

**Business-Studio Address** . . . T. W. Patterson Bldg.  
**Tel.**: AM 8-6441 . . . . . CBS  
**News Affil.** . . . . . Phila. Inquirer, Phila. D. News  
**Representative** . . . . . John Blair  
**General Manager** . . . . . Kenneth M. Curto  
**Sales Manager** . . . . . Curt Hanson  
**Chief Engineer** . . . . . Keith L. Mealey  
**Owners of:** WFIL-AM-FM-TV, Philadelphia;  
 WNBC-AM-FM-TV, Binghamton, N. Y. WFBG-  
 AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New  
 Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-  
 AM-FM-TV, Fresno, Calif.

**KGST—Fresno—1949**

**Frequency:** 1600 Kc. . . . . **Power:** 1000 Watts d.  
**Owned By** . . . . . International Radio, Inc.  
**Address** . . . . . 1244 'O' St.  
**Tel.:** AM 6-9901 . . . . . Independent  
**President, Gen. Mgr.** . . . . . Richard E. Ryan  
**Comm. Sales Prom. Manager** . . . . . Jack Reavley  
**Program Director** . . . . . Bernardo Mendoza  
**Chief Engineer** . . . . . Stanley Thatcher

**KMAK—Fresno—1953**

**Frequency:** 1340 Kc. . . . . **Power:** 1 Kw. d., 250 W. n.  
**Owned By** . . . . . Fresno Bcstrs.  
**Address** . . . . . 2020 McKinley Ave.  
**Tel.:** AM 6-9448 . . . . . Independent  
**Station Representative** . . . . . Meeker Co.  
**General Manager** . . . . . Walt Novell  
**Chief Engineer** . . . . . Ed Nickel

**KMJ—Fresno—1922**

**Frequency:** 580 Kc. . . . . **Power:** 5000 Watts  
**Owned-Operated By** . . . . . McClatchy Bcstg. Co.  
**Business-Studio Address** . . . . . 1515 Van Ness Ave.  
**Tel.:** AM 8-5771 . . . . . NBC  
**Newspaper Affiliation** . . . . . McClatchy Newspapers  
**Representative** . . . . . Paul H. Raymer  
**President** . . . . . Eleanor McClatchy  
**Station Manager** . . . . . Ramsey G. Elliott  
**Program Mgr.** . . . . . Jeff Nagle  
**Sales Mgr.** . . . . . Roy Swanson  
**Chief Engineer** . . . . . William Wallace

**KYNO—Fresno—1947**

**Frequency:** 1300 Kc. **Power:** 5000 wts. d. 1000 n.  
**Owned-Oper. By** . . . . . Radio KYNO  
**Address** . . . . . 2125 N. Barton Ave.  
**Tel.:** CL 5-8383 . . . . . MBS  
**Reps.** . . . . . Venard, R. & McC., Torbet, A. & C.  
**General Manager** . . . . . Gene Chenault  
**Program Dir.** . . . . . Dave Belman  
**Natl. Sales Manager** . . . . . Wayne Decker  
**Chief Engineer** . . . . . Bert Williamson

**KPER—Gilroy—1957**

**Frequency:** 1290 Kc. . . . . **Power:** 1000 Watts, d.  
**Owned** . . . . . Radio KPER  
**Address** . . . . . 615 Swanston Lane  
**Tel.:** VI 2-3155 . . . . . KBS  
**Station Representative** . . . . . J. A. Lucas  
**General Manager** . . . . . John Gregory  
**Commercial Manager** . . . . . Ben Gutierrez  
**Program, Comm. Dir.** . . . . . Dave Belman  
**Nat'l Sales Manager** . . . . . Wayne Decker  
**Chief Engineer** . . . . . Don Bernard

**KIEV—Glendale—1933**

**Frequency:** 870 Kc. . . . . **Power:** 250 Watts  
**Owned By** . . . . . Southern California Bcstg. Co.  
**Address** . . . . . 106 N. Glendale Ave.  
**Tel.:** CHapman 5-2388 . . . . . Independent  
**Station Representative** . . . . . Forjoe  
**President, Gen. Manager** . . . . . William J. Beaton  
**Program Director** . . . . . Beach Rogers  
**Chief Engineer** . . . . . Andrew Costello

**KNGS—Hanford—1948**

**Freq.:** 620 Kc. . . . . **Power:** 1 Kw.  
**Owned-Oper. By** . . . . . Kings Bcstg. Corp.  
**Business Address** . . . . . P.O. Box 620  
**Tel.:** LUDlow 2-0361 . . . . . Independent  
**President, Gen. Mgr.** . . . . . John C. Cohan  
**Station Manager** . . . . . Rowena J. Kimzey  
**Sales Promotion Mgr.** . . . . . Carl L. Switzer

**KHSJ—Hemet—1958**

**Frequency:** 1320 Kc. . . . . **Power:** 500 Watts  
**Owned By** . . . . . Ramona Bcstg Co.  
**Address** . . . . . P.O. Box 1196  
**Tel.:** OLiver 8-7113 . . . . . KBS  
**President, Program Dir.** . . . . . Robert T. Griffin, Sr.  
**Commercial Mgr.** . . . . . Paul Sprague  
**Chief Engineer** . . . . . Al Copeland

**KDAY—Hollywood—1947**

**Frequency:** 1580 Kc. . . . . **Power:** 50,000 Watts, d.  
**Owned By** . . . . . Radio California, Inc.  
**Address** . . . . . 1549 No. Vine St.  
**Tel.:** HO 1-9981 . . . . . Independent  
**Representative** . . . . . Hollingbery  
**President, General Mgr.** . . . . . John D. Keating  
**Station Manager** . . . . . Mel Leeds  
**Commercial Mgr.** . . . . . George Gilbreth  
**Chief Engineer** . . . . . Bob Dye

**KCHV—Indio—1954**

**Frequency:** 970 Kc. . . . . **Power:** 1 Kw., d.  
**Owner** . . . . . Coachella Bcstg. Co.  
**Address** . . . . . Box 1826  
**Tel.:** EXpress 8-5534 . . . . . Independent  
**Representative** . . . . . Moore & Assoc.  
**Pres.** . . . . . Edward Gorges  
**General Sta. Manager** . . . . . Ed Staples  
**Comm. Mgr.** . . . . . Doug Caplette  
**Program Director** . . . . . Pete Joy  
**Chief Engineer** . . . . . Rodney Gorges

**KREO—Indio—1946**

**Frequency:** 1400 Kc. . . . . **Power:** 250 Watts  
**Owned By** . . . . . KREO, Inc.  
**Address** . . . . . P.O. Box 697  
**Tel.:** DIamond 7-3403 . . . . . Independent  
**General Manager** . . . . . Lee Ellis  
**Station Manager** . . . . . Ed. Silvera  
**Chief Engineer** . . . . . Dave Matton  
**Owners of:** KPRO, Riverside; KROP, Brawley,  
 KYOR, Blyth.

# CALIFORNIA

## **KTYM**—Inglewood—1958

Frequency: 1460 Kc. Power: 1000 Watts  
Owned By: A. J. Williams  
Address: 125 S. Grevillea Ave.  
Tel.: ORegon 8-3731 Independent  
President: A. J. Williams  
Commercial Manager: Smiley Monroe  
Program Director: Arlen Sanders

## **KRKC**—King City—1958

Frequency: 1570 Kc. Power: 250 Watts; d.  
Owned By: KRKC, Inc.  
Address: P. O. Box 1167  
Tel.: 385-5421 KBS  
Station Representative: Sandeberg-Gates  
President, Gen. Manager: Bob McVay  
Program, Chief Engineer: Stan White  
Sales Prom. Director: Joan Brown  
Pub. Director: Alan Fowler

## **KAVL**—Lancaster—1950

Freq.: 610 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By: Antelope Bcastg. Co.  
Address: 2501 West Ave.  
Tel.: WH 2-1121 MBS  
Station Representative: Pearson  
President: W. B. Carter  
General Mgr.: H. L. Comstock

## **KBVM**—Lancaster—1956

Frequency: 1380 Kc. Power: 1000 Watts  
Owned By: Tri-County Bcastgs., Inc.  
Address: 43321 N. Sierra Highway  
Tel.: WH 2-8461 Independent  
General Manager: P. Solberg

## **KLAN**—Lemoore—1960

Frequency: 1320 Kc. Power: 1000 Watts, d.  
Owned By: Radio Lemoore  
Address: 422 N. Douty St., Hanford, Calif.  
Tel.: LU 4-4466 Independent  
Stations Reps.: Torbet Allen & Crane-Masla  
President: Joseph E. Gamble  
Co-Managers: M. Offenbach; M. Vierra  
Program Director: Lee Leonard  
Chief Engineer: Fred Volken  
Owners of: KJOY, Stockton, Calif.

## **KCVR**—Lodi—1946

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned By: Radio KCVR  
Business Address: P. O. Box 600  
Tel.: EN 8-0628 Independent  
Station Manager: M. Pappas  
Chief Engineer: George Sampson

## **KNEZ**—Lompoc—1958

Frequency: 960 Kc. Power: 500 Watts  
Owned By: South Coast Bcastg.  
Business Address: P.O. Box 338  
Tel.: REgent 6-3421 KBS  
Station Rep.: Torbet, Allen & Crane  
President: M. Buchen  
Station Mgr.: Les Leslie  
Asst. Manager: Alan Beach

## **KFOX**—Long Beach—1924

Frequency: 1280 Kc. Power: 1000 Watts  
Owned By: Illinois-California Bcastg.  
Address: 220 E. Anaheim Street  
Tel.: HE 6-7281 Independent  
General Mgr.: Cal Perley  
Station Manager: R. C. Brown

## **KGER**—Long Beach—1926

Frequency: 1390 Kc. Power: 5,000 Watts  
Owned By: John Brown Schools of Calif., Inc.  
Business-Studio Address: 3745 Atlantic  
Tel.: GARfield 7-7907 Independent  
President: Dr. John E. Brown  
Gen., Sta., Comm. Mgr.: E. William George  
Program Director: Irene Cook  
Chief Engineer: Luke Crumbaugh

## **KABC**—Los Angeles—1929

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Oper. By: AB-PT, Inc.  
Address: 3321 S. La Cienega Blvd.  
Tel.: NO 3-3311 ABC  
Representative: Katz  
President: Leonard H. Goldenson  
V.P., General Manager: Ben Hoberman  
Commercial Mgr.: Phil Brestoff  
Program Dir.: Jack Meyers  
Sales Promotion Manager: Jack Pavis  
Publicity Dir.: Virginia West  
Chief Engineer: Art Sterman  
Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

## **KFAC**—Los Angeles—1931

Frequency: 1330 Kc. Power: 5000 Watts  
Owned-Oper. By: Los Angeles Bcastg. Co.  
Bus.-Studio Address: 5773 Wilshire Blvd.  
Tel.: WE 8-0181 Independent  
Representative: Bolling  
Owner: E. L. Cord  
Gen. Comm. Mgr.: Calvin J. Smith  
Program Director: Howard Rhines  
Chief Engineer: Ron Oakley  
(See Page 296 for Ad)

## **KFI**—Los Angeles—1922

Frequency: 640 Kc. Power: 50,000 Watts  
Owned-Operated By: Earle C. Anthony, Inc.  
Business-Studio Address: 141 N. Vermont Ave.  
Tel.: DU 2-2121 NBC  
Representative: Henry I. Christal  
Pres., Gen. Mgr.: George A. Wagner  
Sales Promotion Manager: Russell Smith  
Program Director: Pat Kelly  
Co-Chief Engs.: H. L. Blatterman, C. W. Mason

## **KFWB**—Los Angeles—1925

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Oper. By: Crowell-Collier Bcastg. Corp.  
Business-Studio Add.: 6419 Hollywood Blvd.  
Tel.: HO 3-5151 Independent

**Representative** ..... Blair  
**Pres., Gen. Mgr.**..... Robert M. Purcell  
**Dir. of Operations**..... Theola Sanders  
**Station Manager**..... James Simons  
**Commercial Manager**..... Robert E. Sharon  
**Program Director**..... Jim Hawthorne  
**Advertising Director**..... Warren Earl  
**Manager of Engineering**..... Ed Benham  
**Owners of:** KEWB, San Francisco; KDWB, Minneapolis.

**KGBS—Los Angeles—1936**

**Frequency:** 1020 Kc..... **Power:** 50,000 Watts  
**Owned By**..... Standard Bcstg. Co.  
**Business-Studio Add.**..... 338 S. Western Ave.  
**Tel.:** DU 8-2345..... **Independent**  
**Station Rep.**..... Peters, Griffin, Woodward  
**President**..... George B. Storer, Jr.  
**V.P., General Manager**..... Wendell B. Campbell  
**General Sales Manager**..... Dale Peterson  
**Program Manager**..... William C. Thompson  
**Sales Promotion Mgr.**..... Robert M. Storer  
**Chief Engineer**..... Ernest Underwood  
**Owners of:** WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WJLN, New York, N. Y.; WGBS, AM-FM, Miami, Fla.; WIGB-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

**KGFJ—Los Angeles—1926**

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Ben S. McGlashan  
**Business-Studio Address**..... 6314 Sunset Blvd.  
**Tel.:** HO 4-0201..... **Independent**  
**Sta. Reps.**..... Howard; Torbet, Allen & Crane  
**Owner**..... Ben S. McGlashan  
**General, Station Manager**..... Thelma Kirchner  
**Sales Mgr.**..... Molly C. Low  
**Sales Prom. Mgr.**..... Juanita McCurdy  
**Chief Engineer**..... Homer Obuchon

**KHJ—Los Angeles—1922**

**Frequency:** 930 Kc..... **Power:** 5,000 Watts  
**Owned-Oper. By**..... RKO General  
**Address**..... 5515 Melrose Ave.  
**Tel.:** HO 2-2133..... **Independent**  
**Sta. Rep.**..... RKO General Nat'l Sales  
**Division Director**..... Harry Trenner  
**Program & Prod. Mgr.**..... Arnold Schorr  
**General Sales Mgr.**..... Morton Sidley  
**Chief Engineer**..... Robert Bullock

**KLAC—Los Angeles—1924**

**Freq.:** 570 Kc..... **Power:** 5 Kw. d.; 1 Kw. n  
**Owned By**..... Hall Bcstg. Co.  
**Address**..... 6363 Sunset Blvd  
**Tel.:** HO 2-7271..... **Independent**  
**Station Representative**..... Adam Young  
**Exec. V.P., General Mgr.**..... Robert H. Howard  
**Program Manager**..... Roger Barkley  
**Chief Engineer**..... Paul Holton

**KMPC—Los Angeles—1928**

**Freq.:** 710 Kc..... **Power:** 50 Kw. d.; 10 Kw. n  
**Owned-Oper. By**..... Golden West Bcsters.  
**Address**..... 5939 Sunset Boulevard  
**Tel.:** Hollywood 9-5341..... **Independent**

**Representative**..... AM Radio Sales  
**Ch. of Board**..... Gene Autry  
**President**..... Robert O. Reynolds  
**Exec. V.P., General Mgr.**..... Loyd Sigmon  
**Sales Manager**..... Stanley Spero  
**Promotion Director**..... John M. Asher  
**Program Director**..... Hugh Heller  
**Publicity Director**..... John Dickson  
**Chief Engineer**..... Tom Crosnoe  
**Owners of:** KSFO, San Francisco, Calif.; KVI, Seattle, Wash.

**KNX—Los Angeles—1920**

**Frequency:** 1070 Kc..... **Power:** 50,000 Watts  
**Owned By**..... Columbia Bcstg. System, Inc.  
**Business-Studio Address**..... 6121 Sunset Blvd.  
**Tel.:** HO 9-1212..... **CBS**  
**Sta. Representative**..... CBS Spot Sales  
**V.P., General Manager**..... Robert Sutton  
**Sales Mgr.**..... Gordon Mason  
**Dir. of Info. Services**..... Arthur Wittum  
**Program & Promo. Mgr.**..... Sherril Hops  
**Program Director**..... Harfield Weedin  
**Chief Engineer**..... Ted Denton

**KPOL—Los Angeles—1952**

**Frequency:** 1540 Kc..... **Power:** 10,000 Watts  
**Owned-Oper. By**..... Coast Radio Bdcstg. Corp.  
**Address**..... 4628 Wilshire Blvd.  
**Tel.:** WE 8-2345..... **MBS**  
**Station Representative**..... Raymer Co.  
**President, Gen. Mgr.**..... Hugh R. Murchison  
**Station, Comm. Mgr.**..... Frederick Custer

**KRKD—Los Angeles—1927**

**Frequency:** 1150 Kc.. **Power:** 5000 d.; 1000 n.  
**Owned By**..... I. C. O. F. G., Inc.  
**Business-Studio Address**..... 1050 Montecito Drive  
**Tel.:** CA 5-4116..... **Independent**  
**Station Representative**..... Broadcast Time Sales  
**General Manager**..... M. D. Buchen  
**Gen. Sales Mgr.**..... Bob Fox  
**Program Director**..... Leon Tate  
**Commercial Manager**..... Clifford Levine  
**Ch. Eng.**..... Ben Brown

**XTRA—Los Angeles—1934**

**Frequency:** 690 Kc..... **Power:** 50 Kw.  
**Owned By**..... The Texas Triangle, Inc.  
**Address**..... Suite 101, Lee Tower  
**Tel.:** WEbster 7-2424..... **Independent**  
**Station Representative**..... Daren McGavren  
**President**..... Gordon B. McLendon  
**General Sales Manager**..... Cy Ostrup  
**Station Operations Manager**..... Dave Muhlstein  
**Managing Editor**..... Russ Barnett  
**Chief Engineer**..... Jose Marquez

**KHOT—Madera—1956**

**Frequency:** 1250 Kc..... **Power:** 500 Watts, d.  
**Owner**..... Glomar Music Bcstg. Co.  
**Address**..... Box 67  
**Tel.:** OR 4-8888..... **Independent**  
**Mgr.**..... Bob L. Moran  
**Chief Engineer**..... J. Bell

## CALIFORNIA

### KMYC—Marysville—1940

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By..... Carlton Bcstg. Corp.  
Business Address..... P. O. Box 631  
Tel.: SH 2-2396..... MBS, ABC  
Station Representative..... Grant Webb  
President..... Jack Sterling  
General Station Mgr..... Carroll V. Hansen  
Commercial Manager..... Dale Fairlee  
Program Director..... Pete Ladd  
Chief Engineer..... Jim Fitzgerald

### KWIP—Merced—1956

Frequency: 1580 Kc. Power: 500 Watts, d.  
Owned By..... Yosemite Bcstrs. Inc.  
Address..... Hotel Tloga  
Tel.: RA 2-3838..... Independent  
Station Reps..... Dore; Hall  
President, General Mgr..... Ellsworth Peck  
Station, Comm. Manager..... Brian Loughran  
Program Director..... Barbara Harris  
Chief Engineer..... Malcolm Beavers

### KYOS—Merced—1936

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Operated By..... KYOS, Inc.  
Address..... 1735, Greater "L" St.  
Tel.: RA 2-6251..... ABC-MBS  
Station Rep..... Torbet, Allen & Crane  
Pres., Gen., Sta. Mgr..... Frank Flynn  
Commercial Manager..... Harry Carmichael  
Program Director..... J. Flynn  
Chief Engineer..... Dwayne D. Caldwell

### KBEE—Modesto—1951

Frequency: 970 Kc. Power: 1000 Watts  
Owned..... McClatchy Bcstg. Co.  
Address..... 14th & Eye St.  
Tel.: LA 3-7756..... CBS  
Newspaper Affil..... McClatchy Newspapers  
Representative..... Paul Raymer  
President..... Eleanor McClatchy  
Station Manager..... Hugh Shelley  
Chief Engineer..... Albert Schneider  
Owners of: KFBK, Sacramento; KMJ AM-TV,  
Fresno; KERN, Bakersfield.

### KFIV—Modesto—1950

Frequency: 1360 Kc. Power: 1000 Watts  
Owned By..... KFIV, Inc.  
Address..... Box 1360  
Tel.: 524-1360..... Independent  
Station Representative..... Hollingsbery  
General Manager..... Ted Wolf  
Program Director..... Bobbie Barnett  
Opera. Manager..... Gene D'Accardo  
Nat'l Commercial Mgr..... Judd Sturtevant  
Sales Manager..... Milt Hibdon  
Chief Engineer..... James Roddy

### KTRB—Modesto—1933

Frequency: 860 Kc. Power: 10,000 d.; 1000 n.  
Owned-Operated By..... KTRB Bcstg. Co., Inc.  
Address..... P. O. Box 593  
Tel.: LA 3-0737..... Independent  
Station Rep..... Torbet, Allen & Crane  
Pres.-Gen.-Station Mgr..... William H. Bates, Jr.  
Comm., Sales Prom. Mgr..... Richard Brown  
Chief Engineer..... W. H. Bates

### KIDD—Monterey—1955

Frequency: 630 Kc. Power: 1 Kw.  
Owned By..... Monterey Pen Bcstg. Inc.  
Address..... Box 1070  
Tel.: Frontier 2-8154..... Independent  
Representative..... Hollingsbery  
President, General Mgr..... Robert Sherry  
Commercial, Prom. Mgr..... Jack G. Hamilton  
Publicity Director..... Victor Rugh  
Chief Engineer..... J. King

### KMBY—Monterey—1949

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..... John Burroughs  
Business Address..... 651 Cannery Row  
Tel.: FR 2-4541..... Independent  
Station Rep..... Torbet, Allen & Crane  
President..... John Burroughs  
General Mgr..... Galyn Hammond  
Program Director..... Bob Martin  
Sales Promotion Mgr..... Sam Solerno  
Chief Engineer..... Frank Denney

### KWSD—Mt. Shasta—1947

Frequency: 620 Kc. Power: 1000 Watts, d.  
Owned-Oper. By..... Shasta Cascade Bcstg. Corp.  
Address..... E. Alma St.  
Tel.: WA 6-2124..... Independent  
Reps. Torbet, Allen & Crane; Cont. Radio Sales  
Gen. Mgr., Ch. Eng..... David Rees  
Program Dir..... Iola Huntingdon

### KVON—Napa—1947

Frequency: 1440 Kc. Power: 500 Watts  
Owned-Oper. By..... J. L. & A. M. Powell  
Address..... 1124 Foster Road  
Tel.: Baldwin 6-2023..... MBS  
Sta. Representative..... John E. Pearson  
Owner, Gen. Mgr..... J. L. Powell

### KSFE—Needles—1952

Frequency: 1340 Kc. Power: 250 Watts  
Owned By..... James Parr  
Address..... P. O. Box C-2  
Tel.: EAstgate 6-2101..... KBS  
Station Rep..... Grant Webb  
President..... James Parr  
Commercial Manager..... Leslie V. Gilbert  
Program Dir., Chief Engineer..... David Barnett  
Sales Promo. Mgr..... Grant Holcomb, Jr.  
Publicity Director..... Lynne Hokcomb

### KABL—Oakland—1959

Frequency: 960 Kc. Power: 1000 Watts  
Owned-Oper. By..... McLendon Corp.  
Address..... 464 19th St.  
Tel.: TW 3-9600..... Independent  
Station Representative..... Daren F. McGavren  
President..... Gordon B. McLendon  
General Manager..... Homer H. Odom  
Program Director..... Al Hart  
Sales Promo. Mgr..... Charles Payne  
Chief Engineer..... Howard Immekus  
Owners of: KLIF, Dallas, Tex.; KILT, Houston,  
Tex.; WSYL, Buffalo, N. Y.; WAKY, Louis-  
ville, Ky.; KEEL, Shreveport, La.; K TSA,  
San Antonio, Tex.

**KDIA—Oakland—1921**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned By..... KDIA, Inc.  
 Business Studio Address..... 327 22nd St.  
 Tel.: TE 4-4262..... Independent  
 Station Rep..... Bernard Howard  
 President, Gen. Mgr..... E. Sonderling  
 Station Manager..... W. Conway  
 Sales Prom. Manager..... Odessa Broussard  
 Program Director..... Roland Porter  
 Publicity Director..... Doug Allen  
 Chief Engineer..... John Rolih  
 Owners of: WOPA, Chicago.

**KEWB—Oakland—1922**

Frequency: 910 Kc. Power: 5 Kw.  
 Owned-Operated By..... Crowell-Collier Bcstg. Co.  
 Business Address..... 2150 Franklin St.  
 Tel.: TEmplebar 6-0910..... Independent  
 Station Representative..... Katz  
 President..... Robert M. Purcell  
 General Manager..... Milton H. Klein  
 Commercial Manager..... Joe Klaas  
 Program Director..... Don French  
 Sales Prom. Manager..... George Goldman  
 Chief Eng..... Roswell S. Smith  
 Owners of: KFVB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

**KUDE—Oceanside—1956**

Frequency: 1320 Kc. Power: 500 Watts  
 Owned By..... Dolph-Petty Bcstg. Co.  
 Address..... 2950 Canyon Drive  
 Tel.: SA 2-8294..... Independent  
 Station Reps..... Torbet, Allen & Crane, Masla  
 President..... Herbert L. Petty  
 Gen. Station Mgr..... Lyle R. Richardson  
 Comm. Manager..... Larry Thomas  
 Program Director..... Joe Siegle  
 Sales Prom. Manager..... George Nagle  
 Chief Engineer..... Mike Stevens

**KASK—Ontario—1947**

Frequency: 1510 Kc. Power: 1000 Watts  
 Owned-Operated By..... Radio KASK  
 Address..... P.O. Box 593  
 Tel.: YUkon 2-8888..... KBS  
 Newspaper Affiliation..... Daily Report  
 Station Reps..... Cannon; Hopewell  
 President..... Mrs. Jerene A. Harnish  
 General Manager..... E. A. Jansen  
 Chief Engineer..... Manual Baraza

**KOXR—Oxnard—1955**

Frequency: 910 Kc. Power: 1 Kw., d.  
 Owned-Oper. By..... Oxnard Broadcasting Corp.  
 Address..... 1280 So. Oxnard Blvd.  
 Tel.: HU 3-2303..... Independent  
 Station Rep..... California Spot Sales  
 Pres., Chief Eng..... Paul R. Schneider  
 Comm., Sales Prom. Mgr..... J. Alan Rinehart

**KUTY—Palmdale—1957**

Frequency: 1470 Kc. Power: 1 Kw.  
 Owned By..... Palmdale Broadcasters  
 Address..... P. O. Box 5  
 Tel.: Windsor 7-3107..... Independent

Representative..... Harlan Oakes  
 President..... Harold C. Singleton  
 General Manager..... David D. Schwartz  
 Program Director..... Roger Martin  
 Chief Engineer..... Lloyd Simmons

**KCMJ—Palm Springs—1946**

Freq.: 1010 Kc. Pwr: 1 Kw., d.; 500 W., n.  
 Owned By..... Bell Bcstg. Corp.  
 Business Address..... Box KK  
 Tel.: FA 5-2253..... CBS  
 Station Representative..... Lucas  
 President, Gen. Mgr..... Morris H. Bergreen  
 Station Manager..... Patrick Raymond  
 Chief Engineer..... Glen Barnett

**KDES—Palm Springs—1956**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned..... Cameron Bcstg. Co.  
 Address..... 174 N. Palm Canyon Dr.  
 Tel.: 324-1212..... Independent  
 Newspaper Affiliation..... Desert Sun  
 Representative..... Sandeberg-Gates  
 President, Owner..... Geo. E. Cameron, Jr.  
 Gen. Station Mgr..... Norman W. Lofthus  
 Comm., Sales Prom. Mgr..... Adam Waran  
 Prog. Dir., Chief Eng..... Cliff Miller  
 Owners of: KBLA, Burbank, Calif.

**KPAL—Palm Springs—1954**

Frequency: 1450 Kc. Power: 250 Watts  
 Owner..... KPAL Bcstg. Corp.  
 Address..... P. O. Box 1450  
 Tel.: FAirview 4-9171..... Independent  
 Station Representative..... Forjoe  
 President..... H. Maizlish  
 Gen. Mgr..... Al Yallen  
 Chief Engineer..... Paul Wieman

**KIBE—Palo Alto—1949**

Frequency: 1220 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By..... Sundial Bcstg. Corp.  
 Address..... 230 Town & Country Village  
 Tel.: DA 3-1341..... Independent  
 Rep..... Walker-Rawalt  
 General Mgr..... Edward Davis  
 Chief Engineer..... Robert Cook

**KMET—Paradise—1960**

Frequency: 930 Kc. Power: 500 W. d.  
 Address..... P. O. Box 1147  
 Owned By..... KoMet Radio Inc.  
 Tel.: Trinity 7-6241..... Independent  
 Representative..... Sandeberg-Gates & Co.  
 President & Gen. Mgr..... D. F. Mariska  
 Program Director..... Tim Armstrong

**KRLA—Pasadena—1959**

Freq.: 1110 Kc. Power: 50 Kw. d., 10 Kw., n.  
 Owned-Operated By..... 1110 Bcstg. Corp.  
 Address..... 1401 S. Oak Knoll  
 Tel.: MU 1-6991..... Independent  
 Representative..... Cooke  
 President..... Donald Cooke  
 General Manager..... John Barrett  
 Commercial Mgr..... Armand Lamont

# CALIFORNIA

Program Director.....James Washburn  
Publicity Director.....Marie Devlin  
Chief Engineer.....Jack Reeder

## **KWKW—Pasadena—1942**

Frequency: 1300 Kc.....Power: 1000 Watts  
Owned-Operated By.....KWKW, Inc.  
Address.....6233 Hollywood Blvd., Hollywood  
Tel.: HOLlywood 5-6171.....Independent  
Reps. ....Nat'l Time Sales; Hall  
President.....John F. Malloy  
Vice President, Gen. Mgr....Stanley G. Breyer  
Comm. Manager.....Andy James  
Publicity Director.....Helen Wabbe  
Chief Engineer.....Henry Gripp

## **KPRL—Paso Robles—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Radio KPRL  
Address.....P.O. Box 96  
Tel.: 238-1600.....ABC  
Station Mgr.....Bernard Schwartz  
Comm. Mgr.....Dorothy Schwartz

## **KTOB—Petaluma—1950**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Lloyd Burlingham  
Address.....Box 590  
Tel.: PO 3-1505.....Independent  
Station Reps.....J. A. Lucas, Prestige  
President.....Lloyd Burlingham  
Commercial Manager.....Dick Fuller  
Station Manager.....Don F. Davis  
Program Director.....Don West  
Chief Engineer.....Ken Phillips  
Owners of: WIXN, Dixon, Ill.

## **KKIS—Pittsburg—1949**

Frequency: 990 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Kay Kis Corp.  
Address.....230 East 4th St.  
Tel.: HE 2-2964.....Independent  
President.....B. Small  
General Station Manager.....Jerry Bassett

## **KKAR—Pomona—1960**

Frequency: 1220 Kc.....Power: 250 Watts  
Owned By.....Intrastate Broadcasters, Inc.  
Address.....1430 E. Phillips Blvd.  
Tel.: NAtional 3-3434.....Independent  
Station Reps.....J. A. Lucas; Prestige Rep.  
President, Gen. Mgr.....Abbott London  
Station Mgr.....Charlie Powers  
Commercial Mgr.....Jay Jones  
Program Dir.....Bill Davies  
Sales Promo. Mgr.....J. R. Dick  
Publicity Director.....Shirley Zeller  
Chief Engineer.....Jack Calaway

## **KWOW—Pomona—1947**

Freq.: 1800 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Valley Bdcatsq. Co.  
Business-Studio Address.....So. Mills & Olive  
Tel.: NAtional 8-5541.....Independent  
Station Representative.....Harlan Oakes  
President, Gen. Mgr.....Dean H. Wickstrom

Station, Commercial Mgr.....Jim Robinson  
Program Director.....Jim Louis  
Chief Engineer.....John Young

## **KTIP—Porterville—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Gateway Bcstrs., Inc.  
Business-Studio Address.....Box 1312  
Tel.: SU 4-1450.....Independent  
President, Gen. Mgr.....Gareth F. Garland  
Program Director.....Lawrence D. Cotta  
Chief Engineer.....R. D. Edmonds

## **KACY—Port Hueneme—1958**

Frequency: 1520 Kc.....Power: 250 Watts  
Owned By.....KACY, Inc.  
Address.....P.O. Box 1520, Oxnard, Calif.  
Tel.: HUNter 3-1520.....Independent  
Station Reps....Torbet, Allen & Crane; Masla  
President.....Lincoln Dellar  
V.P. Gen. Mgr.....Glenn D. Lockhart  
Commercial Mgr.....Doug W. Foerster  
Chief Engineer.....Arlyn Jackson

## **KBLF—Red Bluff—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Victor Indust., Corp.  
Address.....Box 431  
Tel.: LAWrence 7-3511.....Independent  
Station Rep.....Tracy Moore  
General Mgr.....Clay McGowan  
Station Mgr.....Bill Baumgarten  
Chief Engineer.....Harry Shelby

## **KAHR—Redding—1958**

Frequency: 1270 Kc.....Power: 1000 Watts, d.  
Owned By.....Hi Fidelity Stations, Inc.  
Address.....P.O. Box 997  
Tel.: CHEstnut 3-5511.....KBS  
President.....Paul Bowman

## **KRDG—Redding—1956**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Redding Broadcasting Co.  
Address.....1347 Yuba St.  
Tel.: CHEstnut 3-0343.....ABC-MBS  
Representative...Torbet, Allen and Crane, Inc.  
Gen. Mgr., Chief Eng....Howard N. Martineau

## **KQMS—Redding—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
Owner.....Radio Redding, Inc.  
Address.....Box 887  
Tel.: CHEstnut 3-2454.....Independent  
Station Representative.....Webb  
President, Gen. Mgr.....Jean L. Carpenter  
Chief Engineer.....Jack R. Short

## **KVCV—Redding—1937**

Frequency: 600 Kc.....Power: 1000 Watts  
Owned-Oper. By....Golden Empire Bcstg. Co.  
Address.....Hotel Redding  
Tel.: CH 3-1515.....CBS  
Station Representative.....Avery-Knodel  
President, Gen. Mgr.....Mrs. H. McClung  
Station Mgr.....H. E. McCarty

**KVIP—Redding—1957**

Frequency: 540 Kc. Power: 1 Kw.  
Owned. Shasta Bcstg. Corp.  
Address. Box 919  
Tel.: CHestnut 1-1414. Independent  
Representative. Hollingbery  
Pres., Gen. Mgr. George C. Feharty  
Chief Engineer. Lynn Olson

**KCAL—Redlands—1954**

Frequency: 1410 Kc. Power: 1000 Watts  
Owner. Southwest Bcstg. Co., Inc.  
Address. P. O. Box 390  
Tel.: PYramid 3-2358. Independent  
President. B. Corren

**KRCK—Ridgecrest—1956**

Frequency: 1360 Kc. Power: 1 Kw.  
Owned. Indian Wells Radio  
Address. 350 W. Ridgecrest Blvd.  
Tel.: RI 8-4061. KBS  
Station Reps. Lucas-Gunn  
President. Victor M. Farel  
Station Mgr. Harry Nungester  
Program Director. Bob Miller  
Sales Manager. Jim Kolt  
Chief Engineer. Paul Byass

**KLOA—Ridgecrest—1956**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By. Ridgecrest Bcstg. Co.  
Address. Box 696  
Tel.: RI 8-9211. Independent  
Station Rep. Torbet, Allen & Crane  
Owner, Chief Engineer. I. Sinofsky

**KACE—Riverside—1957**

Frequency: 1570 Kc. Power: 1 Kw., d.  
Owned. KACE Radio, Inc.  
Address. 7351 Lincoln Ave.  
Tel.: OV 8-1570. Independent  
Station Reps. Walker Rawalt; Harlan Oakes  
Pres., Gen. Mgr. Ray Lapica  
Prog. Dir., Chief Engineer. J. Wiseley

**KPRO—Riverside—1941**

Frequency: 1440 Kc. Power: 1000 Watts  
Owned By. KPRO, Inc.  
Address. 3401 Russell Street  
Tel.: OV 6-0260. Independent  
Sta. Reps. John E. Pearson; Ira Laufer  
General Manager. D. Taylor

**KCRA—Sacramento—1945**

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. KCRA, Inc.  
Business Studio Address. 310 Tenth St.  
Tel.: HICKORY 4-7300. NBC  
Representative. Petry  
President. Robert E. Kelly  
General Mgr. Jon S. Kelly  
Asst. Gen. Mgr. Howard J. Smiley  
Merchandising Manager. Ted Hardy  
Chief Engineer. W. Herbert Hartman  
Owners of: KCRA-TV-FM.

**KFBK—Sacramento—1922**

Frequency: 1530 Kc. Power: 50,000 Watts  
Owned-Oper. By. McClatchy Newspapers  
Business Studio Address. Twenty-First & Q  
Tel.: GI 2-0476. CBS  
Newspaper Affiliation. McClatchy Newspapers  
Representative. Paul H. Raymer  
President. Eleanor McClatchy  
Station Manager. Frank M. Devaney

**KGMS—Sacramento—1952**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By. KGMS, Inc.  
Address. 1235 H St.  
Tel.: GI 1-3133. Independent  
President. Anthony C. Morici  
Chief Engineer. L. T. Waterman

**KROY—Sacramento—1937**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. John Carey, Inc.  
Business-Studio Address. 1010 11th St.  
Tel.: GI 3-2525. Independent  
President. Lincoln Dellar  
General, Comm. Mgr. William H. Weaver  
Chief Engineer. William Overhauser

**KRAK—Sacramento—1926**

Frequency: 1140 Kc. Power: 5000 Watts  
Owned By. Golden Valley Bcstg. Co.  
Address. Hotel Senator  
Tel.: Gilbert 1-6464. MBS  
Station Rep. Adam Young  
President, Gen. Mgr. Manning Slater  
Commercial Manager. Felix Adams  
Station Mgr., Publicity Director. Jay Hoffer  
Program Director. Bill Jones  
Chief Engineer. Robert La Rue

**KXOA—Sacramento—1945**

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw., n.  
Owned-Oper. By. Cal-Val Radio  
Business Address. Box 3094  
Tel.: WA 5-2717. Independent  
Station Representative. Daren F. McGavren  
President. Riley R. Gibson  
General Mgr. Howard Haman  
Prog. Dir. Jack Lawson  
Chief Engineer. Maurice Hill

**KDON—Salinas—1935**

Frequency: 1460 Kc. Power: 5000 Watts  
Owned By. KDON, Inc.  
Business Address. 933 N. Main St.  
Tel.: HA 2-6464. Independent  
Station Representative. Eastman  
Pres., Gen. Mgr. John B. Rushmer  
Chief Engineer. James Parrish

**KSBW—Salinas—1948**

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By. Salinas Valley Bcstg. Corp.  
Address. 238 John St.  
Tel.: HARRISON 2-7484. ABC

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 Station Manager.....Richard Logan  
 Sales Promo. Mgr.....Clarke Bradley  
 Commercial Manager.....John Margraf  
 Publicity Director.....Penne Bennett  
 Program Director.....Keith Bryden  
**Chief Engineer**.....**Bill Horgan**  
 Owners of: KVEC, KSBY-TV, San Luis Obispo, Calif.; KSBW-TV, Salinas, Calif.; KNGS, Hanford, Calif.

**KCKC—San Bernardino—1947**

Frequency: 1350 Kc.....Power: 500 Watts  
 Owned-Oper. By.....M. V. W. Radio Corp.  
 Business Address.....770 Mill St.  
 Tel.: TU 8-0245.....ABC  
 Station Mgr.....Clair A. Weidenaar  
 Chief Engineer.....F. Hall

**KFXM—San Bernardino—1929**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned.....KFXM Broadcasting Co.  
 Address.....512 Fifth Street  
 Tel.: TU 9-3636.....Independent  
 Station Representative.....Eastman  
 President.....Howard L. Tullis  
 General Manager.....Norman Keats  
 Commercial Mgr.....Bob Bunnell  
 Program Dir.....Roy L. Cordell  
**Chief Engineer**.....Lyle Kilgore  
 Owners of: KAFY, Bakersfield; KDEO, San Diego.

**KMEN—San Bernardino—1947**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned By.....KPOI Broadcasting  
 Address.....Box 889  
 Tel.: GLenview 8-3183.....MBS  
 Sta. Rep.....Daren F. McGavren  
 Station Mgr.....Tom Papich  
 Chief Engineer.....Walt Rees

**KRNO—San Bernardino—1947**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned.....KRNO, Inc.  
 Address.....990 Colton Ave  
 Tel.: TU 8-0771.....Independent  
 Sta. Rep.....Bolling  
 President.....G. W. Bolling III  
 General, Station Manager.....Verne Paule  
 Commercial Manager.....James Howard

**KCBQ—San Diego—1946**

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.  
 Owned-Oper. By.....KCBQ, Inc.  
 Business Address.....7th Ave. at Ash  
 Tel.: BE 2-7161.....Independent  
 Representative.....John Blair  
**Pres., Mgr. Dir.**.....Lee Bartel  
 Program Director.....James Neill  
**Chief Engineer**.....Morris Jones  
 Owners of: WOKY, Milwaukee, Wis.; KYA, San Francisco, Calif.; WADO, New York, N. Y.

**KFMB—San Diego—1941**

Frequency: 540 Kc.....Power: 5 Kw.  
 Owned By.....Transcontinent TV Corp.

Bus-Studio Address.....1405 Fifth Ave.  
 Tel.: BE 2-2114.....CBS  
**Representative**.....Potry  
**President**.....David C. Moore  
**V.P., Gen. Mgr.**.....George Whitney  
**Station Manager**.....Jack Keiner  
 Commercial Manager.....Virgil Clemons  
 Program Director.....Geoff Edwards  
 Sales Promotion Mgr.....Len Troy  
 Publicity Director.....Suzanne White  
**Chief Engineer**.....Charles Abel  
 Owners of: WGR-AM-TV, Buffalo, N. Y.; WDAM-AM-TV, Kansas City; KFMB-TV, San Diego, Calif.; KERO, Bakersfield; WNEP, Scranton.

**KGB—San Diego—1922**

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KGB, Inc.  
 Address.....4141 Pacific  
 Tel.: CYpress 7-2201.....ABC  
**Representative**.....H-R  
**President, Gen. Mgr.**.....Marion R. Harris  
**Station Program Director**.....Robert S. Regan  
**Publicity Director**.....William C. Hester  
**Sales Promotion Mgr.**.....Paul H. Martin  
**Chief Engineer**.....Charles N. Duncan

**KOGO—San Diego—1926**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned By.....KFSD, Inc.  
 Business Address.....P.O. Box 628  
 Tel.: CO 2-2421.....NBC  
 Newspaper Affil.....Newsweek Magazine  
**Representative**.....Katz Agency  
**President**.....James G. Rogers  
**Gen. Mgr.**.....W. E. Goetze  
 Commercial Manager.....Ray Baker  
 Sales Prom., Pub. Dir.....Kenneth N. McClure  
 Program Director.....Dick Roberts  
**Chief Engineer**.....LeRoy Bellwood  
 Owners of: KFSD-TV.

**KSDO—San Diego—1959**

Freq.: 1130 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Gordon Bcstg. Co.  
 Bus-Studio Address.....1023 Second Ave.  
 Tel.: BE 2-2041.....MBS  
 Station Rep.....Adam Young  
**President, Gen. Mgr.**.....Sherwood R. Gordon  
**Station, Comm. Manager**.....Dwight Case  
**Sales Promo. Mgr., Pub. Dir.**.....Danny Martin  
**Program Director**.....Richard L. Venturino  
**Chief Engineer**.....Joseph Heiser  
 Owners of: KBUZ, Phoenix.

**KSON—San Diego—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Broadmoore Bcstg. Corp.  
 Address.....U.S. Grant Hotel  
 Tel.: BE 3-3131.....Independent  
**Sta. Representative**.....Hollingbery  
**General Manager**.....Jeff York  
**Station Mgr.**.....Henry J. Guzik  
**Sales Promotion Mgr.**.....James Fox  
**Program Director**.....Blaine Cornwell  
**Chief Engineer**.....Jack Rabell

## CALIFORNIA

### **KGIL—San Fernando—1947**

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.  
Owned-Oper. By... Buckley Jaeger Bcstg Corp.  
Address. 13325 Van Nuys Blvd., Pacoima, Calif.  
Tel.: Empire 6-9555. Independent  
Station Representative... Robert Eastman  
President... Norman Boggs  
Comm. Mgr... Harold B. Arkoff  
Chief Engineer... Jay Rice

### **KCBS—San Francisco—1949**

Frequency: 740 Kc. Power: 50,000 Watts  
Owned-Operated By... CBS  
Address... Sheraton Palace Hotel  
Tel.: YU 2-2700. CBS  
Representative... CBS Radio Spot Sales  
President... Arthur Hull Hayes  
V.P., General Mgr... Jules Dundes  
Pub. Dir., Sales Prom. Mgr... Bob Harris  
Sales Manager... Seymour Whitelaw  
Program Director... H. S. Basayne  
Chief Engineer... Alan Cormack  
Owners of: WCBS-AM-TV, New York; WBBM-  
AM-TV, Chicago; WCAU-AM-TV, Philadelphia;  
WEEL, Boston; KMOX-AM-TV, St. Louis;  
KNN, Los Angeles; KNXT, Los Angeles, Calif.

### **KFAX—San Francisco—1960**

Freq.: 1100 Kc. Power: 50 Kw. d., 1 Kw. n.  
Owned-Operated By... Argonaut Bcstg. Co.  
Business Studio Address... 1470 Pine St.  
Tel.: OR 3-4148. Independent  
President, General Mgr... A. J. Krisik  
Station, Commercial Mgr... John F. Bayliss  
Program Director... John H. Brown  
Chief Engineer... Roger Roberts

### **KFRC—San Francisco—1924**

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Oper. By... RKO General  
Business Address... 415 Bush St.  
Tel.: YUkon 2-9200. Independent  
Representative... RKO National Sales  
President... Thomas F. O'Neil  
General Mgr... Alfred Racco  
Dir. of Sales Prom... Bill Sweeney  
Program Dir... George Crowell  
Chief Engineer... Thos. D. Razovich  
Owners of: WOR-AM-TV-FM, New York; KIJ-  
AM-TV-FM, Los Angeles; WNAC-AM-FM-TV,  
Boston; CKLW-AM-FM-TV, Detroit; KFRC-AM-  
FM, San Francisco; WBMS; Washington;  
WNBQ-AM-TV, Memphis.

### **KGO—San Francisco—1923**

Frequency: 810 Kc. Power: 50,000 Watts  
Owned-Oper By... ABC-PT, Inc.  
Business Address... 277 Golden Gate Ave.  
Tel.: UNDERhill 3-0077. ABC  
Representative... John Blair  
General Station Mgr... Elmer Wayne  
Commercial Manager... Del Gore  
Publicity Director... Ron Wren  
Program Director... Leslie Stein  
Chief Engineer... Harry N. Jacobs

### **KKHI—San Francisco—1956**

Frequency: 1550 Kc. Power: 10 Kw.

Owned By... Atlss Bcstg. Co.  
Address... 340 Mason St.  
Tel.: YUkon 6-2151. MBS  
Station Representative... Adam Young  
General Manager... Frank Atlas  
Commercial Manager... Richard Gravett  
Program Director... Barry McKinley  
Chief Engineer... Ken Warren

### **KNBC—San Francisco—1922**

Frequency: 680 Kc. Power: 50,000 Watts  
Owned-Operated By... National Bcstg. Co.  
Address... 420 Taylor St.  
Tel.: GR 4-8700. NBC  
Representative... NBC Spot Sales  
President (NBC)... Robert Kintner  
General Mgr... William Decker  
Comm. Mgr... Richard H. Gravett  
Sales Manager... Richard S. Calender  
Program Director... Jack Wagner  
Publicity Director, Prom. Mgr... Jane Morrison  
Chief Engineer... Curtis D. Peck

### **KSAN—San Francisco—1922**

Frequency: 1450 Kc. Power: 1000 Watts  
Owned... Golden Gate Broadcasting Corp.  
Address... 1111 Market Street  
Tel.: MA 1-8171. Independent  
Sta. Reps... Bob Dore; Dora Clayton  
General, Sta. Mgr... Norwood J. Patterson  
Comm. Prom. Mgr... J. Walter Carroll  
Chief Engineer... R. Skelton

### **KSAY—San Francisco—1957**

Frequency: 1010 Kc. Power: 10 Kw. d.  
Owned By... Grant R. Wrathall  
Address... 988 Market St.  
Tel.: EX 7-6800. Independent  
Station Reps... Torbet, Allen & Crane  
President... Grant R. Wrathall  
General Mgr... Clair G. Halverson  
Sales Promotion Mgr... Hal H. Hoffman  
Program Director... Gordon Woodward  
Publicity Director... Dan Solo

### **KSFO—San Francisco—1925**

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By... Golden West Bcsters.  
Business Address... 950 California St.  
Tel.: YU 2-5500. Independent  
Representative... AM Radio Sales  
President... Robert Reynolds  
V.P., Gen. Manager... William D. Shaw  
Station Manager... Bert S. West  
Commercial Manager... James A. Brown, Jr.  
Sales Prom., Pub. Director... Louise Z. Jorjorah  
Program Director... Allan Newman  
Chief Engineer... Harry Bartolomei  
Owners of: KMPC, Los Angeles; KVI, Seattle.

### **KYA—San Francisco—1926**

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned... Golden State Broadcasting, Inc.  
Business Address... 1 Nob Hill Circle  
Tel.: DO 2-2536. Independent  
Station Representative... Robert Eastman  
Pres., Mgr, Dir... Lee Bartell

General Manager.....Jayne Swain  
 National Sales Director.....Harry Averill  
 Sales Promotion, Pub. Director.....Dan Martin  
 Sales Manager.....Kenneth Leslie  
 Chief Engineer.....Paul Beck  
 Owners of: KCBQ, San Diego, Calif.; WOKY,  
 Milwaukee, Wisc.; WADO, New York, N. Y.;  
 Tele-Haiti, Haiti; Tele-Curacao, Curacao; Tele-  
 Aruba, Aruba.

**KALI—San Gabriel—1946**

Frequency: 1430 Kc.....Power: 5000 W., d.  
 Owned.....Tele-Broadcasters of Calif, Inc.  
 Address.....758 E. Colorado Blvd., Pasadena  
 Tel.: MU 1-0171.....Independent  
 President.....H. Scott Kilgore  
 Gen. Mgr.....James Coyle  
 Chief Engineer.....Charles McKee  
 Owners of: WPOP, Hartford, Conn.; KUDL, Kausas  
 City, Mo.; KOFY, San Mateo, Calif.

**KEEN—San Jose—1947**

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....United Bcastg. Co.  
 Business Studio Address.....Hotel De Anza  
 Tel.: CY 4-0344.....Independent  
 Representative.....Hollingbery  
 President.....George M. Mardikian  
 Gen. Mgr.....Floyd Farr  
 Sales Promo. Mgr.....Ray Holly  
 Publicity Dir.....Phil Philley  
 Prog. Dir., Chief Eng.....George Snell

**KLIV—San Jose—1946**

Freq.: 1590 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....Cal Radio, Inc.  
 Address.....P.O. Box 995  
 Tel.: CY 3-8030.....MBS  
 Station Rep.....McGavren  
 Pres., Gen. Mgr.....Riley R. Gibson  
 Station Manager.....Doug Walker  
 Commercial Manager.....Bob Sobelman  
 Program Dir.....Bob Holmes  
 Chief Engineer.....Maurice Hill  
 Owners of: KXOA, Sacramento.

**KLOK—San Jose—1946**

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio KLOK, Inc.  
 Business Address.....P. O. Box 327B  
 Tel.: CL 1-5170.....Independent  
 Station Reps.....Oakes; NTS; Ochs  
 President.....E. L. Barker  
 General Manager.....R. E. Ryan  
 Program Director.....Ruth P. Fish  
 Sales Promotion Mgr.....E. H. Grigg  
 Chief Engineer.....Terry D. Lloyd

**KRRX—San Jose—1948**

Freq.: 1500 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....San Jose Bcastg. Co.  
 Address.....P. O. Box 167  
 Tel.: CYpress 2-5080.....Independent  
 Station Reps.....Torbet, A. & C.; Felts  
 Pres., Gen. Mgr.....Joe E. Levitt

Opera. Manager.....Frank G. Kilpatrick  
 Commercial, Promo. Mgr.....Bob Campbell  
 Program Dir., Pub. Dir.....Robert W. Donnelly  
 Chief Engineer.....Herman Stalberg

**KATY—San Luis Obispo—1949**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....KATY of San Luis Obispo, Inc.  
 Address.....1146 Monterey St.  
 Tel.: LI 3-1340.....Independent  
 Sta. Representative.....Meeker Co.  
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt  
 Program Director.....Barbara Rice  
 V.P., Ch. Eng.....Glenn O. Porter

**KSLY—San Luis Obispo—1960**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Berry Bcstrs., Inc.  
 Address.....1214 Higuera  
 Tel.: LI 3-9400.....Independent  
 Station Reps.....Sandberg-Gates  
 President, General Mgr.....Reg Streeter  
 Commercial Manager.....Ray Cawein  
 Sales Promotion Mgr.....Sylvain Lassalette  
 Program Director.....John Borba  
 Publicity Director.....Mary Kestly  
 Chief Engineer.....Robert D. Brister

**KVEC—San Luis Obispo—1937**

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned By.....John C. Cohan  
 Address.....P.O. Box 787  
 Tel.: Liberty 3-8830.....ABC  
 Station Representative.....H.R.  
 President.....John C. Cohan  
 General Station Mgr.....Bob Brown  
 Comm., Sales Prom. Manager.....Robie Shull  
 Program, Pub. Director.....Daryl Kruse  
 Chief Engineer.....Donald Gilmour  
 Owners of: KSBW-AM-TV, Salinas; KNKS, Han-  
 ford; KSBY-TV, San Luis Obispo.

**KOFY—San Mateo—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Intercontinental Radio  
 Address.....100 California St., San Francisco  
 Tel.: YU 2-9933.....Independent  
 President.....H. Scott Kilgore  
 Gen. Mgr.....F. T. Crennan  
 Sales Promotion Mgr.....Al Bullock  
 Program Director.....Charles Lynn  
 Chief Engineer.....Carl Roliff  
 Owners of: WPOP, Hartford, Conn.; KUDL, Kan-  
 sas City, Mo.; KALI, San Gabriel, Calif.

**KTIM—San Rafael—1947**

Frequency: 1510 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Marin Bcastg. Co., Inc.  
 Business Address.....1040 B Street  
 Tel.: GLenwood 6-1510.....Independent  
 Newspaper Affil.....S. R. Independent Journal  
 Station Representative.....George Hopewell  
 President.....Roy A. Brown  
 Gen. Mgr., Chief Eng.....Hugh Turner  
 Commercial Mgr.....C. F. Pendleton  
 Program Director.....Bill Thompson  
 Publicity Dir.....Karl Barron

**CALIFORNIA****KWIZ—Santa Ana—1926**

Freq.: 1480 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned. Voice of the Orange Empire Inc.  
 Business Address. 105 E. 5th St.  
 Tel.: KI 7-5581. Independent  
 Station Representative. Meeker Co.  
 President, General Mgr. Ernest L. Spencer  
 Station Manager. George C. Allen  
 Commercial Manager. Walter P. Hollywood  
 Program Director. Jim S. Harrison  
 Sales Promotion Mgr. M. Mobley  
 Chief Engineer. Jim Blaine

**KDB—Santa Barbara—1935**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By. KDB Broadcasting Co.  
 Address. Mar Monte Hotel  
 Tel.: WO 4131. Independent  
 Station Representative. Sandeberg-Gates  
 Gen. Comm. Mgr. Len Menard  
 Chief Engineer. Dick Johnston

**KIST—Santa Barbara—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. Western States Radio  
 Business-Studio Address. 735 State St.  
 Tel.: WO 6-3981. Independent  
 Representative. George P. Hollingbery  
 Pres., Gen. Mgr. J. P. Wardlaw, Jr.  
 Comm. Sta. Mgr. Robert L. Jones  
 Program Dir. Bob Olson  
 Chief Engineer. Ray Kubly

**KTMS—Santa Barbara—1937**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Oper. By. News-Press Publish. Co.  
 Business-Studio Address. News-Press Bldg.  
 Tel.: WO 3911. ABC-NBC  
 Representative. Paul H. Raymer  
 President. Thomas M. Storke  
 Gen. Mgr. Joe Benes

**KSCO—Santa Cruz—1947**

Frequency: 1080 Kc. Power: 1000 d.; 500 n.  
 Owned-Operated By. Radio Santa Cruz  
 Business Address. 2300 Portola Drive  
 Tel.: GR 5-1080. Independent  
 Gen. Mgr., Chief Eng. Charles V. Berlin

**KCOY—Santa Maria—1946**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned-Oper. By. Arenze B'casters  
 Business Address. Box 166  
 Tel.: WALnut 5-2644. Independent  
 Station Rep. Torbet, Allen & Crane  
 Pres., Gen., Sta. Mgr. James H. Ranger  
 Comm. Promo Mgr. Ed J. Zuchelli  
 Program, Publicity Mgr. Ed Mack  
 Chief Engineer. Fred Ray

**KSMA—Santa Maria—1945**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By. J. Hagerman, J. I. Groom  
 Address. 510 W. Morrison  
 Tel.: WALnut 5-2582. Independent  
 Managers. James M. Hagerman, John I. Groom

**KSPA—Santa Paula—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By. KSPA Radio  
 Address. 100 Middle Road  
 Tel.: JACKson 5-6333. Independent  
 General Manager. Frank James

**KJAX—Santa Rosa—1959**

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.  
 Owned By. KJAX, Inc.  
 Address. Hotel Santa Rosa  
 Tel.: Liberty 5-9060. Independent  
 Sta. Representative. John E. Pearson  
 President. J. K. Withers

**KSRO—Santa Rosa—1937**

Frequency: 1350 Kc. Power: 5,000 Watts  
 Owned-Oper. By. Finley Bcstg. Co.  
 Business Address. Flamingo Hotel  
 Tel.: LI 5-3313. Independent  
 Station Representative. Hollingbery  
 President. Mrs. E. L. Finley  
 General Manager. Frank W. McLaurin  
 Commercial Manager. Dan Galvin  
 Program Dir. Merle Ross  
 Sales Promotion Mgr. Larry Hannon  
 Publicity Director. Lee Levinger  
 Chief Engineer. Hilmar Cann

**KVRE—Santa Rosa—1961**

Frequency: 1460 Kc. Power: 1 Kw. d.  
 Owned By. Santa Rosa Bcstg. Co.  
 Address. 2029 Hidden Valley Dr.  
 Tel.: Liberty 5-2024. Independent  
 President. Thomas L. Brennen  
 General Manager. Joseph T. Nixon  
 Station Manager. Lester Flatt  
 Commercial Manager. Robert Byrng  
 Sales Promotion Mgr. Neil M. Elliott  
 Program Director. Miles Richmond  
 Publicity Director. J. C. Goforth  
 Chief Engineer. Jim Young

**KVML—Sonora—1949**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By. Sonora Bcstg. Co.  
 Address. Box 967  
 Tel.: JE 2-7426. ABC-KBS  
 Station Representative. Grant Webb  
 President, Chief Engineer. R. P. Bowen  
 Station, Commercial Mgr. Jim Oliver

**KJOY—Stockton—1947**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By. Joseph Gamble Stations, Inc.  
 Business-Studio Address. 110 N. Eldorado St.  
 Tel.: HOWard 6-2844. Independent  
 Representative. McGavren  
 President. J. E. Gamble  
 General Manager. Ort Lofthus  
 Commercial Manager. Jack Blake  
 Sales Prom. Mgr. Carolyn Pribyl  
 Program Director. Ron Reynolds  
 Publicity Dir. Alan Oak  
 Chief Engineer. James Tracewell

**KSTN—Stockton—1949**

Freq.: 1420 Kc. Power: 5000 W. d., 1 Kw. n.  
 Owned-Operated By... San Joaquin Bcstg. Co.  
 Business Address..... 2171 Ralph Ave.  
 Tel.: HOward 4-7338..... Independent  
 Representative..... Hollingbery  
 President, Station Mgr..... Knox La Rue  
 Program Director..... Ray Golden  
 Chief Engineer..... Joe Koepke

**KWG—Stockton—1921**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... Royal Bear Bcstrs.  
 Address..... Weber at "E"  
 Tel.: HOward 5-2251..... ABC  
 Station Reps..... Torbet, Allen & Crane; Masla  
 President..... Carl E. Haymond  
 General, Station Mgr..... Ronald C. Tuten  
 Program Dir., Chief Eng..... James Roddy  
 Publicity Director..... Andez Tuten  
 Owners of: KGEE, Bakersfield, Calif.; KIT  
 Yakima, Wash.

