

RADIO DAILY
TELEVISION DAILY

presents

**AM RADIO
STATIONS**

KEY PERSONNEL
ADDRESS & PHONE
ALPHABETICALLY LISTED
BY STATES AND CITIES

1960

GROWTH



Radio is a story of GROWTH — of an irresistible power to reach people. The Bartell Broadcasting Corporation is a story of GROWTH — 13 years of innovation and leadership in audience acceptance, in service.



BARTELL
BROADCASTING
CORPORATION

WADO - New York • WOKY - Milwaukee • WAKE - Atlanta • WYDE - Birmingham • KYA - San Francisco • KCBQ - San Diego

RADIO-TV HOMES IN STATES

Population, Number of Stations by State

PROJECTION FOR 1960

| STATE | Population | Families | Radio Homes | TV Homes | Radio Stations | TV Stations |
|-------------------|-------------|------------|-------------|------------|----------------|-------------|
| ALABAMA | 3,461,000 | 866,000 | 821,000 | 636,000 | 108 | 10 |
| ALASKA | 233,000 | 67,400 | 66,400 | 46,000 | 13 | 5 |
| ARIZONA | 1,368,000 | 361,000 | 352,900 | 293,000 | 47 | 8 |
| ARKANSAS | 1,950,000 | 560,000 | 554,000 | 386,000 | 65 | 5 |
| CALIFORNIA | 15,210,000 | 4,875,000 | 4,969,000 | 4,330,000 | 190 | 31 |
| COLORADO | 1,809,000 | 526,000 | 486,000 | 418,000 | 57 | 8 |
| CONNECTICUT | 2,460,000 | 768,000 | 729,000 | 706,000 | 31 | 6 |
| DELAWARE | 462,000 | 132,000 | 130,000 | 119,000 | 9 | — |
| DIST. OF COLUMBIA | 956,000 | 293,000 | 289,000 | 267,000 | 9 | 4 |
| FLORIDA | 4,321,000 | 1,355,000 | 1,529,000 | 1,082,500 | 152 | 16 |
| GEORGIA | 3,865,000 | 1,050,000 | 1,030,000 | 809,000 | 130 | 12 |
| HAWAII | 575,000 | 153,000 | 132,500 | 110,500 | 15 | 4 |
| IDAHO | 774,000 | 210,000 | 203,000 | 157,500 | 34 | 5 |
| ILLINOIS | 10,319,000 | 3,215,000 | 3,129,000 | 2,925,000 | 94 | 16 |
| INDIANA | 4,710,000 | 1,495,000 | 1,471,000 | 1,411,000 | 60 | 16 |
| IOWA | 3,069,000 | 889,000 | 883,000 | 791,000 | 61 | 12 |
| KANSAS | 2,359,000 | 786,000 | 731,000 | 636,000 | 46 | 9 |
| KENTUCKY | 3,238,000 | 886,000 | 869,000 | 646,000 | 81 | 5 |
| LOUISIANA | 3,340,000 | 891,000 | 846,000 | 686,000 | 75 | 13 |
| MAINE | 1,009,000 | 283,500 | 273,000 | 248,000 | 25 | 6 |
| MARYLAND | 3,140,000 | 854,000 | 816,000 | 760,000 | 33 | 4 |
| MASSACHUSETTS | 5,315,000 | 1,568,000 | 1,655,000 | 1,441,000 | 57 | 6 |
| MICHIGAN | 8,246,000 | 2,375,000 | 2,368,000 | 2,175,500 | 95 | 15 |
| MINNESOTA | 3,350,000 | 974,000 | 955,000 | 835,000 | 61 | 9 |
| MISSISSIPPI | 2,380,000 | 590,000 | 573,000 | 360,000 | 72 | 6 |
| MISSOURI | 4,739,000 | 1,447,500 | 1,399,000 | 1,271,000 | 77 | 16 |
| MONTANA | 740,000 | 214,000 | 296,000 | 136,000 | 34 | 9 |
| NEBRASKA | 1,592,500 | 463,000 | 453,000 | 384,000 | 35 | 7 |
| NEVADA | 296,000 | 98,900 | 88,000 | 89,000 | 17 | 4 |
| NEW HAMPSHIRE | 654,000 | 187,900 | 184,000 | 169,000 | 18 | 1 |
| NEW JERSEY | 6,008,000 | 1,895,000 | 1,859,000 | 1,739,000 | 26 | 1 |
| NEW MEXICO | 925,000 | 252,000 | 243,000 | 182,000 | 43 | 6 |
| NEW YORK | 17,390,000 | 5,495,000 | 5,370,000 | 4,990,000 | 131 | 22 |
| NORTH CAROLINA | 4,810,000 | 1,282,000 | 1,331,000 | 991,000 | 139 | 11 |
| NORTH DAKOTA | 726,000 | 192,400 | 186,000 | 161,500 | 19 | 8 |
| OHIO | 9,890,000 | 2,997,500 | 2,879,000 | 2,750,000 | 89 | 20 |
| OKLAHOMA | 2,395,000 | 753,000 | 734,000 | 692,500 | 54 | 9 |
| OREGON | 1,940,000 | 598,000 | 591,000 | 466,000 | 68 | 7 |
| PENNSYLVANIA | 11,985,000 | 3,950,000 | 3,859,000 | 3,590,000 | 147 | 20 |
| RHODE ISLAND | 915,000 | 269,000 | 251,000 | 247,000 | 13 | 2 |
| SOUTH CAROLINA | 2,675,000 | 638,000 | 620,000 | 479,000 | 73 | 9 |
| SOUTH DAKOTA | 793,000 | 212,000 | 204,000 | 140,000 | 20 | 4 |
| TENNESSEE | 3,761,000 | 1,122,000 | 990,000 | 881,000 | 103 | 14 |
| TEXAS | 9,710,000 | 2,800,000 | 2,759,000 | 2,239,000 | 238 | 43 |
| UTAH | 884,000 | 242,500 | 234,000 | 213,500 | 27 | 5 |
| VERMONT | 418,000 | 115,000 | 111,000 | 98,000 | 15 | 1 |
| VIRGINIA | 4,019,500 | 1,020,000 | 969,000 | 818,000 | 93 | 12 |
| WASHINGTON | 2,975,000 | 888,000 | 869,000 | 736,000 | 80 | 12 |
| WEST VIRGINIA | 2,125,000 | 572,000 | 546,000 | 431,000 | 50 | 9 |
| WISCONSIN | 4,165,000 | 1,162,500 | 1,151,000 | 1,032,500 | 75 | 13 |
| WYOMING | 354,000 | 110,000 | 105,000 | 63,900 | 23 | 3 |
| TOTAL | 184,798,000 | 55,000,100 | 54,050,900 | 47,264,900 | 3,327 | 499 |

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more advertisers
use WOR radio
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New York radio
or TV station.**

Broadcast Advertisers Report, National Spot and Local advertisers, Oct. 1959

WOR - Radio 1440 Broadway, New York 18, N. Y. an RKO General Station

AM RADIO STATIONS

Commercial Stations of the U. S., Territories and Possessions

| Station | City | State | Page | Station | City | State | Page |
|---------|------|----------------------|------|---------|------|-------------------------|------|
| CKLW | — | Detroit, Mich. | 415 | KARE | — | Atchison, Kan. | 385 |
| KAAA | — | Kingman, Ariz. | 297 | KARI | — | Blaine, Wash. | 594 |
| KAAB | — | Hot Springs, Ark. | 303 | KARK | — | Little Rock, Ark. | 303 |
| KABC | — | Los Angeles, Calif. | 312 | KARM | — | Fresno, Calif. | 310 |
| KABL | — | Oakland, Calif. | 314 | KART | — | Jerome, Ida. | 363 |
| KABQ | — | Albuquerque, N. M. | 456 | KARY | — | Prosser, Wash. | 597 |
| KABR | — | Aberdeen, S. D. | 546 | KASE | — | Austin, Tex. | 557 |
| KABY | — | Albany, Ore. | 515 | KASH | — | Eugene, Ore. | 517 |
| KACE | — | Riverside, Calif. | 316 | KASI | — | Ames, Iowa | 380 |
| KACI | — | The Dallas, Ore. | 521 | KASK | — | Ontario, Calif. | 314 |
| KACT | — | Andrews, Tex. | 557 | KASL | — | Newcastle, Wyo. | 613 |
| KACY | — | Port Hueneme, Calif. | 316 | KASM | — | Albany, Minn. | 422 |
| KADA | — | Ada, Okla. | 511 | KASO | — | Minden, La. | 399 |
| KADO | — | Marshall, Tex. | 573 | KAST | — | Astoria, Ore. | 515 |
| KADY | — | St. Charles, Mo. | 441 | KASY | — | Auburn, Wash. | 594 |
| KAFP | — | Petaluma, Calif. | 315 | KATE | — | Albert Lea, Minn. | 422 |
| KAFY | — | Bakersfield, Calif. | 307 | KATI | — | Casper, Wyo. | 612 |
| KAGE | — | Winona, Minn. | 427 | KATL | — | Miles City, Mont. | 446 |
| KAGH | — | Crossett, Ark. | 302 | KATR | — | Corpus Christi, Tex. | 561 |
| KAGI | — | Grants Pass, Ore. | 517 | KATY | — | San Luis Obispo, Calif. | 319 |
| KAGO | — | Klamath Falls, Ore. | 517 | KATZ | — | St. Louis, Mo. | 441 |
| KAGR | — | Yuba City, Calif. | 322 | KAUS | — | Austin, Minn. | 422 |
| KAGT | — | Anacortes, Wash. | 594 | KAVE | — | Carlsbad, N. M. | 457 |
| KAHI | — | Auburn, Calif. | 307 | KAVI | — | Rocky Ford, Colo. | 327 |
| KAHU | — | Waipahu, Hawaii | 362 | KAVL | — | Lancaster, Calif. | 312 |
| KAIM | — | Honolulu, Hawaii | 360 | KAVR | — | Apple Valley, Calif. | 307 |
| KAIR | — | Tucson, Ariz. | 300 | KAWL | — | York, Neb. | 450 |
| KAJI | — | Little Rock, Ark. | 304 | KAWT | — | Douglas, Ariz. | 297 |
| KAJO | — | Grants Pass, Ore. | 517 | KAYE | — | Puyallup, Wash. | 597 |
| KAKC | — | Tulsa, Okla. | 514 | KAYL | — | Storm Lake, Iowa | 385 |
| KAKE | — | Wichita, Kan. | 389 | KAYO | — | Seattle, Wash. | 597 |
| KALB | — | Alexandria, La. | 397 | KAYS | — | Hays, Kan. | 387 |
| KALE | — | Richland, Wash. | 597 | KAYT | — | Rupert, Ida. | 364 |
| KALG | — | Alamogordo, N. M. | 456 | KBAL | — | San Saba, Tex. | 578 |
| KALI | — | San Gabriel, Calif. | 319 | KBAM | — | Longview, Wash. | 596 |
| KALL | — | Salt Lake City, Utah | 583 | KBAR | — | Burley, Ida. | 362 |
| KALM | — | Thayer, Mo. | 443 | KBBA | — | Benton, Ark. | 301 |
| KALT | — | Atlanta, Tex. | 557 | KBBB | — | Borger, Tex. | 559 |
| KALV | — | Alva, Okla. | 511 | KBBC | — | Centerville, Utah | 581 |
| KAMD | — | Camden, Ark. | 302 | KBBS | — | Buffalo, Wyo. | 612 |
| KAML | — | Kenedy, Tex. | 571 | KBCH | — | Ocean Lake, Ore. | 519 |
| KAMO | — | Rogers, Ark. | 305 | KBCL | — | Shreveport, La. | 402 |
| KAMP | — | El Centro, Calif. | 309 | KBEC | — | Waxahachie, Tex. | 581 |
| KAMQ | — | Amarillo, Tex. | 557 | KBEE | — | Modesto, Calif. | 313 |
| KANA | — | Anaconda, Mont. | 444 | KBEK | — | Elk City, Okla. | 512 |
| KAND | — | Corsicana, Tex. | 563 | KBEL | — | Idabel, Okla. | 512 |
| KANE | — | New Iberia, La. | 400 | KBEN | — | Carrizo Springs, Tex. | 560 |
| KANI | — | Kailua, Oahu, Hawaii | 362 | KBET | — | Reno, Nev. | 451 |
| KANO | — | Anoka, Minn. | 422 | KBHM | — | Branson, Mo. | 435 |
| KANS | — | Independence, Mo. | 437 | KBHS | — | Hot Springs, Ark. | 303 |
| KAOK | — | Lake Charles, La. | 399 | KBIA | — | Columbia, Mo. | 435 |
| KAOL | — | Carrollton, Mo. | 435 | KBIF | — | Fresno, Calif. | 310 |
| KAPA | — | Raymond, Wash. | 597 | KBIG | — | Avalon, Calif. | 307 |
| KAPB | — | Marksville, La. | 399 | KBIM | — | Roswell, N. M. | 459 |
| KAPI | — | Pueblo, Colo. | 326 | KBIS | — | Bakersfield, Calif. | 307 |
| KAPR | — | Douglas, Ariz. | 296 | KBIX | — | Muskogee, Okla. | 513 |

| Station | City | State | Page | Station | City | State | Page |
|---------|--------------------------|-------|------|---------|--------------------------------|-------|------|
| KBIZ | — Ottumwa, Iowa | | 384 | KCCO | — Lawton, Okla. | | 512 |
| KBJT | — Fordyce, Ark. | | 302 | KCCR | — Pierre, S. D. | | 547 |
| KBKC | — Mission, Kan. | | 388 | KCCT | — Corpus Christi, Tex. | | 561 |
| KBKW | — Aberdeen, Wash. | | 593 | KCEE | — Tucson, Ariz. | | 300 |
| KBLA | — Burbank, Calif. | | 398 | KCFA | — Spokane, Wash. | | 599 |
| KBLF | — Red Bluff, Calif. | | 315 | KCFH | — Cuero, Tex. | | 563 |
| KBLI | — Blackfoot, Ida. | | 362 | KCFI | — Cedar Falls, Iowa | | 381 |
| KBLO | — Hot Springs, Ark. | | 393 | KCHA | — Charles City, Iowa | | 381 |
| KBLR | — Goodland, Kan. | | 386 | KCHE | — Cherokee, Iowa | | 381 |
| KBLT | — Big Lake, Tex. | | 559 | KCHI | — Chillicothe, Mo. | | 435 |
| KBLU | — Yuma, Ariz. | | 301 | KCHJ | — Delano, Calif. | | 309 |
| KBMI | — Las Vegas, Nev. | | 451 | KCHR | — Charleston, Mo. | | 435 |
| KBMN | — Bozeman, Mont. | | 445 | KCHS | — Truth or Consequences, N. M. | | 460 |
| KBMO | — Benson, Minn. | | 423 | KCHV | — Coachella, Calif. | | 308 |
| KBMW | — Breckenridge, Minn. | | 423 | KCHY | — Cheyenne, Wyo. | | 613 |
| KBMX | — Coalinga, Calif. | | 308 | KCID | — Caldwell, Ida. | | 363 |
| KBMY | — Billings, Mont. | | 444 | KCIJ | — Shreveport, La. | | 402 |
| KBND | — Bend, Ore. | | 516 | KCIL | — Houma, La. | | 398 |
| KBNZ | — La Junta, Colo. | | 326 | KCIM | — Carroll, Iowa | | 380 |
| KBOA | — Kennett, Mo. | | 439 | KCJB | — Minoi, N. D. | | 500 |
| KBOE | — Cskaloosa, Iowa | | 384 | KCKC | — San Bernardino, Calif. | | 317 |
| KBOI | — Boise, Ida. | | 362 | KCKN | — Kansas City, Kan. | | 387 |
| KBOK | — Malvern, Ark. | | 304 | KCKY | — Coolidge, Ariz. | | 296 |
| KBOL | — Boulder, Colo. | | 323 | KCLA | — Pine Bluff, Ark. | | 305 |
| KBOM | — Bismarck-Mandan, N. D. | | 499 | KCLE | — Cleburne, Tex. | | 560 |
| KBON | — Omaha, Neb. | | 449 | KCLF | — Clifton, Ariz. | | 296 |
| KBOP | — Pecosanton, Tex. | | 576 | KCLN | — Clinton, Iowa | | 381 |
| KBOR | — Brownsville, Tex. | | 559 | KCLO | — Leavenworth, Kan. | | 387 |
| KBOW | — Butte, Mont. | | 445 | KCLP | — Rayville, La. | | 402 |
| KBOX | — Dallas, Tex. | | 564 | KCLS | — Flagstaff, Ariz. | | 297 |
| KBOY | — Medford, Ore. | | 518 | KCLV | — Clovis, N. M. | | 458 |
| KBRC | — Mount Vernon, Wash. | | 596 | KCLW | — Hamilton, Tex. | | 568 |
| KBRI | — Brinkley, Ark. | | 302 | KCLX | — Colfax, Wash. | | 595 |
| KBRK | — Brookings, S. D. | | 546 | KCMC | — Texarkana, Tex. | | 580 |
| KBRL | — McCook, Neb. | | 449 | KCMJ | — Palm Springs, Calif. | | 315 |
| KBRO | — Bremerton, Wash. | | 594 | KCMO | — Kansas City, Mo. | | 439 |
| KBRS | — Springdale, Ark. | | 306 | KCMR | — McCamey, Tex. | | 573 |
| KBRV | — Soda Springs, Ida. | | 364 | KCMS | — Manitou Spring, Colo. | | 326 |
| KBRX | — O'Neill, Neb. | | 450 | KCNI | — Broken Bow, Neb. | | 447 |
| KBRZ | — Freeport, Tex. | | 568 | KCNO | — Alturas, Calif. | | 306 |
| KBSF | — Springhill, La. | | 402 | KCNY | — San Marcos, Tex. | | 578 |
| KBST | — Big Spring, Tex. | | 559 | KCOB | — Newton, Iowa | | 384 |
| KBTA | — Batesville, Ark. | | 301 | KCOG | — Centerville, Iowa | | 381 |
| KBIM | — Jonesboro, Ark. | | 303 | KCOH | — Houston, Tex. | | 569 |
| KBTN | — Neosho, Mo. | | 440 | KCOK | — Tulare, Calif. | | 321 |
| KBTO | — El Dorado, Kan. | | 386 | KCOL | — Ft. Collins, Colo. | | 325 |
| KBUC | — Corona, Calif. | | 309 | KCON | — Conway, Ark. | | 302 |
| KBUD | — Athens, Tex. | | 557 | KCOR | — San Antonio, Tex. | | 577 |
| KBUH | — Brigham City, Utah | | 581 | KCOW | — Alliance, Neb. | | 447 |
| KBUN | — Bemidji, Minn. | | 423 | KCOY | — Santa Maria, Calif. | | 320 |
| KBUR | — Burlington, Iowa | | 380 | KCPX | — Salt Lake City, Utah | | 583 |
| KBUS | — Mexia, Tex. | | 574 | KCRG | — Cedar Rapids, Iowa | | 381 |
| KBUZ | — Phoenix, Ariz. | | 239 | KCTI | — Gonzales, Tex. | | 568 |
| KBVM | — Lancaster, Calif. | | 312 | KCRA | — Sacramento, Calif. | | 316 |
| KBWD | — Brownwood, Tex. | | 560 | KCRB | — Chanute, Kan. | | 386 |
| KBYE | — Oklahoma City, Okla. | | 513 | KCRC | — Enid, Okla. | | 512 |
| KBYG | — Big Spring, Tex. | | 559 | KCRE | — Crescent City, Calif. | | 309 |
| KBYR | — Anchorage, Alaska | | 295 | KCRS | — Midland, Tex. | | 574 |
| KBZY | — Salem, Ore. | | 520 | KCRT | — Trinidad, Colo. | | 327 |
| KCAL | — Redlands, Calif. | | 316 | KCRV | — Caruthersville, Mo. | | 435 |
| KCAP | — Helena, Mont. | | 446 | KCSJ | — Pueblo, Colo. | | 326 |
| KCAR | — Clarksville, Tex. | | 560 | KCSR | — Chadron, Neb. | | 447 |
| KCBC | — Des Moines, Iowa | | 382 | KCTX | — Childress, Tex. | | 560 |
| KCBD | — Lubbock, Tex. | | 572 | KCUB | — Tucson, Ariz. | | 300 |
| KCBQ | — San Diego, Calif. | | 317 | KCUE | — Red Wing, Minn. | | 426 |
| KCBS | — San Francisco, Calif. | | 318 | KCUL | — Fort Worth, Tex. | | 567 |
| KCCB | — Corning, Ark. | | 302 | KCVL | — Colville, Wash. | | 595 |
| KCCL | — Paris, Ark. | | 305 | KCVR | — Lodi, Calif. | | 312 |

| Station | City | State | Page |
|---------|---------------------------|-------|------|
| KCYL | Lampasas, Tex. | | 571 |
| KDAC | Fort Bragg, Calif. | | 310 |
| KDAL | Duluth, Minn. | | 423 |
| KDAN | Eureka, Calif. | | 309 |
| KDAV | Lubbock, Tex. | | 572 |
| KDAY | Hollywood, Calif. | | 311 |
| KDB | Santa Barbara, Calif. | | 320 |
| KDBC | Mansfield, La. | | 399 |
| KDBM | Dillon, Mont. | | 445 |
| KDBS | Alexandria, La. | | 397 |
| KDDD | Dumas, Tex. | | 566 |
| KDEC | Decraah, Iowa | | 382 |
| KDEF | Albuquerque, N. M. | | 457 |
| KDEN | Denver, Colo. | | 324 |
| KDEO | El Cajon, Calif. | | 309 |
| KDES | Palm Springs, Calif. | | 315 |
| KDET | Center, Tex. | | 560 |
| KDEX | Dexter, Mo. | | 437 |
| KDGO | Durango, Colo. | | 325 |
| KDHL | Faribault, Minn. | | 424 |
| KDIA | Oakland, Calif. | | 314 |
| KDIO | Ortinville, Minn. | | 426 |
| KDIX | Dickinson, N. D. | | 493 |
| KDJI | Holbrook, Ariz. | | 297 |
| KDKA | Pittsburgh, Pa. | | 533 |
| KDKD | Clinton, Mo. | | 435 |
| KDLA | DeRidder, La. | | 398 |
| KDLK | Del Rio, Tex. | | 565 |
| KDLM | Detroit Lakes, Minn. | | 423 |
| KDLR | Devils Lake, N. D. | | 499 |
| KDMA | Montevideo, Minn. | | 425 |
| KDMO | Carthage, Mo. | | 435 |
| KDMS | El Dorado, Ark. | | 302 |
| KDNT | Denton, Tex. | | 565 |
| KDOK | Tyler, Tex. | | 580 |
| KDON | Salinas, Calif. | | 317 |
| KDOT | Reno, Nev. | | 451 |
| KDOV | Medford, Ore. | | 518 |
| KDQN | De Queen, Ark. | | 302 |
| KDRO | Sedalia, Mo. | | 443 |
| KDRS | Paragould, Ark. | | 305 |
| KDSJ | Deadwood, S. D. | | 546 |
| KDSN | Denison, Iowa | | 382 |
| KDSX | Denison-Sherman, Tex. | | 565 |
| KDTA | Delta, Colo. | | 323 |
| KDTH | Dubuque, Iowa | | 382 |
| KDUB | Lubbock, Tex. | | 572 |
| KDUZ | Hutchinson, Minn. | | 424 |
| KDWB | St. Paul, Minn. | | 427 |
| KDWT | Stamford, Tex. | | 579 |
| KDXE | N. Little Rock, Ark. | | 305 |
| KDXU | St. George, Utah | | 583 |
| KDZA | Pueblo, Colo. | | 326 |
| KEAN | Brownwood, Tex. | | 560 |
| KEAP | Fresno, Calif. | | 310 |
| KEBE | Jacksonville, Tex. | | 570 |
| KECK | Odessa, Tex. | | 575 |
| KEDO | Longview, Wash. | | 596 |
| KEED | Springfield-Eugene, Ore. | | 521 |
| EEEE | Nacogdoches, Tex. | | 575 |
| KEEL | Shreveport, La. | | 402 |
| KEEN | San Jose, Calif. | | 319 |
| KEEP | Twin Falls, Ida. | | 364 |
| KELA | Centralia-Chehalis, Wash. | | 594 |
| KELD | El Dorado, Ark. | | 302 |
| KELK | Elko, Nev. | | 450 |
| KELO | Sioux Falls, S. D. | | 547 |
| KELP | El Paso, Tex. | | 566 |

