power: 1 Kw.
Owned By Cherokee Broadcasting Co.
Address Townsend Bldg.
Tel.: VEron 7-2151 Independent
Gen. Mgr., Ch. Eng. Max M. Blakemore
Commercial Manager J. Armstrong

WKRK—Murphy—1958

Frequency: 1390 Kc. Power: 1 Kw.
Owned By J. B. Childress
Address P.O. Box 304
Tel.: VEron 7-3210 KBS
President J. B. Childress
Gen., Comm. Mgr. Paul Ridenhour
Chief Engineer James Foust

WHIT—New Bern—1942

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Ray D. Williams
Address P.O. Box 551
Tel.: MElose 7-4450 MBS
Station Rep. Pearson Nat'l Reps., Inc.
General Manager Ray D. Williams
Station Mgr., Chief Eng. Bob Statham
Program Director Ben Turner
Publicity Director Bill Stovall

WRNB—New Bern—1953

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.
Owned Jefferay Bcstg. Corp.
Address Box 31
Tel.: MElose 7-6144 KBS
Representative Howard
Pres., Gen. Mgr. William W. Jefferay
Commercial Manager George B. Nelson
Chief Engineer Dave Raley

WNNC—Newton—1948

Freq.: 1230 Kc. Power: 1 Kd. d., 250 W. n.
Owned-Oper. By Newton-Conover Bcstg. Co.
Business Address West "A" St.
Tel.: IN 4-4041 KBS
Pres., Gen., Sta. Mgr. Earl Holder
Comm., Sls. Prom. Mgr. Eugene Henry
Program Director Bob Campbell
Publicity Director Roger Covert
Chief Eng. Ray Corbitt

WKBC—North Wilkesboro 1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned-Oper. By Wilkes Bcstg. Co.
Address Radio Bldg.
Tel.: 633 KBS
Pres., Gen. Mgr. Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Operated By Oxford Bcstg. Corp.
Address 111 Littlejohn St.
Tel.: 4167 Independent
President, Gen. Mgr. A. N. Critcher
Station Manager F. Royster Critcher
Chief Engineer Gale Lewis

WPNC—Plymouth—1959

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned By Plymouth Bcstg. Co.
Address Box 67
Tel.: SWan 3-4104 Independent
Station Rep. Continental Radio Sales
President Harry A. Epperson, Sr.
General, Comm. Manager Lewis R. Kurtz, Jr.
Sales Promotion Manager Ralph Robinson
Publicity Director C. T. West
Program Director Lou Mitchell
Owners of: WBRG, Lynchburg; WLES, Lawrenceville, both Va.

WKIX—Raleigh—1947

Freq.: 850 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By WKIX Bcstg. Co.
Address P.O. Box 868
Tel.: TEmple 2-5512 Independent
Station Rep. Young
General Manager Hugh Holder
Chief Engineer Gene Reopelle

WLLE—Raleigh—1954

Frequency: 570 Kc. Power: 500 Watts d.
Owned By Raleigh-Durham Broadcasting Co.
Address P.O. Box 190
Tel.: TEmple 3-3874 Independent
Station Rep. Bernard Howard & Co.
President Edward B. Kemm
General, Station Mgr. James D. Swain
National Sales Dir. Ralph J. Baron
Program Dir., Chief Eng. Steve H. Brown
Owners of: WILA, Danville, Va.

WNOH—Raleigh—1962

Frequency: 1550 Kc. Power: 1,000 Watts d.
Owned By North Carolina Electronics, Inc.
Address 622 Downtown Blvd.
Tel.: 828-9912 Independent
Station Rep. Charles Bernard
President James P. Poston
General Manager Norman J. Suttles

WPTF—Raleigh—1924

Frequency: 680 Kc. Power: 50,000 Watts
Owned-Oper. By WPTF Radio Co.
Address Insurance Bldg.
Tel.: TE 2-8311 NBC
Station Rep. Henry I. Christal
Pres., Gen. Mgr. Richard H. Mason
Sales Manager R. W. Youngsteadt
Program Manager Graham B. Poyner
Promotion Manager Don Fowler
Chief Engineer Henry Hullick, Jr.

NORTH CAROLINA

WRAL—Raleigh—1939

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Capital Bcstg. Co., Inc.
Bus-Studio Address 130 S. Salisbury St.
Tel.: TE 4-6401 Independent
Representative H-R
President A. J. Fletcher
General Manager Fred Fletcher
Station, Sales Promo. Mgr. Tom Tucker
Commercial Manager John C. Allers
Program Director Merle Kelly
Chief Engineer Robert Stephenson
Owners of: WRAL-AM-FM-TV, Raleigh, N. C.

WFRC—Reidsville—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Piedmont Carolina Bcstg.
Address Harrison St. Ext.
Tel.: DI 9-4361 Independent
Representative Bogner & Martin
President H. T. Williams
General Station Mgr. Stephen F. Woodson
Program Director Gene Overby
Publicity Director Earl Burton, Jr.
Chief Engineer Benney G. Grogan

WREX—Reidsville—1948

Frequency: 1220 Kc. Power: 1 Kw. d.
Owned-Oper. By Reidsville Bcstg. Co.
Address Box 1349
Tel.: 342-1333 Independent
President William M. Oliver, Sr.
General, Station Mgr. E. M. Hurd
Program, Publicity Director Mrs. Katy Oliver
Chief Engineer William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned By Roanoke Rapids Radio
Address 251 Roanoke Ave.
Tel.: JE 7-4184 MBS-KBS
President Henry M. Best, Jr.
General Manager Tommy Williams

WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By WAYN, Inc.
Address Rockingham
Tel.: TWinning 5-4041 Independent
Pres., Gen., Sta. Mgr. Wayne M. Nelson
Comm., Sls., Prom. Mgr. William Futterer
Program Director Jimmy Smith
Publicity Director Henry Boggan
Chief Engineer Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.
Owned By East Carolina Electronics
Address P.O. Box 1075
Tel.: GI 2-3108 CBS
Newspaper Affiliation Telegram
Station Representative Pearson
President Josh Horne
Comm., Sales Prom. Mgr. Ray Thompson
Program Director Ray Wilkerson
Chief Engineer G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By W. A. Wynne
Address Box 752
Tel.: GI 6-6736 ABC
Representative Burn-Smith
General Station Mgr. W. A. Wynne Jr.
Commercial Manager George E. Peterson
Chief Engineer Joe R. Morris

WRMT—Rocky Mount—1958

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Atlantic Radio
Address Box 283
Tel.: 442-1490 Independent
President Stan Fox
General Manager Martin L. Street
Station Manager Bud Morgan
Owners of: WIZS, Henderson, N. C.

WRXO—Roxboro—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By Roxboro Bcstg. Co.
Address Box 130
Tel.: 6013 Independent
General Manager, Ch. Eng. H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By Mid-Carolina Bcstg. Co.
Address Mildords Hills Road
Tel.: 633-0621 ABC
President Charles H. Wentz
General Sta. Manager Harry L. Welch
Commercial Manager Kitty Murphy
Program Director Gale Adkins
Chief Engineer E. L. Sherman
Owners of: WTTK, Durham.

WSTP—Salisbury—1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By WSTP, Inc.
Address 1105 Statesville Blvd.
Tel.: MELrose 6-3811 MBS
Station Representative Walker-Rawalt
President, General Mgr. Tom Harrell
Sales Promotion Mgr. Bob Bailey
Program Director Sylvia Wiseman
Chief Engineer Fred Ostwalt

WEYE—Sanford—1952

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By Sanford Radio Bcstg. Inc.
Address Box 550
Tel.: 775-3021 Independent
General Mgr. B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By WWGP Bcstg. Corp.
Address P. O. Box 651
Tel.: 775-3525 KBS
President-Mgr. Frank Abbott, Jr.
Sales Promotion Manager David Sherrill
Program Director Bill Buchanan
Chief Engineer J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc. Power: 5,000 Watts d.
 Owned By..... WYAL, Inc.
 Address..... P. O. Box 425
 Tel.: Valley 6-9321..... Independent
 President..... J. Laurino
 General Station Mgr..... Byron Thomas
 Program Director..... Joe Penny
 Publicity Director..... Doug Phelps
 Chief Engineer..... Jim Casey
 Owners of: WIVE, Ashland, Va.

WADA—Shelby—1958

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By..... Cleveland County Bcstg. Co. Inc.
 Business Address..... Highway 226
 Tel.: HUXley 2-1390..... Independent
 Pres., Gen. Mgr..... Boyce J. Hanna
 Chief Engineer, Prog. Dir..... Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc. Power: 1000 Watts
 Owned-Oper. By..... Western Carolina Radio
 Business Address..... 1511 W. Dixon Blvd.
 Tel.: HUXley 7-6313..... MBS-KBS
 Pres., Gen. Manager..... Robert M. Wallace
 Comm. Manager..... Don McLain
 Chief Engineer..... E. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By..... Chatham Bdsctg. Co.
 Address..... Box 652
 Tel.: 742-2135..... Independent
 Station Representative..... George Hopewell
 President..... H. E. Stout
 General, Station Mgr..... Don L. Pierce
 Chief Engineer..... Odie Perry, Jr.

WMPM—Smithfield—1950

Frequency: 1270 Kc. Power 5,000 Watts d.
 Owned-Oper. By..... Carolina Bcstg. Service
 Address..... Buffalo Road
 Tel.: WEBster 4-2434..... KBS
 Station Representative..... Bernard
 President..... Ellis Barbour
 Station, Commercial Mgr..... John Ciccone
 Chief Engineer..... W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc. Power: 5000 Watts d.
 Owned... The Sandhill Community Bcstrs., Inc.
 Address..... Highway No. 2
 Tel.: 5-7001..... ABC-KBS
 Station Reps..... Holman; Dora-Clayton
 Pres., Gen. Mgr..... Jack S. Younts
 Station Manager..... D. L. Madigan
 Publicity Director..... Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned-Oper. By... Toe River Valley Bcstg. Co.
 Address..... Box 536
 Tel.: PO. 5-4296..... KBS
 Pres., Gen. Mgr..... Tom N. Cooper
 Commercial Manager..... Rebecca W. Pitman
 Sales Promotion Mgr..... Gerald Murdock
 Chief Engineer..... Howard A. Brinkley

WDBM—Statesville—1957

Frequency: 550 Kc. Power: 500 W. d.
 Owned..... Iredell Bcstg. Corp.
 Address..... New Northwestern Bk. Bldg.
 Tel.: 872-2455..... Independent
 President..... Walter A. Duke
 General Mgr., Pub. Dir..... Clay Cline
 Comm, Sales Promo. Mgr..... Earl Carney
 Program Director..... Norris Mayberry
 Chief Engineer..... Michael Duke

WSIC—Statesville—1947

Freq.: 1400 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By..... Statesville Bcstg. Co.
 Address..... Box 1189
 Tel.: 873-9078..... KBS
 President..... A. Fuller Sams, Jr.
 Gen., Sta. Mgr..... G. M. Allen
 Commercial Manager..... W. H. Brown
 Program Director..... Robert W. Marlowe
 Chief Engineer..... T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc. Power: 5000 W. d.
 Owned..... WMSJ, Inc.
 Address..... Box 187
 Tel.: JU 6-2221..... KBS
 President..... James B. Childress
 General, Station Mgr..... Carlton W. Elkins
 Commercial Manager..... Carroll B. Hart
 Chief Engineer..... Henry Hoffman
 Owners of: WKKK, Murphy, N. C.; WLAF, La-
 Follette, Tenn.; WKSK, West Jefferson, N. C.;
 WKJK, Granite Falls, N. C.

WTAB—Tabor City—1954

Frequency: 1370 Kc. Power: 5000 Watts, d.
 Owned-Oper. By..... Tabor City Bcstg. Co.
 Address..... Box 528
 Tel.: 3171..... KBS
 President..... J. M. Soles, Jr.
 General Mgr..... H. Hyman

WCPS—Tarboro—1947

Frequency: 760 Kc. Power: 1000 Watts d.
 Owned By..... Coastal Plains Bcstg. Co., Inc.
 Address..... Box 1112
 Tel.: TALbot 3-2191..... Independent
 Station Representatives..... Dora-Clayton
 President..... V. E. Fountain
 General, Station Mgr..... Robert L. Harper
 Commercial Manager..... James I. Taylor
 Program Director..... Edward Conway
 Chief Engineer..... Lindsey Whitehurst

WTNC—Thomasville—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By..... The Thomasville Bcstg. Co.
 Address..... P. O. Box 750
 Tel.: 3701..... Independent
 President..... R. F. Van Landingham
 Gen., Sta. Mgr..... Harold Harrison
 Chief Engineer..... C. C. Fritts

WJRM—Troy—1961

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned By..... Montgomery County Bcstg. Co.
 Address..... P. O. Box 57
 Tel.: 8811..... Independent

NORTH CAROLINA

President, Gen. Mgr. James R. McKenzie, Jr.
 Program Director John C. Wallace
 Commercial Manager Yvonne McKenzie
 Chief Engineer B. F. Keever

WTYN—Tryon—1954

Freq.: 1550 Kc. Power: 1 Kw. d.
 Owned Polk County Broadcasters
 Address Box 940
 Tel.: 856-5677 KBS
 Gen., Comm. Mgr. Henry G. Bartol, Jr.
 Station Mgr., Pub. Dir. Gertrude S. Taylor
 Program Dir. Ace Rickenbacker
 Chief Engineer Harold Sellm

WSVM—Valdese—1961

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Burke County Bcstg. Co.
 Address Box 1046
 Tel.: TRinity 9-5000 Independent
 President Robert R. Hilker
 V.P., General Mgr. William R. Rollins
 Commercial, Prog. Dir. Ellis T. Greenway
 Publicity Director Carolyn Metcalf
 Chief Engineer Norman Beach
 Owners of: WGGC, Belmont; WEGO-AM-FM, Con-
 cord; WZKY, Albemarle. All N. C. WPCC, Clin-
 ton, S. C.

WADE—Wadesboro—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
 Owned-Oper. By R. P. Lyon & Son
 Address P. O. Box 341
 Tel.: MY 4-2175 KBS
 General Manager W. P. Billingsley
 Station Manager Walter V. Mitchell
 Program Director W. T. Ballard Jr.
 Chief Engineer John M. Ingold

WLSE—Wallace—1953

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Duplin Bcstg. Co.
 Address Box 449
 Tel.: AT 5-2187 KBS
 General Manager Harry Kramer
 Ch. Eng. Raymond Fields

WEEW—Washington—1961

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned By WEEW, Inc.
 Address Box 439
 Tel.: WI 6-4124 KBS
 President J. P. Gallagher
 General Manager James Newman

WITN—Washington—1942

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Tar Heel Bcstg. System, Inc.
 Address P. O. Box 793
 Tel.: 946-2162 ABC
 Station Rep. Venard, Torbet & McConnell
 President, General Mgr. W. R. Roberson, Jr.
 Station Manager W. W. Moore
 Commercial, Sls. Prom. Mgr. Bob Frowein
 Program Publicity Director Merrill Daniels
 Chief Engineer R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Radio WHCC
 Address Main St.
 Tel.: GL 6-8661 KBS
 Pres., Gen. Mgr. K. D. Fry
 Treasurer M. F. Fry
 Chief Engineer John Rietz

WCNF—Weldon—1959

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Twin City Bcstg.
 Address 1504 Roanoke Rapids Rd.
 Tel.: Jefferson 6-3115 KBS, MBS
 President Nathan Frank
 Station Manager Al Drew
 Program Director Edith A. Ellis
 Chief Engineer Lewis E. Hiland

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned By Wendell-Zebulon Radio Co.
 Address Box 278, Wendell
 Tel.: ANDrew 9-9325, Zeb. Independent
 President Lewis V. Parrish
 General Mgr., Ch. Eng. Bill Kirby
 Commercial Manager Bruce Creekmore
 Sales Promotion Manager Teddy Davis
 Program Director Billy Yeargin
 Publicity Director Joan Allen

WKSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned Childress Bcstg. Corp.
 Address Box 311
 Tel.: 246-8001 KBS
 President James B. Childress
 General Manager J. Ardell Sink
 Station Manager Coy H. Deal
 Commercial Manager Brice A. Miller
 Sales Promotion Manager Remelle K. Sink
 Program Director Hoyt Lotts
 Publicity Director Marlyn Hartzog
 Chief Engineer Vernon McCarthy
 Owners of: WMSA, Sylva; WKRR, Murphy; WKJK,
 Granite Falls. All N. C. WLAF, LaFollette, Tenn.

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned Whiteville Broadcasting Co., Inc.
 Address P. O. Box 700
 Tel.: 642-2133 Independent
 Representative Thomas F. Clark
 Acting President J. Herman Leder
 General Mgr. Don Viets
 Commercial Manager J. G. Worrell
 Program Director Marv Stuart
 Chief Engineer William F. Rogers

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned By E. Carolina Bcstg. Co.
 Address Manning Bldg.
 Tel.: SW 2-4161 Independent
 Co-owner, Gen. Mgr. Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.

NORTH CAROLINA

Owned-Oper. By...New Hanover Bcstg. Corp.
 Business Address.....211 N. Second St.
 Tel.: ROger 2-2493.....MBS
 Representative.....Walker-Rawalt
 President.....J. S. Brody
 General, Sta. Manager.....Allen B. Jones
 Commercial Manager.....Tommy Thompson
 Sales Promotion Manager.....Dave Ruark
 Publicity Director.....Bill Weatherers
 Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
 Owned By.....Arlington-Fairfax Bcstg. Corp.
 Address.....Box 432
 Tel.: ROger 3-4633.....Independent
 Station Representative.....McGavren/Guild Co.
 President.....Harold H. Thoms
 Station Manager.....Sam Dodd
 Program Director.....Thomas E. Slade
 Chief Engineer.....Sidney Wilson
 Owners of: WISE, Asheville; WEAM, Washington,
 D. C.

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
 Owned By.....Dunlea Bcstg. Ind., Inc.
 Address.....Box 1889
 Tel.: ROger 2-0058.....ABC
 Representatives.....Burn-Smith; Ochs
 President.....R. A. Dunlea, Sr.
 Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
 Commercial Manager.....Robert J. Hurley
 Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Watson Industries, Inc.
 Address.....Box 1020
 Tel.: 243-2188.....MBS
 Station Rep.....Clarke Brown
 President, Gen. Mgr.....Penn T. Watson, Jr.
 Commercial Manager.....R. L. Pyles
 Program Director.....Bill Bunn
 Sales Promo. Mgr., Pub. Dir.....Carol S. Smith
 Chief Engineer.....Robert P. Carlson

WLLY—Wilson—1960

Frequency: 1350 Kc.....Power: 1000 Watts, d.
 Owned By.....H. A. Epperson, Jr.
 Address.....Davis Bldg.
 Tel.: 237-1830.....Independent
 President, General Mgr.....H. A. Epperson, Jr.
 Program Director.....Lorraine Gay
 Chief Engineer.....Charles Howell
 Owners of: WPVA, Petersburg; WLES, Lawrence-
 ville.

WVOT—Wilson—1948

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Wilson Radio Co., Inc.
 Address.....P. O. Drawer 170
 Tel.: 243-5157.....Independent
 Station Representative.....Devney Organization
 President.....H. W. Anderson, Sr.
 General Manager.....Harry Severance

Assistant Manager.....Wistar Moore, Jr.
 Commercial Manager.....P. O. Barnes
 Program Director.....William J. Wiggs
 Chief Engineer.....Bob Adkins

WAAA—Winston-Salem—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned.....Laury Assoc., Inc.
 Address.....P. O. Box 8987
 Tel.: PA 2-4121.....Independent
 Representatives.....Bob Dore; Ochs
 V.P., General Manager.....Ranny Daly
 Commercial Manager.....Stu Gordon
 Sales Promo., Pub. Dir.....David M. Calvin
 Program Director.....Larry Williams
 Chief Engineer.....Lee King

WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Holiday Bcstg. Corp.
 Address.....46 Miller St.
 Tel.: 725-7548.....ABC
 Station Representative.....Weed Radio
 President, General Mgr.....Jon A. Holiday
 Program Director.....Fred Covington
 Chief Engineer.....Lee C. King
 Owners of: WHYE, Roanoke.

WPEG—Winston-Salem—1960

Frequency: 1550 Kc.....Power: 1000 Watts d.
 Owned By.....WPEG, Inc.
 Address.....215 Northwest Blvd.
 Tel.: PA 3-9627.....Independent
 Station Representative.....PRO
 President, Gen. Mgr.....W. B. Reisenweaver
 Station Manager.....Robert W. Yates
 Program Director.....Charles Mitchell
 Chief Engineer.....Ray Boggs

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Piedmont Publishing Co.
 Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Affil.....Journal, Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 V.P., Gen. Mgr.....Harold Essex
 Asst. General Mgr.....Richard Barron
 Operations Manager.....Phil Hedrick
 Sales Director.....Harry B. Shaw
 Exec. Dir. of Pgmmg.....John Comas
 Program Manager.....Max Ulrich
 Sales Manager.....Robert L. Sparrow
 Chief Engineer.....Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Op. By.....Winston-Salem Bcstg. Co., Inc.
 Address.....300 S. Stratford Road
 Tel.: PA 3-4353.....Independent
 Representative.....Venard, Torbet & McConnell
 President.....James W. Coan
 General Mgr.....L. G. Jones
 Publicity Dir.....Margaret Sugg
 Chief Engineer.....James Hoke

Pop. 637,000
Families: 173,000

North Dakota

Radio Homes: 168,000
AM Stas. in States: 22

KFYR—Bismarck—1925

Frequency: 550 Kc. Power: 5000 Watts d.
Owned-Operated By: Meyer Bcstg. Co.
Address: 200½ North Fourth
Tel.: CA 3-0900 NBC
Station Representatives: Blair; Hyett
President: W. A. Ekberg
Station Mgr.: R. W. MacLeod
Program Director: Jim Backlin
Commercial Manager: Raymond Isaac
Chief Engineer: Ivar Nelson
Owners of: KFYR-TV; KMOT, Minot; KUMV,
Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc. Power: 500 Watts d.
Owned By: Dakota Muscasters
Address: 117½ N. 5th St.
Tel.: BLackburn 5-1234 KBS
Station Representative: Forjoe
President: Del Cody
Station Manager: Robert Eubanks
Comm. Manager, Ch. Engineer: Bill Banks
Owners of: KOYN, Billings; KUTT, Fargo; KQDY,
Minot.

KBOM—Bismarck-Mandan 1925

Freq.: 270 Kc. Power: 1 Kw., d. 250 W., n.
Owned: Mandan Radio Assoc.
Address: Box 667, Bismarck
Tel.: CA 3-4411 Independent
Rep.: Gill-Perna; Weed; Dean & Slaughter
President: H. Swenson
General Manager: F. Fitzsimonds
Station Mgr., Pub. Dir.: Cal Culver
Commercial Prom. Mgr.: Nils Pearson
Chief Engineer: Herb Leupp

KDAK—Carrington—1961

Frequency: 1600 Kc. Power: 500 W. d.
Owned By: Central Bcstg. Co., Inc.
Address: P. O. Box 50
Tel.: 652-3151 KBS
President: Judson Tracy
General Manager: Herb Witthauer
Program Director: Ray Moser
Chief Engineer: Fritz Carr

KDLR—Devils Lake—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: KDLR, Inc.
Business-Studio Address: 400 12th Ave.
Tel.: MOhawk 2-2161 MBS
Representative: Hal Holman
Pres., Gen. Manager: Bert Wick
Comm. Mgr.: Paul R. Lange
Sales Promotion Manager: Harry Kosieracki
Program Director: Wilbur Clemenson
Chief Engineer: Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Dickinson Radio Assn.
Address: 119 2nd Ave. W.
Tel.: 224-5133 Independent
Station Representative: Hal Holman Co.
President: Dr. Paul Weir
General, Station Mgr.: Stan Deck
Comm., Sales Promo. Mgr.: Bob Weiler
Program, Publicity Dir.: Lauren Haacke
Chief Engineer: Louis Tysver
Owners of: KDIX-TV, Dickinson, N. D.

KUTT—Fargo—1960

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned By: KUTT Music Bcstrs.
Address: Box 109
Tel.: ADams 5-7551 Independent
Station Rep.: Bowden; Forjoe
General Manager: Gene Williams
Station Manager: Larry James
Commercial Manager: Steve Dean
Program, Publicity Dir.: Deano Day
Chief Engineer: Jim Johnson
Owners of: KQDY, Minot; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By: N. Dak. Bcstg. Co.
Address: 4000 West Main Ave.
Tel.: ADams 5-4461 ABC
Representative: Gill-Perna
President, Gen. Mgr.: John W. Boler
Commercial Manager: LeRoy Peterson
Program Director: Ron Clark
Publicity Director: Bob Weber
Chief Engineer: Norris Pederson
Owners of: KXGO-TV; KXJB-TV, Valley City;
KBMB, Bismarck; KXMC-TV, Minot, all N. D.;
KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By: WDAY, Inc.
Business-Studio Address: 207 North Fifth
Tel.: 232-3371 NBC
Newspaper Affil.: Forum
Rep.: Peters, Griffin, Woodward, Inc.
President: N. Black, Jr.
General Manager: Tom Barnes
Sales Manager: Bill Burn
Sales Promotion Manager: Roy Pederson
Program Director: Norm Fisher
Chief Engineer: Juline Savold
Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned By: KGPC Co.
Address: P. O. Box 312
Tel.: 227 Independent
General Mgr.: C. G. Matheson

KILO—Grand Forks—1941

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....KILO, Inc.
 Address.....First Natl. Bank Bldg.
 Tel.: 774-5321.....CBS
 Station Reps.....Masla; Bowden; O'Connell
 President.....Carl Bloomquist
 Station, Commercial Mgr.....A. J. Twomey
 Program Director.....William F. Rendell
 Chief Engineer.....Walt TerMeer

KNOX—Grand Forks—1947

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By.....Community Radio Corp.
 Address.....P. O. Box 1110
 Tel.: 774-4611.....MBS
 Station Representative.....Meeker
 President.....Harry Rice
 General Mgr.....J. Hoberg
 Operations Director.....Bill Hutton
 Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Hettinger Bcstg. Co.
 Address.....Hettinger, N. D.
 Tel.: 567-2421.....KBS
 Station Representative.....George Hopewell
 President, Gen. Mgr.....P. J. Schultz
 Station Manager.....Allen R. McIntyre
 Sales Prom. Mgr.....Jonas Johnson
 Commercial Manager.....Romona Stenberg
 Program Director.....Tommy Clement
 Publicity Director.....Bill McIntyre
 Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....James River Bcstg. Co.
 Address.....Box 1170
 Tel.: 252-2160.....KBS-CBS
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Manager.....A. G. Berry
 Comm. Manager.....R. L. Richardson
 Program Director.....Dan C. Brannan
 Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1936

Frequency: 600 Kc. Power: 5000 Watts
 Owned By.....Great Western Enterprise
 Address.....Box 1271
 Tel.: CI 2-3570.....Independent
 Station Representative.....Dean & Slaughter
 President.....James M. Pryor, Jr.
 General Sta. Mgr.....Don MacTavish
 Program Director.....Don Roberts
 Commercial Manager.....Don Bentz
 Sales Prom. Mgr.....Bob Gaye
 Publicity Dir.....Jack Leonard
 Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc. Power: 1000 Watts
 Owned By.....Big K Inc.
 Address.....Box 1712

Tel.: TE 5-1161.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....James M. Pryor, Jr.

KLPM—Minot—1929

Frequency: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Minot Bcstg. Co.
 Business Address.....320 Third Ave., S.W.
 Tel.: TEmple 4-1146.....MBS
 Station Representative.....Dean & Slaughter
 President.....Ethel H. Cooley
 Gen. Mgr., Chief Eng.....C. W. Baker
 Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned.....Dakota Broadcasters
 Address.....Box 1388
 Tel.: TEmple 7-1124.....KBS
 Station Reps.....Forjoe; Bowden
 General Manager.....Jack W. Birchill
 Commercial Manager.....Les Sabo
 Program Director.....Jim Footit
 Chief Engineer.....Ray Lujon
 Owners of: KOYN, Billings; KQDI, Bismarck;
 KUTT, Fargo.

KEYD—Oakes—1959

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned.....Interstate Broadcasting Co.
 Address.....114 Union Ave.
 Tel.: RIVERSIDE 2-2376.....Independent
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Mgr., Chief Eng.....Glenn Olson
 Program Director.....B. Waters
 Owners of: KBMW, Wahpeton; KOVC, Valley City;
 KEYJ, Jamestown, all N. D.; KEYL, Long
 Prairie, KWAD, Wadena, both Minn.

KGCA—Rugby—1961

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Rugby Broadcasters, Inc.
 Address.....P. O. Box 31
 Tel.: 776-5254.....KBS
 President.....Oscar H. Halvorson
 Gen. Mgr., Chief Engineer.....Richard Dunne
 Program Director.....Marvin Martinson

KOVC—Valley City—1936

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....KOVC, Inc.
 Address.....135 Central Ave. S.
 Tel.: 845-2531.....CBS
 Station Representative.....James Bowden
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station, Commercial Mgr.....Dale Olson
 Program Director.....Tim Stoflet
 Sales Promotion Mgr.....Earl Williams
 Chief Engineer.....Deane Jameson

KEYZ—Williston—1948

Frequency: 1360 Kc. Power: 5 Kw.
 Owned-Oper. By.....Charles L. Scofield
 Address.....Box 1240
 Tel.: GReenfield 3-3911.....Independent
 Representative.....Holman
 Gen. Mgr., Chief Eng.....Chas. L. Scofield
 Commercial Manager.....Ray David
 Program Director.....Bob Gilbert

Pop.: 9,925,000
Families: 2,998,500

Ohio

Radio Homes: 2,926,000
AM Stas. in State: 94

WADC—Akron—1925

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Operated By Allen T. Simmons
Business Address 40 E. Mill St.
Tel.: JE 5-6165 CBS
Station Representative Bernard Howard
Pres., Gen. Mgr. Allen T. Simmons
Station, Comm. Manager Bob Wilson
Program Director Margaret Bevans
Sales Prom. Mgr., Pub. Dir. Dolores Buehrle
Chief Engineer Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc. Power: 5000 Watts
Owned By Summit Radio Corp.
Address 853 Copley Rd.
Tel.: PO 2-8811 Independent
Newspaper Affiliation Beacon Journal
Station Representative McGavren/Guild
President S. Bernard Berk
General, Station Manager Roger G. Berk
Commercial Mgr. Kenneth M. Keegan
Program Director Bob Wylie
Sales Promotion Mgr. Robert I. Bostian
Publicity Director Phyllis V. Simms
Chief Engineer Irwin L. Knopp
Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By WCUE Radio, Inc.
Address 424 Sackett Ave.
Tel.: WA 3-9761 MBS
Representative Gill-Perna
Owners George W. Mamas, D. M. O'Neil
Chief Engineer Henry Niederkoller

WHLO—Akron—1944

Frequency: 640 Kc. Power: 1000 Watts
Owned-Oper. By Radio Akron, Inc.
Address 51 W. State St.
Tel.: BI 3-7101 Independent
Station Reps. Eastman; Ohio Station Reps.
President Louis J. Appell, Jr.
General Manager Allen Saunders
Commercial Manager Gordon L. Barnhart
Program Dir. Warren Duffy
Sales Prom. Mgr. Adrian R. Cooper
Chief Engineer Fred Greaves
Owners of: WSBA-AM-FM-TV, York; WARM,
Scranton; WICE, Providence, R. I.

WFAH—Alliance—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Oper. By The Review Pub. Co.
Address 10754 Smyth Ave., N.E.
Tel.: 821-1111 Independent
Newspaper Affiliation Review
Station Representatives Ohio Stations
President D. A. Peterson
Station Manager Robert A. Gates
Program Director James Phillips
Chief Engineer Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc. Power: 250 W.
Owned Radio Ashland, Inc.
Business Address Ashland Mansfield Rd.
Tel.: 2-1572 MBS
Station Representative PRO
Pres., Chief Engineer Charlie Calhoun
Station Mgr. W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Radio Enterprises of Ohio
Address Box 372
Tel.: 993-2120 Independent
Newspaper Affil. Star Beacon
President D. C. Rowley
General Manager John Colin
Station Manager D. W. Fassett
Program Director Andrew Holecko
Chief Engineer Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
Owned By Radio Athens, Inc.
Address Box 567
Tel.: LYnwood 3-1588 Independent
President, Chief Eng. Andrew Kovlan
Commercial Manager John Alden
Program Director Mrs. La Guardia Anastas

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By Belmont Broadcasters, Inc.
Address Box 567
Tel.: 676-5661 CBS
Station Representative Hollingbery
President Howard C. Weiss
General, Station Mgr. L. B. Clawson
Sales Promotion Manager George Wright
Chief Engineer Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc. Power: 500 Watts
Owned By Hi Point Bcstg. Co.
Address E. Sandusky St.
Tel.: 592-5796 Independent
President, General Mgr. P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By WMGS, Inc.
Address 310 Summit St., Toledo
Tel.: 246-0562 Independent
Station Representative George T. Hopewell
President H. Max Good
General, Station Mgr. Deane D. Osborne
Sales Promotion Mgr. James C. Hamilton
Program Dir., Chief Eng. George M. Mishler
Owners of: WPAR, Parkersburg, W. Va.

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.

Owned By.....Land o' The Lakes Bcstg. Corp.
 Address.....917 Beatty Ave.
 Tel.: 4-5606.....KBS
 Pres., Gen. Mgr.....Howard A. Donahoe
 Commercial Manager.....Geo. Wolfington
 Program Director.....William R. Coffey
 Chief Engineer.....Harold Black

WCNS—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Dover Bcstg. Co., Inc.
 Address.....106 High Ave., N.W.
 Tel.: GL 6-8396.....MBS
 President.....Mrs. Agnes J. R. Greer
 General Manager.....W. B. Steis
 Station, Comm. Manager.....Sal Butera
 Program Director.....Ken Speck
 Publicity Director.....Patti Rae
 Chief Engineer.....Don Graff
 Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Ohio Bcstg. Co.
 Address.....550 Market Ave., S.
 Tel.: 456-7166.....ABC
 Newspaper Affil.....Brush-Moore Newspapers
 Representatives..Venard, Torbet & McConnell
 President.....Eugene Carr
 V.P., Station Manager.....Paul E. Gilmor
 Commercial Manager..William G. Umbenhour
 Sales Prom. Manager.....Mary Lou Ferraro
 Program Dirs.....Lee Atwell, Chuck Craig
 Chief Engineer.....John Schen
 Owners of: WONE-AM-FM, Dayton; WPDQ, Jack-
 sonville.

WHOF—Canton—1946

Frequency: 1060 Kc.....Power: 1000 Watts d.
 Owned By.....Douglas Properties Corp.
 Business Address..4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475.....Independent
 Station Representative.....Masla
 General Manager.....Clark L. Dozer

WBEX—Chillicothe—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Shawnee Broadcasting Co.
 Bus. Address.....Pohlman Rd., Carlisle Hill
 Tel.: PProspect 3-2244.....MBS, KBS
 Representative.....Thomas F. Clark
 President, Gen. Mgr.....Truman A. Morris
 Comm., Prom. Mgr.....Alice Shein
 Program Director.....Mary Morris
 Chief Engineer.....Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
 Owned By.....Courthouse Bcstg. Co.
 Address.....800 Eastern Avenue
 Tel.: PR 4-3385.....Independent
 President, Chief Eng.....W. N. Nungesser

WCIN—Cincinnati—1953

Freq.: 1480 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned By.....Rounsaville of Cincinnati

Address.....3301 Beekman St.
 Tel.: 681-7600.....Independent
 Station Representative.....Gill-Perna
 President.....R. W. Rounsaville
 General Manager.....Carl Glicken
 National Sales Mgr.....Ralph B. Johnson
 Program Director.....Bob Walters
 Chief Engineer.....C. Dettmar
 Owners of: WLOU, Louisville; WFUN, Miami
 Beach; WTMP, Tampa; WVOL, Nashville;
 WYLD, New Orleans; WALT-TV, Atlanta, Ga.;
 WTAM-TV, Louisville, Ky.

WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By.....L. B. Wilson, Inc.
 Address.....Hotel Sheraton Gibson
 Tel.: 241-6565.....ABC
 Station Representative.....H.R. Reps.
 President.....Charles H. Topmiller
 General Manager.....Mrs. Jeanette Heinze
 Station, Program Manager.....Paul Miller
 Sales Prom., Pub. Dir.....Mrs. Vicki Pigeon
 Program Director.....Essie Rupp
 Owners of: WLBW-TV, Miami.

WCPO—Cincinnati—1927

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Scripps-Howard Bcstg. Co.
 Address.....2345 Symmes St.
 Tel.: 861-9000.....Independent
 Newspaper Affiliation.....Post-Times Star
 Representative.....John Blair
 V.P., General Manager.....M. C. Watters
 Station Director.....Bill Dawes
 Program Director.....Bob Smith
 Chief Engineer.....Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Taft Broadcasting Co.
 Address.....1906 Highland Ave.
 Tel.: 421-1750.....CBS
 Representative.....Katz
 President.....Hulbert Taft, Jr.
 V.P. of Operations.....L. H. Rogers II
 General, Station Mgr.....Nick Bolton
 Commercial Mgr.....R. L. Bevington
 Operations Mgr.....Jack Remington
 Chief Engineer.....Ray Owen
 Owners of: WTVN-AM-TV, Columbus, O.; WBRG-
 AM-TV, Birmingham, Ala.; WKYT, Lexington,
 Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
 Owned.....Crosley Bcstg. Corp.
 Address.....140 W. Ninth St.
 Tel.: CH 1-1822.....NBC
 Station Representatives.....Lowrence; Moore
 Chm. of Board.....James D. Shouse
 President.....John T. Murphy
 V.P., General Manager.....James J. Crane
 V.P., Sales.....H. P. Lasker
 V.P., Programs.....Al Bland
 Sales Manager.....F. Brady Louis
 Chief Engineer.....R. J. Rockwell

OHIO

WSAI—Cincinnati—1923

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By Jupiter Bcstg. Corp.
Address Sinton Hotel
Tel.: 621-1068 Independent
Station Reps. Robert Eastman; Ohio Stations
Pres., General Manager Richard E. Nason
General Sales Mgr. Lee C. Hanson
Program Director Gene Nelson
Chief Engineer Vern Milton

WZIP—Cincinnati—1947

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned-Oper. By Greater Cinn. Radio, Inc.
Address 400 Oak St.
Tel.: 861-6067 Independent
Newspaper Affil. Waukegon News-Sun
Station Rep. Broadcast Time Sales
Vice President A. F. Sorenson
V.P., Sales Harold Parry
General, Comm. Manager Dick Pittenger
Chief Engineer Tom Sullivan
Owners of: WKRS, Waukegan, Ill.

KYW—Cleveland—1924

Frequency: 1100 Kc. Power: 50,000 Watts
Owned-Oper. By Westinghouse Bcstg. Co.
Address 1403 E. 6th St.
Tel.: 781-4500 Independent
Sta. Representative AM Radio Sales

President Donald H. McGannon
Sales Manager Thomas L. Tiernan
Commercial Manager Fred E. Walker
Sales Promotion Manager Henry Hirsch
Program Director Ken Draper
Publicity Director J. P. Scott
Chief Engineer Sid Stadig
Owners of: KYW-TV; WBZ-AM-TV, Boston; KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne; WIND, Chicago; WINS, New York, N. Y.; WJZ-TV, Baltimore; KPIX, San Francisco.

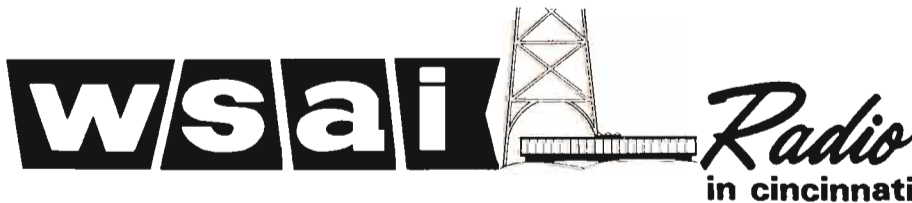
WABQ—Cleveland—1948

Frequency: 1540 Kc. Power: 1 Kw., d.
Owned By Tuschman Bcstg. Corp.
Address 2323 Chester Ave.
Tel.: CHerry 1-7555 Independent
Station Rep. Howard
President, Gen. Mgr. P. G. Tuschman
Commercial, Sta. Manager Bert Noble
Program Director Jack Gibson
Publicity Director Valena Williams
Chief Engineer Paul Brown

WDOK—Cleveland—1950

Frequency: 1260 Kc. Power: 5000 Watts
Owned By Transcontinent TV Corp.
Address 1515 Euclid Ave.
Tel.: MA 1-2890 MBS
Station Rep. Edward Petry & Co.
President David C. Moore
General Manager Frederick C. Wolf

ONE of the many good things about
selling to the Cincinnati market is
wsai radio . . . reaches MORE people,
in all age groups, for your client!*



Richard E. Nason, President Lee C. Hanson, General Sales Manager

*SEE robert e. eastman & co., inc., for latest Pulse and Hooper figures!

Commercial Manager.....Dave Levine
Sales Promotion Manager.....Marjorie Jones
Program Director.....Wayne Mack
Publicity Director.....Jeanne Forney
Chief Engineer.....Ralph Quay
 Owners of: WDOK-FM, Cleveland; WGR-AM-FM-TV, Buffalo, N. Y.; WDAF-AM-FM-TV, Kansas City, Kans.; KFMB-AM-FM-TV, San Diego, Calif.; KERO-TV, Bakersfield, Calif.; WNEP-TV, Scranton-Wilkes-Barre, Pa.

WERE—Cleveland—1948

Frequency: 1300 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Cleveland Bcstg. Inc.
Address.....1500 Chester Ave.
Tel.: SU 1-9600.....Independent
Station Rep......H-R Representatives
President.....Ray T. Miller, Jr.
General, Station Mgr......Richard M. Klaus
Commercial Mgr......Ed Paul
Sales Promotion Mgr......Leonard G. Trostler
Program Manager.....Ed Stevens
Publicity Director.....Robert M. Miller
Chief Engineer.....Harry Dennis
 Owners of: WLEC-AM-FM, Sandusky, O.

WGAR—Cleveland—1930

Frequency: 1220 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Address.....Statler-Hilton Hotel
Tel.: PR 1-0200.....Independent
Representative.....Christal
President.....Herbert Evans
General, Station Mgr......Carl E. George
Program Director.....Robert K. Smiley
Commercial Mgr......Robert B. Forker
Sales, Prom., Pub. Dir......Al Henderson
Chief Engineer.....Lloyd G. Wingard
 Owners of: WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; WTTM, Trenton, N. J.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....**Power:** 5000 Watts
Owned By.....Metropolitan Bcstg.
Address.....5000 Euclid Ave.
Tel.: EXpress 1-5000.....Independent
Station Representative.....Metro Radio Sales
President.....John W. Kluge
General, Sta. Mgr......Jack Thayer
Program Director.....Edward Clark
Publicity Director.....Joyce Stambaugh
Chief Engineer.....Ralph H. DeLany
 Owners of: WNEW-AM-TV, N. Y.; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-AM-FM, Philadelphia; KMBC-AM-FM-TV, Kansas City; WHK-FM, Cleveland.

WJMO—Cleveland—1947

Freq.: 1490 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned By.....Friendly Broadcasting Co.
Address.....11821 Euclid Ave.
Tel.: Sweetbriar 5-1212.....ABC
Station Rep......UBC; Wittig; Dora-Clayton
President.....Richard Eaton
General, Station Mgr......C. C. Courtney
Commercial Manager.....Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc...**Power:** 10 Kw. d., 5 Kw. n.
Owned By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: 861-6080.....Independent
Newspaper Affil......Miami Beach Sun
Representative.....Katz
President.....G. B. Storer, Jr.
General Manager.....James P. Storer
Commercial Manager.....Jules C. Blum
Program Director.....Charles Renwick
Sales Prom., Pub. Mgr......Charles Hutaff
Engineering Supervisor.....Furn Anderson
 Owners of: WJW-FM-TV; WGBS-AM-FM, Miami; WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WHN, New York, N. Y.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative.....John Blair
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales, Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Publicity Director.....Martha Babington
Chief Engineer.....Lester H. Natzger

WCOL—Columbus—1922

Freq.: 1230 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: CApital 1-7811.....Independent
Newspaper Affil......Lancaster Eagle-Gazette
Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr......Collis A. Young
Executive V.P......J. P. Williams
Vice President.....Alexander Buchan
Production Director.....Steve Joos
Local Sales Mgr......A. Dale Lutz
Chief Engineer.....T. Carpenter
 Owners of: WING, Dayton, O.; WKLO, Louisville; WIZE, Springfield, O.; WEZE, Boston; WRIT, Milwaukee, Wis.

WMNI—Columbus—1958

Frequency: 920 Kc.....**Power:** 500 Watts
Owned By.....North American Bcstg. Co.
Address.....Southern Hotel
Tel.: CApital 1-1354.....MBS
Station Representative.....Bcst. Time Sales
President, General Mgr......William R. Mnich
Commercial Manager.....Joe Hill
Program, Pub. Dir......William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271.....ABC
Representative.....Katz
President.....Hulbert Taft, Jr.
General, Station Mgr......Gene D'Angelo

OHIO

Local Sales Mgr. Earl Bechtel
Program Director Paul Murphy
Dir., Public Affairs Ken Mack
Chief Engineer Ed Kopriver
Owners of: WTVN-FM-TV; WKRC-AM-FM-TV,
Cincinnati; WBRC-AM-FM-TV, Birmingham;
WKYT-TV, Lexington, Ky.

WKVO—Columbus—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By Sky Way Bcstg. Corp.
Address 2495 Henderson Rd.
Tel.: HUDson 6-9595 Independent
Rep. Venard, Torbet & McConnell
President Milton Staub
Gen., Sta. Manager Bert Charles
Comm., Sales Prom. Mgr. William Selander
Publicity Dir. Diana Weeter
Chief Engineer Roy Carlson

WWOW—Conneaut—1959

Frequency: 1360 Kc. Power: 500 Watts d.
Owned By Ashtabula County Bcstg. Co.
Address 211½ Main St.
Tel.: 597-1001 Independent
Station Representative Ohio Stas.
President Louis W. Skelly
Station Mgr., Prog. Dir. Bob Allen
Commercial Manager D. Peters
Sales Prom. Mgr. R. Conroy
Chief Engineer Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc. Power: 1000 Watts d.
Owned-Oper. By Coshocton Bcstg. Co.
Business-Studio Address 114 N. 6th St.
Tel.: MAin 2-1560 Independent
Pres., Gen. Mgr. F. Bruce Wallace
Comm., Sales Prom. Mgr. D. Bennett
Chief Engineer Herman L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc. Power: 250 Watts d.
Owned WAVI Bcstg. Corp.
Address 1428 Cincinnati St.
Tel.: BAldwin 4-1137 Independent
Station Reps. Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr. Harry K. Crowl
Commercial Manager Franklin H. Small
Program Director Charles A. Breece, Jr.
Chief Engineer Robert W. Minton

WHIO—Dayton—1935

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By Miami Valley Bcstg. Corp.
Address 1414 Wilmington Ave.
Tel.: 254-5311 CBS
Representative Hollingbery
President James M. Cox, Jr.
General, Station Mgr. Robert H. Moody
National Sales Mgr. W. E. Wolaver
Sales Promotion Mgr. Chuck Gay
Chief Engineer Ernest Adams
Owners of: WHIO-FM-TV, Dayton; WSOC-AM-TV,
Charlotte, N. C.

WING—Dayton—1921

Frequency: 1410 Kc. Power: 5000 Watts

Owned-Oper. By Great Trails Bcstg. Corp.
Address Talbott Tower
Tel.: 222-3773 Independent
Newspaper Affil. Lancaster Eagle-Gazette
Station Representative Eastman
President Charles Sawyer
V.P., General Mgr. Dale Moudy
Exec. Vice Pres. J. P. Williams
Vice President Alex Buchan
V.P., Sales Manager Don Sailors
Publicity Director Betts Brauer
Program Director Jim Smith
Chief Engineer Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc. Power: 5000 Watts
Owned By WONE, Inc.
Address 380 West First St.
Tel.: BA 4-6501 Independent
Newspaper Affil. Brush-Moore Newspapers
Sta. Reps. Ayers; Venard, Torbet & McConnell
Pres., Gen. Manager Eugene Carr
Station Manager Charles E. Kennedy
Nat'l Sales Manager C. L. Doty
Program Director Winston Hoehner
Chief Engineer John Hall

WONW—Defiance—1949

Frequency: 1280 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Tri-State Bcstg. Co.
Address Radio Drive
Tel.: 3-2776 Independent
Representative Devney Organization
V.P., Gen. Manager Glenn R. Thayer

WDLR—Delaware—1961

Frequency: 1550 Kc. Power: 500 Watts d.
Owned By Delaware Broadcasting, Inc.
Address P. O. Box 317
Tel.: 363-1107 Independent
Station Representative Ohio Stations Reps.
President, General Mgr. C. Robert Taylor
Chief Engineer M. E. Scheetz

WJER—Dover—1950

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Dover Broadcasting Company, Inc.
Address 646 Boulevard
Tel.: 2-0191 MBS
President Agnes J. Reeves Greer
General Manager W. B. Steis
Station, Commercial Mgr. Kenneth Neff
Program Director Jerry Ernest
Publicity Director Jean Williams
Chief Engineer Donald Graef
Owners of: WCNS, Canton; WAJR, Morgantown,
W. Va.; WKJF-FM, Pittsburgh, Pa.; WCNO-FM,
Canton, O.

WOHI—East Liverpool—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Constrander Corp.
Address 516 Market St.
Tel.: FULton 5-1490 ABC
Station Reps. Webb; Ohio Stations Reps.
President, Gen. Mgr. Joseph D. Coons
Sales Prom. Mgr. Charles E. Stuart
Chief Engineer George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By Elyria-Lorain Bcstg. Co.
 Address: 408 E.S.T. Bldg., Elyria
 Tel.: FA 2-3761, Elyria. Independent
 Newspaper Affil. Chronicle-Telegram
 President O. B. Schoepfle
 General Mgr. Paul Nakel
 Program Dir. Dick Barrett
 Chief Engineer Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc. Power: 1000 Watts, d.
 Owned. Findlay Publishing Co.
 Address: 101½ West Sandusky St.
 Tel.: GA 2-4545. Independent
 Newspaper Affiliation Courier
 Representative Clark
 President, General Mgr. R. L. Heminger
 Station Manager Clyde W. Johnson
 Program Dir. C. Meekins
 Chief Engineer Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By Seneca Radio Corp.
 Address: U. S. Highway 23 S.
 Tel.: HE 5-5666. Independent
 Station Reps. Webb; Ohio Stations
 President Andrew Emerine
 Gen., Sta. Mgr. Melvin L. Murray
 Commercial Mgr. Roger V. Wise
 Chief Engineer Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc. Power: 500 Watts d.
 Owned By Wolfe Bcstg. Corp.
 Address: 905 W. State St.
 Tel.: 332-8218. Independent
 President, Gen. Mgr. Robert F. Wolfe
 Commercial Manager M. R. Wolfe
 Program Director Earl V. Hurst
 Chief Engineer Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned-Oper. By Ohio Valley on the Air, Inc.
 Address: P. O. Box 448
 Tel.: 446-3543. Independent
 Station Representative Hal Walton
 President John E. Halliday
 General Manager Mrs. Marianne B. Campbell
 Chief Engineer Edgar Atkins

WMOH—Hamilton—1944

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Fort Hamilton Bcstg. Co.
 Bus. Studio Address: Second Natl. Bank Bldg.
 Tel.: 894-6543. Independent
 Station Representative Thomas F. Clark Co.
 President R. Briede
 General, Station Mgr. Raymond C. Motley
 Program Director Norm Keller
 Sales Promo., Pub. Dir. Jacqueline Bowling
 Chief Engineer R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc. Power: 500 W. d.

Owned Highland Bcstg. Co.
 Address Box 176
 Tel.: EXpress 3-1590. KBS
 General, Program Dir. Tom Archibald
 Station Mgr. Willard Parr, Sr.
 Chief Engineer Don Bolkman

WIRO—Ironton—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Tri Radio Bcstg. Co.
 Address Radio Plaza
 Tel.: Jefferson 2-1922. KBS-MBS
 Gen. Mgr., Chief Engineer Kenneth H. Auble
 Station Manager Rose Auble
 Commercial Manager Hal Murphy
 Program Director Scott Sims

WLMJ—Jackson—1953

Frequency: 1280 Kc. Power: 1 Kw., d.
 Owned By Dean C. Stuhlmueller
 Address Box 72
 Tel.: 850. KBS
 Station Representatives Clark
 Pres., Gen. Mgr. Dean C. Stuhlmueller
 Chief Engineer D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By Hocking Valley Bcstg. Corp.
 Address Memorial Dr.
 Tel.: OL 3-4373. Independent
 Station Representative Ohio Stas.
 Pres., Gen. Mgr. Nelson Embrey
 Chief Engineer Charles R. Houston

WIMA—Lima—1938

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By N.W. Ohio Bcstg. Corp.
 Business-Studio Address: 223 N. Main St.
 Tel.: 223-2060. ABC
 Station Representative Meeker
 President G. E. Hamilton
 General Manager R. W. Mack
 Station, Sales Mgr. C. B. Heller
 Program Director Tom Francis
 Chief Engineer Bill Harrison
 Owners of: WIMA-FM-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc. Power: 500 Watts, d.
 Owned WWIZ, Inc.
 Address Palace Theatre Bldg.
 Tel.: CHerry 4-5235. ABC
 Station Representative Charles Bernard
 President Sanford A. Schafitz
 General Manager Chris J. Miller
 Sales Promotion Manager Tom Virant
 Program Director Jim Allen
 Publicity Director Jane Cahl
 Chief Engineer Dan Tynus

WCLW—Mansfield—1957

Frequency: 1570 Kc. Power: 1000 Watts
 Owned By Mansfield Bcstg. Co.
 Address: 791 McPherson St.
 Tel.: LA 5-2333. Independent
 Station Rep. Devney Organization
 Pres., Gen. Mgr. F. Eckhardt
 Chief Engineer William Ball

OHIO

WMAN—Mansfield—1939

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Richland, Inc.
Address 144½ Park Ave., West
Tel.: 524-2211 ABC
Representative Venard, Torbet & McConnell
Pres., Gen. Sta., Comm. Mgr. J. M. O'Hara
Prog.-Pub. Dir. Robert James
Chief Engineer William Morrison

WMOA—Marietta—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned Marietta Broadcasting Co.
Address First National Bank Bldg.
Tel.: FR 3-7527 NBC
Station Representative Bolles
General Mgr. R. Sanford Guyer
Commercial Mgr. B. Kaatz
Program Dir. Richard M. Guyer
Chief Engineer Charles E. Clark

WMRN—Marion—1940

Freq.: 1490 Kc. Power: 1 Kw. d., 250 Watts, n.
Owned By The Marion Bcstg. Co.
Address Box 518
Tel.: DU 3-1131 ABC
Pres., Gen. Mgr. Robert T. Mason
Commercial Manager Arthur L. Martin
Program Director Madge Cooper
Chief Engineer F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc. Power: 250 W., d.
Owned Massillon Bcstg. Co.
Address Massillon Drive-in Hotel
Tel.: TE 2-5023 KBS
Station Representative Ohio Stations Reps.
President Joel W. Rosenblum
General Manager Richard J. Scholem
Program Director Ted Wesley
Chief Engineer Joe Kish
Owners of: WISR, Butler; WACB, Kittanning.

WMPO—Middleport—1959

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned By Radio Mid-Pom Inc.
Address Box 71
Tel.: WYandotte 2-5355 Independent
President, Gen. Mgr. John E. M. Kerr
Station, Comm. Manager. William C. Miller
Sales Prom. Mgr., Prog. Dir. Robert Arnold
Publicity Director Mrs. Janet Korn
Chief Engineer Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.
Owned-Operated By WPFB, Inc.
Address 4505 Central Ave.
Tel.: 422-3625 Independent
Station Representative Devney Organization
President Paul F. Braden
Commercial Manager Joseph LeMoyne
Program Director Ray Iglehart, Jr.
Chief Engineer Carroll Williams
Owners of: WPAY-AM-FM, Portsmouth, O.;
WPFB-FM, Middletown.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.
Owned-Oper. By Mt. Vernon Bcstg. Co.
Address P. O. Box 348
Tel.: EX 2-0946 Independent
Station Representative Ohio Stations
President Mrs. Charles Zerkowitz
Station Manager Stephen Zerkowitz
Sales Coordinator Bill Victor
Chief Engineer R. Maxwell

WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.
Owned-Operated By WCLT Radio Inc.
Address 25 West Main St.
Tel.: FA 4-0071 Independent
Station Representative Meeker
Pres., Gen. Mgr. Thomas A. Rogers
Commercial Manager Robert H. Pricer
Program Director Carey Justice
Chief Engineer Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.
Owned WPVL, Inc.
Address 713 Fobes St.
Tel.: 352-3155 Independent
Station Representative Ohio Stations Reps.
President, Chief Engr. Carl R. Lee
Commercial Manager Donald L. Atkin
Sales Promo., Pub. Dir. Thomas Guthrie
Program Director James Stephenson

WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By WPTW Radio, Inc.
Address 1625 Covington Ave.
Tel.: PR 3-3513 KBS
Station Representative Ohio Stations Reps.
President, Gen. Mgr. C. Oscar Baker
Program Dir., Pub. Dir. Betty Miller
Commercial Mgr. Mrs. Eleanor Mills
Station, Chief Eng. Lewis M. Shroyer

WIOI—Portsmouth—1959

Frequency: 1010 Kc. Power: 1 Kw. d..
Owned By New Boston Broadcasting Corp.
Address P. O. Box 909
Tel.: EL 3-8587 Independent
Station Rep. Continental Broadcasting
President, Station Mgr. Charles R. Maillet
Program Director John A. Grimes
Chief Engineer Dave Fritz

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WNXT, Inc.
Address Masonic Bldg.
Tel.: EL 3-1161 ABC
Station Reps. Walker-Rawalt; Ohio Stas.
President Leonard Feldman
General, Comm. Mgr. Marshall Rosene
Publicity Director Mary Ellen Thuma
Chief Engineer Howard Potts

WPAY—Portsmouth—1935

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W., n.
Owned By Radio Station WPAY

Address.....1009 Gallio St.
 Tel.: EL 3-5176.....CBS
 Station Representative...Devney Organization
 President.....Paul F. Braden
 General, Station Mgr.....O. T. Dresbach
 Commercial Manager.....J. H. LeMoyné
 Program Director.....John T. Baker
 Technical Director.....Maurice L. Myers
 Owners of: WPAV-FM.

WLEC—Sandusky—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Cleveland Bcstg., Inc.
 Address.....Box 441
 Tel.: MA 6-2000.....Independent
 President.....Ray T. Miller, Jr.
 General, Station Mgr.....Jay E. Wagner, Jr.
 Commercial, Prom. Mgr.....Louis E. Mahla
 Program Director.....Karl J. Bates
 Chief Engineer.....Jay Leibach
 Owners of: WERE, Cleveland.

WBLV—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.
 Owned-Oper. By....Champion City Bcstg. Co.
 Address.....Chamber of Commerce Bldg.
 Tel.: FA 3-4676.....KBS-MBS
 Representative.....Thomas F. Clark
 President.....R. S. Lucas
 General Manager.....R. L. Yontz
 Commercial Mgr.....Al Meuleman
 Program Director.....James W. Blasey
 Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Oper. By....Radio Voice of Springfield
 Address.....117 W. High St.
 Tel.: 323-4955.....Independent
 Station Representative.....Eastman
 President.....Charles Sawyer
 V.P., General Mgr.....Ernest A. Gudridge
 Executive Vice-President.....J. P. Williams
 Vice-President.....Alex Buchan
 Sales Promotion Mgr.....Ray George
 Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Rust Craft Bcstg. Co.
 Bus.-Studio Address...Exchange Realty Bldg.
 Tel.: 282-6265.....MBS
 Station Representative.....Adam Young
 President.....Jack N. Berkman
 General Manager.....John J. Laux
 Station Manager.....Louis W. Shapiro
 Publicity Director.....Geo. H. Wilson
 Program Director.....Tom Abernethy
 Chief Engineer.....William Chesnes
 Owners of: WBOY-AM-TV, Clarksburg, W. Va.;
 WSTV-TV-FM; WRGP-TV, Chattanooga; WSOL,
 Tampa, Fla.; WPIT-AM-FM, Pittsburgh, Pa.;
 WRDW-TV, Augusta, Ga.

WTF—Tiffin—1959

Frequency: 1600 Kc....Power: 500 Watts
 Owned By.....WTF, Inc.
 Address.....112 E. Market St.

Tel.: 447-2212.....MBS
 President, Gen. Mgr.....Robert G. Wright
 Commercial Manager.....W. A. Hughes
 Program Dir.....Alan Gemar
 Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc....Power: 1000 Watts
 Owner.....Midwestern Bcstg. Co.
 Address.....Box 276, Station "A"
 Tel.: OX 3-6576.....MBS
 Station Representative.....Raymer
 President.....Ford R. Weber
 General Manager.....Sam W. Sloan
 Comm. Manager.....William C. Wester
 Program Director.....John Daurio
 Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc....Power: 5000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.
 Address.....125 South Superior St.
 Tel.: CH 8-6401.....NBC
 Representative.....Katz
 President.....George B. Storer, Jr.
 V. P., General Manager...Reginald B. Martin
 Nat. Sales Manager.....Emerson Kimble
 Program Director.....Jack Williams
 Chief Engineer.....George Fulp
 Owners of: WSPD-TV; WJBK AM-TV, Detroit;
 WJW, AM-TV, Cleveland; WGBS, Miami;
 WJIN, New York, N. Y.; WIBG, Philadelphia;
 KGBS, Los Angeles; WAGA-TV, Atlanta; WITI-
 TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc....Power: 1000 Watts d.
 Owned-Operated By...Booth Broadcasting Co.
 Address.....3225 Arlington Ave.
 Tel.: CH 2-4321.....Independent
 Station Representative.....Bcst. Time Sales
 President.....John L. Booth
 Gen. Comm. Mgr.....Francis X. McNeerney
 Program Director.....John Garry
 Publicity Director.....Bob Parkinson
 Sales Promotion Manager.....Vivian Crane
 Chief Engineer.....Robert Sowers
 Owners of: WJLB, Detroit; WSGW, Saginaw;
 WIBM, Jackson; WIOU, Kokomo; WJVA, South
 Bend; WTRN, Flint.

WTOL—Toledo—1938

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned Operated By...Community Bcstg. Co.
 Address.....Bell Bldg.
 Tel.: CH 4-7411.....ABC
 Station Representative.....H-R Reps.
 President.....Frazier Reams
 General Manager.....Thomas S. Brotherton
 Station, Comm. Manager.....Douglas Tabner
 Sales Promotion Mgr.....Robert Krieghoff
 Program Director.....Orris Tabner
 Chief Engineer.....Harold Holmes
 Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 KC....Power: 250 Watts, d.

OHIO

Owned Van Wert Broadcasting Co.
Address Box 487
Tel.: 232-4075 KBS
President, Ch. Eng. Kenneth E. Kunze
Commercial, Sales Promo. Raymond Waldron
Program, Publicity Dir. Eugene Rockwell

WHHH—Warren—1941

Frequency: 1440 Kc. Power: 5000 Watts
Owned By Radio Sta. WHHH, Inc.
Address 2nd National Bldg.
Tel.: 392-2529 Independent
Newspaper Affiliation Tribune Chronicle
Station Reps. Webb; Ohio Stations
President Helen Hart Hurlbert
General Mgr., Chief Eng. R. E. Hardy
Commercial Manager Chester Waggoner
Sales Promotion Mgr. James Stephenson

WCHO—Washington Court House—1952

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By Court House Bcstg. Co.
Address 113½ S. Main St.
Tel.: 5-6211 KBS
Pres. Gen. Mgr., Chief Eng. W. N. Nungesser
Station Mgr. C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc. Power: 1000 W., d.
Owner Ohio Quests, Inc.
Address Box 67
Tel.: 363 Independent
President, Gen. Mgr. James B. Denton
Chief Engineer Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc. Power: 500 Watts d.
Owned-Operated By Family Bcstg. Co.
Address P. O. Box 190
Tel.: 4-2000 KBS
Pres., Gen. Mgr. Ch. Eng. W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By. Wooster Republican Ptg. Co.
Address Route 30
Tel.: ANgelus 3-5075 KBS
General Manager E. B. Evans
Chief Engineer B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc. Power: 5000 Watts d.
Owned Peoples Broadcasting Corp.
Address Worthington
Tel.: 885-5342 Independent
Representative Gill-Perna
President Herbert E. Evans
General, Station Mgr. Joseph D. Bradshaw
National Sales Mgr. Andy Edgerton
Program Director Phil Sheridan
Chief Engineer Harold Schaeff
Owners of: WRFD-FM; WGAR AM-FM, Cleve-
land; WTTM AM-FM, Trenton; WMMN, Fair-
mont, W. Va.; WNAX, Yankton, S. D.; KVTY,
Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owner Mahoning Valley Bcstg. Corp.
Address 260 W. Federal St.
Tel.: 744-4421 MBS
Representative Weed
President, Ch. Eng. John Cherpack, Jr.
Vice President Gene Trace
General, Comm. Manager Dick James
Sales Prom. Mgr. Phil Wood
Program Director Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By WFMJ Bcstg. Co.
Business-Studio Address 101 W. Boardman
Tel.: 736-0106 NBC
Station Representative McGavren/Guild Co.
President William F. Maag, Jr.
General, Comm. Mgr. Mitchell F. Stanley
Program Director Bob Locke
Chief Engineer Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By WHOT, Inc.
Address 401 N. Blaine Ave
Tel.: RI 8-8464 Independent
Sta. Representative Hollingbery
President Myron Jones
General Manager William Fleckenstein
Commercial Mgr. William Aey
Program Dir. Richard Thompson
Sales Promotion Manager Tony Sebastian
Chief Engineer Gene Coxson
Owners of: WJET, Erie; WRED-FM, Youngstown;
WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By WKBN Bcstg. Corp.
Address 3930 Sunset Blvd.
Tel.: 782-1144 CBS
Representative Paul H. Raymer
Pres., Gen. Mgr. Warren P. Williamson, Jr.
Station Mgr. Warren P. Williamson III
Sales Prom. Mgr. J. Harrison Hartley
Commercial Manager Carl F. Glade
Program Director Frank L. Sweeney
Publicity Director Gene Springer
Chief Engineer B. T. Wilkins
Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts
Owner Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address Lind Arcade Bldg.
Tel.: GL 2-5431 NBC
Newspaper Affiliation Zanesville Pub. Co.
Representative Pearson Nat. Reps.
President Clay Littick
Gen., Station Manager Allan Land
Comm. Mgr. Nate Milder
Publicity Dir., Sls. Prom. Mgr. Naomi Lorton
Program Director Bob Banfield
Chief Engineer William A. Hunt, Sr.
Owners of: WHRV, Ann Arbor; WTAP, Parkers-
burg, W. Va.; WHIZ-FM, Zanesville.

Pop.: 2,380,000
Families: 728,000

Oklahoma

Radio Homes: 705,500
AM Stas. in States: 56

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KADA Bcstg., Inc.
Business Address: Box 642
Tel.: FEderal 2-1212. ABC, KBS
Station Rep.: Weed
Pres., General Mgr.: Bill Hoover
Comm., Sales Prom. Mgr.: Jerry Spencer
Program, Publicity Director: Mike Stephens
Chief Engineer: George A. Miller, Jr.

KWHW—Altus—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Altus Bcstg. Co., Inc.
Address: Box 577
Tel.: HU 2-1450. KBS
Newspaper Affiliation: Times-Democrat
Station Rep.: Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr.: Frank E. Wimberly
Commercial Manager: Albert Houpe
Chief Engineer: Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
Owned By: Alva Communications, Inc.
Address: Box 328
Tel.: 1663. Independent
President: John H. Goss
General Manager: Robert L. Martin
Chief Engineer: Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned: Ardmoreite Pub. Co.
Address: Ardmoreite Bldg.
Tel.: CA 3-3030. ABC-KBS
General Manager: Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Horace C. Boren
Address: Box 69
Tel.: FEderal 6-1400. MBS
Station Reps.: Bowles; Melville
President: Horace C. Boren
General, Sta. Mgr.: Tony G. Kountoupis
Commercial Manager: Maynard Helmuth
Program Director: William C. Drake
Chief Engineer: James Hawkins
Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned-Operated By: Star Bcstg. Co., Inc.
Address: P. O. Box 70
Tel.: EM 3-4568. KBS
President, General Manager: R. F. Pool
Comm., Sales Promo. Mgr.: Ray Bush
Program Director: Don James
Publicity Dir.: Dorothy Bush
Chief Engineer: Heinz Powelleit

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Washita Valley Bcstg. Co.
Address: P. O. Box 770
Tel.: CAstle 4-2890. KBS
Owner: Bayard C. Auchincloss
General Manager: William S. Scott
Chief Engineer: Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By: Rowley-Taliaferro Bcstg. Co.
Address: 417 West Second St.
Tel.: ROgers 3-1281. KBS
President, Chief Engineer: Wayne Rowley
Sales Promotion Mgr.: Wayne Whisenhunt
Program Director: Leon Shearhart

KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By: Western Okla. Bcstg. Co.
Address: Neptune Park
Tel.: FAirfax 3-0617. Independent
President, Gen. Mgr.: Lonnie J. Preston
Program, Publicity Dir.: Alice Preston
Chief Engineer: Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By: Cimarron Broadcasters, Inc.
Address: P. O. Box 791
Tel.: CA 5-0922. Independent
Pres., Gen. Mgr.: Gordon Rockett
Station Mgr., Chief Engineer: G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d., 100 W. n.
Owned-Operated By: Duncan Bcstg. Co.
Address: West Pine St.
Tel.: AL 5-1350. KBS
President: R. H. Drury
Gen., Sta. Mgr.: W. M. Brubaker
Chief Engineer: Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.
Owned-Operated By: Durant Pub-Bcstg. Corp.
Address: 215 Democrat Bldg.
Tel.: 3100. KBS
President: R. V. Peterson
Gen. Mgr.: L. W. Coleman

KELR—El Reno—1962

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By: CP Corp.
Address: P. O. Box 769
Tel.: ANdrews 2-4248. Independent
President: Charles Cain
General Manager: Earl Brown
Program Director: George Oetheredge
Chief Engineer: John R. Smith

OKLAHOMA

KBK—Elk City—1929

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Bob Garrison Ent.
Address..... N. Randall St.
Tel.: Capital 5-3333..... KBS, ABC
President..... Bob Garrison
Commercial Manager..... Ted Dougherty
Program Director..... Gayle Albert
Publicity Director..... Lou Garrison
Chief Engineer..... Roudock Moore

KCRC—Enid—1928

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By..... Enid Radiophone Co.
Address..... 318 E. Willow
Tel.: AD 7-1390..... ABC
News, Affil..... Morning News, Daily Eagle
Representative..... Pearson Nat. Reps.
President..... Milton B. Garber
General Manager..... Pat Murphy
Commercial Manager..... Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By..... Public Bcstg. Service, Inc.
Address..... P. O. Box 346
Tel.: AD 4-4230..... Independent
Representative..... Venard, Torbet & McConnell
President, General Manager..... Allan Page
Commercial Manager..... Bob O'Brien
Program Director..... Lyle Gaston
Chief Engineer..... Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By..... Frederick Bcstg. Co.
Address..... P. O. Drawer 920
Tel.: ED 5-2131..... KBS
Owner..... W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc. Power: 100 Watts
Owned By..... Austin Oil Co., Inc.
Address..... 115 North Division
Tel.: BU 2-2321..... KBS
Vice President..... David Oven
General, Station Mgr..... Richard M. Carroll
Comm. Mgr., Pub. Dic..... Johnny Johnson
Sales Promotion Manager..... Peggy Weems
Program Director..... Wallace Seeds
Chief Engineer..... R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By..... Plains Bcstg. Co.
Address..... Box 130
Tel.: 338-6533..... KBS
President, Station Mgr..... T. M. Raburn, Jr.
Chief Engineer..... Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc. Power: 500 W., d.
Owned..... Henryetta Radio Co.
Address..... 125 N. 5th
Tel.: OLive 2-3298..... Independent
Newspaper Affiliation..... Daily Free Lance
President..... Leland Gourley
General, Comm. Manager..... Marvin Hull

Program Director..... Bill Simmons, Jr.
Publicity Director..... Junior Crawford
Chief Engineer..... Bud Gaither

KTJS—Hobart—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By..... A. R. Fuchs
Address..... P. O. Box 311
Tel.: GENEVA 6-2420..... KBS
President, Chief Engineer..... A. R. Fuchs
Commercial, Prom. Mgr..... Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Little Dixie Bcstg. Co.
Address..... 106 West Jackson
Tel.: 1723..... KBS
President, General Mgr..... D. W. Brawner
Station Mgr., Chief Engineer..... T. L. Brawner
Publicity Director..... Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... Idabel Bcstg. Co.
Address..... P. O. Box 1072
Tel.: 802..... Independent
General Manager..... Winston O. Ward
Sta., Comm. Manager..... J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W., d.
Owned..... Progressive Bcstg. Co.
Address..... Box 2187
Tel.: EL 5-1050..... Independent
Station Rep..... Pearson Nat. Reps.
President..... Dr. G. G. Downing
General Manager..... Ross B. Baker
Program Director..... B. J. Sams
Sales Prom. Mgr..... James R. Williams
Chief Engineer..... Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W., d.
Owned..... Okla. Quality Bcstg. Co.
Address..... 406 D. Avenue
Tel.: EL 5-1380..... ABC
Station Rep..... Venard, Torbet & McConnell
President..... R. H. Drewry
General, Station Manager..... Tom Reddell
Local Sales Mgr..... C. J. McDonal
Program, Publicity Dir..... Ted Lauris
Chief Engineer..... Harold Kinkead
Owners of: KRID, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMID-TV, Midland, Tex.

KMAD—Madill—1962

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By..... Herbert J. Pate
Address..... Madill
Tel.: INGersoll 5-2345..... Independent
Owner, Chief Engineer..... Herbert J. Pate
General Manager..... Wayne Cabaniss
Commercial Manager..... W. D. Patty
Program Director..... Ronald Smith

KNED—McAlester—1950

Freq.: 1150 Kc. Power: 1 Kw. d.: 500 W., n.
Owned By..... Gene Stipe
Address..... Box 780

Tel.: GA 3-1460.....Independent
 President.....Gene Stipe
 Commercial Manager.....Frank Hopkins
 Sales Promotion Manager.....Linda Ogiela
 Program Director.....Juanita Van Hooser
 Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....McAlester Bcstg. Co.
 Address.....202½ East Choctaw
 Tel.: GA 3-1400.....KBS
 President, General Mgr.....Bob Baggett
 Commercial Manager.....Phil Reed
 Program Director.....Shirley Crowson
 Chief Engineer.....Max Parker

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Miami Bcstg. Co.
 Business Address.....Miami Hotel Bldg.
 Tel.: KI 2-3303.....KBS-MBS
 Gen., Sta. Mgr.....William A. Searle
 Chief Engineer.....Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Okla. Pub. Co.
 Address.....Barnes Bldg.
 Tel.: MU 2-1331.....ABC
 Newspaper Affil.....Phoenix-Times Democrat
 Representative.....Pearson Nat. Reps.
 President.....Tams Bixby, Jr.
 Manager.....D. Johnson
 Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Freq.: 1380 Kc... Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Horace C. Boren
 Address.....P. O. Box 1588
 Tel.: MU 2-2488.....Independent
 Station Reps.....Bolles; Melville
 Pres., Gen. Mgr.....Horace C. Boren
 Vice Pres.....Mrs. Martha B. Boren
 Sta. Mgr., Chief Eng.....James E. Keitel, Jr.
 Program Director.....Al Hanna
 Owners of: KWON, Bartlesville, Okla.

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Cleveland County Bcstg. Co.
 Address.....P. O. Box 542
 Tel.: JE 4-8475.....KBS
 General Manager.....William S. Morgan
 Commercial Mgr.....Robert G. Barry
 Chief Engineer.....John W. Spiker

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Great Empire Bcstg.
 Business Address.....5508 N. Eastern
 Tel.: GARfield 7-6524.....Independent
 Station Rep.....Charles Bernard
 President.....Berniece L. Lynch
 General, Station Manager.....F. F. Lynch
 Program Director.....Glenn Valentine
 Commercial, Sales Prom. Mgr.....F. J. Lynch
 Publicity Director.....J. D. Lynch
 Chief Engineer.....J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....KJEM, Inc.
 Address.....515 N. Robinson
 Tel.: CE 2-6387.....Independent
 Station Representative.....Jack Masla & Co.
 President.....W. D. Schueler
 Gen., Sta. Mgr.....C. Hewel Jones
 Program Director.....W. W. Jones
 Chief Engineer.....Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.... Power: 1000 Watts d.
 Owned-Oper. By.....Big Chief Bcstg. Co. Inc.
 Address.....Box 4248
 Tel.: ME 4-1411.....Independent
 Station Rep.....Pearson Nat. Reps.
 Pres., Sales Prom. Mgr.....Jack Beasley
 Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1922

Freq.: 1340 Kc.... Power: 1 Kw. d., 250 W. n.
 Owned By.....Bonebrake & Co.
 Address.....101 N.E. 28th St.
 Tel.: JACkson 8-5543.....NBC
 Station Representative.....Adam Young
 Pres., Gen. Mgr.....M. H. Bonebrake
 Commercial Manager.....Carlton Beck
 Program Director.....Edwin Sossen
 Publicity Director.....Frances Rose
 Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....311 West Grand
 Tel.: NE 6-4482.....Independent
 Representative.....Blair
 President.....Todd Storz
 V. P., General Manager.....Jack S. Sampson
 Program Director.....Bill Adams
 Publicity Director.....Deane Johnson
 Chief Engineer.....Bill Humphreys
 Owners of: WDGY, Minneapolis; WHB, Kansas
 City; WTIX, New Orleans; WQAM, Miami;
 KNOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTOK, Inc.
 Business-Studio Address.....1800 W. Main
 Tel.: CENTral 5-8351.....ABC
 Station Representative.....Eastman
 President.....Wendell Mayes
 General, Station Mgr.....Tom Johnson
 Local Sales Manager.....George R. Collisson
 Operations, Program Director.....Bob Bruton
 Chief Engineer.....Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WKY TV System, Inc.
 Address.....500 E. Britton Rd.
 Tel.: SK 2-2161.....Independent
 Newspaper Affiliation.....Oklahoman & Times
 Representative.....Katz
 President.....E. K. Gaylord
 V.P., General Manager.....Norman P. Bagwell

OKLAHOMA

Asst. Sta., Comm. Mgr. Lee Allen Smith
Program Dir. Danny Williams
Sales Promotion Mgr. Jim Willis
Chief Engineer Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Okmulgee Bcstg. Corp.
Address 114 East Seventh St.
Tel.: SK 6-3646 KBS
Newspaper Affiliation Don-Rey Pub. Co.
Station Rep. Venard, Torbet & McConnell
President Donald W. Reynolds, Sr.
Station Manager Charles J. Lienhart
Chief Engineer Malcolm V. Reed, Jr.
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOKO
AM-TV, Reno; KBRB, Springdale, Ark.; KORK,
Las Vegas; KGNS-AM-TV, Laredo; KLRJ-TV,
Las Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc. Power: 250 Watts d.
Owned-Operated By Pauls Valley Bcstg. Co.
Address Box 610
Tel.: BELmont 8-3314 KBS
President, General Manager E. J. Ballard
Station, Sales Promo. Mgr. B. Kent Hawkins
Program Director James Hensley
Publicity Director Marquita Rickey

WBBZ—Ponca City—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Ponca City Pub. Co.
Address P. O. Box 589
Tel.: RO 5-6607 MBS
Newspaper Affiliation The News
Representative Pearson Nat. Reps.
General Manager Allan W. Muchmore
Station Manager William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc. Power: 1 Kw. d.
Owner Leflore Bcstg. Co.
Address Box 511
Tel.: 660 KBS
President, Gen. Manager R. B. Bell
Sales Prom., Chief Engineer Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Oper. By Lakes Area Bcstg. Co.
Address 5th & S. Mill Sts.
Tel.: Valley 5-2763 KBS
Gen. Mgr., Chief Eng. L. L. Gaffaney
Commercial Manager Mrs. L. L. Gaffaney
Program Director H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc. 1 Kw. d., 250 W. n.
Owned-Operated By KGFF Bcstg. Co., Inc.
Address P. O. Box 9
Tel.: BR 3-4390 MGS
Newspaper Affiliation Stauffer Publ., Inc.
Representative Avery-Knodel
President Oscar S. Stauffer
Gen., Sta. Manager William A. Weaver
Commercial Manager Jeral C. Ziegler
Program Director James H. Meyer
Chief Engineer R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc. Power: 250 Watts d.
Owned-Oper. By Stillwater Publishing Co.
Address P. O. Box 231
Tel.: FR 2-7800 Independent
Newspaper Affiliation Daily News-Press
Representative Clark
General Mgr. J. R. Bellatti
Station Manager Lewis Pearce
Commercial Manager Bill Platt

KTLQ—Tahlequah—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned Camelleta Corp.
Address First National Bank Bldg.
Tel.: Glendale 6-2511 Independent
President Jim Egan
General Mgr., Chief Eng. Galen O. Gilbert
Commercial Manager Jim Stacey
Program Director Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc. Power: 1000 W. d., 500 W. n.
Owned By KAKC of Tulsa, Inc.
Address 910 S. Boston
Tel.: LU 7-2401 Independent
Station Representative Young
President S. Carl Mark
General, Station Manager Robert J. Hoth
Commercial Manager Hillis Bell, Jr.
Program Director Dick Schmitz
Sales Prom. Mgr., Pub. Dir. Carl Smith
Chief Engineer Charles Laughton
Owners of: KBEA, KBEY-FM, Mission; KXYZ-
AM-FM, Houston.

KELI—Tulsa—1934

Frequency: 1430 Kc. Power: 5 Kw.
Owned By T & O Bcstg. Co.
Address 2601 E. 56th St., N.
Tel.: FI 5-1311 Independent
Station Representative George Hollingbery
President, Gen. Mgr. Raymond Ruff
Commercial Manager Joe Fischer
Program Director Joe Henderson
Chief Engineer Lloyd Cowan
Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned By UROK Broadcasting Co., Inc.
Address 5400 W. Edison
Tel.: LU 5-5555 KBS
President G. M. Engel
General Manager Willard W. Mason
Station Manager William R. Nash
Program Director Billy Parker
Chief Engineer N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By KOME, Inc.
Address 410 McFarlin Bldg.
Tel.: LU 3-4121 ABC
Station Rep. Spot Time Sales
President Wm. F. Johns, Jr.
General Manager S. Rouser

OKLAHOMA-OREGON

KRMC—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned By Swanco Bcstg. Co.
 Address 311 So. Denver Ave.
 Tel.: LUther 4-4291 Independent
 Representative John Blair
 President George A. Bolas
 General Manager John Merrell
 Commercial Manager N. S. Barton, Jr.
 Sales Promotion Mgr. Don Osbourne
 Program Director J. W. Harmon
 Publicity Director Glenn Condon
 Chief Engineer Delbert Keeling
 Owners of: KLEO, Wichita, Kans.; K10A, Des
 Moines, Iowa; KQEO, Albuquerque, N. M.

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By Southwestern Sales Corp.
 Address 3701 S. Peoria
 Tel.: RI 2-5561 NBC
 Representative Edward Petry
 President H. C. Stuart
 V.P., General Mgr. G. K. Brandborg
 Program Director J. Ryan
 Chief Engineer J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By Vinita Broadcasting Co.
 Address Box 189
 Tel.: ALpine 6-3407 KBS
 General Manager Gene Humphries
 Program Director R. Parnell
 Chief Engineer Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By Tri Cities Bcstg. Co., Inc.
 Address Box 1260
 Tel.: 1260 ABC, KBS
 President Bill Hoover
 Chief Engineer Dan Hastings

KSIW—Woodward—1947

Freq.: 1450 Kc. Power: 1000 W. d., 250 W. n.
 Owned-Oper. By Woodward Bcstg. Co.
 Address 22nd & Cedar Sts.
 Tel.: ALpine 4-4455 Independent
 Station Rep. Pearson Nat'l Reps., Inc.
 President, General Mgr. Edward A. Ryan
 Commercial Manager Ed Gettinger
 Program Director Mrs. Lenora W. Ryan
 Chief Engineer Mark Gaston

Pop.: 1,825,000
 Families: 596,000

Oregon

Radio Homes: 588,000
 AM Stas. in State: 78

KRKT—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned By Radio Station KNND
 Address 233 W. Third
 Tel.: WABash 6-3719 Independent
 General Mgr. W. G. Crockett

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By Albany Radio Corp.
 Address Box 485
 Tel.: WA 6-2233 MBS
 President Claude Buege
 General Manager Larry Gordon
 Commercial Manager Lou Gillespie
 Chief Engineer Don Schweitzer

KRVC—Ashland—1960

Frequency: 1350 Kc. Power: 1000 Watts, d.
 Owned By Faith Tabernacle, Inc.
 Address Ashland
 Tel.: Ashland Independent
 President Leo Wine
 Chief Engineer Wayne Covington

KWIN—Ashland—1946

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By Rogue Valley Bcstg. Co.
 Business Address P.O. Box 227
 Tel.: 482-2211 KBS

Station Reps. Feltis, Dove, Cannon; Bernard
 President, General Mgr. W. Henry Peck
 Commercial Manager Jeanne Barlow
 Sales Promotion Mgr. Sue Henry
 Program Director Ron Holloway
 Chief Engineer Ed Tomlin

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned Astoria Broadcasting Co.
 Address 1006 W. Marine Dr.
 Tel.: FA 5-2911 ABC, MBS
 Station Reps. Moore; Webb
 President C. H. Lane
 General Mgr. R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned Lower Columbia Bcstg. Co., Inc.
 Address 1418 Commercial St.
 Tel.: FA 5-6221 KBS
 Reps. Moore; Holman; Jacobson
 President W. T. Moore
 General Mgr., Ch. Eng. Charles A. Farmer
 Commercial Mgr. Don K. Van Velzer
 Publicity Dir. Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Oregon Trail Bcstg. Co.

OREGON

Bus.-Studio Address 2030 Auburn Ave.
Tel.: JA 3-4431KBS
Station Reps. Art Moore; Grant
General Manager Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Central Oregon Bcstg. Co.
Business Address 5000 Studio Road
Tel.: EV 2-4821 ABC
Representative Meeker
General Manager Frank H. Loggan
Comm. Mgr. Doug Gaines
Program Dir. Kessler Cannon
Chief Engineer Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc. Power: 1000 Watts, d.
Owned By McAlpine Bcstg. Co.
Address P.O. Box 590
Tel.: EVergreen 2-5611 Independent
Reps. Walker-Rawalt; Pacific; Jacobson
General, Commercial Mgr. J. H. McAlpine
Sales Prom. Manager James Oakes
Program Director Don Weathermon
Publicity Director Barbara Johnson
Chief Engineer Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By Joseph Sheridan
Address P.O. Box 185
Tel.: 469-3524 Independent
Station Rep. Art Moore Assocs.
President Joseph F. Sheridan
General, Commercial Mgr. Norm Oberst
Program Director Olympia Moody
Chief Engineer Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Burns
Address Fairgrounds Rd.
Tel.: 7300 KBS
Station Representative Art Moore
Co-Managers H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KOOS, Inc.
Address Box 180
Tel.: 267-2121 ABC
Station Reps. Pearson Nat'l Reps.; Moore
President Sheldon F. Sackett
Station Manager F. J. McDonough
Program Director Constance M. Moe
Chief Engineer Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By Pacific Western Bcstrs., Inc.
Address P.O. Box 657
Tel.: COngress 7-7055 Independent
Pres., Gen. Mgr. Phillip F. Waters
Comm. Mgr. Al Stutzle
Program Dir., Ch. Eng. Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc. Power: 5000 Watts, d.
Owned-Operated By KWRO, Inc.
Address P.O. Box 398
Tel.: 396-2141 KBS
Station Representatives ... Moore; Grant Webb
President William E. Walsh
General Manager Leonard F. Epling
Program Director Deloy Keeler
Sales Promotion Mgr. Lavare Ramey
Publicity Director James McCurdy
Chief Engineer Darrell Johnson

KFLY—Corvallis—1955

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.
Owned By Radio Broadcasters
Address Box 689
Tel.: PL 3-6633 Independent
Station Reps. ... Jacobson; Masla; Pacific Bcst.
President James L. Hutchens
General, Station Mgr. Don Heinen
Program Director Tom Blackwood
Chief Engineer Clay Henry

KLOO—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Willamette Valley Radio Corp.
Address Box 731
Tel.: PLaza 3-4493 KBS
Station Reps. Moore; Oakes
President, General Mgr. Wm. C. Hurley
Sta., Comm. Mgr. George Lichtenhaler
Publicity Director Marilyn Q. Hurley
Sales Promotion Manager Kathy O'Brien
Program Director William C. Hurley
Chief Engineer David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc. Power: 250 Watts
Owned By Radio KOMB
Address P.O. Box 7
Tel.: WH 2-2468 Independent
Station Representative Jacobson
Station Mgrs. Peter J. Ryan, Milton A. Viken
Sales Prom. Mgr. Ivan Hoyer

KROW—Dallas—1955

Frequency: 1460 Kc. Power: 5 Kw., d.
Owned-Oper. By Polk County Bcstrs., Inc.
Address 481 State St.
Tel.: 623-2342 Independent
Station Reps. Meeker; Day-Wellington
Pres., Gen. Mgr. Ray L. Kozak
Station Mgr., Chief Eng. Don Newman
Commercial Manager Van Sias

KWVR—Enterprise—1960

Frequency: 1340 Kc. Power: 250 Watts d.
Owned By Gene W. Wilson
Address 203 East Main St.
Tel.: 61 KBS
Station Representative Moore
President, Chief Eng. Gene W. Wilson
Promotion, Publicity Dir. Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owner Radio Air Ways, Inc.
 Address P.O. Box 1600
 Tel.: DI 5-3357 ABC
 Station Representative J. A. Lucas Co.
 President, Gen., Sta. Mgr. E. J. Kincaid
 Commercial Manager Floyd Coon
 Sales Promo., Pub. Dir. William Reynolds
 Program Director Sid Armstrong
 Chief Engineer Ralph Cook

KATR—Eugene—1962

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Eugene Broadcasters
 Address 130 E. 13th Ave.
 Tel.: Diamond 5-3338 Independent
 Station Reps. Webb; Feltis, Dove, Cannon
 General Manager David Miles
 Commercial Manager Ken Stuart
 Program Director Bill Chapman
 Publicity Director Dean Garrison
 Chief Engineer Calvert Applegate

KERG—Eugene—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Guard Pub. Co.
 Address 1600 Coburg Rd.
 Tel.: DI 5-4304 CBS
 Newspaper Affiliation Guard Publishing Co.
 Station Reps. Meeker; Day-Wellington
 President Alton Baker, Jr.
 General Manager Robert C. LaBonte
 Commercial Manager James Magnuson
 Program Director Clifton Cole
 Chief Engineer William Green

KORE—Eugene—1927

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated By Lane Bcstg. Co.
 Address P.O. Box 1032
 Tel.: DI 4-4214 MBS
 Reps. Masla; Venard, Torbet & McConnell
 President, Chief Eng. Lee Bishop
 Commercial Manager Virgil Parker
 Program Director Bob Anderson

KPIR—Eugene—1962

Frequency: 1500 Kc. Power: 1000 Watts d.
 Owned By Emerald Broadcasting Corp.
 Address P.O. Box 542
 Tel.: PArkway 6-7691 Independent
 Station Rep. Weed
 President, General Mgr. R. B. Thompson
 Commercial Manager Ken Bushey
 Chief Engineer Andrew Walker

KUGN—Eugene—1946

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KUGN, Inc.
 Business Address P.O. Box 112
 Tel.: DI 4-6216 NBC
 Reps. Meeker; Moore; Hollingbery

Pres., Gen. Mgr. C. O. Fisher
 Commercial Manager John Tasnady
 Sales Promotion Mgr. David Whitbread
 Program Director Bob Houglum
 Chief Engineer Russ Doran
 Owners of: KBZY, Salem; KUMA, Pendleton. Both
 Oreg.

KWFS—Eugene—1962

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned By Willamette Family Stations, Inc.
 Address P.O. Box 1122
 Tel.: Diamond 5-3211 Independent
 President Marvin R. Steffins, Jr.
 Station Manager Robert W. Ball, Jr.
 Program Director Mike Kramer
 Chief Engineer Walt Jamison

KWAY—Forest Grove—1959

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By KGGG Bcstg. Co.
 Address 2740 Pacific Ave.
 Tel.: ELgin 7-2144 Independent
 President P. B. Crawford
 Station Mgr., Prog. Dir. Thomas Prestwich
 Sales Promotion Manager Duncan James
 Chief Engineer George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Southern Oregon Bcstg. Co.
 Address P.O. Box 148
 Tel.: GR 6-4477 MBS
 Station Representative Moore; Young
 Manager J. E. Arnold
 Chief Engineer N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned By Grants Pass Bcstg. Co.
 Address P.O. Box 230
 Tel.: GR 6-6608 Independent
 Sta. Rep. Venard, Torbet & McConnell
 General Comm. Mgr. Jim Wilson
 Chief Engineer Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
 Owned Gresham Bcstg. Co.
 Address 1230 Melody Lane
 Tel.: MO 5-4143 KBS
 President, Ch. Eng. Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned Carl F. and Sarah Knierim
 Address Box 1
 Tel.: JO 7-6500 MBS
 General Manager, Ch. Eng. Carl F. Knierim
 Commercial Manager Sarah Knierim
 Program Director Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc. Power: 1000 Watts, d.

OREGON

Owned By John P. Gillis
Address 155-A South Second Ave.
Tel.: MI 8-4181 KBS
Station Rep. Art Moore
President, Station Mgr. John P. Gillis
Commercial Manager Paul Alexander
Sales Prom. Mgr. James Pierson
Program, Pub. Dir. Lance M. Mushaw
Chief Engineer Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Ore. Wash. Bcstrs.
Business Address P.O. Box 207
Tel.: EV 6-1511 Independent
Representatives Art Moore; Webb
Pres., Gen. Mgr. Ch. Eng. C. J. McCredie
Program Director Mar Jean Stave

KAGO—Klamath Falls—1923

Freq. 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Gibson Radio
Address P.O. Box 1130
Tel.: TU 2-2551 ABC
Representatives Raymer; Art Moore
President R. I. Gibson
Station Manager Robert Bartlett

KFLW—Klamath Falls—1946

Freq.: 1450 Kc. Power: 500 W. d.; 250 W. n.
Owned-Operated By David Snow
Business Address 327 Main St.
Tel.: TUxedo 2-4656 CBS
Representative Weed
Manager, Owner David F. Snow
Chief Engineer Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Operated By Ogden Knapp
Address Box 979
Tel.: TU 4-7794 Independent
Reps. Venard, Torbet & Mc.; Feltis; Jacobson
General Mgr. Ogden Knapp
Commercial Manager Max Schreiber
Program Director Fritz Egger
Chief Engineer William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 1Kw. d., 250 W.n.
Owned-Oper. By Inland Radio, Inc.
Address P.O. Box 907
Tel.: WOODLAND 3-4121 Independent
Station Rep. Moore
President Gordon L. Capps
Commercial Manager Robert Empie
Station Manager Ken Lillard
Chief Engineer W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power 250 Watts
Owned Pacific Northwest Radio, Inc.
Business Address 411 N. 1st St.

Tel.: WH 7-2164 KBS
President A. E. Freeman
General Manager James H. McHone
Commercial Manager Norman Suiter
Prog. Dir., Ch. Eng. Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned By Radio Wonderful Willametteland
Address P.O. Box 578
Tel.: 258-3134 Independent
Station Representative William Wagner
President Alex Dreier
General Manager Glen M. Stadler
Station Manager Don Wellman
Commercial Manager Tom Boyd
Sales Prom. Manager Keith Samples
Program Director John Kline
Publicity Director Ken McCoy
Chief Engineer Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 260 Kc. Power: 1 Kw. d., 500 W.n.
Owned By Yamhill Radio Co.
Address P.O. Box 207
Tel.: 472-2151 KBS
Station Representative H. S. Jacobson
President Jerry Carr
General Mgr., Chief Eng. Larry D. Lanz
Comm., Sales Promo. Mgr. Bill Powell
Owners of: KCIN, Victorville, Calif.

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By KBOY Bcstrs.
Address Box 1109
Tel.: 773-2244 Independent
Reps. Feltis; Dove, Cannon; Masla; Pacific
President Kenneth R. Card
General, Station Mgr. Winston Marks
Program Director Richard Schuchard
Chief Engineer Victor M. Califf

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts
Owned By Medford Bcstg., Inc.
Address P.O. Box 869
Tel.: SP 3-5000 Independent
President, General Mgr. W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Radio Medford, Inc.
Address P.O. Box 1306
Tel.: 773-7373 ABC-NBC
Station Reps. Hollingsbery; Day-Wellington
President J. L. De Armond
Exec. V. P., General Mgr. Ray Johnson
Station Commercial Manager Ted Thompson
Program Mgr. Don Hanlin
Chief Engineer Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.

Owned-Operated By Medford Printing Co.
 Address Barnett Rd.
 Tel.: Spring 2-6644 CBS
 Newspaper Affiliation Mail Tribune
 Station Reps. Pearson; Moore
 General Mgr. Tom MacLeod
 Chief Engineer I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Yaquina Radio, Inc.
 Business Address Box 1428
 Tel.: AMherst 5-2266 Independent
 Sta. Reps. Meeker; Moore
 Pres., Gen. Mgr. Tom Becker
 Commercial Manager Buss Jolley
 Publicity Director Whitey Coker
 Chief Engineer Del Kruger
 Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Big Bay Radio, Inc.
 Address 1956 Meade St.
 Tel.: 756-5108 Independent
 Station Rep. Felis, Dove, Cannon
 President, Comm. Mgr. Bill Karl
 Station, Program Dir. Rod Walter
 Chief Engineer Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By Yaquina Radio, Inc.
 Address Box 358
 Tel.: 994-2181 Independent
 Station Reps. Moore; Meeker
 President Thomas R. Becker
 General Manager Henry G. Florip
 Program Director Eleanor Danforth
 Chief Engineer Jack Chunn
 Owners of: KNPT, Newport, Oreg.

KSRV—Ontario—1946

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Inland Radio, Inc.
 Address Box 540
 Tel.: TUCKER 9-8651 KBS
 Station Rep. Moore
 President, Gen. Mgr. Gordon L. Capps
 Comm. Mgr. John R. Humphreys
 Sales Prom. Mgr. Charles E. Harland
 Chief Engineer Stanley E. McNutt
 Owners of: KLBH, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc. Power: 50 Kw.
 Owned-Operated By Clackamas Bestrs.
 Address P.O. Box 5865, Portland, Ore.
 Tel.: OLIVE 6-1441 MBS
 Representative Broadcast Time Sales; Wagner
 President Robert J. Hartke
 Gen., Sta., Comm. Mgr. Irwin S. Adams
 Sales Prom., Program Dir. Ben Tracy
 Chief Engineer Sidney Roach

KKID—Pendleton—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Roderick Sound, Inc.
 Address P.O. Box 178
 Tel.: CRestview 6-1311 Independent
 President, Ch. Eng. Robert W. Roderick
 Program Director Ed Carle
 Publicity Director Jacqueline Tholberg

KUBE—Pendleton—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned Amatilla Bcstg., Ent. Inc.
 Address 236 S.E. First St.
 Tel.: CRestview 6-1961 Independent
 President John M. Carroll
 General Mgr., Ch. Eng. Paul A. Schumacher
 Sales Promotion Mgr. E. Vern Green

KUMA—Pendleton—1955

Frequency: 1290 Kc. Power: 5000 Watts
 Owned Pendleton Broadcasting Co.
 Address Box 278
 Tel.: 276-1511 ABC
 Representatives Hollingbery; Art Moore
 President C. O. Fisher
 Vice Pres., Gen. Mgr. T. A. Smith
 Chief Engineer J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc. Power: 50,000 Watts
 Owned By Golden West Broadcasters
 Address 2130 S.W. Fifth Ave.
 Tel.: CA 2-1881 Independent
 Vice President Bert S. West
 General, Sales Mgr. Fulton Wilkins
 Asst. Mgr., Program Dir. Bob Cooper
 Sales Promotion Manager Ed Busse

KGW—Portland—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. King Broadcasting Co.
 Bus.-Studio Address 1139 S.W. 13th Ave.
 Tel.: CA 3-6364 NBC
 Representative John Blair
 President Mrs. A. Scott Bullitt
 Vice Pres., Bus. Div. Henry B. Owen
 Vice Pres., Broadcst. Div. Otto P. Brandt
 Local Sales Mgr. Joe Clifford
 Station Mgr. Patrick Crafton
 Program Manager Hal Starr
 Merchandising Mgr. Walt Hawthorne
 Chief Engineer Clare Hanawalt
 Owners of: KGW-TV, Portland; KING-AM-FM-TV,
 Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc. Power: 1 Kw.
 Owned By Star Stations, Inc.
 Address 10 N.W. Tenth
 Tel.: CApital 6-7191 Independent
 Station Representative H.R. Representatives
 President Don W. Burden
 V.P., General Manager Timothy F. Moore
 Commercial Manager Richard Shireman

OREGON

Program Director.....Les Parsons
Publicity Director.....Steve Brown
Chief Engineer.....Johnny Dark
Owners of: KICN-FM, KOIL, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc. Power: 5 Kw., d.
Owned By.....Malloy Breyer Inc.
Address.....Oaks Amusement Park
Tel.: BELmont 4-8448Independent
Station RepresentativeHall
PresidentS. G. Breyer
General Manager.....Jack Grant
Sales Promo. ManagerHoward McAnulty
Program Director.....Bob McAnulty

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Address.....140 S.W. Columbia
Tel.: CA 8-3333CBS
Representative.....CBS Radio Spot Sls.
PresidentC. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....Box 1230
Tel.: CA 6-7676Independent
Station Representative.....Pacific Bcst. Sales
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Program Director.....Lloyd Yunker
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Donald C. Wilkinson

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484Independent
President, Gen. Mgr.....R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc. Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393ABC
Sta. Rep.....Venard, Torbet & McConnell
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power: 50 Kw. d.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193Independent
Station Representative.....McGavren/Guild
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Bryce Howard
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: HILcrest 7-6239Independent
Reps. Jacobson; Feltis, Dove, Cannon; Pearson
President, Chief Eng.....C. R. Matheny
Commercial Manager.....Richard W. Burger
Sales Promotion Mgr.....Mac Lochvie
Program Director.....Robert Arnott

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: Lincoln 8-3100Independent
Station Representatives.....Wagner; Webb
Station Manager Ch. Eng.....Don Anderson

KRAF—Reedsport—1961

Frequency: 1470 Kc.....Power: 5,000 Watts d.
Owned By.....Walter J. Kraus
Address.....P. O. Box 471
Tel.: CRestview 1-2674KBS
President.....Walter Kraus
General, Commercial Mgr.....Gless Connoy
Program, Publicity Director.....Katie Connoy

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Pacific Western Bcstrs.
Address.....P. O. Box 847
Tel.: OR 3-4464ABC
Reps.....Oakes; Feltis, Dove, Cannon
General Mgr.....L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Douglas County Tricasters
 AddressBox 910
 Tel.: OR 3-5551.....CBS
 President, Gen. Mgr.....Robert F. Johnson
 Commercial Manager.....James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc. Power: 1 Kw. d.
 Owned-Oper. By...Douglas County Bcstrs., Inc.
 AddressBox 538
 Tel.: OR 3-6678.....Independent
 Station RepresentativePearson
 President, Chief Engineer.....LeRoy Hiatt
 General ManagerElliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc. Power: 1,000 Watts
 Owned By.....Columbia Co. Bcstrs.
 AddressKOHl Bldg.
 Tel.: 1601.....KBS
 Station RepresentativePearson
 PresidentL. B. Brownlow
 Station Manager.....W. Anderson
 Program Manager.....D. Wimberly
 Chief EngineerJ. Allen

KAPT—Salem—1961

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned By.....Salem Broadcasters
 Address212 High St., N.E.
 Tel.: 364-3353.....MBS; KBS
 Station Reps.Webb; Feltis, Dove, Cannon
 General Manager.....Carl W. Nelson
 Commercial Manager.....Ron Terry
 Program Director.....Richard Gilbert
 Chief Engineer.....Calvert Applegate

KBZY—Salem—1957

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By.....Salem Bcstg. Co.
 Address369 High St. N.E.
 Tel.: EM 4-6748.....NBC
 Station Reps.....Meeker; Art Moore
 President.....Carl O. Fisher
 General Station Mgr.....Gene Harrison
 Commercial Manager.....Les Manning
 Program Manager.....John Vaughan
 Chief Engineer.....Elmer Gary
 Owners of: KUGN, Salem; KUMA, Pendleton.

KGAY—Salem—1951

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned By...Radio Wonderful Willametteland
 AddressBox 768
 Tel.: 364-1430.....Independent
 Station Rep.Pearson Nat'l Reps.
 President.....Alex Dreier
 General Manager.....Glen Stadler
 Station Mgr., Chief Eng.....Keith Samples
 Sales Promotion Manager.....Paul Bowman
 Program Director.....A. L. Anderson
 Owners of: KGAL, Lebanon, Oreg.

KSLM—Salem—1934

Freq.: 1930 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By.....Oregon Radio, Inc.
 Business Address.....P. O. Box 631
 Tel.: EM 4-8433.....ABC
 President.....L. McCormick
 General Mgr.....A. de Schweinitz
 Program Director.....Bob McCarl
 Chief Engineer.....Clyde Carlton

**KEED—Springfield-Eugene
 1954**

Frequency: 1050 Kc. Power: 1 Kw., d.
 OwnedKEED, Inc.
 AddressBox K, Eugene, Ore.
 Tel.: PA 6-6591.....Independent
 Station Rep.Pearson
 PresidentGlen M. Stadler
 Station Manager.....Rodney V. Louden
 Program Director.....J. Robert Litten
 Commercial Manager.....Charles A. Searl
 Chief EngineerRobert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By.....Radio Mid-Columbia Inc.
 Business Address.....119 E. 2nd St.
 Tel.: Cy 6-9661.....Independent
 Station Representatives.....Hopewell; Moore
 President, Gen. Mgr.....M. V. Ling
 Station Mgr.....R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc. Power: 1000 Watts
 OwnerWestern Radio Corp.
 AddressKODL Bldg.
 Tel.: Cypress 6-2300.....KBS
 Station Reps.....Feltis, Dove, Cannon; Jacobson
 PresidentV. B. Kenworthy
 General Mgr.....Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc. Power: 1 Kw.
 Owned ByBeaver Bcstg.
 AddressBox 1590
 Tel.: VI 2-4422.....Independent
 Reps.....Continental; Art Moore
 Owners.....Rcbert Douglas, Philip Tonkew
 Sales Promo. Mgr., Ch. Eng.....Larry Brunse
 Program, Pub. Dir.....Al Charf

KTDO—Toledo—1960

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Edward C. McElroy, Jr.
 AddressP. O. Box 568
 Tel.: 336-2662.....Independent
 Station RepresentativeJacobson
 General, Commercial Mgr.....E. C. McElroy, Jr.
 Program Director.....Jo McElroy
 Chief Engineer.....George W. Morrison

NO SUBSTITUTE for PUBLIC SERVICE!

The Quality RAHALL Radio Group

SUBSCRIBERS TO THE NAB RADIO CODE OF GOOD PRACTICES AND STATE ASSOCIATIONS

WKAP	WLCY	WNAR	WWNR	WQTY
Radio 132 Allentown- Bethlehem- Easton, Pa.	Radio 138 St. Petersburg-Tampa Florida	Radio 111 Philadelphia Area	Radio 62 Beckley, W. Virginia	Radio 122 Jacksonville, Florida

Represented Nationally by H-R New York — WQTY represented by the Bolling Co.

N. Joe Rahall, President — Rahall Public Service Stations

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

Radio Homes: 3,239,000
AM Stas. in State: 156

WAEB—Allentown—1948

Freq.: 790 Kc. Power: 500 W. d., 1 Kw. n.
Owned-Oper. By WAEB Bcstrs., Inc.
Address 7th & Hamilton Sts.
Tel.: 434-9364 Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
General Manager S. Robert Ackley
Commercial Manager Ronald Sotak
Program Director Jay Sands
Chief Engineer William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts
Owned Allentown Bcstg. Corp.
Address Colorado & Poplar Sts.
Tel.: HE 4-4801 Independent
Representative Raymer
President Victor C. Diehm
General Manager Willard B. Camperson
Sales Manager Martin Torbert
National Sales Mgr. T. A. Tito
Program Director David M. Van Sant
Chief Engineer Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg.

WKAP—Allentown—1948

Frequency: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WKAP, Inc.
Address P. O. Box 689
Tel.: 433-3166 Independent
Station Rep. H-R Representatives
President N. Joe Rahall
Sta., Gen. Mgr. O. R. Davies
Operation Manager Alan D. Raber
Sales Promotion Manager Jerry Duckett
Program Director Paul F. Galgon
Publicity Director Samuel J. Anderson
Chief Eng. C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By Lehigh Valley Bcstg. Co.
Address 3941 North 10th St.
Tel.: 434-9511 NBC
Station Representative Bolling
General Manager R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Triangle Pubs.
Address 5000 Commerce Park
Tel.: Windsor 4-2031 Independent
News, Affil. Phila. Inquirer; Phila. D. News
Reps. McGavren/Guild; Pa. State Reps.
Vice President Roger Clipp
General Manager John Still, Jr.
National Sales Mgr. John Brubaker
Local Sales Mgr. George Mahon

Sales Promo., Publicity Dir. Bob Manning
Program Director James Van de Velde
Chief Engineer John Grimme
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV,
Phila.; WNBE-FM-AM-TV, Binghamton, N. Y.;
WNHC-FM-AM-TV, New Haven; KFRE-AM-TV,
KRFM, Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned Altoona Trans-Audio Corporation
Address Hotel Penn Alto
Tel.: WI 3-6112 ABC
President Louis H. Murray
Station Manager David R. Wolf
Program Director Tony Curtis
Chief Engineer Al Merritts
Owners of: WMBT, Shenandoah, Pa.

WVAM—Altoona—1948

Frequency: 1430 Kc. Power: 1,000 Watts
Owned-Oper. By General Bcstg. Corp.
Address 2727 W. Albert Dr.
Tel.: WI 4-8127 CBS
Sta. Rep. Weed
President E. S. Leopold
General, Station Mgr. Will Ketner
Commercial, Sales Prom. Mgr. Will Union
Chief Engineer John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc. Power: 500 Watts d.
Owned By Miners Bcstg. Service, Inc.
Business Address 304 Duss Ave.
Tel.: Congress 6-1110 Independent
General Manager John W. Angst
Station Manager Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. Power: 1000 Watts. d.
Owned-Oper. By Tri-Borough Bcstg. Co.
Address Box 277
Tel.: GR 2-3921 KBS
Station Rep. Charles Bernard
Gen., Comm. Manager Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc. Power: 500 Watts d.
Owned-Oper. By WNCC, Inc.
Address 803 Maple Ave.
Tel.: Williams 8-9200 KBS-MBS
President, Chief Eng. J. Howard Bair
Station Manager Eric M. Bauer
Program Director Nancy J. Lubert

WBVP—Beaver Falls—1948

Frequency: 1220 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WBVP, Inc.
Business Address 1216 7th Ave.; Box 719
Tel.: Tllden 6-4100 Independent
President Frank R. Smith
General Station Mgr. Thomas B. Price

PENNSYLVANIA

WBFD—Bedford—1955

Frequency: 1310 Kc. Power: 5 Kw. d.
Owned-Oper. By...The Inquirer Printing Co.
Address...American Legion Bldg.
Tel.: 623-5132
KBS
President...John Biddle
General Manager...Robert S. Harrison, Jr.
Chief Engineer...W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.
Owned By...Bellefonte Bcstg. Corp.
Address...P.O. Box 88
Tel.: ELgin 5-4751
MBS
Pres., Gen. Mgr...Cary H. Simpson
Station Manager...J. W. Eschbach
Commercial Manager...James F. Kerschner
Program Director...Earl J. Pennington
Chief Engineer...Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.
Owned...Columbia County Bcstrs., Inc.
Address...Jackson Bldg.
Tel.: PL 2-4546
KBS
President, Gen. Mgr...John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.
Owned By...A. B. E. Broadcasting Co.
Address...428 Brodhead Ave.
Tel.: 866-8074
Independent
Newspaper Affil...Bethlehem Globe Times
President...Rolland L. Adams
V.P., Station Manager...Charles R. Thon
Prog. Dir...Robert Wolken
Chief Engineer...Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned...The Columbia Montour Bcstg. Corp.
Bus.-Studio Address...38 W. Main St.
Tel.: ST 4-1200
Independent
Gen., Comm. Manager...Ed Darlington
Chief Engineer...Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned...Bloom Radio
Address...Square Bldg.
Tel.: 784-5500
MBS
Representative...Raymer
President...Harry L. Magee
General, Sta. Manager...Robert R. Williams
Publicity Director...Ray Calabrese
Commercial, Sales Prom. Mgr...Pat Campbell
Program Dir...Dale Fulmer
Chief Engineer...Anthony Hogg
Owners of: WHLM-FM.

WLOA—Braddock—1947

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned-Operated By...Matta Bcstg. Co.

Address...1233 Braddock Ave.
Tel.: EL 1-1100
Independent
Station Representative...Good Music Bcstrs.
Pres., Gen., Sta. Mgr...William G. Matta
Commercial Manager...George Matta
Program Director...E. R. Matta
Chief Engineer...Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By...Radio Station WESB
Address...43 Main St.
Tel.: 368-4141
Independent
Representative...Burn-Smith
General Manager...J. M. Cleary
Comm., Sales Promo. Mgr...C. W. Callahan
Prog. Dir., Chief Eng...William Winn
Publicity Director...Lawrence Chittester
Owners of: WLEU, Erie, Pa.

WBUT—Butler—1949

Frequency: 1050 Kc. Power: 250 W., d.
Owned-Operated By...WBUT, Inc.
Address...Box 1048
Tel.: 7-5778
Independent
President...James Beattie
General, Comm. Mgr...Richard Hanna
Program Director...G. Earl Sadlon
Chief Engineer...Norman Gour

WISR—Butler—1941

Frequency: 680 Kc. Power: 250 Watts d.
Owned-Oper. By...The Butler Bcstg. Co., Inc.
Address...357 N. Main St.
Tel.: 7-4701
Independent
President...Joel W. Rosenblum
General Mgr...Robert L. Kaufman
Comm. Manager...J. Victor O'Brien
Chief Engineer...Paul Rex

WARO—Canonsburg—1957

Freq.: 540 Kc. Power: 250 W. d.
Owned By...Radio Hill, Inc.
Address...Morganza Road
Tel.: 745-5400
Independent
President, General Mgr...Tommy Sutton
Station Manager...James Saxon
Commercial Manager...Mary Lou Sutton
Chief Engineer...John Barton

WC DL—Carbondale—1950

Frequency: 1440 Kc. Power: 5 Kw., d.
Owned-Oper. By...Carbondale Bdcstg. Co., Inc.
Address...127 Salem Rd.
Tel.: 282-2770
Independent
Representative...Donald Cooke, Inc.
President...William H. Ware
General Manager...Marjorie Zopotosky
Commercial Mgr...P. J. Oles
Program Director...J. Martin
Chief Engineer...Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc. Power: 5000 Watts d.

PENNSYLVANIA

Owned By R. F. Lewis, Jr.
 Business Address Mt. Holly Pike
 Tel.: CH 9-1717 Independent
 Sta. Reps. Phila. Spot Sales; Spot Time Sales
 President Marion P. Lewis
 General Mgr. Philip Potter
 Chief Engineer George Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc. Power: 5 Kw., d.
 Owned By Four States Bcstg. Corp.
 Address Radio Hill
 Tel.: COlony 3-4131 Independent
 Station Reps. Pa. State Reps.; Charles Bernard
 President, General Mgr. Norman Messner
 Commercial Manager. Robert Koch
 Sales Promotion Mgr. Steve March
 Program Director. Richard Bower
 Publicity Director. Bob Foreman
 Chief Engineer. Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned Chambersburg Bcstg. Co.
 Address Professional Arts Bldg.
 Tel.: CO 4-7121 Independent
 Station Rep. Phila. Spot Sales
 Pres., Gen. Mgr. John S. Booth
 Station Mgr., Prog. Dir. Earl P. Strine
 Commercial, Sales Prom. Mgr. David Myers
 Chief Engineer James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc. Power: 250 Watts d.
 Owned-Oper. By Monongahela Bcstg. Corp.
 Address Box 584
 Tel.: HU 3-6551 KBS
 President Dr. A. S. Sickman
 General Manager. Carl Stuart
 Sales Promotion Mgr. Val Gearhart
 Program Director William Richards
 Publicity Director Jack Simon
 Chief Engineer Tom Chambers

WEEZ—Chester—1947

Frequency: 1590 Kc. Power: 1000 Watts
 Owned By WDRF, Inc.
 Address 3500 Edgmont Ave.
 Tel.: TRemont 4-4321 Independent
 Station Representative Weed
 President Ogden R. Davies
 General Manager. Richard H. Booth
 Commercial Manager. Ronald Sherwood
 Sales Promotion Mgr. Elizabeth Curl
 Program Director. James A. Reeves
 Chief Engineer Jack Renard

WVCH—Chester—1947

Frequency: 740 Kc. Power: 1 Kw.
 Owned-Operated By James M. Tisdale
 Bus. Studio Address. Wolf Bldg., Market Sq.
 Tel.: TRemont 2-8861 Independent
 Station Rep. Webb
 President, Gen. Mgr. James M. Tisdale
 Station Mgr. Robert A. Hibbert, Jr.
 Chief Engineer Dan Baron

WWCH—Clarion—1960

Frequency: 1300 Kc. Power: 500 Watts
 Owned By Clarion County Bcstg. Corp.
 Address Garby Theatre Bldg.
 Tel.: Capital 6-8600 ABC
 Newspaper Affiliation Clarion Newspapers
 President William E. Sheridan
 General, Station Mgr. Walter G. Broadhurst
 Sales Prom. Manager Ray S. Walker
 Chief Engineer Melvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Clearfield Bdcsters, Inc.
 Address Church St.
 Tel.: POplar 5-5541 ABC
 Newspaper Affil. Progressive Publishing
 President W. K. Ulerich
 General Manager Milton J. Bergstein
 Station Manager John A. Dame
 Chief Engineer Lou Duck
 Owners of: WDAD, Indiana; WMAJ, State Park,
 both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatsville—1949

Frequency: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By Chester Cty. Bcstg. Co.
 Address 809 E. Lincoln Hwy.
 Tel.: DUdley 4-2100 Independent
 President, Chief Eng. Louis N. Seltzer
 General Manager William S. Halpern
 Comm., Sales Prom. Mgr. Donald Kimes

1590 RADIO

the BRIGHT VOICE

of Delaware County

3500 Edgmont Avenue

Chester, Pennsylvania

TRemont 4-4321

PENNSYLVANIA

WCOY—Columbia—1957

Frequency: 1580 Kc. Power: 500 W., d.
Owned Radio Columbia
Address 343 Poplar St.
Tel.: 684-2591 Independent
Representative Burn-Smith
President, General Mgr. Donald W. Huff
Station Manager Gus Thomas
Program Director Sid McClain
Chief Engineer Neil Wilson

WCVI—Connellsville—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Connellsville Bcstrs., Inc.
Business-Studio Address ... 133 E. Crawford Ave.
Tel.: MA 8-4600 Independent
Station Representative Hopewell
President Dr. C. T. Troilo
Gen., Station Mgr. Charles T. Snowdon
Prog., Publicity Director Esther Snowdon
Chief Engineer Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc. Power: 1000 W. d., 500 W. n.
Owned By Olivia T. Rennekamp
Address 25½ N. Center St.
Tel.: 3-6611 KBS-NBC
President Olivia T. Rennekamp
Station Manager Glen Henderson
Sales Promotion Mgr. Agnes Sutton
Program Director Mary Hegner
Publicity Director D. McEldowney
Chief Engineer William Remington

WFRM—Coudersport—1953

Frequency: 600 Kc. Power: 1000 Watts d.
Owned-Oper. By Farm & Home Bcstg. Co.
Address 9 N. Main St.
Tel.: 611 MBS
President C. H. Simpson
General Manager John A. Fay
Chief Engineer Martin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned WBUX Broadcasting Co.
Address 30 E. Oakland Ave.
Tel.: FI 8-3583 Independent
President George Steiner
General Manager James Stolcz
Chief Engineer A. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc. Power: 5 Kw. d., 500 W.n.
Owned By Tri County Broadcasting Co., Inc.
Address 80 N. Park Place
Tel.: 371-6100 CBS
Newspaper Affil. Courier Express
Station Representative ... Devney Organization
President Harold T. Gray
General, Station Mgr. Jason S. Gray
Comm., Sales Prom. Mgr. George Williams
Prog., Pub. Director O. K. Johnston
Chief Engineer George Donahue

WEEX—Easton—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned Easton Publishing Co.
Address Chestnut Hill
Tel.: BBlackburn 8-6155 Independent
Newspaper Affiliation Express
Station Reps. ... Walker-Rawalt; Phila. Spot Sales
President J. L. Stackhouse
General Manager John Thorwald
Commercial Manager C. W. Bradford
Sales Prom. Manager Robert B. Grove
Program Director Don Ross
Chief Engineer Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Associated Bcstrs., Inc.
Bus.-Studio Address 516 Northampton St.
Tel.: BBlackburn 8-6131 NBC
Representative Meeker Co.
Station Exec. Clair R. McCollough
Station Manager Theodore W. Pierce
Program Manager Joseph Prentice
Gen. Sales Manager J. Robert Gulick
Nat'l Sales Mgr. Harry J. Shaub, Jr.
Technical Director J. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned By Cambria County Bcstg. Co.
Address 120 S. Center St.
Tel.: GGreenleaf 2-8801 MBS
President Cary H. Simpson
V.P., General Manager John W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 600 Kc. Power: 500 Watts
Owned By WEZN, Inc.
Address Box 1600
Tel.: EEmpire 7-1511 KBS
President, Gen. Mgr. Ira H. Kaplan
Chief Engineer Don Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned By Emporium Broadcasting Co.
Address 1 West Fourth St.
Tel.: 712 Independent
President, General Mgr. James A. Spots
Station Mgr., Prog. Dir. Dean L. Close
Chief Engineer William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned By Gardenspot Broadcasters, Inc.
Address 44 Bethany Road
Tel.: RE 3-2226 MBS
Station Rep. Charles Bernard
President Lester Grenewalt
General, Station Mgr. Samuel R. Youse
Commercial Manager Robert E. Good
Program Director Philip Jacobs
Chief Engineer Ralph Haneman
Owners of: WGSA-FM.

WICU—Erie—1949

Frequency: 1330 Kc. Power: 5000 Watts
 Owned By Radio WICU
 Bus-Studio Address 3514 State St.
 Tel.: GL 4-5201 ABC
 Station Representative Meeker Co.
 General Manager Arthur Ingram
 Station Manager James Londot
 Program Director Ken Franzano
 Chief Engineer Ken Husband
 Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned Jet Broadcasting Co., Inc.
 Address 1635 Ash St.
 Tel.: GL 2-6741 MBS
 Sta. Representative Hollingbery
 President, Gen. Mgr. Myron Jones
 Comm. Mgr. Peter Coticchia
 Chief Engineer Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
 Owned WESB Broadcasting
 Address 212 Commerce Bldg.
 Tel.: Glendale 6-7078 CBS
 Managing Director T. R. Bromley
 Station Manager R. H. Elliott
 Commercial Manager Ronald Smith
 Program Director William Babcock
 Chief Engineer John Kozak

WWYN—Erie—1941

Frequency: 1260 Kc. Power: 5 Kw.
 Owned By WERC, Inc.
 Address 1003 State St.
 Tel.: Glendale 6-2096 NBC
 Station Rep. Venard, Torbet & McConnell
 President Simon Goldman
 General, Station Mgr. Art Arkelian
 Commercial Manager Dick Warneka
 Program, Publicity Director Don Porter
 Chief Engineer Jack Heidecker
 Owners of: WJTN-AM-FM, Jamestown; WDOE,
 Dunkirk; WGGO, Salamanca, all N. Y.

WFAR—Farrell—1953

Freq.: 1470 Kc. Power: 1 Kw. d., 500 W.n.
 Owned By Farrell-Sharon Bcstg. Co.
 Address RFD #2
 Tel.: Diamond 8-4171 KBS
 President Sanford A. Schafitz
 General Mgr. A. Zippay
 Chief Engineer Ed Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc. Power: 500 Watts, d.
 Owned By Northwest Pa. Bcstg., Inc.
 Address P.O. Box 908
 Tel.: ID 2-2188 MBS
 President, General Mgr. Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W.n.

Owned-Oper. By Times & News Pub. Co.
 Business Address Box 28
 Tel.: 334-3101 MBS
 Newspaper Affiliate Gettysburg Times
 Station Representative Walker-Rawalt
 General, Comm. Manager P. H. Cunningham
 Program Director Richard Selby
 Chief Engineer Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.
 Owned WHJB, Inc.
 Address 128 N. Penn. Ave.
 Tel.: Temple 4-0600 Independent
 Station Rep. Charles Bernard
 Owners Robert Burstein, J. & I. Wolf

WGRP—Greenville—1959

Frequency: 940 Kc. Power: 1000 Watts
 Owned By Greenville Bcstg. Co.
 Address 2 North Water St.
 Tel.: JU 8-8900 Independent
 President, Gen. Mgr. Kenneth B. Anderson
 Station Mgr. Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Operated By Radio Hanover, Inc.
 Address Box 268
 Tel.: ME 7-3831 Independent
 President, Gen. Mgr. John D. Bare

WCMB—Harrisburg—1948

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Hudson Bcstg. Corp.
 Address WCMB Bldg.
 Tel.: CE 4-3005 MBS
 Station Representative Bolling Co.
 General Manager Ed K. Smith
 Commercial Manager Allen P. Solada
 Program Director Ed. Gonzalez
 Chief Engineer Charles Stefanic

WHGB—Harrisburg—1945

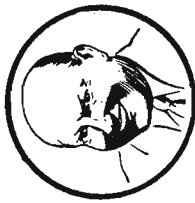
Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Kendrick Bcstg. Co., Inc.
 Address 112 Market St.
 Tel.: CE 4-4988 ABC
 Station Representative Pearson Nat'l Reps.
 President, Gen. Mgr. Herbert Kendrick
 Station, Comm. Mgr. Ralph Hartman
 Program Director Ken Scott
 Chief Engineer William Kuntz

WHP—Harrisburg—1924

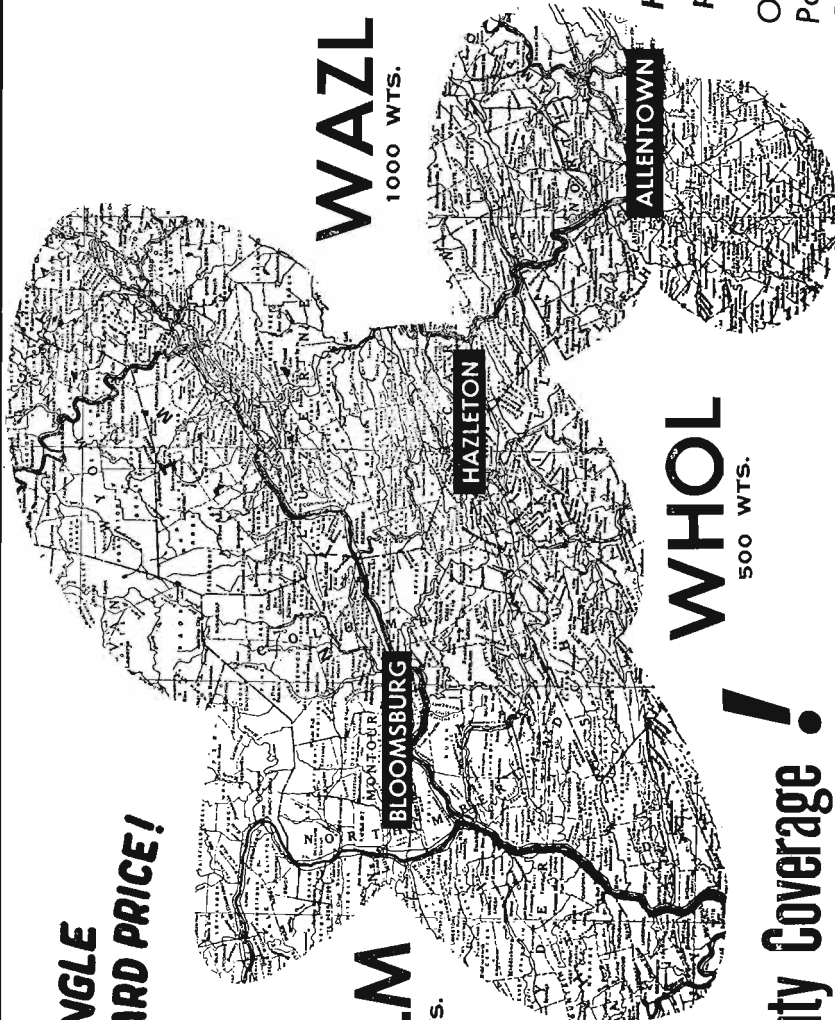
Frequency: 580 Kc. Power: 5 Kw.
 Owned WHP, Inc.
 Address 216 Locust St.
 Tel.: CEdar 4-3211 CBS
 Station Representative Katz Agency
 President E. J. Stackpole
 Exec. V.P., General Mgr. Cecil M. Samsbury
 Sales Manager Jack Grove
 Program, Publicity Dir. Brod Seymour
 Chief Engineer E. Dan Leibensperger
 Owners of: WHP-FM-TV.

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900,000**

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Coverage Area

WHLM
1000 WTS.

WAZL
1000 WTS.

WHOL
500 WTS.

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Call Tommy Tito at WAZL or PAUL H. RAYMER CO., INC.

Pennsylvania's  JET NET Radio Stations

WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Oper. By Keystone Bcstg. Corp.
 Address 31 N. Second St.
 Tel.: CE 4-0191 NBC
 Representative Meeker Co.
 Station Executive Clair R. McCollough
 Station Manager Jack Hooper
 General Sales Manager J. Robert Gulick
 National Sales Manager Harry J. Shaub, Jr.
 Program Director Robert Snavely
 Chief Engineer J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
 Owned-Operated By Hazleton Bcstg. Co.
 Address 704-12 Hazleton Natl. Bank Bldg.
 Tel.: 454-3531 NBC-MBS
 Representative Raymer
 Pres., Gen. Mgr. Victor C. Diehm
 Regional, Nat'l Sales Mgr. Thomas A. Tito
 Commercial Manager Robert J. Sacco
 Program Director Bill Schmeer
 Publicity Director Betty Anne Diehm
 Chief Engineer Anthony Hogg
 Owners of: WHOL, Allentown: WILLAM, Blooms-
 berg, Pa.

WTHT—Hazleton—1961

Frequency: 1300 Kc. Power: 1000 Watts
 Owned By Radio 13, Inc.
 Address P.O. Box 71
 Tel.: 455-3601 Independent
 President, General Mgr. Louis Adelman
 Commercial Manager Neil Conway
 Chief Engineer Paul Wensko

WHUN—Huntingdon—1946

Frequency: 1150 Kc. Power: 5000 Watts
 Owned By Huntingdon Bcstrs, Inc.
 Bus-Studio Address 400 Washington St.
 Tel.: MI 3-3340 KBS
 President John H. Biddle
 General Manager William E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By WDAD, Inc.
 Address 633 Philadelphia St.
 Tel.: HO 5-5511 CBS-KBS
 Newspaper Affil. The Progress
 General Mgr. J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Central Bcstg. Co., Inc.
 Address 235 Franklin St.
 Tel.: 7-0761 CBS
 Representative Weed
 President, Gen. Mgr. G. D. Garland
 Commercial Mgr. Joe Cavanaugh
 Chief Engineer Cornelius Donatti
 Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.

Owned-Oper. By Century Bcstg. Corp.
 Bus-Studio Address Fort Stanwix Hotel
 Tel.: 9-1187 MBS
 President John J. Keel
 General Manager G. W. Hagerich

WJAC—Johnstown—1925

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WJAC, Inc.
 Address 329 Main St.
 Tel.: 7-8711 NBC
 Newspaper Affil. Tribune
 Station Representative Meeker
 President W. W. Krebs
 General Manager Edward J. Klym
 Chief Engineer Theodore E. Campbell
 Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned By Kane Broadcasting Corp.
 Address Penn-Kane Hotel
 Tel.: 1520 KBS
 President Gordon Hanks
 Comm., Sta. Mgr. George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By Joel Rosenblum Ent.
 Address 325 Market St.
 Tel.: LI 3-1381 KBS
 President Joel R. Rosenblum
 General Mgr. Warren A. Koerbel
 Chief Engineer A. Alvarez
 Owners of: WAKU, Latrobe: WISR, Butler, both
 Pa.; WTIC, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.
 Owned-Operated By WGAL, Inc.
 Business-Studio Address 24 S. Queen St.
 Tel.: EX 7-0333 NBC
 Representative Meeker Co.
 President, Gen. Mgr. Clair R. McCollough
 Station Mgr. Kenneth Kreider
 Program Dir. Brian Kintzer
 Gen. Sales Mgr. J. Robert Gulick
 Nat'l Sales Mgr. Harry J. Shaub, Jr.
 Promotion Dir. Paul I. Woodland
 Technical Director J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By The Peoples Bcstg. Co.
 Bus-Studio Address 252 N. Queen St.
 Tel.: 394-7261 ABC
 Station Representative Bcst. Time Sales
 President Frank H. Altdoerffer
 General, Sta. Manager Samuel M. Altdoerffer
 Commercial Manager J. Stanley Baker
 Program Director Kenneth Allan
 Sales Promo., Pub. Dir. Ronald Beach
 Chief Engineer James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc. Power: 500 Watts d.

PENNSYLVANIA

Owned By.....Equitable Publishing Co.
Address.....307 Derstine Ave.
Tel.: Ulysses 5-8211.....Independent
Newspaper Affil......North Penn Reporter
President.....George W. Knipe
General Manager.....John G. Skibbe
Sales Prom., Prog. Dir......Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Miners Ecstg. Service, Inc.
Address.....P. O. Box D
Tel.: 645-3123.....Independent
Gen. Manager.....John W. Angst
Owners of: WMBA, Ambridge; WFAM, Pottsville, Pa.

WAKU—Latrobe—1951

Frequency: 1570 Kc.....**Power:** 1000 Watts d.
Owned By.....Taloradio Corp.
Address.....200 Depot St.
Tel.: KEystone 7-7744.....KBS
Station Rep......Hal Walton
General Manager.....Joel W. Rosenblum

WTRA—Latrobe—1956

Frequency: 1480 Kc.....**Power:** 500 W. d.
Owned.....Latrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative.....Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc. **Power:** 5 Kw.d., 1 Kw.n.
Owned-Operated By.....Lebanon Bcstg. Co.
Address.....Route 20
Tel.: CRestview 2-7651.....Independent
Station Reps......Phila. Spot Sales
President.....H. Raymond Stadiem
Managing Director, Prog. Dir......Lester P. Etter
Commercial Manager.....Ernest Latessa
Publicity Director.....Henry Homan
Chief Engineer.....William Zehring

WYNS—Lehighton—1962

Frequency: 1150 Kc.....**Power:** 1,000 Watts
Owned By.....Valley Broadcasting Co.
Address.....P.O. Box 115
Tel.: 377-1150.....Independent
President.....Martin H. Philip
General Commercial Mgr......Ronald Sherwood
Program Director.....Jeff Dean
Chief Engineer.....Timothy Laubach

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....**Power:** 250 W.
Owned.....O'Keefe Bcstg. Co., Inc.
Address.....Box 1490
Tel.: Windscr 9-1490.....Independent
Pres., General Mgr......William F. Waterbury
Commercial Mgr......Jack Wellington
Chief Engineer.....Jack Layton

WUNS—Lewisburg—1957

Frequency: 1010 Kc.....**Power:** 250 Watts. d.
Owned.....Wireline Radio, Inc.
Address.....Route 1, Radio Park
Tel.: JA 3-1222.....KBS, ABC
President.....W. Sherman Doebler
General Manager.....Joe Pelletier
Station Manager.....Richard L. Fenstermacher
Commercial Manager.....Carl L. Miller
Program, Publicity Director.....George King
Chief Engineer.....Clyde Rhoades

WKVA—Lewistown—1949

Frequency: 920 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Central Pa. Bcstg. Co.
Address.....3 W. Hale St.
Tel.: 248-6771.....ABC
Representative.....Gill-Perna
Pres., Sta., Gen. Mgr......Robert L. Wilson
Commercial Manager.....Francis E. Fisher
Program Director.....Richard C. Lyons
Publicity Director.....Peter E. Farrell
Sales Prom. Manager.....Robert E. Hyle
Chief Engineer.....Harry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc. **Power:** 1 Kw. d., 250 W.n.
Owned-Operated By.....Lewistown Bcstg. Co.
Address.....5 W. Market St.
Tel.: 248-6757.....NBC
Representative.....Burn-Smith
President.....J. S. Woods
General Manager.....T. W. Metzger
Chief Engineer.....Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230.....**Power:** 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 748-4038.....MBS
Station Representative.....Devney Organization
President.....Donald C. Welch
Gen., Sta. Mgr......Harris Lipetz

WEDO—McKeesport—1946

Frequency: 810 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: North 4-7167.....CBS
President.....Edward J. Hirshberg
Station Mgr......Jim Rice

WPQR—McKeesport—1946

Frequency: 1360 Kc.....**Power:** 5 Kw. d., 1 Kw.n.
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Address.....Elks Temple
Tel.: OR 8-8888.....Independent
Station Representative.....Bcst. Time Sales
President.....Robert M. Cox
Station Manager.....Sam Vidnovic

WMGW—Meadville—1947

Frequency: 1490 Kc.....**Power:** 1 Kw.d., 250 W.n.

Owned-Oper. By Regional Bcstrs.
Address 964 Park Ave.
Tel. 6-1111 Independent
President William H. Rich
General Manager James F. McDonald, Jr.
Sales Promotion Mgr. James R. Nicholson
Program Director Paul J. Brown

WJUN—Mexico—1955

Frequency: 1220 Kc. **Power:** 1000 Watts d.
Owned-Operated By Lewistown Bcstg. Co.
Business Address Box 97, Mifflintown
Tel.: Mifflintown 436-2135 Independent
Newspaper Affiliation Sentinel, Lewistown
Representative Burn-Smith
President J. S. Woods
General Manager Thomas W. Metzger
Station Manager Ralph S. Parker
Commercial Manager Robert Horning
Chief Engineer Kenneth Callahan
Owners of: WMKF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1360 Kc. **Power:** 1 Kw. d.
Owned By WMLP, Inc.
Address Hunt Bldg.
Tel.: PI 2-8705 Independent
President, Gen. Mgr. Victor Michael
Station Manager J. H. Yingling
Chief Engineer Duane Durst

WPFL—Montrose—1953

Frequency: 1250 Kc. **Power:** 1000 Watts d.
Owned By Montrose Bcstg. Corp.
Address Locust & High Sts.
Tel.: 397 Independent
Pres. Gen. Mgr. W. Douglas Roe
Chief Engineer Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc. **Power:** 1000 Watts
Owned By ... Communications Industries Corp.
Address 23 N. Mill St.
Tel.: OL 4-5501 ABC
Station Representative Spot Time Sales
President Lazar Enmanuel
General Manager Harry Reith
Commercial Manager Byron McConnell
Program Director Robert Grant
Chief Engineer Abe Jacobowitz
Owners of: WKST-TV, Youngstown, O.; WEOK,
 Poughkeepsie, N. Y.; WACE, Springfield, Mass.;
 WJRZ, Newark, N. J.

**WKPA—New Kinsington
 1940**

Frequency: 1150 Kc. **Power:** 1000 Watts d.
Owned-Oper. By .. Allegheny-Kiski Bcstg. Co.
Business-Studio Address 810 Fifth Ave.
Tel.: ED 7-3588 Independent
President C. R. Cooper
Gen., Comm. Mgr. Nelson L. Goldberg
Sales Promotion Mgr. Nick Corvello
Program Director Phil Brooks
Publicity Director James O. Gray
Chief Engineer W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. **Power:** 500 Watts d.
Owned-Operated By Norristown Bcstg. Co.
Address Old Arch Rd.
Tel.: BR 2-7600 Independent
Station Representative H-R Reps., Inc.
President N. Joe Rahall
General Manager Ogden R. Davies
Station Mgr., Nat'l Sales Mgr. John M. Banzhoff
Local Sales Manager Bernard Brode
Program Director Anthony G. Bekas
Chief Engineer A. DeSola
Owners of: WKAP, Allentown, Pa.; WLCY, St.
 Petersburg, Fla.; WWNB, Beckley, W. Va.;
 WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Operated By WKRZ, Inc.
Address Broadcast Hill
Tel.: 4-1269 NBC-KBS
Pres., Gen. Mgr. Kenneth E. Rennkamp
Commercial Mgr., Pub. Dir. Jack Duncan
Chief Engineer Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc. **Power:** 50,000 Watts
Owned By ... Columbia Broadcasting System
Address City Line & Monument Ave.
Tel.: TR 9-7000 CBS
Representative CBS Radio Spot Sales
General Manager John O. Downey
Gen. Sales Manager Gene Litt
Promotion Mgr. Fred Birnbaum
Program Director Mike Grant
Publicity Director Tom Dickson
Chief Engineer Ralph E. Green

WDAS—Philadelphia—1922

Frequency: 1480 Kc. **Power:** 5 Kw.d., 1 Kw., n.
Owned-Oper. By Max M. Leon, Inc.
Address Belmont Ave. & Edgeley Rd.
Tel.: TR 6-2000 Independent
President Max M. Leon
General Manager Robert A. Klein
General Sales Manager William H. Vogt
Promotion, Program Dir. Robert C. Ardrey
Chief Engineer Frank Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc. **Power:** 5000 Watts
Owned Triangle Publications, Inc.
Address 46th & Market
Tel.: EV 2-4700 ABC
Newspaper Affil., Phila. Inquirer, Phila. D. News
Representative Blair
V. P., General Mgr. Roger W. Clipp
Station Manager George A. Koehler
Gen. Sales Manager Clyde R. Spitzner
Radio Operations Mgr. Florence B. Steck
Business Manager John C. Harlan
Publicity Director Lou Frankel
Director of Engineering Henry E. Rhea
Owners of: WFIL-FM-TV; WNBZ-AM-FM-TV,
 Binghamton, N. Y.; WFBG-AM-TV-FM, Altoona,
 Pa.; WNHC-AM-FM-TV, New Haven; KFRE-AM-
 TV, KRFM, Fresno; WLYH-TV, Lebanon, Pa.

PENNSYLVANIA

WFLN—Philadelphia—1948

Frequency: 900 Kc. Power: 1 Kw. d.
Owned By Franklin Bcstg. Co.
Address 8200 Ridge Ave.
Tel.: IVyridge 2-6000 Independent
Station Representative Good Music Bcsts.
President Lawrence M. C. Smith
General Station Manager R. S. Green
Commercial Manager Thomas D. Harrison, Jr.
Program Director Michael O'Donnell
Sales Promo., Publicity Dir. Harry J. Haas, Jr.
Chief Engineer Warren R. Wilson

WHAT—Philadelphia—1925

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Independence Bcstg. Co.
Address 3940 Conshohocken Ave.
Tel.: TRinity 8-1500 Independent
Representative Pearson Nat'l Reps.
President, General Mgr. William A. Banks
Station Manager Dolly Banks
Sales Promotion Mgr. Jack Dash
Program Director Richard Harvey
Promo., Pub. Mgr. Ivan Shaner

WIBG—Philadelphia—1925

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.
Owned By Seaboard Radio Bcstg. Corp.
Address 1617 Pennsylvania Blvd.
Tel.: LOcust 3-2300 Independent
Representative Katz
President George B. Storer, Jr.
General Manager Joseph T. Conway
General Sales Mgr. David Bolton
Program Manager William T. Wheatley
Chief Engineer John H. Henninger
Owners of: WJFK-AM-FM-TV, Detroit; WSPD-AM-
FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-
FM-TV, Cleveland; WHN, New York, N. Y.;
WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles;
WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc. Power: 5000 Watts
Owned By Metromedia, Inc.
Address 19th & Walnut Sts.
Tel.: LOcust 8-2900 Independent
Station Rep. Metro Radio Sales
President John Kluge
V.P., General Manager Harvey L. Glascock
General Sales Mgr. Robert Mountry
Program Director Dick Carr
Sales Prom. Mgr. William Mayer
Owners of: WHK, Cleveland; WNEW-AM-TV, New
York; WTTG, Washington, D. C.; WTVH,
Peoria; KOVR, Stockton; KMBC-AM-FM-TV,
Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc. Power: 50,000 Watts
Owned-Oper. By WJMJ Bcstg. Corp.
Address 2043 Locust St.
Tel.: LO 4-2300 Independent
Representative Broadcast Time Sales
Fres., Gen. Sta. Mgr. Patrick J. Stanton
Comm., Sales Prom. Mgr. James Rubenstone
Prog. Dir. Michael Deegan
Chief Engineer Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc. Power: 5000 Watts
Owned By Wm. Penn Bcstg. Co.
Business-Studio Address 2212 Walnut St.
Tel.: LO 4-6000 Independent
Representative AM Radio Sales Co.
President William Sytk
Exec. V. P., Gen. Mgr. William B. Caskey
Director of Programs Murray Arnold
Nat'l Sales Manager Erwin Rosner
Retail Sales Mgr. Jules Corotis
Public Relations Dir. Joe Brooks
Promotion Director Merrill Barr
Chief Engineer Charles W. Burtis

WRCV—Philadelphia—1936

Frequency: 1060 Kc. Power: 50,000 Watts
Owned-Oper. By National Bcstg. Company
Address 1619 Walnut St.
Tel.: LO 4-3700 NBC
Representative NBC Spot Sales
President Robert E. Kintner
Exec. V.P., General Mgr. Raymond W. Welpott
Station Manager Thomas E. Paisley, Jr.
Commercial Manager James Carmine
Program Director Bob Benson
Sales Prom., Publicity Dir. Jack Dorr
Chief Engineer George C. Lentest
Owners of: WNBC-AM-FM-TV, New York City;
WRC-AM-FM-TV, Washington, D. C.; WMAQ-
WNAQ-FM, WNBQ-TV, Chicago; WJAS-AM-FM,
Pittsburgh; KNBR, San Francisco; WRCV-AM-
TV, Philadelphia; KNBC, Los Angeles, Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc. Power: 250 Watts d.
Owned By WTEL, Inc.
Address 4140 Old York Rd.
Tel.: GLadstone 5-9200 Independent
Station Representative National Time Sales
President John Hopkinson
V.P.s Q. C. Sturm, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc. Power: 5 Kw. d.
Owned By Moshannon Valley Bcstg.
Address Radio Park
Tel.: DICKens 2-2300 Independent
Gen., Comm. Mgr. William Emert
Program Director Mrs. Wm. Emert
Chief Engineer Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc. Power: 50,000 Watts
Owned-Oper. By Westinghouse Bcstg. Co., Inc.
Address 122 E. 42nd St., N.Y.C.
Tel.: MURray Hill 7-0808 Independent
Station Representative AM Radio Sales
President Donald H. McGannon
General Manager Fred E. Walker
Commercial Manager Donald Traquers
Program Manager Jack Williams
Sales Prom. Mgr. June B. Trax
Publicity Manager Owen Simon

Chief Engineer.....Theodore C. Kenney
 Owners of: KPXN, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston,
 Mass.; KYW-AM-FM-TV, Cleveland, O.; WINS,
 New York; KDKA-FM-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Oper. ByAllegheny Bcstg. Corp.
 AddressChamber of Commerce Bldg.
 Tel.: AT 1-9100ABC
 Station RepresentativeEastman
 PresidentLeonard H. Goldenson
 General, Station Mgr.John D. Gibbs
 Commercial ManagerTed Smith
 Sales, Publicity Dir.Bill Thieman
 Program DirectorGerald A. Spinn
 Chief EngineerGeorge Kleeb
 Owners of: WABC-AM-TV, New York; WXYZ-AM-
 TV-FM, Detroit; KGO-AM-TV-FM, San Fran-
 cisco; KABC-AM-TV-FM, Los Angeles; WLS,
 Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc.Power: 1000 Watts d.
 Owned-Operated ByDynamic Bcstg.
 AddressBox 860
 Tel.: 462-6000Independent
 RepresentativeHoward
 President, Gen. Mgr.Leonard Walk
 Chief EngineerJames Herbert
 Owners of: WAMO-FM, Pittsburgh; WUFO, Buf-
 falo, N. Y.

WJAS—Pittsburgh—1922

Frequency: 1320 Kc.Power: 5000 Watts
 Owned-Oper. ByNBC
 Address1459 Crane Ave.
 Tel.: 343-0500NBC
 RepresentativeNBC Spot Sales
 General ManagerStephen J. Rooney
 Sales Prom. Mgr., Pub. Dir. Richard C. Stafford
 Program DirectorGil Faggen
 Chief EngineerHomer Linnert
 Owners of: WNBC-AM-TV, New York; WRCV-FM-
 AM-TV, Philadelphia; WMAQ, WNAQ-FM,
 WNBQ-TV, both Chicago; WRC-FM-AM-TV,
 Washington, D. C.; KNBC, San Francisco;
 KRCA, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 5000 Watts d.
 Owned ByRust Craft Bcstg.
 AddressPick-Roosevelt Hotel
 Tel.: 281-1900Independent
 PresidentJohn J. Laux
 V.P., General ManagerDon Ioset
 Sales Mgr., Prog., Pub. Dir.Clifford Charles
 Chief EngineerMichael Komichak
 Owners of: WSOL, Tampa; WWOL, Buffalo, N. Y.;
 WSTV, Steubenville, O.; WBOY, Clarksburg,
 W. Va.

WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned ByWRYT, Inc.

Address400 Ardmore Blvd.
 Tel.: 242-4300Independent
 Station RepresentativeMcGavren/Guild
 Pres., General Mgr.Leonard Kapner
 Station, Commercial Mgr. ..F. Geer Parkinson
 Operations ManagerRobert S. Stevens
 Chief EngineerJames Greenwood
 Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc.Power: 1 Kw.
 Owned ByGolden Triangle Bcstg. Corp.
 Address210 Wood St.
 Tel.: GRant 1-9950MBS
 Station RepresentativeHollingbery
 PresidentMyron Jones
 General ManagerPhilip B. Hirsch
 V.P., Nat'l Sales Mgr.Pete Citicchia
 Commercial Mgr.Ed Politowski
 Chief EngineerWalter McCoy
 Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-
 FM, Youngstown, Ohio.

WWSW—Pittsburgh—1932

Frequency: 970 Kc.Power: 5000 Watts
 Owned-Oper. ByWWSW Radio, Inc.
 AddressHotel Sherwyn
 Tel.: GR 1-5200Independent
 Newspaper AffiliationPost Gazette
 RepresentativeBlair
 PresidentO. M. Schloss
 General, Station Mgr.B. W. Muros
 Sales Prom. Mgr., Pub. Dir.Philip Davis
 Chief EngineerHarry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
 Owned-Oper. ByMidway Bcstg. Co., Inc.
 Address83 Foote Ave., Duryea, Pa.
 Tel.: 654-3388KBS
 Station RepresentativeCharles Bernard
 Pres., Gen. ManagerAngelo V. Fiorani
 Commercial Mgr.R. E. Florey
 Program DirectorB. Schriver
 Sales Promotion Mgr.A. Castelli
 Publicity DirectorR. F. Gallagher
 Chief EngineerJohn P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts d.
 Owned ByMainline Bcstg. Co., Inc.
 Address712 Main Street
 Tel.: PErshing 6-8000Independent
 PresidentGeorge J. Wasko
 General, Commercial Mgr.Ben P. Scipione
 Sales Promo., Pub. Dir.Helen Roman
 Chief EngineerJoseph Knorosky

WPAZ—Pottstown—1951

Frequency: 1370 Kc.Power: 1000 Watts d.
 Owned-Operated ByPottstown Bcstg. Co.
 Address247 High St.
 Tel.: FAculty 6-4000Independent
 Pres., Gen. Mgr.Herbert Scott
 Chief EngineerA. Moyer

PENNSYLVANIA

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By . . . Miners Bcstg. Serv., Inc.
Bus.-Studio Address Box 629
Tel.: 622-1450 Independent
President Joseph L. McGuire
Gen. Mgr., Ch. Eng. John W. Angst
Station Manager James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. . . Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Pottsville Bcstg. Co.
Bus.-Studio Address 212 S. Centre St.
Tel.: 622-1360 MBS
Station Rep. Charles Bernard
President, General Mgr. A. V. Tidmore
Comm., Sales Prom. Mgr. Ralph L. Price, Jr.
Program Director Ed Romance
Chief Engineer William Penn Tidmore
Owners of: WPPA-FM, Shenandoah, Pa.; WSBB,
New Smyrna Beach, Fla.; WJEJ-AM-FM,
Hagerstown, Pa.; WAGE, Leesburg, Va.

WPME—Punxsutawney—1953

Frequency: 1540 Kc. . . Power: 1000 Watts d.
Owned-Oper. By Punxsutawney Bcstg. Co.
Address 103 N. Gilpin St.
Tel.: 938-6000 KBS
President Sheridan W. Pruett
General Station Mgr. Charles M. Erhard, Jr.
Commercial Manager Ronald L. Crosswaite
Program Director, Ch. Eng. Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By WEEU Bcstg. Co.
Business-Studio Address 433 Penn St.
Tel.: FR 6-7335 ABC
Station Representative Bolling
President William J. Rohn
V.P., Gen., Sta. Mgr. K. Richard Creitz
Chief Engineer Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Eastern Radio Corp.
Address Berkshire Hotel
Tel.: FRanklin 6-3987 CBS
Station Representative George Hollingbery
Pres., Gen. Mgr. Robert G. Magee
Chief Engineer Daniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned By Reading Radio, Inc.
Address 19 N. Fifth St.
Tel.: 376-7173 Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
Station Manager Edward X. Callahan, Jr.
Commercial Manager Ben Varishone
Program Director Johnny Cantin
Publicity Director Paul Barnett
Chief Engineer Edward Gurtowski
Owners of: WHAM, Rochester, N. Y.; WKBR,
Manchester, N. H.; WAEB, Allentown, Pa.;
WNOW, York, Pa.; WTSN, Dover, N. H.

WGCB—Red Lion—1950

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Oper. By Red Lion Bcstg. Co.
Address P.O. Box 88
Tel.: 233-3145 Independent
Pres., Gen. Mgr. John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc. . . Power: 1000 Watts d.
Owned By Cove Bcstg. Co., Inc.
Address Roaring Spring
Tel.: 690 Independent
President Carl W. Kensingler
General Manager Walter O. Kramp

WKBI—St. Marys—1950

Freq.: 1400 Kc. . . Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Elk Cameron Bcstg. Co.
Address 41 Erie Ave.
Tel.: TE 4-2821 MBS
General Manager C. H. Simpson
Station Manager W. A. Herbstritt
Sales Manager John J. Kain

WATS—Sayre—1950

Frequency: 960 Kc. Power: 1000 Watts d.
Owned By Susquehanna Valley Bcstg. Co.
Address 110 N. Elmer Ave.
Tel.: TU 2-2401 KBS
Representative Indie Sales
President T. K. Cassel
General Manager Robert R. Michael
Commercial Mgr. William Miller
Sales Promotion Mgr. Nick Mas
Program Director Jay Edwards
Publicity Director Joe Pica
Chief Engineer Benjamin A. Franklin
Owners of: WCOA, Pensacola, WBLI, Leesburg,
Both Fla.

WARM—Scranton—1940

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By WARM Bcstg. Co.
Business Address Bowman Bldg.
Tel.: 346-4646 Independent
Station Representative Eastman
President Louis J. Appell, Jr.
Vice President Arthur Carlson
General Manager Ted Hepburn
Sales Manager Luther Strittmatter
Operations Director Don Stevens
Chief Engineer Charles Morgan
Owners of: WSBA-AM-FM, York; WHIO, Akron;
WSBA-TV, York; WICE, Providence, R. I.

WEJL—Scranton—1922

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Operated By Edward J. Lynett
Business Address 149 Penn Ave.
Tel.: DI 6-8555 Independent
Newspaper Affil. Times
Station Rep. Meeker
General, Station Mgr. Cecil Woodland
Comm. Mgr., Prog. Dir. Hugh J. Connor
Promotion, Publicity Dir. Bill Pierce
Chief Engineer Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc. Power: 1 Kw. d., 500 W.n.
 Owned-Oper. ByScranton Bcstrs., Inc.
 Address1000 Wyoming Ave.
 Tel.: DI 2-7634CBS
 RepresentativeH.R. Reys
 PresidentMrs. M. E. Megargee
 General ManagerWilliam P. Dix, Jr.
 Commercial ManagerFrancis H. Conway
 Prom. Dir., Pub. Dir.Doug Holcomb
 Program DirectorGeorge Cyr
 Chief EngineerKenneth R. Cooke
 Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.Power: 250 Watts
 OwnedScranton Radio Corp.
 Address221 N. Washington Ave.
 Tel.: DI 6-1202MBS
 Station Rep.Spot Time Sales
 Pres., Gen. Mgr.Joe Dobbs
 Chief EngineerJames D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. .Power: 1 Kw. d., 500 Watts n.
 Owned ByLackawanna Valley Bcstg. Co.
 Address116 Adams Ave.
 Tel.: DI 7-3388NBC
 Station RepresentativeGill-Perna
 Pres., Gen. Mgr.David M. Baltimore
 Pub. Dir., Sales Prom. Mgr.Fred Foerster
 Comm. Mgr.Joseph P. Kimble
 Program Dir.David L. Griffiths
 Chief EngineerCharles Sakoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc.Power: 1000 Watts
 Owned-Oper. ByRadio Anthracite, Inc.
 AddressRock & Sunbury Sts.
 Tel.: 648-6831Independent
 RepresentativeForjee
 PresidentHenry W. Lark
 General ManagerBernard Friedman
 Chief EngineerAl Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.Power: 1000 Watts d.
 Owned BySharon Bcstg. Co., Inc.
 Address2030 Pine Hollow Blvd.
 Tel.: 346-4113Independent
 Station ManagerLee D. Morehouse
 Program DirectorJack Sandstrom
 Chief EngineerFrancis L. O'Dell
 Owners of: WMGW-AM-FM, Meadville, Pa.;
 WGRD, Grand Rapids; WTRU, Muskegon, Mich.;
 WPIC-FM, Sharon.

WSHP—Shippensburg—1961

Frequency: 1480 Kc.Power: 500 Watts d.
 Owned ByTown Radio, Inc.
 AddressP.O. Box 1480
 Tel.: KEllogg 2-4105Independent
 President, General Mgr.Arthur K. Greiner
 Station ManagerHarry Sollenberger, Jr.
 Commercial ManagerDon Snyder
 Chief EngineerJohn Nordine

WVSC—Somerset—1950

Frequency: 990 Kc.Power: 250 Watts d.
 Owned-Oper. ByWVSC, Inc.
 AddressP.O. Box 231
 Tel.: 4186Independent
 President, General Mgr.T. R. Oppegard
 Commercial ManagerI. Richard Adams
 Program Dir., Chief Eng.R. L. French
 Owners of: WPVL, Painesville, O.; WDLR, Dela-
 ware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.Power: 250 Watts
 OwnedWill-Mont Bcstg. Co.
 AddressP.O. Box 883
 Tel.: 323-3608ABC
 Pres., Ch. Eng.Galen D. Castlebury, Jr.
 Sales Prom., Pub. Dir.H. F. Seltzer
 Program DirectorDyson Crownover

WMAJ—State College—1945

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Operated ByCentre Bcstrs., Inc.
 AddressE. Beaver Ave.
 Tel.: AD 7-7217KBS-NBC
 PresidentW. K. Ulerich
 General ManagerM. J. Bergstein
 Sales Promotion Mgr.Herbert Levin
 Program DirectorSteve Fishbein
 Chief EngineerW. D. Files

WRSC—State College—1961

Frequency: 1390 Kc.Power: 1 Kw. d.
 Owned BySuburban Bcstg. Corp.
 AddressBox 248
 Tel.: ADams 8-3051CBS
 Station ManagerRandolph Gretes
 Commercial ManagerEd Urie
 Program DirectorRichard Kruppa
 Chief EngineerEmory Richardson

WVPO—Stroudsburg—1947

Frequency: 840 Kc.Power: 250 Watts d.
 Owned-Operated ByPocono Bcstg., Inc.
 Business Address22 S. Sixth St.
 Tel.: HAmilton 1-2100Independent
 Newspaper AffiliationRecord
 PresidentJames H. Ottaway
 General ManagerChester S. Miller
 Managing DirectorFrancis Brinkley
 Chief EngineerErnest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc.Power: 250 Watts
 Owned-Operated BySunbury Bcstg. Corp.
 Address1150 N. Front St.
 Tel.: AT 6-5838CBS
 PresidentBasse A. Beck
 General, Station Mgr.Homer R. Smith
 Comm., Prom. Mgr.H. Eugene Smith
 Chief EngineerJohn W. Keller, Jr.

WTIV—Titusville—1955

Freq.: 1230 Kc. Power: 500 Watts d., 250 W.n.
 Owned ByCrawford Co. Bcstg. Co.

PENNSYLVANIA

Address Titusville
Tel.: 5-3234 MBS
President, Gen. Mgr. Robert H. Sauber
Commercial Mgr. Paul R. Ruttan
Sales Prom., Pub. Dir. Carole Shingledecker
Program Director Timothy E. Nelson
Chief Engineer Charles G. Smith

WTTC—Towanda—1960

Frequency: 1550 Kc. Power: 500 Watts d.
Owned By C. S. & H. M. Brown
Address 406 Main St.
Tel. ANdrew 5-2165 Independent
General Mgr., Chief Eng. Victor A. Michael
Commercial Manager Joe Martin
Program Director Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned Tyrone Bcstg. Co.
Address 8 W. 10th St.
Tel.: MUTual 4-3200 MBS
President C. H. Simpson
Station Manager Lee C. Ray
Sales Manager William E. Moses
Program Director John P. Knorr

WMBS—Uniontown—1937

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Fayette Bdcstg. Corp.
Address 82 West Fayette St.
Tel.: GE 8-3900 CBS
Representative Burn-Smith
President Mrs. J. C. Burwell
General Manager Jacob H. Echard
Station Manager Jerry M. Echard
Commercial Manager Harry C. Burwell
Program Director Mrs. Hester W. Nagy
Publicity Director Lois A. Echard
Chief Engineer William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned-Oper. By N. Allegheny Bdcstg. Co.
Business Address 310 Second Ave.
Tel.: RANdolph 3-1310 Independent
Pres., Gen. Mgr. David Potter
Commercial Manager James W. Potter
Sales Prom. Manager Frank Foster
Program Director W. LeRoy Schneek
Chief Engineer Homer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Washington Bcstg. Co.
Business Address George Washington Hotel
Tel.: BA 2-2110 MBS
Station Rep. Devney Organization
Managing Director A. Boyd Siegel
Chief Engineer Stan Crawford

WAYZ—Waynesboro—1953

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By Waynesboro Bcstg. Co., Inc.
Address 21 W. Main St.
Tel.: 1900 Independent

Station Representative Spot Time Sales
President Mrs. Marian P. Lewis
General, Station Mgr. Jay Hanshaw
Program Director Pete Coolbaugh
Publicity Director Ted Harding
Chief Engineer E. Rollison
Owners of: WHYI, Carlisle, Pa.; WELD, Fisher,
W. Va.; WINC, Winchester; WSIG, Mt. Jack-
son; WFVA, Fredericksburg, all Va.

WANB—Waynesburg—1956

Frequency: 1580 Kc. Power: 250 W., d.
Owned Commonwealth Bcstrs., Inc.
Address First Federal Bldg.
Tel.: 981 Independent
President, Gen. Mgr. George E. McGary, Jr.
Commercial Mgr., Pub. Dir. Duane Lemley
Chief Engineer Tom Balaban

WNBT—Wellsboro—1955

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Farm & Home Bcstg. Co.
Address Box 98
Tel.: 724-2113 MBS
President C. H. Simpson
General Manager John Fay
Program Dir. Carol Makin
Commercial Manager John Zellner
Chief Engineer Richard E. Roeder
Owners of: WFRM, Coudersport; WKBI, St.
Marys; WBLF, Bellefonte; WTRN, Tyrone, all
Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By P.A.L. Bcstrs., Inc.
Business-Studio Address 85 W. Union St.
Tel.: VA 3-0196 Independent
President Paul Phillips
Station Mgr., Program Dir. James Ward
Sales Promotion Mgr. W. G. Seymour
Chief Engineer Milan Krupa

WBRE—Wilkes-Barre—1924

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By WBRE-Radio, Inc.
Business-Studio Address 62 S. Franklin St.
Tel.: 823-3101 NBC
Station Representative Gill-Perna
Pres., Gen. Mgr. David M. Baltimore
Operations Director F. D. Coslett
Program Director Robert Schumacher
Commercial Manager Jos Gries
Sales Prom., Pub. Dir. Fred Foerster
Chief Engineer Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Wyoming Valley Bcstg. Co.
Address 88 No. Franklin St.
Tel.: 824-2666 ABC
Representative Avery-Knodel
President Mitchell Jenkins
Exec. V. P., Gen. Mgr. Roy E. Morgan
Commercial Manager Lee Vincent
Publicity Director Emerson Ramage
Chief Engineer Theodore French

PENNSYLVANIA-RHODE ISLAND

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. Power: 1000 Watts
 Owned By Wyoming Radio, Inc.
 Address 38 E. Main, Nanticoke, Pa.
 Tel.: 735-0730 Independent
 President Martin H. Philip
 General Manager George M. Corwin
 Sales Manager Ed Fisher
 Chief Engineer Edward Black
 Owners of: WYNS, Lehighton, Pa.

WLYC—Williamsport—1951

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned By Lycoming Bcstg. Co.
 Address 331 Pine St.
 Tel.: 322-4676 KBS
 Station Rep. Donald Cooke
 President John T. Keliher
 General, Commercial Mgr. Vince Compana
 Sales Prom. Mgr. Edward Kirchman
 Program Director Vernon Hester
 Chief Engineer James Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Wright-Mackey Corp.
 Address 1559 West 4th St.
 Tel.: 2-6116 NBC
 Representative Meeker Co.
 President J. Wright Mackey
 Program Manager Everett Rubendall
 Technical Director J. E. Mathiot

WWPA—Williamsport—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
 Owned By Summit Enterprises, Inc.
 Address 330 Government Pl.
 Tel.: 323-7119 CBS
 Station Representative Burn-Smith

President, Gen. Mgr. Woodrow W. Ott
 Commercial Manager Philip D. Lane
 Program Director John H. Archer
 Chief Engineer Carl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By WNOW, Inc.
 Address P.O. Box 1747
 Tel.: 47-1049 Independent
 Station Representative Radio-TV Reps.
 President, General Mgr. W. F. Rust, Jr.

WORK—York—1932

Freq.: 1350 Kc. Power: 5000 W.d., 1000 W.n.
 Owned-Oper. By Associated Bcstrs.
 Business-Studio Address 13 S. Beaver St.
 Tel.: 3-5558 NBC
 Representative Meeker Co.
 Station Executive Clair R. McCollough
 Station Manager Elwood C. Anderson
 Program Manager George Trout
 Gen. Sales Mgr. J. Robert Gulick
 Nat'l Sales Manager Harry J. Shaub, Jr.
 Technical Director J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw.n.
 Owned-Oper. By Susquehanna Bcstg. Co.
 Address Box 910
 Tel.: 46-1146 Independent
 Representative Eastman
 President Louis J. Appell, Jr.
 Vice President Arthur W. Carlson
 Sales Manager Philip K. Eberly
 Program Director Wayne Trout
 Nat'l Program Dir. William Musser
 Chief Engineer Glenn Winter
 Owners of: WSBA-FM-TV; WARM, Scranton;
 WHIO, Akron, O.; WICE, Providence, R. I.

Pop.: 875,000

Families: 258,000

Rhode Island

Radio Homes: 254,000

AM Stas. in State: 15

WADK—Newport—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Key Stations
 Address Box 367
 Tel.: 846-1540 Independent
 Station Reps. Pearson Nat'l Reps.; Bill Creed
 Station Manager Charles K. Bentz
 Program Director Tom Powers
 Publicity Director Joseph G. Nevins
 Sales Prom. Mgr. Francis X. Quinn
 Chief Engineer Allen Bowen

Tel.: 725-9000 ABC
 Station Rep. Jack Masla & Co.
 Pres., Gen. Mgr. Dominick A. Hysko
 Station, Program Dir. Donald R. Hysko
 Commercial Manager R. Morris
 Sales Promotion Mgr. Chuck Stevens
 Publicity Director Fred Grady
 Chief Engineer John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc. Power: 5000 Watts
 Owned Providence Journal Co.
 Address 75 Fountain St.
 Tel.: DE 1-0600 CBS
 News. Affil. Providence Journal-Bulletin
 Reps. Venard, Torbet & McC.; Kettell-Carter
 President John C. A. Watkins

WXTR—Pawtucket—1950

Frequency: 500 Kc. Power: 1 Kw. d., 500 W.n.
 Owned-Oper. By Roger Williams Bcstg.
 Address P.O. Box 55, Cumberland, R. I.

RHODE ISLAND

General Manager H. William Koster
Comm. Manager Hervey C. Carter
Program Director Thomas M. Robertson
Chief Engineer George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc. Power 1000 Watts d.
Owned-Oper. By ... Buckley-Jaeger Bcstg. Corp.
Address 144 Westminster St.
Tel.: 351-9446 Independent
Sta. Reps.. Broadcast Time Sales; N.E. Spot Sales
President Richard D. Buckley
V.P., Gen. Manager John B. Jaeger
National Sales Mgr. Howard N. Johansen
Local Sales Mgr. David W. Gifford
Chief Engineer Carroll A. Philbrook
Owners of: WDRR, Hartford; KGH, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc. Power: 5 Kw. d.; 1Kw. n.
Owned Providence Radio, Inc.
Address Crown Hotel
Tel.: JA 1-2711 Independent
Rep. Eastman
President Tim Elliot
Publicity Director Jean Elliot
Chief Engineer Paul Garver

WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By The Outlet Co.
Address 176 Weybosset St.
Tel.: 421-8255 NBC
Representative H-R Reps
President Joseph S. Sinclair
Station Manager James E. Gleason
Commercial Manager John A. Dickerman
Sales Promotion Mgr. Robert Kelly
Program Director Philip B. Taylor
Chief Engineer Billy L. Patton
Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc. Power: 50,000 W.
Owned By Rhode Island Radio, Inc.
Address 228 Weybosset St.
Tel.: DE 1-7810 Independent
Reps.... McGavren/Guild; Bill Creed Assocs.
President Harry Pinkerson
General Manager Mowry Lowe
Commercial Manager F. H. Elliott
Program Mgr. Peter Barstow
Chief Engineer T. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc. Power: 5000 Watts d.
Owned-Oper. By ... Capital Cities Bcstg. Corp.
Address 24 Mason St.
Tel.: JAcKson 1-4000 Independent
Representative Blair
President Frank M. Smith
General Station Manager Jack W. Lee
Commercial Manager Bob La Chance
Sales Promotion Mgr. Tony Visk
Program Supervisor Charles Jeffers
Chief Engineer Gil Johnson
Owners of: WPRO-TV-FM; WTEN-TV; WROW,
Albany; WTVB, Durham, N. C.; WPAT-AM-FM,
Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned By R. I. Bcstg. Co.
Address Water St.
Tel.: GE 4-2223 MBS
Station Representative Charles Bernard
President Paul Perreault
General Manager Arthur Tacker
Chief Engineer Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Attleboro Radio Assn.
Address 19 Luther Ave.
Tel.: REgent 7-0700 Independent
Station Rep. Breen and Ward
President Howard Sweet
General Manager Keith Field
Station Manager William A. Dawson, Jr.
Program Director Les Brown
Chief Engineer Edward Perry
Owners of: WARA, Attleboro, Mass.

WRRI—West Warwick—1956

Freq.: 1450 Kc. Power 1 Kw. d., 250 W.n.
Owned Grelin Bcstg., Inc.
Address 1501 Main St.
Tel.: VA 1-6200 KBS
Station Reps. Nona Kirby; Hal Walton
Pres., Gen. Mgr. Melvin C. Green
Commercial Manager George A. Rivera
Prog. Dir. Patrick Fallon
Chief Engineer Joseph M. Mattias, Jr.

WERI—Westerly—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By R. I. Conn. Radio Corp.
Address 11 Railroad Ave.
Tel.: LYric 6-7728-9 Independent
Representative Bolles
Pres., Gen. Mgr. Aug. L. Cavallaro

WKFD—Wickford—1962

Frequency: 1370 Kc. Power: 500 Watts d.
Owned By South County Bcstg. Co.
Address Updike St.
Tel.: TURner 4-9000 Independent
General Manager Joseph Decbellis

WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.
Owner Friendly Bcstg. Co., Inc.
Address 786 Diamond Hill Rd.
Tel.: PO 9-0600 Independent
President, Gen. Mgr., Ch. Eng. Joseph Britt
Comm. Manager John Thomas
Program Director Richard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By Woonsocket Bcstg. Co.
Business-Studio Address 99 Main St.
Tel.: PO 2-1240 Independent
Station Reps. Burn-Smith; Nona Kirby
President Andrew P. Palmer
Station, Sales Prom. Mgr. Zel Levin
Commercial Manager Gene Mailloux
Chief Engineer Ron Deslauriers

Pop.: 2,400,000
Families: 607,500

South Carolina

Radio Homes: 590,000
AM Stas. in State: 80

WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Abbeville Bcstg. Co. Inc.
Address Box 532
Tel.: GLadstone 9-3155 ABC-KBS
President, Ch. Eng. Geo. W. Settles, Jr.
Publicity Director Polly Newell
Program Director Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1,000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address Box 811
Tel.: Midway 8-5464 KBS
General Manager Joseph A. Warren
Publicity Director James H. Johnson
Program Director Earle Brodie, Jr.
Chief Engineer Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Wilton E. Hall
Address 321 Kingsley Road
Tel.: CA 8-1511 CBS-KBS
Newspaper Affil. Independent Publishing Co.
Station Rep. Devney Org.
President Wilton E. Hall
General Manager Glenn P. Warnock
Commercial Manager John F. McCallum
Program Director M. Gilliard
Chief Engineer Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Radio Anderson, Inc.
Address Box 211
Tel.: 224-3424 MBS
Station Representative Grant Webb & Co.
President Mrs. John C. Amick
General Manager John C. Amick
Station Manager George C. Nicholson
Commercial Manager Ray Christy
Sales Promotion Mgr. Shirley Palmer
Program Director Carolyn K. Turner
Publicity Director J. Clark Brown
Chief Engineer Ken Allison

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned By William V. Whetstone, Jr.
Address Rt. 601 South
Tel.: CH 5-2411 KBS
Station Rep. Dora-Clayton
General, Sta. Mgr. William V. Whetstone, Jr.
Chief Engineer H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 1 Kw. d.
Owned-Oper. By WBAW, Inc.

Address Jackson St.
Tel.: 259-3507 KBS
President J. A. Gallimore
General Mgr. Joe Wilder
Program Director D. Wilson
Chief Engineer Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned Ridge Bcstg. Corp.
Address Drawer 410
Tel.: KE 2-4001 KBS
Station Rep. Oakes
President H. Edward Crapps
General Manager Redd Reynolds
Commercial Manager Jack McCartha
Program Director Paul Brigham
Publicity Director Jack Dorn
Chief Engineer N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc. Power: 1 Kw., d.
Owned Beaufort Bcstg. Co.
Address P.O. Box 951
Tel.: JACkson 4-3050 KBS-ABC
President John M. Trask
General Mgr., Chief Eng. Louis M. Neale, Jr.
Commercial Manager Carson Rembert
Program Director Mary Smith

WSIB—Beaufort—1962

Frequency: 1490 Kc. Power: 100 Watts
Owned By Sea Island Broadcasting Co.
Address 1210 Boundary St.
Tel.: JACkson 4-4700 Independent
President Lee J. Berry
General Manager Hugh Ward, Jr.
Commercial Manager M. H. Trammell
Chief Engineer R. H. Miller

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 1,000 Watts d.
Owned-Oper. By Community Bcstg. Co.
Address P.O. Box 426
Tel.: ED 8-7796 Independent
President C. O. Brazzell
General, Sta. Mgr. Clyde Laughter
Chief Engineer Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned By Big Bend Bcstg. Corp.
Address Box 639
Tel.: GR 9-4051 MBS
Station Representative Indie Sales
President W. S. Dodson
General Manager A. K. Harmon
Commercial Manager Bruce Zibell
Program Director Tommy Herndon
Owners of: WCNH, Quincy, Fla.

SOUTH CAROLINA

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned Lee County Bcstg. Co.
Address P.O. Box 168
Tel.: HU 4-4515 KBS
Station Rep. Feltis, Dove, Cannon
General Mgr. E. H. Bedenbaugh
Chief Engineer Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1,000 Watts d.
Owned-Oper. By Camden Bcstg. Corp.
Address U.S. Highway 1
Tel.: HE 2-2311 KBS
President Haygood S. Bowden
General Manager Tom Richards
Chief Engineer A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc. Power: 500 Watts d.
Owned By Lexington City Bcstg., Inc.
Address P.O. Box 335
Tel.: ALpine 6-2000 CBS, KBS
Station Representative Southern Spot Sales
President J. Olin Tice, Jr.
General Manager J. O. Tice, Sr.
Commercial Manager Donald MacLactlan
Sales Promotion Mgr. Ray Hegwood
Program Director Dale R. Hawkinson
Chief Engineer Carroll Scarborough
Owners of: WBAZ, Kingston, N. Y.; WKTC,
Charlotte, N. C.

WCSC—Charleston—1930

Frequency: 1390 Kc. Power: 5,000 Watts
Owned-Oper. By WCSC, Inc.
Address 485 East Bay St.
Tel.: RAYmond 2-7611 CBS
Rep. Peters, Griffin, Woodward, Inc.
President, Gen. Mgr. John M. Rivers
National Sales Mgr. James K. Whitaker
Station Mgr. John B. Hearne
Program Co-ordinator Cecil Keels
Sales Prom., Publicity Dr. Mrs. Lois Marshall
Chief Engineer Rudy Hughes
Owners of: WCSC-FM-TV.

WOKE—Charleston—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Weaver Bcstg. Corp.
Address Box 183
Tel.: RA 3-1643 ABC-NBC-KBS
Representative Clark
Pres., Gen. Manager H. C. Weaver
Station Mgr., Ch. Eng. William P. Birchfield
Sales Prom. Mgr., Pub. Dir. Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc. Power: 1,000 Watts d.
Owned-Oper. By Speidel Bcstg. Corp.
Business Address 1717 Edgewater Pk. Rd.
Tel.: SO 6-5584 Independent
Representatives Dore; Dora-Clayton
President Joseph Speidel III
Station Manager Bob Christyie
Chief Engineer Joe Sarko

WQSN—Charleston—1948

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Low Country Bcstg. Co.
Address P.O. Box 891
Tel.: RA 2-2652 Independent
Station Representative Radio-TV Reps
President Sol Panitz
Gen., Sta. Manager E. H. Keown
Chief Engineer Raymond Campbell

WTMA—Charleston—1939

Freq.: 1250 Kc. Power: 5000 W. d.; 1,000 W. n.
Owned-Oper. By Atlantic Coast Bcstg. Co.
Business Address 133 Church St.
Tel.: RA 2-2961 MBS
Station Representative Adv. Time Sales
President, General Mgr. Charles E. Smith
Sales Promo. Mgr. J. Loring
Program Director Ron Fuller

WCRE—Cheraw—1953

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By Radio Cheraw
Address Box 631
Tel.: LEnox 7-7887 KBS
President, Ch. Eng. Ben Akerman
Program Dir. Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Dispatch Publ. Co.
Address Box 302
Tel.: 385-2171 ABC-KBS
Newspaper Affil. Dispatch Publ. Co.
Station Rep. Feltis, Dove, Cannon
President C. V. Sink
General, Station Mgr. Wayne B. Sawyer
Chief Engineer J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc. Power: 1,000 Watts d.
Owned By Clinton Bcstg. Co.
Address P.O. Box 663
Tel.: 833-1562 ABC-KBS
President Robert R. Hilker
General Manager Lewis H. Bagwell, Jr.
Commercial Manager Jack Bishop
Program Director Bettie Hendrix
Chief Engineer O. D. Haynes
Owners of: WEGO-AM-FM, Concord; WSUM, Val-
dese; WCGC, Belmont; WZKY, Albemarle. All N.C.

WCOS—Columbia—1939

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By WCOS, Inc.
Address Box 748
Tel.: AL 2-2177 Independent
Representative Radio-TV Reps.
Pres., Gen. Mgr. George H. Buck, Jr.
Commercial Manager Jess Plummer
Sales Promotion Mgr. Ralph Shade
Program Director Bob Fulton
Publicity Director Mrs. Sue Jones
Chief Engineer Robert D. Lambert, Jr.
Owners of: WJNO, West Palm Beach.

SOUTH CAROLINA

WIS—Columbia—1930

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Bcstg. Co. of the South
Address 1111 Bull St.
Tel.: AL 3-643 NBC
Rep. Peters, Griffin, Woodward, Inc.
President B. Calhoun Hipp
Exec. Vice Pres. G. Richard Shafo
Managing Director W. Frank Harden
Program Director John Wisley
Chief Engineer Joe Gill
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WNOK—Columbia—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Palmetto Radio Corp.
Address P.O. Box 5307
Tel.: AL 3-9401 Independent
Representative Raymer
Gen. Mgr. H. Moody McElveen, Jr.
Commercial Manager Frank Slish
Program Director Jack Cook
Chief Engineer Charlton Bowers

WOIC—Columbia—1954

Frequency: 1320 Kc. ... Power: 1,000 Watts d.
Owned By Speidel Broadcasting Corp.
Address P.O. Box 565
Tel.: AL 6-1551 Independent
Representatives Dore; Dora-Clayton
President Joe Speidel III
V.P., General Manager Russell George
Sales Prom. Mgr. Frankie Bridges
Commercial Manager Frank Harris
Chief Engineer W. W. Bridges
Owners of: WPAL, Charleston, S.C.; WYNN,
Florence, S.C.; WSOK, Savannah, Ga.; WKET-
FM, Kettering, O.

WQXL—Columbia—1945

Frequency: 1470 Kc. Power: 500 Watts d.
Owned By Midlands Radio Corp.
Address 1208 Sumter St.
Tel.: ALpine 2-8659 MBS
Station Reps. Meeker; Ayers
President Edgar L. Morris
V.P., General Manager Karl E. Hall, Jr.
Assistant Manager H. Andrew Scott
Program Director Mackle Quave
Sales Promotion Manager Donald E. Steele
Chief Engineer Lloyd W. Brown, Jr.

WLAT—Conway—1945

Frequency: 1330 Kc. ... Power: 5000 Watts, d.
Owned By Coastal Broadcasting Co.
Address U.S. Highway 501 North
Tel.: 340 MBS
Station Rep. Devney Organization
President, General Mgr. L. M. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned By Walter P. Pearce
Address Box 277
Tel.: Express 3-4081 Independent
President Walter P. Pearce
Chief Engineer Don Byant

WDSC—Dillon—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By Border Bcstg. Co., Inc.
Address U.S. Highway 301 South
Tel.: 774-9031 ABC-KBS
Station Rep. Gill-Perna; Dora-Clayton
Pres., Gen. Mgr. Joseph Martin
Station Manager John Quick
Comm. Mgr., Prog. Director Lee Lumpkin
Sales Prom. Mgr. Dick Jones
Chief Engineer Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc. ... Power: 1000 Watts d.
Owned By Pickens County Bcstg. Co.
Address Box 522
Tel.: ULYssez 9-9388 KBS
Representative Indie Sales
Pres., Gen. Mgr. Cleatus Brazzell
Program Director Mrs. Betty McDonald
Chief Engineer Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc. ... Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Atlantic Bcstg. Co., Inc.
Address P.O. Box 1211
Tel.: MO 9-6351 ABC
Representative Walker-Rawalt
President Eugene E. Stone
Gen. Mgr. Paul H. Benson, Jr.
Chief Engineer Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Florence Bcstg. Co., Inc.
Address 151 S. Dargan St.
Tel.: 662-3271 KBS
President, Gen. Mgr. A. P. Skinner
Commercial Manager Frank Martin
Program Director Doug Williams
Chief Engineer Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc. Power: 250 Watts d.
Owned By Speidel Broadcasting Corp.
Address 163 N. Coit St.
Tel.: MOhawk 2-6364 Independent
President Joe Speidel II
General Manager Russell George
Commercial Manager Earl Graddick
Station Manager David C. Phillips
Sales Promotion Mgr. Barbara W. Hill
Chief Engineer George M. Davis
Owners of: WOIC, Columbia; WPAL, Charleston;
WSOK, Savannah, Ga.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned Fountain Inn-Simpsonville Entp.
Address Box 271
Tel.: 963-5991 KBS
Reps. Hopewell; Feltis, Dove, Cannon
President, General Mgr. L. Wayne Davis
Sales Prom., Pub. Dir. Roger Davis
Program Director D. Jerry Howard
Chief Engineer J. Dalton Reece

SOUTH CAROLINA

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Cherokee Radio Co., Inc.
Address P.O. Box 759
Tel.: IVanhoe 9-4795 KBS
President A. Ray Godshall
Gen. Mgr., Ch. Eng. M. E. Green
Program Director Billy Gibbons
Sales Program Manager Mary Hodge
Publicity Director Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Georgetown Bcstg. Co.
Address 216 S. Fraser St.
Tel.: 3-3421 MBS-KBS
Station Rep. Donald Cooke
Pres., Gen. Manager J. B. Delzell

WESC—Greenville—1947

Frequency: 660 Kc. Power: 10,000 Watts, d.
Owned-Oper. By Bcstg. Co. of Carolinas
Business-Studio Address 1 College St.
Tel.: CEdar 2-8241 Independent
Address 415 N. Main St.
Station Representative Bolling
President Robert A. Schmid
V.P., General Manager J. Davenport
Commercial Manager W. A. Mullinax
Program Director Bob Chase
Sales Promotion Manager Marianne Taylor
Publicity Director Anne Jones
Chief Engineer Don Gowens

WFBC—Greenville—1933

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Paramount Bcstg. Co. Inc.
Frequency: 1330 Kc. Power: 5,000 Watts
Owned-Oper. By WMRC, Inc.
Address P.O. Box 788
Tel.: CE 9-1321 NBC
Newspaper Affil. News-Piedmont
Representative Avery-Knodel
President R. A. Jolley
Gen., Sta. Mgr. Bruce Buchanan
Chief Engineer Bill Garrison
Owners of: WFBC-FM-TV; WBIR-AM-TV, Knoxville, Tenn.

WMRB—Greenville—1954

Tel.: CEdar 6-2751 CBS-MBS
Station Reps. Burn-Smith; Gill-Perna
Pres., Gen. Mgr. C. F. Cope
Station Mgr., Chief Eng. Wm. T. Arrington

WMUU—Greenville—1949

Frequency: 1260 Kc. Power: 5,000 Watts d.
Owned-Oper. By Bob Jones Univ.
Address Greenville
Tel.: CE 9-9656 Independent
President Dr. Bob Jones, Jr.
General Manager Dr. R. K. Johnson
Station Manager Jim Ryerson
Comm. Manager David Yearick
Program Director Jack Buttram
Chief Engineer William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.
Owned-Oper. By Dick Bcstg.
Address Box 1007
Tel.: CEdar 5-7406 Independent
Representatives Howard; Dora-Clayton
President James A. Dick
General, Station Manager T. C. Hooper

WCBS—Greenwood—1941

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Grenco, Inc.
Address P. O. Box 868
Tel.: ORchard 9-1300 NBC
Representative Clark
President Douglas Featherstone
Gen., Sta. Mgr. Dan Crosland
Commercial Mgr. Ralph Norman
Program Director Carroll Sexton
Publicity Director Mary Youngblood
Chief Engineer C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned Radio Greenwood, Inc.
Address Edward Arms Apts.
Tel.: ORchard 9-3144 KBS
Station Rep. Indie Sales
President W. C. Woodall, Jr.
General Manager George B. Cook, Jr.
Commercial Mgr. Ray Bowie
Program Director Mel Riley
Chief Engineer T. H. Stevenson, Jr.

WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned Greer Bcstg. Co.
Address Box 431
Tel.: TRinity 7-4451 ABC
General Mgr. Vernon T. Fox
Station Manager James L. Massey
Chief Engineer B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Greer Bcstg. Co.
Address Jones Rd.
Tel.: TR 7-3141 KBS
Pres., Gen. Mgr. E. A. Burch
Station Manager R. Cook
Chief Engineer Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned Hampton County Bcstg. Co.
Business Address Highway 601
Tel.: 2831 KBS
President J. A. Gallimore
General Manager J. M. Butts
Chief Engineer Charles Cortez

WHSC—Hartsville—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned Hartsville Bcstg. Co., Inc.
Address P. O. Box 349

SOUTH CAROLINA

Tel.: ED 2-8101.....MBS-KBS
 President.....J. L. Wiggins
 General Station Mgr.....Oby B. Lyles
 Program Director.....Eleanor Flowers
 Commercial Mgr.....Walter B. Copeland
 Publicity Director.....Jane B. Elliotte
 Chief Engineer.....J. E. Parker

WJES—Johnston—1961

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....Edgefield-Saluda Radio Co.
 Address.....P. O. Box 1
 Tel.: 275-2342.....Independent
 President, Gen. Mgr.....Franklin D. R. McClure
 Commercial Mgr.....Charles L. Snyder
 Program Director.....John Joe Green
 Chief Engineer.....Danny McClure

WKSC—Kershaw—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned By.....Kershaw Broadcasting Corp.
 Address.....P.O. Box 548
 Tel.: 475-8585.....Independent
 President, General Mgr.....Jess B. Tatum

WDKD—Kingsree—1949

Frequency: 1310 Kc.....Power: 5 Kw. d.
 Owned By.....Palmetto Bcstg. Co.
 Address.....P. O. Box 450
 Tel.: 6761.....KBS
 Owner, General Mgr.....E. G. Robinson, Jr.
 Program, Publicity Dir.....Sonny Du Bose
 Chief Engineer.....Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned By.....Lake City Bcstg. Corp.
 Address.....Box 699
 Tel.: 7631.....Independent
 President.....Russell G. Busdicker
 General Station Mgr.....Hub Terry
 Program Director.....Bill Yonce
 Chief Engineer.....Henly McElveen, Jr.

WLCM—Lancaster—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Royal Bcstg. Co. Inc.
 Address.....103 S. Catawba St.
 Tel.: 2051.....KBS
 Station Rep.....Feltis, Dove, Cannon
 President.....Charles Connelly, Jr.
 Gen. Station Mgr.....A. Faris Giles, Jr.
 Chief Engineer.....Barry Medlin

WLBG—Laurens—1947

Frequency: 860 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
 Address.....Hillcrest Drive
 Tel.: 2-5212.....MBS
 Representative.....Indie Sales
 President.....C. W. Hogan

WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.

Owned By.....Pee Dee Bcstg. Co.
 Address.....P.O. Box 1677
 Tel.: EL 7-3780.....Independent
 Station Rep.....Continental Radio Sales
 President.....James J. Harpring
 General Mgr., Chief Eng.....Walter Molic
 Commercial Mgr.....Roger Earp
 Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.
 Owned.....Clarendon County Bcstg. Co.
 Address.....Sunset Drive
 Tel.: 435-8388.....KBS
 President.....J. M. Soles, Jr.
 General Mgr., Ch. Eng.....Jim Roper
 Commercial Manager.....Jim White
 Program Director.....Mrs. Betty Roper

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
 Owned By.....Raymond A. Somers
 Address.....P.O. Box 1033
 Tel.: 1430.....Independent
 Station Representative.....Continental
 General Manager.....Raymond A. Somers
 Commercial Manager.....Dorothy Somers
 Publicity Director.....Mrs. Jacquelyn Finklea
 Chief Engineer.....David Nobles

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 5000 Watts d.
 Owned By.....Mullins & Marion Bcstg. Co.
 Address.....Highway 76, Drawer 342
 Tel.: 464-9252.....KBS
 Station Rep.....C. K. Beaver & Assocs.
 President.....William L. Harrelson
 General Mgr.....James F. Ramsey
 Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Golden Strand Bcstg. Corp.
 Address.....Oak St. at 28th
 Tel.: 448-3180.....KBS
 Station Representative.....George P. Hollingbery
 President, General Mgr.....Wade H. Alley
 Commercial Manager.....P. W. Smith
 Program Director.....Tony Brooks
 Chief Engineer.....James Fleming

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Newberry Bcstg. Co., Inc.
 Address.....11 Radio Drive
 Tel.: 143.....KBS
 President, Gen. Mgr.....James F. Coggins
 Program Director.....Marcia P. Coggins
 Sales Prom. Mgr.....Bill Fields
 Chief Engineer.....Ray Gilliam
 Owners of: WAGS, Bishopville; WBCU, Union.

WFNL—North Augusta—1962

Frequency: 1600 Kc.....Power: 500 Watts d.

SOUTH CAROLINA

Owned By Harry Hammond
Address P.O. Box 1482
Tel.: 824-1441 Independent
Station Reps. Bowles; Beaver
President Harry Hammond
General Commercial Mgr. Bill Ellis

WTHB—North Augusta—1960

Frequency: 1550 Kc. Power: 1 Kw. d.
Owned By North Augusta Bcstg. Co.
Address Box 2677
Tel.: Taylor 2-3579 Independent
President Frances Marion Bennett
General Manager Reese J. Vaughn
Chief Engineer Hubert E. Ritchie

WNCG—North Charleston—1960

Frequency: 910 Kc. Power: 500 Watts d.
Owned By KTM Bcstg. Co.
Address Box 5758
Tel.: SHerwood 7-5225 Independent
Station Representative Walker-Rawalt
General Manager Robert S. Tambllyn
Commercial Manager Albert J. Stone
Program Director Jack W. McGinnis
Chief Engineer Rawden L. Bullard
Owners of: WKTM-FM, N. Charleston.

WDIX—Orangeburg—1946

Freq.: 1150 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By WDIX, Inc.
Address Box 662
Tel.: JE 4-4461 ABC-MBS
Station Rep. Devney Organization
President Charles S. Henerey
General Station Mgr. Frank B. Best
Comm. Mgr. Norman M. Matthews
Program Director Mrs. J. C. Hydrick, Jr.
Chief Engineer Walter D. Tabler

WORG—Orangeburg—1958

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned By Radio Orangeburg
Business Address 144 Broughton, S.W.
Tel.: JE 4-1580 Independent
Station Representative Continental
President J. T. Lyman

WTND—Orangeburg—1948

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By WTND, Inc.
Address I Memorial Plaza
Tel.: JE 4-1301 KBS
Representative Thos. F. Clark
General Manager L. Richard Rhame
Commercial Manager Milton Blakely
Program Director Herb Price
Chief Engineer Larry Styles

WRHI—Rock Hill—1944

Freq.: 1340 Kc. Power: 1000 W. d., 250 W. n.
Owned By York Co., Bcstg. Co.
Business Address Nat'l Bank Bldg.
Tel.: 327-2085 MBS-KBS
Gen. Mgr., Chief Eng. James S. Beaty, Jr.
S'a. Mgr., Prog. Dir. Wm. C. Beaty
Sales Mgr., Pub. Dir. H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By Tri-County Bcstg. Co., Inc.
Address P. O. Box 1091
Tel.: 327-3175 Independent
Reps. Feltis, Dove, Cannon; Hopewell
President T. Lamar Simmons
General Manager Ted Burwell
Comm. Mgr. W. A. Warner, Sr.
Sales Prom., Prog. Dir. Fred Newton
Chief Engineer John Meeler

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By Blue Ridge Bcstg. Co., Inc.
Address P. O. Box 443
Tel.: TU 2-2388 MBS-KBS
Pres., Gen. Mgr. J. A. Gallimore
Treasurer Virginia Gallimore
Chief Engineer Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Belk Bcstg. Co. of S. C.
Address White Ave.
Tel.: 583-2711 Independent
Station Representative Adv. Time Sales
President Henderson Belk
General Manager Tom Thuman
Program Director John Cashion
Owners of: WIST, Charlotte, N. C.

WSPA—Spartanburg—1930

Frequency: 950 Kc. Power: 5000 Watts
Owned Spartanburg Radiocasting Co.
Address 224 E. Main St.
Tel.: 583-3621 CBS
Representative Hollingbery
President Walter J. Brown
Manager Charles R. Sanders
Program Director O. C. Womick
Publicity Director Bill Adams
Chief Engineer H. R. Beckholt
Owners of: WSPA-FM-TV.

WZOO—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Spartanburg Bcstg. Co.
Address Drawer 1171
Tel.: 583-2727 NBC
Station Representatives Masla; Ochs
Pres., Gen. Mgr. John K. L. Peterson
Commercial Manager John Knowles
Sales Promotion Mgr. Gerald B. Cudd
Program Director A. W. Evans
Publicity Director Robert Townsend
Chief Engineer David H. Burnett, Jr.

WDXY—Sumter—1960

Frequency: 1240 Kc. Power: 250 Watts
Owned By B.D.S. Radio-TV Co.
Address 814 Boulevard Rd.
Tel.: SPruce 5-2321 Independent
President & Gen. Mgr. W. C. Bochman
Vice President, Ch. Eng. C. E. Bell

SOUTH CAROLINA-SOUTH DAKOTA

WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Oper. By: WFIG, Inc.
 Address: 22 N. Main St.
 Tel.: SPruce 3-7305 Independent
 President: F. B. Creech, Sr.
 General Sta. Mgr.: T. Doug Youngblood
 Comm. Manager: Fulton B. Creech, Jr.
 Chief Engineer: Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw, d., 250 W. n.
 Owned-Oper. By: Radio Sumter Inc.
 Business Address: Box 1342
 Tel.: SPruce 3-7369 ABC
 Station Representative: Clark
 President, Gen. Mgr.: C. Edward Damron
 Comm. Manager: H. W. Fowler
 Chief Engineer: Dan Mellette

WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By: Bcstg. Co. of Union, Inc.
 Address: 210 East Main St.
 Tel.: HA 7-2411 KBS
 Station Rep.: Feltis, Dove, Cannon
 President, Gen. Mgr.: Edward C. B. Osborne
 Chief Engineer: Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
 Owned By: Oconee Bcstg. Co.
 Address: P.O. Box 278
 Tel.: NEwton 8-3616 Independent

President, Gen. Mgr.: Dorothy Friend
 Station, Comm. Mgr.: Edith Mooneyham
 Sales Prom. Mgr.: Marvin Hill
 Publicity Director: Jim Mowry
 Chief Engineer: Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By: Walterboro Radiocstg. Co.
 Address: Box 833
 Tel.: 3861 ABC-KBS
 Representative: Don Cooke
 President: Robert S. Taylor
 Managing Director: Klein B. Beach, Jr.
 Station Manager: Bill Walton
 Commercial Mgr.: Hilery Holloman
 Program Director, Chief Eng.: Bob Greer

WCKM—Winnsboro—1961

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned By: Fairfield Broadcasting Co.
 Address: P.O. Box 505
 Tel.: 6026 Independent
 Managing Dir.: Harold A. Kline
 General, Sales Mgr.: Dwight Snyder

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
 Owned: York-Clover Bcstg. Co.
 Address: P.O. Box 398
 Tel.: MU 4-4241 Independent
 Station Rep.: Hopewell
 President: C. B. Sigmon
 General, Sta. Mgr.: C. Curtis Sigmon
 Comm. Mgr., Chief Eng.: Archie Warren, Jr.

Pop.: 690,000

Families: 199,500

South Dakota

Radio Homes: 196,500

AM Stas. in State: 25

KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Operated By: Transmedia, Inc.
 Business Address: 117½ S. Main
 Tel.: 225-1420 Independent
 President: Al Vigard
 General, Station Mgr.: Jeff Solem
 Commercial Manager: James Dafnis
 Program Director: Glenn Douglas
 Chief Engineer: Mark Peterson

KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By: Aberdeen News Co.
 Business Address: 12 Third Ave., S.E.
 Tel.: BAldwin 5-5930 ABC
 Newspaper Affil.: American-News
 Station Representatives: Weed; Bowden
 President: Henry J. Schmitt
 General Mgr.: Byron J. McElligott
 Commercial Mgr.: Stan Olson
 Program Director: Paul Rahders
 Chief Engineer: George Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Joseph Kopp
 Address: Box 316
 Tel.: 892-2571 KBS
 Owner-Gen. Mgr.: Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.
 Owned By: Brookings Bcstg. Co.
 Address: College Theatre Bldg.
 Tel.: 692-6233 Independent
 Gen., Comm. Mgr.: E. C. Stangland

KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts
 Owned By: Heart of Black Hills Stas.
 Address: 745 Main
 Tel.: 186 Independent
 President: John Daniels
 General, Station Mgr.: Harry Daniels
 Chief Engineer: Roy Hicks

SOUTH DAKOTA

KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.
Owned By: Fall River Bcstg. Corp.
Address: Box 292
Tel.: 698 Independent
President: Russell M. Stewart
Gen. Mgr., Chief Eng.: Frederick M. Walgren
Comm., Sales Prom. Mgr.: H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: James Valley Bcstg. Co., Inc.
Address: P.O. Box 1366
Tel.: ELgin 2-8621 Independent
President, Ch. Eng.: Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.
Owned By: Madison Bcstg. Co., Inc.
Address: Box 549
Tel.: CLinton 6-4514 KBS
President: J. Mugley
General Manager: B. G. Normandin
Chief Engineer: John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By: Mitchell Bcstg. Assoc., Inc.
Address: Mitchell
Tel.: Wyman 6-5821 MBS
Pres., Gen., Sta. Mgr., Prog. Dir.: R. V. Eppel
Comm., Sales Prom. Mgr.: M. A. Johnson
Chief Engineer: J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned By: Mobridge Bcstg. Corp.
Address: 114 Third St. East
Tel.: 845-3654 Independent
Newspaper Affil.: Mobridge Tribune
President: L. L. Coleman
General Mgr., Chief Eng.: Q. P. Coleman
Commercial Mgr.: Helmuth Beck
Program Director: Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By: Great Plains Bcstg. Corp.
Address: Vilas Building
Tel.: CApital 4-7381 Independent
Station Reps.: Bolles; Soderlund; Bowden
President: LeRoy Okerlund
Commercial Manager: Pete Lund
Program Director: Dan Birin
Publicity Director: Donna Youngberg
Chief Engineer: Larry Cummins

KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.
Owned By: Black Hills Radio, Inc.
Bus. Studio Address: 203 W. Summit Ave.
Tel.: 224-8686 KBS
Station Representative: Hal Holman Co.
President: Jack A. Crowley
General, Commercial Mgr.: Arthur L. Jones

Sales Promotion Manager: Dean Sorenson
Chief Engineer: Robert Pink
Owners of: KEZU, Rapid City, S. D.

KEZU—Rapid City—1959

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By: Black Hills Radio, Inc.
Address: 909 Jackson Blvd.
Tel.: FI 3-6161 Independent
Station Rep.: Hal Holman Co.
President: J. A. Crowley
General, Comm. Mgr.: James E. Taylor
Program Director: Abner H. George
Chief Engineer: R. W. Pink

KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By: Duhamel Ent., Inc.
Address: Duhamel Building
Tel.: FI 2-2000 CBS
Station Reps.: Bolling; Wayne-Evans
President, Gen. Mgr.: Helen S. Duhamel
Bus., Comm. Mgr.: William F. Turner
Chief Engineer: Elmer Nelson
Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Heart of the Black Hills
Address: 1438 Mountain View Rd.
Tel.: FI 2-6050 Independent
President, Chief Eng.: Eli Daniels
General, Station Mgr.: D. C. Palen

KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By: Midcontinent Bcstg. Co.
Bus. Studio Address: Phillips Ave.—13th St.
Tel.: 336-1100 NBC
Station Rep.: H-R
President: Joe Floyd
V.P., General Mgr.: Evans Nord
Station, Commercial Mgr.: Jim Molohon
Sales Prom. Mgr., Pub. Dir.: Jack Townsend
Chief Engineer: Lester Froke
Owners of: KELO-TV; WKOW-AM-TV, Madison;
WLQI-AM-FM, Minneapolis; KSO, Des Moines;
KDLO-TV, Garden City, S. D.; KPLO-TV,
Reliance, S. D.

KISD—Sioux Falls—1948

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owner-Oper. By: KISD, Inc.
Bus. Studio Address: 3631 W. 12 St.
Tel.: 336-1515 MBS
President, Gen. Mgr.: Verl Thomson
Commercial Mgr.: V. J. Eschliman
Sales Promotion Mgr.: LeRoy Okerlund
Program, Publicity Dir.: Allan Kingsley
Chief Engineer: Lee Sterkenburg

KNWC—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned By: Northwestern College
Address: 113 No. Main
Tel.: ED 4-7736 Independent
General Manager: J. Printup
Chief Engineer: L. R. Sterkenburg

SOUTH DAKOTA-TENNESSEE

KS00—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By KSOO TV, Inc.
 Address Phillips Ave. at 8th St.
 Tel.: Edison 4-5601 ABC
 Station Reps. Avery-Knodel; Hyett; Soderlund
 President, Gen. Mgr. Morton H. Henkin
 Comm., Station Mgr. Orrin Melton
 Sales Promotion Mgr. Marge Richards
 Program Director Ray Loftness
 Publicity Director Eddie Thomas
 Technical Director Max E. Pierce
 Chief Engineer Roland Marty
 Owners of: KS00-TV.

KBHB—Sturgis—1962

Frequency: 1280 Kc. Power: 1,000 Watts d.
 Owned By Sturgis Radio, Inc.
 Address P.O. Box 8
 Tel.: 347-2526 Independent
 President, General Manager Les Kleven
 Commercial Manager Dana Caldwell
 Sales Promotion Director Marguerite Kleven
 Chief Engineer Joe Henry

KSDR—Watertown—1961

Frequency: 1480 Kc. Power: 1 Kw. d.
 Owned By Paul D. Bernards
 Address Box 293
 Tel.: Turner 6-8479 Independent
 President, Chief Eng. Paul D. Bernards
 Program Director Harley Howland

KWAT—Watertown—1940

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By Midland Natl. Life Bcstg. Co.
 Business Address Box 827
 Tel.: 886-8444 MBS

President William Riggsbee
 Gen. Sta., Comm. Mgr. Ross E. Case
 Program Director Rick Gereau
 Chief Engineer Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc. Power: 5 Kw., d.
 Owned By Midwest Radio Corp.
 Business Address 322 West 2nd St.
 Tel.: 727 Independent
 President, Gen. Mgr. Al Clark
 Chief Engineer Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned By L. T. Scoblic, L. G. Reedstrom
 Address Box 654
 Tel.: North 5-7892 MBS
 Representative Bob Dore
 General Manager Lloyd G. Reedstrom
 Commercial Manager Darold Loecker
 Program Director Gary Lukert
 Chief Engineer John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By Peoples Bcstg. Corp.
 Address WNAX Bldg.
 Tel.: NO 5-7442 CBS
 Representative Katz
 President Herbert E. Evans
 General Mgr. Donald D. Sullivan
 Station Mgr. Elmer Smith
 National Sales Mgr. Terrence J. Lalley
 Program Director Jack Bruce
 Sales Promotion Mgr. Roland Peterson
 Chief Engineer Clifton M. Todd
 Owners of: WGAR, Cleveland; WRFD, Columbus,
 O.; WTTM, Trenton, N. J.; WMMN, Fairmont,
 W. Va.; KVTY, Sioux City.

Pop.: 3,625,000
 Families: 998,000

Tennessee

Radio Homes: 965,500
 AM Stas. in State: 118

WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By Blount County Bcstg. Co.
 Address P.O. Box 127
 Tel.: 983-0890 Independent
 General, Sta. Manager Herman Petre
 Program Director Charlie Pickel
 Chief Engineer Teddy Teffetteller

WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Athens Bcstg. Co.
 Address 148 N. Jackson St.
 Tel: Sherwood 5-1314 KBS-MBS
 Newspaper Afil. Daily Post-Athenian
 President Dr. Helene Arturburn
 General, Comm. Mgr. William P. Atkins
 Chief Engineer Andrew Bates

WBOL—Boliver—1962

Frequency: 1560 Kc. Power: 250 Watts
 Owned By Savannah Broadcasting Service, Inc.
 Address c/o N. B. Bunn, Box 312, Savannah
 Tel.: Savannah Independent
 Station Manager William R. Schaff

WKYE—Bristol—1962

Frequency: 1550 Kc. Power: 1,000 Watts d.
 Owned By John K. Rogers
 Address P.O. Box 767, Bristol, Va.
 Tel.: 669-1550 Independent
 President John K. Rogers
 General Manager Charles J. McGuire
 Sales Manager George Glover
 Sales Promotion Manager Joe K. Rateau
 Chief Engineer Ike Upchurch

TENNESSEE

WOPI—Bristol—1929

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.
Owned By..... Pioneer Broadcasting Corp.
Address..... Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131..... NBC
Representative..... Burn-Smith
President, General Mgr. Donald W. Owen
Commercial Sales Prom. Mgr. ... Rocky Stone

WFWL—Camden—1956

Frequency: 1220 Kc..... Power: 250 Watts, d.
Owned By..... Camden Bcstg. Co.
Address..... P.O. Box 178
Tel: LUdlow 4-7450.....KBS
President..... M. R. Freeland
General Mgr. Chief Eng..... John Latham
Comm., Sales Prom. Mgr..... Esther Brewer
Program, Publicity Director..... Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc..... Power: 500 Watts, d.
Owned By..... Carthage Bcstg. Co.
Address..... P.O. Box 179
Tel.: 970.....KBS
President & Gen. Mgr..... R. L. Honey

WHLP—Centerville—1955

Frequency: 1570 Kc... Power: 1000 Watts, d.
Owned By..... Trans-Aire Broadcasting Corp.
Address..... P.O. Box 66
Tel.: 729-3575..... Independent
President..... O. O. Smith
General, Commercial Mgr..... W. H. Hamby
Program, Publicity Director..... John Wheatly
Chief Engineer..... David Lynn

WAPO—Chattanooga—1936

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... WAPO Bcstg. Service
Business-Studio Address..... Road House
Tel.: AM 6-6141..... MBS-ABC
Representative..... Gill-Perna
Pres., Gen. Mgr..... Gordon Gambill
Station Mgr..... Frank Hubbs
Chief Engineer..... L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc..... Power: 5000 Watts
Owned-Oper. By..... WDEF Bcstg. Co.
Business Address..... 3300 Broad St.
Tel.: AM 7-3392..... NBC
Station Representative..... Adv. Time Sales
President..... Carter M. Parham
Gen., Sta. Manager..... Ken Flenniken
Chief Eng..... B. Young; B. Briscoe
Owners of: WDEF-TV.

WDD—Chattanooga—1925

Frequency: 1310 Kc..... Power: 5000 Watts
Owned By..... Bowling Green Bctrs, Inc.
Address..... 428 McCallie Ave.
Tel.: 266-5177..... CBS
Sta. Reps..... Masla; Ayers
President..... Cy N. Bahakel
Chief Engineer..... C. Stokely

WDXB—Chattanooga—1947

Freq.: 1490 Kc..... Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... French, Inc.
Address..... 100 Dome Bldg.
Tel.: 266-1114..... Independent
Station Reps..... Weed Radio; Clarke-Brown
President..... Carlin S. French
General, Commercial Mgr..... Luke Wilson
Program Director..... Jerry Linger
Publicity Director..... Lydia Boylan
Chief Engineer..... Ron Wilson

WMOC—Chattanooga—1946

Frequency: 1450 Kc..... Power: 250 Watts
Owned By..... Dick Broadcasting
Address..... Hotel Patton
Tel.: AM 7-1128..... Independent
Station Rep. Forjee
General Manager..... C. A. Dick
Chief Engineer..... F. Hough

WNOO—Chattanooga—1951

Frequency: 1260 Kc..... Power: 1000 Watts d.
Owned-Operated By..... WMFS, Inc.
Address..... 835 McCallie Ave.
Tel.: 266-4146..... Independent
Station Reps..... Bob Dore; Hal Walton
President..... L. S. Walton
General Manager..... Fred J. Webb
Program Director..... Dave Oliver
Chief Engineer..... Glenn Channells
Owners of: KJET, Beaumont, Tex.; WAPX, Mont-
gomery, Ala.; KANB, Shreveport, La.; KMLB-
AM-FM, Monroe, La.

WMCH—Church Hill—1954

Frequency: 1260 Kc..... Power: 1000 Watts
Owned-Oper. By..... Thales E. Wallace
Address..... P. O. Box 148
Tel.: EL 7-5601..... Independent
President..... Thales E. Wallace
Chief Engineer..... R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc..... Power: 1 Kw. d.
Owned..... Clarksville Bcstg. Co., Inc.
Address..... Bailey Bldg.
Tel.: 645-2411..... Independent
Representative..... C. K. Beaver & Assocs.
President..... Aaron B. Robinson, Jr.
General Manager..... J. Kenneth Marston
Station Manager..... W. J. McCluney
Commercial Manager..... James Miles
Chief Engineer..... J. Johnson
Owners of: WDNE, Lawrenceburg; WDXI-AM-TV,
Jackson; WTPR, Paris; WENK, Union City; all
Tenn. WCMA, Corinth, Miss.

WJZM—Clarksville—1941

Freq.: 1400 Kc..... Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Campbell & Sheftall
Address..... 411 Madison St.
Tel.: 645-6414..... KBS-MBS
Pres., Gen. Manager..... J. Parry Sheftall
Sta. Mgr., Chief Eng..... John Bailey
Commercial Manager..... Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....WBAC, Inc.
 Address.....Radio Central, 180 Central Ave.
 Tel.: 476-7593.....MBS
 Station Representative.....James S. Ayers
 President.....James S. Ayers
 V.P., General Manager.....Russell E. Offhaus
 Sales Promotion Mgr.....I. M. Areck
 Program Director.....Ken Krankschaft
 Publicity Director.....Poland China
 Chief Engineer.....Charles Daugherty

WCLE—Cleveland—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned.....Southeastern Entp.
 Address.....33 Ocoee St.
 Tel.: GR 2-6511.....KBS
 President, General Mgr.....Carl Hoskins
 Chief Engineer.....Robert Carr

WSKT—Colonial Village—1961

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned By.....Morgan Broadcasting Co.
 Address.....P.O. Box 9030, S. Knoxville
 Tel.: 577-4439.....Independent
 President.....Harry J. Morgan
 General Manager.....Gerry Morgan

WKRМ—Columbia—1942

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....Middle Tenn. Bcstg. Co., Inc.
 Address.....P. O. Box 71
 Tel.: EV 8-3636.....KBS
 Station Rep.....Burn-Smith
 Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
 Commercial Manager.....Melvin D. Dugger
 Program Director.....Don Spain
 Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By.....Maury County Boosters Corp.
 Address.....714 N. Main St.
 Tel.: EV 8-3241.....Independent
 Gen. Sta. Mgr.....T. E. Williford
 Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WHUB, Inc.
 Bus.-Studio Address.....315½ E. Spring
 Tel.: Jackson 6-2131.....CBS-KBS
 Pres., General Manager.....M. L. Medley
 Sta. Mgr.....Stacey Mott
 Chief Engineer.....Claude Haston

WLSB—Copperhill—1958

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Copper Basin Bcstg. Co.
 Tel.: Copperhill.....KBS
 President.....Robert Schwab
 General Mgr., Ch. Eng.....Henry Hoffman

WKBL—Covington—1954

Frequency: 1250 Kc. Power: 1000 Watts d.

Owned-Operated By.....Tipton Cty. Bcstrs.
 Business Address.....Roper Bldg.
 Tel.: GR 6-9635.....KBS
 Station Representative.....Beaver
 Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
 Comm., Sales Prom. Mgr.....Maurice Turnage
 Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
 Owned By.....Guidon Bcstg. Co., Inc.
 Address.....Pearson Bldg.
 Tel.: 932-7471.....Independent
 Station Representative.....George T. Hopewell
 President.....Joe Brewer
 Commercial Manager.....James Harper
 Program Director.....Charles Money
 Chief Engineer.....James Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Oper. By.....WAEW, Inc.
 Address.....P. O. Box 278
 Tel.: 484-5115.....KBS
 President.....Z. Lawson
 General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc. Power: 1 Kw., d.
 Owned By.....Dayton Bcstg. Co.
 Address.....Box 294
 Tel.: 1540.....KBS
 President.....Norman A. Thomas
 General Mgr., Chief Eng.....Jack S. Pullin
 Commercial Manager.....Vance A. Travis
 Program Director.....Juanita Terry
 Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Dickson Cty Bcstg. Inc.
 Address.....Box 329
 Tel.: 446-2852.....KBS
 President, General Mgr.....William A. Potts
 Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....State Gazette Bcstg.
 Business Address.....208 N. Mill
 Tel.: AT 5-1294.....KBS
 Gen., Sta. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc. Power: 500 W., d.
 Owned By.....McQueen & Co., Inc.
 Address.....Cordell Hull Hotel
 Tel.: AT 5-4173.....ABC
 Station Reps.....Hopewell; Beaver
 President.....D. Mitchell Self
 General Mgr., Chief Engr.....Pinkney B. Cole, Jr.
 Commercial Manager.....George Feger, Jr.
 Sales Promo., Pub. Dir.....Eddie Owens
 Program Director.....Wanda Asbridge

WBEJ—Elizabethton—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned.....WBEJ, Inc.

TENNESSEE

Business-Studio Address..... Box 829
Tel.: 542-2184..... Independent
Pres..... R. W. Turrentine, Jr.
Station Manager..... Mack Morriss
Commercial Manager..... James Austin
Program Director..... Harold Henley
Chief Engineer..... Lynn Williams
Owners of: WSMG, Greenville, Tenn.

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
Owned By..... WEMB, Inc.
Address..... Box 280
Tel.: Pioneer 2-2011.....KBS
President..... V. F. Jackson
General Station Mgr..... J. E. True, Jr.

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned By..... McMinn Bcstg.
Address..... 109 9th St.
Tel.: 3401..... Independent
Station Representative..... Beaver
President, Gen. Mgr..... H. J. Morgan

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By..... James Porter Clark
Address..... P. O. Box 1009
Tel.: 433-3545.....MBS
President, Gen. Mgr..... James Porter Clark
Program Director..... Edward K. Chapman
Publicity Director..... Bob Reich
Chief Engineer..... Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By..... Williamson County Bcstg.
Business Address..... 1000 Mallory Road
Tel.: 794-1594.....KBS
President, Chief Eng..... William R. Ormes
Comm., Sales Prom. Mgr..... John A. Haeberle

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By..... Sumner County Bcstg. Co.
Address..... Box 811
Tel.: 452-4747.....KBS
Gen. Mgr..... Charles W. Brewer
Chief Engineer..... Lee Raines

WGRV—Greenville—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..... Radio Greenville, Inc.
Address..... P.O. Box 243
Tel.: ME 8-4147.....KBS
President, Gen. Mgr..... Paul Metcalfe

WSMG—Greenville—1961

Frequency: 1450 Kc.....Power: 250 Watts
Owned By..... Greene County Broadcasting Co.
Address..... P.O. Box 737
Tel.: 638-3188..... Independent
President..... Raymond C. Turrentine
General Manager..... Ray A. Hooper
Commercial Manager..... Arthur Holland
Sales Promotion Manager..... Peter Heck
Chief Engineer..... Glenn Scott

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned..... Folkways Bcstg. Co., Inc.
Address..... Devonia & Crescent
Tel.: 661.....KBS
President, Gen. Sta. Mgr..... Ken Crosthwait
Chief Engineer..... Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By..... Gibson Co. Bcstg. Co., Inc.
Address..... 210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil..... Courier-Chronicle
President..... J. F. Warmath
Gen., Sta. Mgr..... H. C. Wilson
Chief Engineer..... Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Dixie Bcstg. Co.
Address..... P.O. Box 353
Tel.: 7-9611..... Independent
Station Representative..... C. K. Beaver
Pres..... Aaron B. Robinson
General Manager..... J. Kenneth Marston
Station, Commercial Mgr..... R. W. Phipps
Sales Promotion Mgr..... W. M. Brown
Program, Publicity Director..... J. R. Heller
Chief Engineer..... James Thomas
Owners of: WDXI-TV; WDXN, Clarksville; WENK,
Union City; WTPR, Paris; WDXE, Lawrence-
burg; WDXN, Clarksville; All Tenn. WCMA,
Corinth, Miss.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By..... Jackson Broadcasting Co.
Address..... 416 Poplar St.
Tel.: 7-7436..... Independent
Representative..... Pearson Nat'l. Reps.
Pres..... Dr. Alexander Leech
Gen. Mgr..... Robert Blow
Commercial Manager..... Bill Winsett
Program Director..... J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By..... The Sun Publishing Co.
Business Address..... 255 W. Lafayette St.
Tel.: 7-3316.....ABC
Newspaper Affil..... Jackson Sun
Station Representative..... Adv. Time Sales
V.P., Gen. Mgr..... A. A. Stone
Station Manager..... Frank S. Proctor
Asst. Mgr..... L. R. Brooks
Program Director..... Vince Tapler
Chief Engineer..... Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned..... Jamestown Bcstg. Co.
Address..... P.O. Box 127
Tel.: TR 9-2825.....KBS
President..... R. Gene Cravens
General Mgr..... R. P. Wright
Chief Engineer..... Andrew T. Mitchell

WJFC—Jefferson City—1961

Frequency: 1480 Kc. Power: 500 Watts d.
 Owned By: Jefferson County Broadcasting Co.
 Address: P.O. Box 243, Greenville
 Tel.: 475-3825
 President: Paul O. Metcalfe
 General Manager: Kenneth Dearstone
 Commercial Manager: Keith Craig
 Chief Engineer: Bruce Burgess

WETB—Johnson City—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Press, Inc.
 Business Address: Press Bldg.
 Tel.: Walnut 8-2141
 Newspaper Affil.: Press-Chronicle
 Station Rep.: Devney Organization
 President: Carl A. Jones
 General Mgr.: Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By: Tri-Cities Bcstg. Inc.
 Address: P.O. Box 607
 Tel.: 926-6167
 Sta. Representative: Weed
 President: Jim C. Wilson
 Gen. Comm. Mgr.: Ken Marsh
 Program Director: B. J. Sams
 Chief Engineer: Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By: Mountain View Bcstg. Co.
 Address: R.F.D. 1, Johnson City
 Tel.: WA 6-3121
 Station Representative: Gill-Perna Inc.
 President: Norman A. Thomas Sr.
 Vice President: Jimmy H. Lewis
 V.P., Chief Engineer: Norman A. Thomas Jr.
 Program Director: Ray Stockard
 Publicity Director: Bill Harris
 Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc. Power: 5000 Watts d.
 Owned By: Bahakel Enterprises
 Address: Drawer K
 Tel.: Circle 6-8131
 Station Rep.: Prestige Rep. Organization
 President: Cy N. Bahakel
 General, Station Mgr.: Lew Sadler
 Comm., Sales Promo. Mgr.: Donald Wright
 Program, Publicity Dir.: Christina Gross
 Chief Engineer: Verrill Norris
 Owners of: KXEL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.; WLBj, Bowling Green, Ky.; WDOO, Chattanooga, Tenn.; WWOD, Lynchburg, Va.

WKPT—Kingsport—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Kingsport Bcstg. Co., Inc.
 Address: 222 Commerce St.
 Tel.: CI 5-4161
 Station Representative: NBC
 President: Burn-Smith
 General, Sta. Mgr.: C. P. Edwards, Jr.
 Paul L. Overbay

WATE—Knoxville—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By: WATE, Inc.
 Address: 1306 Broadway, N.E.
 Tel.: 524-4651
 Station Representative: Robert Eastman
 President: Cowan Rodgers, Jr.
 V.P., Gen. Mgr.: W. H. Linebaugh
 Commercial Manager: J. T. McCloud
 Sales Promotion Mgr.: Pierce Harrah
 Program Director: John H. Reese
 Chief Engineer: Fred Andrews
 Owners of: WATE-TV.

WBIR—Knoxville—1941

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By: WMRC, Inc.
 Address: 1513 Hutchison Ave.
 Tel.: 525-8101
 Newspaper Affil.: Greenville News Piedmont
 Station Representative: Avery-Knodel
 President: R. A. Jolley, Sr.
 General, Sta. Manager: John P. Hart
 Commercial Manager: Charles M. Kennard
 Program Director: W. R. Johnston
 Publicity Director: Lowell Branham
 Chief Engineer: J. Rex Horton
 Owners of: WBIR-FM-TV; WFBC-AM-FM-TV,
 Greenville, S. C.

WFCT—Knoxville—1960

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned By: Radio Tennessee
 Address: 5041 Broadway
 Tel.: 687-2812
 President: J. Clintice, Jr.
 General Manager: Robert E. Agee
 Program Director: Jim Small
 Chief Engineer: Dean Cupp

WIVK—Knoxville—1952

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Dick Bcstg. Co., Inc.
 Address: 6711 Kingston Pike
 Tel.: 588-6511
 Station Reps.: Howard; Dora-Clayton
 President, General Mgr.: James A. Dick
 Commercial Manager: W.P. Poore, Jr.
 Program Director: Claude Tomlinson, Jr.
 Chief Engineer: Milton Jones
 Owners of: WQOK, Greenville, S. C.

WKGN—Knoxville—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: WKGN Inc.
 Business Address: 2200 W. Cumberland Ave.
 Tel.: 524-0766
 Station Reps.: Radio-TV Reps; Ayers
 Pres., Gen. Mgr.: George P. Mooney
 Chief Engineer: Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owner: Knoxville Ra-Tel
 Address: P.O. Box 2269
 Tel.: 524-9866
 Station Representative: Charles Bernard
 President, Gen. Mgr.: B. L. Boring

TENNESSEE

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
Owned By Scripps-Howard Bcstg. Co.
Address 4400 Whittle Springs Rd. N. E.
Tel.: 523-3171. CBS
Newspaper Affiliation News Sentinel
Representative John Blair
President Jack R. Howard
General Manager R. B. Westergaard
Asst. Manager Stan Hagan
Commercial Manager Fred Shephard
Sales Promotion Mgr. O. L. Smith
Program Director Robert Hood
Chief Eng. Robert Engert
Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS,
Cleveland; WMC-AM-FM, WMCT, Memphis,
Tenn.; WPTV, Palm Beach, Fla.

WROL—Knoxville—1960

Frequency: 1490 Kc. Power: 250 Watts
Owned By WROL, Inc.
Address 5014 N. Broadway
Tel.: 687-3621. MBS
President, General Mgr. Samuel P. Thrower
Commercial Manager E. G. Perrin
Chief Engineer Paul E. Lewis

WEEN—Lafayette—1958

Frequency: 1480 Kc. Power: 1000 W. d.
Owned By Lafayette Bcstg. Co.
Address P. O. Box 79, Livingston, Tenn.
Tel.: 666-5955. Independent
President D. D. Norris

WLAF—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts
Owner LaFollette Bcstg. Co., Inc.
Address Fleet Bldg.
Tel.: 562-3557. KBS
President James Childress
General Manager, Chief Engineer Dick Jones
Commercial Manager Claude White
Program Director Jack Miller

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By Lawrenceburg Bcstg. Co.
Address 120½ N. Military Ave.
Tel.: SO 2-4411. KBS
Station Rep. Venard, Torbet & McConnell
President Aaron B. Robinson
General, Station Mgr. Ken Marston
Comm. Mgr. Bud Sawyer
Chief Engineer Phil Kemper

WCOR—Lebanon—1959

Frequency: 900 Kc. Power 500 Watts d.
Owned-Operated By Lebanon Bcstg. Co., Inc.
Address Trousdale Ferry Road
Tel.: 444-0474. Independent
President, General Mgr. Theo. F. Ezell, Jr.
Station, Commercial Mgr. Jack Hendrickson, Jr.
Program Director Walt Dillard
Chief Engineer William Johnson

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.

Owner WLIL, Inc.
Address 406 E. Broadway
Tel.: 986-7536. KBS
Pres., Gen., Sta. Mgr. Arthur Wilkerson
Sales Prom. Mgr., Chief Eng. Dwight Wilkerson

WJJM—Lewisburg—1947

Freq.: 1430 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Louis D. Lingner
Address East Hill
Tel. 359-4511. MBS-KBS
Station Representative George T. Hopewell
President, Gen. Mgr. Louis D. Lingner
Commercial Manager Perry O. Gillum
Program Director Barbara Ables
Publicity Director Jim McClelland
Chief Engineer R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Lexington Bcstg. Service, Inc.
Address Broad & Church
Tel.: WO 8-3500. KBS
President Guy B. Amis
General Mgr., Chief Eng. Ben L. Enochs

WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By Audio Bcsters
Address P. O. Box 131
Tel.: Talbot 3-4438. MBS
Station Comm. Mgr. R. H. McCoin

WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
Owned Manchester Bcstg. Co.
Address 611 McArthur St.
Tel.: PA 8-3526. KBS-MBS
President, Chief Eng. Murray Chumley
Station Commercial Mgr. C. Banks

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
Owned By J. T. Sudbury
Address P. O. Box 483
Tel.: 460. Independent
Station Representative Beaver
President J. T. Sudbury
General Mgr., Chief Eng. D. A. Drumm

WGAP—Maryville—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Aluminum Cities Bcstg. Co.
Address 220 Court St.
Tel.: 983-4310. Independent
General Manager Frank H. Corbett
Commercial Manager Horace McGill
Publicity Director Pete Williams
Chief Engineer James Sexton

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned Tri-County Bcstg. Co., Inc.
Address Hotel McKenzie
Tel.: EL 2-3371. Independent
Pres., Gen. Mgr. Earl S. Nolting

WAKI—McMinnville—1947

Freq.: 1230 Kc. 1 Kw. d., 250 W. n.
 Owned By..... Ogram Bcstg. Corp.
 Address..... Box 409
 Tel.: 2223 KBS
 General Manager..... Kenneth Cantrell

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
 Owned By..... Cumberland Valley Bcstg. Co.
 Address..... On the Square
 Tel.: 2104 Independent
 President..... Dr. C. H. Cope
 Gen., Sta. Mgr..... Chick Brown
 Sales Promotion Manager Chuck Mullican
 Program Director..... Hal Durham
 Chief Engineer..... Alvin Byars

KWAM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned-Operated By..... KWAM, Inc.
 Address..... 64 Flicker St.
 Tel.: FAirfax 3-2679 KBS-MBS
 Representative Gill-Perna
 President John Fulton
 General Manager..... E. W. Bie
 Commercial Manager..... Ted Roney
 Program Director..... Eddie Bond
 Publicity Director..... Bea Armistead
 Chief Engineer..... Jerry Scanlon
 Owners of: WGUN, Atlanta, Ga.; WEAS, Savannah, Ga.; WSWN, Belle Glade, Fla.

WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
 Owned By..... WDIA, Inc.
 Business-Studio Address..... 2074 Union Ave.
 Tel.: BR 6-2703 Independent
 Representative Bolling
 President Egmont Sonderling
 V.P., Gen., Sta. Mgr. E. R. "Bert" Ferguson
 Commercial Manager..... Archie Grinnolds
 Chief Engineer..... Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... RKO General
 Address..... Hotel Chisca
 Tel.: BRoadway 2-3441 Independent
 Sta. Rep. RKO General, Inc., Nat'l Sales Div.
 President..... Thomas F. O'Neil
 General Manager..... D. A. Noel
 Sales Manager..... James A. Bedwell, Jr.
 Sales Promotion Mgr..... Chuck Olson
 Program Director..... Hugh Frizzell
 Chief Engineer..... Welton Roy
 Owners of: WHBQ-TV; WNAC-AM-TV, Boston;
 KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM,
 San Francisco; WOR-AM-FM-TV, New York;
 CKLW-AM-FM-TV, Detroit; WGMS-AM-FM,
 Washington, D. C.

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned By..... Tri-State Bcstg. Service

Address..... 972 S. Third St.
 Tel.: JA 5-6831 Independent
 Station Reps..... Hal Walton; Dora-Clayton
 President..... Samuel C. Phillips
 General, Station Manager..... Dotty Abbott
 Commercial Manager..... Richard Whitmore
 Chief Engineer..... W. D. Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Mercury Bcstg. Inc.
 Address..... 383 Madison Ave.
 Tel.: JA 7-4422 ABC
 Station Representative..... Eastman
 President..... William H. Grumbles
 Vice President..... Marie Capp
 Gen., Sta. Mgr..... B. F. Nevin
 Program Director..... J. Davidson
 Chief Engineer..... W. Davis

WLOK—Memphis—1951

Frequency: 1480 Kc. Power: 5000 Watts d.
 Owned By..... The OK Radio Group
 Address..... 363 South Second
 Tel.: JAcson 7-9565 Independent
 Station Representative..... Howard
 Pres. Jules Paglin
 Vice President..... Stanley W. Ray, Jr.
 V.P., General Manager..... John F. Maurer
 Commercial Manager..... Robert Juden
 Sales Promo. Mgr., Chief Engr. Bill Jones
 Program Director..... Richard Cole
 Publicity Director..... Don Grogan
 Owners of: WBOK, New Orleans; KAOK, Lake
 Charles; WXOK, Baton Rouge; KYOK, Houston;
 WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc. Power: 5000 Watts
 Owned By..... Scripps Howard Bcstg. Co.
 Business Address..... 1960 Union Ave.
 Tel.: B'way 4-8515 NBC
 News, Affil. Scripps-Howard
 Representative John Blair
 V.P., General Manager..... H. W. Slavick
 Station Manager..... Stan Torgerson
 Commercial Manager..... Ray B. Gill, Jr.
 Program Dir. Dean Osmundson
 Promotion. Publicity Dir. Jack Agnew
 Chief Engineer..... Robert A. Frase
 Owners of: WMC-FM, Memphis; WCPO-AM-TV,
 Cincinnati; WNOX, Knoxville; WEWS-TV, Cleve-
 land; WPTV-TV, Palm Beach, Fla.

WMPS—Memphis—1924

Freq.: 680 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned By..... Plough, Inc.
 Address..... 112 Union Ave.
 Tel.: JA 5-2663 Independent
 Representative Radio-TV Representatives
 Pres..... Harold R. Krelstein
 General Manager..... Charles T. DeVois
 Commercial Manager..... Allan Avery
 Prom. Mgr., Pub. Dir..... Dick McClary
 Program Dir..... Ed Crump
 Chief Engineer..... L. Stevens
 Owners of: WJJD, Chicago; WCAO, Baltimore;
 WCOP, Boston; WPLO, Atlanta.

TENNESSEE

WREC—Memphis—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By: WREC Bcstg. Service
Business-Studio Address: Hotel Peabody
Tel.: JA 5-1313 CBS
Representative: Katz
Owner, General Manager: Hoyt B. Wooten
Commercial Manager: Charles Brakefield
Program Director: Jack Michael
Chief Engineer: Wilson Ramey

WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts
Owned: West Tennessee Bcstg. Co.
Address: Milan Hotel
Tel.: MU 6-2481 Independent
President: Ben Ivie King
Station, Sales Prom. Mgr.: Bill Haney
Commercial Manager: Dale Stewart
Program, Publicity Director: Larry Dunphy

WGMM—Millington—1962

Frequency: 1380 Kc. Power: 500 Watts d.
Owned By: Radio Millington, Inc.
Address: Plaza Shopping Center
Tel.: 872-3396 Independent
General, Commercial Mgr.: Al McClain
Sales Promotion Mgr.: Web Anderson
Chief Engineer: Emmett Koziel

WHEY—Millington—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By: Shelby Cty. Bcstrs.
Address: 4962 Navy Road
Tel.: CAnal 3-3000 KBS
General, Station Mgr.: V. Bond
Chief Engineer: Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc. 1 Kw., d.; 500 W., n.
Owned By: WCRK, Inc.
Address: Radio Center
Tel.: 589-9101 MBS-KBS
Representative: Hal Holman
General Manager: Howell Ashford
Chief Engineer: J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.
Owned-Operated By: E. Tenn. Bcstg. Corp.
Address: P.O. Box 70
Tel.: 586-7993 Independent
Pres., Ch. Eng.: George Guertin
General Manager: Bill Holland
Program Director: Jimmy Peoples

WGNS—Murfreesboro—1947

Freq: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Regional Bcstg. Corp.
Address: P.O. Box 762
Tel.: 893-5373 KBS
Station Representative: Holman
President: William R. Vogel
General, Station Mgr.: David W. Martin
Program, Publicity Dir.: Richard K. Davis
Chief Engineer: Hubert Beasley
Owners of: WMT, McMinnville, Tenn.; KLOV,
Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. Power: 250 Watts d.
Owned: Arthur D. Smith, Jr.
Address: 112 N. W. Broad St.
Tel.: 893-6611 Independent
President: A. D. Smith, Jr.
General Manager: Virgil Trimm
Commercial Mgr.: Neil Lancaster
Program Director: John McCreery
Sales Prom. Mgr.: Lewis Penuel
Publicity Director: Mabel Brock
Chief Engineer: Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned By: Martha White Mills, Inc.
Address: Box 5236
Tel.: TW 5-5401 Independent
Station Reps.: Charles Bernard; Dora-Clayton
President: H. C. Young, Jr.
General Manager: Jerry Glaser
Asst. Mgr., Sales: Don Kern
Program Director: Larry Green
Publicity Director: Ed Hamilton
Chief Engineer: Andrew J. Jones

WKDA—Nashville—1947

Freq: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By: WKDA Broadcasting Co., Inc.
Address: First American Natl. Bank Bldg.
Tel.: ALpine 4-0511 Independent
Station Rep.: Robert E. Eastman & Co.
President, Gen. Mgr.: Jack S. Stapp
Prog. Director: Charles F. Walker
Sales Prom. Mgr.: Carl A. Babb
Publicity Director: Joe Hathcock
Chief Engineer: W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc. Power: 50,000 Watts
Owned By: Life & Casualty Ins. Co. of Tenn.
Bus-Studio Address: 161 4th Ave. N.
Tel.: AL 6-0161 CBS
Representative: Katz
President: Guilford Dudley, Jr.
V. P., Gen. Mgr.: F. C. Sowell
Commercial Manager: E. G. Blackman
Program Director: Rob Townsend
Publicity Director: Thrace Warren
Chief Engineer: F. D. Binns
Owners of: WLAC-TV.

WLVN—Nashville—1962

Frequency: 1560 Kc. Power: 10,000 Watts
Owned By: Second Thursday Corp.
Address: Life & Casualty Tower
Tel.: 242-0386 Independent
President: Samuel J. Simon
General Manager: Bud Beale
Commercial Manager: Patsy Goodman
Sales Promotion Manager: Betty Jo Patton
Program Director: Deitrich Dinse
Chief Engineer: Glenn Boatwrite

WMAK—Nashville—1947

Frequency: 1300 Kc. Power: 5000 Watts

Owned By.....Lin Broadcasting
Address.....311 Church St.
Tel.: 255-3536.....Independent
Station Rep......Hollingbery
President.....Frederic Gregg, Jr.
Station Manager.....Charles F. King
Commercial Manager.....Larry Edwards
Program Director.....Rally Stanton
Chief Engineer.....Jack Walsh
Owners of: WAKY, Louisville, Ky.; KEEL, Shreveport, La.; KAAV, Little Rock, Ark.

WNAH—Nashville—1949

Frequency: 1360 Kc....**Power**: 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....Hermitage Hotel
Tel.: AL 4-7611.....MBS-KBS
Pres., Gen. Mgr......Van T. Irwin, Jr.
Comm. Manager.....Herman Rippy
Program Director.....Jim Williams
Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc.....**Power**: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address.....441 Murfreesboro Road
Tel.: AL 5-5431.....ABC
Station Rep......Peters, Griffin, Woodward
President.....Louis R. Draughon
General Manager.....E. S. Tanner
Station, Comm. Mgr......Paul Ruhle
Sales Prom. Mgr., Prog. Dir......Charles Caldwell
Publicity Director.....Bill Jones
Chief Engineer.....Charles R. Duke
Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 650 Kc.....**Power**: 50,000 Watts
Owned By.....WSM, Inc.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
Station Representative.....Blair
President.....John H. DeWitt, Jr.
General, Station Manager.....Bob Cooper

WVOL—Nashville—1951

Freq.: 1470 Kc.**Power**: 5 Kw. d., 1 Kw. n.
Owned By.....Rounsaville of Nashville
Address.....1320 Brick Church Pike
Tel.: CAnal 8-3424.....Independent
Station Rep......Gill-Perna
President.....Robert W. Rounsaville
General Manager.....Donald K. Clark
Natl. Sales Mgr......Ralph B. Johnson
Program Director.....Morgan Babb
Chief Engineer.....Wayne B. Robinson
Owners of: WLOU, Louisville; WCIN, Cincinnati;
 WYLD, New Orleans; WFUN, Miami; WTMP,
 Tampa; WATL-TV, Atlanta, Ga.; WTAM-TV,
 Louisville, Ky.

WLIK—Newport—1954

Frequency: 1270 Kc.....**Power**: 5 Kw., d.
Owned.....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095.....KBS
President.....Arthur Wilkerson
General Station Mgr......Ira B. Crisp
Chief Engineer.....Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., **Power**: 1 Kw. d. 500 W. n.
Owned-Operated By.....Radio-Active Bcstg., Inc.
Address.....253 Main St.
Tel.: 483-3535.....MBS
Pres. Gen. Mgr......Samuel P. Thrower
Comm. Manager.....Leonard M. McCoig
Program Director.....Robert E. Yongue, III
Chief Engineer.....Charles R. Thurin
Owners of: WROL, Knoxville, Tenn.

WBNT—Oneida—1959

Frequency: 1310 Kc.....**Power**: 1 Kw.
Owned By.....R. H. Troxel Bcstg. Co.
Address.....42 Huntsville Rd.
Tel.: LOfan 9-8595.....KBS
President.....R. H. Troxel
General Mgr......W. Scarbrough
Commercial Mgr......E. B. Willis, Jr.
Chief Engineer.....H. Newsom

WTPR—Paris—1947

Frequency: 710 Kc.....**Power**: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....Paris
Tel.: 1700.....KBS
Station Rep......C. K. Beaver
General Manager.....J. Kenneth Marston
Sta. Mgr......Joe P. Van Dyke
Commercial Manager.....Doyle Owen
Program Director.....Verne Brooks
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....**Power**: 1000 Watts
Owned By.....John R. Stephens
Address.....South Second St.
Tel.: 363-2505.....ABC-KBS
Pres., Gen. Sta. Mgr......John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Program Director.....George Martin
Publicity Director.....Alma Myers
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....**Power**: 1,000 Watts d.
Owned By.....Lauderdale Bcstg. Co.
Address.....Box 110
Tel.: 1060.....KBS
Gen. Mgr......John Stewart

WRKH—Rockwood—1957

Frequency: 580 Kc.....**Power**: 1000 W., d.
Owned By.....Dick Holloway Enterprises
Address.....Box 89
Tel.: 354-0911.....KBS
Owner, General Mgr......Richard W. Holloway
Program Director.....Don F. Kesler
Chief Engineer.....J. K. Whitimore

WRGS—Rogersville—1954

Frequency: 1370 Kc.....**Power**: 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491.....Independent
President, General Mgr......John E. Beal

TENNESSEE

WORM—Savannah—1956

Frequency: 1010 Kc. Power: 250 W., d.
Owned By Savannah Bcstg. Service, Inc.
Address Savannah P.O. Box 312
Tel: 4981
KBS
Station Representative Beaver
V.P., Gen. Mgr. Neal B. Bunn
Commercial Manager Bob Gilkey
Sales Promotion Manager Tommy Purhpy
Program Director Tommy Murphy
Chief Engineer Wesley Jackson
Owners of: WBOL, Bolivar, Tenn.

WSEV—Sevierville—1955

Frequency: 930 Kc. Power: 5 Kw., d.
Owned-Oper. By Smoky Mountain Bcstg. Co.
Business Address Middle Creek Rd.
Tel: 453-2844
Independent
President Norman Burchfiel
General Manager Hugh E. Trotter
Chief Engineer A. T. Henderson

WHAL—Shelbyville—1946

Freq: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Shelbyville Bcstg. Co., Inc.
Address 112½ East Side Square
Tel: MUrray 4-1400
Independent
President G. Freeman Fly
Gen. Mgr., Chief Eng. R. A. Davidson
Commercial Manager Charles Christian
Program Director Joe Overton

WLIJ—Shelbyville—1959

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned By Arthur Wilkerson
Address P.O. Box 110
Tel: MUrray 4-1514
KBS
General, Commercial Mgr. Arthur Wilkerson
Chief Engineer Aaron Womble

WEPG—So. Pittsburg—1954

Frequency: 910 Kc. Power: 500 Watts, d.
Owned By Marion Cty. Bcstg. Svc.
Address Railroad Ave.
Tel: TE 7-6185
KBS
General Comm. Mgr. Eaton P. Govan, Jr.
Program Dir. Patricia Chilton
Chief Engineer William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By Sparta Bcstg. Co. Inc.
Business Address Sparta Box 350
Tel: 3751
Independent
President Sam J. Albritton
Gen., Sta. Mgr. Martha L. Albritton
Comm., Sales Prom. Mgr. Van L. Slack
Chief Engineer Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc. Power: 1000 Watts, d.
Owned-Oper. By Springfield Bcstg. Co., Inc.
Address P. O. Box 464
Tel: 384-5541
KBS

President, General Manager W. N. Locke
Commercial, Sales Prom. Mgr. Bill Gray
Program Director Don Trumphour
Chief Engineer Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc. Power: 1 Kw., d.
Owned By William M. Bryan
Address P.O. Box 182
Tel: 5025
Independent
Station Representative Webb
Pres., Gen. Mgr., Ch. Eng. W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By Claiborne Bcstg. Co.
Tel: 2300
Independent
Station Representative Hopewell
President Hubert Turner
General Mgr., Ch. Eng. Floyd Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc. Power: 250 Watts d.
Owned By Jordan Bcstg. Co.
Address P.O. Box 2139
Tel: GL 5-2607
Independent
Station Representative Walker-Rawalt
Pres., Sales Prom. Mgr. E. B. Jordan
Gen. Mgr., Chief Eng. H. Birdsong
Commercial Mgr. Hal Ball
Program Director Coye Coppedge
Publicity Director Dan O'Day

WENK—Union City—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Union City Bcstg. Co.
Business Address W-E-N-K Bldg.
Tel: TUrner 5-1240
KBS
Station Representative Beaver
President Aaron B. Robinson
Gen., Sta. Mgr. E. B. Fritts
Chief Engineer Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned Franklin County Radio & Bcstg. Co.
Address P. O. Box 1103
Tel: WO 7-2201
KBS
General Mgr. Len M. Dawson
Chief Engineer E. C. Grover

FOR STATION
REPRESENTATIVES
SEE PAGE 164

Pop.: 10,050,000
Families: 2,972,000

Texas

Radio Homes: 2,894,000
AM Stas. in State: 262

KCAD—Abilene—1962

Frequency: 1560 Kc. Power: 500 Watts d.
Owned By.....Westgate Broadcasting Co.
Address.....109 Westgate
Tel.: OWen 2-1188.....Independent
Owner.....Jack Hughes
General Manager.....Bill Mathis

KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W.
Owned.....Key City Bcstrs.
Address.....Windsor Hotel
Tel.: OR 4-7211.....Independent
Representative.....Pearson
President.....Howard Barrett
General Manager.....Bro Mingus
Comm. Sales Prom. Mgr.....Forest Lane
Program Director.....Virgil Terry
Chief Engineer.....John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....P.O. Box 178
Tel.: OWen 2-4242.....ABC
Sta. Representative.....Bolling
President, Gen. Mgr.....Dale Ackers
Station Manager.....Ken Knox
Chief Engineer.....Herman Ridgway
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....2500 Butternut
Tel.: OR 3-2545.....MBS
General Manager.....A. C. Elter

KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts
Owned By.....Norman Building Corp.
Business Address.....Box 731
Tel.: MO 4-4324.....KBS
President.....Robert Aylin
General Manager.....L. L. Stewart
Chief Engineer.....Art Griffith

KVLF—Alpine—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Blg Bend Bcstrs.
Address.....Box 779
Tel.: TE 7-2144.....Independent
Station Representative.....Clyde Melville
President, General Mgr.....Gene Hendryx
Station Manager.....Phil Wayne Ebensberger
Chief Engineer.....Fritz Weyerts
Owners of: KVLF-TV.

KBUY—Amarillo—1946

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.
Owned By.....Radio KBUY, Inc.

Address.....Box 2828
Tel.: DR 2-6543.....KBS
President.....G. E. Miller
General Manager.....Joe Ramey

KFDA—Amarillo—1939

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lone Star Bcstg. Co.
Address.....Box 128
Tel.: DR 4-1637.....ABC
Station Rep.....Eastman
President.....Louise M. Jordan
General Station Mgr.....Wes Ninemire
Commercial Manager.....Cy Fields
Program Director.....Charlie Pro
Publicity Director.....Charlie Broomhead
Chief Engineer.....Sam Galloway

KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts
Owned-Oper. By.....Plains Radio Bcstg. Co.
Address.....2000 N. Polk St.
Tel.: EVERgreen 3-3321.....NBC
Newspaper Affil.....Globe-News
Representative.....Venard, Torbet & McConnell
President.....B. E. Walker
General Manager.....Bob Watson
Station Manager.....Larry Filkins
Program Director.....Al Thernes
Publicity Dir., Sls. Prom. Mgr.....Bill Pigeon
Chief Engineer.....W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Radio KIXZ, Inc.
Address.....112 W. 5th St.
Tel.: DR 6-5654.....Independent
Station Rep.....McGavren-Guild; Brown
President.....Jay J. G. Schatz
General Sta. Mgr.....John J. Heetland
Chief Engineer.....Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel.: DR 4-5235.....Independent
President, Gen. Mgr.....R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.
Owned-Oper. By.....Panhandle Bcstg. Co.
Address.....808 Charlotte St.
Tel.: DR 4-3796.....Independent
Representative.....Pearson
President, Gen. Mgr.....Ray Winkler
Station Manager.....Ernie Thrasher
Commercial Manager.....Wayne Whitson
Program Director.....Bob Ferris
Chief Engineer.....Tom Atkins

TEXAS

KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Clint Formby
Address.....P. O. Box 638
Tel.: LA 3-2845.....KBS
President.....Clint Formby
Chief Engineer.....S. Galloway

KBUD—Athens—1948

Frequency: 1410 Kc. Power: 1 Kw., d.
Owned.....Henderson Cty. Bcstg. Co.
Address.....Box 309
Tel.: 2277.....KBS
Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc. Power: 1000 Watts
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
Address.....Box 289
Tel.: SU 6-2817.....KBS
President.....Herman H. Wommack, Jr.
Gen., Sta. Mgr., Chief Eng. David A. Wommack
Commercial Manager.....A. N. Dowd
Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc. Power: 1 Kw., d.
Owned By.....Roger Bcstg. Co.
Address.....P.O. Box 3242
Tel.: Greenwood 6-4341.....Independent
Station Representative.....Pearson
General, Comm. Manager.....E. M. Cain
Program Director.....Chuck Hardin
Publicity Director.....Anne D. Robinson
Sales Promotion Mgr.....Bill Simpson
Chief Engineer.....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Pioneer Bcstg. Co.
Address.....520 Capital Nat. Bank Bldg.
Tel.: GR 2-6213.....ABC
Station Rep.....Eastman
President.....Wendell Mayes
Gen., Sta. Mgr.....Louis R. Cook
Sales Manager.....Harry Smith
Program Director.....Dick Laine
Chief Engineer.....Dave Schmidt

KOKE—Austin—1958

Frequency 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Radio KOKE Inc.
Address.....Box 1102
Tel.: HI 2-6771.....Independent
Representative.....Bolling
President.....Giles E. Miller
General Manager.....Lester Ready
Program Director.....Dick Laine
Chief Engineer.....Mike Fisher
Owners of: KBUY, Amarillo; KINT, El Paso.

KTBC—Austin—1943

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.
Owned-Oper. By.....The LBJ Company
Address.....P.O. Box 1155
Tel.: GR 2-2424.....CBS

Representative.....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Vice President.....Warren Woodward
Commercial Manager.....O. P. Bobbitt
Program Mgr.....Richard S. Pryor
Program Dir.....Jim Morriss
Sales Promotion Mgr.....Larry Carothers
Publicity Director.....Elmo Brown
Chief Engineer.....Ben Hearn
Owners of: KTBC-FM-TV, Austin.

KVET—Austin—1946

Frequency: 1300 Kc. Power: 1 Kw.
Owned.....Austin Bcstg. Corp.
Address.....113 West 8th St.
Tel.: GR 8-8521.....MBS
Station Rep.....Venard, Torbet & McConnell
Pres., Gen., Sta. Mgr.....Willard Deason
Comm., Sales Prom. Mgr.....James W. Dodd
Program Director.....Roy Greer
Chief Engineer.....Alvin O. Krieger

KRUN—Ballinger—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Central West Bcstg.
Address.....Box 351
Tel.: 3151.....KBS
Sta. Representative.....Melville
President.....M. M. Rochester
General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By.....Bay City Bcstg. Co.
Business Address.....Box 1391
Tel.: CI 5-4642.....MBS-KBS
Gen., Station Mgr.....D. Godwin
Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By.....Bayshore Bcstg. Co.
Business Address.....4638 Decker Drive
Tel.: 566-5531.....MBS-KBS
Station Representative.....Clyde Melville Co.
President.....Dave Worley
General Manager.....Myrl Stein
Commercial Manager.....Elwood Fritsch
Program Director.....Virgil Dowd
Chief Engineer.....Dalton Turner

KAYC—Beaumont—1938

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Texas Coast Bcstrs. of Beaumont
Address.....3130 Blanchette St.
Tel.: Terminal 3-9421.....Independent
Station Representative.....The Katz Agency
President.....David H. Morris
Station Manager.....Ed Dittert
Commercial Manager.....Brooke Carroll
Program Director.....Joe Walker
Chief Engineer.....Jack Easterwood
Owners of: KAYD-FM, Beaumont; KQUE-FM,
KNUZ, Houston.

KFDM—Beaumont—1924

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By.....Beaumont Bcstg. Corp.

Address.....P.O. Box 5566
 Tel.: Terminal 8-6191.....ABC
 Representative. Peters, Griffin, Woodward, Inc.
 President.....D. A. Cannan
 General Manager.....C. B. Locke
 Station, Comm. Mgr.....Walter Rubens
 Program Director.....Ross Wilder
 Chief Engineer.....Ed Ogden
 Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1300 Kc.....Power: 1 Kw., d.
 Owned By.....E. McLemore, R. T. Gibson
 Address.....4845 Fannett Road
 Tel.: Victor 2-2210.....Independent
 Station Rep.....Bob Dore
 General Station Manager.....Frank Dusenbury
 Commercial Manager.....Ed Henry
 Program Director.....William Brown
 Chief Engineer.....Harold Poole
 Owners of: KANB, Shreveport, La.; WN00,
 Chattanooga, Tenn.; KMLB, Monroe, La.;
 WAPX, Montgomery, Ala.

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....KTRM, Inc.
 Business-Studio Address.....4385 Crow Rd.
 Tel.: TW 2-4990.....Independent
 President.....Roy D. Shotts
 Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
 Owned By.....John D. Rossi
 Address.....P.O. Box 700
 Tel.: FL 8-1490.....Independent
 President, Comm. Mgr.....John D. Rossi
 Station Manager.....John Rossi, Jr.
 Sales Promotion Mgr.....Bob McCarty
 Program Director.....William S. Bennett
 Publicity Director.....J. Hugh Freeman
 Chief Engineer.....H. E. Bertram

KTON—Beeville—1961

Frequency: 940 Kc.....Power: 1000 Watts
 Owned By.....Belton Broadcasters, Inc.
 Address.....P.O. Box 654
 Tel.: Webster 9-3738.....Independent
 President.....Roy Sanderford
 General Manager.....John O'Brien
 Chief Engineer.....Carl Knelly

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
 Owned By.....Brown Morris
 Business Address.....1st and Florida Sts.
 Tel.: 129.....Independent
 Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Snider Corp.
 Address.....702 Johnson St.
 Tel.: Amherst 4-6931.....ABC
 Representative.....Pearson
 President, Gen. Mgr.....B. Winston Wrinkle
 Program Dir., Chief Engr.....Jay Thompson

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Big Spring Radio Co.
 Address.....118 East Third St.
 Tel.: AMherst 4-4326.....KBS, NBC
 Station Representative.....George Hopewell
 General, Station Mgr.....Jack Wallace
 Comm., Sales Prom. Mgr.....Bob Rogers
 Program Director.....Dorothy Henderson
 Chief Engineer.....Don Smith

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned By.....Cobra Bcstg. Co.
 Address.....Settles Hotel
 Tel.: AM 4-2523.....Independent
 General, Sta. Manager.....Bob Bradbury
 Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
 Owned-Operated.....Bon-Tex Radio
 Bus.Studio Address.....903 E. Fourth St.
 Tel.: 583-3151.....KBS
 General, Sta. Mgr.....Joe J. Webb
 Chief Engineer.....D. L. Solmanson

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned By.....Weldon W. & Weldon E. Lewis
 Address.....Box 1478
 Tel.: Broadway 3-7575.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Robert M. Watson
 Station Manager.....Weldon E. Lewis
 Comm., Sales Promo. Mgr.....Jim Richardson
 Program Director.....Allen Greer
 Publicity Director.....Dick Gutherie
 Chief Engineer.....Jean McKinney

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KHUZ, Inc.
 Address.....1431 Clayton St.
 Tel.: BR 3-3744.....MBS
 President.....R. G. Hughes
 General Station Mgr.....Jack Roberts
 Commercial, Sales Prom. Mgr.....Bill Clark
 Chief Engineer.....Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....Bowie Nocona Bcstg.
 Address.....Box 1080
 Tel.: TRemont 2-2288.....KBS
 Station Representative.....Robert E. Eastman & Co.
 President.....Earle Fletcher
 Station Manager.....Olie Carriker
 Commercial Manager.....William McCreary
 Program Dir., Chief Engr.....Eddie Zoch

KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Brady Broadcasters, Inc.
 Address.....200 E. Commerce St.
 Tel.: LY 7-2346.....KBS

TEXAS

President.....E. J. Harpole
General Sta. Mgr.....Ed. Williams
Comm., Sales Prom. Mgr.....Kenneth Harvison
Program Director.....George Taylor
Chief Engineer.....Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hugh M. McBeath
Address.....Miller Bldg.
Tel.: HI 9-3331.....KBS
General Mgr., Chief Eng.Hugh M. McBeath

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned By.....Tom S. Whitehead, Inc.
Address.....Box 730
Tel.: GR 6-3655.....KBS
President, Gen. Mgr.....Tom S. Whitehead, Jr.
Chief Engineer.....L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Terry Cty. Bdcstg. Co.
Address.....Drawer 1032
Tel.: 2111.....Independent
Pres., Sta., Gen., Comm. Mgr., Mike A. Barrett
Assistant Manager.....E. Crawford Taylor
Chief Engineer.....C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Brownsville Bcstg. Co.
Address.....Box 472
Tel.: LI 2-5677.....ABC
Station Rep.....Hopewell; Melville
Pres., Gen., Sta. Mgr.....M. J. Wilson
Prog. Dir.....Lula Ward
Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc.....Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.....Brown County Bcstg. Co.
Address.....800 Hawkins St.
Tel.: MI 5-2401.....MBS-KBS
Sta. Reps.....Holman; Eastman
Pres., Gen. Manager.....Wendell Mayes
Station Manager.....Bill Jamar
Commercial Manager.....J. Fred Perry
Publicity Director.....Barbara Taylor
Chief Engineer.....Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....KEAN Radio Corp.
Address.....Box 666
Tel.: 4372.....Independent
President.....Pat Homan
Manager.....Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Bryan Bcstg. Co.
Bus. Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....ABC
President, Gen. Mgr.....Mike Mistovich
Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....Radio Bryan, Inc.
Bus. Studio Address.....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
Station Representative.....Pearson
President.....J. Hicks
General Manager.....R. B. Watkins
Chief Engineer.....Bob Jones

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....Millam Bcstg. Co.
Address.....Box 832
Tel.: OX 7-4634.....Independent
Partners.....N. L. Caperton, W. E. Smitherman
Chief Engineer.....E. Brod

KVPH—Canyon—1962

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned By.....W. J. Harpole
Address.....P.O. Box 507
Tel.: OLive 5-2589.....Independent
General Manager.....Dan Tarpley
Commercial Manager.....Dick Shaw
Program Director.....Gene Bitner
Chief Engineer.....Jack Todd

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Walter H. Herbort, Jr.
Address.....105 S. Fifth St.
Tel.: TR 6-2210.....KBS
President, Chief Eng.....Walter H. Herbort, Jr.
Program Director.....Georgia Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....Carthage B'casting
Address.....Box 955
Tel.: OXford 3-6668.....KBS
General, Station Manager.....Bev E. Brown
Program Dir., Chief Eng.....Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....MBS
Station Representative.....Brown
President.....Tom E. Foster
General Mgr.....Jack Bell
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563.....KBS
President.....R. M. Hagan
Gen., Comm. Mgr.....G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.

Owned-Operated by.....KCAR, Inc.
 Address.....Box 609
 Tel.: 427-2696.....KBS
 Reprs.....Continental Radio Sales; Melville
 President.....Maurice Wooley
 General Mgr., Chief Eng.Paul H. Daniels
 Comm. Sales Prom. Mgr.....Charlie Monk
 Program, Publicity Dir.....Johnny Webb

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power: 250 Watts d.
 Owned-Oper. ByJim Gordon, Inc.
 Address.....919 N. Main
 Tel.: Milton 5-6643.....Independent
 President, Gen. Mgr.Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
 Owned-Oper. By.....Howard Bailes
 Address.....Box 487
 Tel.: Lyric 2-3535.....KBS
 General ManagerH. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Coleman County Bcstg. Co.
 Business Address.....Box 432
 Tel.: 8406.....KBS
 ManagerFloyd Shelton

KVMC—Colorado City—1950

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned.....Colo. City Bcstg. Co.
 Address.....Box 990
 Tel.: RAndolph 8-3320.....KBS
 Station RepresentativeHopewell
 General ManagerEldon Mahon

KCOM—Comanche—1962

Frequency: 1550 Kc.....Power: 250 Watts d.
 Owned By.....Radio Comanche
 Address.....P.O. Box 68
 Tel.: 356-2133.....Independent
 Station Representative.....Clyde Melville
 General, Station Manager.....Gilbert Webb
 Comm. Mgr., Program Dir.....Edward Webb
 Chief Engineer.....R. F. Casteel

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 Address.....Box 165
 Tel.: PL 6-4466.....KBS
 PresidentReagan Smith
 Gen. Sta. Comm. Mgr.....David L. Oglesby
 Publicity DirectorMary Stout
 Chief EngineerJohn W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned & Oper. ByInternational Radio Corp.
 Address.....403 South Staples
 Tel.: TU 4-2321.....Independent
 Sta. Reprs.NTS; Oakes; Ochs
 President.....C. V. Guzman
 General ManagerArthur Thomas

KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.
 OwnedBroadcasters, Inc.
 Address.....Box 898
 Tel.: 4-3541.....Independent
 RepresentativeWeed
 President, Gen. Mgr.....B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Nueces Bcstg. Co.
 Address.....P. O. Box 1460
 Tel.: TU 2-7411.....Independent
 General Manager.....C. W. Rossi
 Chief Engineer.....James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....South Texas Broadcasting
 Address.....4102 S. Staples
 Tel.: UL 2-7341.....Independent
 Representative, Peters, Griffin, Woodward, Inc.
 Gen. Mgr.....A. C. Lloyd, Jr.
 Sales Manager.....Joel Yowell
 Program Director.....Gordon Clark
 Publicity Director.....Ruby Sosebee
 Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 Address.....Show Room Bldg.
 Tel.: TU 4-1616.....CBS
 Station Representative.....Adv. Time Sales
 Pres., Gen. Mgr.....Vann M. Kennedy
 Commercial Manager.....Charles R. Manning
 Program Director.....Gene Looper
 Chief Eng.....Eric Beals
 Owners of: KZTV, Corpus Christi.

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KUNO Radio
 Address.....P.O. Box 4286
 Tel.: TU 4-5203.....Independent
 Station Representative.....Devney Organization
 President.....McHenry Tichenor
 V.P., Gen. Mgr.....Sterling Zimmerman
 Station Mgr.....Herb Garrett
 Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alto, Inc
 Bus-Studio Address.....609 W. 7th Ave.
 Tel.: TR 4-7421.....KBS
 General Manager.....Luther A. Johnson, Jr.

KCRM—Crane—1959

Frequency: 1380 Kc.....Power: 1,000 Watts d.
 Owned By.....Albert L. Crain
 Address.....Box 1116
 Tel.: JO 4-3202.....KBS
 Station Representative.....Clyde Melville
 PresidentAlbert L. Crain
 Sales Promotion Mgr.....Hayward Armstrong
 Program Director.....Christine Crain

TEXAS

KIVY—Crockett—1949

Frequency: 1290 Kc. Power: 500 Watts d.
 Owner-Oper. By: Pioneer Bcstg. Co.
 Address: Box 1109
 Tel.: KI 4-2171. KBS
 Pres. Gen., Sta. Mgr., Prog. Dir.: J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
 Owned By: Cuero Bcstrs.
 Address: Box 128
 Tel.: CRestwood 5-3430. Independent
 Station Representative: George Hopewell
 President: Margaret Respondek
 Sta. Mgr., Chief Eng.: Victor J. Boldt
 Sales Prom. Mgr.: Frank Notzon
 Program Director: Ken Metting
 Publicity Director: Leon Boldt

KXIT—Dalhart—1948

Frequency: 1410 Kc. Power: 500 Watts, d.
 Owned-Oper. By: Dalhart Broadcasters
 Address: Box 1350
 Tel.: CH 9-4747. KBS
 Manager, Ch. Eng.: R. J. Beller

KBOX—Dallas—1952

Freq: 1480 Kc. Power: 5 Kw. d., 500 W. n.
 Owned By: KBOX, Inc.
 Address: 9900 McCree Road
 Tel.: Dlamond 8-3800. Independent
 Station Rep.: Robert E. Eastman & Co.

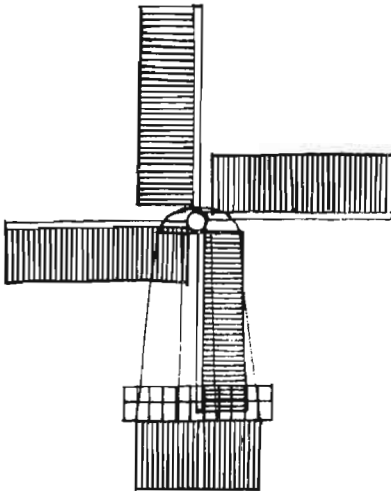
Exec. V.P. & Mngng. Dir.: John F. Box, Jr.
 General Manager: Edward G. Sheridan, Jr.
 Director of Operations: Tom Murphy
 Director of Merchandising: Irene Runnels
 Sales Manager: Alan Golden
 Program Director: Hal Raymond
 Chief Engineer: Robert Swortwood
 Owners of: WIL-AM-FM, St. Louis, Mo.; WTV0-
 TV, Rockford, Ill.; WICD-TV, Danville, Ill.;
 WICS-TV, Springfield, Ill.; WCHU-TV, Cham-
 paiga, Ill.; WHNS-TV, Hartford, Conn.

KIXL—Dallas—1947

Frequency: 1040 Kc. Power: 1000 Watts d.
 Owned-Operated By: Variety Bcstg. Co., Inc.
 Address: 1401 S. Akard St.
 Tel.: RI 1-5016. Independent
 Station Representative: Broadcast Time Sales
 Pres., Gen. Mgr.: Lee Segall
 Station Manager: Dan Hayslett
 Asst. Manager: Don Robinson
 Program Director: Harold Smith
 Owners of: KIXL-FM, Dallas.

KLIF—Dallas—1947

Freq.: 1190 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By: The McLendon Corp.
 Address: 2104 Jackson
 Tel.: RI 7-9311. Independent
 Station Representative: Blair
 Ch. of Bd.: B. R. McLendon



We've Never Sold A Windmill

No matter what some of our more zealous advertisers might tell you—K-BOX has not sold everything under the sun.

Take windmills for example. To our best recollection, we've never in forty years of Balaban broadcasting, sold one. Not that K-BOX couldn't, understand. It's just that the windmill market doesn't warrant the kind of coverage K-BOX delivers.

If yours is a product that requires you to reach lots of people—yet profit demands you reach them at the lowest cost per thousand—the buy for you is K-BOX.

If you're in windmills, you might try Radio Amsterdam.

K-BOX/Dallas

THE BALABAN STATIONS

John F. Box, Jr., *Managing Director*

In Tempo With The Times

Represented by Robert E. Eastman & Co., Inc.

President.....Gordon B. McLendon
 General Mgr.....W. S. Morgan, Jr.
 Commercial Mgr.....Al Lurie
 Program Director.....Stan Richards
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison

KSKY—Dallas—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....SKY Bcstg. Service
 Address2927 Maple
 Tel.: RI 2-6193.....Independent
 President.....A. L. Chilton
 General Comm. Mgr.....R. G. Terrill
 Prog. Dir.....Andy Bell
 Chief Engineer.....Morris M. Ming

KVIL—Dallas—1960


Frequency: 1150 Kc.....Power: 1 Kw. d.
 Owned By.....University Advertising Co.
 Address4152 Mockingbird Lane
 Tel.: LA 6-8666.....Independent
 Station Representative.....Adam Young
 President.....John J. Coyle
 Station Manager.....Jack R. Howard
 Commercial Manager.....Joseph Wolfman
 Program Director.....Dillard Carrera
 Chief Engineer.....Gordon L. Vaughan, Jr.
 Owners of: KVIL-FM.

WFAA—Dallas—1922

Frequency820 Kc., 570 Kc.
 Power50,000 W., 5000 W.
 Owned-Oper. By.....A. H. Belo Corp.
 Address.....Communications Center
 Tel.: Riverside 8-9631NBC-ABC
 Newspaper Affil.....Morning News
 Representative.....Edward M. Petry
 President.....Joseph M. Dealey
 General Mgr.Mike Shapiro
 Station Mgr.George K. Utley
 Commercial Mgr.....Norman H. Stewart
 Sales Prom. Mgr.....Casey Cohlma
 Program Mgr.....Pierce Allman
 Chief Engineer.....Jim Webb Cooper
 Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....City of Dallas
 AddressFair Park
 Tel.: TA 3-6101.....MBS
 Station RepresentativeGill-Perna
 General. Station Mgr.....Durward Tucker
 Commercial Manager.....Charles Frauman
 Program Director.....Jim Lowe
 Engr. Spvsr.....C. O. Bowles
 Owners of: WRR-FM.



ASSOCIATED PRESS

**PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE**

TEXAS

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned.....Dallas Times Herald Radio
Address.....Herald Square
Tel.: RI 2-6811.....CBS
Station Rep.....Advertising Time Sales
President.....Clyde W. Rembert
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts
Chief Engineer.....B. B. Honeycutt

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Queen City Bcstg.
Business Address.....P. O. Box 1162
Tel.: 5-2431.....KBS
President.....James D. Patterson

KDSX—Denison-Sherman 1948

Frequency: 950 Kc.....Power: 500 W.
Owned-Oper. By.....KDSX, Inc.
Address.....P. O. Box 331, Denison
Tel.: HO 5-1600.....KBS
Sta. Rep.....Melville
Mgr., Denison Opera.....B. V. Hammond, Jr.
Mgr., Sherman Opera.....L. L. Hendrick
Chief Engineer.....Tom John

KDNT—Denton—1938

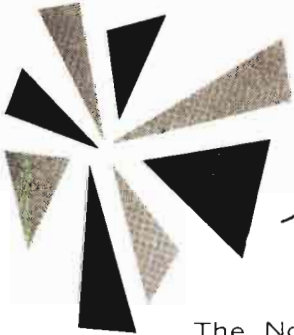
Freq.: 1440 Kc....Power: 5 Kw. d., 500 W. n.
Owned By.....Harwell V. Shepard
Address.....Radio Center Bldg.
Tel.: 382-4144.....KBS
President, Chief Eng.....Harwell V. Shepard

KKAL—Denver City—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By....Yoakum County Broadcasting Co.
Address.....P.O. Drawer 67
Tel.: 592-2503.....Independent
President.....Claude C. McAdams
General, Station Manager.....Cal McAdams
Comm., Sales Prom. Mgr.....Jack Williams

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owner.....Arthur Temple, Jr.
Address.....Box 336
Tel.: MY 8-5533.....Independent
Station Rep.....Pearson Nat'l Reps.
Gen., Station Mgr.....Tommy Ward Lanyon
Comm. Mgr.....Evelyn Lanyon
Program Director.....Charles Coleman
Chief Engineer.....Billy Christie
Owners of: KSPL-FM.



All across the board...

The November-December, 1962, Nielsen Report shows KRLD Big Time Radio as the NUMBER ONE station in the Dallas-Fort Worth market, 9:00 a.m. to 9:00 p.m.

Proof positive that your ad dollar goes further on 1080, home of KRLD RADIO.

See your Advertising Time Sales representative.



CBS OUTLET FOR DALLAS-FORT WORTH

THE DALLAS TIMES HERALD STATION

Clyde W. Rembert, *President*

1080

KDDD—Dumas—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By Dumas Bcstrs., Inc.
 Address Box 555
 Tel.: 935-4141 KBS
 President, Gen. Mgr. Ken Duke
 Comm., Sales Prom. Mgr. Al Tremble, Jr.
 Program Director Ed McPherson
 Chief Engineer Granville Murphey
 Owners of: KDDD-FM, Dumas.

KEPS—Eagle Pass—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned Uvalde Broadcasters
 Address Box 198
 Tel.: PR 3-2610 KBS
 President E. J. Harpole
 Station Manager Bill Woods
 Commercial Mgr. D. McDuff
 Chief Engineer Charles Harris
 Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned Circle-S, Inc.
 Address P. O. Box 590
 Tel.: MAin 9-2621 KBS
 Station Representative Hopewell
 General Manager R. L. Spalding
 Chief Engineer B. Brewer

KURV—Edinburg—1947

Frequency: 710 Kc. Power: 250 Watts
 Owned-Oper. By Magic Valley Radio, Inc.
 Address Box 480
 Tel.: DU 3-2777 Independent
 Station Representative Charles Bernard
 President, General Mgr. Lloyd Hawkins
 Commercial Manager Jimmie Champion
 Program Director Hal Jelfcoat
 Chief Engineer Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned-Oper. By Wharton County Bcstg. Co.
 Business Address 515 E. Jackson
 Tel.: LI 3-3303 Independent
 President, Gen. Mgr. Senator Culp Krueger
 Chief Engr., Program Director Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By KELP Radio Corp.
 Address P.O. Box 9924
 Tel.: KE 3-5911 Independent
 Representative Adam Young
 President Norman Alexander
 General Mgr. Gene Roth
 Comm. Manager Dick Amundson
 Program Director Charles Russell
 Chief Eng. Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Operated By KHEY Bcstg., Inc.
 Address P.O. Box 4258
 Tel.: SKYline 5-7681 ABC

Station Rep. Venard, Torbet & McConnell
 President, Gen. Mgr. Edward M. Sleighel
 Station, Sales Prom. Mgr. John C. Lee
 Commercial Manager Bert Wahlen
 Program Director Michael C. Oatman
 Chief Engineer Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned By Radio El Paso
 Address Box 5347
 Tel.: PR 2-1486 Independent
 Station Representative Pearson
 President Robert Howsam
 General Manager J. Thompson
 Chief Engineer J. Jackson

KIZZ—El Paso—1958

Frequency: 1150 Kc. Power: 1000 Watts, d.
 Owned By Sunland Bcstg. Co., Inc.
 Address 470 S. Glenwood St.
 Tel.: Prospect 2-5211 CBS
 Station Representative Bernard Howard Co.
 President, General Manager I. T. Cohen

KROD—El Paso—1940

Frequency: 600 Kc. Power: 5000 Watts
 Owned Southwest States, Inc.
 Address 2201 Wyoming St.
 Tel.: KE 2-6551 Independent
 Sta. Representative Bolling
 President Cecil Trigg
 V.P., General Mgr. Dave Scribner
 Sales Manager Brunell Harvey
 Program Director Paul Allen
 Chief Engineer Vince Roberts
 Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;
 KVII, Amarillo; KRNO, San Bernardino, Calif.

KSET—El Paso—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Rio Grande Bcstg. Co.
 Address 904 Magoffin Ave.
 Tel.: KE 2-4979 MBS
 Station Representative Bob Dore
 President Fred Hervey
 General, Station Mgr. Sam E. Pendleton
 Program Dir. James A. Kiser
 Chief Engineer H. N. Rand
 Owners of: KSET-FM, El Paso.

KTSM—El Paso—1929

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Oper. By Tri-State Bcstg. Co., Inc.
 Address 801 N. Oregon St.
 Tel.: KE 2-5423 NBC
 Rep. George P. Hollingsbery
 President Karl O. Wyler, Sr.
 V.P., Station Mgr. Jack B. Chapman
 Prog. Dir. Rudy Tellez
 Chief Engineer Racine Watkins
 Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc. Power: 500 Watts d.

TEXAS

Owned & Oper. By.....Hicks Enterp
Address.....104 N. St. Mary's St.
Tel.: FA 5-2112.....KBS
President.....Bob Hicks
General Mgr......Marvin Propes
Station Manager.....Paul Brown
Chief Engineer.....H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. **Power:** 250 Watts d.
Owned ByKZOL Bcstg. Co.
AddressBox 434
Tel.: 481-3319KBS
General Station Mgr.Theodore Rossell
Commercial Sales Prom. Mgr.Bill Moore
Chief EngineerJerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc. **Power:** 250 Watts d.
Owned-Operated By... West Texas Bcstrs. Inc.
AddressP. O. Box 1006
Tel.: YU 3-2841.....KBS
Station Representative.....Continental
President.....B. A. Robertson
General Manager.....A. Holmes
Program Director.....D. Waldo
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. **Power:** 250 Watts d.
OwnedKFST, Inc.
AddressBox 651
Tel.: ED 6-2228.....KBS
Station Representative.....Hopewell
President.....K. Z. Bond
General Manager.....Jim Hawkins

KCUL—Fort Worth—1949

Freq.: 1540 Kc. **Power:** 50 Kw. d., 1 Kw. n.
OwnedDalworth Broadcasting Co.
AddressBox 2049
Tel.: ED 6-5641Independent
Station Representative.....Eastman
Pres., Gen. Mgr......Kurt A. Meer
Sales Prom., Pub......Diane Spiegel
Program Director.....Lawton Williams
Chief EngineerAdam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc. **Power:** 5000 Watts d.
Owned By.....Texas State Network
Address4801 W. Freeway
Tel.: PE 7-6631.....Independent
RepresentativeJohn Blair
President.....Gene Cagle
V.P., General Manager.....Stan Wilson
Commercial Manager.....Bert Haney
Sales Promotion Manager.....Jim Phillips
Program Director.....Jack Sharp
Publicity Director.....Suzy Simpson
Chief Engineer.....James T. Peterson
Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc. **Power:** 250 Watts d.
Owned-Oper. By...Trinity Broadcasting Co.

Address.....P.O. Box 7321
Tel.: ED 6-7175.....Independent
Station Rep......Broadcast Time Sales
President.....W. C. Windsor, Jr.
Station Manager.....Dick Osburn
Chief Engineer, Ass't Mgr......Chester Grubbs

KNOK—Fort Worth—1946

Frequency: 970 Kc. **Power:** 1000 Watts d.
Owned-Oper. By.....KNOK Broadcasting Co.
AddressP.O. Box 7116
Tel.: TE 1-1278.....Independent
RepresentativeHoward
President.....Stuart J. Hepburn
Commercial Manager.....Dean McClain
Chief Engineer.....James Allford

KXOL—Fort Worth—1947

Freq.: 1360 Kc. **Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KXOL, Inc.
Address3004 W. Lancaster St.
Tel.: ED 5-9511.....Independent
Station Representative.....Robert E. Eastman
President.....Wendell Mayes
V.P., General ManagerEarle Fletcher
Station Manager.....Jere Hahn
National Sales Manager.....Dale Drake
Program Director.....Don Hodges
Publicity Director.....Paul Ridings
Chief EngineerJohn R. Crouse
Owners of: KBWD, Brownwood, KNOW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
Power.....50,000 W., 5,000 W.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC-ABC
Newspaper Affiliation.....Star Telegram
Representative.....Peters, Griffin, Woodward, Inc.
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
General Manager.....Roy Bacus
Publicity Director.....Phil Wygant
Program Director.....Harvey Boyd
Chief Engineer.....Rupert Sogan
Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc. **Power:** 1 Kw.
Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
AddressP. O. Box 311
Tel.: WY 7-2300.....KBS
President.....Arthur Stehling
Gen. Mgr. Ch. Eng......Norbert Fritz

KBRZ—Freeport—1952

Frequency: 1460 Kc. **Power:** 500 Watts d.
Owned-Oper. By.....Radio Brazosport, Inc.
AddressBox 1077
Tel.: BELmont 3-2655.....Independent
President & Gen. Mgr......Jim Hairgrove

KGAF—Gainesville—1947

Frequency: 1580 Kc. **Power:** 250 Watts d.

Owned-Oper. By.....Gainesville Bcstg. Co.
 Address.....State School Road
 Tel.: HO 5-5546.....KBS
 Station Representative.....Melville
 President.....Joe M. Leonard, Sr.
 General Manager.....Joe M. Leonard, Jr.
 Comm. Mgr.....Earl Leonard
 Chief Eng.....J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.
 Owned-Oper. By...The Galveston Bcstg. Co.
 Business-Studio Address.....P.O. Box 1138
 Tel.: SHERwood 4-4567.....Independent
 Station Representative.....Pearson
 General Mgr.....G. D. Cowan
 Comm. Mgr.....Tom Lewis
 Program Dir.....Larry Henderson
 Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Island Bcstg. Co.
 Address.....6002 Broadway
 Tel.: SH 4-3666.....Independent
 Station Representative.....Brown
 President.....David Nathan
 General Manager.....D. Davis
 Program Director.....Bill Atkins
 Chief Engineer.....R. Ripley

KEES—Gladewater—1949

Frequency: 1430 Kc...Power: 1000 Watts d.
 Owned By.....Golden Triangle Ent.
 Address.....T. W. Lee Bldg.
 Tel.: 2181.....Independent
 Station Representative.....Dore
 President.....E. E. Tidmore
 General Mgr.....D. W. Morton
 Chief Engineer.....Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Gonzales Bcstg. Corp.
 Business Address.....425 St. George St.
 Tel.: 672-3631.....KBS
 Station Representative.....Cooke
 Gen. Mgr.....Lawrence M. Walshak
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Jones & Gilligan
 Address.....Box 1050
 Tel.: LI 9-1330.....KBS
 General Manager.....Burney Jones
 Commercial Manager.....Neil Gilligan, Jr.
 Chief Engineer.....James Jones

KPCN—Grand Prairie—1957

Frequency: 730 Kc.....Power: 500 Watts
 Owned By.....Radio KPCN, Inc.
 Address.....P.O. Box 866
 Tel.: EMerson 3-2459.....Independent
 Chairman of Board.....Giles E. Miller
 President.....H. A. Hulse
 Station Manager.....Carter S. Jones

KGVL—Greenville—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KGVL, Inc.
 Address.....1400 Wolfe City Drive
 Tel.: GL 5-1400.....KBS
 Representative.....Pearson
 Pres., Gen. Manager.....Leo Hackney
 Program Director.....James D. Jones
 Chief Engineer.....Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc.....Power: 250 Watts, d.
 Owned By.....San Jacinto Bcstg. Co.
 Address.....Box 592
 Tel.: 900.....KBS
 Station Representative.....Clyde Melville
 President, Gen. Mgr.....Frank J. Hedrick
 Station Mgr., Chief Engr.....Errol R. Coker

KGBT—Harlingen—1941

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.
 Owned By.....Harbenito Radio Corp.
 Address.....Box 711
 Tel.: GARfield 3-3910.....CBS
 Reps...Richard O'Connell; Pearson Nat'l Reps.
 President.....McHenry Tichenor
 General, Station Mgr.....Otis Shumate
 Comm. Sales Prom. Mgr.....Willie Harris, Jr.
 Program, Publicity Dir.....Jim Williams
 Chief Engineer.....Al Beck
 OWNERS of: KGBT-TV, KELT-FM, Harlingen;
 KUNO, Corpus Christi, Tex.

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co.
 Business-Studio Address.....P. O. Box 311
 Tel.: 4528.....Independent
 President.....Jim Reeves
 Gen. & Sta. Mgr.....Tom Perryman
 Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
 Owned.....Wes Dean & Co.
 Address.....Highway 26
 Tel.: 2324.....KBS
 General, Commercial Manager.....Wes Dean
 Program Director.....Pat Endsley
 Publicity Dir.....Helen Dean
 Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hereford Broadcasters
 Address.....Box 472
 Tel.: EMerson 4-1860.....Independent
 General Manager.....Clint Formy
 Commercial Manager.....Roy Faubion
 Sales Promotion Manager.....Don Chaney
 Publicity Director.....Larry Lamote
 Chief Engineer.....Bob Rott
 Owners of: KACT, Andrews; KLVY, Levelland,
 both Tex.

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.

TEXAS

Owned By.....KHBR Radio, Inc.
Address.....Delmar Hotel
Tel.: JU 2-3431.....KBS
Sta. Representative.....Melville
President, Gen. Mgr.....Nelson W. Galle
Station Mgr., Chief Eng.....J. K. Lone, Jr.

KCOH—Houston—1948

Frequency: 1430 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
Tel.: CA 4-1888.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Robert C. Meeker
Chief Engineer.....Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
Owned.....McLendon Corp.
Address.....500-04 Lovett Blvd.
Tel.: JACKSON 6-3461.....Independent
Representative.....Blair
President.....Gordon B. McLendon
Gen. Mgr.....Bill Weaver
Comm. Mgr.....Bruno Leonard
Program Director.....Chuck Benson
Chief Engineer.....Glenn Cook
Owners of: KILF, Dallas; KTSA, San Antonio;
KEEL, Shreveport; WAKY, Louisville; WYSL,
Buffalo; KABL, San Francisco; WGES, Chicago.

KNUZ—Houston—1948

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Texas Coast Bcstrs.
Address.....4701 Caroline Ave.
Tel.: JACKSON 3-2581.....Independent
Representative.....Katiz
President, General Manager.....David Morris
Commercial Manager.....Forrest Patton
Program Director.....Ken Grant
Chief Engineer.....Ed Martin
Owners of: KAYC-AM-FM, Beaumont; KQUE-FM,
Houston. All Tex.

KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.
Owned By.....Taft Bcstg. Co.
Address.....4808 San Felipe Road
Tel.: SUNSET 2-2460.....ABC
Station Representative.....Adv. Time Sales
President, General Manager.....Paul E. Taft
Station Manager.....Lynn A. Christian
Commercial Manager.....Robert O. Magruder
Program Director.....Ronald G. Schmidt
Chief Engineer.....Eddie Bates
Owners of: KODA-FM, Houston.

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....Houston Post Co.
Address.....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Afil.....Post
Station Rep.....Petry
Gen. Mgr.....Jack Harris
Station Manager.....Jack McGrew
Commercial Manager.....Cleve Griffin

Sales Promotion Manager.....Kirt Harriss
Program Director.....Glenn Kensingner
Chief Engineer.....Harvey Wheeler
Owners of: KPRC-TV.

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Winston Salem Bcstg. Co.
Business Address.....4005 Travis St.
Tel.: JA 3-5535.....Independent
Station Representative.....Robert Eastman
President.....James Coam
General, Station Manager.....Charles W. Brunt
Comm., Sales Prom. Mgr.....Victor Williams
Program Director.....Bob Kelly
Publicity Director.....Beverly Baird
Chief Engineer.....O. B. Johnson
Owners of: WTOB, Winston Salem, N. C.; WSGN,
Birmingham, Ala.

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel Annex
General Manager.....W. C. Bryan
Tel.: CA 7-4361.....CBS
News, Afil.....The Chronicle
Representative.....Peters, Griffin, Woodward
General Manager.....W. C. Bryan
Bus. Mgr.....Tom Jacobs
Program Director.....Buddy McGregor
General Sales Mgr.....Ed Case
Merchandising, Prom. Mgr.....Thelma Schoettker
Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....KXYZ, Inc.
Address.....Gulf Bldg.
Tel.: CA 2-6151.....Independent
Sta. Representative.....Young
President, General Mgr.....Lester Kamin
Station Manager.....Sam Bennett
Program Director.....Milt Willis

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned By.....KYOK, Inc.
Address.....613 Preston St.
Tel.: CA 7-3108.....Independent
Representative.....Howard
President.....Jules J. Paglin
V.P., General Manager.....Joseph R. Fife
Comm., Sales Prom. Mgr.....Robert E. Mabry
Program Director.....Rima Bredehoeft
Chief Engineer.....Stewart Bean
Owners of: WBOK, New Orleans; WNOK, Baton
Rouge; KAOK, Lake Charles; WLOK, Memphis;
WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Huntsville Bcstg. Co.
Address.....Box 312
Tel.: GA 5-2651.....KBS
President.....Verla Cauthen
Gen. Mgr., Ch. Eng.....Jack Nichols
Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Wells, Waller & Ballard
 AddressBox 1071
 Tel.: 2211.....Independent
 President, Gen. Mgr.....Dudley Waller
 Commercial Manager.....Bill Peacock
 Program Director.....Mervin Dawson
 Chief Engineer.....Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By.....Jasper Bcstg. Co.
 AddressP. O. Box 6090
 Tel.: DUDley 4-2544.....KBS
 President.....J. C. Howard
 General Manager.....A. Strong
 Station Mgr.....W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....HW Bcstg. Co.
 AddressP.O. Box 206
 Tel.: Hickman 6-2768.....KBS
 General, Station Mgr. ... Harry C. Wisehart, Jr.
 Chief Engineer.....Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W., d.
 Owned.....The Camel Co.
 AddressBox 990
 Tel.: OL 9-2990.....KBS
 President.....Charles W. Balthrope
 Station Manager.....Ed C. Balthrope
 Chief Engineer.....Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KERB, Inc.
 AddressP.O. Box 456
 Tel.: JUNiper 6-3481.....KBS
 General Manager.....H. Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned.....Kerrville Bcstg. Co.
 AddressP. O. Box 791
 Tel.: CL 7-4003.....KBS
 Station Representative.....Hopewell
 President, Gen. Mgr.....Albert F. Mason, Jr.
 Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....A. E. McCubbin
 AddressRadio Bldg.
 Tel.: 2001.....KBS
 General, Station Manager.....John Logan

KLEN—Killeen—1955

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By.....Highlite Bcstg Co.
 AddressP.O. Box 935
 Tel.: ME 4-3181.....Independent
 Pres., Gen. Mgr.....A. W. Stewart
 Commercial Manager.....W. M. Taylor
 Publicity Director.....Mrs. Margaret West
 Chief Engineer.....W. Kelley

KINE—Kingsville—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KINE, Inc.
 Business Address.....P.O. Box 846
 Tel.: LYric 2-2822.....Independent
 General Manager.....Ben H. Glusing
 Station Manager.....A. Cook
 Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By.....Vernon R. Nunn
 AddressBox 569
 Tel.: 968-3173.....KBS
 General, Commercial Mgr.....Vernon R. Nunn
 Chief Engineer.....James Rowles

KPET—Lamesa—1946

Frequency: 690 Kc. Power: 250 Watts
 Owned By.....Lamesa Bcstg. Co.
 AddressBox 30
 Tel.: 2404.....KBS
 Station Representative.....Clyde Melville
 General Manager.....Robert Bradbury
 Station Manager.....Walter Buckel
 Chief Engineer.....Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Lampasas Bcstg. Co.
 Address.....P.O. Box 149
 Tel.: CH 2-3671.....Independent
 Pres. Sta. Mgr.....V. Dean Turner
 Chief Engineer.....S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned By.....Southwestern Operating Co.
 Address820 Convent
 Tel.: RAndolph 3-3674.....Independent
 Station Representative.....Bolling
 President.....Donald W. Reynolds
 General Manager.....Roy J. Bowman
 Chief Engineer.....W. I. Simpson

KVOZ—Laredo—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Border Broadcasters, Inc.
 Address.....Box 1638, Sta. 1
 Tel.: RA 3-4396.....Independent
 President.....E. J. Harpole
 General, Sta. Manager.....Bill Harrell
 Program Director.....Joe Pierce
 Chief Engineer.....Vivian Harrell
 Owners of: KVOU, Uvalde; KEPS, Eagle Pass.
 Both Tex.

KLVT—Levelland—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Levelland Bcstrs.
 AddressBox 866
 Tel.: 894-3134.....KBS
 Owners.....Clint & Marshall Formy
 Station, Gen. Mgr.....Gene Stanley
 Sales Prom. Mgr., Chief Eng.....Gil Patschke
 Program Director.....Terry Belyeu
 Owners of: KPAN, Hereford; KACT, Andrews.

TEXAS

KWLD—Liberty—1959

Frequency: 1050 Kc. Power: 250 Watts
Owned By: KWLD Bcstg. Co.
Address: Box 939
Tel.: Federal 6-4454. Independent
General Manager: J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned By: Gerald H. Sanders
Address: Box 192
Tel.: 385-4474. KBS
President: Gerald H. Sanders
General Manager: Jim Black
Sales Promotion Mgr.: Charles Campfield

KETX—Livingston—1957

Frequency: 1440 Kc. Power: 5 Kw., d.
Owned: Polk County Bcstg. Co.
Address: Box 111
Tel.: FA 7-8916. Independent
Pres., Ch. Eng.: Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc. Power: 250 Watts d.
Owned By: Trinity Valley Bcstg. Co.
Address: Box 1170
Tel.: FAculty 7-4393. KBS
President: Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Oper. By: Voice of Longview
Address: Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461. Independent
Representative: Donald Cooke
President: James R. Curtis
Commercial Mgr.: John Allen

KLUE—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Longview, Inc.
Address: Highway 149 South
Tel.: PL 8-4496. KBS-MBS
Station Reps.: Masla; Melville; Beaver
President: E. W. Mahone, Jr.
V.P., Gen. Mgr.: H. A. Bridge, Jr.
Commercial Manager: Lowell Wolfe
Sales Promotion Manager: Glenn Daniels
Program Director: Naomi McPeck
Publicity Director: Jo Ann Bridge
Chief Engineer: Tig Williford
Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1590 Kc. Power: 1000 Watts
Owned: Bryant Radio & Television, Inc.
Address: 5600 Avenue A
Tel.: SH 4-1414. NBC
Representative: Raymer
President, General Mgr.: Joe H. Bryant
Station Manager: Joe S. Bryant
Nat. Sales Mgr.: Ray Poindexter
Chief Engineer: Frank Lee
Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts d.
Owned: Western Bcstg.
Address: Box 270
Tel.: SH 4-4567. Independent
Station Representative: Pearson Nat'l Reps.
President: Leroy Elmore
General, Comm. Manager: Walt Lawson
Chief Engineer: Clem Clements
Owners of: KPEP, San Angelo, Tex.; KZIP,
Amarillo, Tex.; KPIK, Colorado Springs, Colo.

KFYO—Lubbock—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Plains Radio Bcstg. Co., Inc.
Business-Studio Address: 914 Ave. J
Tel.: PO 5-5567. CBS
Newspaper Affil.: Avalanche Journal
Station Rep.: Venard, Torbet & McConnell
President: W. B. Walker
General Manager: Gordon Thompson
Commercial Manager: Jack Dale
Program Director: Bob Nash
Chief Engineer: Scott Bledsoe
Owners of: KGNC-AM-FM-TV, Amarillo, Tex.

KLBK—Lubbock—1955

Frequency: 1340 Kc. Power: 250 Watts
Owned By: Grayson Enterprises
Address: 7400 College Avenue
Tel.: SH 4-2345. MBS
Station Manager: John Krieger
Chief Engineer: Rudy Starnes

KLLL—Lubbock—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By: Corbin Broadcasting Co.
Address: 2001 Great Plains Life Bldg.
Tel.: Porter 3-1911. Independent
Station Reps.: Charles Bernard; Clyde Melville
General Manager: Glenn E. Corbin
Commercial Manager: Larry Corbin
Program Dir., Chief Engr.: Dave Orrell

KSEL—Lubbock—1946

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.
Owned By: McAlister Bcstg. Co.
Address: Box 1524
Tel.: PO 3-0484. ABC
Representative: Weed
President: David Worley
General Manager: Gerald H. Sanders
Chief Engineer: Roger V. Hively
Owners of: KBYG, Big Spring, Tex.

KRBA—Lufkin—1938

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Darrell E. Yates
Address: 121 Cotton Square
Tel.: NEptune 4-6661. ABC-KBS
Representative: Continental Radio Sales
Station Manager: Darrell E. Yates

KTRE—Lufkin—1947

Frequency: 1420 Kc. Power: 1000 Watts

Owned By.....Forest Capital Communications
 Address.....P. O. Box 701
 Tel.: NE 4-7771.....MBS
 Reprs....Venard, Torbet & McConnell; Melville
 President, General Mgr....Richard G. Lewin
 Director of Sales.....Royce Christenson
 Sales Promotion Manager.....Hank Huggins
 Program Director.....Bill Carter
 Publicity Director.....Mary Ann Christopher
 Chief Engineer.....Fred C. Hill
 Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Texas State Network
 Address.....500 E. Beaumont St.
 Tel.: MU 6-5454.....Independent
 Station Representative.....Bolling
 President.....Gene L. Cagle
 General Manager....."Chuck" McKasson
 Program Director.....Ken Carter
 Chief Engineer.....Frank Manuel
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KAMY—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Sapphire Broadcasting Co.
 Address.....101 East Fifth St.
 Tel.: OL 2-4693.....Independent
 President, Gen. Mgr.....Joe Martin

KMAE—McKinney—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned.....McKinney Air Enterprises, Inc.
 Bus-Studio Address.....218 E. Virginia St.
 Tel.: LI 2-2651.....Independent
 Pres., Gen. Mgr., Ch. Eng., George W. Smith, Jr.
 Station Manager.....Wayne Farrar
 Commercial Manager.....George Fleming
 Program Director.....Mrs. Helen D. Smith

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
 Owned-Operated By.....Marshall Bcstg. Corp.
 Address.....201 East Austin St.
 Tel.: WE 5-6789.....Independent
 Station Representative.....Hopewell
 Vice President.....L. D. Webster
 General, Commercial Mgr.....Heard Moore
 Station Manager.....Frank Battles
 Sales Promotion Manager.....Paul Hull, Jr.
 Publicity Director.....Douglas Hurd
 Chief Engineer.....Joe Granger

KMHT—Marshall—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....Harrison Cty. Bcstg. Co.
 Address.....408 Marshall National Bank Building
 Tel.: WE 5-7826.....KBS-MBS
 Station Reprs.....Masla; Melville; Beaver
 President.....E. W. Mahone, Jr.
 V.P., General Mgr.....H. A. Bridge, Jr.
 Comm. Mgr.....Vinson Stevens
 Publicity Director.....Jo Ann Bridge
 Prog. Dir.....Sam Stringfellow
 Sales Promotion Mgr.....Katie McCullough
 Chief Engineer.....Jim Schumacher
 Owners of: KJUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
 Owned By.....Mexia Broadcasting, Inc.
 Business Address.....215-A E. Commerce St.
 Tel.: GYpsy 6-3874.....KBS
 President, General Mgr.....Tom Elkins

KCRS—Midland—1935

Freq.: 550 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned.....Midland Bcstg. Co.
 Address.....3701 West Wall
 Tel.: OXford 4-6603.....Independent
 Station Representative.....Eastman
 President.....Wendell Mayes
 General Manager.....Wendell Mayes, Jr.
 Commercial Manager.....J. Fred Perry
 Program Director.....Parker Morell
 Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Jack Cecil
 Address.....S. Lamesa Rd.
 Tel.: MU 4-5152.....KBS
 President, Comm. Mgr.....Ronald Lee Pope
 General, Station Manager.....Mildred Thompson
 Sales Promotion Manager.....Naomi Boswell
 Program Dir., Chief Engr.....Keith Ward
 Publicity Director.....Scott McGuire

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
 Owned By.....George Vaught
 Address.....1203 W. Wall
 Tel.: MU 2-4331.....Independent
 Station Representatives.....Gill-Perna; Brown
 President, Gen. Mgr.....George Vaught
 Chief Engineer.....Michael Flood

KORC—Mineral Wells—1946

Frequency: 1140 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Action Bcstg.
 Business Address.....P.O. Box 108
 Tel.: FA 5-3384.....KBS
 General Manager.....G. Hutto

KIRT—Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
 Owned.....KIRT, Inc.
 Address.....Box 985
 Tel.: JU 5-1629.....KBS
 Representative.....Melville
 President.....Ray V. Jensen
 General Manager.....C. T. McKasson
 Program Director.....Edith Jensen
 Chief Engineer.....Wilfredo Hinojosa

KVKM—Monahans—1947

Frequency: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Monahans Bcstrs., Inc.
 Address.....Drawer K
 Tel.: Wllson 3-3231.....MBS
 Station Reprs.....Melville; Masla
 Pres., Gen. Manager.....J. R. Rucker
 Station, Sales Prom. Mgr.....Bill Mitchell
 Program, Publicity Director.....Dick Aker
 Chief Engineer.....Rubin Masters
 Owners of: KVKM-TV.

TEXAS

KRAN—Morton—1961

Frequency: 1280 Kc. Power: 500 Watts d.
Owned By Morton Bcstg. Co.
Address Box 456
Tel.: 266-7221. Independent
President Mike Barrett
General Commercial Mgr. Dean Weatherly

KIMP—Mount Pleasant—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By Mt. Pleasant Bcstg. Co.
Address Box 990
Tel.: PA 4-4726. KBS
General Station Manager Winston O. Ward
Commercial Manager Rusty Reynolds
Program Director Ruby Stanley
Chief Engineer Clarence C. Taylor
Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc. Power: 1000 W.
Owned By J. Burroughs, L. Randolph, G. Lamb
Address P.O. Box 486
Tel.: 2730. Independent
President John Burroughs
General Manager Gilbert Lamb
Asst. Mgr., Chief Engr. Robert Pittman
Commercial Manager Olabelle Lamb
Sales Promotion Manager Eugene Howard
Program Director Buddy Peeler
Publicity Director Shirley Smith

KEE—Nacogdoches—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By J. C. Stallings
Address 300 E. Main St.
Tel.: LOgan 4-4444. KBS
President, General Manager J. C. Stallings
Comm., Sales Prom. Mgr. R. C. Atherton
Program Director Ray Driver
Chief Engineer J. R. Stallworth

KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.
Owned By Texan Broadcasting Co. Inc.
Address P.O. Box 1158, SFA Sta.
Tel.: LO 4-3723. Independent
Station Representative Bob Dore
General Manager Bob Dunn
Sales Prom. Manager Sarah Jane Moon
Commercial Manager Chuck Hancock

KWBC—Navasota—1960

Frequency: 1550 Kc. Power: 250 Watts d.
Owned By Whitten Bcstg. Co.
Address 116 Railroad Street
Tel.: TA 5-6484. Independent
President, Gen. Mgr. Robert H. Whitten
Sta. Mgr., Ch. Eng. Bob Brown

KGNB—New Braunfels—1950

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned By Comal Broadcasting Co.
Address 184 S. Castell
Tel.: MA 5-3443. KBS
President, Gen. Mgr. F. T. Wilson
Chief Eng. Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Radio Industries, Inc.
Address 120 W. 3d
Tel.: FE 2-5791. Independent
Station Reps. Webb; Melville
General Manager Ben Nedow
Sales Prom. Mgr., Pub. Dir. Betty Nedow
Program Director Al Smith
Chief Engineer Albert I. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc. Power: 250 Watt
Owned By Southwest States, Inc.
Address 1300 South Crane
Tel.: FE 2-4301. Independent
Representative Bolling
President Cecil L. Trigg
General Station Manager Stephen Trigg
Comm., Sales Prom. Mgr. Gordon Lloyd
Program Director Rick Reynolds
Chief Engineer Jim Simpson
Owners of: KOSA-TV; KRNO, San Bernardino,
Calif.; KR0D-AM-TV, El Paso, Tex.; KVII-TV,
Amarillo, Tex.

KOYL—Odessa—1957

Frequency: 1310 Kc. Power: 1000 W. d.
Owned By Mid-Cities Bcstg. Co.
Business Address 4000 Rasco Ave.
Tel.: Emerson 6-2801. Independent
Pres., Chief Eng. Edward L. Roskelley
Commercial Manager Bob Batson
Program Director Bill Mitchell
Publicity Director Ruth Kirby

KRIG—Odessa—1946

Frequency: 1410 Kc. Power: 1000 Watts
Owned By Auchincloss Bcstg. Corp.
Address Box 231
Tel.: FEderal 2-6871. MBS-NBC
Station Representatives Brown; Clark
President B. C. Auchincloss
General Manager Marion O. Richardson
Program Director Maurice Farrar
Chief Engineer Bob Mettler

KOGT—Orange—1949

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Sabine Area Brcstg. Corp.
Address 605 Main St.
Tel.: TU 3-4381. Independent
President M. L. Jacobs
General Station Mgr. Ed Lovelace
Program Director Richard Corder
Chief Engineer Bob Simmons

KNET—Palestine—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Palestine Bcstg. Corp.
Business Address 319 W. Main St.
Tel.: 6077. KBS
Pres., Gen., Sta. Mgr. Allen E. Vinson
Comm. Mgr. Austin Hotchkiss
Chief Engineer Ted Bryan

KHHH—Pampa—1952

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Huntley Enterprises
 Address.....P. O. Box 1779
 Tel.: MO 4-2551.....Independent
 General Station Mgr.....H. H. Huntley
 Comm., Sales Prom. Mgr.....Dean Beggart
 Program Dir., Chief Engr.....A. C. Higgins
 Publicity Director.....June Galbreath

KPDN—Pampa—1936

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By....Top O' Texas Bcstg. Co.
 Address.....Hughes Bldg.
 Tel.: MO 4-7461.....MBS
 Station Representative.....George Hopewell
 Owner, General Mgr.....Warren L. Hasse
 Station Manager.....Lois Still
 Commercial Manager.....Ray Rodgers
 Program Director.....John Callarman
 Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Operated By.....Lamar Bcstg. Corp.
 Address.....210 1st Natl. Bank Bldg.
 Tel.: SU 4-6676.....KBS
 Station Representative.....George T. Hopewell
 Pres., Gen. Mgr.....James F. Hendrix
 Commercial Manager.....Judy Simpson
 Program Director.....Thomas D. Seay, Jr.
 Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....KPLT, Inc.
 Address.....Box 235
 Tel.: SU 4-4311.....Independent
 Representative.....Pearson Nat'l Reps.
 President.....Clifford B. Marshall
 General Mgr., Chief Engr.....Jeff D. Methven
 Comm., Sales Prom. Mgr.....Bill Page
 Program Director.....Harold Bray
 Publicity Director.....Jack Pieper

KIKK—Pasadena—1947

Frequency: 650 Kc. Power: 250 Watts d.
 Owned By.....Industrial Bcstg. Co.
 Address.....Box 76
 Tel.: GR 3-4433.....Independent
 Station Representative.....Charles Bernard
 President, Gen. Mgr.....Leroy J. Gloger
 Station Manager.....Brooke Carroll
 Program Dir.....Donna Thompson
 Chief Engineer.....O. D. Stephens

KLVL—Pasadena—1950

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Felix H. Morales
 Address.....P.O. Box 432
 Tel.: CApitol 5-3208 Houston.....Independent
 General Manager.....Felix H. Morales
 Chief Engineer.....D. Golihur

KIUN—Pecos—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....KIUN, Inc.
 Address.....P.O. Box 469
 Tel.: Hickory 5-2497.....KBS
 Station Representative.....George T. Hopewell
 President.....Barney Hubbs
 General, Sales Prom. Mgr.....Bill H. Hubbs
 Station Manager.....David Martin
 Commercial Manager.....Tommy Cowan
 Program Director.....Bill Boyd
 Chief Engineer.....Harry Boehnemann

KEYE—Perryton—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Great Plains Bcstg. Co.
 Address.....P. O. Box 917
 Tel.: 435-3236.....MBS
 President.....Carl Ellis
 Gen., Sta. Mgr.....Irving R. Buchanan
 Comm. Mgr., Chief Eng.....Bill Day
 Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....KVOP, Inc.
 Address.....1100 W. 24th St.
 Tel.: CApitol 4-2771.....KBS
 President.....W. J. Harpole
 General Manager.....Kermit Ashby
 Station Manager.....Tut Tawwater
 Commercial Manager.....Girard Fox
 Sales Promotion Manager.....Jim Greene
 Program Director.....Nancy Moore
 Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Atascosa Broadcasting Co.
 Address.....P. O. Box 247
 Tel.: LOcust 9-4871.....KBS
 President, General Mgr.....Ben L. Parker
 Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....Radio Southwest Inc.
 Address.....Box 1126
 Tel.: YU 2-9436.....KBS
 Station Representative.....McGavren/Guild
 President.....John H. Hicks, Jr.
 Station Manager.....Harper L. Clark
 Program Director.....Don Williams
 Chief Engineer.....Donald Bullion
 Owners of: KPEI, Lafayette, La.; WTAW, College
 Station, Tex.

KPAC—Port Arthur—1934

Freq... 1250 Kc. Power: 5 Kw. d, 1 Kw. n.
 Owned-Oper. By.....Port Arthur College
 Address.....Box 511
 Tel.: YU 5-7458.....MBS
 Representative.....Pearson
 President.....W. M. Monroe
 Gen. Mgr., Chief Eng.....Charles Segrest
 Comm., Sales Prom. Mgr.....Tommy Vance
 Program Director.....Jim Collins
 Publicity Director.....Lulabelle Davis
 Owners of: KPAC-TV.

TEXAS

KGUL—Port Lavaca—1961

Frequency: 1560 Kc. Power: 500 Watts d.
Owned By.....Lewis O. Seibert
Address.....213 N. Colorado
Tel.: 524-2951.....Independent
General Manager.....L. D. Holford
Chief Engineer.....R. L. Starnes

KPNG—Port Neches—1959

Frequency: 1150 Kc. Power: 500 Wts. d.
Owned By.....Midcounty Radio-KPNG
Address.....1402 Port Neches Ave.
Tel.: RAndolph 2-4323.....Independent
Owner & President.....Joseph S. Trum
General, Station Mgr.....Mason A. Lewis
Program Director.....Henry Larcade
Chief Engineer.....Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
Owned By.....Radio KUKO
Address.....201 E. Main
Tel.: 495-2831.....KBS
President, Gen. Mgr.....G. O. Gilbert
Station, Chief Eng.....P. Crenshaw

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
Owned By.....Fay Eggleston
Address.....P.O. Box 589
Tel.: MO 3-2572.....KBS
President.....Fay Eggleston

KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Bob Hicks Ent., Ltd.
Address.....Box 1240
Tel.: MU 9-3333.....Independent
President, Gen. Mgr.....Bob Hicks
Station Manager.....Larry Jorgenson
Commercial Mgr.....Doc Chasten
Program Director.....Don Myers
Chief Engineer.....A. Gomez
Owners of: KPSO, Falfurrias, Tex.

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By.....Fort Bend Bcstg. Co.
Address.....Box 832
Tel.: NO 2-3776.....Independent
Station Rep.....Joe Harry
President.....Mart Cole, Sr.
General Manager.....Bill Sloan
Commercial Manager.....George Thompson
Program Director.....Paul Collins
Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
Owned.....E. H. Whitehead
Business Address.....P.O. Box 316
Tel.: 533.....KBS
Newspaper Affiliation.....Cherokeean
Pres., Gen. Mgr.....E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned.....Angelo Bcstg. Tcstg. Inc.
Address.....Box 1878

Tel.: 655-6715.....ABC
Representative.....Pearson Nat'l Reps.
President.....Lewis O. Seibert
Station Manager.....Dave Gottshall
Commercial Manager.....John McGee
Program Director.....Dot Bowmar
Chief Engineer.....Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned.....Western Broadcasting Co.
Address.....Box 1350
Tel.: 655-8116.....Independent
Sta. Rep.....Bcst. Time Sales; Melville
Station Mgr., Prog. Dir.....Bill Nicholson
Commercial Manager.....Tom Mullins
Sales Promotion Mgr.....Benton Dunlap
Publicity Director.....Blackie Crawford
Chief Engineer.....Bill Berry
Owners of: KDAV, Lubbock, KPIK, Colorado
Springs, Colo.; KZIP, Amarillo.

KTEO—San Angelo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....Burkhart Broadcasting Corp.
Address.....1013 W. Beauregard
Tel.: 655-3131.....Independent
President, General Mgr.....P. D. Johnson
Program Director.....Bill Tucker
Chief Engineer.....Jerry White

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Solar Broadcasting Co., Inc.
Address.....First Savings Bldg.
Tel.: 653-3387.....MBS
Station Representative.....Webb
President.....Arthur Foster
General, Station Mgr.....Walton A. Foster
Commercial Mgr.....Milton Dove
Program Director.....John S. Walk
Sales Promotion Mgr.....A. W. Peters
Publicity Director.....Leona Grupe
Chief Engineer.....Robert C. Feller

KAPE—San Antonio—1960

Frequency: 1480 Kc. Power: 500 Watts d.
Owned By.....Top Bcstr., Inc.
Address.....608 E. Travis St.
Tel.: CApiitol 3-3877.....ABC
President, General Manager.....Sam J. Riklin
Station Manager.....Art Riklin
Commercial Manager.....Arthur Harper
Sales Promotion Manager.....George Samuels
Publicity Director.....Marilyn Ford
Program Director.....Ted H. Fredericks
Chief Engineer.....Homer Driesslein

KBAT—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned By.....Texas Star Broadcasting
Business-Studio Address.....Ave. E & 4th St.
Tel.: CApiitol 6-2245.....Independent
Representative. Peters, Griffin, Woodward, Inc.
President.....Roy Hofheinz
General Manager.....Elmer O. Wayne
Station Manager.....Carl Skoog

Commercial Mgr. Chester Maxwell
 Program Dir. Charles Keller
 Chief Engineer Terrance O'Rourke

KBER—San Antonio—1961

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By Kepo Broadcasting Co.
 Address 5500 Alma Dr.
 Tel.: Midway 8-0510 Independent
 Station Representative George Hollingbery
 President, General Mgr. A. V. Bamford
 Sales Promotion Manager Jerry Wilder
 Chief Engineer Dick Jones

KCOR—San Antonio—1946

Freq: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Inter-American, Radio, Inc.
 Address 111 Martinez St.
 Tel.: CA 5-2751 Independent
 Station Rep. Devney Organization
 President Ralph N. Weil
 General Mgr. Nathan Saffr
 Station Manager Emillo Nicolas
 Commercial Manager Ben Tamborello
 Sales Prom. Mgr., Pub. Dir. William Lamar
 Program Director Guillermo Lozano
 Chief Engineer Marvin Fiedler
 Owners of: KATZ, St. Louis, Mo.; WMMW, Meriden, Conn.