**KSUE—Susanville—1948**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.  
 Owned By..... James E. McKahan  
 Business Address..... P.O. Box 501  
 Tel.: 2020..... KBS  
 Representative..... Tracy Moore  
 Pres., Gen. Mgr..... James E. McKahan  
 Commercial Manager..... Gwen W. Burr  
 Program Director..... Ernest W. Moffett  
 Chief Engineer..... Harold C. Houston

**KTKR—Taft—1948**

Frequency: 1310 Kc. Power: 500 Watts d.  
 Owned-Oper. By..... Mann Bcstg. Co.  
 Business Address..... P.O. Box "WW"  
 Tel.: ROger 5-6101..... Independent  
 Station Manager..... Gerald Mann  
 Program Director..... Louise E. Mann

**KHOE—Truckee—1959**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By..... Calif.-Nev. Bcstg. Co.  
 Address..... Box 247  
 Tel.: LU 7-9986..... MBS  
 Station Representative..... Sandeberg-Gates  
 President..... Robert Sherman  
 General Manager..... W. R. De Wire  
 Chief Engineer..... J. Lansman

**KCOK—Tulare—1945**

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned-Oper. By..... KCOK, Inc.  
 Business Address..... P. O. Box 119  
 Tel.: MU 6-2866..... MBS  
 Station Rep..... Sandeberg-Gates  
 Pres., Gen. Mgr..... Keith Munger  
 Commercial Manager..... Dane Simpson  
 Program Director..... Casey Santos  
 Chief Engineer..... Elbert Dean

**KGEN—Tulare—1956**

Frequency: 1370 Kc. Power: 1 Kw.  
 Owned By..... Melden Bcstg. Co.

Address..... Box 122, Hanford, Calif.  
 Tel.: MU 6-3406..... Independent  
 Sta. Representative..... Webb  
 President..... Meldean Upp  
 Station Mgr..... Donna Dean Upp  
 Publicity Dir..... Rodney Hardin  
 Chief Engineer..... D. Lee  
 Owners of: KBMS, Coalinga.

**KTUR—Turlock—1949**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned-Oper. By..... KTUR, Inc.  
 Address..... P. O. Box 1390  
 Tel.: ME 2-1390..... KBS  
 Station Representative..... Spot Time Sales  
 President..... Harrison M. Fuerst  
 Station Mgr..... W. Dean Huttman  
 Program Dir..... George Ensign  
 Chief Engineer..... Maxon Sayre

**KDHI—Twenty-Nine Palms  
1961**

Frequency: 1250 Kc. Power: 1000 W. d.  
 Owned By..... Hi-Desert Bcstg. Corp.  
 Address..... Box 908  
 Tel.: 367-2345..... Independent  
 President, General Mgr..... Art Sipherd  
 Commercial Mgr., Chief Eng..... George Osborn  
 Program Director..... Adeline Sipherd

**KUKI—Ukiah—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By..... Radio Station KUKI  
 Address..... P. O. Box 638  
 Tel.: HO 2-4771..... Independent  
 Owner..... Marguerite Siems  
 General Mgr. Ch. Eng..... John Franklin

**KNBA—Vallejo—1947**

Frequency: 1190 Kc. Power: 250 Watts d.  
 Owned By..... M. Elizabeth Reid  
 Business Address..... Box 1112  
 Tel.: MI 4-8944..... Independent  
 Representative..... Hall  
 General Manager..... Don Curzon

**KUDU—Ventura—1948**

Frequency: 1590 Kc. Power 1000 Watts  
 Owned By..... Tri-County Public Service  
 Business Address..... South Mills Road  
 Tel.: Miller 2-2125..... Independent  
 Station Reps..... Oakes & Walker-Rawalt  
 General, Sta. Mgr..... Claude E. Brimm  
 Commercial Mgr..... David Schwartz

**KVEN—Ventura—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..... Coast Ventura Co.  
 Address..... Box 1611  
 Tel.: MI 3-8675..... MBS  
 Station Representative..... Pearson  
 President..... Carrol Hauser  
 General, Station Mgr..... Sid Held  
 Commercial Manager..... Mike Thomas

## CALIFORNIA-COLORADO

Sales Promotion Mgr. . . . . Bob Godeok  
Program Director . . . . . Chris Pappas  
Publicity Director . . . . . Frank Haines  
Chief Engineer . . . . . Fred Hall

### KONG—Visalia—1949

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Airwaves, Inc.  
Address . . . . . Box 1429  
Tel.: RE 4-5811 . . . . . Independent  
President & Gen. Mgr. . . . . Harry E. Layman

### KWSO—Wasco—1950

Frequency: 1050 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Maple Leaf Bcstg. Co.  
Address . . . . . P. O. Box 366  
Tel.: PL 8-2145 . . . . . Independent  
President . . . . . E. J. Peters  
Chief Engineer . . . . . Herbert J. Ratzlaff

### KOMY—Watsonville—1937

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Monterey Bay Bcstg.  
Business Address . . . . . 40 Atkinson Lane  
Tel.: PARKway 4-5641 . . . . . Independent  
Station Representative . . . . . Sandeberg-Gates

Pop.: 1,850,000  
Families: 515,500

## COLORADO

Radio Homes: 502,000  
AM Stas. in State: 59

### KGIW—Alamosa—1929

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . D. L. & Katholeen Allen  
Address . . . . . P. O. Box 179  
Tel.: JUNiper 9-2569 . . . . . ABC-KBS  
Rep. . . . . Avery-Knodel  
General Mgr., Chief Engineer . . . . . Lloyd Allen  
Comm. Manager . . . . . Katholeen Allen  
Sales Prom. Mgr., Pub. Dir. . . . . Dave Melton  
Program Director . . . . . Ken Fenter

### KBOL—Boulder—1946

Freq.: 1490 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Boulder Radio KBOL, Inc.  
Address . . . . . Box 146  
Tel.: HI 2-2242 . . . . . Independent  
Station Rep. . . . . Holman  
Pres., Gen. Mgr. . . . . Russel Shaffer  
Commercial Manager . . . . . Gene Palm  
Program Director . . . . . Roger Cracraft  
Chief Engineer . . . . . Fred Bodenham

### KBRN—Brighton—1956

Frequency: 800 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Mile High Bcstg. Co.  
Business Address . . . . . 77 South 4th Ave.  
Tel.: 799 . . . . . Independent  
General Manager . . . . . A. Steinbach  
Chief Engineer . . . . . William Dexter

General Manager . . . . . Ed Pio  
Program Director . . . . . Dick Buchanan

### KSYC—Yreka—1947

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Northern Bcstg. Co.  
Address . . . . . Lawrence Lane, S. Oregon St.  
Tel.: VI 2-4158 . . . . . Independent  
President . . . . . R. W. Lake  
Sta., Comm. Manager . . . . . Holt C. Wardrip

### KAGR—Yuba City—1953

Frequency: 1450 Kc. . . . . Power: 100 Watts  
Owner . . . . . James E. Jaeger  
Address . . . . . 322 A St.  
Tel.: SH 3-7343 . . . . . KBS  
President . . . . . James E. Jaeger  
Gen. Mgr., Chief Eng. . . . . James E. Walley

### KUBA—Yuba City—1947

Freq.: 1600 Kc. . . . . Power: 1Kw., d., 500 w. n.  
Owned-Operated By . . . . . Peachbowl Bcstrs., Inc.  
Bus. Add. . . . . Hotel Marysville, Marysville, Cal.  
Tel.: SH 3-7309 . . . . . Independent  
Station Rep. . . . . Torbet, Allen & Crane  
Pres., Co-Owner . . . . . C. V. Ullom  
Gen. Mgr., Co-Owner . . . . . Roger R. Hunt  
Comm. Mgr. . . . . Lloyd Klemp  
Program Director . . . . . Don Taylor  
Chief Engineer . . . . . Carl W. Pendergraft

### KRLN—Canon City—1947

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Royal Gorge Bcstrs., Inc.  
Address . . . . . 1615 Central Ave.  
Tel.: CRestwood 5-2400 . . . . . ABC  
Station Representative . . . . . Avery-Knodel  
Pres.-Gen.-Sta. Mgr. . . . . Ray M. Beckner  
Chief Engineer . . . . . Ed Wood

### KPIK—Colorado Springs—1957

Frequency: 1580 Kc. . . . . Power: 5 Kw. d.  
Owned . . . . . Western Bcstg. Co.  
Address . . . . . 120 E. Platte  
Tel.: ME 4-1503 . . . . . Independent  
Sta. Representative . . . . . Pearson  
Gen. Mgr. . . . . J. Drennan  
Chief Engineer . . . . . James Green

### KRDO—Colorado Spgs.—1947

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Pikes Peak Bcstg. Co.  
Business-Studio Address . . . . . 399 S. 8th St.  
Tel.: ME 2-1515 . . . . . Independent  
Station Representatives . . . . . AT&S; McGuire  
Pres., Gen. Mgr. . . . . Harry W. Hoth, Jr.  
Station Manager . . . . . Wesley W. Bradley, Jr.  
Chief Engineer . . . . . C. Upton  
Owners of: KRDO-TV.

**KVOR—Colorado Springs—1921**

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Oper. By.....KVOR, Inc.  
 Address.....512 So. Tejon  
 Tel.: ME 2-3536.....CBS  
 Station Reps.....Venard, Rintoul & McConnell  
 President.....Harrison Fuerst  
 General Manager.....J. Hanson  
 Chief Engineer.....W. Robson

**KSSS—Colorado Springs—1959**

Frequency: 740 Kc. Power: 1 Kw. d.: 250 wts. n.  
 Owned-Oper. By.....Hill-Smith Bcstg. Co.  
 Address.....Antlers Hotel Penthouse  
 Tel.: 634-5511.....MBS  
 Station Representative.....Hal Holman  
 President, Gen. Mgr.....J. D. Hill  
 Sales Promotion Mgr.....John Dunne  
 Program Director.....Bob Mansur  
 Chief Engineer.....Jay Blakesley

**KYSN—Colorado Springs—1956**

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.  
 Owned-Oper. By.....KYSN Bcstg. Co.  
 Address.....30 S. Tejon St.  
 Tel.: ME1rose 3-2608.....Independent  
 Station Representative.....Spot Time Sales  
 Pres., Gen. Mgr.....Donald T. Harding, Jr.  
 Program Director.....T. Wilson  
 Chief Engineer.....Sheridan Gilbert  
 Owners of: WKID, Urbana.

**KVFC—Cortez—1955**

Frequency: 740 Kc. Power: 1 Kw.  
 Owned-Oper. By.....KVFC, Inc.  
 Address.....KVFC Bldg.  
 Tel.: LO 5-3463.....ABC  
 President.....Jack Hawkins  
 Station, Chief Engineer.....James Hawkins

**KRAI—Craig—1948**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n  
 Owned By.....Northwestern Colo. Bcstg. Co.  
 Address.....P. O. Box 65  
 Tel.: TA 4-6574.....Independent  
 Station Mgr.....Dick Bonderud

**KDTA—Delta—1955**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Monarch Broadcasting Co.  
 Address.....P.O. Box 452  
 Tel.: TR 4-4544.....Independent  
 Pres., Gen. Sta. Mgr.....D. E. Towne  
 Prog. Dir.....Rose Mary Towne

**KDEN—Denver—1956**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....KDEN Broadcasting Co.  
 Address.....1601 West Jewell Ave.  
 Tel.: WE 5-3525.....Independent  
 Representative.....Breen & Ward  
 Pres., Gen. Mgr.....E. E. Koepke  
 Sta. Mgr., Publicity Dir.....Frank E. Amole, Jr.  
 Sales Prom. Mgr.....Tom Moore  
 Program Dir.....Lloyd Knight  
 Chief Engineer.....Walt Wilson

**KFML—Denver—1955**

Frequency: 1390 Kc. Power: 1000 Watts d.  
 Owned By.....Fine Arts Bcstg. Co.  
 Address.....290 Fillmore St.  
 Tel.: DExter 3-1509.....Independent  
 Station Representative.....Gill-Perna  
 President.....Bill Daniels  
 General Manager.....James F. Brown  
 Commercial Manager.....Michael Mango  
 Sales Promotion Mgr.....Tim O'Connor  
 Program Director.....Val Sherman  
 Chief Engineer.....Howard Dempsey

**KBTR—Denver—1961**

Frequency: 710 Kc. Power: 5000 Watts  
 Owned-Operated By.....Empire Bcstg. Inc.  
 Address.....1089 Bannock St.  
 Tel.: AMherst 6-3601.....Independent  
 Station Rep.....H-R  
 President.....John C. Mullins  
 General Manager.....Joseph Herold  
 Station Manager.....Richard Shireman  
 Program Director.....Con Schader  
 Publicity Director.....Walt Kowalski  
 Chief Engineer.....Joe Finch

**KFSC—Denver—1954**

Frequency: 1220 Kc. Power: 1 Kw.  
 Owned.....Francisco V. Sanchez  
 Address.....2185 Broadway  
 Tel.: AC 2-8935.....Independent  
 Station Representative.....Oakes  
 President.....F. V. Sanchez  
 Station Mgr.....Levi Beall

**KHOW—Denver—1925**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned By.....TCA Bcstg. Corp.  
 Address.....Petroleum Club Bldg.  
 Tel.: AMherst 6-2611.....ABC  
 Representative.....Peters, Griffin, Woodward  
 Board Chairman.....Thomas B. Wilson  
 General, Station Mgr.....Frank Bishop  
 Program Director.....Dale Morgan  
 Sales Prom. Mgr., Pub. Dir.....Dean Faulkner  
 Chief Engineer.....Fred Everett

**KIMN—Denver—1922**

Frequency: 950 Kc. Power: 5 Kw.  
 Owned By.....KIMN Bcstg. Co.  
 Address.....5350 W. 20th Ave.  
 Tel.: BE 7-2734.....ABC  
 Station Representative.....Avery-Knodel, Inc.  
 President.....J. C. Hunter  
 General Manager.....K. E. Palmer  
 Commercial Manager.....Thomas Duggan  
 Scles Promotion Mgr.....Dean Jarvis  
 Program Director.....Glenn Bell  
 Publicity Director.....John Eastburn  
 Chief Engineer.....George Vogel

**KLIR—Denver—1953**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....KLIR, Inc.  
 Address.....6535 W. Jewell

## COLORADO

Tel.: WA 2-1189.....KBS  
Sta. Representative.....Biddick  
Pres., Gen. Manager.....G. B. Anderson  
Station Manager.....Harold G. Kincaid  
Commercial Manager.....Bert Tracy  
Program Director.....F. L. Anderson  
Chief Engineer.....D. M. Smith  
Owners of: KJSK, Columbus, Neb.; KCIO-AM-  
FM, Leavenworth, Kan.; KJRG-AM-FM, New-  
ton, Kan.

### KLZ—Denver—1920

Frequency: 560 Kc.....Power: 5000 Watts  
Owned By.....Time-Life Bcst. Inc.  
Business-Studio Address.....131 Speer Blvd.  
Tel.: MA 3-4271.....CBS  
Representative.....Katz  
President, Gen. Mgr.....Hugh B. Terry  
Station Mgr.....E. Lee Fondren  
Local Sales Mgr.....Lew Hunter  
Promotion Manager.....Gene Ball  
Program Dir.....Charles Roberts  
Chief Engineer.....Gene Jenkins  
Owners of: WFBM AM-FM-TV, Indianapolis;  
WOOD-AM-TV, Grand Rapids, Mich.; WTCN-  
AM-TV, Minneapolis; KLZ-FM, Denver, Colo.

### KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts  
Owned-Operated By.....Metropolitan TV Co.  
Address.....1044 Lincoln St.  
Tel.: CHerry 4-4141.....NBC  
Representative.....Christal  
President.....William W. Grant  
Commercial Manager.....Gene Grubb  
V.P., General, Station Mgr.....Ralph Radetsky  
Sales Prom., Pub. Dir.....Richard N. Schafbuch  
Program Director.....Jim Atkins  
Chief Engineer.....Gene Jenkins

### KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.  
Owned-Oper By.....Armstrong Bcstg. Co.  
Address.....Box 98  
Tel.: EA 2-9342.....MBS  
Station Representative.....Daren F. McGavren  
Pres., Gen. Mgr.....W. L. Armstrong  
Commercial Manager.....Robert N. Kindred  
Chief Engineer.....James Church

### KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.  
Owned-Operated By.....Radio-Denver, Inc.  
Address.....1160 East Colfax Ave.  
Tel.: AC 2-4811.....Independent  
Station Representative.....Eastman  
Pres., Gen. Mgr.....Richard B. Wheeler  
Program Director.....Joe Finan  
Commercial Manager.....Kay Trot  
Publicity Director.....George Tews  
Chief Engineer.....Reggie Shirk  
Owners of: KRIZ, Phoenix.

### KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Basin Bcstg. Co., Inc.  
Address.....Box 3390  
Tel.: CHerry 7-1407.....ABC-MBS  
President, General Mgr.....Henry Long

### KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....KIUP, Inc.  
Address.....P. O. Box 641  
Tel.: 247-4464.....KBS  
Station Reps.....Masla; McGuire  
President, General Mgr.....Ralph L. Atlas  
Program Director.....Marvin Conrad  
Commercial Mgr.....Al Gare  
Chief Engineer.....Frank Toomey

### KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned By.....MacLee Radio Corp.  
Address.....3 W. Princeton  
Tel.: SU 1-4481.....Independent  
Sta. Representative.....Weed  
Pres., Gen. Mgr.....Robert B. McWilliams  
Sta., Comm. Mgr.....Lee P. Mehlig  
Chief Engineer.....D. F. White

### KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Northern Colo. Bcstg. Co.  
Address.....P. O. Box 574  
Tel.: HUNter 2-5991.....ABC  
Station Reps.....Avery-Knodel  
Pres., Gen. Mgr.....Ellis Atteberry  
Program Director.....Kent Miller  
Sales Promo. Mgr.....Terry Atteberry  
Chief Engineer.....Joe Kilgore

### KZIX—Fort Collins—1959

Frequency: 600 Kc.....Power: 1000 Watts d.  
Owned By.....Horsetooth Bcstg. Co., Inc.  
Address.....Central Bldg.  
Tel.: 484-0466.....MBS  
Station Representative.....Holman  
President, General Mgr.....Les Ware  
Program Director.....Bill Pollard  
Chief Engineer.....Jim Kuykendall  
Owners of: KLPW, Union; KYRO, Potosi; KJPW,  
Waynesville; KLME, Laramie, Mo.

### KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Morgan County Bcstg. Co.  
Address.....Highway 6 & 34  
Tel.: UN 7-5674.....Independent  
Station Representative.....Holman  
Gen. Station Manager.....Mason Dixon  
Commercial Manager.....Phylis Lovejoy  
Prog. Dir., Chief Eng.....Kent Roberts

### KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....Power: 1000 Watts, d.  
Owned-Oper. By.....KGLN, Inc.  
Address.....P. O. Box C  
Tel.: WH 5-6501.....MBS  
Representative.....Holman  
President.....Rex Howell  
Gen. Mgr.....Jerry Fitch  
Program Director.....Marcie Fitch  
Chief Engineer.....Al Maggard



**KICM—Golden—1957**

Frequency: 1250 Kc. Power 1000 Wts.  
Owned By.....Norman Bcstrs.  
Address.....5801 W. 44th Ave., Denver  
Tel.: GEnesse 3-6848 Independent  
President.....N. Johnson

**KEXO—Grand Junction—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By...Voice of Western Colo., Inc.  
Address.....2508 North Ave.  
Tel.: CH 3-1230.....ABC  
Representative.....Harlan Oakes  
President.....D. Spencer Grow  
Vice Pres., Gen. Manager...Abbott Tesman  
Comm., Program Dir.....Bob Collins  
Chief Engineer.....Jim Eicher

**KREX—Grand Junction—1926**

Freq.: 920 Kc. Power: 5 Kw., d.; 500 W. n.  
Owned-Oper. By...Western Slope Bcstg. Co.  
Address.....P. O. Box 270  
Tel.: CHapel 2-5000.....CBS  
Representative.....Hal Holman  
Pres., Gen. Mgr.....Rex Howell  
V.P., Station Mgr.....Robert McMahan  
Program Director.....Jack Welch  
Chief Engineer.....James Meyer  
Owners of: KGLN, Glenwood Springs; KREX-TV, Grand Junction; KREY-TV, Montrose, Colo.

**KSTR—Grand Junction—1957**

Frequency: 620 Kc. Power: 5 Kw., d.  
Owned.....Mountain States Bcstg. Corp.  
Address.....Box 1110  
Tel.: CH 3-1722.....Independent  
Station Representative.....Pearson  
President, Gen. Mgr.....E. Anson Thomas  
Commercial Manager.....Jim Schaeffer  
Station Mgr.....Jack B. Lewis  
Program Dir.....June Lee  
Sales Promotion Mgr.....Jim Biber  
Publicity Dir.....George Walton  
Chief Engineer.....Norm Price

**KWSL—Grand Junction—1961**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....G & P Enterprises  
Address.....200 N. Sixth St.  
Tel.: CHapel 2-7800.....Independent  
General, Comm. Mgr.....Wally Geiger  
Chief Engineer.....M. L. Davis

**KFKA—Greeley—1921**

Frequency: 1310 Kc. Power: 1000 Watts  
Owned-Oper. By...Mid-Western Radio Corp.  
Business-Studio Address.....620—8th Ave.  
Tel.: ELgin 2-4421.....Independent  
Newspaper Affil...Record-Spockman, Denver  
Representative.....Hal Holman  
President.....H. E. Green  
Gen. Station Manager.....Ralph H. Green  
Comm. Mgr.....Virginia Sears  
Chief Engineer.....Harry Brewer

**KYOU—Greeley—1948**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Meroco Bcstg. Co.

Address.....2424 Sixth Ave.  
Tel.: ELgin 2-0262.....ABC-KBS-MBS  
Pres., Gen. Manager.....Ellwood Meyer  
Chief Eng.....Roland Reed

**KGUC—Gunnison—1960**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....Roger W. Pepperd  
Address.....1st Nat'l Bank Bldg.  
Tel.: 871.....ABC-MBS-KBS  
General, Sales Mgr.....Roger W. Pepperd  
Program Director.....Enid C. Pepperd  
Chief Engineer.....Robert Edelen

**KBZZ—La Junta—1937**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Grady F. Maples  
Address.....Box 485  
Tel.: DUDley 4-2541.....ABC-KBS-MBS  
Representative.....Indie Sales  
General Manager.....C. J. Logan  
Station Manager.....Reed Harris  
Program Director.....John Doenges  
Chief Engineer.....Donald W. Maples

**KLAK—Lakewood—1955**

Freq.: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper.....1023 W. 8th Ave., Denver  
Address.....1315 Oak St.  
Tel.: 244-8681.....Independent  
Station Representative.....Weed  
President, General Mgr.....Ed Scott  
Sta., Comm., Sales Mgr.....Al Perry  
Chief Engineer.....Jim Wayne

**KLMR—Lamar—1948**

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.  
Owned-Oper. By...SE Colorado Bcstg. Co.  
Address.....P. O. Box 890  
Tel.: 336-2206.....ABC  
President.....Ralph Eaton  
Gen., Sta. Mgr.....Dennis Behan  
Pub., Prog. Director.....William Adams  
Chief Engineer.....Jack Connally

**KMOR—Littleton—1957**

Frequency: 1510 Kc. Power: 1000 Watts  
Owned By.....M-O-R Bcstg.  
Address.....140 Woodlawn Center  
Tel.: PYramid 4-4211.....Independent  
Pres., Gen. Mgr.....Bob Martin  
Commercial, Promo. Mgr.....Hal Tait  
Program Dir.....Bob Rubin  
Chief Engineer.....Ray Doane

**KLMO—Longmont—1949**

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned By.....Radio Longmont, Inc.  
Address.....Box 799  
Tel.: PRospect 6-2323.....KBS  
Station Representative.....Continental  
President, Gen., Sta. Mgr...Wm. G. Stewart  
Commercial Manager.....Hal Halvorson  
Program Director.....Jean Stewart  
Chief Engineer.....Gene Baldwin

**KLOV—Loveland—1955**

Frequency: 1570 Kc. Power: 250 Watts  
Owned-Oper. By.....Regional Bcstg. Corp.

**When You Can Have  
The Best,  
Why Be Satisfied  
With Less?**

**THE ASSOCIATED PRESS**

# COLORADO

Address ..... 308 East 5th  
 Tel.: 667-1570.....KBS  
 President.....William R. Vogel  
 Sta., Sales Prom. Mgr.....Charles D. Gerrard  
 Commercial Manager.....Carol Beitz  
 Program Director.....Joel M. Deuth  
 Publicity Director.....Don McGranahan  
 Chief Engineer.....Richard J. Brown  
 Owners of: WMMT, McMinnville, Tenn.; WGNS,  
 Murfreesboro, Tenn.; KWRV, McCook, Neb.

## KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts  
 Owned By.....Garden of Gods Bcstg. Co.  
 Address.....68 Minnehaha Ave.  
 Tel.: Mulberry 5-5776.....Independent  
 Pres., Chief Eng.....C. M. Edmonds  
 General, Comm. Mgr.....Mrs. C. M. Edmonds

## KSLV—Monte Vista—1954

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Colorado Radio Corp.  
 Business Address.....109 Adams St.  
 Tel.: Ulster 2-3581.....KBS  
 President.....George O. Cory  
 General, Station Mgr.....Steve Marlow  
 Program, Chief Engineer.....Jim Crosslin  
 Owners of: KUBC, Montrose; KRAL, Craig; KVAC,  
 Alamogordo.

## KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....Uncompahgre Bcstg. Co.  
 Business-Studio Address.....P. O. Box 279  
 Tel.: Cherry 9-4546.....KBS  
 Station Mgr.....E. De Julio

## KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.  
 Owned By.....Centennial Radio Corp.  
 Address.....Continental Pueblo Hotel  
 Tel.: Lincoln 5-2883.....Independent  
 President, Gen. Mgr.....Ray J. Williams  
 Commercial Manager.....Dwight Shaw  
 Chief Engineer.....D. Redlingshafer

## KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned By.....Sangre de Cristo Bcstg.  
 Address.....2226 TV Lane  
 Tel.: LI 4-5782.....Independent  
 Representative.....Meeker Co.  
 Station Mgr.....Cliff Hendrix  
 Comm. Mgr.....Howard Myers  
 Chief Engineer.....Kenneth Renfrow

## KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Pueblo Radio Co.  
 Address.....3011 Elizabeth  
 Tel.: LI 4-5646.....KBS  
 Station Representative.....Devney-Org.  
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch  
 Comm. Prog. Dir.....William H. Beck

## KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....KFEL, Inc.  
 Address.....4411 Goodnight Ave.  
 Tel.: LI 2-6884.....Independent

Representative.....Continental  
 Owner, Mgr.....Frank Donald Hall  
 Chief Eng., Asst. Mgr.....John T. Roscoe

## KGHF—Pueblo—1928

Frequency: 1350 Kc.....Power: 5000 d.; 1000 n.  
 Owned By.....KGHF, Inc.  
 Address.....Highway 50 West  
 Tel.: 542-5570.....ABC  
 Sta. Rep.....Gill-Perna, Inc.  
 President, Gen. Mgr.....Robert D. Ellis  
 Station, Comm. Manager.....Richard Fife  
 Program Director.....Don Hallock  
 Chief Engineer.....Tony Mejia  
 Owners of: KRTV, Pueblo, Colo. Springs.

## KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned By.....Steel City Broadcasting Co., Inc.  
 Address.....4211 Elizabeth St.  
 Tel.: Lincoln 4-9586.....Independent  
 Owner.....Wayne D. Costner

## KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned By.....Patrick-Ridner Bcstg. Co.  
 Address.....P. O. Box 632  
 Tel.: 254-7427.....KBS  
 Sta. Representatives.....Pearson; McGuire  
 General Mgr., Prog. Dir.....Edward J. Patrick  
 Station Mgr., Chief Eng.....Lloyd A. Ridner  
 Commercial Manager.....Herbert Schwien

## KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Wm. J. Murphy  
 Address.....P. O. Box 166  
 Tel.: Keystone 9-2575.....Independent  
 General Manager.....Wm. J. Murphy

## KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGEK, Inc.  
 Address.....Fleming Road  
 Tel.: LA 2-1607.....KBS-ABC  
 President.....Al Ross

## KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sterling Broadcasting Corp.  
 Address.....217 N. Front St.  
 Tel.: LA 2-1740.....ABC-MBS  
 Representative.....Hal Holman  
 General Mgr.....Bob Kath  
 Chief Engineer.....A. Fortenburry

## KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KCRT, Inc.  
 Address.....100 Fisher Drive; Box 772  
 Tel.: VI 6-3212.....ABC-KBS-MBS  
 Representative.....Indie Sales  
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper

## KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.  
 Owned By.....Floyd Jeter  
 Address.....Box 593  
 Tel.: 111.....Independent  
 President, Ch. Eng.....Floyd Jeter

Pop.: 2,670,000  
Families: 788,500

# CONNECTICUT

Radio Homes: 770,500  
AM Stas. in State: 34

## WADS—Ansonia—1956

Freq.: 690 Kc. Power: 500 Watts d.  
Owned By: Valley Broadcasting Co.  
Address: 290 Main St.  
Tel.: RE 5-4606 MBS  
Station Rep.: Walker-Rawalt  
Pres., Gen. Sta. Mgr.: Sydney E. Byrnes  
Commercial Mgr.: Wes Hobby  
Chief Engineer: Angelo Gruttadauria

## WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Conn.-N. Y. Broadcasters  
Address: 2190 Post Rd., Fairfield, Conn.  
Tel.: CL 6-0461 N.Y. CI 5-0668 Independent  
Representative: Adam Young  
President, Gen. Mgr.: Kenneth M. Cooper  
V.P., Business Mgr.: John E. Metts  
Sales, Sta. Mgr.: Ray Colanari  
Program Director: Ken Gaughran  
Owners of: WICC-TV.

## WNAB—Bridgeport—1941

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: WNAB, Inc.  
Business-Studio Address: 991 Broad St.  
Tel.: FO 6-1803 ABC  
President: Harold Thomas  
Chief Engineer: N. Howard

# HARTFORD'S FIRST MUSIC and NEWS\* STATION . . .

# W C C C

AM \_\_\_\_\_ FM\*\*

Hartford, Connecticut

The Savitt Stations

\* Radio Press International

\*\* New York Times-QXR Network Affiliate

## WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts, d.  
Owned-Oper. By: The Bristol Bcstg. Corp.  
Business-Studio Address: 183 Main St.  
Tel.: LU 3-9265 Independent  
President: Eric Hatch  
General Manager: Richard C. Kilbourn  
Commercial Manager: Val McCormick  
Program Director: John Abaray  
Chief Engineer: Lee Steele

## WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Operated By: Berkshire Bcstg. Corp.  
Business-Studio Address: 207 Main St.  
Tel.: PI 8-3565 Independent  
Station Rep.: Devney Org.; Foster & Creed  
President: John P. Previdi  
Gen., Comm. Mgr.: Sol Robinson  
Program Director: Paul Baker  
Chief Engineer: Rudi Cehak

## WSUB—Groton—1958

Frequency: 980 Kc. Power: 1000 Watts  
Owned By: Radio WSUB  
Address: 1064 Poquonnock Rd.  
Tel.: Hilltop 5-2494 Independent  
Station Rep.: Walker-Rawalt, N. E. Spot Sales  
General Mgr.: Lawrence A. Reilly  
Commercial Manager: Warren F. Haas  
Program, Ch. Eng.: Armand J. Bernard  
Owners of: WTNL, Springfield, Mass.

## WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.  
Owned By: Greater Hartford Bcstg. Corp.  
Address: Hotel Bond  
Tel.: JA 5-6648 MBS  
Sta. Rep.: Gill-Perna; Foster & Creed  
President: William M. Savitt  
Station Manager: Ralph H. Klein  
Commercial Manager: Sumner Pearl  
Program Dir.: Burt La Coe  
Chief Engineer: Edward S. Kozaryn

## WDRC—Hartford—1922

Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Oper. By: Buckley-Jaeger Bcstg. Corp.  
Address: Box 151, Blue Hills Sta.  
Tel.: CH 2-7751 Independent  
Station Representative: John Blair  
V.P., Gen., Comm. Mgr.: William Crawford  
Program Director: Charles R. Parker  
Chief Engineer: Charles Lynch

## WPOP—Hartford—1956

Frequency: 1410 Kc. Power: 5000 Watts  
Owned: Tele-Broadcasters of Conn., Inc.  
Business-Studio Address: 410 Asylum St.  
Tel.: JA 7-9131 Independent  
Representative: Adam Young  
President, Gen. Mgr.: H. Scott Kilgore  
Station Mgr.: Philip A. Zoppi  
Owners of: KUDL, Kansas City, Mo.; KALI, Los Angeles; KOFY, San Francisco.

**WTIC—Hartford—1925**

Frequency: 1080 Kc. Power: 50,000 Watts  
 Owned-Oper. By... Travelers Bcastg. Service  
 Address... 3 Constitution Plaza  
 Tel.: JA 5-0801. NBC  
 Representative... Christal  
 President... Paul W. Morency  
 General Manager... Walter C. Johnson  
 V.P., Program Director... Bernard Mullins  
 Vice President, Sales... Robert S. Tyrol  
 Promotion Mgr... Eugene J. Muriaty  
 Publicity Director... Paul E. Lucas  
 Dir. of Engineering... Harold A. Dorschug  
 Plant Mgr., Ch. Eng... Herman D. Taylor  
 Owners of: WTIC-FM-TV.

**WINF—Manchester—1958**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By... Manchester Broadcasting Co.  
 Address... 376 R. West Middleturn Pike  
 Tel.: Mitchell 3-2491. CBS  
 Station Representative... Walker-Rawalt  
 Owner, Gen. Manager... John Deme  
 Program Director... T. R. Safford

**WMMW—Meriden—1947**

Frequency: 1470 Kc. Power: 1000 Watts, d.  
 Owned By... Meriden Radio, Inc.  
 Address... 99 Colony St.  
 Tel.: BE 5-5747. Independent  
 Station Rep... Continental Bcastg. Co.  
 President... Ralph Weil  
 General Manager... Donald Laufer  
 Comm., Sales Prom. Mgr... Bernie Kaufman  
 Program Director... Lester H. Fox  
 Chief Engineer... Hillis Holt

**WCNX—Middletown—1948**

Frequency: 1150 Kc. Power: 500 Watts  
 Owned-Oper. By... Middlesex Bcastg. Co.  
 Address... River Road  
 Tel.: Diamond 7-2565. Independent  
 Sta. Reps... Devney Org.; Nona Kirby  
 Managing Dir... R. J., W. J. O'Brien  
 Station Mgr., Prog. Dir... Bill Glynn  
 Sales Director... Peter M. O'Brien  
 Chief Engineer... Rogers Holt

**WOWW—Naugatuck—1960**

Frequency: 860 Kc. Power: 250 W. d.  
 Owned By... Naugatuck Valley Service  
 Address... 142 Meadow St.  
 Tel.: Park 9-2291. Independent  
 Station Representative... Walker-Rawalt  
 President, General Mgr... John T. Parsons  
 Sales Promotion Mgr... Carl Fisher  
 Program Director... Brad Drawbridge  
 Publicity Director... John Logan  
 Chief Engineer... Terry King

**WHAY—New Britain—1949**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned-Operated By... Central Conn. Bcastg. Co.  
 Business Address... 22 Grove Hill  
 Tel.: Baldwin 3-2721. ABC  
 Sta. Reps... Forjoe; New Eng. Spot Sales  
 General Mgr... Aldo DeDominicis

Station Manager... Charles Bell, Jr.  
 Commercial Manager... John Dyno  
 Chief Engineer... Hillis Holt

**WRYN—New Britain—1946**

Frequency: 840 Kc. Power: 1000 Watts d.  
 Owned By... Hartford County Bcastg. Corp.  
 Address... 1056 Willard Ave., Newington, Conn.  
 Tel.: MOhawk 6-5646. Independent  
 Station Reps... Hollingbery; Eckels  
 President, General Mgr... Louis A. Sodokoff  
 Station, Sales Prom. Mgr... Michael E. Drechsler  
 General Sales Mgr... Tony Pansullo  
 Program Director... Joseph M. Tasker  
 Chief Engineer... Earl A. Carron, Jr.

**WAVZ—New Haven—1947**

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Operated By... WAVZ Bcastg. Corp.  
 Business-Studio Address... 152 Temple St.  
 Tel.: SP 7-4761. Independent  
 Representative... Hollingbery, Kettell Carter  
 Chairman of the Board... Victor W. Knauth  
 President... Daniel W. Kops  
 Exec. Vice Pres... Richard J. Monahan  
 V. P. & Gen. Mgr... Marvin B. Rosenblatt  
 Commercial Manager... Marshall Pite  
 Program Director... George T. Phillips  
 Sales Prom., Pub. Director... S. L. Barstein  
 Chief Engineer... Frank Belaska  
 Owners of: WTRY, Troy, N. Y.



Daniel W. Kops,  
 • President  
 Richard J. Monahan,  
 • Executive Vice President



**WTRY**  
 Albany • Schenectady  
 • Troy

REPRESENTATIVE  
 • John Blair & Co.



REPRESENTATIVES  
 • Geo. P. Hollingbery Co.  
 • Kettell-Carter, Inc.

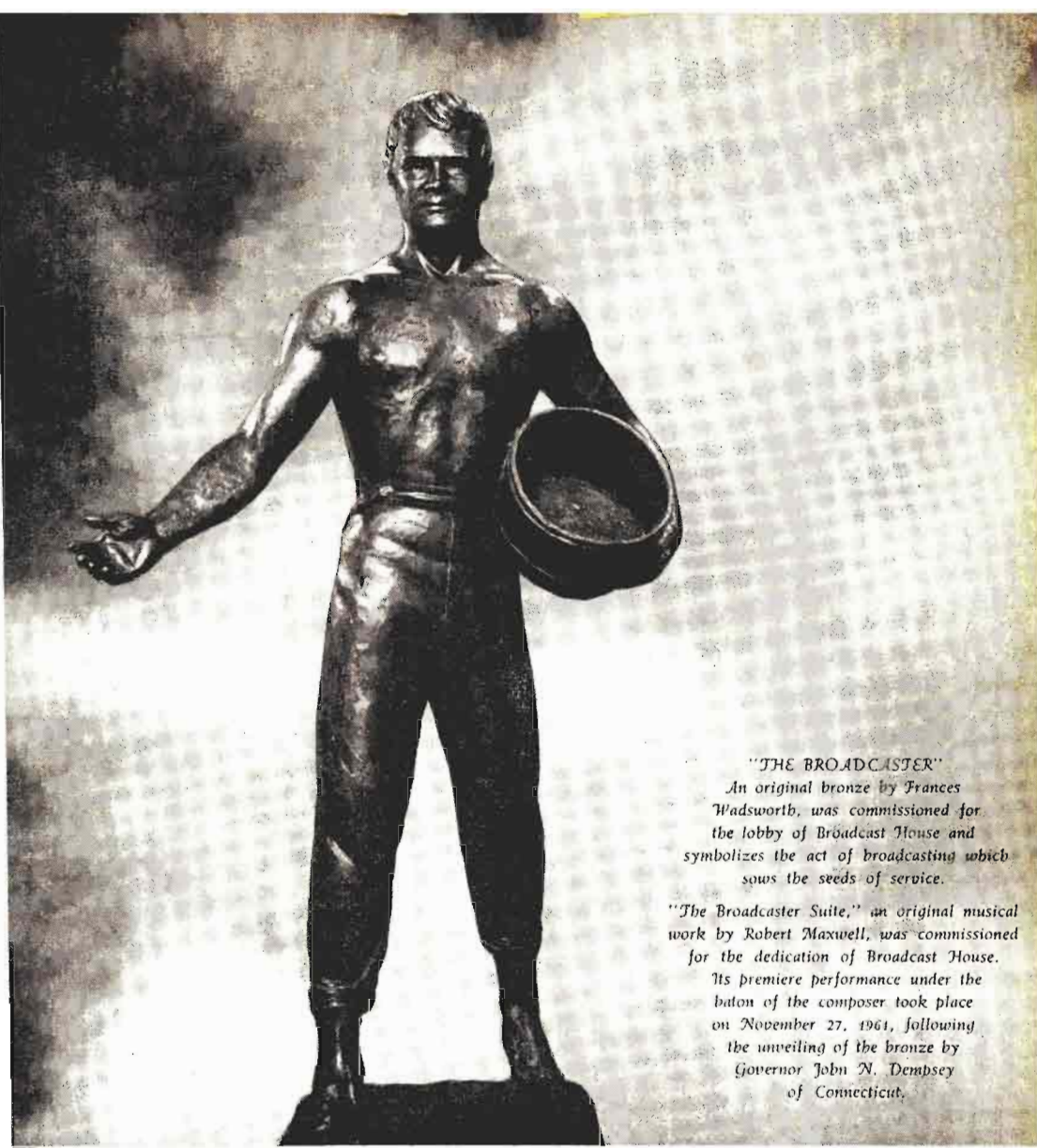
**WAVZ**  
 New Haven, Conn.



## A TIME OF RENEWAL

Broadcast House, new four-story home of WTIC TV -AM-FM is the first unit to be completed and occupied in Constitution Plaza, an area of urban renewal which boldly foretells of Hartford's bright future. The challenging opportunity to serve the vigorous, enterprising mind and spirit of the people of Southern New England has been ours for 37 years.





*"THE BROADCASTER"*  
An original bronze by Frances Wadsworth, was commissioned for the lobby of Broadcast House and symbolizes the act of broadcasting which sows the seeds of service.

*"The Broadcaster Suite,"* an original musical work by Robert Maxwell, was commissioned for the dedication of Broadcast House. Its premiere performance under the baton of the composer took place on November 27, 1961, following the unveiling of the bronze by Governor John N. Dempsey of Connecticut.

### A TIME OF REDEDICATION

With a deep awareness of our history-filled past, we now dedicate ourselves anew to the fulfillment of that greater service which Broadcast House and its facilities make possible.

*Paul W. Moorey*  
President

# WTIC • TV3 • AM • FM

**CONNECTICUT** .....

**WELI—New Haven—1935**

Frequency: 960 Kc.....Power: 5 Kw.  
 Owned By.....Conn. Radio Foundation, Inc.  
 Business-Studio Address.....221 Orange St.  
 Tel.: UN 5-1133.....Independent  
 Sta. Representative.....H. R. Reps.  
 Pres., Sta., Gen. Mgr.....Richard W. Davis

**WDEE—New Haven—1960**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned By.....Southern New Eng. Bcstg. Corp.  
 Address...473 Denslow Hill Rd., Hamden, Conn.  
 Tel.: AT 8-3561.....Independent  
 Station Reps.....Forjoe; N. E. Spot Sales  
 President, Chief Engineer...Vincent Delaurentiss  
 Commercial Mgr.....Charles Bell, Jr.  
 General Manager.....Aldo De Dominicis  
 Program Director.....Richard Gaiette

**WNHC—New Haven—1944**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By....Triangle Publications, Inc.  
 Address.....135 College St.  
 Tel.: SPruce 7-3611.....ABC  
 Newspaper Affil.....Phila. Inquirer; TV Guide  
 Station Reps.....McGavren; Foster-Creed  
 V.P. Radio-TV Div.....Roger W. Clipp  
 General Mgr.....Richard L. Chalmers  
 Commercial Mgr.....James U. Sweeney, Jr.  
 Sales Promotion Mgr.....Vincent De Pillo  
 Program Director.....Norman Polman

Publicity Director.....Edward J. Caputo  
 Chief Engineer.....Carmine Iannucci  
 Owners of: WELI-AM-FM-TV, Philadelphia;  
 WNEB-AM-FM-TV, Binghamton, N. Y.; WFBG-  
 AM-TV, Altoona, Pa.; WNHC-FM-TV, New Ha-  
 ven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-  
 AM-FM-TV, Fresno, Calif.

**WNLC—New London—1936**

Frequency: 1510 Kc.....Power: 5000 Watts  
 Owned-Operated By...The Thames Bcstg. Corp.  
 Business-Studio Address.....281 State St.  
 Tel.: Gibson 2-5328.....Independent  
 Station Reps.....Masla & Co.; Kettell-Carter  
 Pres., Gen. Manager.....Gerald J. Morey  
 Prom., Comm. Mgr.....Edwin H. Schweitzer  
 Program, Pub. Dir.....Leslie Morson  
 Chief Engineer.....Randolph Barrett

**WNLK—Norwalk—1948**

Frequency: 1350 Kc.....Power: 500 Watts  
 Owned-Operated By...Norwalk Bcstg. Co., Inc.  
 Address.....11 Wall St.  
 Tel.: TE 8-5566.....Independent  
 Pres., Gen. Mgr.....James Stolcz  
 Program Director.....Richard Bounerba  
 Chief Engineer.....Clarence Burnham

**WICH—Norwich—1946**

Freq: 1310 Kc.....Power: 1 Kw.  
 Owned-Oper. By.....Eastern Conn. Bcstg. Co.  
 Business-Studio Address.....Cuprak Rd.  
 Tel.: TU 7-1613.....Independent  
 Station Representative.....Foster-Creed  
 President.....Donald Lasser  
 General, Station Mgr.....Richard Reed  
 Commercial Manager.....John A. MacAdie  
 Sales Prom., Pub. Director.....Edward Adler  
 Chief Engineer.....Alexander Dubenetsky

**WLIS—Old Saybrook—1956**

Frequency: 1420 Kc.....Power: 500 Watts  
 Owned.....Long Island Sound Radio Corp.  
 Address.....Conn. Turnpike  
 Tel.: EV 8-3546.....MBS  
 Sta. Representative.....Hopewell  
 Pres., Gen. Mgr.....Joseph P. Trantino  
 Commercial Mgr.....Alex Pernal  
 Station Mgr.....Vivian N. Trantino  
 Chief Engineer.....M. Tavarles

**WINY—Putnam—1953**

Frequency: 1350 Kc.....Power: 1 Kw.  
 Owned By.....Winnyc Bcstg. Co.  
 Address.....15 Grove St.  
 Tel.: WA 8-2721-2.....MBS  
 President.....H. C. Rice  
 Gen. Mgr.....R. C. Rice

**WSTC—Stamford—1946**

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....W. Conn. Bcstg. Co.  
 Business-Studio Address.....270 Atlantic St.  
 Tel.: DA 4-7575.....ABC  
 Newspaper Affiliation.....Stamford Advocate  
 Station Reps.....N. E. Spot Sales  
 President.....Kingsley Gillespie  
 Gen. Manager.....Julian Schwartz  
 Chief Engineer.....Lisle Dorrian

**WWCO**  
**PULSE and HOOPER**  
**AGREE**

# **1**

**BY A WIDE MARGIN**

**WWCO**  
 1240 Non-Directional  
 24 Hours a Day  
 Waterbury Connecticut

Represented by  
**Radio-TV Representatives, Inc.**  
**ECKELS & CO.** Boston, Mass.



## CONNECTICUT-DELAWARE

### WBZY—Torrington—1947

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned By..... Pioneer States Bcstrs., Inc.  
 Business-Studio Address..... 127 Main St.  
 Tel.: HU 9-4173..... Independent  
 Station Rep..... Breen & Ward  
 President, Gen. Mgr..... Bernard J. Zucker  
 Station Manager..... Patricia S. McGee  
 Commercial Manager..... Robert L. Kursman  
 Chief Engineer..... James M. Dunlap

### WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... Torrington Bcstg. Co., Inc.  
 Business-Studio Address..... 93 Perkins St.  
 Tel.: HU 9-4181..... MBS  
 Station Reps..... Walker-Rawalt; Masla  
 Pres., Gen. Mgr..... Edmund W. Waller  
 Sta., Comm. Mgr..... Alfred G. Eyre  
 Program Director..... Ed Harrigan  
 Chief Engineer..... Don Freeman

### WATR—Waterbury—1934

Freq.: 1320 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Oper. By..... WATR, Inc.  
 Business-Studio Address..... 440 Meadow St.  
 Tel.: PL 5-1121..... ABC  
 Sta. Representative..... Masla  
 Gen., Sta. Mgr..... Sam R. Elman  
 Chief Engineer..... Robert Corbett

### WBRV—Waterbury—1932

Frequency: 1590 Kc. Power: 5000 Watts  
 Owned By..... Crystal-Tone Bcstg. Co.  
 Address..... 136 Grand St.  
 Tel.: PL 3-1125..... CBS  
 Sta. Reps..... Bolling Co.; Foster and Creed  
 President..... Gustave Nathan  
 Gen. Station Manager..... Robert S. Holczer  
 Comm., Sales Prom. Mgr..... Murray Grossman  
 Publicity Director..... Robert Gillespie  
 Chief Engineer..... John Tomaszewicz

### WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. .... WWCO, Inc.  
 Business-Studio Address..... 65 Bank St.  
 Tel.: Plaza 4-5141..... MBS  
 Station Reps..... Radio-TV Reps.; Eckels  
 President..... Herbert Bloomberg  
 Vice President..... Ruth R. Goodard  
 Chief Engineer..... B. McCormick

### WMMM—Westport—1959

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned By..... Westport Bcstg. Co.  
 Business Address..... 163 Main St.  
 Tel.: CCapital 7-5133..... MBS  
 Station Representative..... Prestige  
 President, Gen. Mgr..... Sidney J. Flamm  
 Station Mgr., Prog. Dir..... Bob Roberts  
 Comm. Manager..... John Newhouse  
 Sales Promotion Mgr..... Betty James  
 Chief Engineer..... James M. Orre

### WILI—Willimantic—1957

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... "Willie" Corp.  
 Address..... Bcstg. House, Main St.  
 Tel.: HA 3-1621..... MBS  
 Pres., Gen. Manager..... Herbert C. Rice  
 Comm. Manager..... Robert C. Rice  
 Sales Prom. Manager..... Ethel A. Rice  
 Program Director..... Roger Baker  
 Publicity Director..... Les Douglas  
 Chief Engineer..... John Roache  
 Owners of: WINY, Putnam, Conn.

### WSOR—Windsor—1961

Frequency: 1480 Kc. Power: 500 Watts, d.  
 Owned By..... The Tobacco Valley Bcstg. Co.  
 Address..... 118 Poquonock Ave.  
 Tel.: MURdock 8-4948..... Independent  
 Station Representative..... Breen & Ward  
 President..... Stanley B. Loucks  
 General Manager..... Ralph J. Robinson  
 Program Director..... Joel L. Salberg  
 Chief Engineer..... Michael Cookish

Pop.: 475,000  
 Families: 140,000

## DELAWARE

Radio Homes: 135,000  
 AM Stas. in State: 9

### WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned..... Dover Bcstg. Co.  
 Address..... Denny's Road  
 Tel.: REDfield 4-5816..... MBS  
 Station Representative..... Breen & Ward  
 President..... Henry Rau  
 Station, Comm. Mgr..... William S. Cook  
 Chief Engineer..... Lloyd Smith  
 Owners of: WOL, Washington, D. C.; WARK,  
 Hagerstown; WNAV, Annapolis.

### WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.  
 Owned..... Coastal Carolina Bcstrs.  
 Address..... Treadway Inn  
 Tel.: RE 4-5797..... ABC  
 Sta. Representative..... Grant Webb  
 President..... J. Olin Tice, Jr.  
 Station Manager..... John Masters  
 Commercial Manager..... Ed Bowen  
 Chief Engineer..... Jim Gentry  
 Owners of: WKTC, Charlotte; WMYB, Myrtle  
 Beach; WCAY, Columbia.

**DELAWARE-DISTRICT OF COLUMBIA**

**WJWL—Georgetown—1951**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By: Scott Bcstg.  
Address: DuPont Highway  
Tel.: Georgetown 2567 Independent  
President: Herbert Scott  
General Manager: Charles R. Maillet  
Chief Engineer: Edward Marzoa

**WKSB—Milford—1953**

Frequency: 930 Kc. Power: 500 Watts  
Owned-Oper. By: Kent-Sussex Bcstg. Co.  
Address: Box 444  
Tel.: GA 2-8881 Independent  
Gen., Comm., Prom. Mgr.: H. M. Griffith, Jr.  
Ch. Eng., Oper. Mgr.: E. M. Welch

**WSUX—Seaford—1955**

Frequency: 1280 Kc. Power: 1000 Watts  
Owner-Oper. By: E. & W. C. Evans  
Address: Dual Hwy. 13  
Tel.: NAtional 9-7933 Independent  
Pres., Gen. Mgr.: Elizabeth Evans

**WAMS—Wilmington—1947**

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned: Rollins Broadcasting Co.  
Address: 414 French St.  
Tel.: OL 4-8881 Independent  
Station Representative: Eastman  
President: O. Wayne Rollins  
General, Station Mgr.: Ed Edwards  
Commercial Manager: Harry Reed  
Program Director: Lee Davis  
Chief Engineer: Fitzgerald MacDaniels  
Owners of: WCHS-AM-TV, Charleston; WPTZ-TV,

Plattsburgh; WEAR-TV, Pensacola; WRAP, Norfolk; WBEF, Harvey, Ill.; WNJR, Newark.

**WDEL—Wilmington—1922**

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By: Delmarva Bcstg. Co., Inc.  
Address: 2727 Shipley Road  
Tel.: Olympia 2-3311 NBC  
Representative: Meeker Co.  
Station Executive: Clair R. McCollough  
Station Manager: Harvey C. Smith  
National Sales Manager: Harry J. Shaub, Jr.  
Gen. Sales Mgr.: J. Robert Gulick  
Program Manager: Richard Aydelotte  
Technical Director: J. E. Mathiot

**WILM—Wilmington—1922**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Delaware Bcstg. Co.  
Business-Studio Address: 920 King St.  
Tel.: OL 4-7771 ABC  
Representative: Bolling Co.  
President, Gen. Mgr.: Ewing B. Hawkins  
Chief Engineer: Eugene Szymanski

**WTUX—Wilmington—1946**

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Port Frere Bcstg. Co., Inc.  
Address: 1400 Market St.  
Tel.: OL 5-8821 Independent  
Sales Representative: Spot Sales  
Pres., Sta. Mgr.: Gordon K. MacIntosh  
Commercial Manager: William S. Ewing  
Sales Prom. Mgr.: Henry Cook  
Program Director: Donald Mathewson  
Publicity Director: David Kaigler  
Chief Engineer: Ed Kennedy

Pop.: 770,000  
Families: 224,500

**DIST. OF COLUMBIA**

Radio Homes: 218,000  
AM Stations: 10

**WGMS—Washington, D. C.—1947**

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By: RKO General, Inc.  
Address: Hotel Harrington  
Tel.: EXecutive 3-8676 Independent  
Station Rep.: RKO General Natl. Sales  
President, Gen. Mgr.: Thomas F. O'Neil  
Sales Manager: Perry S. Ury  
Program Director: Charles O. Wood  
Dir. of Adv. & Pub.: Beth Parrish  
Owners of: WOR-AM-FM-TV, New York; KJJ-AM-FM-TV, Los Angeles; WNAC-AM-TV, WRKO-FM, Boston; KFRC-AM-FM, San Francisco; WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, Detroit; WHCT-TV, Hartford.

**WMAL—Washington, D. C. 1925**

Freq.: 630 Kc. Power: 5,000 Watts  
Owned: Evening Star Bcstg. Co., Inc.  
Address: 4461 Connecticut Ave., N.W.  
Tel.: KE 7-1100 ABC  
Newspaper Affiliation: The Evening Star  
Representative: H-R  
President: John W. Thompson, Jr.

General Manager: Fred S. Houwink  
Radio Manager: Andrew M. Ockershausen  
Program Manager: Harold L. Green  
Chief Engineer: Allan Powley  
Owners of: WMAL-FM-TV, Washington, D. C.; WWSA-AM-FM-TV, Harrisonburg, Va.

**WOL—Washington, D. C.—1924**

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: Washington Bcstg. Co.  
Address: 2000 P. St., N.W.  
Tel.: HObart 2-3900 MBS  
Station Representative: Breen-Ward  
Pres., Gen. Mgr.: Henry Rau  
Commercial Manager: Malcolm Campbell  
Promotion Manager: Stan Barclay  
Director of Engineering: Lloyd Smith  
Chief Engineer: Joe Velsmid  
Owners of: WDOV, Dover, Del.; WNAV, Annapolis, Md.; WARK, Hagerstown, Md.; WOL-FM, Washington, D. C.