| Station | City | State | Page |
|---------|-----------------------|-------|------|
| KELY | Ely, Nev. | | 450 |
| KENA | Mena, Ark. | | 304 |
| KENE | Toppenish, Wash. | | 600 |
| KENI | Anchorage, Alaska | | 295 |
| KENL | Arcata, Calif. | | 307 |
| KENM | Portales, N. M. | | 459 |
| KENN | Farmington, N. M. | | 458 |
| KENO | Las Vegas, Nev. | | 451 |
| KENS | San Antonio, Tex. | | 578 |
| KENT | Shreveport, La. | | 402 |
| KENY | Bellingham, Wash. | | 594 |
| KEOK | Payette, Ida. | | 364 |
| KEOS | Flagstaff, Ariz. | | 297 |
| KEPR | Kennewick, Wash. | | 595 |
| KEPS | Eagle Pass, Tex. | | 566 |
| KERB | Kermit, Tex. | | 571 |
| KERC | Eastland, Tex. | | 566 |
| KERG | Eugene, Ore. | | 517 |
| KERN | Bakersfield, Calif. | | 307 |
| KERV | Kerrville, Tex. | | 571 |
| KEST | Boise, Ida. | | 362 |
| KETX | Livingston, Tex. | | 572 |
| KEUN | Eunice, La. | | 398 |
| KEVA | Shamrock, Tex. | | 579 |
| KEVE | Minneapolis, Minn. | | 425 |
| KEVL | White Castle, La. | | 403 |
| KEVT | Tucson, Ariz. | | 300 |
| KEWB | Oakland, Calif. | | 314 |
| KEX | Portland, Ore. | | 519 |
| KEXO | Grand Junction, Colo. | | 325 |
| KEXX | San Antonio, Tex. | | 577 |
| KEYD | Oakes, N. D. | | 500 |
| KEYE | Perryton, Tex. | | 576 |
| KEYJ | Jamestown, N. D. | | 500 |
| KEYS | Corpus Christi, Tex. | | 563 |
| KEYY | Provo, Utah | | 582 |
| KEYZ | Williston, N. D. | | 501 |
| KEZY | Anaheim, Calif. | | 306 |
| KFAB | Omaha, Neb. | | 449 |
| KFAC | Los Angeles, Calif. | | 312 |
| KFAL | Fulton, Mo. | | 437 |
| KFAM | St. Cloud, Minn. | | 426 |
| KFAR | Fairbanks, Alaska | | 295 |
| KFAY | Fayetteville, Ark. | | 302 |
| KFBB | Great Falls, Mont. | | 445 |
| KFBC | Cheyenne, Wyo. | | 613 |
| KFBI | Wichita, Kan. | | 389 |
| KFBK | Sacramento, Calif. | | 317 |
| KFDA | Amarillo, Tex. | | 557 |
| KKDF | Van Euren, Ark. | | 306 |
| KFDM | Beaumont, Tex. | | 558 |
| KFDR | Grand Coulee, Wash. | | 595 |
| KFEL | Pueblo, Colo. | | 327 |
| KFEQ | St. Joseph, Mo. | | 441 |
| KFFA | Helena, Ark. | | 303 |
| KFH | Wichita, Kan. | | 389 |
| KFHA | Lakewood, Wash. | | 596 |
| KFI | Los Angeles, Calif. | | 312 |
| KFIR | North Bend, Ore. | | 518 |
| KFIV | Modesto, Calif. | | 314 |
| KFIZ | Fond Du Lac, Wis. | | 606 |
| KFJB | Marshalltown, Iowa | | 383 |
| KFJZ | Fort Worth, Tex. | | 567 |
| KFKA | Greeley, Colo. | | 325 |
| KKFF | Bellevue, Wash. | | 594 |
| KFLD | Floydada, Tex. | | 567 |
| KFLJ | Walsenburg, Colo. | | 327 |
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| KFMA | — Davenport, Iowa | | 381 | KGLO | — Mason City, Iowa | | 384 |
| KFMB | — San Diego, Calif. | | 317 | KGLU | — Safford, Ariz. | | 300 |
| KFMJ | — Tulsa, Okla. | | 514 | KGMB | — Honolulu, Hawaii | | 360 |
| KFML | — Denver, Colo. | | 324 | KGMC | — Englewood, Colo. | | 325 |
| KFMO | — Flat River, Mo. | | 437 | KGMO | — Cape Girardeau, Mo. | | 435 |
| KFNF | — Shenandoah, Iowa | | 384 | KGMS | — Sacramento, Calif. | | 317 |
| KFNV | — Ferriday, La. | | 398 | KGNB | — New Braunfels, Tex. | | 575 |
| KFOR | — Lincoln, Neb. | | 448 | KGNC | — Amarillo, Tex. | | 557 |
| KFOX | — Long Beach, Calif. | | 312 | KGNO | — Dodge City, Kan. | | 386 |
| KFPW | — Fort Smith, Ark. | | 303 | KGO | — San Francisco, Calif. | | 318 |
| KFQD | — Anchorage, Alaska | | 295 | KGOL | — Golden, Colo. | | 325 |
| KFRB | — Fairbanks, Alaska | | 295 | KGON | — Oregon City, Ore. | | 519 |
| KFRC | — San Francisco, Calif. | | 318 | KGOS | — Torrington, Wyo. | | 614 |
| KFRD | — Rosenberg, Tex. | | 577 | KGPC | — Grafton, N. D. | | 500 |
| KFRE | — Fresno, Calif. | | 310 | KGRI | — Henderson, Tex. | | 569 |
| KFRM | — Concordia, Kan. | | 386 | KGRN | — Grinnell, Iowa | | 383 |
| KFRO | — Longview, Tex. | | 572 | KGRO | — Gresham, Ore. | | 517 |
| KFRU | — Columbia, Mo. | | 435 | KGRT | — Las Cruces, N. M. | | 459 |
| KFSA | — Fort Smith, Ark. | | 303 | KGST | — Fresno, Calif. | | 310 |
| KFSB | — Joplin, Mo. | | 437 | KGU | — Honolulu, Hawaii | | 361 |
| KFSC | — Denver, Colo. | | 324 | KGUD | — Santa Barbara, Calif. | | 320 |
| KFSD | — San Diego, Calif. | | 317 | KGVL | — Greenville, Tex. | | 568 |
| KFST | — Ft. Stockton, Tex. | | 567 | KGVO | — Missoula, Mont. | | 446 |
| KFTM | — Fort Morgan, Colo. | | 325 | KGVW | — Belgrade, Mont. | | 444 |
| KFTV | — Paris, Tex. | | 576 | KGW | — Portland, Ore. | | 519 |
| KFUN | — Las Vegas, N. M. | | 459 | KGWA | — Enid, Okla. | | 512 |
| KFVS | — Cape Girardeau | | 435 | KGY | — Olympia, Wash. | | 596 |
| KFWB | — Los Angeles, Calif. | | 312 | KGYN | — Guymon, Okla. | | 512 |
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| KFXM | — San Bernardino, Calif. | | 317 | KHAS | — Hastings, Neb. | | 448 |
| KFYN | — Bonham, Tex. | | 559 | KHAT | — Phoenix, Ariz. | | 297 |
| KFYO | — Lubbock, Tex. | | 573 | KHBC | — Hilo, Hawaii | | 360 |
| KFYR | — Bismarck, N. D. | | 499 | KHBM | — Monticello, Ark. | | 304 |
| KG | — Spokane, Wash. | | 599 | KHBR | — Hillsboro, Tex. | | 569 |
| KGAF | — Gainesville, Tex. | | 568 | KHEM | — Big Spring, Tex. | | 559 |
| KGAK | — Gallup, N. M. | | 458 | KHEN | — Henryetta, Okla. | | 512 |
| KGAL | — Lebanon, Ore. | | 518 | KHEP | — Phoenix, Ariz. | | 297 |
| KGAN | — Bastrop, La. | | 397 | KHEY | — El Paso, Tex. | | 566 |
| KGAS | — Carthage, Tex. | | 560 | KHFH | — Sierra Vista, Ariz. | | 300 |
| KGAY | — Salem, Ore. | | 521 | KHHH | — Pampa, Tex. | | 576 |
| KGB | — San Diego, Calif. | | 318 | KHIL | — Brighton, Colo. | | 323 |
| KGBC | — Galveston, Tex. | | 568 | KHIT | — Walla Walla, Wash. | | 600 |
| KGBT | — Harlingen, Tex. | | 568 | KHJ | — Los Angeles, Calif. | | 313 |
| KG BX | — Springfield, Mo. | | 443 | KHMO | — Hannibal, Mo. | | 437 |
| KG CX | — Sidney, Mont. | | 447 | KHOB | — Hobbs, N. M. | | 458 |
| KGDN | — Edmonds, Wash. | | 595 | KHOE | — Truckee, Calif. | | 321 |
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| KGEN | — Tulare, Calif. | | 321 | KHOZ | — Harrison, Ark. | | 303 |
| KG ER | — Long Beach, Calif. | | 312 | KHQ | — Spokane, Wash. | | 599 |
| KGEZ | — Kalispell, Mont. | | 446 | KHSJ | — Hemet, Calif. | | 311 |
| KGFF | — Shawnee, Okla. | | 514 | KHSL | — Chico, Calif. | | 308 |
| KG FJ | — Los Angeles, Calif. | | 312 | KHUB | — Fremont, Neb. | | 447 |
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| KGFX | — Pierre, S. D. | | 547 | KIBE | — Palo Alto, Calif. | | 315 |
| KG GF | — Coffeyville, Kan. | | 386 | KIBH | — Seward, Alaska | | 296 |
| KG GG | — Forest Grove, Ore. | | 517 | KIBL | — Beeville, Tex. | | 559 |
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| KG KB | — Tyler, Tex. | | 580 | KID | — Idaho Falls, Ida. | | 363 |
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| KIHN | Hugo, Okla. | | 512 | KLAK | Lakewood, Colo. | | 326 |
| KIHO | Sioux Falls, S. D. | | 547 | KLAM | Cordova, Alaska | | 295 |
| KIHR | Hood River, Ore. | | 517 | KLAN | Lemoore, Calif. | | 312 |
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| KILE | Galveston, Tex. | | 568 | KLEE | Ottumwa, Iowa | | 384 |
| KILO | Grand Forks, N. D. | | 500 | KLEM | Le Mars, Iowa | | 383 |
| KILT | Houston, Tex. | | 569 | KLEN | Killeen, Tex. | | 571 |
| KIMA | Yakima, Wash. | | 600 | KLEO | Wichita, Kan. | | 389 |
| KIMB | Kimball, Neb. | | 448 | KLER | Orofino, Ida. | | 363 |
| KIML | Gillette, Wyo. | | 613 | KLEX | Lexington, Mo. | | 440 |
| KIMM | Denver, Colo. | | 324 | KLFD | Litchfield, Minn. | | 424 |
| KIMO | Hilo, Hawaii | | 360 | KLFT | Golden Meadow, La. | | 398 |
| KIMP | Mount Pleasant, Tex. | | 575 | KLGA | Algona, Iowa | | 380 |
| KIND | Independence, Kan. | | 387 | KLGN | Logan, Utah | | 581 |
| KINE | Kingsville, Tex. | | 571 | KLGR | Redwood Falls, Minn. | | 426 |
| KING | Seattle, Wash. | | 597 | KLIC | Monroe, La. | | 399 |
| KINS | Eureka, Calif. | | 310 | KLIF | Dallas, Tex. | | 564 |
| KINT | El Paso, Tex. | | 566 | KLIK | Jefferson City, Mo. | | 437 |
| KINY | Juneau, Alaska | | 295 | KLIL | Estherville, Iowa | | 383 |
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| KIOX | Bay City, Tex. | | 558 | KLIQ | Portland, Ore. | | 519 |
| KIPA | Hilo, Hawaii | | 360 | KLIR | Denver, Colo. | | 324 |
| KIRO | Seattle, Wash. | | 597 | KLIX | Twin Falls, Ida. | | 364 |
| KIRT | Mission, Tex. | | 575 | KLIZ | Brainerd, Minn. | | 423 |
| KIRX | Kirksville, Mo. | | 439 | KLKC | Parsons, Kan. | | 388 |
| KISD | Sioux Falls, S. D. | | 547 | KLLA | Leesville, La. | | 399 |
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| KIST | Santa Barbara, Calif. | | 320 | KLMO | Lamont, Colo. | | 326 |
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| KITO | San Bernardino, Calif. | | 317 | KLOG | Kelso, Wash. | | 595 |
| KIUL | Garden City, Kan. | | 386 | KLOH | Pipestone, Minn. | | 426 |
| KIUN | Pecos, Tex. | | 576 | KLOK | San Jose, Calif. | | 319 |
| KIUP | Durango, Colo. | | 325 | KLOO | Corvallis, Ore. | | 516 |
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| KIXL | Dallas, Tex. | | 564 | KLOS | Albuquerque, N. M. | | 457 |
| KIXX | Provo, Utah | | 582 | KLOU | Lake Charles, La. | | 399 |
| KIXZ | Amarillo, Tex. | | 557 | KLOV | Loveland, Colo. | | 326 |
| KJAN | Atlantic, Iowa | | 380 | KLPL | Lake Providence, La. | | 399 |
| KJAX | Santa Rosa, Calif. | | 320 | KLPM | Minot, N. D. | | 500 |
| KJAY | Topeka, Kan. | | 388 | KLPR | Oklahoma City, Okla. | | 513 |
| KJBC | Midland, Tex. | | 574 | KLPW | Union, Mo. | | 443 |
| KJBS | San Francisco, Calif. | | 318 | KLRA | Little Rock, Ark. | | 304 |
| KJCF | Festus, Mo. | | 437 | KLRS | Mountain Grove, Mo. | | 440 |
| KJCK | Junction City, Kan. | | 387 | KLTF | Little Falls, Minn. | | 424 |
| KJEF | Jennings, La. | | 398 | KLTR | Blackwell, Okla. | | 511 |
| KJET | Beaumont, Tex. | | 558 | KLTZ | Glasgow, Mont. | | 445 |
| KJFJ | Webster City, Iowa | | 385 | KLUB | Salt Lake City, Utah | | 583 |
| KJIM | Fort Worth, Tex. | | 567 | KLUE | Longview, Tex. | | 572 |
| KJNO | Juneau, Alaska | | 296 | KLUK | Evanston, Wyo. | | 613 |
| KJOE | Shreveport, La. | | 402 | KLUV | Haynesville, La. | | 398 |
| KJOY | Stockton, Calif. | | 321 | KLVI | Vivian, La. | | 403 |
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| KLYR | Clarksville, Ark. | | 302 | KNIT | Abilene, Tex. | | 556 |
| KLZ | Denver, Colo. | | 324 | KNCC | Natchitoches, La. | | 400 |
| KMA | Shenandoah, Iowa | | 384 | KNOE | Monroe, La. | | 399 |
| KMAC | San Antonio, Tex. | | 578 | KNOG | Nogales, Ariz. | | 297 |
| KMAE | McKinney, Tex. | | 573 | KNOK | Fort Worth, Tex. | | 567 |
| KMAK | Fresno, Calif. | | 310 | KNOR | Norman, Okla. | | 513 |
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| KMAN | Manhattan, Kan. | | 337 | KNOW | Austin, Tex. | | 558 |
| KMAP | Bakersfield, Calif. | | 307 | KNOX | Grand Forks, N. D. | | 500 |
| KMAQ | Maquoketa, Iowa | | 383 | KNPT | Newport, Ore. | | 518 |
| KMAR | Winneshboro, La. | | 403 | KNUJ | New Ulm, Minn. | | 426 |
| KMBC | Kansas City, Mo. | | 439 | KNUZ | Houston, Tex. | | 570 |
| KMBL | Junction, Tex. | | 571 | KNX | Los Angeles, Calif. | | 313 |
| KMBY | Monterey, Calif. | | 314 | KOA | Denver, Colo. | | 324 |
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| KMCM | McMinnville, Ore. | | 518 | KOAM | Pittsburg, Kan. | | 388 |
| KMCO | Conroe, Tex. | | 561 | KOB | Albuquerque, N. M. | | 457 |
| KMDO | Fort Scott, Kan. | | 386 | KOBE | Las Cruces, N. M. | | 459 |
| KMED | Medford, Ore. | | 518 | KOBH | Hot Springs, S. D. | | 546 |
| KMEL | Wenatchee, Wash. | | 600 | KOBY | San Francisco, Calif. | | 319 |
| KMGM | Albuquerque, N. M. | | 457 | KCCA | Kilgore, Tex. | | 571 |
| KMHL | Marshall, Minn. | | 425 | KOCY | Oklahoma City, Okla. | | 513 |
| KMHT | Marshall, Tex. | | 574 | KODE | Joplin, Mo. | | 437 |
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| KMJ | Fresno, Calif. | | 310 | KODY | North Platte, Neb. | | 449 |
| KMLB | Monroe, La. | | 399 | KOEL | Oelwein, Iowa | | 384 |
| KMLW | Marlin, Tex. | | 573 | KOFA | Yuma, Ariz. | | 301 |
| KMMJ | Grand Island, Neb. | | 448 | KOFE | Pullman, Wash. | | 597 |
| KMMO | Marshall, Mo. | | 440 | KOFI | Kalispell, Mont. | | 446 |
| KMNS | Sioux City, Iowa | | 384 | KOFO | Ottawa, Kan. | | 388 |
| KMO | Tacoma, Wash. | | 599 | KOFY | San Mateo, Calif. | | 320 |
| KMON | Great Falls, Mont. | | 445 | KOGA | Ogallala, Neb. | | 449 |
| KMOP | Tucson, Ariz. | | 300 | KOGT | Orange, Tex. | | 575 |
| KMOX | St. Louis, Mo. | | 441 | KOH | Reno, Nev. | | 451 |
| KMPC | Los Angeles, Calif. | | 313 | KOHU | Hermiston, Ore. | | 517 |
| KMRC | Morgan City, La. | | 400 | KOIL | Omaha, Neb. | | 449 |
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| KNAK | Salt Lake City, Utah | | 583 | KOKY | Little Rock, Ark. | | 304 |
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| KNBC | San Francisco, Calif. | | 318 | KOLE | Port Arthur, Tex. | | 576 |
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| KNDY | Marysville, Kan. | | 388 | KOME | Tulsa, Okla. | | 514 |
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| KNED | McAlester, Okla. | | 512 | KOMW | Omak, Wash. | | 596 |
| KNEL | Brady, Tex. | | 559 | KOMY | Watsonville, Calif. | | 322 |
| KNEM | Nevada, Mo. | | 440 | KONG | Visalia, Calif. | | 322 |
| KNET | Palestine, Tex. | | 576 | KONI | Phoenix, Ariz. | | 297 |
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| KNEX | McPherson, Kan. | | 388 | KONP | Port Angeles, Wash. | | 597 |
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| KRCK | — Ridgecrest, Calif. | | 316 |
| KRCO | — Prineville, Ore. | | 520 |
| KRCT | — Pasadena, Tex. | | 576 |
| KRDG | — Redding, Calif. | | 316 |
| KRDO | — Colorado Springs, Colo. | | 323 |
| KRDU | — Dinuba, Calif. | | 309 |
| KRE | — Berkeley, Calif. | | 308 |
| KREH | — Oakdale, La. | | 401 |
| KREI | — Farmington, Mo. | | 437 |
| KREM | — Spokane, Wash. | | 599 |
| KREO | — Indio, Calif. | | 311 |
| KRES | — St. Joseph, Mo. | | 441 |
| KREW | — Sunnyside, Wash. | | 599 |
| KREX | — Grand Junction, Colo. | | 325 |
| KRFO | — Owatonna, Minn. | | 426 |
| KRFS | — Superior, Neb. | | 450 |
| KRGI | — Grand Island, Neb. | | 448 |
| KRGV | — Weslaco, Tex. | | 581 |
| KRHD | — Duncan, Okla. | | 511 |
| KRIB | — Mason City, Iowa | | 384 |
| KRIC | — Beaumont, Tex. | | 558 |
| KRIG | — Odessa, Tex. | | 575 |
| KRIO | — McAllen, Tex. | | 573 |
| KRIZ | — Phoenix, Ariz. | | 299 |
| KRKC | — King City, Calif. | | 311 |
| KRMD | — Los Angeles, Calif. | | 313 |
| KRKO | — Everett, Wash. | | 595 |
| KRKS | — Ridgecrest, Calif. | | 316 |
| KRLA | — Pasadena, Calif. | | 315 |
| KRLC | — Lewiston, Ida. | | 363 |
| KRLD | — Dallas, Tex. | | 565 |
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| KRMG | Tulsa, Okla. | | 515 | KSJO | San Jose, Calif. | | 319 |
| KRMO | Monett, Mo. | | 440 | KSKY | Dallas, Tex. | | 565 |
| KRMS | Osage Beach, Mo. | | 440 | KSL | Salt Lake City, Utah | | 583 |
| KRNO | San Bernardino, Calif. | | 317 | KSLM | Salem, Ore. | | 521 |
| KRNR | Roseburg, Ore. | | 520 | KSLO | Opelousas, La. | | 402 |
| KRNS | Burns, Ore. | | 516 | KSLV | Monte Vista, Colo. | | 326 |
| KRNT | Des Moines, Iowa | | 382 | KSLY | San Luis Obispo, Calif. | | 320 |
| KRNY | Kearney, Neb. | | 448 | KSMA | Santa Maria, Calif. | | 320 |
| KROC | Rochester, Minn. | | 426 | KSML | Seminole, Tex. | | 578 |
| KROD | El Paso, Tex. | | 566 | KSMN | Mason City, Iowa | | 384 |
| KROF | Abbeville, La. | | 397 | KSMO | Salem, Mo. | | 443 |
| KROG | Sonora, Calif. | | 321 | KSNY | Snyder, Tex. | | 579 |
| KROP | Brawley, Calif. | | 308 | KSO | Des Moines, Iowa | | 382 |
| KROS | Clinton, Iowa | | 381 | KSOK | Arkansas City, Kan. | | 385 |
| KROX | Crookston, Minn. | | 423 | KSON | San Diego, Calif. | | 318 |
| KROY | Sacramento, Calif. | | 317 | KSOO | Sioux Falls, S. D. | | 547 |
| KRPL | Moscow, Ida. | | 363 | KSOP | Salt Lake City, Utah | | 583 |
| KRRV | Sherman-Denison, Tex. | | 579 | KSOX | Raymondville, Tex. | | 577 |
| KRSC | Othello, Wash. | | 596 | KSPA | Santa Paula, Calif. | | 320 |
| KRSD | Rapid City, S. D. | | 547 | KSPI | Stillwater, Okla. | | 514 |
| KRSI | Minneapolis, Minn. | | 425 | KSPL | Diboll, Tex. | | 565 |
| KRSL | Russell, Kan. | | 388 | KSPR | Casper, Wyo. | | 613 |
| KRSN | Los Alamos, N. M. | | 459 | KSPT | Sandpoint, Ida. | | 364 |
| KRTN | Raton, N. M. | | 459 | KSRA | Salmon, Ida. | | 364 |
| KRTR | Thermopolis, Wyo. | | 614 | KSRC | Socorro, N. M. | | 460 |
| KRUN | Ballinger, Tex. | | 558 | KSRO | Santa Rosa, Calif. | | 321 |
| KRUS | Ruston, La. | | 402 | KSRV | Ontario, Ore. | | 519 |
| KRUX | Phoenix, Ariz. | | 299 | KSSS | Colorado Springs, Colo. | | 323 |
| KRVN | Lexington, Neb. | | 448 | KSST | Sulphur Springs, Tex. | | 579 |
| KRXK | Rexburg, Ida. | | 364 | KSTA | Coleman, Tex. | | 561 |
| KRXL | Roseburg, Ore. | | 520 | KSTB | Breckenridge, Tex. | | 559 |
| KRY5 | Corpus Christi, Tex. | | 563 | KSTL | St. Louis, Mo. | | 441 |
| KSAL | Salina, Kan. | | 388 | KSTN | Stockton, Calif. | | 321 |
| KSAM | Huntsville, Tex. | | 570 | KSTP | St. Paul-Minneapolis, Minn. | | 426 |
| KSAN | San Francisco, Calif. | | 319 | KSTR | Grand Junction, Colo. | | 325 |
| KSAY | San Francisco, Calif. | | 319 | KSTT | Davenport, Iowa | | 382 |
| KSBW | Salinas, Calif. | | 317 | KSTV | Stephenville, Tex. | | 579 |
| KSCB | Liberal, Kan. | | 387 | KSUB | Cedar City, Utah | | 581 |
| KSCJ | Sioux City, Iowa | | 385 | KSUE | Susanville, Calif. | | 321 |
| KSCO | Santa Cruz, Calif. | | 320 | KSUM | Fairmont, Minn. | | 424 |
| KSD | St. Louis, Mo. | | 441 | KSUN | Bisbee, Ariz. | | 296 |
| KSDA | Redding, Calif. | | 316 | K SVC | Richfield, Utah | | 582 |
| KSDN | Aberdeen, S. D. | | 546 | KSVN | Ogden, Utah | | 582 |
| KSDO | San Diego, Calif. | | 318 | KSVP | Artesia, N. M. | | 457 |
| KSEI | Pocatello, Ida. | | 364 | KSWA | Graham, Tex. | | 568 |
| KSEK | Pittsburg, Kan. | | 388 | KSWI | Council Bluffs, Iowa | | 381 |
| KSEL | Lubbock, Tex. | | 573 | KSWO | Lawton, Okla. | | 512 |
| KSEM | Moses Lake, Wash. | | 596 | KSW5 | Roswell, N. M. | | 459 |
| KSEN | Shelby, Mont. | | 447 | KSXX | Salt Lake City, Utah | | 583 |
| KSEO | Durant, Okla. | | 511 | KSYC | Yreka, Calif. | | 322 |
| KSET | El Paso, Tex. | | 566 | KSYD | Wichita Falls, Tex. | | 581 |
| KSEW | Sitka, Alaska | | 296 | KSYL | Alexandria, La. | | 397 |
| KSEY | Seymour, Tex. | | 579 | KTAC | Tacoma, Wash. | | 600 |
| KSFA | Nacogdoches, Tex. | | 575 | KTAE | Taylor, Tex. | | 579 |
| KSFE | Needles, Calif. | | 314 | KTAN | Tucson, Ariz. | | 300 |
| KSFO | San Francisco, Calif. | | 319 | KTAR | Phoenix, Ariz. | | 299 |
| KSGM | Ste. Genevieve, Mo. | | 441 | KTAT | Frederick, Okla. | | 512 |
| KSIB | Creston, Iowa | | 381 | KTBB | Tyler, Tex. | | 580 |
| KSID | Sidney, Neb. | | 450 | KTBC | Austin, Tex. | | 558 |
| KSIG | Crowley, La. | | 398 | KTCB | Malden, Mo. | | 440 |
| KSII | Gladewater, Tex. | | 568 | KTCN | Berryville, Ark. | | 301 |
| KSIL | Silver City, N. M. | | 460 | KTCS | Fort Smith, Ark. | | 303 |
| KSIM | Sikeston, Mo. | | 443 | KTEE | Carmel, Calif. | | 308 |
| KSIR | Wichita, Kan. | | 389 | KTEL | Walla Walla, Wash. | | 600 |
| KSIS | Sedalia, Mo. | | 443 | KTEM | Temple, Tex. | | 579 |
| KSIV | Woodward, Okla. | | 515 | KTER | Terrell, Tex. | | 580 |
| KSIX | Corpus Christi, Tex. | | 563 | KTFI | Twin Falls, Ida. | | 365 |
| KSJB | Jamestown, N. D. | | 500 | KTFS | Texarkana, Tex. | | 580 |

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| KTHS | Little Rock | Ark. | 304 | KUJ | Walla Walla | Wash. | 600 |
| KTHT | Houston | Tex. | 569 | KUKI | Ukiah | Calif. | 322 |
| KTIB | Thibodaux | La. | 403 | KUKO | Post | Tex. | 577 |
| KTIL | Tillamook | Ore. | 521 | KUKU | Willow Springs | Mo. | 444 |
| KTIM | San Rafael | Calif. | 320 | KULA | Honolulu | Hawaii | 361 |
| KTIP | Porterville | Calif. | 315 | KULE | Ephrata | Wash. | 595 |
| KTIX | Seattle | Wash. | 598 | KULP | El Campo | Tex. | 566 |
| KTJS | Hobart | Okla. | 512 | KUMA | Pendleton | Ore. | 519 |
| KTKN | Ketchikan | Alaska | 296 | KUNO | Corpus Christi | Tex. | 563 |
| KTKR | Taft | Calif. | 321 | KUOA | Siloam Springs | Ark. | 306 |
| KTKT | Tucson | Ariz. | 300 | KUPI | Idaho Falls | Ida. | 363 |
| KTLD | Tallahula | La. | 403 | KURA | Moab | Utah | 582 |
| KTLN | Denver | Colo. | 324 | KURL | Billings | Mont. | 444 |
| KTLO | Mountain Home | Ark. | 304 | KURV | Edinburg | Tex. | 566 |
| KTLQ | Tahlequah | Okla. | 514 | KURY | Brookings | Ore. | 516 |
| KTLU | Rusk | Tex. | 577 | KUSH | Cushing | Okla. | 511 |
| KTLW | Texas City | Tex. | 580 | KUSN | St. Joseph | Mo. | 441 |
| KTMC | McAlester | Okla. | 513 | KUTI | Yakima | Wash. | 601 |
| KTMS | Santa Barbara | Calif. | 320 | KUTY | Palmdale | Calif. | 315 |
| KTNC | Falls City | Neb. | 447 | KUVR | Holdrege | Neb. | 448 |
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| KTNT | Tacoma | Wash. | 600 | KVAS | Astoria | Ore. | 516 |
| KTOD | Sinton | Tex. | 579 | KBKR | Baker | Ore. | 516 |
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| KTOK | Oklahoma City | Okla. | 513 | KVCV | Redding | Calif. | 316 |
| KTOO | Henderson | Nev. | 451 | KVEC | San Luis Obispo | Calif. | 319 |
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| KTOW | Oklahoma City | Okla. | 513 | KVEN | Ventura | Calif. | 322 |
| KTRB | Modesto | Calif. | 314 | KVER | Clovis | N. M. | 458 |
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| KTRF | Lufkin | Tex. | 573 | KVFC | Cortez | Colo. | 323 |
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| KTRY | Bastrop | La. | 397 | KVIM | New Iberia | La. | 400 |
| KTSA | San Antonio | Tex. | 578 | KVIN | Vinita | Okla. | 515 |
| KTSM | El Paso | Tex. | 566 | KVIP | Redding | Calif. | 316 |
| KTTN | Trenton | Mo. | 443 | KVKM | Monahans | Tex. | 575 |
| KTTR | Rolla | Mo. | 441 | KVLB | Cleveland | Tex. | 561 |
| KTIS | Springfield | Mo. | 443 | KVLC | Little Rock | Ark. | 304 |
| KTUC | Tucson | Ariz. | 301 | KVLF | Alpine | Tex. | 557 |
| KTUE | Tulia | Tex. | 580 | KVLH | Pauls Valley | Okla. | 514 |
| KTUL | Tulsa | Okla. | 515 | KVLV | Fallon | Nev. | 450 |
| KTUR | Turlock | Calif. | 322 | KVMA | Magnolia | Ark. | 304 |
| KTUT | Tocele City | Utah | 583 | KVMC | Colorado City | Tex. | 561 |
| KTUX | Pueblo | Colo. | 327 | KVNA | Flagstaff | Ariz. | 297 |
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| KTXJ | Jasper | Tex. | 570 | KVNI | Coeur D'Alene | Ida. | 363 |
| KTXL | San Angelo | Tex. | 577 | KVNU | Logan | Utah | 582 |
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| KUAM | Agana | Guam | 614 | KVOG | Ogden | Utah | 582 |
| KUBA | Yuba City | Calif. | 322 | KVOL | Lafayette | La. | 399 |
| KUBC | Montrose | Colo. | 326 | KVOM | Morrilton | Ark. | 304 |
| KUBE | Pendleton | Ore. | 519 | KVON | Napa | Calif. | 314 |
| KUBO | San Antonio | Tex. | 578 | KVOO | Tulsa | Okla. | 515 |
| KUDE | Oceanside | Calif. | 314 | KVOP | Plainview | Tex. | 576 |
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| KUDL | Kansas City | Mo. | 439 | KVOS | Bellingham | Wash. | 594 |
| KUDU | Ventura | Calif. | 322 | KVOU | Uvalde | Tex. | 580 |
| KUDY | Littleton | Colo. | 326 | KVOW | Littlefield | Tex. | 571 |
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| KVRH | Salida, Colo. | | 327 | KWRT | Boonville, Mo. | | 435 |
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| KVSO | Ardmore, Okla. | | 511 | KWSK | Pratt, Kan. | | 388 |
| KVWC | Vernon, Tex. | | 580 | KWSO | Wasco, Calif. | | 322 |
| KVWM | Show Low, Ariz. | | 309 | KWTC | Barstow, Calif. | | 308 |
| KVWO | Cheyenne, Wyo. | | 613 | KWTO | Springfield, Mo. | | 443 |
| KWAD | Wadena, Minn. | | 427 | KWTX | Waco, Tex. | | 581 |
| KWAK | Stuttgart, Ark. | | 306 | KWVY | Waverly, Iowa | | 385 |
| KWAL | Osburn, Ida. | | 364 | KWWL | Waterloo, Iowa | | 385 |
| KWAM | Memphis, Tenn. | | 553 | KWYK | Farmington, N. M. | | 458 |
| KWAT | Watertown, S. D. | | 547 | KWYN | Wynne, Ark. | | 306 |
| KWBA | Baytown, Tex. | | 558 | KWYO | Sheridan, Wyo. | | 614 |
| KWBB | Wichita, Kan. | | 389 | KWYR | Winner, S. D. | | 547 |
| KWBE | Beatrice, Neb. | | 447 | KXA | Seattle, Wash. | | 599 |
| KWBG | Boone, Iowa | | 380 | KXAR | Hope, Ark. | | 303 |
| KWBW | Hutchinson, Kan. | | 387 | KXEL | Waterloo, Iowa | | 385 |
| KWCB | Searcy, Ark. | | 306 | KXEO | Mexico, Mo. | | 440 |
| KWCL | Oak Grove, La. | | 401 | KXGI | Ft. Madison, Iowa | | 383 |
| KWCO | Chickasha, Okla. | | 511 | KXGN | Glendive, Mont. | | 445 |
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| KWEI | Weiser, Ida. | | 365 | KXJK | Forrest City, Ark. | | 302 |
| KWEL | Midland, Tex. | | 574 | KXL | Portland, Ore. | | 520 |
| KWEW | Hobbs N. M. | | 458 | KXLE | Ellensburg, Wash. | | 595 |
| KWFR | San Angelo, Tex. | | 577 | KXLF | Butte, Mont. | | 445 |
| KWFT | Wichita Falls, Tex. | | 581 | KXLJ | Helena, Mont. | | 446 |
| KWG | Stockton, Calif. | | 321 | KXLK | Great Falls, Mont. | | 445 |
| KWHI | Brenham, Tex. | | 559 | KXLL | Missoula, Mont. | | 447 |
| KWHK | Hutchinson, Kan. | | 387 | KXLO | Lewistown, Mont. | | 446 |
| KWHN | Ft. Smith, Ark. | | 303 | KXLR | North Little Rock, Ark. | | 305 |
| KWHO | Salt Lake City, Utah | | 583 | KXLW | St. Louis, Mo. | | 442 |
| KWHW | Altus, Okla. | | 511 | KXLY | Spokane, Wash. | | 599 |
| KWIC | Salt Lake City, Utah | | 583 | KXO | El Centro, Calif. | | 309 |
| KWIK | Pocatello, Ida. | | 364 | KXOA | Sacramento, Calif. | | 317 |
| KWIL | Albany, Ore. | | 515 | KXOK | St. Louis, Mo. | | 442 |
| KWIN | Ashland, Ore. | | 515 | KXOL | Fort Worth, Tex. | | 567 |
| KWIP | Merced, Calif. | | 313 | KXOX | Sweetwater, Tex. | | 579 |
| KWIQ | Moses Lake, Wash. | | 596 | KXRA | Alexandria, Minn. | | 422 |
| KWIV | Douglas, Wyo. | | 613 | KXRJ | Russellville, Ark. | | 305 |
| KWIZ | Santa Ana, Calif. | | 320 | KXRO | Aberdeen, Wash. | | 593 |
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| WRDW | Augusta, Ga. | | 351 | WSAL | Logansport, Ind. | | 377 |
| WREB | Holyoke, Mass. | | 411 | WSAM | Saginaw, Mich. | | 421 |
| WREC | Memphis, Tenn. | | 554 | WSAN | Allentown, Pa. | | 523 |
| WREL | Lexington, Va. | | 588 | WSAR | Fall River, Mass. | | 410 |
| WREM | Remsen, N. Y. | | 482 | WSAT | Salisbury, N. C. | | 496 |
| WREN | Topeka, Kan. | | 389 | WSAU | Wausau, Wis. | | 612 |
| WREV | Reidsville, N. C. | | 495 | WSAV | Savannah, Ga. | | 357 |
| WRFB | Tallahassee, Fla. | | 347 | WSAY | Rochester, N. Y. | | 483 |
| WRFC | Athens, Ga. | | 350 | WSAZ | Huntington, W. Va. | | 603 |
| WRFD | Worthington, Ohio | | 510 | WSB | Atlanta, Ga. | | 350 |
| WRFS | Alexander City, Ala. | | 287 | WSBA | York, Pa. | | 538 |
| WRGA | Rome, Ga. | | 357 | WSBB | New Smyrna Beach, Fla. | | 343 |
| WRGR | Starke, Fla. | | 347 | WSBC | Chicago, Ill. | | 369 |
| WRGS | Rogersville, Tenn. | | 555 | WSBS | Great Barrington, Mass. | | 410 |
| WRHC | Jacksonville, Fla. | | 339 | WSBT | South Bend, Ind. | | 379 |
| WRHI | Rock Hill, S. C. | | 545 | WSCR | Scranton, Pa. | | 535 |
| WRIB | Providence, R. I. | | 538 | WSDB | Homestead, Fla. | | 338 |
| WRIC | Richlands, Va. | | 590 | WSDR | Sterling, Ill. | | 374 |
| WRIG | Wausau, Wis. | | 612 | WSEN | Baldwinsville, N. Y. | | 461 |
| WRIM | Pahokee, Fla. | | 343 | WSET | Glens Falls, N. Y. | | 464 |
| WRIO | Rio Piedras, P. R. | | 616 | WSEV | Sevierville, Tenn. | | 556 |
| WRIP | Rossville, Ga. | | 357 | WSFB | Quitman, Ga. | | 356 |
| WRIS | Roanoke, Va. | | 592 | WSFC | Somerset, Ky. | | 396 |
| WRIT | Milwaukee, Wis. | | 609 | WSFT | Thomaston, Ga. | | 358 |
| WRIV | Riverhead, N. Y. | | 483 | WSGA | Savannah, Ga. | | 357 |
| WRJN | Racine, Wis. | | 610 | WSGC | Elberton, Ga. | | 354 |
| WRJW | Picayune, Miss. | | 433 | WSGN | Birmingham, Ala. | | 288 |
| WRKD | Rockland, Me. | | 405 | WSGW | Saginaw, Mich. | | 421 |
| WRKH | Rockwood, Tenn. | | 555 | WSHE | Raleigh, N. C. | | 495 |
| WRLD | West Point, Ga. | | 359 | WSIC | Statesville, N. C. | | 497 |
| WRMA | Montgomery, Ala. | | 293 | WSID | Baltimore, Md. | | 407 |
| WRMF | Titusville, Fla. | | 348 | WSIG | Mount Jackson, Va. | | 589 |
| WRMN | Elgin, Ill. | | 370 | WSIP | Paintsville, Ky. | | 395 |
| WRMS | Beardstown, Ill. | | 365 | WSIR | Winter Haven, Fla. | | 349 |
| WRNB | New Bern, N. C. | | 495 | WSIV | Pekin, Ill. | | 372 |
| WRNL | Richmond, Va. | | 591 | WSIX | Nashville, Tenn. | | 555 |
| WROA | Gulfport, Miss. | | 430 | WSJC | Magee, Miss. | | 432 |
| WROB | West Point, Miss. | | 433 | WSJM | St. Joseph, Mich. | | 421 |
| WROD | Daytona Beach, Fla. | | 337 | WSJS | Winston-Salem, N. C. | | 499 |
| WROK | Rockford, Ill. | | 373 | WSKI | Montpelier, Vt. | | 584 |
| WROM | Rome, Ga. | | 357 | WSKP | Miami, Fla. | | 341 |
| WRON | Ronceverte, W. Va. | | 604 | WSKY | Asheville, N. C. | | 488 |
| WRCS | Scottsboro, Ala. | | 293 | WSLB | Ogdensburg, N. Y. | | 481 |
| WROW | Roanoke, Va. | | 592 | WSLI | Jackson, Miss. | | 431 |
| WROW | Albany, N. Y. | | 461 | WSLM | Salem, Ind. | | 379 |
| WROX | Clarksdale, Miss. | | 428 | WSLS | Roanoke, Va. | | 592 |
| WROY | Carmi, Ill. | | 367 | WSM | Nashville, Tenn. | | 555 |
| WRPB | Warner Robbins, Ga. | | 359 | WSMB | New Orleans, La. | | 401 |
| WRR | Dallas, Tex. | | 564 | WSME | Sanford, Me. | | 405 |
| WRRF | Washington, N. C. | | 497 | WSMI | Litchfield, Ill. | | 371 |
| WRRR | Rockford, Ill. | | 373 | WSMN | Nashua, N. H. | | 453 |
| WRRZ | Clinton, N. C. | | 489 | WSMT | Sparta, Tenn. | | 556 |
| WRS | Saratoga Springs, N. Y. | | 483 | WSNJ | Bridgeton, N. J. | | 454 |
| WRSW | Warsaw, Ind. | | 380 | WSNT | Sandersville, Ga. | | 357 |
| WRTA | Altoona, Pa. | | 524 | WSNW | Seneca, S. C. | | 545 |
| WRUF | Gainesville, Fla. | | 338 | WSNY | Schenectady, N. Y. | | 484 |
| WRUM | Rumford, Me. | | 405 | WSOC | Charlotte, N. C. | | 489 |
| WRUN | Utica, N. Y. | | 487 | WSOK | Savannah, Ga. | | 357 |
| WRUS | Russellville, Ky. | | 396 | WSOL | Tampa, Fla. | | 348 |
| WRVA | Richmond, Va. | | 591 | WSO | Henderson, Ky. | | 392 |
| WRVK | Renfro Valley, Ky. | | 395 | WSOO | Sault Ste. Marie, Mich. | | 422 |