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Southwest States, Inc.
 Address 535 S. Main
 Tel.: CA 6-0335 Independent
 Station Representative H-R Reps.
 President David G. Scribner
 General Manager William L. Miles
 Program Director Kenneth Rogers
 Chief Engineer Kenneth R. Hyman

KMAC—San Antonio—1926

Frequency: 630 Kc. Power: 5,000 Watts
 Owned-Oper. By Howard W. Davis
 Address KMAC Bldg.
 Tel.: CA 3-6211 ABC, CBS
 Sta. Representative Weed
 President, Gen. Mgr. Howard W. Davis
 Program Director Anna Morinelli
 Sales Prom. Mgr. Billy Deaton
 Publicity Director Ned Rogoff
 Chief Engineer Joe Schwab

KONO—San Antonio—1927

Freq.: 860 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Mission Bdcstg. Co.
 Address 317 Arden Grove
 Tel.: CA 6-5171 Independent
 Representative Katz
 Board Chairman Eugene J. Roth
 President, General Mgr. Jack J. Roth
 Station Manager Jack Eisele
 Commercial Manager Harry Mooradian
 Merchandising Manager Dick Porter

Program Director Jerry Kunkel
 Director of Engineering George Ing
 Owners of: KONO-TV.

KTSA—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By McLendon Corp.
 Address 4050 Eisenhower Rd.
 Tel.: Oldfield 5-5500 Independent
 Representative Blair
 Chairman of the Board B. R. McLendon
 President Gordon B. McLendon
 General, Station Mgr. Jack Fiedler
 Sales Promotion Mgr. Jamie E. Hamby
 Program Director B. Marc Sommers
 Chief Engineer Coleman Barber
 Owners of: KILT, Houston; KJIF, Dallas; KABL, San Francisco; WYSL, Buffalo; WYNR, Chicago.

KUBO—San Antonio—1948

Frequency: 1310 Kc. Power: 5,000 Watts d.
 Owned-Oper. By Radio KIWW, Inc.
 Address 518 W. Houston St.
 Tel.: CA 6-5254 Independent
 Station Rep. Tele-Radio & TV Sales
 President Robert N. Pinkerton
 General, Comm. Mgr. Hal Hughes
 Prog. Dir. Juan Gattas
 Publicity Director Ray Monte
 Chief Eng. William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned By Por Favor, Inc.
 Address 501 W. Quincy
 Tel.: CA 5-5757 Independent
 President, Gen. Mgr. Alex A. Coe
 Station Manager Norman Fischer

WOAI—San Antonio—1922

Frequency: 1200 Kc. Power: 50,000 Watts
 Owned-Oper. By Southland Industries, Inc.
 Address P.O. Box 2641
 Tel.: CA 7-4221 NBC
 Representative Edward Petry & Co., Inc.
 Pres., Gen. Mgr. James M. Gaines
 V.P., Station Manager Rex L. Preis
 Sales Promotion Mgr. Gene Richards
 Program Director Barclay Russell
 Publicity Director Gene Crockett
 Dir. of Engineering Chas. Jeffers
 Owners of: WOAI-TV.

KCNY—San Marcos—1948

Frequency: 1470 Kc. Power: 250 Watts d.
 Owned-Oper. By Central Brcstg. Co.
 Address Box 32
 Tel.: EX 2-3545 Independent
 President Dr. Forest L. Whan
 Gen., Sta. Mgr. William Veidt

KBAL—San Saba—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By San Saba City Bdcstg. Co.
 Address P. O. Box 209
 Tel.: 166 KBS
 Chief Engineer J. Morgan

TEXAS

KWED—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Seguin Bdcstg. Co.
Business-Studio Address.....609 E. Court St.
Tel.: FR 9-2234.....Independent
President.....Garfield Kiel
General Mgr.....Stan McKenzie

KTFO—Seminole—1955

Frequency: 1250 Kc. Power: 1000 Watts d
Owned By.....KSML Bcstrs.
Address.....402 South Main St.
Tel.: PLaza 8-3798.....KBS
President.....F. Barbee, Jr.
General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....W. C. Moss, Jr.
Address.....P.O. Box 1191
Tel.: TUxedo 8-2525.....KBS
Station Manager.....W. C. Moss, Jr.
Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned By.....Eugene Henderson
Address.....Box 21
Tel.: BI 6-1158.....KBS
General Manager.....Eugene Henderson
Chief Engineer.....Paul Henderson

KT XO—Sherman—1947

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Operated By...O'Connor Bcstg. Corp.
Business Address.....P.O. Box 661
Tel.: TWinbrook 2-8188.....Independent
Station Reps....Charles Bernard; Clarke Brown
General Manager.....Ray Lewis
Chief Engineer.....M. Ferguson

KRRV—Sherman-Denison 1936

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By.Red River Valley Bcstg. Corp.
Address. Box 94 (Denison), Box 665 (Sherman)
Tel.: TWinbrook 2-5115 (Sherman).....MBS
Representative.....Pearson
President.....A. Boyd Kelley
General, Sta. Mgr.....James H. Morrison
Program Director.....Ray Robbins
Chief Engineer.....Joseph Knight

KKAS—Silsbee—1959

Frequency: 1300 Kc. Power: 500 Watts d.
Owned By.....Hardin County Bcstg. Co.
Address.....Box 455
Tel.: EVergreen 5-2883.....Independent
General, Commercial Mgr....Billie J. Holmes
Sta. Mgr., Prog. Dir.....Doug McCraw
Chief Engineer.....Bobby Peeler

KTOD—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.
Owned.....Southern Bcstg. Co.
Address.....P.O. Box, 269, Corpus Christi, Tex.
Tel.: TU 2-8285.....Independent
Station Representative.....Melville
President.....P. Singer
General Mgr.....Carroll Wakefield
Station Manager.....Fred Mayhew
Commercial Manager.....L. D. Burton
Program Director.....Larry Palmer
Chief Engineer.....Robert Starnes

KCAS—Slaton—1962

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By.....Star of the Plains Bcstg. Co.
Address.....133 S. Ninth St.
Tel.: VALley 8-4217.....KBS
Owner.....Kermit S. Ashby
General Manager.....James Hughes
Commercial Manager.....Duke Lively
Program, Sales Prom. Dir.....Dee Bowman
Chief Engineer.....Wayne Carr

KS NY—Snyder—1949

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Snyder Bdcstg. Co.
Address.....Box 1008
Tel.: HI 3-9322.....MBS, KBS
Station Representative.....Robert Eastman
President.....Mrs. Flora Hughes
Gen. Sta. Mgr.....Mel Z. Gilbert
Commercial Manager.....Frank Taylor
Sales Prom., Program Dir.....Gene Ragsdale
Publicity Director.....Roy Meador
Chief Engineer.....Coy Thompson

KCKG—Sonora—1962

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Ward Broadcasting Co.
Address.....P.O. Box 618
Tel.: 2-8711.....Independent
President, General Manager.....Albert Ward
Program Dir., Chief Engr.....Bob Hemphill

KDWT—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Abko Bcstg. Co.
Address.....Box 1205
Tel.: PR 3-3401.....KBS
President.....A. Boyd Kelley
Station Manager.....Robert A. Prichard
Chief Engineer.....James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned.....Dixie Bcstrs.
Address.....P. O. Box 102
Tel.: WO 5-3141.....KBS
Comm. Mgr.....Mel Bennett
Chief Engineer.....D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By...Hopkins County Bcstg. Co.
Address.....Radio Road
Tel.: 885-3111.....KBS

President, Chief Eng. William E. Bradford
 Comm. Mgr. Clovis Pinion
 Sales Prom. Mgr., Pub. Dir. Buddy Funderburk
 Program Director Patti Anderson

KXOX—Sweetwater—1939

Frequency: 1240 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Oper. By KXOX
 Address P.O. Box 570
 Tel.: BElmont 4-4655 KBS
 Station Representative Melville
 President F. L. Ledbetter
 Gen. Mgr. Myrl Stein
 Station Manager Jack Stein
 Commercial Manager Bob Robbins
 Program Director Maxine Stein
 Chief Engineer Earl B. Ray

KTAE—Taylor—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By KTAE, Inc.
 Business Address 121 E. 2nd St.
 Tel.: EL 2-3631 KBS
 President, Gen. Mgr. G. Gillis Conoley
 Chief Engineer Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned Bell Broadcasting Co., Inc.
 Address 17 South Third
 Tel.: PR 3-5252 MBS
 Newspaper Affiliation Daily Telegram
 President Frank W. Mayborn
 General Manager J. Ralph Burgess
 Program Director Phil M. Miller
 Chief Engineer James T. Harris
 Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Terrell Bcstg. Corp.
 Address Box 9
 Tel.: JOrdan 3-4497 KBS
 President O. Pirtle
 Gen. Mgr. Bill Pirtle
 Chief Engineer Brad Redfeam

KATQ—Texarkana—1961

Frequency: 940 Kc. Power: 1000 Watts d.
 Owned By Floyd Bell
 Address 303 W. Broad St.
 Tel.: 793-2128 Independent
 General Manager Floyd Bell
 Commercial Manager James LeFan
 Program Director Larry Sharp
 Chief Engineer Thomas Graves

KCMC—Texarkana—1932

Frequency: 740 Kc. Power: 1,000 Watts
 Owned-Oper. By KCMC, Inc.
 Address P. O. Box 521
 Tel.: 36151 ABC
 Station Reps. Masla; Melville
 President W. Hussman
 Gen. Mgr. B. L. Wood
 Chief Engineer George Hammond

KTFS—Texarkana—1946

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Aircrest Radio Sta. Inc.
 Business-Studio Address Box 1260
 Tel.: 3-5123 KBS
 Station Representative Walker-Rawalt
 Pres., Gen. Manager W. R. McDaniel
 Commercial Manager Tom Allford
 Program Director Herb Hester
 Chief Engineer John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By Texas City Bcstg. Ser.
 Address Show Boat Bldg.
 Tel.: WIlson 5-4418 Independent
 President J. G. Long
 General Station Mgr. Bob Greer
 Commercial Manager Marge Huffman
 Program, Publicity Director Ric Libby
 Chief Engineer Luke Strippling
 Owners of: KION, Bay City, KVIC, Victoria, both
 Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By KTUE Radio, Inc.
 Address 110 N. Armstrong
 Tel.: WYdown 5-3531 KBS
 President Marshall Formby
 General Station Mgr. Ralph G. Beistle
 Chief Engineer Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Operated By KDOK Bcstg. Co.
 Address 808 Peoples Bank Building
 Tel.: LYric 3-2519 Independent
 Station Representative Pearson
 President, General Manager Dana W. Adams
 Chief Engineer Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KGKB, Inc.
 Address Box 733
 Tel.: LY 3-1751 MBS
 Station Representative Clarke Brown
 President Wallace Barbee
 General Station Manager Sam Matthews
 Commercial Manager Paul Morrison
 Sales Promotion Manager John Post
 Program Director Dick Moore
 Publicity Director Cliff Saunders
 Chief Engineer Mack Ferguson

KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts
 Owned-Operated By Blackstone Bcstg. Co.
 Address Blackstone Hotel
 Tel.: LYric 4-7278 Independent
 Newspaper Affil. Courier Times; Telegraph
 Reps. Venard, Torbet & McConnell; Melville
 President Mrs. C. N. Clyde
 Gen., Sta. Mgr. M. Danbom
 Sales Promotion Director David Bothwell
 Program Director Don Jackson
 Chief Engineer R. A. Wileman

TEXAS

KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d
Owned By..... Tyler Bcstg. Co.
Address..... Lake Park Drive
Tel.: LYric 3-1744..... Independent
President..... R. Thos. Gibson
General Manager..... W. L. Whitworth
Chief Engineer..... Raymond Phillips

KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned..... Uvalde Broadcasters, Inc.
Address..... Box 758
Tel.: BR 8-4555..... KBS
President & Gen. Mgr..... Edward J. Harpole
Station, Sales Prom. Mgr..... Cliff Sanderford
Commercial Manager..... Al Kinsall
Program Dir., Chief Engr..... Neal Meineke
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Johnson-Garrison Co.
Address..... 1818½ Wilbarger St.
Tel.: Lnden 2-6221..... KBS
General Manager..... Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Operated By..... Victoria Bcstrs., Inc.
Address..... 1505 Port Lavaca Drive
Tel.: HI 3-9176..... Independent
Station Rep..... Venard, Torbet & McConnell
President, General Mgr..... M. N. Bostick
Station Manager..... Robert C. Martin
Chief Engineer..... Douglas E. Smith
Owners of: KWTX-AM-TV, Waco; KBTN-TV,
Bryan; KXII-TV, Sherman, All Tex.

KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... KVIC Bcstg. Co., Inc.
Address..... P.O. Box 5487
Tel.: Hillcrest 3-9171..... KBS-MBS
President..... J. G. Long
Gen., Station Mgr..... Bob Tharp
Comm., Sales Prom. Mgr..... Jim Traber
Program Director..... Bob Nancee
Chief Engineer..... V. Boldt
Owners of: KTON, Bay City; KTEW, Texas City.

KAWA—Waco—1953

Frequency: 1010 Kc. Power: 10 Kw. d.
Owned By..... M-L Radio, Inc.
Address..... 806 Austin Ave.
Tel.: PLaza 4-1488..... Independent
Station Reps..... Weed; Clyde Melville Co.
General Manager..... Patt McDonald
Station Manager..... Robert E. Weathers
Commercial Manager..... Goodson McKee
Sales Promotion Manager..... Walter Vaughn
Chief Engineer..... Paul Wagenschein

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By..... KWTX Bcstg. Co.
Address..... P.O. Box 7128
Tel.: PL 6-4451..... MBS
Station Rep..... Venard, Torbet & McConnell
President, General Mgr..... M. N. Bostick
Station Manager..... Frank Fallon
Commercial Manager..... Pete McNeer
Chief Engineer..... William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-
TV, Bryan, KNH, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Operated By..... Waco Bcstg. Co.
Address..... 3620 Franklin Ave.
Tel.: PL 2-6571..... ABC
Station Representative..... Eastman
President..... Wendell Mayes
V. P., Gen. Mgr..... R. Lee Glasgow
Commercial Manager..... Richard Parker
Chief Engineer..... Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland,
KNOL, Ft. Worth, KSYN, Snyder, KNOW, Aus-
tin, KAND, Corsicana, WTAW, Bryan, all Tex.;
KTOK, Oklahoma City, Okla.

KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d.
Owned-Operated By..... Richard Tuck Enterprises
Address..... Box 731
Tel.: WE 7-1390..... KBS
Owner, Chief Engr..... Richard Tuck
Station, Comm. Mgr..... Dub Estes

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.
Owned..... Bartlesville Bcstg. Co.
Address..... 5346 Drane Dr.
Tel.: LY 4-3826..... Independent
President, General Mgr..... J. Fred Case
Station Manager..... Carl Singer

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
Owned By..... Kenco Enterprises
Business Address..... 309 S. Missouri Ave.
Tel.: WO 8-3131..... NBC
Representative..... Raymer
President, General Mgr..... Stoddard P. Johnston
V.P., Station Mgr..... Charles L. Brooks
Sales Prom. Mgr., Pub. Dir..... Hank Page
Program Director..... Wray Post
Sales Manager..... Jim Ahlgrimm
Chief Engineer..... Lewis Hartwig
Owners of: KRGV-TV, Weslaco.

KANI—Wharton—1962

Frequency: 1500 Kc. Power: 500 Watts
Owned By..... V. M. Preston
Address..... P.O. Box 111
Tel.: LEhigh 2-3800..... KBS
Owner..... V. M. Preston
Station Manager..... Art Baca
Commercial Manager..... Don Fisher
Program Dir., Chief Engr..... Bill Tate
Sales Promotion Manager..... Larry Kainer

KNIN—Wichita Falls—1947

Freq.: 990 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned By.....Wichita Bcstg. Corp.
 Address.....P. O. Box 787
 Tel.: 723-0791.....ABC
 Station Representative.....Robert E. Eastman
 President.....R. E. Glasgow
 General Station Mgr.....Bob H. Walker
 Program Director.....Mike Hoey
 Publicity Director.....Judy Williamson
 Chief Engineer.....Eddie Bell

KTRN—Wichita Falls—1947

Freq. 1290 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned By.....T & O Bcstg. Co.
 Address.....917½ Scott St.
 Tel.: 322-5214.....Independent

Representative.....Hollingsbery
 President, General Manager.....Raymond Ruff
 Station Manager.....Mack Lester
 Program Director.....Joe Henderson
 Chief Engineer.....Vernon Beck
 Owners of: KELL, Tulsa.

KWFT—Wichita Falls—1939

Frequency: 620 Kc....Power: 5000 Watts
 Owned.....North Texas Radio, Inc.
 Address.....1005 Lamar
 Tel.: 766-4231.....CBS
 Representative.....H-R
 Pres., Gen. Mgr.....Ben Ludy
 Asst. Manager, Chief Eng...Lewis Dickensheets
 Commercial Manager.....A. L. Pierce
 Prog. Dir.....Homer Cunningham

Pop.: 940,000
 Families: 268,500

Utah

Radio Homes: 262,000
 AM Stas. in State: 29

KUTA—Blanding—1961

Frequency: 790 Kc....Power: 1,000 Watts d.
 Owned By.....KUTA Corp.
 Address.....Box 790
 Tel.: 678-4321.....ABC
 Station Representative.....Edward Petry & Co.
 President.....Jack W. Hawkins
 General Mgr., Ch. Eng.....John J. Tobola
 Sales Promotion Mgr.....Eugene F. Ege
 Program, Publicity Dir.....Ted Wilk

KBUH—Brigham City—1948

Frequency: 800 Kc....Power: 250 Watts d.
 Owned By.....Wade M. Ebeling
 Business Address.....948 W. Forrest St.
 Tel.: PA 3-3401.....Independent
 Gen. Mgr., Ch. Eng.....Wade M. Ebeling
 Program Director.....Charles Parker
 Publicity Director.....Eula Thompson

KSUB—Cedar City—1937

Frequency: 590 Kc....Power: 1000 Watts
 Owned-Oper. By.....So. Utah Bcstg. Co.
 Address.....54 N. Main St.
 Tel.: JU 6-6547.....CBS
 Station Rep.....Adam Young
 President.....Howard Johnson
 Commercial Manager.....Jack Hayes
 Gen. Program Dir.....Donald E. Cartwright
 Chief Engineer.....Richard N. Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc....Power: 1 Kw.,d
 Owned By.....Davis Bcstg. Co.
 Address.....P.O. Box 44, Bountiful, Utah
 Tel.: AXtell 5-5551.....Independent
 President.....J. F. Pingree
 General Manager.....H. W. Pingree
 Chief Engineer.....Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc....Power: 1,000 Watts d.
 Owned-Oper. By.....KLGN Radio, Inc.
 Business Address.....RFD #1 Box 231
 Tel.: SK 2-2600.....Independent
 Station Representative.....Hopewell
 President, General Mgr.....F. G. Ziser
 Chief Engineer.....E. Schow

KVNU—Logan—1938

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Cache Valley Bcstg. Co.
 Address.....1393 N. Main St.
 Tel.: SK 2-5141.....ABC-KBS
 Representative.....Avery-Knodel
 President.....Herschel Bullen
 Gen., Sta. Mgr.....Reed Bullen
 Commercial Manager.....W. W. Kirkland
 Program Director.....Reid Andreassen
 Chief Engineer.....W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc....Power: 1 Kw. d., 250 W. n.
 Owned By.....Moab Bcstg. & TV Corp.
 Address.....P.O. Box 368
 Tel.: ALPine 3-5001.....ABC
 Pres. Gen. Mgr.....Forrest L. Simpson
 Chief Engineer.....Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc....Power: 250 Watts
 Owned-Oper. By.....Oral J. Wilkinson
 Address.....4646 S. State St., Salt Lake City
 Tel.: AM 6-4419.....Independent
 Station Rep.....Webb
 President.....O. J. Wilkinson
 General Manager.....James K. Richey
 Station, Prom. Mgr.....Bennie L. Williams
 Chief Engineer.....D. Hale

UTAH

KLO—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By..... Interstate Corp.
Address..... Box 1499
Tel.: EXport 4-5721..... ABC
Newspaper Affiliation..... Standard Examiner
President..... Mrs. Edris A. Glasmann
Station Manager..... Kim Ward
Commercial Manager..... Len Allen
Program Director..... M. Reichley
Chief Eng..... Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned By..... North America Bcstg. Co.
Address..... P.O. Box 107
Tel.: EX 4-3476..... Independent
Station Representative..... Prestige Rep. Org.
President..... LAVOR R. Wood
General, Station Mgr..... Bart Tolleson
Sales Promotion Manager..... John Terrill
Program Director..... Morris Reichley
Chief Engineer..... Bob Davenport

KVOG—Ogden—1948

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By..... United Bcstg. Co.
Address..... 1538 Gibson Ave.
Tel.: EX 2-7535..... independent
Representative..... Webb
Pres., Gen. Mgr..... Arch G. Webb
Program Director..... Carol V. Facer
Commercial Manager..... J. D. Jones
Chief Engineer..... Samuel V. Crawford

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Eastern Utah Bcstg. Co.
Address..... P.O. Box 591
Tel.: ME 7-0407..... ABC-MBS-KBS
Representative..... Petry
President..... Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Mid Utah Bcstg. Co.
Address..... 307 S. 16th W.
Tel.: FR 3-2174..... KBS
President..... D. Spencer Grow
General, Sta. Mgr..... Dave Weiser
Program Dir..... Joe Meier
Chief Engineer..... Bill Smith

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Central Utah Bcstg. Co. Inc.
Address..... P. O. Box 550
Tel.: FR 3-3336..... ABC
Station Reps..... Hollingbery; Webb
Pres., Comm. Mgr..... F. A. Van Wagenen
General, Sta. Manager..... H. E. Van Wagenen
Program Director..... Lee Scanlon

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.

Owned-Oper. By..... KOVO, Inc.
Address..... Box 949
Tel.: FRanklin 3-8550..... ABC
Station Representative..... Avery-Knodel
President..... Ashley L. Robison
General, Station Mgr..... Glenn Shaw
Chief Engineer..... Dale Buchanan

K SVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.
Owned-Operated By..... Sevier Valley Bcstg. Co.
Address..... 250 East 4th South
Tel.: TW 6-4456..... ABC
Representative..... Avery-Knodel
President..... Homer Bandley
General Mgr., Ch. Eng..... Bill King

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... R. C. Winkelmann
Business Address..... P. O. Box 179
Tel.: ORchard 3-3579..... KBS
Gen., Comm. Mgr..... Roy C. Winkelmann
Program Director..... Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Salt Lake City Bcstg. Co.
Address..... 146 S. Main St.
Tel.: EM 4-3561..... ABC
Newspaper Affil..... Ogden Standard-Examiner
Station Representative..... Edward Petry & Co.
President..... George C. Hatch
General Station Mgr..... Homer K. Peterson
Commercial Manager..... W. W. Daynes
Program Director..... Florian Wineriter
Publicity Director..... Will Lucas
Chief Engineer..... D'Orr Cozzens
Owners of: KMON, Great Falls, KOPR, Butte, both
Mont.: KUTV, Salt Lake City.

KCPX—Salt Lake City—1922

Frequency: 1320 Kc. Power: 5000 Watts
Owned By..... Columbia Pict. Electronics Corp.
Address..... 130 Social Hall Ave.
Tel.: DA 2-5681..... NBC
Representative..... Katz
President..... Norman Louvau
General Manager..... Douglas Elleson
Station, Comm. Mgr..... Howard Jorgensen
Program Dir..... Sam Moll
Sales Prom. Mgr., Pub. Dir..... Betsy Vaughn
Chief Engineer..... James McGraw
Owners of: KCPX-FM-TV; WAPA-TV, San Juan,
P. R.

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By..... KLUB Bcstg. Co.
Address..... 165 Social Hall Ave.
Tel.: EL 9-7794..... MBS
Representative..... Hollingbery
President, General Mgr..... Frank C. Carman
Local Sales Mgr..... Hal Collipriest
Operations Dir..... Frank C. McIntyre
Chief Eng..... Delbert Williams

UTAH-VERMONT

KNAK—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
 Owned.....Granite District Radio Bcstg. Co.
 Address.....1042 So. 6th W.
 Tel.: EM 4-3685.....Independent
 Station Representative.....Adam Young
 President, Chief Eng.....Howard D. Johnson
 General Station Mgr.....William Wright
 Program Director.....Mildred Baker
 Commercial Manager.....Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Radio Service Corp. of Utah
 Address.....Broadcast House
 Tel.: EL 5-4611.....CBS
 Station Rep.....Peters, Griffin, Woodward
 President.....Arch L. Madsen
 General, Sta. Manager.....Joseph A. Kjar
 Program Director.....Rex L. Campbell
 Chief Engineer.....Vincent E. Clayton
 Owners of: KSL-TV-FM.

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned-Oper. By.....Seagull Broadcasting Co.
 Address.....1300 West 2320 South
 Tel.: HU 4-4435.....Independent
 Representatives.....Oakes; Charles Bernard
 President, Gen. Mgr.....M. H. Hilton
 Station Mgr.....Ralph Winn
 Publicity, Program Director.....Robert Wooten
 Chief Engineer.....Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned By.....W. P. Fuller III
 Address.....364 S. State
 Tel.: EL 5-6233.....Independent
 President.....W. P. Fuller III
 General Mgr.....A. Thomas
 Program Director.....Joyce Small
 Chief Engineer.....D. R. Hale

KWHO—Salt Lake City—1956

Frequency: 860 Kc. Power: 1 Kw., d.

Owned-Operated By.....Reese C. Anderson
 Address.....510 E. Second South
 Tel.: DA 2-5819.....Independent
 Pres., Gen. Mgr.....Reese C. Anderson
 Commercial Manager.....Robert K. Thompson
 Publicity Director.....Virginia A. Hughes
 Chief Engineer.....Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.
 Owned By.....Sugarhouse Broadcasting Co.
 Business Address.....1247 Wilmington Ave.
 Tel.: HUNter 4-8791.....Independent
 President.....Dale R. Curtis
 General Mgr.....Tom Ivory
 Chief Engineer.....Kay D. Turner

KONI—Spanish Fork—1960

Frequency: 1480 Kc. Power: 1,000 Watts d.
 Owned By.....Pioneer Bcstg. Co.
 Address.....2500 South Main
 Tel.: 801-798-3571.....Independent
 Station Representative.....Hopewell
 President.....William P. Grubbe
 General, Station Mgr.....Sterling Bricker
 Publicity Director.....David M. Hebertson
 Chief Engineer.....John Gould

KDYL—Tooele—1956

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned.....Tooele County Radio & TV Bcstg.
 Address.....P. O. Box 449
 Tel.: 882-1441.....KBS
 Sta. Representative.....Hopewell
 President.....Jack A. Tranter
 General Manager.....T. Dee Tranter
 Sales Promotion Mgr.....Burnell G. Stanton
 Chief Engineer.....Lawrence Anderson

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 5 Kw., d.
 Owned-Oper. By.....Uintah Bcstg. Co.
 Address.....120 E. Main St.
 Tel.: 494.....ABC-KBS-MBS
 General Mgr.....J. C. Wallentine

Pop.: 393,000
 Families: 111,500

Vermont

Radio Homes: 109,000
 AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By.....R. I. Kimel & B. W. Grad
 Address.....1 Jacques St.
 Tel.: GRanite 6-4168.....CBS, KBS
 Station Reps.....Breen & Ward; N. E. Spot Sales
 General Manager.....Robert I. Kimel
 Station Manager.....Alan H. Noyes
 Commercial Manager.....Edmond G. Rousse
 Program Director.....Richard Rossi

Chief Engineer.....Allan Ray Machell
 Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 1,000 Watts d.
 Owned-Oper. By.....Catamount Bcstrs. Inc.
 Address.....P.O. Box 560
 Tel.: 6321.....Independent
 Station Representative.....Kirby
 Pres., Ch. Engr.....J. Gordon Keyworth
 Station Manager.....Mrs. Belva C. Keyworth

VERMONT

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....WKVT Corp.
Address.....Williams & Larkin Sts.
Tel.: Alpine 4-2343.....CBS
Station Reps.....Meeker; N. E. Spot Sales
President.....Joseph K. Close
General & Station Manager.....Edward D. Somes
Chief Engineer.....Ernest Batchelder

WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Tri-State Area-Bcstg. Corp.
Address.....Pulney Road
Tel.: AL 4-4567.....MBS
Station Representative.....Walker-Rawalt
President.....Theodore Feinstein
Gen., Sta. Mgr.....Phillips Terhune
Program Director.....Ed Ellis
Chief Engineer.....Les LeBlanc

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned By.....Vermont Radio
Business Address.....100 Market Sq., S.
Tel.: UN 2-5761.....NBC
Station Rep.....Avery-Knodel
General Mgr.....A. E. Spokes
Commercial Mgr.....John Millar
Program Director.....William Dow
Chief Engineer.....James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Dot Broadcasting Corp.
Address.....205 College St.
Tel.: UNiversity 2-5776.....Independent
Station Rep.....Masla
President.....Fortune Pope
Vice President.....Charles Baltin
Station Manager.....Val Carter
Chief Engineer.....John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Vermont Bcstg. Corp.
Address.....633 Main St.
Tel.: UN 4-5774.....ABC
President.....David W. Howe
Gen., Sta. Mgr.....Frank Balch
Program Director.....Ted Barker
Chief Eng.....Hugh T. McKinney

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Green Mt. Bcstg. Co.
Bus. Address.....94 Main St.
Tel.: CApitol 3-5275.....ABC
Station Rep.....Bill Creed
President.....Eben Parsons
Gen., Sta. Mgr.....Daniel B. Ruggles III
Commercial Manager.....James Canto
Publicity Director.....Robert Bannon
Chief Eng.....Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Memphremagog Bcstg. Co.
Address.....P.O. Box 711
Tel.: 334-6521.....KBS, NBC
Sta. Reps.....Masla; N. England Spot Sales
President.....E. Dean Finney
Station Manager.....Lawrence Knight
Commercial Manager.....William W. Graham, Jr.
Chief Engineer.....Dennis Miller

WWVB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned.....Central Vermont Broadcasting Corp.
Address.....Box 591
Tel.: 773-3200.....Independent
Station Reps.....Gill-Perna; Nona Kirby
President.....John Carusone
General. Station Manager.....Francis McCormack
Comm., Program Director.....Edward R. Lloyd
Sales Promotion Mgr.....Howard Cameron
Chief Engineer.....Daniel Churchill

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Philip Weiss Music Co.
Address.....Dorr Drive
Tel.: PR 3-8140.....Independent
Station Reps.....Bill Creed; Devney Org.
President, General Mgr.....Phillip Weiss
Program Director.....Richard Benard
Chief Engineer.....R. Antos

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By.....R. I. Kimel & B. W. Grad
Address.....75 North Main Street
Tel.: LAkeview 4-2157.....Independent
Station Reps.....N. E. Spot Sales; Breen & Ward
General Mgr.....Robert I. Kimel
Commercial Mgr.....Cecile Fahl
Program Director.....M. J. Morrill
Chief Engineer.....Ted Boisvert
Owners of: WSN0, Barre, Vt.

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Twin State Bcstrs. Inc.
Address.....Concord Ave.
Tel.: PI 8-2344.....NBC
Station Reps.....Masla; N. E. Spot Sales
Pres., Gen. Mgr.....E. Dean Finney
Asst. Mgr., Prog. Dir.....Douglas N. Drown
Chief Engineer.....Donald Wheatley
Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned-Operated By.....Conn. Valley Bcstg. Co.
Address.....106 Park St.
Tel.: Turner 5-4555.....Independent
President, Gen. Mgr.....Carlo F. Zezza
Chief Eng.....Gordon I. Stearns

VERMONT-VIRGINIA

WDEV—Waterbury—1931

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....Lloyd E. Squier
Address.....9 Stowe St.
Tel.: 223-5266.....Independent
Station Reps. ...Kettell-Carter; Walker-Rawalt
General Manager.....Lloyd E. Squier
Program & Comm. Mgr.....Craig S. Parker
Chief Engineer.....Warren C. Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc....Power: 1000 Watts d.
Owned By....White River Enterprises, Inc.
Address.....Box 190
Tel.: 295-9720.....Independent
Station Representative.....Nona Kirby
President.....Phillip C. Smith
Gen. Manager, Ch. Eng.....Norman J. Graham
Program Director.....David Johnson

Pop.: 4,125,000
Families: 1,101,000

Virginia

Radio Homes: 1,059,000
AM Stas. in State: 108

WBBI—Abingdon—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Burley Bcstg. Inc.
Address.....P. O. Box 190
Tel.: Market 8-2147.....Independent
Station Representative.....Webb
President.....Nelson T. Barker
Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Potomac Bcstg. Corp.
Address.....523 First St.
Tel.: OV 3-3000.....Independent
Station Representative.....Adv. Time Sales
President.....Carl L. Lindberg
General, Commercial Mgr. ...Howard B. Hayes
Program Director.....Robert Dupree
Chief Engineer.....Arthur McDougall

WKDE—Altavista—1962

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Altavista Bcstg. Corp.
Address.....P.O. Box 512
Tel.: FOrEst 9-5588.....Independent
Station Representative.....Hal Walton
President, General Mgr.....Ted J. Gray, Jr.
Commercial Manager.....Harold Gallier
Program Director.....Doug Catlin
Chief Engineer.....James Wilkie

WAVA—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
Owned By.....U.S. Transdynamics Corp.
Address.....5232 Lee Highway
Tel.: KE 6-9000.....Independent
Station Representative.....Weed
President.....Arthur W. Arundel
General, Station Mgr.....George A. Crump
Comm. Mgr.....John F. Burgreen
Program Director.....Doug Wilson
Publicity Director.....Alexander Cabot
Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....Thoms Radio-TV Ent.
Business Address.....1515 N. Courthouse Rd.
Tel.: JA 4-7500.....Independent
Station Rep.Katz
President.....Harold H. Thoms
General Manager.....Kenneth L. Wood
Chief Engineer.....James Self

WIVE—Ashland—1962

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....WDYL Radio, Inc.
Address.....P.O. Box 452
Tel.: 798-8484.....KBS
Station Rep.Hal Walton
President.....John Laurino
General, Station Mgr.....George G. Gatley
Sales Promotion Mgr.....Ron Burton
Program Director.....Don Dale
Chief Engineer.....Sam Jackson
Owners of: WYAL, Scotland Neck, N. C.

WODY—Bassett—1960

Frequency: 500 Kc.....Power: 500 Watts d.
Owned By.....WYTI, Inc.
Address.....Box 231
Tel.: NA 9-2509.....Independent
President.....Lester L. Williams
General, Station Mgr.....Arnold Terry
Commercial Mgr.....Blane T. Woody
Program Director.....James E. Wall
Chief Engineer.....William Farley
Owners of: WYTI, Rocky Mount, Va.

WBLT—Bedford—1949

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Bedford Bcstg. Corp.
Address.....P. O. Box 406
Tel.: JU 6-8245.....Independent
Pres., Gen., Sta. Mgr.....J. E. Synan
Commercial Manager.....Ralph S. Nichols
Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc....Power: 1000 Watts d.

VIRGINIA

Owned-Oper. By.....Gap Bcstg. Co.
Address.....Box 244
Tel.: 1000.....Independent
Sta., Comm. Mgr.....W. H. Wren

WKL V—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Blackstone Bdcstg. Corp.
Address.....Drawer 192
Tel.: 478.....KBS
President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Appalachian Bcstg. Corp.
Address.....P. O. Box 1009
Tel.: NOrth 9-4161.....ABC
Station Rep.....Bolling
President, Gen. Mgr.....Robert H. Smith
Commercial Sales Prom. Mgr.....Fey Rogers
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Oper. By.....Bristol Bcstg. Co.
Address.....Valley Drive
Tel.: NOrth 9-8112.....MBS
Station Rep.....Walker-Rawalt
Pres.....W. C. Nininger
General Mgr.....W. L. Nininger
Commercial Manager.....Jack Martin
Program Director.....Robert M. Fleming
Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Eastern Bcstg.
Address.....Rose Hill Drive
Tel.: 295-5121.....ABC-MBS
Station Representative.....Gill-Perna
President.....Roger A. Neuhoff
General Station Mgr.....Robert C. Walker
Sales Manager.....Charles Smith, Jr.
Program & Publicity Director.....Colin Rosse
Chief Engineer.....Arthur S. Brown
Owners of: WHAP, Hopewell, Va.; WALT, Tampa,
Fla.; WCCV-FM, Charlottesville, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.
Owned By.....Virginia Bcstg. Co.
Address.....Box 1294
Tel.: 2-8080.....KBS
Station Representative.....Hal Walton
President.....J. W. Deter
General Manager.....Richard P. Sullivan
Program Director.....Everard W. Meade
Chief Engineer.....Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc..Power: 1 Kw., d., 250 Watts. n.
Owned-Oper. By.....Charlottesville Bcstg. Corp.
Address.....P. O. Box 1230
Tel.: 6-6177.....NBC
Station Reps.....Dora-Clayton; Thomas Clark
Pres., Gen. Mgr.....Donald G. Heyne
Prog. Dir.....Edward Desmond
Chief Engineer.....Gene Bossieux, Jr.
Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Mecklenburg Bcstg. Co.
Address.....Main St.
Tel.: DRake 2-3141.....ABC-KBS
General Manager.....John L. Cole, Jr.
Station, Commercial Mgr.....Arthur A. Moran, Jr.
Chief Engineer.....Al Mull

WBCR—Christiansburg—1954

Frequency: 1260 Kc..Power: 1000 Watts d.
Owned-Oper. By.....WBCR, Inc.
Address.....P.O. Box 1260
Tel.: EVergreen 2-4291.....Independent
Station Rep.....Webb
President, Gen. Mgr.....A. H. Griffith
Station Mgr.....Lewis S. Kanode, Jr.
Program Dir.....Darrell F. Hudnall
Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....James R. Reese, Jr.
Address.....Fairview Heights
Tel.: 862-4147.....MBS
Station Representative.....Walton
President.....J. R. Reese, Jr.
General Manager, Ch. Eng.....Claude F. Jones

WKEY—Covington—1941

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Earl M. Key
Address.....Lexington & 3rd St.
Tel.: 965-8351.....ABC-KBS
General Manager.....Earl M. Key
Commercial Manager.....Kenneth L. Bryant
Program Director.....John L. Davis
Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....So. Virginia Bcstg. Corp.
Business Address.....800 Melody Lane
Tel.: 645-7734.....Independent
President.....Calvin S. Willis
Gen. Manager.....Freeman H. Stewart
Commercial Manager.....Paul V. Williams
Program Director.....Frank Smith
Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Culpeper Bcstg. Corp.
Address.....Hendricks Ave. & Radio Lane
Tel.: VALley 5-8338.....MBS-KBS
Representative.....Indie
President.....Leonard T. Preston
Gen., Sta. Mgr.....John T. Rogers
Comm., Sales Prom. Mgr.....Tucker Butler
Program Director.....Ed Gombos
Chief Engineer.....Gil Gildemann

WBTM—Danville—1930

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Piedmont Bcstg. Corp.

Bus.-Studio Address..... 710 Grove St.
 Tel.: SW 3-4411..... ABC
 Representative..... Gill-Perna
 President..... W. E. Gardner, Jr.
 Exec. V.P., General Mgr..... Jim Crawford
 V.P., Sales..... Eddie Allgood
 V.P., Secy. & Treas..... Milton N. Adams
 Program Director..... Ann Siddle
 Supervising Engineer..... Millard F. McKinsey

WDVA—Danville—1947

Freq.: 1250 Kc..... Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Va.-Carolina Bcstg. Corp.
 Address..... 130 Lexington Ave.
 Tel.: 792-9311..... MBS
 Station Representative..... Thomas Clark
 President..... Harry Link
 General, Station Mgr..... Dick Campbell
 Commercial Mgr..... Ralph Hess, Jr.
 Sales Prom. Mgr..... Jeff Waugh
 Publicity Director..... Wayne Williams
 Chief Engineer..... Howard Clendenen

WILA—Danville—1957

Frequency: 1580 Kc..... Power: 1 Kw.
 Owned By..... Baron Broadcasting Corp.
 Address..... 560 Patton St.
 Tel.: SW 2-2133..... Independent
 President, General Mgr..... Ralph J. Baron
 Commercial, Sales Prom. Mgr..... George Lund
 Program Director..... Harvey Jacobs
 Chief Engineer..... Roger Lee

WYPR—Danville—1959

Frequency: 970 Kc..... Power: 1000 Watts d.
 Owned By..... WSSB, Inc.
 Address..... Box 971
 Tel.: SWift 2-6022..... Independent
 President..... James S. Beattie

WABH—Deerfield—1962

Frequency: 1150 Kc..... Power: 1000 Watts d.
 Owned By..... Deerfield Bcstg. Co.
 Address..... Deerfield
 Tel.: 939-1150..... Independent
 Station Reps..... George Hopewell; Beaver
 Gen. Mgr., Program Dir..... David G. Hendricks
 Station, Comm. Mgr..... Ralph O. Hamilton
 Chief Engineer..... J. L. McFarland

WEVA—Emporia—1952

Frequency: 860 Kc..... Power: 1000 Watts, d.
 Owned..... Stone Broadcasting Corp.
 Address..... Washington St.
 Tel.: MEIrose 4-2133..... KBS
 Pres., Gen., Sta. Mgr..... Willis L. Stone
 Commercial, Sales Prom. Mgr..... Don Collins
 Program Dir..... Eddie Anderson
 Publicity Director..... Dick Phillips
 Chief Engineer..... Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc..... Power: 1000 Wts. d., 500 n.
 Owned..... OK Broadcasting Corp.
 Address..... 2nd & Oak Sts.
 Tel.: CR 3-4000..... Independent
 President..... George Oleson
 General Manager..... B. Johnscher
 Chief Engineer..... Joe Terrien

WFAX—Falls Church—1948

Frequency: 1220 Kc..... Power: 1 Kw., d.
 Owned-Operated By..... Lamar A. Newcomb
 Address..... Tower Square
 Tel.: JE 2-1220..... KBS
 Pres., Gen. Mgr., Ch. Eng..... Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Colonial Bcstg. Co.
 Address..... Cumberland Rd.
 Tel.: EX 2-4195..... Independent
 Owner..... Mrs. Carla B. Keys
 Station Manager..... John D. Wilson
 Sales Promotion Manager..... T. J. Fulcher
 Program Director..... Al Smith
 Chief Engineer..... O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc..... Power: 1 Kw., d.
 Owned..... Franklin Broadcasting Corp.
 Address..... 102 E. Fourth Ave.
 Tel.: LO 2-3135..... KBS
 President, Gen. Mgr..... Thomas F. Clark
 Station Manager..... Augie Bender
 Chief Engineer..... John Ashman

WFLS—Fredericksburg—1960

Frequency: 1350 Kc..... Power: 500 Watts d.
 Owned By..... Star Bcstg. Corp.
 Address..... 305 William St.
 Tel.: 373-1500..... KBS
 Newspaper Affil..... Free Lance-Star
 Station Representative..... Robert Dome
 President..... Charles S. Rowe
 General Manager..... Josiah P. Rowe III
 Station Mgr., Chief Eng..... James W. Poole
 Program Director..... Frank G. Starling
 Publicity Director..... Mary G. Calamos

WFVA—Fredericksburg—1939

Frequency: 1230 Kc..... Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... Fredericksburg Bcstg. Corp.
 Address..... Box 263
 Tel.: 373-7721..... ABC
 Station Reps... Spot Time Sales; Phila, Spot Sales
 Exec. Vice-Pres..... Mrs. Marion Park Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng... J. C. Morgan
 Program Director..... John C. Calhoun
 Owners of: WFVA-FM, Fredericksburg; WINC,
 WRFL-FM, Winchester; WISG, Mt. Jackson, All
 Va.; WLNH, Laconia, N. H.; WHYI-AM-FM,
 Carlisle; WAYZ-AM-FM, Waynesboro, All Pa.;
 WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Freq.: 1450 Kc..... Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... Sky-Park Bcstg. Corp.
 Address..... P. O. Box 192
 Tel.: MEIrose 5-4121..... Independent
 General Manager..... Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc..... Power: 1000 Watts, d
 Owned... Carroll-Grayson Broadcasting Corp.
 Address..... Poplar Knob Road
 Tel.: BE 6-2921..... KBS
 President..... Robert V. Morris
 Gen., Sta. Mgr..... Joe P. Crockett

VIRGINIA

WGAT—Gate City—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
Owned By.....Rogers-McGuire Bcstg. Co.
Address.....Box 37
Tel.: 386-7025.....Independent
President.....Charles McGuire
General Manager.....Charles N. Doll
Program, Pub. Dir.....James B. Roberts

WDDY—Gloucester—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Address.....P. O. Box 673
Tel.: OXford 3-4302.....KBS
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow
Chief Engineer.....Charles Lawrence

WMNA—Gretna—1956

Frequency: 730 Kc. Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address.....Box 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley

WNRG—Grundy—1955

Frequency: 940 Kc. Power 5 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address.....Box V
Tel.: 935-2587.....Independent
President.....Herman Dotson
General Mgr., Chief Eng.....David B. Jordan
Commercial Manager.....Jean Scott
Sales Promotion Mgr.....Aubrey Garber
Program Director.....Glenn Woodward
Publicity Director.....Margaret Jordan

WVEC—Hampton—1948

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel.: PArk 2-6331.....NBC-ABC
Station Representative.....Webb
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc. Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 434-9311.....Independent
Station Representative.....Hal Walton
President.....W. W. Greer, Jr.
Station Manager.....Bill Kramer

WSVA—Harrisonburg—1935

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned.....Shenandoah Valley Broadcasting, Inc.
Address.....Rawley Pike
Tel.: 434-4431.....NBC
Newspaper Affil.....Washington Eve. Star
Station Reps.....Venard, Torbet & McC.; Brown
President, Gen. Mgr.....Hamilton Shea
Commercial Manager.....Richard Johnson

Program Director.....Robert E. Lee
Sales Promotion, Pub. Dir.....Wanda Wilt
Chief Engineer.....Thomas B. Jones
Owners of: WSVA-TV.

WENZ—Highland Springs 1959

Frequency: 1450 Kc. Power: 250 Watts
Owned By.....Henrico Radio Corp.
Address.....Raleigh Hotel, Richmond
Tel.: MIlton 4-4574.....Independent
President.....Ken Wood
Vice President.....Charles Springer
Program Director.....Van Fortune
Chief Engineer.....Fred Gray

WHHV—Hillsville—1961

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Carroll Bcstg. Co.
Address.....Box 648
Tel.: PArkway 8-9114.....Independent
President, Ch. Eng.....Dale W. Gallimore
Commercial Manager.....Joe Beeson
Sales Promotion Mgr.....Ray Jones
Program Director.....Homer Austin
Publicity Director.....Marie Gallimore

WHAP—Hopewell—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Eastern Bcstg. Corp.
Address.....Box 621
Tel.: GLenview 8-8518.....KBS
Station Representative.....Walton
President.....R. Neuhoff
Station Manager.....R. Oppenheimer

WAGE—Leesburg—1958

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By.....Radio WAGE, Inc.
Address.....Box 891
Tel.: SPing 7-1290.....MBS
President, Gen. Mgr.....James H. Symington
Station Mgr., Program Dir.....Francis I. Lambert
Commercial Manager.....Richard S. Olson
Sales Promotion Mgr.....Russel W. Lehman
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HObart 3-2161.....KBS
Representative.....Indie Sales
Gen. Manager.....Milton B. Henson

WBRG—Lynchburg—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address.....Box 1079
Tel.: VICTor 6-6541.....KBS
Representative.....Thomas F. Clark
Gen., Comm. Mgr.....Tom Buckley
Sales Promotion Mgr.....Donald W. Jarvis
Program Director.....Mrs. Eddie M. Raymond
Chief Engineer.....Marvin E. Johnson

WDMS—Lynchburg—1962

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By... Southeastern Bcstg. Corp.
 Address... 1100 Peoples Nat'l Bank Bldg.
 Tel.: 847-6666 Independent
 Station Reps. Breen & Ward; Beaver
 President, General Mgr. Danny Shaver
 Sales Manager J. Seibel
 Sales Promotion Mgr. Mary E. Gray
 Program Director Barbara J. Trear
 Chief Engineer James Wilkie

WLVA—Lynchburg—1930

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By... Lynchburg Bcstg. Corp.
 Address... 2320 Langhorne Rd.
 Tel.: Victor 5-1242 ABC
 Pres., Gen. Mgr. Philip P. Allen
 Station Representative Jack Masla
 Commercial Manager Thomas L. Turner
 Sales Promo. Mgr., Pub. Dir. Thomas N. Waller
 Program Director Warren Uttal
 Chief Engineer John T. Orth
 Owners of: WLVA-TV.

WVOD—Lynchburg—1947

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned... Lynchburg Independent Bcstrs., Inc.
 Address... P. O. Box 1300
 Tel.: VI 5-3441 MBS
 Newspaper Affil. Salem Times Register
 President Cy N. Bahakel
 General Manager Henry Hughes
 Program Director William Ostrom
 Chief Engineer Samuel Raymond
 Owners of: WRIS, Roanoke, Va.; WKIN, Kingsport, Tenn.; WLB, Bowling Green, Ky.; WRIN, Waterloo, Ia.; WABG-AM-TV, Greenwood, WKOZ, Kosciusko, both Miss.; WVOD, Chattanooga, Tenn.

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W., d.
 Owned... Prince William Bcstg. Corp.
 Address... Box 151
 Tel.: Empire 8-3108 Independent
 President Harold H. Hersch
 General, Sta. Mgr. W. T. Merchant, Jr.
 Commercial Manager C. A. Sinclair, III
 Chief Engineer Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Mountain Empire Bcstg. Corp.
 Address... P. O. Box 470
 Tel.: ST 3-9001 ABC-KBS
 Representative Indie Sales
 Pres., Gen. Mgr. Robert C. Wolfenden
 Program Dir. Mrs. R. C. Wolfenden
 Chief Engineer Fred Cox

WOLD—Marion—1962

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned By... Seward Bcstg. Co.
 Address... P.O. Box 285
 Tel.: 783-7109 MBS
 President, General Mgr. Charles B. Seward
 Program Director Samuel Russell
 Chief Engineer Douglas Slough

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 5 Kw. d.
 Owned-Oper. By... Patrick Henry Bcstg. Corp.
 Address... 40 Franklin St.
 Tel.: ME 2-9811 Independent
 President Phil F. Hedrick
 Co-Managers T. W. Patterson, C. F. Adams
 Program Director Mrs. Grace P. Utam
 Chief Engineer T. E. Tatum
 Owners of: WHEE, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By... Martinsville Bcstg. Co., Inc.
 Address... 1129 Chatham Heights
 Tel.: Mercury 2-2152 NBC-KBS
 Representative Bob Dore
 President Jacob C. Aaron
 General Manager John W. Bouldin, Jr.
 Vice President Kennon C. Whittle
 Commercial Manager Lynwood Judkins, Jr.
 Chief Engineer B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By... R. F. Lewis Jr., Inc.
 Address... WSIG Bldg.
 Tel.: Granite 7-3128 MBS
 Station Representative Spot Time Sales
 President Marion P. Lewis
 Gen. Comm. Mgr. Philip J. Potter
 Chief Engineer John Gill
 Owners of: WING, Winchester, WFVA, Fredericksburg, both Va.; WHYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fister, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Giles Bcstg. Co.
 Address... Route 100
 Tel.: PA 6-2211 MBS
 President E. D. McWilliams
 Station Manager R. M. Whitehead
 Program Director Megan H. McWilliams
 Chief Engineer Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By... Hampton Roads Bcstg. Corp.
 Address... P.O. Box 98
 Tel.: 826-1310 Independent
 News Affil. Daily Press & Times Herald
 Station Representative Blair
 President Capt. W. R. Van Buren
 General, Station Mgr. Ambert Dail
 Sales Manager Howard Jernigan
 Promo., Pub. Dir. William W. Walker
 Chief Engineer George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By... Twelve-Seventy, Inc.
 Business Address... 114 24th St.
 Tel.: 244-7991 Independent
 President Max Reznick
 General Manager Al Lynn
 Station Manager Gary Lawrence
 Chief Engineer Jack Garrison

VIRGINIA

WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts
Owned-Oper. By Tidewater Teleradio, Inc.
Address 214 W. York St.
Tel.: MA 7-2345 Independent
Representative H.R. Repps, Inc.
President J. Glen Taylor
Program Director Lee Leonard
Sales Promotion Manager Nancy Fentress
Chief Engineer Andrew Jackson
Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 5 Kw. d.
Owned By WCMS Radio Norfolk, Inc.
Address Helena Building
Tel.: MA 5-0525 Independent
Station Representative Charles Bernard
President, Gen. Mgr. George A. Crump
Commercial Manager George E. Dail
Program Director Joe Hoppel
Chief Engineer Steven J. Hart

WHIH—Norfolk—1946

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By James Bcstg. Corp.
Address 731 Boush St.
Tel.: 625-4231 Independent
Station Representative Avery-Knodel, Inc.
President Tim Elliot
Station Manager Robert Story
Commercial Manager B. J. Rodgers
Sales Promotion Manager Jean Elliot
Program Director Jack Baker
Publicity Director Sally High
Chief Engineer Ray Smith

WNOE—Norfolk—1949

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Norfolk Bcstg. Co.
Address 252 W. Brambleton Ave.
Tel.: MADison 2-7071 Independent
Representative Eastman
President Louis H. Peterson
General Manager Jack H. Harris
Operations Manager Jim Stanley
Commercial Manager Josh Bar y
Sales Promotion Manager Bob Calvert
Program Director Jay Lawrence
Publicity Director Buzz Baxter
Chief Engineer George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Continental Bcstg.
Address Box 598
Tel.: 399-3051 Independent
President O. Wayne Rollins
General Station Mgr. William L. Eure, Jr.
Commercial Mgr. Stu Barondess
Program Director Oliver Allen
Chief Eng. Glen Frazier
Owners of: WAMS, Wilmington, Del.; WCHS,
Charleston, W. Va.; WBBE, Chicago, Ill.;
WGEF, Indianapolis, Ind.; WNJR, Newark,
N. J.; WPTZ, Pittsburgh, N. Y.; WBAB,
Pensacola, Fla.; KDAY, Los Angeles, Calif.;
WCHS-TV, Wilmington, Del.

WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By WTAR Radio-TV Corp.
Address 720 Boush St.
Tel.: MA 5-6711 CBS
Representative Edward Petry
President Robert M. Lambe
General Station Mgr. Jack B. Prince
Commercial Manager Larry Saunders
Sales Prom., Publicity Dir. James W. Evans
Program Director William Ross
Chief Eng. R. L. Lindell
Owners of: WTAR-TV-PM.

WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts
Owned Radio-Wise, Inc.
Address Progress Bldg.
Tel.: 700 KBS
President & General Mgr. R. B. Helms
Station Manager Jack Helms

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By WJMA, Inc.
Address Spicer's Mill Road
Tel.: 7263 KBS-NBC
Station Representative Spot Time Sales
President, Gen. Mgr. Arch Harrison, Jr.
Commercial Mgr. Clarence Little
Chief Engineer William H. Hager

WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.
Owned By Lee County Bcstg. Co.
Address Box 338
Tel.: 520 Independent
President, General Manager Dr. D. Gabriel

WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Operated By Harry A. Epperson, Jr.
Business Address Box 87
Tel.: RE 2-3478 Independent
Pres., Sta. Mgr. Harry E. Epperson, Jr.

WSSV—Petersburg—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Petersburg Bcstg Co., Inc.
Address 702 Mutual Savings Bldg.
Tel.: 733-4567 MBS
Station Rep. Pearson Nat'l Reprs.
Pres., Gen. Mgr. Roger A. Beane
Commercial Manager John R. Speciale
Program Director Robert Peterson
Sales Promotion Mgr. William Chinn
Publicity Director Bill Woody
Chief Engineer Charles Lewis

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By WPUV, Inc.
Business Address P.O. Box 351
Tel.: 3-3931 KBS
Pres., Ch. Eng. John A. Columbus

WQVA—Quantico—1961

Frequency: 1530 Kc. Power: 250 Watts d.
Owned By.....Radio One Co.
Address.....Potomac & Broadway Aves.
Tel.: 875-9460.....MBS
General Manager.....W. T. Merchant, Jr.

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WRAD Bcstg.
Address.....P.O. Box 1207
Tel.: NEptune 9-2461.....Independent
General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
Owned-Oper. By...Clinch Valley Bcstg. Corp.
Address.....P. O. Box 218
Tel.: WO 1-4066.....KBS
President.....J. Powell Royall
Gen., Sta. Mgr.....J. H. Lee

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.
Owned.....United Broadcasting Co.
Address.....513 N. Main Street
Tel.: Milton 3-8368.....Independent
President.....Richard Eaton
General Manager.....R. Coty

WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.
Owned.....Radio Richmond, Inc.
Address.....2106 N. Hamilton St.
Tel.: 353-6641.....Independent
Station Representative.....Masla
President, Gen. Mgr.....Burton L. Levine
Asst. Mgr., Comm. Mgr.....Ted Court
Program Dir.....Jess Du Boy
Chief Engineer.....Don Emerson
Owners of: WROV, Roanoke, Va.

WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By.....Lee Bcstg. Corp.
Business-Studio Address.....6200 W. Broad St. Rd.
Tel.: Atlantic 8-2835.....MBS
Station Reps.....Select Sta. Reps.; Brown
President.....Thomas Sinsley
V.P.....I. G. Abeloff
V.P., Managing Dir.....Harvey L. Hudson
Station Manager.....Joe Mason
Local Sales Manager.....Richard Via
Program Director.....Jim Gaines
Ch. Eng., Oper. Mgr.....Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By.....Havens & Martin, Inc.
Bus.-Studio Address.....3301 W. Broad St.
Tel.: EL 5-8611.....ABC
President, Sta. Mgr.....Wilbur M. Havens
Assistant & Comm. Mgr.....Walter A. Bowry, Jr.
Sales Prom. Mgr., Pub. Dir.....W. J. Filer
Prog. Dir.....Frank Wilson
Chief Engineer.....James Kyle

WRGM—Richmond—1958

Frequency: 1590 Kc. Power: 5000 Watts d.
Owned By.....Southern States Radio Corp.
Address.....2314 W. Cary St.
Tel.: EL 3-6656.....Independent
Station Representative.....Bob Dore Assocs.
President, General Mgr.....Robert A. Monroe
Asst. Station Mgr.....Charles B. Raynor
Commercial Manager.....Louis Brink
Publicity Director.....Don Reed
Chief Engineer.....Ken Shelton

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
Owned By.....WRNL, Inc.
Business-Studio Address.....111 N. Fourth St.
Tel.: Milton 3-3436.....CBS
Newspaper Affil.....Richmond Newspapers, Inc.
Representative.....Edward Petry
President.....D. Tennant Bryan
Exec. Vice President.....E. S. Whitlock
V.P., General Manager.....Frank Soden
Sales Manager.....E. T. Moore
Opera. Mgr., Ch. Eng., E. V. Wolstenholme, Jr.
Promotion. Pub. D'r.....Rose Marie Paradis

WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts
Owned-Oper. By.....Larus & Brother Co.
Address.....Box 1516
Tel.: 643-6633.....NBC
Representative.....Peters, Griffin, Woodward
Vice President.....William R. Preston
General Manager.....John B. Tansey
Sales Manager.....Harold Barre
Promotion Manager.....Irby N. Hollans, Jr.
Program Manager.....Brick Rider
Public Relations Dir.....Walter R. Bishop
Chief Engineer.....Rudolph W. Raabe
Owners of: WRVA-TV.

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 5000 Watts d.
Owned-Operated By.....Radio Virginia, Inc.
Address.....701 German School Rd.
Tel.: BE 3-7666.....Independent
Station Representative.....Charles Bernard
President.....Douglas H. Robertson
Gen. Comm. Mgr.....David M. Wilburn
Program Director.....George T. Popkins
Chief Engineer.....Robert C. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By.....Times-World Corp.
Address.....Box 150
Tel.: 345-1511.....CBS
News. Affil.....Times, World News
Representative. Peters, Griffin, Woodward, Inc.
President.....M. W. Armistead, III
V.P., Station Mgr.....Frank E. Koehler
Promotion Mgr.....Melvin L. Mayfield
Local Sales Mgr.....Don Stanley
Program Director.....David R. Van Horne
Chief Engineer.....Elbyrne St. Claire
Owners of: WDBJ-TV.

VIRGINIA

WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By.....Roanoke Broadcasters, Inc.
Address.....119 W. Church Ave., S.W.
Tel.: 345-0988.....ABC
Station Representative.....Weed
President, General Mgr.....Thomas M. Ahern
Commercial Manager.....Thornton A. Marshall
Chief Engineer.....William C. Purcell

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
Owned By.....Cy N. Bahakel
Address.....902 S. Jefferson St.
Tel.: DI 2-3131.....MBS
Newspaper Affil.....Roanoke Star Publish. Co.
Station Representative.....Burn-Smith
President.....Cy N. Bahakel
General Station Mgr.....Frank Tirico
Commercial Manager.....Ray Lewis
Program Director.....Gary Cooper
Chief Engineer.....Don Kassner

WROV—Roanoke—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WROV Bcstrs., Inc.
Bus-Studio Address.....15th & Cleveland Ave.
Tel.: DI 3-4444.....Independent
Station Representative.....Adam Young
President.....Burton L. Levine
General Manager.....Bernard Monn
Program Director.....Fred Frelantz
Chief Engineer.....Al Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned.....Shenandoah Life Stations, Inc.
Address.....Box 2161
Tel.: 339-8611.....NBC
President.....James H. Moore
Vice President.....Horace Fitzpatrick
Station, Comm. Mgr.....George W. Cherrault, Jr.
Sales Promotion Mgr.....Herm Reavis
Program, Pub. Dir.....John Willett
Chief Engineer.....John Aldhizer
Owners of: WSLS-TV-FM.

WKWS—Rocky Mount—1959

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By.....Radio Franklin, Inc.
Address.....Box 110
Tel.: HUDson 3-9244.....Independent
President, General Mgr.....Kermit W. Salyer
Sales Prom., Program Dir.....K. E. Smith
Chief Engineer.....Giles Brown

WYTI—Rocky Mount—1957

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned.....WYTI, Inc.
Address.....P.O. Drawer 471
Tel.: HU 3-9955.....Independent
President.....S. L. Goodman
General, Station Mgr.....Lester L. Williams
Commercial Manager.....William E. Jefferson
Program Director.....Richard L. Garst
Chief Engineer.....William M. Farley
Owners of: WODV, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.
Owned By.....Salem Bcstg. Co.
Address.....P. O. Box 408
Tel.: DUpont 9-5443.....Independent
President, Ch. Eng.....M. C. Bowers, Jr.
General & Station Manager.....R. Bentley

WHLF—South Boston—1947

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Halifax Bcstg. Co.
Address.....Webster St
Tel.: 2-9988.....ABC-KBS
Gen., Comm. Mgr.....John L. Cole, Jr.
Chief Engineer.....J. C. Bishop
Owners of: WHLF-FM, WHER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power 5000 Watts d.
Owned-Operated By.....Old Belt Bcstg. Corp.
Address.....P. O. Box 216
Tel.: HI 7-4007.....Independent
Station Rep.....Charles Bernard
President, Gen. Mgr.....W. B. Holler
Chief Engineer.....Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
Owned.....Am. Home Bcstg. Corp.
Address.....P. O. Box 1209
Tel.: 886-2311.....CBS-KBS
Station Rep.....Clark
President, Gen. Mgr.....Lloyd Gochenour
Program Director.....Jimmy Ross
Chief Engineer.....Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Charles P. Blackley
Address.....Morrison Bldg.
Tel.: TU 6-6666.....ABC
General Manager.....Charles P. Blackley
Commercial Manager.....Charles E. Seebeck
Program Director.....Arnold J. Felsher
Chief Engineer.....Rex C. Houser

WHEO—Stuart—1959

Frequency: 1270 Kc. Power: 1 Kw. d.
Owned By.....Patrick-Henry Broadcasting Corp.
Address.....Stuart
Tel.: Owens 4-3114.....Independent
President.....Phil F. Hedrick
Station, Comm. Manager.....Henry Hill
Co-Managers.....T. W. Patterson, C. F. Adams
Sales Promotion Manager.....Herb Gardner
Program Director.....Barbara Rakes
Chief Engineer.....Roy Russell
Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Suffolk Bcstg. Corp.
Address.....Box 1626
Tel.: 539-2394.....KBS
President.....Fred L. Hart
General Manager.....L. Earl Hundley
Program Director.....Ted Potter
Chief Eng.....Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc. Power: 1 Kw.
Owned By: Accomack-Northampton Bcstg. Co.
Address: Box 1330
Tel.: SU 7-3200. KBS
President, Ch. Eng.: Vernon H. Baker

WKBA—Vinton—1961

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned By: Roanoke-Vinton Radio, Inc.
Address: 2043 10th St. N.E.
Tel.: Diamond 2-2551. Independent
President, General Mgr.: S. W. Epperson
Commercial Manager: Michael Hanes
Sales Promotion Mgr.: George Hume
Program Director: William Franklin
Chief Engineer: Michael Kavanaugh

WBOF—Virginia Beach—1954

Frequency: 1550 Kc. Power: 5 Kw. d.
Owned By: Metro-WBOF, Inc.
Address: Box 536
Tel.: GArden 8-3434. MBS
Sales Representative: Walker-Rawalt
President: Temple W. Seay
General Manager: Leo Hoarty
Commercial Manager: Bill Gasper
Program Director: Roy Marsh
Chief Engineer: Fred Earl Himes

WEER—Warrenton—1957

Frequency: 1570 Kc. Power: 500 W., d.
Owned By: Radio Associates, Inc.
Business Address: Box 817
Tel.: 347-1570. KBS
Station Representative: George T. Hopewell
President: Laurens M. Hamilton
General Manager: Ronald W. Lambert
Commercial Manager: Joyce A. Miller
Chief Engineer: James Thoroman

WKCW—Warrenton—1957

Frequency: 1420 Kc. Power: 5000 Watts
Owned By: WKTF, Inc.
Address: P. O. Box 740
Tel.: 347-1420. Independent
Station Rep.: Charles Bernard
President: Harry Wismer
General Mgr.: William Montgomery
Station Manager: William E. Matherly
Commercial Manager: A. C. Ellis
Chief Engineer: Stephen J. Hart

WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.
Owned By: Patricia Parker Headley
Address: Warsaw
Tel.: ED 3-6900. KBS
General Manager: Patricia Parker Headley
Commercial Mgr.: Ruth R. Rouzie
Prog. Dir.: Chris Naumann
Chief Engineer: W. Dean Loudy

WAYB—Waynesboro—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Waynesboro Bcstg. Corp.
Business Address: 526 W. Main St.
Tel.: WH 2-1490. MBS
Rep.: Donald Cooke
President, General Mgr.: N. Wilbur Kidd
Comm., Sales Prom. Mgr.: Al Charles
Program, Publicity Dir.: Bob Fulcher
Chief Engineer: William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc. Power: 500 Watts d.
Owned By: Williamsburg Bcstg. Co., Inc.
Address: Box 180
Tel.: CApital 9-5544. Independent
Station Representative: Thomas Clark
President: William E. Allaun, Jr.
General, Comm. Mgr.: Raymond L. Schreiner
Program Director: Roy Aycock
Chief Engineer: Kenneth S. Bradby

WHPL—Winchester—1961

Frequency: 610 Kc. Power: 500 Watts d.
Owned By: Shenval Bcstg. Corp.
Address: Box 828
Tel.: 662-5101. Independent
Station Representative: Burn-Smith
President: Edwin R. Fischer
General, Commercial Mgr.: John P. Bell, Jr.
Station Manager: Kay Bell
Program Director: Thomas H. Gibson
Chief Engineer: Archie McKay

WINC—Winchester—1941

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Richard F. Lewis, Jr., Inc.
Address: P.O. Box 605
Tel.: 662-4855. ABC
Sta. Reps.: Spot Time Sales; Phila. Spot
President: Mrs. R. F. Lewis, Jr.
Gen. Mgr., Chief Engineer: Phil Whitney
Sales Prom., Pub. Dir.: James Coffinberger
Program Director: Peggy Anderson
Owners of: WELD, Fisher, W. Va.; WHYL-AM-FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.; WFVA-AM-FM, Fredericksburg, Va.; WAYZ-AM-FM, Waynesboro, Pa.; WRFL-FM, Winchester; WLNH-AM-FM, Laconia, N. H.

WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By: Wythe County Bcstg. Co.
Address: 195 S. 1st St.
Tel.: CApital 8-3185. KBS
General Manager: Arthur M. Gates
Commercial Manager: Edward A. Zuber
Chief Engineer: W. Jack Fleming

Pop.: 2,950,000
Families: 937,000

Washington

Radio Homes: 918,000
AM Stas. in State: 83

KBKW—Aberdeen—1949

Frequency: 1450 Kc. 1 Kw. d., 250 W. n.
Owned-Oper. By KBKW, Inc.
Address 701 E. Heron St.
Tel.: LEnox 2-1450-1 MBS
Sta. Reps., Feltis, Dove, Cannon; Pacific; Cooke
President Archie Taft, Jr.
Gen., Sta. Mgr. Mahlon R. Taft
Program Director Gordy Dru
Chief Engineer Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned By KXRO, Inc.
Address P.O. Box 1120
Tel.: LEnox 3-1320 Independent
President Helen G. Spence
General Manager Fred G. Goddard

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned By KAGT, Inc.
Address Box 110
Tel.: 3-2114 ABC-KBS
Sta. Representative Wagner; Webb
President, Ch. Eng. A. Lehnhoff
Sales Promotion Mgr., Pro. Dir. J. Bailey

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d
Owned By Auburn Broadcasters, Inc.
Address P.O. Box 459
Tel.: TEmple 3-5220 ABC
Station Representative Feltis, Dove, Cannon
President Edward Garre
Chief Engineer Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 5 Kw., d.
Owned By Bellevue Bcstrs.
Address Box 833
Tel.: GLencourt 4-2477 Independent
Station Rep. Gene Bolles Co.
President Kemper Freeman
General Manager S. M. Tacher
Sales Promotion Mgr. Verl Wheeler
Program Director Dick Stokke
Publicity Director Jay Ward
Chief Engineer Jack Hemingway
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By Whatcom County Bcstg. Inc.
Business Address 220-A Unity St.
Tel.: REgent 3-2410 Independent
Station Representative Feltis, Dove, Cannon
General Mgr., Ch. Eng. D. T. Haveman

KGMI—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Internat'l Good Music, Inc.
Address 1610 Home Road
Tel.: REgent 3-3790 ABC
Station Reps. Moore; Hollingbery; Scharf
President Rogan Jones
Station Manager Gene Wagner
Commercial Manager Tom McCollum
Program Director James Olson
Chief Engineer Bob Rathman
Owners of: KGMI-FM, Bellingham; KGMJ-FM,
Seattle; KGMG-FM, Portland; KFMU-FM, Los
Angeles; KFMW-FM, San Bernardino; KBAY-FM,
San Francisco.

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Address 2340 E. Sunset Dr.
Tel.: REgent 4-1170 MBS
Newspaper Affil. Othell. (Wash.) Outlook
Station Reps. Pearson; Day-Wellington
President Jessica L. Longston
General Manager John R. DiMeo
Station Manager James Tincker
Sls. Prom. Mgr. William Berry
Program Director David Hall
Publicity Director Fran Titus
Chief Engineer Donald E. Pinney
Owners of: KAYO, Seattle; KSEF, Moses Lake;
both Washington.

KARI—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.
Owned Birch Bay Bcstg. Co.
Address Box X
Tel.: EDgewood 2-0751 KBS
Station Representative Wagner & Assoc.
President George A. Wilson
General, Sta. Manager D. J. Bevilacqua
Comm., Sales Prom. Mgr. Don Ball
Publicity Director Don P. McKinnis
Chief Engineer E. M. Matthews

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By Bremerton Bcstg. Co.
Address 205 Washington Ave.
Tel.: ESsex 7-3995 Independent
Station Reps. Pacific Bcst. Sales; Masla
President Bruce Bartley
General Manager Linc Perry
Comm., Sales Prom. Mgr. Bruce Perry
Program Director Calvin R. Vandegrift
Chief Engineer Robert L. Adams

KVAN—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.

Owned By.....Cathryn C. Murphy
 Address.....Washington Hotel, Portland,Ore.
 Tel.: CApitol 3-1977 (Portland).....Independent
 Station Rep.Hopewell
 General Manager.....Cathryn Murphy
 Chief Engineer.....William Murphy

KELA—Centralia-Chehalis
 1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Central Bcstg. Corp.
 Business Address.....P.O. Box 720, Centralia
 Tel.: 736-3321.....MBS
 Sta. Reps...Walker-Rawalt; Moore; O'Connell
 President.....J. Elroy McCaw
 Gen., Sta. Mgr.....Joe Chtyl
 Commercial Manager.....Dick Dawson
 Sales Promotion Mgr.....Lee Stottlemyre
 Program Director.....Donald Younghans
 Chief Engineer.....Bob De Lapp

KITI—Centralia-Chehalis—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
 Owned ByKITN-KITI Corp.
 Address.....St. Helens Hotel, Chehalis
 Tel.: 748-3379.....Independent
 Reps...Feltis, Dove, Cannon; Ven., Torbet &
 McC.
 Pres., Gen. Mgr.....Donald F. Whitman
 Engineering DirectorLee Hurley
 Owners of: KITN, Olympia, Wash.

KOZI—Chelan—1957

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
 Owned.....Lake Chelan Bcstg. Corp.
 Address.....P. O. Box 1210
 Tel.: 440.....Independent
 Pres., Gen. Mgr.....Stuart S. Maus

KCLX—Colfax—1950

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Adrian De Vries
 Address.....Box 710
 Tel.: EXbrook 7-3441.....MBS
 President, Gen. Mgr.....Adrian DeVries
 Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Colville Bcstg. Co.
 Address.....Mantz & Rickey Rd.
 Tel.: MU 4-6481.....KBS
 Station Representative.....Continental; Moore
 Pres., Ch. Eng.....Merle B. Peterson
 Commercial Manager.....P. J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts d.
 Owned By.....King's Garden, Inc.
 Address.....N. 190th & Fremont Ave.
 Tel.: LI 2-3131.....Independent
 Station Rep.....Wm. J. Wagner & Assoc.
 President.....Axel Fredeen
 General Manager.....Hendrick Van Dyke
 Program Director.....Al Cherry
 Publicity Director.....Robert Staley
 Chief Engineer.....William Ward

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Western Bcstrs. Inc.
 Address.....Box 600
 Tel.: WOODland 2-1488.....ABC
 Reps....Art Moore; Cooke; Pacific Bcst. Sales
 President.....G. Morgan McBride
 Station Manager.....Bob Sumbardo
 Program Director.....Sherman Bailey
 Chief Engineer.....Bill Watt

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
 Owned By.....Coulee Bcstg. Corp.
 Address.....118 B St., N.W.
 Tel.: SK 4-4686.....Independent
 President, General Mgr.....Donald R. Berry
 Publicity Director.....John Holgren
 Chief Engineer.....Gordon Sinclair

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
 Owned.....Everett Bcstg. Co., Inc.
 Address.....P. O. Box 916
 Tel.: ALPine 9-1144.....Independent
 Station Reps.....Feltis, Dove, Cannon; H-R
 Pres., Gen. Mgr.....W. R. Taft
 Sales Manager.....Dale Watson
 Program Director.....Russ Rebel
 Chief Engineer.....Dale Good

KWYZ—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned By.....Snohomish County Bcstg. Co.
 Address.....3021 Rockefeller
 Tel.: ALPine 9-6111.....Independent
 Station Reps....Avery-Knodel; Day-Wellington
 President, General Mgr.....Clifford H. Hansen
 Sales Manager.....George B. Aller
 Program Director.....Paul McCarthy
 Chief Engineer.....Vern Downing

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ralph A. Nachtmann
 Address.....Box 395
 Tel.: 1322.....Independent
 Station Reps.....Hopewell; Art Moore
 General Manager.....R. A. Nachtmann
 Chief Engineer.....Frank Van Hemert

KHOQ—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.
 Owned By.....Twin Cities Bcstg. Co.
 Address.....Box 576
 Tel.: GE 8-1200.....Independent
 President, Ch. Eng.....Irving V. Schmidtke
 Commercial, Promo Mgr.....Allen E. Hoffard
 Program Director.....Fred I. Schmidtke

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....K-L Bcstg.
 Address.....P. O. Box 90
 Tel.: EX 3-4900.....Independent

WASHINGTON

Station Representative.....Art Moore
President.....Mrs. Margaret Nagle
General, Sta. Manager.....Robert D. Bartels
Comm., Sales Prom. Mgr.....Arthur Anderson
Prog. Dir., Chief Eng.....Russell Ripley

KEPR—Kennewick—1947

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Cascade Bcstg. Corp.
Address.....P.O. Box 437
Tel.: Justice 6-6184.....MBS
Representatives.....Moore; Young
President.....Thomas Bostic
General Manager.....Bruce Glenn
Chief Engineer.....John P. Berg
Owners of: KIMA-AM-TV, Yakima, Wash.; KEPR-
TV, Kennewick, Wash.; KBAS-TV, Moses Lake,
Wash.; KLEW-TV, Lewiston, Idaho.

KCDI—Kirkland—1961

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....Carl-Drek, Inc.
Address.....1206 Malcolm Ave., Los Angeles
Tel.: Los Angeles.....Independent
President.....Carl E. Haymond
General Manager.....Jack Goetz

KNBX—Kirkland—1948

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Address.....Civic Center
Tel.: VAndyke 2-1201.....KBS
General Manager.....G. A. Wilson
Commercial Manager.....George W. Boucher
Chief Engineer.....Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Radio Sales Corp.
Address.....Box 3309, Tacoma
Tel.: JUNiper 4-1243.....Independent
President.....R. W. Burden, Jr.
Station Manager.....Dale Woods
Commercial Manager.....Marvin Young
Sales Promotion Manager. George Burmeister
Chief Engineer.....Clay Freinwald
Owners of: KEEP, Twin Falls, Idaho.

KBAM—Longview—1955

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Address.....Box 31
Tel.: HA 3-1210.....MBS
Station Rep.....Holman; Wagner
General Mgr.....Arne G. Peterson
Commercial Manager.....Terry Kynaston
Program Director.....A. A. Reed
Chief Engineer.....John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KEDO, Inc.
Address.....P. O. Box 779
Tel.: HA 5-1500.....KBS
Reps.....Feltis, Dove, Cannon; Pearson
Pres., Gen., Sta. Mgr.....Don L. Veith
Chief Engineer.....M. Johnston

KLFF—Mead—1962

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By.....KLFF, Inc.
Address.....2221 E. Lincoln Rd., Spokane
Tel.: HUDson 9-3100.....Independent
President.....Robert D. Dellwo
Gen. Mgr., Chief Eng.....Ralph O. Dailey
Comm. Mgr., Prog. Dir.....E. O. Jacobson

KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Address.....Box 276
Tel.: RO 5-3441.....MBS
Station Representative.....Pearson
President.....Jessica L. Longston
Gen. Manager.....Robert Pollock
Commercial Manager.....Walt Bjerke
Chief Engineer.....Ron Crouse

KWIQ—Moses Lake—1956

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned By.....KWIQ Radio, Inc.
Address.....P.O. Box 1696
Tel.: ROKckwell 5-7843.....Independent
Station Rep.....Moore
President, Station Mgr.....W. E. Lawrence
Sales Promotion Mgr.....Don McCoun
Program Director.....Kent Myhre
Chief Engineer.....Bill Newland

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GARfield 4-2430.....MBS
Representative.....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Frayling
Publicity, Program Dir.....Chuck Sharman

KGY—Olympia—1922

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Tom Olsen
Address.....1240 N. Washington St.
Tel.: 943-1240.....MBS-ABC-KBS
Station Reps.....Art Moore; Walker-Rawalt
General Manager.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program Mgr., Ch. Eng.....Don Jones

KITN—Olympia—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....KITN-KITI Corp.
Address.....P.O. Box 629
Tel.: 357-7718.....Independent
Reps...Feltis/Dove/Cannon; Pacific Bcst. Sales
President, Gen. Mgr.....Donald F. Whitman
Engineering Director.....Lee Hurley
Owners of: KITI, Centralia-Chehalis, Wash.

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address.....Box 151
Tel.: 20.....Independent

Station Rep. Feltis, Dove, Cannon
 President, General Mgr. Dean Nichols
 Commercial Manager Jerry Weaver
 Program Director Elizabeth Uht
 Chief Engineer W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc. Power: 500 Watts, d.
 Owned KZUN, Inc.
 Address Box 123
 Tel.: WA 4-2400 Independent
 Station Representative Clark
 President, General Mgr. Robert L. Swartz
 Program, Pub. Dir. Art MacKelvie
 Sales Prom. Mgr. Dick Wright
 Chief Engineer Jack Feldhausen

KRSC—Othello—1957

Frequency: 1400 Kc. Power: 250 Watts
 Owned By R. D. Leary, C. B. Ward
 Address Box 1400
 Tel.: HU 8-2791 KBS
 Newspaper Affiliation Othello Outlook
 Station Representative Day-Wellington
 General Manager R. D. Leary
 Station Manager D. R. Lockwood
 Sales Promotion Manager R. Hill

KORD—Pasco—1956

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned KORD, Inc.
 Address Box 485
 Tel.: LI 7-9791 Independent
 Station Representative Pearson
 President, Gen. Mgr. Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Century Bcstg. Co.
 Address Chase at "A" St.
 Tel.: LI 7-9741 KBS-ABC
 President R. Stacey

KAPY—Port Angeles—1961

Frequency: 1290 Kc. Power: 1 Kw, d.
 Owned By Port Angeles Radio, Inc.
 Address One Melody Lane
 Tel.: GLencourt 2-9288 Independent
 Representatives Feltis, Dove, Cannon
 President John W. Mowbray
 General, Sta. Manager Sam Ewing
 Commercial Manager Ron Susslick
 Program Director Russ White
 Publicity Director Larry Hoover
 Chief Engineer James Moulton

KONP—Port Angeles—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Radio Pacific, Inc.
 Address 313 West First Street
 Tel.: GL 7-4200 KBS
 Newspaper Affiliate Evening News
 Representative Art Moore
 President Charles N. Webster
 General Manager George Buck

KARY—Prosser—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
 Owned By Prosser-Grandview Bcsts.
 Address P. O. Box 1310
 Tel.: YUkon 4-7310 KBS
 Station Rep. Wagner
 President, General Mgr. Jack L. Quinn
 Comm. Sales Prom. Mgr. Robert Wilson
 Program Director Bill Doane
 Chief Engineer Dewey Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned By KOFE, Inc.
 Address P.O. Box 318
 Tel.: LOgan 4-5251 ABC
 President, General Mgr. William Wippel
 Station Manager Bob Tuenley
 Commercial Manager Bill Campbell
 Program Director Mike James
 Chief Engineer Bill Watt

KAYE—Puyallup—1951

Freq.: 1450 Kc. Power: 1 Kw, d., 250 W. n.
 Owned-Operated By Henry Perozzo
 Address P. O. Box 271
 Tel.: THornwall 5-1450 KBS
 Station Representative Moore
 Gen. Mgr., Ch. Eng. Henry Perozzo

KPOR—Quincy—1957

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned Quincy Valley Bcstrs.
 Address 806 S. Central Ave.
 Tel.: SUNset 7-6731 Independent
 Station Rep. Hopewell; Jacobson
 Pres., Gen. Mgr. Donald R. Nelson
 Commercial, Prog. Dir. Doyle Nelson
 Chief Engineer Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Willapa Broadcasting Co.
 Address Box 626
 Tel.: 942-2340 KBS
 Station Rep. Art Moore
 President R. E. Claunch
 General Manager J. Reavley
 Sta. Mgr., Chief Eng. R. E. Sheetz

KALE—Richland—1950

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By D & D Broadcasters, Inc.
 Address P. O. Box 767, Pasco, Wash.
 Tel.: Lberty 7-3388 Independent
 Station Reps. Hollingbery; Day-Wellington
 President, General Mgr. L. G. Dix
 Program Director Loyd Aman
 Chief Engineer C. White

KAYO—Seattle—1926

Freq.: 1150 Kc. Power: 5 Kw, d., 1 Kw. n.
 Owned-Operated By Wash. Telecasters, Inc.
 Address 2939 Fourth Ave. So.
 Tel.: MAin 3-2480 MBS
 Newspaper Affil. St. Helens Ore. Sentinel-Mist

WASHINGTON

Station Representative Pearson
President Jessica L. Longston
General Mgr. R. E. Pollock
Station Manager John R. DiMeo
Commercial Manager William Shela
Program Director Chris Lane
Sales Prom., Publicity Dir. Lee White
Chief Engineer Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

KETO—Seattle—1961

Frequency: 1590 Kc. Power: 5000 Watts
Owned By Chem-Air, Inc.
Address 1417 4th Ave. Bldg.
Tel.: MU 2-2662 Independent
President William E. Boeing, Jr.
General Manager Jack J. Link
Station Manager George A. Edgar
Commercial Mgr. C. Doug Setterberg
Program Director Fred Johnson
Chief Engineer Robert R. Zirk
Owners of: KETO-FM, Seattle; KPAM, KPFM, Portland, Ore.; KIDO, Boise, Idaho.

KING—Seattle—1927

Frequency: 1090 Kc. Power: 50,000 Watts
Owned By King Bcstg. Co.
Address 320 Aurora Ave.
Tel.: MUtual 2-3555 NBC
Station Rep. Blair
President Dorothy S. Bullitt
V.P., Bcst. Div. Otto P. Brandt
V.P. Business Henry B. Owen
Station Manager Earl F. Reilly
Program Director Pat S. O'Halloran
Promotion Manager G. E. McDade
Merchandising G. W. Parker
Chief Engineer A. A. Shultz
Owners of: KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1926

Frequency: 710 Kc. Power: 50,000 Watts
Owned-Oper. By Queen City Bcstg. Co.
Address 1507 Queen Anne Ave.
Tel.: AT 3-9800 CBS
Representative Peters, Griffin, Woodward, Inc.
President, General Mgr. Saul Haas
Station, Commercial Mgr. William F. Tucker
Operations Manager John Shield
Chief Engineer Jim Upthegrove
Owners of: KIRO-TV-FM.

KIXI—Seattle—1947

Frequency: 910 Kc. Power: 1000 Watts
Owned By K-91, Inc.
Address 1305 Third Ave.
Tel.: MAin 3-6910 Independent
Station Representative Avery-Knodel
President W. N. Nelskog
General, Station Mgr. Hale Bondurant
Sales, Promotion Mgr. John Mowbray
Program Director Bob Carmichael
Chief Engineer Tom Lewis
Owners of: KQTY, Everett, Wash.

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts

Owned-Oper. By Seattle-Portl. Radio
Address P.O. Box 3726
Tel.: WEst 7-5100 Independent
Station Representative McGavren/Guild
Pres., Gen Mgr. Lester M. Smith
Commercial Manager Gaylen S. Blackford
Chief Engineer George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
Owned By F-V Productions
Bus. Studio Address 1100 W. Florida St.
Tel.: MA 2-2312 Independent
Station Representative H.R. Reys
V.P., Gen. Mgr. Seymour Whitelaw
Commercial Manager W. L. Simpson
Chief Engineer Lloyd C. Hannah

KOMO—Seattle—1926

Frequency: 1000 Kc. Power: 50,000 Watts
Owned-Oper. By Fisher's Blend Station, Inc.
Bus. Studio Address 100 4th Ave. No.
Tel.: MA 4-6000 ABC
Representative Katz
President, General Mgr. W. W. Warren
Station Manager John Behnke
Sales Manager Fred Kaufman
Public Relations Mgr. Arthur Gerbel
Program Manager Mike Weide
Merchandising Mgr. Pop Hagerly
Chief Engineer C. E. Miller
Owners of: KATU, Portland, Wash.

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw.
Owned By First Presbyterian Church of Seattle
Address 710 Madison
Tel.: MAin 4-6226 Independent
General Manager A. H. Jacobsen
Program Director Lee Knudsen
Ch. Eng. James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc. Power: 5000 Watts
Owned By Golden West Bcstrs., Inc.
Address Tower Bldg.
Tel.: MUtual 2-3100 Independent
Sta. Representative AM Radio Sales
Chairman of Board Gene Autry
President Robert O. Reynolds
V.P., General Mgr. Bert S. West
Vice Presidents L. C. Sigmon, W. D. Shaw
General Sales Mgr. Randy Archer
Program Director Buddy Webber
Promotion, Publicity Dir. Jack Macdonald
Owners of: KSFO, San Francisco; KMPC, Los Angeles; KEN, Portland, Ore.

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
Owned-Operated By KXA, Inc.
Address 320 Second Ave., W.
Tel.: ATwater 4-8600 Independent
Representative Meeker
President Wesley I. Dumm
General Manager R. W. Wassenberg
Commercial Manager John Croghan
Program Director John Sherman
Chief Engineer John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc. Power: 5000 Watts d.
 Owned By Christian Serv. Inc.
 Address 5408 Freya St.
 Tel.: KEystone 5-3077 Independent
 President R. L. Stensland
 General Mgr. H. J. Chandler

KGA—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned By Gran Bcstg. Co.
 Address Box 141
 Tel.: KE 4-0631 Independent
 Station Representative Walker-Rowaldt
 President E. S. Weig
 General Mgr. A. M. Vogel
 Station Manager Len Greensword
 Program Director A. Wolter
 Chief Engineer Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By KHQ, Inc.
 Address South 4202 Regal
 Tel.: KEystone 4-0511 NBC
 Representative Katz
 Pres., Gen. Sta. Mgr. Richard O. Dunning
 Sales Manager Bill Carroll
 Chief Engineer Dee Waymire
 Owners of: KHQ-TV.

KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts d.
 Owned-Operated By Seattle-Portland Radio
 Address P.O. Box 8033
 Tel.: KE 4-9363 Independent
 Station Rep. McGavren-Guild
 President, Gen. Mgr. Lester M. Smith
 Comm. Mgr. Hugh MacPherson
 Program Dir. Bob Adkins
 Chief Engineer Vince Hoffart
 Owners of: KJR, Seattle; KNI, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.
 Owned Bellevue Bcstrs.
 Address East 3810 Boone St.
 Tel.: KE 5-3638 Independent
 Station Rep. Charles Bernard
 President F. Kemper Freeman
 General, Station Mgr. W. R. White
 Program Director Ed Mosley
 Chief Engineer Sig Turnquist
 Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KREM Bcstg. Co.
 Address 4103 South Regal
 Tel.: KE 4-0423 ABC
 Sta. Representative Petry
 President Mrs. A. Scott Bullitt
 General Manager Robert Temple
 Station Manager Alex P. Hunter
 Program Director Ron MacDonald
 Chief Engineer Ed Antosyn
 Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc. Power: 5,000 Watts
 Owned By Spokane Television
 Address W. 315 Sprague Ave.
 Tel.: MA 4-1218 Independent
 Station Rep. H-R; Day-Wellington; Jacobson
 General Manager Wayne F. McNulty
 Commercial Mgr. Al LaCom
 Program Director Dave Steer
 Chief Engineer David Green

KREW—Sunnyside—1950

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Cole E. Wylie
 Address Box 209
 Tel.: Temple 7-2277 MBS-KBS
 Representative Tracy Moore
 Pres., Gen. Mgr. Cole E. Wylie
 Sta., Comm. Mgr. Don G. Bennett
 Program Director Jean Runyan
 Chief Engineer Dale Howard

KMO—Tacoma—1926

Frequency: 1360 Kc. Power: 5000 Watts
 Owned Tacoma Radio Corp.
 Address P. O. Box 1651
 Tel.: WAverly 7-1360 Independent
 Station Reps. H-R; Feltis, Dove, Cannon
 Pres., Gen. Sta. Mgr. J. Archie Morton
 Program Director Don Woodland
 Publicity Director Burt Malakoff
 Chief Engineer Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By Tacoma Bcstrs., Inc.
 Address Winthrop Hotel
 Tel.: BR 2-2241 Independent
 Station Representative Avery-Knodel
 President, Gen. Mgr. Jerry Geehan
 Asst., Commercial Manager John Condon
 Sales Prom. Mgr., Prog. Dir. Dick Weeks
 Publicity Director Robi Bryant
 Chief Engineer Bill Luckhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By Tribune Publ. Co.
 Address So. 11th & Grant Sts.
 Tel.: FU 3-2561 Independent
 Newspaper Afilil News Tribune
 Station Representative Paul H. Raymer & Co.
 President George F. Russell
 General Manager Max H. Bice
 National Sales Mgr. John Upham
 Operations Manager Ted Knightlinger
 Program Director Don St. Thomas
 Chief Engineer Dick F. Engh
 Owners of: KTNT-FM-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned Radio Broadcasters Inc.
 Address P. O. Box 350

WASHINGTON

Tel.: 869-1490KBS
President.....John R. Woodrooffe
Station Manager.....Don Downing
Chief Engineer.....Warren Walters

KKEY—Vancouver—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Western Bcstg. Co.
Address.....5500 Fourth Plain Blvd.
Tel.: OX 3-2565.....Independent
Station Representative.....William J. Wagner
President.....Ralph C. Weagant
General Mgr.....Ernest Crater
Commercial Manager.....Arthur Rowell
Program Dir., Chief Eng.....Russ Ripley
Publicity Director.....Laurie Lauritzen

KHIT—Walla Walla—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Leader Broadcasting Co.
Address.....Denny Bldg.
Tel.: JAcKson 5-3190.....Independent
Sta. Reps.....Feltis, Dove, Cannon;
Jacobson
Pres., Gen. Sta. Mgr.....Arch Le Roux
Chief Engineer.....Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Walla Walla Bdcstg. Co.
Address.....Box 1028
Tel.: JAcKson 5-4103.....ABC
Sta. Reps.....Wagner; Masla
Pres., Gen. Mgr.....Jack Keating
Sales Prom. Mgr., Prog. Dir.....Al Buttolph
Chief Engineer.....Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....KUJ, Inc.
Business Address.....P.O. Box 276
Tel.: JA 9-1230.....Independent
President, Gen. Mgr.....H. E. Studebaker
Program Director.....LaVerne Russell
Chief Engineer.....Glenn E. Dubbe

KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Broadcasting Co.
Address.....119 N. Wenatchee Ave.
Tel.: NO 2-7135.....Independent
President, Chief Eng.....J. E. Goslin
Program, Publicity Dir.....Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wescoast Bcstg. Co., Inc.
Bus. Studio Address.....32 N. Mission
Tel.: NO 3-5121.....ABC-NBC
Station Representative.....George P. Hollingbery
Pres., Sta., Gen. Mgr.....James W. Wallace
Chief Engineer.....George Frese

KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned.....KUEN Bcstg.
Address.....P.O. Box 79
Tel.: NOrmandy 3-5186.....KBS
Sta. Reps.....Hollingbery; Feltis, Dove, Cannon
Gen. Mgr., President.....M. C. Robertson
Station Manager.....Roy Robinson
Chief Engineer.....Jerry Daggett

KBBO—Yakima—1947

Freq.: 1390 Kc.....Power: 1 Kw d., 250 W. n.
Owned By.....Yakima Bcstg. Co.
Address.....P.O. Box 172
Tel.: CH 8-1390.....MBS
Station Representative.....Masla
President.....J. I. Christenson
General, Commercial Mgr.....Kye Harris
Program Director.....Arvid Erickson
Chief Engineer.....Gerald Gerhardt

KIMA—Yakima—1946

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Cascade Bdcstg. Co.
Address.....P. O. Box 702
Tel.: GLencourt 2-9111.....NBC
Station Reps.....Adam Young; Moore
President.....Tom Bostic
General Manager.....Monte DeVon
Publicity, Sales Promotion Mgr.....B. Horn
Chief Engineer.....Dave Hubert
Owners of: KEPR-AM-TV, Kennewick, Wash.;
KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KIT, Inc.
Address.....114 S. 4th St.
Tel.: GL 7-8115.....ABC
Reps.....McGavren/Guild, Feltis, Dove, Cannon
President.....Carl E. Haymond
General Manager.....Jack H. Goetz
Commercial Manager.....Vern Chartier
Sales Promotion Manager.....Ben Shropshire
Program Director.....Al Bell
Chief Engineer.....H. B. Murphy

KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Yakima Valley Radio, Inc.
Address.....316 Butterfield Rd.
Tel.: CHestnut 8-2900.....Independent
Station Representative.....George Hollingbery
Pres., Gen. Mgr.....H. G. Wells, Jr.
Commercial Manager.....Bill Bainter
Chief Engineer.....Roger Raymond

Pop.: 1,850,000
Families: 495,000

West Virginia

Radio Homes: 484,000
AM Stas. in State: 52

WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..... Joe L. Smith, Jr., Inc.
Address..... WJLS Building
Tel.: 253-7311..... CBS
Representative..... Burn-Smith
President, Gen. Mgr..... Joe L. Smith, Jr.
Station Manager..... Gene Morehouse
Program Director..... Gary Dent
Chief Engineer..... R. Harold Dew
Owners of: WKNA-TV-FM, Charleston, W. Va.

WVNR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By..... Rahall Bcstg. Co.
Address..... 1708 Harper Road
Tel.: Cl 3-8330..... Independent
Station Representative..... H.R. Reps.
President..... N. Joe Rahall
General Manager..... Anthony P. Gonzalez
Assistant Manager..... Paul M. Harless
Sales Manager..... Bud Kurtz
Program Director..... Bill Boyd
Owners of: WKAP, Allentown, Pa.; WLCY, St.
Petersburg, Fla.; WVNR, Norristown, Pa.;
WQTY, Arlington, Fla.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.
Owned By... Berkeley Springs Radio St. Corp.
Address..... Box 8
Tel.: 771..... Independent
President..... Vernon Weber
General Manager..... Thomas Butscher
Commercial Manager..... Kenneth Robertson
Program Director..... Daniel Duckwall
Chief Engineer..... Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By... Daily Telegraph Prtg. Co.
Address..... Municipal Bldg.
Tel.: 327-7115..... NBC
Newspaper Affil..... Daily Telegraph
President..... Hugh Ike Shott
Station Mgr..... Melvin Barnett
Commercial Manager..... George Hendrick
Chief Engineer..... Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned By..... Bristol Bcstg.
Address..... Box 800
Tel.: 327-6124..... MBS
General Manager..... W. L. Nininger
Station Manager..... J. R. Watkins, Jr.

WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power 5 Kw. d.

Owned..... Upshur County Bcstg. Co.
Address..... Box 71
Tel.: 444..... Independent
General Manager, Ch. Eng... Jesse D. Newman
Commercial Mgr..... Joseph Barker
Program Director..... James Murphy
Publicity Director..... Dale Brooks

WXVA—Charles Town—1962

Frequency: 1550 Kc. Power: 5,000 Watts d.
Owned By..... WXVA Broadcasting Corp.
Address..... P.O. Box 188
Tel.: 1550..... Independent
Station Representative..... Weed
President..... Arthur W. Arundel
Exec. V.P., General Mgr. J. Strider Moler
Program Director..... Robert Houston
Chief Engineer..... Thomas Aliff

WCAW—Charleston—1946

Frequency: 680 Kc. Power: 10 Kw. d., 250 W. n.
Owned-Oper. By..... Capitol Bcstg. Corp.
Address..... Kanawha Hotel Bldg.
Tel.: 343-7503..... MBS
Station Reps.... Raymer; Ohio Stations Reps.
President..... E. M. Johnson
General. Station Mgr. Paul N. Miles
Comm., Program Dir. Paul Howard
Sales Promotion Manager..... Carl A. Cook
Publicity Director..... Barbara Yeager
Chief Engineer..... William E. Ford

WCHS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By..... Rollins Broadcasting, Inc.
Address..... 1111 Virginia St. East
Tel.: DI 2-8131..... CBS
Representative..... John Blair
President..... O. Wayne Rollins
V.P., Radio..... Albert R. Lanphear
Station Manager..... Bert Files
Commercial Manager..... Norman Posen
Promotion, Publicity Manager..... Harry Brawley
Program Director..... Joe Farris
Chief Engineer..... Harry Bowen
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wil-
mington, Del.; WCHS-TV; WNJB, Newark, N. J.;
WPTZ-TV, Plattsburgh, N. Y.; WRAP, Norfolk,
Va.; WBEE, Harvey, Ill.; WEAR-TV, Pensacola,
Fla.; KDAY, Los Angeles, Calif.

WGKV—Charleston—1932

Frequency: 1490 Kc. Power: 250 W.
Owned By..... E. L. Clinton
Address..... 315 Professional Bldg.
Tel.: DI 3-9544..... ABC
V.P., Gen., Comm. Mgr..... G. L. Sutherland
Chief Engineer..... Bernard Clark

WKAZ—Charleston—1946

Frequency: 950 Kc. Power: 5 Kw., d.; 1 Kw. n.

WEST VIRGINIA

Owned By.....Radio WKAZ, Inc.
Address.....210 Dickinson St.
Tel.: 343-4556.....NBC
Station Rep.....Katz
President.....Hartley L. Samuels
General Mgr.....Don O. Hays
Commercial Manager.....Carl A. Cook
Sales Promotion, Publicity Dir.....Jack Williams
Program Director.....James D. Tuverson
Chief Engineer.....Don Browning
Owners of: WDLB, Marshfield, Wisc.

WTIP—Charleston—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Chemical City Bcstg. Co.
Bus. Address.....415 Dickinson St.
Tel.: Dickens 2-3136.....ABC
Station Representative.....Pearson Nat'l Reprs.
President, Chief Engr.....Gus Zaharis
General Manager.....Mel S. Burka
Commercial Manager.....Bud A. Burka
Program Director.....Sam Poland
Sales Promotion Manager.....Bob Bower

WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Rust Craft Bcstg. Co.
Address.....912 W. Pike St.
Tel.: 624-7571.....NBC, KBS
Station Representative.....Adam Young, Inc.
President.....Jack Berkman
General Mgr.....Roger Garrett
Commercial Manager.....Frank Balsley
Program Director.....Jack See
Sales Prom. Mgr., Pub. Dir.....Peter Lyman
Chief Engineer.....Harry Brown
Owners of: WBOY-TV, Clarksburg, W. Va.;
WSTV-AM-FM-TV, Steubenville, O.; WPIT-AM-
FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.;
WRDW-TV, Augusta, Ga.; WRGP-TV, Chatta-
nooga, Tenn.

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Harrison Corp.
Address.....1200 E. Pike St.
Tel.: 624-5525.....ABC
Station Representative.....Burn-Smith Co.
President.....Charles Gaylord
General Manager.....John Peters
Commercial Manager.....Carl Clovis
Program Director.....Ralph Doolittle, III
Publicity Director.....Albert Cox
Chief Engineer.....Beryl Snyder

WPDX—Clarksburg—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Address.....339 W. Main St.
Tel.: 62-4-6425.....Independent
Station Representative.....Pearson Nat'l Reprs.
President.....R. C. Warden
General, Station Manager.....James T. Fawcett
Program Director.....Byron Parrish
Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Oper. By.....Marja Bcstg. Corp.
Address.....Davis & Wash. Sts.
Tel.: 636-1300.....KBS
Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....208 Adams St.
Tel.: 363-5200.....CBS
Representative.....Hollingbery
President.....Herbert E. Evans
General Manager.....A. Garen Ferrise
Commercial Manager.....J. Ross Felton
Program Director.....Frank Lee
Chief Engineer.....Donald G. Gruitt
Owners of: WGAR, Cleveland, O.; WTTM, Tren-
ton, N. J.; WRFD, Worthington, O.; WNAJ,
Yankton, S. D.; KVTU, Sioux City, Ia.

WTCS—Fairmont—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Fairmont Broadcasting Co.
Address.....P.O. Box 1549
Tel.: 366-3700.....ABC
President.....Paul Pirolo
V.P., General Manager.....Nick Fantasia
Program Director.....Josephine Trotta
Publicity Director.....Jack Bernardo
Chief Engineer.....Fred K. Gross

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
Owned-Oper. By.....South Branch Bcstg. Corp.
Address.....Fisher
Tel.: LE 8-6062.....MBS
President.....Marian Park Lewis
General Manager.....K. Johnson

WVVW—Grafton-Fairmont— 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned.....Beacom Bcstg. Enterprises
Address.....400 Quincy St., Fairmont
Tel.: Fairmont 363-0700.....ABC
Newspaper Affil.....Mannington Times
Station Rep.....Weed Radio
President.....J. Patrick Beacom
General, Station Manager.....Patrick W. Larkin
Commercial Manager.....N. F. Fabre
Program Director.....B. F. Waters
Chief Engineer.....J. S. Larkin

WKEE—Huntington—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Geyer Broadcasting Co.
Address.....623 4th Ave.
Tel.: 525-7788.....Independent
Sta. Representative.....Raymer
President.....Wayne W. Geyer
Station Manager.....Robert R. O'Dell
Commercial Manager.....John Thacker
Program Director.....Robert Martin
Chief Engineer.....R. Thompson

WVHY—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.

WEST VIRGINIA

Owned By.....Ohio River Bcstg.
Business Address.....1046½ Third Ave.
Tel.: JA 3-3421.....Independent
Representative.....Peters, Griffin, Woodward
General Manager.....Jack Gelder
Station Mgr.....R. Osbourne
Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 3-8401.....NBC
Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Commercial Manager.....Lewis Bryant
Mdse. Dir., Prom. Mgr.....Jack M. Williams
Program Director.....Bob Bowen
Chief Engineer.....John Clay
Owners of: WSAZ-TV.

WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.
Owned.....WKYR Inc.
Address Ft. Cumberland Hotel, Cumberland, Md.
Tel.: Parkview 4-5000.....MBS
President.....Robert K. Richards
Gen., Sta. Mgr.....William W. Robinson
Program, Publicity Director.....Jack R. Husson
Commercial, Prom. Mgr.....Dewitt Mower
Chief Engineer.....Wilmer G. Thompson

WLOG—Logan—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Buyan Valley Bcstg.
Address.....445 Stratton St.
Tel.: Plaza 2-3939.....MBS
Station Manager.....R. O. Greever
Commercial Manager.....E. M. Bailey
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Fry

WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Logan Bcstg. Co.
Address.....Trailways Bus Terminal Bldg.
Tel.: PL 2-5080.....Independent
President.....W. C. Browning
General Mgr.....W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Martinsburg Bcstg. Co.
Address.....Peoples Trust Co. Bldg.
Tel.: AM 3-5252.....MBS
Station Rep.....Devney Organization
General Mgr.....C. Leslie Golliday
Station, Comm. Manager.....George N. O'Brien
Program Director.....John E. Taylor
Chief Engineer.....William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Three States Bcstg. Co.
Address.....Radio Hill
Tel.: MC 7-7771.....KBS

President, Gen. Mgr.....Fred Morningstar
Program Director.....E. Watkins
Chief Engineer.....Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fayette Associates, Inc.
Address.....1028 First Ave.
Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc..Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Address.....P.O. Box 867
Tel.: Linden 2-9488.....NBC
President.....Agnes J. Greer
General, Sta. Manager.....L. W. Fleming, Jr.
Sales Prom. Mgr.....Virginia Pattison
Publicity Director.....Dorothy Comuntzis
Program Director.....Herbert J. Tennant
Chief Engineer.....James Davis

WCLG—Morgantown—1954

Frequency: 1300 Kc..Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co.
Address.....P. O. Box 885
Tel.: LI 2-2222.....KBS
Pres., Gen. Mgr.....W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Miracle Valley Bcstg. Co.
Address.....505 Seventh St.
Tel.: 845-1230.....Independent
President, General Mgr.....Joseph M. Larosa
Program Director.....Chuck Brand
Commercial Manager.....Mrs. Judy Reager
Chief Engineer.....Felice Rigoli

WETZ—New Martinsville— 1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Address.....Box 391
Tel.: 455-3030.....Independent
Station Representative.....Hal Walton
President, Gen. Mgr.....Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Mike Gabor
Publicity Director.....Lorraine Espy
Chief Engineer.....David Miles

WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WEST VIRGINIA

WCEF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts d
Owned By.....Franklin Broadcasting Co.
Address.....219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Station Representative.....Masla
President, Chief Eng.....C. E. Franklin
Station Mgr.....Morris Leon
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Program Director.....Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WPAR, Inc.
Address.....211 5th St.
Tel.: HUDson 5-5475.....CBS
President.....H. Max Good
Station Manager.....Eddie Lane
Chief Engineer.....A. J. English
Owners of: WMGS, Bowling Green, O.

WTAP—Parkersburg—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Zanesville Publish. Co.
Address.....123 West Seventh St.
Tel.: 485-4588.....ABC
Sta. Representative.....Pearson
President.....Clay Littick
General Manager.....Gene P. Loffler
Managing Director.....Allan Land
Commercial Manager.....Denny Dever
Program Director.....Howard Burlingame
Chief Engineer.....Bob Hatton

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Wyoming Bdcstg. Co., Inc.
Address.....Box 184
Tel.: 2711.....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley

WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Box 1011
Tel.: GA 5-2151.....KBS
Station Representative.....Hopewell
General Manager, Pub. Dir.....Robert L. Harrison
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts
Owned By.....Good Neighbor Bcstrs.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
Station Manager.....W. M. Watterson
Chief Engineer.....R. Osborne

WVAR—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts
Owned By.....Royal Bcstg. Co.
Address.....P. O. Box 349
Tel.: VIKing 6-0411.....KBS
President.....W. Courtney Evans
Manager.....R. Henderson

WRON—Ronceverte—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.
Address.....Box 69
Tel.: MIDway 5-1327.....KBS
Station Representative.....Hopewell
Pres., Gen. Mgr.....James Venable
Station Mgr., Prog. Dir.....Garry Ritchie
Commercial Manager.....Betty Ann Venable
Chief Engineer.....Bill Mullins

WKLC—St. Albans—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned By.....Kandel Corp.
Business Address.....109 - 6th Ave.
Tel.: PA 7-1300.....Independent
Station Representative.....Thomas Clark
President.....Raymond I. Kandel
General, Sta. Manager.....Morton J. Victorson
Program Director.....Robert Entley
Chief Engineer.....Bernard Clark

WSPZ—Spencer—1961

Frequency: 1400 Kc. Power: 1,000 Watts d.
Owned By.....Community Radio
Address.....Box 60
Tel.: 900.....KBS
President.....H. G. Minns
General Manager.....Paul R. Fairchild
Sales Manager.....Robert J. Weaver

WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
Tel.: 2814.....NBC
Station Representative.....Spot Time Sales
President.....Thomas E. Millsop
General Manager.....Edward J. Hirshberg
Station Manager.....Robert E. Badger
Sales Prom. Mgr.....Geraldine Cohen
Program Dir.....Steve Liadis
Publicity Dir.....Lou Serra
Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address.....Box 1032
Tel.: 436-2131.....KBS
President, General Manager.....Sam Sidote
Chief Engineer.....Howard R. King

WOVE—Welch—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....McDowell Bcstg. Co.
Address.....Rhodes Building
Tel.: 436-3333.....MBS
Station Representative.....Kentucky Radio Sales
President, General Mgr.....South C. Bevins
Station, Commercial Mgr.....Roy Canfield
Chief Engineer.....George Hall

WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw., d.

WEST VIRGINIA-WISCONSIN

Owned-Oper. By... Central W. Va. Serv. Corp.
 Address..... P. O. Box 431
 Tel.: 1555.....KBS
 Newspaper Affil. Record, Buckhannon, W. Va.
 President..... R. H. Ralston
 Vice Pres..... Francis Andrew
 Station Manager..... J. Caldo
 Chief Engineer..... William Corathers

WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
 Owned-Operated By..... Wheeling Bcstg. Co.
 Address..... Box 989
 Tel.: CE 3-1300.....Independent
 Representative..... Gill-Perna
 President..... Kenneth Forney
 Gen., Sta. Mgr..... Fred A. Grewe, Jr.
 Commercial, Program Mgr..... Jim Smith
 Chief Engineer..... Rudolph Pearl

WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By..... Community Bcstg., Inc.
 Business Address..... 1600 Market St.
 Tel.: CE 2-2250.....MBS
 Station Representative..... McGavren/Guild
 President, Gen. Mgr..... L. W. Dickey
 Comm., Sales Prom. Mgr..... Gene Johnson
 Program, Publicity Director..... Herb Allen
 Chief Engineer..... F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts
 Owned By..... Basic Communications, Inc.
 Address..... Hawley Bldg.
 Tel.: Cedar 2-1170.....ABC
 Representative..... John Blair
 Chairman..... Emil Mogul
 President..... Ira Herbert
 Exec. V.P..... Tudie Herbert
 General Manager..... Paul J. Miller
 Commercial Manager..... Andrew F. Hofmann
 Sls. Prom. Mgr., Pub. Dir..... Howard W. Meagle
 Program Director..... Lew Clawson
 Chief Engineer..... Edwin L. Keim
 Owners of: WAKE, Atlanta; WYDE, Birmingham.

WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... Williamson Bcstg. Corp.
 Address..... P.O. Box 261
 Tel.: Belmont 5-3600.....MBS
 President..... Phil Beinhorn
 General Manager..... Robert B. Harvit
 Commercial Manager..... John Moses
 Sales Promotion Manager..... Jim Wolford
 Program Director..... Bill Hardebeck
 Publicity Director..... Sandra May
 Chief Engineer..... Leo Scott

Pop.: 4,025,000

Families: 1,192,000

Wisconsin

Radio Homes: 514,000

AM Stas. in State: 81

WATK—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned-Oper. By..... Antigo Bcstg. Co.
 Address..... Journal Bldg.
 Tel.: Market 3-4124-5.....Independent
 Newspaper Affil..... Daily Journal
 President, General Mgr..... A. F. Berner
 Chief Engineer..... Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..... John Dixon
 Address..... 109 S. Appleton St.
 Tel.: RE 4-9226.....KBS
 Pres., Gen. Manager..... John Dixon
 Comm., Sales Promo. Mgr..... Gene Steinhorst
 Program Director..... Rex Munger
 Publicity Director..... Bill Day
 Chief Engineer..... Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By..... Norbertine Fathers
 Bus-Studio Address..... 600 So. Lawe St.
 Tel.: RE 3-6584.....MBS
 Station Representative..... Burn-Smith
 General..... Abbot Killean
 General Station Mgr..... Lewis J. Process
 Chief Engineer..... George Merk

WATW—Ashland—1940

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By..... WATW, Inc.
 Address..... 118 W. 2nd Ave.
 Tel.: MURdock 2-2727.....Independent
 Representative..... Thomas F. Clark
 President, Gen. Mgr..... Gene Halker
 Commercial Manager..... Bud Huber
 Program Director..... Arnold Peterson
 Chief Engineer..... Russ Johnston

WBEV—Beaver Dam—1951

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Operated By..... Beaver Dam Bcstg. Co.
 Address..... 109½ Front St.
 Tel.: TU 5-4442.....Independent
 Representative..... Hal Holman
 President..... Joe T. Mackin
 General Mgr..... Thomas H. Foile
 Commercial Manager..... Richard McDermott
 Program Manager..... Paul Ryan
 Chief Engineer..... David Pierce

WBEL—Beloit—1948

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By..... Beloit Bcstrs., Inc.
 Business-Studio Address..... 430 State St.

WISCONSIN

Tel.: EMerson 5-6641.....Independent
Representative.....Gil-Perna
President.....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Sales Promotion Manager.....Irv Andreoni
Program Director.....Bill Greener
Publicity Director.....Christie Thomsen
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Howard Miller Ent.
Address.....416 College
Tel.: EM 5-8865.....MBS
President, Gen. Mgr.....Howard Miller
Station Mgr.....Tom Anderson
Chief Engineer.....Frank Goodard

WWIS—Black River Falls— 1958

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645.....Independent
Owners.....M. J. & M. McDonald

WAXX—Chippewa Falls—1957

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned.....Chippewa Bcstg., Inc.
Address.....108½ N. Bridge St.
Tel.: PArk 3-2242.....Independent
Station Representative.....Masla
President, Gen. Mgr.....Jack Holden
Station, Comm. Manager.....Donald Holden
Sales Prom. Mgr., Prog. Dir.....Andre Le Tendre

WERL—Eagle River—1961

Frequency: 950 Kc.....Power: 1,000 Watts
Owned By.....Eagle River Bcstg. Co.
Address.....Box 593
Tel.: 456.....Independent
General Manager.....George Palo

WBIZ—Eau Claire—1944

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
Representative.....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Program Director.....Loren G. Kassera
Chief Engineer.....Chris Bangert

WEAQ—Eau Claire—1937

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Bcster. Services, Inc.
Address.....Hotel Eau Claire Bldg.
Tel.: TEmple 2-3463.....NBC
Station Representative.....Hollingbery
General Manager.....C. R. Dickoff
Program Director.....Peter Murphy
Publicity Director.....Byron Napier
Chief Engineer.....Kenneth Tetzloff

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....WECL, Inc.
Address.....Rudolph Road
Tel.: TEmple 2-1629.....KBS
Station Representative.....Bolles; Hyett
President, Gen. Mgr.....Robert E. Nelson
Station Manager.....Helen Bartz
Commercial Manager.....Robert Onarheim
Program Director.....Richard Hoff
Publicity Director.....Donald Smith
Chief Engineer.....Jerry Kalmanson

KFIZ—Fond du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Address.....18 W. First St.
Tel.: WA 1-3770.....MBS
Newspaper Affil.....Reporter Printing Co.
Representative.....Holman
President, Gen. Mgr.....Emery W. Martin
Commercial Manager.....Joe Goeser
Program Director.....Ron Harvey
Sales Promotion Manager.....James Schwartz
Publicity Director.....Doug McGrath
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbertine Fathers
Address.....115 South Jefferson
Tel.: HE 2-3331.....CBS
Station Representative.....H-R Reps
General Manager.....Haydn R. Evans
Commercial Manager.....Joe De Young
Program Director.....Rog Mueller
Chief Engineer.....Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Green Bay Bcstg. Co.
Business Address.....225 N. Adams St.
Tel.: HEMlock 5-5331.....ABC
Station Rep.....Radio-TV Reps., Inc.
President, Gen. Mgr.....Ben A. Laird
Station Manager.....Ann C. Schauer
Comm., Sales Prom. Mgr.....John E. Mayasich
Program Director.....Thomas L. Hoppe
Publicity Director.....Donald A. Vander Kelen
Chief Engineer.....Clifford Graft
Owners of: WDUZ, Waupaca, Wis.

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Green Bay Newspaper Co.
Address.....428 Cherry St.
Tel.: HE 5-7575.....MBS
Newspaper Affiliation.....Press-Gazette
Station Rep.....George P. Hollingbery Co.
President.....William A. C. Roethke
Station Manager.....Glen R. Holznecht
Commercial Manager.....Larry Fitchett
Sales Prom. Mgr., Pub. Dir.....William McCarthy
Program Director.....Clair Stone
Chief Engineer.....Roland Henry

WTKM—Hartford—1954

Frequency: 1540 Kc. Power: 500 Watts d.
Owned By: Top Hat Enterprises, Inc.
Address: 23 N. Main St.
Tel.: 673-3550. KBS
President: Ralph Schewe
General, Station Manager: Galen Brunner
Sales Promotion Manager: Rusty Flynn
Program Director: Jim Parker
Publicity Director: Marty Jupp
Chief Engineer: Ed Dulaney

WHSM—Hayward—1957

Frequency: 910 Kc. Power: 1000 Watts, d.
Owned By: WJMC, Inc.
Address: Route 3
Tel.: 303. MBS-KBS
Station Rep.: Hollingbery
President: W. C. Bridges
General Mgr.: Russell J. Brown
Station Manager: B. L. Munson
Sales Promotion Manager: R. V. Davenport
Program Director: Bob Fraser
Chief Engineer: Robert P. Kolsky
Owners of: WJMC-AM-FM, Rice Lake, Wisc.

WCLO—Janesville—1930

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned: Southern Wisconsin Radio, Inc.
Business-Studio Address: 200 E. Milwaukee St.
Tel.: PL 4-3316. MBS
Newspaper Affiliation: Daily Gazette
President: Sidney H. Bliss
General Manager: V. W. Williams

WLIP—Kenosha—1947

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Oper. By: Kenosha Bcstg., Inc.
Address: 625 57th St.
Tel.: OL 7-6162. Independent
Pres., Gen. Mgr.: William L. Lipman
Station Mgr.: Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By: WKBH, Inc.
Business-Studio Address: 141 So. 6th St.
Tel.: 2-4678. NBC
Newspaper Affiliation: Tribune
Station Representative: Avery-Knodel
President, Station Mgr.: Howard Dahl
Commercial Manager: Richard Schueler
Program Director: Bernice Callaway
Sales Manager: Leonard Anderson
Chief Engineer: Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By: Lee & Associates, Inc.
Address: Box 923
Tel.: 2-6042. ABC
Station Representative: Radio-TV Reps.
President, Gen. Mgr.: Herbert H. Lee
Commercial Manager: Phillip A. Dyer
Prog. Dir.: Marilyn J. Bahwell

WL CX—La Crosse—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned: La Crosse Radio Inc.
Address: 306 Rivoli Bldg.
Tel.: 4-4521. Independent
Station Representative: Devney Organization
Pres., Gen. Mgr., Ch. Eng.: Joe Rohrer
Comm., Sales Prom. Mgr.: Glenn H. Pederson
Program, Publicity Dir.: Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Flambeau Bcstg. Co.
Address: Hwy. 8
Tel.: 585. KBS
President: Ruth Nelson
Gen. Mgr.: Chas. H. Nelson
Chief Engineer: S. Mercer

WIBA—Madison—1925

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Operated By: Badger Bcstg. Co.
Address: Box 99
Tel.: CE 3-5311. NBC
Newspaper Affiliation: Capital Times
Representative: Avery-Knodel
President: William T. Evjue
General, Comm. Manager: Howard A. Johnson
Asst. Mgr., Prog. Dir.: Fred H. Gage
Publicity Director: A. C. Stephenson
Chief Engineer: Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By: Heart O'Wisc. Bcstrs, Inc.
Address: 122 E. Main St.
Tel.: ALpine 3-6167. Independent
Representative: Radio-TV Reps
President, Gen. Mgr.: William R. Walker
V.P., Sales: Philip Fisher
Asst. Manager: Chuck Mefford
Chief Engineer: George Reynolds
Owners of: WEAQ, Eau Claire, WBEV, Beaver
Dam, WOSH, Oshkosh, all Wisc.; WSJM, St.
Joseph, Mich.

WKOW—Madison—1947

Freq.: 1070 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By: Midcontinent Bcst. Co. of Wisc.
Address: 215 W. Washington Ave.
Tel.: AL 7-2261. CBS
Station Representative: H.R. Reps.
Exec. V.P., General Manager: Tony Moe
General Sales Manager: Ben F. Hovel
Operations Manager: Tom Hooper
Merchandising, Prom. Mgr.: James Roy Miller
Technical Engineer: Robert Wickhem
Owners of: WKOW-TV; WLJL-AM-FM, Minneapo-
lis; KSO, Des Moines; KELO-TV, Sioux Falls.

WCUB—Manitowoc—1950

Frequency: 980 Kc. Power: 1000 Watts d.
Owned By: Eastern Wisc. Bdcstg. Corp.
Address: 2500 North Mirro Drive
Tel.: MUrray 2-8226. Independent

WISCONSIN

President Ben Hovel
Exec. V.P., General Manager... Jack Severson
Program Director..... Bob Irish
Chief Engineer..... Jay Wells

WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Address.....Radio Building
Tel.: MU 4-6015.....MBS
Representative.....Hal Holman
General, Commercial Mgr.... Francis M. Kadow
Chief Eng.....H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.
Owned-Oper. By. Marinette Central Bcstg. Co.
Address.....400 Wells St.
Tel.: RE 5-6631.....NBC
Newspaper Affiliation.....Mining Journal
Station Representative.....Pearson Nat'l Reps.
President.....Frank J. Russell
General Manager.....Howard L. Emich
Program Director.....Bill Liegeois
Chief Engineer.....Paul Anick
Owners of: WDMJ, Marquette, WLST, Escanaba,
WMIQ, Iron Mountain, all Mich.

WDLB—Marshfield—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Clarkwood Broadcasting Corp.
Address.....1710 N. Central Ave.
Tel.: FULTON 4-2191.....KBS
President, Gen. Mgr.....Hartley L. Samuels
Station, Publicity Director.....John R. Thornton
Commercial Manager.....Lynn Eckes
Sales Promotion Manager.....William Allen
Program Director.....Jack Hackman
Chief Engineer.....Richard Hanneman
Owners of: WKAZ, Charleston, W. Va.

WRJC—Mauston—1961

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned By.....Radio Juneau County, Inc.
Address.....200 Hickory St.
Tel.: VICTOR 3-8001.....KBS
Station Representative.....James C. Bowden
President.....John D. Rice
General, Commercial Mgr.... Gordon P. Bigalke
Program Director.....Vicki L. Klabough
Chief Engineer.....Donald L. Yapp

WIGM—Medford—1941

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....WIGM, Inc.
Business Address.....Box 59
Tel.: 748-2566.....KBS
Representative.....Clark
Pres., Gen. Mgr.....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcstg. Co.

Address.....603½ Broadway
Tel.: CEDAR 5-2112.....KBS
Station Representative.....Hopewell
President.....Wendell Hansen
General, Station Manager.....Don Mortwedt
Commercial, Sls. Prom. Mgr....Thor Edgeberg
Program Director, Ch. Eng....LaVern Garton
Publicity Director.....Bob Lee

WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Thunder Bird Broadcasting Co.
Address.....P.O. Box 72
Tel.: 1990.....Independent
Station Rep.....Thomas F. Clark, Inc.
President.....Gene Halker
General Manager.....Marty Hogman

WAWA—Milwaukee—1961

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Suburbanair Inc.
Add. 12700 W. Bluemound Rd., Elm Grove, Wis.
Tel.: SUNSET 6-4625.....ABC
President.....Herbert L. Mount
General, Comm. Manager.....Neil K. Searles
Program Director.....Earl Gissing
Chief Engineer.....Jack Krause

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcstg. Co.
Bus. Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Station Rep.....H.R. Reps.
President.....A. M. Spheeris
General Mgr.....Hugh K. Bolce, Jr.
Commercial Manager.....John Gagliano
Station, Program Dir.....Chuck Phillips
Chief Engineer.....Roland Paske
Owners of: KWK, St. Louis, Mo.

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Fox Broadcasting
Address.....208 E. Wisconsin Ave.
Tel.: BROADWAY 2-1272.....MBS
Station Representative.....Meeker
General Manager.....Jack Raymond
Commercial Manager.....Viola E. Wilson
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Hearst Corporation
Address.....759 N. 19th St.
Tel.: DIVISION 2-3000.....ABC
Station Representative.....McGavren/Guild
V.P., General Manager.....James T. Butler
Commercial Manager.....Herman Schneider
Program Director.....Tom Lambert
Publicity Director.....Patt Barnes
Chief Engineer.....Lionel Wittenberg
Owners of: WISN-FM-TV; WBAL-AM-FM-TV,
Baltimore; WRYT, WTAE-TV, Pittsburgh.

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Cream City Bcstg. Co., Inc.
 Address..... 2625 W. Wisconsin Ave.
 Tel.: WE 3-1290..... CBS
 Station Representative..... Jack Masla
 President..... Gene Posner
 General, Station Mgr..... Sol Radoff
 Commercial Manager..... Oliver West
 Program Director..... Bill Bramhall
 Chief Engineer..... Gino Monaco

WOKY—Milwaukee—1947

Frequency: 920 Kc. Power: 1 Kw.
 Owned..... Bartell Bcstg. Corp.
 Address..... 3500 N. Sherman Blvd.
 Tel.: Hilltop 2-0150..... Independent
 Station Representative..... Blair
 President..... Gerald A. Bartell
 General Manager..... Rosa Bartell Evans
 Station Manager..... John A. Reddy
 Sales Promotion Manager..... Lois Rice
 Engineering Director..... Ralph Evans
 Owners of: KCBQ, San Diego; WADO, New York;
 WMR, Haiti; PJC-TV, Curacao; PJA-TV,
 Aruba.

WRIT—Milwaukee—1955

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... WRIT, Inc.
 Address..... 5407 W. Martin Dr.
 Tel.: GLenview 3-4130..... Independent
 Representative..... Eastman
 President..... Charles Sawyer
 Executive Vice President..... J. P. Williams
 Vice President..... Alexander Buchan
 General Manager..... Bernie Strachota

WTMJ—Milwaukee—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By..... The Journal Co.
 Business Address..... 333 W. State
 Tel.: BR 1-6000..... NBC
 Newspaper Affiliation..... Journal, Sentinel
 Representative..... Christal
 General Manager..... George Comte
 Station Manager..... R. J. Heiss
 Sales Mgr..... Joseph Killeen
 Prog. Mgr..... Don Loose
 Owners of: WTMJ-FM-TV, Milwaukee.

WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By... Green County Bcstg. Co.
 Address..... Box 460
 Tel.: 1260..... Independent
 Station Representative..... Webb
 President..... Kenneth Stuart
 General Manager..... Joseph Urban
 Commercial Manager..... Stanley Neuberger
 Chief Engineer..... Herb Bolliger

WNAM—Neenah—1947

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned..... Neenah-Menasha Bcstg. Co.
 Address..... Radio Park
 Tel.: PA 2-6471..... Independent

Station Representative..... Paul H. Raymer Co.
 Vice President..... Don C. Wirth
 Chief Engineer..... Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc. Power: 5000 Watts
 Owned..... Central Wisconsin Bcstg.
 Business Address..... 140 W. 5th St.
 Tel.: SHerwood 3-3333..... Independent
 General Manager..... Howie Sturtz II
 Commercial Manager..... Wayne Grap
 Chief Engineer..... Charles E. Marvin

WIXK—New Richmond—1960

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By..... Radio St. Croix, Inc.
 Address..... First National Bank Bldg.
 Tel.: CHapel 6-2254..... KBS
 Station Reps..... Gill-Perna; Bowden
 General Manager..... Bob Smith

WOSH—Oshkosh—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Value Radio Corp
 Business Address..... 2333 Bowen St.
 Tel.: Beverly 5-3150..... Independent
 General Manager..... Wm. L. McDonald

WFPF—Park Falls—1953

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
 Owned..... Northland Bcstg. Co., Inc.
 Address..... P.O. Box 309
 Tel.: 2-3959..... KBS
 Station Representative..... Clark
 Pres., Gen., Comm. Mgr..... Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By... Southwest Wisc. Co.
 Address..... P. O. Box 1
 Tel.: Diamond 8-2775..... Independent
 President..... Mrs. M. B. Monroe
 General, Comm. Mgr..... R. J. Bodden
 Chief Engineer..... Marc Karmann

WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d
 Owned-Oper. By..... WPLY, Inc.
 Address..... Box 222
 Tel.: TWinbrook 3-2661..... Independent
 President..... R. Bunker Rogoski
 Gen., Comm. Mgr..... D. C. Hille
 Program Director..... P. Sell
 Chief Engineer..... C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Operated By... Portage Bcstg. Co.
 Address..... P.O. Box 296
 Tel.: RI 2-2350..... Independent
 President..... W. T. Comstock
 General, Sta. Mgr..... Robert D. Hutchings
 Commercial Mgr..... R. J. Hoffman
 Program Dir..... B. Ableman
 Sales Prom. Mgr..... Carol Mork
 Chief Engineer..... George Wuerch

WISCONSIN

WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Radio Station WIBU
Tel.: 365-4532MBS-KBS
Pres., Gen. Mgr.....William C. Forrest
Program Director.....Sarah Forrest
Chief Engineer.....Leonard Doese

WPRE—Prairie du Chien—1952

Frequency: 980 Kc. Power: 1000 Watts, d.
Owned.....Prairie Bcstg. Co. Inc.
Address.....P. O. Box 90
Tel.: 637Independent
Representative.....Holman
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By.....WRAC, Inc.
Business Address.....423 Main St.
Tel.: ME 2-1627Independent
Station Rep.....Devney Organization
Pres., Gen. Mgr.....William J. Priaulx
Comm., Sales Prom. Mgr.....Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Racine Bcstg. Corp.
Address.....4201 Victory Ave.—Radio Park
Tel.: ME 4-3311ABC
Newspaper Affiliation.....Journal-Times
Station Representative.....Walker-Rawalt
President.....J. D. McMurray
General Manager.....H. R. LePoidevin
Station Manager.....Harold J. Newcomb
Commercial Manager.....Gerald D. Nelson
Program Director.....Lyman Merens
Chief Engineer.....Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....William C. Forrest
Address.....Box 207
Tel.: 400MBS
President.....William C. Forrest
General Manager.....Michael J. Flaherty
Chief Engineer.....Leonard Doeze
Owners of: WIBU, Poynette.

WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Onelda Bcstg. Co.
Address.....P. O. Box 498
Tel.: FO 2-6140NBC
Station Reps.....Spot Time Sales; Bowden
President.....James Cleary
General Manager.....Jack R. Gennaro
Program Dir.....John Wadd
Chief Engineer.....William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WJMC, Inc.
Address.....Box 352
Tel.: CE 4-2131KBS-MBS
Station Representative.....Hollingbery
President.....W. C. Bridges
Station Manager.....Russell J. Brown

WRCO—Richland Center—1949

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Richland Bcstg. Co.
Address.....P. O. Box 192
Tel.: MI 7-2111KBS-ABC
Pres., Gen. Mgr.....H. D. Pebbles
Comm. Manager.....Gerald W. Cook
Chief Engineer.....Pete Athamas

WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned By.....Greycote, Inc.
Address.....Radio Road
Tel.: 748-5111Independent
Station Representative.....Hal Walton Assocs.
President, Gen. Mgr.....Arlow D. Bice, Jr.
Station, Sales Prom. Mgr.....Gordon N. Alsum
Prog. Dir.....Norman Clark
Publicity Director.....Bob Bandy
Chief Engineer.....Paul Vagus

WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address...107 E. Green Bay St.
Tel.: LA 6-2121KBS
General Manager.....J. P. Donald
Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHBL, Inc.
Bus. Studio Address.....Box 27
Tel.: GL 8-2107ABC
Sta. Rep.....Burn-Smith
Pres., General Manager.....Paul F. Skinner
Comm. Manager.....Ray Witthuhn
Chief Engineer.....Christ Bauer

WKTS—Sheboygan—1955

Frequency: 950 Kc. Power 500 Watts, d.
Owned By.....Sheboygan Radio, Inc.
Address.....814 N. 8th St.
Tel.: GLencourt 7-5561Independent
Station Reps...Breen & Ward; Spot Time Sales
President, General Mgr.....Richard P. McKee
Commercial Manager.....Harold Coham
Program Director.....Julian Jetzer
Publicity Director.....Jean Hesse
Chief Engineer.....R. Kruse

WCOW—Sparta—1951

Frequency: 1290 Kc. Power: 5 Kw. d.
Owned.....Sparta-Tomah Broadcasting Co.
Address.....209 E. Main St.
Tel.: 3307KBS-MBS
Station Representative.....Walton
Pres., Gen. Mgr.....John D. Rice
Program Director.....Mary Hoogenhaus

WSPT—Stevens Point—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Stevens Pt. Bcstg. Co.

WISCONSIN

Business Address.....414 Main St.
Tel.: Diamond 4-9778.....Independent
Representative.....Hal Holman
President.....William F. Johns, Sr.
V.P., Gen. Mgr.....Peter A. Barnard
Commercial Manager.....David Silverman
Program Director.....Lucie Land
Chief Engineer.....Art Zagrzebski

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 1000 W. d.
Owned-Oper. By...Door County Bcstg. Co. Inc.
Address.....212 N. Third Ave.
Tel.: Pioneer 3-4411.....MBS
Pres., Gen. Mgr.....Edward Allen, Jr.
Commercial Manager.....Leonard Koskubar
Program Director.....William Kary
Sales Prom., Publicity Director...Dolores Allen
Chief Engineer.....Lyle Henry

WIGL—Superior—1961

Frequency: 970 Kc.....Power: 500 Watts d.
Owned By.....Radio Superior, Inc.
Address.....1302 Tower Ave.
Tel.: EXport 2-4707.....Independent
Station Representative.....Gill-Perna
President.....J. G. Haig
Vice President.....W. T. Haig
Program Director.....L. M. Latto, Jr.
Chief Engineer.....Kermit Littler

WQMN—Superior—1959

Frequency: 1320 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Quality Radio, Inc.
Address.....WQMN Bldg.
Tel.: EXport 4-6695.....MBS
Station Representative.....P.R.O.
President, Gen. Mgr.....W. H. Whitsitt
Station Manager.....John C. Grinden
Program Director.....William C. Kelly
Chief Engineer.....Wilfred A. Meys

WTMB—Tomah—1959

Frequency: 1450 Kc.....Power: 1 Kw. d.
Owned By.....Tomah Maustom Bcstg. Co.
Address.....P.O. Box 142
Tel.: 822.....Independent
President, Sta. Mgr.....Hugh Dickie
Gen. Mgr., Pub. Dir.....T. Price
Chief Engineer.....W. Merritt

WTRW—Two Rivers—1950

Frequency: 1590 Kc.....Power: 1000 W. d.
Owned By.....Two Rivers Bcstg. Corp.
Address.....1817 Washington St.
Tel.: 793-1348.....Independent
Station Representative.....Thomas F. Clark
President, Commercial Mgr....Kenneth A. Daum
Gen., Sta. Mgr.....Ray F. Kessenich
Sales Promotion Mgr.....Jack Spvacek
Publicity.....Eleanore Daum
Chief Engineer.....Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.

Owned By.....Parks Robinson
Address.....Box 191
Tel.: 7-7200.....KBS
Gen. Mgr., Ch. Eng.....Parks Robinson
Station Mgr.....Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Watertown Radio, Inc.
Address.....104 W. Main St.
Tel.: 261-3950.....KBS
Station Rep.....Hopewell
Pres., Gen. Mgr.....Carl V. Kolata
Commercial Manager.....Clifford Scott
Chief Engineer.....Douglas Beaudoin

WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.
Owned-Operated By...Waukesha Bcstg. Co.
Address.....330 Wisconsin Ave.
Tel.: Liberty 2-6636.....MBS
Station Representative.....Gill-Perna
General Manager.....Mig Figi
Comm., Sales Manager...Charles E. Williams
Chief Engineer.....Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....Laird Broadcasting Co.
Address.....204 S. Main St.
Tel.: 83.....ABC
Representative.....Radio-TV Reps.
President.....D. Laird
Station Mgr.....Tom Karavakis
Program Director.....Cal Cheek
Chief Engineer.....T. Flaherty
Owners of: WDUZ, Greenbay, Wisc.

WHVF—Wausau—1953

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Lakeland Bcstg. Corp.
Address.....1110 Wausau Ave.
Tel.: Viking 2-1188.....KBS
Representative.....Grant Webb & Co.
President, Ch. Eng.....Hilding V. Foreen
General Manager.....Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....WRIG, Inc.
Address.....529 Third St.
Tel.: Viking 2-1921.....Independent
Station Rep.....Devney Organization
President.....Duey Wright, Sr.
Gen., Sta. Mgr.....Gerald G. Gertschen
Commercial, Sales Prom. Mgr....Elroy Sellin
Program Director.....Marvin Nelles
Chief Engineer.....Duey Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wisc. Valley TV Corp.
Business Address.....427 4th St.
Tel.: VI 2-2111.....NBC

WISCONSIN-WYOMING

Newspaper Affil. Record Herald
Representative Meeker
President George T. Frechette
Exec. V.P., General Mgr. Richard D. Dudley
Station Manager George Bundner
General Sales Mgr. James Frey
Sales Prom., Pub. Dir. Thomas E. Bolger
Prog. Dir. Rudy Topinka
Chief Engineer Roland W. Richardt
Owners of: WSAU-FM-TV, Wausau.

WBKV—West Bend—1950

Frequency: 1470 Kc. Power: 1000 W. d.
Owned-Oper. By West Bend Bcstg. Co.
Business Address P.O. Box 60
Tel.: FE 4-2344 KBS
Station Representative Walker-Rawalt
Pres., Gen. Mgr. August C. Berkholtz

V.P., Chief Engineer Paul J. Mueller
Station Manager John P. Steinbach
Sales Promotion Manager Jack Skidmore

WFHR—Wisconsin Rapids— 1940

Frequency: 1320 Kc. 5 Kw., d., 500 Watts, n.
Owned-Oper. By William F. Huffman Radio
Address 210 First Ave. South
Tel.: HARRISON 3-7205 MBS
Newspaper Affil. Daily Tribune
Representative Meeker
President Louise F. Huffman
Gen., Sta. Mgr. George T. Frechette
Commercial Manager L. L. Zurawski
Program Director Arnie Strope
Chief Engineer Gordon Miller

Pop.: 340,000

Families: 102,000

Wyoming

Radio Homes: 98,500

AM Stas. in State: 26

KBBS—Buffalo—1956

Frequency: 1450 Kc. Power: 250 Watts
Owned Northern Wyoming Bcstg. Corp.
Address 98 S. Main Street
Tel.: MU 4-7169 ABC-KBS
Station Representative Petry
Gen. Mgr. Jack Rosenthal
Chief Engineer R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned KATI Corp.
Address P. O. Box 2006
Tel.: 237-7994 KBS
Station Representative Pearson
Pres., Gen. Mgr. Kenneth G. Prather
Sales Prom. Mgr. Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Rocky Mt. Tele. Stations
Address 3900 East 2nd
Tel.: 237-3711 CBS
Station Representatives Meeker; McGuire
President B. Harris
General Station Mgr. L. Berger
Commercial Manager Ralph Brannon
Owners of: KTWQ-TV.

KVOC—Casper—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By KVOC Bcstg. Co.
Address Box 2090
Tel.: 235-3518 ABC
Station Representative Petry
Sta., Sales Prom. Mgr. William F. Shutts
Comm. Mgr., Ch. Eng. Duane W. Simons
Program Director Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Charles W. Stone
Address 309 W. 18 St.
Tel.: 634-7975 Independent
Station Representative Masla
President Charles W. Stone
General Manager David Williams
Chief Engineer Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Frontier Bcstg. Co.
Address 2923 East Lincolnway
Tel.: 634-4461 ABC
News, Affil. Wyoming Eagle, State Tribune
Station Representative Edward Petry & Co.
President Robert S. McCracken
General Mgr., Chief Eng. William C. Grove
Station, Commercial Mgr. Larry Birleffi
Program Director Joan Troyer
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned By Cheyenne Bcstg. Co., Inc.
Address Box 926
Tel.: 632-6433 MBS
Station Reps. Pearson Nat'l Reps.; John McGuire
President, General Manager Leo R. Morris
Program Director Jimmy Dallas
Chief Engineer Mike Paxton

KODI—Cody—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By Park Broadcasters, Inc.
Address P. O. Box 1222
Tel.: 587-2211 Independent

President, Station Mgr. R. B. Beall
 Commercial Manager Hank Dais
 Chief Engineer Ted Agnew

KWIV—Douglas—1957

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned By Douglas Broadcasting, Inc.
 Address Box 114
 Tel.: 800. KBS
 Station Representative Pearson
 President, Chief Eng. Joe C. Henry

KLUK—Evanston—1953

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By. Evanston-Kemmerer Bcstrs.
 Address P. O. Box 198
 Tel.: 700 ABC-KBS
 President, General Mgr. Warren Papke
 Commercial Mgr., Prog. Dir. J. Belcher
 Chief Engineer Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc. Power: 250 Watts d.
 Owned By Gillette Bcstg Co.
 Address Box 1009
 Tel.: 682-4747 ABC, MBS
 Station Representative Edward Petry & Co.
 President W. H. Edelman, Jr.
 Station Manager Roy A. Mapel
 Chief Engineer A. D. Gaddis

KOVE—Lander—1948

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Operated By Fremont Bcstg.
 Business Address P. O. Box 436
 Tel.: 488 ABC
 Representative Continental
 Sta., Gen. Mgr. Dan Breece

KLME—Laramie—1961

Frequency: 1490 Kc. Power: 100 W.
 Owned By Albany Broadcasters
 Address Box 463
 Tel.: 745-7396 Independent
 Station Representative Hal Holman
 President Les Ware
 General Manager Denny Hawkins

KOWB—Laramie—1948

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Cowboy Radio, Inc.
 Address Box 1290
 Tel.: 745-4888 ABC
 Station Representative Petry
 President Charles R. Bell
 Program Director Mike Goodrich
 Chief Engineer Al Beckman
 Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc. Power: 250 Watts
 Owned Jack Rosenthal Group
 Address Box 967
 Tel.: FR 5-4888 ABC-KBS
 President Mal Wyman
 General Station Mgr. Jack Rosenthal
 Chief Engineer Al Bailey

KPOW—Powell—1941

Freq. 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KPOW, Inc.
 Address P. O. Box 864
 Tel.: Skyline 4-2421 KBS-MBS
 Representative Avery-Knodel
 President, General Mgr. Merlyn J. Hedin
 Program, Publicity Dir. John C. Steele
 Chief Engineer J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Radio 1240
 Address Bcx 385, West Rawlins
 Tel.: EA 4-2711 Independent
 General, Station Mgr. Denny Hawkins
 Chief Engineer R. E. Williams

KVOW—Riverton—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Riverton Bcstg. Co.
 Business Address Box 393
 Tel.: UL 6-2251 Independent
 President, General Manager Tony A. Kehl
 Station, Comm. Manager Loren Ellis
 Program Director Gary Lopez
 Publicity Director Jack Langan
 Chief Engineer Ralph Schafer

KVRS—Rock Springs—1939

Freq.: 1360 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned Wyoming Broadcasting Co.
 Address Box 1167
 Tel.: EMpire 2-3793 ABC-KBS-MBS
 Newspaper Affil. Rock Springs Newspapers
 President D. G. Richardson
 Gen., Sta. Mgr. Dwight A. Fisher
 Commercial Manager Jack Facinelli
 Program Director Imogene Parr
 Chief Engineer John Cormana

KROE—Sheridan—1961

Frequency: 930 Kc. Power: 1 Kw. d.
 Owned By Sheridan Bcstg. Co., Inc.
 Address 47 South Scott St.
 Tel.: 674-4444 Independent
 Station Representative Pearson
 President Sam Rosenthal
 General Manager Ed Niehay

KWYO—Sheridan—1934

Freq.: 1410 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By. Big Horn Bcstg. Co., Inc.
 Address 140 E. Loucks
 Tel.: 674-4461 ABC-MBS
 Representative Petry
 President, Gen. Mgr. Donald E. Tannehill
 Station, Publicity Mgr. H. W. Thompson
 Program Director Don Hargis
 Commercial, Sales Prom. Mgr. F. C. Taggart
 Chief Engineer Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc. Power: 250 Watts

WYOMING-GUAM-PUERTO RICO

Owned Mildred V. Ernst
Address 500 Broadway
Tel.: UN 4-2351 KBS
Gen., Comm. Mgr. Mildred V. Ernst

Tel.: 532-2158 Independent
General Manager..... Kerm Kath
Commercial Mgr., Chief Engr.... Bob Grasmick
Program Director..... Rick Allen
Owners of: KOLR, Sterling, Colo.

KTHE—Thermopolis—1958

Freq.: 1240 Kc.... Power: 1 Kw. d., 250 W. n.
Owned-Oper. By... Big Horn Basin Bcstg. Co.
Address..... P. O. Box 591
Tel.: 864-2119 Independent
Pres., Gen. Mgr..... Hugh R. Graham
Commercial Manager..... Earl Myers
Program Director..... Dorothy Sanders
Chief Engineer..... J. R. Burnell

KYCN—Wheatland—1960

Frequency: 1340 Kc..... Power: 250 Watts
Owned By..... Kowboy Radio, Inc.
Address Box 250
Tel.: 646 Independent
President..... Charles R. Bell
General Manager..... Larry Cobb

KGOS—Torrington—1950

Frequency: 1490 Kc.... Power: 1 kw.d., 250 W. n.
Owned By..... Kermit G. Kath
Address West Hi Way

KWOR—Worland—1946

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Operated By..... Joseph P. Ernst
Address Route 20 West
Tel.: FI 7-2675..... KBS
Gen. Comm. Mgr..... Joseph P. Ernst

Territories and Possessions

Guam

KUAM—Agana—1954

Frequency: 610 Kc..... Power: 1000 Watts d.
Owned By..... Radio Guam, Inc.
Address..... P. O. Box 368
Tel.: 7961..... NBC, MBS

Station Rep..... Intercont. Services Ltd.
President Phil Berg
Station Manager..... Robert A. Jordan
Sales Manager..... Mary C. Chappelle
Chief Engineer..... Kenneth Pier

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc..... Power: 500 Watts
Owned-Operated By..... L. Hector Reichard
Address Box 188
Tel.: 241 Independent
General Manager..... F. Bonnet Velez

WMIA—Arecibo—1957

Frequency: 1070 Kc..... Power: 500 Watts
Owned..... Abacoa Radio Corp.
Address Box 126
Tel.: 463 Independent
Station Representative Pan-American
President..... Carlos M. Pirallo
General, Comm. Mgr.. Epifanio Rodriguez-Velez
Program Publicity Director..... Luis A. Rios
Chief Engineer..... Ramon Orta
Owners of: WWWW, Rio Piedras.

WCMN—Arecibo—1947

Frequency: 1280 Kc..... Power: 1000 Watts
Owned-Oper. By Caribbean Bdstg Corp.
Address..... 32 Jose de Diego Ave.
Tel.: 5..... Independent
President..... Antonio E. Vidal
Gen., Comm. Mgr..... Nabal Barreto
Program Director..... Mrs. Digna Pabon
Chief Engineer..... William Arce

WNIK—Arecibo—1958

Frequency: 1230 Kc..... Power: 250 W.
Owned By..... Arecibo Radio Corp.
Address 462 Jose de Diego Ave.

Tel.: 913 Independent
 President M. A. Cabrera
 General Manager David Ortiz
 Program Director Luis Quinonez
 Chief Engineer F. Santiago Andujar

WRSJ—Bayamon—1947

Frequency: 1560 Kc. Power: 5 Kw. d., 250 W. n.
 Owned-Operated By Antilles Bcstg.
 Address Box 5627, San Juan
 Tel.: 3-8515 (San Juan) Independent
 President, Gen. Mgr. J. M. Ortiz

WNEL—Caguas—1947

Frequency: 1430 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By Atlantic Bcstg.
 Address Box 487
 Tel.: 678 Independent
 President Jack Sterling
 General Manager Charlie Sierra
 Chief Engineer Eduardo Biascochea

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By Borinquen Bdcstg. Co.
 Address Ruiz Belvis St.
 Tel.: 789 Independent
 President, General Mgr. Hector Pereira

WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By WMDD, Inc.
 Address Box 387
 Tel.: 132 Independent
 General Manager Agustin B. Camunas

WXRf—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Oper. By Guayama Bcstg. Co. Inc.
 Business Address P.O. Box 615
 Tel.: 243 Independent
 President, General Mgr. Rafael Fuster, Jr.
 Station, Comm. Mgr. Gumersindo Cordero, Jr.
 Program Director Gloria E. Santiago de Ortiz
 Chief Engineer Juan M. Ortiz

WALO—Humacao—1957

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Antonio L. Ochoa
 Address Box 1055
 Tel.: 422 Independent
 General, Promotion Mgr. Ramon A. Rodriguez

WISA—Isabela—1962

Freq. 1390 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned By Sergio Martinez Caraballo
 Address Box W.
 Tel.: 872 Independent
 President Sergio Martinez
 General Manager Raul S. Roman
 Assistant Manager Diego A. Aviles
 Program Director Zaida Santos
 Sales Promotion Manager Mariano Alma
 Chief Engineer William C. Reeves

WMNT—Manati—1959

Frequency: 1500 Kc. Power: 250 Watts
 Owned By Arcibo Broadcasting Co.
 Address P. R. 2, Barrio Santanna, Arcibo
 Tel.: Arcibo Independent
 Owners E. Archilla-Roig, P. C. Barbosa

W AEL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By Mario Acosta
 Business Address 12 Iglesia St.
 Tel.: 600 Independent
 Gen. Manager Mario Acosta

WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Jose A. Bechara, Jr.
 Address Box 1293
 Tel.: 983 Independent
 Pres., Gen. Mgr. Jose A. Bechara, Jr.

WORA—Mayaguez—1947

Frequency: 760 Kc. Power: 5000 W.
 Owned-Oper. By Radio Americas Corp.
 Studio Address P. O. Box 43
 Tel.: 1150 Independent
 Representative Inter-American
 Pres., Gen. Mgr. Alfredo R. DeArellano
 Station Manager Reinaldo M. Dupont
 Chief Engineer Miguel Ortiz

WPRA—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By WPRA, Inc.
 Address Box 869
 Tel.: 869 Independent
 President Andres Camara
 Gen. Mgr. E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By Mayaguez Radio Corp.
 Address P. O. Box 1346
 Tel.: 1290 Independent
 Station Representative Continental
 President William G. Mamary
 Gen., Comm. Mgr. Gilbert Mamary

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By South P. R. Bcstg. Corp.
 Tel.: 842-1257 Independent
 President Andres Grillasca
 Gen. Mgr., Ch. Eng. Luis E. Freyre
 Sta. Manager Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc. Power: 250 Watts
 Owned By Ponce Broadcasting Corp.
 Business Address Torres & Villa Sts.
 Tel.: 2-3038 Independent
 Pres., Gen. Mgr. Charles Cordero
 Chief Engineer J. H. Conesa
 Program Director Felix Irizarry
 Owners of: WKFE, Yauco, P. R.

PUERTO RICO

WPAB—Ponce—1939

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By...Portorican Am. Bcstg. Co., Inc.
Address.....P.O. Box 786
Tel.: 842-3260.....Independent
Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Voice of Porto Rico
Address.....P. O. Box 430
Tel.: 2-3296.....Independent
Representative.....Inter-American
President, Gen. Mgr....Alfredo R. de Arellano
Station, Comm. Mgr.....Antonio Miro
Chief Engineer.....Russell O. Johnson

WUNO—Rio Piedras—1949

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.
Owned By.....San Juan Bcstg. Corp.
Address.....Box Q, Hato Rey, P. R.
Tel.: 766-2491.....Independent
President.....W. M. Carpenter
General Manager.....Mariano Angelet
Program Director.....Diego Acevedo
Chief Engineer.....Jose M. Carriles

WWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owned-Oper. By.....Abacoa Radio Corp.

Address.....Box 935
Tel.: 6-5000.....Independent
President, General Mgr.....Carlos P. Lopez
Chief Engineer.....Ramon E. Orta
Owners of: WMIA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiliones
Bus. Address.....357 Ponce De Leon Ave.
Tel.: 724-3000.....Independent
Station Rep.....Caribbean Networks, Inc.
Owner.....Jose Ramon Quinones
General Mgr.....Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Chief Engineer.....Jose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address.....Box V, Hato Rey
Tel.: 6-3182.....Independent
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned By.....Bestov Bcstg., Inc.
Address.....Box 4504
Tel.: 2-0014.....Independent
General Manager.....Louis A. Mejia

The San Juan market IS

PUERTO RICO and

WAPA

680 Kc 10 Kw

has an outstanding sales producing record for
hundreds of advertisers at the lowest cost per
thousand radio homes reached.

For information, program and spot availabilities, rates, etc.
contact our sales offices:

WAPA

San Juan, Puerto Rico

Caribbean Networks, Inc.

20 West 43rd Street, New York 36, N. Y.

PUERTO RICO-VIRGIN ISLANDS

WITA—San Juan—1947

Frequency: 1140 Kc. Power: 500 Watts
Owned-Oper. By... Electronic Enterprises, Inc.
Address P.O. Box 2692
Tel.: 724-3594 Independent
Newspaper Affiliation El Imparcial
President Antonio Ayuso Valdivieso
Program Director Osvaldo Torres Velazquez
Chief Engineer Luis Prado

WKAQ—San Juan—1922

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By El Mundo Bcstg. Corp.
Address 654 Ponce de Leon Ave.
Tel.: 723-8290 Independent
Newspaper Affiliation El Mundo
Representatives Inter-American Pub'l. Inc.
President Mrs. A. Ramos
General Mgr. V. Lamas, Jr.
Program Director Mrs. Esther Pales
Chief Eng. Jose Arzuaga

WKVM—San Juan—1945

Frequency: 810 Kc. Power: 25 Kw.
Owned By American Colonial Bcstg. Corp.
Address 1000 Ponce de Leon Ave.
Tel.: 2-1278 Independent
Representative Pan American Bcstg. Co.
Pres., Gen. Mgr. R. P. Perry
Chief Engineer Emilio Ramirez
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

WKYN—San Juan—1960

Frequency: 630 Kc. Power: 1,000 Watts
Owned By: Quality Broadcasting Corp.
Address P.O. Box 9986, Santurce
Tel.: 723-8085 MBS
President Alfredo R. de Arellano, Jr.
General Manager George A. Mayoral
Commercial Manager Carl A. Soderlund
Program Director Roy H. Hill
Sales Promotion Manager Bill Atwood
Chief Engineer Meyer Gottesman
Owners of: WKAQ-TV-FM, San Juan, P. R.

WIVV—Vieques Island—1956

Frequency: 1370 Kc. Power: 1,000 Watts
Owned By Calvary Baptist Mission of P. R.
Address Vieques Island
Tel.: 2961 Independent
President, Gen. Mgr. Donald D. Luttrell
Program Director Ruth Luttrell
Chief Engineer Gerow Carr

WKFE—Yauco—1961

Frequency: 1550 Kc. Power: 250 Watts
Owned By Ponce Bcstg. Corp.
Address Box 1526, Ponce
Tel.: 507 Independent
President, Sta. Mgr. Charles Cordero
Chief Engineer J. H. Conesa
Owners of: WLEO, Ponce, P. R.

Virgin Islands

WIVI—Christiansted—1952

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. Radio American West Indies, Inc.
Address P. O. Box 931
Tel.: 223 KBS
Station Rep. Pan American
Pres., Gen. Mgr. Mrs. Hazel M. Higdon
Chief Engineer Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned By V. I. Industries, Inc.
Address Box 2577
Tel.: 774-1340 MBS-NBC
Station Rep. Intercontinental Services
President W. M. O'Neil
General, Sta. Mgr. Len Stein
Comm. Sales Promo. Mgr. Jim Kirwan
Program Director Rick Ricardo
Publicity Director Bob Bell
Chief Engineer Stephen Bennett

COMPLETE ALPHABETICAL LISTING

OF U. S. AM RADIO STATIONS BY

CALL LETTERS BEGINS ON PAGE 225

Canadian Broadcasting in '62

A Difficult but Rewarding Year



By
JULES LAROCHELLE
Radio-TV Daily
Canadian Bureau

THE Canadian broadcasting industry in 1962 continued to enjoy favorable business. Further extension of coverage took place and recent official Bureau of Statistics figures indicated that almost 87 per cent of Canadian households had television receiving sets during 1962, compared with 84.2 per cent in 1961, while 96.1 per cent of Canadian households had radios, virtually unchanged from the preceding year.

However, there were a number of developments in the broadcasting industry that made 1962 a difficult year.

TV advertising again showed a substantial increase. Radio advertising also recorded gains, but to lesser extent. However, the revenue dollar was more widely spread than ever before, especially in TV as the independently owned Canadian Television Network, operated full blast during the whole year, thus giving the publicly-owned Canadian Broadcasting Corporation a stiff battle.

According to estimates released in late 1962 by the commercial publishing firm of Maclean-Hunter and analyzed by the Television Bureau of Advertising of Canada, TV showed greater increase in net advertising revenues than any other media.

Television moved ahead with an 18.2 per cent gain. Radio, meanwhile had a gain of 3.6 per cent. The report noted that TV is boosting Canadian total advertising expenditures close to the relative level of U. S. expenditures.

During the year, the CBC continued to dominate the industry, but the corporation often found itself in a real battle—mainly because the privately owned CTV Network was fully operative. The biggest public hassle of the year was over televising of Canada's classic football game — the Grey Cup

contest between the leading professional football teams of the Eastern and Western conferences. CTV had the telecast rights but not the network for a full national coverage. The Board of Broadcast Governors ordered the CBC to carry the CTV's Grey Cup telecast, complete with commercials. The CBC balked, claiming that the order would reduce it to the status of a sales tool of the private network. An acceptable solution to all concerned was found—telecasting the game with short "acknowledgment" messages.

The CBC during the year consolidated its radio broadcasting division. A single English-language radio network came into being, as the corporation's CBC Radio Network replaced both the former Trans Canada and Dominion radio networks. The new network comprising all CBC-owned stations along with repeaters and affiliated private stations provides wider national radio service to more Canadian communities than ever before.

The question of color TV for Canada again was fairly widely discussed during the year. Various segments of the industry remained divided on the question. Most Canadian TV receiver manufacturers came out in favor of color TV — immediately. However, in the broadcast section, the feeling was not as decisive. Some independent TV station operators favored almost immediate color TV, but members of the Canadian Association of Broadcasters were reported divided. CBC president Alphonse Ouimet and CTV president Spencer Caldwell favored a go-slow approach.



presents

CANADIAN AM STATIONS



PERSONNEL OF CBC, CTV & CAB
INTERNATIONAL RADIO STATIONS
CANADIAN STATION INDEX
AM STATIONS LISTED BY PROVINCES

1963

Canadian Broadcasting Corporation

Head Office—Victoria Bldg., 140 Wellington St., Ottawa, Ont.
Phone: 236-0311

EXECUTIVE OFFICERS

President	Alphonse Ouimet	Dir., Eng. & Tech. Spvsr.	W. E. Richardson
Vice President	Capt. W. E. S. Briggs	Dir., Public Relations	W. A. Macdonald
V.P., Asst. to Pres.	Col. R. P. Landry	Comptroller	V. F. Davies
Vice Pres., Pgmmg.	E. S. Hallman	Gen. Mgr., English Net. Bcstg.	H. G. Walker
Vice Pres., Pers. & Opera.	J. P. Gilmore	Gen. Mgr., French Net. Bcstg.	Marcel Ouimet
Vice Pres., Corp. Affairs	R. C. Fraser	Gen. Mgr., Regional Bcstg.	Charles Jennings

CTV Television Network Ltd.

Head Office—42 Charles St., E., Toronto 1, Ont.
Phone: 924-5454

OFFICERS

President	Spencer W. Caldwell	Chief Accountant	Pel Bell-Smith
Exec. Vice Pres.	Gordon F. Keeble	National Sales Mgr.	Bernie Le Maitre
V.P., Programming	Michael Hind-Smith	Montreal Office:	
Ass't to the Pres.	Bruce McLeod	Phone: 849-8091	
Dir. of Legal & Bus. Aff.	Richard P. Morgan	Manager	Vin Dittmer
General Sales Mgr.	Thomas B. J. Atkins	New York Office:	
Mgr. Network Opera.	Stan Wilson	Phone: TN 7-0190	
Dir. of Info. & Adv.	Ralph Foster	Manager	Jack White

STATIONS

CFCN-TV	Calgary, Alta.	CJCH-TV	Halifax, N. S.
CFRN-TV	Edmonton, Alta.	CFTO-TV	Toronto, Ont.
CHAN-TV	Vancouver, B. C.	CJOH-TV	Ottawa, Ont.
CJAY-TV	Winnipeg, Man.	CFCF-TV	Montreal, Que.
CHAB-TV	Moose Jaw, Sask.		

Canadian Association of Broadcasters

Head Office—Blackburn Bldg., Ottawa 4, Ont.
Phone: CE 3-4035

OFFICERS

President	Don Jamieson, CJON-AM-TV, St. John's, Nfld.
Past President	M. T. Brown, CFPL-AV-TV, London
Executive Vice President	T. J. Allard
Vice President, Radio	Allan Waters, CHUM, Toronto
Vice President, TV	J. A. Pouliot, CFCM-TV, CKMI-TV, Que.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 166 privately owned (independent) radio broadcasting stations, and 49 television stations in Canada.

International Radio Stations Of the United States and Canada

<i>Station Operator and Location</i>	<i>Call Letters</i>	<i>Power</i>
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.....	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio.....	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
	-6	110 kw.
General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.....	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.....	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
*International Educational Bestg. Corp., Scituate, Mass.....	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	50 kw.
*Radio Station KGEI, Inc., Belmont, Calif.....	KGEI	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Headquarters and production studios are in Montreal with three shortwave transmitters at Sackville, New Brunswick, of 50 kw. each, operating under the following frequencies:

<i>Services To:</i>	<i>Frequencies (Mc/s)</i>	<i>Band (meters)</i>
Australasia	9.63	31.15
	5.97	50.25
	17.82	16.84
	15.32	19.58
	11.72	25.60
African	9.63	31.15
	15.32	19.58
	11.72	25.60
	9.63	31.15
	9.585	31.30
Northern Canada (CBC Northern Service).....	6.12	49.02
	11.72	25.60
Caribbean, Latin American.....	15.19	19.75
	9.625	31.17

Note: There are never more than two frequencies used at once. Call letters are not used on the air.
Source: CBC.

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Alberta

CFAC—Calgary—1922

Frequency: 960 Kc. Power: 10,000 Watts
 Owned-Oper. By Calgary Bcstg. Co., Ltd.
 Address 1301 17th Ave., S.W.
 Tel.: 244-9311 CBC
 Station Reps. All-Canada Radio & TV Weed
 President Hugh E. Pearson
 V.P., General Manager D. H. Hartford
 Asst. Manager David F. Penn
 Sales Promotion Manager G. B. Mannix
 Program Director Clarence F. Mack
 Chief Engineer E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc. Power: 10,000 Watts
 Owned-Oper. By The Voice of the Prairies, Ltd.
 Address Broadcast House
 Tel.: CHurchill 9-9101 Independent
 Sta. Reps. Young Canadian; Radio Reps. Ltd.
 President H. Gordon Love
 Station Manager Gordon L. Carter
 Program Dir. Don Thomas
 Chief Engineer Robert W. Lamb
 Owners of: CFCN-TV.

CKXL—Calgary—1950

Frequency: 1140 Kc. Power: 10,000 Watts
 Owned-Oper. By CKXL Ltd.
 Address 210 9th Ave. S.W.
 Tel.: AM 6-3026 Independent
 Representatives Stovin-Byles; Forjoe
 President, Gen. Mgr. A. R. Mackenzie

CFCW—Camrose—1954

Frequency: 790 Kc. Power: 10,000 Watts
 Owned-Oper. By Camrose Bcstg. Co. Ltd.
 Address Box 1600
 Tel.: 672-3151 Independent
 Pres., Gen. Mgr. H. J. Yerxa
 Sales Prom., Comm. Mgr. W. H. Holte
 Chief Engineer L. W. Olson

CJDV—Drumheller—1958

Frequency: 910 Kc. Power: 5000 Watts
 Owned By Dinosaur Bcstg. Corp. Ltd.
 Address 307 2nd St. E.
 Tel.: VA 3-3444 Independent
 Station Reps. Trans-Ocean; Messner; Scharf
 President, Station Mgr. Tony Mayer
 Program Dir. Bill Dowson
 Chief Engineer John Bruins

CBX—Edmonton—1948

Frequency: 1010 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Bus. Studio Address Rm. 813, MacDonald Hotel
 Tel.: 469-2321 CBC
 Station Manager R. Horley
 Program Director B. C. Deaville
 Chief Engineer V. J. McMahon

CFRN—Edmonton—1934

Frequency: 1260 Kc. Power: 50,000 Watts
 Owned-Oper. By Sunwapta Bcstg. Co., Ltd.
 Address 102 C.P.R. Bldg.
 Tel.: GArden 2-2101 Independent
 Reps. Radio Reps., Ltd.; Young Canadian
 Pres., Gen Mgr. G. R. A. Rice
 Station, Comm. Mgr. A. J. Hopps
 Retail Sales Manager A. G. Coumont
 Publicity Director Jack J. Foster
 Production Mgr. George Duffield
 Chief Engineer Ted Wadson
 Owners of: CFRN-TV.

CHED—Edmonton—1954

Freq.: 630 Kc. Power: 10,000 Watts
 Owned-Oper. By CHED, Ltd.
 Address 10006—107th St.
 Tel.: 424-2111 Independent
 Representative Stephens & Towndrow
 President L. E. Moffat
 General, Sta. Mgr. M. D. Dyck
 Prog. Dir. Jerry Forbes
 Commercial Manager John Barton
 Sales Promotion Mgr. John Baidock
 Publicity Dir. Howard Smith
 Chief Engineer Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By Radio Edmonton, Ltd.
 Business Address 10012—109th St.
 Tel.: GA 4-2157 CBC
 President Andre M. Dechene

CJCA—Edmonton—1922

Freq.: 930 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By Edmonton Bcstg. Co., Ltd.
 Address Birks Building
 Tel.: 424-4131 Independent
 Representatives All-Canada; Weed
 President H. E. Pearson
 General, Station Manager R. Barnes
 Commercial Manager K. Goddard
 Sales Prom. Manager Joe Hawryluk
 Publicity Director D. Lamb
 Program Director D. Elton
 Chief Engineer G. Skuttle

CFGP—Grande Prairie—1937

Frequency: 1050 Kc. Power: 10 Kw.
 Owned By Northern Bcstg. Corp., Ltd.
 Address 9910 99th St.
 Tel.: 532-2311 CBC
 Representatives All-Canada; Weed
 President Hugh E. Pearson
 General Manager Cameron A. Perry
 Comm. Mgr. G. Percy
 Program Director Jack Soars
 Chief Engineer Jim de Roaldes

ALBERTA-BRITISH COLUMBIA

CJOC—Lethbridge—1926

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Lethbridge Bcstg., Ltd.
Address.....1015 Third Ave. S.
Tel.: FA 7-9161.....CBC
Station Reps.....All-Canada; Weed
President.....H. E. Pearson
General Mgr.....A. J. Balfour
Assistant Manager.....E. P. Ross
Commercial Manager.....D. McFarlane
Sales Prom., Publicity Dir.....W. McCann
Program Director.....R. Lang
Chief Engineer.....Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc. Power: 1000 Watts
Owned By.....Sask-Alta Bcstg. Ltd.
Address.....Lloydminster
Tel.: Lloydminster.....Independent
President.....A. F. Shortell
General Mgr.....P. J. Edwards
Chief Engineer.....P. Robinson

CHAT—Medicine Hat—1946

Frequency: 1270 Kc. Power: 10,000 Watts
Owned-Oper. By.....Monarch Bcstg. Co., Ltd.
Address.....520 First St. S.E.
Tel.: JACkson 6-2821.....CBC

Station Reps.....Weed; All-Canada
President.....J. H. Yuill
General, Station Mgr.....Orv Kope
Commercial Manager.....Tom Gunter
Sales Promotion Manager.....Bill Yuill
Program Director.....Lorne Havard
Chief Engineer.....Sid Gaffney
Owners of: CHAT-TV.

CKYL—Peace River—1954

Frequency: 610 Kc. Power: 1000 Watts
Owned-Oper. By.....Peace River Bcstg. Co.
Address.....Box 1150
Tel.: 624-2535.....Independent
Station Reps...Lorrie Potts; Radio Reps.: Messner
President, Gen. Mgr.....John Skelly
Commercial Mgr.....W. E. McNabb
Chief Engineer.....Leslie Klement

CKRD—Red Deer—1949

Freq.: 850 Kc. Power: 10,000 Watts
Owned By.....Central Alberta Bcstg. Co. Ltd.
Address.....Box 518
Tel.: 346-2083.....CBC
President.....Henry L. Flock
Managing Director.....G. E. Spackman
Comm. Sta. Mgr.....W. R. Scott
Program Director.....Rod Stephen
Chief Engineer.....Ken Martin

British Columbia

CHWK—Chilliwack—1927

Frequency: 1270 Kc. Power: 10,000 Watts
Owned-Oper. By...Fraser Valley Bcstrs., Ltd.
Address.....50 Yale Rd., W.
Tel.: SYcamore 3-7226.....CBC
Representatives.....All-Canada; Weed
Managing Director.....Murdo MacLachlan
Commercial Manager.....Bill Teetzel
Program Director.....Bill Wolfe
Chief Engineer.....Tony Shepherd

CFCP—Courtenay—1959

Frequency: 1440 Kc. Power: 1,000 Watts
Owned By.....William George Browne
Address.....Courtenay, B. C.
Tel.: Courtenay.....Independent
President.....William George Browne

CKEK—Cranbrook—1957

Frequency: 570 Kc. Power: 1 Kw.
Owned By.....East Kootenay Bcstg. Ltd.
Address.....28 South 8th Ave.
Tel.: 426-2224.....Independent
Reps.....Messner; Radio Reps
President.....L. Redisky
General, Sta. Manager.....B. J. Hoole
Commercial Mgr.....T. Hogarth
Production Director.....John Bell
Chief Engineer.....W. J. Gillespie

CJDC—Dawson Creek—1948

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated By...Radio Station CJDC, Ltd.
Business Address.....902 - 102nd Ave.
Tel.: STerling 2-3341.....Independent
President.....H. Michaud
General, Comm. Mgr.....Mike Lavren

CBDA—Fort Nelson—1959

Frequency: 860 Kc. Power: 40 Watts
Owned By.....CBC
Address.....Fort Nelson, B. C.
Tel.: Fort Nelson.....CBC

CKNL—Fort St. John—1962

Frequency: 970 Kc. Power: 1 Kw. d., 500 W. n.
Owned By.....Northern Lights Bcstg. Ltd.
Address.....P.O. Box 1928
Tel.: 785-6634.....Independent
President, General Mgr.....John Skelly
Commercial Manager.....Mel Stevenson
Chief Engineer.....Leslie Klement

CFJC—Kamloops—1926

Freq.: 910 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned.....Inland Bcstrs., Ltd.
Address.....387 Fourth Ave.
Tel.: 372-8826.....CBC
Station Reps.....All-Canada; Weed

BRITISH COLUMBIA

President Ronald White
General Manager..... Ian G. Clark
Station Manager..... Jack Pollard
Assistant Manager..... Jean C. Ross
National Comm. Mgr...... Walter Harwood
Local Sales Manager..... Jim Embury
Program Director..... Paul Haines
Chief Engineer..... Kurt Reichennek

CKOV—Kelowna—1931

Frequency: 630 Kc..... **Power:** 1000 Watts
Owned-Oper. By..... Okanagan Bcstrs., Ltd.
Address..... Box 100
Tel.: POplar 2-3331..... CBC
President..... Mrs. J. W. B. Browne
General Station Manager..... J. H. Browne
Commercial Manager..... K. E. Compton
Sales Promotion Mgr...... Walter E. Gray
Program Director..... J. B. Cooper
Chief Engineer..... Art Vipond

CHUB—Nanaimo—1949

Frequency: 1570 Kc.... **Power:** 10,000 Watts
Owned By..... Nanaimo Bcstg. Corp.
Address..... Malaspac Hotel
Tel.: SKyline 3-4341..... CBC
President, General Mgr...... Bob Giles
Chief Engineer..... John Morgan

CKLN—Nelson—1939

Frequency: 1390 Kc..... **Power:** 1000 Watts
Owned-Oper. By.. News Publishing Co., Ltd.
Address..... P. O. Box 250
Tel.: 352-2410..... CBC
Newspaper Affiliation..... Nelson Daily News
Rep...... Stovin & Byles; Young Canadian
Station Manager..... Alan R. Ramsden

CKNW—New Westminster 1944

Freq.: 980 Kc..... **Power:** 10,000 Watts
Owned By..... Radio NW, Ltd.
Address..... 227 Columbia St.
Tel.: LA 2-2711..... Independent
President..... Frank A. Griffiths
Gen., Station Mgr...... W. J. Hughes

CKLG—No. Vancouver—1955

Frequency: 730 Kc..... **Power:** 10,000 Watts
Owned By..... Moffat Broadcasting Ltd.
Address..... 143 E. 11th, North Vancouver
Tel.: YUkon 8-1101..... Independent
Reps...... Radio Reps.; Messner; Oakes
President..... Lloyd E. Moffat
General Station Mgr...... Lew Roskin
Commercial Manager..... Don M. E. Hamilton
Sales Promotion Manager..... Larry Johns
Publicity Director..... Reginald Meek
Program Director..... Keith Sterling
Chief Engineer..... Peter MacKintosh
Owners of: CKY, Winnipeg.

CKOK—Penticton—1948

Freq.: 800 Kc..... **Power:** 10 Kw. d., 500 W. n.
Owned-Operated By..... CKOK, Ltd.
Business Address..... 33 Carmi Ave.
Tel.: Hyatt 2-2800..... Independent

Station Reps...... All-Canada; Weed
Pres., Gen. Mgr...... Maurice P. Finnerty
Station Manager..... Ralph J. Robinson
Sales Prom. Mgr., Sales Mgr...... Ken Compton
Commercial Mgr...... H. C. Dane
Program Director..... Henry Shannon
Chief Engr...... George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc..... **Power:** 250 Watts
Owned-Operated By..... CJAV, Ltd.
Address..... 735 Third Ave., N.
Tel.: 604..... Independent
Station Reps...... Messner; Cooke; Bedard
Pres., Gen. Mgr...... Kenneth Hutcheson
Commercial Mgr...... William Loeppky
Sales Prom., Publicity Dir...... William Gibson

CKPG—Prince George—1945

Frequency: 550 Kc..... **Power:** 250 Watts
Owned-Oper. By.... Radio Station CKPG, Ltd.
Address..... 1220 Sixth Ave.
Tel.: LO 4-8861..... CBC
Station Reps...... All-Canada; Weed
President, Gen. Mgr...... R. T. Harkins
General Sales, Prom. Mgr...... J. W. Barlee
Program Director..... N. A. McLean
Publicity Director..... Helen Smith
Chief Engineers..... S. W. Davis
Owners of: CKPG-TV.

CFPR—Prince Rupert—1938

Frequency: 1240 Kc..... **Power:** 250 Watts
Owned By.... Canadian Broadcasting Corp.
Address..... 343 W. 2nd Ave.
Tel.: 2161..... CBC
Sta. Mgr...... W. G. Hankinson
Program Director..... Norman Newton
Technical Supervisor..... C. H. Insulander

CKCQ—Quesnel—1957

Frequency: 570 Kc..... **Power:** 1 Kw.
Owned..... Cariboo Bcstrs. Ltd.
Address..... 345 St. Laurent Ave.
Tel.: 485..... Independent
Reps...... Radio Rep., Cocke, Air-Time Sales
President..... J. Frederick Weber
General Sta. Mgr...... Dennis Reid
Comm. Prom. Mgr...... John V. Boates
Program Director..... Gil McCall
Chief Engineer..... Stanley Davis

CJAT—Trail—1930

Frequency: 610 Kc..... **Power:** 1000 Watts
Owned-Oper. By..... Kootenay Bcstg. Co., Ltd.
Address..... 1300 Cedar Ave.
Tel.: 368-5511..... CBC
Station Reps...... All-Canada; Weed
President..... A. S. Mawdsley
General Sta. Manager..... J. P. Kobluk
Commercial Manager..... Robert W. Meneer
Prog. Dir...... Ralph Milton
Chief Engineer..... Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc..... **Power:** 10,000 Watts
Owned-Oper. By.... Canadian Bcstg. Corp.
Address..... 701 Hornby St.

BRITISH COLUMBIA-LABRADOR

Tel.: MU 4-0246.....CBC
Dir. of Radio.....R. G. Harlow
Regional Prog. Dir.....M. L. Munro
Technical Dir.....A. Geluch
Commercial Mgr.....K. Buhr
Technical Supervisor.....E. F. McGrath

General. Sta. Manager.....William A. Spears
Commercial Manager.....R. S. Lennie
Sales Promotion Manager.....Doug Reid
Program Manager.....John Ansell
Chief Engineer.....Charles Smith

CFUN—Vancouver—1922

Frequency: 1410 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Representatives.....John Tyrrell; Devney Org.
President.....Gordon Burnett
General. Sta. Manager.....Douglas Greig
Comm. Manager.....Don Mac Donald
Program Director.....Al Jordan
Chief Engineer.....Stan Davis

CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By.....Interior Bcstrs., Ltd.
Address.....3330 Barnard Ave.
Tel.: Linden 2-3900.....CBC
Station Reps.....All-Canada; Weed & Co.
President, Managing Dir.....A. G. Seabrook
Commercial Manager.....Ann Gaustin
Sales Promo., Publicity Dir.....John Foster
Program Director.....Don Warner
Chief Engineer.....Laurie Wright

CHQM—Vancouver—1959

Frequency: 1320 Kc.....Power: 10,000 Watts
Owned By.....Vancouver Broadcasting Assoc., Ltd.
Address.....1134 Burrard St.
Tel.: MUtual 2-3141.....Independent
Station Rep.....Standard Broadcast Sales, Ltd.
President, Managing Dir.....W. E. Bellman
General Sales Manager.....John Donaldson
Sales Promotion Manager.....D. McKinsey
Chief Engineer.....Stan Davis

CFAX—Victoria—1959

Frequency: 810 Kc.....Power: 1000 Watts
Owned By.....Saanich Bcstg. Co. Ltd.
Address.....700 Central Bldg.
Tel.: EVergreen 6-2441.....Independent
Station Rep.....Donald Cooke
President, Gen. Mgr.....Roy V. Parrett
Chief Engineer.....Tom Davidson

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.
Tel.: MUtual 5-6464.....Independent
Representative.....Stovin & Byles, Ltd.
President, Gen. Mgr.....Mrs. George C. Chandler
Commercial Manager.....Don Laws
Sales Promo., Publicity Dir.....Alan McNab
Program Director.....Jim Thom
Chief Engineer.....Art Chandler

CJVI—Victoria—1941

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Island Bcstg. Co.
Business-Studio Address.....817 Fort Street
Tel.: EV 2-8221.....CBC
Sta. Rep.....All-Canada; Weed
President, Gen. Mgr.....William M. Guild
Commercial Manager.....Hugh Curtis
Prog. Dir.....Walter Cownden
Chief Engineer.....Joe Sommers

CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
Tel.: MU 4-5131.....MBS
Station Reps.....All-Canada; Weed
President.....Arthur Holstead

CKDA—Victoria—1950

Frequency: 1220 Kc.....Power: 10 Kw.
Owned-Oper. By.....Capital Bcstg. System Ltd.
Address.....Hotel Douglas
Tel.: EVergreen 4-9311.....Independent
Station Reps.....Radio Reps.; Messner; Forjoe
President, Gen. Mgr.....David M. Armstrong
Station, Commercial Mgr.....Keith G. MacKenzie
Sales Promo., Publicity Dir.....Bob Willett
Program Director.....David G. Hill
Chief Engineer.....Mike Doyle

Labrador

CFGB—Goose Bay—1959

Frequency: 1340 Kc.....Power: 1 Kw.
Owned By.....CBC

Address.....Box 237
Tel.: TW 6-2971.....CBC
Station Manager.....Gordon Frederick

Manitoba

CFAM—Altona—1957

Freq.: 1290 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned.....Southern Manitoba Bcstg. Co.
 Address.....P.O. Box 1000
 Tel.: 324-6464.....Independent
 Station Reps.....Cooke; Radio Reps. Ltd.
 President.....Walter E. Kroeker
 Station Manager.....Dennis Barkman
 Commercial Manager.....Elmer Hildebrand
 Chief Engineer.....John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc. Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Western Manitoba Bcstrs.
 Address.....2940 Victoria Ave.
 Tel.: Parkway 9-5441.....CBC
 Sta. Reps.....Radio Reps.; Young Canadian
 Pres., Gen. Manager.....J. B. Craig
 Commercial Manager.....E. D. Holland
 Prog. Dir.....Frank Bird
 Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned.....Dauphin Bcstg. Co., Ltd.
 Address.....27 3rd Ave., N. E.
 Tel.: 638-3230.....Independent
 Station Reps.....Radio Reps.; Air-Time Sales
 President.....A. T. Warnock
 General Station Manager.....J. Dunlop
 Commercial Mgr.....Irvin Wilibnisky
 Program Director.....Alex Pascal
 Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By.....Arctic Radio Corp., Ltd.
 Address.....75 Callinan St.
 Tel.: 4422.....CBC
 Sta. Reps.....Young Can.; Messner; Lorrie Potts
 President.....Grey Mundie
 Station Mgr.....J. E. Smallwood
 Program Director.....Alex Cobban

CHFC—Fort Churchill—1958

Frequency: 1230 Kc. Power: 250 W.
 Owned By.....CBC
 Address.....Fort Churchill
 Tel.: OS 5-7729.....CBC
 Director of N. Service.....A. Cowan
 Station Manager.....Ivan Le Mesonien
 Program Organizer.....Keith Lawrence
 Publicity Director.....Sheldon O'Conner
 Superv., Technical Opera.....Lloyd Moore

CFRY—Portage La Prairie 1956

Frequency: 920 Kc. Power: 1,000 Watts
 Owned.....Portage-Delta Bcstg. Co. Ltd.

Address.....1500 Saskatchewan Ave. W.
 Tel.: 857-6447.....Independent
 Station Reps.....Lorrie Potts; Messner; Scharf
 Pres., Gen. Mgr.....R. D. Hughes
 Station, Commercial Mgr.....Jack E. Follett
 Sales Promotion Mgr.....Nancy Lane
 Program Director.....Robert Clare
 Chief Engineer.....Ricky Hughes

CKSB—St. Boniface—1946

Frequency: 1050 Kc. Power: 10,000 Watts d.
 Owned.....Radio-St. Boniface Ltd.
 Address.....607 Langevin St.
 Tel.: CH 7-4865.....CBC
 Reps.....Devney Org.; Interprovincial Sales
 General Manager.....Roland Couture
 Commercial Mgr.....Etienne Bohemier
 Program Co-ord.....Flore Toupin
 Chief Engineer.....Roland Brodeur

CBW—Winnipeg—1948

Frequency: 990 Kc. Power: 50,000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Business Address.....541 Portage Ave.
 Tel.: SP 4-2541.....CBC
 Reg. Director.....J. R. Finlay
 Operations Dir.....L. B. McIlhegga
 Program Director.....D. E. Cameron
 Technical Director.....R. L. Punshon

CJOB—Winnipeg—1946

Freq.: 680 Kc. Power: 10 Kw. d., 250 W. n.
 Owned By.....Radio OB Ltd.
 Business Address.....10th Fl., Lindsay Bldg.
 Tel.: WH 2-6374.....Independent
 Station Reps.....Radio Reps.; Young Canadian
 President.....Frank A. Griffiths
 General Sta. Manager.....R. M. MacLennan
 Sales Prom. Mgr., Pub. Dir.....Ron Krochuk

CKRC—Winnipeg—1927

Frequency: 630 Kc. Power: 5000 Watts
 Owned.....Transcanada Communications, Ltd.
 Bus.-Studio Address.....300 Carlton St.
 Tel.: WH 2-2231.....CBC
 Station Reps.....Weed; All-Canada
 General Manager.....Robert Buss
 Chief Engineer.....A. W. Hooper

CKY—Winnipeg—1950

Frequency: 580 Kc. Power: 50 Kw.
 Owned By.....Moffat Broadcasting Ltd.
 Business Address.....432 Main St., N.
 Tel.: Whitehall 3-1531.....Independent
 Sta. Reps.....Scharf; Devney Org.
 President.....Lloyd E. Moffat
 Station Manager.....Sid Boyling
 Comm. Manager.....D. McDermid
 Program Director.....Jack Stewart
 Sales Promo., Publicity Dir.....Jim Pryor
 Chief Engineer.....Andy Malowanchuk

New Brunswick

CKBC—Bathurst—1955

Frequency: 1400 Kc. Power: 250 Watts
 Owned: Bathurst Broadcasting Co., Ltd.
 Business Address: 455 Golf St.
 Tel.: LI 6-4461 Independent
 President: J. Leo Hachey
 Station Manager: W. A. Winton
 Chief Engineer: Phil Pacquet

CKNB—Campbellton—1939

Frequency: 950 Kc. Power: 1000 Watts
 Owned By: Restigouche Bcstg. Co., Ltd.
 Business Address: 110 Water St.
 Tel.: PLaza 3-4415 CBC
 Station Rep.: Weed; Jos. Hardy
 President: John Alexander
 General Mgr.: Dr. Charles Houde
 Commercial Mgr.: Kenneth Coughlan
 Station Program Dir.: M. Douglas Young
 Chief Engineer: William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc. Power: 1000 Watts
 Owned-Oper. By: Edmundston Radio, Ltd.
 Address: 91 Canada Rd.
 Tel.: RE 5-3351 Independent
 Station, Comm. Mgr.: Georges Guerrette
 Chief Engineer: M. Vallee

CFNB—Fredericton—1923

Frequency: 550 Kc. Power: 50 Kw.
 Owned: James S. Neill & Son, Ltd.
 Address: 67 York St.
 Tel.: GR 5-5501 CBC
 Representative: Mulvihill
 President, General Manager: D. Malcolm Neill
 Sta., Comm. Manager: J. T. H. Fenety
 Sales Manager: Stan Hooper
 Prog. Director: H. L. McFee
 Publicity Director: Christine E. Maxwell
 Chief Engineer: Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By: Canadian Bcstg. Corp.
 Address: 232 St. George St.
 Tel.: 384-3366 CBC
 Station Manager: P. E. Carrier
 Technical Director: Yves Bruchesi

CKCW—Moncton—1934

Frequency: 1220 Kc. Power: 10,000 Watts
 Owned-Oper. By: Moncton Bcstg., Ltd.
 Address: Box 1220
 Tel.: 389-9111 CBC
 Station Rep.: Young Canadian; Stovin-Byles
 Pres., Gen. Mgr.: F. A. Lynds
 Sales Promotion Mgr.: Earle Ross
 Program Director: Bob Reid
 Chief Engineer: Keith MacConnell

Owners of: CKCW-TV, Moncton, N. B.; CKAM-TV,
 Campbellton, N. B.; CKCD-TV, Harrison Brook,
 P. Q.

CKMR—Newcastle—1949

Frequency: 790 Kc. Power: 1000 Watts
 Owned: Miramichi Bcstg. Co. Ltd.
 Address: Castle St.
 Tel.: MADison 2-3311 CBC
 Station Representative: Alex Bedard
 President: L. W. Flett
 Sta. Mgr., Ch. Engr.: R. J. Wallace
 Sales Promotion Manager: Dan Leeman
 Publicity Director: Fred Heining

CFBC—Saint John—1946

Freq.: 930 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By: Fundy Bcstg. Co., Ltd.
 Business Address: 68 Carleton St.
 Tel.: OX 2-3301 Independent
 President: A. M. McLean
 General Manager: R. T. Bowman
 Chief Engineer: H. M. Stout

CHSJ—Saint John—1947

Freq. 1150 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By: New Brunswick Bcstg. Co.
 Address: 85 Germain St.
 Tel.: OXford 2-0144 CBC
 Newsp. Affil.: Times Globe, Telegraph Journal
 Representative: All Canada, Weed & Co.
 General Manager: T. H. Tonner
 Chief Engineer: J. G. Bishop
 Owners of: CHSJ-TV.

CJ CJ—Woodstock—1959

Frequency: 920 Kc. Power: 1,000 Watts
 Owned By: Carleton-Victoria Bcstg. Co. Ltd.
 Address: Woodstock
 Tel.: Woodstock CBC
 Station Reps.: Lorrie Potts; Messner
 President, General Mgr.: R. J. Morrison
 Station Manager: J. D. Morrison
 Commercial Manager: A. H. Morrison
 Program Director: Bruce A. Smith
 Chief Engineer: Bruce W. Groh

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Newfoundland

CBY—Corner Brook—1949

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Address..... P. O. Box 610
 Tel.: 43431 CBC
 Station Mgr..... C. V. Hierlihy
 Sales Manager..... C. L. Brown
 Chief Engineer..... J. Heamey

CBG—Gander—1949

Frequency: 1450 Kc. Power: 250 W.
 Owned-Operated By... Canadian Bcstg. Corp.
 Address..... 98 Sullivan Ave.
 Tel.: 8-4321 CBC
 Dir. for Prov..... W. F. Galgay
 Station, Commercial Manager... B. M. Dawe
 Program Dir..... R. G. O'Brien
 Engineer..... L. E. Baker

CBT—Grand Falls—1949

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Business Address..... Mill Road
 Tel.: 2102 CBC
 Dir. for Prov..... W. F. Galgay
 Station Manager..... John J. Grace

CBN—St. John's—1949

Frequency: 640 Kc. Power: 10,000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Address..... Box 5490

Tel.: 8-7181 CBC
 Dir. for Prov..... W. F. Galgay
 Reg. Presentation Dir. R. G. O'Brien

CJON—St. John's—1951

Frequency: 930 Kc. Power: 10,000 Watts
 Owned-Oper. By..... Nfld. Bcstg. Co., Ltd.
 Address..... Prince of Wales St
 Tel.: 7105 Independent
 Station Rep..... Stovin-Byles; Weed
 Pres..... Geoffrey W. Stirling
 General Manager..... Don Jamieson
 Station Manager..... Colin Jamieson
 Commercial Manager..... C. Pope
 Program Dir..... J. Wiggins
 Sales Promotion Manager..... J. Baird
 Chief Engineer..... Oscar Hierlihy
 Owners of: CJON-TV; CJON, Argentina; CJCN,
 Grand Falls.

VOCM—St. John's—1936

Frequency: 590 Kc. Power: 10,000 Watts
 Owned by..... Colonial Bcstg. System
 Address..... P. O. Box 1-590
 Tel.: 578-3148 Independent
 Station Reps... All-Canada; Young Canadian
 Pres., Ch. Eng..... W. B. Williams
 General Manager..... J. V. Butler
 Commercial Manager..... Denys Ferry
 Program, Pub. Director..... W. Williamson
 Sales Prom. Mgr..... J. T. Browne
 Owners of: CKCM, Grand Falls; CHCM, Marys-
 town. Both Nfld.

Northwest Territories

CBXH—Fort Smith—1959

Freq: 860 Kc. Power: 40 W.
 Owned By CBC
 Address Fort Smith
 Tel.: Fort Smith..... CBC
 Operator Dennis MacKie

CFFB—Frobisher Bay—1961

Frequency: 1200 Kc. Power: 40 Watts
 Owned By CBC
 Address Frobisher Bay
 Tel.: 54 CBC
 Operator..... Ralph St. Julien

CFHR—Hay River—1959

Frequency: 1490 Kc. Power: 40 W.
 Owned By CBC

Address Hay River
 Tel.: Hay River..... CBC
 Operator Norman McCowan

CHAK—Inuvik—1960

Frequency: 860 Kc. Power: 1 Kw.
 Owned By CBC
 Address P.O. Box 1220
 Tel.: 2361 CBC
 Station Mgr..... E. Menarik

CFYK—Yellowknife—1958

Frequency: 1340 Kc. Power: 250 W.
 Owned By CBC
 Address P.O. Box 160
 Tel.: 4529 CBC
 Station Manager D. Mackie
 Technician Peter Radcliffe

Nova Scotia

CKDH—Amherst—1957

Frequency: 1400 Kc. Power: 250 Watts
 Owned By..... Amherst Bcstg. Ltd.
 Address..... Casey Block, Amherst
 Tel.: 3875 Independent
 President..... J. A. Langille
 Station Manager..... J. Hugh Dunlop
 Commercial Mgr..... Eastwood Ives
 Chief Engineer..... Geo. Lewis

CJFX—Antigonish—1943

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By..... Atlantic Bcstrs., Ltd.
 Address..... St. Ninian St.
 Tel.: 863-4580 CBC
 Station Reps..... Young Canadian; Mulvihill
 President..... Dr. F. Givanan
 General Manager..... J. Clyde Nunn
 Commercial Manager..... Bruce Rafuse
 Sales Promotion Manager..... Al Graham
 Chief Engineer..... Michael E. Doyle

CKBW—Bridgewater—1947

Frequency: 1000 Kc. Power: 10,000 Watts
 Owned-Oper. By..... Acadia Bcstg. Co., Ltd.
 Address..... 399 King St.
 Tel.: 543-2401..... CBC
 Sta. Reps... Air Time Sales; Radio Reps; Cooke
 President..... C. J. Morrow
 General Manager..... John F. Hirtle
 Sta. Mgr., Comm. Mgr..... James A. MacLeod
 Program Director..... Robert A. MacLaren
 Sales Prom. Mgr..... Lester L. Rogers
 Publicity Dir..... Kenneth Lawrence
 Chief Engineer..... Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 860 Kc. Power: 10,000 Watts
 Owned-Operated By..... Canadian Bcstg. Corp.
 Address..... Box 175
 Tel.: 422-8311 CBC
 Director of Radio..... F. G. Cooke
 Program Director..... J. A. MacEwen
 Technical Superv..... L. A. Canning

CHNS—Halifax—1926

Frequency: 960 Kc. Power: 10 Kw.
 Owned-Oper. By..... Maritime Bcstg. Corp., Ltd.
 Address..... Box 400
 Tel.: 3-8318 CBC
 Station Reps..... All-Canada; Weed
 General Manager..... Fred W. Arenburg
 Commercial Manager..... Douglas Grant
 Chief Engineer..... Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc. Power: 10,000 Wts. d., 5000 n.
 Owned-Operated By..... CJCH Limited
 Address..... 741 Robie St.
 Tel.: 5-5443 Independent

Station Reps..... Mulvihill; Young Canadian
 President, Gen. Mgr..... Finlay MacDonald
 Station Manager..... Bob Bambury
 Program Director..... Ron Blom
 Comm. Manager..... Howard E. Gerard
 Chief Engineer..... John Jay

CKEN—Kentville—1948

Frequency: 1350 Kc. Power: 1,000 Watts
 Owned By..... Evangeline Bcstg. Co. Ltd.
 Address..... 11 Webster St.
 Tel.: 2111 Independent
 Station Representative..... Lorrie Potts & Co.
 President..... Frank J. Burns
 General Manager..... Willard A. Bishop
 Commercial Manager..... Mrs. Eleanor Macmillan
 Sales Manager..... James Crossan
 Chief Engineer..... Bill Schofield

CKEC—New Glasgow—1953

Freq.: 1320 Kc. Power: 5 Kw. d., 250 W. n.
 Owned-Oper. By..... Hector Bcstg. Co.
 Address..... 130 George St.
 Tel.: 2-4200 Independent
 Pres., Gen. Mgr..... James M. Cameron

CBA—Sackville—1939

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned By..... CBC
 Address..... Box 130
 Tel.: 152 CBC
 Technical Director..... M. H. Young
 Technical Supervisor..... L. A. Canning

CBI—Sydney—1948

Freq.: 1140 Kc. Power: 10,000 Watts
 Owned-Operated By..... Canadian Bcstg. Corp.
 Address..... Box 700
 Tel.: 564-4495 CBC
 Station Manager..... K. R. Hill
 Local Sales Mgr..... Chris Meisner
 Technical Supervisor..... S. Tysom

CJCB—Sydney—1929

Freq.: 1270 Kc. Power: 10,000 Watts
 Owned-Oper. By..... Cape Breton Bcstrs., Ltd.
 Business Address..... Charlotte St.
 Tel.: 564-5596 Independent
 Station Reps..... All-Canada; Weed
 President..... Nathaniel Nathanson
 General Manager..... Norris L. Nathanson
 Commercial Manager..... Mrs. Florence MacLeod
 Sales Promotion Mgr..... Lloyd MacDonald
 Program Director..... Toby Halloran
 Chief Engineer..... A. E. Vernon
 Owners of: CJCB-FM-TV, Sydney; CFNU-TV, Antigonish, N.S.

CKCL—Truro—1947

Frequency: 600 Kc. Power: 1,000 Watts

NOVA SCOTIA-ONTARIO

Owned-Operated By Colchester Bcstg. Co. Ltd.
Address.....840 Prince St.
Tel.: 893-4491.....CBC
Sta. Reps.....Devney Org.; Scharf
President, Manag. Dir.....J. Arthur Manning
Commercial Manager.....H. C. Deryk Upton
Program Manager.....W. Frank Harvey
Chief Engineer.....E. S. Bernasconi

CFAB—Windsor—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Evangeline Bcstg. Co., Ltd.
Address.....11 Webster St., Kentville, N. S.
Tel.: 2111.....Independent

President.....F. J. Burns
General Station Mgr.....W. A. Bishop
Comm. Mgr.....Mrs. E. J. MacMillan
Sales Promotion Mgr.....J. F. Crossan
Chief Engineer.....A. M. Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Gateway Bcstg. Co., Ltd.
Address.....222 W. Main St.
Tel.: 500.....Independent
Station Reps.....All-Canada; Weed
Gen., Comm. Mgr.....D. L. Smith
Chief Engineer.....W. Singer

Ontario

CKBB—Barrie—1949

Freq.: 950 Kc.....Power: 10,000 Wts. d., 2500 n.
Owned By.....Barrie Broadcasting Co., Ltd.
Address.....Box 519
Tel.: PA 6-6466.....Independent
Station Reps.....Young; Mulvihill
Station, Commercial Mgr.....Robert Hunter
Chief Engineer.....Harold Atkinson

CJBQ—Belleville—1946

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Operated By.....Quinte Bcstg. Co., Ltd.
Address.....11 Victoria Ave.
Tel.: Woodland 8-5555.....CBC
Newspaper Affilia.....Ontario Intelligencer
Station Rep.....Young Canadian; Stovin-Byles
President.....Dr. G. A. Morton
General, Station Mgr.....Frank C. Murray
Comm. Sales Prom. Manager J. H. MacDonald
Program Director.....L. Jourard
Publicity Director.....Mrs. J. Isaac
Chief Engineer.....J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Nash Radio-TV Bcstg. Co.
Address.....Box 729
Tel.: ELgin 6-2209.....CBC
Representative.....Radio-TV Sales
President, General Mgr.....G. Marcon
Station Mgr., Prog. Dir.....Eric R. Thorsen

CHIC—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.
Owned By.....S. W. Caldwell
Address.....2 Ellen St.
Tel.: GL 1-3110.....Independent
President.....Gordon F. Keeble
General, Sta. Manager.....John Fox
Commercial Manager.....Shelley Panter
Chief Engineer.....Robert McBean

CKPC—Brantford—1923

Freq.: 1380 Kc.....Power: 10 Kw.

Owned-Oper. By.....Telephone City Bcst., Ltd.
Address.....525 Colborne St.
Tel.: Plaza 3-2664.....Independent
Station Rep.....Lorrie Potts & Co.
President.....Mrs. Florence M. Buchanan
General Station Mgr.....R. Buchanan
Comm., Prom. Mgr.....Russ Waters
Prog. Dir.....Arnold Anderson
Chief Engineer.....J. Featherston

CFJR—Brockville—1926

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Eastern Ontario Bcstg. Co., Ltd.
Address.....Revere Hotel Bldg.
Tel.: Diamond 2-4628.....CBC
Station Reps.....Hardy; Young Canadian
Pres., Gen. Mgr.....Jack R. Radford
Asst. Sta. Mgr.....Thomas Statham
Program Director.....Jim Chapman
Chief Engineer.....Peter Paczynski

CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....Great Lakes Broadcasting Ltd.
Address.....42 King St. W.
Tel.: EL 2-3000.....Independent
Station Reps.....Stovin-Byles; Devney Organiz.
President, General Mgr.....D. G. Hildebrand
Commercial Manager.....C. L. Chambers
Sales Promo., Publicity Dir.....Jack Nixon
Program Director.....Bob Wood
Chief Engineer.....Gordon Brooks

CHUC—Cobourg—1957

Frequency: 1500 Kc.....Power: 1 Kw. d.
Owned By.....Radio CHUC, Ltd.
Address.....P. O. Box 520
Tel.: FRanklin 2-5401.....Independent
Station Rep.....Radio & TV Sales, Inc.
President.....D. B. Williamson
Station Manager.....L. A. Fogal
Commercial Mgr.....Dennis Forster
Program Director.....Garry Kirker
Chief Engineer.....G. Skinner

ONTARIO

CJSS—Cornwall—1959

Frequency: 1220 Kc. Power: 1000 Watts
Owned By..... Bushnell Broadcasting Ltd.
Address..... 237 Water St., E.
Tel.: Wellington 2-5180..... Independent
Station Reps..... All Canada; Weed
President..... E. L. Bushnell
Station, Comm. Manager..... J. D. Wright
Program Director..... B. Collier
Publicity Director..... N. Andrews
Chief Engineer..... Mahlon Clark

CFOB—Fort Frances—1944

Frequency: 800 Kc. Power: 1000 Watts
Owned By..... Border Bcastg., Ltd.
Address..... Border Theatre Bldg.
Tel.: Atlas 3-3311..... CBC
Manager..... Don Fawcett
Chief Engineer..... O. Petsnick

CJLX—Fort William—1959

Freq.: 800 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned By..... Lakehead Bcastg. Co., Ltd.
Address..... 407 Victoria Ave.
Tel.: MA 2-9618..... Independent
Sta. Reps... Potts; Messner; Scharf; Devney Org.
President, Gen. Manager..... R. P. MacGowan
Commercial, Sales Promo. Man... W. J. Clemens
Program Director..... Gary Parkhill
Publicity Director..... John G. Thompson
Chief Engineer..... Murray Shields

CKPR—Fort William—1931

Freq.: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... H. F. Dougall Co., Ltd.
Address..... 404½ Victoria Ave.
Tel.: MAyfair 3-3477..... Independent
Sta. Reps..... Stovin-Byles; Young
President, Gen. Mgr..... Clara H. Dougall
Station, Commercial Mgr..... George Jeffrey
Sales Promotion Manager..... Jack Alexander
Program Director..... Rey Isley
Chief Engineer..... W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc. Power: 250 Watts, d.
Owned-Oper. By..... Galt B'casting Co., Ltd.
Address..... 3 Ainslie St. N.
Tel.: 621-7510..... Independent
Sta. Reps..... Bedard; Messner
Pres., Gen. Mgr..... John V. Evans
Commercial Manager..... A. C. Bond
Program Director..... John Eiherton
Chief Engineer..... Patrick Stone

CJOY—Guelph—1948

Freq.: 1460 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By..... CJOY, Ltd.
Address..... Bond Bldg.
Tel.: TA 4-0670..... Independent
President..... Wallace Slatter
General Mgr..... Frederick T. Metcalf
Station Manager..... Jack Jackson

Program Director..... J. D. LeBlanc
Chief Engineer..... Bob Nagyobb

CHML—Hamilton—1926

Frequency: 900 Kc. Power: 5000 Watts
Owned-Oper. By... Maple Leaf Bcastg. Co., Ltd.
Business-Studio Address..... 848 Main St., E.
Tel.: 549-2411..... Independent
Reps... Stephens & Towndrow; Scharf; Messner
President..... Kenneth D. Soble
General, Station Manager..... Tom Darling
Commercial Manager..... W. G. Reid
Sales Promo., Publicity Dir... T. M. Thompson
Production Manager..... W. E. Hall
Chief Engineer..... Ed Victor

CKOC—Hamilton—1922

Frequency: 1150 Kc. Power: 5000 Watts
Owned..... Wentworth Radio Bcastg. Co., Ltd.
Address..... Box 880
Tel.: LI 5-8585..... CBC
Station Reps..... All-Canada; Weed
President..... Clifford Sifton
V. P., General Manager..... W. T. Cranston
Chief Engineer..... Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc. Power: 1000 Watts
Owned By..... Muskoka-Parry Bcastg. Ltd.
Address..... P.O. Box 1016
Tel.: 934..... Independent
President..... L. Olan
General Mgr..... G. Thomas

CJRL—Kenora—1938

Frequency: 1220 Kc. Power: 1000 Watts
Owned-Oper. By... Lake of Woods B'cast, Ltd.
Business Address..... Johnson Block
Tel.: HE 7850..... CBC
Representative..... Stovin-Byles
President..... Stuart King
Station Manager..... William Wylie
Chief Engineer..... Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc. Power: 5 Kw.
Owned-Oper. By... St. Lawrence Bcastg. Co., Ltd.
Address..... 99 Brock St.
Tel.: LI 2-4927..... CBC
Representatives..... Stovin-Byles; Forjoe
Sta., Gen. Manager..... T. D. French
Comm. Manager..... J. F. French
Chief Engineer..... W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By... Frontenac Bcastg. Co., Ltd.
Address..... 170 Queen St.
Tel.: 542-4977..... CBC
Newspaper Affil..... Kingston Whig Standard
Station Reps..... Stovin-Byles; Weed
President..... Senator W. R. Davies
Gen. Manager..... Don Lawrie
Station Manager..... Roy Hofstetter
Commercial Manager..... Bill King
Prog. Director..... Carl Cogan
Sales Prom. Mgr..... Arlene Robertson
Pub. Director..... Bryan Olney

Chief Engineer.....Gord Backus
 Owners of: CKWS-TV; CHEX-AM-TV, Peterborough, Ont.

CJKL—Kirkland Lake—1934

Frequency: 560 Kc.....Power: 5000 Watts
 Owned.....Kirkland Lake Bcstg., Ltd.
 Address.....22 Government Rd. W.
 Tel.: 27.....CBC

Newspaper Affil.....Thomson Newspapers Ltd.
 Station Representative.....Stovin-Byles
 President.....Mrs. Irma Brydson
 General Manager.....D. R. Lawrie
 Station Manager.....Reg. Carne
 Commercial Manager.....Clyde Brydle
 Program Director.....Ron Smith
 Chief Engineer.....C. L. Spence
 Owners of: CKGB, Timmins, Ont.; CFCH, North Bay, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CKGN-TV, North Bay, Ont.

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Opera. By.....K.-W. Bcstg. Co., Ltd.
 Address.....125 King St. W.
 Tel.: SH 3-3628.....Independent
 President, Gen. Mgr.....J. Irving Zucker
 Station Manager.....Gordon J. Schaus
 Chief Engineer.....Ion Hartman

CKKW—Kitchener—1959

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned By.....Twin City Bcstg. Co. Ltd.
 Address.....251 King St. W.
 Tel.: SHerwood 5-6861.....Independent
 President.....Albert E. Dunker
 Managing Director.....Nyle Futher
 Acting Station Mgr.....Len C. Evans
 National Sales Manager.....Ed Howard
 Program Director.....Don Willcox
 Chief Engineer.....R. R. Shantz

CJSP—Leamington—1954

Frequency: 710 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Sun Parlor Bdctra., Ltd.
 Address.....23 Erie St. N.
 Tel.: FA 6-6171.....Independent
 Station Reps.....Radio-TV Sales; Hopewell
 Exec. V.P., Gen. Mgr.....Stuart C. Brandy
 Operations Manager.....Lou Tomasi
 Regional Sales Mgr.....John C. Garton
 Chief Engineer.....Walter Dowhan

CKLY—Lindsay—1955

Frequency: 910 Kc.....Power: 1 Kw.
 Owned-Operated By...Greg-May Bcstg. Ltd.
 Address.....249 Kent St. W.
 Tel.: 324-3585.....Independent
 Station Reps.....Bedard; Scharf
 President, Gen. Mgr.....J. A. McNabb
 Program Director.....Doug Whelan
 Chief Engineer.....Roland Hunt

CFPL—London—1922

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper.....London Free Press Printing Co.
 Address.....442 Richmond St.
 Tel.: General 8-8391.....CBC
 Newspaper Affil.....London Free Press

Station Reps.....Weed; All-Canada
 President.....Walter J. Blackburn
 Gen. Mgr.....Murray T. Brown
 Station Manager.....Ward M. Cornell
 Program Director.....Geoffrey Bingle
 Sales Manager.....C. N. Knight
 Chief Engineer.....Glen A. Robitaille
 Owners of: CFPL-TV-FM.

CKSL—London—1956

Frequency: 1290 Kc.....Power: 5 Kw.
 Owned.....London Bcstrs. Ltd.
 Address.....343 Richmond St.
 Tel.: GEneral 2-4181.....Independent
 Station Reps.....Devney Org.; Air Time Sales
 President.....F. Vincent Regan
 General, Station Mgr.....Hal E. Cooke
 Commercial Manager.....Jim Alexander
 Sales Prom. Mgr.....Arthur Bartel
 Program Director.....Roly Koster
 Chief Engineer.....Bill Post

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Radio Station CHVC, Ltd.
 Address.....1745 River Rd.
 Tel.: EL 8-7151.....Independent
 Station Rep.....Potts; Cooke; Alex Bedard
 President.....B. Howard Bedford
 Station, Comm. Mgr.....Arthur W. Blakely
 Sales Manager.....George A. Brown
 Production Director.....Mrs. Emily Lamb
 Program Director.....J. Ross Kenzie
 Acting Chief Engineer.....Roger Gordon

CFCH—North Bay—1931

Freq.: 600 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....Northern Bcstg. Ltd.
 Address.....Box 1000
 Tel.: GR 2-9000.....CBC
 Newspaper Affil.....Thompson Dailies
 Station Reps.....Weed; Stovin-Byles
 President.....Mrs. P. A. Campbell
 Station Manager.....Harvey C. Freeman
 Commercial Manager.....Clarence Houston
 Program Director.....Bruce Ruggles
 Publicity Director.....Edward F. Vitunski
 Chief Engineer.....Dave Mee
 Owners of: CFCH-TV; CKGB-AM-FM, Timmins, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CJKL, Kirkland Lake, Ont.

CHWO—Oakville—1956

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned.....CHWO Radio
 Address.....34A Colborne St. W.
 Tel.: 845-2821.....Independent
 Pres., Gen. Mgr.....Howard C. Caine
 Commercial Manager.....Victor Tipple
 Chief of Operations.....Stanley Switzer
 Program Director.....Frank Taylor
 Chief Engineer.....Bill McNaughton

CFOR—Orillia—1945

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Radio Station CFOR, Ltd.
 Address.....P.O. Box 128

ONTARIO

Tel.: 326-3511 CBC
Station Reps. Stephens & Towndrow; Young
Pres., Gen. Mgr. Gordon E. Smith
Commercial. Pub. Mgr. Pete McGarvey
Program Director. J. K. McDonald
Sales Promotion Manager. Paul Smith
Chief Engineer. Peter Rowe

CKLB—Oshawa—1946

Freq.: 1350 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By. Lakeland Bcstg. Co., Ltd.
Address. 360 King St. W.
Tel.: 723-3415 Independent
Reps. Potts; Devney Org.; Broadcast Repts.
President, Station Mgr. Gordon G. Garrison
Program Director. William Henning
Chief Engineer. William C. Marchand

CBO—Ottawa—1924

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By. Canadian Bcstg. Corp.
Address. P.O. Box 1045
Tel.: CE 6-9541 CBC
Dir. of Ottawa Area. J. J. Dunn
Program Dir. Dennis Townsend
Area Engineer. Maxted Gilbert
Owners of: CBO-FM.

CFRA—Ottawa—1947

Freq.: 580 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned CFRA, Ltd.
Address. 150 Isabella St.
Tel.: CE 3-6241 Independent
Reps. Weed; Stephens & Towndrow
President Frank Ryan
Station Manager. T. Kielty
Comm. Mgr. George M. Gowling
Program Director. Doug McGowan
Sales Promo., Publicity Dir. Larry Barnabe
Chief Engineer. George Roach

CKOY—Ottawa—1924

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. CKOY, Ltd.
Address. 635 Richmond Rd.
Tel.: PARKway 2-6501 Independent
Reps. Cooke; All-Canada Radio & TV
President Irving Cameron
General, Station Mgr. Jack Daly
Comm., Sales Promo. Mgr. Gerry Beland
Program Director. John Murphy
Chief Engineer. Ken Puttock

CFOS—Owen Sound—1940

Frequency: 560 Kc. Power: 1000 Watts
Owned. Grey & Bruce Bcstg. Co., Ltd.
Address. 270 9th St. E.
Tel.: FR 6-2030 CBC
Newspaper Affiliation. Sun-Times
Station Reps. Stovin-Byles; Young Canadian
President C. J. McTavish
Station Manager. William N. Hawkins
Commercial Manager. Russ Tomlinson
Program Director. Stan Latham
Chief Engineer. W. Vallins

CHOV—Pembroke—1942

Frequency: 1350 Kc. Power: 1000 Watts

Owned-Oper. By. Ottawa Valley Bcstg. Co.
Business Address. 319 Pembroke St., E.
Tel.: 735-6811 CBC
Station Reps. Stovin-Byles; Young Canadian
President E. Gordon Archibald
Station Manager. Bill Kay
Commercial Manager. J. B. Scott
Chief Engineer. W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc. Power: 5000 Watts
Owned Kawartha Bcstg. Co.
Address. Box 659
Tel.: RI 2-7708 CBC
News. Affil. The Examiner
Station Reps. Weed; Stovin-Byles
President. W. R. Davies
Station Manager. Wally Rewegan
Commercial Manager. Babe Fontaine
Sales Promotion Manager. Sean Eyre
Program Director. Don O'Neil
Chief Engineer. Bert Crump

CKPT—Peterborough—1959

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
Owned By. Peterborough Bcstg. Co., Ltd.
Address. Empress Hotel
Tel.: Riverside 2-8844 Independent
Station Rep. Stephens & Towndrow
President Ralph Snelgrove
Station Manager. Fred G. Sherratt
Commercial Manager. Joseph Potipco
Sales Promotion Manager. Keith Randall
Program Director. William Spencley
Chief Engineer. Fred Owen

CFPA—Port Arthur—1944

Freq.: 1230 Kc. Power: 1 Kw. d., 250 Wis. n.
Owned-Operated By. Ralph H. Parker Ltd.
Address. 230 N. Cumberland St.
Tel.: Diamond 4-2404 CBC
Station Rep. All-Canada; Weed
President, Gen. Mgr. Ralph H. Parker
Commercial Manager. Joe Ulakovic
Program Director. John Simpson

CFGM—Richmond Hill—1957

Freq.: 1310 Kc. Power: 10 Kw. d., 2.5 Kw. n.
Owned Radio Richmond Hill Ltd.
Address. 50 Yonge St., N.
Tel.: AVenue 5-4915 Independent
Station Rep. Radio Repts. Ltd.
Pres., Gen. Mgr. John O. Graham
Station Manager. Stewart H. Coxford
Commercial Manager. Andy Mitchell
Program Director. Gordon Symons
Chief Engineer. Brian Sawyer

CKTB—St. Catharines—1930

Freq.: 610 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned. Niagara District Bcstg. Co., Ltd.
Business-Studio Address. 12 Yates St.
Tel.: MU 4-1174 Independent
Station Reps. Mulvihill; Devney Organization
President. W. B. C. Burgoyne

General, Sta. Manager... Miss M. C. Burgoyne
 Comm., Sales Prom. Mgr.....Vince Lococo
 Publicity Director.....Roy Bonisteel
 Prog. Dir.....Jack Dawson
 Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc.....Power: 1000 Watts
 Owned.....Souwesto Broadcasters Ltd.
 Address.....133 Curtis St.
 Tel.: ME 1-3910.....Independent
 Station Reps...Radio-TV Sales; Cooke; Messner
 President, Gen. Mgr.....John L. Moore
 Comm., Sales Prom. Mgr....William F. Shave
 Program Director.....Don Lumley
 Publicity Director.....John L. Moore
 Chief Engineer.....William Hyson

CHOK—Sarnia—1946

Freq.: 1070 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Sarnia Bcstg., Ltd.
 Address.....148½ Front St. N.
 Tel.: DI 4-1121.....CBC
 Station Reps...Cooke, Mulvihill; Radio Reps.
 Pres., Gen. Mgr.....Claude R. Irvine
 Station Manager.....Karl E. Monk
 Sales Manager.....Arthur H. J. O'Hagan
 Program Manager.....Gene McLaughlin
 Publicity Director.....Janet Lindsey
 Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Freq.: 1050 Kc....Power: 10 Kw. d., 2.5 Kw. n.
 Owned-Oper. By.....Hyland Radio-TV Ltd.
 Address.....119 East St.
 Tel.: ALqoma 3-1121.....CBC
 Station Reps.....Lorrie Potts; Devney Org.
 President.....Mrs. J. G. Hyland
 General Manager.....R. Ramsay
 Station, Sales Manager.....E. G. Vance
 Commercial Manager.....G. Plouffe
 Program Director.....George Jonesco
 Chief Engineer.....David Irwin
 Owners of: CJIC-TV.

CKCY—Sault Ste. Marie—1955

Freq.: 920 Kc...Power: 10 Kw. d., 5 Kw. n.
 Owned.....Algonquin Radio & TV
 Address.....254 Queen St., E.
 Tel.: AL 3-2393.....Independent
 President.....C. P. Greco

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
 Owned.....Simcoe Bcstg. Co.
 Business Address.....John & Grove Sts.
 Tel.: 426-3240.....Independent
 Representative.....Radio & TV Sales
 Pres., Gen. Mgr.....Ted M. Fielder
 Commercial Mgr.....Richard T. Maxwell
 Sales Promotion Mgr.....Jim Blakely
 Chief Engineer.....Robert Watmough

CJET—Smiths Falls—1955

Frequency: 630 Kc.....Power: 1000 Watts

Owned.....Rideau Broadcasting Ltd.
 Address.....P.O. Box 217
 Tel.: 283-4630.....CBC
 Station Reps.....Lorrie Potts; Devney Org.
 President.....J. W. Pollie
 Commercial Manager.....Don Fox
 Program Director.....George Heath
 Chief Engineer.....Ken Weitzel

CJCS—Stratford—1924

Freq.: 1240 Kc...Pow: 500 Watts d., 250 Watts n.
 Owned-Operated By.....CJCS, Ltd.
 Address.....125 Ontario St.
 Tel.: 271-2450.....CBC
 Station Reps.....Air-Time Sales; Weed
 Pres., Gen. Manager.....Frank M. Squires
 Sta., Comm. Mgr.....S. E. Tapley
 Program Director.....William Inkol
 Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc....Power: 1000 Watts, d.
 Owned.....Sudbury Bcstg. Co. Ltd.
 Address.....166 Elm St., W.
 Tel.: OSborne 4-6401.....CBC
 Reps.....Potts; Messner; Young Canadian
 Pres., Gen. Mgr.....F. Baxter Ricard
 Sta., Comm. Mgr.....Rene Niel
 Program Director.....Robert Grandmison
 Chief Engineer.....Clyde Turner
 Owner of: CHNO, Sudbury.

CHNO—Sudbury—1947

Freq.: 900 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Sudbury Bcstg. Co. Ltd.
 Address.....Box 700
 Tel.: OS 4-6401.....Independent
 Station Representative.....Lorrie Potts
 President, General Mgr.....F. B. Ricard
 Station Manager.....Peter Scott
 Chief Engineer.....Clyde Turner
 Owners of: CFBR, Sudbury.

CKSO—Sudbury—1935

Freq.: 790 Kc....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....CKSO, Radio, Ltd.
 Address.....P.O. Box 400
 Tel.: 674-0711.....CBC
 Station Reps.....All-Canada; Weed
 President.....W. B. Plaunt
 General, Station Manager.....Ralph Connor
 Traffic Superv.....Mrs. Eileen Forbom
 Program Director.....Bob Alexander
 Sales Promo., Publicity Dir.....Bud Morrison
 Chief Engineer.....Leo Gilbeau
 Owners of: CKSO-TV.

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.
 Owned-Oper. By.....Tillsonburg Bcstg. Co., Ltd.
 Address.....20 Baldwin St.
 Tel.: Victor 2-4281.....Independent
 General Manager.....John Lamers
 Prog. Dir., Chief Eng.....A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc..Power: 10 Wts., d., 2500 Wts., n.

ONTARIO

Owned By.....Radiocon Associates
Address.....Box 620
Tel.: AMherst 4-4211.....CBC
Representatives.....Mulvihill; Devney Org.
President.....J. Conrad Lavigne
Gen. Mgr.....Rene Barrette
Comm. Mgr.....Jean Legault
Program Dir.....Gerald Lefebvre
Chief Engineer.....Rudy Fauteux

CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Timmins Bcstg. Ltd.
Address.....Box 370
Tel.: AM 4-2351.....CBC
Newspaper Affiliation.....Daily Press
Station Reps.....Weed; Stovin-Byles
President.....K. R. Thomson
Station Manager.....Gerry Hall
Commercial Manager.....Art Mousley
Sales Promo., Program Director.....Dan Kelly
Chief Engineer.....Andy Andrews
Owners of: CJKL, Kirkland Lake; CFCH-AM-TV,
North Bay; CHEN-AM-TV, Peterborough;
CKWS-AM-TV, Kingston.

CBL—Toronto—1947

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Box 500
Tel.: WALnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned By.....CFRB, Ltd.
Address.....37 Bloor St. W.
Tel.: 924-5711.....CBS
Station Representative.....Standard Bcst. Sales
President.....W. C. Thornton Cran
Station Mgr.....Wes McKnight
Commercial Manager.....Bill Brennan
Sales Promotion Manager.....Jerry Maccabe
Program Dir.....Jack Dawson
Chief Engineer.....Clive Eastwood
Owners of: CJAD, Montreal.

CHFI—Toronto—1962

Freq.: 1540 Kc.....Power: 50,000 Watts d.
Owned By.....Rogers Broadcasting Co.
Address.....13 Adelaide St. E.
Tel.: EMpire 3-1317.....Independent
Station Representative.....Radio & TV Sales
President.....Edward S. Rogers
General Manager.....B. K. Bryam
Sales Manager.....George Harper
Program Director.....Vaughn Bjerre
Chief Engineer.....Ron Turnpenny

CHUM—Toronto—1945

Freq.: 1050 Kc.....Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Radio CHUM, Ltd.
Address.....1331 Yonge St.
Tel.: WALnut 5-6666.....Independent

Reps.....Stephens & Towndrow; Devney Org.
President, Gen. Mgr.....Allan F. Waters
Comm. Mgr.....Wes Armstrong
Program, Prom. Dir.....Allan Slaight
Chief Engineer.....George Jones

CJBC—Toronto—1943

Frequency: 860 Kc.....Power: 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....P.O. Box 500
Tel.: WALnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CKEY—Toronto—1944

Frequency: 580 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Shoreacres Bcstg. Co. Ltd.
Address.....247 Davenport Road
Tel.: WA 5-3111.....Independent
President.....John Campbell
Gen., Sta. Mgr.....D. C. Trowel
Program Director.....Don Insley
Chief Engineer.....William Onn

CKFH—Toronto—1951

Freq.: 1430 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned.....Foster Hewitt Bcstg. Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....ABC
Station Representative.....ABC International
President.....Foster Hewitt
Station Mgr.....Bill Hewitt
Local Sales Mgr.....Vern Paul
National Sales Mgr.....Jim Crawford
Prog., Pub. Dir.....Barry Nesbitt
Chief Engineer.....Gerald Wilson

CHOW—Welland—1958

Freq.: 1470 Kc.....Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....Wellport Bcstg., Ltd.
Address.....200 Fitch St.
Tel.: REgent 2-4435.....CBC
Station Rep.....Weed
President.....Gordon W. Burnett
V. P., Sales Promotion Mgr.....R. E. Redmond
Station Manager.....D. T. Manning
Program Director.....Andy Laughland
Chief Engineer.....Len Whalley

CBE—Windsor—1950

Frequency: 1550 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
Tel.: 254-5116.....CBC
Station Manager.....K. A. Murray
Technical Supervisor.....R. A. Clark

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....Power: 2500 Watts

ONTARIO-PRINCE EDWARD ISLAND-QUEBEC

Owned CKNX, Ltd.
Address Carling Terrace
Tel.: Wingham 158 Independent
Station Rep. Potts; Young Canadian
President W. T. Cruickshank
General Manager G. W. Cruickshank
Station Manager J. J. Cruickshank
Commercial Manager T. R. Mathers
Dir. of Operations Bruce St. George
Program Dir. John Langridge
Chief Engineer S. C. Reid
Owners of: CKNX-TV, Wingham.

CKOX—Woodstock—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By ... Oxford Bcstg. Co. Ltd.
Address 290 Dundas St.
Tel.: LE 7-3414 Independent
Sta. Rep. Lorrie Potts
President, Gen.-Station Mgr. ... Monty J. Werry
Commercial Manager Verne Hesse
Program Director Howard Hilyer
Chief Engineer Paul Hunter

Prince Edward Island

CFCY—Charlottetown—1924

Frequency: 630 Kc. Power: 5 Kw.
Owned-Oper. By ... Island Radio Bcstg. Co.
Business-Studio Address 85 Kent St.
Tel: 7347 CBC
Station Reps. All-Canada; Weed
President Mrs. K. S. Rogers
Sta. Mgr., Comm. Mgr. R. F. Large

CJRW—Summerside—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By ... Gulf Bcstg. Co., Ltd.
Business-Studio Address 218 Water St.
Tel.: 2201 Independent
President, Gen. Manager R. C. Schurman
Program Director L. E. Huestis
Sales Promotion Manager ... P. H. Schurman
Chief Engineer Angus MacKie

Quebec

CFGT—Alma—1953

Frequency: 1270 Kc. Power: 1 Kw.
Owned-Oper. By ... Radio Lac. St. John Ltd.
Address 741 DuPont Ave.
Tel.: NO 2-3461 Independent
Station Representative Interprovincial
President Andre Gauthier
General Manager France Fortin
Comm. Mgr., Pub. Dir. Jacques Cote
Program Dir. Rosaire Pelletier
Chief Engineer J. R. Maltais

CHAD—Amos—1942

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By ... Northern Radio Inc.
Address 70 Gamble St., W. Rouyn
Tel.: ROger 2-7741 CBC
Station Rep. Weed; Scharf; Jos. A. Hardy
Pres., Gen. Mgr. David A. Gourd
Station, Commercial Mgr. G. F. Capellari
Chief Engineer Julien Trepanier

CBJ—Chicoutimi—1933

Frequency: 1580 Kc. Power: 10,000 Watts
Owned-Oper. By ... Canadian Bcstg. Corp.

Address 121 Racine St., E.
Tel.: 543-7747 CBC
Station Manager V. Fortin
Chief Engineer J. E. Roberts

CJMT—Chicoutimi—1954

Frequency: 1420 Kc. Power: 1000 Watts
Owned CJMT Ltd.
Address 365 Racine St.
Tel.: LI 3-1517 Independent
Station Reps. Devney Org.
President J. Omasse
General Manager Pierre Tremblay
Station Mgr., Pub. Dir. Andre Jean
Sales Prom. Mgr. Francois Ranger
Program Director Achille Soucy
Chief Engineer Lucien Simard

CHRD—Drummondville—1954

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By ... Radio Drummond Ltee.
Address 248 Lindsay St.
Tel.: 2-5458 Independent
President M. Sigouin
Manager B. Vanier
Chief Engineer G. Paul

QUEBEC

CHEF—Granby—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By... La Voix de l'Est Ltee.
Address..... 136 Rue Principale
Tel.: FRontenac 2-5433..... Independent
Station Representative..... Hardy
Pres., Gen. Mgr..... Aime Laurion
Comm. Mgr., Pub. Dir..... R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc. Power: 5000 Watts
Owned... Radiodiffusion CKCH de Hull Ltee.
Address..... 72 Laval St.
Tel.: PR 7-2771..... CBC
Newspaper Affiliation..... Ottawa Le Droit
Station Rep..... Scharf; Weed
President..... Willfrid Carr
General Manager..... Aurele Gratton
Sta. Manager..... J. P. Lemire
Sales Prom., Comm. Mgr..... Henry Allard
Program Director..... Pierre Dufault
Publicity Dir..... S. Lamctot
Chief Engineer..... J. L. Guerette

CJLM—Joliette—1960

Frequency: 1350 Kc. Power: 1 Kw.
Owned By..... Radio Richelieu Ltd.
Address..... 432 Notre-Dame
Tel.: PLateau 3-7432..... Independent
Station Rep..... Hardy Radio and TV Ltd.
President..... Henri Olivier
General, Sta. Mgr..... Maurice Boulianne
Commercial Manager..... Cyrille Denis
Program Director..... Claude Rochon
Chief Engineer..... Joseph Cardin
Owners of: CJSO, Sorel, Que.

CKRS—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned..... Radio-Saguenay Ltd.
Address..... 175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551..... Independent
Station Reps..... Hardy; Young
President..... Henri Lepage
General Mgr..... Tom Burham
Commercial Mgr..... Mrs. Rejeanne Bilodeau
Program Dir..... Noel Fillion
Sta. Mgr..... Guy Bolvin
Chief Engineer..... Gerard Lemieux
Owners of: CKRS-TV.

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Northern Radio, Inc.
Address..... 70 Gamble St., W., Rouyn
Tel.: ROger 2-7741, Rouyn..... CBC
Sta. Rep..... Weed; Scharf; Hardy
Pres., Gen. Mgr..... David Armand Gourd
Operations Mgr..... Franco Capellari
Chief Engineer..... Julien Trepanier

CFLM—La Tuque—1959

Frequency: 1240 Kc Power: 1 Kw. d., 250 W. n.
Owned By..... Radio La Tuque, Ltee.
Address..... 529 St. Louis St.
Tel.: 523-4575..... Independent

Station Representative..... Don Cooke
President..... Paul Aboud
Commercial Manager..... Jean Trepanier
Sales Promotion Manager..... Real Gagnon
Chief Engineer..... Herve Lapointe

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts
Owned By... La Co. De Radiodiffusion De Matone
Address..... 4 St. Sacrement St.
Tel.: 562-0290..... CBC
Newspaper Affilia..... La Voix Gaspesienne
Representative..... Hardy
Pres., Gen. Mgr..... Rene Lapointe
Station Mgr..... Octave Lapointe
Comm., Sales Promo. Mgr..... Charles Fradette
Program Director..... Yvan Bert
Publicity Director..... Georges Guy
Chief Engineer..... J. O. Thibeau
Owners of: CKBL-TV, Matane

CKBM—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Radio Alleghanys, Inc.
Address..... 8, Rue St. Thomas
Tel.: 801..... CBC
Representative..... Radio & TV Sales
President..... Henri Deschenes
Program Director..... Olivia Poitras
Publi., Sta., Com., Sls. Prom. Mgr. Andre Mercier
Chief Engineer..... Hector Fortin

CBF—Montreal—1937

Frequency: 690 Kc. Power: 50,000 Watts
Owned-Oper. By..... Canadian Ecstg. Corp.
Address..... Box 6,000
Tel.: 868-3211..... CBC
Dir., Quebec Div..... G. Lamarche
Dir. Radio Opera..... R. Teasdale
Commercial Manager..... M. Valiquette
Program Director..... C. Sylvestre
Publicity Director..... E. C. Hebert
Technical Director..... Joe Marcotte

CBM—Montreal—1936

Frequency: 940 Kc. Power: 50,000 Watts
Owned-Oper. By..... Canadian Ecstg. Corp.
Address..... Box 6,000
Tel.: 868-3211..... CBC
Dir., Quebec Div..... G. Lamarche
Dir., Radio Opera..... R. Teasdale
Program Director..... Kenneth Withers
Publicity Director..... E. C. Hebert
Technical Director..... Joe Marcotte

CFCF—Montreal—1919

Frequency: 800 Kc. Power: 5000 Watts
Owned-Oper. By..... Canadian Marconi Co.
Bus. Studio Address..... 600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471..... ABC-CBC
Station Reps..... Weed; All Canada
General Manager..... R. E. Misener
Chief Engineer..... C. Douglas

CJAD—Montreal—1945

Frequency: 800 Kc. Power: 10,000 Watts

Owned-Operated By.....**CJAD, Ltd.**
 Business-Studio Address.....1407 Mountain St.
 Tel.: VI 4-0111.....**CBS**
 Sta. Rep.....Standard Bcst. Sales; Young Can.
 President.....**W. C. Thornton Cran**
 V.P., General Manager.....**H. T. McCurdy**
 Program Manager.....**L. J. Potts**
 Sales Prom. Manager.....**C. Waldo**
 Sales Manager.....**Murray Morrison**
 Chief Engineer.....**Ernest Mott**

CJMS—Montreal—1953

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.
 Owned.....**CJMS Radio, Montreal, Ltee.**
 Address.....1700 Berri St.
 Tel.: VI 9-5373.....Independent
 Station Rep.....**Stephens & Townsend**
 President.....**A. R. Crepault**
 General Manager.....**Roch Demers**

CKAC—Montreal—1922

Frequency: 730 Kc.....Power: 50,000 Watts
 Owned.....Publication La Presse Ltee.
 Address.....980 St. Catherine St., W.
 Tel.: UNiversity 6-7301.....**CBS**
 News, Affil.....La Presse
 Station Reps.....Devney Organization; I.B.S.
 President.....**Maurice Chartre**
 Station Manager.....**Phil Leland**
 Program Director.....**Ferdinand Biondi**
 Comm. Mgr.....**G. Bourassa**
 Publicity Director.....**Paul Gelinax**
 Chief Engineer.....**Leonard Spencer**

CKGM—Montreal—1959

Frequency: 980 Kc.....Power: 10,000 Watts
 Owned By.....Maisonneuve Bcstg. Corp.
 Address.....1455 Drummond St.
 Tel.: VI 5-3201.....Independent
 Newspaper Affil.....Newfoundland Herald
 Station Rep.....Stephens & Townsend; Forjoe
 President, General Mgr.....**Geoff Stirling**
 Station Manager.....**Geo. Davies**
 Chief Engineer.....**Jack Campbell**
 Owners of: CJON-AM-TV, St. John's, Nfld., CJCN-
 TV Central, Nfld.; CJON-TV, Argentina.

CKLM—Montreal—1962

Frequency: 1570 Kc.....Power: 10,000 Watts
 Owned By.....Radio-Laval
 Address.....1184 St. Catherine St., W.
 Tel.: UN 1-9991.....Independent
 Station Reps.....Forjoe; Paul L'Angeais, Inc.
 President.....**Mario Verdon**
 Manager.....**Roland Saucier**
 Commercial Director.....**Guy D'Arcy**

CHNC—New Carlisle—1933

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Gaspesia Radio Bcstg. Co.
 Address.....New Carlisle
 Tel.: 248 & 249.....**CBC**
 Rep.....**Hardy; Scharf; Weed**
 General Mgr.....**Dr. Charles Houde**
 Station, Comm. Manager.....**Pierre Stein**
 Chief Engineer.....**Bruce MacDonald**

CFOX—Pointe Claire—1960

Frequency: 1470 Kc.....Power: 1,000 Watts
 Owned By.....Lakeshore Broadcasting Ltd.
 Address.....203 Hymus Blvd.
 Tel.: 697-2250.....Independent
 Station Representative.....**Paul Mulvihill**
 President.....**Gord Sinclair**
 General Manager.....**Keith Dancy**
 Vice President.....**Daniel Dooner**
 Program Manager.....**Roger Wiltshire**
 Sales Promotion Manager.....**Hal Botham**
 Chief Engineer.....**Bernard Greeley**

CBV—Quebec City—1934

Frequency: 980 Kc.....Power: 5 Kw.
 Owned.....Canadian Bcstg. Corp.
 Bus. Address.....Palais Montcalm, St. Jean St.
 Tel.: 525-8155.....**CBC**
 Program Dir., Station Manager...**Rene Dussault**
 Superv., Technical Opera**Raymond Fortin**

CHRC—Quebec City—1926

Frequency: 800 Kc.....Power: 10,000 Watts
 Owned-Operated By.....**CHRC, Limitée**
 Address.....1143 St. John St.
 Tel.: 522-8177.....Independent
 Station Rep.....**Hardy; Young Canadian**
 President.....**Herve Baribeau**
 General Manager.....**Henri Lepage**
 Station Manager.....**Aurele Pelletier**
 Comm., Sales Promotion Mgr. ...**R. D. Thibodeau**
 Program Director.....**Henri Veilleux**
 Chief Engineer.....**Arsene Nadeau**

CJLR—Quebec—1959

Frequency: 1060 Kc.....Power: 5,000 Watts
 Owned By.....CJLR, Inc.
 Address.....1300 Laurier Blvd.
 Tel.: LA 7-2564.....Independent
 Station Representative.....**Stovin-Byles**
 President, General Mgr.....**Jacques La Roche**
 Commercial Manager.....**Jean Brousseau**
 Chief Engineer.....**Lucien Cote**

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....The Goodwill Bcstrs. of Quebec
 Address.....405 Blvd. Hamel
 Tel.: MU 3-4931.....**CBC**
 President.....**Paul Lepage**
 Gen., Sta. Mgr.....**H. Burnside**

CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 10 Kw.
 Owned-Operated By.....**CKCV, Ltd.**
 Address.....978 St. John St.
 Tel.: 522-1585.....Independent
 Station Reps.....Interprovincial; Weed
 President.....**Gaston Pratte**
 General, Sta. Manager.....**Marcel Leboeuf**
 Sales Prom., Pub. Dir.....**Jean-Guy Bernier**
 Prog. Dir.....**Michel Gariépy**
 Chief Engineer.....**Lucien Gobeil**

CJBR—Rimouski—1937

Frequency: 900 Kc. ..Power: 10,000 Watts d.

QUEBEC

Owned.....La Radio du Bas St. Laurent Inc.
Address.....13 St. Jean Baptiste St.
Tel.: 723-2217 CBC
Newspaper Affil......Le Progres Du Gelfe
Station Representative.....Weed
President.....Jacques Brillant
General, Station Mgr......Andre Lecomte
Prog. Dir......S. Burgess
Commercial Manager.....Robert Cote
Publicity Director.....Harry A. Willisie
Chief Engineer.....Marcel Vallee
Owners of: CJBR-FM-TV.

CJFP—Riviere-Du-Loup—1947

Freq.: 1400 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio CJFP, Ltd.
Address.....1 Christophe Colomb
Tel.: UN 2-2727 CBC
Station Rep......Hardy; Young Canadian
President.....Luc Simard
General Manager.....Rene Viel
Station Manager.....Raoul Savard
Chief Engineer.....Raymond Lavoie

CHRL—Roberval—1949

Frequency: 910 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Radio Roberval Inc.
Address.....Bld. St-Joseph
Tel.: 275-1831 Independent
Representative.....Jos. A. Hardy
President.....Paul E. Robitaille
Station Mgr......Norman Gagnon
Commercial, Sales Promo. Mgr. Georges Gagnon
Program Dir......Harvey Paradis
Chief Engineer.....Gerald Bisailon

CKRN—Rouyn—1937

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....Northern Radio Nord, Inc.
Address.....70 Gamble St., W. Rouyn
Tel.: RO 2-7741 CBC
Station Reps......Weed; Scharf; Hardy
Pres., Gen. Mgr......David A. Gourd
Operations, Sta. Manager.....Franco Capellari
Chief Engineer.....Julien Trepanier
Owners of: CKRN-TV.

CKRB—St. Georges—1953

Freq.: 1460 Kc.....**Power:** 10 Wts., d., 5 Wts., n.
Owned-Oper. By.....Radio-Beauce, Inc.
Address.....St. Georges de Beauce
Tel.: 228-4811 CBC
President.....Yvon Thibaudeau
General, Sta. Mgr......C. A. Thibaudeau
Comm., Prom Mgr......Jean Barbeau
Program. Dir......Gilles Bernier
Chief Engineer.....Armand Catellier

CHRS—St. Jean—1956

Frequency: 1090 Kc.....**Power:** 1000 Watts d.
Owned By.....Radio-Iberville Ltd.
Address.....Box 1090
Tel.: 658-5441 Independent
President, General Mgr......Bernard Turcot
Commercial Manager.....Jack Turcot
Program Director.....Fernand Robidoux
Chief Engineer.....Guy De Valter

CKJL—St. Jerome—1954

Frequency: 900 Kc.....**Power:** 1 Kw.
Owned.....Radio Laurentides
Address.....P. O. Box 900
Tel.: GE 8-1228 Independent
Station Representative.....Hardy Radio-TV
Pres., Gen. Mgr......Jean Lalonde
Commercial Mgr......Hugo Gravel
Program Dir......Marie Andree
Sales Prom. Mgr......John R. Fox
Chief Engineer.....Andre Hebert

CHGB—Ste Anne De La Pocatiere—1938

Freq.: 1350 Kc.....**Power:** 5000 Watts
Owned.....CHGB, Ltd.
Address.....Main St.
Tel.: 101 CBC
President, Gen. Mgr......G. Thomas Desjardins
Station Mgr......P. E. Hudon
Comm., Prom. Mgr......R. Plante
Program Dir......C. Landry

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc.....**Power:** 1000 Watts
Owned.....Shawinigan Falls Bcstg.
Address.....Box 69
Tel.: LE 6-4494 Independent
Representative.....Hardy
Gen. Mgr., Pub. Dir......Allen Rogerson
Comm. Mgr......Emilien Beaulieu
Prog. Dir......Alain Chartier
Chief Engineer.....Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc.....**Power:** 10 Kw. d., 5 Kw. n.
Owned By.....La Tribune Ltd.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525 CBC
Newspaper Affilia......La Tribune, Inc.
President.....Paul Desruisseaux
General Manager.....M. Paul Hogue
Station, Commercial Mgr. M. Jean-Louis Gauthier
Sales Promotion Mgr......M. Lucien LaRocque
Program Director.....M. Marcel Girard
Chief Engineer.....M. Auguste Dubuc
Owners of: CHLT-FM-TV, Sherbrooke.

CKTS—Sherbrooke—1945

Frequency: 900 Kc.....**Power:** 1000 Watts
Owned By.....Telegram Printing & Pub. Co.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525 CBC
Representative.....Young Canadian
President.....C. B. Howard
General, Comm. Mgr......J. L. Gauthier
Station, Program Dir......Gordon Beerworth
Chief Engineer.....Auguste Dubuc

CJSO—Sorel—1945

Frequency: 1320 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Radio Richelieu, Ltee

QUEBEC-SASKATCHEWAN

Business Studio Address.....72 du Roi St.
Tel.: RI 3-3318.....Independent
Station Representative.....Jos A. Hardy
President.....Henri Olivier
General Manager.....Maurice Boulianne
Comm. Manager.....Maurice Rubere
Program Director.....Claude Rochon
Sls. Prom. Manager.....L. Brouillard
Chief Engineer.....Joseph Cardin
Owners of: CJLM, Joliette, Que.

CKLD—Thetford Mines—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address.....Ave Labbe
Tel.: FE 5-7533.....CBC
Representative.....Hardy
Newspaper Affil.....Canadian Press
Pres., Sta. Manager.....F. Labbe
Comm. Mgr.....Will Dugre
Chief Engineer.....Paul Cloutier

CHLN—Trois-Rivieres—1937

Freq.: 550 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Radio Trois-Rivieres, Inc.
Bus. Studio Address.....550 Bonaventure St.
Tel.: FR 4-3556.....CBC
Newspaper Affilia.....Le Nouvelliste
Station Reps.....Young Canadian; Scharf
President.....Mrs. Honore Dansereau
General, Station Mgr.....Maurice Dansereau
Comm., Prom., Pub. Dir.....Maurice Duval
Program Director.....Louis Dufresne
Chief Engineer.....Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....CKTR, Ltd.
Address.....543 Gervais St.
Tel.: FR 5-4855.....Independent
Station Reps.....Radio & TV Sales, Inc.
President.....Paul Aboud
Station, Comm. Mgr.....C. Couture
Production Manager.....Jules Heroux
Program Director.....Jean Deny
Publicity Director.....Jacques Hebert
Chief Engineer.....Herve Lapointe
Owners of: CFEM, La Tuque, P. Q.

CKVD—Val D'Or—1939

Frequency: 1230 Kc.....Power: 250 Watts

Owned.....Northern Radio-Radio Nord, Inc.
Address.....70 Gamble St., W., Rouyn
Tel.: ROger 2-7741.....CBC
Station Reps.....Weed; Scharf; Hardy
President, General Mgr.....David A. Gourd
Station, Comm. Mgr.....G. F. Capellar
Chief Engineer.....Julien Trepanier

CFLV—Valley Field—1961

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Jean Claude Lefebvre
Address.....149 Victoria St.
Tel.: FRontenac 3-1370.....Independent
Station Rep.....Alex Bedard
President.....Adrien Cholette
General, Comm. Mgr.....Gilbert Herard
Chief Engineer.....Pierre Trepanier

CKVL—Verdun—1946

Freq.: 850 Kc.....Power: 50 Kw. d., 10 W. n.
Owned By.....CKVL, Ltd.
Address.....211 Gordon Ave.
Tel.: 766-2311.....Independent
Newspaper Affil.....Radiomonde Ltd.
Reps.....Radio & TV Sls.; Young Canadian
President.....Jack Tietolman
Vice President.....Corey Thomson
Commercial Mgr.....Judah Tietolman
Program Dir.....Marcel Provost
Sales Promotion Manager.....Jack Selinger
Chief Engineer.....Maurice Rousseau

CFDA—Victoriaville—1951

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Victoriaville Limitee
Address.....Box 68
Tel.: PL 2-5545.....Independent
Representative.....Radio & TV Sales
Pres., Ch. Engineer.....P. Brisson
General Manager.....Leo Benoit

CKVM—Ville-Marie—1950

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Operated By.....Radio Temiscamingue
Address.....St. Anne St.
Tel.: 710-152.....CBC
President.....Herve LeBlanc
General, Sta. Mgr.....Rene Legault
Program Dir.....Yvon Lariviere

Saskatchewan

CJSL—Estevan—1961

Frequency: 1280 Kc.....Power: 1 Kw.
Owned By.....Soo Line Bcstg. Co., Ltd.
Address.....Box 1378
Tel.: ME 4-3432.....Independent
Station Reps.....Potts; Stovin-Byles; Cooke
President.....Tom G. Laing
General, Comm. Mgr.....Norman A. Hickey

Station Manager.....Albert J. Donahue
Sales Prom. Mgr., Prog. Dir.....Mary E. McGregor
Production Manager.....Hart Kirch
Chief Engineer.....Robert MacDonald

CFGR—Gravelbourg—1952

Frequency: 1230 Kc.....Power: 250 Watts n.
Owned By.....Radio Gravelbourg, Ltd.

SASKATCHEWAN

AddressEdifice Villeneuve
Tel.: 648-2515CBC
Station Reps.....I.B.S.; Scharf; Devney Org.
President.....Dr. Rosario E. Morin
General, Station Mgr.....Dumont Lepage
Sales Promotion Mgr.Leonard Beaudry
Publicity DirectorMarcel Moor
Chief Engineer.....Raymond Lizee

CFRG—Gravelbourg—1952

Frequency: 710 Kc.....Power: 5000 Watts d.
Owned Oper. By.....Radio Gravelbourg, Ltd.
AddressEdifice Villeneuve
Tel.: 648-2515CBC
Station Reps.....I.B.S.; Scharf; Devney Org.
President.....Dr. Rosario E. Morin
Gen., Sta., Comm. Mgr.....Dumont LePage
Sales Promotion Mgr.Leonard Beaudry
Publicity DirectorMarcel Moor
Chief Engineer.....R. Lizee

CHAB—Moose Jaw—1922

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHAB, Ltd.
Address127 Main N.
Tel.: 692-6464Independent
Reps.....Stephens & Towndrow; Messner; Weed
Pres., Gen. Mgr.....Jack Moffat
Commercial Manager.....George Lawlor
Program DirectorBill Falkner
Chief EngineerM. Pickford
Owners of: CHAB-TV.

CJNB—North Battleford—1947

Frequency: 1460 Kc.....Power: 10,000 Watts
Owned Oper. By.Northwestern Bcstg. Co., Ltd.
Business Address.....P.O. Box 1460
Tel.: 2477Independent
RepresentativeStovln
President.....Harry S. Hay
Gen., Sta. Mgr.....Harry Dekker
Chief Engineer.....Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc.....Power: 10,000 Watts
Owned Oper. By.....Central Bcstg. Co., Ltd.
Address10th St. West
Tel.: 763-7421CBC
Station Reps.....All-Canada; Weed
General Manager.....E. A. Rawlinson
Comm., Sales Prom. Mgr.....G. Prest
Program DirectorIan Barrie
Chief Engineer.....T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc.....Power: 50 Kw.
Owned.....Canadian Bcstg. Corp.
AddressBox 347
Tel.: LAkeside 3-6641.....CBC
Station Manager.....R. H. Roberts
Technical Sup.....K. J. Lamb

CJME—Regina—1959

Frequency: 1300 Kc.....Power: 1 Kw.
Owned By.....Midwest Bcstrs. Ltd.

Address.....1771 Rose St.
Tel.: LA 7-4191.....Independent
Station Rep.Devney Org.
President.....J. Marsh Ellis
General Manager.....Roy M. Malone
Station ManagerMrs. Jessie Ellis
Commercial Manager.....Terry J. Ennis
Sales Promotion Mgr.Jim Loucks
Program Director.....Robert G. Zaran
Chief EngineerDave Sentf

CKCK—Regina—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....Transcanada Communications Ltd.
Address1853 Hamilton St.
Tel.: LA 2-8525.....CBC
Newspaper Affiliation.....Leader Post
Station Reps.....All-Canada; Weed
PresidentMichael Sifton
General Manager.....Harold A. Crittenden
Station Manager.....Donald R. Dawson
Commercial Manager.....Jim Grisenthwaite
Sales Prom., Pub. Dir.....Audrey-Ann Taylor
Program Director.....Bob Bye
Chief Engineer.....E. A. Strong

CKRM—Regina—1926

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.Western Communications Ltd.
Address2060 Halifax St.
Tel.: LA 3-5661Independent
Station Reps.....Radio Reps.; Young Canadian
President, General Mgr.James T. Miller
Commercial ManagerJoseph H. Budd
Sales Prom. Mgr.Kay Jeffries
Program Dir.....B. Hill, L. Armitage
Chief Eng.....L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio-Prairies-Nord, Ltd.
Address1902 Broadway
Tel.: 949-3766.....CBC
Sta. Reps.....I.B.S.; Scharf; Devney Org.
President.....Clotaire Denis
General Manager.....Raymond J. Marcotte
Commercial Manager.....Mrs. M. A. Papen
Sales Promotion Mgr.....Auguste Bandet
Program Director.....Roger Gautier
Chief EngineerJ. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....A. A. Murphy & Sons, Ltd.
Address216 1st Ave., N.
Tel.: CHerry 2-6611.....CBC
Reps., Radio Reps.; Bcst. Reps; Oakes; Young
General Manager.....Vernon Dallin
Station Manager.....Roy Currie
Comm. Mgr.....E. C. Bourassa
Chief Engineer.....Jan VanDerTuuk
OWNERS OF: CFQC-TV.

SASKATCHEWAN-YUKON

CKOM—Saskatoon—1951

Frequency: 1250 Kc. Power: 10 Kw.
 Owned. Saskatoon Community Bcstg. Co., Ltd.
 Address. Empire Hotel
 Tel.: 652-1420 Independent
 Station Reps. Stovin-Byles; Weed
 Pres., Gen. Mgr. R. A. Hosie
 Sta., Comm. Mgr. W. H. Stovin
 Sales Promotion Mgr. Easton Wayman
 Program Director. G. E. Walburn
 Production Manager. Arnold E. Stilling
 Chief Engineer. Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W.n.
 Owned. Frontier City Bcstg. Co. Ltd.
 Address. 134 Central Ave.
 Tel.: 773-4605 Independent
 Reps. Air-Time Sls.; Radio Reps.; Bcst. Reps.
 Pres., Gen. Mgr. Douglas Scott
 Station Mgr., Chief Eng. Will Gilbey
 Comm., Sales Prom. Mgr. William H. Priest

CFSL—Weyburn—1957

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned. Soo Line Bcstg. Co. Ltd.
 Address. P. O. Box 1330
 Tel.: Victor 2-4666 Independent
 Sta. Rep. Stovin-Byles; Potts; Cooke
 President. T. G. Laing
 General Comm. Mgr. Norman A. Hickey
 Sales Prom. Mgr., Prog. Dir. Mary E. McGregor
 Production Manager. Hart Kirch
 Chief Engineer. Robert MacDonald

CJGX—Yorkton—1927

Freq.: 940 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By. Yorkton Bcstg. Co., Ltd.
 Address. Tower Bldg., 2nd Ave.
 Tel.: 783-12256 Independent
 Station Reps. Messner; Scharf
 President. F. K. Tully
 Station Manager. G. G. Gallagher
 Commercial Manager. M. G. Phillips
 Sales Promotion Mgr. K. M. Dodds
 Program Director. E. A. Laurence
 Chief Engineer. H. F. McRae

Yukon

CFWH—Whitehorse—1958

Frequency: 1240 Kc. Power: 250 W.

Address. P. O. Box 730
 Tel.: WH 7-2544. CBC
 Owned By. CBC



PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE

Negro Community Growth Holds New Broadcasting Challenges



By
HARRY NOVIK
General Manager
WLIB, New York

THE burgeoning economy in the national Negro community these days, with its attendant rises in living standards, has created new challenges for broadcasters in this specialized market.

For with these rises go increasingly selective and more varied merchandising practices, more definitive on-the-air services plus a more acute need for in-depth, qualitative analyses of Negro community compositions, particularly on regional as well as urban market bases.

The 1960 census proved this. Since then, various other indices continually underscore the little we actually do know, comparatively, about the Negro community, particularly since major metropolitan centers like New York, Los Angeles and Chicago have Negro communities whose numbers are growing every day.

In measuring the new Negro communities we still tend to use old yardsticks and formulae. The net results are underestimates of actual Negro impact in the national economic structure.

Evidences of the growth pattern vary greatly. We know, for example, the national Negro community is 11 percent of the population. This same figure pertains to greater New York, but is different in other metropolitan centers. We know also that New York's Negro community is a \$2.4 billion consumer purchasing area—one of the highest and most concentrated in the country—and that its present population total makes it the sixth largest city in our land. And we know, too, that there are greater numbers of Negro practicing professionals and blue-collar specialists and that there are more Negro job avail-

abilities in all skill categories today than ever before.

In our own operation we have kept pace by continually expanding our news, public interest, and public service programming while at the same time providing entertainment geared to the full gamut of tastes in the increasingly cosmopolitan Negro community within greater New York.

In only one area—personal rapport between on-the-air personality and listener—has the basic parochialism of the Negro dominated. Unlike print, which often uses "name" testimonials for advertising impact, the advertiser using Negro-oriented radio relies on listener acceptance of station and personalities for the maximum impact to his sales messages. At WLIB, we go one step farther, however. Our personalities cooperate in tie-in print campaigns, too. The result is even greater efficiency for the advertiser.

This entire burgeoning process in the Negro community not only has prompted larger advertising agencies to include specialized stations as integral parts of their major market schedules for national and regional clients but has also caused some agencies to create departments of specialists to supervise and coordinate such activities. They realize that complete market coverage depends on efficient integration of mass and specialized media within the marketing area—with the specialized outlets getting air-copy particularly attuned to the group on which they have impact.

AM Stations with Negro Programming

ALABAMA

(100% Programming)

WENN—Birmingham
WJLD—Birmingham
WJLD—Homewood
WEUP—Huntsville
WGOK—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa
(8 or more hours per week)
WAUD—Auburn
WPRN—Butler
WOOF—Dothan
WULA—Eufaula
WOWL—Florence
WZOB—Fr. Payne
WJAM—Marion
WHBB—Selma
WJHB—Talladega
WJDB—Thomasville
WABT—Tuskegee

ARKANSAS

(100% Programming)

KOKY—Little Rock
(8 or more hours per week)
KXJK—Forrest City
KBLO—Hot Springs
KOTN—Pine Bluff
KPBA—Pine Bluff

CALIFORNIA

(100% Programming)

KDAY—Los Angeles
KGFJ—Los Angeles
KSAN—San Francisco
(8 or more hours per week)
KDIA—Oakland

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WELE—Daytona
WOBS—Jacksonville
WKOS—Ocala
WOKB—Orlando
WBOP—Pensacola
WTMP—Tampa
WYOU—Tampa
WOKB—Winter Garden
(8 or more hours per week)
WRHC—Jacksonville
WMOP—Ocala
WWPF—Palatka
WCNH—Quincy
WTRR—Sanford
WIRK—West Palm Beach

GEORGIA

(100% Programming)

WAOK—Atlanta
WTHB—Augusta
WCLS—Columbus
WOKS—Columbus
WIBB—Macon
(8 or more hours per week)

WDEC—Americus
WDOL—Athens
WERD—Atlanta
WAUG—Augusta
WHAB—Baxley
WBBK—Blakely
WMOG—Brunswick
WDMF—Buford
WGRA—Cairo
WHIE—Griffin
WSOK—Savannah
WWNS—Statesboro
WJAT—Swainsboro
WGOV—Valdosta
WACL—Waycross

AM STATIONS WITH NEGRO PROGRAMMING

ILLINOIS

(100% Programming)

WBEE—Chicago
WNYR—Chicago

(8 or more hours per week)

WAAF—Chicago
WTAQ—La Grange
WOPA—Oak Park

INDIANA

(8 or more hours per week)

WWCA—Gary
WGEE—Indianapolis

KENTUCKY

(100% Programming)

WLOU—Louisville

(8 or more hours per week)

WYGO—Corbin
WKYB—Paducah

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
WBOK—New Orleans
WYLD—New Orleans
KANB—Shreveport
KOKA—Shreveport

(8 or more hours per week)

KVOL—Lafayette
KAOK—Lake Charles
KMAR—Winnsboro

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore

(8 or more hours per week)

WITH—Baltimore
WWIN—Baltimore

MASSACHUSETTS

(8 or more hours per week)

WILD—Boston

MICHIGAN

(100% Programming)

WCHB—Inkster

(8 or more hours per week)

WJLB—Detroit
WAMM—Flint
WTRX—Flint

MISSISSIPPI

(100% Programming)

WESY—Greenville
WOKJ—Jackson
WQIC—Meridian

(8 or more hours per week)

WELZ—Belzoni
WGLC—Centreville
WROX—Clarksdale
WCLD—Cleveland
WCBI—Columbus
WGVM—Greenville
WCPC—Houston
WMBC—Macon
WAPF—McComb
WSSO—Starkville
WROB—West Point
WAZF—Yazoo City

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis

NEW JERSEY

(100% Programming)

WNJR—Newark

(8 or more hours per week)

WCAM—Camden

NEW MEXICO

(8 or more hours per week)

KWEW—Hobbs

NEW YORK

(100% Programming)

WUFO—Buffalo

(8 or more hours per week)

WADO—New York
WBNX—New York
WLIB—New York
WWRL—New York

AM STATIONS WITH NEGRO PROGRAMMING

NORTH CAROLINA

(100% Programming)

WSRC—Durham
WAAA—Winston-Salem
(8 or more hours per week)

WBBB—Burlington
WGIV—Charlotte
WCNC—Elizabeth City
WBLA—Elizabethtown
WAGY—Forest City
WGBG—Greensboro
WHVH—Henderson
WELS—Kinston
WRAL—Raleigh
WREV—Reidsville
WCEC—Rocky Mount
WYAL—Scotland Neck
WADA—Shelby
WGTM—Wilson
WVOT—Wilson

OHIO

(100% Programming)

WCIN—Cincinnati
WABQ—Cleveland
(8 or more hours per week)
WJMO—Cleveland
WVKO—Columbus

OKLAHOMA

(8 or more hours per week)

KOKO—Okmulgee
KTOW—Tulsa

PENNSYLVANIA

(100% Programming)

WDAS—Philadelphia
WHAT—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WPAL—Charleston
(8 or more hours per week)
WANS—Anderson
WBEU—Beaufort
WFIS—Fountain Inn

WESC—Greenville
WDKD—Kingstree
WJAY—Mullins
WZOO—Spartanburg
WSSC—Sumter

TENNESSEE

(100% Programming)

WNOO—Chattanooga
WJAK—Jackson
WDIA—Memphis
WVOL—Nashville
(8 or more hours per week)
WJZM—Clarksville
WLAC—Nashville

TEXAS

(100% Programming)

KJET—Beaumont
KNOK—Fort Worth
KCOH—Houston
KZEY—Tyler
(8 or more hours per week)
KCAR—Clarksville
KULP—El Campo
KGBC—Galveston
KLVL—Houston
KYOK—Houston
KLUE—Longview
KHMT—Marshall
KTAE—Taylor

VIRGINIA

(100% Programming)

WILA—Danville
WRAP—Norfolk
WANT—Richmond
(8 or more hours per week)
WMEK—Chase City
WYSR—Franklin
WDDY—Gloucester
WBRG—Lynchburg
WHEE—Martinsville
WSSV—Petersburg

WISCONSIN

(8 or more hours per week)

WMIL—Milwaukee

Revenue & Income of 91 FM Stations Operated By Non-AM Licensees in Metropolitan Markets

— 1961 —

<i>Metropolitan Areas</i>	<i>Total Stations Reporting</i>	<i>Total Time Sales²</i>	<i>Incidental Broadcast Revenues³</i>	<i>Total Broadcast Revenues⁴</i>	<i>Total Broadcast Expenses</i>	<i>Total Broadcast Income¹</i>
Boston	3	\$ 39,975	\$ 19,480	\$ 79,806	\$ 172,557	\$ (92,751)
Chicago	15	753,805	391,708	1,168,055	1,180,276	(12,221)
Detroit	9	308,127	33,250	381,210	528,481	(147,271)
Houston	4	105,631	6,738	107,941	214,181	(106,240)
Los Angeles-Long Beach	20	690,506	265,877	952,357	1,192,328	(239,971)
Milwaukee	4	79,719	7,729	99,749	118,579	(18,830)
New York	4	172,334	44,274	207,620	317,567	(109,947)
Philadelphia, Pa.-N. J.	4	141,767	1,564	141,486	206,673	(65,187)
Providence-Pawtucket, R. I.-Mass.	3	55,423	3,266	53,371	108,902	(55,531)
Sacramento, Calif.	4	72,349	288	98,774	143,547	(44,773)
San Diego, Calif.	5	57,498	24,438	117,911	183,651	(65,740)
San Francisco-Oakland	10	249,284	11,590	300,244	456,267	(156,023)
Seattle, Wash.	6	111,035	43,049	190,064	326,003	(135,939)
Total	91	\$2,837,453	\$853,251	\$3,898,588	\$5,149,012	(\$1,250,424)

¹ Before federal income tax.

² Before commissions to agencies, representatives and others.

³ Includes revenues from providing functional music or other special services.

⁴ Total revenues consist of total time sales less commissions plus total incidental broadcast revenues.

() Source: FCC.



presents

FM STATIONS



NATIONAL ASSOCIATION OF
FM BROADCASTERS
NAFMB MEMBERS
FM STATIONS LISTED BY
STATE AND CITY
STEREO FM STATIONS

1963



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

THE SKY IS FULL OF
FABULOUS STEREO MUSIC



THE
INTERNATIONAL
FM/STEREO
STATION

Serving the 22 County
N. Y. Metropolitan Area

103.5^{FM}
of course

AT THE LONG ISLAND EXPRESSWAY FRESH MEADOWS, N. Y. LE 9-5600

National Association of FM Broadcasters

1023 Munsey Building, Washington 4, D. C.

Edward F. Kenehan, Executive Secretary

OFFICERS

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T. Mitchell Hastings
The Concert Network

President

James A. Schulke

Vice President

Arthur K. Crawford
KCBH, Beverly Hills, Calif.

Secretary

W. C. Baird, Jr.
WFMB, Nashville, Tenn.

Treasurer

Abe Voron
WQAL, Philadelphia, Pa.

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Director-at-Large
CFRB-FM, Toronto, Ont.

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WFMS, Indianapolis, Ind.

David H. Polinger (Region 1 Dir.)
WTFM, New York, N. Y.

Ted Leitzell (Region 6 Dir.)
WEFM, Chicago, Ill.

Stan Hamilton (Region 2 Dir.)
WMAL-FM, Washington, D. C.

Lynn Christian (Region 7 Dir.)
KODA, Houston, Tex.

Hugh E. Trotter (Region 3 Dir.)
WSEV-FM, Sevierville, Tenn.

Gary Gielow (Region 8 Dir.)
KPEN, San Francisco, Calif.

Frank Knorr, Jr. (Region 4 Dir.)
WKPM, Tampa, Fla.

Harold Engel (Ed. Dir.)
Wisconsin State Broadcasting Service

MEMBERS

City	Call Letters	Station Representative and Address
ALABAMA (Region 1)		
Birmingham	WCRT-FM	William Chapman, 2008 - 8th Avenue, South
Huntsville	WAHR	William R. Lane, Jr., Times Building
Jasper	WWWB-FM	William Edgemon, 20th Street & Bankhead Highway
ALASKA (Region 8)		
Anchorage	KNIK-FM	A. G. Hiebert, P. O. Box 2200
ARIZONA (Region 7)		
Phoenix	KNIX	John P. Karshner, P. O. Box 7100
Tucson	KFMM	Lee Little, 199 North Stone Avenue
ARKANSAS (Region 4)		
Siloam Springs	KUOA-FM	Cecil E. Smith, John Brown University
CALIFORNIA (Region 8)		
Beverly Hills	KCBH	Arthur K. Crawford, P. O. Box 23
Hollywood	KGLA	Dave Williams, 6909 Melrose Avenue
Los Angeles	KBBI	Thomas E. Steele, 558 South Hope Street
Los Angeles	KHOF	V. Dale Smith, P. O. Box 41108
Los Angeles	KMLA	William Tomberlin, 2917 Temple Street
Riverside	KDCO	3639 East 8th Street
Sacramento	KCRA-FM	John S. Kelly, 310 - 10th Street
Sacramento	KHIQ	James C. Hedges, P. O. Box 9311
Sacramento	KSFM	555 La Sierra Drive
San Diego	KEBS	Kenneth K. Jones, Jr., San Diego State College
San Diego	KGB-FM	Marion R. Harris, P. O. Box 2088
San Diego	KITT	Fred Rabell, U. S. Grant Hotel
San Diego	KOGO	Wilson Edwards, P. O. Box 628
San Francisco	KMPX-FM	W. Sam Samulski, 1212 Columbus Avenue
San Francisco	KPEN	Gary M. Gielow, 1231 Market Street
Santa Barbara	KDB-FM	Len Menard, 1050 Arilla del Mar
Santa Barbara	KMUZ	William H. Buckley, 4050 State Street
Santa Barbara	KRCW	Cameron A. Warren, 818 State Street
Santa Cruz	KSCO	Charles V. Berlin, P. O. Box 1080
Santa Maria	KEYM	Marion Smith, 114 West Church Street
Turlock	KHOM	Charles R. Palmquist, Jr., 208 Landers Avenue

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
COLORADO (Region 7)		
Colorado Springs	KVOR-FM	Harrison Fuerst, 512 S. Tejon Street
Denver	KLIR	George B. Anderson, 6535 W. Jewell Avenue
Denver	KTGM	William C. Kirk, 7580 W. 16th Avenue
Denver	KDGM-FM	Ed Koepke, 1601 W. Jewell Avenue
Denver	KFML-FM	Timothy D. O'Connor, 299 Fillmore
Manitou Springs	KCMS-FM	C. M. Edmonds, P. O. Box 592
CONNECTICUT (Region 1)		
Hartford	WHCN	Karl Kritz, P. O. Box 1062
Meriden	WBMI	Raymond G. Hard, 99 Colony Street
DELAWARE (Region 2)		
Wilmington	WJBR	J. B. Reynolds, Sr., 2617 Ebright Road
DISTRICT OF COLUMBIA (Region 2)		
Washington	WMAL-FM	Stan Hamilton, 4461 Connecticut Avenue, N. W.
FLORIDA (Region 4)		
Cocoa Beach	WXBR	Nicholas Farinella, P. O. Box 116
Coral Gables	WVCG-FM	George W. Thorpe, P. O. Box 1516
Daytona Beach	WNDB-FM	R. Y. Huffman, P. O. Box 431
Fort Lauderdale	WWIL-FM	William A. Roberts, Fort Lauderdale
Gainesville	WRUF	Kenneth Small, University of Florida
Jacksonville	WJAX-FM	J. W. Douglass, P. O. Box 1740
Miami Beach	WAEZ	Arthur Zucker, 6701 Collins Avenue
Naples	WNFM	William J. Ryan, South Tamiami Trail
Palm Beach	WQXT-FM	Art Rivera, 3000 S. Ocean Boulevard
Tallahassee	WBGM-FM	J. Kenneth Ballinger, P. O. Box 1027
Tampa	WPKM	Frank Knorr, Jr., Bayshore Royal Hotel
GEORGIA (Region 4)		
Atlanta	WSB-FM	Frank Gaither, 1601 W. Peachtree Street, N.E.
Atlanta	WKLS	Donald C. Kennedy, P. O. Box 13242
Columbus	WRBL-FM	J. W. Woodruff, Jr., P. O. Box 270
Marietta	WBIE-FM	James M. Wilder, P. O. Box 91
Savannah	WTOC-FM	John W. Vance, Jr., P. O. Box 858
ILLINOIS (Region 6)		
Carbondale	WSIU	Buren C. Robbins, Southern Illinois University
Champaign	WDWS-FM	Larry Stewart, 48 Main Street
Chicago	WEHH	Buddy Black, 5349 N. Sheridan Road
Chicago	WCLM	William Drenthe, 333 N. Michigan Avenue
Chicago	WEFM	Ted Letzell, 6001 W. Dickens Street
Chicago	WFMT	Maurice Rosenfield, 230 N. Michigan Avenue
Chicago	WFMT	Lester Vihon, 79 W. Monroe Street
Deatur	WSOY-FM	Robert B. King, P. O. Box 789
Mt. Carmel	WSAB	Leonard M. Koger, Jr., P. O. Box 210
Oak Park	WOPA-FM	Al Michel, 408 S. Oak Park Avenue
Rock Island	WHBF-FM	Ted Arnold, Telco Building
INDIANA (Region 5)		
Anderson	WAFM	Civic Broadcasting Corporation
Evansville	WIKY-FM	J. A. Engelbrecht, P. O. Box 148
Ft. Wayne	WPTH-FM	Richard D. Morgan, Butler Road
Greenfield	WSMJ	John S. Byrne, 640 W. 9th Street
Indianapolis	WFBM-FM	S. K. Evans, Jr., 1330 N. Meridian Street
Indianapolis	WFMS	Martin R. Williams, 2255 N. Hawthorne Lane
Richmond	WGLM	Richard N. Williams, First Federal Building
Terre Haute	WTHH	Sheldon Z. Fisher, 918 Ohio Street
IOWA (Region 6)		
Des Moines	KNDR	Richard Hopkins, Brown Hotel
Des Moines	KDMI-FM	Donald A. Richards, 2948 Easton Boulevard
KANSAS (Region 7)		
Garden City	KNCO-FM	O. D. Carmichael, P. O. Box 247
Topeka	WIBW-FM	Thad M. Sandstrom, P. O. Box 119
Wichita	KCMB-FM	James F. Kramer, 6100 N. Hillside
KENTUCKY (Region 3)		
Louisville	WLVL	S. A. Cisler, P. O. Box 1644
LOUISIANA (Region 4)		
Baton Rouge	WJBO-FM	Roger S. Davison, P. O. Box 496
New Orleans	WWMT-FM	Macy O. Teeter, Jr., 328 Chartres Street
New Orleans	WDSU-FM	Harold M. Wheelahan, 520 Royal Street
Shreveport	KTAL-FM	Joseph H. Keith, P. O. Box 7428
MAINE (Region 1)		
Bangor	WABI-FM	John McRae, 35 Hildreth Avenue
Portland	WMTW-FM	John M. McGorrill, 615 Congress Street
MARYLAND (Region 2)		
Bethesda	WIFS	William A. Tynan, 8218 Wisconsin Avenue
Waldorf	WSMD	John Dorsey, P. O. Box 401
Westminster	WTTR-FM	Russell H. Morgan, P. O. Box 28
MASSACHUSETTS (Region 1)		
Boston	WBCN	T. M. Hastings, Jr., 171 Newbury Street
Boston	WBOS-FM	Ralph Weinman, 160 Washington Street North
Framingham	WKON-FM	Richard E. Adams, Mt. Wayte Avenue
Waltham	WCRB-FM	Richard L. Kaye, 750 South Street

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
MICHIGAN (Region 5)		
Ann Arbor	WOIA-FM	Herbert W. Lester, P. O. Box 5
Bay City	WBCM-FM	Leo A. Jylha, 100 Center Avenue
Detroit	WBFG-FM	Donald Garrett, P. O. Box 855
Detroit	WLDM	Harold I. Tanner, 15401 W. Ten Mile Road
East Lansing	WSWM	John McGoff, P. O. Box 289
Grand Rapids	WJEF-FM	John F. Fetzer, Pantling Hotel
Lansing	WJIM-FM	Bryan S. Halter, Jr., P. O. Box 1226
Saginaw	WNEM	James Herrington, 5700 Becker Road
MINNESOTA (Region 6)		
Brainerd	KLIZ-FM	Tom O'Brien, 2700 E. Oak Street
Minneapolis	WAYL	Jack I. Moore, 3223 East 38th Street
Minneapolis	WLWL-FM	Thomas H. Ruben, 1021 LaSalle Avenue
MISSISSIPPI (Region 4)		
Jackson	WJDN-FM	Fred L. Beard, P. O. Box 2171
MISSOURI (Region 6)		
Kansas City	KBEX-FM	Thomas Howard, P. O. Box 424
Kansas City	KXTR	Robert B. Sayers, 5715 McGee Street
Kansas City	KCMO-FM	E. K. Harteabower, 125 East 31st Street
St. Louis	KCFM	Gertrude Buncheby, 532 De Baliviere Street
St. Louis	KADI	William K. Cady, P. O. Box 6155
NEBRASKA (Region 7)		
Omaha	KQAL-FM	Jay Spurgeon, 836 Kilpatrick Building
Omaha	WOW-FM	W. O. Wiseman, Meredith WOW, Inc.
NEVADA (Region 7)		
Las Vegas	KRGN-FM	Robert A. Shehtanian, 310 Fremont Street
NEW JERSEY (Region 2)		
Dover	WDHA-FM	Ridgely Bolgiano, Route 10
Long Branch	WRLB	Joseph P. Tomaino, 156 Broadway
Trenton	WTOA-FM	James K. Kuser, 558 Ingham Avenue
NEW MEXICO (Region 7)		
Albuquerque	KDEF-FM	Frank Quinn, 506 2nd Street, N.W.
Albuquerque	KHEM	William L. Weinrod, 5900 Domingo Road, N.E.
Clovis	KTQM	Norman Petty, P. O. Box 926
Roswell	KBLM-FM	W. C. Taylor, P. O. Box 910
NEW YORK (Region 1)		
Albany	WJIV	Ted Hodge, Cherry Valley
Babylon	WQMF	D. H. Polinger, Madison Avenue
Buffalo	WBUF	Lawrence Gordon, 1227 Main Street
Buffalo	WBIV	Ted Hodge, Buffalo
Ithaca	WEIV	Ellis E. Erdman, P. O. Box 10
Lake Success	WTFM	David Polinger, Lake Success
New York	WNCN	Sidney Frucht, 11 East 47th Street
Peekskill	WLNA-FM	Irving Cottrell, P. O. Box 188
Rochester	WBWF-FM	Robert S. Kieve, 51 Clinton Avenue, South
Rochester	WRQC-FM	Irvin F. Lyke, 201 Humboldt Street
Rochester	WCMF	Robert Wille, 183 Main Street, East
Rochester	WMIV	Ted Hodge, Rochester
Syracuse	WONO	Stephen F. Jacobs, 237 E. Genesee Street
Syracuse	WOIV	Ted Hodge, P. O. Box 19, Ithaca, New York
Utica	WUFM	Timothy P. Ahlstrom, Suite 301, Hotel Utica
Woodside	WRFM	Edith Dick, 41-30 - 58th Street
NORTH CAROLINA (Region 3)		
Asheboro	WGWR-FM	J. R. Marlowe, P. O. Box 309
Barberton	WDBN-FM	Robert D. West, Barberton
Burlington	WBBB-FM	E. Z. Jones, 321 S. Main Street
Burlington	WBAG-FM	Jack Starnes, Maple Avenue & Broad Street
Greensboro	WMDE	Herman C. Hall, 903 Howard Street
Greensboro	WQMG	Hurry J. Hill, 721 Jefferson Building
North Wilkesboro	WKBC-FM	Roland B. Potter, P. O. Box 950
Raleigh	WRAL-FM	Ired Fletcher, P. O. Box 9583
Raleigh	WPTF-FM	Richard H. Mason, Insurance Building
Statesville	WDBN-FM	Clay Cline, P. O. Box 1027
Tarboro	WCPS	Robert L. Harper, P. O. Box 1112
Winston-Salem	WYFS	Alan C. Godwin, 400 - 27th Street, N.W.
OHIO (Region 5)		
Canton	WCNO	Sal Butera, 106 High Avenue, N.W.
Cincinnati	WKRC-FM	J. T. Lawrence, Jr., 1906 Highland Avenue
Cincinnati	WAEF-FM	North Cincinnati Broadcasting Co., Inc.
Cleveland	WDGO-FM	Richard Janssen, 1305 S.O.M. Center Road
Cleveland	WERE-FM	Edwin J. Stevens, 1500 Chester Avenue
Cleveland	WDOK-FM	Frederick C. Wolf, 1515 Euclid Avenue
Columbus	WBNS-FM	Don W. White, 33 N. High Street
Dayton	WAVI-FM	H. K. Crowl, 1428 Cincinnati Street
Dayton	WHIO-FM	Wade H. Alley, 1414 Wilmington Avenue
Eaton	WCTM	Ron Wickersham, 505 N. Barron Street
Greenville	WDRK	John D. Kennedy, 1625 Dayton Road
Hamilton	WFOL	Walter L. Follmer, Jr., 102 Riverside Drive
Kettering	WKET-FM	George Pleasants, 1564 W. Dorothy Lane
Mansfield	WYNO	Gunther Meisse, 590 Park Avenue West
Middletown	WFFR-FM	Paul F. Braden, 4503 Central
Piqua	WPTW	C. Oscar Baker, Piqua
Toledo	WMIE	William A. Hillebraud, 4665 W. Baneroff
Toledo	WTOL-FM	Doug Tabner, Bell Building, Madison Avenue

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
Bartlesville	KVCW-FM	OKLAHOMA (Region 7) Peter B. Wolcott, Price Tower Studios
Oklahoma City	K-JEM	C. Hewel Jones, 515 N. Robinson
Tulsa	KRAY-FM	George R. Kravis, First National Bank Building
Tulsa	KIHI-FM	William L. Weinrod, 5900 Domingo Road, N.E.
Portland	KGMG	OREGON (Region 8) James L. Hamstreet, 4636 S.W. Council Crest
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
Seattle	KGMJ	James L. Hamstreet, 603 Lloyd Building
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
Erie	WVYN	PENNSYLVANIA (Region 2) Art Arkelian, 1003 State Street
Harrisburg	WHP-FM	Cecil M. Sansbury, Telegraph Building
Jenkintown	WIBF	William L. Fox, The Benson-East
Lancaster	WDAC-FM	Donald B. Crawford, Lancaster
New Kensington	WYDD	Nelson L. Goldberg, 810 - 5th Avenue
Palmyra	WJWR	Frank A. Evans, 920 S. Grand Street
Philadelphia	WPEN-FM	William B. Caskey, 2212 Walnut Street
Philadelphia	WIBG	Joseph T. Conway, Suburban Station Building
Philadelphia	WQAL	Abe Voron, 1230 E. Mermaid Lane
Pittsburgh	WAMO-FM	Leonard Walk, P. O. Box 106
Reading	WRPY-FM	Anthony B. Batta, 2325 Perkiomen Avenue
Wilkes-Barre	WYZZ	Richard G. Evans, 156 Prospect Street
Providence	WPFM	RHODE ISLAND (Region 1) John E. Donofrio, 108 State Street
Providence	WPRO-FM	John Lee, 24 Mason Street
Providence	WXCN	Karl Kritiz, P. O. Box 1015
Dillon	WDSC-FM	SOUTH CAROLINA (Region 4) Joseph Martin, P. O. Box 231
Greenville	WMUU-FM	Jim Ryerson, Bob Jones University
Chattanooga	WDDO-FM	TENNESSEE (Region 3) Gus Lombardo, Chattanooga
Chattanooga	WLOM	Charles W. Gwyn, Chattanooga
Kingsport	WKPT-FM	Robert I. Rateliff, 222 Commerce Street
Lebanon	WCOR-FM	Walter Dillard, P. O. Box 300
Knoxville	WBIR-FM	John P. Hart, 1513 Hutchison Avenue
Manchester	WMSR-FM	Murray Chumley, Oakdale Street
Memphis	WMC-FM	Henry W. Slavick, 1960 Union Avenue
Nashville	WFMB	Will C. Baird, Jr., 537 Third National Bank Building
Nashville	WLWM	Webber Parrish, 1108 - 17th Avenue South
Nashville	WNFO-FM	Paul Oliphant, 1808 West End Building
Nashville	WSIX-FM	Louis R. Draughon, 441 Murfreesboro Road
Sevierville	WSEV-FM	Hugh E. Trotter, P. O. Box 192
Abilene	KFMN	TEXAS (Region 7) Lowell G. Perry, 2025 Lincoln Drive
Dallas	WRR-FM	Durward J. Tucker, Fair Park
El Paso	KSET-FM	Sam Pendleton, P. O. Box 20,000
Fort Worth	KNOL-FM	Jerry Hahn, 3001 W. Lancaster Street
Fort Worth	WBAP-FM	Frank M. Mills, P. O. Box 1780
Gainesville	KGAF-FM	Joe M. Leonard, Jr., P. O. Box 368
Houston	KODA-FM	Lynn Christian, 4808 San Felipe Road
Houston	KFMK	James R. Corry, Medical Towers Building
Houston	KTRH-FM	William C. Bryan, Rice Hotel Annex
Port Arthur	KFMP	Henry Diehl, P. O. Box 150
San Antonio	KEEZ-FM	Charles W. Balthrope, 244 Tower Life Building
San Antonio	KITY-FM	Jack Eisele, P. O. Box 2338
Tyler	KSTL-FM	W. Abe Pounds, Jr., P. O. Box 301
Salt Lake City	KCPX-FM	UTAH (Region 7) Doug Ellison, 130 Social Hall Avenue
Burlington	WJOY-FM	VERMONT (Region 1) Frank A. Balch, 633 Main Street
Arlington	WAVA-FM	VIRGINIA (Region 3) Arthur W. Arndel, P. O. Box 7065, North Station
Harrisonburg	WSVA-FM	Warren L. Braun, Rawley Pike
Manassas	WPRW	W. T. Woody, Manassas
Martinsville	WMVA-FM	John W. Bouldin, Jr., 1131 Chatham Heights
Newport News	WGH-FM	R. B. Bottom, Jr., P. O. Box 98
Norfolk	WYFF-FM	Bill Rhyne, Golden Triangle Hotel
Richmond	WCOD	William M. Havens, P. O. Box 5229
Richmond	WFMV	R. W. Galloway, 2400 N. Lombardy Street
Richmond	WRVA-FM	John B. Tansy, P. O. Box 1516
Roanoke	WLRF	Robert L. Hartman, 3236 Cove Road, N.W.
Roanoke	WSLX-FM	George W. Chernauff, P. O. Box 2161
Staunton	WSGM	Lloyd Gochenour, P. O. Box 1209
Seattle	KGMJ	WASHINGTON (Region 8) James L. Hamstreet, 603 Lloyd Building
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
Charleston	WKNA	WEST VIRGINIA (Region 2) G. W. Sandefur, 505 Randolph Street
Janesville	WCLO-FM	WISCONSIN (Region 6) Yeru W. Williams, 200 E. Milwaukee Street
Milwaukee	WMBE	Dick Steffan, 5609 W. North Avenue
Milwaukee	WQFM	Hugo Koeth, Jr., 606 W. Wisconsin Avenue
Waukesha	WAUX-FM	Mig Figi, 320 Wisconsin Avenue
West Bend	WBKV-FM	Paul J. Mueller, P. O. Box 60

FM Stations' Financial Report Covering Revenues, Expenses & Income, 1960-1961

<u>Item</u>	<u>1961 Number of stations</u>	<u>Amount (millions)</u>	<u>1960 Number of stations</u>	<u>Amount (millions)</u>
<i>Total FM Broadcast Revenues</i>				
FM stations operated by:				
AM licensees:				
Reporting no FM revenues.....	405	—	337	—
Reporting FM revenues.....	284	\$2.9	234	\$3.6
Non-AM licensees	249	7.1*	218	5.8
Total FM stations.....	938	10.0	789	9.4
<i>FM Broadcast Expenses</i>				
FM stations operated by:				
Non-AM licensees.....	249	\$9.7	218	\$8.2
<i>FM Broadcast Income (before federal income tax)</i>				
FM stations operated by:				
Non-AM licensees	249	(\$2.6)	218	(\$2.4)

Number of FM Stations Operated By Non-AM Licensees Reporting Profit & Loss, 1957-1961

<u>Year</u>	<u>Number of FM Stations Reporting</u>	<u>Number Reporting a Profit</u>	<u>Number Reporting a Loss</u>
1961	249	59	190
1960	218	50	168
1959	148	38	110
1958	93	25	68
1957	67	23	44

() Denotes loss.

(*) Of this amount \$1.4 million was reported as incidental broadcast revenues including revenues from providing functional music or other special services.

NOTE: In view of the difficulty in a joint AM-FM operation in allocating FM operation expense separately from AM station operation expense, licensees of such stations were not required to report FM station expense separately. As a result, FM industry totals for expense and income are not available. AM-FM licensees, however, were requested to report separately the revenues, if any, attributable to FM station operation.

FM Stations on the Air

This list does not include CPs granted or non-commercial and educational stations.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
ALABAMA					
Albertville	WAVU-FM	105.1	4.7	360	Sand Mt. Bstg. Service
Alexander City	WRFS-FM	106.1	4.6	240	Piedmont Service Corp.
Andalusia	WCTA-FM	98.1	10	200	Andalusia Bstg. Co.
Anniston	WHMA-FM	100.5	3.7	200	Anniston Bstg. Co.
Athens	WJOF	104.3	1	260	Athens Bstg. Co.
Birmingham	WAPI-FM	99.5	66	785	Radio Station WAPI
	WBRC-FM	106.9	13	900	Taft Bstg. Co.
	WCRT-FM	96.5	49	580	Chapman Radio & TV Co.
	WJLN	104.7	23		Johnston Bstg. Co.
	WSFM	93.7	20	260	Melonas Bstg. Co.
Clanton	WKLF-FM	100.9	.37	302	Southeastern Bstg. Co.
Cullman	WFMH-FM	101.1	5.3	165	Voice of Cullman
	WKUL-FM	97.1	24.5		Cullman Bstg. Co.
Decatur	WHOS-FM	102.1	2.4	200	N. Ala. Bstg. Co.
Huntsville	WAHR	99.1	3.2	790	WAHR, Inc.
	WNDA	92.9	3.1	50	Hughes Bstg. Co.
Jasper	WWVB-FM	102.5	27	155	Bankhead Bstg. Inc.
Mobile	WKRQ	99.9	3.3	310	WKRQ-TV, Inc.
Montgomery	WFMI	98.5	10		Fine Music, Inc.
	WAJM	103.3	29	210	Advertiser Co.
Sylacauga	WMLS-FM	98.3	.63		Marble City Bstg. Co.
Tuscaloosa	WTBC-FM	95.7	18	100	Tuscaloosa Bstg. Co.
ALASKA					
Anchorage	KBYR-FM	102.1	3	—24	Radio Anchorage Inc.
	KNIK-FM	105.5	.75	105	Northern TV Inc.
ARIZONA					
Globe	KWJB-FM	100.3	11	2,270	Gila Bstg. Co.
Mesa	KBUZ-FM	104.7	16	140	Greater Phoenix Bstg. Co.
Phoenix	KELE	95.5	18	265	ANJO Bcstrs. and Tlstrs., Inc.
	KEPI	96.9	4.8		W. J. Atkinson
	KNIX-FM	102.5	3.1	1	Aztec Radio, Inc.
	KOOL-FM	94.5	58		KOOL Radio
	KTAR-FM	98.7	115		KTAR Bstg. Co.
Tempe	KUPD-FM	97.9	6.4		Tri-State Bstg. Co.
Tucson	KFMM	99.5	7.2	—24	Lee Little Radio
ARKANSAS					
Blytheville	KLCN-FM	96.1	21	398	H. L. Sudbury
Forrest City	KXJK-FM	93.5	.67		Forrest City Bstg. Co.
Jonesboro	KBFM	101.9	8	200	Patterson Bros.
Little Rock	KARK-FM	103.7	22.5	790	Ark. Radio & Equip. Co.
	KMMK-FM	94.1	32	313	Hi-Fi Bstg. Corp.
Mammoth Spring	KAMS	103.9	.32	313	R. F. Neathery
Osceola	KOSE-FM	98.1	2.2		Osceola Bstg. Co.
Pine Bluff	KOTN-FM	92.3	3.2	305	Joellen Bstg. Corp.
Siloam Springs	KUOA-FM	105.7	2.6	455	KUOA, Inc.
Texarkana	KCMC-FM	98.1	40	415	KCMC, Inc.
CALIFORNIA					
Alameda	KJAZ	92.7	1	80	Patrick Henry
Anaheim	KEZR	95.9	.87		Radio Orange Cty. Inc.
Bakersfield	KERN-FM	94.1	9.1	301	Radio KREN, Inc.
	KOXR	101.5	14.5	360	KLEF Bcstrs.
Berkeley	KRE-FM	102.9	19.5	—32	Central Cal. Bcstrs., Inc.
Coachella	KCHV-FM	93.7	25		Coachella Valley Bstg.
El Cajon	KUFM	93.3	3.4	848	Family Stations
Eureka	KIEM	96.3	5.6	1,516	Redwood Bstg. Co., Inc.
Fresno	KARM-FM	101.9	7.4	360	KARM, the George Harm Sta.
	KMJ-FM	97.9	7.3	630	McClatchy Bstg. Co.
	KRFM	93.7	70	1,880	Triangle Pubs., Inc.
	KXOR	102.7	37		Dean & Newman
Glendale	KUTE	101.9	82	1,660	KUTE Bstg. Co.
Hayward	KBBM	101.7	.9		Shore Bstg. Co.
Inglewood	KTYM-FM	103.9	.45	375	A. J. Williams
Lodi	KCYR-FM	97.7	1		Radio KCVR
Long Beach	KFOX-FM	102.3	1	120	KFOX, Inc.
	KNOB	97.9	79	420	Cerritos Bstg. Co.
	KPGM	97.7	1		Foothill Bstg. Corp.
Los Angeles	KABC-FM	95.5	4.3	183	American Bstg Co.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
	KBBI	107.5	19.6	858	Bible Inst. of L. A.
	KBCA	105.1	6	2,900	Radio Beverly Hills Corp.
	KBIQ	104.3	104.3	5,400	Paole Bcstg. Co., Inc.
	KBMS	105.9	72.37	2,000	Planned Music, Inc.
	KCBH	98.7	75	80	A. A. Crawford
	KFAC-FM	92.3	60	2,810	Cleveland Bcstg. Co.
	KFMU	97.1	58	2,000	International Good Music, Inc.
	KGLA	103.5	13	430	E. Jacobson
	KHJ-FM	101.1	16.8	2,926	RKO General
	KHOE-FM	99.5	100	260	Maple Chapel, Inc.
	KLAC-FM	102.7	8.3		Hall Bcstg. Co.
	KMLA	100.3	60	1,190	KMLA Bcstg. Corp.
	KNX-FM	93.1	68	2,800	Columbia Bcstg. System
	KPOL-FM	93.9	38	570	Coast Radio Bcstg. Corp.
	KRHM	94.7	58	2,835	Harry Maizlish
	KRKD-FM	96.3	54	475	Continental Telecasting Corp.
Marysville	KMYC-FM	99.9	4.9	75	Carlton Bcstg. Corp.
Modesto	KBEE-FM	103.3	11.5	150	McClatchey Bcstg. Co.
	KTRB-FM	104.1	4.7	300	KTR Bcstg. Co., Inc.
Monterey	KHFR-FM	96.9	18		Kenneth F. Warren
Newport Beach	KJAS	103.1	.86		Newport-Costa Mesa Bcstg.
Oakland	KAFE	98.1	1.7	1,080	Hal Cox
Ontario	KASK-FM	93.5	1	193	Radio KASK
Oxnard	KAAR	104.7	10	14	Oxnard Bcstg. Co.
Palm Springs	KPSR	92.1	4	130	KPSR, Inc.
Redlands	KCAL-FM	100.5	1	-320	Southwest Bcstg. Co.
Redondo Beach	KAPP	93.5	1		So. Bay Bcstg. Co.
Redwood City	KUFY-FM	107.7	3.8	1,590	International Radio Inc.
Riverside	KACE-FM	92.7	1	243	KACE Radio, Inc.
	KDUO	97.5	72	1,600	Southeastern California Bcstg.
	KPLI	99.1	1.57	1,628	Parker-Lee, Inc.
Sacramento	KCNW	107.9	12.5		Cal-Val Radio Inc.
	KCRA-FM	96.1	11	437	Kelly Bcstg.
	KEBR	100.5	15		Family Stations, Inc.
	KFBK-FM	92.5	1.9	-115	McClatchey Bcstg. Co.
	KHIQ	105.1	17.3	130	Erickson, Spaulding, Stilgenbauer
	KJML	106	2.7	40	Town and County Bcstrs.
	KRAK-FM	92.9	1.5		Golden Valley Bcstg. Co.
	KSFM	96.9	60	360	KSFM, Inc.
	KXRQ	98.5	3.5	255	D. W. Flewelling
San Bernardino	KFMW	99.9	30	1,600	International Good Music, Inc.
San Diego	KFMB-FM	100.7	18.5	50	Marietta Bcstg., Inc.
	KFMX	96.5	29.5	590	S. C. Corwin
	KFSB	94.1	100		Time-Life Bcstg.
	KGB-FM	101.5	36	454	KGB, Inc.
	KITT	105.3	56	320	Freddot, Ltd.
	KJLM	98.1	4.5		E. Edward Jacobson
	KLRO	94.9	7.5	73	Multi Casting Corp.
	KPRI	106.5	25	413	Radio KPRI
San Fernando	KVFM	94.3	.86	175	Spectra Bcstg., Inc.
San Francisco	KBCO	105.3	50	810	Bay FM Bcstrs.
	KCBS-FM	98.9	35	640	Columbia Bcstg. System, Inc.
	KDFC	102.1	33	1,050	Sundial Bcstg. Corp.
	KEAR	97.3	82	1,100	Family Stations, Inc.
	KFOG-FM	104.5	29.92	870	Kaiser Industries
	KFRC-FM	106.1	69	1,290	RKO General, Inc.
	KGO-FM	103.7	23.6	1,180	Amer. Bcstg.-Paramount Theatres
	KNBR-FM	99.7	45	1,240	National Bcstg. Co.
	KSFR	94.9	33	1,170	KSFR-FM Station
	KMPX	106.9	40		Crosby Pacific Bcstg.
	KPEN	101.3	46		Pacific FM
	KKHI-FM	95.7	10.5		Atlas Bcstg. Co.
	KRON-FM	96.5	13.5	1,230	Chronicle Publ. Co.
	KYA-FM	93.3	14.5	710	Churchill Bcstg.
San Jose	KSJO-FM	92.3	1.4	-66	Santa Clara Broadcasting
	KRPM	98.5	3.3	157	Audio House, Inc.
San Luis Obispo	KATY-FM	96.1	3.8	-510	KATY of SLO, Inc.
San Rafael	KTIM-FM	100.9	1		Marin Bcstg. Co. Inc.
Santa Ana	KWIZ-FM	96.7	1	160	Voice of Orange Empire, Inc.
	KFIL	106.3	1	145	Gus Malpee
Santa Barbara	KDB-FM	93.7	5		KDB Bcstg. Co.
	KMUZ	103.3	105		Tri-Counties Bcstg.
	KRCW	97.5	17.5	2,890	Channel Bcstg. Co.
Santa Cruz	KSCO-FM	99.1	24		Radio Santa Cruz
Santa Maria	KSMA-FM	102.5	27	-57	Groom and Hagerman
	KEYM	99.1	3.2	-135	Santa Maria Bcstg. Co.
Santa Monica	KSRF	103.1	1		Santa Monica Bcstg. Co.
Stockton	KSTN-FM	107.3	8.9		San Joaquin Bcstg. Co.
Ventura	KVEN-FM	100.7	39		Coast Ventura Co.
Visalia	KONG-FM	92.9	3		Air Waves, Inc.
Walnut Creek	KWME	92.1	.25		Walnut Creek Bcstrs.
West Covina	KDWC	98.3	.81	650	Pacific-South Bcstg. Co.
Woodland	KATT	95.3	.75		Interstate Bcstg. Co.

(Continued on Next Page)

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
COLORADO					
Boulder	KRNW	97.3	2		Colorado Recording Co.
Colorado Springs	KFMH	96.5	20	2,300	KFMH, Inc.
	KVOR	92.9	1.35	670	KVOR, Inc.
Denver	KDEN-FM	99.5	30	594	KDEN Bcstg. Corp.
	KFML-FM	98.5	2.35	2,000	Fine Arts Bcstg.
	KLIR-FM	100.3	8.77	71	KLIR, Inc.
	KOA-FM	103.5	50		Metropolitan TV Co.
	KTGM	105.1	10	250	Good Music Assn.
Grand Junction	KREX-FM	92.3	2.8	300	Western Slope Bcstg. Co.
Manitou Springs	KCMS-FM	102.7	21.5	2,080	Mr. and Mrs. C. M. Edmonds
CONNECTICUT					
Bridgeport	WJZZ	99.9	9	870	Conn.-N. Y. Bcstrs., Inc.
Brookfield	WGHF	95.1	20	500	Eastern Bcstg. System, Inc.
Danbury	WLAD-FM	98.3	.34	280	Berkshire Bcstg. Corp.
Hartford	WDRC-FM	102.9	7		Buckley Jaeger Bcstg.
	WFNQ	93.7	7		General Bcstg. Inc.
	WHCN	105.9	7	750	Concert Network, Inc.
	WTIC-FM	96.5	8	705	Travelers Bcstg. Service Corp.
	WCCC	106.9	6.8	750	Greater Hartford Bcstg. Co.
Meriden	WBMI	95.7	20		Busines Music Inc.
New Haven	WNHC-FM	99.1	10	630	Triangle Publications, Inc.
	WYBC-FM	94.3	.3		Yale Bcstg. Co.
Stamford	WSTC-FM	96.7	.65	305	Western Conn. Bcstg. Co.
Waterbury	WATR-FM	92.5	7		WATR, Inc.
Westport	WMMM-FM	107.9	5.2	79	Westport Bcstg. Co.
DELAWARE					
Dover	WDOV-FM	94.7	3	200	Dover Bcstg. Corp.
Wilmington	WDEL-FM	93.7	20	460	Delmarva Bcstg. Co.
	WJBR	99.5	19	500	J. B. Reynolds Bcstg. Co.
DIST. OF COLUMBIA					
Washington	WASH	97.1	15	470	Everett L. Dillard
	WFAN	100.3	18.4	320	United Bcstg. Co., Inc.
	WGAY-FM	99.5	20		WGAY, Inc.
	WGMS-FM	103.5	20	440	RKO General, Inc.
	WHFS	102.3	1		High Fidelity Bcstrs.
	WMAL-FM	107.3	20	450	Evening Star Bcstg. Co.
	WOL-FM	98.7	20	485	Washington Bcstg. Co.
	WQMR	99.5	20		Connie B. Gay Bcstg.
	WRC-FM	93.9	20	484	National Bcstg. Co., Inc.
	WTOP-FM	96.3	20	500	Washington Post Co.
	WWDC-FM	101.1	20	500	WWDC, Inc.
FLORIDA					
Coral Gables	WVCG-FM	105.1	18.5	220	Peninsula Bcstg. Corp.
Daytona Beach	WNDB-FM	94.5	8.5	330	News-Journal Corp.
Ft. Lauderdale	WFLM	105.9	2.9		Findlay Pub. Co.
	WMFP	100.7	56		Percy B. Crawford
	WWIL-FM	103.5	31		Florida Air Power, Inc.
Ft. Pierce	WARN-FM	98.7	1.3		So. Jersey Bcstg. Co.
	WIRA-FM	95.5	2.5		Indian River Bcstg. Co.
Gainesville	WRUF	104.1	12	407	State and U. of Fla.
Jacksonville	WJAX-FM	95.1	7.7	560	City of Jacksonville
	WMBR-FM	96.1	40		WMBR, Inc.
Miami	WIOD-FM	97.3	50	250	Miami Valley Bcstg. Corp.
	WGBS-FM	96.3	18	250	Storer Bcstg. Co.
	WKAT-FM	93.1	17.5	279	WKAT, Inc.
	WUPY	104.3	3.9	295	Harvey Sheldon
Miami Beach	WAEZ	94.9	81		Arthur E. Zucker
	WMET-FM	93.9	13	170	Consolidated Communications
	WWPB-FM	101.5	9.2	275	P. Brake
Orlando	WDBO-FM	92.3	25	600	Orlando Bcstg. Co.
	WHDQ-FM	96.5	59	460	WHDQ Radio, Inc.
	WKIS-FM	100.3	16.5	300	Central Fla. Bcstg. Co.
Ocala	WMOP-FM	93.7	4.3		A. Letson
Palm Beach	WQXT-FM	97.9	37.5	235	Flame Radio-TV Corp.
Pensacola	WPEX-FM	94.1	2.5		Mello-Tone, Inc.
Sarasota	WYAK	102.5	2.8		Multitone Music Corp.
St. Petersburg	WTGX	99.5	31	190	Trans-Chord Co.
Tampa	WDAE-FM	100.7	65	434	Smiley Properties
	WFLA-FM	93.3	46	910	The Tribune Co.
	WPKM	104.7	10.5	160	Frank Knorr, Jr.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
GEORGIA					
Athens	WGAU-FM	102.5	4.4	255	Clarke Bcstg. Corp.
Atlanta	WPLO-FM	103.3	36	960	Plough Bcstg. Co.
	WGKA-FM	92.9	9.4	270	Glenkaren Associates, Inc.
	WSB-FM	98.5	100	1,050	Atlanta Newspaper, Inc.
Augusta	WAUG-FM	105.7	9	100	Garden City Bcstg. Co.
	WBQQ-FM	103.7	19.3	914	Savannah Valley Bcstg. Co.
Columbus	WRBL-FM	102.9	21.2	921	Columbus Bcstg. Co.
Gainesville	WDUN-FM	103.9	.34	440	Northeast Ga. Bcstg. Co.
LaGrange	WLAG-FM	104.1	2.3	180	LaGrange Bcstg. Co.
Macon	WMAZ-FM	99.1	5	255	Southeastern Bcstg. Co.
	WNEX-FM	96.9	4.1		Macon Bcstg. Co.
Marietta	WBIE-FM	101.5	3.5	100	Marietta Bcstg. Co.
	WKLS	96.1	6.5		Kenco Bcstg. Co.
Naples	WNFM	94.5	5.4	115	Radio Naples Inc.
Newnan	WCOH-FM	96.7	.33	240	Newnan Bcstg. Co.
Savannah	WTOC-FM	96.9	7.9	397	Savannah Bcstg. Co.
Toccoa	WLET-FM	106.1	.73	190	Radio WLET
HAWAII					
Honolulu	KAIM-FM	95.5	5.7	—290	Christian Bcstg. Co.
	KPOI-FM	97.5	55	—225	KPOI Bcstg. Co.
IDAHO					
Boise	KBOI-FM	97.9	17.5		Boise Valley Bestrs. Inc.
Lewiston	KOZE-FM	96.7	.9		Lewis Clark Bcstg. Inc.
ILLINOIS					
Anna	WRAJ-FM	92.7	1	250	Anna Bcstg. Co.
Arlington Heights	WNWC-FM	92.7	1	225	Northwest Suburban Bcstrs.
Aurora	WKKD	95.9	1		Russ Salter Radio Stations
Bloomington	WJBC-FM	101.5	15.3	425	Bloomington Bcstg. Corp.
Carmi	WROY-FM	97.3	11	210	Carmi Bcstg. Co.
Champaign	WDWS-FM	97.5	27	430	Champaign News Gazette, Inc.
Chicago	WBBM-FM	96.3	10.5		CBS, Inc.
	WCLM	101.9	60	500	Carol Music, Inc.
	WDHF	95.5	52	270	DeHaan Hi-Fi, Inc.
	WEBH	93.9	35	240	Buddy Black Bcstg. Co.
	WEFM	99.5	44		Zenith Radio Corp.
	WENR-FM	94.7	27		AB-P Theatres Inc.
	WFMF	100.3	33	540	Functional Music Inc.
	WFMQ	107.5	37	560	L. Vihon and Assoc., Inc.
	WFMT	98.7	29.5		Gale Bcstg. Co., Inc.
	WJJD-FM	104.3	40	510	Plough Bcstg. Co., Inc.
	WKFM	103.5	50	500	WKFM, Inc.
	WMAQ-FM	101.1	24	640	National Bcstg. Co., Inc.
	WNIB	97.1	11	210	No. Illinois Bcstg. Co.
	WSBC-FM	93.1	27.5	260	WSBC Bcstg. Co.
Cicero	WEHS	97.9	75	550	WHFC, Inc.
Decatur	WSOY-FM	102.1	31	460	Illinois Bcstg. Co.
De Kalb	WLBK-FM	99.1	3		De Kalb Radio Inc.
East St. Louis	WBRR-FM	101.1	37		Stanlin, Inc.
Effingham	WSEI	95.7	20	295	Illinois Bcstg. Co.
Elgin	WELG	103.9	1		Citadel Bcstrs.
	WRMN-FM	94.3	1		Elgin Bcstg. Co.
Elmwood Pk.	WXFM	105.9	32	250	WXFM Bcstg. Co.
Evanston	WEAW-FM	105.1	180	300	North Shore Bcstg. Co.
Harrisburg	WEBQ-FM	99.9	4.2	305	First Trust Assn.
Jacksonville	WLDS-FM	100.5	9	340	Jacksonville Radio and Tv Bcstg.
Joliet	WAJP	93.5	1		A. J. & M. J. Pohlrs
	WJOL-FM	96.7	1	125	WJOL, Inc.
Litchfield	WSMI-FM	106.1	6.1		Mid-Illinois Bcstg. Co.
Mattoon	WLBH-FM	96.9	23	190	Mattoon Bcstg. Co.
Mt. Carmel	WSAB	94.9	37		WSAB, Inc.
Mt. Vernon	WMIX-FM	94.1	50	712	Mt. Vernon Radio and TV Co.
Oak Park	WOPA-FM	102.7	5	260	Village Bcstg. Co.
Olney	WVLN-FM	92.9	18.5	290	Illinois Bcstg. Co.
Paris	WPRS-FM	98.3	1	225	Paris Bcstg. Co.
Peoria	WMBD-FM	92.5	2.5	550	Midwest Television Co.
Quincy	WGEM-FM	105.1	8.3	640	Quincy Bcstg. Co.
	WTAD-FM	99.5	27	770	Lee Bcstg. Co.
Rock Island	WHBF-FM	98.9	37	380	Rock Island Bcstg. Co.
Rockford	WROK-FM	97.5	16	300	Rockford Newspapers, Inc.
Springfield	WTAX-FM	103.7	6.7	315	WTAX, Inc.
Taylorville	WGGM	95	3.4		K. W. Moyer
INDIANA					
Bloomington	WTTV-FM	92.3	37.2	1,110	Sarkes Tarzian, Inc.
Columbus	WCSE-FM	98.3	.76	231	White River Bcstg. Co.
Connersville	WCNB-FM	100.3	9.8	270	News-Examiner Pn.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee
Elkhart	WCMR-FM	104.7	8.2		Clarence C. Moore
	WTRC-FM	100.7	9.7	350	Truth Radio Corp.
Evansville	WKLY-FM	104.1	36	1,162	South Central Brcstg. Corp.
Ft. Wayne	WPTH	95.1	44		Sarkes Zarzian
Hammond	WYCA	92.3	31	405	Percy B. Crawford
Indianapolis	WFMS-FM	95.5	4.5	110	Williams FM Service
	WFBM	94.7	51.75	110	Time-Life Best. Inc.
	WIBC-FM	93.1	24.1	170	WIBC, Inc.
	WISH-FM	107.9	41		Indiana Bcstg. Corp.
Jasper	WITZ-FM	104.7	1.65	280	Jasper on the Air, Inc.
Madison	WORX-FM	96.7	.35	290	Electronic Laboratories, Inc.
Marion	WMRI-FM	106.9	31	275	WMRI, Inc.
Muncie	WMUN-FM	104.1	7.4	286	Tri-City Radio Corp.
Newcastle	WCTW	102.5	4	250	WCTW, Inc.
Princeton	WRAY-FM	98.1	6.7		Princeton Bcstg. Co.
Richmond	WGLM	96.1	32		House of Sound, Inc.
	WKBV-FM	106.5	23		Central Bcstg. Corp.
Salem	WSLM-FM	98.9	2.7		Don H. Martin
Seymour	WJCD-FM	93.7	5.6		Azra C. Baker
South Bend	WSBT-FM	101.5	4.2	960	The South Bend Tribune
Terre Haute	WTHI-FM	99.9	7.4	365	Wabash Valley Bcstg. Corp.
	WVTS	100.7	3.9		W. J. Kulinski
Warsaw	WRSW-FM	107.3	35	230	Reub William and Son
Washington	WFML	106.5	14	365	Washington Radio, Inc.

IOWA

Clinton	KROS-FM	96.1	13	400	Clinton Bcstg. Co.
Davenport	WOC-FM	103.7	47	490	Tri-City Bcstg. Co.
Des Moines	KDAM	97.3	115		Ruth M. Crawford
	WHO-FM	100.3	24	690	Central Bcstg. Co.
Dubuque	WDBQ-FM	103.3	15	335	WDBQ Bcstg.
Mason City	KGLO-FM	101.1	16	230	Lee Radio, Inc.
Muscatine	KWPC-FM	99.7	.78	290	Muscatine Bcstg. Co., Ltd.
Sioux City	KDVR	97.9	3		Wolff Bcstg. Corp.
Storm Lake	KAYL-FM	101.5	8.9	370	Cornbelt Bcstg. Co.

KANSAS

Hutchinson	KMAH	99.1	110		N. E. Kightlinger
Mission	KCJC	98.1	63		Futura Music, Inc.
Newton	KJRG-FM	92.1	.25		KJRG, Inc.
Topeka	KTOP-FM	100.1	3.5	100	B. Axton
	WIBW-FM	97.3	40		Stauffer Publications
Wichita	KCMB-FM	107.3	30		J. F. Kramer
	KFH-FM	100.3	11	410	Radio Sta. KFH Co.

KENTUCKY

Ashland	WCMI-FM	93.7	4.4	405	WCMI Radio, Inc.
Central City	WNES-FM	101.9	21.5		Muhlenberg Bcstg. Co.
Fulton	WFUL-FM	104.9	.5	155	Ken-Tenn Bcstg. Corp.
Glasgow	WGGC	95.1	14.3		Glasgow Bcstg. Co.
Hazard	WKIC-FM	94.1	8.3	461	Mt. Bcstg. Serv. Inc.
Henderson	WSON-FM	99.5	20	400	Henderson Bcstg. Co., Inc.
Hopkinsville	WKOF	100.3	3.7		Pennyrile Bcstg. Co.
	WRLX	98.7	16.5		Hopkinsville Bcstg. Co.
Lexington	WLAP-FM	94.5	3.5	320	Thoroughbred Bcstg. Co.
	WVLK	92.9	32		Bluegrass Bcstg. Co.
Louisville	WLVL	97.5	35	345	Fidelity Radio Inc.
Madisonville	WFMW-FM	93.9	30	450	Messenger Bcstg. Co., Inc.
Mayfield	WNGO-FM	94.7	.583	203	W. Ky. Bcstg. Co., Inc.
Owensboro	WOMI-FM	92.5	19.5	375	Owensboro Bcstg. Co.
	WVJS-FM	96.1	10	370	Owensboro on the Air, Inc.
Paducah	WKYB-FM	93.3	31	430	Barrington Co. of Ky.
	WPAD-FM	96.9	36	335	Paducah Bcstg. Co., Inc.