**WOOK—Washington, D. C. 1940**

Frequency: 1340 Kc. Power: 250 Watts

**Owned-Operated By**.....United Bcstg. Co.  
**Address**.....5321 First Place, N.E.  
**Tel.:** TU 2-2500.....Independent  
**Station Representative**.....UBC Sales  
**President**.....Richard Eaton  
**V.P. & Gen. Mgr.**.....John A. Panagos  
**Program Director**.....Cliff Holland  
**Chief Engineer**.....Ernest E. Stephens

**WPGC—Washington, D. C.—1954**

**Frequency:** 1580 Kc....**Power:** 10,000 Watts d.  
**Owned-Operated By**.....WPGC, Inc.  
**Business Address**....4421 Southern Ave., SE  
**Tel.:** JOrdan 8-6677.....Independent  
**Station Representative**.....Dore  
**President**.....M. E. Richmond  
**Gen., Comm. Manager**.....Robert Howard  
**Program Director**.....Dean Griffith  
**Chief Engineer**.....George R. Sanner

**WQMR—Washington, D. C.  
 1945**

**Frequency:** 1050 Kc....**Power:** 1,000 Watts  
**Owned By**.....Connie B. Gray Bcstg. Corp.  
**Address**.....Wisconsin Bldg.  
**Tel.:** WHitehall 6-1050.....Independent  
**Station Representative**.....Spot Time Sales  
**President, General Manager**.....Ed Winton  
**Station Manager**.....Ted Dorf  
**Program Director**.....Don Tucker  
**Publicity Director**.....Roger Craig  
**Chief Engineer**.....Earl Castine  
**Owners of WFTC, Kinston; WTCR, Ashland.**

**WRC—Washington, D. C.—1923**

**Frequency:** 980 Kc....**Power:** 5000 Watts  
**Owned-Operated By**.....National Bcstg. Co.  
**Address**.....4001 Nebraska Ave., NW  
**Tel.:** EM 2-4000.....NBC  
**Sta. Representative**.....NBC Spot Sales  
**President (NBC)**.....Robert Kintner  
**V.P., General Mgr.**.....Joseph Goodfellow  
**Station Manager**.....Harry A. Karr Jr.  
**Business Manager**.....William Callaway  
**Prog. Mgr.**.....William Grayson  
**Publicity Manager**.....Charlotte Walch  
**Chief Engineer**.....John Rogers  
**Owners of:** WNBC-AM-TV-FM, N. Y.; WRCY-AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chicago; KNBC-FM, San Francisco; WAMP, Pittsburgh; WNBQ, Chicago; KRCA, Los Angeles; WFMP, Pittsburgh.

**WTOP—Washington, D. C.  
 1932**

**Frequency:** 1500 Kc....**Power:** 50,000 Watts  
**Owned-Oper.**.....Washington Post Co.  
**Address**.....Broadcast House  
**Tel.:** EM 2-9300.....CBS  
**Newspaper Affiliate**.....Washington Post  
**Representative**.....CBS Radio Spot Sales  
**Pres., Bcst. Div.**.....John S. Hayes  
**General Manager**.....Lloyd Dennis, Jr.  
**Sales Mgr.**.....R. W. Schellenberg  
**Dir., Sales Develop.**.....Charles Crawford  
**Program Director**.....Patricia A. Searight  
**Publicity Director**.....Margaret Nelson  
**Chief Engineer**.....Granville Klink

**WUST—Washington, D. C.  
 1947**

**Frequency:** 1120 Kc....**Power:** 250 Watts  
**Owned-Operated By**.....Atlantic Bcstg. Co.  
**Address**.....1815 V St., N.W.  
**Tel.:** HO 2-0011.....Independent  
**Station Representative**.....Bernard Howard  
**President**.....Milton Diener  
**General Manager**.....Daniel Diener  
**Program Mgr.**.....Ben Gordon  
**Comm., Sales Prom. Mgr.**.....Perry Walders  
**Chief Engineer**.....Norman Woods  
**Owners of:** WFPG, Atlantic City, N. J.; WJMD, Washington, D. C.

**WWDC—Washington, D. C.  
 1941**

**Frequency:** 1260 Kc....**Power:** 5000 Watts  
**Owned-Oper. By**.....WWDC, Inc.  
**Business-Studio Address**.....1627 K St., N.W.  
**Tel.:** TU 2-7600.....Independent  
**Representative**.....Blair  
**Pres., Gen. Mgr.**.....Ben Strouse  
**V.P., Gen. Sales Mgr.**.....Max Sherman  
**Program Director**.....Ed Studney  
**Sales Prom. Mgr.**.....Jo Wilson  
**Publicity Director**.....Norman Reed  
**Chief Engineer**.....Ross H. Beville  
**Owners of:** WMBR, Jacksonville; WWDC-AM-FM, Washington, D. C.



This man doesn't use  
**WWDC**  
 but practically  
 every national radio  
 advertiser does!

*Radio Washington*  
 Represented nationally  
 by John Blair & Co.



BLAIR  
 GROUP  
 PLAN  
 MEMBER

Pop.: 5,115,000  
Families: 1,564,500

# FLORIDA

Radio Homes: 1,507,000  
AM Stas. in State: 168

## WAPG—Arcadia—1956

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned By.....Arcadia-Punta Gorda Bcstg. Co.  
Tel.: WA 8-6111 .....KBS  
President.....H. D. Ryals  
General Manager.....W. W. Benton  
Comm., Prog. Dir.....Bert G. Erickson  
Chief Engineer.....Paul Howell

## WKTZ—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned By.....Good Music Bcstg.  
Address.....1611 Atlantic Blvd.  
Tel.: CH 6-3695 .....Independent  
Gen. Mgr., Chief Eng.....Robert K. Lynch  
Program Dir.....Bernie Adams

## WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 1 Kw., d.  
Owned By.....L. M. Hughey  
Address.....P. O. Box 1  
Tel.: WOODLAWN 7-1129 .....Independent  
President.....L. M. Hughey  
Gen. Mgr., Program Dir.....Richard Boyce  
Chief Engineer.....Fred N. Polter

## WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw., d.  
Owned By.....Mid-Florida Bcstrs., Inc.  
Address.....Jacaranda Hotel  
Tel.: GL 3-3171 .....Independent  
President.....John Marshall  
General Manager.....W. Coarsey  
Commercial Manager.....Geneva Clayton  
Program Director.....June Cooper  
Chief Engineer.....J. Howard

## WBAR—Bartow—1954

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....WBAR, Inc.  
Address.....Box 820  
Tel.: 533-8021 .....Independent  
General Manager.....N. Evers  
Chief Engineer.....R. Shikenjanski

## WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Seminole Bcstg. Co.  
Address.....Box 8  
Tel.: WYMAN 6-2063 .....MBS  
Chrm. of Bd.....E. D. Rivers, Jr.  
President.....H. Ulmer  
General Manager.....Marvin Smith  
Program Director.....Al Harris  
Chief Engineer.....C. S. Clemens

## WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned.....Sunshine State Bcstg. Co., Inc.  
Address.....P. O. Box 1038

Tel.: 6-2183 .....MBS  
Station Rep.....John E. Pearson Co.  
Pres., Gen. Mgr.....Robert R. Nelson  
Commercial Manager.....Hal Meyer  
Program Director.....K. Vincent  
Chief Engineer.....Richard Wetherbee

## WTRF—Bradenton—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....Fletcher-Mitchell Corp.  
Address.....Memorial Pier  
Tel.: 3-1490 .....Independent  
President.....James I. Mitchell  
General Manager.....David W. Albright  
Program Director.....Gordon Wyllie  
Chief Engineer.....Marlen Hager  
Owners of: KCBC, Des Moines.

## WWJB—Brooksville—1958

Frequency: 1450 Kc. Power: 250 Watts  
Owned By.....Brookville Bstg. Service  
Address.....30 E. Liberty St.  
Tel.: BROOKSVILLE 796-2020 .....KBS  
President, Gen. Mgr.....W. W. Johnson  
Sta., Comm. Manager.....Charles Grant  
Chief Engineer.....Gerry Steen

## WBGC—Chipley—1956

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....Lee-San Corp.  
Address.....Drawer 430  
Tel.: ME 8-0234 .....Independent  
President, Gen. Mgr.....John Sanders  
Station, Prog. Mgr.....Mrs. Lee Sanders  
Chief Engineer.....Gerald McKechnie

## WAZE—Clearwater—1959

Frequency: 860 Kc. Power: 500 Watts  
Owned By.....Radio Clearwater, Inc.  
Address.....201 S. Ft. Harrison Ave.  
Tel.: 446-8575 .....Independent  
President, Comm. Mgr.....Charles H. Adams  
Gen. Mgr., Ch. Eng.....Gene Allen Robinson  
Program Director.....Scott Dilworth

## WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Clearwater Radio, Inc.  
Business Address.....200 Pierce Blvd.  
Tel.: 446-3084 .....KBS  
Pres., Gen. Mgr.....H. Dennison Parker  
Program Director.....Harry C. Lytie  
Chief Engineer.....Frank L. Reid

## WSUG—Clewiston—1959

Frequency: 1050 Kc. Power: 250 Watts  
Owned By.....WSUG Radio  
Address.....718 S. Francisco St.  
Tel.: YU 2-7501 .....Independent  
Sta. Mgr., Ch. Eng.....L. Chapman  
Sales Prom. Manager.....Betty Gober  
Program Director.....Homer Ford

**WEZY—Cocoa—1957**

Frequency: 1350 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By.....WEZY, Inc.  
 Address.....740 Clearlake Rd.  
 Tel.: Newton 6-4411.....Independent  
 Station Representatives....Grant Webb; Ochs  
 President.....Irving Braun  
 General Manager.....Jay Schoof  
 Program Director.....Richard Olson  
 Chief Engineer.....John Shelton

**WKKO—Cocoa—1952**

Frequency: 860 Kc. Power: 1 Kw. d.  
 Owned By.....WKKO Radio, Inc.  
 Address.....Box 1308  
 Tel.: NE 6-2411.....Independent  
 Station Reps.....Dora Clayton; Gene Bolles  
 President, Gen. Mgr.....Marvin Rothschild  
 Station Manager.....Dale Wright  
 Comm. Manager.....Stan Freed  
 Program Director.....Jack Hayes  
 Chief Engineer.....Jack Heimberger

**WRKT—Cocoa Beach—1959**

Frequency: 1300 Kc. Power: 500 Watts  
 Owned By.....Mel Wheeler  
 Address.....425 W. Orange  
 Tel.: SU 3-2416.....Independent  
 Station Representative.....C. K. Beaver  
 President.....Mel Wheeler  
 General Manager.....Carl Collins  
 Station Manager.....John Fox  
 Commercial Manager.....Frank Harasz  
 Program Director.....Richard D. Hutto  
 Publicity Director.....C. E. Maxwell  
 Chief Engineer.....C. G. Collins, Jr.

**WVCG—Coral Gables—1948**

Frequency: 1070 Kc. Power: 1000 Watts d.  
 Owned-Operated By....Peninsular Bcstg. Corp.  
 Business Address.....377 Alhambra Circle  
 Tel.: HI 8-7411.....Independent  
 Sta. Representative....Broadcast Time Sales  
 President, Sta. Mgr.....George W. Thorpe  
 Admn. V. P.....Warren Blackmon  
 Commercial Manager.....Timothy J. Carney  
 Program Director.....Barbara Binns  
 Chief Engineer.....Thomas F. Middleton

**WCNU—Crestview—1948**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Operated By....Gulf Shores Bcstg. Co.  
 Address.....Box 518  
 Tel.: MU 2-2330.....KBS  
 General Manager.....S. F. Townsend  
 Chief Engineer.....James Whitaker

**WJSB—Crestview—1954**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Operated By....Crestview Bcstg. Co.  
 Address.....Box 267  
 Tel.: MU 2-3040.....Independent  
 Pres., Gen. Mgr.....Everett M. McCrary  
 Commercial Manager.....Bob Lynn  
 Program Director.....Cordel Whitlock  
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens  
1955**

Frequency: 540 Kc. Power: 50,000 Watts  
 Owned-Operated By.....KSTP, Inc.  
 Address.....Box 123  
 Tel.: CY 3-4103.....Independent  
 Sta. Representative.....Edward Petry & Co.  
 President.....Stanley E. Hubbard  
 Vice President Sales.....Marvin Rosene  
 Comm., Station Manager.....Max Kimbrel  
 Program Director.....Bill Gramer  
 Sales Prom. Mgr., Pub. Dir.....Gary Miller  
 Chief Engineer.....Dave Schlick  
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV,  
 Albuquerque.

**WDCF—Dade City—1954**

Frequency: 1350 Kc. Power: 1 Kw. d.  
 Owned.....Pasco Bcstg. Co.  
 Address.....Box 1077  
 Tel.: 567-3879.....MBS-KBS  
 General Manager.....B. Bailey

**WELE—Daytona Beach—1957**

Frequency: 1590 Kc. Power: 1 Kw.  
 Owned.....Quality Bcsters. of Daytona, Inc.  
 Address.....Box 1940  
 Tel.: CL 5-1448.....Independent  
 Sta. Representative.....Gill-Perna  
 President.....R. Kelvin Shivers  
 Gen. Mgr., Chief Engineer.....George Nelson

**WMFJ—Daytona Beach—1935**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....WMFJ, Inc.  
 Business Address.....Daytona Plaza Hotel  
 Tel.: CL 2-6491.....Independent  
 Station Reps.....Gill-Perna; Ayers  
 President.....John Creutz  
 General Mgr., Chief Eng.....Jack Siegel  
 Sta. Mgr., Publicity Mgr.....Dick Clark

**WNDB—Daytona Beach—1947**

Frequency: 1150 Kc. Power: 1,000 Watts  
 Owned-Operated By....News-Journal Corp.  
 Business-Studio Address...128 Orange Ave.  
 Tel.: CL 2-1511.....ABC  
 Newspaper Affil.....M. Journal; E. News  
 Sta. Representative.....Thomas F. Clark  
 President.....Jullus Davidson  
 Gen., Sta. Mgr.....R. Y. Huffman  
 Commercial Manager.....John Pitts  
 Prog. Dir.....Ken Lueck  
 Publicity Dir.....M. E. Hagman  
 Chief Engineer.....Stephen B. Searle

**WQQQ—Daytona Beach—1957**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned By.....Volusia County Bcstg. Corp.  
 Address.....Box 5038  
 Tel.: CLinton 5-3636.....Independent  
 Station Representative.....Hal Walton  
 President, Ch. Eng.....Lyman W. Menard  
 General Mgr.....Don Ritter  
 Commercial Manager.....Jerry Norman

## FLORIDA

### **WROD**—Daytona Beach—1947

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Radio of Daytona, Inc.  
Business Address.....Box 991  
Tel.: CL 2-4626.....MBS  
Newspaper Affiliation.....Mining Journal, Ltd.  
Representative.....Pearson  
President.....Frank J. Russell  
Gen. Mgr., Chief Eng.....James F. McDonough  
Commercial Mgr.....James Crist  
Sales Prom., Publicity.....Ken Steele

### **WDSP**—DeFuniak Springs 1956

Frequency: 1280 Kc. Power: 5000 Watts d.  
Owned By.....Euchee Valley Bcstg. Co.  
Business Address.....8th Street  
Tel.: TW 4-8361.....KBS  
President.....Mrs. Marie F. Douglass  
General Mgr.....H. L. Wiles  
Sta. Mgr., Ch. Eng.....Laverne Foster

### **WZEP**—DeFuniak Springs 1959

Frequency: 1460 Kc. Power: 1 Kw. d.  
Owned-Oper. By.....Leonard Zepp  
Address.....Box 387  
Tel.: TW 4-7161.....Independent  
President Ch. Eng.....Leonard S. Zepp

### **WJBS**—DeLand—1948

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....Four Star Bcstg.  
Address.....220 E. Hubbard  
Tel.: RE 4-1725.....Independent  
President.....Joseph C. Gill

### **W000**—DeLand—1956

Frequency: 1310 Kc. Power: 5000 Watts d.  
Owned By.....Polaris Bcstg., Inc.  
Address.....Conrad Bldg.  
Tel.: RE 4-3422.....KBS  
President, General Manager.....Don Potter  
Station Manager.....Edgar Backus  
Commercial Manager.....Moses Berman  
Program Director.....Garry Moore  
Publicity Director.....Denver Duff  
Chief Engineer.....Edwin Carson

### **WDBF**—Delray Beach—1954

Frequency: 1420 Kc. Power: 5 Kw. d.  
Owned By.....Sunshine Bcstg.  
Address.....P.O. Box 2516  
Tel.: CR 8-1420.....Independent  
President.....Ira Lee Eshleman  
Gen., Sta. Manager.....Jim Bellamy  
Program Director.....Lew Carter  
Chief Engineer.....Bob Schulz

### **WMEG**—Eau Gallie—1956

Frequency: 920 Kc. Power: 1000 Watts d.  
Owned.....Mel-Eau Broadcasting Corp.

Address.....30 Melbourne Ave., Melbourne  
Tel.: PArkway 3-6723.....ABC  
General Manager.....Dean C. Wilson  
Commercial Manager.....Alan White  
Chief Engineer.....Bill Purcell

### **WLCO**—Eustis—1955

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....Floyd W. Hess  
Address.....Drawer AX  
Tel.: EL 7-4191.....Independent  
Owner, Gen. Mgr.....Floyd W. Hess  
Sales Prom. Mgr., Program Dir.....Richard Smith  
Chief Engineer.....Wayne L. Moody

### **WPAP**—Fernandina Beach 1955

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned By.....Rowland Radio  
Address.....Box 691  
Tel.: 3667.....KBS  
General Manager.....Robert Rowland

### **WFTL**—Fort Lauderdale 1958

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....WFTL Bcstg. Co.  
Address.....P.O. Box 1400  
Tel.: LOgan 6-9621.....Independent  
Sta. Representative.....Jack Masla & Co.  
President, Gen. Mgr.....Walter B. Dunn  
Sales Prom., Comm. Mgr.....Robert J. Peggs  
Program Director.....Robert Roberts  
Chief Engineer.....Charles E. Vanderford, Jr.

### **WL0D**—Ft. Lauderdale—1959

Frequency: 980 Kc. Power: 1,000 Watts  
Owned By.....Franklin Broadcasting Co.  
Address.....P.O. Box 108  
Tel.: LO 6-8318.....Independent  
Station Representative.....Gill Perna  
President.....William F. Johns Jr.  
General Manager.....Sherod F. Rouser  
Program Director.....Charles Hale  
Chief Engineer.....Herb Kravitz  
Owners of: KOMA, Tulsa, Okla.; WMIN, St. Paul,  
Minn.; WVOM, New Orleans, La.; WEW, St.  
Louis, Mo.

### **WWIL**—Ft. Lauderdale—1955

Frequency: 1580 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned.....Florida Air-Power, Inc.  
Address.....1580 N. Davis Road  
Tel.: LU 1-1580.....Independent  
Station Rep.....Weed Radio  
President, Gen. Mgr.....William A. Roberts  
Station Manager.....Robert A. Hinners  
Commercial Manager.....William Schnauat  
Program Director.....Jay Childs  
Chief Engineer.....Henry Murray

### **WINK**—Ft. Myers—1940

Frequency: 1240 Kc. Power: 250 Watts

**Owned-Oper. By**... Ft. Myers Bcstg. Co., Inc.  
**Address**..... 2824 Palm Beach Blvd.  
**Tel.:** EDison 4-1131.....KBS  
**Station Representative**.....United Spot Sales  
**General Manager**.....A. J. Bauer  
**Chief Engineer**.....B. Caughey

**WMYR—Ft. Myers—1952**

**Freq.:** 1410 Kc.....**Power:** 5 Kw. d., 5 w. n.  
**Owned-Operated By**.....Robert Hecksher  
**Address**.....2835 Hanson St.  
**Tel.:** ED 5-1175.....Independent  
**Owner-Gen. Mgr.**.....Robert Hecksher

**WARN—Fort Pierce—1952**

**Frequency:** 1330 Kc...**Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By**.....South Jersey Bcstg. Co.  
**Address**.....P.O. Box 1343  
**Tel.:** Howard 4-1330.....ABC  
**Station Representative**.....Continental Radio Sales  
**President**.....Maj. Ranulf Compton  
**General Mgr., Ch. Eng.**.....Charles C. Castle  
**Commercial Mgr.**.....Dennis O'Day  
**Program Director**.....Donna Ogden  
**Sales Prom. Mgr.**.....George Van Houten  
**Publicity Director**.....Al Radlein  
**Owners of:** WKDN, Camden, N. J.

**WIRA—Fort Pierce—1946**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**...Indian River Bcstg. Co.  
**Address**.....Melody Lane  
**Tel.:** HOWard 4-1400.....NBC  
**Sta. Representative**.....United Spot Sales  
**Pres., Gen. Mgr.**.....James L. Howe  
**Program Director**.....Don Raffensberger  
**Commercial Manager**.....J. Kingsley Butt  
**Chief Engineer**.....Robert Money

**WFTW—Ft. Walton Beach  
1953**

**Frequency:** 1260 Kc.....**Power:** 1000 Watts d.  
**Owner**.....Vacationland Bcstg. Co.  
**Address**.....39 Main St.  
**Tel.:** CH 3-3123.....Independent  
**President**.....Wilbur R. Powell  
**Chief Engineer**.....Jimmy Waits

**WNUF—Ft. Walton Beach  
1956**

**Frequency:** 950 Kc.....**Power:** 1 Kw.  
**Owned By**.....Smith Radio Inc.  
**Address**.....Wright Ave.  
**Tel.:** CH 4-5685.....Independent  
**President**.....M. D. Smith III  
**General Manager**.....B. Borthwick  
**Chief Engineer**.....John Davison

**WDVH—Gainesville—1954**

**Frequency:** 980 Kc.....**Power:** 5 Kw. d.  
**Owned-Operated By**.....WDVH, Inc.  
**Address**.....P.O. Box 103  
**Tel.:** FR 2-2528.....Independent  
**President**.....R. A. Vaughn

**Gen. Mgr., Chief Engr.**.....Tom Hanssen  
**Comm., Sales Prom. Manager**...Gene A. Bowen  
**Program, Publicity Dir.**.....Bill Marr

**WGGG—Gainesville—1948**

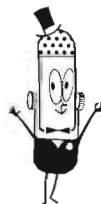
**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Radio Gainesville, Inc.  
**Business Address**.....Box 501  
**Tel.:** FR 6-5791.....Independent  
**Sta. Representative**.....Jack Masla  
**Owners**.....C. W. Mackey, R. L. Marsh  
**Program Director**.....John Thomas  
**Publicity Director**.....Win Brown  
**Chief Engineer**.....Gene Bardo

**WRUF—Gainesville—1928**

**Frequency:** 850 Kc.....**Power:** 5000 Watts  
**Owned By**.....University of Florida  
**Business Address**.....P.O. Box 2757  
**Tel.:** FR 6-7575.....NBC  
**Representative**.....Thomas F. Clark  
**General Manager**.....Kenneth F. Small  
**Commercial Mgr.**.....Robert L. Black  
**Program Dir.**.....Pierre A. Bejanc  
**Chief Engineer**.....Bertram MacNamara

**WGRC—Green Cove Springs  
1959**

**Frequency:** 1580 Kc.....**Power:** 500 W.  
**Owned By**.....Palms Broadcasting, Corp.  
**Address**.....Que-Si-Sana Motel, Walnut St.



**WWIL**  
 AM & FM  
 1580 kc. • 103.5 Mgc.

**Top Radio**  
*at the Top of the Dial*  
 in  
**FT. LAUDERDALE, FLORIDA**  
*"Where the Fun Never Sets"*

10,000 watts Day  
 5,000 watts Night  
 (and WWIL-FM with 31,000 watts  
 covering all of South Florida)

**Ft. Lauderdale's Dominant  
 Total Audience Radio**

Contact: Weed Radio Corporation  
 or William A. Roberts, President  
 WWIL, WWIL-FM,  
 P.O. Box 8067, Ft. Lauderdale, Fla.

# FLORIDA

Tel.: 284-6363 ..... Independent  
 General Manager.....J. Morris  
 Chief Engineer.....R. Allen

## WHAN—Haines City—1960

Frequency: 930 Kc.....Power: 250 Watts d.  
 Owned By.....Haines City Bcstrs.  
 Address.....Box 1265  
 Tel.: Haines City.....Independent  
 General Manager.....Peggy R. Cook  
 Chief Engineer.....Richard L. Cook

## WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned By.....Melody Music, Inc.  
 Address.....1909 Harrison St.  
 Tel.: WA 2-0178.....Independent  
 Station Rep.....Bob Dore  
 President.....Jack Barry  
 Gen. Mgr., Sta. Mgr.....C. Edward Little  
 Commercial Mgr.....Bill Day  
 Sales Prom. Mgr.....Betty Cochran  
 Program Manager.....Bob Gaynor  
 Chief Engineer.....Al O'Hara

## WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.  
 Owned.....S. Dade Bcstg. Co.  
 Business Address.....507 N.W. 2nd St.  
 Tel.: CI 7-2445.....Independent  
 General Manager.....Hank Cutshall

## WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.  
 Owned By.....Brennan Bcstg. Co.  
 Address.....P. O. Box 1103  
 Tel.: Flanders 9-9000.....Independent  
 Station Rep.....Radio-TV Reps.  
 Pres., Gen. Mgr.....William J. Brennan  
 Commercial, Sales Prom. Mgr.....Jim Atkins  
 Chief Engineer.....C. G. Brennan

## WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts  
 Owned-Operated By.....WIVY, Inc.  
 Address.....1639 Atlantic Blvd.  
 Tel.: FL 9-2521.....Independent  
 Sta. Representative.....Jack Masla  
 President.....Edward J. Oberle  
 Chief Engineer.....B. Baker

## WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts  
 Owned-Operated By.....City of Jacksonville, Fla.  
 Business-Studio Address.....1 Broadcast Pl.  
 Tel.: EI 4-1681.....NBC  
 Sta. Rep.....H. R. Reps  
 Commissioner in Charge.....J. D. Kennedy  
 General Mgr.....J. W. Douglass  
 Program Supervisor.....Mrs. Margarete Scott  
 Chief Engineer.....Kenneth L. Kroier

## WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts

Owned-Oper. By.....WMBR, Inc.  
 Business Address.....Hotel George Washington  
 Tel.: ELgin 5-9001.....CBS  
 Sta. Representative.....John Blair & Co.  
 President.....Ben Strouse  
 General Mgr.....Sidney L. Beighley, Jr.  
 Station Mcnager.....Donald R. Smith  
 Chief Engineer.....C. Roy King

## WOBS—Jacksonville—1947

Frequency: 1360 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Mel-Lin, Inc.  
 Business-Studio Address.....1036 Mary St.  
 Tel.: EX 8-3411.....Independent  
 Sta. Reps.....Gill-Perna; Dora Clayton  
 President.....Larry R. Pincus  
 General Manager.....Al Keirsey  
 Station Manager.....G. W. Johnston  
 Program Director.....Johnny Shaw  
 Chief Engineer.....Tommy Thomas

## WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WPDQ, Inc.  
 Address.....Atlantic Coast Line Bldg.  
 Tel.: EL 4-4421.....Independent  
 Newspaper Afil.....Brush-Moore Newspaper  
 Sta. Reps.. Venard, Rintoul & McConnell; Ayers  
 President.....E. Carr  
 V. P., Station Mgr.....Robert C. Fehlman  
 Commercial Manager.....Richard Fellows  
 Sales Promotion, Pub. Dir.....Margaret Murray  
 Program Director.....William Earman  
 Chief Engineer.....Ernest E. Haralson  
 Owners of: WHBC, Canton; WONE, Dayton.

## WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.  
 Owned-Operated By.....Rowland Bcstg. Corp.  
 Address.....P.O. Box 3156  
 Tel.: ELgin 4-4501.....Independent  
 Pres., Gen. Mgr.....M. W. Rowland  
 Station Manager.....Frank D. Thies  
 Program Dir., Ch. Eng.....William V. Johnson  
 Sales Prom. Mgr.....Robert T. Rowland

## WQTY—Jacksonville—1960

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned By.....Rahall Broadcasting, Inc.  
 Address.....P. O. Box 8103  
 Tel.: RAYmond 5-2400.....Independent  
 Station Rep.....Adam Young, Inc.  
 President.....Sam G. Rahall  
 General Manager.....J. Faulkner  
 Commercial Manager.....C. D. Jones  
 Chief Engineer.....Ben Wills  
 Owners of: WKAP, Allentown; WNR, Norris-  
 town; WWR, Beckley; WLCY, Tampa.

## WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....WRHC, Inc.  
 Address.....247 Margaret St.  
 Tel.: EL 6-0461.....Independent  
 Station Representative.....Hal Walton  
 President.....Harold S. Cohn Sr.



Gen. Mgr. .... Harold S. Cohn, 2nd  
 Station Mgr. .... Ronald H. Cohn  
 Chief Engineer. .... Charles Trice

**WZOK—Jacksonville—1940**

Frequency: 1320 Kc. .... Power: 5000 Watts  
 Owned By. .... Peninsular Life Bcstg. Co.  
 Business Address. .... Peninsular Life Bldg.  
 Tel.: ELgin 6-1373 ..... ABC  
 Station Representative. .... Weed Radio  
 President, Gen. Mgr. .... C. Macri  
 Program Director. .... Reed Gardner  
 Chief Engineer. .... William Cooper

**WZRO—Jacksonville Beach  
 1947**

Frequency: 1010 Kc. .... Power: 1 Kw. d.  
 Owned By. .... Sunshine Stations  
 Address. .... P.O. Box 278  
 Tel.: Cherry 6-3222 ..... KBS  
 Owners. .... Andrew B. Letson, E. T. Evans  
 Program Dir. .... J. Douglas

**WKIZ—Key West—1959**

Frequency: 1500 Kc. .... Power: 250 Watts  
 Owned By. .... Florida Keys Bcstg. Corp.  
 Address. .... P.O. Box 1487  
 Tel.: CY 4-2523 ..... Independent  
 Station Rep. .... Devney Organization  
 President. .... R. E. Hook  
 General Manager. .... W. H. Bass

**WKWF—Key West—1945**

Frequency: 1600 Kc. .... Power: 500 Watts  
 Owned-Operated By. .... John M. Spottswood  
 Business Address. .... P.O. Box 1300  
 Tel.: CY 6-2222 ..... ABC KBS-MBS  
 Owner, Gen. Mgr. .... John M. Spottswood  
 Sta., Sales Prom. Mgr. .... Ray A. Schoneck  
 Prog. Dir. .... B. Leach  
 Chief Eng. .... Charles R. Lowe

**WKBX—Kissimmee—1954**

Frequency: 1220 Kc. .... Power: 250 Watts  
 Owned By. .... Mid Florida Bcstg., Inc.  
 Address. .... Lago Vista Blvd.  
 Tel.: TI 6-7181 ..... KBS  
 President. .... Jack Marshall

**WDSR—Lake City—1946**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... WDSR, Inc.  
 Address. .... Box 826  
 Tel.: 752-1340 ..... KBS  
 President, Ch. Eng. .... James M. Wall  
 Station Manager. .... Myrtle Baker Wall

**WGRO—Lake City—1958**

Frequency: 960 Kc. .... Power: 500 Watts  
 Owned By. .... Columbia County Bcstg. Co.  
 Address. .... 30 N. Hernando St.  
 Tel.: 752-0960 ..... Independent  
 Sta. Representative. .... Hopewell  
 President. .... Donald E. Dockery  
 General Manager. .... Bob Dobelstein

Program Dir. .... Jack Singer  
 Publicity Director. .... L. Gene Brown  
 Chief Engineer. .... Philip L. Corbin

**WLAK—Lakeland—1936**

Freq.: 1430 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. .... Florida Central Bcstg. Co.  
 Address. .... 1412 East Lime St.  
 Tel.: MU 2-3143 ..... NBC  
 Station Representative. .... John E. Pearson  
 Pres., Station Mgr. .... Frank W. Nesbitt  
 V. P., Sales Prom. Mgr. .... Howard W. Cann, Jr.  
 Commercial Manager. .... Powell Adams  
 Program Director. .... Garland Burt  
 Chief Engineer. .... William P. Lee

**WONN—Lakeland—1949**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... WONN, Inc.  
 Address. .... Box 2038  
 Tel.: MU 2-8184 ..... Independent  
 Representative. .... Donald Cooke, Inc.  
 President. .... Duane F. McConnell  
 Commercial Manager. .... Tommy Dell  
 Program Director. .... Merrill Smith

**WYSE—Lakeland—1957**

Frequency: 1330 Kc. .... Power: 1 Kw.  
 Owned. .... Polk Radio Inc.  
 Address. .... 207½ E. Main St.  
 Tel.: Mutual 6-8127 ..... Independent  
 General Mgr., Ch. Eng. .... Tom Barber

**WIPC—Lake Wales—1951**

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned. .... Imperial Polk Bcstg. Corp.  
 Address. .... P. O. Box 712  
 Tel.: 2-9831 ..... Independent  
 President. .... K. H. Berkeley  
 V.P., Gen. Mgr. .... Charles D. Bishop  
 Chief Engineer. .... H. Wolfe

**WLIZ—Lake Worth—1959**

Frequency: 1380 Kc. .... Power: 500 Watts  
 Owned By. .... Gold Coast Bcstg. Co.  
 Address. .... 1939 Seventh Ave. N.  
 Tel.: JJustice 5-5533 ..... KBS-ABC  
 Station Rep. .... Hal Walton  
 President. .... Sam C. Phillips  
 General Manager. .... William S. Decker Jr.  
 Station, Commercial Mgr. .... Jack McCormack  
 Program Director. .... Reesa Temple  
 Chief Engineer. .... David E. Hubertz

**WBIL—Leesburg—1957**

Frequency: 1410 Kc. .... Power: 1000 Watts  
 Owned By. .... Thompson K. Cassel  
 Address. .... P. O. Box 638  
 Tel.: 787-2313 ..... Independent  
 President. .... Thompson K. Cassel  
 General Manager. .... Richard D. Lundy  
 Program Director. .... Don Kellogg  
 Publicity Director. .... Larry Kins  
 Chief Engineer. .... Wayne Scott  
 Owners of: WATS, Sayre; WCHA, Chambersburg.

# FLORIDA

## WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 5 Kw.  
Owned-Operated By: WLBE, Inc.  
Address: P.O. Box 1231  
Tel.: ST 7-2790 MBS  
President, Gen. Mgr.: Paul A. Husebo  
Sales Prom., Publicity Dir.: Wendell Husebo  
Chief Engineer: Martin Kirkland

## WNER—Live Oak—1949

Frequency: 1250 Kc. Power: 1 Kw. d.  
Owned: Norman O. Protsman  
Business Address: P. O. Box 637  
Tel.: FOrest 2-1250. KBS  
Owner, Gen. Mgr.: Norman O. Protsman  
Program Director: Faith Protsman  
Chief Engineer: C. S. Parker

## WMAF—Madison—1956

Frequency: 1230 Kc. Power: 250 Watts  
Owned By: Norman O. Protsman  
Address: Box 621  
Tel.: HU 3-6333. KBS  
Owner: Norman O. Protsman  
Station Manager: Bob Lay

## WFFG—Marathon—1961

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned By: Key Broadcasting Co., Inc.  
Address: Box 332  
Tel.: 743-5563 Independent

*From the State of salty waters,  
Pretty girls and Latin bands,  
Oranges without "color added"  
Lofty palms and sparkling sands,  
Comes a sound that's new and different,  
Bright and shiny as the sun,  
\*Hooper shouts it . . . Buyers echo  
In Miami WFUN won one!*

\*Nov.-Dec., 1961 Hooperating



### WFUN, MIAMI — MIAMI BEACH

5,000 watts • 790 KC • 24 hrs. a day  
Robert E. Eastman & Co., Inc., National Representatives  
Dora-Clayton Agency, SE Representatives

President: J. W. Betts  
General Mgr., Pub. Dir.: C. E. Corrill  
Station, Commercial Mgr.: J. A. Chapman  
Program Director: Lillian Sagraves  
Chief Engineer: Hal Sagraves

## WTOT—Marianna—1958

Frequency: 980 Kc. Power: 1 Kw.  
Owned By: Chipola Corp.  
Address: 104 S. Caledonia St.  
Tel.: HUDson 2-3046. KBS  
President: F. T. MacKinnon  
General Manager: F. Huggins  
Promotion Manager: Barbara Kelly  
Program Dir.: Lloyd Hart  
Chief Engineer: O. Lanman

## WTYS—Marianna—1948

Freq.: 1340 Kc. Power 1 Kw. d.; 250 Wts. n.  
Owned-Operated By: James W. Tate  
Address: Box 777  
Tel.: HU 2-2131. ABC  
General Manager: James W. Tate  
Commercial Manager: Bart W. Lincoln  
Program Director: Jim Fisher  
Chief Engineer: Gerald McKechnie

## WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Indian River Radio, Inc.  
Address: Front St.  
Tel.: PA 3-1661. MBS  
General Manager: Howard L. Green  
Chief Engineer: Edward Murdoch

## WAME—Miami—1957

Frequency: 1260 Kc. Power: 5000 Watts  
Owned By: WAME Bcstg. Co.  
Address: Chamber of Commerce Bldg.  
Tel.: FRanklin 3-5533. ABC  
Sta. Reps.: V. R. McConnell; Ayers  
General Manager: Ted Wilson  
Comm., Station Mgr.: Murry Woroner  
Program Dir.: Sid Knight  
Sales Prom., Publicity: Lee Wilson  
Chief Engineer: Stan Brown

## WCKR—Miami—1956

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Operated By: Biscayne TV Corp.  
Address: 1401 N. Bay Causeway  
Tel.: PL 1-6692. NBC  
Newspaper Affil.: Miami Herald, News  
Station Rep.: Daren McGavren  
President: Niles Trammell  
Station Manager: Milton Komito  
Comm. Manager: Cy Swingle  
Operations Manager: Lee Manson  
Publicity Director: Robert Lakin  
Chief Engineer: Gene Rider  
Owners of: WCKT-TV, WCKR-FM, Miami.

## WFAB—Miami—1958

Frequency: 990 Kc. Power: 5000 Watts  
Owned By: WFAB, Inc.

Address.....12th and Biscayne Blvd.  
 Tel.: MO 6-3361.....Independent  
 President.....R. Eaton  
 General Manager.....S. E. Phillips

**WFUN—Miami—1961**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned By....Rounsaville of Miami Beach, Inc.  
 Address.....Box 879, McArthur Causeway  
 Tel.: Jefferson 2-5535.....Independent  
 Station Reps....Robert Eastman; Dora-Clayton  
 President.....Robert W. Rounsaville  
 General, Sales Prom. Mgr. .Wm. A. Selley, Jr.  
 Station, Commercial Mgr.....Arnold Kaufman  
 Program Director.....Frank Ward  
 Publicity Director.....Gwen Glenn  
 Chief Engineer.....Paul Cram  
 Owners of: WCIN, Cincinnati; WTMP, Tampa;  
 KRZZ, Dallas; WVOL, Nashville; WLOU, Lou-  
 isville; WYLD, New Orleans.

**WGBS—Miami—1944**

Freq.: 710 Kc.....Power: 50 Kw. d., 10 Kw. n.  
 Owned.....Storer Bcstg. Co.  
 Address.....1605 Biscayne Blvd.  
 Tel.: FR 9-2401.....Independent  
 Newspaper Affiliation.....Miami Beach Sun  
 Station Representative.....Katz Agency, Inc.  
 President.....George B. Storer, Jr.  
 V.P., General Manager.....Bernard E. Neary  
 General Sales Mgr.....Robert Mitchell  
 Sales Manager.....Ed Trent  
 Promotion Director.....Spencer Danes  
 Program Director.....Robert B. Martin  
 Chief Engineer.....Edward C. Lockwood  
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-  
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-  
 AM-FM-TV, Cleveland; WHN, New York, N. Y.;  
 WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,  
 Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los  
 Angeles.

**WINZ—Miami—1946**

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By.....Rand Bcstg. Co.  
 Business Address....Biscayne Terrace Hotel  
 Tel.: FR 1-6641.....MBS  
 Representative.....Petry  
 President, Gen. Mgr.....Rex Rand  
 V.P., Sales Manager.....Frank Craig  
 Program Director.....Dick Doty  
 Chief Engineer.....John Price  
 Owners of: WEAT-AM-TV, West Palm Beach;  
 WINQ, Tampa, Fla.

**WMBM—Miami—1949**

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Fla. East Coast Bcstg.  
 Address.....350 N.E. 71st St.  
 Tel.: PL 1-7534.....Independent  
 Sta. Representative.....Bernard Howard  
 President, Gen. Mgr.....Harry Trenner  
 Publicity Director.....Blanche Calloway  
 Program Director.....Doris M. Sanford  
 Chief Engineer.....Vernon Ellis

**WMIE—Miami—1947**

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By.....WMIE, Inc.  
 Address.....1448 N.W. 36 St.  
 Tel.: NEWton 5-2447.....Independent

Representative.....National Time Sales  
 President.....E. D. Rivers, Sr.  
 Station Manager.....Jack E. Nobles  
 Program Director.....Douglas Hutton  
 Sales Prom. Mgr.....Lawrence Lunker  
 Chief Engineer.....Russell Bennett

**WQAM—Miami—1921**

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.  
 Owned-Operated By.....Storz Brcstg. Co.  
 Address.....McAllister Hotel  
 Tel.: FRanklin 7-3535.....Independent  
 Representative.....John Blair  
 President.....Todd Storz  
 V.P., General Manager.....Jack Sandler  
 Program Dir.....Charles Murdock  
 Local Sales Manager.....Lewis C. Jamieson  
 Owners of: WHB, Kansas City, Mo. WTIX, New  
 Orleans; WDGY, Minneapolis; KXOK, St. Louis;  
 KOMA, Oklahoma City.

**WSKP—Miami—1956**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WSKP, Inc.  
 Address.....420 S.W. 2nd Ave.  
 Tel.: FR 1-1307.....Independent  
 Station Rep.....H. R. Representatives  
 President.....Bill O'Neil  
 Gen. Mgr.....R. C. O'Donnell  
 Program Dir.....Georgiana Fleming  
 Chief Eng.....Gerald G. Roberts

**WKAT—Miami Beach—1937**

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....WKAT, Inc.  
 Address.....1759 N. Bay Road  
 Tel.: JE 1-5711.....CBS  
 Sta. Representative.....Gill Perna  
 President, Gen. Mgr.. Mrs. A. Frank Katzentine  
 Commercial Manager.....Sidney Levin  
 Program Director.....Bill Smith  
 Chief Engineer.....Arthur P. Smith

**WMET—Miami Beach—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By....Community Service Bcstrs, Inc.  
 Business Address.....814 First St.  
 Tel.: Jefferson 8-0411.....Independent  
 President.....James R. Williams  
 Ex. V.P., Gen. Mgr.....R. B. Baker  
 Station Mgr.....Thomas E. Wood, Jr.  
 Commercial Manager.....Charles H. Shapiro  
 Sales Prom. Manager.....Roberto Creus  
 Program Director.....Mrs. Omnis B. Acebo  
 Publicity Director.....Patricia Montgomery  
 Chief Engineer.....Herbert E. Jones

**WEBY—Milton—1954**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned.....C. W. Mapoles  
 Address.....Ward Basin Rd.  
 Tel.: NA 3-3425.....MBS  
 Owner, Gen. Mgr.....C. W. Mapoles  
 Comm. Sta. Mgr.....H. Byrd Mapoles  
 Program Dir.....D. Cooke

**WSRA—Milton—1958**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By Santa Rosa Bcstg. Co.  
 Address P.O. Box 441  
 Tel.: National 3-3876  
 Station Representative George Hopewell  
 President, Gen. Mgr. F. A. Davis  
 Comm. Mgr., Prog. Dir. Bob Wicks  
 Chief Engineer Earl Morgan

**WMDF—Mount Dora—1958**

Frequency: 1580 Kc. Power: 1 Kw., d.  
 Owned By WMDF, Inc.  
 Address Box 905  
 Tel.: Evergreen 3-3110  
 Station Representative Hopewell  
 President H. E. Lippmann  
 General Manager Robert A. Lewis  
 Station Manager Dorothy C. Lippmann  
 Chief Engineer Bob Andrews

**WNOG—Naples—1954**

Frequency: 1270 Kc. Power: 500 Watts d.  
 Owned and Oper. By Radio Naples Inc.  
 Address Radio Road  
 Tel.: Midway 2-5127  
 Representative Independent  
 Representative Geo. Hopewell  
 President, Gen. Mgr. William J. Ryan  
 Commercial Manager Homer L. Dixon  
 Program Director Lloyd Garten  
 Publicity Director Eileen Eilers  
 Sales Prom. Mgr. Latelle Dixon  
 Chief Engineer David S. Traer

**WSBB—New Smyrna Beach  
 1951**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Broadcasters, Inc.  
 Business Address Box 125  
 Tel.: GA 8-9091  
 MBS-KBS  
 President, Gen. Mgr. A. V. Tidmore  
 Station Manager A. L. Pruitt  
 Chief Engineer Sim Egleson

**WKOS—Ocala—1957**

Frequency: 1370 Kc. Power: 5 Kw. d.  
 Owned By R. L. Gilliam  
 Address P.O. Box 1779  
 Tel.: 622-8174  
 ABC  
 Gen., Comm. Manager R. L. Bowles  
 Program Director Art Ross  
 Chief Engineer C. Gordon Huey

**WMOP—Ocala—1953**

Frequency: 900 Kc. Power: 1000 Watts  
 Owner A. B. Letson  
 Address 311 Robertson Bldg.  
 Tel.: 622-4118  
 Independent  
 President A. B. Letson  
 General Mgr. Jim Kirk  
 Comm., Sla. Mgr. Vernon Arnette  
 Chief Engineer A. Turner

**WTMC—Ocala—1939**

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By WTMC, Inc.  
 Address 415 S. Magnolia  
 Tel.: 622-4127  
 KBS-MBS  
 President, Gen. Mgr. Ray Gunckel Jr.  
 Station Manager C. T. Catalano  
 Publicity Director D. S. Holt  
 Chief Engineer W. P. Callahan

**WOKG—Okeechobee—1961**

Frequency: 1570 Kc. Power: 1 Kw. d.  
 Owned By Sugarland Bcstg Co.  
 Address Box 1027, Arcadia, Fla.  
 Tel.: RDeo 3-3181  
 ABC  
 President Frank Denmead  
 Program Director Margaret Stephens  
 Chief Engineer Al Stokes  
 Owners of: WSUG, Clewiston, Fla.

**WAYR—Orange Park—1960**

Frequency: 550 Kc. Power: 1000 Watts  
 Owned By Dan Richardson  
 Address Orange Park, Fla.  
 Tel.: Congress 4-9587  
 Independent  
 President Dan Richardson  
 General Manager Gordon R. Linscott  
 Program Director Y. Thomas Kirby  
 Sales Promotion Mgr. Joseph R. May

**WABR—Orlando—1954**

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned By Contemporary Bcstg. Co.  
 Address P. O. Box 7547  
 Tel.: GArden 5-6631  
 MBS  
 Sta. Rep. Gill-Perna  
 President I. Edward Edwards  
 General Mgr. J. D. Coombs  
 Chief Engineer J. A. Thomas

**WDBO—Orlando—1924**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By Cherry Bcstg. Co.  
 Business Address 30 S. Ivanhoe Blvd.  
 Tel.: CH 1-1491  
 CBS  
 Representative John Blair  
 Exec. V. P. Gen. Mgr. Arnold F. Schoen, Jr.  
 Dir., Radio Opns., Comm. Mgr. Carl Hallberg  
 Chief Engineer James E. Yarbrough  
 Owners of: WDBO-TV.

**WHIY—Orlando—1957**

Frequency: 1270 Kc. Power: 5 Kw. d.  
 Owned Orlando Radio & TV Bcstg. Corp.  
 Address 563 N. Orange Ave.  
 Tel.: GA 4-8561  
 MBS  
 Station Rep. Venard, Rintoul, McConnell  
 President Gordon Sherman  
 General Manager Gene G. Cook  
 Sales Prom. Manager Doug Coombs  
 Program Director Art Spector  
 Chief Engineer Peter Wiltjer

**WHOO—Orlando—1948**

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By WHOO, Inc.  
 Business Address 311 N. Rosalind Ave.  
 Tel.: GArden 5-3591  
 Independent  
 Representative Hollingbery

**Pres., Gen. Mgr.**.....John T. Rutledge  
**Commercial Manager**.....Don Welsh  
**Operations Mgr.**.....Gene Stuart  
**Chief Engineer**.....Charles K. Chrismon

**WKIS—Orlando—1946**

**Frequency:** 740 Kc.....**Power:** 5 Kw. 1 Kw. n.  
**Owned-Oper. By**....Central Florida Bcstg. Co.  
**Address**.....P. O. Box 740  
**Tel.:** Cypress 5-0740.....NBC  
**Station Rep.**.....Devney Organization  
**Pres., Gen. Mgr.**.....Mrs. Naomi T. Murrell  
**Station Manager**.....William O. Murrell, Jr.  
**Program Director**.....Donald McWhorter  
**Chief Engineer**.....Jack Collinsworth

**WLOF—Orlando—1940**

**Frequency:** 950 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**....Mid-Fla. Radio Corp.  
**Address**.....P. O. Box 5756  
**Tel.:** Cypress 3-2431.....Independent  
**Station Representative**.....Daren McGavren  
**President**.....Harris Thomson  
**V.P., Gen. Mgr.**.....Howard S. Kester  
**Program Director**.....Ernest Legge  
**Chief Engineer**.....W. Dodd Daniel

**WRIM—Pahokee—1958**

**Frequency:** 1250 Kc.....**Power:** 500 Watts  
**Owned By**.....WRIM, Inc.  
**Address**.....P.O. Box 548  
**Tel.:** 682.....Independent  
**President**.....J. H. Mann  
**Gen., Sta. Mgr.**.....P. Willis, Jr.

**WSUZ—Palatka—1957**

**Frequency:** 800 Kc.....**Power:** 1000 Watts d.  
**Owned By**.....WSUZ, Inc.  
**Address**.....P. O. Box 668  
**Tel.:** EAst 8-1434.....MBS  
**President**.....Neal C. Owings  
**Sta. Mgr., Chief Eng.**.....George Duck

**WWPF—Palatka—1947**

**Freq.:** 1260 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By**.....Hall Bcstg. Co.  
**Address**.....900 River St.  
**Tel.:** EA 5-4555.....KBS  
**Gen. Mgr.**.....William R. Terry  
**Commercial Manager**.....Herb Young  
**Chief Engineer**.....M. Rivenburgh

**WQXT—Palm Beach—1957**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned By**.....Flame R-TV Co.  
**Address**.....3000 S. Ocean Blvd.  
**Tel.:** JU 2-7401.....NBC  
**General, Station Mgr.**.....Art Rivera  
**Sales Promotion Mgr.**.....Don Greenleaf  
**Chief Engineer**.....Clyde Walkden

**WDLP—Panama City—1940**

**Frequency:** 590 Kc.....**Power:** 1000 Watts  
**Owned**.....Dixie Radio Inc.  
**Address**.....323 West Beach Drive  
**Tel.:** PO 3-1777.....KBS

**Station Reps.**.....Gill-Perna; Cannon  
**President**.....Denver Brannen  
**General Manager**.....R. B. Mann  
**Chief Engineer**.....W. Alexander

**WPCF—Panama City—1949**

**Frequency:** 1430 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**....Bay County Bcstg. Co.  
**Address**.....300 E. 15th St.  
**Tel.:** Sunset 5-6176.....ABC  
**Sta. Reps.**.....Walker-Rawalt; Dora-Clayton  
**Pres., General Mgr.**.....A. L. Dukate  
**Program Director, Ch. Eng.**.....Robert Badger

**WTHR—Panama City—1957**

**Frequency:** 1480 Kc.....**Power:** 500 Watts. d.  
**Owned By**.....Gulf Coast Radio, Inc.  
**Address**.....P.O. Box 788  
**Tel.:** ADams 4-2781.....Independent  
**Gen. Mgr.**.....H. W. King  
**Chief Engineer**.....Paul Demeree

**WSCM—Panama City Beach  
1958**

**Frequency:** 1290 Kc.....**Power:** 500 Watts d.  
**Owned By**.....WSCM Bcstg., Inc.  
**Address**.....Box 4336  
**Tel.:** ADams 4-3128.....Independent  
**President**.....Ted Nelson  
**General Manager**.....Gene Milsteen  
**Program Director**.....Jerry Wright  
**Chief Engineer**.....Harry Barnes

**WBOP—Pensacola—1956**

**Frequency:** 980 Kc.....**Power:** 1,000 Watts  
**Owned-Oper. By**.....Tri-Cities Brcstg. Co.  
**Business Address**.....431 West Belmont  
**Tel.:** HE 8-7543.....Independent  
**Sta. Reps.**.....National Time Sales; B. I. Ochs  
**President**.....E. O. Roden  
**General Mgr., Ch. Eng.**.....Zane D. Roden  
**Commercial Manager**.....W. I. Dove

**WBSR—Pensacola—1946**

**Frequency:** 1450 Kc.....**Power:** 1 Kw. d., 250 W. n.  
**Owned-Oper. By**.....WBSR, Inc.  
**Address**.....1603 N. Pace Blvd.  
**Tel.:** HE 2-6173.....Independent  
**Station Representative**.....Jack Masla  
**Pres., Gen. Mgr.**.....Don J. Lynch  
**Program Director**.....Don Redfield  
**Chief Engineer**.....Glenn Nichols

**WCOA—Pensacola—1926**

**Frequency:** 1370 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....WCOA Radio, Inc.  
**Address**.....Box 1669  
**Tel.:** Glendale 6-5751.....NBC  
**Sta. Reps.**.....Bernard Howard; Clarke Brown  
**President, Gen. Mgr.**.....J. McC. Miller  
**Commercial Manager**.....Bo Mitchell  
**Program Director**.....R. Scott Webb  
**Chief Engineer**.....D. M. Morris

# FLORIDA

## WDEB—Pensacola—1959

Frequency: 610 Kc. Power: 500 Watts d.  
Owned By.....Johnston Bcstg. Co.  
Address.....118 E. Intendencia  
Tel.: HEmlck 3-0062.....Independent  
President.....George Johnston, Jr.  
General Manager.....James E. Connolly  
Station, Comm. Mgr.....Otis Dodge

## WNVY—Pensacola—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....Radio Pensacola, Inc.  
Address.....807 W. Garden St.  
Tel.: Hemlock 3-5666.....Independent  
Sta. Rep.....Venard, Rintoul & McConnell  
President.....J. Drees  
General Manager.....J. Howat

## WPFA—Pensacola—1954

Frequency: 790 Kc. Power: 1,000 Watts d.  
Owned-Operated By.....Edwin H. Estes  
Address.....4151 N. Pace Blvd.  
Tel.: HE 3-1141.....ABC  
President.....Edwin H. Estes  
General Manager.....Van A. Temple  
Program Director.....Marshall Bradley  
Chief Engineer.....Robert Valentine  
Owners of: WMOZ, Mobile

## WPRY—Perry—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Taylor County Bcstg. Co.  
Address.....Drawer 821  
Tel.: 540.....KBS  
Representative.....Continental Radio Sales  
President.....Alpha B. Martin  
Gen. Sta., Comm. Mgr.....C. E. Roye  
Program Director.....B. J. Roye  
Chief Engineer.....W. H. McHargue

## WPLA—Plant City—1949

Frequency: 910 Kc. Power: 1 Kw. d.  
Owned-Operated By.....WPLA Bcstg. Co.  
Address.....1607 S. Collins St.  
Tel.: 752-3123.....KBS  
President.....W. A. Smith  
Gen. Mgr., Chief Eng.....George Friend

## WPOM—Pompano Beach—1958

Frequency: 1470 Kc. Power: 5000 Watts d.  
Owned By.....Gold Coast Broadcasters, Inc.  
Address.....P. O. Box 10315, Ft. Lauderdale  
Tel.: LU 3-1470.....ABC  
President.....James C. Dean  
General Sta. Mgr.....Vern Bessler  
Chief Engineer.....George Ralston

## WJOE—Port St. Joe—1956

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned By.....Little Joe Enterprises  
Address.....P. O. Box 310  
Tel.: 227-2426.....Independent  
General Mgr., Chief Eng.....Robert Sidwell  
Program Director.....Jim Vickers  
Publicity Director.....Guy N. Middleton

## WCCF—Punta Gorda—1960

Frequency: 1580 Kc. Power: 1 Kw.  
Owned By.....Charlotte Radio Co.  
Address.....112 W. Olympia Ave.  
Tel.: NEptune 9-1580.....Independent  
Station Representative.....Gene Bolles  
President.....Loyal Phillips  
General, Sta. Mgr.....Roy L. Hickox  
Commercial Manager.....Bob Alston  
Chief Engineer.....William Q. Setliffe

## WCNH—Quincy—1948

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Big Bend Broad. Corp.  
Address.....P.O. Box 630  
Tel.: MA 7-6700.....KBS-MBS  
President, Gen. Mgr.....William S. Dodson  
Station Manager.....Ken Harmon  
Commercial Manager.....G. H. Powell  
Publicity Director.....Agnes Kingry  
Program Director.....Herb Strickland  
Chief Engineer.....Sam Martin

## WHEW—Riviera Beach—1960

Frequency: 1600 Kc. Power: 1000 Watts, d.  
Owned By.....Public Service Bcstg.  
Address..45th & Military Trail, W. Palm Beach  
Tel.: Overland 3-1600.....Independent  
Owner, General Mgr.....Robert Hecksher

## WFOY—St. Augustine—1936

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Ponce de Leon Bcsting  
Address.....Fountain of Youth Gardens  
Tel.: VA 9-3416.....CBS  
Pres., Gen. Mgr.....John E. Bernhard, Jr.  
Comm., Sales Prom. Manager..Fred H. Schilling  
Program Director.....Mrs. Frank Walker  
Publicity Director.....Mrs. Alberta Dillin  
Chief Engineer.....Fred McCleary

## WSTN—St. Augustine—1954

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned By.....D & R Bcstg. Corp.  
Address.....900 Anastasia Blvd.  
Tel.: VA 9-9094.....Independent  
General Manager.....J. H. Riggs

## WLCY—St. Petersburg—1939

Frequency: 1380 Kc. Power: 5000 Watts  
Owned By.....WTSP, Inc.  
Address.....11450 Gandy Blvd.  
Tel.: HE 5-2131.....Independent  
Station Rep.....Adam Young  
President.....Joe Rahall  
General Manager.....Sam G. Rahall  
Operation Manager.....Roy Nilson  
Commercial Manager.....Donald L. Jones  
Sales Prom. Mgr.....Susan Perry  
Program Director.....M. Clever  
Publicity Director.....Dick Stambaugh  
Chief Engineer.....Dan Lunin  
Owners of: WKAP, Allentown, Pa.; WVNE, Beck-  
ley, W. Va.; WNAR, Norristown, Pa.; WQTY,  
Jacksonville; WLCY-TV, St. Petersburg.