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|---------|---------------------------|-------|------|---------|------------------------|-------|------|
| WSOY | — Decatur, Ill. | | 369 | WTHE | — Spartanburg, S. C. | | 545 |
| WSPA | — Spartanburg, S. C. | | 545 | WTHG | — Jackson, Ala. | | 291 |
| WSPB | — Sarasota, Fla. | | 347 | WTHI | — Terre Haute, Ind. | | 380 |
| WSPD | — Toledo, Ohio | | 509 | WTHR | — Panama City, Fla. | | 344 |
| WSPN | — Saratoga Springs, N. Y. | | 484 | WTIC | — Hartford, Conn. | | 329 |
| WSPR | — Springfield, Mass. | | 413 | WTIF | — Tifton, Ga. | | 358 |
| WSPT | — Stevens Point, Wis. | | 611 | WTIG | — Massillon, Ohio | | 508 |
| WSRA | — Milton, Fla. | | 342 | WTIK | — Durham, N. C. | | 490 |
| WSRC | — Durham, N. C. | | 490 | WTIL | — Mayaguez, P. R. | | 616 |
| WSRO | — Marlborough, Mass. | | 411 | WTIM | — Taylorville, Ill. | | 374 |
| WSRW | — Hillsboro, Ohio | | 507 | WTIP | — Charleston, W. Va. | | 602 |
| WSSB | — Durham, N. C. | | 490 | WTIV | — Titusville, Pa. | | 536 |
| WSSC | — Sumter, S. C. | | 546 | WTIX | — New Orleans, La. | | 401 |
| WSSO | — Starkville, Miss. | | 433 | WTJH | — East Point, Ga. | | 354 |
| WSSV | — Petersburg, Va. | | 590 | WTJS | — Jackson, Tenn. | | 551 |
| WSTA | — St. Thomas, V. I. | | 617 | WTKM | — Hartford, Wis. | | 607 |
| WSTC | — Stamford, Conn. | | 331 | WTKO | — Ithaca, N. Y. | | 465 |
| WSTL | — Eminence, Ky. | | 391 | WTLB | — Utica, N. Y. | | 487 |
| WSTN | — St. Augustine, Fla. | | 345 | WTLO | — Somerset, Ky. | | 396 |
| WSTP | — Salisbury, N. C. | | 496 | WTLS | — Tallahassee, Ala. | | 294 |
| WSTR | — Sturgis, Mich. | | 422 | WTMA | — Charleston, S. C. | | 541 |
| WSTS | — Massena, N. Y. | | 466 | WTMB | — Tomah, Wis. | | 611 |
| WSTU | — Stuart, Fla. | | 347 | WTMC | — Ocala, Fla. | | 343 |
| WSTV | — Steubenville, Ohio | | 509 | WTMJ | — Milwaukee, Wis. | | 609 |
| WSUB | — Groton, Conn. | | 329 | WTMP | — Tampa, Fla. | | 348 |
| WSUG | — Clewiston, Fla. | | 336 | WTMT | — Louisville, Ky. | | 393 |
| WSUH | — Oxford, Miss. | | 432 | WINC | — Thomasville, N. C. | | 497 |
| WSUN | — St. Petersburg, Fla. | | 345 | WIND | — Orangeburg, S. C. | | 545 |
| WSUX | — Seaford, Del. | | 333 | WTNJ | — Trenton, N. J. | | 456 |
| WSUZ | — Palatka, Fla. | | 344 | WINS | — Coshocton, Ohio | | 506 |
| WSVA | — Harrisonburg, Va. | | 588 | WTNT | — Tallahassee, Fla. | | 347 |
| WSVS | — Crewe, Va. | | 586 | WTOB | — Winston-Salem, N. C. | | 499 |
| WSWN | — Belle Glade, Fla. | | 335 | WTOC | — Savannah, Ga. | | 357 |
| WSWV | — Pennington Gap, Va. | | 590 | WTOD | — Toledo, Ohio | | 509 |
| WSWW | — Platteville, Wis. | | 610 | WTOE | — Spruce Pine, N. C. | | 497 |
| WSYB | — Rutland, Vt. | | 584 | WTOL | — Toledo, Ohio | | 509 |
| WSYD | — Mt. Airy, N. C. | | 494 | WTON | — Staunton, Va. | | 592 |
| WSYL | — Sylvania, Ga. | | 358 | WTOP | — Washington, D. C. | | 334 |
| WSYR | — Syracuse, N. Y. | | 485 | WTOR | — Torrington, Conn. | | 332 |
| WTAB | — Tabor City, N. C. | | 497 | WTOT | — Marianna, Fla. | | 340 |
| WTAC | — Flint, Mich. | | 417 | WTPR | — Paris, Tenn. | | 555 |
| WTAD | — Quincy, Ill. | | 373 | WTRA | — Latrobe, Pa. | | 529 |
| WTAG | — Worcester, Mass. | | 413 | WTRB | — Ripley, Tenn. | | 555 |
| WTAL | — Tallahassee, Fla. | | 347 | WTRC | — Elkhart, Ind. | | 375 |
| WTAN | — Clearwater, Fla. | | 335 | WTRL | — Bradenton, Fla. | | 335 |
| WTAO | — Boston, Mass. | | 410 | WTRN | — Tyrone, Pa. | | 536 |
| WTAP | — Parkersburg, W. Va. | | 604 | WTRO | — Dyersburg, Tenn. | | 550 |
| WTAQ | — La Grange, Ill. | | 371 | WTRP | — LaGrange, Ga. | | 355 |
| WTAR | — Norfolk, Va. | | 590 | WTRR | — Sanford, Fla. | | 345 |
| WTAW | — Bryan, Tex. | | 560 | WTRU | — Muskegon, Mich. | | 420 |
| WTAX | — Springfield, Ill. | | 374 | WTRW | — Two Rivers, Wis. | | 611 |
| WTAY | — Robinson, Ill. | | 373 | WTRX | — Flint, Mich. | | 416 |
| WTBC | — Tuscaloosa, Ala. | | 294 | WTRY | — Troy, N. Y. | | 485 |
| WTBF | — Troy, Ala. | | 294 | WTSa | — Brattleboro, Vt. | | 584 |
| WTBO | — Cumberland, Md. | | 407 | WTSB | — Lumberton, N. C. | | 494 |
| WTCB | — Flomaton, Ala. | | 290 | WTSL | — Hanover, N. H. | | 452 |
| WTCH | — Shawano, Wis. | | 611 | WTSN | — Dover, N. H. | | 452 |
| WTCJ | — Tell City, Ind. | | 379 | WTSV | — Claremont, N. H. | | 452 |
| WTCM | — Traverse City, Mich. | | 422 | WTTB | — Vero Beach, Fla. | | 348 |
| WTCN | — Minneapolis, Minn. | | 425 | WTHH | — Port Huron, Mich. | | 421 |
| WTCO | — Campbellsville, Ky. | | 390 | WTTL | — Madisonville, Ky. | | 393 |
| WTCR | — Ashland, Ky. | | 390 | WTTM | — Trenton, N. J. | | 455 |
| WTCS | — Fairmont, W. Va. | | 602 | WTTN | — Watertown, Wis. | | 612 |
| WTCW | — Whitesburg, Ky. | | 396 | WTRR | — Westminster, Md. | | 408 |
| WTEL | — Philadelphia, Pa. | | 533 | WTTS | — Bloomington, Ind. | | 375 |

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|---------|----------------------------|-------|------|---------|-----------------------------|-------|------|
| WTTT | — Arlington, Fla. | | 335 | WWJB | — Brooksville, Fla. | | 335 |
| WTUG | — Tuscaloosa, Ala. | | 295 | WWKY | — Winchester, Ky. | | 396 |
| WTUP | — Tupelo, Miss. | | 433 | WWL | — New Orleans, La. | | 401 |
| WTUX | — Wilmington, Del. | | 333 | WWNC | — Asheville, N. C. | | 488 |
| WTVB | — Goldwater, Mich. | | 415 | WWNH | — Rochester, N. H. | | 453 |
| WTVL | — Waterville, Me. | | 405 | WWNR | — Beckley, W. Va. | | 601 |
| WTVN | — Columbus, Ohio | | 505 | WWNS | — Statesboro, Ga. | | 358 |
| WTWA | — Thomson, Ga. | | 358 | WWNY | — Watertown, N. Y. | | 487 |
| WTWB | — Auburndale, Fla. | | 335 | WWOD | — Lynchburg, Va. | | 588 |
| WTWN | — St. Johnsbury, Vt. | | 585 | WWOK | — Charlotte, N. C. | | 489 |
| WTXL | — West Springfield, Mass. | | 413 | WWOL | — Buffalo, N. Y. | | 463 |
| WTYC | — Rock Hill, S. C. | | 545 | WWON | — Woonsocket, R. I. | | 539 |
| WTYM | — Springfield, Mass. | | 413 | WWPA | — Williamsport, Pa. | | 537 |
| WTYN | — Tryon, N. C. | | 497 | WWPF | — Palatka, Fla. | | 344 |
| WTYS | — Marianna, Fla. | | 340 | WWRI | — West Warwick, R. I. | | 539 |
| WULA | — Eufaula, Ala. | | 290 | WWRJ | — White River Junction, Vt. | | 585 |
| WUSJ | — Lockport, N. Y. | | 466 | WWRL | — New Yerk, N. Y. | | 481 |
| WUST | — Washington, D. C. | | 334 | WWSC | — Glens Falls, N. Y. | | 464 |
| WVAM | — Altoona, Pa. | | 524 | WWSR | — St. Albans, Vt. | | 584 |
| WVCG | — Coral Gables, Fla. | | 336 | WWST | — Wcoster, Ohio | | 510 |
| WVCH | — Chester, Pa. | | 526 | WWSW | — Pittsburgh, Pa. | | 534 |
| WVEC | — Hampton, Va. | | 588 | WWVA | — Wheeling, W. Va. | | 605 |
| WVET | — Rochester, N. Y. | | 483 | WWWB | — Jasper, Ala. | | 291 |
| WVIM | — Vicksburg, Miss. | | 433 | WWWF | — Fayette, Ala. | | 290 |
| WVIP | — Mt. Kisco, N. Y. | | 466 | WWWR | — Russellville, Ala. | | 293 |
| WVJP | — Caguas, P. R. | | 615 | WWWW | — Rio Piedras, P. R. | | 616 |
| WVJS | — Owensboro, Ky. | | 394 | WWXL | — Manchester, Ky. | | 393 |
| WVKO | — Columbus, Ohio | | 506 | WWYO | — Pineville, W. Va. | | 604 |
| WVLD | — Valdosta, Ga. | | 359 | WXAL | — Demopolis, Ala. | | 289 |
| WVLK | — Lexington, Ky. | | 392 | WXGI | — Richmond, Va. | | 591 |
| WVLN | — Olney, Ill. | | 372 | WXLI | — Dublin, Ga. | | 354 |
| WVMC | — Mcunt Carmel, Ill. | | 372 | WXLW | — Indianapolis, Ind. | | 377 |
| WVMI | — Biloxi, Miss. | | 428 | WXOK | — Baton Rouge, La. | | 398 |
| WVNA | — Tuscumbia, Ala. | | 295 | WXRf | — Guayama, P. R. | | 615 |
| WVNJ | — Newark, N. J. | | 455 | WXXX | — Hattiesburg, Miss. | | 430 |
| WVOK | — Birmingham, Ala. | | 288 | WXYZ | — Detroit, Mich. | | 416 |
| WVOL | — Nashville, Tenn. | | 555 | WYCL | — Yerk, S. C. | | 546 |
| WVOP | — Vidalia, Ga. | | 359 | WYDE | — Birmingham, Ala. | | 288 |
| WVOS | — Liberty, N. Y. | | 466 | WYFE | — New Orleans, La. | | 401 |
| WVOT | — Wilson, N. C. | | 498 | WYLD | — New Orleans, La. | | 400 |
| WVOW | — Logan, W. Va. | | 603 | WYMB | — Manning, S. C. | | 544 |
| WVOX | — New Rochelle, N. Y. | | 466 | WYND | — Sarasota, Fla. | | 347 |
| WVPO | — Stroudsburg, Pa. | | 536 | WYNG | — Warwick, R. I. | | 539 |
| WVSC | — Somerset, Pa. | | 535 | WYNN | — Florence, S. C. | | 542 |
| WVVW | — Grafton-Fairmont, W. Va. | | 622 | WYOU | — Newport News, Va. | | 589 |
| WWBC | — Bay City, Mich. | | 414 | WYRN | — Louisville, N. C. | | 493 |
| WWBD | — Bamberg, S. C. | | 540 | WYSE | — Lakeland, Fla. | | 340 |
| WWBZ | — Vineland, N. J. | | 456 | WYSL | — Buffalo, N. Y. | | 462 |
| WWCA | — Gary, Ind. | | 376 | WYSR | — Franklin, Va. | | 587 |
| WWCC | — Bremen, Ga. | | 351 | WYTH | — Madiscn, Ga. | | 356 |
| WWCO | — Waterbury, Conn. | | 332 | WYTI | — Rocky Mount, Va. | | 592 |
| WWDC | — Washington, D. C. | | 334 | WYVE | — Wytheville, Va. | | 593 |
| WWGP | — Sanford, N. C. | | 496 | WYZE | — Atlanta, Ga. | | 350 |
| WWGS | — Tifton, Ga. | | 358 | WZEP | — De Funiak Springs, Fla. | | 337 |
| WWHG | — Hornell, N. Y. | | 435 | WZIP | — Cincinnati, Ohio | | 503 |
| WWIL | — Ft. Lauderdale, Fla. | | 337 | WZKY | — Ahoskie, N. C. | | 487 |
| WWIN | — Baltimore, Md. | | 407 | WZOB | — Ft. Payne, Ala. | | 290 |
| WWIS | — Black River Falls, Wis. | | 606 | WZOK | — Jacksonville, Fla. | | 339 |
| WWIT | — Canton, N. C. | | 488 | WZRO | — Jacksonville Beach, Fla. | | 339 |
| WWIZ | — Lorain, Ohio | | 507 | WZYX | — Cowan, Tenn. | | 549 |
| WWJ | — Detroit, Mich. | | 416 | XEAK | — San Diego, Calif. | | 318 |

RADIO—1960 STYLE

...It's A Pleasure To Welcome You

By PAUL F. HARRON

President, World Broadcasting System, Inc.



THROUGHOUT my many years in the broadcasting business I don't believe I enjoyed any period more than the first few months of 1960. For during this key period the return to improved radio programming began to become apparent. Broadcasters threw off the yoke of sameness worn by so many of their fellow operators and adopted a creative individualistic approach.

It seemed to occur all over the country at about the same time. I was even lucky enough to hear a change take place in mid-air, so to speak . . . wherein at a given time a station dramatically portrayed the old abandoned sound, then a sample of the new. What particularly heartened me about these changes toward a more conservative and varied pattern of sounds was the way the announcers and disc jockeys welcomed them.

To set forth the type of programming that was being ditched right and left would be a waste of space. Anyone with a modicum of taste knows the patterns of sound that were so heavily criticized. Also, let me make plain, it was not any specific element or elements which provoked the listener groans, rather it was the way such were used so frequently, or consecutively, or simultaneously! But don't get me wrong—I'm all for making radio as distinctive and creative as possible, just so it all goes to make the medium more appreciated and thereby more productive.

But now that the old-sound interment is definitely under way, let's

spend some time with the new-born programming concepts that are proving interesting even to venerable 30-hour-a-week TV addicts. Take music, for instance—station managers are experiencing welcome surprise in discovering it is not imperative to program 'down' to win audiences. They're playing all kinds of music, and once again using their show business horse sense as to whether the sound is good, and thereby worthy of play, or not. Some managers, almost as if in a fit of frenzy, chucked charts, polls and whole segments of their obscurely labeled records into the rubbish pile—and began to listen to their own stations again! More than one has explained, "It is not necessary for me to play the same stuff as everybody else to survive. I'm trying my own ideas and apparently listeners like what I like because I've been besieged by letters and calls urging me to continue the new way." Now when this happens, I'm sure that sales—including merchandise sales off the counter—will follow.

At World, of course, we're pleased with these new trends. We believe them to be right for the industry, and we know they point straight in our direction. For we're geared, as always, to help stations program in numerous ways—all tasteful and all productive. We already have the new styled production tools so drastically needed by so many stations—as well as the features, promotions, and talk-shows. Radio programming, 1960 style, it's a pleasure to welcome you.

Pop.: 3,461,000
Families: 866,000
Radio Homes: 821,000

ALABAMA

TV Homes: 636,000
AM Stas. in State: 108
TV Stas. in State: 10

WAVU—Albertville—1947

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 411
Tel.: 830 Independent
Newspaper Affilia Sand Mt. Reporter
Pres., Gen. Mgr. Pat M. Courington
Comm. Prom. Mgr. John Culp
Prog. Dir., Sales Prom. Bill Hagler
Chief Engineer Delbon Hooper

WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By Piedmont Service Corp.
Business-Studio Address 138 Main St.
Tel.: Adams 4-2566. KBS
Representative Sears & Ayer, Dixieland
General Mgr. Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Andalusia Bcstg. Co., Inc.
Address Sanford Rd., P. O. Box 29
Tel.: CA 2-1144. KBS
Pres., Gen. Mgr. J. Dige Bishop
Comm. Mgr. Donald Cooke
Program Director Bob Duck
Chief Engineer J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned Anniston Radio Co.
Address 115 W. 33rd St.
Tel.: AD 7-1627. KBS
Owner C. L. Graham

WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By Potts Broadcasting Co. Inc.
Address Box 1280
Tel: Adams 6-4152. Independent
President, Gen. Mgr. Thomas S. Potts
Commercial Mgr. Ralph Burgess
Program Dir. Winston Maxwell
Sales Prom. Mgr. Robert M. Price
Chief Engineer Harry Dickinson

WHMA—Anniston—1938

Frequency: 1390 Kc. Pw: 5000 d.; 1000 Kw. n.
Owned-Operated By Anniston Bcstg. Co., Inc.
Business-Studio Address Radto Bldg.
Tel.: AD 6-7545. ABC
Newspaper Affil. Anniston Star
Representative Walker-Rawalt Co.
President Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Commercial Manager George Rutledge
Program Director W. Hall Wray
Publicity Director E. Cody Hall
Sales Prom. Mgr. Frank Burgess
Chief Engineer James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Business-Studio Address P.O. Box 386
Tel.: 565 Independent
Pres.-Gen. Mgr. Homer F. Dunnivant
Chief Eng. William G. Mitchell

WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Operated By Southland Bcstg. Co.
Address P. O. Box 59
Tel: 50. Independent
Gen. Mgr., Ch. Eng. T. C. Miniard
Comm. Mgr. Julia Miniard
Program Director Jimmie Crews

WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Address Box 391
Tel.: TU 7-3401. ABC
Pres., Gen.-Sta. Mgr. Elmer G. Salter
Sales Prom. Mgr. Bob Sanders
Program Director Jean Jetton
Publicity Director Elmer Salter
Chief Engineer George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned SW Alabama Bcstg. Co., Inc.
Address Box 428
Tel.: 2281. KBS
Newspaper Affiliation Baldwin Times
President J. H. Faulkner
Gen. Mgr. Jim Stewart
Prog. Dir. Billy Walker
Station Mgr. Clem Courtney
Publicity Sls. Prom. Bob Robinson
Chief Engineer R. A. Switzer

WEZB—Bessemer—1953

Frequency: 1450 Kc. Power: 250 Kw. d.
Owned Bessemer Bcstg. Co.
Address P.O. 1469
Pres. Gen. Mgr. Gene Newman
Commercial Mgr. Gaines Allen
Chief Engineer V. Cicero

WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50 Kw d.; 5 Kw n.
Oper. By Alabama Bcstg. Sys. Inc.
Address P. O. Box 2553
Tel.: FAirfax 3-6141. NBC
Representative Henry I. Christal
Pres. & Gen. Mgr. Charles F. Grisham
V.P. & Admin. Dir. Ray A. Furr
V.P. & Sales Dir. Albert J. Gillen
Program Dir. Horace Pumphrey
Promotion Director James Chenoweth
Chief Engineer J. V. Sanderson

ALABAMA

WATV—Birmingham—1958

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By: American Electronix
Address: 710 S. 22nd St.
Tel.: FA 4-2541 Independent
Sta. Representative: Avery-Knodel
President: E. C. Atkinson
General Sta. Mgr.: Maury Farrell
Program Dir.: Rick Maze
Publicity Dir.: Stan Vainrib
Chief Engineer: Robert L. Du Priest

WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By: Taft Broadcasting Co.
Address: 1729 2nd Ave., N.
Tel.: AL 2-3172 Independent
Sta. Representative: Katz
President: Hulbert Taft, Jr.
General Sta. Mgr.: Lloyd B. Taft
Comm. Prom. Mgr.: William O. Mogge
Program Director: Claude Raney
Chief Engineer: Hardy Carl

WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned-Oper. By: Chapman Radio-TV Co.
Business Address: 725 S. 22nd St.
Tel.: AL 2-3019 ABC
Sta. Representative: Weed
Owners: G. K. & W. A. Chapman
Comm., Public Dir.: W. R. Kennedy
Program Dir.: George Chapman
Sales Prom. Mgr.: Rody Clark
Chief Engineer: Bill Chapman

WEDR—Birmingham—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Birmingham, Inc.
Business Address: 1490 Fourth Ave., N.
Tel.: FA 3-1220 Independent
Representative: Dore
President, Gen. Mgr.: James R. Bonfils
Chief Engineer: Charles Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc. Power: 5000 d.
Owned By: John McLendon & Assoc.
Business Address: Box 1469
Tel.: FA 4-4518 Independent
Representative: John E. Pearson Co.
President: John McLendon
Gen. & Sta. Manager: William Anderson
Commercial Manager: Ed. Phelan
Sales Promotion Manager: Paul Bishop
Program Director: Erskine Faush
Publicity Dir.: Joe Lackey
Chief Engineer: Carl Martens

WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned By: Johnston Bcstg. Co.
Business Address: P.O. Box 5367
Tel.: FA 4-3466 Independent

Representative: Forjoe
President: George Johnston, Jr.
Gen. Manager: James Connolly
Program Director: Mary Vail
Chief Engineer: Cliff Goggans

WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned: Winston-Salem Broadcasting Co.
Address: 2320 7th Avenue South
Tel.: FA 2-3440 Independent
Rep.: Venard, Rintoul & McConnell; Ayers
President: James W. Coan
Gen. Mgr.: Ben K. McKinnon
Chief Engineer: Emmett J. Smith

WVOK—Birmingham—1947

Frequency: 690 Kc. Power: 50,000 Watts d.
Owned-Oper. By: Voice of Dixie, Inc.
Address: P. O. Box 2468
Tel.: ST 7-2601 Independent
Representative: Radio-TV Reps., Inc.
P. es., Gen., Sta. Mgr.: Irabee W. Benms
Comm., Sales Mgr., Prog., Pub. Dir.: Ira Leslie
Chief Engineer: R. G. Blaskow

WYDE—Birmingham—1957

Frequency: 850 Kc. Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By: I. Herbert, B. Judis
Address: 1901 Montgomery Hi-Way
Tel.: FAirfax 2-4511 Independent
Representative: Adam Young
President: Ira Herbert
Gen. Mgr.: Tom Whitley
Program Director: Peter Pride
Chief Engineer: James Gray
OWNERS OF: KCBQ, SAN DIEGO, CALIF.; WAKE, AT-
LANTA, GA.; WOKY, MILWAUKEE, WISC.; KYA,
SAN FRANCISCO, CALIF.; WADO, NEW YORK, N.Y.