LOUISIANA

Alexandria	KALB-FM	96.9	8.4	350	Alexandria Bcstg. Co.
Baton Rouge	WJBO-FM	98.1	2.5	460	Baton Rouge Bcstg. Co., Inc.
Monroe	KMLB-FM	104.1	17	220	KMLB, Inc.
New Orleans	WDSU-FM	105.3	3.4	240	WDSU Bcstg. Co.
	WRCM	97.1	5.9		Supreme Bcstg. Co.
	WYMT	95.7	44	215	Fidelity Bcstg. Co.
Shreveport	KBCL-FM	96.5	11		Good Music, Inc.
	KRMD-FM	101.1	11.5	200	Radio Station KRMD
	KWKH-FM	94.5	17	390	International Bcstg. Corp.

MAINE

Augusta	WFAU-FM	101.3	4.8		Twin City Bcstg. Co.
Caribou	WFST-FM	97.7	.22	185	Northern Bcstg. Co.
Lewiston	WCOU-FM	93.9	13	250	Twin City Bcstg. Co., Inc.
Poland Spring	WMTW-FM	94.9	49	—	Mt. Washington TV Inc.
Portland	WLOB-FM	97.9	3.7	305	Casco Bcstg. Corp.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee		
MARYLAND							
Annapolis	WNAV-FM	99.1	16.6	370	Capital Bcstg. Co.		
Baltimore	WXTC	107.9	20		Annapolis Bcstg. Corp.		
	WBAL-FM	97.9	8.7		The Hearst Corp.		
	WCAO-FM	102.7	20	400	Plough Bcstg. Co., Inc.		
	WCMB-FM	106.5	20		Baltimore Bcstg. Corp.		
	WTH-FM	104.3	20	500	Md. Bcstg. Co.		
	WFMM-FM	93.1	20	520	Commercial Radio Inst.		
	WRBS	95.1	20		John B. Reynolds		
	WYOU	92.3	5.1		United Bcstg. Co.		
	WJMD	94.7	.5	320	WUST, Inc.		
	WPGC	95.5	15.5	360	WPGC, Inc.		
Bethesda	WCUM-FM	102.9	1.25	176	Allegany Cty. Bcstg. Corp.		
Bradbury Hgts.	WFMD-FM	99.9	2.1	1120	Monocacy Bcstg. Co.		
Cumberland	WARK-FM	106.9	2.2	225	WARK, Inc.		
Frederick	WJEJ-FM	104.7	9.4	1,340	Hagerstown Bcstg. Co.		
Hagerstown	WASA-FM	103.7	3.8	185	Chesapeake Bcstg. Corp.		
Havre de Grace	WPGC-FM	95.5	15.7		WPGC, Inc.		
Morningside	WAQE-FM	101.9	20		WTOW, Inc.		
Towson	WTTR-FM	100.7	4.6	190	Carroll County Bcstg. Corp.		
Westminister							
MASSACHUSETTS							
Boston	WBCN	104.1	20	490	Concert Network, Inc.		
	WBZ-FM	106.7	2.8	1,040	Westinghouse Bcstg. Co., Inc.		
	WCOP-FM	100.7	20	495	Plough Bcstg. Corp.		
	WEEL-FM	103.3	20		CBS, Inc.		
	WHDH-FM	94.5	20		WHDH, Inc.		
	WRKO-FM	98.5	20	410	RKO General, Inc.		
	WBET-FM	97.7	.8	275	Enterprise Publishing Co.		
	WBOS-FM	92.9	15	285	Champion Bcstg. Inc.		
	WHRB-FM	95.3	.96	44	Harvard Radio Bcstg. Co., Inc.		
	WXHR	96.9	20	440	Middlesex Bcstg. Co.		
Brockton	WFGM-FM	104.7	20	1,200	Music Service Corp.		
Brookline	WKOX-FM	105.7	15.5	120	WKOX, Inc.		
Cambridge	WHA1-FM	98.3	1	240	Haisig Bcstg. Corp.		
Fitchburg	WHAV-FM	92.5	20	350	WHAV Bcstg. Co.		
	WGHI-FM	93.7	1.35	210	Lawrence Bcstg. Co.		
	WLLH-FM	99.5	20	600	Merrimac Bcstg. Co., Inc.		
	Lynn	WUPY	105.3	1.4		Horvey Sheldon	
	Medford	WH1L-FM	107.9	20		Conant Bcstg. Co.	
	New Bedford	WBSM-FM	97.3	2.5	330	Bay State Bcstg. Co.	
	Plymouth	WNBH-FM	98.1	20	380	E. Anthony & Sons, Inc.	
		WPLM-FM	99.1	20		Plymouth Rock Bcstg. Co.	
		Springfield	WHYN-FM	93.1	20	970	Hampden-Hampshire Corp.
		WMA5-FM	94.7	1.35	175	WMA5 Inc.	
Waltham		WCRB-FM	102.5	20	180	Charles River Bcstg. Co.	
West Yarmouth		WOCB-FM	94.3	1	155	E. Anthony & Sons	
Worcester		WAAB-FM	107.3	1.4		Waterman Bcstg. Corp.	
		WTAG-FM	96.1	10	640	WTAG Inc.	
MICHIGAN							
Bay City		WBCM-FM	96.1	41		Michigan Bcstg. Co.	
	WBFB-FM	99.9	12	230	Palladium Publishing Co.		
	WHFI	94.7	20		WBRN, Inc.		
	WWTW-FM	92.9	100		Fetzer Bcstg. Co.		
	Coldwater	WTVB-FM	98.5	7.9	185	Twin Valley Bcstrs. Inc.	
	Dearborn	WKMH-FM	100.3	7.1	250	Knorr Bcstg. Corp.	
	Detroit	WJBK-FM	93.1	30	440	Storer Bcstg. Co.	
		CKLW-FM	93.9	.25		W. Ontario Bcstg. Co.	
		WABX	99.5	36		Richard E. Burris	
		WCHD	105.9	34		Bell Bcstg. Co.	
East Lansing	WDTM	106.7	61	510	WDTM, Inc.		
	Grand Rapids	WGPR	107.5	32		Ross Mulholland	
		WJR-FM	96.3	24	483	The Goodwill Station, Inc.	
		WLIN	92.3	10	480	Down River Bcstg.	
		WMUZ	103.5	115	368	Alpha Bcstg. Co.	
		WMZK	97.9	20	430	Booth Bcstg. Co.	
		WQRS-FM	105.1	28.5	380	Fine Arts Bcstrs. Inc.	
		WWJ-FM	97.1	50	480	Evening News Assn. Inc.	
		WXYZ-FM	101.1	27	1,070	WXYZ Inc.	
		WSWM	99.1	30		MidState Bcstg. Co.	
Holland	WFUR-FM	102.9	40		Furniture City Bcstg. Co.		
	Houghton Lake	WJEF-FM	93.7	115	420	Fetzer Bcstg. Co.	
	Jackson	WLAV-FM	96.9	3	210	Stevens-Wismer Bcstg. Inc.	
		WMAX	101.3	7.2	175	Atlas Bcstg. Co.	
		WJBL-FM	94.5	37		Ottawa Bcstg. Corp.	
		WJGG	98.5	8		Sparks Bcstg. Co.	
		WBBC	94.1	5.4		Booth Bcstg. Co.	

(Continued on Next Page)

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Lansing	WJIM-FM	97.5	28		Gross Telecasting Inc.
	WMRT-FM	100.7	92		Herbert T. Graham
Midland	WQDC	99.7	40		Midland-Mid-State Bcstg. Co.
Mt. Clemens	WBRB-FM	102.7	80		Wright & Maltz, Inc.
Oak Park	WLDM	95.5	20	430	Lincoln Bcstg. Co.
Royal Oak	WOMC	104.3	215	390	Sparks Bcstg. Co.
Saginaw	WNEM-FM	102.5	93		Gerity Bcstg. Co.
	WSAM-FM	98.1	1.7	330	K. H. MacDonald
Saline	WOIA-FM	102.9	10	155	Lester Bcstg. Co.
Sturgis	WSTR-FM	103.1	1	190	Water Wonderland Bcstg. Co.

MINNESOTA

Brainerd	KLIZ-FM	95.7	15		Brainerd Bcstg. Corp.
Mankato	KYSM-FM	103.5	14	525	F. B. Clements and Co.
Minneapolis	KNOF	95.3	.75		Selby Gospel Mission
	KWFM	97.1	21	150	Fidelity Bcstg. Co.
	WAYL	96.1	10		Contemporary Radio
	WLQL-FM	99.5	9.7	450	BFR Bcstg. Corp.
	WPBC-FM	101.3	5.2	247	Peoples Bcstg. Co.
St. Cloud	KFAM-FM	104.7	15	425	The Times Publishing
Worthington	KWOA-FM	94.9	27		Worthington Bcstg. Co.

MISSISSIPPI

Jackson	WJDX-FM	102.9	39	1,450	Lamar Life Ins. Co.
Laurel	WNSL-FM	100.3	4.8	—	Voice of New South

MISSOURI

Carrollton	KAOL-FM	101.1	10		Homeland Ent. Inc.
Clayton	KFUO-FM	99.1	1	260	Lutheran Church
Crestwood	KSHE	94.7	1		Rudolph Ceries
Joplin	KSYN	92.5	3.6		Wm. B. Neal
Kansas City	KCMK	93.3	35	300	FM Bcstrs. Inc.
	KCMO-FM	94.9	65	850	Mercedith Bcstg. Co.
	KMBC-FM	99.7	4.25	950	Metromedia, Inc.
	KXTR	96.5	58	215	Telesound Bcstg. Corp.
	WDAF-FM	102.1	35.7	640	Transcontinent Television Corp.
Kennett	KBOA-FM	98.9	6.9	320	Kennett Bcstg. Corp.
Poplar Bluff	KWOC-FM	94.5	14	215	Poplar Bluff Broadcasting Co.
St. Charles	KADI-FM	96.5	24.5	—	KADY, Inc.
St. Louis	KCFM	93.7	82	450	Commercial Bcstg. Co.
	KMOX-FM	103.3	47		CBS, Inc.
	KRFD	106.9	82		Gateway Bcstg. Corp.
	KSTL-FM	98.1	78		Radio St. Louis, Inc.
	WIL-FM	92.3	22		Radio WIL
Springfield	KTTS-FM	94.7	9.1	660	Independent Bcstg. Co.
West Plains	KWPM-FM	93.9	3.4	130	R. F. Neathery

NEBRASKA

Kearney	KHOL-FM	98.9	57		Bi-States Co.
Lincoln	KFMQ	95.3	.32	100	H. Burton
Omaha	KICN	96.1	3.5		Central States Bcstg. Inc.
	KFAB-FM	99.9	58	500	KFAB Bcstg. Co.
	KQAL-FM	94.3	70	220	National Weekly, Inc.
	WOW-FM	92.3	40		Meredith WOW, Inc.
Scottsbluff	KNEB-FM	94.1	6.6		Platte Valley Bcstg. Co.

NEVADA

Las Vegas	KLUC-FM	98.5	5.2	93	Meyer Gold
	KORK-FM	97.1	9.6		So. Western Bcstg. Co.
Reno	KNEV	95.5	35	35	E. B. Cobb

NEW HAMPSHIRE

Berlin	WMOU-FM	103.7	10	160	Berlin Bcstg. Co.
Claremont	WTSV-FM	106.1	3.4	1,000	Radio Claremont, Inc.
Manchester	WKBR-FM	95.7	3.6	940	Granite State Bcstg. Co., Inc.
Nashua	WOTW-FM	106.3	1	195	Gateway Bcstg. Corp.

NEW JERSEY

Asbury Park	WJLK-FM	94.3	1	250	Asbury Park Press, Inc.
Atlantic City	WOSJ-FM	103.7	2.6		So. Jersey Radio, Inc.
	WRNJ	95.1	3.3		WRNJ Associates
Bridgeton	WSNJ-FM	107.9	15.2	480	Eastern States Bcstg. Corp.
Camden	WKDN-FM	106.9	7.3	340	South Jersey Bcstg. Co.
Dover	WDHA-FM	105.5	1		Drexell Hill Assoc.
Long Branch	WRLB	107.1	.16		Long Branch Bcstg. Co.
Millville	WMVB-FM	97.3	5.2	200	Union Lake Bcstrs. Inc.
Newark	WHBI-FM	105.9	5	390	Cosmopolitan Bcstg. Corp.
	WJRZ-FM	94.7	20	621	Bergen Bcstg. Co.
	WVNJ-FM	100.3	20		Newark Bcstg. Corp.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
New Brunswick	WCTC-FM	98.3	1	110	Raritan Valley Bcstg. Co., Inc.
Paterson	WPAT-FM	93.1	4.4	876	Capital Cities Bcstg. Co.
Princeton	WPRB	103.9	17	195	Princeton Bcstg. Service Inc.
Red Bank	WFHA-FM	106.3	1		F. H. Accorsi
Trenton	WBUD-FM	101.5	20	130	WBUD, Inc.
	WTOA	97.5	14.5	275	Mercer Bcstg. Co.
Wildwood	WCMC-FM	100.7	3.5	98	F. J. Matrangola

NEW MEXICO

Albuquerque	KDEF-FM	94.1	1.6		White Oaks Bcstg. Co.
	KHFM	96.3	1.5	140	CHE Bcstg. Co., Inc.
Aztec	KNDE-FM	94.9	3.4	—95	I. E. Shahan
Los Alamos	KRSN-FM	98.5	4.6	—33	Community Bcstg. Co.
Roswell	KBIM-FM	97.1	5.8		Taylor Bcstg. Co.

NEW YORK

Auburn	WMBO-FM	96.1	18	248	WMBO, Inc.
Babylon	WBAB-FM	102.3	.67	110	Babylon Bayshore Bcstg. WGLI, Inc.
	WQMF	94.3	1		
Binghamton	WKOP-FM	99.1	33	320	Binghamton Bcstrs., Inc.
	WNBF-FM	98.1	4.6	912	Triangle Publications, Inc.
Buffalo	WBEN-FM	102.5	110	1,350	WBEN, Inc.
	WBUF-FM	92.9	100	570	Functional Bcstg. Inc.
	WWOL-FM	104.1	.250	310	Rust Craft Bcstg.
	WEBR-FM	94.5	105	710	WEBR, Inc.
	WGR-FM	96.9	17.5	630	Transcontinent TV Corp.
	WIFE	103.3	5	248	McLendon Corp.
Cherry Valley	WJIV	101.9	5.4	1,080	Ivy Bcstg. Co.
Corning	WCLI-FM	106.1	4.2	500	Radio Corning, Inc.
Cortland	WKRT-FM	99.9	14	710	Radio Cortland, Inc.
DeRuyter	WOIV	105.1	5.3	560	Ivy Bcstg. Co.
Fulton	WOSC-FM	104.7	3.1		Cassill Radio Corp.
Garden City	WLIR-FM	92.7	1	143	High Fidelity Music Co.
Hempstead	WHLI-FM	98.3	1		Fm Bcstg. Corp.
Hornell	WWHG-FM	105.3	8.3	560	Ra-Tel Bcstrs. Inc.
Ithaca	WEIV	103.7	5.6	890	Ivy Bcstg. Co.
	WVBR-FM	93.5	.7		Cornell Radio Guild, Inc.
	WHCU-FM	97.3	40	730	Cornell Univ.
Jamestown	WJTN-FM	93.3	9.5	735	James Bcstg. Co.
Mt. Kisco	WRNW	107.1	.3		Meliphon, Inc.
	WVIP-FM	106.3	.3	450	Suburban Bcstg. Co.
New Rochelle	WVOX-FM	93.5	1	190	Suburban Bcstg. Co.
New York	WABC-FM	95.5	1.5	1,270	American Bcstg. Co.
	WBAI	99.5	18	520	Pacifica Foundation
	WBFB	101.9	20	650	Muzak Corp.
	WCBS-FM	101.1	1.5		CBS, Inc.
	WEVD-FM	97.9	20	340	DEBS Memorial Radio Fund, Inc.
	WHOM-FM	92.3	11	630	Progress Bcstg. Corp.
	WNBC-FM	97.1	1.1		National Bcstg. Co.
	WNCN	104.3	15	560	Concert Network, Inc.
	WNEW-FM	102.7	1.3	1,360	Metromedia, Inc.
	WNYC-FM	93.9	18	535	Municipal Bcstg. System
	WOR-FM	98.7	1.7	1,260	RKO General, Inc.
	WQXR-FM	96.3	11	675	Interstate Bcstg. Co., Inc.
	WRFM	105.1	20	235	Long Island Bcstg. Corp.
	WRVR	106.7	20		Riverside Radio

New York	WTFM	103.5	20	200	WTFM, Inc.
Niagara Falls	WHLD-FM	98.5	46	420	E. C. Hull
Olean	WHDL-FM	95.7	43	830	WHDL, Inc.
Patchogue	WALK	97.5	15	520	Suffolk Bcstg. Corp.
	WPAC-FM	106.1	8.3	145	Patchogue Bcstg. Co., Inc.
Peekskill	WLNA-FM	100.7	20	500	Highland Bcstg. Corp.
Plattsburgh	WEAV-FM	99.9	3.7		Plattsburgh Bcstg. Corp.
Poughkeepsie	WEOK-FM	101.5	4.4		Hudson Valley Bcstg. Corp.
	WKIP-FM	104.7	2.3	1,120	Dutchess County Bcstg. Corp.
Riverhead	WAPC-FM	103.9	.17	115	Patchogue Bcstg. Co.
Rochester	WBBF-FM	101.3	27.5		WBBF, Inc.
	WCMF	96.5	1.3		Community Music Service, Inc.
	WHFM	98.9	8.7	240	Rust Bcstg.
	WROC-FM	97.9	18	410	Veterans Bcstg. Co.
Schenectady	WGFM	99.5	6		General Electric Co.
South Bristol	WMIV	95.1	5.3	990	Ivy Bcstg. Corp.
Syracuse	WDDS-FM	93.1	97		Functional Bcstrs. Inc.
	WONO	100.9	1	600	Sentinel Heights FM Bcstrs.
	WSYR-FM	94.5	10	480	Newhouse Bcstg. Corp.
Troy	WFLY	92.3	5.4	840	Troy Record Co.
Utica	WRUN-FM	105.7	4.3	490	Rome Sentinel Co.
Wethersfield	WBIV	107.7	5.4	460	Ivy Bcstg. Corp.
White Plains	WFAS-FM	103.9	1	675	Westchester Bcstg. Corp.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee	
NORTH CAROLINA						
Albemarle	WABZ-FM	100.9	.75	52	Radio Station WABZ Inc.	
Asheboro	WGWV-FM	92.3	10	650	Asheboro Bcstg. Co., Inc.	
Asheville	WLOS-FM	104.3	9.2	130	Skyway Bcstg. Corp.	
Burlington	WBAG-FM	93.9	2.8		Burlington-Graham Bcstg. Co.	
Charlotte	WBBB-FM	101.1	3.8	410	Alamance Bcstg. Co., Inc.	
	WSOC-FM	103.5	35	415	Carolina Bcstg.	
	WYFM	104.7	3.8		Charlotte Bcstrs. Inc.	
	WDNC-FM	105.1	36	380	Durham Radio Corp.	
Durham	WIFM-FM	100.9	.35	—35	Tri-County Bcstg. Co., Inc.	
Elkin	WFNC-FM	98.1	14	290	Cape Fear Bcstg. Co.	
Fayetteville	WAGY-FM	105.3	3.3		Tri-City Bcstg. Co.	
Forest City	WBBO-FM	93.3	1.5	345	Rutherford County Radio Co.	
Gastonia	WGNC-FM	101.9	11		C. T. McSwain	
Goldensboro	WEQR	96.9	35	360	Eastern Carolina Bcstg Co., Inc.	
Greensboro	WMDE	98.7	5.8	110	H. C. Hall	
Henderson	WHNC-FM	92.5	9	260	Henderson Radio Corp.	
Hendersonville	WHKP-FM	102.5	9.5	2	Radio Hendersonville	
Hickory	WHKY-FM	102.9	15	325	Catawba Valley Bcstg.	
High Point	WHPE-FM	95.5	13	395	High Pt. Bcstg. Co.	
Laurinburg	WMFR-FM	99.5	8	350	WMFR Inc.	
	WNOS-FM	100.3	2.7	195	C. E. Doss	
	WEWO-FM	96.5	9.2	215	Scotland Bcstg. Co.	
	WLOE-FM	94.5	13.5	96	WLOE Inc.	
	WBUY-FM	94.3	.3	210	Davidson County Bcstg. Co.	
	WTSB-FM	95.7	6.5		Robeson Bcstg. Corp.	
	WMIT	106.9	36	3,100	Mt. Mitchell Bcstrs. Inc.	
	WKBC-FM	97.3	4.5		Wilkes Bcstg. Co.	
	WKIX-FM	96.1	30	420	WKIX Broadcasting Co.	
	WPTF-FM	94.7	50	560	WPTF Radio Co.	
Lexington	WRAL-FM	101.5	54	325	Capitol Bcstg. Co., Inc.	
	WREV-FM	102.1	1.6	330	Reidsville Bcstg. Co.	
	WFMA	100.7	33	540	Eastern Carolina Electronics	
	WROX-FM	96.7	.6		Roxboro Bcstg. Co.	
	WSTP-FM	106.5	15	250	WSTP, Inc.	
	WWGP-FM	105.5	.49	340	WWGP Bcstg. Corp.	
	WOHS-FM	96.1	2.6	460	Western Carolina Radio Corp.	
	WDBM-FM	96.9	3.6		Iredell Bcstg. Corp.	
	WFMX	105.7	3	335	Statesville Bcstg. Co., Inc.	
	WCPS-FM	104.3	10	260	Coastal Plains Bcstg. Co.	
Lumberton	WTNC-FM	98.3	.45	250	Thomasville Bcstg. Co.	
	WYOT-FM	106.1	23		Wilson Radio Co.	
	WAIR-FM	93.1	34	370	Holiday Bcstg. Corp.	
	WFYS	107.5	155		Winsonett, Inc.	
	WSJS-FM	104.1	12.5	309	Piedmont Publishing Co.	
	Marion	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
		WFAH-FM	101.7	1	160	Review Publishing Co.
		WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
		WREO-FM	97.1	200	380	WICA Inc.
		WDBN	94.9	110		Independent Music Bcstrs.
WOMP-FM		100.5	9	500	WOMP, Inc.	
WCNO		106.9	27.5		Dover Bcstg. Co.	
WHBC-FM		94.1	15	390	Ohio Broadcasting Co.	
WMER-FM		94.3	.7		Celma Bcstg. Co.	
WBEX-FM		93.3	2.7		Shawnee Bcstg. Co.	
North Wilkesboro	WAKW	93.3	4.8	380	Pillar of Fire	
	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.	
	WFFM	101.1	9		Plains Radio Bcstg. Co.	
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.	
	WSAI-FM	102.7	14.7	550	Jupiter Bcstg. Co.	
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.	
	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.	
	WCRF	103.3	21.3		Moody Bible Institute	
	WDOK-FM	102.1	31	120	Transcontinent TV Corp.	
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.	
Raleigh	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.	
	WHK-FM	100.7	30	620	Metropolitan Bcstg.	
	WJW-FM	104.1	20	510	Storer Bcstg. Co.	
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.	
	WXEN-FM	106.5	18.5	51	Tuschman Bcstg. Co.	
	WCUY	95.3	27		Friendly Bcstg. Co.	
	WBNS-FM	97.1	54	315	RadioOhio, Inc.	
	WCOL-FM	92.3	38	350	Air Trails, Inc.	
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.	
	WKVO-FM	94.7	52	220	Sky-Way Bcstg. Corp.	
Reidsville	WHIO-FM	99.1	.35		Mount Valley Bcstg. Corp.	
	WIFE	104.7	24		Skyland Bcstg. Co.	
	WKET-FM	99.9	7.5		Speidel Bcstg. Corp.	
	WOHI-FM	104.3	27	330	Constrander Corp.	
	WCTM	92.9	7.6		Ohio Bcstg. Service Inc.	
	Rocky Mount	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
		WFAH-FM	101.7	1	160	Review Publishing Co.
		WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
		WREO-FM	97.1	200	380	WICA Inc.
		WDBN	94.9	110		Independent Music Bcstrs.
WOMP-FM		100.5	9	500	WOMP, Inc.	
WCNO		106.9	27.5		Dover Bcstg. Co.	
WHBC-FM		94.1	15	390	Ohio Broadcasting Co.	
WMER-FM		94.3	.7		Celma Bcstg. Co.	
WBEX-FM		93.3	2.7		Shawnee Bcstg. Co.	
Salisbury	WAKW	93.3	4.8	380	Pillar of Fire	
	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.	
	WFFM	101.1	9		Plains Radio Bcstg. Co.	
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.	
	WSAI-FM	102.7	14.7	550	Jupiter Bcstg. Co.	
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.	
	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.	
	WCRF	103.3	21.3		Moody Bible Institute	
	WDOK-FM	102.1	31	120	Transcontinent TV Corp.	
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.	
Sanford	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.	
	WHK-FM	100.7	30	620	Metropolitan Bcstg.	
	WJW-FM	104.1	20	510	Storer Bcstg. Co.	
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.	
	WXEN-FM	106.5	18.5	51	Tuschman Bcstg. Co.	
	WCUY	95.3	27		Friendly Bcstg. Co.	
	WBNS-FM	97.1	54	315	RadioOhio, Inc.	
	WCOL-FM	92.3	38	350	Air Trails, Inc.	
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.	
	WKVO-FM	94.7	52	220	Sky-Way Bcstg. Corp.	
Shelby	WHIO-FM	99.1	.35		Mount Valley Bcstg. Corp.	
	WIFE	104.7	24		Skyland Bcstg. Co.	
	WKET-FM	99.9	7.5		Speidel Bcstg. Corp.	
	WOHI-FM	104.3	27	330	Constrander Corp.	
	WCTM	92.9	7.6		Ohio Bcstg. Service Inc.	
	Statesville	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
		WFAH-FM	101.7	1	160	Review Publishing Co.
		WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
		WREO-FM	97.1	200	380	WICA Inc.
		WDBN	94.9	110		Independent Music Bcstrs.
WOMP-FM		100.5	9	500	WOMP, Inc.	
WCNO		106.9	27.5		Dover Bcstg. Co.	
WHBC-FM		94.1	15	390	Ohio Broadcasting Co.	
WMER-FM		94.3	.7		Celma Bcstg. Co.	
WBEX-FM		93.3	2.7		Shawnee Bcstg. Co.	
Tarboro	WAKW	93.3	4.8	380	Pillar of Fire	
	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.	
	WFFM	101.1	9		Plains Radio Bcstg. Co.	
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.	
	WSAI-FM	102.7	14.7	550	Jupiter Bcstg. Co.	
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.	
	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.	
	WCRF	103.3	21.3		Moody Bible Institute	
	WDOK-FM	102.1	31	120	Transcontinent TV Corp.	
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.	
Thomasville	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.	
	WHK-FM	100.7	30	620	Metropolitan Bcstg.	
	WJW-FM	104.1	20	510	Storer Bcstg. Co.	
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.	
	WXEN-FM	106.5	18.5	51	Tuschman Bcstg. Co.	
	WCUY	95.3	27		Friendly Bcstg. Co.	
	WBNS-FM	97.1	54	315	RadioOhio, Inc.	
	WCOL-FM	92.3	38	350	Air Trails, Inc.	
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.	
	WKVO-FM	94.7	52	220	Sky-Way Bcstg. Corp.	
Wilson	WHIO-FM	99.1	.35		Mount Valley Bcstg. Corp.	
	WIFE	104.7	24		Skyland Bcstg. Co.	
	WKET-FM	99.9	7.5		Speidel Bcstg. Corp.	
	WOHI-FM	104.3	27	330	Constrander Corp.	
	WCTM	92.9	7.6		Ohio Bcstg. Service Inc.	
	Winston-Salem	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
		WFAH-FM	101.7	1	160	Review Publishing Co.
		WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
		WREO-FM	97.1	200	380	WICA Inc.
		WDBN	94.9	110		Independent Music Bcstrs.
WOMP-FM		100.5	9	500	WOMP, Inc.	
WCNO		106.9	27.5		Dover Bcstg. Co.	
WHBC-FM		94.1	15	390	Ohio Broadcasting Co.	
WMER-FM		94.3	.7		Celma Bcstg. Co.	
WBEX-FM		93.3	2.7		Shawnee Bcstg. Co.	

OHIO

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Elyria	WEOL-FM	107.3	15	290	Elyria-Lorain Bcstg. Co.
Fairfield	WFOL-FM	94.9	29	350	W. L. Follmer
Findlay	WFIN-FM	100.5	8.2	240	Findlay Publishing Co.
Fostoria	WFOB-FM	96.7	1	215	Seneca Radio Corp.
Fremont	WFRO-FM	99.3	1	200	Wolfe Bcstg. Corp.
Hamilton	WFOH	103.5	8.7	255	Fort Hamilton Bcstg. Co.
	WQMS	96.7	.3		Community Bcstg. Co.
Lancaster	WHOK-FM	95.5	16	140	Hocking Valley Bcstg. Corp.
Lima	WIMA-FM	102.1	15	250	Northwestern Ohio Bcstg. Corp.
Marion	WMRN-FM	106.9	25	330	Marion Bcstg. Co.
Miamisburg	WFCJ	93.7	6.8		Miami Valley Christian Bcstg.
Middletown	WPFB-FM	105.9	60	350	WPFB, Inc.
Mt. Vernon	WMVO-FM	93.7	2.9	270	Mt. Vernon Bcstg. Co.
Newark	WCLT-FM	100.3	8.5	370	WCLT Radio Inc.
Oberlin	WOXR	97.7	.6		Radio Oxford
Piqua	WPTW-FM	95.7	35.6		WPTW Radio
Portsmouth	WPAY-FM	104.1	7	520	WPAY, Inc.
Salem	WSOM	105.1	100	400	Salem Bcstg. Co.
Sandusky	WLEC-FM	102.7	5.9	120	Cleveland Bcstg. Corp.
Springfield	WBLV-FM	103.9	1	62	Champion City Bcstg. Co.
Stuebenville	WSTV-FM	103.5	3.1	880	WSTV, Inc.
Toledo	WHME	92.5	10		Hillebrand Electronics
	WSPD-FM	101.5	23	440	Storer Bcstg. Co.
	WTRT	99.9	8.8	160	Booth Bcstg. Co.
	WTOL-FM	104.7	50	156	Community Bcstg. Co.
Wooster	WWST-FM	104.5	51.8	330	Wooster Republican Printing Co.
Youngstown	WKBN-FM	98.9	50	545	WKBN Bcstg. Corp.
	WBBW-FM	93.3	19.5	39	Mahoning Valley Bcstg. Corp.
	WRED	101.1	24.6	110	M. Jones
OKLAHOMA					
Durant	KSEO-FM	107.3	2.75		Durant Publ.-Bcstg. Corp.
Oklahoma City	KERF	94.7	2.9	125	C. E. Williams
	KIOO	100.5	40		Nanmar, Inc.
	KJEM-FM	102.7	2.9		KJEM, Inc.
	KYFM	98.9	1.5	155	Groven Bcstg. Co.
Stillwater	KSPI	93.9	3.9	300	Stillwater Publishing Co.
Tulsa	KIHI	95.5	3		Video Independent Theatres
	KOCW	97.5	1.5	165	Grayhill Inc.
	KOGM-FM	92.9	4.1		Sound Unlimited Radio Ent.
OREGON					
Eugene	KFMY	97.9	3.6		Music, Inc.
	KUGN-FM	99.1	10		KUGN, Inc.
Medford	KBOY-FM	95.3	.8	—225	KBOY Bcstrs.
Portland	KEX-FM	92.3	56	955	Westinghouse Bcstg. Co.
	KGMG	95.5	68		International Good Music, Inc.
	KOIN-FM	101.1	48	1,390	Mt. Hood Radio & TV Bcstg. Corp.
	KPDQ-FM	93.7	57		J. W. Davis
	KPFM	97.1	33	900	Chem-Air, Inc.
	KPOJ-FM	98.7	50	1,100	KPOJ, Inc.
	KQFM	98.7	4.4		H. Q. Cox
Springfield	KEED-FM	93.1	1.35	90	KEED, Inc.
PENNSYLVANIA					
Allentown	WAEB-FM	104.1	8.9		WAEB, Inc.
	WFMZ	100.7	4.8	835	Triangle Pub. Inc.
Altoona	WFBG-FM	98.1	33	1020	Triangle Pub. Inc.
	WVAM-FM	100.1	.36		General Bcstg. Corp.
Beaver Falls	WBVP-FM	106.7	16.5		WBVP, Inc.
Bethlehem	WGPA-FM	95.1	10	630	Bethlehem's Globe Pub. Co.
Bloomsburg	WHLM-FM	106.5	8.8	600	Harry L. Magee
Boyertown	WBYO-FM	107.5	20		Boyertown Bcstg. Co.
Braddock	WLOA-FM	96.9	68	490	Matta Bcstg. Co.
Butler	WBUT-FM	97.7	.72	290	WBUT Radio
Carlisle	WHYL-FM	102.3	.76	19	R. F. Lewis, Jr.
Chambersburg	WCHA-FM	95.1	2.8	240	Chambersburg Bcstg. Co., Inc.
DuBois	WCED-FM	102.1	9.5	660	Tri-County Bcstg. Co.
Easton	WEEX-FM	99.9	3.3	200	Easton Publishing Co.
	WEST-FM	107.9	11	50	Associated Bcstrs. Inc.
Erie	WWYN-FM	99.9	9.7	400	Cleveland Bcstg. Co.
Harrisburg	WHP-FM	97.3	4	—35	WHP Inc.
Hazleton	WAZL-FM	97.9	2.6	630	Hazleton Bcstg. Co., Inc.
Jenkintown	WIBF	103.9	.75		WIBF, Inc.
Johnstown	WARD-FM	92.1	.285	—87	Central Bcstg.
	WJAC-FM	95.5	8.3	1,070	WJAC, Inc.
Lancaster	WDAC	94.5	15		R. M. Crawford
	WGAL-FM	101.3	3.8	940	WGAL, Inc.
	WLAN-FM	96.9	6.7	80	Peoples Bcstg. Co.
	WDAC	94.5	20	135	P. B. Crawford
Lebanon	WLBR-FM	100.1	.72	290	Lebanon Bcstg. Co.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Meadville	WGWG-FM	100.3	1	585	Regional Bcstrs. Inc.
Montrose	WPEL-FM	96.5	57		Montrose Bcstg. Corp.
Oil City	WDJR	98.5	3.4	300	WKRZ, Inc.
Palmyra	WJWR	90.1	.8		Radio Music, Inc.
Philadelphia	WCAU-FM	98.1	10		CBS, Inc.
	WDAS-FM	105.3	20	285	M. M. Leon, Inc.
	WDVR	101.1	9.4	128	D. L. Kurtz
	WFIL-FM	102.1	6.3	780	Triangle Publications Inc.
	WFLN-FM	95.7	20	490	Franklin Bcstrs. Corp.
	WHAT-FM	96.5	20	290	Independence Bcstg. Co.
	WIBG-FM	94.1	20	170	Seaboard Radio Bcstg. Corp.
	WIFI	92.5	20		High-Fidelity Bcstrs. Corp.
	WIP-FM	93.3	20	430	Metropolitan Bcstg. Bulletin Co.
	WPBS	98.9	4.6		Consolidated Sun Ray, Inc.
	WPEN-FM	102.9	20	420	Geo. Voron & Co.
	WQAL	106.1	20	710	Westinghouse Bcstg. Co.
Pittsburgh	KDKA-FM	92.9	47		Allegheny Bcstg. Corp.
	KQV-FM	102.5	55	820	Allegheny Bcstg. Corp.
	WAMO-FM	105.9	4.5		Dynamic Bcstg., Inc.
	WJAS-FM	99.7	24		NBC, Inc.
	WKJF	93.7	40	470	A. J. R. Greer
	WPIT-FM	101.5	19	510	WPIT, Inc.
	WRYT-FM	96.1	30		WCAE, Inc.
Pottsville	WPPA-FM	101.9	2.8	650	Pottsville Bcstg. Co.
Red Lion	WGCB-FM	96.1	20		J. M. Norris
Scranton	WGBI-FM	101.3	1.8	1,200	WGBI Radio Inc.
Sharon	WPIC-FM	102.9	26	455	Sharon Herald Bcstg. Co.
Sunbury	WKOK-FM	94.1	4.4	875	Sunbury Bcstg. Corp.
Towanda	WTTC-FM	92.7	.7		Vical Bcstg. Co.
Tyrone	WGMR	101.1	3.3		Cory H. Simpson
Waynesboro	WAYZ-FM	101.5	3.2		R. F. Lewis, Jr.
Warren	WRRN	92.3	3	450	Northern Allegheny Bcstg. Co.
Wilkes-Barre	WBRE-FM	98.5	2.25	1,160	WBRE Radio Inc.
	WYZZ	103.3	3.1	975	R. G. Evans
Williamspport	WLYC-FM	105.1	3.8	1,150	Lycoming Bcstg. Co.
	WRAK-FM	100.3	4	1,220	Wright-Mackey Corp.
York	WNOW-FM	105.7	4	465	WNOW, Inc.
	WSBA-FM	103.3	6.5	470	Susquehanna Bcstg. Co.

RHODE ISLAND

Providence	WICE-FM	107.7	20		Susquehanna Bcstg.
	WPFM	95.5	20	170	Golden Gate Corp.
	WPJB-FM	105.1	20		Providence Journal Co.
	WPRO-FM	92.3	15	560	Capital Cities Bcstg. Corp.
	WXCN	101.5	20	500	Concert Network, Inc.
Woonsocket	WWON-FM	106.2	390		Woonsocket Bcstg. Co.

SOUTH CAROLINA

Anderson	WCAC	101.1	6.4	330	W. E. Hall
Charleston	WCSC-FM	96.9	50	700	John M. Rivers
	WTMA-FM	95.1	10	385	Atlantic Coast Bcstg. Corp.
Columbia	WCOS-FM	97.9	5.3	260	WCOS Inc.
	WNOK-FM	104.7	3.4		Palmetto Radio Corp.
Dillon	WDSC-FM	92.9	8.8	290	Border Bcstg. Co.
Greenville	WESC-FM	92.5	12	360	Bcstg. of Carolinas
	WFBC-FM	93.7	9.9	1,350	WMRC Inc.
Laurens	WLBG-FM	100.5	3.5		Laurins-Clinton Bcstg.
Seneca	WSNW-FM	98.1	5		Blue Ridge Bcstg. Co.
Spartanburg	WSPA-FM	98.9	4.9	520	Spartan Radiocasting Co.

TENNESSEE

Bristol	WOPI-FM	96.9	9.7	260	Pioneer Bcstg. Corp.
Chattanooga	WDOD-FM	96.5	13		Bowling Green Bcstrs.
	WLOM	106.5	33		Radio Dixie, Inc.
Cleveland	WCLE-FM	100.7	5		S. E. Enterprise
Gallatin	WFMG	104.5	8.2		E. F. Jones, Jr.
Greenville	WGRV-FM	94.9	4.6	250	Radio Greenville Inc.
Jackson	WTJS-FM	104.1	50	640	Sun Publishing Co., Inc.
Johnson City	WJCW-FM	100.7	9.6		Tri-Cities Bcstg. Inc.
Kingsport	WKPT-FM	98.5	10	960	Kingsport Bcstg. Co., Inc.
Knoxville	WBIR-FM	93.3	3.3	620	WMRC, Inc.
Lebanon	WCOR-FM	107.3	3.3	200	Lebanon Bcstg. Co., Inc.
Memphis	WMC-FM	99.7	300	940	WMC Bcstg. Co.
	WDIA-FM	102.7	11		WDIA, Inc.
	WMPS-FM	97.1	6.6		WMPS, Inc.
	WOMM	95.5	1.3		Quality Music of America
Nashville	WFMB	105.9	3.6	42	Great Southern Bcstg. Co.
	WSIX-FM	97.9	30	770	WSIX, Inc.
Sevierville	WSEV-FM	102.1	22		Smokey Mt. Bcstg. Corp.
Shelbyville	WHAL-FM	102.9	29	510	Shelbyville Bcstg. Co. Inc.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
TEXAS					
Abilene	KFMN	99.3	.25		Fine Music Ent.
Amarillo	KGNC-FM	93.1	14.5	440	Plains Radio Bcstg. Co.
Austin	KAZZ	95.5	.33	150	Audioland Bcstg. Co.
	KHFI	98.3	.780	32	R. E. Kennedy
Beaumont	KAYD-FM	97.5	15	360	Texas Coast Bcstrs.
Cleburne	KCLE-FM	94.9	6.4	260	Gordon, Inc.
Corpus Christi	KMFM	95.5	10	280	Master Music, Inc.
Dallas	KBOX-FM	100.3	7.8	185	KBOX Radio
	KIXL-FM	104.5	25	470	Variety Bcstg. Co.
	KQRO	102.9	9.7	200	Multi-Casting, Inc.
	KKLD-FM	92.5	59	480	Dallas Times Herald
	WFAA-FM	97.9	47		A. H. Bello Corp.
	WRR-FM	101.1	68	500	City of Dallas
Denton	KDNT-FM	106.3	3		H. V. Shepard
Diboll	KSPL-FM	95.5	6.5	295	A. Temple, Jr.
Dumas	KDDD-FM	95.3	.7		Dumas Bcstrs. Inc.
El Paso	KSET-FM	94.7	2.55	115	Rio Grande Bcstg. Co.
	KTSM-FM	99.9	27	1,850	Tri-State Bcstg. Co.
Font Worth	WBAP-FM	96.3	52	475	Carter Publications Inc.
	KFJZ-FM	97.1	21.8	730	Tarrant Bcstg. Co.
	KJIM-FM	102.1	2.9	165	Trinity Bcstg. Co.
	KXOL-FM	99.5	20	280	KXOL, Inc.
Gainesville	KGAF-FM	94.5	4.9	250	Gainesville Bcstg. Co.
Harlingen	KELT	94.5	3.1	700	Harbenito Radio Corp.
Hillsboro	KHBR-FM	102.3	.8		KHBR Radio
Houston	KARO	94.5	7.6	245	Multi-Casting, Inc.
	KFMK	97.9	10.5	235	J. R. Corry
	KHCB-FM	105.7	2		Houston Christian Bcstrs.
	KJSB	93.7	18.5		J. S. Kaufman
	KHUL	96.7	15.5	235	Nor-Temp Bcstg. Corp.
	KODA-FM	99.1	49		Taft Bcstg.
	KOST	100.3	15.5		McLendon Corp.
	KQUE	102.9	64.2		Veterans Bcstg. Co.
	KRBE	104.1	79	260	Texas Fine Music
	KTRH-FM	101.1	29.5		KTRH Radio
	KXYZ-FM	96.5	15		Public Radio Corp.
Killeen	KLEN-FM	93.3	1		Highlite Bcstg. Co.
Longview	KLUE-FM	105.7	6.2		Radio Longview, Inc.
Lubbock	KBFM	96.3	3.6		Background Music, Inc.
	KRKH-FM	93.7	9.6		R. B. McAlister
Midland	KNFM	92.3	4.8		FM Associates
Mt. Pleasant	KIMP-FM	96.1	3		Mt. Pleasant Bcstg. Co.
Odessa	KQIP	96.9	1.7		Texas Bcstg. Ind.
	KWMO	99.1	3.4		Audiomallfidelity
Pampa	KBMF-FM	100.3	3		C. C. Palmer
Plainview	KVOP-FM	97.3	3		KVOP, Inc.
Port Arthur	KFMP	93.3	3.2		Triangle Bcstg. Co.
San Antonio	KEEZ	97.3	17.5	110	Sound Distributors, Inc.
	KISS	99.5	12.9	515	The Walmac Co.
	KITY	92.9	19		Mission Bcstg. Co.
Sinton	KTOD-FM	101.3	92		So. Bcstg. Corp.
Texarkana	KCMC-FM	98.1	1.5		KCMC, Inc.
Tyler	KSLT	93.1	4.8		Pounds & Reynolds
Waco	KEFC	95.5	3.2	210	Centex Radio Co.
	WACO-FM	99.9	4		WACO Bcstg. Corp.
UTAH					
Salt Lake City	KCPX-FM	98.7	1.2	2,970	Columbia Pict. Electronics Co.
	KLUB-FM	97.1	4.8	—380	KLUB Bcstg. Co.
	KSL-FM	100.3	4	3,620	Radio Service Corp.
VERMONT					
Burlington	WJOY-FM	98.9	3.1	310	Vermont Bcstg. Corp.
VIRGINIA					
Arlington	WAVA-FM	105.1	20	500	U. S. Transdynamics Corp.
Charlottesville	WINA-FM	95.3	.620	225	Charlottesville Bcstg.
	WCCV-FM	97.5	3.4	110	Eastern Bcstg. Corp.
Crewe	WSVS-FM	104.7	14	450	Southern Va. Bcstg. Corp.
Farmville	WFLO-FM	95.7	6.3		Colonial Bcstg. Co.
Fredericksburg	WFVA-FM	101.5	5		Fredericksburg Bcstg. Corp.
Gretna	WMNA-FM	103.3	3		Central Va. Bcstg. Co.
Harrisonburg	WSVA-FM	100.7	7.2	345	Evening Star Bcstg. Co.
Lynchburg	WWOD-FM	100.1	.94	170	Lynchburg Independent Bcstrs
Manassas	WPRW-FM	106.7	30		Prince William Bcstg. Corp.
Marion	WMEV-FM	93.9	3.4		Mt. Empire Bcstg. Corp.
Martinsville	WMVA-FM	96.3	14.5	625	Martinsville Bcstg. Co., Inc.
Newport News	WGH-FM	97.3	37	186	Hampton Rds. Bcstg. Corp.
Norfolk	WRVC	102.5	8.7	95	Virginia Good Music Corp.
	WYFI-FM	99.7	11.5	70	Metro-WBOF, Inc.
Richmond	WCOD	98.1	34		Havens & Martin, Inc.
	WFMV	103.7	74		Professional Bcstg. Inc.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Exp. (Kw).	Ant. Hgt. In Ft.	Licensee	
Roanoke	WRNL-FM	102.1	50	320	WRNL, Inc.	
	WRVA-FM	94.5	25	460	Larus & Bro. Co., Inc.	
	WDBJ-FM	94.9	14.5	1,940	Times-World Corp.	
	WLRJ	92.3	2.8		L. Hartman & Sons	
	WSLS-FM	99.1	21		Shenandoah Life Stations	
South Boston	WHLF-FM	97.5	2.4		Halifax Bcstg. Co.	
Staunton	WSGM-FM	93.5	.5	350	American Home Bcstg. Corp.	
Winchester	WRFL	92.5	22	1,690	R. F. Lewis, Jr., Inc.	
Woodbridge	WXRA	105.8	9.5	305	WBVA, Inc.	
WASHINGTON						
Bellingham	KGMI-FM	92.9	16.5	2,330	International Good Music	
	KGFM	105.3	120	760	King's Garden Inc.	
	KLYN-FM	106.5	1.5		KLYN-FM, Inc.	
	KZUN-FM	96.1	3.7		KZUN, Inc.	
	KGMJ	95.7	71		International Good Music, Inc.	
	KING-FM	98.1	15	410	King Bcstg. Co.	
	KIRO-FM	100.7	16.5	750	Queen City Bcstg. Co., Inc.	
	KISW	99.9	10.5	350	E. W. Lippincott	
	KMCS	98.9	17.5	1,070	Market-Casters, Inc.	
	KLSN	96.5	14.5	350	Sight & Sound	
Spokane	KOL-FM	94.1	5.8		Seattle Bcstg. Co.	
	KETO-FM	101.5	17	1,100	Chem-Air Inc.	
	KHQ-FM	98.1	47		KHQ, Inc.	
	KREM-FM	92.9	4.8		KREM Bcstg. Co.	
Tacoma	KXLY-FM	99.9	2	490	Northern Pacific Radio	
	KLAY-FM	106.1	3.4		C. F. Huntington	
Yakima	KTNT-FM	97.3	10.2	410	Tribune Publishing Co.	
	KTWR	103.9	.8		T. W. Read	
	KNDX	106.3	.9		D. Pugsley	
WEST VIRGINIA						
Beckley	WBKW	99.5	34	1,050	J. L. Smith, Jr., Inc.	
	WKAZ-FM	97.5	9		WKAZ, Inc.	
Charleston	WKNA	98.5	2.65	390	J. L. Smith, Jr.	
	WKEE-FM	100.5	53		Geyer Bcstg. Co.	
Huntington	WEPN-FM	94.3	.81	170	Martinsburg Bcstg. Co.	
Martinsburg	WAJR-FM	99.3	1	10	West Va. Radio Corp.	
Morgantown	WOAY-FM	94.1	20	660	R. R. Thomas, Jr.	
Oak Hill	WAAM-FM	106.5	8.9	280	WPAR, Inc.	
Parkersburg	WKWK-FM	97.3	16	470	Community Bcstg. Inc.	
Wheeling	WWVA-FM	101.9	23	470	Herbert-Mogul Group	
WISCONSIN						
Eau Claire	WIAL-FM	94.1	60	360	Bestrs. Services, Inc.	
	WFAW	107.3	3		Blackhawk Bcstg. Co.	
	WBAY-FM	101.1	13.5		Norbertain Fathers	
	WCLO-FM	99.9	15.5	200	Southern Wis. Radio Inc.	
	WISM-FM	98.1	1	105	Heart O' Wisconsin Bcstrs., Inc.	
	WMFM	104.1	7.5	80	E. W. Fessler	
	WIBA-FM	101.5	11	470	Badger Bcstg. Co.	
	WRVB-FM	102.5	3.9	185	Stewart Ent.	
	WFMR	96.5	22	215	High Fidelity Bcstg. Corp.	
	WMIL-FM	95.7	29	245	Cream City Bcstg. Co.	
Milwaukee	WMKE	102.1	35		Music Time, Inc.	
	WQFM	93.3	30		Koeth Bcstg. Corp.	
	WRIT-FM	102.9	22		Radio Milwaukee Inc.	
	WISN-FM	97.3	3.6	920	Hearst Corp.	
	WTMJ-FM	94.1	4.6	980	Journal Company	
	WEKZ-FM	93.7	14.8	180	Green Company Bcstg. Co.	
	WWCF	94.9	37		W. C. Forrest	
	WRJN-FM	100.7	15	265	Racine Bcstg. Corp.	
	WJMC-FM	96.3	50		WJMC, Inc.	
	WCOW-FM	97.1	16		Sparta-Tamah Bcstg. Co.	
Monroe	WSPT-FM	97.9	15		Stevens Pt. Bcstg. Co.	
	WTTN-FM	104.7	9.6		Watertown Radio, Inc.	
	WAUX-FM	106.1	3.8		Waukesha Bcstg. Co.	
	WAWN-FM	95.5	20.5		Wisc. Valley TV Corp.	
	WTOS	103.7	3.5		Broadcast, Inc.	
	WBKV-FM	92.5	18	145	West Bend Bcstg. Co.	
	Wisconsin Rapids	WFHR-FM	103.3	2.1	360	W. F. Huffman Radio Inc.
	WYOMING					
	Cheyenne	KVWO-FM	106.3	250		Great West Co.
	PUERTO RICO					
Mayaguez	WORA-FM	97.5	.4		Radio Americus Corp.	
	WFID	95.7	17		Fidelity Bcstg. Corp.	
	WFQM	99.9	3.6		Quality Bcstg. Corp.	
	WIAC-FM	102.5	3.5		Bestov Bcstg. Inc.	
	WITA-FM	93.7	3.4		Electronic Ent. Inc.	
Rio Piedras	WKAQ-FM	104.7	.3		El Mundo Bcstg. Corp.	
San Juan						

FM Stereo Stations on the Air

ALABAMA

WCRT-FM Birmingham
 WSFM Birmingham
 WNDA Huntsville

ALASKA

KBYR-FM Anchorage

ARIZONA

KEPI Phoenix
 KNIX Phoenix
 KTPM Sun City

CALIFORNIA

KCBH Beverly Hills
 KCHV Coachella
 KCIB Fresno
 KXQR Fresno
 KGGK Garden Grove
 KNOB Long Beach
 KFAC-FM Los Angeles
 KFMU Los Angeles
 KMLA Los Angeles
 KPOL-FM Los Angeles
 KRHM Los Angeles
 KHFR Monterey
 KDES Palm Springs
 KDUO Riverside
 KHIQ Sacramento
 KSFM Sacramento
 KFMX San Diego
 KGB-FM San Deigo
 KLRO San Diego
 KPRI San Diego
 KBCO San Francisco
 KFOG San Francisco
 KMPX San Francisco
 KPEN San Francisco
 KSFR San Francisco
 KSJO-FM San Jose
 KVEC-FM San Luis Obispo
 KMUZ Santa Barbara
 KEYM Santa Maria
 KHOM Turlock
 KUDU-FM Ventura
 KONG-FM Visalia
 KWME Walnut Creek

COLORADO

KLST Colorado Springs
 KLIR-FM Denver

CONNECTICUT

WGHF Brookfield
 WTIC-FM Hartford
 WBMI Meriden

DELAWARE

WJBR Wilmington

DISTRICT OF COLUMBIA

WASH Washington

FLORIDA

WRKT-FM Cocoa Beach
 WVCG-FM Coral Gables
 WFLM Ft. Lauderdale
 WWPB Miami
 WAEZ Miami Beach
 WHOO-FM Orlando
 WPEX-FM Pensacola
 WTCX St. Petersburg
 WYAK Sarasota

GEORGIA

WGAU-FM Athens
 WKLS Atlanta
 WSB-FM Atlanta
 WDUN-FM Gainesville

HAWAII

KAIM-FM Honolulu

ILLINOIS

WJBC Bloomington
 WEFM Chicago
 WFMQ Chicago
 WFMT Chicago
 WKFM Chicago
 WMAQ-FM Chicago
 WSBC-FM Chicago
 WJOL-FM Joliet
 WGEM-FM Quincy
 WHBF-FM Rock Island

INDIANA

WCSI-FM Columbus
 WIKY Evansville
 WFMS-FM Indianapolis
 WISH-FM Indianapolis
 WVTS Terre Haute

FM STEREO STATIONS ON THE AIR

IOWA

KHAK-FM Cedar Rapids
KDMI Des Moines
KXEL-FM Waterloo

KANSAS

KANU Lawrence

KENTUCKY

WVLK-FM Lexington
WSTO Owensboro

LOUISIANA

KMLB-FM Monroe
WWMT New Orleans

MAINE

WMTW-FM Poland Spring

MARYLAND

WHFS Bethesda (Wash., D.C.)
WJMD Bethesda (Wash., D.C.)
WAQE-FM Towson (Balt.)

MASSACHUSETTS

WBCN Boston
WCRB Boston
WGBH Boston
WUPY Lynn
WCRB-FM Waltham
WTAG Worcester

MICHIGAN

WNEM-FM Bay City
WABX Detroit
WDTM Detroit
WGPR-FM Detroit
WLDM Detroit
WOMC Detroit
WSWM East Lansing
WGMZ Flint
WJEF-FM Grand Rapids
WOOD-FM Grand Rapids
WQDC Midland
WCEN-FM Mt. Pleasant

MINNESOTA

KRSI-FM Minneapolis
KWFM Minneapolis
WAYL Minneapolis

MISSOURI

KSYN Joplin
KCMO-FM Kansas City
KMBC-FM Kansas City
KCFM St. Louis
KSHE St. Louis
KTXR Springfield

NEBRASKA

KQAL-FM Omaha

NEVADA

KORK-FM Las Vegas

NEW JERSEY

WFPG Atlantic City
WDHA-FM Dover
WRLB Long Branch
WBUD-FM Trenton

NEW MEXICO

KHFM Albuquerque

NEW YORK

WQMF Babylon, L. I.
WDCX Buffalo
WLIR Garden City, L. I.
WQXR-FM New York
WTFM New York
WPAC-FM Pachogue, L. I.
WAPC-FM Riverhead, L. I.
WCMF Rochester
WGFm Schenectady
WSYR-FM Syracuse
WUFM Utica

NORTH CAROLINA

WBBB-FM Burlington
WBT-FM Charlotte
WMDE Greensboro
WQMG Greensboro
WIRC Hickory
WHKY Hickory

OHIO

WDBN Barberton (Akron)
WCNO Canton
WDGO Cleveland

FM STEREO STATIONS ON THE AIR

WNOB Cleveland
WBNS-FM Columbus
WFIN-FM Findlay
WKET-FM Kettering
WVNO-FM Mansfield
WPFB Middletown
WRWR Port Clinton
WPAF-FM Portsmouth
WBBW Youngstown

OKLAHOMA

KFNB Oklahoma City
KOSU-FM Stillwater
KOCW Tulsa
KRAV Tulsa

OREGON

KFMY Eugene
KWFS-FM Eugene
KGMG Portland
KPFM Portland
KEED-FM Springfield

PENNSYLVANIA

WLOA-FM Braddock (Pitts.)
WCHA-FM Chambersburg
WJAC-FM Johnstown
WFLN-FM Philadelphia
WHAT-FM Philadelphia
WIFI Philadelphia
WQAL Philadelphia
WKJF Pittsburgh
WYZZ Wilkes-Barre

RHODE ISLAND

WPFM Providence
WXCN Providence

SOUTH CAROLINA

WBEU-FM Beaufort
WKTM North Charleston
WSPA-FM Spartanburg

TENNESSEE

WKPT-FM Kingsport
WNFO-FM Nashville
WSIX-FM Nashville
WSEY Sevierville
WJIG-FM Tullahoma

TEXAS

KCHO Amarillo
KTBC-FM Austin
KHGM Beaumont
KTOD-FM Corpus Christi
KIXL-FM Dallas
KVIL-FM Dallas
WBAP-FM Ft. Worth
KXOL Ft. Worth
KGAF-FM Gainesville
KFMK Houston
KODA-FM Houston
KRBE Houston
KXYZ-FM Houston
KQUE Houston
KFMP Port Arthur
KEEZ San Antonio
KNTD Wichita Falls

UTAH

KSL-FM Salt Lake City

VIRGINIA

WMVA-FM Martinsville
WTAR-FM Norfolk
WYFI Norfolk
WFMV Richmond
WSLS-FM Roanoke

WASHINGTON

KETO-FM Seattle
KGMJ Seattle
KISW Seattle
KLSN Seattle
KZAM Seattle
KLAY-FM Tacoma

WEST VIRGINIA

WKNA Charleston
WEMP-FM Martinsburg

WISCONSIN

WAXO Kenosha
WHA Madison
WISM-FM Madison
WMFM Madison
WFMR Milwaukee
WMKE Milwaukee
WTMJ-FM Milwaukee
WBKV-FM West Bend

PUERTO RICO

WFID Rio Piedras

State Broadcasters Associations

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama
Phone: 752-7411, Ext. 488
Meetings: Spring and Fall
Elections: Fall meeting
Members: 72, Active; 21 Assoc
President....Hugh M. Smith, WCOV-AM-TV,
Montgomery
V.P. Radio..James E. Stewart, WHEP, Foley
V.P. TV.....C. P. Persons, Jr., WKRG-TV,
Mobile
Secy.-Treas..Hal Kirby, WWWR, Russellville
Exec. Secy.....Mrs. Angie M. Youngson
Box 6174, University

Arizona Broadcasters Association

c/o Exec. Secy.
631 N. First Ave., Phoenix
Phone: ALpine 8-4511
Meetings: April and December
Elections: December
Members: 52
Pres.....C. VanHaafden, KTUC, Tucson
Vice Pres.....Homer Lane, KOOL-AM-TV,
Phoenix
Secy.-Treas.....Ray Smucker, KTAR-TV,
Phoenix
Exec. Secy.....Lucy Krug, KPHO, Phoenix

Arkansas Broadcasters Association

c/o President, Brinkley, Ark.
Meetings: March and August
Elections: August
Members: 62 Active, 10 Allied
President.....Hi Mayo, KBRI, Brinkley
Vice Pres.....J. C. Willis, KVOM, Morrilton
Secy.-Treas.....Don Whitney

California Broadcasters Association

c/o Managing Director
601 Seventh Ave., Sacramento 18, Calif.
Phone: GI 1-4041
Meetings: November (and on special call)
Elections: November
Members: 100
President.....Robert D. Wood, KNXT,
Los Angeles
V.P., Radio.....Ellsworth Peck, KWIP,
Merced
V.P., TV....Leslie H. Peard, Jr., KFRE-TV,
Fresno
Secy.-Treas.....Jules Dundes, KCBS,
San Francisco
Managing Dir.....Ken DeVaney
601 Seventh Ave., Sacramento

Colorado Broadcasters Association

c/o Exec. Secy.
RFD No. 3, Box 518, Golden
Phone: CRestview 9-3018
Meetings: June
Elections: June
Members: 69
President....Bob Martin, KMOR, Littleton
Vice Pres.....Jerry Fitch, KGLN,
Glenwood Spgs.
Secy.-Treas....Ralph Atlass, KIUP, Durango
Exec. Secy.....Mrs. Isabell Prien,
RFD No. 3, Box 518, Golden

Connecticut Broadcasters Association

c/o Secy.-Treas., 135 College St., New Haven
Meetings: Two Per Year
Elections: October
Members: 35
President....Robert Tyrol, WTIC, Hartford
Vice Pres.....Herbert C. Rice, WILL,
Willimantic
Secy.-Treas....Howard Maschmeier, WNHC,
New Haven

Delaware Association of Broadcasters

c/o President
Meetings: October
Elections: Annually
Members: 7
President.....Wayne Rollins, WAMS,
Wilmington
Vice Pres.....Gordon MacIntosh,
WTUX, Wilmington
Secy.-Treas....Ewing B. Hawkins, WILM,
Wilmington

Florida Association of Broadcasters, Inc.

c/o Exec. Secy., Box 2757, Univ. Station,
Gainesville
Meetings: Annual (June)
Elections: Annual
Members: 160
Pres.....Joseph S. Field, WIRK,
W. Palm Beach
V.P. Radio.....Fred P. Shawn, WSUN,
St. Petersburg
Vice Pres., TV..Eugene B. Dodson, WTVT,
Tampa
Treas.....Norman O. Protsman, WNER,
Live Oak
Exec. Secy.....Kenneth F. Small, WRUF,
Gainesville

STATE BROADCASTERS ASSOCIATIONS

Georgia Association of Broadcasters, Inc.

c/o Exec. Secy., 24 Ivy St., S.E., Atlanta
Phone: 524-2311

Meetings: August and January
Elections: August
Members: 225
President.....Charles C. Smith, WDEC,
Americus
Vice Pres., Radio.....Charles Doss, WROM,
Rome
Vice Pres., TV...Raymond E. Carow, WALB-
TV, Albany
Treas.....Esther Pruett, WTOC, Savannah
Exec. Secy.....Jack Williams, Atlanta

Hawaiian Association of Broadcasters

P.O. Box 2399, Honolulu

Meetings: On President's Call
Elections: December
Members: 22
President.....Harry Chu, KAHU, Waipahu
Vice Pres.....Jack Irvine, KLEI, Kailua
Secy.-Treas...Milt Hibdon, KULA, Honolulu

Idaho Broadcasters Association

c/o President

Meetings: Annual (July)
Elections: Annual
Members: 34 Radio; 6 TV
President...Henry Fletcher, KSEI, Pocatello
Vice Pres.....R. W. Burden, KEEP,
Twin Falls
Secy.-Treas....Mrs. Gale Mix, KRPL, Moscow

Illinois Broadcasters Association

c/o Pres.,
Box 460, Springfield

Meetings: May and November
Elections: November
Members: 77 Active; 11 Assoc.
President.....Gordon Sherman, WMAY,
Springfield
V.P. Radio.....Robert W. Frudeger, WIRL,
Peoria
V.P. TV.....Clark B. George, WBBM-TV,
Chicago
Secy.-Treas.....M. H. Stuckwisch, WSOY,
Decatur
Exec.-Secy...Philip E. Hanna, Illinois Bldg.,
Springfield

Indiana Broadcasters Association, Inc.

c/o Executive Secretary
307 N. Pennsylvania, Indianapolis
Phone: ME1rose 5-1541

Meetings: Spring and Fall
Elections: October
Members: 62 Radio; 16 TV
President...Don Menke, WFBM, Indianapolis
V.P. AM....Wm. C. Fowler, WBAT, Marion
V.P. FM.....Martin Williams, WFMS,
Indianapolis
V.P. TV.....Reid G. Chapman, WANE,
Ft. Wayne
Secy.-Treas.....John B. Babcock
Exec. Secy.....Mrs. Helen B. Huber,
WIRE, Indianapolis

Iowa Broadcasters Association

c/o President

Meeting: Annual
Elections: Annual
Members: 56
President...Don Sullivan, KQTV, Sioux City
Vice Pres.....Gene Claussen
TreasurerDave Steinle
Secy.....James Duncan, Drake
University, Des Moines
Directors...Bob Erickson, KOKX, Keokuk;
Ken Hastie, WMT, Cedar Rapids; Harold
Heath, WHO, Des Moines; Glen Stanley,
KBOE, Oskaloosa

Kansas Association of Radio Broadcasters

c/o President

Meetings: May
Elections: May
Members: 45
President.....Max Falkenstein, WREN,
Topeka
Vice Pres.....Robert Schmirt, KAYS, Hays
Secy.-Treas....Robert McKune, KSAL, Salina

Kentucky Broadcasters Association

c/o Secy.-Treas., Box 930, Bowling Green

Meetings: October and May
Elections: October
Members: 65
President...William M. Whittaker, WMOR,
Morehead
1st Vice Pres.....Art Grunewald, WCTT,
Corbin
2nd Vice Pres...Charles W. Stratton, WNGO,
Mayfield
Secy.-Treas.....Al Temple, WKCT,
Bowling Green
Directors.....William F. Russell, WSON,
Henderson; James M. Caldwell, WAVE,
Louisville; C. A. McClain, WFKY, Frank-
fort; Thomas Kerr, WTCO, Campbellville;
Sam Livingston, WPSD-TV, Paducah

STATE BROADCASTERS ASSOCIATIONS

Louisiana Association of Broadcasters

c/o Exec. Secy.
Box 2706, Baton Rouge, La.
Phone: 343-1742

Meetings: September
Elections: September
Members: 75
President.....Winston Linam, KSLA-TV,
Shreveport
V.P., Radio.....Donald Bonin, KANE,
New Iberia
V.P., TV.....Willard Cobb, KALB-TV,
Alexandria
Treasurer...Si Willing, KMAR, Winnsboro
Exec. Secy.....Rolfe McCollister,
Box 2706, Baton Rouge, La.
Directors.....Louis Basso; John Knight;
John Screen; John Vath; Bottillman
Bailey; James A. Noe, Jr.; Roger Davison;
Bob Earle; Clarence Faulk

Maine Assoc. of Broadcasters

c/o Secy.-Treas., Box 307, Augusta
Phone: MAYfair 3-3878

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV
President.....Edward Guernsey, WLBZ,
Bangor
Vice Pres...Stanley Lyons, WAGM-AM-TV,
Presque Isle
Secy.-Treas.....Norman G. Gallant, WFAU,
AM-FM, Augusta
Dist. 1 Rep....John McCorrill, WMTW-FM,
Poland Spring
Dist. 2 Rep.Harold Dutch, WLAM, Lewiston
Dist. 3 Rep....Dick Bronson, WABI-AM-TV,
Bangor

Maryland-D. C. Broadcasters Association

c/o Secretary-Treasurer

Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.
President.....Joseph Goodfellow, WRC,
WRC-TV, Washington, D. C.
Vice Pres.....Thomas S. Carr, WBAL,
Baltimore
Secy.-Treas.....Morris Blum, WANN,
Annapolis

Massachusetts Broadcasters Association, Inc.

c/o Pres., WNEB, Worcester
Phone: PL 6-4672

Meetings: Annual
Elections: Annual
Members: 36
President..George Steffy, WNEB, Worcester
Vice Pres...Gerald Harrison, WLLH, Lowell
Secy.....Donald A. Thurston, WMNB,
North Adams
Treas.....John Crohan, WCOP, Boston

Michigan Association of Broadcasters

c/o Exec. Secy.,
453 Rosewood, East Lansing, Mich.
Phone: 332-5788

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate
President.....Willard Schroeder, WOOD,
Grand Rapids
Vice Pres.....E. L. Byrd, WILS, Lansing
Secy.-Treas..John O. Gilbert, WXYZ, Detroit
Exec. Secy.....Robert J. Coleman
Directors.....A. Don Faust, WJRT, Flint;
Edwin R. Huse, WKHM, Jackson; Walter
Patterson, WKMH, Dearborn; Raymond
Plank, WKLA, Ludington

Minnesota Broadcasters Association

c/o Pres., 50 South Ninth St., Minneapolis

Meetings: Annual, convention in Sept.
Elections: Bi-annual
Members: 69 Active, 9 Associate
President.....Sherman Headley, WCCO-TV,
Minneapolis-St. Paul
Vice Pres.....James Hambacher, KBUN,
Bemidji
Vice Pres...John Lemme, KLTF, Little Falls
Secy., Treas.....Thomas Young, KMMT-
KAUS, Austin

Mississippi Broadcasters Association

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.
Phone: 1154

Meetings: August & April
Elections: April
Members: 65
President...James Reese, WGCM, Gulfport
Vice Pres....Bill Jones, WCHJ, Brookhaven
Secy.-Treas....Marrin Mathis, WSJC, Magee
Exec. Secy.....Duncan Whiteside, Box 5,
University

Missouri Broadcasters Association

1144 Hampton Ave., St. Louis 10, Mo.
Phone: ST 1-2345

Meetings: Spring & Fall
Elections: Fall
Members: 84
President.....Don Dailey, KGBX,
Springfield, Mo.
Vice Pres.....Harold Douglas, KMMO,
Marshall
Secy.-Treas.....William A. Bates, WDAF,
Kansas City
Directors.....Robert F. Neathery, KWPM,
West Plains; James F. Collins, KFMO, Flat
River; William R. Natsch, Jr., KWOS,
Jefferson City

STATE BROADCASTERS ASSOCIATIONS

Montana Broadcasters Association

c/o President

P.O. Box 1453, Great Falls, Mont.

Meetings: Annual (May)

Elections: Annual

Members: 27

President... Paul Crain, KRTV, Great Falls

Vice Pres..... Dick Smiley, KZZL, Bozeman

Secy.-Treas..... Pat Goodover, KARR,
Great Falls

Exec. Secy... Thomas L. Judge, Wheat Bldg.,
Helena

Nebraska Broadcasters Association

c/o Secy. Treas.

KFOR, 804 Stuart Bldg., Lincoln, Neb.

Phone: 432-6606

Meetings: Annual

Elections: January

Members: 42 AM, 10 TV

President... Arden Swisher, KMTV, Omaha

Vice Pres..... Bob Thomas, WJAG, Norfolk

Secy.-Treas.... Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President

Meetings: October

Elections: October

Members: 10

President..... Bernie Mack, WGIB,
Manchester

Secy.-Treas..... Roland Hale, WKBR,
Manchester

New Jersey Broadcasters Association

c/o President

Meetings: Semi-annually

Elections: October

Members: 21 Active; 11 Assoc.

Pres.... Fred Wood, WMVB, Millville, N. J.

Vice Pres.... Ron Hickman, WNNJ, Newton

Exec. Committee..... Paul Alger, WSNJ,

Bridgeton; Howard Green, WOND, Pleas-

antville; Gordon Giffen, WKDN, Camden;

Glenn C. Jackson, WTTM, Trenton; Frank

Matrangola, WCMC, Wildwood

New Mexico Broadcasters Association

c/o Exec. Secy., Box 1297, Gallup

Phone: UN 3-4444

Meetings: April & August

Elections: April

Members: 28 Active; 4 Assoc.

President.... Odis Echols, Jr., KCLV, Clovis

Vice Pres..... Bob Williams, KENN,
Farmington

Treas..... Dino Ianni, KQEO, Albuquerque

Exec. Secy.... L. Thomas Christison, KGAK,
Gallup

Directors... Darrel Burns, KRSN, Los Alamos;
E. N. Thwaites, KFUN, Las Vegas; Carter
Waid, KARS, Belen; Max Sklower, KOAT-
TV, Albuquerque

New York State Broadcasters Association

Suite 1114, 75 State St., Albany

Phone: HE 4-5718

Meetings: March

Elections: March

Members: 100

President..... Merl Galusha, WRGB, WGY,
Schenectady

Vice Pres..... R. Peter Straus, WMCA,
New York

Secretary..... Elliott Stewart, WIBX, Utica

Treas..... John Lynch, WWSC, Glens Falls

Exec. Dir..... Howard M. Van de Car

Legal Counsel..... John Tabner

Directors... Michael Hanna, WHCU, Utica;

Lowell MacMillan, WHEC-TV, Rochester;

Thomas Murphy, Capital Cities Bestg.

Corp.; Harry Novik, WLIB, New York;

Paul Adanti, WHEN-AM-TV, Syracuse;

Robert Dreyer, Metromedia, N. Y. C.;

Harold L. Neal, WABC, New York;

R. Peter Straus, WMCA, New York; Sam

Slate, WCBS, New York; Sam Nielsen,

WTRY, Troy; Herbert Mendelsohn,

WKBW, Buffalo.

North Carolina Association of Broadcasters Inc.

c/o Exec. Secy., Box 907, Raleigh

Phone: TEMple 4-3461

Meetings: Spring & Fall

Elections: October

Members: 135

President... Jack Starnes, WBAG, Burlington

V.P., Radio..... Harry Severance, WVOT,
Wilson

V.P., TV... Earle Gluck, WSOC-TV, Charlotte

Secy.-Treas.... Mrs. Doris B. Potter, WKBC,
No. Wilkesboro

Exec. Secy..... E. L. Rankin, Jr., Raleigh

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 10, Minot

Phone: TEMple 4-1146

Meetings: October and May

Elections: October

Members: 20 Radio, 10 TV, 5 Associate

President... Stanley Deck, KDIX, Dickinson

Vice Pres.... Chet Reiten, KXMC-TV, Minot

Secy.-Treas..... Les Maupin, KLPM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.,

218 E. State St., Columbus

Phone: CApiTAl 8-5895

Meetings: Spring & Fall

Elections: Fall meeting

Members: 91

STATE BROADCASTERS ASSOCIATIONS

Pres.....Joseph Bradshaw, WRFD,
Worthington
1st Vice Pres.....James Hanrahan, WEWS,
Cleveland
2nd Vice Pres.....Lawrence H. Rogers, II,
Taft Besting.
Secy., Treas.....Carlton Dargusch, Jr.
218 E. State St., Columbus

Oklahoma Broadcasters' Association

c/o President
Meetings: January and August
Elections: January
Members: 49
President.....Ray Van Hoser, KNED,
McAlester
Vice Pres.....Wm. S. Morgan, KNOR,
Norman
Secy. Treas.....C. Hewel Jones, KJEM,
Oklahoma City

Oregon Association of Broadcasters

210 Allen Hall, Eugene
Phone: DI 2-1411, Ext. 538
Meetings: November & April
Elections: November
Members: 43 Radio; 11 TV; 10 Assoc.
President.....Irwin Adams, KGON,
Oregon City
Vice Pres.....Robert Chopping, KAST,
Astoria
Secy.-Treas.....Bob LaBonte, KERG, Eugene
General Mgr.....Karl J. Nestvold

Pennsylvania Association of Broadcasters

c/o Exec. Sec., Box 606, Harrisburg, Pa.
Phone: CEdar 6-5607
Meetings: May
Elections: May
Members: 110 Active; 30 Assoc.
President.....Robert R. Williams, WHLM,
Bloomsburg
Vice Pres.....Samuel M. Altdorffer,
WLAN, Lancaster
Secretary...Tom Metzger, WMRF, Lewiston
Exec. Secy.....Robert H. Maurer, Box 606,
Harrisburg

Broadcasters Association of Puerto Rico

c/o Exec. Secy., Box 10144, Santurce
Meetings: March and as called
Elections: March
Members: Radio 27; TV 6
President.....Ventura Lamas, Jr., WKAQ,
San Juan
Vice Pres.....Clement Littauer, WRSJ,
Bayamon
Secretary.....Carmina Mendez, WHOA,
Hato Rey

Treasurer....Segismundo Quinones, WAPA,
San Juan
Exec. Secy....Roberto Bocanegra, P. O. Box
10144, Santurce

Rhode Island Broadcasters Association

c/o President
Meetings: Quarterly
Elections: June
Members: 15
Pres.....Joseph P. Dougherty, WPRO-TV,
Providence
V.P.....Joseph S. Sinclair, WJAR-TV,
Providence
Secy.....Zel Levin, WWON, Woonsocket
Treas.....Maury Lowe, WLKW, Providence

South Carolina Broadcasters Association

Box 30, Sumter
Phone: 773-7306
Meetings: January & Summer
Elections: January
Members: 73 Radio; 6 TV; 21 Assoc.
President....W. F. Harden, WIS, Columbia
V.P., Radio....Cleatus O. Brazzell, WELP,
Easley
V.P., TV...J. Wilton Quinn, WBTW, Florence
Secy.-Treas....T. Doug Youngblood, WFIG,
Sumter
Directors.....Harry Weaver, WOKE,
Charleston; F. F. Creech, Jr., WFIG, Sum-
ter; J. A. Gallimore, WSNW, Seneca;
Bruce Buchanan, WFBC, Greenville;
Wayne Sawyer, WGCD, Chester; J. F.
Ramsey, WJAY, Mullins.

South Dakota Broadcasters Association

c/o Secy.-Treas.
Meetings: Annual
Elections: Annual
Members: 15
President.....Helen Duhamel, KOTA,
Rapid City
Vice Pres.....Mort Henkins, KSOO,
Sioux Falls
Secy.-Treas....William F. Turner, Box 1752,
Sta. KOTA, Rapid City

Tennessee Association of Broadcasters

c/o Exec. Secy., 14 Ayres Hall
U. of Tenn., Knoxville
Meetings: September
Elections: September
Members: 94 Active; 8 Assoc.
President....Jack Michael, WREC, Memphis
Vice Pres..Carroll Wilson, WIRJ, Humboldt
Vice Pres.....Arthur Kelsey, WETB,
Johnson City
Vice Pres.....Virgil Trimm, WMTS,
Murfreesboro
Secy.-Treas....Alex Bonner, WHBQ, Memphis
Exec. Secy.....Kenneth D. Wright

STATE BROADCASTERS ASSOCIATIONS

Texas Association of Broadcasters

c/o Exec. Secy.

1004 International Life Bldg., Austin, Tex.

Phone: GR 6-6031

Meetings: Semi-annual

Elections: Fall

Members: 173

President... Jack Roth, KONO, San Antonio

Vice Pres..... Wendell Mayes, Jr., KCRS, Midland

Secy.-Treas..... Lee Glasgow, WACO, Waco

Exec. Secy..... Bonner McLane

Directors... Bill Hicks, KSOX, Raymondville;

Warren Woodward, KTBC-FM, Austin;

Roy Bacus, WBAP-TV, Ft. Worth; Jay

Harpole, KVOU, Uvalde; Dave Morris,

KNUZ, Houston; Tony Bridge, KMHT,

Marshall; Gene Hendryx, KVLB, Alpine;

Vann Kennedy, KZTV, Corpus Christi

Utah Broadcasters Association

c/o Exec. Secy.

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TWENTY-SIXTH
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1963

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TV as a Mover of Ideas— Key to Corporate Survival



By
NORMAN E. CASH
President
Television Bureau
of Advertising

LATE in 1962 television entered the 50 millionth American home. That this fact was, for the most part, unheralded by the communications industry speaks to the awareness of the medium as it is held by marketers and the public alike. As a force in our economy, TV is no longer measured solely by the sheer numbers that marked its earlier years. Today, it is more often measured in terms of its social and economic impact, in terms of its importance as a mover of goods and ideas.

It is the aforementioned power of TV—the ability to move ideas—that gives the medium its very special importance as a communications force.

As we pointed out in our eighth annual industry presentation, "Jericho," today the ideas of "enlightened corporate citizenship" extend beyond the products of industry; they reach now to the ideas of industry, the concepts upon which industry was built and without which it cannot grow.

In today's increasingly complex society, to whom can industry delegate the responsibility of informing the total public about industry? Can it be left to teachers who learned from other teachers? Can it be left to government? If the public hasn't been told, industry surely cannot expect the public to know.

Telling the story of industry through the pages of business publications like "Fortune" and "The Wall Street Journal" is no more than industry speaking to industry. While the sound may be loud and reassuring within the walls, little of the message drifts over to the public. In other words, the wall between industry and the public cannot be removed by the annual report regardless of its circulation.

Television not only communicates ideas, it also brings with it the power to move people. And for the ideas of industry, the avenue of communications is as wide as the imagination of industry itself.

In the recent past American Cyanamid told of the problems in Algeria while Purex told of the problem child . . . Prudential presented recent history, Gulf presented current events, Olin Mathieson presented the future . . . Shell brought great sporting events, Corning Glass brought great cultural events . . . Ralston Purina brought educational programs, Ford brought great music.

Reaching the public is no longer just a question of corporate image. It is a question of corporate responsibility exercised for corporate survival. Unfortunately, the responsible corporations that are already telling industry's story often carry upon their shoulders their less responsible competitors.

If we accept the fact that TV today is an essential ingredient in industry's communication of ideas to the public, is it not a virtual certainty that many of our major electronics, basic metals, aviation, chemical and related industries could bring themselves much closer to their many publics through use of the medium? Is it not highly likely that such companies could bring themselves even closer to achievement of their goals if they were to use TV as their basic means of communicating?

I believe that the answer to these questions is an unqualified yes.

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13. Excedrin Tablets	1,402,187		

THIRD QUARTER 1962

1. Bufferin	\$2,812,743	14. Nabisco Cookies	1,310,726
2. Anacin Tablets	2,605,958	15. Bayer Aspirin Tablets	1,287,419
3. Salem Cigarettes	2,217,831	16. Tide	1,284,120
4. Colgate Dental Cream	2,206,884	17. Texaco Gasoline	1,273,398
5. Camel Cigarettes	1,963,209	18. Allerest Tablets	1,232,753
6. Winston Cigarettes	1,877,562	19. Kent Cigarettes	1,217,761
7. Chevrolet Pass. Cars	1,873,748	20. Gillette Razor Blades	1,207,631
8. Crest Tooth Paste	1,802,672	21. Ford Passenger Cars	1,169,428
9. Coca Cola	1,530,278	22. Excedrin Tablets	1,154,782
10. L & M Filter Tip Cigarettes	1,521,562	23. Viceroy Cigarettes	1,137,912
11. Falstaff Beer	1,466,805	24. Kool Cigarettes	1,126,109
12. Pall Mall Cigarettes	1,404,138	25. Alka Seltzer	1,106,073
13. Campbell Soups	1,361,093		

SECOND QUARTER 1962

1. Anacin Tablets	\$2,717,022	14. Viceroy Cigarettes	1,262,304
2. Crest Toothpaste	2,432,507	15. Kent Cigarettes	1,237,706
3. Camel Cigarettes	2,165,046	16. Falstaff Beer	1,186,564
4. Salem Cigarettes	2,035,685	17. Tide	1,185,704
5. Chevrolet Pass. Cars	2,001,709	18. Eastman Kodak Cameras	1,165,930
6. Winston Cigarettes	1,983,045	19. General Elect Co. Gen. Pr.	1,154,918
7. Bufferin	1,925,924	20. Nabisco Cookies	1,132,757
8. Colgate Dental Cream	1,772,673	21. Alka Seltzer	1,125,758
9. Beech Nut Gum	1,638,922	22. Ford Passenger Cars	1,115,606
10. L & M Filter Tip Cigarettes	1,614,290	23. Bayer Reg. & Ch. Aspirin	1,070,983
11. Pall Mall Cigarettes	1,439,477	24. Gillette Razor Blades	1,041,172
12. Campbell Soups	1,439,384	25. Prudential Ins. Co. Am.	1,034,211
13. Polaroid Land Camera	1,277,640		

FIRST QUARTER 1962

1. Anacin Tablets	\$2,719,191	14. Crest Toothpaste	1,396,572
2. Beech-Nut Gum	2,483,665	15. Campbell Soups	1,309,161
3. Camel Cigarettes	2,154,983	16. Dristan Tablets	1,307,586
4. Chevrolet Passenger Cars	2,024,304	17. Pall Mall Cigarettes	1,294,197
5. Winston Cigarettes	1,986,611	18. Tide	1,286,911
6. Bufferin	1,890,048	19. Pillsbury Chilled Products	1,145,493
7. Colgate Dental Cream	1,757,118	20. Alka-Seltzer	1,105,257
8. Salem Cigarettes	1,740,086	21. Chesterfield Cigarettes	1,069,594
9. Ford Passenger Cars	1,717,550	22. Marlboro Cigarettes	994,376
10. Kent Cigarettes	1,675,853	23. One-A-Day Vitamin Tablets	974,789
11. L & M Filter Tip Cigarettes	1,661,561	24. Oldsmobile Passenger Cars	965,965
12. Mercury & Comet Passenger Car	1,591,929	25. Savings & Loan Foundation	960,580
13. Viceroy Cigarettes	1,547,027		

Source: TvB/LNA-BAR

Estimated Expenditures of Network TV Advertisers by Product Classification

— GROSS TIME COSTS ONLY —

	1961	1962	% Change
Agriculture & Farming.....	\$ 1,821,084	\$ 102,951	- 94.3
Apparel, Footwear & Accessories.....	9,628,653	6,984,443	- 27.5
Automotive, Automotive Accessories & Equipment.....	48,199,253	52,205,183	+ 8.3
Beer, Wine	6,291,143	8,766,826	+ 39.4
Building Materials, Equipment & Fixtures	4,605,961	5,541,835	+ 20.3
Confectionery & Soft Drinks.....	18,634,340	24,147,711	+ 29.6
Consumer Services	5,853,749	5,969,917	+ 2.0
Drugs & Remedies.....	86,171,869	105,377,854	+ 22.3
Entertainment & Amusement.....	1,193,575	880,893	- 26.2
Food & Food Products.....	128,275,143	133,656,350	+ 4.2
Freight, Industrial & Agriculture Development	270,010	76,600	- 71.6
Gasoline, Lubricants & Other Fuels	18,616,658	17,289,134	- 7.1
Horticulture	179,857	304,325	+ 69.2
Household Equipment & Supplies.....	27,199,547	33,554,928	+ 23.4
Household Furnishings	3,960,891	3,545,823	- 10.5
Industrial Materials	19,834,897	19,773,350	- 0.3
Insurance	11,204,099	15,746,737	+ 40.5
Jewelry, Optical Goods & Cameras	13,798,783	12,922,268	- 6.4
Office Equipment, Stationery & Writing Supplies.....	4,050,970	3,761,541	- 7.1
Political		9,678	
Publishing & Media.....	1,699,537	1,001,646	- 41.1
Radio, TV Sets, Phonographs- Musical Instruments, Accessories.....	2,726,821	5,360,020	+ 96.6
Retail & Direct by Mail.....	145,164	157,484	+ 8.5
Smoking Materials	84,613,015	88,681,088	+ 4.8
Soaps, Cleansers & Polishes.....	76,622,011	83,755,386	+ 9.3
Sporting Goods & Toys.....	5,743,359	10,235,744	+ 78.2
Toiletries & Toilet Goods.....	121,686,728	147,910,938	+ 21.6
Travel Hotels & Resorts.....	465,299	1,088,709	+134.0
Miscellaneous	8,635,732	9,998,776	+ 15.8
TOTAL	\$712,128,148	\$798,808,138	+ 12.2

Source: TvB/LNA-BAR.

'Repertoire Workshop'—Local Showcase for New Talents



By
MERLE S. JONES
President
CBS Television
Stations

IN JUNE 1961, WBBM-TV announced plans for a new local series called "Repertoire Theatre." The station conceived the series in an effort to stimulate the development of lesser-known local creative talents from Chicago for television. In order to fulfill this plan, WBBM-TV embarked on a long-range programming plan, at that time one of the most ambitious and unique projects undertaken by a local station.

To insure that talent from all the performing arts received an opportunity to take advantage of this vehicle for television exposure, the station conducted extensive in-studio auditions on a regular basis. Local drama groups and college and university drama departments were contacted and advised of the auditions. Newspaper ads and publicity releases announced the audition schedules. As a result, WBBM-TV now has created what amounts to its own local repertoire company for "Repertoire Theatre" productions, and in addition has files on local talent who can be employed in other station productions. Moreover, the station was able to uncover some excellent talent.

During the period that "Repertoire Theatre" was being produced by WBBM-TV, the other four CBS Owned stations, WCBS-TV New York, KNXT Los Angeles, WCAU-TV Philadelphia and KMOX-TV St. Louis, carefully observed the progress and results of this experimental project. After observing the effort for a period of time, the decision was made by the general managers of the other four stations to expand the series to their markets.

This series basically follows the original Chicago concept with one major addition. The talents now receive

weekly exposure in all five of the markets served by a CBS Owned television station. These markets are located in the meccas of the theatrical world where performing talents are observed on center stage by some of the most important show business entrepreneurs in the world.

With each of the five stations producing seven half-hours, the "Repertoire Workshop" series will be broadcast for a 35-week period each year. The series premiered on all the stations in early January 1962, following extensive searches for talent and property. To date, the five stations have auditioned some 3,000 artists.

The "Repertoire Workshop" series has received major attention from all the stations. This is true of all local programming as the stations constantly strive to present the best possible programming supported by a major promotion effort. An extensive advertising, on-the-air and publicity campaign was undertaken to be certain that aspiring performers were aware of this series so that they could take full advantage of the opportunities it offers.

It has been most gratifying to study the initial results of the experiment, particularly the critical comments in several national publications such as Saturday Review and Newsweek.

In addition, the various local newspaper critics have paid close attention to this series. This is most important since the programs and ensuing promotion need the support of newspaper columnists and critics to gain maximum results for the performer.

NAB Television Code Subscribers



In addition to the three major networks, the following 399 stations and film affiliates are subscribers to the NAB TV Code and authorized to use the Seal of Good Practice. Stations are listed alphabetically according to call letters.

WABC-TV—New York, N. Y.
WABI-TV—Bangor, Maine
WAFB-TV—Baton Rouge, Louisiana
WAGA-TV—Atlanta, Georgia
WAGM-TV—Presque Isle, Maine
WAIL—Atlanta, Georgia
WAKR-TV—Akron, Ohio
WALA-TV—Mobile, Alabama
WALB-TV—Albany, Georgia
WANE-TV—Fort Wayne, Indiana
WAPI-TV—Birmingham, Alabama
WAST—Albany, New York
WATE-TV—Knoxville, Tennessee
WAVE-TV—Louisville, Kentucky
WAVY-TV—Norfolk-Portsmouth-
 Newport News, Virginia
WBAL-TV—Baltimore, Maryland
WBAP-TV—Fort Worth, Texas
WBA Y-TV—Green Bay, Wisconsin
WBBM-TV—Chicago, Illinois
WBEN-TV—Buffalo, New York
WBIR-TV—Knoxville, Tennessee
WBKB—Chicago, Illinois
WBNS-TV—Columbus, Ohio
WBRC-TV—Birmingham, Alabama
WERZ—Baton Rouge, Louisiana
WFTV—Charlotte, North Carolina
WFTW—Florence, South Carolina
WBZ-TV—Boston, Massachusetts
WCAU-TV—Philadelphia, Pennsylvania
WCAX-TV—Burlington, Vermont
WCBS-TV—New York, N. Y.
WCCO-TV—Minneapolis, Minnesota
WCDC—Adams, Massachusetts
WCIA—Champaign, Illinois
WCKT—Miami, Florida
WCNY-TV—Watertown, New York
WCPO-TV—Cincinnati, Ohio
WCSC-TV—Charleston, South Carolina
WCSTV—Portland, Maine
WCTV—Tallahassee, Florida
WCYB-TV—Bristol, Virginia
WDAF-TV—Kansas City, Missouri
WDAU-TV—Scranton, Pennsylvania
WDAY-TV—Fargo, North Dakota
WDBJ-TV—Roanoke, Virginia
WDBO-TV—Orlando, Florida
WDEF-TV—Chattanooga, Tennessee
WDSM-TV—Duluth, Minnesota
WDSU-TV—New Orleans, Louisiana
WEAU-TV—Eau Claire, Wisconsin
WEEK-TV—Peoria, Illinois
WEHT—Evansville, Indiana
WESH-TV—Daytona Beach, Florida

WEWS—Cleveland, Ohio
WFAA-TV—Dallas, Texas
WFBC-TV—Greenville, South Carolina
WFBG-TV—Altoona, Pennsylvania
WFBM-TV—Indianapolis, Indiana
WFGA-TV—Jacksonville, Florida
WFIE-TV—Evansville, Indiana
WFIL-TV—Philadelphia, Pennsylvania
WFLA-TV—Tampa, Florida
WFMJ-TV—Youngstown, Ohio
WFMY-TV—Greensboro, North Carolina
WFRV-TV—Green Bay, Wisconsin
WFTV—Orlando, Florida
WGAL-TV—Lancaster, Pennsylvania
WGAN-TV—Portland, Maine
WGEM-TV—Quincy, Illinois
WGN-TV—Chicago, Illinois
WGR-TV—Buffalo, New York
WHAS-TV—Louisville, Kentucky
WHBF-TV—Rock Island, Illinois
WHDH-TV—Boston, Massachusetts
WHEC-TV—Rochester, New York
WHEN-TV—Syracuse, New York
WHIO-TV—Dayton, Ohio
WHIS-TV—Bluesfield, West Virginia
WHIZ-TV—Zanesville, Ohio
WHNB-TV—New Britain, Connecticut
WHO-TV—Des Moines, Iowa
WIBW-TV—Topeka, Kansas
WIBC—Pittsburgh, Pennsylvania
WIMA-TV—Lima, Ohio
WINK-TV—Ft. Myers, Florida
WJNB-TV—Binghamton, New York
WIS-TV—Columbia, South Carolina
WISC-TV—Madison, Wisconsin
WISH-TV—Indianapolis, Indiana
WISN-TV—Milwaukee, Wisconsin
WJIT-TV—Milwaukee, Wisconsin
WJAC-TV—Johnstown, Pennsylvania
WJAR-TV—Providence, Rhode Island
WJBK-TV—Detroit, Michigan
WJHG-TV—Panama City, Florida
WJIM-TV—Lansing, Michigan
WJRT—Flint, Michigan
WJTV—Jackson, Mississippi
WJW-TV—Cleveland, Ohio
WJXT—Jacksonville, Florida
WJZ-TV—Baltimore, Maryland
WKBN-TV—Youngstown, Ohio
WKBT—La Crosse, Wisconsin
WKBW-TV—Buffalo, New York
WKJG-TV—Fort Wayne, Indiana
WKNX-TV—Saginaw, Michigan
WRCR-TV—Cincinnati, Ohio

NAB TELEVISION CODE SUBSCRIBERS

WKRG-TV—Mobile, Alabama
 WKST-TV—Youngstown, Ohio
 WKTV—Utica, New York
 WKY-TV—Oklahoma City, Oklahoma
 WKYT—Lexington, Kentucky
 WKZO-TV—Kalamazoo, Michigan
 WLAC-TV—Nashville, Tennessee
 WLBT—Jackson, Mississippi
 WLBW-TV—Miami, Florida
 WLBZ-TV—Bangor, Maine
 WLOS-TV—Asheville, North Carolina
 WLVA-TV—Lynchburg, Virginia
 WLW-C—Columbus, Ohio
 WLW-D—Dayton, Ohio
 WLW-I—Indianapolis, Indiana
 WLW-T—Cincinnati, Ohio
 WLYH-TV—Lebanon, Pennsylvania
 WMAL-TV—Washington, D. C.
 WMAR-TV—Baltimore, Maryland
 WMAZ-TV—Macon, Georgia
 WMBD-TV—Peoria, Illinois
 WMCT—Memphis, Tennessee
 WMT-TV—Cedar Rapids, Iowa
 WMTV—Madison, Wisconsin
 WMTW-TV—Poland Spring, Maine
 WNBC-TV—New York, New York
 WNBK-TV—Binghamton, New York
 WNBQ—Chicago, Illinois
 WNCT—Greenville, North Carolina
 WNDU-TV—South Bend, Indiana
 WNEM-TV—Bay City, Michigan
 WNEP-TV—Scranton, Pennsylvania
 WNHC-TV—New Haven, Connecticut
 WNYS-TV—DeWitt, N. Y.
 WOAI-TV—San Antonio, Texas
 WOAY-TV—Oakhill, West Virginia
 WOC-TV—Davenport, Iowa
 WOI-TV—Ames, Iowa
 WOKR—Rochester, N. Y.
 WOOD-TV—Grand Rapids, Michigan
 WOWT-TV—Omaha, Nebraska
 WOWL-TV—Florence, Alabama
 WPBN-TV—Traverse City, Michigan
 WPIX—New York, N. Y.
 WPRO-TV—Providence, Rhode Island
 WPSD-TV—Paducah, Kentucky
 WPTA—Fl. Wayne, Indiana
 WPTV—Palm Beach, Florida
 WRAL-TV—Raleigh, North Carolina
 WRBL-TV—Columbus, Georgia
 WRC-TV—Washington, D. C.
 WRCV-TV—Philadelphia, Pennsylvania
 WREC-TV—Memphis, Tennessee
 WREX-TV—Rockford, Illinois
 WRGB—Schenectady, New York
 WROC-TV—Rochester, New York
 WRVA-TV—Richmond, Virginia
 WSAU-TV—Wausau, Wisconsin
 WSAZ-TV—Huntington, West Virginia
 WSB-TV—Atlanta, Georgia
 WSBT-TV—South Bend, Indiana
 WSFA-TV—Montgomery, Alabama
 WSIX-TV—Nashville, Tenn.
 WSJS-TV—Winston-Salem, North Carolina
 WSJV—Elkhart, Indiana
 WSLS-TV—Roanoke, Virginia
 WSM-TV—Nashville, Tennessee
 WSOC-TV—Charlotte, North Carolina
 WSPA-TV—Spartanburg, South Carolina
 WSPD-TV—Toledo, Ohio
 WSUN-TV—St. Petersburg, Florida
 WSYA-TV—Harrisonburg, Virginia
 WSYR-TV—Elmira, New York
 WSYR-TV—Syracuse, New York
 WTAE—Pittsburgh, Pennsylvania
 WTAP-TV—Parkersburg, West Virginia
 WTAR-TV—Norfolk, Virginia
 WTCN-TV—Minneapolis, Minnesota
 WTEN—Albany, New York
 WTHI-TV—Terre Haute, Indiana
 WTIC-TV—Hartford, Connecticut
 WTMJ-TV—Milwaukee, Wisconsin
 WTOC-TV—Savannah, Georgia
 WTOK-TV—Meridian, Mississippi
 WTOL-TV—Toledo, Ohio
 WTOM-TV—Cheboygan, Michigan
 WTOP-TV—Washington, D. C.
 WTPA—Harrisburg, Pennsylvania
 WTRF-TV—Wheeling, West Virginia
 WTV-C—Chattanooga, Tennessee
 WTV-D—Durham, North Carolina
 WTVJ—Miami, Florida
 WTVM—Columbus, Georgia
 WTVN-TV—Columbus, Ohio
 WTVT—Tampa, Florida
 WTVW—Evansville, Indiana
 WUSN-TV—Charleston, South Carolina
 WVEC-TV—Norfolk-Hampton, Virginia
 WVUE—New Orleans, Louisiana
 WWJ-TV—Detroit, Michigan
 WWL-TV—New Orleans, Louisiana
 WWTY—Cadillac, Michigan
 WXIX-TV—Richmond-Petersburg, Virginia
 WXYZ-TV—Detroit, Michigan
 KABC-TV—Los Angeles, California
 KAKE-TV—Wichita, Kansas
 KALB-TV—Alexandria, Louisiana
 KARD-TV—Wichita, Kansas
 KARK-TV—Little Rock, Arkansas
 KATC—Lafayette, Louisiana
 KATU—Portland, Oregon
 KATV—Little Rock, Arkansas
 KAYS-TV—Hays, Kansas
 KBOI-TV—Boise, Idaho
 KBTV—Denver, Colorado
 KCBD-TV—Lubbock, Texas
 KCEN-TV—Temple, Texas
 KCKT-TV—Great Bend, Kansas
 KCMT-TV—Kansas City, Missouri
 KCMT—Alexandria, Minnesota
 KCOP—Los Angeles, California
 KCPX—Salt Lake City, Utah
 KCRA-TV—Sacramento, California
 KCRG-TV—Cedar Rapids, Iowa
 KCRL—Reno, Nevada
 KCTV—San Angelo, Texas
 KDAL-TV—Duluth, Minnesota
 KDIX-TV—Dickinson, North Dakota
 KDKA-TV—Pittsburgh, Pennsylvania
 KDUH-TV—Hay Springs, Nebraska
 KEDY-TV—Big Spring, Texas
 KELO-TV—Sioux Falls, South Dakota
 KDLO-TV—Sioux Falls, South Dakota*
 KPIOTV—Sioux Falls, South Dakota*
 *(Satellites of KELO-TV)
 KENS-TV—San Antonio, Texas
 KEPR-TV—Pasco, Washington
 KERO-TV—Bakersfield, California
 KETV—Omaha, Nebraska
 KEYC-TV—Mankato, Minnesota
 KEY-T—Santa Barbara, California
 KEZI-TV—Eugene, Oregon
 KFBB-TV—Great Falls, Montana
 KFBC-TV—Cheyenne, Wyoming
 KFDA-TV—Amarillo, Texas
 KFDM-TV—Beaumont, Texas
 KFDX-TV—Wichita Falls, Texas
 KFMB-TV—San Diego, California
 KFRE-TV—Fresno, California
 KFVS-TV—Cape Girardeau, Missouri
 KFYYR-TV—Bismarck, North Dakota
 KGBT-TV—Harlingen, Texas
 KGGM-TV—Albuquerque, New Mexico
 KGHV-TV—Billings, Montana
 KGLD-TV—Garden City, Kansas
 KGLO-TV—Mason City, Iowa
 KGMH-TV—Honolulu, Hawaii
 KGNC-TV—Amarillo, Texas
 KGO-TV—San Francisco, California
 KGUN-TV—Tucson, Arizona
 KGW-TV—Portland, Oregon
 KHAS-TV—Hastings, Nebraska
 KHBC—Hilo, Hawaii
 KHOU-TV—Kearney, Nebraska
 KHOU-TV—Houston, Texas
 KHPL-TV—Hayes Center, Nebraska
 KHQ-TV—Spokane, Washington
 KHQA-TV—Hannibal, Missouri
 KHSL-TV—Chico, California
 KHVH-TV—Honolulu, Hawaii
 KID-TV—Idaho Falls, Idaho
 KIMA-TV—Yakima, Washington
 KING-TV—Seattle, Washington
 KIRO-TV—Seattle, Washington

(Continued on Next Page)

NAB TELEVISION CODE SUBSCRIBERS

(Continued from Previous Page)

KIVA-TV—Yuma, Arizona
 KJEO-TV—Fresno, California
 KKTU-TV—Colorado Springs, Colorado
 KLBK-TV—Lubbock, Texas
 KLEW-TV—Lewiston, Idaho
 KLFY-TV—Lafayette, Louisiana
 KLIX-TV—Twin Falls, Idaho
 KLOE-TV—Goodland, Kansas
 KLTU-TV—Tyler, Texas
 KLZ-TV—Denver, Colorado
 KMAU-TV—Wailuku, Hawaii
 KMED-TV—Medford, Oregon
 KMID-TV—Midland, Texas
 KMJ-TV—Fresno, California
 KMMT-TV—Austin, Minnesota
 KMOT-TV—Minot, North Dakota
 KMOX-TV—St. Louis, Missouri
 KMSO-TV—Missoula, Montana
 KMTV-TV—Omaha, Nebraska
 KNBC-TV—Los Angeles, California
 KNDO-TV—Yakima, Washington
 KNDR-TV—Richland, Washington
 KNOE-TV—Monroe, Louisiana
 KNOX-TV—Grand Forks, N. D.
 KNTV-TV—San Jose, California
 KNXT-TV—Los Angeles, California
 KOA-TV—Denver, Colorado
 KOAA-TV—Pueblo, Colorado
 KOAM-TV—Pittsburg, Kansas
 KOB-TV—Albuquerque, New Mexico
 KOGO-TV—San Diego, California
 KOIN-TV—Portland, Oregon
 KOLD-TV—Tucson, Arizona
 KOLN-TV—Lincoln, Nebraska
 KOMC-TV—McCook, Nebraska
 KOMO-TV—Seattle, Washington
 KOMU-TV—Columbia, Missouri
 KONO-TV—San Antonio, Texas
 KOOL-TV—Phoenix, Arizona
 KORN-TV—Mitchell, So. Dakota
 KOSA-TV—Odessa, Texas
 KOTA-TV—Rapid City, South Dakota
 KOTV-TV—Tulsa, Oklahoma
 KPAC-TV—Port Arthur, Texas
 KPAR-TV—Abilene-Sweetwater, Texas
 KPHO-TV—Phoenix, Arizona
 KPIC-TV—Roseburg, Oregon
 KPIX-TV—San Francisco, California
 KPLC-TV—Lake Charles, Louisiana
 KPRC-TV—Houston, Texas
 KPTV-TV—Portland, Oregon
 KRBC-TV—Abilene, Texas
 KRCA-TV—Los Angeles, California
 KRDO-TV—Colorado Springs, Colorado
 KREM-TV—Spokane, Washington
 KREX-TV—Grand Junction, Colorado
 KREY-TV—Montrose, Colorado
 KRGV-TV—Weslaco, Texas
 KRIS-TV—Corpus Christi, Texas
 KRLD-TV—Dallas, Texas
 KRNT-TV—Des Moines, Iowa
 KROC-TV—Rochester, Minnesota
 KROD-TV—El Paso, Texas
 KRON-TV—San Francisco, California

KSBW-TV—Salinas, California
 KSBY-TV—San Luis Obispo, California
 KSD-TV—St. Louis, Missouri
 KSL-TV—Salt Lake City, Utah
 KSLA-TV—Shreveport, Louisiana
 KSOO-TV—Sioux Falls, South Dakota
 KSTP-TV—Scottsbluff, Nebraska
 KSTP-TV—Minneapolis, Minnesota
 KSWO-TV—Lawton, Oklahoma
 KSWB-TV—Roswell, New Mexico
 KSYD-TV—Wichita Falls, Texas
 KTAL-TV—Shreveport, Louisiana
 KTAR-TV—Phoenix, Arizona
 KTBC-TV—Austin, Texas
 KTBS-TV—Shreveport, Louisiana
 KTHV-TV—Little Rock, Arkansas
 KTIU-TV—Sioux City, Iowa
 KTLA-TV—Los Angeles, California
 KTNT-TV—Tacoma, Washington
 KTRF-TV—Lufkin, Texas
 KTRG-TV—Honolulu, Hawaii
 KTRK-TV—Houston, Texas
 KTSM-TV—El Paso, Texas
 KTTS-TV—Springfield, Missouri
 KTTU-TV—Los Angeles, California
 KTUL-TV—Tulsa, Oklahoma
 KTVA-TV—Anchorage, Alaska
 KTVB-TV—Boise, Idaho
 KTVE-TV—El Dorado, Arkansas
 KTVH-TV—Wichita, Kansas
 KTVI-TV—St. Louis, Missouri
 KTVK-TV—Phoenix, Arizona
 KTVQ-TV—Ottumwa, Iowa
 KTVT-TV—Ft. Worth, Texas
 KTVU-TV—Oakland, California
 KTWV-TV—Casper, Wyoming
 KUMV-TV—Williston, North Dakota
 KUTV-TV—Salt Lake City, Utah
 KVAL-TV—Eugene, Oregon
 KVIT-TV—Amarillo, Texas
 KVKM-TV—Monahans, Texas
 KVOA-TV—Tucson, Arizona
 KVOO-TV—Tulsa, Oklahoma
 KVOS-TV—Bellingham, Washington
 KVVU-TV—Sioux City, Iowa
 KWTU-TV—Oklahoma City, Oklahoma
 KWWL-TV—Waterloo, Iowa
 KXAB-TV—Aberdeen, So. Dakota
 KXGO-TV—Fargo, North Dakota
 KXJB-TV—Valley City, North Dakota
 KXLY-TV—Spokane, Washington
 KXMB-TV—Bismarck, No. Dakota
 KXMC-TV—Minot, No. Dakota
 KXTV-TV—Sacramento, California
 KYTV-TV—Springfield, Missouri
 KYW-TV—Cleveland, Ohio
 KZTV-TV—Corpus Christi, Texas
 Number of Code Stations.....399
 Number of Networks.....3
 TOTAL.....402
 Number of Code Film Affiliates.....15
 GRAND TOTAL.....417

Members of the Alliance of Television Film Producers, Inc.

Bellmar Enterprises
 151 El Camino Drive
 Beverly Hills
 California
 Bing Crosby Productions
 711 Fifth Avenue
 New York 22, New York
 Brennan-Westgate Productions
 151 El Camino Drive
 Beverly Hills
 California
 Calvada Productions
 151 El Camino Drive
 Beverly Hills, Calif.

Desilu Productions, Inc.
 780 North Gower Street
 Hollywood 38
 California
 Four Star Television
 4030 Radford Avenue
 North Hollywood
 California
 Lassie Television, Inc.
 270 North Canon Drive
 Beverly Hills
 California

Mayberry Enterprises
 151 El Camino Drive
 Beverly Hills, Calif.
 Revue Studios
 Universal City
 California
 T & L Productions
 151 El Camino Drive
 Beverly Hills
 California
 United Artists Television, Inc.
 7324 Santa Monica Boulevard
 Hollywood 46
 California

Independent Producers

CBS Films, Inc.
 485 Madison Ave.
 New York 22, N. Y.

Jack Douglas Organizations
 8833 Sunset Boulevard
 Hollywood 29, Calif.

Kiplinger Washington
 Editors, Inc.
 1729 H St., N.W.
 Washington 26, D. C.

Screen Gems
 711 Fifth Ave.
 New York 22, N. Y.

Network Television Gross Time Billings

January-December 1962

	<i>December</i>			<i>January-December</i>		
	<i>1961</i>	<i>1962</i>	<i>Percent Change</i>	<i>1961</i>	<i>1962</i>	<i>Percent Change</i>
ABC-TV ...	\$16,572,900	\$18,296,385	+ 10.4	\$190,615,140	\$205,224,342	+ 7.7
CBS-TV ...	26,195,871	28,525,466	+ 8.9	268,676,875	311,709,771	+16.0
NBC-TV ...	23,030,151	24,555,202	+ 6.6	252,836,133	281,874,025	+11.5
Total	\$65,798,922	\$71,377,053	+ 8.5	\$712,128,148	\$798,808,138	+12.2

Month by Month — 1962

	<i>ABC</i>	<i>CBS</i>	<i>NBC</i>	<i>Total</i>
January	\$16,673,662	\$25,528,518	\$23,578,579	\$65,780,759
February	15,757,364	23,528,815	21,956,372	61,242,551
March	17,762,981	25,731,519	24,100,566	67,595,066
April	17,237,755	24,193,144	21,899,207	63,330,106
May	17,227,296	25,380,092	23,494,373	66,101,761
June	16,031,277	25,081,505	22,609,590	63,722,372
July	15,708,722	25,793,374	22,788,918	64,291,014
August	16,075,143	24,969,181	23,160,760	64,205,084
September	16,601,454	25,851,332	21,416,265	63,869,051
October	19,219,752	28,774,414	26,098,632	74,092,798
November	18,632,551	28,352,411	26,215,561	73,200,523
December	18,296,385	28,525,466	24,555,202	71,377,053

By Day Parts

	<i>December</i>			<i>January-December</i>		
	<i>1961</i>	<i>1962</i>	<i>Percent Change</i>	<i>1961</i>	<i>1962</i>	<i>Percent Change</i>
Daytime ...	\$19,634,102	\$23,490,098	+ 19.6	\$212,350,673	\$255,265,294	+20.2
Mon.-Fri. ..	14,448,810	17,058,461	+18.1	171,966,903	206,166,700	+19.9
Sat.-Sun. ..	5,185,292	6,431,637	+24.0	40,383,770	49,098,594	+21.6
Nighttime ..	46,164,820	47,886,955	+ 3.7	499,777,475	543,542,844	+ 8.8
Total	\$65,798,922	\$71,377,053	+ 8.5	\$712,128,148	\$798,808,138	+12.2

Source: TvB/LNA-BAR.

Good-bye Omaha—Ha! —And Federal Hoopla?



By
ARTHUR PERLES
Editor
Radio-Television Daily

I CUT my journalistic eye-teeth on the Teapot Dome scandal. Here was my first involvement with big-league exposure of corruption. It was shocking to discover the depths to which humans will degrade themselves for profit and power. At the same time, it was indeed comforting to see the lumbering wheels of government grind over the rough trails until it reached and destroyed the heart of villainy.

Over those impressionable Police Card Years, I covered lots of other big 'uns, such as the "See Lockpipe John Phillips" multi-million-dollar sewer scandal, the Seabury Quiz, and Murder, Inc., so that, by the time of my entry into broadcasting, I was quite inured to the processes of digging up malfeasance, misfeasance and non-feasance—and very much in favor of stomping the wrongdoers.

I participated directly in that period when the late Senator Burton K. Wheeler headed the ICC committee as it diligently ploughed up the already rich fields of radio to make sure the taxpayers were receiving maximum values from burgeoning stations and networks.

Under the system of benign—but far from asleep—regulation, the private industry of broadcasting was encouraged to flourish and widen its areas of serving the public. Within such a climate, the government and the new electronic mass communicator worked in tandem. The networks forged the links in their chains of global news coverage, FM took root, television was born and peripheral developments—i.e., long-playing records materialized and scores of industries devoted themselves to the manufacture of transmitting and receiving

equipment — provided opportunities and jobs for hundreds of thousands of citizens.

But, within the past decade, we have witnessed the unhappy spectacle of a wild-eyed Federal evangelism that has a potential of actually turning radio and TV into a vast wasteland of Bureaucratic Big Brotherism.

I refer, of course, to the interminable calendar of industry hearings that hangs on the walls of official Washington. Staged there, they have now developed a proclivity for the road-show with full circus panoply. FCC and FTC now jape and caper to the accompaniment of the publicity tom-toms. And, as if this cacophony is not enough, their sounds are intermingled with those emanating from a slough of committees and subcommittees in the House and Senate.

If only they could learn that a democracy is unsafe when its leaders play at being gods. If they would apply the resources at hand to help build the arts and sciences of communications for a world at peace, they would fulfill a greater—albeit, less sensational—destiny than would result from the present state of affairs.

Can broadcasters, then, look to a year of relatively less upheaval by probe and hearing than heretofore? Frankly, I have grave doubts. But, this much is certain: Unless the broadcasters, individually and en masse, really demonstrate their resentment toward constant harassment, the demagogues will not cease pouring their shot and shell of half-truths and the big lie.



presents

TELEVISION NETWORKS



EXECUTIVE PERSONNEL
BIOGRAPHIES
NETWORK MAPS
OWNED & OPERATED STATIONS

1963

Rising TV Production Costs A Concern to Nets & Sponsors



By
THOMAS W. MOORE
President
ABC TV Network

A TREND in television which is of concern to both networks and advertisers is the rising cost of television production.

Some 15 years ago, half-hour filmed television programs were being brought in for anywhere from \$5,500 to \$18,500. Today the average price for a half-hour show is close to \$60,000.

Just a few seasons back, hour-long shows were commanding around \$80,000. That figure now is closer to \$120,000.

The costs are not yet prohibitive. But they are climbing even higher and giving pause to a number of advertisers—the advertisers who are being asked to pay more each year for their show.

There are many reasons, as well as rationalizations, for this cost spiral.

Unfortunately, there are few solutions.

And the people who should be most aware of the problem—and of what it could lead to—are, I am afraid, the least concerned with finding a solution. Here I am speaking of the film producers.

It seems to be the philosophy of many to get what the traffic will bear.

They had better keep awake. They may be running into a traffic jam.

Imagination, not higher bills, is what producers should concentrate on. If television is going to continue to grow as it has and attract numerous new advertisers each season, it must

cost itself so that it can be afforded by more than the biggest advertisers.

There are many factors that advertisers look for in selecting programs and networks. They have many and diverse needs to fill in their selling efforts. A network has the essential task of seeking the interest of its primary customer — the viewers — and that is with appealing programming of all kinds that will strike a responsive chord. It is in the search for this responsive chord that new forms of television are created.

Television must exhibit daring creativity and increasing quality at a cost that will not only be appealing to advertisers, but so attractive that it becomes a "must."

There are advertisers who, because of special marketing needs, would rather buy a full half-hour or alternate half-hour sponsorship than participating sponsorships in a number of shows.

The networks are aware of their particular needs and are trying to find ways to help them accomplish their desires. It is our hope that the producers will now become aware of the problem on the horizon for these advertisers as well as the whole industry and help in finding the solution.

American Broadcasting Co. Television Network

(A Division of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: SUsquehanna 7-5000

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Leonard H. Goldenson... President of American Broadcasting-Paramount Theatres & President of American Broadcasting Company
 Simon B. Siegel... Exec. V.P., AB-PT & ABC
 Martin Brown... Treas. of AB-PT & V.P. & Treas. of ABC
 Thomas W. Moore... Pres., ABC TV Network
 Robert R. Pauley... V.P. & Pres., AM Network
 Charles Ayres... Vice-President
 Julius Barnathan... TV Net. V.P. & Gen. Mgr.
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 Vincent Francis... Vice-President
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 Henry T. Hede... Vice President
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 Robert Lang... Vice-President
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 Frank Marx... Vice-President
 Daniel Melnick... Vice-President
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 Julius Barnathan... Network V.P. & Gen. Mgr.

Engineering

Frank Marx... V.P. & Pres. for Engr. & Gen. Ser.
 Merle Worster... Dir. of Tech. Oprs. TV
 Frederick Zellner... Dir. of Tech. Oprs. AM
 Joseph Sauer... Traffic Manager
 Richard Hamilton... Supervisor of Communications
 George Milne... Dir. of Traffic & Comm.
 Clure Owen... Administrative Assistant
 John Preston... Director of Engineering Facilities
 Lawrence A. Ruddell... Recording Director
 Robert Gabrielson... Mgr., TV Oprs.
 John Bourcier... Spv., AM Oprs.
 Royce Pointer... Dir., Audio-Video Eng.

Production Services

John Kneeshaw... Business Manager
 Ruth K. Blainey... Operations Manager
 David Eschelbacher... Studio Svcs. Mgr.
 Frederick J. Schuhman... Dir. of Prod. Serv.
 Arthur Segal... Scenic Svcs. Mgr.

Finance, Personnel & General Svcs.

Simon B. Siegel... Exec. V.P. of AB-PT & ABC
 Martin Brown... V.P. & Treas. of ABC & Treas. of AB-PT
 George Ast... Purchasing Agent
 Michael P. Boland... V.P., Chg. of Fin. Controls
 Edward Graessle... Manager of Treasury Affairs
 Marie McWilliams... Director of Personnel
 Joseph Spagnola... Dir. of Office & Studio Services
 David Sweeney... Chief Accountant
 Sam Barr... Mgr. of Data Processing
 Grace Johnsen... Dir. of Continuity Accept.
 Henry Epstein... Art Director
 J. Lawrence Lecky... Mgr. of Print Prod.

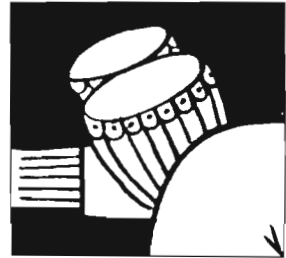
Legal

Everett H. Erlick... V.P. & Gen. Counsel AB-PT
 Mortimer Weinbach... V.P. & Asst. Gen. Counsel AB-PT

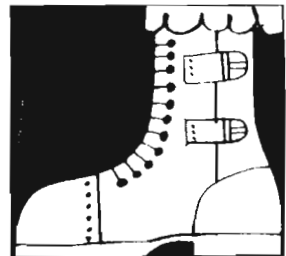
(Continued on Page 657)



Sports



Variety



Adventure

It's the way we put them together that counts.

Programming, of course, is a network's basic product.

And frankly, our programming is slanted. A blend of many types, it is aimed, principally, at attracting the *young* viewing family. It is therefore characterized by a constant search for *new* forms of quality television entertainment and information to supplement our many established favorites.

In comedy, for example, where two years ago *The Flintstones* added the new, successful twist of animation, this year *McHale's Navy* finds its fun in

the lighter side of the War in the Pacific and *I'm Dickens...He's Fenster* adds a new dimension in comedy.

To the serious business of responsible programming for children, ABC has contributed *Discovery*, which entertains as it informs, and is the only network show to do so every weekday.

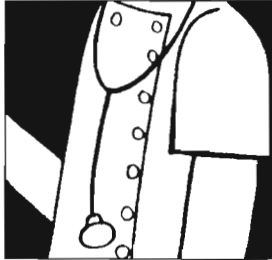
On the action-adventure front, where ABC pioneered with the first hour formats, we've again taken off in a new direction. In *Combat!* and *The Gallant Men* we dramatize the lives of men in bat-



Comedy



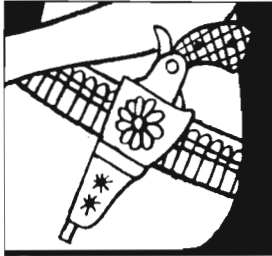
News and Public Affairs



Drama



Mystery



Westerns

e, against an authentic World War II backdrop.

In Public Affairs programming, *Close-Up!* has been consistently penetrating and far-ranging in its subject matter.

In news, with four daily network programs, including the only late-night network news, we have expanded our efforts enormously to provide a responsible full, daily and weekly coverage.

Sports? Indeed. Highlighted by ABC's *Wide World of Sports*, which covers the field on a global scale, our programming provides arm-chair buffs

with 20 hours of sports activity a month.

And, as becomes a young network, we've concentrated on developing new, young talent. Witness Vince Edwards, Ingels and Astin, Vic Morrow, Tim Conway, ABC discoveries, all of them!

When you are dedicated to creating new programming trends, not following them, you'll find these virtues reflected in your viewers.

They, too, are young, alert, responsive.

ABC Television Network



ABC Television Network

THOMAS W. MOORE
PRESIDENT, ABC TELEVISION NETWORK

Joining the American Broadcasting Company in November, 1957 as Vice President in Charge of Sales, Mr. Moore made the unusual shift from sales to Vice President in Charge of TV Programming only four months later. He assumed his present position in April of this year. He came to the American Broadcasting Company from the Columbia Broadcasting System where he was General Sales Manager of CBS-TV Film Sales. Mr. Moore joined CBS Films in 1950 as an Account Executive. Born in Meridian, Mississippi, Mr. Moore attended Mississippi State College and the University of Missouri, from which he received a bachelor's degree in journalism in 1939.



JAMES C. HAGERTY
**VICE PRESIDENT IN CHARGE OF NEWS, SPECIAL EVENTS
AND PUBLIC AFFAIRS**



News Secretary to former President Eisenhower during his administration, James Hagerty took over the top ABC news job on January 23, 1961, three days after leaving the White House. A top news reporter for the New York Times from 1934 to 1943, Mr. Hagerty became former New York Governor Thomas Dewey's Press Secretary in 1943. In 1952 he took leave from his New York State position to work with General Eisenhower, then became his News Secretary when Eisenhower was elected President.

JULIUS BARNATHAN
VICE PRESIDENT & GENERAL MANAGER OF TV NETWORK

After joining ABC in 1954, Mr. Barnathan embarked on a steady course up through the executive ranks until he assumed his present post in March, 1962. He became Director of Research in 1957, Research Vice President in 1959 and Vice President of Affiliated Television Stations later that same year. From January to March of 1962, he held the post of President of the ABC Owned Television Stations. He is a graduate of Brooklyn College, a member of Phi Beta Kappa and holds a Master's Degree from Columbia University.



(Continued from Page 653)

Omar Elder.....V.P. & General Attorney
 Richard Freund.....V.P. Chg. of Labor Rel.
 Edward Masket.....Dir. of Pgm. Bus. Aff.
 Robert Kaufman.....Gen. Attorney, Sls. & Pgm.
 Contracts
 Charles DeBare.....Gen. Attorney AM Net. &
 O&O Stas.

Programming

Theodore H. Fetter.....V.P. & Program Director
 Armand Grant.....V.P. in Charge of
 Daytime Programs
 Daniel Melnick.....V.P. in chg. Nighttime Pgms.
 Douglas Cramer.....Dir. Pgm. Planning
 Theodore Lyman.....Mgr. Anncg. Div.
 Charles H. Barris.....Mgr. Daytime Prog.
 John B. Green.....Exec. Producer
 Frederick P. Laffey.....Program Service Mgr.
 Leonard Maskin.....Admin. & Budget Manager
 Julian Bercovici.....Dir. of TV Daytime Pgms.
 Stanley Chase.....Dir. Prog. Devel.
 George Patrick.....Pgm. & Comm. Prod. Mgr.

News, Special Events & Public Affairs

James C. Hagerty.....V.P. in Chg.
 Robert Lang.....V.P. in Chg. of Oprs.
 Thomas Velotta.....V.P., Administration
 Donald G. Coe.....Asst. to VP—Operations
 Wiley Hance.....Mgr. of Public Affairs
 John Madigan.....Dir. of News
 John Secondari.....Producer, Sp. Projects
 William McSherry.....Asst. Dir. of News
 Jules Bergman.....Science Editor
 Thomas O'Brien.....Nat'l News Editor-AM
 Sidney Darion.....Associate Producer
 Jack Powers.....Dir. of News & Sp. Events, WABC
 Jack Bush.....Director of Films
 Ben Blank.....Creative Graphic Arts Dir.
 Fred Sheehan.....Assoc. Producer

Press Information

Michael J. Foster.....Vice-President in Charge
 Stephen Strassberg.....Director of Press Information
 Sidney R. Mesibov.....Dir. of Spec. Exploit. Proj.
 Catharine Lynch.....Librarian
 Philip Bernstein.....Asst. Dir.
 Ellen MacKinnon.....Superv. Audience Info.
 George Hoover.....Trade News Editor
 Richard Sarno.....Photo Editor
 Mari Yanofsky.....Magazine Editor

Continuity Acceptance

Grace Johnson.....Director

Advertising & Promotion

Donald Foley.....Vice-President in Charge
 Andre Gebstaedt.....Advertising Mgr.

Sales

Edgar J. Scherick.....V.P. in Charge
 Edward Bleier.....V.P., Nat'l Sales Mgr.
 Slocum Chapin.....V.P., West Div. TV-Net Sales
 Henry T. Hede.....V.P. Admin. Sls. Mgr.
 Charles Ayres.....V. P. & Assoc. Sales Dir.
 Charles Allen.....Dir. of Sales Service
 Peter Reinheimer.....Eastern Sls. Mgr.
 Yale Roe.....Dir. of Daytime Sales

Owned & Operated Stations

Stephen Riddleberger.....V.P. & Pres. AM
 O&O Stas.
 Theodore F. Shaker.....V.P. & Pres. of TV O&O Stas.

Affiliated Stations, Station Relations, Station Clearance

Robert Coe.....V.P. in Chg. TV Sta. Rel.
 Donald S. Shaw Jr.....Director of Station Relations
 Joseph Giaquinto.....Director, Station Clearance

Research and Sales Development

Frederick Pierce.....Dir., Plan. & Sales Devel.
 Jerome Zucker.....Mgr. of Sls. Develop.

ABC International Television, Inc.

Donald W. Coyle.....President
 James T. Larkin.....Mgr., Sta. Devel.
 Donald Hine.....Program Manager
 Harvey Jacobs.....Mgr. of Adv., Sls., Prom.
 & Public Rel.
 Charles Dwyer.....Sales Manager

ABC Films, Inc.

1501 Broadway

Henry G. Plitt.....President
 John Tobin.....V.P., U. S. Sales Mgr.
 Harold Klein.....V.P., Business Affairs
 Gilbert Cohen.....Film Supervisor
 Raymond Fox.....Administrative Vice-Pres.
 Irving Paley.....Advertising & Prom. Director

ABC-Paramount Records, Inc.

1501 Broadway

Samuel Clark.....President
 James L. Brown.....Vice-President
 David Berger.....N. Y. Promo. Dir.
 Romeo Fabrizio.....Prod. Mgr.
 Sidney Feller.....Artist & Rep. Dir.
 Irwin Garr.....V.P., West Coast Opera.
 Albert Genovese.....Accountant
 Natt Hale.....Asst. to the Pres.
 Raymond Kissel.....Chg. of Stereo Prod.
 Harry Levine.....Chg. of Artist Booking Bur., Inc.
 Larry Newton.....Nat'l Sales Mgr.
 Allan Parker.....Dir. of Album Sales

ABC-Television Spot Sales, Inc.

James E. Conley.....Exec. V.P. & Gen. Mgr.
 Walter Stein.....Research & Promo. Mgr.
 Fred Nettere.....East. Sales Mgr.
 Mark Ellentuck.....Business Mgr.
 D. Thomas Miller.....V.P., Central Div. Chicago
 John McElfresh.....Chicago Sales Mgr.
 Charles Barrickman.....Los Angeles Sales Mgr.
 James Osborn.....San Francisco Sales Mgr.

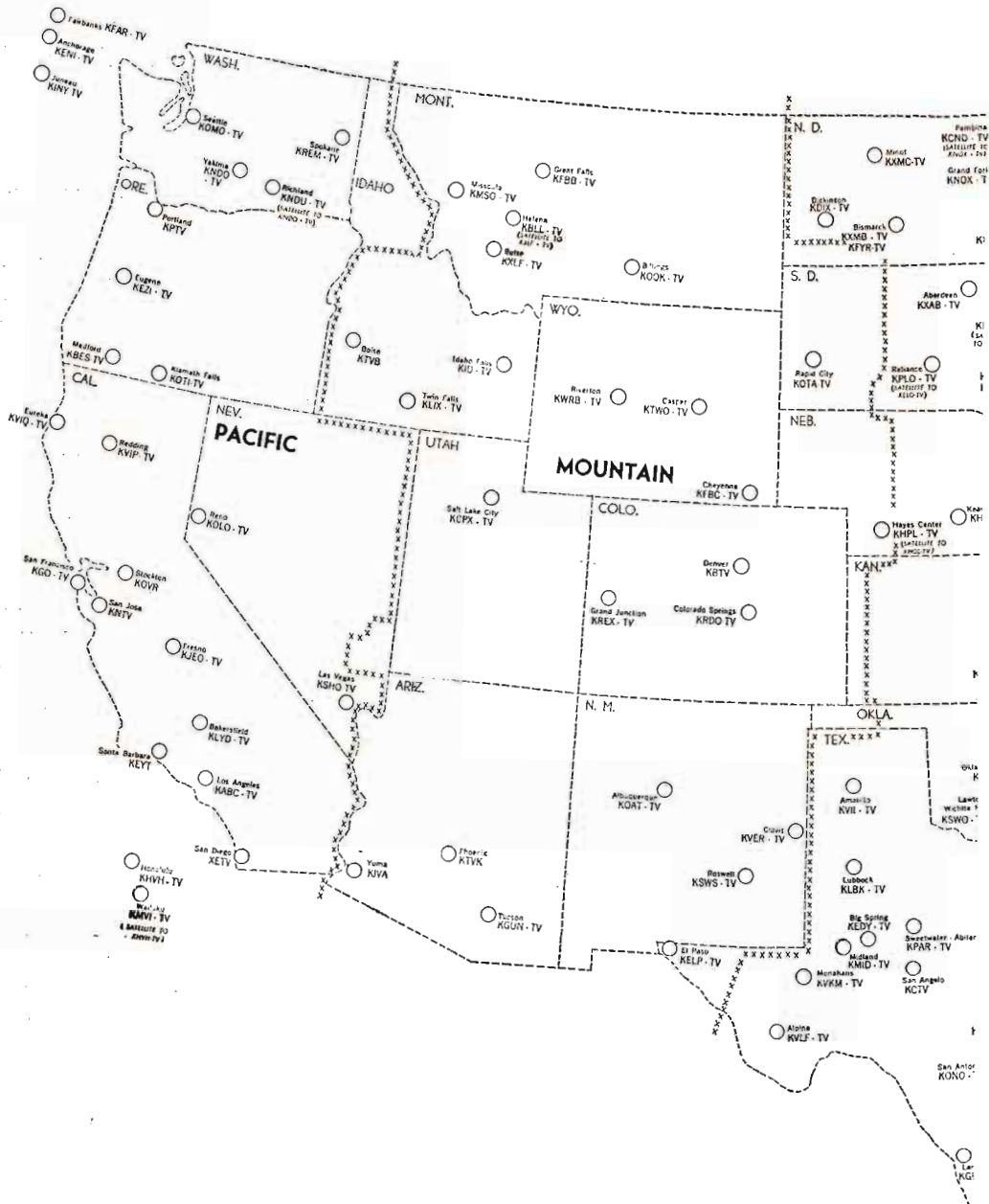
CHICAGO (WBKB)

360 N. Michigan Ave., Chicago Ill.

Sterling C. Quinlan.....V.P. in Chg. & Gen. Mgr.
 William C. Gillogy.....V.P. in Chg. TV Net Sales
 Donald Peterson.....Dir. Pub. & Prom.
 Ralph Andrews.....Film Director

(Continued on Page 660)

American Broadcasting



ABC TELEVISION NETWORK

(Continued from Page 657)

Manuel Fingerhut Controller
Joseph Corey Personnel Dir.
William P. Kusack Chief Engineer
Rex Maupin, Dir. of Music for WBKB & ABC C. D.
Con O'Dea Dir. WBKB News & Sp. Events
Daniel Schuffman Program Manager, WBKB
Robert F. Adams Dir. of Sales, WBKB
Arne Nordmark Mgr. Sls. Svc. TV Net. C.D.
Marcella Braun Continuity Dir.
John Fitzpatrick Prod. Mgr. WBKB-TV

DETROIT (WXYZ) 2077 West Ten Mile Rd. Detroit 41, Mich.

John Pival President, Gen. Mgr.
Elizabeth Ashton Traffic Manager
Harold Christian V. P., in Charge of
Merchandising
Ralph Dawson Mgr. Tape Comm. Dept.
Kent Fredericks TV Nat'l Sales Mgr.
William Hendricks Sales Mgr.
Edward Stocke Mgr. of Prod. Svcs.
Kenneth Layden Promotion Mgr.
Earl Moore Business Mgr.
Jan Coil Sales Service Mgr.
Kenneth Sims Film Director
Richard Fimmel Editorial Director
Charles Kocher Chief Engineer
John Reynolds Controller
Peter Strand Program Mgr.

HOLLYWOOD (KABC-TV) ABC Television Center Hollywood 27, Calif.

James G. Riddell Vice-President, Western Div.
Ben Brady V.P. in Chg. TV Net. Pgms. W.D.
Edward Parish Mgr. Pgm. Svcs., TV Net. W.D.
J. Clifford Anderson Director of Special Servs.
Jack Brembeck Manager, Pub., Promo.
Dorothy L. Brown Continuity Acceptance Editor,
Western Division
Milt Fishman Dir. Radio-TV News
Rowe S. Giesen Mgr. TV Net Prgs.
William Edwards Mgr. Adv. Prom. TV Net W.D.
Bert Nodella Dir., Pgm. Dev., TV Net
Theodore Grenier Chief Eng., West Div.
Vincent Francis V.P. in Chg. TV Net. Sls. W.D.
Arthur Harvey Dir. Labor Rel. & Bus. Affairs
Courtney McLeod Regional Mgr., TV Sta. Rel.
Norma T. Olsen Director TV Program Opera.
Hugh Hole ABC Co-Ord TV Network Pgms.
Donald Kraatz ABC Co-Ord TV Network
Richard Loeb ABC Co-Ord. TV Net. W. D.
Richard O'Leary Sales Mgr. KABC-TV
Louis Sanman Mgr. Program Prod. Services
Robert Trachinger Mgr. TV Eng. Opera.
James Patterson Program Dir. KABC-TV
John Mills Production Mgr. KABC-TV
George Pierce Sls. Svc. Mgr., KABC-TV
Ronald Gleason Dir. of Research, Sales Devel. &
Merchandising, KABC-TV

Jerome Bredouw, Dir. of On-the-Air Prom., TV
Net.
Henry Miller ABC Co-ord. TV Net. W.D.
Frank G. Ralston, Jr. Network Film Dept. Dir.
Elton Rule V.P. Gen.-Mgr. KABC-TV
Florence T. Schiro Personnel Director
John C. Wagner Controller, Western Division
Elliott Henry Dir. of TV Net. Press Info.
Western Division
Mitchell L. Gamson ABC Coordinator-
Warner Bros. TV
Howard H. Lipstone Mgr. Film Dept. KABC-TV
Norman Sloane Business Mgr. KABC-TV

SAN FRANCISCO (KGO) 277 Golden Gate Ave. San Francisco, Calif.

George Rodman Dir, Publicity, Adv. Promo.
Harry Jacobs Chief Engineer
Edith Kirby Traffic Manager
Robert Mitchell Mgr., Film Dept.
Tosca Lemont Sales Svc. Mgr., KGO-TV
Russ Baker Operations Director
James Monroe Dr. of Rsrch., Sales Develop.
Victor Reed Dir. of News & Sp. Events
Lorraine Pedersen Continuity Acceptance Editor
David Sacks V.P. Gen. Mgr. KGO-TV
Henry Saroyan Controller
Russ Coughlan Sales Mgr. KGO-TV
Calvin Thomas Prod. Mgr. KGO-TV

WASHINGTON 1735 DeSalle St., N.W. Washington, D. C.

Alfred Beckman V.P. in Chg.

WABC-TV, NEW YORK 7 West 66th St., New York 22, N. Y.

Arthur Dorfner Business Mgr.
Richard Bessemyer Gen. Sales Mgr.
John Doyle Sls. Svc. Mgr.
Takashi Kako Film Director
Gordon Kunz Production Manager of WABC-TV
Frank Little Publicity Director
Clarence Johnson Art Director
Lawrence Pollock Dir. of Research & Adv. Svcs.
Monroe Mendelsohn Dir. of Adv. & Sls. Prom.
Seymour Horowitz Dir. of Programming

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Thomas Chisman, V. Chmn., WVEC-TV, Norfolk,
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Joseph L. Brechner WFTV (TV), Orlando
Lawrence Rogers Taft Stations
Joseph Hladky KCRG-TV, Cedar Rapids, Ia.
William Warren KOMO, Seattle, Wash.
Norman Louvou KCPX, Salt Lake City, Utah

Informational B'casting Rise Key to TV Progress & Maturity



By
RICHARD S. SALANT
President
CBS News Division

AT THE May 1961 meeting of CBS Television Network affiliates, I first put forth the proposal to the affiliates for a 30-minute nightly network news broadcast.

There were many problems to be worked out, and the matter moved slowly—but steadily. Finally, in 1962, we received the green light; and, following a meeting of the affiliates' advisory board in the fall of 1962, the precedent was established with the announcement that in the fall of 1963 we would present a 30-minute evening news broadcast, Monday through Friday. Apparently, this much-needed advance in electronic journalism has been well received and will be the rule rather than the exception henceforth from 1963.

The expanded news service will be the result of months of study and will relate dynamically to the increased flow and complexity of the news. It will enable our world-wide news organization to cover many more important stories in the depth we have longed for. This is a great leap forward in realizing the potential of electronic journalism.

In three short decades, electronic journalism has come a long way. We have not, of course, reached the millennium; we shall never reach it, for our sights are always rising higher. But, now, informational broadcasting is occupying more and more of our Network schedule, and the healthiest phenomenon in informational broadcasting is the sharp growth of competition within the last few years. I would hope that the competition will increase—with the emphasis on quality rather than quantity.

I do not believe that time on network schedules should be carved out for news and public affairs broad-

casts as a matter of right, grace—or Washington. Rather, ideas—the program concepts themselves—must come first and must earn their way into greater portions of the broadcast schedule. I believe that we shall never attain full journalistic maturity until this is recognized. Any other course will bring us into the television schedule by forced feeding. We must examine the world of reality and determine what needs to be done and said, and then do it and say it as clearly, as interestingly, and as accurately as possible. As we learn how information can be more effectively moved by making it more interesting and imperative, we shall increase our share of the broadcast schedule.

The real advances, however, will come as the American people themselves advance. One of the social phenomena of contemporary American society is the increase in educational levels.

Electronic journalism provides a vividness and impact and a sense of personal involvement, which is the beginning of national concern and national understanding. We in electronic journalism have to make sure that we do our best—that we don't program by press release, that we don't add news and public affairs in our schedules merely for the sake of a statistic to enrapture or mollify the government and the critics, or ourselves. We must continue to improve our informational broadcasting according to the highest journalistic standards and the most demanding sense of history.

Annual

report!

For the eighth
consecutive year the
CBS Television Network
is attracting television's
biggest audiences
at night and for the fifth
consecutive year,
the biggest audiences
in the daytime.

ninth

sixth

CBS Television Network

JAMES T. AUBREY, JR.

PRESIDENT, CBS TELEVISION NETWORK

James T. Aubrey, Jr., was appointed President of the CBS Television Network on December 8, 1959, and elected to the Board of Directors of the Columbia Broadcasting System the following day. Since June 1 of the same year he had been Executive Vice President of the CBS Television Network. Mr. Aubrey entered broadcasting in 1948 as an account executive for KNXT and KNX-Radio, the CBS-owned stations in Los Angeles. After serving as Sales Manager of KNXT he was General Manager of KNXT and of the CBS Television Pacific Network from October, 1952, to June 1956. In June, 1956, he was named Manager of Network Programs, Hollywood, for the CBS Television Network. From December 1956 until he rejoined CBS as Vice President, Creative Services, Columbia Broadcasting System, Inc., on April 28, 1958, Mr. Aubrey was with the ABC Television Network as Vice President in Charge of Programming and Talent. He was associated with Street & Smith Publications and Conde Nast Publications after World War II service in the U. S. Air Force.



THOMAS H. DAWSON

CBS TELEVISION NETWORK VICE PRESIDENT — SALES



Thomas H. Dawson was appointed CBS Television Network Vice President-Sales on April 22, 1963. In this capacity he directs all phases of Network sales and services. Mr. Dawson joined CBS in 1938 as a salesman with WCCO, CBS Radio station in Minneapolis, following a year on the advertising staff of Pillsbury Mills in Minneapolis. In 1940, he transferred to CBS Radio Spot Sales in Chicago, returning to WCCO in 1941 as Sales Manager. In 1942, he enlisted in the U.S. Navy, remaining in service until 1945, when he resumed his post as WCCO Sales Manager. In 1948, Mr. Dawson moved to the New York office of CBS Radio Spot Sales as an account executive, and later became Eastern Sales Manager. In 1950 he joined Edward Petry & Co. as Director of Television, returning to CBS a year later as General Sales Manager of CBS Television Spot Sales. He was named Sales Manager for the CBS Television Network in December, 1952, and became a Network Sales Vice President in February, 1957. Mr. Dawson was born in Appleton, Minn., in 1914. He attended the University of Minnesota. He is married, has two children and lives in Greenwich, Conn.

MICHAEL H. DANN

CBS TELEVISION NETWORK VICE PRESIDENT—PROGRAMS

Michael H. Dann was appointed CBS Television Network Vice President-Programs on March 11, 1963. He had joined the CBS Television Network in March, 1958, as Vice President, Network Programs-New York. Mr. Dann was born in Detroit, Michigan, September 11, 1921, and was graduated from the University of Michigan in 1943. After serving in the Army, he first entered broadcasting as a comedy writer for Louis Nye. He joined NBC subsequently as Trade and Business News Editor and then became Director of the Program Department, Director of Special Programs and Vice President in Charge of Program Sales. During his years at NBC Mr. Dann was associated with such shows as "Today," "Tonight" and such NBC-TV specials as "Producers Showcase," "Ford Anniversary Show," "Peter Pan" and others. At CBS-TV he was an important factor in the conception of such successful series as "Garry Moore Show," "The Defenders," "The Nurses," "East Side, West Side" and others. Mr. Dann is married, has three children and lives in Chappaqua, New York.



CBS Television

A Division of CBS, Inc.

485 Madison Avenue, New York 22, N. Y.

Telephone: PLaza 1-2345

Production Center: 524 W. 57th St., New York 19, N. Y.

Telephone: JUDson 6-6000

Registered Telegraphic Address—CBSINC NEW YORK

NOTE: A full listing of the CBS, Inc., Board of Directors and Officers, as well as Radio Div. executive personnel, will be found on Page 192.

CBS TELEVISION DIVISION OFFICERS

James T. Aubrey, Jr. President
 Frank Shakespeare, Jr. V.P. & Ass't. to the Pres.
 John T. Reynolds Sr. V.P.—Hollywood
 Michael H. Dann Vice President—Programs
 Robert Lewine V.P., Programs, Hollywood
 Alan Courtney V.P., Network Programs
 Oscar Katz V.P., Pgm. Administration
 Hunt Stromberg V.P. Pgm. Devel., Hollywood
 Joseph H. Ream Vice Pres., Program Practices
 Edward L. Saxe V.P. in Charge of Operations
 Thomas H. Dawson Vice President—Sales
 John Karol V.P., Special Proj. Netwk. Sales
 William B. Lodge V.P. Eng. & Affiliate Relations
 Carl Ward Vice Pres., Affiliate Relations
 Salvatore Iannucci V.P., Business Affairs
 Merritt Coleman V.P. & Business Mgr., Talent
 & Contract Properties, Hollywood
 John P. Cowden Vice Pres., Information Serv.
 Charles S. Steinberg V.P., Public Information
 William MacPhail Vice President, Sports
 James Geer Controller

Network Sales

Thomas H. Dawson Vice President—Sales
 John Karol V.P., Special Proj. Netwk. Sales
 Carl Tillmanns V.P., Eastern Sales
 Joseph Curl V.P., Daytime Sales
 Roy Porteous V.P., Central Sales
 Robert Swats Detroit Sales Manager
 Robert Livingston Pacific Coast Sales Mgr.
 William J. Fagan Business Manager
 Robert Jamieson Mgr., Sta. Sls. & Clearances
 George Zurich Manager, Station Clearances
 James Aberle Sales Mgr., Extended Mkt. Plan
 Robert Philpot Sales Coordinator
 Herbert Gross Mgr., Sales Development
 Dale Dannenberg Admin., Comm. Co-ord.

Affiliate Relations

Carl Ward Vice-President in Charge
 Gordon Hayes National Mgr.
 Donald Clancy Administrative Manager
 Robert Wood Mgr., Contracts & Records
 Edward E. Hall Western Manager
 Ed Scovill Midwest Manager
 David R. Williams Eastern Manager

Network Programs

Michael H. Dann Vice President—Programs
 Oscar Katz V.P., Program Admin.
 John T. Reynolds Sr. Vice Pres.—Hollywood
 Robert Lewine V.P., Net. Pgms., Hollywood
 Hunt Stromberg V.P., Pgm. Devel. Hollywood
 Bruce Lansbury Gen. Program Exec., Hollywood
 Paul Levitt Dir., Daytime Pgms., Hollywood
 Robert Milford Director, Netwk. Progs., N. Y.
 Tom Loeb Spvr. of Live Pgmng.—N. Y.
 Alan Wagner Dir., Pgm. Development
 Marc Merson Gen. Program Exec., N. Y.
 James Lavenstein Administrative Mgr.

Operations

Edward L. Saxe Vice-President
 Staff: Joseph A. Flaherty, Paul Wittlig, Plant
 Engng. & Devel.; Robert Bridges, Joel Hymson,
 Planning & Analysis

Operating Components

New York: Hugh T. Graham, Gen. Mgr.; E. Carl-
 ton Winckler, Asst. Gen. Mgr.
 Staff: Harold Meier, On-Air Services; David White,
 Facilities Scheduling; Albert Raymond, Labor
 Rel.; Walter Pierson, Plant Svcs.; Fred Faviano,
 Prod. Control.

Operating Dept. Heads:

Gordon Shadwick, Film Svcs.; E. C. Winckler,
 Shops & Staging Evcs.; Robert Hammer, Tech.
 Svcs.

Hollywood: James Heslen, Gen. Mgr.
 Staff: Harry Zipper, Admin. Svcs.; Everett Sears,
 Scheduling; Herbert Pangborn, Quality Control.

Operating Dept. Heads:

Morton Granas, Film Svcs.; Edwin Gale, Prod.
 Svcs.; Gilbert Wyland, Studio Svcs.

Information Services

John Cowden Vice President
 (Continued on Page 668)

Columbia Broadcasting



(Continued from Page 665)

Advertising & Sales Promotion

Louis Dorfsman Creative Director
 George Bristol..... Operations Director
 Robert Strunsky..... Copy Chief
 Alex Kennedy..... Director of Audience Promotion
 Richard Golden..... Director of Market Planning
 David Fuchs..... Director, Market Development
 Daniel Taylor..... Manager, Station Promotion
 Edward Side..... Production Manager

Press Information

Charles Steinberg..... V.P., Public Information
 Leonard Spinrad..... Exec. Editor
 Hank Warner..... Director, Press Information
 Edward Reynolds..... Ass't. Director
 Ernest Stern..... Director, Hollywood
 Harry Feeny..... Manager of Trade & Bus. News
 James Kane..... Mgr., Affiliate Press Relations

Research

Jay Eliasberg Director
 Philip Luttinger..... Asst. Director
 Rose Marie O'Reilly..... Manager of Ratings
 Arnold Becker..... Mgr., Coverage & Rsch. Analysis

Engineering

William B. Lodge..... V.P., Engineering
 and Affiliate Relations
 Richard O'Brien..... Director of Engineering
 H. A. Chinn..... Chief Engineer
 Kenneth Benson..... Director, Audio-Video
 Engineering

Business Affairs

Sal Iannucci..... V.P., Business Affairs
 Merritt Coleman..... V.P. & Bus. Mgr., Talent
 & Contracts, Hollywood
 Bernard Krause..... Dir. of Bus. Aff. & Admin.
 Robert Jeliner..... Dir., Contracts, Talent & Rights
 Franklin Rohner..... Dir., Bus. Aff., Hollywood

Accounting

James Geer..... Controller
 Louis I. Teicher..... Dir. of Music Opera.

CBS TELEVISION STATIONS DIV.

Merle S. Jones..... President
 Craig Lawrence..... Vice President in Charge of
 CBS Television-Owned Stations

WCBS-TV, 485 Madison Ave.

New York 22, N. Y.

Norman E. Walt, Jr..... General Manager
 Jerry Danford..... Sales Manager
 Ned Cramer..... Director, Public Affairs
 Dan Gallagher..... Program Director
 Phil King..... Dir., Info., Service & Adv.
 William C. Lacey..... Film Manager
 Arthur Hecht..... Dir. Advertising

WBBM-TV, 630 N. McClurg Ct.

Chicago, Ill.

Clark George..... Vice President & Gen'l Mgr

KNXT, 6121 Sunset Blvd.

Los Angeles 28, Calif.

Robert Wood..... Vice President, Gen'l Mgr

WCAU-TV, City Line & Monument Aves.; Phila., Pa

John Schneider..... Vice President, Gen'l Mgr

**KMOX-TV, 12th & Cole Streets
St. Louis 4, Mo.**

Gene Wilkey..... Vice President, Gen'l Mgr.

CBS TV Stations Nat'l. Sales

Bruce Bryant..... Vice President, Gen'l Mgr.
 Gerald E. Marenoff..... Business Manager
 Ted O'Connell..... Eastern Sales Manager
 William Hohmann..... Dir. Sls. Prom. & Rsch.

Branch Offices

Richard Loftus..... Midwestern Sales Manager
 630 N. McClurg Ct., Chicago
 William Miller..... St. Louis Manager
 12th and Cole Sts., St. Louis, Mo.
 John Logan..... Detroit Manager
 932 Fisher Bldg., Detroit 2, Mich.
 Robert Perez..... San Francisco Manager
 Palace Hotel, San Francisco
 Sam Hill..... Los Angeles Manager
 1313 N. Vine St., Los Angeles

CBS Films, Inc.

Sam Cook Digges..... Adm. Vice-President
 Fred Mahlstedt..... Dir. Oper. & Prodn.
 Eugene Moss..... Sales Promotion Manager
 Murray Benson..... Dir. of Licensing
 Robert Fuller..... Dir. of Publicity
 Howard Kany..... Dir. of Intern. Bus. Rel.

Terrytoons

William Weiss..... Vice President

Advertising & Sales Promotion

Tom Means..... Director

Information Services

Howard Berk..... Director

Legal

Thomas K. Fisher..... V.P. & Gen. Attorney

Programming

Hal Hough..... Vice President

Station Services

Harvey Struthers..... Vice President

Research

Robert Davis..... Director

CBS News

Richard Salant..... President
 Blair Clark..... Vice Pres. & General Mgr.
 David Klinger..... Vice Pres., Administration
 John W. Kiermaier..... Vice Pres., Pub. Affairs
 Ernest Leiser..... Asst. General Manager, TV
 Ralph Paskman..... Assignment Manager
 Jack Bush..... Manager of Film Production
 Pamela Ilott..... Director, Religious Programs
 Robert Skedgell..... Asst. General Mgr., Radio
 Bob Allison..... Bureau Mgr., Wash., D. C.
 Bill Small..... Dir., Wash., D. C.
 John Cooper..... Mgr., News Film Synd.
 Donald Hamilton..... Dir., Bus. Affairs

CBS Sports

William MacPhail..... Vice President
 Jack Dolph..... Director

'Instant' Programs Herald Dawn Of New Network TV Sales Age



By
WALTER D. SCOTT
Executive Vice President
NBC TV Network

WITH the enormous logistics added, our overnight sale of participations in the Giants-Dodgers "sudden life" playoff series last October was really a natural outgrowth of the network's "Instant Sponsorship." To affirm this evolutionary pattern, people in the television industry need only recall that in that same October, Gulf Oil renewed for 1963 its sponsorship of our precedent-setting "Instant News Specials."

"Instant News Specials" makes possible immediate and extensive coverage of happenings within hours after their occurrence. In terms of immediacy and impact, the speed with which electronic journalism goes about its work is the kind of pace that hitherto was made conspicuous by newspaper "extras."

In the TV market place this speed, as welded to vivid, moving pictorialization, received another nationwide boost last spring when, within 24 hours of the scheduling of a special half-hour news program on May 24, for a recapitulation of that day's orbit flight of astronaut Scott Carpenter, full sponsorship was bought by Kemper Insurance. The films of Carpenter's recovery had arrived only minutes before broadcast.

Our gamble included a challenge, the previously mentioned logistics, and no challenge of this sort is greater than prompt delivery of the goods. Our Sports and Special Program Sales faced the challenge when the Dodgers lost and the Giants won the last game of the pennant race, thus producing a tie and triggering the network's coverage of the pennant playoff, to commence 21 hours later.

The 21-hour countdown by the divisional sales unit became a minute-by-

minute operation as a 22-member sales force was alerted into action by the "command post" to announce availability of participations to prospects through their agencies. During that 21-hour alert, 10 companies, representing 60 per cent sponsorship of the first game, affixed their banners to the playoff mast. The ensuing 24 hours brought another 14 sponsors, or a 93 per cent fill for the second game—accompanied all the way by constant juggling to assure product protection.

There was a "third nine" on the playing field Wednesday of that week. In the 21-hour period between the tie at regular season's end and the start of the first playoff game, nine advertisers had purchased participation in the series. Hours later, five more were contracted. With the latter, participation had reached sold-out status before the third and final game.

A similar story unfolded at NBC Radio, which signed a one-quarter sponsor exactly 55 minutes before airtime. For the second and third games, NBC Radio clicked off four additional sponsors in one string, and a few hours later these were joined by three other companies, to mark a sellout.

The results with these "instant" programs suggest the dawn of a new age in network TV sales. The intricacies of product protection, commercial placement, strength and composition of audience—those TV sales complexities which must be resolved and coordinated before a sponsored broadcast—are swiftly surmounted by network sales forces.

**NBC—
the network
that attracts
more people whenever
all networks cover
a national event...
whether it is
election night
or the flight
of an astronaut
or a Telstar broadcast
or a president's
report on a crisis.**

**The reason?
NBC News leads
in bringing world news
to the nation
rapidly, accurately,
responsibly. **

NBC Television Network

WALTER D. SCOTT

EXECUTIVE VICE PRESIDENT, TELEVISION NETWORK

Walter D. Scott was appointed executive vice president, television network, in February, 1959. Before his election as head of the television network, Mr. Scott had been vice president, television network sales. An executive with more than 20 years' service at NBC, Mr. Scott joined the network's sales department in 1938. He was named eastern sales manager in 1949, and in February, 1951, was promoted to New York radio network sales manager. In November, 1952, he was appointed to the new post of administrative sales manager. He held this position until he was elected vice president and national sales manager, television network, in December, 1955. He was named vice president, television network sales, in January, 1958. Before joining NBC, Mr. Scott served in the sales department of Hearst Radio, Inc., and before that on the advertising staff of the Daily Oklahoman and Times. He is a graduate of the University of Missouri School of Journalism.



DON DURGIN

VICE PRESIDENT, NETWORK SALES



Don Durgin, who was appointed vice president, television network sales, in February, 1959, first joined NBC in 1949 as assistant to the manager of advertising and promotion for NBC Spot Sales. In 1951, he joined the ABC Television Network as a sales presentation writer, subsequently holding several positions there until he was elected vice president in charge of the ABC Radio Network in November, 1955. Returning to NBC in March, 1957, he became vice president in charge of sales planning for the television network. He was appointed vice president, national sales manager, television network sales, in January, 1958, holding that position until he was named to his present post. He is a summa cum laude graduate of Princeton University and a graduate of New York University Law School.

MORT WERNER

VICE PRESIDENT, PROGRAMS

Mort Werner was appointed vice president, programs, television network, in July, 1961. Mr. Werner came to NBC from Young and Rubicam, Inc., where he had been senior vice president and member of the executive committee. He previously was with NBC from 1951 until July, 1957, when he left to become vice president in charge of broadcast activities of Kaiser Industries Corporation. Mr. Werner joined NBC in 1951 as producer of "Today," later becoming executive producer of the program and then executive producer of "Today," "Home" and "Tonight." In February, 1955, he was named director of participating programs for the NBC-TV Network, and in November of that year was appointed national program director. He was elected vice president, national programs, in Dec., 1955, and in February, 1957, was appointed vice president, television daytime programs. He continued in that post until he joined Kaiser Industries in July, 1957. Mr. Werner joined Young & Rubicam in October, 1959, as vice president and director of radio and television, becoming senior vice president and member of the executive committee one year later, a position he held until he joined NBC in July, 1961.



National Broadcasting Co., Inc.

NBC Television Network

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROCAST NEW YORK

A full listing of the NBC Board of Directors and Officers, as well as Radio Division Executive personnel and West Coast Executive personnel, will be found on page 214.

OFFICERS

Walter D. Scott..... Exec. V.P., TV Network
Charles R. Abry..... V.P., Gen. Sls. Exec., TV Network
Max E. Buck..... V.P., Eastern Sls., TV Network
Giraud Chester..... V.P., Pgm. Admin., TV Network
Don Durgin..... V.P., Sales, TV Network
Edwin S. Friendly, Jr..... V.P., Special Pgms.,
TV Network
Nicholas C. Gilles..... V.P., Bus. Affairs, TV Network
Felix Jackson..... V.P., TV Network Pgms.,
West Coast
Harold F. Kemp..... V.P., Nighttime Pgms., TV
Network, West Coast
John M. Otter..... V.P., Natl. Sls., TV Network
Angus Robinson..... V.P., Central Sls., TV Network
Herbert S. Schlosser..... V.P., Talent & Pgm.
Admin., TV Network
Robert L. Stone..... V.P. & Gen. Mgr., TV Network
David W. Tebet..... V.P., Talent Rel., TV Network
Grant A. Tinker..... V.P., Pgm. Opera., TV Network,
West Coast
William H. Trevarthen..... V.P., Opera. & Eng.,
TV Network
Mort Werner..... V.P., Pgms., TV Network

Television Network Programs

Walter D. Scott..... Exec. V.P., TV Network
Mort Werner..... Vice President, Pgms.
Giraud Chester..... V.P., Program Admin.
Edwin S. Friendly Jr..... V.P., Special Programs
Ross Donaldson..... Dir. Program Services
Donald B. Hyatt..... Dir., Special Projects
Robert F. Aaron..... Dir., Daytime Pgms.
Joseph P. Cunneff..... Dir., Nighttime Pgms.
Arch Robb..... Dir., Special Programs
Thomas S. Gallery..... Director, Sports
David W. Tebet..... V.P., Talent Relations
Felix Jackson..... V.P., Pgms., West Coast
Grant Tinker..... V.P., Pgm. Opera., West Coast
Harold F. Kemp..... V.P., Nighttime Pgms.,
West Coast

Television Network Sales

Walter D. Scott..... Exec. V.P., TV Network
Don Durgin..... Vice President, Sales
John M. Otter..... V.P., National Sales
Max E. Buck..... V.P., Eastern Sales
Charles R. Abry..... V.P., Gen. Sls. Exec.
John H. Dodge..... General Sls. Exec.
Angus Robinson..... V.P., Central Sales
Harry T. Floyd..... Manager, Western Sales
Walter Tolleson..... Mgr., San Francisco Sales
Walter W. Gross..... Manager, Detroit Sales
James Hergen..... Dir., Daytime Pgm. Sales
Sam Maxwell..... Dir., Special Pgm. Sales
William Storke..... Dir., Partic. Pgm. Sales
Stephen Flynn..... Dir., Sales Services
Harvey Gannon..... Mgr., Special Services
Joseph Iaricci..... Dir., Sales Admin.
Dean Shaffner..... Dir., Sales Planning
Nicholas Gordon..... Dir., Sales Develop.
Raymond Eichmann..... Dir., Client Presentations
& Sales Promo.
Dave Hedley..... Dir., Pgm. Presentations

TV Network Business Affairs

Walter D. Scott..... Exec. V.P., TV Network
Robert L. Stone..... V.P., General Manager
Nicholas Gilles..... V.P., Business Affairs
Robert O'Connor..... Mgr., Business Admin.
Stephen Weston..... Mgr., Pgm. Budgets & Svcing.
Donald Carswell..... Mgr., Pricing & Finan. Svcs.

Operations and Engineering

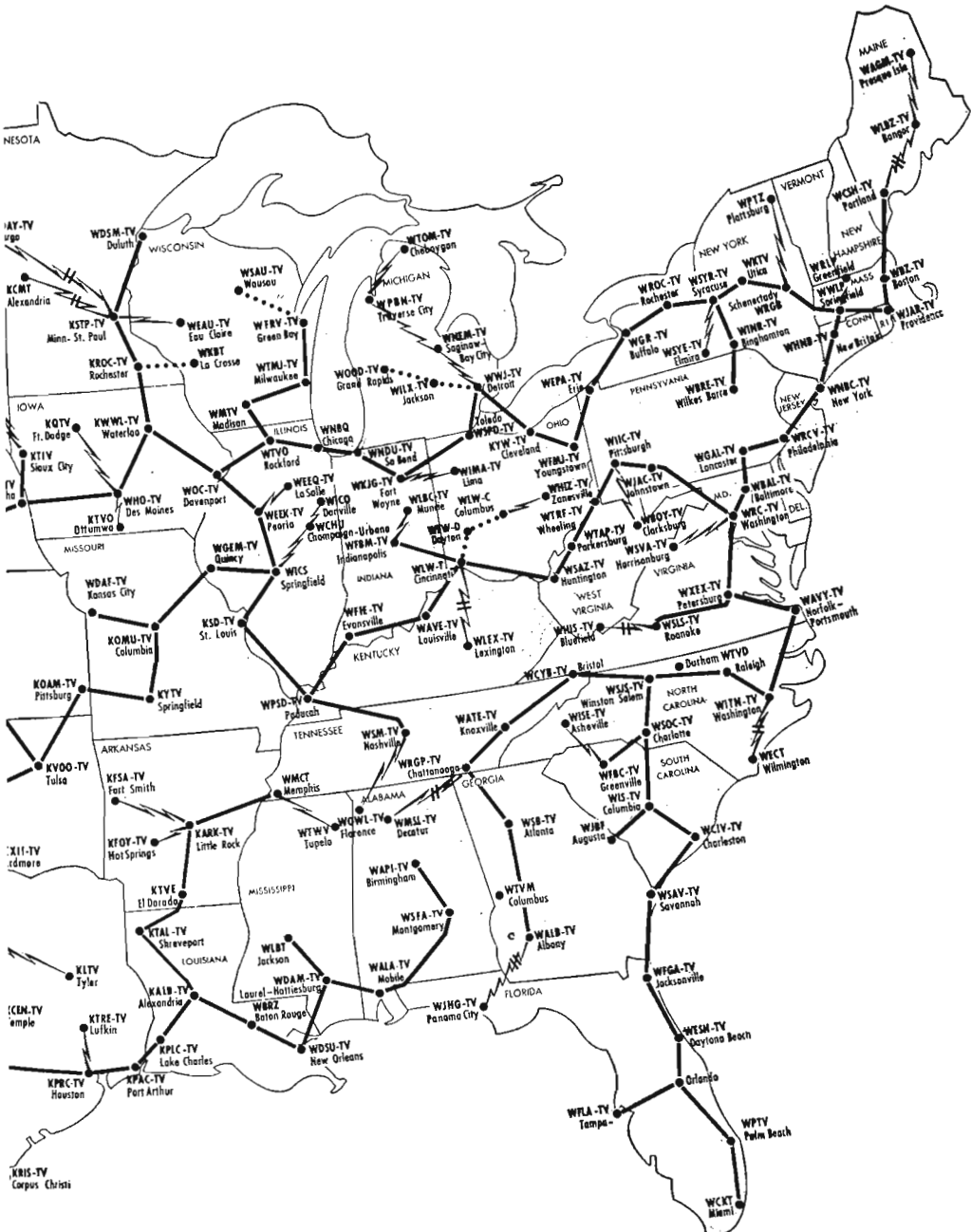
William H. Trevarthen..... Vice President
Neil J. Murphy..... Mgr., Business Admin.
Bernard I. Paulson..... Dir., Prod. Svcs.
Charles E. Corcoran..... Dir., TV Network Opera.
John Weir..... Mgr., Facilities Plan. & Opera.
Control
Robert Calvin..... Mgr., Video Tape, Film
& Kinescope Opera.
Thomas Phelan..... Mgr., Tech. Facil. & Maint.
John Rogers..... Mgr., Studio-Field Tech. Opera.
Edward M. Lowell..... Mgr., Facilities Admin.
James L. Wilson..... Dir., Engineering
George M. Nixon..... Mgr., Equip. Devel. & Standards
Donald Castle..... Mgr., Systems Plan. & Estimating
Chester A. Rackey..... Mgr., Facil. Design
& Construct.
Joseph J. Arnone..... Mgr., Design & Construct.

(Continued on Page 676)

National Broadcasting



Company Television Network



NBC TELEVISION NETWORK

(Continued from Page 673)

Talent & Pgm. Administration

Herbert S. Schlosser.....Vice President
Robert Dunne.....Manager
Robert Hanna.....Mgr., Music & Literary Rights
Joseph Milroy.....Mgr., Contract Admin.
Edward Rosenberg.....Mgr., Talent & Pgm.,
Admin., West Coast

Treasurer

Aaron Rubin.....Executive V.P. & Treasurer
Howard P. Swanson.....Dir., Tax Administration
Richard J. Raburn.....Controller
Anthony J. Dente.....Mgr., Operating Budgets &
Financial Evaluation
Julius Ross.....Manager, Audits
Ulrich F. Caro.....Dir., Capital Budgets &
Office Services
Randall McMillin.....Dir., Purchasing & Materials
James White.....Director, Accounting
Patrick J. Burke, Jr.....Chief Accountant
Charles Ochsenreiter.....Mgr., Systems & Data
Processing
Albert E. Walker.....Manager, Transportation
William A. Williams.....Assistant Treasurer
Jerrold Wollison.....Manager, Contract Admin.

Personnel

George H. Fuchs.....Vice President
J. Noel Deutscher.....Manager, Organization
Planning & Management Devel.
Richard Goldstein.....Director, Labor Relations
Dr. Bernard J. Handler.....Company Physician
Henry O. Lumb.....Director, Personnel
Oscar C. Turner.....Manager, Personnel & Labor
Rel., West Coast

Planning & Research

Hugh M. Beville.....Vice President
Allen R. Cooper.....Dir., Corporate Planning
Barry T. Rumble.....Mgr., Broadcast Economies
Thomas E. Coffin.....Director, Research
Marvin Baiman.....Mgr., Research Projects
William Rubens.....Mgr., Audience Measurement
William S. Duttera.....Dir., Allocations Eng.

General Executive

Louis Hausman.....Vice Pres., Gen. Exec.

Public Information

Sydney H. Eiges.....V.P., Public Information

Press and Publicity

Ellis O. Moore.....Vice President
Cornelius K. Sullivan.....Mgr., Admin. & Svcs.
Joseph Derby.....Director, News Publicity
Merryle S. Rukeyser.....Director, Pgm., Publicity
Sidney Desfor.....Manager, Photo Unit
J. Alan Baker.....Mgr., Bus. & Trade Pub.
Malcolm Oettinger.....Coordinator, News Info.,
Washington
Ralph Shawhan.....Dir., Press & Pub., West Coast

Advertising

Lawrence Grossman.....Director, Advertising
David Bellin.....Manager, Special Projects
John J. Graham.....Art Director
Gerald Rowe.....Mgr., Audience Adv. & Promo.

Promotional Services

Alexander S. Rylander.....Vice President
John Scuoppo.....Manager, Promotion
Peter M. Tintle.....Manager, Guest Relations
Paul Mosher.....Manager, Pgm. Merchandise

Corporate Affairs

Robert D. Kasmire.....Director, Corporate Info.
Kathryn S. Cole.....Manager, Information
Willis Grant.....Co-ordinator, Corp. Information

Standards and Practices

Ernest Lee Jahncke Jr.....Vice President
John A. Cimperman.....Director, Practices
Carl M. Watson.....Director, Broadcast Standards
Doris S. Williams.....Coordinator

Legal

Thomas E. Ervin.....V.P. & General Attorney
James A. Stabile.....V.P. & Assoc. Gen. Attorney
Richard H. Graham.....V.P., Law, West Coast
Howard Monderer.....Asst. Gen. Attorney,
Washington

News

William R. McAndrew.....Exec. Vice President
Julian Goodman.....Vice President
Elmer W. Lower.....V.P., General Manager
Carl Lindemann, Jr.....V.P., Special News Projects
Irving Gitlin.....Exec. Prod., Creative Projects
Rex Goad.....Director
Eugene Juster.....Director, News Film

NBC TELEVISION NETWORK

Edward Stanley..... Dir., Public Affairs
William Monroe..... Dir., News, Washington
James A. Jurist..... Director, Bus. Affairs
Donald Meaney..... Directors, News Programs
Leonard Allen..... Manager, News
Russell Tornabene..... Mgr., News Opera., N. Y.
Arthur Wakelee..... Weekend Manager
George Heinemann..... Manager, Public Affairs
Milton Brown..... Coordinator, NBC News
Information Services
Burroughs H. Prince..... Manager, Local News
Frank Jordan..... Manager, News, Chicago
John Thompson..... Mgr., News, Los Angeles

Station Relations

Thomas E. Knode..... Vice President
Donald J. Mercer..... Director
Sheldon B. Hickox, Jr..... Director, West Coast
Regional Managers..... Joseph J. Berhalter,
Anthony A. Cervini, William M. Kelley, Mal-
colm B. Laing, Raymond T. O'Connell, Theodore
Reinhard, Paul Rittenhouse

NBC OWNED STATIONS & NBC SPOT SALES

Administration

Raymond W. Welpott..... Executive Vice President
Marvin V. McCormick..... Dir. Business Affairs

Television Spot Sales

Richard H. Close..... V.P., NBC Spot Sales
Byron E. Goodell..... Director
Robert H. Anderson..... Mgr., San Francisco Office
William A. Loudon..... Mgr., Burbank Office
Charles Bergh..... Mgr. Central Office
Caroline Wynkoop..... Mgr., Sales Service
Wilbur Fromm..... Dir., New Bus. & Promo.
Robert Sullivan..... Mgr., Sales Development
Howard Selger..... Manager, Research

NBC Owned Stations (Television)

WNBC-TV, New York

30 Rockefeller Plaza, N. Y. 20, N. Y.

Theodore H. Walworth..... V.P. & General Mgr.
Peter M. Affe..... Station Manager
Richard B. Barnhill..... Mgr., Operations
Jay J. Heitin..... Director, Sales
Edward A. Warren..... Manager, Pgms.
Alvin Slep..... Mgr., Publ. & Exploitation
Earl M. Harder..... Dir., Bcst. Standards
Frederick E. Acker..... Mgr., Business Affairs
John Reynolds..... Mgr., Public Affairs

WRCV-TV, Philadelphia

1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott..... Vice Pres. & Gen. Mgr.
Arthur A. Watson..... Station Manager
Neal Van Ells..... Manager, Programs
John P. Wiley..... Manager, Sales
Jack Dorr..... Mgr., Adv. & Promo.
William P. Keeney..... Business Manager

WRC-TV, Washington

4001 Nebraska Ave., N.W.,
Washington 16, D. C.

Joseph W. Goodfellow..... V.P. & Gen. Mgr.
Thomas E. Paro..... Station Manager
Eugene Walz..... Director, Programs
Edward Ryan..... Mgr., Adv. & Promo.
William Callaway..... Business Manager
Arthur Faircloth..... Manager, Sales

KNBC, Burbank

3000 West Alameda, Burbank, Calif.

Thomas C. McCray..... V.P. & Gen. Mgr.
James F. Parks..... Station Manager
Robert Kennedy..... Mgr., Adv. & Promo.
Noyes A. Scott..... Mgr., Local Sls. & Sls. Svc.
John Kenaston..... Manager, Programs
John B. Knight..... Mgr., Tech. Operations
John Wehrheim..... Business Manager
Christopher B. Bose..... Admin., Bcst. Stand.

WNBQ, Chicago

Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder..... V. P. & Gen. Mgr.
Robert Lemon..... Station Manager
Kenneth Christiansen..... Mgr., Opera.
Norman Cissna..... Mgr., National Sales
Harry Trigg..... Manager, Programs
Hugh Del Regno..... Dir., Business Affairs
Wilfred Prather..... Mgr., Tech. Opera.
Chester Champbell..... Dir., Adv. & Promo.

Enterprises

George A. Graham Jr..... V.P., Entp. Div.
William J. Schmitt..... General Manager
David H. Horowitz..... Mgr., Business Affairs
James W. Dodd..... Mgr., Sales Services
Morris Rittenberg..... Dir., Domestic Enter.
Norman Nunenfeld..... Mgr., Merchandising
Ira Wolff..... Mgr., Sales Planning
William P. Breen..... V.P., Sales, NBC Films Inc.
Joseph M. Klein..... Dir., Internat'l. Enter.
George W. Harper..... V.P., Gen. Mgr., NBC Ltd.

Population, Families, Television Homes And Television Stations, Listed by State

January 1, 1963*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>TV Homes</i>	<i>TV Stations</i>
Alabama	3,320,000	880,000	665,000	11
Alaska	250,000	65,000	43,000	5
Arizona	1,410,000	415,000	348,000	8
Arkansas	1,775,000	500,000	333,500	7
California	16,300,000	5,321,500	4,838,000	35
Colorado	1,850,000	515,500	421,000	9
Connecticut	2,670,000	788,500	748,000	6
Delaware	475,000	140,000	125,000	—
District of Columbia	770,000	224,500	211,500	5
Florida	5,115,000	1,564,500	1,270,000	18
Georgia	4,070,000	1,064,000	839,000	11
Hawaii	670,000	206,000	140,000	4
Idaho	685,000	203,500	157,000	5
Illinois	10,275,000	3,161,000	2,980,000	17
Indiana	4,798,000	1,479,500	1,385,000	17
Iowa	2,790,000	860,000	797,000	12
Kansas	2,205,000	699,000	586,000	10
Kentucky	3,055,000	841,000	626,000	7
Louisiana	3,375,000	959,000	754,500	13
Maine	980,000	283,000	260,000	6
Maryland	3,275,000	945,000	857,000	4
Massachusetts	5,235,000	1,517,000	1,447,000	7
Michigan	8,000,000	2,333,000	2,199,000	17
Minnesota	3,500,000	1,032,000	907,000	10
Mississippi	2,180,000	576,000	397,500	8
Missouri	4,500,000	1,409,500	1,247,000	16
Montana	685,000	210,000	142,500	8
Nebraska	1,430,000	442,000	371,500	8
Nevada	305,000	99,500	79,000	5
New Hampshire	615,000	186,000	173,000	1
New Jersey	6,275,000	1,847,000	1,740,500	—
New Mexico	1,025,000	282,000	209,000	6
New York	17,225,000	5,225,000	4,836,000	24
North Carolina	4,660,000	1,188,500	926,000	13
North Dakota	637,000	173,000	132,000	9
Ohio	9,925,000	2,998,500	2,850,000	20
Oklahoma	2,380,000	728,000	595,000	10
Oregon	1,825,000	596,000	475,000	11
Pennsylvania	11,500,000	3,318,000	3,088,000	21
Rhode Island	875,000	258,000	241,000	3
South Carolina	2,400,000	607,500	465,000	10
South Dakota	690,000	199,500	142,500	6
Tennessee	3,625,000	998,000	767,500	14
Texas	10,050,000	2,972,000	2,405,000	44
Utah	940,000	268,500	240,000	3
Vermont	393,000	111,500	100,500	1
Virginia	4,125,000	1,101,000	894,000	12
Washington	2,950,000	937,000	798,000	11
West Virginia	1,850,000	495,000	390,000	9
Wisconsin	4,025,000	1,192,000	1,086,000	13
Wyoming	340,000	102,000	78,000	3
Total	184,278,000	54,519,000	47,807,500	534

* From Census Bureau and other sources.



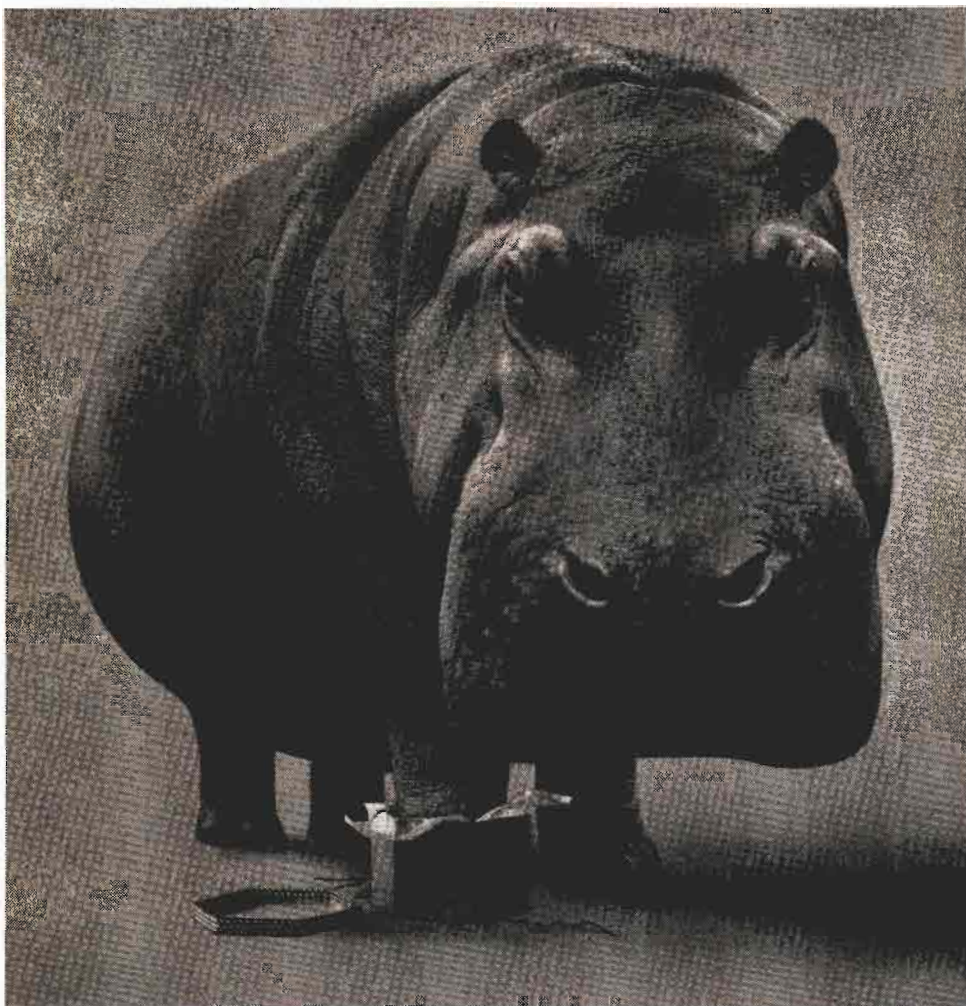
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TELEVISION STATIONS



STATION INDEX
TV STATIONS LISTED
BY STATE AND CITY
EXECUTIVE PERSONNEL

1963




how do you fit a hippo into a hatbox?

You can! . . . if you're interested in just his foot. Like ranking TV markets. You can take a small portion of the market by using the SMSA metro approach . . . but if you want the whole hippo, you gotta rank by total market! *Consider.* More than 90% of the Charlotte Market is located outside the metro area *and the total* Charlotte TV Market contains 574,800 TV homes . . . ranking 20th in the nation!* We throw our weight around too, with an 87% lead over the market's second station.* Throw your hat into our coverage ring — it's a whopper!

WBTV
CHARLOTTE
JEFFERSON STANDARD BROADCASTING COMPANY

*ARB TV Market Digest

Represented Nationally by Television Advertising  Representatives, Inc.

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Pop.: 3,320,000
Families: 880,000

Alabama

TV Homes: 665,000
TV Stas. in State: 11

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Newhouse Bcstg. Corp.
Address.....P. O. Box 1310
Tel.: FA 3-6141.....CBS-NBC
Newspaper Affiliation.....Birmingham News
Representative..Harrington, Righter & Parsons
V.P., General Manager....Charles F. Grisham
Pub., Prom. Dir.....James Chenoweth
Program Dir.....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address.....P.O. Box 6007
Tel.: 322-4701.....ABC
Representative.....Katz
President.....Hulbert Taft, Jr.
V.P., General Manager.....R. T. Schlinkert
Sales Manager.....Oliver V. Naylor
Prog. Dir., Film Mgr.....Keith E. Barze
Promotion, Publicity Director....Robert E. Lee
Chief Engineer.....Harry L. Lawson
Owners of: WKRC, AM-TV-FM, Cincinnati; WTVN,
AM-TV-FM, Columbus; WBRC, AM-FM; WKYT-
TV, Lexington.

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw..VP: 189 Kw.
Owned By....Tenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Station Reps.....Masla; Clarke Brown
President, Gen. Mgr.....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Film Manager.....Mort Hargrove
Chief Engineer.....Kenneth Casey
Owners of: WMSL-AM.

WTVY—Dothan—1955

Channel: 4 VHF..AP: 100 Kw..VP: 170 Kw.
Owned-Operated By.....WTVY, Inc.
Address.....Box 798
Tel.: 792-3195.....ABC-CBS
Station Reps.....Southeastern Reps.; Meeker
Exec. V. P., Gen. Mgr.....F. E. Busby
Local Sales Manager.....Arthur Creamer
Program Director.....John Gause
Promotion Director.....Gale Roemheld
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw..VP: 20.8 Kw.
Owned By.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
Station Reps.....Jack Masla; Bernard Ochs
President.....Richard B. Biddle
V.P.....W. A. Mapes

Gen. Mgr.....Jack Worley
Comm. Mgr., Local Adv.....M. Davis
Program Director.....E. Foote
Prom., Publicity Director.....Gayle Bishop
Film Manager.....Henry Jones
Nat. Adv. Mgr.....Dick Biddle
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF..AP: 112 Kw..VP: 204 Kw.
Owned By.....Rocket City TV Inc.
Address.....1000 Monte Sano Blvd.
Tel.: 539-1783.....ABC
Station Reps.....Breen & Ward; Ayers
President.....James Cleary
General Manager.....John A. Higdon
Film Mgr.....Samuel Arnold
Chief Engineer.....Victor Bankowski

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Sta. Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General Sta. Manager.....W. B. Pape
Commercial Adv. Mgr.....John E. Dixon
Promotion, Publicity Director.....Bob Grimes
Program Director.....Mal Eno
Chief Engineer.....R. Hurley
Owners of: WALA.

WKRQ-TV—Mobile—1955

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By.....WKRQ-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Newspaper Affiliation.....Press-Register
Station Rep.....Avery-Knodel
President.....Kenneth R. Giddens
Exec. V.P., General Mgr....C. P. Persons, Jr.
Program Dir.....Bob Peary
Operations Manager.....John E. Crawford
Publicity Dir.....Mrs. Mary Herring
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton
Owners of: WKRQ-AM-FM.

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw..VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.: 262-5361.....ABC-CBS
Sta. Rep.....Venard, Torbet, McConnell
President.....O. P. Covington
General Manager.....Hugh M. Smith
Commercial Manager.....Morris South
Prom., Publicity Director.....Martha Hall
Film Manager.....Bob House
Chief Engineer.....W. D. Weatherly

ALABAMA-ALASKA-ARIZONA

WSFA-TV—Montgomery—1954

Channel: 12 VHF... AP: 158 Kw... VP: 316 Kw.
 Owned By.....Broadcasting Co. of South
 Address.....10 East Delano Ave.
 Tel.: 265-1251.....NBC
 Sta. Rep.....Peters, Griffin, Woodward
 President.....B. Calhoun Hipp
 Exec. V.P.....G. Richard Shatto
 Manag. Dir.....Carter C. Hardwick
 Operations Director.....Gene Jacobsen
 Sales Manager.....Bob Villar
 Nat. Sales Mgr.....Jack Long
 Program Director.....Sam Spivey
 Public Relations Dir.....John Raines
 Promotion Director.....Jim Wilbourne

Film Manager.....Alice Mayfield
 Chief Engineer.....Richard Payne
 Owners of: WIS, AM-TV, Columbia.

WSLA-TV—Selma—1960

Channels: 8 VHF... AP: 1.5 Kw... VP: 3 Kw.
 Owned By.....Selma Television, Inc.
 Address.....Box 305
 Tel.: TR 2-0455.....Independent
 Sta. Representative.....Radio-Tv Reps. Inc.
 President.....W. J. Brennan
 General Mgr., Ch. Eng.....Cyril G. Brennan
 Commercial Manager.....John Frasier
 Program Director.....John Rogers
 Promotion Director.....Bill Wills
 Publicity Director.....Minnie Lee Frazee
 Film Manager.....Billy Morgan

Pop.: 250,000
 Families: 65,500

Alaska

TV Homes: 43,000
 TV Stas. in State: 5

KENI-TV—Anchorage—1953

Channel: 2 VHF... AP: 2.69 Kw... VP: 5.37 Kw.
 Owned By.....Midnight Sun Bcstrs., Inc.
 Business Address.....Box 1160
 Tel.: BR 5-2201.....NBC-ABC
 Station Reps.....Fletcher; Day-Wellington, Inc.
 President, Gen. Mgr.....Alvin O. Bramstedt
 Comm. Adv. Mgr.....William Stewart
 Program, Promotion Dir.....Marcia Hiber
 Film Manager.....Byra Petre
 Chief Engineer.....Charles Gray
 Owners of: KENI; KFAA, AM-TV, Fairbanks;
 KTKN, Ketchikan.

Commercial Manager.....Bob Parsons
 Program, Publicity Dir.....Marcia Hiber
 Promotion Director.....Leilani Hodge
 Film Manager.....Al Frey
 Advertising Manager.....William Ackiss
 Chief Engineer.....James O'Kelly
 Owners of: KFAA, Fairbanks; KENI, Anchorage;
 KTKN, Ketchikan; KENI-TV, Anchorage. All
 Alaska.

KTVA—Anchorage—1953

Channel: 11 VHF... AP: 1.61 Kw... VP: 3.22 Kw.
 Owned-Oper. By.....Northern Television, Inc.
 Business Address.....P.O. Box 2200
 Tel.: BR 5-4321.....CBS
 Representative.....Weed; Alaska Radio-TV
 Pres., Gen., Sta. Mgr.....A. G. Hiebert
 Chief Engineer.....John Honea

KTVF—Fairbanks—1955

Channel: 11 VHF... AP: 5.5 Kw... VP: 11.1 Kw.
 Owned-Oper. By.....Northern TV, Inc.
 Address.....Box 2200, Anchorage
 Tel.: GL 2-3636.....CBS
 Station Reps.....Weed; Alaska Radio-TV
 President.....A. G. Hiebert
 Station, Comm. Manager.....John Griffin
 Promotion Director.....Jan Ward
 Film Mgr.....Sue Yoder
 Chief Engineer.....Ken Phillips
 Owners of: KTVA-TV, Anchorage.

KFAA-TV—Fairbanks—1955

Channel: 2 VHF... AP: 2.76 Kw... VP: 5.6 Kw.
 Owned By.....Midnight Sun Bcstrs., Inc.
 Address.....Lathrop Building
 Station Rep.....Day-Wellington
 Tel.: GL 2-2125.....ABC-NBC
 Pres., General Mgr.....Alvin O. Bramstedt
 Station Manager.....D. Andon

KINY-TV—Juneau—1956

Channel: 8 VHF... AP: .13 Kw... VP: .26 Kw.
 Owned-Oper. By.....Juneau Broadcasters, Inc.
 Address.....231 So. Franklin St.
 Tel.: JU 6-1800.....CBS
 Station Reps.....Weed; Wagner
 Pres., Gen. Mgr.....J. W. McKinley
 Program Director.....Richard Peter

Pop.: 1,410,000
 Families: 415,000

Arizona

TV Homes: 348,000
 TV Stas. in State: 8

KOOL-TV—Phoenix—1953

Channel: 10 VHF... AP: 158 Kw... VP: 316 Kw.
 Owned-Oper. By.....KOOL Radio-TV, Inc.

Business Address.....511 West Adams St.
 Tel.: BR 1-2345.....CBS
 Representative.....Hollingbery
 President.....Tom Chaucey

ARIZONA-ARKANSAS

V. P., General Mgr. Homer Lane
 V. P., Comm. Mgr. Leslie Lindvig
 Station Manager John Murphy
 Program Director Robert Davies
 Publicity Director Thomas King
 Promotion Director Marge Injasoulian
 Film Manager William Hancharik
 Chief Engineer Albin Hillstrom
 Owners of: KOOL-AM-FM, Phoenix; KOLD-AM-TV,
 Tucson.

KPHO-TV—Phoenix—1949

Channel: 5 VHF . . . AP: 50 Kw . . . VP: 100 Kw.
 Owned-Oper. By . . . Meredith Broadcasting Co.
 Business Address 631 N. 1st Ave.
 Tel.: ALpine 8-4511 Independent
 Representative Katz
 V.P., General Manager Dick Rawls
 Sta., Comm. Mgr. Howard Stalnaker
 Director, Prog. & Opera Robert Martin
 Promotion Manager Blue Wright
 Film Manager Thomas Sherlock
 Dir. of Engineering George McClanathan
 Owners of: WOW-AM-FM-TV, Omaha; KCMO-AM-
 FM-TV, Kansas City; WHEN-AM-TV, Syracuse,
 N. Y.

KTAR—Phoenix—1953

Channel: 12 VHF . . . AP: 15.8 Kw . . . VP: 31.6 Kw.
 Owned-Oper. By KTAR Broadcasting Co.
 Address 1101 No. Central Ave.
 Tel.: AL 4-4161 NBC
 Representative Avery-Knodel
 Chairman of Board John J. Louis, Jr.
 Pres., Gen. Mgr. Richard O. Lewis
 V.P., Commercial Mgr. Ray C. Smucker
 Program Director Richard H. Covey
 Promotion Director Nancy Chappel
 Film Director Betty Campbell
 Sales Manager George Guyan
 Chief Engineer Cliff Stevens
 Owners of: KYCA, Prescott; KYUM, Yuma; KTAR,
 AM-FM, Phoenix.

KTVK—Phoenix—1955

Channel: 3 VHF . . . AP: 50 Kw . . . VP: 100 Kw.
 Owned-Operated By Arizona TV Co.
 Address 3435 No. 16th St.
 Tel.: AM 6-5691 ABC
 Station Representative Blair TV
 President Ernest W. McFarland
 Sta., Comm. Manager Burton B. LaDow
 Chief Engineer George McLouh

KGUN—Tucson—1956

Channel: 9 VHF . . . AP: 31.6 Kw . . . VP: 63.1 Kw.
 Owned By KGUN-TV, Inc.
 Address P. O. Box 5147
 Tel.: MA 3-3633 ABC
 Pres., Gen. Mgr. Edwin G. Richter, Jr.
 Program Director Larry Schnebly
 Comm., Adv. Mgr. Howard D. Duncan, Jr.
 Prom., Pub. Dir. Edna Hanna Strosnider
 Chief Engineer Bob Cleveland
 Owners of: WEHT-TV, Evansville, Ind.

KOLD-TV—Tucson—1953

Channel: 13 VHF . . . AP: 15 Kw . . . VP: 30 Kw.
 Owned-Oper. By Old Pueblo Bcstg. Co.
 Address 1115 Miracle Mile Strip
 Tel.: MA 4-2511 CBS
 Representative Hollingbery
 President Tom Chauncey
 V.P., General Manager E. S. Mittendorf
 Asst. Gen. Mgr. Paul Plunkett
 Commercial Manager Bernie Perlin
 Program Dir. William Spies
 Promotion, Publicity Director Jack Trustman
 Chief Engineer Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF . . . AP: 18 Kw . . . VP: 35 Kw.
 Owned By WGAL Television
 Address P. O. Box 5188
 Tel.: MAin 3-2555 NBC
 Station Rep. Avery-Knodel
 President Clinton D. McKinnon
 General Manager Fred L. Vance
 Station Manager Gordon E. Hamilton
 Promotion Director Holl Williams
 Program Director Henry E. Hubbard
 Film Manager James Richards
 Chief Engineer Raymond H. Holsclaw
 Owners of: KOAT-TV, Albuquerque.

KIVA—Yuma—1953

Channel: 11 VHF . . . AP: 158 Kw . . . VP: 316 Kw.
 Owned By Valley Telecasting Co.
 Business Address P. O. Bin 1671
 Tel.: 572-0211 NBC-CBS-ABC
 Station Representative George Hollingbery
 President Bruce Merrill
 General Manager Leavenworth Wheeler
 Sales Manager Walter Kubiak
 Program Director Martin Tallberg
 Promotion Director Wayne Groner
 Chief Engineer Charles Field

Pop.: 1,775,000
 Families: 500,000

Arkansas

TV Homes: 333,500
 TV Stas. in State: 7

KTVE—El Dorado—1960

Channel: 10 VHF . . . AP: 156 Kw . . . VP: 316 Kw.
 Owned By KTVE, Inc.
 Address P. O. Box 791
 Tel.: UN 2-3488 ABC-NBC

President Ervin F. Lyke
 General Station Mgr. John B. Soell
 Commercial Mgr. William deTournillon
 Program Director Lanny Ducone
 Promotion Director Kenneth Adams
 Chief Engineer John Long

KFSA-TV—Fort Smith—1956

Channel: 5 VHF ..AP: 60 Kw. ..VP: 100 Kw.
 Owned By.....American TV Co.
 Business Address.....101 N. 4th St.
 Tel.: SU 3-3131.....ABC-CBS-NBC
 Newspaper Affil.....American-Times Record
 Station Rep.Venard, Torbet & McConnell
 President.....D. W. Reynolds
 General, Sta. Manager.....J. W. Slates
 Program, Publicity Dir.....Pat Porta
 Promotion DirectorJerry Davis
 Film Manager.....Gordon Brown, Jr.
 Chief Engineer.....W. Matten
 Owners of: KFSA; KOLO, AM-TV, Reno; KBRS,
 Springdale; KOKL, Okmulgee; KORK, Las Vegas;
 KLRJ-TV, Las Vegas; KGNS-TV-AM, Laredo;
 KFOY-TV, Hot Springs.

KFOY-TV—Hot Springs—1961

Channel: 9 VHF ..AP: 1.32 Kw. ..VP: 2.63 Kw.
 Owned ByDonald W. Reynolds
 AddressDrawer Y
 Tel.: NATIONAL 4-3373.....NBC
 Station RepresentativeBolling
 PresidentDonald W. Reynolds
 General ManagerHarold E. King

KAIT-TV—Jonesboro—1963

Channel: 8 VHF ..AP: 28.2 Kw. ..VP: 56.2 Kw
 Owned ByGeorge T. Hemreich
 Address510 Church Street
 Tel.: WE 2-4288Independent
 PresidentGeorge T. Hemreich
 General, Station Mgr.Rubin L. Masters
 Owners of: KEPW, Fort Smith; KZNG, Hot
 Springs. Both Arkansas.

KARK-TV—Little Rock—1954

Channel: 4 VHF ..AP: 50 Kw. ..VP: 100 Kw.
 Owned-Oper. By ..Arkansas Radio & Equip. Co.
 Business Address.....10th & Spring Streets

Tel.: FRanklin 6-2481.....NBC
 RepresentativePetry
 President.....T. K. Barton
 Commercial Mgr.....H. Lee Bryant
 Program Dir.....Fred Schmutz
 Promo. Director.....Shirley R. Kennedy
 Chief Engineer.....Champ Smith

KATV—Little Rock—1953

Channel: 7 VHF ..AP: 91.2 Kw. ..VP: 170 Kw.
 Owned-Oper. By.....Central South Sales Co.
 Address.....310 W. 3rd St.
 Tel.: FR 4-1691.....ABC
 RepresentativeAvery-Knodel, Inc.
 President.....James C. Leake
 General, Sta. Manager.....R. Doubleday
 Program Dir., Film Mgr.....Jack Bomar
 Promotion, Publicity Director.....Bruce Smith
 Chief Engineer.....A. R. Garrett
 Owners of: KTUL-TV, Tulsa; KWTW, Oklahoma
 City.

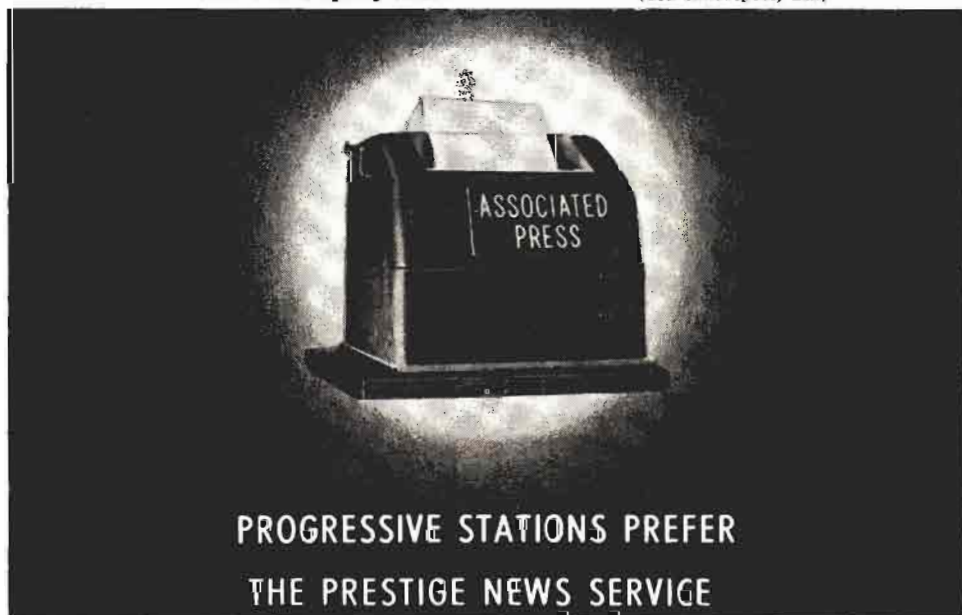
KTHV—Little Rock—1955

Channel: 11 VHF ..AP: 158 Kw. ..VP: 316 Kw.
 Owned-Operated By.....Arkansas TV Co.
 Address.....Box 269
 Tel.: FR 4-3764.....CBS
 Newspaper Affil.....Arkansas Democrat
 Station Representative.....Adv. Time Sales
 President.....K. A. Engel
 Gen., Sta. Manager.....B. G. Robertson
 Comm. Manager.....W. V. Hutt
 Program Dir.....Tom Walker
 Film Manager.....Curtis Threlkeld
 Promotion Dir.....John Pounders
 Publicity Director.....Jan Newby
 Chief Engineer.....Cecil Sultt

KTAL—Texarkana—

Shreveport—1953

(See Shreveport, La.)



**PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE**



KFRE-TV Market
(Grade B Contour)

Population: 1 million



Spendable Income: \$1 3/4 billion



Retail Sales: \$1 1/3 billion



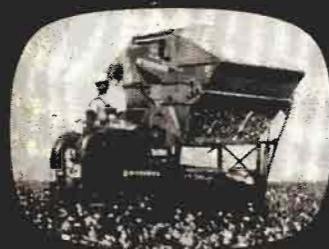
Agricultural Income: \$1.1 billion



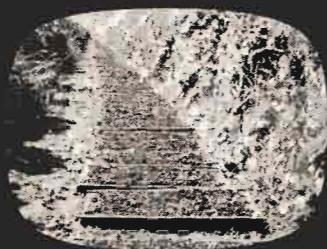
Tourists: 2 million annually



Cattle, Dairy Income: \$243 million



Cotton Income: \$213 million



Raisin Income: \$50 million



Grape Income: \$140 million

Three times the power...

in the world's richest agricultural market

By any measure — power, picture, people or spendable income — Channel 30 is the top TV buy in Central California. With three times the power of the next strongest Fresno station — 1,392,000 watts of power — KFRE-TV delivers 1/3 more families with almost \$500,000,000 more spendable income within its Grade B contour. Much more, of course, in the usable fringe area beyond.

It takes a Fresno station to cover California's richest central valley. And it takes Channel 30's power to cover it right. Ask Blair TV.

Sources: SRDS Consumer Market Data, June 1962; U.S. Census of Pop. 1960; U.S. Census of Ag. 1959; Calif. Statistical Abstract, 1961.

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WPIL-AM • FM • TV, Philadelphia, Pa. / **WNEP-AM • FM • TV**, Binghamton, N.Y. / **WFBG-AM • FM • TV**, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV**, Lancaster-Lebanon, Pa. / **KFRE-AM • TV • KRPM**, Fresno, Cal.
 Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore



KFRE-TV
 FRESNO, CALIFORNIA
 CBS-TV Channel 30 BLAIR-TV

Pop.: 16,300,000
Families: 5,321,000

California

TV Homes: 4,838,000
TV Stas. in State: 35

KBAK-TV—Bakersfield—1953

Channel: 29 UHF...AP: 95 Kw...VP: 191 Kw.
Owned By.....Bakersfield Bcstg. Co.
Address.....P. O. Box 1448
Tel.: FA 7-7955.....CBS
Station Representative.....Young TV Corp.
President.....J. Drayton Hastie
Exec. V.P., General Mgr.....John E. Barrett
Director of Operations.....Lyle Murphy
Chief Engineer.....Richard Hoffman
Owners of: WUSN, Charleston, S. C.; WHTN,
Huntington, W. Va.

KERO-TV—Bakersfield—1953

Channel: 10 VHF...AP: 55 Kw...VP: 110 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Address.....321 21st St.
Tel.: FA 7-1441.....NBC
Representative.....Petry
President.....David C. Moore
Vice President.....George Whitney
General Manager.....Arthur M. Mortensen
Commercial Mgr.....Roland T. Kay
Program Mgr., Film Dir.....Kenneth R. Croes
Chief Engineer.....Ray Mattinson

KLYD-TV—Bakersfield—1959

Channel: 17 UHF...AP: 123 Kw...VP: 234 Kw.
Owned By.....Kern County Bcstg. Co.
Address.....2831 Eye St.
Tel.: FAirview 7-7511.....ABC
Station Representative.....Blair Television
President.....Lincoln Dellar
General Manager.....Dave Maxwell
Program, Film Mgr.....L. K. Abbott
Publicity, Adv. Mgr.....Jim Urner
Chief Engineer.....Howard McClure
Owners of: KLYD-AM, Bakersfield.

KHSL-TV—Chico—1953

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Golden Empire Bcstg. Co.
Address.....180 East 4th St.
Tel.: FI 2-0141.....CBS
Sta. Rep.....Bolling
President.....Mrs. H. McClung
General Mgr.....M. F. Woodling
Sales Manager.....G. Ross
Dir. of Engineering.....Russell Pope

KIEM-TV—Eureka—1953

Channel: 3 VHF...AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....California-Oregon TV
Business Address.....P. O. Box 1021
Tel.: HI 3-3123.....ABC-CBS
Station Reps.....Young; Art Moore
President.....William B. Smullin
VP-Manager.....Donald H. Telford
V.P., News Director.....Newton L. Steward
Program Manager.....Robert Miller
Chief Engineer.....Donald King

KVIQ-TV—Eureka—1958

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....Calif. Northwest Bcstg. Co.
Address.....Box 1019
Tel.: HI 3-3061.....ABC-NBC
Station Rep.....Hollingbery
President.....Carl R. McConnell
General Mgr.....Geo. C. Fleharty
Station Mgr.....Ted Dooley
Commercial Mgr.....Sam Horel
Promotion Director.....Carolyn Hansen
Film Manager.....Buster De Brunner
Chief Engineer.....Amos Hargrave

KAIL-TV—Fresno—1961

Channel: 53 UHF...AP: 16 Kw...VP: 32 Kw.
Owned By.....KAIL Bcstg. Co.
Address.....308 So. Fruit Ave.
Station Rep.....Tele-Radio & TV Sales
Station Representative.....Harlan Oakes
General Manager.....Barney Lee Golden
Director of Operations.....Hal O'Donnell
Chief Engineer.....Elbert Dean

KFRE-TV—Fresno—1956

Channel: 30 UHF...AP: 696 Kw...VP: 1392 Kw.
Owned By.....Triangle Publications
Business Address.....733 L St.
Tel.: AM 8-6441.....CBS
Representative.....Blair-TV
Vice-President.....Roger W. Clipp
General Manager.....Leslie H. Peard, Jr.
Asst. General Mgr.....Guy Farnsworth
Commercial Manager.....Jay Sondheim
Program Director.....Pack Philips
Promotion Director.....Don Sheppard
Film Manager.....Fred Carbine
Chief Engineer.....Keith L. Mealey
Owners of: WFII, AM-TV-FM, Philadelphia;
WNBF, AM-TV-FM, Binghamton; WFBG, AM-
TV-FM, Altoona-Johnstown, Pa.; WNHC-AM-
FM-TV, Hartford-New Haven, Conn.; WLYH-TV,
Lebanon-Lancaster, Pa.; KFRE, AM-TV, KRFM,
Fresno, Calif.

KJEO—Fresno—1953

Channel 47 UHF...AP: 222 Kw...VP: 444 Kw.
Owned By.....Shasta Telecstg. Corp.
Address.....Box 1708
Tel.: BA 2-2411.....ABC
Station Representative.....Hollingbery
President, Gen. Mgr.....George C. Fleharty
Commercial Manager.....Ray Grant
Promotion, Publicity Dir.....Ruth Wall
Film Manager.....Richard Bertolin
Chief Engineer.....Jack McElwain
Owners of: KVIP-AM-TV, Redding; KVIQ-TV,
Eureka, both Calif.

KMJ-TV—Fresno—1953

Channel: 24 UHF...AP: 240 Kw...VP: 447 Kw.
Owned-Oper. By.....McClatchy Newspapers

CALIFORNIA

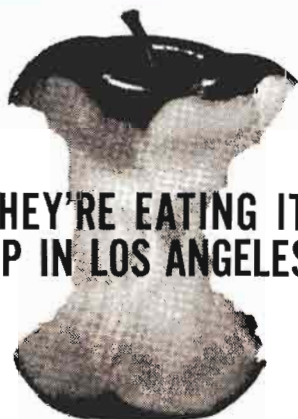
Address 1530 Van Ness Ave.
 Tel. **AM 8-6666**.....NBC
 RepresentativeKatz
 PresidentEleanor McClatchy
 Station Mgr.....John Edwards
 Comm., Prom. Mgr.....Wilson Lefler
 Chief Engineer.....J. B. Hancock

KCOP—Hollywood—1948

Channel: 13 VHF..AP: 83.2 Kw..VP: 170 Kw.
 Owned-Oper. ByChris-Craft Corp.
 Address915 N. La Brea Ave.
 Tel.: Oldfield 6-6050.....Independent
 Station RepresentativePetry
 Pres., General Mgr.John Hopkins
 V.P. & Gen. Sales Manager.....Amos T. Baron
 Promotion, Publicity Director.....Hal K. Biard
 Chief EngineerAl Browdy

KABC-TV—Los Angeles—1949

Channel: 7 VHF..AP: 82 Kw. VP: 165 Kw.
 Owned-Oper. ByABC
 Business AddressTV Center
 Tel.: NO 3-3311.....ABC
 Station RepresentativeABC-TV Spot Sales
 V.P., General. Sta. Mgr.....Elton H. Rule
 Gen., Sales Mgr.....Richard A. O'Leary
 Prom., Pub. Dir.Jack Brembeck
 Film Manager.....Howard Lipstone
 Chief EngineerTheodore Grenier



**"THEY'RE EATING IT
 UP IN LOS ANGELES"**



THE NEW IMAGE OF SPANISH T.V. IN LOS ANGELES

KHJ-TV—Los Angeles—1948

Channel: 9 VHF..AP: 81.3 Kw..VP: 162 Kw.
 Owned-Oper. ByRKO General Inc.
 Address5515 Melrose, Hollywood
 Tel.: HO 2-2133.....Independent
 Station RepresentativeRKO Nat'l Sales Div.
 President.....Thomas F. O'Neil
 Divisional Mgr.....Harry Trenner
 General, Sta. Manager.....Malcolm Klein
 Div. Dir. of Operations.....Hal Phillips
 General Sales Mgr.....Don Balsamo
 Promotion, Adv. Director....Richard L. Sinclair
 Program Dir., Film Mgr.....Wally Sherwin
 Publicity Director.....Tony Arnone
 Chief Engineer.....Bob Bullock
 Owners of: WOR, AM-TV-FM, New York; WNAC-
 AM-TV, Boston; KFRC, San Francisco; WHBQ,
 AM-TV, Memphis; CKLW-AM-FM-TV, Detroit-
 Windsor; WGMS, Washington, D. C.; WHCT,
 Hartford; KHJ, AM-TV-FM, Los Angeles;
 WRKD-FM, Boston, Mass.

KMEX-TV—Los Angeles—1962

Channel: 34 UHF ..AP: 60.5 Kw.; VP: 121 Kw.
 Owned By Spanish International Bcstg. Co.
 Address721 N. Bronson
 Tel.: HO 6-8131Independent
 Station Rep.Gates/Hall
 PresidentFrank L. Fouce
 V. P., General Mgr.....Burt S. Avedon
 V. P., Program Dir.Rene Anselmo
 Vice PresidentJulian M. Kaufman
 Operations ManagerGustavo Aguilera
 Business ManagerHermina LuKacsy

KNBC—Los Angeles—1949

Channel: 4 VHF..AP: 23.5 Kw..VP: 47 Kw.
 OwnedNBC
 Address3000 W. Alameda Ave., Burbank
 Tel.: 845-7000NBC
 RepresentativeNBC TV Spot Sales
 V.P., General Manager.....Thomas McCray
 Station ManagerJames Parks
 Operations Mgr.....Bob Henry
 Adv., Prom. Mgr.Robert Kennedy
 Prog. Dir.Jack Kenaston
 Business ManagerJohn Wehrheim
 Public Affairs Mgr.Howard Sturm
 Film Manager.....George Burke
 Chief Engineer.....John Knight

KNXT—Los Angeles—1951

Channel: 2 VHF..AP: 23.4 Kw..VP: 45.8 Kw.
 Owned-Oper. ByCBS Inc.
 Business-Studio Address....6121 Sunset Blvd.
 Tel.: HO 9-1212.....CBS
 Station Rep.....CBS TV Stations Nat'l Sales
 V.P., General Manager.....Robt. D. Wood
 Gen. Sales Mgr.....Ray L. Beindorf
 Program Director.....Leon Drew
 Prom., Publicity DirectorRobert L. Nelson
 Film Manager.....Allen Ludlum
 Engineer in Chg.....Edwin Miller
 Owners of: WCBS-AM-FM-TV, New York; WBBM-
 AM-FM-TV, Chicago; WEEL, Boston, Mass.;
 WCAU-AM-FM-TV, Philadelphia; KCBS-AM-FM,
 San Francisco; KMOX-AM-FM-TV, St. Louis,
 Mo.; KNN-AM-FM, Los Angeles.

KTLA—Los Angeles—1947

Channel: 5 VHF..AP: 25.1 Kw..VP: 50.1 Kw.
 Owned-Oper.Paramount TV Production, Inc.
 Studio Address...5800 Sunset Blvd., H'wood
 Tel.: HO 9-3181.....Independent
 RepresentativePGW
 PresidentPaul Raibourn
 V.P., General Manager.S. L. Adler
 Asst. Gen. Mgr., Prog. Dir.Robert Quinlan
 General Sls. ManagerJack Donahue
 Nat'l Sales ManagerMartin F. Connelly
 Local Sales Manager.Carlo Anneke
 Adv., Promotion Dir.Robert Nashick
 Business ManagerAlex Tovar
 Production Manager.Hal Dasbach
 Chief Engineer.John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw..VP: 165 Kw.
 Owned-Oper. ByTimes-Mirror Bcstg. Co.
 Business Address5746 Sunset Blvd.
 Tel.: HO 2-7111.....Independent
 Newspaper Affil.L. A. Times
 PresidentRobert W. Breckner
 V. P., Program DirectorRichard Wollen
 Nat'l Sales ManagerCharles Young
 Local Sales ManagerRobert Bennett
 Dir., Promo. & Merch.James F. Hoffman
 Promotion ManagerFrank Hovore
 Publicity DirectorReavis Winckler
 Film ManagerNord Whited
 Chief EngineerAllen Gunderson

KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw..VP: 115 Kw.
 Owned ByShasta Telecasting Corp.
 Business Address2770 Pioneer Drive
 Tel.: CH 1-1414.....ABC-NBC
 RepresentativeHollingbery
 Pres., Gen. Mgr.George C. Fleharly
 Commercial ManagerK. Swinehart
 Ass't Mgr., Chief Eng.Russell K. Olsen

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated ByKCRA, Inc.
 Address310 10th St.
 Tel.: Hickory 4-7300.....NBC
 RepresentativePetry
 President, Sta. Mgr.Robert E. Kelly
 General Mgr.Jon S. Kelly
 Asst. Gen. Mgr.Howard J. Smiley
 Program Mgr.David B. Hume
 Chief EngineerW. Herbert Hartman
 Owners of: KCRA, AM-FM.

KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned ByGreat Western Bcstg Corp.
 Address601 7th Ave.
 Tel.: GI 1-4041.....CBS
 Station Rep.H.R. Reps
 PresidentC. Wrede Petersmeyer
 V.P., General Mgr.Robert Wilson
 General Sales Mgr.Richard L. Cochrane
 Program DirectorDean Borba

Promotion Mgr.M. S. Bachman
 Chief EngineerDon Ferguson
 Owners of: WISH-AM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
 Okla.; KHOV-TV, Houston, Tex.

KSBW-TV—Salinas—1953

Channel: 8 VHF..AP: 117 Kw..VP: 234 Kw.
 Owned ByCentral Calif. Comm. Corp.
 Address238 John St.
 Tel.: HA 2-6422.....CBS-NBC
 RepresentativeH.R. Television
 Pres., Gen. Mgr.John C. Cohen
 V. P., Asst. General Mgr.Bob Martin
 Commercial Mgr.Tom Boise
 Production CoordinatorFrances Postlethwaite
 Chief EngineerWes Chaney
 Owners of: KSBW-AM-FM, Salinas; KNGS, Han-
 ford; KSBY-TV, KVEC-AM-FM, San Luis Obispo.
 All Calif.

KCHU—San Bernardino—1961

Channel: 18 UHF..AP: .05 Kw..VP: .1 Kw.
 Owned BySun Co.
 AddressBox 18
 Tel.: TU 8-18181.....Independent
 General ManagerNorman H. Rogers
 Station Mgr., Prog. Dir.Elzora A. Hemenway
 Commercial Manager.Bill Bellman
 Promotion Director.Wally Boyko
 Publicity Director.Donald L. Rogers
 Film Manager.Leah Stricker
 Advertising Manager.Lowell Smith
 Chief Engineer.Richard T. Sampson

KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 OwnedTranscontinent TV Corp.
 Business Address1405 Fifth Ave.
 Tel.: BE 2-2114.....CBS
 RepresentativePetry
 PresidentDavid C. Moore
 V.P., Gen. Mgr.George Whitney
 Station, Comm. Mgr.Bill Fox
 Asst. to Sta. Mgr.Shirley Dixon
 Program, Promotion Mgr.George Stantis
 Film ManagerDel Gay
 Mgr. of EngineeringCharles Abel
 Owners of: KFMB, FM-AM; WGR-AM-TV-FM,
 Buffalo, N. Y.; WDAF-AM-FM-TV, Kansas City,
 Mo.; WNEP-TV, Scranton; KERO-TV, Bakers-
 field, Calif.; WDOK-AM-FM, Cleveland.

KOGO-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned ByTime-Life Broadcast, Inc.
 AddressBox 628
 Tel.: CO 2-2421.....NBC
 RepresentativeKatz
 PresidentHugh B. Terry
 Vice PresidentWilliam E. Goetze
 Director of SalesJay Grill
 Program, Film Mgr.Burke Ormsby
 Promotion, Publicity Dir.Keith Nicholson
 Dir. of EngineeringLeRoy A. Bellwood

CALIFORNIA

XETV—San Diego—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Radio Television S.A.
Address.....7th & Ash, TV Hghts.
Tel.: 234-8431.....ABC
Station Representative.....Blair
V.P., Gen. Mgr.....Julian M. Kaufman
Business Manager.....Louis J. Meiers
Program, Promotion Dir.....Mel Hall
Sales Manager.....Ted C. Millan
Film Manager.....Wayne Ferree
Chief Engineer.....Felipe Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF...AP: 168 Kw...VP: 316 Kw.
Owned By.....American Bcstg. Co.
Address.....277 Golden Gate Ave.
Tel.: UN 3-0077.....ABC
Representative.....ABC TV Spot Sales
President.....Leonard Goldenson
V.P., Gen., Station Mgr.....D. M. Sacks
Commercial Mgr.....R. Coughlan
Sales Manager.....Jack Gregory
Adv., Pub., Prom. Dir.....George T. Rodman
Program Director.....Seymour Horowitz
Film Manager.....Bob Mitchell
Chief Engineer.....Harry N. Jacobs

KPIX—San Francisco—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...Westinghouse Bcstg., Inc.
Address.....2855 Van Ness Ave.
Tel.: PR 6-5100.....CBS
Sta. Representative.....TvAR
President.....Donald H. McGannon
V.P., WBC, West Coast.....Philip G. Lasky
General Manager.....Louis S. Simon
Sales Manager.....Lamont Thompson
Advertising, Sales Mgr.....Robert Nashick
Program Director.....Ray Hubbard
Film Mgr.....Thomas Maloney
Publicity Mgr.....A. M. Baccari, Jr.
Public Affairs Dir.....Caryl Coleman
Engineering Manager.....Ben Wolfe
Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-TV, Boston, Mass.; KYW-AM-TV, Cleveland, O.; KDKA-AM-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WINS, New York.

KRON-TV—San Francisco—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Chronicle Pub. Co.
Business Studio Address.....929 Mission St.
Tel.: GA 1-1100.....NBC
Newspaper Affiliation.....Chronicle
Representative.....Peters, Griffin, Woodward Inc.
President.....Charles de Young Thieriot
V. P., General Mgr.....Harold P. See
Station Manager.....A. H. Constant
Sales Manager.....William A. Morrison
Program Dir.....Robert Glassburn
Promotion Dir.....A. Richard Robertson
Chief Engineer.....J. L. Berryhill

KTVU—San Francisco-Oakland—1958

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....S. F.-Oakland TV, Inc.
Address.....1 Jack London Sq., Oakland
Tel.: TE 4-2000.....Independent
Representative.....H-R Television
President, Gen. Sales Mgr.....Ward D. Ingram
Gen. Mgr.....William D. Pabst
Nat. Sales Mgr.....Frank King
Prom. Director.....Joseph P. Constantino
Publicity Director.....Chet Rhodes
Chief Engineer.....Robert Arne

KNTV—San Jose—1955

Channel: 11VHF...AP: 15.5 Kw...VP: 26.3 Kw.
Owned-Oper. By...Standard Radio & TV Co.
Address.....645 Park Avenue
Tel.: 297-5577.....ABC
Sta. Representative.....Young TV
President.....A. T. Gilliland
General Manager.....Fran Conrad
Local Sales Mgr.....Norman Paul
Program, Film Mgr.....Robert M. Hosfeldt
Promotion, Publicity Dir.....Michael D. Kilian
Chief Engineer.....Robert M. Latham

KSBY-TV—San Luis Obispo—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...Salinas Valley Bcstg. Corp.
Business Address.....Box 286
Tel.: LI 3-0920.....CBS-NBC
Representative.....H-R
President, Gen. Mgr.....John C. Cohan
Asst. General Mgr.....Gary Ferlisi
Station Manager.....Arthur V. Hapgood
Promotion Director.....Penne Bennett
Chief Engineer.....Charles Mitchell
Owners of: KSBW, AM-TV-FM, Salinas.

KEYT—Santa Barbara—1953

Channel: 3 VHF...AP: 25 Kw...VP: 50 Kw.
Owned.....Key TV, Inc.
Business Address.....730 Miramonte Dr.
Tel.: WO 5-8533.....ABC-CBS-NBC
Station Rep.....Young
President.....William F. Luton
General Manager.....Leslie H. Norins
Program Director.....Harold O'Donnell
Promotion Manager.....Edward J. Ryan
Traffic Manager.....Cherie Kaplun
Senior Engineer.....Ted Froming

KOVR-TV—Stockton—1954

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Address.....1216 Arden Way
Tel.: WA 7-1313.....ABC
Representative.....Metro TV Sales
President.....John W. Kluge
General, Sta. Manager.....Glover DeLaney
Commercial Mgr.....Frank Livermore

CALIFORNIA-COLORADO

Program Director.....Bel Lange
 Promotion, Publicity Director.....Bud Miller
 Film Manager.....Hugh Sangster
 Chief Engineer.....Richard J. Anderson

Owners of: WNEW, AM-TV, New York; WHK, Cleveland; WIP, Philadelphia; WTTG-TV, Washington, D.C.; WTUH-TV, Peoria; KMBC-AM-TV, Kansas City; KOVR-TV, Sacramento; WTUP-TV, Decatur, Ill.

KICU-TV—Visalia—1961

Channel: 43 UHF..AP: 147 Kw...VP: 280 Kw.
 Owned By.....Sierra Bcstg., Inc.
 Address.....2803 Divisadero St., Fresno, Calif.
 Tel.: AM 8-9784.....Independent
 Station Representative.....Weed Television
 President.....Norwood J. Patterson
 General Manager.....W. O. Edholm
 Director of Operations.....Don Webster
 Chief Engineer.....Curt Peterson
 Owners of: KSAN, San Francisco; KBIF, Fresno.

Pop.: 1,850,000
 Families: 515,500

Colorado

TV Homes: 421,000
 TV Stas. in State: 9

KKTV—Colorado Springs—1952

Channel: 11 VHF..AP: 117 Kw., VP: 234 Kw.
 Owned-Operated By.....TV Colorado, Inc.
 Address.....512 S. Tejon St.
 Tel.: ME 4-2844.....CBS
 Representative...Venard, Torbet & McConnell
 President, Gen. Mgr.....James D. Russell
 V.P. Commercial Manager.....Robert D. Ellis
 Prom., Pub. Director.....Hal Kennedy
 Chief Engineer.....H. Cozine Strang

KRDO-TV—Colorado Spgs.—1953

Channel: 13 VHF..AP: 112.5 Kw..VP: 225 Kw.
 Owned-Oper. By.....Pikes Peak Bcstg. Co.
 Business Address.....399 South Eighth St.
 Tel.: ME 2-1515.....ABC
 Station Reps....Adv. Time Sales; J. L. McGuire
 President, Gen. Mgr.....Harry W. Hoth, Jr.
 Station Manager.....Jay E. Gardner
 Business Mgr.....Darold A. Wilkinson
 Chief Engineer.....Charles H. Upton
 Owners of: KRDO.

KBTV—Denver—1952

Channel: 9 VHF..AP: 141 Kw...VP: 282 Kw.
 Owned By.....Mullins Bcstg. Co.
 Address.....1089 Bannock St.
 Tel. 266-3601.....ABC
 Representative..Peters, Griffin, Woodward, Inc.
 President.....John C. Mullins
 V.P., General Manager...Alvin G. Flanagan
 General Sales Manager...Robert L. Brown
 Publicity, Promotion Director..Richard J. Braun
 Program Dir., Film Mgr.....Bob Butts
 Chief Engineer.....Jim Taylor
 Owners of: KBTR, Denver.

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 135 Kw...VP: 269 Kw.
 Owned By.....Time-Life Bcstg., Inc.
 Business Address.....131 Speer Blvd.
 Tel.: MA 3-4271.....CBS
 Representative...Katz
 Pres., Gen. Mgr.....Hugh B. Terry
 Station Manager.....Jack Tipton
 Commercial Manager.....Bob Hart
 Program Director.....Stan Brown

Prom., Publicity Dir.....Jimm Seaney
 Film Manager.....William Witt
 Chief Engineer.....Eugene Jenkins
 Owners of: KLZ-AM, Denver.

KOA-TV—Denver—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....Metropolitan TV Co.
 Address.....Box 5012, Terminal Annex
 Tel.: Cherry 4-4141.....NBC
 Station Representative...Blair-TV
 President.....William Grant
 Exec. V.P., General Mgr.....Ralph Radetsky
 Commercial Manager.....Dick Harris
 Program Director.....Si Palmer
 Promo., Merchandising Mgr.....Steve Fox
 Promotion, Publicity Director...Mick Schafbuch
 Film Manager.....Sam Houston
 Chief Engineer.....Sid Davidson
 Owners of: KOA-AM-FM, Denver; KOAA-TV, Pueblo.

KTVR-TV—Denver—1952

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Gotham Bcstg. Corp.
 Business Address.....550 Lincoln St.
 Tel.: KE 4-8281.....Independent
 Sta. Representative.....Adam Young
 President.....J. Elroy McCaw
 General Manager.....James T. Brennan
 Commercial Mgr.....Dan H. Markham
 Program Dir.....Warren Huskie
 Publicity Dir.....Len Bermon
 Film Manager.....Thomas J. Donnegan
 Chief Engineer.....Lester J. Dunn
 Owners of: KTVW, Tacoma; KELA, Centralia, both Wash.

KREX-TV—Grand Junction 1954

Channel 5 VHF..AP: 6.46 Kw...VP: 12.9 Kw.
 Owned By.....Western Slope Bcstg Co., Inc.
 Address.....Box 270
 Tel.: 242-5000.....CBS-NBC-ABC
 Station Representative...Holman
 President, General Mgr.....Rex Howell
 V.P., Station Manager...Bob McMahan
 Film Manager.....Mike Swan

WTIC TV3
Hartford, Connecticut



Broadcast House

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Southern
New England



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COLORADO-CONNECTICUT

Chief Engineer.....James Meyer
 Owners of: KREX-AM-FM, Grand Junction;
 KGLN, Glenwood Springs, Colo.; KREY-TV,
 Montrose, Colo.

KREY-TV—Montrose—1956

Channel: 10 VHF..AP: 1.54 Kk...VP: 3.09 Kw.
 Owned-Oper. By.....Black Canon Bcstg Co.
 Address.....P. O. Box 120
 Tel.: 249-3011.....ABC-NBC-CBS
 Station Representative.....Hal Holman
 President, Gen. Mgr.....Rex Howell
 Station Manager.....Carl Q. Anderson

KOAA-TV—Pueblo—1952

Channel: 5 VHF...AP: 150 Kw...VP: 100 Kw.
 Owned By.....Metropolitan TV of Denver
 Business Address.....2226 Television Lane
 Tel.: LI 4-5782.....Independent
 Station Representative.....Meeker Co.
 Station Manager.....J. G. Croll
 Film Manager.....Jackson Cravens
 Commercial Mgr.....Ken King
 Advertising Mgr.....Al Griffith
 Chief Engineer.....Ken Renfrow

Pop.: 2,670,000
 Families: 788,500

Connecticut

TV Homes: 748,000
 TV Stas. in State: 6

WICC-TV—Bridgeport—1953

Channel: 43 UHF..AP: 9.12 Kw...VP: 18.2 Kw.
 Owned By.....Conn.-N. Y. Bcstrs., Inc.
 Address.....2190 Post Road, Fairfield, Conn.
 Tel.: Clearwater 6-0461.....Independent
 Station Representative.....Adam Young, Inc.
 President, Gen. Mgr.....K. M. Cooper
 Vice President.....John E. Metts
 Station, Sales Manager.....Ray Colonari
 Program Director.....Frank Delfino
 Promotion, Publicity Director.....Tony Brunton
 Film Manager.....Bob Pieger
 Pgm. Dir.....Harry Downie
 Chief Engineer.....Pat Uliano
 Owners of: WICC-AM, WJZZ-FM, Bridgeport.

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.
 Owned By.....RKO General
 Business Address.....555 Asylum St.
 Tel.: 525-2611.....Independent
 Station Rep.....Nat'l Sales Div., RKO General
 General Manager.....Charles O. Wood

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned..Travelers Broadcasting Service Corp.
 Address.....Bcst. House, 3 Constitution Plaza
 Tel.: 525-0801.....CBS
 Representative..Harrington, Richter & Parsons
 President.....Paul W. Morency
 V.P., General Mgr.....Leonard J. Patricelli
 V.P., Sales.....Irwin C. Cowper
 Vice President.....N. Thomas Eaton
 Program Manager.....Kendall Smith
 Information Director.....Richard F. Ahles
 Prom. Dir.....Eugene J. Murlat
 Dir. of Engineering.....Harold Dorschug
 Film Editor.....Ernest Olivieri
 Chief Engineer.....Herman D. Taylor
 Owners of: WTIC, AM-FM.

WHNB-TV—New Britain— 1953

Channel: 30 UHF..AP: 113.5 Kw...VP: 210.4 Kw.

Owned By.....Connecticut TV, Inc.
 Address.....1422 New Britain Ave.
 Tel.: 521-3030.....NBC
 Station Reps.....Hollingsbery; Kettell-Carter
 President.....Herbert Scheffel
 General, Sta. Mgr.....Robert W. Bray
 Commercial Mgr.....Jack Fox
 Program Dir.....Philip Corvo
 Prom., Publicity Dir.....Howard Wry
 Film Manager.....Philip B. Hale
 Chief Engineer.....Thomas Doody
 Owners of: WICS-TV, Springfield; WCGU, Cham-
 paign.

WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By..Triangle Publications, Inc.
 Business Address.....135 College St.
 Tel.: Spruce 7-3611.....ABC
 News. Affil.....Phila. Inquirer & Daily News
 Station Representative.....Blair TV
 Vice President.....Roger W. Clipp
 General Manager...Howard W. Maschmeier
 Station, Sales Mgr.....Robert Teter
 Prom., Adv., Publicity.....Peter F. Gallagher
 Program Director.....Harry Z. Shoubin
 Chief Engineer.....Carmine Iannucci
 Owners of: WFIL, AM-TV-FM, Philadelphia;
 WNBC, AM-TV-FM, Binghamton; WFBG, AM-
 TV-FM, Altoona; KFRE, AM-TV; KRFM,
 Fresno; WLYH-TV, Lebanon-Lancaster; WNHC-
 AM-TV-FM, New Haven.

WATR-TV—Waterbury—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.
 Owned-Operated By.....WATR Inc.
 Business Address.....440 Meadow St.
 Tel.: PL 5-1121.....ABC
 Station Reps.....Masla; N. E. Spot Sales
 President.....Harold Thomas
 Gen., Sta., Commercial Mgr...Samuel Elman
 Prog. Dir., Film Manager.....Astrid Curtis
 Chief Engineer.....Robert Corbett

Pop.: 770,000
Families: 224,500

District of Columbia

TV Homes: 211,500
Television Stations: 5

WMAL-TV—Washington—1947

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By The Evening Star Bcstg. Co.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative.....H.R. Television
President.....John W. Thompson, Jr.
V.P., General Manager.....F. S. Houwink
Television Manager.....Neal J. Edwards
Program. Production Mgr.....Herbert Victor
Public Affairs Mgr.....Theodore N. McDowell
Prom. & Pub. Director.....E. Haywood Meeks
Film Director.....Richard Stratton
Chief Engineer.....Allan Powley
Owners of: WMAL, AM-FM; WSWA, AM-TV-FM,
Harrisonburg.

WOOK-TV—Washington—1963

Channel: 14 UHF...AP: 162 Kw...VP: 275 Kw.
Owned By.....United Bcstg. Co. Inc.
Address.....5321 First Pl. N.E.
Tel.: TU 2-2500.....Independent
Station Rep.....Dora-Clayton
President.....Richard Eaton
General Manager.....John Panagos

WRC-TV—Washington—1947

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co., Inc.
Bus. Address...4001 Nebraska Avenue, N.W.
Tel.: EM 2-4000.....NBC
Representative.....NBC Television Spot Sales
President (NBC).....Robert E. Kintner
V.P., General Mgr.....Joseph Goodfellow
Station Manager.....Tom Paro
Business Manager.....William Callaway
Prog. Dir., Film Buyer.....Eugene Walz
Adv. Prom. Mgr.....Ned Ryan
Publicity Coordinator.....Pat C. Humphrey

Dir. of Oper.....Sherman Hildreth
Owners of: WNBC, AM-TV-FM, New York; WRC,
AM-TV-FM, Washington; WMAQ-AM-FM, Chi-
cago; WNBQ, Chicago; WRCV, AM-TV, Phila-
delphia; KNBR-AM-FM, San Francisco; WJAS-
AM-FM, Pittsburgh; KNBC, Los Angeles.

WTOP-TV—Washington—1949

Channel: 9 VHF...AP: 174 Kw...VP: 316 Kw.
Owned By.....Washington Post Co.
Business Address.....40th & Brandywine Sts.
Tel.: EM 2-9300.....CBS
Newspaper Affiliation.....Wash. Post
Station Representative.....TvAR
President.....John S. Hayes
Vice-Pres., Gen. Mgr.....George F. Hartford
Comm. Mgr.....Robert A. J. Bordley
Pub. & Prom. Director.....Robert M. Adams
Program Director.....Jim Silman
Film Manager.....William Hedgpath
Vice President for Engineering...Clyde Hunt
Chief Engineer.....Donald Cooper
Owners of: WTOP-AM-FM; WJXT-TV, Jackson-
ville, Fla.

WTTG—Washington—1947

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Metromedia, Inc.
Address.....5151 Wisconsin Ave., N.W.
Tel.: 244-5151.....Independent
Station Representative.....Metro TV Sales
Ch. of Board, President.....John W. Kluge
President, Television.....Bennet H. Korn
V.P., General Manager...Lawrence P. Fraiberg
Production Manager.....Ellis I. Shook
Promotion Manager.....Harry Moses
Local Sales Mgr.....James A. Gustafson
Business Manager.....Peter A. Whipple
Chief Engineer.....Malcolm M. Burleson
Owners of: WNEW AM-FM-TV, New York; WHK,
AM-FM, Cleveland, O.; WIP AM-FM, Philadel-
phia, Pa.; WTVH TV, Peoria, Ill.; KOVR TV,
Sacramento, Calif.; WTVP TV, Decatur, Ill.
KMBC-AM-FM-TV, Kansas City, Mo.

Pop.: 5,115,000
Families: 1,564,500

Florida

TV Homes: 1,270,000
TV Stas. in State: 18

WESH-TV—Daytona Beach —1956

Channel: 2 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Telrad, Inc.
Address.....Box 1551
Tel.: CL 3-6591.....NBC
Newspaper Affil...John H. Perry Newspapers
Station Rep.....Avery-Knodel
President.....John H. Perry, Jr.
VP., Gen. Mgr.....Thomas S. Gilchrist, Jr.
Station Mgr.....Walter Strouse
Program Dir.....Dan Jeiner

Comm. Mgr.....Thomas B. Newsom
Promotion Director.....Betty Gilchrist
Film Mgr.....Hank Johnson
Chief Engineer.....B. Hayford

WINK-TV—Fort Myers—1954

Channel: 11 VHF...AP: 35 Kw...VP: 65 Kw.
Owned By.....Ft. Myers Bcstg Co.
Business Address.....Palm Beach Blvd.
Tel.: ED 4-1131.....ABC-CBS
Station Rep.....Forjoe
Gen., Sales Mgr.....A. J. Bauer
Program Dir.....Frank Nodine
Chief Engineer.....Bob Caughey

FLORIDA

WFGA-TV—Jacksonville—1957

Channel: 12 VHF.. AP: 158 Kw.. VP: 316 Kw.
 Owned.....Florida-Georgia TV Co., Inc.
 Address.....1070 E. Adams St.
 Tel.: EL 6-3381.....ABC-NBC
 Representative.....Peters, Griffin, Woodward
 President.....Alexander Brest
 General Manager.....Jesse H. Cripe
 Station Mgr., Prog. Dir.....Ralph W. Nimmons
 Commercial Manager.....Robert M. Reuschle
 Promotion Director.....Andy Amyx
 Film Manager.....Herb Gold
 Chief Engineer.....Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF.. AP: 70 Kw.. VP: 100 Kw.
 Owned By.....Post-Newsweek Stations
 Business Address.....1851 Southampton Road
 Tel.: EX 8-0501.....ABC-CBS
 Newspaper Affil.. Wash. Post & Times Herald
 Station Representative.....TvAR
 President, General Mgr.Glenn Marshall, Jr.
 General Sales Mgr.Robert W. Schellenberg
 Prog. Dir., Film Mgr....Leonard L. Mosby, Jr.
 Prom., Pub. Dir.....Tom Mahaffey
 Chief Engineer.....Ernest Vordermark
 Owners of: WTOP-AM-FM-TV, Washington, D. C.

WCKT—Miami—1956

Channel: 7 VHF.. AP: 158 Kw.. VP: 316 Kw.
 Owned By.....Sunbeam Television Corp.
 Address.....P.O. Box 1188
 Tel.: PL 1-6692.....NBC
 Reprs. Harrington, Righter & Parsons; Lowrance
 President.....Sidney Ansin
 V.P., General Manager.....Charles Kelly
 Commercial Manager.....Charles Phillips
 Program Director.....Allen Sternberg
 Publicity, Promotion Mgr.....Donald Fischer
 Film Manager.....Frank Struzzleri
 Chief Engineer.....Robert H. Paasch

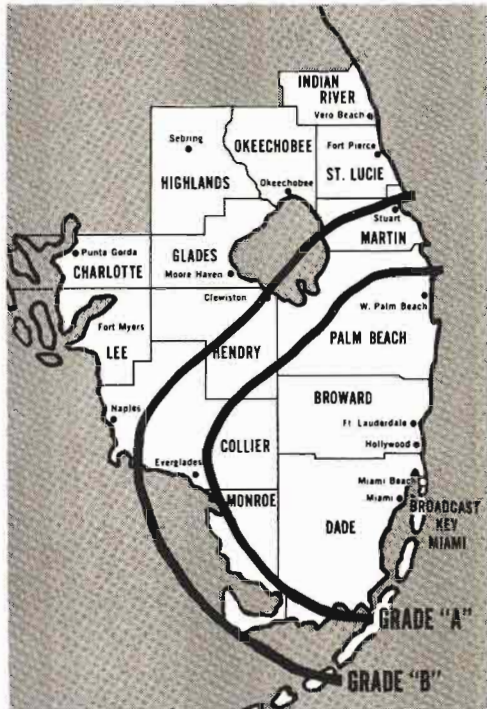
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 OF BROADCASTERS,
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FLORIDA

WLBW-TV—Miami—1961

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....L. B. Wilson, Inc.
 Address.....2133 Northwest 11th Ave.
 Tel.: FR 3-4723.....ABC
 Station Representative.....H-R TV, Inc.
 PresidentC. H. Topmiller
 V.P., General Mgr.Thomas A. Welstead
 Station ManagerLin Mason
 Adv., Promotion Director.....Mike Schaeffer
 Publicity Director.....Patricia Alter
 Film Manager.....John Murphy
 Chief Engineer.....William L. Latham
 Owners of: WCKY, Cincinnati.

WTVJ—Miami—1949

Channel: 4 VHF...AP: 70 Kw...VP: 100 Kw.
 Owned-Oper. By....Wometco Enterprises, Inc.
 Address316 N. Miami Ave.
 Tel.: FR 4-6262.....CBS
 Representative. Peters, Griffin, Woodward, Inc.

President.....Mitchell Wolfson
 Exec. V.P., General Mgr.Lee Ruwitch
 V.P., SalesWilliam Brazzil
 Program Director.....Lee Waller
 Promotion DirectorGeorge Vickery
 Film Manager.....Robert J. Ross
 Chief Engineer.....Earl W. Lewis
 Owners of: WLOS, AM-TV-FM, Asheville; KVOS-TV, Bellingham, Wash.

WDBO-TV—Orlando—1954

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Cherry Bcstg.
 Business Address.....30 S. Ivanhoe Blvd.
 Tel.: CH 1-1491.....CBS
 RepresentativeBlair-TV
 Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.
 Sales Director.....Leonard S. Davey, Jr.
 Sales Co-ordinator.....A. V. Carlson
 Prog. Dir., Film Buyer.....Walter E. Sickles
 Chief Engineer.....J. E. Yarbrough
 Owners of: WDBO, AM-FM.

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FLORIDA

WFTV—Orlando—1958

(Formerly WLOF-TV)

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....Mid Florida TV Corp.
 Address820 W. Central Blvd.
 Tel.: CHerry 1-6543.....ABC
 Station Representative.....Young TV Corp.
 President, Gen. Mgr.....Joseph L. Brechner
 Nat. Sales Mgr.....William T. Latham
 Commercial Manager.....William V. Miller
 Program Director.....Harry Richard
 Promotion Dir.Marion B. Brechner
 Film Mgr.....Dennis Gregory
 Dir. of EngineersW. Dodd Daniel

WPTV—Palm Beach—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned ByScripps-Howard Bcstg. Co.
 Business Address5 Cocoanut Row
 Tel.: TE 3-2471.....NBC
 Newspaper Aff....Scripps-Howard Newspapers
 RepresentativeBlair TV Assoc.
 PresidentJack R. Howard
 General, Station Mgr.Chester E. Pike, Jr.
 General Sales ManagerDick Fairbanks
 Program DirectorGeorge White
 Promotion DirectorStan Doyle
 Operations Manager.....Tony Glenn

Film Mgr.....George P. Romilly
 Chief Engineer.....Lewis Evenden
 Owners of: WCPO-AM-TV, Cincinnati, Ohio;
 WMC-AM-FM, WMCT (TV), Memphis, Tenn.;
 WEWS (TV), Cleveland, Ohio; WNOX (TV),
 Knoxville, Tenn.

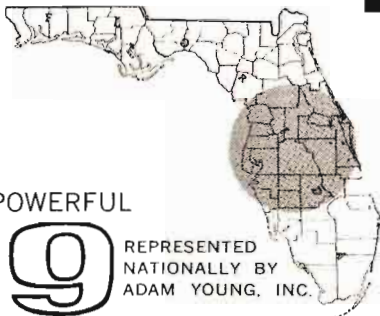
WJHG-TV—Panama City 1954

Channel: 7 VHF...AP: 80 Kw...VP: 170 Kw.
 Owned By.....Herald Pub. Co., Albany, Ga.
 Address.....107 Harrison Ave., Panama City
 Tel.: PO 3-7651.....NBC-ABC
 Newspaper Affil.....Albany Herald
 Reps.Ayers; Venard, Torbet & McConnell
 President.....James H. Gray
 Managing DirectorRaymond E. Carow
 Station ManagerJames Tighe
 Program DirectorEarl Hadaway
 Promotion, Publicity Director Mrs. Tanya Felker
 Chief Engineer.....Perley Eppley

WEAR-TV—Pensacola—1954

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Rollins Telecasting Inc.
 Business Address.....P.O. Box 431
 Tel.: GL 5-7311.....ABC
 Station Rep.....Blair TV
 President.....O. Wayne Rollins

unduplicated



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Wonderful Florida Tele Vision

WFTV

ORLANDO - FLORIDA

FORMERLY WLOF-TV

FLORIDA-GEORGIA

General Manager.....George B. Bregge
 Station Manager.....Milt De Reyna
 Commercial Manager.....Paul von Hagle
 Program Director.....Jack Kenny
 Chief Engineer.....H. Babb
 Owners of: WNJR, New York; WMAS, Wilmington;
 WRAP, Norfolk; WGEE, Indianapolis;
 WBEE, Chicago; WCHS-TV, Charleston; WPTZ-
 TV, Plattsburgh, N. Y.

WSUN-TV—St. Petersburg —1953

Channel: 38 UHF...AP: 107 Kw...VP: 200 Kw.
 Owned-Operated By....City of St. Petersburg
 Business Address.....Municipal Pier
 Tel.: 5-4121.....ABC
 Station Rep.....Venard, Torbet & McConnell
 Station Mgr.....Fred P. Shawn
 Commercial Manager.....Earl W. Welde
 Promotion Director.....Carl Fuchs
 Chief Engineer.....William J. Coddington
 Owners of: WSUN, AM.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By....John H. Phipps Bcstg. Stations
 Address.....P. O. Box 3547
 Tel.: 385-2121.....CBS
 Station Reps.....Blair, Cummings
 Owner.....John H. Phipps
 Managing Director.....L. Herschel Graves
 Program, Film Mgr.....Jerry L. Williams
 Dir. of Engineering.....William A. Snowden
 Owners of: WFTV, W. Palm Beach.

WFLA-TV—Tampa—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Tribune Company
 Address.....Box 1410
 Tel.: 229-0131.....NBC
 Newspaper Affiliation.....Tribune-Times
 Representative.....Blair-TV
 President.....J. C. Council
 V.P., General Manager....George W. Harvey
 Sales Mgr.....William B. Faber
 Prog. Dir., Film Mgr.....J. E. Faraghan
 Promotion Director.....Doug Duperrault
 Prog. Oper. Mgr.....Carl Bergquist

Production Manager.....L. George Gelger
 Chief Engineer.....J. H. Mitchell
 Owners of: WFLA-AM-FM.

WTVT—Tampa—1955

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....WKY Television System, Inc.
 Business Address.....3213 Grand Central Ave.
 Tel.: 876-1313.....CBS
 Newspaper Affil.....Oklahoma Pub. Co.
 Station Representative.....Katz
 President.....E. K. Gaylor
 Station Manager.....Eugene B. Dodson
 Comm. & Asst. Mgr.....John M. Haberman
 Admin. Asst., Opera Mgr. . . Robert M. Olson
 Promotion Dir.....Walter K. Rhoads
 Film Mgr.....Jayne Boyd
 Production Mgr.....Ken Smith
 Local Sales Mgr.....Robert F. Doty
 Chief Engineer.....William Witt
 Owners of: WKY, AM-TV, Oklahoma City.

WTSP-TV—Tampa- St. Petersburg—1962

Channel: 10 VHF...AP: 316 Kw...VP: 158 Kw.
 Owned By.....WTSP-TV, Inc.
 Address...932 Central Ave., St. Petersburg, Fla.
 Tel.: 894-3611.....Independent
 Station Rep.....H-R Representatives, Inc.
 President.....Sam G. Rahall
 Station Manager.....Marshall Cleaver
 Program Director.....Harry Wagner

WEAT-TV—West Palm Beach —1955

Channel: 12 VHF...AP: 144 Kw...VP: 316 Kw.
 Owned By.....WEAT-TV, Inc.
 Business Address.....Palm Beach Towers
 Tel.: TE 3-9668.....ABC
 President.....Rex Rand
 Gen. Mgr.....Bertram Lebhear, Jr.
 Dir. of Operations.....Art Fisher
 Chief Engineer.....Robert Leach

Pop.: 4,070,000
 Families: 1,064,000

Georgia

TV Homes: 839,000
 TV Stas. in State: 11

WALB-TV—Albany—1954

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Herald Publishing Co.
 Address.....Stuart Ave. & Greenwood Dr.
 Tel.: 435-8386.....ABC-NBC
 Newspaper Affiliation.....Albany Herald
 Reps.....Venard, Torbet & McConnell; Ayers
 President.....James H. Gray
 Sta., Gen., Comm. Mgr....Raymond E. Carow

Program Director, Film Mgr.Reba Hill
 Promotion, Publicity Dir.Pat Bethune
 Chief Engineer.....Bruce Singleton
 Owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By....The Atlanta Newspapers
 Business Address...1601 W. Peachtree St., N.E.

GEORGIA

Tel.: TR 5-7221.....NBC
Newspaper Affil. Journal & Constitution
Representative **Petry**
Exec. Dir. J. Leonard Reinsch
General Manager Marcus Bartlett
Comm. Mgr. Don E. Heald
Promotion Dir. Charles Cash
Film Director Jean Hendrix
Chief Engineer R. A. Holbrook
Owners of: WSOC AM-TV, Charlotte; WHIO AM-
FM-TV, Dayton; WSB AM-FM.

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....Storer Bcstg. Co., Inc.
Business Address.....1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Station Rep.....Storer Television Sales, Inc.
President.....George B. Storer
Managing Director.....Ken Bagwell
Commercial Manager.....Emmett A. Hassett
Program Dir., Opera. Dir.....Jim Ferguson
Promotion Director.....Ned Jay
Public Affairs Dir.....Dale Clark
Chief Engineer.....Hugo Bondy
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-
FM-TV, Toledo; WJW-AM-FM-TV, Cleveland;
WLN, New York, N. Y.; WGBS-AM-FM, Miami,
Fla.; WIGB-AM-FM, Philadelphia,
Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WAIL—Atlanta—1951

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....WIBC, Inc.
Bus. Address.....1611 W. Peachtree St. N.E.
Tel.: TR 3-1141.....ABC
Representative.....Blair Television
President.....Richard M. Fairbanks
V.P., General Mgr.....Joseph M. Higgins
Commercial Manager.....Peter S. Crawford
Program Director.....John Kelin
Promotion, Publicity Director.....Howard Rowe
Film Manager.....Jacqueline Smith
Chief Engineer.....Wilbur Fattig
Owners of: WIBC, Indianapolis, Ind.

WJBF—Augusta—1953

Channel: 6 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By....Georgia-Carolina Bcstg. Co.
Business Address.....Television Park
Tel.: PA 2-6664.....ABC-NBC
Representative.....Hollingbery
President, Gen. Mgr.....J. B. Fuqua
Station Manager.....Thomas J. Hennessy
Commercial Manager.....Asa Stallworth
Program Dir.....Carroll Ward
Promotion Director.....John Radeck
Film Manager.....William Bailie
Chief Engineer.....John Jopung

WRDW-TV—Augusta—1954

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Rust Craft Broadcasting
Address.....1301 Georgia Ave.
Tel.: 824-5432.....CBS
Station Rep.....Young Television Corp.

President.....John J. Laux
General Manager.....Virgil B. Wolff
Commercial, Sales Mgr.....Walter H. McCroba
Program, Publicity Dir.....Jeff Evans
Promotion Director.....Wylene Freeman
Film Manager.....Frank Allen
Chief Engineer.....Wilbur T. Herrington
Owners of: WFIT, Pittsburgh, Pa.

WRBL-TV—Columbus—1953

Channel: 3 VHF...AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Columbus Bcstg. Co.
Business Address.....1350 13th Ave.
Tel.: FA 2-0602.....CBS
Newspaper Affil.....Ledger and Enquirer
Representative.....Hollingbery
President, Gen. Mgr.....J. W. Woodruff, Jr.
Station Manager.....Ridley Bell
Commercial Manager...George "Red" Jenkins
Promotion Dir.....Carrie Brooks
Production Dir.....Charles Autry
Publicity Director.....Joel Turner
Director, Public Affairs.....George A. Gingell
Film Mgr.....Carl Long
Chief Engineer.....Joe A. Gamble
Owners of: WRBL-AM-FM.

WTVM—Columbus—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Theat. of Georgia, Inc.
Business Address.....1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC
Station Representative.....Young
President.....E. D. Martin
General Manager.....Joe Windsor
Managing Dir., Prog. Dir.....Ted C. Short
Nat'l Sales Mgr.....Ben Purvis
Chief Engineer.....Charley Parrott
Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF...AP: 125 Kw...VP: 252 Kw.
Owned By.....Southeastern Bcstg. Co.
Business Address.....Bankers Insurance Bldg.
Tel.: SHERWOOD 6-7311.....ABC-CBS-NBC
Representative.....Avery-Knodel
President, Ch. Eng.....George Rankin, Jr.
General Manager.....Frank Crowther
Promotion Director.....Joel Andrews
Owners of: WMAZ-FM-TV, Macon.

WSAV-TV—Savannah—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....ABC-NBC
Representative.....Blair TV
President, Gen. Mgr.....Harben Daniel
Operations Manager.....M. E. Thompson
Commercial Manager.....Mack Humpidge
Program Director.....Larry McHale, Jr.
Production Manager.....Tom Even
Prom., Publicity Dir.....Mrs. Barbara Hofer
Film Manager.....Mrs. Alyce Strong
Chief Engineer.....Byron Strong
Owners of: WSAV, AM.

GEORGIA-HAWAII-IDAHO

WTOC-TV—Savannah—1954

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Savannah Bcstg. Co.
 Business Address.....516 Abercorn St.
 Tel.: AD 2-0127.....CBS-ABC
 Station Representative.....Avery-Knodel

President & Gen. Mgr...William T. Knight, Jr.
 Station, Commercial Mgr.....Ben B. Williams
 Program Dir.....Dwight J. Bruce
 Promotion, Pub. Dir.....John Hasty
 Film Mgr.....Thomas Wells
 Advertising Manager.....Charles J. Lipton
 Chief Engineer.....Kyle Goodman
 Owners of: WTOC AM-FM.

Pop.: 670,000
 Families: 206,000

Hawaii

TV Homes: 140,000
 TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF...AP: 65 Kw...VP: 108 Kw.
 Cwned By.....Honolulu Star-Bulletin, Inc.
 Business Address.....1534 Kapiolani Boulevard
 Tel.: 9-2011.....CBS
 Newspaper Affil.....Star Bulletin
 Representative.....Peters, Griffin, Woodward
 President.....Chinn Ho
 Exec. Vice President.....Porter L. Dickenson
 General, Station Mgr.....Joe Herold
 Commercial Manager.....Erma Krause
 Program Director.....Dar Reid
 Promotion, Publicity Dir.....Victor Amiel
 Film Manager.....Saille Thompson
 Chief Engineer.....Ronald Miyahira
 Owners of: KGMB AM, Honolulu; KHBC AM-TV,
 Hilo; KMAU-TV, Wailuku.

KONA-TV—Honolulu—1952

Channel: 2 VHF..AP: 30.2 Kw..VP: 60.3 Kw.
 Owned-Oper. By.....Radio Honolulu, Ltd.
 Business Address.....1170 Auahi St.
 Tel.: 6-2366.....NBC
 Newspaper Affil.....Honolulu Advertiser
 Station Representative.....Hollingbery
 Pres., Gen. Mgr.....John D. Keating
 Sta., Gen. Sales Mgr.....Art Sprinkle
 Nat'l Sales Mgr.....Jim Spencer
 Program Director.....Cecil Seavey
 Film Mgr., Prod. Dir.....Dick Holmes
 Chief Engineer.....Alvin Chang
 Owners of: KALA, Wailuku, Maui; KALU, Hilo,
 Hawaii.

KHVH-TV—Honolulu—1954

Channel: 4 VHF..AP: 25 Kw..VP: 12.5 Kw.
 Owned By.....Kaiser Industries Corp.
 Address.....1290 Ala Moana Blvd.
 Tel.: 5-3991.....ABC
 Representative.....Young-TV
 Division Manager.....Richard Block
 General Manager.....J. A. Serrao
 Commercial Mgr.....Stan Anderson
 Promotion, Publicity Dir.....Robert Kendall
 Program Director.....Dan Kawakami
 Production Manager.....Jack Annon
 Chief Engineer.....Dan O. Hunter
 Owners of: KHJK-TV, Hilo; K7IBC-TV, Lihue.

KTRG-TV—Honolulu—1962

Channel: 13 VHF..AP: 15.4 Kw..VP: 30.7 Kw.
 Owned By.....Hawaiian Paradise Park Corp.
 Address.....2227-A Kalakaua Ave.
 Tel.: 933-823.....Independent
 Station Rep.....National Time Sales
 President.....David Watumull
 General, Station Mgr.....Russell A. Greer, Jr.
 Commercial Manager.....Minnie Arima
 Production, Publicity Dir.....Anita Kirby
 Film Manager.....Larry Domingo
 Acting Chief Engineer.....John White
 Owners of: KTRG, Honolulu.

Pop.: 685,000
 Families: 203,500

Idaho

TV Homes: 157,000
 TV Stas. in State: 5

KBOI-TV—Boise—1953

Channel: 2 VHF...AP: 33 Kw....VP: 65 Kw.
 Owned-Oper. By.....Boise Valley Bcstrs. Inc.
 Business Address.....1007 Jefferson St.
 Tel.: 342-9331.....CBS
 Reps.....Peters, Griffin, Woodward; Moore
 Pres., Gen. Mgr.....Westerman Whillock
 Station, Comm. Mgr.....Earl Glade, Jr.
 Film Manager.....Robert Howell
 Production Spvrs.....Dena Howell
 Production Director.....Louise Davis

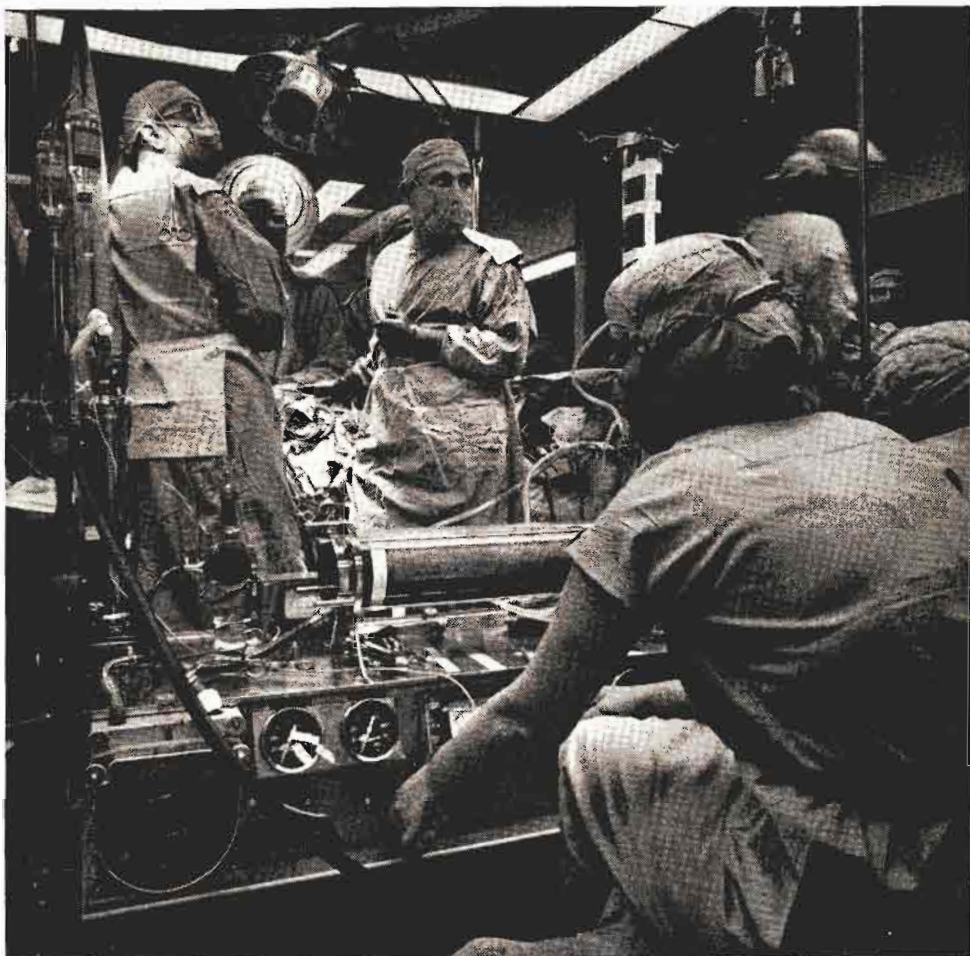
Local Sales Mgr.....Tom Hackleman
 Chief Eng.....J. A. Johnitz, Jr.
 Owners of: KBOI AM-FM.

KTVB—Boise—1953

Channel: 7 VHF...AP: 100 Kw....VP: 200 Kw.
 Owned-Oper. By.....KTVB, Inc.
 Address.....P.O. Box 390
 Tel.: 342-4611.....ABC-NBC
 Station Rep.....Bolling
 Pres. and Gen. Mgr....Georgia M. Davidson
 Commercial Mgr.....George Ganz, Jr.

In Chicago

... the 305-acre Medical Center District comprises \$270 million worth of facilities including the nation's largest concentration of hospitals, medical research and education. Shown here, in preparation, is a heart-lung machine in Presbyterian-St. Luke's Hospital where many surgical innovations have originated.



In Chicago—WGN Television

*originates more color programming
than any other station
in the nation!*



—the most respected call
letters in broadcasting

Join the Broadcast Pioneers—wear your pin with pride

WGN IS CHICAGO

IDAHO-ILLINOIS

National Sales Mgr. Robert Krueger
 Prog. Director Del Lundbom
 Prom. Mgr. Evelyn Winters
 Film Manager William Harvey
 Chief Engineer Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned-Oper. By Idaho Radio Corp.
 Address 1275 E. 17th St.
 Tel.: 522-5100 ABC-CBS
 Sta. Reps. Hollingbery; Art Moore
 Exec. V.P., General Mgr. J. Allen Jensen
 Station Manager Claude Cain
 Program Director Roy Southwick
 Promotion Director Barry ZeVan
 Chief Engineer Carroll Secrist
 Owners of: KID-AM.

KIFI-TV—Idaho Falls—1961

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.

Owned By E. Idaho Bcstg. & TV Co.
 Address P. O. Box 2148
 Tel.: 523-1171 NBC-ABC
 Newspaper Affil. Post Register
 Sta. Reps. Avery-Knodel; Feltis/Dove/ Cannon
 President, Gen. Mgr. J. Brady
 Program Dir., Chief Eng. H. G. Haelele
 Promotion Director Darlene Latham
 Film Manager Pat Clark
 Advertising Manager Gene Reisen
 Owners of: KIFI-AM.

KLIX-TV—Twin Falls—1955

Channel: 11 VHF..AP: 14.5 Kw..VP: 29.5 Kw.
 Owned-Oper. By Klix Corp.
 Address Eastland Dr. & Elizabeth St.
 Tel.: RE 3-5840 ABC-CBS-NBC
 Sta. Representative Hollingbery
 President G. Hatch
 General Mgr. Gordon Glesmann
 Chief Engineer Don Cederstrom

Pop.: 10,275,000
 Families: 3,161,000

Illinois

TV Homes: 2,980,000
 TV Stas. in State: 17

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By Midwest Television, Inc.
 Business Address 509 S. Neil St.
 Tel.: 356-8333 CBS
 Station Rep. Peters, Griffin, Woodward
 President August C. Meyer
 Exec. Vice President Guy Main
 Dir. of Operations James Fielding
 Sales Manager Jerry Johnson
 National Sales Dir. Leonard Davis
 Film Mgr. John Ketterer
 Publicity Director Dick Herzog
 Chief Engineer Bob Myer
 Owners of: WMBD-AM-FM-TV, Peoria, Ill.

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By CBS, Inc.
 Bus. Studio Address 630 N. McClurg Ct.
 Tel.: WH 4-6000 CBS
 Station Rep. CBS TV Stations Nat'l Sales
 V.P., General Mgr. Clark B. George
 General Sls. Mgr. Edward Kenefick
 Program Dir. Charles Hinds
 Promotion Director Virgil Mitchell
 Sales Manager James O'Rourke
 Film Manager Alice Necker
 Chief Engineer L. A. Pierce
 Owners of: WCBS-TV, New York; KNXT, Los Angeles; WCAU-TV, Philadelphia; KMON-TV, St. Louis.

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By American Bcstg.-Paramount Thtrs.
 Business Address 190 N. State St.
 Tel.: AN 3-0800 ABC

Station Rep. ABC-TV Spot Sales
 V.P., General Manager Sterling C. Quinlan
 Director of Sales Robert F. Adams
 Film Dir. Ralph Andrews
 Prog. Dir. Dan Schuffman
 Promotion, Publicity Dir. Donald H. Peterson
 Chief Engineer William P. Kusack
 Owners of: WABC-AM-FM-TV, New York; WXYZ-AM-FM-TV, Detroit; KQV, Pittsburgh; WLS, Chicago; KABC-AM-FM-TV, Los Angeles; KGO-AM-FM-TV, San Francisco; WBKB-TV, Chicago.

WCIU—Chicago—1963

Channel: 26 UHF..AP: 125 Kw..VP: 250 Kw.
 Owned By Weigel Broadcasting Co.
 Address 400 West Madison
 Tel.: 372-0026 Independent
 President John Weigel
 Commercial Manager Gordon Wilson
 Program Director Gus Chan

WGN-TV—Chicago—1924

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By WGN, Inc.
 Business Address 2501 Bradley Place
 Tel.: LAkeview 8-2311 Independent
 Newspaper Affiliation Chicago Tribune
 Representative Petry
 President J. Howard Wood
 Exec. V.P., Gen. Mgr. Ward L. Quaal
 Station Manager Ben Berenston
 Sales Manager Richard Jungers
 Program Mgr. Dan Pecaro
 Sales Prom., Research Mgr. James Hanlon
 Public Relations Mgr. Dan Calibraro
 Film Director Patty Nealin
 Public Affairs Mgr. Al Field
 Chief Engineer Carl J. Meyers
 Owners of: KDAL-AM-TV, Duluth-Superior.

ILLINOIS

WNBQ—Chicago—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....National Bcstg. Co.
Business-Studio Address.....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Manager.....Lloyd E. Yoder
Station Mgr.....Robert Lemon
General Sales Mgr.....Norman Cissna
Local Sales Mgr.....James Hoel
Program Dir.....Harry D. Trigg
Promotion Manager.....David Hart
Advertising Manager.....Chet Campbell
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw...VP: 13.2 Kw.
Owned By.....Plains Television Corp.
Business Address...1500 N. Washington Ave.
Tel.: 446-200.....NBC
Station Representative.....Young TV
President.....Elmer Balaban
General Manager.....Milton Friedland
Station Manager.....J. Beque
Program Director.....Wayne Cody
Promotion Director.....James M. Henneberry
Chief Engineer.....H. Eskew
Owners of: WICS, Springfield, Ill.; WCHU, Cham-
paign, Ill.; WHNB, Hartford, Conn.

WTVP—Decatur—1953

Channel: 17 UHF..Ap: 110 Kw...VP: 200 Kw.
Owned By.....Metromedia, Inc.
Business Address.....Southside Dr.
Tel.: 428-4304.....ABC
Station Rep.....Metro TV Sales
President.....John Kluge
V.P., General Manager.....John Bone
Commercial Mgr.....Donald Lindsey
Program, Prom. Dir.....Jack Kussart
Film Manager.....James Hague
Chief Engineer.....Hubert F. Abfalter
Owners of: WNEW FM-AM-TV, New York; WHK
AM-FM, Cleveland; WIP-AM-FM, Philadelphia;
WTTG-TV, Washington, D. C.; KOVR-TV,
Stockton, Calif.; WTVII, Peoria; KMBC-AM-
FM-TV, Kansas City; WTVP, Decatur, Ill.;

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Turner-Farrar Assn.
Address.....21½ W. Poplar St.
Tel.: CLearbrook 3-7922.....ABC
Station Representative.....Jack Masla
President, Gen. Mgr.....O. L. Turner
Comm., Program Mgr.....Fred Cline
Prom., Publicity Dir.....Bill Plater
Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.
Owned-Operated By..West Central Bcstg. Co.
Address.....2907 Springfield Rd., E. Peoria
Tel.: 699-3961.....NBC
Station Rep.....Katz
V.P., Gen. Mgr.....Fred C. Mueller
Comm. Manager.....John Leslie
Promotion Dir.....Richard Evans
Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned By.....Midwest Television Inc.
Business Address.....212 SW Jefferson Ave.
Tel.: 676-0711.....CBS
Newspaper Affilia..Lindsay-Schaub Newspapers
Representative.Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
Exec. Vice President.....Guy F. Main
General Mgr.....Harold C. Sundberg
Sales Manager.....William L. Brown
Operations Manager.....Gene C. Robinson
Prom., Client Service Dir.....David L. Phillips
Film Director.....Doug Wells
Chief Engineer.....George Pyle
Owners of: WMBD AM-FM, Peoria; WCIA, Cham-
paign, Ill.

WTVH—Peoria—1953

Channel: 19 UHF..AP: 186 Kw...VP: 479 Kw.
Owned By.....Metromedia, Inc.
Business Address.....621 Main St.
Tel.: 676-8911.....ABC
Sta. Representative.....Metro TV Sales
President.....John W. Kluge
General Manager.....John Bone
Commercial Manager.....Clyde Dutton
Program Dir., Film Mgr.....Walter Baker
Prom., Publicity Dir.....Gary Gresham
Chief Engineer.....Al Ruch
Owners of: WNEW-AM-TV, New York; WHK,
Cleveland; WIP, Philadelphia; WTTG-TV,
Washington, D. C.; KOVR-TV, Stockton, Calif.;
KMBC-TV, Kansas City; WTVP-TV, Decatur, Ill.

WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Quincy Bcstg. Co.
Business Address.....Hotel Quincy
Tel.: 222-6830.....ABC-NBC
Newspaper Affiliation...Quincy Herald Whig
Representative.....Young TV Corp.
President.....T. C. Oakley
General Manager.....J. S. Bonansinga
Commercial Mgr.....J. Ben Stewart
Program Director.....Fred Colgan
Publicity Director.....Hal Heildbreder
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM AM-FM.

ILLINOIS

WHBF-TV—Rock Island—1950

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Rock Island Bcstg. Co.
 Business Address...Telco Bldg., 231 18th St.
 Tel.: 786-5441ABC-CBS
 Newspaper Affil.....Rock Island Argus
 Station Reps.Avery-Knodel; Harry Hyett
 President.....Ben. H. Potter
 V.P., General Mgr.....Leslie C. Johnson
 Asst. Gen. Mgr., Dir. of Sales ..Maurice Corken
 Program Director.....Forest W. Cooke
 Prom., Adv. Mgr.....Heber E. Darton
 Publicity Dir.....Fern Hawks
 Film Manager.....Joseph Gear
 Chief Engineer.....Robert J. Slnnett
 Owners of: WHBF AM-FM.

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw..VP: 229 Kw.
 Owned-Oper. By...Greater Rockford TV, Inc.
 Business Address...Auburn & Winnebago Rds.
 Tel.: 968-1813ABC-CBS
 News. Affilia.Rockford Newspapers, Inc.
 Station Representative.....H-R TV, Inc.
 PresidentSwan Hillman
 V.P., General Mgr.....Joe M. Baisch
 Commercial Mgr.....Rod MacDonald
 Program Director.....John Mazzie
 Promotion DirectorJack Lightner
 Film Mgr.....Gene Hines
 Chief Engineer.....Dick Peck

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw..VP: 195 Kw.
 Owned-Oper. By..Winnebago Television Corp.
 Business Address.....Meridian Rd.
 Tel.: Woodland 3-5413.....NBC
 Station RepresentativeBolling
 PresidentHarry Balaban
 ManagerHarold Froelich
 Chief Engineer.....H. H. Eckstein
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
 kee; KBOX, Dallas, Tex.; WICS-TV, Springfield,
 Ill.

WICS—Springfield—1953

Channel: 20 UHF..AP: 155 Kw..VP: 309 Kw.
 Owned-Oper. By.....Plains Television Corp.
 Address523 E. Capitol Ave.
 Tel.: 528-0465NBC
 RepresentativeAdam Young
 PresidentElmer Balaban
 V.P., General Mgr.....Milton D. Friedland
 Nat. Sales Co-ord.....Gene F. Meyers
 Program, Film Mgr.....H. J. Hoskins
 Prom., Publicity Mgr.....James Henneberry
 Dir. of Engineering.....Jerrold Merritt
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
 kee; KHON, Dallas, Tex.; WTVO-TV, Rockford,
 Ill.; WICD, Danville; WCHU, Champaign,
 WHNB, Hartford-New Britain.



NBC Films is going great guns. "The Best of Groucho," "Outlaws," "Hennesey," "People Are Funny," "The Deputy," "Michael Shayne," and "87th Precinct" are all solid hits on local stations. And they've created a big boom in local audiences. Count yourself in — through **NBC Films**.

Pop.: 4,798,000
Families: 1,479,500

Indiana

TV Homes: 1,385,500
TV Stas. in State: 17

WTTV—Bloomington—1949

Channel: 4 VHF AP: 26.7 Kw. VP: 47.9 Kw.
Owned By Sarkes Tarzian, Inc.
Business Address 3490 Bluff Rd.
Tel.: ST 7-2211 Independent
Sta. Representative Young TV
President Sarkes Tarzian
General, Comm. Mgr. Robert G. Holben
Program, Prom., Adv. Mgr. Arthur R. Hook
Chief Engineer Fred J. Molchin

WEHT—Evansville—1953

Channel: 50 UHF AP: 108 Kw. VP: 200 Kw.
Owned-Oper. By WEHT, Inc.
Business Address Box 395
Tel.: HA 4-9215 CBS TV Corp.
Representative Young
President Edwin G. Richter, Jr.
General Manager William R. Hight
Commercial Manager James H. Manion
Promotion Director Jane Ann Koch
Program Dir. Roger Forster
Chief Engineer Elmer Chancellor
Owners of: KGUN-TV, Tucson, Ariz.

WFIE-TV—Evansville—1953

Channel: 14 UHF AP: 104.8 Kw. VP: 200 Kw.
Owned-Oper. By WFIE, Inc.
Address 1115 Mount Auburn Rd.
Tel.: HA 5-6201 NBC
Station Representative Young
President Nathan Lord
General Manager Jack E. Douglas
Commercial Manager Jack Berning
Program, Film Mgr. Chester T. Behrman
Chief Engineer Paul Kelley

WTVW—Evansville—1956

Channel: 7 VHF AP: 158 Kw. VP: 316 Kw.
Owned By Producers, Inc.
Business Address 405 Carpenter St.
Tel.: HA 2-1121 ABC
Representative Hollingbery
President Ferris E. Traylor
General Manager Dick Shively
Station Manager James L. Ritter
Commercial Manager Al Saucier
Nat. Sales Mgr. Bob Ossenberg
Program Dir. Ulysses Carlini
Prom., Publicity Dir. John A. MacGregor
Chief Engineer John Schuta

WANE-TV—Fort Wayne—1954

Channel: 15 UHF AP: 222 Kw. VP: 445 Kw.
Owned-Oper. By Indiana Broadcasting Corp.
Business Address 2915 W. State Blvd.
Tel.: A-9411 CBS
Sta. Representative H-R
President C. Wrede Petersmeyer

General Manager Reid G. Chapman
Sales Dir. John Keenan
Program Director J. Larry Beauchamp
Dir., Promotion & Merch. John R. Thompson
Film Manager Allen Govin
Chief Engineer Walt Jones

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF AP: 144 Kw. VP: 263 Kw.
Owned WKJG, Inc.
Address 2633 W. State Blvd.
Tel.: AN 2295 NBC
Newspaper Affiliation Elkhart Truth
Station Rep. Advertising Time Sales
President John F. Dille, Jr.
General Station Mgr. Hilliard Gates
Commercial Mgr. Carleton B. Evans
Program Director Calo Mahlock
Chief Engineer Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF AP: 55 Kw. VP: 110 Kw.
Owned Sarkes Tarzian, Inc.
Address 3333 Butler Road
Tel.: ANthony 7125 ABC
Station Representative Young
President Sarkes Tarzian
General Manager Richard Morgan
Local Sales Mgr. Ralph Latham
Program Manager Vic Sterling
Promotion, Publicity Dir. Bill Holmes
Film Manager Charles Smith
Chief Engineer Jerry Bower
Owners of: WTTs, Bloomington; WTTV TV-FM,
Indianapolis; WFAM, Lafayette; WPTH-FM,
Fl. Wayne; WPTA-TV, Roanoke, Ind.

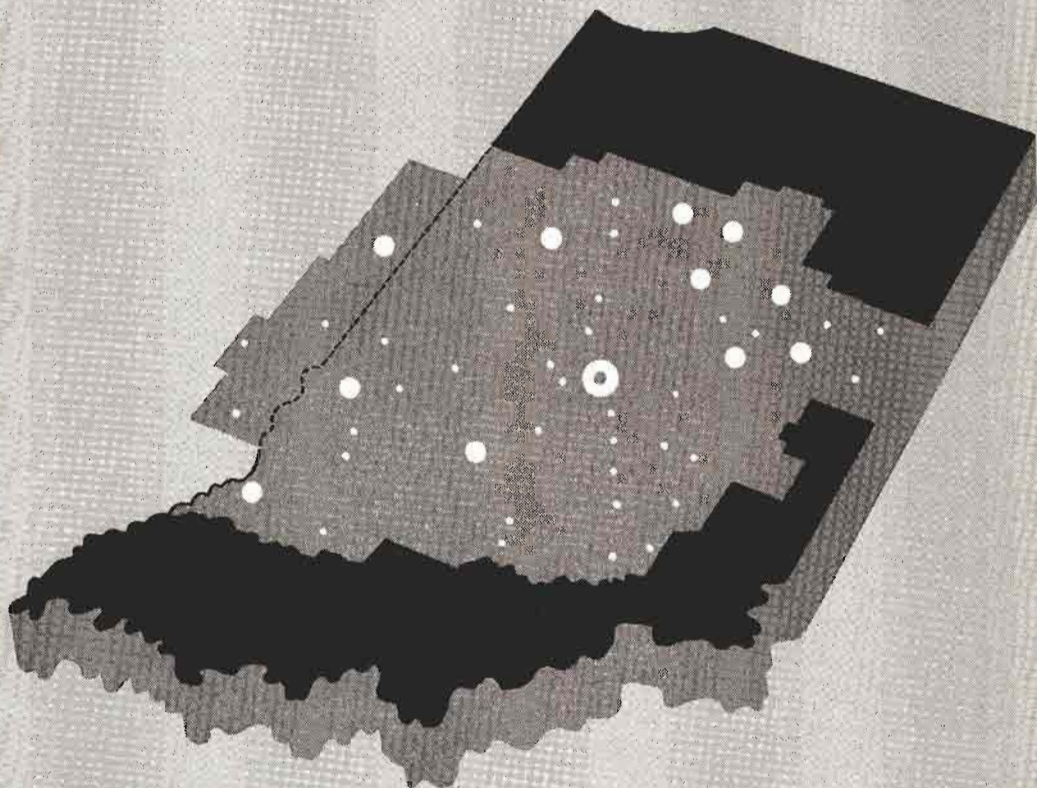
WFBM-TV—Indianapolis—1949

Channel: 6 VHF AP: 50 Kw. VP: 100 Kw.
Owned By Time-Life Broadcast, Inc.
Bus.-Studio Address 1330 N. Meridian St.
Tel.: MEIrose 4-8521 NBC
Representative Katz
President W. C. Pullen, Jr.
V.P., Gen. Mgr. Eldon Campbell
Station Manager Don Menke
Sales Manager Hugh L. Kibbey
Prog. Dir., Film Mgr. Warren Wright
Promotion, Publicity Manager K. C. Strange
Chief Engineer Robert Flanders
Owners of: WOOD AM-FM-TV, Grand Rapids;
WTCN AM-FM-TV, Minneapolis; KLZ AM-FM-
TV, Denver; KOGO-AM-FM-TV, San Diego.

WISH-TV—Indianapolis—1954

Channel: 8 VHF AP: 158 Kw. VP: 316 Kw.
Owned Indiana Bcstg. Corp.
Business Address 1440 North Meridian
Tel.: MEIrose 4-6411 CBS

WFBM-TV...THE STATION THAT DOUBLES THE SIZE OF YOUR INDIANAPOLIS MARKET !!!



The perfect media-match for your product distribution in prosperous Mid-Indiana

WFBM-TV advertisers get surprising results, not only in the rich Indianapolis metropolitan and retail trading zones, but also in the 11 other important market centers that together provide even more spendable income and TV homes than the entire Indianapolis sales area.

WFBM-TV is the *only* station in Indianapolis with no overlapping penetration in this coverage area by basic affiliates of the same network. It provides the only basic NBC coverage of Mid-Indiana's 760,000 TV set owning families.

For *complete* coverage of Mid-Indiana's multiple markets use the facilities of WFBM-TV... the dominating sales force that reaches 50,000 more TV homes than any other local station!

Represented nationally by the KATZ agency

AMERICA'S 13th TV MARKET

Indianapolis—Indiana's major wholesale and retail distribution center, with city and retail zone population of 1,215,000—379,000 homes with 90% TV ownership!

11 Satellite Markets—each within WFBM-TV's verified coverage: Marion • Anderson • Muncie • Lafayette • Peru • Logansport • Kokomo • Bloomington • Vincennes • Terra Haute • Danville, Illinois. (419,000 TV homes!)



TIME LIFE
BROADCAST
INC.

INDIANA

Sta. Representative.....H-R
President.....C. Wrede Petersmeyer
Gen., Sta. Manager.....Robert B. McConnell
Commercial Manager.....Joseph E. Lake
Program Dir.....Dave Smith
Prom., Pub. Director.....Ray Reisinger
Chief Engineer.....C. E. Wallace
Owners of: WISH-AM-FM; WANE-AM-FM, Fort Wayne, Ind.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Crosley Bcstg. Corp.
Business Address.....1401 N. Meridian St.
Tel.: MEIrose 9-2311.....ABC
Station Rep.....Crosley; Lowrance; Moore
Chairman of Board.....James D. Shouse
President.....John T. Murphy
V.P., General Manager.....John B. Babcock
Spec. Bcst. Serv. Dir.....Bruce B. Cox
Program Mgr.....Chuck Brodhead
Promotion, Publicity Dir.....Charles Rogers
Film Director.....Bob Reynolds
Chief Engineer.....Norman Nixon
Owners of: WLW, Cincinnati; WLW-T, Cincinnati;
WLW-D, Dayton; WLW-C, Columbus.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw..VP: 218 Kw.
Owned.....Sarkes Tarzian, Inc.
Business Address.....McCarty Lane
Tel.: Gibson 7-2113.....CBS
Station Rep.....Young TV
President.....Sarkes Tarzian
General Mgr.....Richard W. Long
Program Director.....Larry Hightchew
Chief Engineer.....Charles Anderson
Owners of: WTT'S AM-FM, WTTV, Bloomington;
WPTA, Ft. Wayne; WPTH FM, Ft. Wayne.

WTAF-TV—Marion—1962

Channel: 31 UHF..AP: 11.8 Kw..VP: 21.9 Kw.
Owned By.....Geneco Broadcasting, Inc.
Address.....314 S. Boots St.
Tel.: NOrth 4-7117.....Independent
Station Representative..Weed Television Corp.
President.....Eugene C. Thompson
General, Station Mgr.....Robert Fincannon
Asst. Manager.....Richard W. Florea
Production Manager.....T. Ray Kline
Program Manager.....Donald L. Tillman
Film Manager.....John Hedrick
Chief Engineer.....Gene Miller

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw..VP: 17 Kw.
Owned-Oper. By.....Tri-City Radio Corp.
Address.....U.S. Highway #35
Tel.: ATlas 8-4403.....ABC-CBS-NBC
Representative.....Holman
Pres., Gen., Sta. Mgr.....Don Burton
Comm., Film Mgr.....Bill Craig
Chief Engineer.....Pat Finnegan
Owners of: WLBC; WMUN-FM, Muncie.

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw..VP: 282 Kw.
Owned-Oper. By.....Michiana Telecasting
Address.....P.O. Box 16
Tel.: CE 3-7111.....NBC
Station Rep.....Venard, Torbet & McConnell
President.....Rev. Theodore M. Hesburgh
General Manager.....Wm. Thomas Hamilton
Station Manager.....Bazil O'Hagan
Promotion Director.....David Williams
Operations Mgr.....P. E. Walton
Sales Manager.....Gus Vanderheyden
Film Manager.....Donalee Dorhauer
Chief Engineer.....Raymond Jackson
Owners of: WNDU-AM-FM.

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 137 Kw..VP: 265 Kw.
Owned-Operated By.....South Bend Tribune
Address.....300 W. Jefferson St.
Tel.: CE 3-3141.....CBS
Newspaper Affil.....Tribune
Representative.....Raymer
President.....Franklin D. Schurz
General Station Mgr.....Arthur R. O'Neil
Comm., Adv. Mgr.....Wilbur R. Darch
Promotion, Publicity Dir.....N. J. Gassensmith
Program Dir., Film Mgr.....Walter A. Sweitzer
Chief Engineer.....Scott N. Hagenau
Owners of: WSBT AM.

WSJV—South Bend-Elkhart —1954

Channel: 28 UHF..AP: 102 Kw..VP: 204 Kw.
Owned-Oper. By.....Truth Publishing Co.
Business Address.....Box 28, South Bend
Tel.: CEntal 2-2828.....ABC
Newspaper Affiliation.....Elkhart Truth
Station Representative.....Adv. Time Sales
President.....John F. Dille Jr.
V.P., Gen. Mgr.....Paul C. Brines
Assistant Mgr.....Edwin J. Lasko
Commercial Manager.....Don E. Fuller
Prom. Dir.....Marilyn Lee
Operations Director.....W. Forrest Morrow
Merchandising Dir.....Ken Owens
Film Director.....Arthur Whitaker, Jr.
Production Manager.....James Blacklaw
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG AM-TV, Fort Wayne; WTRC-
AM-FM, Elkhart, Ind.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Wabash Valley Bcstg. Corp.
Business Address.....918 Ohio Street
Tel.: CRawford 9481.....CBS-ABC
Representative.....Petry
President, General Mgr.....Anton Hulman, Jr.
V.P., Dir. of Operations.....Ben Falber, Jr.
V.P., Charge of Facilities.....Russ Arnold
Production Director.....Paul Denehie
Promotion Director.....Helen Ryan
Publicity Director.....Sheldon Fisher
Owners of: WTHI AM-FM-TV.

Pop.: 2,790,000
Families: 860,000

Iowa

TV Homes: 797,000
TV Stas. in State: 12

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw..VP: 100 Kw.
Owned-Oper. By.....Iowa State Univ.
Address.....Service Bldg.
Tel.: 231-2631.....ABC
Representative.....H-R
President.....Dr. James Hillton
Gen. Manager, Prog. Dir.Robert C. Mulhall
Commercial Mgr.....Ted Tostlebe
Publicity Director.....Ron Scott
Film Manager.....Richard Torry
Chief Engineer.....Keith Ketchum

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw..VP: 316 Kw.
Owned-Oper. By.....Cedar Rapids TV Co.
Business Address.....104½ First St., S.W.
Tel.: EM 4-4194.....ABC
Newspaper Affiliation ..Cedar Rapids Gazette
Station Representative.....Adv. Time Sales
President.....Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager....Geo. C. Carpenter, III
Prom., Pub. Dir.....Edna A. Herbst
Operation Mgr.....Ralph D. Willey
Film Director.....David Kralik
Chief Engineer.....Lad Hlavaty
Owners of: KCRG AM.

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WMT-TV, Inc.
Bus. Address.....Paramount Theatre Bldg.
Tel.: EM 4-0171.....CBS
Representative.....Katz
President.....William B. Quarton
V.P. Opera., Film Mgr.....Douglas B. Grant
V.P., Sales.....Lew Van Nostrand
Promotion Director.....Richard Pinney
Chief Engineer.....George Hixenbaugh
Owners of: WEBC, Duluth, Minn.

WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 68 Kw..VP: 100 Kw.
Owned-Oper. By.....Tri-City Broadcasting Co.
Business Address.....805 Brady St.
Tel.: 324-1661.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....David D. Palmer
General Manager.....Raymond E. Guth
Commercial Manager.....Harold Heath
Film Director.....Russel Wingo
Program Director.....Robert W. Gifford
Promotion Director.....Richard W. Upp
Publicity Director.....Dorothy Boyd
Chief Engineer.....Paul Arvidson
Owners of: WOC-AM-FM.

KRNT-TV—Des Moines—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.

Owned-Operated By.....Cowles Mag. & Bcstg.
Address.....Ninth & Pleasant St.
Tel.: CH 3-4141.....CBS
Representative.....Katz
General Manager.....Robert W. Dillon
Commercial Manager.....Paul M. Elliott
Program Dir.....Joe G. Hudgens
Chief Engineer.....Charles F. Quentin

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: 288-6511.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....D. D. Palmer
V.P., General Manager.....Paul A. Loyet
Sales Manager.....Robert H. Harter
Program Director, Film Mgr.Jack Kerrigan
Prom. Manager.....Ward McCleary
Chief Engineer.....Roy W. Pratt
Owners of: WHO AM-FM; WOC FM-AM-TV, Davenport.

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw..VP: 330 Kw.
Owned-Oper. By.....Northwest Television Co.
Address.....952 1st Ave. S.
Tel.: 573-4131.....NBC
Sta. Representative.....Pearson
President.....Edward Breen
General Manager.....James Dowell
Promotion Director.....Vince Fleming
Publicity Director.....Chuck Bradley
Advertising Manager.....Rollie Camp
Film Manager.....Stan McCurdy
Program Director.....Richard Johnson
Chief Engineer.....David Sinclair
Owners of: KVFD, Fort Dodge.

KGLO-TV—Mason City—1954

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Lee Radio, Inc.
Address.....112 N. Pennsylvania
Tel.: GArden 3-2540.....CBS
Station Representative.....Adv. Time Sales
President, General Mgr.....Walter Rothschild
Vice Pres., Sta. Mgr.....Lloyd Loers
Program Dir., Film Buyer.....Douglas Sherwin
Promotion Director.....Paul Lindemeyer
Chief Engineer.....Roger Sawyer
Owners of: WTAD-AM-FM, KHQA-TV, Quincy, Ill.; WMTV, Madison, Wisc.; KEYC-TV, Mankato, Minn.

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By...KTVO Television, Inc.
Address.....211 East 2nd St.
Tel.: MURray 2-4535.....ABC-CBS-NBC
Representative.....Hollingbery

IOWA-KANSAS

Pres., Gen. Mgr......James J. Conroy
Commercial Mgr......L. William King
Promotion Director.....O. Bill Schelen
Program Dir., Film Mgr......Glen Proeschold
Chief Engineer.....L. A. Wallace

KTIV—Sioux City—1954

Channel: 4 VHF...**AP:** 100 Kw...**VP:** 50 Kw.
Owned-Oper. By.....KTIV Television Corp.
Address.....Tenth & Grandview
Tel.: 8-0545.....NBC-ABC
Newspaper Affil......Journal-Tribune
Representative.....Hollingbery
Pres., Gen. Mgr......Dietrich Dirks
V.P. Comm. Mgr......Eugene T. Flaherty
Program, Film Mgr......Don Stone
Prom., Pub. Dir......Bill Mote
Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF...**AP:** 144 Kw...**VP:** 288 Kw.
Owned-Oper. By.....Peoples Bcstg. Corp.

Business Address.....7th & Douglas
Tel.: 2-2711.....CBS-ABC
Representative.....Katz
V.P., General Mgr......Donald D. Sullivan
Comm. Manager.....Robert B. Donovan
Prog. Director.....Clark Pollock
Film Manager.....Carl Morris
Chief Eng......Robert G. Engelhardt
Owners of: WRFD, Worthington; WMMN, Fairmont; WGAR, Cleveland; WNAX, Yankton; WTTM FM, Trenton.

KWWL-TV—Waterloo—1953

Channel: 7 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business Address.....Insurance Bldg.
Tel.: AD 4-4404.....NBC
Representative.....Avery-Knodel
President.....Ralph J. McElroy
Vice President.....Thomas L. Young
General Manager.....Roger Michelin
Owners of: KWWL, Waterloo; KLVW, Cedar Rapids, Ia.; KAUS, KMMT-TV, Austin, Minn.

Pop.: 2,205,000
Families: 699,000

Kansas

TV Homes: 586,000
TV Stas. in State: 10

KTVC-TV—Ensign—1957

Channel: 6 VHF...**AP:** 14.1 Kw...**VP:** 28.2 Kw.
Owned.....S.W. Kansas TV Co., Inc.
Address.....610 Second St., Dodge City
Tel., HU 3-6666, Dodge City.....CBS
Station Representative.....Blair Television
President.....Leigh Warner
Gen., Sta. Mgr......Wendell Elliott
Chief Engineer.....Kenneth Karr

KWHT-TV—Goodland—1958

Channel: 10 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned By.....Standard Electronics Corp.
Business Address.....17th St. & B'way Ave.
Tel.: TW 9-2321.....CBS, ABC
Sta. Representative.....Pearson
General Manager.....Jack Walkmeyer

KCKT-TV—Great Bend—1954

Channel: 2 VHF...**AP:** 50 Kw...**VP:** 100 Kw.
Owned By.....Wichita TV Corp.
Business Address.....Box 182
Tel.: GL 3-7858.....NBC
Representative.....Bolling
Gen., Sta. Mgr......E. L. Kuhlman
Program Director.....Bonnie Perry
Prom., Pub. Dir......Sid Hutchins
Film Manager.....Wayne Davis
Chief Engineer.....H. G. Haeefe

KAYS-TV—Hays—1958

Channel: 7 VHF...**AP:** 60.3 Kw...**VP:** 112.6 Kw.
Owned By.....KAYS, Inc.
Business Address.....2300 Hall St.

Tel.: Market 4-2578.....ABC-CBS
Reps......Holman; Melville; Soderlund
President.....Ross Beach, Jr.
General Mgr......Robert E. Schmidt
Commercial Manager.....Bernie Brown
Program Director.....Harvey Zimmerman
Promotion Director.....Darrel Lewis
Chief Engineer.....Keith Townsend
Owners of: KAYS; KLOE-TV, Goodland, Kan.

KTVH—Hutchinson—1953

Channel: 12 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By.....Wichita-Hutchinson Co., Inc.
Business Address.....1800 North Plum
Tel.: MO 5-5503.....CBS
News. Affil......Minneapolis Star & Tribune
Station Representative.....Blair
President.....Joyce A. Swan
General, Sta. Mgr......M. Dale Larsen
Commercial Mgr......William S. Ritchie
Promotion, Pub. Dir......John S. Mileham
Prog. Dir., Film Mgr......Robert D. Snyder
Chief Engineer.....Ken H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF...**AP:** 138 Kw...**VP:** 245 Kw.
Owned-Oper......Mid-Continent Telecasting, Inc.
Business Address.....Box 659
Tel.: MA 1-0400.....NBC-ABC
Representative.....Katz
General Manager.....R. E. Wade
Program Director.....Louis R. Martin

KSLN-TV—Salina—1962

Channel: 34...**AP:** .363 Kw...**VP:** .724 Kw.
Owned By.....Prairie States Bcstg. Co.

KANSAS-KENTUCKY

Address Suite 1029, United Bldg.
 Tel.: TAYlor 7-8758 ABC, NBC
 Station Representative Pearson
 President, General Mgr. Mel L. Gleason
 Program. Promotion Mgr. Kirk Downey

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By Topeka Broadcasting Assn.
 Address 5600 W. 6th
 Tel.: CR 2-3456 ABC-CBS-NBC
 Newspaper Affilia..... Topeka Capital-Journal
 Representative Avery-Knodel
 President..... O. S. Stauffer
 General, Station Mgr. Thad M. Sandstrom
 Commercial Manager..... Bob Kearns
 Promotion Director Jerry Holley
 Program Director Rush Evans
 Chief Engineer..... Paul Winders
 Owners of: WIBW-AM-FM, Topeka, Kan.; KSEK,
 Pittsburgh, Kan.; KSOK, Arkansas City, Kan.;
 KGFF, Shawnee, Okla.

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw..VP: 316 Kw.
 Owned-Oper. By KAKE-TV, Inc.
 Business Address 1500 N. West St.
 Tel.: WH 3-4221.....ABC
 Representative Katz
 President..... Mark Adams
 Gen. Sta. Mgr..... Martin Umansky
 Chief Engineer..... Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By..... Wichita TV Corp.
 Address 833 N. Main St.
 Tel.: AM 5-5633 Independent
 President..... G. M. Brown
 V.P., General Mgr. Don Sbarra
 Chief Engineer..... Russell V. Goyette

Pop.: 3,055,000
 Families: 841,000

Kentucky

TV Homes: 626,000
 TV Stas. in State: 7

WLTW—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By Argus Bcstg. Co.
 Address 1018 Chestnut
 Tel.: 842-0338 Independent
 Sta. Reps. Venard, Torbet & McConnell, Inc.
 President..... George A. Brown, Jr.
 Gen. Comm. Mgr. J. M. Walters
 Promo., Pub. Dir. John Utley
 Chief Eng. Gene Royer

WKYT—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw..VP: 195 Kw.
 Owned..... Taft Bcstg. Co.
 Business Address..... 1087 New Circle Road
 Tel.: 2-2533.....CBS-ABC
 Representative Young
 President..... Hulbert Taft, Jr.
 General Manager..... Fred von Stade
 Prom. Dir., Adv. Mgr. Emajo Cocanougher
 Film Director Dave Fleischer
 Chief Engineer..... Bernard F. Gurewich
 Owners of: WTVN-AM-FM-TV, Columbus, O.;
 WKRC-AM-FM-TV, Cincinnati, O.; WBRC-AM-
 FM-TV, Birmingham, Ala.

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw..VP: 300 Kw.
 Owned-Oper. By WLEX-TV, Inc.
 Business Address..... P.O. Box 1457
 Tel.: 4-8747.....CBS-NBC
 Station Rep. Raymer
 Exec. V.P., Gen. Mgr. Earl Boyles
 Station Manager Harry C. Barfield
 Program Mgr. Alex B. Macaulay
 Chief Engineer..... Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By..... WAVE, Inc.
 Address 725 S. Floyd
 Tel.: JU 5-2201.....NBC
 Station Representative Katz
 President..... George W. Norton, Jr.
 General Manager Nathan Lord
 Sta. Mgr. Ralph S. Jackson
 Comm. Mgr. Houston D. Jones
 Prog., Film Dir..... George Patterson
 Promotion Director..... W. Rudd
 Chief Engineer..... Wilbur Hudson
 Owners of: WAVE-AM; WFRV-TV, Green Bay,
 Wis.; WFIE-TV, Evansville, Ind.

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By WHAS, Inc.
 Address..... 525 W. Broadway
 Tel.: 585-2211 CBS
 Newspaper Affiliation Courier-Times
 Representative Harrington, Righter, Parsons
 President..... Barry Bingham
 V.P. & Director..... Victor A. Sholls
 Sales Director..... George Johnson
 Program Director..... Sam Gifford
 Prom., Publicity Dir..... William Loader
 Film Manager..... Charles McDaniel
 Dir. Engineering..... O. W. Towner
 Owners of WHAS-AM.

WLKY—Louisville—1961

Channel: 32...AP: 120 Kw...VP: 234 Kw.
 Owned By Kentuckiana Television, Inc.
 Address 3947 Park Dr.
 Tel.: 367-6441 ABC

KENTUCKY-LOUISIANA

President George E. Egger
 General Manager R. F. Shively
 Commercial Manager Boyd Bennett
 Program Director Wilson Hatcher
 Production Manager Jack Newman
 Chief Engineer Vern Baxter

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned..... Paducah Newspapers, Inc.
 Address 100 Television Lane

Tel.: 442-8214 NBC
 News Affil. Sun-Democrat
 Station Representative..... Adv. Time Sales
 President Frank Paxton
 Managing Director..... Fred Paxton
 General Mgr..... Sam Livingston
 Sales Mgr., Prom. Dir..... Charles M. Neel
 Prog. Dir..... J. E. English III
 Film Mgr..... Bill Watson
 Technical Dir..... Ernest J. Pell
 Chief Engineer..... John Adams

Pop.: 3,375,000
 Families: 959,000

Louisiana

TV Homes: 754,500
 TV Stas. in State: 13

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned..... Lanford Telecast. Co., Inc.
 Business Address..... 605-11 Washington
 Tel.: HI 5-2456..... ABC-CBS-NBC
 Representative Adv. Time Sales
 President..... T. B. Lanford
 General Manager..... Willard L. Cobb
 Local Sales Mgr..... Jesse R. Sexton
 Nat'l Sales Mgr..... Art Reuben
 Sales Serv. Mgr..... Franklin Whitehead
 Merchandising Mgr..... Jim Nutter
 Chief Engineer Robert E. Miller

Tel.: 232-6111 ABC
 Station Rep. Venard, Torbet & McConnell
 President Paul H. Kurzweg
 General Manager William Patton
 Commercial Manager Roy K. Rhodes
 Operations Mgr., Chief Engr. Bill Spiller

KLFY-TV—Lafayette—1955

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned..... Camellia Bcstg. Co. Inc.
 Address..... P. O. Box 3687
 Tel.: CE 5-9494..... CBS-ABC
 Station Rep. Bolling
 President..... Paul H. DeClouet
 General Manager..... Guy Corley
 Asst. General Mgr..... Jim Allen
 Commercial Manager..... Thomas G. Pears
 Production Director..... Mike Hudgens
 Film Manager..... Beverly Masich
 Program Director..... Toni Coons
 Chief Engineer..... J. P. Robillard
 Owners of: KEUN, Eunice, La.; KUPI, Ville
 Platte, La.; KFRA, Franklin, La.

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned Modern Bcstg. Co., Inc.
 Business Address..... P.O. Box 2671
 Tel.: DI 4-8571..... CBS-ABC
 Station Representative Blair
 Board Chairman..... Dwight W. Martin
 Pres., Gen. Mgr. Tom E. Gibbens
 Comm. Mgr..... Mervyn E. Rhys
 Prog. Dir., Film Mgr..... Don G. Hallmann
 Prom., Pub. Dir..... Grace McElveen
 Chief Engineer..... Donald K. Ailan

KPLC-TV—Lake Charles—1954

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw
 Owned-Oper. By..... Calcasieu Bcstg. Co.
 Address Box 1521
 Tel.: HE 6-3631..... ABC-NBC
 Representative Adv. Time Sales
 President..... T. B. Lanford
 General Manager..... P. E. Mills, Jr.
 Comm. Manager Art Reuben
 Promotion Director..... Jeb Swanson
 Film Manager..... Donald Johnson
 Program Director..... A. B. Craft
 Chief Engineer..... Ed Barton
 Owners of: KPLC-AM; KALB-AM-FM-TV, Alex-
 andria, La.; KRMD-AM-FM, Shreveport, La.;
 WSLI-AM, Jackson, Miss.; WJTV-TV, Jackson,
 Miss.

WBRZ—Baton Rouge—1955

Channel: 2 VHF...AP: 56.2 Kw...VP: 100 Kw.
 Owned-Operated By..... La. TV Bcstg. Co.
 Bus. Address..... 1650 Highland Rd.
 Tel.: DI 8-1491..... ABC-NBC
 News. Affil. State-Times; Morning Advocate
 Representative Hollingbery
 Pres., Gen. Mgr..... Douglas L. Manship
 Station Manager..... Aubrey L. Moore
 Production Manager..... John T. Crowe
 Sales Manager..... Jules L. Mayeux
 Program, Film Mgr..... John Ferguson
 Promotion Dir..... Wesley C. Brummett
 Chief Engineer..... Pat Weathersby

KNOE-TV—Monroe—1953

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By..... Noe Enterprises, Inc.
 Business Address..... KNOE Road
 Tel.: FA 2-8155..... ABC-CBS
 Station Representative... H-R Representatives

KATC—Lafayette—1962

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By Arcadian Television Corp.
 Address P.O. Box 3347

LOUISIANA-MAINE

Board Chair. & Owner.....James A. Noe, Sr.
President.....James A. Noe, Jr.
Exec. Vice-Pres., Gen. Mgr.....Paul H. Goldman
V.P. Sales Mgr.....Bob Powell
V.P., Promo., Pub. Dir.....Allen Jones
V.P., Asst. G.M.Harry Arthur
V.P., Eng. Dir.....Raymond Boyd
Owners of: KNOE-AM; WNOE-AM, New Orleans.

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....Royal St. Corp.
Tel.: 524-4371NBC
Representative.....Blair
President.....Edgar B. Stern, Jr.
Exec. V.P., Gen. Mgr.....A. Louis Read
Sales Manager.....Robert S. Schultis
Program, Promotion Director.....Stan Cohen
Chief Engineer.....Lindsey Riddle
Owners of: WDSU AM-FM; WAFB-TV, Baton Rouge.

WVUA-TV—New Orleans—1959

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....New Orleans TV Corp.
Business Address.....1418 Cleveland Ave.
Tel.: JAcKson 5-9011.....ABC-NBC
Pres., Gen. Mgr.....Joseph A. Paretti
Comm. Mgr.....B. B. Baylor
Program Dir.....De Alton G. Neher
Chief Engineer.....George A. Mayoral

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....Loyola U. of the South
Address.....1024 N. Rampart St.
Tel.: 529-4444CBS
Station Rep.....Katz
Pres.....Very Rev. A. Smith, S.J.
Gen. Mgr.....J. Michael Early
Prog. Dir.....Rupert Copponex
Promotion Mgr.....Phil Johnson
Chief Engineer.....J. D. Bloom
Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....KSLA-TV, Inc.
Business Address.....Box 92
Tel.: 424-8101CBS
Newspaper Affil.....Journal
Representative.....Harrington, Righter, Parsons
President.....Douglas F. Attaway
General Mgr.....Winston B. Linam
Comm. Mgr.....Deane R. Flett
Program Dir.....John Renshaw
Promotion Dir.....Bob Weimar
Chief Engineer.....Morris C. Barten

KTBS-TV—Shreveport—1955

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
Owned-Oper. By.....KTBS, Inc.
Address.....312 E. Kings Hwy.
Tel.: 868-3644ABC
Station Rep.....Katz
Pres., Gen. Mgr.....E. Newton Wray
Station Manager.....Patrick J. White
Commercial Manager.....Joe B. Foster
Promotion Director.....Wayne Guynes
Film Manager.....Marvin Perry
Production Manager.....Don Moore
Chief Engineer.....Claude R. Scott

KTAL-TV—Shreveport- Texarkana—1953

Channel: 6. VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....KCMC
Address.....3150 N. Market, Shreveport
Tel.: 425-2422, ShreveportNBC
News. Affil.....Gazette News, Texarkana
Sta. Rep.....Blair-TV
Pres.....Walter E. Hussman
Gen. Mgr.....Walter M. Windsor
Sales Mgr.....James S. Dugan
Promo. Dir., Loc. Sales Mgr.....Calvin H. Druxman
Prog. Dir.....James T. Lynagh
Film Mgr.....Jack L. Rea
Chief Eng.....Edward L. Covington
Owners of: KTAL-FM, KCMC-AM, Texarkana, Tex.

Pop.: 980,000
 Families: 283,000

Maine

TV Homes: 260,000
 TV Stas. in State: 6

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw..VP: 30 Kw.
Owned-Oper.....Community Telecasting Serv.
Address.....35 Hildreth, Studio City, Bangor
Tel.: 947-8321ABC-CBS
Sta. Reps.....Hollingbery; Kettell-Carter
President.....Horace Hildreth
Exec. V.P., Gen. Mgr.....Walter L. Dickson
Sales Mgr.....Paul Quigg
Station Manager.....Richard B. Bronson
Prog. Dir.....George Gonyar
Promo., Pub. Dir.....Ronald Hoar
Film Manager.....Ralph Libby
Chief Engineer.....Edward Winchester
Owners of: WABI-AM-FM; WAGM AM-TV, Presque Isle; WPOR, Portland.

WLBZ-TV—Bangor—1954

Channel: 2 VHF....AP: 25.7....VP: 51.3 Kw.
Owned-Operated By.....WLBZ Television Inc.
Business Address.....7 Main St.
Tel.: 2-4822NBC
Sta. Rep.....Katz
President.....William H. Rines
General Mgr.....Jack Atwood
Station, Comm. Mgr.....Rudolph O. Marcoux
Film Mgr.....James Irvine
Chief Engineer.....John Wibby
Owners of: WCSH AM-TV, Portland; WLBZ-AM; WRDO, Augusta.

MAINE-MARYLAND

WCSH-TV—Portland—1953

Channel: 6 VHF...AP: 70 Kw...VP: 100 Kw.
 Owned-Oper. By.....Maine Radio & TV Co.
 Address.....579 Congress St.
 Tel.: SP 2-0181.....NBC
 Station Representative.....Katz
 President.....William H. Rines
 General Mgr.....Jack S. Atwood
 Admin. Asst.....Burnell Poole, Jr.
 Sta. Mgr.....Donald K. Powers
 Sales Manager.....Bruce C. McGorrill
 Prod. Dir.....David W. Serette
 Promotion Director.....Linwood T. Pitman
 Nat'l Sales Mgr.....C. C. Bowlin
 Film Manager.....George Bowler
 Chief Engineer.....Chas. Brown
 Owners of: WCSH, Portland, Me.

WGAN-TV—Portland—1954

Channel: 13 VHF...AP: 50 Kw...VP: 316 Kw.
 Owned By.....Guy Gannett Bcstg. Services
 Business Address.....390 Congress St.
 Tel.: SP 2-4661.....CBS
 Newspaper Affil.....Gannett Publ. Co.
 Representative.....Blair TV Assocs.
 Pres.....Jean Gannett Arzen
 General Manager.....Eugene W. Wilkin
 Asst. General Mgr.....Donald S. Mceller
 Sales Mgr.....George D. Lilly
 Program Director.....William G. Wadman
 Promo. Dir.....Arnie Kuvent
 Film Manager.....Earle Fenderson

Chief Eng. Henry L. Van Amburgh
 Owners of: WGAN AM.

WMTW-TV—Portland 1954

Channel: 8 VHF...AP: 52.5 Kw...VP: 105 Kw.
 Owned-Oper. By.....Mt. Washington TV Inc.
 Address.....Congress Bldg.
 Tel., SP 3-5664.....ABC
 Rep.....Harrington, Righter & Parsons
 Pres. & Gen. Mgr.....John W. Guider
 Station Mgr.....Robert M. Joyce
 Asst. Gen. Mgr., Comm. Mgr. Robert L. Maynard
 Program Dir.....Lee Nelson
 Promotion Director.....Grayce Papps
 Film Dir.....Brian Higgins
 Chief Engineer.....Parker H. Vincent

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw...VP: 60 Kw.
 Owned-Oper. By.....Aroostook Bcstg. Corp.
 Address.....Box 729
 Tel.: PO 9-2461.....ABC-CBS-NBC
 Station Reps.....Hollingbery; Kettell-Carter
 President.....Horace A. Hildreth
 Exec. V.P.....Walter Dickson
 Station Manager.....Stanley A. Lyons
 Commercial Manager.....Robert Gold
 Program Director.....Keith Fowles
 Promotion, Pub. Dir.....William B. Stephenson
 Film Manager.....Albert Chasse
 Advertising Manager.....Alfred Knight
 Chief Engineer.....J. Richards
 Owners of: WAGM.

Pop.: 3,275,000
 Families: 945,000

Maryland

TV Homes: 857,000
 TV Stas. in State: 4

WBAL-TV—Baltimore—1948

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....Hearst Corporation
 Business-Studio Address.....2610 N. Charles
 Tel.: HO 7-3000.....NBC
 Representative.....Edward Petry
 President.....Richard Berlin
 Station Mgr.....Brent O. Gunts
 Sales Manager.....Robert R. Rodgers
 Program Dir.....John Frankenfield
 Chief Engineer.....John Wilner

Promo. Mgr. James Q. Frost
 Pub. Dir. Bill Chadwick
 Prog. Dir. Winthrop P. Baker
 Film Manager.....James Miller
 Chief Eng. Glenn Lahman
 Owners of: KPXJ, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WIEZ-AM-FM-TV, Boston,
 Mass.; KYW-AM-FM-TV, Cleveland, O.; KDKA-
 AM-FM-TV, Pittsburgh; WIND, Chicago; WINS-
 AM, New York.

WJZ-TV—Baltimore—1948

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Address.....Television Hill
 Tel.: 664-7600.....ABC
 Sta. Representative.....TvAR
 President.....Donald H. McGannon
 Gen., Sta. Mgr. Herbert B. Cahan
 Comm. Mgr. Robert L. Bryan

MARYLAND-D. C.
 BROADCASTERS
 ASSOCIATION
 LISTED ON PAGE 632

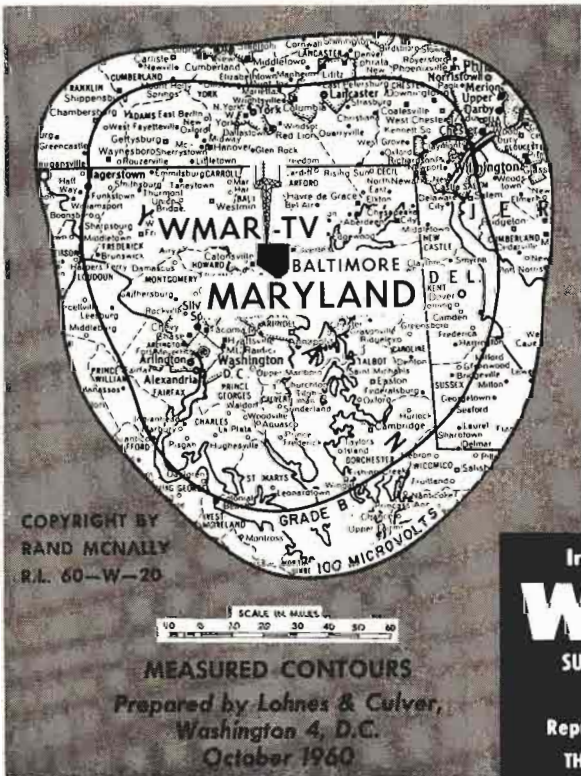
WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By.....The A. S. Abell Co.
 Address.....Charles & Redwood Sts.
 Tel.: MU 5-5670.....CBS
 Newspaper Affiliation...Baltimore Sunpapers
 Representative.....Katz
 President.....William F. Schmick, Jr.
 General Station Mgr.....E. K. Jett
 Asst. Mgr.....Donald P. Campbell
 Commercial, Adv. Mgr.....E. A. Lang
 Program Director.....Robert Cochrane
 Film Mgr.....David Stickle
 Prom., Publicity Dir.....Anthony Picha
 Chief Engineer.....Carlton G. Nopper
 Owners of: WBOC-AM-TV, Salisbury, Md.

WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 8.4 Kw..VP: 15.9 Kw.
 Owned By.....WBOC, Inc.
 Address.....Radio-Tv, Park
 Tel.: PI 9-6131.....ABC-CBS-NBC
 Newspaper Affil.....The Sunpapers
 Station Representative.....Bolling
 President.....William F. Schmick, Jr.
 V.P., General Manager.....Charles J. Truitt
 Commercial Manager.....Roy Maines
 Program Director.....John W. Downing, Jr.
 Chief Engineer.....Jack Ward

**SUPPORT
 THE
 RED CROSS**



WMAR-TV

CHANNEL 2

**Blankets the
 Nation's
 13th Market!**

**MEASURED
 COVERAGE**

100 KW—1049 FT.*

THE SUNPAPERS TELEVISION

WMAR-TV • CHANNEL 2

BALTIMORE, MARYLAND

*HEIGHT ABOVE MEAN SEA LEVEL

In Maryland Most People Watch

WMAR-TV

SUNPAPERS TELEVISION
 BALTIMORE, MD.

Represented Nationally by
 THE KATZ AGENCY, INC.



Pop.: 5,235,000
Families: 1,517,000

Massachusetts

TV Homes: 1,447,000
TV Stas. in State: 7

WBZ-TV—Boston—1948

Channel: 4 VHF..AP: 28.12 Kw..VP: 56.24 Kw.
Owned-Oper By...Westinghouse B'casting Co.
Address...122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TVAR
President.....Donald H. McGannon
Station V.P.....W. C. Swartley
General Mgr.....J. E. Allen
Sales Manager.....K. T. MacDonald
Program Director.....George Moynihan
Prom. Adv. Mgr.....Robert Hudson
Publicity Director.....Joe Ryan
Film Manager.....R. Jenkins
Chief Engineer.....W. H. Hauser
Owners of: WBZ-AM-FM; KDKA AM-TV, Pitts-
burgh; WJZ-TV, Baltimore, Md.; KYW AM-FM-
TV, Cleveland, O.; WOWO, Fort Wayne, Ind.;
WIND, Chicago; KPXN-TV, San Francisco,
Calif.; WINS, New York.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw..VP: 64.6 Kw.
Owned By.....Herald Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Newspaper Affil.....Herald, Traveler
Representative.....Blair-TV
President.....Robert B. Choate
V.P., Man. Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M Tanger
Dir of TV.....Leslie G. Arries, Jr.
Dir. Sales Prom.....Robert B. Cheyne
Nat'l Sales Mgr.....William H. Fallon
Film Manager.....Joseph Levine
Chief Engineer.....Phillip K. Baldwin
Owners of: WHDH AM-FM.

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address...21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Station Representative...RKO Nat'l Sales Div.
President.....William M. McCormick
Vice Pres.....Thomas Bateson
Prog. Dir.....George Cyr
Pub. Dir.....Phyllis Doherty
Promo. Dir., Adv. Mgr.....Al Korn
Film Mgr.....Guy Giampapa
Chief Eng.....Bernard Bohunicky
Owners of: WNAC-AM; KHJ-AM-FM-TV, Los
Angeles; KFRC, AM-FM, San Francisco; WOR-
AM-FM-TV, New York; WHBQ-AM-TV, Mem-
phis; CKLW-AM-FM-TV, Detroit; WGMS-AM-
FM, Washington, D. C.; WRKO-FM, Boston.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw..VP: 200 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Address.....P. O. Box 32
Tel.: NOrthfield 336.....Independent
Station Rep.....Hollingbery
President, Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
V.P., Station Mgr.....John Fergie
Chief Engineer.....Ralph Jay

WTEV—New Bedford- Providence-Fall River—1963 (See Providence, R. I.)

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw..VP: 250 Kw.
Owned-Oper. By...Hampden-Hampshire Corp.
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC-CBS
Station Rep.....Advertising Time Sales
President.....William Dwight
Gen., Sta. Manager.....Charles N. DeRose
Commercial, Adv. Mgr.....Zack Land
Asst. to Mgr., Program Mgr....Murray Tesser
Film Manager.....Gerald Loughman
Chief Engineer.....Harold Schumacker

WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw..VP: 219 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: SState 5-1201.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....William L. Putnam
V.P., Commercial Mgr.....James Ferguson
V.P., Program Dir.....Jerry Barnes
V.P., Chief Engineer.....George Townsend
Promotion Mgr.....Frank J. Doherty, Jr.
Film Mgr.....Wallace Sawyer
Advertising Manager.....Paul Brissette
Owners of: WRLP-TV, Greenfield, Mass.; WWOR-
TV, Worcester, Mass.

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw..VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg. Co.
Address.....Box 2210, Springfield
Tel.: SWift 9-4800.....NBC
Representatives.....Hollingbery; Kettell-Carter
President, Gen. Mgr.....William L. Putnam
Station Manager.....Francis J. Doherty, Jr.
Program Director.....Jerry Barnes

Pop.: 8,000,000
Families: 2,333,000

Michigan

TV Homes: 2,199,000
TV Stas. in State: 17

WJMY-TV—Allen Park—1962

Channel: 20 UHF...AP: 10 Kw...VP: 20 Kw.
Owned ByTriangle Bcstg. Co.
AddressBox 40
Tel.: 386-6077Independent
Pres.Ray Makela
Gen. Mgr., Promo. Dir. ...Albert VandenBosch
Comm. Mgr.Michael V. Clarke
Prog. Dir.John A. King
Film Mgr.Jack A. Himes
Chief Eng.Gerald D. Dawes

WNEM-TV—Bay City-Saginaw—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated ByGerity Bcstg. Co.
Business Address....5700 Becker Rd., Saginaw
Tel.: PL 5-8191; Saginaw.....NBC
Newspaper Affiliation..Bay City Valley Farmer
RepresentativePetry
President, Gen. Mgr.....James Gerity, Jr.
Commercial Mgr.....Jack Berry
Prog. Dir.Vince Collins
Prod. Mgr.Jim Herrington
Promotion DirectorWilliam Halle
Oper. Mgr., Chief Eng.Leo Heisel
Owners of: WABJ-AM, Adrian; WNEM-FM,
Saginaw.

WWTV—Cadillac—1953

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Fetzer TV, Inc.
Business Address417 N. Mitchell St.
Tel.: PR 5-3478.....ABC-CBS
Sta. Representative.....Avery-Knodel
President.....John E. Fetzer
Gen. Mgr.....Gene Ellerman
Asst. Gen. Mgr.....Daryl Sebastian
Program Dir.....John Wheat
Commercial Mgr.....L. A. Swanson
Chief Engineer.....Ronald Baker

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned ByMidwestern Bcstg. Co.
AddressTraverse City
Tel.: MA 7-5683.....ABC-NBC
Sta. Rep.Venard, Torbet & McConnell
Pres.Les Biederman
Gen. Mgr.Soren Munkhof
Station Mgr.....Jerry Ferris
Commercial Manager.....Robert E. Detwiler
Prog. Dir.John Kesling
Film Mgr.Dallas Snyder
Chief Engineer.....William Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac;
WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
lord; WPBN-TV, Traverse City; WTOM-TV,
Cheboygan.

CKLW-TV—Detroit-Windsor—1954

Channel: 9 VHF...AP: 180 Kw...VP: 325 Kw.
Owned By.....Western Ontario Bcstg. Co.
Address.....1450 Guardian Bldg.
Tel.: WO 1-7200.....CBC
Station Rep.....Nat'l. Sales Div. RKO General
Pres., Gen. Mgr.S. Campbell Ritchie
Gen. Sales Mgr.Norman Hawkins
Sales Merch. Mgr.George Snyder
Prog. Dir., Prod. Mgr.T. J. Sutton
Pub. Dir.A. R. Gloster
Chief Eng.Stewart Clark

Owners of: CKLW-AM-FM; WNAC-AM-FM-TV,
Boston; KHJ-AM-FM-TV, Los Angeles; KFRC,
San Francisco; WOR-AM-FM-TV, New York;
WHBQ-AM-TV, Memphis; WEMS, Washington,
D. C.; WNCT, Hartford.

WJBK-TV—Detroit—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. ByStorer Bcstg Co.
Address7441 Second Ave.
Tel.: TR 3-7400.....CBS
Station Rep.....Storer Television Sales
President.....George B. Storer, Jr.
Gen. Mgr.....Lawrence M. Carino
Program Director.....Robert J. McBride
Promo. Dir.Willard S. Smith
Film Mgr.Jerry Christner
Local Sales Mgr.....Charles W. Bergeson
Gen. Sales Mgr.....Seymour Eaton
Chief Eng.Joseph Haigh

Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
AM-FM-TV, Cleveland; WHN, New York, N. Y.;
WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,
Philadelphia, Pa.; WITI-TV, Milwaukee.

WWJ-TV—Detroit—1947

Channel: 4 VHF...AP: 50.1 Kw...VP: 97.7 Kw.
Owned-Operated By.....Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper AffiliationDetroit News
Representative.Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. General Manager.....Don DeGroot
Station Manager.....Franklin G. Sisson
Business Manager.....Henry C. Rogers
Sales Manager.....Ray W. Colle
National Sales Mgr.....Peter S. Good
Prog. & Prod. ManagerIan Harrower
Promotion Manager.....Glenn Kyker
Sls. Development Mgr.....Frank Steltenkamp
Engineering Manager.....E. J. Love
Promo. Dir.Dave Jones
Owners of: WWJ-AM-FM-TV, Detroit.

MICHIGAN

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....ABC-PT
Business Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Station Rep.....ABC-TV Station Sales
President, Sta. Mgr.....John F. Pival
National Sales Mgr.....Kent Fredericks
Program Director.....Peter Strand
Research Director.....Jim Malla
Local Sales Service Mgr.....Jan Coil
Adv., Promotion Director...Kenneth E. Layden
Film Mgr.....Ken Sims
Chief Engineer.....Charles Kocher
Owners of: WABC AM-TV-FM, New York; KGO
AM-TV-FM, San Francisco; WXYZ AM-FM;
KABC AM-TV-FM, Los Angeles; WLS, Chicago;
KQV, Pittsburgh; WBKB-TV, Chicago.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Goodwill Stations, Inc.
Address.....2302 Lapeer Rd.
Tel.: CE 9-6611.....ABC
Station Rep.....Harrington, Righter & Parsons
President.....Worth Kramer
V.P., General Mgr.....A. Donovan Faust
Sales Mgr.....Robert I. Mart
Program Director.....Franklin C. Mitchell
Promo. Dir.....David A. Course
Film Mgr.....Francis Edwards
Chief Engineer.....C. Jones
Owners of: WJR AM-FM, Detroit; WSAZ-AM-TV,
Charleston, W. Va.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Time-Life Bcstg., Inc.
Address.....120 College S E
Tel.: GL 9-4125.....NBC
Representative.....Katz
Vice Pres., Gen. Mgr.....Willard Schroeder
Sta., Sales Mgr.....John S. Markward
Prom., Publicity Dir.....Clark Grant
Program Dir.....Peter Kizer
Film Mgr.....Bob Smith
Chief Engineer.....Charles Robison
Owners of: WOOD-AM-FM; WFBI-AM-FM-TV,
Indianapolis; WTCN-AM-FM-TV, Minneapolis;
KLZ-AM-FM-TV, Denver; KOGO-AM-FM-TV,
San Diego.

WZZM-TV—Grand Rapids 1962

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Channel 13, Gr. Rap., Inc.
Address.....TV Center
Tel.: 459-3533.....ABC
Sta. Rep.....Peters, Griffin, Woodward
Vice Pres., Gen. Mgr.....Mark L. Wodlinger
Oper. Mgr.....William G. Evans
Promo. Dir., Adv. Mgr.....Howard E. Bolton
Film Mgr.....William K. Prins
Chief Eng.....Dale Wolters

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.

Owned-Operated By.....Fetzer Bcstg. Co.
Address.....590 West Maple
Tel.: FI 5-2101.....ABC-CBS
Representative.....Avery-Knodel, Inc.
President.....John E. Fetzer
Exec. V. P., General Mgr.....Carl E. Lee
Sales Manager.....Donald DeSmit, Jr.
Program Director.....Charles Lynch
Promotion Director.....W. J. Hunt
Film Manager.....Mel Haavind
Chief Engineer.....Arthur Covell
Owners of: WKZO, Kalamazoo; WJEF-AM-FM,
Grand Rapids; KOLN-TV, Lincoln, Neb.;
WWTW-FM-TV, Cadillac, Mich.; WWUP-TV,
St. Ste. Marie, Mich.; KGIN-TV, Grand Island,
Neb.

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw..VP: 50 Kw.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 E. Saginaw
Tel.: IV 2-1333.....CBS
Station Rep.....Blair TV
President, Gen. Mgr.....Harold F. Gross
Film, Traffic Mgr.....Phillip E. Sherck
Chief Engineer.....Carl Onken
Owners of: WJIM AM-FM.

WILX-TV—Lansing-Jackson 1959

Channel: 10 VHF..AP: 174 Kw..VP: 316 Kw.
Owned-Oper. By.....TV Corp. of Mich.
Address.....Box 380, Jackson
Tel.: 783-2621.....NBC
Sta. Rep.....Young TV
President.....Edward E. Wilson
General Mgr.....William J. Hart
Sales Mgr.....Roy F. Brown
Prog. Dir.....Dennis Cobb
Chief Engineer.....Donald Wright
Owners of: WRST-AM, Jackson.

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60.3 Kw..VP: 100 Kw.
Owned-Oper. By.....North Central Bcstg. Co.
Address.....P.O. Box 479
Tel.: GR 5-4161.....CBS-ABC-NBC
News. Affil. Evening Telegram, Superior, Wis.
Station Representative.....Adam Young
Gen., Nat. Sales Mgr.....John H. Borgen
Sta. Mgr.....Albert W. Payne
Oper. Mgr.....Eugene Sinervo
Promo. Dir.....Jack Dempsey
Pub. Dir.....Gloria Smith
Program Director.....Bruce Turner
Film Mgr.....Barbara Lahde
Chief Engineer.....John Truitt
Owners of: WLUC-TV, Green Bay, Wis.; WISC,
TV, Madison, Wis.; KNLY-TV, Spokane, Wash.

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw..VP: 207 Kw.
Owned-Operated By...Lake Huron Bcstg. Co.
Address.....221 S. Wash. Ave.
Tel.: PL 3-4471.....CBS
Representative.....Gill-Perna, Inc.
President, Gen. Mgr.....William J. Edwards
Vice Pres.....Alvin M. Bentley

MICHIGAN-MINNESOTA

Station Manager.....Howard H. Wolfe
 Commercial Manager....Robert M. Chandler
 Program Director.....Frank Coopersmith
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX AM.

WPBN-TV—Traverse City— 1954

Channel: 7 VHF..AP: 67.5 Kw..VP: 135 Kw.
 Owned-Oper. By.....Midwestern Bcstg. Co.

Business Address.....Paul Bunyan Bldg.
 Tel.: WI 7-7675.....ABC-NBC
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....Les Biederman
 Station Manager.....Soren Munkhof
 Film Mgr.....Robert Modjeska
 Commercial Mgr.....R. E. Detwiler
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
 lord; WTOM-TV, Cheboygan.

Pop.: 3,500,000
 Families: 1,032,000

Minnesota

TV Homes: 907,000
 TV Stas. in State: 10

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw..VP: 26.6 Kw.
 Owned By.....Central Minn. TV Co.
 Business Address.....7th & Fillmore
 Tel.: RO 3-5166.....ABC-NBC
 Sta. Rep.....Avery-Knodel, Inc.
 President.....Joseph O. Perino
 Gen., Sta. Mgr.....Glenn W. Flint
 Commercial Mgr.....Kenneth Schneider
 Prog. Dir.....Ken Bechtel
 Promotion, Publicity Dir.....Russell Cox
 Adv. Mgr.....Kenneth Schneide
 Film Mgr.....Wayne Hjelm
 Chief Engineer.....Nile Hunt

KMMT—Austin—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Minn.-Ia. TV Co.
 Address.....Hwy. 105 S.
 Tel.: HE 3-8836.....ABC
 Representative.....Avery-Knodel, Inc.
 President.....R. J. McElroy
 Sta. Mgr.....C. Ross Martin
 Prog. Dir., Bus. Mgr.....Stan Stydnicki
 Film Mgr.....Robert Peterson
 Chief Engineer.....Tony Mulder

KDAL-TV—Duluth-Superior —1954

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....KDAL, Inc.
 Business Address.....Bradley Building
 Tel.: RA 2-4466.....ABC-CBS
 Representative.....Avery-Knodel
 General Manager.....Odin S. Ramsland
 Sales Manager.....John Grandy
 Chief Engineer.....Robert Dettman

WDSM-TV—Duluth-Superior —1954

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..Northwest Publications, Inc.
 Bus. Address.....230 E. Superior St., Duluth
 Tel.: RA 7-8484.....ABC-NBC

News. Affil.....Duluth Herald & News-Tribune
 Station Rep.....Peters, Griffin, Woodward
 President.....Robert B. Ridder
 General Manager.....Robert J. Rich
 Station Manager.....Tom Gavin
 Commercial Manager.....R. W. Pearson
 Program Dir.....Ed Conrad
 Promotion Director.....Martin Olson
 Chief Engineer.....George Carlson
 Owners of: WDSM-AM.

KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....KEYC-Lee TV, Inc.
 Address.....Box XII
 Tel.: 7905.....CBS
 Sta. Rep.....Advertising Time Sales
 Pres., Nat'l. Sales Mgr. . . Walter J. Rothschild
 Station Manager.....Bob Gardner
 Local Sales Mgr.....Hap Halligan
 Prog. Dir.....Earl Lamont
 Promo. Dir.....Merilyn Nelson
 Film Mgr.....Mary E. Bradley
 Chief Engineer.....Donald Borchert
 Owners of: KGLO-AM-TV, Mason City, Iowa;
 WTAD, Quincy, Ill.; KHQA-TV, Quincy, Ill.;
 WMTV, Madison, Wis.

WCCO-TV—Minneapolis—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Midwest Radio-TV Inc.
 Address.....50 S. 9th
 Tel.: FE 8-0552.....CBS
 Newspaper Affiliation.....Star & Tribune Co.
 Station Rep.....Peters, Griffin, Woodward
 Chrmn. of Bd.....William J. McNally
 President.....Robert B. Ridder
 Exec. V.P., Gen. Mgr....F. Van Konynenburg
 Asst. to Exec. V.P.....Sherman K. Headley
 Sales Mgr.....Robert N. Ekstrum
 Prog. Dir.....Gwen Harvey
 Promo., Pub. Dir.....Tom Cousins
 Film Mgr.....Harry Jones
 Chief Engineer.....John M. Sherman
 Owners of: WCCO-AM.

MINNESOTA-MISSISSIPPI

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. ByUnited Television, Inc.
Address120 S. 9th
Tel.: FE 9-8811ABC
Sta. Rep.Blair TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager....Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....Robert Favaro
Film Manager.....Jack Garrick
Chief Engineer.....Chalmers Stromberg

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
Owned ByTime-Life Bcst., Inc.
Business Address2925 Dean Blvd.
Tel.: WA 7-8881Independent
RepresentativeKatz
President.....Weston C. Pullen, Jr.
Vice Pres.Willard Schroeder
Station Mgr.....Arthur M. Swift
Sales Mgrs. ...Robert Fransen, Richard Jolliffe
Promo. Dir., Adv. Mgr. ...Howard W. Coleman
Program Dir., Film Mgr.....S. M. Rosenman
Chief Engineer.....W. Fritze
Owners of: WFBM-AM-TV-FM, Indianapolis;
WOOD AM-TV, Grand Rapids; KLZ AM-TV,
Denver; KOGO-AM-FM-TV, San Diego.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw..VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Torbet, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Carol Geerdes
Program Dir., Film Mgr.....Paul Wizkro
Chief Engineer.....Robert W. Cross
Owners of: KROC-AM.

KSTP-TV—St. Paul- Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Address3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
RepresentativeEdward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Vice Pres., Res. Dir.....Stanley Sittubard
Vice Pres., Sales.....Marvin L. Rosene
Prog. Dir.Brooks D. Henderson
Promo., Pub. Dir.William P. Davey
Film Mgr.Loren W. Mathre
Chief Eng.Frederick L. Street

Pop.: 2,180,000
Families: 576,000

Mississippi

TV Homes: 397,500
TV Stas. in State: 8

WLOX-TV—Biloxi—1962

Channel: 13 VHF.AP: 15.85 Kw.VP: 31.7 Kw.
Owned ByWLOX Bcstg. Co.
AddressBuena Vista Hotel
Tel.: 432-5581ABC
Station Reps.....Holman; Ayers
Pres.James S. Love
Gen., Sta. Mgr.Ray Butterfield
Comm., Adv. Mgr.Earl B. Blessey
Prog. Dir., Film Mgr.Virginia L. Harris
Pub. Dir.Robert A. Marchese
Chief Eng.Thomas B. Majure
Owners of: WLOX-AM.

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw...VP: 20 Kw.
Owned-Oper. By.....Birney Imes, Jr.
Business AddressHighway 12 North
Tel.: FAirfax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr.Bill Whitfield
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw..VP: 29.5 Kw.
Owned By.....Miss. Telecasting Co. Inc.
AddressP. O. Box 414
Tel.: 453-4001CBS
Sta. Rep.Raymer
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Promo. Dir., Film Mgr.Calton Crowell
Chief Eng.James A. Robinson IV

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw..VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business AddressBox 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr.Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Wattle

MISSISSIPPI-MISSOURI

Promo. Dir. Nell Sumrall
 Film Manager. Wayne Milling
 Chief Engineer. Clarence Vogel

WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned ByCapitol Bcstg. Co.
 Business Address P. O. Box 8187
 Tel.: 372-6311ABC-CBS-NBC
 Newspaper Affil.Miss. Publishers Co.
 Station Representative Katz
 Pres. T. M. Hederman, Jr.
 Vice Pres., Gen. Mgr. L. M. Sepaugh, Sr.
 Sta., Comm. Mgr. Owens F. Alexander
 Prog. Dir. Ken Parks
 Prom., Pub. Dir. Miss Sandy McMillan
 Film Manager. L. M. Sepaugh, Jr.
 Chief Engineer. C. A. Perkins
 Owners of: WSLI, Jackson.

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Lamar Life Bcstg. Co.
 Business Address715 S. Jefferson
 Tel.: FL 2-2691.....ABC-NBC
 RepresentativeHollingbery
 Pres. W. H. Mounser
 Gen., Station Mgr.....Fred L. Beard
 Comm. Mgr. Frank Gentry
 Program Director.....Maurice Thompson

Promotion, Publicity Dir.....Michael Kelly
 Adv. Mgr. P. R. Storm
 Film Manager.....Bruce Nicholson
 Chief Engineer.....Floyd Kinard
 Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By....Southern Television Corp.
 Business Address Southern Bldg.
 Tel.: 3-1441ABC-CBS-NBC
 Station Representative Bolling
 President, Gen. Mgr.....Robert F. Wright
 Sales Manager W. B. Crooks
 Prog., Prom. Dir. Cecil Germany
 Film, Prod. Dir.....George Shannon
 Operations Dir.....Bob Holland
 Chief Engineer.....Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw..VP: 27.2 Kw.
 Owned-Oper. By.....WTWV, Inc.
 Bus. Address....Beech Springs Rd.; Box 183
 Tel.: VI 2-7620.....NBC
 Representative Jack Masla
 President.....Frank K. Spain
 General, Comm. Mgr.....Charles H. Hicks, Jr.
 Program Director.....William B. Landers
 Prom., Pub. Dir.....Perrin Purvis
 Opera. Superv.....J. A. Stenbridge
 Chief Engineer.....J. D. Green

Pop.: 4,500,000
 Families: 1,409,500

Missouri

TV Homes: 1,247,000
 TV Stas. in State: 16

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Hirsch Broadcasting Co.
 Business Address324 Broadway
 Tel.: ED 5-5511.....CBS
 Sta. Rep. Meeker
 President.....Oscar C. Hirsch
 Station Mgr.....Robert O. Hirsch
 Program Dir.....Donald T. McNeely
 Owners of KFVS-AM.

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw..VP: 251 Kw.
 Owned-Oper. By....Curators of Univ. of Mo.
 AddressColumbia, Mo.
 Tel.: Gibson 2-1122.....ABC-NBC
 Station Rep. Avery-Knodel
 Director of TV.....Edward C. Lambert
 Station, Film Manager.....Glenn G. Griswold
 Commercial Manager.....John O. Conwell
 Program Director.....Monte Gurwit
 Promotion Director.....Lois Todd
 Chief Engineer William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw..VP: 316 Kw.
 Owned-Oper. By.....Lee Broadcasting, Inc.
 Business Address.....WCU Bldg., Quincy, Ill.
 Tel.: BA 2-6200.....ABC-CBS
 Newspaper Affiliate.....Courier-Post
 Station Rep.....Advertising Time Sales
 President.....Lee P. Loomis
 General, Nat'l Sales Mgr....Walter J. Rothschild
 Local Sales Mgr.....Ralph Drescher
 Program Dir.....Tom Robey
 Prom. Publicity Dir.....Robert Eickmeyer
 Film Manager.....Jean Eager
 Chief Engineer.....J. E. Gray
 Owners of: KGLO AM-TV, Mason City; WTAD
 AM-FM, Quincy; WMTV, Madison; KEYC-TV,
 Mankato.

KRCG-TV—Jefferson City—1955

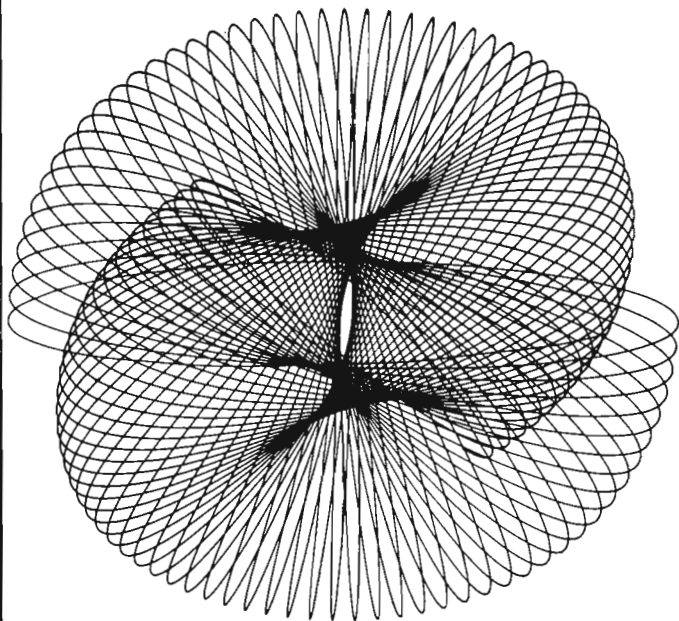
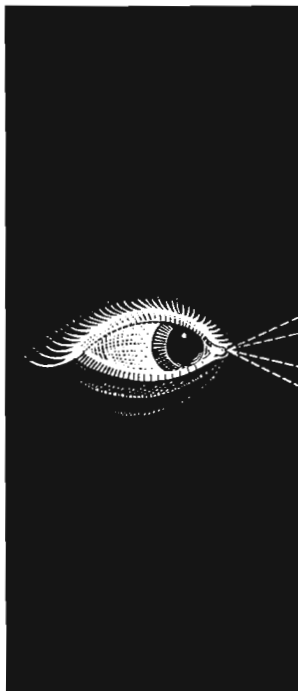
Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Jefferson TV Co.
 Business Address.....Hills Farm
 Tel.: 6-6188ABC-CBS
 Newspaper Affiliation.....News Tribune
 President.....William H. Weldon
 Gen., Film Mgr.....Robert Blosser
 Chief Engineer.....Edward Schuelein

If you could see sound you would know...

KCMO

is Kansas City

Day and night, the sound and sight of KCMO fills the air in the entire Kansas City metropolitan area. You can't see the electronic waves, but you *can* see the results on your sales charts. **ONLY** air media and **ONLY** KCMO covers Kansas City like the atmosphere itself!



YOU CAN SEE IT— Sound looks like this, says sound physicist Edward Lias. This is a **COSMOGRAPH**, the visual record of a musical chord, recorded on a device invented by Dr. Lias. Sound waves produce a myriad of these harmonious electronic patterns.

HERE'S HOW TO USE IT:

TV Channel 5
100,000 watts from Greater Kansas City's "eye-full" tower.

RADIO 810 on the dial.
50,000 watts by day.
10,000 watts by night.

RADIO FM 94.9 megacycles.
Kansas City's first fine music station.



CBS TV and RADIO



Represented nationally
by The KATZ Agency

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Gilmore Ents.
 Address.....1928 W. 13th
 Tel.: MA 3-7260.....ABC-CBS
 Station Representative.....Avery-Knodel
 Pres.....James S. Gilmore, Jr.
 V.P., General Manager.....D. T. Knight
 Commercial Mgr.....Bill Hirshey
 Program Dir.....Ron Robson
 Promo., Pub. Dir.....Bill Harned
 Film Manager.....Douglas Carter
 Chief Engineer.....Jack Langford
 Owners of: KODE.

KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned By.....Meredith Bcstg. Co.
 Business Address.....125 East 31st St.
 Tel.: JE 1-6789.....CBS
 Representative.....Katz
 V.P., General Mgr.....E. K. Hartenbower
 Station, Comm. Mgr.....S. B. Tremble
 Program Dir.....Kenneth W. Heady
 Prom., Pub. Director.....F. C. Strawn
 Chief Engineer.....Karl Troeglen
 Owners of: WOW AM-TV-FM, Omaha; WHEN
 AM-TV, Syracuse; KCMO AM-FM; KPNO AM-
 TV, Phoenix.

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Metropolitan Bcstg.
 Address.....11th & Central
 Tel.: HA 1-2650.....ABC
 Sta. Representative.....Metro TV Sales
 V.P., General Manager.....Albert P. Krivin
 Sta. Mgr.....Mori Greiner
 Loc. Sales Mgr.....Ed Dennis
 Film Manager.....Mildred Harris
 Adv., Promotion Dir.....David Green
 Chief Eng.....Wallace Wurz
 Owners of: KMBC-AM-FM; WNEW-AM-FM-TV,
 New York City; WHK-AM-FM, Cleveland; WIP-
 AM-FM, Philadelphia; WTTG-TV, Washington,
 D. C.; KOVR-TV, Sacramento, Calif.; WTVH-
 TV, Peoria, Ill.; WTVP-TV, Decatur, Ill.

WDAF-TV—Kansas City—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Transcontinent TV Corp.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....NBC
 Station Rep.....Petry
 President.....David C. Moore
 General Mgr.....William A. Bates
 Sta. Mgr.....Bob J. Wormington
 Comm. Manager.....E. Manne Russo
 Promo., Pub. Dir.....Jud Woods
 Prog. Dir.....Bill L. Wormington
 Film Mgr.....Bob Lewellen
 Chief Engineer.....James Schmidt
 Owners of: WDAF-AM-FM; WGR, AM-TV-FM,
 Buffalo; KFMB, AM-TV-FM, San Diego; WNEP-
 TV, Scranton; KERO-TV, Bakersfield, Cal.

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.2 Kw..VP: 16.4 Kw.

Owned By.....Jefferson TV Co.
 Business Address.....2100 W. Broadway
 Tel.: TAYlor 6-1651.....ABC-CBS
 President.....William H. Weldon
 Chief Engineer.....Ed Schvelein
 Owners of: KRCG-TV, Jefferson City, Mo.

KTTS-TV—Springfield—1953

Channel: 10 VHF..AP: 190.55 Kw..VP: 316 Kw.
 Owned-Oper. By.....Independent Bcstg. Co.
 Business Address.....P.O. Box 1716 SSS
 Tel.: UNiversity 2-7474.....CBS
 Representative.....Weed
 President.....J. H. G. Cooper
 General Mgr.....G. Pearson Ward
 Sales Manager.....Jack Lloyd
 Program Director.....Kevin McAndrews
 Film Manager.....Ted Tucker
 Chief Engineer.....William F. Curry
 Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....Springfield Television Inc.
 Business Address.....999 W. Sunshine
 Tel.: University 6-2766.....NBC-ABC
 Representative.....Hollingbery
 Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
 Co-Mgr., Prog. Dir.....Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....KFEQ Bcstg. Co.
 Business Address.....40th & Faraon
 Tel.: ADams 3-2528.....ABC-CBS
 Station Rep.....Bolling
 President.....Jesse D. Fine
 V.P., Gen. Mgr.....Ted Nelson
 Sales Mgr.....Carleton Schirmer
 Program Director.....Dick McDaniel
 Chief Engineer.....Kenneth Lux
 Owners of: KFEQ AM; KLIK, Jefferson City.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....CBS, Inc.
 Business Address.....12th & Cole Sts.
 Tel.: MAin 1-9100.....CBS
 Station Rep.....CBS TV Stations Nat'l Sales
 President.....Merle S. Jones
 V.P., Gen. Mgr.....Gene Wilkey
 Administrative Asst.....Norman Bacon
 General Sales Mgr.....Charles McAbee
 Program Dir.....Don Markley
 Sales Prom. Mgr.....Judd Choler
 Dir. Info. Services.....Fred S. Heywood
 News, Pub. Dir.....Steve Fentress
 Film Mgr.....G. West
 Dir., Public Affairs.....Parker Wheatley
 Chief Engineer.....Harry Harvey
 Owners of: WBBM AM-TV, Chicago; KNX AM-TV,
 Los Angeles; KMOX AM-TV, St. Louis; WCAU
 AM-TV, Philadelphia; KCBS AM, San Francisco;
 WEI AM, Boston.

MISSOURI-MONTANA

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....220 TV, Inc.
 Address.....4935 Lindell Blvd.
 Tel.: Forest 7-7211.....Independent
 Representative....Peters, Griffin, Woodward
 President.....Harold Koplar
 Vice Pres., Gen. Mgr.....Saul Rosenzweig
 Station Manager.....Bob Davis
 Sales Mgr.....Michael McCormick
 Program Director.....Eleanor Werner
 Promo. Dir.....Robert Choisser
 Film Manager.....Jim Anians
 Chief Engineer.....Kenneth Hildenbrand

KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned-Oper. By...The Pulitzer Publishing Co.
 Address.....1111 Olive St.
 Tel.: MAin 1-1111.....NBC
 Newspaper Affiliation..St. Louis Post-Dispatch
 Station Representative.....Katz
 President.....Joseph Pulitzer, Jr.

General Manager.....Harold Grams
 Station Manager.....Guy E. Yeldell
 Sales Manager.....Ray Karpowicz
 Program, Film Mgr.....Keith Gunther
 Promotion Director.....Fred J. Mueller
 Publicity Dir.....Robert Hannon
 Chief Engineer.....J. E. Risk
 Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Signal Hill Telecasting Corp.
 Business Address.....5915 Berthold Ave.
 Tel: MI 7-3600.....ABC
 Station Representative.....Blair TV
 President.....Harry Tenenbaum
 Exec. V.P., Gen. Mgr.....Paul E. Peltason
 Vice Pres., Asst. G.M.....Ralph Hansen
 Gen. Sales Mgr.....Bob Temple
 Loc. Sales Mgr.....Jim Necessary
 Promo. Dir.....Sam Somora
 News, Pub. Dir.....Bruce Hayward
 Prog. Dir.....Francis W. Hunt
 Chief Engineer.....Richard Trompeter

Pop. 685,000
 Families: 210,000

Montana

TV Homes: 142,000
 TV Stas. in State: 8

KGHL-TV—Billings—1958

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Paul Crain & Dan Snyder
 Address.....214 N. 30th St.
 Tel.: 252-4676.....ABC-NBC
 Station Representative..Devney Organization
 General Manager.....J. L. Robinson
 Commercial Mgr.....Robert McCann
 Chief Engineer.....D. Jansma

President.....Joseph S. Sample
 General, Station Mgr.....Edmund L. Peiss
 Program Director.....Paul Simitzes
 Film Manager.....Don Manwiller
 Commercial Manager.....Jim Manning
 Chief Engineer.....Vern Totten

KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw...VP: 5 Kw.
 Owned By.....Glendive Bcstg. Corp.
 Address.....122 S. Merrill Ave.
 Tel.: 365-3377.....CBS
 President.....Lewis W. Moore
 General Mgr., Adv. Mgr.....Jerry Robbins
 Film Manager.....Peter Sellor
 Program Engineer.....Jane Robbins
 Chief Engineer.....Donald J. Powers
 Owners of: KXGN-AM.

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Montana Network
 Business Address.....P. O. Box 2557
 Tel.: 252-5611.....ABC, CBS
 Sta. Reps.....Hollingbery; Art Moore
 President.....Joseph S. Sample
 General, Station Mgr.....Cliff Ewing
 Comm. Manager.....John Conner
 Prog. Dir., Adv. Mgr.....Vic Miller
 Promo., Pub. Dir.....Marguerite Taylor
 Film Manager.....James Thorpe
 Chief Engineer.....Grant French
 Owners of: KOOK-AM; KXLF-AM-TV, Butte,
 Mont.

KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Harriscope Bcstg.
 Business Address.....Box 1139
 Tel.: 453-4377.....ABC-CBS
 Station Representative....Hollingbery; Moore
 Pres.....Burt I. Harris
 Exec. V.P.....L. W. Berger
 Gen. Mgr.....W. C. (Bud) Blanchette
 Chief Engineer.....Anthony Lopuch
 Owners of: KFBB-AM.

KXLF-TV—Butte—1953

Channel: 4 VHF..AP: 30 Kw..VP: 60 Kw.
 Owned By.....Garryowen Butte TV
 Business Address.....Box 1956
 Tel.: 3-9111.....ABC, CBS, NBC
 Sta. Reps.....Hollingbery; Moore

KRTV—Great Falls—1958

Channel: 3 VHF..AP: 15.3 Kw..VP: 30.5 Kw.
 Owned By.....Snyder & Assoc.
 Business Address.....Box 1453

MONTANA-NEBRASKA

Tel.: 453-2433 NBC-ABC
 Sta. Reps. Avery-Knodel; Feltis, Dove, Cannon
 President Dan Snyder
 General, Comm. Mgr. Paul Crain
 Oper. Mgr., Promo. Dir. Don Bradley
 Chief Engineer Jesse Waymire

KBLL—Helena—1959

Channel: 12 VHF..AP: .486 Kw.. VP: .973 Kw.
 Owned By Helena TV Inc.
 Address Box 797
 Tel.: 442-6790 ABC-CBS-NBC
 General Manager Bruce Hamilton
 Sales Manager Joe Spojia
 Operation Director Doug Sutherland

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw.. VP: 191 Kw.
 Owned By Mosby's
 Address 240 Harris
 Tel.: 549-4169 ABC-CBS-NBC
 Station Rep. Bolling
 Pres., Gen. Mgr. A. J. Mosby
 Program Director Hugh E. Bader
 Promo. Dir., Adv. Mgr. Don Mays
 Pub. Dir. Mrs. Vi Thomson
 Chief Engineer Charles E. Meyer

Pop.: 1,430,000
 Families: 442,000

Nebraska

TV Homes: 371,500
 TV Stas. in State: 8

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw.. VP: 100 Kw.
 Owned-Oper. By Nebraska TV Corp.
 Business Address Box 476
 Tel.: 3-1321 NBC
 Newspaper Affil. Hastings Tribune
 Representative Weed
 President Fred A. Seaton
 General Manager Duane L. Watts
 Prod. Mgr. Milt Hoffman
 Program Director Mrs. Ardis Bequette
 Promotion Manager Nikki Wright
 Film Manager Paul R. Loebig
 Chief Engineer Duane Allison

KDUH-TV—Hay Springs 1958

Channel: 4 VHF..AP: 50 Kw.. VP: 100 Kw.
 Owned By Duhamel Ents.
 Address Box W
 Tel.: ME 8-2741 ABC-CBS
 President Helen Duhamel
 Gen., Sta. Mgr. John E. Ludwig
 Prog. Dir. Arthur R. Christ
 Promo., Pub. Dir. Owen Lyon
 Film Mgr. Gordon A. Carson
 Chief Engineer Ed Davenport
 Owners of: KOTA-AM-TV, Rapid City, S. D.

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw.. VP: 204 Kw.
 Owned-Oper. By Bi-States Co.
 Bus. Address 414 East Ave., Holdrege, Nebr.
 Tel.: WY 5-5952 ABC
 Representative Meeker
 President Wayne Brewster
 Station Manager Jack Gilbert
 General Sales Mgr. Jack Yeager
 Program Director Marlon Milliken
 Pub. Director Tom Nuss
 Dir. of Eng. D. Greeley
 Owners of: KKNY, Kearney, Neb.; KHIPL-TV,
 Hayes Center, Neb.; KHOL-FM.

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw.. VP: 316 Kw.
 Owned By Cornhusker TV Corp.
 Address 40th and W Sta.
 Tel.: 466-2367 CBS
 Representative Avery-Knodel
 President John E. Fetzer
 General Mgr. A. James Ebel
 Commercial Mgr. M. Duane Holman
 Program Dir. Paul Jensen
 Promotion Dir. Pro Sherman
 Film Manager Eli Modenstein
 Chief Engineer D. R. Taylor
 Owners of: KGIN-TV, Grand Is.; WKZO-AM-TV,
 Kalamazoo, Mich.; WJEF-AM-FM, Grand Rap-
 ids, Mich.; WW-TV, WWTW-FM, Cadillac, Mich.;
 WWUP-TV, St. Ste. Marie, Mich.

KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 13 Kw.. VP: 25.9 Kw.
 Owned By North Platte TV Inc.
 Business Address Box 756
 Tel.: 532-2222 NBC
 Sta. Representative Gill-Perna
 Pres. Fred Shrake
 Gen., Comm. Mgr. Harry D. Peck
 Prog. Dir. Ed Launer
 Promo. Dir. Dianne Manley
 Film Mgr. Ted Long
 Chief Eng. Ray Goff

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw.. VP: 316 Kw.
 Owned Herald Corp.
 Address 27th & Douglas Sts.
 Tel.: 345-7777 ABC
 Newspaper Affil. World-Herald
 Station Rep. Harrington, Righter & Parsons
 President Ben H. Cowdery
 Gen. Mgr. Eugene S. Thomas
 Prog. Dir. R. Douglas McLarty
 Prom., Pub. Dir. Robert F. Coats

NEBRASKA-NEVADA

Film Mgr.Dewey Nelsen
Sales Mgr.Ken H. James
Chief Engineer.....J. S. Petrik

KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....May Bcastg. Co.
Bus. Trans. Address.....2615 Farnam St.
Tel.: 345-3333NBC
Station Rep.Petry
President.....Edward W. May
V.P., Gen. Sta. Mgr.....Owen Saddler
Comm. Mgr.Art Jacobson
Program Director.....Low Jeffrey
Promotion Director.....Galen Lillethorup
Film Manager.....Ken Michelsen
V.P., Engineering.....R. J. Schroeder
Owners of: KMA, Shenandoah.

WOW-TV—Omaha—1949

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Meredith Bcastg Co.
Address3501 Farnam St.
Tel.: 346-3400CBS
RepresentativeBlair TV
V.P., Gen. Manager.....Frank P. Fogarty
Station Mgr.....C. Alfred Larson
Sales Mgr.Ken Quafie
Prog. Dir., Film Mgr.....Bill McBride
Promo., Pub. Dir.Mike Byrne
Eng. Dir.Bill Kotera
Chief Engineer.....Glenn Flynn
Owners of: KCMO AM-TV-FM, Kansas City; KPHO
AM-TV, Phoenix; WHEN AM-TV, Syracuse;
WOW-AM-FM, Omaha.

Pop.: 305,000
Families: 99,500

Nevada

TV Homes: 79,000
TV Stas. in State: 5

KLAS-TV—Las Vegas—1953

Channel: 8 VHF...AP: 27 Kw...VP: 55 Kw.
Owned-Oper. By...Las Vegas Television Inc.
Address250 Desert Inn Road
Tel.: RE 5-7511CBS
Newspaper AffiliationSun
President.....Herman M. Greenspun
Sta. Mgr.Wm. D. Stiles
Oper. Mgr.Mark Smith
Chief Engineer.....Hurschel C. McKenzie

AddressBox 2586
Tel.: RE 5-4266ABC
RepresentativeForjoe
President, Gen. Mgr.....Alex Gold
Commercial, Adv. Mgr.....Walter Shull
Prog., Pub. Dir.Ande Beggerly
Chief Engineer.....Jim Leach

KCRL-TV—Reno—1962

Channel: 4 VHF...AP: 9.1 Kw...VP: 17.4 Kw.
Owned ByCircle L
Address1790 Vassar
Tel. 322-9145NBC
Sta. Rep.Hollingbery
Pres., Gen. Mgr.Charles E. Cord
Sta. Mgr.Roger Van Duzer
Comm. Mgr.Richard Rowley
Prog. Dir., Film Mgr.Jim Bentley
Chief Eng.Ron Oakley

KORK-TV—Las Vegas—1955

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...So. Nevada Radio-TV Co.
AddressBox 550
Tel.: DU 2-1760NBC
Newspaper Affil.....Donrey Media Group
Sta. Rep.Venard, Torbet & McConnell
President.....Donald W. Reynolds
Gen., Sta. Mgr.Edward R. Tabor
Oper., Film Mgr.Dick Koch
Commercial Manager.....Donald G. Brown
Prog. Dir.Gil Brooks
Traffic Mgr.Helen Mallory
Chief Eng.James M. Garner
Owners of: KORK-AM-FM, Las Vegas; KOLO-TV,
Reno.

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw...VP: 166 Kw.
Owned-Oper...Nevada Radio-Television Inc.
Business Address.....770 East 5th St.
Tel.: FA 3-0721.....ABC-CBS-NBC
President.....Donald W. Reynolds
General, Sta. Mgr.....Lee D. Hirshland
Commercial, Adv. Mgr.....Phillip G. Rose, II
Operations Manager.....Jack Angel
Prom. Mgr.....Helen Busscher
Film Manager.....Chick Warren
Chief Engineer.....James Bull, Sr.

KSHO-TV—Las Vegas—1956

Channel: 13 VHF...AP: 5.5 Kw...VP: 11.5 Kw.
Owned By.....TV Co. of America, Inc.

Pop.: 615,000
Families: 186,000

New Hampshire

TV Homes: 173,000
TV Stas. in State: 1

WMUR-TV—Manchester—1954

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: NATIONAL 3-8061.....ABC
Station Representative.....Young TV Corp.

President.....Richard Eaton
Vice President.....S. E. Phillips
Program Director.....Ray Ruben
Chief Engineer.....C. Harold Brewer
Owners of: WINN, Rockville, Md.; WOOK, WFAN-FM, Washington, D. C.; WSID, WYOU-FM, Baltimore; WJMO, WCUY-FM, Cleveland; WFAB, Miami; WBNN, New York; WANT, Richmond, Va.

Pop.: 1,025,000
Families: 282,000

New Mexico

TV Homes: 209,000
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcastg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: 243-2285.....CBS
Station Representative.....Adv. Time Sales
Pres., Gen. Mgr.....A. R. Hebenstreit
Comm. Mgr.....Ralph C. Rhoads
Prom., Publicity Dir.....James Laramore
Program Director.....Robert Van Driel
Chief Engineer.....Leonard F. Dodds
Owners of: KGGM AM; KVSE, Santa Fe.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.
Owned-Oper. By...Voice of the Caverns, Inc.
Address.....Box 631
Tel.: 5-4101.....CBS
President.....Edward Talbott
Gen., Comm. Mgr.....Tom Wiseheart
Prog. Dir.....Jon Evans
Film Manager.....Calvin Waters
Pub. Prom. Dir.....Marjorie Winfield
Chief Engineer.....Sanford Brown
Owners of: KAVE-AM.

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 43.5 Kw...VP: 87.1 Kw.
Owned By.....WGAL Television
Business Address.....122 S.E. Tulane Dr.
Tel.: ALPine 5-8716.....ABC
Station Rep.....Avery-Knodel, Inc.
General Manager.....Fred L. Vance
Adv., Comm., Sta. Mgr.....Max A. Sklower
Prog., Prom., Publicity Dir.....Frank C. Idaspe
Chief Engineer.....James Sharman

KICA-TV—Clovis—1957

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.
Owned By.....Marshall Enterprises, Inc.
Address.....Box 111
Tel.: 783-5511.....CBS-ABC
Sta. Rep.....Pearson
President.....John H. Marshall, Sr.
Gen. Mgr.....John H. Marshall, Jr.
Sta. Mgr.....Bud LeRoy
Comm., Adv. Mgr.....Dave Neikirk
Prog., Pub. Dir.....Del Maurer
Promotion Director.....John Urban
Film Manager.....Duffy Sasser
Chief Eng.....James Cope
Owners of: KICA-AM.

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw...VP: 27 Kw.
Owned By.....Hubbard Bcastg., Inc.
Bus.-Studio Address...1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative.....Petry
Pres.....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau
Owners of: KSTP, AM-TV, St. Paul; WGTO, Cypress Gardens.

KSWs-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....John A. Barnett
Business Address.....1717 W. Second St.
Tel.: 622-6450.....ABC-CBS-NBC
Station Reps.....Meeker; Melville
Owner & Gen. Mgr.....John A. Barnett
Sta. Mgr.....Paul B. McEvoy
Chief Engineer.....William E. Kolb

Pop.: 17,225,000
Families: 5,225,000

New York

TV Homes: 4,836,000
TV Stas. in State: 24

WAST—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.
Owned-Operated By...Van Curler Bcstg. Corp.
AddressBox 4035
Tel.: HE 6-4791ABC
Station Rep.....Peters, Griffin, Woodward
PresidentS. H. Fabian
General Mgr.....William A. Riple
Asst. Gen. Mgr.....E. David Rosen
Commercial Mgr.Dom Tovino
Program Dir.....Fred Shavor
Promotion, Publicity Dir.....Michael S. Artist
Film Mgr.....Joel Levy
Chief Engineer.....Elmer C. Snow

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By...Capital Cities Bcstg. Corp.
Business Address.....Box 10
Tel.: BR 1-2345CBS
Station Representative.....Blair
President.....Frank M. Smith
Gen. Mgr.....Daniel B. Burke
Sales Manager.....William J. Lewis
Program Dir.....Charles Pogan
Local Sales Manager.....Phil Beuth
Promotion Manager.....Marc Edwards
Chief Engineer.....Len Lavendol
Owners of: WROW, Albany, N. Y.; WPRO-TV,
AM-FM, Providence, R. I.; WTVD, Raleigh-Dur-
ham, N. C.; WKBW-AM-TV, Buffalo, N. Y.;
WPAT-AM-FM, Paterson, N. J.

WBJA-TV—Binghamton—1962

Channel: 34 UHF..AP: 102 Kw...VP: 204 Kw.
Owned By.....WBJA-TV, Inc.
AddressBox 813
Tel.: 772-1122ABC
Sta. Rep.....Pearson
Pres., Gen. Mgr.....Alfred E. Anscombe
Sta., Comm. Mgr.Warren Kelly
Prog., Promo. Dir.....William Ellison
Chief Eng.Louis H. Stantz

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.
Owned.....Binghamton Press Co.
Business Address.....70 Henry St.
Tel.: RAYmond 3-8251ABC-NBC
Station RepresentativeH-R Reps.
General Manager.....Edward M. Scala
Program Director.....Donald Snyder
Chief Engineer.....G. Ricciardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw...VP: 166 Kw.
Owned Oper. By...Triangle Publications, Inc.
Business Address.....50 Front St.
Tel.: RAYmond 3-7311.....ABC-CBS
Representative.....Blair TV, Inc.

Gen. Mgr.George R. Dunham
Sales Mgr.....Keith G. Dare
Prog. Dir.....Karl W. Friedline
Promotion, Merch. Dir.Bruce Lawrence
Chief Engineer.....Lamar Cox
Owners of: WFIL AM-TV-FM, Philadelphia;
WNHC AM-TV-FM, New Haven; WFBG AM-TV-
FM, Altoona; KFRE AM-TV, KRFM, Fresno;
WLYH-TV, Lebanon-Lancaster; WNBFA-AM-FM,
Binghamton.

WBEN-TV—Buffalo—1948

Channel: 4 VHF..AP: 54 Kw...VP: 100 Kw.
Owned-Oper. By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation.....Evening News
Sta. Rep.....Harrington, Righter & Parsons
PresidentAlfred H. Kirchofer
General Manager.....C. Robert Thompson
Asst. Gen. Mgr.George R. Torge
Sales Manager.....Nicholas J. Malter
Promo., Pub. Dir.Joseph A. Haeffner
Film Mgr.....Quintin P. Renner
Technical Director.....R. Glenn Beerbower
Owners of: WBEN AM-FM.

WGR-TV—Buffalo—1954

Channel: 2 VHF..AP: 60.4 Kw...VP: 100 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....184 Barton St.
Tel.: TT 6-7115.....NBC
RepresentativeEdward Petry
President.....David C. Moore
General Manager...Van Beuren W. De Vries
Program Dir.....Paul Sciandra
Promotion, Publicity Dir.....George Sperry
Owners of: WGR-AM; KFMB-AM-TV, San Diego,
Calif.; WDAF-AM-TV-FM, Kansas City, Mo.;
WNEP-TV, Scranton, Pa.; KERO-TV, Bakers-
field, Calif.; WROC-FM-TV, Rochester; WDOK-
AM-FM, Cleveland.

WKBW-TV—Buffalo—1958

Channel: 7 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Business Address.....1420 Main St.
Tel.: TT 3-0770.....ABC
Sta. Rep.....Blair TV
President.....Frank M. Smith
General Manager.....Robert K. King
Chief Engineer.....Floyd A. Timberlake
Owners of: WPAT-AM-FM, Paterson, N. J.; WPRO-
AM-FM-TV, Providence, R. I.; WROW, WTEN-
TV, Albany, N. Y.; WKBW-AM-TV, Buffalo,
N. Y.; WTVD-TV, Durham, N. C.

WCNY-TV—Carthage—1954

Channel: 7 VHF..AP: 95.5 Kw...VP: 178 Kw.
Owned-Oper. By...The Brockway Company
Bus. Address...P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-2600.....ABC-CBS
Newspaper Affil.....Watertown Daily Times

Station Rep. **Bolling**
 President **John B. Johnson**
 General Manager **James W. Higgins**
 Commercial Manager **Alfred M. Tauroney**
 Director of Operations **Glenn H. Hall**
 Prog., Director **David M. Graves**
 Film Mgr. **David N. Cummings**
 Prom., Pub. Dir. **Earl R. Kelly**
 Dir. of Eng. **Michael Yonkovic**
 Chief Engineer **Donald Morehouse**
 Owners of: **WWNY, Watertown; WMSA, Massena;**
WMSA FM, Massena.

WABC-TV—New York—1948

Channel: 7 VHF...AP: 55 Kw...VP: 110 Kw.
 Owned By... **American Bcstg. Para. Theas Inc.**
 Business Address **7 W. 68th St.**
 Tel.: SU 7-5000 **ABC**
 Sta. Rep. **ABC-TV Sales**
 Acting Gen. Mgr. **Theodore F. Shaker**
 General Sales Mgr. **Richard Beesemyer**
 Programming Dir. **Seymour Horowitz**
 Res., Adv. Serv. Mgr. **Lawrence Pollock**
 Publicity Director **Frank J. Little**
 Film Dir. **T. Kako**
 Chief Eng. **Henry Dabrowski**
 Owners of: **WABC; KABC-AM-TV, Los Angeles;**
KQV, Pittsburgh; KGO-AM-TV, San Francisco;
WLS, Chicago; WXYZ-AM-TV, Detroit; WBBK,
Chicago.

WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw...VP: 42 Kw.
 Owned-Oper. **Columbia Bcstg. System Inc.**
 Business Address **485 Madison Ave.**
 Tel.: PL 1-2345 **CBS**
 Station Rep. **CBS TV Stations Nat'l Sales**
 President (CBS Inc.) **Frank Stanton**
 Pres. (CBS TV Stations Div.) **Merle S. Jones**
 V. P. Station Div. **Craig Lawrence**
 V.P., Gen. Mgr. **Norman Walt, Jr.**
 General Sales Mgr. **G. Gerald Danford**
 Program Director **Dan Gallagher**
 Pub. Dir. **Edmund Cramer**
 Info. Serv. Dir. **Philip King**
 Traffic, Oper. Mgr. **Marion Hampden**
 Promo. Dir., Adv. Mgr. **Arthur L. Hecht**
 Film Mgr. **William C. Lacey**
 Chief Engineer **Philip Goetz**
 Owners of: **WCBS-AM-FM; WCAU-AM-FM-TV,**
Philadelphia; WBBM-AM-FM-TV, Chicago;
WEI-AM, Boston; KCBS-AM-FM, San Francisco;
KMOX-AM-FM-TV, St. Louis; KNX-AM-FM,
KNXT-TV, Los Angeles.

WNBC-TV—New York—1941

Channel: 4 VHF...AP: 15 Kw...VP: 30 Kw.
 Owned-Oper. By **National Bcstg. Co.**
 Business Address **30 Rockefeller Plaza**
 Tel.: CI 7-8300 **NBC**
 Representative **NBC Spot Sales Dept.**
 President **Robert Kintner**
 V.P., General Mgr. **Theodore H. Walworth, Jr.**
 Station Manager **Peter Affe**
 Nat. Sales Mgr. **Jay J. Heitfin**
 N. Y. Sales Mgr. **James J. Barry**
 Prog. Dir. **Edward A. Warren**

Promo. Dir., Adv. Mgr. **Jay H. Smolin**
 Publicity Dir. **Al Slep**
 Chief Engineer **Thomas J. Buzalski**

Owners of: **WNBC-AM-FM; WMAQ-AM-FM, Chi-**
cago; WNBQ, Chicago; WRC-AM-FM-TV, Wash-
ington, D. C.; WRCV-AM-FM-TV, Philadelphia;
KNBR-AM-FM, San Francisco; WJAS-AM-FM,
Pittsburgh; KNBC, Los Angeles.

WNEW-TV—New York—1944

Channel: 5 VHF...AP: 18.6 Kw...VP: 37.1 Kw.
 Owned By **Metropolitan Bcstg.**
 Business Address **205 E. 67th St.**
 Tel.: LE 5-1000 **Independent**
 Sta. Rep. **Metro TV Sales**
 Pres. (Metro Bcst. TV) **Bennet H. Korn**
 V.P., General Mgr. **John E. McArdle**
 V.P., Res., Sales Dev. **Mary L. McKenna**
 Commercial Manager **Bernard Zeidman**
 Publicity Director **Phil Cowan**
 Program Dir. **Jack Lynn**
 Promo. Dir., Adv. Mgr. **Murry Salberg**
 Trade, Bus. News Dir. **Harry Alcus**
 Chief Engineer **William Kelly**

Owners of: **WNEW-AM-FM; WIP-AM-FM, Phila-**
delphia; WTTG, Washington, D. C.; KMBC-AM-
FM-TV, Kansas City, Mo.; WHK-AM-FM, Cleve-
land; KOVR, Sacramento-Stockton; WTVH,
Peoria, Ill.; WTVP, Decatur, Ill.



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NEW YORK

WOR-TV—New York—1949

Channel: 9 VHF...AP: 65 Kw...VP: 130 Kw.
Owned-Oper. By.....RKO General
Business Address.....1440 Broadway
Tel.: LO 4-8000.....Independent
Station Rep.....Nat'l Sales Div., RKO General
V.P., General Manager.....Robert J. Leder
V.P., Station Manager.....Robert S. Smith
V.P., Comm. Mgr.....Burt Lambert
V.P., Prom. & Research.....Martin Fliesler
Sales Manager.....Richard N. Jacobson
Promotion Director.....Robert Beusse
Publicity Director.....Sid Bakal
Film Manager.....Ivan Reiner
Chief Engineer.....Orville Sather
Owners of: WNAC AM-TV-FM, Boston; WGMS
AM-FM, Washington, D. C.; WHBQ AM-TV-FM,
Memphis; CKLW AM-TV-FM, Detroit; KFRC
AM-FM, San Francisco; WOR AM-FM; KILI AM-
FM-TV, Los Angeles; WHCT, Hartford.

WPIX—New York—1948

Channel: 11 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WPIX, Inc.
Address.....220 E. 42nd St.
Tel.: MU 2-6500.....Independent
News. Affil...N. Y. Dly. News; Chicago Trib.
Representative Peters, Griffin, Woodward, Inc.
Exec. V.P., General Mgr.....Fred M. Thrower
V.P. in Chg. Operations.....L. J. Pope
V.P., Sales Mgr.....J. A. Patterson
V.P. & Ch. Engineer.....Otis Freeman
V.P. & Controller.....T. E. Mitchell
Promotion Manager.....F. X. Tuoti
Live Program Manager.....W. D. Engels
Film Manager.....W. Cooper
Sales, Business Mgr.....Jack F. A. Flynn
Public Relations Director.....A. J. McCaffrey

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF...AP: 18 Kw...VP: 25.1 Kw.
Owned-Oper. By.....Rollins Telecasting Inc.
Business Address.....357 Cornelia St.
Tel.: JO 1-5557.....ABC-NBC
Station Representative.....Blair TV
President.....O. Wayne Rollins
Gen., Comm. Mgr.....David F. Milligan

WHEC-TV—Rochester—1953

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHEC, Inc.
Business Address.....191 East Ave.
Tel.: BA 5-3050.....CBS
Newspaper Affil.....Gannett Co.
Sta. Rep.....H-R TV
President.....Paul Miller
V.P., Gen. Mgr.....Lowell H. MacMillan
Comm. Manager.....John Cody
Prog. Dir., Film Mgr.....William J. Adams
Promo., Pub. Dir.....Joel Lasky
Chief Engineer.....Howard B. Mouatt

WOKR—Rochester—1962

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Channel 13, Rochester, Inc.
Address.....17 Clinton Ave. S.
Tel.: HA 6-3896.....ABC

Pres., Gen. Mgr.....Richard C. Landsman
Comm. Mgr.....Alan B. Johnstone
National Sales Mgr.....John J. O'Leary
Prog. Dir.....Gerald Pearsen
Promo. Dir.....Lloyd B. Gibson
Chief Eng.....George C. Driscoll

WROC-TV—Rochester—1949

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Veterans Bcstg. Co., Inc.
Address.....201 Humboldt
Tel.: BU 8-8400.....NBC
Sta. Rep.....Petty
Pres., Gen. Mgr.....Ervin F. Lyke
Comm. Manager.....Arthur Murrellwright
Prog. Dir., Film Mgr.....F. Chase Taylor, Jr.
Promo., Pub. Dir.....William Schubert
Chief Engineer.....Raymond Jobs
Owners of: KTVE-TV, El Dorado, Ark.

WRGB—Schenectady—1939

Channel: 6 VHF...AP: 47 Kw...VP: 93 Kw.
Owned-Oper. By.....General Electric Co.
Business-Studio Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Station Representative.....Katz
Gen. Mgr.....J. Milton Lang
Marketing Mgr.....Robert F. Reid
Operations Mgr.....Merl L. Galusha
Sales Manager.....George F. Spring
Program Dir.....A. G. Zink
Promotion Mgr.....Arthur R. Garland

WHEN-TV—Syracuse—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Meredith Syracuse TV Corp.
Address.....980 James
Tel.: 474-8511.....CBS
Station Representative.....Katz
V.P., General Mgr.....Paul Adanti
Comm. Manager.....Frederick R. Menzies
Prog. Dir.....Gordon Alderman
Pub. Dir.....Steve Shannon
Chief Engineer.....Albert Chismark
Owners of: WOW, AM-TV, Omaha; KCMO, AM
TV, Kansas City; KPHO, AM-TV, Phoenix.

WNYS—Syracuse—1962

Channel: 9 VHF...AP: 39.75 Kw...VP: 79.5 Kw.
Owned By.....WNYS-TV, Syracuse, Inc.
Address.....Shoppingtown, Syracuse
Tel.: 446-4780.....ABC
Sta. Rep.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....William H. Grumbles
Comm. Mgr.....Robert Baird
Promo., Pub. Dir.....Mrs. Carol Schell
Prog. Dir., Film Mgr.....Jeff Davidson
Prod. Mgr.....Phil Markert
Chief Eng.....John Carroll

WSYR-TV—Syracuse—1950

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Newhouse Bcstg. Co.
Business Address.....1030 James St.
Tel.: Granite 4-3911.....NBC-ABC
News. Affil...Post & Standard, Herald-Journal
Representative.....Harrington-Righter-Parsons

NEW YORK-NORTH CAROLINA

Pres., Gen. Mgr. E. R. Vadeboncoeur
Comm. Manager William R. Allford, Jr.
Chief Engineer Albert Elcholzer

WKTV—Utica—1949

Channel: 2 VHF . AP: 17.35 Kw . VP: 34.7 Kw.
Owned-Oper. By Mid-N.Y. Bcstg. Corp.
Business Address P.O. Box 386
Tel.: RE 3-0404 ABC-NBC

Sta. Representative H-R
President, Gen. Mgr. Gordon Gray
Program Dir. Daniel German
Nat., Reg. Sales Mgr. Richard Gessner
Loc. Sales Mgr. Sheldon Storrier
Promo., Pub. Dir. Jean Greenwood
Merchandising Dir. Stephen Purcell
Film Manager Frank Guzzetti
Chief Engineer De Forest T. Layton, Jr.

Pop.: 4,660,000
Families: 1,188,500

North Carolina

TV Homes: 426,000
TV Stas. in State: 13

WISE-TV—Asheville—1953

Channel: 82 UHF . AP: 12 Kw . VP: 24 Kw.
Owned By WCOG, Inc.
Address 75 Scenic Hwy.
Tel.: 254-4663 NBC
President, Gen. Mgr. Harold H. Thoms
Admin. Asst. Hugh McMillan
Chief Engineer John Randolph

WLOS-TV—Asheville—1954

Channel: 13 VHF . AP: 85 Kw . VP: 170 Kw.
Owned-Oper. By Skyway Broadcasting Co.
Business Address 288 Macon Avenue
Tel.: AL 4-4321 ABC
Station Representative PGW; Ayers
President Col. Mitchell Wolfson
V.P., Gen. Sta. Mgr. Morton S. Cohn
General Sales Mgr. Fred Bernstein
Regional Sales Mgr. Ross M. Holmes
Program, Film Mgr. Mort Cohn
Prom., Publicity Dir. Don Shepherd
Chief Engineer George Sprague
Owners of: WLOS, AM-FM; WTVJ-TV, Miami;
WFGA-TV, Jacksonville, Fla.; KVOS-TV, Bell-
ingham, Wash.

WBTW—Charlotte—1949

Channel: 3 VHF . AP: 60 Kw . VP: 100 Kw.
Owned-Oper. By Jefferson Standard Bcstg. Co.
Business Address 1 Julian Price Place
Tel.: ED 3-8833 CBS-ABC
Station Representative TvAR
Board Chairman Joseph M. Bryan
President Charles H. Crutchfield
V.P., Managing Dir. Wallace J. Jorgenson
V.P., Prom., Research J. Robert Covington
V.P., Engineering Thomas E. Howard
General Sales Manager Thomas Cookerly
Promotion Mgr. John Dillon
Program Operations Mgr. Robert L. Rierson
Asst. Program, Film Mgr. J. Nathan Tucker
Publicity Director Howard Wheeler
Owners of: WBT, WBTW, Florence.

(See Page 680 for Ad)

WSOC-TV—Charlotte—1957

Channel: 9 VHF . AP: 158 Kw . VP: 316 Kw.
Owned Carolina Bcstg. Co.
Business Address Box 2536
Tel.: FR 6-8401 ABC-NBC

Newspaper Affiliation Cox Newspapers
Station Representative H-R Reps.
President J. Leonard Reinsch
Gen., Sta. Mgr. C. George Henderson
Comm. Mgr. William M. Scruggs, Jr.
Program Dir. Sterling W. Wright
Promo., Pub. Dir. Jon T. Caudle
Film Manager Hall Houpe
Chief Eng. Charles W. Whitley
Owners of: WSOC-AM-FM.

WUTV—Charlotte—1960

Channel: 36 UHF . AP: 110 Kw . VP: 200 Kw.
Owned By Century Adv. Co., Inc.
Address 1 Television Pl.
Tel.: FR 5-5625 Independent
President Frank P. Larson, Jr.
General Manager Hugh A. Deadwyler

WTVD—Durham—1954

Channel: 11 VHF . AP: 170 Kw . VP: 316 Kw.
Owned By Capital Cities Bcstg. Corp.
Address 2410 Broad St.
Tel.: 477-2131 CBS-NBC
Representative Petry
President F. M. Smith
Gen. Mgrs. Harmon L. Duncan, Floyd Fletcher
Comm. Manager Mike Thompson
Program Mgr. Ernie Greup
Promo., Pub. Dir. Art Seabolt
Film Mgr. Clyde Knight
Chief Engineer Roy Fullen
Owners of: WTEN-TV, WROW, both Albany;
WTVD; WPRO-AM-FM-TV, Providence, R. I.;
WKBW-AM-TV, Buffalo, N. Y.; WPAT-AM-FM,
Paterson, N. J.

WFMY-TV—Greensboro—1949

Channel: 2 VHF . AP: 100 Kw . VP: 50 Kw.
Owned-Operated By Greensboro News Co.
Business Address Phillips Ave. at White St.
Tel.: BR 4-0114 ABC-CBS
News, Afil. News, Record
Representative Harrington, Righter & Parsons
President C. O. Jeffress
General Manager Gaines Kelley
Commercial Mgr. William M. Alexander
Program Dir. T. J. Markham
Film Manager Donald M. Causey
Chief Engineer Doyle D. Thompson

NORTH CAROLINA-NORTH DAKOTA

WNCT—Greenville—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Roy H. Park Bcstg. Co.
Address.....Box 898
Tel.: PL 2-6181.....ABC-CBS
Representative.....Hollingbery
President.....Roy H. Park
V. P., Gen. Mgr.....A. Hartwell Campbell
Sta. Mgr.....Hank Tribley
Comm. Manager.....John G. Clark, Jr.
Promotion Director.....Dave Mosier
Program Dir.....Ed Fields
Film Manager.....Mac Nicholson
Chief Engineer.....Heber Adams

WNBE-TV—New Bern—1962

Channel: 12 VHF...AP: 100 Kw...VP: 200 Kw.
Owned By:.....Piedmont Television Corp.
Address.....Henderson, N. C.
Tel.: GE 8-8341.....ABC
President.....Nathan Frank

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co., Inc.
Business Address.....2619 Western Blvd.
Tel.: VAnce 8-2511.....ABC-NBC
Representative.....H-R
President.....A. J. Fletcher
Program Dir.....Jesse Helms
Film Mgr.....James Riddle
Prom., Pub. Dir.....David Witherspoon
Chief Engineer.....Virgil Duncan
Owners of: WRAL, AM-FM.

WITN—Washington—1955

Channel: 7 VHF...AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....North Carolina TV, Inc.

Address.....Box 468
Tel.: WH 6-3131.....NBC
Sta. Rep.....Venard, Torbet & McConnell; Ayers
President, Gen. Mgr.....W. R. Roberson, Jr.
Exec. V.P.....T. H. Patterson
Sales Manager.....G. Earle Broome
Prog. Dir.....Hal Wilson
Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF...AP: 62.5 Kw...VP: 100 Kw.
Owned-Oper. By.....Atlantic Telecasting Corp.
Address.....205 W. Shipyard Blvd.
Tel.: RO 3-4666.....ABC-CBS-NBC
Sta. Rep.....Advertising Time Sales
President.....Dan, D. Cameron
General Manager.....Claud O'Shields
Program Dir.....Wayne Jackson
Film Mgr.....Ken Buie
Pub. Dir.....Mrs. Bobbie Marcroft
Promotion Director.....Betsy Everett
Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF...AP: 195 Kw...VP: 316 Kw.
Owned-Oper. By.....Triangle Bcstg. Corp.
Business Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Aff...Journal & Twin City Sentinel
Station Rep.....Peters, Griffin, Woodward
President, Gen. Mgr.....Harold Essex
Asst. General Manager.....Richard Barron
V. President, Sales.....Harry Shaw
V.P., Operations Mgr.....Phil Hedrick
V.P., Program Mgr.....John A. Comas
Promotion Director.....Charles Clapp
Film Manager.....Carl Wiegold

Pop.: 637,000
Families: 173,000

North Dakota

TV Homes: 132,000
TV Stas. in State: 9

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Meyer Bcstg. Co.
Business Address.....Broadway at Fourth
Tel.: CA 3-0900.....NBC
Representative.....Blair-TV
President, Gen. Mgr.....William Ekberg
Station Mgr.....A. L. Anderson
Production Mgr.....Duane Sauter
Chief Engineer.....Ivar Nelson
Owners of: KFYR, AM; KMOT-TV, Minot; KUMY-TV, Williston.

KXMB-TV—Bismarck—1955

Channel: 12 VHF...AP: 110 Kw...VP: 221 Kw.
Owned-Oper. By.....North Dakota Bcstg. Co.
Address.....Box 358
Tel.: CA 3-9197.....CBS-ABC
Station Rep.....Adam Young

President.....John W. Boler
Sta. Mgr.....D. J. Blackstead
Prog. Dir.....Robert Schuh
Promo., Pub. Dir.....Jerry Stockert
Film Mgr.....Vic Fetter
Adv. Mgr.....Robert Vogelsang
Chief Engineer.....Tomas Ahner
Owners of: KNXGO-AM, Fargo; KNJB-TV, Valley City; KNAB, Aberdeen, S. D.

KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw...VP: 26 Kw.
Owned-Oper. By.....Dickinson Radio Ass'n
Business Address.....119 2nd Ave. West
Tel.: 224-5133.....ABC-CBS
Station Reps.....Adam Young
President.....Dr. P. J. Weir
General Manager.....Stanley T. Deck
Commercial Manager.....Bob Weiler
Program, Pub. Dir.....Lauren Haacke

NORTH DAKOTA-OHIO

Film Manager.....LeRoy Krank
Chief Engineer.....Louis Tysver

KXGO-TV—Fargo—1959

Channel: 11 VHF..AP: 14.4 Kw..VP: 28.8 Kw.
Owned By.....Pembina Bcstg. Co.
Address.....112 Manchester Bldg.
Tel.: 235-4461.....ABC
Sta. Representative.....Weed
Operations Manager.....Robert B. Weber
Commercial Mgr.....Jim McGuire
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WDAY, Inc.
Business Address.....207 N. 5th St.
Tel.: AD 2-3371.....NBC
Newspaper Affiliation.....Forum
Station Rep.....Peters, Griffin, Woodward
Board Chairman.....E. C. Reineke
President.....N. D. Black, Jr.
Exec. V.P. & Gen. Mgr.....Tom Barnes
Asst. Gen. Mgr.....Jack Dunn
Sales Manager.....Jack Lester
Program Manager.....Ken Kennedy
Promotion Mgr.....Roy Pedersen
Film Director.....Buddy Nulph
Technical Dir.....Julius Helland
Owners of: WDAY-AM.

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw..VP: 28.2 Kw.
Owned-Oper. By.....Community TV Corp.
Business Address.....State Mill Road
Tel.: 77-44611.....ABC
Station Rep.....Meeker
President.....H. F. Rice
General Mgr.....R. C. Lukkason

Operations Director.....Bill Hutton
Production Director.....Lowell Johnson
Film Mgr.....Johnny Ralston
Advertising Mgr.....Jack French
Chief Engineer.....David L. Chumley
Owners of: KNOX-AM.

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw..VP: 120 Kw.
Owned-Oper. By.....KXMC-TV, Inc.
Address.....KXMC-TV Bldg.
Tel.: TE 8-2104.....ABC-CBS
Station Reps.....Weed; Hurley
President, Gen. Mgr.....Chester Reiten
Commercial Mgr.....Henry Bewchler
Program Dir.....Rod Romine
Promotion Dir.....Lois Sibbey
Chief Engineer.....Henry Haensler

KCND-TV—Pembina—1960

Channel: 12 VHF..AP: 10.5 Kw..VP: 23 Kw.
Owned By.....Producers, Inc.
Address.....Box 523, Grand Forks, N. D.
Tel.: 4-4611.....Independent
Station Representative.....Beckjorden
General, Sales Mgr....Robert C. Lukkason

KXJB-TV—Valley City—1954

Channel: 4VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By...North Dakota Bcstg. Co.
Address.....4000 W. Main, Fargo, N. D.
Tel.: ADams 235-4461.....CBS
Station Rep.....Young
Pres., Gen. Mgr.....John W. Boler
Sta., Adv. Mgr.....Robert Owens
Prog. Dir.....Constance Blackstead
Commercial Mgr.....Jim McGuire
Promo., Pub. Dir.....Lois Bonk
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway
Owners of: KXGO-AM; KNMB, Bismarek; KXJB,
Valley City-Fargo; KNMC, Minot; KNAB, Ab-
erdein, S. D.

Pop.: 9,925,000
Families: 2,998,500

Ohio

TV Homes: 2,285,000
TV Stas. in State: 20

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw..VP: 213 Kw.
Owned-Oper. By.....Summit Radio Corp.
Business Address.....853 Copley Road
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Sta. Representative.....McGavren-Guild
President.....S. Bernard Berk
General, Station Mgr.....Roger G. Berk
Commercial, Adv. Mgr.....Kenneth M. Keegan
Prog., Prom. Dir.....Robert I. Bostian
Film Manager.....Andy Anderson

Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-AM-FM.

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Scripps-Howard Bcstg., Inc.
Business Address.....2345 Symmes St.
Tel.: 861-9000.....CBS
Newspaper Affil.....Cincinnati Post Times Star
Representative.....Blair
President.....Jack R. Howard
V.P., General Mgr.....M. C. Watters
Asst. General Manager.....Robert Gordon

OHIO

Nat. Sales Mgr. Marian Finney
Comm. Mgr. Earl Corbett
Program Dir. John Clark
Prom. Dir. Vera Schulte
Film Manager Bernie Borden
Chief Engineer Paul Adams
Owners of: WCPO-AM-FM, Cincinnati; WMC,
WMCT, Memphis, Tenn.; WNOX-AM, Knoxville,
Tenn.; WPTV, Palm Beach, Fla.; WEWS, Cleve-
land.

WKRC-TV—Cincinnati—1949

Channel: 12 VHF.. AP: 158 Kw.. VP: 316 Kw.
Owned-Oper. By Taft Broadcasting Co.
Address 1906 Highland Ave.
Tel.: 421-1750 ABC
Station Representative Katz
President. Hulbert Taft, Jr.
Gen., Sta. Mgr. Samuel T. Johnston
Nat. Sales Mgr. George Rogers
Loc. Sales Mgr. Need Smith
Program Director Harry Mohr
Promo., Pub. Director. Peggy Rogers
Film Mgr. John Hill
Chief Engineer Ray Owen
Owners of: WTVN, AM-TV-FM, Columbus; WKRC,
AM-FM; WBRB, AM-TV-FM, Birmingham, Ala.;
WKYT, Lexington, Ky.

WLW-T—Cincinnati—1948

Channel: 5 VHF.. AP: 50 Kw.. VP: 100 Kw.
Owned-Operated By ... Crosley Bcstg. Corp.
Address 140 W. Ninth St.
Tel.: 241-1822 NBC
Station Reps. Moore; Lowrance
Chairman of the Board James D. Shouse
President John T. Murphy
V.P., Gen. Mgr. James H. Burgess
V.P.-Treasurer John I. Heywood
V.P.-Programming Al Bland
V.P.-Pub. Relations Gil Kingsbury
V.P.-Sales H. P. Lasker
V.P.-Engineering R. J. Rockwell
Sales Manager Dave Strubbe
Sales Promotion Dir. Jack Frazier
Program Dir. Abe Cowan
Film Dir. Tom Storey
Publicity, Promotion Dir. Joe Cella
Tech. Adm. Ass't. Howard Leppele
Owners of: WLW-AM-C, Columbus; WLW-D, Day-
ton; WLW-I, Indianapolis, Ind.

KYW-TV—Cleveland—1948

Channel: 3 VHF.. AP: 50 Kw.. VP: 100 Kw.
Owned-Oper. By Westinghouse Bcstg. Co.
Business-Studio Address 1403 E. Sixth St.
Tel.: SU 1-4500 NBC
Sta. Representative TvAR
President. Donald H. McGannon
Vice President. Frank Tooke
Station Manager George H. Mathiesen
Commercial Manager Robert Schroeder
Program, Film Manager Chet Collier
Promotion, Adv. Manager. Gene Godt
Public Relations Dir. Hugh Harper
Chief Engineer Sidney V. Stadig
Owners of: KPIN, San Francisco; WOWO, Ft.
Wayne; WBZ-AM-FM-TV, Boston; KDKA-AM-
FM-TV, Pittsburgh; WIND, Chicago; WJZ-TV,
Baltimore; WINS, New York; KYW-AM-FM.

WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw.. VP: 93.3 Kw.
Owned By Scripps-Howard Bcstg Co.
Address 3001 Euclid Ave.
Tel.: HE 2-1500 ABC
Newspaper Affiliation E. W. Scripps Co.
Representative Blair TV
President. Jack R. Howard
V.P., General Mgr. James C. Hanrahan
Ass't Gen. Mgr. Donald L. Perris
Eng. V.P. J. B. Epperson
Pub. Dir. Robert K. Doerr
Pub. Service Dir. John J. Moffitt
Nat'l Adv. Mgr. Jay S. Kerekes
Film Director John J. Richards
Ohio Sales Mgr. Peter Hlinka
Operations Dir. Ernest E. Sindelar
Prod. Supervisor James E. Kirkey
Prog. Supervisor Earl W. Keyes
Chief Engineer James E. Bloyd

WJW-TV—Cleveland—1954

Channel: 8 VHF.. AP: 191 Kw.. VP: 316 Kw.
Owned-Oper. By Storer Bcstg. Co.
Address 1630 Euclid Ave.
Tel.: TO 1-6080 CBS
Station Rep. Storer TV Sales Inc.
President. George B. Storer, Jr.
General Manager Robert S. Buchanan
Program Director Robert Huber
Chief Engineer Gil Anderson
Owners of: WJWB, AM-FM-TV, Detroit; WSPD-
AM-FM-TV, Toledo; WAGA-TV, Atlanta;
WJLN, New York, N. Y.; WGBS-AM-FM, Miami,
Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS,
Los Angeles; WITI-TV, Milwaukee; WJW-AM-
FM, Cleveland, O.

WBNS-TV—Columbus—1949

Channel: 10 VHF.. AP: 191 Kw.. VP: 316 Kw.
Owned By Dispatch Printing Co.
Business Address 33 N. High St.
Tel.: 224-7121 CBS
Newspaper Affiliation Dispatch
Station Representative Blair TV
President H. Preston Wolfe
Station Manager Richard A. Borel
Program Director John A. Haldi
Sales Director Robert D. Thomas
Operations Director Paul Yeakum
Prom. Publicity Dir. Jim Shumaker
Film Buyer Betty Dixon
Chief Engineer Lester H. Naifzger

WLW-C—Columbus—1949

Channel: 4 VHF.. AP: 50 Kw.. VP: 100 Kw.
Owned-Operated By Crosley Bcstg. Corp.
Business Address 3165 Olentangy River Rd.
Tel.: AM 3-5441 NBC
Station Reps. Lowrance; Moore
President. John T. Murphy
General, Sta. Mgr. Walter E. Bartlett
Sales Mgr. Richard E. Reed
Program Director Mervin A. Durea
Sales Service Director James Lackey
Publicity Director Rod Warner

Promotion Director.....John Burpee
 Film Manager.....Juanita Mitchell
 Spec. Bcst. Serv. Dir.....Morrie Butler
 Chief Engineer.....Charles Sloan
 Owners of: WLW, WLW-T, Cincinnati; WLW-D,
 Dayton; WLW-I, Indianapolis, Ind.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Business Address.....753 Harmon Ave.
 Tel.: CA 8-5801.....ABC
 Representative.....Katz
 President.....Hubert Taft, Jr.
 V.P. of Operations.....L. H. Rogers, II
 General Mgr.....Robert C. Wiegand
 Sales Manager.....R. W. Ostrander
 Prog. Dir.....Joseph A. Jenkins
 Prom., Pub. Dir.....Shirley A. Dunham
 Film Manager.....Paul Lloyd
 Chief Engineer.....Ed Koprivier
 Owners of: WTVN, AM-FM; WKRC, AM-FM-TV,
 Cincinnati, O.; WBRC, AM-TV-FM, Birmingham;
 WKYT, Lexington.

WHIO-TV—Dayton—1949

Channel 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By...Miami Valley Bcstg. Corp.
 Business Address.....1414 Wilmington Ave.
 Tel.: CL 4-5311.....CBS
 Newsp. Affili.....News, Journal Herald
 Representative.....Hollingbery
 President.....James M. Cox Jr.
 General Manager.....Robert H. Moody
 Retail Manager.....Stanley G. Mouse
 Prog., Prom. Director.....Charles Gay
 Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Crosley Bcstg. Corp.
 Business-Studio Address...4595 S. Dixie Hwy.
 Tel.: AX 3-2101.....ABC-NBC
 Station Reprs.....Crosley; NBC Spot Sales
 President.....John T. Murphy
 V.P., General Manager.....George J. Gray
 Comm. Manager.....Dale A. Smith
 Program Dir.....Paul Law
 Prom., Pub. Director.....Dorothy A. Sanders
 Chief Engineer.....Robert Wehrmann
 Owners of: WLW, Cincinnati; WLW-T, Cincinnati;
 WLW-C, Columbus; WLW-I, Indianapolis.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw..VP: 219 Kw.
 Owned-Operated By.....WLOK, Inc.
 Business Address.....1424 Rice Ave.
 Tel.: 225-3010.....ABC-NBC
 Station Representative.....Meeker Co.
 President.....G. E. Hamilton
 General Manager.....Robert W. Mack
 Sta., Comm. Mgr.....J. L. Spring
 Program Director.....Sam Fitzsimmons
 Chief Engineer.....M. J. Lamb
 Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Rust Craft Bcstg. Co.
 Business Address.....Exchange Realty Bldg.
 Tel.: 282-6265.....ABC-CBS
 Station Rep.....Peters, Griffin, Woodward
 Exec. Vice Pres.....John J. Laux
 General Manager.....Ted Eiland
 Sta., Comm. Mgr.....Joseph M. Troesch
 Operations Mgr.....William Chesnes
 Prom., Publicity Dir.....George H. Wilson
 Prog. Dir.....Clyde Higgins
 Technical Dir.....Charles Shepherd
 Owners of: WSTV-AM-FM; WBOY-AM-TV, Clarks-
 burg, W. Va.; WRGP-TV, Chattanooga, Tenn.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Storer Bdcstg. Co.
 Address.....136 Huron St.
 Tel.: CH 8-6201.....ABC-NBC
 Station Rep.....Storer Television Sales
 President.....George B. Storer, Jr.
 Station Manager.....Keith T. McKenney
 Nat'l Sales Manager.....Robert Bailey
 Operations Manager.....Ralph R. Rust
 Promotion Director.....Patrick Kenney
 Local Sales Manager.....Richard Fitzgibbons
 Chief Engineer.....George Fulop
 Owners of: WJBK, AM-FM-TV, Detroit; WJW,
 AM-FM-TV, Cleveland; WAGA-TV, Atlanta;
 WHN, New York, N. Y.; WGBS-AM-FM, Miami,
 Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS,
 Los Angeles, WITI-TV, Milwaukee; WSPD-AM,
 Toledo, O.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned By.....Community Bcstg. Co.
 Business Address.....604 Jackson St.
 Tel: CH 4-7411.....CBS
 Station Representative.....H-R
 President.....Frazier Reams
 General Mgr.....Thomas S. Bretherton
 Gen. Sales Mgr.....George J. Kapel
 Program Dir.....Robert Krieghoff
 Prod. Mgr.....Gary Floyd
 Prom. Dir.....Steve Fayter
 Film Mgr.....Arthur Michaud
 Chief Engineer.....Harold Holmes
 Owners of: WTOL-AM-FM.

WFMJ-TV—Youngstown 1953

Channel: 21 UHF..AP: 47 Kw..VP: 94 Kw.
 Owned-Operated By...Vindicator Printing Co.
 Address.....101 W. Boardman Street
 Tel.: RI 4-8611.....NBC
 Newspaper Affil...The Youngstown Vindicator
 Station Rep.....Blair TV
 President.....William F. Maag Jr.
 General, Sta. Mgr.....Mitchell F. Stanley
 Program Director.....Jay A. Grier
 Chief Engineer.....Frank A. Dieringer

OHIO-OKLAHOMA

WKBN-TV—Youngstown—1953

Channel: 27 UHF...AP: 218 Kw...VP: 435 Kw.
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: 782-1144.....CBS
Representative.....Raymer
President, Gen. Mgr.....W. P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III
Commercial Manager.....David V. Stewart
Program Dir.....Norman Berger
Sales Promotion Dir.....J. Harrison Hartley
Publicity Director.....Gene Springer
Film Manager.....Jack Beatty
Chief Engineer.....B. T. Wilkens
Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.
Owned By.....WKST-TV, Inc.
Address.....3800 Shady Run Road
Tel.: ST 8-2424.....ABC

Station Representative.....Young TV
President.....Lazar Emanuel
Program, Promotion Dir.....Charles DeVault
Chief Engineer.....Arthur W. Taylor
Owners of: WKST; WEOK, Poughkeepsie, N. Y.;
WACE, Springfield; WNTA, Newark, N. J.

WHIZ-TV—Zanesville—1953

Channel: 18 UHF...AP: 8.13 Kw...VP: 14.8 Kw.
Owned-Oper. By...Southeastern Ohio TV Sys.
Bus. Address.....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
Newspaper Affil.....Zanesville Pub. Co.
Representative.....Pearson
President.....Clay Littick
Gen., Station Mgr.....Allan Land
Comm., Adv. Mgr.....Nate Milder
Program Director.....Marty Howard
Prom., Pub. Director.....Naomi Lorton
Film Manager.....Ralph Young
Chief Engineer.....William A. Hunt, Sr.
Owners of: WTAP-TV, Parkersburg, W. Va.

Pop.: 2,380,000
Families: 728,000

Oklahoma

TV Homes: 595,000
TV Stas. in State: 10

KTEN—Ada—1954

Channel: 10 VHF...AP: 141 Kw...VP: 252 Kw.
Owned-Oper. By...Eastern Okla. TV Co., Inc.
Business Address.....P. O. Box 10
Tel.: FE 2-3311.....ABC-CBS-NBC
Station Reps.....Select Sta. Reps.; Brown
Pres., Gen. Mgr.....Bill Hoover
V.P., Co-Ordinator.....Jack Hoover
Program Dir.....Pat Lamb
Promo. Dir.....Jim Stone
Film Manager.....Bobby Lawson
Chief Engineer.....Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF...AP: 107 Kw...VP: 214 Kw.
Owned-Oper. By.....Texoma Bcstrs., Inc.
Address.....Box 1003, Sherman, Tex.
Tel.: TW 2-8123.....NBC
Station Rep.....Vernard, Torbet & McConnell
General Mgr.....C. H. Balding
Commercial Manager.....Ulman McMullen
Program Director.....Lee Lynch
Film Manager.....Paul Smith
Chief Engineer.....Russell Trevillian

KSWB—Elk City—1961

Channel: 8 VHF...AP: 13.2 Kw...VP: 26.3 Kw.
Owned By.....Southwest Bcstg. Co.
Address.....c/o KWOE, Clinton, Okla.
Tel.: Clinton, Okla.....Independent
President, Gen. Mgr.....Lonnie J. Preston

Commercial Manager.....Harry Smith, Jr.
Chief Engineer.....Art Vogt

KSWO-TV—Lawton—1953

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Oklahoma Quality Bcstg. Co.
Address.....4 Mile East Hi Way 7
Tel.: ELgin 5-7000.....ABC
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....R. H. Drewry
Station Mgr.....Paul N. Goode
Commercial Mgr.....Bob Scott
Program Director.....Harold Hunt
Prom., Publicity Dir.....Jeanette Sims
Film Manager.....Jerry Hawkins
Chief Engineer.....Jim Lockerd
Owners of: KSWO, AM; KRHD, Duncan; KGWA,
Enid; KMID-TV, Midland.

KOCO-TV—Oklahoma City 1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Cimarron TV Corp.
Address.....Box 7538
Tel.: VI 2-6633.....ABC
Station Representative.....Blair TV
V.P., General Mgr.....Ben K. West
Operations Manager.....Earl Hickerson
Program Director.....J. B. Chase
Film Manager.....Orville Mangus
Promotion Dir.....Jerry Wiedenkiller
Sales Manager.....Alex Kolensky
Chief Engineer.....Glenn Danely

KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By... Oklahoma Television Corp.
 Address7401 N. Kelley
 Tel.: VI 3-6641.....CBS
 RepresentativePetry
 PresidentRoy Turner
 Ex. V.P., General Manager.....Edgar T. Bell
 Commercial Mgr.....Jack De Lier
 Program Dir.....Ches McRhee
 Promotion Director.....Montez Tjaden
 Chief Engineer.....Harold E. Phillips

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....WKY TV System, Inc.
 Studio Address500 E. Britton Rd.
 Tel.: SK 2-2161.....NBC
 Newspaper Affil....Daily Oklahoman; Times
 RepresentativeKatz
 President.....E. K. Gaylord
 V.P., Sta. Mgr.....Norman P. Bagwell
 Asst., Comm. Mgr.....Tom Parrington
 Program Director.....Joe Jerkins
 Promo., Adv. Mgr.....W. J. Willis
 Chief Engineer.....Bob Hayward
 Owners of: WKY-AM; WTVT, Tampa, Fla.;
 KTVT, Ft. Worth, Tex.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....KOTV, Inc.
 Business Address.....302 S. Frankfort St.
 Tel.: LU 2-9233.....CBS
 President.....C. Wrede Petersmeyer

Gen., Sta. Mgr.....George Stevens
 Prom., Pub. Dir.....Robert Freeland
 Commercial Mgr.....Dale E. Hart
 Prog. Dir., Film Mgr.....Art Elliott
 Chief Engineer.....Lavoy Hooker
 Owners of: WISH AM-TV, Indianapolis; WANE
 AM-PM, Fort Wayne, Ind.; KHOU TV, Houston,
 Tex.; KXTV, Sacramento, Calif.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Tulsa Broadcasting Co.
 Business AddressBox 9697
 Tel.: HI 6-6184.....ABC
 President.....James C. Leake
 Gen., Sta. Mgr.....Bill Swanson
 Comm. Mgrs.....Jim Black, Phil Waterman
 Program Dir.....Ben Hevel
 Promo., Pub. Dir.....Mrs. Barbara Roberts
 Film Mgr.....John Rauser
 Chief Engineer.....Lewis E. Brown
 Owners of: KATV, Little Rock, Ark.

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned By.....Central Plains Enterprises, Inc.
 AddressBox 1349
 Tel.: RI 2-5561.....NBC
 Station Representative.....Edward P. Stary
 President.....Harold C. Stuart
 General Manager.....John Devine
 Commercial Manager.....Tom Belcher
 Program Dir.....Ray Klinge
 Film Mgr.....Allen Cox
 Promotion Director.....Gordon Gerhardt
 Publicity Dir.....Ann Fellows
 Chief Engineer.....John Bushnell

Pop.: 1,825,000
 Families: 596,000

Oregon

TV Homes: 475,000
 TV Stas. in State: 11

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw..VP: 11.4 Kw.
 Owned By.....Pacific Television Inc.
 AddressP. O. Box 67
 Tel.: 7-4209.....NBC
 Station Reps.....Hollingbery; Art Moore
 President.....Robert P. Booth
 General Manager.....S. W. McCready
 Station Manager.....Harry Kirk
 Chief Engineer.....Glynn McCready

General Manager.....Donald E. Tykeson
 Program Director.....Ron Ogle
 Film Manager.....Dave Woodward
 Chief Engineer.....Leo Reetz

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw..VP: 56 Kw.
 Owned-Oper. By.....Eugene Television, Inc.
 Business Address.....P. O. Box 548
 Tel.: DI 3-2551.....NBC
 Station Reps.....Hollingbery; Art Moore
 PresidentBob Booth
 Gen., Sta. Manager.....S. W. McCready
 Commercial Manager.....Glenn E. Nickell
 Prog. Dir.....Martin Jacobsen
 Promotion Dir.....Paul Becker
 Film Manager.....William Farmer
 Chief Engineer.....T. C. Marchner
 Owners of: KCBY-TV, Coos Bay; KPIC-TV, Rose-
 burg.

KEZI-TV—Eugene—1960

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Liberty TV, Inc.
 Address2225 Coburg Road
 Tel.: DI 3-3301.....ABC
 Sta. Reps....Meeker; Day-Wellington; Jacobson
 President.....Richard E. Miller

OREGON

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw..VP: 13.5 Kw.
Owned By.....Southern Oregon Bcstg.
Business Address.....Box 732
Tel.: TU 4-8131.....ABC-CBS-NBC
Station Reps.....Young TV; Art Moore
President.....William B. Smullin
Station Mgr.....Richard Green
Chief Engineer.....William Smith
Owners of: WBES-TV, Medford; KTEM-TV, Eureka.

KBES-TV—Medford—1953

Channel: 5 VHF...AP: 5 Kw...VP: 29 Kw.
Owned-Oper. By.....Calif.-Ore. TV Inc.
Business Address.....Box 1189
Tel.: SP 3-4581.....ABC-CBS
Sta. Representatives.....Young TV; Moore
President.....Earl Voorhies
Station Mgr.....Jerold R. Poulos
Commercial Mgr.....Bob Lindstrom
Chief Engineer.....Del Cantrall
Owners of: KIEM-TV, Eureka; KOTI-TV, Klamath Falls.

KMED-TV—Medford—1961

Channel: 10 VHF..AP: 149 Kw..VP: 79.5 Kw.
Owned By.....Radio Medford, Inc.
Address.....Ross Lane
Tel.: 773-7373.....ABC-NBC
Sta. Reps.....Hollingbery; Day-Wellington
President.....Les DeArmond
Exec. V.P., Gen. Mgr.....Ray Johnson
Comm. Mgr.....Ed Barnett
Prog., Promo. Dir.....Russ Jamison
Film Mgr.....Charles Milam
Chief Engineer.....Ellis Feinstein
Owners of: KMED-AM.

KATU—Portland—1962

Channel: 2 VHF...AP: 60.3 Kw...VP: 100 Kw.
Owned By.....Fisher Bcstg Co.
Address.....2153 N. E. Sandy Blvd.
Tel.: 235-8751.....Independent
Station Rep.....Katz
President.....O. D. Fisher
Gen., Sta. Mgr.....William J. Hubbach
Comm. Mgr.....Arthur Chenoweth
Prog. Dir.....Al Sturges
Promo., Pub. Dir.....Isabelle Hoyt
Film Mgr.....Howard Perkin
Chief Engineer.....William Vandermay

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.
Owned By.....Pioneer Bcstg. Co.
Business Address.....1139 S. W. 13th Ave.
Tel.: CA 3-8364.....NBC
Representative.....Blair TV
President.....Stimson Bullitt
V.P. Broadcast Div.....Otto P. Brandt
Station Manager.....Walter E. Wagstaff
Commercial Manager.....John Pindell
Program Director.....Tom Dargan
Promotion, Publicity Dir.....Dick Wright

Operations Manager.....Leroy Smith
Chief Engineer.....Clare Hanawalt
Owners of: KING-AM-FM-TV, Seattle; KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By...Mt. Hood Radio & TV Bcstg. Corp.
Business Address.....140 S.W. Columbia St.
Tel.: CA 8-3333.....CBS
Newspaper Affil.....Oregonian
Station Rep.....Harrington, Righter, Parsons
President, General Mgr.....C. Howard Lane
Operations, Film Manager.....Ted Cooke
National Sales Mgr.....John L. Palmer
Program Director.....Luke Roberts
Promotion, Publicity Dir.....Dick Kryder, Jr.
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN, AM-FM.

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Oregon TV Inc.
Address.....735 S.W. 20th Pl.
Tel.: CA 2-9921.....ABC
Sta Representative.....Edward Petry
President, Gen. Mgr.....John S. Hansen
Program Dir.....Gordon White
Publicity Dir.....Elizabeth Morris
Chief Engineer.....Eugene Phelps

KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw..VP: 5.3 Kw.
Owned By...Southwest Oreg. TV Bcstg. Corp.
Address.....P. O. Box 1345
Tel.: ORchard 2-1721.....NBC
Station Rep.....Hollingbery
President.....C. H. Fisher
General Manager.....S. W. McCready
Station Manager.....Aaron Boe
Chief Engineer.....Dan Bridges

SUPPORT

THE

BROADCASTERS'

FOUNDATION, INC.



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**

M♠VERICK



**DIVORCE
COURT**

late date in ALTOONA



CHECKMATE



THRILLER

Every night of the week there's excitement . . . adventure . . . adult entertainment on WFBG-TV, Altoona-Johnstown, Pa. Featuring popular syndicated programs, followed by the *best* full length films from Triangle's nationally famous film library, it's programming for the eleventh hour that's brought a new night life to the Altoona-Johnstown area! A dynamic sales opportunity for every advertiser. A sales building offer that can only be made by a Triangle Station . . . pioneer-leader in late evening television entertainment.

A TRIANGLE STATION
WFBG-TV
ALTOONA-JOHNSTOWN, PA.
CBS-TV • ABC-TV • BLAIR-TV

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WBNF-AM • FM • TV**, Binghamton, N.Y. / **WFBG-AM • FM • TV**, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV**, Lancaster-Lebanon, Pa. / **KFRE-AM • TV • KRFM**, Fresno, Cal.
Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore
www.americanradiohistory.com

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

TV Homes: 3,088,000
TV Stas. in State: 10

WFBG-TV—Altoona—1953

Channel: 10 VHF.. AP: 43.6 Kw.. VP: 79.4 Kw.
Owned-Oper. By... Triangle Publications, Inc.
Address..... 5000 Commerce Park
Tel.: Windsor 4-2031..... CBS-ABC
Newspaper Affil. Phila. Inquirer, Phila. D. News
Representatives... Blair TV; Penn State Reps.
Vice President..... Roger Clipp
General Manager..... John Stilli, Jr.
Business Manager..... Joseph DiGiorgio
Program Director..... James Van de Velde
Promo., Pub. Dir..... Bob Manning
Sales Manager..... John Brubaker
Production Manager..... Colson E. Jones
Chief Engineer..... John Grimme
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WNHC-
AM-FM-TV, New Haven, Conn.; WLYH-TV,
Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM,
Fresno, Calif.; WFBG-AM-TV-FM, Altoona.

WICU-TV—Erie—1949

Channel: 12 VHF.. AP: 185 Kw.. VP: 316 Kw.
Owned By..... Gibraltar Enterprises, Inc.
Bus. Trans. Address..... 3514 State St.
Tel.: GL 4-5201..... ABC
Sta. Representative..... Blair TV
President..... Edward Lamb
Gen. Sta. Manager..... Arthur Ingram
Comm. Manager..... Bob Lunquist
Film Manager..... John Cook
Program Dir..... Kenneth Fanazini
Promo. Director..... Paul Whittingham
Chief Engineer..... Mike Csop
Owners of: WICU-AM.

WSEE—Erie—1954

Channel: 35 UHF.. AP: 68.7 Kw.. VP: 137.5 Kw.
Owned-Oper. By... Great Lakes Television Co.
Address..... 1220 Peach Street
Tel.: GL 5-7575..... CBS-NBC
Station Rep..... Gill-Perna
President..... George J. Mead
General Station Mgr..... Edward Zellefrow
Commercial Manager..... Robert Rice
Promo., Pub. Dir..... Caroline Caldwell
Prog., Prod. Dir..... Clinton Morehouse
Film Manager..... Frank Herrick
Chief Engineer..... James Penna

WHP-TV—Harrisburg—1953

Channel: 21 UHF.. AP: 502 Kw.. VP: 1,000 Kw.
Owned-Oper. By..... WHP, Inc.
Business Address..... 216 Locust St.
Tel.: CE 4-3211..... CBS
Representative..... Blair TV
President..... E. J. Stackpole
Exec. V.P..... Cecil M. Sansbury
Sales Mgr..... Jack Candioto
Prom., Pub., Prog. Dir..... Brod Seymour

Film Manager..... John Hasson
Chief Engineer..... E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA—Harrisburg—1953

Channel: 27 UHF.. AP: 648 Kw.. VP: 1030 Kw.
Owned-Oper. By..... Newhouse Bcstg. Corp.
Business Address..... 3235 Hoffman St.
Tel.: CE 8-7171..... ABC
Newspaper Affiliation..... Patriot-News
Representative... Harrington, Righter, Parsons
President..... E. R. Vadeboncoeur
V.P., Gen. Mgr..... Donald D. Wear
Program Dir..... Mac McCauley
Sales Mgr..... Jack Thornsley
Promotion Dir..... Margaret Mioff
Film Mgr..... Glenn Hoerner
Chief Engineer..... Paul Gross

WARD-TV—Johnstown—1953

Channel: 56 UHF.. AP: 79 Kw.. VP: 189 Kw.
Owned-Oper. By..... Rivoli Realty Co.
Business Address..... 235 Franklin St.
Tel.: 7-0761..... CBS-ABC
Representative..... Weed
President..... W. M. Thomas
Station Mgr..... William D. Conier
Program Director..... C. Akers

WJAC-TV—Johnstown—1949

Channel: 6 VHF.. AP: 35.4 Kw.. VP: 70.8 Kw.
Owned-Operated By..... WJAC, Inc.
Business Address..... 329 Main St.
Tel.: 7-8711..... NBC
Newspaper Affil..... Tribune Publishing
Station Rep..... Harrington, Righter & Parsons
President..... Walter W. Krebs
Exec. V.P., Gen. Mgr..... Alvin D. Schrott
Comm. Manager..... John H. Hepburn
Prog., Film Director..... Frank P. Cummins
Chief Engineer..... Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lancaster- Lebanon—1957

Channel: 15 UHF.. AP: 69.2 Kw.. VP: 130 Kw.
Owned..... Triangle Publications, Inc.
Address..... Lebanon, Pa.
Tel.: CR 3-4551..... CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Sta. Representative..... Blair TV
Gen. Mgr..... Joe Zimmermann
Chief Engineer..... Ross Kauffman
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV,
New Haven, Conn.; KFRE-AM-TV, KRFM,
Fresno, Calif.; WLYH-TV, Lancaster-Lebanon.
(See Page 744 for Ad)


NOW TWO STATIONS SERVE LANCASTER



. . . AND **WLYH-TV** STANDS OUT!



Now Lancaster has two television stations, and the newer one, WLYH-TV, is not only providing the community with 18 out of the 20 most popular network programs, but is working hardest at providing best community service. WLYH-TV provides more local news . . . reporting local people in local activities . . . social events . . . community events . . . weather . . . more local sports coverage . . . does more to support community and civic projects. WLYH-TV does more for Lancaster and does it with snow-free, ghost-free perfect picture television!