**WPIN—St. Petersburg—1950**

Frequency: 680 Kc. Power: 1,000 Watts  
 Owned By Fla. W. Coast Bcstrs., Inc.  
 Business Address 28th St. N. at 62nd Ave.  
 Tel: HEmlock 5-6161 Independent  
 Station Rep. Donald Cooke  
 President Dr. Charles Farrington  
 Gen. Comm. Mgr. Arthur Mundorff  
 Program Director James Carley  
 Chief Engineer Bert Coyle

**WSUN—St. Petersburg—1927**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By City of St. Petersburg  
 Business Address Municipal Pier  
 Tel: 5-4121 ABC  
 Representative Venard, Rintoul, McConnell  
 General Manager Fred P. Shawn  
 Commercial Manager Jack Weldon  
 Program Director Bob Vaughn  
 Promotion Director Carl Fuchs  
 Chief Engineer William C. Coddling  
 Owners of: WSUN-TV.

**WILZ—St. Petersburg Beach  
1957**

Frequency: 1590 Kc. Power: 1 Kw. d.  
 Owned Holiday Isles Bcstg. Co.  
 Address P. O. Box 6287  
 Tel: 361-6031 KBS  
 Representative Jack Masla  
 President H. C. Spence  
 General Manager D. L. Bigelow

**WSFR—Sanford—1956**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned Sanford Seminole Bcstg. Co.  
 Address Box 679  
 Tel: FAirfax 2-8000 Independent  
 President Max Tavel  
 Gen., Sta. Manager Elsie MacDougall  
 Comm., Mgr. Pub. Dir. Dick Ravenhill  
 Program Director David Klein  
 Chief Engineer F. W. Ball

**WTRR—Sanford—1947**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W., n.  
 Owned-Operated By Radio Station WTRR  
 Business Address Box 1541  
 Tel: FA 2-6112 KBS  
 General Manager Myron A. Reck  
 Commercial Manager Jack Weible  
 Program Director Nick Pfeiffauf  
 Chief Engineer Ralph L. Spotts

**WKXY—Sarasota—1949**

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By Sarasota Bcstg. Co.  
 Address 2500 Tenth St.  
 Tel: 958-1151 Independent  
 Sta. Representative Thomas Clark  
 President, Gen. Mgr. A. G. Fernandez  
 Commercial Manager James M. Angel  
 Program Director Charles Fernandez  
 Chief Eng. Robert L. Kohlmeier

**WSAF—Sarasota—1961**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned By Radio Sarasota, Inc.  
 Address Box 305  
 Tel: 955-3308 Independent  
 Station Reps. Spot Time Sales; Ochs  
 President Harry Le Brun  
 General Manager Paul Kelly  
 Commercial Manager Ned Nichols  
 Program Director Gerry Pike

**WSPB—Sarasota—1939**

Frequency 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By WSPB Bcstg. Co.  
 Business Address Box 1110, City Island  
 Tel: 388-3688 CBS  
 Sta. Representative Walker-Rawalt  
 President John Morgan Davis  
 V. P., Gen. Mgr. Mark Woods  
 Station Manager W. W. Vansteenburgh  
 Program Director David Hale  
 Commercial Manager Larry Dietz  
 Chief Engineer G. W. McGougan

**WYND—Sarasota—1959**

Frequency: 1280 Kc. Power: 500 Watts d.  
 Owned By Gulf-Coast Bcstg Co., Inc.  
 Address 2101 N. Hammock Pl.  
 Tel: 958-5561 Independent  
 President, Gen. Mgr. G. Hull

**WJCM—Sebring—1950**

Frequency: 960 Kc. Power: 1 Kw.  
 Owned-Operated By Progressive Publ. Co.  
 Business Add. Assembly Pt. on Dinner Lake  
 Tel: EVergreen 5-7149 KBS  
 President W. K. Ulerich  
 Station Manager Jack Hughes  
 Program Director Ron Wilson  
 Chief Engineer Robert Goshorn  
 Owners of: WCPA, Clearfield; WMAJ, State  
 College; WDAD, Indiana.

**WSEB—Sebring—1959**

Frequency: 1340 Kc. Power: 250 W.  
 Owned By Highlands Bcstg. Corp.  
 Address P. O. Box 768  
 Tel: EVergreen 5-7141 Independent  
 General Mgr. W. K. Diehl  
 Comm. Mgr. M. J. Hinlein

**WRGR—Starke—1957**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By Radio Starke, Inc.  
 Address Radio Park  
 Tel: 964-5001 KBS  
 Sta. Representative Continental Radio Sales  
 President, Gen. Mgr. Murray C. Tillman  
 Sales Prom. Mgr., Prog. Dir. Bob Benton  
 Publicity Director Dean Blackwell  
 Chief Engineer Donald Neele

**WSTU—Stuart—1954**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Blue Water Bcstg. Co.

# FLORIDA

Address.....Drawer 417  
 Tel.: ATLantic 7-2020.....MBS  
 Pres., Gen. Mgr.....Lester M. Combs  
 Station Manager.....Bill Britton  
 Commercial Manager.....Ed Clay  
 Chief Engineer.....Bob Allen

## WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.  
 Owned-Oper. By.....WMEN, Inc.  
 Address.....Hotel Floridan  
 Tel.: 3-2550.....KBS  
 Sta. Representative.....Bernard-Howard  
 President.....B. F. J. Timm  
 General Sta. Mgr.....Clayton Wilkie  
 Commercial Prom. Mgr.....Carl Swanson  
 Program Director.....Harry Martin  
 Chief Engineer.....Glenn Boatright

## WRFB—Tallahassee—1959

Frequency: 1410 Kc....Power: 5000 Watts, d.  
 Owned By.....Emerson W. Browne  
 Address.....Lake Shore Drive  
 Tel.: 385-1719.....Independent  
 Station Rep.....Weed  
 Pres., Chief Eng.....Emerson W. Browne  
 Comm., Sales Prom. Manager.....Ray Star  
 Publicity Director.....Jerry Conrad  
 Program Director.....Len Robinson

## WTAL—Tallahassee—1935

Frequency: 1270 Kc....Power: 5000 Watts  
 Owned-Operated By.....WTAL, Inc  
 Business Address.....Drawer "A"  
 Tel.: 2-1270.....MBS  
 Representative.....Meeker, Cummings  
 President.....Victor C. Diehm  
 General Mgr.....Arthur Deters  
 Program Director.....Ron Martin  
 Chief Engineer.....Kenneth Mallory  
 Owners of: WAZL, Hazleton; WHOL, Allentown;  
 WHLM, Bloomsburg.

## WTNT—Tallahassee—1946

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By...Tallahassee Appl. Corp.  
 Business-Studio Address.....Hotel Duval  
 Tel.: 222-1450.....CBS  
 Representative.....Devney Org.; Ayers  
 Pres., Gen. Mgr., Ch. Eng...Frank W. Hazelton  
 Commercial Manager.....Hurley W. Rudd  
 Program Director.....R. S. Meigs

## WALT—Tampa—1947

Frequency: 1110 Kc....Power: 10 Kw. d  
 Owned.....Tampa Broadcasting Co., Inc.  
 Address.....401 West Tyler Street  
 Tel.: 2-7921.....Independent  
 Sta. Representative.....Gill-Perna  
 President.....William B. Caskey  
 General Manager.....George W. Fee  
 Program Director.....Bob Walters  
 Sales Prom. Mgr.....John Turner  
 Publicity Director.....Bob Poller  
 Chief Engineer.....Paul Gossett  
 Owners of: WPEN, Philadelphia.

## WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned-Operated By....Smiley Properties, Inc.  
 Business Address.....101 N. Tampa St.  
 Tel.: 229-0404.....CBS  
 Representative.....Katz  
 President.....Joseph F. Smiley  
 General Manager.....L. Spencer Mitchell  
 Asst. Mgr., Sales Dir.....Robert M. Weeks  
 Program Director.....G. Douglas Pidgeon  
 Publicity Director.....Kay Dowst  
 Chief Engineer.....William P. Moore

## WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Tribune Co.  
 Business Address.....905 Jackson St.  
 Tel.: 229-0131.....NBC  
 Newspaper Affiliation Tampa Tribune-Times  
 Representative.....John Blair  
 President.....John C. Council  
 General Manager.....George W. Harvey  
 Sta., Comm. Mgr.....John Alexander  
 Program Director.....Dan Valentine  
 Publicity, Sales Prom. Director..Doug Duperrault  
 Chief Engineer.....Joseph Mitchell  
 Owners of: WFLA-TV-FM.

## WHBO—Tampa—1948

Frequency: 1050 Kc....Power: 250 Watts d.  
 Owned By.....Floradio, Inc.  
 Business Address.....11011 Florida Ave.  
 Tel.: WE 5-3171.....Independent  
 President.....John A. Boling  
 General Commercial Mgr.....Bob A. Martin  
 Program Director.....Bonita Fishback  
 Chief Engineer.....Bill Polk

## WINQ—Tampa—1960

Frequency: 1010 Kc....Power: 50 Kw. d.  
 Owned By.....Rand Broadcasting  
 Address.....Hillsboro Hotel  
 Tel.: 2-6425.....MBS  
 Station Rep.....Eastman  
 President.....Rex Rand  
 General Mgr.....Harold H. Meyer

## WSOL—Tampa—1950

Frequency: 1300 Kc....Power: 5 Kw. d.  
 Owned By.....WPIT, Inc.  
 Address.....113 E. La Fayette St.  
 Tel.: 2-8024.....Independent  
 Station Rep.....National Time Sales  
 President.....John L. Laux  
 General Mgr.....Don Ioset  
 Station, Comm. Mgr.....Albert B. Gale  
 Sales Prom. Mgr.....Pat Morgan  
 Publicity Director.....Bernard McGovern  
 Program Director.....Bill Beatty  
 Chief Engineer.....Maurice Scott

## WTMP—Tampa—1954

Frequency: 1150 Kc....Power: 5000 Watts d.  
 Owned.....Rounsaville Radio Stations  
 Address.....Box 1101, Washington Blvd.



**Tel:** 4-1109.....Independent  
**Sta. Reps.**.....Pearson; Dora Clayton  
**President**.....Robert W. Rounsaville  
**General Manager**.....Jack Everbach  
**Station Manager**.....Charles Acton  
**Program Director**.....Tom Hankerson  
**Chief Engineer**.....Warren Kauffman  
**Owners of:** WCIN, Cincinnati; WLOU, Louisville;  
 WMBM, Miami Beach; WVOL, Nashville; WYLD,  
 New Orleans; KRZY, Dallas.

**WRBB—Tarpon Springs—1954**

**Frequency:** 1470 Kc.....**Power:** 5000 Watts  
**Owned By**.....Consolidated Comm. Corp.  
**Address**.....Box 1558, Clearwater  
**Tel:** 37-157.....Independent  
**Newspaper Affil**.....Democrat Times  
**General, Comm. Mgr.**.....Ross Charles  
**Program Director**.....Leo McDevitt

**WRMF—Titusville—1957**

**Frequency:** 1050 Kc.....**Power:** 500 Watts  
**Owned-Operated By**.....WRMF, Inc.  
**Address**.....Box 666  
**Tel:** Amheast 7-2141.....Independent  
**Station Rep.**.....Geo. Hopewell  
**President**.....Richard M. Fairbanks  
**Gen., Sta. Mgr.**.....Robert L. Bright  
**Program Director**.....Joe Orlando  
**Publicity Director**.....Bill Dotson  
**Chief Engineer**.....Joe Patrick Gettys

**WNSM—Valparaiso—1958**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned By**.....Bay Bcstg. Co.  
**Address**.....Box 608  
**Tel:** Orange 1-3281.....Independent  
**General Mgr.**.....K. M. Richards  
**Chief Engineer**.....E. C. Allmon

**WAMR—Venice—1960**

**Frequency:** 1320 Kc.....**Power:** 500 Watts d.  
**Owned By**.....Venice Nokomis Bcstg. Co.  
**Address**.....P. O. Box 1256  
**Tel:** 3-4931.....Independent  
**President**.....Larry Rhodes  
**General, Sta. Mgr.**.....Richard Doudna  
**Commercial Mgr.**.....George Miller  
**Program Director**.....Jack Charest  
**Chief Engineer**.....Joe Barone

**WAXE—Vero Beach—1954**

**Frequency:** 1370 Kc.....**Power:** 1 Kw.  
**Owned By**.....WNTM, Inc.  
**Address**.....P. O. Box 397  
**Tel:** Jordan 2-5405.....KBS  
**Pres., Gen. Mgr., Ch. Eng.**...R. M. Chamberlin

**WTTB—Vero Beach—1954**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Tropics, Inc.  
**Address**.....1536 20th St.  
**Tel:** JOrdan 2-5454.....MBS  
**President**.....Sen. Merrill P. Barber  
**Gen., Sta. Mgr.**.....William E. Turner  
**Chief Engineer**.....Stanley E. Wood

**WAUC—Wauchula—1958**

**Frequency:** 1310 Kc.....**Power:** 500 Watts, d.  
**Owned By**.....Hardee Bcstg. Co.  
**Address**.....P.O. Box 936  
**Tel:** PProspect 3-4271.....KBS  
**President**.....R. S. Taylor  
**Station Manager**.....William F. Ferguson

**WEAT—West Palm Beach  
1948**

**Frequency:** 850 Kc.....**Power:** 1 Kw.  
**Owned By**.....WEAT-TV, Inc.  
**Address**.....P. O. Box 70  
**Tel:** TE 3-9668.....NBC  
**President**.....Rex Rand  
**V.P., Gen. Mgr.**.....Bertram Lebharr, Jr.  
**Chief Engineer**.....J. Ross McPherson

**WIRK—West Palm Beach  
1947**

**Freq:** 1290 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Ken-Sell, Inc.  
**Business Address**.....711 S. Flagler Drive  
**Tel:** TE 3-1711.....Independent  
**Sta. Representative**.....Jack Masla  
**Pres., Gen. Mgr.**.....Joseph S. Field, Jr.  
**Chief Engineer**.....Earl R. Heglund

**WJNO—West Palm Beach  
1936**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WJNO, Radio  
**Bus. Address**.....1500 N. Flagler Dr., Box 189  
**Tel:** TE 2-3638.....CBS  
**Representative**.....Meeker  
**Gen., Comm. Mgr.**.....H. V. McMillan  
**Sales Prom. Mgr.**.....Charles W. Curtin  
**Chief Eng.**.....Curtis Brinson

**WOKB—Winter Garden—1958**

**Frequency:** 1600 Kc.....**Power:** 1 Kw.  
**Owned By**.....John B. Cook, Jr.  
**Business Address**.....P.O. Box 1308, Orlando  
**Tel:** GA 3-2218.....Independent  
**Station Reps.**...Nat'l Time Sales; Dora Clayton  
**General Manager**.....John B. Cook, Jr.

**WINT—Winter Haven—1958**

**Frequency:** 1360 Kc.....**Power:** 1 kw., d.  
**Owned By**.....Winter Haven Bcstg. Co.  
**Address**.....P.O. Box 568  
**Tel:** Cypress 3-5036.....Independent  
**President, Chief Eng.**.....A. L. Fazzari

**WSIR—Winter Haven—1947**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Hundred Lakes Bcstg.  
**Address**.....665 S.W. Lake Howard Drive  
**Tel:** CY 42-144.....MBS  
**Pres., Gen. Mgr.**.....Lawrence Rollins  
**Commercial Manager**.....Arnold Silvert  
**Program Director**.....Richard Eyrich  
**Chief Engineer**.....L. Orden Craig

Pop.: 4,070,000  
Families: 1,064,000

# GEORGIA

Radio Homes: 1,020,000  
AM Stas. in State: 143

## WAAG—Adel—1955

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Cook County Bcstg. Co.  
Address: P. O. Box 508  
Tel.: 8571 Independent  
President: W. M. Forshee  
Vice President: Maxine Shepherd  
Gen., Sta. Mgr.: Esther Shepherd  
Comm. Mgr., Chief Eng.: Hollis Suber  
Sales Promotion Mgr.: Eddie Dunn  
Program Director: Ronnie O'Quinn  
Publicity Director: James Alderman

## WALG—Albany—1941

Frequency: 1590 Kc. Power: 1000 Watts  
Owned-Operated By: Radio Albany, Inc.  
Address: P. O. Box 1351  
Tel.: HE 5-8386 Independent  
President, Gen. Mgr.: Allen M. Woodall  
Station Manager: A. W. Murphy  
Chief Engineer: Tommy Duke

## WGPC—Albany—1933

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: Albany Bdcstg. Co.  
Business-Studio Address: New Albany Hotel  
Tel.: HE 2-1277 CBS  
Representative: George P. Hollingbery  
President: J. W. Woodruff, Jr.  
V. P. & General Mgr.: L. M. George  
Program Director: Walter H. Flint  
Chief Engineer: R. A. Carlton

## WJAZ—Albany—1952

Frequency: 960 Kc. Power: 5000 Watts, d.  
Owned-Oper. By: James S. Rivers, Inc.  
Address: N. Slappey Drive  
Tel.: HE 2-7447 Independent  
Station Representative: Pearson  
President: James S. Rivers  
Gen. Mgr.: Richard B. Smith  
Chief Engineer: W. J. Hill

## WCQS—Alma—1957

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By: Queen City Bcstg. System  
Business Address: P.O. Box 40  
Tel.: 632-4411 KBS  
President: Farnell O'Quinn  
Gen. Sta. Mgr.: Dane Bruce  
Commercial Manager: Jo Anne O'Quinn  
Sales Prom. Manager: Rose Fossett  
Program Director: Ralph Deen  
Chief Engineer: William Allnoch

## WDEC—Americus—1947

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Operated By: The Americus Bdcstg. Co.  
Business-Studio Address: Rembert Bldg.

Tel.: 3681 Independent  
Representative: Dora-Clayton, Indie Sales  
Pres., Gen. Mgr.: Charles C. Smith  
Program Director: Dewey Stone  
Commercial Mgr.: E. L. Everett  
Chief Engineer: Raymond C. LaPrade

## WMES—Ashburn—1961

Frequency: 1570 Kc. Power: 1 Kw. d.  
Owned By: Radio Ashburn  
Address: Box 32  
Tel.: 567-3355 Independent  
President: W. M. Forshee  
General Manager: Don H. Wingate  
Commercial Manager: Bob McDaniel  
Chief Engineer: Ray Harvey

## WDOL—Athens—1957

Frequency: 1470 Kc. Power: 1 Kw. d.  
Owned: S.E. Bcstg. System  
Address: Box 1607  
Tel.: LI 8-1354 KBS  
Sta. Representative: Thomas Clark  
President: James S. Rivers  
General Manager: William B. Hill  
Station Manager: R. Denman  
Chief Engineer: M. D. Brown

## WGAU—Athens—1938

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Clarke Bcstg. Corp.  
Address: 850 Bobbin Mill Rd.  
Tel.: LI 8-6575 CBS  
Representative: Pearson  
President, Gen. Mgr.: H. Randolph Holder  
Comm. Mgr.: J. Thomas Lloyd  
Program Director: Mary Betts  
Chief Engineer: Les Brooks

## WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 W. d., 1000 W. n.  
Owned-Operated By: Radio Athens, Inc.  
Business-Studio Add.: 279½ N. Lumpkin St.  
Tel.: Liberty 3-3411 Independent  
Representative: Bob Dore; Dora-Clayton  
President: L. H. Christian  
Gen., Comm. Manager: A. O. Healan  
Station Mgr.: Mrs. Sue Lawrence  
Sales Prom. Mgr., Prog. Dir.: A. C. Marshall  
Chief Engineer: Gilmer Hulsey

## WAKE—Atlanta—1955

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: WAKE, Inc.  
Address: Georgian Terrace Hotel  
Tel.: TR 5-8511 Independent  
Sta. Representative: Robert E. Eastman

## GEORGIA

President .....Ira Herbert  
General Manager.....Lee R. Smith  
Program Dir.....Buddy Moore  
Chief Engineer.....Jerry Appling  
Owners of: WYDE, Birmingham, Ala.; WWVA,  
Wheeling, W. Va.

### **WAOK**—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts  
Owned By.....WAOK Bcstg. Co.  
Business Address...110 Edgewood Ave., N.E.  
Tel.: MURray 8-3773.....Independent  
Representative .....McGavren  
President, Comm. Mgr.....Stan Raymond  
V.P., Program Director.....Zenas Sears  
Chief Engineer.....I. Miles  
Owners of: WRMA, Montgomery, Ala.

### **WEAD**—Atlanta—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned By.....College Park Bcstg. Co., Inc.  
Address.....Hilton Inn  
Tel.: 766—2781 .....Independent  
President.....F. Richard Coughlan  
Gen., Station Mgr.....Frank M. Lokey, Jr.  
Commercial Mgr.....Frank Burchard  
Sales Prom. Mgr., Pub. Dir.....Jim Robinson  
Chief Engineer.....Sturgis Bates

### **WERD**—Atlanta—1949

Frequency: 880 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Radio Atlanta, Inc.  
Studio Address.....330 Auburn Ave., N.E.  
Tel.: JA 4-0666.....Independent  
Representative .....Dora Clayton, Dore  
President, Gen. Mgr.....J. B. Blayton, Jr.  
Sales, Prom., Comm. Mgr.....A. H. Saddler  
Chief Engineer.....J. J. Johnson

### **WGKA**—Atlanta—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Glenkaren Associates, Inc.  
Address.....1140 Peachtree St., N.E.  
Tel.: TR 6-6228.....Independent  
Representative .....Good Music Bcstrs.  
President.....Locke E. Glenn  
General Manager.....John P. Culver  
Comm. Mgr.....E. Lee Nance  
Chief Engineer.....M. Sparkman

### **WGST**—Atlanta—1924

Frequency: 920 Kc..Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Ga. Inst. of Technology  
Bus. Studio Address.....Box 7254  
Tel.: TR 5-8441.....ABC  
Gen., Sta. Manager.....Jack Collins  
Commercial Mgr.....Bill Estes  
Ch. Eng.....John M. Van Horn

### **WIIN**—Atlanta—1959

Frequency: 970 Kc.....Power: 5 Kw.  
Owned-Operated By.....WIIN, Inc.  
Address.....Atlanta Biltmore Arcade  
Tel.: TR 5-8453.....Independent  
President.....I. T. Cohen

When You Can Have  
The Best,  
Why Be Satisfied  
With Less?

THE ASSOCIATED PRESS

## GEORGIA

General Manager.....Fred W. Wagenvoord  
Program Director.....John Frew  
Chief Engineer.....Russ Weber

### WPLO—Atlanta—1959

Frequency: 590 Kc.....Power: 5000 Watts  
Owned-Operated By...Plough Brcstg. Co., Inc.  
Address.....805 Peachtree St., N. E.  
Tel.: Trinity 2-5851.....Independent  
Sta. Representative.....Radio-TV Rep.  
President.....Harold R. Krelstein  
Station. Gen. Mgr.....H. L. Curry, Jr.  
Comm., Sales Prom. Mgr.....Dean Aldrich  
Program, Publicity Director....Mac Hudson  
Chief Engineer.....James D. Ellzey  
Owners of: WMPB-AM-FM, Memphis; WCAO-AM-  
FM, Baltimore; WCOP-AM-FM, Boston; WJJD-  
AM-FM, Chicago.

### WQXI—Atlanta—1948

Frequency: 790 Kc.. Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Esquire Bcstg. Co.  
Bus.-Studio Address. 3165 Mathieson Dr., N.E.  
Tel.: 231-2970.....Independent  
Station Rep.....Blair  
Exec. Vice Pres.....Barry Sherman  
General Manager.....Kent Burkhardt  
General Sales Manager.....Gerald Blum  
Program Director.....C. E. Jones  
Publicity Director.....Burt Zollo  
Technical Engineer.....Willard Shimski

### WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts  
Owned-Oper. By...Atlanta Newspapers, Inc.  
Business Address.....1601 W. Peachtree N.E.  
Tel.: TRinity 5-7221.....NBC  
Newspaper Affiliation...Journal, Constitution  
Representative.....Edward Petry  
Gen. Manager.....Frank Gaither  
Exec. Dir.....J. Leonard Reinsch  
Commercial Manager.....Lee Morris  
Sales Prom. Manager.....Dick Yarbrough  
Publicity Director.....Bunny Moore  
Prog. Dir.....Elmo Ellis  
Chief Engineer.....R. A. Holbrook  
Owners of: WSB-FM-TV.

### WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.  
Owned.....Atlanta Bcstg. Co., Inc.  
Business Address.....200 Henry Grady Bldg.  
Tel.: JA 4-1953.....MBS  
President, Gen. Mgr.....G. Nicholson  
Commercial Manager.....M. Rich  
Program Director.....Allen Pierce  
Chief Engineer.....Lawson Leake

### WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned.....Garden City Bcstg.  
Address.....Bon Air Hotel

## Responsibility and Response

*the profitable balance  
of salespower  
in the South's  
most vital city*

IN THE SOUTH YOU CAN'T MISS ATLANTA: IN ATLANTA YOU CAN'T MISS WQXI



# WQXI

ESQUIRE  
RADIO  
ATLANTA

A Division of Esquire, Inc. • 3165 Mathieson Dr. • 231-2970

Represented Nationally by John Blair and Co.

Tel: REgent 3-4441.....Independent  
 Sta. Rep.....Clarke Brown  
 President.....Chestor H. Jones  
 Gen., Comm., Sta. Mgr.....J. Louie Solomon  
 Chief Engineer.....W. Sneed

**WBBQ—Augusta—1946**

Freq.: 1340 Kc.....1 Kw. d., 250 W. n.  
 Owned By.....Savannah Valley Bcstg. Inc.  
 Address.....515 15th St.  
 Tel.: PArk 4-5441.....MBS  
 Representative.....For Joe  
 President.....George Weiss  
 Gen., Sta., Comm. Mgr.....Edward H. Dunbar  
 Program, Publicity Director.....Paul T. Reidy  
 Sales Prom. Mgr.....Bill Lenz  
 Chief Engineer.....Kenneth Freeman

**WBIA—Augusta—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Augusta Broadcasting Co.  
 Address.....15-Elghth Street  
 Tel.: PArk 4-2421.....NBC-KBS  
 Sta. Representative.....Walker-Rawalt  
 President, Gen. Mgr.....W. Ray Ringson  
 Sta., Comm. Mgr.....J. R. Owens, Jr.

**WGAC—Augusta—1940**

Frequency: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....The Twin States Bcstg. Co.  
 Business-Studio Address.....664 Broad St.  
 Tel.: PA 2-2692.....ABC  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....A. D. Willard, Jr.  
 Station Manager.....Benjamin F. Mayo  
 Commercial Manager.....Douglas L. Alford  
 Chief Engineer.....James E. Clegg

**WGUS—Augusta—1958**

Frequency: 1380 Kc.....Power: 1,000 Watts d.  
 Owned By.....Brdcg. Associates of Am.  
 Address.....Box 75  
 Tel.: TAYlor 2-3576.....Independent  
 Station Representative.....Charles Bernard  
 President.....H. C. Young  
 Vice President.....Jerry Glasser  
 General Station Mgr.....Patrick R. Mulherin  
 Program Director.....Claude Casey  
 Sales Prom. Mgr.....Richard Warner  
 Chief Engineer.....Randall Mears

**WRDW—Augusta—1930**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned By.....Radio Augusta, Inc.  
 Address.....Southern Finance Bldg.  
 Tel.: PA 2-8805.....CBS  
 Representative.....Raymer  
 President.....Geo. E. Nicholson  
 Gen., Comm. Manager.....Cliff W. Bowers  
 Program Director.....Perry Sullivan  
 Chief Engineer.....Carter Gwynn

**WAVO—Avondale Estates  
 1958**

Frequency: 1420 Kc.....Power: 1000 W.

Owned By..Great Commission Gospel Assoc.  
 Business Address.....414 Northern Ave.  
 Tel.: 378-8808.....Independent  
 President.....L. E. Latham  
 General Manager.....John H. Clark  
 Chief Engineer.....Gordon Linscott

**WAZA—Bainbridge—1958**

Frequency: 1360 Kc.....Power: 1000 Watts, d.  
 Owned By.....Radio Bainbridge, Inc.  
 Business Address.....108 E. Broughton St.  
 Tel.: CH 8-2935.....Independent  
 President.....J. W. Woodruff, Jr.  
 General Mgr.....L. M. George  
 Station Mgr.....Joe Hill

**WMGR—Bainbridge—1946**

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By.....Decatur Bcstg. Co.  
 Address.....Box 375  
 Tel.: Cherry 6-1650.....KBS  
 Station Reps.....Grant Webb; Cannon  
 Pres., Gen. Mgr.....John A. Dowdy  
 Sta. Mgr., Ch. Engr.....Walter Freeman  
 Commercial Manager.....R. Wesley

**WHAB—Baxley—1954**

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WHAB Radio, Inc.  
 Address.....Box 265  
 Tel.: 367-3000.....KBS  
 President, General Mgr.....Farnell O'Quinn  
 Comm., Sales Prom. Mgr.....Marion Monk, Sr.  
 Program Director.....Danny Ratliff  
 Chief Engineer.....Eugene Harry Rogers  
 Owners of: WCQS, Alma; WPF, Eastman, Ga.

**WBSG—Blackshear—1961**

Frequency: 1350 Kc.....Power: 500 Watts d.  
 Owned By.....Collins Corp. of Ga.  
 Address.....Box 400  
 Tel.: Hickory 9-2401.....Independent  
 Station Representatives.....Bolles; Harry Cannon  
 President.....F. K. Graham  
 General Manager.....Joe Lee  
 Chief Engineer.....Joe Foster

**WBBK—Blakely—1959**

Frequency: 1260 Kc.....Power: 1 Kw.  
 Owned By.....Radio Blakely, Inc.  
 Address.....Box 390, Dawson, Ga.  
 Tel.: 6055.....KBS  
 President.....W. C. Woodall, Jr.  
 Station Mgr.....Wayne Foster

**WWCC—Bremen—1957**

Frequency: 1440 Kc.....Power: 1000 Watts  
 Owned By.....S.W. Alabama Bcstg. Co.  
 Address.....111 Parkway Circle  
 Tel.: LE 7-3275.....KBS  
 President.....J. Mangham, Jr.  
 Station Mgr.....B. Thornburn  
 Commercial Mgr.....Lee Williams

**WGIG—Brunswick—1949**

Freq.: 1440 Kc. .... 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... Brunswick Bcstg. Corp.  
 Business-Studio Address... 1801 Gloucester St.  
 Tel.: Amherst 5-3870..... ABC  
 Station Representative..... Bob Dore  
 President..... E. M. Champion Sr.  
 General Manager..... H. K. Tollison  
 Station Manager..... John Lane  
 Comm. Mgr..... Marvin Massey  
 Sales Prom. Mgr., Pub. Dir..... Eddie Wade  
 Program Director..... Duane Riner  
 Ch. Eng..... Herman Lange

**WMOG—Brunswick—1940**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By..... Radio Brunswick Inc.  
 Address..... Box 100  
 Tel.: AMherst 5-5980..... KBS-MBS  
 Station Representative..... Keystone  
 President..... Allen M. Woodall  
 General Manager..... James R. Bryant, Jr.  
 Commercial Manager..... George K. Wolfes  
 Program Director..... Bill Hill  
 Chief Engineer..... Warren Asplin

**WDMF—Buford—1956**

Frequency: 1460 Kc. .... Power: 1 Kw.  
 Owned By..... Lanier Bcstg. Co.  
 Address..... P.O. Box 307  
 Tel.: 434-5555..... KBS  
 Station Representative..... Hal Walton  
 President, General Mgr..... Robert Thomas  
 Commercial Manager..... James G. Howell  
 Program Director..... Tim Pruitt  
 Chief Engineer..... Gary W. Joyner

**WGRA—Cairo—1950**

Frequency: 790 Kc. .... Power: 1000 Watts  
 Owned-Oper. By... Grady Mitchell Bcstg. Co.  
 Address..... Box 120  
 Tel.: 2-4392 ..... KBS  
 Station Rep. .... Hopewell  
 Gen. Mgr. .... Lowell E. Takles  
 Chief Engineer..... G. Strang

**WCGA—Calhoun—1953**

Frequency: 900 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By.... Gordon City Bcstg. Co.  
 Address..... 315 S. Wall St.  
 Tel.: Main 9-2111..... Independent  
 Pres., Gen. Mgr., Ch. Eng..... R. R. Magill  
 Commercial Mgr..... Richard M. Bowman  
 Sales Prom. Mgr..... Mrs. Judy Magill

**WCLB—Camilla—1954**

Frequency: 1220 Kc. .... Power: 1000 Watts  
 Owned..... Capel Bcstg. Co.  
 Address..... P. O. Box 147  
 Tel.: 336-5351..... KBS  
 Station Representative..... Harry Cannon  
 President..... Emerson Browne  
 General Mgr..... Russell A. Browne  
 Commercial Mgr..... Charlie Browne  
 Program Director..... Frank K. Scharf, Jr.  
 Chief Engineer..... John Harter

**WCHK—Canton—1957**

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
 Owned..... Cherokee Bcstg. Co., Inc.  
 Business Address..... Canton, Ga.  
 Tel.: GRenwood 9-2101..... Independent  
 President, Gen. Mgr..... Charles A. McClure  
 Station Manager..... Robert D. Peterson  
 Commercial Manager..... Jack E. Turner  
 Program Director..... Gene Mikell  
 Publicity Director..... Byron Dobbs  
 Chief Engineer..... John Hess

**WLBB—Carrollton—1947**

Frequency: 1100 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By.... Carroll Bcstg. Co., Inc.  
 Address..... P. O. Box 569  
 Tel.: TE 2-7041..... KBS  
 Pres., Gen., Sta. Mgr..... Thomas K. Vassy  
 Commercial Manager..... H. Bray  
 Program, Prom. Director..... Harlan Parks  
 Chief Engineer..... B. W. Moore

**WBHF—Cartersville—1946**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By..... W. R. Frier  
 Address..... 250 W. West Ave.  
 Tel.: EV 2-3000..... MBS-KBS  
 Newspaper Affiliation..... Barton Herald  
 General Manager..... H. Wisebran  
 Ch. Eng..... Horace E. Bridges

**WGAA—Cedartown—1941**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned..... Polk County Bcstg. Co.  
 Address..... P.O. Box 807  
 Tel.: 777..... KBS  
 Sta. Mgr. .... Frank Proctor

**WCLA—Claxton—1958**

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By.... Evans County Bcstg. Co.  
 Business Address..... P. O. Box 427  
 Tel.: 970 ..... KBS  
 Sta. Reps. .... Cannon  
 Pres., Ch. Engr..... Howard C. Gilreath  
 Gen., Sta. Mgr..... Don Sports  
 Program Director..... Fay Rogers

**WGHC—Clayton—1961**

Frequency: 1570 Kc. .... Power: 1 Kw. d.  
 Owned By..... Blue Ridge Bcstg. Co.  
 Address..... Box 488  
 Tel.: 6560..... Independent  
 President, General Mgr..... J. A. Gallimore  
 Station, Comm. Mgr..... Carroll S. Lee  
 Sales Prom. Manager..... Aubrey Williamson  
 Program, Publicity Mgr..... Grace S. Lee  
 Chief Engineer..... Bruce D. Wilson  
 Owners of: WSNW-AM-FM, Seneca, S. C.; WRKII,  
 Rockwood, Tenn.

**WRWH—Cleveland—1958**

Frequency: 1350 Kc. .... Power: 1,000 Watts  
 Owned By..... Newsie, Inc.

Address ..... Box 181  
 Tel.: UN 5-3161 .....KBS  
 President.....William C. Strange  
 General, Comm. Mgr.....B. Williamson  
 Program, Prom. Mgr.....Lamar Canup  
 Chief Engineer.....J. Sorrells

**WCLS—Columbus—1955**

Frequency: 1580 Kc...Power: 1,000 Watts, d.  
 Owned-Oper. By.....Muscogee Bcsgt. Co.  
 Address .....1028½ Broadway  
 Tel.: FA 7-3648 .....Independent  
 Sta. Reps.....Dora Clayton; Bernard Howard  
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.  
 Commercial Manager.....Kent Woodfin

**WDAK—Columbus—1943**

Freq.: 540 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By...Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Tel.: FA 2-5447 .....NBC  
 Station Representative.....Eastman  
 President.....Allen M. Woodall  
 Station Manager.....Allen M. Woodall, Jr.  
 Nat. Sales Mgr.....Mrs. Louise Morris  
 Commercial Manager.....William Parker  
 Program Director.....Mrs. Evelyn Hawkins  
 Publicity Director.....Jimmy Deer  
 Chief Engineer.....Arnold White  
 Owners of: WALG, Albany; WMOG, Brunswick;  
 WAYX, Waycross; WDAK, McRae, Ga.

**WGBA—Columbus—1947**

Frequency: 1270 Kc...Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Address.....1415 Wynnton Road  
 Tel.: FA 3-3603 .....MBS  
 Station Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....C. A. McClure  
 Commercial Manager.....Ed Wein  
 Prog. Dir.....W. L. Bowick Jr.  
 Chief Engineer.....F. Keith Brown  
 Owners of: WULA, Enfield, Ala.; WMGY, Mont-  
 gomery, Ala.; WCHK, Canton, Ga.

**WOKS—Columbus—1959**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....OK Radio, Inc.  
 Address .....P.O. Box 374  
 Tel.: CYPRESS 7-4515 .....Independent  
 Sta. Representative.....Bernard Ochs  
 President.....Eathel Holley  
 Commercial Mgr.....John A. O'Shields  
 Station Manager.....Mary O'Shields

**WRBL—Columbus—1928**

Freq.: 1420 Kc...Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By....Columbus Bdcstg. Co.  
 Business-Studio Address.....1350-13th Ave.  
 Tel.: FA 2-0601 .....CBS  
 Newspaper Affil.....Ledger & Enquirer  
 Sta. Rep. ....Hollingbery  
 Pres., Gen. Mgr.....J. W. Woodruff Jr.  
 Station, Comm. Manager.....Glenn Siddall  
 Sales Prom. Mgr., Pub. Dir.....Dick McMichael  
 Prog. Dir.....David Lea  
 Chief Engineer.....Joseph Gamble  
 Owners of: WRBL-FM-TV, Columbus.

**WJJC—Commerce—1957**

Frequency: 1270 Kc.....Power: 1 Kw.  
 Owned.....Jackson County Bcstg. Co.  
 Address .....Box 239  
 Tel.: 335-3155 .....Independent  
 Sta. Representative.....Harry Cannon  
 President, Gen. Manager.....O. Grady Cooper  
 Program Director.....Elizabeth Layton  
 Chief Engineer.....Thomas Ashworth

**WMJM—Cordele—1940**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southeastern Bcstg. System  
 Business-Studio Address.....20th Ave. B St.  
 Tel.: 273-1404 .....MBS-KBS  
 Representative.....T. F. Clark  
 President.....James S. Rivers  
 General Station Mgr.....William E. Blizzard, Jr.  
 Program Director.....Bill Goodson

**WCON—Cornelia—1953**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Habersham Bcstg. Co.  
 Address .....1 Burrell St.  
 Tel.: 778-2241 .....Independent  
 President.....H. L. Webster  
 General Manager.....J. C. Foster  
 Chief Engineer.....Boyd Anderson

**WGFS—Covington—1953**

Frequency: 1430 Kc...Power: 1000 Watts d.  
 Owned.....R. William & Betty J. Hoffman  
 Address .....P. O. Box 869  
 Tel.: 786-2337 .....KBS  
 Gen., Comm. Mgr.....Bill Hoffman

**WBLJ—Dalton—1940**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Northern Ga. Radio  
 Address.....P. O. Box 811  
 Tel.: Broadway 8-3300 .....KBS  
 Newspaper Affil.....Marietta Times-Journal  
 Station Rep.....Keystone  
 President, Gen. Mgr.....Werner Wortsman  
 Commercial Mgr.....Frank Painter  
 Program Director.....Vic McConkey

**WRCD—Dalton—1954**

Frequency: 1430 Kc...Power: 1000 Watts  
 Owned-Oper. By.....Whitefield Bcstg. Co.  
 Address .....104 Pentz St.  
 Tel.: Broadway 8-5511 .....Independent  
 General Manager.....Jim Honey  
 Comm. Manager.....H. Grant  
 Chief Engineer.....S. Willis

**WDWD—Dawson—1948**

Frequency: 990 Kc...Power: 1000 Watts d.  
 Owned-Operated By.....Dawson Bdcstg. Co.  
 Address .....P.O. Box 390  
 Tel.: Wyatt 5-5521 .....KBS-MBS  
 Representative.....Indie Sales  
 General Manager.....W. C. Woodall, Jr.  
 Program Director.....Barney Parnacott  
 Chief Engineer.....Joe Stephens

# GEORGIA

## WGUN—Decatur—1947

Frequency: 1010 Kc. Power: 50 Kw. d.  
Owned By.....WGUN, Inc.  
Business Address...217 W. Ponce de Leon Ave.  
Tel.: DR 3-2521.....MBS  
Station Representative.....Avery-Knodel  
President, Gen. Mgr.....John Fulton  
Commercial Manager.....Don Butler  
Program Director.....Ray Beale  
Chief Engineer.....Bill Loudermilk  
Owners of: WEAS, Savannah; KWAM, Memphis;  
WWSN, Belle Glade.

## WDMG—Douglas—1947

Frequency: 860 Kc. Power: 5000 Watts  
Owned-Operated By.....WDMG, Inc.  
Address.....Box 590  
Tel.: 384-3250.....Independent  
Station Reps....Dora Clayton; Bernard Howard  
President.....B. F. J. Timm  
General Mgr.....Mary Jarrard  
Station, Comm. Mgr.....Roy L. Jones  
Program Director.....Bob Maupin  
Chief Engineer.....Bill Alford  
Owners of: WJEN, Tallahassee; WTHR, Panama  
City, Fla.; WTIF, Tifton, Ga.

## WMLT—Dublin—1945

Frequency: 1330 Kc. Power: 5 Kw.  
Owned-Operated By.....Dublin Bdcstg. Co.  
Business Address.....Franklin & Moore Sta.  
Tel.: Broad 2-4422.....MBS-KBS  
Sta. Reps.....Clark & Cannon  
President.....W. Newton Morris  
General Mgr.....Frank Floyd Jr.  
Program Director.....Richard E. Killebrew  
Sales Prom. Mgr.....R. E. Hilliard  
Publicity Director.....Ted Wolfe  
Chief Engineer.....Leon Lloyd

## WXTI—Dublin—1958

Frequency: 1230 Kc. Power: 250 Kw.  
Owned By.....Radio South, Inc.  
Address.....P. O. Box 826  
Tel.: Broad 2-4282.....Independent  
President, Gen. Mgr.....John A. Boling  
Comm., Prom. Mgr.....B. J. Gilreath  
Program Director.....W. A. Thomas  
Sta. Mgr., Chief Eng.....W. C. Courson

## WTJH—East Point—1949

Frequency: 1260 Kc. Power: 5000 Watts d.  
Owned By.....Radio WTJH  
Address.....2146 Dodson Drive  
Tel.: DI 4-2233.....KBS  
President.....James S. Rivers  
Station Mgr.....Wm. B. Hill

## WPFE—Eastman—1961

Frequency: 1580 Kc. Power: 500 W. d.  
Owned By.....O'Quinn Bcstg. Co.  
Address.....731 College St.  
Tel.: 374-4168.....KBS  
Station Representative.....Keystone  
President.....Farnell O'Quinn

General Manager.....Dane Bruce  
Station, Comm. Mgr.....Marion A. Monk  
Sales Prom. Mgr., Pub. Dir.....Estelle F. Monk  
Program Director.....Ralph Deen  
Chief Engineer.....Eugene H. Rogers  
Owners of: WHAB, Baxley, Ga.; WCQS, Alma, Ga.

## WSGC—Elberton—1946

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Elberton Bcstg. Co.  
Address.....Elberton  
Tel.: Elberton.....KBS-MBS  
Representative.....Continental  
Manager.....Melvin C. Gorman

## WBHB—Fitzgerald—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....Ben Hill Bdcstg. Corp.  
Address.....Box 472  
Tel.: 2077.....MBS-KBS  
President.....Otto Griner  
Gen. Mgr.....Paul E. Reid  
Chief Engineer.....Mike Pelton

## WFPM—Fort Valley—1951

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Rocket Radio, Inc.  
Address.....Roberta Road  
Tel.: TA 5-5547.....KBS  
Sta. Representative.....Indie Sales  
President, Gen. Mgr.....Paul Reehling  
Station Manager.....Ben Spears  
Commercial Manager.....Virginia Freshwater  
Program Director.....Rosemary Reid  
Chief Engineer.....Joe Stephens

## WDUN—Gainesville—1949

Freq.: 1240 Kc. Power: 1000 Watts d. 250 n.  
Owned-Oper. By.....N.E. Ga. Bcstg. Co.  
Address.....1102 Thompson Bridge Rd., N.E.  
Tel.: LE 4-7331.....Independent  
Rep.....Thomas F. Clark; Dora-Clayton  
Pres., Gen. Manager.....John W. Jacobs, Jr.  
Comm. Mgr.....Claire T. Palmour  
Station Mgr.....James N. Martin, Jr.  
Program Director.....Jim Martin  
Sales Prom. Mgr.....Robert S. Culler  
Chief Engineer.....George R. Wilkes

## WGGa—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.: 500 W. n.  
Owned-Operated By.....Blue Ridge Bdcstg. Co.  
Business Address.....Press-Radio Center  
Tel.: LE 2-6211.....CBS  
Newspaper Affil.....Daily Times  
Station Representative.....Bernard Ochs  
President.....Charles A. Smithgall  
General Manager.....Robert Schwab  
Operations, Sales Prom. Mgr.....James Hartley  
Program Dir.....William A. Sellers  
Chief Engineer.....Wilbert Darracott  
Owners of: WAAX, Gadsden, Ala.; WRGA, Rome,  
Ga.

## WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw., d.  
Owned.....Hall County Bcstg. Co.



**Business Address**...117½ W. Washington St.  
 Tel.: LE 2-6331.....ABC  
**Pres., Gen. Mgr.**.....Ernest H. Reynolds, Jr.  
**Comm., Sales Prom. Mgr.**.....John H. Bennett  
**Program Dir.**.....Dianne Wood  
**Chief Engineer**.....L. Latham

**WKIG—Glennville—1961**

**Frequency:** 1580 Kc.....**Power:** 1 Kw. d.  
**Owned By**.....Tattnal County Bcstg. Co.  
**Address**.....Box 98  
**Tel.:** OLiver 4-3580.....KBS  
**Station Representative**.....Cannon  
**General Manager**.....Don Cobb  
**Program Director**.....Carlton Hendrix  
**Chief Engineer**.....Charles Pool

**WHIE—Griffin—1952**

**Frequency:** 1320 Kc.....**Power:** 5000 Watts d.  
**Owned-Oper. By**.....Telerad, Inc.  
**Address**.....Box 971  
**Tel.:** 9451.....Independent  
**President, Gen. Mgr.**.....John T. Williams  
**Sta., Program Dir.**.....Fred L. Watkins  
**Chief Engineer**.....Ralph Gaskins

**WKEU—Griffin—1934**

**Freq.:** 1450 Kc.....**Power:** 1 Wt. d., 250 Wt. n.  
**Owned-Oper. By**.....Radio Station WKEU  
**Address**.....Macon Rd.  
**Tel.:** 5507.....MBS-KBS  
**General Mgr., Chief Eng.**...A. W. Marshall, Jr.

**WRIX—Griffin—1960**

**Frequency:** 1410 Kc.....**Power:** 1 Kw. d.  
**Owned By**...Mrs. Gladys McCommon Johnson  
**Address**.....Box 156  
**Tel.:** 8-8496.....Independent  
**Station Representative**.....Cannon  
**General, Comm. Manager**.....Jim Ricks  
**Promotion Manager**.....Bill Crutchley  
**Chief Engineer**.....J. Allen Primmer

**WKLY—Hartwell—1947**

**Frequency:** 980 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....WKLY Bcstg. Co.  
**Business Address**.....P.O. Box 430  
**Tel.:** FR 6-2233.....Independent  
**Newspaper Affil.**.....Hartwell Sun  
**President**.....Max G. Pfaender  
**General Mgr.**.....Burch Griffin  
**Commercial Manager**.....J. Vickery  
**Chief Engineer**.....Broadus McLane

**WCEH—Hawkinsville—1952**

**Frequency:** 610 Kc.....**Power:** 500 Watts  
**Owned**.....Tri-County Bcstg. Co., Inc.  
**Address**.....Eastman Highway  
**Tel.:** TW 3-3381.....KBS  
**Station Representative**.....Harry J. Cannon  
**President**.....D. R. Jackson  
**Gen., Sta. Mgr.**.....J. D. Popwell  
**Chief Engineer**.....M. McKenzie

**WGML—Hinesville—1958**

**Frequency:** 990 Kc.....**Power:** 250 Watts  
**Owned By**.....Liberty Bcstg. Co., Inc.  
**Address**.....Box 15  
**Tel.:** TR 6-3599.....KBS  
**President, Gen. Mgr.**.....James H. Watson  
**Program Director**.....Mrs. Dixie Watson  
**Chief Engineer**.....Bruce Bostwick

**WBGR—Jesup—1949**

**Frequency:** 1370 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Altamaha Bcstg. Co.  
**Address**.....P. O. Box 147  
**Tel.:** GA 7-2444.....KBS  
**President**.....W. G. Thomas, Sr.  
**Chief Engineer**.....Art Manning

**WLFA—Lafayette—1954**

**Frequency:** 1590 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Radio Dixie, Inc.  
**Business Address**.....41-B N. Main St.  
**Tel.:** 4-7676.....KBS  
**Representative**.....Harry Cannon  
**President**.....J. A. Gallimore  
**Gen., Sta. Mgr.**.....C. W. Gwyn

**WLAG—La Grange—1941**

**Freq.:** 1240 Kc.....**Power:** 1000 Watts d; 250 n.  
**Owned-Operated By**.....LaGrange Bdcstg. Co.  
**Business Address**.....WLAG Bldg.  
**Tel.:** 882—3505.....MBS, KBS  
**President**.....Roy C. Swank  
**General Manager**.....Edwin Mullinax  
**Program Director**.....Faye Scarbrough  
**Publicity Director**.....Linda Mullinax  
**Chief Engineer**.....James McKay

**WTRP—La Grange—1953**

**Frequency:** 620 Kc.....**Power:** 1000 Watts  
**Owned**.....Chattahoochee Bcstg. Co., Ltd.  
**Address**.....Hammett Bldg.  
**Tel.:** TUxedo 4-9877.....Independent  
**Sta. Representative**.....Devney Organization  
**President, Gen. Mgr.**.....Byron H. Hurst  
**Sta. Mgr., Publicity Dir.**.....Frank E. Hurst  
**Comm. Prom. Mgr.**.....Julian P. Hurst  
**Chief Engineer**.....Ray L. Relihan

**WLAW—Lawrenceville—1959**

**Frequency:** 1360 Kc.....**Power:** 1 Kw.  
**Owned By**.....Radio Gwinnett, Inc.  
**Address**.....829 Crogan St., N.E.  
**Tel.:** TH 3-2222.....Independent  
**Station Representative**.....Weed Radio  
**President**.....E. Holley  
**Station Manager**.....Robert J. McGarity  
**Commercial Manager**.....S. B. McGarity

**WPEH—Louisville—1960**

**Frequency:** 1420 Kc.....**Power:** 1 Kw. d.  
**Owned By**.....Peach Bcstg. Co., Inc.  
**Address**.....Box 425  
**Tel.:** MA 5-7248.....Independent  
**President, Gen. Mgr.**.....Bradley L. Williamson  
**Station Manager**.....Ott Stephens

## GEORGIA

Program Director.....Lamar Canup  
Publicity Director.....Mirl Williamson  
Chief Engineer.....Emory G. Farrer

### WBBT—Lyons—1959

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Collins Corp.  
Address.....P.O. Box 389  
Tel.: 2321.....Independent  
President.....F. Graham  
Exec. V.P.....J. Duggan

### WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Middle South Bcstg. Co.  
Business Address.....230 Second St.  
Tel.: Sherwood 3-5454.....Independent  
Representative.....Forjoe  
President.....C. R. Rader  
Gen. Comm. Mgr.....George W. Patton  
Program, Publicity Director.....Don King  
Sales Prom. Mgr.....Ben Porter  
Chief Engineer.....C. L. Wilder  
Owners of: WDGA, Chattahoochee.

### WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts  
Owned By.....Middle Georgia Bcstg.  
Address.....1230 Cowan St.  
Tel.: SHERwood 3-9348.....Independent  
Sta. Representative.....Bob Dore  
President.....John T. Wheeler  
Gen. Sta. Mgr.....Robert V. Rogers  
Owners of: WGOU, Valdosta.

### WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....Peach State Bcstg. Co., Inc.  
Business Address.....Professional Bldg.  
Tel.: 742-2505.....Independent  
Sta. Reps.....Bernard Howard, Dora-Clayton  
Pres., Gen. Mgr.....Thomas H. Maxwell  
Station, Comm. Manager.....Donald C. Frost

### WMAZ—Macon—1922

Freq.: 940 Kc..Power: 50,000 Wts. d., 10,000 n.  
Owned-Oper. By.....Southeastern Bcstg. Co.  
Address.....Bankers Insurance Bldg.  
Tel.: SHERwood 2-7373.....CBS  
Representative.....Avery-Knodel  
Pres., Ch. Engr.....George P. Rankin, Jr.  
General Manager.....Wilton E. Cobb  
Commercial Mgr.....Frank Crowther

### WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Macon Bcstg. Co.  
Business-Studio Address.....2254 Rogers Place  
Tel.: SH 5-3301.....ABC-MBS  
Newspaper Affil. Macon Telegraph Pub. Co.  
Station Representative.....Adv. Time Sales  
President.....E. M. Lowe  
Gen., Station Mgr.....Alfred Lowe  
Program Director.....Mary Thompson  
Sales Prom. Mgr.....Ken Lowe  
Ch. Eng.....E. Farber

### WYTH—Madison—1955

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Central Ga. Bcstg. Co.  
Business Address.....Beacon Heights; Box 29  
Tel.: 761.....KBS  
President, Gen. Mgr.....James F. Small  
Station Manager, Prog. Dir.....Annie Lee Small  
Chief Engineer.....Steven Malone

### WFDR—Manchester—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.  
Owned.....Radio Manchester, Inc.  
Address.....Box 447  
Tel.: 846-3115.....KBS  
General, Sta. Mgr.....Jack Whitehorn  
Comm. Prom. Mgr.....William Jarrell  
Chief Engineer.....J. C. Loftin

### WBIE—Marietta—1955

Frequency: 1050 Kc.....Power: 500 Watts  
Owned-Oper. By.....Marietta Bcstg. Co.  
Address.....Box 91  
Tel.: 428-0469.....KBS  
Station Representative.....Masla  
Gen. Mgr., Chief Eng.....James Wilder  
Program Director.....Jack D. Verner  
Commercial Manager.....Dudley D. McCaskill

### WFOM—Marietta—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Woofum, Inc.  
Address.....Box 131  
Tel.: 428-3396.....Independent  
President, Gen. Mgr.....Albert L. Jones  
Program Director.....Jerry Crowe  
Chief Engineer.....Jean Ludwick

### WDAX—McRae—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.  
Owned.....Radio Telfair, Inc.  
Address.....Box 247  
Tel.: 6006.....KBS  
Sta. Representative.....James Ayers  
President, Gen. Mgr.....Allen M. Woodall  
Station Manager.....George Burton  
Program Director.....Nedley Bloodworth  
Chief Engineer.....Ernest Batchelor

### WMAC—Metter—1961

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned By.....Howard C. Gilreath  
Address.....Box 238  
Tel.: MURray 5-1111.....Independent  
Station Representative.....Harry J. Cannon  
Owner, Manager.....Howard C. Gilreath  
Prog. Dir., Ch. Eng.....Gale Coston

### WMVG—Milledgeville—1946

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wts. n.  
Owned-Operated By.....Michael T. Landy  
Address.....701 S. Jefferson St.  
Tel.: 452-2250.....MBS  
Representative.....Harry Cannon  
Station Mgr., Chief Eng.....Joseph S. Boone  
Commercial Manager.....Michael T. Landy  
Program Director.....Josephine Ragsdale

**WCSR—Millen—1958**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned By..... Jenkins Broadcasting Sys.  
 Business Address..... P. O. Box 908  
 Tel.: 1080..... KBS  
 President..... W. Herbert Brannen  
 Gen. Comm. Mgr., Ch. Eng. .... Jack V. LoPresti

**WMRE—Monroe—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned..... Walton Bcstg. Co.  
 Address..... Box 191  
 Tel.: 268-1711..... KBS  
 Pres., Gen. Mgr..... Warren G. Gilpin  
 Station Manager..... Derral Morris

**WMNZ—Montezuma—1961**

Frequency: 1400 Kc. Power: 250 W. d.  
 Owned By..... Macon County Bcstg.  
 Address..... Box 510  
 Manager..... Lewis H. McKenzie

**WMGA—Moultrie—1939**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... WMGA  
 Business Address..... Box 310  
 Tel.: YU 5-1400..... ABC-KBS  
 Station Reps..... Ayers; Hopewell  
 Gen. Mgr..... John F. Pidcock  
 Sta. Comm. Mgr..... Roy F. Zess  
 Program Director..... Ron Hannon  
 Chief Engineer..... Sam Dudas

**WMTM—Moultrie—1953**

Frequency: 1300 Kc. Power: 5 Kw. d.  
 Owned-Oper. By..... Colquitt Bcstg. Co.  
 Address..... S.E. Highway 33  
 Tel.: YU 5-4517..... Independent  
 Representative..... T. F. Clark  
 General Mgr..... N. B. Mills  
 Sta. Mgr., Chief Engr..... D. J. Turner

**WCOH—Newnan—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By..... Newnan Bcstg. Co.  
 Address..... Line Street  
 Tel.: ALpine 3-4636..... MBS  
 Representative..... Ochs  
 Pres., Gen. Mgr..... James O. Hardin, Jr.  
 Commercial Mgr..... J. T. Williams Jr.  
 Chief Engineer..... Harold Ward

**WSIZ—Ocilla—1961**

Frequency: 1380 Kc. Power: 5 Kw. d.  
 Owned By..... Gold Leaf-Yellow Pine Bcstg.  
 Address..... Box 202  
 Tel.: 468-7427..... ABC  
 Station Reps..... Thomas Clark; Harry Cannon  
 Owner..... C. C. Wade  
 General Manager..... Joe Vincent  
 Commercial Manager..... Royce Plummer  
 Program Director..... Gene Wade  
 Publicity Director..... Tony Carter  
 Chief Engineer..... Lester Hall

**WPGA—Perry—1960**

Frequency: 980 Kc. Power: 500 Watts d.