WAVC—Boaz—1959

Frequency: 1300 Kc. Power: .5 Kw.
Owned By: Cicero Broadcasting Co.
Address: Box 367
Tel.: 8741 Independent
President: Vearl Cicero
V.P., Gen. Mgr.: Charles K. Sparks
Comm., Sta. Mgr.: Jack Kirby
Program Dir.: Ray Estes
Sales Prom. Mgr.: Sam Minor
Publicity Dir.: Dale Johnson
Chief Engineer: Verbon Rives

WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Brewton Bcstg. Co.
Business Address: Brewton, Ala.
Tel.: 1000 KBS
Representative: Dora-Clayton
Gen. Mgr. Chief Eng.: J. Wesley Gardner

WPRN—Butler—1959

Frequency: 1320 Kc. Power: 1000 Watts

Owned By..... Radio Butler Co.
 Address..... Butler
 Tel.: GL 9-3222..... KBS
 Commercial Mgr..... Houston L. Pearce
 Program Director..... William C. Reid
 Publicity Dir..... Margaret Dolin
 Sta. Mgr. Ch. Eng..... Paul D. Nichols

WBYE—Calera—1957

Frequency: 1370 Kc..... Power: 1000 Watts
 Owned By..... Shelby County Adv. Corp.
 Address..... Calera, Ala.
 Tel.: NOrth 8-7751..... Independent
 President..... Ralph W. Sears
 Gen. Mgr., Ch. Eng..... Marion P. Jones
 Program, Publicity Dir..... Ed Ewing

WRAG—Carrollton—1951

Frequency: 590 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Pickens County Bcstg. Co.
 Address..... Box 71
 Tel.: 2364..... KBS
 Representative..... Continental
 President..... R. E. Hook

WKLF—Clanton—1947

Frequency: 980 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Southeastern Bcstg. Co.
 Address..... 703 W. 2nd Ave., N.
 General Mgr..... L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc..... Power: 5000 Watts
 Owned-Operated By..... The Voice of Cullman
 Address..... 206 Second Ave. West
 Tel.: RE 4-3271..... Independent
 General Commercial Manager..... B. C. Eddins
 Program Director..... V. E. Waters

WKUL—Cullman—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Cullman Bcstg. Co.
 Address..... Drawer 820
 Tel.: 864..... KBS
 Pres., Gen., Sta. Mgr..... Hudson C. Millar, Jr.
 Program Director..... Charles Richard
 Chief Eng..... Art Bachman

WAJF—Decatur—1953

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... J. B. Falt, Jr.
 Business Address..... 112 Grant St., S.E.
 Tel.: Elgin 3-9231..... Independent
 Station Representative..... Dixieland
 Owner..... J. B. Falt, Jr.
 Gen. Comm. Mgr..... Alvin Wood
 Sales Prom. Mgr..... Bayne Hill
 Program, Publicity Dir..... Tommy Allen

WHOS—Decatur—1948

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned..... John H. & Jeffie Jones
 Address..... Box 1127
 Tel.: EL 3-1810..... Independent
 Representative..... T. F. Clark
 General Station Manager..... Louis C. Blizzard

Commercial Manager..... Ross Hawkins
 Program Director..... Mims Jones
 Chief Engineer..... Ed. Buxton

WMSL—Decatur—1935

Frequency: 1400 Kc..... Power: 250 Watts
 Owned..... Tennessee Valley Bcstg. Co.
 Address..... Box 72, Banks St.
 Tel.: EL 3-0361..... MBS-KBS
 Representative..... Masla-Clark Brown
 Pres. Gen. Mgr..... Frank Whisenant
 Program Director..... Elice Mullican
 Sales Prom. Mgr..... Jack McNutt
 Chief Engineer..... Alvin Millwood

WXAL—Demopolis—1948

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Demopolis Bcstg. Co.
 Address..... P.O. Box 261
 Tel.: 1400..... MBS-KBS
 Pres. Gen. Mgr..... W. M. Jordan

WAGF—Dothan—1932

Frequency: 1320 Kc..... Power: 1000 Watts
 Owned-Operated By..... Dothan Bcstg. Co.
 Address..... 204½ E. Main Street
 Tel.: SY 2-1101..... Independent
 Representative..... Sears & Ayer
 Gen. Mgr., Ch. Eng..... Julian C. Smith
 Commercial Mgr..... Fred C. Moseley
 Program Dir..... Tommy Underwood

WDIG—Dothan—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Houston Bcstg. Co.
 Address..... P.O. Box 828
 Tel.: 3-4100..... MBS
 Representative..... Hil F. Best
 Gen. Mgr..... Jess Swicegood
 Prog. Dir..... M. McGowen

WOOF—Dothan—1946

Frequency: 560 Kc..... Power: 5000 Watts d.
 Owned-Oper. By..... The WOOF Trust
 Bus. Add..... Columbia Hi-Way, P. O. Box 1427
 Tel.: SY 2-1149..... KBS
 Representative..... Thomas F. Clark
 General Manager..... R. A. Dowling
 Commercial Mgr..... Truman Duckett
 Station Mgr..... Johnny LaCarter
 Chief Engineer..... George Anderson

WELB—Elba—1959

Frequency: 1350 Kc..... Power: 1 Watt d.
 Owned By..... Howard Parrish
 Address..... Route #5
 Tel.: Twin Brook 7-2344..... Independent
 Station Mgr..... J. Cogan
 Chief Engineer..... M. Danford

WIRB—Enterprise—1948

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... The Wiregrass Bcstg. Co.
 Address..... Dothan Highway
 Tel.: Enterprise..... KBS
 Gen. Mgr..... R. E. James

ALABAMA

WULA—Eufaula—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Dixie Radio Inc.
Address: Box 301
Tel.: 744-5
MBS
President, Gen. Mgr.: C. A. McClure
Station, Program Dir.: William Bryant
Commercial, Prom Mgr.: John T. Lingo
Chief Engineer: F. Keith Brown

WBLO—Evergreen—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned: Evergreen Bcstg. Co.
Address: Box 350
Tel.: 500
KBS
President: C. W. Mapoles
Gen. Sta. Mgr.: John M. Raines, Jr.
Chief Engineer: Wendell Tolbert

WWWF—Fayette—1949

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By: Bankhead Bcstg. Co., Inc.
Address: 505 Temple Ave.
Tel.: Webster 2-5294
KBS
Gen. Mgr.: Jack Black
Chief Engineer: P. Slotton

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.
Owned: Tri-City Broadcasting Co., Inc.
Address: P. O. Box 386
Tel.: CY 6-2466
Independent
Representative: Hil F. Best
President, Gen. Mgr.: George B. Haskew
Commercial Mgr.: William J. Dykes
Program Dir.: Robert L. Atkins
Sales Prom. Publicity Dir.: Bill Davis
Chief Engineer: Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Florence Bcstg. Co., Inc.
Address: 624 S. Chestnut
Tel.: AT 2-8121
MBS-KBS
President, Gen. Mgr.: Joe T. Van Sandt
Prog. Dir.: G. Manush
Sales Prom. Mgr.: Madison Davis
Publicity Dir.: Sherry Witt
Chief Engineer: Paul Shannon

WOWL—Florence—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Radio Muscle Shows
Business Address: P.O. Box 600
Tel.: AT 2-7711
ABC
President: Richard B. Biddle
General, Prom. Mgr.: William A. Mapes
Sta., Comm. Mgr.: Ronald S. Walker
Publicity Dir.: Betty Marks
Program Director: Bill Wynne
Chief Engineer: Mel G. Hunt

WHPE—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.

Owned-Oper. By: Southwest Ala. Bcstg. Co., Inc.
Address: P. O. Drawer F
Tel.: WH 3-7131
Independent
Newspaper Affiliation: Baldwin Times
President: J. H. Faulkner
General Manager: Jim Stewart

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts
Owned: Gotherberg's Community Bcstg. Co.
Address: Box 391
Tel.: 643
Independent
Representative: Hil F. Best
Pres.: George Gotherberg, Jr.
Gen. Mgr.: Ozelle Gotherberg
Sta. Mgr.: W. D. Holderfield
Program Director: Hal Comello
Chief Engineer: Edwin Walker

WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By: Glenn M. Gravitt
Address: P. O. Box 126
Tel.: 1250
KBS
Pres., Gen. Mgr.: Glenn M. Gravitt
Comm. Mgr.: Bill McPherson
Program Dir.: Willard Howell
Publicity Dir.: F. L. Pierce
Chief Engineer: Jess R. Moore

WCAS—Gadsden—1947

Freq.: 570 Kc. Power: 5 Kw. d., 500 Kw., n.
Owned-Oper. By: Etowah Bcstrs., Inc.
Address: P. O. Box 272
Tel.: LI 6-6301
Independent
Newspaper Affiliation: Gainesville D. Times
Pres., Gen. Mgr.: E. F. MacLeod
Secy.-Treas.: Charles Smithgall
Asst. Mgr., Prog. Dir.: J. W. Woody, Jr.
Chief Engineer: W. G. Anderson

WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By: Gadsden Radio Co.
Address: P.O. Box 937
Tel.: Liberty 6-9201
KBS
Owner: Cary L. Graham
General Mgr.: Mac Thomas
Chief Engineer: Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc. Power: 5 Kw. D., 1 Kw. N.
Owned-Oper. By: Coosa Bcstg. Co., Inc.
Address: Box 351
Tel.: Liberty 61-611
ABC
Representative: Walker-Rawalt-D. Clayton
President, General Manager: Ed. Z. Carrell
Prog., Publicity Dir.: Robert Mayne
Chief Engineer: H. Williams

WGEA—Geneva—1952

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned: Radio South Alabama, Inc.
Address: P.O. Box 337
Tel.: Murray 4-2271
KBS
Gen. Mgr.: J. C. Helms

WGYV—Greenville—1948

Frequency: 1390 Kc. Power: 1000 Kw., d.
 Owned-Oper. By... Greenville Bcstg. Corp.
 Business Address... P. O. Box 227
 Tel.: DU 2-4444... KBS
 Representative... Sears and Ayer
 General Mgr... W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By... Guntersville Bcstg. Co.
 Address... P. O. Box 32
 Tel.: JU 2-4131... KBS
 Gen. Comm. Ch. Eng... Lavelle Jackson

WJBB—Haleyville—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Haleyville Bcstg. Co.
 Address... Box 191
 Tel.: HU 6-2277... MBS-KBS
 Representative... Dixieland
 Gen. Sta. Mgr... J. L. Slatton
 Comm. Mgr... Otis Williams
 Program Director... Pat Slatton
 Chief Engineer... Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc. Power: 5000 Watts d.
 Owned-Oper. By... Kate F. Fite
 Address... P. O. Box 187
 Tel.: Walnut 1-3481... KBS
 Representative... Hil F. Best Co.
 Pres. Gen. Mgr... Kate F. Fite
 Comm. Mgr... Kermit Minga
 Chief Engineer... Johnnie Lott

WHRT—Hartselle—1956

Frequency: 860 Kc. Power: 250 Watts: d.
 Owned By... Dorsey E. Newman
 Address... Radio Bldg.
 Tel.: Spruce 3-7370... Independent
 Pres. Gen. Mgr... D. G. Newman
 Chief Engineer... F. D. Boster

WAAY—Huntsville—1949

Freq.: 1550 Kc. Power: 5000 W. d.; 500 W. n.
 Owned By... Smith Bcstg. Inc.
 Business Address... P. O. Box 986
 Tel.: Jefferson 2-8471... ABC
 Representative... Walker-Rawalt
 President, Sta. Mgr... M. D. Smith III
 Commercial Mgr... Ernie Gord
 Publicity Dir... K. J. Smith
 Program Director... Dewey Webb
 Chief Engineer... Richard Essner

WBHP—Huntsville—1937

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Wilton H. Pollard
 Address... P.O. Box 770
 Tel.: Jefferson 2-3521... Independent
 Manager... Fred Still

WEUP—Huntsville—1958

Frequency: 1600 Kc. Power: 5000 Watts

Owned By... Garrett Broadcasting
 Business Address... 902 Oakwood Ave.
 Tel.: Jefferson 6-0713... Independent
 President, Station Manager... Leroy Garrett
 Program Director... Viola Garrett
 Chief Engineer... Euple Palmer

WFUN—Huntsville—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Huntsville Bcstg. Co., Inc.
 Address... 410 Holmes Ave., N.W.
 Tel.: JE 2-5641... Independent
 Sta. Reps... Sears & Ayers; Dora-Clayton
 Pres., Gen. Mgr... J. B. Falt, Jr.
 Sta. Mgr. Ch. Eng... John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Operated By... Jackson Bcstg. Co.
 Address... Jackson, Ala.
 Tel.: 2413... KBS
 Pres., Gen. Mgr... T. H. Gaillard, Jr.

WARF—Jasper—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned... Walker County Bcstg. Co.
 Address... 1809 B Fourth Ave.
 Tel.: FU 4-5577... Independent
 President... Hudson C. Millar, Jr.
 Gen. & Comm. Mgr... Jerdan Bullard
 Sta. Mgr., Ch. Eng... Wayne Sims
 Program Dir... Bill Clark

WWWB—Jasper—1946

Frequency: 1360 Kc. Power: 1 Kw. d.
 Owned-Operated By... Bankhead Bcstg. Co., Inc.
 Address... P.O. Box 622
 Tel.: FU 4-3461... KBS
 Representative... Hil F. Best
 President... W. W. Bankhead
 Gen. Mgr... William C. Edgemon
 Program, Ch. Eng... C. C. Watts, Jr.

WJAM—Marion—1951

Frequency: 1310 Kc. Power: 5000 Watts d.
 Owned-Oper. By... Radio Marion, Inc.
 Address... Marion, Ala.
 Tel.: MU 3-7111... Independent
 Representative... Keller
 President... J. Dige Bishop
 Gen. Mgr., Prog. Dir... John M. Driskill
 Comm., Prom. Dir... Lamar Mangham
 Publicity Dir... Pat Walden
 Chief Engineer... L. Mangham

WABB—Mobile—1948

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By... Northern Virginia Bcstg. Inc.
 Business Address... P. O. Box 1476
 Tel.: Glendale 6-7686... ABC
 Representative... Branham Co.
 General Manager... Robert E. Cobbins
 Chief Engineer... Stephen J. Hart

ALABAMA

WALA—Mobile—1930

Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By: Pape TV Co., Inc.
Bus. Studio Address: 210 Government St.
Tel.: HE 3-3754
Representative: H.R.
General Station Manager: W. B. Pape
Commercial Manager: Jim McNamara
Sales Promotion Publicity: Chuck Thompson
Chief Engineer: Raymond Hurley

WGOK—Mobile—1958

Frequency: 900 Kc. Power: 1000 Watts d.
Owned By: WGOK, Inc.
Address: 800 Gum St.
Tel.: HE 2-8681
Sta. Representative: Bernard Howard
President: Jules J. Paglin
General Manager: Stanley Ray Jr.
Commercial Mgr.: Otis M. Parker
Sales Prom. Mgr.: Pete Hagerity
Chief Engineer: H. B. Greene

WKAB—Mobile—1947

Frequency: 840 Kc. Power: 1000 Watts
Owned: Radio Mobile, Inc.
Address: 525 Donald Street
Tel.: GR 7-6345
Representative: Venard, Rintoul & McConnell
President: Jim Smith
Vice Pres.: Jack Dress
Station Mgr.: Tom Jackson
Chief Engineer: Clifford Sizemore

WKRK—Mobile—1946

Freq.: 710 Kc. Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By: WKRK-TV, Inc.
Address: 162 St. Louis St.
Tel.: HE 2-6789
Newspaper Affiliation: Mobile Press Register
Representative: Avery-Knodel
President: Kenneth R. Giddens
Gen. Mgr.: W. S. Baskerville, Jr.

WMOZ—Mobile—1952

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By: Edwin H. Estes Corp.
Address: P.O. Box 228
Tel.: HE 2-0548
Sta. Reps.: Dora Clayton; Bob Dore
Pres. Gen. Mgr.: Edwin H. Estes
Station Mgr.: W. H. Dutton
Comm. Program Dir.: Pat Ray
Sales Prom. Mgr.: C. R. Horne
Publicity Dir.: A. J. Crawford
Chief Engineer: Vernon Floyd

WMFC—Monroeville—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By: Monroe Bdcstg. Co.
Address: P.O. Box 641
Tel.: 1360
Newspaper Affiliation: Monroe Journal
Representative: Keystone
President, General Manager: W. M. Stewart

Commercial Manager: Al Goree
Chief Engineer: Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Operated By: Southland Bcstg. Co.
Business, Studio Address: 118 Catoma St.
Tel.: AM 3-7569
Representative: ABC-MBS
Walker Co.
President, Gen. Mgr.: R. M. Allgood
Chief Engineer: R. Olin

WBAM—Montgomery—1953

Frequency: 740 Kc. Power: 50 Kw. d.
Owned: Deep South Bcstg. Co.
Address: P.O. Box 1147
Tel.: AMherst 2-3851
Independent
Radio-TV Reps.
President, General Manager: W. J. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By: Southern Bcstg. Co.
Address: P. O. Box 2505
Tel.: AMherst 5-3561
CBS
Representative: Venard, Rintoul & McConnell
President: Oscar P. Covington
General Manager: Hugh M. Smith
Station Mgr.: Henry Amerson
Program Director: Ray Butts
Chief Engineer: W. D. Weatherly

TO BE SURE —
YOU NEED THE BEST!

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?



WHY—Montgomery—1930

Freq.: 1440 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By... Bcatg. Serv. of Montgomery
 Business Address... Box 1841
 Tel.: AM 4-2288... NBC
 Representative... Headley-Reed
 Manager... Robert Robinson

WGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By... Radio Montgomery Inc.
 Address... 358 N. Capitol Pkwy.
 Tel.: AM 2-5245... Independent
 Station Rep... Clark
 General Mgr... L. D. Hargreaves

WRMA—Montgomery—1953

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Oper. By... WRMA Bcstg. Co.
 Business Address... 135 Commerce St.
 Tel.: AM 2-1475... Independent
 Representative... Everett-McKinney
 Exec. V.P. & Gen. Mgr... Gene Tibbett

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By... Slatton-Quick Co.
 Business Address... Box 230, Sheffield
 Tel.: EV 3-2525... Independent
 Rep... Hill F. Best
 Pres., Gen. Mgr... J. L. Slatton

WCRL—Oneonta—1952

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper... Blount County Bcstg. Serv., Inc.
 Address... H'way 75
 Tel.: CR 4-2289... KBS
 General Mgr... L. D. Bentley, Jr.

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned Oper. By... Opelika-Auburn Bcstg. Co.
 Address... P.O. Box 710
 Tel.: SHerwood 5-2084... KBS
 Representative... Indie Sales
 Gen. Mgr., Ch. Eng... John E. Smollon
 Comm. Mgr... Lurline M. Smollon

WAMI—Opp—1953

Frequency: 860 Kc. Power: 1000 Watts. d.
 Owned-Oper. By... Opp Bcstg. Co.
 Business Address... Box 169
 Tel.: 2-6591... Independent
 Gen. Mgr... Bert F. Moore

WOZK—Ozark—1953

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Ozark Bcstg. Corp.
 Address... Box 742
 Tel.: PRespect 4-5600... Independent
 General Mgr... Howard Parrish, Jr.
 Commercial Mgr... Wade Sullivan
 Program Dir... Miriam B. Miller
 Chief Eng... H. Parrish, Jr.

WFHK—Pell City—1956

Frequency: 1430 Kc. Power: 1Kw; d.
 Owned By... St. Clair Bcstg System
 Address... P. O. Box 68
 Tel.: Edgewood 8-2238... Independent
 President, Gen. Mgr... Fate L. Gossett, Sr.
 Comm., Sta. Mgr... Charles L. Abbott
 Program, Publicity Dir... Fred L. Kelley
 Chief Engineer... Roland Walls

WPNX—Phenix City—1952

Freq.: 1460 Kc. Power: 5000 W. d.; 1000 W. n.
 Owned-Oper. By... Community Bcstg. Co.
 Address... P. O. Box 831
 Tel.: CY 8-8787... ABC
 President, General Manager... Roy M. Greene

WPID—Piedmont—1952

Frequency: 1280 Kc. Power: 1000 watts d.
 Owned-Oper. By... C. L. Graham
 Address... P.O. Box 228
 Tel.: GIlbson 7-2231... KBS
 President... C. L. Graham
 Gen. Comm. Mgr... Hank Smith

WAIP—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By... Prichard Bcstg. Co.
 Address... 74 Main St.
 Tel.: GL 2-2202... Independent
 Representative... Walker-Rawalt
 President... G. V. Dismukes
 General Station Manager... Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By... Roanoke Bcstg. Co.
 Address... 705 N. Main St.
 Tel.: 3811... KBS
 Pres., Gen. Mgr... J. W. Buttram

WWWR—Russellville—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Bankhead Bcstg. Co., Inc.
 Address... P. O. Box 47
 Tel.: 647... KBS
 Rep... Hil F. Best
 President... W. W. Bankhead
 Gen. Mgr... Hal Kirby
 Prog. Dir. Ch. Eng... Jim Elliott

WCRI—Scottsboro—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By... Pat M. Covington
 Address... P.O. Box 394
 Tel.: 123... Independent
 Gen. Mgr... Jim Thompson
 Program Director... Larry Garner

WROS—Scottsboro—1952

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Scottsboro Bcstg. Co.
 Business Address... 717 Scott St.
 Tel.: 156... KBS
 President... Hugh T. Kirby, Sr.

ALABAMA

Gen. Mgr. Rose M. Kirby
Program Dir. Jerry Gvltle
Sales Prom. Dir. Bill Prickett, Jr.
Publicity Dir. Hugh T. Kirby, Jr.
Comm., Ch. Eng. Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Dallas Broadcasters, Inc.
Address Box 686
Tel.: TR 4-6687 CBS
Representative Hal Holman, Ayers
President Judge W. E. Farrar
Station Manager W. L. Rowland, Sr.
Program Director Dorothy Herzog
Chief Eng. Stanley Smith

WHBB—Selma—1935

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Selma Bcastg., Inc.
Business Address P. O. Box 26
Tel.: Selma KBS
Representative Dixieland
Pres., Gen. Mgr. John F. Townshend

WRWJ—Selma—1956

Frequency: 1570 Kc. Power: 1000 Kw.
Owned Central Alabama Bcastg. Co.
Address Hotel Albert Bldg.
Tel.: TR 4-9062 Independent
Sta. Representative Thomas F. Clark
Gen. Mgr., Chief Eng. Roland Jordan, Jr.
Comm. Mgr. H. S. Chapman
Program Dir. Charles Moore

WFEB—Sylacauga—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Alabama Bcastg. Co.
Address 527 No. Broadway
Tel.: CHapel 5-3281 MBS-KBS
President J. M. Forbes
General, Comm. Mgr. George W. Carr
Program Director Kit Carson
Chief Engineer Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Marble City Bcastg. Co., Inc.
Business Address P. O. Box 511
Tel.: CH 5-4354 Independent
Representative Hil F. Best
Pres., Gen. Manager Curtis O. Liles
Commercial Manager Lloyd Ross
Prog. Dir. Myron Craddock
Chief Engineer James C. Rutledge

WNUZ—Talladega—1945

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Ala. Inc.
Address Talladega
General Mgr. Cecil Hornady

WJHB—Talladega—1956

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned Confederate Broadcasting Co., Inc.

Address 104 West Battle Street
Tel.: EM 2-4965 Independent
President J. T. Hemphill

WTLS—Tallassee—1954

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned Ne-Ler Co.
Address P.O. Box 786
Tel.: ATwater 3-8535 Independent
Gen. Mgr. Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc. Power: 1000 Watts d.
Owned WJDB Radio Inc.
Address Box 757
Tel.: Medford 6-4438 KBS
Pres., Gen. Mgr. Cecil Goodreau
Chief Engineer Virgil Moore

WTBF—Troy—1946

Freq.: 970 Kc. Power: 5 Kw. d., 500 W., n.
Owned-Operated By Troy Bcastg. Corp.
Address McKinley Drive
Tel.: 980 MBS-KBS
Pres. J. Roy Crow
Gen. Mgr. Jess Jordan

WACT—Tuscaloosa—1958

Frequency: 1420 Kc. Power: 5,000 Watts
Owned By New South Radio
Business Address P. O. Box 112
Tel.: PLaza 9-5786 Independent
Station Representative Grant Webb
President F. E. Holladay
General Manager Joseph W. Carson
Station Manager Jo Stephens
Commercial Manager Dan Hollinsworth
Program Director Norman Beebe
Chief Engineer Boyd Cagel

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Wilhelmina Echols
Business-Studio Address 2216½ Broad St.
Tel.: PL 4-4464 Independent
Representative Dore
General Manager John C. Cooper Jr.
Station Manager Mercer L. King
Commercial Manager Jean Phillips
Chief Engineer J. B. McLester, Jr.

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. Power: 5000 Kw. d.: 500 W. n.
Owned-Oper. By W. Alabama Bdcstg. Co.
Address P. O. Box 487
Tel.: PL 8-3311 ABC
President, General Manager Ruth Harris
Commercial Mgr. Lehman M. Mayer
Station Manager Joe Langston
Sales Promotion Manager Clyde Price
Chief Engineer William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By Tuscaloosa Bcastg. Co.
Address Radio Center

ALABAMA-ALASKA

Tel.: PL 8-5523.....MBS-KBS
 Representative.....Sears & Ayer
 General Station Manager.....Bert Bank
 Program Director.....Stan Segal
 Chief Engineer.....Alvin D. Sisk

WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.
 Owned By.....Tri Cities Bcstg. Co. Inc.
 Address.....P. O. Box 33
 Tel.: Plaza 2-4581.....Independent
 Station Rep.....National Time Sales
 President.....E. O. Roden
 General Manager.....U. J. Gilbert
 Commercial Mgr.....V. Banks

WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Elton H. Darby
 Address.....112 S. Main St.
 Tel.: EV 3-2727.....Independent
 Representative.....Masla

Gen. Manager.....Eulus O. Whitehead

WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....John M. Winder
 Address.....P. O. Box 577
 Tel.: 580.....KBS
 Pres., Gen. Mgr.....J. Dige Bishop
 Comm. Mgr. Prog. Dir.....Fred Huggins
 Sales Promotion Director.....Mike Tate
 Publicity Director.....Barbara Neudecker
 Chief Engineer.....Oscar E. Lanman

WETU—Wetumpka—1954

Frequency: 1250 Kc.....Power: 5000 Watts. d.
 Owned.....Elmore Service Corp.
 Address.....P.O. Box 60
 Tel.: Jordan 7-6481.....KBS
 Sta. Representative.....Sears & Ayer
 President.....Lem Coley
 General Mgr.....Ed Morgan
 Chief Engineer.....David Conley

Pop.: 233,000
 Families: 67,400
 Radio Homes: 66,400

ALASKA

TV Homes: 46,000
 AM Stas. in State: 13
 TV Stas. in State: 5

KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Anchorage, Inc.
 Business-Studio Address.....P. O. Box 1960
 Tel.: BR 2-4122.....Independent
 Sta. Reps. National Time Sales: Oakes: Feltis
 President.....J. C. Gordon
 General Manager.....E. Pournelle
 Commercial Mgr.....Mrs. Gale Kasbou
 Program Dir.....Merrill Mael
 Chief Engineer.....Gail Allred

KENI—Anchorage—1948

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Oper. By.....All-Alaska Bcstg. Inc.
 Address.....Box 1160
 Tel.: 2-0301.....MBS-ABC-NBC
 Representative.....James Fletcher, Del Day
 President.....Harry J. Hill
 General Manager.....Alvin Bramstedt
 Comm. Mgr.....Jim Lawson
 Chief Engineer.....Charles Gray

KFQD—Anchorage—1924

Frequency: 730 Kc.....Power: 10,000 Watts
 Owned.....Anchorage Broadcasters, Inc.
 Address.....Box 1040
 Tel.: FA 2-2410.....Independent
 Sta. Reps. Weed: Wm. J. Wagner & Assoc.
 President, Chf. Engr.....William E. Duck
 Gen. Sta. Mgr.....Ernest Spink
 Commercial Mgr.....Wesley Burton
 Program Director.....Allen Walters

KLAM—Cordova—1954

Frequency: 1450 Kc.....Power: 250 Watts

Owned.....Northern Light Broadcasting Corp.
 Address.....Box 278
 Tel.: 209.....Independent
 Sta. Representative.....Weed
 Pres., Gen. Mgr.....Charles L. Buck
 Comm. Sta. Mgr.....V. E. McCulloch
 Program Director.....Donna McCulloch
 Chief Engineer.....Jesse Gates

KFAR—Fairbanks—1939

Frequency: 680 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....All-Alaska Bcstg., Inc.
 Business Address.....516 Second Ave.
 Tel.: 2125.....MBS-NBC-ABC
 Representative.....Fletcher, Del Day
 President.....Harry J. Hill
 Manager.....Alvin O. Bramstedt
 Comm. Mgr.....Ralph L. Crider
 Station Mgr.....Donald Andon
 Program Director.....Robert Pegves
 Chief Engineer.....Don Porter

KFRB—Fairbanks—1948

Frequency: 900 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Radio Anchorage, Inc.
 Business Address.....556 2nd Ave., Box 950
 Tel.: 2155.....CBS
 Station Representative.....National Time Sales
 President.....J. Chester Gordon
 General Manager.....E. "Doc" Pournelle
 Station Mgr.....Richard H. Garvin
 Program Director.....Elmer "Buck" Emery
 Chief Engineer.....J. D. King

KINY—Juneau—1934

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By.....Juneau Bcstg. Inc.

ALASKA-ARIZONA

Business Address..... Decker Bldg.
Station Rep..... Alas. Radio TV Sales; Weed
Station Manager..... Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned-Operated By..... Baranof Bcstrs. Inc.
Address..... Box 2231
Tel.: 6-3630..... ABC-MBS-NBC
Representative..... Day, Fletcher
President, Gen. Mgr..... Mrs. Dodie Wheeler
Program Dir..... Chuck Cavanaugh
Sales Prom. Mgr..... Kay Long
Chief Engineer..... Dennie O'Day

KTKN—Ketchikan—1942

Frequency: 930 Kc..... Power: 1000 Watts
Owned-Oper. By..... All-Alaska Bcstg., Inc.
Address..... Box 1308
Tel.: 2191..... CBS
Gen. Mgr..... Alvin O. Bramstedt

KICY—Nome—1959

Frequency: 850 Kc..... Power: 5000 Watts
Owned By..... Arctic Broadcasting Assoc.
Address..... P. O. Box 303
Tel.: Black 51..... Independent
Station Representative..... Jamison Ross
President..... Ralph P. Hanson
Gen. Station Mgr..... Arthur R. Zylstra
Program Director..... Howard D. Nelson
Chief Engineer..... Ralph V. Fondell

Pop.: 1,368,000
Families: 351,000
Radio Homes: 352,000

ARIZONA

TV Homes: 293,000
AM Stas. in State: 47
TV Stas. in State: 8

KSUN—Bisbee—1933

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Operated By..... Carleton W. Morris
Address..... Drawer C, Lowell St.
Tel.: HE 2-2277..... MBS
President..... C. W. Morris
General Station Manager..... Arlo Woolery
Program Director..... Jack Jaquay

KPIN—Casa Grande—1956

Frequency: 1260 Kc..... Power: 1000 Watts d.
Owned By..... John W. Parham
Address..... P. O. Box 755
Tel.: TE 6-7427..... Independent
Station Representative..... Grant Webb
Owner, General Manager..... John W. Parham
Commercial Manager..... Edna Bigham
Sales Promotion Manager..... Larry West
Program Director..... Bettie Parham
Publicity Director..... Jim Wise
Chief Engineer..... John Griffith

KCLF—Clifton—1950

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Oper. By..... Gila Bcstg. Co.