 **WLYH-TV** SERVING LANCASTER-LEBANON

A Triangle Station, affiliated with the Keystone Group of Central Pennsylvania.
Represented by Blair TV Associates.

~~~~~PENNSYLVANIA

WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WGAL TV, Inc.
Address.....Lincoln Highway W.
Tel.: EX 3-5851.....CBS-NBC
Representative.....Meeker
President, Gen. Mgr.....Clair R. McCollough
Asst. Gen. Mgr. Sales.....J. Robert Gulick
Station Manager.....Harold E. Miller
Program Director.....Paul Rodenhauser
National Sales Mgr.....Robert Dreher
Business Manager.....Harry J. Shaub, Jr.
Promotion Director.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....CBS, Inc.
Address.....City Line & Monument Aves.
Tel.: TE 9-7000.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Mgr.....John A. Schneider
General Sales Mgr.....Frank Beazley
Program Dir.....Al Hollander
Promo. Info. Dir.....Robert N. Pryor
Film Manager.....Howard Wegbreit
Engineering Director.....John G. Leitch
Owners of: WCBS-AM-FM-TV, New York; WCAU-AM-FM, Philadelphia; WBBM-AM-FM-TV, Chicago; WFEI-AM-FM, Boston; KMOX-AM-FM-TV, St. Louis; KNX-AM-FM, KNNT, Los Angeles; KCBS-AM-FM, San Francisco.

WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw...VP: 74 Kw.
Owned By..Triangle Publ., Inc., Radio-TV Div.
Business Address.....46th & Market Sts.
Tel.: EV 2-4700.....ABC
Newspaper Affil. Phila. Inquirer, Phila. D. News
Representative.....Blair TV
V.P., General Mgr.....Roger W. Clipp
Station Mgr.....George A. Koehler
Exec. Program Manager.....Thomas B. Jones
Sales Manager.....John F. Cundiff
Promo. Director.....Bud Vaden
Pub. Director.....Lou Frankel
Program Director.....Lew Klein
Business Mgr.....John C. Harlan
Dir. of Engineering.....Henry E. Rhea
Owners of: WBNF-AM-FM-TV, Binghamton, N. Y.; WFBG-FM-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM, Fresno, Calif.; WFIL-AM-FM-TV, Philadelphia.

WPCA-TV—Philadelphia—1960

Channel: 17 UHF..AP: 6.46 Kw...VP: 12 Kw.
Owned By..Young People's Church of the Air
Address.....730 Chestnut St.
Tel.: CHestnut Hill 8-3628.....Independent
President.....Ruth D. Crawford
Station Manager.....Donald Crawford



**PROGRESSIVE
STATIONS
PREFER
THE
PRESTIGE
NEWS SERVICE**

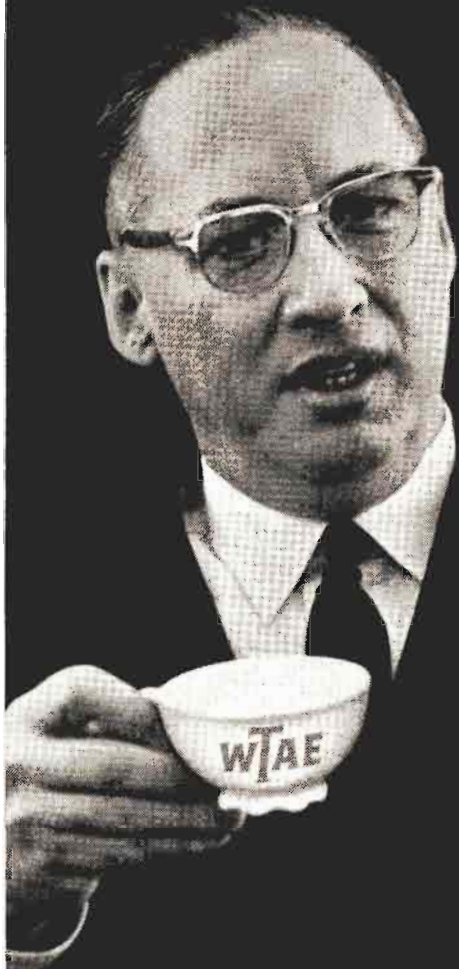
People who know the Pittsburgh market best **TAKE TAE**

"In the food business, advertising must pay off right away. Thorofare has sponsored full-length TV feature movies for the last nine years. In that time, our sales volume has tripled. We are continuing to place more television advertising than any food chain in this area. It helps give us the sales results we're looking for."



Mr. L. B. Smith, Jr., President
Thorofare Markets, Inc.

A food chain owner is a hard-headed spender. Why is Pittsburgh's most dynamic, talked-about grocery chain putting its money on TAE-time? Take TAE and see!



TAKE TAE AND SEE

WTAE CHANNEL 4



THE KATZ AGENCY, INC.
National Representatives

WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....National Bcstg. Co.
 Address.....1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 President.....Robert Kintner
 Exec. V.P., Gen. Mgr.....Raymond Welpoff
 Station Manager.....Arthur A. Watson
 Commercial Manager.....John P. Wiley
 Prog. Dir., Film Mgr.....Neal Van Ells
 Prom., Adv. Mgr.....Jack Dorr
 Publicity Dir.....William M. Smith
 Director of Operations.....George Lenfest
 Owners of: WRCV-AM, Philadelphia; WRC-AM-
 FM-TV, Washington, D. C.; KNBC, Los An-
 geles; KNBR-AM, San Francisco; WMAQ-AM,
 WMAQ-FM, WNBQ-TV, Chicago; WJAS-AM-
 FM, Pittsburgh; WNBC-AM-FM-TV, New York.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Westinghouse Brcdstng. Co.
 Business Address.....1 Gateway Center
 Tel.: 391-3000.....CBS
 Sta. Representative.....TvAR
 Vice President.....Harold C. Lund
 Gen., Sta. Manager.....Jerome R. Reeves
 Promo., Adv. Manager.....David N. Lewis
 Program Director.....Robert Novak
 Film Manager.....Ralph Cunningham
 Publicity Director.....Peter Thornton

Chief Engineer.....Raymond Rodgers
 Owners of: KDKA-AM-FM, Pittsburgh; WBZ-AM-
 FM-TV, Boston; KYW-AM-FM-TV, Cleveland;
 WINS-AM-FM, New York; KPIN-TV, San Fran-
 cisco; WOWO-AM-FM, Ft. Wayne, Ind.; WJZ-
 TV, Baltimore; WIND-AM-FM, Chicago.

WTAE—Pittsburgh—1958

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Television City, Inc.
 Business Address.....400 Ardmore Blvd.
 Tel.: CHurchill 2-4300.....ABC
 Station Representative.....Katz
 V.P., Gen. Mgr.....Franklin F. Snyder
 Exec. Vice Pres.....Leonard Kapner
 Commercial Mgr.....Alan Trench
 Program Manager.....Preston Stover
 Prom. Dir.....David Crantz
 Film Mgr.....Howard Reser
 Chief Engineer.....Louis P. Wagner, Jr.

WIIC—Pittsburgh—1957

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....WIIC, Inc.
 Address.....341 Rising Main Ave.
 Tel.: FAirfax 1-8700.....NBC
 Newspaper Affil.....Post Gazette
 Representative.....Blair TV
 Chairman of Board.....O. M. Schloss
 President.....H. K. Brennan

**NEVER
 1 OUT OF
 FIRST
 PLACE IN
 PITTSBURGH**

**KDKA
 RADIO**
 ESTABLISHED 1920
 Represented by AM Radio Sales

KDKA-TV
 ESTABLISHED 1949
 Represented by TvAR



6

Serving the Greater Providence area

WTEV

NEW BEDFORD, MASS.



PENNSYLVANIA—RHODE ISLAND

General Manager..... Robert A. Mortensen
 V.P., Sales..... Roger D. Rice
 Operations, Production Mgr.... Shelton Weaver
 Dir. Pub. Relations, Prom..... Caley Augustine
 Film Manager..... Jack Price
 Chief Engineer..... Henry Kaiser

Film Manager..... Donald Shook
 Chief Engineer..... Roswell J. Parker

WDAU-TV—Scranton— Wilkes-Barre—1953

Channel: 22 UHF... AP: 544 Kw... VP: 1000 Kw.
 Owned-Oper. By..... Scranton Bcstrs., Inc.
 Business Address..... 1000 Wyoming Ave.
 Tel.: DI 2-7634..... CBS
 Representative..... H-R
 President..... Mrs. M. E. Megargee
 General Manager... Madge Megargee Holcomb
 Commercial Manager... William G. Hunefeld, Jr.
 Prog. Dir., Film Mgr..... Mort Rosenthal
 Promo., Pub. Dir..... Douglas M. Holcomb
 Chief Engineer..... K. R. Cooke

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF... AP: 500 Kw... VP: 1000 Kw.
 Owned-Oper. By..... WBRE TV Inc.
 Address..... 62 S. Franklin St.
 Tel.: 823-3101..... NBC
 Station Representative..... Katz
 President..... Louis G. Baltimore
 V.P., General Manager... David M. Baltimore
 Commercial Mgr..... Franklin Coslett
 Program Dir..... Adrian Riso
 Promotion, Pub. Dir..... Fred Foerster
 Film Mgr..... Bob Gibson
 Chief Engineer..... Charles Sakoski, Sr.

WNEP-TV—Scranton—1958

Channel: 16 UHF... AP: 8.5 Kw... VP: 17 Kw.
 Owned By..... N.E. Pa. Bcstg., Inc.
 Business Address..... 333 Madison Ave.
 Tel.: DI 3-1245..... ABC
 Sta. Representative..... Edward Petry
 President..... Mitchell Jenkins
 General, Station Mgr..... Thomas P. Shelburne
 Commercial Manager..... Malcolm W. Dale
 Prom., Pub. Director... Mrs. Dorothy Mugford
 Program Director..... Hal Berg

WSBA-TV—York—1952

Channel: 43 UHF... AP: 86 Kw... VP: 170 Kw.
 Owned-Oper. By..... Susquehanna Bcstg. Co.
 Address..... P. O. Box 1868
 Tel.: YO 2-5531..... CBS
 Representative..... Blair TV
 President..... Louis J. Appell, Jr.
 Station Mgr..... Robert M. Stough
 Commercial Mgr..... H. David Berlin
 Prog. Dir., Film Mgr..... John D. Eisenhauer
 Promo. Dir..... Joann Miller
 Chief Engineer..... Jack M. Schuster
 Owners of: WSBA-AM; WARM-AM, Scranton;
 WHLO-AM, Akron, O.; WICE-AM, Providence,
 R. I.

Pop.: 875,000
 Families: 258,000

Rhode Island

TV Homes: 241,000
 TV Stas. in State: 3

WPRO-TV—Providence—1955

Channel: 12 VHF... AP: 158 Kw... VP: 316 Kw.
 Owned By..... Capital Cities Bcstg. Corp.
 Address..... 24 Mason St.
 Tel.: PL 1-9776..... CBS
 Representative..... Blair-TV
 President..... Frank M. Smith
 General Manager..... Joseph P. Dougherty
 Commercial Manager..... Al J. Gillen
 Program Director..... Richard Dreyfuss
 Promotion Director..... Jack Kavanagh
 Sales Promotion Mgr.... Marjorie L. Mahoney
 Film Manager..... Mario Suacina
 Chief Engineer..... Ralph Voight
 Owners of: WTEN-TV, WROW-AM-FM, both Al-
 bany, N. Y.; WTVD, Raleigh-Durham, N. C.;
 WPRO-AM-FM; WPAT-AM-FM, Paterson, N. J.;
 WKBW-AM-TV, Buffalo, N. Y.

WTEV—Providence— N. Bedford-Fall River—1963

Ch: 6 VHF... AP: 39.75 Kw... VP: 75.5 Kw.
 Owned By..... WTEV TV, Inc.
 Add... County & Spring Sts., N. Bedford, Mass.
 Tel.: WY 3-2651..... ABC
 Station Representative..... H-R TV Reps
 Gen. Mgr..... Vance L. Eckersley
 Gen. Sales Mgr..... Francis H. Conway
 Operations Mgr..... Mann Reed
 Pub. Dir..... George L. Sisson, Jr.
 Promotion Director..... Donald J. Badger
 Chief Engineer..... Maurice P. Wynne

RHODE ISLAND—SOUTH CAROLINA

WJAR-TV—Providence—1949

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By.....The Outlet Co.
Business-Studio Address....176 Weybosset St.
Tel.: GA 1-7080.....ABC-NBC
RepresentativePetry

President, Gen. Mgr.....Joseph S. Sinclair
Station Mgr.....David J. Shurtleff
Program Dir.....Frederick R. Griffiths
Comm. Manager.....Edward Boghosian
Promotion Director.....Alfred Brassard
Film Manager.....George Clarke
Chief Engineer.....Billy L. Patton
Owners of: WJAR.

Pop.: 2,400,000
Families: 607,000

South Carolina

TV Homes: 465,000
TV Stas. in State: 10

WAIM-TV—Anderson—1953

Channel: 40 UHF..AP: 153.7 Kw..VP: 207.5 Kw.
Owned-Oper. By.....Wilton E. Hall
Business Address.....321 Kingsley Rd.
Tel.: CA 6-1511.....ABC-CBS
Station Reps.....Devney Org.; Dora-Clayton
Owner.....Wilton E. Hall
General Mgr.....Glenn P. Warnock

WCIV-TV—Charleston—1962

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....First Charleston Corp.
Address.....Highway 703, Mt. Pleasant
Tel.: 884-8513.....NBC
Station Rep.....Advertising Time Sales
President.....Charles E. Smith
V.P., Gen. Mgr.....William E. Lucas
Comm., Adv. Mgr.....Everett L. Martin
Operations Mgr.....Steve Thomas
Promo., Pub. Dir.....Lucille Guidry
Film Mgr.....Mike Little
Chief Engineer.....James C. Luttrell

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WCSC, Inc.
Business Address.....485 East Bay St.
Tel.: Raymond 3-8371.....CBS, NBC
Representative.....Peters, Griffin, Woodward
President.....John M. Rivers
National, Commercial Mgr.....Virgil V. Evans, Jr.
V.P., Station Manager.....Roland Weeks
Program Director.....Charles Hall
Prom., Pub. Director.....Mrs. Lois Marshall
Film Manager.....Robert Koon
Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF..AP: 53 Kw..VP: 100 Kw.
Owned By.....Reeves Bcstg. & Develop. Corp.
Address.....P. O. Box 879
Tel.: TU 4-4141.....CBS-ABC
Station Reps.....Young TV; Ayers
President.....J. Drayton Hastie
V.P., General Manager.....Doug M. Bradham
Nat'l Sales, Asst. Gen. Mgr.....A. Cohen
Production Manager.....Ed Webb
Promotion Director.....Ella Rhame
Film Manager.....Gray Carroll
Engineering Director.....Walter M. Nelson
Owners of: KBAK-TV, Bakersfield, Calif.; WHTN-TV, Huntington, W. Va.

WCCA-TV—Columbia—1961

Channel: 25 UHF..AP: 96.2 Kw..VP: 192.4 Kw.
Owned By.....First Carolina Corp.
Address.....5807 Shakespeare Road
Tel.: 782-2525.....ABC
Station Rep.....Advertising Times Sales
President, General Mgr.....Harold E. Anderson
Station Manager.....Arie Landrum
Commercial Manager.....Gerald Quick
Operations Director.....Dean Poucher
Film Manager.....Guy Brooks
Chief Engineer.....Jim Luttrell
Owners of: WCCB, Montgomery, Ala.; WCIV-TV, Charleston, S. C.

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Bcstg. Co. of the South
Business Address.....1111 Bull St.
Tel.: Alpine 3-6431.....NBC
Representative.....Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Exec. Vice President.....G. Richard Shafto
Station Manager.....Charles A. Batson
Comm. Manager.....Law Epps
Program Director.....Dixon Lovvorn
Asst. Promo. Dir.....Carson Raichle
Publicity Dir.....Betty Prine
Film Manager.....Bob Humphries
Chief Engineer.....Joseph Gill
Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 19 UHF..AP: 122 Kw..VP: 244 Kw.
Owned-Oper. By.....Palmetto Radio Corp.
Address.....1811 Main St.
Tel.: AL 2-7737.....CBS
Representative.....Raymer
V.P., Gen. Mgr.....H. Moody McElveen, Jr.
Comm. Mgr.....Dick Laughridge
Prog. Dir., Film Mgr.....Thomas Frick
Promotion Director.....Lois Joye
Technical Dir.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 13 VHF..AP: 191 Kw..VP: 316 Kw.
Owned-Oper. By.....Jefferson Standard Bcstg. Co.
Address.....N. Irby St. Ext.
Tel.: 662-1565.....ABC-CBS
Station Rep.....Young Television Corp.
President.....Joseph M. Bryan
V.P., General Mgr.....Charles H. Crutchfield

SOUTH CAROLINA-SOUTH DAKOTA

Managing Director.....J. William Quinn
Sales Manager.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whitefoord Smith
Film Manager.....Harry Hughes
Chief Engineer.....E. A. Sellars
 Owners of: WBT-AM-FM-TV, Charlotte.

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WMRC, Inc.
Address.....505 Rutherford Rd.
Tel.: CE 9-1321.....NBC
Newspaper Affiliation.....News-Piedmont
Station Rep......Avery-Knodel
President.....R. A. Jolley
Exec. V.P., Station Mgr......Wilson Wearn
Nat., Loc. Sales Mgr......Douglas A. Smith
General Sales Mgr......R. Q. Glass, Jr.

Program Director.....Norvin C. Duncan
Prom., Pub. Dir......Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison
 Owners of: WBIR-AM-FM-TV, Knoxville, Tenn.;
 WFBC-AM-FM, Greenville.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF...AP: 144 Kw...VP: 257 Kw.
Owned-Oper. By.....Spartan Radiocasting Co.
Business Address.....123 N. Converse St.
Tel.: 583-3621.....CBS
Station Rep......Hollingbery
Pres., Gen. Mgr......Walter J. Brown
Commercial Manager.....Charles Warner
Prog. Operations Dir......Charles Lineberger
Film Mgr......Larry Wilson
Promotion, Adv. Dir......Bill Adams
Chief Engineer.....Bob Leach
 Owners of: WSPA-AM-FM-TV.

Pop.: 690,000
 Families: 199,500

South Dakota

TV Homes: 142,500
 TV Stas. in State: 6

KXAB-TV—Aberdeen—1958

Channel: 9 VHF..AP: 136 Kw...VP: 304 Kw.
Owned By.....S. Dakota Television, Inc.
Address.....Country Club Road
Tel.: 225-4350.....ABC-NBC
Station Rep......Young; Hurley; Soderlund
President.....John W. Boler
General, Comm. Manager.....Neal Edwards
Film Manager.....Burk Holiday
Adv. Manager.....Bill Karl
Promotion Director.....Karen Lee
Chief Engineer.....Comet Haroldson
 Owners of: KXGO-AM, Fargo, N. D.; KNJB-TV,
 Valley City, N. D.; KNMB-TV, Bismarck, N. D.

KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw...VP: 11.7 Kw.
Owned By.....Mitchell Bcstg. Assoc. Inc.
Address.....P. O. Box 736
Tel.: WYman 6-5621.....NBC
President, Gen. Mgr......R. V. Eppel
Commercial Mgr......William Hoffman
Chief Engineer.....J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw...VP: 72.4 Kw.
Owned-Oper. By.....Duhamel Enterprises, Inc.
Address.....Duhamel Bldg.
Tel.: Fillmore 2-2000.....ABC-CBS
Reps...Bolling; Wayne-Evans; Soderlund; Hix
Pres., Gen. Mgr......Helen S. Duhamel
V.P., News Pub. Affrs......Norm Heffron
Station Mgr......William F. Turner
Operations Dir......Arlene Morgan
Promotion Director.....Sandra Keene
Production Mgr......Dan Lesmeister
Chief Engineer.....Elmer Nelson
 Owners of: KOTA-AM; KDUH-TV, Hay Springs.

KRSD-TV—Rapid City—1958

Channel: 7 VHF..AP: 12.9 Kw...VP: 25.7 Kw.
Owned.....Heart of Black Hills Stations
Address.....1438 Mt. View Road
Tel.: FI 2-6050.....NBC
Station Rep......Masla
President, Ch. Eng......Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos

KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Midcontinent Bcstg. Co.
Business Address.....Phillips Ave. & 13th St.
Tel.: 336-1100.....ABC-CBS
Station Representative.....H-R; Evans
President.....Joseph L. Floyd
V.P., General Mgr......Evans A. Nord
Operations Mgr......Tom Sheeley
Prog., Film Dir......Robert Johnson
Promo., Pub. Dir......Jack Townsend
Chief Engineer.....Les Froke
 Owners of: KELO-AM; Sioux Falls; WLOL-AM-
 FM, Minneapolis; WKOW-AM-TV, Madison;
 KSO-AM, Des Moines.

KSOO-TV—Sioux Falls—1960

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KSOO-TV, Inc.
Address.....8th St. & Phillips Ave.
Tel.: EDison 4-5601.....ABC-NBC
Station Reps......Avery-Knodel; H. S. Hyett
President.....Morton Henkin
Exec. Vice President.....Tom Barnes
General Sales Manager.....Pat Patterson
Production Director.....John Kurtz
Promotion, Publicity Director.....Ed Thomas

Pop.: 3,625,000
Families: 998,000

Tennessee

TV Homes: 767,500
TV Stas. in State: 14

WDEF-TV—Chattanooga—1954

Channel: 12 VHF... AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By..... WDEF Broadcasting Co.
Address..... 3300 Broad St.
Tel.: 267-3392 CBS
Sta. Rep..... Advertising Time Sales
President..... Carter M. Parham
Station Mgr..... Otis H. Segler
Program Dir..... Morris Quave
Film Mgr..... J. L. Smith
Chief Engs..... Burford Young, Robert Briscoe
Owners of: WDEF, AM.

WRGP-TV—Chattanooga—1956

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By..... Rust Craft Bcstg. Co.
Business Address..... 1214 McCallie Ave.
Tel.: 698-1505 NBC
Representative H.R.
President Jack Berkman
V.P., General Manager..... Harry D. Burke
V.P., Sales Manager..... George P. Moore
Film Manager..... Jerry Wise
Promotion Dir..... Reg Stagmaier
Chief Engineer..... Bertram B. Barnes
Owners of: AM-FM-TV, Steubenville, O.; WWOL-
AM, Buffalo, N. Y.; WPIT-FM-TV, Pittsburgh;
WRDW-TV, Augusta, Ga.; WSOL, Tampa, Fla.

WTVC—Chattanooga—1958

Channel: 9 VHF... AP: 158 Kw... VP: 316 Kw.
Owned..... Martin Theatres of Georgia, Inc.
Business Address..... Hotel Patten
Tel.: AM 6-4151 ABC
Sta. Representative..... Young TV
President..... E. D. Martin
V.P., General Mgr..... R. R. Owen
Program Director..... Tommy Reynolds
Operations Director..... Leon Webb
Production Manager..... Fred Hickey
Chief Engineer..... Fred Edney
Owners of: WTVM-TV, Columbus, Ga.

WDXI-TV—Jackson—1955

Channel: 7 VHF... AP: 44 Kw... VP: 86.7 Kw.
Owned-Oper. By..... Dixie Bcstg. Co.
Business Address..... Williams Bldg.
Tel.: 7-9611 ABC-CBS
Sta. Rep..... Venard, Torbet & McConnell
President..... Aaron B. Robinson
General Manager..... John E. North
Prog. Dir., Film Mgr..... James W. Hoppers
Publicity Dir..... Jack Mayer
Chief Engineer..... James Thomas

WJHL-TV—Johnson City- Kingsport-Bristol—1953

Channel: 11 VHF... AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By..... WJHL, Inc.
Address..... 137-145 W. Main St., Johnson City
Tel.: 926-2151 ABC-CBS
Representative Pearson
Pres., Gen. Mgr..... W. Hanes Lancaster, Jr.
Comm. Mgr..... J. Will Hall
Program. Film Dir..... Alfred Gregory
Prom., Pub. Director..... Linda Mitchell
Chief Engineer..... William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Oper. WATE, Inc.
Business Address..... 1306 Broadway, N.E.
Tel.: 524-4651 NBC
Representative... Harrington, Righter & Parsons
President..... Cowan Rodgers, Jr.
Exec. V.P., Gen. Mgr..... W. H. Linebaugh
Comm. Manager..... J. T. McCloud
Program Director..... J. H. Reese
Promotion Director..... Pierce Harrah
Production Director..... Jack Wiedemann
Chief Engineer..... Fred M. Andrews
Owners of: WATE.

WBIR-TV—Knoxville—1956

Channel: 10 VHF... AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By..... WMRC, Inc.
Business Address..... 1513 Hutchison Ave.
Tel.: 525-8101 CBS
Newspaper Affil. Greenville News Piedmont
Station Representative..... Avery-Knodel
President..... R. A. Jolley, Sr.
General Manager..... John P. Hart
Nat. Sales Mgr..... Kennedy R. Maxwell
Commercial Manager..... Neal W. Branch
Prom. Pub. Dir..... Lowell Branham
Prog. Dir., Film Mgr., Peter Fennelly
Chief Engineer..... J. Rex Horton
Owners of: WBIR-AM-FM, Knoxville; WFBC-AM-
FM-TV, Greenville, S. C.

WTVK—Knoxville—1953

Channel: 26 UHF... AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By..... So. Central Bcstg. Co.
Business Address..... P. O. Box 1388
Tel.: 687-2312 ABC
Station Rep..... Pearson
President, Gen. Mgr..... J. Engelbrecht
Comm. Program Dir..... W. E. Eckstein
Sales Promotion..... Florence Lawson
Chief Engineer..... Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF...AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....RKO General, Inc.
 Address.....1381 Madison Ave.
 Tel.: BR 2-3441.....ABC
 Station Rep., Nat'l. Sales Div. RKO General
 Gen. Mgr.....D. A. Noel
 Sales Mgr.....Alex Bonner
 Program Dir.....Lamier Russell
 Chief Engineer.....Roy Welton
 Owners of: WHBQ-AM; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; CKLW-AM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw
 Owned By.....Scripps-Howard Bcstg.
 Address.....1960 Union Ave.
 Tel.: BRoadway 4-8515.....NBC
 Newspaper Affil.....Commercial Appeal
 Representative.....Blair TV
 President.....Jack Howard
 V.P., General Manager.....H. W. Slavick
 Station, Comm. Mgr.....Earl Moreland
 Local Comm. Mgr.....J. P. Tucker
 Program, Film Mgr.....Ed Greaney
 Prom., Publicity Dir.....Jack Agnew
 Merchandising Mgr.....Jack Boyle
 Chief Engineer.....E. E. (Buddy) Frase
 Owners of: WMC-AM-FM; WCPO-AM-FM-TV, Cincinnati; WPTV, W. Palm Beach, Fla.

WREC-TV—Memphis—1956

Channel: 3 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....WREC Bcstg. Service
 Business Address.....Hotel Peabody Bldg.
 Tel.: JA 5-1313.....CBS
 Representative.....Katz
 President, Gen. Mgr.....Hoyt B. Wooten
 Commercial Mgr.....Charles B. Brakefield
 Program, Prom. Mgr.....Jack Michael
 Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw
 Owned-Oper.WLAC-TV Inc.
 Address.....159 Fourth Avenue North
 Tel.: CH 2-4331.....CBS
 Representative.....Katz
 Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
 Ass't to Mgr.....Ruth C. Talley
 Gen. Sls. Manager.....R. M. Reuschle
 Operations Mgr.....Roy A. Smith
 Chief Engineer.....Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF...AP: 109 Kw...VP: 316 Kw.
 Owned-Oper. By.....WSIX Inc.
 Address.....441 Murfreesboro Road
 Tel.: 255-5431.....ABC
 Station Rep.....Peters, Griffin, Woodward
 President.....Louis R. Draughon
 Exec. V.P., Gen. Mgr.....E. S. Tanner
 Sales Manager.....Jack C. Long
 Operations, Film Dir.....Robert L. Chaudoin
 Prom., Pub. Dir.....W. A. Jones
 Production Mgr.....Bill H. Hentz
 V.P., Eng. Dir.....C. R. Duke
 Owners of: WSIX, AM-FM-TV.

WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....WSM, Inc.
 Address.....7th & Union
 Tel.: AL 4-5656.....NBC
 Station Rep.....Petry
 President.....John H. DeWitt, Jr.
 V.P., Gen. Mgr.....Irving Waugh
 Comm. Manager.....Hi Bramham
 Operations Mgr., Film Mgr.....Brad Crandall
 Prom. Dir.....Chuck Olson
 Chief Engineer.....Aaron Shelton

STATE BROADCASTERS ASSOCIATIONS

FOR RADIO AND TELEVISION STATIONS

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TIGERS**

BUY

**KPRC-TV
HOUSTON**

"... Also Campus Tigers Wear Dickies Slacks."

Pop.: 10,050,000
Families: 2,972,000

Texas

TV Homes: 2,405,000
TV Stas. in State: 44

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw..VP: 145 Kw.
Owned-Oper. By....Abilene Radio & TV Co.
Business Address.....4510 So. 14th St.
Tel.: OW 2-4242.....NBC
Station Rep.....Bolling
President, Gen. Mgr.....Dale Ackers
Station, Comm. Mgr.....William P. Terry
Program, Pub. Dir.....Normand Mann
Chief Engineer.....Troy Mallon
Owners of: KRBC-AM; KABC-TV, San Angelo.

KPAR-TV—Abilene— Sweetwater—1956

Channel: 12 VHF..AP: 150 Kw..VP: 75 Kw.
Owned By.....Texas Key Bcstrs.
Bus. Address..Box 588, Westgate Cap., Abilene
Tel.: OWen 2-2222.....CBS-ABC
Station Representative.....Adv. Time Sales
President, Gen. Mgr.....James M. Isaacs
Business Mgr.....A. R. (Dick) Elam, Jr.
News Dir.....J. Bartel La Rue
Chief Engineer.....J. T. Allen

KVLF-TV—Alpine—1961

Channel: 12 VHF..AP: .15 Kw..VP: .17 Kw.
Owned By.....Big Bend Broadcasters
Address.....Box 779
Tel.: TE 7-2144.....ABC
Station Representative.....Clyde Melville
President, Gen. Mgr.....Gene Hendryx
Chief Engineer.....Fritz Weyerts
Owners of: KVLF, Alpine.

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Texas State Network
Address.....P. O. Box 1400
Tel.: EV 3-2226.....CBS
Station Representative.....Blair TV
President.....Gene L. Cagle
Gen., Sta. Mgr.....John Tyler
Promoion, Pub. Dir.....Ray Knight
Chief Engineer.....Bill Smith
Owners of: KFJZ-AM-FM, Fort Worth, Tex.;
KRIO, McAllen, Tex.

KGNC-TV—Amarillo—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By..Globe News Publishing Co.
Business Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affiliation....News: Globe-Times
Station Rep.....Venard, Torbet & McConnell
President.....Parker Prouty
General Manager.....Bob Watson
Station, Comm. Mgr.....Bill Clarke
Promotion Dir.....Bill Pigeon

Production Mgr.....Bill Torbert
Chief Engineer.....W. H. Torrey

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw..VP: 316 Kw.
Owned.....Southwest States, Inc.
Business Address.....P.O. Box 925
Tel.: DR 3-1787.....ABC
Station Representative.....Bolling
President.....Cecil Trigg
Vice Pres., Gen. Mgr.....Charlie Keys
Operations Dir.....George Gallivan
Asst. Manager.....Bill Bailey
Program Dir.....Bill Harkins
Promotion Dir.....Bob Bayle
Business Mgr.....Hugh Clark
Chief Engineer.....C. L. Sweet
Owners of: KR0D-AM-TV, El Paso; KOSA-AM-TV,
Odessa; KRNO-AM, San Bernardino, Calif.

KTBC-TV—Austin—1952

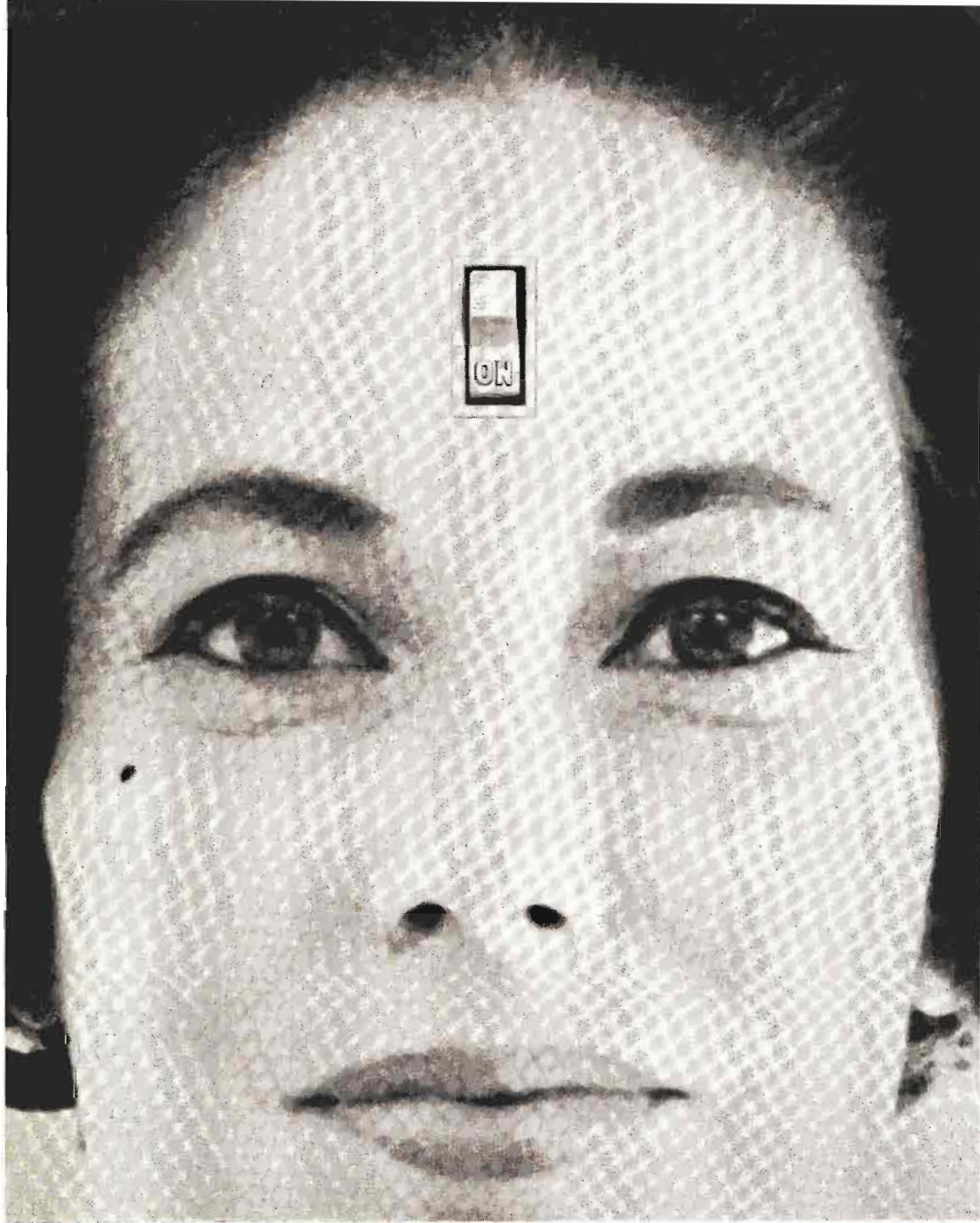
Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....The L-B-J Co.
Address.....Box 1155
Tel.: GR 2-2424.....ABC-CBS-NBC
Representative.....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Vice Pres.....Warren Woodward
Commercial Mgr.....O. P. (Bob) Bobbitt
Administrative Asst.....Elmo Brown
Program Dir.....Dan Love, Richard S. Pryor
Sales Promotion Mgr.....Larry Carothers
Local Sales Mgr.....Charles Howell
Film Mgr.....Dave Swope
Chief Engineer.....Ben Hearn
Owners of: KTBC, AM-FM.

KBMT-TV—Beaumont—1961

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Television Broadcasters, Inc.
Address.....1420 Calder Ave.
Tel.: TE 3-7512.....ABC
Station Representative.....Hollingbery
President.....Randolph Reed
General Mgr.....John H. Fugate
Program Mgr.....Lew Koch
Promotion Dir.....Doug Thompson
Film Mgr.....Barney Chance
Chief Engineer.....Vernon L. Dillaplain

KFDM-TV—Beaumont—1955

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Beaumont TV Corp.
Address.....2955 Freeway W., T.V. Center
Tel.: TW 2-6622.....CBS
Representative....Peters, Griffin, Woodward
President.....D. A. Cannon
General Manager.....C. B. Locke
Comm., Film Mgr.....Mott M. Johnson
Program Dir.....Bob McManus
Promotion, Pub. Dir.....Bill Hammond
Chief Engineer.....Harold W. Bartlett



The switch is on for your product . . . when it is presented to the receptive, loyal audience of the leadership station. WFAA-AM-FM-TV, Communications Center. Broadcast Services of The Dallas Morning News. Represented by Edward Petry and Co., Inc.

TEXAS

KWAB-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw...VP: 12.9 Kw.
Owned By.....Grayson Enterprises
Address.....7400 College Ave., Lubbock, Tex.
Tel: SH 4-2345 (Lubbock).....CBS-ABC
Station Rep.Advertising Time Sales
President, Gen. Mgr.....Sidney A. Grayson
Station Mgr.....Bill Edgar
Natl. Sales Mgr.....John Henry
Program Director.....Ray Trent
Film Director.....Dick Knerr
Chief Engineer.....Elbert Shannon
Owners of: KLBK-AM-TV, Lubbock; KPAR-TV,
Abilene.

KBTX-TV—Bryan—1957

Channel: 3 VHF...AP: 30.2 Kw...VP: 60.3 Kw.
Owned.....Brazos Bcstg. Co.
Business Address.....Box 3237
Tel: VI 6-7777.....ABC-CBS
Sta. Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....M. N. Bostick
Sta. Mgr.....Harry Lee Gillam
Program Director.....Earl R. Greathouse
Promotion Director.....John Scogin
Commercial Manager.....Boyce Oliver
Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Gulf Coast Bcstg. Co.
Business Address.....409 S. Staples St.
Tel: TU 3-6511.....NBC
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....T. Frank Smith
V.P., Nat. Spot Sls., Net. Clr. Miss Van Johnson
V.P., Programs.....Charles Nethery
V.P., Sales.....W. M. Eikner
V.P., Engineering.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSIX-Television, Inc.
Business Address.....Show Room Bldg.
Tel: TULip 4-1616.....ABC-CBS
Station Rep.Advertising Time Sales
Pres., Sta., Gen. Mgr.Vann M. Kennedy
Chief Engineer.....D. Taylor

WFAA-TV—Dallas—1949

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....A. H. Belo Corp.
Address.....Communications Center
Tel: RI 8-9631.....ABC
Newspaper Affiliation.....Morning News
Station Rep.Petry
President.....Joseph M. Dealey
General Mgr.....Mike Shapiro
Station Mgr.....Ed Pfeiffer
Commercial Mgr.....Jack Hauser
Program Dir.....Jay Watson
Prom., Pub. Dir.....Casey Cohlmlia
Operations Mgr.....Jim Pratt
Film Mgr.....Joan Johnson
Chief Engineer.....Chris Irby
Owners of: WFAA-AM-FM.



Just for laughs... you can't beat "The Best of Groucho" or "Hennesey" or "People Are Funny." They have the whole country in stitches—on the nation's local stations. People in your area like laughs, too. Why not let them in on the fun? And let yourself in on big audiences—through **NBC Films**.

TEXAS

KRLD-TV—Dallas—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Times Herald Printing Co.
 Business Address.....Herald Square
 Tel.: 742-6811.....CBS
 Newspaper Affiliation...Dallas Times Herald
 Station Rep.Advertising Time Sales
 President.....Clyde Rembert
 Station Mgr.....Roy M. Flynn
 Gen. Sales Manager.....Gene Cuny
 Asst. Gen. Mgr.....Ves Box
 Prom., Pub. Director.....J. W. Axtell
 Program Dir.....Fritz Kuler
 Film Manager.....Nick Mueller
 Chief Engineer.....B. B. Honeycutt
 Owners of: KRLD, AM-FM.

KELP-TV—El Paso—1956

Channel: 13 VHF...AP: 117 Kw...VP: 209 Kw.
 Owned-Oper. By.....KELP TV Corp.
 Business Address.....Box 9924
 Tel.: KE 3-5911.....ABC
 Representative.....Young TV
 President.....Norman Alexander
 General Manager.....Gene Roth
 Program Dir.....Dick Barron
 Film Mgr.....Dub Harline
 Promotion Dir.....Sandy Milligan

Publicity Dir.....Otto Goessi
 Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw...VP: 62 Kw.
 Owned-Oper. By.....Southwest States, Inc.
 Address.....2201 Wyoming St.
 Tel.: KE 2-6551.....CBS
 Sta. Rep.....Bolling
 Chairman of Board.....Jack C. Vaughn
 President.....Cecil L. Trigg
 Sta. Mgr., Film Buyer.....Larry Daniels
 Nat. Sales Mgr.....George Collie
 Local Sales Mgr.....Sheldon Turner, Jr.
 Program Dir.....Bernie Bracher
 Promotion, Pub. Dir.....Jim Suggs
 Chief Engineer.....Frank Jordan
 Owners of: KROD, AM; KOSA-AM-TV, Odessa;
 KVII-TV, Amarillo; KRNO-AM, San Bernardino,
 Calif.

KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw...VP: 45 Kw.
 Owned-Operated By.....Tri-State Bcstg. Co.
 Address.....801 N. Oregon St.
 Tel.: KE 2-5421.....NBC
 Representative.....Hollingbery
 President, Gen. Mgr.....Karl O. Wyler, Sr.
 Commercial Mgr.....Karl O. Wyler, Jr.
 Program Dir.....Jack B. Chapman

IN THE DALLAS-FORT WORTH MARKET
 CHANNEL 4 REACHES MORE HOMES
 THAN THE OTHER THREE COMBINED
 MONDAY THRU FRIDAY 9 A.M. TO 5 P.M.*

KRLD-TV's Channel 4 reaches more homes in the Dallas-Fort Worth market than the other three combined, 9 a.m. to 5 p.m., Monday thru Friday. And KRLD-TV reaches 43.9% more homes per average quarter-hour than its closest competing channel 6:30-10:00 p.m., Sunday thru Saturday.*

Take advantage of this truly superior market coverage. See your ADVERTISING TIME SALES representative.

*NSI, Nov.-Dec., '62



CHANNEL 4, DALLAS, FORT WORTH



THE DALLAS TIMES HERALD STATION

Clyde W. Rembert, *President*



TEXAS

Promotion Dir. Arthur Davis
 Operations Dir. Jack Rye
 Chief Engineer Kenneth J. Walton
 Owners of: KTSM, AM.

KTVT—Fort Worth—1955

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.
 Owned By WKY TV Systems, Inc.
 Address 4801 West Freeway
 Tel.: PE 8-1951. Independent
 Newspaper Affiliation Oklahoma Pub.
 Station Rep. Katz
 President. E. K. Gaylord
 Administrative Asst. Crawford Rice
 Station Mgr. Jim Terrell
 Sales Mgr. E. L. Cartwright
 Program, Film Mgr. Darrell Jones
 Prom., Merch. Dir. Bill Camfield
 Chief Engineer W. E. Kessel
 Owners of: WKY-AM-TV, Oklahoma City; WTVT-
 TV, Tampa-St. Petersburg.

WBAP-TV—Fort Worth—1948

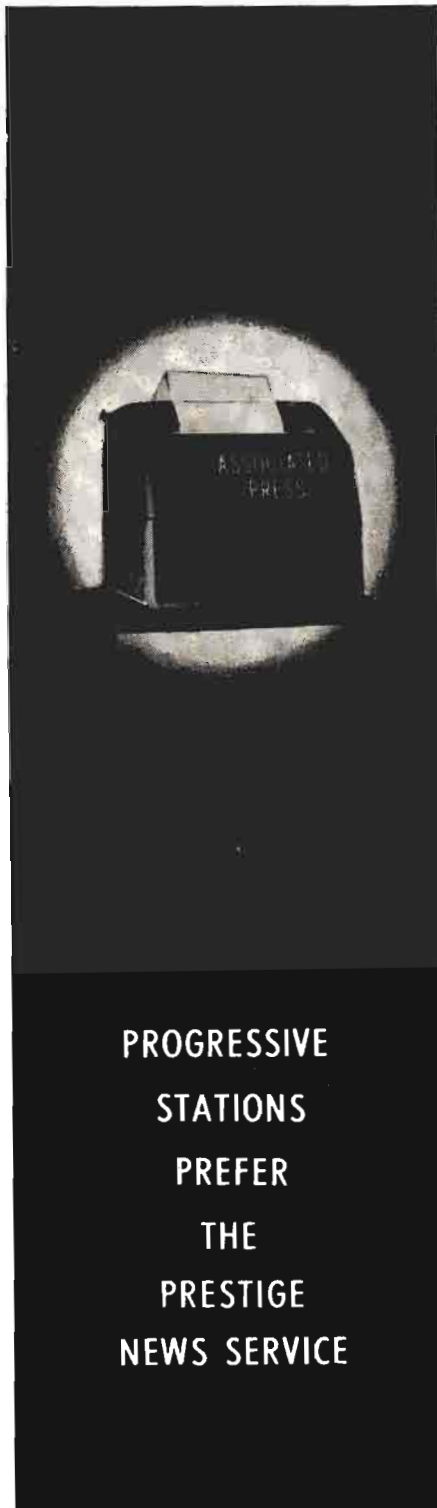
Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By Carter Publications, Inc.
 Business Address 3900 Barnett St.
 Tel.: JE 6-1981. NBC
 Newspaper Affiliation Star-Telegram
 Representative Peters, Griffin, Woodward
 President Amon Carter, Jr.
 V.P. & Director Harold V. Hough
 Gen., Sta. Mgr. Roy Bacus
 Commercial Manager Jack Rogers
 Program Dir., Film Buyer Robert Gould
 Prom., Pub. Dir. Phil W. Wygant
 Chief Engineer Rupert Bogan
 Owners of: WBAP, AM-FM.

KGBT-TV—Harlingen—1953

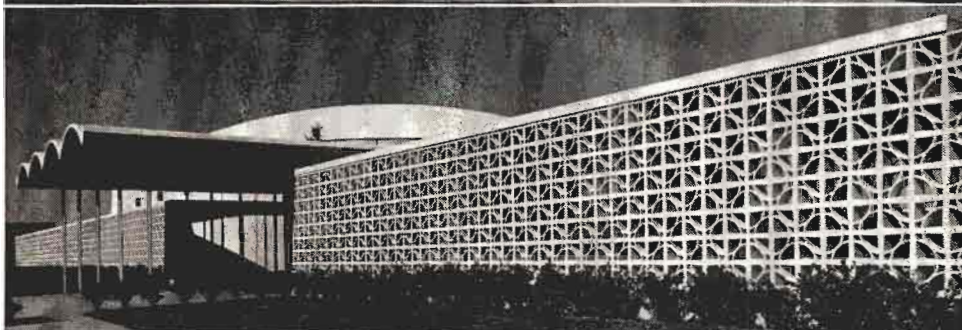
Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By Harbenito Bcstg. Co.
 Address P. O. Box 711
 Tel: GA 3-4880 ABC-CBS
 Station Rep. Venard, Torbet & McConnell
 President, General Mgr. McHenry Tichenor
 Commercial Mgr. Joe Yowell
 Program Dir. Mal Kasanoff
 Chief Engineer Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF. AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By Gulf Television Corp.
 Address P. O. Box 11
 Tel.: JA 9-4811. CBS
 Station Rep. H-R TV
 President C. Wrede Petersmeyer
 General, Sta. Mgr. James C. Richdale, Jr.
 Comm. Manager Robert O. Paxson
 Film Mgr., Prog. Dir. C. Calvin Jones
 Prom. Dir. Roland Brazier
 Publicity Dir. James Everhart
 Chief Engineer Art Biggs
 Owners of: WISH-AM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
 Okla.; KXTV, Sacramento, Calif.



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 THE
 PRESTIGE
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The television station of tomorrow
is in Houston today

From every angle--Rates. Ratings. Local Prestige--
KTRK-TV is the VITAL BUY in HOUSTON

KTRK-TV — Channel 13

P.O. BOX 12, HOUSTON 1, TEXAS-ABC BASIC • HOUSTON CONSOLIDATED TELEVISION CO.
NATIONAL REPRESENTATIVES: GEO. F. HOLLINGBERRY CO., 500 FIFTH AVENUE, NEW YORK 36, N.Y.
GENERAL MANAGER, WILLARD E. WALBRIDGE; COMMERCIAL MANAGER, BILL BENNETT.



KPRC-TV—Houston—1950

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Houston Post Co.
 Address...Box 1234
 Tel.: MA 3-9271...NBC
 Newspaper Affiliation...Post
 Representative...Petry
 President...Mrs. Oveta Culp Hobby
 V.P., Gen. Mgr...Jack Harris
 Sta., Gen. Sales Mgr...Jack McGrew
 Production Mgr...Ridge Radney
 Promotion Mgr...Kirley Harriss
 Film Mgr...Earl Corridon
 Publicity Dir...Ednah Forrester
 Chief Engineer...Paul Huhndorff

(See Page 754 for Ad)

KTRK-TV—Houston—1954

Channel: 13 VHF...AP: 170 Kw...VP: 316 Kw.
 Owned-By...Houston Consolidated TV Co.
 Address...P. O. Box 12
 Tel.: MO 6-0713...ABC
 Newspaper Affiliation...Chronicle
 Representative...Hollingbery
 President...John T. Jones, Jr.
 Exec. V.P., Gen. Mgr...W. E. Walbridge
 Comm. Manager...William F. Bennett
 Program Mgr...Howard Finch
 Film Mgr...M. B. Johnson
 Publicity Dir...Lila Gordon
 Art. Advertising Dir...Paul Montague
 Business Mgr...Earl Scholton
 Prog. Dev., Pub. Serv. Dir...John E. Hill
 Production Dir...Wayne Thomas
 News Dir...Ray Conaway
 Sports Dir...Guy Savage
 Chief Engrs...Jess Mitchell, Robert Sutton

KGNS-TV—Laredo—1956

Channel: 8 VHF...AP: 9.6 Kw...VP: 3 Kw.
 Owned By...Southwestern Operating Co
 Business Address...820 Convent Ave.
 Tel.: RAndolph 3-3674...ABC-CBS-NBC
 Newspaper Affiliation

Ft. Smith Times-Record, Southwest American
 Station Rep...Venard, Torbet & McConnell
 President...Donald W. Reynolds
 General Mgr...Roy Bowman
 Program Dir...Pat Miller
 Promotion, Pub. Dir...Delia Palacios
 Film Manager...Ernie Ramirez
 Chief Engineer...Irven Simpson
 Owners of: KFSA-TV-AM, Ft. Smith; KOLO-TV-AM, Reno; KLRJ-TV, Las Vegas; KBRB, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Las Vegas; KFOY-TV, Hot Springs, Ark.

KCBD-TV—Lubbock—1952

Channel: 11 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Bryant Radio & TV Inc.
 Business Address...5600 Ave. A.
 Tel.: SH 4-1414...NBC
 Representative...Raymer

Pres., Gen. Manager...Joe H. Bryant
 Asst. Gen. Manager...Robert L. Snyder
 National Sales Mgr...Ray Poindexter
 Comm. Manager...George L. Tarter
 Program Director...Bill Taylor
 Film Mgr...Leon Feazell
 Publicity Mgr...Joan Prigmore
 Chief Engineer...Frank Lee
 Owners of: KCBF, AM.

KLBK-TV—Lubbock—1952

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By...Grayson Enterprises
 Bus. Address...7400 College Ave.
 Tel.: SH 4-2345...CBS
 Station Rep...Advertising Time Sales
 President...Sidney W. Grayson
 General Manager...Nat Levine
 National, Gen. Sales Mgr...John Henry
 Program, Prom. Dir...Ray Trent
 Film Mgr...Dick Knerr
 Chief Engineer...Elbert Shannon
 Owners of: KLBK-AM; KPAR-TV, Abilene; KWAB-TV, Big Spring.

KTRE-TV—Lufkin—1955

Channel: 9 VHF...AP: 12.5 Kw...VP: 26 Kw.
 Owned-Oper. By...Forest Capital Commun. Co.
 Business Address...P. O. Box 701
 Tel.: NE 4-7771...NBC-CBS-ABC
 Reps...Venard, Torbet & McConnell; Melville
 President, Gen. Mgr...Richman Lewin
 Comm. Mgr...Royce Christenson
 Program Dir., Film Mgr...Bill Carter
 Prom., Pub. Dir...Mary Ann Christopher
 Chief Engineer...Fred Clinton Hill
 Owners of: KTRE, AM.

KDCD-TV—Midland—1961

Channel: 18 UHF...AP: 7.6 Kw...VP: 4.7 Kw.
 Owned By...Midland Telecasting Co., Inc.
 Address...Box 5345
 Tel.: OX 4-4344...Independent
 President...Dalton H. Cobb
 General, Station Mgr...Chet Darwin
 Comm., Adv. Mgr...Louis Roberts
 Prog., Prom. Dir...Jack Callis
 Chief Engineer...Dick Deason

KMID-TV—Midland—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Midessa Television Co., Inc.
 Business Address...Midland
 Tel.: MU 2-7321...NBC
 Station Rep...Venard, Torbet & McConnell
 President...J. C. Dunagan
 General Manager...Ray Herndon
 Chief Engineer...Bill Buford

KVMM-TV—Monahans—1958

Channel: 9 VHF...AP: 120 Kw...VP: 240 Kw.
 Owned By...Tri-Cities Bcastg. Co.
 Address...Drawer K
 Tel.: WI 3-3231...ABC
 Station Reps...Melville; Masla
 General, Comm. Mgr...J. Ross Rucker

TEXAS

Program Dir. Jean Welch
Promotion Mgr. Patricia Knight
Chief Engineer Rubin L. Masters
Owners of: KVKM-AM.

KOSA-TV—Odessa—1956

Channel: 7 VHF . AP: 158 Kw. . VP: 316 Kw.
Owned-Oper. By Southwest States, Inc.
Bus. Address 1211 N. Whitaker
Tel.: FE 7-8301 CBS
Representative Bolling
Pres., Gen. Mgr. Cecil L. Trigg
Station Manager John Vacca
Sales Manager Ed Costello
Film Dir. George Duesler
National Sales Manager George Collie
Chief Engineer Bill Schock
Owners of: KR0D-TV, El Paso; KRNO, San
Bernardino; KVII-TV, Amarillo.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF . AP: 50 Kw. . VP: 100 Kw.
Owned Texas Goldcoast TV Inc.
Address Box 1059
Tel.: YUKon 5-5557 NBC
Station Rep. Blair TV
Pres., Gen. Mgr. Julius Gordon
Cmm., Adv. Mgr. Mack Newberry
Program Dir., Film Mgr. John Stegall
Prom., Pub. Dir. Adeline Salter
Local Sales Mgr. Roy Shotts
Chief Engineer D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF . AP: 13.5 Kw. . VP: 27.5 Kw.
Owned-Oper. By . Westex Television Co., Inc.
Business Address Box 1941
Tel.: 655-7383 ABC-CBS
Reps. Melville, Venard, Torbet & McConnell
President B. P. Bludworth
Gen., Comm. Mgr. J. Harley Hubbard
Prog., Pub. Dir. Al Cobb
Film Manager Charles Cathey
Chief Engineer Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF . AP: 50 Kw. . VP: 100 Kw.
Owned-Oper. By Express Publ. Co.
Business Address Ave. E & 4th St.
Tel.: CA 5-7411 CBS
Representative Peters, Griffin, Woodward
Newspaper Affil. Express & News
President Conway C. Craig
Vice President Houston H. Harte
General Mgr. Wayne Kearl
Technical Supervisor Buford R. McMillan

KONO-TV—San Antonio—1957

Channel: 12 VHF . AP: 158 Kw. . VP: 316 Kw.
Owned-Oper. By Mission Tcstg. Corp.
Business Address 1408 N. St. Mary's St.
Tel.: CA 6-7611 ABC
Station Representative Katz
President Bob A. Roth
Gen., Sta. Mgr. James M. Brown
Program Director Perry Dickey
Prom., Pub. Dir. Katie Ferguson
Film Manager Sam Rocco

Dir. of Engineering George Ing
Chief Engineer Larry Beckmann

KWEX-TV—San Antonio—1955

Channel: 41 UHF . . AP: 6 Kw. . . VP: 11 Kw.
Owned By Spanish Inter. Bcstg. Corp.
Business Address 111 Martinez St.
Tel.: CA 7-4141 Independent
Station Rep. Spanish Inter. Ntwk. Sales
President Frank Fouce
General Mgr. Emilio Nicolas
Station Mgr. Henry Gutierrez
Commercial Mgr. Amalia Rodriguez
Program Dir. Leonardo Garcia
Prom., Pub. Dir. Don Dailey
Film Mgr. Teresita Calvo
Chief Engineer Eligio Guzman
Owners of: KMEX-TV, Los Angeles.

WOAI-TV—San Antonio—1949

Channel: 4 VHF . AP: 50 Kw. . VP: 100 Kw.
Owned-Oper. By Southland Industries, Inc.
Address 1031 Navarro St.
Tel.: CA 7-4221 NBC
Representative Petry
Board Chairman Hugh Half, Jr.
Pres., Gen. Mgr. James M. Gaines
V.P., Station Mgr. Edward V. Cheviot
Prog. Director Robert Reed
Promotion Dir. Charles Larkins
Film Manager Faye Leavitt
Chief Engineer Charles Jeffers

KCEN-TV—Temple-Waco 1953

Channel: 6 VHF . AP: 50 Kw. . VP: 100 Kw
Owned By Channel 6, Inc.
Business Address 17 S. 3rd St
Tel.: PR 3-6868 NBC
Representative Blair TV Assoc.
President Frank W. Mayborn
General Manager Burton Bishop
Operations Manager Bob Gates
Film Mgr. John Schreiber
Chief Engineer Curtis M. Casey

KTAL-TV—Texarkana- Shreveport—1953

(See Shreveport, La.)

KLTV—Tyler—1954

Channel: 7 VHF . AP: 217 Kw. . VP: 316 Kw.
Owned-Oper. By Channel 7 Co.
Business Address Box 957
Tel.: LY 2-3873 NBC-ABC-CBS
Station Rep Bolling
President Mrs. Lucille Ross Buford
Gen., Sta. Mgr. Marshall H. Pengra
Comm., Adv. Mgr. John Lenox
Prog., Pub. Dir. Bonnie Lenox
Promotion Dir. Mary Ann King
Film Mgr. Joe Stinecipher
Chief Engineer Hudson Collins

TEXAS-UTAH

KWTX-TV—Waco—1955

Channel: 10 VHF... AP: 255 Kw... VP: 127.5 Kw.
 Owned-Operated By... KWTX Broadcasting Co.
 Address... 4520 Bosque Blvd.
 Tel.: PL 6-4451... ABC-CBS
 Station Rep. ... Venard, Torbet & McConnell
 President, Gen. Mgr. ... M. N. Bostick
 Commercial Manager... Pete McNee
 Prom. Director... Bill Dover
 Program Director... Ralph Webb
 Film Manager... George Wallace
 Chief Engineer... Jesse H. Dove
 Owners of: KWTX, Waco, Tex.; KNAL, Victoria,
 Tex.; KXII-TV, Sherman, Tex.; KBTX-TV,
 Bryan, Tex.

KRGV-TV—Weslaco—1954

Channel: 5 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned By... Kenco Enterprises
 Business Address... 309 S. Missouri Ave.
 Tel.: WO 8-3131... ABC-NBC
 Station Rep. ... Paul H. Raymer
 President, Gen. Mgr. ... Stoddard P. Johnston
 V.P., Station Mgr. ... Charles L. Brooks
 Sales Manager... T. Marshall Weaver
 Prom., Pub. Dir. ... Hank Page
 Operations Director... Fred Noble
 Chief Engineer... Lewis Hartwig
 Owners of: KRGV-AM.

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF... AP: 70 Kw... VP: 100 Kw.
 Owned... Wichtex Radio & TV Corp.
 Address... Box 2040
 Tel.: 692-4530... NBC
 Representative... Raymer
 President... Darrold A. Cannan
 V.P., Comm. Film Mgr. ... Howard H. Fry
 V.P., Prom., Pub. Dir. ... D. A. Cannan, Jr.
 Chief Engineer... John Adams

KSYD-TV—Wichita Falls—1953

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned-Oper. By... KSYD-TV Co., Inc.
 Address... Box 2130
 Tel.: 322-6957... CBS
 Representative... Advertising Time Sales
 Pres., Gen. Mgr. ... Syd Grayson
 Station, Nat. Sales Mgr. ... Stuart W. Klein
 Program Dir. ... Jon Burkhart
 Promotion Director... M's. Mary K. Norwood
 Chief Engineer... Herb Wiley
 Owners of: KLBK-AM-TV, Lubbock; KPAR-TV,
 Abilene; KWAB-TV, Big Spring.

Pop.: 940,000
 Families: 268,500

Utah

TV Homes: 240,000
 TV Stas. in State: 3

KCPX-TV—Salt Lake City 1946

Channel: 4 VHF... AP: 14.5 Kw... VP: 27.1 Kw.
 Owned By... Columbia Pict. Electronics Corp.
 Business Address... 130 Social Hall Ave.
 Tel.: DA 2-5681... ABC
 Representative... Katz
 General Manager... Douglas Elleson
 Promotion Director... Betsy Vaught
 Chief Engineer... Wally Lambourne
 Owners of: KCPX, AM-FM.

KSL-TV—Salt Lake City—1949

Channel: 5 VHF... AP: 18.3 Kw... VP: 33.1 Kw.
 Owned-Oper. By... Radio Service Corp. of Utah
 Business Address... 145 Social Hall Ave.
 Tel.: EL 5-4641... CBS
 Station Rep. ... Peters, Griffin, Woodward, Inc.

President... Arch L. Madsen
 Vice Pres., Gen. Mgr. ... Lloyd E. Cooney
 Program Director... Duane C. Hill
 Publicity Director... Clifton B. Thomas
 Chief Engineer... Vincent E. Clayton
 Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF... AP: 24.5 Kw... VP: 47.1 Kw.
 Owned-Operated By... KUTV, Inc.
 Business Address... 179 Social Hall Ave.
 Tel.: 322-2505... NBC
 News Affil. ... Trib.: Ogden Standard-Examiner
 Station Rep. ... Petry
 President... A. L. Glasmann
 Vice Pres. ... George C. Hatch
 General, Sta. Mgr. ... Brent H. Kirk
 Program, Operations Mgr. ... LaMar Smith
 Promotion Director... Pat Visick
 Film Manager... Jack Ivers
 Chief Engineer... B. R. Carpenter

FOR OFFICERS OF THE TEXAS AND UTAH
 BROADCASTERS ASSOCIATIONS, SEE PAGE 635

Pop.: 393,000
Families: 111,500

Vermont

TV Homes: 100,500
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw..VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.
Tel.: UN 2-5761.....CBS

Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....S. T. Martin
Pub., Prom. Dir.....Charles S. Lewis
V.P., Advertising Mgr.....John A. Dobson
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney
Owners of: WCAX.

Pop.: 4,125,000
Families: 1,101,000

Virginia

TV Homes: 894,000
TV Stas. in State: 12

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw..VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: NOrth 9-4161.....ABC-NBC
Station Reps.....Meeker; Ayers
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

Tel.: MA 7-2345; EX 3-7331.....NBC
Representative.....H.R.
Pres., Gen. Mgr.....J. Glen Taylor
V.P., TV Sales.....Edward J. Hennessy
Prom., Pub. Dir.....Richard Paul
Prog. Dir., Film Mgr.....Van Cantfort
Chief Engineer.....Andrew Jackson
Owners of: WAVY, AM.

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw..VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address.....Rawley Pike
Tel.: 434-4431.....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Star
Reps..Venard, Torbet, McConnell; Clarke Brown
President, Gen. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Comm., Adv. Mgr.....Richard H. Johnson
Prog. Dir., Film Mgr.....Robert E. Lee
Prom., Pub. Dir.....Wanda Wilt
Chief Engineer.....Tom Jones
Owners of: WSAZ-AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By...WTAR Radio-TV Corp.
Business Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
Newspaper Affil.....Norfolk Newspapers, Inc.
Representative.....Petry
President, Gen. Mgr.....Robert M. Lambe
V.P., Operations.....Harold Soldingier
V.P., Sales.....William Gietz
Prom., Pub. Dir.....James W. Evans
Chief Engineer.....Richard Lindell

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By...Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: Victor 5-1242.....ABC
Representative.....Jack Masla
Pres., Gen. Mgr.....Phillip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Publicity Director.....Thomas Waller
Chief Engineer.....John T. Orth
Owners of: WLVA.

WVEC-TV—Norfolk-Hampton 1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Peninsula Bcstg. Corp.
Address.....110 Third St., Norfolk
Tel.: MA 7-7605.....ABC
Station Rep.....Katz
Pres., Gen. Manager.....Thomas P. Chisman
V.P., Sales Director.....Harrol A. Brauer, Jr.
V.P., Operations Mgr.....L. W. Kliever
V.P., Chief Engineer.....William C. King, Jr.
Commercial Mgr.....C. L. Coker
Promotion Dir.....H. L. Foiles

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw..VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.

WYAH-TV—Norfolk- Portsmouth—1960

Channel: 27 UHF..AP: 8.7 Kw..VP: 17.4 Kw.
Owned By.....The Christian Bcstg. Network
Address.....1318 Spratley St., Portsmouth

VIRGINIA-WASHINGTON

Tel.: 393-6001.....Independent
 President, Gen. Mgr.,.....M. G. Robertson
 Station Manager.....Randolph S. Brent
 Program, Film Mgr.....Neil Eskelin
 Promotion Director.....Wilbur Presson
 Chief Engineer.....Harvie Waff

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By..Petersburg Television Corp.
 Address..Box 8765, Richm'd; 124 W. Tabb, Pet.
 Tel.: RE 3-7876, Pet.; AT 8-2835, Richm'd...NBC
 Station Reps.....Select; Brown
 President.....Thomas G. Tinsley, Jr.
 V.P., Gen. Mgr.....Irvin G. Abeloff
 Cmm. Mgr.....Lawrence Slon
 Program Dir.....Robert I. Grossman
 Operations Mgr.....J. Harry Abbott
 Promotion Dir.....Neil Kuvin
 Film Mgr.....Robert E. Kennedy
 Chief Engineer.....George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Richmond TV Corp.
 Business Address.....5710 Midlothian Pike
 Tel.: BE 3-5461.....ABC
 Station Rep.....Harrington, Righter & Parsons
 President.....William R. Preston
 General, Sta. Mgr.....Barron Howard
 Commercial Mgr.....James D. Clark, Jr.
 Program Film Dir.....Samuel S. Carey
 Prom., Pub. Dir.....John L. Stone, Jr.
 Chief Engineer.....S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Havens & Martin, Inc.
 Address.....3301 W. Broad St.
 Tel.: ELain 5-8611.....CBS
 Station Rep.....Blair TV

Pres., Gen. Mgr.....Wilbur M. Havens
 Commercial Mgr.....William Kemple
 Assistant Mgr.....Walter A. Bowry, Jr.
 Prog. Director.....John Shand
 Prom., Pub. Dir.....W. J. Filer
 Film Manager.....Conrad G. Rianhard
 Chief Engineer.....James Kyle
 Owners of: WMBG, AM, Richmond; WCOD, FM,
 Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....Times-World Corp.
 Address.....2001 Colonial Ave.
 Tel.: 343-8031.....CBS
 Newspaper Affiliation...Times; World-News
 Representative..Peters, Griffin, Woodward, Inc.
 President.....M. W. Armistead, III
 V.P., Broadcasting.....Ray P. Jordan
 V.P., General Mgr.....John Harkrader
 General Sales Mgr.....Blake Brown
 Asst. Mgr., Film Buyer.....Paul E. Reynolds
 Program Mgr.....Charles A. Ballou
 Sales Prom., Mer. Mgr.....Frank C. Martin, Jr.
 Promotion Manager.....R. A. DuVall
 Operations Mgr.....Wendell H. Siler
 Chief Engineer.....J. E. Newman
 Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By...Shenandoah Life Stations
 Address.....Church Ave., at 3rd St.
 Tel.: DI 4-9226.....NBC
 Station Rep.....Avery-Knodel
 President.....James H. Moore
 V.P., Manager.....Horace S. Fitzpatrick
 Program Dir.....Melvin Linkous
 Commercial Manager.....A. S. Trevilian, Jr.
 Sales Promotion Director.....C. R. Garrison
 Engineering Manager.....J. P. Briggs
 Owners of: WSLS-AM-FM.

Pop: 2,950,000
 Families: 937,000

Washington

TV Homes: 798,000
 TV Stas. in State: 11

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw..VP: 224 Kw.
 Owned-Oper. By.....Wometco Enterprises
 Business Address.....1151 Ellis St.
 Tel.: REgent 4-4410.....CBS
 Station Reps.....E. S. Sumner; Stovin-Byles
 President.....Mitchell Wolfson
 General, Sta. Mgr.....David Mintz
 Merchandising Director.....Doug Davis
 Operations Director.....R. H. Anderson
 Promotion Director.....Marian Boylan
 Public Affairs Dir.....Al Swift
 Advertising Manager.....Fred Elsethagen
 Chief Engineer.....John Price
 Owners of: WTVJ, Miami, Fla.; WLOS, Asheville;
 WFGA, Jacksonville, Fla.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Queen City Bcstg. Co.
 Address.....1530 Queen Anne Ave.
 Tel.: AT 3-9800.....CBS
 Representative...Peters, Griffin, Woodward
 Pres., Gen. Mgr.....Saul Haas
 Nat'l Sales Manager.....Al Stephenson
 Local Sales Manager.....King Mitchell
 Program Director.....Robert D. Gordon
 Prom., Pub. Dir.....Mrs. Frances Pierce
 Film Manager.....Eugene Wecker
 Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.

WASHINGTON

Owned-Oper. By...Fisher's Blend Station, Inc.
Business Address...100 4th Ave. N.
Tel.: MA 4-6000.....ABC
Sta. Representative.....Katz
Chairman of Board.....O. D. Fisher
President, Gen. Mgr.....W. W. Warren
Commercial Mgr.....Maitland Jordan
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Audience Prom. Mgr.....Margaret Hagerty
Chief Engineer.....C. E. Miller
Owners of: KOMO-AM; KATU-TV, Portland.

KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: Mutual 2-3555.....NBC
Representative.....Blair-TV
President.....Stimson Bullitt
V.P., Business Div.....Henry B. Owen
V.P., Broadcast Div.....Otto P. Brandt
Commercial Manager.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Prom., Pub. Director.....Eric Bremner
Merchandising Manager.....G. W. Parker
Sales Service Mgr.....Del Loder
Chief Engineer.....Robert A. Ferguson
Owners of: KGW AM-TV, Portland, Ore.; KING-AM-FM; KREM-AM-FM-TV, Spokane, Wash.

KTVW—Seattle—1953

Channel: 13 VHF...AP: 60 Kw...VP: 100 Kw.
Owned.....J. E. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKYline 2-3544, Tacoma.....Independent
Station Rep.....Clarke Brown
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Chief Engineer.....Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....S. 4202 Regal St.
Tel.: KEystone 4-0511.....NBC
Representative.....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Program, Film Mgr.....John Fahey
Promotion, Publicity Dir.....Irving Smith
Chief Engineer.....Dee Waymire

KREM-TV—Spokane—1955

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address.....4103 S. Regal
Tel.: KE 4-0423.....ABC
Representative.....Petry
President.....Stimson Bullitt
General Manager.....Robert Temple
Station Manager.....Alexander P. Hunter
Program Dir.....Walt Schaar

Film Manager.....Hughie Tanner
Chief Engineer.....Edward P. Antosyn
Owners of: KREM, AM-FM.

KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 28 Kw...VP: 47.9 Kw.
Owned By.....Spokane Television
Address.....315 W. Sprague Ave.
Tel.: MADison 4-4291.....CBS
Newspaper Affil...Evening Telegram, Superior
Representative.....H-R
President.....Morgan Murphy
General, Station Mgr.....Wayne F. McNulty
Operations Dir.....Robert L. Warrington
National, Local Sales Mgr.....Robert V. Weitze
Prom., Pub. Dir.....Lois Hunter
Technical Dir.....T. O. Jorgenson
Chief Engineer.....Dave Green
Owners of: KELP-TV-AM, El Paso; KXLY-AM-FM, Spokane, Wash.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Operated By...Tribune Publishing Co.
Business Address.....S. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil.....Tacoma News/Tribune
Station Rep.....Paul H. Raymer Co.
President.....George F. Russell
General Manager.....Max H. Bice
Nat'l Sales Manager.....Herchel Cary
General Sales Mgr.....R. Keith Miller
Program, Film Mgr.....Dell Spencer
Promotion Director.....David Smith
Chief Engineer.....Dick F. Engh
Owners of: KTNT-AM-FM.

KIMA-TV—Yakima—1953

Channel: 29 UHF...AP: 115 Kw...VP: 191 Kw.
Owned-Oper. By.....Cascade Bcstg. Co., Inc.
Business Address.....Box 702
Tel.: GL 2-9111.....CBS-NBC
Station Rep.....Young TV; Art Moore
President.....Thomas C. Bostic
General Mgr.....Jack Reber
Commercial Mgr.....William F. Grogan
Program Director.....James W. Nolan, Jr.
Promotion Director.....Robert H. Horn
Film Manager.....June Neel
Chief Engineer.....M. E. Burrill
Owners of: KIMA, AM; KEPR, AM-TV, Pasco;
KWIQ, Moses Lake; KLEW-TV, Lewiston;
KBAS-TV, Ephrata.

KNDO—Yakima—1959

Channel: 23 UHF...AP: 11.6 Kw...VP: 19.9 Kw.
Owned By.....Columbia Empire Bcstg. Corp.
Address.....Box 466
Tel.: CH 8-2300.....ABC
Station Rep.....Weed TV Corp.
President, Gen. Mgr.....Hugh Davis
Commercial Manager.....Jim Hawkins
Prog., Prom. Director.....Terry Mason
Film Manager.....Marge Whitman
Chief Engineer.....Warren Brown
Owners of: KNDU, Richland.

Pop.: 1,850,000
Families: 495,000

West Virginia

TV Homes: 390,000
TV Stas. in State: 9

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw..VP: 50 Kw.
Owned-Oper. By...Daily Telegraph Ptg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
News. Affil...Daily Telegraph, Sunset News
Station Reps.Select Station Reps.: Brown
President, Gen. Mgr.....H. I. Shott
Sta., Comm. Mgr.John C. Shott
Prog. Dir.....Orland C. Young
Promotion Director.....Kay Wilson
Film Manager.....Cecil Surratt
Chief Engineer.....Kenneth Dick
Owners of: WHIS, AM.

WCHS-TV—Charleston—1954

Channel: 8 VHF..AP: 93.3 Kw. .VP: 158 Kw.
Owned By.....Rollins Bcstg.
Address.....Box 2167, Wilmington, Del.
Tel.: DI 6-5358.....CBS
Station Representative.....Blair TV
President.....O. Wayne Rollins
General Sta. Mgr.....William P. Dix, Jr.
Vice Pres., TV.....George Baren Bregge
Comm. Mgr.....William Eaton, Jr.
Program Dir.....Douglas Martin
Prom., Pub. Dir.....H. M. Brawley
Film Manager.....Phil Smith
News Director.....Robert Horan
Chief Eng.....G. Brick
Owners of: WCHS-AM; WGEE-AM, Indian., Ind.;
WEAR-TV, Pensacola, Fla.; WPTZ-TV, Platts-
burgh, N. Y.; WAMS, Wilmington, Del.; WRAP,
Norfolk, Va.; WNJR, Newark, N. J.; WBEE,
Harvey, Ill.; KDAY, Los Angeles, Calif.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw..VP: 278 Kw.
Owned By.....Rust Craft Bcstg.
Business Address.....912 W. Pike St.
Tel.: 624-7573-4.....CBS-NBC
Station Rep.....Young TV
President.....Jack N. Berkman
Managing Director.....Roger Garrett
Commercial Manager.....Frank Baisley
Program Director.....Robert Toothman
Publicity, Promotion Dir.....Peter Lyman
Film Manager.....Frank Lucante
Chief Engineer.....Harry Brown
Owners of: WBOY-AM; WSTV-AM-FM-TV;
WPIT-AM-FM, Pittsburgh; WSOL-AM, Tampa;
WRGP-TV, Chattanooga; WRDW-TV, Augusta,
Ga.

WJPB-TV—Fairmont—1954

Channel: 5 VHF..AP: 50 Kw. .VP: 100 Kw.
Owned By.....WJPB-TV, Inc.
Address.....400 Quincy St.
Tel.: 363-0700.....ABC

Newspaper Affiliation.....Mannington Times
Station Rep.....Weed TV Corp.
President, Gen. Mgr.....J. Patrick Beacom
Comm., Adv. Mgr.....Eugene La Rosa
Program Dir.....N. C. Pelligrin
Prom., Pub. Dir.....Ray Herst
Film Mgr.....Gordon Ralphsyder
Chief Engineer.....James McEwen
Owners of: WBUT-AM-FM, Butler, Pa.; WVVW,
Grafton, W. Va.

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw..VP: 316 Kw.
Owned-Oper. By.....Reeves Broadcasting
Address.....625 Fourth Avenue
Tel.: JA 5-7661.....ABC
V.P., Gen. Mgr.....O. W. Myers
Comm. Manager.....George Miller
Program Director.....Clark W. Davis
Promotion Director.....Lloyd Hamlin
Chief Engineer.....Keith Massey

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 9-4127.....NBC
Station Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Station Manager.....J. L. Sinclair
Program Director.....Maxwell Roth
Prom., Mer. Dir.....Jack M. Williams
Film Manager.....David S. Bond
Chief Engineer.....John P. Clay
Owners of: WSAZ, AM.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw..VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....CBS
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Pub., Film Mgr.....A. Nechesnoff
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By.....Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: 485-4588.....ABC-CBS-NBC
Representative.....Pearson
President.....Clay Littick
Managing Dir.....Allan Land
General Mgr.....Gene P. Loffler
Comm. Mgr.....Denny Dever
Program Dir.....Tom Lawrence
Chief Engineer.....William A. Hunt, Sr.

WEST VIRGINIA-WISCONSIN

WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
Address.....Ogden Bldg.
Tel.: 232-7777.....NBC
Representative.....Hollingbery
Exec. V.P., Gen. Mgr.....Robert W. Ferguson

Operations Manager.....George Diab
National Sales Mgr.....C. J. Ackermann
Reg. Sales Mgr.....Kirk Jackson
Local Sales Mgr.....Robert Beall
Prog. Director.....Garry Vorhess
Prom. Director.....James Knight
Film Manager.....William Ney
Pub. Serv. Director.....Wesley Manley
Chief Engineer.....Howard Daubenmeyer

Pop.: 4,025,000
Families: 1,192,000

Wisconsin

TV Homes: 1,086,000
TV Stas. in State: 13

WEAU-TV—Eau Claire—1953

Channel: 13 VHF...AP: 155 Kw...VP: 310 Kw.
Owned By.....Post Bcstg. Corp.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3474.....ABC-CBS-NBC
News. Affil.....Press-Gazette, Post-Crescent
Station Rep.....Hollingbery
President.....V. I. Minahan
Gen. Sta. Manager.....Leo Howard
Chief Engineer.....Elmo Reed

Commercial Manager.....Dorothy Inman
Program Director.....Dan Giovannini
Promotion Director.....Francis Johanski
Film Manager.....Bob Johanski
Local Advertising Mgr.....Bud Witte
Chief Engineer.....Marshall Williamson

WBAY-TV—Green Bay—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Station Rep.....H.R. TV Reps
General Manager.....Haydn R. Evans
Nat. Sales Mgr.....Earl H. Huth
Program Dir.....Greg McElrone
Promotion Dir.....Lyle Lahey
Film Mgr.....Don Bergner
Chief Engineer.....Wallace E. Stangel
Owners of: WBAY, AM-FM.

WKBT—La Crosse—1954

Channel: 8 VHF...AP: 125 Kw...VP: 250 Kw.
Owned & Oper. By...WKBH Television Inc.
Address.....141 South 6th St.
Tel.: 2-4678.....ABC-CBS-NBC
Newspaper Affiliation.....Tribune
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....Howard Dahl
Comm. Mgr.....Robert Z. Morrison, Jr.
Program Director.....Ray Skaran
Promotional Director.....Leonard Anderson
Chief Engineer.....Al Leeman

WFRV-TV—Green Bay—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Valley Telecasting Co.
Address.....1181 East Mason St.
Tel.: HE 7-5411.....NBC
Station Representative.....Katz
President.....George W. Norton, Jr.
General Manager.....H. Lee Browning
Commercial Manager.....Fred W. Johnson
Program Dir., Film Mgr.....J. W. Vickery
Prom., Publicity Dir.....Otto C. Junkermann
Chief Engineer.....Harry Hill

WISC-TV—Madison—1956

Channel: 3 VHF...AP: 28.8 Kw...VP: 56.2 Kw.
Owned-Oper. By.....TV Wisconsin, Inc.
Bus. Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9791.....CBS
News. Affiliation..Superior Evening Telegram
Representative.....Peters, Griffin, Woodward
General Manager.....Ralph O'Connor
Commercial Manager.....Richard Nickeson
Program Director.....Daniel Imhoff
Chief Engineer.....Walter Hariu

WLUK-TV—Green Bay—1954

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper By..M & M Broadcasting Co., Inc.
Address.....Box 549
Tel.: 432-6468.....ABC
Newspaper Affil.....Evening Telegram
Station Reps.....Young; Hyett
President.....Morgan Murphy
General Manager.....John H. Borngen

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw...VP: 200 Kw.
Owned-Oper...Midcontinent Bcstg. Co. of Wisc.
Business Address..215 West Washington Ave.
Tel.: AL 7-2261.....ABC
Station Representative.....Young TV Corp.
Exec. Vice Pres., Gen. Mgr.....Tony Moe
General Sales Mgr.....Ben F. Hovel
Prog., Operations Dir.....Blake Kellogg
Film Mgr.....Bill Harman
Promotion Director.....James Roy Miller
Publicity Director.....Nancy Lee White
Chief Engineer.....Cloren Smith
Owners of: WKOW, AM.

WISCONSIN-WYOMING

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw..VP: 209 Kw.
 Owned-Oper. By.....Forward TV, Inc.
 Business Address.....West Beltline Highway
 Tel.: CE 3-5381.....NBC
 President.....Herbert R. Ohrt
 General Mgr.....Merritt Mulligan
 Asst. Mgr.....Donald Harrer
 Film Mgr.....George Plenderleith
 Program Dir.....Jack Crowley
 Promotion Mgr.....Wanda Montz
 Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Hearst Corp.
 Business Address.....759 N. 19th St.
 Tel.: DI 2-3000.....CBS
 Newspaper Affiliation.....Sentinel
 Representative.....Petry
 V.P., General Mgr.....Richard C. Goodnow
 Sales Mgr.....Richard D. Foerster
 Film Manager.....Jerry Loebe
 Program Director.....Baylen Smith
 Prom., Pub. Dir.....Arthur H. Barnes
 Chief Engineer.....Lionel Wittenberg

WITI-TV—Milwaukee—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....5445 N. 27th St.
 Tel.: UP 3-1919.....ABC
 Station Rep.....Storer T.V. Sales
 President.....George B. Storer, Jr.
 General Manager.....Roger W. LeGrand
 General Sales Mgr.....William J. Flynn
 Mgr. of Operations.....Dean McCarthy
 Promotion Director.....Donn Shelton
 Chief Engineer.....Robert Truscott
 Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WJIN, New York City.

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....The Journal Co.
 Business-Trans. Address.....333 W. State St.
 Tel.: BR 1-6000.....NBC
 Newspaper Affiliation.....Journal; Sentinel
 Sta. Rep.....Harrington, Righter & Parsons
 General Manager.....George Comte
 Station Manager.....Robert J. Heiss
 Program Manager.....Robert Petrie
 Promotion Mgr.....Bruce Wallace
 Film Manager.....James Fitzgerald
 Advertising Mgr.....Sprague Vonier
 Mgr. AM & TV Engineer.....Phillip B. Laeser
 Owners of: WTMJ-AM-FM.

WUHF-TV—Milwaukee—1959

Channel: 18 UHF..AP: 122 Kw..VP: 240 Kw.
 Owned-Oper. By.....WXIX-TV, Inc.
 Address.....509 W. Wisconsin Ave.
 Tel.: BR 2-1818.....Independent
 Station Representative.....Gill-Perna
 President.....B. J. Samson
 Exec. V.P.....Lawrence Turet
 Sales Mgr.....Parker Daggett
 Program Dir.....Richard Christenson
 Promotion Mgr.....Chuck Olson
 Film Manager.....Daniel Kunz
 Chief Engineer.....Joe Waters

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw..VP: 316 Kw.
 Owned-Oper. By..Wisconsin Valley TV Corp.
 Address.....P.O. Box 1088
 Tel.: VI 2-1021.....ABC-CBS-NBC
 Newspaper Affil.....Record-Herald
 Representative.....Meeker Co.
 President.....George T. Frechette
 Exec. V.P., Gen. Mgr.....Richard D. Dudley
 General Sales Mgr.....James W. Frey
 Prom., Pub. Dir.....Tom Bolger
 Program Director.....Norbert Kellnhauser
 Film Manager.....Dan Ziebell
 Chief Engineer.....Roland W. Richard
 Owners of: WSAU-AM-FM.

Pop.: 340,000

Families: 102,000

Wyoming

TV Homes: 78,000

TV Stas. in State: 3

KTWO-TV—Casper—1957

Channel: 2 VHF...AP: 35 Kw...VP: 71 Kw.
 Owned-Operated By...Rocky Mt. TeleStations
 Business Address.....3900 E. Second St.
 Tel.: 237-3711.....ABC-NBC-CBS
 Station Representative.....Meeker
 President.....Burt Harris
 Gen., Sta. Mgr.....Lawrence Berger
 Program, Prom. Dir.....Paul Wickre
 Film Manager.....Chuck Beach
 Chief Engineer.....Leo Chenier

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50.1 Kw..VP: 100 Kw.
 Owned-Oper. By.....Frontier Bcstg. Co.
 Business Address.....2923 East Lincolnway
 Tel.: 634-4461.....ABC-CBS-NBC
 Newspaper Affiliation.....Eagle, Tribune
 Representative.....Hollingbery
 President.....Robert S. McCracken
 General Mgr., Ch. Eng.William C. Grove
 Commercial Mgr.....Doug Reeves
 Prog., Pub. Mgr.....William D. McCracken
 Film Mgr.....Don Wich
 Owners of: KFBC-AM, KSTF, Scottsbluff.

WYOMING-TERRITORIES & POSSESSIONS

KWRB-TV—Riverton—1957

Channel: 10 VHF...AP: 24.2 Kw...VP: 57.5 Kw.
Owned.....M. & J. Ernst

Address.....500 B'way, Thermopolis, Wyo.
Tel.: UN 4-2351.....ABC-CBS
Representative.....Gill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

TV Stations in Territories and Possessions

Guam

KUAM-TV—Agana—1956

Channel: 8 VHF...AP: 250 Kw...VP: 500 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7963.....CBS-NBC
Representative.....Intercontinental Services
President.....Phil Berg
Station Manager.....Robert A. Jordan
Sales Manager.....Mary C. Chappelle
Chief Eng.....Kenneth Pier
Owners of: KUAM, AM.

Virgin Islands

WBNB-TV—Charlotte Amalie 1961

Channel: 10 VHF...AP: 1.26 Kw...VP: 2.5 Kw.
Owned By.....Island Teleradio Service Inc.
Address.....Box 1947, St. Thomas
Tel.: 1050.....ABC-CBS-NBC
Station Rep.....Caribbean Networks Inc.
President.....Robert Moss

Puerto Rico

WKBM-TV—Caguas—1960

Channel: 11 VHF...AP: 1.34 Kw...VP: 2.67 Kw.
Owned By.....American Colonial Bcstg.
Address.....P. O. Box 4189, San Juan
Tel.: 3-0580.....Independent
Owner & Gen. Mgr.....R. P. Perry
Comm. Manager.....Felix Munoz
Program Dir.....Nilsa Gonzales
Chief Engineer.....E. Rivera

WORA-TV—Mayaguez—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Address.....Darlington Bldg.
Tel.: 832-1150.....ABC-CBS
Station Rep.....Inter-American Publ.
Pres., Sta. Mgr.....Alfredo R. Arellano
Comm., Asst. G.M.....Reinaldo Dupont
Prog., Prom. Dir.....Ernesto Rafols
Film Mgr.....Rafael Rivera Mont
Chief Eng.....George A. Mayoral
Owners of: WKYN-AM, WFQM-FM, San Juan;
WSVI-TV, St. Croix, V. I.; WJMR-AM-TV,
WRCM, New Orleans.

WAPA-TV—San Juan—1954

Channel: 4 VHF...AP: 33.9 Kw...VP: 56.2 Kw.
Owned By.....WAPA TV Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006.....ABC-NBC
Gen. Manager.....H. Modestti
Program Director.....F. R. Baez
Chief Engineer.....E. W. Lambourne

WKAQ-TV—San Juan—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....El Mundo Enterprises
Bus. Address...Box 5096, Puerto de Tierra Sta.
Tel.: 723-3800.....CBS
Newspaper Affiliation.....El Mundo
Rep.....Inter-American Publications Inc.
President.....Mrs. A. Ramos
General Manager.....H. McFadden
Commercial Manager.....Rafael Ruiz
Prog. Dir.....Oscar Orzabal Quintana
Sales Mgr.....Jorge Rivero
Chief Engineer.....Robert Beurket
Owners of: WKAQ-AM-FM.

WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: 60 Kw...VP: 30 Kw.
Owned-Operated By...Ponce Television Corp.
Address.....Darlington Bldg.
Tel.: 842-0280.....Independent
Sta. Rep.....Inter-American Publ.
President.....George A. Mayoral
General Mgr.....William Cortada
Program Dir.....Luis Martinez
Chief Engineer.....Americo Cintron

WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw...VP: 2.7 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad....1000 Ponce de Leon Ave., Santurce
Tel.: 2-1278.....Independent
President, Gen. Mgr.....Ralph P. Perry

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Television Stations of Canada

Alberta

CFCN-TV—Calgary—1960

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....CFCN Television Ltd.
 Address.....Broadcast House
 Tel.: CH 9-9101.....CTV
 Sta. Reps...Television Reps. Ltd.; Adam Young
 President.....James A. Love
 Station Mgr.....Gordon L. Carter
 Promotion Dir.....Gary Greenway
 Film Mgr.....Garry Smith
 Chief Engineer.....R. W. Lamb
 Owners of: CFCN-AM, Calgary.

CHCT-TV—Calgary—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Calgary Television, Ltd.
 Address.....955 Rideau Road
 Tel.: CH 3-3491.....CBC
 Station Reps.....All-Canada; Weed

President.....F. R. Shaw
 Gen., Station Mgr.....A. M. Cairns
 Commercial Mgr.....J. Norman Inkster
 Oper. Mgr.....Bob Chase
 Prom., Pub. Mgr.....W. A. Smith
 Film Manager.....Gordon Warner
 Chief Engineer.....Lee Crawley

CBXT—Edmonton—1961

Channel: 5 VHF...AP: 159 Kw...VP: 318 Kw.
 Owned By.....CBC
 Address.....Box 555
 Tel.: 469-2321.....CBC
 Station Manager.....Ralph Horley
 Commercial Rep.....Chris Barr
 Program Director.....Barry McCorquodale
 Technical Director.....Peter Burgess
 Tech. Supervisors.....R. Collier, J. Anderson

CFRN-TV—Edmonton—1954

Channel: 3 VHF...AP: 90.4 Kw...VP: 180.3 Kw.
 Owned-Oper. By...Sunwapta Bestg. Co., Ltd.
 Address.....Postal Sta. E.
 Tel.: HU 9-2572.....CTV
 Sta. Reps...TV Reps.; Young Canadian; Oakes

TELEVISION STATIONS OF CANADA

Pres., Gen. Mgr...... G. R. A. Rice
Station Mgr...... B. D. Alloway
Commercial Mgr...... D. H. Field
Program Director..... George Kidd
Film Manager..... Keith Neale
Prom., Pub. Dir...... Allan Muir
Adv. Mgr...... Dan Kauffman
Chief Engineer..... Ted Wadson
Owners of: CFRN-AM-TV.

CJLH-TV—Lethbridge—1955

Channel: 7 VHF... AP: 85.5 Kw... VP: 171 Kw.
Owned-Oper. By..... Lethbridge TV, Ltd.
Address..... P. O. Box 1120
Tel.: FA 7-1521..... CBC
Newspaper Affil. Herald
Representatives..... All-Canada TV; Weed
Pres., Gen. Mgr...... N. Botterill
Commercial Mgr...... L. Crittenden
Program Director..... Dale Nelson
Technical Dir...... V. Reed

CHSA-TV—Lloydminster—1960

Channel: 2 VHF... AP: 37.5 Kw... VP: 75 Kw.
Owned By..... CHSA-TV Ltd.
Address..... Lloydminster
Tel.: Lloydminster..... CBC
Station Rep. Devney Organization
President..... A. F. Shortell
General Comm. Mgr...... J. R. D. Findlay
Operations Director..... Wes Saunders
Promotion Director..... G. Barber
Chief Engineer..... Eldon Giles

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF... AP: 3 Kw... VP: 6 Kw.
Owned By..... Monarch Bcstg. Co. Ltd.
Address..... Box 760
Tel.: 548-3911..... CBC
Sta. Rep..... Weed; All-Canada
President..... J. H. Yuill
Gen., Station Mgr...... Orv Kope
Program Director..... Jon Thibert
Film Manager..... Pete Barth
Comm., Adv. Mgr...... Ian Carson
Prom., Pub. Dir...... Bill Yuill
Chief Engineer..... Sid Gaffney
Owners of: CHAT-AM.

CHCA-TV—Red Deer—1957

Channel: 6 VHF... AP: 13 Kw... VP: 26 Kw.
Owned By..... CHCA TV Ltd.
Business Address..... Box 668
Tel.: 346-5525..... CBC
Sta. Reps..... Stovin-Byles; Forjoe; Scharf
President, Gen. Mgr...... G. A. Bartley
Asst. Mgr...... Mrs. A. Sole
Commercial Mgr...... Doug Clarke
Program, Prom. Dir...... Hugh Edmunds
Advertising Manager..... Gordon Johns
Chief Engineer..... Mel Lang

British Columbia

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF... AP: 106 Kw... VP: 212 Kw.
Owned-Oper. By..... Radio Sta. CJDC Ltd.
Bus. Address..... Second Ave. & 9th St.
Tel.: STerling 2-3341..... CBC
Station Representative..... Cooke
Pres., Gen. Mgr...... H. L. Michaud
Chief Engineer..... R. Messner

CFCR-TV—Kamloops—1957

Channel: 4 VHF... AP: 1 Kw... VP: .5 Kw.
Owned..... Twin Cities TV Ltd.
Business Address..... 387 4th Ave.
Tel.: 372-8827..... CBC
Station Reps..... All-Canada; Weed
Pres., Gen. Mgr...... Ian G. Clark
Asst. Mgr...... Jean C. Ross
Oper., Prog. Dir...... Jack Pollard
Comm. Mgr...... Hidee Saito
Promotion Manager..... Shirley Page
Pub., Prod. Dir...... Wayne Roberts
Film Manager..... Bill Reith
Advertising Manager..... Walter Harwood
Chief Engineer..... Kurt Reichennek

CHBC-TV—Kelowna—1957

Channel: 2 VHF... AP: 1.65 Kw... VP: 3.7 Kw.
Owned..... Okanagan Valley TV Co.
Business Address..... 342 Leon Ave.
Tel.: PO 2-4535..... CBC
Station Reps..... All-Canada TV; Weed
President, Gen. Mgr...... Roy G. Chapman
Adv., Comm. Mgr...... Dick Sharp
Program, Film Mgr...... Russ Richardson
Prom., Pub. Dir...... Norm Williams
Chief Engineer..... Tom Wyatt

CKPG-TV—Prince George 1961

Channel: 3 VHF... AP: 114 W... VP: 210 W.
Owned By..... CKPG Television Ltd.
Address..... 1220 Sixth Ave.
Tel.: Prince George..... Independent
Station Reps..... All-Canada; Weed
President..... Robert T. Harkins
Sales Manager..... J. W. Barlee

CBUT—Vancouver—1953

Channel: 2 VHF... AP: 25.4 Kw... VP: 47.6 Kw.
Owned By..... Canadian Bcstg. Corp.
Address..... 701 Hornby St.
Tel.: MUtual 4-0246..... CBC
Program Dir...... W. Inglis
Film Dir...... Stanley Fox
Nat'l Sales Mgr...... W. F. Cooke
Technical Dir...... R. Whiteside

TELEVISION STATIONS OF CANADA

CHAN-TV—Vancouver—1960

Channel: 8 VHF..AP: 94 Kw...VP: 180 Kw.
 Owned By.....Vantel Bcstg. Co., Ltd.
 Address.....Box 4700
 Tel.: CY 9-7272.....CTV
 Station Reps.....All-Canada; Weed
 President.....Arthur Jones
 Manager.....J. R. Peters
 Chief Engineer.....E. Rose

CHEK-TV—Victoria—1956

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....CHEK-TV, Ltd.
 Address.....3693 Epsom Drive
 Tel.: GRanite 7-1821.....CBC
 President, Gen. Mgr.....David M. Armstrong
 Station Mgr.....Richard L. McDaniel
 Commercial, Film Mgr.....Douglas Taylor
 Prom., Publicity Dir.....Bob Willet
 Chief Engineer.....Norman Bergquist

Labrador

CFLA-TV—Goose Bay—1956

Channel: 8 VHF..AP: .107 Kw...VP: .359 Kw.
 Owned-Operated By.....U. S. Armed Forces
 Address.....U.S.A.F. Side, Goose Airport
 Tel.: TW 6-2461.....CBC
 CBC Mgmt. Rep.....L. V. Harvey

Manitoba

CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 49.1 Kw...VP: 100 Kw.
 Owned By.....Western Manitoba Bcstrs. Ltd.
 Address.....2940 Victoria Ave.
 Tel.: PA 9-5441.....CBC
 Station Reps.....All-Canada; Weed
 Pres., Gen. Mgr.....John B. Craig
 Exec. Ass't, Sta. Mgr.....Eric Davies
 Comm. Manager.....Archie Olson
 Program Director.....Stuart Craig
 Promotion Director.....Marvin Freeman
 Chief Engineer.....J. T. Stacey

CBWFT—Winnipeg—1960

Channel: 6 VHF..AP: 1.72 Kw...VP: 2.87 Kw.
 Owned By.....CBC
 Address.....541 Portage Ave.
 Tel.: SP 4-2541.....CBC
 Director, Prairie Provinces.....J. Finlay
 Program Director.....Leo Remillard

Info. Serv. Sup.....D. O'Neill
 Prairie Reg. Eng.....R. D. Cahoon

CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 34.7 Kw...VP: 57.8 Kw.
 Owned By.....Canadian Bcstg. Corp.
 Address.....541 Portage Ave.
 Tel.: SP 4-2541.....CBC
 Dir. of Prairie Region.....J. Finlay
 Oper. Director.....B. D. Macpherson
 Reg. Program Dir.....D. E. Cameron
 Sup. Info. Services.....D. O'Neill
 Film Mgr.....H. Harrison
 Reg. Sales Mgr.....G. W. Thompson
 Technical Dir.....H. Heywood

CJAY-TV—Winnipeg—1960

Channel: 7 VHF..AP: 180 Kw...VP: 325 Kw.
 Owned By.....Channel Seven TV Ltd.
 Address.....Polo Park, Zone 10
 Tel.: SP 5-0371.....CTV
 Station Rep.....Stovin-Byles
 President.....R. S. Misener
 General Manager.....Jack M. Davidson
 Commercial Manager.....G. O. Johnson
 Program Director.....Stewart MacPherson
 Chief Engineer.....A. G. Cobb

New Brunswick

CBAFT-TV—Moncton—1961

Channel: 11 VHF..AP: 10 Kw...VP: 5.03 Kw.
 Owned-Oper. By.....CBC
 Address.....232 St. George St.
 Tel.: 384-3368.....CBC
 Station Mgr.....Paul E. Carrier
 Commercial Rep.....Bernard Richard
 Technical Director.....Ives J. Bruchesi

CKCW-TV—Moncton—1954

Channel: 2 VHF..AP: 15 Kw...VP: 25 Kw.
 Owned-Oper. By.....Moncton Bcstg., Ltd.
 Address.....Halifax St.
 Tel.: 389-9601.....CBC
 Sta. Reps.....Stovin-Byles; Young Canadian
 Pres., Mgr. Dir.....F. A. Lynds
 Gen., Station Mgr.....H. Button
 Prog. Dir., Comm. Mgr.....J. S. Irvine
 Promotion Director.....Murray Turner
 Film Manager.....Gwen MacDonald
 Chief Engineer.....Keith MacConnell
 Owners of: CKCW; CKCD-TV, Campbelltown,
 N. B.; CKAM-TV, North Shore, Newcastle,
 N. B.

CHSJ-TV—Saint John—1954

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned By.....New Brunswick Bcstg. Co., Ltd.
 Address.....14 Church St.

TELEVISION STATIONS OF CANADA

Tel.: 3-3304 CBC
Gen. Mgr. George A. Cromwell
Chief Engineer. Jack Bishop

Newfoundland

CBYT—Corner Brook—1959

Channel: 5 VHF. AP: .0985 Kw.. VP: .197 Kw.
Owned-Oper. By CBC
Address Box 610
Tel.: NE 4-3431. CBC
Station Manager C. V. Hierlihy
Sales Manager C. Brown
Technical Sup. J. Heaney

CFSN-TV—Stephenville—1957

Channel: 8 VHF. AP: .147 Kw.. VP: .294 Kw.
Owned By CBC
Address E. Harmon Air Force Base
Tel.: Base Exchange 21204. CBC
Dir. Newfoundland Regions. W. F. Galgay
CBC Representative. A. W. Barrett

CJON-TV—St. John's—1955

Channel: 6 VHF. AP: 11 Kw.. VP: 21 Kw.
Owned-Oper. Newfoundland Bcstg. Co., Ltd.
Business Address. Prince of Wales Street
Tel.: 7105 CBC
News. Affil. Nfld. Sunday Herald
Station Reps. Stovin-Byles; Weed
President Geoff Stirling
V.P., General Mgr. Don Jamieson
Sta. Mgr., Prog. Dir. Colin Jamieson
Commercial Mgr. Charlie Pope
Promotion Dir. Ken Meeker
Film Mgr. Nels Squires
Adv. Mgr. Mrs. Muriel Tucker
Chief Engineer. Oscar Herlihey

Nova Scotia

CBHT—Halifax—1954

Channel: 3 VHF. AP: 34 Kw.. VP: 56 Kw.
Owned By CBC
Address Box 175
Tel.: 422-8311. CBC
Program Director. Carl MacCaull
Film Dir. G. W. Hames
Technical Director. M. Corkum

CJCH-TV—Halifax—1960

Channel: 5 VHF. AP: 23.8 Kw. VP: 47.6 Kw.
Owned By CJCH, Ltd.
Address 2885 Robie St.
Tel.: Halifax CTV
Sta. Reps. Young Canadian; Mulvihill; Scharf
President, General Mgr. Finlay MacDonald
Commercial Manager. Ian R. Laidlaw
Program Director. Larry Knoke
Prom., Pub. Dir. Mrs. Abbie Lane
Film Manager. David Ferras
Operations Manager. Dennis Benwell
Chief Engineer. John Jay

CJCB-TV—Sydney—1954

Channel: 4 VHF. AP: 108 Kw.. VP: 180 Kw.
Owned By Cape Breton Bcstrs., Ltd.
Business Address. Mira Rd.
Tel.: 562-5511 CBC
Station Reps. All Canada; Weed
Pres., Gen. Mgr. J. Marven Nathanson
Promotion Director. J. C. MacVicar
Publcity Director. C. M. Quinton
Program Mgr. Mrs. M. C. MacQuarrie
Advertising Mgr. J. A. MacDonald
Film Mgr. R. H. Demers
Chief Engineer. M. E. Bowles
Owners of: CJCB-AM-FM, CFNU-TV.

Ontario

CKVR-TV—Barrie—1955

Channel: 3 VHF. AP: 50 Kw.. VP: 100 Kw.
Owned-Oper. By Ralph Snelgrove TV Ltd.
Address P. O. Box 519
Tel.: Parkway 6-6466. CBC
Station Reps. Mulvihill; Young Canadian
Pres., Gen. Manager. Ralph T. Snelgrove
Operations Manager. Jack Mattenley
Comm. Mgr. Charles Tierney
Production Director. Joe Clark
Program. Prom. Mgr. Ev Smith
Chief Engineer. Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF. AP: 120 Kw.. VP: 260 Kw.
Owned By Cornwall Bcstg. Ltd.
Address 237 Water St.
Tel.: Wellington 2-5180. Independent
Station Reps. Stovin-Byles; Weed
President E. L. Bushnell
General Mgr. S. W. Griffiths
Comm. Mgr. W. O. Morrison
Program Dir. P. F. Francis
Prom. Dir. W. Jolliffe
Publicity Dir. B. Sutton

TELEVISION STATIONS OF CANADA

Film Mgr. E. Tomlinson
 Chief Engineer A. G. Day
 Owners of: CJSS-AM-FM.

CHCH-TV—Hamilton—1954

Channel: 11 VHF. AP: 202 Kw. VP: 325 Kw.
 Owned By Niagara Television Ltd.
 Address 163 Jackson St. W.
 Tel.: JA 2-1101 Independent
 Reprs. CHCH-TV; W. Ont. Sls.; All-Can.; Sumner
 President, Gen. Mgr. Kenneth D. Soble
 Asst. Gen. Mgr. S. J. Bibby
 Sales, Market, Mgr. A. A. Bruner
 Program Dir. D. C. Gale
 Production Mgr. Jack O. Burghardt

CBWAT—Kenora—1959

Channel: 8 VHF. AP: 247 Kw. VP: 493 Kw.
 Owned By CBC
 Address Box 160
 Tel.: Kenora CBC
 Dir., Prairie Region J. Finlay

CKWS-TV—Kingston—1954

Channel: 11 VHF. AP: 154 Kw. VP: 250 Kw.
 Owned By Frontenac Bcstg. Co. Ltd.
 Address 170 Queen St.
 Tel.: 542-4977 CBC
 News. Affil. Whig-Standard
 Station Reprs. Weed; All Canada TV
 President W. R. Davies
 Gen. Mgr. Don Lawrie
 Station Mgr. R. W. Hofstetter
 Commercial Mgr. A. Brooks
 Program Dir. Gord Shale
 Promotion Dir. Mrs. R. McGrattan
 Film Mgr. Mrs. Betty MacNeil
 Chief Engineer Gord Backus
 Owners of: CKGB-AM, Timmons; CFCH-AM-TV,
 North Bay; CHEX-AM-TV, Peterborough;
 CKL-AM, Kirkland Lake.

CKCO-TV—Kitchener—1954

Channel: 13 VHF. AP: 160 Kw. VP: 325 Kw.
 Owned By Central Ontario TV, Ltd.
 Address 864 King St. W.
 Tel.: SH 3-4335; 029-5432, Telex. CBC
 Station Reprs. Hardy; Hunt; Scharf; Messner
 President Carl Pollock
 General Manager W. D. McGregor
 Program Dir. Bruce Lawson
 Film Supervisor Lorne Cole
 Promotion Director William Whiting
 Chief Engineer Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF. AP: 195 Kw. VP: 325 Kw.
 Owned By London Free Press Printing Co.
 Address Commissioner's Rd.
 Tel.: 434-2115 CBC
 Newspaper Affil. London Free Press
 Station Reprs. All-Canada; Weed
 President W. J. Blackburn
 General Mgr. M. T. Brown
 Commercial Mgr. W. Cliff Wingrove

Station, Program Dir. R. A. Reinhart
 Film Mgr. James A. Plant
 Prom., Pub. Dir. W. T. Daley
 Chief Engineer G. Robitaille
 Owners of: CFPL, AM-FM.

CFCH-TV—North Bay—1955

Channel: 10 VHF. AP: 25.75 Kw. VP: 51.5 Kw.
 Owned By Tel Ad Co., Ltd.
 Address P. O. Box 1000
 Tel.: GR 2-9000 CBC
 News. Affil. Thomson Dailies
 Station Reprs. Stovin-Byles; Weed
 President Mrs. P. A. Campbell
 Station Mgr. Harvey Freeman
 Commercial Mgr. Jim Gibson
 Program Dir. Sid Tomkins
 Promotion Dir. Edward F. Vitunski
 Film Manager Betty Knevel
 Chief Engineer Dave Mee
 Owners of CFCH-AM, North Bay; CJKL-AM,
 Kirkland Lake; CKGB-AM-FM, Timmins;
 CKWS-AM-FM-TV, Kingston; CHEX-AM-TV,
 Peterborough.

CBOFT—Ottawa—1955

Channel: 9 VHF. AP: 17 Kw. VP: 31 Kw.
 Owned-Oper. By Canadian Bcstg. Corp.
 Address Box 3220
 Tel.: PA 8-1771 CBC
 Manager of TV Opera. Georges Huard
 Technical Dir. J. H. Book
 Program Director Pierre Normandin

CBOT—Ottawa—1953

Channel: 4 VHF. AP: 26.7 Kw. VP: 50.1 Kw.
 Owned By Canadian Bcstg. Corp.
 Address Box 3220
 Tel.: PA 8-1771 CBC
 Operations Mgr. Georges Huard
 Program Director Pierre Normandin
 Film Director Douglas Murphy
 Technical Director J. H. Book

CJOH-TV—Ottawa—1961

Channel: 13 VHF. AP: 160 Kw. VP: 325 Kw.
 Owned By Bushnell TV Co., Ltd.
 Address 1500 Merivale Road
 Tel.: PA 9-5161 CTV
 Station Reprs. Stovin-Byles; Adam Young
 President E. L. Bushnell
 General Mgr. S. W. Griffiths
 Commercial Manager W. O. Morrison
 Program Director Peter Francis
 Publicity Director Bruce Sutton
 Promotion Director W. E. Jolliffe
 Film Manager Eric Tomlinson
 Chief Engineer A. G. Day
 Owners of: CJOH-TV, CJSS-AM-TV, Cornwall.

CHOV-TV—Pembroke—1961

Channel: 5 VHF. AP: 9.5 Kw. VP: 19.1 Kw.
 Owned By E. G. Archibald
 Address 319 Pembroke St. E.
 Tel.: REgent 2-3657 Independent
 President E. G. Archibald

TELEVISION STATIONS OF CANADA

CHEX-TV—Peterborough—1955

Channel: 12 VHF... AP: 83.4 Kw... VP: 139 Kw.
 Owned-Oper. By... Kawartha Bcstg. Co., Ltd.
 Address... Box 659
 Tel.: 742-0451
 Newspaper Affil. CBC
 Reprs. All-Canada TV; Weed
 President. Sen. Rupert Davies
 General Mgr. Donald Lawrie
 Station Mgr. Wally Rewegan
 Comm., Adv. Mgr. Ian McFarlane
 Program Dir. Donald Alexander
 Prom., Pub. Dir. Sean Eyre
 Film Mgr. Audrey Parcells
 Chief Engineer. Bert Crump

CKPR-TV—Port Arthur—1954

Channel: 2 VHF... AP: 54.5 Kw... VP: 100 Kw.
 Owned By... Thunder Bay Electronics Ltd.
 Business Address... 87 N. Hill St.
 Tel.: 4-9685
 Station Reprs. Stovin-Byles; Young Canadian
 President. Mrs. C. H. Dougall
 Station Mgr. G. N. Conger
 Commercial Mgr. Jack Masters
 Promotion Director. Don Seath
 Chief Engineer. G. Buetow

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF... AP: 15 Kw... VP: 28 Kw.
 Owned-Oper. By... Hyland Radio-TV, Ltd.
 Business Address... 119 East Street
 Tel.: AL 3-3516
 Representatives All-Canada TV; Weed
 President Mrs. J. G. Hyland
 Gen., Sta. Mgr. R. H. Ramsay
 Comm., Film Mgr. E. W. Plouffe
 Prog., Prom. Director. Frank Gardi
 Chief Engineer. Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF... AP: 16 Kk... VP: 30 Kw.
 Owned By... CKSO Radio, Ltd.
 Address... Box 400
 Tel.: 674-0711
 Representatives Weed; All Canada TV
 President. W. B. Plaunt
 General, Sta. Mgr. Ralph Connor
 Traffic Sup., Film Mgr. Mrs. Betty Sellars
 Prom., Pub. Dir. Bud Morrison
 Oper. Mgr. Wayne Cullum
 Chief Engineer. Leo Gilbeau
 Owners of: CKSO-AM.

CFCL-TV—Timmings—1956

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned By... Radiocon Associates
 Business Address... Box 620, Mont Sacre Coeur
 Tel.: AM 4-4211
 Station Representative CBC
 President. Mulvihill
 General Mgr. J. Conrad Lavigne
 Commercial Manager. Rene Barrette
 Program Director. Harry Charbonneau
 Jean DeVilliers

Promotion Director. Isabella Appleby
 Film Manager. Mrs. Hazel Claremont
 Chief Engineer. Rudy Fauteux
 Owners of: CFCL AM.

CBLT—Toronto—1952

Channel: 6 VHF... AP: 53.5 Kw... VP: 99.5 Kw.
 Owned By... Canadian Bcstg. Corp.
 Address... 354 Jarvis St.
 Tel.: WA 5-3311
 Station Manager. CBC
 Station Manager. John Lant
 Film Manager. J. Patterson
 Technical Dir. R. Horton

CFTO-TV—Toronto—1961

Channel: 9 VHF... AP: 162 Kw... VP: 325 Kw.
 Owned By... Baton Bcstg., Ltd.
 Address... Box 9, Agincourt
 Tel.: EM 2-2811
 Newspaper Affiliation... CTV
 Station Reprs. The Telegram
 President. Stovin-Byles; ABC Int.
 General Manager. John Bassett
 General Sales Manager. W. O. Crampton
 Program Director. E. J. Delaney
 Promotion, Pub. Dir. Murray Chercover
 Film Manager. Kevin Holen
 Chief Engineer. Desmond Brooks
 Helmut Berger

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF... AP: 100 Kw... VP: 180 Kw.
 Owned-Oper. By... CKNX Ltd.
 Address... Carling Terrace
 Tel.: 158
 Station Reprs. CBC
 President. All-Canada; Young Canadian
 General, Station Mgr. W. T. Cruickshank
 Comm. Mgr. G. W. Cruickshank
 Operations Director. C. R. Hamilton
 Promotion Director. B. St. George
 Film Manager. R. Bitton
 Chief Engineer. H. Swatridge
 Scott Reid



CFCY-TV—Charlottetown—1956

Channel: 13 VHF... AP: 38.5 Kw... VP: 79 Kw.
 Owned-Oper. By... Island Radio Bcstg. Co., Ltd.
 Business Address... 85 Kent St.
 Tel.: 7347
 President. Mrs. K. Rogers
 Representatives CBC
 General, Comm., Film Mgr. All-Canada TV; Weed
 Promotion Mgr. R. F. Large
 M. E. Large

TELEVISION STATIONS OF CANADA

Quebec

CHAU-TV—Carleton—1959

Channel: 5 VHF... AP: 52 Kw... VP: 100 Kw.
 Owned By... T. V. De La Baie Des Chaleurs Inc.
 Address... New Carlisle
 Tel.: 248 & 249... CBC
 Station Rep... Hardy; Scharf; Weed
 President... J. Leo Hachey
 General Mgr... Dr. C. H. Houde
 Comm. Promotion Mgr... Pierre Stein
 Program Director... Leander Boucher
 Chief Engineer... Marcel Chabot

CKRS-TV—Jonquiere—1955

Channel: 12 VHF... AP: 21 Kw... VP: 42 Kw.
 Owned-Oper. By... Radio Saguenay Limited
 Address... 175 Sir Wilfrid Laurier St.
 Tel.: LI 2-4551... CBC
 Station Reps... Hardy; Young Canadian
 President... Henri Lepage
 Gen. Mgr., Prom. Dir... Tom Burham
 Sta., Comm. Mgr... Paul J. Audette
 Film Manager... Eugene Michaud
 Program Dir... Claude Colbert
 Publicity Director... Maurice Petit
 Chief Engineer... Gerard Lemieux
 Owners of: CKRS, AM.

CKBL-TV—Matane—1958

Channel: 9 VHF... AP: 182 Kw... VP: 303 Kw.
 Owned By... Radiodiffusion de Matane Ltd.
 Business Address... 4 Rue St. Sacrament
 Tel.: 562-0290... CBC
 News. Affil... La Voix Gaspesienne
 Station Rep... Hardy
 Pres., Gen. Mgr... Rene Lapointe
 Station Mgr... Octave Lapointe
 Comm. Mgr... Charles Fradette
 Program Dir... Roger Bergeron
 Film Mgr... Jules Chouinard
 Prom., Pub. Dir... Georges Guy
 Adv. Mgr... L. Durette
 Chief Engineer... J. O. Thibreau
 Owners of: CKBL, AM.

CBFT—Montreal—1952

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned By... Canadian Bcstg. Corp.
 Address... C.P. 6000
 Tel.: 868-3211... CBC
 Director, Gen. Mgr... Gérard Lamarche
 Comm. Mgr... Maurice Valiquette
 Program Director... Fernand Guerdard
 Promotion Dir... Gaston Lebarbé
 Infor. Serv. Dir... Ernest Hébert
 Publicity Dir... Hubert Potvin
 Nat. Select. Sales Mgr... W. E. Chevrier
 Film Mgr... Gilles Fleury
 Chief Engineer... Edward Hayes

CBMT—Montreal—1954

Channel: 6 VHF... AP: 60 Kw... VP: 100 Kw.
 Owned By... Canadian Bcstg. Corp.
 Address... Box 6000
 Tel.: 868-3211... CBC
 Station Rep... CBC Comm. Services
 Program Dir... Kenneth Davey
 Publicity Dir... W. M. Davies
 Technical Director... Guy Fontaine

CFCF-TV—Montreal—1961

Channel: 12 VHF... AP: 160 Kw... VP: 325 Kw.
 Owned By... Canadian Marconi Co.
 Address... 405 Ogilvy Ave.
 Tel.: CR 3-6311... CTV
 Station Rep... All-Canada
 President... S. M. Finlayson
 Station Manager... R. E. Misener
 General Sales Mgr... Don Martz
 Program Manager... S. B. Hayward
 Prom., Pub. Supv... Mrs. Babs Pitt
 Film Manager... John Krug
 Operations Manager... Kevin Knight
 Chief Engineer... Creighton Douglas
 Owners of: CFCF-AM-FM.

CFTM-TV—Montreal—1961

Channel: 10 VHF... AP: 162.5 Kw... VP: 325 Kw.
 Owned By... Tele-Metropole Corp.
 Address... 1405-1425 Rue de Maisonneuve St.
 Tel.: LA 5-9251... Independent
 Station Reps... Forjee; Stovin-Byles
 President, Gen. Mgr... J. A. DeSeve
 Executive V.P... Andre Ouimet
 V.P., Comm. Mgr... Paul L'Anglais
 Station Manager... Roland Giguere
 Program Director... Robert L'Herbier
 Prom., Pub. Dir... Jean Marion
 Film Director... Maurice Bastien
 Production Director... J. Paul Ladouceur
 Chief Engineer... Maurice Doucet

CFCM-TV—Quebec City—1954

Channel: 4 VHF... AP: 50.5 Kw... VP: 100 Kw.
 Owned By... Tele. de Quebec (Canada) Ltée.
 Address... 200 St-Jean Bosco, Ste. Foy, Que.
 Tel.: 683-4985... CBC
 Station Reps... Weed; Hardy; Scharf
 President... Gaston Pratte
 Executive Director... A. C. Picard
 General Manager... J. A. Pouliot
 Asst. Gen., Comm. Mgr... Arthur P. Fitzgibbons
 Program Manager... Jacques Filtreau
 Prom., Pub. Dir... J. P. Riopel
 Film Manager... George Lovett
 Chief Engineer... Gerard Fortlin
 Owners of: CFCM, AM; CKMI-TV, Quebec.

CKMI-TV—Quebec City—1957

Channel: 5 VHF... AP: 6.77 Kw... VP: 13.85 Kw.
 Owned By... TV de Quebec (Canada) Ltée.
 Address... 200 St-Jean Bosco, Ste. Foy, Que.
 Tel.: 683-4985... CBC
 Station Rep... Weed; Hardy; Scharf

TELEVISION STATIONS OF CANADA

President Gaston Pratte
Executive Director A. C. Picard
General Manager Jean A. Pouliot
Asst. Gen., Comm. Mgr. ... Arthur P. Fitzgibbons
Program Director George Lovett
Prom., Pub. Dir. J. R. Riopel
Chief Engineer Gerard Fortin
Owners of: CFCM-TV, Quebec.

CJBR-TV—Rimouski—1954

Channel: 3 VHF..AP: 56.9 Kw..VP: 100 Kw.
Owned By Lower St. Lawrence Radio Inc.
Address 13 St. Jean Baptiste
Tel.: 723-2217 CBC
Station Reps. Stovin-Byles; Weed
President Jacques Brillant
Gen., Station Mgr. Andre Lecomte
Publicity Dir. Harry A. Willsie
Commercial Mgr. Robert Cote
Program Mgr. Francois Raymond
Promotion Director Claude Turcotte
Film Mgr. Romeo Cote
Adv. Mgr. Roma Pelletier
Chief Engineer Marcel Vallee
Owners of: CJBR-AM-FM.

CKRT-TV—Riviere-du-Loup 1962

Channel: 7 VHF...AP: 19.5 Kw...VP: 39 Kw.
Owned By Radio CJFP Ltd.
Address 1. rue Frontenac
Tel.: UNion 2-6003 Independent
Station Reps. Hardy; Radio-TV Ltd.
President, Gen. Mgr. Luc Simard
Program Director Henri Johnson
Chief Engineer Germaine Gelinax

CKRN-TV—Rouyn—1958

Channel: 4 VHF..AP: 57.5 Kw. .VP: 115 Kw.
Owned By ... Northern Radio-Radio Nord, Inc.
Business Address Box 70, Rouyn
Tel.: RO 2-7741 CBC
Station Reps. Weed; Scharf; Hardy
Pres., Gen. Mgr. David A. Gourd
Station, Operations Mgr. Franco Capellari
Program Director Ernest Chartrand
Chief Engineer Julien Trepanier
Owners of: CKRN-AM; CKVD, Val d'Or, P. Q.;
 CHAD, Amos, P. Q.; CKLS, La Sarre, P. Q.

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF..AP: 186 Kw..VP: 300 Kw.
Owned By La Tribune
Business Address 221 Dufferin St.
Tel.: LO 9-2525 CBC
Newspaper Affil. La Tribune
Sta. Reps. L'Anglais; Young Canadian; Scharf
Pres. Paul Desruisseaux
General Manager J. Paul Hogue
Managing Director Jean-Louis Gauthier
Prog. Dir. Pierre Bruneau
Film Mgr. Guy Bachand
Chief Eng. Robert Thiebaut
Owners of: CHLT-AM-FM.

CKTM-TV—Three Rivers—1958

Channel: 13 VHF..AP: 42.25 Kw..VP: 84.5 Kw.
Owned By TV St. Maurice, Inc.
Address P.O. Box 277
Tel.: FR 5-7311 CBC
Station Reps. Stovin-Byles; Weed
President, Gen. Mgr. Henri Audet
Asst. Mgr., Chief Eng. Robert Bonneau
Comm., Program Mgr. Jacques Brunelle
Program Dir. Claude Blain
Film Mgr. Albert Aubichon

Saskatchewan

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF..AP: 100 Kw..VP: 53 Kw.
Owned By Radio Station CHAB, Ltd.
Address 127 Main St., N.
Tel.: OX 2-8464 CBC
Station Reps. TV Reps.; Young Canadian
President, Gen Mgr. Jack Moffat
Commercial Mgr. Joe Lawlor
Program Director Terry McBurney
Chief Engineer Merv Pickford
Owners of: CHAB, AM.

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By Central Bcstg. Co., Ltd.
Address 10th St. West
Tel.: RO 3-7421 CBC
Representatives All Canada; Weed
Pres., Gen. Mgr. E. A. Rawlinson
Commercial Mgr. Ian Robertson
Prog. Dir., Film Mgr. J. J. Cennon
Chief Engineer Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.
Owned By Transcanada
Address Box 2000
Tel.: LA 3-6671 CBC
Newspaper Affil. Leader Post
Station Reps. Weed; All-Canada TV
President Michael Sifton
General Mgr. H. A. Crittenden
Asst. Mgr., Film Dir. Lloyd Westmoreland
Commercial Mgr. Don Tunnicliffe

TV STATIONS OF CANADA

Program Dir.....H. Van Wiebe
Technical Dir.....Lorne McBride
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF..AP: 154 Kw..VP: 325 Kw.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.
Tel.: CH 2-6611.....CBC
Station Reps.....Young Canadian; Oakes
President.....W. A. Murphy
V.P., General Mgr.....G. Blair Nelson
Station Mgr.....Walter Romakow
Sales Manager.....Will Klein
Program Dir.....Greg Barnsley
Promotion Mgr.....Mrs. Jean Korchin
Film Mgr.....Jim Salkin
Chief Engineer.....Lyn Hoskin
Owners of: CFQC, AM.

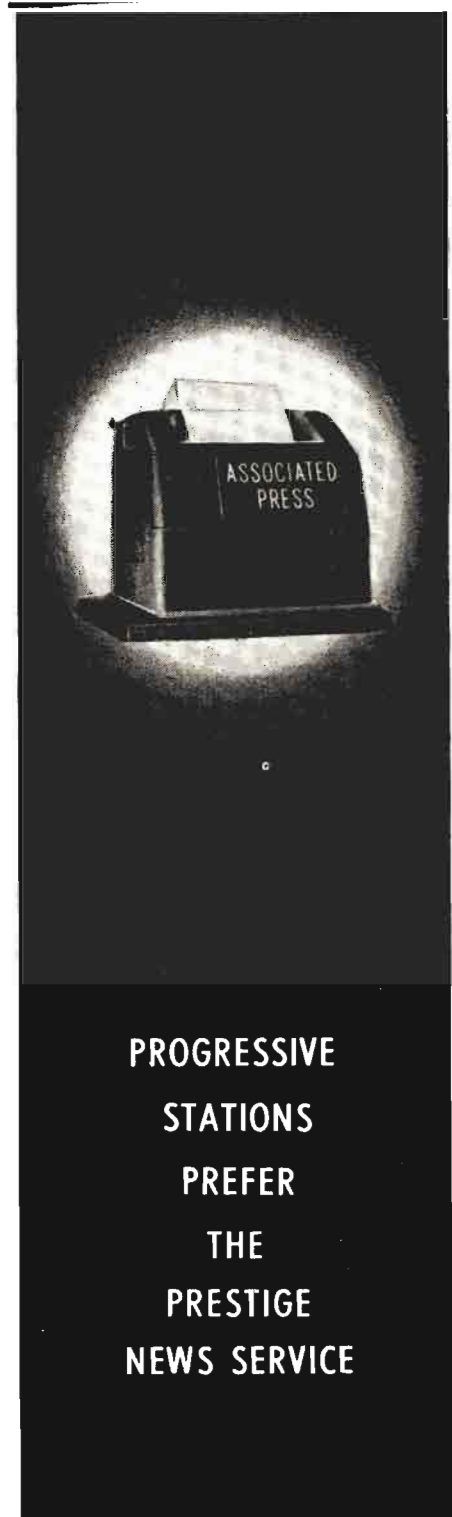
CJFB-TV—Swift Current—1957

Channel: 5 VHF..AP: 6.6 Kw..VP: 13.3 Kw.
Owned...Swift Current Telecasting Co. Ltd.
Address.....Swift Current
Tel.: PR 3-7266.....CBC
Representative.....Forjoe-TV
Pres., Gen. Mgr.....William D. Forst
Comm. Adv. Mgr.....Walter S. Buffam
Program, Prom. Mgr.....Julie Forst
Chief Engineer.....J. Coulter

CKOS-TV—Yorkton—1958

Channel: 3 VHF...AP: 2.5 Kw....VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Reps.....Stovin-Byles Ltd.; Devney Org.
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Chief Engineer.....G. S. Skinner

FOR OFFICERS OF
THE CBC AND CTV
NETWORKS, SEE
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PROGRESSIVE
STATIONS
PREFER
THE
PRESTIGE
NEWS SERVICE

The Country Music Network — Seven Years of Pioneering



By
CHARLES BERNARD
President
Country Music Network
& Charles Bernard Co.

THIS progress report is filled with happy recollections of a struggle that began on May 1, 1956. With a background that included being a talent agent for MCA, a program and time salesman for DuMont Television, an account executive for the ABC Radio Network, and sales manager of the Network's key station in New York, WABC, it was a radical departure for me to create a firm that would specialize in the representation of stations programming Country & Western Music.

After seven years of pioneering, and with 17 years of broadcasting experience, it frightens me now to think of the odds against such a venture at that time. There was no Country Music exposure in the New York area for agency time-buyers to hear or respect as a sales vehicle for their clients' products, but it was an exciting challenge, and I was very enthusiastic. Operating with only two represented properties serving Washington, D.C., and Norfolk, Virginia, followed a short time later by Kansas City, the long climb began. All three of these markets are still capitalizing on Country Music's long tenure of popularity, as is most of the country.

The phrase, "long tenure of popularity," is certainly justified when one considers that Nashville's "Grand Ole Opry" has been broadcasting continuously to overflow audiences for almost 40 years, and the famous "National Barn Dance" out of Chicago was a continuous sales vehicle for almost the same length of time. Other regional jamborees have been and are still enjoying success, and producing C&W stars. Not only have Country Music artists made Country Music hits, but established performers

in the pop music field have done their share, and reaped rewards for million-record sellers. 1963 shows every indication of being the biggest year in Country Music history, not just in the recording business, but in every phase of this expanding industry.

More and more stations throughout the nation are switching their formats to C&W, and four out of five of the top markets in the country are programming it. New York will be getting its fair share as soon as WJRZ in Newark expands the "Jersey Jamboree," which is now heard nightly on both AM & FM, plus Sunday afternoons. The Country Music Network is now in 35 states, and our goal is to include the remaining 15 by the end of this year.

Flatt & Scruggs are enjoying tremendous new success and popularity for their music on the top-rated TV program the world over, "The Beverly Hillbillies," and Homer & Jethro are enjoyed nationally through their own recordings, plus Kellogg's additional spot campaigns. Patti Page's "Tennessee Waltz," Bing Crosby's "Don't Fence Me In," Guy Mitchell's "Singin' The Blues," Tennessee Ernie's "16 Tons," and Jimmy Dean's "Big Bad John" have already made history. This year the awards go to Ray Charles for his Country Music albums #1 and #2. Bobby Darin has also invaded this field, as has Connie Francis.

I'd be remiss if we didn't thank everyone who contributed to our growth, and be assured that I am happy and proud to be known as "The Madison Avenue Hillbilly."

Regional Networks & Group Owned Stations

ABC International Television, Inc.

7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

President Donald W. Coyle
Manager of Development... James T. Larkin
Network Manager..... Jack Singer
Sales Manager..... Chuck Dwyer
Program Manager..... Don Hine
Sales Promotion, Adv. Mgr.... Harvey Jacobs

BRANCH OFFICE

109 Park St., London, W.I., England, Phone:
MAyfair 4209, Richard Job, Manager.

STATIONS

Teleonce, Buenos Aires, Argentina; NWS-9, Adelaide, Australia; TV Excelsior, Rio de Janeiro, TV Excelsior, Sao Paulo, both Brazil; CFTO-TV, Toronto; CJCH-TV, Halifax; CKOS-TV, Saskatchewan; all Canada; TI-TVCR, San Jose, Costa Rica; HCPTVE 2, Guayaquil, Ecuador; YSEB-TV, YSDR-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; TVI-A, Abadan; TVIT, Teheran; both Iran; JOOR-TV, Osaka; JOEX-TV, Tokyo; both Japan; Tele Orient, Beirut, Lebanon; XET-TV, Monterrey, Mexico; YNSA-TV, Managua, Nicaragua; TV-2, Panama City, Panama; DZBB-TV, Manila, Philippines; KSAR-TV, Ryukyus Islands; Venevision Network, Caracas, Venezuela; WNTV, Ibadan-Lagos, West Nigeria.

ABC Pacific Network

1539 N. Vine St., Hollywood 28, Calif.
Phone: NORmandy 3-3311

V.P., Western Div., ABC
Radio Net..... Jack H. Mann
Western Sales Mgr..... Richard L. Rader
West. Rep., Stations Dept. William H. Cochran
Research, Promotion Mgr..... Sherril Hops
Chief Engineer..... Arthur Sterman

STATIONS

KIBS, Bishop-El Centro; KICO, Calexico; KARM, Fresno; KNGS, Hanford; KMYC, Marysville; KABC, Los Angeles; KPAL, Palm Springs; KRDG, Redding; KRAK, Sacramento; KSBW, Salinas; KCKC, San Bernardino; KGB, San Diego; KGO, San Francisco; KVEC, San Luis Obispo; KVML, Sonora; KCEY, Modesto-Turlock; KSYC, Yreka; KPMC, Bakersfield; KYOS, Merced; KDOL, Mojave; KLOA, Ridgecrest; KCOY, Santa Maria; KNLG, Paradise; all California. KBND, Bend; KOOS, Coos Bay; KASH, Eugene; KMED, Medford; KUMA, Pendleton; KWJJ, Portland; KQEN, Roseburg; KAST, Astoria; KAGO, Klamath Falls; all Oregon. KGMI, Bellingham; KXLE, Ellensburg; KEDO, Longview; KPKW, Pasco; KOFE, Pullman; KOMO, Seattle; KTEL, Walla Walla; KPQ, Wenatchee; KIT, Yakima; KELA, Cen-

tralia-Chehalis; KGY, Olympia; KREM, Spokane; KREW, Sunnyside; all Washington. KBET, Reno, Nev.; KOZE, Lewiston, Idaho.

ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.
Phone: NORmandy 3-3311

V. P. West Div..... James G. Riddell
V.P., Sales, Western Div..... Vince Francis
Sta. Rel., West Div..... Court McLeod

STATIONS

KABC-TV, Los Angeles; XETV, San Diego; KLYD-TV, Bakersfield; KEY-T, Santa Barbara; KJEO-TV, Fresno; KNTV, San Jose; KGO-TV, San Francisco; KOVR-TV, Sacramento; KVIP-TV, Redding; KVIQ-TV, Eureka; all Calif. KBES-TV, Medford; KOTI-TV, Klamath Falls; KEZI-TV, Eugene; KPTV, Portland; all Oregon. KOMO-TV, Seattle; KNDO-TV, Yakima; KNDU-TV, Richland; KREM-TV, Spokane; all Washington. KOLO-TV, Reno, Nevada; KIVA-TV, Yuma, Arizona; KSHO-TV, Las Vegas, Nev.; KTVK-TV, Phoenix; KGUN-TV, Tucson; both Arizona. KCPX-TV, Salt Lake City, Utah; KBOI-TV, Boise; KLIX-TV, Twin Falls; KID-TV, Idaho Falls; all Idaho. KXLF-TV, Butte; KBLL-TV, Helena; KMSO-TV, Missoula; KFBB-TV, Great Falls; KOOK-TV, Billings; all Montana. KWRB-TV, Riverton; KTWO-TV, Casper; KFBC-TV, Cheyenne, all Wyoming. KBTV, Denver; KRDO-TV, Colorado Springs; KREX-TV, Grand Junction; all Colorado. KOAT-TV, Albuquerque; KSWB-TV, Roswell; KICA-TV, Clovis; all New Mexico. KELP-TV, El Paso, Texas. KHVH, Honolulu; KHJK-TV, Hilo; KMVI-TV, Wailuku; all Hawaii. KENI-TV, Anchorage; KFAR-TV, Fairbanks; KINY-TV, Juneau; all Alaska.

ABC West

(See ABC Pacific, Arizona Network, and Intermountain Network)

Air Trails Network

128 W. First St., Dayton 2, Ohio
Phone: BALdwin 2-3773

President Charles Sawyer
Exec. Vice President..... J. P. Williams
Vice President..... Alexander Buchan

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus. WIZE, Springfield, all Ohio; WKLO-AM-FM, Louisville, Ky.; WEZE, Boston, Mass.; WRIT-AM-FM, Milwaukee, Wisc.

Alaska Broadcasting System

1001 Tower Bldg., 7th & Olive, Seattle, Wash.
Phone: MAin 4-6333

President, Gen. Mgr..... Wm. J. Wagner
Sales Manager..... Jack Hauser
Traffic Manager..... Alma Wilson

REGIONAL NETWORKS

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska; KLAM, Cordova, Alaska.

All Islands Radio Network

c/o Advertisers Bldg.
Station KGU, Honolulu, Hawaii
Manager.....William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui; KIPA, Hilo.

Allegheny Mountain Network

41 Erie Ave., St. Marys, Pa.

Phone: TE 4-2772

President.....Cary H. Simpson
Exec. V.P.....John A. Fay
Sales Manager.....W. A. Herbstritt
Sales Promotion Mgr.....John W. Eschbach
Development of Sales.....Philip R. Kraus

STATIONS

WKBI, St. Marys; WNBT, Wellsboro; WTRN, Tyrone; WFRM, Coudersport; WBLF, Bellefonte; WEND, Ebensburg.

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave.,
Santurce, P.R.

President.....Ralph P. Perry

STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas; all Puerto Rico.

American Television Company

101 North 4th St., Fort Smith, Ark.

Phone: SUNset 3-3131

President.....Donald W. Reynolds
V.P., General Manager.....J. W. Slates
Commercial Manager.....John D. Whitt
Sales Promotion Manager.....Harold Castalow
Program Director.....Pat Porta
Chief Engineer.....Willard Matten

STATIONS

KFOY-TV, Hot Springs, Ark.; KGNS-TV-AM, Laredo, Tex.; KOLO-TV, Reno, Nev.; KOLO, Las Vegas, Nev.; KLRJ-TV, Las Vegas, Nev.; KFS-AM-TV, Fort Smith, Ark.; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Reno, Nev.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.
President.....G. B. Anderson

STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.; KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.

Phone: Highland 3779

Gen., Comm. Mgr.....Elmo Mills

Sales Promotion Mgr.....Harry McTigue
Program Director.....Art Grunewald
Publicity Director.....Jack Mills
Chief Engineer.....Dave Jordan

STATIONS

WFTG, London, Ky.; WCPM, Cumberland, Ky.; WNRG, Grundy, Va.; WMNF, Richwood, W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.

Phone: ALpine 8-8181

Pres., Gen. Mgr.....John L. Hogg
Comm., Sales Prom. Mgr.....James W. Ross
Chief Eng.....Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flagstaff; KVOY, Yuma; KNOT, Prescott; KNOG, Nogales; KHFH, Sierra Vista; KOY, Phoenix.

Arkansas Network

1001 Spring St., Little Rock, Ark.

Exec. Vice President.....Douglas J. Romine
Commercial Mgr.....Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other stations in Arkansas.

Gene Austry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.

President.....Tom Chauncey

STATIONS

KOOL, Phoenix; KOLD, Tucson, both Ariz.; KVI, Seattle, Wash.; KMPC, Los Angeles; KSFO, San Francisco.

Cy N. Bahakel Stations

P.O. Box 1050, Roanoke, Va.

Phone: DI 2-3131

President.....Cy N. Bahakel
Exec. V.P., General Mgr.....Frank Tirico
Chief Engineer.....Don Kassner

STATIONS

KXEL-AM-FM, Waterloo, Iowa; WABG-AM-TV, Greenwood, Miss.; WKIN, Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBj, Bowling Green, Ky.; WWOD-AM-FM, Lynchburg, Va.; WDOD-AM-FM, Chattanooga, Tenn.

The Balaban Stations

Broadcast House, 3715 Lindell Blvd.,

St. Louis 8, Mo.

Phone: OLive 2-4500

Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Asst. to V.P.; Admin.....William T. McKibben
Regional Sales Manager.....Hal Fredricks
Admin. Asst.....Harriet Baker
Program Director.....Chuck Benson
Director of Promotion.....David Klemm
Comptroller.....Milton C. Ritzlin
Technical Director.....David Sandine

BRANCH OFFICES

Radio Park, Dallas 18, Tex., Phone: DI 8-3800.
Dan Hydrick, Mgr.; Broadcast House, St. Louis 8, Mo., Phone: OL 2-4500, Harriet Baker; 190 N. State St., Chicago, Ill.; Phone: FR 2-2262,

REGIONAL NETWORKS

Richard Balaban; Leland Office Bldg., Springfield, Ill., Phone: LA 8-0465, Milton Friedland; Inman Hotel, Champaign, Ill., Phone: FL 2-7673, Milton Friedland; N. Meridan Rd., Rockford, Ill., Phone: 3-5413, Harold Froelich; 1500 N. Washington Ave., Danville, Ill., Phone: HI 2-1701, Max Shaffer; 1422 New Britain Ave., Hartford, Conn., Phone: AD 3-8551, Robert Bray.

STATIONS

WIL, St. Louis, Mo.; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill.; WICD-TV, Danville, Ill.; WHNB-TV, Hartford, Conn.

W. W. Bankhead Stations

(See Tri-W Network)

The Bartell Broadcasting Corp.

444 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1280

President.....Gerald A. Bartell
Managing Dir.....Lee Bartell
Chief Engineer.....Ralph Evans

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco 2, Calif., (KYA), Lee Bartell, General Mgr., Phone: DOuglas 2-2536; Seventh Ave. at Ash, San Diego 1, Cal. (KCBQ) Lee Bartell, Pres., Gen. Mgr., Phone: BELmont 2-7161; 3500 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY) Mrs. Rosa Evans, Mgr., Phone: Hilltop 2-0150; 444 Madison Ave., New York, N. Y., (WADO) Mel Bartell, Pres., Gen. Mgr., Phone: MUrray Hill 8-1280.

STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; KYA, San Francisco, California; WADO, New York, N. Y.

Better Music Broadcasters

c/o Broadcast Time Sales

509 Madison Ave., New York, N. Y.
Phone: MU 8-1910

President.....Carl L. Schuele
General Manager.....Mort Bassett
Commercial Manager.....George Beavers
Sales Prom., Pub. Dir.....Donald G. Softness
Program Director.....Norm Flynn

STATIONS

KMEO, Omaha; WVNJ, Newark; WJMJ, Philadelphia; WCRB, Boston; KIXL, Dallas; KGON, Portland, Ore.; KRKD, Los Angeles; WQTE, Detroit; WVCG, Miami; WKYW, Louisville; WNMP, Chicago; KJEM, Okla. City; WMNI, Columbus; KJIM, Ft. Worth; KTIX, Seattle.

BFR Broadcasting Corp.

1021 La Salle Ave., Minneapolis, Minn.
Phone: FE 3-0406

President.....N. L. Bentson
Exec. V.P., General Mgr.....Wayne Williams
Sales Prom., Publicity Dir.....Ray Christensen
Program Director.....Dan Allen
Chief Engineer.....Jack Ducart

STATIONS

WLWL-FM, Minneapolis; KSO, Des Moines; KELO, Sioux Falls; KDLO-TV, Garden City; KPLO-TV, Reliance; WKOW-AM-TV, Madison.

George W. Bingham Stations

P.O. Box 889, Poughkeepsie, N. Y.
Phone: GRover 1-2300

President.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Chief Engineer.....Marvin Seimes

STATIONS

WGNY, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.

President.....Ralph McElroy
V.P., Radio-TV.....Thomas L. Young

STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS, KMMT-TV, Austin, Minn.; KLWW, Cedar Rapids, Iowa.

Bluegrass Broadcasting Co., Inc.

P.O. Box 1559, Lexington, Ky.
Phone: 4-6470

President.....Ralph G. Worster
Exec. Vice President.....Claude Sullivan

STATIONS

WINN, Louisville; WVLC, Lexington; WCML, Ashland; all Ky, WHOO, Orlando, Fla.

Booth Broadcasting Co.

2300 Buhl Bldg., Detroit 26, Mich.
Phone: 962-0220

President, Gen. Mgr.....John L. Booth
V. P's.....Thomas J. Warner,
Robert W. Phillips, Mrs. John L. Booth,
Edward H. Clark, Robert B. Lees

STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM, Jackson, Mich.; WTOD-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.
STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: KEEnmore 6-0854

President.....James Murley
Program Director.....E. P. Gieringer
Merchandising Director.....F. P. Russell
Representative.....Weed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

REGIONAL NETWORKS

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.
Phone: Windsor 7-7675

Pres., Gen. Mgr. Les Biederman
Comm. Mgr. Robert Detwiler
Chief Engineer William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.

President. J. Burroughs

STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM, Portales; KSWS, Roswell, all N. M.

Cactus State Network

P.O. Box 469, Pecos, Tex.
Phone: HI 5-2498

President. Barney Hubbs
Gen. Mgr., Pub. Dir. Bill Hubbs
Commercial Mgr. Dave Martin
Sales Prom. Mgr. Tommy Cowan
Program Dir. Bill Boyd
Chief Engr. Harry Buehnemann

BRANCH OFFICES

Alpine, Tex., Phone: TE 7-2144; Gene Hendrix; Ft. Stockton, Tex., Phone: ED 6-2228, Jim Hawkins; Cortez, Colo., Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; both Tex.; KVFC, Cortez, Colo.

California Farm Network

2855 Telegraph Ave., Berkeley 5, Calif.
Phone: TH 3-9600

General Manager. Milton L. Levy
Radio Director. Dick Riley

STATIONS

KFL, Los Angeles; KFBK, Sacramento; KMJ, Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley, KBEE, Modesto; KTOB, Petaluma; KLOK, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.
Phone: Victor 2-4158

President. D. M. Comstock

STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.
Phone: Hillside 3-3123

V.P., Sales. Donald H. Telford
V.P., Engr. Edward A. Malone

BRANCH OFFICES

Box 1021, Eureka, Cal. (KIEM-TV) Paul Hoff, Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3-4581; Box 732, Klamath Falls, Ore.

(KOTI-TV) Richard Green, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.

Capital Cities Broadcasting Corp.

24 East 51st St., New York 22, N. Y.
Phone: Plaza 2-1750

President. Frank M. Smith
Executive V.P. Thomas S. Murphy
Treasurer. Donald A. Pels

BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: BR 1-2345.
Daniel B. Burke, Robert Peebles, V.P.'s; 24 Mason St., Providence, R. I., Phone: JACKSON 1-4000. Joseph P. Dougherty, V.P.; Jack Lee, V.P.; Box 2009, Durham, N. C.; Phone: 682-2111. Harmon L. Duncan, Floyd Fletcher, V.P.'s; Paterson, N. J., Phone: MU 8-9300 (N.Y.C.), Daniel P. Weinig, V.P.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV-FM-AM, Providence, R. I.; WTVD Raleigh-Durham, N. C.; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

Carolina Radio Group

Box 1571, Durham, N. C.
Phone: Durham 8-6129

General Manager. H. Tom Morris

STATIONS

WTIK, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WGBG, Greensboro; WRRF, Washington; WGNI, Wilmington; WBBB, Burlington; WSOC, Charlotte; WIRC, Hickory; WSAT, Salisbury; WTOB, Winston-Salem, all N. C.

Carolina Radio Network

P. O. Drawer 170, Wilson, N. C.
Phone: 243-5157

President. H. W. Anderson, Sr.
General Manager. Harry W. Severance
Asst. Manager. Wistar Moore, Jr.
Program Director. Bill Wiggs
Chief Engineer. Robert D. Adkins

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEED, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGOL, Goldsboro; WGTC, Greenville; WITN, Washington; WHNC, Henderson; WMPM, Smithfield; WCNF, Weldon; WETC, Wendell-Zebulon; WCKB, Dunn, All N. C.

Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington
Phone: Glencourt 2-9111

President. Thomas C. Bostic
V.P. & Gen. Mgr. Jack Reber
V.P. in Chg. of TV Prog. Jim Nolan
V.P., TV Sales. Bill Grogan
Manager. Bob Horn
Engineering Director. M. E. Burrill

REGIONAL NETWORKS

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Moses Lake, Wash.; KEPR-AM-TV, Pasco; KIMA, KIMA-TV, Yakima.

CBS Radio New England Network

182 Tremont St., Boston 11, Mass.
Phone: HUBbard 2-2323

Gen. Mgr.....Thomas Y. Gorman
Comm. Mgr.....Robert Sinnott
Sales Promotion Manager...Joseph Cullinane
Program DirectorD. Richard Covington
Publicity Director.....Chuck Williams
Chief Engineer.....Warren Stevens

STATIONS

WEEL, Boston, Mass.; WMAS, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRY, Waterbury, Conn.; WEAN, Providence, R. I.; WGAN, Portland, Maine; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.; WSNO, Barre, Vt.; WEMJ, Laconia, N. H.; WINF, Manchester, Conn.; WNEB, Worcester, Mass.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: HollyWOOD 9-1212

V.P. & Gen. Manager.....Robert P. Sutton
Sales Mgr.....James Ingraham
Dir. of Info. Services.....Arthur Wittum
Program Director.....Harfield Weedin
National Sales Rep.....John Hokom
Eastern Sales Rep.....Frank Oxarart
Chief Engineer.....Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Maurie Webster, V.P.; Sheraton-Palace Hotel, San Francisco, Calif., YU 2-7000. Jos Marshall, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000. Jack Burke, Sales Manager; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407. George Crumbley, Jr., Sales Mgr.; 1144 Hampton Ave., St. Louis 10, Mo., MI 7-5500. Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212. Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KBFK, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KIRO, Seattle, Wash.; KGA, Spokane, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.; KCMJ, Palm Springs, Calif.; KOOL, Phoenix, Ariz.; KOLD, Tucson, Ariz.; KNX, Hollywood, Calif.

CBS Television Pacific Network

6121 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-1212

General Manager.....Robert D. Wood
General Sales Mgr.....Ray L. Beindorf
Sales Promotion Mgr.....Robert L. Nelson
Program Director.....Leon Drew
Publicity Director.....George Nicholaw
Engineer in Charge.....Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIC, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson.

Central American Television Network, Ltd.

Represented by ABC International
Television, Inc.

7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

STATIONS

TI-TVCR, San Jose, Costa Rica; YSDR-TV, YSEB-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; YNSA-TV, Managua, Nicaragua; HOU-34-TV, Panama, R. P.

Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.
Phone: ALpine 2-2177

Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Mgr.....Jess Plummer
Sales Prom. Mgr.....Jack Grant

STATIONS

WCOS, Columbia; WKDK, Newberry; WDX, Orangeburg; WFIG, Sumter.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599

PresidentGeorge Cory

STATIONS

KRAL, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.; KRAC, Alamogordo, N. M.

Concert Network, Inc.

171 Newbury St., Boston 18, Mass.
Phone: COpley 7-8020

President.....T. Mitchell Hastings, Jr.
General Manager.....Karl S. Kritz
Commercial Manager.....Lewis F. Sargent
Sales Promo., Pub. Dir.....Kevin R. Stursberg
Program Director.....Donald Otto
Chief Engineer.....Robert Rabiner

REGIONAL NETWORKS

BRANCH OFFICES

11 E. 47th St., New York, N. Y., Phone: 752-0870, Gene La Brie, Manager; Box 1015, Providence, R. I., Phone: ENterprise 2930, Karl S. Kritz, Manager; 171 Newbury St., Boston 16, Mass., Phone: CO 7-6020, Lewis F. Sargent, Manager.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.;

The Connecticut State Network

c/o WHAY, 22 Grove Hill, New Britain, Conn. Phone: BA 3-2721

PresidentEdmund Waller
Vice Pres.....Charles Bell, Jr.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

Continental Broadcasting, Inc.

Box 2167, Wilmington, Del.
Phone: Olympia 4-8881

Pres.....O. Wayne Rollins
V.P.'s.....Mrs. M. P. Copley, H. B. Tippie
Vice President.....Albert R. Lanphear
Dir. of Program Develop.....Tim Crow
Eng. Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone OXford 7-7040, Graeme Zimmer, Nat'l. Sales Mgr.; 75 E. Wacker Dr., Chicago 1, Ill., Phone: FI 6-8611, John Wilson, Midwest Sales Mgr.; 1549 N. Vine St., Hollywood 28, Calif., Phone: 461-9981, Harry Guzik, West Coast Sales Manager.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.; WRAP, Norfolk, Va.; KDAY, Los Angeles, Calif.

Corinthian Broadcasting Corporation

110 W. 51st St., New York 20, N. Y.
Phone: JU 2-2300

President.....C. Wrede Petersmeyer
Admin. V.P.....Charles H. Tower
Secretary.....Charles H. G. Rees
Treasurer.....Alan S. Englander
Dir. Sales.....Don L. Kearney
Dir. Programming.....Robert H. Salk
Dir. Adv., Public Rel.....Dean Linger
Dir. Research.....Charles H. Smith
Dir. Engineering.....George G. Jacobs

BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone: Luther 2-9233, George Stevens, V.P., Gen. Mgr.; 1945 Allen Parkway, Houston, Tex., Phone: JACkson 9-4811, James C. Richdale, Jr., V.P., Gen. Mgr.; 601 Seventh Ave., Sacramento 18, Calif., Phone: Gilbert 1-4041, Robert S. Wilson,

V.P., Gen. Mgr.; West State Blvd. at Broadcast, Ft. Wayne 15, Ind., Phone: ANthony 9411, Reid G. Chapman, V.P., Gen. Mgr.; 1440 N. Meridan St., Indianapolis 2, Ind., Phone: MELrose 4-6411, Robert B. McConnell, V.P., Gen. Mgr.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif.

Country Music Network

730 Fifth Ave., New York 19, N. Y.
Phone: Circle 6-7242

President.....Charles "Chuck" Bernard
Asst. to Pres.....Bryna Milberg

STATIONS

WYAM, Birmingham; WMGY, Montgomery, both Ala. KHAT, Phoenix; KMOP, Tucson, both Ariz. KADL, Pine Bluff, Ark. KUZZ, Bakersfield, Calif. KLAQ, Denver, Colo. WDON, Washington, D.C. WQIK, Jacksonville; WMOP, Ocala; WRFB, Tallahassee; WETH, St. Augustine, all Fla. WTJH, Atlanta; WGUS, Augusta; WMRE, Monroe, all Ga. KATN, Boise, Idaho; WTAQ Chicago, Ill.; KFDI, Wichita, Kans. WAXU, Lexington; WTMT, Louisville, both Ky. WYNK, Baton Rouge; KCIJ, Shreveport, both La. WBMD, Baltimore, Md.; WEXL, Detroit, Mich.; KTCR, Minn.-St. Paul, Minn.; WVMI, Biloxi, Miss. KCKN, Kansas City; KXEN, St. Louis, both Mo. KOOO, Omaha, Neb. WLDB, Atlantic City; WJRZ, Newark, both N. J. WRZY, Albuquerque, N. M. WREM, Remsen; WSEN, Syracuse, both N. Y. WGTL, Kannapolis; WNOH, Raleigh-Durham; WMPM, Smithfield, all N. C. WWIZ, Lorain-Cleveland, Ohio; KBYE, Oklahoma City, Okla.; KWIN, Ashland, Oreg. WCBG, Chambersburg; WGSA, Lancaster; WPPA, Pottsville; WPTS, Scranton-Wilkes Barre, all Pa. WRIB, Providence, R. I.; WCAY, Columbia, S. C.; WENO, Nashville, Tenn. KCTA, Corpus Christi; KCUL, Dallas-Ft. Worth; KIKK, Houston; KTXO, Sherman, all Tex. KSOP, Salt Lake City, Utah. WCMS, Norfolk; WKCW, Warrenton; WXGI, Richmond; WJWS, South Hill; all Va. WTCR, Huntington, W. Va.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts.,
Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; KTVH, Hutchinson, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
President.....J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKR-WCKT, Miami; WHIO-AM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio
Phone: CHerry 1-1822

REGIONAL NETWORKS

Chmn. of Board.....James D. Shouse
President.....John T. Murphy
V.P., Sales.....H. P. Lasker
V.P., Treasurer.....John J. Heyward
V.P., charge of WLW-C.....Walter Bartlett
V.P., charge of WLW-D.....George Gray
V.P., charge of WLW-I.....John Babcock
V.P., charge of WLW-T.....James Burgess
V.P. East TV Sales N. Y.....P. Scott McLean

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone
PLaza 1-5353, P. S. McLean, V.P. TV Sales; 360
N. Michigan Ave., Chicago 1, Ill., State 2-6693,
H. Albrecht, V.P. Central Div.

STATIONS

WLW-I (TV), Indianapolis, Ind.; WLW-T (TV),
WLW (Radio), Cincinnati; WLW-D (TV), Day-
ton; WLW-C (TV), Columbus, all Ohio.

Crowell-Collier Broadcasting Corp.

6419 Hollywood Blvd., Hollywood, Calif.
Phone: HOLLYWOOD 3-5151

President.....Joseph C. Drilling
General Manager.....J. J. Bernard
Sales Manager.....Robert E. Sharon
Sales Promotion Manager.....Warren Earl
Program Director.....Jim Hawthorne
Publicity Director.....Doni Scott
Chief Engineer.....Edward E. Benham

BRANCH OFFICES

2150 Franklin, Oakland 12, Calif., Phone:
TE 6-0910, John McRae, Gen. Mgr.; 228 Foshay
Towers, Minneapolis, Minn., Phone: FE 2-8943,
Don French, Gen. Mgr.

STATIONS

KFWB, Los Angeles; KEWB, San Francisco;
KDWB, Minneapolis.

Denver Metropolitan Market Group

146 S. Main St., Salt Lake City, Utah
Phone: EMpire 4-3561

President.....L. L. Meyer
BRANCH OFFICE

1089 Bannock St., Denver, Colo., Phone: 292-
3344, Charlie Vais, Manager.

STATIONS

KVOR, Colorado Springs; KBTR, Denver;
KGHF, Pueblo.

Vic Diehm Radio Group, Inc. (Jet Network)

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.
Phone: 454-3531

President, Gen. Mgr.....Victor C. Diehm
Admn. Asst.....Kathryn E. Kahler
Commercial Mgr.....Robert J. Sacco
National Sales Manager.....Thomas A. Tito
Program Director.....Bill Schmeer
Publicity Director.....Betty Anne Diehm
Chief Engineer.....Anthony Hogg

BRANCH OFFICES

1125 Colorado St., Allentown, Pa. Thomas
Tito, Phone: 434-4801; W. Main St., Blooms-
burg, Pa., Bob Williams, Phone: 784-5500.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM,
Bloomsburg, all Pa.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.

Phone: JUNiper 3-1743

Pres., Gen. Mgr.....Charles W. Holt
Commercial Mgr.....Stan Hagan
Secretary.....Connie I. Holt
Business Manager.....Stanley Lightsey, Jr.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel,
Miss.; WHNY, McComb, Miss.; WBOX, Boga-
lusa, La.; WARB, Covington, La.; WHHY,
Montgomery, Ala.; WGVM, Greenville; WABG,
Greenwood, all Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President.....A. B. Robinson
V. P., Gen. Mgr.....Jack Cecil

STATIONS

WDXI, Jackson; WENK, Union City; WPTR,
Paris; WDKE Lawrenceburg; WDXL Lexing-
ton; WDXN Clarkesville, all Tennessee;
WCMA Corinth, Miss.

Dixie Radio, Inc.

E. 15th St., Panama City, Fla.
Phone: PO 3-1777

President, General Mgr.....D. Brannen
Manager.....Dave Mack
Commercial Mgr.....Les Roberson
Program Director.....John Roberts
Chief Engineer.....Bud Lucas

BRANCH OFFICES

Box 1031, Houma, La., Phone: UP 2-6828,
Manager, Les Ryder; Box 691, Fernandina
Beach, Fla., Phone: 261-5480, Manager, Ralph
B. Mann.

STATIONS

WDLP, Panama City, WPUP, Gainesville,
Fla., WPAP, Fernandina Beach, Fla.; KCIL,
Houma, La.

Donrey Media Group

Southwestern House, Fort Smith, Ark.
Phone: SU 2-2011

President.....Donald W. Reynolds
V.P., Western Div.....Lee Hirshland
V.P., Eastern Div.....William Slates

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las
Vegas; KOLO-AM-TV, Reno, both Nev.; KOKI
Okmulgee, Okla.; KGNS-AM-TV, Laredo, Tex.
KORK, Las Vegas, Nev.; KBRS, Springdale,
Ark.; KFOY-TV, Hot Springs, Ark.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.
STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KHRD,
Duncan, all Okla.; KMID-TV, Midland, Tex.

REGIONAL NETWORKS

Duhamel Broadcasting Enterprises

Duhamel Bldg., Rapid City, S. D.
Phone: Fillmore 2-2000

Pres., Gen. Mgr. Helen S. Duhamel
Vice President. J. Norman Heffron
Secretary, Station Mgr. William F. Turner
Treasurer. C. J. Woodhouse
Chief Engineer. Elmer Nelson

BRANCH OFFICE

P.O. Box W, Hay Springs, Neb., Phone: MEL-rose 8-2741, John Ludwig, Resident Mgr.

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Hay Springs, Neb.

East Texas Network

205 Austin St., Center, Tex.
Phone: LYric 8-3304

President. Tom E. Foster
General Mgr. Dave Taylor

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacogdoches; KTXJ, Jasper; KIVY, Crockett; KNET, Palestine; KEBE, Jacksonville; KWRD, Henderson; all Texas.

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.

President. H. E. Epperson, Jr.

STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both Va.; WPAQ, Mt. Airy; WPNC, Plymouth; WLLY, Wilson, all N. C.; WLES, Lawrenceville; WRAA, Luray.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo.

Gen. Manager. Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

F M Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.
Phone: State 2-8900

President. Sidney J. Wolf
Vice President. E. R. Peterson, Jr.
Secretary, Nat'l Sales Mgr. John Hartigan

BRANCH OFFICES

527 Madison Ave., New York 22, N. Y., Phone: ELdorado 5-3720, Manager, Noel A. Rhys; 612 Penobscot Bldg., Detroit, Mich., Woodward 2-4505, Manager, E. R. Peterson, Jr.; 3142 Wilshire Blvd., Los Angeles 5, Calif., Phone: DUNKirk 3-2910, Manager, William Bayer; 75 Post St., San Francisco, Calif., Phone: SUTter 1-7400, Manager, Roger Coombe.

STATIONS

WFMM-FM, WRBS-FM, Baltimore, Md.; WBCN-FM, Boston, Mass.; WFMF-FM, WFMQ-FM, Chicago, Ill.; WKRC-FM, Cincinnati, Ohio; WDBN-FM, WNOB-FM, Cleveland, Ohio; WTVN-FM, Columbus, Ohio; WRR-FM, Dallas, Tex.; WABX-FM, WLDM-FM, Detroit, Mich.;

KFJZ-FM, Ft. Worth, Tex.; WHCN-FM, Hartford, Conn.; KQUE-FM, KRBE-FM, Houston, Tex.; WFBM-FM, Indianapolis, Ind.; KCMO-FM, Kansas City, Mo.; KMLA-FM, Los Angeles, Calif.; WQFM-FM, Milwaukee, Wisc.; KWFM-FM, WAYL-FM, Minneapolis, Minn.; WNCN-FM, WRFM-FM, New York, N. Y.; WRVC-FM, Norfolk, Va.; WJBR-FM, Philadelphia, Pa.; WXCN-FM, Providence, R. I.; KJML-FM, Sacramento, Calif.; KSHE-FM, KWIX-FM, St. Louis, Mo.; KITT-FM, KPRI-FM, San Diego, Calif.; KPEN-FM, San Francisco, Calif.; KISW-FM, Seattle, Wash.; WAVA-FM, WWDC-FM, Washington, D. C.

Theodore Feinstein Stations

c/o WBNP, Traffic Circle, Newburyport, Mass.

STATIONS

WBNP, Newburyport; WLYN, Lynn, both Mass.; WTSA, Brattleboro, Vt.; WOTW, Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.

Phone: FI 5-2101

President. John E. Fetzer
Executive V.P. & Gen. Mgr. Carl E. Lee
Treasurer. E. L. Tait
Secretary. Robt. C. Van Horn

STATIONS

WKZO-AM-TV Kalamazoo, KOLN TV Lincoln, Neb.; WJEF AM-FM, Grand Rapids; WWTV, Cadillac, Mich.; KGIN-TV, Grand Island, Neb.; WWUP-TV, Sault Ste. Marie, Mich.

Fisher Stations

Box 112, Eugene, Ore.

Phone: DI 4-6216

President. C. O. Fisher
General Manager. Robert E. Harrison
Commercial Manager. Leslie J. Manning
Program Director. John R. Vaughan
Chief Engineer. Clayton F. Caughill

STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN, Eugene, all Ore.

Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.

STATIONS

KACT, Andrews; KPAN, Hereford; KFLD, Floydada; KVLTV, Levelland, all Tex.

The Forward Group

c/o KGLO, Mason City, Iowa

Phone: GARDen 3-2540

President. Herbert R. Ohrt
Nat'l. Sales Mgr. Walter J. Rothschild

BRANCH OFFICES

WCU Bldg., Quincy, Ill., Nat'l Sales Office, Phone: BALdwin 2-6200, General Manager, Walter Rothschild; West Belt Line, Madison, Wisc., Phone: CEDar 3-5381, General Manager, Merritt Milligan; Highway 14 and Lee Blvd., Mankato, Minn., Phone: 7905, General Manager, Bob Gardner.

REGIONAL NETWORKS

STATIONS

KGLO-AM-TV, Mason City; WTAD, Quincy, Ill.; KHQA-TV, Hannibal, Mo.; KEYC-TV, Manakato, Minn.; WMTV, Madison, Wisc.

Founders Corporation

150 East 42nd St., New York 17, N. Y.
Phone: TN 7-0250

Vice President.....Philip Gandert
BRANCH OFFICES

Box 1390, Syracuse, N. Y., Phone: HOWard
3-8631, Henry T. Wilcox, Gen. Mgr.; Box 5428,
Honolulu, Hawaii, Phone: 9-5236, Daniel Col-
lins, Acting Mgr.; Maison Blanche Bldg., New
Orleans, La., Phone: 523-5921, John L. Vath,
Gen. Mgr.

STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB,
New Orleans.

Franklin Broadcasting Co.

2700 E. Oakland Park Blvd.
Ft. Lauderdale, Fla.
Phone: LOgan 8-8316

President.....William F. Johns, Jr.
Natl. Prog. & Prom. Dir....James W. Ramsburg
General Counsel.....William H. Kilby

BRANCH OFFICES

614 N. Rampart St., New Orleans, La. Phone:
EX 7516, D. W. Wagenvoord, V. P.; 8th and
Main, Tulsa, Okla., Phone: LU 3-4121, G. H.
Lund, Gen. Mgr.; 611 Frontenac Pl., Minne-
apolis, Minn., Phone: MI 5-7757, J. R. Duryea,
V. P.; Box 108, Ft. Lauderdale, Fla., Phone:
WE 3-3511, R. J. Flynn, V. P.; Rialto Bldg., St.
Louis, Mo., C. W. Louiek, V. P.

STATIONS

WWOM, New Orleans; WMIN, Minneapolis;
WEW, St. Louis; WLOD, Ft. Lauderdale;
KOME, Tulsa; KRIB, Mason City.

French Program Group of New England

10 Center St., Chicopee, Mass.
Phone: LY 2-1669

President.....Leon Alarie
Commercial Manager.....Gertrude Alarie

STATIONS

WPAW, Pawtucket; WNRI, Woonsocket, both
R. I.; WACE, Holyoke; WNBH, New Bedford;
WALE & WSAR, Fall River; WORC, Worcester;
WESO, Southbridge-Webster, all Mass.; WIDE,
Biddeford; WLAM, Lewiston, both Me.; WKCB,
Berlin; WFEA, WGIR, and WKBR, Manchester,
all N. H.

J. A. Gallimore Stations

c/o WHBC, Box 447, Barnwell, S. C.
President.....J. A. Gallimore

STATIONS

WBAW, Barnwell; WHBC, Hampton; WSNW,
Seneca; WSSC, Sumter, all S. C.; WLFA,
Lafayette; WGHC, Clayton, both Ga.; WLOM,
Chattanooga; WRKH, Rockwood, both Tenn.

Gamble-Lane Stations

140 S.W. Columbia, Portland, Ore.
Phone: CA 8-3333

President.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST,
Astoria, Ore.

Gannett Radio and Television Group

191 East Ave., Rochester, N. Y.
Phone: BAker 5-3050

President.....Paul Miller
General Manager.....John L. McClay
Dir. of Engineering.....Richard K. Blackburn

STATIONS

WHEC AM-TV, Rochester, N. Y.; WDAN-AM,
Danville, Ill.; WINR AM-TV, Binghamton, N. Y.

Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.
Phone: EMerson 3-8110

Chairman.....Connie B. Gay
President.....Ed Winton

STATIONS

WQMR, WGAY-FM, Washington, D. C.;
WTCR, Ashland, Ky.; WFTC, Kinston, N. C.

A. L. Glassmann Stations

c/o KGEM, Box 4158, Boise, Idaho

President.....C. Hestel

STATIONS

KGEM, Boise; KLIX-AM-TV, Twin Falls, both
Idaho; KLO, Ogden; KUTV, Salt Lake City.

Gold Seal Stations

c/o WGTO, Box 123, Cypress Gardens, Fla.

President.....S. E. Hubbard

STATIONS

WGTO, Cypress Gardens; KOB-AM-TV, Albu-
querque, N. M.; KSTP-AM-TV, St. Paul-Minn.,
Minn.

Golden West Broadcasters

5939 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOLlywood 9-5341

Chairman of Board.....Gene Autry
President.....Robert O. Reynolds
Exec. V.P., General Mgr.....Lloyd C. Sigmon
Vice President.....William D. Shaw
V.P., Dir., Adv. and Promo.....John Asher
V.P., Dir. of Engineering.....Tom Crosnoe

BRANCH OFFICES

2130 S.W. 5th Ave., Portland, Oreg., Phone:
CApital 2-1881, Manager, Fulton Wilkins;
950 California St., San Francisco, Calif., Phone:
YUKon 2-5500, V.P., Manager, William D.
Shaw; Tower Bldg., Seattle-Tacoma, Wash.,
Phone: MU 2-3100, V.P. Manager, Bert West.

STATIONS

KEX, Portland, Oreg.; KMPC, Los Angeles,
Calif.; KSFO, San Francisco; KVI, Seattle,
Wash.

REGIONAL NETWORKS

Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.
Phone: NAtional 4-4075

President.....W. F. Rust, Jr.
Gen. Sales, Prom. Mgr.....Ralph Gottlieb
Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
Chief Engineer.....Albert Davis

BRANCH OFFICES

Box 1747, York, Pa. (WNOW) W. F. Rust, Jr.,
Pres., Gen. Mgr., Phone: 2-7821; Seventh &
Hamilton Sts., Allentown, Pa. (WAEB) Bob
Ackley, Sta. Mgr., Phone: HEmlock 4-9364;
Dover, N. H. (WTSN) Ed Callahan, Sta. Mgr.,
Phone: SHerwood 2-5951; 39 Mt. Vernon St.,
Keene, N. H. (WKBK) Robert Berry, Sta. Mgr.,
Phone: ELmwood 2-6113; 7 East 47th St., NYC,
Peggy Stone, V.P. Radio-TV Reps, Inc., Phone:
MU 8-4340.

STATIONS

WKBR, Manchester; WKBK, Keene; WTSN,
Dover, all in New Hampshire; WNOW, York,
Pa.; WAEB, Allentown, Pa.; WRAW, Reading,
Pa.

The Gordon Group

Suite 1130, 1551 Camino Del Rio
San Diego, Calif.
Phone: 297-0311

President.....Sherwood R. Gordon
Commercial Manager.....Dwight Case
Sales Promotion Manager.....Dan Martin
Program Director.....Richard Venturino
Comptroller.....Roy Gatenby
Chief Engineer.....Jonas Heiser

BRANCH OFFICE

3800 N. Central Ave., Phoenix, Ariz., Phone:
AM 4-2148, Manager, Ray Bluestein.

STATIONS

KSDO, San Diego, Calif.; KBUZ Phoenix, Ariz.

Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.
STATIONS

WANA, Anniston; WETO, Gadsden; WPID,
Piedmont, all Ala.

Great Northern Bestg. System

P. O. Box 1226, Fargo, N. Dak.
Phone: 3584

President.....E. J. McKellar
Sec.-Treas.....R. L. Owens

STATIONS

KVOX, Fargo-Moorehead, Minn.; KLPM,
Minot, N. D.; KOVC, Valley City, N. D.; KDLR,
Devils Lake, N. D.; KEYJ, Jamestown, N. D.;
KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus
Falls, Minn.; KNOX, Grand Forks, N. D.;
KGCX, Sidney, Mont.

Green Valley Group

Box 605, Winchester, Va.
Phone: 662-4855

President.....Mrs. Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg;

WSIG, Mt. Jackson; all Va.; WELD, Fisher, W.
Va.; WHYL, Carlisle; WAYZ, Waynesboro,
both Pa.

Agnes Jane Reeves Greer Stations

1715 Grandview Ave., Pittsburgh 11, Pa.
Phone: HU 1-2626

President.....Agnes J. Reeves Greer
General Manager.....William B. Steis

STATIONS

WCNS, Canton; WCNO-FM, Canton; WJER,
Dover, all Ohio. WKJF-FM, Pittsburgh, Pa.;
WAND-TV, Pittsburgh, Pa.; WAJR, Morgan-
town, W. Va.

The Griffin-Leake Stations

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

President.....James C. Leake
National Sales Mgr.....Jim Black
Sales Promotion Mgr....Robert E. Draughon
Engineering Dir.....Bob Snider

BRANCH OFFICES

P.O. Box 9697, Tulsa, Okla. (KTUL-TV) Bill
Swanson, V.P., Phone: Hickey 6-6184; 310
W. 3rd, Little Rock, Ark. (KATV) Bob Double-
day, V.P., Phone: FRanklin 4-1691; P.O. Box
8557, Tulsa, Okla. (KTUL) Jim Schoonover, Gen.
Mgr., Phone: Fillmore 5-1311; P.O. Box 8788,
Okla. City, Okla. (KWTW) Edgar T. Bell, Mgr.
Phone: Victor 3-6641.

STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa,
Okla.; KWTW, Oklahoma City.

D. Spencer Grow Stations

c/o KEXO, Box 629, Grand Junction, Colo.
STATIONS

KEYY, Provo, Utah; KEXO, Grand Junction,
Colo.

Harris-Alexander Stations

c/o KELP, 4530 Delta St., El Paso, Tex.

President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spo-
kane, Wash.

Hawaiian Broadcasting System

1534 Kapiolani Blvd., Honolulu 14, Hawaii
Phone: 92011

President.....Chinn Ho
General Manager.....Joe Herold
Commercial Manager.....Erma Krause
Sales Promotion Manager....Tom McCollum
Program Director.....Sheridan Dar Reid
Publicity Director.....Victor Amiel
Chief Engineer.....Ronald Miyahira

BRANCH OFFICE

c/o KHBC, Hilo, Hawaii, Phone: 3326, Man-
ager, Hal Marques.

STATIONS

KHBC-AM-TV, Hilo; KGMB-AM-TV, Honolulu;
KMAU-TV, Wailuku.

REGIONAL NETWORKS

The Hearst Corporation

(Radio and TV Division)
959 Eighth Ave., New York 19, N. Y.
Phone: Circle 5-7667

V.P., Gen. Mgr. D. L. Provost
V.P., Engineering John T. Wilner
V.P., WBAL Thomas S. Carr
V.P., WBAL-TV Brent O. Gunts
V.P., WISN James T. Butler
V.P., WISN-TV William C. Goodnow

STATIONS

WBAL-AM-FM-TV, Baltimore; WISN-AM-FM-TV, Milwaukee; WRYT-AM-FM, Pittsburgh; WTAE (TV) Pittsburgh, Pa.

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd.,
Rapid City, S. D.
Phone: Fillmore 2-6050

President, Chief Engineer Eli Daniels
General Manager Dan C. Palen
Program Director Monte Loos

STATIONS

KRSD-AM-TV, Rapid City; KDSJ-TV, Lead, S. D.

Herald Tribune Radio Network

(See VIP Radio, Inc.)

Highland Stations

Box 460, Keene, N. H.
Phone: Elmwood 2-9230

President Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WKNY, Kingston, N. Y.;
WVET, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

Studio City, Hildreth & Rice Sts., Bangor, Me.
Phone: 947-8321

President Horace A. Hildreth
V.P., Gen. Mgr. Walter L. Dickson
Nat'l Sales Mgr. Robert J. Gold
Chief Engineer Wallace Edwards

STATIONS

WABI-AM-TV-FM, Bangor; WAGM-AM-TV, Presque Isle; WPOR, Portland, all Maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.
General Manager O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.
President C. W. Holt
Vice President C. S. Lightsey

STATIONS

WHHY, Montgomery; WHNY, McComb; WHSY, Hattiesburg, both Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.
President Roth Hook

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOB, Canton; WMAG, Forest, all Miss.; WRUS, Russellville, Ky.; WDAL, Meridian.

Rex G. Howell Stations

c/o KREX, P. O. Box 270, Grand Junction, Colo.
President Rex G. Howell

STATIONS

KREX-AM-TV-FM, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

Illinois Broadcasting Co.

301½ E. Main St., Olney, Ill.
Phone: EXpress 3-3156

President F. W. Schaub
General, Comm. Manager ... Charles R. Griggs
Program Director Joseph E. Kosack
Chief Engineer Donald Schnell

STATIONS

WVLN-AM-FM, Olney, Ill.; WSOY, Decatur; WCIA-TV, Champaign.

Birney Imes Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.
President B. Imes, Jr.

STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale; WNAG, Grenada; WMOX, Meridian; WELO, Tupelo.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.
President R. E. Ingsted

STATIONS

KBMW, Breckenridge; KEYL, Long Prairie; KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ, Jamestown; KOVC, Valley City; all N. D.

Intermountain Network, Inc.

148 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561

Chairman of Board George C. Hatch
President Lynn L. Meyer
Vice Pres. Jack S. Paige

BRANCH OFFICE

5350 W. 20th Ave., Denver, Colo., Phone: Belmont 7-9595, General Manager, Charlie Vais.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.; KVOR, Colo. Springs, Colo.; KCRF, Trinidad, Colo.; KBZZ, La Junta, Colo.; KLMR, Lamar, Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley, Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello, Idaho; KIFI, Idaho Falls, Idaho; KLIK, Twin Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM, Boise, Idaho; KBMY, Billings, Mont.; KATL, Miles City, Mont.; KPRK, Livingston, Mont.; KOPR, Butte, Mont.; KBLL, Helena, Mont.; KXLO, Lewistown, Mont.; KOAL, Price, Utah; KMOM, Great Falls, Mont.; KQTE, Missoula, Mont.; KOVO, Provo, Utah; KVNU, Logan, Utah; KSVC, Richfield, Utah; KVEL, Vernal, Utah; KVFC, Cortez, Colo.; KNEB, Scottsbluff, Neb.; KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.;

REGIONAL NETWORKS

KALL, Salt Lake City, Utah; **KLO**, Ogden, Utah; **KURA**, Moab, Utah; **KVRS**, Rock Springs, Wyo.; **KOVE**, Lander, Wyo.; **KVOC**, Casper, Wyo.; **KWYO**, Sheridan, Wyo.; **KPOW**, Powell, Wyo.; **KFBC**, Cheyenne, Wyo.; **KWIK**, Pocatello; **KLUK**, Evanston, Wyo.; **KOWB**, Laramie, Wyo.; **KELK**, Elko, Nev.; **KXXL**, Bozeman, Mont.; **KGEZ**, Kalispell, Mont.; **KDBM**, Dillon, Mont.; **KOJM**, Havre, Mont.; **KVRH**, Salida, Colo.; **KRLN**, Canon City, Colo.; **KEXO**, Grand Junction, Colo.; **KENN**, Farmington, N. M.; **KDGO**, Durango, Colo.; **KFTM**, Fort Morgan, Colo.; **KBOL**, Boulder, Colo.; **KUTA**, Monticello, Utah; **KBRV**, Soda Springs, Utah; **KYCN**, Wheatland, Wyo.

Ivy Network Corp.

242-A Yale Station, New Haven, Conn.
Phone: STate 7-0711

General Manager.....Herbert F. Decker
Business Manager.....Robert P. Bremner

STATIONS

WBRU (Brown), Providence; **WVBR-AM-FM** (Cornell), Ithaca; **WKCR** (Columbia), New York; **WHRB-FM** (Harvard), Cambridge; **WXPN** (Penn), Phila.; **WPRB-AM-FM** (Princeton), Princeton; **WYBC-AM-FM**, (Yale) New Haven; **WDCR** (Dartmouth), Hanover, N. H.

James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.

President.....S. Goldman

STATIONS

WDOE, Dunkirk; **WJTN**, Jamestown; **WGGO**, Salamanca, all N. Y.; **WERC**, Erie, Pa.

Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.

Phone: EDison 3-8833

President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield

STATIONS

WBT, **WBTW** Charlotte, N. C.; **WBTW** (TV) Florence, S. C.; **WBIG**, Greensboro.

Jet Network

(See Vic Diehm Radio Group, Inc.)

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.

Phone: ALpine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis
V.P. Chg. of Sales.....Ray C. Smucker
Sales Prom. Mgr., Pub. Dir.....Bryan Hickox
Program Director.....Ray Cox
Chief Engineer.....Harold Haughawout

STATIONS

KYUM, Yuma; **KYCA**, Prescott; **KCLS**, Flagstaff; **KTAN**, Tucson; **KIKO**, Globe; **KAWT**, Douglas; **KATO**, Safford; **KAAA**, Kingman, all Arizona.

KWTX Stations

4520 Bosque Blvd., Waco, Tex.

Phone: PLaza 6-4451

President, Gen. Mgr.....M. N. Bostick

Commercial, Sales Prom. Mgr.....Pete McNee
Program Director.....Ralph Webb
Chief Engineer.....Jesse Dove

STATIONS

KWTX, Waco, **KNAL**, Victoria, **KBTX-TV**, Bryan; **KXII-TV**, Ardmore.

Key Broadcast Management, Inc.

405 Park Ave., New York, N. Y.

Phone: PLaza 1-3366

President.....Ralph N. Weil
Vice President.....Arnold Hartley
Publicity Director.....Jacqueline Wright

OWNED & OPERATED STATIONS

WMMW, Meriden, Conn.; **KATZ**, St. Louis, Mo.; **KCOR**, San Antonio, Tex.

King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.

Phone: MU 2-3555

Chairman of Board.....Mrs. A. Scott Bullitt
President.....Stimson Bullitt
V.P., Business Division.....Henry B. Owen
V.P., Broadcast Division.....Otto P. Brandt
Controller.....John H. Blaine
Public Service Director.....Gloria Chandler
Director of Special Events.....Robert H. Schulman
Director of Engineering.....Jay W. Wright

STATIONS

KING-AM-TV-FM, Seattle; **KREM-AM-TV-FM**, Spokane, both Wash.; **KGW-AM-TV**, Portland.

Knight Quality Stations

Lafayette Road, Portsmouth, N. H.

Phone: GENEva 6-7300

President.....Norman Knight
Managing Director.....Harold H. Segal
Program Director.....Howard Leonard
Chief Engineer.....Antonio Vaccaro

STATIONS

WTSL, Hanover; **WHEB**, Portsmouth; **WTSV**, Claremont, **WGIR**, Manchester, all N. H.; **WEIM**, Fitchburg, Mass.

Knorr Bestg. Corp.

15001 Michigan Ave., Dearborn, Mich.

Phone: TLiffany 6-8500

President.....Mrs. Fred A. Knorr
Exec. Vice Pres.....Walter Patterson
Managing Dir.....John J. Carroll
Sales Manager.....John E. Davidson
Program Dir.....Larry Fischer
Chief Engineer.....Jerrold L. Martin

STATIONS

WKMH, Dearborn-Detroit; **WSAM**, Saginaw; **WKHM**, Jackson; **WKMF**, Detroit-Flint; **WELL**, Battle Creek, all Mich.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.

President.....P. E. Lackey

STATIONS

WRAJ, Anna; **WSON**, Henderson; **WHOP**, Hopkinsville; **WPAD**, Paducah, all Ky.

Laird Group Stations

225 N. Adams St., Green Bay, Wisc.
Phone: HEmlock 5-5331

President, Gen. Mgr. Ben A. Laird
Comm., Sales Prom. Mgr. John E. Mayasich
Program Director Thomas L. Hoppe
Publicity Director Ann Schauer
Chief Engineer Clifford Graff

STATIONS

WDUZ, Green Bay, WDUX, Waupaca, both Wisc.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.
President T. B. Lanford

STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake Charles; KALB-AM-TV, Alexandria; all La.; WSLI, WJTV, Jackson, Miss.

Laurel Radio Network

Church St., Clearfield, Pa.
Phone: POplar 5-8092

President W. K. Ulerich
General Manager Milton J. Bergstein
Commercial Manager J. Albert Dame
Sales Prom. Mgr. Herbert Levin
Program Director Croy Pitzer
Publicity Director Steve Fishbein
Chief Engineer Wilbur Files

STATIONS

WCPA, Clearfield, WMAJ, State College, WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.
Phone: 477-3128

President Marion P. Lewis
General Manager Don Funkhouser
Sales Promotion Manager James Litten
Program Director Bill Love
Chief Engineer James Bowman

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg; WINC, Winchester, all Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.; WELD, Fischer, W. Va.

The Linder Group

Box 393, Willmar, Minn.
Phone: BELmont 5-1340

Representative Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall, KWLM Willmar, KDMA Montevideo, KTOE Mankato, all Minnesota.

Lobster Network of Maine

645 Congress St., Portland, Maine
SPruce 5-2336

President Faust Couture
Gen. Mgr. Melvin L. Stone
Commercial Manager David L. Royte
Sales Promotion Manager John Libby
Program Director Howard Leonard

Publicity Director Walter Thomes
Chief Engineer T. Richard Dunn

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU, Augusta; WRUM, Rumford; WGHM, Waterville; WGUY, Bangor; WFST, Caribou; WSME, Sanford, all Maine.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg.,
Victoria, Tex.

President J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX, Bay City, all Tex.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.
Phone: CI 5-4642

President John G. Long
General Manager Victor J. Boldt
Program Director Al Turner
Chief Engineer Karl Lentz

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW, Texas City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.
President J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG, Bellingham, all Wash.; KBAR, Burley, Idaho.

John J. Louis Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.
Phone: AL 4-4161

Chairman of Board John J. Louis, Jr.
President, Gen. Mgr. Richard O. Lewis
V.P., Sales Ray C. Smucker
Sales Manager George Guyan
Program Director Richard H. Covey
Publicity Director Nancy Chappel
Chief Engineer Cliff Stevens

STATIONS

KTAR-AM-FM, Phoenix; KYCA, Prescott, KYUM, Yuma, All Ariz.

Magic Circle Network

1718 Meadowmere, Springfield, Mo.
Phone: TU 1-4114

General, Comm. Mgr. M. Richard Bradley

BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone: LE 2-3783, Manager, Joe Cannon; 205 W. Wacker, Chicago, Ill., Phone: STate 2-5096, Manager, Hooper Jones.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield; KREI, Farmington; KDMO, Carthage KDKD, Clinton; KBIA, Columbia; KODE, Joplin; KWOS, Jefferson City; KLWT, Lebanon; KTCB, Malden; KNIM, Maryville; KRMO, Monett; KLRS, Mt. Grove; KBTN, Neosho; KNEM, Nevada; KUKU, Willow Springs; KTTR, Rolla;

REGIONAL NETWORKS

KSGM, St. Genevieve; KRES, St. Joseph; KSMO, Salem; KICK, Springfield; KWOS, Sedalia; KALM, Thayer; KLPW, Union; KDEX, Dexter; KWPM, West Plains. Arkansas: KBTA, Batesville; KTCN, Berryville; KCCB, Corning; KHOG, Fayetteville; KHOZ, Harrison; KNEA, Jonesboro; KTCA, Marked Tree; KTLO, Mt. Home; KDRS, Paragould; KPOC, Pochahontas; KAMO, Rogers; KWCB, Searcy; KUOA, Siloam Springs; KBRS, Springdale; KWAK, Stuttgart; KRLW, Walnut Ridge, Kansas: KCRB, Chanute; KMDO, Ft. Scott; KIND, Independence; KLKC, Parsons; KSEK, Pittsburgh, Oklahoma; KGLC, Miami; KOLS, Pryor; KVIN, Vinita; KTLQ, Tahlequah.

Maine Broadcasting System

579 Congress St., Portland, Me.
Phone: SPruce 2-0181

President.....William H. Rines
General Manager.....Jack Atwood
TV Commercial Manager...Bruce C. McGorrell
Nat'l Sales, Radio.....Benjamin Hubley
Chief Engineer.....Charles R. Brown

STATIONS

WCSH-AM-TV, Portland; WLBZ-AM-TV, Bangor; WRDO, Augusta; all Maine.

Matison Stations

Box 367, Laurel, Miss.
Phone: 428-5601

President.....Harold Matison
General Manager.....Paul Carlisle
Comm., Sales Promo. Mgr.....M. M. Caver
Chief Engineer.....Lester Johnson

STATIONS

WAML, Laurel; WXXX, Hattiesburg; WABO, Waynesboro, all Miss.

Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg.,
Austin, Tex.

President.....W. Mayes

STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL, Ft. Worth; KCRS, Midland; KSNY, Snyder; WACC, Waco, all Tex.; KTOK, Oklahoma City, Okla.

McClatchy Broadcasting Co. Stations

21st & Q, Sacramento 4, Calif.
Phone: GIlbert 2-5011

President.....Eleanor McClatchy
Dir. of Sales.....Keith Collins

STATIONS

KFBK, Sacramento; KBEE, Modesto; KMJ-AM-TV, Fresno, all Calif.; KOH, Reno, Nev.

C. A. McClure Stations

c/o WGBA, 1415 Wynnton Rd., Columbus, Ga.
Phone: FA 3-3603

President, Gen. Mgr.....C. A. McClure
V.P., Chief Engineer.....F. Keith Brown

STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.; WULA, Eufaula; WMGY, Montgomery, both Ala.

Lloyd C. McKenney Stations

Box 503, Carthage, Mo.

Phone: FL 8-4496

STATIONS

KBHM, Branson; KRMO, Monett, both Mo.; KMDO, Ft. Scott, Kan.; KALN, Iola, Kan.; KBLR, Bolivar, Mo.

McLendon Ebony Radio Group

Scite 980, Milner Bldg., Jackson, Miss.

Phone: FLeetwood 4-1617

Pres., Gen. Manager.....John McLendon
Commercial Manager.....Joe Starr

BRANCH OFFICES

STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock, Ark.; KOKA, Shreveport, La.; WOKJ, Jackson, Miss.

McLendon Stations

McLendon Building, Dallas, Texas

Phone: RIVERSIDE 7-9311

Chairman of Board.....Barton R. McLendon
President.....G. B. McLendon
General Manager.....W. S. Morgan, Jr.
Nat'l Program Director.....Donald C. Keyes
Nat'l Publicity Director.....Mitchell I. Lewis
Chief Engineer.....Glenn R. Callison

STATIONS

KILT, Houston; KLIF, Dallas; K TSA, San Antonio; all Tex.; KABL, San Francisco, Calif.; WYSL, Buffalo, N. Y.; WYNNR, Chicago, Ill.

Meredith Broadcasting Co.

3501 Farnam St., Omaha 31, Neb.

Phone: 346-3400

President.....Payson Hall
Exec. Vice President.....Frank P. Fogarty

STATIONS

KCMO-AM-FM-TV, Kansas City, KPHO AM-TV, Phoenix, Ariz., WOW AM-FM-TV, Omaha, WHEN AM-TV, Syracuse.

Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.

President.....J. Gober

STATIONS

KOBE, Las Cruces; KWYK, Farmington; KOTE, Deming, all N. M.; KDGO, Durango.

Metromedia, Inc.

205 E. 67th St., New York 21, N. Y.

Phone: LE 5-1000

Board Chairman, Pres.....John W. Kluge
V.P., Treasurer.....Richard L. Geismar
V.P., Secretary.....Robert A. Dreyer
V.P., Director of Research.....Mary L. McKenna
V.P., Dir., Public Affairs.....Mark Evans
Vice President.....Benedict H. Gimbel, Jr.
Dir., Public Relations.....Phil Cowan
Comptroller.....Joseph J. Madden

STATIONS

WNEW-AM-FM-TV, New York; WHK-AM-FM, Cleveland; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton; WTVP-TV, Decatur; WIP-AM-FM, Philadelphia; KMBC-TV-AM-FM, Kansas City, Mo.

REGIONAL NETWORKS

Metropolitan Broadcasting

(Radio & TV Div. of Metromedia, Inc.)

President Bennet H. Korn
 V.P., Programming Jack Lynn
 V.P., Public Relations Phil Cowan
 V.P., WTVP (TV) John H. Bone
 V.P., WTTG (TV) Donn R. Colee
 V.P., KOVR (TV) C. Clover DeLaney
 V.P., WTVH (TV) George W. Finnegan
 V.P., KMBC (TV) Albert P. Krivin
 V.P., WNEW (TV) John E. McArdle
 Dir., Engineering Malcolm Burleson
 Dir., Advertising Murray Gross

The Mid-South Network

WELO Bldg., Tupelo, Miss.

Phone: VI 2-7658

President Birney Imes
 General Manager Bob Evans
 Chief Engineer Tom McFerrin

STATIONS

WCBL, Columbus; WELO, Tupelo; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada; WONA, Winona, all Miss.

Midcontinent Broadcasting

(See BFR Stations)

Midnight Sun Broadcasting

Box 910

c/o KFAR, Fairbanks, Alaska

STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,

Iron Mountain, Mich.

President F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLST, Escanaba; WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.; WMAM, Marinette, Wisc.

Montana Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Sales Manager Lynn L. Meyer

STATIONS

KBMY, Billings; KMON, Great Falls; KOPB, Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.

President C. W. Morr

STATIONS

KHFH, Sierra Vista; KSUN, Bisbee, both Ariz.

National Spanish Language Network

2905 S. King Rd., San Jose, Calif.

Phone: 251-5170

President Richard E. Ryan
 1st Vice President Howard Kalmenson
 2nd Vice President Severo Garza
 Secretary, Treasurer Ray J. Williams

BRANCH OFFICES

1680 No. Vine St., Hollywood 28, Calif.,

Phone: HO 4-7395, Manager, Harlan Oakes; 166 Geary St., San Francisco, Calif., Phone: YU 6-0621, Manager, Don Pickens; 122 E. 42nd St., New York, N. Y., Phone: MU 2-4500, Manager, Arthur Gordon; 1401 Peachtree St., N.E., Atlanta, Ga., Phone: TR 5-9403, Manager, Barney Ochs.

STATIONS

KWKW, Los Angeles; KGST, Fresno, both Calif.; KABQ, Albuquerque, N. M.; KIFN, Phoenix; KEVT, Tucson, both Ariz.; KUKA, San Antonio; KCCT, Corpus Christi; XEO, Brownsville; KLVL, Houston, all Texas. XEGM, San Diego, Calif.; KLOK, San Jose, Calif.; XEHF, Nogales, Ariz.; WMIE, Miami, Fla.; KFSC, Denver, Colo.; KAPI, Pueblo, Colo.

Neathery Radio Stations

c/o KWPM, West Plains, Mo.

Phone: 700

President, Gen. Mgr. Robert F. Neathery
 Chief Engineer Laurel Thompson

BRANCH OFFICE

1718 Meadowmere, Springfield, Mo.

STATIONS

KWPM-AM-FM, West Plains, Mo.; KALM, Thayer, Mo.; KAMS, Mammoth Spring, Ark.; KUKU, Willow Springs, Mo.; KBHM, Branson, Mo.; KBLR, Bolivar, Mo.

New South Broadcasting Stations

c/o WNSL, 116 Beacon St., Laurel, Miss.

President F. E. Holladay

STATIONS

WNSL, Laurel; WLSM, Louisville; WOKK, Meridian; all Miss.; WACT, Tuscaloosa, Ala.

New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.

Phone: 482-6133

Co-owner, Sales Prom. Mgr. Joseph Carson

Co-owner F. E. Holladay

Program Director Gary Smith

Chief Engineer Robert K. Wall

STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi, all Miss.; WACT, Tuscaloosa, Ala.

Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.

Phone: 3-7111

STATIONS

WSYR-AM-TV-FM, Syracuse; WTPA-TV, Harrisburg; KOIN-AM-TV-FM, Portland, Ore.; WAPI-AM-FM-TV, Birmingham, Ala.; KTVI-TV, St. Louis; WSYE-TV, Elmira, N. Y.

Norbentine Fathers Stations

c/o WHBY, 600 S. Lawe St., Appleton, Wisc.

Phone: 3-6584

President Rev. I. M. Gosz

General Commercial Mgr. Lewis J. Process

Program Director Edward Spoo

REGIONAL NETWORKS

Publicity Director.....Mrs. Jane Berryman
Chief Engineer.....George Merkl

STATIONS

WBHY, Appleton; WBAY-AM-TV, Green Bay,
Wis.

North Country Stations of Vermont

Concord Ave., St. Johnsbury, Vt.
Phone: 748-2344

Pres., Gen. Mgr.....E. Dean Finney
Program Dir.....Douglas N. Drown
Chief Engineer.....Donald Pera

BRANCH OFFICE

Farrant St., Newport, Vt., Phone: 334-6521,
Larry Knight, Manager.

STATIONS

WTWN, St. Johnsbury; WIKE, Newport;
both Vt.

North Dakota Broadcasting Co.

4000 W. Main Ave., Fargo, N. D.
Phone: AD 5-4461

President, Gen. Mgr.....John W. Boler
Operations Manager.....Constance Blackstead
General Sales Manager.....James McGuire
Pub., Prom. Director.....Robert B. Weber
Chief Engineer.....Robert Ridgeway

STATIONS

KXGO-TV, Fargo, N. D.; KXJB-TV, Valley
City, N. D.; KXMB-TV, Bismarck, N. D.; KXAB-
TV, Aberdeen, S. D.; KDIX-TV, Dickenson,
N. D.; KXMC-TV, Minot, N. D.

Northeast Radio Network

127 West State St., Ithaca, N. Y.
Phone: AR 2-9042

President.....Ellis E. Erdman
Vice President.....Joel Fleming
General Manager.....Frederick W. Hodge
Program Director.....Jack Hewett
Publicity Director.....Patricia Bell
Chief Engineer.....Gerald Cushing

STATIONS

WKOP-AM-FM, Binghamton; WJTN-AM-FM,
Jamestown; WHLD-AM-FM, Niagara Falls;
WMBO-AM-FM, Auburn; WBRV, Boonville;
WDOE, Dunkirk; WENY, Elmira; WWHG-AM-
FM, Ithaca; WBIV-FM, Buffalo; WHDL-AM-FM,
Olean; WHEC, Rochester; WGGO, Salamanca;
WGY, Schenectady; WHEN, Syracuse; WOLF,
Syracuse; WMIV-FM, Rochester; WDLA, Wal-
ton; WOIV-FM, Syracuse; WEIV-FM, Ithaca;
WJIV-FM, Albany-Troy-Schenectady; WREM,
Remsen; WSPN, Saratoga Springs; WSET,
Glens Falls; all N. Y. WATS, Sayre; WEJL,
Scranton, both Pa.

George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd.,
Evansville, Ind.

STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louis-
ville, Ky.; WFRV-TV, Green Bay.

The OK Group

505 Baronne St., New Orleans, La.
Phone: 524-5363

President.....Jules J. Paglin
Sec., Vice President.....Stanley Ray Jr.
General Manager.....Edward J. Prendergast
Commercial Mgr.....Fred Schwarz
Sales Prom. Mgr., Prog. Dir.....R. J. Duffour
Publicity Dir.....Peter Clark
Chief Engineer.....John P. Hart

BRANCH OFFICES

243 Convention, Baton Rouge, La., Phone:
DI 4-7604, Tom McGuire, Gen. Mgr.; 1 Mill St.,
Lake Charles, La., Phone: HE 6-7541, Roy
Rhodes, Gen. Mgr.; 800 Gum St., Mobile, Ala.,
Phone: HE 2-8661, Bob Grimes, Gen. Mgr.; 613
Preston, Houston, Tex., Phone: CA 7-3108, Joe
Fife, Gen. Mgr.; 363 S. 2nd, Memphis, Tenn.,
Phone: JA 7-9565, Jack Maurer, Gen. Mgr.

STATIONS

WBOK New Orleans; KYOK Houston;
KAOK Lake Charles; WXOK Baton Rouge;
WLOK, Memphis; WGOK, Mobile, Ala.

The Oregon Trail Network

Box 540, Ontario, Ore.
Phone: TU 9-8651

General Manager.....Gordon Capps

STATIONS

KSRV, Ontario, Ore.; KBKR, Baker, Ore.;
KLBK, LaGrande, Ore.

James H. Ottaway Stations

c/o WDOS, 104 Chestnut St., Oneonta, N. Y.
President.....J. H. Ottaway

STATIONS

WDOS, Oneonta; WENE, Endicott; both N. Y.;
WVPO, Stroudsburg, Pa.

The Palmer Stations

1002 Brady St., Davenport, Iowa
Phone: 324-1611

President, Treas.....D. D. Palmer
Vice President.....P. A. Loyet
Secretary.....William D. Wagner

STATIONS

WHO-AM-TV-FM, Des Moines; WOC-AM-TV-
FM, Davenport.

Peoples Bestg. Corp.

246 N. High St., Columbus 16, O.
Phone: CApital 8-4711

President.....H. E. Evans

STATIONS

WGAR, Cleveland; WRFD, Worthington, both
O.; WNAX, Yankton, S. D.; WTTM, Trenton,
N. J.; WMMN, Fairmont, W. Va.; KVTV (TV),
Sioux City, Iowa.

Perry Stations

c/o WNDB, 128 Orange Ave.,
Daytona Beach, Fla.

STATIONS

WNDB, Daytona Beach; WESH-TV, Daytona
Beach; WJHP-TV, Jacksonville, all Fla.

Pinkston-Elmore Stations

c/o KZIP, 808 Charlotte St., Amarillo, Tex.
STATIONS

KZIP, Amarillo; KDAV, Lubbock; KPEP, San Angelo; KPK, Colorado Springs, Colo.

Plough Broadcasting Co.

112 Union Ave., Memphis, Tenn.
Phone: 525-2663

President.....Harold R. Krelstein
V.P., Engineering.....Joseph G. Deaderick
Asst. Sec.-Treas.....V. E. Edwards

STATIONS

WPLO-AM-FM, Atlanta, Ga.; WCAO-AM-FM, Baltimore, Md.; WCOP-AM-FM, Boston, Mass.; WJJD-AM-FM, Chicago, Ill.; WMP5-AM-FM, Memphis, Tenn.

John Poole Stations

6540 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOLLYWOOD 3-3205

Board Chairman.....John H. Poole
President.....Kevin B. Sweeney
V.P., General Manager..William A. Sawyers

STATIONS

KBIG, Avalon; KBIQ-FM, Los Angeles.

Post-Newsweek Stations

Broadcast House, 40th & Brandywine Sts.
Washington 16, D. C.

President.....J. S. Hayes

STATIONS

WTOP-AM-FM-TV, Washington, D. C.; WJXT, Jacksonville, Fla.

Norman O. Protsman Stations

c/o WMAF, Box 621, Madison, Fla.

General Manager.....N. O. Protsman

STATIONS

WMAF, Madison; WNER, Live Oak, both Fla.; WVLD, Valdosta, Ga.

Puritan Network

156 Broad St., Lynn, Mass.

President.....Theodore Feinstein

STATIONS

WOTW, Nashua, N. H.; WTSA, Brattleboro, Vt.; WLYN, Lynn; WNBK, Newburyport, both Mass.

QXR Network

630 Ninth Ave., New York, N. Y.

Phone: JU 2-7880

President.....James Sondheim
Commercial Manager.....Roy H. Holmes
Program Director.....Maury Clark

SALES OFFICES

945 Cliff St., Ithaca, N. Y., Phone: AR 3-6075, H. S. Brown, Manager; 160 E. Illinois St., Chicago, Ill., Phone: 467-1466, Ben Rachlis, Manager; 2010 Cadillac Tower, Detroit, Mich., Phone: WOODWARD 1-5544, Marshall Carpenter, Manager; 8290 Santa Monica Blvd., Hollywood, Calif., Phone: OLDFIELD 4-7575, Stanley Halperin, Manager; 1741 Ivar Ave., Los Angeles, Calif., Phone: HOLLYWOOD 4-7331, Walter B. Lake, Manager; Russ Building, San Francisco, Calif., Phone: 906-4112, Ray Watson, Manager.

STATIONS

WFLY-FM, Albany, Troy, Schenectady; WKOP-FM, Binghamton; WVBR-FM, Ithaca; WJTN-FM, Jamestown; WROC-FM, Rochester; WSYR-FM, Syracuse; WRUN-FM, Utica-Rome; WQXR, New York, all New York. WBCN, Boston; WTAG-FM, Worcester, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R. I.; WIFI-FM, Phila. both Pa.; WFMM-FM, Baltimore, Md.; WASH-FM, Washington, D. C. KFMU-FM, Los Angeles, KOGO-FM, San Diego; KDFC-FM, San Francisco, all Calif.; KPFM, Portland, Ore.; KCMO-FM, Kansas City, KSHE-FM, St. Louis, both Mo.; WXF, Chicago; WDGO-FM, Cleveland; WDTM-FM, Detroit; WFBM-FM, Indianapolis; WWPB-FM, Miami, Fla.; WFMR-FM, Milwaukee; WLOL-FM, Minneapolis; WRVC-FM, Norfolk; WLOA-FM, Pittsburgh, Pa.; KLSN, Seattle, Wash.; WTCX-FM, Tampa, Fla.; WSMF, Birmingham; WKRC-FM, Cincinnati; WTVN-FM, Columbus, Ohio; WKET, Dayton; KBRE-FM, Houston; WWMT, New Orleans; KEPI, Phoenix; WSLS-FM, Roanoke, W. Va.; KSOM-FM; Tucson, Ariz.

Radio Montana West

c/o KXLF, 1003 S. Mont St., Butte, Mont.
General Manager.....E. B. Craney

STATIONS

KXLF, Butte; KXLK, Great Falls; KXLJ, Helena; KXLL, Missoula; KARR, Great Falls.

Rahall Stations

(See WKAP, Inc.)

Henry Rau Stations

2000 P St., N.W., Washington, D. C.

Phone: HOBART 2-3900

President, General Mgr.....Henry Rau
Commercial Mgr.....Malcolm Campbell
Promotion Manager.....Stan Barclay
Business Manager.....Patrick Kelly
Dir. of Engineering.....Lloyd S. Smith

STATIONS

WARK-AM-FM, Hagerstown, Md.; WNAV-AM-FM, Annapolis, Md.; WDOV-AM-FM, Dover, Del.; WOL-AM-FM, Washington, D. C.

Reeves Broadcasting & Development Corp.

c/o WUSN-TV, Box 879, Charleston, S. C.

President.....Hazard E. Reeves

STATIONS

WUSN-TV, Charleston; WHTN-TV, Huntington, W. Va.; KBAK-TV, Bakersfield, Calif.

Regional Broadcasters Group

c/o WGRD, 35 Lafayette Ave., N.E.,

Grand Rapids, Mich.

Phone: GL 9-4111

Owners.....W. H. Rich, A. B. Martin

STATIONS

WGRD, Grand Rapids, Mich., WTRV, Muskegon, Mich., WPIC-AM-FM, Sharon, Pa.; WMGW-AM-FM, Meadville, Pa.

REGIONAL NETWORKS

Rennekamp Stations

513-515 Berger Bldg., Pittsburgh 19, Pa.
Phone: AT 1-1365

President.....Kenneth E. Rennekamp
General Manager.....Olivia Rennekamp
Commercial Mgr.....Jack Duncan
Program Director.....Glen Henderson
Publicity Director.....William Stanley
Chief Engineer.....Robert Harmon

BRANCH OFFICE

25½ N. Center St., Corry, Pa. Phone: COrry
3-6611. Glen Henderson.

STATIONS

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6-8611; 1549 N. Vine St., Hollywood 28, Calif.,
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Phone: EMpire 4-3561

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Time & Life Bldg., New York 20, N. Y.
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STATIONS

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Tri-Mart Radio Network

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Vice President..... Charles H. G. Rees
Vice President..... Milton P. Kayle

STATIONS

WFYI, Mineola; WGHQ, Kingston; WVOX;
New Rochelle; WVIP, Mount Kisco, all N. Y.

Walker Stations

c/o WISM, 122 E. Main St., Madison, Wisc.
Phone: ALpine 6-3167

President W. R. Walker

BRANCH OFFICES

Hotel Eau Claire, Eau Claire, Wisc., Phone:
TE 2-3463, Charles R. Dickoff, General Mgr.,
414 State St., St. Joseph, Mo., Phone: YU
3-3992, Joseph D. Mackin, General Mgr.; 2333
Bowen St. Rd., Oshkosh, Wisc., Phone: BE
5-3150, William L. McDonald, General Mgr.;
109½ Front St., Beaver Dam, Wisc., Phone: TU
5-4442, Tom Faile, General Mgr.

STATIONS

WISM-AM-FM, Madison; WOSH, Oshkosh;
WEAQ, WIAL-FM, Eau Claire; WBEV, Beaver
Dam, all Wisc.; WSJM, St. Joseph, Mich.

Ware Broadcasting Group

c/o KNIM, S. Highway 71, Maryville, Mo.

President.....L. P. Ware

STATIONS

KLPW, Union; KFLW, Waynesville; KYRO,
Potosi, all Mo.; KZIX, Ft. Collins, Colo.; KBBZ,
Laramie, Wyo.

West Central Bestg. Co.

2907 Springfield Rd., East Peoria, Ill.
Phone: 699-3961

V.P., Gen. Mgr.....Fred C. Mueller
Sales Manager.....John Leslie
Promotion Mgr.....Bill Adams
Program Dir.....Dick Evans
Production Mgr.....Dale Schwartz
Chief Engineer.....Wayne Lovely

STATIONS

WEEK-TV, Peoria, WEEQ-TV, La Salle, both
Ill.

West Texas Television Network

7400 College Ave., Lubbock, Texas
Phone: SHerwood 4-2345

President.....Sidney W. Grayson
General Manager.....Nat Levine
General Sales Mgr.....R. S. Nielsen
National Sales Mgr.....John Henry
Program Director.....Ray Trent
Chief Engineer.....Rudy Starnes

STATIONS

KDUB-TV, Lubbock; KPAR-TV, Abilene-
Sweetwater; KEDY-TV, Big Spring, all Texas;
KVER-TV, Clovis, N. Mex.

Westinghouse Broadcasting Co., Inc.

122 E. 42nd St., New York 17, N. Y.
Phone: MURray Hill 7-0808

President.....Donald H. McGannon
Exec. V.P.....Rolland V. Tooke
V.P., Programming.....Richard M. Pack
V.P., Sales.....A. W. Dannenbaum
V.P., Engineering.....R. N. Harmon
V.P., Finance.....Joseph Mikita
Natl. Adv., Sales Prom. Mgr.....D. E. Partridge
Dir. of Research.....James Yergin
Natl. Program Mgr.....William Kaland
Dir. of Creative Services.....Herman Land
Natl. Radio Sales Mgr.....Ralph L. Glazer
Natl. Engineering Mgr.....G. E. Hagerty
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V.P., Boston.....W. C. Swartley
V.P., Pittsburgh.....H. C. Lund
V.P., Cleveland.....F. A. Tooke
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V.P., West Coast.....P. G. Lasky

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Phone: STerling 3-0903

STATIONS

KPIX, San Francisco, Calif.; WOWO, Fort
Wayne, Ind.; WBZ, Boston, Mass.; WBZ-TV,
Boston, Mass.; KYW, Cleveland, Ohio; KYW-
TV, Cleveland, Ohio; KDKA, Pittsburgh, Pa.;
KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;
WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,
Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,
Cleveland, O.; WINS, New York, N. Y.

Whitman Stations

610 S. Columbia, Olympia, Wash.
Phone: 357-7718

President, Gen. Mgr.....Donald F. Whitman
Engineering Director.....Lee Hurley

STATIONS

KITN, Olympia, KITL, Centralia-Chehalis,
both Wash.

Winston-Salem Bestg. Co., Inc.

c/o WTOB, 300 S. Stratford Rd.
Winston-Salem, N. C.
Phone: PArk 3-4353

President.....J. W. Coan
General Manager.....L. G. Jones
Publicity Director.....Margaret Sugg
Chief Engineer.....James H. Hoke

REGIONAL NETWORKS

STATIONS

WTOB, Winston-Salem; WSGN, Birmingham, Ala.; WAPA-TV, San Juan, P. R.; 1/2 interest in WOLE, Aquadilla-Mayoques, P. R.; KTHT, Houston, Tex.

Wisconsin Network

230 First Ave., So., Wisconsin Rapids, Wis.
Phone: HA 3-7200

President Glen Helzuecht
Gen., Comm. Mgr. George T. Frechette

STATIONS

WRJN, Racine; WCLO, Janesville; WIBU, Poynette; WHBY, Appleton; WHBL, Sheboygan; WJPG, Green Bay; WFHR, Wisconsin Rapids; WWCF, Baraboo; WSAU, Wausau; WRDB, Reedsburg; KFIZ, Fond du Lac; WGEZ, Beloit; all Wis.

WKAP, Inc.

Box 689, Allentown, Pa.
Phone: 433-3166

President N. Joe Rahall
General Manager Ogden R. Davies
Operations Manager Alan D. Raber
Sales Promo. Manager Jerry Duckett
Program Director Paul F. Galgon
Publicity Director Sammy J. Anderson
Chief Engineer C. Frank Cordaro

STATIONS

WKAP, Allentown, WNAR, Norristown, both Pa.; WLCY, St. Petersburg, WQTY, Jacksonville, both Fla.; WWNR, Beckley, W. Va.

WKY Television System

c/o WKY, 500 E. Britton Rd.
Oklahoma City, Okla.

President E. K. Gaylord

STATIONS

WKY-AM-TV, Oklahoma City; WTVT, Tampa.

Wometco Enterprises, Inc.

306 N. Miami Ave., Miami, Fla.
Phone: FR 4-6262

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V.P. (WTVJ-TV) Lee Ruwitch
Promo., Public Rel. Dir. Burt Toppan
V.P., General Mgr. (KVOS-TV) ... David Mintz
Station Mgr. (WLOS-AM-FM-TV) ... Mort Cohn
V.P., General Mgr. (WFGA-TV) ... Jesse Cripe

STATIONS

WLOS-AM-FM-TV, Asheville; WFGA-TV, Jacksonville; WTVJ, Miami, both Fla.; KVOS-TV, Bellingham, Wash.

Allen M. Woodall Stations

c/o WDAK, Columbus, Ga.

President Allen M. Woodall

STATIONS

WMOG, Brunswick; WDAK, Columbus; WDAK, McRae, WALG, Albany; WAYX, Waycross, all Ga.

W. C. Woodall Jr. Stations

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President W. C. Woodall

STATIONS

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J. W. Woodruff Jr. Stations

Box 270, Columbus, Ga.

President J. W. Woodruff, Jr.

STATIONS

WGPC-AM-FM, Albany; WAZA, Bainbridge; WRBL-AM-FM-TV, Columbus, all Ga.

The Yankee Network

21 Brookline Ave., Boston 15, Mass.
Phone: Commonwealth 6-0800

President William M. McCormick
Vice President Thomas Bateson
Sales Mgr. Proctor Jones
Adv. & Promotion Mgr. Al Korn
Program Director John D. Maloy
Publicity Director Phyllis Doherty
Chief Engineer Irving B. Robinson

STATIONS

WNAC, Boston; WFAU, Augusta, Maine; WIDE, Biddeford, Maine; WALE, Fall River, Mass.; WEIM, Fitchburg, Mass.; WHAL, Greenfield, Mass.; WOCB, Hyannis, Mass.; WCOU, Lewiston, Maine; WLLH, Lowell, Mass.; WNLC, New London, Conn.; WBRK, Pittsfield, Mass.; WPOR, Portland, Maine; WEAN, Providence, R. I.; WSYB, Rutland, Vt.; WTSV, Claremont, N. H.; WMAS, Springfield, Mass.; WATR, Waterbury, Conn.; WAAB, Worcester, Mass.; WABL, Bangor, Me.; WNAB, Bridgeport, Conn.; WPOP, Hartford, Conn.; WHOU, Houlton, Me.; WKVT, Brattleboro, Vt.; WAGM, Presque Isle, Me.; WTOR, Torrington, Conn.; WARE, Ware, Mass.; WKXL, Concord, N. H.; WKNE, Keene, N. H.; WTSR, Hanover, N. H.; WHMP, Northampton, Mass.; WDEV, Waterbury, Vt.; WERI, Westerly, R. I.; WOCB, Keene, N. H.

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General Manager.....Reo. C. Thompson
Mgr., Radio Div.....Robert A. Taft
Mgr., TV Div.....Ross A. McCreath
Mgr., Bcst. Svc. Div.....Peter N. Harricks
Mgr., Program Div.....Dana C. Murray

Branch Offices

1161 Melville St., Vancouver, B. C.
Phone: MUtual 4-7461

Manager.....John E. Baldwin
Taylor, Pearson & Carson Bldg.,
Calgary, Albt.

Phone: AMhurst 2-7691

Manager.....Jack E. Cavanaugh
706 Electric Railway Chambers,
Winnipeg, Man.

Phone: WHitehall 2-6861

Manager.....Gordon Jones
Dominion Square Bldg., Montreal, Que.
Phone: UNiversity 1-5656

Manager.....Ken A. Baker
Services Offered: Canadian representatives
and distributors for transcription companies.

ARTISTS RECORDING STUDIOS

8718 E. 77th Terr., Kansas City 33, Mo.
Phone: FL 3-6767

Owner.....Bill L. Godden
Services Offered: TV and radio air checks,
TV sound production, tape recorder rentals,
phonograph masters and pressings.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400

General Mgr.John Esau
Services Offered: A transcription library
exclusively comprising radio music, jingles
for advertisers, time, weather, dollar-day spots
and shopping-days-til-Christmas jingles. Also
TV production music library and special
transcription library for industrial slide film
producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.
Phone: OXFord 7-0725

President.....Herbert Rosen
Service Offered: Transcriptions; mood and
bridge music library.

AUDIO TECHNIQUES, INC.

247 West 46th St., New York 36, N. Y.
Phone: JUdson 6-2619

President.....Lawrence J. Kreeger
Vice President.....Howard M. Lawrence

Sec.-Treas.....John H. Beaumont
Services Offered: Sound recording for
radio, film & video tape production. Studio
& remote recording; tape editing & mixing;
magnetic & optical transfers; instantaneous
discs; disc mastering & pressing. Complete
film editorial services.

AUDIO-VIDEO RECORDING SERVICE

(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246

Manager.....H. Edward Behre
Sr. Audio Engineer.....Panos Lambrou

Services Offered: Complete recording ser-
vices, commercial & industrial accounts: slide
film sound tracks, subsonic control tones for
"Dukane" & others; audio-visual & message
repeater cartridge specialists for "Salesmate,"
"LaBelle," "Pentron," "Cousino," "Spotmas-
ter," "Music Masters," "Lectour," & others.
Tapes of Presidential News Conferences &
other Washington events. Tape & cartridge
duplicating. Auricon-Anupex-Rangertone sin-
gle & double system video services.

AURA RECORDING, INC.

136 W. 52nd St., N. Y. C. 19
Phone: JU 2-8105

President.....Herbert Kaplan
Vice President.....Benjamin Stern
Services Offered: Recording facilities for
advertising agencies and record companies;
studios, mixing rooms, cutting and mastering
channels. Recording to 16mm & 35mm pic-
ture and 16mm & 35mm magnetic transfer.

BBC-TV ENTERPRISES

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100

Representative in U. S.....Dennis Scuse
Program Assistant.....Sue Goldman
Services Offered: Topical taped programs;
long-playing disc transcriptions of BBC pro-
grams.

BELL SOUND STUDIOS, INC.

237 W. 54th St., New York 19, N. Y.
Phone: JU 2-4812

President.....Allen Weintraub
Vice-Pres.....Daniel Cronin
Services Offered: Complete services for
tape, disc and film recording with studio pro-
duction facilities. Masters (standard and
microgroove). Westrex stereo discs, 3 & 4
track recording facilities and complete film
recording facilities.

BROADCAST SERVICES, INC.

206 San Francisco St., El Paso, Tex.

TRANSCRIPTION COMPANIES

Phone: 532-6978

President.....Jack R. McVeigh
V.P., Secy.-Treas.....Mrs. Billie McVeigh
Vice President.....William E. Branch
Dir.....Angel H. Rojas, Robert F.
Cummins.

Services Offered: Complete recording facilities.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada

Phone: WALnut 2-2103

President.....Kenneth Page
Radio Sales.....Gordon Caldwell
Recording Engineer.....Joe Davidson

Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

CANYON FILMS OF ARIZONA

834 N. Seventh Ave., Phoenix, Ariz.

Phone: ALPine 2-1718

Owner-Manager.....Raymond Boley

Services Offered: Facilities for commercial & personal sound recordings. Radio & TV jingles, master & pressing service, dubbing, multiple recording, sound for motion pictures & slide films.

CAPITOL TRANSCRIPTIONS, INC.

620 Eleventh St., N.W., Washington 1, D. C.

Phone: (202) 393-1246

President.....H. Edward Behre
V.P.....C. Edward Behre
Secretary.....Doris Erickson
Sr. Audio Engineer.....Panos Lambrou

Services Offered: Three sound studios, complete recording services, commercial & industrial accounts; slide film sound tracks with sonic & subsonic control tones for "Salesmate," "LaBelle," "DuKane" & others; audio-visual & message repeater cartridge specialists; tape, discs, pressings. Live music sessions in sound studios; conference & convention reporting; tapes of Presidential News Conferences & other Washington events. Air checks and tape duplicating services. "Spot-master" cartridge duplicating. Auricon-Ampex-Rangertone single & double system video services.

COMMUNITY CLUB AWARDS, INC.

(See Program Producers)

CORELLI-JACOBS FILM MUSIC, INC.

723 Seventh Ave., New York 19, N.Y.

Phone: JUdson 6-6673

President.....Fred Jacobs
Vice President.....Alfonso Corelli

Services Offered: Complete editing of music & sound effects scores for films, slide-films & radio programs from music library on disc, tape & film; disc & tape music libraries for lease.

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MAJOR MOOD MUSIC LIBRARY

Major offers you a full forty-five hours of mood music for titles, bridges, background — for scoring, editing, recording and dubbing music for your video-tape productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and radio commercials.

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Vice President.....Mel Kaiser
Secretary-TreasurerBernard Rubinstein

Services Offered: Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high speed tape duplication, 35 and 16mm equipment.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22
Phone: MU 8-3950

PresidentPhil Davis
Creative Director.....Edward C. Redding
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Film Scor. Dir.....Hale Rood
Asst. Creative Dir.....Charles Naylor
Copy Director.....Helen Whitmore
P.R. Director.....Frances B. O'Brien
Exec. Secy.....Glen McGinley

Services Offered: Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

GORDON M. DAY PRODUCTIONS

(See Commercial Producers)

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring
Services Offered: Steinway piano, Hammond organ, Ampex tape machines, Scully lathe, synchronous motor, Fairchild pic-sync generator.

ELECTRO-VOX RECORDING STUDIOS

5546 Melrose Ave., Hollywood 38, Calif.
Phone: HO 5-2189

President.....Bert B. Gottschalk
Vice President.....Alan Gottschalk
Services Offered: Industrials: commercials, phonograph recording; rental of facilities, including studios.

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(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
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Manager.....H. Edward Behre
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 Secy.-Treas.....Mrs. G. E. Pinto
 Sales Dept.....James McCall
Services Offered: Transcription tapes.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.

Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher
 Vice-PresidentArthur Lube
 Secretary.....John Hughes Dwyer
Services Offered: Tape—Disc recording
 Studios—Remote work. Production—Talent.

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(See Program Producers)

JOE FEAGINS PRODUCTIONS

(See Commercial Producers)

FIDELITY SOUND INC.

1427 Landon Ave., Jacksonville 7, Fla.

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 Asst. Director.....Alice Lewitin
 AdministratorSuzanne Weltman
 Public Relations.....Kenneth Tepfer
Services Offered: Taped programs and longplaying disc transcriptions of special RTF programs for American radio.

GLOBE RECORDING STUDIO, INC.

420 Broadway, Nashville 3, Tenn.

Phone: ALpine 5-7645

Pres., Gen. Mgr.....James Maxwell
 Dir.-Prod. Mgr.....Bill Connor
Services Offered: Tape recording and disc recording equipment.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.

Phone: PLaza 5-6131

Gen. Mgr.....H. D. Knuth
 Sales Mgr.....Everett Goodman
 Traffic Mgr.....Dorelle Zawada
 Radio & TV Dir.....Bertram Parks
Services Offered: Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.

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2 West 46th St., New York 36, N. Y.

Phone: JU 6-5577

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 Exec. V.P.....Robert M. Volkell
 V.P., Prod.....Fred Hertz
 V.P., Sales.....Leonard Lawson
 V.P. Chg. Engineering...Jason B. Windwer
Services Offered: Record transcription and film production services. Studio on premises. Writing & production staff available. Mono & stereo mastering & editing. Pressing facilities.

GRAYHILL RECORDING STUDIO

1223 S. Harvard, Tulsa 12, Okla.

Phone: WE 2-1224

ManagerClaude H. Hill
 Production DirectorLarry Lehr
 Music DirectorRobert Thomas
 SecretaryDiane Hill
Services Offered: Complete facilities for studio and remote recording, including stereo. Tape recorder rentals, duplicating, etc.

KAY-TEE PRODUCTIONS INC.

5035 Brookfield Lane, Clarence (Buffalo), N. Y.

Phone: NF 3-5132

President.....Preston L. Taplin
 Vice President.....Edith M. Taplin
Services Offered: Radio continuity service, transcribed weather service, specialty cards

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LANG-WORTH FEATURE PROGRAMS, INC.

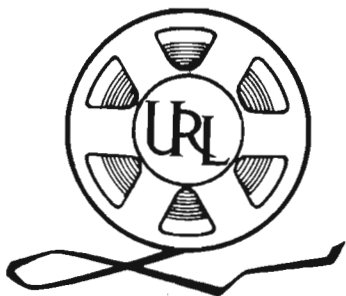
151 N. Franklin St., Hempstead, L. I., N. Y.
 Phone: IV 5-2400

PresidentJohn D. Langlois
 Vice Pres., Treas.C. O. Langlois, Jr.
 Sales Mgr.Robert O. Boehmer
Services Offered: Radio Hucksters & Air-lifts; 1800 Unit Basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
 Phone: OLdfield 6-4607

Executive DirectorJack Lloyd
Services Offered: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.



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 Recording
 Laboratories
 Inc.*

681 Fifth Ave., New York 22, N. Y.
 Phone: PL 1-4660

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
 Phone: Dunkirk 4-4191

PresidentC. P. MacGregor
 General ManagerE. H. Lowry
 Studio ManagerRobert W. McKenzie
Services Offered: Transcription library productions; music library service, dramatic and musical programs; recording studios. Complete packaging.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.
 Phone: CI 7-0210

PresidentThomas L. Clarke, Jr.
 V.P., Prog. Dir.Joseph F. Hards
 Sales ManagerA. J. Kendrick
Services Offered: Motivational Music: tape recorded background music for industry, banks, offices, hotels, etc. Franchised exclusively for FM multiplexing and/or wired line operations. Tape recorded main channel radio music programming for automated broadcasting.

MAGNO SOUND, INC.

723 Seventh Ave., New York 19, N. Y.
 Phone: CI 7-2320

Services Offered—Motion picture sound recording, transfers from and to tape & film medium; miking; dubbing; post sync recording; tracks supplied; 35mm negative; 16mm neg. or positive; 35 & 16mm magnetic; 17½ magnetic; ¼" tape pic sync rangertone; ¼" sprocket tape.

MANHATTAN SOUND CORP.

411 Fifth Ave., New York 16, N. Y.
 Phone: LE 2-2428

PresidentFred B. Adair, Jr.
 Vice Pres., Treas., Eng.Gustave Mortensen
 Vice Pres., Sec., Eng.Dante A. Saraceni
 Mgr., Transfer Dept.Kenneth Upton
 Asst. to PresidentMargo Krasne
Services Offered: Film recording, transfer, mixing, location sound, screening, live mixing, optical negative, voice recording.

MASTERTONE RECORDING STUDIOS, INC.

130 West 42nd St., New York 36, N.Y.
 Phone: WI 7-2940

Recording Svpr.Gene Sayet
 Chief EngineerSid Feldman
Services Offered: Professional recording services: editing, studio, mono & stereo; acetate mastering, mono & stereo.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.
 Phone: PLaza 7-0695

PresidentCharles Michelson
 TreasurerAaron Michelson
 SecretaryVivian Worth
 Asst. to PresidentRudolph Kopelman

TRANSCRIPTION COMPANIES

Services Offered: Distributors of transcribed radio program series; syndicated TV film series.

M-J PRODUCTIONS

2899 Templeton Road, Columbus 9, O.
Phone: BELmont 5-8043

Co-owner Bob Geis
Co-owner Mary-Jo Cobbs
Services Offered: Producers of taped radio programs & recorded radio spots.

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(A Div. of Wrather Corp.)
229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400

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President..... Charles C. Cowley
Sr. V.P., Treas..... John R. Andrus
V.P. & House Counsel..... Leonard Scholl
V.P. & Dir. of Marketing..... Joseph W. Roberts

Services Offered: Recorded music program service for radio stations and background and functional music service for industry offices, banks, stores, hotels, restaurants, transportation terminals and other public areas.

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300

Director..... Charles L. Bennis
Branch Offices

Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300

Sheraton Park Hotel, Washington, D. C.
Phone: ADams 4-5400

3000 W. Alameda Ave., Burbank, Calif.
Phone: TH 5-7000

Services Offered: Recording, service, tape & disc.

NATIONAL MUSITIME CORP.

770 Lexington Ave., New York 21, N. Y.
Phone: TE 8-8483

President Chas. E. Rynd
Vice President..... Jerome K. Levy

Services Offered: National background music service through radio station franchise network. Music tape programming and duplicating services.

NATIONAL VIDEO TAPE PRODUCTIONS, INC.

(A division of Sports Network, Inc.)
20 East 46th St., New York, N. Y.
Phone: MO 1-2960

President..... Richard E. Bailey
V.P. Charles A. Voso

Branch Office

9-11 Sta. Sq., Rutherford, N. J.

Ch. Exec. R. E. Bailey
Sec.-Treasurer Thomas J. Schilling
Comptroller William Hyland
Client Services..... Richard E. Bailey, Jr.

Services Offered: Complete color and black-and-white video for facilities for TV production of commercials, programs and all

other types of taped productions, studio and closed circuit facilities. Location video in color and black-and-white. Complete services for Intersync editing, mixing, dubbing, playback and recording.

NOLA PENTHOUSE SOUND STUDIOS

111 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-1417

Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing and pressings—stereo recording—magnetic & optical film recordings; live audience sync recordings.

OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York 22, N. Y.
Phone: PLaza 1-0890

President..... Richard B. Olmsted
Vice President..... Arthur Shaer

Services Offered: Five studios, complete facilities for recording on Film, Tape, or Disc. Multi-Track Recording and Mastering.

PLAZA SOUND STUDIOS

55 West 50th St., New York, N. Y.
Phone: PLaza 7-6111



Reeves Sound Studios

DIVISION OF REEVES BROADCASTING
& DEVELOPMENT CORPORATION

304 EAST 44th STREET
NEW YORK 17, N. Y.
ORegon 9-3550

REEVES — ALWAYS THE LEADER

FIRST IN MAGNETIC SOUND
NOW FIRST IN VIDEO RECORDING

TRANSCRIPTION COMPANIES

President.....Warren E. Jenkins
 V.P., Sales.....Gregory W. Raffa
 V.P., Admin.....John H. Jackson
Services Offered; Recording studios, screening room, full mastering facilities, film services.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
 Phone: Globe 6-2135

Secy.-Treas.....S. M. Lauch Price
Services Offered: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

PROGRAMATIC BROADCASTING SERVICE

(Division of Muzak Corp.)

229 Park Ave. S., N. Y. C. 3
 Phone: ORegon 4-7400

General Manager.....John Esau
 Branch Office

9714 Champa Drive, Dallas, Tex.

Services Offered: Complete integrated package of automatic programming consisting of equipment and o-vation music on tape; also distribute series of special talent radio programs: Johnny Green's World of Music, This Is Steve Allen, That's Entertainment.

RCA RECORDED PROGRAM SERVICES

155 East 24th St., New York 10, N. Y.
 Phone: MUrray Hill 9-7200

ManagerA. B. Sambrook
 Western Sales Rep.....William C. Gartland
 Northeastern Sales Rep.....George Field
 Southwestern Sales Rep.....John Alves
 Southeastern Sales Rep...Wallace D. Cochran
 Central Northeast Sales
 Rep. (Chicago)Warren Peterson
 Central Northwest Sales Rep...Jack Nadeau
 East Central Sales Rep.

(Nashville)John Dill
Services Offered: Thesaurus (musical program service); RCA Syndicated Programs (recorded dramatic, variety, musical shows). TV film library. TV film distributor.

Studios and Regional Offices

155 E. 24th St., New York 10, N. Y.

Phone: MUrray Hill 9-7200

445 North Lake Shore Drive, Chicago 11, Ill.
 Phone: WHitehall 4-3215

1510 N. Vine St., Hollywood 88, Calif.

Phone: OLdfield 4-1660

1121 Rhodes Haverly Bldg., Atlanta 3, Ga.

Phone: JACkson 4-7703

P. O. Box 28436, Dallas 28, Tex.

Phone: BRoadway 9-5221

800 17th Ave. South, Nashville, Tenn.

Phone: ALpine 5-5781

RKO SOUND STUDIOS

(Div. of RKO General, Inc.)

1440 Broadway, New York 18, N. Y.

Phone: LOngacre 4-8000

PresidentThomas F. O'Neil
 Vice Pres., Treas.....John B. Poor
 General ManagerJohn B. Hayes

Services Offered: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bestg., phonograph, slide-film & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock.

RADIO FEATURES OF AMERICA

820 West End Ave., New York 36, N. Y.

Phone: MOument 3-7284

Cable Address: ARREFFAY, New York
 Executive Director.....Oliver W. Nicoll
 Assoc. Dir. of Svcs.....Sandra Munsell

Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

RADIO TV REPORTS, INC.

16 West 46th St., New York 36, N. Y.

Phone: COlumbus 5-7650

PresidentDavid Fins
 Branch Offices

1550 East 53rd St., Chicago 15, Ill.

Phone: HY 3-3215

ManagerCarl Hirschfeld

EMPIRE

COMPLETE SOUND RECORDING FACILITIES

- Disc & Tape Sound Recording
- Air Conditioned Studios

480 LEXINGTON AVE.
 NEW YORK 17, N. Y.
 YUkon 6-5700

TRANSCRIPTION COMPANIES

1680 N. Vine St., Los Angeles 28, Calif.
Phone: HO 6-6124

Manager Dean West
3333 Conn. Ave., N.W., Washington 8, D. C.
Phone: WO 6-6300

Manager Bob Williamson
1005 Market Street, San Francisco 3, Calif.
Phone: UN 3-3583

Manager David Lee
12175 Ilene, Detroit 4, Mich.
Phone: TE 4-7625

Manager Ellen Eldridge
Services Offered: National & local—tapes, discs, kinescopes, commercial checking, air checks, TV storyboards, pictures, slides, PR checking, film conversions, off-the-air photography, transcripts.

RECORDING STUDIOS, INC.

1639 Broadway, New York, N. Y.
Phone: PL 7-8855

Chairman of Board..... Gary Moore
President Mort Schwartz
Vice President..... Robert Kingsley
Services Offered: Complete facilities for recording, music scoring, dubbing, and mixing. 35 and 16 mm projections.

REEVES SOUND STUDIOS

(Div. of Reeves Bcstg. & Dev. Corp.)
304 East 44th St., New York 17, N. Y.
Phone: ORegon 9-3550

President..... Chester L. Stewart
General Mgr..... John Vorisek
Mgr.—Film Div..... Richard Vorisek
Manager, Video Dept..... R. Byloff
Chief Engineer..... Lyman J. Wiggan
Services Offered: Video & sound recording for motion pictures and television, transcriptions.

REQUEST RECORDS, INC.

66 Mechanic St., New Rochelle, N. Y.
Phone: (914) NE 3-6055

President..... C. H. Lowenstein
Vice President..... M. Linz
General Mgr..... H. J. Lengsfelder
Services Offered — Recording Transcriptions, specializing in foreign language and instruments. Background music for TV productions.

ROCKHILL RECORDING

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

President Janet Taylor
Manager..... Leo J. Launer
Sales Manager (Recording).. Fred Freeman
Chief Engineer Gilbert R. Arion
Services Offered: Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUDson 6-3450

President Paul Heinecke
Secretary-Treasurer..... R. C. Heinecke
Services Offered: LP Service including: jazz, dance, country and western, American folk, concert, Latin, novelties, band and religious music plus the "Drummers," big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

SANDE & GREENE, INC.

(See Commercial Producers)

JOHN SEELY ASSOCIATES

Suite 613, 1st Federal Bldg., Hollywood & Highland, Hollywood 28, Calif.
Phone: HOLlywood 6-6141

President John Seely
Sales Manager..... Don Teeter
Repertoire Dir. Bill Loose
Recording Mgr..... Doug Nelson
Secretary Pat Seely
Services Offered: Client or JSA supervised; voice recording, dubbing, tape transfer, mixing, re-recording, editing and assembly.

SONOCRAFT CORP.

115 W. 45th St., N.Y.C.
Phone: JUDson 2-1750

President Herbert H. Borchardt
V.P. & Treas..... Harold H. Oppenheimer
V.P. & Sec..... Gerhard M. Behrendt
Services Offered: Distributors of sound & recording equipment.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLlywood 2-6027
1271 Ave. of the Americas
New York 20, N. Y.
Phone: PLaza 7-2197

President Peter Frank
Exec. Vice Pres..... Will Scott
Vice President Mann Scharf
Program Director Mel Ryan
Services Offered: Producers of The Big Sound, Formatic Radio, and Country & Western Radio.

ROBERT SWANSON PRODUCTIONS

689 Fifth Ave., New York City
Phone: MURray Hill 8-4355

President Robert Swanson
Vice President..... Rolf Johnson
Services Offered: Producers & creators of musical comm'l's for radio & TV.

THUNDERBIRD FILM SOUND CENTER, INC.

1833 Bay Road, Miami Beach 39, Fla.
Phone: JE 1-0355

President Aaron Courshon
Exec. V.P..... Howard Warren
Vice President..... Buddy Courshon
Services Offered: Complete studio facilities

TRANSCRIPTION COMPANIES

for recording, equipment rentals, stages, editing facilities; producers of TV & theatrical films.

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, O.
Phone: Baldwin 2-3773

President.....J. P. Williams
Vice Pres.....Alexander Buchan
General Manager.....Gerhard Joseph
Services Offered: Quarter hour programs featuring "Singin' Sam."

RICHARD H. ULLMAN, INC.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLLYWOOD 2-6027

President.....Peter Frank
Exec. Vice President...Morton J. Wagner
Vice Pres., Treasurer..Ernest W. McKee, Jr.
Vice Pres., Production.....Willard Scott
Branch Offices
1271 Avenue of Americas, New York 20, N. Y.
Phone: PL 7-2197

3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: LA 1-2178

Services Offered: Radio and TV production packages; station-identification jingles; commercial jingles for stations and advertising agencies.

UNITED RECORDING LABORATORIES, INC.

681 Fifth Ave., New York 22, N. Y.
Phone: Plaza 1-4660

President.....George Adams
Secretary.....Anita Adams
Sales.....Kaye Ryan
Services Offered: Complete sound, scoring, mixing and transfer facilities for radio and TV.

UNITED STATES RECORDING CO.

1121 Vermont Ave., N.W., Washington 5, D.C.
Phone: LIncoln 3-2705

President.....Joseph Tait
Plant Manager.....Ansel Kleiman
Sales Manager.....Frank Wilkens
Dir. Recording.....Thomas Tait
Chief Engineer.....John Madaris
Services Offered: Studios, air/line checks (AM-FM-TV), remotes, tape, disc, sync 1/4" tape, 16mm tape, custom built audio equip.

UNIVERSAL RECORDING CORP.

46 E. Walton St., Chicago 11, Ill.
Phone: MI 2-6465

President.....A. B. Clapper
V.P. & Chief Engineer..Mason B. Coppinger
Secy.-Treas.....R. A. Weber
Services Offered: Recording (monaural & stereophonic), record sessions, spots, radio programs, TV-motion picture sound tracks.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
Phone: Circle 6-4675

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Manager.....Raymond F. Johnson
Services Offered: Sound effects and background music for television, radio, newsreels, theatres, video recordings, fashion shows, industrial films, documentary films, etc. Special plays, radio spots, etc., made on request; special production records for major plays, theatrical productions, etc.

J. VINCENT RECORDING

200 Park Ave. S., New York 3, N. Y.
Phone: GR 5-0684

President.....Anthony Rizzo
Services Offered: Kinescope recordings and television monitoring.

WEBB RECORDING CO.

812 North Dearborn St., Chicago 10, Ill.
Phone: 664-0705

Owner.....Edwin M. Webb
Services Offered: Studio work, transcriptions, pressings, slidefilm with audible or inaudible signals, Ampex recording and duplicating equipment. Steinway and Hammond.

WORLD B'CASTING SYSTEM INC.

258 Suburban Sta. Bldg., Philadelphia 3, Pa.
Phone: LOcust 8-4100

President.....Paul F. Harron
Sect.-Treasurer.....Lawrence D. Biele
Vice President.....Frank Knight
Exec. V.P.....John Murphy
National Sales Dir.....Richard Crane
Services Offered: Complete sales & sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, attention-getters, lead-ins, sponsor jingles, customizations.

**SEE RADIO & TELEVISION SERVICE FIRMS
SECTION FOR COMPANIES WHICH PROVIDE
LABORATORIES, RAW STOCK, STOCK SHOT
LIBRARIES, STORAGE VAULTS, ETC.**

Factory Sales of Phonographs Records and Hi-Fi Components

PHONOGRAPHS

(In Thousands of Dollars)

Year	Single Phonographs	Radio-Phono. Combinations	Record Player Attachments	Total Units
1952	322	538	490	1350
1953	724	491	390	1605
1954	1886	358	439	2683
1955	2234	393	379	3006
1956	3338	451	312	4101
1957	3718	941	213	4872
1958	3212	760	124	4096
1959	3475	829	86	4390
1960	3681	842	104	4627
1961	2979	1010	—	3989
1962				4954

PHONOGRAPH RECORDS

(In Millions of Dollars)

Year	Factory Value	Retail Value	Year	Factory Value	Retail Value
1952	90.0	189.0	1957	180.0	378.0
1953	91.0	191.1	1958	198.0	415.5
1954	87.0	182.7	1959	230.5	484.0
1955	112.0	235.2	1960	228.4	480.0
1956	155.5	312.6	1961	244.3	513.1
			1962	269.0*	565.0*

HI-FI COMPONENTS

(In Millions of Dollars)

Year	Amplifiers	Speakers	Tuners	Total
1956	7.5	12.8	6.5	26.8
1957	11.2	14.4	7.9	33.5
1958	14.0	14.0	8.0	36.0
1959	14.2	14.3	9.4	37.9
1960	10.9	11.3	9.9	32.1
1961	14.0	15.1	13.1	42.2

* Preliminary totals.

Source: EIA, as compiled by the Record Industry Association of America.

THOSE WHO PLAY FAVORITES PLAY





presents

**RECORD
COMPANIES AND
RECORD
DISTRIBUTORS**



**KEY PERSONNEL
BRANCH OFFICES
SERVICES OFFERED**

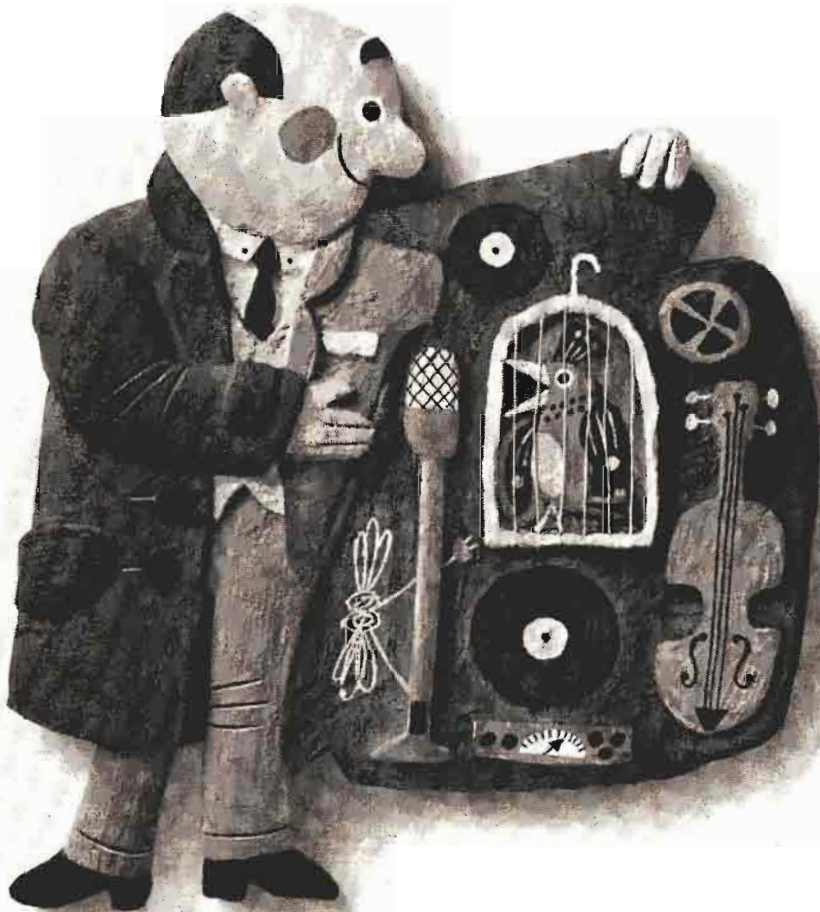
1963

EVERYTHING IN SOUND!

RECORDS FOR INDEPENDENT RECORD MANUFACTURERS. Recording studios in four cities... 3-city, 3-plant manufacturing and warehousing! Complete, superior service. RCA RECORDED PROGRAM SERVICES. Features famous RCA Thesaurus, world's most comprehensive library of programs, music sales aids and radio station promotions. SOUND FOR SLIDE FILMS. Hi-Fi records to add audio excitement to your slide film presentations. Call or write:

RCA CUSTOM RECORD SALES

OFFICES AND STUDIOS IN NEW YORK—MU 9-7200 / CHICAGO—WH 4-3215 / NASHVILLE—AL 5-5781
HOLLYWOOD—OL 4-1660. FACTORIES IN ROCKAWAY (NEW JERSEY), INDIANAPOLIS, HOLLYWOOD



Record Companies & Record Distributors

ABC-Paramount Records, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4222

President Samuel Clark
N. Y. Promo. Dir..... David Berger
Prod. Manager..... Romeo Fabrizio
Artist & Rep. Dir..... Sidney Feller
V.P., West Coast Oper..... Irwin Cair
Asst. to Pres..... Natt Hale
Nat'l Sales Mgr..... Larry Lervton
Services Offered—Recording and distributing of phonograph records.

Accent Records

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: 469-5052

President Scott Seely
Vice President..... David Garvin
Services Offered—Custom recording, packaging, producing masters and promotion.

Allied Record Mfg. Co.

(Div. of Precision Instruments, Inc.)

5810 S. Normandie, Los Angeles 44, Calif.
Phone: PL 3-3501

President..... D. K. Broadhead
Vice Pres. of Mfg..... Sam Salzman
V.P., Gen. Admin..... John F. Wegner
V.P., Sales..... Ned R. Herzstam
Vice Pres..... C. Dean Olson
Sec.-Treas..... H. Glenn Olson

Branch Office

233 Main St., Belleville 9, N. J.
Phone: PLymouth 9-0700

General Manager..... Jon D. Broadhead
Services Offered—Phonograph records, radio transcriptions, tape duplication.

Atlas-Angletone Records, Inc.

1697 Broadway, Suite 203, New York 19, N. Y.
Phone: CI 5-2857

President Thomas Robinson
Vice President Jesse Culp
Services Offered—Phonograph record manufacturer.

Bethlehem Music Corp.

1540 Brewster Ave., Cincinnati 37, O.
Phone: PLaza 1-2211

President Gustav K. Wildi
Vice Pres. Saul Halper
Treas. John S. Kelley, Jr.
Secy. Jack Pearl
Sales Mgr. Al Miller

Branch Office

146 W. 54th St., New York, N. Y.
Phone: PLaza 7-0271

Services Offered—Phonograph record manufacturing.

Brunswick Records

(See Decca Records)

Cadence Records Inc.

119 West 57th St., New York 19, N.Y.
Phone: CIrcle 5-1550

President Archie Bleyer
Sales & Promotion Manager.. Budd Dolinger
Production Manager..... Bob Mack
Treasurer William Lazarow
Services Offered—Phonograph record producers.

Caedmon Records, Inc.

461 8th Ave., New York 1, N. Y.
Phone: LW 4-3122

Co-owners Barbara Holdridge,
Marianne Mantell
Services Offered — Library phonograph records.

Capitol Records, Inc.

Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
Phone: HOLlywood 2-6252
151 West 46th St., New York 36, N. Y.
N. Y. Phone: JUDson 2-8040

President Glenn Wallichs
V.P., Mfg. & Eng..... James Bayless
V.P., Adm., Finance..... D. C. Bonbright
Director..... George R. Jones
Nat'l Sales Manager..... Herbert I. Sachs
Services Offered — Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

Caprice Records

1674 Broadway, New York 19, N. Y.
Phone: CIrcle 5-1249

Owner Frank H. Stanton
Recording Director..... Edna Bettler
Services Offered—Pop and children's records.

Carlton Record Corp.

345 West 58th St., New York 19, N. Y.
Phone: CIrcle 5-1240

President Joseph R. Carlton
Vice President..... Don Genson
Artist & Repertoire Mgr..... J. R. Carlton
Adv. & Promo. Mgr..... Gail G. Hutchinson
Controller G. Bering

Branch Office

201 S. Peck Drive, Beverly Hills, Calif.
Phone: CR 6-8787

Vice President Don Genson
Services Offered—Phonograph record manufacturing.

Coast Recorders, Inc.

960 Bush St., San Francisco 9, Calif
Phone: PRospect 5-3900

President Milton T. Putnam

RECORD COMPANIES

Secy.-Treas. A. M. Parri
 Vice President.....Richard I. Sexty
 General Manager.....Richard P. Mays

Coed Records, Inc.

1619 Broadway, New York 19, N. Y.
 Phone: JUDson 2-3050

PresidentGeorge Paxton
 Vice PresidentMarvin Cane

Columbia Record Productions

(A Custom Service of Columbia
 Records)

799 Seventh Ave., New York 19, N. Y.
 Phone: CIRCLE 5-7300

General Manager.....Calvin Roberts
 National Sales Mgr.....Floyd Gliner
 Eastern Sales Mgr.....Ernest Ferrari

Branch Offices

630 N. McClurg Court, Chicago, Ill.
 Phone: WH 4-6000

ManagerRichard Hutter
 8723 Alden Dr., Los Angeles 48, Calif.
 Phone: OL 2-6020

ManagerMichael Coolidge
 804 16th Ave., Nashville, Tenn.
 Phone: 254-5578

ManagerWilliam Denny
Services Offered—Custom record pressing,
 recording tapes, studio and editing facilities,
 tape duplicating, "Auravision" laminated
 paper recordings.

Columbia Records

799 Seventh Ave., New York 19, N. Y.
 Phone: CIRCLE 5-7300

PresidentGoddard Lieberman
 Exec. V.P.....Norman Adler
 V.P., Gen. Mgr. Columbia LP
 Record Club.....Neal Keating
 V.P. Research & Devel....William Bachman
 V.P., OperationsAlbert B. Earl
 V.P., Business Affairs.....Walter Dean
 V.P., MarketingWm. P. Gallagher
Services Offered: Records and record ac-
 cessories, tape recordings, electrical tran-
 scriptions.

Cook Laboratories, Inc.

101 Second St., Stamford, Conn.
 Phone: FRESIDE 8-7578

PresidentEmory Cook
 Sales ManagerWalter Semagin
Services Offered—Producer & manufac-
 turer of Cook LP, custom-pressing service;
 mastering, plating, pressing for transcrip-
 tions & records.

Decca Records

(Also Brunswick & Coral Records)
 445 Park Ave., New York 22, N. Y.
 Phone: PLaza 2-1600

PresidentMilton Rackmil
 Exec. V.P.Leonard W. Schneider
 Vice PresidentMartin P. Salkin

THE BEST IN RECORDED ENTERTAINMENT MONAURAL & STEREO

VERVE RECORDS
 AVA RECORDS
 VESUVIUS
 RECORDS



CUB RECORDS
 DGG RECORDS
 PARKER RECORDS
 RAMROD RECORDS

HIT SINGLES

HIT ALBUMS

RECORD COMPANIES

SecretarySamuel Yamin
 TreasurerLouis Buchner
 Gen. Sales Mgr.Sydney N. Goldberg
 Foreign Sales Mgr.....Hubert J. Stone
 Nat'l Sales Mgr.....Claude Brennan
 Promo. & Pub. Dir.....Leonard Salidor
 Advertising Dir.Murray Lorber
 Custom ServicesCharles Blake

Branch Offices

55-11 Queens Blvd., Woodside, N. Y.

Phone: HI 6-7474

2441 S. Michigan Ave., Chicago, Ill.

Phone: 225-5800

Mid-West Div. Mgr.S. C. Schulz
 5750 Santa Monica Blvd., Los Angeles 38, Cal.

Phone: HO 3-7126

ManagerLou Verzola
 746 W. Superior Ave., Cleveland, Ohio

Phone: MA 1-9770

N. Central Manager.....Wm. Glaseman
 517 Canal St., New Orleans, La.

Phone: JA 2-1786

Southern Mgr.....Robt. N. McCormick
Services Offered—Producers & manufacturers of phonograph records. Custom recording & pressing facilities available.

Disneyland Records

(Also Vista and Coliseum Records)

500 S. Buena Vista St., Burbank, Calif.

Phone: VICTORIA 9-3411

Exec. V.P.James A. Johnson
 National Sales Mgr.....Robert Elliott

Branch Office

477 Madison Ave., New York, N. Y.

Phone: PLaza 9-3880

Eastern Sales Mgr.....Kelly Camarato
Services Offered—Custom recordings both classical & popular; producer, distributor.

Dot Records, Inc.

1507 North Vine, Hollywood 28, Calif.

Phone: HO 2-3141

PresidentRandy Wood

V.P. Sales.....Christine Hamilton

V.P. Album Repertoire.....Tom Mack

Dir. International Div.....J. N. Bailey

157 W. 57th St., New York 19, N. Y.

Phone: JU 6-1177

Services Offered—Production, manufacturing & distributing of phonograph records.

Family Records Corp.

64 Mechanic St., New Rochelle, N. Y.

Phone: NE 3-6059

General ManagerG. Pollack

Services Offered—LP records for supermarkets, chains, premium users, etc.

Global Records Company

(Bigstate Enterprises Div.)

411 Huffman Drive, Euless, Texas

Phone: BUTler 3-3487

President.....R. B. Christensen

Services Offered—Hi-Fi or stereo albums on Diplomat and Guest Star labels.

HI-FI OR STEREO RECORDINGS

PEARL BAILEY — DUKES OF DIXIELAND — ERROL GARNER — JIMMIE RODGERS — HANK WILLIAMS — THE TWIST — HAWAIIAN HOLIDAY — PIPE ORGAN — INK SPOTS — TWIN PIANO — SING ALONG WITH ART MOONEY — KING AND I — SOUTH PACIFIC — OKLAHOMA — MY FAIR LADY — A TRIBUTE TO GLENN MILLER — BANJO AND PERCUSSION — POLKAS — RUDY VALLEE — VINCENT LOPEZ — AN EVENING WITH RODGERS & HAMMERSTEIN — NUTCRACKER SUITE — PARTY FOR DANCING — SQUARE DANCES — STRAUS WALTZES — VICTORY AT SEA.

TOP 12
HITS

on

2 — 45 rpm

Records

OUR
PRICE **48c**

12 TOP HITS ON TWO FINE 45 RPM RECORDS AT LESS THAN HALF PRICE!! We bought a large lot which is the reason we have such a low price. Selections are changed often so you always receive current top tunes. Fine

quality unbreakable high fidelity records. Shipping weight, per set, 6 ounces.

NO. 1258—SAMPLE SET (TWO RECORDS).... 48¢
 PER DOZEN SETS (24 RECORDS).....\$4.95

HI-FI or STEREO ALBUMS on Diplomat & Guest Star labels—33 rpm—Please order by title—one or a dozen—mix or match them!

HI-FI89¢ each. \$8.85 doz.

STEREO99¢ each. \$9.40 doz.

Weight—1 lb. each

Add postage—35¢ first lb.
 and 10¢ each additional lb.

On orders less than \$3.00 add 25¢ service charge.

Guaranteed merchandise: Any unsatisfactory merchandise may be returned within 10 days for refund for any reason, or no reason. Our low price does not permit COD shipments.

GLOBAL RECORDS COMPANY

Bigstate Enterprises Div.

411 Huffman Drive, Euless, Texas

RECORD COMPANIES

Bill Grauer Productions, Inc.

235 West 46th St., New York 36, N. Y.

Phone: JUDson 6-1410

President.....Wm. Grauer, Jr.
Vice Pres.....Orrin Keepnews
Services Offered—Riverside Records, Jazzland Records, Wonderland, Washington, Offbeat and Popside records.

Imperial Records, Inc.

6425 Hollywood Blvd., Los Angeles, Cal.

Phone: HO 9-2135

President.....Louis R. Chudd

Jay-Gee Record Co., Inc.

318 W. 48th St., New York 19, N. Y.

Phone: PLaza 7-8570

President.....Steve Blaine
V.P., Nat'l Promo. Dir.....Murray Deutch
Services Offered—Manufacturers and distributors of Jubilee, Josie, Port, Todd, Chex, Vandan, Le Cam, Gold Eagle, Pike, Dana, Tempwood, Emcee, Acamo, Bandera, Belinda, Domino, Hope, Ordell, Frolic, Norell and Volume.

Kapp Records, Inc.

136 East 57th St., New York 22, N.Y.

Phone: PLaza 9-8500

President.....David Kapp
Vice President.....Michael Kapp
Exec. V.P., Sales.....Phillip Skaff
Secretary.....Morton Miller
Controller.....Nathaniel March

ABC-PARAMOUNT RECORDS, INC.

THE FINEST CATALOGUES IN
ALL SOUND CATEGORIES

- ABC-PARAMOUNT
- COMMAND
- COMMAND 35 MM
 - impulse!
 - WESTMINSTER
 - GRAND AWARD
 - APT
- and
- CHANCELLOR
(For U.S. Distribution)



ABC-PARAMOUNT RECORDS, INC.
1501 BROADWAY
New York 36, N. Y.
LONgacre 3-4220

Director of Promo.....Moe Preskell
Popular, A & R.....Allen Stanton
Chief Engineer.....Grant Ellerbeck
Export Sales Mgr.....Eric Steinmetz
Services Offered — Producers of Kapp Records.

Lad Records

(Div. of Talad Corp.)

730 Fifth Ave., New York 19, N. Y.

Phone: CIRCLE 6-7242

President.....Charles Bernard
Services Offered — Custom recording of vocal and instrumentals for use on own label or for sale to other recording labels.

Liberty Records, Inc.

6920 Sunset Blvd., Los Angeles, Cal.

Phone: HOLLYWOOD 4-8101

Board Chmn.....Si Waronker
President.....Al Bennett
V.P., Treasurer.....Harold Linick

Branch Office

157 W. 57th St., New York, N. Y.

Phone: JU 6-5085

M G M Records-

Verve Records

1540 Broadway, New York 36, N. Y.

Phone: JUDson 2-2000

President.....Arnold Maxin
Dir. of Admn.....Tom White
Dir. of Marketing.....Andy Miele
Dir. Creative Services.....Ed. Apfel
Nat'l Sales Mgr.....Sol Greenberg
Dir. W. Coast Oper.....Jesse Kaye
Nat'l Sales Mgr., Verve.....Vic Chirumbolo
Nat'l Sales Mgr., Singles.....Lenny Sheer
Purchasing Dir.....Gene Rooney
Publicity Mgr.....Sol Handwerker
A & R MGM....Howard Scott, Danny Davis,
James Vienneaux
A & R Verve.....Creed Taylor, Jim Davis

Mercury record Productions

35 E. Wacker Dr., Chicago 1, Ill.

Phone: DEarborn 2-5788

745 Fifth Ave., New York, N. Y.

Phone: PL 9-2727

President.....Irving B. Green
Vice President.....Irwin H. Steinberg
Sales Manager.....Kenneth Myers
A-R Director.....David Carroll
Services Offered: Producers and distributors of Mercury, Smash, and Wing records.

Metropolitan Sound Service, Inc.

120 West 42nd St., New York 36, N. Y.

Phone: WI 7-9907

President.....C. O. Langois, Jr.
Treasurer.....T. A. Roseen
Services Offered—Transfer, dubbing, editing, mixing and recording.

Nico Records Co.

411 Huffman Dr., Euless, Texas

Phone: BUTler 3-3487

RECORD COMPANIES

Directors.....Bobby Pickett, R. B. Christensen, Ned Ormond
 PromotionDave York
 Branch Office
 6000 Sunset Blvd., Hollywood, Cal.
 Phone: HO 9-2993

Dirs.....Ned Ormond, Bobby Pickett
Services Offered—Production of vocal & instrumental master recording tapes for release on own labels.

Original Sound Record Co., Inc.

7120 Sunset Blvd., Hollywood 46, Calif.
 Phone: HO 6-6255

PresidentArt Laboe
 SecretaryHenry Rickman
Services Offered — Albums and "pop" singles.

Pacific Enterprises, Inc.

8715 West 3rd St., Los Angeles 48, Calif.
 Phone: BR 2-4483

PresidentRichard Bock
 Secy.-Treas.Philip Turetsky
Services Offered—Pacific Jazz and World Pacific records.

Personality Productions Inc.

1055 N. El Centro, Los Angeles 38, Calif.
 Phone: HO 2-6051

PresidentNorman Paul
 Vice President.....Jean Bennett

Branch Offices

1935D Hood Ave., Chicago 26, Ill.
 Phone: 764-2076

Vice Pres.....Jean Bennett
 30 W. 60th St., New York 23
 Phone: CO 5-3413

Gen. Mgr.....Frieda Gillis
 806 16th Ave. So., Nashville, Tenn.
 Phone: 224-2282

Gen. Mgr.....Ann Whiten
Services Offered—Independent producer of records for release on other labels. Publication firms—ASCAP, A.M.C. and Gleam Music. BMI—Symbol and Argo Music, Inc., Manager of Buck Ram Co.

Pickwick International, Inc.

Pickwick Bldg., Long Island City, N. Y.
 Phone: EMpire 1-8811

PresidentCy Leslie
Services Offered—Merchandisers of phonograph records—'Instant' Learning, International Award, Bravo, Family Hour, Cricket LP's.

Prestige Records, Inc.

203 S. Washington Ave., Bergenfield, N. J.
 Phone: DUMont 4-6900

PresidentRobert S. Weinstock
 Vice President.....Seelig Weinstock
 Recording Dir.....Ozzie Cadena
 Vice Pres., Sales.....Ron Eyre
 Rec. Dir., Bluesville &
 Inter.....K. S. Goldstein
 Natl. Promo. Dir.....Elliot F. Mazer

Services Offered—Record manufacturer of the following Prestige labels: Prestige, New Jazz, Moodsville, Bluesville, Swingville, Tru-Sound, Irish, Near East, Lively Arts & Prestige International.

Q-35 Recorders

1223 N. Highland Ave. Hollywood 46, Calif.
 Phone: HO 4-1496

OwnerNormand Houle
 ManagerJohn Barber
Services Offered—Sound studios for radio & TV commercials; masters & pressings; dubbing & transfers, etc.

RCA Custom Record Sales Department

155 East 24th St., New York 10, N. Y.
 Phone: MURray Hill 9-7200

Mgr., Custom Records....Ralph C. Williams
 Sales Mgr.....Carl Reinschild
 Mgr., Custom, Artist and
 RepertoireBen Selvin

Custom Record Sales Section

Chicago Mgr.....William F. Reilly
 Hollywood Mgr.....A. E. Hindle
 New York Mgr.....James Head
 Nashville Mgr.....E. Hines

Services Offered—Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Victor Record Division

155 East 24th St., New York, N. Y.
 Phone: MURray Hill 9-7200

Group Exec. V.P.....C. M. Odorizzi
 V.P. & Gen. Mgr.....G. R. Marek
 Div. V.P. & Opera. Mgr.....N. Racusin
 Mgr., Adv., Pub. & Prom....W. I. Alexander
 Div. V.P., Mkt. Svcs. &
 Bus. AffairsW. W. Bullock
 Div. V.P., Comm. Sales Dept...J. Y. Burgess
 Div. V.P., Record Opera. Dept...J. P. Davis
 Div. V.P., Comm. Records

Creat. Dept.R. L. Yorke
 Div. V.P., Int. Liaison Dept.....D. Soria

Record Source International

(A Div. of Billboard Music Week)
 Phone: YUKon 6-0155

General Manager.....Caroline Collett
Service Offered—Provide phonograph records and albums purchased from manufacturers to radio stations for broadcast purposes, on a subscription basis.

Recording of Nashville

115-B Third Ave., N., Nashville 3, Tenn.
 Phone: ALPine 5-3828

President.....R. Murray Nash
 Secy.-Treas.....M. L. Matthews
Services Offered—Manufacturers of Do-Ra-Me Records; complete recording service—studio & mobile tape and disc.

Regent Records, Inc.

56 Ferry St., Newark 1, N. J.
 Phone: MA 3-7470

Country & Western—A Lasting American Musical Heritage



By
GENE AUTRY
President
Country Music
Association

WRITING an article comparing Country Music to other types of music is perhaps the same as comparing the American cowboy or western picture to other types of pictures. The cowboy still remains an important factor whether it be in movies, TV appearances on stage or in the rodeo. So it is with Country Music.

I have been in the entertainment field since 1928, and have always specialized in the typical Country or Western type song and material. If you look back over the list of artists that have held the top spots longest, you will find those who have relied on good country material. I am speaking of artists in the early 20's and 30's such as Vernon Dalhart, Carson J. Robison, Jimmie Rodgers, Jimmie Davis, Red Foley, Hank Williams, Eddie Arnold, Bob Wills, Leon McAuliff, Hank Thompson and others.

When I first started there were many types of fads in music that have come and gone. Despite trends, Country Music has held on to its spot as the steady sales barometer for many record companies.

Country Music has been held back to a great extent by the fact that many of the New York publishers never really gave the country writers or artists an opportunity; also, many of the time buyers for radio and TV felt that unless they were popular on Madison Avenue they were not commercial. However, since BMI came into being, most of the publishers have begun to realize that Country Music and country artists play a very important role in this industry. Another argument was that country and western artists did not get good ratings. When I went on radio for the Wrigley Company back on January

7, 1939, I remember I had a conversation with Mr. Phil Wrigley in which I stated I was not sure of the rating I would get. His reply was that he would prefer I had a 1.- rating and sell chewing gum rather than have a 50.+ rating and no sales. I think the results were satisfactory as I stayed on this program for 17 years.

Now I think this feeling with the agencies, time buyers and producer-directors has been broken down somewhat by the results that have been shown through the record medium, personal appearances of Country and Western artists, and some of the TV programs that are so successful, such as "The Beverly Hillbillies," "The Andy Griffith Show" and others that are really formats from country-western music and stories.

The same thing is true of the American cowboy. Since the early days of show business, westerns and western stars have been known as the "Mortgage Lifters" for outdoor shows as well as the theatres. History speaks for itself as to what such names as Buffalo Bill, Pawnee Bill, Annie Oakley, Calamity Jane and others have meant to the producers. Then came the movies which were built with names such as William S. Hart, Tom Mix, Hoot Gibson and many others of that era. Following this, the singing cowboy came along in the early 30's when sound arrived.

Yes, I am a firm believer that the good, clean, western-type film is here to stay and country music is also here to stay because they both are a part of our great American heritage.

RECORD COMPANIES

N. Y. Phone: WO 2-3354
 Pres., Treas. Herman Lubinsky
 Vice Pres. Fred Mendelsohn
 Secretary Chas. Manz
Services Offered—Manufacturers of phonograph records; recording studios.

Roulette Records

1631 Broadway, New York, N. Y.
 Phone: PL 7-9880

President Morris Levy
Services Offered—Manufacturer of Tico, Gee, Forum, Gone, End and Roost records.

SESAC, Inc.

10 Columbus Circle, New York 19, N. Y.
 Phone: JUdson 6-3450

President Paul Heinecke
 Secretary-Treasurer R. C. Heinecke
Services Offered—LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

Specialty Records, Inc.

8300 Santa Monica Blvd., Hollywood 69, Cal.
 Phone: OLdfield 6-7711

President Arthur N. Rupe
Services Offered—Phonograph record manufacturer, program producer.

Time Records, Inc.

2 West 45th St., New York 36, N. Y.
 Phone: OXford 7-0757

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 Sales Manager Phil Picone
 West Coast Rep. Murray Cohen
 Mid-West Rep. Bernie Ashkinazy
 Promotion Pete Spargo
 Comptroller Harry Ringler
Services Offered—Phonograph records.

Titanic Records

1310 S. New Hampshire St., Los Angeles 6
 Phone: DUncirk 3-1137

Owner Gordon S. Wolf
Services Offered—Producers of phonograph records.

20th Fox Record Corp.

1721 Broadway, New York 19, N. Y.
 Phone: JU 2-2790

National Sales Mgr. Irv Stimler
Services Offered—Record manufacturer.

United Artists Records

729 Seventh Ave., New York 19, N. Y.
 Phone: CIrcle 5-6000

President, Gen. Mgr. Arthur Talmadge
 Nat'l Sales Mgr. Morris S. Price

Exec. V.P. David V. Picker
 Vice President Norman Weiser
 A & R Dept. ... Leroy Holmes, Alan Douglas
Services Offered—Produce all types of phonograph records; L.P.'s & single records.

United Recording Corp.

6050 Sunset Blvd., Hollywood 28, Calif.
 Phone: HO 9-3983

President Milton T. Putnam
 Secy.-Treas. A. M. Parri
 Vice Pres. DeWitt F. Morris
 Vice Pres. R. Sexty

Verve Records

(See MGM Records)

Warner Bros. Records, Inc.

4000 Warner Blvd., Burbank, Calif.
 Phone: HOLlywood 9-1251

President John K. Maitland
 Dir. of Merchandising ... Joel M. Friedman
 Controller Ed West
 International Dir. Robert B. Weiss
 Dir. of Engineering. Lowell Frank
 Nat'l Promotion Mgr. Joe Smith
 Nat'l Sales Mgr. Robert Summers
Services Offered—Producers of phonograph records.

Western Recorders

6000 Sunset Blvd., Hollywood 26, Calif.
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 Secy.-Treas. A. M. Parri
 Vice Pres. Donald D. Blake
 General Manager. Robert W. Doherty

Westminster Recording Co., Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LOngacre 3-4220

President Sam H. Clark
 Vice President Harry Levine
 Vice President Dr. Richard Kurt List
 Promotion John Natoli
 Dir. of Sales Howard Stark

Branch Office

Lothringerstrasse 20, Vienna 3, Austria
 V.P. Chg. A & R. ... Dr. Richard R. Kurt List
Services Offered—Monaural & stereo LP's, packaging and sales.

Francis T. Williamson Co.

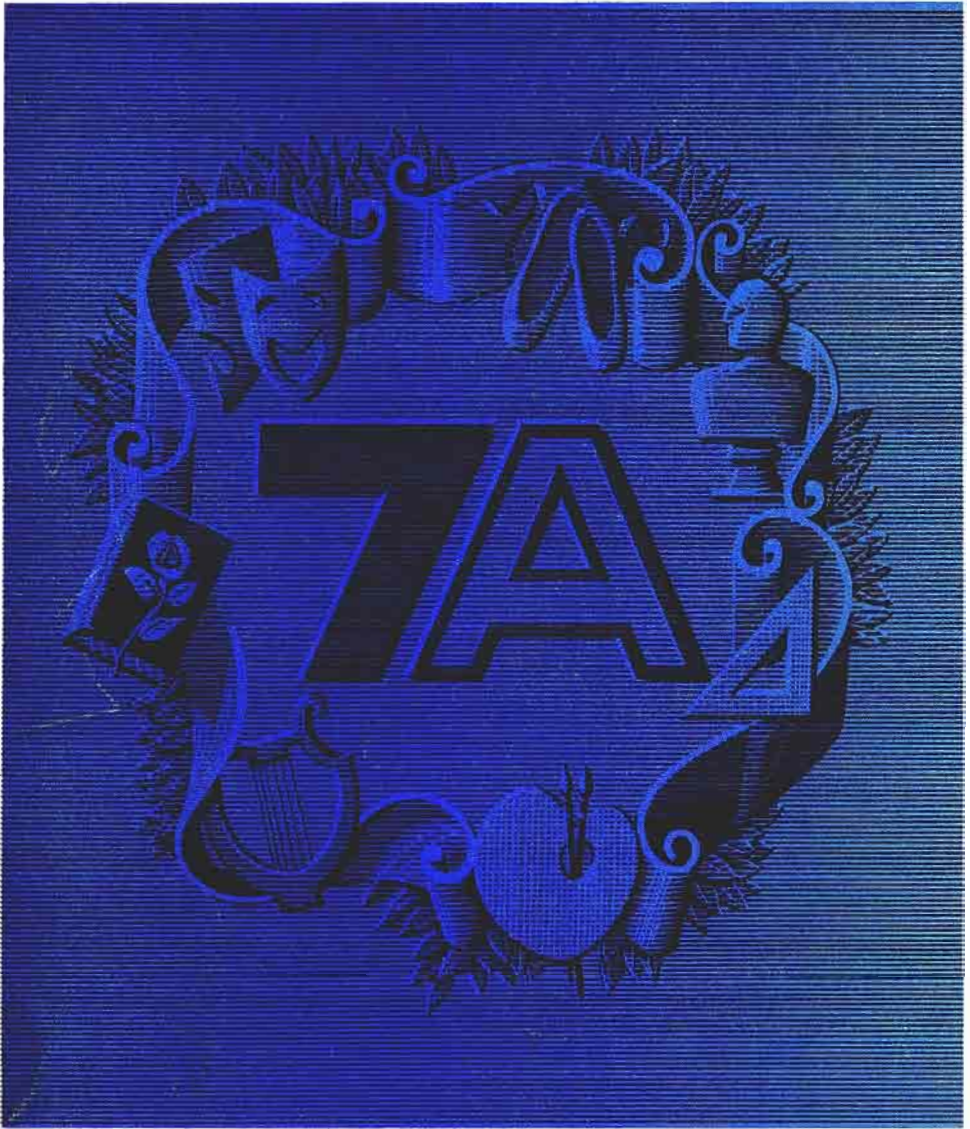
"I" & Schiller Sts., Philadelphia 34, Pa.
 Phone: GA 3-6018

President Francis T. Williamson
 Vice President. Mrs. Ethel M. Williamson
 Pub. Rel. & Publicity. Herb Klein
Services Offered—Record & manufacture Imperial and Delsey phonograph records.

WORD Records, Inc.

5030 W. Waco Dr., Waco, Texas
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 Secy.-Treas. Marvin Norcross
 Mgr., Retail Div. Wendell King
Services Offered—Produce & distribute LP records.



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V.P., World-wide Sales.....Harold J. Klein
V.P., Admin., Controller....Raymond C. Fox
V.P., Dom. Sales.....John F. Tobin
Eastern Div. Mgr.....Phillip Conway
Central Div. Mgr.....Michael G. Gould
Southern Div. Mgr.....William G. Seiler
Western Div. Mgr.....Howard M. Lloyd
Canadian Div. Mgr.....Wm. Hannah
Ad. & Promotion Dir.....Irving Paley
Film Operations Dir.....Leonard Strobel

Branch Offices

360 N. Michigan, Chicago 1, Ill.

Phone: AN 3-0800

190 N. Canon Drive, Beverly Hills, Calif.

Phone: NO 3-3311

P. O. Box 653, Covington, La.

Phone: 2050

103 Church St., Toronto, Canada

Phone: EM 8-4394

Services Offered—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

Productions—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); Adventures of Jim Bowie (76); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Sheena (26); Three Musketeers (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Expedition (47); The Rebel; Man with a Camera; Feature Film Packages of 24 Films.

Acme Film Laboratories

1161 North Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7471

PresidentSamuel Sawelson
V.P. Superv. Opera.....Melvin G. Sawelson

Services Offered—16, 35 mm. black & white and color, lab facilities; editing and sound services; video tape transfer facilities.

Acus Pictures Corporation

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

PresidentPatrick Shanahan

Services Offered—16, 35 mm. sound films for television rental.

M & A Alexander Productions

6040 Sunset Blvd., Hollywood 28, Calif.

Phones: HOLlywood 4-7571, 4-3414

PresidentArthur Alexander

Vice Pres.....Max Alexander
East. Rep.....Larry Stern
Services Offered: National distributors of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.

All-Canada Radio & TV Ltd.

1000 Yonge St., Toronto, Ont., Can.

Phone: WAlnut 5-9361

PresidentJ. Stuart MacKay
General ManagerReo Thompson
Mgr. Program Div.....Dana S. Murray
Sec.-Treas.....Eric M. Williams
Mgr. Prog. Services Div.....Dennis Goodwin

Branch Offices

Taylor, Pearson & Carson Bldg.,

Calgary, Alberta.

Phone: AM 2-7691

ManagerJack Cavanaugh
922 Dominion Sq. Bldg., Montreal, Que.

Phone: UN 1-5656

ManagerKen Baker
706 Electric Railway Bldg., Winnipeg, Man.

Phone: WH 2-6861

ManagerG. Jones
1161 Melville St., Vancouver, B.C.

Phone: MU 4-7461

ManagerJ. E. Baldwin
Services Offered—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

Distributors of—Biography, Sea Hunt, All-Star Golf Tip of the Day, Jeff's Collie, Studio Telescriptions, Show Corp. of America Showcase, RKO Movietime U. S. A. Package.

All-Scope Pictures, Inc.

(Commercial Film Division,
20th Century-Fox)

(See Commercial Producers)

Allied Artists Television Corp.

165 West 46th St., New York 36, N. Y.

Phone: PL 7-8530

PresidentEdward Morey
V.P., Gen. Sales Mgr.....Robert B. Morin
Dir., Promo, Ad, Pr.....Barry Lawrence
Mgr. Nat'l Programming.....C. P. Jaeger

Branch Offices

1232 So. Michigan Ave., Chicago, Ill.

Phone: WA 2-7937

Central Sales Mgr.....James C. Stern
4376 Sunset Drive, Hollywood, Calif.

Phone: NO 2-9181

Western Sales Mgr.....Sid Cohen
2204 Commerce St., Dallas, Tex.

Phone: RI 7-1658

So. West Sales Mgr.....Roy George
186 Luckie St., Atlanta, Ga.

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Productions—Cavalcade of 60's Group I features (40); Cavalcade of 60's Group II features (32); Science Fiction Features (22); Bomba The Jungle Boy features & Sabu (13); Bowery Boys features (48); "97 Features" (97); "23 Features" (23); Western Features (145); Public Defender half-hours (69); I Married Joan half-hours (98); Divorce Hearing half hours (78).

Leonard Anderson Associates Inc.

200 W. 57th St., New York 19
 Phone: PLaza 7-4162

PresidentLeonard Anderson
 Vice-Pres.Barbara Anderson
 Prod. Mgr.....Marc Anderson
 Secy., Off. Mgr.....Lillian Ortner
Services Offered—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

Productions—The Air Force Uniform, Pipe Line For Tomorrow—US Air Force; World in White & Fire Fighters — CBS TV; Coty Cosmetics; Schenley Distillers; General Electric; A-B-C's of Briefing; Industr. Medicine in Action; Jet Flight Planning; Prudential Insurance Co.; Johnny Cordes; Little Julius; The Eagles Strength; USIA; Indiana Motor Truck Assoc.; The Alan King Show; Jackie Gleason Sport Spec.; Sky Power; The Replacement Pilot—From Rag To Gag; The Golf Clinic; A Case For Dr. Driscoll—FAA Medical Examiner, Chemical Munitions—Psycho & Nerve Agents.

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.
 Phone: MUrray Hill 5-2242

President.....J. R. Bingham
 Exec. V.P., Treas.A. L. Frederick
 Vice Pres., Assoc. Telefilms..R. M. Finehout
 V.P., Sales, Educat. Materials..R. W. Bucher
 V.P., Adv., Promo. Dir.....R. D. Mitchell
 Vice Pres.R. S. Evans

Branch Offices

561 Hillgrove Ave., La Grange, Ill.
 Phone: FLetwood 4-0576

Manager.....M. G. Weiland
 Broad at Elm, Ridgefield, N. J.
 Phone: WHitney 3-8200

Manager.....E. H. Johnson
 799 Stevenson St., San Francisco, Calif.
 Phone: UNderhill 1-5305

ManagerW. O. Siler
 1621 Dragon St., Dallas, Tex.
 Phone: RIverside 8-8759

ManagerC. Stahl
Services Offered—Distribution of free-loan, industry sponsored motion pictures. Rental

and sales of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

Astor Pictures, Inc.

625 Madison Ave., New York, N. Y.
 Phone: PL 2-7766

Chairman of Board.....Franklin F. Bruder
 President.....George F. Foley
 V.P., Sales.....L. Douglas Netter, Jr.
 Chmn., Exec. Comm.....Alfred H. Morton
 TreasurerRobert Stebbins
Services Offered—Producers and distributors of feature films.

ASTOR PICTURES INTERNATIONAL, INC.

President.....L. Douglas Netter, Jr.
 Vice President.....Mario deVecchi
Services Offered—Overseas foreign co-production.

ATACO, Inc.

9121½ Sunset Blvd., Los Angeles 69, Calif.
 Phone: BR 2-4271

President.....George E. Davidson
 Vice President.....Betty M. Brown
 Sec.-Treas.....Betty Jane Davidson
Services Offered: Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

Atlantic Television, Inc.

c/o Astor Pictures, Inc.
 625 Madison Ave., New York 22, N. Y.
 Phone: PL 2-7766

Chairman of Board.....F. F. Bruder
 President.....Alfred H. Morton
 Secretary.....George F. Foley

Branch Offices

20 E. Huron St., Chicago, Ill.
 Phone: MI 2-4550

ManagerBen Barry
 5746 Sunset Blvd., Los Angeles, Calif.
 Phone: HO 2-4448

ManagerTom Corradine
Services Offered—Producer and distributor of 200 features and 36 westerns.

Atlas Television Corp.

209 E. 56th St., N. Y. 22
 Phone: ELdorado 5-7943

PresidentHenry Brown
Services Offered—American features; half and full hour westerns.

Productions—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
 Phone: OXFord 7-0725

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Services Offered—Library of mood and bridge music, sound effects.



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TV FILM PRODUCERS & DISTRIBUTORS

BBC-TV Enterprises

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100

U. S. Representative.....Dennis Scuse
Program Assistant.....Sue Goldman
Services Offered—Producers and distributors of TV programs and series.

Productions—An Age of Kings, Inspector Maigret, The Titans, TV and the World, and others.

B. C. G. Films, Inc.

405 Lexington Ave., New York 17, N.Y.
Phone: MU 7-0870

President.....Nat Gassman
Vice President.....Charles C. Carson
Treasurer.....Peter D. Murray
Services Offered — Television & theatrical film production and distribution.

George Bagnall & Associates Inc.

8827 Olympic Blvd., Beverly Hills, Cal.
Phone: OL 2-8050

President.....George L. Bagnall
V.P., Gen. Sales Mgr.....W. L. Anthony
Secretary.....Fred C. Lindquist

Branch Office

5082 Lantern Hill Dr., Pittsburgh, Pa.
Phone: TU 4-6603; TU 4-6604

Vice President.....W. L. Anthony
Services Offered—Distributors of film comic strips for television.
Productions—Clutch Cargo (260).

Jerome Balsam Films, Inc.

165 West 46th St., New York 36, N. Y.
Phone: CI 7-4220

Pres., Gen. Sales.....Jerome Balsam
Vice President.....Alexander Beck
Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-4811

President.....Charles McGregor
Services Offered—Production and distribution of films for TV.
Productions—Night Court U.S.A., 78 one-half hour episodes.

Distributing—Bold Journey, Speedway International, I Search for Adventure, Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.).

Banner Productions, Inc.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 9-8366

President.....Sy Weintraub
Sect.-Treas.Ben Hecht

Services Offered—TV and motion picture producers.

Productions—Tarzan TV Series, others.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
Phone: SKyline 6-8383

Producer.....Thos. J. Barbre
Assistant Manager.....Anita T. Barbre
Dir. of Photography.....H. J. Anderson
Dir. of Sound.....Paul F. Emrich
Services Offered—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.

Productions—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

Jack Barry Productions

(In Association with Paramount TV Corp.)
C/o KTLA Television
5800 Sunset Blvd., Hollywood, Calif.

President.....Jack Barry
Productions—Jack Barry Show; By the Numbers (for Desilu).

Biograph Studios, Inc.

807 East 175th St., Bronx 60, N. Y.
Phone: CYpress 9-5500

President.....Ben Gertner
Treasurer.....Nathan Stolper
Services Offered—Rental of stages for TV 7 motion picture studios.

Fritz Blocki Productions

1343 N. Fuller Ave., Hollywood 46, Calif.
Phone: HOLlywood 2-8971

Producer.....Fritz Blocki
Services Offered—Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
Phone: JUDson 6-1030

President.....Chester M. Ross
Exec. Vice Pres.....Emanuel Kandel
Vice Pres., Treas.....Ira S. Stevens
General Sales Mgr.....Alex Leslie

Branch Offices

8290 Santa Monica Blvd., Hollywood, Calif.
Phone: OL 4-7575

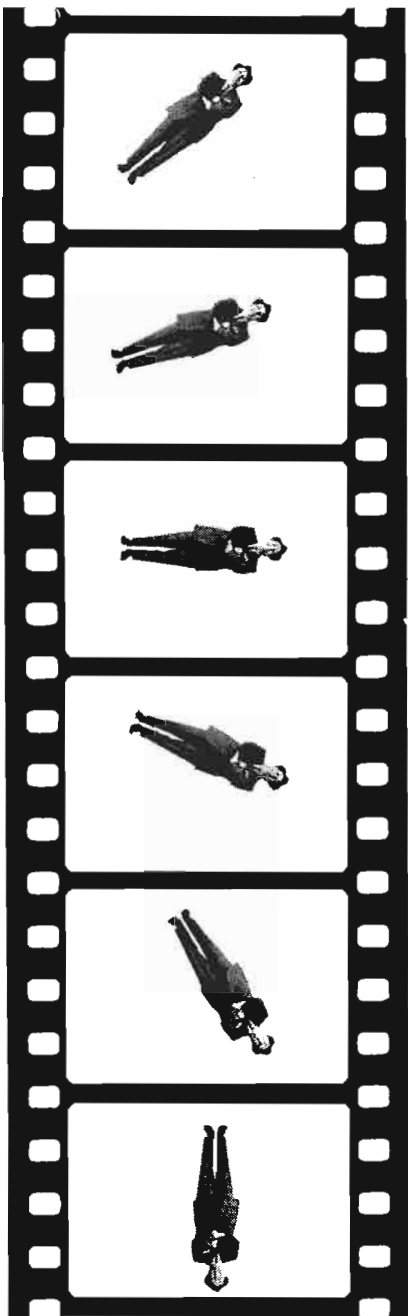
V.P., chg. of Operations....Stanley Halperin
160 E. Illinois St., Chicago, Ill.
Phone: 467-1466

Manager.....Ben Rachlis
Bonded TV Film Service (Canada) Ltd.
15 St. Mary St., Toronto, Ont.
Phone: WA 5-2826

Manager.....Alan Mills
Services Offered—Shipping, expediting and servicing of TV film, print procurement.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.



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Phone: CI 6-4868

President.....Thomas J. Brandon
 Secretary.....Lillian W. Brandon
Services Offered — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

Bray Studios Inc.

(See Commercial Producers)

Bernard S. Brody & Associates

1228 No. LaCienega Blvd., Los Angeles 69, Calif.

Phone: OL 2-8289

Owner.....Bernard S. Brody
 Associate.....Jack H. Gard

Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, My Three Sons, Andy Griffith Show, Joey Bishop Show, Dick Van Dyke Show.

Butterfield Productions

527 Madison Ave., New York, N. Y.

Phone: PL 2-8690

Partners . . . Ed Palmer, Ramon E. McCue, Willard Mellor

Services Offered—Producers and distributors of radio and television series.

Productions—Beyond The Green Door, 130 5 minute episodes; Assignment Hollywood, 130 5-minute episodes; Giselle McKenzie, 104 5-minute episodes; Jimmy Rodgers, 130 5-minute episodes; Inky Face.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada

Phone: WALnut 2-2103

PresidentKenneth Page
 V.P., ProductionSydney Banks
 Lab. Manager.....Ross Smith
 Recording Supervisor.....Murray Marshal
 Mgr., TV Film Sales.....J. R. DeBow
 Secretary, Treas.....Ronald Hastings

Branch Offices

1410 Stanley St., Montreal, Que.

Phone: AV 8-0528

ManagerGerry Burrows
 1049 32nd Ave. W., Vancouver, B. C.

Phone: RE 6-9421

ManagerFlorence Ward

Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

Lars Caloniuss Prod. Inc.

(See Commercial Producers)

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-6734

President.....David B. Dash
Services Offered—Distribution and production of TV films.

TV FILM PRODUCERS & DISTRIBUTORS

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.

Phone: WEBster 8-2101

Pres., Gen. Mgr. Jack Miles

Services Offered—Sound stage facilities for lease. Completely equipped for motion picture and TV film production.

Cavalcade Television Programs

959 No. Fairfax Ave., Hollywood 46, Calif.

Phone: OLdfield 4-4144

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Vice Pres. Earl M. Robins

Sec.-Treas. Esther Pergament

Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

CBS Films

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-2345

President Merle S. Jones

Administrative V.P. Sam Cook Digges

V.P., Terrytoons William M. Weiss

V.P., Domestic Sales James T. Victory

V.P., Int. Sales Ralph M. Baruch

Eastern Sales Mgr. James McCormick

Western Sales Mgr. Edward E. Hewitt

Dir., Oper. Fred J. Mahlstedt

Sales Prom. Mgr. Eugene Moss

Publicity Director Robert Fuller

Inter. Bus. Rel. Dir. Howard L. Kany

Int. Sls. Mgr. Willard Block

Licensing Dir. Murray Benson

Bus. Affairs Dir. Joseph B. Irwin

Mgr., Film Service E. K. Cooper

Mgr., Sales Service Stanley Moldov

Dir. CBS Europe Robert Mayo

Mgr. Chicago Sales Henry Gillespie

Mgr. Atlanta Sales Jack Waldrep

Mgr. Dallas Sales Carter Ringlep

Services Offered—Worldwide distribution of films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honey-mooners (39), Gene Autry Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Track-down (71), Life With Father (26), Assign-

ment Foreign Legion (26), Deputy Dawg (52 half hours, 208 cartoons), World of Giants (13), Wanted: Dead or Alive (94), December Bride (154); Call Mr. "D" (52), Burr Tillstrom's Kukla & Ollie (190).

Centurion-International Productions

336 S. Camden Dr., Beverly Hills, Calif.

Phone: CR 6-9630

President Frank A. Mandelson

Exec. Vice Pres. Stanley Zipperman

Vice Pres., Operations Dennis Fingold

Vice President Leonard Irwin Blau

Treasurer David Bojarsky

Secretary Linda Lee Bojarsky

Services Offered—Production of theatrical motion-picture and television films.

Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.

Phone: POplar 9-1451

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Vice Pres., Treasurer M. J. Hamilburg

Secretary Ina Autry

Assistant Treasurer Philip S. Cobey

Services Offered—(32) Gene Autry features.

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125 W. 41st St., New York 36, N. Y.

Phone: Wisc. 7-9244

President Bruce Chapman

V.P. & Treas. Edna Chapman

Dir. of Research Mary Hurcheson

Branch Office

30 Rue Chalgrin, Paris, France

Services Offered—Production of TV and industrial films.

Production—The Answer Man.

Charter Oak Tele-Pictures

(See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.

Phone: UPTon 0-6136

Services Offered—Producers, distributors of films.

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.

Phone: WEBster 3-9301

President Harold Scheib

Vice President Ernest Arcella, Jr.

Services Offered—Service organization to film producers in 35mm or 16mm optical printing, art titles, animation, registration contact printing, stage inserts & Matte shots. 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.

Phone: TRafalgar 3-1411

President Joseph Selden

TV FILM PRODUCERS & DISTRIBUTORS

Cameraman.....Harold H. Seiden
 Sound Department.....Herbert C. Bloom
Services Offered — Rental of completely equipped studios for TV producers including camera, sound and lighting equipment for location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
 Phone: JUDson 6-1336

President.....Joseph P. Smith
 Exec. Vice Pres.....Arthur J. Steel
 Sect. Gen. Counsel.....Harry M. Pimstein
Services Offered—Producers and distributors of filmed and taped TV programs.

Productions — Wonderful Planet Earth, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U.S.A., Washington at Valley Forge, Yankee Doodle Tales, Showtime, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars, Errol Flynn Theatre.

Cine-Tele Productions

(See Commercial Producers)

Cisco Kid International, Inc.

6804 Glen Acres Dr., Cincinnati 37, O.
 Phone: 351-3167

President.....Edward J. Stern
 V.P., Treas.....L. R. Stern
 Admin. V.P.....B. Weaver
Services Offered—Owners & distributors of foreign rights for the Cisco Kid TV series.

Claster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
 Phone: CHesapeake 3-3630

President.....Bertram H. Claster
 Production Manager.....John Bowman
 Production Director.....Alex Dietrich
 Production Assistant.....Warren Hills
Services Offered—Producers and distributors of "Strikes 'n Spares," "Pin Busters," "It's in the Name," "Spare Time," "Tenpins for Dollars"; all local & live TV programs.

Colorama Features Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LONgacre 4-5592

President.....Jules B. Weil
 Vice President.....Carroll L. Puciato
 Sales Manager.....Sam Greller

Branch Offices

5746 Sunset Blvd., Hollywood, Calif.
 Phone: HO 2-4448

Manager.....Tom Corradine
 20 East Huron St., Chicago, Ill.
 Phone: 642-4550

Manager.....Ben Barry
 7922 E. Drive, Miami Beach, Fla.
 Phone: PLaza 4-3686

Manager.....Frank Stone
Services Offered—TV film distribution.

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(See Program Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: Circle 5-6456

President.....Mortimer D. Sackett
Sec., Treas.....S. Sackett
Sales Mgr.Leo Gottlieb
Services Offered—TV producers and distributors.

Co-ordinated Marketing Agency, Inc.

(See Program Producers)

Frank Cooper Associates

680 Fifth Ave., New York 19, N. Y.
Phone: PL 7-1100

V.P. Chge. of N. Y. Office.....Sy Fischer
Branch Office
9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Services Offered—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

Coronet Films

(Div. of Esquire, Inc.)

65 E. South Water St., Chicago 1, Ill.
Phone: DEarborn 2-7676

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Exec. Vice Pres.A. L. Blinder
V.P.'s.....J. M. Abraham, E. C. Dent
Secretary.....A. D. Elden

Services Offered—Short, 16mm sound subjects in B&W or color, individually or in series.

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5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

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Vice Pres., Gen. Mgr.....Kyle C. Thomas
Sales Manager.....Phil Barry
SecretaryLaurence Meyer

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BUZZY the crow

Little **AUDREY**

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the baby giant

HARVEY FAMOUS CARTOONS

HARVEY

CASPER
the friendly ghost

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Cristal Animation, Inc.

315 East 55th St., New York, N. Y.
Phone: PL 9-0920

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Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.
Phone: COLUMBUS 5-2180

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Production Manager.....Ernest Todaro
Sales Manager.....Irving Schechter
Services Offered—Developing and printing of B & W and color film.

Cummings Productions, Inc.

(See Commercial Producers)

Phil Davis Musical Enterprises, Inc.

(See Commercial Producers)

Daystar Productions, Inc.

9028 Sunset Blvd., Hollywood 69, Calif.

President, Bd. Chmn.....Leslie Stevens
Exec. V.P.....Dominic Frontiere
Secretary.....Jerry Schutzbank
Treasurer.....Jerry Fischer

Dir. of Publicity.....Allan Balter
Daystar Television
Executive Producer.....Leslie Stevens
Associate Producer.....Dominic Frontiere

Demby Productions, Inc.

(See Commercial Producers)

Peter DeMet Productions

1317 W. Belmont Ave., Chicago 13, Ill.
Phone: WELLINGTON 5-3737

Executive Producer.....Peter DeMet
Associate Producer.....Milton T. Raynor
Prod.-Dir.....Sidney C. Goltz
Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Jack Denove

Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HO 4-8331

President.....Jack Denove
Vice-President.....Dick Denove
Services Offered—Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

Productions—Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

Depicto Films, Inc.

(See Commercial Producers)

Derel Producing Associates, Inc.

375 Park Ave., New York, N. Y.
Phone: PL 9-6644

President.....Jerry Feldman
Exec. Producer.....Gene Feldman
Services Offered—Packagers of filmed TV Shows.

Productions—Crime Club, Bellevue Is My Home, Exclusive (Overseas Press Club).

Louis deRochemont Associates, Inc.

380 Madison Ave., New York 9, N. Y.
Phone: OXFORD 7-0350

President.....Louis deRochemont
Associates.....F. Borden Mace, Lothar Wolf, Martin J. Maloney, Louis deRochemont III

Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

Productions: The Roman Spring of Mrs. Stone, Question 7, Sand Castle.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.
Phone: HO 9-5911

Pres. & Director.....Lucille Ball
Vice Pres., Admin. & Finance, Edwin E. Holly
V.P. & Director.....W. A. Nelson

PRIME TV FILMS, INC.

Distributors of Quality Products
for
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120 West 57th St.
New York 19, N. Y.

MID-WEST OFFICE

Ben Barry, Associates
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Chicago 11, Illinois
Michigan 2-4550

WEST COAST OFFICE

Ettlinger Associates
6000 Sunset Blvd.
Hollywood, California
Hollywood 2-6635

NORTHEAST OFFICE

Ted Swift
80 Boylston Street
Boston 16, Mass.
Liberty 2-7171

TV FILM PRODUCERS & DISTRIBUTORS

V.P.'s.....J. Thorpe, B. Weitzman
Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

Productions—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothern Show; The Texan; Fair Exchange; The Lucy Show; The Greatest Show on Earth. Filming for others: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoy's My Three Sons; Lassie; I'm Dickens... He's Fenster.

Desilu Sales, Inc.

780 N. Gower, Hollywood 38, Calif.
 Phone: HO 9-5911
 502 Park Ave., New York, N. Y.
 Phone: PL 2-9160

PresidentLucille Ball
 V.P. & Gen. Mgr.....Richard W. Dinsmore
Services Offered—International distributors of The Untouchables, Desilu Playhouse, Texan, Guestward Ho, Desilu's Little People, Desilu 32, Fair Exchange, Harrigan & Son, Jazz Scene USA, Journey of a Lifetime, Junior All Stars, The Lucy Show, Trip Time, Window on the World.

Desilu Sales (Canada) Ltd.

1000 Yonge St., Toronto, Ont.
 Phone: WA 5-9155

ManagerDana S. Murray
 Ontario Rep.Jim Mills
 Maritime Rep.....Gerry Tisdall
 Western Rep.....Garth Olmstead

Branch Offices

Dominion Sq. Bldg., Montreal, P. Q.
 Phone: UN 1-5656
 540 Burrard St., Vancouver, B. C.
 Phone: MU 1-2433

Services Offered—Distributors of The Lucy Show, Fair Exchange, The Untouchables, Desilu Playhouse, The Texan, Guestward Ho, Harrigan & Son, Window on the World, Junior All-Stars.

Walt Disney Studio

500 So. Buena Vista, Burbank, Calif.
 Phone: TH 5-3141

Executive ProducerWalt Disney
 PresidentRoy Disney
 V.P.-Adv. & SalesE. Cardon Walker
 Vice-President.....Donn B. Tatum
 TreasurerLawrence E. Tryon
 V.P., Studio Prod. Mgr.....W. H. Anderson
 Publicity HeadDick McKay
 Public Relations.....Joe Reddy
Productions — Walt Disney's Wonderful World of Color—NBC.

Douglair Corporation

6772 Hollywood Blvd., Los Angeles 28
 Phone: HOLlywood 5-6164

PresidentH. Alexander MacDonald
 V.P., Treas.Fred W. Hoar
Services Offered—Filmed TV series.

Jack Douglas Organization

8833 Sunset Blvd., Hollywood 69, Calif.
 Phone: OL 5-7790

PresidentJack Douglas
Services Offered—Producers and distributors of Across the Seven Seas.

Sherman H. Dryer Productions

667 Madison Ave., New York 21, N. Y.
 Phone: TEmpleton 8-5690

President.....Sherman H. Dryer
Services Offered—Custom productions & general packages in TV, films, radio & for the stage.

Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaupt Film Prod.

(See Commercial Prod.)

Dynamic Films, Inc.

(See Program Producers)

Economee Television Programs

(A Div. of United Artists TV, Inc.)

555 Madison Ave., New York 22, N. Y.
 Phone: MURray Hill 8-4700

V.P., General Manager.....Pierre Weis
 Div. Mgrs.....Dick Lawrence, Ken Joseph
 Western Spot Sales Mgr.....Jim Weathers

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Paramount Television Corp.

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"BY THE NUMBERS" — For Desilu



Hip! Hip! Hooray! Station managers, local sponsors, and advertising agencies are cheering for: "People Are Funny," "Outlaws," "The Best of Groucho," "The Deputy," "Hennessey," "Michael Shayne," "87th Precinct." Reasons? Big audiences. Big sales. Be big in your market with **NBC Films.**

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Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.

Phone: PENnsylvania 6-1780

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Vice President.....V. H. Hammons
Treasurer.....Everett Rosenthal
Asst. Treas.....L. Loweninthan

Services Offered—Films for theatrical release, for educational purposes, television shows live or on film.

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110 East 42nd St., New York 17, N. Y.

Phone: MU 7-2062

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Exec. V.P.David Bader
Secy.-Treas.....L. D. Rock

Services Offered — International distributors of theatrical and TV films.

Peter Elgar Productions, Inc.

(See Commercial Producers)

ERA, International Film and Recording Enterprises, Inc.

219 Security Trust Bldg., Miami 32, Fla.

Phone: FRanklin 3-8729

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Vice President.....D. de Martinau
Secy.-Treas.....E. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg 31, Fla.

Phone: 347-6236

Manager.....Vincent Berastegui
5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-1133

Manager.....T. J. Rourke
307 W. 15th, Minneapolis, Minn.

Phone: 333-8822

Manager.....E. B. T'Kach

Services Offered—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)

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Phone: 25-01-53

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 Manager..... C. G. Villamil
 Secretary..... B. M. Ortega
 Sales Manager..... James B. Stanton
Services Offered—Production, distribution of short films.

Productions—Mexican Newsreel, Camara.

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1564 Broadway, New York 36, N. Y.

Phone: Circle 5-6157

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 Vice President..... A. C. Speer
Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.

1501 Broadway, New York, N. Y.

Phone: LO 4-5592

Pres.-Gen. Sales Mgr..... Jules B. Weill
Services Offered—Motion picture films for TV, feature and half hour length.

Fairview Films Inc.

26 Broadway, New York 4, N. Y.

Phone: HANover 2-7640

President..... S. S. Isquith
Services Offered—Producer & distributor of motion pictures—both features and shorts (Laurel & Hardy-Hal Roach Package)—for TV showings.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood 46, Cal.

Phone: HO 2-1317

Pres., Prod. Rev. Patrick Peyton, C.S.C.
 Assoc. Prod.... Rev. Albert J. Heinzer, C.S.C.
Services Offered—Production and presentation of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

Joe Feagins Productions

(See Commercial Producers)

Don Fedderson Productions

780 N. Gower St., Hollywood 38, Cal.

Phone: HOllwood 9-5911

19 West 44th St., New York, N. Y.

Phone: YUKon 6-3535

President Don Fedderson
 Vice President..... Fred Henry
 Vice President Jack W. Minor
 Dir. Publ.-Prom..... Les Kaufman
 N. Y. Manager..... Art Stark
Productions — Who Do You Trust? My Three Sons, The Millionaire.

Paul J. Fennell Co.

(See Commercial Producers)

Film Classic Exchange

1977 S. Vermont Ave., Los Angeles 7

Phone: REpublic 1-3854

Manager..... Charles H. Tarbox
Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

Film Effects of Hollywood, Inc.

1153 N. Highland Ave., Hollywood 38, Calif.

Phone: HOllwood 9-5808

President Linwood Dunn
 General Manager Don W. Weed
Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

Film Graphics, Inc.

(See Commercial Producers)

Film Images, Inc.

1860 Broadway, New York, N. Y.

Phone: Circle 7-1877

President Rosalind Kossoff
Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

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6536 Roberston Drive, Boise, Idaho

Phone: 4-3602

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COAST-TO-COAST
AND OVERSEAS

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EDITING

ALSO

RE-EDITING OF YOUR
PRESENT FILMS &
TV SPOTS

Off-Network Programming

Succeeding Feature Films



By
LEN FIRESTONE
V.P. & General Manager
Four Star
Distribution Corp.

IT IS only a matter of time before off-network shows succeed feature films as a staple of television entertainment.

This season, when off-network entries are making their biggest impact, they have in many local instances replaced the late night and/or late afternoon movie. Most stations are substituting hour-long off-network shows; some are even stripping two or more half-hour off-network shows across-the-board. The reasons are obvious: off-network shows cost less and their ratings are, more often than not, higher than those for the average feature film.

Take cost, for example. In a San Francisco situation with which I am personally familiar, the original asking price for a feature film package was \$8,000 a picture. The package finally went for under \$5,000 a picture. At the same time, the asking price for an hour-long off-network show was \$1,000 per episode, with the final offer around \$800.

Total cost to the station for the feature package of 134 titles came to about \$600,000 as contrasted with less than \$30,000 for 35 episodes of the off-network program. On the 30-minute basis, feature films work out to approximately \$1,500 per run as compared to \$400 per run for the off-network hours.

In addition, off-network shows in much greater quantity will eventually become available to local stations for two reasons: (1) The supply of feature films for TV is rapidly dwindling and (2) many stations are already preempting their network feed to play "off-network" shows.

Results of the latter experiment have been most gratifying for sta-

tions. Off-network properties are giving local stations some of their highest ratings—often when pitted opposite network shows. Advertisers, as a result, are easier to come by. Off-network properties, also, are a better financial deal for stations. Stations carrying a network show receive only 30 cents of every dollar in their contract with the webs, whereas when stations sell an off-network show they keep the entire 100-cent dollar.

Adding still further to the financial attractiveness of off-network shows is the fact that this season, especially, the networks are having a hard time selling even some of their best entertainment. It isn't at all uncommon for an hour-long network show to have only one participating sponsor. The network, of course, takes a financial beating when this happens—but so do the stations.

The future, however, looks brightest for the aggressive off-network syndicator with proven products and for local stations, who will find themselves in a buyers' market. I believe that as the flow of feature films recedes—and it is now at flood tide—more local time will become available. But then, each year, more and more off-network properties will become available for stations to choose from. They obviously will pick the best of those offered.

The networks, when this happens, will find themselves more than ever in a programming bind. But not the stations—or their viewers and advertisers. They will enjoy the best of both the on- and off-network TV worlds.

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and sound track production supervision.

Productions—Lost Hunter, Winter World, An American Sawmill, Physical Rehabilitation.

Film Vision Corp.

(M. C. Pictures, Inc.)
165 West 46th St., New York, N. Y.
Phone: CI 7-4220

Executive V.P. Jerome Balsam
Services Offered—Distributors of features and westerns.

The Filmmaker Group, International, Inc.

6104 Whitsett Ave., No. Hollywood, Calif.
No. Hollywood, Calif.
Phone: TRiangle 7-9689

Pres., Exec.-Prod. Charles E. Skinner
Services Offered — Business & industrial films, TV commercials, dramatic TV & feature productions.

Productions—The North Country, Man the Builder (for the Eagle Iron Works).

Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.
Phone: HO 6-1681

President. Robert W. Stabler
Vice President. Glenn N. Cook
V.P., Programming. Nat Perrin
Sec.-Treas. Clifford E. Enger

Branch Office

707 Nicolet Ave., Winter Park, Fla.
Phone: MI 7-7011

Vice President. Robert E. Kearney
Services Offered—Commercial, industrial, military, business, program and feature films.

Filmcraft Productions

P. O. Box 69945, Los Angeles 69, Calif.
Phone: HO 5-3675

Pres. & Owner. Regina Lindenbaum
Services Offered—Create, film and produce television programs, commercials.

Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.
Phone: MUrray Hill 2-0040

President. Maurice T. Groen
Exec. Director. Ronald T. Groen
Asst. TV Manager. Bert H. Cohen
Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

Filmvideo Releasing Corporation

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

President. Maurice H. Zouary
Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Filmways, Inc.

(See Commercial Producers)

Filmways, TV Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: HOLlywood 9-9011

President. Al Simon
Vice President. Martin Ransohoff
Treasurer. L. D. Nolan
Secretary. John H. Nicolaides
Services Offered—Filmed TV programs.
Productions—Mr. Ed, Warbirds.

Flamingo Films, Inc.

16 East 34th St., New York, N. Y.
Phone: LExington 2-8270

President. Ira Gottlieb
Services Offered—Distribution of TV feature films and syndication film programs.

Productions—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Beulah (18), The Nutty Squirrel Tales, Cartoons.

Flying A Productions & Flying A Pictures, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

President. Armand L. Schaefer
Exec. V.P. Philip S. Cobey
Secretary. Ruth A. Cobey
Assistant Treasurer. Norman H. Herzog
Services Offered—Production of TV films & filmed commercials.

Productions—The Raggedy Ann and Andy TV series, radio show and theatrical features.

Forbes and Associates, Inc.

802 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-1221

Chairman, Pres. Howard Forbes
V.P., Treasurer. Irving Viasner
Exec. Producer. Haywood Vincent

Branch Office

18 Tremont St., Boston 8, Mass.
Phone: LA 3-1221

Treasurer. Irving Viasner
Services Offered—Producers of motion pictures for business, industry and TV.

Productions—Owners of Viafor Films, Inc. and Viafor Productions.

Format Films, Inc.

4741 Laurel Canyon Blvd.
No. Hollywood, Calif.
Phone: POplar 9-3610

President. Herbert Klynn
Exec. V.P., Treas. Melvin Getzler
Vice President. Jules Engel
Vice President. Leo Salkin
Vice President. Henrietta Jordan
Secretary. Julie Boyer

More Color Improvements Due As Mass Market Reality Grows

COLOR and speculation about color dominated much of the television scene in 1962.

The mass market for color TV in the home became more of a reality, with RCA predicting by early winter that it would sell some 400,000 color receivers during the year.

NBC and ABC, joined by many independent stations, stepped up color programming significantly. Meanwhile, Zenith led several other major manufacturers into competition with RCA for the sale of color sets.

Less generally known, but possibly equally as significant, were aesthetic improvements in color TV in 1962. Practically every 1962-63 color film TV series was produced with our new, improved color negative film (Type 5251). Professional reaction to the new color is perhaps typified by Bill Wade, head of Revue Studios' ("The Virginian" and "Laramie") camera department:

"Colors are rendered more accurately"; "actors' complexions are of more realistic hue"; "blues are much more natural."

At the same time, the improved grain structure of the new color negative material has resulted in what appears on the TV screen as better definition.

The new color negative material also gave engineers more creative "moving-around" room. This is because engineers are now working with improved camera originals as products of the improved negative, thereby simplifying and improving production of optical special effects. This means that we can anticipate more realism in color special effects in the future, and, possibly, wider use of color special effects.

What about 1963? The color TV

By
DONALD R.
HYNDMAN
Manager
Motion Picture Film Dept.
Eastman Kodak Co.



picture should be even better. This year, we plan to market an improved color print film (Type 5385), which will complete the new color system.

On the basis of field tests, we can safely predict that with the new print film, reds will be warmer, yellows and blues truer and greens more vivid. This ability to present a better color picture to the viewer could add further impetus to set sales.

Every year, more TV series—even those primarily released in black-and-white—are produced in color. Originally, many producers did this with an eye toward "residual" color sales in the future. Now, they are finding a growing market for their color product today. One reason is expanding color programming requirements; another is that some of the best pictures on black-and-white sets originate from the networks in color.

This combination of a growing choice in the type of programs available in color, and the improved aesthetic quality of the pictorial portions of those programs, could have very real impact on color TV set sales.

How many color TV sets will people buy in 1963? What will cause them to purchase these sets in volume?

The answers bring up the term "commercial acceptability." How many and how good are the shows released in color? How costly and how good are the available color sets? How good is picture quality?

The faster these questions can be answered on the positive side of the ledger, the faster the public should buy.

TV FILM PRODUCERS & DISTRIBUTORS

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice President.....Jerry Abbott
Services Offered—Producer of animation films for TV theatricals and commercials.

Fortune Features, Inc.

1501 Broadway, New York, New York
Phone: LOngacre 4-5592

President.....Jules B. Weill

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-2230

Exec. Prod.-Dirs..Allen Spikol, J. Lieberman
Services Offered—Producers of animated films for commercials, industrials and theatrical films.

Foundation Films Corporation

303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649

Chairman of the BoardJohn I. Bolen
PresidentRichard D. Pearsall
Sec'y-Treas.Eldon L. Eby
New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.
Phone: LOngacre 5-4582

Services Offered—Production and distribution of non-denominational religious films.

Four Star Distribution Corp.

600 Fifth Ave., New York, N. Y.
Phone: LT 1-8530

PresidentTom McDermott
Exec. Vice Pres.....George A. Elber
V.P. & General Mgr.....Len Firestone
Advertising Dir.....Leo Gutman
Services Offered — Syndicate off-network shows produced by Four Star Television.

Productions—Dick Powell Theatre; The Rifleman; The Tom Ewell Show; The Detectives; The Law and Mr. Jones; Dick Powell-Zane Grey Theatre; Target—The Corrupters; Stage Coach West.

Four Star Television

4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151

PresidentTom McDermott
Exec. Vice Pres.....George A. Elber
Vice Pres.....Charles Boyer
Vice Pres.....David Niven
Treasurer.....S. A. McSween
Assistant Treas.....Leonard A. Johnson
SecretaryA. Morgan Maree III
Production Dir.....Jack Sonntag
ControllerJoe Haring
Editorial Supervisor.....Bernard Burton
Supervisor, Art Dir.....William P. Ross

Services Offered—Creation & production of motion pictures & television films for networks. Syndicated sales for TV, educational films & production of records.

Productions—(TV Series) The Dick Powell Show, The Robert Taylor Show, Ensign O'Toole, McKeever & the Colonel, The Lloyd Bridges Show.

Peter Frank Organization

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027

PresidentPeter Frank
Exec. Vice Pres.....Morton J. Wagner
V.P. & Treas.....Ernest W. McKee, Jr.

Branch Offices

1271 Ave. of Americas, N.Y. 20
Phone: PL 7-2197

3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: LA 1-2178

Services Offered—Radio and television production packages; station identification jingles; commercial jingles for stations and advertising agencies.

Fremantle de Mexico S. A.

Niza 6-205, Mexico 6, D.F., Mexico
Phone: 11-55-00

PresidentRene Anselmo
ManagerCharles Lucas
Services Offered — Distribution of U. S. Filmed shows in Mexico and Central America.

Productions—Spanish-dubbed versions of: Silents Please; Steve Canyon, Hoyalong Cassidy, Gunsmoke, I Am The Law, 20th Century, Our Gang, I Love Lucy, Long John Silver, Royal Canadian Mounted Police, You Are There, Have Gun—Will Travel.

Fremantle International, Inc.

366 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 7-4343

PresidentPaul Talbot
Vice President.....Wilbur Friedfeld
London Office: 30 Dean Street
Phone: GERRard 2673

ManagerAngela Cuthbertson
Rome Office: Via Monte Giordano 36
Phone: 655-386

ManagerLionello Torossi
Sydney, Australia Office:
167 Kent St., Sydney, N. S. W.

ManagerRobert Laphorne
Callao 1370 p.b., Buenos Aires, Arg.
Phone: 42-8284

ManagerIsidro Rosenfeld
17 Dundonald St., Toronto 5, Ont., Can.
Phone: WA 4-9635

ManagerRalph Ellis
Services Offered — Distributors in world markets outside the U. S.

Fremantle of Canada, Ltd.

17 Dundonald St., Toronto, Ont., Canada
Phone: 924-9635

1396 Ste. Catherine St., Montreal, Que., Can.
Phone: UN 1-0279

Board Chairman.....Paul Talbot
PresidentRalph Ellis
Sales Supervisor.....Joseph Morgan
Manager (Montreal).....Henri Tremblay
Services Offered—Canadian distributors for Associated British-Pathe Ltd., Armand Denis Products, Encyclopaedia Britannica Films, and Sterling Television Inc. Also a large number of miscellaneous producers.

The Foreign Market—Neither Bonanza Nor Pie-in-the-Sky



By
W. H. FINESHRIBER, JR.
Vice President
Motion Picture Export
Assn. of America, Inc.

THE proud boast that the United States has more television sets than the rest of the world combined passed into limbo one day last year. Our 57,000,000 sets in 50,000,000 homes now stand second to a foreign total approaching 70,000,000 sets in a like number of homes and public places. And the pattern of the future is clear: with 91% penetration today there are not many more U.S. households to conquer, whereas the overall foreign penetration is less than 15%.

How can we assess the potential of the fast-growing foreign market and best plan to serve it? The member companies of the Motion Picture Export Association of America have had long experience with the complex problems of television's sister industry in the markets of the world. And now that these same companies, the nine "majors" of the motion picture field, are deeply involved in television, they are applying this experience to TV's equally challenging problems. Their assessment of the promise of the foreign market would be: neither a bonanza nor pie-in-the-sky. It offers a vital opportunity for service and for profit, but cultivating it properly requires energy, know-how, courage, and a high tolerance of frustration.

Put aside for the moment the myriad production problems in appealing to the tastes of 70 different nationalities. With the best product made, the American distributor is still beset by all the traditional obstacles to international trade plus new ones erected by ingenious foreign competitors who capitalize on the particular nature of television. In addition to tariffs and taxes, quotas and remittance restrictions, price ceilings and censorship regulations, we find projected requirements for local dubbing

and printing, unique excise taxes to finance the native industry—in short, the gamut of special levies long since perfected against motion pictures. The same appeal to nationalism, both cultural and economic, serves as the rationale. And usually the same foreign officials or executives who developed these burdens for the movie distributors are behind their application to television.

To cope with these problems on a world-wide basis requires the joint facilities of the 10 MPEAA offices located in strategic capitals plus the cooperation of scores of far-flung Film Boards comprising employees of the member companies. The Association staff is now fully integrated, and each office assumes field responsibility for both television and motion pictures in its area. In working for a special TV clause in GATT or protecting U.S. television interests under OECD, the Association executives contact the same State Department officials they have long known and worked with on movie matters. The foreign Finance Minister or Customs Director who regulates picture imports is equally concerned with telefilm.

The nine Motion Picture Association companies are fully committed to major roles in TV production and distribution. Their annual domestic gross from television now exceeds \$150,000,000—about three times the total foreign gross of all U.S. distributors combined. They look forward to the day when the international market really comes into its own.

TV FILM PRODUCERS & DISTRIBUTORS

Galaxy Management Corp.

375 Park Ave., New York 22, N. Y.
Phone: PL 1-0330

President.....Milton A. Gordon
Services Offered—TV & feature film production; independent productions financed for network TV & feature films.

William J. Ganz Co., Inc.

(Div. of Inst. of Visual Comm. Inc.)
40 East 49th St., New York 17, N. Y.
Phone: EL 5-1443

PresidentWilliam J. Ganz
Distribution Manager.....Jay R. Thaw
Circulation Manager..Raymond J. Kujanson
ControllerJane Page
Services Offered—Producers and distributors of motion pictures and films for TV.

Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.
Phone: SUTter 1-8464

President.....Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

General Film Laboratories

1546 North Argyle Ave., Hollywood 28, Calif.
Phone: HOLlywood 2-6171

President.....W. E. Gephart, Jr.
Exec. Vice President.....Robert G. Goodwin
Sales Vice Pres.....Neal Keehn
Administrative V.P.John Aitkens

Branch Office

1828 Walnut St., Kansas City, Mo.
Phone: GRand 1-0044

Services Offered—Complete film laboratory services for TV; in black & white or color in 35 mm. & 16 mm.

W. J. German, Inc.

Jane St., Fort Lee, N. J.
Phone: WIndsor 4-5100

N. Y. Phone: LOnacre 5-5978

President.....Miss M. B. Reilly
Vice-Pres.....Louis A. Bonn
Vice-Pres.....William J. Reddick
Ass't Treas.....T. F. Ross
Ass't Sec'y.....A. C. Nugent

Chicago Office

6040 North Pulaski Rd., Chicago 46, Ill.
Phone: IRving 8-4064

Vice Pres.....John H. Maynard
Services Offered—Agent for the sale and distribution of Eastman professional motion picture and TV films.

W. J. German, Inc., of California

6677 Santa Monica Blvd., Hollywood, Calif.
Phone: HOLlywood 4-6131

President.....Miss M. B. Reilly
V.P. & Gen. Mgr.....J. L. Courcier
V.P. & Sales Mgr.....Walter L. Farley, Jr.
Vice President.....G. H. Gibson
Vice President.....H. E. Pratt
Treas., Asst. Secy.....Ronald Olney
Secretary.....M. B. Reilly
Services Offered—Agent for the sale and

distribution of Eastman professional motion pictures and TV films.

Jack Goetz

1148 San Ysidro, Beverly Hills, Calif.
Phone: CRestview 4-4049

OwnerJack Goetz
Services Offered—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

General Manager.....H. D. Knuth
Sales Manager.....Everett Goodman
Traffic Manager.....Dorelle Zawada
Radio & TV Director.....Bertram Parks
Services Offered—15 and 30 minute filmed shows for TV.

Gotham Releasing Corp.

630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-2187

PresidentSam Lake
Services Offered—Producing, distributing motion pictures and other subjects for TV.

Goulding-Elliott-Greybar Productions, Inc.

(See Commercial Producers)

Group Four Productions

266 Rexdale Blvd., Rexdale, Ont., Can.
Phone: CH 1-3568

PresidentLouis Applebaum
SecretaryLeo Clavir
TreasurerRichard Rosenberg
Exec. Producer.....Doug Jones
Program Sup.....Norman Clavir
Supervising Editor.....E. S. Coatsworth
Services Offered—Producer and owner of film series; live syndication shows; film series now in distribution; commercials on film or tape. Complete facilities.

John Guedel Productions

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLdfield 3-8000

V.P. & Exec. Producer.....John Guedel
Services Offered — Radio and television packaging and producing.
Productions—Art Linkletter's Houseparty.

Herman Hack Productions & Scripture Films

(See Commercial Producers)

Harriscope, Inc.

291 S. La Cienega Blvd., Beverly Hills, Cal.
Phone: OLYmpia 2-4171

President.....Burt I. Harris
Producer.....Geoffrey Nathanson
Traffic Director.....Connie Coleman
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasts.

TV FILM PRODUCERS & DISTRIBUTORS

Harris-Tuchman Productions

(See Commercial Producers)

Hartley Productions, Inc.

339 East 48th St., New York 17, N. Y.
Phone: EL 5-7762

PresidentIrving Hartley
Sec.-Treas.Elda Hartley
Chg. of Distribution.....Jean Brooks
Services Offered—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
Phone: JUdson 2-2244

PresidentAlfred Harvey
Vice President & Sec.....Leon Harvey
Vice President & Treas.....R. B. Harvey
Services Offered—Producers and distributors of animated cartoons.
Productions—Harvey Famous Cartoons.

Hoffberg Productions Inc.

362 W. 44th St., New York 36, N. Y.
Phone: Clrcle 6-9031

PresidentJack Hoffberg
Vice President.....M. Hoffberg
Secretary.....Wolfe Charney
Treasurer.....Leo Tolin
Services Offered—Distributor of independently made productions.

Hollywood Television Service

(Div. of Republic Corp.)

4024 Radford Ave., N. Hollywood, Calif.
Phone: POplar 3-8411

General Sales Mgr.....David Bloom
Asst. Treasurer.....Milton S. Levinson
Mgr. Film Distrib.....Carl L. Bryant
Services Offered—Distribution of motion pictures for TV.

Sandy Howard Productions Inc.

8544 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLympia 2-4290

PresidentSandy Howard
V.P. in Chg. Production....Harvey Bernhard
Services Offered—Production of live and filmed television programs for network and syndication arrangements.

IMPA Productions, Ltd.

(See Program Producers)

Ideal Pictures, Inc.

58 E. So. Water St., Chicago 1, Ill.
Phone: FInancial 6-5480

President.....Paul R. Foght
Services Offered—Rental of 16mm entertainment features, educational, religious, short subjects, and free-loan films.

Independent Television Corp.

555 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2100

President & Bd. Chmn.....Michael Nidorf
Exec. Vice Pres.....Abe Mandell
V.P. & Treas.....Leonard Kornblum
V.P., Internatl. Sales.....John E. Pearson
V.P., Legal & Bus. Affairs.....H. I. Bucher
Gen. Sls. Mgr.-Syndication..Harold L. Danson
Sales Manager-National Sls.....Cy Kaplan

Branch Offices

612 N. Michigan Ave., Chicago 11, Ill.

Phone: WH 4-4767

6535 Wilshire Blvd., Los Angeles 48, Calif.

Phone: OLive 3-0460

100 University Ave., Toronto 1, Ont.

Phone: EMpire 2-1166

Vice Pres.....Hershell Harris

Services Offered—Production and distribution of TV film series for international, national, regional and local sponsorship.

Productions—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whip-lash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports; South America, The Awakening Giant; Broadway Goes Latin; Man-of-the-World; The Saint; Mr. Piper; Fireball XL-5.

Institute of Visual Communication, Inc.

40 East 49th St., New York 17, N. Y.

Phone: ELdorado 5-1443

Distribution Manager.....Jay R. Thaw
Circulation Manager..Raymond J. Kujanson
Controller.....Jane Page

Services Offered: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

Intercontinental Television, S. A.

U. S. Sales Office:

551 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 2-3404

Exec. Dir.....Hugo Seiler
V.P. of Sales, U.S.A.....Malcolm Scott
V.P., N. Y. Opera.....Anthony M. Hennig

Chicago Production Sales Office:

Phone: HOpkins 9-4750

Director.....Felix J. Sykes

Production Headquarters:

6, Square de l'Opera Louis Jouvet, Paris 9, France

TV FILM PRODUCERS & DISTRIBUTORS

Phone: OPerA 01-54

Foreign Director.....Kenneth Campbell
Chief Engineer.....Raymond Kraus
Services Offered—Three American equipped and staffed mobile video-tape recording units—525 or 625 line standards; complete facilities for tape recording and producing TV productions, closed circuit telecasting, TV sports coverage, and TV taped commercials throughout Europe, Africa, and the Near East.

International Film Distributors, Inc.

375 Park Ave., New York 22, N. Y.

Phone: PL 3-8256

President.....Joseph Wohl
Vice Pres.....Charles H. Rosenblatt
Treasurer.....Theodore W. Kheel
Services Offered—Distribute theatrically and also direct sales to TV stations internationally.

International Film Foundation, Inc.

1 East 42nd St., New York 17, N. Y.

Phone: OX 7-6820

Executive Dir.....Julien H. Bryan
Services Offered—Production of documentary films, 16 mm color and b & w, stock footage available to other producers; distribution of documentary films for non-theatrical and TV dealing with peoples of other lands.

International 16mm Corp.

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President, Treasurer....Patrick E. Shanahan
Secretary.....George Blake

Irwin-O'Donnell Productions

1000 No. Cahuenga, Hollywood, Calif.

Phone: HO 9-2264

President.....Lew Irwin
V.P., Sales.....Edward O'Donnell
Services Offered—Production and distribution of network and syndicated TV film series for domestic and foreign TV outlets.

Productions—The Addict, The Idol, The Cowboy, The Refugee, The Clown, The Deaf Mute, The Blind Man, Project 100.

J & M Productions, Inc.

9908 Santa Monica Blvd., Beverly Hills, Calif.

Phone: CRestview 3-1230

President.....Irving A. Fein
Services Offered—Television production.
Productions—Jack Benny Program, Checkmate, Ichabod.

Jayark Films Corp.

733 Third Ave., New York 17, N. Y.

Phone: TN 7-3232

President.....Reuben R. Kaufman
V.P. General Sales Mgr....Harvey L. Victor

Branch Office

649 N. Bronson Ave., Hollywood 4, Calif.

Phone: HOLlywood 3-2331

Services Offered—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.

Productions—Bozo The Clown (Groups I and II) Jayark's "Post Fifties" & "Block Busters" feature packages; HOLlywood Hist-O-Rama.

Jewell Radio & Television Productions

(See Commercial Producers)

Victor Kayfetz Productions

(See Commercial Producers)

Louis W. Kellman Prod.

1729 Samson St., Philadelphia 3, Pa.

Phone: LOcust 3-3892

President.....Louis W. Kellman
General Manager.....Howard F. Vogt
Sales Manager.....Edwin F. Prizer
Services Offered—Commercial producer, program producer, producer-distributor.

King Features TV Production

235 E. 45th St., New York 17, N. Y.

Phone: MU 2-5600

Director.....Al Brodax
Eastern Sales Director.....Ted Rosenberg
Western Sales Director....Maurice Gresham
Dir., Creative Services.....Gene Plotnik
Services Offered—Producer and distributor of animated cartoons for television including, Popeye, Krazy Kat, Barney Google, Snuffy Smith and Beetle Bailey.

Jack Kinney Productions, Inc.

(See Program Producers)

Knickerbocker Productions, Inc.

630 Ninth Ave., New York 3, N. Y.

Phone: Circle 5-6710

Pres., Treas.....Howard A. Lesser
Vice Presidents.....Renzo Olivieri,
Thomas S. Dignan
Secretary.....Agnes Grant
Services Offered—Producers of all types of motion pictures.

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.

Phone: LO 5-4582

President.....Richard Stevers
Exec. Vice-Pres.....Bernard Schulman
Vice President.....Hal Lawrence
Services Offered—Distribution of film series world-wide & producer of network shows.
Productions—Wild Life in Action, Where in the World? Opera and Ballet, Night Editor, The Magic Vault, Out of the Past, Tomahawk, Hobbies in Action, Wild Cargo and Time to Remember.

TV FILM PRODUCERS & DISTRIBUTORS

Robert Lawrence Productions, Inc.

(See Commercial Producers)

Jerry Layton Associates

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 2-3940

President Jerry Layton
Associate..... Robert J. Corcoran
Services Offered—Preparation and production of film and live television programs.
Current Productions—Citizen's Arrest, High Heels, The D.A. and the Doll, Coincidence, The Butler Did It.

Mitchell Leichter

1412 N. Gordon, Hollywood 28, Calif.
Phone: HO 7-6520

Pres., Head of Prod..... Mitchell Leichter
General Manager..... Jean Rich
Services Offered—Producer, distributor of films for television.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.
Phone: HOLlywood 4-7287

Producer-Director Gene Lester
Comptroller..... Albert J. Silverman
Assoc. Producer..... Martin Sperber
Services Offered—TV film packages and commercials. Also Industrial and Slide Films.

Library Films Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIRCLE 6-0130

President..... Paul N. Robins
Secretary, Treasurer..... H. Jerome Harris
Services Offered—16 mm distributor—non-theatrical and television films.

Lou Lilly Productions

(See Commercial Producers)

Jack London Productions, Inc.

(See Program Producers)

Lopert Pictures Corp.

729 7th Ave., New York, N. Y.
Phone: PLaza 7-3330

President Ilya Lopert
Vice President..... Arnold Picker
General Mgr., TV Distrib... Robert B. Micker
Services Offered: Distribution of feature films to TV.

James Love Productions, Inc.

(See Commercial Producers)

Lux Brill Productions, Inc.

(See Commercial Producers)

M.C. Pictures, Inc.

165 West 46th St., New York, N. Y.
Phone: CI 7-4220

President Armand Schneck
V.P., General Sales..... Jerome Balsam
Services Offered—Distributors of feature films to TV.

MCA-TV Ltd.

598 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-7500

Film Syndication Div.

V.P. in Charge..... David V. Sutton
V.P. Sta. Prog. Sls. Div..... Louis Friedland
V.P. Chg. of N. Y. office..... Frank Brill
V.P., Director of Sales..... Hal Golden
V.P. Chg. of Chicago office..... Jim Stirtion
V.P. Chg. of Cleveland office... DeArv Barton
V.P. Chg. of L. A. office..... Bob Greenberg
Vice President..... James E. Denning
Director of Adv. & Pub..... Ed Aaronoff

Branch Offices

9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E. Atlanta, Ga.
425 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
1415 Northwestern Bank Bldg., Minn., Minn.
721 Olive St., St. Louis, Mo.
101 Jones Bldg., Seattle, Wash.
519 E. Trade St., Box 1503, Charlotte, N. C.
139 Piccadilly, W1, London, England
49 bis Ave. Hoche, Paris, France
180 University Ave., Toronto 1, Ontario, Can.
Hotel New Japan, Suite 881, 29 Nagata-cho,
2 chrome, Chiyoda-Ku, Tokyo
Offices also in Rome, Munich, Mexico City,
Berlin, Sydney.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and His Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Checkmate, Dragnet, Thriller, D.A.'s Man, Frontier Circus, Bachelor Father, Love That Bob, City Detective, Revue Anthology, 700 Paramount Feature Films.

MGM-TV

A Division of Metro-Goldwyn-Mayer, Inc.

1540 Broadway, New York 36, N. Y.

Phone: JU 2-2000

V.P., Sales..... John B. Burns
Dir. Finan. & Bus. Affairs. Jason Rabinovitz
Syndication Sales Dir..... Richard A. Harper
Operations Director..... Sol Schreiber

Branch Offices

10202 West Washington Blvd., Culver City,
Calif.

Phone: UP 0-3311

V.P. in chg. of Prods..... Robert M. Weitman

TV FILM PRODUCERS & DISTRIBUTORS

Western Syndicated Sls. Exec. Charles Alsup
Prudential Plaza, Chicago, Ill.

Central Syndicated Sales

Exec. Edward Montanus
Services Offered—Distributes MGM feature and short films, produces hour and half-hour series for national sponsorship and syndication.

Productions—Thin Man (72); Northwest Passage (26); Islanders (24); Asphalt Jungle (13); Cain's Hundred (30).

Major Television Productions, Inc.

527 Madison Ave., New York 22, N. Y.

Phone: PL 2-1122

President Irving Lesser

Glenn Mann Productions, Inc.

511 East 84th St., New York, N. Y.

Phone: TR 9-2580

Marathon International Productions, Inc.

10 East 49th St., New York 17, N. Y.

Phone: Murray Hill 8-1130

Pres., Exec. Prod. Konstantin Kaiser
V.P., Super. of Prod. Ken Baldwin
Mgr., Newsfilm Opera. Howard Enders

Branch Office

Publicity House, Bell St., London, N.W. 1,
England

Phone: PAddington 3120

Managing Director. Maurice Ford

Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

Mark Century Corp.

6 West 57th St., New York 19, N. Y.

Phone: Circle 5-3741

President Milton Herson

Services Offered—Production for radio, TV and the advertising industries.

The Marshall Organization, Inc.

(See Program Producers)

Master Films Distributors, Inc.

366 Madison Ave., New York 22, N. Y.

Phone: OX 7-4565

President George Caputo

Services Offered—Distributors of Spanish language feature films (250).

Masterpiece Productions, Inc.

1472 Broadway, New York 36, N. Y.

Phone: BRyant 9-1647

Manager Frances Kaplan

Services Offered—Distributors of 25 re-issue features.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.

Phone: HOllwood 2-6635

President. John A. Ettlinger

Vice-Pres., Secy. Marlyn M. Ettlinger

National Sales Mgr. Buck Long

Station Service Mgr. Helen Sweet

Midwest Sales Mgr. Ben Barry

Eastern Sales Mgr. Alec Campbell

Exec. Prod. Tholen E. Gladden

Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.

Productions—High Road To Danger, Medallion Cartoons, Sew Easy, View The Clue.

Charles Michelson, Inc.

45 West 45th St., New York 36, N. Y.

Phone: Plaza 7-0695

President Charles Michelson

Treasurer Aaron Michelson

Services Offered—Distributors of TV film program series, transcribed radio program series, Gennett, E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.

Phone: CY 7-5366

Mng. Vice President. Jim McConnell

Services Offered—Telefilm productions.

Production—Roy Acuff's Open House.

Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.

Phone: OXFord 7-2753

President. J. R. Ritenour

Acct. Executive. Richard Bliss

Office Mgr. Charlotte Shoaff

Branch Offices

201 E. Erie St., Chicago, Ill.

Phone: DELaware 7-3761

Sales Mgr. Peter Markovich

7031 Melrose Ave., Hollywood

Phone: WEBster 3-5674

V.P. & Manager. J. J. Lipsky

Services Offered—Print procurement, distribution of filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

Morton Productions

64 East Lake St., Chicago 1, Ill.

Phone: CEntral 6-4144

President Morton Jacobson

Secretary-Treasurer Cecilia Jacobson

Services Offered—Syndicated TV & radio shows.

Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., New Orleans 1, La.

Phone: JA 5-2253

TV FILM PRODUCERS & DISTRIBUTORS

President Carl Mabry
Branch Offices

Suite 624, International Bldg., 630 Fifth Ave.,
 New York, N. Y.
 Phone: JU 2-5485

V.P., TV Sales..... L. Barry Bernard
 2013½ Young St., Dallas, Tex.
 Phone: RI 8-8254

Account Exec..... Clyde W. Rembert, Jr.
 333 Michigan Ave., Chicago, Ill.
 Phone: AN 3-3022

Account Exec..... Neale Oliver
Services Offered—Spot commercials for TV,
 motion picture theaters and drive-ins. Extensive
 studio facilities for all phases of film
 production.

Productions—New Orleans Police Dept.,
 The Tracer, Do You Know Why?

Motion Picture Stages, Inc.

3 East 57th St., New York, N. Y.
 Phone: PL 3-4840

President..... C. F. Vetter, Jr.
 Studio Manager..... Gerald Margolis

Services Offered—Film production service,
 specializing in serving film producers. All
 production facilities and services.

Movielab, Inc.

619 W. 54th St., New York 19
 Phone: JUdon 6-0360

Pres. & Board Chmn..... Saul Jeffee
 Exec. Vice President..... Frank S. Berman
 V.P., Sales..... Ben Bloom
 V.P., Production..... Ted Gaski
 V.P., Color..... John J. Kowalak
 Sales Manager..... Burton Stone
 Secretary, Treas..... Daniel S. Eisenberg

Services Offered—Developing & printing
 35 & 16 mm color and black & white motion
 picture films, etc. Screening room with inter-
 lock projection equipped with both magnetic
 & optical sound.

Owen Murphy Productions, Inc.

(See Commercial Producers)

Music Makers, Inc.

(See Commercial Producers)

NBC Films, Inc.

30 Rockefeller Plaza, New York, N. Y.
 Phone: Circle 7-8300

President Morris Rittenberg
 Vice President..... William P. Breen
 Mgr., Sales Planning..... Ira Wolff

Sales Representatives

California Cliff Ogden
 Chicago, Ill. Robert Blackmore
 Columbus, Ohio..... William Wineberg
 Greensboro, N. C..... Henri C. Profenius
 New York City..... Robert Brenner

Services Offered — Television film series
 program sales and syndication.

National Screen Service Corp.

Television & Industrial Films Division
 (See Commercial Producers)

National Telefilm Associates, Inc.

8530 Wilshire Blvd., Beverly Hills, Calif.
 Phone: OL 5-7701

President Berne Tabakin
 Vice President, Sales..... Peter Rodgers
 V.P., Treas..... Burton Lippman
 Sec., Gen. Counsel..... Gunther Schiff
 Foreign Sales Dir..... Remi Crasto
 Comptroller Burt Bastedo

Branch Offices

444 Madison Ave., New York, N. Y.
 Phone: PLaza 3-6106

East. Sales Mgr..... Jerry Kurtz
 612 N. Michigan Ave., Chicago, Ill.

Phone: MI 2-5561

Exec. in Chg..... Pat O'Brien
 Maywood Lake, Olive Branch, Miss.

Phone: ME 7-5118

Exec-in-Chg..... Charlie Britt
 175 Bloor St. E., Toronto, Ont.

Exec. in Charge..... David Griesdorf

International Office

109 Jermyan St., London, England
 Vice Pres. in Chg..... Sidney L. Simpson

Services Offered—Television programs and
 features for national, regional and local spon-
 sorship. Also TV and radio station operation,
 production distribution.

Productions—Play of the Week, Open End,
 Mike Wallace Interview, Assignment Under-
 water, How to Marry a Millionaire, Man
 Without a Gun, This Is Alice, Sheriff of
 Cochise, U. S. Marshal, Grand Jury.

National Telepix, Inc.

1270 Sixth Ave., New York 20, N. Y.
 Phone: CO 5-4575

Bd. Chairman, Pres..... Edward N. White
 V.P., Prod..... Jack Saunders
 Secretary..... Milton E. Mermelstein
 Treas. Abe Gershen
 Board of Dirs..... Jerry Werger, Sam Lake
Services Offered—Producers & distributors
 of TV films.

Productions — Mischief Makers, Comedy
 Capers.

Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.
 Phone: Circle 5-5147-8

Production Director..... Ted Nemeth
 Art Director..... M. E. Bute
Services Offered—Producers, distributors
 of film made specifically for TV; TV film
 spots and commercial films.

News-Screen, Inc.

(Div. of Sterling Movies, U.S.A.)
 375 Park Ave., New York 22, N. Y.

TV FILM PRODUCERS & DISTRIBUTORS

Phone: JUDson 6-1171

General Manager.....Morton J. Fink

Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

Fred A. Niles

Communications Centers, Inc.

(See Commercial Producers)

Odyssey Productions

24 East 51st St., New York 22, N. Y.

Phone: PLaza 2-1750

President.....Lowell Thomas
V.P. Chg. Production & Exec.

Director.....Milton A. Fruchtman
Corporation Secretary.....Gerald Dickler

Services Offered—Film and idea package producers.

Official Films, Inc.

724 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-0100

Chairman of Board.....Louis C. Lerner

President.....Seymour Reed

Vice Presidents.....Robert Sanford,
Howard B. Koerner, Leonard I. Schreiber

Treasurer.....James P. Miller

Asst. Treasurer.....Stanley Mitchell

Asst. Secretary.....Howard B. Koerner

V.P., Sales.....Robert A. Behrens

Board of Directors.....Louis C. Lerner,
Chairman; Louis Levinson, Stanley Mitchell,
Seymour Reed, Leonard I. Schreiber

Branch Offices

831 N.E. 182nd Terrace, N. Miami Beach, Fla.

Phone: WI 5-2215

Manager.....Al Lanken

1111 Larrabee St., Los Angeles 69, Calif.

Phone: HO 6-4409

Services Offered—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Biography, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Du Pont Theater, Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones—Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds?, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, Cowtown Rodeo, The Big Story, Africa Now, Biography.

Overseas Programming Companies, Ltd.

230 Park Ave., New York 17, N. Y.

Phone: MU 9-5857

President.....Irving Feld

Services Offered—Distribution of television programs (33 series) outside the United States; importation of television programs from all over the world and their distribution within the United States and elsewhere.

P.G.L. Productions, Inc.

(See Commercial Producers)

Pan Video Productions, Inc.

200 West 57th St., New York 19, N. Y.

Phone: Circle 7-6486

President.....Guy LeBow

Exec. Vice President.....Elliot Mandel

Vice-President.....Dominic Coppotelli

Directors.....Antonino Rocca,
Sanford H. Metlis, David Piel, Ken Smith

Services Offered—TV & film productions, live-tape programs, motion picture releases, commercials.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.

Phone: HO 9-3181

President.....Paul Raibourn

V.P., General Manager.....S. L. Adler

Production Sales Mgr.....Don Patten

Director, Facilities.....Robert Quinlan

N. Y. Office

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-8700

Production Sales.....Don Tafner

Services Offered—Facilities rental and production.

Productions: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

Pathe News, Inc.

245 West 55th St., N. Y. 19

Phone: JUDson 6-8920

President.....Joseph P. Smith

Exec. Vice Pres.....Samuel A. Costello

V.P., West Coast Opera.....Francis D. Smith

V.P., Educational Dir.....John C. Smith

V.P., Gen. Counsel.....Harry M. Pimstein

Secy., Controller.....Irwin Abrams

Dir., Operations.....Bernard J. O'Rourke

Exec. Producer.....Robert A. Craig

Services Offered—Owners of educational film library, musical telecriptions library, cartoons, comedies, sport shorts.

Productions—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts, Frankie Fontaine Showtime, Harlem Variety Revue.

Ray Patin Productions

(See Commercial Producers)

Lloyd Pearson Associates

(See Commercial Producers)

TV FILM PRODUCERS & DISTRIBUTORS

Peerless Film Processing Corp.

421 West 54th St., New York 19, N. Y.
Phone: JU 2-0052

Vice Pres., Opera.....Stanley Cohen
TreasurerBarbara Holz
West Coast Branch

959 Seward St., Hollywood 38, Calif.
Phone: HOLLYWOOD 7-9223

Vice President.....Victor C. Krupa
Services Offered—Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Al Petker/Personality Scope

328 South Beverly Drive, Beverly Hills, Calif.
Phone: CRestview 4-0225

PresidentFrank E. Mullin
Exec. Vice Pres.....Marianne Duest
Vice President.....Peter A. Cavallo, Jr.
Vice President.....Harold B. Rorke
Services Offered—Celebrity Fives—five minute daily, five days per week star programs available to radio stations at no cash cost and on an exclusive basis in each city. PSM-Public service miniatures. 80 minutes to 120 minutes of non-commercial public service spots (in 60 second segments) for radio stations each month at no cash cost.

Playhouse Pictures

(See Commercial Producers)

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
Phone: WH 6-8161

President.....Harry A. Post
Services Offered—Distributors of TV films.

Jules Power Productions, Inc.

9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8580

President.....Jules Power
Vice President.....Daniel Wilson
Branch Office

228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422

Office Manager.....Hazel Rothbart
Services Offered—Production and distribution of live and filmed programs.

Premier Pictures Co.

630 Ninth Ave., N. Y.
Phone: JU 6-2187

PresidentSam Lake
Services Offered—Distribution of theatrical & non-theatrical TV features; series production of features & shorts.

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 69, Calif.
Phone: CRestview 4-5489

OwnerHarold Jovien
Services Offered—Producers and packagers

of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

Prime TV Films, Inc.

120 West 57th St., New York 19, N. Y.
Phone: COLUMBUS 5-7480

PresidentMichael Hyams
Vice Pres.....Alec Campbell, Jr.
Services Offered—Distributors of 350 features plus science fiction, mystery and horror. *Productions*—Laurel & Hardy (2 reels: 60, features: 13); Golden Age of Comedy; Pied Piper of Hamelin (color); Animal Farm (color).

Producers Studio, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HOLLYWOOD 6-3111

PresidentFred Jordan
Vice President & Sec.....Gerald L. King
Vice President & Treas.....John Young
Vice President.....Arthur Gaunt
General Manager.....Bernard Barron
Services Offered—Rental of stage space & equipment.

Public Affairs Radio Inc.

150 Broadway, New York 38, N. Y.
Phone: BA 7-6563

President.....Guthrie E. Janssen
Vice Pres.....Justin J. Bayer
Sec.-Treas.....Philip R. Leeds
Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.
Production: Dateline: Wall St., This Is Wall St.

RCA Recorded Program Services

(See Transcription Co.'s)

RD-DR Corp. (Reader's Digest— deRochemont)

380 Madison Ave., New York 9, N. Y.
Phone: OX 7-0350

Chairman of Board....Louis de Rochemont
PresidentBorden Mace
V.P.Lothar Wolff
Secretary.....Ambrose Doskow
Treasurer.....Martin J. Maloney
Services Offered—Feature, commercial and educational film producers.

The Radio & Television Commission of the Southern Baptist Convention

6248 Camp Bowie Blvd., Ft. Worth 16, Tex.
DirectorDr. Paul M. Stevens
Assoc. Dir., Promo. & Publ. Clarence Duncan
TV Production.....Truett Myers
Radio Production.....Ted Lott
Acct. & Personnel.....Carlyle Hayes
Station Relations..Jim Johns, Charles Roden

TV FILM PRODUCERS & DISTRIBUTORS

Services Offered—Public service programs: religious, weekly.

Productions — For Radio: The Baptist Hour, 30 mins.; Mastercontrol, 30 mins.; Patterns, 30 1/2 mins.; The International Sunday School Lesson, 15 mins.; Music to Remember, 15 mins.; La Hora Bautista, 30 mins.; Chapel Upstairs, 15 mins.; For TV: The Answer, 77 half-hours.

Raggedy Ann Prod., Inc.

10,000 Riverside Dr., N. Hollywood, Calif.
Phone: PO 9-2322

PresidentArnaud Schaefer
Exec. V.P., Treas.....Philip S. Cobey
SecretaryRuth A. Cobey
Asst. Treas.....Norman H. Herzog

Services Offered—The Raggedy Ann & Andy TV series, radio show & theatrical features.

Roland Reed Productions, Inc.

(See Commercial Producers)

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.
Phone: Franklin 4-2108

Manager.....J. van Hearn
Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Reeves Sound Studios

A Division of Reeves Bcstg. & Dev. Co.
304 East 44th St., New York 17, N. Y.
Phone: OR 9-3550

President.....Chester L. Stewart
Services Offered—Sound recording studios. Also videotape facilities.

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif.
Phone: HOLLYWOOD 2-2393

V.P. Chg. of Sales.....Larry Nunn
Services Offered—TV film distributors and producers

Bob Reichenbach

81 Buckeye Ave., Oakland 18, Calif.
Phone: OL 3-0703

General Manager.....Bob Reichenbach
Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features

(See Commercial Producers)

Revue Studios

Universal City, Calif
Phone: TR 7-1211

PresidentTaft B. Schreiber
Sr. V.P.Alan J. Miller

V.P.'s.....Albert Dorskind, Paul Donnelly, Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern, Howard Christie.

Services Offered—Studio facilities.

Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Ichabod, Westinghouse Playhouse.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal.
Phone: CRestview 4-7863

OwnerStuart Reynolds
Services Offered—Prod. of TV films.
Productions—G.E. Theatre, Cavalcade of America.

Dolora Ripple

18 E. 48th St., New York, N. Y.
Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

Hal Roach Studios

3822 Washington Blvd., Culver City, Calif.
37 West 57th St., New York 19, N. Y.

Phone: CI 5-4135

V.P., Sales.....H. R. Gelbspan
Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Peter M. Robeck & Co., Inc.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-2687

President.....Peter M. Robeck
V.P.'s..William Finkeldey, Joseph F. Greene
Branch Office

612 N. Michigan, Chicago 12, Ill.
Phone: WH 4-5438

Manager.....Karl von Schallern
Services Offered—Distribution & production for TV.

Distributing—The Pioneers, 104 half hours; Anzac, 26 half hours; Age of Kings, 15 hours; Trails West, 52 half hours.

Joseph F. Robertson Organization

1151 Sarah St., No. Hollywood, Calif.

President.....Joseph F. Robertson
Services Offered—Producer & director of theatrical films for all media, domestic & international.

Rocket Pictures, Inc.

(See Commercial Producers)

F. K. Rockett Productions

(See Commercial Producers)

TV FILM PRODUCERS & DISTRIBUTORS

Rodney-Young Enterprises

(See Program Producers)

Roy Rogers Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 4-5954

President.....Edward L. Koenig, Jr.
Services Offered: World-wide distribution of 100 Roy Rogers half-hour television shows and 26 Brave Eagle television shows.

Romper Room, Inc.

2229 N. Charles St., Baltimore 18, Md.
Phone: CHESApeake 3-3630

President.....Bertram H. Claster
Director of Sales.....S. Herbert Kaufman
Promotion Director.....E. Alex Dietrich, Jr.
Production Mgr.....Sam McLanahan
Services Offered—Producers and distributors of The Romper Room.

Danny Rouzer Studio

(See Commercial Producers)

R-TV Enterprises

(See Program Prod.)

Sande & Greene, Inc.

(See Commercial Producers)

Sarra, Inc.

(See Commercial Producers)

Bernard L. Schubert, Inc.

505 Park Ave., New York, N. Y.
Phone: MURray Hill 8-0940

Services Offered—Producer & distributors of TV programs & series—live & film.

Productions—Mr. & Mrs. North, Movie Quick Quiz, Topper, TV Reader's Digest, White Hunter, Eddie Arnold, Musical Jamboree.

Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill.
Phone: FRanklin 2-4392

President.....Walter Schwimmer
V.P., Chg. of Sales.....Bernard Crost
V.P., Chg. Pmg.....Arthur E. Pickens, Jr.
Branch Office

527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-4616

Manager.....Jack Arden
Services Offered—TV and radio package programs.

Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

Scope TV, Inc.

45 West 45th St., New York 36, N. Y.
Phone: NU 2-5667

President.....Elliott Abrams
Services Offered—TV distribution of film and live shows. Production of new program concepts. TV syndication consultant.

Scott-Textor Productions

(See Commercial Producers)

Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.
Phone: PLaza 1-4432

Management

Vice Pres., Gen. Mgr.....Jerome Hyams
V.P. Chg. Sales.....John H. Mitchell
V.P., International Oper.....Lloyd Burns
V.P. Chg. Synd.....Robert Seidelman
Treasurer.....Berton Schneider
Dir., Contract Negotiations, Sec.....R. Karp
Comptroller.....Milton Klein
Dir., Merchandising.....Edward Justin
National Sales Mgr.....Jack Sobel
Director, Publicity.....Don Garrett
Technical Director.....M. Peter Keane
Dir., Adv.-Sls. Planning.....Pierre Marquis

Syndicated Sales

Eastern Manager.....Daniel Goodman
Western Mgr.....Robert Newgard
Mid-West Mgr.....William Hart
North-Central Mgr.....Marvin Lowe
Southern Mgr.....Don Bryan
South West. Mgr.....Frank Parton

International

102 Peter St., Toronto, Ont., Canada
Gen. Mgr.....Ray Junkin
Film House, 142-150 Wardour St.,
London, W1, England
Sales Rep.....George Blaug
MLC Bldg., 105-153 Miller St., No. Sydney,
N.S.W., Australia

Managing Director.....Joe Joel
Avenue Cuauhtemoc #60, 50 Piso,
Mexico 7, D.F., Mexico

Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-
cho, Minato-Ku, Tokyo, Japan

Hollywood

1334 N. Beachwood, Hollywood, Cal.
Phone: HOLlywood 6-3141

V.P., West Coast Activities.....W. Dozier
V.P.'s & Exec. Producers...Harry Ackerman,
William Sackheim

V.P., Exec. Prod. Mgr.....Charles Fries
Exec. Prod., Synd. Prog.....R. Sparks
Gen. Asst. to W. Dozier.....Selmer Chalif
Asst. Secretary.....Arthur M. Frankel
Casting Dir.....Mildred Guse
Producers.....James Fonda,
Tony Wilson, Matthew Rapp, Jerry Briskin,
Dick Wesson, Lewis Reed

Publicity Director.....James Hardiman
Story Editor.....Peggy Phillips
Editorial Chief.....Larry Werner

ELLIOT, UNGER & ELLIOT COMMERCIAL PROD. DIV.

414 W. 54th St., N. Y. C.
Phone: JUdson 6-5582

New York.....Steve Elliot; William Unger;
Mike Elliot; Al Mendelsohn, Sls. Mgr.
Hollywood.....Joe Swavely
Services Offered—Production, distribution
TV film programs, commercials.

Productions—Father Knows Best, Donna
Reed Show, Dennis the Menace, Medicine

TV FILM PRODUCERS & DISTRIBUTORS

1960, Rescue 8, Manhunt, Two Faces West, Naked City, Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Route 66, Churchill Memoirs, Empire, Jetsons, Our Man Higgins, Hazel.

Seven Arts Associated Corp.

200 Park Ave., New York 17, N. Y.

Phone: 972-7777

President Eliot Hyman
 Secretary-Treas. Samuel H. Haims
 V.P., Gen. Sales Mgr. W. Robert Rich
 V.P., Natl. Sales Mgr. Donald Klauber
 Dir. of Operations Herbert Richek
 Dir. of Sta. Rep. & Natl. Sls.

Leonard Hummer

Eastern Div. Mgr. Lloyd Krause
 Eastern Div. Acc. Exec. Jack Heim
 Dir., Adv., Sales Promo.,

Pub. Harvey Chertok

Branch Offices

4630 Estes, Lincolnwood, Ill.

Phone: OR 4-5105

Midwest Sales Mgr. Robert Hoffman
 Midwest Act. Exec. Howard Grafman