Owned By..... Radio Perry  
 Address..... P. O. Box 109  
 Tel.: GA 9-2980..... KBS  
 Station Representative..... Cannon  
 President..... Howard C. Gilreath  
 General Sta. Mgr..... Lowell L. Register  
 Program Director..... Jim Lee  
 Chief Engineer..... David Harrison

**WSFB—Quitman—1955**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned..... Quitman Broadcasting Co.  
 Address..... P. O. Box 632  
 Tel.: 2681..... KBS  
 Owner..... J. E. Boyd  
 General Mgr..... J. S. Boyd

**WPLK—Rockmart—1959**

Frequency: 1220 Kc. Power: 500 Watts  
 Owned By..... Georgia Radio Inc.  
 Address..... P. O. Box 1  
 Tel.: 684-3202..... Independent  
 President, Ch. Eng..... L. E. Gradick  
 Commercial Manager..... Nelle Reagan  
 Program Director..... Ross Shackelford

**WLAQ—Rome—1947**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned By..... WLAQ, Inc.  
 Address..... Box 228  
 Tel.: 7767..... ABC  
 President..... Mitchell Melof  
 General Manager..... Don Mitchell  
 Chief Engineer..... John All

**WRGA—Rome—1929**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Operated By..... Rome Bcstg. Corp.  
 Business Address..... P.O. Box 1187  
 Tel.: 232—9742..... CBS  
 Newspaper Affil..... Gainesville Daily Times  
 Representative..... Walker-Rawalt  
 President..... Mather M. Payne  
 General Manager..... Clarence Salmon  
 Commercial Manager..... Ben Lucas  
 Program Director..... Jim Roberts  
 Chief Engineer..... R. A. Starr

**WROM—Rome—1946**

Frequency: 710 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Coosa Valley Radio Co.  
 Address..... P. O. Box 1546  
 Tel.: 232—0833..... Independent  
 Sta. Representative..... Devney Organization  
 General Comm. Mgr..... Charles E. Doss  
 Program Dir..... Barbara Austin  
 Chief Engineer..... T. H. Robertson

**WRIP—Rossville—1958**

Frequency: 980 Kc. Power: 500 Watts  
 Owned By..... Chattanooga Bcstg. Co.  
 Address..... 270 N. Crest Rd.  
 Tel.: WYman 8-3346..... Independent  
 President..... I. Jay Sadow  
 Chief Engineer..... John Andrews

**WSNT—Sandersville—1956**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Radio Station WSNT  
 Business Address.....Box 150  
 Tel.: 3174.....KBS  
 Sta. Representative.....Bolles  
 President.....J. R. Denny  
 Gen. Mgr.....J. J. Bailes  
 Station Manager.....J. E. Elgin  
 Chief Engineer.....John L. Cooper

**WBYG—Savannah—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dixieland Bcstg. Co.  
 Bus. Studio Address..Georgia State Bank Bldg.  
 Tel.: AD 2-4182.....MBS  
 Station Representative.....Forjoe  
 Pres., Gen. Mgr.....Carter C. Peterson  
 Station Mgr.....C. E. Bell  
 Chief Engineer.....Max Harper

**WEAS—Savannah—1950**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WJIV, Inc.  
 Address.....128 W. Taylor St.  
 Tel.: AD 4-7264.....Independent  
 Station Representative.....Gill-Perna  
 President.....John Fulton  
 General, Sta. Mgr.....James L. Woods  
 Chief Engineer.....Michael F. J. Warth

**WSAV—Savannah—1939**

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WSAV, Inc.  
 Address.....1430 East Victory Drive  
 Tel.: AD 6-0303.....NBC  
 Station Representative.....Eastman  
 Pres., Gen. Mgr.....Harben Daniel  
 Comm., Sales Prom. Mgr.....Robert Ward  
 Opera. Mgr.....M. E. Thompson  
 Program Dir.....Burl Womack  
 Publicity Director.....Mrs. Lorayne Gary  
 Chief Engineer.....Byron Strong  
 Owners of: WSAV-TV.

**WSGA—Savannah—1956**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Coastal Bcstg. Inc.  
 Business-Studio Address...409 E. Liberty St.  
 Tel.: AD 3-8807.....Independent  
 Representative.....George P. Hollingbery  
 Pres., Gen. Mgr.....Donald K. Jones  
 Commercial Manager.....John M. Williams  
 Chief Engineer.....Harvey Thackston

**WSOK—Savannah—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Speidel Bcstg. Group  
 Address.....Box 2118  
 Tel.: ADams 3-1170.....Independent  
 Sta. Reps.....Howard; Dora Clayton  
 President.....Joe Speidel  
 General Manager.....Don Ferguson

**WTOC—Savannah—1929**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Operated By....Savannah Bcstg. Co.  
 Business-Studio Address....516 Abercorn St.  
 Tel.: AD 2-0127.....CBS  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....William T. Knight, Jr.  
 Station, Comm. Manager.....Ben Williams  
 Program Director.....Dwight J. Bruce  
 Sls. Prom. Mgr., Pub. Dir..Frank S. Bryson, Jr.  
 Chief Engineer.....Kyle E. Goodman  
 Owners of: WTOC-TV.

**WWNS—Statesboro—1946**

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WWNS, Inc.  
 Address.....East Oliff St.  
 Tel.: 4-5446.....Independent  
 President, Gen. Mgr....Donald O. McDougald  
 Commercial Manager.....Tom Doughty  
 Program Director.....Margaret Beachum  
 Chief Engineer.....Marion C. Thornton

**WGTA—Summerville—1950**

Frequency: 950 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Business Address.....Box 200  
 Tel.: 404-857-3951.....Independent  
 Reps.....United Spot Sales; So. Spot Sales  
 President, General Mgr.....William B. Farrar  
 Program Director.....Rogers Allison  
 Commercial Manager.....Charles C. Farrar  
 Chief Engineer.....James S. Stowers

**WJAT—Swainsboro—1950**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....WJAT, Inc.  
 Address.....Covena Rd., Box 371  
 Tel.: BELmont 7-2011.....Independent  
 Sta. Representative.....Gene Bolles  
 President.....James R. Denny  
 Vice President.....Webb Pierce  
 General Manager.....John J. Bailes  
 Program Director.....Richard Harvey  
 Chief Engineer.....John H. All, Jr.  
 Owners of: WBRD, Waynesboro.

**WSYL—Sylvania—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Sylvania Bcstg. Sys.  
 Address.....Box 490  
 Tel.: LO 4-6601.....KBS  
 Gen., Sta. Mgr.....Edwin H. Bass  
 Sales Prom. Mgr.....Mildred E. Bass

**WSFT—Thomaston—1947**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Thomaston Bcstg. Co.  
 Address.....P.O. Box 689  
 Tel.: Midway 7-5421.....KBS  
 Gen. Mgr.....S. J. Carswell  
 Sta. Mgr., Prog. Dir.....Bill Heule  
 Comm. Mgr.....Claude Thames  
 Chief Engineer.....C. Tucker

**WKTG—Thomasville—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned By..... Eunice M. Martin  
 Address..... P. O. Box 358  
 Tel.: CA 6-5343..... KBS, MBS  
 Station Representative..... Pearson  
 General Manager..... Edward T. Martin  
 Commercial Manager..... Robert Bond  
 Program Director..... Ray Williamson  
 Chief Engineer..... Harvey Willis

**WPAX—Thomasville—1934**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By..... D. C. Price, F. W. Hazleton  
 Address..... 117 Remington Ave.  
 Tel.: Canal 6-4110..... Independent  
 Owners..... D. C. Price, F. W. Hazleton

**WTWA—Thomson—1948**

Frequency: 1240 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Hickory Hill Bcstg. Co., Inc.  
 Business Address..... Lumpkin St.  
 Tel.: 777..... MBS  
 Pres., Gen. Mgr., Ch. Engr..... Gene D. Harden  
 Comm. Prom. Mgr..... H. E. Buffington

**WTIF—Tifton—1957**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By..... WTIF, Inc.  
 Address..... P. O. Box 260  
 Tel.: 2400..... Independent  
 Station Rep..... Dora-Clayton  
 Pres., Gen. Mgr..... C. N. Todd  
 Chief Engineer..... H. C. Clark, Jr.

**WWGS—Tifton—1946**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Tifton Bcstg. Corp.  
 Address..... Box 34  
 Tel.: 382-5400..... Independent  
 Representative..... Thomas F. Clark  
 Pres., Gen. Mgr..... Ralph N. Edwards  
 Chief Engineer..... Eugene Payne

**WLET—Toccoa—1941**

Frequency: 1420 Kc. Power: 5000 Watts d.  
 Owned By..... Virgle E. Craig  
 Address..... 423 Prather Bridge Rd.  
 Tel.: 886-2191..... Independent  
 Sta. Representative..... Thomas F. Clark  
 Station Mgr., Prog. Dir..... Virgle E. Craig  
 Commercial Manager..... Gene Bollinger  
 Publicity Director..... Lamar Ramey  
 Chief Engineer..... C. H. Sutton

**WNEG—Toccoa—1956**

Frequency: 630 Kc. Power: 500 W. d.  
 Owned..... Stephens County Bcstg. Co.  
 Address..... 108 E. Savannah St.  
 Tel.: 886-3131..... Independent  
 Pres., Gen. Mgr..... Charles H. Gaines  
 Sta., Comm. Mgr..... Roy E. Gaines  
 Sales Prom. Manager..... Gaynelle Thomason  
 Program Director..... Betty Faye Stowe

Publicity Director..... Wayne Sumner  
 Chief Engineer..... Thomas Shockley

**WGAF—Valdosta—1951**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned-Operated By..... Valdosta Bcstg. Co.  
 Address..... 116 W. Hill Ave.  
 Tel.: Cherry 2-5520..... Independent  
 President, Gen. Mgr..... George B. Cook  
 Chief Engineer..... C. H. Fletcher

**WGOV—Valdosta—1940**

Frequency: 950 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owend-Oper... Georgia-Florida Radio & TV Co.  
 Address..... Box 1182  
 Tel.: CH 2-4513..... MBS  
 Station Reps..... Bob Dore; Dora-Clayton  
 President, Gen. Mgr..... W. H. Keller, Jr.  
 Station, Comm. Manager..... Mrs. A. B. Smith  
 Chief Engineer..... Bob Coker

**WJEM—Valdosta—1955**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Lowndes County Br'dcasters  
 Address..... Box 368  
 Tel.: CH 2-1565..... KBS  
 President..... J. E. Massey, Jr.  
 General Sta. Mgr..... J. C. Johnson  
 Program Dir..... Bob Wickus  
 Chief Engineer..... Gerald D. Weeks

**WVLD—Valdosta—1959**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By..... Al H. Evans  
 Address..... P.O. Box 1281  
 Tel.: Cherry 2-4821..... Independent  
 Gen. Mgr..... Al Evans  
 Station Mgr..... W. Belote

**WVOP—Vidalia—1946**

Frequency: 970 Kc. Power: 5 Kw., d.  
 Owned-Operated By..... Vidalia Bcstg. Co.  
 Address..... Box 391  
 Tel.: 3029..... KBS  
 Sta. Reps..... Continental; Harry J. Cannon  
 Pres., Gen., Sta. Mgr..... Howard C. Gilreath  
 Sales Prom. Mgr..... Fred Tippett  
 Chief Engineer..... Loren Dorough  
 Owners of: WFGA, Perry; WCLA, Claxton.

**WRPB—Warner Robbins  
1954**

Frequency: 1350 Kc. Power: 5 Kw. d.  
 Owned-Oper... Warner Robbins Bcstg. Co., Inc.  
 Business Address..... Box 727  
 Tel.: Walker 3-4261..... ABC  
 Rep..... Cont. Radio Sales  
 Pres., Ch. Engr..... Edgar M. Nobles  
 Station Mgr., Prog. Dir..... Chris Botsaris

**WKLE—Washington—1955**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owned By..... Young & Carter  
 Address..... P. O. Box 639  
 Tel.: Osborn 8-2125..... KBS  
 Owners..... Norman Young, J. S. Carter  
 Station Mgr..... B. E. Carpenter

## GEORGIA-HAWAII

### WACL—Waycross—1951

Frequency: 570 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned-Operated By.....Teletronics Inc.  
Business Address.....P.O. Box 858  
Tel.: Atlas 3-4660.....Independent  
Representative.....Pearson  
President.....James S. Rivers Sr.  
General Manager.....James S. Rivers Jr.  
Program Director.....John J. Koval  
Chief Engineer.....L. E. McKinney

### WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Radio WAYX, Inc.  
Business-Studio Address.....1600 Carswell Ave.  
Tel.: AT 3-7100.....MBS, KBS  
Newspaper Affil...Waycross Journal American  
Representative.....Hal Holman  
President.....C. Mayo  
General Manager.....Vern Arnold  
Chief Engineer.....J. C. Dixon

### WBRO—Waynesboro—1954

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned By.....WBRO, Inc.  
Address.....Box 151  
Tel.: 2139.....Independent  
Station Manager.....Jimmy Miller  
Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

### WBMK—West Point—1958

Frequency: 1310 Kc. Power: 1000 Watts  
Owned By.....Radio Valley, Inc.  
Address.....Box 427  
Tel.: 645-2453.....KBS  
President.....J. Dige Bishop  
Gen., Sta. Mgr.....Jim Murphy  
Chief Engineer.....Albert Stancil

### WRLD—West Point—1944

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Valley Bcstg. Co.  
Address.....Box 312  
Tel.: 64-22771.....ABC  
Sta. Representative.....Thomas F. Clark  
President, Gen. Mgr.....Miles H. Ferguson  
Sales Prom. Mgr., Prog. Dir.....Aileen Love  
Publicity Director.....Dorothy Forrester  
Chief Engineer.....Phil Murphree

### WIMO—Winder—1952

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Operated By...Winder-Monroe Bcstg.  
Business Address.....P. O. Box 528  
Tel.: 867-9158.....KBS  
Sta. Representative.....Cannon  
President.....W. G. Woodall Jr.  
Gen., Comm. Sta., Sls. Mgr.....C. H. Grider  
Chief Engineer.....D. E. Stafford

Pop.: 670,000  
Families: 206,000

## HAWAII

Radio Homes: 167,000  
AM Stas. in State: 18

### KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By.....Honolulu Star Bulletin  
Address.....P. O. Box 581  
Tel.: 9-2011.....Independent  
Newspaper Affiliation...Honolulu Star Bulletin  
Representative.Peters, Griffin, Woodward, Inc.  
President.....J. Howard Worrall  
General Mgr.....Frank Warren  
Chief Engineer.....Dan Hunter

### KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts  
Owned-Operated By.....James E. Jaeger  
Address.....Naniloa Hotel  
Tel.: Hilo 4-372.....KBS  
Station Representative.....Adam Young  
President, Ch. Eng. James Jaeger  
General Manager...Mrs. Lillian Cunningham  
Owners of: KAGR, Yuba City

### KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts  
Owned-Oper. By....Big Island Bcstg. Co., Ltd.  
Business-Studio Address.....86 Mamo St.  
Tel.: 51-168.....NBC  
Representative.....Hollingsbery

President.....Thomas J. MacBride  
Gen. Ch. Engr.....R. W. Jaderstrom  
Program Director.....Larry Tavares

### KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 1 Kw.  
Owned.....Christian Bcstg. Assoc.  
Address.....1148 12th Avenue  
Tel.: 71-985.....Independent  
President.....Robert C. Loveless  
Gen. Mgr.....Cornelius Keur  
Program Director.....Gerald M. Foglesong  
Chief Engineer.....Robert L. Lyon

### KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts  
Owned By.....Hawaiian Bcstg. Sys., Ltd.  
Address.....1534 Kapiolani Blvd.  
Tel.: 9-2011.....CBS  
Newspaper Affiliation.....Star-Bulletin  
Representative.Peters, Griffin, Woodward, Inc.  
President.....Elizabeth P. Farrington  
Station Manager.....John DeMarco  
Publicity Director.....Ron Hoss  
Chief Engineer.....Ronald T. Miyahara  
Owners of: KHBC, Hilo; KGMB-TV, Honolulu;  
KMAU-TV; Wailuku; KHBC-TV, Hilo.

**KGU—Honolulu—1922**

Frequency: 760 Kc. Power: 10,000 Watts  
 Owned-Operated By Advertiser Pub. Co., Ltd.  
 Address Advertisers Bldg.  
 Tel.: 5-2977  
 Representative NBC Spot Sales  
 Newspaper Affil. Advertiser  
 President Thurston Twigg-Smith  
 General, Sta. Manager William O. Paine  
 Comm. Mgr. George C. Mansfield  
 Sales Prom. Mgr., Prog. Dir. Patt Patterson  
 Chief Engineer T. Shigetani

**KHVH—Honolulu—1957**

Frequency: 1040 Kc. Power: 5 Kw.  
 Owned-Oper. By Kaiser Hawaiian Vil. Radio  
 Business Address 1290 Ala Moana Blvd.  
 Tel.: 5-3991  
 Station Representative Adam Young  
 Vice Pres. Richard C. Block  
 General Manager John Serrao  
 Program Director Peter Taylor  
 Publicity Director Robert Z. Kendall  
 Chief Engineer Dan O. Hunter  
 Owners of: KHVH-TV; KHJR-TV, Hilo.

**KIKI—Honolulu—1951**

Frequency: 830 Kc. Power: 250 Watts

Owned-Oper. By KIKI, Ltd.  
 Address 331-D Kamani St.  
 Tel.: 6-3456  
 Independent  
 Station Representative Forjoe  
 Pres., Chief Eng. Royal V. Howard  
 Gen., Sta. Mgr. Angelo J. Rossi

**KNDI—Honolulu—1960**

Frequency: 1270 Kc. Power: 5,000 Watts  
 Owned By James T. Ownby  
 Address Box 1516  
 Tel.: 938-402  
 Independent  
 Gen., Sta. Manager Jim Ownby  
 Chief Engineer James Chase

**KORL—Honolulu—1946**

Frequency: 650 Kc. Power: 10,000 Watts  
 Owned-Operated By Founders Corp.  
 Business Address 575 Kamoku St.  
 Tel.: 9-5236  
 Independent  
 Station Reps. Venard, Rintoul & McConnell  
 President Robert G. Munro  
 Gen., Sta. Manager Harold Davis  
 Program Director Ted Sax  
 Chief Engineer William B. Murphy  
 Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

**KORL**

**RADIO**

**DOMINATES!**

**ALL OF HAWAII with  
 10,000 WATTS**

**AT 650 ON THE DIAL**

**AUTHENTIC NEWS COVERAGE  
 FAMILY PROGRAMMING  
 OUTSTANDING EXPERIENCED AIR SALESMEN  
 CREATIVE SELLING COMPLETE MERCHANDISING**

National representative—Venard, Rintoul & McConnell

**FOUNDERS CORP.**

One of the Founder's groups of Stations including KORL, Honolulu: WFBL, Syracuse New Orleans, Louisiana



# HAWAII-IDAHO

## KOOD—Honolulu—1959

Frequency: 990 Kc. Power: 5,000 Watts  
 Owned By Ala Moana Bcstg. Co.  
 Address 1450 Ala Moana Blvd.  
 Tel.: 990-111 Independent  
 President Alister MacDonald  
 General Manager Perry W. Carle  
 Station Manager Ted R. Scott

## KOHO—Honolulu—1959

Frequency: 1170 Kc. Power: 1,000 Watts  
 Owned By Cosmopolitan Bcstg. Corp.  
 Address 1140-A 12th Ave.  
 Tel.: 775511 Independent  
 Newspaper Affiliation Hawaii Times, Ltd.  
 Station Representative Grant Webb  
 President Shigeo Soga  
 General, Sta. Manager Hideo Sato  
 Program Director Oran Spotts  
 Publicity Director Dick Dressel  
 Chief Engineer Henry Heeseman

## KPOI—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts  
 Owned-Oper. By KPOI Broadcasters Co., Inc.  
 Business Address 1701 Ala Wai Blvd.  
 Tel.: 995-395 Independent  
 Sta. Representative McGavren  
 President H. G. Fernhead  
 V.P., General Manager Fin Hollinger  
 V.P., Sta. Mgr. Ron Jacobs  
 V.P., Commercial Mgr. Ray Gallagher  
 Program Dir. Tom Rounds  
 Chief Engineer Ernest Lindeman

## KULA—Honolulu—1947

Frequency: 690 Kc. Power: 10,000 Watts  
 Owned-Operated By KULA Bcstg.  
 Business Address P.O. Box 1479  
 Tel.: 6-3666 Independent  
 Station Representative Spot Time Sales  
 President Charles Stuart III

Pop.: 685,000

Families: 203,500

# IDAHO

Radio Homes: 200,000

AM Stas. in State: 37

## KBLI—Blackfoot—1951

Frequency: 690 Kc. Power: 1 Kw.  
 Owned-Oper. By KBLI, Inc.  
 Address Box 192  
 Tel.: Sunset 5-1400 Independent  
 Station Representative Adam Young  
 President Howard Johnson  
 General Mgr. Gloria Dillard  
 Chief Engineer Bob G. Shafer

## KATN—Boise—1961

Frequency: 1010 Kc. 1 Kw. d.  
 Owned By Treasure Valley Bcstg.  
 Address 9400 Fairview Ave.

General, Sta. Manager R. L. Johnson  
 Commercial Manager W. Killmer  
 Program Director Judith Lawton  
 Chief Engineer Frank Fitch

## KLEI—Kailua—1953

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By Oahu Bcstg. Co., Inc.  
 Address Kailua Shopping Center  
 Tel.: 250-811 Independent  
 President Jack Latham  
 Gen., Comm. Mgr. Jack Irvine

## KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Garden Island Publ., Ltd.  
 Address Box 1748  
 Tel.: LI 2061 NBC  
 General Mgr. Charles J. Fern  
 Station Mgr. Tadashi Eto  
 Chief Engineer K. Nose

## KMVI—Wailuku-Maui—1947

Frequency: 550 Kc. Power: 1000 Watts  
 Owned-Oper. By Maui Publ. Co., Ltd.  
 Business Address Box 374  
 Tel.: 33-981 NBC  
 Newspaper Affil. Maui News  
 Sta. Representative Thomas F. Clarke  
 Sta., Asst. Gen. Mgr. Richard E. Mawson  
 Chief Engineer Spencer Shiraiishi

## KAHU—Waipahu—1950

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Oper. By Rural Bcstg. Co., Ltd.  
 Business Address P. O. Box 1007  
 Tel.: 274-071 Independent  
 Station Representative Pearson  
 President Dr. Timothy Wee  
 General Manager Harry En Chu  
 Program Director John Livingston  
 Chief Engineer Robert Pearson

Tel.: 375-1111 Independent  
 Station Reps. Oakes; Hopewell  
 President, Gen. Mgr. Ralph F. Frazer  
 Station, Comm. Manager Ken Bort  
 Sales Promotion Manager Steve Gilbert  
 Chief Engineer Gerry Moser

## KBOI—Boise—1947

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Operated By Boise Valley Bcstrs., Inc.  
 Bus.-Studio Address 1007 W. Jefferson  
 Tel.: 3-2511 CBS  
 Rep. Peters, Griffin, Woodward, Inc.  
 Pres., Gen. Mgr. Westerman Whillock



Sta., Comm. Mgr. .... Earl Glade, Jr.  
 Production Supervisor ..... Dena Howell  
 Publicity Director ..... John Clark  
 Chief Engineer ..... James Johnitz, Jr.  
 Owners of: KBOI-FM-TV

**KGEM—Boise—1946**

Frequency: 1140 Kc. .... Power: 10,000 Watts  
 Owned By ..... Gem State Bcstg. Co.  
 Address ..... 5601 Cassia St.  
 Tel.: 4-3511 ..... MBS-ABC  
 Representative ..... Avery-Knodel  
 General Mgr. .... David Miles  
 Commercial Mgr. .... Robert Weisenburger  
 Chief Engineer ..... Milton Daniel

**KEST—Boise—1961**

Frequency: 790 Kc. .... Power: 1 Kw. d.  
 Owned By ..... KEST Bcstgs. Assocs.  
 Address ..... Route 4  
 Tel.: 3-0894 ..... Independent  
 Station Representative ..... Grant Webb  
 Co-Owners .. Reid W. Dennis, John M. Bryan  
 Station Manager ..... R. Lee Norton  
 Commercial Manager ..... Richard Kersting  
 Sales Prom. Manager .. Don Liebendorfer, Jr.  
 Program Director ..... Richard Cable  
 Publicity Director ..... Charles Rowe  
 Chief Engineer ..... William Koelsch

**KIDO—Boise—1928**

Frequency: 630 Kc. .... Power: 5000 Watts  
 Owned By ..... Chem-Air, Inc.  
 Address ..... 1528 Vista  
 Tel.: 4-8661 ..... NBC  
 Sta. Representative ..... Weed  
 President ..... William E. Boeing, Jr.  
 General, Comm. Mgr. .... Jack J. Link  
 Program, Prom. Mgr. .... Vern E. Moore  
 Chief Engineer ..... John A. Maxson

**KYME—Boise—1955**

Frequency: 740 Kc. .... Power: 500 Watts  
 Owned-Operated By... Keith & Ellen Patterson  
 Address ..... P. O. Box 2794  
 Tel.: 2-3575 ..... Independent  
 Sta. Representative ..... Grant Webb  
 Pres., Gen. Mgr. .... Keith E. Patterson  
 Comm. Mgr. .... Lou Clemens  
 Prog. Dir. .... Richard Sybert  
 Chief Engineer ..... Roy Pack

**KBAR—Burley—1946**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KBIO, Inc.  
 Address ..... P. O. Box 481  
 Tel.: OR 8-2244 ..... ABC-KBS  
 Newspaper Affiliation ..... D. Herald-Bulletin  
 Sta. Representative ..... Torbet, Allen & Crane  
 Station Mgr. .... Charles T. Brownlow  
 Commercial Mgr. .... R. Saxvick  
 Program Director ..... C. Cheney  
 Chief Engineer ..... AI Lee

**KBGN—Caldwell—1960**

Frequency: 910 Kc. .... Power: 1 Kw.  
 Owned By ..... Christian Bcstg. Co. of Idaho  
 Address ..... 3303 E. Chicago

Tel.: 9-3635 ..... Independent  
 General Manager ..... F. Demcy Mylar  
 Chief Engineer ..... Arden Casper

**KCID—Caldwell—1947**

Frequency: 1490 Kc. .... Power 1 Kw. d., 250 W. n.  
 Owned-Operated By ..... Caldwell Bcstg. Co.  
 Address ..... 921 Cleveland Blvd.  
 Tel.: 9-3608 ..... Independent  
 Station Rep. .... Harlan G. Oakes  
 Pres., Gen. Mgr. .... Clair B. Hull  
 Station Manager ..... Duane D. Wolfe  
 Chief Engineer ..... Bill Neumann

**KVNI—Coeur D'Alene—1946**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Rexard Co.  
 Business-Studio Address ..... Blackwell Island  
 Tel.: MOhawk 4-2196 ..... KBS  
 Pres., Sta. Mgr. .... Rex Koury  
 Sales Prom. Mgr. .... Bernard Merriman

**KORT—Grangeville—1954**

Frequency: 1230 Kc. .... Power: 250 Watts d.  
 Owner ..... Kecco, Inc.  
 Address ..... Box 72  
 Tel.: 51 ..... KBS  
 Station Reps. .... Felts, Dove, Dever, Cannon  
 President, Gen. Mgr. .... Edward M. Brainard  
 Sales Prom. Manager ..... John E. Ready  
 Chief Engineer ..... Daren Flynn

**KID—Idaho Falls—1928**

Freq.: 590 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... Idaho Radio Corp.  
 Address ..... 1275 E. 17th St.  
 Tel.: 522-5100 ..... CBS  
 Station Reps. .... Walker-Rawalt; Moore  
 Exec. V.P. .... J. Allen Jensen  
 Commercial Manager ..... Leonard Wasden  
 Sales Prom. Manager ..... Mel Richardson  
 Program Director ..... Bob Burtenshaw  
 Chief Engineer ..... Carroll Secrist  
 Owners of: KID-TV.

**KIFI—Idaho Falls—1946**

Frequency: 1260 Kc. .... Power: 5000 Watts d.  
 Owned-Oper. By .... E. Idaho Bcstg. & TV Co.  
 Address ..... P.O. Box 2148  
 Tel.: JA 3-1171 ..... ABC-KBS  
 Newspaper Affil. .... Post, Register  
 Reps. .... Avery-Knodel; Intermountain Network  
 Pres., Gen. Mgr. .... J. M. Brady  
 Commercial Manager ..... Max Dahlstrom  
 Program Director ..... Ralph Wayne  
 Chief Engineer ..... B. Nelson  
 Owners of: KIFI-TV.

**KUPI—Idaho Falls—1957**

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned By ..... KUPI, Inc.  
 Address ..... P.O. Box 2557  
 Tel.: JA 2-1101 ..... Independent  
 Station Rep. .... Sandeberg-Gates  
 President, Gen. Mgr. .... Gene Riesen  
 Sales Prom. Manager ..... Paul Bragg  
 Program Director ..... Rick Van  
 Chief Engineer ..... B. J. Echo

**KART—Jerome—1956**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....K. Clark  
 Address.....Box 1176  
 Tel.: EA 4-2321.....Independent  
 Pres., Gen. Mgr.....K. Clark  
 Chief Engineer.....Bob Phillips

**KOZE—Lewiston—1955**

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Lewis Clark Bcstg. Co.  
 Address.....2829 Country Club Dr.  
 Tel.: SH 3-2502.....ABC  
 Sta. Representative.....Gill-Perna  
 Gen. Mgr., Co-Owner.....J. H. Matlock  
 Sta. Mgr., Co-Owner.....E. A. Hamblin  
 Commercial Mgr.....George Walton  
 Program Director.....Stan Haase  
 Sales Prom. Mgr.....Dick Gohlman  
 Publicity Director.....Jan Van Buskirk  
 Chief Engineer.....Jerry Chandler  
 Owners of: KLER, Orofino

**KRLC—Lewiston—1935**

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Donald A. & E. S. Thomas  
 Address.....P. O. Box 287  
 Tel.: SH 3-1551.....MBS  
 Station Reprs. Masla; Moore; Torbet, A. & C.  
 Station Manager.....Donald Thomas  
 Program Director.....Albin Nelson  
 Commercial Mgr.....Douglas MacKelvie  
 Sales Prom. Mgr.....Beverly Swanson  
 Chief Engineer.....Harold Holbrook

**KRPL—Moscow—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....KRPL, Inc.  
 Address.....1328 Pullman Road  
 Tel.: TU 2-1174.....KBS-MBS  
 Station Representative.....Art Moore  
 Pres., Gen. Mgr.....Gale Mix  
 Comm. Mgr.....James Sanberg  
 Station Mgr.....John Mix  
 Sales Prom. Mgr.....John Turner  
 Prog Dir., Ch. Eng.....Larry Ayer  
 Publicity Director.....Shirley Mix

**KFXD—Nampa—1930**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Oper. By.....E. G. Wenrick Bcstg. Co.  
 Business Address.....1024 12th Ave. S.  
 Tel.: 6-4611.....Independent  
 Representative.....Pearson  
 Co-Owner, Gen. Mgr.....Ken Kilmer  
 Sta. Comm. Manager.....Doyle Cain  
 Prog. Dir.....Shirl Black  
 Chief Engineer.....G. M. Rose

**KLER—Orofino—1958**

Frequency: 950 Kc. Power: 500 Watts d.  
 Owned By.....Clearwater Broadcasting Co.  
 Address.....P.O. Box 32  
 Tel.: Granite 2-5011.....KBS  
 Station Representative.....Feltis, Jacobson  
 Station Manager.....L. Whitmore  
 Chief Engineer.....Garry Bell

**KWAL—Osborn—1938**

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Metals Bcstg. Co.  
 Address.....Box 930, Wallace, Ida.  
 Tel.: OS 1-6101.....Independent  
 Representative.....Holman, Ari Moore  
 Pres., Gen. Mgr.....R. Lee Black  
 Chief Engineer.....Robert Tremblay

**KEOK—Payette—1957**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....Treasure Valley Bcstg. Co.  
 Address.....P.O. Box 420  
 Tel.: Midway 2-3351.....KBS  
 Co-Owner, Gen. Mgr.....E. S. Graham  
 Chief Engineer.....R. Montgomery

**KSEI—Pocatello—1926**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By.....Pioneer Bcstrs. Corp.  
 Business-Studio Address.....Box 31  
 Tel.: 233-2121.....NBC  
 Representative.....Weed; Art Moore  
 Pres., Gen. Mgr.....Henry H. Fletcher  
 Program Director.....Ruth A. Fletcher  
 Publicity Director.....Olive L. Greene  
 Chief Engineer.....Ellis W. Call

**KWIK—Pocatello—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned.....Pocatello Radio, Inc.  
 Address.....P.O. Box 2005  
 Tel.: Cedar 3-1133.....MBS-ABC  
 Representative.....Avery-Knodel  
 General Manager.....T. Thompson  
 Chief Engineer.....D. L. Lewis

**KYTE—Pocatello—1956**

Frequency: 1290 Kc. Power: 1 Kw. d.  
 Owned.....Pocatello Bcstg. Co.  
 Address.....355 Yellowstone Ave.  
 Tel.: CE 2-6565.....KBS  
 Reprs. Continental; Torbet, Allen & Crane  
 President, Gen Mgr.....F. J. Riorden  
 Chief Engineer.....Dwight L. Zundel

**KPST—Preston—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Voice of The Rockies, Inc.  
 Address.....P.O. Box 395  
 Tel.: 600.....KBS  
 Station Reprs. Continental; Feltis  
 President.....R. Dunn  
 Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

**KRXK—Rexburg—1951**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned.....Snake River Radio & TV Co., Inc.  
 Address.....455 S. 2nd East  
 Tel.: 356-5488.....KBS  
 Station Representative.....Broadcast Time Sales  
 Pres., Gen. Mgr.....Gene Shumate  
 Comm. Mgr.....Wes Lawrence  
 Program Director.....Phil Nash  
 Chief Engineer.....Dan Coltrane

**KAYT—Rupert—1955**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Inland Bcstg. Co.  
 Address.....P.O. Bin M  
 Tel.: HE 6-3746.....Independent  
 Sta. Reps.....Hopewell, Art Moore  
 Pres., Gen. Mgr.....Mervin V. Ling  
 Sta. Comm. Mgr.....George McDonald  
 Chief Engineer.....E. C. Miller

**KSRA—Salmon—1959**

Frequency: 960 Kc. Power: 1000 Watts, d.  
 Owned By.....Salmon River R-TV Co., Inc.  
 Address.....Main & Water Sts.  
 Tel.: Skyline 6-2218.....KBS  
 President, Gen. Mgr.....David G. Ainsworth  
 Chief Engineer.....Louis A. Peressini

**KSPT—Sandpoint—1949**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....Bauer Bcstg. Co.  
 Address.....P. O. 431  
 Tel.: CO 3-2179.....KBS  
 General Mgr.....Norman Bauer

**KBRV—Soda Springs—1957**

Frequency: 540 Kc. Power: 500 Watts, d.  
 Owned By.....J. C. Wallentine  
 Address.....98 W. 2nd South  
 Tel.: Soda Springs 775.....KBS  
 Station Representative.....Avery-Knodel  
 General Manager.....J. C. Wallentine  
 Station Manager.....R. Bruce  
 Program Director.....Curtis Empey  
 Chief Engineer.....J. Davis

**KSKI—Sun Valley—1960**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Radio Sun Valley, Inc.  
 Address.....Hotel Boise, Boise, Ida.  
 Tel.: 3131.....Independent  
 President.....R. L. Hagadone

**KEEP—Twin Falls—1946**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Radio Sales Corp.  
 Address.....P. O. Box 511  
 Tel.: 733-7512.....Independent  
 Station Rep.....Grant Webb  
 President, Gen. Mgr.....R. W. Burden, Jr.  
 Asst. Manager.....W. F. Denney  
 Program Director.....Bill Bailey  
 Chief Engineer.....Walt Snow  
 Owners of: KFHA, Tacoma, Wash.

**KLIX—Twin Falls—1946**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned.....KLIX Corp.  
 Business Address...Eastland & Elizabeth Ave.  
 Tel.: REdwood 3-5840.....ABC  
 Rep.....Avery-Knodel  
 President.....G. Hatch  
 V.P., Gen. Sta. Mgr.....G. O. Glasmann  
 Program Director.....L. Walton  
 Chief Engineer.....Dennis Lowe

**KTFI—Twin Falls—1928**

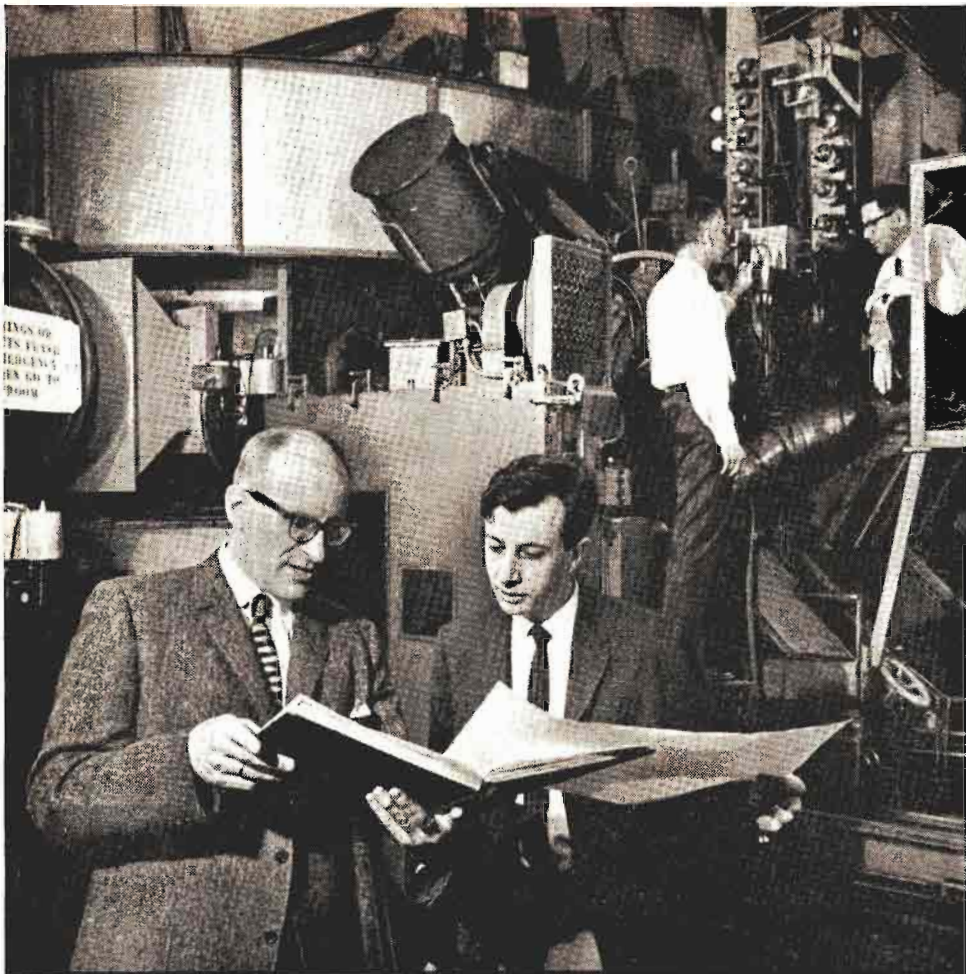
Frequency: 1270 Kc. Power: 5000 d., 1000 r  
 Owned-Operated By.....Radio Bcstg. Corp  
 Address.....241 Main Ave. W  
 Tel.: 733-3381.....NBC  
 Sta. Reps.....Jacobsen; Weed; Wagner  
 Pres., Gen., Sta. Mgr.....F. M. Gardner  
 Sales Prom. Mgr., Pub. Dir.....L. Parker  
 Program Director.....Linda Pierce  
 Chief Engineer.....Carl Norris

**KWEI—Weiser—1947**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned By.....Oxbow Bcst. Co.  
 Address.....Box 791  
 Tel.: 549-0886.....Independent  
 Station Representatives.....Hopewell; Moore  
 President, Ch. Eng.....Edwin C. Miller

When You Can Have  
 The Best,  
 Why Be Satisfied  
 With Less?

THE ASSOCIATED PRESS



## In Chicago

... Ricardo Levi-Setti and Anthony Turkevitch, renowned nuclear scientists, work with this awesome \$2.5 million cyclotron at the University of Chicago's Enrico Fermi Institute. Here on campus, under the west stands of the University's Stagg Field, the first nuclear chain reaction ushered in the Atomic Age.

## In Chicago

## WGN Radio

delivers more counties\*  
more homes\*  
than any other Chicago radio station!

\*Nielsen NCS 61

WGN IS CHICAGO



Quality · Integrity · Responsibility · Performance

Pop.: 10,275,000  
Families: 3,161,000

# ILLINOIS

Radio Homes: 3,089,000  
AM Stas. in State: 105

## WOKZ—Alton—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.  
Owned-Oper. By.....Palen Bcstg. Corp.  
Address.....Godfrey Road  
Tel.: HO 6-3535.....Independent  
President, Gen. Mgr.....Edward N. Palen  
Comm., Sta. Mgr.....H. Bunyan  
Chief Engineer.....Nicholas Bono

## WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts  
Owned.....Anna Bcstg. Co., Inc.  
Address.....Anna Hotel  
Tel.: 1113.....Independent  
Sta. Representative.....Bernard Howard  
President.....Pierce E. Lackey  
Gen. Mgr., Ch. Engr.....Donald C. Michel

## WKKD—Aurora—1960

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By.....Russell G. Salter  
Address.....1880 Plain Ave.  
Tel.: TWinoaks 7-0481.....Independent  
Station Rep.....Gill-Perna  
President, Sta. Mgr.....Russell G. Salter  
Commercial Manager.....Mike Diem  
Sales Prom. Mgr., Prog. Dir.....Rog Shales  
Chief Engineer.....William H. Wardle  
Owners of: WBEL, S. Beloit; WIXN, Dixon;  
KCLN, Clinton; WKKD, Aurora, Ill.

## WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Kw. d. 500 n.  
Owned By.....WMRO, Inc.  
Business-Studio Address.....184 River St.  
Tel.: TW 7-4215.....Independent  
President.....Vincent G. Cotey  
Station Manager.....Ben A. Oswalt  
Commercial Manager.....Charles V. Hunter  
Prog. Dir.....Jeanne M. Doran  
Chief Engineer.....J. R. Kitner

## WRMS—Beardstown—1959

Frequency: 790 Kc. Power: 500 Watts  
Owned By.....Beardstown Bcstg., Inc.  
Address.....108 East Main St.  
Tel.: 790.....KBS  
President, Gen. Mgr.....R. W. Sudbrink  
Station Manager.....Burl Lauter  
Sales Manager.....Donald Chipman  
Chief Engineer.....O. D. Kost

## WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.  
Owned-Operated By.....Belleville Bcstg. Co.  
Address.....Route 159 at Mulligan Lane  
Tel.: AD 3-5000.....Independent  
Representative.....Indie Sales  
President, Gen. Mgr.....John W. Lewis  
Commercial Manager.....H. Glenn Deffendall  
Program Director.....Robert A. Armstrong  
Chief Engineer.....Marvin Mollring

## WJBC—Bloomington—1924

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Bloomington Bcstg. Corp.  
Address.....209 E. Washington  
Tel.: 8252078.....ABC  
Newspaper Affil.....Daily Pantagraph  
Representative.....John E. Pearson  
President.....Loring C. Merwin  
Vice President.....Vernon A. Nolte  
Station Manager.....Timothy R. Ives  
Commercial Manager.....John McDermott  
Program Dir.....Don Newberg  
Chief Engineer.....Ted Bailey

## WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Cairo Broadcasting Co.  
Business Address.....Box 311  
Tel.: 1490.....Independent  
General. Comm. Manager.....Merrill C. Currier

## WBYS—Canton—1947

Frequency: 1560 Kc. Power: 250 Watts  
Owned-Operated By.....Fulton Cty. Bcstg. Co.  
Address.....1000 East Linn St.  
Tel.: 647-1560.....ABC, KBS  
Newspaper Affil.....Canton Daily Ledger;  
Booneville News-Advertiser  
President.....Harriett B. Winsor  
General Manager.....Charles E. Wright  
Program Director.....Bruce Bagg  
Commercial Mgr.....Jean Marconnet  
Chief Engineer.....Larry Caldwell

## WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.  
Owned-Operated By.....Southern Illinois Bcstg.  
Business-Studio Address.....218 W. Main St.  
Tel.: Glenview 7-8114.....Independent  
General Manager.....Paul F. McRoy  
Commercial Manager.....Larry Doyle  
Program Director.....Stan Leigh  
Chief Engineer.....Pat Burns

## WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Carmi Bcstg Co.  
Address.....U. S. Route 460  
Tel.: 382-4161.....Independent  
Gen., Sta. Mgr.....S. A. Hassan  
Chief Engineer.....L. Bradley

## WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Superior Bcstg. Service, Inc.  
Address.....502 Wabash Ave.  
Tel.: 520.....Independent  
Station Rep.....Sears & Ayer  
Manager.....John Palmer

# ILLINOIS

## WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.  
Owned..... Southern Illinois Bcstg. Co.  
Address..... Box 428  
Tel.: 532-5151..... Independent  
Representative..... Bob Dore  
President..... C. W. Rodgers  
General Manager..... A. C. Mainer  
Program Director..... Danny Parker  
Chief Engineer..... R. Millmaker

## WDWS—Champaign—1937

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owner..... The Champaign News Gazette, Inc.  
Business Address..... 48 Main St.  
Tel.: 356-1855..... CBS  
Newspaper Aff..... News-Gazette  
Representative..... The Meeker Co.  
President..... Mrs. Helen M. Stevick  
Gen., Sta. Mgr..... Larry Stewart  
Program Dir..... Constance Vogt  
Chief Engineer..... Robert Brown

## WEIC—Charleston—1954

Frequency: 1270 Kc. Power: 1000 Watts  
Owned By..... Friendly Bcstrs., Inc.  
Address..... Charleston, Ill.  
Tel.: DI 5-2149..... KBS  
Pres., Gen. Mgr..... William Kepper  
Station Manager..... James L. Seed  
Sales Prom. Manager..... Robert Parker  
Program Director..... John Heath  
Ch. Eng..... Randall Moody

## WAIT—Chicago—1941

Frequency: 820 Kc. Power: 5000 Watts  
Owned-Operated By..... Radio Station WAIT  
Bus.-Studio Address..... 188 W. Randolph St.  
Tel.: FR 2-0660..... MBS  
Station Rep..... Gill-Perna  
Managing Director..... Robert B. Miller  
Chief Engineer..... Harry Berg

## WBBM—Chicago—1923

Frequency: 780 Kc. Power: 50,000 Watts  
Owned-Operated By..... CBS, Inc.  
Address..... 630 N. McClurg Ct.  
Tel.: WH 4-6000..... CBS  
Sta. Rep..... CBS Spot Sls.  
V.P., Gen Mgr..... E. H. Shomo  
Commercial Manager..... W. J. Connelly  
Publicity Director..... Paul Lazzaro  
Program Director..... Len Schlosser  
Production Manager..... Kenneth Carbonel  
Chief Engineer..... William Fligel

## WBEE—Chicago—1955

Frequency: 1570 Kc. Power: 1000 Watts  
Owned By..... Continental Broadcasting  
Address..... 75 E. Wacker Drive  
Tel.: Randolph 6-6842..... Independent  
Reps., Continental Bcstg.: Torbet, Allen, Crane  
President..... O. Wayne Rollins

General Manager..... Harry Wilber  
Opera Mgr..... Bill German  
Chief Engineer..... J. R. Burdeau

## WCFL—Chicago—1926

Frequency: 1000 Kc. Power: 50,000 Watts  
Owned..... Chicago Federation of Labor  
Business-Studio Address..... 666 Lake Shore Dr.  
Tel.: MO 4-2400..... Independent  
Station Representative..... McGavren  
President..... William A. Lee  
Station Manager..... Thomas E. Haviland  
Program Director..... Bob Finnegan  
Prom. Mgr., Pub. Dir..... Chuck Wilson  
Chief Engineer..... Jack McKay

## WCRW—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Josephine A. White  
Address..... 2756 Pine Grove Ave.  
Tel.: EA 7-6860..... Independent  
General Manager..... J. A. White

## WEDC—Chicago—1926

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Emil Denmark, Inc.  
Address..... 3860 W. Ogden Ave.  
Tel.: CR 7-4100..... Independent  
President..... Emil Denmark  
General, Comm. Mgr..... Bill Mack  
Chief Engineer..... Edward Jacker

## WGES—Chicago—1924

Frequency: 1390 Kc. Power: 5000 Watts d.  
Owned By..... Radio Station WGES  
Bus. Address..... 2708 W. Washington Blvd.  
Tel.: SA 2-1700..... Independent  
President, Gen. Mgr..... John A. Dyer  
Commercial Mgr..... Elizabeth M. Hinzman  
Sales Promotion Manager..... K. P. Freda  
Program Director..... Herbert Rudolph  
Publicity Director..... Norm Spaulding  
Chief Engineer..... William Shunk

## WGN—Chicago—1924

Frequency: 720 Kc. Power: 50,000 Watts  
Owned-Operated By..... WGN, Inc.  
Address..... 2501 Bradley Place  
Tel.: LA 8-2311..... Independent  
Newspaper Affiliation..... The Chicago Tribune  
Representative..... Edward Petry  
President..... J. Howard Wood  
Exec. V.P., General Mgr..... Ward L. Quaal  
Station Manager..... Charles E. Gates  
General Sales Manager..... Marvin Astrin  
Sales Promotion Manager..... James G. Hanlon  
Program Director..... D. Pecaro  
Publicity Director..... Dan Calibraro  
Dir. of Engineering..... Carl J. Meyers  
(See Page 360 for Ad)

## WIND—Chicago—1927

Frequency: 580 Kc. Power: 5000 Watts  
Owned-Oper. By..... Westinghouse Bcstg. Co.  
Business Address..... 400 N. Michigan Ave.  
Tel.: Whitehall 4-2170..... Independent

**Representative**.....AM Radio Sales  
**President**.....Donald H. McGannon  
**Vice President**.....Ralph L. Atlas  
**General Manager**.....Edward Wallis  
**Commercial Manager**.....Bennett O. Scott  
**Program Director**.....Guy Harris  
**Nat'l Sales Coordinator**.....John P. Holland  
**Advertising, Prom. Mgr.**.....Paul N. Lindsay  
**Publicity Director**.....Hildo. Woehrmeyer  
**Chief Engineer**.....Kenneth C. Shirk  
**Owners of:** WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.

**WJJD—Chicago—1924**

**Frequency:** 1160 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....Plough Bcstg. Co.  
**Address**.....8 S. Michigan Ave.  
**Tel.:** ST 2-5466.....**Independent**  
**Representative**..Radio-TV Representatives, Inc.  
**President**.....Harold R. Krelstein  
**V.P., General Manager**....Boyd W. Lawlor  
**Commercial Manager**.....Alfred Grosby  
**Program Director**.....Jerry Healey  
**Chief Eng.**.....Walter F. Myers  
**Owners of:** WCAO, Baltimore; WPLO, Atlanta; WMPS, Memphis; WCOF, Boston.

**WAAF—Chicago—1922**

**Frequency:** 950 Kc.....**Power:** 1000 Watts, d.  
**Owned-Operated By**.....Cornbelt Publishers  
**Business Address**.....221 N. LaSalle St.  
**Tel.:** RA 6-1932.....**Independent**  
**Newspaper Affil.**.....Drovers Journal  
**Station Representative**.....Bolling Co.  
**President**.....H. Thieman  
**Gen., Prom. Mgr.**.....Thomas L. Davis  
**Comm., Program Director**.....Bill Bauer  
**Chief Engineer**.....Carl W. Ulrich

**WLS—Chicago—1924**

**Frequency:** 890 Kc.....**Power:** 50,000 Watts  
**Owned-Operated By**.....WLS, Inc.  
**Business Address**.....360 N. Michigan Ave.  
**Tel.:** SState 2-2002.....**ABC**  
**Representative**.....John Blair  
**President**.....Ralph W. Beaudin  
**Commercial Manager**.....Armand J. Belli  
**Sales Prom., Pub. Dir.**.....Ronald Sack  
**Program Director**.....Gene Taylor

**WMAQ—Chicago—1922**

**Frequency:** 670 Kc.....**Power:** 50,000 Watts  
**Owned-Operated By**..National Bcstg. Co., Inc.  
**Business-Studio Address**...Merchandise Mart  
**Tel.:** SU 7-8300.....**NBC**  
**Representative**.....NBC Radio Spot Sales  
**President (NBC)**.....Robert E. Kintner  
**V.P. (NBC), Gen. Mgr.**.....Lloyd E. Yoder  
**Sales Manager**.....Robert McAuliffe  
**Station Manager**.....John M. Keys  
**Sales Promotion Manager**....Chet Campbell  
**Program Director**.....Robert K. Brown  
**Publicity Director**.....Dan Anderson  
**Chief Engineer**.....W. C. Prather

**WMBI—Chicago—1926**

**Frequency:** 1110 Kc.....**Power:** 5,000 Watts.  
**Owned By**.....Moody Bible Institute  
**Address**.....820 N. La Salle St.  
**Tel.:** Michigan 2-1570.....**Independent**  
**Manager, Radio Div.**.....W. E. Mayfield  
**Program Director**.....John Rader  
**Publicity Director**.....John Raymond  
**Chief Engineer**.....A. P. Frye  
**Owners of:** WDLM, E. Moline, Ill.

**WSBC—Chicago—1925**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**...WSBC Bcstg. Co., Inc.  
**Business-Studio Address**..2400 W. Madison St.  
**Tel.:** MO 6-9060.....**Independent**  
**Pres., Gen. Mgr., Ch. Eng.**.....Louis B. Lee  
**Comm. Mgr.**.....Margaret Strasser  
**Program Dir.**.....Robert J. Lee

**WCGO—Chicago Heights—1959**

**Frequency:** 1600 Kc.....**Power:** 1000 Watts  
**Owned By**.....South Cook Bcstg., Inc.  
**Address**.....119 Olympia Plaza  
**Tel.:** Skyline 6-6100.....**Independent**  
**Station Rep.**.....Hal Walton  
**President, Gen. Mgr.**.....A. V. Santucci  
**Commercial Manager**.....Anthony D'Amico  
**Chief Engineer**.....Walter R. Lorenc

**WHFC—Cicero—1923**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WHFC, Inc.  
**Address**.....3350 S. Kedzie Ave.  
**Tel.:** CL 4-7411.....**Independent**  
**President**.....Richard W. Hoffman  
**Gen. Program Mgr.**.....M. E. Clifford  
**Station, Publicity Director**.....F. Summers  
**Chief Engineer**.....E. Jacker

**WHOW—Clinton—1947**

**Frequency:** 1520 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**...Cornbelt Bcstg. Co.  
**Business Address**.....401½ S. Side Sq.  
**Tel.:** 300.....**Independent**  
**Representative**.....Holman  
**President**.....J. R. Livesay  
**Gen Mgr., Chief Eng.**.....Rolland O. Looper

**WDAN—Danville—1938**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Operated By**..Northwestern Pub. Co.  
**Address**.....1500 N. Washington  
**Tel.:** Hickory 2-1700.....**CBS**  
**General Manager**.....Robert J. Burow  
**Sta. Mgr.**.....Max Shaffer  
**Chief Engineer**.....Norlyn Dossey  
**Owners of:** WHEC-AM-TV, Rochester; WENY, Elmira; WINR-TV, Binghamton.

**WITY—Danville—1953**

**Frequency:** 980 Kc.....**Power:** 1 Kw.  
**Owned**.....Vermillion Bcstg. Corp.  
**Address**.....P. O. Box 142

# ILLINOIS

Tel.: 446-1312 ..... MBS  
 Representative ..... Burn-Smith  
 President ..... Gilbert E. Metzger  
 General Manager ..... Elzer Marx  
 Program Director ..... David Bethke  
 Chief Engineer ..... Taylor Clawson  
 Owners of: WITZ, Jasper; WITE, Brazil.