KIBH—Seward—1949

Frequency: 1340 Kc..... Power: 250 watts
Owned-Operated By..... Seward Bcstg. Corp.
Address..... Box 575
Tel.: MAin 25..... Independent
Representative..... Alaska Radio-TV Sales
Pres..... Robert Baumgartner
Sta. Mgr..... Donald Lowell
Comm. Mgr..... M. Gilliland

KIFW—Sitka—1949

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By..... Sitka Broadcasting Co., Inc.
Business Address..... Box 299
Tel.: 747..... CBS-KBS
Representative..... Alaska Radio-TV Sales
Pres., Sta. Mgr., Ch. Engr..... Harry C. Lanz
Program Director..... John Hope
Publicity Director..... Jim Davis

KSEW—Sitka—1954

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Oper..... Voice of Sheldon Jackson, Inc.
Address..... Box 258
Tel.: 3236..... Independent
Rep..... Midnight Sun Bcstg. Co.
President..... Brian Cleworth
General Manager..... Austin Van Pelt
Commercial Manager..... Randolph McCluggage
Chief Engineer..... Keith Le May

Address..... Box 1446
Tel.: UN 4-4114..... NBC
Gen. Mgr..... Paul Merrill
Sta. Mgr..... Tom Moore

KCKY—Coolidge—1948

Frequency: 1150 Kc..... Power: 1,000 Watts
Owned-Oper. By..... Gila Bcstg. Co., Inc.
Address..... 400 S. Main St.
Tel.: PA 3-5341..... CBS
Representative..... Hil F. Best
General Manager..... Harriet Anderson

KAPR—Douglas—1958

Frequency: 930 Kc..... Power: 1000 Watts
Owned By..... Copper State Enterprises
Address..... P. O. Box 505
Tel.: EMpire 4-8403..... Independent
Station Representative..... Harlan Oaks
President..... David Harman
General Manager..... H. H. Packard
Commercial Manager..... Dick Miller
Program Director..... Lowell Huffman
Publicity Director..... Helen Dillon
Chief Engineer..... Henry Griffiths

KAWT—Douglas—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Hillcrest Bcstg. Co.
 Address Box 1118
 Tel.: EMpire 4-3484 NBC-KBS
 Sta. Representative Hil Best
 President Herb Newcomb
 Program Dir. Jackie Newcomb
 Sales Prom. Mgr. Bill Stevens
 Publicity Dir. Jeanne Clear
 Chief Engineer Fred Wuenschal

KCLS—Flagstaff—1950

Freq.: 800 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By Saunders Bcstg. Co.
 Address Box 1580
 Tel.: PRospect 4-2581 NBC
 General Manager Charles J. Saunders
 Sta. Mgr. Dorothy J. Saunders
 Sales Prom. Mgr. Bill Mitchell
 Chief Engineer Miles Shepherd

KEOS—Flagstaff—1959

Frequency: 1290 Kc. Power: 1000 Watts
 Owned By KEOS, Inc.
 Address Gables Restaurant
 Tel.: PR 4-7511 Independent
 President E. O. Smith
 General Station Mgr. John E. Smith
 Commercial Manager Martin Welch
 Sales Promotion Manager Rusty Lee
 Program Director Clint Wager
 Chief Engineer William Grimsley

KVNA—Flagstaff—1950

Freq.: 890 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Roy L. Albertson, Jr.
 Address P.O. Box 300
 Tel.: PRospect 4-6638 ABC-MBS
 Sta. Representative John Blair
 President John L. Hogg
 General. Comm. Mgr. Harl Barnett
 Program Dir. Steve Boyle
 Publicity Dir. Hank Alcott
 Chief Engineer Michael Stevens

KWJB—Globe—1938

Frequency: 1240 Kc. Power: 250 Watts, d.
 Owned-Operated By Gila Bcstg. Co., Inc.
 Address P. O. Box 2343
 Tel.: GA 5-4483 ABC-MBS
 Representative Raymer
 President L. F. Long
 General Commercial Manager H. Barnett

KIKO—Globe-Miami—1958

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Willard Shoecraft
 Address Copper Hills Motor Hotel
 Tel.: GA 5-4471 NBC
 Representative Avery-Knode
 President, Gen. Mgr. Willard Shoecraft
 Commercial Manager Darrell Tucker
 Program Director Bob Early
 Chief Engineer Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc. Power: 1000 W. d.
 Owned-Oper. By H. J. Arnoldus
 Address 720 Navajo Blvd.
 Tel.: JAcson 4-3523 Independent
 Sta. Reps. Tracy Moore; Hil F. Best
 Owner Harold J. Arnoldus
 Gen. Comm. Mgr. Sam Taylor, Jr.
 Program Director Bill Cross
 Chief Engineer Fred Mull

KAAA—Kingman—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Stonybrook Broadcasting Co.
 Business Address Jackson & Monroe
 Tel.: SKYline 3-2537 ABC
 Representative Harlan G. Oakes
 Pres., Gen. Mgr. Wallace E. Stone
 Program Director Bill Rose
 Publicity Director W. E. Stone
 Chief Engineer Fred Kay

KNOG—Nogales—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Carleton W. Morris
 Address Box 1881
 Tel.: ATwater 7-2882 ABC-MBS-KBS
 Representative Hil F. Best
 President Carl Morris
 General Manager Arlo Wooley
 Station Mgr., Chief Engineer Ralph Anderson

KHAT—Phoenix—1958

Frequency: 1480 Kc. Power: 500 Watts
 Owned By KHAT Radio Inc.
 Business Address 337 W. Maryland
 Tel.: CR 9-2321 Independent
 President, Gen. Mgr. Ray Odom
 Chief Engineer J. Lapping

KHEP—Phoenix—1956

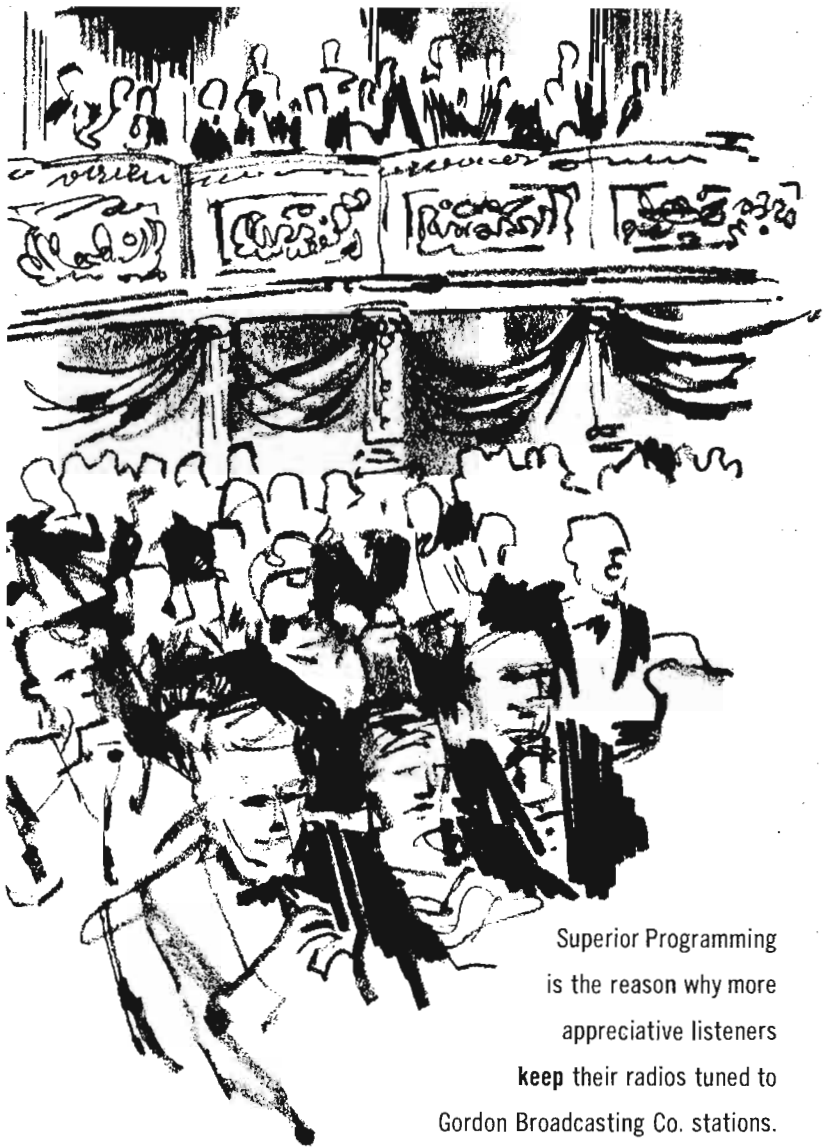
Frequency: 1280 Kc. Power: 1000 Watts, d.
 Owned Grand Canyon Bcstg. Co.
 Address 3883 N. 38th Ave.
 Tel.: AP 8-5555 Independent
 President A. A. Wallace
 General Mgr. John Hoeksema
 Program Dir. Tom Hay
 Chief Engineer Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Operated By Western Bcstg. Co.
 Address Box 430
 Tel.: AL 3-6155 Independent
 Station Representative Harlan Oakes, NTS
 President H. Walker Harrison
 General Station Manager John K. Redfield
 Chief Engineer Jose O. Armendariz

KONI—Phoenix—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned Camelback Bcstg.



Superior Programming
is the reason why more
appreciative listeners
keep their radios tuned to

Gordon Broadcasting Co. stations.

Careful selection of the best interpretations in fine music,
together with News in Depth, means **fine radio** . . .
with advertising limited timewise—screened tastewise.



KSDO
San Diego

Best Fine Radio Buy In The Booming-Buying Southwest

KBUZ
Phoenix

The Gordon Broadcasting Company
KSDO San Diego AM KBUZ Phoenix AM and FM

Address 2300 N. Central Ave.
 Tel.: AL 8-8044 Independent
 President E. J. Churchill
 Gen. Mgr. Bruce McWilliams
 Station Comm. Manager Sheldon Gibbs
 Chief Engineer Paul Hedges

KBUZ—Phoenix—1958

Frequency: 1310 Kc. Power: 5000 Wts. d.; 5 n.
 Owned By Greater Phoenix Bcstg. Co.
 Address 3336 E. Van Buren
 Tel.: BRidge 5-4466 Independent
 Station Representative Adam Young
 Pres., Gen. Mgr. Sherwood R. Gordon
 Program Director William Freeman
 Sales Promotion Mgr. Robert L. Holladay
 Chief Engineer Ray Van Drusen

KOOL—Phoenix—1947

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By KOOL Radio-TV Inc.
 Business-Studio Address 511 W. Adams
 Tel.: AL 3-3121 CBS
 Representative AM Radio Sales
 Board Chairman Gene Autry
 President Tom Chauncey
 General Manager Homer Lane
 Station Manager Richard H. Brader
 Program Director Al McCoy
 Publicity Director Milt Dean Hill
 Chief Engineer Nelson Nichols

KOY—Phoenix—1922

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By KOY Bcstg. Co.
 Address 840 N. Central Ave.
 Tel.: ALpine 8-8181 ABC-MBS
 Representative John Blair
 Pres., Gen. Mgr. John L. Hogg
 Comm. Mgr. James W. Ross
 Program Dir. Jack Williams
 Chief Engineer Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc. Power: 5000 Watts
 Owned Meredith Publishing Co.
 Address 631 N. 1st Ave.
 Tel.: AL 8-4511 Independent
 Representative Katz
 V.P. & Gen. Mgr. Richard B. Rawls
 Station Mgr. Gene Spry
 Commercial Mgr. John R. Crowley
 Sales Prom. Mgr. Jo Hitchcock
 Program Director Larry Burroughs
 Chief Engineer George McClanathan

KRIZ—Phoenix—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Radio Phoenix
 Address-Trans. Loc. 2345 Westward Blvd.
 Tel.: AL 4-8436 KBS
 Station Representative Robert Eastman
 Pres., Gen., Manager Richard B. Wheeler
 Station Manager Sheldon Engel
 Comm. Prom. Manager Wayne Vann
 Program Director Michael D'Arcy

Publicity Director Jim Titus
 Chief Engineer Sonny Knight

KRUX—Phoenix—1947

Freq.: 1360 Kc. Power: 5000 Watts d., 500 n.
 Owned-Oper. By Leland Bisbee Bcstg. Co. Inc.
 Bus.-Studio Address 417 N. 1st St.
 Tel.: AL 8-1551 Independent
 Representative D. F. McGavren Co.
 President Leland S. Bisbee, Jr.
 General Manager Ira Lavin
 Program Director Lucky Lawrence
 Chief Engineer Joe Brandt

KTAR—Phoenix—1922

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Operated By KTAR Bcstg. Co.
 Business Studio Address 1101 North Central
 Tel.: AL 4-4161 NBC
 Representative Avery-Knodel
 Chrmn. of the Board John J. Louis
 Pres., Gen. Mgr. Richard O. Lewis
 V.P. in Chg. Sales Ray G. Smucker
 Prog. Director Jack Willis
 Commercial Manager Robert Nelson
 V. P. Programs Paul J. Hughes
 Sales Prom., Publicity Dir. Ray Thompson
 Chief Engineer Harold Haughawout

KUEQ—Phoenix—1958

Frequency: 740 Kc. Power: 1 Kw., d.
 Owned By Dynamic Communications, Inc.
 Address 3321 N. Central Ave.
 Tel.: CRestwood 9-5577 Independent
 Station Representative Meeker Co.
 President Carson E. Cowherd
 Gen. Comm. Manager Hugh E. Bader
 Sales Promotion Manager L. R. Johnson
 Publicity Director Louis Henderson
 Prog. Dir. Bob McNulty
 Chief Engineer Gene Boos

KNOT—Prescott—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned Thunderbird Bcstg. Corp.
 Address P. O. Box 151
 Tel.: Hlckory 5-5211 Independent
 Representative Masla, O'Connell
 Pres., Gen. Mgr. Roy L. Albertson, Jr.
 Commercial Director Warren Rashleigh
 Program Director Sandy Gibbons
 Sales Prom. Director Paul Inkmann
 Chief Engineer F. E. Brown

KYCA—Prescott—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Southwest Bcstg. Co.
 Business-Studio Address East Gurley St.
 Tel.: Hlckory 5-2710 NBC
 Representative Avery-Knodel
 Pres., Gen. Mgr. Harold Ritter
 Commercial Manager Wallace Norman
 Publicity Director Byron McCall
 Chief Engineer George Eitel

ARIZONA

KZOK—Prescott—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned By: H. R. Odom
Address: P. O. Box 1033
Tel.: Hickory 5-1590. KBS
President: Dick Gilbert
General Manager: Phil Haynes
Commercial Manager: M. Z. Moore
Program Director: Bing Brown

KGLU—Safford—1938

Frequency: 1480 Kc. Power: 1000 Watts
Owned-Operated By: Gila Bcstg. Co.
Business-Studio Address: 520 Main St.
Tel.: 15. MBS
President: Louis F. Long
General Mgr.: Paul Merrill

KPOK—Scottsdale—1956

Frequency: 1440 Kc. Power: 5 Kw.
Owned: Scottsdale Bcstg. Co.
Address: Safari Hotel
Tel.: Whitney 5-1440. Independent
Representative: Forjoe
President, Gen. Mgr.: Morris Mindel
Commercial Mgr.: Lee Walker
Program Dir.: Russ Upton
Sales Prom. Mgr.: John Hatton
Publicity Dir.: Ray Maxwell
Chief Engineer: Evert Fruitman

KVWM—Show Low—1957

Frequency: 1050 Kc. Power: 250 Watts
Owned: Peak Bcstg. Co.
Address: Box 606
Tel.: Keystone 7-2345. Independent
Pres. Gen. Mgr., Ch. Eng.: S. J. Woodworth
Program Dir.: Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc. Power: 1000 Watts
Owned: C. W. Morris
Address: Carmichael at De Palma
Tel.: Gladstone 8-3379. Independent
President: Carleton W. Morris
General Mgr.: John Bonnett, Jr.

KAIR—Tucson—1956

Frequency: 1490 Kc. Power: 250 Watts
Owned By: KAIR Broadcasting, Inc.
Address: P. O. Box 951
Tel.: MAin 4-0401. Independent
Station Representative: Branham Co.
President, Gen. Manager: Jerome K. McCauley
Station Manager: Ron Barrington
Comm. Public Director: Isa S. Crino
Program Director: John Hyde
Chief Engineer: Jack Saelid

KCEE—Tucson—1958

Frequency: 790 Kc. Power: 1000 Watts d.
Owned By: Assoc. Bcstrs. of Tucson, Inc.
Address: Box 5803
Tel.: MA 2-7788. Independent
Sta. Representative: Forjoe
President: David S. Drubeck

General, Station Manager: Ray Owen
Program Director: Helen Miller
Chief Engineer: Craig Kepner

KTAN—Tucson—1946

Freq.: 580 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By: Catalina Bcstg. Co.
Address: P. O. Box 2348
Tel.: MA 2-4664. Independent
Representative: Gill-Perna
Pres., Gen. Mgr.: Harry B. Chambers
Pub. Dir.: Pat Palmer
Chief Engineer: Eugene E. Stough

KCUB—Tucson—1929

Frequency: 1290 Kc. Power: 1000 Watts
Owned By: Boffard Bcstg. Corp.
Business Address: 219 W. Elm St.
Tel.: MAin 3-4323. Independent
Station Representative: Meeker Co.
President, Gen. Mgr.: Ralph R. Boffard
Station Mgr., Prog. Dir.: Bill Rudd
Chief Engineer: Ray H. Holsclaw

KEVT—Tucson—1953

Frequency: 690 Kc. Power: 250 Watts d.
Owned-Oper. By: Tucson Radio Inc.
Business Address: 57 W. Congress
Tel.: MA 4-5588. Independent
Representative: Oakes, Nat. Time Sls.
President, General Mgr.: Peter Trowbridge
Comm. Mgr.: De Witt Wray
Program Director: Henry Villegas
Sales Prom., Pub. Dir.: Arturo Aguilar

KMOP—Tucson—1957

Frequency: 1330 Kc. Power: 500 Watts. d.
Owned: Pima Broadcasting Co.
Address: P.O. Box 5084
Tel.: MA 3-6662. Independent
Sta. Reps: Grant; Barnard
President: L. B. Clayton
Gen. Mgr., Ch. Eng.: K. W. Ferguson
Commercial Mgr.: James Johnson
Program Dir.: Bob Wolfe
Publicity Dir.: Dorothy Gallagher
Sales Prom. Mgr.: Bob Clayton

KOLD—Tucson—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Old Pueblo Bcstg. Co.
Business Address: 115 W. Drachman St.
Tel.: MA 4-2511. CBS
Station Representative: AM Radio Sales
President: Tom Chancey
V.P., General Manager: E. S. Mittendorf
Commercial Manager: Bernie Perlin
Sales Prom., Pub. Dir.: E. R. McKane
Program Director: Ed Tucker
Chief Engineer: Vern Cinmiyotti

KTKT—Tucson—1949

Frequency: 990 Kc. Power: 10,000 W., d.
Owned-Operated By: Copper State Bcstg.
Business-Studio Address: Box 5585
Tel.: MAin 2-6711. Independent

ARIZONA-ARKANSAS

Station Representative.....McGavren Co.
 President.....Thomas J. Wallace
 General Manager.....George Wallace
 Chief Eng.....Nat Talpis

KTUC—Tucson—1929

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Tucson Bcstg. Co.
 Address.....1511 E. 16th St.
 Tel.: MA 2-3344.....MBS
 Representative.....Radio TV Reps. Inc.
 V.P., Gen., Sta. Mgr.....C. Van Haften
 Chief Engineer.....Robert Lebsock

KVNC—Winslow—1952

Freq.: 1010 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Gila Bdcstg. Co.
 Address.....Box 373
 Tel.: 1010.....ABC-MBS-KBS
 President.....L. F. Long
 Gen. Comm Mgr.....Chuck Mizner
 Program Pub. Mgr.....Pat Moore
 Pub. Director.....Connie Mizner
 Chief Engineer.....Jerry Graham

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
 Owned By.....Desert Bcstg. Co.
 Address.....Stardust Hotel
 Tel.: SUNset 2-3882.....Independent
 Gen. Mgr., Chief Engineer... Robert W. Crites
 Commercial Manager.....John Ghiotto
 Program Manager.....Tom Breneman
 Publicity Director.....Ken Field

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Broadcasters, Inc.
 Address.....P. O. Box 1430
 Tel.: SU 3-8341.....KBS
 Sta. Reps.....Tracy Moore; Bob Dore
 President.....T. R. Williams
 General. Sta. Mgr.....Neil W. Sargent
 Comm. Prom. Mgr.....Cliff Canyon
 Program, Publicity Dir.....Denny Gallagher
 Chief Engineer.....Doc Holiday

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 W/atts
 Owned-Oper. By.....KYMA-Yuma, Inc.
 Address.....P. O. Box 671
 Tel.: SUNset 2-4321.....ABC-MBS
 Sta. Representative.....Radio-TV Reps.
 Pres., Gen. Mgr.....William L. Lindsey
 Sta. Comm. Manager... Leo A. Newsome, Jr.
 Sales Prom. Mgr.....C. D. Burton
 Program Director.....Bob Nimmo
 Publicity Dir.....Larry Snow
 Chief Engineer.....Richard Davis

KYUM—Yuma—1940

Frequency: 560 Kc.....Power: 1000 Watts
 Owned-Operated By.....Yuma Bcstg. Co.
 Address.....P. O. Box 352
 Tel.: SU 3-3305.....NBC
 Sta. Representative.....Avery-Knodel
 President.....R. O. Lewis
 General Manager.....Leonard P. Burkland
 Sales Prom. Mgr.....Hobart Lewis
 Program Director.....Fred A. Pelger
 Chief Engineer.....Maurice W. Higgins

Pop.: 1,950,000
 Families: 560,000
 Radio Homes: 554,000

ARKANSAS

TV Homes: 386,000
 AM Stas. in State: 65
 TV Stas. in State: 5

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..Arkadelphia Bcstg. Co.
 Business-Studios Address.....506 Main St.
 Tel.: CHapel 6-4561.....KBS
 Representative.....Hil F. Best
 Gen., Sta. Mgr.....Bill Deaton
 Chief Engineer.....John Riggie

KBTA—Batesville—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....White River Valley Bdcsts. Co.
 Address.....P.O. Box 1112
 Representative.....Best
 Pres., Gen. Mgr.....J. F. Higginbottom
 Sales Prom. Mgr.....Murray Schroyer
 Chief Engineer.....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts. d.
 Owned-Oper. By.....Benton Bcstg. Service

Business Address.....Box 294
 Tel.: SP 8-2690.....KBS
 General Manager.....Lavelle Langley
 Program Director.....Jim Landers
 Chief Engineer.....Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
 Owned By.....Ozark Radio-Equip. Co.
 Address.....P. O. Box 191
 Tel.: GARfield 3-2148.....KBS
 President.....T. W. Rogers
 Gen., Comm. Mgr.....Mel Lymbery
 Promotion Mgr.....Louise Lymbery
 Chief Engineer.....Fred Ward

KLCN—Blytheville—1922

Frequency: 910 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Harold L. Sudbury
 Address.....Sudbury Bldg., Main St.
 Tel.: POplar 2-2093.....Independent
 Station Representative.....John E. Pearson

ARKANSAS

Gen. Sta. Mgr. Harold L. Sudbury
Sales Prom., Pub. Dir. J. T. Sudbury
Chief Engineer Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc. Power: 250 Watts
Owned By Tri-County Bcstg. Co.
Address 212 West Cedar St.
Tel.: 308 Independent
Newspaper Affiliation Brinkley Argus
President Mason W. Clifton
Gen. Commercial Manager W. Hi Mayo
Program Director Vernon Kuehn
Publicity Director Don Thompson
Chief Engineer Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Camden Radio Inc.
Address P. O. Box 5859
Tel.: TE 6-5091 MBS-KBS
President Walter E. Hussman
Station Comm. Mgr. Donald Cathey
Program, Pub. Director Cal Carter
Chief Engineer Tom Graves

KLYR—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watts
Owned By Clarksville Radio Broadcasters
Business Address P. O. Box 489
Tel.: Pleasant 4-3092 Independent
Gen. Sta. Chg. Eng. Roy Forrester
Comm. Sales Prom. Mgr. Reece Adkison
Prog. Pub. Dir. Wayne Bradley

KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Conway Bcstg. Co.
Address ASTC Campus
Tel.: 189 KBS
Gen. Mgr. James E. Clayton
Program Dir. S. F. Morehead
Chief Engineer Edwin McClendon

KCCB—Corning—1959

Frequency: 1260 Kc. Power: 500 Wts. d.
Owned By Eulis W. Cochran
Address 434 W. 2nd Street
Tel.: ULster 7-2261 Independent
General, Comm. Mgr. W. Mayo
Program, Prom. Mgr. James Reedy
Chief Engineer Edward Travis

KAGH—Crossett—1951

Frequency: 800 Kc. Power: 250 Watts, d.
Owned-Operated By Radio KAGH
Address 900 Main
Tel.: FO 4-2181 KBS
Representative Clyde Melville
General Mgr. Julian Haas
Chief Engineer Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.
Owned Asher & Sizemore
Address 1923 S. Fourth St.

Tel.: JU 4-2446 KBS
Sta. Representative Continental
President R. G. McKeever
General, Comm. Mgr. Jerry Hammons
Chief Engineer Tommy Jones

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Oper. By El Dorado Bcstg. Co.
Address 208 N. Cleveland
Tel.: UN 3-5121 Independent
General Manager J. A. West, Jr.
Commercial Manager Rodney Smith
Program Dir. D. R. McLelland
Chief Engineer Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Radio Enterprises, Inc.
Business-Studio Address Radio Center Bldg.
Tel.: UN 3-6126 CBS-KBS
Representative Walker-Rawalt
Pres., Gen. Mgr. W. N. McKinney
Comm. Mgr. J. R. Duerson
Sales Prom., Prog. Dir. Jerome Orr
Chief Engineer Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 500 Watts
Owned By H. Weldon Stamps
Address Box 112, University Sta.
Tel.: Hillcrest 2-9859 MBS
Station Representative Bob Dore
Gen. Mgr. H. Weldon Stamps
Program Director Mildred Stamps
Chief Engineer Donald Hogan

KHOG—Fayetteville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Fayetteville Bcstg. Co., Inc.
Business-Studio Address 103 West Mountain
Tel.: HI 2-2322 Independent
Station Representative Walker-Rawalt
President Hayden McIlroy
Gen. Mgr. Fred J. Stevenson
Comm. Sls. Prom. Mgr. Ed. Gideon
Program, Publicity Director Steve Starwyck
Chief Engineer Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By KBJT, Inc.
Address P.O. Box 626
Tel.: 1570 KBS
President, Gen. Mgr. K. F. Tracy
Commercial Mgr. Edwin Zoch
Program Dir. J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.
Owned By Forrest City Bcstg. Co., Inc.
Address Natl. Bank Bldg.
Tel.: ME 3-1252 KBS
Representative Burn-Smith
Gen., Sta. Mgr. William Fogg
Sls., Comm. Mgr. James Pearson
Chief Engineer Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....KFPW Bcstg. Co.
 Business Address.....2415 N. Albert Pike
 Tel.: SU 3-4105.....CBS
 Sta. Reps.....Gill-Perna; Clarke Brown
 President, General Mgr.....G. T. Herreich
 Station Mgr.....Charles E. Jones
 Comm. Manager.....Jack Freeze
 Program Director.....Joe Roppolo
 Chief Engineer.....Ron Peshra

KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....Fort Smith Bcstg. Co.
 Address.....1016 Rogers Ave.
 Tel.: SU 2-9125.....ABC, CBS
 Newspaper Affiliation.....Times Record
 President.....Donald W. Reynolds
 General Station Mgr.....James E. Fesperman
 Comm. Manager.....Edwin P. Hicks
 Program Director.....Harry Freeman
 Sales Prom., Pub. Director.....Shirley Holstein
 Chief Engineer.....Willard Matten

KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By.....United Bcstg Co.
 Business Address.....4120 Towson Ave.
 Tel.: SUNset 3-3049.....MBS-KBS
 Station Representative.....Bob Dore
 President.....Chas. Fite

KWHN—Ft. Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By...KWHN Bcstg. Co., Inc.
 Address.....421 Garrison Ave.
 Tel.: SU 3-8967.....Independent
 Representative.....Dora Clayton
 President.....M. Bershof
 Sect. & Gen. Mgr.....J. H. Friedman
 Station Mgr.....Glenn A. O'Neal
 Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owned-Operated by...Harrison Bcstg. Corp.
 Address.....P. O. Box 120
 Tel.: EMpire 5-2301.....KBS
 Station Representative.....Walker-Rawalt
 Gen. Mgr.....Robert S. Wheeler, Jr.
 Sta., Comm. Mgr.....Everett Horton
 Prom. Mgr.....Marc Williams
 Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360. Power: 1,000 Watts
 Owned-Operated By.....Helena Bcstg. Co.
 Address.....215 York St.
 Tel.: HI 4-2361.....MBS-KBS
 Station Representative.....Hil F. Best
 General Station Manager...Sam W. Anderson
 Sales Prom. Mgr.....Katherine M. Kizer
 Comm. Manager.....Gene Bearden
 Program Director.....Bill Holland
 Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Hope Bcstg. Co.
 Address.....P. O. Box 138
 Tel.: PProspect 7-3601.....KBS
 General Manager.....Haskell Jones

KAAB—Hot Springs—1941

Freq.: 1350 Kc. Power: 1 Kw., d., 500 W. n.
 Owned-Operated By.....Phoenix Co.
 Address.....Box 1038
 Tel.: NAtional 3-0657.....CBS
 Station Rep.....Clyde Melville
 President.....Harman I. Mosely II
 Comm. Manager.....Bill Lydon
 Program Director.....Shila Shelp
 Chief Engineer.....James Melton

KBHS—Hot Springs—1953

Frequency: 590 Kc. Power: 5000 Watts d.
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.
 Address.....113 Third St.
 Tel.: NA 3-6661.....KBS
 Sta. Rep.....Clark
 President.....A. M. McGregor
 V.P., General Mgr.....Gene Kelley
 Station, Sales Prom. Mgr.....Ed Appler
 Chief Engineer.....Clint Norman

KBLO—Hot Springs—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Hot Springs Bcstg., Inc.
 Address.....1011 Central
 Tel.: NA 4-3313.....MBS
 Pres., Gen. Mgr.....C. J. "Gus" Dickson
 Chief Engineer.....R. G. King

KBTM—Jonesboro—1930

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Patteson Brothers
 Address.....603 Madison
 Tel.: WE 5-5597.....MBS-KBS
 General Manager.....Alan Patteson, Jr.
 Sta. Mgr.....Clarence Adams
 Chief Engineer.....Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Jonesboro, Inc.
 Address.....Citizens Bank Bldg.
 Tel.: WE 2-8381.....Independent
 Representative.....Gill-Perna
 President.....Ernest Farabee
 Gen., Sta. Mgr.....Harold Gregson
 Comm. Mgr.....Bob Blackwood
 Program Director.....Ed Goetze
 Chief Engineer.....Harold Baker

KARK—Little Rock—1928

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Oper. By.....Arkansas Radio & Equip. Co.
 Address.....10th & Spring Sts.
 Tel.: FR 6-2481.....NBC
 Representative.....Edward Petry

ARKANSAS

Exec. V.P. T. K. Barton
 V.P., Sta. Mgr. Douglas Romine
 Program Director Harris Owen
 Commercial Manager Lee Bryant
 Sales Prod., Pub. Dir. Shirley R. Kennedy
 Chief Engineer Dan Winn

KAJI—Little Rock—1927

Freq.: 1250 Kc. Power: 1 Kw. d., 500 w n.
 Owned-Oper. By Helmar, Inc.
 Address P. O. Box 3099
 Tel.: FR 2-0166
 Station Representative Hollingbery
 President Michael J. Heller
 General Manager Tom Bishop
 Chief Engineer Dalton Sanders

KLRA—Little Rock—1926

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By KLRA, Inc.
 Business-Studio Address Box 550
 Tel.: Windsor 5-3206 Independent
 Station Representative H.R. Rep.
 President, General Manager Leonard Coe
 Nat. Sales Manager Ernest Howard
 Comm. Manager Ollie Bales
 Program Director Mary Heffington
 Sales Prom., Pub. Director Anne Lumpkin
 Chief Engineer Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc. Power: 5000 Watts d.
 Owned-Operated By Ebony Radio of Ark.
 Address P. O. Box 1956
 Tel.: FR 2-0391 Independent
 Representative John E. Pearson
 Pres., Gen. Mgr. John M. McLendon

KTHS—Little Rock—1924

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Oper. Radio Bcstg., Inc.
 Business-Studio Address 8th & Izard
 Tel.: FR 4-3764 Independent
 Newspaper Afil. Shreveport Times
 Representative Christal
 President W. H. Bronson
 Gen., Sta. Manager F. A. Watkins
 Comm. Manager Robert Riley
 Sales Prom. Mgr. R. Brown
 Program Director Robert L. Hicks
 Chief Engineer Cecil L. Sultt

KVLC—Little Rock—1948

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Operated By Southwestern Bcstg. Co.
 Address 319 West 2nd Street
 Tel.: FR 5-5321 Independent
 Representative Richard O'Connell
 Gen., Sta. Mgr. Dale D. Mahurin

KVMA—Magnolia—1948

Frequency: 830 Kc. Power: 1000 Watts d.
 Owned-Oper. By Magnolia Bcstg. Co.
 Business-Studio Address 212 N. Jefferson St.
 Tel.: CE 4-5862 MBS
 Representative John E. Pearson
 President Dr. J. F. Rushton

Gen. Mgr. William M. Bigley
 Comm. Mgr. Norman Hunnicut
 Chief Engineer Anson Clark

KBOK—Malvern—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned-Operated By Malvern Bcstg. Co.
 Address Highway 270 West
 Tel.: 1800 KBS
 Representative Devney, Melville
 Pres., Gen. Mgr. Kermit L. Richardson
 Commercial Manager W. D. Stroud
 Chief Engineer Robert Padgett

KPCA—Marked Tree—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
 Owned By Poinsett Cy. Bcstg Co.
 Address Box 17
 Tel.: 1580 KBS
 Station Representative Continental
 General Mgr. Carlton Garner
 Program Director Gail Johnson
 Publicity Director Mack Howerton
 Chief Engineer Jim Weston

KVSA—McGehee—1953

Frequency: 1220 Kw. Power: 1000 Watts d.
 Owned-Oper. By S. E. Arkansas Bcstgs. Inc.
 Address Box 1220
 Tel.: CA 2-2400 KBS
 Representative Best
 Pres., Gen. Mgr. Abbott F. Kinney

KENA—Mena—1951

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KENA Bcstg. Co.
 Address S. Reine St.
 Tel.: 1450 KBS
 General Mgr. E. M. Hoge
 Comm. Mgr. Bill Hughes
 Program Dir. Esther Trolinder
 Chief Engineer Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned-Operated By Baker Bcstg. Co.
 Address Box 446
 Tel.: Empire 7-5136 KBS
 President, Gen. Manager Keith Baker
 Program Director Elbert Hardcastle
 Pub., Sales Prom. Evelyn H. Baker
 Chief Engineer Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By Morrilton Bcstg. Co.
 Address P. O. Box 541
 Tel.: 506 Independent
 President, General Manager J. C. Willis
 Comm. Manager Gene Cooper
 Program Director Ella Mae Willis
 Pub., Chief Engineer Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By. Mountain Home Bcstg. Corp.
Address. Hwy 5, N.
Tel.: 1490. **KBS**
Representative Best
Pres., Gen. Mgr. A. Stricklen
Commercial Mgr. L. E. Cranor
Chief Engineer. Kenneth Wilkins

KNBY—Newport—1949

Frequency: 1280 Kc. **Power:** 1000 Watts d.
Owned-Operated By. Newport Bcstg. Co.
Business Address V. S. Highway 67
Tel.: 749 **Independent**
President Harold Sudbury
General Station Manager. Gene Howe
Program Director. Jerry Grojean
Chief Engineer. Anson Clark

KDXE—N. Little Rock—1957

Frequency: 1380 Kc. **Power:** 1 Kw.
Owned-Oper. By. Arkansas Valley Bcstg. Corp.
Address. P. O. Box 666
Tel.: FR 6-1997. **Independent**
President. Claude Carpenter, Jr.
General Manager. Ray Bartlett
Commercial Manager. Bill Campbell
Program Director, Ch. Eng. Ed Bailey
Publicity Director. Rita Newsom

**KXLR—North Little Rock
1946**

Frequency: 1150 Kc. **Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By. Arkansas Bcstg., Inc.
Address. P. O. Box 89
Tel.: FR 2-2155. **Independent**
Representative Billing
President. J. M. Sanders
General Manager Roy Nichols
Commercial Mgr. Ray Green
Chief Engineer. V. O. Van Dusen

KOSE—Osceola—1949

Frequency: 860 Kc. **Power:** 1000 Watts d.
Owned-Oper. By. Osceola Bcstg. Corp.
Business Address. P. O. Box 311
Tel.: LO 3-2641. **KBS**
Representative Cont. Radio Sales
General Station Manager. Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By. Progressive Bcstg. Co.
Business Address Box 491
Tel.: CE 2-7627. **KBS**
General Manager. Ted Rand
Business Manager. T. M. Self
Commercial Manager. Doyne F. Bateman
Program Dir. Wilma Wilman Wheelis
Chief Engineer. W. O. Driskell

KCCL—Paris—1959

Frequency: 1460 Kc. **Power:** 500 Watts, d.