 3562 Royal Woods Drive, Sherman Oaks, Cal.

Phone: STate 8-8276

West Coast Div. Mgr. George Mitchell
 West Coast Div. Act. Exec. Alden Adolph

5641 Charleston Drive, Dallas, Tex.

Phone: AD 9-2855

Southwest Div. Mgr. David Hunt
 Southwest Div. Act. Exec. Carl Miller

SEVEN ARTS PRODUCTIONS INTERNATIONAL, LTD.

24 Berkeley Sq., London, W. 1, Eng.

Phone: HYde Park 0671

V.P. in Chg. Foreign Oper. Norman Katz

Services Offered — TV distributor of 36 Warner Bros. "Films of the 50's" (Volume 1); 41 Warner Bros. "Films of the 50's" (Volume 2); 41 Warner Bros. "Films of the 50's" (Volume 3); 40 Twentieth Century-Fox "Films of the 50's" (Volume 4); 53 Warner Bros. "Films of the 50's" (Volume 5); Boston Symphony Orchestra series of 13 one-hour TV Concert Specials; "The Emmett Kelly Show" a series of 39 half-hour programs, and a new half-hour TV series, "The World's Amateur Boxing Championships."

7 League Productions, Inc.

550 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-3638

President Richard Merrill Gillaspay
 V.P., Sales Joseph G. Leslie
 V.P., Programming Jerry Speaker
 Dir., Synd. Sales William Renfroe
 Production Mgr. Robert Dunham
 Producer, Story Ed. Frank Share

Branch Offices

507 N.W. 2nd St., Homestead, Fla.

Phone: CI 7-446

President Richard M. Gillaspay
 936 Lake Shore Drive, Chicago, Ill.

Phone: DE 7-6094

Central Sales Mgr. Marion Timmers

Services Offered—Producers of all types of programs for live, video tape, or film television, including package programs, agency shows, spots, industrial and documentary.

Production—The Show of Shows, Wide Wide World, The Hallmark Hall of Fame, Mr. Wizard, The Ernie Kovacs Show, Tonight, Today, The GM Motorama.

Show Corp. of America

International Bldg.

45 Rockefeller Plaza, New York, N. Y.

Phone: PL 7-9820

President C. Robert Manby
 Vice Pres. Frederick S. Schneider
 Sales Service, Traffic Phil Parisi

Services Offered—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif.

Phone: HO 3-4173

V.P. Gen. Mgr. Edwin W. Buckalew

Services Offered—Produce and syndicate radio programs.

Al Simon Productions, Inc.

(See Commercial Producers)

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President-Treas. Patrick E. Shanahan

Secretary George Blake

Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.

Phone: YUKon 6-8166

President Shirley A. Slesinger

Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

Fletcher Smith Studios, Inc.

(See Commercial Producers)

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.

Phone: OXFord 7-9174

President Walter H. Smith

Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y.

Phone: LO 4-5592

Pres., Gen. Sales Mgr. Jules B. Weill

TV FILM PRODUCERS & DISTRIBUTORS

Services Offered—Motion picture film, features for television broadcasting.

Sports Publicity Institute Inc.

817 W. Grace St., Chicago 13, Ill.
Phone: WE 5-2218

PresidentVince McMahon
Vice President.....Fred Kohler
Vice Pres. & Natl. Sales Mgr.....Bob Luce
Branch Office

1332 Eye St. N.W. Washington, D.C.
Phone: DI 7-2432

Rep.Arnold Skoaland
Services Offered — Producers and distributors of wrestling shows on tape and film.
Production: Wrestling Champions.

Square Deal Pictures Co.

357 S. Wilton Place, Los Angeles 5, Calif.
Phone: 934-5061

General Manager.....Donn Marvin
Art Director.....K. M. Hyde
Dir. of Photography.....Tom Maley
Bus. Mgr.....E. F. Marvin

Services Offered—Produce & distribute films for TV and other uses.

Productions—Religion in the Family, Pastoral, Psalmody, Sons of God, The Miracle of Christmas.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.
Phone: HOLLYWOOD 9-9011

Producer, Dir.....Ozzie Nelson
Associate Producer.....Leo Pepin
CameramanHarold Lipstein
Music Director.....Buzz Adlam

Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

(See Animated Productions, Inc.
Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y.
Phone: JUDson 2-0770-1

PresidentMax Wolf
Services Offered—Production distributor.

Wilbur Stark

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLIVE 1-1620

PresidentWilbur Stark
25 W. 54th St., New York, N. Y.
Phone: CI 6-0042

Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.
Phone: JUDson 6-1717

PresidentChas. F. Dolan
Exec. Vice-President.....Sopbie C. Hohne
V.P., General Manager....G. Roger Cahaney
Mgr., TV Dept.....Ophelia Brussaly
Services Offered—Distributors of sponsored

"free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.

(An Affiliate of the Walter Reade-Sterling Group)

6 East 39th St., New York 16, N. Y.
Phone: MU 3-6300

PresidentSaul J. Turell
Gen. Sales Mgr.....Harold Plevin

Branch Offices
1680 N. Vine St., Hollywood, Calif.
Phone: HO 4-6111

Mgr.Alan Gleitsman
100 W. Monroe St., Chicago, Ill.
Phone: FI 6-1918

Mgr.Robert P. Schlessel
Services Offered—Producer and distributor of TV, shorts and film series. Distributor for independent producers.

Productions—The Golden Age of Hollywood (Silents Please), The Special of the Week.

Stockdale & Company, Inc.

(See Commercial Producers)

Stone Film Library

310 West 73rd St., New York 23, N. Y.
Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone
Services Offered—Producer and packager of motion picture films and films for television.

Production—Mandolin, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

Storer Programs, Inc.

500 Park Ave., New York 22, N. Y.
Phone: PLaza 2-7525

Vice Pres. in charge.....Terry H. Lee
Operations Manager.....Buddy Ray
Sales Manager.....Jacques Liebhenguth
National Mkt. Mgr.....Hank Davis
Prog. Dev. Mgr., TV Div.....Robert I. Guy

Branch Offices
1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 2-2218

Western Mgr.James Strain
333 Michigan Ave., Chicago 1, Ill.
Phone: CEntal 6-3863

Midwestern Manager.....Dick Baldwin
1018 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 876-8500

Southeastern Manager.....Bill Mason
4971 Dumfries, Houston 35, Tex.
Phone: PA 3-1307

Southwestern Mgr.....James Delaney
Services Offered—Producer & distributors of television programming.

Wilbur Streech Prod., Inc.

(See Commercial Producers)

TV FILM PRODUCERS & DISTRIBUTORS

Superman, Inc.

7324 Santa Monica Blvd., Los Angeles, Calif.
Phone: OLdfield 4-8000

Vice Pres.....Whitney Ellsworth
Services Offered — Production of the
"Superman" television series.

Swift-Chaplin Productions, Inc.

(See Commercial Producers)

TV Marketeers, Inc.

Suite 1120, 41 East 42nd St., New York 17,
N. Y.

Phone: YUKon 6-2553

PresidentWynn Nathan
Eastern Sales Mgr.....Joseph J. Madalena
Branch Offices

612 N. Michigan Ave., Chicago 11, Ill.

Phone: MICHigan 2-7727

Exec-in-Chg.John Rohrs
650 N. Bronson Ave., Los Angeles, Calif.

Phone: HO 6-3111

Exec-in-Chg.Gerry King
ComptrollerFrank Wolf

Services Offered — Producers representa-
tive, for TV series, spectacles, film & live,
feature films & commercial films for TV,
industrial films.

T-V Visuals, Inc.

(See Commercial Producers)

Talbot Television Ltd.

30 Dean St.,
London W.1., England

Phone: GERrard 2673

ManagerAngela Cuthbertson
Services Offered—Distribution of Tele-
vision films.

Productions — Silents Please, Biography,
Terrible Ten, Anzac, Picture Book Parade,
Hopalong Cassidy, Horizons of Science.

Tandem Enterprises, Inc.

5451 Marathon St., Los Angeles 38, Calif.

Phone: HOLlywood 9-2411

PresidentBud Yorkin
V.P., Secy.....Norman Lear

Treas.Robert Miller
Services Offered—Executive producers for
The Andy Williams Show.

Tel National Inc.

5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-1133

President.....Donald H. Estey
Vice Presidents.....M. Low, Ted Tabah

Service Offered—Distributor of films.

Tele Features, Inc.

15 West 44 St., N. Y. C.

Phone: YUKon 6-4979

PresidentAl Odeal
Services Offered—Syndication of cartoons,
comedies, and features.

Productions—Courageous Cat cartoon se-
ries and the Comedy Carnival package, Giant
Caper, Small Town Idol.

Telecine Film Studios, Inc.

(See Commercial Producers)

Teledynamics Corporation

729 Seventh Ave., New York 19, N. Y.

Phone: JUDson 6-6052

PresidentIrwin Pizor

Exec. V.P.....Jack Flax

Vice President.....Dan Kennis

Teledynamics International, Inc.

729 Seventh Ave., New York 19, N. Y.

Phone: JUDson 6-6052

PresidentIrwin Pizor

Vice President.....Jack Flax

Vice President.....Dan Kennis

Branch Offices

289 Viale Somalia, Rome, Italy

Phone: 8389932

Managing Director.....Alfredo Panone

20 Sonnenstrasse, Munich 15, Germany

Phone: 55 74 96/7

Managing Director.....Elfie Thuy

Telefilm of Canada

130 Carlton St., Toronto, Ont., Can.

Phone: WA 2-2149

PresidentJ. H. Solway

V.P., General Mgr.....Richard Rosenberg

Sales Execs.....Lawrence Fein, Syd Snider-

man, Bert Frank

Services Offered—Distributors of film &
tape programs for TV.

Telemated Motion Pictures

(See Commercial Producers)

Telepix Corporation

(See Commercial Producers)

Teleprogramas De Mexico S.A.

Televiscentro, Chapultec 18, Mexico 1, D. F.,
Mexico

ManagerRene Anselmo

Services Offered—Production & distribu-
tion of spanish language Videotape and
filmed programs.

Productions—Soap Operas, Musicals, Dra-
matic Shows, Bullfights, Boxing and Comedy.

Telescene Film Productions Co.

287 10th Ave., New York, N. Y.

Phone: CH 4-0122

Owner & Sales Manager....Robert D. Tobias

Services Offered — Produce and distribute
TV series. Studio renting. Editing and record-
ing services.

Production—Animaland.

Telescreen Advertising Co.

(See Screen Gems, Inc.)

TV FILM PRODUCERS & DISTRIBUTORS

Telesynd

(Division of Wrather Organization)
136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-3210

PresidentHardie Frieberg
Branch Office

270 North Canon Drive, Beverly Hills, Calif.
Productions—Lone Ranger, (166); Lone Ranger Feature Film.

Television Broadcasting Service, Inc.

(See Program Producers)

Television Graphics, Inc.

(See Commercial Producers)

Television Industries, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800

PresidentMax E. Youngstein
Exec. V.P.Jerome Pickman
Vice PresidentMartin J. Robinson
Vice PresidentCharles F. Simonelli
SecretaryM. Morton Siegel
TreasurerMartin Schildkraut
Services Offered: Feature films; short subjects; film packages; television and radio time.

Television Interamericana, S.A.

4545 Ponce de Leon Blvd., Coral Gables, Fla.
Phone: 661-7629

PresidentGoar Mestre
Exec. Vice PresidentArturo Chaubau
ManagerManuel Vidal

Representatives

Calle Lima No. 1261, Buenos Aires, Argentina
ProartelRamon Alonso
Apartado Aereo 7030, Bogota, Colombia
Radio TV Interamericana ..Fernando Gomez
c/o Petrolite Corp., Hotel Avila, Caracas,
Venezuela

RepresentativeJohn A. Cruz
Apartado 3634, Fdez. Juncos Sta., Santurce,
Puerto Rico

Int. Service AgencyCarlos Rivera
Ave. Chapultepec 18, Mexico, D. F.
Provedora de Television, S.A.

Fernando Diez Barroso

Paseo de la Florida 19, Madrid, Spain

Iberica de Com. y Exp., S.A.

Orlando R. Beceiro

Services Offered—Exclusive representatives of CBS Films, Inc. for Latin America and Spain. Other properties on distribution.

Television International Co.

38 E. 57th St., New York, N. Y.
Phone: MU 8-6380

General ManagerPaul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840

PresidentC. F. Vetter, Jr.
Services Offered—Producers and distributors of TV film.

Television Personalities, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-3630

V.P. in charge of SalesAlvin E. Unger
Branch Office

4440 Lakeside Drive, Burbank, Calif.
Phone: VI 9-6666

PresidentHenry C. Saperstein
Productions—Mister Magoo and Dick Tracy cartoon series in black and white and color.

Television Screen Productions, Inc.

(See Commercial Producers)

Tevemex, S.A.

Monterrey 150-304, Mexico 7, D.F.
Phone: 25-25-36

PresidentHenry F. Ehrlich
ManagerManin M. Feduchy
Services Offered — Distribution of U. S. filmed TV shows in Mexico and Latin America.

Time-Life Broadcast, Inc.

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.

Phone: JU 6-1212

PresidentWeston C. Pullen, Jr.
V.P., Gen. Mgr.Frederick S. Gilbert
V.P., Internat. Devel.Sig Mickelson
Business ManagerAndrew J. Murtha
Productions—Bob Drew & Associates film productions.

Toddy Pictures Company

148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117

PresidentT. Toddy
General ManagerJames L. Roberts
Services Offered—Commercials; industrial.

Toreto Films, Inc.

9885 Charleville Blvd., Beverly Hills, Calif.
Phone: CR 4-6023

PresidentLoretta Young
Secretary, Trcas.Robert F. Shewalter
Services Offered—Producing films for television.
Production—The Loretta Young Show.

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

PresidentRichard Brandt
Vice PresidentRichard Carlton
East. Div. Mgr.Murray Oken
Asst. Vice PresidentSidney Ginsberg
Asst. to V.P.Richard Restler
Publicity DirectorBarbara Wilkens

TV FILM PRODUCERS & DISTRIBUTORS

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-6903

Western Div. Manager... A. L. Manheimer
520 N. Michigan Ave., Chicago, Ill.
Phone: SUperior 7-3995

Midwest Div. Manager..... M. E. Ormond
Services Offered—Distribution of filmed television programs; short subjects, series and features.

Productions — Encyclopaedia Britannica Films; Feature Films; Animal Parade; The American Civil War; Felix The Cat; It's A Wonderful World; Frontiers of Knowledge; Guest Shot; Zoorama; The Mighty Hercules; Junior Science.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.
Phone: MUrray Hill 7-2590

President..... Miss Roma Sfreddo
Secretary..... Mrs. Rita Hicks

Services Offered—Distributor of free-loan films.

Twentieth Century-Fox Television, Inc.

1417 N. Western Ave., Los Angeles 27, Calif.
Phone: HOLlywood 2-6231

President Richard Zanuck
V.P. in Chg. of Prod..... William Self
V.P., TV Sales..... George T. Shupert
Exec. Producers... Hal Kanter, Paul Monash,
Vincent Sherman

Producer Roy Amateau
Business Affairs Dir..... Maurice Morton
Casting Director..... Lee Wallace
Story Editor..... Frank Glicksman
Publicity Frank Neill
Gen'l Music Dir..... Lionel Newman
Controller M. L. Carr, Jr.
Production Manager..... Gaston Glass

Branch Office

444 West 56th St., New York, N. Y.
Phone: CO 5-3320

Productions—Dobie Gillis.

Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C.
Phone: CO 5-3320

President..... Peter G. Levathes
Vice President..... George T. Shupert
Dir. of International Sales... Alan Silverbach

Services Offered—Distribution of TV material in the international market.

Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

UPA Pictures, Inc.

(See Commercial Producers)

UPI Movietonews, Inc.

460 West 54th St., New York 19, N. Y.
Phone: COlumbus 5-7200

President..... W. C. Michels
V.P., Producer..... Edmund Reek, Sr.
Services Offered—Theatrical and TV news films; short subjects.

Richard H. Ullman, Inc.

(See Transcription Companies)

United Artists Associated, Inc.

555 Madison Ave., New York 22, N. Y.
Phone: MU 8-4700

Board Chairman..... Robert S. Benjamin
President Arthur Krim
Exec. V.P..... Erwin H. Ezzes
Vice President..... Herbert R. Banquer
Asst. Gen. Sales Mgr..... John McCormick
Mgr. Sales Traffic Dept... Vivian Scheetman
Mgr. Contract Dept..... Lester Furman
Mgr. Special Proj..... Carol Sussman
East. Sales Mgr..... Paul Kalvin

Branch Offices

1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HO 9-3429

Division Mgr..... Amos Baro:
Southland Center, Dallas, Texas
Phone: RI 7-8553

Division Mgr..... Bruce J. Collier
520 N. Michigan Ave., Chicago, Ill.
Phone: 467-7050

Division Mgr..... Jerome Wechsler
Services Offered—Distributors of Warner Bros. feature films; Warner Bros. Bugs Bunny Cartoons; RKO feature films; Popeye Cartoons; UA feature films; production & distribution of TV, theatrical & non-theatrical motion pictures.

United Artists Television, Inc.

555 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President John L. Sinn
Exec. V.P., Chg. of Sales... Maurice J. Rifkin
Exec. V.P., Chg. of Prod... Maurice Unger
Exec. V.P., Chg. All Pgms... Richard Dorso
V.P., Foreign Oper... Herbert R. Banquer
Sales Mgr., Eastern Div..... Ray McGuire
Sales Sup., Eastern Div..... Jack Martin
Gen. Mgr. Spec. Plans Div..... Al Goustin

Branch Offices

1529 Madison Road, Cincinnati 6, Ohio
V.P. & Sls. Mgr. Central Div... Ed Bronman
520 N. Michigan Ave., Chicago 11, Ill.

Sales Mgr., Western Div..... Allen Martini
7324 Santa Monica Blvd., Los Angeles 46, Cal.
6505 Wilshire Blvd., Los Angeles 46, Calif.

Services Offered—Custom-built films for national and regional release, and syndicated shows.

Productions—The Story Of, Keyhole, Everglades, Ripcord, King of Diamonds, This Man Dawson, Tombstone Territory, Bold Venture, Dial 999, Target, MacKenzie's

TV FILM PRODUCERS & DISTRIBUTORS

Raiders, The Case of the Dangerous Robin, The Aquanauts, Miami Undercover, Rough Riders, Klondike.

United Film & Recording Studios

(See Commercial Producers)

Universal Entertainment Corp.

200 West 57th St., New York, N. Y.
Phone: CI 5-7020

PresidentDavid Savage

Branch Offices

13223 Bloomfield St., Sherman Oaks, Calif.
Phone: ST 4-6701

ManagerWade Crosby
21 Timberlane, Coquituate, Mass.

Boston Phone: LI 2-7171

ManagerTed Swift
Services Offered—TV production and distribution. Industrial and feature films.

Productions—Arlene Francis Show, 130 10-minute programs; Ern Westmore's Tips & Tricks, 130 5-minute programs; Your Seat on the Stock Exchange, 130 5-minute programs; Bowling Tips, 100.

Univision, Inc.

1450 Broadway, New York, N. Y.
Phone: LOngacre 5-6300

PresidentDavid Jay
Vice President.....Betty Jay

Services Offered—Producers and suppliers of international TV programs taken from international TV networks. Video-tape network with over thirty representatives in foreign countries, including Moscow, the U.A.R., Japan, and Australia.

Productions—Show World; International TV Review; International Sports of the Week Spectacular.

Van Praag Productions

(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MUrray Hill 2-4624

President.....Richard de Rochemont
Vice Presidents.....Joseph Stultz, Gerald E. Weiler

SecretaryRuth Teksmo

Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical film.

Productions — Travel series for French Govt., documentaries for Reader's Digest, Air France, Socony Mobil, Virginia Museum of Fine Arts. Julius Wile & Co., etc.

Victor Corporation

8721 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 2-7106

PresidentMark Lipsky
Vice President.....Sidney Lipsky
Secretary-TreasurerMartin Carr

Branch Office

646 N. Michigan Ave., Chicago, Ill.
Phone: SU 7-7577

DirectorSidney Lipsky
Services Offered—Producers and distributors of film for television.

Productions—110 post-48 features, You Asked For It, 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

Vid-Ex Film Distributing Corp.

Hotel Mayflower, Suite 303, 15 Central Park West, New York, N. Y.

Phone: CI 6-2737

President, Sales Mgr.....Lew Ginsburg

Branch Office

27 Rue Vernet, Paris, France

Managing Director.....Sam Selsky
Services Offered—Features and cartoons for TV; features and shorts for theatrical release; international sales agents for TV theatrical features.

Videart, Inc.

(See Commercial Producers)

Video House, Inc.

48 West 48th St., New York 36, N. Y.
Phone: CIrcle 6-2425

V.P. & Gen. Sls. Mgr.....Albert G. Hartigan
Services Offered—Distributor of film series for TV.

Productions—Out of the Inkwell, Koko the Clown.

Video Varieties, Inc.

2 Gateway Center, Pittsburgh 22, Pa.
Phone: EXpress 1-3450

Managing Director.....Thomas W. Steiger
Field Sales Mgr.....Walter O. Miller

Productions—Producers and distributors of Weather Tots, a filmed series of 185 sequences of babies acting out weather forecasts; Hint Parade.

Vision Associates, Inc.

680 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 5-2611

President.....Lee R. Bobker
Vice Presidents....Helen R. Kristt, Irving L. Oshman, Seymour J. Weissman

Services Offered—16 & 35mm production & editing facilities, audio visual consultants on theatrical, TV & tape programming.

TV FILM PRODUCERS & DISTRIBUTORS

WBC Program Sales, Inc.

122 E. 42nd St., New York 17, N. Y.

Phone: MU 7-0808

Vice Pres., Gen. Mgr. Alvin Sussman

Production—The Steve Allen Show.

WGN, Inc.

2501 Bradley Place, Chicago 18, Ill.

Phone: LAkeview 8-2311

General Sales Mgr. Bradley R. Eidmann

Assistant Sales Mgr. Harry B. Miller

Traffic Coordinator. Vivian Pappas

Services Offered—Complete video and audio tape facilities for commercials, programs, industrial sales conferences and training programs. VTR editing facilities, tape duplication and screening.

Productions—Syndicator and distributor for Great Music From Chicago.

Roger Wade Productions, Inc.

(See Commercial Producers)

Bob Warner Productions

(See Commercial Producers)

Warner Bros. Pictures, Inc. TV Division

4000 W. Warner Blvd., Burbank, Calif.

Phone: HO 9-1251

Head of TV Production. Jack Webb

Asst. to Exec. Producer. Hugh Benson

Story Editor James Barnett

Supv. Producer (Cheyenne) . . . Boris Ingster

Producer (Cheyenne) Burt Dunne

Supv. Prod. (The Dakotas) . . Jules Schermer

Producer (The Dakotas) . . Anthony Spinner

Producer (The Gallant Men) . . Richard Bluel

Supv. Prod. (Hawaiian Eye &

77 Sunset Strip) Howie Horwitz

Producer (Hawaiian Eye) . . Charles Hoffman

Prod. (77 Sunset Strip) . . . Fenton Earnshaw

Productions—Cheyenne, The Dakotas, The Gallant Men, Hawaiian Eye, 77 Sunset Strip.

New York Office:

666 Fifth Avenue, New York 19, N. Y.

Phone: Circle 6-1000

V.P. Joseph Kotler

Sales Promotion Manager . . Gordon Hellman

Traffic Manager. Ben De Augusta

Programs in Distribution—Maverick, Surf-

side 6, The Roaring 20's, Sugarfoot, Bronco,

Bourbon Street Beat, Lawman.

Weiss Productions

655 No. Fairfax Ave., Los Angeles 36, Calif.

Phone: OLive 3-5350

Distribution Director. Adrian Weiss

Services Offered—Production and distribution of all types of television film programming.

Wilding, Inc.

(See Commercial Producers)

Wolper Productions

8720 Sunset Blvd., Hollywood 69, Calif.

Phone: OLYmpia 2-7075

President. David L. Wolper

Vice President. Jack Haley, Jr.

Vice President. Mel Stuart

Vice Pres. & Treas. Harvey Bernhard

Secretary Sylvan Covey

Producers Art Wallace, Marshall

Flaum, Alan Landsburg, E. Spiegel, Terry

Sanders, Alex Grasshoff, Robert Fresco

Production Co.-od. Bert Gold

Sound Dept. Head. Jerry Young

Music Head. Jack Tillar

Press Relations. Henry Arnsten

Services Offered—Production of network

and syndicated documentary film specials and

series for domestic and foreign television.

Productions—The Story Of; The Passing

Years; Biography; Hollywood: The Talkies;

The Great Stars; The Making of the Presi-

dent 1960, etc.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y.

Phone: JUDson 2-6185

Owner. Maurice H. Zouary

Production Chief. Joseph Mawra

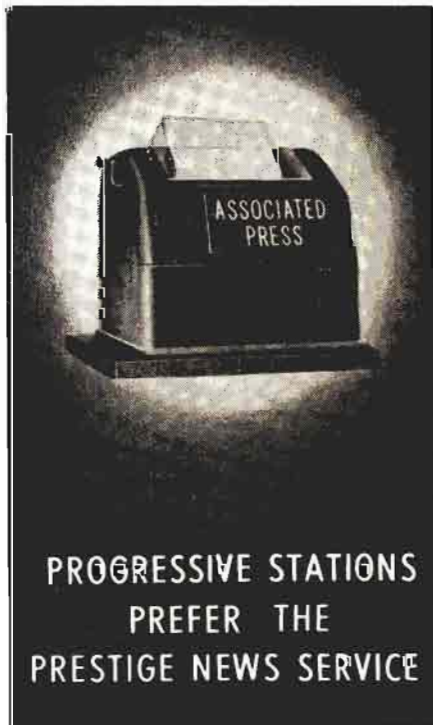
Services Offered—Production, distribution

of package programs and feature pictures;

stock footage rentals.

Productions—Poem for a Day, Kiddie

Camera.





GOODSON-
TODMAN
PRODUCTIONS

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9460 WILSHIRE BLVD. • BEVERLY HILLS, CALIF. • CRESTVIEW 4-7357



presents

RADIO AND TV PROGRAM PRODUCERS



KEY PERSONNEL

BRANCH OFFICES

SERVICES OFFERED

CURRENT PRODUCTIONS

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jack philbin



idées grandes, inc.

*park sheraton
hotel
870-7th ave.
circle 5-1612*

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we have them.*

Radio and Television Program Producers

A. P. S., INC.

6 East 46th St., New York 17, N. Y.
Phone: MUrray Hill 7-0944

PresidentH. Arthur Schendorf
Services Offered: Production of TV films, transcribed radio shows & script service.

ADVERTISERS' BROADCASTING COMPANY

117 West 46th St., New York 36, N. Y.
Phone: PLaza 7-3560

Exec. Producer.....Sholom Rubinstein
DirectorBernard Rubinstein
Copy Chief.....David M. Hausdorff
Services Offered: Prepare and produce all radio and television programs, jingles, films.
Productions: Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Ellstein Show, The Jan Bart Show, This Is Israel.

AGNETA AGENCY

1270 6th Ave., New York 20, N. Y.
Phone: COlumbus 5-0232

President.....Nicholas T. Agneta
Services Offered: Recording, Production, Scripts, Talent, Radio & TV.

ALADDIN TELEVISION PRODUCTIONS, INC.

346 N. Larchmont, Los Angeles 4, Calif.
Phone: HOLlywood 2-6686

PresidentHarry M. Popkin
Vice President.....Julius F. Tuchler
SecretaryKenneth N. Chantry
TreasurerJack Y. Berman
Services Offered: Producers of filmed programs for TV; financing of production for TV programming.

ALLEND'OR PRODUCTIONS, INC.

3449 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-5365

PresidentAlgeron G. Walker
V.P. for Sales.....W. A. Blanchard
V.P. for Prod.....Merl Edelman
Sec./Treas.M. J. Walker
Services Offered: Documentary and industrial films, TV commercials. (Affiliated with Spotlight News, Inc.)

RAY ANTHONY ENTERPRISES, INC.

9155 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5473

PresidentRay Anthony
Services Offered: Packagers and producers of radio and television shows.

ARROWHEAD PRODUCTIONS

291 S. La Cienega Blvd.,
Beverly Hills, Calif.
Phone: OLympia 2-4171

General Manager.....B. I. Harris
ProducerEdmund Beloin
Services Offered: Producers of TV film series & commercials.

ASSOCIATED BROADCAST ADVERTISING CO.

1188 South Muirfield Road, Los Angeles 19, Calif.

Phone: WEbster 6-5564

Sales Mgr., Owner.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norah
Services Offered: Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising.

ASSOCIATED PRESS

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

General Manager.....Frank J. Starsel
Asst. Gen. Manager, Radio..Oliver Gramling
Radio-TV News Editor..John A. Aspinwall
Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV and radio, and AP Photofax News pictures for TV.

FRANK ATLAS PRODUCTIONS INC.

8831 Sunset Blvd., Los Angeles 46, Calif.
Phone: OL 2-3226

PresidentFrank Atlas
Services Offered: Producers of radio & TV shows & commercials.

AUSLENDER PRODUCTIONS, INC.

807 N. Rexford Dr., Beverly Hills, Calif.
Phone: CRestview 3-0570

PresidentLeland Auslander
Sec.-Treas.Gloria Auslander
Services Offered: Producers of TV & theatrical motion pictures; informational & educational films.

BASCH RADIO & TELEVISION PRODUCTIONS

17 E. 45 St., New York 17, N. Y.
Phone: MUrray Hill 2-8877

Sales Manager.....Charles J. Basch, Jr.
Services Offered: Complete program building service; Package programs for radio and TV jingles and "idea" spots; custom and syndicated recordings; TV commercials: live and film.

V. S. BECKER PRODUCTIONS

55 E. 43rd St., New York 17, N. Y.
Phone: MUrray Hill 2-0777

PROGRAM PRODUCERS

Executive Producer.....Viola S. Becker
Services Offered: Production of package shows and commercials for Radio, Television programs, live, film & tape. Distributors of film.

WALTER BIDDICK CO.

1046 S. Olive St., Los Angeles 15, Calif.
Phone: RI 9-8800

Manager.....Guy Biddick
Services Offered: Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

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Phone: FLaza 3-0800

President.....Robert A. Bories
Sales Manager.....Howard Lally
Merchandising Director.....Lucille Camp
Services Offered: Program production, radio & TV advertising (both English & foreign), point of purchase merchandising.

BRITISH INFORMATION SERVICES.

845 Third Ave., New York 22, N. Y.
Phone: PL 2-8400

Director, News Division.....Alan S. Waple
Services Offered: Production and distribution of British Calendar TV film series, and radio & TV news.

BROADCAST EDITORIAL REPORTS, INC.

54 West 40th St., New York 18, N. Y.
Phone: LO 3-3942

President.....A. Maxwell Hage
Services Offered: Fifteen correspondents of world-wide reputation provide public affairs programs and daily broadcast opinion reports for radio and television stations. Service is exclusive to one subscriber in each city.

BILL BURRUD ENTERPRISES

1100 S. La Brea Ave., Los Angeles, Calif.
Phone: WE 7-0300

President.....Bill Burrud
Vice President.....Gene McCabe
Services Offered: Production and distribution of TV programs.
Productions: True Adventure, Wanderlust, Holiday, Vagabond, This Exciting World, Treasure.

BRUCE CHAPMAN COMPANY

125 West 41st Street, New York, N. Y.
Phone: WIconsin 7-9244

President.....Bruce Chapman
V.P.-Treas.....Edna Chapman
Res. Dir.....Mary Hutcheson

Branch Office

30 rue Chalgrin, Paris, France
Phone: Passy 70-44

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Services Offered: Packaging TV programs;
co-producer of Leave It To The Girls.

CINESOUND PRODUCTIONS PTY. LTD.

Bushkill, Pike County, Pa.

Phone: LUther 8-6631

American Rep..... Harold Auten
Services Offered: Subsidiary of Greater
Union Theatres of Australia. Producers of
TV, features, newsreel, Industrial & docu-
mentary films.

CO-CO TV PRODUCTIONS

270 N. Canyon Dr., Beverly Hills, Calif.

President..... Charles E. Cochard, Jr.

CO-ORDINATED MARKETING AGENCY

575 Lexington Ave., N. Y. C. 22

Phone: PLaza 2-1700

President..... Lester L. Wolff
Exec. V.P..... Irving I. Herz
Vice President..... Arthur Peltz
Account Exec., Prod., R-TV..... Walter Reed
Creative Dir..... Michael Shwartz
Services Offered: Producers of TV shows,

advertising & marketing agency svcs., con-
sultants to stations.

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B8 Hillside Manor, New Hyde Park, N. Y.

Phone: (516) 742-0500

President..... J. L. Levit
Executive Producer..... Mark C. Rhadaman
Photographic Director.... Phillips St. Claire
Talent Promo./Direction.... R. Miles Master
Adv. Manager..... William Gildersleeve
Branch Offices

1980 Valentine Ave., Bronx 55, N. Y.

Executive-in-Charge..... R. Miles Master
119 W. 47th St., New York 19, N. Y.

Executive-in-Charge..... Phillips St. Claire
Services Offered: Tape & film featurettes
and special feature programs for radio and
TV. "Vacationlands," "Travel-Logs" series.
Commercial, industrial, educational tape-
film, filmstrip productions. On-location units.
Talent promotion & film tests. Public rela-
tions film services unit.

COMMODORE PRODUCTIONS & ARTISTS, INC.

1906 No. Kenmore Ave., Hollywood 27, Calif.

Phone: NO 5-1187

Prod. Spvsr..... Walter White III
Producer-Dir..... Ed Woodworth

IMPA

PRODUCTIONS LTD.

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Services Offered: Producers of 'live' and filmed programs. Also package programs and commercials. Service nationally transcribed radio programs.

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1802 E. State St., Westport, Conn.
Phone: CApitol 7-0854
New York Phone: MU 7-4466

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Exec. V.P. & Gen. Mgr.....Bess Gilmore
Vice-Pres.....Phillip G. Peterson
Adv. & Public Rel. Dir...Richard N. Robbins
Prom., Pub. & Merchand...Charles C. Adams
Coordinator of Club Activities...Cay C. Allen
Controller.....Walter K. White

Branch Offices

515 Gaston, Fairmont, W. Va.
Phone: 363-2741

Sales, EastMark Fabre
637 New Jersey Avenue, Norfolk, Va.
Phone: MA 2-2053

Sales, EastClyde Meades
P. O. Box 151, Westport, Conn.
Phone: CL 6-1075

Sales, EastGordon R. Kerr
2206 N.E. 32nd Avenue, Fort Lauderdale, Fla.
Phone: 566-0292

Sales, SoutheastJohn Mark

P. O. Box 10701, Charlotte, N. C.

Phone: AX 9-7324

Sales, SoutheastIrwin Hott
102 Grant Street, Hot Springs, Ark.

Phone: NA 3-2640

Sales, SouthwestArthur Hightain
321½ North Taylor, South Bend, Ind.

Phone: CE 4-6287

Sales, MidwestRobert Johnson
418 N. Oakhurst Drive, Beverly Hills, Calif.

Phone: 273-3787

Sales, West CoastLen Hornsby
P. O. Box 354, Sherwood, Ore.

Phone: JA 7-3244

Sales, NorthwestHarl Huehner
Services Offered: Radio-TV Merchandising
Promotion Plan

COMPASS PRODUCTIONS, INC.

1841 Broadway, N. Y. C. 23

Phone: JU 6-3815

Prod. Director.....George Schaefer
Talent Consultant.....Adrienne Luraschi

Services Offered: Producers of TV programs.

FRANK COOPER ASSOCIATES AGENCY, INC.

680 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-1100

PresidentFrank Cooper
Exec. V.P. (Chg. of N. Y. Office)...Sy Fischer



ARTISTS' MANAGER

FRANK COOPER ASSOCIATES AGENCY, INC.

New York Office
680 FIFTH AVENUE
PLaza 7-1100

Hollywood Office
9145 SUNSET BOULEVARD
CRestview 4-5971

PROGRAM PRODUCERS

Vice President.....William Cooper
Branch Office
9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Chief Executive.....Frank Cooper
Services Offered: Sales representatives for TV programs; representatives for producers, directors, writers, actors and performers.

TED COTT PRODUCTIONS

(See *Oakland Productions, Inc.*)

CRAMER PRODUCTIONS

Box 75872, Sanford Station,
Los Angeles 5, Calif.
Phone: DUNKirk 7-4708

PresidentDouglas Cramer
Services Offered: Producer of live radio shows, syndicator of transcribed radio productions.

BING CROSBY PRODUCTIONS

City Nat'l Bank Bldg., 9229 Sunset Blvd.,
Los Angeles, Calif.
Phone: CR 1-1171

President.....Basil F. Grillo
Vice Pres.....George Rosenberg
Services Offered: Packaging of film & live television programming.

FREDERIC DAMRAU, M. D.

2 Tudor City Place, N.Y.C. 17
Phone: YUKon 6-9484

Director.....Frederic Damrau, M. D.
AFTRA Associate.....Adeleine Manery
Business Manager.....Mary L. Davis
Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS SPORT FEATURES

1 Montgomery Place, Brooklyn 15, N. Y.
Phone: Nevins 8-4374

DirectorMac Davis
Services Offered: Sport shows created, written and produced for television and radio. Also special features, ideas & script writing furnished to sport announcers, and for all types of sport programs, for local, regional or network presentation. Also recorded sport shows.

Productions: Heartbeats in Sport Headlines, They Made Sports History, Sport Laughs, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales, The Human Side of Sports, One-Minute Sport Shorts.

GORDON M. DAY PRODUCTIONS

(See *Commercial Producers*)

ALEX DAYBREAK PRODUCTIONS

16 Court St., Brooklyn, N. Y.
Phone: MA 4-6181

PresidentAlex Daybreak
Services Offered: Producers of radio & TV

Charter Producers Corp.



PROGRAM PRODUCERS

programs, specializing in children's TV shows, variety shows and sport shows.

DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.
Phone: PLaza 9-2495

President.....Emanuel H. Demby
Client Relations.....Elaine Greene
Dramatic Programs.....Betty Jeffries
Creative Supervisor.....Allen Swift

Services Offered: Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pre-testing commercials and other films for potential audience effectiveness.

Productions: The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Rad Laundry Bleach, World in Space, Cavalcade of Music, The Communications Gap, etc.

DIRECTIONS UNLIMITED FILM CORP.

737 Seward Ave., Hollywood 38, Calif.

Phone: HOLlywood 2-3414

Executive Producers.....John W. Orland,
Michael W. Rollens, Terence Anderson,
Jim Jacobson, Robert Searles, Michael F. Anderson

Services Offered: TV programs, short sub-

jects, documentaries, commercials, newsreel handouts.

DIRECTORS COMPANY

65 E. 55th St., New York, N. Y.

Phone: TL 9-1760

Owners....Franklin Schaffner, Fielder Cook
Services Offered: Production of hour-long TV dramas for The Du Pont Show of the Week.

ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.

Phone: MUrray Hill 5-6415

ContactAlfred Dixon
Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.

Phone: COlumbus 5-7035

ManagerJ. Knight
Services Offered: Live Talent, package shows and transcriptions, Video tapes.

DURGOM-KATZ ASSOCIATES

40 W. 55th St., N. Y. C. 19

Phone: JU 2-4900

PartnerRaymond Katz
Office Manager.....Sonny Aron

Branch Office

8749 Sunset Blvd., Los Angeles 69, Calif.

Phone: OL 2-7171

PartnerGeorge Durgom
AssociateMarcella Napp

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PROGRAM PRODUCERS

Office Manager.....Virginia Torres
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405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-7447

PresidentNathan Zucker
Executive V.P.....Walter Lowendahl
Promotion Dir.Mina Brownstone
Sec., Controller.....Gerald Carrus
Sound Supervisor.....James Townsend, Jr.
Ed. Supvr.....Donald Finamore
DistributionDeborah Rose

Branch Offices

573 N. Melrose, Elgin, Ill.

Phone: SH 2-0866

Executive-in-ChargeMal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316

Executive-in-Charge...William W. Matthews
Services Offered: Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies—Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Dynamic Theatre Network, Inc., Distribution Dynamics.

Productions: An Architect at Work, Grand Slam, Have Litter: Will Travel, Golden 500; Main Street USA Today, Prognosis: Hope, Indianapolis Challenge, Role of Nursing in

Infection Control, Gentlemen Start Your Engines, Hospital Maternity Care: Family-Centered, Preparation for the Later Years: Financial Planning, Four-Cornered Turnpike.

EADE ENTERPRISES, INC.

1742 Church St., N.W., Washington 6, D.C.
Phone: ADams 2-5548

PresidentEdith Cockrill
SecretaryDorothy Looker
TreasurerEvelyn Davis
Services Offered: Live TV programs, video tape, films, special consultants.

EDUCATIONAL FILM ENTERPRISES, INC.

6770 Hollywood Blvd., Hollywood 28, Calif.
Phone: 464-7721

President, General Mgr.....George Rony
Services Offered: Television programs; all phases of prod. of films of any kind; film library of historical films; producers & distributors of "Background to Battle."

ROBERT J. ENDERS, INC.

M-G-M Studios, Culver City, Calif.

Phone: UPTon 0-3311

PresidentRobert J. Enders
Vice President.....Stanley S. Bass
Vice President.....James W. Bellah
SecretaryMelvin A. Bank
Services Offered: Television producers & packagers, features for theatrical release.

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111 W. 57th St., New York 19, N. Y.
Phone: CO 5-5385

President **Jules Alberti**
Services Offered: Endorsements & testimonials, live & TV.

ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres. & Exec. Prod. E. G. Weaver
Vice President D. de Martinau
Rep. & Legal Counsel... Albert L. Weintraub
Exec. Consultant..... Dr. E. V. Rothkirch
Secy.-Treas..... E. B. T'Kach

Branch Offices

Box 3361, St. Petersburg 31, Fla.
Phone: 347-6236

Manager Vincent Berastegui
5880 Hollywood Blvd., Hollywood 28, Calif.
Manager T. J. Rourke
307 W. 15th, Suite 14, Minneapolis 3, Minn.
Phone: 333-8822

Manager E. B. T'Kach
44 Tadacho Kakano-Ku, Tokyo, Japan

Manager Pin Y. Ongg
Rm. 432, Jiron Arequipa, Lima, Peru
Phone: 4-0053

Manager Carlos Toro

Box 99, Queen St., Singapore, Malaya
Phone: 8-5407

Manager T. H. L. Pang
Services Offered: Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services and technical consultants.

ESTES NEWSFEATURES

530 E. 23rd St., New York 10, N.Y.
Phone: SPRing 7-5766

Pres., Exec. Prod. Bernard Estes
Secretary-Treasurer Hazel Estes
Associate Producer Jack Sheldon
Photography Director..... Jack Estes
Services Offered: Live, Spot & transcribed & filmed packaged shows produced for AM and Video. Specializing in news & feature programs. Spot or contract assignments. News & camera correspondents throughout U. S., Latin America, Europe & Far East.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.
Phone: LACKawanna 4-3544

Manager Edwin Fadiman
Services Offered: Production; package shows.

JERRY FAIRBANKS PRODUCTIONS

1330 North Vine St., Hollywood 28, Calif.
Phone: HO 2-1101

President Jerry Fairbanks
Vice President..... Charles Salerno, Jr.
Production Mgr..... Raoul Pagel
Studio Manager..... Grant Spicer
Head, Creative Dept..... Leo Rosencrans
Film Director..... Robert Larsen

Branch Office

40 E. Oak St., Chicago, Ill.
Phone: WH 4-6040

Sales Manager..... Hal Styles
Services Offered: Producers of all types of films for television, including package programs, agency shows, spot announcements and special featurettes. Also commercial and theatrical motion picture producers.

Productions: Commercials for Oldsmobile, Marx Toys, Toni, CEC, Bell & Howell, Heinz, Stroh's Beer, Helene Curtis, Super Anahist, Centerex, Sunmaid Raisins, Sunsweet Prunes, Clark Candy, Harding College, American Telephone & Telegraph.

JOE FEAGINS PRODUCTIONS

(See Commercial Producers)

THE FENADY ASSOCIATES

c/o Screen Gems, Inc., 1334 W. Beachwood,
Hollywood, Calif.

Phone: HOLlywood 6-3141

Associates..... Andrew J. Fenady,
Bernard McEveety, George Fenady, Richard Caffey, Richard Markowitz.

Services Offered: Production of TV programs.

TED COTT Productions

743 - 5th Ave.

N. Y. C. PL 3-7410

PROGRAM PRODUCERS

FREDDIE FIELDS ASSOCIATES, LTD.

410 Park Ave., New York 22, N. Y.

Phone: MU 8-2020

PresidentFreddie Fields
Vice President.....David Begeleman
Production Asst.....Stevie Dumbler
SecretaryEgon Dumlér
Service Offered: Management & production consultants to performing & creative artists & independent production companies.

FORMAT FILMS, INC.

4741 Laurel Canyon Blvd.,

N. Hollywood, Calif.

Phone: POplar 9-3610

PresidentHerbert Klynn
Exec. V.P., Treas.....Melvin Getzler
Vice President.....Jules Engel
Vice President.....Leo Salkin
Vice President.....Henrietta Jordan
SecretaryJulie Boyer

Branch Office

360 N. Michigan, Chicago, Ill.

Phone: FI 6-3583

Vice President.....Jerry Abbott
Services Offered: Producer of animation films for TV theatricals and commercials, industrial films and theatres.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas

New York 36, New York

Phone: OXford 7-1464

Executive Producer.....Walt Framer
Services Offered: Package producers of live, tape, film TV shows & radio shows, and live shows for local station use.

Productions: The Big Payoff, On the Square, How to....., Whose Is It?, Fun on the Street, Futures Unlimited.

FREMANTLE INTERNATIONAL INC.

(See TV Prod.-Dist.)

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francaise, North American Branch)

972 Fifth Ave., New York 21, N. Y.

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DirectorJacques Sallebert
Assistant Director.....Alice Lewitin
AdministratorSuzanne Weltman
Public Relations.....Kenneth Tepfer

Services Offered: Free distribution of special programs produced for American radio in Paris in the interest of goodwill and understanding.

THE FRITH CORPORATION

69 Newbury St., Boston 16, Mass.

Phone: CO 6-4310

President, Treas.....Julian J. Smith
Production Dir.....Robert F. Friedmann
TV Station Liaison.....Leslie Arries
Services Offered: Producers of Fashion Firsts, live tape or kinescope, color or B&W TV program.

GBA PRODUCTIONS

(Gallucci Bros. & Assoc.)

Lake Rd., East Hampton, Conn.

Phone: Andrew 7-9092

PresidentJoe Gallucci
General Manager.....N. T. Gallucci
Sales Manager.....Lou Gallucci
Assoc. Producer.....Jack Sheehan
Services Offered: Special feature program.

KEN GAUGHNAN PRODUCTIONS

P. O. Box 4, Waterbury 20, Conn.

Phone: PLaza 4-5141

Prod.—Dir.—OriginatorKen Gaughnan
Services Offered: "Miss America Pageant Reports" radio feature series from Atlantic City each Sept. during Miss America Pageant, plus "Today's the Day" radio featurette series spotlighting a historical event occurring on the day it is programmed.

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9025 Wilshire Blvd., Beverly Hills, Calif.

Phone: CRestview 3-2400

8 S. Michigan Ave., Chicago, Ill.

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Richard Markowitz

'A Good Opening—But What Are You Going to Do Next Week?'



By
MARK GOODSON
Partner
Goodson-Todman
Productions

WHEN the curtain fell on the opening night of "My Fair Lady," the audience went wild. And after the 15th curtain call and frantic hurrahs were over, well-wishers jammed backstage to pay respects to creators Lerner, Loewe and Moss Hart. According to one story, Abe Burrows finally squeezed his way through the tightly packed, exulting mob and got to Lerner. "As far as I'm concerned, Alan," he said, "I liked it."

That's a Broadway story. To switch it to a television story, you need a new line: "A good opening episode—but what are you going to do next week?"

And in actuality that is, indeed, television's major problem: "What are you going to do next week?"

Solutions to the problem will come slowly but not in response to political or group pressure. You cannot promulgate programs, or legislate creativity. Let me make some suggestions. First, let's see to it that the climate for the creator of entertainment is improved. Let's give him some of the honor and prestige which now go principally to the men in public affairs.

Second, producers should be guaranteed more freedom, and by this I mean the right to be wrong. "The freedom to be bad is a prerequisite of the freedom to be good."

When Howard K. Smith used Alger Hiss to criticize Richard Nixon, most of the intelligent press and the FCC, while disagreeing with Smith's decision to use Hiss, fought vigorously for his right to make a public affairs mistake. Contrast this with the attitude of the critics and the government in the Fabian "Bus Stop" episode, where no one of importance anywhere came to the defense of the network's right to make an entertainment error.

One helpful step would be the diminution of the influence of that group of frightened bureaucrats at networks who wield power under such high-sounding departmental titles as "Program Practices," "Standards and Practices," and "Continuity Acceptance." I suggest for a starter that they be stripped of their euphemistic labels which should be replaced promptly by the real thing—"Censorship Division." It would be helpful if any show touched by their hands carried the required announcement: "The foregoing program was carefully censored so as not to offend anyone."

Third, critics should judge shows on their individual merits, not by their family status. A good western is better than a mediocre opera. A good panel show is better than a third-rate documentary. Let's stop grading programs by referring to their assigned family position in the show business social directory.

Finally, we must rid ourselves of the puritanical hangover which makes us vaguely ashamed when all a TV program gives us is pleasure.

I've had critics confess that they enjoy "To Tell the Truth," but then ask me how I "justify" the program. What is its "contribution"? Isn't it enough that it can help a tired man to relax, a pressured man to escape momentarily from his anxiety, a lonely man to be less alone? Isn't it enough that a family can be together and laugh?

Perhaps in these nerve-racked times this is the most important justification of all—and most truly in the "public interest, convenience and necessity."

PROGRAM PRODUCERS

Pres., Motion Picture Div.,
 GM West Coast Office.....Martin Baum
 Pres., Literary Div.....Ingo Preminger
 Vice Presidents....Dave Gerber, Tony Ford
Services Offered: Development & sales rep.
 (film & live), artists representatives. Distrib-
 utor of Desilu Prods., Roncom Prods., and
 Perry Como Prods.

GIRARD-LEWIS PRODUCTIONS, INC.

8833 Sunset Blvd., Los Angeles, Calif.
 Phone: OL 2-2810

PresidentBernard Girard
 Vice President.....Robert Lewis
 Sec.-Treas.Paul P. Schreiberman
Services Offered: Producers of television
 films.

GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.
 Phone: CR 5-6131

President.....David P. O'Malley
 Vice-PresidentGeorge Gobel
Services Offered: Television production
 (live and film).
Productions: The George Gobel Show,
 Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.
 Phone: PLaza 5-6131

General Manager.....H. D. Knuth
 Sales Manager.....Everett Goodman
 Traffic Manager.....Dorelle Zawada
 Radio & TV Dir.....Bertram Parks
Services Offered: 1 & 5 minute radio pro-
 gramming features, station jingles, dramatic
 shows, open-end spots & kid shows for TV.
Productions: (short featurettes) Boating
 Tips, Cal Tinney Time, Dear Shirley, Guide
 to Good Health, Home Handyman, How
 Come? Miracle Gardening Tips, Pardon My
 Bloop, Simple Science, Sport Shorts, Wo-
 man's World, Young Hollywood, Your Child
 & You, Your Money & You; Allen Funt's
 Candid Mike.

MARTIN GOODMAN PROD., INC.

36 Central Park S., N. Y. 19, N. Y.
 Phone: PLaza 1-3555

PresidentMartin Goodman
 ExecutivesGeo. Spota, Arthur Willi,
 Billie Biederman, Guy De La Passardiere
Branch Office
 137 El Camino Dr., Beverly Hills, Calif.
 Phone: CR 4-6673
 Chief ExecutiveMartin Goodman
Services Offered: Personal management of
 TV personalities and packaging.

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
 Phone: PLaza 1-0600

PartnerMark Goodson
 PartnerWilliam S. Todman

Executive V.P., N.Y.....Bud Austin
 Exec. V.P., Calif.....Harris Katleman
 V.P., Bus. Affairs.....Howard F. Todman
 Exec. Prod's.....Gil Fates, Bob Stewart,
 Mac Benoff, Buck Houghton, Frank Heller,
 Ira Skutch, Jean Kopelman, Bob Rowe,
 Frank Wayne.

Branch Office

9460 Wilshire Blvd., Beverly Hills, Calif.
 Phone: CRestview 4-7357

Exec. V.P., West Coast.....Harris Katleman
Services Offered: Producing and packaging
 live and filmed TV programs for national,
 regional and spot sales.

Productions: The Richard Boone Show,
 The Ann Sothern Show, The Match Game,
 What's My Line?, The Price Is Right, To Tell
 The Truth, Play Your Hunch, The Rebel,
 Say When, Password.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
 Phone: JUdson 6-5577

President.....Herbert M. Moss
 Exec. Vice Pres.....Robert M. Volkell
 Vice Pres., Prod.....Fred Hertz
 Vice Pres., Sales.....Leonard Lawson
 Vice Pres., Eng.....Jason Windwer
Services Offered: Recording, transcription
 and film production services; studios; writ-
 ing and production staff available; mono and
 stereo mastering & editing; pressing facilities.

GOTHAM RECORDING PRODS., INC.

2 W. 46th St., New York 36, N. Y.
 Phone: JU 6-5577

Producer.....Herbert M. Moss
Services Offered: Live and transcribed
 shows for Radio and TV.

ABNER J. GRESHLER

Sunset Towers W., 8400 Sunset, Hollywood 46
 Phone: OL 4-5960

Services Offered: Program producers; in-
 dustrial films; commercials.

GREY MUSIC PRODUCTIONS

(Lanny & Ginger Grey)
 108 E. 96th St., New York 28, N. Y.
 Phone: ENright 9-7777

PresidentLanny Grey
 Vice PresidentGinger Grey
Services Offered: Producers and packagers
 of programs, singing commercials and pho-
 nograph recordings; vocalists.

H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17
 Phone: OXford 7-0725

PresidentHerbert Rosen
Services Offered: Producers of complete
 films to order, package shows, full-length
 feature films, mood & bridge music library,
 etc. for TV & 16mm productions, sound ef-
 fect records.

PROGRAM PRODUCERS

HANNA-BARBERA PRODUCTIONS

(See Commercial Producers)

BYRON HARRIOTT RADIO & TV SOUND FILMS PRODS.

5075—37th St. N., St. Petersburg 14, Fla.
Phone: HE 6-8411

ProducerByron Harriott
Services Offered: S.O.F. & taped radio programs; documentaries; films produced from still fotos.

HARVEY CARTOON STUDIOS, INC.

(See Producer-Distributors)

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,
New York 17, N. Y.
Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley
Services Offered: Packages, for TV live & film, and for radio; production and writing services. Program consultants.

HERTS-LION INTERNATIONAL CORP.

845 N. Seward St., Hollywood, Calif.

PresidentKenneth Herts
Exec. Vice President.....Leo Guild
TreasurerSid Felson
Services Offered: Producers of TV & motion picture films.

Productions: Unsolved, La Femme, Tales of the Unexplained, Beverly Hills Is My Beat, Never Marry A Ranger, Road Block.

HOLBROOK PRODUCTIONS

521 Fifth Ave., New York 17, N. Y.
Phone: MU 7-3080

OfficersBurton Benjamin,
Isaac Kleinerman
Services Offered: Program producers.

HOLLIS PRODUCTIONS, LTD.

5800 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-6282

PresidentC. Irving
Services Offered: Live and taped TV shows, commercials; packages, industrials.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.
Phone: MIchigan 2-5877

OwnerBernard Howard
Services Offered: Producers of programs & commercials.

SANDY HOWARD PRODUCTIONS

8544 Sunset Blvd., Hollywood, Calif.
Phone: OL 2-4290

PresidentSandy Howard
Services Offered: Producers of live & filmed TV programs, motion pictures.

IDEES GRANDES, INC.

Park Sheraton Hotel, 870 7th Ave.,
New York, N. Y.

Phone: CIRCLE 5-1612

Owners.....Jackie Gleason, Jack Philbin
Services Offered: Producers of TV packages and ideas.

IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-9200

PresidentIrving Mansfield
Vice President.....Peter Arnell
Services Offered: TV & Radio Programs;
Production, Package.

Productions: Face the Facts, Take A Good Look, Talent Scouts.

INTERNATIONAL COMMUNITY CLUB AWARDS, INC.

1802 E. State St., Westport, Conn.
Phone: CApitol 7-0854

New York Phone: MU 7-4466

PresidentBess Gilmore
Exec. Vice Pres.....John C. Gilmore
Vice President.....Phillip G. Peterson
Dir. of Adv. & Pub. Rel. Richard N. Robbins
Promo., Pub. &
Merchandising.....Charles C. Adams
Coor. of Club Activities.....Cay C. Allen
Controller.....Walter K. White

Branch Offices

475 Collins St., Melbourne, Victoria, Aus.
Phone: 623-851

Managing Director.....Hector Crawford
219 Bay St., Suite 301, Toronto, Canada
Phone: 368-4237

Managing Director.....Geoffrey Lewis
Services Offered: Radio TV merchandising promotion plan.

INTERNATIONAL GOOD MUSIC, INC.

1610 Home Road, Bellingham, Wash.
Phone: REgent 3-4567

PresidentRogan Jones
Vice President.....Lee Facto
Sec.-Treas.....Catherine W. Jones

Branch Office

45 W. 45th St., New York 36, N. Y.
Phone: CI 5-3430

ManagerHamilton Brosious
Services Offered: Programming & production of syndicated taped programs for AM or FM broadcasting, broadcast automation equipment.

THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 7-2711

PresidentPhilip Gersh
Services Offered: Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

PROGRAM PRODUCERS

HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.
Phone: Circle 5-2400

President Henry Jaffe
Vice President James F. Loren
Secretary-Treasurer Marvin B. Meyer

Branch Office

8736 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 7-1940

President Henry Jaffe
Services Offered: Creation & production of live & film TV Shows.

Productions: Dinah Shore Show, Bell Telephone Hour.

JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.
Phone: MOhawk 4-5757

President James E. Jewell
Vice-President W. Ralph Jewell
Secretary M. P. Casey
Editor James Harrison

Branch Offices

933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GRanite 2-4024

Director Lewis Foster
3062 Penobscot Bldg., Detroit 26, Mich.
Phone: WOODward 3-0617

Exec-in-Charge W. Ralph Jewell
Services Offered: Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

Productions: Carnival of Youth, Pressure, Rolla-Bowla, The Silver Eagle, Mouny, Star-maker Theater.

STACY KEACH PRODUCTIONS

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

President Stacy Keach
Associate Ernest Newton
Exec. Sec. Miss Frankie Newton

Services Offered: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films.

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-8618

President Bob Keeshan
Vice Presidents Marvin Josephson,
David Connell

Services Offered: Radio-TV packagers and producers.

Production: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
Phone: LA 4-4228

Director Maxine Keith
Office Manager Eric L. Stone

Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

Pres., Exec. Prod. James Sonny Kendis
Services Offered: TV-Radio programming; musical advisors to the industry.

JACK KINNEY PRODUCTIONS, INC.

3349 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-3296

President Jack Kinney
Vice Pres. Carlton Sand
Secy.-Treas. E. J. Kinney
Services Offered: Producers of live action & animation films; commercials; educational, documentary, industrial, institutional, film strips.

LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.
Phone: IV 5-2400

President John D. Langlois
Vice-Pres. & Treas. C. O. Langlois, Jr.
Sales Manager Robert O. Boehmer

Services Offered: Producers of Radio Hucksters and Airlifts; 1800 unit basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

LEONARDO TELEVISION PROD. INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXFord 5-0335

President Peter M. Piech
Vice President Robert A. Travis
Secretary Charles Haydon

Services Offered: Producers of King Leonardo & His Short Subjects Theatre, color cartoon series.

LESTER LEWIS ASSOCIATES

15 East 48th St., New York 17, N. Y.
Phone: PLaza 3-5083

Partners Lester & Juliet Lewis
Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS, INC.

130 West 56th St., New York, N.Y.
Phone: PLaza 7-6533

President Max Liebman
Services Offered: TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
Phone: OLdfield 6-4607

Exec. Director Jack Lloyd
Services Offered: Creation and production of radio and TV programs. Unusual commercials and musical jingles.

PROGRAM PRODUCERS

JACK LONDON PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.
Phone: JUdson 2-4077

President Barnett Glassman
Secretary Herbert Friedman
Services Offered: Producers of live and filmed TV packages.

Productions: Smoke Bellew, owners of Jack London library-TV series Captain David Grief.

MCA-TV

(See Producers & Distributors)

MGM-TV

(See Producers & Distributors)

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: DUmkirk 4-4191

President C. P. MacGregor
Gen. Mgr. E. H. Lowry
Services Offered: Transcription library productions; music library service, dramatic and musical programs; recording studios.

MADISON PRODUCTIONS, INC.

136 E. 55th St., New York, N. Y.
Phone: PLaza 8-2780

President Gerry Gross
Vice-President, Treasurer.. Frank B. Sawdon
Vice-Pres., Secy. Rita Fillet
Services Offered: Package & produce Radio & TV Shows, live & film commercials.

Productions: The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.
Phone: HOLlywood 4-0818

Producers.... Sam R. Sebbly, Frances Price
Services Offered: Live public svc. & commercial TV productions.

MAGNA FILM PRODUCTIONS, INC.

49 Berkeley St., Boston, Mass.
Phone: HUbbard 2-5580

President Robert Berman
Vice President..... A. J. Schneider
Art Director..... Robert Hastie
Services Offered: Producer of TV features, business & educational films, film & live commercials, monochrome & color TV slides.

MAGNE-TRONICS, INC.

(See Transcription Co.'s)

MARATHON INTERNATIONAL PRODUCTIONS, INC.

10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130

Pres., Exec. Prod..... Konstantin Kalser
V. P., Super. of Prod..... Kenneth Baldwin
Mgr., Newsfilm Opera..... Kenneth Brighton
Branch Office

Publicity House, Bell St., London N.W. 1,

England

Phone: PAAddington 3120

Chief Executive..... Maurice Ford
Services Offered: Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

MARS BROADCASTING, INC.

575 Hope St., Stamford, Conn.
Phone: 327-2700

Chairman of Board..... James W. Coan
President John G. Johnson
Exec. Vice Pres..... Robert V. Whitney
Exec. Vice Pres..... Stanley N. Kaplan
Nat'l Program Dir..... Don Bruce Whitney
Exec. Producer..... Phil Nolan
Music Director..... Robert L. Weitz
Prod. Systems Dir..... Robert F. Oakes
Business Manager.... Hannah W. Drucker
Services Offered: Complete on-the-air promotional custom contests and promotion production services. Total station programming-Demand Radio.

Productions: Demand Radio Total Programming Service, Hooper Booster Jingles, Funtest promotion package, Startest, Celebrity Contest, Scrambled Sing Along, Penetration Musical I.D.'s, Dick Clark Show.

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2722

President..... A. W. Marshall
General Manager.... Evelyn K. Zuckerman
Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MASTER ARTISTS CORP.

1040 N. Las Palmas, Hollywood 38, Calif.
Phone: HOLlywood 9-9011

President Robert Angus
Exec. Vice President..... Lloyd Cotsen
Secretary-Treasurer Joyce Miller
Vice President, Sales..... Martin E. Ross
Public Relations Dir..... Jet Fore
Services Offered: Radio, TV programs, films and tape, radio and TV commercials.

MEDICAL TELEVISION PRODUCTIONS, INC.

247 Park Ave., New York 17, N. Y.
Phone: YU 6-9230

President..... Stephen W. Schwartz
Services Offered: An organization producing medical telecasts, motion pictures, and radio programs—as well as documentary, technical, and dramatic programs in other specialized fields.

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.

PROGRAM PRODUCERS

Phone: PLaza 7-0695

President Charles Michelson
Secretary Vivian Worth
Treasurer Aaron Michelson

Services Offered: U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, E.M.I. mood music library.

Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

MILLER-SHAW PRODUCTIONS, INC.

527 Madison Ave., New York 22, N. Y.

Phone: MU 8-1242

President John A. Miller
Vice President James T. Shaw

Services Offered: TV program packages, film, live and tape, specializing in children's programs.

MILLS MUSIC, INC.

1619 Broadway, New York 19, N. Y.

Phone: COlumbus 5-6347

President Jack Mills

Branch Office

6533 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOllywood 4-8296

Also: Chicago, Los Angeles, Toronto, Paris, Sao Paulo, Amsterdam, Madrid, Mexico City
Services Offered: Providing the musical requirements of program producers, music directors, record companies, radio, TV & motion pictures.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.

Phone: JUdson 6-5100

Exec.-in-Chg. of TV-Radio. Wallace S. Jordan
Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.

Phone: CEntral 6-4144

President Morton Jacobson

Services Offered: Syndicated radio shows.

MUNDELL PRODUCTIONS, CORP.

417-1416 Commerce, Dallas 1, Tex.

Phone: RIverside 8-3021

President Jimmie Mundell

Vice President Elizabeth J. Erwin

Secretary Jeff Mundell

Services Offered: TV news service and sports films for television.

NATIONAL FILM STUDIOS, INC.

105 Eleventh St., SE, Washington 3, D.C.

Phone: LIncoln 6-8322

President Harold A. Keats

Vice President Stanley Allen

Vice President Edward W. Alfriend, IV

Director F. William Hart

Services Offered: Completely equipped studio, sound stage, equipment & personnel for studio or location prod., 35 & 16mm motion picture prod., sound recording.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.

Phone: SUperior 7-5080

President Wm. H. Wood

Copy Director Robert Stone

Branch Office

424 North 3rd St., Burlington, Iowa

Phone: 752-5415

Services Offered: Broadcast Editorial Idea Library—a monthly exchange of broadcast editorials used by leading stations throughout the country. Radio Campaigns—a monthly service of sales, program & continuity ideas and suggestions, TV program idea exchange, a monthly service of local shows, programs, and copy helps.

NATIONAL VIDEO TAPE PROD. INC.

(See Transcription Companies)

NEW MERRITT ENTERPRISES INC.

500 Fifth Ave., New York, 36, N. Y.

Phone: BR 9-4288

President E. Roger Muir

Exec. Vice Pres. Nick Nicholson

Services Offered: TV producers.

Productions: The Funny Manns, Slimnastics with John Hills.

OLIVER W. NICOLL PRODUCTIONS

820 West End Ave., New York 25, N. Y.

Phone: MO 3-7284

Cable Address: ARREFFAY New York

Executive Director Oliver W. Nicoll

Associate Director Sandra Munsell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent.

NORTHWESTERN INC., MOTION PICTURES & RECORDING

411 Southwest 13th Ave., Portland, Ore.

Phone: CApitol 3-4107

Vice President Sheldon Goldstein

Services Offered: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions.

OAKLAND PRODUCTIONS, INC.

743 Fifth Ave., New York 22, N. Y.

Phone: PLaza 3-7410

President Ted Cott

Vice President David L. Garth

Chairman of the Bd. F. W. Richmond

Services Offered: Production of programs.

OMAR MUSIC COMPANY

5420 Melrose Ave., Hollywood 38, Calif.

Phone: HO 2-6027

President Peter Frank

Exec. Vice Pres. Herbert N. Eiseman

Branch Office

1271 Ave. of Americas, New York 20, N. Y.

PROGRAM PRODUCERS

Phone: PLaza 7-2197

Services Offered: Creators of theme, background music, cues, etc., for TV film programs and feature pictures.

ORBIT PRODUCTIONS, INC.

630 Ninth Ave., New York 36, N. Y.
Phone: PLaza 7-3890

PresidentSamuel Fleishman
Exec. V.P.....Barry Green
V.P., Production.....Allen Green
Services Offered: Producers of live action and animation industrial, commercial, medical, documentary and P.R. films.

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MURray Hill 2-4500

Exec. V.P.....Eugene Bernald
Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PHILIP J. PERLMAN ASSOCIATES

141 E 55th St., New York 22, N. Y.
Phone: MU 8-4831

OwnerPhilip J. Perlman
Services Offered: Producers & packagers of radio & TV live & film programs.

PICTURE PRODUCTION CORP.

527 Lexington Ave., New York, N. Y.
Phone: PLaza 2-3940

PresidentJerry Layton
Vice President.....S. H. Cannold
Services Offered: Complete supervision, preparation & production of live and film TV programs.

PIONEER PRODUCTIONS

619 W. 54th St., New York, N. Y.
Phone: JU 6-7633

PresidentLillian Jones
Services Offered: A creative film editorial service for TV, theatrical and commercial motion pictures.

PIPER TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXFord 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
SecretaryCharles Haydon
Services Offered: Producers of Pip The Piper, a color videotape series.

JULES POWER PRODUCTIONS, INC.

9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8580

PresidentJules Power
Vice President.....Daniel Wilson

Branch Office

228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422

Office Manager.....Mrs. Hazel Rothbart
Services Offered: Producers and packagers of live, taped and filmed programs.

CHUCK PRAGER RADIO SYNDICATIONS, INC.

441 West End Ave., New York 24, N. Y.
Phone: TR 7-8402

PresidentChuck Prager
Services Offered: Producer and syndicator of one minute radio features.
Productions: The Oleg Cassini Show; The Vincent Lopez Show; The Henry Morgan Show; The Hy Gardner Show. New features available on request.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 69, Calif.
Phone: CR 4-4589

OwnerHarold Jovien
Services Offered: Representation of artists and programs for TV, radios, records. Also writers, directors, producers for TV.

PRODUCERS ASSOCIATES OF TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXFord 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
SecretaryCharles Haydon
Services Offered: Producers of Rocky And His Friends, The Bullwinkle Show, and other cartoon series.

PROGRAMATIC BROADCASTING SERVICE

(Div. of Muzak Corp.)
(See Transcription Co.'s)

PROJECT-O-FEX, INC.

60 East 42nd St., New York 17, N. Y.
Phone: MURray Hill 7-1881

President.....Paul F. Adler
Services Offered: Semi-animated film, spot and institutional films.

PUBLIC AFFAIRS RADIO, INC.

150 Broadway, N. Y. C. 38
Phone: BArlay 7-6563

President.....Guthrie E. Janssen
Vice President.....Justin J. Bayer
Secretary-Treasurer.....Philip R. Leeds
Services Offered: Voiced program service of news & public affairs.

PUNCH FILMS, INC.

(See Commercial Producers)

PROGRAM PRODUCERS

PYRAMID PRODUCTIONS, INC.

445 Park Ave., New York, N. Y.

Phone: PL 2-4100

President.....S. F. Rubin

Services Offered: Producers of live and film programs.

Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

QM PRODUCTIONS

1041 N. Formosa, Hollywood, Calif.

Phone: HO 7-5111

President, Treas.....Quinn Martin

Exec. Vice Pres.....Arthur Fellows

Vice Pres., Sec.....Eli Parker

Services Offered: Television & motion picture production.

RCA RECORDED PROGRAM SERVICES

(See Transcription Companies)

R-TV ENTERPRISES

225 W. 86th St., New York 24, N. Y.

Phone: SUshequanna 7-2161

PresidentAmy W. Muentz

Production Consultant....Jules Evan Baker

Prom. Consultant.....Alan J. Levine

Services Offered: Broadcast promotions & productions; live & filmed programs & spots, Shop-A-Thon; Billboard TV (BBTV); press and public relations.

RADIO BROADCAST SERVICE

Box 3081, Glendale 1, Calif.

Phone: CHapman 5-3296

General Manager.....Allin Slate

Services Offered: Producing live and tape radio programs of music, news and interviews.

Sports Broadcast Service Div.

Phone: CItrus 4-2807

Services Offered: Producing live and tape sports programs.

RADIO FEATURES OF AMERICA

(See Transcription Companies)

RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.

Phone: LExington 2-1717

PresidentWilliam Cayton

Vice President.....Lee Dalia

Secretary.....D. R. Roberts

Services Offered: Packaging & production of TV film series, industrials, TV cartoons & commercials.

Productions: Jungle, Cartoon Classics.

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.

Phone: SOrange 3-1044

New York Phone: YUkon 6-5700

Hollywood Phone: HO 6-6124

Executive Producer.....W. H. Bertenshaw

Bus. Mgr.....Betty Janeway

TV Director.....David Holm

Radio Directors..Michael Blenn, Bill Blenn

Services Offered: Producers, packagers & syndicators of public service programs, features, & spot service to stations at no cost.

Productions: Radio USA, Inside Fashion, Farm Digest, Viewpoint, It's a Funny World, Medical Press Conf., Science & News, 1963, The Good Life, In Our Day.

RADIOZARK ENTERPRISES, INC.

1121 S. Glenstone, Springfield, Mo.

Phone: UNiversity 2-4422

Mng. V.P.'s..E. E. Siman, Jr., J. B. Mahaffey

Services Offered: Production-syndication of program features, jingles, commercials.

Productions: Tennessee Ernie Ford Show, Strangest of All, Red Foley Show.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.

Phone: CI 6-7300

PresidentLloyd Marx

Vice-PresidentTed Mack

Services Offered: Producers of "The Original Amateur Hour."

REMBRANDT FILMS, INC.

59 East 54th St., New York, N. Y.

Phone: PL 8-1024

PresidentWilliam L. Snyder

Creative Dir.....Gene Deitch

Services Offered: Cartoon series.

RICHARD S. ROBBINS CO., LTD.

163 Bleecker St., New York 12, N. Y.

Phone: SP 7-2568

PresidentR. S. Robbins

Vice President.....Edward E. Finch

Services Offered: Radio and Television merchandise prizes, contest prizes.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.

Phone: PLaza 9-7979

PresidentJanet Taylor

Services Offered: Complete packages, radio, TV and film.

RODNEY/YOUNG ENTERPRISES

9134 Sunset Blvd., Hollywood 69, Calif.

Phone: CR 6-4174

PresidentRobert Young

Vice President.....Eugene B. Rodney

SecretaryBen Bisgeier

Services Offered: Producers of TV series.

PROGRAM PRODUCERS

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
Phone: Rlverside 9-3647

Bd. Chairman.....Maurice Roffman
PresidentRichard H. Roffman
Vice Pres.....Sophie S. Roffman
Services Offered: Radio and TV production, public relations, publicity, promotion.

ROSS-DANZIG TV, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: 462-6464

PresidentA. Bartlett Ross, Jr.
Secy.-Treas.....Frank K. Danzig
Exec. Producer.....Al Burton
ProducerJames Winslow
Assoc. Prod.Dottie Silin
Services Offered: Package production of live & filmed television programs.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUDson 6-3450

PresidentPaul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Services Offered: Licensing the use of copyrighted music; Producers of SESAC Recordings LP program service and the "Drummers," big sound musical sales and program aids.

SAID-LUTH-THOURLBY

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: LO 2-4800

PresidentWilliam Thourlby
Vice President.....Fouad Said
Secretary-Treasurer.....T. O. Luth
Public Relations Dir....Stanley Zipperman
Services Offered: Production for television and other visual media.

SANDE & GREENE, INC.

(See Commercial Producers)

ALAN SANDS PRODUCTIONS

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-6135

ManagerAlan Sands
Sales Mgr.....George Comtois
Producer-WriterCecile Diamond
Services Offered: Creation, production & writing of syndicated radio-TV series.

Productions: Marriage, Before and After; Your Child and You, Your Guide to Good Health, Amy Vanderbilt, Top 10 Dance Party, Great American Women, Let's Talk It Over.

JAMES L. SAPHIER AGENCY, INC.

9229 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 1-7231

President.....James L. Saphier
Services Offered: Radio and TV productions, sale of package programs and talent.
Productions: The Bob Hope Show, Celebrity Golf.

ALLEN SAVAGE NETWORK PRODUCTIONS

30 East 54th St., New York 22, N. Y.
Phone: EL 5-1434

OwnerAllen Savage
Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packers & producers of radio programs.
Productions: Adequate Wiring in the Home, Home Selector Guide.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
Phone: FRanklin 2-4392
New York Address: 527 Madison Ave.
New York 22, N. Y.
Phone: ELdorado 5-4616

PresidentWalter Schwimmer
Vice-Pres. in Chg. of Sales....Bernie Crost
V.P. in Chg. of Prog.....Arthur Pickens, Jr.
N.Y. ManagerJack Arden
Services Offered: TV and radio package productions.

Productions: Championship Bowling, Championship Bridge, Tello-Test, Tune-Test, Top World Series of Golf, Championship Tennis.

SCREEN GEMS, INC.

(See TV Film Prod.-Dist.)

SELMUR PRODUCTIONS, INC.

4151 Prospect Ave., Hollywood 27, Calif.
Phone: NO 3-3311

PresidentSelig J. Seligman
V.P., Admin. & Bus. Affairs..Leon I. Mirell
Services Offered: Production of TV programs & series, film, tape & live.

SHIFFRIN-HYLAND AGENCY

315 South Beverly Drive, Beverly Hills, Calif.
Phone: CR 4-7641

Co-ownersDick Irving Hyland
William Shiffrin
Associates: George Litto, Mike Rhodes, Chris Shiffrin, Jeff Hyland, Bruce Hammer
Services Offered: TV and feature film packages. Literary and actors' agent.

FLETCHER SMITH STUDIOS, INC.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7300
319 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 9-8766

PresidentFletcher Smith
Exec. V.P.....Janet P. Sneider
Vice President.....Arthur J. Davis
Vice President.....A. E. Henderson
Secretary-Treasurer.....J. W. Johnson
Services Offered: Complete motion picture production; TV shows, spots, industrial films; large animation staff.

SOUTHILL PRODUCTIONS, INC.

425 East 63rd St., New York, N. Y.
Phone: PLaza 3-1228
President.....Richard L. Linkroum

PROGRAM PRODUCERS

Vice President.....Henry Denker
V.P., Sec.-Treas.....Verna Linkroum
Services Offered: Production & packaging
of TV programs.

Productions: Divine Adventures, Mary
Martin's 1962 Special, Arthur Godfrey Show

THE SOUVAIN ASSOCIATES INC.
135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158

Producer.....Geraldine Souvaine
Services Offered: Producers of radio and
TV programs.

SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N. Y.
Phone: OX 7-5895

President.....Jeanne Allgeier
Office Manager.....Alan Abel
Services Offered: Producer of TV series,
pilot films for television.

SPORTS NETWORK, INC.

530 Fifth Ave., New York, N. Y.
Phone: MO 1-1000

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Secretary-Treasurer....Thomas J. Schilling
Comptroller.....William Hyland
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering.....Charles A. Voso

Branch Offices

153 Orchard St., E. Rutherford, N. J.
Phone: WE 3-3366

Manager.....Victor Grenier
14 N. Newstead, St. Louis, Mo.
Phone: JE 5-4682

Manager.....Paul Adams
Services Offered: Technical facilities in-
clude studio, Mobile Camera units & Mobile
video tape units available for commercials,
programs & closed circuits. Video tape center
available for screening, dubbing and editing.

SPORTS PROGRAMS, INC.

Time & Life Bldg., Rockefeller Center,
New York, N. Y.
Phone: CI 6-3730

Services Offered: Producers of sports pro-
gramming for TV.

WILBUR STARK

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLive 1-1620

President.....Wilbur Stark

Branch Office

25 West 54th St., New York, N. Y.
Phone: CI 6-0042

Services Offered: Live and filmed TV.

STARS INTERNATIONAL, INC.

(See Transcription Companies)

CHARLES H. STERN AGENCY

Taft Bldg., Hollywood & Vine Sts.,
Hollywood 28, Calif.

Owner.....Charles H. Stern
Services Offered: Package music shows for
TV; talent representative for radio & TV
commercials.

Productions: Music Of The '60's.

MIKE STOKEY ENTERPRISES

1445 N. Las Palmas, Hollywood, Calif.
Phone: HO 6-7304

President.....Mike Stokey
Vice President.....John Hueners
Secretary.....Elise Mayberry

Services Offered: Package producers of
live and filmed TV shows.

Productions: Stump the Stars, Author!-
Author!, Juke Box Gambol, Writer Wrong,
It's in the Cards.

TALAD CORPORATION

730 Fifth Ave., New York 19, N. Y.
Phone: Circle 6-7242

President.....Charles Bernard
Services Offered: Producers of live &
filmed programs. Also package programs and
commercials.

TALENT ASSOCIATES- PARAMOUNT LTD.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-1030

Vice President.....David Susskind

TAYLOR/NODLAND LTD. TAYNOD PRODUCTIONS, INC.

75 E. Wacker Drive, Chicago, Ill.
Phone: CE 6-0221

President.....Sherrill Taylor
Exec. Vice Pres.....Jory Nodland
Services Offered: Producers of Kukla and
Ollie, Best of Roger Williams.

TELEVENTURE, INC.

285 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-6220

President.....Soren Christensen
Exec. V.P.....Graham Young
Vice President.....Thomas Orchard
Vice President.....Art Foley
Services Offered: Producers of TV & spe-
cial purpose industrial documentary films.

TELEVISION AND RADIO FEATURES OF AMERICA

820 West End Ave., New York 25, N. Y.
Phone: MO 3-7284

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell

Services Offered: Radio—Program produc-
tion and consultation, package live shows,
syndicated transcriptions, scripts, talent.
Television—Program production and con-
sultation, package live and film shows, scripts,
talent.

PROGRAM PRODUCERS

TELEVISION BROADCASTING SERVICE

Box 693, New York 23, N. Y.
Phone: TR 7-2372

PresidentWilliam R. Riddle
Exec. Prod., V.P.-Secy.....Karen Waseth
TreasurerJoseph G. Vietri
Distribution Manager.....Arthur N. Fisher
Director TVR.....Richard C. Bauer

Services Offered: Package shows, live production, travelogs, rentals, sound film prod., 16 and 35 mm color or BW. Videotape, Safety sound films, training films, sales training films, slides, industrials, mechanical films and tapes.

TELEVISION PRODUCTIONS OF AMERICA, INC.

77 West 55th St., New York 19, N. Y.
Phone: LT 1-1130

PresidentNorman Baer
Vice President.....Philip D'Antoni

Services Offered: Producers of live, tape & film TV programs and specials.

TRANS-WORLD INDEPENDENT NEWSREEL SERVICE

219 Security Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
Vice PresidentD. de Martinau
Secy.-Treas.E. B. T'Kach

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

ManagerT. J. Rourke
307 West 15th, Suite 14, Minneapolis 3, Minn.
Phone: 333-8822

ManagerE. B. T'Kach
Box 3361, St. Petersburg 31, Fla.
Phone: 347-6236

ManagerVincent Berastegui
Services Offered: Industrial, newsreel and documentary film production on a world-wide basis.

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, Ohio
Phone: BALdwin 2-3773

President.....J. P. Williams
Vice President.....Alexander Buchan
General Manager.....Gerhard Joseph

Services Offered: Quarter-hour programs featuring "Singin' Sam."

TROUBADOUR PRODUCTIONS, INC.

200 West 57th St., New York 19, N. Y.
Phone: PL 7-1880

PresidentPeter Rachtman

Branch Office

160 Trismen Terrace, Winter Park, Fla.
Phone: MIDway 7-4874

Services Offered: Radio program producer & packager, concert producer. Reps located in Europe & Australia for prod. & distributing syndicated radio programs.

U. S. TELEVISION NEWSFILM, INC.

713 N. Highland Ave., Los Angeles, Calif.
Phone: WEBster 5-3655
Owners....Julian MacDonald, Clete Roberts

RICHARD H. ULLMAN, INC.

(See Transcription Companies)

UNITED ARTISTS TELEVISION, INC.

(See Producers and Distributors)

UNITED ARTISTS ASSOCIATED, INC.

(See Producers and Distributors)

UNIVISION, INC.

(See Film Producers-Distributors)

VBS ASSOCIATES, INC.

41 East 42nd St., New York 17, N. Y.
Phone: OXFord 7-1120

PresidentGeoffrey Selden
Vice President.....Victor Borge

Branch Offices

Southbury, Conn. Phone: CO 4-8200
Santurce, P. R. Phone: 721-0123

Services Offered: Television programs, packages.

VHF, INC.

300 East 46th St., New York, N. Y.
Phone: MU 7-4505

President.....Ira G. DeLumen
V.P., Production.....Richard R. Rector
V.P., Sales.....Robert C. Troup
V.P., Special Projects.....Peter J. Smith
V.P., Operations.....John Koushouris

Services Offered: Complete live and video tape production services, tape processing and mixing. Tape transferred to Videofilms.

Productions: The March of Time, Teleguide, Manshoot for BBC.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

PresidentBill Murphy
Vice-PresidentCharlotte Morgan
Radio-TV Dir.....Helen McCausland

Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

THOMAS J. VALENTINO, INC.

(See Trans. Co.'s & Commercial Prod.)

VAVIN, INC.

(See TV Prod.-Dist.)

PROGRAM PRODUCERS

VICTOR & RICHARDS, INC.

7 East 48th St., New York, N. Y.

Phone: PL 2-7755

President & Sales Mgr. Vic Lindeman, Jr.
Producer-writer Alan Sands
Station Relations Peggy Seager
Services Offered: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

Productions: Top Ten Dance Party.

VIDEO ENTERPRISES, INC.

667 Madison Ave., New York, N. Y.

Phone: PLaza 3-9327

President Philip J. Lane

Branch Office

105 S. Western Ave., Los Angeles, Calif.

Phone: DU 8-9666

Chief Executive H. Shaw
Services Offered: Exchanging of merchandise for time on local TV & radio stations; placing of products on network TV programs as awards; program producing.

VIDEOCRAFT PRODUCTIONS, INC.

116 East 30th St., New York 16, N. Y.

Phone: ORegon 9-6030

President Arthur Rankin, Jr.
V.P., Treas. Jules Bass
V.P., Sales Marvin Grieve
Exec. Art Dir. Antony Peters
Services Offered: Production & distribution of animated film programs.

Productions: New Adventures of Pinocchio, Wizard of Oz, Wonderworld, Willy McBean & His Magic Machine, The Great Book, Zack & Zelda.

VIKING FILMS INC.

45 West 45th St., New York 19, N. Y.

Phone: CIrcle 5-8858

President Israel M. Berman
Exec. Producer Richard A. Weaver
Services Offered: Producer of TV features, public relations & educational films.

JAY WARD PRODUCTIONS, INC.

8218 Sunset Blvd., Hollywood, Calif.

Phone: OLdfield 4-3050

President Jay Ward
V.P.'s Bill Scott, Pete Burness,
Bill Hurtz, Al Burns, Lew Keller, Gerard
Baldwin, Skip Craig, Sam Clayberger
Secy.-Treas. Alex Anderson

Services Offered: Producers of The Bullwinkle Show, Rocky & His Friends, Fractured Flickers, Watts Knu Show, The Nut-house, Super-Chicken, Hoppity Hooper, Simpson & Delaney.

WASHINGTON, D. C. TELEVISION & RADIO PROGRAM SERVICE, INC.

2049 Westridge Rd., Los Angeles 49, Calif.

Phone: GRanite 2-6291

President G. Bennett Larson
Services Offered: Program ideas and Congressional coverage.
Productions: U. S. Hearing Highlights.

WOLF PRESENTATIONS, INC.

420 Madison Ave., New York 17, N. Y.

Phone: PLaza 5-2050

Pres. Edward Wolf
Vice President Herbert Wolf
Producers Dan Dayton, Alan Gilbert
Dir. of Sales Paul Ross
Services Offered: Radio-TV, live program productions.

Productions: Masquerade Party, Keep Talking, Window Shopping.

WOLPER PRODUCTIONS, INC.

(See Producers & Distributors)

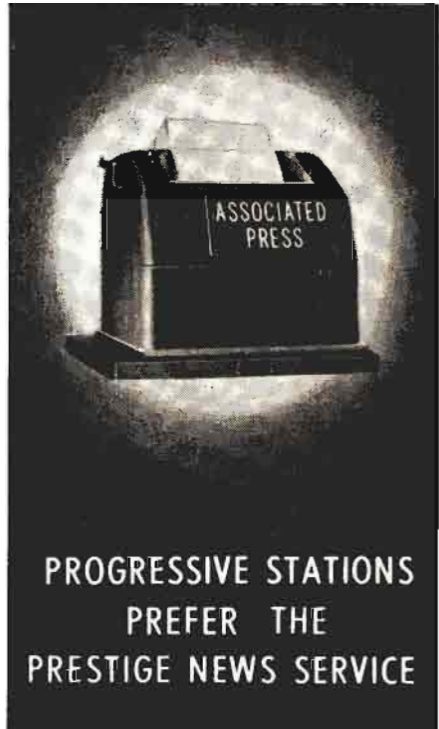
MAURICE H. ZOUARY TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.

Phone: JUdson 2-6185

Owner Maurice H. Zouary
Production Chief Joseph Mawra
Services Offered: Live package radio & TV programs.

Productions: Poem for a Day, Kiddie Camera, Just A Minute.



PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE



Producers of Quality
Television Commercials

SARRA INC.

210 East 5th Street
New York 3, New York
Spring 7-3700



16 East Ontario Street
Chicago 11, Illinois
Whitehall 4-5151



presents

**RADIO AND TV
COMMERCIAL
PRODUCERS**



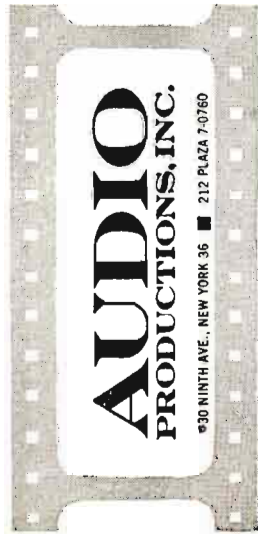
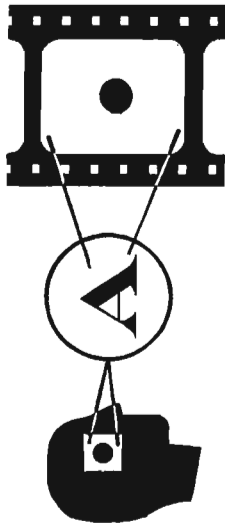
KEY PERSONNEL

BRANCH OFFICES

SERVICES OFFERED

1963

Cre.a.Tv.i.ty



that which is created.

cre-a-tive (krē'ā/tiv), *adj.* having or showing the power of creating: *creative writers*. —cre-a-tive-ly, *adv.*
cre-a-tor (krē'ā/tor), *n.* 1. one that creates. 2. the Creator, God.

(krē'ā'tē vē'ī tē), *n.* 1. the highest combination of production skills and resources to create the exact effect the client and agency have in mind. 2. CreatVity is the reason why again and again, America's finest agencies choose Audio Productions to serve their most valued clients.

cre-dence (krē'dens), *n.* belief.

cre-den-tial (krē'den-shəl), *n.* (usu-ally pl.) testimonial attesting the bearer's authority.

cred-i-ble (krēd'ə-bəl), *adj.* capable of being believed: *a credible explana-tion*.

cred-it (krēd'it), *n.* 1. belief; trust. 2. trustworthiness. 3. reputation. 4. honor for some quality, etc. 5. source of honor. 6. official recording of a student in a course. 7. time allowed for payment for goods, etc., obtained on trust. 8. confidence in a pur-

Radio & Television Commercial Producers

ATU Productions

130 W. 57th St., N.Y.C.

Phone: JU 6-4294

Vice President.....Cal A. Stadlen
 Nat'l Sales Mgr.....Elliott Arluck
Services Offered—Creators & producers of
 "Syndivida" commercials for TV and radio.
 Specializing in humor—animation, puppets,
 live action.

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill

Phone: MICHigan 2-5877

Pres., Exec. Prod.....Bernard Howard
 Sales Representative....Theodore H. Bohn
Services Offered—Creators & producers of
 TV & business films. Animation & live action.
 Specializing in unusual audio-visual
 presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 38

Phone: HOLlywood 6-6566

President.....J. Larsen
 Vice President.....Betty Larsen
 Treasurer.....Frank Putnam
 Sales Manager.....Richard Larsen
Services Offered—Complete motion picture
 production services, for comm'l's. Creators of
 jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 69, Cal.

Phone: CR 5-5219

President.....Don Quinn
 Vice President.....Martin Sperzel
 Secretary.....Helen Hendricks
 Treasurer.....Charles Goldring
Services Offered—Creation and production
 of radio and television commercials, music
 and/or humorous copy; recording facilities;
 production facilities; theme music for TV
 series; industrial films (copy and music).

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36

Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein
 Director.....Bernard Rubinstein
 Copy Chief.....David M. Hausdorff
Services Offered—Write, create, produce
 jingles and commercials.

Advertising Radio & Television Services, Inc.

421 West 54th St., New York 19, N.Y.

Phone: PLaza 7-2125

President.....Gerald Auerbach
 Exec. V.P.....Louis Mucciolo

V.P. Sales.....Robert Rawson
 V.P., Comptroller.....Samuel Auerbach
 Prod. Distrib. Mgr.....Ervin Rosenfeld
Services Offered—Laboratory procurement,
 booking and distribution of film for TV,
 theatrical & special purpose exhibition;
 editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg.,
 Colorado Springs, Colo.

Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander
 President.....Keith Munroe
 General Sales Mgr.....Harmon Jones
 Field Sales Prod. Mgr.....Arthur M. Oaks

Branch Offices

500 Fifth Ave., New York 36, N.Y.

Phone: LO 5-1350

Vice President.....Howard F. Olds
 V.P., Alexander Int.....Kenneth A. Silver
 472 Wrigley Bldg., Chicago 11, Ill.
 Phone: WH 4-5980

Exec.-in-Chg.Terry Hatch
 Balderas 36-808, Mexico, D.F., Mexico
 Phone: 16-33-72

Pres., Alexander Int.....Jay Berry
 Calle Comercio 450, San Juan, P.R.
 Phone: 3-2898

Exec.-in-Chg.Haskel Marshal
Services Offered—TV film commercials,
 business and industrial films, theatre film
 commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth
 Century-Fox Television)

1417 N. Western Ave., Hollywood 27

Phone: HOLlywood 2-6231

President.....Gordon Mitchell
 Vice President.....C. D. Owens
Services Offered—TV commercials, all type
 special purpose films.

Alpha Film Productions

P. O. Box 5325, Baltimore 9, Md.

Phone: CL 2-4150

Owner.....W. E. Wood
Services Offered—Film processing; titles;
 16mm & 35mm sound recording; documen-
 tary films, TV spots; location shots filmed.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.

Phone: WA 2-1800

Manager.....Ben Harris
 Sales Mgr.....S. Adams
 Secretary.....I. Weyhmiller
Services Offered—Produce motion pictures
 on special order plus projection service,
 booking, inspection, storage and shipping



CINEMAGINATION and SERVICE



300 EAST 46th STREET, NEW YORK 17, N. Y.

OXFORD 7-6655

RADIO AND TV COMMERCIAL PRODUCERS

departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19
Phone: PL 7-5915

Exec. Prodr.....Robert Gross
Exec. Prodr.....Lawrence A. Glesnes
Prod. Control.....Sheidon Abromowitz
Dir. Program Dev.....Harriet H. Hester
Office Mgr.....Barbara Brazong

Services Offered — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions—Westinghouse Electric, General Motors-Frigidaire, Bulova Watch, Nestle, Advertising Council, Humble Oil, Corn Products Sales-Best Foods Div.

Leonard Anderson Associates, Inc.

(See TV Producers & Distributors)

Animated Productions Inc.

(Al Stahl Productions)
1600 Broadway, N.Y.C.
Phone: CO 5-2942

PresidentAl Stahl
Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
Phone: HO 4-1117

PresidentEarl Klein
Production Manager.....Helen Hansen
Creative Director.....Bob Kurtz
DirectorEd Barge
Sales Manager.....Hal Styles

Branch Offices

14005 Fenkell Ave., Detroit, Mich.
Phone: BR 3-3040

RepresentativeTed Petok
221 N. LaSalle St., Chicago, Ill.
Phone: FR 2-2628

RepresentativeJoe W. Edwards
Services Offered—Animated & live action TV comm's, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
Phone: CI 5-4832

Chief Animator.....Abe Blashko
Animation Supervisor.....Robert Tinfo
AdministrationSeymour Posner
Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 6-3817

PresidentGraham Place
Vice Pres.....Otto Feuer
Gen. Mgr.....Donald Fellows

National Sls. Dir.....Lee Krieger
Services Offered—Producers of animated TV commercial spots and films. Animation is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
Phone: PL 7-3638

PresidentEvan J. Anton
Vice President.....Mary Mallios
Sec'y-Treas.....James Mallios

Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
Phone: COLUMBUS 5-6968

PresidentR. J. Oulmann
Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

420 Lexington Ave., N.Y.C.
Phone: LEXINGTON 2-5970

PresidentJoseph Armstrong
Services Offered—Custom, synd. comm'l's facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
Phone: AUSTIN 7-8620

PresidentJ. A. Kellogg
Vice Pres. & Prod. Mgr.....A. S. Bradish
V.P.'s.....T. H. Peterson, R. L. McMillan,
James L. Herman
SecretaryW. L. Naftzger

Branch Offices

2801 Cyclorama Dr., Cincinnati 11, Ohio
Phone: MO 1-3867

Vice PresidentR. L. McMillan
11 Barbour Terraces, Woodward & W.
Long Lake Rd., Bloomfield Hills, Mich.
Phone: MIDWEST 7-1155

Vice President.....J. L. Herman
408 Rucker Pl., Alexandria, Va.
Phone: OV 3-1525

ManagerR. C. Barrett
6631 Hollywood Blvd., Hollywood, Calif.
Phone: HOLLYWOOD 9-3904

Services Offered—Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios—35mm & 16mm lab. & sound recording services.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
Phone: PL 7-0760

President.....Frank K. Speidell
Vice Pres., Treas.....P. J. Mooney
Vice President.....T. H. Westernmann
SecretaryAlexander Gansell
TV Dept. Mgr.....Harold R. Lipman

Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

RADIO AND TV COMMERCIAL PRODUCERS

Aurvid Productions

P. O. Box 413, Phila., Pa.

Phone: LOcust 4-4429

Exec. in Charge Franklin O. Pease
Mgr., Film Distrib. David Rosen
Traveling Rep. Gertrude W. Weiss
Exec. Sales Manager. Charles Stahl

Branch Office

P. O. Box 265, Clewiston, Fla.

Phone: YU 3-1711

Services Offered—TV and theatrical films. Commercial facilities. Live, package film and animation service. Editing facilities.

Austin Productions, Inc.

Box 713, Lima, O.

Phone: 229-7881

President. B. Otto Austin, Jr.
Vice President. Clair E. Butturff
Secretary Nancy M. Austin

Services Offered—Producers of film commercials & industrial films.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 14

Phone: YUkon 9-9840

Partners. Bil and Cora Baird
Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films, Inc.

1837 Lomas Blvd., NE, Albuquerque, N. M.

Phone: CHapel 3-5848

President R. Stevens
Vice President. Doyle Courington

Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo.

Phone: SK 6-8383

Producer Thos J. Barbre
Asst. Mgr. Anita T. Barbre
Dir. Sound. Paul F. Emrich
Dir. Photography. H. J. Anderson

Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Basch Radio & Television Productions

17 E. 45th St., N.Y.C. 17

Phone: MU 2-8877

Partner Charles J. Basch, Jr.
Partner Frankie Basch

Services Offered — TV film commercials, animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.

Phone: RE 4-3164

President Morton Read
V.P., Sls. D. D. Doyle
V.P., TV. Harold O. Stanton

Branch Office

80 Boylston St., Boston, Mass.

Phone: HANcock 6-8904

V.P. Lowell F. Wentworth
200 W. 57th St., New York, N. Y.

Phone: Circle 6-6799

Vice Presidents. Lowell F. Wentworth,
Carl V. Ragsdale

Services Offered—Producers of 16mm & 35mm motion pictures & slide films-TV commercials & programs.

Beacon Television Features

115 Newbury St., Boston 16, Mass.

Phone: COMmonwealth 6-6881

President J. L. Sanderson

Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

V. S. Becker Productions

55 East 43rd St., New York 17, N. Y.

Phone: MU 2-0777

Exec. Prod. Viola S. Becker

Services Offered — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind.

Phone: MELrose 7-0306

President R. R. Benson

Services Offered—Film spot commercials; industrial, educational films.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.

Phone: RI 9-8800

Manager Guy Biddick

Traveling Rep. Burton Zoul
Services Offered—Animation of product or trademark, commercial spots on film.

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.

Phone: PLaza 3-1147

President Curtis Biever

Secretary-Treasurer Lou Stein
Services Offered—Radio-TV commercials, film backgrounds, musical jingles.

Mel Blanc Associates, Inc.

Taft Bldg., Hollywood & Vine

Hollywood 28, Calif.

Phone: HO 6-6127

President Mel Blanc

Services Offered—Producers of humorous radio and TV commercials.

RADIO AND TV COMMERCIAL PRODUCERS

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582

Board Chmn.....J. R. Bray
PresidentPaul A. Bray
V.P., Sales.....Paul Bray, Jr.
TreasurerM. Bray
Animation Director.....Rod Johnson
Film Dist. Mgr.....B. D. Hess
Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish or French translation. Tape equipment available.

Broadcast House Enterprises, Inc.

359 Canal St., Manchester, N. H.
Phone: (603) 627-7669

PresidentNorman Gittleston
Vice President.....Rodney Barker
Vice Pres., Mid W. Div....Charles Sharpless
Office Manager.....James A. Rogers
Services Offered—"Numbers Up," broadcast sales promotion including contest on air, prizes, mailing for every home throughout radio or TV station coverage area; designed for 13 weeks, specifically to increase ratings with profitable, self-liquidating show.

Henry Brown, Inc.

209 E. 56th St., New York 22, N. Y.
Phone: EL 5-7943

PresidentHenry Brown
Services Offered—TV commercials and film shows.

Marc Brown Associates

8 East 48th St., New York, N. Y.
Phone: MU 8-2847

PresidentMarc Brown
Vice President.....Paula Murphy
Secretary, Treas.....Dorothy Greenberg
Services Offered: Producers and creators of original music for radio, television commercials and industrial film.

CBS Animations

38 Centre Ave., New Rochelle, N. Y.
Phone: NEW Rochelle 2-3466

Vice Pres., Gen. Mgr....William M. Weiss
Services Offered: Animated network commercials.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

PresidentGranville Burland
Prod. Co-ord.....Carol Manetta
Services Offered—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

CR Enterprises, Ltd.

1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

Pres., Prod.....C. Roth
Services Offered—Film commercials.

S. W. Caldwell, Limited

(See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell
Services Offered — TV film shows & comm's; religious films; shorts, educ. & ind. dust.

California Studios Incorporated

650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141

PresidentP. N. Krasne
Services Offered — TV film shows & comm's; soundies; B & W animation; packages.

Lars Calonius Prods., Inc.

45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350

PresidentLars Calonius
Services Offered—Full animation facilities. Story boards. Live action.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735

PresidentNat Campus
Exec. ProducerJules Krater
Services Offered—Film and TV commercial production

Canadian Film Industries Co., Ltd.

310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 5-2351

PresidentArthur D. Gottlieb
Services Offered—TV film shows, comm's; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718

ProducerR. Boley
PhotographyRobt. Allen
Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

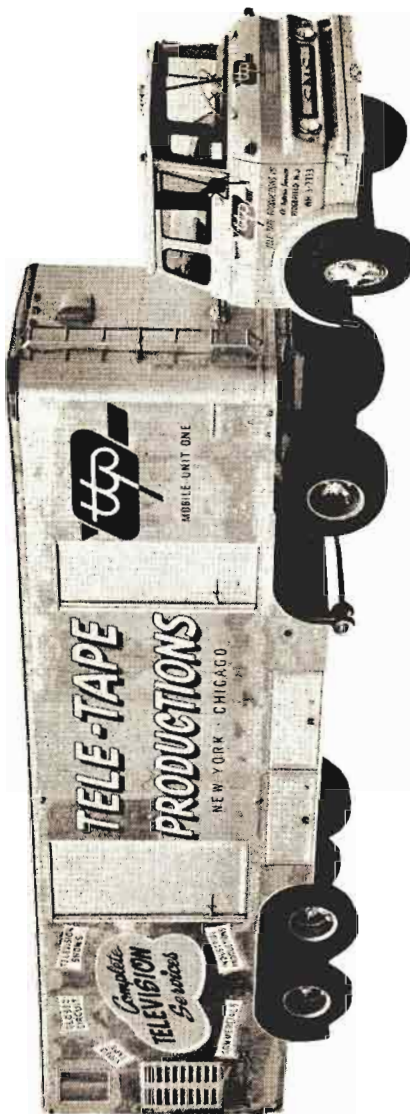
224 Ahbott Rd., E. Lansing, Mich.
Phone: ED 2-3544

PresidentJ. R. Hunter
General Manager.....R. G. Cole
Production Manager.....Kenneth Kortge

TELE-TAPE PRODUCTIONS

The most experienced name in quality video tape recording on location announces
an all-new self-contained Video Tape and Camera facility...

MOBILE UNIT ONE



TELE-TAPE PRODUCTIONS

SALES

136 E. 55th STREET, NEW YORK 22, N. Y.
Plaza 2-7255

ENGINEERING

471 VICTORIA TERRACE, RIDGEFIELD, N. J.
943-7333

RADIO AND TV COMMERCIAL PRODUCERS

Lab Manager.....Robert Winkel
Services Offered—Script to screen motion picture productions. Motion Picture producers' services, T.V. commercials, radio transcriptions. Complete animation services including hot press, cell services & art work, 35mm filmstrips.

Capitol Records Custom Service

1750 N. Vine St., Hollywood 28
 Phone: HO 2-6252

DirectorGeorge R. Jones
 Natl. Sls. Mgr.....Herbert I. Sachs
 Production Mgr.....Clifton L. Harden

Branch Office

151 West 46th St., New York 19, N.Y.
 Phone: JU 2-8040

Services Offered — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.
 Phone: HO 2-6481

PresidentBernard J. Carr
 Vice Pres.....Roy Seawright
 V.P. Prod.....Vaughan Paul

Director.....George B. Seitz, Jr.
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone

1521 Crossroads of World, Hollywood 28
 Phone: HO 5-1118

President.....T. W. Cate
 Secretary.....E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17
 Phone: PL 5-5240

OwnerHubert V. Chain
Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oaks Telepictures, Inc.

423 E. 90th St., New York, N. Y.
 Phone: TR 6-6800

446 E. 86th St., New York, N. Y.
 Phone: YU 8-7970

PresidentLouis Cavrell
 SecretaryOtis Cavrell

IMAGEINATION

IN MUSICAL ADVERTISING & ENTERTAINMENT PRODUCTIONS FOR RADIO • TV • RECORDS



SANDE & GREENE PRODUCTIONS

1777 No. Vine St.,
 Hollywood 28, Calif.

Phone: HOLlywood 6-5103

RADIO AND TV COMMERCIAL PRODUCERS

TreasurerIra Cavrell
Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11
 Phone: WH 4-6971

PresidentE. G. Josephson
 Dir. of Sales.....Robert D. Casterline
 Prodn. Mgr.....Russell T. Ervin, A.S.C.
 Laboratory Mgr.....Tod Yamamoto
Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Churchill Productions, Inc.

6671 Sunset Blvd., Los Angeles 28, Calif.
 Phone: HOLLYWOOD 6-6251

President.....Robert B. Churchill
Services Offered—Produce educational and industrial films.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38
 Phone: HO 5-3376

PresidentH. Lehman
 Vice President.....Cecile Lehman
 TreasurerJacques R. Lehman
 SecretaryPhilip Saltz

Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cine-Video Productions, Inc.

1322 Boston Post Rd., at Cedarhurst Lane
 Milford, Conn.
 Phone: TR 4-6590

Pres., Exec. Prodr.....Garo W. Ray
 Vice President.....Ruth E. Ray
 Tech. Dir.....Kenneth F. Rieke
 Production Director.....Robert Reid
 General Manager.....George W. Grant
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.
 Phone: SU 1-2300

PresidentRay Culley
 Production Mgr.....Paul Culley
 Sales Manager.....Bob Davidson
Services Offered—Synd. spots; comm'ls.

Cineeffects, Inc.

115 W. 45th St., N.Y.C.
 Phone: CI 6-0951

PresidentIrving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Gerald Schnitzer

PRODUCTIONS

producers of advertising
 films with dynamic
 imagery!

5746 Sunset Boulevard Hollywood 28, California · HOLLYWOOD 91158

RADIO AND TV COMMERCIAL PRODUCERS

Cinema Sound, Ltd.

2 W. 46th St., New York 36, N. Y.
Phone: JUDson 6-5577

President Robert Franklin
Vice President..... Herbert Moss

Branch Offices

11-12 King St., Covent Garden, London,
W. 1, England

Pres., Stagesound (Lon.) Ltd... Bill Walton
16, Avenue Junot, Paris 18, France
Manager Deben Bhattacharya
Services Offered: Production of radio and TV features, commercials, custom field recordings, actuality sound effects, film tracks, electronic music. Owners of large collection of actuality sounds and historic voices.

Cinesound, Limited

559 Rogers Rd., Toronto, Ont.
Phone: RO 2-7338

President..... B. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cinetoon Productions

1847 Fort St., Honolulu, Hawaii

Exec. M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.

Clifton Productions, Inc.

62 W. 45th St., N.Y.C. 36
Phone: MU 2-0040

President..... Maurice T. Groen
V.P., charge Prod..... Ronald T. Groen
Asst. Prod. Mgr..... Bert H. Cohen

Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Coastal Film Services, Inc.

321 W. 44th St., N.Y.C. 36
Phone: JUDson 2-7780

President Manuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310

President J. E. Colburn
Services Offered—16/35 mm industrial & TV film & comm'ls; sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

President W. Colmes
Exec. V.P..... R. Werrenrath
Vice President..... W. Bennett Philley
Act. Exec..... T. R. Bohn

Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera, No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.
Phone: 523-5026

President R. Wiegand
Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

3104 Maple Ave., Dallas 19, Tex.
Phone: RI 8-8004

President John J. Coyle
Vice Presidents..... Walter A. Neilson,
T. A. Harris
General Manager..... Thomas E. Gwin
Services Offered — Musical advertising, radio station promos., production aids, custom commercials, for radio & TV.

● ● ● ● ●
FOR UNUSUAL
FILM COMMERCIALS
AND JINGLES
WILBUR STREECH PRODUCTIONS, INC.
135 W. 52ND STREET
NEW YORK 19, N. Y.
JUDSON 2-3816

RADIO AND TV COMMERCIAL PRODUCERS

Commercial Syndicated Films, Inc.

621 N. Dearborn St., Chicago 10, Ill
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
Services Offered—Syndicated animated TV spots & programs.

Commodore Productions & Artists, Inc.

1906 No. Kenmore Ave., Hollywood 27, Calif.
Phone: NORmandy 5-1187

Pres., Prod.....W. White, Jr.
Prod. Dir.....Ed. Woodworth
Prod. Superv.....W. White, III
Secretary.....Janet Berrie
Services Offered—TV live & film programs, shows; comm's; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
Phone: BR 2-7801

Ptnrs.C. Purnell, L. Atkinson,
R. Atkinson
Services Offered—TV live & film shows; industrials; documentaries; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876

PresidentBradford Whitney
TreasurerEdgar F. Stevens
Services Offered—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm's, training & sports uses.

Consolidated Film Industries

(Div. of Republic Corp.)
959 Seward St., Hollywood
Phone: HOLLYWOOD 9-1441

Chairman of Bd.....Victor M. Carter
President.....Gordon K. Greenfield
Vice Presidents.....Sidney P. Solow,
John P. O'Connell, Daniel J. Bloomberg,
O. W. Murray
Secretary.....Peter A. Campbell
Treasurer.....Rocco Di Fonso
Services Offered — Processing of motion picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
Phone: AM 7-4302

PresidentJames E. Webster
SecretaryThomas Crutchfield
Treasurer.....S. K. Johnston, Jr.
Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
Phone: NO 7-0425

President.....R. D. Crandall
Services Offered—Producer of commercial films.

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
Phone: MU 8-1585

PresidentThomas Craven
Executive Producer.....Joseph McDonough
Prod. Spvsr.....D. William Robinson
Prod. Mgr.....David Saperstein
Spvsng. EditorMorton S. Epstein
Services Offered—Production of theatrical, advertising and documentary films, film and tape television commercials, television series programming. Color commercial specialists.

Crawley Films, Limited

19 Fairmont Ave., Ottawa, Ont.
Phone: PA 8-3513

PresidentF. Crawley
Vice President.....Graeme Fraser
Vice PresidentC. Everett
Comptroller.....A. E. Ayer
TV Commercial Dir.....Louis Lemkow
Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

CREATIVE COMMERCIALS!

For Radio & Television

MUSIC & COPY
HUMOR
INDUSTRIAL
REVITALIZATIONS



Creation & Production



9122 SUNSET BOULEVARD
HOLLYWOOD 69, CALIFORNIA
CR 5-5219 • BR 2-2671

RADIO AND TV COMMERCIAL PRODUCERS

Creative Features, Inc.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 3-8632

Sales Mgr.....Everett Goodman
Production Mgr.....Lee Pines
Services Offered—Musical commercials for local and regional advertisers; musical ID's and promos. for stations; open end weather & time musicals.

Creativision

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

PresidentVictor Kayfetz
Asst. to Pres.....Seymour Posner
Art Director.....Abe Blashko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

Cristal Animation, Inc.

315 East 55th St., New York, N. Y.
Phone: PL 9-0920

President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Crossroads TV Productions

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr.

Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.

117 W. 46th St., N.Y.C. 36
Phone: PLaza 7-3641

PresidentSholom Rubinstein
Vice President.....Mel Kaiser
Secretary-TreasurerBernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication, 35 & 16mm equipment.

Cummings Productions, Inc.

35 West 53rd St., N.Y.C. 19
Phone: PL 7-6452

President.....R. W. Cummings
Services Offered—Creators and producers of singing commercials, film backgrounds, scores for promotional shows.

D4 Film Studios, Inc.

56 Elmwood St., Newton 58, Mass.
Phone: WOODward 9-7770

President, Treas.....Joseph Dephoure
Vice Pres.....M. Levy
Services Offered — Comml's; industrials; soundstage; processing art; sound recording.

D & R Productions, Inc.

210 East 47th St., New York, N. Y.
Phone: PL 2-6520

Owners.....Dan Hunn, Ron Fritz

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950

PresidentPhil Davis
Creative Director.....Edward C. Redding
Asst. Creat. Dir.....Charles Naylor
V.P., Mus. Dir.....Earl Paul Secy.,
Treas.....Loretta H. Davis
Production Mgr.....Joe Rhodes
Copy Director.....Helen Whitmore
Film Score Dir.....Hale Rood
P.R. Dir.....Frances B. O'Brien
Exec. Secretary.....Glen McGinley
Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

Gordon M. Day, Inc.

72 W. 45th St., New York 36, N. Y.
Phone: JUdson 2-2740

PresidentGordon M. Day
Vice PresidentCarol Bulkley
TreasurerLeo L. Reich
Services Offered — Writing-production of TV film commercials & TV radio musical jingles.



RADIO AND TV COMMERCIAL PRODUCERS

De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
Secretary.....R. DeFrenes
Prod. V.P.....M. Levanios
Services Offered—Comm'l's; programs. Industrial shorts.

Vince Degen TV and Radio Spots

1601 N. Gower St., Hollywood 28, Calif.
Phone: HOllwood 5-9886

Services Offered—Production of commercials, original musical jingles, instrumental and vocal arrangements, underscoring for animation-live action.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495

President.....Emanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research.....Louis Cohen
Client Relations Dir.....Elaine Greene
Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

Florian de Narde

3 E. 57th St., New York City
Phone: PL 3-7030

Owner.....F. de Narde
Services Offered — Commercials; documentaries; industrials.

Jack Denove Productions, Inc.

(See TV Prod.-Dist.)

Depicto Films Corporation

254 West 54th St., N.Y.C. 19
Phone: COlumbus 5-7620

President.....J. R. von Maur
Services Offered—Producers of industrial motion pictures, filmographs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creators and producers of complete sales training programs, including films and associated literature.

Leo Diner Films

332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664

Exec.....L. Diner
Services Offered—Spots; lab sound & TV recording; animation.

Directions Unlimited Film Corp.

737 N. Seward St., Hollywood 38, Calif.
Phone: HOllwood 2-3414

Exec. Prod., Pres.....John W. Orland
Exec. Prod., V.P.....Terence Anderson
Exec. Prod., Sec.-Treas.....Michael Rollens
Exec. Prods.....James Jacobson, Robert

Searles, Michael Anderson
Services Offered—Commercials, newsreel features, TV programs.

Walt Disney Productions, Inc.

500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411

Chairman of Board.....Walt Disney
President.....Roy O. Disney
V.P., Adv. & Sales.....Card Walker
V.P., Production.....Wm. Anderson
V.P., TV.....Donn Tatum
Services Offered—Comm'l's; programs.

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892

President.....Allan Stanley
Services Offered—Producers of TV commercials.

Douglas Film Industries

10 W. Kinzie St., Chicago 10
Phone: MO 4-7455

President.....F. C. Raymond
Exec. Vice Pres.....Arthur R. Jones III
V.P., Production.....Douglas P. Raymond
Services Offered — Educ., ind., TV films; titling & animation; lab work; printing.

Du Art Film Labs, Inc.

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

Exec. Vice Pres.....Irwin Young



SIB PRODUCTIONS

WALTER N. BIEN
President

SONNY KLEIN
Vice President

Paramount Studios
5451 Marathon St.
Hollywood, Calif.
HO. 9-2411

RADIO AND TV COMMERCIAL PRODUCERS

V.P.'s Lou Feldman,
Paul Kaufman, Arthur Miller
Treasurer Jack Fellers
Services Offered—Processing of black & white motion picture film, motion picture lab.

Dudley Pictures Corporation
666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 7-0801

President Carl Dudley
Secy., Treas. R. W. Barnes

**Walter Christian Duennhaupt
Film Productions, Inc.**

1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750

President, Producer W. C. Duennhaupt
Vice President Dr. Milton Cohen
Secretary Dr. Maxwell Cohen
Treasurer John A. Scherzer
Services Offered—Producers for TV feature films, live & animated commercials, musical shorts & puppet shows, documentaries in 35 & 16mm, B & W, and color. Tape equipment available.

Cal Dunn Studios

141 W. Ohio, Chicago 10, Ill.
Phone: 644-7600

President Cal Dunn
Vice Pres. Joseph G. Betzer
Creative Services Dir. Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment, sound stages, ox-berry animation camera.

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 1-7447

President Nathan Zucker
Exec. Vice Pres. Walter Lowendahl
Promotion Dir. Mina Brownstone
Sec., Controller Gerald Carrus
Sound Supvr. Jas. H. Townsend, Jr.
Editorial Supvr. Donald Finamore
Distribution Deborah Rose

Branch Offices

573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866

Exec-in-Chg. Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316

Exec-in-Chg. William W. Matthews
Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Dynamic Theatre Network, Inc., Distribution Dynamics.

East-West Distributors, Inc.

630 9th Ave., New York 36, N. Y.
Phone: JUdson 2-4727

President Bruce McConnachie
Vice President M. Joseph Lydon

Production Manager George Leuck, Jr.
Office Manager Beatrice Mattson

Branch Office

550 Main St., Fort Lee, N. J.

Vault Manager George Macoun
Services Offered—Complete film service providing multiplication and processing of TV commercials and feature films; editorial service; film and tape storage.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280

President Maurice Levy
Vice Pres. Samuel Levy
Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts), 35 mm Color and BW.

**Educational Films Corp. of
America**

1501 Broadway, New York City 36
Phone: PE 6-1780

President E. W. Hammons
Services Offered—Color & B & W animation; commercials; shorts; packages.

**Elektra Film Productions,
Inc.**

33 W. 46th St., New York City
Phone: JU 2-3606

President A. Liss
Bus. Mgr. S. Magdoff
Services Offered—Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870

President Peter Elgar
Secy.-Treas. Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.

(Div. of Screen Gems, Inc.)
711 Fifth Ave., New York, N. Y.
Phone: JUdson 6-5582

Executives Steve Elliot, William Unger,
Mike Elliot
General Sales Manager Al Mendelsohn
Producers & N. Y. Sales Reps. Errol
Linderman, Phil Frank, Connie Mowbray

Branch Office

1438 N. Gower St., Hollywood, Calif.
Phone: HO 2-3111

West Coast Production Joe Swavely
Exec. Producer Richard Kerns
Services Offered—Production, distribution TV commercials, industrials, institutional films and film programs.

**Charles Elms Productions
Inc.**

5 E. 40th St., New York 16, N. Y.
Phone: MU 6-8877

RADIO AND TV COMMERCIAL PRODUCERS

President.....C. D. Elms
 Vice President.....Charles D. Elms, Jr.
 Secretary.....Ruth M. Elms

Branch Office

163 Highland Ave., N. Tarrytown, N.Y.
 Phone: MEdford 1-3363

President.....Charles D. Elms
Services Offered — TV commercials, sound slide films, slide programs, widescope presentations, sales prom., sales training, institutional & industrial motion pictures.

Emerson Film Corporation

1037 Woodland Dr., Glenview, Ill.
 Phone: PArk 9-0011

Services Offered—Comm'ls; synd. spots.

Endorsements, Inc.

111 West 57th St., New York 19, N. Y.
 Phone: COlumbus 5-5385

President.....Jules Alberti
 Exec. Vice Pres.....Arthur Steintal
Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal.
 Phone: TR 3-2730

Exec. Prod.....S. L. Weiss
Services Offered—All commercial television production services.

Era Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28, Cal.
 Phone: HO 2-2251

President.....Brice Mack
 Vice President.....Robert Mack
 Secretary.....Milt Schaffer
Services Offered — Complete film prod., live & animated, sound recording facilities & stage.

Ted Eshbaugh Studios, Inc.

1029 E. 163rd St., New York 59, N. Y.
 Phone: DAyton 9-3220

President.....T. Eshbaugh
 Treasurer.....Jack Eshbaugh
Services Offered—Educational shorts; TV film shows & comm'ls; color & B & W; animation; packages.

Faillace Productions, Inc.

1270 Ave. of the Americas, New York 20, N.Y.
 Phone: CIrcle 6-7676

President.....Tony Faillace
 V.P., Creative Dir.....Len Mackenzie
 Musical Dir.....Bob Freedman
 V.P., Program Dir.....Chick Vincent
 Sec., Office Manager.....J. B. Zadig
Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material.

Current Productions — Good 'n' Plenty, Phillies Cigars, Wheatena, General Tires, Canada Dry, Ambassador Beer, Lilt, NAB, Barney's, Duncan Hines, Colgate Tooth Paste, Juju Fruits, Krueger Beer, Wildroot,

Foster Parents Plan, Freedom's Foundation, Westclox, Main Sardines, Clearasil, Wise Potato Chips, Dubonnet.

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38
 Phone: HO 2-2243

President.....S. Hersh
Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16, N. Y.
 Phone: OR 9-8212

President.....Nicholas Farkas
 Vice President.....F. E. Robison
 Secretary-Treasurer.....Mary Finley
Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Joe Feagins Productions

104 East 30th St., New York 16, N. Y.
 Phone: MU 5-3384

Pres., Creative Dir.....Joe Feagins
 V.P., Treasurer.....William Roos
 V.P., Sales.....Stan Bahr
Services Offered—Creators and producers of radio-TV live-tape programs, documentary and transcribed features; commercials, background music, copy, complete recording and production facilities and creative staff; special music for radio, TV and movies, musical jingles.

JOE

FEAGINS

PRODUCTIONS



"Providing YOUR Agency, Station or Company with a Highly Skilled Radio and TV Creative Department."

- ... Exciting Radio-TV Copy
- ... Imaginative Music Scores
- ... Memorable Singing Jingles
- ... Top Film — Live — Tape Production
- ... Happy Station ID's — Promos
- ... New Campaign — Sales Ideas

As Close as the Phone on Your Desk

104 EAST 30th STREET MU 5-3384
 NEW YORK 16, N. Y. MU 3-1438

No Substitute for Quality, A Musical Commercial 'Must'



By
PHIL DAVIS
President
Phil Davis Musical
Enterprises, Inc.

MAYBE "the quality of mercy is not strained" applied to the golden age of Elizabethan literature. But it hardly applies in today's modern age of musical advertising. In fact, today, mercy can spell bankruptcy for those who sacrifice quality for quantity and ethical business practices for marginal or unethical business practices.

For proof of this just compare over the years the names of those who have come and gone in the annual listings of this Yearbook. Serious comparisons also elucidate that it's mostly the ethical producers of quality musical commercials who survive year after year. Nor is there any substitute for quality—the secret of survival in this highly competitive field.

Not only do quality musical commercial producers honorably survive and thrive despite the periodic onslaught of marginal or unethical producers, but also over the years they've successfully elevated the profession to one of respect and dignity in the advertising world.

In addition, both on and far from Madison Avenue, they've introduced and educated advertisers and agencies to the fundamental characteristics that distinguish quality musical commercial productions from jingle-mill, cheaply produced, poorly conceived musical commercials.

As a result, more than a few out-of-town advertisers and agencies are beginning to outstrip in their long-range thinking some of the nation's "Mr. Big" advertisers and agencies. Through experience with long-established musical commercial producers, they've discovered that custom-built,

skillfully conceived and created commercials may be musically adapted to any new advertising strategy developed.

Not only have they found that a quality custom-made musical commercial has both musical and advertising flexibility, but that it functions as a three-way stimulant to sales: first by the sales impact of performance; second by the sales impression it creates; and third by its over-ride or bonus impression that accrues to an advertiser each time someone whistles, hums or sings the tune thereafter.

Most importantly they know that a quality custom-made musical commercial is woven into the warp and woof of a planned advertising campaign that blankets all media. It's not patched on as an afterthought. Nor is it sacrificed to an irrational economy that budgets thousands for air time and pin money for a complete musical service that guarantees production (from the creation to the finished musical commercial) of the highest quality.

In today's musical commercial world "no substitute for quality" is axiomatic with established, reputable producers. Fortunately, seasoned advertisers and agencies from border to border happily are discovering every day too that there's no substitute for a truth penned centuries ago in a book of Italian proverbs. It reads: "Good things cost less than bad ones."

RADIO AND TV COMMERCIAL PRODUCERS

Don Fedderson Commercial Productions

8460 West Third St., Los Angeles 48, Calif.
Phone: OL 1-1860

President.....Jack W. Minor
V.P., General Mgr.....Peck Prior
V.P. Exec. Producer.....Tom Armistead
V.P. in Charge of Prod.....Robert Chenault
Sales Manager-Prod.-Dir.....Rudy Behlmer
Asst. Prod. Mgr.....Billie Ray Smith
Supervising Editor.....Bill Moore
Services Offered — Planning and production of commercials.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612

Producer.....Paul J. Fennell
Services Offered — Producer of film spot commercials and of industrial and educational films. Animation specialist.

Ferro, Mohammed and Schwartz, Inc.

249 East 49th St., New York 17, N. Y.
Phone: PLaza 2-0720

Executive Producers.....Pablo Ferro, Lew Schwartz

Services Offered—Film direction for visual marketing and communication. Producers of film for TV commercials, industry, theatre, sales promotion and training, government, slide films, titles and education. Specialists in graphic design, animation and live action. Film consultants.

Film-Aide

509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777

General Manager.....G. W. Tiffany
Production Manager.....David K. Patton
Services Offered—Synd. spots; Industrial films, laboratory & editing facilities, sound recording. Tape equipment available.

Film Associates, Inc.

4600 Dixie Hwy., Dayton 39, Ohio
Phone: 293-2164

President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Film Commercials, Inc.

87 Madison Ave., New York City 16
Phone: ORegon 9-3970

Vice President.....J. C. Ryder
Sales Manager.....Rudolph F. Purpus
Services Offered—Radio & TV services.

Film File

(Pix Enterprises)

4615 Longridge, Sherman Oaks, Calif.
Phone: STate 8-7836

Production.....Geo. Grenville
Services Offered—Comm'l's & spots (synd.)

Film Graphics, Inc.

369 Lexington Ave., N.Y.C.
Phone: TN 7-3330

President.....Lee E. Blair
Treasurer.....Bernard Rubin
Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.

421 W. 54th St., New York City 19
Phone: PL 7-7120

President.....L. Levy
Services Offered — Slide film comm'l's; slides & optical effects, animation, blow-ups.

Filmack Studios

1327 S. Wabash Ave., Chicago 5
Phone: HA 7-4855

Chairman of Board.....Irving Mack
President.....Bernard Mack
Vice President.....Joseph Mack
V.P., Sales.....Donald Mack
Production Mgr.....Pat Cascio
Secretary.....Vi Dane
Services Offered — Producers of motion picture film and slides for TV, theatre and industry.

Filmaster, Inc.

650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllwood 6-1681

President.....R. W. Stabler
V.P., Programming.....Nat Perrin
Vice President.....G. N. Cook
Sec.-Treas.Clifford E. Enger

Branch Offices

707 Nicolet Ave., Winter Park, Fla.
Phone: Mldway 7-7011

Vice President.....Robert Kearney
Services Offered—Comm'l, industrial military, business, program & feature films.

Filmex, Inc.

300 East 46th St., New York 17, N. Y.
Phone: OXford 7-6655

President.....Robert Bergmann
Vice President.....Peter A. Griffith
Vice President.....Paul Minor
Vice President.....James N. Manilla
Vice President.....Marshall Stone
Services Offered—Film commercial production, TV programming, industrial film production.

The Film-makers, Inc.

615 N. Wabash Ave., Chicago 11, Ill.
Phone: 337-6264

Chairman of Board.....Edward E. Katz
President.....Lincoln Scheurle
Services Offered—Creation and production of TV film commercials, animation and live; industrial films, slide presentations, instructional films for business.

RADIO AND TV COMMERCIAL PRODUCERS

Films Five, Inc.

18 E. 50th St., New York 22, N. Y.
Phone: PL 2-7960

Head of Studio Operations...Walter Bergman
Exec. Prod.-Dir.....Nox Lempert
Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

18 E. 50th St., N.Y.C. 22
Phone: PL 1-2500

Bd. ChairmanMartin Ransohoff
PresidentRodney Erickson
Sr. V.P.Mickey Dubin
1040 N. Las Palmas Ave., Los Angeles, Calif.
Phone: HOLLYWOOD 9-9011
Vice PresidentWill Cowan
Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.

Filmways of California, Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: HOLLYWOOD 9-9011

PresidentMartin Ransohoff
Vice President.....Will Cowan
Treasurer.....John H. Nicolaidis
Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials.

Fine Arts Productions, Inc.

7417 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 7-7107

PresidentJohn Wilson
Services Offered — Animation & film comm's. Film programming and specialized adaptations.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.
Phone: HENDERSON 2-4474

Executive Director.....Al Fiore, Sr.
Branch Office
354 W. 45th St., New York, N. Y.
Phone: PL 7-2271

Director.....William Kohler
Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm's.

Alan M. Fishburn Productions

333 N. Michigan Ave., Chicago 1, Ill.
Phone: DE 2-0657

Owner.....A. M. Fishburn
Services Offered—Live & film programs & comm's; packages.

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal.
Phone: HO 2-0902

PresidentDon Flagg
Vice President.....Toni Flagg
Secy., Treas.....Anne Schwartz

Services Offered—Production of industrial, sales training and public relations films, TV commercials, educational films. Tape equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont.
Phone: EM 3-8372

PresidentH. D. Fletcher
Production, Admin.....M. Walker
Services Offered — Features, theatrical shorts; comm's.

Flicka Films

621 N. Dearborn St., Chicago 10, Ill.
Phone: WHITEHALL 4-7477

General Mgr.William R. Johnson
Services Offered—Low cost animation for TV & industrial films.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52
Phone: WY 2-5000

Pres., Exec. Prod.....Clifford F. Potts
Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.

4741 Laurel Canyon Blvd.,
No. Hollywood, Calif.
Phone: POPLAR 9-3610

PresidentHerbert Klynn
Exec. V.P., Treas.Melvin Getzler
Vice PresidentJules Engel
Vice President.....Leo Salkin
Vice President.....Henrietta Jordan
SecretaryJulie Boyer

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice PresidentJerry Abbott
Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Assoc., Inc.

157 West 57th St., New York 19, N. Y.
Phone: LT 1-0910

Chairman of Board.....James P. Polack
PresidentEdward Thomas
Exec. Vice Pres.....Gene Forrell
V.P., Sales, Prod.....Richard M. Bradshaw
V.P., Assoc. Creat. Dir.....George Wilkins
Secretary-TreasurerEleanor Fogelson
Services Offered—Creation, production of music for all advertising media; radio, TV jingles and film scores; record, album packages; custom promotion material; industrial, institutional film scoring; consultants, suppliers to advertisers, agencies, film producers.

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUKON 6-2230

President.....Allen Spikol
Services Offered—Producers of animated films for commercials, industrials and theatrical films.

RADIO AND TV COMMERCIAL PRODUCERS

George Fox Corporation

1508 Crossroads o'World, Hollywood 28
Phone: HO 4-2242

President.....G. S. Fox
Services Offered—Industrials, spots (synd.)
& comm'l's.

Sam Fox Film Rights, Inc.

1841 Broadway, New York 23, N. Y.
Phone: Circle 7-3890

Vice PresidentFred Fox
General Manager.....Howard Lerner

Branch Offices

3349 W. Outer Dr., Detroit, Mich.

ManagerEsther Frank
1680 Vine St., Hollywood, Calif.

ManagerBenny Miller
Services Offered—Background music, on records and tapes, for TV commercials, radio, theatrical and non-theatrical productions, slide films.

Frazen Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967

Proder. Dir.....Stanley Frazen
Proder. Dir.....Sherman Rose
Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited

7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973

Pres.Stan Freberg
General Mgr.William G. Anderson
Services Offered—Humorous advertising campaigns, TV, radio, & print.
Current Productions—Chun King Chow Mein, Cheerios, Nytol, Salada Tea.

Charles Fuller Productions

3015 Granada St., Tampa 9, Fla.
Phone: 253-0911

OwnerCharles Fuller
General ManagerCharles F. Hunt
Sales ManagerR. H. Stech
EngineeringW. P. Gossett
Services Offered—Full sound services and facilities.

Allen A. Funt Productions

Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847

President.....A. A. Funt
Services Offered—Comm'l's & industrial films & syndicated spots.

Futursonic Productions, Inc.

3103 Routh Street, Dallas, Tex.
Phone: RI 1-6281

Exec. Vice Pres.Jack Alexander
Exec. Vice Pres.Jim Wells
Services Offered—Producers and distributors of custom radio jingles; promotional sales agents for commercials, tapes, radio and TV promotions. Complete studio facilities.

Gainsborough Associates, Inc.

435 East 57th St., New York 22, N. Y.

Phone: PLaza 1-0013

PresidentJ. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive ProducerJack D. Gaines
Casting Director.....David M. Jablons

Branch Office

321 South Canon Dr., Beverly Hills, Cal.
Phone: CRestview 3-6323

Vice PresidentAlfred L. Golden
Services Offered—Live & taped TV commercials; public program consultants, consultants for new station applications.

Galaxie Productions, Inc.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

President, Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Secretary-TreasurerE. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....Dr. E. V. Rothkirch

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-1133

ManagerT. J. Rourke
307 West 15th St., Minneapolis 3, Minn.
Phone: 333-8822

ManagerE. B. T'Kach
Box 3361, St. Petersburg 31, Fla.
Phone: 347-6236; 894-0116

ManagerVincent Berastegui
Services Offered—Documentaries, industrials, commercials, recording facilities and technical consultants.

Gallagher Films, Inc.

137 N. Oakland Ave., Green Bay, Wisc.
Phone: HE 7-1307

President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'l's.

William J. Ganz Co., Inc.

(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443

President.....William J. Ganz
Distribution Mgr.....Jay R. Thaw
Circulation Mgr.....Raymond J. Kujanson
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

General Pictures Corp.

4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636

President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm Video tape. Newsreels & comm'l's, animation, still photography.

Current Productions—Standard Oil Co., Illuminating Co., Westclox.

RADIO AND TV COMMERCIAL PRODUCERS

Gerald Productions, Inc.

421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125

PresidentGerald Auerbach
Exec. V.P.Louis Mucciolo
V.P., General Mgr.....Henry Traiman
Vice Pres., Sales.....Robert Rawson
V.P., ControllerSamuel Auerbach
Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

Harold R. Gingrich Productions

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-Manager.....Harold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne
Services Offered—Radio-television advertising, counseling and ideas.

Glenar Studios

6618 Sunset Blvd., Hollywood, Calif.
Phone: HOLlywood 4-0406

OwnerSid Glenar

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N. Y.
Phone: MU 8-0897

PresidentMelvin L. Gold
Branch Office

1600 Broadway, New York 19, N. Y.
Phone: CI 6-5700

Exec.-in-Chg.M. L. Gold
Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.

730 Fifth Avenue, New York 19
Phone: JUDson 6-7477

PresidentChuck Goldstein
Vice President.....Norman Richards
Business Manager.....Ruth Goldstein
Office Manager.....Lorraine Laredo
Services Offered—Creators and producers of original music for television film soundtracks and radio commercials; specialists in the development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

Harry S. Goodman Productions, Inc.

(See TV Producers and Distributors)

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

Vice President.....Susan Wayne
Services Offered—TV film shows & comm'l's; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.

(See Transcription Companies)

Goulding-Elliott-Greybar Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding
Services Offered—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

PresidentRay Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas.Grant Simmons
Services Offered—All types of animation films.

Gray-O'Reilly Productions, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUKon 6-4070

President.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440

General Mgr.....Lewis G. Green
Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858

OwnerBen Greene
Services Offered—Production of motion pictures for TV and commercials.

Gryphon Productions, Inc.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 2-5280

President.....Ray Favata
Vice President.....Ed Seeman
Services Offered—Animated live action & stop motion.

Productions—First National Bank of New Haven, Chairman Tissue (Benson & Bowles), Milbrook Bread, (McCann-Erickson), Schaefer Beer (BBD&O).

Herman Hack Prod. & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
Phone: HO 7-0557

OwnerH. Hack
Services Offered—TV film shows; sound-ies; religious and travelogues.

RADIO AND TV COMMERCIAL PRODUCERS

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924

President.....L. A. Handel
Secy.M. Manning
Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450

PresidentJ. Handy
Sr. V.P., Mktng. Svcs.....Russell B. Robins
Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas...John A. Campbell

Branch Offices

1775 Broadway, New York 19, N. Y.
Phone: JU 2-4060

Exec-in-Chg.....Charles Bell
230 N. Michigan, Chicago 1, Ill.
Phone: STate 2-6757

Exec-in-Chg.Harold Dash
1680 N. Vine St., Hollywood 28, Calif.
Phone: HOLlywood 3-2321

Exec-in-Chg.Thomas G. Johnstone
Services Offered—Creation & production of TV commercials, public relations, institutions; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

72 West 45th St., New York 36, N. Y.
Phone: YUkon 6-2180

President.....Frederick L. Hankinson
V.P., Production Manager....Walter Klas
Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28
Phone: HOLlywood 6-1371

PresidentJoseph Barbera
Vice President.....William Hanna
Dir. of Prom. & Pub.....Arnold Carr
Services Offered—Films for TV.

Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat, The Jetsons.

Hardie Productions, Inc.

510 Madison Ave., New York City 22
Phone: EL 5-5633

President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
SecretaryEdith Graham
Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.

751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin
Services Offered—Production of live action and animated TV commercials and industrial films.

Harvey Cartoon Studios, Inc.

(See Producer-Distributors)

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York City 17
Phone: MU 2-0283

PresidentV. Weingarten
Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.

450 W. 56th St., New York City 19
Phone: PL 7-4120

Exec. V.P.....C. B. Stratton
Production Dir.J. Michon
Exec. Assignment Ed.....Nick Archer

Branch Offices

1905 Fairview Ave., N.E., Washington 2, D.C.
Phone: LAwrence 6-5607

Bureau Manager.....Charles E. Shutt
6087 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-0650

Bureau Manager.....Norman W. Alley
1325 So. Wabash Ave., Chicago Ill.
Phone: 939-3748

Bureau ManagerFrank Koza
862 Howard St., San Francisco 3, Calif.

Phone: DOuglas 2-4319

Chief Cameraman.....Les Thomsen
4125 Swiss Ave., Dallas, Texas
Phone: LA 1-2672

Chief CameramanGordon Yoder
Services Offered—Film comm'ls; industrials; newsreels; packages; synd. film.

George Heid Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696

PresidentGeorge H. Heid
EngineerRaymond Walker
Secretary.....Joan B. Hill

Services Offered—TV & Radio programs, recording studios, slide film productions, tape recorder sales and rentals.

Holland-Wegman Productions

207 Delaware Ave., Buffalo 2, N.Y.
Phone: TL 3-7411

Ptnrs.....E. Wegman, S. C. Holland
Services Offered—Create, produce 16/35 mm comm'ls & programs; laboratory.

Hollywood Film Commercials

932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100

PresidentD. Commons
Services Offered — Animated, live action comm'ls; special effects; opticals; storyboards; industrial films; creative services.

Hollywood Film Company

956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284

524 West 43rd St., New York, N. Y.
Phone: LO 3-1546

RADIO AND TV COMMERCIAL PRODUCERS

President Ben Teitelbaum
 Secy., Treas. Harry Teitelbaum
 East Reg. Mgr. S. Kaplan
Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood 28, Cal.
 Phone: HO 4-2181

President Mickey Kaplan
 Vice Pres. Robert Warde
Services Offered—Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
 Phone: MI 2-5877

Owner B. Howard
Services Offered—Produce comm'l's & programs.

Hubbard Hunt Productions

1459 N. Seward, Hollywood 28, Cal.
 Phone: HO 5-8444

Production Dir. H. Hunt
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages, industrials.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
 Phone: EA 4-1108

Owner Milton Hurwitz
Services Offered—Kinescope; produce TV programs, comm'l's; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
 Phone: YUkon 6-6075

President Robert J. Mills
 Prod. Mgr. Robert H. Hovorka
 Salcs Mgr. Bruce Sedley
Services Offered—Animated TV commercials.

Imperial World Films, Inc.

Box 462, Santa Rosa, Calif.
 Phone: Liberty 6-5986

Exec. V.P. R. W. Davis
Services Offered—Educ. & industr. films & spot comm'l's.

Inter-Continental Broadcast Media (ICBM)

236 West 55th St., New York 19, N. Y.
 Phone: PLaza 7-5300

President Don Purcell
 Creative Director. Lou Carter
 Production Manager George Carroll
 Art Director. Marvin Shervan
 Station Relations Mgr. Fred Ross
Services Offered—Producers and creators, for radio and TV, of varied services for pro-

motion of local sales; custom-created singing commercials for local advertisers.

International Video Tape

5907 W. Pico Blvd., Los Angeles 35, Calif.
 Phone: WEbster 7-2323

President. William F. Wallace
 Vice President. Richard Rosenbloom
 Director, Prog. Dev. Henry Colman
 Mgr., Tech. Opera. Daniel R. Brewer
Services Offered—Video tape services, complete tape facilities, mobile & studio.

J. F. Film Sound Service Co., Inc.

45 W. 45th St., New York, N. Y.
 Phone: CI 6-4029

President. Joseph Filipowicz
Services Offered—Picture and music editing; production of commercials.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
 Phone: HO 3-2324

President Riley Jackson
Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
 Phone: TA 3-8158

Pres. B. Jamieson
 TV Production. J. Dickinson
Services Offered—Spots, comm'l's, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
 Phone: CI 7-1429

President C. M. Frederick
 V.P. Grace Frederick
Services Offered—Specialized projection equipment to get motion pictures from stills; stock pictures (B & W and color) for backgrounds and murals; complete studio and art facilities for still commercial photography; background slides for Rear Projections and 2x2 slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
 L. I., N. Y.

Phone: 516-MAyfair 1-4567

President Eve Jerome
 Vice President. Jerry Jerome
 Secretary Alan Nordlinger
Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
 Phone: MO 4-5757

RADIO AND TV COMMERCIAL PRODUCERS

President.....James E. Jewell
Vice Pres.....W. Ralph Jewell
Secretary.....M. P. Casey
Editor.....James Harrison

Branch Offices

3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617

Exec-in-Charge.....W. Ralph Jewell
933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GR 2-4024

Director.....Lewis Foster
Services Offered—Commercial sales tunes, spots & jingles for TV & radio; industrial, educational & TV films; TV & radio programs. Consultants to agencies and sponsors; package production services: writing, editing, directing, musical arrangements, supervision, casting, etc.

Current Productions—The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater, Rolla-Bowla.

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
Phone: BU 1-8283

President.....D. Jones
Services Offered—Comm'l's & industrial films produced.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.
Phone: BR 1-3700

President.....J. R. Rabius
V.P.....S. H. Wilmink
Sec.-Treas.....Roma Rabius
Services Offered—Producers of industrials, slide films, technical and cartoon animation. TV program producers.

K & W Film Service Corp.

1657 Broadway, N.Y.C. 19
Phone: CI 5-8080

President.....Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.

1526 Sansom St., Phila. 2, Pa.
Phone: LO 3-0222

Pres. & Treas.....Albert M. Kane
Vice Pres.....Margaret A. Kane
Secretary.....James J. Davis
Services Offered—Comm'l's & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

President.....Victor Kayfetz
Asst. to Producer.....Seymour Posner
Services Offered—Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

President.....Stacy Keach
Associate.....Ernest Newton
Exec. Sec.....Miss Frankie Newton
Services Offered—Write, direct & produce shows for TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas
Phone: LAkeside 6-5268

President.....L. F. Herndon
Exec. V.P.....R. K. Keitz
Vice Pres.....Tom Young
Services Offered—Live prod. animation—16/35 mm, color & B & W.

Sonny Kendis, Inc.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

President.....James Sonny Kendis
Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUKon 6-4266

Pres., Treas.....Herbert Kerkow
Secretary.....Rosemond Kerkow
Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York City 22
Phone: FL 5-2180

President.....J. D. Kantor
Vice President.....W. M. Kahn
Services Offered—Industrials, comm'l's produced.

Jack Kinney Productions, Inc.

(See Program Producers)

Klein/Barzman

706 N. La Cienega Blvd., Los Angeles 69, Cal.
Phone: OL 5-6565

Partners.....Bob Klein, Alan Barzman
Services Offered—A free-lance creative group engaged in the production of advertising campaigns (especially humorous) for agencies. TV animation, live action, radio, print. Program production services also available.

William L. Klein Productions

301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114

Exec. Prod.....W. L. Klein
Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

RADIO AND TV COMMERCIAL PRODUCERS

Kluge Film Productions

5350 W. Clinton Ave., Milwaukee 23, Wisc.
Phone: FL 4-9490

Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W comm's, narrative or synchronous.

L & L Animation, Inc.

16 West 46th St., New York 36, N. Y.
Phone: Circle 5-7471

President.....Irv Levine
Vice President.....Chris Grodewald
Sec.-Treas.....Larry Lippman
Services Offered—Art, animation, camera, optical for TV spots, industrials, medical, etc., & for producers.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-7171

President.....O. Gail Papineau
Exec. Vice President.....Henry Ludwin
Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lance Productions, Inc.

353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167

President.....Lorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Production.....Alford H. Lessner
Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Completely equipped motion picture and sound studio. All types of recording services.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
Phone: 516-IV 5-2400

President.....C. O. Langlois, Jr.
Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Co.

221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086

President.....H. S. Laufman
Services Offered—TV live & film; live comm's; educationals; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19
Phone: JUdson 2-5242

Vice Pres.....Peter H. Cooper
Services Offered—Production of animated films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19

Phone: JU 2-5242

President.....Robert L. Lawrence
Exec. Vice Pres.....John Cron
V.P.'s.....Doris Reichbart, Roy Townshend
Treasurer.....Philip Kornblum
ROBERT LAWRENCE PRODUCTIONS
(CANADA) LTD.

38 Yorkville Ave., Toronto 5, Ontario
Phone: WALnut 5-5561

Chmn. of the Board...Robert L. Lawrence
President.....John T. Ross
GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea Ave., Hollywood, Calif.
Phone: WEbster 6-8158

President.....Ray Patterson
Vice President.....Robert L. Lawrence
Secy., Treas.....Grant Simmons
Services Offered—Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions

2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772

Production.....Carol Levene
Services Offered—Research, writing, production: commercials, educationals, industrials.

Lewis & Martin Films Inc.

621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477

President.....William R. Johnson
Vice Pres.....Irving Bell
Services Offered—TV Spots, slidefilms, industrials, government motion pictures, theatrical features, recording & editing facilities, animation & live photography.

Lou Lilly Productions, Inc.

5746 Sunset Blvd., Hollywood 28
Phone: HO 6-6484

President.....Lou Lilly
Prod. Manager.....Ken Clark
Art Director.....Manny Gould
Office Mgr.....Marion Young
Services Offered—TV commercials, industrial & educational films.

Jack Lloyd

1445 Miller Way, Hollywood 69, Cal.
Phone: OL 6-4607

Executive Dir.....J. Lloyd
Services Offered—Script to screen production of jingles.

Arthur Lodge Productions, Inc.

333 W. 52nd St., New York 18, N. Y.
Phone: JUdson 2-5477

President.....Arthur J. Lodge, Jr.
Services Offered—Producers of motion pictures; chiefly industrial, documentary and public relations. Also filmed news releases. Stock footage library.

James Love Productions, Inc.

2 West 46th St., New York 36, N. Y.

RADIO AND TV COMMERCIAL PRODUCERS

Phone: JU 2-4633

President James A. Love
Services Offered—Production of commercials, industrials, sales and public relation films. Creative consultant for each.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal.

Phone: HOLLYWOOD 3-1589

President J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.

Phone: OR 9-6320

President, Director...Richard S. Dubelman
Client Services Dir.....James M. Orchard
Production Mgr.....Lois Forsch
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

MKR Films, Inc.

619 W. 54th St., New York, N. Y.

Phone: CO 5-4878

Pres., Treas.Ralph Rosenblum
V.P., Secretary.....Gene R. Kearney
Prod.-WriterPaul Alley
Sec.-Treas.Ralph Rosenblum
Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

MPO TV of California, Inc.

800 North Seward St., Hollywood 38, Cal.

Phone: HOLLYWOOD 6-3341

Vice President.....Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics, Inc.

222 East 44th St., New York 22, N. Y.

Phone: TN 7-8200

President.....Judd L. Pollock
V.P., Secretary.....Marvin Rothenberg
Vice President.....Arnold Kaiser
Vice President.....Gerald Hirschfeld
V.P., Asst. Secy.....Gerald Kleppel
Treasurer.....Sanford Greenberg

Branch Offices

800 N. Seward St., Hollywood 38, Calif.

Phone: HO 6-3341

V.P., Manager.....Mel Dellar
1300 Buhl Bldg., Detroit, Mich.

Phone: WO 3-0201

Pres., General Mgr.....H. Kerbawy
185 N. Wabash Ave., Chicago, Ill.

Phone: 372-2355

Rep.William Bailey
Services Offered—Producer of TV com-

mercials and industry sponsored films, sales meetings and presentations.

Madison Productions, Inc.

136 East 55th St., New York, N. Y.

Phone: PL 8-2780

PresidentGerry Gross
Vice Pres., Treas.....Frank B. Sawdon
Vice Pres., Secy.....Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Eddy Manson Productions, Inc.

8 Maple St., Tenafly, N. J.

Phone: LOwell 9-5313

President, Owner.....Eddy Manson
Vice Pres., Secretary.....Paula Manson
Services Offered—Specialists in film scoring, live action and animation. Productions: Little Fugitive, Day of the Painter, River Nile; commercials: Lucky Strike, Scott Tissue, U. S. Steel, G. E., Corning Glass, Campbell Soup.

Marshall Organization, Inc.

750 Third Ave., New York City 17

Phone: MU 7-2722

President.....A. W. Marshall
Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass.

Phone: HA 6-3592

President.....Irving Ross
Production Manager.....Alan Ross
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal.

Phone: HO 4-2141

PresidentGeorge Burns

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Cal.

Phone: OLive 1-2510

Executive.....D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif.

Phone: HO 2-7373

PresidentGene Autry
Services Offered — Spot commercials on film.

Meridian Films Limited

1202 Woodbine Ave., Toronto, Ont.

Phone: 698-5583

PresidentN. A. Taylor
Exec. V.P.D. Greisdorf
V.P., General Manager.....John A. Winter
Technical Dir.....Jerry Zaludek

RADIO AND TV COMMERCIAL PRODUCERS

Dir. of Operations.....Phil Styles
Services Offered—Film and videotape and
videoprint production, feature, industrial,
documentary, special effects, sound stage.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21
Phone: LE 5-1000

Operations Manager.....L. Hicks
Services Offered—Videotaped TV commer-
cials. Tape equipment available.

Metrovision, Inc.

117 West 48th St., New York 36, N. Y.
Phone: PLaza 7-3270

President.....John P. Hudak
Secretary-Treasurer.....John Walek
Production Sup.....Carroll Owen
Services Offered—Motion pictures for TV,
industry, business, education, public rela-
tions; film strip production, rear screen
video-mobile advertising production.

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147

President.....Ervin M. Milner
Vice Pres., Prod.....Robert Fenwick
V.P., Sales.....Hoby Wolf

Branch Offices

314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650

Manager.....Edward F. Hopper
Box 765, Cleveland, O.
Phone: LO 1-6835

District Mgr.....Robert Gold
Services Offered — Animation, cartoon &
technical, live action, 16mm & 35mm, strip
films-recordings-jingles-brochures-general art
services, industrial exhibits & shows.

Mode-Art Pictures, Inc.

1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: 391-1846

President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm's;
16/35 mm color, B & W.

Mogubgub, Ltd.

6 E. 46th St., New York 17, N. Y.
Phone: TO 7-8545

President.....Fred Mogubgub
Live Action Dir.....Joe Scanlan
Designer.....Irene Trivas
Animator.....Ed Smith
Services Offered—Commercials, industrials,
sales films; animation, live action.

Motion Picture Adv. Service Co., Inc.

1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253

President.....C. J. Mabry
V.P., Sales.....R. P. Karrigan
V.P., Prod.....Charles Lloyd

Branch Offices

630 5th Avenue, New York, N. Y.

Chief Executive.....Barry Bernard
2013½ Young St., Dallas, Tex.
Chief Executive.....Clyde Rembert, Jr.
333 N. Michigan Ave., Chicago, Ill.
Chief Exec.....Neale Oliver

Movielab, Inc.

619 W. 54th St., N.Y.C.
Phone: JU 6-0360

President & Bd. Chmn.....Saul Jeffee
Exec. Vice President.....Frank Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted J. Gaski
V.P., Color.....John J. Kowalak
Sales Manager.....Burton Stone
Secy., Treas.....Daniel S. Eisenberg
Services Offered—Developing & printing
35 & 16 mm Color & BW motion picture film;
edge numbering, tilting, negative cutting,
storage fac. available, screening room.

Muppets, Inc.

4202 Oakridge Lane, Chevy Chase 15, Md.
Phone: 656-7056

President.....Jim Henson
Business Rep.....Alden Murray
Services Offered—The Muppets, hand pup-
pet characters and voices for live, film and
tape TV commercials and programs; anima-
tion.

Owen Murphy Prod., Inc.

723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144

President.....Owen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Service Offered—Complete production fa-
cilities from script to screening for TV com-
mercials, industrial & educational films.

Music Makers, Inc.

6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartau
V.P., Chg. Planning.....Milton Herson
V.P., Creative Svcs.....Ralph Kessler
Acc't Exec.....Edith D. Lawless

Branch Offices

128½ Doheny Drive, Los Angeles 48, Calif.
Phone: CR 1-4747

West Coast Mgr.....Mort Stein
73 Yorkville Ave., Toronto, Ont., Can.
Phone: WALnut 3-3380

Manager.....Benjamin D. McPeck
Services Offered—Create jingles and back-
ground for radio and TV commercials. Write
scores for industrial films and sales meetings;
complete music merchandising packages in-
cluding record premiums.

Nassour Studios, Inc.

8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400

President.....William Nassour
Vice Pres., Treas.....Edward Nassour

RADIO AND TV COMMERCIAL PRODUCERS

Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Production Assoc., Inc.

35 West 45th St., New York 36, N. Y.
Phone: JUdson 2-3020

President Joseph S. Salzbarg
Vice President..... Bert L. Coleman
Services Offered—Producers of live, film and tape productions, theatrical, non-theatrical, TV, commercial, industrial, documentary and newsfilm; production management; film completion.

National Screen Service Corporation

1600 Broadway, New York City
Phone: CIRCLE 6-5700

President.....Burton Robbins
Services Offered—TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President.....H. A. Rosenberg
Vice President..... Arthur J. Rosenberg
Production Mgr.....Bob Stern
SecretaryLee Dresner
Treasurer.....A. E. Rosenberg
Services Offered — Slides; balops; over 5,000 pre-1950 feature films; rear projection slides.

National Video Tape Productions, Inc.

(A Div. of Sports Network, Inc.)
20 East 46th St., New York, N. Y.
Phone: MO 1-2960

PresidentRichard E. Bailey
V.P.Charles A. Voso
Sec.-Treas.Thomas J. Schilling
Comptroller William Hyland
Client Services.....Richard E. Bailey, Jr.
Services Offered — Complete color and black & white video facilities for TV production of commercials, programs & all other types of taped productions, studios & closed circuit facilities.

Stanley Neal Prods., Inc.

138 E. 36th St., New York 16, N. Y.
Phone: MU 5-8236

President.....D. J. Lane
Services Offered — Comm'ls, spots, industrial.

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

ProducerT. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott
Services Offered—Animated cartoons.

Fred A. Niles

Communications Centers, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181

President.....Fred A. Niles
V.P., ProductionWm. E. Harder
V.P., Sales.....Norman C. Lindquist
V.P., Creative.....Ruth L. Ratny
V.P., FinanceEdward E. Katz
V.P., Exec. Prod.....Harry Lange
Asst. Prod. Mgr.....Ron Klein
Purchasing Agent.....Lawrence Stein
Office Manager.....Dorothy Roecker
Chief Sound Eng.....Robert Henning
Admin. Editing.....Joyce Markstahler

Branch Offices

650 N. Bronson, Hollywood, Calif.
Phone: HO 3-8154

Vice Pres.....Lionel Grover
108 West End Ave., New York, N. Y.
Phone: SU 7-8770

General Manager.....Charles Ticho
Services Offered—Motion pictures for theatre, television and industry; business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
Phone: JU 2-1417

Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., New York 22, N. Y.
Phone: PL 1-0890

President.....Richard B. Olmsted
Vice President.....Arthur Shaer
Services Offered—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

Omega Productions, Inc.

1103 St. Matthew St., West, Montreal 25, Que.
Phone: WE 7-3525

President.....T. S. Morrisey
Vice Pres.....Pierre Harwood
Dir. Prod.....Henry Michaud
Dir. of Sales.....Robert L. Harwood
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated

33 Witherspoon St., Princeton, N. J.
Phone: WO 6-4800
315 E. 55th St., N.Y.C.
Phone: PL 9-0920

President.....James W. Ramey

RADIO AND TV COMMERCIAL PRODUCERS

Vice President.....Robert Bell
 Treasurer.....Fred Johnston
 Creative Dir.....Tracy Ward
 Animation & Aerial Dir.....Ken Drake
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.

Sam Orleans Film Productions, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
 Phone: 523-8098

President.....S. Orleans
 Assoc. Prod.....Lawrence Mollot
 Dir. of Distribution....Mrs. Barbara Davis
 Dir. of Pub. Rela.....Mrs. Vivian LaValle
Branch Office
 105 East 106th St., New York, N. Y.
 Phone: ENright 9-2002

Associate Producer.....Lawrence Mollot
Services Offered—Documentary, industrial, educational, community service motion pictures.

John Ott Pictures, Inc.

Box 158, Lake Bluff, Ill.
 Phone: CEdar 4-3026

President.....J. Ott
Services Offered—Time-lapse photography, industrial film prod.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.
 Phone: WE 9-1491

Vice President.....H. O'Donnell
Services Offered — Film shows, comm'ls, shorts.

PFO Radio & TV Productions, Inc.

3000 Turtle Creek Plaza, Dallas 19, Tex.
 Phone: RI 2-3653

President.....Peter Frank
 Vice President.....Tom Merriman
 Vice President.....Rod Kinder
Services Offered—Creators and producers of commercial & station jingles.

P.G.L. Productions, Inc.

6 E. 46th St., New York 17, N. Y.
 Phone: YUkon 6-4530

Chairman of the Board..John "Bud" Palmer
 President.....Stephen D. Colhoun
 Producer-Directors.....Frank Herman,
 Henry Trettin, Al Viola
Services Offered — Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
 Phone: GR 1-4756

General Mgr.....F. Di Fiore
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pan American Productions

219 Security Trust Bldg., Miami 32, Fla.
 Phone: Franklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
 Vice President.....Edward R'Church
 Secy., Treas.....E. B. T'Kach
 Rep., Legal Counsel...Albert L. Weintraub
 Exec. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg, Fla.
 Phone: 347-6236

Manager.....Vincent Berastegui
 5880 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HO 2-1133

Manager.....T. J. Rourke
 No. 44 Tadacho, Kakano-Ku, Tokyo, Japan
 Manager.....Pin Y. Ongg
 Jiron Arequipa 196, Room 432, Lima, Peru
 Phone: 4-0053

Manager.....Carlos Toro
 307 W. 15th Suite 307, Minneapolis, Minn.
 Phone: 333-8822

Manager.....E. B. T'Kach
 Box 99, Queen St., Singapore, Malaya
 Phone: 8-5407

Manager.....T. H. L. Pang
Services Offered — Documentaries, travelogues, commercial and industrial film, both 16 & 35 mm.

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.
 Phone: CRestview 4-1008

President.....F. Crippen
 Vice President.....J. Marshall
 Sales.....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Lindsley Parsons Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28
 Phone: HO 9-3641

President.....Lindsley Parsons
 Prod. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
 Phone: HO 2-1147

President.....Ray Patin
 Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates

509 Madison Ave., N.Y.C. 22
 Phone: MU 8-9545

President.....Lloyd Pearson
 Vice Pres.....Joseph Packard
 Creative Dir.....Larry Johnson
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

RADIO AND TV COMMERCIAL PRODUCERS

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.
Phone: ORegon 9-0670

President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander
V.P. in Chg. Sales.....Eli Feldman
V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr.David Reisman
Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios

87 Weybosset St., Providence 3, R. I.
Phone: GA 1-9242

President.....Tony Petri
Production Mgr.....Ernest Strauss
Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions

550 Fifth Ave., New York 36, N. Y.
Phone: CI 6-1626

Producer.....R. Pheelan
Asst. to Producer.....Anthony Brook
Production Mgr.....Jeffrey Lemain
Asst. Manager.....Helen C. Miller
Services Offered — Production of feature and sponsored films. Tape equipment available.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Ore.
Phone: CA 7-5411

President.....C. F. Palmer
Motion Picture Dir.....Lewis C. Cook
Controller.....J. W. Bishop
Services Offered — Commercial producer of 16mm motion pictures & TV spots.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.
Phone: BRoadway 3-4141

President.....C. R. Isely
Exec. V.P.R. Dedrick
Treasurer.....C. Don Sheldon
Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22
Phone: EL 5-1431

President.....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato
Services Offered — Animated, live action comm'ls, theatricals, industrials.

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HOLlywood 5-2193

President.....Adrian Woolery
Dir's.....Bill Melendez, Frank Smith
Business Mgr.....H. A. Halderson

Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dir.....B. Gruver
Layout, Design Dir.....D. Spille
Secretary.....Mary Matthews
Film Editor.....Hugh Kelly
Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Precision Film Labs

21 W. 46th St., N.Y.C.
Phone: JU 2-3970

President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia
Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555

Pres., Prod. Mgr.....T. P. Desloge
V.P., Mgr.....W. Dalzell
Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Productions for Television, Inc.

625 Madison Ave., New York City 22
Phone: TE 8-7100
V.P., Dir. of TV, Radio.....L. L. Dunier
Producer, Dir.....J. Lichtman
Services Offered—Commercials.

Project-O-Fex, Inc.

60 East 42nd St., New York 17, N. Y.
Phone: MU 7-1881

President.....Paul F. Adler
Services Offered — Rear screen projection and limited-animation films.

Punch Films, Inc.

155 Fifth Ave., N.Y.C.
Phone: AL 4-2450

President.....Lou Bunin
Vice President.....Florence Bunin
Services Offered—Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Purcell Productions, Inc.

236 West 55th St., New York 19, N. Y.
Phone: PLaza 7-5300

President.....Don Purcell
Creative Director.....Lou Carter
Production Manager.....George Carroll
Art Director.....Marvin Shervan
Services Offered—Custom-created singing commercials; specialized production spots for radio; musical and production sound tracks for TV and film; sound tracks and art services for industrial sales promotion.

RADIO AND TV COMMERCIAL PRODUCERS

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C.

Phone: JUDson 2-4291

Executive Producer.....Robt. Baron
Services Offered—Commercials, industri-
als, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28

Phone: HO 4-9225

Pres. Arnold Gillespie
V.P., Secy.....Stanley Walsh
V.P., Treas.....Michael Lah
V.P., Prod.....Les Goldman
Services Offered — Commercial & pro-
gram producers.

RCA Recorded Program Services

(See Transcription Companies)

Radio & TV Packagers, Inc.

(See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal.

Phone: DU 8-1323

OwnerD. Balli
Services Offered — TV film shows & live
programs; comm'ls; industrials; animation;
packages, live & film.

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36

Phone: PLaza 7-9260-1-2

PresidentJohn Gart
Acct. Execs..... Roger White, Merrill Staton
Services Offered—Radio & TV musical &
singing commercials.

RadiOzark Enterprises, Inc.

(See Program Producers)

Rarig's Inc., Film Productions

5510 University Way, Seattle 5, Wash.

Phone: LA 2-0707

President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
Assoc. Prod.....J. Lawless
Services Offered—16/35 mm color, B & W
photography; sound recording, stage; edit-
ing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn.

Phone: Midway 9-1393

President.....Reid H. Ray
Gen. Sls. Mgr.....Clyde Krebs
Chicago Sales.....James Holmes
Washington Sales.....Frank Havlicek

Branch Offices

208 S. LaSalle St., Chicago, Ill.

438 Washington Bldg., 15th & New York Ave.,
N.W., Washington 5, D. C.

Services Offered—Producers of TV com-
mercials & entertainment synd. films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.

Phone: DI 2-8925

Services Offered — TV film shows, com-
mercials; shorts; animation.

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4

Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Duke Goldstone

Services Offered — Producer of TV com-
mercials, TV shows, industrial, public rela-
tions & sales promotion films.

Republic Television Features

64 E. Lake St., Chicago 1

Phone: 275-3199

PresidentCapico Kapps
V.P., Chg. Sales.....Joseph Kapps
Services Offered — Producers, distributors
and representatives of live, transcribed and
syndicated radio-TV programs and commer-
cials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19

Phone: CI 6-0191

President.....Robert Yarnall Richie
Services Offered—Motion picture produc-
tion and still photography for industry, pub-
lic relations and advertising. Color special-
ists. Own Mitchell cameras, sound and light-
ing equipment. Full editing facilities.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.

Phone: OR 3-9162

Owner.....W. A. Rivers
Services Offered — Industrial producing;
TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.

Phone: HOLlywood 2-8585

Exec. Prod.....F W. Zens
Services Offered—TV film comm'ls. TV
personalities, talent of all types, etc.

Hal Roach Studios

(See TV Prod.-Dist.)

Louis de Rochemont Associates, Inc.

380 Madison Avenue, N.Y.C. 17

Phone: OX 7-0350

Services Offered — TV comm'ls & film
shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38, Cal.

Phone: HO 7-7131

PresidentDick Westen
Vice Pres.Don Bartelli
Services Offered — Consumer selling films
for business & industry.

RADIO AND TV COMMERCIAL PRODUCERS

F. K. Rockett Productions

6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183

President Arthur J. Sowers
Vice Pres. Stan Webb
Exec. Prod. John J. Hennessy
Prod. Co-ord. Joe Denove
Administrator Iona Guyer
Creative Services Dir. Don Greer
Studio Mgr. Jerome F. Lipari
Services Offered—Motion pictures for TV & theatre; complete production facilities.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
Phone: RI 9-3647

Chairman S. Speiser
President Richard H. Roffman
Vice President Maurice Roffman
Services Offered—Distribution of features for TV.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Calif
Phone: CR 4-6841

Pres. Roy Rogers
Vice Pres. W. Arthur Rush
Exec. Prods. Art Rush, Ralph Wonders
Producer-Director Bob Henry
Services Offered—Producers of TV series. Merchandising for Roy Rogers Enterprises, Dale Evans Enterprises, National Football League Enterprises, Charley Weaver and Ice Follies.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954

President Edward L. Koenig, Jr.
Services Offered—Distribution of TV film series.

Current Production — Roy Rogers Show, Brave Eagle Show.

Rolab Studios

(*Rolab Photo-Science Labs.*)

Walnut Tree Hill, Sandy Hook, Conn.
Phone: (203) 426-2466

Owner, Director Henry Roger
Services Offered — Production of motion pictures and film strips, complete facilities; sound stage, set construction. Camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering, consulting.

Romanis & Messner

43 Grove St., Ridgefield Park, N. J.
Phone: LA 4-9080

Pres. George Romanis
Vice Pres. Johnny Messner
Services Offered—Personalized service for creating and producing musical commercials for radio and TV; musical consultants; composers, arrangers and underscoreers for films and commercial records.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876

Director E. E. Roquemore
Studio: 257 Franklin St., Buffalo, N. Y.
Phone: TL 6-3512
Services Offered — Comm'l's, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions

1148 S. Shennandoah St., Los Angeles 35, Calif.
Phone: 272-6884

President C. Roth
Services Offered — TV film comm'l's & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494

President and Owner Danny Rouzer
Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

SIB Productions, Inc.

(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411

President Walter N. Bien
Vice President Sonny Klein
V.P., Sales Mgr. James Marshutz
Branch Office
1501 Broadway, New York City, N. Y.
Phone: BR 9-8700

Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

SOS Photo-Cine-Optics, Inc.

(*See Equipment Section*)

Fouad Said Productions, Inc.

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 2-4800

President Fouad Said
Vice President Ralph Levy
Secretary Jean Miller
Services Offered—TV and feature motion picture production, specializing in below-the-line production packaging.

Sande & Greene, Inc.

1777 N. Vine St., Hollywood 28, Calif.
Phone: HO 6-5103

President & Treas. Robert L. Sande
Exec. Vice Pres. & Sec. Larry Greene
Ass't. Secy. Pat Carson
Services Offered—Producers of music and film for advertising and entertainment, "Musical Images" for radio and TV stations.

RADIO AND TV COMMERCIAL PRODUCERS

Sarra, Inc.

210 East 5th St., New York 3, N. Y.
Phone: SPring 7-3700

PresidentValentino Sarra
Exec. V.P., Gen. Mgr.....Morris D. Behrend
V.P., Production.....Lee Goodman
Head Creative Dept.....Rex Cox
Manager (Chicago).....William Newton
TV Prod. Mgr. (Chicago)....Marvin Bailey

Branch Office

16 E. Ontario St., Chicago, Ill.

Phone: WH 4-5151

Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.

Gerald Schnitzer Productions

5746 Sunset Blvd., Hollywood, Calif.

Phone: HOLLYWOOD 9-1158

PresidentG. J. Schnitzer
SecretaryA. McGuire
Production Manager.....D. Evans
Photographic Director.....P. Marley
Editorial Head.....A. Marks

Services Offered—Motion pictures for TV and theatrical commercials; concept and product design; original storyboards; specialized insert photography.

Raymond Scott Enterprises, Inc.

140 West 57th St., New York 19, N. Y.
Phone: PL 7-5685

Pres., Creative Dir.....Raymond Scott
General Manager.....Charles Barclay
Office Manager.....Robert Briody

Services Offered—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultants to advertising agencies; production of dramatized commercials; TV scoring.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack

Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screen Gems, Inc.

(See TV Prod.-Dist.)

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28
Cal.

Phone: HO 6-6141

PresidentJohn Seely

Sales Mgr.....Don Teeters
Repertoire Dir.....Bill Loose
Recording Mgr.....Doug Nelson
SecretaryPat Seely

Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Selling Thru Sound

141 E. 55th St., New York, N. Y.

Phone: PL 8-2470

President, Treas.Louis A. Garisto
Vice Pres., Sec.....Sonny Hayes

Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.

Phone: OL 4-2350

OwnerJ. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22

Phone: JU 2-8800

President, Creat. Dir.....Hank Sylvern
Business Mgr.....George H. Fried

Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.

Al Simon Productions, Inc.

General Service Studios

1040 N. Las Palmas, Hollywood 38

Phone: HO 9-9011

PresidentAl Simon
ControllerJohn Nicolaidis

Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal.

Phone: WE 9-1491

OwnerH. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn.

President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.

Services Offered — 16/35 mm production services; animated spots.

RADIO AND TV COMMERCIAL PRODUCERS

Fletcher Smith Studios, Inc.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7200

President Fletcher Smith
Exec. Vice Pres. Janet P. Sneider
Vice Pres. Arthur J. Davis
Vice Pres. A. E. Henderson
Secy.-Treas. J. W. Johnson

Branch Office
319 E. 44th St., N.Y.C. 17
Phone: MU 9-8766

Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.
Phone: OX 7-9174

President W. H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Soundac Productions, Inc.

Hollywood, Fla
Phone: WAbash 3-8426

Pres.-Gen. Mgr. Robert D. Buchanan
Gen. Mgr., Secretary Jack Schleh, Jr.
Technical Dir. Robert G. Biddlecom
Art Dir. Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Southwest Film Laboratory, Inc.

3024 Ft. Worth Ave., Dallas 11, Tex.
Phone: FEderal 1-8347

Vice President J. A. Hopper
Customer Svc. Norman E. C. Naill
Services Offered — All services related to 16mm. film in black & white, color.

Spotlite News, Inc.

3449 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-5365

President Algernon C. Walker
V.P. Al Blanchard
Prod. Spvsr Rexford L. Metz
Services Offered — TV newsfilm service documentary, promotion & public relations films.

Stammco, Inc.

291 S. LaCienega Blvd.
Beverly Hills, Calif.

Pres. J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated

123 N. Poplar St., Charlotte, N. C.
Phone: ED 3-6151

President T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

Stock Shots To Order, Inc.

550 Fifth Ave., N.Y.C. 36
Phone: CIrcle 6-0690

Pres. R. A. Pheelan
V.P. H. C. Miller
Sec. Otto Von Braun
Treas. Royal L. Krim

Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates.

Stockdale and Company, Inc.

200 E. First St., Salt Lake City 11, Utah
Phone: EL 5-5511

President C. Stockdale
V. P. B. P. Lee
Sec.-Treas. L. Stockdale

Services Offered—TV comm'ls, animation, SOF recording sound transfer; processing all b-w; ER; ECO.

Storyboard, Inc.

160 Riverside Dr., New York City 24
Phone: TR 3-7207

President J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JU 6-7390

President J. G. Stratford
Vice President George Newman
Treasurer Samuel M. Iger
Secretary Hyman Chipkin

Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film stock shot library.

Jack Strausberg Productions

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941

President J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.

135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816

President Wilbur J. Streech
Assoc. Producer Bob Baldwin
Production Sal Guida

Services Offered — Producer of film commercials for TV, industrial films and radio & TV jingles.

RADIO AND TV COMMERCIAL PRODUCERS

Sturgis-Grant Productions, Inc.

328 E. 44th St., New York 17, N. Y.
Phone: MU 9-4994

PresidentW. Sturgis
V.P., Manager.....B. Magnes
Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Sun Dial Films, Inc.

341 East 43rd St., N.Y.C. 17

President.....S. A. Datlowe
Services Offered — Comm'ls, spots, industrial.

John Sutherland Productions Inc.

201 N. Occidental Blvd., Los Angeles 26
Phone: DU 8-5121

Pres., Gen. Mgr.....John Sutherland
Exec. Vice Pres.....Ross Sutherland
V.P., TV Comm. Prod.....Theodore Goetz
Branch Office

44 E. 67th St., New York, N. Y.
Phone: UN 1-2000

Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes

119 E. 17th St., New York City 3
Phone: GR 3-6699

DirectorD. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions

689-5th Ave., New York City
Phone: MUrray Hill 8-4355

PresidentRobert Swanson
Vice President.....Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions

7657 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 1-4889

Owner-ProducerC. Swanstrom
Writer-Dir.Jack Elliott
Services Offered—TV commercials and serial programs; training ad sales films; feature films.

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761

PresidentC. Chaplin
V.P.'s.....H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
Phone: HO 2-2393

PresidentShull Bonsall
Services Offered — Produce animated and live action for TV comm'ls, industrial & entertainment films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-8955

President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eiringer
Service Offered — Produce, package & distribute syndicated TV commercials & programs.

Technamation Films, Inc.

310 Madison Ave., New York, N. Y.
Phone: YU 6-6990

PresidentMartin H. Poll
Exec. V.P.Stanley L. Schwartz
V.P., Gen. Mgr.Robert Jacobs
Treasurer.....Howard Weinberger
Services Offered — Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800

PresidentS. L. Schwartz
Exec. V.P.Claude E. McKinney
SecretaryMary G. Ballance
TreasurerPaul H. Taub
Services Offered — Producers of Technamation-animation by use of polarized light, for film or slide.

Teen America Associates, Inc.

1724 Southland Center, Dallas 1, Texas
General Manager.....Scott Reynolds
Services Offered—Creators and producers of Miss Teenage American radio programs and TV spectacles.

Tele-Sound Productions, Inc.

523 Pennsylvania Bldg., Washington 4, D.C.
Phone: DI 7-8810

PresidentWilliam Devries
Vice PresidentFlorence Corbett
Vice President.....E. Szego
TreasurerJack Vance
Services Offered — Commercials, jingles, programs & transcriptions.

Tele-Tape Productions, Inc.

136 East 55th St., New York 22, N. Y.
Phone: PLaza 2-7255

President.....Richard E. Riedel
General Manager.....James E. Witte
Chief Engineer.....John Natale

Branch Offices

471 Victoria Terrace, Ridgefield, N. J.
Phone: 943-7333

RADIO AND TV COMMERCIAL PRODUCERS

Chief Engineer.....John J. Natale
Box 9118, Chicago 90, Ill.
Phone: 263-0619

ManagerWilliam J. Marshall, Jr.
Services Offered—Video-tape recording—
location & studio; complete productions of
TV shows, commercials, closed circuit & in-
dustrial shows.

Tele-Video Productions

316 W. 57th St., New York, N. Y.
Phone: JU 2-8095

President.....Lew Pollack
Art Director.....Dominic Juskevich
Director.....Nicholas Webster
Services Offered—Producers of TV com-
mercial films, TV film series, and motion
pictures.

Tele-View Recording Service

5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 6-5254

PresidentBradley Kemp
EngineerJay Hathaway
Branch Office
150 W. 55th St., New York 19, N. Y.
Phone: CI 6-1952

Services Offered—Video tape to 35mm
film; tape dubs from masters; tape to 16mm;
sound services.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TAlcot 3-1418

President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV
in color or black & white, TV comm'ls,
studio & location work, compl. packaging
service, 35/16 mm editing & recording, ani-
mation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205

President.....J. A. Thomas
Exec. V.P.James B. Pinkham
Secy., Treas.....Peter Comandini

Services Offered—Complete in-plant 16mm
motion picture technical services from scripts
through final release prints (including titles
and animation) for TV and industrial film
producers.

Telemat

433 S. Fairfax Ave., Los Angeles 36
Phone: WE 3-5731

Partners.....A. Wise, Sidney Freeman
Services Offered—Animated cartoon com-
mercial library; live & animated custom film
comm'ls.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N.Y.
Phone: YUkon 6-1242
Prod.-Dir.Saul Taffet

Services Offered—Production of motion
pictures; TV filmed commercials in anima-
tion or live action; animated and optical
special effects in color or black & white, ex-
clusive color control equipment, 35 mm and
16 mm production.

Telenews Film Corp.

850 10th Ave., N.Y.C. 19
Phone: JU 6-2450

Exec. Vice Pres.....C. B. Stratton
Services Offered—Produce documentary &
commercial films; stock film library.

Telepix Corporation

1515 N. Western Ave., Hollywood 27
Phone: HO 4-7391

President.....Robert P. Newman
Sales Director.....Patrick J. Sexton
Secretary.....Luther Davis
Exec. Producer.....James W. Simmons
Art Director.....Duncan Cramer

Services Offered—Complete motion picture
sound recording, production facilities, sound
stage, mixing and dubbing, lip loop syn-
chronizing, cutting rooms. Title work and
musical scoring.

Telestudios, Inc.

1481 Broadway, New York City 36
Phone: LO 3-1122

PresidentG. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.

P. O. Box 693, New York 23, N. Y.
Phone: TRafalgar 7-2372

Pres., Exec. Prod.....William R. Riddle
Vice Pres., Secy.....Karen Weseth
Treas., Dist. Mgr.....Joseph G. Vietri
TVR Dirs.....Arthur N. Fisher,
Richard C. Baur

Branch Offices

54 Grand Ave., Palisades Park, N. J.
Phone: 945-9664

Treas., Dist. Mgr.....Joseph G. Vietri
100 N. Irving Pl., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 4, Mich.
Phone: VALley 2-0092

Sales Mgr.....Rodney Hersey
Bavarian Manor House, Cairo, N. Y.
Resort Sales Mgr.....William K. Bauer
Services Offered—Sound film productions,
color or B & W; video tape productions, live
productions, animation, slides, rentals, com-
mercials.

Television Features of America

(Div. of Radio Features of America)
820 West End Ave., New York 25, N. Y.

RADIO AND TV COMMERCIAL PRODUCERS

Phone: MOument 3-7284

Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.

369 Lexington Ave., N.Y.C.
Phone: TN 7-3330

PresidentBernard Rubin
TreasurerLee Blair
SecretaryLeon Levy
Production Manager.....Sid Greenhaus
ControllerStanley Turitz
SalesHoward Linkoff

Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.

17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877

President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
TreasurerClarence Schmidt

Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Film Editorial Service, Inc.

15 West 46th St., New York 36, N. Y.
Phone: JUdson 2-7873

PresidentAnthony Termini
Services Offered—Editing, film consultation, matching, expediting, 35mm theatrical, TV commercials, 16mm.

Termini Video Tape Services, Inc.

15 West 46th St., N. Y. 36, N. Y.
Phone: JU 2-7873

PresidentAnthony Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kines, studio space. Tape equipment available.

Terrytoons

Div.: CBS Films, Inc.
38 Centre Ave., New Rochelle, N. Y.
Phone: New Rochelle 2-3466

Vice President.....W. M. Weiss
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Thoroughbred Productions

1614 Trevilian Way, Louisville 5, Ky.
Phone: GLEndale 1-1203

Executive Prod.....James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.

1600 Broadway, N.Y.C.
Phone: PL 7-6681

PresidentAbraham Rozenfeld
Vice Pres.....David Opochinsky
Plant Mgr.....Paul Sandars, Jr.
Treas.Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.

1600 Broadway, N.Y.C.
Phone: PL 7-6681

PresidentAbraham Rozenfeld
Vice Pres.....David Opochinsky
Exec. V.P., Gen. Mgr.....David D. Horne
Sec.-Treas.Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York City 17
Phone: YU 6-5090

President.....F. A. Tomlin
Vice President.....Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Trans Radio Productions, Inc.

683 Boylston St., Boston 16, Mass.
Phone: COpley 7-5760

President.....Oscar H. Cheses
Production Manager....Alfred D. Benjamin
Sales Manager.....Edward B. Shaw
Art Director.....Thomas M. Fleming

Branch Office

701 Seventh Ave., New York, N. Y.
Phone: CIrcle 6-7566

Manager.....Edward B. Shaw
Services Offered—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

Tri Art Color Corporation

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

PresidentIrwin Young
V.P.'s.....Paul Kaufman, Louis Feldman, Arthur Miller
Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.

128 E. 36th St., New York City 16
Phone: MU 5-7150

President.....Ellis Sard
Secretary.....Peter D. Trafford
Treasurer.....James J. Storrow, Jr.
Services Offered—Spot comm'ls; industrials, educationals, programs.

RADIO AND TV COMMERCIAL PRODUCERS

Triumph Films Ltd.

554 S. Gulph Rd., King of Prussia, Pa.
Phone: 265-0320

Dir. of Photo.....Walter E. Dombrow
Prod. Spvsr.....Walter J. Travis
Sales Dir.....John Sexton
Services Offered—Commercial, industrial
& TV motion pictures. Writing, editing.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171

President.....Henry G. Saperstein
Studio Mgr.....Hal Elias
N. Y. Office

527 Madison Ave., New York, N. Y.
Phone: PL 2-3630

Services Offered—Produce animated and
live action for commercial, industrial and
theatrical accounts.

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720

President.....C. Gallagher
Services Offered—TV comm'ls, program in-
serts, news, feature coverage.

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114

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Secretary.....Joseph Klein
Treasurer.....Erwin Kreisky
Exec. Vice Pres.....John Hutchings

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17 E. 45th St., New York, N. Y.
Phone: OX 7-0725

Eastern Rep.....Herbert Rosen
425 13th St., Washington, N.W., D.C.
Phone: ST 3-2951

Washington Rep.....Bob Ffiefle
Services Offered—Creators and producers
of custom made musical jingles, spot an-
nouncements, and filmed series for television
and radio. Complete film, tape, and disc re-
cording and reproduction services.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710

President.....Francis C. Thayer
Exec. Producer.....Alfred Butterfield
Exec. Asst.....Rosalie Bamze
Services Offered—All phases motion pic-
ture production—script to screen—16/35mm,
B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 11
Phone: MI 2-6465

President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger

Secretary, Treas.....R. A. Weber
Services Offered—Recording (monaural
and stereophonic) record sessions, spot,
radio programs, TV-motion picture sound
tracks, mastering (monaural & stereo-
phonic), slide film, pressings, high speed
duplicating, 16 and 35 mm screening & in-
terlock magnetic re-recording.

VPI Productions

321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-8082

President.....George Tompkins
V.P., General Mgr.....Sheldon B. Satin
V.P. Sales.....William E. Huston
V.P.'s.....Robert C. Winkler, Dick Feldman
Services Offered—TV film commercials,
complete 16 and 35 mm facilities.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
Phone: CI 6-4675

President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Manager.....Raymond Johnson
Services Offered—Sound effects, back-
ground music, for use in TV, radio, news-
reels, theatres, video recordings, fashion
shows, industrial films, documentary films,
drama, motion pictures & public presenta-
tions.

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Vice President.....Douglas J. Baker
Vice Pres., Sales.....Richard Gray

Branch Offices

2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896

General Manager.....Andrew Pastula
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341

Manager.....Jean Vallier
Services Offered—Motion picture producer.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, indus-
trial.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman
Services Offered—Optical photography, art
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116 East 30th St., N. Y. 16
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Sales Mgr.Peter Turnquist
Art Dir.Curtis Iverson
Prod. Mgr.Rene Mechin

Branch Office

1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680

Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400

Pres.Clifford Hanna
V.P.William R. Witherell, Jr.
Sec.-Treas.William E. Lane
Services Offered—Production of motion pictures for TV and industry.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
Phone: MU 6-8066

PresidentHenry R. Alexander
V.P., SalesAl Wallace
Services Offered — Studio and location video taping of commercials, complete producing services from storyboard to completed tape. Complete closed circuit facilities. Tape editing, dubbing and film transfers.

Videotape Productions of New York, Inc.

101 W. 67th St., New York City 23
Phone: TR 3-5800

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Vice President.....John B. Lanigan
Sales Manager.....Herbert W. Hobler
Production Mgr.C. Holden
Chief Engineer.....Donald Collins
Services Offered — Videotape commercials and shows—studio & location. Tape equipment available.

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.
Phone: GLendale 4-3689

PresidentHal Vinson
Creative Dir.Elise Meyer
Service Offered — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

W C D, Inc.

1600 Broadway, New York 19, N. Y.
Phone: CI 7-1600

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Exec. Vice Pres.....Tom Dunphy
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Secy., Treas.....Walter Kullberg
V.P., TV Prod.....John Affriol

Branch Offices

780 Gower Avenue, Hollywood 38, Calif.
Phone: HO 3-3113

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410 N. Michigan, Chicago, Ill.
Phone: 644-2641

ManagerDick Lewis
Services Offered—Motion picture production in documentary, training, sales promotion, public relations & television commercials. Facilities include sound studio and editing department.

Roger Wade Productions, Inc.

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Services Offered—Production of motion pictures for industry and government. TV commercials, animation, sound slidefilms. Specialists in production of Salesmate programs. Complete creative, script and art departments.

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7 E. 78th St., New York 21, N. Y.
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President.....Robert Warner
Services Offered—Creation and production of live and film programs and commercials.

Washington Video Productions, Inc.

24 F St., NW, Washington 1, D.C.
Phone: LI 6-1300

President.....G. F. Johnston
Services Offered—TV film shows, comm's; color, B & W animation; studios & facilities for rent.

Wesmor, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HO 2-7141

Prod.E. Solow
Services Offered—TV film shows & comm's; synd. film; features of full length.

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615 N. Wabash Ave., Chicago 11
Phone: SU 7-2755

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Prod. Mgr.....William L. Langdon
Services Offered—TV commercials, spots, slide film, displays, animation, humorous illustrations, comic strips. Special effect printer avail. to producers.

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Branch Office

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Production Mgr. Charlie R. Cannon
Services Offered—TV, business & public relations commercials and sound slide films, sound stage, editing rooms, sound mixing.

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Phone: JU 2-0430

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V.P., Production Richard Winik
Editor Irving Oshman
Services Offered—Films and TV programs, industry films, documentary films, sports footage stock shots.

Wonderland Productions

7934 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-8342

Exec. Prod. M. L. Bryan
Services Offered—TV film commercials; 35 and 16mm. industrial and public relations.

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6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944

Owner Carter Wright
Services Offered—TV live programs, film shows; commercials; music effects.

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155 East 24th St., N. Y. C.
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Exec. V.P. R. Bean
Senior Vice Pres. Joseph C. Bernstein
V.P., Industrial Gordon Crowe
V.P., Animation Marvin Friedman
Exec. Prod. Alfred F. Califano
Sales Albert D. Hecht, Howard Linkoff
Sales Manager William E. Walsh
Services Offered—TV commercials, industrial, education and TV program films produced. Industrial and business shows produced. Complete animation and live action services.

Seymour Zweibel Productions, Inc.

11 E. 44th St., New York City 17
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Vice President Susan Wayne
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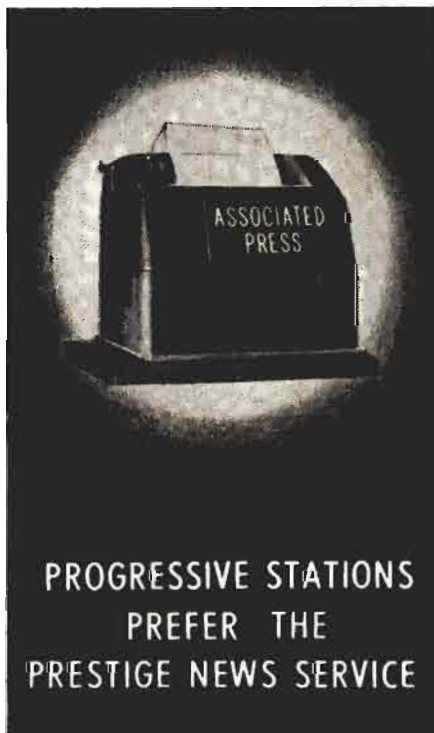


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By STANLEY ADAMS
President

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Big Four Music Corp.
Billboard Music Publishing Co.
Biltmore Music Corp.
Bing Music Co., Inc.
Birchard, C. C., and Co.
Bishop Music Co.
Blackstone Music, Inc.
Blasco Music, Inc.
Bloch Publishing Co.
Bloom, Ben, Music Corp.
Blossom Music Corp.
Blue Sun Music Publishing Co.
Bluebell Publishing Co.
Boelke-Bomart, Inc.
Bogard Music Inc.
Bogat Music Corp.
Boland-Leng, Inc.
Bond, Carrie Jacobs, & Son
Bond Street Music Corp.
Bonfen Music Pub. Co.
Bonnie Music Inc.
Boston Music Co., The
The Boulder Music Corp.
Bourne, Inc.
Box & Cox (Publications), Inc.
Bradford Music, Inc.
Brandom-Music Co.
Braziliance Music Pub.
Breen & De Rose Music Corp.
Bregman, Vocco & Conn, Inc.
Briegel, George F., Inc.
Brighton Music Co., Inc.
Brisk Music Co.
Bristol Music Corp.
Broadway Music Corp.
Brockwin Music Pub. Co.
Brodts Music Co.
Bromaur Music Corp.
Brooks Music Corp.
Broude Brothers
Brull Music, Inc.
Buckeye Music, Inc.
Buckingham Music Co.
Budd Music Corp.
Bulls-Eye Music, Inc.

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Burke, Johnny & Co., Inc.
 Burke & Van Heusen, Inc.
 Burlington Music Corp.
 Burnett, Ltd.
 Burns Music Co.
 Bushkin, Joe, Music, Inc.
 Butterfly Music Corp.
 Buxton Hill Music Corp.
 Byron Music Inc.

C. G. Recording Corp.
 C. R. Publishing Co.
 Caccamise Bros. Music.
 Cadence Publications
 Cadenza Music Co.
 Caesar, Irving
 Cahn Music Corp.
 Cailliet, Lucien, Publication
 Cal Music Co.
 Calico Records, Inc.
 Callender, Red Pub. Co.
 Camelot Music Corp.
 Campbell-Connelly, Inc.
 Campbell, Lloyd, Pub.
 Candell Music Pub. Inc.
 Captured Music Co.
 Car-Mar Music
 Carbaugh Music
 Carew, Roy J.
 Carl VI Music Co.
 Carlfred Music Corp.
 Carlyle Music Publishing Corp.
 Carmen Music, Inc.
 Carmichael Music Publications
 Carnes, Joseph R., Music House
 Carrie Music Co., Inc.
 Carroll Publications
 Case Music Corp.
 Catawba Music Co.
 Cathryl Music Corp.
 Cavalcade Music Corp.
 Cee Bee Music Co.
 Central Park S. Music Corp.
 Cessna Music Co.
 Chalen Music Pub. Co., Inc.
 Chamber Music Library
 Champagne Music Corp.
 Chandler Music Co.
 Chappell & Co., Inc.
 Chappell-Styne Inc.
 Charling Music Corp.
 Chatham Music Corp.
 Chatsworth Music, Inc.
 Cherokee Music Co.
 Chippendale Music, Inc.
 Choice Music, Inc.
 Chord Music
 Christopher Music Co.
 Church, John, Co., The
 Cinema Songs, Inc.
 Cina-Star
 Cindy Music, Inc.
 Circus Music Co.
 Citation Music, Inc.
 Claire Music Co.
 Clarick Music Co., Inc.

Clarion Music Co.
 Claro Pub. Co.
 Clearview Music
 Clover Music Co.
 Cloverleaf Music
 Coca Music Corp.
 Cohan, George M., Music Publ.
 Coleman-Ross Co., Inc.
 Collie Music
 Colonense Enterprises
 Colony Music, Inc.
 Colpix Music, Inc.
 Columbia Pictures Music Corp.
 Comet Music Corp.
 Commander Publications
 Commercial Music Co.
 Commonwealth Music Co.
 Composers Music
 Compton Music Corp.
 Concerto Music Corp.
 Congress Music Publications
 Congressional Music Publications
 Conley Music, Inc.
 Connelly, Reg, Music, Inc.
 Conquest Music Corp.
 Consolidated Music Publ., Inc.
 Consonant Music, Inc.
 Cooper Music Corp.
 Corda Music Inc.
 Cornell Music, Inc.
 Coronado Pub. Co., Inc.
 Coronet Music, Inc.
 Cosmopolitan Music Publishers
 Counterpoint Music
 Cove Music Co.
 Cover Records, Inc.
 Crane Music Publications
 Creative Music
 Credo Music Co.
 Crescendo Music Corp.
 Crescent Music Co., Inc.
 Crest Music Co.
 Crestview Music Corp.
 Crisscott Music Co.
 Criterion Music Corp.
 Cromwell Music, Inc.
 Cruise Music Corp.
 Crystal Music Publishers, Inc.
 Cunningham, Paul, Inc.
 Cusenza, Frank J., Music Publ.

Da Fran Music Pub. Co.
 Damus Music
 Dance King Music
 Daniels, Charles N., Inc.
 Darlan, Inc.
 Dartmouth Music, Inc.
 Dash, Connelly, Inc.
 Davis, Joe
 Dawn Music
 Dawson Music Co., Inc.
 Dayton Music Corp.
 Dean Music
 Deane & Doo Music
 Debmar Publishing Co., Inc.
 Deep River Music, Inc.

Deerhaven Music Corp.
 DeFranco, Joseph Ent.
 Delaware Music Corp.
 Delkas Music Publishing Co.
 Delmore Music Co.
 Delta Research & Engineering
 Demco Pub. Co.
 Dena Music, Inc.
 Denham Music Co.
 Denny Music, Inc.
 Denric Music Corp.
 Denslow Music, Inc.
 Denton & Haskins Corp.
 Desilu Music Corp.
 Desmo Music, Inc.
 De Sylvia, Brown & Henderson
 Dexter Music Co.
 Dey-Way Pub. Co.
 Diana Music Inc.
 Dickson Music Pub. Corp.
 Disney, Walt, Music Co.
 Ditson, Oliver, Co.
 Do-Ra-Me Music Pub. Inc.
 Dolores Pub. Co.
 Dominant Music Corp.
 Donaldson Publishing Co.
 Dondee Music
 Dorchester Music Corp.
 Dorian Music Publishers, Inc.
 Doris Music Corp.
 Dorsey Brothers' Music, Inc.
 Dottie Music Pub.
 Double-A Music Corp.
 Dov Music, Inc.
 Dragon Music Co.
 Drake Activities Co.
 Dubonnet Music Publishing
 Duet Music, Inc.
 Dufferin Music Inc.
 Durante, Jimmy, Music Publ.

ECF Music
 E. D. M. Music Publishers
 Earl Music Co.
 East-West Music Co.
 Eastlake Music Inc.
 Ecaroh Music Inc.
 Ecco Music, Inc.
 Edition Musicus-New York, Inc.
 Edmonds, Shepard N., Music
 Educational Music Service, Inc.
 Edwards Music Co., Inc.
 El Dorado Music Co.
 El-Tone Music Co.
 Elkan, Henri, Music Publisher
 Elar Music Corp.
 Elkan-Vogel Co., Inc.
 Elliot Music Co., Inc.
 Elliott, Jack, Music Co.
 Elmont Music Co.
 Elsmo Bros. Pub.
 Emery Music, Inc.
 Emes Music Co.
 Empress Music, Inc.
 Ensemble Music Press
 Enterprise Music Corp.

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 Estacy Music Inc.
 Ethelbert Music Assoc.
 Eurasia Music Pub.
 Evans, Redd, Music Co.
 Evergreen Music Corp.
 Exeter Music, Inc.

 Fairbanks Music Corp.
 Famous Music Corp.
 Fancy Music Co.
 Fanfare Music Co.
 Fantasy Music Inc.
 Farmer Music Co.
 Farrow Music, Inc.
 Favorite Music, Inc.
 Favorite Publishers, Inc.
 Fay-Ro Music, Inc.
 Fayrene Music Corp.
 Feist, Leo, Inc.
 Fenner Publications
 Festival Music Co.
 Fidelio Music Pub. Co.
 Fideree Music Corp.
 Fillie & Gaal Melodies
 Fillmore Music House
 Fischer, Carl, Inc.
 Fischer, J., & Brother
 Fisher, Fred, Music Co., Inc.
 Flamingo Music Inc.
 Flammer, Harold, Inc.
 Florence Music Co.
 Foley, Charles
 Ford Music Pub. Inc.
 Foreign & Domestic Music Corp.
 Foremost Music Co., Inc.
 Forster Music Publisher, Inc.
 Fortuna Music Corp.
 Fortune Music Co.
 42 Publishing Co., Inc.
 Four Jays Music Co.
 Fox, Sam, Publishing, Inc.
 Frama Publishing Co.
 Frances Music, Inc.
 Francon Music Corp.
 Frank Music Corp.
 Franklin, Jimmie, Music Publ.
 Friedman, Max, Music Pub.
 Friend Music Publ. Co., Inc.
 Fullarton Music Inc.
 Futura Music Pub. Co.

 G & C Music Corp.
 GI Music Corp.
 Galaxy Music Corp.
 Gale Music
 Gallico, Al, Music Co., Inc.
 Gannon & Kent Music Co.
 Gardner Music Corp.
 Garland Music, Inc.
 Garrick Music Co.
 Gary Music, Inc.
 Gate Music Co.
 Gateway Music, Inc.

 Gaumont Music Publishers, Ltd.
 Gayle, Tim, Songs
 Gem Music Corp.
 Gemini Music Co.
 General Music Publ. Co., Inc.
 George Music Inc.
 Georgeoff, Evan, Music Publ.
 Gershwin Publishing Corp.
 Gibbs Music Inc.
 Gibraltar Music Co., Inc.
 Gigi Music
 Gilbert, Ray, Pub. Corp.
 Gilead Music Co.
 Giles Music
 Gladstone Music Inc.
 Gladys Music, Inc.
 Glamford Music Corp.
 Glenbrook Music Corp.
 Glenmore Music, Inc.
 Global Music, Inc.
 Gold, Jack, Music Co.
 Gold, Joe, Music Co.
 Gold Medal Music Pub.
 Golden Bell Songs
 Golden Music Inc.
 Goldmine Music, Inc.
 Goldson, Michael H., Inc.
 Goldwyn, Samuel, Music Publ.
 Goman Music Corp.
 Goodman Music Co., Inc.
 Gordelys Music
 Gotham Music Svc., Inc.
 Grace Music Co. Inc.
 Grady Music Co.
 Graham Music Publishing Corp.
 Grand Music Corp.
 Gramite Music Corp.
 Gray, H. W., Co., Inc.
 Greene, Walter, Music
 Greenwich Music Co., Inc.
 Gregory Music Corp.
 Grosvenor House Music
 Guarnieri Music Co.
 Guild Music Publishers, Inc., The
 Guild Publications of Calif. Inc.
 Gunston Music, Inc.

 H. R. Music Corp.
 Haggard Music Co.
 Hail-Mack Co.
 Hallmark Music, Inc.
 Halsey Music, Inc.
 Hamar Music
 Hamilton Music Corp.
 Hampshire House Publ. Corp.
 Handy Brothers Music Co., Inc.
 Hanover Music Corp.
 Hansen, Charles H., Music Co.
 Hap Music Inc.
 Happiness Music Corp.
 Harbet Music Publ. Co.
 Harbor Lights Music Co.
 Harding Music Co.
 Hargail Music Press
 Harman Music, Inc.
 Harmony House of San Francisco

 Harmony Music Corp.
 Harms, Inc.
 Harms, T. B., Co.
 Harral Music
 Harris, Charles K., Music Publ.
 Harris, Harry, Music Publ. Co.
 Harrison Music Corp.
 Hartley Music Co., Inc.
 Harvest Music Co. Inc.
 Harwin Music Corp.
 Havenhurst Music
 Haverford Music
 Hawaiian Recording
 Hayton-Horne Music Co.
 Heartbeat Music Publishers
 Hecht & Buzzell, Inc.
 Hefti, Neal, Music, Inc.
 Helayne Music Publ. Co. Inc.
 Helena Music Corp.
 Henmar Press Inc.
 Hensley Music Co.
 Herbec Inc.
 Herbert Music Co., Inc.
 Herman Music, Inc.
 Hillcrest Music Corp.
 Hilltop Music, Inc.
 Hillwood Music Co.
 Hobby Music Co.
 Holford Music Co.
 Hollybrook Music Co., Inc.
 Hometown Music Co., Inc.
 Homeyer, Charles W., & Co., Inc.
 Honeycomb Music, Inc.
 Hope Publishing Co.
 Horn, Paul, Music Co.
 Horsley Music Co.
 Horton, Vaughn, Inc.
 House of James Inc.
 House of Morgan
 House of Nacio Herb Brown
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 Howard, Joe, Music Publisher
 Howe-Lee Music Pub.
 Hub Music Co., The
 Hubert Music Corp.
 Hudson Music Corp.
 Hummable Music Co.
 Huntzinger, R. L., Inc.

 Idriss-Brown-Tibbles, Inc.
 Ile-de-France Prod. Inc.
 Imperial Music Publications
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 Instro Music Pub.
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 Interlochen Press of
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 Jan-Lee Music
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 Janfred Music
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 Jay IV Company, The
 Jaybar Music Co.
 Jaymar Music Pub. Co., Inc.
 Jayvee Music Publishing Co.
 Jefferson Music Co., Inc.
 Jenkins, Gordon, Inc.
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 Jennings Publishing Co.
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 Joli Tinker Pub. Co.
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 Jon-Tees Music Pub.
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 Joy Music, Inc.
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 Krasnor-Share Music Publ.
 Kuklapolitan Music Co.
 Kulma Music Corp.
- Labell Music Co.
 Lad Music Inc.
 Lady Mac Music Co.
 Laeteas Music Co.
 Lake Forest Music Co.
 Lake Shore Publishing Co., Inc.
 Lamas Music Corp.
 Lansdowne Music Pub.
 Lantern Music, Inc.
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 Laurel Music Corp.
 Lawson-Gould Music Publ., Inc.
 Lear Music, Inc.
 Lednam Music Co.
 Lee Music Corp.
 Leeds Music Corp.
 Leeway Music, Inc.
 Leftwich Publishing Co.
 Lenore Music
 Leonard, Hal, Music Inc.
 Leonia Songs Inc.
 Leo's Pub. Co.
 Lerner Music
 Lero Music Co.
 Leslie, Edgar, Inc.
 Leslie Music Corp.
 Leslie Productions
 Levine-McHugh Music Pub.
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 Lewis Music Publishing Co., Inc.
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 Liberty Songs, Inc.
 Lilli Music Co.
 Linalan Pub. Co.
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 Lorenz Publishing Co.
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 Lynjen Music Co.
 Lynn Music Co.
 Lyric Music Publishers, Inc.
 Lyrical Miracles, Inc.
- M.S.I.
 M.S.K. Music Co.
 Macap Music Publishers, Inc.
 Madrigal Music Co.
 Magidson Music Co.
 Magnificent Music Inc.
 Majestic Music Co.
 Malden Music Corp.
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 Manners, Dudley, Music
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 Maral Music Pub. Co.
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 Marchant Music Publishers
 Margery Music Corp.
 Margin Music Co.
 Marguerita Music Co., Inc.
 Marian Music Corp.
 Mark-Jules Music Co.
 Mark VII Music
 Marks, Gerald, Music, Inc.
 Markwood Music Co.
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 Marlene Pub. Co.
 Marlo Music Corp.
 Marlong Music Corp.
 Marmil Music Co., Inc.
 Marpet Music Corp.
 Mars Records, Inc.
 Marster-Sound Music Inc.
 Marti Music
 Martin, James H., Inc.
 Martin Music
 Marvin Music Co.
 Maser Music Publishing Corp.
 Mason Music Corp.
 Massey Music Co., Inc.
 Mathis, Johnny, Music Inc.
 Maurice, Peter, Music Co., Ltd.
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Melo-Art Music Pub.
Melody Music Co.
Melody Music, Inc.
Melomusic Publications, Inc.
Melrose Music Corp.
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Memory Music Publishers
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Met Music Publications
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Midway Music Co.
Miglo Music Co.
Milbee Music, Inc.
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Milford Music Co.
Miller Music Corp.
Mills Music, Inc.
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Mineo Hess Pub. Co.
Minstrel Music, Inc.
Miranda Music Pub. Co.
Miriam Music Corp.
Mitchell Music Corp.
Mode Music, Inc.
Modern Music Pub.
Mogull, Ivan, Music. Corp.
Mokell Music
Monaco, James V., Inc.
Monarch Music Co.
Monitor Music Corp.
Monmar Music, Inc.
Montemar Music, Inc.
Mood Music Co., Inc.
Moorpark Music Corp.
Morella Music Co.
Morley Music Co., Inc.
Mormax Music Corp.
Morris, Edwin H., & Co., Inc.
Morrissania Music
Moss, Herbert M., Music
Motion Picture Prod. Corp.
Movie Music Co.
Movietone Music Corp.
Muirfield Music Corp.
Musette Publs., Inc.
Musi-Chord Pub. Co.
Music Exploitation Ent.
Music Hall Songs, Inc.
Music Makers Pub. Co.
Music Productions
Music Workshop
Musical Works
Musicland Pub. Co.
Mutual Enter. Agency
Mutual Music Society, Inc.
Myers Music
Nacio Pub., Inc.
Nan-Paul Music Corp.
National Music Pub. Corp.
Nationwide Songs, Inc.
Neiburg, Al J., Music Pub.
Neila Music
Neilson Music Co.
Nelson Music Pub. Co.
New Age Music Co.
New Sounds in Modern Music
New World Music Corp.
New York Music
Newman, Charles, Pub.
Newman, Lee, Music
Newport Music Co.
Newton Music Co.
Noble Music Corp.
Noel Music Publishers
Nomat Music Corp.
Norbett Music, Inc.
North & Son Music, Inc.
Northern Music Corp.
Northridge Music Co.
Noteworthy Music, Inc.
Novelty Music Co.
Oahu Publishing Co.
Oak Music Corp.
Oakland Music Co.
O'Connor and Miller Music Corp.
Octave Music Pub Corp.
Odette Music Corp.
Odin Music Inc.
Official Music Co., Inc.
O'Flynn, Charles, Pub.
O'Kay Music Co.
Okun Music Corp.
Olenik Records
Olman, Abe, Music, Inc.
Olswanger, Berl, Music
Omar Music Corp.
Opportunity Music Co.
Oriole Music Corp.
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Orten Music Co.
Oury, Mike, Music Pub.
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Oxford University Press, Inc.
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Pageant Music Co.
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Palm Springs Music Co.
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Pandee Music Pub. Co.
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Paramount-Roy Rogers Music
Paris Music Co., Inc.
Park Ridge Music Corp.
Parker Pub.
Parliament Music Inc.
Patti Enter. Inc.
Paul, John, Music Corp.
Pauline Music Inc.
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Pell Mell Music Co.
Penn Music Co.
Pepper, J. W., & Son, Inc.
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Petkere, Bernice, Music, Inc.
Pett Music Co.
Photo Play Music Co., Inc.
Phyllis Music Inc.
Piano Melodies
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Pic Music Corp.
Pickwick Music Corp.
Piedmont Music Co., Inc.
Pilot Music Pub. Co.
Pincus, George, & Sons
Pine Ridge Music, Inc.
Pinkard Pub., Inc.
Pioneer Valley Music Corp.
Piper Music Co.
Planetary Music Pub. Corp.
Players Music Corp., The
Playersville Inc.
Pleasant Music Pub. Corp.
Plymouth Music Co., Inc.
Pollsam Music Co.
"Pops" Music Pub. Co.
Popular Music Co.
Portilla Music Corp.
Post Music, Inc.
Preferred Music Co.
Prentice Music Inc.
Presser, Theodore, Co.
Prestige Publishing Co.
Princess Music Pub. Corp.
Priscilla Music Corp.
Producers Music Pub. Co., Inc.
Project Records, Inc.
Promenade Music, Inc.
Putnam Music, Inc.
Pyramid Music Co.
Quad Music Pub.
"R" Music Co. Inc.
R. F. D. Music Pub. Co., Inc.
Rae-Cox & Cooke Music
Ragtime Music Corp.
Raige Ent. Inc.
Raimor Music Corp.
Randolph Music
Randy-Smith Music Corp.
Ranger Music, Inc.
Raphael, Fred, Music, Inc.
Raye Music Co.
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Record Songs, Inc.
Regal Music Pub.
Reliable Music Publisher
Religious Music Guild, Inc.
Remick Music Corp.
Remsen, Alice, Inc.

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 Revere Music Co.
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 Reynolds & Anthony Music Co.
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 Rialto Music Pub. Corp.
 Richard Music Co.
 Richelieu Music Pub. Co.
 Richjon Publish. Co.
 Ricki Music, Inc.
 Ricordi, G., & Co.
 Ringle, Dave
 Rinn Music Co., Inc.
 Ritchie Music Co., Inc.
 Ritter, Tex, Music Pub., Inc.
 Riverside Music Pub.
 Robar Music Co.
 Robbins Company, The
 Robbins, J. J., Inc.
 Robbins Music Corp.
 Robert Music Corp.
 Robertson, Don, Music Corp.
 Roberty Music Co.
 Robinson, J. Russel, Inc.
 Rochester Music Publishers
 Rodeheaver Co., The
 Rodeo Music Co.
 Roger Music, Inc.
 Rojan Music Corp.
 Roncom Music Co.
 Ronell, Ann, Music, Inc.
 Rosarita Music, Inc.
 Rose, David, Pub. Co.
 Rosemeadow Pub. Corp.
 Rosemond Music, Inc.
 Ross, Allan, Music Co.
 Ross, Charles, Music Co., Inc.
 Rossdon Music Co., Inc.
 Rossiter, Will
 Round Table Music
 Row, R. D., Music Co.
 Rowell-Kelly Enterprises, Inc.
 Roxbury Music Co.
 Roy Music Co., Inc.
 Royal Coachman Music Co.
 Royal Music Pub.
 Rual Music Co.
 Rubank, Inc.
 Ruby, Harry, Music Co.
 Runnymede Music Co.
 Russ Productions
 Ruxton Music Inc.
 Rylan Music Corp.
 Rytvoc, Inc.
- S & R Music Pub. Co.
 Sacred Music Press of the
 Hebrew Union College-Jewish
 Institute of Religion
 Sacred Records, Inc.
 Saga Music Corp.
- St. Nicholas Music, Inc.
 Salter Pub. Co.
 Samovar Music
 San-Mer Music Co.
 Sandino Music Corp.
 Sandra Music Corp.
 Sands Music Corp.
 Sanjud Music Co., Inc.
 Sanson Music Co.
 Santee Music Press, Inc.
 Sapphire Songs
 Sardo Brady Flagship Pub. Co.
 Saunders Pub., Inc.
 Savitt Music
 Savoy Music Co., Inc.
 Schein Music Co.
 Schirmer, E. C. Music Co.
 Schirmer, G., Inc.
 Schroder Music Co.
 Schroeder, D. L.
 Schumann Music Corp.
 Schuster, Joe, Music Pub.
 Schwartz Music Co.
 Schwarz, Merrill, Music Co.
 Scott, Tony, Music Co.
 Sea Music Publishing Co.
 Second Music Pub. Co., Inc.
 Segue Publishers, Inc.
 Select Music Inc.
 Seneca Music Co.
 Sepe Music Co.
 Sequence Music, Inc.
 Serena Music
 Sewan Music Pub. Inc.
 Shale Enterprises, Inc.
 Shamrock Music Pub., Inc.
 Shank, Bud Music Co.
 Shapiro, Bernstein & Co., Inc.
 Shapiro, Ted, Music Co.
 Shari Music Pub. Corp.
 Shattinger, Inc.
 Shaw, Eddie, Music Co.
 Shawn Music Co.
 Shawnee Press, Inc.
 Shayne, Larry, Music
 Shearing Music Corp.
 Sheffer, Bert, Prod.
 Shelley, David, Publishing Co.
 Shelley Music, Inc.
 Sheraton Music Inc.
 Sheriton Music Pub. Co.
 Sherman, Al, Music Co.
 Sherwin Music, Inc.
 Shield, Roy, Music Co.
 Shilkret, Nathaniel Music Co.
 Shoreham Music Corp.
 Show Tunes, Inc.
 Shubert Music Pub. Corp.
 Sigma Music, Inc.
 Signature Music Press
 Silent Music Co.
 Silhouette Music Corp.
- Simon, George, Inc.
 Siras Music, Inc.
 Skidmore Music Co., Inc.
 Skinner Music Co., Inc.
 Skip Music Co.
 Skokie Music Co.
 Skyline Music Co.
 Skyview Music Corp.
 Smith, Ethel, Music Corp.
 Smith-Foley Music Pub.
 Smith, William J., Music Co.
 Snyder Music Corp.
 Society for the Publication of
 American Music, Inc.
 Somerset Music, Inc.
 Song-Art Music Inc.
 Songfest Music Corp.
 Songs, Inc.
 Songs Music Inc.
 Songsmiths, Inc.
 Sonora Music Co. Inc.
 Soremy Music Inc.
 Sound-o-rama, Inc.
 Soundpost, Inc.
 Sounds Music Co.
 South Sea Music Co.
 Southern Music Co.
 Southern Music Pub. Co., Inc.
 Southwest Music Co.
 Souvenir Songs
 Sovereign Music Corp.
 Sparrow Music
 Spartan Music Co.
 Spectacular Music, Inc.
 Spencer Music Co.
 Spina Music
 Spooone Music Corp.
 Springton Pub. Co.
 Squire Music Corp.
 Staff Music Pub. Co., The
 Stage Craft Music Corp.
 Standard Music Publishers, Ltd.
 Standish Music Corp.
 Stanley & Livingston, Inc.
 Stanley Music Co., Inc.
 Stanwood Music Corp.
 Stargen Music Corp.
 Starlight Songs, Inc.
 Stasny Music Corp.
 State Music Pub. Co., Inc.
 Stelzer Music
 Stephens, Bob, Inc.
 Steps Music Co.
 Stitt Music Co.
 Stratford Music Corp.
 Studio Music Corp
 Styne & Cahn Music Co., Inc.
 Sujan Music Pub. Co., Inc.
 Summit Music Corp.
 Sunflower Music, Inc.
 Sunnysdale Associates, Inc.

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- Sunset Music Publishers, Inc.
Supreme Music Corp.
Surrey Music Co.
Sutton Songs
Swan Music, Inc.
Swarthmore Music
Sweatman, Wilbur, Music Pub.
Sweet Music, Inc.
Sylan Music
Symphony House Music Pub.
T & H Music Pub.
T V Music Co.
Tag Music Publishing Co., Inc.
Taj Music Co.
Talent, Leo, Inc.
Tamarisk Music Inc.
Tanglewood Music Corp.
Tarpon Music Co.
Tarto Music Pub. Inc.
Taubman, Paul, Music Corp.
Taurus Music Pub.
Taylor, Larry, Music Corp.
Teena Music Corp.
Teepee Music Co., Inc.
Teleklew Prod. Inc.
Templeton Pub. Co.
Tempo Music, Inc.
Tempo Pub. Co., The
Tepper, Saul Music Co.
Terrace Pub. Co.
Terri Music Co., Inc.
Texoma Music Corp.
Thomas, John, Music Corp.
Thompson, Kay, Music, Inc.
Thornhill Music Co.
Thornlee Music Corp.
Thru-Way Music, Inc.
Thunderbird Music
Timely Music Co.
Tinker Music Co.
Tobey Music Corp.
Tobias & Lewis Music Pub.
Tone Music Co.
Top Notch Music Corp.
Topsin Music
Tor Music Co.
Torch Productions, Inc.
Totem Music, Inc.
Touchstone Music Co.
Touring Music, Inc.
Towne Music Corp.
Toy Town Tunes
- Trace Music Publishers
Trans American Music Co.
Transcontinental Music Corp.
Tray Music Corp.
Trebble Music Pub., Inc.
Triangle Music Corp.
Tricky Music, Inc.
Trinda Music Corp.
Triumph Music, Inc.
Tropical Music Pub.
True Blue Music Pub. Co.
Tucker, Orrin
Tuk Music Co.
Tune-House Publications
Two Dees Music
Tylerson Music Co.
- UPA Music Co.
Union Music Dist. Co.
United Artists Music
United Music Corp.
University Music Corp.
Uptown Music Co.
- Vado Music Co.
Valando Music Corp.
Valentine Music Corp.
Valley Brook Pub., Inc.
Valley Entertainment Ent., Inc.
Valmount Music Pub.
Valyr Music Corp.
Van-Jak Music Corp.
Vanderbilt Music Corp.
Vanessa Music, Inc.
Van Heusen Music Corp.
Vanlee Music Corp.
Vanno Music Corp.
Variety Music, Inc.
Varona Music Corp.
Venus Music Corp.
Vera Nova Music
Verna Music
Vernon Music Corp.
Veronique Pub. Co., Inc.
Vicar Music Inc.
Vickers Music Co.
Victoria Music Corp.
Victoria Pub. Co.
Vic Vegas Pub. Co.
Viking Music Corp.
Villa Moret, Inc.
Vim Music Corp.
Vinrob Music Co.
Virtu Music
Vista Music Corp.
Vogel, Jerry, Music Co., Inc
- Vogue Music Publications
Volkwein Brothers, Inc.
Volta Music Corp.
Vonzell's
Voss Music Co.
- Wald, Herb., Music Co.
Walden Music Corp.
Waldo Music Corp.
Wallan, Inc.
Walton Music Corp.
Wan-Mar Music, Inc.
Wanderlust Records Corp.
Warcov Music, Inc.
Warnov, Mark, Music
Warock Music, Inc.
Washington & Lee Pub.
Wayfarer Music, Inc.
Webster Music Corp.
Wedgewood Music Co.
Weinberger, Jaromir, Scores
Weintraub Music Co.
Weiss, Mac, Music Pub. Co.
Weiss, Sam, Music, Inc.
Welzheim Music Pub. Corp.
Wemby Music Corp.
Wendy Music Inc.
West Coast Music Pub.
West End Music, Inc.
Western Music Pub. Co.
Westmont Music
Whale Music Corp.
Wharton Music Co.
Whitcup, Leonard, Inc.
White Way Music Co.
Whiting Music Corp.
Whitney-Kramer-Zaret Music
Williamson Music, Inc.
Willing, Foy Music
Willow Music Corp.
Wilshire Music Pub.
Winslow Music Pub. Co.
Wintergreen Music, Inc.
Winterset Music Co.
Witmark, M., & Sons
Wizell & Day Music Corp.
Wood, B. F., Music Co., The
Woodvale Music Co.
Woodward Music, Inc.
Words & Music, Inc.
World Music, Inc.
Worth, Bobby, Music Pub., Inc.
Worthy Music Co.
- Yellin & Fain
Yellowstone Music Pub.
Youmans, Vincent, Co., Inc., The
Young, Victor, Pub., Inc.
Yukon Music Corp.
- Zachary Music
Zephyr Music Pub. Co.
Zizanee Music, Inc.
Zuma Music Co.

Broadcast Music, Inc.

By CARL HAVERLIN
President

THE United States copyright law provides that the authors and publishers of music have the right to be compensated when their music is performed publicly for profit. This right also exists under the laws of every major country of the world.

Broadcast Music, Inc.—BMI—was created in 1940. Its sole purpose is to serve as an organization which would acquire and license performing rights and, in so doing, bring about healthy and necessary competition. BMI was organized by a group of broadcasters who neither collect dividends nor receive special rates from it.

BMI acquires performing rights from independent writers and publishers, collects license fees from the organizations which perform music for profit, and, in turn, makes payment to the creators of the music. It licenses the music of composers and publishers who are resident in every one of the United States. Through agreements with performing rights societies in other countries, it brings foreign music to America and makes American music available throughout the world.

BMI does not publish or record music. The rights to do so belong exclusively to the composers and publishers.

Except for operating expenses and a reasonable reserve, BMI pays all of

the money it collects to the composers and publishers whose music is performed. BMI determines payments to composers and publishers on the basis of the performance of music on thousands of independent stations as well as on country-wide networks. It does so because the performance of music on radio and television represents the truest gauge of public demand for music of all types and the broadest use of music to meet that demand.

The past year marked BMI's 22nd year of service. It was a year that saw the number of our affiliated authors, composers and publishers and the compositions we license at an all-time high.

For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses which use music as part of their service to the public. It will continue to deal justly and fairly with those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and to be rewarded if their works win favor. It will continue to service the public by making music from every part of our country and from all quarters of the world available for public performance.

OFFICERS

President: Carl Haverlin; Vice President & General Counsel: Sydney M. Kaye; Vice President in charge Domestic Performing Rights Administration and Secretary, Robert J. Burton; Vice President in charge Publisher and Writer Relations, Robert B. Sour; Ass't Vice President in charge Publisher Relations, Theodora Zavin, Ass't Vice President in charge Publisher and Writer Relations, West Coast, Richard Kirk; Comptroller, Edward J. Molinelli; Treasurer and Ass't Secretary, Robert J. Higgins.

BOARD OF DIRECTORS

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• **Due to a lack of space, the following list of BMI
Affiliated Publishers is only partial** •

ARLU Music
Abbott Music Pub.
Actual Music Corp.
Acuff-Rose Publications
Adams-Vee & Abbott, Inc.
Adaris Music, Inc.
Admiration Music Inc.
Agatha Music Corp.
Airlane Music, Inc.
Ajay Music Co.
Aldon Music Inc.
Algonquin Music, Inc.
Algrace Music Co.
Aljean Music Co.
All State Music Co.
Allen-Brinkley Pub.
Allendale Music Corp.
Almino Music, Inc.
Alpha Music
Alvin Music Corporation
American Composer's Alliance
American Met. Ents. of New York, Inc.
American Music, Inc.
Amijo Music
Amor Publications
Amphora Music Corp.
Ample Music Pub. Co.
Andrades Pub. Co.
Andrea Music Co.
Andval-Music
Angel Music, Inc.
Aragon Music Company
Arc Music Corp.
Arch Tone Pub. Co.
Argo Music Co.
Ariston Music Inc.
Armada Music
Arrowhead Pub. Co.
Arve Music
Ashna Music Co.
Assembly Music
Associated Composers, Inc.
Associated Music Publishers, Inc.
At Last
Athens Music
Atlantic Music Corp.
Autry, Gene Music Publishing
Avalon, Frankie
Avery Music Company
Avon Music, Inc.

BAIS Music
BMI Canada Ltd.
Babb Music
B. R. S. Music Corp.
Barton, Earl, Music Co.
Banbury Music, Inc.
Banks Music Co.
Bar Music Publishing Company
Barbera-Hanna Music
Barclay Music Company
Battle Music
Baxter-Wright Music Co., Inc.
Bayes Music Corp.
Bayou Music Co.
Beechmont Music Corp.
Beechwood Music Corp.
Belfry Music
Bell Music Co.
Bell-Tone Music Publishing Co.
Bellage Music, Inc.
Ben-Chazi Enter.
Benday Music Corp.
Benell Music Publ.
Bentley Music Co.
Benton Public.
Berkeley Music, Inc.
Berkshire Music Inc.
Berry Music Corp.
Berwick Music Corp.
Betalbin Pub. Corp.
Bettsam Music Co.
Biernat & Dietz Music Publ.
Big Bopper Music Co.
Big Chief Music Co.
Brg "T" Pub. Co.
Bigareff Music Inc.
Birdsong Music
Blackwood Music
Blazon Music Company
Blue Grass Music
Blue Indigo Music Co.
Blue Jay Songs
Blue Note Records
Blue River Music Inc.
Bluebird Music Company
Bob-Dan Music Co.
Bond, Johnny, Music Co.
Boulevard Music Inc.
Boxer Music Co.
Boyt, Earl Pub. Co.

Bradshaw, Inc.
Branwin Music Co.
Brazos Valley Music
Brenner Music, Inc.
Brent Music Corp.
Brittany Music, Inc.
Britton Music Corp.
Broadcast Music, Inc.
Brookdale Music Co.
Brownwood Music Co.
Bruin Music Co.
Bryden Music, Inc.
Bugle Boy Music Co.
Burley Music, Inc.
Byron Music Co.

Cajun, C. B.
Calabar Music Pub.
Calabran Music Co.
Calvert Pub. Co.
Calvin Music Co.
Camp & Canyon Music
Cana
Candy's Playhouse Inc.
Canford Music, Inc.
Capa Music
Carlot Music, Inc.
Carnegie Music Co.
Carnival Music Company, Inc.
Carsey Music, Inc.
Casa Musicale Sonzogno
Cash, Johnny, Music Inc.
Cedarwood Pub. Co., Inc.
Central Songs, Inc.
Century Songs, Inc.
Cerabino, L. G.
Cetra Music Corp.
Challenge Music Co.
Champ Music Co.
Champion Music Corp.
Charill Music Pub. Co.
Chaz-Mar Music Pub. Co.
Check-Colt, Inc.
Chelsea Music Corporation
Cherio Music Publishers, Inc.
Cherritown Music Pub. Co.
Chicago Music Publisher
Chicory Music Inc.
Children's Record Guild
Chords Music Publishers
Christian Music Publishing Co.

- Cigma Music
Cireco Music
Clement, Jack, Music, Inc.
Climax Music Co.
Clock Music Inc.
Clover-Dale Pub. Co.
Co-op Music Co.
Coast to Coast Music Corp.
Coblin Music Co.
Cole Corporation, M. M.
Coliseum Music Co., Inc.
Collwill Corporation
Colonial Music Publishing Co.
Colortunes Publishers
Columbia Music Publishing Co.
Combine Music
Conrad Publ. Co.
Contemporary Music
Continental Record Co.
Cooga Music Corp.
Cool Music Co.
Copar-Forrest Music
Cordial Music
Coaxial Music Inc.
Combine Music Corp.
Cornerstone Song Pub. Co.
Coronation Music Inc.
Country Music
Cramart Music, Inc.
Cranford Music Corp.
Crazy Cajun
Crestline Music Pub.
Crestwood Publications
Cross Music Company
Crossroads Music Co.
- Dallas Music Co., Inc.
Dana Pub. Co.
Danby Music Co.
Dara Music Corp.
Darnel Music Corp.
Daywin Music, Inc.
Deauville Music Inc.
Debra Music
Deland Music Co. Inc.
Delstone Music Co. Inc.
Desmond Music Co.
Densue Music Inc.
Destiny Music Pub.
De Vorzon Music Co.
Dexter, Al, Music Publishing
Dinehart Music Company, The
Ding Dong Music Corp.
Dixie Music Publishing Co.
- Dixsil Music
Don Carlos Music
Don-Michael, Inc.
Doral Music Co. Inc.
Dorchester Music Co.
Dornix Music, Inc.
D'oro Music Pub.
Dougal Productions Ltd.
Drexall Music Pub. Co.
D. Dreyer Co., Inc.
Duchess Music Corporation
Dundee Music
Dunhill Music Corp.
- E-D Music Publishers
E & E Music Pub. Co.
E.M.C. Music Pub. Co.
Eager Music
East Publications
Eastwick Music Co.
Edizioni Kramer (Milano)
Edizioni Mascheroni (Milano)
Edizioni Musicali Di Lazzaro
Edizioni Musicali Italiane
Edizioni Suvini Zerboni
Edlee Music Corp.
Edlock Music
Effsee Music, Inc.
Egap Music, Inc.
Elsher Music Co.
Embassy Music Corp.
Emcee Music
Emerson Music Publications, Inc.
Emperor Music Inc.
Englewood Pub.
Eric Music, Inc.
Esquire Music Co.
Excellorec Music Co.
- Fabulous Music, Inc.
Fairfax Music Company
Fairfield Music Corp.
Falstaff Music Co., Inc.
Fast Music, Inc.
Fee Bee Music
Fellows Music
Fern Music Inc.
Film & TV Music Unlimited
Flair Pub. Co.
Flattown Music Co.
Flex Songs
Florida Music Company
Flowers Music Co.
Folk Songs
- Folkways Music Publishers Inc.
For-site Pub. Co.
Four Star Sales Co.
Fowler, Wallace Publications
France Music Company
Franklin Pub. Co.
Franmike Music
Frederick Music Publ. Co.
Freeman, Albert Edward
Friendship Music, Inc.
Frost Music
- G & H Music Publ. House
G-Note Record Corp.
G. M. S. Music Publishing Co.
Gala Music Publishing Corp.
Gale & Gayles, Inc.
Gallatin Music Corp.
Gallo Music
Gant Music Pub.
Garcliff Music
Garpax Music Pub. Co.
Gaviota Music Inc.
Gay, Evelyn Pub. Co.
Gil Music Corp.
Glad Music Co.
Glen Jonathan
Glenville Music Corp.
Glenwood Music Corp.
Glo-Mac
Glodis Music Co.
Golden Gate Quartet Music Co.
Golden Songs
Golden State Songs
Golden West Melodies, Inc.
Gordon Music Company
Gospel-tone Music Corp.
Gower Music, Inc.
Graham Music Co.
Gralow Music Pub. Co.
Granite Music Co.
Green Music Publications
Greenbrier Music Co.
Gregmark Music Co.
Greta Music Co.
Groton Music, Inc.
Guild Music
- H & L Music Corp.
Halama, Frank J., Publications
Hamblen, Stuart, Music Co.
Hanna & Co.
Har-Bock Music Co.
Harmonia Publishing Co.

BMI PUBLISHERS

Harmony Music Publishers
Harpeth Hills Music
Harris & Vavrin
Harvard Music, Inc.
Harvey Music
Hastings Music Corp.
Hawaii Conservatory Pub. Co.
Hawaii Music Co. Inc.
Heart Songs
Heartline Music Co.
Heim, Marty Music Co.
Heiress Music Corp.
Highbridge Music, Inc.
Highland Music Co.
Higuera Publ. Music
Hildys Music
Hill Music Publishing Company
Hill and Range Songs, Inc.
Hillbilly Music Publishing Co.
Hilliard Music Co.
Hi-Lo Music
Hilltown Music Inc.
Hoffman Songs
Hollenden Music Co.
Hollis Music, Inc.
Holly Vine Music
Holmes Publications
Horn Publications
Hotchkiss Music, Inc.
House of Carols
House of Irish Songs
House of Sound
Howl Music
Hunter, Ross Pub. Co.
Huskey Music

Ichabod Music Co.
Inco Music Company
Independent Music Publishers
Indigo Music, Inc.
Inspirational Music Corp.
Instrumental Music Inc.
Iris-Trojan Music Corp.
Islip Music Pub. Co.

J.D.A. Music
Jaglea Music Corp.
Jamal, Ahmad
Jamboree Music
Jamie
Jan Music
January Corp., The
Jari Music Co.
Jaro Music Inc.

Jason Music
Jat Music Co.
Jatap Publ. Co., Inc.
Jaybird Music
Jayco Music
Jaymond Music Corp.
Jean Music Company
Jeannette Music Pub.
Jeneva Music Co.
Jet Music Pub.
Jiffy Pub. Co.
Jill Music Co.
Jimskip Music, Inc.
Jobete
Joel Music Corp.
Johnstone-Montei, Inc.
Joli Music, Inc.
Jon Ware Music Corp.
Jones, David, Inc.
Joni Music Inc.
Judson Music Co.
Julie Music Corp.
Just Music Inc.
Justis Music, Inc.

K.A.M. Prod. Corp.
Kags Music
Kaiser Music Co.
Kalin Pub. Corp.
Kampas, William T.
Kanawha Music Pub.
Karlán Music
Keel Music Co.
Kemo Music Co.
Ken-Rick Pub. Co.
Kenneth Publishing Company
Kentucky Folk Music
Kenwood Music, Inc.
Kerr, Bob, Prod.
Kerr, Edward
Keva Music Co.
Keyes, Baron, Pub.
Keystone Music Co.
Kicks Music Co.
Kingsbury Music, Inc.
Kliver Music Pub. Co.
Knudson, Thurston
Kord Music Company
Koss Music Co.

Label Music Co.
Lake Erie Music
Lake Front Music
Lakeland Music Co.

Lance Music Pub.
Lana Music
Lancer Music, Inc.
Lane, Ziggy, Music
Langley Music Co.
Langlois Filmusic, Inc.
Lang-Worth Publications, Inc.
Lar-vell Music Corp.
Larrabee Music Co.
LaVinrac Music Co.
Lawn Music
Le Bill
Lee Corp.
Legato Music Corp.
Lescay Music, Inc.
Les Kangas Music Pub. Co.
Levingston Music, Inc.
Libijon Music Co.
Lin-Da Publ. Co.
Linduane Corp.
Lion Public. Co.
Little Dipper
Little Jazz Music Pub., Inc.
Lloyd & Logan, Inc.
Logesi, Inc.
Lois Music Publishing Co.
Lonzo & Oscar Music Pub. Co.
Lorin Music
Lorob Music, Inc.
Los Feliz Music Co.
Lost Music
Low-Twi
Lowery Music Co.
Ludix Pub. Co. Inc.
Ludlow Music, Inc.
Lupal Music Co.
Lupine Music
Luther Music, Inc.
Lynbrook Music Inc.
Lynlow Music Co.
Lynn Music Corp.
M & M Music Co.
MRC Music, Inc.
Mac Heather Music House
Maestro Music Company
Maggie Music Co.
Magnolia Music Corp.
Magnus Music
Main Street Songs, Inc.
Mallory Music Pub.
Major Melodies
Major Minor Music
Manhattan Melodies Music Pub.
Manistee Music Co.

- Manning House Music
 Maravilla Music
 Marchant, J. C., Publications
 Marcus Music
 Mardi Gras Music Company
 Marfan Music Co.
 Maricana Music, Inc.
 Marigold Music Co., Inc.
 Marielle Music Pub. Corp.
 Marino Music Company
 Marizona Music
 Mark-Lee Music Company
 Marks, E. B. Music Corp.
 Marlow, Ken
 Marlyn Music Pub.
 Marmor Music Inc.
 Marpat Music Pub. Co.
 Marvin Music Corp.
 Marty's Music Corp.
 Mary Hill
 Matador Music Pub. Co.
 Maureen Music
 Maverick Music Co.
 Maxted Music Co.
 Mayhem Music, Inc.
 Maytime Music, Inc.
 Maywood Music Co.
 Maze Publications
 McLaughlin Pub. Co.
 Meadow Music, Inc.
 Mellin Music, Inc.
 Melodies of the Americas
 Melody Lane, Inc. (Peer)
 Melody Trails, Inc.
 Memphis Music Publishers, The
 Merc-Dell Music Co.
 Merge Music
 Merion Music, Inc.
 Merit Music, Inc.
 Merna Music
 Merrick Music Co.
 Merrymount Music Inc.
 Meteor Music
 Meteorion Music Corp.
 Metric Music Co.
 Metropolitan Music Company
 Michele Pub. Co.
 Mid Music
 Miller Song—Kraft Music Pub.
 Miller-Steinberg-Katz Music
 Mills, Sidney
 Mipa Productions, Inc.
 Mission Hills Publications
 Mission Pub. Co.
 Mist Music Co.
 Mr. Music Co.
 Modern Music Publishing Co.
 Money Music
 Mono-Music
 Monroe, Bill, Music Inc.
 Montauk Music
 Montclare Music Corp.
 Monument Music, Inc.
 Moo Moo Music Corp.
 Moonbeam Music Co.
 Moonlight Music
 Morrison Music Company
 Morrissey Music Company
 Morro Music Corp.
 Moss Rose Pub., Inc.
 Motion Music Co.
 Mount Royal
 Munson Music Co.
 Murob Music Publishers
 Music Art Publications
 Music Development Corp.
 Music for Frets
 Music Please Co.
 Music Products, Inc.
 Music of Today, Inc.
 Music World Corp.
 Musical Frontiers Pub. Co., Inc.
 Najac Music Corp.
 Nasta Music
 Navajo Music, Inc.
 Nelson, Herbert, Productions
 New Christy
 New Era Music Corporation
 Nichols & May Pub.
 Nom
 Noma Music Inc.
 Norma Music Co. Inc.
 Normandy Music, Inc.
 Nor-Va-Jak
 Nuclear Music Co.
 Nu-Tune Music Corporation
 Oakhurst Music Pub. Co.
 Oceanic Music Co.
 Ohio Music Co.
 Old Judge Music
 Olimac Music Inc.
 Opal Music Inc.
 Open Road Music
 Optimist Songs Co.
 Oree Music
 Original Music
 Orlando Music Co.
 Oval Music Co.
 Ozark Music
 Pacemaker Music Co.
 Painted Desert Music Corp.
 Pal Music Co.
 Pamco Music, Inc.
 Pamper
 Pan Publ. Co.
 Pandora Music, Inc.
 Panhandle Music
 Parade Music
 Parker, Charlie, Music Co.
 Patricia Music Pub. Corp.
 Paul Music Co., Inc.
 Peer International Corporation
 Premier Albums Music Pub.
 Pemora Music Company, Inc.
 Phoenix Music Corp.
 Piccadilly Music Corp.
 Pinebrook Music Corp.
 Pioneer Pub. Co.
 Pinelawn Music Pub. Co., Inc.
 Placid Music
 Play Music, Inc.
 Pleasant Valley Music
 Pocono Pub. Co. Inc.
 Ponderosa Music Co., Inc.
 Porgie Music Corporation
 Premier Album Music Pub.
 Presley, Elvis, Music, Inc.
 Prigan Music Corp.
 Progressive Music Publishing
 Pub. Music Corp.
 Pulse Publishing Corp.
 Pure Music
 Quartet Music Co.
 Queensbury Music Corp., Inc.
 Quintet Music Co.
 Ramed Pub. Co., Inc.
 Rancho Songs
 Radon Music Co.
 Rags Music Corp.
 Raleigh Music Publishing Co.
 Rancho Music
 Raybird Music
 Rayven Music Co., Inc.
 Real American Pub. Co.
 Real Gone Music, Inc.
 Record Music Publ.
 Red River Songs

BMI PUBLISHERS

- Regent Music Corp.
Reis, Herb, Music Corp.
Release Music, Inc.
Republic Music Corporation
Fleming H. Revell Co.
Rice-Mill Pub. Co., Inc.
Ricky Music Co.
Ricordi G. & Co.
Ridge Music Corp.
Ridgeway Music
Rikpage Music Co.
River Music Co.
Ro-Gor Music Co.
Roblar Music Co.
Rockland Music Corp.
Rockmasters
Rodell Pub.
Roe Publishing Co.
Romance Music Publications
Rongwen Music, Inc.
Rondo Music
Roosevelt Music Co.
Rosarch Pub. Co.
Rose City
Rozzo
Rubill Music Corp.
Rumbalero Music, Inc.
Russell Music Co.
Ryerson
- Sa-Day Music
Sanga Music Co.
San Juan Music Publishing Corp.
Sapphire Music Publisher
Saran Music Co.
Saturn Music
Sausalito Music Corp.
Savoy Music Company
Saxon Music Corp.
Schaeffer's, Peter, Music Corp
Scepter Music Inc.
Score Music Co.
Seabreeze Music, Inc.
Seg-Way Music
Selbonn Music Co.
Selroy Music Pub. Co.
Seven Arts Music
Seven-Eleven
Shaw Music
Shealy Music Pub. Co., Inc.
Shell Music Co.
Sheridan Music Corp.
Sherman Music Co.
Sherwood Music Pub. Co.
Shirgus Publishing
Shopa Music Publications
Signet Music Co.
Silver Bell
Sing Mo Music Corp.
Silver Star Music Pub. Co.
Skyway Records & Music Pub.
Society of Jewish Composers.
Publishers and Songwriters
Song Ads Inc.
Song Prod., Inc.
Sophisticate Music, Inc.
- Sound Music Pub. Co.
Source Music Co.
South Mountain
Southside Music Corp.
Space Songs
Spanish Music Center
Spanka Music Corp.
Stairway Music Co.
Starday Music
Starfire Music Corp.
Starflower Music Co.
Starrite Pub. Co.
Starstan Music Corp.
Stella Music Co., Inc.
Stevens Music Corporation
Stew-Dar Music Inc.
Storm King
Storm Music Co.
Stratton Music, Inc.
Studio Music Co.
Sudbury Music Corp.
Suffolk Music, Inc.
Sun-Vine Music Corp.
Sunbeam Music Corp.
Sunrise Music Company
Surf Music Corp.
Suwal Music Co., Inc.
Swansongs Publications
Sweco Music Corp.
Swing & Tempo Music Co.
- T-C Publishing Corp.
T. J. Music
Tamasa Music Co.
Tannen Music, Inc.
Tan Ridge
Taps Agency
Tarry-Town Music Co.
Terrific Tunes
Terry-Wilkins Music Pub. Co.
Thornett Music Corp.
Thornwood Music Pub. Co.
Tideland Music Pub. Corp.
Tiffany Music Company
Tiki Music
Timberland Publishing Co.
Time Music Company
Tobi-Ann Music Pub. Co.
Torpedo Music Inc.
Trans Music Corp.
Trans-World Music Publ., Inc.
Travis Music, Inc.
Tree Pub. Co.
Tredlew Music, Inc.
Trend Music
Trianon Publications
Trinity Music Co., Inc.
Trio
Tri-Park Music Corp.
Triumph Publications, Inc.
Tropical Song Counter
Tubb, Ernest, Music Inc.
Tune Towne Tunes
Tune-Kel
Tune Time
Twin Music Inc.
- Twist
Two Beat Music
Tybee Music Corp.
- U. S. Music, Inc.
Una Publishing Co.
Unart Music Corp.
Unique Music Publishers
Urban, Max & Co.
- Val Music Corporation
Valley-Hill Music Co.
Valley Publishers, Inc.
Valley View Music, Inc.
Valner, Kurt
Van Brunt Publishing Company
Vanguard Songs
Venice Music, Inc.
Vidor Publications
View Music Co.
Village Music Co.
Villanova Music Co.
Vincent Music Co., Inc.
Viscount Music Co.
Vogue Music
Volo Music, Inc.
Volunteer Music Sales Co.
- W. F. A. Enterprises
Walmay Pub. Co.
Wanda Music Co.
Ward, Clara, Publications
Ward & Sears Music, Inc.
Warman Music
Warren Publications
Webster Music Company
Western Hills Music Corp.
Weiss & Barry, Inc.
Wemar Music Corporation
Werber Cardenas-S.A.
Westbrook Publications
Westbury Music Co.
West-Higgins Pub. Co.
Wildcat Music
Willet, Slim, Songs
Williams, Dootsie, Pub.
Williams, Kae, Music Inc.
Winchester Music Inc.
Windsong Music
Winneton Music Corp.
Wonder Music Pub. Co.
Wonderland Music Co., Inc
Woodcrest Music, Inc.
Wrist Music
Wyner Music Publishers
- Xenopen Music Co.
- Yonah Music Inc.
Yvonne Pub. Co.
- Zodiac Music Corp.
Zoeller Music Co.

SESAC, Inc.

By PAUL HEINECKE
President

"THE Best Music in America," our motto for so many years, is rapidly becoming the best music in the world as a result of growing recognition of our repertory in every part of the globe. Throughout 1962, it was my pleasure to listen to numerous outstanding recordings of our works performed in a variety of tongues from all over the world—an indication of the continuing growth of SESAC which has, in recent years, greatly expanded its world-wide promotional activities and representation overseas.

During 1962, many representatives of foreign performing and mechanical rights organizations representing SESAC called on us and, in turn, our executives visited with them, too, as well as leading European broadcasting operations. Sub-publishing agreements concluded in 1962 with important firms in foreign countries reached an all-time high. Thanks to our accelerated program of international activity, a record number of our compositions are now being published, recorded and performed in every corner of the globe.

This international activity directly parallels a tremendous increase in the amount of our copyrighted material being performed and recorded in the United States. In 1962, the growing demand for our works by leading artists surpassed all previous years'. SESAC numbers appeared on new commercial LP and single releases by Bobby Hackett, Liberace, Jim Reeves, Jackie Wilson, Johnny Cash, Jack Scott, Tony Mottola, Mahalia Jackson, Ferlin Husky, Roger Williams and many other notable performers.

The increasing use of SESAC music by the nation's top recording stars is a tribute to the unceasing efforts of our publisher-affiliates to fill the wide-

-ranging requirements of today's music user. Our affiliates steadily augment their catalogs with valuable additions in every category of music, and new catalogs with strong, fresh appeal in such fields as pops, mood and religious are constantly being added. For the thirty-two years of our existence, our efforts have always been directed toward making available a repertory of distinction to satisfy the needs of music programmers everywhere—and in this vein we will carry on.

The SESAC RECORDINGS label activity, too, continued to expand in 1962 and brought forth an array of outstanding talent such as Charlie Shavers, The Savoy Orchestra of London, The Vienna State Opera Orchestra, The San Remo Orchestra, The Richard Maltby Octet, Bobby Hackett, Lenny Herman, Elliot Lawrence, Til Dieterle, and The Allentown Band. Already planned for release this year to subscribers all over the world are new LP's featuring Count Basie, Roy Drusky, Warren Covington, Leon McAuliff, Billy Taylor, Sy Oliver, Bill Snyder, and the Anita Kerr Singers.

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All through 1962 sales of the various SESAC RECORDINGS LP plans steadily increased. Today our discs are used throughout the industry here in the United States and, in fact, all over the world. Based upon 1962 sales and 1963 production plans, it is evident that in the very near future SESAC RECORDINGS and/or "DRUMMERS" will be aired in just about every market.

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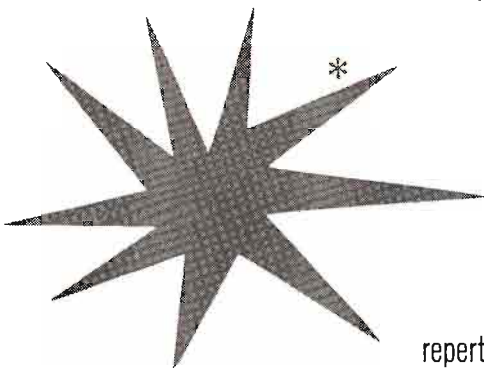
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 Hanson, Eddy
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"PWP," Przedstawicielstwo Wydawnictwo Polskich (Association of Polish Publishers)
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Schuberth, Edward, & Co., Inc.
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Sebren, George W., Music Co.
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Standard Music Company
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Times Square Mus. Publ.
Top Music Publishers, Inc.
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Zaremba, Alojzy

Foreign Currency Exchange Rates

April, 1963

<i>Country</i>	<i>Unit of Currency</i>	<i>Exchange Rate</i>	<i>Current Collections</i>
Argentina	#Peso	*\$.0121	Fair
Australia	Pound	2.2528	Prompt
Austria	Schilling	.0390	Prompt
Belgium	Franc	* .0201	Prompt
Bolivia	#Boliviano	* .00009	Fair
Brazil	Cruzeiro	* .00322	Fair-prompt
Canada	Dollar	.95 ¼	Prompt
Chile	Escudo	* .9550	Fair
Colombia	Peso	* .1140	Fair
Costa Rica	Colon	.1785	Prompt—fair
Cuba	Peso	1.0000	—
Denmark	Krone	.1453	Prompt
Dominican Rep.	#Peso	1.0000	Slow
Ecuador	Sucure	.0666	Fair
Egypt	Pound	2.88	—
Finland	Markka	.00315	Prompt
France	New Franc	* .2041	Prompt
West Germany	#Mark	.2501	Prompt
Greece	Drachma	* .0335	Prompt
Guatemala	#Quetzal	1.0000	Fair
Haiti	#Gourde	.2000	Slow
Honduras	#Lempira	.5000	Fair
Iceland	Krona	* .0265	Prompt
India	Rupee	.2113	Prompt
Iran	Rial	.0315	Slow
Iraq	Dinar	2.825	Fair
Ireland	Pound	2.8160	Prompt
Israel	Pound	.35	Prompt
Italy	Lira	.001612	Prompt
Japan	Yen	.0028	Prompt
Mexico	#Peso	.0800	Prompt-fair
Morocco	Dirham	.002	Prompt
Netherlands	Guilder	.2766	Prompt
New Zealand	Pound	2.805	Prompt
Nicaragua	Cordoba	.1429	Fair
Norway	Krone	.1404¾	Prompt
Pakistan	Rupee	.2115	Prompt
Panama	#Balboa	1.0000	Fair
Paraguay	#Guarani	.0085	Prompt-fair
Peru	Sol	* .0370	Prompt—fair
Philippines	Peso	.2865	—
Portugal	Escudo	.0350	Prompt
El Salvador	#Colon	.40	Fair
Spain	Peseta	.0168	—
Sweden	Krona	.1938	Prompt
Switzerland	#Franc	.2306	Prompt
Turkey	Pound	.1125	Fair
U. of S. Africa	Rand	1.4097	Prompt
United Kingdom	Pound	2.8160	Prompt
Uruguay	Peso	* .0920	Prompt—fair
Venezuela	Bolivar	* .2192	Fair

* Free Rate. Many countries have several rates. # No foreign exchange restrictions.

Enormous Strides in British Television Test-Marketing



By
W. M. FROMM

THERE is little doubt that research, as a marketing tool, is more refined, more professionally used in this country than it is in Great Britain. But, while the gap had been a considerable one, it is rapidly narrowing.

One area in which British commercial television companies have made enormous strides this past year is the measurement of test—market results. A number of them have built up the research services and facilities they make available to advertisers.

One of the most aggressive contractors in the field of test—market research is TWW Ltd.—Television for South Wales and The West of England—and we can examine this contractor's services for illustration.

In basic population characteristics, the TWW region follows the national pattern—age, family size, income, education, ownership, etc.

TWW extended this natural advantage by establishing a relationship with the region's retailers that is a great deal closer and more interdependent than anything we know in the United States.

An effective binding force to this relationship is the "Retailer Scheme." Under this plan all retailers in the TWW region are advised of forthcoming campaigns at least ten days in advance of transmission through a full-page advertisement in the program paper "Television Weekly." This gives retailers the time to stock up and to arrange special displays. The station provides certain display materials and the advertiser may supplement this with its own.

Retailers then support the advertiser's campaign by booking 7-second slide announcements at a special low rate. These spots must give

prominence to the manufacturer's product, thereby lending considerable weight to the latter's campaign.

The "Retailer Scheme" is by no means limited to test market campaigns, but it has proven particularly effective in efforts of that kind—perhaps because cooperation at the retailer level is so vital an element.

In terms of evaluating the test, a well-known research organization, commissioned by TWW, has set up separate "Retail Audit Panels" for food stores, drug stores, hardware stores and tobacconists/confectioners in the region. This same organization conducts a good deal of consumer research throughout the area.

These services have been responsible, in good part, for successful results in the TWW area. In 1962, U.S. Royal Tires conducted a test campaign. The company bought 45-second spots backed by some newspaper advertising and dealer promotion. Its agency stated: "The TWW Retailer Scheme, whereby local dealers were able to buy 7-second spots adjacent to the main campaign, was a major contributory factor to the success of the campaign." U.S. Royal Tire sales increased 400% during the period.

The important fact is that an American company can pre-determine the required advertising pressures and consumer appeals in the same manner it employs domestically. And, working with a commercial television contractor that specializes in test marketing, it is assured of benefits and services that are not matched by TV stations in this country.



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Radio Cadena Nacional Stations

Call Frequency			Call Frequency		
Location	Letters	Kcs.	Location	Letters	Kcs.
Acapulco, Gro.	XEBB	600	Matamoros, Tamps.	XEO	970
Acapulco, Gro.	XEKU	710	Mazatlan, Sin.	XERJ	1320
Aguascalientes, Ags. .	XERO	1490	Merida, Yuc.	XEZ	600
Campeche, Camp . . .	XECAM	920	Menda, Yuc.	XEQW	550
Cd. Acuna, Coah.	XEAE	1600	Mexicali, B. C.	XEGE	1150
Cd. Cuauhtemoc, Chih.	XEER	990	Mexico, D. F.	XERCN	1110
			Monterrey, N. L.	XEG	1050
			Monterrey, N. L.	XEJM	1450
			Morelia, Mich.	XEMM	870
Cd. del Carmen, Camp	XEIT	1350			
Cd. Juarez, Chih.	XEJ	970	Nva. Rosita, Coah.	XENR	980
Cd. Juarez, Chih.	XEWG	1490	Nvo. Laredo, Tamps. . .	XEK	960
Cd. Aleman	XEWD	1430			
Cd. Obregon, Son.	XEOS	1340			
Cd. Serdan, Pue.	XELU	1340			
Cd. Valles, S.L.P.	XECV	610	Oaxaca, Oax.	XEOA	570
Chetumal, Q. Roo. . .	XEROO	960			
Chihuahua, Chih.	XEM	1390	Reynosa, Tamps.	XEOR	1390
Chihuahua, Chih.	XEII	1420			
Coatepec, Ver.	XEGR	1160			
Culiacan, Sin.	XECQ	920			
			Sahuayo, Mich.	XEGC	1490
Durango, Dgo.	XEDU	860	San Luis Potosi, S.L.P.	XEPO	1310
Durango, Dgo	XEND	1470			
			Tampico, Tamps.	XEFW	810
El Mante, Tamps.	XECM	1450	Tapachula, Chis.	XEKQ	680
Ensenada, B. C.	XEDX	1010	Tehuantepec, Oax.	XEKZ	610
			Tepic, Nay.	XEXT	980
Guadalajara, Jal.	XEBA	820	Tijuana, B. C.	XEBG	1550
			Tuxtla Gtz. Chis.	XEUE	580
Hermosillo, Son.	XEDL	1250	Villahermosa, Tab. ...	XEVA	790
Iguala, Gro.	XEIG	1430			
			Zacatecus, Zac	XELK	1280
Leon, Gto	XELEO	1110	Zacatecas, Zac	XEXZ	1150
Los Mochis, Sin.	XECU	1470	Zamora, Mich.	XEQL	1580

Radio Stations of Mexico

Location	Call Letters	Frequency	Owner
Acapulco, Gro.	XEBB	800	
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Apatzingan, Mich.	XECJ	970	
Campeche, Camp.	XEA	1370	
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chihuahua, Chic.	XERU	1310	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Chilpanzingo, Gro.	XEIZ	630	
Ciudad Acuma, Coah	XEAE	1600	
Ciudad Acuna Coah	XERF	1570	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman, Jal.	XEBC	990	Roberto Chavez Gonzalez
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich.	XEJ	970	Pedro Meneses, Jr.
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1390	
Ciudad Lerdo, Dgo.	XEGZ	790	
Cuidad Madero, Tam.	XERP	1330	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son.	XENH	1590	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Valle S.L.P.	XETR	1120	
Ciudad Valles, S.L.P.	XFCV	610	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XEGW	1380	
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	960	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Cocamaleo, Tab.	XEVX	570	
Colima, Col.	XERL	1470	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	580	
Cosamaloapan, Ver.	XEFU	630	
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	920	Radio Cullacan, S.A.
Culiacan, Sin.	XENW	860	
Culiacan, Sin.	XEWS	1010	
Culiacan, Sin.	XENZ	570	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XEDU	860	Carlos C. Armas
Durango, Dgo.	XEE	590	Jose Valenzuela
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata
Fortin, Ver.	XEKG	820	
Gomez Palacio, Dur.	XERS	1380	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz

(Continued on Next Page)

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEDV	900	
Guadalajara, Jal.	XEGL	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Francisco E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XEWK	1190	
Guadalajara, Jal.	XESP	1390	
Guadalajara, Jal.	XEX	730	
Guadalajara, Jal.	XEZZ	760	
Guamuchil, Jal.	XEJL	1400	
Guanajuato, Gto.	XEWZ	600	Gonzalo Sanchez Gomez
Guanajuato, Gro.	XEUG	970	
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hidalgo del Parral, Chich.	XEGD	1520	
Hidalgo del Parral, Chich.	XEJS	1150	Olfonso Perez Porras
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Trapuato, Gto.	XEBO	1330	Alfonso Martinez
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEJA	610	Adolfo Alvarez
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos.
La Paz, B.C.	XENT	790	
La Piedad, Mich.	XELC	980	
Leon, Gto.	XEX	730	
Leon, Gto.	XELG	670	Radio Impuls. del Centro
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Los Mochis, Sin.	XECW	1340	
Los Mochis, Sin.	XEHS	1200	
Manzanillo, Col.	XECS	960	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Mazatlan, Sin.	XEOW	970	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Merida, Yuc.	XEZ	660	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1150	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEA1	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEDF	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad National de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Mexico, D.F.	XEX	930	
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Minititlan, Ver.	XETK	630	
Monclova, Coah.	XENQ	1330	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monterrey, N.L.	XEAR	570	Alfonso Flores Lopez
Monterrey, N.L.	XEA W	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENJ	1480	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XFT	990	El Pregonere del Norte
Monterrey, N.L.	XEW M	900	
Monterrey, N.L.	XEX	930	
Morelia, Mich.	XEI	1400	Tiburcio Ponce
Morelia, Mich.	XEKW	1300	Jose Martinez Ramirez
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEKE	980	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son.	XEXW	1300	
Nuevo Casas Grandes.	XETX	1010	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Neuvo Laredo, Tam.	XEK	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XENU	1550	
Nueva Rosita, Coah.	XENR	980	
Nueva Rosita, Coah.	XEYN	950	
Oaxaca, Oax	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETO	850	Sucrs de Francisco Campos H.
Papantla, Ver.	XEPV	1270	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Poza Rica, Ver.	XEJD	1450	
Poza Rica, Ver.	XEPR	1480	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriguez Familiar

(Continued on Next Page)

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam.	XERI	810	
Reynosa, Tam.	XERT	1170	
Rio Bravo, Tam.	XEFD	1170	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Saltillo, Coah.	XEKS	960	
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEX	730	
San Andres Tuxtla, Ver.	XEIA	980	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEX	730	
San Luis Potosi, S.L.P.	XEXQ	1460	
Santa Barbara, Chih.	XESB	820	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Tapachula, Chis.	XEXQ	680	
Tapachula, Chis.	XETS	630	Napolean Correa
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEKZ	610	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Teziutlan, Pue.	XEFJ	680	
Tijuana, B.C.	XETRA	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XERB	1090	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Torreón, Coah.	XETJ	570	
Torreón, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreón, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreón, Coah.	XETB	1350	Radio Laguna, S.A.
Torreón, Coah.	XEOB	1490	
Torreón, Coah.	XEX	730	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	820	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XEOD	1080	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	920	Fernado Pazos SOSA
Veracruz, Ver.	XEWB	900	
Veracruz, Ver.	XEX	730	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEVA	790	
Villahermosa, Tab.	XEVH	1450	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEXJ	1410	

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQL	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zitacuaro, Mich.	XELX	1460	

Radio Stations of Haiti

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Cayes	4VI	780	
Cap. Haitien	4VEA	1385	
Cap. Haitien	4VEH	1035	
Conaives	4VMD	1500	
Petionville	4VHL	1020	
Port-au-Prince	4VAB	1050	
Port-au-Prince	4VGM	1470	Frank C. Magloire
Port-au-Prince	4 VW	1300	Ricardo Widmaier
Port-au-Prince	4VYM	1250	

Radio Stations of the Dominican Republic

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H14V	1240	
Barahona	H1UG	1270	
Banao	H19T	1440	
El Siebo	H1UE	1310	
Jimani	H1UF	1340	
La Vega	H1IL	1230	
La Vega	H18T	1360	J. Arismendi Trujillo
Puerto Plata	H18U	1240	
San Cristobal	H12R	1450	
San Francisco de Marcoris	H1RM	1120	
San Francisco de Marcoris	H1DC	700	

(Continued on Next Page)

RADIO STATIONS OF THE DOMINICAN REPUBLIC

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
San Juan	H1UD	1400	
San Juan	H12A	1440	
San Pedro de Macoris	H1PD	1320	
San Pedro de Macoris	H13J	610	
Santiago	H1MD	760	
Santiago	HISA	980	
Santiago	H1UA	1270	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H18B	1050	Jacinto L. Sanchez
Santiago	H19Z	820	
Santiago	H12K	1450	
Santigo	HI6T	1380	J. Arismendi Trujillo
Santo Cerro La Vega	H1DV	1190	
Santo Domingo	H1T	1260	
Santo Domingo	H13A	910	
Santo Domingo	H1MS	580	
Santo Domingo	H1U	860	
Santo Domingo	H1JP	1020	
Santo Domingo	H13S	1150	
Santo Domingo	H1N	1220	
Santo Domingo	H1Z	1350	Frank Hatton
Santo Domingo	H13T	620	
Santo Domingo	H15K	1440	Pedro Julio Santana
Santo Domingo	H1D	1600	
Santo Domingo	H1G	950	
Santo Domingo	H1L	990	

Radio Stations of Bahamas and Jamaica

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	RJR	720	Radio Jamaica Network
Kingston	JBC	560	Jamaica Bcstg. Corp.
Mandeville	RJR	770	Radio Jamaica Network
Mandeville	JBC	620	Jamaica Bcstg. Corp.
Montego Bay	RJR	550	Radio Jamaica Network
Montego Bay	JBC	700	Jamaica Bcstg. Corp.
Port Maria	RJR	580	Radio Jamaica Network
Port Maria	JBC	750	Jamaica Bcstg. Corp.

Teledu Cymru—Last ITV ‘Baby’ Furtheres the Welsh Language



By
ERNEST BYRNE
Program Div. Head
Teledu Cymru

TELEDU CYMRU, Wales (West & North) Television, is the 15th and last “baby” in the British Independent Television Network’s group of regions. Its ideals and principles are basically the same as that of TV all over the world, and like most regional TV stations, its viewers have their own culture and particular interests.

When I arrived here in July 1962, the problems which faced this service were similar to the ones that faced the Irish Television Service 18 months before. Probably the most obvious of these was the training of a program staff in the production techniques so necessary to good TV, and the establishment of a program policy, so necessary to the public relations drive that was to make Welsh Television viewers aware of their new service and its hopes, plans and even its dreams.

I am happy to say that the program division of this television service has a staff of some 84% Welsh men and women who had not been in TV before, and of this percentage, the majority speak the Welsh language fluently. The one thing we were not short of in Teledu Cymru was ideas, and with the addition of some key members to my program staff who were experienced television people, we quickly overcame the other difficulties.

The months of July, August and September were hectic ones, but on the 14th of September, Teledu Cymru opened with the Welsh National Anthem, followed by a half-hour program called “Croeso” (“Welcome”) starring the Welsh actor, Mr. Clifford Evans.

One of the particular points of our program policy is to further the use

of the Welsh language. Endless discussions, programs of community problems and events in the native language were not adequate in a principality that is bilingual. Because this is television, the use of vision to further the language became essential, and here coupled with our own local productions, international documentaries such as “The Two Faces Of Japan” and “Heartbeat Of France,” to say nothing of cartoons for the children, were quickly tracked into the Welsh language and used in peak viewing hours. Teledu Cymru’s local originations run the entire gamut of television from plays to quiz games and from news-public affairs to comedy.

This “infant service” is growing up quickly and its audience ratings show that it is more than holding its own against its competitor, the mighty BBC. As time goes by, it will grow and enlarge both in scope and vision, furthering its own language and culture for use within its own region. It will send out to other parts of Great Britain, and indeed other parts of the world, programs of, by and about Wales that must surely be of some interest to TV viewers everywhere.

The symbol of Irish Television, the Cross of St. Brigid, has already been seen in many places outside Ireland, So it is with Welsh Television — the national symbol of the Red Dragon is moving rapidly towards the day where it will become an almost international symbol of the best in TV viewing.

New BBC Channel and Pay TV On British Horizon for 1964



By
PETER C. DAVALLE
Radio-TV Daily
London Bureau

THE DUST of battle is settling following the bitterest and most protracted exchanges British television has known since the campaigns which ushered in the era of commercial TV.

The Pilkington Committee has surveyed the British TV scene and made its report. Parliament has both attacked and praised the committee's findings. And the Government, as ultimate arbiter, has laid down the broad outline of the pattern of British TV for the next five years.

The prospect is an exciting one: another channel for the BBC, starting in 1964; the introduction of UHF transmissions on 625 lines, instead of the present 405; experimental color programs next year. These are the plums which will fall into the BBC's lap. But there is much spade-work to be done before the harvest can be gathered in. And already, the BBC has named some of the key men and women in the team which will tackle the biggest challenge in the Corporation's history.

The fact that the Government has ruled against a second channel for Independent Television—the commercial companies—has been welcomed by some, condemned by others.

There was a considerable body of opinion that doubted whether the less prosperous areas could support a rival channel when it was proving difficult to sell time on the existing one.

It is scarcely surprising that the major stations, serving the more densely populated areas, were not over-incensed about the shut door. Most of them have a stake in the potential Eldorado that is on the horizon — Pay-TV. Trials will take place, in selected areas, during 1964. Should they succeed (and it is still not

clear by which yardsticks success will be measured), it is pretty certain that the Government will authorize regular Pay-TV on a national scale.

Still an unknown number, and potentially the most significant factor in deciding the destinies of the commercial TV companies, is the extent to which the Independent Television Authority, the "watchdog" of commercial TV in Britain, will exercise its wide-ranging powers in the next year.

There is little doubt that it will skim some of the cream off the profits of the major TV companies in order to distribute it among the smaller companies, some of which are known to be in dire financial straits.

And the smaller companies are keeping their fingers crossed that I.T.A. will ordain that the best locally produced programs will get a bigger share of the national network cake.

Not so long ago, Independent Television could claim — and produce figures to prove it—that its programs were watched by the vast majority of Britain's viewers, something in the nature of 70 per cent against the 30 per cent who remained faithful to BBC TV.

Now, all that is changing. Better home-produced programs, better imported U.S. programs, better scheduling are occasionally giving the BBC the viewing edge over its rivals. The result of this new competitive spirit should result in better TV all-round—provided both existing channels can keep their heads and remember that, in the long run, nothing outshouts quality.

British Broadcasting Corporation

—Public Owned Television Service—

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Controller Prog. Stuart Hood
Asst. Controller Prog. . Donald Baverstock
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Commercial British Television Stations

INDEPENDENT TELEVISION AUTHORITY

Head Office: 70 Brompton Road, London S.W. 3

Phone: KNightsbridge 7011

Chairman Sir Ivone Kirkpatrick
 Director-General Sir Robert Fraser
 Deputy Director General B. C. Sendall
 Press Officer M. Hallett
 Chief Engineer P. A. T. Bevan

Transmitting Stations

(London Area) Croydon

Channel 9
 AP: 191 m/cs; VP: 194 mc/s
 Commenced September 22, 1955

(Northern Region) Winter Hill

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced May 3, 1956

Emley Moor

Channel 10
 AP: 196 mc/s; VP: 199 mc/s
 Commenced November 3, 1956

(Midlands) Lichfield

Channel 8
 AP: 186 mc/s; VP: 189 mc/s
 Commenced February 17, 1956

(Central Scotland) Black Hill

Channel 10
 AP: 196 mc/s; VP: 199 mc/s
 Commenced August 31, 1957

(South Wales and West of England) St. Hilary

Channel 10
 AP: 196 mc/s; VP: 199 mc/s
 Commenced January 14, 1958

(The South) Chillerton Down I.O.W.

Channel 11
 AP: 201 mc/s; VP: 204 mc/s
 Commenced Aug. 30, 1958

Dover

Channel 10
 AP: 196 mc/s; VP: 199 mc/s
 Commenced Jan. 31, 1960

(North East Region) Burnhope

Channel 8
 AP: 186 mc/s; VP: 189 mc/s
 Commenced Jan. 15, 1959

(Northern Ireland) Black Mountain

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced Oct. 31, 1959

Strabane

Channel 8
 AP: 186 mc/s; VP: 189 mc/s
 Commenced end of 1962

(East Anglia) Mendlesham

Channel 11
 AP: 201 mc/s; VP: 204 mc/s
 Commenced Oct. 27, 1959

(The South West) Stockland Hill

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced April 29, 1961

Caradon Hill

Channel 12
 AP: 206 mc/s; VP: 209 mc/s
 Commenced April 29, 1961

(Borders) Caldbeck

Channel 11
 AP: 201 mc/s; VP: 204 mc/s
 Commenced Sept. 1, 1961

Selkirk

Channel 13
 AP: 211 mc/s; VP: 214 mc/s
 Commenced Dec. 1, 1961

(North East Scotland) Durriss

Channel 9
 AP: 191 mc/s; VP: 194 mc/s
 Commenced Sept. 30, 1961

BRITISH COMMERCIAL TV STATIONS

Mounteagle

Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced Sept. 30, 1961

(Channel Islands)

Fremont Point

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced end of 1962

(West & North Wales)

Presely

Channel 8
AP: 196 mc/s; VP: 199 mc/s
Commenced end of 1962

Llyn

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced end of 1962

Moel-y-Pac

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced January, 1963

Program Contractors Appointed By the Independent Television Authority

Independent Television Authority provides and operates transmitters for commercial television. Program Contractors produce programs and receive revenue from sales of advertising time, paying rent to ITA for the hire of transmitters.

A.B.C. Television Ltd.

*(Midlands and Northern Transmitters
Saturday and Sunday Programs)*

**Hanover Square, London W.1
Teddington Studios, Broom Rd.
Teddington Middx.**

Chairman.....Sir Philip Warter
Deputy Chairman.....Dr. Eric Fletcher
Managing Director.....Howard Thomas
Directors.....C. J. Latta,
D. J. Goodlatte, George A. Cooper,
Robert Clark.
Secretary.....C. J. Orr
Prog. Controller.....B. Tesler
Tech. Cont.B. R. Greenhead
Present. & Pub. Mgr.....Barry Wynne
Drama Superv.S. Newman
Ad Sales Mgr.R. H. Norris
Ch.Out. Bestg. No. Exec....D. Southwood
Prom. & Research Mgr.....E. Whitley

Anglia Television Ltd.

*(East Anglian Transmitter
Programs for all the week)*

Anglia House, Norwich, Norfolk

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Raynham, Chairman; Aubrey Buxton,
Laurence Scott, John Woolf, Sir Robert

Bignold, Glyn Daniel, Sir Peter Greenwell, Miss Aurdey Richards, Donald Albery, W. O. Copeman.

Chief Executive.....Michael Norman
Tech. Controller.....T. A. H. Marshall
Prog. Controller....Stephen McCormack
Sales Controller.....John Margetson
London Sales Mgr.....Ronald Wordley

Associated-Rediffusion Ltd.

*(London Transmitter
Monday to Friday Programs)*

**Television House, Kingsway, London
W.C.2**

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Managing Director.....P. Adorian
Directors..Sir Bracewell-Smith, Sir Edwin Herbert, J. B. Rickatson-Hatt.
Secretary.....A. W. Grocock
General Manager.....T. M. Brownrigg
Bus. Mgr.....C. F. Elms
Asst. Gen. Mgr.
(Staff)R. W. F. Northcott
Asst. Gen. Mgr.....E. G. Derrington
Dir. of Prod.....A. E. Lloyd Williams
Press Officer.....Norman Hoskins
Head Intrnl. Div.....A. C. Bartley
Ad Controller.....J. Raper
Ad Controller.....Guy Paine
Ad Manager.....J. Raper
Pub. Controller.....Brian Begg
Cont. of Programs.....John McMillan

PROGRAM CONTRACTORS APPOINTED BY ITA

Associated TeleVision Ltd.

(London Transmitter—Sat. & Sun. Prog.
Midlands Transmitter—Mon.-Fri.)

ATV House 17, Gt. Cumberland Place,
London, W.1

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Deputy Chairman.....Norman Collins
Managing Director.....Val Parnell
Deputy Mgr. Director.....Lew Grade
Fin. & Admin.....J. A. L. Drummond
DirectorsEarl of Bessborough,
E. S. Birk, H. K. Cudlipp, R. P. T.
Gibson, Sir Prince Littler, C. O. Stan-
ley.
Admin. Controller.....Leslie Lewis
Midlands Cont.Philip Dorte
Sales Dir.P. J. Henry
Prods. Cont.....Bill Ward

Border Television Ltd.

(Border Transmitters
Programs for all the week)

Television Centre, Carlisle

Directors..... J. L. Burgess, Chmn.,
R. D. Gill, Manag. Dir., Sir Michael
Balcon, Viscount Dalrymple, Sir Hec-
tor Hetherington, N. Leyland, G. L.
Lightfoot, G. S. Marr, Sir J. Muirhead,
J. S. Elliot, J. I. M. Small, W. S. Trim-
ble, J. C. Wade
SecretaryR. H. Watts
Sales Controller.....C. Higham
Prog. Controller.....Maurice Lindsay
Publ. Manager.....F. J. Bennett

Channel Television Ltd.

(Channel Islands Transmitter
Programs for all the week)

Rouge Bouillon, St. Helier, Jersey C. 1

Chairman.....Senator George Troy
Directors.....Sen. W. H. Kricheski,
H. Fielding, Dep. E. H. Bodman, C.
Forbes Cockell, E. D. Collas, A. G.
Harrison, G. Le G. Peek, W. N. Rum-
ball, K. Hooper Valpy.
General Manager.....Kenneth Killip
Sales Controller.....Michael Parkin

Grampian Television Ltd.

(North & East Scotland Transmitter
Programs for all the week)

Queen's Cross, Aberdeen

Chairman.....Sir A. B. King
Dep. Chairman.....Capt. I. M. Tennant
Directors.....Viscountess Colville of
Culross, Lord Forbes, Thomas Johns-
ton, J. N. Milne, Edward O'Donnell,
Angus Ogilvy, Neil Paterson, M. C.
Stuart, D. L. Urquhart, Robert Wother-
spoon.

Sales Control.....Ward Thomas
Prod. Control.....James Buchan
SecretaryAlex Mair
Scottish Sales Mgr.....R. M. Edie
Press & P.R.....Dennis Dick

Granada TV Network Ltd.

(Northern Transmitters
Monday to Friday Programs)

Granada TV Centre, Quay St.,
Manchester 3

DirectorsSidney L. Bernstein,
Cecil G. Bernstein, Maurice King,
Victor Peers, John S. E. Todd, Denis
Forman, Joseph Warton, Richard J.
Willder.

TV Sales, Ad Dir.....Alex Anson

Scottish Television Ltd.

(Central Scotland Transmitter
Programs for all the week)

Theatre Royal, Hope St., Glasgow

ChairmanRoy Thomson
Deputy Chairman.....James M. Coltart
Directors.....Lord Balfour of Inchrye,
Charles N. McQueen, Ian Stewart.
Managing Director.....Noel Stevenson
Sales Director.....Peter Cookham
Gen. Mgr.Jack Hardy
Prog. Dir.....G. Le Grove
Tech. Control.....Alfred E. Becker
Press & Pub. Mgr.....Don Cumming
Secretary.....J. H. B. Munro

Southern Television Ltd.

(Southern & S.E. England Transmitters
Program for complete week)

Southern TV Centre Northam,
Southampton

Chairman.....John Davis
Vice Chairman.....R. A. Redhead
Managing Dir.....C. D. Wilson
Directors..The Rit, Hon. Lord Cornwallis
of Linton, K. Winckles, Sir Robert
Perkins, W. H. Thomson, B. H. Thom-
son, D. B. Thomson, G. R. Dowson,
Donald Geddes, Brian Henry, Sir D.
Webster, R. Rich.

PROGRAM CONTRACTORS APPOINTED BY ITA

Asst. Controller Pgms....Berkeley Smith
Head Prog. Plan.....A. F. Jackman
Head of Engineering..V. G. Hawkeswood
Sect.G. H. Y. Grant
Publicity Mgr.L. V. Barnett
Ad Manager.....John Miell
Prod. Manager.....B. Margrave
Press Mgr.....G. Winnington

T.W.W. Ltd.

*(South Wales & the West of England
Transmitter—Programs for all the week)*

207, Sloane St., London, S.W. 1

President.... Rt. Hon. the Earl of Derby
Directors....Herbert Agar, Sir William
Carr, M. Chapman-Walker, Sir Ifan ab
Owen Edwards, Alderman Huw T.
Edwards, Sidney Gilliat, J. Hylton,
A. G. Jeans, Percy Jones, Tom R.
Jones, H. M. Llewellyn, Sir Alexander
H. Maxwell, Eoin C. Mekie, Sir Gris-
mond Philips.

Mgr. Dir.Alfred E. Francis
Exec. Cont.....John Baxter
Tech. Cont.Walter D. Kamp
Program Mgr.Bryan Michie
Sales Cont.S. J. Leach
Pub. Rel. Pub. Dir.....Frank Brown
Operations Mgr.....T. R. Carpenter

Tyne Tees Television, Ltd.

*(North-East Transmitter
Programs for all the week)*

Television Centre, City Road,
Newcastle-on-Tyne

Chairman.....Sir Richard A. Pease
Deputy Chair.C. C. Darling
Mgr. Dir.J. A. Jelly
Directors....Col. E. G. Angus, Sydney
Cox, E. J. R. Eaglesham, E. G. Fair-
burn, Rt. Hon. Lord Layton, D. A.
Pease, Rt. Hon. Viscount Ridley, Lau-
rence Cadbury, George Black, Alfred
Black.

Sales Director.....Peter Paine
Gen. Sales Mgr.....Michael Saunders
Prog. Controller.....W. Lyon-Shaw
Business Mgr.....J. P. Graham
Press Officer.....Alan H. Brown
Secretary.....G. S. Wood

Ulster Television, Ltd.

*(Northern Ireland Transmitter
Programs for all the week)*

Ulster Television Centre, Havelock
House, Ormeau Road, Belfast

Directors.....Rt. Hon. Earl of Antrim,
Chairman; Sir. Francis Evans, Deputy
Ch., William B. MacQuitty, Dep. Ch.,
Countess of Antrim, Miss Betty E.
Box, H. A. C. Catherwood, Oscar
Henderson, O. W. J. Henderson, J. P.
Herdman, G. B. Mackean, Mrs. J. A.
Mackie, J. L. Montrose, B. S. Johnston.

Manag. Dir..... R. B. Henderson
Sect. Ch. Acct.Barry S. Johnston
Sales Mgr. Lond.....M. R. Hutcheson
Sales Mgr. N. Ireland...B. W. Lapworth
Publicity Mgr.....S. G. Duffield
Prog. Control....C. W. Leeky-Thompson
Tech. Superv.F. A. Brady

Wales Television Ltd.

*(West & North West Wales Transmitters
Programs for all the week)*

33, Cathedral Road, Cardiff

Chairman.....B. Haydn Williams
Vice Chairman.....Col. C. Traherne
Directors...Islwyn Davies, S. K. Davies,
T. I. Ellis, G. Evans, Lady Olwen Carey
Evans, M. Griffiths, Ald. LI. Heycock,
T. Jones, Sir David Hughes Parry, Tom
Parry, E. Roberts, D. Tudor, Sir T. H.
Parry-Williams, Col. J. F. Williams-
Wynne, E. Thomas.

Westward Television Ltd.

*(South West England Transmitter
Programs for all the week)*

Derry's Cross, Plymouth, Devon

Chairman.....P. E. Cadbury
Jt. Vice Chmn.....Sir John Pole
Jt. Vice Chmn.....Sir George Hames
Directors.....R. P. Baker, W. Brimas-
combe, H. M. Chapman, J. W. Cook,
W. A. Hawkins, Lady Browning, Col.
E. Palmer.

General Manager.....W. H. Cheevers
Sales Control.....G. Phillips
Prog. Planner.....Miss Olive Mann
Mgr. Production.....Tig Roe
Secretary.....R. R. Miller

Producer-Distributors in Great Britain

A.C.T. Films Ltd.

32 Victoria St., London S.W. 1
Phone: Abbey 1817

Chairman Anthony Asquith

AP Films Ltd.

Ipswich Rd., Slough, Bucks
Phone: Slough 21370

Directors..... Gerry Anderson, R. E. Hill,
John Read, Sylvia Anderson.

ATV Television Services Ltd.

43 Hertford St., Park Lane, London, W. 1

Acme Film Productions Ltd.

1741 Wardour St., London W. 1
Phone: Gerrard 1889

Directors..... L. J. Briggs,
H. C. Morley, E. H. Moon

Adelphi Films Ltd.

Advance Films Ltd.

71 Gt. Russell St., London W.C. 1
Phone: Chancery 4722

Directors..... David Dent, Stanley Dent

Advertising Films Ltd.

28 Lexington St., London, W. 1
Phone: Gerrard 0238

Director J. Kane

Advision Ltd.

83 New Bond St., London W. 1
Phone: Grosvener 3342

Directors..... Kevin Hibberd,
H. P. J. Marshall, J. Gordon

All Nations Film Co. Ltd.

60 Wardour St., London W. 1
Phone: Gerrard 5121

Director B. Mendes

Allcolour Services

148 Southampton Row, London W.C. 1
Phone: Ter 1195

Directors P. A. Haymsen, H. Haymsen

Alliance Film Studios, Ltd.

Twickenham Studios, Twickenham
Phone: Popesgrove 9063

Directors..... G. J. & K. W. Shipman

Alpha TV Services Ltd.

TV Theatre, Aston, Birmingham
Phone: Langham 0-198

General Mgr..... F. Beale

Alva Film Productions Ltd.

Denham Green Close, Denham, Bucks
Phone: Denham 2788

Directors..... W. A. Croft, M. Delamer

Angel, Daniel, Films Ltd.

72 Dean St., London W. 1
Phone: Gerrard 7446

Directors..... D. M. Angel, B. Angel

Anglo-Scottish Pictures Ltd.

Shepperton Studios, Middlesex
Phone: Chertsey 2611

Directors..... L. Reeve, J. Crichton Skagg,
B. Davies

Animation Associates Ltd.

143 Wardour St., London, W. 1
Phone: Gerrard 1163

Director..... G. C. Chambers

Anvil Films Ltd.

Beaconsfield Studios, Beaconsfield
Phone: Beaconsfield 557

Directors..... R. N. May, K. Cameron,
R. Warren, R. Scrivener

Applejohn Films Ltd.

24 Old Burlington St., London W. 1
Phone: Regent 6108

Directors..... I. Dunlop Ferguson,
R. E. Ferguson, H. P. Clay

Arlington TV and Radio Ltd.

5-7 Manderville Pl., London, W. 1
Phone: Hunter 9811

Arrow Film Distributors Ltd.

26 D'Avlay St., London, W. 1
Phone: Gerrard 9449

Managing Dir..... J. G. Taylor

Ascot Films Ltd.

26 D'Arbly St., London, W. 1
Phone: Gerrard 2426

Directors..... Peter Bezencenet, Sanya
Bedford, Lynette Bezencenet

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Aspect Productions Ltd.

16 Maida Vale, London, W. 4
Phone: Cunningham 3341

In Chg. of Prod.....Guy W. Howard

Associated British Pathe Ltd.

2 Dean St., London W. 1
Phone: Gerrard 0444

General Managers.....Terry Ashwood,
Harry Field

**Associated British
Picture Corp. Ltd.**

Elstree Studios, Boreham Wood, Elstree
Phone: Elstree 1600

Directors.....Philip Warter, Eric Fletcher,
C. J. Latta

**Associated Industrial Film
Services Ltd.**

Pemberton House, Harding St., London,
E. C. 4

Phone: Fleet Street 9681

DirectorsHarvard Gunn, T. F. Watson

Augusta Productions

11 Salisbury Sq., London, E. C. 4
Phone: Hyde Park 4526

Directors.....Joseph Janni, Jack Lee,
Constance Inglis, Pat Jackson

Australian Bestg. Commission

54 Portland Pl., London W. 1
Phone: Langham 9601

RepresentativeT. Bearup

BBC TV Promotions

Television Centre, Wood Lane, London W. 12
Phone: Shepherds Bush 8000

General Manager.....R. H. Waldman
Business Manager.....J. B. Grove

Sales Manager.....G. del Strother
Transcription Mgr.....P. Tyrrell

Purchasing Mgr.....G. S. Smith

**Harold Baim Productions
Ltd.**

199 Picadilly, London W. 1
Phone: Regent 5640

Directors.....H. & G. Baim

Bantock Productions

11 Salisbury Sq., London, E. C. 4
Phone: Fleet Street 9689

DirectorsDon Archer, A. T. Denereaz,
O. Burn, J. Davies

Basic Films Ltd.

Soho Square, London, W. 1
Phone: Gerrard 7015

Directors.....L. Clore, John Taylor,
J. B. Napier-Bell, E. P. Aizlewood

Beacon Films Ltd.

54 Greek St., London, W. 1
Phone: Museum 2022

Producer in Chg.....George Dixon

**Biographic Cartoon Films
Ltd.**

90 Dean, London W. 1
Phone: Gerrard 9682

Directors.....Keith Learner, N. Hanna,
Bob Godfrey, V. Linnekar

Black Brothers TV Ltd.

22 Half Moon St., London, W. I.
Phone: Grosvenor 2992

Boulton-Hawker Films Ltd.

Hadleigh, Suffolk
Phone: Hadleigh 2235

Directors.....M. J. Boulton, K. P. Boulton

**Michael Brandt Productions
Ltd.**

National House, Wardour St., London, W. 1
Phone: Gerrard 8788

DirectorsDanny Carter, Gwen Carter

Brevis Films

9 Oxford St., Manchester
Phone: Central 1525

ManagerE. Higgins

British Alfa Films Ltd.

Southampton Row, London W. 1
Phone: Terminus 1195

Directors.....H. Haymsen, P. A. Haymsen

**British Commonwealth
International Newsfilm
Agency, Ltd.**

School Road, London N.W. 10
Phone: Elgar 7733

Directors.....Kenneth N. Dick,
Norman H. Dickson, N. A. J. Bull, A. H.
Whyte, Leslie Murray

**British Documentary Films
Ltd.**

37 Furzehill Rd., Boreham Wood, Herts
Phone: Elstree 2646

Managing Dir.....J. Haines

British Films Ltd.

171 Shaftesbury Ave., London W.C. 2
Phone: Covent Garden 2211

Directors.....K. L. & M. Lockstone,
H. Russell Smith, W. Hine, Marquess of
Linlithgow

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

British Movietone News Ltd.

22 Soho Sq., London W. 1
Phone: Gerrard 7811
General Manager.....E. T. Adams

Christine Bruce Prod. Ltd.

66 Wardour St., London W. 1
Phone: Gerrard 8788
Chairman, Producer.....D. Carter

Brunner Lloyd & Co. Ltd.

23 Denmark St., London W. C. 2
Phone: Temple Bar 2519
DirectorsP. Brunner, G. Lloyd

Burlington Films Ltd.

71 Baker St., London W. 1
Phone: Welbeck 0322
Director.....J. F. Argyle

Burnell Prod. Ltd.

98 Mount St., London W 1
Phone: Grosvenor 1463
Directors.....G. J. Burger, C. W. Burger

Byrd, John, Productions

61 Arthur Road, London S.W. 19
Phone: Wimbledon 2183
DirectorJohn Byrd

CBS (Europe) AG

50 Talacker, Zurich, Switz.
Phone: Zurich 27 24 57
Mgr. Director.....Michael Burke
Fin. Consult. .W. G. Palmer, Sylvia Brunner

CBS Ltd.

Villiers House, Strand, London W.C. 2
Phone: Whitehall 5084
Mgr. DirectorKirk Torney
Oper. Mgr.....Joan Byrne

CBS News

26 Hallam St., London W. 1
Phone: Langham 1166
ChiefAlexander Kendrick

Henry Caldwell Prod. Ltd.

12 Maida Vale, London W. 9
Phone: Cunningham 6976
DirectorHenry Caldwell

Cavalcade Films Ltd.

10 Park Pl., St. James's, London S.W. 1
Phone: Hyde Park 2704
Directors.....Thomas Clyde,
Harold Hayson, Douglas Fairbanks (USA).
P. A. C. Marriott, T. White

Cavalier Films Ltd.

34 Deacon's Hill Rd., Elstree, Herts
Phone: Elstree 1403
Chairman & Dir.....J. Rogers

Cine Graphic Productions Ltd.

Thavies Inn House, Holborn Circus, London
Phone: Fleet Street 3305
Directors.....M. R. Cochin, M. Storm,
John Sealey

Cinevista Ltd.

108 Melrose Ave., London N. W. 2
Phone: Gladstone 6879
Managing Dir.....J. Cassin-Scott

Citizen Films Ltd.

12 Loudoun Road, London N.W. 8
DirectorHerbert Marshall

Pete Collins Ltd.

39 Rockfield Ave., London N. 10
Phone: Tudor 7263
Managing Dir.....J. A. Collins

Conbar Ltd.

19 Chapel Side, London W. 2
Phone: Baywater 6033
Directors.....A. P. Barralet, D. de Marney

Cooper, Marcus, Ltd.

48a Charlbert St., London, N.W. 8
Phone: Primrose 5098
DirectorMarcus Cooper

Countryman Films Ltd.

1 Soho Sq., London, W. 1
Phone: Gerrard 7015

Crest Film Prod. Ltd.

Film Studios, St Nichols Rd., Brighton
Phone: Brighton 20905
Directors.....D. C. Wynne, Russell Lloyd

Crestview Productions Ltd.

203 Regent St., London W. 1
Phone: Regent 5681
Directors.....I. R. Warren, T. Donald

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Emmet Dalton Ltd.

25 Jermyn St., London W. 1
Phone: Regent 3124

ChairmanE. Dalton

De Lane Lea Processes Ltd.

12 Moor St., London W. 1
Phone: Gerrard 8105

Director.....N. W. de Lane Lea

Bernard Delfont TV Ltd.

Whitcomb St., London W. C. 2
Phone: Trafalgar 1671

Directors...Bernard Delfont, Robert Nesbitt,
W. Marsh, Keith Devon

Walt Disney Prod. Ltd.

68 Pall Mall, London W. 1
Phone: Trafalgar 8010

Directors.....E. J. Davis, C. James,
Cyril Edgar

Dorian Film Productions Ltd.

20 Oxford St., Newcastle-on-Tyne
Phone: Newcastle 21837

Director.....G. R. Carr

Drummer Films Ltd.

Rank Labs., Denham, Uxbridge, Middlesex
Phone: Denham 2323

Managing Dir.....M. Harris

Eagle Studios Ltd.

11 St. James's Pl., London, S. W. 1
Phone: Grosvenor 5441

Directors.....Anthony Gilkison, R. F. P.
Hopkins

Educational and TV Films Ltd. (ETV)

164 Shaftesbury Ave., London, W. C. 2
Phone: Covent Garden 1921

Directors.....H. Forman, B. Baker

Elder Film Prod. Ltd.

1326 Argyl St., Glasgow, Scotland
Phone: West 5210

Director.....John C. Elder

Douglas Fairbanks Ltd.

34 Ely Pl., London E. C. 1

Directors.Douglas Fairbanks, Edwin Herbert,
H. Allan Hawes, Tom White, Peter Marriott

E. J. Fancey Productions Ltd.

Queen's House, Leicester Sq., London W. C. 2
Phone: Gerrard 8770

Producer.....E. J. Fancey

Film Centre Ltd.

24 Conduit St., London W. 1
Phone: Mayfair 8661

Directors.....J. Grierson, E. Roberts

Film Coverage Ltd.

171 Wardour St., London W. 1
Phone: Gerrard 4706

Chief.....Victor M. Gover

Film Partnership Ltd. (Assoc. with Puritan Films Ltd.)

246 Great Portland St., London, W. 1
Phone: Euston 5292

Manager Director.....Robert Angell

Film Producers' Guild

Guild House, Upper St. Martin's Lane,
London W.C. 2

Phone: Temple Bar 5420

Directors.....E. P. L. Pelly,
A. T. Burlinson, K. Lockhart-Smith, H. G.
Jessop

Film Workshop Ltd.

Aulcom House, St. Martin's St., London
W.C. 2

Phone: Whitehall 8396

Directors:..Dennis R. Shand, P. K. A. Shand

Filmads Ltd.

45 Gerrard St., London, W. 6
Phone: Gerrard 5274

Directors.....Cecil Walden, Leslie Butler,
Eric Owen, Alan Young

Four Falconers Ltd.

60 Wardour St., London W. 1
Phone: Gerrard 5158

DirectorRichard Meyer

Four Provinces Films Ltd.

30 Landsdowne Rd., Dublin
Phone: Dublin 63362

Fremantle International

Warwick St., London W. 1
Phone: Gerrard 2673

Gen. Manager.....Angela Cuthbertson

G. H. W. Productions Ltd.

42 Welbeck St., London W. 1

Directors.....Betty Box, P. Rogers

Gala TV Productions

15 Old Lompton St., London W. 1
Phone: Regent 3701

DirectorsKenneth Rive,
Ben Rose, William Boxer, L. Jefferson-
Hope

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Gateway TV Prod. Ltd.

470 Green Lanes, London
Phone: Palmers Green 1003
Directors.... W. H. Baddeley, C. W. Bending,
E. J. Chard, A. M. Wright

Glass Seltzer Ltd.

16 Leinster Mews, London W. 2
Phone: Ambassador 3601
Directors.... M. Brando, G. Glass, W. Seltzer

Granada TV Network Ltd.

36 Golden Sq., London, W. 1
Phone: Regent 8080
Directors..... Sidney L. Bernstein, Cecil G.
Bernstein, Maurice King, Victor A. Peers,
J. Denis Forman, Joseph Warton, Richard
J. Willder, John S. E. Todd

Guild TV Service Ltd.

Exchange Ct., Strand, London W.C. 2
Phone: Covent Garden 2733
Chairman..... E. P. L. Kelly

Halas-Batchelor Cartoon Films Ltd.

10 Soho Square, London W. 1
Phone: Gerrard 7681
Directors..... John Halas, Joy Batchelor,
S. Eckman, Jr.

Hammer Film Productions Ltd.

113 Wardour St., London W. 1
Phone: Gerrard 9787
Directors... James Carreras, Anthony Hinds,
Michael Carreras, Brian Lawrence

Hartley-Ward Films Ltd.

3 Albermarle St., London W. 1
Phone: Mayfair 9361
Managing Dir..... B. Dean

Hawthorne Motion Picture Co. Ltd.

1 Hyde Park Pl., London W. 2
Phone: Paddington 2463
Director S. J. Ward

Hearst Metrotone News, Inc.

c/o Pathe News, Film House, Wardour St.,
London W. 1
Phone: Gerrard 0444
London Rep..... A. A. Tunwell

Helios Telefilm Prod. Ltd.

17 Pembridge Place, London W.2
Phone: Bayswater 5703
Directors..... Otto Kreisler, C. H. Bonner,
T. A. Moodie

Hobson, Bates and Partners Ltd.

80 Charlotte St., London, W. 1
Phone: Langham 3070
In Charge of Radio and TV Production
John Turner

Horizon Pictures (GB) Ltd.

31 Dover St., London W. 1
Phone: Hyde Park 9211
Directors..... S. Spiegel, W. J. Fullerton,
H. H. Marcus, Lord Herschell

Jack Hylton TV Prod. Ltd.

3 Savile Row, London W. 1
Phone: Regent 6711
Directors..... Jack Hylton, A. H. Maxwell,
Hugh Charles, Ted Willis

I.T.C. Inc. Television Co. Ltd.

ATV House, 17 Great Cumberland Pl.,
London W. 1
Phone: Ambassador 8040
Director Prince Littler
Managing Dir..... L. Grade

Impact Productions Ltd.

44 Newman St., London W. 1
Phone: Langham 8956
Director R. Hawker

Independent Film Distributors Ltd.

TV House, Kingsway, London W. C. 2
Phone: Holborn 7888, Ext. 520
Managing Dir..... P. Adorian

Independent TV News Ltd.

TV House, Kingsway, London, W. C. 2
Phone: Hol 7690
Directors..... P. Adorian, Capt. T. M.
Brownrigg, Norman Collins, James M. Col-
tart, Geoffrey Cox, Bernard Flound, Alfred
Francis, R. P. T. Gibson, V. A. Peers,
Howard Thomas, Sir Philip Warter

Interfilms Ltd.

144 Piccadilly, London W. 1
Phone: Mayfair 8272
Directors..... Brian Kingcome, J. Heyting,
E. M. Smedley-Aston

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Jenkins, Cyril, Productions Ltd.

12 Orange St., London W.C. 2
Phone: Whitehall 7183

Directors.....Cyril Jenkins, J. M. Jenkins

Kay Laboratories Ltd.

Oxford Road, London N. 4
Phone: Archway 3050

Directors.....E. G. Roy,
A. W. Smart, E. Dace

LPE Television Ltd.

63 St. Martin's Lane, London, W. C. 2
Phone: Covent Garden 2450

DirectorMajor G. Harrison

Langston Films Ltd.

34 South Molton St., London W. 1
Phone: Mayfair 6557

Directors.....A. Hope, P. Crane

London Film

142 Picadilly, London W. 1
Phone: Mayfair 4811

Directors:.....H. G. Boxall, Vincent Korda,
David Cunynghame

Mancunian Film Corp.

2 Parsonage, Manchester 3
Phone: Blackfriar 1023

Directors.....John E. and Thomas Blakeley

Martin Films Ltd.

23 Albermarle St., London W. 1

Directors.....R. Eagle, J. Martin

Martlet Prod. Ltd.

171 Shaftesbury Ave., London W. C. 2
Phone: Temple Bar 3982

Directors.....Russell H. Lloyd, D. Wynne

Merton Park Studios Ltd.

269 Kingston Road, London S.W. 19
Phone: Liberty 4291

Directors.....E. P. L. Pelly, F. A. Hoare,
A. T. Burlinson, K. Lockhart-Smith

Richard Meyer Associates

21 Hertford St., London W. 1
Phone: Hyde Park 6416

Directors.....Leslie Knight, Richard Meyer
Frank Lampine, Michael Rice

Nicole Milinair Productions Ltd.

36 Dover St., London W. 1
Phone: Mayfair 4766

Directors.....N. Milinair, G. Fowler

Motion Picture & TV Facilities Ltd.

262 Watford Way, Hendon, London W. 1
Phone: Sunnyhill 0131

Director.....C. W. Green

National Film Board of Canada

1 Grosvenor Sq., London W. 1
Phone: Mayfair 9492

Govt. Film Comm.....Guy Roberge

National Screen Service

Nascreno House, 27 Soho Sq., London, W. 1
Phone: Gerrard 4851

DirectorH. Robbins

National Telefilm Associates (U.K.)

109 Jermyn St., London S. W. 1
Phone: Trafalgar 1127

Mgr. Dir.....Vernon Burns

Peter Noble Productions Ltd.

46 Abbey Rd., London, N. W. 8
Phone: Maida Vale 4221

Directors.....Peter Noble, M. H. Noble

Orb Film Distribution, Ltd.

40 Shaftesbury Ave., London W. 1
Phone: Gerrard 8282

Directors.....N. & L. Miller

Overseas Advertising Films Ltd.

11 Kingsway, London W.C. 2
Phone: Covent Garden 3344

Parkside Film Production Ltd.

18 Ruppert St., London W. 1
Phone: Gerrard 5861

Directors.....E. & A. Gerlardi

Peak Film Productions Ltd.

37 Devonshire St., London W. 1
Phone: Welbeck 2994

Managing Dir.....J. Frieze

Pearl and Dean Productions Ltd.

17 Berkeley St., London, W. 1
Phone: Mayfair 7494

Directors.....Ernest Pearl; Eric Dean, in
Chrg. of Prod.

Peregrine Film Prod. Ltd.

14 High Holburn, London W. C. 1

Directors.....K. Mander, D. Cheshire

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Phoenix Film Prod. Ltd.

31 Hanover Court, London W. 1
Phone: Mayfair 9692

Directors....L. Casel-Gerard, Tom Conway,
C. Campion, B. Knowles, George Mills

Plato Films Ltd.

164 Shaftesbury Ave., London, W. C. 2
Phone: Covent Garden 1921

Directors....Stanley Forman, Kenneth Smith

RCA Great Britain Ltd.

Windmill Rd., Sudbury-on-Thames, Middlesex

Phone: Sudbury 5511

Managing Director.....Donald Macphail

Radio Luxembourg Ltd.

38 Hertford St., London W. 1
Phone: Hyde Park 5961

General Manager.....Geoffrey L. Everitt

Radiovision Ltd.

91 Moorgate, London E. C. 2
Phone: Metropolitan 0211

Director.....H. Scott-Thompson

Rayant Pictures Ltd.

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Phone: Didsbury 8181
 Aston Cross, Birmingham
Phone: Birmingham (Aston) 3091

AP Studios

Ipswich Rd., Slough, Bucks
Phone: Slough 21370

ATV Highbury Studios

98 Highbury, New Park, London, N. 5
Phone: Canonbury 3215

ATV Studio

Wood Green
Phone: BOW 8341

Advision

83 New Bond St., London, W. 1
Phone: Grosvenor 3342

Alpha TV Studios (Birmingham) Ltd.

Aston Rd., Birmingham 6
Phone: Aston Cross 3011

Ardmore Studios Ltd.

Herbert Rd., Wicklow, Ireland
Phone: Bray 2971

Artel Studios, Ltd.

17 Stratton St., London, W.1
Phone: Grosvenor 6101

Associated British Studios

Boreham Wood, Herts
Phone: Elstree 1600

BBC TV

Television Centre, Wood Lane,
 Shepherds Bush, London, W. 12
Phone: Shepherds Bush 8000

Barnes (Guild TV Service Ltd.) Studio

Exchange Ct., Strand, London, W.C. 2
Phone: Covent Garden 2733

Beaconsfield Studios

Beaconsfield
Phone: Beaconsfield 1563

Bray Studios

Maidenhead Rd., Windsor
Phone: Maidenhead 2591

Brighton Studios

St. Nicholas Rd., Brighton Sussex
Phone: Brighton 20905

Broadhurst Studios

35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

Bushey

Melbourne Rd., Bushey, Herts.
Phone: Bushey Heath 1621

Carlton Hill Studios

722 Carlton Hill, London, N.W. 6
Phone: Maida Vale 1141

Chelsea (Granada TV Ltd.)

Kings Rd., London, S.W. 3
Phone: Regent 8080

Eagle Studios

11 St. James's Pl., London, S.W. 1
Phone: Grosvenor 5441

Ealing (BBC TV) Studios

Ealing Green, London, W. 5

Elstree Studios

Phone: Elstree 1600
 Boreham Wood, Elstree

Film House Studios

Film House, Wardour St., London, W. 1
Phone: Museum 2024

Granville Studio

Fulham Broadway, London, S.W. 6
Phone: Fulham 2184

Halliford Film Studios

Manygate Lane, Shepperton, Middlesex
Phone: Walton 26341

Highbury Studios

98 Highbury New Park, London N. 5
Phone: Canonbury 3215

Kensington Studios (Kensington Film Co. Ltd.)

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Phone: Western 2516

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Phone: Mayfair 1138

M-G-M British Studios, Ltd.

Elstree Way, Boreham Wood
Phone: Elstree 2000

Marylebone Studios

245 Marylebone Rd., London
Phone: Ambassador 1881

Merton Park Studios

269 Kingston Rd., London
Phone: Liberty 4291

Nascreno (National Screen Services Ltd.)

Nascreno House, Soho Sq., London, W. 1
Phone: Gerrard 4851

National Studios

Boreham Wood, Elstree, Herts.
Phone: Elstree 1644

New Elstree Studios

Elstree Rd., Elstree, Herts
Phone: Elstree 3232

Old Bond Street Studios (Stanley Schofield Productions)

6-8 Old Bond St., London, W. 1
Phone: Mayfair 4642

Park Lane Studio

45 Park Lane, London, W. 1
Phone: Metropolitan 0211

Pinewood Studios

Iver Heath, Bucks.
Phone: Iver 700

Presburys Studios

59 Dean St., London, W. 1
Phone: Whitehall 3601

Radio Vision (Westminster) Ltd.

91 Moorgate, London, E.C. 2
Phone: Met 0211-4

St. John's Wood Studios

St. John's Wood Terrace, London, N.W. 8
Phone: Primrose 9255

Shepperton Studios

Shepperton, Middlesex
Phone: Chertsey 2611

Southall Studios

Gladstone Rd., Middlesex
Phone: Southall 3281

Star (Sound Studios Ltd.)

Rodmartin Mews, Blandford, St., London, W. 1
Phone: Langham 2201; Welbeck 8883

Studio-One-Scotland

1326 Argyle St., Glasgow
Phone: Western 5210

Studio Twenty-Two Ltd.

22B Ebury St., London, S.W. 1
Phone: Sloane 1870

Teddington Studios Ltd. (ABC TV Ltd.)

Teddington, Middlesex
Phone: Teddington Lock 3253

Telefilm Studios Ltd.

81-84 Chalk Farm Rd., London, N.W. 1
Phone: Gulliver 8666, 63966

Television Film Studios Ltd.

Park Road, High Barnet, Herts
Phone: Barnet 1051

Templar Film Studios

7 Lynedoch St., Glasgow
Phone: Douglas 2648

Twickenham

St. Margaret's, Twickenham
Phone: Popesgrove 9063

Wembley (ARTV) Studios

Empire Way, Wembley Pk., Middlesex
Phone: Wembley 8811

World Wide Studios

44 Clapham High St., London, S.W. 4
Phone: Macaulay 7237

Wynne Film Studios

35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

London Round-up

Magazines, Radio & Television Co's., Talent Agents, Theatrical Mgrs. & Producers, Theatres, TV & Motion Picture Producers

MAGAZINES

Advertisers' Weekly	WAT 3388
Mercury House	
Argosy	
22 Farringdon St.	
The Connoisseur	GER 8166
13 New Burlington Pl.	
Couriers Magazine	MAY 7846
77 Brook St.	
Harper's Bazaar	GRO 7781
72 Brook St.	
Illustrated London News, The	TRA 7020
13 John Adam St.	
International TV Technical Review	HYD 3931
31 St. George St., Hanover Sq.	
Journal of the TV Society	TEM 3330
166 Shaftesbury Ave.	
Kinematograph Weekly	CHA 3344
189 High Holborn, W.C. 1.	
Listener and BBC TV Review	WEL 5577
35 Marylebone High St.	
Look Westward (Westward TV)	CEN 9935
4 Upper Thames St., E.C. 4.	
Newsweek	TRA 6166
Finland House, Haymarket.	
Radio Times, BBC Publications	WEL 5577
35 Marylebone High St.	
Realities	BEL 2351
195 Sloane	
The Spectator	EUS 3221
99 Gower St.	
Stage and TV Today	TEM 5213
19-21 Tavistock St., W.C. 2.	
TV International	Cables: WORLD-TEL
72a Blandford St., W. 1.	
TV Times	CHA 8621
7 High Holborn.	
The Tatler & Bystander	TRA 7020
13 John Adam St.	
Television Mail	HYD 3931
31 St. George St., Hanover Sq.	
Vanity Fair	WHI 7501
14 Lower Regent St.	
Vogue	GRO 9080
Vogue House, Hanover Sq.	
What's On In London	GER 5492
41-45 Beak St.	
Woman's Mirror	CEN 8080
Fleetway House, Farringdon St.	
World Press News and Advertisers Review	CEN 4040
9-10 Old Baily, E.C. 4.	

RADIO & TV COMPANIES

A.B.C. Television Ltd.	HYD 7222
1 Hanover Square.	
American Broadcasting Co.	LAN 3160
2 Manfield St., flat 5.	
Anglia TV Ltd.	HYD 8331
Brook House, Park Lane, W. 1.	
Associated Rediffusion Ltd.	HOL 7888
Television House, Kingsway.	
Associated Television Ltd.	AMB 8040
ATV House, Great Cumberland Pl.	
Border TV Ltd.	GRO 7541
14 Curzon St., W. 1.	

British Broadcasting Corp.	LAN 4468
Broadcasting House	
Television Centre	SHE 8000
Channel TV Ltd.	KNI 3761
195 Knightsbridge, S.W. 7.	
Columbia Broadcasting System	LAN 1166
26 Hailam St.	
Grampian TV Ltd.	REG 7090
41 Piccadilly, W. 1.	
Granada Television Network Ltd.	REG 8080
36 Golden Sq.	
International Broadcasting Co.	LAN 2000
35 Portland Pl.	
National Broadcasting	LAN 7778
2 Mansfield St.	
Radiodiffusion Television Francaise	COV 3456
43 Shoe Lane.	
Scottish TV Ltd.	HOL 1331
TV House, Kingsway, W.C. 2.	
Southern TV Ltd.	COV 0941
Brettenham House, Lancaster Pl., Strand	
TWW Ltd.	BEL 7000
207 Sloane St., S.W. 1.	
Tyne Tees TV Ltd.	AMB 3464
1 Great Cumberland Pl., W. 1.	
Ulster TV Ltd.	HYD 0426
1 Hanover Sq.	
Westward TV Ltd.	HYD 8262
5-6 Woodstock St., W. 1.	

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139 Piccadilly	
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50 Mount St.	

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31 Davies St. HYD 5581

Television Acad. & Agcy.
10 Highbury CAN 3746

Wylie, James
44 Grt. Russell. LAN 5005

THEATRICAL MANAGERS

Belval, Alfred Prodn.
330 Grand Blds., Tf. Sq. TRA 1566

Clopet Carl Prodn.
442 Strand COV 1093

Concerts Management Ltd.
2 Cromwel Mews

Fox, Robin
24 Old Burlington St. REG 6108

Glynn, Derek
115 Shaftesbury Ave. TEM 5224

Hylton, Jack, Ltd.
3 Saville Row. REG 6711

L. O. P.
8 Hamilton Pl. WHI 0239

Levenstein, Oscar & Wolf Mankowitz
10 Dover St. HYD 3866

Littler, Emile
31 St. Martin's Lane. TEM 6160

London Management & Rep.
8 Upper Brook St. HYD 2456

MacDonald & Young
Bernard St. TER 6217

St. James Players
8 Hamilton Pl. GRO 3053

Sherek, Henry
40 Pall Mall. WHI 6628

V. L. Prodn.
8 Hamilton Pl. GRO 3053

Varley, John Prodn.
6 New Compton St. COV 9458

THEATRICAL PRODUCERS

Arnold, Tom
112 Jermyn S.S.W. 1. TRA 7575

Associated Artists Ltd.
41 Bruton Pl. MAY 27724

Black, George & Alfred
22 Half Moon St., W.1. GRO 2992

Bourgein, Howard Ltd.
33 Knightbridge BEL 7258

Bridge, Peter
32 Cranbourn St., W.C.2. TEM 7347

Burns, Tito Productions
39 Wardout St. GER 6282

Chester, Charlie Productions
450 Edgware Rd. PAD 2868

Clements, John
40 Bruton Pl., W.1. MAY 2724

Clift, E. P.
Strand Theatre, Aldwych, W.C.2. COV 2868

Codron, Michael
91 Regent St., W.1. GER 1265

Daubeny, Peter
26 Chester Sq., S.W.1. SLO 2525

DelFont, Bernard
Morris House, Jermyn St., S.W.1. WH 9901

Donmar Productions Ltd.
New Theatre, St. Martin's Lane,
W.C.2. COV 0838

D'Oyly Carte Opera Co.
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Fielding, Harold
Fielding House, Haymarket, S.W.1. WHI 4041

Fox, Robbin
24 Old Burlington St., W.1. REG 6108

Furndel Productions
60 St. James St., S.W.1. MAY 8953

Gale, John
32 Cranbourn St., W.C.2. TEM 5892

Geneagles Productions
3 Soho Square. GER 4234

Glennville, Peter
24 Brompton Sq., S.W.7. KEN 8088

Glyndebourne Productions
23 Baker St. WEL 0571

Gorlinsky, Sander A.
34 Dover St., W.1. HYD 9158

Hall, David
14/15 Panton St., S.W.1. TRA 1502

Hall, Willis Prodn.
43 Dover St.

Hastings, Geoffrey
45 Airedale Ave., W.4. CHI 1421

Hepner, Leon
12 Sackville St. REG 4738

Hinge, E. J.
12 Great Newport St. TEM 0368

Horan, E.
Duke of York's Theatre,
St. Martin's Lane, W.C.2. TEM 6867

Hylton, Jack
3 Saville Row, W.1. REG 6711

L.O.P. Ltd.
8 Hamilton Pl., W.1. GRO 3053

Lawrie, James H.
Geneagles Prodn., 3 Soho Sq., W.1. GER 4234

Levenstein, Oscar
11 Curzon St., W.1. HYD 3866

Linnit & Dunfee Ltd.
28 South St., W.1. GRO 4686

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31 St. Martin's Lane, W.C.2. TEM 6160

Littler, Prince
Aldwych Theatre, Aldych, W.C.2. TEM 1446

Littlewood, Joan
Theatre Royal Stratford, Angel Lane,
E. 15. MAR 5973

MacDonald, Murray, & John Stevens
5-6 Coventry St., W.1. GER 1784

Mankowitz, Wolf
8/10 Piccadilly Arcade, S.W.1. MAY 6042

Mayer, Daniel Commany
13 Duke St., S.W.1. TRA 6037

Meyer, R. A.
St. Martin's Theatre, West St., W.C.2. TEM 1716

Miles, Bernard
Mermaid Theatre, Puddle Dock, E.C.4. CIT 6981

Miller, Gilbert
6b Hartford St., W.1. GRO 5858

Mitchell, Stephen
Lyric Theatre Offices,
5 Archer St., W.1. GER 6646

Minster, Jack
29 Manfield House, Strand, W.C.2. TEM 7226

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Reverory Players
67 Chandos Pl. TEM 5530

Rix, Brian
Whitehall Theatre, S.W.1. WHI 8011

Rowland, Toby
44 Chandos Pl., W.C.2. TEM 4103

Sadoff, Fred
17 Rutland St., W.1. KNI 2175

Saunders, Peter
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Trafalgar Sq., W.C.2. WHI 5657

Sherek, Henry
40 Pall Mall, S.W. 1. WHI 6628

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Tennent, H. M. Ltd.
Globe Theatre, Shaftesbury Ave. GER 3645

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Williamson Music Ltd.
14 St. George Street, W.1.....MAY 7600
Wiman, Anna Deere
31 Dover St., W.1.....HYD 2760

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A.T.V. Television Theatre
Mare St.

Adelphi
Strand, W.C.2TEM 7611

Aldwych
Aldwych, W.C.2TEM 6404

Ambassadors
West St., Shaftesbury Av., W.C.2..TEM 1171

Apollo
Shaftesbury Av., W.1.....GER 2663

Arts
6 Great Newport St.....TEM 3334

Cambridge
Earlham St., Cambridge Circus,
W.C.2TEM 6056

Casino
Old Compton St.....GER 6877

Comedy
Panton St., S.W.1.....WHI 2578

Covent Garden
Royal Opera House, W.C.2.....COV 1066

Cripplegate Inst.
Golden LaneMET 0640

Criterion
Piccadilly Circus, W.1.....WHI 3216

Drury Lane
Theatre Royal, Drury Lane, W.C.2...TEM 8108

Eltham Little Theatre
Wythfield RoadELT 3702

Fortune
Russell St., W.C.2.....TEM 2238

Garrick
Charing Cross Road, W.C.2.....TEM 4601

Globe
Shaftesbury Ave., W.1.....GER 1592

Golden Green Hippodrome Ltd.
North End Rd.....SPE 0022

Haymarket
Haymarket, S.W.1.....WHI 9832

Her Majesty's
Haymarket, S.W.1.....WHI 6606

Intimate Theatre
Green LanesPAL 3798

London Coliseum
St. Martin's Lane.....TEM 3161

Lyric
Shaftesbury Ave., W.1.....GER 3686

Mermanid
Puddle Dock, Upper Thames St.,
E.C.4CIT 7656

Metropolitan Theatre of Varieties
267 Edgware Rd.....AMB 2478

Old Vic
Waterloo Rd., S.E.1.....WAT 3878

Palace
Shaftesbury Ave., W.1.....GER 6834

Palladium
North Oxford Circle Tube Station...GER 7373

Phoenix
Charing Rd., W.C.2.....TEM 8611

Piccadilly
Opp. Regent Palace Hotel.....GER 4506

Portcullis
Monck St.ABB 6646

Prince of Wales
Coventry St., W.1.....WHI 8681

Princes
Shaftesbury Ave., W.C.2.....TEM 6596

Queen's
Shaftesbury Ave., W.1.....REG 1166

Royal Court
Sloane Sq., S.W.1.....SLO 1745

Rudolf Steiner Hall
33 Park Rd.....PAD 8219

Sadler's Wells
Rosebery Ave., E.C.1.....TER 1672

St. Martin's
West St., Cambridge Circus, W.C.2...TEM 1443

Saville
Shaftesbury Ave., W.C.2.....TEM 4011

Savoy
Strand, W.C.2TEM 8888

Strand
Aldwych, W.C.2TEM 2600

Stratford
Theatre Royal, E.15.....MAR 5973

Vaudeville
Strand, W.C.2TEM 4871

Victoria Palace
Victoria St., S.W.1.....VIC 1317

Westminster
Palace St., S.W.1.....VIC 0283

Whitehall
Trafalgar Sq., S.W.1.....WHI 6602

Wimbledon
93 BroadwayWIM 5211

Windmill
Piccadilly Circus, W.1.....GER 7413

Winter Garden
Drury LaneHOL 8882

TV & MOTION PICTURE PRODUCERS

Allied Artists Int.
93 WardourGER 5444

Associated British-Pathe Ltd.
142 WardourGER 0444

Associated British Picture Corp.
30 Golden Square, W.1.....GER 9234

Associated British Studios
Borehamwood HertsELS 1600

Bray Studios
Windsor, BerksMAI 2591

British Films Ltd.
199 PiccadillyREG 8288

British Lion Films, Ltd.
Broadwick House, Broadwick St.,
W.1GER 8676

Columbia Pictures Corporation
142 Wardour St., W.1.....GER 4321

Danziger Productions Limited
New Elstree Studios, Elstree, Herts...ELS 3232

Disney, Walt, Productions Limited
68 Pall Mall, S.W.1.....TRA 8010

Film Producers Guild Limited
Guild House, Upper St. Martin's Lane.TEM 5420

Hammer Film Productions Ltd.
113 Wardour St., W.1.....GER 9787

Horizon Pictures Limited
31 Dover St., W.1.....HYD 9211

M.G.M. Studios
Borehamwood, HertsELS 2000

Metro Goldwyn Mayer Pictures Limited
58 St. James St., S.W.1.....GRO 7060

Paramount Film Service
162 Wardour St., W.1.....GER 7700

Pinewood Studios
Iver Heath, Bucks.....IVER 700

Radiovision
91 MorgateMET 0211

The Rank Organisation, Limited