## WDZ—Decatur—1921

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Mid-States Bcstg. Co.  
 Business-Studio Address ..... 265 S. Park St.  
 Tel.: 423—9744 ..... MBS  
 Representative ..... Peters, Griffin, Woodward  
 Pres., Gen. Mgr. .... Frank C. Schroeder, Jr.  
 Commercial Manager ..... Ronald F. Gallina  
 Asst. Mgr., Program Director ..... Harry Michaels  
 Chief Engineer ..... Clifford V. Hahn

## WSOY—Decatur—1925

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Illinois Bcstg. Co.  
 Address ..... 1100 E. Pershing Road  
 Tel.: 877—5371 ..... CBS  
 Representative ..... Weed  
 President ..... Frederick W. Schaub  
 Station Manager ..... Robert B. King  
 Program Director ..... H. Downey Hewey  
 Chief Engineer ..... Allan Doyle

## WIXN—Dixon—1961

Frequency: 1460 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Russell G. Salter, Inc.  
 Address ..... 1460 College Ave.  
 Tel.: 283-1811 ..... Independent  
 President ..... Lloyd Burlingham  
 General Manager ..... O. K. Wright  
 Acting Program Dir. .... Gerald Peterson  
 Chief Engineer ..... Frank Baker

## WLKB—De Kalb—1947

Frequency: 1360 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... DeKalb Radio Studios, Inc.  
 Business-Studio Address ..... 711 N. First St.  
 Tel.: De Kalb 6-3485 ..... Independent  
 Station Rep. .... Bernard Howard  
 Pres., Gen. Mgr. .... George C. Biggar  
 Commercial Manager ..... Richard Meier  
 Program Director ..... R. C. Brown  
 Publicity Director ..... Russell Pigott  
 Chief Engineer ..... W. Dean Clayton

## WDQN—Du Quoin—1951

Frequency: 1580 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... DuQuoin Bcstg. Co.  
 Address ..... Music Center  
 Tel.: LI 2-3894 ..... Independent  
 Sta. Representative ..... Devney Organization  
 Pres., Gen. Mgr. .... M. R. Lankford  
 Comm. Sales Prom. Mgr. .... Gene Showalter  
 Chief Engineer ..... W. W. Beacham

## WDLM—East Moline—1960

Frequency: 960 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Moody Bible Inst., of Chicago

Address ..... RFD, Coal Valley, Ill.  
 Tel.: Orion, Ill. .... Independent  
 Manager ..... W. E. Mayfield  
 Station Manager ..... Dean L. Sippel  
 Chief Engineer ..... Earl Kesselhuth

## WBBR—East St. Louis—1935

Freq.: 1490 Kc. .... Power: 500 Watts d. 250 n.  
 Owned By ..... Stanlin, Inc.  
 Address ..... Broadview Hotel, 421 E. Broadway  
 Tel.: BRidge 1-4625 ..... Independent  
 Sta. Representative ..... Good Music Broadcasters  
 President ..... Louis Strick  
 General, Sta. Mgr. .... Elmer E. Willrich  
 Program Dir. .... Dan Stengel  
 Chief Engineer ..... Erle White

## WCRA—Effingham—1947

Frequency: 1090 Kc. .... Power: 250 Watts, d.  
 Owned-Operated By ..... Effingham Bcstg. Co.  
 Address ..... 110 N. Banker St.  
 Tel.: 1090 ..... Independent  
 Station Rep. .... Devney Organization  
 President ..... Joseph E. McNaughton  
 General Sta. Mgr. .... Charles G. Pettit  
 Comm. Prom. Mgr. .... Tom Kiernan  
 Program, Chief Engr. .... Larry Wilson

## WRMN—Elgin—1949

Frequency: 1410 Kc. .... Power: 500 Watts  
 Owned-Oper. By ..... The Elgin Bcstg Co.  
 Address ..... 18½ Douglas Ave.  
 Tel.: SH 1-7700 ..... Independent  
 News Affil. .... Pekin Times, Yuma Sun  
 Representative ..... Devney Organization  
 Pres., Gen. Mgr. .... J. Richard Suttler

## WEAW—Evanston—1946

Frequency: 1330 Kc. .... Power: 1000 Watts  
 Owned ..... No. Shore Bcstg. Co., Inc.  
 Address ..... 1700 Central St.  
 Tel.: UN 4-6500 ..... Independent  
 Reps. .... Good Music Bcstrs.; Oakes  
 Pres., Gen. Mgr. .... Edward A. Wheeler  
 Station Mgr. .... Glen Halbe  
 Program Dir. .... B. Allen  
 Chief Engineer ..... Stan Simmons

## WNMP—Evanston—1946

Frequency: 1590 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Semrow Broadcasting Co.  
 Address ..... 1710 Orrington Ave.  
 Tel.: GR 5-1590 ..... Independent  
 Station Representative ..... Broadcast Time Sales  
 President ..... Harry Semrow  
 General, Sta. Mgr. .... Channing Overton  
 Commercial Manager ..... Todd Branson  
 Sales Prom. Manager ..... Glen Hammer  
 Chief Engineer ..... Eugene Cummings

## WFIW—Fairfield—1953

Frequency: 1390 Kc. .... Power: 1,000 Watts d.  
 Owned-Oper. By ..... Wayne County Bcstg. Co.  
 Address ..... Box 72



Tel.: 2159 .....KBS  
**Representative** .....Grant Webb  
 General Manager ..... Thomas S. Land  
 Commercial Mgr. .... Garnet Williams  
 Program Director ..... Bill Arthur  
 Publicity Director ..... Darrell Linne  
 Chief Engineer ..... Gil Wallace  
 Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

**WFRL—Freeport—1947**

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned By ..... Triad TV Corp.  
 Business-Studio Address. .... 9 N. Chicago Ave.  
 Tel.: Adams 2-5171 ..... Independent  
 President ..... C. Wayne Wright  
 General Mgr. .... Richard A. Carroll  
 Chief Engineer ..... LaVerne G. Bawinkel

**WGIL—Galesburg—1937**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Galesburg Bcstg. Co., Inc.  
 Address ..... Box 751  
 Tel.: DI 2-5131 ..... MBS  
 Newspaper Affiliation. .... Daily Register Mail  
 Gen. Sta. Mgr. .... Roger Coleman  
 Chief Engineer ..... R. Bevenour

**WAIK—Galesburg—1959**

Frequency: 1590 Kc. .... Power: 5000 Watts d.  
 Owned By ..... F. C. Webster, Jr.  
 Address ..... 36 Park Plaza  
 Tel.: Dickens 2-3161 ..... Independent  
 Sta. Representative. .... Burn-Smith Co.  
 President ..... F. C. Webster, Jr.  
 Program Director ..... Jack Teiken  
 Chief Engineer ..... John Humphries

**WGSB—Geneva—1961**

Frequency: 1480 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned By ..... Fox Valley Bcstg. Corp.  
 Address ..... Box 68  
 Tel.: 584-8820, St. Charles, Ill. .... MBS  
 President ..... Robert M. Booth, Jr.  
 General, Sta. Manager ..... Burt Squire  
 Sales Prom. Mgr., Pub. Dir. .. Homer Hanlon  
 Program Director ..... Joe Barrie  
 Chief Engineer ..... Howard Enstrom

**WGNU—Granite City—1961**

Frequency: 920 Kc. .... Power: 500 Watts d.  
 Owned By ..... Tri-Cities Bcstg. Co.  
 Address ..... Granite City  
 Tel.: Granite City ..... Independent  
 General Manager ..... Chuck Norman

**WEBQ—Harrisburg—1923**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... First Trust Assoc.  
 Address ..... 100 E. Poplar St.  
 Tel.: Clearbrook 3-7032 ..... KBS  
 Station Representative ..... George O. Sutton  
 Gen.-Station-Comm. Mgr. .... Ingils M. Taylor  
 Sales Prom. Manager ..... Edward Topper  
 Program Director ..... Norma Slaton  
 Publicity Director ..... Dorice Turner  
 Chief Engineer ..... Harvey H. Slaton

**WMCW—Harvard—1955**

Frequency: 1600 Kc. .... Power: 500 Watts  
 Address ..... 205 E. Brainard  
 Tel.: Harvard ..... Independent  
 c/o ..... Mrs. Esther Blodgett

**WJPF—Herrin—1940**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Egyptian Bcstg. Co.  
 Business Address ..... P.O. Box 179  
 Tel.: WI 2-2181 ..... MBS  
 President ..... Maybelle J. Lyerla  
 Gen., Sta. Mgr. .... Charles R. Cook  
 Sales Promotion Manager. .... Fred Simmons  
 Publicity Director ..... Frank Samuel  
 Chief Engineer ..... Ben E. Orf

**WJIL—Jacksonville—1961**

Frequency: 1550 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Donald E. Udey  
 Address ..... Jacksonville  
 Tel.: Chestnut 5-5119 ..... Independent  
 General Manager ..... Donald E. Udey

**WLDS—Jacksonville—1941**

Frequency: 1180 Kc. .... Power: 1000 Watts d.  
 Owned. Jacksonville Radio & TV Bcstg. Corp.  
 Business Address ..... Fox Theatre Bldg.  
 Tel.: Chestnut 5-7171 ..... Independent  
 Newspaper Affil. .... Journal-Courier  
 Station Representative ..... Hal Holman  
 President ..... Robert Fay  
 Gen., Sta. Mgr. .... R. Karl Baker  
 Program Director ..... Raymond Wells  
 Publicity Dir. .... Marie Barton  
 Chief Engineer ..... G. J. Cassens

**WJBM—Jerseyville—1959**

Frequency: 1480 Kc. .... Power: 500 Watts  
 Owned By ..... Tri-County Broadcasting Co.  
 Address ..... Jerseyville  
 Tel.: 1214 ..... Independent  
 Owner & Gen. Mgr. .... B. Meyer

**WJOL—Joliet—1926**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... WJOL, Inc.  
 Business-Studio-Transmitter. .... 601 Walnut St.  
 Tel.: Saratoga 6-4761 ..... Independent  
 Representative ..... John Pearson  
 Pres., Gen. Mgr ..... Joseph F. Novy  
 Prog. Dir. .... Eileen Caron  
 Chief Engineer ..... J. Cerny

**WKAN—Kankakee—1947**

Frequency: 1320 Kc. .... Power: 1 Kw. d., 500 W.n.  
 Owned-Operated By. .... WKAN Radio, Inc.  
 Business Address ..... 183 N. Schuyler Ave.  
 Tel.: Wells 3-6633 ..... Independent  
 Newspaper Affiliation. .... Daily Journal Co.  
 Station Rep. .... Radio TV Rep.  
 President ..... Burrell Small  
 General Manager ..... Bruce Brown  
 Station Manager ..... Robert Hawkins  
 Sales Manager ..... Donald R. Hoover

## ILLINOIS

Program Director.....Orren Allain  
Chief Engineer.....Richard Eckels  
Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg,  
Calif.; WQUA, Moline, Ill.

### WKFI—Kewanee—1952

Frequency: 1450 Kc.....Power: 100 Watts  
Owned By.....McNaughton, Sutter, Walker  
Address.....202½ N. Tremont  
Tel.: 4471.....KBS  
Station Representative.....Devney Org.  
President.....J. McNaughton  
Manager.....G. Walker

### WTAQ—La Grange—1950

Frequency: 1300 Kc.....Power: 500 Watts  
Owned-Oper. By.....S & S Bcstg. Co.  
Address.....Box 408  
Tel.: FL 2-1300.....Independent  
Station Representatives.....Oakes; Weed  
President, Gen. Mgr.....Charles Sebastian  
Station Manager.....Arthur L. Schlaman  
Commercial Manager.....Ralph Faucher  
Program Director.....Ted Carlson  
Chief Engineer.....F. Patrick Nugent

### WLPO—La Salle—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned By.....La Salle County Bcstg. Corp.  
Address.....P.O. Box 215  
Tel.: (815) 223-3100.....Independent  
Newspaper Affiliation.....Daily News Tribune  
Representative.....Grant Webb  
President.....Peter Miller  
Gen. Mgr.....William Holm  
Program Director.....Dan Dunlap  
Publicity Director.....John Michaletti  
Chief Engineer.....Lawrence McCann

### WAKO—Lawrenceville—1959

Frequency: 910 Kc.....Power: 500 Watts, d.  
Owned By.....Lawrenceville Bcstg. Co.  
Address.....Box 210  
Tel.: 910.....Independent  
Station Rep.....Devney Organization  
General Manager.....W. C. Bruner  
Program Director.....D. Kolter  
Chief Engineer.....R. Smiley

### WPRC—Lincoln—1951

Frequency: 1370 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Prairie Radio Corp.  
Address.....P. O. Box 37  
Tel.: 1370.....Independent  
Representative.....Sears & Ayer  
Pres., Gen. Mgr.....Ray F. Knochel  
Station Manager.....E. Layman  
Chief Engineer.....Donald Thompson

### WSMI—Litchfield—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Mid-Illinois Bcstg. Co.  
Address.....Box 241  
Tel.: 100.....Independent  
Pres., Gen. Mgr.....Hayward L. Talley

### WKAI—Macomb—1947

Frequency: 1510 Kc.....Power: 250 Watts d.  
Owned-Operated By.....WKAI Bcstg. Co.  
Address.....113 E. Carroll St.  
Tel.: Temple 3-4129.....Independent  
Newspaper Affiliation.....Daily Journal  
President.....William H. Rudolph  
General Manager.....D. Naber

### WGGH—Marion—1949

Frequency: 1150 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....Marion Bcstg. Co.  
Business Address.....P. O. Box 311  
Tel.: WYandotte 3-8102.....Independent  
Station Rep.....Bernard Howard  
President.....George W. Dodds  
Gen. Mgr., Prog. Dir.....Jim Duncan  
Commercial Manager.....Ina S. Trammell  
Chief Engineer.....Robert Feurer

### WLBH—Mattoon—1946

Frequency: 1170 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Mattoon Bcstg. Co.  
Bus.-Studio Address.....1632½ B'way Ave.  
Tel.: AD 4-6464.....Independent  
Station Rep.....Holman  
President, Gen.-Station Mgr.....J. R. Livesay  
Commercial Manager.....Ken Wooddell  
Sales Prom. Mgr.....Robert Veech  
Program Director.....Ken Jakle  
Chief Engineer.....Ray Livesay

### WMOK—Metropolis—1951

Frequency: 920 Kc.....Power: 1,000 Watts d.  
Owned-Oper. By.....Fort Massac Bcstg. Co.  
Business Address.....409 Ferry St.  
Tel.: 2106.....KBS  
Sta. Representative.....Grant Webb  
Sta. Sales Prom. Manager.....V. G. Smith  
Commercial Manager.....Ron Farmer  
Prog. Dir., Ch. Engineer.....Ben Smith

### WQUA—Moline—1946

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Moline  
Address.....1319 Fifth Ave.  
Tel.: 764-6727.....Independent  
Newspaper Affil.....Kankakee Daily Journal  
Representative.....Geo. P. Hollingbery Co.  
President.....Len H. Small  
General Manager.....G. La Verne Flambo  
Station Manager.....J. Maxim Ryder  
Program Director.....Donald L. Hanley  
Chief Engineer.....Harold Higby  
Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-  
burg, Calif.; WRRR, Rockford, Ill.

### WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.  
Owned By.....Prairieland Bcstrs.  
Address.....First & Main St.  
Tel.: 666.....Independent  
Gen. Mgr.....Stephen P. Bellinger  
Comm. Mgr.....Richard V. Taber  
Chief Engineer.....Fred Hoy

**WVMC—Mount Carmel—1948**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned By.....Jel-Co Radio  
 Address.....Cherry St. Road  
 Tel.: 1360.....Independent  
 President.....Stephen P. Bellinger  
 General. Sta. Manager.....James A. Mudd  
 Commercial Manager.....Robert A. Clark  
 Chief Engineer.....Michael E. Orłowski

**WMIX—Mt. Vernon—1946**

Frequency: 940 Kc. Power 5,000 Watts, d.  
 Owned-Oper. By...Mt. Vernon Radio & TV Co.  
 Address.....Mitchell Bldg.  
 Tel.: 242-3500.....Independent  
 Representative.....John E. Pearson Co.  
 President.....John Russell Mitchell  
 Gen. Sta. Manager.....Claude E. Schoch  
 Comm. Mgr.....Bob Whitaker  
 Program Director.....Frank Lewis  
 Chief Engineer.....Charles Yelverton

**WINI—Murphysboro—1954**

Frequency: 1420 Kc. Power: 500 Watts d.  
 Owned-Oper. By...Martha D. & Robert M. Rapp  
 Business Address.....1602 Elm St.  
 Tel.: 282.....KBS  
 Gen., Sta. Mgr.....Lew Barwick  
 Chief Engineer.....Lester D. Bilderback

**WOPA—Oak Park—1950**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Village Bcstg. Co.  
 Address.....408 S. Oak Park Ave.  
 Tel.: ES 8-4653.....Independent  
 Representative.....Howard  
 President.....E. Sonderling  
 General Manager.....Al Michel  
 Program Dir.....Ed Kutta  
 Chief Engineer.....Sidney Schneider  
 Owners of: WDLA, Memphis; KDIA, Oakland;  
 WOPA-FM.

**WVLN—Olney—1947**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Illinois Bcstg.  
 Address.....302 1/2 Main St.  
 Tel.: EX 3-2156.....Independent  
 Newspaper Affil.....Lindsay, Schaub Newsp.  
 Sta. Representative.....Holman  
 Pres.....Fred W. Schaub  
 General. Comm. Mgr.....Charles R. Griggs  
 Prog. Dir.....Joe Kosack  
 Chief Engineer.....Donald Schnell  
 Owners of: WSOY, Deatur, Ill.

**WCMY—Ottawa—1952**

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned-Operated By.....Carl H. Meyer  
 Address.....417 W. Madison St.  
 Tel.: Hempstead 3-1430.....Independent  
 Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer  
 Program Director.....Michael Ross

**WPRS—Paris—1951**

Frequency: 1440 Kc. Power: 1,000 Watts, d.

Owned-Operated By.....Paris Bcstg. Corp,  
 Address.....Box 262  
 Tel.: 5-0153.....Independent  
 Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.  
 Prog. Dir.....John Powell  
 Publicity Dir.....Gene Tyler  
 Chief Engineer.....Wayne Lemen

**WSIV—Pekin—1946**

Frequency: 1140 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Pekin Bcstg. Co., Inc.  
 Business Address.....15 South Capitol St.  
 Tel.: 346-2134.....Independent  
 Sta. Representative.....Pearson  
 Pres., Gen. Mgr.....W. Kenneth Patterson  
 Sta. Mgr., Pub. Dir.....George C. Udry  
 Chief Engineer.....Lowell Lovely

**WAAP—Peoria—1960**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned By.....Peoria Bcstg.  
 Address.....Box 1350  
 Tel.: 4-9113.....NBC  
 Sta. Rep.....Venard, Rintoul & McConnell  
 President.....John Cleary  
 General. Comm. Mgr.....Irving S. Raskin  
 Station, Program Director...Andrew G. Spiegel  
 Chief Engineer.....Arthur Hardenbrook

**WIRL—Peoria—1948**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Frudeger Bcstg. Co.  
 Address.....121 Jefferson Ave.  
 Tel.: 674-9239.....Independent  
 Station Rep.....McGavren  
 President.....Robert W. Frudeger  
 Gen. Sta. Manager...Howard H. Frederick  
 Comm., Sales Prom. Manager.Morton E. Cantor  
 Program Director.....Volney E. Lamb, Jr.  
 Chief Engineer.....Ray Schneider

**WMBD—Peoria—1927**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Midwest Television, Inc.  
 Address.....212 S.W. Jefferson Ave.  
 Tel.: 676-0711.....CBS  
 Reps.....Peters, Griffin, Woodward, Inc.  
 President.....August C. Meyer  
 General Manager.....Harold C. Sundberg  
 Station Manager.....William L. Brown  
 Program Dir.....Bill Mayer  
 Exec. V.P.....Guy Main  
 Publicity Director.....Carolyn Arrenius  
 Chief Engineer.....George Pyle  
 Owners of: WMBD-TV; WOIA-TV, Champaign.

**WPEO—Peoria—1946**

Frequency: 1020 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Radio One Corp.  
 Address.....614-A Main St.  
 Tel.: 674-9249.....MBS  
 Station Representative.....Gill-Perna  
 President.....Frank Babcock

## ILLINOIS

Vice President ..... J. W. O'Connor  
General Manager ..... Donald E. McCarty  
Station Manager ..... Alan C. Evans  
Commercial Manager ..... Bill Chambers  
Program Director ..... Mike Hervey  
Publicity Director ..... Connie Jones  
Chief Engineer ..... Alvin Smith

### WBBA—Pittsfield—1954

Frequency: 1580 Kc. .... Power: 250 Watts d.  
Owned ..... Pike Broadcasting Co.  
Address ..... P.O. Box 329  
Tel.: 650 ..... Independent  
President ..... G. B. Meyer  
Sta. Mgr., Chief Eng. .... Frank Luepke

### WGEM—Quincy—1947

Frequency: 1440 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Quincy Bcastg. Co.  
Business-Studio Address ..... Hotel Quincy  
Tel.: BA 2-6840 ..... Independent  
Newspaper Affiliation... Quincy Herald Whig  
Station Rep. .... Adam Young  
President ..... T. C. Oakley  
General Manager ..... Joe Bonansinga  
Comm. Mgr. .... J. Ben Stewart  
Prog. Dir. .... Fred Colgan  
Pub. Dir. .... Hal Heidbreder  
Chief Engineer ..... Frank E. Laughlin  
Owners of: WGEM-TV, Quincy, Ill.

### WTAD—Quincy—1927

Freq.: 930 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By ..... Lee Bcastg., Inc.  
Address ..... WCU Bldg.  
Tel.: BA 2-6200 ..... CBS  
Newspaper Affiliation... Hannibal Courier Post  
President ..... Lee P. Loomis  
General Manager ..... Walter J. Rothschild  
Asst. Natl. Sls., Comm. Mgr. Wayne W. Cribb  
Program Director ..... Hal Barton  
Chief Engineer ..... J. E. Gray

### WTAY—Robinson—1956

Frequency: 1570 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Ann Broadcasting Corp.  
Business Address ..... P.O. Box 266  
Tel.: 1373 ..... KBS  
Pres., Gen. Mgr. .... Kathryn A. Duncan  
Station. Comm. Mgr. .... Jack Weber  
Chief Engineer ..... Harold Vandament

### WJRL—Rockford—1960

Frequency: 1150 Kc. .... Power: 500 Watts d.  
Owned By ..... Town and Country Radio, Inc.  
Address ..... 125 N. Church  
Tel.: WO 8-5821 ..... Independent  
President, Gen. Mgr. .... John R. Livingston  
Chief Engineer ..... Gerald DeVore

### WROK—Rockford—1929

Freq.: 1440 Kc. .... Power: 1 Kw. d.: 500 W. n.

Owned By ..... Rockford Newspapers, Inc.  
Bus.-Studio Address... Rockford News Tower  
Tel.: Woodland 2-6621 ..... ABC  
News Affil. .... Morning Star, Register-Republic  
Representative ..... H-R  
President ..... E. K. Todd  
General Manager ..... David W. Salisbury  
Assistant Mgr. .... Maurice P. Owens  
Chief Engineer ..... Maurice H. Nelson

### WRRR—Rockford—1953

Frequency: 1330 Kc. .... Power: 1000 Watts  
Owned-Operated by .... Radio Rockford, Inc.  
Address ..... 113 S. Court St.  
Tel.: Woodland 8-1869 ..... Independent  
Newspaper Affil. .... Kansas Daily Journal  
Representative ..... Radio-TV Reps.  
President ..... Burrell L. Small  
General, Comm. Mgr. .... Ward W. Hartman  
Program Director ..... H. Irving Tingley  
Chief Engineer ..... Clyde Downing

### WHBF—Rock Island—1925

Frequency: 1270 Kc. .... Power: 5000 Watts  
Owned-Operated By .... Rock Island Bcastg. Co.  
Address ..... 231 18th St.  
Tel.: 786-5441 ..... CBS  
Newspaper Affiliation... Rock Island Argus  
Representative ..... Hyett, Avery-Knodel  
President ..... Ben H. Potter  
V.P., Gen., Sta. Mgr. .... Leslie C. Johnson  
Asst. Mgr., Dir. Sales ..... Maurice Corken  
Sales Prom. Mgr. .... Heber Darton  
Program Dir. .... Frank S. Hicks  
Public Relations ..... Fern Hawks  
Chief Engineer ..... Robert J. Sinnett  
Owners of: WHBF-TV, Rock Island.

### WJBD—Salem—1956

Frequency: 1350 Kc. .... Power: 500 Watts, d.  
Owned ..... Salem Bcastg. Co.  
Address ..... 121 S. Walnut St.  
Tel.: 2000 ..... Independent  
Representative ..... Grant Webb  
General, Sta. Mgr., Ch. Eng. .... Bryan Davidson  
Program Dir. .... Claudine Rush  
Comm., Sales Prom. Manager .. John Scrivner  
Publicity Director ..... Vivian Eubanks  
Owners of: WF1W, Fairfield: WMFT Terre Haute.

### WHCO—Sparta—1955

Frequency: 1230 Kc. .... Power 250 W.  
Owned ..... Hirsch Communication Eng. Corp.  
Address . 324 Broadway, Cape Girardeau, Mo.  
Tel.: 333 ..... Independent  
President ..... Robert O. Hirsch  
Station Manager ..... Jack Scheper

### WCVS—Springfield—1927

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By ..... WPFA, Inc.  
Address ..... 3001 S. Fourth St.  
Tel.: 544-9855 ..... ABC  
Station Representative ..... Gill-Perna

President.....J. William O'Connor  
 Gen. Comm. Manager.....Ken Spengler  
 Program Director.....James Palmer  
 Publicity Director.....Bob Edwards  
 Chief Engineer.....Dick Ashenfelter  
 Owners of: KLEE, Ottumwa, Ia.

**WMAY—Springfield—1950**

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By.....Lincoln Bcstg. Corp.  
 Address.....P.O. Box 460  
 Tel.: 529-1676.....NBC  
 Station Rep.....Daren F. McGavren  
 President, Gen. Mgr.....Gordon Sherman  
 Commercial Mgr.....John O'Shea  
 Program Director.....Syl Binkin  
 Sales Prom. Publicity Dir.....Mel Kampe  
 Chief Engineer.....Melvin Feldman

**WTAX—Springfield—1930**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....WTAX, Inc.  
 Business Address.....712 S. 31st St.  
 Tel.: 2-4441.....CBS  
 Station Representative.....Jack Masla  
 Pres., Gen. Mgr.....Oliver J. Keller  
 Commercial Manager.....S. T. Harbison  
 Program Director.....Wesley Simon  
 Chief Engineer.....Bill Gustafson

**WIZZ—Streator—1953**

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Streator Bcstg. Co.  
 Address.....Box 377  
 Tel.: 2-2947.....Independent  
 Representative.....John E. Pearson  
 Managing Partner.....Stephen P. Bellinger  
 Station Manager.....John R. Hallstrom  
 Asst. Manager.....James A. Mudd  
 Program Director.....Dwayne Noss  
 Chief Engineer.....Vern Buland  
 Owners of: WRAM, Mammouth.

**WSDR—Sterling—1949**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Blackhawk Bdcstg. Co.  
 Address.....Lawrence Bldg.  
 Tel.: Main 5-3400.....Independent  
 Pres., Gen. Mgr.....Sam Bartlett  
 Asst. Sta. Mgr.....John Rohwer  
 Chief Engineer.....Ed Fisher

**WTIM—Taylorville—1949**

Frequency: 1410 Kc.....Power: 1000 Watts d  
 Owned-Operated By.....Moyer Bcstg. Co.  
 Address.....Hotel Frisini  
 Tel.: VAn Dyke 4-3366.....Independent  
 Representative.....Continental  
 President.....Roger Moyer

General Manager.....W. P. Scott  
 Chief Engineer.....G. Black

**WKID—Urbana—1948**

Frequency: 1580 Kc.....Power: 250 Watts, d.  
 Owned-Operated By.....WKID Bcstg. Co.  
 Address.....P. O. Box 192  
 Tel.: EM 7-5431.....MBS  
 Station Representative.....Spot Time Sales  
 President, Gen. Mgr.....Robert F. Meskill  
 Commercial Manager.....Thomas J. Bash  
 Program Director.....Tom Brown  
 Chief Engineer.....Jack Bobicz  
 Owners of: KYSN, Colorado Springs.

**WGFA—Waukega—1961**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned By.....Iroquois County Bcstg. Co.  
 Address.....Box 68A  
 Tel.: Idlewood 2-2488.....KBS  
 President.....Don Ruth  
 General, Comm. Manager.....Bob Bivans  
 Promotion Manager.....Del Trudeau  
 Chief Engineer.....Garry Hixson

**WKRS—Waukegan—1949**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....News-Sun Bcstg. Co.  
 Business Address.....P. O. Box 500  
 Tel.: Delta 6-7900.....Independent  
 Newspaper Affiliation.....Waukegan News-Sun  
 Representative.....Devney Organization  
 General, Sta. Mgr.....Alfred F. Sorenson  
 Commercial Manager.....Jerry Cray  
 Program Director.....Bob Jones  
 Chief Engineer.....Stanley G. Chadwick

**WFRX—West Frankfort—1951**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned.....Pyramid Radio Bcstg. & TV Co.  
 Address.....P. O. Box 359  
 Tel.: 1300.....Independent  
 Representative.....Hal Holman  
 President.....Dr. Guy W. Lambert  
 General, Comm. Mgr.....Walter C. Schafer  
 Program, Publicity Director.....Fran Booton  
 Chief Engineer.....Everett T. Kennedy

**WBBY—Wood River—1961**

Frequency: 590 Kc.....Power: 500 W. d.  
 Owned By.....Madison County Bcstg. Co.  
 Address.....Box 7, Alton, Ill.  
 Tel.: 259-1800.....MBS  
 Station Representative.....Hal Holman  
 President.....Robert W. Sudbrink  
 General Manager.....Lee W. Allerton  
 Program Director.....Jerry Collins  
 Chief Engineer.....Robert Gerner  
 Owners of: WRMS, Beardstown, Ill.

Pop.: 4,798,000  
Families: 1,479,500

# INDIANA

Radio Homes: 1,440,500  
AM Stas. in State: 65

## WHBU—Anderson—1923

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By... Anderson Bcstg. Corp.  
Business-Studio... 640 Citizens Bank Bldg.  
Tel.: 644-7791 CBS  
President... C. Bruce McConnell  
General Manager... John R. Atkinson  
Chief Engr... W. J. Hecht

## WHUT—Anderson—1946

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Operated By... WBOW Radio, Inc.  
Address... Box 151  
Tel.: 644-1255 Independent  
Station Representative... Gill-Perna  
President... William O'Connor  
General Manager... John Karr  
Commercial Manager... Roger Kiley  
Program Director... Richard Eller  
Publicity Director... Gene Swindell  
Sales Promotion Manager... Joseph Howard  
Chief Engineer... Dick Lange  
Owners of: WBOW, Terre Haute, Ind.

## WBIW—Bedford—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By... Bedford Bcstg. Co.  
Address... P. O. Box 127  
Tel.: BRowning 5-7555 Independent  
Station Representative... Devney Organization  
Co-owners... A. I. & J. H. McGillvra

## WTTS—Bloomington—1949

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.  
Owned-Oper. By... Sarkes Tarzian, Inc.  
Business-Studio Address... 535 S. Walnut St.  
Tel.: 2-3366  
Representative... Meeker  
President... Sarkes Tarzian  
Gen. Mgr... Glenn Van Horn  
Commercial Mgr... C. Raymond Bartlett  
Program Director... William Franzmann  
Chief Engineer... William Wood  
Owners of: WTTV, Bloomington; WPTA-TV,  
Roanoke; WFAM-TV, Lafayette; WTTV-FM,  
Bloomington; WPTH-FM, Ft. Wayne.

## WBNI—Boonville—1950

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By... Boonville Bcstg. Co.  
Address... Lynnville Road  
Tel.: 880 KBS-MBS  
Pres., Chief Eng... H. C. Sanders  
Gen., Program Dir... Norman Hall

## WITE—Brazil—1959

Frequency: 1380 Kc. Power: 500 Watts d.  
Owned By... Quad Cities Bcstg. Corp.  
Address... P. O. Box 227

Tel.: 2317 KBS  
President... Gil Metzger  
Gen. Station Mgr... W. Jenkens  
Commercial Manager... G. Tosch  
Program Director... H. Knowles  
Chief Engineer... Bill Mercer  
Owners of: WITZ, Jasper, Ind.; WITY, Danville,  
Ill.;

## WCSI—Columbus—1950

Frequency: 1010 Kc. Power: 500 Watts d.  
Owned-Oper. By... White River Bcstg.  
Address... 501½ Washington St.  
Tel.: 372-4448 Independent  
Newspaper Affilia... Rep.-Courier, Findlay, O.  
Representative... Clark  
President... R. L. Heminger  
Gen. Mgr... Jack E. Douglas  
Program Dir... Donald Pille  
Chief Engineer... Max Cockley

## WCNB—Connersville—1948

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By... News Examiner Co.  
Business-Studio Address... 406 Central Ave.  
Tel.: 1950 Independent  
Newspaper Affil... News Examiner  
-Representative... Gill-Perna  
President... George S. Tatman  
Station, Comm. Mgr... E. M. Jackson  
Program Dir... Francis E. Chomel  
Chief Engineer... Arthur J. Smith

## WCMR—Elkhart—1956

Frequency: 1270 Kc. Power: 5 Kw. d.  
Owned By... Clarence C. Moore  
Business Address... Box 261  
Tel.: JA 3-4567 Independent  
Sta. Representative... Gill-Perna  
President, Gen. Mgr... Clarence C. Moore  
Commercial, Sta. Mgr... Lu Martin  
Sales Prom. Mgr., Prog. Dir... Bob Miller  
Chief Engineer... Samuel C. Smeltzer

## WTRC—Elkhart—1931

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By... Truth Radio Corp.  
Address... 3600 Oakland Ave.  
Tel.: JA 3-1960 NBC  
Newspaper Affiliation... Elkhart Truth  
Station Rep. Advertising Time Sales  
President... John F. Dille, Jr.  
General Manager... Paul C. Brines  
Station Mgr... Jerry Maloney  
Asst. Mgr... Edwin J. Lasko  
Commercial Manager... Frank Polisi  
Prog. Dir... Edwin Huot  
Sales Prom., Publicity Dir... Ken Owens  
Chief Engineer... Woodrow Hawkins  
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV,  
South Bend.

**WEOA—Evansville—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned ..... WEHT, Inc.  
 Business-Studio Address..... Box 395  
 Tel.: HArrison 2-4171..... CBS  
 Station Rep. .... Spot Time Sales  
 President ..... J. B. Fuqua  
 General Manager ..... Robert East  
 Chief Engineer..... William Schultz

**WGBF—Evansville—1923**

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... WGBF, Inc.  
 Business-Studio Address... 1001 Diamond Ave.  
 Tel.: HA 2-1171..... NBC  
 Station Representative ..... Weed Radio  
 President, Gen. Mgr. .... Martin L. Leich  
 Program Director..... Mrs. Pat Roper  
 Publicity Director ..... Gene Crawford  
 Chief Engineer..... Erwin P. Schoony

**WIKY—Evansville—1947**

Frequency: 820 Kc. Power: 250 Watts d.  
 Owned-Oper. By... South Central Bcstg. Corp.  
 Address..... 1162 Mt. Auburn Rd.  
 Tel.: HArrison 4-8284 ..... Independent  
 Representative..... John E. Pearson Co.  
 Pres., Gen.-Sta. Mgr..... John A. Engelbrecht  
 Chief Engineer..... George F. Stolts  
 Owners of: WTVK-TV, Knoxville.

**WJPS—Evansville—1948**

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... WJPS, Inc.  
 Business-Studio Address..... 206 Main St.  
 Tel.: HArrison 5-2221 ..... MBS  
 Representative ..... Bolling  
 President..... Robert S. Davis  
 General Mgr., Prog. Dir. .... James G. Hearon  
 Commercial Manager ..... Howard Bright  
 Publicity Director ..... Kay Lichtenberger  
 Chief Engineer..... John F. Brown

**WANE—Ft. Wayne—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned..... Indiana Broadcasting Corp.  
 Address..... 2915 W. State Blvd.  
 Tel.: ANthony 9411..... CBS  
 Sta. Representative..... H-R Rep.  
 President..... C. Wrede Petersmeyer  
 General Manager ..... Reid G. Chapman  
 Commercial Mgr. .... Merlin Smith  
 Chief Engineer ..... Walt Jones  
 Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

**WGL—Ft. Wayne—1924**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Oper. By... News-Sentinel Bcstg. Co., Inc.  
 Bus.-Studio Address..... 201½ W. Jefferson St.  
 Tel.: Eastbrook 3366..... ABC  
 Newspaper Affiliation ..... News-Sentinel  
 Sta. Representative. Venard, Rintoul, McConnell  
 President..... Helene R. Foellinger

Gen., Sta., Comm. Mgr..... Merrill C. Johnson  
 Program Director..... William Hausman  
 Publicity Director ..... Joyce Nix  
 Chief Engineer ..... Richard Miller

**WKJG—Ft. Wayne—1947**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owner ..... WKJG, Inc.  
 Business-Studio Add..... 2633 W. State Blvd.  
 Tel.: ANthony 2295..... NBC  
 Newspaper Affil. .... Elkhart Truth Pub. Co.  
 Station Representative ..... Adv. Time Sales  
 President..... John F. Dille, Jr.  
 Vice Pres..... Paul Brynes  
 General Manager ..... Edward G. Thoms  
 Station Manager..... Hillard Gates  
 Commercial Manager ..... Sil Aston  
 Program Director..... Karl W. Hudson  
 Chief Eng..... Eugene A. Chase  
 Owners of: WKJG-TV, Ft. Wayne.

**WOWO—Ft. Wayne—1926**

Frequency: 1190 Kc. Power: 50 Kw.  
 Owner... Westinghouse Broadcasting Co., Inc.  
 Address..... 128 W. Washington Blvd.  
 Tel.: AN 9436..... Independent  
 Sta. Representative..... AM Radio Sales  
 President..... Donald H. McGannon  
 Gen., Sta. Manager ..... Carl W. Vandagriff  
 Commercial Manager..... H. D. Longworth  
 Sales Prom. Mgr..... Paul Lindsay  
 Program Dir..... Cal Bollwinkel  
 Publicity Director..... Hilda C. Woehrmeyer  
 Chief Engineer..... Hal Brokaw  
 Owners of: KPIN-TV, San Francisco, Calif.; WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; KDKA-FM, Pittsburgh, Pa.

**WILO—Frankfort—1953**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned By..... Kasper Bcstg. Co.  
 Address..... 52½ E. Washington St.  
 Tel.: 659-3338 ..... KBS  
 Station Representative ..... Hopewell  
 Gen. Mgr..... V. J. Kasper  
 Chief Engineer..... D. L. Head

**WGRY—Gary—1950**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By..... WGRY, Inc.  
 Address..... 3669 B'way  
 Tel.: TUrner 4-9409..... Independent  
 Station Rep..... Grant Webb  
 President, Gen. Mgr..... George Whitney

**WWCA—Gary—1949**

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned-Operated By... Lake Bdcastg Co., Inc.  
 Address..... Hotel Gary  
 Tel.: 886-9171 ..... Independent  
 Station Rep..... John E. Pearson Co.  
 Pres., Gen., Mgr..... Dee O. Coe  
 Asst. Gen. Mgr., Comm. Mgr..... Joseph A. Haas

# INDIANA

Program Director ..... Gerry Grainger  
Chief Engineer ..... Victor Voss

## WKAM—Goshen—1954

Frequency: 1460 Kc. .... Power: 1000 Watts, d.  
Owned-Operated By..... Kosciusko Bcstg. Corp.  
Address ..... Hotel Goshen  
Tel.: 3-2219 ..... KBS  
Station Rep..... Rambeau, Vance & Hopple  
President..... William N. Udell  
General Manager ..... C. Pajakowski  
Chief Engineer ..... Henry Weaver, Jr.  
Owners of: WINS, Michigan City, Ind.

## WJOB—Hammond—1928

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..... Colby Bcstg.  
Address ..... Radio Center  
Tel.: TL 4-1230 ..... MBS  
Station Representative ..... Jack Masla  
Pres., Gen. Mgr..... Julian Colby  
Station Comm. Manager ..... Lloyd Webb  
Program, Publicity Director ..... Jack Naimo  
Chief Engineer..... Jess Peters

## WHLT—Huntington—1957

Frequency: 1300 Kc. .... Power: 500 Watts  
Owned-Operated By..... Radio Huntington, Inc.  
Business Address..... Hotel LaFontaine  
Tel.: 3404 ..... KBS  
Pres., Gen. Mgr..... William J. Warren  
Chief Engineer ..... H. Waterhouse

## WFBM—Indianapolis—1926

Frequency: 1260 Kc. .... Power: 5000 Watts  
Owned By ..... Time-Life Bcstg., Inc.  
Address ..... 1330 N. Meridian St.  
Tel.: ME1rose 4-8521..... ABC  
Representative ..... Katz  
President..... W. C. Pullen, Jr.  
General Manager..... Eldon Campbell  
Station, Commercial Mgr..... Henry H. Franz  
Sales Prom. Mgr., Pub. Dir..... Jerry Chapman  
Chief Engineer..... Bob Flanders  
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV,  
Grand Rapids; WTCN-AM-TV, Minneapolis;  
WBFM-TV-FM.

## WGEE—Indianapolis—1956

Frequency: 1590 Kc. .... Power: 5 Kw. d.  
Owned..... Rollins Bcstg. Co.  
Address ..... 4800 E. Raymond Blvd.  
Tel.: Fleetwood 9-5591 ..... Independent  
Station Rep. .... Continental  
President..... O. Wayne Rollins  
Vice President ..... Al Lamphear  
General Manager..... Kersh Walters  
Commercial Manager..... James Lawson  
Program Director ..... Robert Todd  
Operations Mgr. .... Lance Jensen  
Chief Engineer ..... Warren Fooks  
Owners of: WCHS-AM-TV, Charleston; WAMS,  
Wilmington; WRAP, Norfolk; WNJR, Newark;  
WBEE, Chicago; WPTZ-TV, Pittsburgh; WEAR-  
TV, Pensacola

## WIBC—Indianapolis—1938

Freq. 1070 Kc. .... Power: 50 Kw. d.; 10 Kw. n.  
Owned-Operated By..... WIBC, Inc.  
Business Address..... 2835 N. Illinois St.  
Tel.: WA 4-2661..... Independent  
Representative ..... John Blair  
President, Gen. Mgr..... Richard M. Fairbanks  
Commercial Manager..... Gilbert L. Berry  
Prog. Dir..... William L. Dean  
Sales Prom., Publicity Dir..... Ronald J. Weaver  
Chief Engineer..... Robert W. Minton

## WIRE—Indianapolis—1924

Frequency: 1430 Kc. .... Power: 5000 Watts  
Owned-Oper. By..... WIRE Bcstg. Co.  
Business-Studio Add... 307 N. Pennsylvania St.  
Tel.: ME 5-1541..... NBC  
Representative..... Peters, Griffin & Woodward  
President ..... Joseph C. Amature  
Gen., Sta. Manager ..... Bill J. Shuel  
Prom., Publicity Dir..... Paul L. Raikes  
Chief Eng..... Eugene E. Alden

## WISH—Indianapolis—1941

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By..... Indiana Bcstg. Corp.  
Business-Studio Address.. 1440 N. Meridian St.  
Tel.: ME 4-6411..... CBS  
Sta. Representatives..... H. R. Reps.  
President..... C. Wrede Petersmeyer  
General Manager..... Robert McConnell  
Sta. Comm. Mgr..... Robert Ohleyer  
Program Director..... William E. Frosch, Jr.  
Publicity Dir. .... Don Abbott  
Chief Engineer ..... C. E. Wallace  
Owners of: WISH-TV, Indianapolis, Ind; WANE-  
AM-TV, Fort Wayne, Ind.

## WXLW—Indianapolis—1948

Frequency: 950 Kc. .... Power: 5 Kw. d.  
Owned-Oper. By..... Radio Indianapolis, Inc.  
Address ..... 3003 Kessler Blvd.  
Tel.: WALnut 5-6494..... Independent  
Station Rep. .... Robert E. Eastman  
President..... Lyman S. Ayres  
General Manager..... Robert D Enoch  
Program Director..... Greg Smith  
Chief Engineer..... Bert Goetzinger

## WITZ—Jasper—1948

Frequency: 990 Kc. .... Power: 1000 Watts d.  
Owned-Operated By .. Jasper on the Air Inc.  
Address ..... Box 167  
Tel.: 678 ..... Independent  
President ..... Dr. Gilbert E. Metzger  
General Manager..... Dennis J. Keller  
Commercial Manager..... Gunnar Tosch  
Program Director..... Jack Brandt  
Sales Prom. Manager..... Bill Bates  
Publicity Director..... Shirley Brenner  
Owners of: WITY, Danville, Ill.; WITE, Brazil,  
Ind.

## WXVW—Jeffersonville—1961

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By ..... Electrocast, Inc.



Address ..... Box 354  
 Tel.: BUtler 3-3577 ..... Independent  
 President, Gen. Mgr. .... Keith L. Reisinger  
 Commercial Manager ..... Robert Moore  
 Program Director ..... Jerry Fordyce  
 Publicity Director ..... Marty Lukins  
 Chief Engineer ..... Charles Steigerwald

**WAWK—Kendallville—1955**

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By... Noble DeKalb Bcstg. Co.  
 Address ..... Box 47  
 Tel.: 347-2400 ..... Independent  
 V.P., General Manager ..... Paul L. King  
 Commercial Manager ..... Weldon Cornell  
 Program Director... .. **Fred Manahan**  
 Sales Prom. Dir. .... Walter Wenver  
 Chief Engineer ..... **John Riddle**

**WIOU—Kokomo—1948**

Frequency: 1350 Kc. .... Power: 1000 Watts  
 Owner ..... Booth Broadcasting  
 Business Address ..... State Rd. #26  
 Tel.: GL 7-1194 ..... CBS  
 Representative ..... **Weed**  
 President ..... John L. Booth  
 General, Comm. Mgr. .... John Carl Jeffrey  
 Prog. Dir. .... Hugo J. DiSalvo  
 Chief Engineer ..... Clarence Mills  
 Owners of: WJLB, Detroit; WJVA, South Bend,  
 WTOD, Toledo, WBBC, Flint, WSGW, Saginaw,  
 WIBM, Jackson, Mich.

**WASK—Lafayette—1942**

Frequency: 1450 Kc. .... Power: 250 watts  
 Owned ..... Lafayette Bcstg., Inc.  
 Business-Studio Address ..... McCarty Lane  
 Tel.: Gibson 7-2186 ..... MBS  
 Station Representative ..... Jack Masla  
 President, Gen. Mgr. .... Henry Rosenthal  
 Program Director ..... Dick Lingle  
 Chief Engineer ..... George Williamson

**WAZY—Lafayette—1959**

Frequency: 1410 Kc. .... Power: 1,000 Watts d.  
 Owned By ..... WAZY Radio, Inc.  
 Address ..... 420 Columbia St.  
 Tel.: SHerwood 2-5021 ..... Independent  
 Station Rep. .... John E. Pearson  
 President, Gen. Mgr. .... J. E. Willis  
 Commercial Manager ..... Dick Long  
 Program Director ..... Kent Hackleman  
 Chief Engineer ..... Nate Hazlett

**WLOI—La Porte—1948**

Frequency: 1540 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By... La Porte County Bcstg. Co.  
 Address ..... P. O. Box 385  
 Tel.: 362-6144 ..... Independent  
 Sta. Rep. .... Pearson  
 President ..... Dee O. Coe  
 General Manager ..... W. Olson  
 Chief Engineer ..... C. E. Gustafson

**WBTO—Linton—1953**

Frequency: 1600 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... The Linton Bcstg. Co.  
 Business Address ..... Highway 54  
 Tel.: 63 ..... KBS  
 President ..... H. C. Sanders  
 General Manager ..... H. D. Boardman

**WSAL—Logansport—1949**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By... Logansport Bcstg. Corp.  
 Address ..... P. O. Box 399  
 Tel.: 3111 ..... MBS  
 President ..... Glenn L. Miller  
 Gen., Sta. Mgr. .... Richard E. Jackson  
 Chief Engineer ..... Raymond A. Olson

**WORX—Madison—1953**

Frequency: 1270 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Electronic Lab. Inc.  
 Address ..... Telegraph Hill  
 Tel.: 1270 ..... KBS-MBS  
 President ..... C. E. Henson  
 General Manager ..... Dick Witty  
 Chief Engineer ..... Roger Bradley

**WBAT—Marion—1947**

Frequency: 1400 Kc. .... Power: 500 W.d., 250 W.n.  
 Owned-Operated By ... Marlon Radio Corp.  
 Address ..... 303½ S. Adams St.  
 Tel.: North 4-6239 ..... ABC  
 President ..... Lester G. Spencer  
 General Manager ..... William C. Fowler  
 Comm. Mgr. .... A. G. Von Dielingen  
 Program Director ..... Mel Strasser  
 Chief Engineer ..... Warren Arnett  
 Owners of: WKBV, Richmond, Ind.

**WMRI—Marion—1955**

Frequency: 860 Kc. .... Power: 250 Watts  
 Owned By ..... WMRI, Inc.  
 Address ..... Pennsylvania St.  
 Tel.: North 4-7396 ..... CBS  
 Newspaper Affil. .... Chronicle Leader-Tribune  
 Representative ..... Burn-Smith  
 Gen. Mgr. .... Robert Fincannon  
 Comm. Sales Prom. Mgr. .... Robert Wright  
 Program Director ..... Richard W. Florea  
 Publicity Director ..... Don Tillman  
 Chief Engineer ..... Robert Shively

**WIMS—Michigan City—1947**

Freq.: 1420 Kc. .... Power: 5 Kw. d.; 500 Wts. n.  
 Owned ..... Northern Indiana Bcsters., Inc.  
 Business-Studio Address ..... Old Chicago Road  
 Tel.: 362-2591 ..... Independent  
 Pres., Gen. Mgr. .... William N. Udell  
 Comm. Mgrs. .... Al Halus-S. C. McDonnell  
 Sales Prom. Manager ..... Robert E. Pfister  
 Program Director ..... Pat Turk  
 Chief Engineer ..... Robert E. Schilling  
 Owners of: WKAM, Goshen, Ind.

# INDIANA

## WPCO—Mount Vernon—1955

Frequency: 1590 Kc. Power: 500 Watts d.  
Owned.....Mt. Vernon Broadcasting Co.  
Address.....Box 231  
Tel.: PO 3-4484.....KBS  
President.....H. C. Sanders  
General Comm. Mgr.....F. Courtney Smith  
Chief Engineer.....Jerry Kissinger

## WLBC—Muncie—1926

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By...Tri City Radio Corp.  
Business Address.....Highway #35 South  
Tel.: AT 8-4403.....CBS  
Representative.....Hal Holman  
Pres., Gen. Sta. Mgr.....D. A. Burton  
Commercial, Prom. Mgr.....Bill Craig  
Chief Engineer.....Pat Finnegan  
Owners of: WLBC-TV, Muncie.

## WOWI—New Albany—1949

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned By.....Kentuckiana Broadcasting  
Address.....712 West B'way, Louisville, Ky.  
Tel.: WH 4-2235.....Independent  
Station Rep.....Devney Organization  
President.....William J. Frenz  
General Manager.....Nat Bailen  
Program Director.....W. Hatcher  
Chief Engineer.....Doug Mundy

## WCTW—New Castle—1947

Frequency: 1550 Kc. Power: 250 Watts  
Owned.....WCTW, Inc.  
Address.....St. Rd. 38  
Tel.: JA 9-2600.....Independent  
President.....Walter S. Chambers, Jr.  
General, Station Mgr.....Howard A. White  
Program, Pub. Dir.....Jay Cunningham  
Chief Engineer.....Francis Thompson

## WOCH—North Vernon—1955

Frequency: 1460 Kc. Power: 1 Kw. d.  
Owned.....Dorrell Ochs  
Address.....P. O. Box 46  
Tel.: FI 9-8421.....Independent  
General Manager.....Dorrell Ochs  
Station Manager.....H. A. Stone  
Sales Promo. Manager.....Charles Plummer  
Program Director.....Marcus Solmes  
Chief Engineer.....Jim Ochs

## WARU—Peru—1954

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By...Wabash-Peru Bcstg Co., Inc.  
Address.....Hwy. 24  
Tel.: GRidley 3-4448.....Independent  
Station Rep.....Devney Organization  
President.....Mrs. David Gee  
Manager.....R. W. Schultz

## WPGW—Portland—1950

Frequency: 1440 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Glenn West  
Address.....Box 608  
Tel.: 1094.....KBS  
Owner, Gen. Mgr.....Glenn West

## WRAY—Princeton—1950

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Princeton Bcstg. Co.  
Address.....Box 8  
Tel.: FU 5-4861.....Independent  
Sta. Representative.....Devney Organization  
Gen., Sta. Mgr.....M. R. Lankford  
Chief Engineer.....Lee Kennedy

## WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By...Central Bcstg. Corp.  
Address.....2301 W. Main St.  
Tel.: 3-1156.....ABC  
Pres., Gen., Sta. Mgr.....Lester G. Spencer  
Commercial Manager.....Jim Wickemeyer  
Publicity Director.....Fran Graves  
Program Director.....William M. Quigg  
Sales Prom. Director.....William Woehrman  
Chief Engineer.....L. J. Duning  
Owners of: WBAT, Marion, Ind.

## WSLM—Salem—1953

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Don H. Martin  
Address.....Box 472  
Tel.: 700.....KBS  
Station Reps.....Masla; Ky. Radio Sales  
Owner, Gen. Mgr.....Don H. Martin  
Commercial Mgr.....Herb Arms  
Chief Engineer.....Darrell Dixon

## WJCD—Seymour—1949

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By.....Dr. Azra C. Baker  
Address.....1534 Ewing St.  
Tel.: JACKson 2-1390.....Independent  
Station Mgr.....Bob Shippee  
Chief Engineer.....H. Maudlin

## WSVL—Shelbyville—1961

Frequency: 1520 Kc. Power: 250 Watts  
Owned By.....Shelby County Bcstg. Co., Inc.  
Address.....Box 385  
Tel.: EXpress 8-9757.....KBS  
Station Representative.....Keystone  
President.....R. D. Ingram  
General, Sta. Manager.....John A. Hartnett  
Comm., Sales Promo. Mgr.....James R. Brown  
Program, Publicity Director.....Robert M. Hauck  
Chief Engineer.....Bennie Colyer

## WJVA—South Bend—1947

Frequency: 1580 Kc. Power: 1000 Watts, d.  
Owned By.....Booth Broadcasting Co.  
Address.....Box 179  
Tel.: CE 4-1111.....Independent  
Station Rep.....Gill-Perna  
President.....John L. Booth  
General, Sta. Mgr.....Martin G. Creel  
Program, Publicity Director.....A. Waters  
Sales Prom. Mgr.....Bernard Thomas  
Chief Engineer.....S. Grundtner  
Owners of: WIOU, Kokomo; WTOD, Toledo;  
WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;  
WIBM, Jackson.

**WNDU—South Bend—1944**

Frequency: 1490 Kc. Power: 1 Kw. d. 250 W. n.  
 Owned-Oper. By Michiana Telecasting Corp.  
 Address Box 989  
 Tel.: CE 3-7111  
 Sta. Rep. Venard, Rintoul & McConnell  
 Pres. Rev. Theodore M. Hesburgh  
 General Manager W. Thomas Hamilton  
 Sales Manager Robert J. Nowicki  
 Program Director John E. McCullough  
 Station Manager Daniel E. Martin  
 Chief Engineer Basil O'Hagan  
 Owners of: WNDU-TV.

**WSBT—South Bend—1921**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Operated By The South Bend Tribune  
 Bus-Studio Address 300 W. Jefferson Blvd.  
 Tel.: CE 3-3141  
 Newspaper Affiliation South Bend Tribune  
 Representative Paul H. Raymes  
 President Franklin D. Schurz  
 General Sta. Manager Arthur R. O'Neill  
 Commercial Manager Will R. Darch  
 Prom., Publicity Dir. Norbert Gassensmith  
 Program Director Walter A. Sweitzer  
 Chief Engineer Scott N. Hagenau  
 Owners of: WSBT-TV.

**WTCJ—Tell City—1948**

Frequency: 1230 Kc Power: 250 Watts  
 Owned-Operated By Tell City Bcstg. Co.  
 Address P.O. Box 237  
 Tel.: KI 7-2345  
 President, Ch. Engineer James R. Brewer

**WBOW—Terre Haute—1927**

Frequency: 1230 Kc Power: 250 Watts  
 Owned-Operated By Radio WBOW, Inc.  
 Business-Studio Address 303 S. 6th St.  
 Tel.: CR 5034  
 Station Representative Gill-Perna  
 President Gen. Mgr. J. W. O'Connor  
 Station Mgr. Ralph S. McHargue  
 Commercial Manager Karl Walwik  
 Program Dir. J. Palmer  
 Chief Engineer Frank Casteel

**WMFT—Terre Haute—1958**

Frequency: 1300 Kc. Power: 500 Watts d.  
 Owned Citizens Bcstg. Co., Inc.  
 Business Address 641 E. Ohio St.  
 Tel.: CRawford 9618  
 Representative ABC  
 Burn-Smith  
 President T. S. Land  
 General Manager Dick Barrett  
 Assistant Manager Bill Roberts  
 Commercial Manager Harry Frey  
 Chief Engineer Henry Bader  
 Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

**WTHI—Terre Haute—1947**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Oper. By Wabash Valley Bdg. Corp  
 Address 918 Ohio St.

Tel: CR 9481  
 CBS  
 Sta. Representative Bolling  
 President Anton Hulman, Jr.  
 V.P. & Gen. Mgr. Joseph M. Higgins  
 Radio-TV Opera. Ben Falber Jr.  
 Promotion Director Mary Claire Langlois  
 Chief Engineer Russ Arnold  
 Owners of: WTHI-FM-TV.

**WAOV—Vincennes—1940**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Vincennes Sun Co.  
 Business Address Grand Hotel  
 Tel.: TU 2-6060  
 MBS  
 Newspaper Affil. Sun Commercial  
 Station Rep. John E. Pearson  
 President, Gen. Mgr. Howard N. Greenlee  
 Chief Engineer John R. Cutshall

**WRSW—Warsaw—1951**

Frequency: 1480 Kc. Power: 500 Watts  
 Owned-Oper. By Reub Williams & Sons, Inc.  
 Address Times Building  
 Tel.: Amherst 7-3111  
 Independent  
 Newspaper Affil. Times-Union  
 President R. B. Williams  
 General Manager William Mollenhour  
 Commercial Manager Jack Essenberg  
 Program Director Marie Snyder  
 Chief Engineer Fred Gresso

**WAMW—Washington—1955**

Frequency: 1580 Kc. Power: 250 W., d.  
 Owned-Operated By Washington Radio, Inc.  
 Address 615 S.E. 11th St.  
 Tel.: CL 4-4300  
 KBS  
 Newspaper Affil. Wash. Herald  
 President Mrs. H. B. Bausman  
 General Manager Joe Edwards  
 Chief Engineer Joe Fox

When You Can Have The Best,  
 Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Pop.: 2,790,000  
Families: 860,000

# IOWA

Radio Homes: 848,000  
AM Stas. in State: 64

## KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.  
Owned By: KLGA, Inc.  
Address: Box 47  
Tel.: 294-2475  
KBS  
President: Robert W. Behling  
Gen. Comm. Mgr.: George Allen  
Prog., Pub. Director: Gordon K. Root  
Sales Prom. Mgr.: Robert E. Turner  
Chief Engineer: Harry C. Snyder

## KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned By: Wapello County Bcstg. Co.  
Address: Main & Burnett Sts.  
Tel.: CE 2-3152  
KBS  
General Manager: George Thoma  
Commercial Mgr.: David Inglis  
Program Dir.: James L. Orngard  
Chief Engineer: Daryl Wiley

## KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By: Nishna Valley Bcstg. Co.  
Address: P.O. Box 389  
Tel.: 243-3920  
KBS  
Pres., Comm. Mgr.: E. G. Faust  
General Manager: Frank G. Miller  
Program, Publicity Dir.: Robert Einhaus  
Chief Engineer: Dick Neby

## KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Operated By: Boone Bcstg. Co.  
Address: P. O. Box 36  
Tel.: 1590  
KBS  
Newspaper Affil.: News-Republican  
President: Mary G. Garvey  
General Manager: H. A. Garvey  
Chief Engineer: John W. Stribling

## KBUR—Burlington—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 n.  
Owned-Operated By: R. B. Inc.  
Address: Roosevelt Ave.  
Tel.: PL 2-2701  
ABC  
Station Representative: Grant Webb  
V. P., General Manager: David H. Steinle  
Commercial Manager: Willis Schwartz  
Sales Prom. Manager: Thomas Holmquist  
Program Director: Dick Mosena  
Chief Engineer: Cletus Paull

## KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By: Carroll Broadcasting Co.  
Address: Box 431

Tel.: 4321  
Independent  
Representative: Pearson  
General Manager: Leo R. Mayr  
Commercial Manager: Lee Sandberg  
Program Director: Neil Trobak  
Chief Engineer: Roger Belke

## KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned By: Jane A. Roberts  
Address: P.O. Box 256  
Tel.: Colfax 6-1739  
Independent  
Station Rep.: Gene Bolles  
Owner: Jane A. Roberts  
General Manager: R. W. Cox  
Chief Engineer: Wayne S. Markland

## KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power: 5000 Watts  
Owned-Oper. By: Cedar Rapids TV Co.  
Address: 104 1st St., S.W.  
Tel.: Empire 4-4194  
ABC  
Newspaper Affil.: Gazette  
Station Representative: Adv. Time Sales  
President: Joseph F. Hladky, Jr.  
General Manager: Redd Gardner  
Commercial Manager: Charles F. Butler  
Program Director: Lee Grant  
Sales Prom. Publicity Dir.: Edna A. Herbst  
Chief Engineer: Lad Hlavaty  
Owners of: KCRG-TV.