Owned By. Gordon Hixson
Address Paris, Ark.
Tel.: Paris **KBS**
President E. W. Cochran
General Mgr. Bob Cochran
Commercial Mgr. V. Kuehn
Chief Engineer Manuel Johnson

KCLA—Pine Bluff—1947

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Oper. By. Radio Engineering Service
Business-Studio Address. 2900 W. 28th Ave.
Tel.: JE 5-1241. **Independent**
Station Representative. Hil Best
General Mgr. Kenneth Kesterson
Commercial Manager. Clyde Martin
Prog.; Ch. Eng. Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By. Universal Bcstg. Corp.
Address. Simmons Bank Bldg.
Tel.: JE 4-8732 **KBS**
Pres., Gen. Mgr., Chief Engr. B. J. Parrish
Sales Prom. Mgr. Joe Wallace
Program Dir. Alva Holt

KPBA—Pine Bluff—1957

Frequency: 1590 Kc. **Power:** 1 Kw. d.
Owned-Operated By. Radio Pine Bluff, Inc.
Address. 1607 W. 6th Ave.
Tel.: JE 4-1523. **Independent**
Station Representative. Gene Bolles Co.
President. W. L. Kent
Gen., Sta. Mgr. Howard M. Peters
Program Director. Howard Watson
Chief Engineer. Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc. **Power:** 1,000 Watts d.
Owned-Operated By. Pocahontas Radio, Inc.
Address. P. O. Box 250
Tel.: TW 2-5234. **KBS**
General Mgr. Adrian L. White
Sales Mgr. Virgil Pace

KAMO—Rogers—1954

Frequency: 1390 Kc. **Power:** 1000 Watts
Owned KAMO, Inc.
Business Address. American Natl. Bank Bldg.
Tel.: MEIrose 6-4611. **Independent**
Station Rep. Walker-Rawalt
Pres., Gen. Mgr. G. Don Thompson
Sta., Comm. Mgr. W. E. Dacus
Program Director. Charles A. Davis
Chief Engineer. Bud Williams

KXRJ—Russellville—1947

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By. C. R. Horne
Address. Second and Commerce
Gen., Sta. Mgr. C. R. Horne
Comm. Mgr. L. L. Bryan
Prog. Director. Ora Mae Lee
Chief Engineer. William C. McKenney

ARKANSAS-CALIFORNIA

KWCB—Searcy—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By White County Bcstg. Co.
 Address P. O. Box 95
 Tel.: 1281. KBS
 Representative Hil F. Best
 General Mgr. Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By KUOA, Inc.
 Business-Studio Address Siloam Springs
 Tel.: 777. MBS-KBS
 Station Representative Devney, Inc.
 President John E. Brown, Jr.
 Gen. Mgr. Cecil Smith
 Program Director Ralph Kennedy, Jr.
 Sales Prom. Director Darrell D. Willis
 Chief Engineer Cecil E. Smith

KBRS—Springdale—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. Northwest Ark. Bcstg. & TV Co.
 Address P.O. Box 591
 Tel.: Pleasant 1-4675. ABC
 Newspaper Affiliation Southwest American
 Representative Hil F. Best
 President Donald W. Reynolds
 General Manager Phil H. Phillips
 Commercial Manager Curtis C. Hornor, Jr.
 Program Director Jim G. Wilkerson
 Chief Engineer Virgil Smith

KWAK—Stuttgart—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Stuttgart Bcstg. Corp.
 Business Address P.O. Box 271
 Tel.: WA 2-5212. KBS
 Gen. Manager Melvin P. Spann
 Station Mgr. June S. Spann
 Chief Engineer C. R. Sandine

KOSY—Texarkana—1951

Freq.: 790 Kc. Power: 1 Kw. d. 500 w. n.
 Owned-Operated By Gateway Bcstg. Co.
 Address P.O. Box 1318
 Tel.: 22-3771. Independent
 Representative Pearson
 Gen. Manager Tom E. Dillahunty

KDFD—Van Buren—1958

Frequency: 1580 Kc. Power: 1 Watt, d.
 Owned By Broadcasters, Inc.
 Address P.O. Box 550
 Tel.: Granite 4-6811. Independent
 President H. R. Fischer
 Chief Engineer J. P. Freeman

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lawrence Cty. Bcstg. Co.
 Address P.O. Box 30
 Tel.: Turner 4-3131. KBS
 Gen. Mgr. Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By Pines Broadcasting Co.
 Address Box 480
 Tel.: 353-354. KBS
 Representative Hil F. Best
 President, Gen. Manager Weldon Sledge
 Station Comm. Manager Bill Wells

KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned E. Arkansas Bcstrs, Inc.
 Address P. O. Box 225
 Tel.: 1188. KBS
 President J. L. Shaver, Jr.
 Gen., Sta. Mgr. Raymond O. Raley
 Program Dir. Larry Futrell
 Chief Engineer Art Rogers

Pop.: 15,210,000
 Families: 4,875,000
 Radio Homes: 4,969,000

CALIFORNIA

TV Homes: 4,330,000
 AM Stas. in State: 190
 TV Stas. in State: 31

KCNO—Alturas—1951

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By R. W. Hansen
 Address P. O. Box 1358
 Tel.: 2531. Independent
 Representative Tracy Moore
 Sta. Mgr., Chief Engineer Dick Barrett

KEZY—Anaheim—1959

Frequency: 1190 Kc. Power: 1000 Watts
 Owned By Radio Orange Cty, Inc.
 Address 1213 N. Highland, Hollywood 38
 Tel.: Prospect 4-5170. Independent
 Sta. Reps. Rbt. Allen; Jack Masla

President, Gen. Mgr. Cliff Gill
 General Sales Mgr. Ira Laufer
 Station, Prog. Mgr. Dan Russell
 Chief Engineer John Ledbetter

KPON—Anderson—1959

Frequency: 1580 Kc. Power: 1000 Watts
 Owned By Universal Electronics
 Address White City Shopping Center
 Tel.: EM 5-2711. Independent
 General Manager George Norman
 Station Mgr. Doug Wildfoerster
 Production Dir. Von Lytell
 Chief Engineer Robert Mulligan

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned.....Apple Valley Bcstg. Co.
Address.....P.O. Box 1
Tel.: VI 7-7251.....Independent
Representative.....W. S. Grant
President.....Newton T. Bass
Managing Dir.....J. C. Thomas
Commercial Mgr.....Ken Barton

KENL—Arcata—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Humboldt Bcstrs.
Address.....KENL Bldg.
Tel.: VA 2-2941.....Independent
Representative.....W. S. Grant
Pres., Gen. Mgr.....Mel Marshall
Comm. Sta Mgr.....Geo. Schafer

KAHI—Auburn—1957

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Don C. Reeves
Address.....Box 950
Tel.: TU 5-5636.....KBS
Sta. Representative.....Robert Allen
President, Ch. Eng.....Don C. Reeves
General, Comm. Mgr.....Gene Ragle
Program Dir.....Wes Meyers

KBIG—Avalon—1952

Frequency: 740 Kc.....Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address.....6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205.....Independent
Representative.....Weed
President, Gen. Mgr.....John Poole
Sta. Comm. Mgr.....Robert J. McAndrews
Oper. Program Dir.....Alan Lisser
Sales Prom. Publicity.....R. J. McAndrews
Chief Engineer.....Beull Dalton

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned.....Paschall, Tullis & Hearne
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Representative.....McGavren
Gen. Mgr.....Glenn D. Lockhart
Comm. Mgr.....Roy Licordell
Sales Promotion Manager.....Dick Brown
Program Director.....Al Anthony
Chief Engineer.....B. Tanner

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Studio Address.....2013 Chester Ave.
Tel.: FAirview 4 6093.....Independent
Sta. Representative.....Headley-Reed, Inc.
President.....Robert Straus
General Mgr.....C. R. Christianson
Commercial Mgr.....Si Darrach
Program Dir.....Ron Zimmer
Chief Engineer.....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Marterto Corp.
Business-Studio Address.....1415 17th Street
Tel.: FA 7-3587.....Independent
Sta. Reps.....Adam Young; O'Connell
President.....Danny Thomas
General Manager.....Thurston S. Holmes
Program Director.....James Stoke
Chief Engineer.....Ed. Andress

KIKK—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address.....910 Chester
Tel.: FAirview 7-4401.....Independent
Station Representative.....John E. Pearson
President.....Joe M. Arnoff
General Manager.....Lee Batch
Program Director.....Al Daneri
Chief Engineer.....Elbert Gallimore

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
Owned By.....Urner Broadcasting Co.
Business Address.....1709 30th Street
Tel.: FAirview 7-4831.....Independent
Station Representative.....Grant
Gen. Sta. Mgr.....Edward E. Urner
Commercial Manager.....Dave Maxwell
Program Director.....Dan Speare
Sales Prom. Publ. Dir.....Mary L. Bender
Chief Engineer.....Vernon G. Tucker

KMAP—Bakersfield—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....KMAP, Inc.
Address.....P.O. Box 693
Tel.: FA 7-3541.....MBS
Representative.....ForJoe
Pres., Gen. Mgr.....Clifford E. Ball

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....307 East 21st St.
Tel.: FA 7-5121.....ABC
Sta. Reps.....Allen Co.; Burns-Smith
President.....F. G. R. Schamblin
Station Manager.....I. A. Schamblin
Comm. Mgr.....Paul R. Bhermann
Chief Eng.....Leo P. Jarvis

KPAS—Banning—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned: Stevens Bcstg. Inc.
Address: 200 E. Ramsey St.
Tel: VI 9-4557 Independent
Station Representative: Harlan Oakes
President: Calvin Jasspon
Station, Comm. Mgr.: Don Metzger
Asst. Mgr., Program Dir.: Jack Kellner
Chief Engineer: Fred Brady

KWTC—Barstow—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Mojave Valley Bcstg. Co.
Address: Box 697
Tel: 4001 MBS
Station Representative: John E. Pearson Co.
Pres., Gen. Mgr.: W. T. Brown
Station Mgr., Pub. Director: R. F. Cruse
Commercial Mgr.: James Parler
Sales Prom Mgr.: Jean McAdams
Chief Engineer: Bill Schultz

KRE—Berkeley—1923

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Central Calif. Bcstrs., Inc
Address-Trans.: 601 Ashby Avenue
Tel: THornwall 8-7715 Independent
Representative: W. S. Grant
General Mgr.: Arthur Westlund
Sta. Mgr.: Don Hambly
Prog. Dir.: Les Avery
Chief Engineer: Charles Odgen

KOWL—Bijou—1956

Frequency: 1490 Kc. Power: 250 Watts
Owned: Tahoe Broadcasters, Inc.
Address: Box 756
Tel: KI 4-2400 Independent
Pres., Gen. Mgr.: Ed. French
Sta. Comm. Mgr.: John J. Murphy
Chief Engineer: Keith Mealey

KIBS—Bishop—1953

Frequency: 1230 Kc. Power: 250 Watts
Owned: Southeastern Sierra Bcstg. Corp.
Address: Box 757
Tel: UPTon 2-4411 ABC
Pres., Gen. Mgr., Pub. Dir.: J. Oliver
Commercial Manager: R. S. Deming
Station Manager: Dorothy Cowley
Program Director: Joe Arnold
Chief Engineer: Elwayne Clement

KYOR—Blythe—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned: Imperial Broadcasting Systems, Inc.
Address: Box 668
Tel: 2231 ABC
Representative: John E. Pearson
President, Gen. Mgr.: Frank K. Danzig

KROP—Brawley—1946

Frequency: 1300 Kc. 1000 Watts d., 500 n.
Owned-Oper. By: Imperial Bcstg. System

Address: 6331 Hollywood Blvd.
Tel: 1300 ABC
Representative: John E. Pearson Co.
President: Frank K. Danzig
V.P., Gen. Mgr.: F. W. Crane

KBLA—Burbank—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Bdcstrs. of Burbank
Address: 11516 Oxnard St., N. Hollywood
Tel: POplar 2-1195 Independent
Station Representative: Grant Webb
President: G. A. Rogers
Chief Engineer: H. May

KTEE—Carmel—1957

Frequency: 1410 Kc. Power: 500 W'atts; d.
Owned By: Carmel Bcstg. Co.
Address: P. O. Box 2050
Tel: MAyfair 4-1215 Independent
Sta. Rep.: Duncan Scott & Co.
Gen. Sta. Manager: Paul F. Hanson
Chief Engineer: Marvin Johns

KHSL—Chico—1935

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated: Golden Empré Bcstg. Co.
Address: Box 1041
Tel: Flreside 2-0141 CBS
Representative: McGavren
Pres., Gen. Mgr.: Mrs. Mickey McClune
Station Manager: Charles H. Kinsley, Jr.
Commercial Mgr.: Brian Loughran
Program Dir.: Tim Armstrong
Sales, Public Dir.: Don Miller
Chief Engineer: Russell Pope

KPAY—Chico—1949

Frequency: 1080 Kc. Power: 10,000 Watts
Owned: J. Ned. Richardson
Address: P.O. Box 523
Tel: Flreside 2-4211 MBS
Representative: Hollingbery
Gen. Mgr.: J. Ned Richardson
Comm. Mgr.: Robert Campbell
Program Director: Tim Armstrong
Chief Engineer: William Pope

KCHV—Coachella—1954

Frequency: 970 Kc. Power: 1 Kw., d.
Owner: Coachella Valley Bcstg. Co.
Address: Box 112, Indio, Calif.
Tel: EXpress 8-5534 KBS
Representative: Moore & Assoc.
Pres.: Edward Gorges
Gen. Mgr.: I. E. Staples
Comm. Mgr.: Doug Caplette
Sales Prom. Mgr.: Bob Stewart
Program Director: Doc Robinson
Publicity Director: Walter Duggan
Chief Engineer: Bill Keith

KBMX—Coalinga—1950

Frequency: 1470 Kc. Power: 500 W. d.
Owned By: Meldean Bcstg Co.

Address.....P.O. Box 561, Hanford, Calif.
 Tel.: LU 2-0583Independent
Sta. Rep......Grant Webb
 President.....Meldean Upp
 V.P., Gen. Mgr.....Mel Vierra
 Comm. Sta. Mgr.....Jack Miller
 Program, Publicity Dir.....Annette McLellan
 Chief Engineer.....Dick Howard

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
 Owned.....Radio K-BUC, Inc.
 Business Address.....Box 368
 Tel.: RE 7-1370.....Independent
 Station Representative.....Forjoe
 President.....James F. Hadlock
 V.P., Gen. Mgr.....Naum Healy
 Comm. Manager.....Steve Schoen
 Program Director.....Ed Cornell
 Sales Prom. Manager.....Jan Wallace
 Publicity Director.....Elaine Kremper
 Chief Engineer.....Walter Rees

KCRE—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Del Norte Bcstg. Co.
 Address.....Box 248
 Tel.: INgersoll 4-2155.....KBS
 Station Representative.....W. S. Grant
 President, Gen. Manager.....M. D. Marshall
 Comm. Station Manager.....H. Frank Walters
 Program, Sales Prom.....Alfred G. Curven
 Publicity Director.....Phyllis J. Wren
 Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned By.....KPOD Broadcasting
 Address.....251 H St.
 Tel.: IN 4-2151.....Independent
 General Manager.....George Norman
 Station, Ch. Eng.....Larry Marvin
 Production Dir.....Fred Bohlen
 Promotion Dir.....Bob Hansen

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Charles Herman Johns
 Address.....P.O. Box 966
 Tel.: DElano 8876.....Independent
 President, Chief Eng.....Charles H. Johns
 General Manager.....Jean G. Johns
 Comm. Mgr.....Jim Turner
 Program Dir.....Joe McFolin

KRDU—Dinuba—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Dinuba Co.
 Business-Studio Address.....Box 157
 Tel.: DI 500.....KBS
 Station Representative.....W. Ayres
 Pres., Gen., Sta. Mgr.....Egon A. Hofer
 V.P.....Dave Hofer, Jr.
 Chief Engineer.....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.

Owned-Operated By.....Dandy Bcstg. Corp.
 Address.....3911 Pacific Highway, San Diego
 Tel.: CY 8-8371.....Independent
 Station Representative.....Robert Eastman
 President.....Robert E. Sharon
 Comm. Manager.....Joe Cahill
 Program Director.....Sam Babcock
 Sales Prom. Mgr.....Ted C. Millan
 Publicity Director.....Jim Dandy
 Chief Engineer.....Ed Murphree

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned By.....El Centro Radio, Inc.
 Address.....6th & Main
 Tel.: ELgin 2-2277.....Independent
 Sta. Reps.....Harlan Oakes; Walker-Rawalt
 President.....A. E. Andreotti
 Gen. Station Manager.....Wm. H. Ellison
 Commercial Mgr.....Chap Rollins
 Prog. Dir., Sales Prom. Mgr.....Bob Weaver
 Publicity Dir.....Marylou Pangle
 Chief Engineer.....Arch Thistle

KICO—El Centro—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Charles R. Love
 Address.....P.O. Box 1697
 Tel.: ELgin 2-1490.....MBS-KBS
 Sta. Reps.....Jacobson; Felts
 Owner.....Charles R. Love
 General Manager.....W. L. Gleeson
 Commercial Manager.....Jim Reeves
 Pub. Director.....Wally Blake

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Feldman Enterprises, Inc.
 Business Address.....Box 140
 Tel.: EL 2-1230.....ABC-CBS-KBS
 Representative.....Paul H. Raymer
 President.....Leonard Feldman
 General Manager.....Bob Michels
 Commercial Manager.....Marc Hanan
 Program Director.....Tony Temple
 Chief Engineer.....Arch Thistle

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Palomar Broadcasting Co.
 Address.....1226 Hale Ave.
 Tel.: SHERwood 5-5811.....Independent
 Pres., Gen. Mgr.....Julie G. Owen
 Chief Engineer.....Joseph Dessert

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
 Owned.....Radio KDAN
 Address.....Box 993
 Tel.: HI 2-0611.....Independent
 Representative.....Bcst. Time Sales, Hall
 President.....James F. Hadlock

KIEM—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By.....Redwood Bcstg. Co., Inc.

CALIFORNIA

Address.....P. O. Box 1021
Tel.: HI 3-1621.....MBS
Station Rep.....Hollingsbery
President.....William B. Smullin
Opera. Manager.....Barry Adams
Station Manager.....Newton L. Steward
Chief Engineer.....Don King

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., d., 500 W. n.
Owned-Oper. By.....Eureka Bcstg.
Address.....Box 1015
Tel.: HI 2-5744.....CBS
Representative.....Weed
Pres., Gen. Mgr.....Wendell Adams
Comm. Sta. Mgr.....Tim Crowley
Prog.-Publicity.....Doyle Seely
Chief Engineer.....Dean Elliott

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Mendocino Coast Bcstg. Co.
Address.....2100 E. Oaks St.
Tel.: YO 4-3251.....KBS
Owner.....Edward Mertle
General Manager, Ch. Eng.....Craig N. Smith
Sales Prom. Mgr.....Matthew V. Huber

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....H. & G. Harm
Address.....7535 N. Van Ness Ave.
Tel.: BA 24441.....ABC
Representative.....Hollingsbery
President, Gen. Mgr.....George Harm
Comm. Sales Prom. Mgr.....Gordon Jacobs
Program Director.....Bill Dallas
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned.....KBIF, Inc.
Address.....857 Van Ness Ave.
Tel.: AM 6-0791.....Independent
Representative.....Weed
Pres., Gen. Mgr.....David T. Harris
Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....2344 S. Railroad Ave.
Tel.: AD 7-1871.....Independent
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....Herbert J. Edelman
Program Director.....Eddie Briggs
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications
Business-Studio Address.....T. W. Patterson Bldg.
Tel.: AM 8-6441.....CBS
News Affil.....Phila. Inquirer, Phila. D. News
Representative.....John Blair
General Mgr.....Leslie H. Peard, Jr.

Sales Manager.....Wayne Decker
Program Dir.....Robert Fulton
Dir. of Eng. Opera.....Keith L. Mealey
OWNERS OF: WFIL-AM-FM-TV, PHILADELPHIA;
WNBZ-AM-FM-TV, BINGHAMTON, N. Y.; WFBG-
AM-TV, ALTOONA, PA.; WNHC-AM-FM-TV, NEW
HAVEN, CONN.; WLYH-TV, LEBANON, PA.; KFRE-
AM-FM-TV, FRESNO, CALIF.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Juan Mercado
Address.....1244 'O' St.
Tel.: AM 6-9901.....KBS
Representative.....Nat'l Time Sales
Program Director.....Larry Walters
Chief Engineer.....Elbert Dean

KMAK—Fresno—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....McMahan Bcstg. Co.
Address.....2020 McKinley Ave.
Tel.: AM 6-9448.....Independent
Representative.....Meeker Co.
President.....R. O. McMahan
Gen., Sta. Mgr.....Coyle Chambers
Comm. Manager.....Walter Novell
Chief Engineer.....Ed Nickels

KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address.....1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Newspaper Affiliation.....McClatchy Newspapers
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Ramsey G. Elliott
Sales Mgr.....Roy Swanson
Chief Engineer.....William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Representative.....Headley-Reed
General Manager.....Gene Chenault
Sta. Mgr.....Jim Carroll
Chief Engineer.....Bert Williamson

KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned.....Radio KPER
Address.....615 Swanston Lane
Tel.: VI 2-3155.....KBS
Representative.....Lucas & Webb
General Manager.....John Gregory
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
Owned-Operated By.....Cannon System, Ltd.
Address.....106 N. Glendale Ave.
Tel.: CHapman 5-2388.....Independent
President.....David H. Cannon
General Mgr.....Cal Cannon

KNCS—Hanford—1948

Freq.: 620 Kc. Power: 1 Kw.
 Owned-Oper. By John C. Cohan
 Business Address P.O. Box 620
 Tel.: LUDlow 2-0361 Independent
 Representative Theo. B. Hall
 Owner & Gen. Mgr. John C. Cohan
 Sales Promotion Mgr. Doris Ferreira
 Publicity Director Jack Ball
 Prog. Chief Engineer Stan Vestal

KHSJ—Hemet—1959

Frequency: 1320 Kc. Power: 500 Watts
 Owned By L & B Bestg Co.
 Address P.O. Box 1196
 Tel.: Olive 8-7113 Independent
 General Manager W. L. Miller
 Program Director Chas. B. Watson
 Chief Engineer L. V. Pillow

KDAY—Hollywood—1947

Frequency: 1580 Kc. Power: 10 Watts; d.
 Owned By Radio California, Inc.
 Address 1549 No. Vine St.
 Tel.: HO 1-9981 Independent
 Representative Young
 President John D. Keating
 Gen. Sta. Mgr. Irving C. Phillips
 Chief Engineer Bob Dye

KREO—Indio—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned Imperial Broadcasting System, Inc.
 Address 3401 Russell St., Riverside
 Tel.: Diamond 7-3403 Independent
 Representative John E. Pearson
 President Frank K. Danzig
 General Manager Frank W. Crane
 Comm. Station Manager Ed. Silvera
 Program, Prom. Manager Bill Viking
 Chief Engineer Dave Matton

KTYM—Inglewood—1958

Frequency: 1460 Kc. Power: 1000 Watts
 Owned By A. J. Williams
 Address 125 S. Grevillea Ave.
 Tel.: ORegon 8-6400 Independent
 Representative Grant
 President A. J. Williams
 Comm. Manager C. O. Grady, Jr.
 Program Director F. P. McDonald
 Chief Engineer C. Simpson

KRKC—King City—1958

Frequency: 1570 Kc. Power: 250 Watts; d.
 Owned By KRKC, Inc.
 Address P. O. Box 1167
 Tel.: 1070 KBS
 Station Representative W. S. Grant
 President, Gen. Manager Bob McVay

KDAY

LOS ANGELES

50,000 WATTS

KDAY

LOS ANGELES

50,000 WATTS

KDAY

LOS ANGELES

50,000 WATTS

KDAY

LOS ANGELES

50,000 WATTS

KDAY

LOS ANGELES

50,000 WATTS

IRV PHILLIPS, GEN. MGR.

**REPRESENTED BY
 ADAM YOUNG, INC.**

KDAY, Santa Monica, California

CALIFORNIA

Program, Chief Engineer.....John McAdam
Sales Prom. Director.....Joan Brown
Pub. Director.....Gloria Manss

KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Antelope Bcstg. Co.
Address.....P. O. Box 1192
Tel.: WH 2-1121.....Independent
Station Representative.....Broadcast Time Sales
President.....W. B. Carter
General Mgr.....H. L. Comstock
Chief Engineer.....M. Anderson

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Tri-County Bcstgrs., Inc.
Address.....43321 N. Sierra Highway
Tel.: WH 2-8461.....Independent
Station Representative.....B-N-B Time Sales
President.....Roy Hinkel
General Manager.....Jack J. Bankson
Chief Engineer.....Geo. Patterson

KLAN—Lemoore—1959

Frequency: 1320 Kc.....Power: 1000 Watts. d.
Owned By.....Radio Lemoore
Address.....110 N. Eldorado St., Stockton, Cal.
President, General Mgr.....Joseph E. Gamble
Chief Engineer.....Fred Volken

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lloyd Burlingham
Business Address.....P. O. Box 600
Tel.: EN 8-0628.....KBS
Station Representative.....Wm. Ayres
General Mgr.....Lloyd Burlingham
Chief Engineer.....George Sampson

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....KNEZ, Inc.
Business Address.....P.O. Box 338
Tel.: Lompoc 2965.....KBS
Station Representative.....B-N-B Time Sales
President.....Thomas B. Friedman
Gen. Mgr., Ch. Eng.....Thomas J. Wallace, Jr.