11 Belgrave Rd., S.W.1.....VIC 6633

Romulus Films Limited
Brook House, Park Lane, W.1.....HYD 7741

Shaw Film Prod. & TV Service
Dean St.GER 6065

Shepperton Studios Limited
Shepperton, MiddlesexCHE 2611

20th Century Fox Film Co., Limited
31 Soho Sq., W.1.....GER 7786

United Artists Corporation Limited
142 Wardour St., W.1.....GER 9090

Warner Pathe Limited
2 Dean St., W.1.....GER 6256

Overseas Television—Transmitting Stations & Receivers by Countries

January 1, 1963

AREAS	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	Jan. 1 1963	In Use Jan. 1, 1962	In Use Jan. 1, 1963
Western Europe*	1,324	1,503	29,256,000	33,695,700
Latin America	137	154	4,522,000	5,182,700
Near East and South Asia	24	37	368,000	485,400
Africa (Non-Arab)	6	10	34,000	51,300
Far East	175	388	10,221,000	14,776,800
NON-BLOC TOTAL**	1,666	2,092	44,401,000	54,191,900
Communist Bloc	381	549	9,359,000	11,310,000
WORLD-WIDE TOTAL**	2,047	2,641	53,760,000	65,501,900

* Includes Yugoslavia.

** Except U.S., Canada and Armed Forces stations abroad.

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	Jan. 1 1963	In Use Jan. 1, 1962	In Use Jan. 1, 1963
WESTERN EUROPE				
Austria	26	33	290,000	396,000
Belgium	10	11	900,000	1,000,000
Denmark	11	11	711,000	848,100
Finland	21	25	200,000	348,000
France	121	159	2,800,000	3,366,600
West Germany	386	427	5,888,000	7,051,800
Gibraltar	—	1	—	1,000
Iceland*	—	—	700	1,000
Ireland	1	2	100,000	120,000
Italy	541	571	3,000,000	3,639,000
Luxembourg	1	1	7,300	10,000
Malta	—	1	15,000	19,000
Monaco	2	2	12,000	12,000
Netherlands	7	7	1,051,000	1,287,000
Norway	15	22	107,000	204,000
Portugal	7	9	88,000	115,000
Spain	29	36	420,000	750,000
Sweden	67	67	1,405,000	1,639,300
Switzerland	23	28	194,000	273,900
United Kingdom	44	50	12,000,000	12,500,000
Yugoslavia	12	40	67,000	114,000
TOTAL	1,324	1,503	29,256,000	33,695,700

* These sets tune in to the Armed Forces station.

Source: United States Information Agency.

(Continued on Next Page)

OVERSEAS TV STATIONS & RECEIVERS

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
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LATIN AMERICA & CARIBBEAN

	<i>Jan. 1 1962</i>	<i>Jan. 1 1963</i>	<i>In Use Jan. 1, 1962</i>	<i>In Use Jan. 1, 1963</i>
Argentina	8	9	770,000	1,150,000
Brazil	30	33	1,620,000	1,621,000
Bermuda	—	1	—	10,000
Chile	3	3	3,000	21,000
Colombia	14	14	200,000	300,000
Costa Rica	2	2	10,000	10,500
Cuba	15	17	400,000	400,000
Dominican Republic	4	4	18,000	18,000
Ecuador	2	2	5,000	5,000
El Salvador	3	3	24,000	25,000
Guatemala	2	2	22,000	36,000
Haiti	1	1	2,000	3,000
Honduras	1	2	4,000	4,000
Mexico	25	28	1,000,000	1,000,000
Netherlands Antilles (Curacao)	1	1	5,000	10,000
Nicaragua	1	2	4,000	6,200
Panama	1	3	29,000	30,000
Peru	5	7	82,000	88,000
Trinidad and Tobago	—	1	—	5,000
Uruguay	2	3	60,000	120,000
Venezuela	17	17	263,000	320,000
TOTAL	137	154	4,522,000	5,182,700

NEAR EAST & SOUTH ASIA

Algeria	6	6	62,000	62,000
Bahrein*	—	—	1,000	1,000
Cyprus	1	1	3,000	5,200
India	1	1	500	600
Iran	2	2	62,000	65,000
Iraq	1	1	35,000	35,000
Israel*	—	—	—	10,000
Kuwait	1	1	1,000	8,000
Lebanon	2	3	40,000	45,000
Libya*	—	—	7,000	2,100
Morocco	—	2	—	15,000
Qatar*	—	—	300	300
Saudi Arabia	1	1	8,700	8,700
Syria	4	4	25,000	25,000
Tunisia*	—	—	2,000	2,000
Turkey	1	1	500	500
United Arab Republic	4	14	120,000	200,000
TOTAL	24	37	368,000	485,400

* These countries tune in to Armed Forces Station or to neighboring countries.

OVERSEAS TV STATIONS & RECEIVERS

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
AFRICA (NON-ARAB)				
	<i>Jan. 1 1962</i>	<i>Jan. 1 1963</i>	<i>In Use Jan. 1, 1962</i>	<i>In Use Jan. 1, 1963</i>
Ethiopia*	—	—	1,000	1,500
Kenya	—	1	—	5,800
Nigeria	3	6	10,000	10,000
Rhodesia and Nyasaland, Fed. of	3	3	23,000	34,000
TOTAL	6	10	34,000	61,300
FAR EAST				
Australia	18	30	1,309,000	1,568,300
Hong Kong	(1)*	(1)*	11,000	16,500
Indonesia	—	1	—	10,000
Japan	145	332	8,686,000	12,837,100
Korea (South)	1	1	20,000	50,000
New Zealand	1	4	17,000	61,400
Philippines	6	11	45,000	60,000
Ryukyu Islands (Okinawa)	2	2	33,000	47,000
Taiwan	—	2	—	6,500
Thailand	2	5	100,000	120,000
TOTAL	175	388	10,221,000	14,776,800
COMMUNIST BLOC				
Albania	1	1	—	—
Bulgaria	2	5	8,000	22,000
Czechoslovakia	62	62	1,100,000	1,304,000
East Germany	73	117	1,338,000	1,664,000
Hungary	8	9	180,000	288,000
Poland	22	42	645,000	902,000
Rumania	3	10	68,000	110,000
USSR	198	291	6,000,000	7,000,000
Communist China	12	12	20,000	20,000
TOTAL	381	549	9,359,000	11,310,000

* Closed-circuit service: not counted in totals.

Foreign Television Stations

As of January 1, 1963

(Satellite and experimental
stations not included)

Location	Call Letters	Licensee or Grantee	Channel No.
— ALGERIA —			
Algiers		Algerian Radio & TV Service (Govt.)	CH. F-11
Constantine		Algerian Radio & TV Service (Govt.)	Ch. F-7
Oran		Algerian Radio & TV Service (Govt.)	Ch. F-8
Tessala		Algerian Radio & TV Service (Govt.)	Ch. F-12
— ARGENTINA —			
Buenos Aires	LS82-TV	Primera Televisora Argentina S.A.	Ch. 7
Buenos Aires	LS83-TV	Compania Argentina Del TV, S.A. (Cadete)	Ch. 9
Buenos Aires	LS84-TV	Teleonce S.A.	Ch. 11
Buenos Aires	LS85-TV	Rio La Plata S.A.	Ch. 13
Cordoba	LU1H	Telecolor, S.A.	Ch. 12
Mar del Plata	LU86-TV	Difnsora Marplatense S.A.	Ch. 8
Mendoza	LV89-TV	Affili of Cadete	Ch. 7
— AUSTRALIA —			
Adelaide	ABS	Anstrallan Bestg. Commission	Ch. 2
Adelaide	ADS	Television Besters Ltd.	Ch. 7
Adelaide	NWS	Southern TV Corp. Ltd.	Ch. 9
Ballararat	BTV	Ballararat & Western Victoria TV	Ch. 6
Bendigo	BCV	Bendigo & C., Victoria Telecasters	Ch. 8
Brisbane	ABQ	Australian Bestg. Commission	Ch. 2
Brisbane	BTQ	Brisbane TV Ltd.	Ch. 7
Brisbane	QTQ	Queensland Television Ltd.	Ch. 9
Canberra	CTC	Canberra TV Limited	Ch. 7
Hobart	ABT	Australian Bestg. Commission	Ch. 2
Hobart	TVT	Tasmania Television Ltd.	Ch. 6
Launceston	TNT	Northern TV Limited	Ch. 9
Lismore	RTN	Richmond-Tweed Limited	Ch. 8
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bestg. Commission	Ch. 2
Newcastle	NBN	Newcastle Bestg. & TV Corp.	Ch. 3
Perth	TVW	TVW Ltd.	Ch. 7
Perth	ABW	Australian Bestg. Comm.	Ch. 2
Rockhampton	RTQ	Rockhampton TV	Ch. 7
Shepparton	GMV	Goulburn Murray	Ch. 6
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp. Ltd	Ch. 9
Sydney	ABN	Australian Bestg. Commission	Ch. 2
Sydney	CBN	County TV	Ch. 8
Taralgon	GLV	Glpsland Latrobe Valley Telecasters	Ch. 10
Toowoomba	DDQ	Darling Downs	Ch. 10
Townsville	TNQ	Telecasters N. Queensland	Ch. 7
Wollongong	WIN	TV Wollongong	Ch. 4
— AUSTRIA —			
Bregenz-Pfaender		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Gaisberg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Jauerling		Osterreichischer Rundfunk (Govt.)	Ch. E-2
Kahlenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Kaibling		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Lichtenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Mugel		Osterreichischer Rundfunk (Govt.)	Ch. E-9
Patscherkofel		Osterreichischer Rundfunk (Govt.)	Ch. E-4
Pyramidenkogel		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Schockl		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
— BELGIUM —			
Anlier		Institut National Belge de Radiodiffusion (Govt.)	Ch. 11
Liege		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-2
Waver		Institut National Belge de Radiodiffusion (Govt.) (French language)	Ch. E-8
Waver		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— BERMUDA —			
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
— BRAZIL —			
Belo Horizonte	PR16-TV	Televisao Itacolomi	Ch. 4
Belo Horizonte		Radio Inconfidencia	Ch. 2
Brasilia		Televisao Nacional (Govt.)	Ch. 2
Brasilia		Televisao Brasilia	Ch. 6
Brasilia		Televisao Alvorada	Ch. 8
Curitiba		Televisao Parana	Ch. 6
Curitiba		Televisao Paranaense	Ch. 12
Fortaleza		Radio Clube	Ch. 2
Porto Alegre		Televisao Piratini	Ch. 5
Recife		TV Pernambuco	Ch. 6
Recife		Televisao Jornal do Comercio	Ch. 2
Ribeirao Preto		Televisao Tupi	Ch. 3
Rio de Janeiro		Televisao Rio	Ch. 13
Rio de Janeiro		Radio Mayrink Veiga	Ch. 2
Rio de Janeiro		Soe. Radio Emisoras Cont.	Ch. 9
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Salvador		Televisao Itapoa	Ch. 5
Sao Paulo		Televisao Tupi	Ch. 4
Sao Paulo		Radio Televisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
Sao Paulo		Televisao Excelsior	Ch. 9
Sao Paulo		Televisao Cultura	Ch. 2
— BULGARIA —			
Sofia	OIRT	Government	Ch. VII
— CAMBODIA —			
Phnompenh		Radio Cambodge-Television (Govt.)	
— CHINA (Communist) —			
Canton		Government	
Changchun		Government	
Harbin		Government	
Peking		Government	
Shanghai		Government	
Tientsin		Government	
— COLOMBIA —			
Alto Magdalena	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Bogota	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Boyaca	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Cali	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
El Quindio	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Madrono	HJRN-TV	Televisora Nacional (Govt.)	Ch. 11
Manizales	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Tynja	HJRN-TV	Televisora Nacional (Govt.)	Ch. 10
— COSTA RICA —			
San Jose	TI-TVCR	Televisora de Costa Rica	Ch. 7
San Jose		Tietac Television	Ch. 9
— CUBA —			
Camaguey	CMJI-TV	Cuban Gov't	Ch. 6
Camaguey	CMJ-TV	Cuban Govt.	Ch. 4
Ciego de Avila	CMJV-TV	Cuban Govt.	Ch. 7
Havana	CMAB-TV	Cuban Govt.	Ch. 2
Havana	CMBA-TV	Cuban Govt.	Ch. 7
Havana	CMBF-TV	Cuban Govt.	Ch. 4
Havana	CMBJ-TV	Cuban Govt.	Ch. 12
Havana	CM-TV	Cuban Govt.	Ch. 10
Havana	CMQ-TV	Cuban Gov't	Ch. 6
Holguin	CMKJ-TV	Cuban Gov't	Ch. 3
Holguin	CMLE-TV	Cuban Gov't	Ch. 8
Jatibonico	CMCF-TV	Cuban Govt.	Ch. 12
Matanzas	CMCH-TV	Cuban Govt.	Ch. 11
Matanzas	CMG-TV	Cuban Gov't	Ch. 13
Matanzas	CMGQ-TV	Cuban Gov't	Ch. 9
Santa Clara	CMJA-TV	Cuban Gov't	Ch. 2
Santa Clara	CMH-TV	Cuban Govt.	Ch. 3
Santa Clara	CHHQ-TV	Cuban Govt.	Ch. 5
Santiago de Cuba	CMKU-TV	Cuban Gov't	Ch. 2
Santiago de Cuba	CMBF-TV	Cuban Gov't.	Ch. 5
Santiago de Cuba		Cuban Govt.	Ch. 7
Victoria de la Tunas		Cuban Govt.	Ch. 13

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— CYPRUS —			
Nicosia		Cyprus Bestg. Corp. (Govt.)	Ch. E-2
— CZECHOSLOVAKIA —			
Bratislava	OIRT	Ceskoslovenska Televize	Ch. 2
Brno	OIRT	Ceskoslovenska Televize	Ch. 9
Budejovice	OIRT	Ceskoslovenska Televize	Ch. 12
Bystřica	OIRT	Ceskoslovenska Televize	Ch. 7
Kilnovec	OIRT	Ceskoslovenska Televize	Ch. 7
Kosice	OIRT	Ceskoslovenska Televize	Ch. 6
Ostrava	OIRT	Ceskoslovenska Televize	Ch. 1
Pardubice	OIRT	Ceskoslovenska Televize	Ch. 6
Pizen	OIRT	Ceskoslovenska Televize	Ch. 10
Prague	OIRT	Ceskoslovenska Televize	Ch. 1
Usti	OIRT	Ceskoslovenska Televize	Ch. 12
— DENMARK —			
Aalborg		Danish State Radio (Govt.)	Ch. E-5
Aarhus		Danish State Radio (Govt.)	Ch. E-8
Bornholm		Danish State Radio (Govt.)	Ch. E-5
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Holstebro		Danish State Radio (Govt.)	Ch. E-10
Odense		Danish State Radio (Govt.)	Ch. E-3
Soenderjylland		Danish State Radio (Govt.)	Ch. E-7
South Seeland		Danish State Radio (Govt.)	Ch. E-6
— DOMINICAN REPUBLIC —			
Santo Domingo	HIT-TV	La Voz Dominicana	Ch. 4
Santo Domingo	HIN-TV	Rahintel	Ch. 7
— ECUADOR —			
Gnayaquil	HCPTE	Television Ecuatoriana	Ch. 4
Quito	HCJB	Television Ecuatoriana	Ch. 2
— EL SALVADOR —			
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
San Salvador	YSU-TV	Radio Television YSU, S.A.	Ch. 4
San Salvador	YSDR-TV	Television Salvadorena	Ch. 8
— FINLAND —			
Hameenlinna		Finnish Bestg. Corp.	Ch. E-5
Helsinki	TES	Oy Tesvisio Ab (Commercial)	Ch. E-8
Helsinki		Finnish Broadcasting Corp.	Ch. E-6
Joutseno		Suomen Televisio (Govt.)	Ch. E-9
Jyvaskyla		Suomen Televisio (Govt.)	Ch. E-11
Karhula		Suomen Televisio (Govt.)	Ch. E-5
Kouvola		Suomen Televisio (Govt.)	Ch. E-5
Kuopio		Suomen Televisio (Govt.)	Ch. E-7
Lahti		Finnish Bestg. Corp.	Ch. E-9
Lapua		Suomen Televisio (Govt.)	Ch. E-5
Lohja		Finnish Bestg. Corp.	Ch. E-11
Mantylharju		Suomen Televisio (Govt.)	Ch. E-11
Mikkeli		Finnish Bestg. Corp.	Ch. E-6
Pori		Finnish Bestg. Corp.	Ch. E-9
Rauma		Finnish Bestg. Corp.	Ch. E-5
Riihimaki		Finnish Bestg. Corp.	Ch. E-11
Tammela		Suomen Televisio (Govt.)	Ch. E-10
Tammisaari		Finnish Bestg. Corp.	Ch. E-5
Tampere		Suomen Televisio (Govt.)	Ch. E-8
Turku		Finnish Bestg. Corp.	Ch. E-7
— FRANCE —			
Ajaccio (Corsica)		Govt.	Ch. 4
Amiens		Radiodiffusion Television Francaise	Ch. F-11
Aurillac		Radiodiffusion Television Francaise	Ch. F-11
Bastia		Radiodiffusion Television Francaise	Ch. F-2
Besancon		Radiodiffusion Television Francaise	Ch. F-4
Bordeau		Radiodiffusion Television Francaise	Ch. F-10
Bourges		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Brest		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Caen		Radiodiffusion Television Francaise (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francaise (Govt.)	Ch. F-6
Carcassonne		Radiodiffusion Television Francaise (Govt.)	Ch. F-4
Clermont-Ferrand		Radiodiffusion Television Francaise	Ch. F-6
Dijon		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Grenoble		Radiodiffusion Television Francaise (Govt.)	Ch. F-10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Le Havre-Harflleur		Radiodiffusion Television Francaise	Ch. F-7
Le Mans		Radiodiffusion Television Francaise	Ch. F-12
Limoges		Radiodiffusion Television Francaise	Ch. F-2
Lille		Radiodiffusion Television Francaise (Govt.)	Ch. F-8A
Lyon		Radiodiffusion Television Francaise (Govt.)	Ch. F-12
Marseilles		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Metz-Luttange		Radiodiffusion Television Francaise (Govt.)	Ch. F-6
Mulhouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Nancy-Vandoeuvre		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Nantes		Radiodiffusion Television Francaise	Ch. F-4
Niort		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Paris		Radiodiffusion Television Francaise (Govt.)	Ch. F-8A
Perpignan		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Reims-Hautvillers		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Rennes St. Pern		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francaise (Govt.)	Ch. F-10
Strasbourg		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. 10
Troyes		Radiodiffusion Television Francaise (Govt.)	Ch. F-2

— GERMANY (East) —

Berlin		Deutscher Fernsehfunk (Govt.)	Ch. E-5
Brocken		Deutscher Fernsehfunk (Govt.)	Ch. E-6
Cottbus		Deutscher Fernsehfunk (Govt.)	Ch. E-4
Dresden		Deutscher Fernsehfunk (Govt.)	Ch. E
Helptenberg		Deutscher Fernsehfunk (Govt.)	Ch. E-3
Inselberg		Deutscher Fernsehfunk (Govt.)	Ch. E-5
Karl Marx Stadt		Deutscher Fernsehfunk (Govt.)	Ch. E-8
Leipzig		Deutscher Fernsehfunk (Govt.)	Ch. E-3
Marlow		Deutscher Fernsehfunk (Govt.)	Ch. E-8
Schwerin		Deutscher Fernsehfunk (Govt.)	Ch. E-11

— GERMANY (West) —

Aalen		Süddeutscher Rundfunk	Ch. E-8
Aachen (Donnerberg)	WDR		Ch. 14
Aurich		Norddeutscher Rundfunk	
Baden-Baden		Südwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Bledenkopf		Hessischer Rundfunk	Ch. E-2
Bremen		Norddeutscher Rundfunk	Ch. E-2
Bremen		Radio Bremen	Ch. E-15
Bremenhaven		Radio Bremen	Ch. E-7
Brotjacklriegel		Bayerischer Rundfunk	Ch. E-7
Bungsberg		Norddeutscher Rundfunk	
Dannenberg		Norddeutscher Rundfunk	
Dillberg		Bayerischer Rundfunk	
Eifel		Südwestfunk	
Feldberg		Südwestfunk	Ch. E-8
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-8
Frelburg		Südwestfunk	Ch. E-7
Grünten		Südwestfunk	Ch. E-2
Haardtkopf	SWF	Bayerischer Rundfunk	Ch. 15
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-8
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meisner		Hessischer Rundfunk	Ch. E-7
Hornisgrunde		Südwestfunk	Ch. E-9
Kaiserslautern		Südwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Kleve		Westdeutscher Rundfunk	
Koblenz		Südwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Lingen on Ems	NDR		Ch. 15
Marburg		Hessischer Rundfunk	Ch. E-11
Muenster		Westdeutscher Rundfunk	
Nordhelle		Westdeutscher Rundfunk	
Ochsenkopf		Bayerischer Rundfunk	Ch. E-4
Ralehberg		Südwestfunk	Ch. E-4
Saarbruchen		Telesaar	Ch. F-2
Tentoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Südwestfunk	Ch. E-5
Weinbiet		Südwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzburg		Bayerischer Rundfunk	Ch. E-10
Zweibrücken		Südwestfunk	Ch. E-7

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— GUATEMALA —			
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-3
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-8
— HAITI —			
Port-au-Prince		Tele-Haiti	Ch. A-5
— HONDURAS —			
Tegucigalpa	HRTG-TV	Radio y Television Hondurena	Ch. A-5
— HONG KONG —			
Hong Kong		Hong Kong Ltd.—Rediffusion	
— HUNGARY —			
Budapest		Magyar Radio (Govt.)	Ch. I
Kekes		Magyar Radio Es Televizio (Govt.)	Ch. VIII
Miskolc	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Pecs	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. II
Sopron	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Szentes	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. XI
Tojac	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IV
— INDONESIA —			
Djakarta	RRI-TV	Indonesia Government	Ch. 9
— IRAN —			
Abadan		Habib Sabet	Ch. 3
Tehran	TVI	Habib Sabet	Ch. 3
— IRAQ —			
Baghdad		Minister of Interior	Ch. E-8
— IRELAND —			
Dublin		Radio Eireann	
— ITALY —			
Acri		Radiotelevisione Italiana	Ch. H
Barrea		(Government Franchised Network)	Ch. E
Bolzano		" " "	Ch. D
Capo Spartivento		" " "	Ch. H
Cascia		" " "	Ch. E
Cima Penegal		" " "	Ch. F
Claut		" " "	Ch. F
Comelico		" " "	Ch. G
Gambarie		" " "	Ch. D
Golfo di Salerno		" " "	Ch. E
Gorfigliano		" " "	Ch. H
Gubbio		" " "	Ch. E
Martina Franca		" " "	Ch. D
Milano		" " "	Ch. D
Monreale		" " "	Ch. D
Monte Argentario		" " "	Ch. E
Monte Caccia		" " "	Ch. A
Monte Cammarata		" " "	Ch. A
Monte Conero		" " "	Ch. E
Monte Faito		" " "	Ch. B
Monte Favone		" " "	Ch. H
Monte Lauro		" " "	Ch. F
Monte Limbara		" " "	Ch. H
Monte Nerone		" " "	Ch. A
Monte Peglia		" " "	Ch. H
Monte Pellegrino		" " "	Ch. H
Monte Penice		" " "	Ch. B
Monte Sambuco		" " "	Ch. H
Monte Seuro		" " "	Ch. G
Monte Serpeddi		" " "	Ch. D
Monte Serra		" " "	Ch. D
Monte Soro		" " "	Ch. E
Monte Venda		" " "	Ch. D
Monte Vergine		" " "	Ch. D
Pantellaria		" " "	Ch. G
Pescara		" " "	Ch. F
Pietrasanto		" " "	Ch. A
Plateau Rosa		" " "	Ch. H

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Portofino		Radio Televisione Italiana	Ch. H
Punta Badde Urbara		" " "	Ch. D
Roma		" " "	Ch. G
Roseto Capo Spullico		" " "	Ch. F
Salento		" " "	Ch. H
San Cerbone		" " "	Ch. G
San Marco Argentano		" " "	Ch. H
San Nicolao		" " "	Ch. A
Scicli		" " "	Ch. H
Torino		" " "	Ch. C
Trapani		" " "	Ch. H
Trieste		" " "	Ch. G
— JAPAN —			
Akita	JOTR-TV	Radio Tohoku	Ch. 10
Akita	JOUK-TV	NHK	Ch. 9
Aomori	JOGB-TV	Radio Aomori	Ch. 1
Aomori	JOTG-TV	NHK	Ch. 2
Fukui	JOFG-TV	NHK	Ch. 9
Fukui	JOPR-TV	Fukui Bestg. Co. Ltd.	Ch. 11
Fukuoka	JOIF-TV	Kyushu Asahi Hosu	Ch. 1
Fukuoka	JOFR-TV	Radio Kyosho Co.	Ch. J-4
Fukuoka	JOLK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Fukushima	JOFP-TV	NHK	Ch. 9
Hakodate	JOVK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Hammatsu	JODG-TV	NHK	Ch. 2
Hiroshima	JOER-TV	Radio Chugoku	Ch. 4
Hiroshima	JOFK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Hofu	JOUG-TV	NHK	Ch. 9
Kagoshima	JOHG-TV	Japan Broadcasting Corp.	Ch. J-3
Kagoshima	JOCF-TV	Radio Minami Nippon	Ch. 1
Kanazawa	JOJK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Kanazawa	JOMR-TV	Hokuriku Hosu	Ch. 6
Kochi	JOZR-TV	Radio Kochi	Ch. 8
Kochi	JORK-TV	NHK	Ch. 4
Kofu	JOKG-TV	NHK	Ch. 2
Kofu	JOJF-TV	Radio Yamanashi	Ch. 5
Kokura	JOSK-TV	Japan Broadcasting Corp.	Ch. J-6
Kumamoto	JOGK-TV	Japan Broadcasting Corp.	Ch. J-9
Kumamoto	JOBF-TV	Radio Kumamoto	Ch. 11
Kushiro	JOPG-TV	NHK	Ch. 9
Matsue	JOTK-TV	NHK	Ch. 6
Matsuyama	JOZK-TV	Japan Broadcasting Corp.	Ch. J-6
Matsuyama	JOAF-TV	Nankai Hosu	Ch. 10
Miyazaki	JOMG-TV	NHK	Ch. 8
Miyazaki	JONF-TV	Radio Miyazaki	Ch. 10
Morioka	JOQG-TV	NHK	Ch. 4
Morioka	JODE-TV	Iwate Hosu	Ch. 6
Muroran	JOQE-TV	Hokkaido Bestg. Corp.	Ch. 11
Muroran	JOIU-TV	NHK	Ch. 9
Nagano	JONK-TV	NHK	Ch. 9
Nagasaki	JOAG-TV	NHK	Ch. 2
Nagasaki	JOUR-TV	Nagasaki Bestg. Corp.	Ch. 5
Nagoya	JOAR-TV	Chubu Nippon Bestg. Corp.	Ch. J-5
Nagoya	JOCK-TV	Bestg. Corp. of Japan (NHK)	Ch. 3
Nagoya	JOFX-TV	Tokai TV	Ch. 1
Nilgata	JOQK-TV	NHK	Ch. 2
Nilgata	JODR-TV	Radio Niigata	Ch. 5
Niihama	JOZQ-TV	NHK	Ch. 2
Obihiro	JOOG-TV	NHK	Ch. 4
Oita	JOGF-TV	Oita Bestg. Co. Ltd.	Ch. 5
Oita	JOIP-TV	NHK	Ch. 2
Okayama	JOKK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-5
Okayama	JOYR-TV	Sanyo Bestg. Co.	Ch. J-11
Onomichi	JODP-TV	NHK	Ch. 7
Osaka	JOOR-TV	Mainichi Bestg. Co. Ltd.	Ch. 4
Osaka	JONR-TV	Asahi Bestg. Co.	Ch. 6
Osaka	JOBK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-2
Osaka	JOFO-TV	Osaka TV Bestg. Corp.	Ch. J-6
Osaka	JONR-TV	Asahi Hosu	Ch. 6
Osaka	JOIX-TV	Yomluri TV Corp.	Ch. 10
Osaka	JODX-TV	Kansai TV	Ch. 8
Sapporo	JOHR-TV	Hokkaido Bestg. Co.	Ch. J-1
Sapporo	JOIK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Sapporo	JOKN-TV	Sapporo TV	Ch. 5
Sasebo	JOAT-TV	NHK	Ch. 8
Sendai	JOHK-TV	NHK	Ch. J-3
Sendai	JOIR-TV	Tohoku Hosu	Ch. 1
Shizuoka	JOPK-TV	Japan Broadcasting Corp.	Ch. J-5
Takamatsu	JOKE-TV	Nishi-Nippon Bestg. Co.	Ch. J-9
Tokushima	JOXK-TV	NHK	Ch. 3
Tokushima	JOJR-TV	Shikoku Hosu	Ch. 1
Tokyo	JOEX-TV	Nippon Kyoku TV Ltd.	Ch. 10
Tokyo	JOCC-TV	Fuji Telecasting	Ch. 8

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
Tottori	JOJX-TV	Nihonkai TV Hosoo	Ch. 1
Toyama	JOIR-TV	Kita Nippon Hosoo	Ch. 1
Toyama	JOIG-TV	NHK	Ch. 3
Tsuruoka	JOJP-TV	NHK	Ch. 3
Wakamatsu	JOHT-TV	NHK	Ch. 1
Yahata-Shi	JOHX-TV	T. V. Nishi-Nippon	Ch. 10
Yamagata	JOEF-TV	Yamagata Hosoo	Ch. 10
Yamagata	JOJG-TV	NHK	Ch. 8
— KENYA —			
Nairobi		Kenya Broadcasting Corp.	Ch. 4
— LEBANON —			
Beirut		TV Co. of Lebanon (TCL)	Ch. 9
Beirut		TV Co. of Lebanon (TCL)	Ch. 7
Beirut		Tele Orient	Ch. 11
— LUXEMBOURG —			
Louvligny		Compagnie Luxembourgeoise de Telediffusion	Ch. E-7
— MALTA —			
Gharghur		The Malta Television Service Ltd.	Ch. 10
— MEXICO —			
Chihuahua	XERA-TV	Televisora de Chihuahua, S.A.	Ch. 11
Guadalajara	XEHL-TV	Televisora Tapatia	Ch. 6
Guadalajara	XEWO-TV	Televison de Occidente, S.A.	Ch. 2
Guadalajara	XHJ-TV	Televisora de Occidente	Ch. 4
Hermosillo	XEWH-TV	TV de Hermosillo, S.A.	Ch. 6
Juarez	XEJ-TV	Televison de la Frontera	Ch. 5
Juarez	XEPM-TV	Televison de Ciudad Juarez	Ch. 2
Mexicall	XEM-TV	Televisora de Mexicall	Ch. 3
Mexico City	XEW-TV	Televimex, S.A.	Ch. 2
Mexico City	XEIP-TV	Instituto Politecnico Nacional	Ch. 4
Monterrey	XHX-TV	Cadena Televisora del Norte	Ch. 10
Monterrey	XEFB-TV	Cadena Televisora del Norte	Ch. 3
Monterrey	XET-TV	Televisora del Norte	Ch. 6
Nogales	XHFA-TV	Televison de Nogales	Ch. 2
Nuevo Laredo	XEFE-TV	Nuevo Laredo TV, S.A.	Ch. 11
Tampico	XHGO-TV	Televisora del Golfo	Ch. 7
Tijuana	XEWT-TV	Televisora de Calmex	Ch. 12
Tijuana	XETV	Radio Television	Ch. 6
Torreon	XELN-TV	Televisora de la Laguna	Ch. 4
— MONACO —			
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
— MORROCO —			
Casablanca		Radiodiffusion TV Marocaine	
Rabat		Radiodiffusion TV Marocaine	
— NETHERLANDS —			
Goes		Nederlandse Televisie Stichting	Ch. E-7
Insum		Nederlandse Televisie Stichting	Ch. E-6
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-4
Markelo		Nederlandse Televisie Stichting	Ch. E-7
Roermond		Nederlandse Televisie Stichting	Ch. E-5
Smlde		Nederlandse Televisie Stichting	Ch. E-6
— NETHERLANDS ANTILLES —			
Curacao	PJC-TV	Tele-Curacao	Ch. E-8
— NEW ZEALAND —			
Aukland	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 2
Dunedin	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 2
Christchurch	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 3
Wellington	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 1
— NICARAGUA —			
Managua	YSNA-TV	Televison de Nicaragua	Ch. 8
— NIGERIA —			
Enngu		Eastern Nigeria Bestg. Svc.	Ch. 2
Ibadan	WNTV	Western Nigeria Radivision Svc.	Ch. 4
Kaduna	JAJI	Northern Nigeria Television	Ch. 4
Lago		National Television	Ch. 10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— NORWAY —			
Bergen		Norsk Rikskringkasting	Ch. 9
Drammen		Norsk Rikskringkasting	Ch. 9
Kongsberg		Norsk Rikskringkasting	Ch. 4
Oslo		Norsk Rikskringkasting	Ch. 6
— PANAMA —			
Panama City	HOHM-TV	RPC-TV	Ch. 4
Panama City	HOU-34	Telesoria Nacional	Ch. 2
— PERU —			
Arequipa		Televisora Sur Peruna	Ch. 2
Lima		El Sol TV	Ch. 9
Lima	OAD-TV	Ministry of Education	Ch. 7
Lima		R. Panamericana	Ch. 13
Lima		R. America	Ch. 4
— PHILIPPINES —			
Manila	DZAQ-TV	Bolinao Electronics Corp.	Ch. 3
Manila	DZXL-TV	Chronicle Bestg.	Ch. 9
Manila	DZTV	Inter-Island Bestg.	Ch. 13
Quezon City	DZBB-TV	Republic Bestg. System	Ch. 7
— POLAND —			
Bydgoszcz		Polskie Radio (Govt.)	Ch. R-6
Gdansk		Polskie Radio (Govt.)	Ch. R-3
Katowice		Polskie Radio (Govt.)	Ch. R-6
Lodz		Polskie Radio (Govt.)	Ch. R-5
Olsztyn		Polskie Radio (Govt.)	Ch. R-6
Posnan		Polskie Radio (Govt.)	Ch. R-6
Warsaw		Polskie Radio (Govt.)	Ch. R-III
— PORTUGAL —			
Foia		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-5
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
Lousa		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-3
Montejunto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-6
Porto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-9
— RHODESIA & NYASALAND —			
Bulawayo		Rhodesia Television Ltd.	Ch. 3
Kitwe		Rhodesia Television Ltd.	Ch. 4
Salisbury		Rhodesia Television Ltd.	Ch. 4
— RUMANIA —			
Bucharest		Radiodifuziunea Si Televiziunea Romina (Govt.)	Ch. R-III
— RYUKYU ISLANDS —			
Naha	KSDW-TV	Okinawa Television Bestg. Co. Ltd.	Ch. 10
Naha	KSAR-TV	Ryukyu Bestg. Corp. Ltd.	Ch. 12
— SAUDI ARABIA —			
Dahran	HZ--22-TV	Arabian-American Oil Company	Ch. 2
— SIERRA LEONE —			
Freetown		Sierra Leone Television Service	Ch. 2
— SPAIN —			
Barcelona		Government	Ch. E-4
Bilbao		Government	Ch. E-4
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
Madrid		Govt.	Ch. 2
Tortosa		Government	Ch. E-10
Valencia		Government	Ch. E-5
Zaragoza		Government	Ch. E-3
— SWEDEN —			
Anderstorp		Government	Ch. E-9
Ange		Government	Ch. E-8
Bollnas		Government	Ch. E-6
Borlange		Government	Ch. E-10
Boras		Government	Ch. E-6
Emmaboda		Government	Ch. E-8
Gavle		A. B. Radlotjangst	Ch. E-9
Goteborg		A.B. Radlotjangst (Govt.)	Ch. E-9
Horby		Govt.	Ch. 2
Jonkoping		Government	Ch. E-8
Karlskrona		Government	Ch. E-9
Kalstad		Government	Ch. E-5
Linkoping		Government	Ch. E-9
Lycksele		Government	Ch. E-8
Malmo		A.B. Radlotjangst (Govt.)	Ch. E-10
Norrkoping		A.B. Radlotjangst (Govt.)	Ch. E-5

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Nassjo		Government	Ch. E-10
Orebro		Government	Ch. E-2
Ornskoldsvik		Government	Ch. E-6
Ostersund		Government	Ch. E-4
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-4
Varberg			Ch. 10
Visby		Government	Ch. E-9
Vannas		Government	Ch. E-2
Vastervik		Government	Ch. E-6
Vasteras		Government	Ch. E-8
Vaxjo		Government	Ch. E-5
— SWITZERLAND —			
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-4
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
— SYRIA —			
Aleppo		Syrian Television (Govt.)	Ch. 5
Damascus		Syrian Television (Govt.)	Ch. 5
Homs		Syrian Television (Govt.)	Ch. 7
— TAIWAN —			
Taipei		Taiwan Television Enterprises	
— THAILAND —			
Bangkok	HST-TV	Thai-Television Co.	Ch. 4
— TRINIDAD & TOBAGO —			
Port of Spain		Trinidad & Tobago TV Co. Ltd.	Ch. 2
— TURKEY —			
Istanbul		Teknik Universite	Ch. E-4
— UNITED ARAB REPUBLIC —			
Alexandria		U.A.R. Bestg. Corp.	Ch. E-6
Assuan		U.A.R. Bestg. Corp.	Ch. E-5
Bush		U.A.R. Bestg. Corp.	Ch. E-9
Cairo		U.A.R. Bestg. Corp.	Ch. E-9
Calro		U.A.R. Bestg. Corp.	Ch. E-5
Cairo		U. A. R. Bestg. Corp.	Ch. E-7
Ismailia		U.A.R. Bestg. Corp.	Ch. E-6
Kassasin		U.A.R. Bestg. Corp.	Ch. E-9
Maghagha		U.A.R. Bestg. Corp.	Ch. E-5
Mallawi		U.A.R. Bestg. Corp.	Ch. E-9
Mansoura		U.A.R. Bestg. Corp.	Ch. E-8
el-Minya		U.A.R. Bestg. Corp.	Ch. E-7
Quslya		U.A.R. Bestg. Corp.	Ch. E-6
Suez		U.A.R. Bestg. Corp.	Ch. E-9
— UNITED KINGDOM —			
(For Independent Television Authority (ITA) Stations See Page 974)			
British Bestg. Corp.—BBC (Public Owned Television Service)			
Brighton		BBC	Ch. B-2
Central Scotland		BBC	Ch. B-3
Channel Isles		BBC	Ch. B-4
Divis		BBC	Ch. 1
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-4
Hastings		BBC	Ch. 4
Holme Moss		BBC	Ch. 2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
Llandona		BBC	Ch. 1
London		BBC	Ch. B-1
Londonderry		BBC	Ch. B-2
Mannlgtree		BBC	Ch. 4
Meldrum		BBC	Ch. 4
Morcambe Bay		BBC	Ch. 3
North Hessary Tor		BBC	Ch. 2
Norwich		BBC	Ch. B-3
Orkney		BBC	Ch. 5
Oxford		BBC	Ch. 2
Peterborough		BBC	Ch. B-5
Pontop Pike		BBC	Ch. 5
Redruth		BBC	Ch. 1
Rosemarkie		BBC	Ch. 2

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Sandale		BBC	Ch. 4
Sutton Coldfield		BBC	Ch. 4
Thrumster		BBC	Ch. B 1
Wenvoe		BBC	Ch. 5
West Wales		BBC	Ch. B-3
— URUGUAY —			
Montevideo	CXA-TV	Sociedad Anonima Emlsoros de Television Y Anexos	Ch. 10
Montevideo	CXA-TV	Monte Carlo TV	Ch. 4
Montevideo	CXA-TV	Televisora Larranaga	Ch. 12
— USSR —			
Alma Ata		Government	
Baku		Government	
Barnaul		Government	
Biisk		Government	
Blagoveschensk		Government	
Dniepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kaliningrad		Government	
Kazan		Government	
Kemerovo		Government	
Kharkov		Government	Ch. R-III
Kiev		Government	Ch. R-IV
Kishinev		Government	
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	Ch. R-III
Maladan		Government	
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Valehik		Government	
Novosibirsk		Government	
Odesa		Government	Ch. R-II
Omsk		Government	
P'erm		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Kostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	
— VENEZUELA —			
Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maraacalbo	YVMP-TV	Ondas de Lago TV	Ch. 13
Valencia	YVLD-TV	Radio Valencia TV	Ch. 3
— YUGOSLAVIA —			
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 6
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 10
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 5
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 6
Sarajevo		Radiotelevision Yougoslave (Govt.)	Ch. 6
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 9
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 5

World-wide Distribution of Radio Sets and Wired Speakers, 1962

At the end of 1962 there were more than 232 million radio sets and about 45 million wired speakers in the world exclusive of the United States and Canada—a modest increase of almost 1,700,000 wired speakers (four per cent) and an extraordinary addition of some 31 million radio sets (15 per cent) since the beginning of the year.

The greatest expansion took place in the Far East, notably in Japan, the recognized leader in the production of transistor sets for both internal use and export. The estimated number of radio sets in use in Japan doubled during the year.

Another area of substantial expansion in radio sets was Latin America, where there was an increase of almost 4½ million receivers, compared with less than two million in 1961. Most of the other areas of the world also registered a steady growth in the number of radio sets.

At best, radio set statistics are approximate and should be treated with caution, particularly when they refer to newly developing countries. Figures are rounded to the nearest thousand in all tables.

WESTERN EUROPE December 31, 1962

Area	Radio Sets	Wired Speakers (Additional)
Andorra	3,000
Austria	2,170,000	20,000
Belgium	2,940,000	139,000
Denmark	1,535,000
Finland	1,355,000
France	11,000,000
W. Germany (Incl. W. Berlin)	17,143,000	102,000
Gibraltar	5,000	600
Iceland	75,000
Ireland	511,000
Italy	9,421,000
Liechtenstein	3,000	400
Luxembourg	101,000
Malta	24,000	49,000
Monaco	6,000
Netherlands	3,105,000	468,000
Norway	1,052,000
Portugal	1,132,000
San Marino	2,000
Spain	8,000,000
Sweden	3,043,000
Switzerland	1,146,000	412,000
United Kingdom	16,119,000	665,000
Yugoslavia	2,121,000

EASTERN EUROPE (COMMUNIST BLOC)

Albania	40,000	18,000
Bulgaria	1,080,000	600,000
Czechoslovakia	3,174,000	480,000
East Germany	5,633,000
Hungary	2,133,000	254,000
Poland	4,215,000	1,456,000
Rumania	1,523,000	760,000
USSR	32,000,000	32,000,000

Source: United States Information Agency.

WORLD-WIDE DISTRIBUTION OF RADIO SETS

NEAR EAST & SOUTH ASIA

Far East

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Aden	60,000
Algeria	1,000,000
Bahrain	25,000
Iraq	800,000
Jordan	145,000
Kuwait	100,000
Lebanon	300,000	3,000
Libya	86,000
Morocco	625,000
Saudi Arabia	25,000
Sudan	135,000
Syrian Arab Republic	428,000
Tunisia	225,000
United Arab Republic (Egypt)	1,600,000

Near East (Non-Arab)

Afghanistan	65,000
Cyprus	120,000
Greece	1,200,000
Iran	1,400,000
Israel	556,000
Turkey	1,709,000

South Asia

Ceylon	388,000	12,000
India	2,999,000
Nepal	30,000
Pakistan	700,000

AFRICA (NON-ARAB)

Angola	70,000
Bechuanaland	3,000
Burundi	14,000
Cameroun	40,000
Cape Verde Islands	5,000
Central African Republic	15,000
Chad	17,000
Congo Republic (Leopoldville)	175,000
Congo Republic (Brazzaville)	11,000
Dahomey	25,000
Ethiopia	150,000
Gabon	35,000
Gambia	2,000
Ghana	400,000	48,000
Guinea	100,000
Guinea, Portuguese	2,000
Guinea, Spanish	2,000
Ivory Coast	170,000
Kenya	188,000	2,000
Liberia	60,000
Malagasy Republic (Madagascar)	180,000
Mali	15,000
Mauretania	15,000
Mauritius	42,000
Mozambique	100,000

(Continued on Next Page)

WORLD-WIDE DISTRIBUTION OF RADIO SETS

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Niger	15,000
Nigeria	620,000	140,000
Reunion	17,000
Rhodesia and Nyasaland (Fed.).....	150,000
Senegal	200,000
Sierra Leone	62,000	4,000
Somali Republic	24,000
Somaliland, French	8,000
South Africa, Republic of.....	1,140,000	10,700
Tanganyika	118,000
Togo	18,000	300
Uganda	137,000
Upper Volta	20,000
Zanzibar and Pemba.....	25,000

FAR EAST

Non-Communist

Australia	2,305,000
Borneo (North)	20,000
Burma	157,000
Cambodia	132,000
Fiji Islands	30,000
Hong Kong	240,000	48,000
Indonesia	1,400,000	10,000
Japan	31,169,000	1,500,000
South Korea	1,514,000	65,000
Laos	66,000
Macao	10,000
Malaya	452,000	29,000
New Caledonia	6,000
New Zealand	623,000
Philippines	1,600,000	4,000
Ryukyu Islands	25,000
Samoa	5,000
Sarawak and Brunei.....	47,000
Singapore	115,000	52,000
Solomon Islands (Br.).....	3,000
Tahiti	17,000
Taiwan	1,100,000
Thailand	3,000,000	13,000
South Vietnam	1,200,000

Communist

China	4,500,000	4,570,000
Korea (North)	162,000	794,000
Mongolia	20,000	34,000
Vietnam (North)	300,000

WORLD-WIDE DISTRIBUTION OF RADIO SETS

LATIN AMERICA & CARIBBEAN

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Argentina	5,500,000
Bolivia	350,000
Brazil	7,450,000
Chile	1,500,000
Colombia	3,500,000
Costa Rica	109,000
Cuba	1,300,000
Dominican Republic	200,000
Ecuador	500,000
El Salvador	600,000
Guatemala	198,000
Haiti	68,000
Honduras	125,000
Jamaica	280,000	13,000
Mexico	4,500,000
Nicaragua	150,000
Panama	300,000
Paraguay	160,000
Peru	1,100,000
Trinidad and Tobago.....	37,000	15,000
Uruguay	590,000
Venezuela	2,100,000

WESTERN HEMISPHERE POSSESSIONS

British	260,000	26,000
French	68,000
Greenland	6,000
Netherlands	120,000

AREA TOTALS

<i>Country</i>	<i>Radio Sets</i>	<i>Wired Speakers (Additional)</i>
Western Europe*	82,012,000	1,856,000
Eastern Europe	49,798,000	35,568,000
Near East and South Asia.....	14,721,000	15,000
Arab World	(5,554,000)	(3,000)
Near East (Non-Arab).....	(5,050,000)
South Asia	(4,117,000)	(12,000)
Africa (Non-Arab)	4,390,000	205,000
Far East	50,218,000	7,119,000
Non-Communist countries	(45,236,000)	(1,721,000)
Communist countries	(4,982,000)	(5,398,000)
Latin America and Caribbean.....	30,617,000	28,000
Western Hemisphere Possessions.....	454,000	26,000
British	(260,000)	(26,000)
French	(68,000)	(26,000)
Greenland	(6,000)
Netherlands	(120,000)
World Total**	232,210,000	44,817,000

* Exclusive of the United States and Canada.

** Includes Yugoslavia.

Jimmy Ferris



presents

BEHIND THE MIKE BEFORE THE CAMERA



RADIO AND TELEVISION ARTISTS,
PLAY AND STORY BROKERS, VOCAL
ARTISTS, PUBLIC RELATIONS AND
PUBLICITY FIRMS, PRODUCERS,
DIRECTORS, ANNOUNCERS-MC'S,
MUSICAL DIRECTORS, DISC JOCKEYS,
TALENT REPS, AGENTS & MANAGERS,
NEWS COMMENTATORS, SPORTS
COMMENTATORS, WRITERS, COLUMNISTS
AND CRITICS

1963

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JACK LA FORGE

Hawaii and 9

WITH ORCHESTRA CONDUCTED BY DON SEBESKY



JACK LA FORGE

at the piano and Hammond Organ

Purpletone Records P-715 and P-716

Manufactured by

Breen De Rose Records, Inc.

170 West 74th Street

New York, N. Y.

May Singhi Breen De Rose

President

Henry Okun

General Manager

Radio & Television Artists

—Their Work During 1962—

— A —

AAKER, LEE
The Adventures of Rin Tin Tin
CBS-TV

ADAMS, DON
Flair, ABC Radio; Perry Como's Kraft Music Hall
NBC-TV

ADAMS, EDIE
Here's Edie
ABC-TV

ADAMS, NICK
Saints & Sinners
NBC-TV

ALAMPI, RUTH
Flair
ABC Radio

ALBERTSON, JACK
Ensign O'Toole
NBC-TV

ALDRIDGE, MICHAEL
Laudes Evangelii
CBS-TV

ALLEN, MARTY
Flair
ABC Radio

ALLEN, MEL

ALLENBY, PEGGY
The Edge of Night
CBS-TV

ALLISON, FRAN
Breakfast Club & Flair
ABC Radio

AMECHE, DON
International Showtime
NBC-TV

AMSTERDAM, MOREY
Flair, ABC Radio; The Dick Van Dyke Show, CBS-TV

ANDERSON, DOUGLAS
Magic Midway
NBC-TV

ANDERSON, EDDIE
The Jack Benny Program
CBS-TV

ANDERSON, HERB OSCAR
Breakfast Club
ABC Radio

ANDERSON, HERBERT
Dennis the Menace
CBS-TV

ANDREWS, JULIE

Julie & Carol at Carnegie Hall
CBS-TV

ARNESS, JAMES
Gunsmoke
CBS-TV

ASTAIRE, FRED
Alcoa Premiere
ABC-TV

ASTIN, JOHN
I'm Dickens . . . He's Fenster
ABC-TV

— B —

BACKUS, JIM
Flair, ABC Radio; Monitor,
NBC Radio

BAER, MAX
The Beverly Hillbillies
CBS-TV

BAGDASARIAN, ROSS
The Alvin Show
CBS-TV

BAILEY, BILL
Magic Midway
NBC-TV

BAILEY, JACK
Queen For a Day
ABC-TV



BRYNA
RAEBURN

RADIO REGISTRY

JU 2-8800

BILLIE'S REGISTRY

PL 2-7676

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from

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"THE BOB & RAY SHOW"

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For America's Key Radio Stations

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Radio/TV Commercials For:

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G.M. GUARDIAN MAINTENANCE

MILLBROOK BREAD

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Goulding-Elliott-Greybar Productions, Inc.

420 Lexington Ave., N. Y. 17, N. Y.

LE 2-9014



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hamilton**

RADIO AND TV ARTISTS

BAILEY, RAYMOND
The Beverly Hillbillies
CBS-TV

BAIRD, JIMMY
Fury
NBC-TV

BAKER, MICHAEL
B. June 15, 1926, St. Thomas,
Ontario, Canada. Narrator for
Cellomatic, Screen Gems, TvB,
etc. Commercial Announcer and
Character Voices, Pat Boone,
Perry Como, Andy Williams
Shows

BALL, LUCILLE
Opening Night, The Lucy
Show, The Good Years
CBS-TV

BALLARD, KAYE
Perry Como's Kraft Music
Hall
NBC-TV

BALSAM, MARTIN
Footnote to Fame
CBS-TV

BANGHART, KENNETH
In New York
CBS Radio

BANKS, EMILY
Say When
NBC-TV

BATTELLE, PHYLLIS
Flair
ABC Radio

BAUER, CHARITA
The Guiding Light
CBS-TV

BAVIER, FRANCES
The Andy Griffith Show
CBS-TV

BEAUMONT, HUGH
Leave It to Beaver
ABC-TV

BECK, JACKSON

BECKER, SANDY
King Leonardo
NBC-TV

BEER, JACQUELINE
77 Sunset Strip
ABC-TV

BELLAMY, RALPH
Saturday's Children
CBS-TV

BELLAVER, HARRY
Naked City
ABC-TV

BELLINO, BARBARA J.

B. September 24, 1931, Pontiac,
Ill. Romper Room, KTLA-TV, Los
Angeles, Calif.

BENADARET, BEA
The Beverly Hillbillies
CBS-TV

BENNY, JACK
Opening Night, The Jack
Benny Program
CBS-TV

BENZELL, MIMI
Flair
ABC Radio

BERG, GERTRUDE
Flair
ABC Radio

BERLE, MILTON

BERNSTEIN, LEONARD
Leonard Bernstein & The
New York Philharmonic
CBS-TV

BETHUNE, ZINA
Miss Teenage America
Coronation, The Nurses
CBS-TV

BILLINGSLEY, BARBARA
Leave It to Beaver
ABC-TV

BLAINE, JIMMY
Flair
ABC Radio

BLAINE, MARTIN
Young Dr. Malone
NBC-TV

BLAKE, AMANDA
Gunsmoke
CBS-TV

BLAKE, WHITNEY
Hazel
NBC-TV

BLANC, MEL

BLOCKER, DAN
Henry Fonda & the Family
CBS-TV;
Bonanza, NBC-TV

BOND, BRYCE B.

B. December 21, 1928, Plainfield,
N. J. Comedy Album on Strand
Records; Specializing in Trick
Voices. Stereo Dance Party,
Moondial Show, Interview Show,
The Top of the Six's, Sundial
Show, all WFTM, New York;
Naked City, ABC-TV; Defenders,
CBS-TV

Denise Lor



G. A. C.



WILLIAM B. WILLIAMS

WNEW

RADIO AND TV ARTISTS

BOONE, RICHARD

Have Gun, Will Travel
CBS-TV

BOOTH, SHIRLEY

Hazel
NBC-TV

BORGNINE, ERNEST

McHale's Navy
ABC-TV

BOYD, JOHNNY

Flair
ABC Radio

BRADY, PAT

The Roy Rogers Show
CBS-TV

BRAND, OSCAR

Flair
ABC Radio

BRANDON, PETER

Young Dr. Malone
NBC-TV

BRANNUM, LUMPY

Captain Kangaroo
CBS-TV

BRASSELE, KEEFE

Keefe Brassele's Variety
Gardens
CBS-TV

BRENNAN, WALTER

The Real McCoys
CBS-TV

BRESEE, FRANK

B. August 20, 1929, Los Angeles,
Calif. Truth or Consequences,
NBC-TV; Monitor, NBC Radio

BRIDGES, BEAU

Ensign O'Toole
NBC-TV

BRIDGES, LLOYD

Kaiser Presents the Lloyd
Bridges Show
CBS-TV

BRIGGS, LILLIAN

BRINEGAR, PAUL

Rawhide
CBS-TV

BRISTOL, LEE

Flair
ABC Radio

BRITTEN, BILL

BROOKS, NATALIE

Flair
ABC Radio

BROTHERS, JOYCE

The Joyce Brothers Show
ABC Radio

BROWN, JAMES

The Adventures of Rin Tin
Tin
CBS-TV

BRÜDER, PATRICIA

As the World Turns
CBS-TV

BRYCE, ED

The Guiding Light
CBS-TV

BUNTROCK, BOBBY

Hazel
NBC-TV

BURKE, DR. ALBERT

The Dr. Albert Burke Show
ABC Radio; Probe, WPIX-TV

BURKE, PAUL

Naked City
ABC-TV

BURNETT, CAROL

Carol Burnett-Richard Hayes
Show, CBS Radio; Julie & Carol
at Carnegie Hall, CBS-TV; The
Garry Moore Show, CBS-TV

BURNS, STAN Z.

WINS, New York, N. Y.

BURR, RAYMOND

Perry Mason
CBS-TV

BURTON, RICHARD

Valiant Years
ABC-TV

BUTTON, DICK

Flair
ABC Radio

BUNTON, FRANK

Discovery '63
ABC-TV

BYINGTON, SPRING

Laramie
NBC-TV

BYRNES, EDWARD

77 Sunset Strip
ABC-TV

— C —

CABAL, ROBERT

Rawhide
CBS-TV

CABOT, SEBASTIAN

Noah & the Flood, CBS-TV;
Stump the Stars, CBS-TV
Checkmate, CBS-TV

CAESAR, SID

As Caesar Sees It
ABC-TV



Hugh Downs

Exclusive Representative:
**Martin Goodman Productions,
Inc.**

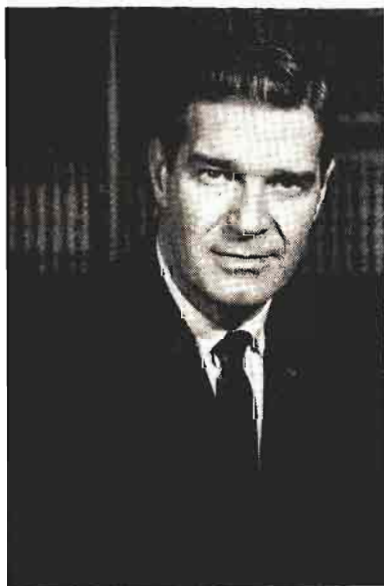
**36 Central Park So.
137 El Camino Drive
Hollywood, Calif.**



Bill Malone



Pat Hernon



Wed Howard



Byron Carlson

Exclusive Representation **LESTER LEWIS ASSOCIATES**

15 E. 48th STREET

RADIO AND TV ARTISTS

CARLIN, TOM
Search for Tomorrow
CBS-TV

CARLISLE, KITTY
To Tell the Truth
CBS-TV

CARLSON, BYRON

CARNE, JUDY
Fair Exchange
CBS-TV

CARROLL, LEO G.
Going My Way
ABC-TV

CARROLL, PAT
The Danny Thomas Show
CBS-TV

CARSON, JOHNNY
Tonight
NBC-TV

CARTWRIGHT, ANGELA
The Danny Thomas Show
CBS-TV

CERF, BENNETT
What's My Line?
CBS-TV

CHAMBERLAIN, RICHARD
Dr. Kildare
NBC-TV

CHESNEY, DIANA
Fair Exchange
CBS-TV

CHRISTIE, AUDREY
Fair Exchange
CBS-TV

CHRISTMAN, PAUL
AFL Football
ABC-TV

CLARK, DICK
Flair, ABC Radio; American
Bandstand
ABC-TV

CLARK, GARY
The Virginian
NBC-TV

CLOONEY, ROSEMARY
Bing Crosby-Rosemary Clooney
Show, Christmas Sing with
Bing
CBS Radio

COBB, LEE J.
Footnote to Fame, CBS-TV;
The Virginian
NBC-TV

COLEMAN, JOHN R. (DR.)
The American Economy
on College of the Air
CBS-TV

**COLLINS,
CHOO CHOO**

COLLINS, RAY
Perry Mason
CBS-TV

COLLYER, BUD
To Tell the Truth
CBS-TV

COLONNA, JERRY
Flair
ABC Radio

COMO, PERRY
Perry Como's Kraft Music Hall
NBC-TV

CONNELL, JOHN
Young Dr. Malone
NBC-TV

CONNORS, CHUCK
The Rifleman
ABC-TV

CONRAD, ROBERT
Hawaiian Eye
ABC-TV

CONREID, HANS
Stump the Stars
CBS-TV

CONWAY, SHIRL
The Nurses
CBS-TV

CONWAY, TIM
McHale's Navy
ABC-TV

COOGAN, JACKIE
McKeever & the Colonel
NBC-TV

COOKE, ALISTAIR
Opening Night at Lincoln
Center
CBS-TV

COOPER, JACKIE
Hennessy and Specials
CBS-TV

COREY, WENDELL
Eleventh Hour
NBC-TV

COSTER, NICOLAS
Young Dr. Malone
NBC-TV

COTTLE, BOB
Ruff and Reddy
NBC-TV

COWLING, SAM
Breakfast Club
ABC Radio

**SAM
LEVENSON**





*Carmel
Quinn*

Rep. Reggie Riccardi
38 East 57th St.
New York City
CI 5-0910

REX MORGAN



"THE REX MORGAN SHOW"



WFIL-TV

Philadelphia, Pennsylvania

EV 2-4700



RADIO AND TV ARTISTS

CRANE, DAGNE

B. March 8, 1936, New York, N. Y. Commercials For: Maybelline, Palmolive Soap, Ford, Fox-TV & Films, Pat Buttram Show

CRENNA, DICK
The Real McCoys
CBS-TV

CROCKETT, JAN

CROSBY, BING
Bing Crosby-Rosemary Clooney Show, Christmas Sing with Bing
CBS Radio

CROSLEY, CHASE
Young Dr. Malone
NBC-TV

CROSLAND, DR. FRED
Flair
ABC Radio

CROTHERS, GEORGE (DR.)
Lamp Unto My Feet
CBS-TV

CULLEN, BILL
I've Got a Secret, CBS-TV;
The Price Is Right, NBC-TV

— D —

DABNEY, AUGUSTA
Young Dr. Malone
NBC-TV

DALY, JOHN
What's My Line?
CBS-TV

d'AMBOISE, JACQUES
Noah & the Flood
CBS-TV

DANA, BILL

DANE, JEFF
Flair
ABC Radio

DAVIS, MELTON
Flair
ABC Radio

DAY, DENNIS
The Jack Benny Program
CBS-TV

deCYR, ZEL

Currently voices for Cocoa-Puffs, Ideal Toys, Dutch Boy Paints, Gaines Dog Food, Mum, Nabisco, Ballantine Beer, Alcoa, Domino Sugar, etc. Appearances: Sonny Fox Show

DeFORE, DON
Hazel
NBC-TV

DELMAR, KENNY
King Leonardo, NBC-TV;
Flair, ABC Radio

DEMARCO, ARLENE
Keeffe Brasselle's Variety Gardens
CBS-TV

DEMMING, ELLEN
The Guiding Light
CBS-TV

DESCHER, SANDY
The New Loretta Young Show
CBS-TV

DIAMOND, BOBBY
Fury
NBC-TV

DILLER, PHYLLIS
Flair
ABC Radio

DONAHUE, TROY
Hawaiian Eye
ABC-TV

DONALD, PETER
Breakfast Club
ABC Radio

DOERS, DIANA
Stump the Stars
CBS-TV

DOUGLAS, DONNA
The Beverly Hillbillies
CBS-TV

DOW, TONY
Leave It to Beaver
ABC-TV

DOWNS, HUGH

Concentration, Today, Jack Paar Show
NBC-TV

DRURY, JAMES
The Virginian
NBC-TV

DUFFY, JACK
Perry Como's Kraft Music Hall
NBC-TV

DUMAS, HELENE
Love of Life
CBS-TV

DUNCAN, HERB

— E —

EASTWOOD, CLINT
Rawhide
CBS-TV



*Bess
Myerson*

☆☆☆

Exclusive Representative

MARTIN GOODMAN

36 CENTRAL PARK SOUTH

PLAZA 1-3555



BILL BRITTEN
"BOZO THE CLOWN"

WPIX 4 pm to 4:30 pm
Monday thru Friday

"CARTOON EXPRESS" — SATURDAY 10:30 A.M.

Voices and Puppets created by **BRITTEN-FAYE**

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DORIS FAYE

and her ventriloquist dummy —
"SUNFLOWER"



JONATHAN WINTERS

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Martin Goodman

36 Central Park South

New York, N. Y.

PL 1-3555

137 El Camino Drive

Beverly Hills, Calif.

RADIO AND TV ARTISTS

EBSEN, BUDDY
The Beverly Hillbillies
CBS-TV

ED, MISTER
Mister Ed
CBS-TV

EDWARDS, ED
Flair

ABC Radio
EDWARDS, VINCENT
Ben Casey
ABC-TV

EGAN, RICHARD
Empire
NBC-TV

EIMEN, JOHN
McKeever & the Colonel
NBC-TV

ELAM, JACK
Dakotas
ABC-TV

ELLIOTT, BOB
The Bob & Ray Show, WHN,
New York, N.Y.

ERDMAN, RICHARD
Saints & Sinners
NBC-TV

ERICKSON, CORYDON ARVID

B. December 26, 1944, New York City. The Great God Brown; Broadway; For the United Nations; Film; Declaration of Human Rights; The Children of Strangers; Commercials; Dramas; Radio and TV Animation; Dante's Dreamer; V. O. Paramount Pictures

ERICKSON, HELENE
B. August 3, New York, N.Y.

ERICKSON, LAUNCELOT DORIAN
B. September 6, 1949, New York City. TV Commercials and Dramas; Radio and Transcriptions; Photo Illustrations; Singing Commercials; Odds Against Tomorrow; DuPont Show of the Month

EVANS, DALE
The Roy Rogers Show
CBS-TV

EVERETT, CHAD
Dakotas
ABC-TV

EWELL, TOM
The Fourposter
CBS-TV

— F —

FAWCETT, WILLIAM
Fury
NBC-TV

FAYE, DORIS

FELTON, VERNA
Henry Fonda & the Family
CBS-TV

FERGUSON, JUNE
The Price Is Right
NBC-TV

FICKETT, MARY
Calendar
CBS-TV

FITZMAURICE, MICHAEL

FLEMING, ERIC
Rawhide
CBS-TV

FLIPPEN, JAY C.
Ensign O'Toole
NBC-TV

FLOOD, ANN
The Edge of Night
CBS-TV

FONDA, HENRY
Henry Fonda & the Family.
The Good Years
CBS-TV

FONTAINE, FRANK
The Jackie Gleason Show
CBS-TV

FONTAINE, PAT
Today
NBC-TV

FORD, ART
WINS, New York, N. Y.

FORD, MARY

FORD, PHIL
Flair
ABC Radio

FORD, TENNESSEE, ERNIE
Tennessee Ernie Ford Show
ABC-TV

FOSKETT, MARY
The Secret Storm
CBS-TV



LAUNCELOT ERICKSON



CORYDON ERICKSON

ALEC ALEXANDER AGENCY — HOLLYWOOD

Best Wishes

MILTON BERLE



this Fall
the
BILL DANA SHOW*

on



* with **JOSE JIMENEZ**, too!

personal management
NRB ASSOCIATES, LTD.

beverly hills — new york

representation:
WM. MORRIS AGENCY



RADIO AND TV ARTISTS

FOY, EDDIE JR.
Fair Exchange
CBS-TV

FRANCIS, ARLENE
Miss Universe Beauty Pageant,
What's My Line? CBS-TV;
Flair, ABC Radio

FRANKLIN, JOE
B. March 9, 1926, New York.
Joe Franklin's Memory Lane,
WOR-TV, New York, N. Y.

FRASER, ELIZABETH
McKeever & the Colonel
NBC-TV

FREDERICKS, CARLTON
Flair
ABC Radio

FREEMAN, STAN
Flair
ABC Radio

FULLER, ROBERT
Laramie
NBC-TV

FULTON, EILEEN
As the World Turns
CBS-TV

FUNT, ALLEN
Candid Camera
CBS-TV

FURNESS, BETTY
Dimension of a Woman's
World
CBS Radio

— G —

GABEL, MARTIN
Tonight in Samarkand
CBS-TV

GALTON, LAWRENCE
Flair
ABC Radio

GARLAND, BEVERLY
Stump the Stars
CBS-TV

GARLAND, JUDY
The Judy Garland Show
CBS-TV

GARROWAY, DAVE
Miss Universe Beauty Pageant
CBS-TV

GATESON, MARJORIE
The Secret Storm
CBS-TV

GIBSON, VIRGINIA
Discovery '63
ABC-TV

GING, JACK
Eleventh Hour
NBC-TV

GINGOLD, HERMIONE
Flair
ABC Radio

GLEASON, JACKIE
The Jackie Gleason Show:
The American Scene Maga-
zine
CBS-TV

GODFREY, ARTHUR
Arthur Godfrey Time
CBS Radio

GOETZ, THEO
The Guiding Light
CBS-TV

GOLDEN, HARRY
Flair
ABC Radio

GORDON, GALE
Dennis the Menace
CBS-TV

GOULDING, RAY
The Bob & Ray Show, WHN,
New York, N.Y.

GRAHAM, JUNE
The Secret Storm
CBS-TV

GRANT, BERNARD
The Guiding Light
CBS-TV

GRANT, KIRBY
Sky King
CBS-TV

GRAVES, PETER
Fury
NBC-TV

GRAY, CHARLES
Rawhide
CBS-TV

GREAZA, WALTER
The Edge of Night
CBS-TV

GREENE, LORNE
Bonanza
NBC-TV

GREENE, SHECKY
Combat
ABC-TV

GREY, ARLYNE
B. New York, N. Y. Spokeswoman
on Phil Silvers' Show, Hennesey,
New Breed, all ABC-TV; U. S.
Steel Hour, CBS-TV



Carol Burnett

Exclusive Representative:
Martin Goodman
Productions, Inc.
36 Central Park South
New York City
PL 1-3555

137 El Camino Drive
Hollywood, Calif.



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RHODA MANN

PL 7-6300
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**WENDELL
COREY**



RADIO AND TV ARTISTS

GRIFFIN, MERV
The Merv Griffin Show
NBC-TV

GRIFFITH, ANDY
The Andy Griffith Show,
Opening Night
CBS-TV

GRIMES, TAMMY
The Fourposter
CBS-TV

GRISKEY, BILL
B. July 24, 1917, Keating, Pa.
Carnival of Books, Americana,
NBC

GWYNNE, FRED
Car 54, Where Are You?
NBC-TV

— H —

HAEFNER, JOHN H. (DR.)
The American Economy on
College of the Air
CBS-TV

HAINES, LARRY
Search for Tomorrow
CBS-TV

HALE, BARBARA
Perry Mason
CBS-TV

HAMER, RUSTY
The Danny Thomas Show
CBS-TV

HAMILTON, BILL

HARDY, SARAH
Young Dr. Malone
NBC-TV

HARVEY, LAURENCE
Noah & the Flood
CBS-TV

HASELY, RUTH
Say When
NBC-TV

HASTINGS, DON
As the World Turns
CBS-TV

HAYES, RICHARD
Carol Burnett-Richard Hayes
Show, Richard Hayes Show
CBS Radio

HERNON, PAT

HENRY, EMMALINE
I'm Dickens . . . He's Fenster
ABC-TV

HENRY, GLORIA
Dennis the Menace
CBS-TV

HERBERT, DON
Watch Mr. Wizard
NBC-TV

HIBBS, DR. ALBERT R.
Exploring
NBC-TV

HICKMAN, DWAYNE
Dobie Gillis
CBS-TV

HILL, RUTH
Flair
ABC Radio

HINES, CONNIE
Mister Ed
CBS-TV

HINES, MIMI
Flair
ABC Radio

HIRT, AL

HOLLIMAN, EARL
Wide Country
NBC-TV

HOLLOWAY, STANLEY
Our Man Higgins
ABC-TV

HOLMES, DENNIS
Laramie
NBC-TV

HOPE, BOB

HOPPER, WILLIAM
Perry Mason
CBS-TV

HOWARD, ALAN

B. March 21, 1951, New York,
N. Y. U. S. Steel, CBS; Mr.
Wizard, NBC; As the World
Turns, CBS; Young Dr. Malone,
NBC; From These Roots, NBC;
Gift of Time, Broadway Produc-
tion

HOWARD, RONNY
The Andy Griffith Show
CBS-TV

HOWARD, WED

HUGHES, BARNARD
The Guiding Light
CBS-TV

HUGO, LAURENCE
The Edge of Night
CBS-TV

— I —

INGELS, MARTY
I'm Dickens . . . He's Fenster
ABC-TV

ARLYNE GREY

JEAN THOMAS
JU 6-4616





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HO 6-6127

RADIO AND TV ARTISTS

INGRAM, MICHAEL
Young Dr. Malone
NBC-TV

— J —

JAFFE, SAM
Ben Casey
ABC-TV

JAMES, ART

B. October 15, 1929, Dearborn,
Mich. Say When, NBC-TV; To-
night, NBC-TV

JASON, RICK
Combat
ABC-TV

JEFFERYS, ALLAN

Flair
ABC Radio

JILLANA
Noah & the Flood
CBS-TV

JONES, DEAN
Ensign O'Toole
NBC-TV

JONES, EDGAR ALLAN
Day in Court
ABC-TV

JORDAN, WILL
Flair
ABC Radio

JOSLYN, ALLYN
McKeever & the Colonel
NBC-TV

— K —

KAMEN, MILT
ABC Radio
KARLOFF, BORIS
Thriller
NBC-TV

KAY, BEATRICE
Keefe Brasselle's
Variety Gardens
CBS-TV

KAYE, CELIA
The New Loretta Young Show
CBS-TV

KEATING, LARRY
Mister Ed
CBS-TV

KEESHAN, BOB
Captain Kangaroo
CBS-TV

KELLOGG, ABIGAIL
Search for Tomorrow
CBS-TV

KELLY, GENE
Going My Way
ABC-TV

KILEY, PHIL
Magic Midway
NBC-TV

KILGALLEN, DOROTHY
What's My Line?
CBS-TV

KING, ALEXANDER
Jack Paar Show
NBC-TV

KING, JOHN REED
KDKA, Pittsburgh, Pa.

KIRBY, DURWARD
Candid Camera,
The Garry Moore Show,
CBS-TV;
Garry Moore Radio Show,
CBS Radio

KIRCHNER, CLAUDE
Magic Midway
NBC-TV

KLAVAN & FINCH

KNOTTS, DON
The Andy Griffith Show
CBS-TV

KNOX, CAROL

KOKOMO, JR.
(Chimpanzee)

KRAMER, MANDEL
The Edge of Night
CBS-TV

KULP, NANCY
The Beverly Hillbillies
CBS-TV

— L —

LA FORGE, JACK

Purpletone Records

LANCHESTER, ELSA
Noah & the Flood
CBS-TV

LANDON, MICHAEL
Bonanza
NBC-TV



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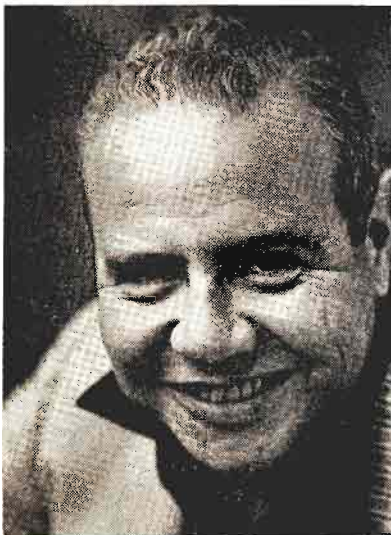
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NARRATOR

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RADIO AND TV ARTISTS

LANE, SCOTT
McKeever & the Colonel
NBC-TV

LARKIN, JOHN
Saints & Sinners
NBC-TV

LASSIE
Lassie
CBS-TV

LAWSON, LEE
Love of Life
CBS-TV

LEE, BONNIE
Magic Midway
NBC-TV

LEMBECK, HARVEY
Ensign O'Toole
NBC-TV

LEONARD, JACK E.
Flair
ABC Radio

LESCOULIE, JACK
Today
NBC-TV

LEVENSON, SAM

LEVERSEE, LORETTA
Young Dr. Malone
NBC-TV

LEVIN, MARLIN
Flair
ABC Radio

LEWIS, AL
Car 54, Where Are You?
NBC-TV

LEWIS, JERRY

LEWIS, ROBERT Q.
Play Your Hunch
NBC-TV

LEWIS, SHARI
Shari Lewis Show
NBC-TV

LIBERACE
Keefe Brasselle's
Variety Gardens,
CBS-TV

LINDER, CEC
The Secret Storm
CBS-TV

LINDLEY, ROBERT
Flair
ABC Radio

LINKLETTER, ART
Art Linkletter's
House Party,
CBS Radio & TV,
Here's Hollywood,
NBC-TV

LOCKHART, JUNE
Lassie
CBS-TV

LOGAN, ROBERT
77 Sunset Strip
ABC-TV

LONG, RICHARD
Stump the Stars
CBS-TV

LOR, DENISE

LORD, CHARLOTTE
Flair
ABC Radio

LORD, JACK
Stoney Burke
ABC-TV

LORD, MARJORIE
The Danny Thomas Show
CBS-TV

LORING, ANN
Love of Life
CBS-TV

LORING, LYNN
Fair Exchange
CBS-TV

LOWE, JIM
Monitor
NBC Radio

LUDDEN, ALLEN
Password, College Bowl,
Miss Teenage America
Coronation, CBS-TV

**LUTSKY, C.
ISRAEL**

LYNDE, PAUL
Flair, ABC Radio;
Henry Fonda & the Family,
CBS-TV

LYNLEY, CAROL
Henry Fonda & the Family
CBS-TV

— Mc —

McCAFFERY, JOHN K. M.
Flair
ABC Radio

McCLURE, DOUG
The Virginian
NBC-TV

McCORMACK, PATTY
Young Dr. Malone
NBC-TV



JOHN REED KING



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PHILOSOPHER**

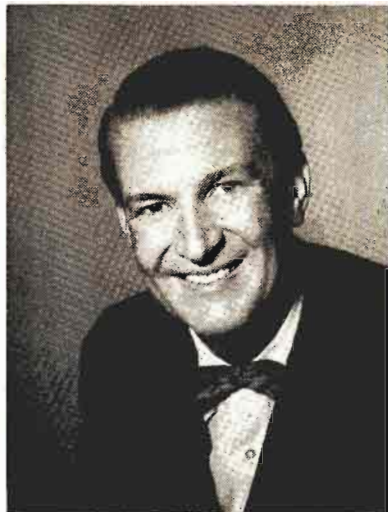
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RADIO AND TV ARTISTS

McINTYRE, JOHN
Wagon Train
ABC-TV

McKAY, JIM
Wide World of Sports
ABC-TV

**McMAHON,
HORACE THOMAS**
Naked City, ABC-TV

McNEILL, DON
Breakfast Club, Flair
ABC Radio

McNELLIS, MAGGI
Leave It to the Girls

— M —

MacDONNELL, RAY
The Edge of Night
CBS-TV

MacLAUGHLIN, DON
As the World Turns
CBS-TV

MacMURRAY, FRED
My Three Sons
ABC-TV

MACK, TED
Ted Mack & the
Original Amateur Hour
CBS-TV

MADDERN, VICTOR
Fair Exchange
CBS-TV

MAHARIS, GEORGE
Route 66
CBS-TV

MALONE, BILL

MALONE, NANCY
The Guiding Light, CBS-TV
Naked City, ABC-TV

MANN, RHODA

MANNA, CHARLIE
Flair
ABC Radio

MARK, FLIP
Fair Exchange
CBS-TV

MARSHALL, E. G.
The Defenders
CBS-TV

MARTIN, DEAN
The Judy Garland Show
CBS-TV

MARTIN, DICK
The Lucy Show
CBS-TV

MARTIN, JEAN
The Jean Martin Show, NBC;
Naked City, ABC-TV; New York
Confidential; Jamboree, Warner
Bros. Movie

MARTIN, ROSS
Stump the Stars
CBS-TV

MARTINEZ, TONY
The Real McCoys
CBS-TV

MASON, JACKIE
Flair
ABC Radio

MASON, JAMES
Tonight in Samarkand
CBS-TV

MASSEY, RAYMOND
Dr. Kildare
NBC-TV

MATHERS, JERRY
Leave It to Beaver
ABC-TV

MATTHAU, WALTER
Footnote to Fame
CBS-TV

MAXWELL, BOB
B. June 26, 1924, Custer, Ky.
At Your Service, WCBS; Phone-
Opinion, WWJ-Detroit. Commer-
cials For: Heinz Foods, Delco

MELTON, SID
The Danny Thomas Show
CBS-TV

MEREDITH, BURGESS
Footnote to Fame
CBS-TV

MERRILL, DINA
Footnote to Fame
CBS-TV

MERRILL, GARY
Valiant Years
ABC-TV

MILLER, MITCH
Sing Along with Mitch
NBC-TV



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RADIO AND TV ARTISTS

MILNER, MARTIN

Route 66
CBS-TV

MOBLEY, ROGER

Fury
NBC-TV

MOORE, GARRY

The Garry Moore Show,
I've Got a Secret,
Opening Night, CBS-TV;
Garry Moore Radio Show,
CBS Radio

MOORE, MARY TYLER

The Dick Van Dyke Show
CBS-TV

MOORE, TERRY

Empire
NBC-TV

MORGAN, HARRY

Pete & Gladys
CBS-TV

MORGAN, HENRY

I've Got a Secret
CBS-TV

MORGAN, REX S.

B. September 16, 1921, Denver,
Colo. The Rex Morgan Show,
WFIL-TV and WFIL Radio, Phil-
adelphia, Pa.; Tom Duggan Show,
KCOP-TV, Los Angeles; The
Rifleman, ABC-TV; American
Bandstand, ABC-TV; and com-
mercial for Chevrolet

MORROW, VIC

Combat
ABC-TV

MULLANEY, JACK

Ensign O'Toole
NBC-TV

MURDOCK, JAMES

Rawhide
CBS-TV

MYERSON, BESS

I've Got a Secret, CBS-TV; Tour-
nament of Roses Parade, CBS-TV

— N —

NARZ, JACK

Seven Keys
ABC-TV

NEAL, PATRICIA

That's
Where the Town's Going!
CBS-TV

NEBEL, JOHN

WOR, New York, N. Y.

NELSON, DAVID

Adventures of Ozzie & Harriet
ABC-TV

NELSON,

HARRIET

Adventures of Ozzie & Harriet
ABC-TV

NELSON, OZZIE

Adventures of Ozzie & Harriet
ABC-TV

NELSON, RICK

Adventures of Ozzie & Harriet
ABC-TV

NEWMAN, YALE

Flair
ABC Radio

NOONAN, TOMMY

Stump the Stars
CBS-TV

NORTH, JAY

Dennis the Menace
CBS-TV

NYE, LOUIS

Flair
ABC Radio

— O —

O'BRIEN, EDMOND

Sam Benedict
NBC-TV

O'CONNELL, HELEN

Here's Hollywood
NBC-TV

O'NEAL, RYAN

Empire
NBC-TV

O'SULLIVAN, TERRY

Search for Tomorrow
CBS-TV

ORTEGA, SANTOS

As the World Turns
CBS-TV

— P —

PAAR, JACK

Jack Paar Show,
Jack Paar Program
NBC-TV



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ASHLEY-STEINER

MU 8-8330



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**M. C.
NARRATOR
ANNOUNCER**

RH 4-7343



Maggi McNellis

"Leave It to the Girls"

RADIO AND TV ARTISTS

— R —

PALMER, BETSY
I've Got a Secret, CBS-TV:
Flair, ABC Radio

PARKER, FESS
Mr. Smith
Goes to Washington
ABC-TV

PARKS, BERT
Miss America Pageant,
CBS-TV;
Yours for a Song, ABC-TV

PAUL, LES

PEARSON, ANNE
Search for Tomorrow
CBS-TV

PETERS, AUDREY
Love of Life
CBS-TV

PHILBROOK, JAMES
The New Loretta Young Show
CBS-TV

PIPER, BEVERLY

POLEN, NAT
As the World Turns
CBS-TV

POLLARD, MICHAEL J.
Henry Fonda & the Family
CBS-TV

PONCE, PONCIE
Hawaiian Eye
ABC-TV

PONS, BEATRICE
Car 54, Where Are You?
NBC-TV

POPENOE, DR. PAUL
Flair
ABC Radio

POST, WILLIAM JR.
Young Dr. Malone
NBC-TV

POSTON, TOM
To Tell the Truth
CBS-TV

PRESCOTT, ALLEN
Flair
ABC Radio

PRINCE, WILLIAM
Young Dr. Malone
NBC-TV

PRINE, ANDREW
Wide Country
NBC-TV

PRINZ, ROSEMARY
As the World Turns
CBS-TV

PROVOST, JON
Lassie
CBS-TV

PRUDDEN, BONNIE
Flair
ABC Radio

— Q —

QUINN, CARMEL

QUINN, LOUIS
77 Sunset Strip
ABC-TV

RAE, CHARLOTTE
Car 54, Where Are You?
NBC-TV

RAE, MELBA
Search for Tomorrow
CBS-TV

RAEBURN, BRYNA

RAINES, STEVE
Rawhide
CBS-TV

RAMBO, DIRK
The New Loretta Young Show
CBS-TV

RAMBO, RANDI S.
B. May 6, 1934, Mobile, Ala.
Miss Midnight,
WNAT, Natchez, Miss.
WSLI & WSLI-TV,
Jackson, Miss., WJDX,
Jackson, Miss., WKRG-TV,
Mobile, Ala., WSGN,
Birmingham, Ala.,
KILT, Houston, Tex.

RAMEY, DIANNE
Young Dr. Malone
NBC-TV

RANDELL, STUART
Laramie
NBC-TV

RATHBONE, BASIL
Flair
ABC Radio

RAYBURN, GENE
Monitor, NBC Radio;
Miss Universe Beauty Pageant,
CBS-TV



herb duncan

• ACTOR
• ANNOUNCER
• EMCEE

PL 2-7676



Choo Choo Collins

RADIO AND TV ARTISTS

REAGAN, RONALD
Tournament of Roses Parade
GE Theatre
CBS-TV

REASONER, HARRY
Calendar
CBS-TV

REED, DONNA
The Donna Reed Show
ABC-TV

REED, PAUL
Car 54, Where Are You?
NBC-TV

REED, ROBERT
The Defenders
CBS-TV

REILLY, HUGH
Lassie
CBS-TV

REIMERS, ED
B. October 26, Moline, Ill.

REYNOLDS, BURT
Gunsmoke
CBS-TV

ROBARDS, JASON JR.
That's Where
the Town's Going!
CBS-TV

ROBERTS, PERNELL
Bonanza
NBC-TV

ROBERTSON, CLIFF
Saturday's Children
CBS-TV

ROGERS, ROY
The Roy Rogers Show
CBS-TV

ROSE MARIE
The Dick Van Dyke Show
CBS-TV

ROSS, JOE E.
Car 54, Where Are You?
NBC-TV

ROSSI, STEVE
Flair
ABC Radio

RULE, JANICE
Tonight in Samarkand
CBS-TV

RUST, RICHARD
Sam Benedict
NBC-TV

RYAN, IRENE
The Beverly Hillbillies
CBS-TV

— S —

SAHL, MORT
The Good Years
CBS-TV

ST. CLAIR, ELIZABETH
Young Dr. Malone
NBC-TV

SANDERSON, IVAN
Flair
ABC Radio

SAVIOR, PAUL
Love of Life
CBS-TV

SAWYER, JOE
The Adventures
of Rin Tin Tin

SCHMIDT, DR. KARL
Flair
ABC Radio

SEYMOUR, ANNE
Empire
NBC-TV

SHAHAN, ROCKY
Rawhide
CBS-TV

SHEPHERD, JEAN
WOR, New York, N. Y.

SHORE, ROBERTA
The Virginian
NBC-TV

SIEPI, CESARE
Voice of Firestone
ABC-TV

SIMON, ROBERT
Saints & Sinners
NBC-TV

SINATRA, FRANK
The Judy Garland Show
CBS-TV

SINCLAIR, BETTY
Young Dr. Malone
NBC-TV

SKELTON, RED
The Red Skelton Show,
The Red Skelton Hour
CBS-TV

SKINNER, EDNA
Mister Ed
CBS-TV

SMITH, JOHN
Laramie
NBC-TV

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3rd year

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595 Madison Ave.
EL 5-2230

RADIO AND TV ARTISTS

— T —

SMITH, ROGER
77 Sunset Strip
ABC-TV

SORRELLS, BOB
Ensign O'Toole
NBC-TV

STACK, ROBERT
The Untouchables
ABC-TV

STAMBERGER, JACK
Love of Life
CBS-TV

STANLEY, KIM
That's Where
the Town's Going!
CBS-TV

STEELE, TED
Monitor
NBC Radio

STEVENS, CONNIE
Hawaiian Eye
ABC-TV

STEVENS, INGER
Saturday's Children
CBS-TV

STEVENS, RISE
Voice of Firestone
ABC-TV

STEWART, SANDY
Perry Como's
Kraft Music Hall
NBC-TV

STODDARD, HAILA
The Secret Storm
CBS-TV

STOKEY, MIKE
Stamp the Stars
CBS-TV

STONE, BEN
King Leonardo
NBC-TV

STONE, MILBURN
Gunsmoke
CBS-TV

STORCH, LARRY
Flair
ABC Radio

STORY, RALPH
In Hollywood
CBS Radio

STRATFORD, TRACY
The New Loretta Young Show
CBS-TV

STRUDWICK, SHEPPERD
Footnote to Fame
CBS-TV

STUART, MARY
Search for Tomorrow
CBS-TV

STURDIVANT, ROBERT
Flair
ABC Radio

SULLIVAN, ED
The Ed Sullivan Show
CBS-TV

SWANSON, GLORIA
Flair
ABC Radio

SWIFT, ALLEN
King Leonardo, NBC-TV

SYDES, CAROL
The New Loretta Young Show
CBS-TV

TALMAN, WILLIAM
Perry Mason
CBS-TV

TAYLOR, KEITH
McKeever & the Colonel
NBC-TV

TAYLOR, RIP
THOMAS, DANNY

The Danny Thomas Show,
CBS-TV

TILLSTROM, BURE
Kukla & Ollie
NBC-TV

TOMME, RONALD
Love of Life
CBS-TV

TOMPKINS, JOAN
Sam Benedict
NBC-TV

TRIPP, PAUL
Noah & the Flood
CBS-TV

TRUMAN, MARGARET
Flair
ABC Radio

— U —

USTINOV, PETER
Flair
ABC Radio



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RADIO AND TV ARTISTS

— V —

VANCE, VIVIAN
The Lucy Show
CBS-TV

VAN DYKE, DICK
Flair, ABC Radio;
Henry Fonda & the Family,
The Dick Van Dyke Show,
CBS-TV

VAN PATTEN, RICHARD
Young Dr. Malone
NBC-TV

**VAN VOOREN,
MONIQUE**
DuPont Show of Week, NBC; U.S.
Steel Hour, CBS; Ed Sullivan
Show, CBS; Jack Paar Show;
NBC; Tonight Show, NBC; To
Tell the Truth, CBS

VILLELLA, EDWARD
Noah & the Flood
CBS-TV

VON FURSTENBERG, BETSY
Tonight in Samarkand
CBS-TV

— W —

WADE, DAVID
Flair
ABC Radio

WAGNER, HELEN
As the World Turns
CBS-TV

WALKER, BETTY
Flair
ABC Radio

WALKER, NANCY
Flair
ABC Radio

WALLACE, TONI
The Right is Right
NBC-TV

WARD, LARRY
The Dakotas
ABC-TV

WARNER, JACKIE
Shari Lewis Show
NBC-TV

WASHBURN, BEVERLY
The New Loretta Young Show
CBS-TV

WATERMAN, DENNIS
Fair Exchange
CBS-TV

WAYNE & SHUSTER
Flair
ABC Radio

WEAVER, CHARLIE
The Jack Paar Show
NBC-TV

WEAVER, DENNIS
Flair
ABC Radio

WEAVER, DENNIS
Gunsmoke
CBS-TV

WEBB, JACK
General Electric True
CBS-TV

WEBBER, ROBERT
Footnote to Fame
CBS-TV

WEED, BUDDY

WELK, LAWRENCE
Lawrence Welk Show
ABC-TV

WELLS, MARY K.
The Edge of Night
CBS-TV

WICKER, IREENE

WICKWIRE, NANCY
As the World Turns
CBS-TV

WILCOX, FRANK
The Beverly Hillbillies
CBS-TV

WILLIAMS, ANDY

Andy Williams Show
NBC-TV

WILLIAMS, ANN
Young Dr. Malone
NBC-TV

WILLIAMS, CARA
Henry Fonda & the Family,
Pete & Gladys, CBS-TV

WILLIAMS, GRANT
Hawaiian Eye
ABC-TV

WILLIAMS, WILLIAM B.

WNEW, New York, N. Y.

WINCHELL, PAUL
Flair
ABC Radio

WINTER, WILLIAM
Flair
ABC Radio

WINTERS, GLORIA
Sky King
CBS-TV

WINTERS, JONATHAN

The Jack Paar Show, Jack Paar
Program, NBC-TV; Flair, ABC
Radio

WOODBURY, WOODY

Who Do You Trust? ABC-TV

WOODS, LESLEY
Young Dr. Malone
NBC-TV

WYATT, JANE
Father Knows Best
ABC-TV

WYMAN, JANE
Jane Wyman Presents
ABC-TV

— Y —

YORK, DICK
Going My Way
ABC-TV

YOUNG, ALAN
Mister Ed
CBS-TV

YOUNG, LORETTA
Loretta Young Theatre,
NBC-TV;
The New Loretta Young
Show, CBS-TV

YOUNG, ROBERT
Father Knows Best
ABC-TV

YOUNGMAN, HENNY
Flair
ABC Radio

— Z —

ZINBALIST, EFREM JR.
77 Sunset Strip
ABC-TV

FOR RADIO NETWORK AND TELEVISION

NETWORK PROGRAMS OF 1962, SEE

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Play and Story Brokers

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280 Madison Ave. MU 9-5251

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Gaines, Blanche
350 W. 57th St. PLaza 7-0537

Hayward, Leland
655 Madison Ave. TEmpleton 8-5100

International Literary Bureau, Inc.
595 Madison Ave. PL 3-8581

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156 W. 74th St. TRafalgar 7-3082

Matson, Harold
30 Rockefeller Plaza CRcle 6-2750

Mead, Daniel S.
915 Broadway OR 4-2790

Morris, William, Agency, Inc.
1740 Broadway JUdson 6-5100

Reynolds, Paul R. & Son
599 Fifth Ave. MURray Hill 8-4707

Roberts, Flora
22 E. 60th St. EL 5-4165

Salisbury, Leah, Inc.
234 W. 44th St. LAckawanna 4-8628

Talent Associates-Paramount, Ltd.
444 Madison Ave. PLaza 3-1030

Wade Carlson Literary Agency
475 Fifth Ave. (Room 1808) MU 3-1450

Williams, Annie Laurie
18 E. 41st St. MURray Hill 5-7564

Writers Literary Agency
210 W. 70th St. TR 3-2185; SU 7-5700

Writers Workshop, Inc.
280 Madison Ave. LE 2-9878

Los Angeles, Calif.

Ashley-Steiner, Inc.—Famous Artists Corp.
449 S. Beverly Dr., B. H. CR 4-8511

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260 S. Beverly Dr., B. H. CRestview 5-0117

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Here's Edie
ABC-TV

ALLEN, BARBARA
Weekday Hostess
WCSH-TV, Portland, Me.

ASTON, BUZZ
Luncheon At the Ones
WIICTV, Pittsburgh, Pa.

— B —

BALLARD, KAYE
Perry Como's Kraft Music
Hall
NBC-TV

BANKS, MACK
Open House Show
WCPC, Houston, Miss.

BEDFORD, JERRELL
Retreat
WAGY, Forest City, N. C.

BENNETT, TONY
Ed Sullivan Show, CBS-TV; Perry
Como Show, NBC-TV; Garry
Moore Show, CBS-TV; Jack Paar
Show, NBC-TV

BREHMER, LARRY
KTAC, Tacoma, Wash.

BRIGGS, LILLIAN

BROOKS, JANET
WKCT, Bowling Green, Ky.

BRUESKE, WALLY
Treasure Chest
KSTP-TV, St. Paul, Minn.

— C —

CARROLL, BOB
Remember That Song
WBBM-TV, Chicago, Ill.

CARTAGENA, PAQUITO
WNEL, Caguas, P. Rico

CHARLES, RAY, SINGERS
Perry Como's Kraft Music
Hall
NBC-TV

CLARK, PATTY
Remember That Song
WBBM-TV, Chicago, Ill.

CLARK, WAYLAND
KBK, Elk City, Okla.

COLLINS, CHOO CHOO

COMO, PERRY

Perry Como's Kraft Music Hall
NBC-TV

CONWAY, CAROLYN
Sing Along With Mitch
NBC-TV

CUMMINS, JEANNE
Happy Faces
WLWC-TV, Columbus, Ohio

— D —

DELINE, JIM, GANG
WSYR, Syracuse, N. Y.

DENNY, EDMUND
Vocalist on Rush Hour
WIBW-TV, Topeka, Kans.

DIXIE MODERNAIRES
WJEM, Valdosta, Ga.

DUFRADE, AL
WICY, Malone, N. Y.

DUNIGAN, GERTRUDE
WJTN, Jamestown, N. Y.

DUNIGAN, JACK
WJTN, Jamestown, N. Y.



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WLWC-TV, Columbus, Ohio

ESKRIDGE, JERALD
WRKH, Rockwood, Tenn.

EVANS, MICKIE
WLOF-TV, Orlando, Fla.

— F —

FAILE, TOMMY
WBT, Charlotte, N. C.

FORD, MARY

FORD, TENNESSEE ERNIE
Tennessee Ernie Ford Show
ABC-TV

— G —

GALLION, BOB
WGUN, Atlanta, Ga.

GIMENEZ, CARMITA
WKAQ-TV, San Juan, P. Rico

GORDON, ANITA
Tennessee Ernie Ford Show
ABC-TV

GRIFIS, PATTY
WLTW, Bowling Green, Ky.

— H —

HAGEN, BETTY
WRGR, Starke, Fla.

HANSEN, NORRIE
KPST, Preston, Idaho

HARRIS, JACK
WJR, Detroit, Mich.

HARRIS, RAY
WFLW, Fairfield, Ill.

HAYES, RICHARD
Arthur Godfrey Time,
Richard Hayes Show, Carol
Burnett-Richard Hayes Show
CBS Radio

HEWITT, DOLPH
Country Fair
WGN, Chicago, Ill.

HINDS, BILL
Luncheon at the Ones
WHC-TV, Pittsburgh, Pa.

HOLLY, WES
WIXN, Dixon, Ill.

HOVLAND, HANK
Evening Serenade
WBEC, Pittsfield, Mass.

— J —

JENKINS, BUSTER
Rocky Mtn. Jamboree
KLAK, Denver, Colo.

JONES, HANK
Tennessee Ernie Ford Show
ABC-TV

— K —

KAY, DEAN
Tennessee Ernie Ford Show
ABC-TV

KEGLEY, BUFORD
WHHV, Hillsville, Va.

KELLER, GAYE
KPST, Preston, Idaho

KINDREN, BERT & CHARLIE
KWCL, Oak Grove, La.

KING, PEGGY
Richard Hayes Show
CBS Radio

KNATZ, JUDY
KDKA-TV, Pittsburgh, Pa.

— L —

LAMBERT, GLORIA
Sing Along with Mitch
NBC-TV

LANGENDORFF, LEE
KATL, Miles City, Mont.

LEE, ERNIE
Good-day
WTVT-TV, Tampa, Fla.

LEE, NORMA
WSAZ-TV Huntington, W. Va.

LENNON SISTERS, THE
Lawrence Welk Show
ABC-TV

LEWIS, TOM
WGFB, Evansville, Ind.

LIBERA, JOHN
WESO, Southbridge, Mass.

LING, KONG
Arthur Godfrey Time
CBS Radio

LOR, DENISE

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Breakfast Club
ABC Radio

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LYNN, MARCY
KDKA-TV, Pittsburgh, Pa.

LYNN, TINY
KICA-TV, Clovis, N. Mex.

— Mc —

McCULLOUGH, MARVIN
KRMG, Tulsa, Okla.

McGOVERN, GEORGE
WSPB, Sarasota, Fla.

— M —

MASK, JAMES
Open House Show
WCPC, Houston, Miss.

MEREDITH, BUDDY
Musical Round-up
KOTA-TV, Rapid City, S. D.

MITCHELL, PEGGY
WEHT-TV, Evansville, Ind.

MODERNAIRES
Red Skelton Show
CBS-TV

MOORE, KAYE
WSOC-TV, Charlotte, N. C.

— N —

NASH, JOHNNY
Arthur Godfrey Time
CBS Radio

**NEW CHRISTY MINSTRELS
WITH RANDY SPARKS**
Andy Williams Show
NBC-TV

NEWKIRK, BOB
Breakfast Club
ABC Radio

NIXON, GEORGE
WAVU, Albertville, Ala.

NOEL, DICK
Tennessee Ernie Ford Show
ABC-TV

NOTEWORTHIES, THE
Flair
ABC Radio

— O —

O'BRIEN, LOUISE
Sing Along with Mitch
NBC-TV

OWEN, GLEN
KLAK, Denver, Colo.

— P —

PAUL, LES

PERKINS, JUDY
WMOH, Hamilton, Ohio

— Q —

QUINN, CARMEL

— R —

RENO, DON
WSVA-TV, Harrisonburg, Va.

ROBINSON, MAXIE, JR.
WSSV, Petersburg, Va.

RUCKER, JOAN
WTND, Orangeburg, S. C.

— S —

SAGE RIDERS, THE
WGN, Chicago, Ill.

SHANNON, RALPH
WSAZ-TV,
Huntington, W. Va.

SHORE, DINAH
Dinah Shore Show
NBC-TV

SING ALONG GANG
Sing Along with Mitch
NBC-TV

SMILEY, RED
WSVA-TV, Harrisonburg, Va.

SONS OF THE SOUTH
WMNZ, Montezuma, Ga.

STEVENS, CONNIE
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ABC-TV

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— U —

UGGAMS, LESLIE
Sing Along with Mitch
NBC-TV

— W —

WEST, WAYNE
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WICKER, IRENE

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Andy Williams Show
NBC-TV

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— Z —

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1040 N. Las Palmas Ave. .HOLLYWOOD 9-9011

Simpson, Len & Assoc.
6331 Hollywood Blvd.....HOLLYWOOD 3-5176

Sloan Co.
8979 Sunset Blvd.....CR 4-6688

Smith, Lou, Organization
270 N. Canon Dr.....BR 2-7935

Spector, Hal
160 S. Robertson.....OL 2-0012

Taplinger, Robert S., Assoc. Inc.
211 S. Beverly Dr.....BR 2-3025

Thompson, J. Walter Co.
6505 Wilshire Blvd.....OLive 3-0300

Tierney, Jack, Agency
8741 Sunset Blvd. (69).....OL 5-4878

Watters, Bill
1271 St. Ives Pl.....BRadshaw 2-0148

Weiser, Marty
15308 Val. Vista Blvd., Shmn. Oaks.ST 9-6672

Wells, Milton & Assoc.
8756 Holloway Dr.....OLeander 5-6781

Williams, Berne-Mulvey, Kay
1508 Cross Roads of the World....HO 2-7401

Winter & Winter
1601 N. Gower.....HOLLYWOOD 4-7129

Wolcott & Assoc.
1308 Wilshire Blvd.....HU 3-2255

Wormser, Jack, Agency
1717 N. HighlandHO 4-8138

Wormser, Howard
7925 Farmdale Ave., N. H'wood....877-9550

CHICAGO

Ballantine, Lucille
952 N. Michigan Ave.....DE 7-4905

Bentley & Livingstone, Inc.
8 S. Michigan Ave.....DE 2-7317

Byoir, Carl, & Associates
33 N. LaSalleDE 2-6300

Coleman, Harry, & Co.
664 N. Michigan Ave.....MO 4-3883

Communications Affiliates—CCI Div.
318 S. Michigan Ave.....WE 9-7676

Cox, Ted, Assoc.
360 N. Michigan Ave.....Central 6-7796

Cushman, Aaron
333 N. Michigan Ave.....ANdover, 3-0260

Harshe-Rotman & Druck, Inc.
108 N. State St.....FI 6-6868

Howe, Bob
435 N. Michigan Ave.....WHitehall 4-1300

Janis, Martin E.
100 W. Montroe St.....Central 6-1670

Joslyn, Margaret M.
38 S. Dearborn St.....DE 2-7949

NELSON SYKES ASSOCIATES

INCORPORATED

Public Relations

295 Madison Avenue
New York 17, N. Y.
MUrray Hill 3-3105

Bob Corcoran Associates

Public Relations

501 Madison Ave., New York 22, N. Y.
PL 3-0857

PUBLIC RELATIONS & PUBLICITY FIRMS

Klein, Julius
110 S. Dearborn St.....DE 2-4110

Kraus, Herbert M., & Co.
75 E. Wacker Drive.....RA 6-7890

Lesly, Phillip, Co.
100 W. Monroe St.....CE 6-9520

Margolis, William G.
127 N. Dearborn St.....DEarborn 2-2427

McGulre, Jack
720 N. Michigan Ave.....SU 7-4268

Mendelsohn, Howard
612 N. Michigan Ave.....Michigan 2-0244

Milburn McCarty Assoc.
360 N. Michigan Ave.....DE 2-5411

Montague, Paul
545 N. Michigan Ave.....467-6960

Schechter, A. A., Assoc., Inc.
333 N. Michigan Ave.....FI 6-9511

Schooler, Lee
75 E. Wacker Dr.....RAndolph 6-2891

Selvage & Lee, Inc.
221 N. LaSalle St.....CE 6-7818

Walker, Bill
54 W. Randolph St.....DE 2-4162

WASHINGTON

Allen, C. Stanley & Co.
2017 Mass. Ave. N.W.....AD 2-4000

Audio-Visual Public Relations
917 15th, N.W.....DI 7-6858

Bozell & Jacobs, Inc.
711 14th, N.W.....ST 3-7888

Boyor, Carl & Assoc.
National Press Bldg...STERling 3-6565

Communication Counselors, Inc.
1725 K St., N.W.....FE 3-5540

Craig Associates
1343 H. St., N.W.....DI 7-3660

Guyloy, L. Richard & Assoc.
1627 K St., N.W.....ME 8-6300

Hill & Knowlton, Inc.
Solar Bldg.ST 3-0270

Kal, Ehrlich & Merrick Assoc.
2141 Wisconsin Ave., N.W.....FE 7-5500

Kaufman, Henry J. & Assoc.
1419 H. St., N. W.....District 7-7400

Klein, Julius Public Relations
425 13th St., N.W.....ST 3-2951

Mitchell, Reg. & Assoc.
National Press Bldg. (4).....NA 8-4457

Newover Assoc.
1000 Vermont Ave., N. W.....District 7-9200

Richards Assoc.
1735 DeSales St., N.W. (6).....783-4630

Russell, John, Enterprises, Inc.
1001 Conn. Ave., N.W.....RE 7-8182

Saffre Public Relations, Inc.
1725 K. St., N.W.....FE 8-5277

Selvage & Lee
1625 I St., N.W. (6).....RE 7-4042

Shelton-National Affairs
1735 DeSales St., N.W. (6).....ST 3-1313

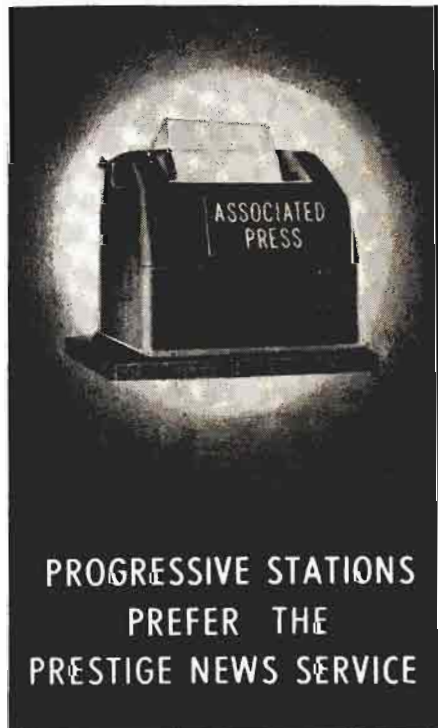
Ver Standig, M. Belmont, Inc.
1107 19th St., N.W.....FE 8-6100

The JACK WORMSER Agency

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Top Talent
For Your Commercials

1717 No. Highland Ave.
Hollywood • HO 4-8138



PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE

Radio & Television Producers

—Their Work During 1962—

— A —

ABEL, RAY
Eye on New York
WCBS-TV, New York, N. Y.

ABERCROMBIE, WAYNE
Local Classroom
WRGP-TV, Chattanooga,
Tenn.

ABERT, PAUL
WTIC-TV, Hartford, Conn.

ABRAHAMS, MORT
Route 66
CBS-TV

ACKERMAN, HARRY
Hazel
NBC-TV

AIELLO, BERNARD
WNYS-TV, Syracuse, N. Y.

ALKON, SELIG
Discovery 63
ABC-TV

ALLEN, ED
WHEC-TV, Rochester, N. Y.

ALLINGHAM, BOB
KTAR-TV, Phoenix, Ariz.

ALTMAN, SOPHIE
Teen Talk
WRC-TV, Washington, D. C.

AMATEAU, ROD
Dobie Gillis
CBS-TV

ANDREWS, CLARK
Flair
ABC Radio

ANN, DORIS
NBC Religious Program
NBC-TV

ASMAN, ROBERT
This is NBC NEWS
NBC-TV

AUSTIN, ARTHUR
Pilgrimage
ABC Radio

AUTRY, CHICK
Col. Chick & Bozo
WRBL-TV, Columbus, Ga.

AVERBACK, HY
Ensign O'Toole
NBC-TV

— B —

BABBIN, JACQUELINE
Dupont Show of the Week,
NBC-TV; The Fourposter,
CBS-TV

BAER, ART
Make a Face
ABC-TV

BAER, NORMAN
The World Today
MBS

BAILY, MEL
Wonderama
WNEW-TV, New York, N. Y.

BANNER, BOB
Candid Camera, Julie & Carol
at Carnegie Hall, The Garry
Moore Show
CBS-TV

BARBERA, JOE
The Jetsons, The Flintstones,
ABC-TV

BARKER, CECIL
The Red Skelton Hour
CBS-TV

BARLOW, LOU
WRCV-TV, Philadelphia, Pa.

BARNHIZER, DAVE
It's Academic
WNBQ-TV, Chicago, Ill.

BARRY, KENN
KSTP-TV, St. Paul, Minn.

BARRY, LOUISE
The World Today
MBS

BEACH, HUGH
Fight of the Week
ABC-TV

BEAUCHAMP, LARRY
Vista 63
WANE-TV, Fort Wayne, Ind.

BECK, JACK
CBS Reports
CBS-TV

WILLIAM SELF

VICE PRESIDENT
IN CHARGE OF PRODUCTION

20th CENTURY-FOX TELEVISION

RADIO AND TV PRODUCERS

BENJAMIN, BURTON

The 20th Century
CBS-TV

BERKENFIELD, WALTER

WP-TV, Palm Beach, Fla.

BISCHEL, DWIGHT

ABC Mid-day Report
ABC-TV, Chicago, Ill.

BISHOP, ROY

WRCV-TV, Philadelphia, Pa.

BLACK, ROBERT

WCSH-TV, Portland, Me.

BLEES, ROBERT

Combat
ABC-TV

BLUEL, RICHARD

The Gallant Men
ABC-TV

BLUMENTHAL, NORM

Concentration
NBC-TV

BODINE, WALT

WDAF-TV, Kansas City, Mo.

BOLKCOM, LLOYD

WTCN-TV, Minneapolis, Minn.

BOWE, GEORGE

WTIC-TV, Hartford, Conn.

ROYER, PHIL

KEZI, Eugene, Ore.

BRESEE, FRANK

BRILL, DICK

Al Collins Show
KGO-TV, San Francisco, Calif.

BRODWIN, HERBERT

The Nurses, The Defenders,
CBS-TV

BROTT, LOU

WRC-TV, Washington, D. C.

BROWN, JAMES

Arthur Godfrey Time
CBS Radio

BRUERS, BOB

Noon Show
WSAU-TV, Wausau, Wisc.

BUSH, WARREN

The Great Challenge
CBS-TV

— C —

CAHN, ROBERT

Just For Fun
WNEW-TV, New York, N. Y.

CALLAWAY, BOBBY

WALB-TV, Albany, Ga.

CASELLA, JAMES

TV Enriches Learning
WICU-TV, Erie, Pa.

CATES, GILBERT

B. June 6, 1934, New York, N. Y.
Camouflage, ABC-TV; Timex All-
Star Circus, NBC-TV

CATES, JOE

International Showtime
NBC-TV

CHAMBERS, EVERETT

Kaiser Presents The Lloyd
Bridges Show,
CBS-TV

CHAMPION, BOB

Kilco's Kanteen
WSOC-TV, Charlotte, N. C.

CHAMPION, JOHN

Laramie
NBC-TV

CHANIN, JOHN

Worldwide Sports
CBS Radio

CHOTZINOFF, SAMUEL

NBC Opera Company
NBC-TV

CHRISTENSEN, JAMES A.

WBEN-TV, Buffalo, N. Y.

CHRISTIE, HOWARD

Wagon Train
ABC-TV

CLAMPETT, BOB

Beany & Cecil
ABC-TV

CLAVER, BOB

Ensign O'Toole
NBC-TV

CLAWSON, GRANT

KSL-TV, Salt Lake City, Utah

CLEMENT, JOSEPH E.

Lamp Unto My Feet
CBS-TV

CLEMENTS, CALVIN

Dr. Kildare
NBC-TV

COLE, BETTY

Meet the Press
NBC-TV

CONNELL, DAVE

Captain Kangaroo
CBS-TV

CONNELLY, JOE

Going My Way,
Leave It to Beaver,
ABC-TV

CORDERO, PAQUITO

WKAQ-TV,
San Juan, Puerto Rico

CORREA, RAFAEL

Show Libby's
WKAQ-TV,

San Juan, Puerto Rico

COSTELLO, ROBERT

Armstrong Circle Theatre
CBS-TV

COTTLE, BOB

Ruff and Reddy
NBC-TV



FRANK BRESEE

(Writer-Producer)

Golden Days of Radio

The Mack Agency



BILL HOBIN

Producer-Director

"Sing Along

With Mitch"

RADIO AND TV PRODUCERS

COVINGTON, TREADWELL

King Leonardo
NBC-TV

CRABTREE, JOSEPH B.

WXEX-TV, Petersburg, Va.

CRAIG, SCOTT

File 31
WMBD-TV, Peoria, Ill.

CROSS, PERRY

Tonight
NBC-TV

CUNNINGHAM, HARRY W.

WNYS-TV, Syracuse, N. Y.

— D —

DAILEY, DOROTHY

Negro College Choir
ABC Radio

DALE, CHALMERS

Look Up and Live
CBS-TV

DANIELS, MARC

Saints and Sinners
NBC-TV

DARION, SIDNEY

ABC Evening Report
ABC-TV

DAVIS, NORM

Project 4
WJXT-TV, Jacksonville, Fla.

DECKER, JOHN P.

WROC-TV, Rochester, N. Y.

DeCORDOVA, FRED

Jack Benny Program
CBS-TV

DELANEY, ROBERT

Meet the Professor
ABC-TV

DEPORIS, GENE

CBS Reports
CBS-TV

DESSERT, GEORGE

WCAU-TV, Philadelphia, Pa.

DI BENEDETTO, JULIO

Candid Camera
CBS-TV

DIMICK, MERRILL

KSL-TV, Salt Lake City, Utah

DISNEY, WALT

Walt Disney's
Wonderful World of Color
NBC-TV

DODGE, FRANK

Search for Tomorrow
CBS-TV

DOLAN, JAMES

Coleman on Sports, Sports
Time, Worldwide Sports,
CBS Radio

DONALDSON, KEITH

Emphasis
NBC Radio

DORTORT, DAVID

Bonanza
NBC-TV

DRYER, SHERMAN II.

The American Economy on
College of the Air
CBS-TV

DUFF, GORDON

Footnote to Fame, That's
Where the Town's Going!
CBS-TV

DUNCAN, JIM

Bulletin
WRGP-TV,
Chattanooga, Tenn.

DUNNE, BURT

The Cheyenne Show
ABC-TV

DUTCHER, BILL

WMT-TV, Cedar Rapids, Iowa

— E —

EAMES, BILL

CBS News Election Unit
CBS-TV

EARNSHAW, FENTON

77 Sunset Strip
ABC-TV

EDELMAN, LOUIS E.

Make Room for Daddy
NBC-TV

ELINSON, JACK

The Danny Thomas Show
CBS-TV

ENGLANDER, ROGER

The New York Philharmonic
Young People's Concerts
CBS-TV

EVANS, JEFF

Tel-all
WRDW-TV, Augusta, Ga.

EVANS, MARK

WTTG-TV, Washington, D. C.

EVEN, TOM

WSAV-TV, Savannah, Ga.

EYER, DICK

Joe Martin Show
KOLN-TV, Lincoln, Neb.

— F —

FASSETT, JAMES

New York Philharmonic,
World Music Festivals,
CBS Radio

FATES, GIL

B. September 29, 1914,
Newark, N. J.
What's My Line?, To Tell the
Truth, I've Got a Secret,
all CBS-TV

CARL REINER

Creator—Producer—Writer

"The
DICK VAN DYKE
SHOW"



PROGRESSIVE STATIONS
PREFER THE
PRESTIGE NEWS SERVICE

RADIO AND TV PRODUCERS

FEDDERSON, DON

My Three Sons
ABC-TV

FEIN, IRVING

The Jack Benny Program
CBS-TV

FEINER, BEN JR.

Winston Churchill—The
Valiant Years, ABC-TV

FELDMAN, CHESTER

I've Got A Secret
CBS-TV

FELDMAN, ED

Fair Exchange
CBS-TV

FELTON, NORMAN

Dr. Kildare
NBC-TV

FENNELLY, VINCENT M.

Rawhide
CBS-TV

FERBER, MEL

Calendar
CBS-TV

FERRI, LUCY

The Guiding Light
CBS-TV

FERRO, BETH HOLLINGER

B. December 14, 1924,
New York, N. Y.
Price is Right, NBC-TV

FINKEL, BOB

Andy Williams Show
NBC-TV

FISHER, CHARLES

The Edge of Night
CBS-TV

FISHER, CRAIG

Exploring
NBC-TV

FISHER, HAL

WBBM-TV, Chicago, Ill.

FLEISCHMAN, STEPHEN

CBS Reports
CBS-TV

FLETCHER, VIC

KIFI-TV, Idaho Falls, Idaho

FLOWER, JOHN

KETV-TV, Omaha, Neb.

FLYNN, PETER

Emphasis
NBC Radio

FONDA, JAMES

Hazel
NBC-TV

FORTE, CHET

The Sunday Sports
Spectacular
CBS-TV

FRANKEL, ELIOT

Huntley-Brinkley Report
NBC-TV

FRANZEN, DON

WIBW-TV, Topeka, Kans.

FRED, FRED

White Paper
NBC-TV

FREEDMAN, LEWIS

Dupont Show of the Week
NBC-TV

FREEMAN, DEVERY

Pete & Gladys
CBS-TV

FREEMAN, LEONARD

The Untouchables
ABC-TV

FRIEDBERG, BILLY

Car 54, Where Are You?
NBC-TV

FRIEDMAN, DONALD

WOKR-TV, Rochester, N. Y.

FRIENDLY, FRED W.

CBS Reports
CBS-TV

FROMKEES, LEON

Fury
NBC-TV

FROUGH, WILLIAM

Sam Benedict
NBC-TV

FULKERSON, RAY

WEHT-TV, Evansville, Ind.

FURMAN, BOB

KETV-TV, Omaha, Neb.

— G —

GARDNER, ARTHUR

The Rifleman
ABC-TV

GARTHWAITE, ROBERT L.

Project 20
NBC-TV

GILLIS, JOE

WTOL-TV, Toledo, Ohio

GIMBEL, ROGER

The Bing Crosby Show
ABC-TV

GITLIN, IRVING

White Paper
NBC-TV

GLIDDEN, EDITH

WOC-TV, Davenport, Iowa

GOLDEN, ROBERT

Lassie
CBS-TV

GOTTLIEB, HERBERT

Make a Face
ABC-TV

GRAFF, ROBERT D.

Winston Churchill—The
Valiant Years, ABC-TV

GRAHAM, LEWIS

Ted Mack and the Original
Amateur Hour
CBS-TV

GREEN, GERALD

Chet Huntley Reporting
NBC-TV

GREENE, STANLEY

The American Economy on
College of the Air,
CBS-TV

GREGORY, LORRIE

WDBJ-TV, Roanoke, Va.

GRUBBS, GEORGE

KNOE-TV, Monroe, La.

GRUBBS, TOM

WLOF-TV, Orlando, Fla.

GURDEL, JOHN

Art Linkletter's House Party
CBS-TV

— H —

HAGAN, CHET

Gull Instant News Specials
NBC-TV

HAMILTON, JOE

The Garry Moore Show,
Julie & Carol at Carnegie Hall,
CBS-TV

HAMLEN, BOB

Pacemaker News
WHTN-TV,
Huntington, W. Va.

HANCE, WILEY

Directions 63,
Meet the Professor,
ABC-TV

HANNA, BILL

The Flintstones, The Jetsons,
ABC-TV

HARMON, BILL

McKeever & the Colonel
NBC-TV

HARRIS, JACK

KTVT-TV, Fort Worth, Tex.

HARRISON, JOAN

The Alfred Hitchcock Hour
CBS-TV

HARRISON, PAUL

Our Man Higgins
ABC-TV

HARTMAN, EDMUND

My Three Sons
ABC-TV

HAYWARD, LELAND

Tonight in Samarkand,
The Good Years,
Saturday's Children,
CBS-TV

HEIDER, FREDERICK

Voice of Firestone
ABC-TV

HELLER, JOEL

The Reading Room
CBS-TV

HENDRICKSON, FRED

Arthur Godfrey Time,
Suspense, Yours Truly,
Johnny Dollar,
CBS Radio

HENNING, PAUL

The Beverly Hillbillies
CBS-TV

HENRY, BOB

Roy Rogers-Dale Evans Show
ABC-TV

HERBERT, DON

Watch Mr. Wizard
NBC-TV

HIGHTCHEW, LARRY

WFAM-TV, Lafayette, Ind.

HIKEN, NAT

Car 54, Where Are You?
NBC-TV

HILL, DAVE

WLOF-TV, Orlando, Fla.

HILL, MARTIN

Art Linkletter's House Party
CBS-TV

HIPPLEE, RANDOLPH

WNEM-TV, Saginaw, Mich.

HITCHCOCK, ALFRED

The Alfred Hitchcock Hour
CBS-TV

HOBIN, BILL

B. November 12, 1923, Evanston,
Ill. Sing Along with Mitch, NBC-
TV, 1961-1962, Bell Telephone
Hour, NBC-TV

HOBBSON, JAMES

Lawrence Welk Show
ABC-TV

HOFFMAN, CHARLES

Hawaiian Eye
ABC-TV

HOGAN, HUGH

KTRG-TV, Honolulu, Hawaii

HOLLAND, MARLAN

Jack's Kartoon Klubhouse
KEZL-TV, Eugene, Ore.

HOLMES, TED

Look Up & Live
CBS-TV

ROBNER, JED

Sbari Lewis Show
NBC-TV

HOROWITZ, HOWIE

77 Sunset Strip
ABC-TV

HOSTETTLER, DEL

WRCV-TV, Philadelphia, Pa.

HOUSTON, JOE

WFBG-TV, Altoona, Pa.

HOWARD, CY

Fair Exchange
CBS-TV

HUEENERS, JOHN

Stump the Stars
CBS-TV

HUGGINS, ROY

The Virginian
NBC-TV

HYATT, DONALD B.

Project 20, World Of . . .
NBC-TV

RADIO AND TV PRODUCERS

— I —

IMWALLE, BILL
WWL-TV, New Orleans, La.
ISAACS, CHARLES
The Real McCoys
CBS-TV

— J —

JACKSON, GAIL PATRICK
Perry Mason
CBS-TV
JACOBS, ALAN
WVLT-TV, New Orleans, La.
JACOBS, JERRY
Gulf Instant News Specials
NBC-TV
JAMES, WILLIAM T.
WXEX-TV, Petersburg, Va.
JAMISON, MARSHALL
The Good Years,
Tonight in Samarkand,
Saturday's Children,
CBS-TV
JASCO, LEN
WPTV, Palm Beach, Fla.
JEWISON, NORMAN
The Judy Garland Show
CBS-TV
JOHNSON, ROBERT
KELO-TV, Sioux Falls, S. D.
JONES, COLSON E.
WFBG-TV, Altoona, Pa.
JONES, ED
WOC-TV, Davenport, Iowa
JONES, EDWARD M.
CBS Reports
CBS-TV
JONES, EUGENE S.
World Of . . .
NBC-TV

— K —

KAPLAN, FRED
Flair
ABC Radio
KAYDEN, WILLIAM
Here's Hollywood
NBC-TV
KELLER, CHARLES
Frontiers of Knowledge
WFIL-TV, Philadelphia, Pa.
KELLERMAN, DON
Accent
CBS-TV
KERR, BOB
WOW-TV, Omaha, Neb.
KEYES, PAUL W.
Jack Paar Program
NBC-TV
KINKEL, JACK
ABC News Final
ABC-TV
KIPPENBROCK, KIP
KLTV, Tyler, Tex.
KLEIBACKER, FRED
WIBC-TV, Pittsburgh, Pa.
KLEINERMAN, ISAAC
The 20th Century
CBS-TV
KLYNN, HERBERT
The Alvin Show
CBS-TV
KOBN, WILLIAM
Howard K. Smith—News &
Comment
ABC-TV
KONDOLF, GEORGE
U. S. Steel Hour
CBS-TV
KUSSEROW, LOU
NBC Sports
NBC-TV

— L —

LACEY, JACK
The Roy Rogers Show
CBS-TV
LADESICIL, BILL
WDAF-TV, Kansas City, Mo.
LADIZINSKY, IVAN
Dimension
of a Woman's World,
Dimension of a Dateline,
CBS Radio
LARSON, TONY
KTVR-TV, Denver, Colo.
LaTOURETTE, FRANK
Adlai Stevenson Reports
ABC-TV
LAVEN, ARNOLD
The Rifleman
ABC-TV
LEAR, NORMAN
Andy Williams Show,
NBC-TV;
Henry Fonda & the Family,
CBS-TV
LEONARD, BILL
CBS News Election Unit
CBS-TV
**LEONARD,
HERBERT B.**
The Adventures of Rin Tin Tin,
Route 66, CBS-TV; Naked City,
ABC-TV
LEONARD, SHELDON
The Dick Van Dyke Show,
The Danny Thomas Show,
CBS-TV;
Make Room for Daddy,
NBC-TV
LEVITAN, PAUL
Miss Teenage America
Coronation,
Miss Universe Beauty Pageant,
Miss America Pageant,
Tournament of Roses Parade,
CBS-TV
LEVY, JULES V.
The Rifleman
ABC-TV
LEVY, PARKE
Pete & Gladys
CBS-TV
LEWIS, ARTHUR
The Nurses
CBS-TV
LEWIS, ELLIOTT
The Lucy Show
CBS-TV
LEWIS, RICHARD
Premiere, Presented by Fred
Astaire, Alcoa Premiere,
ABC-TV
LIGHT, JON
WSAZ-TV,
Huntington, W. Va.
LINKE, DICK
The Andy Griffith Show
CBS-TV
LLOYD, NORMAN
The Alfred Hitchcock Show
CBS-TV
LONDON, JOHN
The New Loretta Young Show
CBS-TV;
Loretta Young Theatre,
NBC-TV
LOUNSBERY, DAN
Bell Telephone Hour
NBC-TV
LOWE, DAVID
CBS Reports
CBS-TV

LUBIN, ARTHUR
Mister Ed
CBS-TV
LUTZ, SAM
Lawrence Welk Show
ABC-TV

— Mc —

McCLURE, WILLIAM K.
CBS-TV Reports
CBS-TV
McCULLOUGH, JOHN
WNDU-TV, South Bend, Ind.
McCUNE, DON
Captain Puget Show
KOMO-TV, Seattle, Wash.
McDERMOTT, TOM
Dick Powell Show
NBC-TV
McGEEHAN, JACK
The Ed Sullivan Show
CBS-TV
McGINN, JIM
WBBM-TV, Chicago, Ill.
McGOVERN, JIM
Pursuit
KMSP-TV, Minneapolis, Minn.
McMULLEN, JAY
CBS Reports
CBS-TV

— M —

MacCALLUM, BILL
Breakfast Club
ABC Radio
MacDONNELL, NORMAN
Gunsmoke
CBS-TV
MacKENZIE, MURDO
Christmas Sing with Bing,
Bing Crosby-Rosemary Clooney
Show, CBS Radio
MAGRINA, DON
WSAV-TV, Savannah, Ga.
MALLARD, JERRY
WCIV-TV, Charleston, S. C.
MARDEN, ORISON
Dimension
CBS Radio
MARGOLIS, IRV
WRCV-TV, Philadelphia, Pa.
MARION, IRA
Meet the Professor
ABC Radio
MARKELL, ROBERT
The Defenders
CBS-TV
MARKS, ART
Perry Mason
CBS-TV
MARSHALL, NORMAN
Laudes Evangelii
CBS-TV
MARTENS, SI
WKGG-TV, Fort Wayne, Ind.
MAURER, ROBERT
Monitor, Emphasis,
NBC Radio
MENDELSON, LEE
KPIX-TV, San Francisco, Cal.
MERRILL, AUSTIE
WKRC-TV, Cincinnati, Ohio
MESHEKOFF, MICHAEL
General Electric True
CBS-TV
MILLER, FRANK
The Big Lie
MBS
MILLER, JACK
Magic Midway
NBC-TV

RADIO AND TV PRODUCERS

MOFFITT, J. J.
WEWS-TV, Cleveland, Ohio

MONROE, WILLIAM B. JR.
This Is NBC News
NBC-TV

MONTAGNE, EDWARD J.
McHale's Navy
ABC-TV

MOODY, DON
The Super Show
WHTN-TV,
Huntington, W. Va.

MORGAN, AL
Today
NBC-TV

MORGAN, LEO
As Caesar Sees It
ABC-TV

MORGAN, MONTY
Mev Griffin Show
NBC-TV

MORRIS, DAN
WTOL-TV, Toledo, Ohio

MORSE, ARTHUR D.
CBS Reports
CBS-TV

MOSER, JAMES E.
Ben Casey
ABC-TV

MOSHER, BOB
Leave It to Beaver
ABC-TV

MUNDAY, BRYAN
KRBC-TV, Abilene, Tex.

MYRE, BURD
WLWI-TV, Indianapolis, Ind.

— N —

NAEGELI, ROBERT
KCMT-TV, Alexandria, Minn.

NELSON, DOLPH
House Party
CBS Radio

NELSON, OZZIE
Adventures of Ozzie & Harriet
ABC-TV

NEUMAN, ALAN
The American Economy on
College of the Air
CBS-TV

NEUMAN, E. JACK
Sam Benedict
NBC-TV

NICHOLS, WILLIAM
WKJG-TV, Fort Wayne, Ind.

NOLAN, PATRICK
KTRG-TV, Honolulu, Hawaii

NOVENSON, JOE
WFIL-TV, Philadelphia, Pa.

— O —

O'KEEFE, WINSTON
Dennis the Menace
CBS-TV

OPPENHEIMER, JESS
Here's Hollywood
NBC-TV

OPPENHEIMER, PEER
Here's Hollywood
NBC-TV

ORE, PAUL
Jack Paar Program
NBC-TV

ORR, WILLIAM T.
The Cheyenne Show
ABC-TV

OSBORN, BOB
WOW-TV, Omaha, Neb.

OSMAN, HARRY
WRCV-TV, Philadelphia, Pa.

OWEN, TONY
Donna Reed Show
ABC-TV

OWENS, JIM
Charleston Dateline
WCIV-TV, Charleston, S. C.

— P —

PAAR, JACK
Jack Paar Program
NBC-TV

PALMER, SIDNEY
WIS-TV, Columbia, S. C.

PARR, FRANK
KATV, Portland, Ore.

PAUL, JOAN
Christian in Action
ABC Radio

PEDERSON, RUFUS
KATV, Portland, Ore.

PETERS, WALTER
Editor's Choice
ABC-TV

PETERS, WILLIAM
CBS Reports
CBS-TV

PETERSEN, CLIFF
Breakfast Club
ABC Radio

PHILBIN, JACK
The Jackie Gleason Show: The
American Scene Magazine,
CBS-TV; Kccfc Brasselle's Va-
riety Gardens, CBS-TV

PIECH, PETER
King Leonardo
NBC-TV

PIERSON, FRANK
Empire
NBC-TV

PLEVEN, PAT
International Showtime
NBC-TV

POKORSKI, JOHN
Baseball Game of the Week
CBS-TV

POTTER, ALLEN
As the World Turns
CBS-TV

POWER, JULES
Discovery '62
ABC-TV

PRATER, JERRY
WTVT-TV, Tampa, Fla.

PRATT, PAUL
KTUL-TV, Tulsa, Okla.

PREGHT, BOB
The Ed Sullivan Show
CBS-TV

PRICE, JIM
WMCT-TV, Memphis, Tenn.

PRIDMORE, JAMES R.
WALB-TV, Albany, Ga.

— Q —

QUIGLEY, JAMES
Emphasis
NBC Radio

QUINLAN, DORIS
Young Dr. Malone
NBC-TV

— R —

RAFF, MATTHEW
Ben Casey
ABC-TV

REIFSNYDER, HOWARD
The Sunday Sports
Spectacular
CBS-TV

REINA, JAMES L.
World Of . . .
NBC-TV

REINER, CARL
The Dick Van Dyke Show
CBS-TV

RENICK, RALPH
WTVJ-TV, Miami, Fla.

RICE, LEON
The Reading Room
CBS-TV

RICHMAN, FLORENCE
Emphasis
NBC Radio

RISO, ADRIAN
WBRE-TV, Wilkes-Barre, Pa.

ROBERTS, RUTH
The New Loretta Young Show
CBS-TV; Loretta Young
Theatre
NBC-TV

ROLEF, SAM
Eleventh Hour
NBC-TV

ROSKAM, CLAIR
Camera Three
WCBS-TV, New York, N. Y.

ROWE, S. ROBERT
Say When
NBC-TV

RUBEN, AARON
The Andy Griffith Show
CBS-TV

RUSH, W. ARTHUR
Roy Rogers-Dale Evans Show
ABC-TV

RUSSELL, CHARLES
Naked City
ABC-TV

— S —

SACKHEIM, WILLIAM
Empire
NBC-TV

SAUDEK, ROBERT
Leonard Bernstein and the
New York Philharmonic,
Opening Night at Lincoln
Center, CBS-TV

SAYLOR, WILLY
WIS-TV, Columbia, S. C.

SCHAEFER, GEORGE
Hallmark Hall of Fame
NBC-TV

SCHERER, EDWARD
Exploring
NBC-TV

SCHIMMEL, CLARENCE
Miss America Pageant, Miss
Universe Beauty Pageant, Miss
Teenage America Coronation,
Garry Moore Radio Show,
CBS-TV & CBS Radio

SCHNEIDER, NICHOLAS
WNEM-TV, Saginaw, Mich.

SCHONFELD, MOSES
Inside the City, Inside the
United Nations
WBSM, New Bedford, Mass.

SCHULBERG, STUART
David Brinkley's Journal
NBC-TV

SCOTT, TOM
WIBW-TV, Topeka, Kans.

SCRUBY, BRIAN
KDKA-TV, Pittsburgh, Pa.

SEARS, BOB
Treasure Chest
KSTP-TV, St. Paul, Minn.

SECONDARI, JOHN
Bell & Howell Close-up
ABC-TV

RADIO AND TV PRODUCERS

SELF, WILLIAM

20th Century-Fox TV

SELIGMAN, SELIG J.

Combat
ABC-TV

SENKE, H. C.

WHEC-TV, Rochester, N. Y.

SERETTE, DAVID W.

WCSH-TV, Portland, Me.

SERLES, NORMAN

WROC-TV, Rochester, N. Y.

SEXTON, VERDELL

KFUL-TV, Tulsa, Okla.

SHANKS, BOB

Merv Griffin Show

NBC-TV

SHEAR, BARRY

Here's Edie

ABC-TV

SHEEHAN, FRED

American News-stand

ABC-TV

SHEVELOVE, BURT

Opening Night

CBS-TV

SIEMANOWSKI, RICHARD

Public Affairs Specials

CBS-TV

SIGMON, RAY

WSAZ-TV, Huntington, W. Va.

SIMON, AL

The Beverly Hillbillies

CBS-TV

SKUTCH, IRA

Play Your Hunch

NBC-TV

SLATE, LANE

Lamp Unto My Feet

CBS-TV

SLAVICK, PHIL

WMCT-TV, Memphis, Tenn.

SMITH, ANSEL

KNOE-TV, Monroe, La.

SMITH, PERRY

NBC Sports

NBC-TV

SOMERVILLE, WARREN

Flair

ABC Radio

SPARKS, ROBERT

Have Gun, Will Travel

CBS-TV

SPELLING, AARON

Kaiser Presents The Lloyd

Bridges Show

CBS-TV

SPIVAK, LAWRENCE E.

Meet the Press

NBC-TV

STANLEY, HAL

Mr. Smith Goes to

Washington

ABC-TV

STEFFENS, DON

Worldwide Sports

CBS Radio

STEIN, WILLIE

To Tell the Truth

CBS-TV

STERN, LEONARD

I'm Dickens . . . He's Fenster

ABC-TV

STEVENS, LESLIE

Stoney Burke

ABC-TV

STEWART, BOB

Password, CBS-TV; The Price

Is Right

NBC-TV

STEWART, CHARLES

The Danny Thomas Show

CBS-TV

STEWART, GUS

KTBC-TV, Austin, Tex.

STEWART, RAY

WIBC-TV, Pittsburgh, Pa.

STOKEY, MIKE

Stump the Stars

CBS-TV

STONE, JON

Captain Kangaroo

CBS-TV

SUSSKIND, DAVID

The Fourposter

CBS-TV

SUTTER, DANIEL

Emphasis

NBC Radio

SUTTON, T. J.

Camera 9

CKLW-TV, Detroit, Mich.

— T —

TAYLOR, LIN

WSOC-TV, Charlotte, N. C.

TELFORD, FRANK

Wide Country

NBC-TV

TOGIE, DAVE

WTVT-TV, Tampa, Fla.

TOMCHO, IVAN

WICU-TV, Erie, Pa.

TORNABENE, RUSS

Emphasis

NBC Radio

TRACY, STERLING

House Party, CBS Radio;

The Tom Harmon Sports

Show

ABC Radio

— U —

ULLMAN, DAN

Laramie

NBC-TV

UTLEY, JOHN

WLTW, Bowling Green, Ky.

UTT, KENNETH

The Defenders

CBS-TV

— V —

VANOFF, NICK

Perry Como's Kraft Music

Hall

NBC-TV

VARHOLY, JOE

WRCV-TV, Philadelphia, Pa.

VARNUM, JAMES

WOL-TV, Ames, Iowa

VERDI, TONY

Artist's Showcase

WNBQ-TV, Chicago, Ill.

VICTOR, DAVID

Dr. Kildare

NBC-TV

VOSBURGH, GEORGE

Merv Griffin Show

NBC-TV

VOUTSAN, GEORGE

Emphasis

NBC Radio

— W —

WAKELEE, ARTHUR

Emphasis

NBC Radio

WALDEAR, GORDON

Golden Gate Story

KGO-TV, San Francisco, Calif.

WARK, MARTIN

Here's Hollywood

NBC-TV

WASSERMAN, AL

White Paper

NBC-TV

WATKINS, JOHNNY

KWTX-TV, Waco, Tex.

WATSON, RAY

Jane Lynn Show

WKRC-TV, Cincinnati, Ohio

WAYNE, FRANK

Password

CBS-TV

WAYNE, RONALD

The Jackie Gleason Show;

The American Scene Maga-

zine, CBS-TV

WEBB, JACK

General Electric Truec

CBS-TV

WEISS, EDWARD

WOI-TV, Ames, Iowa

WEISS, WILLIAM

The Mighty Mouse Playhouse

CBS-TV

WHEDON, PEGGY

From the Capitol, ABC Radio,

Issues and Answers, ABC-TV,

Washington, D. C.

WHITE, LARRY

International Showtime

NBC-TV

WHITE, STEVE

Emphasis

NBC Radio

WHITMAN, DAN

Magic Land of Allakazam

ABC-TV

WILLIAMS, DICK

KPIX, San Francisco, Calif.

WILSON, MARK

Magic Land of Allakazam

ABC-TV

WILSON, WILLIAM P.

Update

NBC-TV

WINDSOR, ROY

The Secret Storm, Love of

Life

CBS-TV

WISE, DAVID J.

Message of Israel

ABC Radio

WONDERS, RALPH

Roy Rogers-Dale Evans Show

ABC-TV

WOOD, BARRY

Bell Telephone Hour

NBC-TV

WRATHIER, BONITA

GRANVILLE

Lassie

CBS-TV

— Y —

YATES, TED

David Brinkley's Journal

NBC-TV

YORKIN, BUD

Andy Williams Show, NBC-TV;

Henry Fonda & the Family,

CBS-TV

— Z —

ZEGART, ARTHUR

White Paper

NBC-TV

ZIGMAN, JOSEPH

Chet Huntley Reporting

NBC-TV

ZIMMERMAN, DIRK

KDKA-TV, Pittsburgh, Pa.

ZIRATO, BRUNO JR.

Carol Burnett-Richard Hayes

Show, Suspense, Yours Truly,

Johnny Dollar, CBS Radio;

To Tell the Truth, CBS-TV.

Radio & Television Directors

—Their Work During 1962—

— A —

ABBOTT, NORMAN
Bing Crosby Show
ABC-TV

ALTER, PAUL
The Price Is Right, NBC-TV;
To Tell the Truth, CBS-TV.

ALTMAN, ROBERT
The Gallant Men
ABC-TV

AMADIO, HARRY
Big Bands
ABC Radio

ANDREWS, CLARK
Flair
ABC Radio

AUERBACH, LARRY
Love of Life
CBS-TV

— B —

BARBERA, JOE
The Jetsons, The Flintstones,
ABC-TV

BARRY, LOUISE
The World Today
MBS

BARTON, CHARLES
Dennis the Menace
CBS-TV

BEECHER, KEITH
Breakfast Club
ABC Radio

BELL, TED
Christian in Action
ABC Radio

BENNINGTON, BILL
Stump the Stars
CBS-TV

BERNS, SEYMOUR
The Red Skelton Hour
CBS-TV

BIRCH, PETER
Captain Kangaroo
CBS-TV

BLOOM, NORTON
Chet Huntley Reporting
NBC-TV

BOHL, DON
The Price Is Right, Say
When, NBC-TV

BROWN, DAVE
As Caesar Sees It
ABC-TV

BROWNING, KIRK
Noah and the Flood, Opening
Night at Lincoln Center,
CBS-TV; NBC Opera Company,
NBC-TV

BUCKLEY, SCOTT
Emphasis
NBC Radio

— C —

CAMPBELL, RAYMOND
News Around the World
ABC Radio

CARR, MARTIN
Calendar, CBS-TV

CARR, THOMAS
Rawhide, CBS-TV

CARSON, DICK
Tonight, NBC-TV

CATES, GILBERT
B. June 6, 1934, New York, N. Y.
Camouflage, ABC-TV

CHIRKINIAN, FRANK
Triple Crown of Racing
CBS-TV

CHOMYN, JOSEPH K.
Look Up & Live, Public
Affairs Specials, CBS-TV

CLAMPETT, BOB
Beany & Cecil
ABC-TV

COOK, FIELDER
Dupont Show of the Week
NBC-TV

COYLE, HARRY
NBC Sports
NBC-TV

**GIL
CATES**

Producer-Director

JAMEL PRODUCTIONS



LEE TANNEN

Freelance Director

516—ED 4-3199

RADIO AND TV DIRECTORS

— D —

DAILEY, BOB
The Sunday Sports Spectacular
CBS-TV

DELANEY, ROBERT
Meet the Professor
ABC-TV

DIAMOND, VERN
Miss America Pageant, Miss Universe Beauty Pageant, Miss Teenage America Coronation, Tournament of Roses Parade, CBS-TV

DI BENEDETTO, JULIO
Candid Camera
CBS-TV

DILLON, JACK
NBC Sports (Football)
NBC-TV

DISKIN, MARSHALL (SONNY)
Fight of the Week
ABC-TV

DONOHUE, JACK
The Lucy Show
CBS-TV

DONOVAN, TOM
Saturday's Children
CBS-TV

DRAKE, ELLIOTT
Monitor
CBS Radio

— E —

ENGLANDER, ROGER
Public Affairs Specials
CBS-TV

EVANS, OSMOND
The Alvin Show
CBS-TV

— F —

FIELD, DANIEL
Emphasis
NBC Radio

FOX, VAN B.
B. August 20, 1920, Greenville, Miss.
Here's Hollywood, The Jan Murray Show, Concentration, all NBC.

FRISTOE, ALLAN
The Edge of Night
CBS-TV

— G —

GAINES, JIM
Today
NBC-TV

GARGIULO, MIKE
Play Your Hunch. NBC-TV
Password, CBS-TV

GATELY, WILLIAM
In the Land of Music
ABC Radio

GEISEL, DAVE
The Garry Moore Show
CBS-TV

GIBBS, PARKER
Monitor
NBC Radio

GORMAN, WALTER
The Guiding Light
CBS-TV

GUG, ED
Emphasis
NBC Radio

GOWEN, BUD
The Edge of Night
CBS-TV

GROSS, LLOYD
Make a Face
ABC-TV

GURNEE, HAL
Jack Paar Program
NBC-TV

— H —

HAMILTON, JOE
Julie and Carol at Carnegie Hall, CBS-TV

HANNA, BILL
The Flintstones, The Jetsons.
ABC-TV

HAWKINS, RALPH
On the Line with Bob Considine
ABC Radio

HAYDEN, JEFFREY
The Donna Reed Show
ABC-TV

HEIN, JAC
Ted Mack & the Original Amateur Hour, CBS-TV

HELLER, FRANKLIN
What's My Line?
CBS-TV

HEMION, DWIGHT
Perry Como's Kraft Music Hall
NBC-TV

HENRY, BOB
Roy Rogers—Dale Evans Show, ABC-TV

HEWITT, DON
Opening Night at Lincoln Center
CBS-TV

HIKEN, NAT
Car 54, Where Are You?
NBC-TV

HOADE, MARTIN
Catholic Hour, Eternal Light,
NBC-TV

HOBIN, BILL

B. November 12, 1923, Evanston, Ill. Sing Along with Mitch, NBC-TV, 1961-1962; Bell Telephone Hour, NBC-TV

HOBSON, JAMES
Lawrence Welk Show
ABC-TV

HYATT, DONALD B.
Project 20
NBC-TV

— J —

JEWISON, NORMON
The Judy Garland Show
CBS-TV

JONES, EUGENE S.
World Of . . .
NBC-TV

— K —

KANE, JOE
Laramie
NBC-TV

KANE, MIKE
Art Linkletter's House Party
CBS-TV

KEMP-WELCH, JOAN
Laudes Evangelii
CBS-TV

KERN, JAMES V.
Pete & Gladys
CBS-TV

KILEY, TIM
The Ed Sullivan Show
CBS-TV

KING, LYNWOOD
Exploring
NBC-TV

KLEIN, ARTHUR
Speaking of Sports
ABC Radio

KWEIT, JACK
Man About Music
ABC Radio

— L —

LANDRES, PAUL
77 Sunset Strip
ABC-TV

LARRIVA, RUDY
The Alvin Show
CBS-TV

LAW, GENE
Here's Hollywood
NBC-TV

LEIGHTON, DERRICK
Messiah of Israel
ABC Radio

LEONARD, SHELDON
Make Room for Daddy
NBC-TV

LEVENS, PHIL
International Showtime
NBC-TV

LEVIN, DAN
Search for Tomorrow
CBS-TV

LOCKHART, RAY
Huntley-Brinkley Report
NBC-TV

LUBIN, ARTHUR
Mister Ed
CBS-TV

— Mc —

McDONOUGH, DON
Update
NBC-TV

McDUGALL, DONALD
Rawhide
CBS-TV

— M —

MacALLEN, JAMES
As the World Turns
CBS-TV

MacGREGOR, KENNETH
Emphasis
NBC Radio

MAFFEO, NEIL
World Wrap-up
ABC Radio

MALCOLM, WILLIAM
Monitor
NBC Radio

MARCH, ALEX
Footnote to Fame
CBS-TV

MARX, LLOYD
Ted Mack & the Original Amateur Hour, CBS-TV

MEYER, BERNARD

 Emphasis
NBC Radio

MILLER, FRANK

 The Big Lie
MBS

MOFFITT, JOHN

 The Ed Sullivan Show
CBS-TV

MOLMAR, PETER

 Triple Crown of Racing
CBS-TV

MONTAGNE, EDWARD J.

 McHale's Navy
ABC-TV

MONTY, GLORIA

 The Secret Storm
CBS-TV

— N —

NATHANSON, TED

 Concentration, NBC Sports,
NBC-TV

NELSON, HARRY

 The Joyce Brothers Show &
The Dr. Albert Burke Show,
ABC Radio

NELSON, OZZIE

 Adventures of Ozzie & Harriet
ABC-TV

NYBY, CHRIS

 Rawhide
CBS-TV

— O —

OWEN, LARRY

 Today
NBC-TV

— P —

PACELLI, FRANK

 Frontiers of Faith, Watch Mr.
Wizard, NBC-TV

PETERSON, CLIFF

 Breakfast Club
ABC Radio

PETERSEN, RALPH

 This Is NBC News
NBC-TV

PRAGER, STANLEY

 Car 54, Where Are You?
NBC-TV

PRIAULN, ROBERT

 Chet Huntley Reporting, Gulf
Instant News Specials
NBC-TV

— R —

REYNOLDS, GENE

 My Three Sons
ABC-TV

RICH, DAVID LOWELL

 Route 66
CBS-TV

RICH, JOHN

 The Dick Van Dyke Show
CBS-TV

RITZER, DICK

 Flair
ABC Radio

ROBBIE, SEYMOUR

 The Jackie Gleason Show;
The American Scene Magazine,
CBS-TV

RUSSEL, WILLIAM D.

 Hazel
NBC-TV

— S —

SAMETH, JACK

 Howard K. Smith—News &
Comment
ABC-TV

SANDWICK, RICHARD

 The Edge of Night
CBS-TV

SCHAEFER, GEORGE

 Hallmark Hall of Fame
NBC-TV

SCHAFFNER, FRANKLIN

 The Good Years, CBS-TV;
Dupont Show of the Week,
NBC-TV

SCHERER, BOB

 Andy Williams Show
NBC-TV

SCHEIDER, DICK

 Ruff & Reddy
NBC-TV

SELANDER, LESLEY

 Laramie
NBC-TV

SHAW, JEROME

 Keefe Brasselle's Variety
Gardens, CBS-TV

SHEAR, BARRY

 Here's Edie
ABC-TV

SIDARIS, ANDREW

 Magic Land of Allakazam
ABC-TV

SIEG, CHARLES

 Huntley-Brinkley Report
NBC-TV

SILBERMAN, SAM

 The American Economy on
College of the Air, CBS-TV

SILBERSHER, MARVIN

Lamp Unto My Feet, CBS-TV

SIMPSON, GARRY

 Tonight in Samarkand,
CBS-TV

SLINGLAND, FRANK

 David Brinkley's Journal,
Meet the Press, NBC-TV

SMIGHT, JACK

 That's Where the Town's
Going! CBS-TV; Dupont
Show of the Week, NBC-TV.

SMITH, SIDNEY

 Opening Night, CBS-TV; Bell
Telephone Hour, NBC-TV

SOMERVILLE, WARREN

 Flair
ABC Radio

SOSMAN, ROBERT

 Emphasis
NBC Radio

STEEN, CORT

 As the World Turns
CBS-TV

SWEENEY, ROBERT

 The Andy Griffith Show
CBS-TV

— T —

TANNEN, LEE

 TEDESCO, LOU
Password
CBS-TV

TORMEY, ROBERT

 Matinee
ABC Radio

TREDANARI, LEE

 Today, NBC-TV;
Voice of Firestone,
ABC-TV

TWEEDY, LLOYD

 Direction '63
ABC-TV

TYRRELL, LOUIS

 Magic Midway
NBC-TV

— V —

VALENTA, LEONARD

 As the World Turns,
The Edge of Night,
CBS-TV

VERNA, TONY

 The Sunday Sports
Spectacular
CBS-TV

VOUTSAS, GEORGE

 Monitor
NBC Radio

— W —

WALKER, ROBERT G.

 The Adventures of
Rin Tin Tin
CBS-TV

WALLERSTEIN, HERB

 Hazel
NBC-TV

WEIHE, FRED

 Monitor
NBC Radio

WHITE, STEVE

 Monitor
NBC Radio

WHORE, RICHARD

 The Beverly Hillbillies
CBS-TV

WIEST, GEORGE

 Christmas As We See It
ABC Radio

WINSTON, RONALD

 The Fourposter
CBS-TV

WOGAN, ROBERT

 Monitor
NBC Radio

— Y —

YORKIN, BUD

 Henry Fonda & the Family
CBS-TV

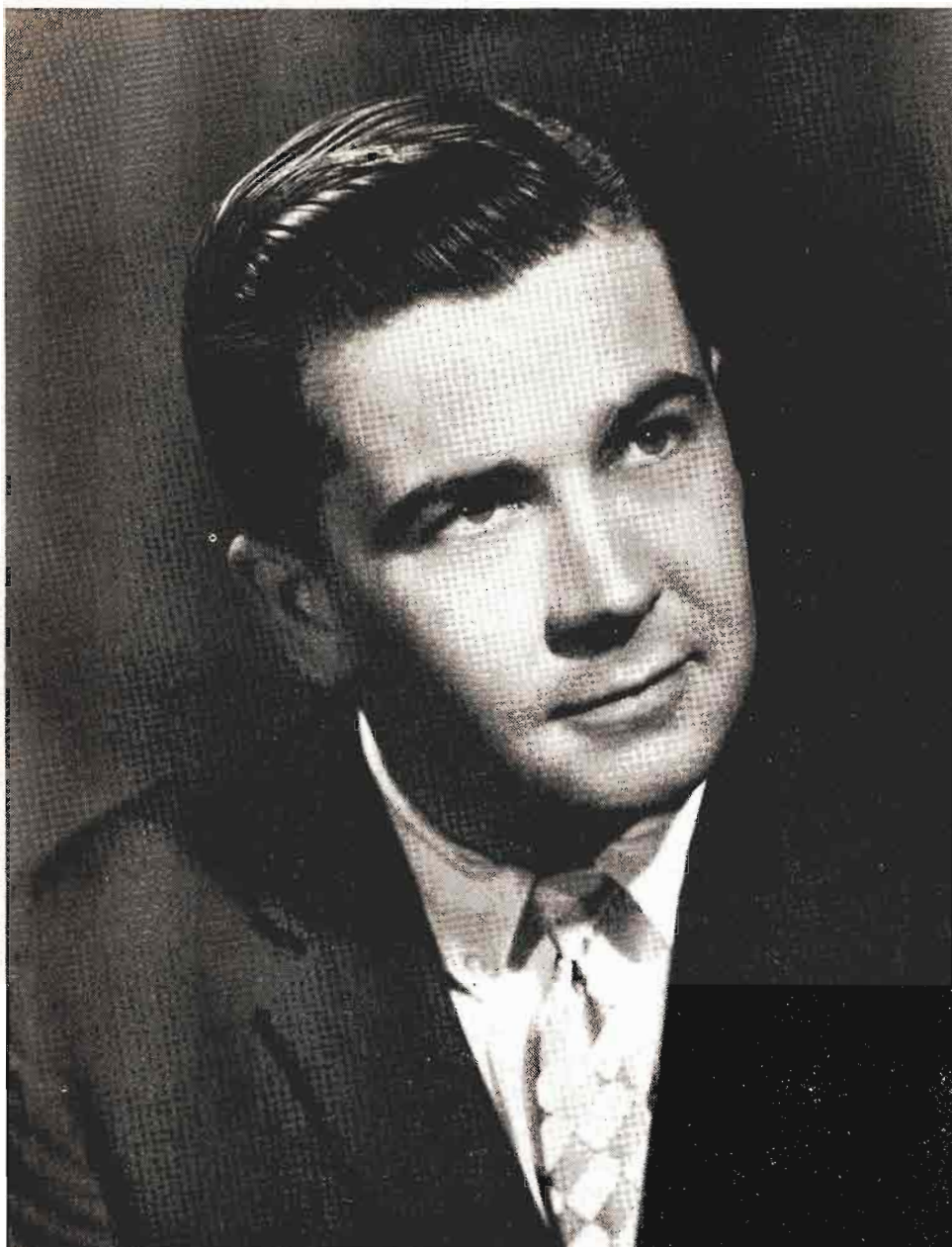
YOUNG, JAMES

 Young Dr. Malone
NBC-TV

— Z —

ZASLOVE, ALAN

 The Alvin Show
CBS-TV



PETE WINTERS

SPOKESMAN — M-C — ANNOUNCER

JU 6-6300

Radio & Television Announcers—MC's

—Their Work During 1962—

— A —

AAROE, ALDEN
WRVA, Richmond, Va.

ACKERMAN, KEN
Music Till Dawn
KCBS, San Francisco, Calif.

ADAMS, EDIE
Here's Edie
ABC-TV

ADAMS, PAUL
KEWI, Topeka, Kans.

ADAMS, ROGER
WADC, Akron, Ohio

ADDIS, DICK
Skipper Sam Weatherman
WFRV-TV, Green Bay, Wisc.

ADELL, RAY
Luncheon Rendezvous
WGSM, Huntington, N. Y.

AGRASS, MITCH
Cap'n Delta
KQVR-TV, Stockton, Calif.

ALEMAN, JOE
KPRL, Paso Robles, Calif.

ALLARD, BOB
Random
KMSP-TV, Minncapolis, Minn.

ALLARD, RON
Clockwatcher
WKXL, Concord, N. H.

ALLEN, BOB
KYSM, Mankato, Minn.

ALLEN, BRUCE
KSRO, Santa Rosa, Calif.

ALLEN, DAVID
Club 27
WKBN-TV, Youngstown, Ohio

ALLEN, ED JR.
Party Line
WDOR, Sturgeon Bay, Wisc.

ALLEN, FRANK
Centre County
WRSC, State College, Pa.

ALLISON, STEVE
WWDC, Washington, D. C.

ALLRED, ROY
WRCV-TV, Philadelphia, Pa.

ALMODOVAR, HECTOR
Revista Sabatina
WKAQ-TV,
San Juan, Puerto Rico

ALTEN, STAN
WTTM, Trenton, N. J.

AMBROSE, MIKE
KDEO, El Cajon, Calif.

AMECHE, JIM
KXIV, Phoenix, Ariz.

AMECHE, JIM
KGBS, Los Angeles, Calif.

AMMONS, JERRY
Parade of Music
WSOC, Charlotte, N. C.

AMON, DON
Night Flight
WKWK, Wheeling, W. Va.

ANDERSON, ANDY
KGAY, Salem, Ore.

ANDERSON, BOB
Traffic Jam
WSTV, Steubenville, Ohio

ANDERSON, CLIFF
WPFA, Pensacola, Fla.

ANDERSON, JOE
The Big Show
WGBG, Greensboro, N. C.

ANDERSON, JOHN
WPRO, Providence, R. I.

ANDERSON, LYN
Big Sound Music
KLGA, Algona, Iowa

ANDERSON, PAUL OSCAR
KISN, Portland, Ore.

ANDREWS, HERB
Easy Listening
WSMN, Nashua, N. H.

ANSBORO, GEORGE
ABC Radio

ANTHONY, JOE
Harlem Serenade
KMAC, San Antonio, Tex.

ARCHER, GRAHAM
Morning Show
KXL, Portland, Ore.

ARMSTRONG, TOM
WGAR, Cleveland, Ohio

ARALE, VINCE
Record Revue
WALK, Patchogue, N. Y.

BROOKE TAYLOR

•
PLaza 9-2745



RADIO AND TV ANNOUNCERS-MC'S

ASHLEY, BILL
Push Button One
WDEB, Statesville, N. C.

ASHLEY, BILL
Kaleidoscope, Hawaii
KGMB, Honolulu, Hawaii

ASTAIRE, FRED
Alcoa Premiere, Premiere
ABC-TV

AUSTIN, AL
WOW, Omaha, Neb.

AUNER, ED
Action Theatre
WTHI-TV, Terre Haute, Ind.

AWSUMB, ROGER
Lunch with Casey
WTCN-TV,
Minneapolis, Minn.

AYCOCK, ROY
WBCI, Williamsburg, Va.

— B —

BADGER, JOE
WTHI, Terre Haute, Ind.

BAILEY, BILL
KTHH, Houston, Tex.

BAILEY, JACK
Queen for a Day
ABC-TV

BAILEY, RAY
Wonderful World
of Real Music
KKAR, Pomona, Calif.

BAKER, ALLAN
Campus Favorites
WHMP, Northampton, Mass.

BAKER, BILL
WJAX, Jacksonville, Fla.

BAKER, JIM
Western Shindig
KCRT, Trinidad, Colo.

BAKER, MICHAEL
B. June 15, 1926, St. Thomas,
Ontario, Canada. Narrator for
Cellomatic Screen Gems, TvB,
etc. Commercial Announcer and
Character Voices, Pat Boone,
Perry Como, Andy Williams
Shows

BAKER, PAUL
Rise & Shine
WLAD, Danbury, Conn.

BALDWIN, BUD
Your Hobby
WPFB, Middletown, Ohio

BALE, NORM
Two for the Show
KWKH, Shreveport, La.

BALLAS, JIM
Morning Show
KCOW, Alliance, Neb.

BANDY, BOB
WCWC, Ripon, Wisc.

BARBER, JERRY
Gospel Song Time
WARN, Fort Pierce, Fla.

BARNES, ED
WIRC, Hickory, N. C.

BARNETTE, JIM
WIRK, West Palm Beach, Fla.

BARR, JIM
WARN, Fort Pierce, Fla.

BARB, ROBB
KVRE, Santa Rosa, Calif.

BARRETT, RAY
NBC Radio

BARRETT, RONNIE
Caravan
WJW, Cleveland, Ohio

BARRY, TED
Passport
WHEC, Rochester, N. Y.

BASSETT, DAVID
KWRF, Henderson, Tex.

BAUDOIN, DAVE
KQ Cavalcade
KCUE, Red Wing, Minn.

BAUM, JERRY
WBRE, Wilkes-Barre, Pa.

BANLEY, RON
WYSL, Buffalo, N. Y.

BAXTER, CHARLEY
Space Angels
WCKT-TV, Miami, Fla.

BAXTER, EDWARD
Variety Theatre
KSHO-TV, Las Vegas, Nev.

BAXTER, WENDELL
KJSK, Columbus, Neb.

BAYSINGER, LARRY
WTMT, Louisville, Ky.

BEACH, SCOTT
Spectrum 74
KCBS, San Francisco, Calif.

BEATTY, BILL
WSOL, Tampa, Fla.

BECK, RONALD
Christian in Action
ABC Radio

BECKER, SANDY
WNEW-TV, New York, N. Y.

BECKER, SY
Timckeeper
WACE,
Chicopee-Springfield, Mass.

BEKAS, TONY
Open Mike
WNAR, Norristown, Pa.

BENECKE, BOB
WMBD, Peoria, Ill.

BERMON, LEN
KTVR-TV, Denver, Colo.

BERNARD, CHUCK
KATV, Portland, Ore.



CY HARRICE

ANNOUNCER - M.C.

NARRATOR

SU 7-5400

RADIO AND TV ANNOUNCERS-MC'S

BEROV, ALEC
WVL-TV, New Orleans, La.

BERRY, GENE
WOW-TV, Omaha, Neb.

BERTEL, DICK
Conversation Piece
WTIC, Hartford, Conn.

BIGA, JOHN JR.
Music of Masters
WPTS, Pittston, Pa.

BINGHAM, DICK
KSL-TV,
Salt Lake City, Utah

BLACK, DAVE
WMC, Memphis, Tenn.

BLACK, JOE
WGAR Music Hall
WGAB, Cleveland, Ohio

BLACK, MARTIN
Now & Night Owl
KORK-TV, Las Vegas, Nev.

BLACKWOOD, TOM
Koffee—Klatch
KFLY, Corvallis, Ore.

BLAKE, JERRY
Early Show
WDEF-TV,
Chattanooga, Tenn.

BLANCHARD, LOWELL
WNOX, Knoxville, Tenn.

BLANCHARD, RED
KSMN, Mason City, Iowa

BLEDISOE, JOHN
WSET, Glens Falls, N. Y.

BLESIL, DON
KPRL, Paso Robles, Calif.

BLESSINGTON, ED
WSAV, Savannah, Ga.

BLISS, HOMER
WHCC-TV, Rochester, N. Y.

BLOUGH, DON
WKAM, Goshen, Ind.

BLOUNT, JAMES
Raleigh Hour
WSRC, Durham, N. C.

BOEHM, JERRY
KHAS-TV, Hastings, Neb.

BOGDALIK, JAY
WSBC, Chicago, Ill.

BOGDEN, HILARY
WJAS, Pittsburgh, Pa.

BOND, BRYCE B.
B. December 21, 1928, Plainfield,
N. J. Comedy Album on Strand
Records; Specializing in Trick
Voices, Stereo Dance Party,
Moondial Show, Interview Show,
The Top of the Six's, Sundial
Show, all WTFM, New York;
Naked City, ABC-TV; Defenders,
CBS-TV

BOONE, JACK
Jack's Kartoon Klubhouse
KEZI-TV, Eugene, Ore.

BOSLEY, WALT
KLMR, Lamar, Colo.

BOUDREAU, HAL
KGMB, Honolulu, Hawaii

BOURNE, PORTER
WXYZ, Detroit, Mich.

ROUTET, JIM
WBKV, West Bend, Wisc.

BOWDOIN, CHARLES
Coffee Club
WWRI, West Warwick, R. I.

BOWLES, JOHN
KNBR, San Francisco, Calif.

BOWMAN, ED
Weather
KOA-TV, Denver, Colo.

BOWMAN, ROGER
NBC Radio

BOYD, LEX
KATV, Portland, Ore.

BOYD, TY
Foot in the Door, WBTV-TV;
WBT, Charlotte, N. C.

BRAADH, JIM
KSCB, Liberal, Kans.

BRADBY, KEN
WBCL, Williamsburg, Va.

BRADLEY, BOB
Encore
WFLA, Tampa, Fla.

BRADLEY, BOB
WRCV-TV, Philadelphia, Pa.

BRADLEY, LARRY
KPRK, Livingston, Mont.

BRADSHAW, TOM
KSL-TV, Salt Lake City, Utah

BRAND, CHAS. F.
Breakfast with Brand
WMOD, Moundsville, W. Va.

BRANDT, MEL
NBC Radio

BRANDY, BOB
WTVC-TV,
Chattanooga, Tenn.

BRANT, BILL
WJAS, Pittsburgh, Pa.

BRICKHOUSE, JACK
WGN, Chicago, Ill.

BRIGGS, KEN
Farm & Ranch Hour
KBBO, Yakima, Wash.

BROADFOOT, DAN
Two on the Aisle
KORK-TV, Las Vegas, Nev.

BROADHURST, WALTER G.
WWCH, Clarion, Pa.

BRODE, BUDDY
WNAR, Norristown, Pa.

BROOKS, PHIL
WKPA, New Kensington, Pa.

BROPHY, WILLIAM
Sunoco News Final
ABC Radio & TV



Dan
Donaldson

**ANNOUNCER
NARRATOR
M. C.**

*United Talent
Management Ltd.*

JOHN GAINES

LT 1-8900

RADIO AND TV ANNOUNCERS-MC'S

BROUGHMAN, DON
 KFMB, San Diego, Calif.

BROWN, BOB
 Hi-Fi Way
 KCEE, Tucson, Ariz.

BROWN, PAUL
 Brown Darby
 WMGW, Mendville, Pa.

BROWN, PHIL
 WPBC, Minneapolis, Minn.

BROWN, STEVE
 WORL, Boston, Mass.

BROWNING, DOUGLAS
 Editor's Choice,
 ABC Radio;
 Meet the Professor,
 ABC-TV

BRYLES, CHARLES
 Charleston Dateline
 WCIV-TV, Charleston, S. C.

BRYAN, JERRY
 Klub Ten
 KRVN, Lexington, Neb.

BUCKLEY, BOB
 KHAS-TV, Hastings, Neb.

BUDD, MILTON
 WMBD, Peoria, Ill.

BUEHLMAN, CLINT
 Musical Clock
 WBEW, Buffalo, N. Y.

BURBANK, JEANNE
 Genie & Her Magic Farm
 WPTV, Palm Beach, Fla.

BURCH, CLIFF
 WPRN, Butler, Ala.

BURGMAN, JAMES
 KIDO, Boise, Idaho

BURKLAND, LEN
 Big Movie
 KTAR-TV, Phoenix, Ariz.

BURNEY, JOE
 WANA, Anniston, Ala.

BURNS, STAN Z.
 WINS, New York, N. Y.

BURTON, EARL JR.
 WFRG, Reidsville, N. C.

BUSH, CHARLES
 Night Man
 WDBJ, Roanoke, Va.

BUTLER, JAY
 Hall of Jazz
 WJAK, Jackson, Tenn.

— C —

CADY, FRANK
 Mr. Magic Open
 WJRT-TV, Flint, Mich.

CALICH, BOB
 Music As You Like It
 WTCS, Fairmont, W. Va.

CALL, JACK
 Dinnerbell Round-up
 KANS, Kansas City, Mo.

CAMACHO, CESAR
 El Norteno
 KUBO, San Antonio, Tex.

CAMERON, JOHN
 WBRK, Pittsfield, Mass.

CAMFIELD, BILL
 Slam Bang Theatre
 KTFT-TV, Fort Worth, Tex.

CAMPBELL, BILL
 Crawl Out Club
 WCMJ, Ashland, Ky.

CAMPBELL, BOB
 WNNC, Newton, N. C.

CAMPBELL, HARRY
 Conversation Time
 KSMN, Mason City, Iowa

CAMPION, TOM
 Breakfast Call
 WPPA, Pottsville, Pa.

CANFIELD, GLENN
 WOVE, Welch, W. Va.

CAPLETTE, VINCE
 Jazz Scene
 WESQ, Southbridge, Mass.

CAPRERA, S. ANTHONY
 From the People
 WESO, Southbridge, Mass.

CARDEN, JOHN
 WEOK, Poughkeepsie, N. Y.

CARLSON, BYRON
 Commercials for: Thrill, Heinz
 Soup, Dutch Cleanser, Crocker,
 Anglo Bank, Institute of Life
 Insurance

CARNEY, EARL
 WDBM, Statesville, N.C.

CARPENTER, AL
 KDHI, Twenty Nine Palms,
 Calif.

CARR, BOB
 Matinee
 KCOW, Alliance, Neb.

CARR, BOB
 WDSU, New Orleans, La.

CARR, JERRY
 Mickey Mouse Club
 WOKR-TV, Rochester, N. Y.

CARROLL, GENE
 WRIC, Wausau, Wisc.

CARTER, DON
 KTRG, Honolulu, Hawaii

CARTER, FRANK
 Carnival of Classics
 WFLN, Philadelphia, Pa.

CARTER, JERRY
 WKIP, Poughkeepsie, N. Y.

CARTER, NICK
 KGBS, Los Angeles, Calif.

CARTER, ROGER
 WAKR, Akron, Ohio



Ed
Herliby



RADIO AND TV ANNOUNCERS-MC'S

CARUSO, CARL A.

B. January 11, 1917 Boston, Mass. Car 54, NBC-TV; Father Knows Best, ABC-TV; Flintstones, ABC-TV

CASSIDY, TED

WFAA-TV, Dallas, Tex.

CAUSEY, BID

Dick Tracy Show

KNOE-TV, Monroe, La.

CAUSIER, JOHN

ABC Radio; Howard K. Smith, American Bandstand.

Directions '63, ABC-TV.

CAVANAUGH, BOB

KGLO-TV, Mason City, Iowa

CELL, CHUCK

KQAQ, Austin, Minn.

CHAPMAN, EDWARD K.

Smile Awhile

WEKR, Fayetteville, Tenn.

CHARLES, DICK

Kaleidoscope

KVOO, Tulsa, Okla.

CHASE, JIM

KWBB, Wichita, Kans.

CHASE, WARD

Mac the Mailman

WUHF-TV, Milwaukee, Wisc.

CHESLO, JOHN

WENE, Endicott, N. Y.

CHICK, JOHN

KTUL-TV, Tulsa, Okla.

CHILTON, TOM

This Day of Music

WSLS, Roanoke, Va.

CHRIST, ART

Cornhusker News

KDUH-TV, Hay Springs, Neb.

CHUN, KAM FONG

Songs of the Islands

KIKI, Honolulu, Hawaii

CLARK, BOB

B. C. Show

WVMC, Mt. Carmel, Ill.

CLARK, DICK

American Bandstand

ABC-TV

CLARK, GAIL

Announcer

KGMO, Cape Girardeau, Mo.

CLARK, JACK

Password

CBS-TV

CLARK, ROBERT

WVOD, Buffalo, N. Y.

CLARK, SANDY

WHER, Memphis, Tenn.

CLARKE, HERB

Weather

WCAU-TV, Philadelphia, Pa.

CLARKE, JOHN

NBC Radio

CLAYTON, BOB

Movie 7

WCKT-TV, Miami, Fla.

CLAYTON, DICK

WINS, New York, N. Y.

CLAYTON, EILEEN

10 TV Street

WALB-TV, Albany, Ga.

CLEMENT, JOHN

KXMB-TV, Bismarck, N. D.

CLEMENTS, HENRY

Countdown

KTAL-TV, Texarkana, Texas.

Shreveport, La.

CLEMENTS, JACK

WNOF, Newport, Ky.

CLEMMONS, JERRY

WDSU, New Orleans, La.

COBURN, GEORGE

KLOG, Centerville, Iowa

COFFEE, LEE

WEW, St. Louis, Mo.

COFFMAN, CLARE

Showcase

KCEE, Tucson, Ariz.

COHEN, STU

Gold Room - Carousel

WQSR, Syracuse, N. Y.

COLE, DICK

WLOK, Memphis, Tenn.

COLEMAN, CHARLEY

Prelude

WTIP, Charleston, W. Va.

COLEMAN, DICK

Weather Show

WCPO-TV, Cincinnati, Ohio

COLLIE, BIFF

KFOX, Long Beach, Calif.

COLLIER, BOB

WCAU-TV, Philadelphia, Pa.

COLLINS, AL

KGO-TV, San Francisco, Calif.

COLLINS, BOB

Uncle Bob Show

KREX-TV, Grand Junction, Colo.

COLLINS, FRED

NBC Radio

CONFER, NOEL

KDEO, El Cajon, Calif.

CONNELL, ROBERT

WMNS, Olean, N. Y.

CONNER, TED

WLAG, Nashville, Tenn.

CONNORS, LOUIS

WCNL, Newport, N.H.

COOK, MAL

WAUG, Augusta, Ga.

COOK, RICHARD

WSTS, Massena, N. Y.

COOPER, JESS

KXMB-TV, Bismarck, N. D.

COOPER, STAN

Rise & Shine

KAHI, Auburn, Calif.



STAN Z. BURNS



Exclusive Personal Management:

ALLEN HERMAN

118 West 57th Street

New York 19, N. Y.

Circle 7-1900

RADIO AND TV ANNOUNCERS-MC'S

COPPI, ERVIN
WJPF, Herrin, Ill.

CORBETT, CARL
KCOG, Centreville, Iowa

CORBIN, RICHARD
WOTV, Nashua, N. H.

CORBITT, KEN
Dance Party
WTVD-TV, Durham, N. C.

COSTELLO, JACK
NBC Radio

COURTENAY, ALAN
WQAM, Miami, Fla.

COVERT, ROGER
WNNC, Newton, N. C.

COWLEY, PAUL
WKLO, Louisville, Ky.

CRAGER, JOEL
ABC Radio; Jane Wyman
Presents, Sunday Night Movie,
ABC-TV

CRAIG, CHARLIE
Dateline Dixie
WDVA, Danville, Va.

CRANE, DAGNE

B. March 8, 1936, New York,
N. Y. Commercials For: May-
belline, Palmolive Soap, Ford, Fox
—TV & Films; Pat Buttram Show

CRANE, JONATHAN
Negro Gospel Programming
WADO, New York, N. Y.

CRANE, TOM
Live on 5
WNEM-TV, Saginaw, Mich.

CRAWFORD, GENE
Toast 'n' Coffee
WGBF, Evansville, Ind.

CRIBB, HEARTSILL
KGGM, Albuquerque, N. Mex.

CRONKHITE, ROBERT
KBOY, Medford, Ore.

CROOKS, STEVE
WMSK, Morganfield, Ky.

CROSS, DICK
KUGN, Eugene, Ore.

CROSS, MILTON
ABC Radio
Metropolitan Opera
WOR, New York, N. Y.

CROUSE, RON
KSEM, Moses Lake, Wash.

CRUISE, LIN
Timeclock
WHPL, Winchester, Va.

CUMMINGS, PHIL
WNAK, Wilkes-Barre, Pa.

CURRAN, BART
Bart's Clubhouse
KGLQ-TV, Mason City, Iowa

CURTIS, DAN
WRCV Radio & TV,
Philadelphia, Pa.

CURTIS, RON
Record Room
WHEN, Syracuse, N. Y.

— D —

DALE, DAVE
KYNT, Yankton, S. D.

DAMON, JERRY
NBC Radio

DAMON, LOREN
KFLY, Corvallis, Ore.

DARIEN, FRANK
KNTV-TV, San Jose, Calif.

DARIS, JIM
Daris Affair
KSON, San Diego, Calif.

DARK, JOHNNIE
WCAO, Baltimore, Md.

DART, JOHNNY
WLKY, St. Petersburg, Fla.

DARY, ALAN
WORL, Boston, Mass.

DAVENTPORT, BOB
WHSM, Hayward, Wisc.

DAVENTPORT, DON
On-the-Go
WKXL, Concord, N. H.

DAVIDSON, CARTER
At Random
WBMM-TV, Chicago, Ill.

DAVIS, BILL
KOMO, Seattle, Wash.

DAVIS, BOB
WGMS, Washington, D. C.

DAVIS, FRANK
Musical Clock
WIBX, Ulica, N. Y.

DAVIS, JIM
Nightwatch
WSTP, Salisbury, N. C.

DAVIS, LOUISE
Weather Today
KBOI, Boise, Idaho

DAVIS, MIKE
Sooner Sanctum
KNOR, Norman, Okla.

DAY, BOB
Breakfast Express
WOKZ, Alton, Ill.

DAY, FRANK
Howard Manor Show
KDES, Palm Springs, Calif.

DAY, GEORGE
Afternoon Movie
KLYD-TV, Bakersfield, Calif.

DEAL, BILL
WCAM, Camden, N. J.

DEAL, FRANK B.
Almanac
WJRT-TV, Flint, Mich.

DEAN, ALLAN
KEOS, Flagstaff, Ariz.

DEAN, CAROL
WCOU, Lewiston, Me.



▶
BILL
SHIPLEY
▶

RADIO AND TV ANNOUNCERS-MC'S

DEANE, BUDDY
WJZ-TV, Baltimore, Md.

DeBYLE, DON
WSAU, Wausau, Wisc.

DECKER, TOM
WROC, Rochester, N. Y.

deCYR, ZEL
Currently voices for Cocoa-Puffs, Ideal Toys, Dutch Boy Paints, Gaines Dog Food, Mum, Nabisco, Ballantine Beer, Alcoa, Domino Sugar, etc. Appearance: Sonny Fox Show

DEDRICK, DAVE
Capt. 11
KELO-TV, Sioux Falls, S. D.

DEE, MARY
Songs of Faith
WHAT, Philadelphia, Pa.

DEGRAIDE, GENE
WJAR, Providence, R. I.

DELANEY, HUGH
Hugh to You
WDOV, Dover, Del.

DELINE, JIM
WSYR, Syracuse, N. Y.

DELL, ROBERT
WNYS-TV, Syracuse, N. Y.

DENTON, JACK
WLWC-TV, Columbus, Ohio

DERRICK, CHARLES
Derrick's Record Hop
WOIC, Columbia, S.C.

DETORIO, DAVE
Road Show
WJER, Dover, Ohio

DEVON, PRU
Nights in Latin America
WQXR, New York, N. Y.

DEXTER, JERRY
KLAC, Los Angeles, Calif.

DIANDREA, DICK
Bandstand
WFEG-TV, Altoona, Pa.

DIAZ-TIRADO, ISMAEL
Spanish Programming
WADO, New York, N. Y.

DILL, FRANK
WGR, Buffalo, N. Y.

DISNEY, WALT
Walt Disney's Wonderful
World of Color, NBC-TV

DIXON, DAVE
Big D in Studio C
WKMI, Kalamazoo, Mich.

DODD, MIKE
Pick the Winners
WDOL, Athens, Ga.

DODD, WAYNE
Parkette Show
WTCS, Fairmont, W. Va.

DOLLEY, MIKE
For the Love of Mike
WABI-TV, Bangor, Me.

DOMINX, DON
WPHI-TV, Terre Haute, Ind.

DOMMER, BILL
You're on the Air
WBEL, Beloit, Wisc.

DONALD, TONY
WABW, Annapolis, Md.

DONALDSON, DAN
Patterns in Music
WMAQ, Chicago, Ill.

DORRIS, BOB
WHLL, Wheeling, W. Va.

DOUGHERTY, JAMES
KWPC, Muscatine, Iowa

DOUGLAS, HAL
WFRV-TV, Green Bay, Wisc.

DOUGLAS, STAN
Dial Douglas
WELM, Elmira, N. Y.

DOWD, DON
ABC Radio

DOWDEN, BILL
Good Morning Show
WTHI, Terre Haute, Ind.

DRAGIN, TED
WSAV Radio & TV,
Savannah, Ga.

DRAKE, GALEN
ABC Radio

DRAPER, BILL
A Dab of Draper
WEEE, Albany, N. Y.

DRURY, JOHN
Police 5
WBBM-TV, Chicago, Ill.

DUDLEY, DICK
NBC Radio

DUMAS, ROLAND
Home & Highway
WMAS, Springfield, Mass.

**DUNCAN,
HERBERT**

B. August 29, 1925, Gary, Ind.
Edge of Night, The Defenders,
Love of Life, all CBS-TV; My
True Story, Frontiers of Faith, all
NBC-TV

DUNHAVER, JACK
KOOK-TV, Billings, Mont.

DUNN, LON
KIDO, Boise, Idaho

DUNN, TOM
KQEO, Albuquerque, N. Mex.

DUNN, TYLER
Baxley, Inc.
WYSL, Buffalo, N. Y.



TED DURANT

*Announcer — Newscaster
Narrator*

PERSONAL REP.
H. H. GRODBERG
Los Angeles, Cal.
DU. 7-5279



MIKE BAKER

Announcer — Narrator — MC

JU 6-6300

RADIO AND TV ANNOUNCERS-MC'S

DUPREE, HOWARD

Radiatorama
KTRE, Lufkin, Tex.

DePUY, MONTY

Tele-scope
WFBC-TV, Greenville, S. C.

DURANT, TED

B. July 2, 1930, Winnipeg, Manitoba, Canada. First Edition, KHJ-TV; Ted Durant Show, CBC (Radio-TV); Nightcast, CBC (Radio-TV); Bannerline, CKBI; Microphone Magic, CKWX; Fate Series, CHWK

DURDEN, DON

KNOE, Monroe, La.

DURKIN, RALPH

WDAF-TV, Kansas City, Mo.

DVORAK, BOB

Mailbag
WJAG, Norfolk, Neb.

— E —

EAGLES, HARRISON

WAIL-TV, Atlanta, Ga.

EARLY, DURWARD

KFBC-TV, Cheyenne, Wyo.

EASLEY, JOE

KBTX-TV, Bryan, Tex.

ECKHOLM, DARWIN

Lonesome Show
KCUE, Red Wing, Minn.

EDWARDS, AL

Sharpshooter Show
KLA K, Denver, Colo.

EDWARDS, DON

WPNX, Phenix City, Ala.

EDWARDS, GEORGE

Bright & Early
WQXR, New York, N. Y.

EIGEN, JACK

WMAQ, Chicago, Ill.
WNBQ-TV, Chicago, Ill.

ELBERS, DICK

WFAS, White Plains, N. Y.

ELLENWOOD, JIM

WGL, Fort Wayne, Ind.

ERNI, ART

WRJC, Mauston, Wisc.

EVANS, DICK

KRMG, Tulsa, Okla.

EVANS, IAN

Swingin' with Ian
KRDG, Redding, Calif.

EVANS, JOHNNY

Offbeat
WIS-TV, Columbia, S. C.

EVANS, RUSH

The Rush Hour
WIBW-TV, Topeka, Kans.

— F —

FABRIZIO, RALPH

WEBO, Owego, N. Y.

FARMER, FRANCES (Miss)

WFBM-TV, Indianapolis, Ind.

FARNSWORTH, KEN

WJPG, Green Bay, Wisc.

FARRELL, BILL

Talk of the Town
WJEH, Gallipolis, Ohio

FARRINGTON, BOB

Flying's My Fancy
WPTF, Raleigh, N. C.

FARRINGTON, GLEN

WTAX, Springfield, Ill.

FAULK, JOHN HENRY

Program P. M.
WINS, New York

FEATHERSTONE, CHARLES

WNY'S-TV, Syracuse, N. Y.

FERRIER, ROGER

KGAY, Salem, Ore.

FIGUERAS, BOB

Wonderful World of Real Music
KKAR, Pomona, Calif.

FINLEY, ART

Popeye
KRON-TV, San Francisco, Calif.

FISCHEE, LARRY

WTCN, Minneapolis, Minn.

FISHER, ED

Overture
WJW, Cleveland, Ohio

FISHER, GLENN

Theatre Host
WLTV, Bowling Green, Ky.

FISHER, JACK

WIOI, Portsmouth, Ohio

FISHER, JIM

Afternoon Show
WSTP, Salisbury, N. C.

FITZGIBBONS, JACK

Acme News
WAKR-TV, Akron, Ohio

FITZPATRICK, WILLIAM

Music Man
WNLG, New London, Conn.

FITZSIMMONS, SAM

For Kids Only
WIMA-TV, Lima, Ohio

FLANNERY, HARRY

ABC Radio

FLEANOR, CHARLIE

Dance Party
WLTV, Bowling Green, Ky.

FLEETWOOD, HARRY


NBC Radio

FLEMING, ARNAULD

Buckeye Bugle Call
WCLT, Newark, Ohio



CARL CARUSO
ANNOUNCER - MC
JU 2-8800



ART FORD
WINS

RADIO AND TV ANNOUNCERS-MC'S

FLEMING, VINCE
Barn Dance
KQTV, Fort Dodge, Iowa

FLETCHER, LOWELL
WSPA, Spartanburg, S. C.

FLYNN, KEN
WQMR, Washington, D. C.

FOARD, A. G. JR.
WJRI, Lenoir, N. C.

FORD, ART
WINS, New York, N. Y.

FORD, BOB
WOSH-TV, Portland, Me.

FORD, TENNESSEE ERNIE
Tennessee Ernie Ford Show
ABC-TV

FOREMAN, BOB
WCBG, Chambersburg, Pa.

FOREMAN, TED
WCBG, Chambersburg, Pa.

FOX, DICK
WAKO, Lawrenceville, Ill.

FOX, SONNY
Just for Fun, Wonderama
WNEW-TV, New York, N. Y.

FRANCIS, TOM
Good Morning Show
WIMA, Lima, Ohio

FRANK, BERT
KHF, Los Angeles, Calif.

FREDERICKS, DIRK
ABC Radio

FREEMAN, AUBREY
Anything Goes
WCPC, Houston, Miss.

FREEMAN, J. HUGH
KIBL, Beeville, Tex.

FREEMAN, RAY
WOND, Pleasantville, N. J.

FREEMAN, TIP
Evening Out
KGEE, Sterling, Colo.

FREY, DICK
Entertainment Plus
KCSR, Chadron, Neb.

FRIED, JOE
Daybreaker Show
WSTV, Steubenville, Ohio

FRITZ, JOHN
KGBS, Los Angeles, Calif.

FULLAM, JOHN
WMSA, Massena, N. Y.

FULLEN, GENE
Spartetime
WTVN-TV, Columbus, Ohio

FULLER, JERRY
WFAA-TV, Dallas, Tex.

FULLERTON, JERRY
Sound Service
WRNL, Richmond, Va.

— G —

GAGE, BOB
Black Coffee
KBIG, Avalon, Calif.

GAGE, FRED
WGR, Buffalo, N. Y.

GALLOP, FRANK
Perry Como's Kraft Music
Hall

NBC-TV

GARCIA, WOODY
La Hora Latina
WSOL, Tampa, Fla.

GARDNER, DON
ABC Radio: Bell & Howell
Close-up Series, ABC-TV

GARLAND, KEN
WJAR, Providence, R. I.

GARNER, JIM
Lunch 'N' Fun
WDEF-TV, Chattanooga,
Tenn.

GARNER, JOHN
Circle 4 Club
KPAC-TV, Port Arthur, Tex.

GARRETT, DAVE
WABW, Annapolis, Md.

GARY, ARTHUR
NBC Radio

GATLEY, GEORGE G.
Hospitality Time

WIFE, Ashland, Va.

GATTAS, JUAN
Hablemos de Cine
KUBO, San Antonio, Tex.

GAVIN, MIKE
WKLO, Louisville, Ky.

GAYLORD, WILLIE
Wake Up with Willie
WAMS, Wilmington, Del.

GEE, JOHN
Road Show
WCAY, Columbia-Cayce, S. C.

GEERS, GARY
WRCV-TV, Philadelphia, Pa.

GEORGE, TOM
Morning Soundstage
WTVN, Columbus, Ohio

GERSON, BILL
WPAC, Ann Arbor, Mich.

GESSNER, HOWIE
WEEZ, Chester, Pa.

GIBSON, TOM
WHPL, Winchester, Va.

GILBERT, TOMMY
WALA, Mobile, Ala.

GILLESPIE, JOE
KNBR, San Francisco, Calif.

GLADDEN, BILL
WAVE, Louisville, Ky.



FRED SCOTT

ANNOUNCER — MC — HOST

LE 5-1000



GENE HAMILTON

NBC

RADIO AND TV ANNOUNCERS-MC'S

GLENN, BOB
Newsbeat
WSTV-TV, Steubenville, Ohio

GLENN, TONY
WPTV, Palm Beach, Fla.

GOERNER, FRED
Spectrum 74
KCBS, San Francisco, Calif.

GOLDRING, GEORGE
Joyriding
WJOY, Burlington, Vt.

GOOD, GENE
Island Playhouse & Penthouse Movie.
KHVH-TV, Honolulu, Hawaii.

GORDON, BILL
1 O'Clock Club
WEWS-TV, Cleveland, Ohio

GORDON, PAUL
Today's Weather
WEAV, Plattsburgh, N. Y.

GOUEIA, BILL
WSPN, Saratoga Springs, N. Y.

GRACY, W. M.
Ladies Day
KATZ, St. Louis, Mo.

GRADY, FRED
WYTR, Providence, R. I.

GRADY, JIM
KSRO, Santa Rosa, Calif.

GRAFFAM, WILLIAM
House Party
WBAZ, Kingston, N. Y.

GRANT, BILL
Atlantic Weatherman
WDBJ-TV, Roanoke, Va.

GRANT, JOE
WAKR, Akron, Ohio

GRAVES, GENE
Morning Show
WTTM, Trenton, N. J.

GRAY, JAMES O.
WKPA, New Kensington, Pa.

GREENE, CHARLES
Big Saul Show
WOIC, Columbia, S. C.

GREENWOOD, JOHN
WSTR, Sturgis, Mich.

GRIFFEN, GENE
Metropolitan Movie
WTVP-TV, Decatur, Ill.

GRIFFITH, LESTER
ABC Radio: The Evening Report, ABC-TV

GRIMES, JOHN A.
WIOI, Portsmouth, Ohio.

GRISKEY, BILL
B. July 24, 1917, Keating, Pa.
Carnival of Books, Americana, NBC

GROOVER, VIRGIL
Morning Merry-go-round
WINT, Winter Haven, Fla.

GRUEHN, WAYNE
Esso Weather
WSVA-TV, Harrisonburg, Va.

GUEST, BUD
WJR, Detroit, Mich.

GUSTAFSON, CHARLES
WLOI, Laporte, Ind.

— H —

HALL, JIM
WVNA, Tuscumbia, Ala.

HALL, RADCLIFF
NBC Radio

HALL, REX
KWBB, Wichita, Kans.

HALLORAN, RYAN
The Morning Show
WAVE-TV, Louisville, Ky.

HAMEL, FRAN
Open House
WMAS, Springfield, Mass.

HAMER, JOHN
The Super Show
WHTN-TV, Huntington, W. Va.

HAMILTON, GENE

NBC, New York

HAMILTON, WARD
WATN, Watertown, N. Y.

HAMLIN, MIKE
WZZM-TV, Grand Rapids, Mich.

HAMMETT, GORDON C.

B. August 18, 1923, Houston, Tex. Spokesman for Golden Press, Feenamint, Tegrin; WHN News; National Safety Council.

HANNES, ART
The Ed Sullivan Show
CBS-TV

HANRAHAN, BILL
NBC Radio

HANSEN, CARL J.
Hocus Pocus
KNTV-TV, San Jose, Calif.

HANSON, CHARLIE
WISN, Milwaukee, Wisc.

HANSON, HARLIN J.
KLCR, Redwood Falls, Minn.

HARBET, DAVID
WVVE, Fairmont, W. Va.

HARDING, JOHN
Das Morgan Show
KBTR, Denver, Colo.

HARDY, CARROLL
WEBB, Buffalo, N. Y.



Gordon Hammett

Announcer — MC — Host

JU 6-6300



ALLEN SWIFT

RADIO AND TV ANNOUNCERS-MC'S

HARRELL, JIM
Show
KXRI, Russellville, Ark.

HARRICE, CY

HARRIS, BILL
WIBL, Elizabethtown, Ky.

HARRIS, DEAN
WHEN, Syracuse, N. Y.

HARRIS, DON
WTVT-TV, Tampa, Fla.

HARRISON, CRAIG
Housewives' Protective League
KCBS, San Francisco, Calif.

HARRISON, HARRY
WMCA, New York

HARTIG, LEO
Accent
KELO-TV, Sioux Falls, S. D.

HARVEY, ED
Talk of Philadelphia
WCAU, Philadelphia, Pa.

HARVEY, RON
Hits for Mrs.
KFIZ, Fond du Lac, Wis.

HATHAWAY, LEN
Reality Radio
WNBZ, Binghamton, N. Y.

HAWLEY, DICK
Esso Reporter
WMCT-TV, Memphis, Tenn.

HAYES, DON
KNOE, Monroe, La.

HAYES, GEORGE
ABC Radio; Sunday News,
ABC-TV

HAYES, PAUL
Sun-up
WSUN, St. Petersburg, Fla.

HAYWARD, JACK
Mid-day
WPDQ, Jacksonville, Fla.

HEENAN, TOM
Long Tom Show
WILK, Wilkes-Barre, Pa.

HEGWOOD, RAY
WCAY, Columbia-Cayce, S. C.

HEISKELL, JOHN
Good Morning
WSAZ-TV, Huntington,
W. Va.

HENDERSON, RAYMOND
Breakfast with Joeko
WLEB, Raleigh, N. C.

HENSON, GERRY
Teen Hop
KODE-TV, Joplin, Mo.

HERBERT, BRUCE
Club 740
WGSM, Huntington, N. Y.

HERLIHY, ED

HERMAN, BERNIE
Movie Party
WFBM-TV, Indianapolis, Ind.

HERNON, PAT
Commercials For: Weatherscope,
WNBC-TV; All Pro Scoreboard,
ABC-TV, (Fall, 1962); Commun-
ity Checkers, WNBC-TV

HESSON, BILL
KCMJ, Palm Springs, Calif.

HESTER, CHARLES
Wake Up Dixie
WCPC, Houston, Miss.

HEYWOOD, BILL
KUPD, Tempe, Ariz.

HILL, BILL
KPIV, Modesto, Calif.

HILL, JACK
Happiness Exchange
KNOE-TV, Monroe, La.

HILL, WALTER
Mid-day in La.
WBRZ-TV, Baton Rouge, La.

HOD, JAY
KTBC-TV, Austin, Tex.

HODGES, GILBERT
ABC Radio

HOFF, DICK
Breakfast Show
WECL, Eau Claire, Wis.

HOFFMAN, WALT
KFL, Los Angeles, Calif.

HOFMANN, DON
KMBY, Monterey, Calif.

HOLIDAY, HERB
WWL, New Orleans, La.

HOLIDAY, JOHN
WKXY, Sarasota, Fla.

HOLMES, BOB
KLIV, San Jose, Calif.

HOLMES, JACK
Wake-up Tidewater
WRAP, Norfolk, Va.

HOLT, HARRY
On the Farm
KRBC-TV, Abilene, Tex.

HOLTMAN, MARTY
Weather Tonight
KBOI, Boise, Idaho

HONAKER, RAY
WFLS, Fredericksburg, Va.

HOOKER, KEN
KRNO, San Bernardino, Calif.

HORN, AL
WKMI, Kalamazoo, Mich.

HOSKINS, TROY
Hoskins House
KEXO, Grand Junction, Colo.



RALPH PAUL

ANNOUNCER
NARRATOR
HOST

PL 2-7676



PHIL TONKEN

THE SOUND SELLING SOUND

PL 2-7676
30 Eagle Lane
East Hills, Roslyn, L. I.

RADIO AND TV ANNOUNCERS-MC'S

HOWARD, PAUL
Sunshine Show
WCAW, Charleston, W. Va.

HOWARD, WED
Commercials For: York Cigarettes, Downey, The Bell Savings Bank, Chicago, Ill.

HOWE, J. C.
WGHN, Grand Haven, Mich.

HOWELL, WAYNE
NBC Radio: Say When,
NBC-TV

HOWLAND, HARLEY
Happy's House
KSDR, Watertown, S. D.

HUDDLE, CHARLES
Huddle with Huddle
WEEB, Albany, N. Y.

HUG, JEFF
WSMB, New Orleans, La.

HUGHES, BOB
Morning Caravan
WMGW, Meadville, Pa.

HUGHES, CHARLES
Comment
KRBC-TV, Abilene, Tex.

HULL, WARREN
Get Together
WTAR-TV, Norfolk, Va.

HUMPHREY, BABE
Western Round-up
KPIK, Colorado Springs, Colo.

HUNEYCUTT, RICHARD
WKIN, Kingsport, Tenn.

HUNT, DON
Junge 'La
WJBK-TV, Detroit, Mich.

HUNTER, DANIEL
Early Bird
WFDF, Flint, Mich.

HUNTER, TOD
Weather Show
WCPO-TV, Cincinnati, Ohio

HURT, JOHN
WRIS, Roanoke, Va.

HUTTON, JIM
Treasure Chest
KSTP-TV, St. Paul, Minn.

— I —

HRKE, ROBERT
KFIZ, Fond du Lac, Wis.

IRWIN, LEE
KMAC, San Antonio, Tex.

— J —

JACK, JERRY
1230 Club
WNIA, Buffalo, N. Y.

JACKSON, BILL
Mickey Mouse Club
WLWI-TV, Indianapolis, Ind.

JACKSON, DON
Weekday
WIS, Columbia, S. C.

JAEGER, BILL
WFBR, Baltimore, Md.

JAMES, BILL
KIPL, Idaho Falls, Idaho

JAMES, HUGH
Voice of Firestone
ABC-TV

JAMES, LARRY
KAPB, San Antonio, Tex.

JAMES, MIKE
WFBR, Baltimore, Md.

JAMES, RUSS
Party Line
KVEC, San Luis Obispo, Calif.

JASIN, JAY
KGBS, Los Angeles, Calif.

JEFFERYS, ALLAN
ABC Radio

JENKS, HART
KETV-TV, Omaha, Neb.

JENSEN, LEE
Jensen Plays Jazz
KPFE, Fresno, Calif.

JEPKO, HERB
KCPX, Salt Lake City, Utah

JOHNSON, AL
KBLL, Helena, Mont.

JOHNSON, BILLY
WAII-TV, Atlanta, Ga.

JOHNSON, BOB
KOLN-TV, Lincoln, Neb.

JOHNSON, BOB
WILX-TV,
Lansing-Jackson, Mich.

JOHNSON, DUANE
KEZU, Rapid City, S. D.

JOHNSON, GEORGE JR.
WDAS, Philadelphia, Pa.

JOHNSON, MIKE
KSIW, Woodward, Okla.

JOHNSON, TOM
WSAF, Sarasota, Fla.

JOHNSTON, EARL
KIKI, Honolulu, Hawaii

JOLLY, JIM
WADC, Akron, Ohio

JONES, ART
KGFY, Pierre, S. D.

JONES, BOB
WFLA, Tampa, Fla.

JONES, BY
WNOO, Chattanooga, Tenn.

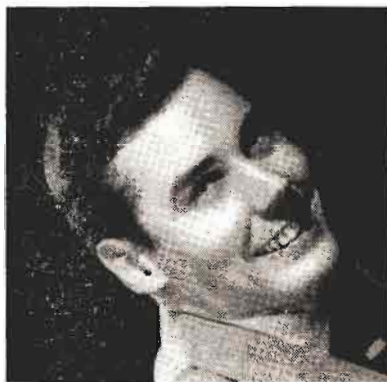


BILL ROGERS

—Management—
George F. Foley

730 Fifth Ave.

Judson 6-4312



HARRY HARRISON

WMCA

10 AM — 1 PM DAILY

RADIO AND TV ANNOUNCERS-MC'S

JONES, DANA
Sunnyside of the Street
WBEC, Pittsfield, Mass.

JONES, LEW
KQEO, Albuquerque, N. Mex.

JONES, RAY
KYSM, Mankato, Minn.

JORDAN, EDMUND
ABC Radio

JORDAN, LEE A.
B. October 16, 1925, Macon, Ga.
Lee Jordan Show, WCBS Radio

JOYCE, ED
At Your Service
WCBS, New York, N. Y.

— K —

KALLAY, ED
Nightbeat
WAVE, Louisville, Ky.

KAMRATH, GENE
Rise 'n' Shine
WBEV, Beaver Dam, Wisc.

KARRENBAR, BILL
"B"-Line
WHBC, Canton, Ohio

KATZ, BARRY
Morning Show
WITY, Danville, Ill.

KAY, BOB
Mostly Music
WAVE, Louisville, Ky.

KAY, GERALD
WHOF, Canton, Ohio

KAYE, GENE
Music in the Night
WOC, Davenport, Iowa

KEATHLEY, HAMPTON
Hamp 'n' Eggs
KTRF, Lufkin, Tex.

KELLER, NORM H.
WMOH, Hamilton, Ohio

KENNEDY, BILL
CKLW-TV, Detroit, Mich.

KENT, ALAN
WGIL, Galesburg, Ill.

KENT, BOB
WMYN, Madison, N. C.

KENT, BOB
KFI, Los Angeles, Calif.

KERR, JAMES
KXIC, Iowa City, Iowa

KILLIAN, FLOYD
KWBG, Boone, Iowa

KIMBLE, VANCE
KBYG, Big Spring, Tex.

KING, CHRISTOPHER
KOGO, San Diego, Calif.

KING, FRED
WTCN, Minneapolis, Minn.

KING, JOHN REED

KDKA-TV, Pittsburgh, Pa.

KING, PAUL
KLEO, Wichita, Kans.

KISS, JOE
WOAP, Owosso, Mich.

KNIGHT, JACK
Club 9
WSOC-TV, Charlotte, N. C.

KNIGHT, JIM
KOEL, Oelwein, Iowa

KNIGHT, JOE
WFBR, Baltimore, Md.

KNIGHT, LLOYD
Matinee with Lloyd
KDEN, Denver, Colo.

KNIGHT, TOM
Night-Train
WBMT, Black Mountain, N. C.

KNOWLES, BOB
WKIZ, Key West, Fla.

KNOWLTON, KEN
Crosstown
WRSC, State College, Pa.

KNUDSEN, LEE
KTW, Seattle, Wash.

KOLLER, TOM
WMRC, Milford, Mass.

KOZLOW, BUCKLEY

KRAEHLING, BUD
Weather Window
WCCO-TV, St. Paul-Minneapolis, Minn.

KRAMER, HARRY
The Edge of Night
CBS-TV

— L —

LACY, NICK
ROMO, Seattle, Wash.

LAMBERT, KEN
WLDS, Jacksonville, Ill.

LAMBERT, TOM
WISN, Milwaukee, Wisc.

LAMPMANN, HARLEY
KLGR, Redwood Falls, Minn.

LANCASTER, BOYCE
KTUL-TV, Tulsa, Okla.

LANDFORD, BILL
Roll Jordan
WAAA, Winston-Salem, N. C.

LANE, NORMAN
Fascinating Story
KTYM, Inglewood, Calif.



LEE JORDAN

Lee Jordan Show — WCBS
RADIO REGISTRY—JU 2-8800



REX MARSHALL

—MANAGEMENT—
GEORGE F. FOLEY

730 Fifth Ave. Jldson 6-4312

RADIO AND TV ANNOUNCERS-MC'S

LANSING, RAY
KFBC Radio & TV, Cheyenne,
Wyo.

LaPLANTE, JAY
WBRK, Pittsfield, Mass.

LASHLEE, JOHN
WLAC, Nashville, Tenn.

LAUBERT, FRANZ H.

B. September 3, 1935, Flint,
Mich. Commercials For: Robert
Burns Taperillo, Johnson & John-
son Bandages, Noxzema Skin Lo-
tion

LAVONG, REGGIE
Negro Rhythm & Blues
WADO, New York, N. Y.

LAWRENCE, TEDD
ABC Radio; Father Knows
Best.
ABC-TV

LAZARE, JACK
WNHC, New Haven, Conn.

LEE, DAVE
Popeye & Pete
WTCN-TV, Minneapolis,
Minn.

LEE, DICK
Breezin' Along with the Lees
WEMD, Easton, Md.

LEE, GEORGE
On-the-Go
WCHS, Charleston, W. Va.

LEHNER, FRED
WYAM, Bessemer, Ala.

LEIGHTON, GEORGE
WTEN-TV, Albany, N. Y.

LEMMON, DICK
KCBC, Des Moines, Iowa

LEMOINE, KING
KUTY, Palmdale, Calif.

LEMON, DOC
Old Doc's Clock
KEXO, Grand Junction, Colo.

LENAY, WILL
All for Prec
WKRC-TV, Cincinnati, Ohio

LEONARD, ROBERT
ABC Radio

LESCOULIE, JACK

LEWIS, DICK
KMOR, Littleton, Colo.

LEWIS, DICK
Mickey Mouse Club
KBTU, Denver, Colo.

LEWIS, J. D.
WRAL, Raleigh, N. C.

LEWIS, JACK
Honest John Show
KSTP, Grand Junction, Colo.

LINDSAY, BROOKS
Clown Carnival
WSOC-TV, Charlotte, N. C.

LINGER, JERRY
WDXB, Chattanooga, Tenn.

LINN, KEN
WCKY, Cincinnati, Ohio

LINN, SAM
KTRG Radio & TV,
Honolulu, Hawaii

LIPE, RON
WEW, St. Louis, Mo.

LIPP, STAN
WNBH, New Bedford, Mass.

LITTLE, LEE
75 Min. From Broadway
KTUC, Tucson, Ariz.

LLOYD, BOB E.
WHCC-TV, Rochester, N. Y.

LLOYD, ED
Happy Time Show
WHWB, Rutland, Vt.

LLOYD, TOM
Breakfast Circle
WGAU, Athens, Ga.

LOGAN, DAVE
Serenade
WTVN, Columbus, Ohio

LONDON, JERRY
KCMJ, Palm Springs, Calif.

LOOMIS, ANDY
KWYK, Farmington, N. Mex.

LORD, ROBERT
WPAG, Ann Arbor, Mich.

LOWE, DON
ABC Radio

LOWE, JERRY
WALK, Patchogue, N. Y.

LUCAS, JIM
Concentration
NBC-TV

LUCAS, WILL
KALL, Salt Lake City, Utah

LUDWIG, JOHN
The Weatherword
KDUH-TV, Hay Springs, Neb.

LUND, HOWIE
Old Timer's Show
WDOK, Cleveland, Ohio

LUNDBOM, DEL
Hometown Reporter
KTVB-TV, Boise, Idaho

LUNDELL, ART
Music Hall
KVFD, Fort Dodge, Iowa

LUTCHER, RUBBA
KAOK, Lake Charles, La.

LYNN, ANDY
KAYL, Storm Lake, Iowa



Buckley (Bucky) Kozlow
ANNOUNCER—MC—ACTOR

Exclusive Representation
Kay Korwin, Inc.
PL 2-2230



JOHN CAMERON SWAYZE

RADIO AND TV ANNOUNCERS-MC'S

— Mc —

McBEAN, MARCI
WSEE-TV, Erie, Pa.

McBRIDE, DANIEL
WWOL, Buffalo, N. Y.

McCARTHY, PAUL
KWYZ, Everett, Wash.

McCAUGHY, PAT
Breakfast at the Bowl
WWHG, Hornell, N. Y.

McCOMB, DON
WSAM, Saginaw, Mich.

McCORD, BILL
NBC Radio

McCORMICK, MIKE
KAAY, Little Rock, Ark.

McCOY, CRAIG
WTRW, Two Rivers, Wis.

McCOY, JACK
KORL, Honolulu, Hawaii

McCULLOUGH, DAN
As the World Turns
CBS-TV

McCURDY, JIM
KWRO, Coquille, Ore.

McDANIEL, GRANT
KIT, Yakima, Wash.

McDONALD, AL
Brunch Club
KOTA-TV, Rapid City, S. D.

McELHATTON, DAVE
Free & Easy
KCBS, San Francisco, Calif.

McELROY, ROLAND
Mostly Music
WGAU, Athens, Ga.

McGARRY, MAC
It's Academic
WRC-TV, Washington, D. C.

McGEE, JERRY
KRDG, Redding, Calif.

McGRATH, DICK
WSVA-TV, Harrisonburg, Va.

McILVAINE, RED
KLAC, Los Angeles, Calif.

McINTYRE, WARD
WBRC-TV, Birmingham, Ala.

McKAY, GARY
WPTX, Lexington Park, Md.

McKEAN, ED
Breakfast Club
ABC Radio

McKENNEY, BILL
KKRJ, Russellville, Ark.

McMAHON, ED
Tonight
NBC-TV

McMILLAN, JOHN
Night Desk
KTVB-TV, Boise, Idaho

McMILLEN, CHUCK
Toast 'N' Tunes
KILQ, Grand Forks, N. D.

McNAIR, DAVID
Morningside
KGVQ, Missoula, Mont.

McNEILL, DON
Breakfast Club
ABC Radio

McPHERSON, DON
KHUB, Fremont, Neb.

McVAY, BETTY LOU
Magic Window
WOL-TV, Ames, Iowa

— M —

MacCORMACK, FRANKLYN
All Night Showense
WGN, Chicago, Ill.

MacDONALD, ROD
WREX-TV, Rockford, Ill.

MACH, WALLY
WARO, Cannonsburg, Pa.

MACH, WAYNE
Pop Concert
WDOK, Cleveland, Ohio

MACK, GEORGE
KRNO, San Bernardino, Calif.

MACK, JIMMY
WDDT, Greenville, Tenn.

MACK, JIMMY
WIRE, Indianapolis, Ind.

MACKEY, BRUCE
WKRT, Cortland, N. Y.

MACY, BOB
WATN, Watertown, N. Y.

MADDEN, BRIAN
Afternoon Musicman
WIBX, Utica, N. Y.

MADDOX, BILL
KDAV, Lubbock, Tex.

MADER, JIM
WIBA, Madison, Wisc.

MAGILL, MAURY
WWL, New Orleans, La.

MALESKY, BOB
WENE, Endicott, N. Y.

MALLE, BRUCE
WSAM, Saginaw, Mich.

MALONE, BILL
Commercials For: Texaco, Fal-
staff Beer, Mutual of Omaha,
College Scoreboard, CBS-TV
(Fall, 1962)



STAN SHAW, Ph.D. S.

"Your Very Good Friend
"The Milkman"

CREATOR:
"THE MILKMAN'S MATINEE"

M. C., Host, Actor, D. J.

Circle 6-7676



Caroline O'Connor

EXCLUSIVE REPRESENTATION
LESTER LEWIS ASSOCIATES
15 E. 48TH ST.

RADIO AND TV ANNOUNCERS-MC'S

MANN, DAVID
Breakfast Date
WFBL, Syracuse, N. Y.

MARINO, FRED
Phone Party
WWYN, Erie, Pa.

MARKS, DANNY
Party Line
KBVM, Lancaster, Calif.

MARSHALL, DAVE
WDEE, Hamden, Conn.

MARSHALL, REX

MARTIN, CASEY
KTHH, Houston, Tex.

MARTIN, JIM
KGBS, Los Angeles, Calif.

MARTIN, JOE
KOLN-TV, Lincoln, Neb.

MARTIN, JOHNNY
WRFD, Worthington, Ohio

MARTIN, KEN
Commuters Time
WHLL, Hempstead, N. Y.

MARTIN, RALPH
PM Final
KHJ, Los Angeles, Calif.

MASON, ED
The Hop
WMBD-TV, Peoria, Ill.

MASON, JOHN
Baltimore Movetime
WJZ-TV, Baltimore, Md.

MASON, RICHARD
ABC Radio

MATHIS, BOB
WMRI, Marion, Ind.

MATTHEWS, BRUCE
WJOY, Burlington, Vt.

MAURER, DEL
KICA-TV, Clovis, N. Mex.

MAXWELL, BOB

B. June 26, 1924, Custer, Ky.
At Your Service, WCBS; Phone-
Opinion, WWJ-Detroit. Commer-
cials For: Heinz Foods, Delco

MAXWELL, CHUCK
KBEA, Kansas City, Mo.

MAXWELL, DOYLE
KPAR-TV, Abilene, Tex.

MEATH, ED
Musical Cloek
WHEC, Rochester, N. Y.

MELVOIN, DON
Teen Time
WOOD-TV, Grand Rapids,
Mich.

MERRIMAN, RANDY
Something Special
WCCO-TV, St. Paul-Minne-
apolis, Minn.

METROPOLOUS, JON
Party Line
KATL, Miles City, Mont.

METZLER, ART
Wake Up with Wave
WAVE, Louisville, Ky.

MEYER, STEVE
KRVN, Lexington, Neb.

MEYERS, TED
Million Dollar Movie
KHJ-TV, Los Angeles, Calif.

MICHAELS, HARRY
WDZ, Decatur, Ill.

MICHAEL, GEORGE
WRTM, Milwaukee, Wisc.

MICHELE, DICK
Sound of Music
WOKZ, Alton, Ill.

MICHELMAN, ED
KTRG-TV, Honolulu, Hawaii

MIHALL, JACK
Monitor
KOEL, Oelwein, Iowa

MILLER, DICK
Skipper Dick & Popeye
WJTV, Jackson, Miss.

MILLER, ED
WDOV, Dover, Del.

MILLER, JERRY
Open House
WCAW, Charleston, W. Va.

MILLER, KENT
Crack of Dawn
KREX, Grand Junction, Colo.

MILLER, LES
WOAI, San Antonio, Tex.

MILLER, NEAL
WSGN, Birmingham, Ala.

MILLER, STAN
9-12 Stan's Workshop
KRNY, Kearney, Neb.

MILLER, TOM
KLUC, Las Vegas, Nev.

MILLER, VAN
WBEN, Buffalo, N. Y.

MILLS, GENE
KWAT, Watertown, S. D.

MILLS, ROBERT
WROC-TV, Rochester, N. Y.

MIMS, ERNIE
Mid-day
WOC, Davenport, Iowa

MINSTER, ROCK
KARR, Great Falls, Mont.

MITCHELL, BOB
KAOK, Lake Charles, La.

MONROE, LARRY
WCAO, Baltimore, Md.

MOODY, ROBERT
WXEX-TV, Petersburg, Va.

MOONEY, SHEL
KLGa, Algona, Iowa



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RADIO AND TV ANNOUNCERS-MC'S

MOORE, ED
WLS, Escanaba, Mich.

MOOREHEAD, TOM
WRCV, Philadelphia, Pa.

MORAN, JOHN A.
WBRG, Lynchburg, Va.

MOREAU, AL
WSAF, Sarasota, Fla.

MORGAN, HARVEY
Program PM
KYW, Cleveland, Ohio

MORGAN, REX
WFIL-TV, Philadelphia, Pa.

MORGAN, RHYS
KOPR, Butte, Mont.

MORRIS, FRAN
KWTW-TV, Oklahoma City, Okla.

MORRIS, JOHNNY
KSTP-TV, St. Paul, Minn.

MORRIS, LEONARD
KATZ, St. Louis, Mo.

MORRIS, ROY
WRGP-TV, Chattanooga, Tenn.

MORROW, DON

MOSER, BOB
WCOY, Columbia, Pa.

MOSS, LLOYD
WQXR, New York, N. Y.

MOUNTEER, JOHN
WTRY, Troy, N. Y.

MUELLER, PAUL
WBKV, West Bend, Wis.

MULLINS, MOON
Platter Parade
WMYN, Madison, N. C.

MUNDAY, JERRY
Jerry-go-Round
KLEO, Wichita, Kans.

MUNSON, DALE
Rush Hour
KGLD, Mason City, Iowa

MURPHY, BOB
WJBK-TV, Detroit, Mich.

MURPHY, DANNY
Take Four
KKLY-TV, Spokane, Wash.

MURPHY, ED
WSYR, Syracuse, N. Y.

MURPHY, HAL
WIRO, Ironton, Ohio

MURPHY, JACK
WRUN, Utica, N. Y.

MURRAY, BOB
KAPE, San Antonio, Tex.

MYERS, PETE
WINS, New York, N. Y.

NEHRLING, WALLY
WIRE, Indianapolis, Ind.

NELSON, BOB
KHAR, Anchorage, Alaska

NELSON, GENE
Free-for-All
KOVR-TV, Stockton, Calif.

NELSON, MIKE
Mike's Musical Menu
WJAG, Norfolk, Neb.

NEWCITY, RICHARD
WPTX, Lexington Park, Md.

NEWSOME, RON
KIMP, Mt. Pleasant, Tex.

NICHOLS, DONN
KSCB, Liberal, Kans.

NIMMO, BILL
Who Do You Trust?
ABC-TV

NIXON, JOLLY
KVRE, Santa Rosa, Calif.

NOLTE, MURRAY
WDAF-TV, Kansas City, Mo.

NORMAN, HERB
Color of the News
WWRL, New York, N. Y.

NORRIS, BOB
Rhythm Round-up
KASH, Eugene, Ore.

NORTON, DUKE
KGBS, Los Angeles, Calif.

NORTON, GEORGE
WPRO, Providence, R. I.

NORTON, PAUL
Wonderful World of Music
WFLL, Philadelphia, Pa.

NOVERR, MIKE
WBCH, Hastings, Mich.

NUGENT, DON
KNOC, Natchitoches, La.

NURMI, DAVID
WEBO, Owego, N. Y.

— N —

NARZ, JACK
Seven Keys
ABC-TV

NASH, MURL
KTTR, Rolla, Mo.

NAST, EDWARD
WMSA, Massena, N. Y.

NAVARRO, ROBERT
Matinee Theatre
KSHO-TV, Las Vegas, Nev.

NEDIN, RICHARD
Earlybird Special
WEOK, Poughkeepsie, N. Y.



DON MORROW



FRANZ H. LAUBERT

Announcer — MC — Narrator

REPRESENTATIVE:
CLARK ANDREWS
PL 2-2555

RADIO AND TV ANNOUNCERS-MC'S

NUTTER, FRED E.
Merry-go-Round
WSME, Sanford, Me.

NUZUM, BILL
Movie 7
WTRF-TV, Wheeling, W. Va.

— O —

**O'CONNOR,
CAROLINE**
Commercials, Spokeswoman for
the Purex Company

ODEGAARD, DAVE
KCBC, Des Moines, Iowa

O'DELL, MAURICE
Panorama
WSPA, Spartanburg, S. C.

O'DEVLIN, SHAWN
Sound Track
WICY, Malone, N. Y.

OGLE, RON
News Nine Mid-day
KEZI-TV, Eugene, Ore.

OLIVER, DAVID
Chicken Shack
WNOO, Chattanooga, Tenn.

OLNEY, DEL
Limelight
KXL, Portland, Ore.

OLSEN, JERRY
WPON, Pontiac, Mich.

OLSEN, JOHNNY
Play Your Hunch
NBC-TV

ORR, JEROME
Mayhem in the AM
KELD, El Dorado, Ark.

OSBOURNE, DON
KRMG, Tulsa, Okla.

OSGOOD, DICK
Hollywood Headlines
WXYZ, Detroit, Mich.

OVERMAN, JACK
Deputy Dawg & Cap'n
Steamboat Bill
WRDW-TV, Augusta, Ga.

OWEN, BILL
ABC Radio

OWEN, WILLIAM
Discovery '63
ABC-TV

— P —

PACKARD, GENE
WOND, Pleasantville, N. J.

PADOVANI, GEORGE
Italian Programming
WADO, New York, N. Y.

PALMER, BILL
WINX, Rockville, Md.

PALMER, JIM
Palmer's Place
WCVS, Springfield, Ill.

PALMER, RONNIE
KJOE, Shreveport, La.

PARDO, DON
NBC Radio: The Price Is
Right
NBC-TV

PARKER, BILLY
KFMJ, Tulsa, Okla.

PARKER, JIM
Contemporary Patterns
KBIG, Avalon, Calif.

PARKER, JOHN
Parker's Place
KSON, San Diego, Calif.

PARKER, RUSTY
Almanac
WDEV, Waterbury, Vt.

PARKS, BERT
Yours for a Song
ABC-TV

PARSONS, BEN
WRBL, Columbus, Ga.

PARSONS, JIM
Open House
KPRK, Livingston, Mont.

PARTCH, BOB
Earlybird
WVIP, Mt. Kisco, N. Y.

PARTLAND, GEORGE
WKIP, Poughkeepsie, N. Y.

PATRICK, BILL
The Papa Hambone Show
WIBA, Madison, Wis.

PATTON, JOHN
Patton Platter Party
WVMO, Mt. Carmel, Ill.

PAUL, RALPH

Versatile Announcer; Narrator;
Host; M. C. with Network Credits
in Each Category

PAULUS, JIM
WIMA, Lima, Ohio

PAYE, DON
Talk-off
WICY, Malone, N. Y.

PAYNE, EDDIE
KOLE, Port Arthur, Tex.

PAYNE, LLOYD
WDXB, Chattanooga, Tenn.

PEDDIE, FRANK
Weather Sketches
KTAR-TV, Phoenix, Ariz.

PELGER, FRED
Sagebrush Serenade
KVOY, Yuma, Ariz.

PENNY, JOE
WYAL, Scotland Neck, N. C.

PERKINS, B. D.
Afternoon Show
KVOP, Plainview, Tex.

PERRY, DICK
Musical Clock
KFOR, Lincoln, Neb.

PESHER, BILL
WMAA, Marinette, Wis.

PFIEFFER, BILL
KLMR, Lamar, Colo.

PFLEEGER, GEORGE
Opinion Please
WJTN, Jamestown, N. Y.

PHILLIPS, BYRON
WDAU-TV, Scranton, Pa.

PHILLIPS, MIKE
KISN, Portland, Ore.

PHILLIPS, WILLIAM
WPRN, Butler, Ala.

PIATT, BOB
KIT, Yakima, Wash.

PIATT, GENE
WOW, Omaha, Neb.

PIGEON, PAUL
WSTR, Sturgis, Mich.

PIGG, AL
Farm News
KTVP-TV, Decatur, Ill.

PIRNIE, DUNCAN
Cocktail Time
WQXR, New York, N. Y.

PORTER, MIKE
KUTY, Palmdale, Calif.

POWELL, JACK
Dance Date
WANE-TV, Fort Wayne, Ind.

PRATHER, BOB
Camp Meeting
WEAS, Savannah, Ga.

PRELL, ALLAN
KEWI, Topeka, Kans.

PRESLEY, RONALD
Night Beat
WOWL, Florence, Ala.

PREWITT, RANDY
WWL, New Orleans, La.

PRICE, NORM
Popgun Price
KSTR, Grand Junction, Colo.

PROTZMAN, BOB
Jazz Corner
WWYN, Erie, Pa.

PRYOR, CACTUS
KTBC Radio & TV, Austin,
Tex.

PSENKA, JERRY
Clockwatcher
WSB, Atlanta, Ga.

PURCELL, ART
WCHV, Charlottesville, Va.

— Q —

QUAY, BILL
WKWK, Wheeling, W. Va.

QUIRK, JACK
Do You Remember?
WTWA, Thomson, Ga.

— R —

RAMBO, GEORGE
KMED, Medford, Ore.

RAMSAY, CIUCK
WLUK-TV, Green Bay, Wis.

RANDALL, DICK
WKRT, Cortland, N. Y.

RANDOL, KENNEY
KPIC, Colorado Springs, Colo.

RANSON, DON
Dawn Patrol
WHMP, Northampton, Mass.

RAPOSO, LUIS
Voice of Azores
WADK, Newport, R. I.

RAYBURN, JOHN
KOA-TV, Denver, Colo.

RAYCEE, DEL
WDEE, Hamden, Conn.

RAYE, FRANKLYN J.
KFMB, San Diego, Calif.

REED, DON
Overture
WRGM, Richmond, Va.

REED, JIM
KLBK-TV, Lubbock, Tex.

REID, DICK
Record Hop
WCHS-TV, Charleston, W. Va.

REIG, HOWARD
NBC Radio

REYNOLDS, CLIFF
WCSS-TV, Portland, Me.

REYNOLDS, ERNEST
Early Worm Show
WLBA, Gainesville, Ga.

REYNOLDS, GENE
KPSA-TV, Fort Smith, Ark.

REYNOLDS, PAUL
WTVT-TV, Tampa, Fla.

REYNOLDS, RALPH
WROK, Rockford, Ill.

RHEA, DON
KCKN, Kansas City, Kans.

RICE, WILLIAM
ABC Radio

RICHARDS, DICK
WFBG, Altoona, Pa.

RICHARDSON, ANGEL
Spanish Programming
WADO, New York, N. Y.

RICHARDSON, BILL
KSYD-TV, Wichita Falls, Tex.

RIEGERT, JAMES
Music Man
WNLC, New London, Conn.

RIGGS, DON
Daybreak
KDKA-TV, Pittsburgh, Pa.

RILEY, JOHN
Atlantic Weather
WFBG-TV, Altoona, Pa.

RILEY, JOSEPH H.
WMBO, Auburn, N. Y.

RADIO AND TV ANNOUNCERS-MC'S

RIPPE, BILL
NBC Radio

ROBB, RODNEY
WLBB, Lebanon, Pa.

ROBBINS, RON
KCLV, Clovis, N. Mex.

ROBERTS, FRED
KMBY, Monterey, Calif.

ROBERTS, JACK
Morning Show
WJER, Dover, Ohio

ROBERTS, JERRY
Rise with Roberts
WBCM, Bay City, Mich.

ROBERTS, KEN
The Secret Storm, Love of Life.
CBS-TV

ROBERTS, MURRAY
WCKY, Cincinnati, Ohio

ROBERTS, PAUL
Roberts' Nest
WSPB, Sarasota, Fla.

ROBERTS, PAUL
WARM, Scranton, Pa.

ROBERTS, ROY
WSMB, New Orleans, La.

ROBERTS, STAN
WTRY, Troy, N. Y.

ROBERTS, STEVE
WADS, Ansonia, Conn.

ROBINSON, DAVE
WFBR, Baltimore, Md.

ROBINSON, MAX
Sat. Breakfast Party
WJTN, Jamestown, N. Y.

ROBY, RON
Communique
WVIP, Mt. Kisco, N. Y.

ROBY, VIC
NBC Radio

RODGERS, CHET
WDOE, Dunkirk, N. Y.

ROGERS, BILL

ROGERS, TED
Morning Man
WDBJ, Roanoke, Va.

ROHN, JIM
Capt. Jim
KXJB-TV, Valley City, N. D.

ROMANCOE, LUIS
WADO, New York, N. Y.

ROPER, JOHN P.
WMAN, Mansfield, Ohio

ROSENFELD, JOE JR.
Color of the News
WWRL, New York, N. Y.

ROSILLO, MANOLO
Charlas de Sobremesa
KXEX, Fresno, Calif.

ROSS, JIMMY
WAFC, Staunton, Va.

ROSS, KEN
WAZL, Hazleton, Pa.

ROSSEAN, MAX
KNEB, Scottsbluff, Neb.

ROTHMAN, LEE
WRIT, Milwaukee, Wis.

ROUNDTREE, BOB
Home Companion
WAAA, Winston-Salem, N. C.

ROVANG, REX
KHAR, Anchorage, Alaska

ROWELL, GLENN
Brunch Club
KOTA-TV, Rapid City, S. D.

ROWLAND, ROBERT
WQIK, Jacksonville, Fla.

RUD, JIM
Platter Party
KXJB-TV, Valley City, N. D.

RUGH, VIC
KLWN, Lawrence, Kans.

RUNNELS, RUDY
Blue Express
WLou, Louisville, Ky.

RYAN, EDWARD A.
KSIW, Woodward, Okla.

RYAN, JOHNNY
Clockwatcher
KVOO, Tulsa, Okla.

RYEL, FLOYD
WHHH, Warren, Ohio

RYLE, GLENN
Skipper Ryle
WKRC-TV, Cincinnati, Ohio

— S —

SABIN, HERB
WSPN, Saratoga Springs, N. Y.

SACERDOTI, RENZO
Italian Programming
WADO, New York, N. Y.

SADLER, FRANK
KODE, Joplin, Mo.

SALBERG, BRUCE
Mid Morning Show
WECL, Eau Claire, Wisc.

SAMS, TERRY
Trooper Terry
WJBP-TV, Augusta, Ga.

SANDERS, JERRY
Musical Matinee
WFBL, Syracuse, N. Y.

SATKOWSKI, MARTIN
Polish-American Program
WPTS, Pittston, Pa.

SATTLER, DENNIS
Tri-State Bandstand
KDIX, Dickinson, N. D.

SAUTER, DAVE
WAST-TV, Albany, N. Y.

SAWYER, KEN
WMRC, Milford, Mass.

SAX, TED
KORL, Honolulu, Hawaii

SCHADER, CON
Town & Country Crier
KLAZ, Denver, Colo.

SCHERER, JOE
KHOW, Denver, Colo.

SCHIMKE, JAMES
Keyesville
KSDB, Watertown, S. D.

SCHMITZ, DICK
KAKC, Tulsa, Okla.

SCHOLBE, ROGER
Sporting Show
KREX-TV, Grand Junction, Colo.

SCHRIMSHER, DON
Morning Show
KSTP, Sulphur Springs, Tex.

SCHUCHARD, RICHARD
KBOY, Medford, Ore.

SCOTT, DAVE
KTVR-TV, Denver, Colo.

SCOTT, FRED

SCOTT, JOE
Scott's Coffee Shop
WBRE, Wilkes-Barre, Pa.

SCOTT, KERBY
Top Tune Show
WARM, Scranton, Pa.

SCOTT, SAM
2ND Cup of Coffee
WCAM, Camden, N. J.

SCOTT, STAN
WSTV-TV, Steubenville, Ohio

SCOTT, TED
Great Scott
WESA, Charleston, Pa.

SCOTT, WILLARD
Mickey Mouse Club
WRC-TV, Washington, D. C.

SCOURBY, ALEXANDER
The World Of . . .
NBC-TV

SECKEL, JACK
Record Romp
WJPB-TV, Fairmont, W. Va.

SEIDEL, BARRY
The Good Sound
WGSB, Ephrata, Pa.

SEYMOUR, ROBIN
WKMH, Dearborn-Detroit, Mich.

SHABOTT, LOU
WJAX, Jacksonville, Fla.

SHACKLEFORD, JIM
Studio X
WDXI, Jackson, Tenn.

SHADBURN, BILL
Atlantic Weatherman
WSAV-TV, Savannah, Ga.

SHAFFER, GARY
WHDL, Olean, N. Y.

SHARLAND, EARL
Sunday Serenade
WSET, Glens Falls, N. Y.

SHARP, IRVING
WDBJ-TV, Roanoke, Va.

SHARP, JACK
WBMT, Black Mountain, N. C.

SHAW, STAN

The Milkman's Matinee

SHAY, JAMES
WHOF, Canton, Ohio

SHILLADY, ROBERT
James Kerr
KXIC, Iowa City, Iowa

SHERIDAN, DON
WMSK, Morganfield, Ky.

SHERMAN, LOU
WKMH, Dearborn-Detroit, Mich.

SHIELD, MIKE
WJPF, Herrin, Ill.

SHILLING, CLIFF
Dance Party
WSEE-TV, Erie, Pa.

SHIPLEY, BILL

SHOEMAKER, ERV
WSJV-TV, South Bend, Ind.

SEGEL, DOUG
WCVS, Springfield, Ill.

SEIERS, BOB
WOWO, Ft. Wayne, Ind.

SIMS, JIM
KLIV, San Jose, Calif.

SKAFF, NED
Phone Exchange
WCHS, Charleston, W. Va.

SLATTERY, JACK
Art Linkletter's House Party
CBS-TV

SMITH, ARTHUR
Caroline Calling
WBTV-TV, Charlotte, N. C.

SMITH, CLARK
Movietime, U. S. A.
WLWC-TV, Columbus, Ohio

SMITH, COLEMAN
Platter-time
WJOE, Fort St. Joe, Fla.

SMITH, FRED
KOVC, Valley City, N. D.

SMITH, GARY
KSWO, Lawton, Okla.

SMITH, GLENN
Just For You
WKIS, Orlando, Fla.

SMITH, HARRY K.
WFLN, Philadelphia, Pa.

SMITH, NED
WLAN, Lancaster, Pa.

SMITH, RITA
Romper Room
WOKR-TV, Rochester, N. Y.

SMYTHE, PETE
KOA, Denver, Colo.

RADIO AND TV ANNOUNCERS-MC'S

SNYDER, BOB
Jazz Deluxe
KMAN, Manhattan, Kans.

SNYDER, DAN
Today in Montana
KRTV, Great Falls, Mont.

SPEAKS, BOB
Rags & Friends
WTAF-TV, Marion, Ind.

SPOSA, TONY
Night Beat
WRNL, Richmond, Va.

SQUIER, KEN
Almanac
WDEV, Waterbury, Vt.

STACY, GAYLON
KWTW-TV, Oklahoma City, Okla.

STAMBAUGH, DICK
WLCY, St. Petersburg, Fla.

STANLEY, ART
KHUB, Fremont, Neb.

STANLEY, DAWN
WHER, Memphis, Tenn.

STARR, FRANK
WXEX-TV, Petersburg, Va.

STATHAM, BILL
WFLS, Fredericksburg, Va.

STATZ, VINCE
WLUK-TV, Green Bay, Wisc.

STEADMAN, DENNY
Club 930
WSAZ, Huntington, W. Va.

STEELE, MIKE
WENY, Elmira, N. Y.

STEELE, TED
At Your Service
WCBS, New York, N. Y.

STENGER, DANNY
Nightcap
WILK, Wilkes-Barre, Pa.

STENGER, PETE
Wake Up & Sing
WSAZ, Huntington, W. Va.

STEPHENS, JIM
Time Out
WKCT, Bowling Green, Ky.

STERLING, JACK
B. June 24, 1915. The Jack Sterling Show, WCBS Radio

STERLING, LOWELL
KEZU, Rapid City, S. D.

STEVENS, CHUCK
WALA, Mobile, Ala.

STEVENS, DICK
WDDT, Greenville, Tenn.

STEVENS, JOE
KMUS, Muskogee, Okla.

STEVENS, JOHN
Jive at Five
KPAC-TV, Port Arthur, Tex.

STEPHENS, OTT
WPEH, Louisville, Ga.

STIR, JACK
Hi-Time
WFLA-TV, Tampa, Fla.

STOLLARD, LeROY
KFSA-TV, Fort Smith, Ark.

STONER, BOB
Two for the Show
KWKH, Shreveport, La.

STRAKER, EASTER
Easter's Parade
WIMA-TV, Lima, Ohio

STRAKHOVSKY, IVAN
Afternoon
WFIL, Philadelphia, Pa.

STRATTON, DICK
Mid-day
WJXT-TV, Jacksonville, Fla.

STUART, ALLEN
Luncheon Melodies
WHLI, Hempstead, N. Y.

STURM, DEAN
Sat. Night Jamboree
WSAZ-TV Huntington, W. Va.

STUTZ, CARL
Matinee
WRGM, Richmond, Va.

STYLES, RAY
KBMN, Boseman, Mont.

SUDLER, LOUIS
Artists' Showcase
WNBQ-TV, Chicago, Ill.

SUMERAU, CHARLES
Nite Time
KFKA, Greeley, Colo.

SWAIM, DR. CARTER
Pilgrimage
ABC Radio

SWANEY, HAL
Free for All
WTTG-TV, Washington, D. C.

SWAYZE, JOHN CAMERON

SWIFT, ALLEN

SWIHART, WALT
Today's Movie
WFLA-TV, Tampa, Fla.

SWINSON, BOBBY
Coffee Club
KCLW, Hamilton, Tex.

SWISHER, BOB
Dance Party
WPSD-TV, Paducah, Ky.

SYRDAL, JIM
KCMT-TV, Alexandria, Minn.

— T —

TANNER, KEN
Contact
WRVA, Richmond, Va.

TAPLEY, CHARLEY
Morning Miss
WJTV, Jackson, Miss.

TAYLOR, BROOKE

TEAR, SID
This Day of Music
WSLS, Roanoke, Va.

TEAS, FRANK
Wake-up Show
WSMN, Nashua, N. H.

TERRY, ARNOLD
WODY, Bassett, Va.

THALMAN, BILL
Wheeling with Willy
WLLL, Wheeling, W. Va.

THIES, FRANK
WQIK, Jacksonville, Fla.

THOMAS, DICK
Morning Show
WRUN, Utica, N. Y.

THOMAS, ED
The Good Sound
WGSB, Ephrata, Pa.

THOMAS, HAL
KOPR, Butte, Mont.

THOMAS, JOE
WHGB, Harrisburg, Pa.

THOMAS, MARK
WZRO, Jacksonville Beach, Fla.

THOMAS, TOMMY
Timekeeper
WNIA, Buffalo, N. Y.

THOMAS, WAYNE
Million Dollar Matinee
KHJ-TV, Los Angeles, Calif.

THOMPSON, BILL
Player of the Week
WWIT, Canton, N. C.

THOMPSON, MICHAEL
KMFD, Medford, Ore.

THOMPSON, TOMMY
KOLE, Port Arthur, Tex.

THURMAN, WALTER
Weather
WMBD-TV, Peoria, Ill.

TIGHE, RON
Party Line
KSID, Sidney, Neb.

TIMS, KATIE
Sister Sue
KYOK, Houston, Tex.

TIPPS, ELLIOTT
WJPG, Green Bay, Wisc.

TISON, TONYA
Dance Party
WTVD-TV, Durham, N. C.

TONKEN, PHIL

TORRES, RAUL
Spanish Programming
WADO, New York, N. Y.

TOWNE, SUMNER
WNBH, New Bedford, Mass.

TRAVERSE, DONNA LEE
Teddy Bear Playhouse
WMTW-TV, Portland, Me.

TRIVETTE, JOE
WINT, Winter Haven, Fla.

TRUEBE, BOB
5 Star News
WNOK-TV, Columbia, S. C.

TUCKER, BOB
Salt Creek Trolley
WFIE-TV, Evansville, Ind.

TUCKER, JERRY
Red Hot & Blue
WLOU, Louisville, Ky.

TUTTLE, ROGER
NBC Radio

TYLER, DAN
Get Up & Go Show
KHOW, Denver, Colo.

TYLER, NOAH
WTVJ-TV, Miami, Fla.

— U —

ULM, RON
KFKA, Greeley, Colo.

UNDERWOOD, JACK
WOWO, Ft. Wayne, Ind.

UPTON, DON
WLS-TV, Columbia, S. C.

— V —

VALLE, DAN
Breakfast with Valle
WFAS, White Plains, N. Y.

VALLIQUETTE, BOB
WCLT, Newark, Ohio

VanDAM, LEE
WHLS, Port Huron, Mich.

VANDEVENTER, JERRY
Nightbeat
WSB, Atlanta, Ga.

VAN DYKE, DICK
Flair
ABC Radio

VANN, BOB
Merry-go-Round
WSOC, Charlotte, N. C.

VARTIGIAN, RALPH
WTEN-TV, Albany, N. Y.

VASSILE, AL
Business Man's Day in Review
WESX, Salem, Mass.

VAUGHN, CARL
Clancy's Show
WEHT-TV, Evansville, Ind.

VELAZQUEZ, A. M.
KIBL, Beeville, Tex.

VELAZQUEZ, ARTURO
Cosas Mundiales
KIFN, Phoenix, Ariz.

VERNON, JIM
WIRK, West Palm Beach, Fla.

RADIO AND TV ANNOUNCERS-MC'S

VIDAL, RAFAEL QUINONES

WKAQ-TV, San Juan,

Puerto Rico

VINCENT, SCOTT

ABC Radio

VINSON, JIMMY

WMAZ, Macon, Ga.

— W —

WAGER, CLINT E.

KEOS, Flagstaff, Ariz.

WAGNER, LOU

KXEL, Waterloo, Iowa

WALDROP, ROBERT

WDOK, Cleveland, Ohio

WALKER, ROBERT

WADS, Ansonia, Conn.

WALKER, ROBIN

WOHO, Toledo, Ohio

WALLGREN, REX

KCPX, Salt Lake City, Utah

WALLINGTON, JIMMY

NBC Radio

WALTERS, LLOYD

KFIV, Modesto, Calif.

WALTERS, RAY

WOBT, Rhinelander, Wis.

WALTMON, MAL

KORE, Eugene, Ore.

WARD, CARROLL

WJBF-TV, Augusta, Ga.

WARD, DAVID

KIMP, Mt. Pleasant, Tex.

WARD, JAY

KFKF, Bellevue, Wash.

WARREN, RON

WJAN, Ishpeming, Mich.

WATERS, AL

WSJV-TV, South Bend, Ind.

WATKINS, CHRIS

Coffee Club

WEAS, Savannah, Ga.

WATLINGTON, PHIL

WBTM, Danville, Va.

WAYNE, RALPH

KIFI-TV, Idaho Falls, Ida.

WEALER, DON

Festival of Music

WMIX, Mt. Vernon, Ill.

WEAVER, BILL

Take Four

KXLY-TV, Spokane, Wash.

WEAVER, ROBYN

WIRL, Peoria, Ill.

WEBB, GENE

Dance Date

WTAF-TV, Marion, Ind.

WEBB, WILLIAM

WCNL, Newport, N. H.

WEBBER, BILL

Breakfast Time

WFIL-TV, Philadelphia, Pa.

WEBBER, BOB

WMC, Memphis, Tenn.

WEBSTER, DAVE

WJNO, West Palm Beach, Fla.

WEBSTER, KURT

Dialing for Dollars

WAVY-TV, Norfolk, Va.

WEEKS, DICK

Personal Choice

KTAC, Tacoma, Wash.

WEIMER, TAL

WESA, Charleroi, Pa.

WEIR, GORDON

KNBC-TV, Los Angeles, Calif.

WELCH, JACK

Welch's Waxworks

KREX, Grand Junction, Colo.

WENDELL, BILL

NBC Radio, NBC-TV

WENGER, CHUCK

Top of the Morning

KFRB, Fairbanks, Alaska

WEST, ROGEE

WPDQ, Jacksonville, Fla.

WESTON, ALICE

Luncheon at the Ones

WUIC-TV, Pittsburgh, Pa.

WHALEN, TOM

Reality Radio

WNBF, Binghamton, N. Y.

WHEELER, GERRY

Lorenzo

WJZ-TV, Baltimore, Md.

WHITCOMB, BOB

WGRD, Grand Rapids, Mich.

WHITE, BILL

WDAU-TV, Scranton, Pa.

WHITE, JACK

KDEN, Denver, Colo.

WHITE, STAN

Top Tune Time

KRKC, King City, Calif.

WHITE, WAYMAN

Duke of Wax

WAUG, Augusta, Ga.

WHITEHEAD, DAVE

Program P. M.

WHGR, Houghton Lake, Mich.

WHITEHILL, BOB

6-9 Coffee Call

KRNY, Kearney, Neb.

WIGGINTON, BILL

WPBC, Minneapolis, Minn.

WIGGS, WILLIAM J.

Sepia Serenade

WVOT, Wilson, N. C.

WILCOX, FRED

Viewpoint

KCBS, San Francisco, Calif.

WILLEFORD, GEORGE

Early Weather

WLWI-TV, Indianapolis, Ind.

WILLIAMS, CHARLIE

KFOX, Long Beach, Calif.

WILLIAMS, DALE

Noon Report

WOI-TV, Ames, Iowa

WILLIAMS, FRED

WAZL, Hazleton, Pa.

WILLIAMS, JAMES

Jan-a-Ditty

WGBG, Greensboro, N. C.

WILLIAMS, JOHN

Uncle Johnny's Workshop

WZZM-TV, Grand Rapids, Mich.

WILLIAMS, JOHNNY

Williams & Work

WCCW, Traverse City, Mich.

WILLIAMS, KAE

WDAS, Philadelphia, Pa.

WILLIAMS, RALPH

Guest-room

WSFA-TV, Montgomery, Ala.

WILLIS, CLIF

Alarm Clock

WERT, Van Wert, Ohio

WILLS, ROYCE

KNEB, Scottsbluff, Neb.

WILSON, ANDY

Mid-torida Weather

WLOF-TV, Orlando, Fla.

WILSON, BILL

WWL-TV, New Orleans, La.

WILSON, DAVE

Weather Dial

WFIE-TV, Evansville, Ind.

WILSON, DON

The Jack Benny Program

CBS-TV

WILSON, ED

Bar-12 Ranger

KODE-TV, Joplin, Mo.

WILSON, HARRY

KAKC, Tulsa, Okla.

WILSON, JOHN

World of Jazz

WQXR, New York, N. Y.

WILSON, MARK

Magic Land of Allakazam

ABC-TV

WILSON, STU

Roving Camera

WKBN-TV, Youngstown, Ohio

WINCHELL, WALTER

Untouchables

ABC-TV

WINDER, BERTEL

Golden Boy

WXOK, Baton Rouge, La.

WINERITER, FLOREN

KALL, Salt Lake City, Utah

WINTERS, PETE

B. August 21, 1929, Cambridge,

Mass. Spokesman, Menswear;

Host, Feature Films, WMTV; MC

TV Dance Party

WOLF, WARNER

WQMR, Washington, D. C.

WOLFE, AL

WFBB, Alloona, Pa.

WOLFE, PAUL

Morning Mayor & Top of the

Day Show

WBBQ, Augusta, Ga.

WOOD, BILL

Musical Clock

KFOR, Lincoln, Neb.

WOOD, EARL

Small World

WSUN, St. Petersburg, Fla.

WOOD, JIM

Showcase

WJR, Detroit, Mich.

WOOD, TRENT

Looney Zoo

WMCT-TV, Memphis, Tenn.

WOODBURY, WOODY

Who Do You Trust?

ABC-TV

WOODEL, BOB

WLAG, LaGrange, Ga.

WOODRUFF, JAMES

Rural Route 10

WILX-TV, Lansing-Jackson,

Mich.

WOODS, CHARLES

ABC Radio

WOOLEY, JIM

Take-a-Break

WKCT, Bowling Green, Ky.

WOOTEN, BERT

WOVE, Welch, W. Va.

WRIGHT, GARY

WCSI, Columbus, Ind.

WRISLEY, JOHN

Morning Show

WIS, Columbia, S. C.

— Y —

YEGGY, ROBERT

Open House

WPFB, Middletown, Ohio

YOHN, BOB

Weatherama

WJPB-TV, Fairmont, W. Va.

YORK, TOM

Morning Show

WBRC-TV, Birmingham, Ala.

YOUNG, BILL

KJOE, Shreveport, La.

YOUNG, BOB

KWYK, Farmington, N. Mex.

YOUNG, DALE

WJW-TV, Cleveland, Ohio

— Z —

ZAPUTIL, BILL

KOYN, Billings, Mont.

ZINK, CHUCK

Popeye Playhouse

WTVJ-TV, Miami, Fla.

Radio & Television Musical Directors

—Their Work During 1962—

— A —

ADAMS, SONNY

Ladies First
WWL-TV, New Orleans, La.

ADLER, PETER HERMAN

NBC Opera
NBC-TV

ALEXANDER, VAN

Hazel, NBC; Donna Reed, ABC;
Dennis the Menace, CBS; Empire,
NBC; Capitol Record albums

ALLEN, OLIVER

WRAP, Norfolk, Va.

AMMON, GLADYS

WADC, Akron, Ohio

ANDERSON, DON

WXTR, Providence, R. I.

ANDREWS, DAVE

KFRC, San Francisco, Calif.

ANTONINI, ALFREDO

American Musical Theatre,
The Good Years,
The 20th Century,
Saturday's Children,
CBS-TV
New York, N. Y.

ARTHUR, BOB

The Ed Sullivan Show
CBS-TV

ATKINS, JIM

KOA, Denver, Color.

AYRES, MITCHELL

Perry Como's
Kraft Music Hall
NBC-TV

AYRES, NORMAN T.

WCSH-TV, Portland, Me.

— B —

BALLENTINE, EDDIE

ABC Radio

BARKLEY, ROGER

KLAC, Los Angeles, Calif.

BARR, FRED

WWRL, New York, N. Y.

BAYHA, HOWARD

WNBC, New York, N. Y.

BECKER, GEORGE

Julie & Carol at Carnegie Hall
CBS-TV

BELLAVIA, ROY

WSBC, Chicago, Ill.

BENNETT, ROBERT RUSSELL

Project 20
NBC-TV

BENSON, BROWNIE

WSAZ-TV,
Huntington, W. Va.

BERNSTEIN, LEONARD

Opening Night
at Lincoln Center,
The New York Philharmonic
CBS-TV

BIGG, TONY

KROY, Sacramento, Calif.

BISSET, VIRGIL

WOWW, Naugatuck, Conn.

BLACKTON, JAY

The Good Years
CBS-TV

BLAKE, BUDDY

KEEL, Shreveport, La.

BLAKE, FRANK

WAJR, Morgantown, W. Va.

BLANCHARD, DICK

WYSL, Buffalo, N. Y.

BLANK, RALPH

WIND, Chicago, Ill.

BLOCH, RAY

The Ed Sullivan Show
CBS-TV



PAUL TAUBMAN

Musical Director

RADIO AND TV MUSICAL DIRECTORS

BOLTON, DAVE
WANE, Fort Wayne, Ind.

BONEBRAKE, SUE
KOCY, Oklahoma City, Okla.

BOTKIN, PERRY
The Beverly Hillbillies
CBS-TV

BRACKEN, DENNY
KFMB, San Diego, Calif.

BRAND, OSCAR
Exploring
NBC-TV

BREWER, GENE
KLUC, Las Vegas, Nev.

BROOKS, VERNE
WTPR, Paris, Tenn.

BROWN, LES
Bob Hope Show
NBC-TV

BROWN, ROBERT C.
WLBK, DeKalb, Ill.

BUCCI, VALENTINO
Laudes Evangelii
CBS-TV

BUHRMAN, BERT
The Guiding Light
CBS-TV

BUTTOLPH, DAVID
General Electric True
CBS-TV

BUTTON, MIKE
KOGO, San Diego, Calif.

— C —

CALLAHAN, ROBERT
KCBS, San Francisco, Calif.

CAMPBELL, DICK
WDVA, Danville, Va.

CAMPO, BOB
WKWK, Wheeling, W. Va.

CAREY, MICHAEL
WDEV, Waterbury, Vt.

CHESLO, JOHN
WENE, Endicott, N. Y.

CLARK, JAMES
WJR, Detroit, Mich.

CLARK, JERRY
WOKW, Brockton, Mass.

COFFEEN, DICK
WMBD, Peoria, Ill.

COLE, BUDDY
Bing Crosby-Rosemary
Clooney Show,
CBS Radio

COLE, CLIFF
KERG, Eugene, Ore.

COMER, JACK
WJPS, Evansville, Ind.

CONNER, CHUCK
WAME, Miami, Fla.

COSTA, JOHN
KDKA-TV, Pittsburgh, Pa.

COVINGTON, BUDDY
KNUZ, Houston, Tex.
KAYC, Beaumont, Tex.

COX, R. WAYNE
WOKZ, Alton, Ill.

COY, CINDY (MISS)
WPDX, Clarksburg, W. Va.

CROCKETT, GENE
WOAI, San Antonio, Tex.

CROUCH, EDNA LEE
KGBS, Los Angeles, Calif.

— D —

DAHLGREN, DOUG
WJOB, Hammond, Ind.

DALEY, JAMES
WROW, Albany, N. Y.

DAEK, KEN
KQEO, Albuquerque, N. Mex.

DAURO, JOHNNY
WOHO, Toledo, Ohio

DAVIS, ART
WBAP-TV, Fort Worth, Tex.

DEACON, ROBERT
WGPA, Bethlehem, Pa.

DeLUCA, TOBY
WFIL, Philadelphia, Pa.

DeVINCENT, SAM
WOWO, Fort Wayne, Ind.

DIEHL, GEORGE
WFLN, Philadelphia, Pa.

DOERR, ALAN
WGMS, Washington, D. C.

DOLAN, ROBERT EMMETT
World of . . . , NBC-TV;
Valiant Years, ABC-TV

DRAKE, LAVERN
KVI, Seattle, Wash.

DULONG, JACK
KBNY, Billings, Mont.

DUNHAM, GRACE
WGUY, Bangor, Me.

DURAND, G. THOMSON
WTTM, Trenton, N. J.

DYER, WILLARD
KTBC, Austin, Tex.

— E —

ERWIN, GEORGE
KFJZ, Fort Worth, Tex.

Joseph Harnell

Composer

Conductor

Arranger

SU 7-5400



RADIO AND TV MUSICAL DIRECTORS

— F —

FASCINATO, JACK
Ernie Ford Show
KGO-TV, San Francisco, Calif.

FASKOW, IRV
WCBS, New York, N. Y.

FORD, VINCE
WKMI, Kalamazoo, Mich.

FOSTER, JIM
WIMA-TV, Lima, Ohio

FREDMAN, MYER
Laudes Evangelii
CBS-TV

FRONTIERE, DOMINIC
Stoney Burke
ABC-TV

— G —

GALLICCHIO, JOSEPH
WMAQ, Chicago, Ill.
WNBQ-TV, Chicago, Ill.

GALLIMORE, GERALD
WHV, Hillsville, Va.

GANN, BOB
WROK, Rockford, Ill.

GARRIGAN, JIM
WEW, St. Louis, Mo.

GARRY, JOHN
WTRX, Flint, Mich.

GART, JOHN
Who Do You Trust?
ABC-TV

GAYE, BOBBY
KSJB, Jamestown, N. D.

GEIGER, GEORGE L.
WFLA-TV, Tampa, Fla.

GIBSON, JACK
WABQ, Cleveland, Ohio

GILBERT, HERSHEL BURKE
McKeever & the Colonel
NBC-TV

GORDON, HAL
WXYZ, Detroit, Mich.

GRAHAM, ROBERT
WAVU, Albertville, Ala.

GRAVES, JIM
WJAX, Jacksonville, Fla.

GREEN, ELMA
KSFO, San Francisco, Calif.

GROSSMAN, HERBERT
NBC Opera
NBC-TV

— H —

HADDAD, EDDY
KETV-TV, Omaha, Neb.

HAGEN, EARL
The Andy Griffith Show
CBS-TV

HARDEN, GENE
WTWA, Thomson, Ga.

HARNELL, JOSEPH

B. August 2, 1924, New York, N. Y. Play Your Hunch, NBC-TV; Naked City, Kapp Record Album; Asphalt Jungle, Kapp Record Album; Peggy Lee at Basin Street, Capitol Record Album; Musical Director for Peggy Lee, Maurice Chevalier, and Robert Goulet; Musical Director for Motion Picture "Ten Girls Ago."

HARPER, P. C.
WLIB, New York, N. Y.

HAERTIN, DOROTHY
KSCO, Santa Cruz, Calif.

HARVEY, RICHARD
WHAT, Philadelphia, Pa.

HAUSMAN, WILLIAM
WGL, Fort Wayne, Ind.

HAYS, REX
WNAX, Yankton, S. D.

HAZELTINE, JIM
WLAN, Lancaster, Pa.

HENDERSON, RUDY
WNOO, Chattanooga, Tenn.

HENDERSON, SKITCH
Tonight
NBC-TV

HENDON, ADRIAN D.
WGCM, Gulfport, Miss.

HENDRICK, SANDY
KBTR, Denver, Color.

HIATT, JACK
KPRK, Livingston, Mont.

HILL, ROBIN
KRNO, San Bernardino, Calif.

HOGAN, DICK
WIXN, Dixon, Ill.

HOGAN, TED
WKRT, Cortland, N. Y.

HOLMES, ROGER
WAMS, Wilmington, Del.

HOWARD, JOE
WEWS-TV, Cleveland, Ohio

HULL, DICK
WTOG, Savannah, Ga.

HUTCHINSON, KAY
KFH, Wichita, Kans.

HYER, IVAN B.
WMBO, Auburn, N. Y.

Van Alexander

COMPOSER-CONDUCTOR
TV film series

"HAZEL" NBC
"DONNA REED" ABC
"DENNIS THE MENACE" CBS
"EMPIRE" NBC

Feature Film, 1963
"THE CANDY WEB"

Columbia Pictures

Current Record Albums, all
on Capitol Records

"SWING, STAGED FOR SOUND,"
"THE SAVOY STOMP,"

George Chakiris, "MEMORIES ARE
MADE OF THESE,"

Gordon MacRae, Dorothy Kirsten,
"STUDENT PRINCE," and "DESERT
SONG."

President of L.A. Chapter, Nat'l. Acad. of
Recording Arts and Sciences.

Represented by

ASHLEY STEINER —
FAMOUS ARTISTS AGCY.
BEVERLY HILLS, CAL.



EDDY MANSON

COMPOSER — CONDUCTOR
ARRANGER

Personal Rep — Dell Peters
CI 6-7676

RADIO AND TV MUSICAL DIRECTORS

— I —

IMBROGLIO, JOSEPH
WFBR, Baltimore, Md.

— J —

JARVIS, DONALD W.
WBRG, Lynchburg, Va.

JOHNSON, CAROL
KWNO, Winona, Minn.

JOHNSON, CURT
WSPT, Stevens Point, Wisc.

JONES, THOMAS M.
WQTE, Detroit, Mich.

— K —

KALER, RANDALL
WFAS, White Plains, N. Y.

KARTUN, HAL
Remember That Song
WBBM-TV, Chicago, Ill.

KATZMAN, GERTRUDE
WPEN, Philadelphia, Pa.

KAYE, MILTON JAY
Concentration
NBC-TV

KAYE, SAMMY
Keefe Brasselle's
Variety Gardens
CBS-TV

KEEZEL, JOSEPH R.
WLIQ, Mobile, Ala.

KELLY, BOB
KTHH, Houston, Tex.

KENT, GEORGE
WFAA-TV, Dallas, Tex.

KEOWN, E. H.
WQSN, Charleston, S. C.

KINNEY, RAY
KTRG-TV, Honolulu, Hawaii

KLEINSINGER, GEORGE
Saturday's Children
CBS-TV

KNIESE, DAVID
WDOE, Dunkirk, N. Y.

KOSTAL, IRWIN
The Garry Moore Show,
Julie & Carol at Carnegie Hall,
CBS-TV

KRUSE, DARYL
KYEC, San Luis Obispo, Calif.

KUHN, JOHN J.
WKIP, Poughkeepsie, N. Y.

— L —

LAFAYETTE, PAUL
WRYT, Pittsburgh, Pa.

LAMB, VOLNEY JR.
WIRL, Peoria, Ill.

LAMM, AL
WOW-TV, Omaha, Neb.

LAMOREAUX, DICK
WOOD, Grand Rapids, Mich.

LAMPKIN, PHIL
MBS

LANGENFELDT, BERNIE
KARR, Great Falls, Mont.

LAUDEMANN, PETE
WDSU, New Orleans, La.

LAWRENCE, DICK
WORLD, Boston, Mass.

LAWRENCE, JAY
WNOR, Norfolk, Va.

LEHNER, FREDERICK
ABC Radio

LEONARD, NANCY
KMAC, San Antonio, Tex.

LESKOVAR, BOB
WRNY, Rome, N. Y.

LINDSEY, MORT
The Judy Garland Show
CBS-TV

LITFIN, PAULINE E.
KSTP-TV, St. Paul, Minn.

LIVINGSTON, GARY
WPTX, Lexington Park, Md.

LOCKHART, HARRY
WAVE, Louisville, Ky.

LOUNSBURY, MARY
WNJA, Buffalo, N. Y.

— Mc —

McCALL, ERNIE
WJPB-TV, Fairmont, W. Va.

McCORMACK, FRANK E.
WHWB, Rutland, Vt.

McGLOHON, LOONIS
WBT, Charlotte, N. C.

McMICHAEL, DICK
WRBL, Columbus, Ga.

— M —

MACK, BILL
KEENS, San Antonio, Tex.

MANN, JOHNNY
The Alvin Show
CBS-TV

MANSON, EDDY LAWRENCE

B. May 9, 1919, New York, N. Y.
The River Nile, NBC-TV; U. S.
1 — American Profile, NBC-TV;
The Polarix Submarine, NBC-TV;
Corning Glass Films (Lincoln
Center Opening) CBS-TV; The Al
Smith Story, 20th Century-Fox,
CBS-TV; Day of the Painter
(Academy Award).

MARCELLINO, MUZZY
Art Linkletter's House Party
CBS-TV

MARLEY, BILL
WSOC, Charlotte, N. C.

MARTIN, GLENN
WHHH, Warren, Ohio

MARN, LLOYD
Ted Mack &
the Original Amateur Hour
CBS-TV

MASTERS, JIM
KBTN, Neosho, Mo.

MATZ, PETER
Here's Edie
ABC-TV

MAUPIN, REX
ABC Radio

MECKLENBERG, MICHAEL
WLOI, Laporte, Ind.

MEYER, WILLIAM
Search for Tomorrow
CBS-TV

MELIS, JOSE
Jack Paar Show,
Jack Paar Program
NBC-TV

MERKER, JACK R.
KMN, Denver, Colo.

MERRICK, MAHLON
The Jack Benny Program
CBS-TV

METCHNEK, WILLIAM
WCCO-TV,
St. Paul-Minneapolis, Minn.

MEYER, RUTH A.
WNCA, New York, N. Y.

MILLER, MITCH
Sing Along with Mitch, NBC-TV

MINEO, RAY
WGLI, Babylon, N. Y.

MITCHELL, TONY
KNIN, Wichita Falls, Tex.

MOORE, BUDDY
WAKE, Atlanta, Ga.

MOORE, JERRY
WSOC-TV, Charlotte, N. C.

MORSON, LESLIE
WNLC, New London, Conn.

MUNG, JACK
KVRE, Santa Rosa, Calif.

MUNSON, DON
WKID, Urbana, Ill.

MURPHY, PAUL
WTVN, Columbus, Ohio

— N —

NELSON, ALBIN
KRLL, Lewiston, Idaho

NIDES, HARRY
WATE-TV, Knoxville, Tenn.

NORTON, LeROY
WQSR, Syracuse, N. Y.

— O —

O'KUN, LAN
Shuri Lewis Show
NBC-TV

OLSON, RAY
WOW, Omaha, Neb.

O'NEILL, JOE
KVOO, Tulsa, Okla.

OSBURN, BOB
WAYB, Waynesboro, Va.

OSSER, GLENN
ABC Radio

OTOS, GORDON
KTAC, Tacoma, Wash.

OUELLETTE, ROBERT
WLAM, Lewiston, Me.

OVENS, DON
WINS, New York, N. Y.

— P —

PAHL, MEL
Voice of Firestone
ABC-TV

PALAGINO, P. J.
WHAR, Clarksburg, W. Va.

PAPPAS, CHRISTIE
KVEN, Ventura, Calif.

PARIS, NORMAN
Carol Burnett-Richard Hayes
Show,
Richard Hayes Show
CBS-Radio

PARKER, JOHNNY
Arthur Godfrey Show
CBS Radio

PATTON, NANCY
WISN, Milwaukee, Wisc.

RADIO AND TV MUSICAL DIRECTORS

PAUL, CHARLES

The Secret Storm,
Love of Life,
As the World Turns,
CBS-TV

PEARCE, MARSHALL

WSMB, New Orleans, La.

PEEPLER, FRAN

WWL, New Orleans, La.

PETRILO, CAESAR

WBMB-TV, Chicago, Ill.

PIERCE, RUDY

KGO-TV, San Francisco, Calif.

PILDNER, HENRY

WGAR, Cleveland, Ohio

PLONICK, NORMAN

WWDC, Washington, D. C.

PORTER, DON

WWYN, Erie, Pa.

— R —

RACETTE, DONALD

WSET, Glens Falls, N. Y.

RADLEIN, AL

WARN, Fort Pierce, Fla.

RAGSDALE, GENE

KSNY, Snyder, Tex.

RAMIN, SID

Candid Camera
CBS-TV

RANSOM, CLEONA

KYOK, Houston, Tex.

REPINE, BURT T.

WRVA, Richmond, Va.

RICH, JAN

KCPX, Salt Lake City, Utah

RIDDLE, NELSON

Route 66
CBS-TV

RIGHTER, G. HARRY

WATN, Watertown, N. Y.

RIPOSO, TONY

WHEN-TV, Syracuse, N. Y.

ROBERTS, JOE

WGSM, Huntington, N. Y.

ROMEO, TONY

WADO, New York, N. Y.

ROMOFF, COLLIN

Andy Williams Show
NBC-TV

ROSE, DAVID

Bonanza, NBC-TV;
The Good Years,
Red Skelton Hour
CBS-TV

ROSLIN, NORM

WJRZ, Newark, N. J.

ROTH, ALLAN

WAZL, Hazelton, Pa.

RUSSELL, BOB

KEWI, Topeka, Kans.

RYAN, JACK

WAKR, Akron, Ohio

— S —

SANCHEZ, SOTERO J. JR.

KSYX, Santa Rosa, N. Mex.

SANDERS, CHARLES

WFCT, Knoxville, Tenn.

SANDS, JAY

WABE, Allentown, Pa.

SANFORD, CHARLES

As Caesar Sees It
ABC-TV

SANTELO, FAY

WFBL, Syracuse, N. Y.

SAWYER, KEN

WMRC, Milford, Mass.

SCHEIB, PHILIP A.

The Mighty Mouse Playhouse
CBS-TV

SCHLADEMAN, DON

WIRE, Indianapolis, Ind.

SCHMIDT, RONALD G.

KODA, Houston, Tex.

SEGRAVES, SCOOTER

KAKC, Tulsa, Okla.

SELINSKY, WLADIMIR

U.S. Steel Hour
CBS-TV

SEVERE, HOWARD

WHEC, Rochester, N. Y.

SHELLADY, ROBERT

KXIC, Iowa City, Iowa

SHOOP, DAVE

WHP, Harrisburg, Pa.

SILFER, CARL

WSYR, Syracuse, N. Y.

SIMPSON, JOHN

KOTA-TV, Rapid City, S. D.

SMITH, GARDNER

WHEN, Syracuse, N. Y.

SMITH, JIM O.

WHLI, Wheeling, W. Va.

SMITH, DR. W. O.

WVOL, Nashville, Tenn.

SMYTH, ED

WKTS, Sheboygan, Wis.

SONTAG, GEORGE

Especially for You
WOC-TV, Davenport, Iowa

SOSNIK, HARRY

ABC Radio

SPEAR, SAMMY

The Jackie Gleason Show:
The American Scene
Magazine,
CBS-TV

SPENCER, HARRY W.

WBTM, Danville, Va.

STEIN, LOU

Magic Midway
NBC-TV

STEWART, SANDY

WRFD, Worthington, Ohio

STRAUSS, JOHN

Car 54, Where Are You?
NBC-TV

STRAVINSKY, IGOR

Noah & the Flood
CBS-TV

SUTHERLAND, DOUG

KBLI, Helena, Mont.

SUTTON, MARY LOU

WARO, Cannonsburg, Pa.

SWEENEY, FRANK L.

WKBN, Youngstown, Ohio

SYLVERN, HANK

SZANIK, ROY
KPOI, Honolulu, Hawaii

— T —

TAUBMAN, PAUL

TAYLOR, STEVE
WGLL, Galesburg, Ill.

THOMAS, GUS

WCOY, Columbia, Pa.

THOMPSON, BILL

KGBS, Los Angeles, Calif.

THOMPSON, SIGVOLD

Fargo Symphony
KXJB-TV, Valley City, N. D.

TORRES, PEPITO

Show Libby's
WKAQ-TV,
San Juan, Puerto Rico

TOWNSEND, ROB

WLAC, Nashville, Tenn.

TOWNSEND, WALLY

CKLW, CKLW-TV,
Detroit, Mich.

TRENDLER, ROBERT

WGN, Chicago, Ill.

TROTTA, JOSEPHINE

WTCS, Fairmont, W. Va.

TUCKER, DAVID B.

WCRB, Boston, Mass.

TURNER, PAUL

KPIX-TV,
San Francisco, Calif.

— U —

UNDEDWOOD, LIZ

WRNL, Richmond, Va.

— V —

VAN CAMP, BOB

WSB, Atlanta, Ga.

VILLANI, JOHN

WELC, Welch, W. Va.

VOORHEES, DONALD

Bell Telephone Hour
NBC-TV

VUN KANNON, CHARLIE

WMC, Memphis, Tenn.

— W —

WAGNER, JACK

KNBR, San Francisco, Calif.

WALLENSTEIN, ALFRED

NBC Opera
NBC-TV

WASLON, AL

WLWC-TV, Columbus, Ohio

WAYNE, ROGER

WHLI, Hempstead, N. Y.

WEED, BUDDY

WELLMAN, JOHN

KYW, Cleveland, Ohio

WESTON, PAUL

Opening Night
CBS-TV

WILLETT, JOHN F.

WSLS, Roanoke, Va.

WING, KEN

KJOY, Stockton, Calif.
KLAN, Stockton, Calif.

WOMACK, BURL

WSAV, Savannah, Ga.

WULLEN, NORM

WBEN, Buffalo, N. Y.

— Z —

ZENOBI, VIRGINIA

KBEA, Kansas City, Mo.

Radio & TV Disc Jockeys & Musicasters

—Their Work During 1962—

— A —

ALAN, LEE
WXYZ, Detroit, Mich.

ALAN, MARC
KLEO, Wichita, Kans.

ALEXANDER, LES
WCAO, Baltimore, Md.

ALEXANDER, OSCAR
The Daddy-oh Show
WLE, Raleigh, N. C.

ALLAN, KENN
WLAN, Lancaster, Pa.

ALLEN, AARON
KENS, San Antonio, Tex.

ALLEN, HERB
WKWK, Wheeling, W. Va.

ALLEN, PAUL
Golden Sound
KR0D, El Paso, Tex.

ALLEN, TONY
Sound of Music
WUSJ, Lockport, N. Y.

AMBROSE, JOE
Sat. Night Dance Party
WRBL, Columbus, Ga.

ANDERSON, HERB OSCAR
WABC, New York, N. Y.

ANDERSON, ROGER
Hour of Enchantment
KH0W, Denver, Colo.

ANGELL, ART
WRBL, Columbus, Ga.

ARNOLD, CHUCK
WISN, Milwaukee, Wis.

ARNOLD, HAP
KFJZ, Fort Worth, Tex.

ARTAU, MARIANO
WKAQ, San Juan, Puerto Rico

ARTHUR, PAUL
KOYN, Billings, Mont.

AUDIO, TOM
WESX, Salem, Mass.

AUSTIN, GENE
WSAT, Cincinnati, O.

AUSTIN, RIP
WSRC, Durham, N. C.

— B —

BAHN, CARL
The Early Bird Show
WCSS, Amsterdam, N. Y.

BAKER, BILL
Night Shift
WKST, New Castle, Pa.

BANDY, JOHN
WDAS, Philadelphia, Pa.

BANKS, BOB
WZRO, Jacksonville Beach, Fla.

BARGER, CARL L.
Hi Fi House
WFDF, Flint, Mich.

BARILE, LOU
WRUN, Utica, N. Y.

BARKER, BILL
KOA, Denver, Colo.

BARKER, TED
Joy Club
WJOY, Burlington, Vt.

BARKSDALE, DON
KDIA, Oakland, Calif.

BARNETT, BOB
KALL, Salt Lake City, Utah

BARR, JACK
KLEO, Wichita, Kans.

BARTLETT, BRAD
WDOV, Dover, Del.

BASSETT, GEORGE
Music Room
WGPA, Bethlehem, Pa.

BAUM, JERRY
Spins 'N' Needles
WGFB, Evansville, Ind.

BEARD, DICK
Dateline Music
WKID, Urbana, Ill.

BEERS, BOBBY
KBTR, Denver, Colo.

BEIER, MARVIN
KR0D, El Paso, Tex.

BELANGER, TOM
WNDU, South Bend, Ind.

BELL, DICK
WOKW, Brockton, Mass.



DAN INGRAM

WABC



JACK STERLING

DISC JOCKEYS & MUSICASTERS

BENNETT, RICK
Serenade in the Afternoon
WYSL, Buffalo, N. Y.

BERG, BILL
WTAX, Springfield, Ill.

BERNARD, FRED
WTIC, Hartford, Conn.

BESSER, TED
WGL, Fort Wayne, Ind.

BEULER, BUD
Morning Show
WMMM, Westport, Conn.

BINGHAM, AL
Music for You
WJNO, West Palm Beach, Fla.

BINKIN, SYL
WMAV, Springfield, Ill.

BLOCK, MARTIN
WOR, New York, N. Y.

BLOSSEY, JAMES
KIDO, Boise, Idaho

BOLEN, BILL
WSGN, Birmingham, Ala.

BOLTON, BOB
Downbeat
WBBQ, Augusta, Ga.

BOOKSPAN, MARTIN
WQXR, New York, N. Y.

BOOTH, MIKE
Big Top Show
WKXY, Sarasota, Fla.

BOTTO, JEANNE
WHER, Memphis, Tenn.

BOYCE, RAY
Clockwatcher
WQSR, Syracuse, N. Y.

BOYEA, DICK
Sounds of Night
WICY, Malone, N. Y.

BRADY, WILLIAM
WDZ, Decatur, Ill.

BRAMHALL, BILL
Hometown Party
WMLL, Milwaukee, Wis.

BRAND, OSCAR
WNYC, New York, N. Y.

BRENNER, PAUL
Golden Year Book
WJRZ, Newark, N. J.

BRIMMER, J. ALLEN
Hayride
WEAS, Savannah, Ga.

BRINE, SALTY
WPRO, Providence, R. I.

BRITAIN, RON
WSAI, Cincinnati, Ohio

BROOKS, FRANK
WRVA, Richmond, Va.

BROWN, ART
WWDC, Washington, D. C.

BROWN, BOB
WJRZ, Newark, N. J.

BROWN, CHARLIE
KDSX, Denison-Sherman, Tex.

BROWN, CLARE
Music for the Young at Heart
WQTE, Detroit, Mich.

BROWN, DAVE
WSAV, Savannah, Ga.

BROWN, JACK
Audio
WSOC, Charlotte, N. C.

BROWN, LARRY
WPEN, Philadelphia, Pa.

BRUCE, DON
Hits for the Mrs.
WAEB, Allentown, Pa.

BRUTON, BOB
KTOK, Oklahoma City, Okla.

BRYAN, CHARLIE
WWL, New Orleans, La.

BURKE, DWAYNE
Music City
KERG, Eugene, Ore.

BURNS, STAN Z.
WINS, New York, N. Y.

BUTLER, BOB
WABJ, Adrian, Mich.

— C —

CALDWELL, DONN
WKWK, Wheeling, W. Va.

CALLAHAN, GINGER
WTMT, Louisville, Ky.

CALVERT, BOB
WNOR, Norfolk, Va.

CAMPBELL, TOM
Crouse
WQTE, Detroit, Mich.

CANBY, EDWARD TATNALL
WYNC, New York, N. Y.

CANNON, DON
KOMO, Seattle, Wash.

CARLE, LEE
WGBB, Freeport, N. Y.

CARLETON, LAD
WJAK, Providence, R. I.

CARLTON, BOB
WMBD, Peoria, Ill.

CARNEY, JACK
Commuters Club
KSFO, San Francisco, Calif.

CARPENTER, SKIP
WRAL, Raleigh, N. C.

CARSON, JOEL
WWYN, Erie, Pa.

CARTER, BILL
KGY, Olympia, Wash.

CASTLEBERRY, EDDIE
WABQ, Cleveland, Ohio

CAUSIER, JOHN
Matinee
ABC Radio

CECIL, CHUCK
Swingin' Years
KFI, Los Angeles, Calif.

CERRI, BILL
The Classical Clock
WGMS, Washington, D. C.

CHASINS, ABRAM
Music Magazine
WQXR, New York, N. Y.

CHEDWICK, PORKY
WAMO, Pittsburgh, Pa.

CIGNA, JOHN
WOWO, Ft. Wayne, Ind.

CIMINO, RICK
KJOY, Stockton, Calif.

CLANCY, DAVE
Strictly Music
WWHG, Hornell, N. Y.

CLARK, EMANUEL
WVOL, Nashville, Tenn.

CLARK, GENE
WMAK, Nashville, Tenn.

CLARK, JON
Spotlight on Music
WSPB, Sarasota, Fla.

CLARK, MEL
Sundial
WGLI, Babylon, N. Y.

CLARK, TED
WQAM, Miami, Fla.

CLARKE, DEAN
KORL, Honolulu, Hawaii

CLARKE, HENRY
WEAV, Plattsburgh, N. Y.

CLEMENTI, JOE
WORLD, Boston, Mass.

CLOVIS, CARL
WHAR, Clarksburg, W. Va.

COLE, LYNN
WDSU, New Orleans, La.

COLLIER, KEN
Introduction
WAME, Miami, Fla.

COLLINS, DAVE
Night Line
WSAZ, Huntington, W. Va.

COLOMBO, JOE
Night-train
WGLI, Babylon, N. Y.

CONGER, BILL
Radio 143
WFCT, Knoxville, Tenn.

CONLEY, MAX
Good Morning, All
KBET, Reno, Nev.

CONNELL, BOB
WOND, Pleasantville, N. J.

CONRAD, DAVE
Week Day
WPPA, Pottsville, Pa.

CONWAY, JIM
WMAQ, Chicago, Ill.

COOK, JAY
WHBQ, Memphis, Tenn.

COOKE, HENRY
WMAQ, Chicago, Ill.

COOLEY, JOHN
WPIK, Alexandria, Va.

COOPER, GEORGE
KBOX, Dallas, Tex.

COOPER, ROY
WISH, Indianapolis, Ind.

CORNELL, KEN
WTLB, Utica, N. Y.

COSTA, FRANK
KTHH, Houston, Tex.

COTTON, VIC
KOA, Denver, Colo.

COVE, ELLIOTT
Timekeeper
WSYR, Syracuse, N. Y.

COX, ALBERT
Showcase
WHAR, Clarksburg, W. Va.

CRAGER, ROBERT
WWBZ, Vineland, N. J.

CRAIG, CHUCK
Night Scene
WHBC, Canton, Ohio

CRAIG, TOM
Music in the P. M.
WMMM, Westport, Conn.

CRAIG, WINDY
WTKO, Ithaca, N. Y.

CREVELING, JOHN
WENY, Elmira, N. Y.

CRUZALEGUI, ROBERTO
KIFN, Phoenix, Ariz.

CURRY, BILL
WBT, Charlotte, N. C.

CURTIS, BILL
Sounds in Stereo
KCPX, Salt Lake City, Utah

CURTIS, WAYNE
WKHM, Jackson, Mich.

— D —

DALE, ALLAN
WOAI, San Antonio, Tex.

DALLAS, JIMMY
KVWO, Cheyenne, Wyo.

DALTON, JACK
WGUY, Bangor, Me.

DANIELS, JAY
WDXB, Chattanooga, Tenn.

D'ARCY, MICHAEL
KALP, Mesa, Ariz.

DARDANO, NICK
Night Show
WRUN, Utica, N. Y.

DARK, DANNY
WIL, St. Louis, Mo.

DAVID, TOBY
CKLW, Detroit, Mich.

DAVIES, BUD
CKLW, Detroit, Mich.

DISC JOCKEYS & MUSICASTERS

DAVIS, DAVE
Night Watch
WAKR, Akron, Ohio

DAVIS, LEE
WAMS, Wilmington, Del.

DEAN, JERRY
WEEZ, Chester, Pa.

DEAN, LOU
WRVA, Richmond, Va.

DEAN, RON
KUTY, Palmdale, Calif.

DEAN, VIC
WAVI, Dayton, Ohio

DECKARD, CAREY
WOAI, San Antonio, Tex.

DEE, JAY
WIRK, West Palm Beach, Fla.

DEE, TOM
KAPE, San Antonio, Tex.

DeLAO, VAL
KLOS, Albuquerque, N. Mex.

DELSI, PAT
Del-Mar Show
WCAM, Camden, N. J.

DENNIS, S. D.
Musichthon
WKMI, Kalamazoo, Mich.

DENT, BOB (TRACY)
Shoney Show
WCAW, Charleston, W. Va.

DERBY, DAVE
Wide Awake Show
WRNY, Rome, N. Y.

DeVARGAS, VENERANDA
KLOS, Albuquerque, N. Mex.

DeVILLE, BOB
Music After Dark
WGAR, Cleveland, Ohio

DEVINE, BOB
KDES, Palm Springs, Calif.

DEVON, PRU
Nights in Latin America
WQXR, New York, N. Y.

DIAMOND, BOB
WGUY, Bangor, Me.

DIANDREA, DICK
WFBG, Altoona, Pa.

DICKERSON, GEORGE
WANE, Fort Wayne, Ind.

DIXON, ALVIN
Diggie-doo
WXOK, Baton Rouge, La.

DIXON, DAVE
KATZ, St. Louis, Mo.

DOD, BOB
Weekday
WGNV, Newburgh, N. Y.

DOUGAN, JACK
On the Road
WGPA, Bethlehem, Pa.

DOUGLAS, WALLY
Open House
WTAR, Norfolk, Va.

DOWE, KEN
KBOX, Dallas, Tex.

DOWNS, TOMMY
WTMT, Louisville, Ky.

DOYL, TOM
KXIC, Iowa City, Iowa

DRAKE, RON
WHP, Harrisburg, Pa.

DRISCOLL, DICK
WTCN, Minneapolis, Minn.

DUPREE, BOB
WPIK, Alexandria, Va.

— E —

EASTMAN, JOHN
Old Fla. Radio Room
WAME, Miami, Fla.

EATON, BOB
Rollin' Home
WLEU, Erie, Pa.

EDWARDS, JAY
WREB, Holyoke, Mass.

ELDRIDGE, DAVE
WAMS, Wilmington, Del.

ELKINS, JIM
KHAR, Anchorage, Alaska

ELLENBOGEN, HENRY
Hank's Corner
WBZA, Kingston, N. Y.

ELLENGTON, MERCER
Jazz Show
WLIB, New York, N. Y.

ELIOTT, JACK
KWK, St. Louis, Mo.

ELLIS, KEN
WRUM, Rumford, Me.

ELLSWORTH, JACK
Memories in Melody
WALK, Patchogue, N. Y.

ENGLISH, JIM
Tempo
WHP, Harrisburg, Pa.

ENO, JACK
WEBR, Buffalo, N. Y.

ERICKSON, ROALL
KMO, Tacoma, Wash.

EVANS, BOB
At Ease
KTUC, Tucson, Ariz.

— F —

FATMAN, LLOYD
Snap Club
WHAT, Philadelphia, Pa.

FENNELL, GEORGE
Afternoon Affair
KBIG, Avalon, Calif.

FERGUSON, JOHN
Soundtrack
WRFC, Athens, Ga.

FIELDS, BILL
WRIT, Milwaukee, Wis.

FISCHLER, JOE
WKRT, Cortland, N. Y.

FISHER, BOB
Houseparty
WRSC, State College, Pa.

FISKE, FRED
WWDC, Washington, D. C.

FLICK, DRAGE
Limelight
WHLL, Wheeling, W. Va.

FOLSOM, DON
KRNO, San Bernardino, Calif.

FORD, ART
WINS, New York, N. Y.

FORD, JOE
KNUZ, Houston, Tex.

FORD, TED
WKRT, Cortland, N. Y.

FOREST, JIM
WFAH, Alliance, Ohio

FORTUNE, BILL
Night Life
WHEN, Syracuse, N. Y.

FOSTER, PHIL
WIOI, Portsmouth, Ohio

FOX, RON
The Fox's Den
WFAX, Springfield, Ill.

FREMEN, VERNE
Freeway Function
KBIG, Avalon, Calif.

FULMER, DALE
WHLM, Bloomsburg, Pa.

FURST, JIM
WNDU, South Bend, Ind.

— G —

GALE, EDDIE
WWL, New Orleans, La.

GARDNER, JACK
WHIY, Orlando, Fla.

GARRETT, AL
Open House
KFRB, Fairbanks, Alaska

GARRETT, FRED
WAMM, Flint, Mich.

GAY, KYLE
KCKN, Kansas City, Kans.

GAYDOS, STAN
WSAV, Savannah, Ga.

GENSELL, PASTOR JOHN
The Two Worlds of Jazz
WINS, New York, N. Y.

GERHARDT, GERALD
Night-watch
KBBO, Yakima, Wash.

GHAN, JERRY
Morning Mayor
WPGC, Morningside, Md.

GIBSON, JACK
Jockey Club
WABQ, Cleveland, Ohio

GIBSON, LARRY
WSAZ, Huntington, W. Va.

GIDDONS, DAN
WNEX, Macon, Ga.

GLENN, JERRY
WWYN, Erie, Pa.

GOERNER, BOB
Weekend with KCBS
KCBS, San Francisco, Calif.

GOMEZ, FEDERICO
Cual Es Su Favorito
KXEX, Fresno, Calif.

GONNEAU, PIERRE
Accent
KHJ, Los Angeles, Calif.

GOOD, TOMMY
KCKC, San Bernardino, Calif.

GOODWIN, JERRY
WQAM, Miami, Fla.

GORDON, DAVE
Top 100
KBMW, Breckenridge, Minn.

GORHAM, MAL
KETO, Seattle, Wash.

GRADY, JOE
WPEN, Philadelphia, Pa.

GRAHAM, FRANK
Night Beat
WWRL, New York, N. Y.

GRAHAM, ORV
Caravan
WSOY, Decatur, Ill.

GRANT, ALLAN
Concepts in Jazz
WWBL, New York, N. Y.

GRANT, BRUCE
WOOD, Grand Rapids, Mich.

GRANT, DICK
Crystal Carousel
WSET, Genes Falls, N. Y.

GRANT, MIKE
Triple T
WNBH, New Bedford, Mass.

GREEN, JIM
Jim's Jamboree
KPIK, Colorado Springs, Colo.

GREGOR, BILL
WWBZ, Vineland, N. J.

GREGORY, ENOCH
Gospel Hit Parade
WBEE, Chicago, Ill.

GREGORY, KERM
Discapades
WAEE, Allentown, Pa.

GRIFFITH, HERMAN
Record Caravan
KGFJ, Los Angeles, Calif.

GRIFFITHS, TOM
KYW, Cleveland, Ohio

— H —

HAAS, KARL
Adventures in Good Music
WJR, Detroit, Mich.

DISC JOCKEYS & MUSICASTERS

HAIT, MAL
Mal & Willie
WKIP, Poughkeepsie, N. Y.

HALE, JIMMIE
Playboy Show
KANB, Shreveport, La.

HALEY, FRANK
WTSL, Hanover, N. H.

HALL, ED
WVOL, Nashville, Tenn.

HALLAMAN, TED
Motor Matinee
WGAR, Cleveland, Ohio

HALLENBECK, KEN
WTSL, Hanover, N. H.

HANCOCK, HUNTER
KGFJ, Los Angeles, Calif.

HANKERSON, TOM
West Coast Blues
WTMP,
Tampa-St. Petersburg, Fla.

HANSEN, DONALD
Good Morning
From the Lounge
WSET, Glens Falls, N. Y.

HANSON, KEN
KFRE, Fresno, Calif.

HARDY, JOHN
KDIA, Oakland, Calif.

HARHAI, TED
Everything
WKST, New Castle, Pa.

HARPOON, BILL
KHAR, Anchorage, Alaska

HARRINGTON, BOB
WLAN, Lancaster, Pa.

HARRIS, LEE
KBTR, Denver, Colo.

HARVEY, RUDY
Hollywood Houseparty
KGFJ, Los Angeles, Calif.

HEFFNER, BOB
Night Sounds
WIMA, Lima, Ohio

HENDERSON, J.
Jocko
WWRL, New York, N. Y.

HENNINGS, PAUL
Morning Show
WTAR, Norfolk, Va.

HENTOFF, NAT
The Two Worlds of Jazz
WINS, New York, N. Y.

HEPTNER, LEE
Music Man
KVEC, San Luis Obispo, Calif.

HERLIHY, BRIAN
Week-night
WBEC, Pittsfield, Mass.

HERRING, BUCK
KROY, Sacramento, Calif.

HESSE, BILL
WCSS, Amsterdam, N. Y.

HICKOK, BILL
KFRC, San Francisco, Calif.

HILSON, BERT
KSEW, Sitka, Alaska

HIRT, BILL
Matinee
KGEK, Sterling, Colo.

HOEFlickER, HERB
KANS, Kansas City, Mo.

HOGAN, LARRY
Top O' the Morning
WERA, Plainfield, N. J.

HOLLOWAY, DICK
WEOF, Canton, Ohio

HOLMES, JIM
KEWI, Topeka, Kans.

HOOD, BOB
Musical Clock
WNOX, Knoxville, Tenn.

HOOPER, GEORGE
KRDO, Colorado Springs, Col.

HOPKINS, HAP
KROY, Sacramento, Calif.

HOPKINS, JOHN
Yawn Patrol
WTOC, Savannah, Ga.

HOPKINS, WES
Top of the Morning
WAKR, Akron, Ohio

HOWARD, DON
Mid-morning Bandstand
WFAU, Augusta, Me.

HOWARD, DONALD
WCOU, Lewiston, Me.

HOWARD, SPECS
KYW, Cleveland, Ohio

HOWARD, TOBE
Lou to You
WLOU, Louisville, Ky.

HOWELL, WILLARD L.
Morning Matinee
WZOB, Fort Payne, Ala.

HUBBARD, EDDIE
WGN, Chicago, Ill.

HUDSON, JAN
Radio 143
WECT, Knoxville, Tenn.

HULL, DOC
KRMG, Tulsa, Okla.

— I —

INGLES, DAVID
KFMJ, Tulsa, Okla.

INGRAM, DAN
WABC, New York, N. Y.

ISON, HAP
WHYI, Orlando, Fla.

— J —

JACKSON, HAL
Dr. Jive
WWRL, New York, N. Y.

JAMES, AL
KYW, Cleveland, Ohio

JAMES, LEE
KMAC, San Antonio, Tex.

JAMES, NORM
Spins & Needles
WDEY, Waterbury, Vt.

JARRETT, HUGH
WLAC, Nashville, Tenn.

JEFFERYS, ALLAN
ABC Radio

JOHNSON, DAN
WFLA, Tampa, Fla.

JOHNSON, FRED
KETO, Seattle, Wash.

JOHNSON, TED
WFDF, Flint, Mich.

JONES, DON
KGY, Olympia, Wash.

JOPLIN, JANIE
WHER, Memphis, Tenn.

JORDAN, EDMUND
World of Modern Sound
ABC Radio

JORDAN, LEE A.
B. October 16, 1925, Macon, Ga.
Lee Jordan Show, WCBS Radio

JUSTICE, LARRY
Late Date Show
WPGC, Morningside, Md.

— K —

KAI, BARBARA
KJET, Beaumont, Tex.

KAPRAL, MIKE
Nightwatch
WBOY, Clarksburg, W. Va.

KAUFMAN, MURRAY
WINS, New York, N. Y.

KAY, ANDY
KFRE, Fresno, Calif.

KELLY, BOB
WRR, Dallas, Tex.

KELLY, DON
KAKC, Tulsa, Okla.

KELLY, MERLE
Songbook
WRAL, Raleigh, N. C.

KELLY, PAUL
WOOD, Grand Rapids, Mich.

KELSEY, JIM
WAMO, Pittsburgh, Pa.

KELSH, DONALD E. JR.
WCCR, Canandaigua, N. Y.

KEYSER, RALPH
Top Pops
KASH, Eugene, Ore.

KIMBLE, BILL
WNBZ, Binghamton, N. Y.

KING, ALLEN
WAKE, Atlanta, Ga.

KING, GEORGE
Record Shop
WUNS, Lewisburg, Pa.

KING, GUY
KXIV, Phoenix, Ariz.

KING, TONY
WAMM, Flint, Mich.

KLAVAN AND FINCH

WNEW, New York, N. Y.

KNIGHT, DICK
KFOR, Lincoln, Neb.

KNIGHT, FRANK
Golden Sound Morning Show
WCCO, Hartford, Conn.

KNIGHT, KEN
KAAY, Little Rock, Ark.

KNIGHT, PAUL
North Shore Hour
WESX, Salem, Mass.

KOSSUTH, RICHARD
Breakfast with Richie
WPTS, Pittston, Pa.

KRAUSER, BOB
Matinee
WJNO, West Palm Beach, Fla.

— L —

LaCHAPELLE, GERALD
WCOU, Lewiston, Me.

LACY, JACK
WINS, New York, N. Y.

LAHN, TERRY
Music with Lahn
KHOW, Denver, Colo.

LALIBERTE, ROGER
Starlite Salute
WWRI, West Warwick, R. I.

LAMARINE, TOM
WOND, Pleasantville, N. J.

LAMAR, JACK
Del-Mar Show
WCAM, Camden, N. J.

LAMBERT, NORM
Sing & Swing
WHMP, Northampton, Mass.

LANDIS, RANDY
Sandman's Serenade
KWBB, Wichita, Kans.

DISC JOCKEYS & MUSICASTERS

LANDON, PAT
WRCV, Philadelphia, Pa.

LAWRENCE, TED
WBRE, Wilkes-Barre, Pa.

LAWRENCE, TEDD
Man About Music
ABC Radio

LEBLANC, DON
KODA, Houston, Tex.

LEE, BRUCE
WIND, Chicago, Ill.

LEE, DAVE
KFIV, Modesto, Calif.

LEE, KELLY
Night Song
WPTF, Raleigh, N. C.

LEE, MACK
WSOL, Tampa, Fla.

LEWIS, FRED
Cracker Barrel

LEWIS, FRED
WSEN, Baldwinsville, N. Y.

LEWIS, JOHNNY
KEWI, Topeka, Kans.

LEWIS, ROBERT Q.
KHJ, Los Angeles, Calif.

LIGHT, JIM
KWK, St. Louis, Mo.

LITCHFIELD, EDDIE
Silver City Serenade
WPEP, Taunton, Mass.

LOCHNER, ART
Night Beat
WRNL, Richmond, Va.

LOFLAND, CHUCK
WANE, Fort Wayne, Ind.

LOGAN, JIM
Green Mt. Ballroom
WDEV, Waterbury, Vt.

LOHMAN, AL JR.
KLAC, Los Angeles, Calif.

LOHSE, JIM
Nocturne
WTVN, Columbus, Ohio

LOWE, JIM
WNBC, New York, N. Y.

LOWE, JIM
WRR, Dallas, Tex.

LUCKHURST, BILL
Music-go-Round
KTAC, Tacoma, Wash.

LUTHER, JOHN WESLEY
Turntable Terrace
WLEU, Erie, Pa.

LYNN, ART
Lynn in the Spin
WOHO, Toledo, Ohio

LYNN, BOB
WKJG, Fort Wayne, Ind.

LYONS, JIMMY
KFRC, San Francisco, Calif.

— Mc —

McCARTHY, J. P.
Music Hall
WJR, Detroit, Mich.

McCARTHY, JOHN
Morning Line
WPEP, Taunton, Mass.

McCORMICK, LARRY
Mr. Mac & the Record Rack
KGFJ, Los Angeles, Calif.

McCREARY, BILL
Jazz Corner
WWRL, New York, N. Y.

McDOWELL, CHESTER
Hotsy Totsy
KYOK, Houston, Tex.

McGUIRE, JACK
WERA, Plainfield, N. J.

McGUIRE, MAC
WPEN, Philadelphia, Pa.

McKEE, ED
WENY, Elmira, N. Y.

McKINNEY, JIM
WMAV, Springfield, Ill.

McMARTIN, JIM
Star Time
WKXY, Sarasota, Fla.

McPHERSON, HUGH
WCHS, Charleston, W. Va.

— M —

MACK, BILL
1450 Club
WQSN, Charleston, S. C.

MAGILL, MAURY
WWL, New Orleans, La.

MAGNUS, JOHNNY
KGFJ, Los Angeles, Calif.

MALONE, DAVE
KCBC, Des Moines, Iowa

MANCE, HENRY
Big Jim
WXOK, Baton Rouge, La.

MANGIO, FRANK
KLAN, Stockton, Calif.

MANN, CHUCK
KGFJ, Los Angeles, Calif.

MANN, SCOTT
WDXB, Chattanooga, Tenn.

MARCUS, BILL
WHDL, Olean, N. Y.

MARGRAFF, NORMAN
Fritz the Plumber
WMIL, Milwaukee, Wis.

MARKLE, TINY
WAVZ, New Haven, Conn.

MARSHALL, HERB
KSMN, Mason City, Iowa

MARSHALL, PERRY
WIND, Chicago, Ill.

MARTENSON, ED
KNOE, Monroe, La.

MARTIN, DICK
Million Dollar Music
KMAC, San Antonio, Tex.

MARTIN, EARLE
Dateline Music
WKID, Urbana, Ill.

MARTIN, HARRY
KYW, Cleveland, Ohio

MARTIN, SONNY
KAAY, Little Rock, Ark.

MARTIN, STEVE
Daybreaker
WUSJ, Lockport, N. Y.

MARTIN, T. J.
WAVZ, New Haven, Conn.

MARX, GARY
WOW, Omaha, Neb.

MASEY, BILL
Soundstage
KSON, San Diego, Calif.

MASSEY, REV. MELVIN
Gospel Sermonette
WILD, Boston, Mass.

MATHEWS, JOE
KGFJ, Los Angeles, Calif.

MATHIS, TOM
WISH, Indianapolis, Ind.

MATTHEWS, JOHNNY
KQEO, Albuquerque, N. Mex.

MAURO, ERNIE
WMRC, Milford, Mass.

MAXWELL, RAY
KXIV, Phoenix, Ariz.

MAY, STEVE
Housewife's Highway
WESO, Southbridge, Mass.

MAYER, JOE
KYW, Cleveland, Ohio

MAYHEW, FRANK
Night Beat
KVEC, San Luis Obispo, Calif.

MELTZER, AL
WEBR, Buffalo, N. Y.

MENEFEE, BOB
WCAU, Philadelphia, Pa.

MERCER, WILLIAM
KDIA, Oakland, Calif.

MERCHANT, BILL
WGRD, Grand Rapids, Mich.

MICHELMAN, ED
Musical Variety
KTRG, Honolulu, Hawaii

MIDDLETON, BOB
WSMB, New Orleans, La.

MILAIR, ALAN
WSYR, Syracuse, N. Y.

MILES, JERRE
Sunny Side Up
KBVM, Lancaster, Calif.

MILLER, CLIFF
KDES, Palm Springs, Calif.

MILLER, HARVEY
WAAT, Trenton, N. J.

MILLER, HOWARD
WIND, Chicago, Ill.

MILLER, REX
KWK, St. Louis, Mo.

MILLER, ROSS
WTIC, Hartford, Conn.

MILLER, WIL
Hi Fi Panorama
WSOY, Decatur, Ill.

MINTZ, LANNY
KQEO, Albuquerque, N. Mex.

MITCHELL, BOB
KVWO, Cheyenne, Wyo.

MITCHELL, FRED
Hitch with Mitch
WOHO, Toledo, Ohio

MOFFATT, TOM
Uncle Tom's Cabin
KPOL, Honolulu, Hawaii

MOLINARO, LARRY
WNAR, Norristown, Pa.

MONTAGUE, N.
The Magnificent Montague
WURL, New York, N. Y.

MONTGOMERY, BOB
WGBG, Greensboro, N. C.

MORENO, BUDDY
KWK, St. Louis, Mo.

MORGAN, PAUL (HALL)
KENS, San Antonio, Tex.

MORGAN, RICK
WKLO, Louisville, Ky.

MORGAN, SHEP
KXIC, Iowa City, Iowa

MORSE, BILL
Late Watch Show
KTRG, Honolulu, Hawaii

MORSE, SID
KTOK, Oklahoma City, Okla.

MOSES, DAVE
Matinee
WKXL, Concord, N. H.

MOWERY, DON
WLBR, Lebanon, Pa.

MURDOCK, JACK
Disc Jockey
WMAN, Mansfield, Ohio

MURPHY, TOM
KISN, Portland, Ore.

MURPHY, VINCE
WILK, Wilkes-Barre, Pa.

MURRAY, JACK
KFJZ, Fort Worth, Tex.

MYERS, ERNIE
KOGO, San Diego, Calif.

— N —

NARDONE, MIKE
WRIT, Milwaukee, Wis.

DISC JOCKEYS & MUSICASTERS

NASH, KEN
WMAK, Nashville, Tenn.

NELSON, BRUCE
WNNS, Olean, N. Y.

NEVINS, BIGGIE
WCKR, Miami, Fla.

NEWMAN, HARRY
WAAT, Trenton, N. J.

NORTII, JOHN
KSON, San Diego, Calif.

— O —

O'CONNOR, REV. NORMAN
The Two Worlds of Jazz
WINS, New York, N. Y.

O'REILLY, JACK
WPEN, Philadelphia, Pa.

OVERTON, TOM
KODA, Houston, Tex.

OXFORD, GEORGE
KDIA, Oakland, Calif.

— P —

PARKHURST, DEANE
WHEN, Syracuse, N. Y.

PARNELL, JACK
WHBQ, Memphis, Tenn.

PARNELL, PAT
KLAN, Stockton, Calif.

PATZ, RICHARD
Music Man
WNLC, New London, Conn.

PAYNE, TED
KJOY, Stockton, Calif.

PHILLIPS, WALLY
WGN, Chicago, Ill.

PIERCE, BOB
KAPE, San Antonio, Tex.

PINKNEY, HAROLD D.
WMBQ, Auburn, N. Y.

PLEDGER, DOUG
KNBR, San Francisco, Calif.

POGE, FOGO
KIMN, Denver, Colo.

PORTER, ROLAND
KDIA, Oakland, Calif.

PORTER, STEVE
WFLA, Tampa, Fla.

POWELL, BILL
WAMO, Pittsburgh, Pa.

POWELL, CHARLIE
WKJG, Fort Wayne, Ind.

POWERS, JIM
WGBB, Freeport, N. Y.

POWERS, TOM
WADK, Newport, R. I.

PRATT, CHUCK
WDSU, New Orleans, La.

PUDNEY, JACK
WACE, Chicopee-Springfield, Mass.

PLYE, JACK
WRCV, Philadelphia, Pa.

— Q —

QUINN, FRANK
WADK, Newport, R. I.

— R —

RANDLE, BILL
WCBS, New York, N. Y.

RANDOLPH, DAVID
Music for the Connoisseur
WNYC, New York, N. Y.

RANSON, LEE
WIRL, Peoria, Ill.

RAY, JIMMY
KTHH, Houston, Tex.

READ, ED
Music Man
WNLC, New London, Conn.

REED, BOB
Gospel Train
WLOK, Memphis, Tenn.

REED, BOB
800 Radio Row
WLAD, Danbury, Conn.

REILLY, ED
WTRY, Troy, N. Y.

REINA, RON
KWG, Stockton, Calif.

RHODES, BOB
WADC, Akron, Ohio

RICE, DICK
Musictown U. S. A.
WOWO, Ft. Wayne, Ind.

RICE, MIKE
Night Train
WCVS, Springfield, Ill.

RICE, RAY
WACE, Chicopee-Springfield, Mass.

RICHARDS, DICK
KWK, St. Louis, Mo.

RICHARDS, STAN
WAKE, Atlanta, Ga.

RICHBOURG, JOHN
WLAC, Nashville, Tenn.

RILEY, JOHN
WFBG, Altoona, Pa.

RINALDI, MATT
WTLB, Utica, N. Y.

ROBBIN, BOB
WKLO, Louisville, Ky.

ROBBINS, ED
Golden Sound, Matinee
WCCC, Hartford, Conn.

ROBBS, DON
KFOR, Lincoln, Neb.

ROBERTS, BOB
WIRK, West Palm Beach, Fla.

ROBERTS, DON
KFH, Wichita, Kans.

ROBERTS, JIM
Homeward Bound
WHBC, Canton, Ohio

ROBERTSON, DON
WBT, Charlotte, N. C.

ROBINSON, DAVE
KOMO, Seattle, Wash.

ROBINSON, WALLY
Lightly & Politely
WKXL, Concord, N. H.

RODARTE, SERGIO
Musica 131
KUBO, San Antonio, Tex.

RODRIGUEZ, FELIPE
Este Es Su Disco
WKAQ, San Juan, Puerto Rico

ROGERS, BILLY
Limelight
WYSL, Buffalo, N. Y.

ROGERS, ERNEST
"A" Train
WTMP, Tampa-St. Petersburg, Fla.

ROGERS, TERRY
WEOK, Poughkeepsie, N. Y.

ROMO, HUMBERTO
Por Discolandia
KXFX, Fresno, Calif.

ROSELLE, JIM
Record Room
WJTN, Jamestown, N. Y.

ROSS, DAN
KCBC, Des Moines, Iowa

ROUNDS, TOM
Merry-go-Round
KPOI, Honolulu, Hawaii

RUNYON, JIM
ICYW, Cleveland, Ohio

RUSH, KETH
WSMB, New Orleans, La.

RUSSELL, AL
WGL, Fort Wayne, Ind.

— S —

SALVAS, ED
Mid-afternoon Break
WBEC, Pittsfield, Mass.

SANDERS, BOB
KFH, Wichita, Kans.

SANTANA, JAVIER
Album del Dia
KIFN, Phoenix, Ariz.

SANTORA, MICKEY
1270 Club
WLBR, Lebanon, Pa.

SANTOS, GIL
WNBH, New Bedford, Mass.

SCHROEDER, ART
Sing-a-long Time
WIBA, Madison, Wisc.

SCHULTZ, ALAN
KRNO, San Bernardino, Calif.

SCOTT, ALLAN
Morning Side
KTUC, Tucson, Ariz.

SCOTT, BILL
KEEL, Shreveport, La.

SCOTT, BOB
WDEE, Hamden, Conn.

SCOTT, HARRY
WOKW, Brockton, Mass.

SEAY, JIM
Soundtrack
WIS, Columbia, S. C.

SEBASTIAN, JOEL
WXYZ, Detroit, Mich.

SEGER, JIM
KODE, Joplin, Mo.

SHALLGROSS, BILL
Wake Up with Walk
WALK, Patchogue, N. Y.

SHAW, JAMES
Morning Dial
WFAU, Augusta, Me.

SHAW, RICK
WCKR, Miami, Fla.

SHEEHAN, ED
Pau Hana Concert
KGMH, Honolulu, Hawaii

SHEEHAN, JOE
Sounds in the Air
WGSN, Huntington, N. Y.

SHERIDAN, PHIL
Rise & Shine
WFLL, Philadelphia, Pa.

SHERWOOD, DON
Sherwood Affair
KSFO, San Francisco, Calif.

SHERWOOD, THOM
WIND, Chicago, Ill.

SHIELDS, JACK
WRIS, Roanoke, Va.

SHUPERT, BILL
Home & Highway
WSUN, St. Petersburg, Fla.

SIMONE, RAY
WREB, Holyoke, Mass.

SIMONS, CARL
KRDO, Colorado Springs, Colo.

SINCLAIR, DICK
Polka Party
KFI, Los Angeles, Calif.

SLACK, DEAN
Caravan of Music
WJOY, Burlington, Vt.

SMITH, BARRY
Spinner's Sanctum
KWBB, Wichita, Kans.

SMITH, BOB
Sierra Serenade
KAHL, Auburn, Calif.

SMITH, FARRELL
Allegro
KBEA, Kansas City, Mo.

SMITH, GARY
WROC, Rochester, N. Y.

SMITH, GUY
KANS, Kansas City, Mo.

DISC JOCKEYS & MUSICASTERS

SMITH, NOVELLA

Dizzy Lizzy
KYOK, Houston, Tex.
SMITH, PAUL
KALL, Salt Lake City, Utah
SOBOL, JOHNNY
Hi Neighbor
WILK, Wilkes-Barre, Pa.
SORENSEN, DEAN
Musicalle
KGFX, Pierre, S. D.
SPANN, OWEN
KNBR, San Francisco, Calif.
SPIVAK, JOEL A.
WPRO, Providence, R. I.
STAGG, JIM
KYW, Cleveland, Ohio
STANLEY, JIM
WNOR, Norfolk, Va.
STEADMAN, HERB
WSGN, Birmingham, Ala.
STEPHENS, DICK
WNHC, New Haven, Conn.

STERLING, JACK W.

B. June 20, 1915. Jack Sterling
Show, WCBS, New York, N. Y.

STERLING, ROGER
WMRC, Milford, Mass.
STEVENS, CHUCK
WXTR, Providence, R. I.
STEVENS, DON
WARM, Scranton, Pa.
STEWART, BECKY ANN
WPBC, Minneapolis, Minn.
STEWART, DEANE
KCBS, San Francisco, Calif.
STONE, STEVE
WJAS, Pittsburgh, Pa.
STOYLE, LESTER
WDOE, Dunkirk, N. Y.
STRICKHOUSER, SHERM
WJAR, Providence, R. I.
STRINGER, BILL
WNBF, Binghamton, N. Y.
STUART, GENE
WNHC, New Haven, Conn.
STUART, JEFFREY
WTCN, Minneapolis, Minn.
SUTCH, GARLAND
Western Music
KCKC, San Bernardino, Calif.
SUTTON, TOMMY
WARO, Cannonsburg, Pa.
SWANSON, REV.
Walk in the Valley
WCIN, Cincinnati, Ohio
SWARTS, NELSON
WHLM, Bloomsburg, Pa.
SWENSON, N.
Music Master's Choice
WJBL, Holland, Mich.

— T —

TANNER, GEORGE
Big Daddy G Show
KANB, Shreveport, La.
TAYLOR, FRANK
Country Music Time
WPTF, Raleigh, N. C.
TAYLOR, VIC
WMNS, Olean, N. Y.
TERRY, BILL
Terry-a-White
KCPX, Salt Lake City, Utah
THOMAS, GEORGE
WCAU, Philadelphia, Pa.
THOMAS, JAMES
Roll Jordan
WLE, Raleigh, N. C.
THOMAS, MITCH
WDAS, Philadelphia, Pa.
THOMPSON, DON
Gulfcoast Midnight Sun
WSUN, St. Petersburg, Fla.

THOMPSON, DON
WHDL, Olean, N. Y.
THOMPSON, FRANK
KOGO, San Diego, Calif.
THORNE, RON
WIRL, Peoria, Ill.
THURMAN, WALT
Time for Thurman
WMBD, Peoria, Ill.
TINDALL, TIM
KIMN, Denver, Colo.
TIPTON, JOSEPH
Polka Party
WPTS, Pittston, Pa.
TRENT, STEVE
Nightfall
WTVN, Columbus, Ohio
TRUEHART, GEORGE
WYLD, New Orleans, La.
TUELL, ANNA
Holy Hour of Prayer
WWRU, New York N. Y.
TURLEY, BOB
WKAZ, Charleston, W. Va.

— U —

UNDERWOOD, JOHN
WZRO, Jacksonville, Fla.

— V —

VJOTIK, PETER
WSBC, Chicago, Ill.

— W —

WADE, STEVE
WCAO, Baltimore, Md.
WAFFLES, DICK
Breakfast with Waffles
WROC, Rochester, N. Y.
WAITES, THAD
WABO, Waynesboro, Miss.
WALKER, JACK
Harlem Serenade
WLIB, New York, N. Y.
WALKER, JIMMY
Hawaiiana
KGM, Honolulu, Hawaii
WALKER, JOE
WYLD, New Orleans, La.
WALTERS, ART
Wake Up to Music
WWHG, Hornell, N. Y.
WALTERS, BOB
PM Show
WCIN, Cincinnati, Ohio
WALTERS, JOE
KWG, Stockton, Calif.
WARING, GEORGE
Weekday
WGN, Newburgh, N. Y.
WARNER, DICK
WGUS, Augusta, Ga.
WARNER, HUB
KBOI-TV, Boise, Idaho
WASHINGTON, REUBEN
Hunky-Dory Show
WLOK, Memphis, Tenn.
WAYLAND, DAVE
WKAZ, Charleston, W. Va.
WEEKS, DON
WTRY, Troy, N. Y.
WEHDE, CARL
WTAO, Cambridge, Mass.
WEISS, FRED
WXYZ, Detroit, Mich.
WEIST, CHARLIE
Count Down
WCAW, Charleston, W. Va.
WELCH, WOODY
WISN, Milwaukee, Wisc.
WELSH, JOHN
Highway 850
KTAC, Tacoma, Wash.

WESTERN, BILL
KISN, Portland, Ore.
WEXLER, PAUL
Musicman
KERG, Eugene, Ore.
WHEELER, DOC
Gospel Caravan
WWRL, New York, N. Y.
WHITE, JIM
WJAS, Pittsburgh, Pa.
WHITE, LARRY
Night Patrol
WKMI, Kalamazoo, Mich.
WHITMORE, MARVIN
KFRM, Salina, Kans.
WHITTED, NORFELY
WSRC, Durham, N. C.
WHITTINGTON, DICK
KLAC, Los Angeles, Calif.
WICK, DON
Music Midway
WNOX, Knoxville, Tenn.
WILLIAMS, BUDDY
WARO, Cannonsburg, Pa.

WILLIAMS, WILLIAM B.

Make Believe Ballroom, WNEW,
New York, N. Y.

WILLIAMSON, DICK
WIND, Chicago, Ill.
WILSON, BIG
WNBC, New York, N. Y.
WILSON, ED
WIL, St. Louis, Mo.
WILSON, MARC
Milkman's Matinee
KORL, Honolulu, Hawaii
WING, CHUCK
Jam on Toast
KBET, Reno, Nev.
WINTER, PAUL
WXYZ, Detroit, Mich.
WINTERS, JIM
WABI, Bangor, Me.
WOLF, FRED
WXYZ, Detroit, Mich.
WOOD, DAVE
1330 Top 30 Show
WJPS, Evansville, Ind.
WOOD, DICK
KDSX, Denison-Sherman, Tex.
WOOD, JAY
Time, Temp. & Tune
WGBF, Evansville, Ind.
WOODARD, HAL
Wonderful World of Music
WFIL, Philadelphia, Pa.
WOODLAND, DON
KMO, Tacoma, Wash.
WOODS, GEORGE
WDAS, Philadelphia, Pa.
WRIGHT, DAVE
Push Button One
WIS, Columbia, S. C.

— Y —

YANCEY, ARCH
KNUZ, Houston, Tex.
YORK, TOM
KAKC, Tulsa, Okla.

— Z —

ZEE, DON
WXYZ, Detroit, Mich.
ZINK, DOUG
WIRE, Indianapolis, Ind.
ZINT, BYRON
Hit the Road Show
WJPS, Evansville, Ind.
ZOLA, LEN
WTAO, Cambridge, Mass.

THE CHARLES H. STERN AGENCY

PRESENTS

“THE NEW SOUND”

IN RADIO — TELEVISION ANNOUNCING



LES TREMAYNE



ED PRENTISS



LARRY ALEXANDER



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CHARLES H. STERN AGENCY

TAFT BUILDING

HOLLYWOOD & VINE

HOLLYWOOD 28, CALIFORNIA

HO 6-4304

“REPRESENTING LEADING TALENT FOR RADIO & TELEVISION COMMERCIALS”

Talent Representatives, Agents & Managers

NEW YORK

Actors Agency, The/Toby Cole
234 W. 44th St. (36).....BR 9-7770

Adair Agency, Rose
250 W. 57th St. (19).....JU 2-1958

Adams Agency, Bret
234 W. 44th St. (36).....BR 9-7770

Adams-Wortman Artists' Rep. Agency
161 W. 54th St. (19).....CI 7-2635

Adler, Harry
165 W. 46th St. (36).....PL 7-2535

Alexander Agency, Inc., Willard
660 Madison Ave.....PL 1-7070

All-Arts Talent Casting Agency
850 Seventh Ave. (19).....JU 2-4933

Alpert Agency, Mickey
400 Madison Ave. (17).....PL 2-0144

Anderson Agency, Beverly
117 W. 48th St. (36).....CI 6-8985

Andrews Agency, Clark
954 Second Ave. (22).....PL 2-2555

Arnold Agency, Laura
545 Fifth Ave.MU 2-2795

Arnold Agency, Lillian
119 W. 57th St. (19).....PL 7-3400

Artist Management Associates
200 W. 57th St.....PL 7-2157

Ashley-Steiner, Inc.-Famous Artists
Corp.
555 Madison Ave. (22)....MU 8-8330

Artists Agency Corp.
Time-Life Bldg., 1271 Ave. of Americas
(20)PL 7-8618

Associated Booking Corp.
50 W. 57th St. (19).....JU 2-7700

Astor Agency, Richard
119 W. 57th St. (19).....JU 6-4616

B & B Management Assoc.
11 W. 42nd St.....BR 9-7270

Barry Agency, The
110 W. 55th St.....CI 6-5740

Beaudet, Ray
745 5th Ave.....PL 5-5520

Becker Advertising Service, V. S.
55 E. 43rd St.....MU 2-0777

Bel Canto Theatrical Agency
104-20 Queens Blvd., Forest Hills 75. PE 6-9787

Berger, Ross & Steinman
15 E. 48th St.....PL 1-2156

Blenstock Agency, Nathan
630 Third Ave. (17).....MU 2-7979

Bishop Agency, Lola
152 W. 42nd St. (36).....LO 3-4260

Bonnie Kid Agency
1674 Broadway (19).....CI 6-0223

Broder Agency, Jane
40 E. 49th St. (17).....MU 8-0960

Burke, Bernard, & Roth, Max, Agency
48 W. 48th St. (36).....PL 7-4540

Burnay Agency, Inc., Eva
527 Madison Ave. (22).....PL 1-5750

Cabot Agency, Jose
200 W. 57th St. (19).....CI 7-3525

Case Agency, Bertha
42 W. 53rd St. (19).....LT 1-6280

Circle Artists Corp.
48 W. 48th St. (36).....PL 7-7100

There is a difference!

Agency representation is many things to many people. To the talent, it demands an organization or individual who honestly believes in the Artists' ability and commercial appeal. It requires a willingness on our part to continually promote, advise and guide the talent to many new opportunities in the entertainment industry.

Representation as it relates to the producer-director, or studio casting, can be of great benefit to all parties, provided an understanding and respect is mutually practiced. Selectivity of the right talent is the key to our mutual success. Today's production schedules are set in motion quickly, and the talent requirements face a daily deadline. Many Agents are involved, and each operates differently.

Ours is a personal and individual effort. However, experience through the years has made us aware of a responsibility to every assignment. Our associations on the Advertising Agency level; and later seasoned with network production and the added knowledge of Artists' management, and client representation, add up to qualified experience in selection of talent.

The goodwill enjoyed from both clients and the industry, is an asset we will always cherish. Each have contributed much, and we are grateful that they continue to enjoy working with us. They have found a difference in our method and attitude of doing business, and in the superior talent we have supplied.

ROBERT LONGENECKER AGENCY

8438 MELROSE PLACE • LOS ANGELES 69 • CALIFORNIA
OL 3-3770

TALENT REPS, AGENTS & MANAGERS

Cogan Agency, Inc., David J. 350 Fifth Ave.	OX 5-0076
Cohen Agency, Ltd., Harold D. 580 Fifth Ave. (36)	CI 6-5050
Cohn, Theatrical Agency, Dave 165 W. 46th St. (36)	PL 7-7536
Coleman Agency, Deborah 200 W. 57th St. (19)	PL 7-6272
Coleman Agency, Raymond 30 W. 60th St. (23)	JU 2-7597
Columbia Artists Management, Inc. 165 W. 57th St.	CI 7-6900
Consolidated Concerts 30 Rockefeller Plaza (20)	CO 5-3580
Conway Agency, Julie 160 W. 46th St.	CO 5-8717
Cooper Associates Agency, Frank 680 Fifth Ave. (19)	PL 7-1100
Creative Management Associates, Ltd. 410 Park Ave. (22)	HU 8-2020
Curtis, Mort 221 W. 57th St. (19)	CI 7-4915
Deacy Agency, Jane 60 E. 42nd St. (17)	YU 6-2570
Diamond Artists Ltd., Agency 1270 Ave. of Americas (20)	CI 7-3025
Dobritch Enterprises, Al 10 Rockefeller Plaza	CO 5-4682
Eastman Agency, Carl 141 E. 55th St. (22)	PL 1-5566
Elkort Enterprises, Inc., Eddie 35 W. 53rd St. (19)	CI 6-3010
Entertainment Bureau of America 127 W. 43rd St. (36)	JU 2-3267
Etkin Agency, Irene 527 Madison Ave. (22)	PL 5-5547
Evans Agency, Ray 119 W. 57th St. (19)	CI 6-2230
Flaum, Joe 1697 Broadway (19)	CI 7-7276
Ford Model Agency, Inc. 949 Second Ave. (22)	PL 5-1587
Garrick Associates Agency, Dale 117 W. 48th St. (36)	CI 6-8985
General Artists Corp. 640 Fifth Ave. (19)	CI 7-7543
General Entertainment Co. 160 W. 46th St. (36)	CI 5-5721
Gewald Agency, Robert 1 W. 58th St. (19)	PL 3-0450
Giesen Management Inc. Agency 111 W. 57th St. (19)	CO 5-0862
Gill Agency, Inc., Frances 1 E. 53rd St. (22)	EL 5-7227
Gilly Agency, Georgia 1697 Broadway (19)	SP 7-6514
Goldsmith Agency, George 400 E. 49th St. (17)	PL 1-5564
Grady Enterprises, James J. 250 W. 57th St. (19)	CI 6-9790
Grayson, Ken 1560 Broadway (36)	CI 6-1974
Grund Enterprises, Leo 745 Fifth Ave.	PL 5-5520
Hartig Agency, Michael Frank 156 W. 44th St. (36)	PL 7-2224
Henry, Inc., Dick 1733 Broadway (19)	JU 2-0016
Henry Agency, Helen 145 W. 55th St.	
Herrman Agency, Henry W. 1250 Ave. of Americas (20)	CI 6-6992
Hesseltine, Bookman & Seff, Ltd. 200 W. 58th St. (19)	LT 1-8850
Hocker Associates, David, Inc. 21 W. 58th St. (19)	PL 9-6450
Hofmann Management, Hans J. 200 W. 58th St. (19)	CI 6-1557
Hunt Agency, Diana 246 W. 44th St.	BR 9-0009
Hunter Agency, Jeff 10 E. 53rd St. (22)	PL 5-9611
Hurok Attractions/Concerts, Inc. 730 Fifth Ave. (19)	CI 5-0500
Ingalls, Miles, Artists' Representative Agency 160 W. 46th St. (36)	CI 6-6425
International Attractions Agency 745 Fifth Ave. (19)	PL 5-5520
International Talent Assoc. Inc. Agency 65 E. 55th St. (22)	PL 1-3344
J. B. Variety Artists 1564 Broadway (36)	CI 6-1677
Jacobson Enterprises, Inc., Leonard 1650 Broadway (19)	PL 7-3920
Joyce, Jolly, Agency 58 W. 48th St. (36)	PL 7-1786
Jubilee Artists Corp. Agency 701 Seventh Ave. (19)	CI 5-3968
Kaplan Agency, Inc., Eddie 1564 Broadway (36)	PL 7-7247
Kaplan, Harriet-Weidt, Lily, Inc., Agency 667 Madison Ave. (21)	PL 5-2214
Killeen Management, Madelyn 200 W. 54th St.	CI 7-3648
King Agency, Archer 119 E. 57th St. (22)	EL 5-6313
Kohler Agency, Bob 119 W. 57th St. (19)	JU 6-2888
Korwin, Kay, Inc. 575 Lexington Ave. (22)	PL Plaza 2-2230
Kroll Agency, Lucy 119 W. 57th St. (19)	PL 7-4250
Kuchuk Agency, Ben 160 W. 46th St. (36)	JU 2-1783
Lafontaine, Leo 1776 Broadway	CI 6-5439
Lang, Lou 507 Fifth Ave. (17)	MU 2-7147
Lantz, Ltd., Robert 745 Fifth Ave. (22)	EL 5-0366
Leddy Agency, Mark J. 225 W. 57th St.	JU 6-2760
Lee, Olga-Stephen Draper, Agency 111 W. 57th St. (19)	JU 6-4180
Leigh Associates Agency, Sanford 236 E. 53rd St. (22)	PL 2-4450
Lenny-Debin Agency 140 W. 58th St. (19)	JU 2-0270
Leonard Agency, Julie 11 W. 42nd St. (17)	UN 5-1821
Lewis Associates Agency, Lester 15 E. 48th St. (17)	PL 3-5082
Lloyd's Theatrical Enterprises 1564 Broadway (36)	PL 7-3529
Lohman Agency, Dorothy 250 W. 57th St. (19)	PL 7-1990
Martinelli Attractions, Johnnie 1674 Broadway (19)	JU 6-0963
McCaffrey Agency, William 501 Madison Ave. (22)	EL 5-1076
McClelland-Libby Agency, Inc. 8 W. 56th St. (19)	CI 5-3555
McClendon Agency, Ernestine 56 W. 45th St. (36)	TN 7-2287
McDermott Enterprises Agency, Marge 60 E. 42nd St. (17)	MU 7-4363
Meyer Agency, Ted 200 W. 57th St. (19)	JU 6-7255
Model Projects Inc., Agency 236 E. 53rd St. (22)	
Morris Agency, Inc., William 1740 Broadway (19)	JU 6-5100
Morrow Agency, Marjorie 116 E. 66th St. (21)	BU 8-3493
Muldane Agency, Clarence 1270 Ave. of the Americas (20)	CI 5-3562
National Televisiou & Radlo Artists 1650 Broadway (19)	CI 7-6646
Nielas Personal Management, Emmy Hotel Wellington (19)	CI 7-3900

TALENT REPS, AGENTS & MANAGERS

Oakes, Percy
1564 Broadway (36).....CO 5-9483

O'Connell, Tom
1564 Broadway (36).....JU 6-0917

Offin, Phil
165 W. 46th St. (36).....PL 7-0242

O'Neill Theatrical Agency, The
1650 Broadway (19).....JU 6-2289

Oscard Agency, Fifi
1674 Broadway (19).....CI 7-3263

Ostertag Agency, Barna
501 Fifth Ave. (17).....OX 7-6339

Performing Arts Agency for the
120 W. 57th St. (19).....LT 1-8860

Perkins Agency, Cye
139 E. 52nd St. (22).....PL 2-4488

Perle Agency, Sally
161 W. 54th St. (19).....CO 5-0756

Perry Productions, Inc., Al
1650 Broadway (19).....CI 7-7260

Peters Agency, Dell
1270 Sixth Ave. (20).....MU 7-1750

Pinkard Enterprises, Maceo
211 W. 53rd St. (19).....CI 6-4120

Plaza Five, Inc. Model Agency
65 E. 55th St.PL 5-5893

Polan Ltd. Agency, Barron
250 E. 49th St. (17).....PL 9-4727

Professional Artists Agency
147 E. 62nd St. (21).....CI 6-5542

Rice-McHugh Agency, Inc.
59 E. 54th St. (22).....OX 7-2760

Richard, Inc. Agency, Max
1776 Broadway (19).....PL 7-6414

Rivers Associates, Inc. Agency, Tony
154 W. 54th St. (19).....PL 7-1185

Robbins Entertainment Enterprises, Sam
1619 Broadway (19).....CI 7-3659

Rogers Theatrical Agency, Trixie
1674 Broadway (19).....CI 6-0986

Rosen Agency, Lewis Maxwell
14 E. 58th St. (22).....PL 5-9521

Russell-Stewart, Inc. Agency
405 Park Ave. (22).....PL 3-4610

Ryan Agency, Charles V.
35 W. 53rd St. (19).....CI 5-2225

Safier Agency, Gloria
667 Madison Ave. (21).....TE 8-4868

Sanford Agency, Robert
724 Fifth Ave. (19).....PL 7-0100

Savan-Levinson, Inc.
20 E. 53rd St. (22).....PL 2-1360

Schubert Agency, Inc., Bernard L.
505 Park Ave. (22).....MU 8-0940

Schuller Agency, William
10 E. 44th St. (36).....JU 2-3434

Schwartz-Luskin Agency
65 E. 55th St. (22).....PL 3-1529

Segal Agency, Jack
1650 Broadway (19).....CO 5-7489

Shaw Artists Corp.
565 Fifth Ave. (17).....OX 7-7744

Shilling Theatrical Production
1560 Broadway (36).....CO 5-0879

Shurr Agency, Louis
1501 Broadway (36).....CH 4-8240

Silver Agency, Monty
119 W. 57th St.PL 7-1781

Simpson Agency, James B.
444 E. 57th St. (22).....PL 5-9189

Smith Agency, Inc., Edward E.
200 W. 57th St.JU 6-3345

Soglio Agency, Anthony
423 Madison Ave. (17).....PL 9-3316

Stern Agency, Jesse L.
211 W. 53rd St. (19).....CI 7-2742

Stix, Thomas L., & Gule, J. G., Agency
30 Rockefeller Plaza (20).....CI 7-2690

Stuart, Charles
160 W. 46th St. (36).....JU 2-0408

Sullivan Agency, Pat
1780 Broadway (19).....JU 2-0260

Sutton Model Agency Corp.
256 E. 49th St. (17).....PL 2-4740

Talad Corp.
730 Fifth Ave. (19).....CI 6-7242

Thomas Agency, Jean
119 W. 57th St. (19).....CI 6-4880

Tranum, Inc. Agency, Charles B.
603 Madison Ave. (22).....PL 1-3880

Troughton Agency, Olga
51 E. 78th St. (21).....BU 8-7754

United Entertainment Producers, Inc.
1874 Broadway (19).....CI 5-4771

United Talent Agency
119 W. 57th St. (19).....CI 6-0464

United Talent Management, Ltd.
Time-Life Bldg., Rockefeller Ctr. (20).....LT 1-8900

Universal Attractions
200 W. 57th St. (19).....JU 2-7575

Walters Agency, Ruth T.
245 E. 55th St. (22).....PL 5-1070

Webb Agency, Ruth, The
1650 Broadway (19).....CO 5-4311

Weissman Agency, Dora
1776 Broadway (19).....CI 6-1299

White Agency, Mary Ellen
40 E. 49th St. (17).....PL 3-3844

Wiese, Henry William
1674 Broadway (19).....CO 5-1930

Williams, Joe
1650 Broadway (19).....CI 5-9310

Witt Associates, Inc., Peter
37 W. 57th St. (19).....PL 9-7966

Wohl Agency, Inc., Milt
156 W. 44th St. (36).....JU 6-1564

Ziegler Management Agency, Jules
545 Fifth Ave. (17).....MU 2-2080

LOS ANGELES

Alexander Agency, Alec
208 S. Beverly Dr., B.H.CR 1-6101

Alvarado Agency, Carlos
8820 Sunset Blvd. (46).....OL 5-6840

Anthony Agency, Mark
3300 W. Olive St., Burbank.....TH 5-8761

Armstrong-Deuser-McHugh, Jr.
425 S. Beverly Dr., B.H.CR 4-0881

Artigue Agency, Louis B.
247 S. Beverly Dr., B.H.CR 6-2488

Artists Agency Corp.
9229 Sunset Blvd. (69).....CI 4-7381

Ashley-Steiner, Inc.-Famous Artists
Corp.
449 Beverly Dr., B.H.CR 4-8511

Associated Booking Corp.
8619 Sunset Blvd. (69).....OL 2-9940

Auer Agency, Miles Bohm
8344 Melrose Ave., Hollywood (69)

Barnes Agency, William
247 S. Beverly Dr., B. H.CR 3-0205

Barr Agency, Riekey
8923 Sunset Blvd. (46).....OL 4-0738

Barskin Agency
8255 Sunset Blvd. (46).....OL 6-8530

Bell Agency, Marcella
9172 Sunset Blvd. (46).....CR 6-0012

Bender Agency, David
1117 1/2 N. Fuller Ave. (46).....HO 2-0723

Bernie Agency, Herman
260 S. Beverly Dr., B.H.CR 5-0117

Beverly Artists Corp. Agency
9400 Culver Blvd., Culver City

Bick & Siegel Associates
408 N. Rodeo Dr., Beverly Hills

Brandles Agency, Bob
11559 Ventura Blvd., Studio City...PO 2-4872

Briskin, Fred-Lovee, Gordon, Agency
9125 Sunset Blvd. (69)

Brittin Agency, The
650 E. Bronson, Hollywood (4)

Carmen Agency
6087 Sunset Blvd. (28)

Chiles Agency, Harold
8255 Sunset Blvd. (46).....OL 6-7270

Comora Agency, Sanford
9110 Sunset Blvd. (69).....OR 6-6285

Connor Agency, Allen
820 N. La Brea (38).....HO 5-0834

Cooper Agency, Ray
139 S. Beverly Dr., B.H.CR 6-9769

TALENT REPS, AGENTS & MANAGERS

- Cooper Associates, Frank**
9145 Sunset Blvd. (46).... CR 4-5971
- Creative Management Associates, Ltd.**
9465 Wilshire Blvd., Beverly Hills
- Cumber Agency, Lil**
4183 S. Western Ave. (62)..... AX 3-6159
- Darrow Agency**
9884 Santa Monica Blvd., B.H..... CR 4-7253
- Davis, Mary Webb**
8743 Sunset Blvd. (69)..... OL 5-6747
- Deutsch Agency, Inc., Milton**
9034 Sunset Blvd. (69)..... CR 4-7321
- Diamond Artists Agency**
8400 Sunset Blvd. (69)..... OL 4-5960
- Donaldson Agency, The**
951 N. La Cienega Blvd., H'wood (69)
- Draesemer Agency, Isabelle**
232 N. Canon Dr., Beverly Hills... CR 6-1758
- Dugan Enterprises, John F.**
9107 Wilshire Blvd., Beverly Hills
- Flaire Agency, The**
9119 Sunset Blvd. (69)..... OL 6-3060
- Frings Agency, Inc., Kurt**
242 N. Canon Dr., B.H..... CR 4-8881
- Garner Artists Mgr. Agency, Marlon**
9163 Sunset Blvd. (69)..... CR 4-0293
- Garrick International, Dale**
8820 Sunset Blvd. (46)..... OL 7-2661
- Gefsky Agency, Harold L.**
9121 Sunset Blvd. (69)..... CR 4-7801
- General Artists Corp.**
9025 Wilshire Blvd., B.H.... CR 7-6028
- Gertz Agency, Mitchell**
338 N. Rodeo Dr., B.H..... CR 4-5491
- Gold Agency, Herman**
9034 Sunset Blvd. (69)..... CR 4-8171
- Gold Agency, Sid**
8961 Sunset Blvd. (69)..... CR 4-7247
- Goldstone-Tobias Agency**
250 N. Canon Dr., B.H..... CR 6-1071
- Green Agency, Ivan**
8665 Wilshire Blvd., B.H..... OL 2-4010
- Greenevine Agency**
943 1/2 N. La Cienega Blvd. (69)... OL 7-2800
- Griffith Agency, Byron**
7507 Sunset Blvd. (46)..... HO 2-2600
- Grossman Agency, Milton M.**
8730 Sunset Blvd. (69)..... CR 4-8631
- Halliburton Agency, Jeanne**
12407 Ventura Blvd., Studio City... PO 9-2947
- Hamilburg Agency, Mitchell**
1104 S. Robertson Blvd. (35)..... CR 4-9311
- Harris Agency, Mickey**
1540 N. Highland Ave., Hlywd. (28) HO 4-1317
- Herdan-Sherrell Agency**
8961 Sunset Blvd. (69)..... CR 1-5236
- Hershon Agency, Red**
9952 Santa Monica Blvd., B.H..... CR 4-1079
- Herzbrun Agency, Walter**
8820 Sunset Blvd. (69)..... OL 2-7210
- Hinton Agency, Ray**
6760 Franklin Pl., Hlywd. (28)... HO 4-0655
- Holmes Agency, Pat**
4419 Van Nuys Blvd., Sherman Oaks
- Horner Agency, Lottie**
1049 S. La Cienega Blvd..... OL 2-7970
- Hunt & Associates, George B.**
8350 Santa Monica Blvd. (69).... OL 4-6600
- Ingersoll Agency, George**
7167 1/2 Sunset Blvd. (46)..... HO 7-0862
- International Management Associates, Inc.**
9538 Brighton Way, Beverly Hills
- International Talent Associates, Inc.**
9538 Brighton Way, Beverly Hills
- Irwin Agency, Lou**
9165 Sunset Blvd. (69)..... CR 1-7131
- Jackson Agency, Inc., Edith**
1717 N. Highland Ave., Hlywd. (28) HO 7-0155
- Jaffe Agency, The**
8555 Sunset Blvd. (69)..... OL 7-2711
- Joseph Agency, Jaye**
8961 Sunset Blvd. (69)..... CR 3-2000
- Kendall-Gordon Agency**
9121 Sunset Blvd. (69)..... CR 4-8107
- King Agency, Howard**
232 S. Beverly Dr., Beverly Hills... CR 1-7294
- Kingston Enterprises Agency, Inc., Al**
9301 Wilshire Blvd., Beverly Hills
- Kohner Agency, Paul**
9160 Sunset Blvd. (69)..... CR 1-5165
- Koren Agency, Artists Managers, Charles B.**
9107 Wilshire Blvd., Beverly Hills
- Kumin-Olenick Agency**
400 S. Beverly Dr., B.H..... CR 4-7281
- Lance Agency, Leon O.**
8820 Sunset Blvd. (46)..... OL 7-1060
- Landers Agency, Inc.**
321 S. Beverly Dr., B.H..... CR 4-0717
- Lauren-Finger Agency**
9229 Sunset Blvd. (69)..... OL 6-4070
- Lazar Agency, Irving Paul**
211 S. Beverly Dr., B.H..... CR 5-0153
- Leonetti Ltd., Caroline**
6528 Sunset Blvd. (28)..... HO 2-2345
- Levee Agency, Sidney M.**
8730 Sunset Blvd. (69)..... CR 4-8631
- Levine Agency, Idabelle**
1717 N. Highland Ave. (28), Room 406
- Longenecker Agency, Robert**
8438 Melrose Pl. (69)..... OL 3-3770
- MacQuarrie Agency, Earl**
9157 Sunset Blvd. (69)..... CR 4-8919
- Marion Agency, Paul**
8746 Sunset Blvd. (46)..... OL 2-9540
- Messenger Agency, Fred**
9121 Sunset Blvd. (69)..... CR 5-5285
- Meyers Agency, Walter**
8350 Santa Monica Blvd. (69).... OL 6-1950
- Miley-Ritchie Agency**
9100 Sunset Blvd. (69)..... CR 5-4591
- Mishkin Agency, The**
292 S. La Cienega Blvd., B.H..... OL 2-0944
- Moore Agency, Lola D.**
560 Larchmont Blvd. (4)..... CR 6-5401
- Morgan Agency, Shirley**
9304 Santa Monica Blvd., B. H.... CR 4-8121
- Morris-Allenberg Agency, Inc.**
151 El Camino, B.H.
- Morris Agency, George**
355 N. Canon Dr., Beverly Hills
- Morris Agency, Inc., William**
151 El Camino, B. H..... CR 4-7451
- North Agency, Michael**
188 N. Canon Dr., B.H..... CR 4-0766
- O'Bryan Agency, Fran**
2524 W. 7th St. (57)..... DU 5-2194
- Ochs Agency, Al**
1851 Cosmo St., Hlywd. (28).... HO 9-6470
- Oliver Agency, Maurine**
8746 Sunset Blvd. (69)..... OL 7-1250
- Park-Citron Agency**
9460 Wilshire Blvd., Beverly Hills
- Payton Agency, Bob**
8272 Sunset Blvd. (46)..... OL 6-1880
- Pearl Agency**
1600 N. LaBrea Ave., Hlywd. (28)... 466-7274
- Pearson Agency, Ben**
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- Performers Management Corp. Agency**
8983 Sunset Blvd. (69)..... CR 6-8552
- Pomeroy Agency, Jack**
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- Premiere Artists & Productions Agency**
1046 N. Carol Dr. (69)..... CR 4-5488
- Rhodes Theatrical Agency, Margaret**
1561 N. Western Ave. (27)..... HO 9-7151
- Ritchie Agency, Carl**
9100 Sunset Blvd., Hollywood (69)
- Rose, Artists Agency, Ltd., Harold**
8530 Wilshire Blvd., Beverly Hills
- Rosen Agency, Jerry**
257 S. Beverly Dr., B.H..... CR 4-5861
- Rosen Agency, Larry**
202 N. Canon Dr., Beverly Hills
- Rosner Agency, Milt**
9110 Sunset Blvd. (69)..... CR 6-7023
- Rush Inc., Agency, Art**
357 N. Canon Dr., B.H..... CR 4-6841
- Ryan Agency, Frank**
8923 Sunset Blvd. (69)..... OL 2-8904

TALENT REPS, AGENTS & MANAGERS

Salkow Agency, Lester 8776 Sunset Blvd. (69).....OL 2-6750	Associated Music & Entertainment Svc. 6960 N. Sheridan Ed. (26).....HO 5-1860
Saphier Agency, Inc., James L. 9229 Sunset Blvd. (69).....CR 1-7231	Attractions, Inc. 1230 N. Washington.....MO 6-6271
Schuller Agency, William 9121 Sunset Blvd. (69).....CR 4-6949	Barnes-Carruthers Theatrical Enterprises 159 N. Dearborn St. (1).....FR 2-1561
Sonnes Theatrical Agency 6205 Sunset Blvd. (28)	Billo, Catherine M., D/B/A, Ace Attractions 203 N. Wabash Ave. (1).....DE 2-4768
Shamberg Agency, B. D. 9034 Sunset Blvd., Hollywood (69)	Breyh, Harry 203 N. Wabash Ave. (1).....DE 2-7016
Sharpe Agency, Don W. 9024 Wilshire Blvd.	Cohan & Associates, Goldie 203 N. Wabash Ave. (1).....CE 6-9094
Shauer Agency, Melville 9110 Sunset Blvd. (69).....CR 1-1103	Consolidated Radio Artists of Illinois 32 W. Randolph St. (1).....FR 2-8300
Shaw Agency, Glenn 8746 Sunset Blvd. (69).....OL 5-6956	Elco Enterprises 109 N. Dearborn St. (1).....ST 2-5505
Sheldon Agency, Artists' Manager, The 14515 Van Owen St., Van Nuys.....ST 5-6666	Ferguson Agency, George R. 1230 W. Washington Blvd. (7).....MO 6-9700
Shiffrin-Hyland Agency 315 S. Beverly Dr., B.H.....CR 4-7643	General Artists Corp. 8 S. Michigan Ave. (1).....ST 2-6288
Shipley-Ishimoto Agency 9163 Sunset Blvd. (46).....CR 6-6251	Greben, Enterprises, Harry 203 N. Wabash Ave. (1).....DE 2-0996
Short Agency, Antrim 8721 Sunset Blvd., Hollywood (69)	Hogan, Charles E. 203 N. Wabash (1).....CE 6-2032
Shurr Agency, Louis 327 N. Rodeo Dr., B.H.....CR 4-8116	Hogan, Frank J. 203 N. Wabash Ave. (1).....AN 3-6910
Snitzer, Lou—Frittichi, Al, Inc. 6404 Hollywood Blvd. (28).....HO 9-6271	Hurtig & Associates, Doris 307 N. Michigan Blvd.....DE 2-2503
Stern Agency, Charles H. Taft Bldg., 1680 N. Vine (28) HO 6-4304	King, John 203 N. Wabash Ave. (1).....ST 2-6682
Stewart Agency, Stuart & Lee 9046 Sunset Blvd., Hollywood	Klein Agency, Dick O. 221 N. LaSalle St. (1).....AN 3-5877
Swoverland Agency, Harold 7906 Santa Monica Blvd., Hollywood (69) 654-6092-7600	Models Bureau Agency, Tho 75 E. Wacker Dr. (1).....DE 2-7330
Talent, Inc. 1421 N. McCadden Pl. (28).....HO 2-0913	Morris Agency, Inc., William 435 N. Michigan Ave.....WH 3-1744
Thompson Agency, Lionel 8979 Sunset Blvd. (69).....CR 1-2188	Mutual Entertainment Agency, Inc. 65 E. S. Water St. (1).....RA 6-6990
Towers Agency, Helene 1350 N. Highland Ave., H'wood 28..HO 6-7155	Nadel Orchestras & Amusements 203 N. Wabash Ave. (1).....CE 6-6822
Ullman Agency, George 8979 Sunset Blvd. (69).....CR 4-5238	O'Malley, Inc., David P. 203 N. Wabash Ave. (1).....FR 2-5070
United Talent Management, Ltd. (UTM) 9107 Wilshire Blvd., Beverly Hills...878-3050	Page, Sidney J. 203 N. Wabash Ave. (1).....ST 2-7344
Von-Young Agency 1610 N. Argyle Ave., Hlywd. (28)..HO 5-2551	Paramount Attractions 505 N. Michigan Ave. (1).....WH 4-2650
Wadsworth Agency, Jessie B. 9172 Sunset Blvd. (69).....CR 6-0698	Prager Theatrical Agency, Estelle 616 Rush St.....DE 7-6700
Weiner Agency, Jack 8721 Sunset Blvd. (69).....OL 2-1140	Richards Productions, Jimmy 919 N. Michigan Ave. (11).....664-1552
Weintraub Agency, Murray 8746 Sunset Blvd. (69).....OL 2-3971	Russell & Associates, Jack 203 N. Wabash Ave. (1).....ST 2-2818
White Agency, Thelma 1117 1/2 N. Fuller Ave. (46).....HO 2-2567	Sabie, Inc. Agency 203 N. Wabash Ave. (1).....ST 2-6389
Wilk Agency, Ted 9172 Sunset Blvd. (69).....CR 3-0801	Salkin Agency, Leo B. 203 N. Wabash Ave. (1).....FR 2-4246
Wilkins Agency, Paul 8961 Sunset Blvd. (69).....CR 1-6188	Schultz Artists Representative, Howard W. 203 N. Wabash Ave. (1).....ST 2-7418
Willson Agency, Henry 8611 Sunset Blvd. (69).....OL 2-7452	Shapiro Agency, Seymour 32 W. Randolph St. (1).....DE 2-6022
Wormser Agency, Jack 1717 N. Highland Ave. (28).....HO 4-8138	Shaw Artists Corp. 203 N. Wabash Ave. (1).....RA 6-0130
Zimmerman Agency, Herman 9118 Sunset Blvd. (69).....CR 6-0266	Shaw, Floyd F. 203 N. Wabash Ave. (1).....ST 2-6249
	Simpson Agency, Nancy 29 E. Madison St. (2).....AN 3-1855
	Standard Entertainment Svc. Corp. 203 N. Wabash Ave. (1).....FI 6-0438
	Stevens, Inc. Agency, Patricia 22 W. Madison St. (2).....ST 2-9100
	Talent, Inc. Agency 410 N. Michigan Ave. (11)
	Vance Model & Talent Agency 131 S. Wabash Ave. (3).....FI 6-5430
	Voorhees & Co., Inc., Reginald 32 W. Randolph St. (1).....RA 6-1172
	Wee-Mac Productions 159 N. Dearborn St. (1).....AN 3-7140
	Whyte Theatrical Agency, Marty 203 N. Wabash Ave. (1).....CE 6-1087

CHICAGO

A-Plus, Inc. Agency 115 E. Oak St. (11).....MI 2-8151
Abbott, Merriel Palmer House.....RA 6-2677
Alexander, Inc., Willard 333 N. Michigan Ave.....CE 6-2395
Associated Booking Corp. 203 N. Wabash Ave. (1).....CE 6-9451

Radio & Television News Commentators

—Their Work During 1962—

— A —

ABERNETHY, ROBERT
Update, NBC-TV; Monitor,
NBC Radio, Washington, D. C.

ABEL, ELLE
News on the Hour, Monitor,
NBC Radio, Washington, D. C.

ADLER, PAT
Community News
WDLB, Marshfield, Wis.

AGOSTO, RAFAEL
Radio Tic-Tac
WNEL, Caguas, Puerto Rico

AGRONSKY, MARTIN
News on the Hour, Emphasis,
News in Depth, Monitor,
NBC Radio, Washington, D. C.

AHERN, MIKE
WIRE, Indianapolis, Ind.

AHLGREN, RAFF
AM Community News
XETV, San Diego, Calif.

ALBERGHINI, HAROLD
WCOU, Lewiston, Me.

ALBERT, GEORGE
Children's Country Store
WLTV, Bowling Green, Ky.

ALBRIGHT, ARNOLD
WHEN, Syracuse, N. Y.

ALLDAY, JIM
11 O'Clock Report
WJXT-TV, Jacksonville, Fla.

ALLEN, DON
ABC-TV, Los Angeles, Calif.
ABC Radio

ALLEN, JACK
MBS, New York, N. Y.

ALLEN, JOHN
S. W. Central News
WFAA-TV, Dallas, Tex.

ANDERSON, ROBERT
ABC-TV, Los Angeles, Calif.

ANDERTON, PIERS
News on the Hour, Emphasis,
Monitor, NBC Radio, Berlin
The Tunnel, NBC-TV

ANDREWS, BENNIE
News in Review
KNOE-TV, Monroe, La.

ANTHONY, CARMINE
WEW, St. Louis, Mo.

APPLEGATE, DICK
Chicago News Round-up
WMAQ, Chicago, Ill.

ARLINGTON, CHARLES
KLAG, Los Angeles, Calif.

ARMSTRONG, JACK
Featurescope
WPTX, Lexington Park, Md.

ARMSTRONG, KEN
WJW-TV, Cleveland, Ohio

ARNDT, ED
KPTV-TV, Portland, Ore.

ARNOLD, BOB
KHAR, Anchorage, Alaska

ARNOT, CHARLES P.
ABC Radio, ABC-TV,
Nairobi, Kenya

ARNOW, ED
KNBR, San Francisco, Calif.
News on the Hour, Monitor,
NBC Radio, San Francisco,
Calif.

ARVIN, STEVE
KGBS, Los Angeles, Calif.

ASHER, JAMES
Business Man's Day in Review
WESX, Salem, Mass.

ATKINS, TOM
WLWI-TV, Indianapolis, Ind.

ATKINSON, DON
KBRO, Bremerton, Wash.

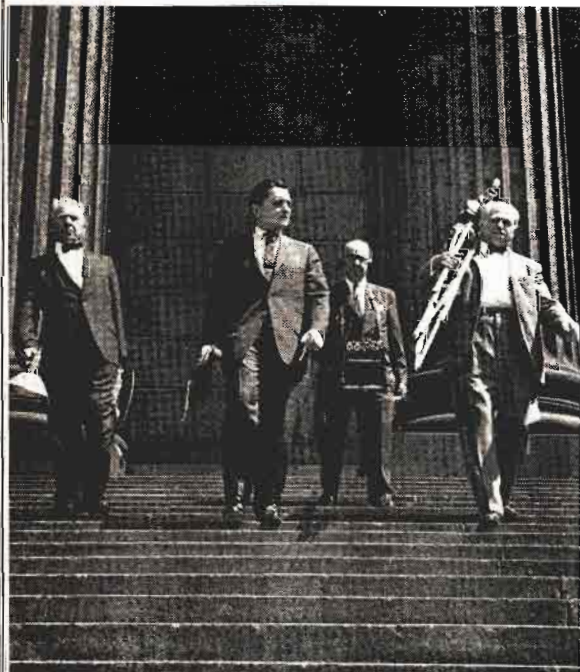
AUSTIN, TOM
WHLM, Bloomsburg, Pa.

— B —

BABCOCK, JOHN
KLAC, Los Angeles, Calif.

BACK, GUNNAR
RCA Newsreel
WFIL-TV, Philadelphia, Pa.

BACKUS, EDGAR
11:00 News
WJRT-TV, Flint, Mich.



*Gabe
Pressman*

NBC News—WNBC-TV

RADIO AND TV NEWS COMMENTATORS

BAILEY, GEORGE
ABC Radio, ABC-TV, Paris

BAKER, DON
WCKR, Miami, Fla.

BAKER, HAROLD
WFGA-TV, Jacksonville, Fla.

BALDWIN, LLOYD
WCKY, Cincinnati, Ohio

BANGHART, KENNETH
Up to the Minute
WCBS, New York, N. Y.

BARDSLEY, LEE
WWBZ, Vineland, N. J.

BARKER, BOB
KGMB-TV, Honolulu, Hawaii

BARLOW, RON
WTVN, Columbus, Ohio

BARNES, ROBERT I.
ABC-TV

BARR, BOB
Our City Hall
WKMI, Kalamazoo, Mich.

BARRETT, JIM
WSUN, St. Petersburg, Fla.

BARRIAULT, ARTHUR
Emphasis, Monitor, News on the Hour, NBC Radio, Washington, D. C.

BARRIOS, JOSE
Tiempo, Noticias, Temperature KUBO, San Antonio, Tex.

BARTELL, BOB
WCAO, Baltimore, Md.

BARTLING, CHARLES
WPDQ, Jacksonville, Fla.

BASSO, NICK
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BATCHELDER, CHARLES
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WBTW-TV, Charlotte, N. C.
News at Six, WBT,
Charlotte, N. C.

BEATTY, JOHN
The Late News
WIBW-TV, Topeka, Kans.

BEATTY, MORGAN
News of the World, Monitor
News, Emphasis, NBC Radio,
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BECKER, ROBERT
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BEGON, JACK
ABC Radio, ABC-TV, Paris

BEINART, TED
WFBR, Baltimore, Md.

BELL, STEVE
Saturday News Round-up
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BENESH, FRANK
6:30 News
WJRT-TV, Flint, Mich.

BENNETT, JACK
KYW, Cleveland, Ohio

BENNETT, JERRY
WQTE, Detroit, Mich.

BENNETT, LEONARD JR.
WDEE, Hamden, Conn.

BENSON, RED
WPEN, Philadelphia, Pa.

BERGMAN, JULES
ABC Radio, ABC-TV,
New York

BERNSTEIN, KENNETH
News on the Hour, Empha-
sis, Monitor, NBC Radio,
Buenos Aires, Argentina

BEZOFF, BEN
Behind the Headlines
KTVR-TV, Denver, Colo.

BICHL, KEN
KYW, Cleveland, Ohio

BIDLE, JERRY
6:00 PM News
WMBD-TV, Peoria, Ill.

BISHOP, PAT
Feature Wire
KFI, Los Angeles, Calif.

BLACK, GEORGE
Radio Buffalo News
WWOL, Buffalo, N. Y.

BLACKMAN, FRED
11th Hour Report
WTVD-TV, Durham, N. C.

BLAIR, FRANK
Today, NBC-TV; News on
the Hour, Monitor, NBC Radio
New York

BLATCHFORD, GEORGE
WRTA, Altoona, Pa.

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News on the Hour, NBC
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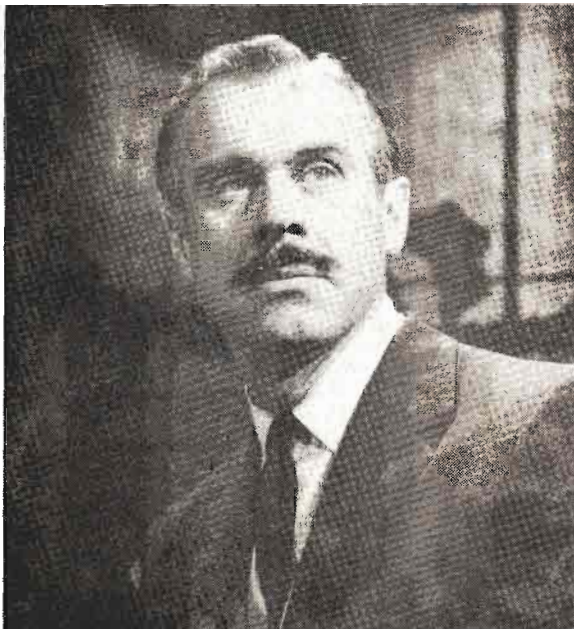
BOLAND, JAMES
11th Hour Final
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BOLOTIN, MYRON H.
We Think
WQSR, Syracuse, N. Y.

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BRINKLEY, DAVID
David Brinkley's Journal,
Huntley-Brinkley Report,
NBC-TV

BROOKS, NED
Meet the Press, Three-Star
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KSRQ, Santa Rosa, Calif.

BROWNE, MALCOLM
ABC Radio

BROYLES, RICHARD B.
WAUB, Auburn, N. Y.

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KWBB, Wichita, Kans.

BRUNER, BOB
Report to Iowa
WMT-TV, Cedar Rapids, Iowa

BRURAKER, HERB
White House & Capitol Hill
WQMR, Washington, D. C.

BRYANT, DEWEY
WDXB, Chattanooga, Tenn.

BUCK, DOUGLAS
WSAV, Savannah, Ga.

BUCKALEW, JIM
10:00 Report
WTHI-TV, Terre Haute, Ind.

BURDETT, WINSTON
CBS-TV

BURRELL, LARRY
News Breaks
KTFV-TV, Los Angeles, Calif.

BURTON, BOB
WRFC, Athens, Ga.

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BUTLER, DAVE
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BYRNES, SYDNEY E.
WADS, Ansonia, Conn.

CABRERA, FIDEL
WKAQ-TV, San Juan, P. R.

CALDWELL, HOWARD
Final Report
WFBM-TV, Indianapolis, Ind.

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WANE-TV, Fort Wayne, Ind.

CALMER, NED
CBS-TV, New York, N. Y.

CAMPBELL, JOE
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CANIHAM, ERWIN D.
ABC-TV, Boston, Mass.

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WPEH, Louisville, Ga.

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WCNL, Newport, N. H.

CARLSON, WILL
Nite Final
KELO-TV, Sioux Falls, S. D.

CARMICHAEL, HARRY
Wells Fargo News
KYOS, Merced, Calif.

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NBC Radio, Africa

CLEAVE, MARSHALL
Open Mike
WLCY, St. Petersburg, Fla.

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WJBK-TV, Detroit, Mich.

COBB, GEORGE
11:00 Report
WLWC-TV, Columbus, Ohio

COCHRAN, RON
ABC-TV, New York

COFFER, JOE
KODA, Houston, Tex.

COLE, TRACY
Mid-day Round-up
WESX, Salem, Mass.

COLLIER, ART
11:00 Final
WLWI-TV, Indianapolis, Ind.

COLLINGWOOD, CHARLES
CBS Radio & TV

COLLINS, GEORGE
WSUN, St. Petersburg, Fla.

COMBS, GEORGE HAMILTON
MBS, New York, N. Y.

COMER, PAUL
Today in Review
WLSL, Roanoke, Va.

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KTRK-TV, Houston, Tex.

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KRDO, Colorado Springs, Colo.

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COOPER, GUY
ABC Radio

COOPER, JIM
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KWIZ, Santa Ana, Calif.

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ABC-TV, San Francisco, Calif.

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WBCH, Hastings, Mich.

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The 20th Century, CBS News
with Walter Cronkite
CBS-TV

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KXLY-TV, Spokane, Wash.

CROUCH, AL
ABC Radio & TV, Pittsburgh, Pa.

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DAILY, ART
WARO, Cannonsburg, Pa.

DALE, BOB
KFJZ, Fort Worth, Tex.

DALLENBACH, WALTER
The World Tonight
WSEE-TV, Erie, Pa.

DANACEAU, HUGH
KYW, Cleveland, Ohio

DANTZLER, RAY
This Day, 1963
WFGA-TV, Jacksonville, Fla.

DAVID, BILL
WLCY, St. Petersburg, Fla.

DAVIS, JIM
WJBF-TV, Augusta, Ga.

DAY, CHARLES
WGAR, Cleveland, Ohio

DEAL, ARCH
WFLA-TV, Tampa, Fla.

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WPDQ, Packsonville, Fla.

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WSEB-TV, Erie, Pa.

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KCKN, Kansas City, Kans.

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WBKB-TV, Chicago, Ill.

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WWYN, Erie, Pa.

DUNCAN, CHUCK
WRR, Dallas, Tex.

DYER, JERRY
WARM, Scranton, Pa.

— E —

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Connecticut—What's Ahead?
WTIC-TV, Hartford, Conn.

EDMONDS, BILL
WHN, New York, N. Y.

EDWARDS, CLAYTON
WTAR, Norfolk, Va.

EDWARDS, DOUGLAS
CBS News with Douglas
Edwards
CBS-TV

EDWARDS, LEE
WZRO, Jacksonville, Beach,
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MBS, Washington, D. C.

EDWARDS, PAUL
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KAWA, Waco, Tex.

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Monitor
NBC Radio, Ottawa, Canada.

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WNYS-TV, Syracuse, N. Y.

EISENHAUER, JOHN
WSBA-TV, York, Pa.

ELIASSEN, JOHN Q.
KMBY, Monterey, Calif.

ELIOT, LOU
WCAM, Camden, N. J.

ELLIOTT, BILL
Newsbeat 17
KLYD-TV, Bakersfield, Calif.

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Editorial
KNTV-TV, San Jose, Calif.

ELLIOTT, DON
WCWA, Charleston, W. Va.

ELLIOTT, KING
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WSB, Atlanta, Ga.

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Eldorado News
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WMAM, Marinette, Wisc.

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KOOK-TV, Billings, Mont.

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5-Star Final
WNEM-TV, Saginaw, Mich.

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WCAU-TV, Philadelphia, Pa.

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KHOW, Denver, Colo.

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WTVJ-TV, Miami, Fla.

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WTAF-TV, Marion, Ind.

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Country Music Jubilee
WLTW-TV, Bowling Green, Ky.

FLYNN, FAHEY
Late News-Weather
WBBM-TV, Chicago, Ill.

FOGARTY, JACK
7:00 PM News
WCPO-TV, Cincinnati, Ohio

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WICU-TV, Erie, Pa.

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WTVN, Columbus, Ohio

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News at Noon
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WOC, Davenport, Iowa

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United Nations, News on the Hour, Emphasis, Monitor, NBC Radio, New York

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WRK, West Palm Beach, Fla.

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6:00 Report
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ABC Radio

GRUMMON, STU
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GUNN, BEN
WAKE, Atlanta, Ga.

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News on the Hour, Emphasis, Monitor, NBC Radio, Washington, D.C.

HADDAD, ED
News Tonight
KPOL, Los Angeles, Calif.

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KAPE, San Antonio, Tex.

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KGGM, Albuquerque, N. Mex.

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WDOK, Cleveland, Ohio

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WPAC, Patchogue, N. Y.

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Financial News
WTAD, Quincy, Ill.

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WZZM-TV, Grand Rapids, Mich.

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NBC Radio, New York;
Chet Huntley Reporting,
Huntley-Brinkley Report,
NBC White Paper, NBC-TV.

HURLBUT, JIM
Emphasis, News on the Hour,
Monitor, NBC Radio,
Chicago, Ill.

HUSAKE, JOHN
KEYC-TV, Mankato, Minn.

HUSTON, JACK
WTCN, Minneapolis, Minn.

HUTCHINSON, HARDY
KTRG-TV, Honolulu, Hawaii

— I —

IKER, SAM
ABC Radio & TV

IMBURG, FRANK
WLAV, Grand Rapids, Mich.

IRIZARRY, ANIBAL GONZALEZ
Telenoticias
WKAQ-TV, San Juan,
Puerto Rico

IRWIN, GEORGE
WTAO, Cambridge, Mass.

IVES, VIC
Magazine
KAIR, Tucson, Ariz.

— J —

JACK, LOWELL E.
KMAN, Manhattan, Kans.

JACKSON, ALLAN
CBS-TV, New York, N. Y.

JAFFE, SAM A.
ABC Radio & TV, Moscow

JAFFE, SYD
Sports of the Day
WAVZ, New Haven, Conn.

JAMES, BOB
Evening Report
WFBG-TV, Altoona, Pa.

JAMES, RALPH
ABC-TV, Los Angeles, Calif.

JAMES, ROBERT A.
WMAN, Mansfield, Ohio

JANES, DOLPH
News Beat
KORE, Eugene, Ore.

JAY, BILL
KNUZ, Houston, Tex.

JAYNE, DAVID
ABC-TV, New York

JENKINS, GENE
KFMB, San Diego, Calif.

JENNINGS, DICK
WJRZ, Newark, N. J.

JENNINGS, GEORGE
KAAY, Little Rock, Ark.

JENNINGS, ROBERT
Special Events
WSET, Glens Falls, N. Y.

JENSEN, DWIGHT
KBOI Radio & TV,
Boise, Idaho

JENSEN, JERRY
11:00 News
KRON-TV,
San Francisco, Calif.

JOHN, DICK
WUIC-TV, Pittsburgh, Pa.

JOHNSON, ART
KSWO, Lawton, Okla.

JOHNSON, BILL
WLAC Commentary
WLAC, Nashville, Tenn.

JOHNSON, BOS
News Picture
WSAZ-TV,
Huntington, W. Va.

JOHNSON, CHUCK
WHLI, Hempstead, N. Y.

JOHNSTONE, FRANK
KFRC, San Francisco, Calif.

JONES, BOB
KNOE, Monroe, La.

JONES, ROLAND
Behind the Headlines
WHAT, Philadelphia, Pa.

JONES, RUSS
News on the Hour, Emphasis,
Monitor, NBC Radio,
Vienna, Austria

JONES, VERN
WAVY-TV, Norfolk, Va.

JORDAN, ROBERT A.
KUAM-TV, Agana, Guam

JOUSE, NED
WSBC, Chicago, Ill.

JUNKER, CARL J.
KAOK, Lake Charles, La.

— K —

KALB, MARVIN
CBS-TV, Moscow

KALBER, FLOYD
NBC Radio, Chicago, Ill.;
WNBQ-TV, Chicago, Ill.

KALISCHER, PETER
CBS-TV

KANE, ED
WNBZ, Binghamton, N. Y.

KAPLAN, RALPH J.
KIEV, Glendale, Calif.

KAPLOW, HERB
News Analyst, Emphasis,
News on the Hour, Monitor,
NBC Radio, Washington, D.C.

KAYE, ROBERT P.
WQAM, Miami, Fla.

KELL, JIM
WSGN, Birmingham, Ala.

KELLER, O. J.
WTAX, Springfield, Ill.

KEMP, JIM
WDSU, New Orleans, La.

KENDALL, GEORGE
Business Barometer
WJR, Detroit, Mich.

KENDRICK, ALEXANDER
CBS-TV

KENNEDY, KEVIN
WPIX, New York, N. Y.

KENT, GORDON
KORK-TV, Las Vegas, Nev.

KENT, TONY
KPOL, Los Angeles, Calif.

KEPLINGER, DICK
KVI, Seattle, Wash.

KERLIN, J. C.
What Goes on Here?
WGBF, Evansville, Ind.

KINCAID, JIM
News Final
WVL-TV, New Orleans, La.

KING, CHARLES
KBUR, Burlington, Iowa

KING, CHARLES SCOTT
WINS, New York, N. Y.

KING, JOSH
ABC-TV, Los Angeles, Calif.

KLASH, JAMES
Comments
WMAS, Philadelphia, Pa.

KLEIMAN, ROBERT
CBS-TV

KLISE, ROD
Editor's Choice
KRTV, Great Falls, Mont.

KOPEK, KEN
Big 4 News
KACY, Port Huenene, Calif.

KRAEFT, NORMAN
MBS, Washington, D.C.

KURALT, CHARLES
CBS-TV

KURTZ, KEN
11:00 Report
WSAZ-TV,
Huntington, W. Va.

— L —

LACY, BEN
ABC Radio & TV, Berlin

LAKE, GARY
Newscasts
KWIZ, Santa Ana, Calif.

LaMOUNTAIN, MONTY
Editor's Corner
WMAS, Springfield, Mass.

LAND, JOHN
Morning Hotline News
KOGO, San Diego, Calif.

LANDON, BOB
WTCN, Minneapolis, Minn.

LANDON, FORREST M.
WDBJ, Roanoke, Va.

LANTZ, RICHARD
Night Final
WTOG-TV, Savannah, Ga.

LaRUE, J. BARTEL
KPAR-TV, Abilene, Tex.

LATHAM, JACK
KNBC-TV, Los Angeles, Calif.

LATIMER, SAM
Florida Story
WFLA, Tampa, Fla.

LAURI, NICK
WLUK-TV, Green Bay, Wisc.

LaVIE, AL
MBS, Washington, D.C.

LAVIGNE, RICHARD
WREB, Holyoke, Mass.

LAWRENCE, WILLIAM H.
The White House
ABC Radio & TV,
Washington, D.C.

LAWS, RAYMOND
WOKR-TV, Rochester, N. Y.

LAZARD, SIDNEY
ABC Radio & TV,
Paris, France

LEA, DAVID
WRBL Radio & TV,
Columbus, Ga.

RADIO AND TV NEWS COMMENTATORS

LEEDS, BILL
WDAF-TV, Kansas City, Mo.

LeGOFF, JAC
WJBK-TV, Detroit, Mich.

LEHMAN, JIM
WKST-TV, Youngstown, Ohio

LEIGH, JOSEPH
Current
WAME, Miami, Fla.

LENZ, WILLIAM D.
Augusta Today
WBBQ, Augusta, Ga.

LEONARD, BILL
CBS Radio & TV, New York

LEONARD, DICK
KCBS, San Francisco, Calif.

LEONARD, VINCE
WRCV-TV, Philadelphia, Pa.

LEVIN, MARLIN
ABC Radio & TV

LEVINE, IRVING R.
News on the Hour, Emphasis.
Monitor, NBC Radio,
Rome, Italy

LEVITT, STAN
Four-State Newsbeat
KODE-TV, Joplin, Mo.

LEWIS, BOB
KBSB, Big Spring, Tex.

LEWIS, DAVE
WNOR, Norfolk, Va.

LEWIS, FRED
KSON, San Diego, Calif.

LEWIS, FULTON JR.
MBS, Washington, D.C.

LEWIS, MILTON
7:00 AM News
WRBL, Columbus, Ga.

LeZOTTE, GEORGE E.
WTEN-TV, Albany, N. Y.

LINDLEY, BOB
KWTX, Waco, Tex.

LINDLEY, ROBERT
ABC Radio & TV,
Buenos Aires, Argentina

LINDNER, VINCE
WJRZ, Newark, N. J.

LLOYD, MORT
WRGP-TV
Chattanooga, Tenn.

LOKEY, FRANK
As I See It
WEAD, Atlanta, Ga.

LOMAS, JOE
Viewpoint
WZIP, Cincinnati, Ohio

LONESOME, BUDDY
News Beat
KATZ, St. Louis, Mo.

LONG, PAUL
3-Star News
KDKA-TV, Pittsburgh, Pa.

LORD, GEORGE
World on Parade
WCAU, Philadelphia, Pa.

LORD, WILLIAM
ABC-TV, New York, N. Y.

LUBER, FRANK
WCAO, Baltimore, Md.

LUNDY, MIKE
Fluetsch News
KYOS, Merced, Calif.

LYMAX, PETER
The News Tonight
WBOY-TV,
Clarksburg, W. Va.

— Mc —

McARTHUR, GEORGE
ABC-TV

McCARTHY, JAMES
MBS, Washington, D.C.

McCORMICK, ROBERT
News on the Hour, Emphasis,
Week-end Report, Monitor,
NBC Radio, Washington, D.C.

McCORMICK, STEVE
MBS, Washington, D.C.

McCOY, RICHARD
WTAR, Norfolk, Va.

McOEN, CHARLES
NBC Radio, Chicago, Ill.

McDONALD, TOM
WBAP-TV, Fort Worth, Tex.

McGAUGHEY, CARROLL
Carolina News Special
WSOC-TV, Charlotte, N. C.

McGEE, FRANK
News on the Hour, Emphasis.
Monitor, NBC Radio,
New York;
Gulf Instant News Specials,
NBC-TV, New York, N. Y.

McGONAGLE, BOB
WHN, New York, N. Y.

McINTYRE, WILLIAM
ABC Radio & TV,
Washington, D.C.

McLAREN, JOHN
Policy
WEEB, Albany, N. Y.

McLEAN, JACK
NewsLens
WFIE-TV, Evansville, Ind.

McLEAN, JAMES
WESO, Southbridge, Mass.

McMICHAEL, DICK
WRBL-TV, Columbus, Ga.

McMULLIN, DON
10:00 PM News
WMBD, Peoria, Ill.

McMURRAY, SCOTT
WSTV, Steubenville, Ohio

McMURTRIE, BURT
It Seems to Me
KTAC, Tacoma, Wash.

McNEIL, ROBIN
News on the Hour, Emphasis.
NBC Radio, London, England

McNERNEY, JIM
WKRT, Cortland, N. Y.

McNULTY, TERRY
WARM, Scranton, Pa.

McWHORTER, DON
Morning Round-up
WKIS, Orlando, Fla.

— M —

MABRY, HARRY
Newsreel
WBRC-TV, Birmingham, Ala.

MacARTHUR, GEORGE
ABC Radio

MacDONALD, ROBERT
Mid-Michigan Report
WILX-TV,
Lansing-Jackson, Mich.

MacDOUGALL, JOHN
KSTP-TV, St. Paul, Minn.

MacMILLAN, BILL
KFW, Seattle, Wash.

MacNEIL, JAMES
WSVA, Harrisonburg, Va.

MacVANE, JOHN
ABC Radio & TV

MAGNUSON, HENRY
State House Correspondent
WCSH-TV, Portland, Me.

MAHAN, DICK
KNUZ, Houston, Tex.

MAHER, BILL
MBS, New York, N. Y.

MALONEY, VIN
WORLD, Boston, Mass.

MALOY, GAYLE
Newsorama
WKJG, Fort Wayne, Ind.

MANN, AL
ABC Radio & TV,
Los Angeles, Calif.

MARTIN, DONALD F.
KIMN, Denver, Colo.

MARTIN, JIM
WSAZ, Huntington, W. Va.

MARTIN, RALPH
MBS, Los Angeles, Calif.

MARVIN, ELLIS
WEBR, Buffalo, N. Y.

MARVIN, TONY
MBS, New York, N. Y.

MATTHEWS, BARRY
World Round-up
KALL, Salt Lake City, Utah

MATTHEWS, CLARENCE
WLOU, Louisville, Ky.

MAYES, DOUG
Esso Reporter
WBTU-TV, Charlotte, N. C.

MEADE, JOHN
WGGB, Freeport, N. Y.

MELL, DEAN
KNBR, San Francisco, Calif.

MERRITT, STARLING
Mark 55 News
WRAP, Norfolk, Va.

MICHAELS, JOSEPH
News on the Hour, Emphasis,
Monitor News
NBC Radio, New York, N. Y.

MILLER, BILL
WTAX, Springfield, Ill.

MILLER, BRUCE
News Director's Digest
KALL, Salt Lake City, Utah

MILLER, KENNETH
ABC Radio & TV

MILLER, LOU
WJBK-TV, Detroit, Mich.

MILLER, TOM
Dateline
WCKT-TV, Miami, Fla.

MILLER, VIC
Montana News
KOOK-TV, Billings, Mont.

MINSON, PAUL
WKAP, Allentown, Pa.

MOLL, SAM
KCPX, Salt Lake City, Utah

MONTEIRO, STAN
Round-up
WILD, Boston, Mass.

MONTGOMERY, DEAN
WCCO-TV, St. Paul-Minneapolis, Minn.

MOORE, BOB
Action Central
WIL, St. Louis, Mo.

MOORE, DAVE
WCCO-TV, St. Paul-Minneapolis, Minn.

MOORE, VERN
Morn & Even Assignment
KIDO, Boise, Idaho

MORGAN, DICK
Faces & Places in the News
WPTG-TV, Washington, D. C.

MORGAN, EDWARD P.
ABC Radio & TV, Washington, D. C.

MORGAN, MICHAEL
WELM, Elmira, N. Y.

MORGAN, MURRAY
KMO, Tacoma, Wash.

MORGAN, ROBERT B.
WAUB, Auburn, N. Y.

MORGAN, ROY J.
News
WILK, Wilkes-Barre, Pa.

MORRIS, JACK
KTUL-TV, Tulsa, Okla.

MORRISON, IRV
CKLV, Detroit, Mich.

RADIO AND TV NEWS COMMENTATORS

MUELLER, MERRILL
 News on the Hour, Emphasis,
 Monitor
 NBC Radio, New York, N. Y.

MULLINAX, ALVIN
 6:10 PM News
 WSWA-TV, Harrisonburg, Va.

MULLINS, JIM
 WKBN-TV, Youngstown,
 Ohio

MURPHY, CHARLES
 News Final
 WBAP-TV, Fort Worth, Tex.

— N —

NAUGLE, DAVE
 KTVT-TV, Fort Worth, Tex.

NEAL, ROY
 Monitor, News on the Hour
 NBC Radio, Los Angeles,
 Calif.

NEVINS, GERRY
 Open Forum
 WADK, Newport, R. I.

NEWMAN, EDWIN
 News on the Hour, Emphasis,
 Monitor
 NBC Radio, New York

NEWMAN, YALE
 ABC Radio & TV, New York,
 N. Y.

NOONAN, JACK
 KLUC, Las Vegas, Nev.

NORMAN, ROBERT
 Newsman
 WNHC, New Haven, Conn.

NORTON, DON
 12-Star News
 KBMT-TV, Beaumont, Tex.

— O —

O'BRIEN, TOM
 ABC Radio

O'CONNEL, TERRY
 KGMB, Honolulu, Hawaii

O'CONNOR, LEN
 Comments
 WMAQ Radio & TV, Chicago,
 Ill.

O'DAY, JOHN
 Newsman
 WHOP, Canton, Ohio

O'DONNELL, JOHN
 News Scope
 WWHG, Hornell, N. Y.

OLIVER, BOB
 Newsreel
 WXTB, Providence, R. I.

ORKIN, RICHARD A.
 WLAN Speaks
 WLAN, Lancaster, Pa.

OTTO, TED
 Face the Community
 KXLY-TV, Spokane, Wash.

OWENS, RAY
 WHEN-TV, Syracuse, N. Y.

— P —

PALMER, BOB
 Scope
 KOA-TV, Denver, Colo.

PALMER, BRUCE
 KWTY-TV, Oklahoma City,
 Okla.

PALMER, GEORGE
 Dateline Cincinnati
 WKRC-TV, Cincinnati, Ohio

PARCHER, DON
 WKST-TV, Youngstown, Ohio

PARMER, BUD
 WFLA, Tampa, Fla.

PARRY, BILL
 KIUN, Pecos, Tex.

PARSONS, FRED
 B. June 13, 1920, West Virginia.
 Sunday 7:00 News, WPIX-TV;
 News Around the Clock, WNEW

PARSONS, LES
 KISN, Portland, Ore.

PASSAGE, GEORGE
 WGH, Newport News, Va.

PATE, LARRY
 WPFA, Pensacola, Fla.

PATTERSON, JIM
 7:30 Pure News
 WBT, Charlotte, N. C.

PEARSON, ANDREW
 News on the Hour
 NBC Radio, New Delhi, India

PEARSON, CHARLIE
 KBMT-TV, Beaumont, Tex.

PENNY, GEORGE A.
 News of Raleigh
 WRAL, Raleigh, N. C.

PENNYBACKER, ED
 KQBO, Albuquerque, N. Mex.

PERKINSON, ALAN
 Scope
 WAME, Miami, Fla.

PETERSON, DRENEL
 6:00 News
 KVFD, Fort Dodge, Iowa

PETERSON, ELMER
 News on the Hour, Emphasis,
 Monitor
 NBC Radio, Los Angeles,
 Calif.

PETERSON, SHELDON
 WTCN-TV, Minneapolis, Minn.

PETTIT, CHARLES G.
 WCRA, Evington, Ill.

PETTIT, ED
 WOR, New York, N. Y.

PETTIT, TOM
 News on the Hour, Monitor
 NBC Radio, Los Angeles,
 Calif.

PHILIPS, RON
 KBCH, Oceanlake, Ore.

PHILLIPS, WILLIAM
 WROW, Albany, N. Y.

PHINNEY, ROD
 KBRO, Bremerton, Wash.

PHIPPS, JOE
 Politics & People
 WWDC, Washington, D. C.

PIERSON, BILL
 KBTR, Denver, Colo.

PINKLEY, VIRGIL
 ABC-TV, Los Angeles, Calif.

PIRNIE, DUNCAN
 WQXR, New York, N. Y.

POLAND, SAM
 World & W. Va.
 WTIP, Charleston, W. Va.

POLING, DOUG
 WOHO, Toledo, Ohio

POLLIS, MERELE
 WJAS, Pittsburgh, Pa.

POTTER, BOB
 Newsman
 WIRL, Peoria, Ill.

POWELL, MIKE
 KSFO, San Francisco, Calif.

POWELL, TOM
 WDAU-TV, Scranton, Pa.

POWERS, JACK
 WABC, New York, N. Y.

PRELEE, MICHAEL
 WHN, New York, N. Y.

PRESSMAN, DON
 WAMM, Flint, Mich.

PRESSMAN, GABE
 NBC-TV, New York, N. Y.

PRICE, JOHN
 Airtorials
 WHP, Harrisburg, Pa.

PRICE, RALPH
 Dateline Savannah
 WSAV-TV, Savannah, Ga.

PROVENSON, DICK
 Free Speech
 KFOX, Long Beach, Calif.

PUGH, ARNOLD
 Newsman
 WTLB, Utica, N. Y.

PUTNUM, GEORGE
 KTTV-TV, Los Angeles, Calif.

— R —

RAINEY, JOE
 Listening Post
 WDAS, Philadelphia, Pa.

RAND, HARRY
 MBS, San Francisco, Calif.

RANDALL, DAVE
 3-Star Final
 WTOG-TV, Savannah, Ga.

RANDALL, PORTER
 KFJZ, Fort Worth, Tex.

RASH, BRYSON
 Monitor News, Emphasis,
 News on the Hour, NBC
 Radio, Washington, D. C.,
 News 4, Washington, WRC-
 TV, Washington, D. C.

RAY, WENDY
 Says Ray
 KUGN, Eugene, Ore.

READ, BROOKS
 Esso Reporter
 WBRZ-TV, Baton Rouge, La.

REASONER, HARRY
 CBS News with Harry
 Reasoner
 CBS-TV

REDPATH, GEORGE
 WABI-TV, Bangor, Me.

REEVES, DICK
 Newscasts
 WCBS, New York, N. Y.

REEVES, JAMES
 WEEZ, Chester, Pa.

RENDELL, RICHARD
 MBS, Washington, D. C.

REN, JOE
 6:00 PM News
 WMBD, Peoria, Ill.

REYES, NORMAN
 KTRG-TV, Honolulu, Hawaii

REYNOLDS, FRANK
 6:00 Report
 WBBM-TV, Chicago, Ill.

RICE, JOHN D.
 WRJC, Mauston, Wisc.

RICE, WILLIAM T.
 News Commentary
 WPTX, Lexington Park, Md.

RADIO AND TV NEWS COMMENTATORS

RICH, JOHN
News on the Hour, Emphasis,
Monitor,
NBC Radio, Tokyo, Japan

RICH, STANLEY
ABC Radio & TV

RICHIE, BILL
5-Star Final
KSJD-TV, Wichita Falls,
Tex.

RICHMOND, HYLE
Hotline News
WICU-TV, Erie, Pa.

RIDER, BRICK
WRVA, Richmond, Va.

ROBERTS, CLETE

ROBERTS, JOHN
Weekend News
WFIL-TV, Philadelphia, Pa.

ROBERTS, PETER
WOR, New York, N. Y.

ROBINSON, ED
KBTX-TV, Bryan, Tex.

ROBINSON, JAMES
News on the Hour, Emphasis,
Monitor
NBC Radio, Hong Kong

RODGERS, DAVID
KXOK, St. Louis, Mo.

RODRIGUEZ, MATEO
WSOL, Tampa, Fla.

ROGERS, ROD
WABW, Annapolis, Md.

ROLFSON, JOHN
The White House
ABC-Radio & TV, Washing-
ton, D. C.

ROWE, AL
Morning Report
WTVP-TV, Decatur, Ill.

ROWLAND, KEN
WKLO, Louisville, Ky.

RUESTER, RAY
WLOF-TV, Orlando, Fla.

RUSSELL, DAN
Commentary
KCEE, Tucson, Ariz.

RYAN, BILL
News on the Hour, Emphasis,
Monitor
NBC Radio, New York, N. Y.

RYAN, BOB
KSTP-TV, St. Paul, Minn.

— S —

SADLON, GEORGE
WEOK, Poughkeepsie, N. Y.

ST. JOHN, ROBERT
WHLL, Wheeling, W. Va.

SALEM, GEORGE
KBTW, Denver, Colo.

SALISBURY, JOHN
News in Depth
KXL, Portland, Ore.

SANDERS, WALTER L.
WADC, Akron, Ohio

SANFORD, MARSHALL
MBS, New York, N. Y.

SAUNDERS, JOHN
WTOL-TV, Toledo, Ohio

SAXON, JIM
WARO, Cannonsburg, Pa.

SCALI, JOHN
The State Department
ABC Radio & TV, Washing-
ton, D. C.

SCHARMEN, GEORGE
KBTW, Denver, Colo.

SCHERER, RAY
This Is NBC News, NBC-TV
News on the Hour, Emphasis,
Monitor

NBC Radio, Washington, D. C.

SCHINKER, JOHN III
News Views
KSHO-TV, Las Vegas, Nev.

SCHOENBRUN, DAVID
CBS-TV

SCHONFELD, MOSES
WBSM, New Bedford, Mass.

SCHORR, DANIEL
CBS-TV

SCHOTTELKOTTE, AL
WCPO-TV, Cincinnati, Ohio

SCHREINER, RAY
WBCI, Williamsburg, Va.

SCHUBECK, JOHN
WRCV-TV, Philadelphia, Pa.

SCHUSLER, DALES
Noon Report
WTRF-TV, Wheeling, W. Va.

SCHRIA, PAUL
KYW, Cleveland, Ohio

SCOTT, JOHN
WOR, New York, N. Y.

SCOTT, KEN
WHGB, Harrisburg, Pa.

SCOTT, R. K.
MBS, Washington, D. C.

SCOTT, ROBERT W.
KIMN, Denver, Colo.

SCONDARI, JOHN
ABC-TV

SETTERS, JIM
KWBB, Wichita, Kans.

SEVAREID, ERIC
CBS News with Eric
Sevareid
CBS-TV

SEVEY, ROBERT
Pan Am World News
KHVH-TV, Honolulu, Hawaii

SHADEL, BILL
ABC Radio & TV

SHANE, LAWRENCE
WMRC, Millford, Mass.

SHARBUTT, DEL
Reporting Mutual News, Spokes-
man for Blue Cross

SHARP, ROGER
ABC Radio & TV

SHLAUGHNESSY, DICK
WMAY, Springfield, Ill.

SHAW, CHARLES
WCAU-TV, Philadelphia, Pa.

SHEEHAN, WILLIAM
ABC Radio & TV, London,
England

SHIDELER, JACK
ABC Radio & TV

SHOLLENBERGER, LEW
ABC-TV, Washington, D. C.

SHRIVER, HARRY
WFBR, Baltimore, Md.

SHUSMAN, BERNARD
WAST-TV, Albany, N. Y.

SIEGRIST, BOB
WGUN, Atlanta, Ga.

SIEMER, JOHN
News at Noon
WKJG-TV, Fort Wayne, Ind.

SILVERMAN, ED
ABC Radio & TV

SIMMONS, BARRY
Afternoon Hotline News
KOGO, San Diego, Calif.

SIMPSON, JERRY
KJOY, Stockton, Calif.

SIMS, JAY
ABC-TV, Los Angeles, Calif.

SINCLAIR, LOU
MBS, San Francisco, Calif.

SISSKIND, CARL
Controversy
WIBW-TV, Topeka, Kans.

SLADE, JIM
WOWO, Fort Wayne, Ind.

SMITH, BURLEIGH
KLYD-TV, Bakersfield, Calif.

SMITH, DAVENPORT
Editorials
WBRC-TV, Birmingham,
Ala.

SMITH, HARRY K.
WRCV-TV, Philadelphia, Pa.

SMITH, HOWARD K.
Howard K. Smith—
News & Comment
ABC-TV, Washington, D. C.

SMITH, LES
WCKR, Miami, Fla.

SMITH, LESTER
WOR, New York, N. Y.

SMITH, ROLLAND
WFBL, Syracuse, N. Y.

SMYTH, DICK
CKLW, Detroit, Mich.

SOWELL, F. C.
WLAC, Nashville, Tenn.

SPELCE, NEAL
KTBC-TV, Austin, Tex.

SPIEGEL, SID
WEAV, Plattsburgh, N. Y.

STACKER, DUANE
WCVS, Springfield, Ill.

STARR, HAL
KBTR, Denver, Colo.

STEPHENS, CARL
Nightbeat
WSFA-TV, Montgomery, Ala.

STERNBERGER, ESTELLE
You & the News
WLIB, New York, N. Y.

STEVENS, BROOKS
WNOR, Norfolk, Va.

STEVENSON, ADLAI E.
Adlai Stevenson Reports
ABC-TV

STEWART, BILL
WPBC, Minneapolis, Minn.

STEWART, PHIL
KFMB, San Diego, Calif.

STOCKDALE, ROBERT
WSEN, Baldwinsville, N. Y.

STOKES, ED
WHN, New York, N. Y.

STONE, BUD
WOWO, Fort Wayne, Ind.

STONE, CLAIR
WJPG, Green Bay, Wis.

SULLIVAN, FRANCIS J. P.
The Sully Show
WADK, Newport, R. I.

SUTHERLAND, BOB
Thinkpiece
WLEU, Erie, Pa.

SUTLIF, DICK
7:30 Report
WTHI, Terre Haute, Ind.

SWANSON, DICK
6:15 Edition
WTVG-TV, Chattanooga,
Tenn.

SWAYZE, JOHN
CAMERON
ABC Radio

SWENEY, GEORGE
WPRO, Providence, R. I.

SWENSON, JACK
Nightbeat
KXMB-TV, Bismarck, N. D.

RADIO AND TV NEWS COMMENTATORS

SWENSON, PAUL
Noon News
WOI-TV, Ames, Iowa

SWITZER, MACK
KHOW, Denver, Colo.

SYNTON, JIM
WEAS, Savannah, Ga.

— T —

TARKINSON, CHARLES
Evening Report
WMTW-TV Portland, Me.

TAVES, BUD
WPRO, Providence, R. I.

TAYLOR, AL
WRCV, Philadelphia, Pa.

TEMPLETON, JOE
WJZ-TV, Baltimore, Md.

TERRY, JACK
KBOX, Dallas, Tex.

TERRY, LEE
KETV-TV, Omaha, Neb.

THOMAS, DICK
WSAZ, Huntington, W. Va.

THOMAS, JEROME
KVEN, Ventura, Calif.

THOMAS, KEN
WKBN-TV, Youngstown, Ohio

THOMPSON, FRANK
Pacemaker News
WHTN-TV, Huntington, W. Va.

THOMPSON, RAY
World Tonight
KTAR-TV, Phoenix, Ariz.

THOMSEN, JACK
WOC, Davenport, Iowa

THOMSON, VERL
Radiotorial
KISD, Sioux Falls, S. D.

TOMLINSON, FRANK
Sunday Supplement
WJR, Detroit, Mich.

TOWNSEND, DALLAS
WCBS-AM-TV, New York

TOWNSEND, RAY
KSL-TV, Salt Lake City, Utah

TRACY, BILL
11th Hour News
KPIX-TV, San Francisco, Calif.

TROHAN, WALTER
Report from Washington
WGN, Chicago, Ill.

TROUT, ROBERT
CBS Radio & TV, New York

TURNER, ULMEN
ABC-TV, Chicago, Ill.

TYLER, SPENCER
KJOY, Stockton, Calif.

— U —

UNDERHILL, HAL
ABC Radio & TV

UNGEHEUER, FRIEDEL
ABC Radio

UNGERSMA, MIKE
WFAM-TV, Lafayette, Ind.

— V —

VALENTINE, JIM
Today's News
WIMA-TV, Lima, Ohio

VALERIANI, RICHARD
NBC Radio, Chicago, Ill.

VAN, LYLE
WOR, New York, N. Y.

VAN DEVENTER, FRED
MBS, New York, N. Y.

VAN HORN, ARTHUR
ABC Radio

VANOCUR, SANDER
News on the Hour, Emphasis,
Monitor
NBC Radio, Washington, D. C.

VAN STEENBURGH, W. W.
WSPB, Sarasota, Fla.

VAN VOORHIS, WESTBROOK
MBS, New York, N. Y.

VAUGHN, BEN
KWTX, Waco, Tex.

VAUGHN, KEN
WHHH, Warren, Ohio

VELAZQUEZ, OSVALDO TORRES
WITA, San Juan, Puerto Rico

VERNON, WES
KBYM, Billings, Mont.

— W —

WAGNER, LOU
WTTM, Trenton, N. J.

WAGY, NORMAN
WJW, Cleveland, Ohio

WALL, TOM
WCOG, Greensboro, N. C.

WALLACE, GREGG
WAVI, Dayton, Ohio

WALLACE, GUY
MBS, New York, N. Y.

WALLACE, ROBERT
WROW, Albany, N. Y.

WALLACE, TOM JR.
Editorial
KAIR, Tucson, Ariz.

WALTERS, GENE
WAKE, Atlanta, Ga.

WALTERS, JAMES E.
WMGS, Bowling Green, Ohio

WARD, BAXTER
ABC-TV, Los Angeles, Calif.

WARD, GORDON
Watch with Ward
WTOL-TV, Toledo, Ohio

WARD, RUSS
Monitor News, World News
Round-up, News on the Hour,
NBC Radio, Washington, D. C.

WARREN, CHARLES
MBS, Washington, D. C.

WEAVER, HANK
ABC Radio & TV

WESSON, RICHARD
ABC-TV, Los Angeles, Calif.

WEST, JACK
Your Esso Reporter
WTVD-TV, Durham, N. C.

WEST, LAURENCE
KWKH, Shreveport, La.

WESTON, JOHN
Noon News
KPIX-TV, San Francisco, Calif.

WEYR, THOMAS
ABC Radio & TV

WHITE, HY
WLBR, Lebanon, Pa.

WHITEHEAD, EDWARD
WRVA, Richmond, Va.

WHITEHURST, DR. WILLIAM
WTAR-TV, Norfolk, Va.

WHITELEATHER, MELVIN K.
Viewpoints on the News
WFLN, Philadelphia, Pa.

WICK, PETE
KIT, Yakima, Wash.

WILLETTE, LEO
WWL-TV, New Orleans, La.

WILLIAMSON, BRUCE L.
WTEN-TV, Albany, N. Y.

WILLIAMSON, HADLEY
This Week in Robeson
WTSB, Lumberton, N. C.

WILLIAMS, CARL
KAYC, Beaumont, Tex.

WILLIS, JOHN
KHJ-TV, Los Angeles, Calif.

WILSON, BOB
Daily Business Trends, News
on the Hour
NBC Radio, New York, N. Y.

WILSON, PHIL
WANE, Fort Wayne, Ind.

WILSON, RAY
Broadway and Hollywood News,
WJRZ, Newark, N. J.

WILSON, ROGER N.
KFH, Wichita, Kans.

WILSON, WALT
Evening News Report
WIMA, Lima, Ohio

WINGATE, JOHN
WOR, New York, N. Y.

WINTER, WILLIAM
ABC-TV, San Francisco, Calif.

WINTON, ED
WQMR, Washington, D. C.

WOLDE, ART
WTRY, Troy, N. Y.

WOLFE, TED
WCAW, Charleston, W. Va.

WOLFKILL, ED
WSBA-TV, York, Pa.

WOODS, CHARLES
ABC Radio

WORKHOVEN, MERRILL
4-Bell News Report
WOW, Omaha, Neb.

WRIGHT, DICK
WTAG, Worcester, Mass.

WRIGHT, JAMES
WEBO, Owego, N. Y.

WYGANT, TED
KYW, Cleveland, Ohio

— Y —

YERNA, FENDALL
ABC-TV, New York, N. Y.

YOUNG, JAMES
KVRE, Santa Rosa, Calif.

YOUNG, ROBERT
WNDU, South Bend, Ind.

— Z —

ZIMMERMAN, IRA
WSTS, Massena, N. Y.

Radio & TV Sports Commentators

—Their Work During 1962—

— A —

ACKERMAN, AL
WOOD-TV, Grand Rapids, Mich.

ADDERLY, LARRY
WLAV, Grand Rapids, Mich.

ADELSONS, JIM
KXJB-TV, Valley City, N. D.

AGRESTA, PHIL
WBT, Charlotte, N. C.

ALEXANDER, DON
Sports Scene
WRNY, Rome, N. Y.

ALLAN, STAN
WPAC, Patehogue, N. Y.

ALLBRIGHT, NAT
WPIK, Alexandria, Va.

ALLEN, MEL
B. 1915, Birmingham, Ala. NBC Radio; World Series & Football, NBC-TV

AILETTO, VINCE
WWL, New Orleans, La.

ALLINGER, RALPH
Page 1 Sports
WIBX, Utica, N. Y.

AMBURG, VAN
11th Hour Sports
KPXV-TV, San Francisco, Calif.

ANDEEL, OMAR
WKLO, Louisville, Ky.

ANDERSON, CHIC
Scoreboard
WEHT-TV, Evansville, Ind.

ANDERSON, JOHN K.
KAAY, Little Rock, Ark.

ARMENDARIZ, JOSE
KIFN, Phoenix, Ariz.

ARNOW, ED
NBC Radio

ARTHIUR, HARRY
Sports Whirl
KNOE-TV, Monroe, La.

ATKINS, TED
Scoreboard
KIMN, Denver, Colo.

AVRAM, GENE
Sports Headlines
WXYZ, Detroit, Mich.

AYLWARD, BILL
15 Sports
WANE-TV, Fort Wayne, Ind.

BADGER, LARRY
KATV, Portland, Ore.

BAGLI, GUY
WFLA-TV, Tampa, Fla.

BAILEY, CHARLEY
WEBB, Buffalo, N. Y.

BAKER, BOB
KXLY-TV, Spokane, Wash.

BALCH, FRANK
WJOY, Burlington, Vt.

BALTER, SAM
KGBS, Los Angeles, Calif.

BARNES, CHRIS
WJAR, Providence, R. I.

BARRY, JOSH
WNOB, Norfolk, Va.

BATES, MARVIN R.
WGBF, Evansville, Ind.

BECK, BILL
KGHF, Pueblo, Colo.

BELANGER, TOM
WNDU-TV, South Bend, Ind.

BENNETT, CHUCK
KFI, Los Angeles, Calif.

BENNETT, LOU
Florida Sports Time
WKIS, Orlando, Fla.

BERGSLIEN, JAKE
KWYZ, Everett, Wash.

BERTINE, BERT
WKID, Urbana, Ill.

— B —

BACHRAD, MARY
Sports Extra
WNAR, Norristown, Pa.

*Chris
Schenkel*

Sports Announcer



RADIO AND TV SPORTS COMMENTATORS

BEST, ROBERT
WABW, Annapolis, Md.

BEHLER, DON
KBOX, Dallas, Tex.

BIRLEFFI, LARRY
KFBC, Cheyenne, Wyo.

BLACK, FRANK
WPDQ, Jacksonville, Fla.

BLACK, JAY
WSUN, St. Petersburg, Fla.

BLACKWOOD, TOM
Sports Today
KFLY, Corvallis, Ore.

BODA, LOU
WNBC, New York, N. Y.

BOLLINGER, JIM
WECL, Eau Claire, Wis.

BOLYARD, BOB
WVVE, Fairmont, W. Va.

BOND, LYLE
KFMB, San Diego, Calif.

BONKO, LARRY
Prep Round-up
WTAR, Norfolk, Va.

BOSE, ERIC
WCKY, Cincinnati, Ohio

BOUDREAU, LOU
Tribune Sports Desk
WGN, Chicago, Ill.

BOWEE, BOB
Play-by-Play
WTIP, Charleston, W. Va.

BOYD, MIKE
Sports Scoreboard
WMTW-TV, Portland, Me.

BOYEE, DEAN
WSB-TV, Atlanta, Ga.

BRADLEY, ART
Football Scoreboard
WECT-TV, Wilmington, N. C.

BRADLEY, DONALD
WJRT-TV, Flint, Mich.

BRADWAY, HARRY
WASK, Lafayette, Ind.

BRAGAN, BOBBY
ABC Radio

BRANSOME, BILL
WRCV, Philadelphia, Pa.

BRICKHOUSE, JACK
WGN, Chicago, Ill.

BROCKMAN, CHARLIE
Big 3 Sports
WLWI-TV, Indianapolis, Ind.

BROOKSHIER, TOM
WCAU, Philadelphia, Pa.

BROWN, BOB
Play-by-Play Sports
KVEC, San Luis Obispo, Calif.

BROWN, KEN
WIRL, Peoria, Ill.

BRUNDIGE, BILL
KHJ Radio & TV,
Los Angeles, Calif.

BRYAN, BILL
KTOK, Oklahoma City, Okla.

BRYAN, CHARLIE
WWL, New Orleans, La.

BUCK, JACK
AFL Football
ABC-TV

BUETEL, FRANK
WTCN, Minneapolis, Minn.

BUNN, NEAL B.
WORM, Savannah, Tenn.

BURNETT, KELLY
Dial-a-Score
KXIV, Phoenix, Ariz.

BURT, JIM
KELO-TV, Sioux Falls, S. D.

BUSHMAN, ED
WINX, Rockville, Md.

BUTLER, GERALD
Sportscope
WBEE, Chicago, Ill.

BUTLER, LEE
KTRE-TV, Lufkin, Tex.

BUTTERS, JIM
KICU-TV, Visalia, Calif.

BUTTON, BILL
WMNS, Olean, N. Y.

BUTTRAM, BILL
WFLS, Fredericksburg, Va.

BYHAM, BILL
WMPT, S. Williamsport, Pa.

— C —

CAHILL, AL
WAST-TV, Albany, N. Y.

CAMERON, HOWARD
WHWB, Rutland, Vt.

CAMPBELL, BILL
WCAU, Radio & TV,
Philadelphia, Pa.

CANE, LEN
WPTZ-TV, Plattsburgh, N. Y.

CANTFORT, VAN
WAVY-TV, Norfolk, Va.

CANTOR, MORT
WIRL, Peoria, Ill.

CARDILE, BILL
WHIC-TV, Pittsburgh, Pa.

CAREY, PAUL
Sports Final
WJR, Detroit, Mich.

CARKER, KEN
KWTV-TV, Oklahoma City,
Okla.

CARNEGIE, TOM
WFBN-TV, Indianapolis, Ind.

CARR, JERRY
Sports Round-up
WHLI, Hempstead, N. Y.



Mel Allen

RADIO AND TV SPORTS COMMENTATORS

- CARR, STAN**
WKLO, Louisville, Ky.
- CASEY, AL**
KGEK, Sterling, Colo.
- CASPER, ART**
KNUZ, Houston, Tex.
- CERAVOLO, TOM**
The Sportsman
WUSJ, Lockport, N. Y.
- CHASE, BOB**
WOWO, Ft. Wayne, Ind.
- CHILDERS, RAY**
NCC Football
WSRC, Durham, N. C.
- CHRISTMAN, PAUL**
AFL Football
ABC-TV
- CLARK, CHRIS**
WPRO, Providence, R. I.
- CLEMENTS, CARTER**
WLAJ, Grand Rapids, Mich.
- COGGESHELL, JOE**
KGGM, Albuquerque, N. Mex.
- COLEMAN, JERRY**
Coleman on Sports
CBS Radio
- COLEMAN, KEN**
WDOK, Cleveland, Ohio
- COLLIER, ART**
Scoreboard
WLWI-TV Indianapolis, Ind.
- COLLINS, DAVE**
WRFD, Worthington, Ohio
- COMBS, WAYNE**
WGH, Newport News, Va.
- COON, FLOYD**
KASH, Eugene, Ore.
- CORDELL, CARLTON**
KGO-TV, San Francisco, Calif.
- COSELL, HOWARD**
WABC: ABC Radio & TV,
New York, N. Y.
- COTNEY, ROBERT**
WQIK, Jacksonville, Fla.
- COUPPEE, AL**
Sports Today
KOGO, San Diego, Calif.
- COWAN, COLEY**
WTAX, Springfield, Ill.
- CRABTREE, DENNIS**
Sports Review
WIBA, Madison, Wisc.
- CROCKETT, HUDLEY**
WSIX-TV, Nashville, Tenn.
- CRUM, JIMMY**
Sports Desk
WLWC-TV, Columbus, Ohio
- CULLINANE, JOE**
WROC Radio & TV
Rochester, N. Y.
- CUMMINS, TAIT**
WME-TV, Cedar Rapids, Iowa
- CUNEO, GENE**
WLEU, Erie, Pa.
- CURTIS, TONY**
WRTA, Altoona, Pa.
- D —
- DAHL, DON**
WCCO-TV, St. Paul-
Minneapolis, Minn.
- DANE, JEFF**
Sports Round-up
WTAR-TV, Norfolk, Va.
- D'ANGELO, ARNIE**
WHEN-TV, Syracuse, N. Y.
- DAUGHERTY, PAUL**
WAIL, Radio & TV,
Atlanta, Ga.
- DAVIS, LEN**
WGL, Fort Wayne, Ind.
- DAWSON, JIM**
KWKH, Shreveport, La.
- DeFAY, DICK**
Sports Today
WKJG-TV, Fort Wayne, Ind.
- DeMONTE, BRENT**
KFRE, Fresno, Calif.
- DESILET, LEE**
KOMO, Seattle, Wash.
- DILLON, LEN**
NBC Radio
- DITTER, ED**
KAYC, Beaumont, Tex.
- DIVAN, DAVE**
WITY, Danville, Ill.
- DOGGETT, JERRY**
NBC Radio
- DONLEY, RED**
WIICTV, Pittsburgh, Pa.
- DOOLEY, JIM**
4-Star Sports
WTVJ-TV, Miami, Fla.
- DOYLE, VINCE**
WSJV-TV, South Bend, Ind.
- DREES, JACK**
ABC Radio
- DREW, PAUL**
WAKE, Atlanta, Ga.
- DUBOSE, PAUL**
WALA, Mobile, Ala.
- DUDLEY, JIM**
NBC Radio
- DUNBAR, WALT**
WFGA-TV, Jacksonville, Fla.
- DUNNAWAY, AL**
WLCY, St. Petersburg, Fla.
- DUNPHY, DON**
Sat. Night Fights
ABC-TV
- DUROCHER, LEO**
MBS, Los Angeles, Calif.
- DYER, BRAVEN**
NBC Radio

LES KEITER



SPORTS DIRECTOR

WFIL-TV

Philadelphia

Penna.



RADIO AND TV SPORTS COMMENTATORS

— E —

EARLE, DON
Play-by-Play
WOKW, Brockton, Mass.

EATON, JACK
WMC Radio; WMCT-TV,
Memphis, Tenn.

EDWARDS, RICK
WROK, Rockford, Ill.

ELLIOTT, DON
WMAV, Springfield, Ill.

ELSON, BOB
NBC Radio

ELSTON, GENE
KODA, Houston, Tex.

EMBRY, JIM
1330 Sports Review
WJPS, Evansville, Ind.

ENDSLEY, PAT
KWRD, Henderson, Tex.

ENNIS, CHUCK
KVOY, Yuma, Ariz.

ERP, JOHNNY
WMAQ, Chicago, Ill.

ESPENET, CHARLES
Sports Parade
WMRC, Milford, Mass.

ETHERTON, BILL
WNDU Radio; Sports
Headlines,
WNDU-TV, South Bend, Ind.

EVANS, ED
KGY, Olympia, Wash.

EVASHEVSKI, FOREST
ABC Radio

EVERSOLE, JACK
WKCT, Bowling Green, Ky.

— F —

FANELLI, JOE
WALK, Patchogue, N. Y.

FANTASIA, NICK
WTCS, Fairmont, W. Va.

FENNELL, DAVE
This Is Golf
WLOF-TV, Orlando, Fla.

FENNESSEY, JOE
Spotlite on Sports
WHMP, Northampton, Mass.

FENSTERMACHER, R. L.
Sports Report
WUNS, Lewisburg, Pa.

FERGUSON, JOHN
NBC Radio

FERGUSON, JOHN
WBRZ-TV, Baton Rouge, La.

FILES, FRANK
WFAA-TV, Dallas Tex.

FINCANNON, BOB
WTAF-TV, Marion, Ind.

FISCHER, DON
Bulletin
WRGP-TV, Chattanooga, Tenn.

FITZGERALD, JOHN
WJW-TV, Cleveland, Ohio

FLEISCHMAN, SOL
Pulse Sports
WTVT-TV, Tampa, Fla.

FLEMMING, BILL
Wide World of Sports
ABC-TV; WJBK-TV,
Detroit, Mich.

FLORES, RAFAEL PONT
Deportivas
WKAQ, San Juan, Puerto Rico

FLYNN, JOHN
Sports Whirl
WICY, Malone, N. Y.

FORBES, BOB
Sports Huddle
WTHI-TV, Terre Haute, Ind.

FORNEY, JIM
WLAN, Lancaster, Pa.

FOSTER, BUD
KGO-TV; 76 Sports Special
KNBR, San Francisco, Calif.

FOSTER, JOHNNY
Circle of Sports
WLK, Wilkes-Barre, Pa.

FOUTS, BOB
KCBS, San Francisco, Calif.

FOX, JAMES
WQTE, Detroit, Mich.

FREEMAN, HARRY
KFSA-TV, Fort Smith, Ark.

FRIZZELL, HUGH
Memphis State Football
WHBQ, Memphis, Tenn.

FULMER, DALE
WHLN, Bloomsburg, Pa.

— G —

GAGE, FRED
Sports Parade
WIBA, Madison, Wisc.

GAGE, FRED
WLAM, Lewiston, Me.

GALLO, JACK
WRIT, Milwaukee, Wisc.

GALVIN, DAN
Sportsmike
KSRO, Santa Rosa, Calif.



Kyle Rote

WNEW



DICK KIRCHNER

Producer
Sports Programs
ABC-TV

RADIO AND TV SPORTS COMMENTATORS

GARAGIOLA, JOE
NBC Radio; Baseball, NBC-TV

GARDNER, DON
WKBN Radio & TV
Youngstown, Ohio

GARDNER, WILLIAM F.
WXEX-TV, Petersburg, Va.

GARFIN, STAN
Sports Picture
WTAR, Norfolk, Va.

GARWOOD, PAUL
Sports Line
KFRB, Fairbanks, Alaska

GATES, HULLIARD
WKJG: Gateway to Sports
WKJG-TV, Fort Wayne, Ind.

GENTILE, JOE
CKLW, Detroit, Mich.

GEORGE, LEE
KODE, Joplin, Mo.

GIBBONS, JIM
ABC Radio; News,
Washington
WRC-TV, Washington, D. C.

GILLUM, PERRY
Sports of All Sorts
WJMM, Lewisburg, Tenn.

GILMORE, BOB
World of Sports
WRNL, Richmond, Va.

GIROUX, LEE
NBC Radio

GLAUDI, HAP
WWL-TV, New Orleans, La.

GLEESON, ART
NBC Radio

GLENN, RALPH
WOND, Pleasantville, N. J.

GLICKMAN, MARTY
NBC Radio; Baseball Warm-up
WCBS, New York, N. Y.

GOODE, GEORGE
KXL, Portland, Ore.

GORHAM, BUD
KCMT-TV, Alexandria, Minn.

GOWDY, CURT
NBC Radio; AFL Football
ABC-TV

GRAHAM, WALTER
WRBL-TV, Columbus, Ga.

GRANDE, CARL H.
WNHC, New Haven, Conn.

GRIFFIN, JERRY
WDAU-TV, Scranton, Pa.

GRISWOLD, ROGER
WBMD, Baltimore, Md.

GRIZZARD, HERMAN
Sports Round-up
WLAC, Nashville, Tenn.

GULDAGER, MIKE
KERG, Eugene, Ore.

— H —

HALE, GEORGE
WABI-TV: Sports Today.
WABI, Bangor, Me.

HANLIN, DON
KMED, Medford, Ore.

HARBISON, S. T.
WTAX, Springfield, Ill.

HARMON, MERLE
NBC Radio; WDAF-TV,
Kansas City, Mo.

HARMON, TOM
ABC Radio

HARRINGTON, GENE
KNTV-TV, San Jose, Calif.

HARRIS, LLOYD
WMAZ-TV, Macon, Ga.

HARTNETT, BILL
Sports Nightcap
WPTV, Palm Beach, Fla.

HATT, JIM
Sports Final
KSYX: Santa Rosa, N. Mex.

HAYES, HENRY
House of Sports
WXOK, Baton Rouge, La.

HEALY, CHUCK
Sports Highlights
WBEN-TV, Buffalo, N. Y.

HEALY, JIM
KLAC, Los Angeles, Calif.

HEARN, CHICK
NBC Radio & TV: KNBC-TV,
Los Angeles, Calif.

HENDRICKSON, TIMOTHY F.
WVVE, Welch, W. Va.

HEING, BOB
KAHI, Auburn, Calif.

HENRY, JOHN
Sports Overnight, KOA:
Ben Martin Show, KOA-TV,
Denver, Colo.

HENSCHELL, PHIL
WAUG, Augusta, Ga.

HESSE, BILL
Sports Digest
WCSS, Amsterdam, N. Y.

HEWETT, JACK
WTKO, Ithaca, N. Y.

HILL, BOB
WANE, Fort Wayne, Ind.

HILL, DON
KTAC, Tacoma, Wash.

HILL, EDDIE
WRR, Dallas, Tex.

HILSON, NORM
WNAX, Yankton, S. D.

HIRSCH, SONNY
WCKR, Miami, Fla.

HODGES, RUSS
Sports Comprehensive
KSFQ, San Francisco, Calif.

HOGAN, JOHN L.
WZZM-TV, Grand Rapids,
Mich.

HOGUE, CHUCK
Columbine Sports
KEXO, Grand Junction, Colo.

HOLLANDER, ZANDER
ABC Radio

HOLSTEAD, JOE
KPAC-TV, Port Arthur, Tex.

HOONAN, ROBERT
KBKW, Aberdeen, Wash.

HOOPER, DON
Sports Review
KWBB, Wichita, Kans.

HORNER, JACK
WTCN Radio & TV,
Minneapolis, Minn.

HOSTERMAN, DOUGLAS
WDOE, Dunkirk, N. Y.

HOWARD, BILL
Sportslens
WFRV-TV, Green Bay, Wis.

HOYT, WAITE
NBC Radio

HUBBELL, RALPH
WBEN, Buffalo, N. Y.

HUFF, SAM
ABC Radio

HUGHES, DON
Scoreboard
KRBC-TV, Abilene, Tex.

HUNNICUTT, MIKE
Sports-scope
WRDW, Augusta, Ga.

HUNTER, DAVE
Sports Round-up
WJTN, Jamestown, N. Y.

HUNTINGTON, CLAY
KMO, Tacoma, Wash.

HUSTED, EDWARD
WMNS, Olean, N. Y.

HUTTO, EARL
Auburn Football
WSPA-TV, Montgomery, Ala.

— I —

IRWIN, BOB
Sports Desk
WBCM, Bay City, Mich.

IWEN, BUD
KBLL, Helena, Mont.

— J —

JACKSON, BILL
Sports Review
WPTF, Raleigh, N. C.

JACKSON, KEITH
KOMO Radio & TV, Seattle,
Wash.

JACKSON, RON
WSAZ Radio: Sports
Round-up,
WSAZ-TV, Huntington, W. Va.

JACKSON, WAYNE
Let's Look at Sports
WECT-TV, Wilmington, N. C.

JAMES, CHUCK
WDAS, Philadelphia, Pa.

JAMES, PAUL
Sports Sounds
KCPX, Salt Lake City, Utah

JAY, LARRY
WXTR, Providence, R. I.

JOHNSON, DICK
WISN, Milwaukee, Wis.

JOHNSON, HUGH
Sportsline
KWG, Stockton, Calif.

JONES, BILL
WNAK, Wilkes-Barre, Pa.

JONES, BUCK
WHP Radio & TV,
Harrisburg, Pa.

JONES, JIMMY
KPTV-TV, Portland, Ore.

— K —

KADAR, KEN
WKWK, Wheeling, W. Va.

KAILER, J. D.
KARA, Albuquerque, N. Mex.

KALAS, HARRY
First in Sports, KTRG Radio
& TV, Honolulu, Hawaii

KALLAY, ED
WAVE Radio, 3-Star Final
Sports,
WAVE-TV, Louisville, Ky.

KAUFMAN, ED
WGAR, Cleveland, Ohio

RADIO AND TV SPORTS COMMENTATORS

KEITER, LES

Sports Director for WFIL-TV,
Philadelphia, Pa.

KELLEY, GENE

WKRC-TV, Cincinnati, Ohio

KELLEY, LUTHER

5:15 Sports
KBST, Big Spring, Tex.

KELLOGG, ROD

The Phoenix Golf Open
KXIV, Phoenix, Ariz.

KELLY, JIM

Sports Desk
WWYN, Erie, Pa.

KELLY, JOHN B.

WPEN, Philadelphia, Pa.

KENNELLY, JOHN

WNBP, Binghamton, N. Y.

KEW, KEN

KGLO, Mason City, Iowa

KILCREASE, CLARENCE

WVOL, Nashville, Tenn.

KING, BILL

Sportscope
KFRG, San Francisco, Calif.

KING, BRUCE

News Nine Final
KEZI-TV, Eugene, Ore.

KING, DON

WOHO, Toledo, Ohio

KING, DUB

Sports Parade
KCEN-TV, Temple-Waco, Tex.

KING, JIM

KETV-TV, Omaha, Neb.

KING, LARRY

Sunrise Six
WAME, Miami, Fla.

KINNAIRD, BUCK

Dateline Sports
WPTV, Palm Beach, Fla.

KIRBY, TOM

WBRK, Pittsfield, Mass.

KIRCHNER, JOHN DICK

B. October 23, 1924. ABC's
Wide World of Sports, ABC;
Sports Down Under, CBS; Na-
tional Open Finals; Baseball
Game of the Week; Frank Gif-
ford Show, WCBS-TV

KLEIN, DON

Sports Notebook
KCBS, San Francisco, Calif.

KNAPP, BILL

WICU-TV, Erie, Pa.

KRAUSE, ED

ABC Radio

KRIEGER, BILL

Purple Parade
WFBC-TV, Greenville, S. C.

— L —

LANE, EDDIE

Sound of Sports
WPAR, Parkersburg, W. Va.

LANE, RAY

WJBK-TV, Detroit, Mich.

LANHAM, TOM

WJOB, Hammond, Ind.

LATHROP, JIM

Kaiser Sports Central
KHVH-TV, Honolulu, Hawaii

LAWS, BILL

KJOY, Stockton, Calif.

LEAMING, JIM

WRCV-TV: NFL Highlights
& Other Football Games,
NBC-TV

LEAVITT, BUD

WABF-TV, Bangor, Me.

LEE, MIKE

A Glance at Sports
WPIT, Pittsburgh, Pa.

LEEMING, JIM

NBC Radio

LEO, FRED

Sports Review
KDEN, Denver, Colo.

LEONARD, LEE

WAVY-TV, Norfolk, Va.

LePAGE, JEAN C. L.

WMSA, Massena, N. Y.

LEVINE, DAVE

KXMB-TV, Bismarck, N. D.

LEWIS, GLENN C.

Sports Desk
WSLS, Roanoke, Va.

LIBBY, JOHN C.

Twin City Sports
WCOU, Lewiston, Me.

LIEGEOIS, BILL

WMAM, Marinette, Wisc.

LINKS, HAL

KTW, Seattle, Wash.

LOMAX, STAN

WOR, New York, N. Y.

LORE, FRANCIS

WDOV, Dover, Del.

LOVE, DAN

Sports Scene, KTBC, Radio
& TV, Austin, Tex.

LOWBRY, JIM

WGBN, Baldwinsville, N. Y.

LUNDY, RICHARD D.

WBIL, Leesburg, Fla.

LYLE, GEORGE

Sports Desk
WHAT, Philadelphia, Pa.

LYLES, OBY B.

Tops in Sports
WHSC, Hartsville, S. C.

LYON, OWEN

Sports Scoreboard
KDUH-TV, Hay Springs, Neb.

— Mc —

McCARTHY, TOM

WGBB, Freeport, N. Y.

McCORD, BILL

NBC Radio

McINTYRE, BILL

Sports Final
KWKH, Shreveport, La.

McINTYRE, JIM

Sportscope
WFBM-TV, Indianapolis, Ind.

McKAY, JIM

Wide World of Sports
ABC-TV

McLEAN, DON

Let's Talk Sports
WHDL, Olean, N. Y.

— M —

MacDONALD, JOHN

WHEC, Rochester, N. Y.

MacNEIL, BOB

WSVA-TV, Harrisonburg, Va.

MacWILLIAMS, DON

WCSH-TV, Portland, Me.

MAHER, WALTER

Sports of All Sorts
WCPO-TV, Cincinnati, Ohio

MALDONADO, JUAN

Hit Chesterfield
WKAQ-TV, San Juan, Puerto
Rico

MANN, SEL

WJAX, Jacksonville, Fla.

MARCIANO, ROCKY

ABC Radio

MARRELL, HERB

Sportscaster
KDIA, Oakland, Calif.

MARSTON, BERT

Today in Sports
WPAS, White Plains, N. Y.

MARTIN, DICK

KMAC, San Antonio, Tex.

MARTIN, JENNINGS

7:00 Sports
WTRF-TV, Wheeling, W. Va.

MASSIE, BOB

WSBA-TV, York, Pa.

MATTEO, MATT

Sports Panorama
WELM, Elmira, N. Y.

MAYLATH, KEN

WENY, Elmira, N. Y.

MEJDLER, RON

WSMN, Nashua, N. H.

MESSER, FRANK

WRVA, Richmond, Va.

METIVIER, DONALD

WSET, Glens Falls, N. Y.

MILES, TOM

WDOV, Dover, Del.

MILLER, BRUCE

Tulane Football
WDSU, New Orleans, La.

MILLER, VAN

WBN, Buffalo, N. Y.

MOLEN, SAM

KBEA, Kansas City, Mo.

MONTE, FRANK

Evening Report
WTVP-TV, Decatur, Ill.

MOORE, BOB

WIL, St. Louis, Mo.

MOORE, CHUCK

KPRS, Kansas City, Mo.

MOORE, JIMMY

WPEH, Louisville, Ga.

MORAN, JACK

WCPO-TV, Cincinnati, Ohio

MORGAN, HANK

WGUN, Atlanta, Ga.

MORRIS, LEO R.

KVWO, Cheyenne, Wyo.

MORSE, JIM

WOOD-TV, Grand Rapids,
Mich.

MORTON, LEN

KVOO, Tulsa, Okla.

MOSHER, CLURE

WCKT-TV, Miami, Fla.

MOST, JOHNNY

Sports Round-up, WILD,
Boston, Mass.

MULHERIN, PAT

WGUS, Augusta, Ga.

MULLARKEY, TOM

WBAP-TV, Fort Worth, Tex.

MURDOCK, CHARLIE

Sports Desk
WQAM, Miami, Fla.

MURPHY, CULLEN

Sports Round-up
KTVB-TV, Boise, Idaho

MUSSER, ANDY

Carling's Sports, WHP Radio
& TV, Harrisburg, Pa.

MYERS, LARRY

Sports Corner
KTUC, Tucson, Ariz.

RADIO AND TV SPORTS COMMENTATORS

— N —

NAHAN, STU
KCRA, Sacramento, Calif.

NAHLEY, DON
WRBL-TV, Columbus, Ga.

NAJAMY, ABE
WLAD, Danbury, Conn.

NAVARRO, AUGIE
Bees Baseball Games
KALL, Salt Lake City, Utah

NELSON, DEV
WIBW-TV, Topeka, Kans.

NELSON, GEORGE
Play-by-Play
KYOK, Houston, Tex.

NELSON, LINDSEY
NBC Radio & TV

NOBLE, ARMOND
Sports Desk
KOOK-TV, Billings, Mont.

NOLEN, GEORGE
KTVT-TV, Fort Worth, Tex.

NORMAN, ROBERT
WEOK, Poughkeepsie, N. Y.

— O —

O'DELL, VIRGIL
Sports Final
WNEM-TV, Saginaw, Mich.

O'DONNELL, BILL
NBC Radio; WSYR,
Syracuse, N. Y.

ORLIN, STAN
WWBZ, Vinland, N. J.

OWEN, BILL
ABC Radio

— P —

PALMER, BUD
NBC Radio; Golf, Basketball
& Tennis, NBC-TV

PARKE, JOHN
Sports Round-up
WESX, Salem, Mass.

PARKER, TONY
This Week in Sports
KMSF-TV, Minneapolis, Minn.

PARKS, DEL
WEEZ, Chester, Pa.

PASEK, CHUCK
Speaking of Sports
KEYC-TV, Mankato, Minn.

PATRICK, VAN
MBS Radio; WKMJ,
Dearborn, Mich.

PATTERSON, BILL
WTVN, Columbus, Ohio

PATTON, VAN
Realm of Sports
WJPG, Green Bay, Wisc.

PAUL, JIM
Sports Final
WNOK-TV, Columbia, S. C.

PAYNE, JACK
WOW, Radio & TV, Omaha,
Neb.

PETERSON, JOHN
Sports Picture
WIMA-TV, Lima, Ohio

PETTY, JOE
Speaking of Sports
WTAG, Worcester, Mass.

PIRRETT, PETE
KVRE, Sata Rosa, Calif.

PLAZA, DON
KARR, Great Falls, Mont.

PRINCE, BOB
3-Star News
KDKA-TV, Pittsburgh, Pa.

— Q —

QUINLAN, JACK
NBC Radio; Tribune Sports
Desk, WGN, Chicago, Ill.

— R —

RABER, ALAN D.
WKAP, Allentown, Pa.

RACHLIN, PAUL
Sports Capsule
WEEE, Albany, N. Y.

RADA, JOSEPH M.
WMBO, Auburn, N. Y.

RAFTIS, JAMES
WBO, Owego, N. Y.

RASKIN, DICK
Weekday Sports
WGNV, Newburgh, N. Y.

RATTERMAN, GEORGE
AFL Football
ABC-TV

RAYBURN, JOHN
Sports Call
KOA, Denver, Colo.

READ, SANDY
Sports Round-up
KTYM, Inglewood, Calif.

REED, BILL
KBTR, Denver, Colo.

REGUERA, MANOLO DE LA
WITA, San Juan, Puerto Rico

REIDY, PAUL
Sports Fare
WBBQ, Augusta, Ga.

REYNOLDS, PAUL
Sports Report
WTVT-TV, Tampa, Fla.

REYNOLDS, ROBERT
WJR, Detroit, Mich.

RHODES, BOB
Sports Final
WBKB-TV, Chicago, Ill.

RHODES, DUSTY
WAMM, Flint, Mich.

RIFENBURG, DICK
Sports Highlights
WBEN-TV, Buffalo, N. Y.

RIMMER, JACK
Sports-sound
WGBG, Greensboro, N. C.

RIZZUTO, PHIL
Sports Time
CBS Radio

ROBBINS, PHIL
KLEO, Wichita, Kans.

ROBERTS, BRUCE
CBS Sports Special
WBBM-TV, Chicago, Ill.

ROBERTS, DON
WFAU, Augusta, Me.

ROBERTS, GEORGE
Sports Round-up
WSYR, Syracuse, N. Y.

ROBERTS, JERRY
World of Sports
WJRZ, Newark, N. J.

ROBERTS, LEN
Window on Sports
WNBH, New Bedford, Mass.

ROGERS, DAVE
WBTV-TV, Florence, S. C.

ROHN, BILL
Sidelines
KELO-TV, Sioux Falls, S. D.

ROSSE, COLIN
WCHV, Charlottesville, Va.

ROTE, KYLE

WNEW, New York

ROULSTONE, TOM
Color
WOKW, Brockton, Mass.

ROURK, JIM
Sports Highlights
WQSN, Charleston, S. C.

ROWAN, RIP
WTRY, Troy, N. Y.

ROZELLE, GENE
KREX-TV, Grand Junction,
Colo.

RUSSELL, LANCE
Memphis State Football
WHBQ, Memphis, Tenn.

RUST, ART
Sports Round-up
WWRL, New York, N. Y.

— S —

SABIA, JOE
WORL, Boston, Mass.

SALISBURY, JOHNNY
KLOS, Albuquerque, N. Mex.

SAMP, PHIL
WLWC-TV, Columbus, Ohio

SAUNDERS, ERNIE
Sports Report, WCHS-TV;
Sport Page of the Air,
WCHS, Charleston, W. Va.

SAVAGE, BOB
WMAZ-TV, Macon, Ga.

SAVAGE, GUY
KTRK-TV, Houston, Tex.

SCANLAN, JIM
Sunday Sports
WOW-TV, Omaha, Neb.

SCHENKEL, CHRIS

SCHMEER, BILL
WAZL, Hazleton, Pa.

SCHULZE, BOB
WLUK-TV, Green Bay, Wisc.

SCHUSS, AL
Padre Baseball
KOGO, San Diego, Calif.

SCOTT, HAL
WCCO-TV, St. Paul-
Minneapolis, Minn.

SCULLY, VIN
KFI, Los Angeles, Calif.

SHAW, TERRY
WMGS, Bowling Green, Ohio

SHELLEY, BILL
WLEU Radio; Sports World
Tonight,
WSEE-TV, Erie, Pa.

SHERIDAN, LEE
Carling's Sports Show
WRDW-TV, Augusta, Ga.

SHILVOCK, DICK
Sports Den
KOTA-TV, Rapid City, S. D.

SHINDLER, DICK
WWBZ, Vinland, N. J.

SHRIVER, HARRY
WFBR, Baltimore, Md.

RADIO AND TV SPORTS COMMENTATORS

SILVA, FRANK

Sports Newscast
WPTS, Pittston, Pa.

SILVERMAN, ED

ABC Radio

SIMMERMAKER, SAM

WCSI, Columbus, Ind.

SIMMONS, LON

Sports Round-up
KSFO, San Francisco, Calif.

SIMPSON, GEORGE

Sports Stand, WSAV Radio &
TV, Savannah, Ga.

SIMPSON, JIM

NBC Radio: News 4, Wash.,
WRC-TV, Washington, D. C.

SIMPSON, JIMMY

Sports Page of the Air
WRAL, Raleigh, N. C.

SIMPSON, JOE

KENS, San Antonio, Tex.

SINGER, BILL

Delaware Valley Sports
Review
WTTM, Trenton, N. J.

SKELTON, SKIP

KNOE-TV, Monroe, La.

SMITH, CARL C.

KAKC, Tulsa, Okla.

SMITH, DEL

WFBG, Altoona, Pa.

SNYDER, BILL

Sports Time, WSOC Radio &
TV, Charlotte, N. C.

SNYDER, FRANK

Sports Final
WOL-TV, Ames, Iowa

SOMMERKAMP, PAUL

WCKY, Cincinnati, Ohio

SPAINHOWER, DON

KSL-TV, Salt Lake City,
Utah

SPANGLER, BOB

KORE, Eugene, Ore.

SPENCER, MILT

WFLA Radio & TV,
Tampa, Fla.

STANWOOD, THOMAS

WIBF-TV, Jenkintown, Pa.

STARR, BOB

WMBD Radio & TV,
Peoria, Ill.

STEELE, BOB

Strictly Sports, WTIC;
Close-up on Sports, WTIC-TV,
Hartford, Conn.

STEERE, BURT

Sports Caravan
WBEC, Pittsfield, Mass.

STEPHENSON, SKIP

KRDO, Colorado Springs, Colo.

STERN, BILL

MBS, New York, N. Y.

STEWART, LARRY

WDWS, Champaign, Ill.

STIEGLER, ERNIE

Spotlight on Sports
WAEB, Allentown, Pa.

STODDARD, BOB

KBET, Reno, Nev.

STRITE, DICK

KERG, Eugene, Ore.

SUMMERS, BILL

Scoreboard
WLOU, Louisville, Ky.

SUMMERS, LOUIS

WOIC, Columbia, S. C.

— T —

TABNER, DOUG

Sports Tab
WTOL-TV, Toledo, Ohio

TABNER, ORRIS

WTOL-TV, Toledo, Ohio

TASNADY, JOHN

KUGN, Eugene, Ore.

TATE, VERNER

Let's Talk Sports
WSPA, Spartanburg, S. C.

TERRELL, BILL

Ebony Sports
WLOK, Memphis, Tenn.

THACKER, JIM

WSAZ-TV, Huntington, W. Va.

THOMASSON, HOMER

Pigskin Parade
WBVA, Danville, Va.

THOMPSON, CHUCK

NBC Radio

THRASHER, MARGE

WHEE, Memphis, Tenn.

TIGHE, AL

KSTP-TV, St. Paul, Minn.

TILFORD, RUSS

Sports News Final
XETV, San Diego, Calif.

TOBE, MORRIS

Feature Race
WCAM, Camden, N. J.

TOOTHMAN, BOB

Spotlight on Sports
WBOY-TV, Clarksburg, W. Va.

TREUTING, BILL

WSMB, New Orleans, La.

TUCK, GENE

KTHT, Houston, Tex.

TYLER, DEAN

WAMS, Wilmington, Del.

TYRRELL, JIM

WTAO, Cambridge, Mass.

— U —

UPRIGHT, GENE

WIS-TV, Columbia, S. C.

— V —

VABER, ALAN

WOWW, Naugatuck, Conn.

VACHE, ROBERT

KTAR-TV, Phoenix, Ariz.

VALENTI, FRANK

Football Digest, KGMB Radio
& TV, Honolulu, Hawaii

VAN DE GEVEL, MELVIN

WGRD, Grand Rapids, Mich.

VAN KUREN, JIM

CKLW, Detroit, Mich.

VERBIN, GARY

KLIV, San Jose, Calif.

VITTO, G. L.

Sports Hillies
KSHO-TV, Las Vegas, Nev.

VITTO, RON

Sports Final
KSHO-TV, Las Vegas, Nev.

— W —

WAITE, DAVE

WDAM-TV, Hattiesburg-
Laurel, Miss.

WALDEN, MIKE

WTMJ Radio & TV,
Milwaukee, Wisc.

WALKER, RAY S.

WWCH, Clarion, Pa.

WALSH, BLAINE

NBC Radio; WTMJ Radio &
TV, Milwaukee, Wisc.

WALSH, LLOYD

WRUN, Utica, N. Y.

WAND, BILL

WBT-TV, Charlotte, N. C.

WATTRICK, DON

Sports Scoreboard
WXYZ, Detroit, Mich.

WAYNE, JIM

KLAK Sports
KLAK, Denver, Colo.

WEAVER, RICK

KPH, Wichita, Kans.
WFB, Baltimore, Md.

WELLS, LEFTY

KVKM-TV, Monahans, Tex.

WELSH, BILL

KTTV-TV, Los Angeles, Calif.

WEST, JIM

MSA Football
WJZ-TV, Baltimore, Md.

WIBLE, DARL

WTH-TV, Terre Haute, Ind.

WIETECHEA, RAY

Sports Time
CBS Radio

WILCOX, PAUL

WEWS-TV, Cleveland, Ohio

WILL, BOB

WWDC, Washington, D. C.

WILLIAMS, HYMAN

WHOP, Canton, Ohio

WILLIAMS, LEON

KICA-TV, Clovis, N. Mex.

WILSON, BOB

WADC, Akron, Ohio

WIRZ, BOB

KHAS-TV, Hastings, Neb.

WOLFE, ROLAND

Sports Capsules
WLAC, Nashville, Tenn.

WOLFF, BOB

Baseball, Basketball &
Football,
NBC Radio & TV

WOODRUM, TOMMY

Scholastic Sports
WKAZ, Charleston, W. Va.

WOODSIDE, SAM

WHCU, Ithaca, N. Y.

WRIGHT, DONALD

WKIN, Kingsport, Tenn.

WRIGHT, RON

Sports Shorts
WPTX, Lexington Park, Md.

WYLIE, BOB

Sports Round-up, WAKR;
Sports at a Glance,
WAKR-TV, Akron, Ohio

— Y —

YORK, TOM

Sportareel
WBRC-TV, Birmingham, Ala.

— Z —

ZABEL, JIM

Sportsmen's Corner,
WHO Radio & TV,
Des Moines, Iowa

ZACK, ED

Sports Line, WOC Radio;
Sports Reel, WOC-TV,
Davenport, Iowa

ZELICH, MARK

WSAU-TV, Wausau, Wisc.

ZENNER, BOB

Nebraska Football
KOLN-TV, Lincoln, Neb.

Radio & Television Writers

—Their Work During 1962—

— A —

APPLE, JOHNNY
Huntley-Brinkley Report
NBC-TV

ARNOLD, BUDDY
The Ed Sullivan Show
CBS-TV

AYLESWORTH, JOHN
Perry Como's Kraft Music
Hall
NBC-TV

— B —

BALLAD, RIC
Today
NBC-TV

BALZER, GEORGE
The Jack Benny Program
CBS-TV

BARASCH, NORMAN
The Garry Moore Show
CBS-TV

BAYLES, WILLIAM
Monitor
NBC Radio

BELL, WILLIAM
As the World Turns
CBS-TV

BENNETT, HARVEY
Tournament of Roses Parade
CBS-TV

BENSFIELD, DICK
Adventures of Ozzie &
Harriet
ABC-TV

BERGLUND, AL
ABC Radio

BLOOM, JACK
General Electric True
CBS-TV

BOGERT, VINCENT
The Garry Moore Show
CBS-TV

BRESEE, FRANK

BRINKLEY, DAVID
David Brinkley's Journal
NBC-TV

BROOKS, MEL
As Caesar Sees It
ABC-TV

BRUNER, RICHARD
Monitor
NBC Radio

BULLOCK, HARVEY
The Andy Griffith Show
CBS-TV

BURCH, EDWARD
ABC Radio

BURK, DAVID
Huntley-Brinkley Report
NBC-TV

BURTON, JAY
Perry Como's Kraft Music
Hall
NBC-TV

— C —

CAMBERS, ERNEST
As Caesar Sees It
ABC-TV

CAMERER, DAVID
Sports Time
CBS Radio

CARMAN, ROBERT
Arthur Godfrey Time
CBS Radio

CARROLL, BOB
The Lucy Show
CBS-TV

CARROLL, SIDNEY
DuPont Show of the Week
NBC-TV

CAVETT, DICK
Merv Griffin Show
NBC-TV

CHANTLER, PEGGY
Hazel
NBC-TV

CHASE, BORDEN
Roy Rogers-Dale Evans Show
ABC-TV

CLAMPETT, BOB
Beany & Ceeil
ABC-TV

CLARKE, WILLIAM KENDALL
Tonight in Samarkand
CBS-TV

COLLEARY, BOB
Captain Kangaroo
CBS-TV

COTLER, GORDON
Sing Along with Mitch
NBC-TV

COTTLE, BOB
Ruff & Reddy
NBC-TV

COWLEY, WILLIAM
Hazel
NBC-TV

COX, DAVE
Tonight
NBC-TV

CRANE, HARRY
Andy Williams Show
NBC-TV

CRUTCHER, ROBERT RILEY
Hazel
NBC-TV

CURTIS, NAT
Pete & Gladys
CBS-TV

— D —

DAVENPORT, BILL
Ensign O'Toole
NBC-TV

DAVIS, STAN
Roy Rogers-Dale Evans Show
ABC-TV

DENHOFF, SAM
Andy Williams Show
NBC-TV

DIAMOND, MEL
Keefe Brasselle's Variety
Gardens
CBS-TV

DIAMOND, SELMA
Perry Como's Kraft Music
Hall
NBC-TV

DOUGALL, BERNARD
ABC Radio

DUNKEL, JOHN
Gunsmoke
CBS-TV

— E —

EHRlich, PAUL
ABC-Radio

EMMETT, ROBERT
Saturday's Children
CBS-TV

ETTLINGER, DON
Love of Life
CBS-TV

— F —

FAULCONER, CATHERINE
Monitor
NBC Radio

FREEDMAN, BILL
The Andy Griffith Show
CBS-TV

FRIEDBERG, BILLY
Car 54, Where Are You?
NBC-TV

FRITZELL, JIM
The Andy Griffith Show
CBS-TV

— G —

GALLAGHER, JOHN
ABC Radio

GANSER, JIM
ABC Radio

GARMENT, CHARLES
Monitor
NBC Radio

GELBART, LARRY
Opening Night
CBS-TV

GENTILE, JIM
The Edge of Night
CBS-TV

GLENNON, THOMAS
ABC Radio

GLICKMAN, WILL
Keefe Brasselle's Variety
Gardens
CBS-TV

GLYNN, PAUL
ABC Radio

RADIO AND TELEVISION WRITERS

GOLDMAN, HAL
The Jack Benny Program
CBS-TV

GORDON, AL
The Jack Benny Program
CBS-TV

GOREN, HERBERT
Coleman on Sports
CBS Radio

GRANT, PERRY
Adventures of Ozzie &
Harriet
ABC-TV

GRAVELY, VIRGINIA
ABC Radio

GREEN, MORT
Andy Williams Show
NBC-TV

GREENE, MORT
The Red Skelton Hour
CBS-TV

GREENBAUM, EVERETT
The Andy Griffith Show
CBS-TV

— H —

HAGAN, CHET
Gulf Instant News Specials
NBC-TV

HANSER, RICHARD
Project 20
NBC-TV

HARTUNG, ROBERT
Hallmark Hall of Fame
NBC-TV

HENNING, PAUL
The Beverly Hillbillies
CBS-TV

HENRY, BOB
Roy Rogers-Dale Evans Show
ABC-TV

HENRY, BUCK
The Garry Moore Show
CBS-TV

HIKEN, NAT
Car 54, Where Are You?
NBC-TV

HIRSHBERG, ALAN
Voice of Firestone
ABC-TV

HITE, KATHLEEN
Gunsmoke
CBS-TV

HOLLAND, RICHARD
Young Dr. Malone
NBC-TV

HORNER, CHUCK
Today
NBC-TV

HOWARD, BOB
Jack Paar Program
NBC-TV

HURSLEY, FRANK
Search for Tomorrow
CBS-TV

— J —

JACOBS, JERRY
Gulf Instant News Specials
NBC-TV

JACOBY, COLEMAN
The Garry Moore Show
CBS-TV

JOHNSTONE, JACK
Yours Truly, Johnny Dollar,
CBS Radio

JOSEPH, ROBERT L.
Footnote to Fame
CBS-TV

— K —

KATKOV, NORMAN
Ben Casey
ABC-TV

KELLER, SHELDON
Ensign O'Toole, NBC-TV;
Bing Crosby Show,
ABC-TV

KELLEY, WILBOURN
ABC Radio

KEYES, PAUL W.
Jack Paar Program
NBC-TV

KING, PAUL
Rawhide
CBS-TV

KLENSCH, CHARLES
ABC Radio

KOCH, TOM
Henry Fonda & the Family
CBS-TV

— L —

LEAR, NORMAN
Henry Fonda & the Family
CBS-TV

LEE, JAMES
Hallmark Hall of Fame
NBC-TV

LEEDS, HOWARD
Bing Crosby Show
ABC-TV

LISS, JOSEPH
World Of . . .
NBC-TV

LLOYD, DAVID
Merv Griffin Show
NBC-TV

LORD, JOHN
Today
NBC-TV

— Mc —

McCORMICK, PAT
Merv Griffin Show
NBC-TV

McGEE, FRANK
Gulf Instant News Specials
NBC-TV

— M —

MacFARLANE, LOUELLA
Hazel
NBC-TV

MARION, IRA
Meet the Professor, ABC-TV
& ABC Radio

MARTIN, IAN
Young Dr. Malone
NBC-TV

MARTIN, MADELYN
The Lucy Show
CBS-TV

MARX, MARVIN
As Caesar Sees It
ABC-TV

MERRILL, HOWARD
Bing Crosby Show, ABC-TV;
Ensign O'Toole, NBC-TV

MESTON, JOHN
Gunsmoke
CBS-TV

MILES, HENRY
Carol Burnett-Richard Hayes
Show
CBS Radio

MOORE, CARROLL
The Garry Moore Show
CBS-TV

MORROW, WILLIAM
The Bing Crosby Show, ABC-TV;
Bing Crosby-Rosemary
Clooney Show, CBS Radio

MOSEL, TAD
That's Where
the Town's Going!
CBS-TV

MURPHY, LIZ
Here's Hollywood
NBC-TV

MURRAY, JAMES
Andy Williams Show
NBC-TV

— N —

NELSON, DON
Adventures of Ozzie &
Harriet
ABC-TV

NELSON, OZZIE
Adventures of Ozzie & Harriet
ABC-TV

NICHOLS, MIKE
Julie & Carol at Carnegie Hall
CBS-TV

NIXON, AGNES
The Guiding Light
CBS-TV

NOVITZ, CHARLES
ABC Radio

— O —

O'BRIEN, BOB
Mister Ed
CBS-TV

O'BRIEN, DAVE
Red Skelton Hour
CBS-TV

O'CONNELL, WILLIAM
Monitor
NBC Radio

ORBEN, ROBERT
Jack Paar Program
NBC-TV

— P —

PACKARD, ELON
Roy Rogers-Dale Evans Show
ABC-TV

PARKER, RAY
Art Linkletter's House Party
CBS-TV

PEPPIATT, FRANK
Perry Como's Kraft Music
Hall
NBC-TV

PERRIN, SAM
The Jack Benny Program
CBS-TV

RADIO AND TELEVISION WRITERS

PERSKY, BILL
Andy Williams Show
NBC-TV

PHILLIPS, ARTHUR
Red Skelton Hour
CBS-TV

PHILLIPS, IRNA
As the World Turns
CBS-TV

PHOTOPOULOUS, SOCRATES
ABC Radio

PIERCE, SAM
Christmas Sing with Bing
CBS Radio

PROCTOR, MEIER
ABC Radio

— Q —

QUEEN, ROBERT I.
B. August 12, 1919, New
York, N. Y. Free-lance Docu-
mentaries, Teenage Bulletins
of the Air.

— R —

RAGAWAY, MARTIN A.
Red Skelton Hour
CBS-TV

REINER, CARL
The Dick Van Dyke Show
CBS-TV

RHINE, LARRY
Red Skelton Hour
CBS-TV

RICHARDS, MARK
ABC Radio

RIEFE, ALAN
Magic Midway
NBC-TV

ROBERTS, RUTH
The New Loretta Young
Show
CBS-TV

ROBIN, ALEN
Tonight
NBC-TV

ROONEY, ANDREW
Garry Moore Radio Show
CBS Radio

ROSE, REGINALD
The Defenders
CBS-TV

ROSEN, ARNIE
The Garry Moore Show
CBS-TV

ROSEN, MILT
Pete & Gladys
CBS-TV

ROTH, MARTY
As Caesar Sees It
ABC-TV

RUBEN, AARON
The Andy Griffith Show
CBS-TV

RUSSELL, A. J.
The Good Years
CBS-TV

RYAN, TERRY
As Caesar Sees It
ABC-TV

— S —

SAFCHIK, IRWIN
Huntley-Brinkley Report
NBC-TV

SAFFIAN, RAY ALLEN
The Andy Griffith Show
CBS-TV

SALERNO, GEORGE
ABC Radio

SARGENT, HERB
Tonight
NBC-TV

SCHILLER, BOB
Pete & Gladys, The Lucy
Show, CBS-TV

SCHULMAN, MAX
Dobie Gillis
CBS-TV

SCOTT, ASHMEAD
The World Today
MBS

SERLING, ROD
Twilight Zone
CBS-TV

SHARP, HENRY
The Andy Griffith Show
CBS-TV

SHARP, STOKES
ABC Radio

SHELDON, SANDY
Today
NBC-TV

SIMMONS, ED
Red Skelton Hour
CBS-TV

SKELTON, RED
Red Skelton Hour
CBS-TV

SMITH, ALAN
Today
NBC-TV

SPIES, ADRIAN
Saints & Sinners
NBC-TV

STARR, BEN
Mister Ed
CBS-TV

SWANTON, HAROLD
Wide Country
NBC-TV

— T —

THOM, ROBERT
The Defenders
CBS-TV

TURTLETAUB, SAUL
Shari Lewis Show
NBC-TV

TYLER, CLARK
ABC Radio

— V —

VENDIG, IRVING
The Edge of Night
CBS-TV

— W —

WAGNER, WALTER
Art Linkletter's House Party
CBS-TV

WALKER, BILL
Here's Hollywood
NBC-TV

WALSH, EDWARD W.
Exploring
NBC-TV

WALTERS, BARBARA
Today
NBC-TV

WARK, MARTIN
Here's Hollywood
NBC-TV

WASSERMAN, DALE
General Electric True
CBS-TV

WEDLOCK, HUGH
As Caesar Sees It
ABC-TV

WEILL, JOSEPH
ABC Radio

WEISKOPF, BOB
Pete & Gladys, The Lucy
Show, CBS-TV

WELCH, KEN
Julie & Carol at Carnegie Hall
CBS-TV

WELLS, HALSTED
Alcoa Premiere
ABC-TV

WHEDON, TOM
Captain Kangaroo
CBS-TV

WITTY, DON
ABC Radio

— Z —

ZELINKA, SYDNEY
Keefe Brasselle's Variety
Gardens
CBS-TV

SEE LAST SECTION OF THE ANNUAL
FOR NETWORK RADIO AND NETWORK
TELEVISION PROGRAMS OF 1962

Radio-TV Newspaper Columnists & Critics

(The following list of columnists and critics has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily)

ALABAMA

Albertville, Sand Mountain Reporter: **Dan Hagood**
Bessemer, News: **Roger Thames**
Birmingham: News: **Turner Jordan, Emmett Weaver**
Birmingham, Post-Herald: **Emmett Weaver**
Florence, Tri-Cities Daily: **Fred Dillon**
Fort Payne, Times-Journal: **Doward Jones**
Mobile, Press Register: **Patti Drake**
Montgomery, Journal: **Arch McKay**
Selma, Times-Journal: **Don Barnes**
Tuscumbia, Valley Voice: **Charlie Granger**

ARIZONA

Holbrook, Tribune News: **V. P. Richards**
Payson, Roundup: **Doris Sturgis**
Phoenix, Arizona Republic: **Les Masters**
Phoenix, Gazette: **Robert Stout**
Phoenix, Journal: **Andy Wilson**
Tucson, Arizona Star: **Dick Alexander**
Tucson, Daily Citizen: **Mike Keating**
Tucson, Mirror: **Mike Hanna**
Window Rock, Navajo Times: **Chet MacRorie**
Yuma, Daily Sun: **Bob Worley**

ARKANSAS

Fort Smith, Times Record: **Mary Geren**
Hope, Star: **Paul Jones**

CALIFORNIA

Alameda, Times-Star: **Dave Houser**
Apple Valley, News: **Eva Conrad**
Bakersfield, Californian: **Hank Penn**
Bakersfield, News-Bulletin: **Gil Thompson**
Fresno, Bee: **Dean Simpson**
Hollywood, Citizen News: **Arlene Garber**
Lancaster, Ledger Gazette: **George Willey**
Long Beach, Ind. Press Telegram: **Jane Hoxie**
Los Angeles, Herald Examiner: **Bob Hull, Art Ronnie**
Los Angeles, Times: **Don Page, Cecil Smith**
Marysville, Appeal Democrat: **Warren Tholton**
Modesto, Bee: **Patricia Morrison**
North Hollywood: **Valley Times Today: Allen Rich**
Oakland, Tribune: **Bill Fiset, Don Shepherd**
Palm Springs, Desert Sun: **Jack Knudson**
Palo Alto, Times: **George A. Willey**
Pasadena, Independent Star-News: **Blain Hightower, Jack Rogers**
Redwood City, Tribune: **George A. Willey**
Riverside, Press-Enterprise: **Robert L. Hirt**
Sacramento, Bee: **Jack A. Rye**
Sacramento, Union: **Kurt McBride, Bob Turner**
San Bernardino, Sun: **Bob Jacobs**
San Diego, Evening Tribune: **Dave McIntyre, Neil Morgan, Joseph C. Thesken**
San Diego, Union: **Don Freeman, Al Jacoby, Frank Rhodes**
San Francisco, Chronicle: **Terrence O'Flaherty**
San Francisco, Examiner: **Janet Blschell, Dwight Newton**
San Francisco, Monitor: **Tom O'Leary**
San Francisco, News Call Bulletin: **Bob Batlin, Don Burns, Fred Storm**

San Jose, Mercury-News: **Frank Freeman, Gerry Howe**
San Leandro, Morning News: **Dave Houser**
San Mateo, Times: **Bob Foster**
Santa Rosa, Press Democrat: **Thelda Capman**
Stockton, Daily Record: **Tony Galindo**
Turlock, Daily Journal: **Lee Roddy**
Victorville, Victor Press: **Beayle Belford**
Woodland, Democrat: **Mrs. E. Blizard**

COLORADO

Denver, Post: **Del Carnes**
Denver, Rocky Mtn. News: **Judy Arthur, Walter Saunders**
Grand Junction, Daily Sentinel: **Ken Johnson**

CONNECTICUT

Bridgeport, Sunday Herald: **Irwin Alpert, Harry Neigher**
Bristol, Press: **Lou Bachman**
Hartford, Courant: **H. Viggo Anderson**
Hartford, Times: **Tony Davenport, Allen M. Widem**
Naugatuck, Daily News: **Ken Clymer**
Waterbury, Republican-American: **Clarrissa Lukaitis**

DELAWARE

Dover, State News: **James Miller**
Milford, Chronicle: **Robert Yerkes**
Wilmington, News Journal Papers: **James Flood**

DISTRICT OF COLUMBIA

Washington, Daily News: **Don Maclean**
Washington, Evening Star: **Bernie Harrison**
Washington, National Observer: **Bert Burns**
Washington, Post: **Larry Laurent**

FLORIDA

Belle Glade, Herald: **Kathleen Livingston**
Fort Lauderdale, News: **Joe Bryant**
Fort Pierce, Guide Post: **Lillian Hubbard**
Jacksonville, Journal: **Ray Knight**
Jacksonville, Times-Union: **Charlie Broek**
Miami, Herald: **Jack Anderson, Fran Swabley**
Miami, News: **Kristine Dunn**
Miami Beach, Sun: **Barbara Ross**
Naples, Miami Herald: **Tom Morgan**
Orlando, Evening Star: **Blanton McBride, Joan Smith, Bill Summers**
Orlando, Sentinel: **Frank Conklin, Blanton McBride, Joan Smith**
St. Petersburg, Independent: **Harrison Swain**
St. Petersburg, Times: **Bill Dunn, Marlene Matouk**
Sarasota, Herald-Tribune: **Harry Hondros**
Sarasota, Journal: **Bill Copeland**
Sarasota, News: **Yvonne M. Gurbada, Dodie Standish**
Tampa, Times: **Tish Gray**
Tampa, Tribune: **Bernie McGovern**
Titusville, Star-Advocate: **Bob Hudson**

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

GEORGIA

Athens, Banner-Herald: **Frank Harmon**
Atlanta, Chronicle-Herald: **Henry Wright**
Atlanta, Constitution: **Joanne Crawford, Paul Jones**
Atlanta, Journal: **Roy Bemis, Jack Lloyd, Nancy Mykel**
Augusta, Daily World: **Mal Cook**
Bremen, Gateway: **Hassle Hancock, Ann Meeks, Jane Skelton**
Columbus, Enquirer: **Ray Anthony**
Columbus, Ledger: **Jim Greene**
Hogansville, Herald: **Cecil Hamby**
LaGrange, News: **Ima Clapper**
Macon, Telegraph & News: **Mrs. James Chapman**
Montezuma, Citizen-Georgian: **Violet Moore**
Savannah, Evening Press: **Jim West**
Savannah, Morning News: **Bob Price**
Statesboro, Bulloch Herald: **Leodel Coleman**
Valdosta, Daily Times: **Mary Dickey**
Vidalia, Advance: **R. E. Ledford**

HAWAII

Honolulu, Advertiser: **Stella Nutting, Eddie Sherman**
Honolulu, Star Bulletin: **Bert Darr, James Leveque**

IDAHO

Boise, Daily Statesman: **James Brown**
Caldwell, News Tribune: **Pete Hackworth**
Idaho Falls, Post Register: **Robb Brady**
Nampa, Daily Free Press: **Adam Kulb, W. C. Winters**

ILLINOIS

Champaign, News Gazette: **Harold Holmes**
Chicago, American: **Bill Irvin**
Chicago, Brighton Life: **Harry Lepinske**
Chicago, Courier: **Fred Wall**
Chicago, Daily News: **Terry Turner**
Chicago, Sun-Times: **Patrick Dugan, Paul Molloy**
Chicago, Tribune: **Larry Wolters**
Decatur, Herald-Review: **Bob Cole**
East St. Louis, The New Crusader: **Charles Hawkins**
Freeport, Journal-Standard: **Grace Barnett**
Galesburg, Register Mail: **Chuck Marrow**
Loves Park, Post Publisher's Inc.: **Peg West**
Moline, Dispatch: **Carla Reynolds**
Peoria, Journal Star: **Bill Lyttleton**
Rock Island, Argus: **Charles Sanders**
Rockford, Newspapers: **Campbell Tichenor**
Springfield, State Journal-Register: **Wayne Allen, Margaret Boswell**

INDIANA

Elkhart, Truth: **Lou Sayre**
Evansville, Press: **Judy Johnson, Mary Ann Weldenbener**
Evansville, Sunday Courier: **Benita Dugan, Mary Ann Weldenbener**
Fort Wayne, Journal-Gazette: **Cliff Milnor, Miss Sandy Thorn**
Fort Wayne, News Sentinel: **Sarah Relghter**
Gary, Post-Tribune: **Mrs. Jerrle Atkin**
Indianapolis, News: **Charles Staff**
Indianapolis, Star: **Julia Inman**

Indianapolis, Times: **R. K. Shull**
Jeffersonville, Evening News: **Mrs. Robert Adams**
Kokomo, Tribune: **Grace E. Maher**
Lafayette, Journal-Courier: **Barbara Hawkins**
Lafayette, Leader: **Bud Cloyd**
Marion, Chronicle Leader-Tribune: **Joanne Harmon, James Mitchell**
Mishawaka, Times: **Jim McNeile, Lou Sayre**
Muncie, Evening Press: **John D. Farrell**
South Bend, Tribune: **Ray Kwapiil**

IOWA

Cedar Rapids, Gazette: **Nadine Subotnik**
Council Bluffs, Nonpareil: **Dick Champ, Rose Witke**
Davenport, Morning Democrat: **William Wundram**
Davenport, Times: **Ron Lorenzen, Mary Ann Williamson**
Des Moines, Register & Tribune: **Ogden G. Dwight**
Dubuque, Telegraph Herald: **William Croker**
Mason City, Globe-Gazette: **Charles Walk**
Minburn, Booster: **Evelyn Brokaw**
Muscatine, Journal: **Walter Russell**
Perry, Daily Chief: **Gene Whitaker**
Waterloo, Courier: **Ted Stevens**

KANSAS

Hays, Ellis County Farmer: **Mike Billinger, Jr.**
Kansas City, Kansas: **Mariana Neal**
Manhattan, Daily Mercury: **Bill Colvin**
Topeka, Capital-Journal: **Lee Porter**
Wichita, Eagle-Beacon: **Dave Hanks**

KENTUCKY

Bowling Green, Park City Daily News: **J. Ray Gaines, Ray Glenn**
Fulton, News: **Jo Westpheling**
Louisville, Courier-Journal: **Bill Ladd**
Louisville, Defender: **Bill Ladd**
Louisville, Times: **Sherwood Kohn, Bill Ladd**
Owensboro, Messenger-Inquirer: **Lawrence W. Hager, Jr.**
Paducah, Sun-Democrat: **Preston Kennedy**
Pikesville, Pike County News: **John Paul Compton**
Richmond, Daily Register: **Wayne Gregory**

LOUISIANA

Baton Rouge, State Times: **Edith McLaine**
Monroe, Morning World: **Patricia Ann Hobgood**
Monroe, News Star: **Ann Holgood**
New Orleans, States-Item: **Charles Dufour, Howard Jacobs, Bob Sublette**
New Orleans, Times-Picayune: **Anthony Cuneo, Frank Gagnard, Howard Jacobs**
Shreveport, Journal: **Rose Welmer**
Shreveport, Times: **James T. Briggs, Welton Jones, Audrey Poston**

MAINE

Augusta, Kennebec Journal: **Jim McClay, R. J. Siegler**
Ellsworth, American: **Hale Joy**
Lewiston, Evening Journal: **Johnny Robinson**
Lewiston, Sun Journal: **Kent Foster, Patricia Sutton, Edith Thayer**
Portland, Press Herald: **Joseph Brogan, Scott Hoar, Emory Stevens**
Rockland, Courier-Gazette: **Sidney Cullen**
Sanford, Tribune: **John Cornors**

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

MARYLAND

Baltimore, Evening Sun: **Louis R. Cedrone, Jr.**
Baltimore, Morning Sun: **Donald Kirkley**
Baltimore, News Post & American: **Aldine Bird**
Baltimore, Sunday Sun: **William Hyder**
Hagerstown, Morning Herald: **Joe Harp**

MASSACHUSETTS

Boston, Christian Science Monitor: **Mabelle Joyce**
Boston, Globe: **Percy Shain, Elisabeth Sullivan**
Boston, Herald-Traveler: **Arthur Pettridge, Eleanor Roberts, Marjorie Stengel**
Boston, Pilot: **Mons. Francis Lally**
Boston, Record American: **Anthony LaCamera**
Boston, Roxbury Free Press: **Doris Allen, Stan Monteiro**
Boston, Sunday Advertiser: **Anthony LaCamera**
Pittsfield, Berkshire Eagle: **Milt Bass, Mildred Rogers**
Southbridge, News: **Woolsey Teller**
Springfield, Republican: **Gerry Healey**
Springfield, Union & Daily News: **Bill Herman**
Worcester, Evening Gazette: **James Gourgouras**
Worcester, Sunday Telegram: **Agnes M. Drummond, Carl W. Erickson**

MICHIGAN

Bay City, Times: **Milton Hewes, Katherine Schwall**
Detroit, Free Press: **Bettelou Petersen**
Detroit, News: **Betty Hyde, Frank Judge**
Escanaba, Daily Press: **Clinton Dunathan**
Flint, Journal: **Robert Fialka**
Grand Rapids, Press: **Doris Branson, Maureen Davis**
Jackson, Citizen Patriot: **Dee Beleher**
Kalamazoo, Gazette: **Louis Bockstanz**
Lansing, State Journal: **Emerson Boettcher, Harry Stapler**
Marquette, Daily Mining Journal: **Sandy Andes**
Muskegon, Chronicle: **Dick Hedges**
Owosso, Argus Press: **Noreen Murphy**
Saginaw, News: **Glen Boissonneault, Sam Piacente, Bernice Sowatsky, Lester Wahl**

MINNESOTA

Fairmont, Daily Sentinel: **Ray Stougaard**
Mankato, Free Press: **Lowell Schruer**
Minneapolis, Star: **Forrest Powers**
Minneapolis, Tribune: **Will Jones**
Moose Lake, Star-Gazette: **R. L. Bradford**
New Ulm, Daily Journal: **Bill Macklin**
Owatonna, Daily Peoples Press: **L. R. Ringhoffer**
Rochester, Post-Bulletin: **Charles McKeen**
St. Paul, Dispatch-Pioneer Press: **P. M. Clepper, Bill Diehl**

MISSISSIPPI

Columbus, Commercial Dispatch: **Helen Gault**
Greenwood, Commonwealth: **Jan Biggers**
Grenada, County Weekly: **Mary Jane Green**
Gulfport, Daily Herald: **Frances Gunn**
Jackson, Clarion Ledger: **Carl McIntyre**
Jackson, Daily News: **Frank Hains**

MISSOURI

Joplin, Globe-Herald: **Barbara Veteto**
Kansas City, Star: **Bob Hoyland**
St. Louis, American: **Nat Sweets**
St. Louis, Argus: **Howard B. Woods**
St. Louis, Globe-Democrat: **Peter V. Rahn, Jr.**
St. Louis, Post-Dispatch: **Larry Crowley**
Springfield, Newspapers: **Henry D. Billings**

MONTANA

Miles City, Star: **Bob Scanlan, Gordie Spear**

NEBRASKA

Lincoln, Journal Star: **Susan Stanley**
Omaha, Sun Newspapers: **Alice Shulman**
Omaha, World-Herald: **Denman Kountze, Bob McMorris**
Sidney, Telegraph: **Jack H. Lowe**

NEVADA

Las Vegas, Review Journal: **Murray Hertz**
Las Vegas, Sun: **Ralph Pearl, Paul Price**

NEW HAMPSHIRE

Claremont, Daily Eagle: **Richard Carlson**
Lebanon, Valley News: **James Wechsler**
Newport, Argus Champion: **Richard Carlson**

NEW JERSEY

Camden, Courier-Post: **Nancy Vantine**
Hackensack, Bergen Record: **Ken Wallace**
Newark, Evening News: **Joe Storch**
Paterson, Evening News: **Gil Bornstein**
Trenton, Times: **Theodore Greeban, Thelma Thomas**
Trenton, Trentonian: **Bill Doolittle**