## KHAK—Cedar Rapids—1961

Frequency: 1360 Kc. Power: 1,000 W. d.  
Owned By: Don-Lo Bcstg. Co., Inc.  
Address: 202 S.G.A. Bldg.  
Tel.: 365-9431  
MBS  
Station Representative: Radio-TV Reps.  
President: John D. Harvey  
Exec. V.P., Gen. Manager: W. E. McClenahan  
St. Mgr., Prog. Dir.: Joseph Boyle  
Sales Prom Manager: Donna Meyer  
Chief Engineer: Wayne Goetz

## KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Cedar Rapids Bcstg.  
Business Address: 1225 First Ave., S.E.  
Tel.: 363-8265  
Independent  
Gen., Sta. Mgr.: James I. Mitchell  
Chief Engineer: Wayne C. Cornils

## WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts  
Owned: American Bcstg. Stations, Inc.  
Bus.-Studio Address: Paramount Theater Bldg.  
Tel.: EM 4-0171  
CBS

**Representative** .....Katz  
**President** .....Mrs. Helen S. Mark  
**Exec. V.P.** .....William B. Quarton  
**Station Mgr.** .....Kenneth L. Hastie  
**Commercial Mgr.** .....Beryl W. Starbuck  
**Promotion Mgr.** .....Jim Eowermaster  
**Program Manager** .....Dean Landfear  
**Chief Engineer** .....George Hixenbaugh  
 Owners of: KWMT, Ft. Dodge; WMT-TV.

### KCOG—Centerville—1949

**Frequency:** 1400 Kc. ....Power: 100 Watts  
**Owned** .....Hope Co.  
**Address** .....1910 S. Main St.  
**Tel.:** 407 .....KBS  
**Station Reps.** .....Bolles; Soderlund  
**President** .....Leroy Okerlund  
**General Mgr., Ch. Eng.** .....Jerry Rhoads  
**Commercial Manager** .....R. Hargrove  
**Program Director** .....Carl Corbett

### KCHA—Charles City—1949

**Frequency:** 1580 Kc. ....Power: 500 Watts d.  
**Owned-Oper. By** .....Radio Incorporated  
**Address** .....300½ N. Main St.  
**Tel.:** CApitol 8-1231 .....KBS  
**Station Rep.** .....Hopewell  
**Pres., Gen. Mgr.** .....L. J. Bromberg  
**Commercial, Program Dir.** .....Richard Snyder  
**Chief Engineer** .....Vern Bromberg

### KCHE—Cherokee—1953

**Frequency:** 1440 Kc. ....Power: 500 Watts d.  
**Owned-Operated By** .....Cherokee Bcstg. Co.  
**Address** .....219½ W. Main St.  
**Tel.:** CAnal 5-2511 .....Independent  
**Representative** .....Hopewell  
**President, Station Mgr.** .....Charles Reznikov  
**Commercial Mgr.** .....Dave Davis  
**Chief Engineer** .....Sterling Heil

### KCLN—Clinton—1956

**Frequency:** 1390 Kc. ....Power: 1 Kw.  
**Owned By** .....Valley TV-Radio, Inc.  
**Address** .....514 S. Second St.  
**Tel.:** CH 3-2174 .....Independent  
**Station Rep.** .....Gill-Perna  
**President** .....Russell G. Salter  
**General Manager** .....Stanley B. Noyes  
**Commercial Manager** .....Roy V. Mann  
**Program Director** .....Don Rhyme  
**Chief Engineer** .....Milton Nicholas

### KROS—Clinton—1941

**Frequency:** 1340 Kc. ....Power: 250 Watts  
**Owned-Operated By** .....Clinton Bcstg Corp.  
**Address** .....Jacobsen Bldg.  
**Tel.:** CH 2-1252 .....MBS  
**Sta. Rep. Venard, Rintoul & McConnell;** Bowden  
**President, General Manager** .....B. M. Jacobson  
**Commercial Manager** .....Darline Gordon  
**Program Director** .....Ray Danielsen  
**Chief Engineer** .....G. A. Parker

### KSWI—Council Bluffs—1947

**Frequency:** 1560 Kc. ....Power: 1 Kw. d.  
**Owned By** .....Nonpareil Bcstg. Co.  
**Address** .....120 S. Main  
**Tel.:** 322-4041 .....ABC, KBS  
**Newspaper Affil.** .....Nonpareil  
**Station Representative** .....Art Haagg  
**President, Ch. Eng.** .....Robert H. O'Brien  
**Commercial Manager** .....Clarence Hoovier  
**Sales Prom. Mgr., Pub. Dir.** .....David A. DoBell  
**Program Director** .....Bob Hallgren

### KSIB—Creston—1946

**Frequency:** 1520 Kc. ....Power: 1000 Watts d.  
**Owned-Oper. By** .....Southwest Iowa Bcstg. Co.  
**Address** .....Radio Center  
**Tel.:** 782-2155 .....KBS  
**Sta. Rep.** .....Venard, Rintoul & McConnell  
**Gen., Sta., Comm. Mgr.** .....E. M. Horning  
**Chief Engineer** .....W. G. Hatchett

### KSTT—Davenport—1946

**Frequency:** 1170 Kc. ....Power: 1000 Watts  
**Owned-Operated By** .....Quint Cities Bcstg. Co.  
**Address** .....736 Federal St.  
**Tel.:** 328-2541 .....ABC  
**Station Representative** .....Adam Young  
**Pres., Gen. Mgr.** .....Frederick Epstein  
**Program Director** .....Kenneth Draper  
**Sales Prom., Publicity** .....James M. Watt  
**Chief Engineer** .....Doug H. Horner

### KWNT—Davenport—1952

**Frequency:** 1580 Kc. ....Power: 500 Watts d.  
**Owned-Oper. By** .....Doralcar Assoc. Inc.  
**Address** .....1019 Mound St.  
**Tel.:** 326—4407 .....MBS  
**Station Rep.** .....Weed  
**President** .....Frank Babcock  
**General Manager** .....Robert L. Harris  
**Program Director** .....Charles Roberts  
**Publicity Director** .....D. Shepherd  
**Chief Engineer** .....Larry Andrews

### WOC—Davenport—1922

**Frequency:** 1420 Kc. ....Power: 5000 Watts  
**Owned-Operated By** .....Tri-City Bcstg. Co.  
**Address** .....805 Brady Street  
**Tel.:** 32-3-3661 .....NBC  
**Representative** .....Peters, Griffin, Woodward  
**President** .....D. D. Palmer  
**Gen., Sta. Manager** .....Raymond E. Guth  
**Commercial Mgr.** .....Don Green  
**Sales Prom. Mgr., Pub. Dir.** .....Richard Upp  
**Program Director** .....Robert Gifford  
**Chief Eng.** .....P. Arvidson  
 Owners of: WOC-FM-TV.

### KDEC—Decorah—1947

**Frequency:** 1240 Kc. ....Power: 250 Watts d.  
**Owned-Operated By** .....Scenic Bcstg. Co.  
**Business-Studio Address** .....308½ W. Water St.  
**Tel.:** 382—4251 .....KBS  
**Pres., Gen. Mgr.** .....Verne Koenig  
**Commercial Mgr.** .....Kenneth Bjerke  
**Chief Engineer** .....John Hibbard

# IOWA

## KDSN—Denison—1956

Frequency: 1580 Kc. Power: 500 Watts  
Owned By Denison Bcstg. Co.  
Address Box 337  
Tel.: AMhurst 3-3141  
Pres., Gen. Mgr. Walter F. Morrison  
Program Director Don A. Uker  
Chief Engineer Dale Eichor

## KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Operated By Fletcher-Mitchell Corp.  
Address Box 1404  
Tel.: CRestwood 7-4483  
President James I. Mitchell  
Gen., Sta. Mgr. Claire E. Grant  
Commercial Manager Bob Bunce  
Sales Prom. Mgr. Don Purdy  
Program Director Bob Lutz  
Chief Engineer Robt. S. Brown

## WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts  
Owned-Operated By Central Bcsta. Co.  
Address 1100 Walnut St.  
Tel.: AT 8-6511  
Representative Peters, Griffin & Woodward  
President D. D. Palmer  
V. Pres., Gen. Manager Paul A. Loyat  
Asst. Manager Harold R. Heath  
Sales Manager Robert H. Harter  
Program Director Cecil C. Huntzinger  
Sales Prom. Mgr. Donald Pearson  
Chief Engineer Roy W. Pratt  
Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

## KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned By Swanco Bcstg., Inc.  
Address 5th Ave. and Park Sts.  
Tel.: ATLantic 2-9191  
Sta. Representative John Blair  
President George Bolas  
Gen., Sta. Mgr. James C. Dowell  
Program Director Larry Fischer  
Chief Engineer Len Ballard  
Owners of: KQEO, Albuquerque, N. M.; KLEO, Wichita, Kan.

## KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts  
Owned-Operated By Cowles Bcstg. Co.  
Business Address 9th & Pleasant Sts.  
Tel.: CH 3-4141  
Newspaper Affiliation Register-Tribune  
Station Representative Katz  
General-Station Manager Bob Dillon  
Commercial Manager Paul Elliott  
Chief Engineer C. F. Quentin

## KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By Midcontinent Bcstg. Co.  
Address 1910 Ingersoll Ave.

Tel.: CH 3-0571  
Independent Sta. Representative H-R Rep.  
President N. L. Benson  
General Manager Frank McGivern  
Asst. Gen. Mgr. Bill Benson  
Program Manager Dick Vance  
Chief Engineer Homer Child  
Owners of: WLWL, Minneapolis; WKOW, Madison; KELO-AM-TV, Sioux Falls.

## KWKY—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts  
Owned By Tedesco, Inc.  
Business-Studio Address 419½ Locust  
Tel.: CH 4-0101  
President Nicholas Tedesco  
General Manager Walter Martell  
Commercial Manager Burt Powley  
Program Director Donald Johnson  
Publicity Director Beverly Vance  
Chief Engineer Lyle Newman  
Owners of: WINK, Richmond, Wis.; KFNE, Shenandoah, Iowa; KCUE, Red Wing, Minn.

## WDBQ—Dubuque—1933

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By WDBQ Bcstg. Co.  
Business Address 435 Fisher Bldg.  
Tel.: 3-8241  
Sta. Representative John E. Pearson  
President Oswald Friend  
General Manager Philip T. Kelly  
Program Director Terry Dorsey

## KDTH—Dubuque—1941

Frequency: 1370 Kc. Power: 1000 Watts  
Owner Dubuque Telegraph-Herald  
Address 8th & Bluff St.  
Tel.: 583-7351  
Station Rep. Venard, Rintoul, McConnell  
President Fred Woodward  
General Manager K. S. Gordon  
Program Director Robert J. Gribben  
Chief Engineer Donald Abitz

## KLIL—Estherville—1952

Frequency: 1340 Kc. Power: 100 Watts  
Owned KLIL, Inc.  
Address Box 155  
Tel.: EMerson 2-3521  
Pres., Gen. Mgr. Jack Turnbull  
Commercial Manager Lucille Turnbull  
Program Director Don Gard  
Chief Engineer Wilbur Ralph

## KMCD—Fairfield—1958

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned By R. B., Inc.  
Address Highway 34 West  
Tel.: 345  
President John P. Harris

## KVFD—Ft. Dodge—1939

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Northwest Bcstg. Co.  
Business-Studio Address Warden Bldg.

Tel.: 4-0351.....MBS  
 Station Rep.....Venard, Rintoul & McConnell  
 President, Gen., Sta., Mgr.....Edward Breen  
 Comm., Sales Prom. Mgr.....Max E. Landes  
 Program Director.....Drexel Peterson  
 Chief Engineer.....David G. Sinclair

**KWMT—Fort Dodge—1956**

Frequency: 540 Kc. .... Power: 5000 Watts d.  
 Owned.....American Bcstg. Stations, Inc.  
 Business Address.....540 A. Street  
 Tel.: 8-4711.....Independent  
 Gen. Mgr.....James Maurer  
 Chief Engineer.....Roger Edson

**KXGI—Ft. Madison—1948**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Talley Bcstg. Co.  
 Business-Studio Address.....Marquette Bldg.  
 Tel.: DRake 2-1241.....Independent  
 Station Representative.....George Hopewell  
 President.....H. Talley  
 Station Manager.....Al Farber  
 Commercial Manager.....Tom J. Berend  
 Chief Engineer.....Raymond Portinga

**KGRN—Grinnell—1957**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned.....Mitchell Bcstg.  
 Address.....909½ Main St.  
 Tel.: BE 6-5444.....KBS  
 Station Representative.....John Pearson  
 President, Gen. Mgr.....Frosty Mitchell  
 Commercial Mgr.....Vic Sayer  
 Sales Prom. Manager.....Bob Gann  
 Program Dir., Chief Eng.....Max Stevens  
 Publicity Director.....Nancy Petersen  
 Owners of: KNIA, Knoxville.

**KXIC—Iowa City—1948**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Johnson County Bcstg. Corp.  
 Business Address.....108½ E. Washington St.  
 Tel.: 338-1181.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Scott Swisher  
 General Sta. Mgr.....Gene Claussen  
 Program Director.....Robert Shellady  
 Chief Engineer.....Elliott Full

**KOKX—Keokuk—1947**

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By.....Kokuk Bcstg. Co.  
 Business Address.....Hotel Iowa Bldg.  
 Tel.: 524—5410.....MBS  
 Sta. Reps., Venard, Rintoul & McConnell; Bowden  
 President.....H. W. Stadler  
 General Manager.....Robert W. Erickson  
 Commercial Manager.....Don McKee  
 Program Director.....Ronald Westley  
 Chief Engineer.....Joe Malkir

**KNIA—Knoxville—1960**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned By.....Mitchell Bcstg. Co.  
 Address.....P.O. Box 243

Tel.: Victor 2-3161.....Independent  
 Station Rep.....John Pearson  
 President.....Forrest Mitchell Jr.  
 General, Sta. Mgr.....Bob Betts  
 Commercial Manager.....Margaret Kincaid  
 Program Director.....Dan Yates  
 Sales Prom. Mgr., Pub. Dir.....Rita Betts  
 Chief Engineer.....Larry Todd  
 Owners of: KGRN, Grinnell, Ia.

**KLEM—Le Mars—1954**

Frequency: 1410 Kc. .... Power: 1000 Watts  
 Owned By.....KLEM, Inc.  
 Address.....Highway 33 South  
 Tel.: 546-4121.....Independent  
 Station Rep.....Gene Bowles  
 President, Gen. Mgr.....Paul W. Olson  
 Prog., Pub. Director.....Don Wilson  
 Chief Engineer.....Mark Banks

**KMAQ—Maquoketa—1958**

Frequency: 1320 Kc.....Power: 500 Watts  
 Owned By.....Jackson County Bcstg. Co.  
 Business Address.....136½ S. Main St.  
 Tel.: OLive 2-2426.....KBS  
 President, Gen. Mgr.....Nathan L. Goetz  
 Station Manager.....Dennis Voy  
 Commercial Manager.....Claude Beck  
 Program Director.....Bill Longman  
 Chief Engineer.....Raymond Shields

**KFJB—Marshalltown—1923**

Frequency: 1230 Kc.....Power: 250 Watts  
 Operated By.....Marshall Electric Co.  
 Address.....133 E. Main St.  
 Tel.: 3361.....Independent  
 Newspaper Affil.....Times-Republican  
 Sta. Reps. Venard, Rintoul & McConnell; Bowden  
 President.....John W. Norris  
 Station Manager.....William P. White  
 Comm. Mgr.....William C. Doll  
 Program Director.....Dale Smith  
 Chief Engineer.....Herbert Anderson

**KGLO—Mason City—1936**

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Lee Radio, Inc.  
 Bus.-Studio Address.....2nd & Pennsylvania  
 Tel.: GArden 3-2540.....CBS  
 Sta. Representatives... Advertising Time Sales  
 President.....Lee P. Loomis  
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt  
 Nat. Sales Mgr.....Walter J. Rothschild  
 Commercial Manager.....Lloyd Loers  
 Program Director.....Doug Sherwin  
 Chief Engineer.....Roger Sawyer

**KRIB—Mason City—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Western Broadcasting Co.  
 Address.....402 19th St., S.W.  
 Tel.: GA. 4-1276.....Independent  
 General Manager.....James Duryea

**KSMN—Mason City—1948**

Frequency: 1010 Kc.....Power: 1000 W., d.  
 Owned By.....Land O Corn Bcstrs., Inc.

# IOWA

Address..... 5 W. State  
Tel.: GArden 3-8634..... Independent  
Station Rep..... Venard, Rintoul & McConnell  
President..... Donald F. Blanchard  
Gen. Station Manager..... Harry Campbell  
Program, Chief Engr..... Hubert J. Marshall

## KWPC—Muscatine—1947

Frequency 860 Kc..... Power: 250 Watts  
Owned-Operated By..... Muscatine Bcstg. Co.  
Address..... Mulberry & Houser  
Tel.: AM 3-2442..... Independent  
Station Rep..... Venard, Rintoul & McConnell  
General, Sta. Manager..... George J. Volger  
Commercial Manager..... Vince Beckey  
Program Director..... Marion Templeman  
Chief Engineer..... David McGowan

## KCOB—Newton—1955

Frequency: 1280 Kc..... Power: 1000 W. d.  
Owned By..... Richard C. Brandt  
Address..... Box 190  
Tel.: PYramid 2-5262..... KBS  
President, General Mgr..... Richard C. Brandt  
Comm. Sta. Mgr..... Blean A. Calkins  
Program Director..... Jerry Renough  
Chief Engineer..... Bob Preston

## KOEL—Oelwein—1948

Freq.: 950 Kc... Power: 1 Kw. d., 500 Watts n.  
Owned By..... Hawkeye Bcstg., Inc.  
Address..... 109 S. Frederick Ave.  
Tel.: 283-1234..... Independent  
Station Rep..... Venard, Rintoul & McConnell  
President..... James Stuart  
Exec. Vice President..... Richard W. Chapin  
General, Comm. Manager..... Harry D. Peck  
Program Director..... Dale Wood  
Sales Prromotion Mgr..... Jim Knight  
Publicity Director..... Paul Ruse  
Chief Engineer..... Clinton W. Knapp  
Owners of: KFOR, Lincoln, Neb.; KRGI, Grand  
Island, Neb.; KODY, North Platte, Neb.; KMNS,  
Sioux City, Iowa; KSAL, Salina, Kan.

## KBOE—Oskaloosa—1950

Frequency: 740 Kc..... Power: 250 Watts d.  
Owned-Oper. By..... Oskaloosa Bcstg. Co.  
Address..... Box 518  
Tel.: OR 3-3493..... Independent  
Gen., Sta., Comm. Mgr..... Glen Stanley  
Chief Engineer..... William Brubaker

## KBIZ—Ottumwa—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By..... Wapello County Bcstg. Co., Inc.  
Address..... Union Bank Bldg.  
Tel.: MUrray 2-7588..... CBS  
Sta. Representatives..... Soderlund; Hyett  
President..... G. La Verne Flambo  
General, Sta. Manager..... Dale Cowle  
Commercial Manager..... Ed Epperson  
Program Director..... John Reardon  
Publicity Director..... Bud Chaldy  
Chief Engineer..... Larry Kay  
Owners of: KASI, Ames, Iowa.

## KLEE—Ottumwa—1954

Frequency: 1480 Kc..... Power: 500 Watts d.  
Owned By..... WPFA Radio, Inc.  
Address..... 422-424 W. 2nd St.  
Tel.: MUrray 2-7551..... Independent  
President..... W. O'Connor  
General Manager..... J. E. Karr

## KDLS—Perry—1961

Frequency: 1310 Kc..... Power: 500 Watts d.  
Owned By..... Perry Bcstg. Co.  
Address..... Perry, Iowa  
Tel.: HO 5-5357..... KBS  
Newspaper Affiliation..... Perry Daily Chief  
Station Representative..... Soderlund Co.  
President..... W. D. Archie  
General Mgr., Ch. Eng..... F. E. Bartlett  
Commercial Manager..... Jack Turnbull

## KFNF—Shenandoah—1924

Freq.: 920 Kc... Power: 1000 Wts. d., 500 n.  
Owned-Operated By..... KFNF Bcstg. Co. Inc.  
Address..... P.O. Box 98  
Tel.: 1302..... Independent  
Station Representative..... Bolling  
President..... Nicholas Tedesco  
General Mgr..... G. W. Diefenderfer, Jr.

## KMA—Shenandoah—1925

Frequency: 960 Kc..... Power: 5 Kw.  
Owned-Operated By..... May Bcstg. Co.  
Address..... Lowell and Elm Sts.  
Tel.: 246-1020..... ABC  
Representative..... Edward Pety  
President..... Edward W. May  
General Mgr..... Owen Saddler  
Station Mgr..... Anthony Koelker  
Commercial Manager..... Charles F. Bunn  
Prom., Publicity Dir..... Duane Modrow  
Program Director..... Dean Naven  
Chief Engineer..... Don Burrichter  
Owners of: KMTV, Omaha.

## KMNS—Sioux City—1949

Frequency: 620 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Siouxland Bcstg. Inc.  
Address..... 921 Pierce St.  
Tel.: 8-0628..... Independent  
Sta Representative..... Paul H. Raymer  
President..... James Stuart  
General Manager..... Bob Jenkins  
Publicity Director..... Don Miller  
Chief Eng..... Philip Maher  
Owners of: KFOR, Lincoln; KODY, N. Platte;  
KSAL, Salinas; KRGI, Grand Island.

## KSCJ—Sioux City—1927

Frequency: 1360 Kc..... Power: 5000 Watts  
Owned-Operated By..... Perkins Bros. Co.  
Business-Studio Address..... 415 Douglas St.  
Tel.: 5-7993..... ABC  
Representative..... George P. Hollingbery  
President..... W. R. Perkins  
Sta., Comm. Mgr..... Eugene T. Flaherty



**KTRI—Sioux City—1938**

Frequency: 1470 Kc. .... Power: 5000 Watts  
 Owned-Operated By... Sioux City Bcstg. Co.  
 Address ..... 400 Commerce Bldg.  
 Tel.: 8-0165 ..... Independent  
 President ..... John C. Kelly  
 General Manager ..... Lennon Kelly  
 Chief Engineer ..... Sam Seldon

**KICD—Spencer—1942**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Iowa Great Lakes Bcstg. Co.  
 Address ..... Box 631  
 Tel.: 1240 ..... Independent  
 Station Rep. .... Venard, Rintoul & McConnell  
 Pres., Gen. Mgr. .... Ben B. Sanders  
 Commercial Manager ..... Jack Wedel  
 Program Director ..... Chet Andrews  
 Chief Engineer ..... Eldon Kanago

**KAYL—Storm Lake—1948**

Frequency: 990 Kc. .... Power: 250 Watts d.  
 Owned-Operated By... Cornbelt Bcstg. Co.  
 Address ..... Park Building  
 Tel.: RE 2-3520 ..... KBS  
 President ..... O. J. Grau  
 Sta. Mgr., Prog. Dir. .... Paul Benson

**KWWL—Waterloo—1947**

Frequency: 1330 Kc. .... Power: 5 Kw.  
 Owned-Operated By .. Black Hawk Bdcstg Co.  
 Address ..... Insurance Bldg.  
 Tel.: AD 4-4404 ..... MBS  
 Representative ..... Avery-Knodel, Inc.  
 President ..... Ralph J. McElroy  
 Gen., Sta. Mgr. .... Bill C. Baldwin

Commercial Manager ..... Richard Taber  
 Sales Prom. Manager ..... Douglas Chingo  
 Chief Engineer ..... E. M. Tink  
 Owners of: KWWL-TV; KMMT-TV, Austin; KAUS-AM, Austin.

**KXEL—Waterloo—1942**

Frequency: 1540 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By ..... KXEL Bcstg. Co.  
 Address ..... P.O. Box 2395  
 Tel.: AD 3-3371 ..... ABC  
 Representative ..... Bolling  
 President ..... Cy N. Bahakel  
 General Manager ..... Al Laval  
 Commercial Manager ..... Doug Chingo  
 Operations Director ..... Lou Wagner  
 Chief Engineer ..... Don Kassner  
 Owners of: WLBj, Bowling Green; WKIN, Kingsport, Wris, Roanoke, WWOD, Lynchburg, WKOZ, Koselusko; WABG-AM-TV, Greenwood.

**KWVY—Waverly—1958**

Frequency: 1470 Kc. .... Power: 1 kw., d.  
 Owned By ..... Cedar Valley Bcstg. Co.  
 Address ..... 123 1st St. S.E.  
 Tel.: 1470 ..... Independent  
 President, Gen. Mgr. .... John W. Talbott  
 Program Dir. .... J. A. Meyer

**KJFJ—Webster City—1950**

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Triangle Bcstra.  
 Address ..... Box 222  
 Tel.: TEmple 2-1410 ..... Independent  
 Representative ..... Bolles  
 Pres., General, Comm. Mgr. .... Don Treu  
 Program, Public Dir. .... G. D. Warland  
 Chief Engineer ..... Aldis Hendrickson

Pop.: 2,205,000  
 Families: 699,000

**KANSAS**

Radio Homes: 691,000  
 AM Stas. in State: 49

**KSOK—Arkansas City—1947**

Freq.: 1280 Kc. .... Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By .. The KSOK Bdcstg. Co.  
 Address ..... P.O. Drawer 917  
 Tel.: 2666 ..... Independent  
 President ..... Oscar S. Stauffer  
 Gen. Sta. Mgr. .... S. C. Thompson  
 Chief Engineer ..... N. Wayne Owens  
 Owners of: KSEK, Pittsburgh; WIBW, Topeka;  
 KGEF, Shawnee; WIBW-TV, Topeka.

**KARE—Atchison—1939**

Frequency: 1470 Kc. .... Power: 1000 Watts  
 Owned By ..... KARE, Inc.  
 Address ..... Fifth & Kansas Ave.  
 Tel.: EM 7-1470 ..... Independent  
 Representative ..... Sears & Ayer  
 Co-Owners... J. M. Griffith, Paul H. Bunning  
 General Mgr. .... James M. Griffith  
 Chief Engineer ..... L. H. Winegardner

**KCRB—Chanute—1952**

Frequency: 1460 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By .. Midwest Bdcstg System  
 Address ..... P.O. Box 132  
 Tel.: HE 1-3700 ..... KBS  
 Station Representative ..... Hopewell  
 President ..... James R. Roberts  
 Manager ..... J. R. Fehr  
 Chief Engineer ..... C. Albert

**KGGF—Coffeyville—1930**

Frequency: 690 Kc. .... Power: 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By .. The Midwest Bcstg. Co., Inc.  
 Address ..... 306 W. 8th  
 Tel.: CLinton 1-3800 ..... ABC  
 Newspaper Affil. .... Kansas Journal  
 Station Rep. .... Weed Radio  
 President ..... Richard M. Seaton  
 General, Sta. Mgr. .... Robert L. Pratt

# KANSAS

Commercial Manager..... E. B. Spoonamore  
Program Dir..... Richard S. Embody  
Chief Engineer..... J. S. Jaminet

## **KXXX—Colby—1947**

Frequency: 790 Kc..... Power: 5000 Watts d.  
Owned..... Town & Farm Co., Inc.  
Address..... Colby, Kan.  
Tel.: HO 2-3305..... Independent  
Rep..... H.R. Reys  
Chairman of Board..... Don Searle  
President..... Bill Martin  
Exec. V.P., Sta. Mgr..... Ed Mason  
Commercial Mgr..... Bill Moore  
Chief Engineer..... Vern Snider  
Owners of: KMMJ, Grand Island.

## **KNCK—Concordia—1954**

Frequency: 1390 Kc..... Power: 500 Watts d.  
Owned..... General Bcstg. Co., Inc.  
Address..... Box 531  
Tel.: 1414..... KBS  
Pres., Gen., Sta. Mgr..... W. F. Danenbarger  
Comm. Mgr., Prog. Dir..... Oscar W. Allen  
Chief Engineer..... Don Sasnett

## **KEDD—Dodge City—1961**

Frequency: 1550 Kc..... Power: 1 Kw. d.  
Owned By..... Seward County Bcstg. Co.  
Address..... Route No. 2  
Tel.: HUNTER 3-7151..... Independent  
Station Representative..... Grant Webb  
President..... Alf M. Landon  
Gen. Mgr., Ch. Eng..... Gene Courtney  
Commercial Manager..... Pete Charlton  
Program Director..... K. Hutchinson  
Owners of: WREN, Topeka, Kan., KSCB, Liberal, Kan.

## **KGNO—Dodge City—1930**

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By..... Dodge City Bcstg. Co.  
Address..... 705½ Second Ave.  
Tel.: HU 3-3151..... Independent  
Newspaper Affil..... Dodge City Daily Globe  
Station Rep..... Pearson  
General Manager..... Wendell Elliott  
Commercial Manager..... Isadore Salm  
Program Director..... Herschel Holland  
Chief Engineer..... Leo Stewart

## **KBTO—El Dorado—1953**

Frequency: 1360 Kc..... Power: 500 Watts d.  
Owned-Oper. By..... El Dorado Bcstg. Co.  
Address..... 205½ S. Main  
Tel.: DA 1-5880..... Independent  
Representative..... Indie Sales  
General Manager..... Jim Platt

## **KVOE—Emporia—1939**

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Oper. By..... Bluestem Bcstg. Co., Inc.  
Address..... Box 369  
Tel.: DI 2-1400..... Independent  
Representative..... Webb  
Pres., Gen. Mgr..... E. J. McKernan, Jr.  
Sales Prom. Mgr..... E. J. McKernan III

Program Dir..... Curt Stallings  
Chief Engineer..... Charles Stark

## **KMDO—Fort Scott—1954**

Frequency: 1600 Kc..... Power: 500 Watts d.  
Owned..... Ft. Scott Bcstg. Co.  
Address..... Box 72  
Tel.: 2545..... KBS  
Pres., Gen. Mgr..... Lloyd C. McKenney  
Comm., Sales Prom. Mgr..... Jim McKenney  
Publicity Director..... Charles Setphens  
Chief Engineer..... Jim Ross  
Jim Frossier

## **KIUL—Garden City—1935**

Frequency: 1240 Kc..... Power: 1 Kw.d., 250 W.n.  
Owned-Oper. By..... KIUL, Inc.  
Address..... 509½ N. Main  
Tel.: BRidge 6-3251..... NBC, KBS  
Newspaper Affil..... Telegram  
President, General Mgr..... Robert Wells  
Program Dir..... Tony Jewell  
Comm. Mgr., Chief Eng..... Joe Tennessee

## **KNCO—Garden City—1949**

Frequency: 1050 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Ark Valley Bcstg. Co., Inc.  
Address..... 115 W. Laurel  
Tel.: BRidge 6-4366..... Independent  
Station Rep..... Hal Holman  
President..... Ellsworth Sherman  
Gen. Sta. Manager..... O. D. Carmichael  
Asst. Manager..... Joe Taylor  
Chief Engineer..... E. Kissinger

## **KLOE—Goodland—1947**

Frequency: 730 Kc..... Power: 1000 Watts d.  
Owned-Oper. By..... KLOE, Inc.  
Address..... 17th & Broadway  
Tel.: TWinoaks 9-2309..... Independent  
Sta. Representative..... Hal Holman  
President..... Ross Beach, Jr.  
General Manager..... Robert E. Schmidt  
Station Manager..... Kay Melia  
Sale Prom. Manager..... Dwight Look  
Publicity Director..... Jack Everton  
Commercial Mgr..... Gilbert La Porte  
Program Mgr..... Don Gill  
Chief Engineer..... Wayne Nelson  
Owners of: KAYS-AM-TV, Hays, Kan.

## **KVGB—Great Bend—1937**

Frequency: 1590 Kc..... Power: 5000 Watts  
Owned-Operated By..... KVGB, Inc.  
Address..... 2007 17th St.  
Tel.: GLadstone 3-4317..... Independent  
Representative..... Hollingbery  
President..... Mrs. Helen Coogan  
V.P. General Mgr..... Grover C. Cobb  
Station Manager..... Robert D. Hilgendorf  
Commercial Mgr..... Dick Painter  
Program Director..... Ray Beals  
Chief Engineer..... Gilbert Hanzlicek

## **KAYS—Hays—1948**

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Operated By..... KAYS, Inc.

Address.....2450 Hall St.  
 Tel.: MArket 4-2578.....Independent  
 Representative.....Hal Holman  
 President.....Ross Beach, Sr.  
 General Mgr.....Robert E. Schmidt  
 Commercial Manager.....Bob Churchill  
 Program Director.....Bob Templeton  
 Chief Engineer.....D. Hobelman  
 Owners of: KAYS-TV, Hays

**KWBW—Hutchinson—1935**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Nation's Center Bcstg. Co.  
 Business-Studio Address.....17th & Harding  
 Tel.: MO 2-4486.....NBC-KBS  
 Representative.....Devney Organization  
 Pres., Sta. Mgr.....Fred L. Conger  
 Chief Engineer.....F. C. Morgan

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.  
 Owned-Operated By.....KWHK Bcstg. Co.  
 Address.....525 N. Main  
 Tel.: Mohawk 5-4461.....Independent  
 Station Representative.....Spot Time Sales  
 President.....William L. Mitchell  
 General Manager.....David Mackey  
 Program Director.....J. Parker  
 Chief Engineer.....John Robbins

**KIND—Independence—1947**

Frequency: 1010 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Central Bcstg., Inc.  
 Bus-Studio Transmitter.....114 North 8th St.  
 Tel.: 1010.....KBS  
 President, Gen. Mgr.....Nels Rupard

**KJCK—Junction City—1949**

Frequency: 1420 Kc. ...Power: 1000 Watts d.  
 Owner-Oper. By.....Junction City Bcstg. Co.  
 Address.....724½ No. Washington St.  
 Tel.: CEdar 8-3165.....Independent  
 Representative.....Indie Sales  
 President., Gen. Mgr.....R. L. Weir, Jr.  
 Station Mgr.....A. B. Valencia  
 Sales Prom. Mgr.....Pat Powers  
 Chief Engineer.....Royce Baery

**KCKN—Kansas City—1925**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Cy Blumenthal  
 Address.....P.O. Box 1165  
 Tel.: FA 1-3200.....Independent  
 Station Representative.....Weed Radio  
 President.....Cy Blumenthal  
 Gen., Sta. Manager.....Edwin J. Charles  
 Commercial Mgr.....Glen George  
 Sales Prom. Mgr.; Pub. Dir. ....Margaret Mayers  
 Program Director.....Harry Becker  
 Chief Engineer.....Marvin Bredemeir

**KLWN—Lawrence—1951**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Lawrence Bcstrs. Inc.  
 Address.....Route 5  
 Tel.: VI 3-1320.....Independent  
 Representative.....Indie Sales

President.....Lee Morgan  
 General, Station Mgr.....Arden Booth  
 Program Director.....Harry Hulse  
 Chief Engineer.....Earl Sundbye

**KCLO—Leavenworth—1948**

Frequency 1410 Kc. ....Power: 5000 Watts d.  
 Owned-Oper. By.....KCLO, Inc.  
 Address.....Box 70  
 Tel.: MUtual 2-1410.....KBS  
 President, Gen. Mgr.....Geo. Basil Anderson  
 Commercial, Program.....Bob Potter  
 Sales Prom. Mgr.....Lee Pemberton  
 Chief Engineer.....Al Ortmann

**KLIB—Liberal—1960**

Frequency: 1470 Kc.....Power: 500 Watts  
 Owned By.....Plains Enterprises, Inc.  
 Address.....Box 432, Alva, Okla.  
 Tel.: MAin 4-2556.....Independent  
 President, Gen. Mgr.....William Bowman Sr.  
 Chief Engineer.....Clyde Elmer Michael

**KSCB—Liberal—1948**

Frequency: 1270 Kc. ...Power: 1 Kw.d., 500 W.n.  
 Owned-Oper. By.....Seward County Bcstg. Co.  
 Business Address.....East 8th St.  
 Tel.: MA 4-3891.....Independent  
 Station Rep.....Hopewell  
 President.....Alf M. Landon  
 General Manager.....Leon S. Salathiel  
 Commercial Manager.....Mark Shor  
 Program Director.....Dick Stedman  
 Chief Engineer.....Alvin Peters

**KMAN—Manhattan—1950**

Frequency: 1350 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Manhattan Bcstg. Co.  
 Address.....114 No. 4th St.  
 Tel.: PRescott 8-4451.....KBS  
 Newspaper Affil.....Daily Mercury  
 President.....Fred A. Seaton  
 Gen., Sta. Manager.....Lowell E. Jack  
 Commercial Manager.....Dave Jackson  
 Program Director.....Howard T. Hill, Jr.  
 Sales Prom. Mgr., Pub. Dir.....James Kastner  
 Chief Engineer.....Charles Pultz

**KNDY—Marysville—1956**

Frequency: 1570 Kc.....Power: 250 Watts, d.  
 Owned.....W. N. Schnepf  
 Address.....P.O. Box 390  
 Tel.: HILLcrest 3-4361.....Independent  
 Station Representative.....Bolles  
 President, Gen. Mgr.....Wyman N. Schnepf  
 Chief Engineer.....Willa M. Schnepf

**KNEX—McPherson—1949**

Frequency: 1540 Kc.....Power: 250 Watts d.  
 Owned By.....McPherson Bestg. Co.  
 Address.....Box 186  
 Tel.: CHapel 1-1540.....KBS  
 Newspaper Affil.....Sentinel  
 Station Representative.....Hopewell  
 President.....Kenneth R. Krehbiel  
 Gen. Mgr., Ch. Eng.....Claude Hughes  
 Comm., Sales Prom. Mgr.....Morris Heitschmidt

# KANSAS

## **KBEA—Mission—1957**

Frequency: 1480 Kc. Power: 1000 Watts a.  
Owned By..... KBKC, Inc.  
Address..... 5913 Woodson Ave.  
Tel.: HEdrick 2-1480..... MBS  
President..... Lester Kamin  
General Comm. Mgr..... T. Gonterman  
Chief Engineer..... Robert Arzt

## **KJRG—Newton—1953**

Frequency: 950 Kc. Power: 500 Watts, d.  
Owned..... KJRG, Inc.  
Address..... Box 77  
Tel.: ATwater 3-5150..... KBS  
Station Rep..... Hopewell  
President, Gen. Mgr..... Geo. Basil Anderson  
Comm. Mgr. Ch. Eng..... Bob Snyder  
Sales Prom. Mgr..... Roy Lichtenberger

## **KOFO—Ottawa—1949**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By..... Ottawa Bcastg. Co.  
Address..... P. O. Box 46  
Tel.: CHerry 2-1220..... Independent  
Station Representative..... Hopewell  
President, Gen. Mgr..... Roderick B. Cupp  
Commercial Mgr..... Ronald G. Reed  
Program Director..... Galen Scott  
Chief Engineer..... Don Willis

## **KLKC—Parsons—1948**

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By..... Community Bcastg. Co.  
Address..... P.O. Box 696  
Tel.: GA 1-6400..... Independent  
President, Gen. Mgr..... Richard R. Combs

## **KKAN—Phillipsburg—1960**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By..... North Central Bcastg., Inc.  
Address..... Box 337  
Tel.: 1070..... Independent  
General Manager..... Guy Christian  
Sales Prom. Mgr..... Doug Stone  
Chief Engineer..... Vaughn Jupe

## **KOAM—Pittsburg—1937**

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n  
Owned-Oper. The Pittsburg Bcastg. Co., Inc.  
Address..... P.O. Box F  
Tel.: Adams 1-7200..... NBC  
Representative..... Hollingbery  
President..... E. V. Baxter  
Gen., Sta. Mgr..... John O. Bartlow  
Program Dir..... Marge Bartlow  
Chief Engineer..... Leo Stafford

## **KSEK—Pittsburg—1947**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Stauffer Publications, Inc.  
Address..... 1340 E. Quincy  
Tel.: ADams 1-2800..... KBS  
Newspaper Affil..... Headlight & Sun  
Representative..... Avery-Knodel

President..... O. S. Stauffer  
General Mgr., Chief Eng..... Jim Treat

## **KWSK—Pratt—1952**

Frequency: 1570 Kc. Power: 250 Watts  
Owned..... Clem Morgan  
Address..... 200½ S. Main St.  
Tel.: GReenwood 2-4405..... Independent  
General Sta. Mgr..... Clem Morgan  
Program Director..... A. R. Morgan  
Sales Prom., Comm. Mgr..... Ray Godfrey  
Chief Engineer..... Larry Waggoner

## **KRSL—Russell—1956**

Frequency: 990 Kc. Power: 250 Watts d.  
Owned By..... Kilo Broadcasting Co.  
Address..... Box 666  
Tel.: HUDson 3-3121..... Independent  
Owner, Gen. Mgr..... Fred L. Thompson  
Commercial Manager..... Richard Dumlér  
Program Director..... Ray Poole  
Publicity Director..... Alice Graham  
Chief Engineer..... Delbert Compton

## **KFRM—Salina—1947**

Frequency: 550 Kc. Power: 5,000 W. d.  
Owned By..... KFRM, Inc.  
Address..... P.O. Box 1188  
Tel.: TAYlor 3-4611..... ABC  
Sta. Representative..... Natl. Spot Time Sales  
President..... Norman E. Kightlinger  
Gen., Comm. Manager..... Robert D. Hanna  
Chief Engineer..... Gary E. Farhner

## **KSAL—Salina—1937**

Frequency: 1150 Kc. Power: 5000 Watts  
Owned By..... Salina Bcastg., Inc.  
Address..... 625 E. Crawford  
Tel.: TA 3-3701..... MBS  
President..... James Stuart  
V. P., Gen. Mgr..... Richard W. Chapin  
Comm. Sta. Mgr..... Robert M. McKune  
Program Director..... Chuck Nichols  
Chief Eng..... Don Englehart  
Owners of: KODY, N. Platte; KFOR, Lincoln;  
KRGJ, Grand Island; KMNS, Sioux City; KOEL,  
Oelwein.

## **WIBW—Topeka—1927**

Frequency: 580 Kc. Power: 5000 Watts  
Owned By..... Stauffer Publications, Inc.  
Address..... Box 119  
Tel.: CR 2-3456..... CBS  
Newspaper Affil..... Journal, Capital  
Representative..... Avery-Knodel  
President..... O. S. Stauffer  
General Manager..... Thad Sandstrom  
Station Manager..... Jack Fallon

## **KJAY—Topeka—1949**

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By..... Midland Bcstrs.  
Address..... 916 Kansas Ave.  
Tel.: CE 3-1336..... Independent  
Representative..... Gill-Porna  
President..... Dale S. Helmers  
Chief Engineer..... Roe Bowman

## KANSAS-KENTUCKY

### KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts  
 Owned..... Charles Bailey Axton  
 Address..... 1700 N. Buchanan  
 Tel.: CE 4-3444..... MBS  
 Station Representative..... Weed  
 President..... Bailey Axton  
 Vice Presidents..... Louise and Charles Axton  
 Program Director..... Robert Harris  
 Station Manager..... Bob Barber  
 Sales Prom. Mgr..... Merle Blair  
 Chief Engineer..... Harold Grant

### WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts  
 Owned-Operated By... WREN, Bdcstg. Co., Inc.  
 Address..... 1001 Fillmore St.  
 Tel.: CE 2-0505..... ABC  
 Representative..... Hollingbery  
 President..... Alf M. Landon  
 Gen., Sta. Mgr..... Max G. Falkenstien  
 Commercial Manager..... Paul Dixon  
 Program Manager..... Bob Richmond  
 Sales Promotion Manager..... Bonnie Furnell  
 Chief Engineer..... Al Keberlein  
 Owners of: KSCB, Liberal

### KAKE—Wichita—1948

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned By..... KAKE Radio-TV, Inc.  
 Address..... 1500 N. West St.  
 Tel.: WH 3-4221..... Independent  
 Station Rep..... Bolling  
 President..... Mark H. Adams  
 General Manager..... Martin Umansky  
 Commercial Manager..... Bob McCune  
 Station Manager..... Dale W. McCoy Jr.  
 Program Director..... Doug Lyon  
 Publicity Director..... Bob Payne  
 Chief Engineer..... Harold Newby  
 Owners of: KAKE-TV.

### KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts d.  
 Owned By..... KFH Radio Co.  
 Address..... KFH Bldg.  
 Tel.: AM 2-4491..... CBS  
 Newspaper Affiliation..... Eagle  
 Representative..... Blair  
 President..... John Rigby  
 General, Sta. Mgr..... Thomas P. Bashaw  
 National Sales Mgr..... John Merrell

Program Director..... Donald Anderson  
 Sales Prom. Mgr..... Jay Harmon  
 Local Sales Manager..... Bob Adams  
 Chief Engineer..... Leslie Campbell

### KIRL—Wichita—1923

Freq.: 1070 Kc. Power: 10 Kw. d. 1 Kw. n.  
 Owned-Operated By... Jayhawk Bdcstg. Corp.  
 Address..... 4200 N. Broadway  
 Tel.: TE 8-3377..... ABC  
 Station Representative..... Petry  
 President..... Charles "Buddy" Rogers  
 General, Comm. Mgr..... J. Coppersmith  
 Asst. Mgr., Prog. Dir..... Tom Leahy  
 Promotion Manager..... Mrs. Betsy Kelly  
 Chief Engineer..... Jack Austin

### KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned By..... Swanco Bestg. of Kan.  
 Address..... 255 N. Broadway  
 Tel.: HO 4-2387..... MBS  
 Station Representative..... Eastman  
 President..... George Bolas  
 General Manager..... Edward A. Montray  
 Commercial Manager..... Donald O'Malley  
 Sales Prom. Manager..... Don Lowery  
 Program Director..... Bob Freeman  
 Publicity Director..... Emily Kaye  
 Chief Engineer..... Earl Russell  
 Owners of: KQEO, Albuquerque; K10A, Des Moines.

### KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned By..... KSIR, Inc.  
 Business Address..... Box 933  
 Tel.: WH 2-3253..... Independent  
 Pres., Comm. Mgr..... Mack Sanders  
 Gen. Sta., Chief Eng..... K. W. Pyle

### KWBB—Wichita—1951

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Wichita Beacon Bcstg. Co.  
 Address..... 2829 Salina Ave.  
 Tel.: TE 8-3331..... Independent  
 Station Reps..... Hollingbery; Clark Brown  
 President..... O. E. Bradley  
 General Manager..... J. Milton Hall  
 Comm., Sales Prom. Mgr..... Harold H. Hale  
 Program Director..... Virginia Hale  
 Chief Engineer..... Cliff Koch

Pop.: 3,055,000  
 Families: 841,000

## KENTUCKY

Radio Homes: 809,000  
 AM Stas. in State: 87

### WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned By..... Albany Bcstg. Co.  
 Business Address..... Box 158  
 Tel.: 387-3351..... KBS

Sta. Rep..... Kentucky Radio Sales  
 Co-owners..... Wallace Allred-Cecil Speck  
 Sta., Comm. Manager..... Welby Hoover  
 Program Director..... Darrell Speck  
 Chief Engineer..... Joe Peters

# KENTUCKY

## WCMI—Ashland—1935

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: WCMI, Inc.  
Address: P. O. Box 949  
Tel.: 324—6111  
CBS  
Sta. Representative: Hollingsbery  
President: R. G. Worster  
General, Sta. Manager: O. C. Halyard Jr.  
Commercial Manager: Mike Slagel  
Program Director: Bill Campbell  
Publicity Director: Loretta Halyard  
Chief Engineer: Bob Gilmore  
Owners of: WVLK, Lexington; WFKY, Frankfort;  
WHDG, Orlando; WOMP, Bellaire.

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned: WTCR, Inc.  
Address: Box 848  
Tel.: EAst 4-7131  
Independent  
Sta. Rep.: Clarke Brown; Spot Time Sales  
President, Gen. Mgr.: Naseeb S. Tweel  
Chief Engineer: Edwin Walters

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Brown Radio & TV Co.  
Address: 107 Sycamore St.  
Tel.: Lincoln 6-4129  
Independent  
Pres., Gen. Mgr.: Dwight L. Brown  
Sales Prom. Mgr.: Homer L. Jackson  
Chief Engineer: L. D. Johnson

## WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner: Bardstown Broadcasting Co.  
Address: 216 N. 3rd  
Tel.: FI 8-3943  
KBS  
President: Lawrence W. Adams  
Sales Prom., Chief Eng.: Don Allen

## WCBL—Benton—1954

Frequency: 1290 Kc. Power: 5,000 Watts d.  
Owned-Oper. By: Purchase Bcstg. Co.  
Address: P.O. Drawer 7  
Tel.: LA 7-2581  
KBS  
Representative: Continental  
President, Gen. Mgr.: Shelby McCallum  
Station Manager: James W. Wilkins  
Program Director: David Reno  
Commercial Mgr.: Martine Vance  
Chief Engineer: Walter Wilson  
Owners of: WTRB, Ripley; KMSJ, Portageville.

## WBGH—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: Bowling Green Bcstg. Co.  
Address: 913½ College St.  
Tel.: VI 2-1638  
Independent  
Station Representative: Kentucky Radio Sales  
President, Gen. Mgr.: Clement Cockrel  
Commercial Manager: Dean Duval  
Program Director: Chuck Steele  
Chief Engineer: Eugene Hornback

## WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.

Owned-Oper. By: Daily News Bdcstg. Co.  
Address: 804½ College St.  
Tel.: VI 3-4325  
ABC  
Newspaper Affiliation: Park City Daily News  
Representative: Pearson  
President: J. Ray Gaines  
General, Station Mgr.: Al Temple  
Commercial Mgr.: Henry Brosche  
Program Dir.: Jack Eversole  
Chief Engineer: Jack Hendrick

## WLBK—Bowling Green—1940

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Bowling Green Bcstrs., Inc.  
Address: Cemetery Road  
Tel.: VI 3-3212  
MBS-KBS  
Sta. Representative: Burn-Smith  
President: Cy N. Bahakel  
General Manager: Bob Proctor  
Prog. Dir., Ch. Eng.: Hugh Tyler

## WTCO—Campbellsville—1948

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Taylor Cty. Bcstg. Co.  
Address: P.O. Box 248  
Tel.: 465-4178  
KBS  
Station Rep.: Kentucky Radio Sales  
President: R. D. Ingram  
General, Sta. Manager: Thomas Kerr  
Commercial Manager: Lindsey Hardin  
Sales Promotion Manager: James Crowell  
Program Director: Naomi Beard  
Publicity Director: Redman L. Turner  
Chief Engineer: Harvey Kingsbury

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watt  
Owner: Central City, Greenville Bcstg. Co.  
Address: Old Greenville Rd.  
Tel.: 818  
Independent  
Owners: L. L. & A. E. Stone  
Manager: A. Stone  
Chief Engineer: B. J. Stone

## WNES—Central City—1955

Frequency: 1050 Kc. Power: 500 Watts d.  
Owned By: Muhlenberg Bcstg. Co.  
Address: Box 512  
Tel.: 1000  
KBS  
Rep.: Kentucky Radio Sales  
President: Andy Anderson  
General, Comm. Mgr.: Ronald L. Beane  
Program Director: C. Stovall  
Chief Engineer: Robert J. Beane

## WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Tri-County Bcstg. Corp.  
Address: 430 Wain St.  
Tel.: 384-2411  
KBS  
Station Representative: Kentucky Radio Sales  
President, Gen. Mgr.: John B. Horton  
Commercial Manager: Edwin R. Cundiff  
Station Manager: Ray Doss  
Program Director: Fred Massey  
Chief Engineer: Lewis Owens

**WCTT—Corbin—1947**

Frequency: 680 Kc. Power: 1000 Watts  
 Owned-Oper. By... Corbin Times-Tribune, Inc.  
 Business Address... Ky. Ave. & Monroe St.  
 Tel.: 1071  
 KBS  
 Newspaper Affil... Corbin Times-Tribune  
 President... J. Springer Robinson  
 General Manager... John L. Crawford  
 Station, Comm. Mgr... Art Grunewald  
 Program Director... Archie Wyatt  
 Chief Engineer... Chas. Sulfredge

**WYGO—Corbin—1961**

Frequency: 1330 Kc. Power: 5 Kw. d.  
 Owned By... Tri-County Bcstg. Co.  
 Address... Box 548  
 Tel.: 3006  
 Independent  
 Sta. Reps. Prestige Rep. Org.; Ky. Radio Sales  
 Gen. Mgr., Pub. Dir... Walt Powell  
 Commercial Manager... Bob Sturgill  
 Program Director... Cal Smith  
 Chief Engineer... Everett Lawson

**WCPM—Cumberland—1951**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By... Cumberland Bcstg. Co.  
 Address... P. O. Box 955  
 Tel.: 589-4623  
 KBS  
 Station Rep... Kentucky Radio Sales  
 General Manager... I. Mills

**WCYN—Cynthiana—1956**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned... WCYN Radio, Inc.  
 Address... Pike & Walnut Sts.  
 Tel.: 1480  
 KBS  
 Station Representative... Kentucky Radio Sales  
 President... Estil R. Anderson  
 General Manager... Lawrence McGill  
 Commercial Manager... Helen Williams  
 Program Director... Walter Turner  
 Chief Engineer... Reed Anderson

**WHIR—Danville—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By... WHIR, Inc.  
 Business Address... P.O. Box 8  
 Tel.: 236-2711  
 Independent  
 Representative... Hal Holman Co.  
 President, Gen. Mgr... Raymond P. Holbrook  
 Commercial Manager... C. R. Colclough  
 Program Director... Raymond L. Ramsey  
 Chief Engineer... Charles Huddleston

**WIEL—Elizabethtown—1950**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By... Elizabethtown Bcstg. Co.  
 Business Address... P. O. Box 347  
 Tel.: Elizabethtown  
 KBS  
 Station Representative... Hopewell  
 President... J. W. Hodges  
 General Manager... Dee Huddleston  
 Commercial Manager... Calvin Skaggs  
 Program Director... Thomas Skinner  
 Chief Engineer... Hugh Garner

**WSTL—Eminence—1956**

Frequency: 1600 Kc. Power: 500 Watts, d.  
 Owned... Shelbyville—Eminence Bcstg. Co.  
 Address... P.O. Box 147  
 Tel.: ME 3-2916  
 Independent  
 Station Representative... Kentucky Radio Sales  
 Gen. Mgr., Ch. Eng... Charles L. Troutman  
 Station Manager... George C. Troutman  
 Commercial Manager... James E. Petty  
 Program Director... Vivian M. Troutman  
 Publicity Director... Terry Tichy

**WSAC—Ft. Knox—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Fort Knox Bcstg. Corp.  
 Address... Box 68  
 Tel.: ELgin 1-3121  
 Independent  
 Pres., Gen. Mgr... B. E. Cowan  
 Commercial Mgr... J. R. Cowan

**WFKY—Frankfort—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Frankfort Bcstg. Co.  
 Address... Radio Bldg.  
 Tel.: CA 3-8281  
 MBS  
 Representative... Hollingbery  
 Pres., Gen. Mgr... Ken Hart  
 Station Mgr... Bud McClain  
 Program Dir... H. Moore  
 Chief Engineer... K. P. Graham

**WFKN—Franklin—1954**

Frequency: 1220 Kc. Power: 250 Watts, d.  
 Owned By... Franklin Favorite-WFKN, Inc.  
 Address... 103 N. High St.  
 Tel.: JJustice 6-4481  
 KBS  
 Pres., Gen. Mgr... L. L. Valentine  
 Comm., Sales Prom. Mgr... Howard H. Ogles  
 Program Director... A. W. Kockritz, Jr.  
 Chief Engineer... Frank Wakefield

**WFUL—Fulton—1951**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Ken-Tenn Bcstg. Corp.  
 Business Address... Box 482  
 Tel.: 1270  
 Independent  
 Newspaper Affiliation... Fulton County News  
 President... Paul Westpheling  
 Gen., Sta. Mgr... Mrs. P. Westpheling  
 Sales Prom. Mgr., Ch. Eng... Kenneth Turner  
 Prog., Pub. Director... Mrs. Hendon Wright

**WAXU—Georgetown—1957**

Frequency: 1580 Kc. Power: 10 Kw. d.  
 Owned By... WAXU Radio  
 Address... 117 No. Lime, Lexington, Ky.  
 Tel.: 3-1678  
 Independent  
 Station Representative... Weed Radio  
 Pres., Ch. Eng... Robert E. Johnson  
 Station Manager... Arno Walker  
 Program Director... Bill Stakelin  
 Commercial Manager... Robert Hamilton  
 Publicity Director... Dot Woolems  
 Sales Prom. Manager... Ed James

# KENTUCKY

## WKAY—Glasgow—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Glasgow Bcstg. Co., Inc.  
Address Park-to-Park Highway  
Tel: Olive 1-2141  
KBS  
President Jack Pedigo  
Gen., Sta., Comm. Mgr., Chief Eng. Clovis Sadler  
Pub., Prog. Dir. Moena E. Sadler

## WGOH—Grayson—1959

Frequency: 1370 Kc. Power: 5,000 Watts  
Owned By Carter County Bcstg. Co., Inc.  
Address Box 487  
Tel: 474-5144  
Independent  
President Harold E. Shuffelbarger  
Gen., Sta. Manager Charlie Esposito  
Chief Engineer Les Davis

## WHLN—Harlan—1941

Frequency: 1410 Kc. Power: 5 Kw. d.  
Owned-Oper. By Radio Harlan, Inc.  
Business Address Box 898  
Tel: 625  
Independent  
Station Rep. Kentucky Radio Sales  
President J. Francke Fox, Jr.  
Gen., Comm. Mgr. James T. Morgan  
Chief Engineer Gene Hopkins

## WHBN—Harrodsburg—1955

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Oper. By Fort Harrod Bcstg. Corp.  
Address Box 247  
Tel: 1420  
KBS  
Station Rep. Hopewell  
President, Gen. Mgr. Robert Martin

## WKIC—Hazard—1947

Frequency: 1390 Kc. Power: 5000 Watts d.  
Owned-Oper. By Mt. Bcstg. Service, Inc.  
Address Box 239  
Tel: General 6-2121  
KBS  
Representative Kentucky Radio Sales  
President Fred B. Bullard  
General Manager Ernest Sparkman  
Commercial Manager Julius Lasso  
Prog. Dir. Norma Strong  
Chief Engineer George Patterson

## WSO—Henderson—1941

Frequency: 860 Kc. Power: 500 Watts d.  
Owned-Oper. By Henderson Bcstg. Co., Inc.  
Address P. O. Box 418  
Tel: VA 6-3923  
KBS  
Station Rep. Kentucky Radio Sales  
Pres., Gen. Mgr. Hecht S. Lackey  
Station Manager William F. Russell  
Sales Manager Ewing Graham  
Publicity Director Barbara Cummings  
Chief Engineer D. E. Gibson

## WHOP—Hopkinsville—1940

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By Hopkinsville Bcstg. Co., Inc.  
Address 1102 So. Virginia St.  
Tel: TUXedo 5-5531  
CBS

Pres., Gen. Mgr. F. Ernest Lackey  
Sta., Comm. Mgr. Katherine Peden  
Publicity Director Margaret Wyatt  
Sales Prom. Manager Hal King  
Program Director George Goldtrap  
Chief Engineer Russell Newman

## WKO—Hopkinsville—1954

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned By Pennyryle Broadcasting Co.  
Address 808½ South Main St.  
Tel: TU 6-1204  
KBS  
Sta. Rep. Geo. T. Hopewell  
Pres., Gen. Mgr. William H. Higgins  
Program Director James M. Suddeth  
Chief Engineer Marvin J. Mahoney

## WIRV—Irvine—1960

Frequency: 1550 Kc. Power: 1,000 Watts d.  
Owned By Irvanna Bcstg. Co.  
Address 141 Broadway  
Tel: 723—2550  
KBS  
Station Rep. Continental  
President, Gen. Mgr. James M. Gaskin  
Sales Promo. Mgr., Ch. Eng. Fred W. Dean, Jr.  
Publicity Director Betina Sue Wiseman

## WLBN—Lebanon—1954

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned Lebanon-Springfield Bcstg. Co.  
Address P.O. Box 647  
Tel: 692-3126  
KBS  
Gen., Sta. Mgr. J. T. Whitlock  
Commercial Manager Allen Baker  
Chief Engineer W. B. Kelly  
Owners of: WIEL, Elizabethtown.