KFOX—Long Beach—1924

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....KFOX Inc.
Address.....220 E. Anahelm Street
Tel.: HE 6-7281.....Independent
President.....Kenyon Brown
Sta. Rep.....Hollingsbery
General Mgr.....Cal Perley
Station, Comm Mgr.....Willard Kline
Program Dir.....Ed Dyer
Sls. Prom., Publicity Dir.....Barbara Ashbrook
Chief Engineer.....Gordon Calcote

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By.....John Brown Schools of Calif., Inc.
Business-Studio Address.....3745 Atlantic

Tel.: GARfield 7-7907.....Independent
President.....Dr. John E. Brown
Gen., Sta., Comm. Mgr.....E. William George
Program Dir.....Irene Cook
Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....AB-PT, Inc.
Address.....1539 N. Vine St.
Tel.: NO 3-3311.....ABC
Representative.....Katz
President.....James G. Riddell
Gen. Sta. Mgr.....Ben Hoberman
Chief Engineer.....Ralph Denechaud

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....Los Angeles Bcstg. Co.
Bus.-Studio Address.....5773 Wilshire Blvd.
Tel.: WE 8-0181.....Independent
Representative.....Bolling
Pres.-Gen.-Sta. Mgr.....Calvin J. Smith
Program Director.....Howard Rhines
Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 840 Kc.....Power: 50,000 Watts
Owned-Operated By.....Earle C. Anthony, Inc.
Business-Studio Address.....141 N. Vermont Ave.
Tel.: DU 2-2121.....NBC
Representative.....Henry I. Christal
Pres., Gen. Mgr.....Earle C. Anthony
Asst. to Pres.....Charles E. Hamilton
Program Director.....Pat Kelly
Comm. Manager.....Elmer Wayne
Sales Prom., Pub. Director.....Robert J. Boyne
Co-Chief Engrs.....H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFWB Bcstg. Corp.
Business-Studio Add.....6419 Hollywood Blvd.
Tel.: HO 3-5151.....Independent
Representative.....Blair
Pres., Gen. Mgr.....Robert M. Purcell
Dir. of Operations.....Theola Sanders
General Sls. Mgr.....James Simons
Sales Devel.....Allan MacDonald
V.P., Prog. Dir.....Chuck Blore
Publicity Dir.....Ruth Levy
Advertising Mgr.....Richard Mulford
Chief Engineer.....Leonard Hayden

KGFJ—Los Angeles—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Ben S. McGlashan
Business-Studio Address.....6314 Sunset Blvd.
Tel.: HO 4-0201.....Independent
Sta. Reps.....Howard; Robt. Allen
Owner.....Ben S. McGlashan
General, Station Manager.....Thelma Kirchner
Sales Mgr.....Molly C. Low
Program Director.....Jim Randolph
Publicity Dir.....Tom Hawkins
Sales Prom. Mgr.....Juanita McCuroy
Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Oper. By RKO General
 Address: 1313 N. Vine St., Hollywood
 Tel.: HO 2-3133
 MBS Representative H-R Reprs.
 Gen. Mgr. Norman Boggs
 Nat. Sls. Mgr. Paul H. Martin
 Program Director A. J. LaFrano
 Chief Engineer Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By Hall Broadcasting Co.
 Address: 6363 Sunset Blvd
 Tel.: HO 2-7271
 Independent Station Representative Robert Eastman
 President M. W. Hall
 Vice President Richard Westman
 Gen. Sales Manager Morton Sidley
 Mdsq. Dir. Armand La Pointe
 Program Director Ron McCoy
 Sales Prom., Pub. Director Betty Hudson
 Chief Engineer Paul Holton

KMPC—Los Angeles—1928

Freq.: 710 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By Golden West Bcstg.
 Address: 5939 Sunset Boulevard
 Tel.: HOLLYWOOD 9-5341
 Independent Representative AM Radio Sales
 Ch. of Board Gene Autry
 President Robert O. Reynolds
 Gen. Sales Mgr. Stanley Spero
 Mgr., Sls. Prom. John M. Asher
 Prog. Dir. Robert H. Forward
 Chief Engineer L. C. Sigmon

KNX—Los Angeles—1920

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned By Columbia Bcstg. System, Inc.
 Business-Studio Address: 6121 Sunset Blvd.
 Tel.: HO 9-1212
 CBS Sta. Representative CBS Spot Sales
 V.P., General Manager Fred Ruegg
 Commercial Mgr. Gordon Mason
 Prog. Dir. Robert Sutton
 Promotion Manager Arthur Wittum
 Pub. Dir. Lloyd Brownfield
 Chief Engineer Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc. Power: 10,000 Watts
 Owned-Oper. By Coast Radio Bdcstg. Corp.
 Address: 4628 Wilshire Blvd.
 Tel.: WE 8-2345
 Independent Station Representative Raymer Co.
 President, Gen. Mgr. Hugh R. Murchison
 Station, Comm. Mgr. Frederick Custer
 Program Director Robertson Scott
 Chief Engineer Conrad Sprenger

KPOP—Los Angeles—1924

Frequency: 1020 Kc. Power: 5,000 Watts
 Owned By Standard Bcstg. Co.
 Business-Studio Add.: 338 S. Western Ave.

Tel.: DU 8-2345
 Independent President George B. Storer
 General Mgr. Wendell Campbell
 Commercial Mgr. Dale Petersen
 Program Dir. Bill Wheatley
 Prom., Publicity Dir. Patt Wright
 Ch. Eng. Leonard Reeves
 OWNERS OF: WJBK-AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; WITI-TV, MILWAUKEE.

KRKD—Los Angeles—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By Cont. Tele. Corp.
 Business-Studio Address: 1050 Montecito Drive
 Tel.: CA 5-4116
 Independent President Frank Oxarant
 Gen. Mgr. Jack Feldmann
 Gen. Sales Rep. Bob Fox
 Prog. Dir. Charles A. Clifton
 Ch. Eng. Ben Brown

KHOT—Madera—1956

Frequency: 1250 Kc. Power: 500 Watts, d.
 Owner Glomar Music Bcstg. Co.
 Address: 2818 Ave 15
 Tel.: OR 4-8501
 Independent Representative Ayres
 Mgr. Bob L. Moran
 Chief Engineer Tom Bracanovich

KMYC—Marysville—1940

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owner By Carlton Broadcasting
 Business Address: P. O. Box 631
 Tel.: SH 2-2396
 MBS Sta. Representative Theo. B. Hall
 President Jack Sterling
 General, Comm. Mgr. Carroll V. Hansen
 Chief Engineer Jim Parrish

KWIP—Merced—1956

Frequency: 1580 Kc. Power: 500 Watts, d.
 Owned By HDH Stations, Inc.
 Address: Hotel Tioga
 Tel.: RA 2-3838
 Independent Station Representative Robert R. Allen
 Pres., Gen. Manager Maxwell Hurst
 Comm. Mgr. Reg Streeter
 Chief Engineer Mal Beavers

KYOS—Merced—1936

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By KYOS, Inc.
 Business Address: 1735 "L" St.
 Tel.: RA 2-6251
 ABC-MBS Sta. Repr. Baron, B-N-B- Time Sales
 Pres., Gen., Sta. Mgr. Frank Flynn
 Chief Engineer Dwayne D. Caldwell

KBEE—Modesto—1951

Frequency: 970 Kc. Power: 1000 Watts
 Owned McClatchy Bcstg. Co.
 Address: 14th & Eye St.
 Tel.: LA 3-7756
 Independent

CALIFORNIA

Newspaper Affil. McClatchy Newspaper
Representative Paul Raymer
President Eleanor McClatchy
Station Manager Hugh Shelley
Sales Manager Milton Hibdon
Chief Engineer Albert Schneider

KFIV—Modesto—1950

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By KFIV, Inc.
Address Box 1360
Tel.: LA 4-1360 ABC
President A. J. Krisik
Gen. Mgr. Ted Wolf

KTRB—Modesto—1933

Frequency: 860 Kc. Power: 10,000 d.: 1000 n.
Owned-Operated By KTRB Bcstg. Co., Inc.
Address P. O. Box 593
Tel.: LA 3-0737 Independent
Sta. Representative Daren McGavren
Pres.-Gen.-Station Mgr. William H. Bates, Jr.
Comm., Sales Prom. Mgr. Richard Brown
Program, Publicity Dir. Cal Purviance
Chief Engineer W. H. Bates

KIDD—Monterey—1955

Frequency: 630 Kc. Power: 1 Kw.
Owned By Monterey Pen Bcstg. Inc.
Address 150 Franklin St.
Tel.: FRontier 2-8154 Independent
Representative Hollingbery
President Robert Sherry
Commercial Mgr. Jack G. Hamilton
Chief Engineer Jan King

KMBY—Monterey—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By John Burroughs
Business Address 468 Calle Principal
Tel.: FR 2-4541 CBS
Pres., Gen., Sta. Mgr. John Burroughs
Comm. Mgr. James T. Timothy

KWSD—Mt. Shasta—1947

Frequency: 620 Kc. Power: 1000 Watts, d.
Owned-Oper. By .. Shasta Cascade Bcstg. Corp.
Address E. Alma St.
Tel.: WA 6-2124 Independent
Representatives Continental, Ayres
Co-Owner, Ch. Eng. David H. Rees

KVON—Napa—1947

Frequency: 1440 Kc. Power: 500 Watts
Owned-Oper. By J. L. & A. M. Powell
Address 1124 Foster Road
Tel.: BAldwin 6-2023 KBS
Sta. Representative John E. Pearson
Owner, Gen. Mgr., J. L. Powell
Program Director Sam Gordon
Sales Prom. Mgr. Beryle Gonzales
Publicity Dir. Gil Gordon
Chief Engineer Don Brown

KSFE—Needles—1952

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By Needles Bdcstg. Co.
Address P. O. Box C-2
Tel.: EAstgate 6-2101 KBS
Station Representative Continental
Owner, Mgr. B. J. Fitzpatrick
Program Director H. L. Fitzpatrick
Chief Engineer Albert Lincoln

KABL—Oakland—1959

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By McLendon Corp.
Address 464 19th St.
Tel.: TW 3-9600 Independent
Station Representative Daren F. McGavren
Ch. of Board B. R. McLendon
President Gordon B. McLendon
General Manager Homer H. Odom
Sales Manager Bok Reltzel
Program Director Robert S. Stevens
Chief Engineer Howard Immekus

KEWB—Oakland—1922

Frequency: 910 Kc. Power: 5 Watts, d., 1 W. n.
Owned-Oper. By KEWB, Bcstg. Corp.
Business Address 2150 Franklin St.
Tel.: TEmplebar 6-0910 Independent
Station Representative Katz
President Robert M. Purcell
General Manager Milton H. Klein
Comm. Manager Robert S. Calender
Prog. Director William Enis
Chief Eng. Roswell S. Smith

KDIA—Oakland—1920

Frequency: 1310 Kc. Power: 1000 Watts
Owned Egmont Sonderling Assoc.
Business-Studio Address 327 22nd St.
Tel.: HI 4-1212 Independent
Station Rep. Bernard Howard
Station Manager F. Wellington Morse
Chief Engineer Logan Z. Edwards

KUDE—Oceanside—1956

Frequency: 1320 Kc. Power: 500 Watts
Owned By Dolph-Petty Bcstg. Co.
Address Box 779
Tel.: SA 2-8294 Independent
Station Representative Robert R. Allen
President Herbert L. Petty
Gen. Station Mgr. Lyle R. Richardson
Comm. Manager Larry Thomas
Program Director Ted Porter
Publicity Director Bud Handy
Chief Engineer Ted Brown

KASK—Ontario—1947

Frequency: 1510 Kc. Power: 1000 Watts
Owned-Operated By The Daily Report Co.
Address P.O. Box 593
Tel.: YUkon 2 8888 Independent
Newspaper Affiliation Daily Report
Representative Hil F. Best
President Mrs. Jerene A. Harnish
General Manager Gerald O. Jones
Program Director Al Pierce
Chief Engineer Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Oxnard Broadcasting Corp.
 Address. 1280 So. Oxnard Blvd.
 Tel.: HU 3-2303. Independent
 Sta. Representative. United Spot Sales
 Pres., Chief Eng. Paul R. Schneider
 Comm., Sales Prom. Mgr. J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc. Power: 1 Kw.
 Owned By. Palmdale Broadcasters
 Address. 806 East Ave., Q-10
 Tel.: Windsor 7-3107. Independent
 Representative. W. S. Grant
 President. Harold C. Singleton
 Chief Engineer. Don Reitzke

KCMJ—Palm Springs—1946

Freq.: 1010 Kc. Pwr: 1 Kw., d.; 500 W., n.
 Owned-Operated By. KCMJ, Inc.
 Business Address. Box KK
 Tel.: FA 4-2253. CBS
 Representative. Stanley
 Pres., Gen. Mgr. Robert D. Blashek
 Chief Engineer. Glenn Garnett

KDES—Palm Springs—1956

Frequency: 920 Kc. Power: 1000 Watts
 Owned. Cameron Bcstg. Co.
 Address. 174 N. Palm Canyon Dr.
 Tel.: FA 4-1212. Independent
 Newspaper Affiliation. Desert Sun
 Representative. W. S. Grant
 President. George Cameron
 Gen. Sta. Mgr. John Michel
 Comm. Mgr. Harry Voelker
 Prog. Ch. Eng. Cliff Miller

KPAL—Palm Springs—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owner. KPAL Bcstg. Corp.
 Address. P. O. Box 1450
 Tel.: FAirview 4-9171. Independent
 Rep. For Joe
 Gen. Mgr. Al Yallen
 Chief Engineer. Paul Wieman

KIBE—Palo Alto—1949

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned-Oper. By. Sundial Bcstg. Corp.
 Address. P.O. Box 1151
 Tel.: DA 3-1341. KBS
 Rep. Walker-Rawalt
 General Mgr. Edward Davis
 Program Director. Martin Cantisano

KWKW—Pasadena—1942

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By. Southern Calif. Bcstg. Corp.
 Address. 800 Sierra Madre Villa
 Tel.: MURray 1-6744. Independent
 Representative. Nat'l Time Sales
 President. Marshall S. Neal
 General Manager. William J. Beaton

Comm. Manager. Andy James
 Prog., Publicity Dir. Bob Griffin
 Chief Engineer. Robert Fisher

KRLA—Pasadena—1959

Frequency: 1110 Kc. Power: 10,000 Watts
 Owned-Operated By. 1110 Bcstg. Corp.
 Address. 6381 Hollywood Blvd.
 Tel.: HO 2-7388. Independent
 Representative. Cooke
 President. Donald R. Cooke
 Gen. Mgr. Edwin Y. Schulz
 Comm. Sls. Prom. Mgr. Lou Silverstein
 Chief Engineer. Jack Reeder

KPRL—Paso Robles—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Radio KPRL
 Address. P.O. Box 96
 Tel.: 205. MBS-KBS
 Representative. W. S. Grant
 Gen., Sta., Mgr., Chief Eng. Dale Schwartz
 Mdsq. Mgr. Bernard Schwartz
 Comm. Mgr. Dorothy Schwartz

KAFP—Petaluma—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned. Bcst. Assoc., Inc.
 Address. Box 590
 Tel.: PO 3-1505. KBS
 Sta. Representative. United Spot Sales
 General Manager. R. E. Thomlinson
 Commercial Mgr. Donald Ramsbottom
 Program Director. Donald Davis
 Chief Engineer. Ken Phillips

KKIS—Pittsburg—1949

Frequency: 990 Kc. Power: 5 Kw.
 Owned-Oper. By. Kay Kis Corp.
 Business. 235 Railroad Ave.
 Tel.: HE 2-2964. Independent
 President. Ronald B. Woodyard
 General Station Manager. Jerry Bassett
 Program Director. Nat Stevens
 Sales Prom. Manager. Jack Fitzwater
 Publicity Director. Wm. T. Simmons
 Chief Engineer. James R. Bird, Jr.

KWOW—Pomona—1947

Freq.: 1800 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By. Valley Bdcstg. Co.
 Business-Studio Address. So. Mills & Olive
 Tel.: NAtional 2-1293. Independent
 General Mgr. Dean H. Wickstrom

KTIP—Porterville—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Gateway Bcstgrs., Inc.
 Business-Studio Address. Box 1312
 Tel.: SU 4-1450. ABC
 President, Gen. Mgr. Gareth F. Garland
 Comm. Manager. B. Harland Ohde
 Program Director. Lawrence D. Colta
 Chief Engineer. Hugh A. Leach

CALIFORNIA

KACY—Port Hueneme—1958

Frequency: 1520 Kc. Power: 250 Watts
 Owned By Lincoln Dellar
 Business Address P.O. Box 1520
 Tel.: HUnter 3-1520 Independent
 Gen. Mgr. Lincoln Dellar

KBLF—Red Bluff—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Victor Indust., Corp.
 Address Box 431
 Tel.: LAwrence 7-3511 Independent
 Station Mgr. W. F. Baumgarten

KRDG—Redding—1956

Frequency: 1230 Kc. Power: 250 Watts
 Owned Redding Broadcasting Co.
 Address 1347 Yuba St.
 Tel.: CHestnut 3-0343 ABC-MBS
 Representative Tracy Moore
 Gen. Mgr., Chief Eng. Howard N. Martineau
 Comm. Manager Charles Hess
 Program Director Edith Martineau
 Sales Prom. Mgr. Joe LaLonde

KSDA—Redding—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owner Radio Redding, Inc.
 Address 1943-B Pine St.
 Tel.: CHestnut 3-2454 Independent
 Station Representative John Pearson
 President, Prog. Director Paul B. Patrick
 Gen. Comm. Manager Roger C. Patrick
 Sales Prom. Manager Ed Devlin
 Chief Engineer James Newill

KPAP—Redding—1958

Frequency: 1270 Kc. Power: 1 Watt, d.
 Owned By Hi Fidelity Stations, Inc.
 Address P.O. Box 997
 Tel.: CHestnut 3-5511 Independent
 Station Rep. Grant
 General Manager Jack Hampton
 Commercial Mgr. A. Loeffler
 Program Dir. Harry Carmichel
 Chief Engineer K. Machin

KVCV—Redding—1937

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By Golden Empire Bcstg. Co.
 Address Hotel Redding
 Tel.: CH 3-1515 CBS
 Sta. Representative Avery Knodel
 President, Gen. Mgr. Mickey McClung
 Station Manager Fred M. Stuelpnage
 Commercial Mgr. H. E. McCarty
 Program, Prom. Mgr. Lyle Mathys
 Publicity Director Charles Castor
 Chief Engineer Russ Pope

KVIP—Redding—1957

Frequency: 540 Kc. Power: 1 Kw.
 Owned Shasta Bcstg. Corp.
 Address Box 919
 Tel.: CHestnut 1-5540 Independent

Representative Hollingsbery
 Pres., Gen. Mgr. George C. Fleharty
 Chief Engineer Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owner Southwest Bcstg. Co., Inc.
 Address P. O. Box 390
 Tel.: PYramid 3-2358 ABC
 Representative Pearson
 President Dr. B. Corren
 Prog., Chief Eng. Dick Klitzing

KRCK—Ridgecrest—1956

Frequency: 1360 Kc. Power: 1 Kw.
 Owned Indian Wells Radio
 Address 350 W. Ridgecrest Blvd.
 Tel.: RI 8-4061 Independent
 Representative Pearson
 Owner, Gen. Mgr. Victor M. Farel
 Program Director Norman Woodruff

KRKS—Ridgecrest—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned Gilson Broadcasting, Inc.
 Address Box 696
 Tel.: RI 8-9211 Independent
 Station Representative Robert R. Allen
 President Leland Gillette
 Gen. Sta. Manager L. M. Laby
 Program Director Jim Klucker

KACE—Riverside—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned KACE Radio, Inc.
 Address 7351 Lincoln Ave.
 Tel.: OV 8-1570 Independent
 Representative Harlan G. Oakes
 Pres., Gen. Mgr. Ray Lapica
 Prog., Chief Eng. Jack Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned Imperial Broadcasting System, Inc.
 Address 3401 Russell Street
 Tel.: OV 6-0260 Independent
 Sta. Reps. John E. Pearson; Ira Laufer
 V.P., General Mgr. Frank Crane
 Station Comm. Manager Mal Ewing
 Program Director Bill Gebeau
 Publicity Director Bill Warren
 Chief Engineer David Matton

KCRA—Sacramento—1945

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By KCRA, Inc.
 Business Studio Address 310 Tenth St.
 Tel.: HICKory 4-7300 NBC
 Representative Petty
 President-General Mgr. Ewing C. Kelly
 Asst. Gen. Mgr. Howard J. Smiley
 Nat. Comm. Mgr. Fred C. Beckwith
 Station Mgr. Raymond J. Smith
 Commercial Mgr. Lou Coppola
 Program Dir. William C. Jones

Sales Prom. Mgr. Ted Hardy
 Chief Engineer W. Herbert Hartman

KFBK—Sacramento—1922

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Oper. By McClatchy Newspapers
 Business Studio Address Twenty-First & Q
 Tel.: GI 2-5011 ABC
 Newspaper Affiliation McClatchy Newspapers
 Representative Paul H. Raymer
 President Eleanor McClatchy
 Station Manager Frank M. Devaney
 Program Director Edward Boyle
 Sales Mgr. A. C. Williams
 Chief Engineer Stam Sronce

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By KBMS, Inc.
 Address 13th & H. Sts.
 Tel.: GI 1-3133 MBS
 Representative Forjoe Co.
 President Anthony C. Morici
 Chief Engineer Bob LaRue

KROY—Sacramento—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By John Carey, Inc.
 Business-Studio Address 1010 11th St.
 Tel.: GI 3-2525 CBS
 Representative Hollingbery
 President John Carey

KXOA—Sacramento—1945

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Oper. By Cal-Val Radio
 Business Address Box 3094
 Tel.: WA 5-2717 Independent
 Station Representative Daren F. McGavren
 President Riley R. Gibson
 General Mgr. Howard Haman
 Comm. Manager Bill Weaver
 Prog. Dir. Jack Lawson
 Chief Engineer Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By KDON, Inc.
 Business Address 933 N. Main St.
 Tel.: HA 2-6464 Independent
 Representative Pearson
 Pres., Gen. Mgr. Richard Bott
 Chief Engineer Don Runyon

KSBW—Salinas—1947

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By Salinas Valley Bcstg. Corp.
 Business Address 238 John St.
 Tel.: HArrison 2-7484 ABC-MBS
 Station Representative Daren F. McGavren
 Pres., Gen. Mgr. John C. Cohan
 Sta., Comm. Manager Roy Jorgenson
 Pub. Sales Prom. Mgr. Clarke Bradley
 Chief Engineer Bill Hargan

KCKC—San Bernardino—1947

Frequency: 1350 Kc. Power: 500 Watts

Owned-Oper. By M. V. W. Radio Coro
 Business Address 770 Mill St.
 Tel.: TU 8-0245 Independent
 Representative Ayers, Smith
 President Raymond T. McKenzie
 Station Mgr. Clair A. Weidenaar
 Commercial Mgr. Lee Batch
 Chief Engineer James Blaine

KFXM—San Bernardino—1929

Frequency: 590 Kc. Power: 1000 Watts
 Owned KFXM Broadcasting Co.
 Address 512 Fifth Street
 Tel.: TU 9-3636 Independent
 Representative McGavren
 General Manager Norman Keats
 Prog. Dir., Chief Engineer Lyle Kilgore

KITO—San Bernardino—1947

Frequency: 1290 Kc. Power: 5000 Watts
 Owned By Radio Associates, Inc.
 Address Box 889
 Tel.: GLenview 8-8183 MBS
 Representative Hollingbery
 President Kenyon Brown
 General Mgr. Cal Perley
 Station Mgr. Tom Papich

KRNO—San Bernardino—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned KRNO, Inc.
 Address 990 Colton Ave
 Tel.: TU 8-0771 Independent
 Co-Owners C. Trigg & Jack Vaughn

KCBQ—San Diego—1946

Freq.: 1170 Kc. Power: 50 Kw. d; 5 Kw. n.
 Owned-Oper. By Bartell Family Radio
 Business Address 7th Ave. at Ash
 Tel.: BE 2-7161 Independent
 Representative Adam Young
 Pres., Mgr. Dir. Lee Bartell
 Program Director Scotty Day
 Chief Engineer Morris Jones
 OWNERS OF: WYDE, BIRMINGHAM, ALA.; WAKE,
 ATLANTA, GA.; WOKY, MILWAUKEE, WISC.; KYA,
 SAN FRANCISCO, CALIF.; WADO, NEW YORK, N. Y.

KFMB—San Diego—1949

Frequency: 540 Kc. Power: 5 Kw.
 Owned By Transcontinent TV Corp.
 Bus-Studio Address 1405 Fifth Ave.
 Tel.: BE 2-2114 CBS
 Representative Petry
 President David C. Moore
 V.P., Gen. Mgr. George Whitney
 Station Manager Jack Keiner
 Gen. Sis. Mgr. Virgil Clemons
 Program Director Don Ross
 Chief Engineer Charles Abel

KFSD—San Diego—1925

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By KFSD, Inc.

CALIFORNIA

Business Address.....P.O. Box 628
Tel.: CO 2-2421.....NBC
Representative.....Katz Agency
President.....James G. Rogers
Exec. V.P., Gen. Mgr......W. E. Goetze
Prog. Dir......T. Markle
Comm. Sales Prom......Ray Baker

KGB—San Diego—1922

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned-Operated By.....KGB, Inc.
Address.....4141 Pacific
Tel.: CYPress 7-2201.....ABC
Representative.....H-R
President, Gen. Manager.....Marion B. Harris
Comm. Sales Prom. Dir......Herbert H. Wixson
Station Program Director.....Robert S. Regan
Publicity Director.....Joe Harris
Chief Engineer.....Charles N. Duncan

KSDD—San Diego—1947

Freq.: 1130 Kc.....**Power:** 5000 Wts. d.
Owned By.....Gordon Bcstg., Inc. of S. D.
Bus-Studio Address.....1023 Second Ave.
Tel.: BE 2-2041.....Independent
Station Representative.....Daren F. McGavren
President.....Sherwood R. Gordon
General Manager.....Phillip A. Meltzer
Program Director.....Richard L. Venturino
Chief Engineer.....Vern A. Milton

KSON—San Diego—1947

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper By.....Broadmoor Bcstg. Corp.
Address.....U.S. Grant Hotel
Tel.: BE 3-3131.....MBS
Sta. Representative.....Hollingbery
President.....Kenyon Brown
V.P., Gen. Mgr......Cal Perley
Station Mgr......Wilson Edwards
Program Dir......Blaine Cornwell
Publicity Director.....Ted Beebe
Chief Engineer.....Jack Rabell

XEAK—San Diego—1934

Frequency: 690 Kc.....**Power:** 50 Kw.
Owned By.....Radiodifusora del Pacifico
Address.....Mission Valley Inn, San Diego
Tel.: CYPress 8-0528.....Independent
Station Rep......Peters, Griffin, Woodward
Board Chmn......H. M. Alvarez
General, Sta. Mgr......James M. Harmon
Comm. Mgr......Robert J. Harman
Sls. Prom. Mgr., Pub. Dir......Kelly Thompson
Program Dir......Robert Donnelly
Chief Eng......George I. Rivera

KGIL—San Fernando—1947

Frequency: 1260 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Pierce Brooks Bcstg. Corp.
Address.....13325 Van Nuys Blvd.
Tel.: EMpire 6-9555.....Independent
Representative.....Branham
President.....P. P. Brooks
Gen., Sta. Mgr......Howard P. Gray
Comm. Mgr......Harold B. Arkoff
Chief Engineer.....Jay Rice

KCBS—San Francisco—1921

Frequency: 740 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....CBS
Address.....Sheraton Palace Hotel
Tel.: YU 2-7000.....CBS
Representative.....CBS Radio Spot Sales
President (CBS Radio).....Arthur Hull Hayes
Gen., Sta. Mgr......Maurie E. Webster
Commercial Mgr......Kay Lever
Program Director.....Pede Worth
Sales Prom. Public......Evelyn Clark
Chief Engineer.....Alan Cormack

KFRC—San Francisco—1924

Frequency: 810 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....RKO General
Business Address.....415 Bush St.
Tel.: YUKon 2-9200.....Independent
Representative.....H-R
President.....Thomas F. O'Neill
General Manager.....William E. Nichols
Business Manager.....Ernest G. Underwood
Program Director.....Lee W. McEachern
Sales Prom. Manager.....Frank B. Willis
Chief Engineer.....Thos. D. Razovich

KGO—San Francisco—1924

Frequency: 810 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....ABC-PT
Business Address.....277 Golden Gate Ave.
Tel.: UNderhill 3-0077.....ABC
Representative.....John Blair
V.P., Gen. Mgr......John H. Mitchell
Commercial Manager.....Jack Stahle
Sales Prom. Mgr., Pub. Dir......George T. Rodman
Program Director.....Edward Smith
Chief Engineer.....Harry N. Jacobs

KJBS—San Francisco—1924

Frequency: 1100 Kc.....**Power:** 1000 Watts
Owned-Operated By.....KJBS Bcstrs.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
Station Representative.....Headley-Reed
Gen. Sta. Mgr......Robert N. Kindred
Commercial Manager.....Jack Campbell
Program Director.....E. Larry Kithcart
Sales Prom. Manager.....Robert J. Cody
Publicity Director.....Patricia Robbins
Chief Engineer.....Roger Roberts

KNBC—San Francisco—1922

Frequency: 880 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
General Manager.....George W. Fuerst
Comm. Mgr......Richard H. Gravett
Program Director.....Jack Wagner
Publicity Director, Prom. Mgr......Jane Morrison
Chief Engineer.....Curtis D. Peck

KOBY—San Francisco—1956

Frequency: 1550 Kc. Power: 10 Kw.
 Owned-Oper. By... Mid-America Bdcstrs., Inc.
 Address... 340 Mason St.
 Tel.: YUkon 2-9771. MBS
 Representative... Petry
 Pres., Gen. Mgr.... David M. Segal
 Station Mgr.... Joe Miller
 Commercial Mgr.... Jerry Friedman
 Chief Engineer.... Velkko West

KSAN—San Francisco—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned... Golden Gate Broadcasting Corp.
 Address... 1111 Market Street
 Tel.: MA 1-8171. Independent
 Sta. Reps.... Bob Dore; Dora Clayton
 President.... Sherwood H. Patterson
 General, Sta. Mgr.... Norwood J. Patterson
 Comm. Prom. Mgr.... J. Walter Carroll
 Chief Engineer... John J. Rolih

KSAY—San Francisco—1957

Frequency: 1010 Kc. Power: 10 Kw.
 Owned... Bay Radio
 Address... 1550 California St.
 Tel.: PProspect 6-6337. Independent
 Representative... Hollingbery
 Pres., Chief Eng.... Grant Wrathall
 General Mgr.... Clair G. Halverson
 Commercial Mgr.... Stanley G. Breyer
 Sales Prom. Mgr.... Hal H. Hoffman

KSFO—San Francisco—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By... Golden West Bcstera.
 Business Address... 950 California St.
 Tel.: YU 2-5500. Independent
 Representative... AM Radio Sales
 President.... Robert Reynolds
 V.P., Gen. Manager... William D. Shaw
 V.P., Comm. Manager... Bert S. West
 Program Director... Hugh Heller
 Chief Engineer... Harry Bartolomei

KYA—San Francisco—1926

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned... Golden State Broadcasting, Inc.
 Business Address... 1 Nob Hill Circle
 Tel.: DO 2-2536. Independent
 Representative... Adam Young
 Pres., Mgr. Dir.... Lee B. Bartell
 Exec. V.P., Gen. Mgr.... Morton J. Wagner
 Asst. Mgr. & Dir. Sales... James Jordan
 Dir. of Oper.... Chris Lane
 Sales Prom. Publicity... George Goldman
 Program Director... Bob Brannon
 Chief Engineer... Paul Beck
 OWNERS OF: WYDE, BIRMINGHAM, ALA.; KCBQ, SAN
 DIEGO, CALIF.; WAKE, ATLANTA, GA.; WOKY,
 MILWAUKEE, WISC.; KYA, SAN FRANCISCO,
 CALIF.; WADO, NEW YORK, N. Y.

KALI—San Gabriel—1946

Frequency: 1430 Kc. Power: 5000 W. d.
 Owned... Tele-Broadcasters of Calif., Inc.
 Address. 758 E. Colorado Blvd., Pasadena, Cal.