NEW MEXICO

Albuquerque, Tribune: **George Baldwin**
Gallup, Independent: **Cort Klein**
Hobbs, News-Sun: **Vic Jameson**
Santa Rosa, News: **Darrel Freeman**

NEW YORK

Albany, Knickerbocker News: **Walter W. Hawver, Jr.**
Albany, Times Union: **Albert Bearup**
Auburn, Citizen Advertiser: **Fredrick Osborne**
Binghamton, Evening Press: **Henry Niles**
Binghamton, Sun-Bulletin: **L. Bohl, Charles Voorhis**
Buffalo, Courier-Express: **Jack Allen**
Buffalo, Evening News: **J. Don Schlaroth**
Canandaigua, Ontario County Times Journal: **Marianne Jacobs**
Elmira, Star Gazette: **Jackie Baker**
Fredonia, Censor: **Walter Baker**
Garden City, Newsday: **Libby Nelson**
Glens Falls, Times: **Donald Metivier, Harold Robillard**
Hempstead, Beacon: **Sheila Hogt**

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Jamestown, Morning Star: Mrs. Lee Nelson
Jamestown, Post Journal: Margaret Bentley
Lockport, Union Sun & Journal: Dorothy Smith
Massena, Observer: John Doyle
New York, Daily Mirror: John D. Griffin
New York, Daily News: Ben Gross
New York, Herald Tribune: Richard K. Doan
New York, Journal-American: Jack O'Brian
New York, Post: Bob Williams
New York Times: Jack Gould, Val Adams, John P. Shanley, Richard F. Shepherd
New York, Village Voice: Martin Williams
New York World Telegram & Sun: Al Salerno,

Harriet Van Horn

Niagara Falls, Gazette: Doug Spencer
Olean, Times-Herald: Tom McMahon
Ripley, Review: James D. Towery
Rochester, Democrat & Chronicle: Pat DiCosta, William A. Hackman, Steve Hammer
Rochester, Times-Union: Del Ray
Syracuse, Herald-Journal: Jean Vadeboncoeur
Syracuse, Post Standard: Jim Young
Troy, Record: Joe Parker
Utica, Daily Press: Virginia Malecki
Utica, Observer-Dispatch: Virginia Malecki
Westfield, Republican: James Mead

NORTH CAROLINA

Asheboro, Courier Tribune: Roy Cox, Jr.
Belmont, Banner: John Brock
Charlotte, News: Floyd Ellington, Mickey Throver, Emery Wister
Charlotte, Observer: Dick Banks, Harriett Doar, Suzy Mercer
Durham, Morning Herald: Ed Hodges, Martha Sherrill
Durham, Sun: Joe Duke
Gastonia, Gazette: Tom McIntyre
Lenoir, News Topic: Kearney Pearce
Lumberton, Robesonian: Hadley Williamson
Morgantown, News Herald: Stanley Moore
Mount Holly, News: John Brock
Raleigh, News & Observer: Raymond Lowery
Raleigh, Times: Joanna Adler
Washington, Daily News: Dave Milligan
Whiteville, News Reporter: Jim High
Wilmington, Star-News: Jim Wilson

NORTH DAKOTA

Dickinson, Press: Norm Cruse
 Fargo, Forum: Jerry Ruff
Jamestown, Sun: Sam Lowe
Williston, Plains Reporter: Corinne Shemorry

OHIO

Akron, Beacon Journal: Richard Lake, Dick Shippy
Alliance, Review: William T. Steffy
Canton, Repository: Mary DeHoff
Cincinnati, Enquirer: Magee Adams, Luke Feck
Cincinnati, Post Times Star: Mary Wood
Cleveland, Call & Post: Al Sweeney
Cleveland, Plain Dealer: George Condon, Russ Kane
Cleveland, Press & News: Jim Frankel, Harriet Peters
Columbus, Citizen-Journal: Ben Hayes, Jo Bradley Reed
Columbus, Dispatch: Joe Mills
Columbus, Hartley Newspapers: John Auble
Columbus, Star: Pauline Smith
Lima, Citizen: Jim Arnold
Lima, News: Dot Martin
Martins Ferry, Times-Leader: Bob Fordyce
Middletown, Journal: John Stalls
New Philadelphia, Daily Times: Al Bricker
Newark, Advocate: Hazel Kirk
Toledo, Blade: Ray Oviatt
Toledo, Times: Ruth Elgutter
Youngstown, Vindicator: Adrian Silfka

OKLAHOMA

Ada, Evening News: Ernest O. Thompson
Lawton, Morning Press: Bill Crawford
Oklahoma City, Advertiser: Mrs. Bob Brown
Oklahoma City, Capitol Hill Beacon: Cliff Sellers
Oklahoma City, Oklahoman & Times: Milt Meier
Tulsa, Tribune: Jim Downing
Tulsa, World: Chuck Wheat

OREGON

Beaverton, Valley Times: Ray Brooks
Coos Bay, World: Catherine Rowman
Coquille, Sentinel: Darrel Frye
Eugene, Register-Guard: Anita Edin
Medford, Mail Tribune: Eleanor Wiese
Myrtle Point, Herald: Phyllis Countryman
Portland, Oregon Journal: Arnold Marks
Portland, Oregonian: Francis S. Murphy
Portland, Reporter: Clarence Augur, Walt Fredericks, Bill Moyes

PENNSYLVANIA

Chambersburg, Public-Opinion: Frank Young
Eric, Morning News: Red Barr
Eric, Times-News: Robert L. Protziman, Bob Sutherland, Ron Wasilewski
Harrisburg, Patriot-News: Marion Milliron
Johnstown, Tribune-Democrat: G. J. Visnovsky
Levittown, Courier-Times: Sandy Oppenhiemer, Bill Winters
Lewisburg, Union County Journal: Karl Purnell
New Castle, News: Gwenn Stone
Philadelphia, Daily News: Loretta Brett, Jerry Gaghan, Al Rubin
Philadelphia, Inquirer: Harry Harris, Ray Wall
Philadelphia, Sunday & Evening Bulletin: Frank Brookhouser, Elmer Cull, Robert J. Williams
Pittsburgh, Post-Gazette: Win Fanning, Ken Manness
Pittsburgh, Press: Win Fanning, Fred Remington
Pottsville, Republican Newspaper: Fred Zullek
Scranton, Tribune: Jack Lewis
West Chester, Daily Local News: Bob Lynch
Wilkes-Barre, Record: K. A. Ashworth
Wilkes-Barre, Sunday Independent: Tom Heffernan, Jr.
York, Dispatch: William Sprengle
York, Gazette & Daily: Betty Lee

RHODE ISLAND

Providence, Evening Bulletin: Ted Holmberg
Providence, Journal: Ted Holmberg

SOUTH CAROLINA

Charleston, Evening Post, Basil Hall, Charlotte Walker
Charleston, News & Courier, Basil Hall, Betsy Sams, Charlotte Walker
Columbia, Record: Charles R. Sanders
Greenville, News: Wayne Freeman, Ethel A. Steadman
Greenville, Piedmont: William F. Gaines, Jim McKinney
Orangeburg, Times & Democrat: Frank Myers
Spartanburg, Herald Journal: Susan Naves

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

SOUTH DAKOTA

Mobridge, Tribune: **Don Lindberg**
Pierre, Capitol Journal: **Glen McCasland**
Sioux Falls, Argus Leader: **Wally Lutz**

TENNESSEE

Chattanooga, News-Free Press: **Ralph Cooper, Betty Duncan**
Chattanooga, Times: **Euth Robinson**
Fayetteville, Observer: **Mrs. Clarence S. Caughran**
Johnson City, Press-Chronicle: **Kay Collins**
Kingsport, Times-News: **Jack Helms**
Knoxville, Journal: **Juanita Glenn, Ed Harris, Bill Vaughn, Pat Young**
Knoxville, News Sentinel: **"Red" Bales, Juanita Glenn, Pat Young**
Memphis, Commercial Appeal: **Henry Mitchell**
Memphis, Press-Scimitar: **Edwin Howard, Robert Johnson**
Nashville, Banner: **Bob Battle, Francis X. O'Donnell**
Nashville, Tennessean: **A. V. Goodpasture, Eugene Wyatt**
Rockwood, Times: **Ray Baird**

TEXAS

Abilene, Reporter: **George Near**
Austin, American Statesman: **Kay Powers**
Beaumont, Enterprise: **Merita Mills**
Beaumont, Journal: **Jean Rehnert**
Big Spring, Herald: **Bob Whipkey**
Bryan, Daily Eagle: **Bob Stewart**
Corpus Christi, Caller-Times: **Bill Duffy**
Dallas, Morning News: **Fairfax Nisbet, Tony Zoppi**
Dallas, Times-Herald: **Bob Brock, Dick Hitt, Wanda West**

Diboll, Angelina County Free Press: **Paul Durham**
Fort Worth, Press: **Margaret Dawson, Jack Gordon**
Fort Worth, Star-Telegram: **Jack Harkrider**
Gatesville, Coryell County News: **Matt Jones**
Gatesville, Messenger: **John Frank Post**
Hamilton, Herald-News: **Sam Logan**
Houston, Chronicle: **Howard Stentz**
Houston, Post, Edith Hohnholt
Houston, Press: **Milli Budd**
Laredo, Times: **Ramon Garces**
Longview, News & Journal: **Herb Corder**
Lubbock, Avalanche-Journal: **R. C. Hankins**
Lufkin, Daily News: **W. L. Beaumire, Bill Bogart**
Nacogdoches, Daily Sentinel: **Vic Fain**
Orange, Leader: **Jean Saxon**
Paris, Lamar County Echo: **Thomas Steely**
Paris, News: **Bill Thompson**
Port Arthur, News: **Jane Covington, Grace Foote**
San Angelo, Standard Times: **Jerry Norman**
San Antonio, Express & Evening News: **Fern Chick**

San Antonio, Light: **Renwicke Carey, Paul Trench Snyder**, Daily News: **Jerry Jackson**
Temple, Telegram: **Larry Ingram**
Texarkana, Gazette: **Georgia Daily**
Tyler, Courier-Times-Telegraph: **Margaret Harrison**
Uvalde, Leader News: **Harry Hornby**
Waco, Citizen: **Camelia FASTER**
Waco, News-Tribune: **Leo Lyons, Gynter Quill**
Waco, Tribune-Herald: **Leo M. Lyons**
Wichita Falls, Record News: **Stan Shelton**
Wichita Falls, Times: **Stan Shelton**

UTAH

Salt Lake City, Desert News-Telegram: **Howard Pearson**
Salt Lake City, Tribune: **Dick Martin**

VERMONT

Barre, Times-Argus: **Joe Jamelle**
Burlington, Sunday News: **Robert Callahan**

VIRGINIA

Danville, Bee: **Johnny Johnson**
Danville, Commercial Appeal: **Charles Crowder**
Gate City, Herald: **Charles Compton**
Gate City, Scott County News: **Claude Draper**
Harrisonburg, Daily News-Record: **Lathan Mims**
Lynchburg, News: **David W. Wright**
Newport News, Daily Press: **H. Reid**
Newport News, Times-Herald: **H. Reid**
Norfolk, Ledger Star: **Mary Hopkins, Warner Twyford**
Norfolk, Virginian Pilot: **Warner Twyford**
Richmond, News-Leader: **Victor Dorr**
Richmond, Times-Dispatch: **Norman B. Rowe**
Roanoke, Times: **Jesse R. Chapman**
Roanoke, World News: **Jesse R. Chapman**
Staunton, News Leader: **Louis Knowles**
Waynesboro, News-Virginian: **V. F. Reynolds**

WASHINGTON

Everett, Daily Herald: **Donna Harvey**
Seattle, Post-Intelligencer: **Bill Jahn**
Seattle, Times: **Lenny Anderson, Chet Skreen**
Spokane, Daily Chronicle: **Bob Emahiser**
Spokane, Spokesman-Review: **Grace Street**
Tacoma, News Tribune: **Helen Rogers**

WEST VIRGINIA

Bluefield, Daily Telegraph: **Kay Wilson**
Charleston, Daily Mail: **Jay Fredericks, Arnold Knapp, Wilma Margin**
Charleston, Gazette: **Frank Giudice, Wilma Margin**
Fairmont, Times: **Art Pearce**
Huntington, Advertiser: **Mrs. Odetta Vickers**
Huntington, Herald-Dispatch: **Mrs. Odetta Vickers**
Huntington, Hunt. Publishing Co.: **David Marcum**
Moundsville, Echo: **Sam Shaw**
Parkersburg, Sentinel: **Frances Hile**
Weirton, Daily Times: **Earl Wittpen**
Welch, Daily News: **V. C. "Kiffie" Currence**
Wheeling, Intelligencer: **Cliff McWilliams**
Wheeling, News Register: **Harry Hamm**

WISCONSIN

Appleton, Post Crescent: **James Auer, Mrs. L. Mackesy**
Beaver Dam, Daily Citizen: **Bill Connors**
Beloit, Daily News: **Bob Edwards, Minnie Enking, Barbara Udell**
Fond du Lac, Commonwealth Reporter: **William Draves**
Green Bay, Press-Gazette: **Don Hickok, Judy Hiersman, Jack Rudolph**
Madison, Capitol Times: **A. C. Stephenson**
Madison, State Journal: **Elizabeth Gould**
Manitowoc, Herald-Times: **Mrs. Lyman Gleixner**
Mauston, Star: **Larry Arnold**
Milwaukee, Journal: **Don Dooley, Wade Mosby, Marie Schmitts**
Milwaukee, Sentinel: **Buck Herzog, Chuck Strohn**
New Lisbon, Times-Argus: **Ken Bogert**
Wausau, Record-Herald: **Carroll Grade**
West Bend, News: **Bill Stierer**



presents

EQUIPMENT



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CONSULTING ENGINEERS,
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ATTORNEYS

1963

Equipment Manufacturers

— Specializing in AM-FM Radio & Television —

Adler Electronics, Inc.

1 Le Fevre Lane, New Rochelle, N. Y.
Phone: NEW Rochelle 6-1620

President Ben Adler
V.P. & Gen. Mgr. Alfred Strogoff
Vice Pres., Finance Lawrence Marks
Dir. Ind. Prod. Div. Stanley Lapin
Dir. Adv. & Pub. Rel. Emanuel Strunin
PRODUCTS: Manufacturers of low-power TV transmitters, UHF & VHF translators, UHF antennas, microwave relay systems.

Admiral Corporation

3800 W. Cortland St., Chicago 47, Ill.
Phone: SPaulding 2-0100

Chairman Ross D. Siragusa
President V. Barreca
Vice-Pres., Purchasing Frank J. Kazda
Vice-Pres., Prod. Cy S. Rossate
V.P. and Dir. of Eng. William L. Dunn
V.P. Gov't. Electronics T. J. Lloyd
V.P., Pub. Rel. Martin Sheridan
Sec.-Treas. George E. Driscoll
Vice-Pres., Gen. Counsel W. S. Baltz

ADMIRAL SALES CORP.

President Carl E. Lantz
Distribution Mgr. B. L. Stahlschmidt
Vice Pres., Sales R. D. Siragusa, Jr.
Vice Pres., Electronics A. A. Medica
V.P., Dist. Branches R. J. Bamberg
Gen. Sales Mgr. C. B. Flinn
Sales Mgr., Radio J. J. Casale
Sales Mgr., Stereo H. C. Gates
PRODUCTS: AC-DC radios, Hi-Fi radio/phonos, color TV, portable receivers.

Aitkin Communications

305 Harrison St., Taft, Calif.

President Kenneth W. Aitken
PRODUCTS: Automatic audio systems for radio stations, American Concertone and Ampex tape equipment, Rust remote control systems.

Albion Optical Co.

1410 N. Van Ness Ave., Hollywood 28, Calif.
Phone: HOLLYWOOD 2-0871

Vice Pres. Benjamin Berg
PRODUCTS: Taylor-Hobson Cooke fixed focus and zoom lenses for TV and motion pictures, including Varotal II, III and V zooms and Ortal TV fixed focal length lenses.

Alford Manufacturing Co., Inc.

299 Atlantic Ave., Boston 10, Mass.
Phone: HAncock 6-2150

President Andrew Alford
Manager Harold H. Leach
PRODUCTS: TV and FM broadcast transmitting antennas, diplexing, filters, hybrids, coaxial switches, vestigial sideband filters.

Allied Radio Corp.

100 N. Western Ave., Chicago 80, Ill.
Phone: HAYmarket 1-6800

President A. D. Davis
V.P., Operations, Finance A. E. Davis
V.P., Mktg., Adm. A. W. Preskill
V.P., Gen. Mgr., Consumer Products Div. A. Brodsky
Industrial Sales Mgr. M. Bond
Advertising Manager J. W. Rubin
Gen. Mgr., Industrial Div. R. Markens
Gen. Mgr., Stores Div. M. Friedman
Marketing Director T. S. Adams
Treasurer, Comptroller W. A. Harrison
PRODUCTS: Electronic eqpt. & supplies distr.; TV camera tubes, transmitter & receiving tubes, tape recorders & supplies, recording eqpt., cartridges & supplies, microphones, audio cable, patch cords.

Alpar Manufacturing Corp.

220 Demeter St., Palo Alto, Calif.
Phone: 326-8105-7, 6872

Sales Manager Bernard Zipp
Chief Eng. Charles Parmenter
Dir. of Eng. William Blythe
Assoc. Dir., Eng. David Hatcher
PRODUCTS: Broadcast & radio propagation towers and parabolic antennas.

Altec Lansing Corp.

(Subsidiary of Ling-Temco-Vought)

1515 S. Manchester Ave., Anaheim, Cal.
Phone: PROspect 4-2900

President A. A. Ward
Vice Pres. A. Fiore
Vice Pres. H. S. Morris
Vice Pres. C. R. Rininaland
Advertising Manager G. H. Evans

Branch Office

222 Park Ave. S., New York, N. Y.
Phone: SP 7-3640

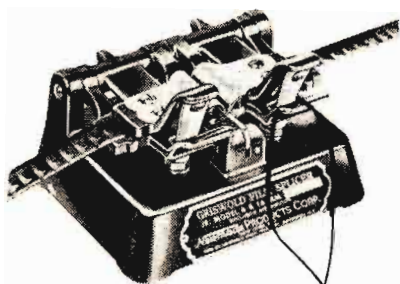
PRODUCTS: Speech input consoles and amplifiers, microphones, limiter amplifiers, monitoring loudspeakers, public address and sound reinforcement systems for studios, microphone accessories, compressor amplifiers, tuners, transformers.

Alto Fonic Tape Service, Inc.

211 Lambert St., Palo Alto, Calif.
Phone: DAvenport 1-5164

President D. Alan Clark
Franchise Manager Don W. Clark
Program Director C. W. Popkey
Chief Engineer Cyril Collins
PRODUCTS: Exclusive music franchise for radio stations; automatic programming equipment.

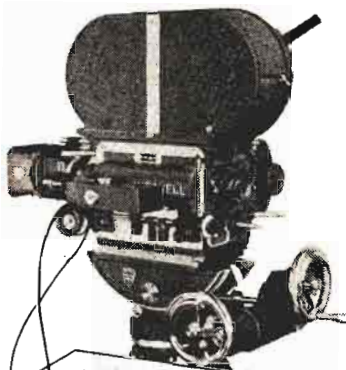
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RADIO & TV EQUIPMENT MANUFACTURERS

AMECO, Inc.

2949 W. Osborn Rd., Phoenix, Ariz.
Phone: 254-5511

President.....Bruce Merrill
Sales Mgr.....Edward P. Whitney
Chief Eng.....Milford Richey
Syst. Contr. Dir.....Edward Furman

PRODUCTS: Transistorized all-band closed circuit TV and CATV distribution equipment, demodulators, modulators, amplifiers, splitters, connectors, accessory items.

American Concertone, Inc.

(Div. of Astro-Science Corp.)

9449 W. Jefferson Blvd., Culver City, Calif.
Phone: Upton 0-7245

President.....George K. Otis
Exec. V.P.....Melvin C. Oelrich
Sales Mgr., Eastern Div.....John Tait
Sales Mgr., Western Div.....Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-o-matic; series 30, transicorder & Mark VII & Mark X.

American Microwave & Television Corp.

1369 Industrial Road, San Carlos, Calif.
Phone: LY 1-7387

President.....F. Dan Meadows
Chief Engineer.....Harvey Bartholomew

PRODUCTS: High resolution vidicon cameras, switching systems, electronic pan-tilt zoom device, microwave systems, wide band amplifiers, power amplifiers, low noise pre-amplifiers, differential phase and gain equalizer.

American Telephone & Telegraph Co.

(Long Lines Dept.)

250 Park Ave., New York 17, N. Y.
Phone: EXeter 3-5725

Sales Manager.....R. L. Hake

COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.
Phone: Wells 1-6200

President.....Frank Randall
Sales Mgr. (Transmitting Tubes)

John Messerschmitt

Sales Mgr. (Semiconductors and Sp. Purpose Tubes).....I. Rudich

Dist & Renewal Tube Sls. Mgr.....George Elliot

Mgr. Adv. & Sls. Prom.....M. D. Smoller

PRODUCTS: Tubes—vacuum & gas, transmitting & power, rectifiers, vacuum condensers. Semiconductors (diodes & transistors.)

Ampex Corporation

934 Charter St., Redwood City, Calif.
Phone: 369-7111

Pres.Wm. E. Roberts
Asst. to Pres.....C. A. Black
Vice Pres., Prod. Plan. Dir.....R. Sackman
V.P., G.M., Internat. Oper.....B. A. Olerich
V.P., G.M., Video & Inst. Div.....C. G. Grant
Adv., Sales Promo. Mgr.....S. C. Titus
Sales, Service Mgr.....T. Davis

Magnetic Tape Div.

Box 190, Opelika, Ala.

Phone: SHERwood 5-7643

VP., Mgr. (Redwood City)....R. L. Pappas
Sales Mgr.....Boothe Ingram

Eng. Mgr. (Redwood City).....G. Ziadeh
Quality Cont. Mgr.....Jim Grady

Branch Offices

600 E. Palisades Ave., Englewood Cliffs, N. J.
Phone: 567-7800

Regional Mgr.....John North
8467 Beverly Rd., Los Angeles, Calif.

Phone: OL 3-1610

Regional Mgr.Al Sroka
Connecticut & Florida Aves., N.W.,

Washington, D. C.

Phone: DE 2-0300

Regional Mgr.Wm. Follin
3376 Peachtree Rd., N.E., Atlanta, Ga.

Phone: 231-3480

Regional Mgr.Wm. Craig
2626 W. Mockingbird Lane, Dallas, Tex.

Phone: FL 7-0481

Regional Mgr.....C. Norton

PRODUCTS: Videotape TV recorders, models VR-1000C and VR-1002; Marconi Mark IV TV cameras and associated equipment.

Amplifier Corp. of America

398 Broadway, New York 13, N. Y.
Phone: WOrth 6-2929

PresidentR. J. Swartz
Vice-Pres.....N. M. Haynes

General ManagerA. J. Gillette
Advertising Manager.....H. Gold

Purchasing AgentC. P. Westlake

PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magne-

loop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage

Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-

Slide Projector, TransFormerettes, Vari-volt-er, Voltage Deviometer, TransMagnemite,

Magnetic bookshelf, transistorized amplifiers.

Amplitel, Inc.

61-37 Fresh Meadow Lane, Flushing 65, N. Y.
Phone: LENox 9-5200

President.....Herbert M. Ardston
Vice-President.....Harry Morris, Jr.

Chief Engineer.....Norman Perlman
Sales ManagerJack Saunders

PRODUCTS: Community antenna systems,



**This Norelco Tape Recorder
makes sidewalk interviews easy...**



this one provides top fidelity stereo/mono studio or location recording and broadcasting

On the left is the new, 7-pound, battery-operated Continental '100'—specifically designed for fast, on-the-go, quality recording and playback. Provides up to 2 hours on one 4" reel. Reels are on top—you record while wearing the '100' over the shoulder (convenient leather carrying case available as optional accessory). Completely self-contained with dynamic cardioid microphone for distant pickup, wide-range Norelco speaker, and patch cord for playback through external equipment. Constant-speed motor with capstan drive. 100% transistorized. Guild-crafted by Philips of the Netherlands. For sidewalk interviews, eyewitness reports and live background sound—anytime, anywhere—it's the new Continental '100'.

Above is the magnificent Continental '401'—new, improved version of the famous Norelco 4-track stereo/mono recorder. 100% transistorized. Four speeds include the new, super-slow 15/16 i.p.s., providing up to 32 hours recording on a 7" reel. Completely self-contained with dual record/playback preamplifiers, dual power amplifiers, 2 speakers and stereo dynamic microphone.

To see and hear how these Norelco Continental Tape Recorders can handle your daily reportorial assignments or location and studio recording and broadcast sessions, contact your dealers in quality high fidelity components, or write: North American Philips Company, Inc., High Fidelity Products Division, Hicksville, Long Island, New York.

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master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

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27-01 Bridge Plaza North, L.I.C. 1, N.Y.
Phone: STillwell 4-5411

President.....Frank A. D. Andrea
Sec., Ch. Eng.....H. J. Heindel
Dir. of Purchasing.....Bruce B. Donald
Comptroller.....A. Abbene
Sales Mgr.....John M. Dierkes
Gen. Export Manager.....Ramon Masvidal
PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

Andrew Corp.

P.O. Box 807, Chicago 42, Ill.
Phone: Ffieldbrook 9-3300

V.P., Sales, Marketing.....R. P. Lamons
Director of Engineering.....J. S. Brown
Advertising Mgr.....E. Heitsch
Sales Manager.....C. Robert Lane
Marketing Manager.....Robert Bickel

ANDREW CALIFORNIA CORP.

941 E. Maryland Ave.
Claremont, Cal.

Phone: NATIONAL 6-3505

ANDREW ANTENNA CO., LTD.

606 Beach St., Whitby, Ont.

Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line system; Multi-V FM antenna; coaxial switches, flexible coaxial cable, microwave antennas.

Animation Equipment Corp.

38 Hudson St., New Rochelle, N. Y.

Phone: NEw Rochelle 6-8138

President.....John Oxberry
V.P. & Gen. Mgr.....A. K. Livingston
Treasurer.....Paschal Matbison
Sales Manager.....Edward G. Willette

Branch Offices

Hollywood, Calif.

Manager.....Robert Troy
Addlestone, Surrey, England

Manager.....Peter Neilson
PRODUCTS: Oxberry equipment for 16/36, 65, 70 double 8 mm. special effects optional printers, process cameras, animation stands.

Arthur Ansley Manufacturing Co.

New Hope, Pa.

Phone: AXtel 7-5050

President.....A. C. Ansley
PRODUCTS: Printed circuits, printed circuit assemblies.

Astro-Beam Manufacturing Co.

26277 Mooney Blvd., Tulare, Calif.

Phone: MU 6-5074

Owner.....Dick Whiteside
PRODUCTS: FM beam antenna systems.

Atlas Sound Corp.

1449 39th St., Brooklyn 18, N. Y.

Phone: GEdney 8-5500

Sales Manager.....R. C. Reinhardt
PRODUCTS: Microphone stands, booms, & all types of supports for TV.

Audio Accessories, Inc.

279 Broadway, Amityville, N. Y.

Phone: MYrtle 1-7080

Pres.....F. Sumner Hall
Sales Mgr.....Samuel Glassman
PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-6640

President.....William T. Hack
Vice Pres.....Herman Kornbrodt
Sec.-Treas.....Bryce Haynes
Advertising Manager.....Rolf Haag

Branch Offices

1426 Flower St., Glendale 1, Calif.

Phone: CH 5-6587

V.P. in Charge.....Alan H. Bodge
7321 N. Hamlin St., Skokie, Ill.
Phone: 583-4161

Manager.....B. N. Freifeld
8605 Cameron St., Silver Spring, Md.
Phone: 585-4845

Manager.....G. R. Freifeld
22 Bonwood Rd., Needham, Mass.
Phone: HI 9-0724

Manager.....R. H. Vaughan
PRODUCTS: Tape, magnetic recording; disc, instantaneous recording; styli, record and playback; film, magnetic recording.

Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.

Phone: ORegon 5-7820

President.....C. J. LeBel
PRODUCTS: Feedback suppressors (frequency shifters).

Audio Master Corp.

17 East 45th St., New York 17, N. Y.

Phone: OXford 7-0725

President.....Herbert Rosen
PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.

Phone: WATkins 4-2121

President.....David Hirsch
V.P., Sales & Adv. Mgr.....Ben Newton
Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss
PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.

Phone: HOLlywood 5-4161

RADIO & TV EQUIPMENT MANUFACTURERS

TV Mgr...... J. R. Jones
PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

Bauer Electronics Corp.

1663 Industrial Rd., San Carlos, Calif.
Phone: LY 3-0800

President Fritz Bauer
Sales Manager Paul Gregg
PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

E. J. Baughman Co.

1914 N. Cogswell Rd., El Monte, Calif.
Phone: GILbert 4-7586

Owner E. J. Baughman
MANAGER E. C. Baughman
PRODUCTS: Microphone booms, hangers, studio lighting equipment; hydraulic, crank up and lift up dollies, light housings, remote pan & tilts.

Bausch & Lomb Inc.

635 St. Paul St., Rochester 2, N. Y.
Phone: LOcust 2-3000

Pres...... W. W. McQuilkin
Branch Office

730 Fifth Ave., New York, N. Y.
Phone: CIRCLE 7-5400

PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

Bayside Timers, Inc.

43-69 162nd St., Flushing 58, N. Y.
Phone: INdependence 3-8935

Pres. Gale Dorothea
PRODUCTS: Design and manufacture of timers, dimmers, electrical controls and synchronized sound.

John F. Beasley Construction Co.

1614 Mercantile Bank Bldg., Dallas 1, Tex.
Phone: RI 1-3228

Phone: MURray 7-6381

President..... John F. Beasley
Exec. Vice Pres...... Lothar E. Berg
Vice Pres. B. V. Pruden
Secretary-Treasurer..... Andrew B. Lytle

Branch Offices:

402 South "D" St., Muskogee, Okla.
Phone: MU 7-6381

Vice Pres. B. V. Pruden
20 N. Wacker Dr., Chicago, Ill.
Phone: ST 2-7589

Sec.-Treas. A. B. Lytle
PRODUCTS: Steel erectors (radio-television towers and antennas).

Behrend Cine Corp.

161 E. Grand Ave., Chicago 11, Ill.
Phone: MIchigan 2-2281

President Jack Behrend
Vice President Lennis Gangel
Sec.-Treas. Jean Behrend
PRODUCTS: Speedi-Q punches, Tec film cleaner, blooping tape.

Bell and Howell Company

7100 McCormick Rd., Chicago 45, Ill.
Phone: AMBassador 2-1600

Vice Pres., Gen. Mgr...... M. G. Townsley
Dir. of Marketing J. L. Wassel
Dir. of Eng...... Dr. H. C. Wohlrab
PRODUCTS: 614-CDVM, 614-CDTV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

Bell Television Inc.

552 W. 53rd St., N. Y. 19, N. Y.
Phone: JUDson 6-4350

President Martin Sugar
Board Chrmn., Eng. Dir...... Lee Bunting
Franch. Place. Mgr...... Charles Smith
Nat. Field Oper. Mgr...... Thomas Gemmola
Purch. Agt. Victor Peters
Secretary James Bronis
Service Mgr...... Nicholas Theirjung
Chief Eng. Gary Danek

Branch Offices

488 John Street, Bridgeport, Conn.
Phone: FO 7-7718

Pres. William Gorzka
11 N.W. 36th Street, Miami, Fla.
Phone: PL 4-2628

Manager..... William T. Kruglak, II
PRODUCTS: Watchdog TV system, TV security systems, 5" TV monitors, master antennas, amplifiers, outlets, TV cameras, video amplifiers.

Blaw-Knox Equipment Div.

Box 1585, Pittsburgh 30, Pa.
Phone: STerling 1-2700

Vice Pres., Gen. Mgr...... A. H. Jackson
Sales Mgr...... E. S. Miller
Chief Eng. E. W. Pottmeyer
PRODUCTS: Steel towers for AM, FM, TV.

Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.
Phone: MARket 2-8151

Vice President..... Harry Gilbert
Dir. of Marketing..... Ralph H. G. Mathews
PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters.

Bodde Screens & Projectors

Box 711, San Fernando, Calif.
Phone: EMpire 5-2551

V.P., General Manager..... B. M. Bodde, Jr.
PRODUCTS: Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

Bogen-Presto Co.

P. O. Box 500, Paramus, N. J.
Phone: DIamond 3-5700

Sls. Mgr., Prof. Equip...... Thomas L. Aye
PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

RADIO & TV EQUIPMENT MANUFACTURERS

Browning Laboratories, Inc.

100 Union Ave., Laconia, N.H.
Phone: 523-5454

President.....G. G. Greene
Chief Eng.....Charles J. Chatterton

PRODUCTS: Crystal-controlled single-channel FM tuners, multiplex receivers, FM broadcast monitor and relax receivers; FM modulation monitor, 25 mc-174 mc.

Burgess Battery Company

(Div. of Servel, Inc.)

Foot of Exchange, Freeport, Ill.
Phone: AD 2-2161

President.....F. J. Kirkman
V.P., Sales.....C. E. Balz
Sales Mgrs.....W. W. Riddell, R. G. Wright

Branch Offices

4003 W. Madison, Chicago 2, Ill.
Phone: NE 2-2771

Manager.....H. E. Chabot
76 Ninth Ave., New York 11, N. Y.
Phone: CH 2-2270

Manager.....A. C. Olsson
1855 Industrial St., Los Angeles 21, Calif.
Phone: MA 8-9141

Manager.....J. C. Geiger
PRODUCTS: Manufacture dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries, alkaline batteries, magnetic recording tape.

Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.
Phone: HArrison 7-8393

President.....George Drucker
V.P., Tech. Dir.....A. Drucker

PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussmann Manufacturing Div.

(McGraw-Edison Co.)

University at Jefferson St., St. Louis 7, Mo.
Phone: GARfield 1-1740

Manager.....Joseph A. Bussmann, Jr.
Branch Office

93 Montgomery St., Jersey City, N. J.
New York Phone: COrtlandt 7-1466

PRODUCTS: Fuses for electronic circuits.

Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.
Phone: JUdson 6-1420

Pres.....Eugene H. Levy
Vice Pres., Finance.....Vincent Tepedino
Sales Dir.....Burton Grodin

PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and CECO Pro. Jr. fluid head for vidicon cameras; closed circuit TV equipment.

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.
Phone: PLaza 7-6977

President.....Samuel Hyman
Vice Pres.....Paul Meistrich
Sec.-Treas.....Anna Browning
Asst. Sales Mgr.....Thomas Johnston

Res., Dev. Dir.....Anton Weber

PRODUCTS: Camart product for motion pictures, TV, including camera dollies, mike booms, tripods, film-editing equipment; sales, service, rentals of Moviola equipment, Arriflex, Auricon sound cameras, Magnasync equipment.

Canadian General Electric Co., Ltd.

Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.

Phone: 534-6511

(Electronic Equipment & Tube Dept.)

V.P., Gen. Mgr.....R. M. Robinson
Mgr. Marketing.....I. A. Mayson
Mgr. Bcst. Sls. & Planning.....C. E. Spence
Broadcast Sales.....E. J. Gareau
Adv. & Sales Prom.....M. D. Locke

PRODUCTS: Complete AM,FM,TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of electronic equipment.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.
Phone: REgent 8-9441

President.....S. M. Finlayson
Gen. Manager.....W. V. George

Sec.Treas.....A. G. McCaughey
Asst. General Manager.....L. M. Daley
Equipment Mgr.....A. B. Clapp
Marine, Land Commun. Mgr.....J. H. Martin
Sales Mgr.....W. Bitcon
Comptroller.....C. S. Stephens

PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CApitol 5-1251

Vice President, Sales.....F. M. Cate
PRODUCTS: Audio and TV camera connectors.

Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.
Phone: HIckory 1-4400

President.....Jack M. Winer
Exec. Vice Pres.....Seymour Levy

V.P., Eng.....Pasquale Galella
V.P., Manuf.....Ben Goldner
V.P., Military and Ind. Div.....J. D. Winer
V.P. and Treas.....Leonard S. Jaffe
Sec. and Gen. Mgr.....George Ginsburg
General Sls. Mgr.....Dave Cole

Adv. Dir.....Norman Axelband

PRODUCTS: Stereo console phonos, also with AM-FM radios, AM-FM tuners, stereo and monaural amplifiers and speaker systems, speaker-amplifier systems.

Caterpillar Tractor Co.

Engine Division
Peoria, Ill.

Phone: 676-3311

V.P., Engine Div.....L. L. Morgan
Sales Manager, Eng. Div.....F. V. Jacobs

RADIO & TV EQUIPMENT MANUFACTURERS

Branch Office

630 Fifth Ave., New York, N. Y.
Phone: Circle 5-9054

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

Cavalier Radio & Electronics Corp.

66-02 Austin St., Forest Hills 74, N. Y.
Phone: Illinois 9-0800

Pres.....Leo J. Galanek
V.P., Secretary.....Grace V. Ramey
Dir. of Engineering.....Frank A. Bullock
Mgr. of Manufacturing.....Jerry Di Mucci
Purchasing.....Angelo Evangelista
Chief Engineer.....Walter Arent

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

Cellomatic Corp.

(Div. Screen Gems)

711 5th Ave., New York, N. Y.
Phone: PLaza 7-7895

Vice Pres.....Milton Rogin, Thomas Howell
Sales Mgr.....Larry Cooper

Branch Offices

615 N. Wabash Ave., Chicago, Ill.
Phone: SU 7-2755

ManagerOwen Zapel
1410 Turkey Run Rd., Washington, D. C.
Phone: EL 6-4533

ManagerErnest Vetter
433 Jarvis St., Toronto, Canada
Phone: WA 2-3124

ManagerGeorge Headon
PRODUCTS: Cellomatic Futura Mark IV and S-45 animation projectors, Cellomatic videoplex projector and supporting graphics services.

Century Lighting, Inc.

521 West 43rd St., New York 36, N. Y.
Phone: CH 4-7050

PresidentEdward Kook
Chmn. & Exec. V.P.....Saul Levy

Branch Offices

1477 N.E. 129th St., N. Miami, Fla.

1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.
Phone: ELgin 6-6771

Vice President.....Saul Meyer
Vice President.....Arthur Freilich

Branch Offices

1519 Northern Blvd., Roslyn, N. Y.
Phone: MA 1-8660

ManagerJohn Wild
1011 Highland Ave., Arlington, Va.
Phone: JA 4-2274

ManagerJ. Heffernan

512 N. 18th St., Birmingham 3, Ala.
Phone: AL 1-0312

ManagerC. Vaughn
Box 66, Needham, Mass.
Phone: Hillcrest 4-2366

ManagerW. Weeton
1540 Maple St., Northbrook, Ill.

ManagerBill Nobles
7316 Winston Churchill Dr., Dayton 32, O.
Phone: CHapel 4-2744

ManagerK. Gregerson
6170 Sherry Lane, Dallas, Tex.
Phone: EM 3-3698

ManagerN. S. Brown
Box 11098-E, Albuquerque, N. M.
Phone: 299-2829

ManagerR. Mayes
PRODUCTS: STEP (Sequential TV Equipment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication.

Cinema Engineering

(Aerovox Corp.)

1100 Chestnut St., Burbank, Calif.
Phone: VICTORIA 9-5511

Gen. Works Mgr.....C. P. Dibble
Sales Service Mgr.....P. D. Kampion

Account Mgr.....R. K. Baldwin
N.Y.C. Representative.....Sidney H. Baum

Branch Offices

101 Park Ave., New York, N. Y.
Phone: MURray Hill 6-6268

70-15 Fleet St., Forest Hills, N. Y.
Phone: BOulevard 3-8101

613 W. Cheltenham St., Philadelphia 26, Pa.
Phone: CAPital 4-2727

District Mgr.....Harry J. Hartz
1145 19th St., N.W., Washington 6, D. C.
Phone: FE 8-6706

ManagerPeter C. Cameron
1551 Barton St., W., Hamilton, Ont.
Phone: LI 5-1186

Sales Mgr.....J. Cartwright
PRODUCTS: Audio attenuators, equalizers, degaussers (demagnetizers), filters.

Collins Radio Co.

5200 C Ave., N.E., Cedar Rapids, Iowa
Phone: EMpire 5-8411

Comm. Sales Mgr.....R. M. Winston
Reg. Sales Mgr.....H. L. Peters

Best. Sales Mgr.....E. S. Gagnon

Branch Offices

1271 Ave. of the Americas, New York 20, N.Y.
Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight
2600 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-6421

Regional Sales Mgr.....G. R. Schneider
1930 Hi-Line Dr., Dallas, Tex.
Phone: RIVERSide 7-5151

Regional Sales Mgr.....John Dalby

PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and cartridge tape equipment, microphones, package radio stations and Mobile studios and stations.

RADIO & TV EQUIPMENT MANUFACTURERS

Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.

Phone: ORegon 9-0400

General Manager.....A. W. Schneider

PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.

Box 824, State College, Pa.

Phone: ADams 8-2461

President.....James R. Palmer

Vice President.....Floyd B. Fischer

PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.

Phone: CO 5-0372

President.....Michael Freedman

Vice-Pres.....Stanley Gitner

Sect.....Jane Leni

Treas.....Jules Leni

PRODUCTS: Comprehensive filmtreat process: For films in constant use; print life service; comprehensive film rejuvenation.

Conrac Division

(Giannini Controls Corp.)

19217 E. Foothill Blvd., Glendora, Calif.

Phone: EDgewood 5-0541

General Manager.....W. J. Moreland

Chief Engineer.....J. Grayson Jones

Operations Manager.....R. M. Alston

Product Mgr.....Robert Vendeland

Branch Office

350 5th Ave., New York, N. Y.

Phone: LW 4-1160

Manager.....Al Slater

PRODUCTS: Broadcast, closed-circuit TV monitors; re-broadcast receivers; ETV multiple-monitor systems, control receivers.

Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.

Phone: ANthony 7-0202

General Manager.....N. I. Swager

PRODUCTS: Towers—erected, sold and serviced, especially in package deals.

Continental Electronics Manufacturing Company

(Subsidiary of Ling-Temco-Vought, Inc.)

4212 S. Buckner Blvd., Dallas 27, Tex.

Phone: EVergreen 1-7161

President.....James Weldon

V.P., Engineering.....Mark W. Bullock

Director of Sales.....Thomas B. Moseley

Branch Offices

26 Cushing Rd., Milton 86, Mass.

Phone: ED 3-0649

Eastern Dist. Mgr.....I. J. Metcalfe

1515 S. Manchester, Anaheim, Calif.

Phone: PR 4-2900

Western Dist. Mgr.....J. H. Hamilton

PRODUCTS: AM broadcast transmitters, all power levels; remote control and fault

alarm equipment for unattended operation.

Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.

Phone: JUDson 2-6530

President.....Sol Cornberg

PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.

Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens

Sales Mgr.....Michael J. Cudahy

PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.

Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith

Mgr., Illumination.....J. S. Haney

PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

Dage Television Div.

(Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.

Phone: TR 4-3251

Gen. Manager.....J. L. Lahey

Asst. Gen. Mgr., Gen.

Sales Mgr.....W. C. Gordon

Chief Eng.....J. Alinsky

PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.

Phone: WYman 2-4300

V.P., Sales.....E. L. Grayson

PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

Dewald Radio

(Div. of United Scientific Labs., Inc.)

35-15 37th Ave., Long Island City, N. Y.

Phone: STIllwell 4-9334

President.....David Wald

Chief Eng.....Mark Glaser

Contract Sales Mgr.....Seymour Wald

Sales Mgr.....Leonard Haas

Prod. Eng.....Sidney Weinberg

PRODUCTS: AM-FM Hi-Fi tuners, Stereo tuners & amplifiers, Citizen band and amateur band transceivers.

Dialogue Prompter Service

161 West 75th St., New York 23, N. Y.

Phone: FI 1-4065

Pres.....Arthur Dittler

Sales Mgr.....Alfred Lettieri

Script Dept. Mgr.....Margot Allison

PRODUCTS: Prompting equipment and through-the-lens viewing for TV, films, public speaking and industrial shows; typing and script preparation.

RADIO & TV EQUIPMENT MANUFACTURERS

Diamond Electronics

Box 415, Lancaster, Ohio

Phone: OLive 3-6540

General Manager.....James G. Gelder
 Field Sales Mgr.....R. H. Renko
 Industrial Sales Mgr.....W. P. McNamara
 Production Manager.....N. D. Rupert
 Business Manager.....J. T. Justice

Branch Offices

10 High St., Boston 10, Mass.

Phone: HA 6-6676

Manager.....J. A. Crowley
 105 W. Adams St., Chicago 3, Ill.
 Phone: RA 6-4426

Manager.....H. F. Krapf
 410 Asylum St., Hartford, Conn.
 Phone: 522-1252

Manager.....William Buckley
 4708 Crenshaw Blvd., Los Angeles 43, Calif.
 Phone: AX 1-0614

Manager.....R. W. Hall
DIAMOND POWER SPECIALTY CORP.
 666 Third Ave., New York 17, N. Y.
 Phone: MU 2-7080

Manager.....J. E. Bryer
PRODUCTS: Image dissector CCTV systems; Vidicon CCTV systems; "Hawk 401" camera; TV camera pickup tubes, Video monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.

Phone: EDdgewood 4-3200

President.....Arthur Dorne
 Vice Pres.....Joseph Margolin
 Mktg. Mgr.....Thomas L. Evans

Branch Office

9730 Cozycroft Ave., Chatsworth, Calif.

Phone: DI 1-4010

Manager.....R. E. Anderson
PRODUCTS: Antenna research, development and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio

Phone: AX 9-2123

Pres. and Gen. Mgr.....Henry Kruppenberg
Tower Design Mgr.....Orville Pelkey
 Sales Mgrs.....J. M. Hogan,
 J. R. Hayden, C. D. Byrd

Branch Office

2314 Redondo Beach, Gardena, Calif.

Phone: PL 8-4194

Manager.....Robert Sload
PRODUCTS: Broadcast TV Towers.

M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-2540

Manager.....Tony Stepchuk
PRODUCTS: Radio and TV stop watches, centralized register, filmmeter stopwatches, pocket and wrist chronographs.

Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)

750 Bloomfield Ave., Clifton, N. J.

Phone: PRescott 3-2000

Group Mgr., Du Mont Div.....John S. Auld
 Sr. Technical Advisor..Dr. Allen B. Du Mont
 Acct. Mgr.....Charles Uhlig
 Adv. Mgr.....John Prymack
 Administrative Svcs.....Adolph A. Katz
 Quality Control.....Frederick Walzer
 Purchasing.....Carl Tepel
 Industrial Rels. Dir.....Rial Simons
 Pub. Dir.....Edward W. Allen, Jr.

ELECTRONIC TUBE DIV.

General Mgr.....William Croxville
 Sales Mgr.....Robert W. Deutsch
 Eastern Sales.....Burtis Lawton
 Western Sales.....Dwight L. Umstead
 Manufacturing Mgr.....James Van Note
 Cathode-Ray Tube Lab....Joseph G. Burns
 Photosensitive Dev. Lab..Joseph G. Koosman
 Tech. Asst. to Gen. Mgr...Victor LeGendre

INDUSTRIAL ELECTRONICS DIV.

Mgr.....Jack Humbert
 Commun. Dept.....Roger Daugherty
 Instrum. Mktg. Mgr.....George Tirone
 Mobile Radio Sales Mgr....Raymond Carey
 Indust. TV Sales Mgr.....Richard Colten
 Instrum. Sales Mgr.....Fred Katzmann
 Instrum. Eng. Mgr.....Hy Soojian

PRODUCTS: Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed circuit television, two-way mobile radio equipment, automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

EICO Electronic Instrument Co., Inc.

33-00 Northern Blvd., L. I. C. 1, N. Y.

Phone: ST 6-8700

President.....Harry R. Ashley
 Vice President.....Philip A. Portnoy
 Secretary.....Sophie C. Ashley
 Treasurer.....Morris Kaufman

PRODUCTS: Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

EMI/US Ltd.

(General Communications Div.)

1750 N. Vine St., Hollywood 28, Calif.

Phone: HOLlywood 2-4909

V. P., General Manager.....Bruce Rozet
 Advertising Manager.....Denis Waitley

Branch Office

151 W. 46th St., New York, N. Y.

Phone: CIRCLE 5-1216

Manager.....Frederick Cudlipp

PRODUCTS: TV camera chains, video recording tape, switching systems, solid state distribution equipment, video mixers, video monitors.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.

Phone: 626-4157

President.....Clarence Jax
 Vice Pres.....Arthur H. Judd

RADIO & TV EQUIPMENT MANUFACTURERS

Engineer.....Harold M. Payne
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.

Phone: LOcust 2-6000

Mgr., Motion Picture Film Dept.

Donald E. Hyndman

Branch Offices

342 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 7-7080

Mgr., East Coast Office.....E. M. Stifle

130 E. Randolph Dr., Chicago 1, Ill.

Phone: RAndolph 6-7476

Mgr., Midwest Office.....K. M. Mason

6706 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HOllwood 9-3101

Mgr., West Coast Office.....N. L. Simmons

PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

Eidson Electronic Company

1902 N. Third St., Temple, Texas

Phone: PRospect 3-3901

Owner.....M. Eidson

PRODUCTS: Sta. frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.

Phone: LYtell 1-1451

Dir. of Marketing.....F. A. Speaks

PRODUCTS: EImac Electron, power transmitting tubes.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.

Phone: OXbow 5-6831

V.P., Marketing.....Lawrence LeKashman

Mgr., Comm. Prod.....George Riley

Sales Mgr., OEM Products..Howard Durban

Mgr., Adv. & Sales Prom...D. H. Kirkendall

PRODUCTS: Professional microphones for radio & TV.

Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)

Box 5570, Dallas, Tex.

Phone: ADams 5-3424

President.....M. Zimmerman

V.P., Sec.-Treas.....John Duke

Sales.....Bill O'Fallon

Prod. Mgr.....Carl Griffin

PRODUCTS: Closed-circuit cameras, UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

80 Danbury Rd., Rte. 7, Wilton, Conn.

Phone: PORter 2-5537

N.Y.C. Phone: CYpress 5-1207

President.....V. J. Skee

PRODUCTS: AKG dynamic & condenser microphones, headsets and turntables; NAG-RA portable tape-recorders.

Electronics Development Corp.

1533 Monrovia Ave., Newport Beach, Calif.

Phone: TRIangle 7-3223

Pres., Chief Eng.....Joseph H. Leaming

Vice Pres.....C. G. W. Anderson

Sec., Treas.....Fred P. Leaming

PRODUCTS: Audiplex sound duplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Electronics, Missiles & Communications, Inc.

262 East Third St., Mount Vernon, N. Y.

Phone: MO 8-3012

N.Y.C. Phone: CYpress 2-3518

President.....Byron W. St. Clair

Vice President.....Robert F. Romero

Vice President.....Henry Shapiro

Sales Mgr.....Melvyn Liebmann

PRODUCTS: VHF, UHF translators and transmitters, U-to-V converters, band pass filters, low-noise pre-amplifiers.

Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.

Phone: SWarthenmore 5-3500

President.....B. Abrams

Secretary-Treasurer.....M. Abrams

Exec. Vice-Pres.....Dorman D. Israel

Sr. Vice President.....H. Tullo

V.P., Controller.....Abraham Vogel

Dir. Public Rel.....L. H. Liberman

PRODUCTS: TV receivers, FM/AM radios, phonographs, phonoradios.

Engineering Associates

434 Patterson Rd., Dayton 19, Ohio

Phone: AXminster 3-1662

President.....C. C. Littell, Jr.

PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.

Phone: BEEnsonhurst 6-2755

President.....A. R. Lieberman

Vice President.....Simon Lynn

Treasurer.....Joshua Dwork

Production Mgr.....Anthony Umina

Purchasing Agent.....Anthur Barbash

Chief Engineer.....Paul Smith

PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.

Phone: WEHs 1-4500

PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

RADIO & TV EQUIPMENT MANUFACTURERS

Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City, 1, N. Y.
Phone: SStillwell 4-6163

President.....Donald J. Plunkett
Sales Admin.....Margaret P. McLaughlin
Chief Engineer.....George Alexandrovich

PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters, compressors, attenuators, preamplifiers, audio consoles.

Federal Manufacturing & Engineering Corp.

1055 Stewart Ave., Garden City, N. Y.
Phone: CH 8-7400

Mktg. Dir.....Kenneth V. Curtis
Sales Mgr.....Lawrence D. Scheu, Jr.

PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors and screens, transceivers, wireless microphones.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides, etc.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATLantic 7-7303

President.....C. H. Fisher
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-8900

President.....Avery Fisher
Exec. Vice Pres., Gen. Mgr.....B. L. Arons
V.P., Eng.....Fred Mergner
Sales Dir.....Paul E. Bryant
Component Sales Mgr.....James J. Carroll
Purch. Dir.....Harvey Stone

PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
Phone: MU 2-2928

President.....Arthur Florman
Vice-President.....John Babb
Sales Manager.....L. W. Hollander
Indust. Sales Mgr.....Wally Robbins
Maint. Chief.....Ray Emeritz
Audio Dept. Hd.....Bernie Zuch
Camera Dept. Hd.....Hy Roth
Lighting Dept. Hd.....John Murray
Chief Engineer.....Dominick Notto

PRODUCTS: Sales and rentals, 16mm and 35mm motion picture production equipment, editing equipment, service, manufacturers, importers, distributors.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
Phone: CEntral 9-6100

Pres., Chief Eng.....A. J. Baracket
Vice President.....Angelo R. Fiore
Vice President.....George Houliroyd
Purchasing Agent.....Lyle Eckler
Sales Manager.....William Endres
Secretary.....Catherine E. Baracket

PRODUCTS: Image orthonic orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
Phone: BAldwin 2-8202

President.....P. S. Gates
V.P., Opera.....G. L. Mallory
V.P., Sales.....L. J. Cervone
Mdsng. & Adv. Dir.....John Price
V.P., Engr.....N. L. Jochem
Works Manager.....Howard Young
Secretary.....A. S. Petzoldt
Purchasing Agent.....A. Vandenboom

Branch Office

800 Second Ave., New York, N. Y.
Phone: MUrray Hill 7-7971

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
Phone: JORdan 3-5547

President.....E. D. Petersen
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
Phone: GRAnite 6-4411

Command Systems Div.

300 S. Geddes St., Syracuse, N. Y.
Phone: GRAnite 6-4411

Gen. Mgr.....Richard L. Shetler
1. *Communication Products Dept.*
Mountain View Rd., Lynchburg, Va.

RADIO & TV EQUIPMENT MANUFACTURERS

Phone: VI 6-7311

General Manager.....H. Van Aken
Marketing Manager.....Glenn R. Peterson

PRODUCTS: Carrier multiplex, microwave, military communication and power line equipment; two-way radio communications.

2. Technical Products Operation

Division St., Syracuse 1, N. Y.

Phone: GRanite 6-4411

Gen. Mgr.....R. L. Casselberry
Mktg. Mgr.....Harry E. Smith

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, technological & engineering services.

Radio & Television Div.

Electronics Park, Syracuse, N. Y.

Phone: GRanite 6-4411

Vice Pres., Gen. Mgr.....Hershner Cross

1. TV Receiver Dept.

Electronics Park, Syracuse, N. Y.

Phone: GRanite 6-4411

Gen. Mgr.....W. E. Davidson
Mktg. Mgr.....Marshall Bartlett, Jr.

PRODUCTS: Monochrome, color TV receivers; TV-phono-FM stereo combinations.

2. Radio Receiver Dept.

1001 Broad St., Utica, N. Y.

Phone: SWift 7-0750

General Manager.....Robert C. Wilson
Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

3. Audio Products Dept.

2200 N. 22nd St., Decatur, Ill.

Phone: 428-4311

Gen. Mgr.....Charles J. Coward
Mktg. Mgr.....C. Vernon Phillips

PRODUCTS: Mono and stereo phonographs; high fidelity components.

4. Broadcasting Stations Bus.

1400 Balltown Rd., Schenectady, N. Y.

Phone: FRanklin 7-2261

Gen. Mgr.....J. Milton Lang
Mktg. Mgr.....Robert F. Reid

SERVICES: WRGB-TV, WGY-AM, WGFM.

Electronic Components Division

316 East 19th St., Owensboro, Ky.

Phone: MUrray 3-2401

V.P., General Manager.....L. B. Davis

1. Receiving Tube Dept.

316 East 19th St., Owensboro, Ky.

Phone: MUrray 3-2401

General Manager.....I. D. Daniels
Mktg. Mgr.....Joseph Quill

PRODUCTS: Special electronic components for entertainment, industry, military.

2. Power Tube Dept.

1 River Rd., Schenectady 5, N.Y.

Phone: FRanklin 4-2211

General Manager.....J. F. McAllister

Manager-Marketing.....F. L. Miller
PRODUCTS: Microwave equipment, high-power diodes, triodes, tetrodes, hydrogen thyratrons, ignitrons, klystrons, converters, tubes, magnetrons.

3. Cathode Ray Tube Dept.

Electronics Park, Syracuse 1, N. Y.

Phone: GRanite 6-4411

General Manager.....David C. Scott
Mktg. Mgr.....C. L. Dichter

PRODUCTS: Electronic indicating and sensing equipment for industry, military, consumers.

4. Semiconductor Products Dept.

Electronics Park, Syracuse 1, N. Y.

Phone: GRanite 6-4411

General Manager.....H. B. Fancher
Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors, integrated electronics, diodes.

5. Rectifier Components Dept.

W. Genesee St., Auburn, N. Y.

Phone: AL 3-7321

General Manager.....C. G. Lloyd
Mktg. Mgr.....L. C. Wholey

PRODUCTS: Rectifiers (germanium, silicon, selenium, copper-oxide, silicon-controlled).

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino

Branch Offices

34 W. Hyatt Ave., Mt. Kisco, N. Y.

Phone: MO 6-3730

Sales Eng.....Richard Burden
8171 Orchard Dr., Denver, Colo.

Phone: 429-5758

Sales Eng.....Howard Dempsey
2921 S. 104th St., Omaha, Neb.

Phone: 391-8148

W. Dist. Mgr.....Bill Dunbar
2009 Cromwell Dr., Nashville, Tenn.

Phone: CY 8-5842

Sales Eng.....Revis Hobbs
121 Meadow Lane, Cleveland, O.

Phone: 248-4864

Sales Eng.....Robert Leedham
7268 S.W. 16th Terr., Miami, Fla.

Phone: CA 6-4366

Sales Eng.....Ralph Owens
806 Wellesley Dr., Atlanta, Ga.

Phone: 355-4329

Sales Eng.....Gordon Swan
PRODUCTS: FM transmitters; stereo, multiplex generators; multiplex rebroadcast receivers; Rust remote-control equipment; AUTOLOG equipment.

General Precision Lab, Inc.

(Div. of General Precision, Inc.)

63 Bedford Rd., Pleasantville, N. Y.

Phone: ROgers 9-5000

President.....R. W. Lee

RADIO & TV EQUIPMENT MANUFACTURERS

V.P. and Gen. Mgr. W. P. Hilliard
V.P., Sls. and Eng. W. J. Tull
Dir., Sls. and Svc. Div. F. R. Demchok
Director Industrial Prods. . . . N. M. Marshall
PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

General Radio Co.

22 Baker Ave., W. Concord, Mass.
Phone: EMerson 9-4400
N. Y. Phone: WOrth 4-2722

President C. C. Carey
Bd. Chairman A. E. Thiessen
Treasurer Lawrence H. Pexton
Secretary John D. Quackenbos
Director of Sales M. T. Smith
Export Manager S. W. DeBlois
V.P., Engr. D. B. Sinclair
Service Manager H. H. Dawes
PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

Granco Products, Inc.

83-30 Kew Gardens Rd.
Kew Gardens 15, N.Y.
Phone: VIrginia 9-8900

President Henry Fogel
V.P. Engineering Seymour Napolin
PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., Bronx 59, N. Y.
Phone: DAyton 8-2600

President B. E. Alpern
PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.
Phone: LEXington 2-4000

Sales Manager L. J. O'Connell
PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.
Phone: 864-2115

Vice Pres. M. C. Hamilton
PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

53 W. 23rd St., New York, N. Y.
Phone: YUkon 9-2200

President Lloyd A. Hammarlund
Vice-Pres. Hugh A. McCloskey
Sls. Mgr., Engr. Prod. L. C. Menkes
Mgr., Comm'l Prod. F. Lester
Dir. of Engr. P. L. Epstein
Comptroller Walter Knorr
Advertising & Promotion
Manager Lescarboursa Agency
Personnel Director George Froehlich

PRODUCTS: Communication receivers and accessories, standard and special variable capacitors, remote supervisory controls, diversity receivers.

Harvey Radio Co., Inc.

103 W. 43rd St., New York 36, N. Y.
Phone: JU 2-6380

Pres. Harvey E. Sampson
Vice Pres. Harvey E. Sampson, Jr.
Sec. Paul L. Sampson

Branch Offices

HARVEY ELECTRONICS-SYRACUSE, INC.

Pickard Dr., Syracuse 11, N. Y.

FEDERAL ELECTRONICS, INC.
Box 208, Binghamton, N. Y.

PRODUCTS: Distributes audio devices.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.
Phone: DAvis 8-7070

President Robert Grunwald
Sales Mgr., Eastern Div. Sam Caldwell
Sales Mgr., Western Div. Ray Short
Technical Director Richard Wallace
Chief Engineer Howard Bowen
PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement.

Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif.
Phone: DAvenport 6-7000

President David Packard
Sales Mgr. C. Van Rensselaer
PRODUCTS: TV & FM monitors and test equipment.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
Phone: RICHmond 7-4488

President H. Leslie Hoffman
Vice-Pres., Treas. C. E. Underwood
Consumer Products Division

V.P., Sales P. E. Bryant
V.P., Mfg. J. Stevens
V.P., Admin. M. G. Whitney
V.P. Indust. Rel. Ted S. Hoffman
Asst. Sls. Mgr., Radio & Hi Fi. . . . P. L. Henry

Laboratories Division

President J. D. McLean
Treasurer J. Kuhner

Semiconductor Division

Exec. Vice President M. E. Paradise
Treas., Asst. Gen. Mgr. J. S. McGee
PRODUCTS: TV & radio receivers, hi-fi phonographs, semiconductor devices.

Houston-Fearless Corporation

(Houston-Fearless Div.)

11801 W. Olympic Blvd., Los Angeles, Calif.
Phone: BRAdshaw 2-4331

Sales Mgr. A. J. Kjøntvedt

Branch Office

1411 K St., N.W., Washington 5, D.C.
Phone: EX 3-3838

Representative T. H. MacIndor
7525 Cloy Road, Dayton 59, O.
Phone: 855-2166

Representative W. Nearing
PRODUCTS: Tripods, dollies, pedestals, remote control camera heads & mounts, tripod accessories; motion picture film processors.

RADIO & TV EQUIPMENT MANUFACTURERS

Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.
Phone: 736-9330

Pres., Gen. Mgr.....R. A. Huggins
Sales Manager.....V. D. Varenhorst
Plant Manager.....J. J. Gilleran
Sec.-Treas.....W. S. Floyd
Tube Div. Mgr.....Dr. J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, power supplies, microwave, equipment.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.
Phone: Victoria 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber
PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.
Phone: Central 2-0806

Vice President.....R. K. Soderquist
PRODUCTS: Inert gas-filled thyatrons for use in TV studios in the dimming circuits of main control panels.

International Electronics Corp.

81 Spring St., New York 12, N. Y.
Phone: Worth 6-0790

President.....B. B. Grossman
Vice President.....M. Grossman
Vice President, Sales.....E. J. Porto
Dist. Sales Mgr.....I. Friedman
Advertising Manager.....H. Siegman
PRODUCTS: Mullard electron tubes.

International Telemeter Corp.

(Div. of Paramount Pictures Corp.)
1501 Broadway, New York 36
Phone: BR 9-8700

President.....Howard Minsky
Exec. Vice Pres.....Leslie Winik
Vice-Presidents.....P. MacNamara, C. I. Lappen, J. Murtagh, W. C. Rubinstein
Secretary.....Jacob Karp
Treas.....James H. Richardson
Controller.....Alvin Cooper
Exec. Producer.....Jean Dalrymple
N. Y. Mgr., Pub. Rela.....Hy Hollinger
Dir., Franchise Opera.....Phil Isaacs
Branch Office

2000 Stoner Ave., Los Angeles 25, Calif.
Phone: GR 8-7751

Vice President.....William C. Rubinstein
PRODUCTS: Telemeter system of Pay-as-You-See TV.

Internat'l Telephone & Telegraph Corp.

(ITT Laboratories)
320 Park Ave., New York 22, N. Y.
Phone: PLaza 2-6000

Pres.....Harold S. Geneen
Sr. Vice Pres.....William T. Marx
Vice Pres., Tech. Dir.....Henri G. Busignies
Vice Pres., Mfg., Fac.....Neil E. Firestone

Vice Pres., Pub.....Edward J. Gerrity
V.P., U. S. Comm'l. Grp.....John J. Graham
V.P., U. S. Defense Grp.....Charles M. Mooney
Vice Pres., Mktg.....Eugene F. Peterson
Components Div.

100 Kingsland Rd., Clifton, N. J.
Phone: NOrth 1-1100

Pres.....Joseph J. Bokan
Federal Labs

500 Washington Ave., Nutley 10, N. J.
Phone: NOrth 1-1100

Pres.....William M. Duke
Industrial Labs

3700 E. Pontiac St., Ft. Wayne, Ind.
Phones: EAsbrook 7571; KENmore 5436

Pres.....Robert S. Alexander
Industrial Products Div.

15191 Bledsoe St., San Fernando, Calif.
Phone: EMpire 7-6161

Pres.....Frederick H. Guterman
Jennings Radio Mfg. Corp.

970 McLaughlin Ave., San Jose 8, Calif.
Phone: CYpress 2-4025

Chrmn. of Board.....Calvin K. Townsend
National Transistor

500 Broadway, Lawrence, Mass.
Phone: 688-1881

Pres.....Allen J. Dusault
PRODUCTS: Point-to-point, marine and mobile radio; microwave radio and multi-

plex equipment; transmitting, receiving, coaxial cable systems; test and measuring instruments; closed-circuit TV; power rectifiers, transistors, diodes, semiconductor materials, tubes, electrical equipment.

Jackson Electrical Instrument Co.

124 McDonough St., Dayton 2, O.
Phone: 224-0367

Pres.....H. M. Hassman
Sales Mgr.....John Thorn
Purch. Agent.....Lowell Scott
PRODUCTS: Radio-TV electronic test equipment.

Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.
Phone: GL 1-4375

Pres., General Mgr.....Peter K. Onnigian
Production Mgr.....Taro Yodogawa
Ch. Engr.....Floyd Overhauser

Branch Offices

13 E. 40th St., New York 16, N. Y.
Phone: MU 9-0200

Manager.....Thomas O'Hara
2442 Trenton Ave., Montreal, Que., Can.
Phone: RE 8-9441

Manager.....Peter Clapp
PRODUCTS: Transmitting antennas for FM & TV stations, special designs, emergency antennas.

Jenfred, Inc.

(See Commercial Producers)

Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.
Phone: BALdwin 6-3456

President.....Sidney Harman
General Manager....Robert H. Beisswenger

RADIO & TV EQUIPMENT MANUFACTURERS

Branch Office

7 Hugh J. Grant Circle, New York, N. Y.

Phone: SYcamore 2-3700

PRODUCTS: TV, FM, UHF reception aids; TV, FM amplifiers, preamplifiers, couplers; UHF converters, preamplifiers; closed-circuit, TV distribution, microwave, communication systems; test instruments.

Johns-Manville

22 E. 40th St., New York 16, N. Y.

270 Madison Ave., New York, N. Y.

Phone: LExington 2-7600

Manager.....P. J. Washburn

PRODUCT: Acoustical materials.

E. F. Johnson Co.

Waseca, Minn.

Phone: 990

General Manager.....E. F. Johnson

TV Sales.....C. Wilson

PRODUCTS: Antenna insulators, RF connectors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, etc.

Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.

Phone: DAvenport 6-5050

New York Phone: 516-LY 9-4875

General Manager.....Norman Helwig

Sales Manager.....F. Genochio

Chief Engineer.....Ben K. Wright

Production Manager.....Arthur Osborne

PRODUCTS: Conelrad monitor, UHF 2 way radio, citizen's band radio equipment-portable 2 way radio equipment.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.

Phone: FReeport 9-8800

President.....Leonard R. Kahn

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.

Phone: CApital 6-4000

Partner.....Harry R. Foster

Partner.....Elmo E. Crump

Sales Manager.....Irving Silberg

PRODUCTS: Sweeping oscillators, pulse and pulsed carrier generators, wide-band hi-freq. voltmeter, noise figure test set, oscillators & frequency marking generators, noise generators, attenuators, TV sound-picture generators.

Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.

Phone: RIchmond 7-0271

President.....C. T. Kierulff

Vice President.....S. G. Klier

Gen. Mgr.....Cecil Roper

PRODUCTS: Distributor of electronic equipment.

Kimble Glass Co.

(Subsidiary of Owens-Illinois Glass Co.)

405 Madison Ave., Toledo 1, Ohio

Phone: CHerry 2-6543

President.....W. J. Stewart

Industrial & Electronic Prod. Div.:

V.P., Gen. Mgr.....J. P. Kearney

V.P., Product Mgr.....G. P. Molloy

Sales Mgrs...J. H. Chandler, R. W. M. Ritter

Dir. Prod. Stand. &

Field Engr.Frank Carter

Chief Devel. Eng.....R. W. Mayhew

General Mgr., Internatl. Div...A. M. Turner

V.P., Dir. Sales.....E. B. Dennis, Jr.

V.P., Technical Dir.....F. D. Pinotti

Sales Promotion Mgr.....W. D. Plummer

PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.

Phone: COlumbus 5-0130

Vice President.....Herbert A. Kliegl

TV Sales Mgr.....Herbert R. More

PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cables.

Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.

Phone: AL 4-0301

President.....B. H. Kline

Sales Manager.....J. R. Trotter

Chief Tower Eng.....F. L. Anderson, Jr.

PRODUCTS: TV Towers (self-supporting and guyed).

Kriss Electronics Corp.

191 Oraton St., Newark, N. J.

Phone: HU 4-3137

President.....Charles J. Kriss

Prod. Mgr.....Emanuel Jasuik

PRODUCTS: TV picture tubes, cathode ray tubes.

Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.

Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy

PRODUCTS: Vertical radiators, supporting towers, relay towers.

Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon, N. Y.

Phone: MOUNT Vernon 4-1000

Branch Offices

1605 E. Olympic Blvd., Los Angeles 21, Calif.

Phone: MA 7-3093

Manager.....H. S. Eales

3100 N. Cicero Ave., Chicago, Ill.

Phone: MU 5-6450

Manager.....W. C. Schofield

PRODUCTS: Lighting controls for TV studios.

RADIO & TV EQUIPMENT MANUFACTURERS

John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.

Phone: WOODLAWN 4-0487

PRODUCTS: Antenna supporting poles & transmitting antennas.

MaCarta, Inc.

4021 Fleur Drive, Des Moines 15, Iowa

Phone: 283-1709

President.....G. D. Andrews
Chief Engineer.....P. H. Vernon

PRODUCTS: Automatic audio programming equipment using continuous loop tape cartridges.

Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.

Phone: FLRESIDE 8-7511

Pres.....Jos. W. Skehan
Vice Pres., Mktg.....R. E. Nelson
Mgr., Large Power Tubes.....C. Kirka
Sales Mgr., Large Power Tubes.....E. H. Gilbert
Mgr., Photosensitive Dev.....S. T. Yanagisawa
Sales Mgr., Photosens. Dev.....A. F. Wegener

Branch Offices

510 N. Dearborn St., Chicago 10, Ill.

Phone: MICHIGAN 2-5316

Manager.....D. S. Frankel
636 Potrero Ave., San Francisco 10, Calif.

Phone: MICHIGAN 8-2355

Manager.....K. G. Morrison
PRODUCTS: Broadcast transmitting tubes (AM, FM, TV); photosensitive devices, including specialized vidicon.

MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.

Phone: OR 8-9335

President.....Louis G. MacKenzie
General Manager.....Norman J. Ostby

PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.

Phone: TRIANGLE 7-5493

President.....D. J. White
Exec. V.P.....W. H. Stutz
V.P., Chief Eng.....J. W. Green
Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mixing consolette, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.

Phone: EASTBROOK 9721

President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div.....Gen. G. F. Smith
V.P. Mktg., Govt. Div.....David W. Martin
V.P., Mfg., Cons. Prod. Div.....Ellis Friedman
V.P., Purch.....Warren W. Frebel
Mktg. Mgr., Cons. Prod.
Div.....James J. Shallow

Adv. Mgr.....J. Schulke
Merch. Mgr., Organ.....J. McCoy
Merch. Mgr., Radio.....W. Boedeker
Gen. Compt.....J. W. Schrey
Asst. Treas.....Albert G. Nelson
Indust. Rel. Dir.....George D. McClaren
Nat. Serv. Mgr.....Ray Yeranko
Asst. Secy's.....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

Branch Offices

270 Park Ave., New York, N. Y.

Phone: YUKON 6-0055

MAGNAVOX CO. OF TENN.

Box 718, Greenville, Tenn.

Phone: MELROSE 8-4191

Pres.....George L. Leinenweber

PRODUCTS: Radio, stereo phonographs and combinations (Jefferson City Cabinet Co., subsidiary); 19", 24", 27" and color TV; UHF, VHF, two-way combinations; three-way combinations (Tenn.).

Marconi Instruments Ltd.

111 Cedar Lane, Englewood, N. J.

Phone: LOWELL 7-0607

Manager.....William A. Buck
Asst. Sales Mgrs.....Keith Elkins, Wallace Oliver

Ch. Eng.....S. Ellam

PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bestg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

Mattison Electronics Corp.

2966 Jerome Ave., Bronx 68, N. Y.

Phone: CY 8-1400

President, Treasurer.....Richard Mattison
PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.

Phone: STILLWELL 4-4600

President.....Daniel R. Ehrlich
V.P., Treasurer.....Ben Cohen
V.P., Secy.....Herman Cohen
Asst. Secy.....Lee Shaw

PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35mm.

McMartin Industries, Inc.

605 N. 13th St., Omaha 2, Neb.

Phone: 342-2753

Pres.....Ray B. McMartin
Mktg. Mgr.....Ray M. Unrath
Plant Sup.....Roy Chase
Chief Eng.....Leonard E. Hedlund
Asst. Chief Eng.....R. J. Cleary

Branch Offices

Box 486, Great Neck, L. I., N. Y.

Phone: HU 7-9395

Manager.....Joel Joseph
336 S. LaBrea Ave., Los Angeles 36, Calif.
Phone: WE 6-8201

Manager.....Jack Carter

RADIO & TV EQUIPMENT MANUFACTURERS

The Mectron Co.

501 E. First Ave., Roselle, N. J.
Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff

PRODUCTS: Seal-O-Flange Coaxial transmission lines, Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.
Phone: CEntral 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin

PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.

946 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900

President.....S. Beidler
PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.
Phone: NA 7-1111

President.....G. R. Morrow
General Manager.....W. F. Wells
Sales Manager.....Paul Bunker

PRODUCTS: Magnecord tape recorder/reproducers.

Miles Reproducer Co., Inc.

598 Broadway, New York 12, N. Y.
Phone: WAlker 5-6985

President.....J. M. Kuhlik
Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay

PRODUCTS: Recorders (field, on-the-spot, miniature, conference-lecture-telephone, man-back, continuous, lightweight, permanent).

Milo Electronics Corp.

530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith

PRODUCTS: Batteries, capacitors, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

Minnesota Mining and Mfg. Co.

2501 Hudson Rd., St. Paul 19, Minn.
Phone: 733-1110

Div. V.P., Magnetic Prod...Dr. W. W. Wetzel
Gen. Sales Mgr., Magnetic Prod.

Dan Denham

Sls. Mgr., Aud. Range, Vid.

Prods.....W. H. Madden
Sales Mgr., Instrumentation Tapes.

C. F. Koefod

Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.
Phone: GL 8-2200

Sales Manager.....P. B. Van Deventer
6023 S. Garfield Ave., Los Angeles 22, Calif.

Phone: RA 3-6641

Sales Manager.....A. J. Blower
700 Grand Ave., Ridgefield, N. J.

Phone: WH 3-6700

Sls. Mgr.....W. F. Enright
2121 Santa Anna Ave., Dallas 28, Tex.

Phone: DA 7-7311

Sls. Mgr.....R. A. Henderson
935 Bush Ave., St. Paul 1, Minn.

Phone PR: 6-8511

Manager.....J. C. Bondus
320 Shaw Rd., S. San Francisco, Calif.

Sales Mgr.....D. T. Windahl
5698 Rising Sun Ave., Philadelphia 20, Pa.

Phone: PI 2-0200

12200 Brookpark Road, Cleveland 30, Ohio

Phone: CL 2-4300

411 Piquette, Detroit 2, Mich.

Phone: TR 5-7111

4835 Para Dr., Cincinnati, Ohio

10725 Baur Blvd., St. Louis 14, Mo.

3663 1st Ave., S., Seattle 4, Wash.

PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.

1st St., S.E. & Richardson,
New Brighton 12, Minn.

Phone: MElrose 3-1742

President.....William S. Sadler

General Manager.....N. C. Ritter

Sales Mgr.....H. E. Kurzweg

PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
Phone: CHapman 5-1085

President.....Mrs. Eva Fox

Vice Pres., Gen. Mgr.....B. C. Tubbs

Mktg. Mgr.....Charles Austin

Eng. Dir.....E. C. Manderfeld

Branch Office

521 5th Ave., New York 17, N. Y.

Phone: OXford 7-0227

PRODUCTS: Film cameras and accessories.

RADIO & TV EQUIPMENT MANUFACTURERS

Mole-Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-3660

PresidentW. K. Parker

PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
Phone: PRescott 9-8866

Pres.Jerome Taishoff
Vice President.....Sol Taishoff
V.P., Operations.....A. S. Backus

Branch Office

30 Rockefeller Plaza, New York, N. Y.
Phone: COlumbus 5-5989

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

Commercial St., Plainview, L. I., N. Y.
Phone: PLoneer 6-4650

President.....W. A. Bourke

PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
Phone: CIrcle 6-0348

PresidentJohn Clemens
Sec'y.-Treas.....Erwin G. Harwood

PRODUCTS: Crab-Hydroly, Hydroly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod. Hydro-fluid tripods.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.
Phone: PR 8-5900

Pres., Sales Director.....John Sansone
Sec'y.-Treas., Engr.....A. Wasek

PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 6-5810

Exec., V.P.....Lee E. Jones

PRODUCTS: Projection-room film-editing equipment; power and band rewinds; Griswold splicers; light tables; show timers and film-measuring machines; 100-foot spot, feature-film and video-tape-reel storage; individually indexed storage for two-by-two-inch slide commercials.

North American Philips Co., Inc.

(High Fidelity Products Div.)

230 Duffy Ave., Hicksville, L. I., N. Y.
Phone: WElls 1-6200

Product Manager.....W. Semmelink
Sales Manager.....J. Gerrity

PRODUCTS: Continental 100, 200, 300 and 400 tape recorders; commercial sound systems & components.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
Phone: BAyside 9-8092

President.....Gunnar A. Olsen
Vice President.....Gunnar Olsen

PRODUCTS: Tower Antenna systems installations & maintenance.

Pacific Mercury Electronics

(Sub. Thomas Organ Co.; div., Telemetering Corp.)

8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131

Pres.J. Benaron
Exec. Vice Pres.....Art Chapman
Vice Pres., Eng.....Stanley Cutler
Comm. Sales Mgr.....J. Weller
Purch. Dir.....Ken Melling
Indust. Rel. Dir.....George Brudney
Compt.John Diegelman
Promo., Pub. Dir.....Howard E. Rieder
Organ Sales Mgr.....A. Edward Gross
Nat. Serv. Mgr.....Donald A. John
Organ E. Reg. Sales Mgr....Murray Fiebert
Organ S. Reg. Sales Mgr....Frank Sampieri
Qual. Cont. Mgr.William Morris
Chief TV Eng.....Les Kushner
Chief Organ. Eng.....John Brand

Branch Office

2024 Branford Pl., Newark, N. J.
Phone: MA 3-0251

ManagerMurray Fiebert
PRODUCTS: Silvertone TV, Hi-Fi sound systems, transistor organs; Thomas transistor organs; Telemetering equipment for aircraft and missiles.

Page Communications Engineers, Inc.

(Subsidiary of Northrop Corp.)

2001 Wisconsin Ave., N.W., Washington, D.C.
Phone: FEderal 7-7600

President.....J. A. Waldschmitt
Sr. V.P., Asst. to Pres.....A. J. Pote
Sr. V.P., Marketing.....F. W. Donkin
Sr. V.P., Operations.....B. M. Wootton
Sr. V.P., Eng., R&D.....Ross Bateman
V.P., Dir. Telecomm Sys...Charles A. Parry
V.P., Dir. Eng.....Francis M. Ryan
V.P., Dir. R&D.....G. Boggs
V.P., Dir. Techn. Svces.....C. L. Ill

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.

RADIO & TV EQUIPMENT MANUFACTURERS

Parkersburg Rig and Reel Co.

(Div. of Parkersburg-Aetna Corp.)
620 Depot St., Parkersburg, W. Va.
Phone: HUDson 5-4521

President.....B. P. McDonough
V.P., Sales Mgr.....J. W. Robbins
Secy., Treas.....H. N. Wilson

Branch Office

539 Second Ave., New York, N. Y.
Phone: YUKon 6-5166

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.
Phone: REpublic 1-3111

Mgr.L. M. Wutke
PRODUCTS: "Pemarac" and "Teline" projectors, and accessories.

Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)
777 South Tripp Ave., Chicago 24, Ill.
Phone: SAcramento 2-3201

President.....Irving Rossman
Chief Engineer.....Irving Brenholdt

PRODUCTS: Stereo recorders, stereo playmonaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3200

President.....H. T. Brinton
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

(Div. of Ford Motor Co.)

Tioga and "C" Sts., Philadelphia 34, Pa.
Phone: 443-2000

Chrmn. of Board.....Irving A. Duffy
Pres.....C. E. Beck
Vice Pres., Fin.....R. G. McCormick
Vice Pres., Indust. Rel.....R. M. Jones
Vice Pres., Gen. Counsel.....H. R. Nolte, Jr.
Pub. Dir.....Marc J. Parsons
Vice Pres., Eng., Res.....D. B. Smith
Vice Pres., Purch.....M. W. Newell
Vice Pres., Govt. Rel.....R. F. Herr
Consumer Products Div.

Vice Pres., Gen. Mgr.....L. H. Hyde
Prod. Plan. Mgr.....A. E. Allen
Prod. Eng. Dir.....E. S. Brotzman
Gen. Mfg. Mgr.....F. J. Meredith
Gen. Sales, Mktg. Mgr.....C. Hakimian
Controller.....J. P. Pfann

Lansdale Div.

Church Road, Lansdale, Pa.
Phone: ULYssee 5-4681

N. Y. Phone: STillwell 6-8400
Gen. Mgr.....W. H. Oelkers

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs; transistors, cathode ray tubes.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.
Phone: HICKory 1-5000

President.....M. L. Granat
Vice-President.....Gary Granat
Chief Engineer.....I. Volpe
Treasurer.....Murray Granat
Sec'y.-Sls. Mgr.....Jerry Granat
Office Mgr.....Milton Greenker

Branch Offices

330 S. Franklin St., Chicago, Ill.
Vice President.....Gary Granat
1757 Garfield Ave., S. Pasadena, Calif.
Manager.....R. E. Osborne

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use, communication receiver and transceiver units, citizen band equipment, ham and amateur equipment, stereo multiplex adaptors, UHF-TV converters.

Pilot Radio Corp.

3706 36th St., Long Island City 1, N. Y.
Phone: STillwell 4-5454

Pres.Sidney Harman
Vice Pres., Gen. Mgr.....Roland J. Kalb
Sec.-Treas.....I. W. Wyckoff
Cont.Harry Christian
Mktg. Mgr.....Howard W. Hibshman
Gen. Sales Mgr.....Don Ross
Adv. Mgr.....Arnold Singer
Purch. Agt.....Paul Lefko
Works Mgr.....Frank Hajek
Chief Eng.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe
Exec. V.P.....P. H. Odessey
Mgr. of Marketing.....J. P. Schindler
Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.
Phone: TW 4-4290

Pres.....Sol S. Sparer
Gen. Sales Mgr.....Sidney S. Fleischman
Sales Mgr.....Sidney Solomon

RADIO & TV EQUIPMENT MANUFACTURERS

Eng. Dir.....Victor Robinson
PRODUCTS: Test equipment of all kinds; stereo signal generators; Hi-Fi audio amplifiers; kits and wired equipment; contract and specialty items.

Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio

Phone: TOWer 1-2624

Owner.....T. Kulka

PRODUCTS: Sealed reel bands for tape reels; non-magnetic clips for tape reels and 8mm film reels; vinylband for film reels.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.

Phone: WYman 1-8600

Pres.....L. A. Bondon

PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.

Phone: ARmitage 6-6900

President.....R. Cook

PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza

New York 20, N. Y.

Phone: CO 5-5900

Ch. of the Board.....David Sarnoff

President.....Elmer W. Engstrom

Ch. Exec. Comm. of Bd...Frank M. Folsom

Vice Pres....A. L. Malcarney, C. M. Odorizzi

Electronic Data Processing

Cherry Hill, N. J.

Phone: 382-1000

Group Exec. Vice Pres....A. L. Malcarney

Div. Vice Pres., Gen. Mgr.....A. K. Weber

Div. Vice Pres., Plans & Prog...E. D. Foster

Div. V.P., Marketing.....E. S. McCollister

Div. V.P., Sales.....G. E. Dashiell

RCA Communications, Inc.

66 Broad St., New York, N. Y.

Phone: 363-2121

President.....T. H. Mitchell

RCA Broadcast, Communications Prods. Div.

Camden, N. J.

Phone: WOODlawn 3-1000

Div. V.P., Gen. Mgr.....C. H. Colledge

RCA Electron Tube Division

415 S. 5th St., Harrison, N. J.

Phone: HUMBoldt 5-3900

Group Exec. V.P.....W. W. Watts

V.P., Gen. Mgr.....Douglas Y. Smith

Mgr., Planning.....L. R. Day

Controller.....J. Koppelman

Div. V.P., Enter. Tube Prod....J. B. Farese

Purch. Agt.....D. D. Corvey

Mgr., Personnel.....L. A. Kameen

Div. V.P., Gen. Sales.....L. S. Thees

Mgr., Dist. Products Dept.....H. F. Bersche

Div. V.P., Ind. Tube Prod.....C. E. Burnett

RCA Semiconductor and Materials Division

Somerville, N. J.

Phone: RAndolph 2-3200

Group Exec. V.P.....W. W. Watts

V.P., Gen. Mgr.....Dr. A. M. Glover

Div. V.P., Opera. Plan.....W. H. Painter

Mgr., Mktg. Dept.....T. R. Hays

Mgr., Consumer, Semicond. Prod.

N. H. Green

Mgr., Computer Prod. &

Material Dept.....K. M. McLaughlin

Mgr., Personnel.....C. E. Sharp

Controller.....F. R. Buchanan

Mgr., Ind. Semicond. Prod.....C. H. Lane

Mgr., Memory Prods. Oper.....F. E. Vinal

RCA Sales Corporation

Indianapolis 1, Indiana

Ch. & President.....W. W. Watts

Operating V.P.....D. L. Mills

Treas., Controller.....O. G. Delk

Vice Presidents...J. L. Albers, B. S. Durnat

R. W. Saxon, J. M. Williams

RCA Victor Home Instruments Div.

Indianapolis, Ind.

Group Exec. V.P.....W. W. Watts

Vice Pres., Gen. Mgr.....D. L. Mills

Mgr., Home Inst. Mfg.....W. E. Albright

Controller.....O. G. Delk

Mgr., Personnel.....P. R. Slaninka

RCA Victor Distributing Corp.

Chicago, Ill.

Chrmn. of Board.....W. W. Watts

President.....John F. O'Brien

Vice Pres., Treas.....H. M. Miller

V.P., Special Projects.....J. A. Curl

V.P. Los Angeles Branch.....C. A. Malin

V.P. Detroit Branch.....N. A. Corbett

V.P. Chicago Branch.....A. W. Sayers

V.P. Buffalo Branch.....L. A. Baumgartner

V.P., Kansas City Branch.....W. J. Walsh

V.P., Wichita Branch.....M. E. Kramer

V.P. Atlanta Branch.....A. C. Nerness

PRODUCTS: Television receivers table and console black and white and color models; Stereo-Orthophonic High Fidelity "Victrola" Phonographs; radio receivers AM, AM-FM, table models; AM clock radios; electronic data processing equipment; AM, FM and TV transmitting equipment; broadcast station studio equipment; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathoderay and special types; TV studio camera equipment; film, disc and tape recording equipment; sixteen millimeter projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

RADIO & TV EQUIPMENT MANUFACTURERS

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
President.....F. A. Gunther
V.P. Engineering.....J. R. Day
Vice President, Finance.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec. & Ind. Rel. Mgr.....C. R. Runyon, III.
Personnel Mgr.James J. Kelly
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Co., Inc.

(Subsid. of Gen. Instrument Corp.)

100 Andrews Rd., Hicksville, L. I., N. Y.
Phone: OVerbrook 1-4300

Pres.J. G. Mayer
Vice Pres., Gen. Mgr.....Julius Pascuzzo
Vice Pres., Sales.....J. L. Herre
Vice Pres., Oper.....W. D. Paxson
Vice Pres., Res.....A. L. Rosoff
Chief Eng.....N. L. Cohen

Branch Office

433 Wyatt Bldg., Washington 12, D. C.
Phone: ME 8-3712

ManagerV. Terminello

PRODUCTS: VHF-UHF (AM, FM, CW, MCW) custom-designed receivers for land, air, sea and space; communications systems; scan-conversion and radar bright display systems; multiple closed-circuit display systems (radar TV displays converted for simultaneous multiple-viewing stations under normal lighting).

Rangertone

73 Winthrop St., Newark 4, N. J.
Phone: HUmboldt 5-2550

Pres., Treas.....George P. Zazzali

PRODUCTS: (AM-FM) Magnetic tape recorders, video-tape-editing machinery, synchronizing apparatus.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
Phone: LEhigh 4-8408

Sec'y.-Treas.....Ernest D. Reif
ManagerFred Rose
EngineerThomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.
Phone: 743-7601

PresidentHazard Reeves
Vice Pres.....John S. Kane
Vice Pres.....Wm. H. Deacy
Sales Mgr.....George P. Petetin
Promo. Dir., Adv. Mgr.. Thomas J. Dempsey

Branch Offices

10 E. 52nd St., New York, N. Y.
Phone: PLaza 9-2644

Manager.....George P. Bassett
10 E. Jackson Blvd., Chicago, Ill.
Phone: WA 5-5853

ManagerArt Hoffman
342 N. LaBrea Ave., Los Angeles, Calif.
Phone: WE 1-1181

Manager.....Bruce L. MacPherson

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
Phone: DEfender 5-3500

Pres.George Silber
V.P., Commerce, Sales.....Hal Dennis
Sales Manager.....Avery Yudin
Advertising Mgr.Ben Zale

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythm-master, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowercroft St., Los Angeles 16, Calif.
Phone: UP 0-9631

V.P. & Gen. Mgr.....O. X. Pitney
Ch. EngineerB. W. Farber
Sales Mgr.....J. S. Brown
Advertising Mgr.G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.
Phone: TEAs 4-8420

Manager.....V. Wilton
Radio Electronic Supply Co.

505 Jefferson SE, Grand Rapids 3, Mich.
Phone: GLendale 9-4611

ManagerDon Chase

PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

RADIO & TV EQUIPMENT MANUFACTURERS

Roberts Electronics, Inc.

5978 Bowercroft St., Los Angeles 16, Calif.
Phone: UP 0-9426

President.....Robert G. Metzner
Exec. V.P., Gen. Mgr.....Edward O. Praeger
Vice-Pres. Robert Craig
Asst. Gen. Mgr., Cont.....Jerome Dreesen
Adv. Mgr.....George Royster
Sales Mgr.....Al Barsimanto
Prod. Mgr.....George Schock
Qual. Cont. Mgr.....Louis Weiss
Purch. Agt.....Anthony Prizzi
Serv. Mgr.....John Dragone
Chief Eng.....Rex Backus

Branch Office

220 W. Merrick Rd., Valley Stream, L. I., N. Y.

Phone: 516-LO 1-2950

PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WALnut 2-6800

Owner.....W. Robinson
PRODUCTS: Precision 3-speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.
Phone: 637-8416

PresidentDwight Rohn
Asst. Treas.....Donald Rohn
Sales Manager.....R. A. Kleine
Traffic Mgr.....William Hall
Microwave Sales Dir.....Grady Rooker
Distrib. Sales Dir.....A. Repsumer
PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

Schafer Electronics

(Div. of Textron Electronics, Inc.)
235 S. Third St., Burbank, Calif.
Phone: 945-3561

President.....Paul C. Schafer
Vice Pres.....James W. Harford
Nat. Sales Serv. Mgr.....Dallas Barnard
Chief Eng.....Robert Levinson
PRODUCTS: Automation equipment; remote control equipment; automatic logging equipment.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.
Phone: AL 4-3110

Sales Manager.....Laurence Hill
PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.
Phone: MELrose 3-3131

President.....B. T. Setchell
V.P. & Off. Mgr.....A. P. Chermak
Sales Admin.....W. C. McKnight

PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unitized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors; TV-AM-FM multiplex radios.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FOrrest 7-2535

OwnerTom Shields
PRODUCTS: St. Louis "Stagette," TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs," TV settings.

Skiatron Electronics & TV Corp.

Milburn Ave., Baldwin, L. I., N. Y.
Phone: HA 3-9725

PresidentArthur Levey
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien
Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook
PRODUCTS: Radio dynamotors, blowers, fractional hp motors.

S.O.S. Photo-Cine-Optics, Inc.

602 W. 52nd St., New York, N. Y.
Phone: 467-0440

President, Gen. Mgr.....J. A. Tanney
Vice President.....William E. Allen
Treas., Sales Mgr.....Dominick Capano
Branch Office
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 7-2124

PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment, manufacture & distribution; rentals, sales & leasing.

Sonotone Corp.

Elmsford, N. Y.
Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electron. Appl...Richard J. Mahler
PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

Sony Corp. of America

514 Broadway, New York, N. Y.
Phone: WOrth 6-0800

V.P., Merchandising...Milton D. Thalberg
General Manager.....S. Inagaki
PRODUCTS: Transistor radios and transistorized TV.

RADIO & TV EQUIPMENT MANUFACTURERS

Space Communications Corp.

1841 Broadway, New York 23, N. Y.

Phone: JUDson 2-6530

PresidentSol Cornberg

PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.

Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster

Pres.Donald Spencer

Vice Pres., Sales.....W. K. Headley

Vice Pres., Prod.....Albert Clark

Chief Eng.....Pierre L. deBourknecht

PRODUCTS: Signal-reception equipment for TV off-air pick-ups; distribution equipment for closed-circuit RF cable transmission systems.

Stainless, Inc.

Third St. & Montgomery Ave.,

North Wales, Pa.

Phone: OXbow 9-4871

President.....Walter L. Guzewicz

Vice-President.....Henry J. Guzewicz

Sales.....John F. Guzewicz, John S. Fisher,

Walter O. Walther

PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications.

Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7461

President.....William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics

(Div. of Radio Engineering Labs., Inc.)

Lakewood Road, Farmingdale, N.J.

Phone: WEBster 8-6671

Gen. Mgr.....W. J. LaHiff

Sales Mgr.....J. M. Noll

Chief Eng.....H. E. Douth

TV, Film Eng.....J. Ewansky

Plant Eng.....E. J. Biondo

Branch Offices

356 W. 40th St., New York, N. Y.

Phone: PE 6-5840

167 Social Hall Ave., Salt Lake City, Utah

Phone: EL 9-7691

Manager.....Lyle O. Keys

10 W. 25th St., Minneapolis, Minn.

Phone: FE 5-3126

413 Lathrop St., Redwood City, Calif.

Phone: 369-4675

2209 N. Henderson St., Dallas, Texas

Phone: TA 1-1222

Manager.....Chester F. Faison

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment; amplifiers.

Stephens Trusonic Inc.

8538 Warner Dr., Culver City, Calif.

Phone: UPTon 0-6671

President, Gen. Mgr.....Emile J. Petre

V.P. & Sales Mgr.....Richard Rose

SecretaryR. Applin

PRODUCTS: Wireless and condenser microphones, environmental test equipment.

Strong Electric Corp.

87 City Park Ave., Toledo, O.

Phone: CHerry 8-3741

President.....Arthur J. Hatch

Vice Pres.....Leo A. Altenbach

TreasurerLee T. Nelson

PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector.

Studio Television Products

Sales Corporation

356 W. 40th St., New York 18, N.Y.

Phone: PENnsylvania 6-5849

Sales Manager.....James B. Tharpe

Export Mgr.....Hendrik J. Antonisse

PRODUCTS: Pneumatic-balance camera dollies (color, black-and-white).

Surface Conduction, Inc.

1501 Broadway, New York 36, N. Y.

Phone: LO 5-5535

PresidentTheodore Hafner

PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

Swager Tower Company

R. R. No. 2, Fremont, Indiana

Phone: 495-4625

Pres.....W. E. Swager

PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.

(Sub. General Tel. & Electronics Corp.)

730 3rd Ave., New York, N. Y.

Phone: 551-1000

Pres.....Gene K. Beare

Sr. Vice Pres., Admin.....Leon C. Guest, Jr.

Indust. Rel. Dir.....David G. Christie

Pub. Dir.....Herbert Johnson, Jr.

Sr. Vice Pres., Mktg.....Alfred C. Viebranz

V.P., Elec. Tube Sales.....Robert G. Lynch

PRODUCTS: Tubes, radio & TV.

T.C.A. Tower Co.

2615 Bankhead Highway, N.W.,

Atlanta 18, Ga.

Phone: 700-1203

PRODUCTS: Towers.

Sarkes Tarzian Inc.

(Broadcast Equipment Div.)

E. Hillside Dr., Bloomington, Ind.

Phone: 7251

PresidentSarkes Tarzian

ManagerBiagio Presti

PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

RADIO & TV EQUIPMENT MANUFACTURERS

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.
Phone: ULster 5-3535

PresidentL. Lazoff
Gen. Mgr.R. Lazoff
Sales Manager.....A. Lazoff
PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation

1 Taco St., Sherburne, New York
Phone: ORchid 4-2211

PresidentH. H. Brown
Exec. V.P.T. Lundahl
Chief Engineer.....Robert T. Leitner
Sales EngineerCarroll Blackman
Dist. Sales, East. Div.....Gerard White
Dist. Sales, West. Div.....Carl Cox
Sales Prom. Mgr.....S. K. McNeil
PRODUCTS: Receiving antennas and allied products for TV & FM reception.

Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.
Phone: WEBster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff
PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

Tele-Tone Company of America

1668 Webster Ave., Bronx 57, N. Y.
Phone: CY 9-1900

PresidentIsidore Rothman
Vice President.....M. Perlmutter
Chief Eng.....B. Berger
PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.
Phone: LIncoln 1-3600

President.....J. R. Popkin-Clurman
Exec. V.P.....Joseph McPhee
Vice-Pres., Sales.....H. C. Riker
V.P., Engineering.....Sol Hudes
V.P., ManufacturingJack Horowitz
V.P., PurchasingB. Tromboli

Branch Offices

13635 Victory Blvd., Van Nuys, Calif.
Phone: ST 2-7479

DirectorS. Krinsky
670 N. Elizabeth St., Lombard, Ill.
Phone: MAyfair 9-1232

Director.....D. Chapman
1028 Connecticut Ave., Washington, D. C.
Phone: ME 8-5857

DirectorR. Adams
PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.
Phone: FAulty 1-5701

President.....John W. Doering
Ch. Devel. Eng.....L. Jorgenson
Sales EngineerDuane E. Heft
Dir. Manuf.Robert Fitzgerald
PRODUCTS: Audio-video distribution

switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.
Phone: YELlowstone 2-8600

President.....H. Sussman
General ManagerEdward Waldman
SecretaryStanley Rosenberg
Chief EngineerGeorge Brown
P.A.Maxwell Ross
Engineer, RadioAbe Zeder
Engineer, TVFrank Oster
PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

TelePrompTer Corporation

50 West 44th St., New York 36, N. Y.
Phone: JUDson 2-3800

Chairman, Pres.....Irving B. Kahn
Vice President.....Monroe M. Rifkin
V.P. Engineering.....Hubert J. Schlafly, Jr.
V.P., Mktg.....Gerald G. Griffin
V.P., Communication Syst...N. C. Myers, Jr.
Public Rel. Dir.....John Burrington
Best. Sales Mgr.....George Andros
Adv. Mgr.....Howard J. Klein
Prog., Prod. Mgr.....Jay Merkle
PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen closed-circuit TV, production services.

Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.
Phone: SUsquehanna 7-8111

PresidentPeter Jackson
V.P. SalesCurtis R. Howard
Mgr., Service.....Trygve W. Lund
Mgr., Tech. Facilities.....Charles R. Krum

Branch Office

832 N. La Brea, Los Angeles, Calif.
Phone: HO 9-7287

Manager“Scrappy” Lambert
PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

Television Utilities Corp.

135 Fulton Ave., Garden City Park, N. Y.
Phone: PI 6-4304

PresidentEugene Kron
V.P., Ch. Engr.....C. H. Odom
Vice President.....David Sigler
Vice President.....David A. Harris
Production Engineer.....Ken Worthington
PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies.

RADIO & TV EQUIPMENT MANUFACTURERS

Television Zoomar Co.

Zoomar Television

500 Fifth Ave., New York, N. Y.

Phone: BRyant 9-5835

President.....Jack A. Pegler
Design, Research & Dev...Dr. Frank G. Back
Sales Manager.....Bill Pegler
PRODUCTS: Lenses — Super Universal
Zoomar & Super Studio Zoomar, for 3 & 4½"
image orthicon cameras.

Theatre Network Television, Inc.

575 Madison Ave., New York 22, N. Y.

Phone: PL 5-6300

President.....Nathan L. Halpern
Dir. of Prod.....Robert F. White
Dir. of Oper.....Edward F. Addiss
Dir. of Sales Develop.....Bart Swift
Sales Eng. Mgr.....Robert G. Thompson
Dir. of Engineering.....Eugene D. Warren
Chief Engineer.....John J. Leay

Branch Offices

62-10 34th Ave., Woodside 77, N. Y.

Phone: PL 5-6300

Eng. Dir.....Eugene D. Warren
1137 N. Cole Ave., Los Angeles 38, Cal.
Phone: HOLlywood 2-2480

Pacific Coast Div. Mgr....Douglas George
PRODUCTS: Closed-circuit TV for busi-
ness, industry and special events; large-
screen TV displays for broadcasting, industry
and government.

Tower Communications Co.

2700 Hawkeye Drive, Sioux City, Iowa

Phone: 2-3631

President, Treas.....M. M. Lasensky
Exec. Vice Pres.....G. A. Collins
Vice Pres.....I. Lasensky
Secretary.....G. S. Chesen
Sales Mgr.....W. H. Miller
Eng. Dir.....Wayne Popham

Branch Office

105 Howden Rd., Scarborough, Ont.

Phone: 757-1101

Manager.....G. A. Collins
PRODUCTS: Microwave towers, passive
reflectors, microwave bldgs. & tower erec-
tions. Radio towers, AM, FM.

Trans-Lux Corp.

625 Madison Ave., New York 22, N. Y.

Phone: PL 1-3110

Spec. Effects Dir.....Bert Roth
PRODUCTS: Background scenes by Trans-
Lux: rear view slide projectors; translucent
screens; & aluminum screen frames.

Trav-Ler Industries, Inc.

571 W. Jackson Blvd., Chicago, Ill.

Phone: HAarrison 7-9151

President.....Joe Friedman
V.P., Gen. Sales Mgr....Curtis R. Hammond
Sec.L. Sloan
Vice Pres.....I. Edelstein, Hubert Larson
V.P., Mfg.; Ind. Rel. Dir....D. J. Cameron
Purch. Dir.....R. E. Strand
Eng. Dir.....W. Brown

Chief Radio Eng.....R. J. O'Brien
Chief TV Eng.....Gene Harralo
Service Eng.....H. Feldman

PRODUCTS: Table, transistor AM-FM
Multiplex, auto & clock radios, hi fi portable
& stereo & console phonographs, hi fi &
stereo tape recorders. Portable, table & con-
sole TV & combination sets.

John D. Trilsch, Inc.

Box 14201, Houston 21, Texas

Phone: REpublic 4-2545

President & Treas.....John D. Trilsch
Vice President.....E. E. Armstrong
SecretaryChilton Bryan
PRODUCTS: Radio, microwave and radar
towers, design, fabrication & erection.

Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.

Phone: HUmboldt 4-8500

New York Phone: CO 7-0620

ChairmanLouis Rieben
PresidentMilton Schulte
V.P., Marketing.....G. W. Keown
V.P., Oper. & Eng.....Dr. A. K. Wright
V.P.....Donald A. Harper
Sec.-Treas.Paul Hemschoot
ComptrollerGeorge Hallett
V.P., Engineering.....R. B. Power
V.P., Elec. Tube Div...Paul Scharninghausen
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors,
silicon rectifiers, miniature lamps, cathode
ray tubes, subminiature incandescent lamps,
electro switch devices, Chatham Electronics
equipment.

United Transformer Corporation

150 Varick St., New York 13, N. Y.

Phone: ALgonquin 5-3500

Sales Manager.....H. Russell
PRODUCTS: Radio transformers, filters,
equalizers, high Q coils.

Utility Tower Company

Box 7022, 3140 N.W. 38th St.,

Oklahoma City, Okla.

Phone: WIndsor 6-5551

Owner.....C. E. Nelson
Manager.....V. G. Duvall
Asst. Manager.....J. D. Nelson
West Div. Mgr.....D. D. (Dutch) Giroux

Branch Office

Box 163, Mayfield, Ky.

Phon : CH 7-3642

East Div. Mgr.....M. N. (Nate) Sholar
PRODUCTS: Towers for radio FM base
insulators and TV micro wave.

Vacuum Tube Products Co., Inc.

(Div. of Hughes Aircraft)

2020 Short St., Oceanside, Calif.

Phone: SAratoga 2-2101

Div. Manager.....James J. Sutherland
Marketing Mgr.....R. W. Curry

PRODUCTS: Storage tubes, vauum gauge
tubes and controls, welding equipment,
memoscope-oscilloscope.

RADIO & TV EQUIPMENT MANUFACTURERS

Vallen Inc.

225 Bluff St., Akron, Ohio
Phone: BLackstone 3-4933

President.....E. J. Vallen
PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Vega Electronics Corp.

Box 145, Cupertino, Calif.
Phone: ALPine 2-8704

Bd. Chmn., President....Russell J. Tinkham
V.P., Ch. Engr.....Walter C. Hironimus
Marketing Mgr.....C. Arthur Foy
Secretary.....Marvin J. Colangelo
PRODUCTS: Vega-Mike wireless micro-
phone system.

Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.
Phone: PEnnsylvania 6-5840

President.....James B. Tharpe
Vice-President.....John P. Gallagher
Mgr., Closed Cir. Oper.....M. A. Mayers
Sales Eng. Mgr.....Leo Darrige
Sales Manager.....George H. Wagner
Automation Sys. Mgr.....Charles E. Spicer
Export Sales Mgr.....Hendrik J. Antonisse

Branch Offices

1617 El Centro Ave., Los Angeles 28, Calif.
Phone: HO 6-6417

Western Reg. Mgr.....Alfred M. Kallman
4007 Bellaire St., Houston, Tex.
Phone: MA 3-4896

Southern Reg. Mgr.....Wayne Marcy
1310 Greenview Dr., Miamisburg, O.
Phone: UN 6-5272

Central Reg. Mgr.....Felix D. Bonvouloir
2310 Wesley Ave., Ocean City, N. J.
Phone: EX 9-3132

Eastern Reg. Mgr.....A. R. Hopkins
PRODUCTS: All AM-FM-TV best. tech.
eqpt. & supplies; nat'l & foreign distribution.
Manufacturers of Visual 6000 TV Automation
Systems. Visual custom video switching sys-
tems.

Vitro Electronics

(Div. of Vitro Corp. of America)

919 Jesup-Blair Dr., Silver Spring, Md.
Phone: JUNiper 5-1000

Pres.....Dr. D. M. Allison, Jr.
Vice Pres., Sales Eng.....G. C. Schutz
Vice Pres., Op r.....V. M. Setterholm
Prod. Sales Mgr.....K. B. Redding
Sales Eng.....K. B. Boothe

Branch Offices

261 Madison Ave., New York, N. Y.
Phone: MURray Hill 2-5700

2301 Pontius Ave., Los Angeles, Calif.
Phone: GR 7-6717

Manager.....R. F. Enright
6001 Gulf Freeway, Houston, Tex.
Phone: WA 3-9184

Manager.....W. H. Kimbell
PRODUCTS: Rebroadcast receivers, field
strength meters, phase meters, multicouplers,
RE test sets, jack panels, video patch cords
and looping plugs.

Westinghouse Electric Corp.

(Television-Radio Div.)

Route 27 & Vineyard Rd., Metuchen, N.J.
Phone: Liberty 8-5000

Vice-Pres.....Chris Witting
Gen. Mgr.....O. H. Yoossimer
Asst. to Gen. Mgr.....W. H. Eutzy
Mgr. Mfg.....M. N. Cinelli
TV-HiFi Prod. Mgr.....J. J. Eagan
Radio-Phono Prod. Mgr.....J. S. Farnell
Service Mgr.....K. H. Brown
Adv. Mgr.....R. W. Johnson
Oper. Mgr.....J. H. Fooks
Eng. Mgr.....D. Sillman
Purchasing Agent.....L. W. Tomlinson
PRODUCTS: Television Receivers, AM
Radio Receivers, AM/FM Radio Receivers,
High Fidelity Instruments.

Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.
Phone: CONgress 6-1000

President.....E. A. Springer
Vice-President.....A. A. Wollensak
PRODUCTS: TV & motion picture camera
lenses.

Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.
Phone: BERkshire 7-7500

Chrm. of Bd.....Hugh Robertson
Pres.....Joseph S. Wright
Exec. Vice Pres., Treas.....S. Kaplan
Exec. V.P., Mktg.....Leonard C. Truesdell
V-P in Chg. of Eng.....J. E. Brown
V-P in Chg. of Prod.....Donald MacGregor
V.P., Purch.....J. E. Anderson
V.P. in Chg. Indust. Rel.....J. M. Ferren
V.P., Res arch Dir.....Dr. Robert Adler
V-P Hearing Aid.....Eugene M. Kinney
V.P., Spec. Sci. Prg.....Dr. Alexander Ellett
V-P, Patents.....Francis W. Crotty
Secty. and Asst. V-P.....Karl E. Hassel
V.P., Contr.....Ralph M. Spang
Asst. Treas and Asst. Control. A. L. Franczak
Asst. Treas and Asst. Secty.....J. Kuhajek
Asst. Secs.....H. M. Chesser, E. M. Schroeder
V.P., Chief Eng.....Nathan W. Aram
V.P., Works Mgr.....Frederick L. Hedblom
Zenith Sales Corp.

Pres.....Leonard C. Truesdell
Exec. Vice Pres.....S. Kaplan
Vice Pres., Oper.....Clifford J. Hunt
Vice Pres., Adv.....Erik Isgrig
Vice Pres., Export.....John A. Miguel, Jr.
Vice Pres., Distrib.....Walter C. Fisher
Vice Pres., Field Sales.....Philip J. Wood
Pub. Rel. Dir.....Ted Leitzell

Branch Office

666 Fifth Ave., New York, N. Y.
Phone: CIRcle 5-1400

PRODUCTS: RADIOS—Table: AM, AM-
FM; Radio-stereophonic high-fidelity com-
binations; Portables: Transistor battery only
battery AC-DC.

TELEVISION: Portable, table, & console.
radio-TV-stereo phono combinations; hearing
aids.

Radio and Television Service Firms

— Also See Equipment Manufacturers —

Background Processes

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Acme Film Laboratories, Inc.
1161 N. Highland Ave. (38) . . . Hollywood 4-7471

Anderson, Howard A., Co.
751 N. Fairfax OLive 3-4880
780 Gower St. Hollywood 4-2529

Bodde Screens and Projectors
11541 Bradley St., San Fernando, Calif.
EMpire 5-2551

Cinema Research
716 N. LaBrea, Los Angeles . . . WEBster 3-9301

Consolidated Film Industries, Inc.
959 N. Seward St. Hollywood 9-1441

Mercer, Ray, & Co.
4241 Normal Ave. NORmandy 3-9331

Pathe Laboratories, Inc.
6823 Santa Monica Blvd. Hollywood 9-5981

Technicolor Corporation
6311 Romaine St. Hollywood 7-1101

Carpets

Bigelow Rugs & Carpets
140 Madison Ave., N. Y. C. ORegon 9-3000

Hardwick & Magee Co.
Seventh St. & Lehigh Ave., Philadelphia
33, Pa. BALdwin 3-2000

Karagheusian, A. & M., Inc.
295 Fifth Ave., N. Y. C. ORegon 9-1220

Masland, C. H., & Sons
1211 Chestnut St., Philadelphia, Pa.
LOcust 3-3482

Smith, Alexander, Inc.
295 Fifth Ave., N. Y. C. MUrray Hill 9-1300

Cartoon Producers

LOS ANGELES, CALIF.

Animation, Inc.
736 N. Seward St. Hollywood 4-1117

Avery, Tex., Cartoons
10681 Santa Monica Blvd., W. Los Angeles
GRanite 4-5619

Cain, Mary, I & P Service
7107 DeLongpre (46) Hollywood 4-5186

Cascade Pictures of California, Inc.
6601 Romaine St. (38) HOLlywood 2-6481

Churchill Films
6671 Sunset Blvd. (28) HOLlywood 6-6251

Cinema Research Corp.
716 N. LaBrea WEBster 3-9301

Disney, Walt, Productions
500 S. Buena Vista, Burbank . . . VICToria 9-3411

Fennell, Paul J. Co.
404 N. LaCienega OLYmpia 2-2612

Format Films
4741 Laurel Canyon, N. Hollywood
POplar 9-3610

Glenr. Sid, Productions
6618 Sunset Blvd. (38) HOLlywood 4-0406

Hanna-Barbera Productions
3501 Cahuenga Blvd, W. HOLlywood 6-1371

Lantz, Walter, Productions, Inc.
861 Seward St. HOLlywood 9-2907

Mercer, Ray, & Co.
4241 Normal Ave. NORmandy 3-9331

Miles, Celine, I & P Service
801 N. Cahuenga HOLlywood 9-3009, 9-4611

Munk, Hedy, I & P Service
1040 N. Las Palmas (38) . . . HOLlywood 4-5496

Patin, Ray, Productions, Inc.
3425 Cahuenga Blvd. (28) . . . HOLlywood 2-1147

Playhouse Pictures
1401 N. La Brea (28) HOLlywood 5-2193

Quartet Films, Inc.
5631 Hollywood Blvd. (28) . . . HOLlywood 4-9225

Sutherland Productions, Inc.
201 N. Occidental Blvd. (26) . . . DUNKirk 8-5121

Technique Productions, Inc.
260 S. Beverly Dr., Beverly Hills . . . BR 2-1612

Television Personalities, Inc.
4440 Lakeside Dr., Burbank . . . VICToria 9-6666

Thompson, Auril, I & P Service
11635 Riverside Dr., N. Hollywood
POplar 9-6646

UPA Pictures, Inc.
4440 Lakeside Dr., Burbank . . VICToria 9-3221;
THornwall 8-6621 (loc.)

Ward, Jay, Productions, Inc.
8218 Sunset Blvd. OLdfield 4-3050

Werner Bros. Cartoons, Inc.
461 S. Calif. St., Burbank . . . HOLlywood 9-1251

Wexler, Sy, Film Productions
801 Seward HOLlywood 2-6671

Wright, Norman, Productions Inc.
1836 Hyperion Ave. NORmandy 5-1191

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Disney, Walt, Productions
477 Madison Ave. PLaza 9-3880

Harvey Cartoon Studios, Inc.
1860 Broadway (23) JUdson 2-2244

King Features TV Production
235 E. 45th St. MUrray Hill 2-5600
Paramount Pictures Corp.—Cartoon Studio
35 W. 45th St. JUdson 2-4500
Radio & TV Packagers, Inc.
11 E. 40th St. (16) LExington 2-1717
Seeger, Hal, Productions
48 W. 48th St. CIrcle 6-4939
Sterling Television Co., Inc.
6 E. 39th St. MUrray Hill 3-6300

NEW ROCHELLE, N. Y.

Terrytoons
38 Centre Ave. NEw Rochelle 2-3460

Color Processes

Acme Film Laboratories
1161 N. Highland Ave., Hollywood 38, Calif.
HOLlywood 4-7471

Anseo Color (General Aniline & Film Corp.)
2299 Vaux Hall Rd., Union, N. J.
CO 7-2241 (N.Y.C.)
405 Lexington Ave., N.Y.C. OXford 7-6161
1001 N. La Brea Ave., Los Angeles, Calif.
OLdfield 4-0550

Cinema Research Corp.
716 N. La Brea Ave., Los Angeles, Calif.
WEBster 3-9301

Color Reproduction Corp.
7936 Santa Monica Blvd., Hollywood 46, Calif.
OLdfield 4-8010

Consolidated Film Industries
959 N. Seward St., Hollywood, Calif.
HOLlywood 9-1441

De Luxe Laboratories, Inc.
850 Tenth Ave., N. Y. C. CIrcle 7-3220
1418 N. Western Ave., Hollywood, Calif.
HOLlywood 9-3141

Eastman Kodak Co.
343 State St., Rochester 3, N. Y.
LOcust 2-6300

1017 N. Las Palmas, Hollywood,
Calif. HOLlywood 5-7157

Film Effects of Hollywood, Inc.
1153 N. Highland Ave., Hollywood 38, Calif.
HOLlywood 9-5808

Flora Color Laboratory
1715 N. Mariposa, Hollywood, Calif.
NOrmandy 3-2291

Mercer, Ray, & Co.
4241 Normal Ave., Hollywood, Calif.
NOrmandy 3-9331

Movielab, Inc.
619 W. 54th St., N. Y. C. 19 JUdson 6-0360
Pathe Laboratories, Inc.
6823 Santa Monica Blvd., Hollywood, Calif.
HOLlywood 9-5981

Polarcolor Process (Polaroid Corp.)
Cambridge 39, Mass.
TEchnicolor Corp.
6311 Romaine St., Hollywood 38, Calif.
HOLlywood 7-1101

30 Rockefeller Plaza, N. Y. C. CIrcle 7-7934

Commercials Monitoring

Guardian Monitor Service
3101 Euclid Ave., Cleveland, O. UT 1-8005
Radio-TV Reports, Inc.
15 W. 47th St., N. Y. C. CO 5-7650

Costumes

NEW YORK, N. Y.

Bally-Hoo Theatrical Costume Co.
160 W. 48th St. CIrcle 5-5634
Berthe, Mme.
1639 Broadway PLaza 7-4170
Brooks Costume Co., Inc.
3 W. 61st St. PLaza 7-5800
Eaves Costume Co., Inc.
151 W. 46th St. PLaza 7-3730
Lillian Costume Co.
247 W. 46th St. CIrcle 5-5199

Insurance

NEW YORK, N. Y.

Employers Reinsurance Corp.
107 William St. WH 3-6995
Rice, Herbert Leroy, Agency, Inc.
RCA Bldg., 30 Rockefeller Plaza CI 7-1456

International TV Shippers

NEW YORK, N. Y.

Barnett International Forwarders, Inc.
543 W. 43rd St., New York, N. Y.
BRyant 9-1616

Laboratories

ATLANTA, GA.

Becland, Charles D., Co., Motion Pictures
70 4th St., N.W. TR 5-9088
Paramount News
135 Cain St., N.W. JAckson 9-1636

BALTIMORE, MD.

Alpha Film Laboratories
6000 Pimlico Rd. LIberty 6216

BOSTON, MASS.

Master Motion Picture Co.
50 Piedmont St. HAncock 6-3592

CHICAGO, ILL.

Atlas Film Corp.
1111 S. Boulevard, Oak Pk. AUstin 7-8620
Bell and Howell Co.
7100 McCormick, Lincolnwood AM 2-1600
Chicago Film Laboratory, Inc.
1322 W. Belmont Ave. BIittersweet 8-8780
720 N. Michigan Ave. WH 4-6971
Colburn, Geo. W., Laboratory
164 N. Wacker Dr. 332-6286
Crescent Film Laboratories
7510 N. Ashland AMbassador 2-5000
Eskay Color Print, Inc.
1325 S. Wabash WAbash 2-8583
Filmack Studios
1927 S. Wabash Ave. HArrison 7-4855, 7-3395
Wilding, Inc.
1345 W. Argyle St. BR 5-1200

CLEVELAND, O.

Escar Motion Picture Service, Inc.
7315 Carnegie Ave. ENdicott 1-2707

COLORADO

Alexander Film Co.
Colorado Springs MAin 4200

RADIO & TV SERVICE FIRMS

Johnson Tele-Visuals
Wheatridge, Colo. Belmont 3-8231
Western Cine Service
114 East Eighth Ave., Denver. . . AMherst 8-3061

DALLAS, TEX.

Jamieson Film Co.
3825 Bryan Taylor 3-8158
Southwest Film Laboratory, Inc.
3024 Forth Worth Ave. FE 1-8347

DAYTON, O.

Film Assoc., Inc.
4600 S. Dixie Ave. ZEnith 1-2164

DES MOINES, IA.

Parrot Film Service
2123 Forest Ave. ATlantic 2-4211

DETROIT, MICH.

General Film Laboratory, Inc.
66 Sibley WOODward 1-7818, 1-9629
Jam Handy Organization
2821 E. Grand Blvd. TRinity 5-2450

GARY, IND.

Lakeside Laboratory
5929 E. Dunes Hwy. Gary 8-1114

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Young, Robert, Studio
1050 S. Holt Rd. CHapel 4-9526

KANSAS CITY, MO.

Calvin Co., The
1105 E. Truman Rd. HARRISON 1-1230
Eso-S Pictures
1121 W. 47th St. VAentine 1-8779
Studna, Louis, Films
3214 Gilham Rd. LOgan 1-6300

LOS ANGELES, CALIF.

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BFM Film Co.
8235 1/2 W. Third St. 653-0198
Cine-Craft Film Laboratory
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Cinema Research Corp.
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Color Reproduction Co.
7936 Santa Monica Blvd. (46). OLdfield 4-8010
Consolidated Film Industries
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DeLuxe Labs.
1418 N. Western. HOLlywood 9-3141
Dunn, Linwood G.
2000 N. Berendo. NOrmandy 5-5944
Eastman Kodak Research Laboratory
1017 N. Las Palmas Ave.
HOLlywood 5-7151

Film Effects of Hollywood
1153 N. Highland (38). HOLlywood 9-5808
Film Processing Corp.
3602 Crenshaw REpublic 1-2348
Film Service Laboratories
6327 Santa Monica Blvd. HOLlywood 4-5141
Flora Color Laboratory
1715 N. Mariposa St. (27). NOrmandy 3-2291
General Film Laboratories
1548 Argyle Ave. HOLlywood 2-6171
Hollywood Film Enterprises, Inc.
6060 Sunset Blvd. (28). HOLlywood 4-2181

Hollywood 16 MM Industries, Inc.
7708 Santa Monica Blvd. OLdfield 6-6736
Hollywood-Valley Films Labs
2704 W. Olive St., Burbank. 846-7262
Holmes, Frank, Laboratories, Inc.
1947 First St., San Fernando. EMpire 5-4501
Houston Color Film Labs., Inc., of California
(Houston-Fearless Corp.)
230 W. Olive Ave., Burbank. VICTORIA 9-4627
Mercer, Ray, & Co.
4241 Normal Ave. (29). NOrmandy 3-9331
Modern Movies, Inc.
832 Cole St. HOLlywood 4-7293
National Screen Service
7026 Santa Monica Blvd. HOLlywood 6-5111
Pacific Colorfilm Inc.
8248 Santa Monica Blvd. OLdfield 4-0747
Pacific Title & Art Studio
6350 Santa Monica Blvd. HOLlywood 3-5611
Pathe Laboratories, Inc.
6823 Santa Monica Blvd. HOLlywood 9-5981
Peerless Film Processing Corp.
959 Seward St. HOLlywood 4-7156, 7-9223
Permafilm of California, Inc.
7264 Melrose (46). WEBster 3-8245
Producers Photographic Laboratory, Inc.
6556 Santa Monica Blvd. HOLlywood 2-1334
Stafford, Dee D., 16 MM Color Lab
2117 N. Glenoaks, Burbank. VICTORIA 9-5452
Technicolor Motion Picture Corp.
6311 Romaine St. HOLlywood 7-1101
Telefilm, Inc.
6039 Hollywood Blvd. HOLlywood 9-7205
United Film Labs, Inc.
6314 Santa Monica Blvd. HOLlywood 6-5201
Westheimer Co.
6585 Santa Monica Blvd. HOLlywood 6-7771

NEW ORLEANS, LA.

Motion Picture Advertising Service Co. Inc.
1032 Carondelet St. JA 5-2253

NEW YORK, N. Y.

Color Service Co.
115 W. 45th St. JUdson 6-0853
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430 Lexington Ave. LE 2-6522
Criterion Film Labs, Inc.
33 W. 60th St. COlumbus 5-2180
Custom Film Lab.
1780 Broadway. CIrcle 5-4830
DeLuxe Laboratories, Inc. (20th Century-Fox)
850 Tenth Ave. CIrcle 7-3220
Du-Art Film Laboratories, Inc.
245 W 55th St. PLaza 7-4580
FilmLab, Inc.
136 W. 46th St. JUdson 2-2863
Guffanti Film Laboratories, Inc.
630 Ninth Ave. COlumbus 5-5530
Kin-O-Lux, Inc.
17 W. 46th St. JUdson 6-1880
Lab-TV
723 Seventh Ave. JUdson 6-2293
Malcolm Laboratories Corp.
244 W. 49th St. CIrcle 6-6150
Mecca Film Laboratories Corp.
630 Ninth Ave. COlumbus 5-7676
MovieLab, Inc.
619 W. 54th St. JUdson 6-0360
National Screen Service Corp.
1000 Broadway CIrcle 6-5700
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Motion Picture Theatres With Television Equipment

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
San Francisco	2,646	Paramount	
	399	Telenews	
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

THEATRES WITH TELEVISION EQUIPMENT

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>	
INDIANA	Indianapolis	3,313	Indiana	
LOUISIANA	New Orleans	3,400	Saenger	
MARYLAND	Baltimore	2,048	Century	
		1,320	Metropolitan	
		2,843	Stanley	
		1,860	State	
MASS.	Boston	1,500	Pilgrim	
		3,583	State	
MICHIGAN	Detroit	2,500	Eastown	
MINNESOTA	St. Paul	2,362	Paramount	
MISSOURI	St. Louis	3,166	State	
NEBRASKA	Omaha	2,978	Orpheum	
NEW JERSEY	Asbury Park	1,558	St. James	
	Camden	2,213	Stanley	
NEW YORK	Albany	1,550	Palace	
	Binghamton	2,284	Capitol	
	Buffalo	2,091	Centre	
	N.Y.C.—Bronx	2,353	Fordham	
	N.Y.C.—Brooklyn	4,060	Fox	
			2,146	Marine
	N.Y.C.—Flushing	2,146	Prospect	
N.Y.C.—Manhattan	450	Guild Newsreel		
		2,282	Victoria	
NO. CAROLINA	Charlotte	1,405	Carolina	
OHIO	Cincinnati	3,037	Albee	
		3,009	Allen	
		3,465	Hippodrome	
	Dayton	3,446	State	
		2,665	Keith's	
		2,455	Rivoli	
PENNSYLVANIA	Chester	2,272	Stanley	
	Erie	2,584	Warner	
	Philadelphia	2,947	Stanley	
	Pittsburgh	2,016	J. P. Harris	
		3,486	Penn	
	3,719	Stanley		
UTAH	Salt Lake City	1,759	Utah	
VIRGINIA	Richmond	1,396	Byrd	
		1,393	National	
WASHINGTON	Seattle	2,559	Orpheum	
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Fletcher, Thomas W.
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Fly, James Lawrence
30 Rockefeller Plaza, N. Y. 20, N. Y. CI 7-3040

Forrest, Herbert E.
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Forsling, Richard
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Fortas, Abe
1229 19th St. NW, Wash. 6, D. C. FE 8-3700

Freeman, Milton V.
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Freret, Julian P.
Continental Bldg., Wash. 5, D. C. NA 8-0032

— G —

Gaguine, Benito
1612 K St. NW, Wash. 6, D. C. ME 8-6190
30 Rockefeller Pl., N. Y., N. Y. CI 7-3040

Gilliam, A. W., Jr.
1225 19th St. NW, Wash. 6, D. C. FE 8-4280

Green, Robert N.
710 14th St. NW, Wash. 5, D. C. ST 3-0511

Green, Robert S.
1000 Vermont Ave. NW, Wash. 5, D. C. RE 7-5566

Green, William S.
Ring Bldg., Wash. 6, D. C. FE 8-2566

Griffith, Kelley E.
World Center Bldg., Wash. 6, D. C. ST 3-3200

Groner, Samuel B.
1122 Nineteenth St. NW, Wash. D.C. FE 8-4100

— H —

Haley, Andrew G.
1735 DeSales St. NW, Wash. 6, D. C. DI 7-2724

Harris, Abraham J.
Woodward Bldg., Wash. 5, D. C. RE 7-3028

Harris, Stanley S.
Colorado Bldg., Wash. 5, D. C. ST 3-1900

Hartnick, Alan J.
205 E. 67th St., N. Y. 21, N. Y. LE 5-1000

Hawkins, Howard R.
60 Broad St., N. Y. 4, N. Y. 363-2121

Heald, Robert L.
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Hearne, John P.
703 Market St., San Francisco 3, Cal., YU 6-1365

Heckman, Jerome H.
1712 N St., NW, Wash. 6, D. C. ST 3-9450

Hedrick, F. Cleveland, Jr.
1001 Conn. Ave. NW, Wash. 6, D. C. NA 8-5923

Hennessey, Philip J., Jr.
1240 19th St. NW, Wash. 6, D. C. FE 8-4344

Herman, A. M.
Fort Worth Club Bldg.,
Fort Worth 1, Tex. ED 2-1248

Hildreth, Richard
Munsey Bldg., Wash. 4, D. C. ME 8-0023

Hilmer, Luellen
1730 K St. NW, Wash. 6, D. C. FE 8-5300

Hodson, Robert E.
Ring Bldg., Wash. 6, D. C. FE 8-2566

Holt, Thaddeus, Jr.
Union Trust Bldg., Wash. 5, D. C. RE 7-5900

Holtz, Edgar W.
Colorado Bldg., Wash. 5, D. C. ST 3-1900

— I —

Inlay, Carl H.
American Bldg., Wash. 4, D. C. ST 3-4004

— J —

Jacob, John B.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

James, W. Ervin
S. Coast Life Bldg., Houston 2, Tex. CA 8-1541

Jansky, Maurice M.
American Bldg., Wash. 4, D. C. ST 3-4004

Jennes, Ernest W.
Union Trust Bldg., Wash. 5, D. C. RE 7-5900

Johnston, Everett D.
Continental Bldg., Wash. 5, D. C. NA 8-0032

Jones, Robert F.
Perpetual Bldg., Wash. 4, D. C. ME 8-6632

Jorgensen, Norman E.
2011 Eye St. NW, Wash. 6, D. C. 337-6313

Joyce, Leonard S.
Pennsylvania Bldg., Wash. 4, D. C. DI 7-0700

— K —

Kaye, Sydney M.
575 Madison Ave., N. Y. 22, N. Y. MU 8-7800

Kearney, William R.
Natl. Press Bldg., Wash. 4, D. C. ST 3-2977

Keepnews, Lawrence M.
1000 Vermont Ave. NW, Wash. D. C. DI 7-7480

Keller, Joseph E.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Kenehan, Edward F.
Munsey Bldg., Wash. 4, D. C. ME 8-0023

Kenkel, John B.
Munsey Bldg., Wash. 4, D. C. ME 8-2193

Kertz, Harold A.
910 17th St. NW, Wash. 6, D. C. 296-3111

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1612 K St. NW, Wash. 6, D. C. ME 8-6190

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Koplovitz, William C.
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Koteen, Bernard
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Miller, Neville
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Moser, John B.
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Mott, Harold E.
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Myse, Daryal A.
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— N —

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Neustadt, Stanley
Cafritz Bldg., Wash. 6, D. C. ST 3-5880

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93 E. 42nd St., N. Y. 17, N. Y. MU 3-9553

North, Ernest D.
32 Ave. of the Americas, N. Y. 13, N. Y. EX 3-6245

— O —

O'Bryan, Paul A.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Ockershausen, Harry J.
Bowen Bldg., Wash. 5, D. C. RE 7-6363

O'Connell, Quinn
1235 19th St., NW, Wash. 6, D. C. FE 8-4280

O'Hara, Joseph P.
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O'Hare, Richard C.
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Olyerson, John B.
1721 DeSales St., NW, Wash. 6, D. C. NA 8-3902

Oppenheimer, Monroe
Woodward Bldg., Wash. 5, D. C. RE 7-3028

— P —

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1735 DeSales St. NW, Wash. 6, D. C. ST 3-3660

Paradise, Richard R.
1012 14th St., NW, Wash. 5, D. C. NA 8-0032

Parkinson, Kenneth Wells
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Patrick, Duke M.
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Pepper, Vincent A.
1111 E St., NW, Wash. 4, D. C. EX 3-7030

Pierson, W. Theodore
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1815 H St., NW, Wash. 6, D. C. DI 7-8500

Pogue, L. Welch
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Pollak, Stephen J.
Union Trust Bldg., Wash. 5, D. C. RE 7-5900

Porter, Paul A.
1229 19th St., NW, Wash. 6, D. C. FE 8-3700

Porter, William A.
Tower Bldg., Wash. 5, D. C. DI 7-2141

Potts, William J., Jr.
1735 DeSales St. NW, Wash. 6, D. C. DI 7-2724

Prather, Alfred
Union Trust Bldg., Wash. 5, D. C. RE 7-5900

Prince, D. F.
Bowen Bldg., Wash. 5, D. C. RE 7-8154

Puttberg, Keith E.
1111 E St., NW, Wash. 4, D. C. EX 3-7030

— Q —

Quisenberry, John T.
195 Broadway, N. Y. 7, N. Y. EX 3-3556

— R —

Rafter, John A.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

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901 Waterford Rd., Alexandria, Va. SO 5-3991

Randolph, John P.
Cafritz Bldg., Wash. D. C. NA 8-6244

Raub, Benjamin D.
30 Rockefeller Plaza, N. Y., N. Y. CI 7-8300

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1625 K St., NW, Wash. 6, D. C. RE 7-7795

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Resnick, Leo
Occidental Bldg., Wash. 4, D. C. NA 8-9320

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Rhyne, Charles S.
400 Hill Bldg., Wash. 6, D. C. DI 7-1380

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Tower Bldg., Wash. 5, D. C. DI 7-2141

Robbins, Charles E.
National Press Bldg., Wash. 4, D. C. . . . DI 7-1200

Roberson, Frank
Munsey Bldg., Wash. 4, D. C. ME 8-0023

Roberts, William A.
Continental Bldg., Wash. 5, D. C. . . . NA 8-0032

Rollo, Reed T.
World Center Bldg., Wash. 6, D. C. . . . ST 3-3200

Rorer, Dwight E.
Washington Bldg., Wash. 5, D. C. . . . RE 7-0727

Rosen, Leo
285 Madison Ave., N. Y. 17, N. Y. . . . MU 5-1582

Rosenfield, Harry N.
1735 DeSales St., NW, Wash. 6, D.C. . EX 3-0250

Rosenman, Samuel I.
575 Madison Ave., N. Y. 22, N. Y. . . MU 8-7800

Rowell, Russell
Munsey Bldg., Wash. 4, D. C. ME 8-0023

Russell, Percy H.
World Center Bldg., Wash. 6, D. C. . . . ST 3-3200

— S —

Scharfeld, Arthur W.
1710 H St., NW, Wash. 6, D. S. 298-6030

Scheiner, Arthur
1343 H St., NW, Wash. 5, D. C. ME 8-6900

Schellenberg, Howard J., Jr.
1025 Conn. Ave., Wash. 6, D. C. RE 7-1522

Schneider, Edwin R., Jr.
1820 Jefferson Pl., NW, Wash. 5, D.C. . FE 8-3464

Schroeder, Arthur H.
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Schulkind, Herbert M.
1612 K St. NW, Wash. 6, D. C. ME 8-6190

Seaks, Robert G.
Southern Bldg., Wash. 5, D. C. DI 7-7117

Segal, Paul M.
4000 Mass. Ave., NW, Wash. 16, D.C. . WO 6-2750

Sell, Harry G.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Sharkey, James
Perpetual Bldg., Wash. 4, D. C. ME 8-6632

ShIPLEY, Carl L.
Natl. Press Bldg., Wash. 4, D. C. ST 3-1648

Simmons, Roy
Warner Bldg., Wash. 4, D. C. ME 8-1748

Sims, William P., Jr.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Slaughter, Harrison T.
Ring Bldg., Wash. 6, D. C. RE 7-2566

Smith, Bernard B.
460 Park Ave., New York 22, N. Y. . . . PL 1-2660

Smith, Donald K.
Munsey Bldg., Wash. 4, D. C. ME 8-6006

Smith, E. Stratford
1111 E. St., NW, Wash. 4, D. C. EX 3-7030

Smith, George S.
1240 19th St. NW, Wash. 6, D. C. FE 8-4344

Smith, Quayle B.
Ring Bldg., Wash. 6, D. C. FE 8-2566

Sonnett, John F.
80 Pine St., N. Y. 5, N. Y. WH 4-7400

Southmayd, John P.
Perpetual Bldg., Wash. 4, D. C. RE 7-1450

Spearman, Paul
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Spillane, Lester W.
Central Tower, San Francisco 3, Cal. . YU 6-1365

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1710 H St., NW, Wash. 6, D. C. 298-6030

Stanley, Earl R.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Stegemann, Edward J.
710 14th St. NW, Wash. 5, D. C. ST 3-0511

Stein, A. L.
Warner Bldg., Wash. 4, D. C. RE 7-7944

Stevens, David S.
1735 DeSales St. NW, Wash. 6, D. C. . NA 8-2931

Stirling, E. Tillman
710 14th St. NW, Wash. 5, D. C. ST 3-0511

Stollenwerck, Frank
National Press Bldg., Wash. 4, D. C. . . NA 8-7846

Stout, Clair L.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Stuart, Harold C.
910 17th St. NW, Wash. 6, D. C. . . . ME 8-2477

Sutton, George O.
National Press Bldg., Wash. 4, D. C. . . NA 8-7949

— T —

Taylor, James R.
1616 H St., NW, Wash. 6, D. C. NA 8-4400

Thomson, William
National Press Bldg., Wash. 4, D. C. . . NA 8-0055

Timberg, Sigmond
815 15th St. NW, Wash. 5, D. C. EX 3-1074

Tumulty, Joseph P., Jr.
1317 F St., NW, Wash., D. C. NA 8-2121

Tyler, Lyon L., Jr.
Investment Bldg., Wash. 5, D. C. RE 7-3836

Tyson, William S.
821 15th St., NW, Wash. 5, D. C. NA 8-1403

— V —

Vieth, Duane
1229 19th St. NW, Wash. 6, D. C. . . . FE 8-3700

— W —

Wagner, W. Dean
400 Hill Bldg., Wash. 6, D. C. DI 7-1380

Walker, Paul A.
1513 Franklin Dr., Norman, Okla. . . . JE 4-4824

Wall, Thomas H.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Walton, Frederick H., Jr.
Bowen Bldg., Wash. 5, D. C. RE 7-6363

Wayland, Charles V.
Perpetual Bldg., Wash. 4, D. C. RE 7-1450

Weaver, Henry B., Jr.
1225 19th St. NW, Wash. 6, D. C. . . . FE 8-4280

Welch, Vincent B.
710 14th St. NW, Wash. 5, D. C. ST 3-0511

Werner, Jack
Wyatt Bldg., Wash. 5, D. C. RE 7-5102

Werner, Robert L.
30 Rockefeller Plaza, N. Y. 20, N. Y. . CO 5-5900

Wheeler, Burton K.
Southern Bldg., Wash. 5, D. C. DI 7-7117

Wheeler, Edward K.
Southern Bldg., Wash. 5, D. C. DI 7-7117

Wilkinson, Ernest L.
1616 H St., NW, Wash. 6, D. C. NA 8-4400

Wilkinson, Glen A.
1616 H St., NW, Wash. 6, D. C. NA 8-4400

Wilkinson, Vernon L.
1735 DeSales St. NW, Wash. 6, D. C. . NA 8-2931

Willis, John W.
1735 DeSales St. NW, Wash. 6, D. C. . ST 3-3660

Wilner, Morton H.
1343 H St., NW, Wash. 5, D. C. ME 8-6900

Wilson, Thomas W.
Munsey Bldg., Wash. 4, D. C. ST 3-1000

Wollenberg, J. Roger
Transportation Bldg., Wash. 6, D. C. . 737-7474

Woods, Robert A.
2011 Eye St., NW, Wash. 6, D. C. . . . 337-6313

Woods, Warren
Perpetual Bldg., Wash. 4, D. C. NA 8-2530

Wozencraft, Frank W.
Southern Bldg., Wash. 5, D. C. EX 3-5363

— Z —

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5507 Cornish Rd., Bethesda, Md. OL 2-3540

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485 Madison Ave., N. Y. 22, N. Y. . . . PL 1-2345

Zwicky, Warren C.
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George M. Harrison, James B. Carey, Charles J.
MacGowan, Wm. L. McFetridge, A. J. Hayes, Jacob
S. Potofsky, Lee W. Minton, O. A. Knight, Peter T.
Schoemann, Harry C. Bates, Wm. C. Doherty, David
J. McDonald, Joseph Curran, Joseph D. Keenan, A.
Philip Randolph, Joseph A. Beirne, Karl F. Feller,
L. M. Raftery.

FUNCTIONS

Labor organization.

AMERICAN FEDERATION OF MUSICIANS

425 Park Ave., New York 22, N. Y.
Phone: PLaza 8-0600

OFFICERS

President.....Herman D. Kenin
Vice-Pres.....William J. Harris
Secretary.....Stanley Ballard
Treasurer.....George V. Clancy

EXECUTIVE COMMITTEE

Alfred J. Manuti, C. H. Kennedy, Lee Repp, Walter
M. Murdoch, E. E. Stokes.

BRANCH OFFICE

220 Mt. Pleasant Ave., Newark 4, N. J. Phone
Humboldt 4-6600.

AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

742 Fifth Ave., New York 19, N. Y.
Phone: COlumbus 5-3267

NATIONAL OFFICERS

President.....Art Gilmore
1st Vice-Pres.....Vicki Vola
2nd Vice-Pres.....Arwin Schweig
3rd Vice-Pres.....David H. Schnabel
4th Vice-Pres.....Clarence E. Leisure
5th Vice-Pres.....Hal W. Newell
6th Vice-Pres.....Jack Chase
7th Vice-Pres.....Travis Johnson
Treasurer.....Ray Heatherton
Recording Secretary.....Jud Conlon

BRANCH OFFICES

1551 N. LaBrea, Hollywood 28, Calif. Phone: HOLLY-
wood 4-5125. Claude L. McCue, Western Regional Di-
rector.

102 E. Hubbard St., Chicago 11, Ill. Phone: WHite-
hall 3-1344. Raymond A. Jones, Central Regional Direc-
tor.

FUNCTIONS

Union affiliated with A. F. of L., representing
radio and TV performers (actors, singers, announcers),
for collective bargaining purposes.

AMERICAN GUILD OF AUTHORS AND COMPOSERS

158 W. 55th St., New York 19, N. Y.
Phone: PLaza 7-8833

OFFICERS

President.....Burton Lane
Vice-President.....Jack Lawrence
2nd Vice-President.....Jay Gorney
Treasurer.....Leonard Whitcup
Asst. Treasurer.....Jack Segal
Secretary.....Edwin Eliscu
Executive Director.....Miriam Stern
Copyright Department.....Margaret Thiele
Counsel.....Leon Kellman

COUNCIL

Abel Baer, Chairman; Stanley Adams, H. C.; Richard
Adler, Louis Alter, Clinton Ballard, Jr.; Walter Bishop,
Johnny Burke, Edward Eliscu, Duke Ellington, Jay
Gorney, H.C., Alex Kramer, Burton Lane, Jack Law-
rence, Edgar Leslie, H.C.; John Jacob Loeb, Bob Mer-
rill, Joseph Meyer, Vic Mizzy, Mitchell Parish, Arthur
Schwartz, H.C., Jack Segal, Virgil Thomson, Charles
Tobias, Pete Wendling, H.C.; Leonard Whitcup.

H.C.: Honorary Council.

BRANCH OFFICE

6272 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-1108
Sammy Cahn, Chairman, West Coast Comm.

FUNCTIONS

The objects of this Association are and shall be: To
cultivate and establish harmony and unity of action
and understanding among the members of the Associa-
tion, and between them and corporations, firms or
individuals with whom they have or may have business
dealings, and to promote the equitable adjustment of
all matters relating to the professional work of the
members.

AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

NATIONAL OFFICERS

President.....John Brownlee
1st Vice-President.....Walter Cassel
2nd Vice-President.....George London
3rd Vice-President.....Frank D'Elia
4th Vice-President.....Elizabeth Hoepfel
5th Vice-President.....Robert Ackart
Treasurer.....Lawrence Davidson
Recording Secretary.....Ann Ayars
National Executive Secretary.....Hyman R. Falne

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO
2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310.
Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677.
Sanford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA
0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.
Phone: PRespect 5-3070. Mrs. Diane Fivay, Rep.

621 La Barre Rd., New Orleans, La. Phone: VERNON
3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone:
WA 4-6532. Larry H. McCance, Rep.

INDUSTRY ORGANIZATIONS

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

551 Fifth Ave., New York 17, N. Y.
Phone: TN 7-5600

OFFICERS

President Joey Adams
1st Vice-President Gus Van
2nd Vice-President Al Kelly
3rd Vice-President Jack Haley
Treasurer Joe Smith
Recording Secy Sally Winthrop
Natl. Admin. Secy Bobby Faye
Eastern Regional Dir. Lou Smoley

BRANCH OFFICES

6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOLlywood 4-8281
Western Regional Director Irvin Mazzei

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.
Phone: 236-8306

OFFICERS

President Donald R. Longman
Vice-Presidents Schuyler F. Otteson,
Edward C. Bursk, Dilman M. K. Smith, Gerald A.
Koetting, Richard E. Smoker, S. V. Reiss
Secretary, Treasurer Margaret L. Reid
Exec. Dir. Vance E. Lockhart

BRANCH OFFICES

57 Chapters in the U.S. & Canada

FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington 6, D. C.
Phone: STerling 3-1250

OFFICERS

President Arthur Rosenstock
Exec. Vice-Pres. William J. Farson
Secretary-Treas. Charles A. Perlik, Jr.

FUNCTIONS

Labor union.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

OFFICERS

President Irwin Maier
Vice-President Gene Robb
Secretary St. Clair Balfour
Treasurer J. Hale Steinman
General Manager Stanford Smith

BRANCH OFFICE

435 No. Michigan Ave., Chicago 1, Ill. 467-1778.
Miles P. Patrone, Chairman.

FUNCTIONS

To foster and protect the best interests of the daily-newspaper publishing business.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8800

OFFICERS

President Stanley Adams
Vice-President Rudolph Tauhert
Vice-President Jimmy McHugh
Secretary Deems Taylor
Asst. Secretary Ned Washington
Treasurer J. J. Bregman
Asst. Treasurer Adolph Vogel

BOARD OF DIRECTORS

Stanley Adams, J. J. Bregman, Leon J. Brettler, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: Eldorado 5-7281

OFFICERS

President Martha Crane
President-elect Margaret Mary Kearney
Vice-Presidents Saidie Adwon (S. W. Area),
Harriet Blue (W. Area), Mary Jane Chinn (W. C. Area), Jean Clark (S. Area), Marion Corwell (E. C. Area), Julie Chase Fuller (E. Area).
Secretary-Treasurer Peggy Ware
Executive Secretary Margo Anderson

DIRECTORS-AT-LARGE

Don Cosse, Dorothy Reynolds, Irene Rannels, Frances Troesch, Theodora Zavin.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-8477

OFFICERS

President Lew Gifford
Vice-President Irving Hecht
Treasurer Ben Magnes
Secretary Joe Dunford

DIRECTORS

Joe Dunford, Lew Gifford, Fred Hankinson, Irving Hecht, Sam Magnes, Arthur J. Zander.

INDUSTRY ORGANIZATIONS

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB OF NEW YORK

642 Fifth Ave., New York 19, N. Y.
Phone: JUDson 2-7410

OFFICERS

President Bert W. Littman
1st Vice-President William Duffy
2nd Vice-President John A. Skidmore
Secretary Joseph J. Cavallo
Treasurer Mahlon A. Cline

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: Circle 6-1379

OFFICERS

President Eddie Elkort
V.P.'s Hattie Althoff,
David Baumgarten, Bert Block, Jack Green, Jack Russell
Secretary Ben Kuchuk
Treasurer Joseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Willard Alexander, Hattie Althoff, David Baumgarten, Bert Block, Eddie Elkort, Howard L. Hausman, Miles Ingalls, Ben Kuchuk, Gilbert V. Nelson, Jack Russell, Joseph Singer, Jack Whittemore, Norman Weiss.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President Dwight W. Martin
(WDSU, New Orleans)
Vice-President Paul Adanti
(WHEN-TV, Syracuse)
Vice-President F. O. Carver
WSJS, Winston-Salem, N. C.)
Vice-President Jim Bermann
(WCCO, Minneapolis)
Vice-President William W. Grant
(KOA, Denver)

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.
OFFICERS

President Henri Audet,
CKTM-TV, Trois-Rivieres, P.Q.
Vice-Pres. Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas. Marcel Leboeuf, CKCV, Quebec City, P.Q.

DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR COMPETITIVE TELEVISION, INC.

DeSales Bldg., 1741 DeSales St., N. W., Washington, D. C.
Phone: ME 8-0210

OFFICERS

President, Chairman William L. Putnam
Vice-Pres., Exec. Dir. Thad H. Brown, Jr.
Vice-Chairman of Board Fred C. Mueller
Secretary-Treasurer John W. English

FUNCTIONS

Trade association for the television industry.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.
Phone: DE 2-9300

OFFICERS

President Harold Niven (U. of Wash., Seattle)
Vice-President W. C. Swartley (WBZ, Boston)
Secy.-Treas. W. Earl Dougherty (KXEO, Mexico, Mo.)

BOARD OF DIRECTORS

Harold Niven; W. C. Swartley; W. Earl Dougherty; Richard Brown, KPOJ, Portland; Kenneth Harwood, USC, Los Angeles; Bruce A. Linton, U. of Kansas, Lawrence; Douglas L. Manship, WJBO-AM, WBRZ-TV, Baton Rouge; Leo A. Martin, Michigan St. U., E. Lansing; Ray E. Morgan, WLK, Wilkes-Barre, Pa.; Robert E. Summers, U. of Texas, Austin.

FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

ASSOCIATION OF CANADIAN ADVERTISERS, INC.

Toronto 1, Ontario
Phone: EMpire 3-8046

OFFICERS

President P. J. McGinnis
Exec. Vice-President R. E. Oliver
Vice-President, Treasurer J. W. Cook
Vice-Presidents J. F. Glasier,
W. T. McFarlane, George A. Meen, Robert M. Sabloff
General Mgr., Secretary B. Ernest Legate

DIRECTORS

W. H. Allen, Miss Militza Anich, R. P. Beadon, A. F. M. Biggs, Peter F. Craske, K. J. Farthing, John Gibbon, A. G. Mackie, D. S. MacKay, J. H. C. Penlignon, Allan E. Ross.

INDUSTRY ORGANIZATIONS

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: District 7-5412

OFFICERS

President Jack Harris
1st Vice-Pres. Charles H. Crutchfield
2nd Vice-Pres. Lawrence H. Rogers II
Secy.-Treas. Harold Essex
Ass't. Secy.-Treas., Exec. Dir. Lester W. Lindow

TECHNICAL COMMITTEE

Clyde M. Hunt, chairman; John H. DeWitt, Jr.; Joseph B. Epperson; Thomas E. Howard; Phillip B. Laeser; Carl G. Nopper; Henry E. Rhea; Orrin W. Tower.

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, James M. Moroney, Jr., Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Harold Grams, C. Wrede Petersmeyer, Charles H. Crutchfield, Edgar B. Stern, Jr., Harold Essex, Lester W. Lindow, David C. Moore, D. L. Provost, W. W. Warren.

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSOCIATION OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman John Veckly
Vice-Chairman Max Banzhaf
President Peter W. Allport
Treasurer Roger Bolin
V.P.'s Cy Norton,
Lowell McElroy, J. M. Allen, William D. Kistler, William F. Heimlich.
General Counsel Gilbert H. Weil

DIRECTORS

Kenneth Baumbusch, Richard Borden, John Burgard, Victor Elting, Jr., J. S. Fish, Albert H. Halverstadt, T. M. Hunt, John B. Hunter, Jr., Thomas B. McCabe, Jr., Michael P. Ryan, K. L. Skillin, Gail Smith, John Veckly, Gene Wederleit, George H. West, Ernest P. Zobian.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: OXFORD 7-5300

OFFICERS

President Morgan Beatty (NBC)
V.P.'s Ned Calmer (CBS), William Costello
Secretary-Treasurer William Ryan (NBC)

EXECUTIVE COMMITTEE:

Allan Jackson (CBS), H. V. Kaltenborn, Dallas Townsend (CBS), William Winter (ABC).

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Pearl S. Buck
Vice-President Cleveland Amory
Secretary John Vandercook
Membership Secretary Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Rex Stout
Treasurer Arthur Schwartz
Secretary Ann Petry
Executive Secretary Mills Ten Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BETTER BROADCAST BUREAU, INC.

24 Sunny Brae Pl., Bronxville, N. Y.
Phone: SW 3-3395

OFFICERS

President Clifford J. Barborka, Jr.
Vice-President Esther Rauch

FUNCTIONS

National radio sales and counseling, specializing in new and creative uses of radio for advertisers, agencies, representatives, stations and groups. Related functions include programming, production, promotion, marketing and research.

BRAND NAMES FOUNDATION, INC.

292 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-0888

OFFICERS

Chairman of Board Frank R. Armour, Jr.
Vice-Chairman John D. Gray, Clay Buckhout
Chmn. Exec. Committee Carlton M. Fishel
Vice-Chairman, Exec. Comm. Wesby R. Parker
President Henry E. Abt
Treasurer John B. Poor
General Counsel William Coogan

FUNCTIONS

Conducts a year-round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Conducts programs related to retail distribution, including annual "Brand Names Week" spring merchandising event. Non-profit membership corporation.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100

OFFICERS

U. S. Representative Dennis Scuse
Production Assistant (TV) John Fearon
Program Assistant (Radio) Lillian Lang
Program Assistant (TV) Sue Goldman
Information Services Dir. Marion Moss
Chief Engineer David Williams

BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Phone: EL 5-4244. A. H. Wigan, U. N. Correspondent.

INDUSTRY ORGANIZATIONS

907 Natl. Press Bldg., Washington, D. C. Phone: Executive 3-1465. Douglas Stuart, Erik de Mauny, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

845 Third Ave., New York 22, N. Y.
Phone: PLaza 2-8400

OFFICER

Director, News Division.....Alan J. Waple

BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boinville, Information Officer.

British Consulate, 814 Atlanta Merchandise Mart, Atlanta 3, Ga. Phone: 524-2692. Alec Robertson, Information Officer.

British Consulate, Commerce Trust Bldg., 922 Walnut St., Kansas City, Mo. Phone: GRand 1-1644. Michael Newton, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 9-1566. David Newman, Information Officer.

British Consulate General, 343 Sansome St., San Francisco 4, Calif. Phone: YUkon 1-3030. Donald Stokes, Information Officer.

British Consulate General, 1005 World Trade Center, 1520 Texas Ave., Houston 2, Tex. Phone: FAirfax 3-0154. E. M. Gamble, Information Officer.

British Consulate General, 3324 Wilshire Blvd., Los Angeles 5, Calif. Phone: DUkirk 5-7381. Basil Bleck, Information Officer.

FUNCTIONS

Produces and distributes British Calendar TV film series, radio and TV news.

BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 5-3370

OFFICERS

President.....Lee P. Mehlig
General Sales Manager.....Donald A. Norman
Eastern Sales Manager.....Harold F. Walker
Administrative Manager.....Jock Flournoy

BRANCH OFFICES

333 N. Michigan Ave., Chicago 1, Ill.
Phone: 236-1574
Midwest Manager.....James D. Bowden
1777 N. Vine St., Los Angeles 28, Calif.
Phone: 466-8207
Western Manager.....Frank Crane

FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager.....Martin Lawrence
Editor.....Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President.....Carl Haverlin
Vice-President—General Counsel.....Sydney M. Kaye
Vice-Pres. in charge Domestic Performing Rights Administration & Sec'y.....Robert J. Burton

Vice-Pres. in charge Writer Relations...Robert B. Sour
Ass't. VP in charge Publisher Relations...Theodora Zavin
Ass't. VP in charge Publisher & Writer Relations, Pacific Coast.....Richard Kirk
Comptroller.....Edward J. Malinelli
Treasurer, Ass't. Secretary.....Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.

190 N. Canon Dr., Beverly Hills, Calif. Phone: BRAdshaw 2-6060.

225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUkirk 8-9491.

Life & Casualty Towers, Nashville, Tenn. Phone: CHapel 2-6533.

16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.

15 St. Catherine, W., Montreal, Canada. Phone: WEI-lington 5-0641.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Merrill Lindsay, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shaffo, E. R. Vadeboncoeur.

STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Haltman, Al Marlin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

NATIONAL OFFICERS

President.....Ernest Lee Jahncke
Vice-President.....Robert J. Burton
Vice-President.....Ben Grauer
Secretary.....Raymond F. Guy
Treasurer.....Robert J. Higgins
Exec. Sec'y.....M. H. Shapiro

NEW YORK CHAPTER OFFICERS

President.....Robert Coe
Vice-Presidents.....Charles Godwin,
William McDaniel
Secretary.....Regina Schuebel
Treasurer.....Robert Higgins
Exec. Board Chmn.....Arthur Simon

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the broadcasting industry and shall record in form to be determined facts and data about the history of the broadcasting industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the Broadcast Pioneers)
119 West 57th St., New York 19, N. Y.
Phone: JUdson 2-7016

OFFICERS

President.....Arthur Simon
Vice-President.....Charles W. Godwin
Vice-President.....Peggy Stone

INDUSTRY ORGANIZATIONS

Treasurer Jeff Sparks
 Secretary Lillian Hudon
 Publicity Mort Matz

DIRECTORS

May Singhi Breen, Gordon Gray, Raymond Guy,
 Robert Higgins, Ward Quaal, Joseph H. Ream, Arthur
 Simon, Jeff Sparks, Peggy Stone.

FUNCTIONS

To foster and promote the welfare of persons in
 need of assistance who have been employed or en-
 gaged in the field of Radio broadcasting for twenty
 years or more, or in television broadcasting for ten
 years or more, and to assist them in times of illness,
 emergency or financial need.

BROADCASTERS' PROMOTION ASS'N. INC.

215 East 49th St., New York 17, N. Y.
 Phone: PLaza 2-4255

OFFICERS

President Dan Bellus
 (Transcontinent Corp., New York)
 1st Vice-President Clark Grant
 (WOOD/WOOD-TV, Grand Rapids, Mich.)
 2nd Vice-President Caley Augustine
 (WIBC, Pittsburgh)

Secretary-Treasurer Harold S. Meden
 (Franznick-Meden, Inc., New York)

BOARD OF DIRECTORS

Judd Choler, KMOX-TV, St. Louis; Stan Cohen,
 WDSU-TV, New Orleans; Casey Cohlma, WFAA/
 WFAA-TV, Dallas; Doug Duperrault, WFLA/WFLA-TV,
 Tampa; Clayton Kaufman, WCCO, Minneapolis; John
 J. Kelly, Storer Bcstg. Corp., Miami, Fla.;

Also, Paul Lindsay, WIND, Chicago; J. P. Riopel,
 CFCM-TV, Quebec; George Rodman, KGO-TV, San
 Francisco; H. Taylor Vaden, WFIL-TV, Philadelphia;
 Paul Woodland, WGAL-TV, Lancaster, Pa.

FUNCTIONS

The Association was formed for the betterment of
 broadcasting activity by furthering the recognition,
 organization and extension of promotional activity as
 an essential function in the broadcasting-televasting
 business; by increasing the effectiveness of broad-
 casters' promotion personnel through contacts with
 one another, and with representatives of related
 business, through the exchange of information and
 ideas, and through consequent improvement of promo-
 tion methods, research principles and techniques; and
 by assisting broadcasters to secure competent per-
 sonnel for promotion work.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

475 Riverside Dr., New York 27, N. Y.
 Phone: RI 9-2200

OFFICERS

Exec. Dir. S. Franklin Mack
 Assoc. Dir. Wesley B. Goodman
 Bus. Mgr. Arthur W. Rhinow
 Dir., Program Oper. Robert C. Currie, Jr.
 Dir., of Films Alexander B. Ferguson
 Dir., Program Prom. Carl Cannon
 Dir., of Special Proj. Arthur Austin
 Dir., Film Dist. J. Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 4-7464. George Heimrich, Director.

FUNCTIONS

To develop policies and radio and television pro-
 grams that will make the churches' use of these media
 effective.

THE BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. East, Toronto 12, Ontario
 Phone: HUdson 5-9464

OFFICERS

President Jack F. Glasier
 Vice-President Douglas C. Trowell

Vice-President Griffin B. Thompson
 Research & Development Director Wilfred L. Hudon
 Secretary & Treasurer Charles J. Follett
 Honorary President Charles R. Vint
 Chmn. Advisory Comm. Horace N. Stovin

FUNCTIONS

A co-operative organization for the standardization
 and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

Blackburn Bldg., Ottawa 4, Canada
 Phone: CE 3-4035

OFFICERS

President Don Jamieson
 Executive Vice-President T. J. Allard
 Vice-President Radio Allan Waters
 Vice-President Television J. A. Pouliot
 Immediate Past Pres. Murray T. Brown

FUNCTIONS

The Canadian Association of Broadcasters is a volun-
 tary trade organization of 166 privately owned (inde-
 pendent) radio broadcasting stations and 49 television
 stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.
 Phone: Circle 6-5566

OFFICERS

President Horace McMahon
 Vice-Presidents Ed Begley, Pat O'Brien
 Chmn. Exec. Bd. Walter Klavun
 Recording Sec. Lee Sullivan
 Historian Kay MacDonald
 Exec. Secy. Dolores Pugliese
 Chaplain Rt. Rev. Msgr. Vincent J. Brosnan
 Treasurer Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives
 to care for the spiritual and physical needs of mem-
 bers of the theatrical profession, regardless of creed.
 In particular, every effort is made to assure care and
 attention in the case of illness, hospitalization, burial
 whenever the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o Canadian Assn. of Broadcasters, 200 St. Claire
 Ave., W., Suite 406, Toronto, Ont., Canada.
 Phone: WA 1-3169

OFFICERS

Immediate Past Pres. R. E. Miesener, CFCF AM-TV,
 Montreal, Que.
 President John Moore, CHLO, St. Thomas, Ont.
 First V.P. Wm. McGregor, CKCO-TV, Kitchener,
 Ont.

Second V.P. Gordon Keeble, CHIC, Brampton, Ont.
 Secretary Dennis Whitaker, CHML, Hamilton
 Treasurer Gordon Garrison, CKLB, Oshawa, Ont.
 Directors E. A. Bastall, CKCY, Sault Ste.
 Marie, Ont.; Stuart Griffiths, CJOH-TV, Ottawa.

CAB Bd. of Directors: T. F. French, CKCL, Kingston,
 Ont.; Howard Caine, CHWO, Oakville, Ont.; S. C.
 Ritchie, CKLW-AM-TV, Windsor; Ralph Snelgrove,
 CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toron-
 to, Ont.

CENTRAL MEDIA BUREAU, INC.

1180 Avenue of the Americas, New York 36, N. Y.
 Phone: TN 7-0373

OFFICERS

President Kenneth C. Schonberg
 Exec. Vice-Pres. William J. Sloboda
 Vice-President Lois R. Hirst

FUNCTIONS

Provides data processing services for radio-TV spot
 advertising.

INDUSTRY ORGANIZATIONS

COMPOSERS AND LYRICISTS GUILD OF AMERICA

8782 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-8830
292 Madison Ave., No. 1204, New York 17, N. Y.
Phone: MU 3-0966

OFFICERS

President David Raksin
1st Vice-President Lehman Engel
2nd Vice-President Jeff Alexander
3rd Vice-President Henry Sylvern
Secretary-Treasurer Jerry Livingston
Asst. Secretary-Treasurer Winston Sharples
Special Asst. to President Johnny Green
Executive Director Georgia Hanni

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION (CAWMBA)

730 Fifth Ave., New York 19, N. Y.
Phone: Circle 6-7242

OFFICERS

Founder & Director Charles Bernard
President Kurt A. Meer (KCUL)
Exec. V.P. Cal Young (WENO)
Sr. Vice-President Herb Henson (KUZZ)
1st Vice-President Olin Tice (WKTC)
2nd Vice-President Leroy Gloger (KIKK)
3rd Vice-President Albert S. Tedesco (WKTR)
Asst. to President Henry Hilton (KSOP)
Secretary George Crump (WCMS)
Treasurer Bud Messner (WCBG)
Delegate-at-Large Ray Odom (KHAT)
Director, Research Ernie Holder (WEXL)
Director, Public Relations Bob Stockdale (WSEN)
Director, Legal Affairs Everett Dillard (WDON)
Director, Social Affairs Jerry Glaser (WYAM)
Director, Northern U. S. Ed Slusarczyk (WREM)
Director, Eastern U. S. Carl Brenner (WBMD)
Director, Southern U. S. William Hill (WTJH)
Director, Western U. S. W. R. White (KPEG)
Director, Central U. S. Glen M. George (KCKN)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

7950 Sunset Blvd., Hollywood 46, Calif.
Phone: OLfield 6-1220

OFFICERS

President George Sidney
Vice Presidents George Schaefer,
Willis Goldbeck, Lamar Caselli, Robert Vreeland, E.
Shields Dierkes
Secretaries George Marshall, Franklin Schaffner
Treasurers Lesley Selander, H. C. Potter

BRANCH OFFICE

59 East 54th St., New York 22, N. Y. Phone: PLaza
9-2542.

NATIONAL BOARD MEMBERS

Delmer Daves, George Stevens, Frank Capra, John Rich, Delbert Mann, Arthur Jacobson, Francisco Day, George Paris, Jerry Fritz; Nat. Exec. Secretary, Joseph C. Youngerman, Hollywood; Eastern Exec. Secretary, Ernest D. Ricca, New York.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

DISC JOCKEY ASSOCIATION, INC.

c/o Jim Hawthorne, KFVB, Los Angeles, Calif.

OFFICERS

President Jim Hawthorne (KFVB, L. A.)
1st Vice-President Scott Muni (WMCA, N. Y.)
2nd Vice-President Bob Larsen (WRIT, Milw.)
3rd Vice-President Fred Hohl (WAME, Miami)
4th Vice-President Grahame Richards (Starz)
Secretary Gene Kaye (WAEB, Allentown)
Treasurer Bill Gavin

FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President Alan Jay Lerner
Vice-President Howard Lindsay
Secretary Sidney Kingsley

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Paddy Chayefsky, Betty Comden, Marc Connelly, Russel Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitz, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Levine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Dore Schary, Arthur Schwartz, Samuel Taylor, Maurice Valency, Gore Vidal; Mills Ten Eyck, Jr., Executive Secretary; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., W., Toronto 7, Ont.
Phone: WALnut 1-2898

OFFICERS

President, Chairman of Board W. F. Wansbrough
1st V.P.; Chrmn. Electronics Div. W. S. Kendall
Vice-Chairman, Electronics Div. G. P. Adamson
Vice-Pres.; Chrmn., Receiver Div. D. C. Marrs
Vice-Chairman, Receiver Div. W. H. Main
Vice-Pres.; Chrmn., Components Div. A. J. Bauer
Vice-Chairman, Components Div. G. F. Kempf
Director of Engineering R. A. Hackbush
General Manager, Secretary C. Harris

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents Most Rev. Arthur C. Lichtenberger,
Rt. Rev. Horace W. B. Donegan
President Vinton Freedley
Vice-Presidents Rev. Randolph Ray, Rev. Orin A.
Griesmyer, Peggy Wood, Robert Fryer, Leo G. Carroll

INDUSTRY ORGANIZATIONS

Rec. Secy. Dorothy Blackburn
 Treasurer John Knight
 Exec. Secy. Lorraine Sherwood
 General Counsel Philip W. Lowry
 Publicity Director Frances Preston

COUNCIL

Walter Abel, William Adams, John Alexander, Curtis Baker, Sidney Blackmer, Helen Bonfils, Nat Burns, Lawrence Carr, G. B. Clarke, Elizabeth Council, Margaret Dale, Jean Dixon, John Effrat, Mrs. Leonard C. Feathers, Peter Harris, James Jolley, Tessa Kosta, Raymond Massey, Margery Maude, Catherine Practor, Basil Rathbone, Eugenia Rawls, Mrs. Chas. M. Richter, Anne Seymour, Cornelia Otis Skinner, Rowan Tudor.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner).

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6362 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 6-9877

OFFICERS

President Jack Kiefer
 Vice-President Alex Stein
 Secretary B. Hamrick
 Treasurer Jeannette Banoczi

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washinton 25, D. C.
 Phone: EXecutive 3-6800

OFFICERS

Chairman Paul Rand Dixon
 Commissioner Philip Elman
 Commissioner Sigurd Anderson
 Commissioner William C. Kern
 Commissioner A. Everette MacIntyre
 Secretary Joseph W. Shea
 Executive Director John N. Wheelock
 Program Review Officer Frank C. Hale
 General Counsel James M. Henderson
 Director of Public Information S. F. Stowe
 Director of Hearing Examiners Earl J. Kolb

BUREAU DIRECTORS

Dir., Bur. of Deceptive Practices Daniel J. Murphy
 Dir., Bur. of Economics Willard F. Mueller
 Dir., Bur. of Field Operations Samuel L. Williams
 Dir., Bur. of Industry Guidance Bryan H. Jacques
 Dir., Bur. of Restraint of Trade Joseph E. Sheehy
 Dir., Bur. of Textiles and Furs Henry D. Stringer

BRANCH OFFICES

14th Floor, 30 Church St., New York 7, N. Y. Albert G. Seidman, Attorney-in-Charge.
 Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney in Charge.
 Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Atty. in Chg.
 Room 811, U. S. Court House, Seattle 4, Wash. Walter W. Harris, Atty. in Chg.
 Room 1001, 131 State St., Boston 9, Mass. John F. McCarty, Acting Attorney-in-Charge.
 Room 1000, Masonic Temple Bldg., New Orleans, La. William B. Lott, Atty. in Chg.
 Room 1128, Standard Bldg., Cleveland, Ohio. Joseph G. Smeraldi, Acting Attorney-in-Charge.
 2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M. Brown, Atty. in Chg.
 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Atty. in Chg.
 958 N. Monroe St., Arlington, Va. Herbert L. Propst, Attorney-in-Charge.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

165 W. 46th St., New York 36, N. Y.
 Phone: Clrcle 5-2545

OFFICERS

President Robert Gross
 Vice-President Irving Hecht
 Secretary Walter Lowendahl
 Treasurer Peter J. Mooney
 Legal Counsel Herbert Burstein
 Executive Director Harold Klein

BOARD MEMBERS

Robert Bergmann, Lee Blair, Herman Edel, Sanford Greenberg, Jack Haber, Jack Henderson, Konstantin Kalsner, Robert Lawrence, Eugene Levy, Sam Levy, Chet Stewart, Henry Strauss, William Unger, William Van Praag.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
 Phone: RRegent 4-1501

OFFICERS

Director Jacques Sallebert
 Ass'f. Director Alice Lewitinn
 Administrator Suzanne Weltman
 Public Relations Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

OFFICERS

President Ralph Misener
 Vice-President Bill Jones
 Sec., Treas. E. L. Bushnell
 Manager Emerson Coatsworth

FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

INSTITUTE OF BROADCAST FINANCIAL MANAGEMENT

Box 4955, Washington 8, D. C.

OFFICERS

Chairman of Board Henry W. Dornseif
 President Thomas E. Carroll
 Vice-President Richard S. Stakes
 Secretary-Treasurer Charles A. Hart

FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

INDUSTRY ORGANIZATIONS

THE INSTITUTE OF ELECTRICAL & ELECTRONIC ENGINEERS

1 East 79th St., New York 21, N. Y.
Phone: LEhigh 5-5100

OFFICERS

President.....Patrick E. Haggerty
Vice-Presidents.....A. M. Angot,
T. A. Hunter, Ernst Weber
Editor.....T. F. Jones, Jr.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

Avenida Uruguay 1031, Montevideo, Uruguay

President.....Raul Fontaina
1st Vice-President.....Jose Luis Fernandez
2nd Vice-President.....Fernando Elea
Secretary.....Raul Trabanino

DIRECTORS

Raul Fontaina, Mercedes 973, Montevideo, Uruguay;
Jose Luis Fernandez, Avda. Chapultepec No. 18, Mexico, D. F., Mexico; Fernando Elea, Apartado 1795, Panama, Panama; Raul Trabanino, 5a. Calle Poniente 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB Station, Fredericton, N. Brunswick, Canada; Fernando Londono Henao, Calle 19 No. 8-48, Bogota, Columbia; Goar Mestre, Circuito CMQ, La Habana, Cuba; Enrique Sanches Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramuburu, Jiron Ocona 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Montevideo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Montevideo, Uruguay (treasurer and Gen. Mgr.).

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
Phone: COlumbia 5-8040

OFFICERS

Intl. President.....Gordon M. Freeman
Intl. Sec.....Joseph D. Keenan
Dir., Radio-TV Recording Div.....Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

INTERNATIONAL RADIO & TELEVISION SOCIETY

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 8-2450

President.....Sam Cook Digges (VP, CBS Films)
1st Vice-Pres.....Thomas J. McDermott (VP, Ayr)
Vice-Presidents.....Richard P. Jones (VP, JWT),
C. Wrede Petersmeyer (Pres., Corinthian)
Secretary.....William N. Davidson VP, (AT Sales)
Treasurer.....Edward P. Shurick (VP, H-R)

FUNCTIONS

To promote and increase a sense of responsibility among all who are engaged in communications that they may be worthy of the challenge of our times;

To provide an assembly for persons engaged in communication through radio and television, and for their professional advancement through the development of their arts, science and commerce;

To foster a lasting fraternity of persons professionally engaged in radio and television directly or

indirectly and to provide an international forum for the interchange of ideas, information and discussions affecting their common interest and welfare;

To promote the continued development of radio and television communication in harmony with democratic concepts of freedom of expression;

To enhance the cultural, spiritual and material enjoyment of life through encouragement and appropriate recognition of the creative arts.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors.....Harry E. Gould
President Emeritus.....Eddie Cantor
President.....Milton Berle
1st Vice-Pres.....George Jessel
Vice-Presidents.....Jack Benny, Emil Friedlander,
Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Harry Brandt, Arthur H. Schwartz, Robert K. Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E. Youngstein.
Vice-Pres. & Treas.....Abe Lastfogel
Vice-Pres. & Asst. Treas.....Nat Lefkowitz
Legal Committee.....Henry M. Katz
Chaplain.....Rabbi Abraham Burstein
Executive Secretary.....Leonard B. Sung

BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUDson 3-6367

OFFICERS

Chairman.....Robert C. Anderson
Vice-Chairman.....Edgar Fuller
Secretary.....David C. Stewart

FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
Phone: JUdson 2-1515

OFFICERS

Shepherd.....Frank M. Thomas
Boy.....Martin Begley
Corresponding Secretary.....Ed Roland
Recording Secretary.....Luis Van Rooten
Treasurer.....Thomas Kilpatrick
Librarian.....Bernard Sobel

DIRECTORS

Ed Begley, Nelson Buhler, Harry Delmar, Eddie Dowling, Denis Du-For, Edward H. Ford, Emil Friedlander, Henry Gladstone, Harry Hershfield, John W. Hundley, Henry Leslie, John Lotas, Conrad Nagel, Russell Patterson, Herman Phillips, David Seidman, Jack Waldron, Irving M. Wall.

LIFE DIRECTORS, EX-SHEPHERDS: Fred Waring, Walter N. Greaza, William Gaxton.

FUNCTIONS

The objects of this Club shall be the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship

INDUSTRY ORGANIZATIONS

and allied and fine arts who shall be in need of financial aid or assistance to be disbursed at the discretion of the Council; the instruction and education of members and other persons professionally engaged and the implementation of same through the production of plays, the collection and preservation of objects of interest thereto, and the promotion of professional and social intercourse amongst adult male performers.

LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.
Phone: WI 7-8330

OFFICERS

President Nat Kameny
Vice-Presidents Wm. G. Seidenbaum, Mel Rubin,
Leonard Stein
Executive Secy. James A. Cerbone
Secretary Leonard E. Janklow
Treasurer Aaron Holtzman
Legal Counsel Louis N. Field, Morton J. Simon
Fiscal Advisor David Joseph
Public Relations Counsel Zachary, Liss & Front

FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

MOTION PICTURE EXPORT ASSOCIATION OF AMERICA, INC.

522 Fifth Ave., New York 36, N. Y.
Phone: TN 7-1200
1600 Eye St., N. W., Washington 6, D. C.
Phone: EXecutive 3-5110

OFFICERS

President Eric Johnston
Exec. Vice-President Ralph Hetzel
Vice-Presidents Kenneth Clark,
Rob't J. Corkery, William H. Fineshriber, Jr., Irving
A. Maas, George C. Viethier
Secretary Sidney Schreiber
Treasurer Stanley R. Weber
Asst. Sec.-Asst. Treas. Herbert J. Erlanger
Asst. Treasurer T. J. McNamara

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
50 Lewis St., Hartford 3, Conn.
Phone: 525-4421

OFFICERS

Chairman Irving Schwartz (Camera Equipment Co.)
Vice-Chair Sheldon Kaplan (Hollywood Film Co.)
Committeeman Herbert Pilzer (Motion Picture Ents.)
Committeeman William Bowen (Color Service, Inc.)
Secretary William W. McAdam

FUNCTIONS

Membership is open to any organization supplying services, facilities, equipment or supplies to motion-picture and TV-film producers and distributors, networks and stations, sponsors, agencies and film libraries, subject to approval of the Executive Committee.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
Phone: CO 5-7363

OFFICERS

President Leo Diston
Vice-President Bernie Pollack
Secretary-Treasurer Irving Tanz

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, Frank LaMarr, Jerry Lewin, Jack McCoy, Sam Taylor.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer,
Regional Dir.; 7634 Hampton Ave., Los Angeles 46,
Calif., Al Salomon, Reg. Dir.; 36 E. 5th St., Cincinnati,
Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
Phone: PLaza 1-1930

OFFICERS

Chairman of the Board Walter G. Douglas
President Louis Barnstein
Vice-President Jack Milla
Secretary Arthur Israel, Jr.
Treasurer Salvatore Chiantia
Agent and Trustee Harry Fox

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
Phone: MUrray Hill 2-5844

OFFICERS

President Phil Davis
1st Vice-President Morris Mamorsky
2nd Vice-President Hank Sylvern
Secretary Victor Sack
Treasurer Gene Forrell

FUNCTIONS

A national association of leading creators, writers and producers of musical commercials and original scores for the radio and TV media.

Its goals are:

To provide high standards of professionalism to insure services of quality and integrity to the advertising and commercial-film industries;

To foster, strengthen and improve knowledge of the function of independent musical producers;

To foster greater understanding of the role played by advertising in general and musical advertising in particular.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

7188 Sunset Blvd., Los Angeles 46, Cal.
Phone: HOLlywood 7-5115
54 W. 40th St., New York 18, N. Y.
Phone: LAckawanna 4-9666

OFFICERS

President Robert F. Lawine
Exec. Vice-President Ted Cott
V.P., Chicago James W. Beach
V.P., Columbus, O. Merv Durea
V.P., Hollywood Seymour Berns
V.P., Phoenix Don Tuckwood
V.P., St. Louis Mark Russell
V.P., San Francisco Ken Langley
V.P., Seattle Lee Schulman
V.P., Washington, D. C. Robert Adams
Secretary Loren L. Ryder
Treasurer Mort Werner
Administrative Asst. to Pres. Peter Cott

BRANCH OFFICES

203 N. Wabash Ave., Chicago 1, Ill.
Phone: Financial 6-8320
c/o WLW-C, 3165 Olentangy Riv. Rd., Columbus 2, O.
Phone: AMherst 3-5441
7188 Sunset Blvd., Hollywood 46, Calif.
Phone: 467-5115
3033 N. Central Ave., Phoenix, Ariz.
Phone: 264-3013
6996 Milbrook Blvd., St. Louis 30, Mo.
Phone: VO 3-0995

INDUSTRY ORGANIZATIONS

311 California St., San Francisco 4, Calif.
 Phone: EX 2-8002
 c/o KIRO-TV, 1530 Queen Anne Ave., Seattle, Wash.
 Phone: MUtual 2-3555
 c/o Broadcast House, 40th & Brandywine Sts., N. W.,
 Washington, D. C.
 Phone: EMerson 2-9300

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
 Phone: WEbster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
 1st Vice-President.....James V. Bennett
 2nd Vice-President.....E. G. Krauss
 Secretary.....Mrs. Irvin Malak
 Treasurer.....Mrs. Victor Roberts

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.
 Phone: WA 2-2462

OFFICERS

International President.....George Smith
 International Vice-President.....Eugene Klumpp
 International Sec'y-Treasurer.....Arthur Hjorth
 Int'l Asst. Sec'y-Treasurer.....Jiacoimo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 Independent radio and TV stations and film studios in the United States and with CBC and more than 25 private Radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS & GUILDS (NABUG)

920 West End Ave., New York 25, N. Y.
 Phone: MOnument 3-7284

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Ave. N.W., Wash., D. C.
 Phone: NOrth 7-6000

OFFICERS

President.....William G. Harley
 Vice-President.....Harold E. Hill

DIRECTORS

TV Board: Region I, Hartford N. Gunn, Jr.; Region II, Gerard Appy; Regional III, Richard Hull; Region IV, Dr. John C. Schwarzwalder; Region V, John W. Dunn; Region VI, James Morris.

Radio Board: Region I, Albert Fredette; Region II, O. L. Press; Region III, James S. Miles; Region IV, Burt Paulu; Region V, Edwin Browne; Region VI, Ken Kager.

Other Members: Directors-at-Large, Bart Griffith, Arthur Weid; Individual Member Director, Harry J. Skornia.

BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.
 Phone: 333-0580

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community organizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

OFFICERS

President.....T. Mitchell Hastings (WBCN, Boston)
 Vice-Pres....Arthur K. Crawford (KCBH, Beverly Hills)
 Secretary.....W. C. Baird, Jr. (WFMB, Nashville)
 Treasurer.....Abe Voron (WQAL, Philadelphia)

DIRECTORS

Jack R. Kennedy, CFRB-FM, Toronto; David H. Polinger, WTFM, New York; Stan Hamilton, WMAL-FM, Washington, D. C.; Hugh E. Trotter, WSEV-FM, Sevierville, Tenn.; Fred L. Beard, WJDX-FM, Jackson, Miss.; Paul F. Braden, WPFB-FM, Middletown, O.; Ted Leitzell, WEFM, Chicago; Lynn Christian, KODA-FM, Houston, Tex.; Gary Gielow, KPEN, San Francisco.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

NATIONAL ASSOCIATION OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
 Phone: CirCle 5-0200

OFFICERS

President.....Fred Waring
 General Counsel.....Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
 Phone: MU 4-7377

INDUSTRY ORGANIZATIONS

OFFICERS

Chairman of Board.....Wallace E. Campbell
 President.....Kenneth B. Willson
 Executive Vice-President.....Allan E. Bachman

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.
 Phone: District 7-3440

OFFICERS

National Chairman.....Glenn H. Flinn
 Vice-Chairman.....Fred G. Goddard
 President.....William Dalton
 Secretary.....Benjamin J. Conroy, Jr.
 Treasurer.....William Adler
 Special Assistant.....Frank H. Nowaczek
 Counsel.....Robert L'Heureux
 Director of Information.....Don Andersson

DIRECTORS

Jack R. Crosby, Dean M. DeVoe, Virgil G. Evans, F. Gordon Fuqua, Irving B. Kahn, Martin F. Malarkey, Leon Papernow, Jack E. Pryor, Sandford F. Randolph, Robert M. Regan, Albert J. Ricci, Gene W. Schneider, Fred J. Stevenson, R. L. Stoner, Robert J. Tarlton, Archer Taylor, Frank P. Thompson, John Walsanovich, Ralph L. Weir, Jr., Carl Williams, Sidney E. Young.

STATE & REGIONAL ASSNS.

Arizona TV Assoc.
 California CTV Assoc.
 Kentucky CTV Assoc.
 Mid-Atlantic CATV Assoc.
 Mississippi CATV Assoc.
 Montana CATV Assoc.
 New England CTV Assoc.
 New Mexico CATV Assoc.
 New York State CTV Assoc.
 OK-CATV Assoc., Inc.
 Ozark CATV Assoc.
 N. Central CATV Assoc.
 Pacific Northwest CATV Assoc.
 Pennsylvania CATV Assoc.
 South-Central CATV Assoc.
 Texas CATV Assoc.
 West Virginia CTV Assoc.
 Wisconsin-Michigan TV Systems Assoc.
 Wyoming CATV Assoc.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
 Phone: JUdson 6-0055

OFFICERS

President.....John F. White
 Exec. Asst., V.P., Legal, Bus. Affairs.....A. M. Griffin
 Vice President for Programming.....R. B. Hudson
 Vice Pres. for Development.....W. A. Kraetzer
 Vice Pres. for Network Affairs.....James Robertson
 Exec. Asst., Network Affairs.....Patrick Callihan
 General Counsel.....Eugene A. Aleinikoff
 Comptroller.....Diedrich Tietjen
 Director of Utilization.....Henry Alter
 Director of Public Information.....N. Cherkizian

Director of Programming.....D. F. Feddersen
 Director International Div.....Basil Thornton
 Director of Radio Services.....Donald Quayle
 Dir. of Distrib., Oper. (Ann Arbor).....John T. Caldwell
 Director, Washington Office.....David Stewart
 Technical Director (Ann Arbor).....Howard W. Town
 Engineering Consultant (Wash.).....Cyril M. Braum

BRANCH OFFICES

2715 Packard Rd., Ann Arbor, Mich.
 Phone: NORmandy 3-2476
 1619 Massachusetts Ave., NW, Washington, D. C.
 Phone: HUDson 3-6367

FUNCTIONS

To provide its coast-to-coast network of 70 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

N.E.T.R.C. also includes the Educational Radio Network's eight interconnected non-commercial radio stations.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
 Phone: HARRison 7-5526

OFFICERS

Chairman of Board.....Byron C. Deadman
 President.....V. N. Zachariah
 Executive Vice-Pres.....Gail S. Carter
 Vice-President.....Alex Brodsky
 Vice-Pres., Service Dealer Div.....Michael Ebinger
 Vice-Pres., Industrial Div.....William E. Harrison
 Secretary-Treasurer.....John H. Brown

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
 Phone: COLumbus 5-0956

OFFICERS

President.....Louis Handin
 Vice-President.....Frank O'Connell
 Secretary-Treasurer.....Harry Freeman

DIRECTORS

Bessie Clifford, Leo Mayer, Lillian McNeill, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
 Phone: CIRCLE 5-4343

OFFICERS

President.....Frederick O'Neal
 1st Vice-President.....Irvin C. Miller
 2nd Vice-President.....Percy Verwayne
 Executive Secretary.....Virginia Girvin
 Treasurer.....A. Edward Walters
 Financial Secretary.....Leroy Butler
 Admin. Secy.....Thomas W. Moseley
 Chaplain.....Rev. John H. Johnson
 Counsel.....Percy Sutton, Samuel Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
 Phone: CIRCLE 5-3838

President.....Harry Singer
 1st Vice-President.....Robert Mindin
 2nd Vice-President.....Doug Hearle

INDUSTRY ORGANIZATIONS

Secretary Thomas Collins
 Corresponding Secretary Dorothy Phillips
 Treasurer Joseph Schaefer
 Financial Secretary Al Law
 Sergeant-at-Arms William Travers

NIPPON HOSO KYOKAI (NHK) JAPAN BROADCASTING CORP.

Room 3214, 220 East 42nd St., New York 17, N. Y.
 Phone: MU 2-6280

Bureau Chief—Makoto Yamazaki
 BRANCH OFFICE

Room 900, National Press Bldg., Washington, D. C.
 Phone: EX 3-1076

FUNCTIONS

A public broadcasting corporation financed by subscription fees collected from the radio and television audience of Japan. NHK maintains nation-wide radio and TV networks; two radio networks consisting of 273 stations and two TV networks of 210 stations.

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
 Phone: COLUMBUS 5-7362-3

OFFICERS

President Leo Diston
 Vice-President Jack Schiffman
 Secy.-Treasurer Irving Tanz

BOARD OF DIRECTORS

Frank Abramson, Nat Freeling, Gus Gabriel, Jack Perrin, Bernie Pollack, Hy Ross.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
 Regional Director Morton Schaefer
 36 E. 5th St., Cincinnati, O.

Regional Director Danny Engel
 7634 Hampton Ave., Los Angeles 46, Calif.
 Regional Director Al Salomon

FUNCTIONS

Charitable and Benevolent Organization in the music industry; publishes annual journal, sponsors raffles and outings.

PUBLICISTS LOCAL NO. 872

I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
 Phone: JUDSON 6-6385

OFFICERS

President Harry Rice
 1st Vice-President Alvin Adams
 2nd Vice-President P. Dale Soriano
 3rd Vice-President Harry E. Rice
 Secretary-Treasurer Thomas Kirby
 Business Agent David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

RAI CORPORATION ITALIAN

RADIO TV SYSTEM

N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 22, N. Y.
 Phone: PLAZA 8-2350

OFFICERS

President Marcello Rodino
 Exec. V.P., Dir. Giorgio E. Padovano
 Secretary George Funaro
 Treasurer Antonio Dore
 Asst. Director Vera Giannini
 U. S. Correspondent Ruggero Orlando

FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical

facilities and information between the U. S and Italy. English language programs distributed to U. S. stations feature Italian life and culture.

RADIO ADVERTISING BUREAU, INC.

116 East 55th St., New York 22, N. Y.
 Phone: MURRAY HILL 8-4020

OFFICERS

Chairman of Board Victor C. Diehm
 President Edmund C. Bunker
 Admin. Vice-President Miles David
 Vice-Pres.; Dir., Member Development Harry Averill
 Vice-Pres., National Sales Robert Alter
 Secretary John F. Box
 Treasurer George Comte

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

One English Garden, Munich, Ger.

OFFICERS

Director C. Rodney Smith
 Dir., Public Information, F. E. Comm. Alton Kastner
 Pres., Free Europe Comm. John Richardson, Jr.

BRANCH OFFICE

Two Park Ave., New York 10, N. Y. Phone: LEhigh 2-8900. Charles B. Kaufman, Director.

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC., INC.

527 Lexington Ave., New York 17, N. Y.
 Phone: PLAZA 1-2720

OFFICERS

President Tom Costigan (CBS)
 1st Vice-Pres. Max Klein (News of Day; Telenevs)
 2nd Vice-Pres. Charles M. Campbell (Free-lance)
 Secretary Irving Heitzner (News of Day; Telenevs)
 Asst. Secretary Robert McGavin (CBS)
 Treasurer Richard Milbauer (Newsfilm, USA)
 Sergeant-at-Arms George Jordan (NBC)
 Executive Secretary Deborah B. Beach
 Counsel Edward J. Gunnigle

BOARD OF GOVERNORS

Chairman, Ed Silverman, ABC; Nich Archer, News of Day, Telenevs; David Klein, NBC; Tom O'Brien, ABC; Gabe Pressman, NBC; Lawrence Racies, CBS; John Tillman, WPIX.

SPONSORING MEMBERS

Charles Collingwood, John Daly, Douglas Edwards, Allan Jackson, Larry LeSueur, John Cameron Swayze, Bob Trout, Walter Winchell, John Wingate.

FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

INDUSTRY ORGANIZATIONS

RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.
Phone: Capitol 4-3121, Ext. 6421

OFFICERS

President Robert H. Fleming (ABC)
Vice-President Bill Monroe (NBC)
Secretary Wells Church (CBS)
Treasurer Stephen J. McCormick (MBS)
Members-at-Large John W. Roberts (Time-Life);
Arthur F. Barriault (NBC); Leslie W. Higbie (McCa-
frey Reports); Lewis W. Shollenberger (ABC), Mem-
ber-ex-officio.

Senate Radio-TV Gallery Super. Robert C. Hough
House Radio-TV Gallery Super. Robert M. Menaugh

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Fort Worth 16, Texas
Phone: PE 8-2188

OFFICERS

Executive Director Paul M. Stevens
Business Manager Carlyle B. Hayes
Radio Production Theodore Lott
Television Production Truett Myers
Dir. of Promotion Clarence Duncan
Station Relations James T. Johns
Tape and Film Dist. Charles Roden

FUNCTIONS

Producers and distributors of radio and television public service programs.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

WKAR, East Lansing, Mich.
Phone: 355-5115

OFFICERS

President Bill Garry
WBBM-TV, Chicago
1st Vice-President Ed Ryan
WTOP, Washington, D. C.
Vice-President, TV Sheldon Peterson
WTCN-TV, Minneapolis
Vice-President, Radio Bob Gamble
WFBM/WFBM-TV, Indianapolis
Treasurer Lee White
KROS, Clinton, La.
Executive Secretary Rob Downey
WKAR, Mich. St. U., E. Lansing
Bulletin Editor Prof. Ernest Andrews
St. U. of Ia., Iowa City
President, R.T.N.D.A. Canada William M. Hutton
CFRB, Toronto

DIRECTORS

Jim Bennett, KLZ-TV, Denver; Bert Cannings, CFCF/
CFCF-TV, Montreal; William Hutton, CFRB, Toronto;
Carroll McGaughy, WSOC-TV, Charlotte, N. C.; Harry
McKenna, WEAN, WPJB-FM, Providence; Ray Moore,
WSB-TV, Atlanta; Jack Morris, KTUL-TV, Tulsa; Don
Mozley, KCBS, San Francisco; John H. Thompson, NBC,
Los Angeles.

REGIONAL VICE-PRESIDENTS

East Ed Fouhy (WBZ, Boston)
Midwest Bruce Dennis (WGN, Chicago)
South Joseph T. Loughlin (WTVF, Tampa)
Southwest Carl I. Sisskind (WIBW, Topea)
West Pat Higgins (KFSD, San Diego)
Northwest Norman Heffron (KOTA/KOTA-TV,
Rapid City, S. D.)
Canada William Hutton (CFRB, Toronto)

FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism in-

struction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage. Placement service.

RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.
Phone: MU 8-3778

OFFICERS

President Glenn Wallichs
1st Vice-President David Kapp
Vice-Presidents Samuel Clark,
Jac Holzman, James Johnson, Ira Moss
Treasurer John Stevenson
Exec. Secretary Henry Brief

FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St.,
New York 1, N. Y.
Phone: LO 5-5693

Trustee Samuel R. Rosenbaum

FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.
Phone: HOLlywood 9-7311

OFFICERS

President George Chandler
1st Vice-President Dana Andrews
2nd Vice President Charlton Heston
3rd Vice-President Jack Lemmon
Recording Secretary Ann Doran
Treasurer Frank Faylen
National Executive Secretary John L. Dales

BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUR-
ray Hill 7-4623. Mrs. Florence Marston, Eastern and
Midwestern Regional Director; Mr. Harold Hoffman,
Executive Secretary, N. Y. Branch.
102 East Hubbard Street, Chicago 11, Ill. Phone:
Whitehall 3-1344. Raymond A. Jones, Executive Sec-
retary.
11 Beacon Street, Room 624, Boston 8, Mass. Phone:
Richmond 2-0208. Mr. Robert M. Segal, Executive
Secretary.
436 O'Farrell St., 4th Flr., San Francisco 2, Calif.
Phone: PProspect 5-3070. Diane Poyer, Executive Sec-
retary.
2340 First National Bank Bldg., Detroit, Mich. Phone:
WOODward 3-6063. Irving Kroll, Executive Secretary.
2145 N.E. 185th St., N. Miami Beach, Fla. Phone:
945-7971. Melvin Karl, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all ac-
tors in television and theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 6-3123

292 Madison Ave., New York, N. Y. c/o Zissu &
Marcus
Phone: MU 3-0966

OFFICERS

President Dr. Miklos Rozsa
Vice-President David Buttolph
Secretary Arthur Morton
Treasurer George Duning

INDUSTRY ORGANIZATIONS

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-5470

OFFICERS

President Don Hershey
1st Vice-President Jack Glenn
2nd Vice-President Joseph Lerner
Secretary Howard T. Mogwood
Treasurer Robert J. Kingsley
Executive Secretary George L. George
Business Representative Robert Edmonds
General Counsel Erwin Feldman

EXECUTIVE BOARD

Robert Braverman, Shirley Clarke, Charles S. Dubin, Herman J. Engel, Leo Hurwitz, Lewis Jacobs, George Jacobson, Robert K. Sharpe, Willard Van Dyke, Albert Wasserman, Nicholas Webster.

BRANCH OFFICE

318 West Adams St., Suite 1611, Chicago 6, Ill.
Phone: FRanklin 2-2287

ALTERNATES

Robert Anderson, William Buckley, Peter H. Cooper, Leslie Goldman, Charles H. Green.

AREA REPRESENTATIVES

22000 Malden St., Canoga Park, Calif. Don Livingston.
2241 N.E. 17th St., N. Miami Beach, Fla. Lazarus Larry Wolk.

208 Florida Theatre Bldg., Sarasota, Fla. Charles W. Broun, Jr.

70 Fourth St., N.W., Atlanta 8, Ga. Charles D. Beeland.
9516 Marion Ave., Morton Grove, Ill. Andrew M. Costikyan.

2905 Fairfield Ave., Ft. Wayne, Ind. Richard Galbreath.
R.F.D. 2, Lincoln Rd., Sudbury, Mass. James G. Schaadt.
4820 Yorkshire St., Detroit 24, Mich. James F. Kefgen.

1521 Fawn Valley Dr., St. Louis 31, Mo. Robert Johnson.

3601 Oak Grove, Dallas 4, Tex. Marshall R. (Marty) Youna, Keitz & Herndon, Inc.

Potomac Films, Inc., 1536 Connecticut Ave., N.W., Washington 6, D. C. Nicholas C. Read.

INTERNATIONAL REPRESENTATIVES

Box 6100, Montreal 3, Can. Morten Parker, National Film Board of Canada.

Skyridge, Mountain Rd., R. R. 2, Aymer East, Quebec, Can. Robert Anderson.

5 Balmuto St., Toronto 5, Con. Don Haldane, Westminster Films Ltd.

C/o First National City Bank of New York, 17 Bruton St., London, W. 1, Eng. William A. Harper.

Piazza Farnese 51, Rme, Italy. Miles Morgan.

FUNCTION

Labor organization.

SESAC INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

OFFICERS

President Paul Heinecke
Secretary-Treasurer R. C. Heinecke

FUNCTIONS

Licenses the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry; produces the SESAC Recordings LP Program Service and the "Drummers," plus low-cost program packages for special programming needs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.
Phone: LOngacre 5-0172

OFFICERS

President Reid H. Ray
Executive Vice-President Ethan M. Stifle
Engineering Vice-President Deane R. White
Editorial Vice-President Herbert E. Farmer
Financial Vice-President Joseph T. Dougherty
Convention Vice-President George W. Colburn
Sections Vice-President Garland C. Misener
Secretary Robert G. Hufford
Treasurer Wilton R. Holm
Chairman, Atlanta Sec. Edward E. Burreis
Chairman, Boston Sec. Charles W. Wyckoff
Chairman, Canadian Sec. Michael W. Barlow
Chairman, Chicago Sec. Harold Kinzie
Chairman, Dallas-Ft. Worth Sec. Robert G. Redd
Chairman, Detroit Sec. James W. Bostwick
Chairman, Hollywood Sec. John P. Kiel
Chairman, Huntsville Sec. Donald J. Southard
Chairman, Nashville Sec. William M. O'Rork
Chairman, New York Sec. Arthur J. Miller
Chairman, Rochester Sec. Forrest A. Richey
Chairman, San Francisco Sec. R. A. Isberg
Chairman, Washington, D. C. Sec. Arthur Rescher
Executive Secretary Charles S. Stodter

FUNCTIONS

Objectives of the Society within the fields of motion pictures, television and allied arts and sciences are:

The fostering and advancement of engineering technology; the preparation and dissemination of scientific information; the sponsorship of lectures, exhibitions and conferences designed to advance the theory and practice of engineering; the promotion and furtherance of the interests of the general public.

SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 9-7254

OFFICERS

President Robert M. Light
After President R. M. Light
Chairman of Board Charles Hamilton (KFI)
Vice-Chairman Robert Sutton (KNX)
Secretary Fred Custer (KPOL)
Treasurer Cliff Gill (KEYZ)

FUNCTIONS

Promotes radio as a prime advertising medium in Southern California for 45 stations and ABC, CBS and NBC; additional services include activities in the public interest.

SOUTHERN NEVADA BROADCASTERS ASS'N

P. O. Box 550, Las Vegas, Nev.

President Ted Oberfelder
Vice-Pres. Joe McMurray
Secretary Alex Victor
Treasurer Ed Tabor

STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

President Edward Codel
Vice-President Adam Young
Secretary Robert Dore
Treasurer Daren F. McGavren
Managing Dir. Lawrence Webb

INDUSTRY ORGANIZATIONS

DIRECTORS

John P. Blair, Lloyd Griffin, Frank M. Headley,
Thomas A. White.

FUNCTIONS

Trade Association serving radio and TV Representa-
tive firms.

TV STATIONS, INC.

215 East 51st St., New York 22, N. Y.

Phone: PLaza 1-0123

President Herb Jacobs

FUNCTIONS

A station-owned film-program consultant and buying
organization serving more than one hundred television
stations in the U. S. and possessions.

TVB OF CANADA

500 University Ave., Toronto 2, Ont.

Phone: 363-3133

OFFICERS

Exec. Vice-President George G. Huntington
President J. A. Pouliot
Chairman Gordon Gray (WKTV, Utical, N. Y.)
Vice-Pres. Member Services William B. Covin
Vice-Pres., Dir., Spot TV William B. MacRae
Dir., Public Relations Jack B. Weiner
Dir., National Sales James C. Hirsch
Dir., Research Harvey Spiegel
Secretary Jack Tipton
Treasurer C. George Henderson
Vice-President Jack O'Mara
Vice-President Jacob A. Evans

EXECUTIVE COMMITTEE

W. D. Byles, S. Griffiths, W. D. McGregor, J.
Pouliot, Orville Shugg, Ralph Snelgrove.

BRANCH OFFICES

1500 St. Catherine St., W., Montreal

Phone: UN 1-0534

1 Rockefeller Plaza, New York 20, N. Y.

Phone: PL 7-9420

FUNCTIONS

An association of Canadian television stations, net-
works and reps to promote television as an advertising
medium.

TELEVISION AFFILIATES CORP.

(TAC)

625 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-3110

OFFICERS

President Richard Brandt
Exec. Vice-Pres. Richard Carlton
Vice-President Robert Weisberg

BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-6903

520 N. Michigan Ave., Chicago 11, Ill.

Phone: SU 7-3995

FUNCTIONS

A broadcasters' cooperative serving as the clearing
house for the best of locally produced informational,
cultural and educational programs.

TELEVISION BUREAU OF ADVERTISING, INC.

One Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-9420.

OFFICERS

Chairman of Board Gordon Gray (WKTV,
Utica, N. Y.)
President Norman E. Cash
Exec. Vice-President George G. Huntington
Secretary Jack Tipton (KLZ, Denver)
Treasurer C. George Henderson (WSOC, Charlotte)
Vice-Pres. in Chg., Nat. Sales John R. Sheehan
Vice-Pres., Nat. Sales James C. Hirsch
V.P. Local Sales Howard Abrahams
V.P. in Chg. Research Dr. Leon Arons
Vice-Pres., Research Harvey Spiegel
V.P., Member Service William Colvin
Dir. Spot TV Co-ord. William B. MacRae
Dir. Member Sales Pres. Walter Vetter

BRANCH OFFICES

3440 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DU 7-8109.

Vice-President Jack O'Mara

400 N. Michigan Ave., Chicago 11, Ill.

Phone: 644-1215.

Dir., Central Div. Jacob Evans

FUNCTIONS

The TV industry's league to improve and expand
the use of television as an advertising medium. It is
supported by the nation's leading television stations,
networks and station representatives.

TELEVISION FILM ASSOCIATION

1025 N. Highland Ave., Los Angeles 38, Calif.

Phone: HOLlywood 9-8181

OFFICERS

President John Ballinger
Vice President Jack M. Goetz
Sec.-Treas. Nicholas Muskey
Directors Warren Strang, Harvey Gusman

FUNCTIONS

To maintain a liaison between the producers and
distributors of television film, the TV stations, and the
companies providing material and services to the TV
industry. To establish better operational practices and
to standardize these practices.

TELEVISION INFORMATION

OFFICE

666 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-4600

Director Roy Danish
Executive Director Larry Creshkoff
General Manager Carl Burkland
Manager, Station Services Ben Wickham
Librarian Catherine Heinz

BOARD OF DIRECTORS

Chairman Clair R. McCollough, Steinman Stations,
Lancaster, Pa.; Lester Bernstein, NBC, N. Y.; John P.
Cowden, CBS-TV, N. Y.; Michael J. Foster, ABC, N. Y.;
C. Wrede Petersmeyer, Corinthian Bcstg. Corp., N. Y.;
Joseph S. Sinclair, WJAR-TV, Providence, R. I.; Willard
E. Walbridge, KTRK-TV, Houston, Tex.; Robert F.
Wright, WTOK, Meridian, Miss.

FUNCTIONS

The Television Information Office is an industry
supported organization. Its function is to create an
enduring two-way informational bridge between the
industry and those from whom it seeks more under-
standing.

INDUSTRY ORGANIZATIONS

TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.
Phone: PLaza 3-7172

OFFICERS

President.....John G. McCarthy
Vice-President.....John George Elber
Vice-President.....George A. Graham, Jr.
Treasurer.....Harold Klein
General Counsel.....George Muchnic

FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information affecting foreign markets for American television programs.

WORKING PRESS FOUNDATION

Hotel Manhattan, 45th St. & 8th Ave.,
New York 36, N. Y.
Phone: Circle 5-3838

Chairman of Board.....Julian Anthony
President.....James Antone
Secretary.....Dan Fox
Treasurer.....Gabe Pressman

FUNCTIONS

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1962 Commercial Network Radio Programs

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1962. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC. All programs are 13 weeks or longer.

— A —

Army Hour, The (MBS)

Advertiser and Product:
Participating

At Your Leisure (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Needham, Louis & Brorby, Inc.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline, Inc.
Liggett & Myers Tobacco
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— B —

Back to God Hour (NBC)

Advertiser and Product:
The Christian Reformed Church
Ad Agency—Griswold-Eshleman

Better Living (CBS)

Advertiser and Product:
Accent International (Div. of Int. Minerals & Chem. Corp.)
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland Aveyard
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt. Co.

Bible Study Hour, The (NBC)

Advertiser and Product:
Evangelical Foundation
Ad Agency—Wermen & Schorr

Big Lie, The (MBS)

Advertiser and Product:
Participating

Breakfast Club (ABC)

Advertiser and Product:
American Sheep Producers
Ad Agency—Potts, Woodbury
Better Homes & Gardens
Ad Agency—W. D. Lyon
E. J. Brach & Sons
Ad Agency—J. W. Shaw Advt.
Brazil Nut Association
Ad Agency—Chas. W. Hoyt
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
E. L. Bruce Co.
Ad Agency—Christiansen Advertising Agency
California Packing
Ad Agency—Mc-Cann-Erickson
California Prune Advisory Board
Ad Agency—Botsford, Constantine & Gardner
Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Continental Casualty
Ad Agency—George H. Hartman
Wm. Cooper & Nephews
Ad Agency—Geyer, Morey, Madden & Ballard
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
E. I. Dupont
Ad Agency—N. W. Ayer
Ex-Lax
Ad Agency—Warwick & Legler
Field Enterprises Educational Ass'n (World Book Encyclopedia)
Ad Agency—Keyes, Madden & Jones
Frank Tea & Spice
Ad Agency—Stockton, West, Burkhart
General Foods
Ad Agency—Young & Rubicam
Knox Gelatine
Ad Agency—Chas. W. Hoyt

COMMERCIAL NETWORK RADIO PROGRAMS

Ludens, Inc.

Ad Agency—J. M. Mathes

Magla Products

Ad Agency—Creative Associates

McCall Corp.

Ad Agency—Donahue & Coe

Nat. Institute of Rug Cleaning

Ad Agency—Richmond Advt. Agency

Perkins-SOS

Ad Agency—Foote, Cone & Belding

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Sperti Products

Ad Agency—John L. Magro

A. E. Staley Mfg.

Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Standard Packaging

Ad Agency—Smith, Henderson & Berey

Terminex Div. (E. L. Bruce Co.)

Ad Agency—Greenshaw & Rush

William Underwood

Ad Agency—Kenyon & Eckhardt

United Wallpaper

Ad Agency—Buchen Advt.

West Virginia Dept. of Commerce

Ad Agency—J. M. Mathes

Wheel Horse Prod.

Ad Agency—The Biddle Co.

J. B. Williams Co.

Ad Agency—Parkson Advt. Agency

Wm. Wrigley

Ad Agency—Arthur Meyerhoff Assoc.

Burnett, Carol-Richard Hayes Show (CBS)

Advertiser and Product:

Lever Brothers

Ad Agency—Foote, Cone & Belding

Mentholatum Company

Ad Agency—J. Walter Thompson

Philip Morris

Ad Agency—Benton & Bowles

Rexall Drug

Ad Agency—Batten, Barton, Durstine & Osborn

Time, Inc.

Ad Agency—Young & Rubicam

Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

— C —

Capital Assignment (MBS)

Advertiser and Product:

Participating

Changing Times (NBC)

Advertiser and Product:

Kiplinger Washington Editors, Inc.

Ad Agency—Albert Frank-Guenther Law

Coleman on Sports (CBS)

Advertiser and Product:

Liggett & Myers

Ad Agency—J. Walter Thompson

Mennen Company

Ad Agency—Warwick & Legler

Crosby, Bing- Rosemary Clooney (CBS)

Advertiser and Product:

Cat's Paw Rubber Co.

Ad Agency—S. A. Levine

E. I. Dupont De Nemours

Ad Agency—N. W. Ayer

Grove Lab. (Sub. of Bristol-Myers)

Ad Agency—Donahue & Coe

Hearst Corporation

Ad Agency—J. M. Hickerson

Kayser-Roth Hosiery

Ad Agency—Daniel & Charles

Kitchens of Sara Lee (Sub. of Consol. Foods

Corp.)

Ad Agency—Hill, Rogers, Mason & Scott

Kiwi Polish

Ad Agency—Donahue & Coe

J. Nelson Prewitt

Ad Agency—Hanford & Greenfield (Div. of

Hutchins Advt.)

Ralston Purina

Ad Agency—Guild, Bascom & Bonfigli

Standard Packaging

Ad Agency—Smith, Henderson & Berey

United States Steel

Ad Agency—Batten, Barton, Durstine & Osborn

Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

— D —

Dateline (CBS)

Advertiser and Product:

Philip Morris

Ad Agency—Benton & Bowles

Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

Dear Abby (CBS)

Advertiser and Product:

Campbell Soup

Ad Agency—Batten, Barton, Durstine & Osborn

Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

COMMERCIAL NETWORK RADIO PROGRAMS

Dreier, Alex, News (ABC)

Advertiser and Product:

S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Miller Brewing
Ad Agency—Mathisson & Assocs.
Outboard Marine
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

— E —

Emphasis (NBC)

Advertiser and Product:

Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
Dr. Pepper
Ad Agency—Grant Advertising
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
General Motors (Delco Div.)
Ad Agency—Campbell-Ewald
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gulf American Land
Ad Agency—Needham, Louis & Brorby
Mack Trucks
Ad Agency—Doyle, Kitchen & McCormick
Mentholatum Co.
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—E. H. Weiss
Quaker Oats
Ad Agency—Compton Advertising
Ralston-Purina
Ad Agency—Gardner Advertising Co.
Reader's Digest
Ad Agency—J. Walter Thompson
Sealright Co.
Ad Agency—Emil J. DeDonato
Shulton, Inc.
Ad Agency—Wesley Associates
Standard Brands
Ad Agency—J. Walter Thompson
Sylvania Electric (Photo-Lamp)
Ad Agency—Kudner Agency
Wagner Electric
Ad Agency—Arthur R. Mogge
Waters Conley Co. Inc.
Ad Agency—Rosenbloom-Elias & Associates
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Associates
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

European Diary (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
General Motors (Guardian Maint.)
Ad Agency—D. P. Brother
Goodyear Tire
Ad Agency—Kudner Agency
P. Lorrillard
Ad Agency—Lennen & Newell
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Mentholatum
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

— F —

Family Theatre (MBS)

Advertiser and Product:

Participating

Farm News (MBS)

Advertiser and Product:

Participating

Farm World (MBS)

Advertiser and Product:

Participating

Flair (ABC)

Advertiser and Product:

Campbell Soups
Ad Agency—Batten, Barton, Durstine & Osborn
Campbell Soup (V8)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
D-Con (Ant-Pruff)
Ad Agency—Direct
Ex-Lax
Ad Agency—Warwick & Legler

COMMERCIAL NETWORK RADIO PROGRAMS

General Foods

Ad Agency—Foote, Cone & Belding
Hormel, George A.
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Minerals & Chem. Corp. (Accent)
Ad Agency—Needham, Louis & Brorby
McCall Corp.
Ad Agency—Lawrence C. Gumbinner
National Labour Management Found.
Ad Agency—Bertram J. Hauser
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Thos. D. Richardson
Ad Agency—The Buckley Organization
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Assocs.

Follow-up (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Lever Brothers
Ad Agency—Foote, Cone & Belding
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

Foreign Correspondents Report (MBS)

Advertiser and Product:

Participating

— G —

Godfrey, Arthur, Time (CBS)

Advertiser and Product:

Amana Refrigeration
Ad Agency—Maury, Lee & Marshall
MacFarland, Aveyard & Company
Baldwin Piano
Ad Agency—Hill, Rogers, Mason & Scott
Beltone Hearing Aid
Ad Agency—Olian & Bronner
Best Foods (Div. of Corn Products)
Ad Agency—Guild, Bascom & Bonfigli
Lennen & Newell
Cooper-Hewitt Electric Co. (Div. of Sperti-
Faraday, Inc.)
Ad Agency—John L. Magro
Emery Industries
Ad Agency—John L. Magro

General Foods

Ad Agency—Foote, Cone & Belding
Goodyear Tire
Ad Agency—Kudner Agency
Grolier, Inc.
Ad Agency—De Garmo, Inc.
Kaysen-Roth Hosiery
Ad Agency—Daniel & Charles
Kerr Glass
Ad Agency—Whitney Advertising Agency
Kitchen Art Foods
Ad Agency—Peitscher, Janda Associates
Kiwi Polish
Ad Agency—Donahue & Coe
Knox Gelatine
Ad Agency—Charles W. Hoyt
Mattel, Inc.
Ad Agency—Carson Roberts
Menthohatum Company
Ad Agency—J. Walter Thompson Co.
John Morrell & Co.
Ad Agency—John W. Shaw Advertising
Onamia Mfg.
Ad Agency—Strandberg & Associates
J. Nelson Prewitt
Ad Agency—Hanford & Greenfield (Div. of
Hutchins Advert. Co., Inc.)
Standard Knitting Mills
Ad Agency—Edward H. Weiss & Company
Sylvania Home Electronics
Ad Agency—Kudner Agency
Tetley Tea
Ad Agency—Ogilvy, Benson & Mather
Warner Lambert Pharmaceutical
Ad Agency—Batten, Barton, Durstine & Osborn
Lambert & Feasley; J. Walter Thompson

Good News with Alex Dreier (ABC)

Advertiser and Product:

Miller Brewing
Ad Agency—Mathisson & Assocs.

— H —

Harmon, Tom, Sports (ABC)

Advertiser and Product:

General Motors (United Mtr. Div.)
Ad Agency—Campbell-Ewald
Mennen Co.
Ad Agency—Warwick & Legler

Harvey, Paul, News (ABC)

Advertiser and Product:

Bankers Life & Casualty
Ad Agency—Phillips & Cherbo
Hastings Mfg.
Ad Agency—Bozell & Jacobs

COMMERCIAL NETWORK RADIO PROGRAMS

Mennen Co.
Ad Agency—Warwick & Legler
Wade-Wenger & Assocs.
Ad Agency—Biddle Company

Hawaii Calls (MBS)

Advertiser and Product:
Participating

Headliner, The (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Philip Morris
Ad Agency—Benton & Bowles
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn

Herald of Truth (ABC)

Advertiser and Product:
Highland Church of Christ
Ad Agency—Fidelity Advt.

Hour of Decision (ABC)

Advertiser and Product:
Billy Graham Evangelistic Ass'n
Ad Agency—Walter F. Bennett

Hour of Decision (NBC)

Advertiser and Product:
Billy Graham Evangelistic Ass'n
Ad Agency—Walter F. Bennett

Houseparty (CBS)

Advertiser and Product:
Becton, Dickinson
Ad Agency—L. W. Frolich & Co.
Belton Hearing Aid
Ad Agency—Olian & Bronner
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Burlington Industries
Ad Agency—Donahue & Coe
California Packing
Ad Agency—McCann-Erickson
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

Continental Casualty Co.
Ad Agency—George H. Hartman Company
Faribault Woolen Mills
Ad Agency—Johnson-Livingston Adv.
Gansco Products
Ad Agency—McKim Advertising Limited
Reiter-Ross
General Foods
Ad Agency—Foote, Cone & Belding
Grove Lab. (Sub. of Bristol-Myers Co.)
Ad Agency—Donahue & Coe
Hearst Corporation
Ad Agency—J. M. Hickerson
Incabloc Corporation
Ad Agency—Sidam Advertising
Kiwi Polish
Ad Agency—Donahue & Coe
Mentholatum Company
Ad Agency—J. Walter Thompson
Meredith Publishing
Ad Agency—W. D. Lyon
Mogen David Wine
Ad Agency—Edward H. Weiss & Company
J. Nelson Prewitt
Ad Agency—Hanford & Greenfield (Div. of
Hutchins Advt. Co.)
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Scholl Mfg.
Ad Agency—Donahue & Coe
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Standard Brands
Ad Agency—J. Walter Thompson
Standard Packaging
Ad Agency—Smith, Henderson & Berey
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Associates

Huntley, Chet (NBC)

Advertiser and Product:
Aetna Casualty & Surety
Ad Agency—Remington Advt.
South Penn Oil
Ad Agency—Fuller, Smith & Ross

— I —

Information Central (CBS)

Advertiser and Product:
MacFadden Publications
Ad Agency—Bartell Broadcasting

In Hollywood (CBS)

Advertiser and Product:
Accent International (Div. of Intern. Minerals
& Chem. Corp.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby

COMMERCIAL NETWORK RADIO PROGRAMS

Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick-Legler
Goodyear Tire
Ad Agency—Kudner Agency
Hearst Corporation
Ad Agency—J. M. Hickerson
Incabloc Corporation
Ad Agency—Sidam Corp.
Lever Brothers
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting Corp.
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advertising
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

In Latin America (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Liggett & Myers
Ad Agency—J. Walter Thompson
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson

In New York (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Ford
Ad Agency—J. Walter Thompson
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Mentholatum Co.
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

It's New (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Ford
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— J —

Jackson, Allan, & the News (CBS)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

— L —

Labor News Conference (MBS)

Advertiser and Product:
Participating

Lombardo-Land, U. S. A. (MBS)

Advertiser and Product:
Participating

Lutheran Hour, The (NBC)

Advertiser and Product:
Lutheran Layman's League
Ad Agency—Gotham-Vladimir Advt.

— M —

Mediterranean Notebook (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Philip Morris
Ad Agency—Benton & Bowles

Minutes of Spanish (MBS)

Advertiser and Product:
Participating

COMMERCIAL NETWORK RADIO PROGRAMS

Monitor (NBC)

Advertiser and Product:

Aetna Casualty & Surety
Ad Agency—Remington Advertising
American Chain & Cable
Ad Agency—Reincke Myer & Finn
American Motors
Ad Agency—Geyer Morey Madden & Ballard
American Telephone & Telegraph
Ad Agency—N. W. Ayer
American Thermos Products
Ad Agency—Charles W. Hoyt Co.
Anderson Company
Ad Agency—Reincke Meyer & Finn
Campana Corp.
Ad Agency—Post & Morr Inc.
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland Aveyard & Co.
Champion Spark Plug
Ad Agency—J. Walter Thompson
Chap Stick Company
Ad Agency—Lawrence C. Gumbinner Adv. Agency
Continental Casualty
Ad Agency—George H. Hartman Co.
Dr. Pepper
Ad Agency—Grant Advertising
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Ford Motor
Ad Agency—J. Walter Thompson
Formica Corp.
Ad Agency—Perry-Brown
Freeman Shoe Corp.
Ad Agency—J. Walter Thompson
General Motors (Buick)
Ad Agency—McCann-Erickson
General Motors (Guard. Maint. Plan)
Ad Agency—D. P. Brother & Co.
General Motors (Delco)
Ad Agency—Campbell-Ewald
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Hardware Mutuals Insurance Co.
Ad Agency—Roche, Rickerd & Cleary
P. Lorillard
Ad Agency—Lennen & Newell
Mack Trucks
Ad Agency—Doyle, Kitchen & McCormick
Mennen Company
Ad Agency—Warwick & Legler
Mentholatum Company
Ad Agency—J. Walter Thompson
Metropolitan Life Insurance
Ad Agency—Young & Rubicam
Mogen David Wine
Ad Agency—E. H. Weiss
National Association of Insurance Agents
Ad Agency—Doremus & Co.
Nelson Doubleday Inc.
Ad Agency—Schwab, Beatty & Porter

Owens-Corning Fiberglas Corp.
Ad Agency—M-E Prods. (Div. of McCann-Erickson)
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Benton & Bowles
A. H. Pond
Ad Agency—Conklin Labs & Bebee
Quaker Oats
Ad Agency—Compton Advertising
Ralston Purina
Ad Agency—Gardner Advertising
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Sealright Company
Ad Agency—Emil J. DeDonato
Shulton Inc.
Ad Agency—Wesley Associates
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sylvania Electric (Photo-Lamp Div.)
Ad Agency—Kudner Agency
Time, Inc.
Ad Agency—Young & Rubicam
Tyrex Inc.
Ad Agency—M-E Prod. (Div. McCann-Erickson)
United States Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Upjohn Company
Ad Agency—McCann-Marschalk
Wagner Electric
Ad Agency—Arthur R. Mogge
Willard Sales (Automotive Div.)
Ad Agency—Mel drum & Fewsmith
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Associates
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Moore, Garry (CBS)

Advertiser and Product:

Cream of Wheat Corp.
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Young & Rubicam
Nestle
Ad Agency—McCann-Erickson
A. E. Staley Mfg.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Morgan, Edward P. (ABC)

Advertiser and Product:

AFL-CIO
Ad Agency—Furman & Feiner

COMMERCIAL NETWORK RADIO PROGRAMS

Moscow Scene (CBS)

Advertiser and Product:

Accent Int. (Div. of Intern. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Menthohatum Company
Ad Agency—J. Walter Thompson
Philip Morris
Ad Agency—Benton & Bowles

Music on Deck (MBS)

Advertiser and Product:

Participating

— N —

News—9:00 A.M. Monday-Friday (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

News—10:00 A.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Intern. (Div. of Intern. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazine
Ad Agency—McCann-Erickson
Curtis Publishing
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Doherty, Clifford, Steers & Shenfield
Hearst Corp.
Ad Agency—J. M. Hickerson
Kraft Foods
Ad Agency—Needham, Louis & Brorby

Lever Bros.

Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Menthohatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Scholl Mfg.
Ad Agency—Donahue & Coe
Standard Brands
Ad Agency—J. Walter Thompson

News—11:00 A.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Curtis Publishing
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Lever Bros.
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Menthohatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK RADIO PROGRAMS

News—1:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc Corporation
Ad Agency—Sidam Advt.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—2:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazine
Ad Agency—McCann-Erickson
Goodyear Tire
Ad Agency—Kudner Agency
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby

MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—3:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—4:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby

COMMERCIAL NETWORK RADIO PROGRAMS

Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc Corp.
Ad Agency—Sidam Advt.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Lever Bros.
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—5:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc
Ad Agency—Sidam Advt.
Lever Brothers
Ad Agency—Foote, Cone & Belding

MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Nationwide Insurance
Ad Agency—Ben Sackheim
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

News—7:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Chap Stick (Div. of Morton Mfg.)
Ad Agency—Lawrence C. Gumbinner
Chrysler
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Gulf American Land Corp.
Ad Agency—Paul Venze Assocs.
Lever Brothers
Ad Agency—Foote, Cone & Belding
Lewis Howe Company
Ad Agency—McCann-Erickson
Mentholatum Company
Ad Agency—J. Walter Thompson
Miller Brewing
Ad Agency—Mathisson & Assoc.
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK RADIO PROGRAMS

News Analysis—7:30 P.M.

Monday-Friday (CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Cowles Magazines
Ad Agency—McCann-Erickson
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler
E. I Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

News—10 A.M., 11 A.M., 12 N., 2 P.M., 7 P.M.

Saturday (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

News—1:00 P.M.

Saturday (CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Matthes
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Gulf American Land
Ad Agency—Paul Venze Assocs.

Kiwi Polish

Ad Agency—Donahue & Coe
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—6:00 P.M.

Saturday (CBS)

Advertiser and Product:

Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
Foster-Milburn
Ad Agency—Street & Finney
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Gulf American Land
Ad Agency—Paul Venze Assocs.
Liggett & Myers
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Leo Burnett
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson

News—9:00 A.M.

Sunday (CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler

COMMERCIAL NETWORK RADIO PROGRAMS

Lever Brothers

Ad Agency—Foote, Cone & Belding

MacFadden Publications

Ad Agency—Bartell Broadcasting

P. Lorillard

Ad Agency—Lennen & Newell

Mentholatum Company

Ad Agency—J. Walter Thompson

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

**News—10 A.M., 11 A.M.,
12 N., 1 P.M., 2 P.M., 6 P.M.,
7 P.M.
Sunday
(CBS)**

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

**News Analysis—7:30 P.M.
Sunday
(CBS)**

Advertiser and Product:

American Telephone & Telegraph

Ad Agency—N. W. Ayer

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

E. I. Dupont

Ad Agency—Batten, Barton, Durstine & Osborn

P. Lorillard

Ad Agency—Lennen & Newell

Mentholatum Company

Ad Agency—J. Walter Thompson

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

**News—8:00 P.M.
Sunday
(CBS)**

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

**News—9:00 P.M.
Sunday
(CBS)**

Advertiser and Product:

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline

P. Lorillard

Ad Agency—Lennen & Newell

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Philip Morris

Ad Agency—Benton & Bowles

Standard Brands

Ad Agency—J. Walter Thompson

**News Around the World
(ABC)**

Advertiser and Product:

Foster-Milburn

Ad Agency—Street & Finney

Liggett & Myers

Ad Agency—J. Walter Thompson

Mennen Company

Ad Agency—Warwick & Legler

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

R. J. Reynolds Tobacco

Ad Agency—William Esty

**News of the World
(NBC)**

Advertiser and Product:

Campbell Soup (V-8)

Ad Agency—Needham, Louis & Brorby

Ex-Lax

Ad Agency—Warwick & Legler

Formica Corp.

Ad Agency—Perry-Brown

General Motors (Buick)

Ad Agency—McCann-Erickson

General Motors (Delco)

Ad Agency—Campbell-Ewald

Gulf American Land

Ad Agency—Paul Venze Associates

International Min. & Chem. Corp. (Accent Int.)

Ad Agency—Needham, Louis & Brorby

Mack Trucks

Ad Agency—Doyle, Kitchen & McCormick

Mennen Company

Ad Agency—Warwick & Legler

Mentholatum Company

Ad Agency—J. Walter Thompson

Miller Brewing

Ad Agency—Mathis & Associates

Mogen David Wine

Ad Agency—E. H. Weiss

Philip Morris

Ad Agency—Benton & Bowles

National Assn. of Insurance Agents

Ad Agency—Doremus & Co.

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn

Quaker Oats

Ad Agency—Compton Advertising

Ralston Purina

Ad Agency—Gardner Advertising

Reader's Digest

Ad Agency—J. Walter Thompson

Rexall

Ad Agency—Batten, Barton, Durstine & Osborn

Standard Brands

Ad Agency—J. Walter Thompson

Sylvania Electric (Photo-Lamp Div.)

Ad Agency—Kudner Agency

Wagner Electric

Ad Agency—Arthur R. Mogge

Wynn Oil

Ad Agency—Erwin Wasey, Ruthrauff & Ryan

COMMERCIAL NETWORK RADIO PROGRAMS

News-on-the-Hour (NBC)

Advertiser and Product:

California Packing
Ad Agency—McCann-Erickson
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors (Chev. Div. & United Motors
Serv. Div.)
Ad Agency—Campbell-Ewald
International Minerals & Chem. Corp.
Ad Agency—Needham, Louis & Brorby
Liggett & Myers
Ad Agency—J. Walter Thompson
Longines-Wittnauer Watch
Ad Agency—Kenilworth Advert. & Broadcast
Productions
Metropolitan Life Insurance
Ad Agency—Young & Rubicam
Midas, Inc.
Ad Agency—Edward H. Weiss
Shulton, Inc.
Ad Agency—Wesley Associates
Standard Brands
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sylvania Electric (Photo-Lamp Div.)
Ad Agency—Kudner Agency
Wagner Electric
Ad Agency—Arthur R. Mogge
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Northwestern Reviewing Stand (MBS)

Advertiser and Product:

Participating



Observations U. S. A. (CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Incabloc Corp.
Ad Agency—Sidam Corp.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mogen David Wine
Ad Agency—Edward H. Weiss

Philip Morris

Ad Agency—Benton & Bowles

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn
Time, Inc.

Ad Agency—Young & Rubicam

Wm. Wrigley

Ad Agency—Arthur Meyerhoff

Oklahoma Symphony Orchestra (MBS)

Advertiser and Product:

Participating

Old-Fashioned Revival Hour (ABC)

Advertiser and Product:

Gospel Broadcasting Ass'n
Ad Agency—R. H. Alber Co.

One Woman's Washington (CBS)

Advertiser and Product:

Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn,
Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Goodyear Tire
Ad Agency—Kudner Agency
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

On the Line with Considine (ABC)

Advertiser and Product:

Mutual of Omaha
Ad Agency—Bozell & Jacobs

COMMERCIAL NETWORK RADIO PROGRAMS

On the Line with Considine (NBC)

Advertiser and Product:
Mutual of Omaha
Ad Agency—Bozell & Jacobs

— P —

Patrick, Van, Sports Show (MBS)

Advertiser and Product:
Participating

Personal Story (CBS)

Advertiser and Product:
Kiwi Polish
Ad Agency—Donahue & Coe
MacFadden Publications
Ad Agency—Bartell Broadcasting
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Pierce, Dr. Bob (ABC)

Advertiser and Product:
World Vision, Inc.
Ad Agency—Walter F. Bennett

— Q —

Quotes of the Week (CBS)

Advertiser and Product:
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother

— R —

Radio Bible Class (ABC)

Advertiser and Product:
Radio Bible Class, Inc.
Ad Agency—J. M. Camp & Co.

Report from Wall Street (MBS)

Advertiser and Product:
Participating

Reporter's Round-Up (MBS)

Advertiser and Product:
Participating

Revival Time (ABC)

Advertiser and Product:
Assemblies of God
Ad Agency—Walter F. Bennett

— S —

Schoenbrun, David, Reports (CBS)

Advertiser and Product:
Mennen Company
Ad Agency—Warwick & Legler
R. J. Reynolds Tobacco
Ad Agency—William Ely

Science Beat (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Columbia Research
Ad Agency—Joseph Gans
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratories (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Lever Brothers
Ad Agency—Foote, Cone & Belding
P. Lorillard
Ad Agency—Lennen & Newell
Philip Morris
Ad Agency—Benton & Bowles
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson

Sidelights (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Canada Dry
Ad Agency—J. M. Mathes
Chemical Compound, Inc.
Ad Agency—Standart & O'Hern
Chrysler
Ad Agency—N. W. Ayer
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Hearst Corp.
Ad Agency—J. M. Hickerson

COMMERCIAL NETWORK RADIO PROGRAMS

MacFadden Publications
Ad Agency—Bartell Broadcasting
Phillip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Sound Story (CBS)

Advertiser and Product:
Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Speaking of Sports (ABC)

Advertiser and Product:
American Legion Magazine
Ad Agency—Direct
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Champion Sparkplug
Ad Agency—J. Walter Thompson
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Fawcett Publications
Ad Agency—Direct
General Motors (Buick Div.)
Ad Agency—McCann—Erickson
General Motors (GM Div.)
Ad Agency—J. P. Brother
Jaymer-Ruby
Ad Agency—Fladell, Harris & Breitner
Thos. Leeming
Ad Agency—William Esty
P. Lorillard
Ad Agency—Lennen & Newell
Mennen Co.
Ad Agency—Warwick & Legler
Phillip Morris
Ad Agency—Benton & Bowles
Popular Science, Inc.
Ad Agency—Schwab, Beatty & Porter

Special from London (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Mentholatum Company
Ad Agency—J. Walter Thompson
Philip Morris
Ad Agency—Benton & Bowles
Standard Brands
Ad Agency—J. Walter Thompson

Sports Reel, Van Patrick (MBS)

Advertiser and Product:
Participating

Sports-o-Rama (CBS)

Advertiser and Product:
Gabriel Company
Ad Agency—Gray & Rogers

Sports Time (Weekday) (CBS)

Advertiser and Product:
Hastings Mfg.
Ad Agency—Bozell & Jacobs
Mennen Company
Ad Agency—Warwick & Legler
Reynolds Tobacco
Ad Agency—William Esty

Sports Time (Week-end) (CBS)

Advertiser and Product:
Hastings Mfg.
Ad Agency—Bozell & Jacobs
Mennen Company
Ad Agency—Warwick & Legler
Reynolds Tobacco
Ad Agency—William Esty

Stern, Bill, Sports (MBS)

Advertiser and Product:
Participating

Suspense (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Ford
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK RADIO PROGRAMS

Philip Morris
Ad Agency—Benton & Bowles
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

— T —

This Week in Business (CBS)

Advertiser and Product:

Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland, Aveyard
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Mentholatum
Ad Agency—J. Walter Thompson
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

This Week in Space (CBS)

Advertiser and Product:

Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn

Thomas, Lowell (CBS)

Advertiser and Product:
General Motors (Oldsmobile)
Ad Agency—D. P. Brothier

Three-Star Extra (NBC)

Advertiser and Product:
Sun Oil
Ad Agency—William Esty

Time to Travel (CBS)

Advertiser and Product:
Philip Morris
Ad Agency—Benton & Bowles
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Trout, Robert, & the News (CBS)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

— U —

United Nations Today (MBS)

Advertiser and Product:
Participating

— V —

Voice of Prophecy (ABC)

Advertiser and Product:
Voice of Prophecy, Inc.
Ad Agency—Milton Carlson

Voice of Prophecy (NBC)

Advertiser and Product:
Voice of Prophecy, Inc.
Ad Agency—Milton Carlson

— W —

Wall Street Prices (MBS)

Advertiser and Product:
Participating

COMMERCIAL NETWORK RADIO PROGRAMS

Weekday News (ABC)

Advertiser and Product:

American Legion Magazine
Ad Agency—Direct
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Church & Dwight
Ad Agency—Dunnen & Jeffrey
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
General Motors (Buick)
Ad Agency—McCann-Erickson
General Motors (GM Div.)
Ad Agency—D. P. Brother & Co.
Gulf American Land
Ad Agency—Paul Venze Associates
George A. Hormel
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Mins. & Chem. Corp. (Accent International)
Ad Agency—Needham, Louis & Brorby
S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Thos. Leeming & Co.
Ad Agency—William Esty
Liggett & Myers
Ad Agency—J. Walter Thompson
Maremont Corp.
Ad Agency—Bozell & Jacobs
McCall Corp.
Ad Agency—L. C. Gumbinner Advt. Agency
Mennen Co.
Ad Agency—Warwick & Legler
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmaco Co.
Ad Agency—N. W. Ayer & Son
Popular Science
Ad Agency—Schwab, Beatty & Porter
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Standard Brands
Ad Agency—J. Walter Thompson
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Week-end News (ABC)

Advertiser and Product:

American Legion Magazine
Ad Agency—Direct

American Motors
Ad Agency—Geyer, Morey & Ballard
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Champion Sparkplug
Ad Agency—J. Walter Thompson
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Fawcett Publications
Ad Agency—Direct.
Liggett & Myers
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Popular Science
Ad Agency—Schwab, Beatty & Porter
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Standard Brands
Ad Agency—J. Walter Thompson
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

What's the Issue? (MBS)

Advertiser and Product:

Participating

White House Correspondent (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
P. Lorillard
Ad Agency—Lennen & Newell
Menthohatum Co.
Ad Agency—J. Walter Thompson
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

Woman's World I (CBS)

Advertiser and Product:

Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

COMMERCIAL NETWORK RADIO PROGRAMS

Cowles Magazines

Ad Agency—McCann—Erickson
Hearst Corp.

Ad Agency—J. M. Hickerson
Incabloc

Ad Agency—Sidam Advertising
Kraft Foods

Ad Agency—Needham, Louis & Brorby
MacFadden Publishing

Ad Agency—Bartell Broadcasting
Mogen David Wine

Ad Agency—Edward H. Weiss
Ralston Purina

Ad Agency—Gardner Advt.
Rexall

Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands

Ad Agency—J. Walter Thompson
Wm. Wrigley

Ad Agency—Arthur Meyerhoff & Assocs.

Woman's World II (CBS)

Advertiser and Product:

Campbell Soup

Ad Agency—Needham, Louis & Brorby
Canada Dry

Ad Agency—J. M. Mathes
Columbia Records

Ad Agency—Wunderman, Ricotta & Kline
Hearst Corp.

Ad Agency—J. M. Hickerson
Incabloc

Ad Agency—Sidam Advt.
MacFadden Publishing

Ad Agency—Bartell Broadcasting
Mattel, Inc.

Ad Agency—Carson Roberts
Mentholatum Co.

Ad Agency—J. Walter Thompson
Mogen David Wine

Ad Agency—Edward H. Weiss
Ralston Purina

Ad Agency—Gardner Advt.
Rexall Drug

Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands

Ad Agency—J. Walter Thompson

Woman's World III (CBS)

Advertiser and Product:

Accent (Div. of Int. Minerals & Chem.)

Ad Agency—Needham, Louis & Brorby
Columbia Records

Ad Agency—Wunderman, Ricotta & Kline
Hearst Corp.

Ad Agency—J. M. Hickerson
Incabloc

Ad Agency—Sidam Advt.
MacFadden Publishing

Ad Agency—Bartell Broadcasting

Mogen David Wine

Ad Agency—Edward H. Weiss
Rexall

Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands

Ad Agency—J. Walter Thompson

World of John David Griffin (MBS)

Advertiser and Product:

Participating

World Today, The (MBS)

Advertiser and Product:

Participating

World Wide Sports (CBS)

Advertiser and Product:

Chrysler

Ad Agency—N. W. Ayer

Columbia Records

Ad Agency—Wunderman, Ricotta & Kline
Grove Laboratory (Sub. of Bristol-Myers)

Ad Agency—Gardner Advt.

Philip Morris

Ad Agency—Benton & Bowles

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands

Ad Agency—J. Walter Thompson
Time, Inc.

Ad Agency—Young & Rubicam

— Y —

Your Man in Paris (CBS)

Advertiser and Product:

MacFadden Publications

Ad Agency—Bartell Broadcasting

Yours Truly, Johnny Dollar (CBS)

Advertiser and Product:

E. I. Dupont

Ad Agency—Batten, Barton, Durstine & Osborn
Grove Laboratory (Sub. of Bristol-Myers)

Ad Agency—Gardner Advt.

Lever Brothers

Ad Agency—Foote, Cone & Belding

P. Lorillard

Ad Agency—Lennen & Newell

Pepsi-Cola

Ad Agency—Batten, Barton, Durstine & Osborn
Rexall

Ad Agency—Batten, Barton, Durstine & Osborn
Sinclair Refining

Ad Agency—Geyer, Morey, Madden & Ballard

1962 Commercial Network TV Programs

The following pages contain an alphabetical listing by program title of the three national television networks' commercial programs during 1962. The programs listed are for the 12-month period ending Dec. 31, 1962. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS and NBC. All programs are 13 weeks or longer.

— A —

ABC Evening Report (ABC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Best Foods
Ad Agency—Lennen & Newell
Kemper Insurance
Ad Agency—Clinton E. Frank
Schick
Ad Agency—Compton
Squibb
Ad Agency—Donahue & Coe
U. S. Plywood
Ad Agency—Kenyon & Eckhardt
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

ABC News Final (ABC-TV)

Advertiser and Product:

Beecham
Ad Agency—Kenyon & Eckhardt
du Pont
Ad Agency—N. W. Ayer
General Insurance
Ad Agency—Lennen & Newell
Sunoco
Ad Agency—William Esty

ABC's Wide World of Sports (ABC-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers
& Shenfield
General Motors (JMS Div.)
Ad Agency—Campbell-Ewald
Gillette
Ad Agency—Maxon
Liberty Mutual
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Grey
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Sheaffer Pens
Ad Agency—Batten, Barton, Durstine & Osborn

Accent of American Summer (CBS-TV)

Advertiser and Product:

Polaroid
Ad Agency—Doyle Dane Bernbach

Accent on 1962 (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Young & Rubicam

Adams, Edie, Show (ABC-TV)

Advertiser and Product:

Consolidated Cigar
Ad Agency—Lennen & Newell

Adventures in Paradise (ABC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Gumbinner
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Grey
Brillo
Ad Agency—J. Walter Thompson
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Chesebrough-Pond's
Ad Agency—William Esty
Ed Dalton
Ad Agency—Kenyon & Eckhardt
General Cigar
Ad Agency—Young & Rubicam
General Foods
Ad Agency—Benton & Bowles
Gillette
Ad Agency—Maxon
Lestoil
Ad Agency—Sackel-Jackson
Miles Labs
Ad Agency—Wade
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Supreme Bakers
Ad Agency—George H. Hartman

COMMERCIAL NETWORK TV PROGRAMS

Adventures of Sir Francis Drake (NBC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Leo Burnett

Alcoa Premiere, Presented by Fred Astaire (ABC-TV)

Advertiser and Product:
Aluminum Co. of America
Ad Agency—Fuller, Smith & Ross
Armour
Ad Agency—Foote, Cone & Belding
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mobil
Ad Agency—Ted Bates
North American Philips
Ad Agency—C. J. LaRoche
Polaroid
Ad Agency—Doyle Dane Bernbach
Reynolds Tobacco
Ad Agency—William Esty
Sunbeam
Ad Agency—Perrin Assocs.
Wander
Ad Agency—Tatham Laird

Allakazam, Magic Land of (ABC-TV)

Advertiser and Product:
Louis Marx & Co.
Ad Agency—Ted Bates
Lakeside Toys
Ad Agency—Kerker, Patterson

Allakazam (CBS-TV)

Advertiser and Product:
Kellogg
Ad Agency—Leo Burnett

Alvin Show (CBS-TV)

Advertiser and Product:
American Doll & Toy
Ad Agency—Madison Square Advt.
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Benton & Bowles
Ideal Toy
Ad Agency—Grey
National Grape Ass'n
Ad Agency—R. K. Manoff
Nestle
Ad Agency—McCann-Erickson

American Bandstand (ABC-TV)

Advertiser and Product:
Adams

Ad Agency—Z. R. Daniels
American Chicle
Ad Agency—Ted Bates
Canterbury Knitters
Ad Agency—Fladell, Harris & Breitner
Carter Products
Ad Agency—Ted Bates
Dr. Pepper
Ad Agency—Grant
Gillette
Ad Agency—North
Plough, Inc.
Ad Agency—Lake-Spiro-Shurman
Sheaffer Pens
Ad Agency—Batten, Barton, Durstine & Osborn
Vick's
Ad Agency—Morse Int.
Whitehall
Ad Agency—L. C. Gumbinner

American Football League (ABC-TV)

Advertiser and Product:
DX Sunray
Ad Agency—Gardner
Ford (Lincoln & Mercury)
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon
Lorillard
Ad Agency—Grey

American News-stand (ABC-TV)

Advertiser and Product:
Lehn & Fink
Ad Agency—Fuller, Smith & Ross

Armstrong Circle Theatre (CBS-TV)

Advertiser and Product:
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn

As the World Turns (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Corn Products
Ad Agency—Lennen & Newell
Lever Bros.
Ad Agency—Young & Rubicam
National Biscuit
Ad Agency—McCann-Erickson
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett

COMMERCIAL NETWORK TV PROGRAMS

Procter & Gamble
Ad Agency—Young & Rubicam
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

At the Threshold (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

— B —

Bachelor Father (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—L. C. Gumbinner
Armour
Ad Agency—Foote, Cone & Belding
Sunbeam
Ad Agency—Foote, Cone & Belding

Ball, Lucille, Show, New (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam
Lever Bros.
Ad Agency—J. Walter Thompson

Baseball Game of the Week (CBS-TV)

Advertiser and Product:
Adolph's
Ad Agency—McCann-Erickson
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Colgate-Palmolive
Ad Agency—Ted Bates
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Knox Reeves
Philip Morris
Ad Agency—Leo Burnett
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Studebaker-Packard
Ad Agency—Standart & O'Hern
Texaco
Ad Agency—Benton & Bowles
J. B. Williams
Ad Agency—Parkson

Bell Science Series (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

Bell Telephone Hour (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

Sam Benedict (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Dow Chemical
Ad Agency—McManus, John & Adams
Jergens
Ad Agency—Cunningham & Walsh
M M M
Ad Agency—McManus, John & Adams
Mennen
Ad Agency—Warwick & Legler
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
Sperry Rand
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
U. S. Plywood
Ad Agency—Kenyon & Eckhardt
Warner-Lambert
Ad Agency—Lambert & Feasley

Benny, Jack, Show (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
State Farm Mutual Insurance
Ad Agency—Needham, Louis & Brorby

Berg, Gertrude, Show (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Berle, Milton, Show (NBC-TV)

Advertiser and Product:
Chrysler
Ad Agency—Leo Burnett

Bernstein, Leonard, & the N. Y. Philharmonic (CBS-TV)

Advertiser and Product:
Ford
Ad Agency—Kenyon & Eckhardt
Shell Oil
Ad Agency—Kenyon & Eckhardt

Beverly Hillbillies (CBS-TV)

Advertiser and Product:
Kellogg
Ad Agency—Leo Burnett
Reynolds Tobacco
Ad Agency—William Esty

Bonanza (NBC-TV)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

Brasselle's, Keefe, Variety Gardens (CBS-TV)

Advertiser and Product:
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
Reynolds Tobacco
Ad Agency—William Esty

Brenner (CBS-TV)

Advertiser and Product:
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Block Drug
Ad Agency—Grey
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—N. W. Ayer
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
Lever Bros.
Ad Agency—J. Walter Thompson
Mennen Co.
Ad Agency—Grey
Sperry Rand
Ad Agency—Young & Rubicam

Bridges, Lloyd, Show (CBS-TV)

Advertiser and Product:
Kaiser
Ad Agency—Young & Rubicam

Brighter Day (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate-Palmolive
Ad Agency—Street & Finney
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—J. Walter Thompson
Nestle
Ad Agency—McCann-Erickson
Quaker Oats
Ad Agency—J. Walter Thompson

Brinkley's, David, Journal (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Douglas Fir Plywood Ass'n
Ad Agency—Cole & Weber
Eastman Kodak
Ad Agency—J. Walter Thompson
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Schlitz
Ad Agency—Leo Burnett
Singer
Ad Agency—Young & Rubicam

Bugs Bunny (ABC-TV)

Advertiser and Product:
Blumenthal Bros.
Ad Agency—Wermen & Schorr

COMMERCIAL NETWORK TV PROGRAMS

General Foods
Ad Agency—Benton & Bowles
Luden's
Ad Agency—J. M. Mathes
Mars
Ad Agency—Needham, Louis & Brorby
Perkins (SOS Div.)
Ad Agency—Foote, Cone & Belding
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Pillsbury
Ad Agency—Campbell-Mithun

Bullwinkle Show (NBC-TV)

Advertiser and Product:
Audion Emenee Corp.
Ad Agency—Abco Advt.
Beech-Nut
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Johnson & Son
Ad Agency—Benton & Bowles
Old London Foods
Ad Agency—Richard K. Manoff
Welch Grape
Ad Agency—Richard K. Manoff

Bus Stop (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Block Drug-
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brillo
Ad Agency—J. Walter Thompson
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam
Singer Sewing
Ad Agency—Young & Rubicam

— C —

CBS Evening News (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Carter Products
Ad Agency—Ted Bates
Goodyear
Ad Agency—Young & Rubicam
Philip Morris
Ad Agency—Benton & Bowles

CBS Late Sunday News (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Carter Products
Ad Agency—Ted Bates

CBS News (CBS-TV)

Advertiser and Products:
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather; Foote,
Cone & Belding
Dow Chemical
Ad Agency—Norman, Craig & Kummel
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North Advt.
S. C. Johnson
Ad Agency—Needham, Louis & Brorby; Benton
& Bowles
Kellogg
Ad Agency—Leo Burnett
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Olin Mathieson
Ad Agency—Donahue & Coe
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Warner-Lambert
Ad Agency—Ted Bates

CBS News Special— Money Talks (CBS-TV)

Advertiser and Product:
Liggett & Myers
Ad Agency—McCann-Erickson
Mead Johnson
Ad Agency—Kenyon & Eckhardt

CBS Reports, at the Source (CBS-TV)

Advertiser and Product:
American Home Prod.
Ad Agency—Ted Bates
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

COMMERCIAL NETWORK TV PROGRAMS

Chemway
Ad Agency—J. Walter Thompson
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—Ted Bates
Corning Glass
Ad Agency—N. W. Ayer
Canada Dry
Ad Agency—J. M. Mathes
General Foods
Ad Agency—Ogilvy, Benson & Mather
Getty Oil
Ad Agency—Foote, Cone & Belding
Gillette
Ad Agency—North
Kiwi Polish
Ad Agency—Donahue & Coe
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Monsanto Chem
Ad Agency—Doyle Dane Bernbach
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Polaroid
Ad Agency—Doyle Dane Bernbach
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
Union Carbide
Ad Agency—William Esty
Xerox
Ad Agency—Papert, Koenig, Lois

Caesar, Sid, Show (ABC-TV)

Advertiser and Product:

Consolidated Cigar
Ad Agency—Papert, Koenig, Lois

Cain's Hundred (NBC-TV)

Advertiser and Product:

American Cyanamid
Ad Agency—Cunningham & Walsh
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
du Pont
Ad Agency—N. W. Ayer
International Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard

Lorillard
Ad Agency—Lennen & Newell
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Warner-Lambert
Ad Agency—Lambert & Feasley

Calendar (CBS-TV)

Advertiser and Product:

Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn

Calvin & the Colonel (ABC-TV)

Advertiser and Product:

Gillette
Ad Agency—Maxon
S. C. Johnson
Ad Agency—Benton & Bowles
Lever Bros.
Ad Agency—J. Walter Thompson

Candid Camera (CBS-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Young & Rubicam
Lever Bros.
Ad Agency—J. Walter Thompson

Captain Gallant (NBC-TV)

Advertiser and Product:

General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gold Medal Candy
Ad Agency—Mogul, Williams & Saylor
Lionel
Ad Agency—Grey
Schaper Mfg.
Ad Agency—Knox-Reeves
Shwayder Bros.
Ad Agency—Grey

Captain Kangaroo (CBS-TV)

Advertiser and Product:

American Doll & Toy
Ad Agency—Madison Square Advt.

COMMERCIAL NETWORK TV PROGRAMS

Arnold Schwinn
Ad Agency—George Bond
Binney & Smith
Ad Agency—Chirug & Cairns
Borden
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Colgate-Palmolive
Ad Agency—Ted Bates
Colorforms, Inc.
Ad Agency—Kudner
Continental Baking
Ad Agency—Ted Bates
Deluxe Reading
Ad Agency—Zlowe
Easy Day Mfg.
Ad Agency—Leonard M. Sive
General Foods
Ad Agency—Ogilvy, Benson & Mather
Gerber
Ad Agency—D'Arcy
Hedstron Union
Ad Agency—J. O'Leary
Hollywood Brands
Ad Agency—Grubb & Peterson
Kellogg
Ad Agency—Leo Burnett
Louis Marx & Co.
Ad Agency—Ted Bates
Luden's
Ad Agency—J. M. Mathes
Miles Labs
Ad Agency—Wade
National Grape Co-op Ass'n
Ad Agency—Chirug & Cairns
North Woods Coffee
Ad Agency—Clinton B. Frank
Ohio Art Mfg.
Ad Agency—Anne Stahl
Plough, Inc.
Ad Agency—Lake, Spiro, Shurman
Prewitt J. Nelson
Ad Agency—Hanford & Greenfield
Rainbow Crafts
Ad Agency—McVicker
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Spalding
Ad Agency—George Bond
Sweets Co. of America
Ad Agency—Direct.
James O. Welch
Ad Agency—Chirug & Cairns
Westinghouse
Ad Agency—McCann-Erickson
Wham-O
Ad Agency—Marlin

Car 54, Where Are You? (NBC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Leo Burnett

Ben Casey (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Benton & Bowles
Sunbeam
Ad Agency—Foote, Cone & Belding

Checkmate (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Grey
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—D'Arcy
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
Corn Products
Ad Agency—Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carlson Roberts
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample

COMMERCIAL NETWORK TV PROGRAMS

Gillette
Ad Agency—North
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample
Mead Johnson
Ad Agency—Kenyon & Eckhardt
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Scripto
Ad Agency—McCann-Marschalk
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Standard Brands
Ad Agency—Ted Bates
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty

Cheyenne (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Best Foods
Ad Agency—Lennen & Newell
Block Drug
Ad Agency—Grey
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
General Foods
Ad Agency—Benton & Bowles
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Procter & Gamble
Ad Agency—Compton
Schick
Ad Agency—Norman, Craig & Kummel
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Ted Bates

Close-up!, Bell & Howell (ABC-TV)

Advertiser and Product:
Bell & Howell
Ad Agency—M-E Productions

College Football Kickoff (CBS-TV)

Advertiser and Product:
Pfizer
Ad Agency—William Esty
Union Carbide
Ad Agency—William Esty

College Football Scoreboard (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills
Ad Agency—Knox Reeves

Combat (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Grey
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Moores, H. C.
Ad Agency—Benton & Bowles
North American Philips
Ad Agency—C. J. La Roche
Norwich
Ad Agency—Benton & Bowles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Polaroid
Ad Agency—Doyle Dane Bernbach
U. S. Rubber
Ad Agency—Fletcher, Richards, Calkins & Holden

Comedy Spot (CBS-TV)

Advertiser and Product:
Corn Products
Ad Agency—Lennen & Newell
S. C. Johnson
Ad Agency—Foote, Cone & Belding

Como's, Perry, Kraft Music Hall (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK TV PROGRAMS

Concentration (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Borden
Ad Agency—Young & Rubicam
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham & Walsh
Knomark
Ad Agency—Grey
Leeming
Ad Agency—William Esty
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Campbell-Mithun
Proctor-Silex
Ad Agency—Weiss & Geller
Speidel
Ad Agency—McCann-Marschalk
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Upjohn
Ad Agency—McCann-Erickson

Cummings, Bob, Show (CBS-TV)

Advertiser and Product:

Brown & Williamson
Ad Agency—Ted Bates
Richardson Merrell
Ad Agency—Morse Int.

— D —

Dr. Kildare (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Colgate-Palmolive
Ad Agency—Lennen & Newell
L & M
Ad Agency—J. Walter Thompson

Lestoil

Ad Agency—Sackel-Jackson
Maybelline
Ad Agency—Post & Morr
Singer Sewing
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Warner-Lambert
Ad Agency—Lambert & Feasley

Defenders (CBS-TV)

Advertiser and Product:

Brown & Williamson
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Young & Rubicam
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
Sears Roebuck
Ad Agency—Leo Burnett
Speidel
Ad Agency—McCann-Marschalk

Dennis the Menace (CBS-TV)

Advertiser and Product:

Corn Products
Ad Agency—Lennen & Newell
Kellogg
Ad Agency—Leo Burnett

Discovery (ABC-TV)

Advertiser and Product:

Sawyer
Ad Agency—Richard Montgomery
Transogram
Ad Agency—Mogul, Williams & Saylor
Welch
Ad Agency—Chirug & Cairns

Disney's, Walt, Wonderful World of Color (NBC-TV)

Advertiser and Product:

Eastman Kodak
Ad Agency—J. Walter Thompson
R C A
Ad Agency—J. Walter Thompson

Don't Call Me Charlie! (NBC-TV)

Advertiser and Product:

Brown & Williamson
Ad Agency—Ted Bates
Scott Paper
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK TV PROGRAMS

Du Pont Show of the Week (NBC-TV)

Advertiser and Product:

du Pont
Ad Agency—Batten, Barton, Durstine & Osborn

— E —

Edge of Night (CBS-TV)

Advertiser and Product:

Alberto Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Corn Products
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Procter & Gamble
Ad Agency—Benton & Bowles
Richardson Merrell
Ad Agency—Morse Int.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

87th Precinct (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Helene Curtis
Ad Agency—E. H. Weiss
Walt Disney
Ad Agency—Direct.

Ford (Lincoln-Mercury)
Ad Agency—Kenyon & Eckhardt
International Latex
Ad Agency—Reach, McClinton
L & M
Ad Agency—J. Walter Thompson
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Singer Sewing
Ad Agency—Young & Rubicam
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco Products
Ad Agency—J. Walter Thompson

Eleventh Hour (NBC-TV)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey & Ballard
Bristol-Myers (Clairol)
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Walt Disney
Ad Agency—Direct.
General Motors
Ad Agency—N. W. Ayer
Jergens
Ad Agency—Cunningham & Walsh
Max Factor
Ad Agency—Carson, Roberts, Inc.
Menley & James Labs
Ad Agency—Foote, Cone & Belding
Procter & Gamble
Ad Agency—Benton & Bowles
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
U. S. Time
Ad Agency—Warwick & Legler
Warner-Lambert
Ad Agency—Lambert & Feasley

Empire (NBC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chrysler
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

COMMERCIAL NETWORK TV PROGRAMS

Ensign O'Toole (NBC-TV)

Advertiser and Product:

Ford
Ad Agency—J. Walter Thompson
L & M
Ad Agency—J. Walter Thompson

Expedition (ABC-TV)

Advertiser and Product:

Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Exploring (NBC-TV)

Advertiser and Product:

Kraft
Ad Agency—Foote, Cone & Belding

Eyewitness (CBS-TV)

Advertiser and Product:

American Cyanamid
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
American Home Products
Ad Agency—Ted Bates
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chanel, Inc.
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carson Roberts
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
L & M
Ad Agency—Dancer-Fitzgerald-Sample
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey

National Grape Ass'n
Ad Agency—R. K. Manoff
Polaroid
Ad Agency—Doyle Dane Bernbach
Revlon
Ad Agency—Grey
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty

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Fair Exchange (CBS-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chrysler
Ad Agency—N. W. Ayer
Coty
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Knowles
L & M
Ad Agency—J. Walter Thompson
Olin Mathieson
Ad Agency—Donahue & Coe
Pillsbury
Ad Agency—Burnett
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Shulton
Ad Agency—Wesley

Father Knows Best (ABC-TV)

Advertiser and Product:

Chrysler (Dodge Div.)
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodyear
Ad Agency—Young & Rubicam
Luden's
Ad Agency—J. M. Mathes
Pillsbury
Ad Agency—Campbell-Mithun

COMMERCIAL NETWORK TV PROGRAMS

Father Knows Best (CBS-TV)

Advertiser and Product:

Brown & Williamson
Ad Agency—Ted Bates
Gillette
Ad Agency—North
Mutual of Omaha
Ad Agency—Guild, Bascom & Bonfigli
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson

Father of the Bride (CBS-TV)

Advertiser and Product:

Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn

Fight of the Week (ABC-TV)

Advertiser and Product:

General Cigar
Ad Agency—Young & Rubicam
Gillette
Ad Agency—Maxon

Flintstones (ABC-TV)

Advertiser and Product:

Best Foods
Ad Agency—Lennen & Newell
North American Philips
Ad Agency—C. J. La Roche
Welch Grape Juice
Ad Agency—R. K. Manoff

Follow the Sun (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Benton & Bowles
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett

S. C. Johnson
Ad Agency—Benton & Bowles
Kaiser
Ad Agency—Young & Rubicam
P. Lorillard
Ad Agency—Lennen & Newell
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Grey Advt.
Star-Kist Foods
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Whitehall
Ad Agency—Ted Bates

Fonda, Henry, and the Family (CBS-TV)

Advertiser and Product:

Procter & Gamble
Ad Agency—Benton & Bowles

From These Roots (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Colgate-Palmolive
Ad Agency—Ted Bates
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Leeming
Ad Agency—William Esty
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
National Biscuit
Ad Agency—McCann-Erickson
Purex
Ad Agency—E. H. Weiss

Frontier Circus (CBS-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bissell
Ad Agency—N. W. Ayer

COMMERCIAL NETWORK TV PROGRAMS

Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Corn Products
Ad Agency—Lennen & Newell
Corning Glass
Ad Agency—N. W. Ayer
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carson Roberts
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
P. Lorillard
Ad Agency—Batten, Barton, Durstine & Osborn
National Grape Ass'n
Ad Agency—R. K. Manoff
Pepsi-Cola
Ad Agency—Young & Rubicam
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles

Fury (NBC-TV)

Advertiser and Product:
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodrich
Ad Agency—Foote, Cone & Belding
Hassenfeld
Ad Agency—Burns
Kenner Products
Ad Agency—Leonard Sive & Assocs.
Kraft
Ad Agency—Foote, Cone & Belding
Miles Labs
Ad Agency—Wade
Perkins Products
Ad Agency—Foote, Cone & Belding
Quaker Oats
Ad Agency—J. Walter Thompson
Sweets Co. of America
Ad Agency—Henry Eisen
Wham-O Mfg.
Ad Agency—Marlin

— G —

Gallant Men (ABC-TV)

Advertiser and Product:
P. Ballantine & Son
Ad Agency—William Esty
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Sunbeam
Ad Agency—Foote, Cone & Belding; Perrin & Assocs.
U. S. Rubber
Ad Agency—Fletcher, Richards, Calkins & Holden
Warner-Lambert
Ad Agency—Ted Bates

General Electric College Bowl (CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—Maxon

General Electric Theatre (CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—Batten, Barton, Durstine & Osborn

Dobie Gillis (CBS-TV)

Advertiser and Product:
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—Norman, Craig & Kummel
S. C. Johnson
Ad Agency—Benton & Bowles
Philip Morris
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather

COMMERCIAL NETWORK TV PROGRAMS

Gleason, Jackie, Show American Scene Magazine (CBS-TV)

Advertiser and Product:

Chanel
Ad Agency—Norman, Craig & Kummel
Colgate
Ad Agency—Ted Bates
Drackett
Ad Agency—Young & Rubicam
Hertz
Ad Agency—Norman, Craig & Kummel
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.

Going My Way (ABC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Breck
Ad Agency—N. W. Ayer
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Metrecal
Ad Agency—Kenyon & Eckhardt
Miles Labs
Ad Agency—Wade

Golden Showcase (CBS-TV)

Advertiser and Product:

Breck
Ad Agency—Reach, McClinwton

Zane Grey Theatre (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Young & Rubicam

Griffin, Merv, Show (NBC-TV)

Advertiser and Product:

Adolph's
Ad Agency—McCann-Erickson
Alberto-Culver
Ad Agency—Compton
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Bristol-Myers
Ad Agency—Gardner
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Dumas Milner
Ad Agency—Post, Morr, Gardner

Ex-Lax

Ad Agency—Warwick & Legler
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Hartz Mtn. Products
Ad Agency—George Hartman
Heublein
Ad Agency—Fletcher Richards, Calkins & Holden
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Son
Ad Agency—Foote, Cone & Belding
Lestoil
Ad Agency—Sackel-Jackson
National Biscuit
Ad Agency—McCann-Erickson
Pharmaco
Ad Agency—N. W. Ayer
Procter-Silex
Ad Agency—Weiss & Geller
Purex
Ad Agency—E. H. Weiss
Scholl Mfg.
Ad Agency—Donahue & Coe
Scott Paper
Ad Agency—J. Walter Thompson
Staley, A. E.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
U. S. Borax
Ad Agency—McCann-Erickson
Wander
Ad Agency—Tatham Laird

Griffith, Andy, Show (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Benton & Bowles

Guiding Light (CBS-TV)

Advertiser and Product:

Procter & Gamble
Ad Agency—Compton

Gunsmoke (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
General Foods
Ad Agency—Benton & Bowles; Young
& Rubicam
S. C. Johnson
Ad Agency—Benton & Bowles
Johnson & Johnson
Ad Agency—Young & Rubicam
L & M
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Benton & Bowles
Sperry Rand
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

— H —

Hathaways, The (ABC-TV)

Advertiser and Product:

Best Foods
Ad Agency—Lennen & Newell
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Coca-Cola
Ad Agency—M-E Productions
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett
Mars
Ad Agency—Needham, Louis & Brorby
Peter Paul
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Polaroid
Ad Agency—Doyle Dane Bernbach
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Sunbeam
Ad Agency—Foote, Cone & Belding

Have Gun—Will Travel (CBS-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Lever Bros.
Ad Agency—J. Walter Thompson
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Hawaiian Eye (ABC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Colgate
Ad Agency—Ted Bates
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Ted Bates

Hazel (NBC-TV)

Advertiser and Product:

Ford
Ad Agency—J. Walter Thompson

Hennesey (CBS-TV)

Advertiser and Product:

Ad Agency—Young & Rubicam
General Foods
Ad Agency—Young & Rubicam
P. Lorillard
Ad Agency—Lennen & Newell

Here and Now (NBC-TV)

Advertiser and Product:

Gulf Oil
Ad Agency—Young & Rubicam

Here's Hollywood (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Campbell Soups
Ad Agency—Needham, Louis & Brorby
Colgate
Ad Agency—Ted Bates
Fels & Co.
Ad Agency—Richard Manoff
Heinz
Ad Agency—Maxon
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knomark
Ad Agency—Grey
Lestoil
Ad Agency—Sackel-Jackson
Lever (Lipton)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Martin-Marietta
Ad Agency—Turner
Norwich
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—Lynn Baker Advt.
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Highways of Melody (NBC-TV)

Advertiser and Product:

Cities Service
Ad Agency—Lennen & Newell

COMMERCIAL NETWORK TV PROGRAMS

Hitchcock, Alfred, Hour (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Bristol-Myers
Ad Agency—Foote, Cone & Belding; Young
& Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Corning Glass
Ad Agency—N. W. Ayer
Chrysler
Ad Agency—N. W. Ayer
Coty
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
Maybelline
Ad Agency—Post, Morr & Gardner
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Union Carbide
Ad Agency—William Esty

Hitchcock, Alfred, Presents (CBS-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Gumbinner
Chemstrand
Ad Agency—Doyle Dane Bernbach
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
S. C. Johnson
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Lambert & Feasley

Hollywood Special (ABC-TV)

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam

Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
General Foods
Ad Agency—Benton & Bowles
Haggar Co.
Ad Agency—Tracy Locke
Insurance Co. of America
Ad Agency—N. W. Ayer
Leeming
Ad Agency—William Esty
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Menley & James
Ad Agency—Foote, Cone & Belding
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Quaker Oats
Ad Agency—J. Walter Thompson
R. J. Reynolds
Ad Agency—William Esty
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty

Hope, Bob, Show (NBC-TV)

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Chemstrand
Ad Agency—Doyle Dane Bernbach
Kitchens of Sara Lee
Ad Agency—Hill, Rogers, Mason & Scott
Scripto
Ad Agency—McCann-Marschalk
U. S. Time
Ad Agency—Warwick & Legler

Huntley-Brinkley Report (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
R. J. Reynolds
Ad Agency—William Esty
Texaco
Ad Agency—Benton & Bowles

Huntley, Chet, Reporting (NBC-TV)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Eastman Kodak
Ad Agency—J. Walter Thompson

COMMERCIAL NETWORK TV PROGRAMS

Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Mutual of Omaha
Ad Agency—Bozell & Jacobs
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
Schlitz
Ad Agency—Leo Burnett
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Warner-Lambert
Ad Agency—Lambert & Feasley
Xerox
Ad Agency—Papert, Koenig, Lois

— I —

Ichabod and Me (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Lorillard
Ad Agency—Lennen & Newell
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Revlon
Ad Agency—Grey
Scott Paper
Ad Agency—J. Walter Thompson
Standard Brands
Ad Agency—Ted Bates
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty

I'm Dickens . . . He's Fenster (ABC-TV)

Advertiser and Product:
Consolidated Cigar
Ad Agency—Compton
Procter & Gamble
Ad Agency—Compton

International Showtime (NBC-TV)

Advertiser and Product:
American Cyanamid
Ad Agency—Cunningham & Walsh
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
Colgate
Ad Agency—Lennen & Newell
Derby Foods
Ad Agency—McCann-Erickson
Eastman Kodak
Ad Agency—J. Walter Thompson
Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lorillard
Ad Agency—Lennen & Newell
Maybelline
Ad Agency—Post & Morr
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
St. Regis Paper
Ad Agency—Cunningham & Walsh
Seven Up
Ad Agency—J. Walter Thompson
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Richards, Calkins & Holden

COMMERCIAL NETWORK TV PROGRAMS

U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
U. S. Time
Ad Agency—Warwick & Legler
Vick Chemical
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Walt Disney
Ad Agency—Direct.
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco Products
Ad Agency—J. Walter Thompson

It Could Be You (NBC-TV)

Advertiser and Product:

Heinz
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample

It's a Man's World (NBC-TV)

Advertiser and Product:

Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Leeming
Ad Agency—William Esty
L & M
Ad Agency—J. Walter Thompson
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Shulton
Ad Agency—Wesley Assoc.
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

I've Got a Secret (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bissell
Ad Agency—N. W. Ayer
Breck
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—William Esty
Corning Glass
Ad Agency—N. W. Ayer
General Foods
Ad Agency—Young & Rubicam

Gillette
Ad Agency—North
Hertz
Ad Agency—Norman, Craig & Kummel
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Peps-Cola
Ad Agency—Batten, Barton, Durstine & Osborne
Pfizer
Ad Agency—William Esty
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Smith, Kline & French
Ad Agency—Foote, Cone & Belding

— J —

Jetsons, The (ABC-TV)

Advertiser and Product:

Colgate
Ad Agency—Ted Bates
Dow Chemical
Ad Agency—McManus, John & Adams
MMM
Ad Agency—McManus, John & Adams
Whitehall
Ad Agency—Ted Bates

— K —

Kickoff 1962 (CBS-TV)

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Foods
Ad Agency—Ogilvy, Benson & Mather

King Leonardo (NBC-TV)

Advertiser and Product:

Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodrich
Ad Agency—Foote, Cone & Belding
Kraft
Ad Agency—Foote, Cone & Belding
Perkins
Ad Agency—Foote, Cone & Belding
Sawyer
Ad Agency—Richard Montgomery
Sweets Co. of America
Ad Agency—Henry Eisen Advt.

COMMERCIAL NETWORK TV PROGRAMS

Kraft American Landscape (NBC-TV)

Advertiser and Product:

Kraft
Ad Agency—J. Walter Thompson

Kraft Music Goes West (NBC-TV)

Advertiser and Product:

Kraft
Ad Agency—J. Walter Thompson

Kraft Mystery Theatre (NBC-TV)

Advertiser and Product:

Kraft
Ad Agency—J. Walter Thompson

Kukla and Ollie (NBC-TV)

Advertiser and Product:

Miles Labs
Ad Agency—Wade

— L —

Land, The (NBC-TV)

Advertiser and Product:

Westinghouse
Ad Agency—McCann-Erickson

Laramie (NBC-TV)

Advertiser and Product:

AC Spark Plug
Ad Agency—D. P. Brother
American Gas Ass'n
Ad Agency—Lennen & Newell
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Canada Dry
Ad Agency—J. M. Mathes
Chesebrough-Pond's
Ad Agency—William Esty
Colgate
Ad Agency—Ted Bates
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn

Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Lennen & Newell
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Schick
Ad Agency—Compton
Schlitz
Ad Agency—Leo Burnett
Singer Sewing
Ad Agency—Young & Rubicam
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Vick Chem
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco
Ad Agency—J. Walter Thompson
Welch Grape Juice
Ad Agency—R. K. Manoff

Lassie (CBS-TV)

Advertiser and Product:

Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Deluxe Reading
Ad Agency—Zlowe
Lever Bros.
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Law and Mr. Jones, The (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton

Lawman (ABC-TV)

Advertiser and Product:
American Chiclé
Ad Agency—Ted Bates
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Coca-Cola
Ad Agency—M-E Productions
General Foods
Ad Agency—Benton & Bowles
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—Maxon
International Latex
Ad Agency—Reach, McClinton
Johnson & Johnson
Ad Agency—Young & Rubicam
Mennen
Ad Agency—Grey
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Grey
R. J. Reynolds
Ad Agency—William Esty
Sunbeam
Ad Agency—Foote, Cone & Belding
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Welch Grape
Ad Agency—R. K. Manoff
Whitehall
Ad Agency—Ted Bates

Leave It to Beaver (ABC-TV)

Advertiser and Product:
Derby
Ad Agency—McCann-Erickson
H. C. Moores
Ad Agency—Benton & Bowles
North American Philips
Ad Agency—C. J. La Roche
Ovaltine

Ad Agency—Tatham-Laird
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach

Lewis, Shari, Show (NBC-TV)

Advertiser and Product:
American Doll
Ad Agency—Webb Assoc.
Colgate
Ad Agency—Ted Bates
Cracker Jack
Ad Agency—Leo Burnett
Deluxe Reading
Ad Agency—Madison Square Advt.
J. Nelson Prewitt
Ad Agency—Hutchins Advt.
Lever Bros.
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Kenyon & Eckhardt
Quaker Oats
Ad Agency—J. Walter Thompson
Remco
Ad Agency—Webb Assoc.
Warner-Lambert
Ad Agency—Lambert & Feasley

Linkletter's, Art, House Party (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Calif. Packing
Ad Agency—McCann-Erickson
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—William Esty
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
Gold Seal
Ad Agency—Campbell-Mithun
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Kellogg
Ad Agency—Leo Burnett
Kimberly Clark
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Lever Bros.
Ad Agency—J. Walter Thompson
Mentholatum
Ad Agency—J. Walter Thompson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Upjohn
Ad Agency—McCann-Marschalk
Van Camp Seafood
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
J. B. Williams
Ad Agency—Parkson

Lively Ones (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson

Love of Life (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Young & Rubicam;
Foote, Cone & Belding
Calif. Packing
Ad Agency—McCann-Erickson
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Corn Products
Ad Agency—Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
S. C. Johnson
Ad Agency—Benton & Bowles
Johnson & Johnson
Ad Agency—Young & Rubicam
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson

Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
A. E. Staley
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Upjohn
Ad Agency—McCann-Marschalk

Lucy-Desi Comedy Hour (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Benton & Bowles

— Mc —

McHale's Navy (ABC-TV)

Advertiser and Product:
R. J. Reynolds
Ad Agency—William Esty

McKeever and the Colonel (NBC-TV)

Advertiser and Product:
Milton Bradley
Ad Agency—Noyes & Co.
Texaco
Ad Agency—Benton & Bowles

— M —

Mack, Ted, and the Original Amateur Hour (CBS-TV)

Advertiser and Product:
J. B. Williams
Ad Agency—Parkson

Magic Land of Allakazam (ABC-TV)

Advertiser and Product:
Lakeside Toys
Ad Agency—Kerker Peterson
Louis Marx
Ad Agency—Ted Bates

Magic Midway (NBC-TV)

Advertiser and Product:
Louis Marx
Ad Agency—Ted Bates

COMMERCIAL NETWORK TV PROGRAMS

Make a Face (ABC-TV)

Advertiser and Product:

Milton Bradley
Ad Agency—Noyes & Co.
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Welch Candy
Ad Agency—R. K. Manoff

Make Room for Daddy (NBC-TV)

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Frito
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Hartz Mt. Products
Ad Agency—George Hartman
Hassenfeld Bros.
Ad Agency—Burns Advt.
Heinz
Ad Agency—Maxon
Horsman Dolls
Ad Agency—Manchester Assocs.
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knomark
Ad Agency—Grey
Lever Bros.
Ad Agency—Reach, McClinton
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Reader's Digest
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Sweets Co. of America
Ad Agency—Henry Eisen
Sunsweet Growers
Ad Agency—Long Advt.

Margie (ABC-TV)

Advertiser and Product:

American Chicle
Ad Agency—Bates
Gillette
Ad Agency—Maxon
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Perry Mason (CBS-TV)

Advertiser and Product:

Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Drackett
Ad Agency—Young & Rubicam
Philip Morris
Ad Agency—Benton & Bowles
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Matty's Funnies with Beany & Cecil (ABC-TV)

Advertiser and Product:

Mattel Toy
Ad Agency—Carson, Roberts, Los Angeles

Maverick (ABC-TV)

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Grey
Brillo
Ad Agency—J. Walter Thompson
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Consolidated Cigar
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Endicott Johnson
Ad Agency—Hicks & Griest
Ex-Lax
Ad Agency—Warwick & Legler
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett
Ideal Toy
Ad Agency—Grey
Jergens
Ad Agency—Cunningham & Walsh
S. C. Johnson
Ad Agency—Benton & Bowles
Kaiser
Ad Agency—Young & Rubicam
Keystone
Ad Agency—Bresnick
Luden's
Ad Agency—J. M. Mathes
Maytag
Ad Agency—Leo Burnett
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Star-Kist
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Supreme
Ad Agency—George H. Hartman
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Welch
Ad Agency—R. K. Manoff

Meet the Press

Advertiser and Product:
Wheeling Steel
Ad Agency—Cunningham & Walsh

Mighty Mouse Playhouse (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Foote, Cone & Belding
Ideal Toy
Ad Agency—Grey
Nestle
Ad Agency—McCann-Erickson

Millionaire (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—McCann-Erickson
Calif. Packing
Ad Agency—McCann-Erickson
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Corn Products
Ad Agency—McCann-Erickson; Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
Gerber
Ad Agency—D'Arcy
Gillette
Ad Agency—Wade
Gold Seal
Ad Agency—Campbell-Mithun
Hartz Mtn. Products
Ad Agency—George Hartman
S. C. Johnson
Ad Agency—Benton & Bowles
Kellogg
Ad Agency—Leo Burnett
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn

National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Staley, A. E.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Upjohn
Ad Agency—McCann-Erickson

Mister Ed (CBS-TV)

Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Corning Glass
Ad Agency—N. W. Ayer
Frito-Lay
Ad Agency—Dancer-Fitzgerald-Sample
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
Mennen
Ad Agency—Grey
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Olin Mathieson
Ad Agency—Donahue & Coe
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Ogilvy, Benson & Mather
Quaker Oats
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Scripto
Ad Agency—McCann-Marschalk
Shell Oil
Ad Agency—N. W. Ayer
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Standard Brands
Ad Agency—Bates
Studebaker-Packard
Ad Agency—D'Arcy
Union Carbide
Ad Agency—Esty

Mister Smith Goes to Washington (ABC-TV)

Advertiser and Product:

Edward Dalton
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
R. J. Reynolds
Ad Agency—William Esty
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

Moore, Garry, Show (CBS-TV)

Advertiser and Product:

General Motors
Ad Agency—D. P. Brother
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
R. J. Reynolds
Ad Agency—William Esty

Morning Minute Plan (CBS-TV)

Advertiser and Product:

Adolph's
Ad Agency—McCann-Erickson
Alberto-Culver
Ad Agency—Compton
Aluminum Co. of America
Ad Agency—Ketchum, MacLeod & Grove
A M F
Ad Agency—Cunningham & Walsh
American Home Products
Ad Agency—Ted Bates
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bourjois, Inc.
Ad Agency—Gumbinner
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Calif. Packing
Ad Agency—McCann-Erickson
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—William Esty
Church & Dwight
Ad Agency—Ross Roy

Coats & Clark
Ad Agency—McCann-Erickson
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Continental Baking
Ad Agency—Ted Bates
Corn Products
Ad Agency—McCann-Erickson
Corning Glass
Ad Agency—N. W. Ayer
Curtis Pub.
Ad Agency—Batten, Barton, Durstine & Osborn
Dr. Pepper
Ad Agency—Grant
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Factor, Max
Ad Agency—Carson, Roberts
Fr. John's Medicine
Ad Agency—Herman W. Stevens
Florida Citrus Comm.
Ad Agency—Benton & Bowles
French, R. T.
Ad Agency—Kenyon & Eckhardt
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Knox Reeves
Gillette
Ad Agency—North
Gold Seal
Ad Agency—Campbell-Mithun
Hartz Mtn. Products
Ad Agency—George Hartman
Heublein
Ad Agency—Fletcher Richards, Calkins & Holden
Johnson & Johnson
Ad Agency—Young & Rubicam
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lever Bros.
Ad Agency—Reach, McClinton
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pfizer
Ad Agency—William Esty
Reddi Wip
Ad Agency—McCann-Erickson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Richardson Merrell
Ad Agency—Morse Int.
Rubber Maid
Ad Agency—Ketchum, MacLeod & Grove

COMMERCIAL NETWORK TV PROGRAMS

Samdura
Ad Agency—Hicks & Greist
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Siris, A. J.
Ad Agency—Maxwell, Sackheimer, Franklin & Bruck
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Spring Mills
Ad Agency—Maxwell, Sackheimer, Franklin & Bruck
Staley, A. E.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Stanley Warner
Ad Agency—Reach McClinton
Standard Brands
Ad Agency—J. Walter Thompson
Sucrest
Ad Agency—Kastor, Hilton, Chesley & Clifford
U. S. Borax
Ad Agency—McCann-Erickson
Union Underwear
Ad Agency—Grey
Upjohn
Ad Agency—McCann-Marschalk
Warner-Lambert
Ad Agency—Lambert & Feasley

Murray, Jan, Show (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Gumbinner
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—Ted Bates;
Norman, Craig & Kummel
Ex-Lax
Ad Agency—Warwick & Legler
Fels
Ad Agency—Richard Manoff
Jergens
Ad Agency—Cunningham & Walsh
Knemark
Ad Agency—Grey
Lestoil
Ad Agency—Sackel-Jackson
Lever Bros.
Ad Agency—E. H. Weiss
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lorillard
Ad Agency—Grey

Martin-Marietta
Ad Agency—Turner
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Procter-Silex
Ad Agency—Weiss & Geller
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sunsweet
Ad Agency—Long
Upjohn
Ad Agency—McCann-Erickson
U. S. Borax
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Lambert & Feasley

My Friend Flicka (ABC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Kenner Toys
Ad Agency—Leonard M. Sive
Miles Labs
Ad Agency—Wade

My Friend Flicka (CBS-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Sweets Company of America
Ad Agency—Direct

My Three Sons (ABC-TV)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

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NBA Pro Basketball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
General Mills
Ad Agency—Knox Reeves
Mennen
Ad Agency—Grey
Narragansett Brewing
Ad Agency—Doherty, Clifford, Steers & Shenfield
Schick
Ad Agency—Norman, Craig & Kummel

COMMERCIAL NETWORK TV PROGRAMS

Schlitz
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding
Wiedeman
Ad Agency—Doherty, Clifford, Steers & Shenfield
Wilson Sporting Goods
Ad Agency—Campbell-Mithun

NBC Afternoon News (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Knox Reeves;
Needham, Louis & Brorby

NBC Daytime News (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Knox Reeves

NBC Early Afternoon News (NBC-TV)

Advertiser and Product:
Colgate
Ad Agency—Norman, Craig & Kummel
Corn Products
Ad Agency—Lennen & Newell

NBC Major League Baseball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
DX Sunray Oil
Ad Agency—Gardner
Schlitz
Ad Agency—Post & Morr

NBC Mid-Afternoon News (NBC-TV)

Advertiser and Product:
Corn Product
Ad Agency—Lennen & Newell

NBC Morning News (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Needham, Louis & Brorby

NBC News Specials (NBC-TV)

Advertiser and Product:
Canada Dry
Ad Agency—J. M. Mathes
Eastman Kodak
Ad Agency—J. Walter Thompson

Lehn & Fink
Ad Agency—Geyer, Moray, Madden & Ballard
Quaker Oats
Ad Agency—J. Walter Thompson
Singer Sewing
Ad Agency—Young & Rubicam

NBC White Paper (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Gulf American Land
Ad Agency—Paul Venze Assoc.
Mead Johnson
Ad Agency—Kenyon & Eckhardt

NCAA Football (CBS-TV)

American Home Products
Ad Agency—Ted Bates
American Oil
Ad Agency—D'Arcy
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford
Ad Agency—J. Walter Thompson
General Cigar
Ad Agency—Young & Rubicam
Humble Oil
Ad Agency—McCann-Erickson
Sun Oil
Ad Agency—William Esty
United Calif. Bank
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

NCAA Football Scoreboard (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills
Ad Agency—Knox Reeves

NFL Football (CBS-TV)

Advertiser and Product:
American Oil
Ad Agency—D'Arcy
Ballantine
Ad Agency—Compton
Carling Brewing
Ad Agency—Lang, Fischer, Stashower
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
Ford
Ad Agency—J. Walter Thompson
Hamm Brewing
Ad Agency—Campbell-Mithun

COMMERCIAL NETWORK TV PROGRAMS

Philip Morris
Ad Agency—Leo Burnett
National Brewing
Ad Agency—W. B. Doner
Sun Oil
Ad Agency—William Esty
Speedway Oil
Ad Agency—W. B. Doner
Standard Oil of Calif.
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Oil of Ohio
Ad Agency—McCann-Marschalk

NFL Football Kickoff (CBS-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample

NFL Pro Football Highlights (NBC-TV)

Advertiser and Product:

Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Mennen
Ad Agency—Warwick & Legler
Reynolds, R. J.
Ad Agency—William Esty
Skil Corp.
Ad Agency—Fuller, Smith & Ross

Naked City (ABC-TV)

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Menley & James
Ad Agency—Foote, Cone & Belding
Mobil Oil
Ad Agency—Ted Bates
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Wander
Ad Agency—Tatham-Laird
Warner-Lambert
Ad Agency—Lambert & Feasley

National Velvet (NBC-TV)

Advertiser and Product:

Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Bristol-Myers
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Eastman Kodak
Ad Agency—J. Walter Thompson
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mennen
Ad Agency—Grey
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
St. Regis Paper
Ad Agency—Cunningham & Walsh
Singer Sewing
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Walt Disney
Ad Agency—Direct
Weco Products
Ad Agency—J. Walter Thompson

New Breed, The (ABC-TV)

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam
Norwich
Ad Agency—Benton & Bowles
Miles Labs
Ad Agency—Wade
Scott Paper
Ad Agency—J. Walter Thompson

Newhart, Bob, Show (NBC-TV)

Advertiser and Product:

Allstate Insurance
Ad Agency—Leo Burnett
Beech-Nut
Ad Agency—Young & Rubicam
Sealtest
Ad Agency—N. W. Ayer

COMMERCIAL NETWORK TV PROGRAMS

Bishop, Joey, Show, New (NBC-TV)

Advertiser and Product:

Lorillard
Ad Agency—Lennen & Newell
Procter & Gamble
Ad Agency—Benton & Bowles

Nurses, The (CBS-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam

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1, 2, 3 — Go (NBC-TV)

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Quaker Oats
Ad Agency—J. Walter Thompson

Operation Daybreak (ABC-TV)

Advertiser and Product:

Aluminum Co. of America
Ad Agency—Ketchum, MacLeod & Grove
American Thermos
Ad Agency—Charles W. Hoyt
Armour
Ad Agency—Foote, Cone & Belding
Bon Ami
Ad Agency—Dunn & Jeffrey
M. Bradley
Ad Agency—Noyes & Co.
Bristol-Myers
Ad Agency—Young & Rubicam
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Carter
Ad Agency—Ted Bates
Chun King
Ad Agency—Batten, Barton, Durstine & Osborn
Clairol
Ad Agency—Foote, Cone & Belding
Coats & Clark
Ad Agency—Fuller, Smith & Ross
Corn Products
Ad Agency—McCann-Erickson
Devoe & Reynolds
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Dow Chemical
Ad Agency—MacManus, John & Adams
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler

Fels Naptha
Ad Agency—R. K. Manoff
Florida Citrus
Ad Agency—Benton & Bowles
Fonda
Ad Agency—Smith, Henderson & Berey
French, R. T.
Ad Agency—J. Walter Thompson
Fritos
Ad Agency—Dancer-Fitzgerald-Sample
Johnson & Johnson
Ad Agency—Young & Rubicam
Knemark
Ad Agency—Grey
Lehn & Fink
Ad Agency—Fuller, Smith & Ross;
Geyer, Morey, Madden & Ballard
Lever Bros.
Ad Agency—Foote, Cone & Belding;
Edward H. Weiss
Lorillard
Ad Agency—Grey
M M M
Ad Agency—MacManus, John & Adams;
Batten, Barton, Durstine & Osborn
Mennen
Ad Agency—Grey
Musselman
Ad Agency—Grey & Rodgers
Norcliff
Ad Agency—Kastor, Hilton, Chesley, Clifford
& Atherton
Pharmaco
Ad Agency—N. W. Ayer
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polk-Miller
Ad Agency—N. W. Ayer
Realemon-Puritan
Ad Agency—Lilienfeld
Siris, A. J.
Ad Agency—Maxwell, Sackheim, Franklyn, Bruck
Springmaid Sheets
Ad Agency—Maxwell, Sackheim, Franklyn, Bruck
Star-Kist
Ad Agency—Leo Burnett
Sunshine Biscuits
Ad Agency—Cunningham & Walsh
Union Underwear
Ad Agency—Grey
Warner-Lambert
Ad Agency—Lambert & Feasley
Whitehall
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson Advt.

Our Five Daughters (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates

COMMERCIAL NETWORK TV PROGRAMS

Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Gumbinner
Colgate
Ad Agency—Ted Bates
Corn Products
Ad Agency—McCann-Erickson
Dumas-Milner
Ad Agency—Post, Morr, Gardner
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knomark
Ad Agency—Grey
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Grey
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Pillsbury
Ad Agency—Campbell-Mithun
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
U. S. Borax
Ad Agency—McCann-Erickson

Our Man Higgins (ABC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—L. C. Gumbinner
General Motors (Pontiac)
Ad Agency—McManus, John & Adams

Outlaws (NBC-TV)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
American Tobacco
Ad Agency—Gumbinner
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Canada Dry
Ad Agency—J. M. Mathes

Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Luden's
Ad Agency—J. M. Mathes
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Paper-Mate
Ad Agency—Foote, Cone & Belding
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
St. Regis Paper
Ad Agency—Cunningham & Walsh
Schick
Ad Agency—Norman, Craig & Kummel
Smith-Corna
Ad Agency—Batten, Barton, Durstine & Osborn
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Walt Disney
Ad Agency—Direct.
Warner-Lambert
Ad Agency—Lambert & Feasley

Ozzie and Harriet (ABC-TV)

Advertiser and Product:

American Dairy Association
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Chrysler
Ad Agency—N. W. Ayer
North American Philips
Ad Agency—C. J. La Roche
Warner-Lambert
Ad Agency—Lambert & Feasley; Ted Bates.

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Paar, Jack, Show (NBC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Gulton Indust.
Ad Agency—Compton
Helene Curtis
Ad Agency—E. H. Weiss
Hertz
Ad Agency—Norman, Craig & Kummel
Kimberly-Clark
Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

P. Lorillard
Ad Agency—Lennen & Newell
Menley & James
Ad Agency—Foote, Cone & Belding
Mentholatum
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—E. H. Weiss
Ronson
Ad Agency—Papert, Koenig, Lois
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty

Pantomine Quiz (CBS-TV)

Advertiser and Product:

Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Password (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Biesel, Inc.
Ad Agency—N. W. Ayer
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding;
Young & Rubicam
Calif. Packing
Ad Agency—McCann-Erickson
Canada Dry
Ad Agency—J. M. Mathes
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Coin Products
Ad Agency—Lennen & Newell
Coty
Ad Agency—Dancer-Fitzgerald-Sample
Drackett
Ad Agency—Young & Rubicam
General Electric
Ad Agency—Young & Rubicam
General Foods
Ad Agency—Ogilvy, Benson & Mather

Gillette
Ad Agency—Wade
Hartz Mtn. Products
Ad Agency—George Hartman
Johnson & Johnson
Ad Agency—Young & Rubicam
Johnson, S. C.
Ad Agency—Benton & Bowles
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Nestle
Ad Agency—McCann-Erickson
Olin Mathieson
Ad Agency—Donahue & Coe
Pfizer
Ad Agency—William Esty
Pillsbury
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Scott Paper
Ad Agency—J. Walter Thompson
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
Standard Brands
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson

Pete and Gladys (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Carter
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Kellogg
Ad Agency—Leo Burnett
Pfizer
Ad Agency—William Esty
Sperry-Rand
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Pip the Piper (NBC-TV)

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Horsman Dolls
Ad Agency—Manchester Assocs.
Sweets Company of America
Ad Agency—Henry Eisen

Play Your Hunch (NBC-TV)

Advertiser and Product:

Borden
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Lennen & Newell
Dumas Milner
Ad Agency—Post & Morr
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Hartz Mtn. Products
Ad Agency—George Hartman
Heinz
Ad Agency—Maxon
Heublein
Ad Agency—Fletcher Richards, Calkins & Holden;
Wilson, Haight & Welch.
Johnson & Son
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Lennen & Newell
Max Factor
Ad Agency—Kenyon & Eckhardt
Miles Labs
Ad Agency—Wade
Mennen
Ad Agency—Grey
Norwich
Ad Agency—Benton & Bowles
Procter-Silex
Ad Agency—Weiss & Geller
Quaker Oats
Ad Agency—Lynn Baker, Inc.
Scholl
Ad Agency—Donahue & Coe
Scott Paper
Ad Agency—J. Walter Thompson
Sealtest
Ad Agency—N. W. Ayer
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling
Ad Agency—Cunningham & Walsh
Sunsweet Growers
Ad Agency—Long
Sweets Company of America
Ad Agency—Henry Eisen

Powell, Dick, Show (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Ted Bates
American Gas
Ad Agency—Lennen & Newell
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
Helene Curtis
Ad Agency—E. H. Weiss
Hertz
Ad Agency—Norman, Craig & Kummel
Johnson & Son
Ad Agency—Benton & Bowles
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Quaker Oats
Ad Agency—J. Walter Thompson
Reynolds
Ad Agency—Lennen & Newell
Shulton
Ad Agency—Wesley
Singer Sewing
Ad Agency—Young & Rubicam

Price Is Right (NBC-TV)

Advertiser and Product:

Alberto-Culver
American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Lennen & Newell
Dumas Milner
Ad Agency—Post, Morr & Gardner
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham & Walsh

COMMERCIAL NETWORK TV PROGRAMS

Knemark

Ad Agency—Grey

Leeming

Ad Agency—William Esty

Lestoil

Ad Agency—Sackel-Jackson

Lever Bros.

Ad Agency—Batten, Barton, Durstine & Osborn

Lipton

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Lorillard

Ad Agency—Lennen & Newell

Miles Labs

Ad Agency—Wade

Scott Paper

Ad Agency—J. Walter Thompson

Speidel

Ad Agency—McCann-Marschalk

Sterling Drug

Ad Agency—Dancer-Fitzgerald-Sample

Sunshine Biscuits

Ad Agency—Cunningham & Walsh

Sunsweet Growers

Ad Agency—Long

Toni

Ad Agency—North

Whitehall Labs

Ad Agency—Ted Bates

Purex Specials for Women (NBC-TV)

Advertiser and Product:

Purex

Ad Agency—E. H. Weiss

Purex Summer Specials (NBC-TV)

Advertiser and Product:

Purex

Ad Agency—E. H. Weiss

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Rawhide (CBS-TV)

Advertiser and Product:

Bristol-Myers

Ad Agency—Young & Rubicam

Coca-Cola

Ad Agency—McCann-Erickson

Colgate

Ad Agency—Lennen & Newell

Drackett

Ad Agency—Young & Rubicam

National Biscuit

Ad Agency—McCann-Erickson

Philip Morris

Ad Agency—Leo Burnett

Real McCoys, The (ABC-TV)

Advertiser and Product:

Procter & Gamble

Ad Agency—Leo Burnett

Real McCoys, The (CBS-TV)

Advertiser and Product:

American Tobacco

Ad Agency—Batten, Barton, Durstine & Osborn

Ralston Purina

Ad Agency—Gardner

Real West, The (NBC-TV)

Advertiser and Product:

Purex

Ad Agency—E. H. Weiss

Rebel (NBC-TV)

Advertiser and Product:

American Tobacco

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Procter & Gamble

Ad Agency—Benton & Bowles

Rifleman (ABC-TV)

Advertiser and Product:

Procter & Gamble

Ad Agency—Benton & Bowles

Rin Tin Tin (CBS-TV)

Advertiser and Product:

General Foods

Ad Agency—Foote, Cone & Belding

Ideal Toy

Ad Agency—Grey

Louis Marx

Ad Agency—Ted Bates

Ohio Art

Ad Agency—Ann Stahl

Rogers, Roy, & Dale Evans Show (ABC-TV)

Advertiser and Product:

Bristol-Myers

Ad Agency—Young & Rubicam

Bulova

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Chrysler

Ad Agency—N. W. Ayer

U. S. Rubber

Ad Agency—Fletcher Richards, Calkins & Holden

Rogers, Roy, Show (CBS-TV)

Advertiser and Product:

American Home Products

Ad Agency—Norman, Craig & Kummel

Ideal Toy

Ad Agency—Grey

Louis Marx

Ad Agency—Ted Bates

Nestle

Ad Agency—McCann-Erickson

COMMERCIAL NETWORK TV PROGRAMS

Room for One More (ABC-TV)

Advertiser and Product:

American Chicle
Ad Agency—Ted Bates
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Coca-Cola
Ad Agency—M-E Productions
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Benton & Bowles
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—Maxon
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Green Giant
Ad Agency—Leo Burnett
Johnson, S. C.
Ad Agency—Benton & Bowles
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Pharmacraft
Ad Agency—Papert, Koenig, Lois

Route 66 (CBS-TV)

Advertiser and Product:

General Motors
Ad Agency—Campbell-Ewald
Philip Morris
Ad Agency—Leo Burnett
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Ruff and Reddy (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Norman, Craig & Kummel
Horsman Dolls
Ad Agency—Manchester Assocs.
Marx Toys
Ad Agency—Ted Bates
Quaker Oats
Ad Agency—J. Walter Thompson
Selchow & Righter Games
Ad Agency—Doner-Harrison
Sweets Company of America
Ad Agency—Henry Eisen

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Saints and Sinners (NBC-TV)

Advertiser and Product:

Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Jergens
Ad Agency—Cunningham & Walsh
Max Factor
Ad Agency—Carson, Roberts, Inc.
Miles Labs
Ad Agency—Wade
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Shulton
Ad Agency—Wesley
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Saturday Night at the Movies (NBC-TV)

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Bissell
Ad Agency—N. W. Ayer
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
Chrysler
Ad Agency—N. W. Ayer
Clairol
Ad Agency—Foote, Cone & Belding
Colgate
Ad Agency—Lennen & Newell
Corning Glass
Ad Agency—N. W. Ayer
Eastman Kodak
Ad Agency—J. Walter Thompson
Green Giant
Ad Agency—Leo Burnett
Helene Curtis
Ad Agency—E. H. Weiss
Insurance of North America
Ad Agency—N. W. Ayer
Int. Latex
Ad Agency—Reach, McClinton
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Johnson
Ad Agency—Young & Rubicam

COMMERCIAL NETWORK TV PROGRAMS

Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lanolin Plus
Ad Agency—Daniel & Charles
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Leeming
Ad Agency—William Esty
L & M
Ad Agency—J. Walter Thompson
Maybelline
Ad Agency—Post & Morr
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Crey
Miles Labs
Ad Agency—Wade
North American Philips
Ad Agency—C. J. La Roche
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Ewald
Plymouth-Chrysler
Ad Agency—N. W. Ayer
Polk-Milner
Ad Agency—N. W. Ayer
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
R. J. Reynolds
Ad Agency—William Esty
Remington-Rand
Ad Agency—Young & Rubicam
Schick
Ad Agency—Norman, Craig & Kummel
Schlitz
Ad Agency—Leo Burnett
Scripto
Ad Agency—McCann-Marschalk
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Upjohn
Ad Agency—McCann-Marschalk
Van Camp Seafood
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Vick Chem
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Say When (NBC-TV)

Advertiser and Product:
American Home Products

Ad Agency—Ted Bates
Block Drug
Ad Agency—Gumbinner
Borden
Ad Agency—Young & Rubicam
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Colgate
Ad Agency—Street & Finney
Ex-Lax
Ad Agency—Warwick & Legler
Fels
Ad Agency—R. K. Manoff
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Green Giant
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Kraft
Ad Agency—Foote, Cone & Belding
Lestoil
Ad Agency—Sackel-Jackson
Lever Bros. (Lipton)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lorillard
Ad Agency—Grey
Martin-Marietta
Ad Agency—Turner
Upjohn
Ad Agency—McCann-Erickson
U. S. Borax
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Lambert & Feasley

Secret Storm (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Young & Rubicam;
Cone & Belding
Chesebrough-Ponds
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Johnson & Johnson
Ad Agency—Young & Rubicam
Johnson, S. C.
Ad Agency—Benton & Bowles
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather

COMMERCIAL NETWORK TV PROGRAMS

Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Upjohn
Ad Agency—McCann-Marschall

77 Sunset Strip (ABC-TV)

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Ford
Ad Agency—Kenyon & Eckhardt
North American Phillips
Ad Agency—C. J. La Roche
Norwich
Ad Agency—Benton & Bowles
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ovaltine
Ad Agency—Tatham-Laird
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds
Ad Agency—William Esty
Schick
Ad Agency—Norman, Craig & Kummel
Sunbeam
Ad Agency—Foote, Cone & Belding
Whitehall
Ad Agency—Ted Bates

Shore, Dinah, Show (NBC-TV)

Advertiser and Product:

American Dairy Ass'n
Ad Agency—Compton
Sperry & Hutchinson
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Sing Along with Mitch (NBC-TV)

Advertiser and Product:

Ballantine
Ad Agency—William Esty

Colgate
Ad Agency—D'Arcy
Fairmont Foods
Ad Agency—Allen & Reynolds
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
Filbert, J. H.
Ad Agency—Young & Rubicam
Hamm Brewing
Ad Agency—Campbell-Mithun
Kroger
Ad Agency—Campbell-Mithun
Libby's
Ad Agency—J. Walter Thompson
Reynolds
Ad Agency—William Esty

Skelton, Red, Show (CBS-TV)

Advertiser and Product:

Corn Products
Ad Agency—Lennen & Newell
Johnson, S. C.
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Philip Morris
Ad Agency—Benton & Bowles

Sky King (CBC-TV)

Advertiser and Product:

Mattel Toy
Ad Agency—Carson Roberts, Los Angeles
National Biscuit
Leo Burnett; McCann-Erickson

Stoney Burke (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Consolidated Cigar
Ad Agency—Lennen & Newell
Ford (Merc & Lincoln)
Ad Agency—Kenyon & Eckhardt
North American Philips
Ad Agency—C. J. La Roche
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Schick
Ad Agency—Norman, Craig & Kummel

Straightaway (ABC-TV)

Advertiser and Product:

Autolite
Ad Agency—Batten, Barton, Durstine & Osborn

**Stump the Stars
(CBS-TV)**

Advertiser and Product:

Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

**Sullivan, Ed, Show
(CBS-TV)**

Advertiser and Product:

Colgate
Ad Agency—Ted Bates
Lorillard
Ad Agency—Lennen & Newell
Pillsbury
Ad Agency—Leo Burnett
Revlon
Ad Agency—Grey

**Sunday Sports Spectacular
(CBS-TV)**

Advertiser and Product:

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Brown & Williamson
Ad Agency—Ted Bates
Carter
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford
Ad Agency—J. Walter Thompson
Schlitz
Ad Agency—Leo Burnett

**Surfside Six
(ABC-TV)**

Advertiser and Product:

Armour
Ad Agency—Foote, Cone & Belding
Brown & Williamson
Ad Agency—Ted Bates
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Gillette
Ad Agency—Maxon
Hazel Bishop
Ad Agency—Daniel & Charles;
Kenyon & Eckhardt.
Int. Latex
Ad Agency—Reach, McClinton
Johnson & Johnson
Ad Agency—Young & Rubicam
Norwich
Ad Agency—Benton & Bowles
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Pontiac
Ad Agency—MacManus, John & Adams
Welch Grape
Ad Agency—R. K. Manoff

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**Talent Scouts
(CBS-TV)**

Advertiser and Product:

Johnson, S. C.
Ad Agency—Needham, Louis & Brorby
Procter & Gamble
Ad Agency—Benton & Bowles
R. J. Reynolds
Ad Agency—William Esty

**Tales of Wells Fargo
(NBC-TV)**

Advertiser and Product:

American Cyanamid
Ad Agency—Cunningham & Walsh
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Eastman Kodak
Ad Agency—J. Walter Thompson
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Luden's
Ad Agency—J. M. Mathes
Mennen
Ad Agency—Grey
Pillsbury
Ad Agency—Campbell-Mithun
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Texaco
Ad Agency—Benton & Bowles
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

**Tall Man
(NBC-TV)**

Advertiser and Product:

Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam

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Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Pillsbury
Ad Agency—Campbell-Ewald
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Reynolds Tobacco
Ad Agency—William Esty
Schick
Ad Agency—Compton
Texaco
Ad Agency—Benton & Bowles
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Walt Disney
Ad Agency—Direct

Target: The Corruptors (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Block Drug
Ad Agency—Grey
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Hazel Bishop
Ad Agency—Daniel & Charles;
Kenyon & Eckhardt.
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Lennen & Newell
Mennen
Ad Agency—Grey
Mobil
Ad Agency—Ted Bates
Moore, H. C.
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polk-Miller
Ad Agency—N. W. Ayer
S S S Company
Ad Agency—McCann-Marschalk
Union Carbide
Ad Agency—William Esty
Welch Grape
Ad Agency—R. K. Manoff

Taylor's, Robert, Detectives (NBC-TV)

Advertiser and Product:

American Cyanamid
Ad Agency—Cunningham & Walsh
American Motors

Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Colgate
Ad Agency—Ted Bates
Corn Products
Ad Agency—Lennen & Newell
Ex-Lax
Ad Agency—Warwick & Legler
Int. Latex
Ad Agency—Reach, McClinton
Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Tell It to Groucho (CBS-TV)

Advertiser and Product:

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
du Pont
Ad Agency—N. W. Ayer
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Lever Bros.
Ad Agency—Foote, Cone & Belding
Max Factor
Ad Agency—Carson Roberts
Polaroid
Ad Agency—Doyle Dane Bernbach
Scott Paper
Ad Agency—J. Walter Thompson
Sperry-Rand
Ad Agency—Young & Rubicam

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This Is NBC News (NBC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Continental Casualty
Ad Agency—George Hartman
Texaco
Ad Agency—Benton & Bowles

Thomas, Danny, Show (CBS-TV)

Advertiser and Product:

General Foods
Ad Agency—Benton & Bowles

Thriller (NBC-TV)

Advertiser and Product:

American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Singer Sewing
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

To Tell the Truth (CBS-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesbrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson

Colgate-Palmolive
Ad Agency—Street & Finney
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Johnson, S. C.
Ad Agency—Betnon & Bowles
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
National Biscuit
Ad Agency—McCann-Erickson
Nestle
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
R. J. Reynolds
Ad Agency—William Esty
Richardson Merrell
Ad Agency—Morse Int.
Williams, J. B.
Ad Agency—Parkson

Today Show (NBC-TV)

Advertiser and Product:

Aetner Casualty & Surety
Ad Agency—Remington Advt.
Beatrice Foods
Ad Agency—Zed R. Daniels
Beltone Hearing
Ad Agency—Olan & Bronner
Betervision Institute
Ad Agency—Doherty, Clifford, Steers & Shenfield
Champ Hats
Ad Agency—Fladell, Harris & Bretnier
Continental Casualty
Ad Agency—George Hartman
Curtis Pub.
Ad Agency—Batten, Barton, Durstine & Osborn
Dominion Electric
Ad Agency—Howard Swink
Eureka Williams
Ad Agency—Ludgin, Earle & Co.
Ferry-Morse Seed
Ad Agency—Roy, Ross B. S. F. & D.
Fruit of the Loom
Ad Agency—Kenyon & Eckhardt
General Electric
Ad Agency—Gardner
General Time Corp.
Ad Agency—Hicks & Greist
Grove
Ad Agency—Donahue & Coe
Gulf American Land
Ad Agency—Paul Venze
Int. Latex
Ad Agency—Reach, McClinton

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Jaymar-Ruby
 Ad Agency—Fladell, Harris & Breitner
 Ford (Merc & Lincoln)
 Ad Agency—Kenyon & Eckhardt
 Marsh Wall Products
 Ad Agency—Howard Swink
 Nelson Doubleday
 Ad Agency—Schwab, Beatty & Porter
 Norge Sales
 Ad Agency—Clinton E. Frank
 Ocean Spray Cranberries
 Ad Agency—McCann-Erickson
 Pacific Hawaiian
 Ad Agency—Atherton-Privett
 Polaroid
 Ad Agency—Doyle, Dane, Bernbach
 Reader's Digest
 Ad Agency—J. Walter Thompson
 Revere Copper
 Ad Agency—Adams & Keyes
 Springs Cotton Mills
 Ad Agency—Sackheim, Maxwell, Bruck, Franklin
 Sterns Nurseries
 Ad Agency—Fairfax
 Sylvania
 Ad Agency—Kudner
 Technical Tape
 Ad Agency—Prouct Services
 Upjohn
 Ad Agency—McCann-Marschalk
 U. S. Rubber
 Ad Agency—Fletcher Richards, Calkin & Holden
 Wash. State Potato Comm.
 Ad Agency—Ben Sackheim
 Wurlitzer
 Ad Agency—Clinton E. Frank

Tonight Show (NBC-TV)

Advertiser and Product:

Adolph's
 Ad Agency—McCann-Erickson
 Airequip Mfg.
 Ad Agency—Sudler & Hennessey
 American Cyanamid
 Ad Agency—Perry-Brown
 Armstrong Cork
 Ad Agency—Batten, Barton, Durstine & Osborn
 Baldwin Piano
 Ad Agency—Hill, Rogers, Mason & Scott
 Beech-Nut
 Ad Agency—Young & Rubicam
 Bernz, Otto
 Ad Agency—Rumrill
 Block Drug
 Ad Agency—Sullivan, Stauffer, Colwell & Bayles
 Bristol-Myers
 Ad Agency—Young & Rubicam
 Continental Casualty
 Ad Agency—George Hartman
 Cracker Jack
 Ad Agency—Doyle, Dane, Bernbach
 Chrysler (Dodge)
 Ad Agency—Batten, Barton, Durstine & Osborn
 Dominion Electric
 Ad Agency—Howard Swink

Elect Storage Battery
 Ad Agency—Meldrum & Fewsmith
 Englander
 Ad Agency—North
 Eureka-Williams
 Ad Agency—Ludgin, Earle
 F & F Labs
 Ad Agency—Lilienfeld
 Gold Seal
 Ad Agency—Campbell-Mithun
 Golden Grain
 Ad Agency—McCann-Erickson
 Gulf American Land
 Ad Agency—Paul Venze
 Gulton Ind
 Ad Agency—Compton
 Int. Latex
 Ad Agency—Reach, McClinton
 Int. Shoe
 Ad Agency—Krupnick & Assocs.
 Kayser-Roth
 Ad Agency—Daniel & Charles
 Kitchens of Sara Lee
 Ad Agency—Hill, Rogers, Mason & Scott
 Lanvin
 Ad Agency—North
 L & M
 Ad Agency—J. Walter Thompson
 Lober, M. & Assocs.
 Ad Agency—Fairfax
 Lorillard
 Ad Agency—Lennen & Newell
 Lowenstein, M.
 Ad Agency—Mogul, Williams & Saylor
 Masonite
 Ad Agency—Buchen
 M G M
 Ad Agency—Donahue & Coe
 Minn Woolen
 Ad Agency—Landy, Cye Advt.
 Mirro Aluminum
 Ad Agency—Cramer-Krasselt
 Mogen David Wine
 Ad Agency—E. H. Weiss
 Norge Sales
 Ad Agency—Clinton E. Frank
 Ocean Spray Cranberries
 Ad Agency—McCann-Erickson
 Pacific Mills Domestic
 Ad Agency—Mogul, Williams & Saylor
 Prestige Mfg.
 Ad Agency—R. K. Manoff
 Reader's Digest
 Ad Agency—J. Walter Thompson
 Realemon Puritan
 Ad Agency—Lilienfeld
 Revere Camera
 Ad Agency—Keyes, Madden, Jones
 Sheaffer Pen
 Ad Agency—Batten, Barton, Durstine & Osborn
 Star-Kist
 Ad Agency—Leo Burnett
 Sunbeam
 Ad Agency—Foote, Cone & Belding

COMMERCIAL NETWORK TV PROGRAMS

Sylvania
Ad Agency—Kudner
Technical Tape
Ad Agency—Product Services
Texaco
Ad Agency—Benton & Bowles
Trylon Prod.
Ad Agency—Lilenfeld
Tublar Textile
Ad Agency—Mogul-Williams & Saylor
Vick Chem
Ad Agency—Morse Int.
Williams, J. B.
Ad Agency—Parkson

Top Cat (ABC-TV)

Advertiser and Product:

Best Foods
Ad Agency—Lennen & Newell
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Kellogg
Ad Agency—Leo Burnett
Procter & Gamble
Ad Agency—Leo Burnett
Transogram
Ad Agency—Mogul, Williams & Saylor

Trailblazers (ABC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Nabisco
Ad Agency—McCann-Erickson

Truth or Consequences (NBC-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Ogilvy, Benson & Mather
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Helene Curtis
Ad Agency—J. Walter Thompson

Knemark
Ad Agency—Grey
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Miles Labs
Ad Agency—Wade
Procter & Gamble
Ad Agency—Compton
Quaker Oats
Ad Agency—Lynn Baker
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Scott Paper
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sunshine Biscuits
Ad Agency—Cunningham & Walsh
Sunsweet Growers
Ad Agency—Long

Twentieth Century (CBS-TV)

Advertiser and Product:

Prudential Ins. of America
Ad Agency—Reach, McClinton

Twilight Zone (CBS-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
L & M
Ad Agency—McCann-Erickson

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Mead Johnson
Ad Agency—Kenyon & Eckhardt
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Standard Brands
Ad Agency—Ted Bates

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U. S. Bowl (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Tatham-Laird

U. S. Steel Hour (CBS-TV)

Advertiser and Product:
U. S. Steel
Ad Agency—Direct

Untouchables (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Chrysler
Ad Agency—N. W. Ayer
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Mobil
Ad Agency—Ted Bates
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Sunbeam
Ad Agency—Foote, Cone & Belding;
Perrin Assocs.
Whitehall
Ad Agency—Ted Bates

Update (NBC-TV)

Advertiser and Product:
Helene Rubinstein
Ad Agency—Frohlick, L. W.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Ups & Downs of Wall Street (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates

— V —

Valiant Years (ABC-TV)

Advertiser and Product:
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Menley & James
Ad Agency—Foote, Cone & Belding
N A Philips
Ad Agency—C. J. LaRoche
Ovaltine
Ad Agency—Tatham-Laird
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

Van Dyke, Dick, Show (CBS-TV)

Advertiser and Product:
Lorillard
Ad Agency—Lennen & Newell
Procter & Gamble
Ad Agency—Benton & Bowles

Vanocur, Sander, Saturday Report (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam

Verdict Is Yours (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates

COMMERCIAL NETWORK TV PROGRAMS

Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Chesebrough-Ponds
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Gold Seal
Ad Agency—Campbell-Mithun
Johnson, S. C.
Ad Agency—Foote, Cone & Belding
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Ted Bates
Nestle
Ad Agency—McCann-Erickson
Quaker Oats
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Williams, J. B.
Ad Agency—Parkson

Video Village (CBS-TV)

Advertiser and Product:

Nestle
Ad Agency—McCann-Erickson
Remco
Ad Agency—Webb

Virginian, The (NBC-TV)

Advertiser and Product:

Bristol-Myers
Ad Agency—Young & Rubicam
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford
Ad Agency—J. Walter Thompson

Frito
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Helene Curtis
Ad Agency—E. H. Weiss
Johnson, S. C.
Ad Agency—Benton & Bowles
L & M
Ad Agency—J. Walter Thompson
Mentholatum
Ad Agency—J. Walter Thompson
Nabisco
Ad Agency—McCann-Erickson
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Procter & Gamble
Ad Agency—Compton
Schick
Ad Agency—Norman, Craig & Kummel
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Voice of Firestone (ABC-TV)

Advertiser and Product:

Firestone
Ad Agency—Direct

— W —

Wagon Train (ABC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Edward Dalton
Ad Agency—Kenyon & Eckhardt

COMMERCIAL NETWORK TV PROGRAMS

Ford (Lincoln & Mercury)
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Compton
R. J. Reynolds
Ad Agency—William Esty
Sunbeam
Ad Agency—Perrin & Assocs.
Union Carbide
Ad Agency—William Esty

Wagon Train (NBC-TV)

Advertiser and Product:

Ford
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
R. J. Reynolds
Ad Agency—William Esty

Welk, Lawrence (ABC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Whitehall
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson

Westinghouse Presents (CBS-TV)

Advertiser and Product:

Westinghouse
Ad Agency—McCann-Erickson

What's My Line? (CBS-TV)

Advertiser and Product:

Block Drug
Ad Agency—Grey
Kellogg
Ad Agency—Leo Burnett
Sears-Roebuck
Ad Agency—Leo Burnett
Speidel

Ad Agency—McCann-Erickson
Williams, J. B.
Ad Agency—Parkson

Who in the World? (CBS-TV)

Advertiser and Product:

Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
State Farm Mutual Insur.
Ad Agency—Needham, Louis & Brorby

Wide Country (NBC-TV)

Advertiser and Product:

American Motors
Ad Agency—Geyer, Morey & Ballard
Bristol-Myers
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Frito
Ad Agency—Dancer-Fitzgerald-Dancer
Jergens
Ad Agency—Cunningham & Walsh
L & M
Ad Agency—J. Walter Thompson
Max Factor
Ad Agency—Carson, Roberts, Inc.
Mennen
Ad Agency—Warwick & Legler
Mentholatum
Ad Agency—J. Walter Thompson
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Norman, Craig & Kummel
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Walt Disney
Ad Agency—Direct.

Williams, Andy, Show (NBC-TV)

Advertiser and Product:

American Home Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

COMMERCIAL NETWORK TV PROGRAMS

Kimberly-Clark

Ad Agency—Foote, Cone & Belding
L & M

Ad Agency—J. Walter Thompson

Miles Labs

Ad Agency—Wade

Noxzema

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Polaroid

Ad Agency—Doyle, Dane, Barnbach

Remington-Rand

Ad Agency—Young & Rubicam

Window on Main Street (CBS-TV)

Advertiser and Product:

Babbitt

Ad Agency—Geyer, Morey, Madden & Ballard

Bissell

Ad Agency—N. W. Ayer

Block Drug

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Breck

Ad Agency—Reach, McClinton

Brown & Williamson

Ad Agency—Ted Bates

Corning Glass

Ad Agency—N. W. Ayer

du Pont

Ad Agency—N. W. Ayer

General Foods

Ad Agency—Ogilvy, Benson & Mather

General Mills

Ad Agency—Dancer-Fitzgerald-Sample

General Motors

Ad Agency—Dancer-Fitzgerald-Sample

Gillette

Ad Agency—North

Johnson, S. C.

Ad Agency—Benton & Bowles

Lever Bros.

Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Max Factor

Ad Agency—Carson, Roberts, Inc.

Polaroid

Ad Agency—Doyle Dane Bernbach

Scott Paper

Ad Agency—J. W. Thompson

Smith, Kline & French

Ad Agency—Foote, Cone & Belding

Texaco

Ad Agency—Benton & Bowles

Wizard of Oz (CBS-TV)

Advertiser and Product:

Procter & Gamble

Ad Agency—Benton & Bowles

Wonderful World of Golf (CBS-TV)

Advertiser and Product:

Shell Oil

Ad Agency—Lennen & Newell

World Of . . . (NBC-TV)

Advertiser and Product:

Purex

Ad Agency—E. H. Weiss

— Y —

Young Dr. Malone (NBC-TV)

Advertiser and Product:

Alberto-Culver

Ad Agency—Compton

American Home Products

Ad Agency—Ted Bates

Beech-Nut

Ad Agency—Young & Rubicam

Campbell Soup

Ad Agency—Needham, Louis & Brorby

Chicopee Mills

Ad Agency—Doyle, Dane, Bernbach

Corn Products

Ad Agency—McCann-Erickson

Dumas Milner

Ad Agency—Post, Morr, Gardner

Fels

Ad Agency—R. K. Manoff

Frigidaire

Ad Agency—Dancer-Fitzgerald-Sample

Frito

Ad Agency—Dancer-Fitzgerald-Sample

General Mills

Ad Agency—Dancer-Fitzgerald-Sample

Green Giant

Ad Agency—Leo Burnett

Jergens

Ad Agency—Cunningham & Walsh

Johnson, S. C.

Ad Agency—Benton & Bowles

Kraft

Ad Agency—Foote, Cone & Belding

Kimberly-Clark

Ad Agency—Foote, Cone & Belding

Leeming

Ad Agency—William Esty

Lestoil

Ad Agency—Sackel-Jackson

COMMERCIAL NETWORK TV PROGRAMS

Lever Brothers
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Grey
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Norwich
Ad Agency—Benton & Bowles
Pillsbury
Ad Agency—Campbell-Mithun
Procter-Silex
Ad Agency—Weiss & Geller
Purex
Ad Agency—E. H. Weiss
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
U. S. Borax
Ad Agency—McCann-Erickson

Young, Loretta, Show (CBS-TV)

Advertiser and Product:

Gillette
Ad Agency—North
Lever Bros.
Ad Agency—Foote, Cone & Belding

Young, Loretta, Theatre (NBC-TV)

Advertiser and Product:

Alberto-Culver
Ad Agency—Compton
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Needham, Louis & Brorby
General Mills
Ad Agency—Needham, Louis & Brorby
Green Giant
Ad Agency—Leo Burnett
Heinz
Ad Agency—Maxon
Helene Curtis
Ad Agency—J. Walter Thompson
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Johnson
Ad Agency—Foote, Cone & Belding
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty

Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Purex
Ad Agency—E. H. Weiss
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Scott Paper
Ad Agency—J. Walter Thompson
Sweets Company of America
Ad Agency—Henry Eisen
Upjohn
Ad Agency—McCann-Erickson
U. S. Borax
Ad Agency—McCann-Erickson

Your Doctor Reports (NBC-TV)

Advertiser and Product:

American Medical Association
Ad Agency—Klau-Van Pietersom-Dunlap

Your First Impression (NBC-TV)

Advertiser and Product:

American Home
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Norman, Craig & Kummel
Dumas Milner
Ad Agency—Post, Morr, Gardner
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Johnson, S. C.
Ad Agency—Benton & Bowles
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Miles Labs
Ad Agency—Wade
Procter & Gamble
Ad Agency—Compton
Reader's Digest
Ad Agency—J. Walter Thompson
Staley
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Sunsweet Growers
Ad Agency—Long
Wander
Ad Agency—Tatham-Laird

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