## WMTL—Leitchfield—1959

Frequency: 1580 Kc. Power: 250 Watts  
Owned By Rough River Bcstg. Co.  
Address 121 East Main St.  
Tel: 351  
KBS  
Station Rep. Kentucky Radio Sales  
President, Gen. Mgr. James Shacklette  
Chief Engineer W. Hugh Garner

## WBLG—Lexington—1946

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By Lexington Bcstg. Corp.  
Address 134 N. Limestone St.  
Tel: 3-0433  
ABC-KBS  
Representative Meeker  
Pres., Gen. Mgr. Roy B. White, Jr.  
Commercial Mgr. Jim Tomblin  
Chief Engineer James Patrick

## WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Thoroughbred Bcstg. Co., Inc.  
Business-Studio Address 177 N. Upper St.  
Tel: 3-2727  
MBS  
Representative John E. Pearson  
President, Gen. Mgr. William R. Sweeney  
Program Director Nick Clooney  
Chief Engineer Robert Jones



**WVLK—Lexington—1947**

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.  
 Owned-Oper. By... Bluegrass Bcstg. Co., Inc.  
 Address... Phoenix Hotel  
 Tel.: 4-6470... CBS  
 Representative... Hollingbery  
 General Mgr... Ted Grizzard  
 Commercial Manager... Charles Drew  
 Chief Engineer... Paul Dunbar

**WFTG—London—1955**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By... Lin Bcstg. Corp.  
 Address... Box 333  
 Tel.: Volunteer 4-2148... Independent  
 Sta. Representative... Hopewell  
 Pres., Gen., Sta. Mgr... Elmo Mills  
 Chief Engineer... Russell Henson

**WAKY—Louisville—1936**

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. d.  
 Owned By... Lin Bcstg. Corp.  
 Bus. Studio Address... Ky. Home Life Bldg.  
 Tel.: JU 7-8871... Independent  
 Representative... Blair  
 President... Gordon B. McLendon  
 Gen., Sta. Manager... Robert O. Franklin  
 Commercial Manager... John F. McCarthy  
 Program Director... Howell Smith  
 Chief Engineer... G. Callison

**WAVE—Louisville—1933**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned-Operated By... WAVE, Inc.  
 Business Address... 725 S. Floyd  
 Tel.: JU 5-2201... NBC  
 Station Rep... Katz  
 President... George W. Norton, Jr.  
 General Mgr... Nathan Lord  
 Commercial Manager... Woodford Dulaney Jr.  
 Program, Sales Prom. Mgr... James Caldwell  
 Chief Engineer... Wilbur Hudson  
 Owners of: WAVE-TV.

**WHAS—Louisville—1922**

Frequency: 840 Kc. Power: 50,000 Watts  
 Owned-Oper. By... WHAS, Inc.  
 Address... 525 W. Broadway  
 Tel.: JU 5-2211... Independent  
 Newspaper Affil... Courier-Journal, Times  
 Representative... Henry I. Christal Co.  
 President... Barry Bingham  
 General Manager... Victor Sholis  
 Commercial Manager... John Fouts  
 Sales Prom. Manager... William Loader  
 Program Director... George Walsh  
 Chief Engineer... Orin Towner  
 Owners of: WHAS-TV.

**WINN—Louisville—1940**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... WINN Bcstg. Corp.  
 Bus. Studio Address... 409 Speed Bldg.

Tel.: JU 5-5148... Independent  
 Sta. Representative... Gill-Perna  
 President... Glen A. Harmon  
 Comm. Mgr... James Nathan  
 Station Manager... M. Maley  
 Sales Promo. Mgr... L. Abraham  
 Chief Engineer... Melvin Scarsdale

**WKLO—Louisville—1948**

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Mid-America Bcstg. Corp.  
 Address... 2000 Commonwealth Bldg.  
 Tel.: JU 3-4441... Independent  
 News. Affil... Lanchester (Ohio) Eagle-Gazette  
 Representative... Robt. Eastman  
 President... Charles Sawyer  
 Exec. Vice President... J. P. Williams  
 Gen., Sta. Manager... William H. Spencer  
 Comm., Sales Prom. Manager... William Perry  
 Publicity Director... Roberta Scott Bunnell  
 Program Director... Ken Rowland  
 Chief Engineer... William H. Faulkner  
 Owners of: WING, Dayton; WCOL, Columbus;  
 WIZE, Springfield.

**WKYW—Louisville—1947**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Radio Kentucky, Inc.  
 Address... 310 W. Liberty St.  
 Tel.: JU 3-4811... CBS  
 Sta. Representative... Broadcast Time Sales  
 Pres., Gen. Mgr... F. Eugene Sandford  
 VP., Oper. Mgr... E. Halsey Sandford  
 V. P. Sales... Jay Thomson  
 Chief Engineer... William Neff

**WLOU—Louisville—1948**

Frequency: 1350 Kc. Power: 5000 Watts d.  
 Owned By... Rounsaville Louisville  
 Business-Studio Address... 2549 S. Third St.  
 Tel.: ME 7-6531... Independent  
 Station Reps... Pearson; Dora-Clayton  
 President... Robert W. Rounsaville  
 General Mgr... E. F. Shadburne  
 Nat'l Sales Mgr... Harold F. Walker  
 Program Director... Joyce Monroe  
 Chief Engineer... Steve Dawson  
 Owners of: WCIN, Cincinnati; WFUN, Miami  
 Beach; WTMP, Tampa; WVOL, Nashville;  
 WYLD, New Orleans; KRZY, Dallas.

**WTMT—Louisville—1958**

Frequency: 620 Kc. Power: 500 Watts  
 Owned By... Jefferson Bcstg. Co. Inc.  
 Business Address... 1300 S. 4th St.  
 Tel.: ME 7-2527... MBS  
 Station Representative... Forje  
 President... John A. Davenport  
 General Manager... Barney Groven  
 Station Manager... Robert J. Campbell  
 Commercial Manager... Richard Gundie  
 Sales Prom. Mgr., Pub. Dir... Lee Stinson  
 Program Director... Tommy Downs  
 Chief Engineer... Charles Cutler

# KENTUCKY

## **WFMW—Madisonville—1949**

Frequency: 730 Kc. Power: 250 Watts d.  
Owned By.....Messenger Bdcstg. Co., Inc.  
Address.....Box 351  
Tel.: TA 1-4096.....KBS-MBS  
Newspaper Affiliation.....Messenger  
Station Representative.....Hopewell  
President.....Edgar Arnold, Sr.  
Gen., Sta. Manager.....H. W. Wells  
Comm. Mgr.....Elmer L. Kelley, Jr.  
Program Director.....B. Zint  
Chief Eng.....Charles Lee

## **WTTL—Madisonville—1956**

Frequency: 1310 Kc. Power: 500 Watts, d.  
Owned.....Hopkins County Bcstrs.  
Business Address.....111 S. Main St.  
Tel.: TAYlor 1-7420.....ABC  
General Mgr., Chief Eng.....Conway Smith  
Commercial Manager.....Jerry McKonly

## **WWXL—Manchester—1956**

Frequency: 1450 Kc. Power: 250 Watts d.  
Owned.....Wilderness Rd. Bcstg. Co.  
Address.....109 Court St.  
Tel.: LY 8-4694.....KBS  
President.....J. L. Tigum  
Gen., Sta. Mgr.....C. Corum  
Chief Engineer.....Robert Banks

## **WNGO—Mayfield—1947**

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....West Ky. Bcstg. Co.  
Business Address.....Paducah Rd.; Box 431  
Tel.: 1597.....KBS  
Representative.....Indie Sales  
President.....Mose Bohn  
Gen., Sta. Mgr.....Charles W. Stratton  
Comm., Sales Prom. Mgr.....Jim Freeland  
Program Director.....Bill Scarbrough  
Publicity Director.....Larry McIntosh  
Chief Engineer.....Joe Hargrove

## **WFTM—Maysville—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....Standard Tobacco Co.  
Bus. Address.....626 Forest Ave.  
Tel.: LOgan 4-3361.....KBS  
President.....Charles P. Clarke  
General Manager.....John W. Betts  
Comm. Prom. Mgr.....Herbert Williams  
Program Director.....Charles D. Boyd  
Chief Engineer.....Harold Sagraves

## **WMIK—Middlesboro—1948**

Frequency: 560 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Cumberland Gap Bcstg.  
Address.....P.O. Box 698  
Tel.: 980.....Independent  
Newspaper Affil.....Citizens News Co.  
President.....Helen K. Henry  
Gen. Mgr.....Maurice K. Henry  
Program Director.....Bill Baker  
Chief Engineer.....Frank Folsom, Jr.

## **WFLW—Monticello—1955**

Frequency: 1360 Kc. Power: 1000 Watts d.

Owned-Operated By.....Wolf Creek Bcstg. Co.  
Address.....Box 36  
Tel.: Fillmore 8-3166.....KBS  
Station Manager.....Fred A. Staples

## **WMOR—Morehead—1955**

Frequency: 1330 Kc. Power: 1000 Watts, d.  
Owned & Operated By.....Morehead Bcstg. Co.  
Address.....Box 59  
Tel.: State 4-4141.....KBS  
President.....J. Earl McBrayer  
General Manager.....W. M. Whitaker  
Chief Eng.....Earl S. Young

## **WMSK—Morganfield—1960**

Frequency: 1550 Kc. Power: 250 Watts d.  
Owned By.....Union Co. Bcstg. Co.  
Address.....Box 55  
Tel.: 1360.....Independent  
Station Reps.....Hopewell, Kentucky Radio Sales  
President.....Charles E. Lancaster  
Promotion Manager.....Samuel L. Crawley  
Chief Engineer.....J. B. Crawley

## **WMST—Mt. Sterling—1957**

Frequency: 1150 Kc. Power: 500 Watts  
Owned By.....Mt. Sterling Broadcasting Co.  
Business Address.....34 Broadway  
Tel.: 1150.....KBS  
Station Representative.....Geo. T. Hopewell  
President.....R. J. Reynolds  
V.P., General Manager.....Bob Doll  
Program Director.....Ron Mastin  
Sales Prom. Manager.....Russell Drake  
Chief Engineer.....Bill McGuire

## **WLOC—Munfordville—1956**

Frequency: 1150 Kc. Power: 1 Kw., d.  
Owned By.....S. Central Ky. Bcstg. Corp.  
Address.....Munfordville  
Tel.: JA 4-4111.....KBS  
President.....H. T. Parrott  
General, Sta. Manager.....Redman L. Turner  
Program Director.....Mary Goodman

## **WNBS—Murray—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By.....Service Bcstg. Co.  
Address.....P. O. Box 548  
Tel.: PLaza 3-3411.....Independent  
Representative.....Dore  
Pres., Sta. Mgr.....Charles Shuffel  
Gen. Mgr., Ch. Engr.....C. H. Hulse

## **WNKY—Neon—1956**

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned.....Letcher Bcstg. Corp.  
Address.....Main St.  
Tel.: 7714.....KBS  
President.....Dave L. Craft  
Gen., Sta. Mgr.....W. E. May

## **WNOP—Newport—1948**

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Tri-City Bcstg. Co.  
Business-Studio Address.....606 Monmouth St.

Tel.: JU 1-7100.....Independent  
 President.....James G. Lang  
 General Manager.....Dick Pike  
 Station, Program Mgr.....R. D. Nunn  
 Comm., Sales Prom. Mgr.....Bill Rismiller  
 Publicity Director.....Ann Lang  
 Chief Engineer.....Chas. Hettesheimer

**WOMI—Owensboro—1938**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By...Owensboro Bcstg. Co., Inc.  
 Address.....Box 536  
 Tel.: MU 3-1558.....CBS  
 Newspaper Affiliations...Messenger, Inquirer  
 President.....Lawrence W. Hager  
 General Manager.....Hugh O. Poner  
 Program Director.....Cliffordean Potter  
 Chief Engineer.....Harold I. Peters

**WVJS—Owensboro—1947**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Owensboro On The Air, Inc.  
 Address.....Highway 60 West  
 Tel.: MU 3-3521.....ABC  
 President.....V. J. Steele  
 General Manager.....Malcolm Greep  
 Commercial Manager.....Parker Smith  
 Station Program Dir.....Earl Fisher  
 Asst. Program Dir.....Jim Orten  
 Publicity Dir.....Ruth Steele  
 Chief Engineer.....Earl Jago

**WDXR—Paducah—1957**

Frequency: 1560 Kc.....Power: 1 Kw.  
 Owned By.....E. W. McKinney-Smith  
 Address.....Hotel Irvin Cobb  
 Tel.: 443—1737.....NBC  
 Station Rep.....Grant Webb  
 President, Gen. Mgr.....E. W. McKinney-Smith  
 Comm., Sta. Mgr.....Sarah McKinney-Smith  
 Chief Engineer.....E. Abanathy

**WKYB—Paducah—1946**

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.  
 Owned-Oper. By.....Barrington Co. of Ky.  
 Address.....526 Kentucky Ave.  
 Tel.: 442-1678.....CBS  
 Representative.....Bolling  
 Pres.....Bruce Barrington  
 General Mgr.....Richard B. Friend  
 Comm. Sta. Mgr.....Jim M. Page  
 Ch. Eng.....Tom Summers

**WPAD—Paducah—1930**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By...Paducah Bdcstg. Co., Inc.  
 Address.....Taylor Bldg.  
 Tel.: 2-8231.....CBS  
 Sta. Representative.....Bernard Howard  
 President, Gen. Mgr.....Pierce E. Lackey  
 Station, Program Dir.....Robert P. Joseph  
 Chief Engineer.....U. C. Morris

**WSIP—Paintsville—1949**

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.

Owned-Oper. By.....Big Sandy Bcstg. Co.  
 Address.....121 Main St.  
 Tel.: 789-5311.....MBS-KBS  
 Station Rep.....Ky. Radio Sales; Hopewell  
 President, Gen. Mgr.....Paul G. Fyffe  
 Commercial Manager.....Bill Barker  
 Program Director.....Ted Fairburn  
 Chief Engineer.....Gene Baldrige

**WKLX—Paris—1955**

Frequency: 1440 Kc.....Power: 1000 Watts d.  
 Owned & Operated By.....Paris Bcstg. Co.  
 Address.....Box 141  
 Tel.: 1440.....KBS  
 Sta. Reps...Continental, Kentucky Radio Sales  
 Pres., Gen. Mgr.....C. W. Krause  
 Comm. Sta. Mgr.....Jim Withrow  
 Program, Prom. Director.....D. L. Krause  
 Chief Engineer.....James L. Thompson

**WLSI—Pikeville—1949**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Cumberland Pub. Co.  
 Address.....North Mayo Trail  
 Tel.: 437-7323.....Independent  
 Newspaper Affiliation...Pike County News  
 President.....Mrs. W. J. Ward, Jr.  
 General, Comm. Mgr.....Roy E. Alexander  
 Saks Prom. Mgr., Prog. Dir.....John Adkins  
 Publicity Director.....Phil Pummill  
 Chief Engineer.....Lawson Paxton

**WPKE—Pikeville—1949**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....East Ky. Bcstg. Corp.  
 Address.....Pikeville, Ky.  
 Tel.: GEneral 7-4051.....MBS-KBS  
 Station Representative.....Ky. Radio Sales  
 President.....J. E. McBrayer  
 Program Director.....Dorothy H. Robinson  
 Commercial Manager.....B. Pierce  
 Chief Engineer.....James K. Hoskins

**WMLF—Pineville—1957**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Ken-Te-Va-Bcstg. Co.  
 Address.....P.O. Box 26  
 Tel.: ED 7-2100.....Independent  
 Representative...Continental; Ky-Radio Sales  
 General Manager.....South C. Bevins  
 Chief Engineer.....Hubert Turner  
 Owners of: WOVE, Welch; WIRV, Irvine.

**WDOC—Prestonsburg—1957**

Frequency: 1310 Kc...Power: 5000 Watts d.  
 Owned By.....Gordon Collins  
 Address.....Prestonsburg  
 Tel.: TU 6-2338.....Independent  
 President, Gen. Mgr.....Gordon Collins  
 Commercial Manager.....Henry Gilbert  
 Chief Engineer.....Doc Harmon

**WPRT—Prestonsburg—1952**

Frequency: 960 Kc.....Power: 1000 Watts, d.  
 Owned By.....Stephens Industries, Inc.

# KENTUCKY

Address.....South Lake Drive  
Tel.: 2050.....KBS  
President.....D. C. Stephens  
General Mgr.....Dora S. Stephens  
Station Mgr.....David L. Stephens  
Program, Chief Eng.....Walter E. May

## WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Princeton Bcastg. Co.  
Address.....Dawson Rd.  
Tel.: EM 5-2072.....KBS  
Gen. Mgr., Chief Eng.....Leslie Goodaker  
Comm. Mgr.....Ellis Burnam  
Sales Prom. Mgr.....Wilburn Wilson  
Program Dir.....Twyman Boren

## WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.  
Owned.....Renfro Valley Bcastrs., Inc.  
Address.....Renfro Valley  
Tel.: 256-2146.....Independent  
V.P., Gen. Mgr.....Tom Hargis  
Chief Engineer.....T. Foster

## WEKY—Richmond—1953

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....Tinker, Inc.  
Address.....McKee Bldg.  
Tel.: 623-1340.....KBS  
Station Representative.....Kentucky Radio Sales  
President.....J. Francke Fox, Jr.  
Gen., Sta. Manager.....Bob Spradlin  
Commercial Manager.....Max Duncan  
Program Director.....John Sullivan  
Chief Engineer.....Jimmy Kincer

## WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....So. Kentucky Bcasters.  
Address.....P. O. Box 110  
Tel.: Parkview 6-2471.....KBS  
Station Representative.....Bolles  
President.....Roth E. Hook  
Gen., Comm. Mgr.....Woodrow P. Sosh  
Program Director.....Don Neagle  
Sales Prom. Mgr.....Mrs. Jo Davis  
Chief Engineer.....Andy Rector

## WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.  
Owned By.....State Line Bcastg. Co.  
Address.....217½ W. Main St.  
Tel.: 237-3148.....KBS  
Station Rep.....Kentucky Radio Sales  
President.....R. L. Turner  
General Mgr.....Bobby Colvin  
Commercial Mgr.....Marvin J. Nafus  
Chief Engineer.....Eugene Harston

## WTLO—Somerset—1958

Frequency: 1480 Kc.....Power: 1000 Watts d.  
Owned By.....Pulaski Bcastg. Corp.  
Address.....P.O. Box 443  
Tel.: 678—8151.....Independent  
President, Gen. Mgr.....E. Buis  
Commercial Mgr.....H. Edwards  
Chief Engineer.....B. Thompson

## WSFC—Somerset—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Southeastern Bcastg. Co.  
Address.....P.O. Box 740  
Tel.: 678-5151.....MBS-KBS  
Representative.....Ky. Radio Sales  
Pres., Gen. Mgr.....Mike Layman  
Comm., Sales Prom. Mgr.....Donald Orwin  
Program Director.....Clyde Denton  
Chief Engineer.....Robert L. Shoopman

## WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.  
Owned By.....WMCV, Inc.  
Address.....P. O. Box 434  
Tel.: HU 7-5295.....Independent  
President.....W. C. Clark  
Vice-President, Sta. Mgr., Prog. Dir.....J. Clark  
Sales Manager.....L. Agers

## WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts  
Owned By.....Karl Kegley  
Address.....1106 Fairlane Drive  
Tel.: SWift 6-3411.....Independent  
Station Reps.....Continental; Ky. Radio Sales  
President, Owner.....Karl Kegley  
Station, Comm. Mgr.....Roger Keller  
Chief Engineer.....Jesse Stamm

## WMTC—Vanceburg—1948

Frequency: 730 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Kentucky Mt. Holliness Assn.  
Bus.-Studio Address.....Vanceburg  
Tel.: NOrmandy 6-5006.....Independent  
Representative.....Continental  
President.....Dr. Lela G. McConnell  
General, Comm. Mgr.....Wilfred Fisher  
Chief Engineer.....Kenneth Amspaugh

## WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Folkways Bcastg. Co., Inc.  
Address.....Box 660  
Tel.: 2711.....Independent  
President, Gen. Mgr.....Donald F. Crosthwaite  
Chief Engineer.....Joe W. Goode

## WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 1000 Watts d.  
Owned By.....Whitley County Bcastg. Co.  
Address.....107 S. 4th St.  
Tel.: 6125.....Independent  
President.....Leo Buck  
General Manager.....K. Buck  
Chief Engineer.....K. Morgan

## WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.  
Owned By.....WWKY, Inc.  
Address.....P. O. Box 535  
Tel.: Pioneer 4-2864.....Independent  
President.....Donald J. Horton  
General Manager.....Gerald J. Cashman  
Sales Prom. Manager.....Tommy Bird  
Program Director.....Jim Anderson  
Publicity Director.....Maureen Tegge

Pop.: 3,375,000  
Families: 959,000

# LOUISIANA

Radio Homes: 925,500  
AM Stas. in State: 79

## KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.  
Address... P. O. Box 620  
Tel.: TW 3-2531 Independent  
President... H. Frenzel Pere  
General Manager... George P. Martin

## KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By... Alexandria Bdcstg. Co., Inc.  
Address... 601 Washington St.  
Tel.: Hillcrest 3-2543 ABC  
Owner... T. B. Lanford  
Gen. Manager... Walter D. Melson  
Station. Comm. Mgr... Alec Marchand  
Chief Engineer... Sherman Huffman

## KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw.  
Owned... Dixie Bcstg. Ser.  
Address... 1515 Jackson St.  
Tel.: Hillcrest 3-7454 Independent  
President, Gen. Mgr... Irving Ward-Steinman  
Station Manager... William G. Lynch  
Chief Engineer... Henry J. Lazarone

## KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By... KSYL, Inc.  
Address... Box 1489  
Tel.: Hillcrest 2-6611 NBC  
Pres., Comm. Mgr... Milton Fox  
Gen., Sta. Mgr... Sylvan Fox  
Sales Prom. Mgr., Pub. Dir... Shirley Racine  
Program Director... Larry Parker  
Chief Engineer... Leonard Dupree

## WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.  
Owned-Oper. By... Amite Broadcasting Co.  
Address... P.O. Box 787  
Tel.: 8385 Independent  
Station. Sales Prom. Mgr... C. W. Fitz  
Chief Engineer... V. E. Dudley

## KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.  
Owned-Oper. By... Paul R. Schilling  
Address... 217 S. Washington St.  
Tel.: 1400 KBS  
President, Gen. Mgr... P. R. Schilling  
Chief Engineer... Hugh Smith

## KVOB—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts  
Owned By... Bastrop Bcstg. Co. Inc.  
Address... Box 1340  
Tel.: 1340 KBS  
President... G. H. Goodwin  
General Manager... B. Rainey

## WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By... Merchants Bcstrs.  
Address... 3150 College Dr.  
Tel.: Dickens 4-5275 Independent  
Station Representative... Weed  
Pres., Gen. Mgr... Ralph L. Burge  
Commercial Manager... Harold G. Herthum  
Program Dir... C. Arnold  
Chief Engineer... Ed Van Valkenburg

## WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By... Community Bcstg. Co.  
Address... P. O. Box 1226  
Tel.: DI 8-6716 Independent  
Station Representative... Forjoe  
President, Gen. Mgr... Robert Earle  
Prog. Dir... Bernard Zuccaro  
Comm. Mgr... Olas Olsen  
Chief Engineer... Herb Coussou

## WJBO—Baton Rouge—1934

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By... Baton Rouge Bcstg. Co., Inc.  
Business Studio Address... 444 Florida St.  
Tel.: DI 2-5271 NBC  
News. Affil... Capital City Press  
Sta. Representative... Geo. P. Hollingsbery  
President... Douglas L. Manship  
Station Manager... Roger S. Davison  
Program Coordinator... Ken Winstanley  
Chief Engineer... Leonard Benson  
Owners of: WBRZ, Baton Rouge.

## WLCS—Baton Rouge—1946

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Operated By... Air Waves, Inc.  
Business Address... 204 North St.  
Tel.: DI 2-4411 Independent  
Representative... Masla  
Gen. Manager... Lamar Simmons  
Comm. Mgr... T. A. LeBlanc  
Chief Eng... Eugene Howell

## WXOK—Baton Rouge—1952

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By... WXOK, Inc.  
Address... 243 Convention St.  
Tel.: DI 4-7604 Independent  
Representative... Bernard Howard  
President... Jules Paglin  
General Manager... S. Ray, Jr.  
Station Manager... Thomas L. McGuire  
Chief Engineer... Thomas W. Wood

## WYNK—Baton Rouge—1956

Frequency: 1380 Kc. Power: 500 Watts, d.  
Owned By... Vox, Inc.  
Address... 820 Commerce Bldg.  
Tel.: Dickens 3-6606 ABC-KBS-MBS  
General Manager... R. Gomez  
Chief Engineer... Lewis Goode

# LOUISIANA

## WBOX—Bogalusa—1954

Frequency: 920 Kc. Power: 1 Kw. d.  
 Owned By: Magic City Bcstg. Corp.  
 Address: Box 689  
 Tel.: RRepublic 2-4254 Independent  
 Station Representative: Beaver & Assoc.  
 President, Gen. Mgr.: Ralph Blumberg  
 Chief Engineer: Larry Ward

## WIKC—Bogalusa—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: Curt Siegelin  
 Business Address: P. O. Box 811  
 Tel.: RRepublic 5-1355 MBS, KBS  
 President: Curt Siegelin  
 Gen., Sta. Mgr.: John H. Knight  
 Program Director: Ron Hunter  
 Chief Engineer: Vernon Jones

## WARB—Covington—1953

Frequency: 730 Kc. Power: 250 Watts d.  
 Owned-Operated By: WARB, Inc.  
 Address: Box 568  
 Tel.: 1600 KBS  
 President: David C. Blossman  
 Gen. Mgr., Ch. Eng.: J. R. Webb

## KSIG—Crowley—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: KSIG Bcstg Co., Inc.  
 Bus.-Studio Address: 320 N. Parkerson Ave.  
 Tel.: 783-2520 MBS-KBS  
 Representative: T. F. Clark  
 President: Hirsch Scholl  
 General Manager: Louis M. Basso  
 Commercial Manager: Thomas E. Griffin  
 Program Director: Charles Williams  
 Chief Engineer: Donald Rowland

## WLBI—Denham Springs—1959

Frequency: 1220 Kc. Power: 250 Watts  
 Owned By: Avozelles Bcstg. Corp.  
 Address: 132 Hummel St.  
 Tel.: NO 5-5155 KBS  
 President: W. L. Billups  
 Station Manager: Gerald Fannaly  
 Chief Engineer: C. P. Woodside  
 Owners of: KAPB, Marksville.

## KDLA—DeRidder—1950

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Sabine Broadcasting Co.  
 Address: Washington at First St.  
 Tel.: 7600 KBS  
 President: Cyril W. Reddoch  
 General Manager: Ralph L. Hooks  
 Ch. Eng., Commercial Mgr.: Wayne L. Sanders

## KEUN—Eunice—1952

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Tri-Parish Bcstg. Co.  
 Address: Box 511  
 Tel.: GL 7-3041 MBS-KBS  
 President: Vince Riehl  
 Gen., Sta. Mgr.: Thomas C. Voinche  
 Sales Mgr., Ch. Eng.: Dean Nezat

Program Director: Karl R. DeRowen  
 Publicity Director: Skip Stewart

## KFNV—Ferriday—1956

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned: Miss-Lou Bcstg. Co.  
 Address: Box 592  
 Tel.: 757-4200 MBS  
 President: Mrs. Marie Zuccaro  
 Gen. Mgr., Ch. Eng.: George Wilson  
 Commercial Manager: Johnnie Littlejohn  
 Sales Prom. Manager: Dale Magun  
 Program Director: A. L. Britt  
 Publicity Director: Juanita Wilson

## KFRA—Franklin—1961

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned By: KFRA, Inc.  
 Address: Box 427  
 Tel.: 247 Independent  
 President: Lionel B. DeVilleville  
 General, Sta. Manager: Chris Duplechain  
 Program Dir., Ch. Eng.: John M. Pitre

## KLFT—Golden Meadow—1955

Frequency: 1600 Kc. Power: 1000 W. d.  
 Owned By: Leo J. Theriot  
 Address: 1614 South Bayou Drive  
 Tel.: GREENfield 5-5165 KBS  
 Station Representative: Hopewell  
 President, General Mgr.: Leo J. Theriot  
 Commercial Manager: Jerry Mitchell  
 Prgo. Dir., Sales Promo. Mgr.: Roy Vicknair, Jr.  
 Chief Engineer: George Roundtree Jr.

## WFPR—Hammond—1947

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Airweb, Inc.  
 Business-Studio Address: Box 432  
 Tel.: 960-3589 KBS  
 Pres., Gen. Mgr.: John A. Chauvin  
 Commercial Manager: 'Foots' McCrory  
 Chief Engineer: Charles Herman

## KLUV—Haynesville—1956

Frequency: 1580 Kc. Power: 250 Watts, d.  
 Owned By: Haynesville Bcstg. Co.  
 Address: Waters St.  
 Tel.: 505 KBS  
 Station Rep.: Hopewell  
 President: Paul Newell  
 Station, Program Mgr.: William R. Dunaway  
 Chief Engineer: A. T. Moore  
 Owners of: KASO, Minden; WGLC, Centreville.

## KVHL—Homer—1955

Frequency: 1320 Kc. Power: 1 Kw., d.  
 Owned: Claiborne Bcstg. Corp.  
 Address: Box 97  
 Tel.: 3804 KBS  
 President: Tom Deas  
 General Mgr., Ch. Eng.: Colon Johnston

## KCIL—Houma—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned: KCIL, Inc.  
 Address: P.O. Box 1031

Tel.: 2-6828.....KBS  
 Station Representative.....Indie Sales  
 President.....Denver T. Brannen  
 V.P., Gen. Manager.....Les Ryder  
 Program Director.....Virginia Ryder  
 Chief Engineer.....Bill Collins  
 Owners of: WDLP, Panama City; WPUP, Gainesville; WPAP, Fernandina Beach, Fla.

**KJEF—Jennings—1950**

Frequency: 1290 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Jennings Bcstg. Co., Inc.  
 Address.....1521 Lake Arthur Ave.  
 Tel.: 824-2934.....KBS  
 Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey  
 Comm. Mgr.....Gerald Dugar

**KTOC—Jonesboro—1958**

Frequency: 920 Kc.....Power: 1,000 Watts  
 Owned By.....Jackson Parish Bcstrs.  
 Address.....P. O. Box 550  
 Tel.: 4600.....KBS  
 Station, Comm. Mgr.....A. H. Colvin Jr.  
 Program, Ch. Eng.....T. L. Colvin Sr.

**KPEL—Lafayette—1957**

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.  
 Owned By.....Radio Lafayette  
 Address.....Box 3120  
 Tel.: CEnter 4-7418.....ABC  
 Sta. Reps.....Bolles; Reilly; Tracy Moore  
 President.....John Paul Goodwin  
 Gen., Sta. Mgr.....William A. Patton  
 Comm. Manager.....R. Herbert  
 Chief Engineer.....John H. Shipp, Jr.

**KVOL—Lafayette—1935**

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Evangeline Bcstg. Co., Inc.  
 Address.....123 E. Main  
 Tel.: CE 4-5151.....NBC  
 Station Representative.....Robert Meeker  
 General Manager.....George H. Thomas  
 Station Mgr.....E. H. Hughes  
 Sales Prom. Manager.....Ron Gomez  
 Program Director.....Watson Jelks  
 Publicity Director.....Peggy Guidry  
 Chief Engineer.....Adrian Martin

**KXKW—Lafayette—1960**

Frequency: 1520 Kc.....Power: 500 Watts  
 Owned By.....General Communications, Inc.  
 Address.....611 S. Buchanan St.  
 Tel.: CEnter 5-1520.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President, Gen. Mgr.....James C. Pollock  
 Sales Promotion Manager.....Rodney Hamilton  
 Program Director.....Ernie Alexander  
 Publicity Director.....Robert H. Mehaffie  
 Chief Engineer.....Ben Walker

**KAOK—Lake Charles—1947**

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W. n.  
 Owned-Operated By.....KAOK, Inc.  
 Address.....P. O. Box S  
 Tel.: HE 6-7541.....Independent

Station Rep.....Bernard Howard  
 President.....J. J. Paglin  
 General, Station Mgr.....Roy K. Rhodes  
 Comm., Sales Prom. Mgr.....W. L. Jackson  
 Prog., Pub. Director.....Ray Valdetero  
 Chief Engineer.....Walter Jones  
 Owners of: WGOK, Mobile; WBOK, New Orleans;  
 WXOK, Baton Rouge; WLOK, Memphis; KYOK,  
 Houston.

**KLOU—Lake Charles—1947**

Frequency: 1580 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Dixie Broadcasters, Inc.  
 Address.....Box 817  
 Tel.: HE 6-7277.....Independent  
 Station Representative.....John E. Pearson Co.  
 President, Gen. Mgr.....Albert D. Johnson  
 Station, Comm. Mgr.....Bill Davis  
 Program, Publicity Director.....John Janot  
 Chief Engineer.....Robert Lee Wilkes

**KPLC—Lake Charles—1935**

Frequency: 1470 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Calcasieu Bcstg. Co.  
 Address.....Majestic Hotel  
 Tel.: HE 9-2713.....NBC  
 Representative.....Weed  
 General Mgr.....Jim Toth  
 Commercial Mgr.....R. M. White  
 Program Dir., Chief Eng.....A. B. Craft

**KLPL—Lake Providence—1957**

Frequency: 1050 Kc.....Power: 250 Watts, d.  
 Owned.....Radio Service Co.  
 Address.....Box 342  
 Tel.: 834.....KBS  
 Representative.....Bogner & Martin  
 Presidents.....E. McMurray & F. Baldwin  
 Sta., Comm. Mgr.....Gene Underwood  
 Chief Engineer.....P. Kuhn

**KLLA—Leesville—1956**

Frequency: 1570 Kc.....Power: 1 Kw.  
 Owned.....Leesville Broadcasting Co.  
 Address.....P. O. Box 1323  
 Tel.: 3403.....KBS  
 Mgr. Partner, Gen. Mgr.....I. Ward-Steinman  
 Commercial Mgr.....Ed Marshall  
 Chief Engineer.....Henry J. Lazarone

**KDBC—Mansfield—1954**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned.....DeSoto Bcstg. Corp.  
 Address.....P. O. Box 740  
 Tel.: 1360.....KBS  
 Gen., Comm. Mgr.....Arthur L. Greene  
 Chief Engineer.....L. Allen

**KAPB—Marksville—1954**

Frequency: 1370 Kc.....Power: 1000 Watts, d.  
 Owner.....Avoyelles Bcstg. Corp.  
 Address.....110 W. Mark St.  
 Tel.: 7206.....KBS  
 President.....W. L. Billups  
 Chief Engineer.....D. J. Bordelon

# LOUISIANA

## KASO—Minden—1953

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Minden Bcstg. Co.  
Address..... Box 588  
Tel.: FRanklin 7-1513..... KBS  
Sta. Representative..... Hopewell  
President..... H. R. Cook  
Chief Engineer..... Martin Kirsch Jr.  
Owners of: KLUV, Haynesville; WSEA, Milton.

## KLIC—Monroe—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By..... Dr. Frank Cerniglia  
Address..... 626 Bernhardt Bldg.  
Tel.: FAirfax 3-4617..... MBS-KBS  
General Mgr..... Dr. Frank Cerniglia  
Chief Engineer..... C. B. Gibbons

## KMLB—Monroe—1930

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.  
Owned By..... KMLB, Inc.  
Business Address..... Box 1723  
Tel.: FAirfax 2-7161..... ABC, NBC  
Station Representative..... Howard  
General Manager..... James Plaisance  
Chief Engineer..... O. R. Morgan

## KNOE—Monroe—1944

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Operated By..... James A. Noe  
Address..... Box 1742  
Tel.: FA 2-8155..... Independent  
Representative..... H-R Reps  
President..... James A. Noe  
General Manager..... B. Davis  
Chief Engineer..... Ray Boyd

## KMRC—Morgan City—1954

Frequency: 1430 Kc. Power: 500 Watts d.  
Owned..... Tri-City Bcstg. Inc.  
Address..... P. O. Box 889  
Tel.: 459-9036..... KBS  
President..... Warren I. Fortier  
General Manager..... Mort Silverman  
Station, Comm. Mgr..... C. Ray Pilant  
Program Director..... Farrell Bonner  
Chief Engineer..... Hampton Clark

## KNOC—Natchitoches—1947

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Natchitoches Bcstg. Co.  
Business-Studio Address..... 720 Front St.  
Tel.: 2353..... Independent  
Station Representative..... Walton  
Pres., Gen. Mgr., Chief Eng... B. H. Bailey, Jr.  
Sta., Comm. Mgr..... Norman A. Fletcher  
Program Director..... Jim Elkins

## KANE—New Iberia—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... New Iberia Bcstg. Co.  
Address..... 104 W. St. Peter St.  
Tel.: EMerson 9-6726..... Independent  
Gen., Sta. Manager..... Donald Bonin  
Commercial Manager..... Sherry A. Lopez

Program Director..... Dee Voorhies  
Publicity Director..... Ken Nowell  
Chief Engineer..... Joe Sikes

## KVIM—New Iberia—1951

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Queen City Bcstg. Co.  
Address..... P. O. Box 50  
Tel.: EMerson 4-5826..... Independent  
General Manager..... John H. Coco  
Chief Engineer..... Lloyd Bernard

## WBOK—New Orleans—1951

Frequency: 800 Kc. Power: 1000 W. d.  
Owned By..... WBOK, Inc.  
Address..... 505 Baronne St.  
Tel.: 524-5363..... Independent  
Station Representative..... Bernard Howard  
President..... Jules J. Paglin  
Ex. Vice Pres..... Stanley W. Ray, Jr.  
Station Mgr..... Ed Prendergast  
Commercial Manager..... Fred Schwarz  
Program Director..... Rene Duffour  
Chief Engineer..... John Hart  
Owners of: WLOK-AM, Memphis; WGOK-AM, Mobile; WXOK-AM, Baton Rouge; KAOK-AM, Lake Charles; KYOK-AM, Houston.

## WDSU—New Orleans—1923

Frequency: 1280 Kc. Power: 5000 Watts  
Owned-Operated By..... WDSU Bcstg. Corp.  
Business Address..... 520 Royal St.  
Tel.: 524-4371..... NBC  
Representative..... John Blair  
President..... Edgar B. Stern  
General Mgr..... A. Louis Read  
Station Manager..... John F. Screen  
Commercial Manager..... Harold Wheelahan  
Production Manager..... Larry Wilson  
Sales Prom. Mgr..... Stan Cohen  
Operation Manager..... Stanley Holiday  
Chief Eng..... Lindsey Riddle

## WSMB—New Orleans—1925

Frequency: 1350 Kc. Power: 5000 Watts  
Owned..... WSMB, Inc.  
Address..... Maison Blanche Bldg.  
Tel.: MA 5921..... ABC  
Representative..... Hollingbery  
General Mgr..... M. Kieffer  
Chief Engineer..... Harold Nebe  
Owners of: WFBL, Syracuse, N. Y.; KOBL, Honolulu, Hawaii.

## WJBW—New Orleans—1926

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By..... Carmen Macri  
Address..... 637 Common St.  
Tel.: 524-8265..... Independent  
VP., General Mgr..... Allan W. Roberts  
Commercial Manager..... Frank Amayi  
Oper. Manager..... Bobby Vann  
Program Director..... Allan Allknight  
Sales Program Mgr..... Ed Muniz  
Publicity Director..... Mike Porter  
Chief Engineer..... J. Shelton



## LOUISIANA

### WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.  
Owned-Operated By...Supreme Bcastg Co., Inc.  
Address.....1500 Canal St.  
Tel.: EX 3131.....MBS  
Sta. Representative.....Weed  
President.....Chester Owens  
Gen. Mgr., Ch. Eng.....George A. Mayoral  
Program Dir.....Tom Abbott

### WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50 Kw.d., 5 Kw.n.  
Owned By.....WNOE, Inc.  
Address.....Sheraton-Charlton Hotel  
Tel.: 529-2173.....Independent  
President, Gen. Mgr.....James A. Noe, Jr.  
Comm., Sales Prom. Mgr.....Cleve J. Brien  
Program Director.....Jim Stewart  
Publicity Director.....Gerald Monday  
Chief Engineer.....A. J. Bourgeois  
Owners of: KNOE-AM-TV, Monroe; WUNE, Baton  
Rouge.

### WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts  
Owned-Oper. By.....Storz Broadcasting Co.  
Address.....328 Chartres St.  
Tel.: 523-3562.....Independent  
Station Representative.....Eastman

President.....Todd Storz  
V.P., General Mgr.....Fred Berthelson  
Program Dir.....R. Martin  
Chief Engineer.....William Baker

### WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts  
Owned-Operated By.....Loyola U. of South  
Address.....Roosevelt Hotel  
Tel.: JACkson 5-2194.....CBS  
Representative.....Katz  
President.....Rev. Patrick J. Donnelly, S.J.  
Gen., Sta. Manager.....William A. Dean  
Sales Prom. Manager.....Albert F. Widmer  
Program Director.....Vincent Alletto  
Publicity Director.....Albert Fisher  
Chief Engineer.....J. D. Bloom  
Owners of: WWL-TV.

### WWOM—New Orleans—1960

Frequency: 600 Kc.....Power: 1 Watt d.  
Owned By.....Franklin Bcastg. Co.  
Address.....614 N. Rampart St.  
Tel.: 529-7516.....Independent  
Station Representative.....Adam Young  
President.....William F. Johns  
General Mgr.....D. Wagenvoord

# WSMB

RADIO

# DOMINATES!



## NEW ORLEANS, LOUISIANA

AUTHENTIC NEWS COVERAGE  
FAMILY PROGRAMMING  
OUTSTANDING EXPERIENCED AIR SALESMEN  
CREATIVE SELLING  
COMPLETE MERCHANDISING

National Representative—George P. Hollingbery Co.

## FOUNDERS CORP.

One of the Founder's groups of Stations, including  
KORL, Honolulu; WFBL, Syracuse, New York  
WSMB, New Orleans, Louisiana.

# LOUISIANA

Sta., Sales Prom. Mgr. .... Harry Ladas  
 Program Director ..... Ken Karlton  
 Chief Engineer ..... Edwin Treadway  
 Owners of: WEW, St. Louis; WLOD, Ft. Lauderdale; WMIN, St. Paul; KOMB, Tulsa.

## WYLD—New Orleans—1949

Frequency: 940 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned By ..... Rounsaville of N.O. Inc.  
 Address ..... 2906 Tulane Ave.  
 Tel.: 822—1945 ..... Independent  
 Sta. Reps. .... Pearson; Dora-Clayton  
 President ..... Robert W. Rounsaville  
 General Manager ..... John J. Revisore  
 Station Manager ..... Norman Stewart  
 Sales Prom. Mgr., Prog. Dir. .... David Shaffer  
 Chief Engineer ..... John Feselier  
 Owners of: WCIN, Cincinnati; WVOL, Nashville; WFUN, Miami; WLOU, Louisville; WTMP, St. Petersburg; KRZY, Dallas.

## KREH—Oakdale—1953

Frequency: 900 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Louisiana Bcstg. Service  
 Address ..... P.O. Box 571  
 Tel.: 900 ..... KBS  
 General Manager ..... R. L. Hooks  
 Chief Engineer ..... L. Hargrove

## KWCL—Oak Grove—1958

Frequency: 1280 Kc. .... Power: 500 Watts, d.  
 Owned By ..... Carroll Bcstg. Co.  
 Address ..... South Jackson St.  
 Tel.: GArden 8-2389 ..... KBS  
 President ..... E. R. McCormick  
 Station Mgr. .... Charles Farrell

## KSLO—Opelousas—1947

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... KSLO Bcstg. Co.  
 Address ..... P. O. Box 392  
 Tel.: 942—2633 ..... ABC  
 Station Representative ..... Hal Walton  
 General Mgr. .... W. Eugene Jones  
 Station Manager ..... Wandell Allegood  
 Program Director ..... Rita Valin  
 Chief Engineer ..... Freddie Hebert

## KRIH—Rayville—1957

Frequency: 990 Kc. .... Power: 250 Watts, d.  
 Owned By ..... John Touchstone  
 Address ..... Box 420  
 Tel.: 4855 ..... KBS  
 Gen. Mgr. .... L. S. Mc Clure

## KRUS—Ruston—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Ruston Bcstg. Co.  
 Address ..... Box 533  
 Tel.: AL 5-2530 ..... KBS  
 Newspaper Affil. .... Leader  
 President ..... C. E. Faulk, Jr.  
 Gen. Manager ..... William Carter  
 Chief Engineer ..... R. T. Jordan

## KANB—Shreveport—1958

Frequency: 1300 Kc. .... Power: 1,000 Watts d.  
 Owned By ..... Kenwil, Inc.  
 Address ..... P. O. Box 7243  
 Tel.: 423—2668 ..... Independent

Sta. Reps. .... Wittig, Dora Clayton, Oakes  
 Owners . L. S. Walton, F. Dusenbury, J. Phillippus  
 General Manager ..... Glenn V. Wilson  
 Commercial Manager ..... Brown E. Moore  
 Program Director ..... Doris Mae Wilson  
 Chief Engineer ..... C. Goulden

## KBCL—Shreveport—1957

Frequency: 1220 Kc. .... Power: 250 Watts  
 Owned By ..... Good Music, Inc.  
 Address ..... P.O. Box 727  
 Tel.: 423-1606 ..... Independent  
 Station Reps. .... Melville; Geo. T. Hopewell  
 President ..... C. Godfrey  
 General, Station Mgr. .... V. Barnes  
 Chief Engineer ..... A. T. Moore

## KCIJ—Shreveport—1950

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ..... Southwest Bcstrs. Inc.  
 Address ..... Box 197  
 Tel.: 424—0814 ..... KBS  
 Representative ..... Gill-Perna  
 President, Gen. Mgr. .... S. R. David  
 Program Publicity Dir. .... E. V. Roberts  
 Chief Engineer ..... Benny Culbertson

## KEEL—Shreveport—1923

Frequency: 710 Kc. .... Power 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By ..... Foster & Associates  
 Address ..... 1500 N. Market  
 Tel.: 425—8692 ..... Independent  
 Station Rep. .... John Blair  
 Pres. .... Gordon B. McLendon  
 General, Sta. Manager ..... Richard H. Wilcox  
 Comm. Prom. Mgr. .... Marie Gifford  
 Chief Engineer ..... Rudy Johnson  
 Owners of: KLIF, Dallas; KILT, Houston; KTSA,  
 San Antonio; WAKY, Louisville; WYSL, Buf-  
 falo; KABL, San Francisco.

## KJOE—Shreveport—1954

Frequency: 1480 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Ray Armand Bcstg. Co.  
 Address ..... 529½ Crockett St.  
 Tel.: 422-0732 ..... Independent  
 Station Representative ..... Meeker Co.  
 President ..... Armand Kovitz  
 Program Director ..... Ronnie Palmer  
 Publicity Director ..... Elizabeth Hawkins  
 Chief Engineer ..... Carl Goulden

## KOKA—Shreveport—1950

Frequency: 980 Kc. .... Power: 5000 Watts d.  
 Owned By ..... McLendon-Shreveport Bcstg. Co.  
 Business Address ..... P.O. Box 3605  
 Tel.: 422-3122 ..... Independent  
 Sta. Rep. .... Pearson  
 President, Gen. Mgr. .... John McLendon  
 Station Manager ..... A. Evans

## KREB—Shreveport—1960

Frequency: 1550 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned By ..... KREB, Inc.  
 Address ..... 311 Milam St.  
 Tel.: 42-33681 ..... MBS  
 Station Representative ..... Hollingsbery  
 General Manager ..... L. Brandon  
 Station, Comm. Mgr. .... Joe Monroe

**KRMD—Shreveport—1928**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: T. B. Lanford  
 Address: P. O. Box 1712  
 Tel.: 423-6172 ABC  
 Representative: Weed  
 President: T. B. Lanford  
 General, Comm. Mgr.: Thomas A. Gresham  
 Program Director: Joseph H. Keith  
 Chief Engineer: Dub Wilkinson  
 Owners of: KALB-AM-TV-FM, Alexandria; KPIC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

**KWKH—Shreveport—1925**

Frequency: 1130 Kc. Power: 50,000 Watts  
 Owned-Operated By: International Bcstg. Corp.  
 Address: Commercial Bldg.  
 Tel.: 422—8711 Independent  
 Newspaper Affiliation: Shreveport Times  
 Representative: Christal Co.  
 President: William H. Bronson  
 Exec. V.P., Gen. Mgr.: Henry B. Clay  
 Commercial Manager: Jack Timmons  
 Prom. Mgr., Pub. Dir.: James T. Briggs  
 Prog. Director: Frank Page  
 Tech. Dir.: W. E. Antony  
 Chief Engineer: O. S. Droke

**KBSF—Springhill—1954**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned: Springhill Broadcasting Co.  
 Address: Box 127  
 Tel.: LE 9-4616 KBS  
 General Mgr.: John K. Hill

**KIKS—Sulphur-Lake Charles  
1955**

Frequency: 1310 Kc. Power: 500 W. d.  
 Owned By: Victor Radio Co.  
 Address: Box 190, Sulphur  
 Tel.: Jackson 7-5266 MBS  
 Sta. Representative: Paul Raymer  
 President: Joseph P. Trantino  
 Station Manager: Cecil E. Bland, Jr.  
 Commercial Manager: Carroll A. Wynn  
 Chief Engineer: Carl Doiron

**KTLD—Tallulah—1954**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned By: Howard E. Griffith  
 Address: Box 1360  
 Tel.: 1360 KBS  
 General, Sta. Mgr.: Howard E. Griffith

**KTIB—Thibodaux—1953**

Frequency: 630 Kc. Power: 500 W., d.  
 Owner: Delta Bcstrs., Inc.  
 Address: 1st Federal Bldg., W. 2nd St.  
 Tel.: Hillcrest 7-9006 Independent  
 President: F. H. Block  
 General Mgr.: Ray Saadi

**KVPI—Ville Platte—1953**

Frequency: 1050 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Ville Platte Bcstg. Co.

Address: Box 566  
 Tel.: 363-2124 KBS  
 President: Lionel B. Deville  
 Gen., Comm. Mgr.: J. Soileau  
 Chief Engineer: J. L. Sylvester

**KUZN—West Monroe—1955**

Frequency: 1310 Kc. Power: 1 Kw.  
 Owned: Griffith Electric Co.  
 Address: 1515 N. 7th St.  
 Tel.: FAirfax 2-1491 Independent  
 Station Representative: Breen & Ward  
 President, Chief Eng.: Howard E. Griffith  
 General, Comm. Mgr.: Ollie Bales  
 Owners of: KTLD-AM, Tallulah.

**KEVL—White Castle—1955**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Big League Bcstg. Co.  
 Address: P.O. Box 457  
 Tel.: 5116 KBS  
 Owner: Chas. E. Schwing, Jr.  
 General Mgr.: L. Miller

**KVCL—Winnfield—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Winn Bcstg. Co.  
 Address: Box 548  
 Tel.: 5822 KBS  
 Gen. Mgr., Ch. Engr.: Edward R. Hall

**KMAR—Winnesboro—1957**

Frequency: 1570 Kc. Power: 500 Watts, d.  
 Owned: Franklin Bcstg. Co.  
 Address: Box 312  
 Tel.: 435-5141 KBS  
 President: Buddy Martin

When You Can Have The Best,  
 Why Be Satisfied With Less!

THE ASSOCIATED PRESS

Pop.: 980,000  
Families: 283,000

# MAINE

Radio Homes: 280,000  
AM Stas. in State: 28

## WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Business Address...160 Bangor St.  
Tel.: MAYfair 3-3878...Independent  
Station Reps....George Eckels; Devney Org.  
President...Faust Couture  
Gen., Sta. Mgr....Norman C. Gallant  
Commercial Manager...Richard McLennan  
Prog., Pub. Director...Mona Toothaker  
Chief Engineer...Joseph Roy  
Owners of: WCOU, Lewiston.

## WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By...WRDO, Inc.  
Address...251 Water Street  
Tel.: MA 3-4735...NBC  
Sta. Reps....Bdcast Time Sales; Nona Kirby  
President...William H. Rines  
General Manager...Jack S. Atwood  
Station Manager...Leslie R. Hubley  
Chief Engineer...Harold T. Dinsmore

## WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Oper. By...Community Bcstg. Service  
Business-Studio Address...57 State St.  
Tel.: 8321...MBS  
Representative...Hollingbery, Kettell-Carter  
V.P., Gen. Mgr....Walter L. Dickson  
Sta. Program Dir....John F. MacRae  
Chief Engineer...Ed Winchester

## WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.  
Owned-Operated By...Bangor Bcstg. Corp.  
Address...26 Central St.  
Tel.: 7354...Independent  
Station Reps....Devney Organization  
President...Melvin Stone  
Gen., Station Mgr....Louis J. Borgatti  
Comm., Sales Prom. Mgr....William Hart  
Program Director...Grace Dunham  
Publicity Director...Spencer Churchill  
Chief Engineer...Gary E. Johnson

## WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By...Maine Bcstg. Co.  
Address...861 Broadway  
Tel.: Bangor 942-4656...NBC  
Station Rep. Broadcast Times Sales; Nona Kirby  
President...William H. Rines  
General Manager...Jack Atwood  
Station Mgr....Edward E. Guernsey  
Program Director...Edward Owen  
Chief Engineer...John H. Wibby

## WMMS—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned By...Winslow T. Porter

Address...195 Front St.  
Tel.: HI 3-5542...Independent  
Pres., Gen. Sta. Mgr....Winslow T. Porter  
Commercial Mgr....S. S. Milton  
Publicity Director...Lewis Colby  
Chief Engineer...Dr. Harry F. Hinckley

## WIDE—Biddeford—1948

Frequency: 1400 Kc. Power: 250 Watts  
Owned By...Biddeford-Saco Bcstg. Corp.  
Address...234 Main St.  
Tel.: Atlantic 4-4566...Independent  
Station Representative...Walker-Rawalt  
Pres., Gen. Mgr....J. Alan Jasper  
V.P., Treasurer...M. Chester Ball  
Station Mgr....Howard B. Martin  
Commercial Manager...Franklin Fowler  
Program Director...Edward Horne  
Chief Engineer...Carl Snow

## WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts  
Owned By...Westminster Bcstg. Co.  
Address...River Road  
Tel.: PA 5-5507...Independent  
President, Gen. Mgr....Roger Strawbridge  
Comm., Sales Prom. Mgr....William N. McKeen  
Chief Engineer...Gary King  
Owners of: WOTW-AM-FM, Nashua, N. H.

## WQDY—Calais—1959

Frequency: 1230 Kc. Power: 250 Watts  
Owned By...St. Croix Bcstg. Co., Inc.  
Address...International Broadcast House  
Tel.: Globe 4-7545...Independent  
Sta. Rep. ...Hollingbery  
President, General Mgr....John H. Vondell Jr.  
V.P., Commercial Manager...John P. Foster  
Program Director...W. Clarke  
Chief Engineer...Dale Wing

## WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.  
Owned...Northern Bcstg. Co.  
Address...Box 65  
Tel.: GYpsy 6-3731...Independent  
Sta. Reps....Devney Org; McGavren  
V.P., Gen. Sta. Mgr....Elby Stevens  
Commercial Mgr....Al Knight  
Program Director...Dick Meyer  
Chief Engineer...G. D. Johnson

## WDEA—Ellsworth—1958

Frequency: 1350 Kc. Power: 1000 Watts  
Owned By...Coastal Broadcasting Co. Inc.  
Address...Christian Ridge Road  
Tel.: NOrmandy 7-2523...Independent  
Station Representative...Walker-Rawalt  
President...Milton C. Chapman  
General, Station Mgr....Donald E. Knowles  
Comm., Prom. Mgr....Donald C. Graftam  
Program, Publicity Dir....William T. McCarthy  
Chief Engineer...F. Chalmers