Tel.: MUrray 1-7148 Independent
 Sta. Representative... John E. Pearson
 President... H. Scott Kilgore
 Gen. Mgr.... James Coyle
 Chief Engineer... Charles McKee

KEEN—San Jose—1947

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By... United Bcstg. Co.
 Business Studio Address... Hotel De Anza
 Tel.: CY 4-0344. Independent
 Representative... Hollingbery
 President... George M. Mardikian
 Gen. Mgr.... Floyd Farr
 Commercial Mgr.... Robert J. Blum
 Sales Prom. Mgr.... Phil Philley
 Publicity Director... Ray Hollingsworth
 Prog. Dir., Chief Eng.... George Snell

KLOK—San Jose—1946

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By... Radio KLOK, Inc.
 Business Address... P. O. Box 327B
 Tel.: CY 5-7313. Independent
 Representatives... Clarke; Pickens
 President... E. L. Barker
 Gen., Sta. Mgr.... R. E. Ryan
 Program Director... Ruth P. Fish
 Chief Engineer... Bill Cunningham

KSJO—San Jose—1946

Freq.: 1590 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Operated By... Santa Clara Bcstg. Co.
 Business Address... P. O. Box 995
 Tel.: CY 3-8030. Independent
 Representative... Pearson
 Pres., Gen. Mgr.... Norman Paul
 Comm. Sales Prom. Mgr.... Earle Russell
 Prog. Director... Lee Kopp
 Publicity Dir.... Richard Haist
 Chief Engineer... Ernest McDaniel

KRRX—San Jose—1948

Frequency: 1500 Kc. Power: 1000 Watts
 Owned-Operated By... San Jose Bcstg. Co.
 Address... 501 N. Bayshore
 Tel.: CY 2-5080. Independent
 Station Representative... Daren F. McGavren
 Pres., Gen. Mgr.... Joe E. Levitt
 Opera. Manager... Frank G. Kilpatrick
 Publicity Director... Helen McDonald
 Chief Engineer... Herman Stalberg

KATY—San Luis Obispo—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... KATY Inc.
 Address... 1146 Monterey St.
 Tel.: LI 3-1340. Independent
 Sta. Representative... Meeker Co.
 Pres., Gen., Sta., Comm. Mgr.... M. F. Marquardt
 V.P., Ch. Eng.... Glenn O. Porter
 Prog. Dir.... Barbara Rice

KVEC—San Luis Obispo—1937

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.

CALIFORNIA

Owned By.....John C. Cohan
Address.....P.O. Box 787
Tel.: Liberty 3-8830.....ABC-MBS
Pres., Gen. Mgr.....John C. Cohan
Sta., Comm. Mgr.....Bob Brown
Program Director.....Les Leslie
Chief Engineer.....Charlie Mitchell

KSLY—San Luis Obispo—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KSLY Broadcasting
Address.....1214 Higuera
Tel.: LI 3-9400.....Independent
General Manager.....George Norman
Station Mgr.....Jim Dana

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tele Broadcasters
Address.....212 Hillside Mall
Tel.: FRESIDE 5-9030.....Independent
Representative.....Forjoe
President.....Frank Oxarat
V.P., General Mgr.....John McRae
Program Dir.....Jack G. Carnegie

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1040 B Street
Tel.: GLENWOOD 6-1510.....Independent
Newspaper Affil....S. R. Independent Journal
Representative.....Hil F. Best
President.....Roy A. Brown
Gen. Mgr., Chief Eng.....Hugh Turner
Comm. Sales Prom. Manager.....Jon Barkhurst
Program Director.....Bill Thompson
Publicity Dir.....Karl Barron

KWIZ—Santa Ana—1926

Frequency: 1480 Kc.....Power: 1000 Watts
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Representative.....Meeker Co.
Pres., Gen Mgr.....Ernest L. Spencer
Exec. V.P. Sta. Mgr.....Ben Paschall
Comm. Mgr.....H. Guzik
Program Dir.....Ed Nix-Jim Harrison
Publicity Dir.....Jeanine Paquette
Chief Engineer.....Jim Blaine

KDB—Santa Barbara—1926

Frequency: 1480 Kc.....Power: 250 Watts
Owned-Oper. By.....KDB Broadcasting Co.
Business-Studio-Transmitter.....Radio Square
Tel.: WO 4131.....Independent
Station Representative.....Robert Allen
Gen. Comm. Mgr.....Len Menard
Program Dir.....Dick Johnston
Publicity Dir.....Len Ross
Chief Engineer.....Bill Binford

KGUD—Santa Barbara—1960

Frequency: 990 Kc.....Power: 1000 Watts, D.
Owned By.....Sherrill C. Corwin

Address:.....122 S. Robertson Blvd., L.A.
Tel.: BRADSHAW 2-8282.....Independent
President.....Sherrill C. Corwin
General Manager.....Tom Baxter
Chief Engineer.....R. A. JEU Devine

KIST—Santa Barbara—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Western States Radio
Business-Studio Address.....Balboa Bldg.
Tel.: WO 3981.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Karl A. Rembe
Commercial Mgr.....James S. Blomfield

KTMS—Santa Barbara—1937

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....News-Press Publish. Co.
Business-Studio Address...de la Guerra Plaza
Tel.: WO 3911.....ABC-MBS
Representative.....Paul H. Raymer
President.....Thomas M. Storke
Vice-President.....Charles A. Storke
Gen. Mgr.....Joe Bemis
Chief Engineer.....John Clowes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....Radio Santa Cruz
Business Address.....2300 Portola Drive
Tel.: GR 5-1080.....Independent
Representative.....BTS
Gen. Mgr., Chief Eng.....Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arenze B'casters
Business Address.....Box 166
Tel.: WALNUT 5-2644.....Independent
Station Representative.....Robert Allen
Pres., Gen., Sta. Mgr.....James H. Ranger
Program, Pub. Director.....Robert E. Smith
Sales Prom. Director.....Ed L. Zuchelli
Chief Engineer.....Fred Ray

KSMA—Santa Maria—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...J. Hagerman, J. I. Groom
Address.....510 W. Morrison
Tel.: WALNUT 5-2582.....Independent
Sta. Rep.....Grant
Managers...James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KSPA Radio
Business-Studio Address.....110 Middle Rd.
Tel.: JACKSON 5-6395.....Independent
Sta. Representative.....Spanish Time Sales
General Manager.....Frank James

KJAX—Santa Rosa—1959

Frequency: 1150 Kc...Power: 5000 W.d., 5 n.
Owned By.....Radio Santa Rosa

Address Hotel Santa Rosa
 Tel.: Liberty 5-4550 Independent
 Sta. Representative John E. Pearson
 Presidents Joe & Lew Gamble
 General Manager Willard Outlaw
 Program Director Paul Wagner
 Chief Engineer Jim Young

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Finley Bcstg. Co.
 Business Address Flamingo Hotel
 Tel.: LI 5-3313 Independent
 Station Representative Hollingbery
 President Mrs. E. L. Finley
 General Manager Frank W. McLaurin
 Commercial Manager Dan Galvin
 Program Director John Douglas
 Sales Prom. Manager Greg Prichard
 Chief Engineer Hilmar Cann

KROG—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned By H. L. Egan-R. P. Bown
 Address Box 967
 Tel.: JE 2-7426 KBS
 Representative W. S. Grant
 President, Gen. Mgr. R. P. Bown

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Joseph Gamble Stations, Inc.
 Business-Studio Address 110 N. Eldorado St.
 Tel.: HOward 5-4437 Independent
 Representative McGavren
 President J. E. Gamble
 General Manager Ort Lofthus
 Commercial Manager Jack Blake
 Sales Prom. Mgr. Carolyn Pribyl
 Program Director Alan Oak
 Chief Engineer James Tracewell

**KRAK—Stockton-Sacramento
 1925**

Frequency: 1140 Kc. Power: 5000 Watts
 Owned By Hercules Bcstg.
 Address 2644 Pacific Ave., Stockton
 Tel.: HO 4-4551 Independent
 Representative Headley-Reed
 Pres., Co-Owner Gene Chenault
 Gen. Mgr. Co-Owner Alan Torbet
 Commercial Manager Dwight Case
 Program Dir. Jim Smallwood
 Publicity Director Jim Longe
 Chief Engineer Ralph Click

KSTN—Stockton—1949

Freq. 1420 Kc. Power: 5 Wts. d., 1 Wt. n.
 Owned-Operated By San Joaquin Bcstg. Co.
 Business Address 2171 Ralph Ave.
 Tel.: HOward 4-7338 Independent
 Representative Hollingbery
 Pres., Gen. Manager Knox La Rue
 Commercial Manager John Fern
 Publicity Director Jay Jones
 Chief Engineer Lynn Johnson

KWG—Stockton—1922

Frequency: 1230 Kc. Power: 250 Watts
 Owned By KMO, Inc.
 Address P. O. Box 569
 Tel.: HOward 5-5728 ABC
 Station Representative W. S. Grant
 Pres., Gen. Manager Hale Bondurant
 Program Director Jim O'Neill
 Sales Prom., Pub. Director Bob Mulroy
 Chief Engineer Paul Elstad

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned By James E. McKahan
 Business Address P.O. Box 501
 Tel.: 2020 KBS
 Representative Tracy Moore
 Pres., Gen. Mgr. James E. McKahan
 Commercial Manager Gwen W. Burr
 Program Director Ernest W. Moffett
 Chief Engineer Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned-Oper. By Mann Bcstg. Co.
 Business Address P.O. Box "WW"
 Tel.: ROger 5-6101 Independent
 Station Manager Gerald Mann
 Program Director Louise E. Mann
 Sales Prom. Manager Jim Lester
 Chief Engineer K. Aitken

KHOE—Truckee—1959

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Squaw Valley Truckee Bcstg. Co.
 Address Truckee
 Tel.: LU 7-3561 Independent
 General Manager George Norman
 Station, Prod. Mgr. John MacKay

KCOK—Tulare—1945

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By KCOK, Inc.
 Business Address P. O. Box 119
 Tel.: MU 6-2866 MBS
 Representative Pearson
 Pres., Gen. Mgr. Keith Munger
 Comm. Sales Prom. Mgr. Dene Simpson
 Program Director Mike Kirmeyer
 Chief Engineer Bob Johansen

KGEN—Tulare—1956

Frequency: 1370 Kc. Power: 1 Kw.
 Owned By Melden Bcstg. Co.
 Address P. O. Box 561, Hanford, Calif.
 Tel.: LU 2-0583 Independent
 Sta. Representative Webb
 President Meldgan Upp
 V.P., Gen. Mgr. Mel Vierra
 Comm. Sta. Mgr. A. J. Scott
 Program Dir. Larry Daniles
 Prom. Publicity Dir. Gary Gilbert
 Chief Engineer Dick Howard

CALIFORNIA

KTUR—Turlock—1949

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By.....KTUR, Inc.
Address.....P. O. Box 1390
Tel.: ME 2-1390.....KBS
Station Representative.....W. S. Grant
Pres., Gen. Manager.....Danny Landau
Commercial Manager.....Dean Huttman
Chief Engineer.....Maxon Sayre

KUKI—Ukiah—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Radio Station KUKI
Address.....P. O. Box 638
Tel.: HO 2-4771.....KBS
Representative.....Grant
Owner.....Marguerite Siems
General Mgr. Ch. Eng.....John Franklin
Asst. Mgr., Program Dir.....Phil Trine
Sales Prom. Mgr.....Rod Pacini

KNBA—Vallejo—1947

Frequency: 1190 Kc. Power: 250 Watts d.
Owned.....M. Elizabeth Ashbacker-Gunberg
Business Address.....Box 1112
Tel.: MI 4-8944.....Independent
Representative.....Hall
General Mgr.....Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc. Power 1000 Watts
Owned.....Tri-Counties Public Service
Business Address.....Box 1411
Tel.: Miller 2-2125.....Independent
Representative.....Ayers, Allen Smith
General Mgr.....Bill Rea, Jr.
Chief Engineer.....Cullen Tendick

KVEN—Ventura—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Coast Ventura Co.
Address.....Box 1611
Tel.: MI 3-8675.....MBS
Representative.....Grant Webb
President.....Carroll Hauser
Gen. Mgr., Sta. Mgr.....Sid Held
Commercial Manager.....Mike Thomas
Sales Prom. Manager.....Chris Pappas
Publicity Director.....Frank Haines
Program-Chief Eng.....Fred Hall

KONG—Visalia—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Airwaves, Inc.
Address.....Box 1429
Tel.: RE 4-5811.....Independent
Representative.....Hollingbery
President & Gen. Mgr.....Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By...Maple Leaf Bcstg. Co.
Address.....P. O. Box 366
Tel.: PL 8-6425.....KBS
President.....E. J. Peters
Station Mgr.....Robert T. Bann
Program Dir.....Norm Berg
Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....KOMY, Inc.
Business Address.....40 Atkinson Lane
Tel.: Parkway 4-5641.....Independent
Representative.....W. S. Grant
President.....F. T. Crennan
General Manager.....John F. Bayliss
Assistant Manager.....Merle Rossman
Comm. Prom. Manager.....Bob Early
Program Director.....Mark Ford
Publicity Director.....John Gund
Chief Engineer.....Carl Roliff

KSYC—Yreka—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Siskiyou Cty. Bcstg. Co., Inc.
Address.....Lawrence Lane, S. Oregon St.
Tel.: VI 2-4158.....ABC
Representative.....T. Moore
President.....E. G. Milbourne
General Manager.....D. C. Holfinger
Sta., Comm. Manager.....Holt C. Wardrip
Chief Engineer.....W. R. Maginnis

KAGR—Yuba City—1953

Frequency: 1450 Kc. Power: 100 Watts
Owner.....James E. Jaeger
Address.....322 A St.
Tel.: SH 3-7343.....KBS
Sta. Representative.....Grant
President.....James E. Jaeger
Gen. Mgr., Chief Eng.....James E. Walley
Program Director.....Jeri Doeden

KUBA—Yuba City—1947

Freq.: 1600 Kc. Power: 1Kw., d., 500 w. n.
Owned-Operated By...Peachbowl Bcstrs., Inc.
Bus. Add...Hotel Marysville, Marysville, Cal.
Tel.: SH 3-7309.....Independent
Sta. Representative.....Continental Sales
Pres., Co-Owner.....C. V. Ullom
Gen. Mgr., Co-Owner.....Roger R. Hunt
Comm. Mgr.....Lloyd Klemp
Prog. Dir.....Erika E. Ryan
Pub. Dir.....Carol Tadlock
Chief Engineer.....Orval M. Pond

Pop.: 1,809,000
Families: 526,000
Radio Homes: 486,000

COLORADO

TV Homes: 418,000
AM Stas. in State: 57
TV Stas. in State: 8

KGIW—Alamosa—1929

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By D. L. & Katholeen Allen
Address P. O. Box 179
Tel.: JUniper 9-2569 ABC-MBS-KBS
Rep. Avery-Knodel
Gen. Station Manager D. L. Allen
Comm. Manager Katholeen Allen
Program Director Charles Allbee
Pub., Sales Prom. Mgr. Dave Melton
Chief Engineer Lloyd Allen

KBOL—Boulder—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Boulder Radio KBOL, Inc.
Address Box 146
Tel.: HI 2-2242 Independent
Station Rep. Holman
Pres., Gen. Mgr. Russel Shaffer
Sales Manager Gene Palm
Program Dir. John Kirkwood
Chief Engineer Blair Dobbins

KHIL—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts
Owned By A. H. Steinbach
Business Address Box 357
Tel.: Atlas 8-0956 Denver Independent
General Manager George Wilson
Chief Engineer Carl Stahnke

KRLN—Canon City—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Royal Gorge Bcstrs., Inc.
Address 1615 Central Ave.
Tel.: CRestwood 5-2400 ABC-MBS-KBS
Pres.-Gen.-Sta. Mgr. Ray M. Beckner
Chief Engineer Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
Owned Western Bcstg. Co.
Address 120 E. Platte, Box 2422
Tel.: ME 4-1503 Independent
Representative Charles Bernard
Gen. Mgr. Jack Wallace
Sls. Mgr. Jay Drennan

KRDO—Colorado Springs—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Pikes Peak Bcstg. Co.
Business-Studio Address 399 S. 8th St.
Tel.: ME 2-1515 Independent
Station Representative Branham Co.
Pres., Gen. Mgr. Harry W. Hoth
Station Mgr. Sheldon C. Singer
Publicity Director H. E. Shippy
Chief Engineer C. Upton

KVOR—Colorado Springs—1924

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By KVOR, Inc.
Address 512 So. Tejon
Tel.: ME 2-3536 CBS
Sta. Rep. Venard, Rintoul, McConnell
President James Dudley
General Manager Edwin W. Stevens
Commercial Manager G. H. McKinnon
Program Director Charles Rutledge
Chief Engineer Rolan Cobb

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 250 Watts, d.
Owned-Oper. By Music Broadcasting Corp.
Address Box 764
Tel.: ME 4-5511 Independent
Station Representative Gill-Perna
President J. D. Hill
General Station Manager Leo R. Morris
Program Director Wallace H. Engelhart
Sales Prom. Manager Joe Salvi
Chief Engineer Kenneth Metzger

KYSN—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.
Owned-Operated By General Brcstg. Corp.
Address P.O. Box 762
Tel.: MEIrose 3-2698 ABC-MBS
Representative Avery-Knodel
Pres., Gen. Manager Kenneth E. Palmer
Commercial Manager Wayne Costner
Sales Prom., Publicity Dir. Mary Ann Lee
Program Director Pat Brown
Chief Engineer Sheridan Gilbert

KVFC—Cortez—1956

Frequency: 740 Kc. Power: 1 Kw.
Owned-Oper. By KVFC, Inc.
Address Radio Center
Tel.: LO 5-3463 KBS
Station Representative Hil F. Best
Gen., Sta. Mgr. Jack Hawkins
Comm. Mgr. George Fender
Sales Prom. Manager Lloyd Hutchings
Program, Chief Engineer James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Northwestern Colo. Bcstg. Co.
Address P. O. Box 85
Tel.: TA 4-6574 KBS
President George Cory
Station Mgr. Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Monarch Broadcasting Co.
Address P.O. Box 452
Tel.: TRinity 4-4544 Independent

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Pres., Gen., Sta. Mgr. D. E. Towne
Prog. Dir. Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned KDEN Broadcasting Co.
Address 1601 West Jewell Ave.
Tel.: WE 5-3525 Independent
Representative Breen & Ward
Pres., Sta. Mgr. E. E. Koepke
General Manager Frank E. Amole, Jr.
Comm. Mgr. Wally Geiger
Sales Prom. Mgr. Tom Moore
Program Dir. Lloyd Knight
Publicity Director Jack White
Chief Engineer Walt Wilson

KFML—Denver—1953

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By Note Bcstg. Corp.
Address 262 Fillmore St.
Tel.: DEXter 3-1509 Independent
Station Representative Meeker Co.
President E. A. Bancker, Jr.
General Manager Art Peterson
Gen. Sales Mgr. Arthur L. Knott
Sales Prom. Mgr., Pub. Dir. Dave Downs
Program Dir. Dick Stevens
Chief Engineer Don Witherspoon

KFSC—Denver—1954

Frequency: 1220 Kc. Power: 1 Kw.
Owned Francisco V. Sanchez
Address 3340 Lafayette St.
Tel.: AC 2-8935 Independent
Station Representative Oakes
President F. V. Sanchez
Gen. Mgr. Levi Beall
Chief Engineer Walter Green

KHOW—Denver—1925

Frequency: 630 Kc. Power: 5000 Watts
Owned-Oper. By Western Brcstg. Enterprises
Address Petroleum Club Bldg.
Tel.: AMherst 6-2611 ABC
Representative Peters, Griffin, Woodward
President Robert L. Howsam
General Manager Robert S. Hix
Sta. Relations Dir. Orville Rennie
Program Dir. Harvey Ellsworth
Chife Engineer James D. Church

KICN—Denver—1941

Frequency: 710 Kc. Power: 5000 Watts
Owned-Operated By Empire Bcstg. Inc.
Address 814 14th St.
Tel.: AMherst 6-3703 Independent
Representative Adam Young
President Don W. Burden
General Manager Charles Crabtree
Commercial Manager Tom Duggan
Program Director Jim Tate
Chief Engineer Joe Finch

KIMM—Denver—1923

Frequency: 950 Kc. Power: 5 Kw.

Owned Miles High Stations
Address 5350 W. 20th Ave.
Tel.: BE 7-2734 Independent
Station Representative Avery-Knodel, Inc.
President, Gen. Mgr. Cecil Heftel
Chief Engineer George Vogel

KLIR—Denver—1953

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By KLIR, Inc.
Address 6535 W. Jewell
Tel.: WA 2-1189 KBS
Representative Best, Biddick
Pres., Gen. Manager G. B. Anderson
Commercial Mgr. L. L. Tracy
Bus. Mgr. H. G. Kincaid
Chief Engineer D. M. Smith

KLZ—Denver—1922

Frequency: 560 Kc. Power: 5000 Watts
Owned By Aladdin Broadcasting Corp.
Business-Studio Address 131 Speer Blvd.
Tel.: MA 3-4271 CBS
Representative Katz
President, Gen. Mgr. Hugh B. Terry
Asst. to Pres. Clayton H. Brace
Station Mgr. E. Lee Fondren
Commercial Mgr. Lew Hunter
Prom. Publicity Dir. Jerry Weidenkeller
Program Dir. Charles Roberts
Chief Engineer Harvey E. Wehrman

KOA—Denver—1924

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Operated By Metropolitan TV Co.
Address 1044 Lincoln St.
Tel.: CHerry 4-4141 NBC
Representative Christal
Pres., Gen. Mgr. William W. Grant
Commercial Manager Gene Grubb
Station Mgr. Ralph Radetsky
Sales Prom., Pub. Dir. Dean Faulkner
Program Director Jim Atkins
Chief Engineer Sid Davidson

KOSI—Denver—1954

Freq.: 1430 Kc. Power: 5 Kw. d.: 500 W. n.
Owned-Oper By Armstrong Bcstg. Co.
Address Box 98
Tel.: EM 6-2695 Independent
Station Representative Daren F. McGavren
Exec. V.P. W. L. Armstrong
Station Mgr. Vernon Wickre
Chief Engineer David F. White

KTLN—Denver—1947

Frequency: 1280 Kc. Power: 5 Kw.
Owned-Operated By Radio-Denver, Inc.
Address 431 W. Colfax
Tel.: AC 2-4811 Independent
Representative John Blair
Pres., Gen. Mgr. Richard B. Wheeler
Program Director Arch Andrews
Prom. Publicity Dir. Jetta S. Lee
Chief Engineer Norman Peterson

KDGO—Durango—1958

Frequency: 1240 Kc. Power: 250 Watts
 Owned By: Basin Bcstg. Co.
 Address: 3112 N. Main Ave.
 Tel.: CHerry 7-1407
 Station Representative: Avery-Knodel
 Pres., Gen. Manager: Henry M. Long

KIUP—Durango—1935

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: San Juan Bcstg. Corp.
 Address: P. O. Box 641
 Tel.: CHerry 7-4464
 Representative: Independent
 President: Holman Co., McGuire
 Price Wyatt
 Gen., Sta. Mgr.: R. E. O'Brien
 Sales Prom. Manager: Bob Atkins
 Program Director: Herb Jobs
 Commercial Manager: Al Gore
 Chief Engineer: Lou Shaw

KGMC—Englewood—1952

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned By: MacLee Radio Corp.
 Address: 3355 S. Broadway
 Tel.: SU 1-4481
 Sta. Representative: Independent
 Weed
 Pres., Publ. Dir.: Robert B. McWilliams
 General, Comm. Mgr.: Lee P. Mehlig
 Chief Engineer: D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By: Northern Colo. Bcstg. Co.
 Address: P. O. Box 574
 Tel.: HUnter 2-5991
 Representative: ABC
 Devney
 President: Herb Hollster
 General Manager: Ellis Atteberry
 Commercial Manager: Bob Behling
 Program Director: Kent Miller
 Chief Engineer: Joe Kilgore

KFTM—Fort Morgan—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Morgan County Bcstg. Co.
 Address: Highway 6 & 34
 Tel.: UN 7-5674
 Station Representative: KBS
 Gene Holles
 President: Robert M. Dolph
 Gen. Station Manager: Mason Dixon
 Commercial Manager: Sam Kerr
 Program Dir.: J. Dawson Jelinek
 Chief Engineer: Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc. Power: 1000 Watts, d.
 Owned-Oper. By: KGLN, Inc.
 Address: P. O. Box C
 Tel.: WH 5-6501
 Representative: MBS
 Holman
 President: Rex Howell
 Gen. Mgr.: Jerry Fitch
 Program Director: Marcie Fitch
 Chief Engineer: Al Maggard

KGOL—Golden—1956

Frequency: 1250 Kc. Power: 1 Kw.
 Owned: Golden Radio, Inc.
 Address: Box 202
 Tel.: CR 9-3378
 Independent
 President: Bill Finch
 V.P. & Prog. Dir.: Conrad F. Schader
 Comm. Mgr.: Frank Schader

KXXI—Golden—1957

Frequency: 1250 Kc. Power: 1 Wts.
 Owned By: Golden Radio Inc.
 Address: 5801 W. 44th Ave., Denver
 Tel.: GENesse 3-6848
 Independent
 Station Rep.: Bernard Howard
 President: A. V. Bamford
 General Manager: Cameron Lee
 Commercial Mgr.: James Lewis
 Chief Engineer: Irv Johnson

KEXO—Grand Junction—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Voice of Western Colo., Inc.
 Address: 2508 North Ave.
 Tel.: CH 3-1230
 Representative: Independent
 Harlan Oakes
 President: D. Spencer Grow
 Vice Pres., Gen. Manager: Abbott Tessman
 Chief Engineer: Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc. Power: 5 Kw., d.; 500 W. n.
 Owned-Oper. By: Western Slope Bcstg. Co.
 Business-Studio Address: Box 30
 Tel.: CHapel 2-5000
 CBS
 Representative: Hal Holman
 Pres., Gen. Mgr.: Rex Howell
 Station Comm. Manager: Doug Weikle
 Program Director: Ted Ford
 Chief Engineer: James Meyer

KSTR—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.
 Owned: Mountain States Bcstg. Corp.
 Address: Box 1110
 Tel.: CH 3-1722
 Independent
 Representative: W. S. Grant
 President, Gen. Mgr.: E. Anson Thomas
 Commercial Manager: Jim Schaeffer
 Station Program Dir.: Jack Lewis
 Sales Prom. Manager: Sharol Biber
 Publicity Director: June Lee
 Chief Engineer: Norm Price

KFKA—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts
 Owned-Oper. By: Mid-Western Radio Corp.
 Business-Studio Address: 620 8th Ave.
 Tel.: ELgin 2-4421
 Independent
 Newspaper Afil.: Record-Spockman, Denver
 Representative: Hal Holman
 President: H. E. Green
 Gen. Station Manager: Ralph H. Green
 Comm. Mgr.: Virginia Sears
 Program Director: Lorene Briggs
 Chief Engineer: Harry Brewer

COLORADO —————

KYOU—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Meroco Bcstg. Co.
Address 2424 Sixth Ave.
Tel.: ELgin 2-0262 ABC-MBS-KBS
Pres., Gen. Manager Ellwood Meyer
Commercial Manager George Drew
Station Prom. Manager Everett Shupe
Program Director Edward Venable
Chief Eng. Roland Reed

KBNZ—La Junta—1937

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Otero Broadcasting Co.
Address 117 W. Third St.
Tel.: 985 MBS, KBS
Representative Indie Sales
President M. S. Morrison
General Manager Fred Abernathy
Comm. Mgr., Prog. Dir. John A. Doenges
Sales Promotion Mgr. Zack Hernandez
Chief Engineer Mike Alger

KLAK—Lakewood—1955

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. Lakewood Bcstg Service, Inc.
Address 1315 Oak St.
Tel.: BE 7-1553 Independent
Representative Oakes
Pres., Gen., Sta. Mgr. Maurice J. DeVolt
Business Manager Julia W. DeVolt
Program Director Edythe G. Walker
Chief Engineer C. Pinkley

KLMR—Lamar—1948

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By SE Colorado Bcstg. Co.
Address P. O. Box 632
Tel.: 804 MBS-KBS
Representative Continental
President Ralph Eaton
Gen., Sta. Mgr. Dennis Behan
Sales Mgr. William Jack
Pub., Prog. Director William Adams
Chief Engineer Jack Connolly

KUDY—Littleton—1957

Frequency: 1510 Kc. Power: 1000 Watts
Owned By M-O-R Bcstg.
Address 140 Woodlawn Center
Tel.: PYramid 4-4211 Independent
Pres., Gen. Mgr. Dean D. Jarvis
Comm., Publ. Dir. Ted Haas
Program Dir. Tony Larson
Chief Engineer Walt Wilson

KLMO—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By Radio Longmont, Inc.
Address Box 799
Tel.: PRespect 6-2323 Independent
Station Representative Continental
President Judson Rosebush
Gen. Station Manager William G. Stewart
Program, Comm. Manager Fred Cox

Sales Prom. Manager Bill Stewart
Publicity Director Virgil Cox
Chief Engineer Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts
Owned-Oper. By Regional Bcstg. Corp.
Address 1440 E. 6th St.
Tel.: NO 7-1570 KBS
General Mgr. William R. Vogel
Chief Engineer Hal Bartz

KCMS—Manitou Spring—1953

Frequency: 1490 Kc. Power: 100 Watts
Owned By Garden of Gods Bcstg. Co.
Address 68 Minnehaha Ave.
Tel.: MULberry 5-5776 Independent
Pres., Chief Eng. C. M. Edmonds
General Manager Nort Frykman

KSLV—Monte Vista—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Colorado Radio Corp.
Business Address 109 Adams St.
Tel.: 553 KBS
President George O. Cory
Gen., Sta. Mgr. D. Lee DeMoss
Commercial Manager Darrell Leach
Chief Engineer Norm Price

KUBC—Montrose—1947

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By Uncompaghre Bcstg. Co.
Business-Studio Address P. O. Box 279
Tel.: CHerry 9-4546 KBS
President Dr. Ross C. McCafferty
Gen. Sta. Mgr. George O. Cory
Commercial Mgr. Leo Bendon
Publicity Dir. Don Gallardo
Chief Engineer Norman Price

KCSJ—Pueblo—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Star Bcstg. Co.
Address 2226 TV Lane
Tel.: LI 4-5782 Independent
Representative Meeker Co.
Station Mgr. Cliff Hendrix
Comm. Mgr. Howard Myers
Chief Engineer Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Pueblo Radio Co.
Address 3011 Elizabeth
Tel.: LI 4-5646 KBS
Representative Devney
Pres., Gen. Mgr., Chief Eng. D. B. Crouch
Comm. Prog. Dir. William H. Beck

KAPI—Pueblo—1958

Frequency: 690 Kc. Power: 250 Watts d.
Owned By Centennial Radio Corp.
Address 2829 Lowell
Tel.: LIncoln 5-2884 Independent

President, Gen. Mgr. Ray J. Williams
 Commercial Mgr. Del Kinkle
 Program Dir. Bob Burch
 Prom. Director John Lambert
 Chief Engineer D. Redingshafer

KFEL—Pueblo—1956

Frequency: 970 Kc. Power: 1000 Watts
 Owned KFEL, Inc.
 Address 4411 Goodnight Ave.
 Tel.: LI 2-6884 Independent
 Representative Continental
 Owner, Mgr. Frank Donald Hall
 Chief Eng., Asst. Mgr. John T. Roscoe
 Sales Mgr. J. M. Johns

KGHF—Pueblo—1928

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned By Colorado Bcstg. Co.
 Address Box 293
 Tel.: LI 2-5570 ABC
 Sta. Rep. Gill-Perna, Inc.
 President Gifford Phillips
 Station Manager John C. Lee
 Oper. Dir. Robert D. Ellis
 Program Director Bob Mahaffey
 Chief Engineer Tony Mejia

KTUX—Pueblo—1959

Frequency: 1480 Kc. Power: 1000 Watts
 Owned By Steel City Broadcasting Co., Inc.
 Address 4211 Elizabeth St.
 Tel.: Lincoln 4-9586 Independent
 Station Rep. Breen & Ward
 Pres., Gen. Manager A. S. Perry
 Comm., Prom. Manager William W. Bruce
 Program, Pub. Director Martin F. Mendine
 Chief Engineer Q. Thomas Bryan

KAVI—Rocky Ford—1955

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Patrick Rutledge Bcstg. Co.
 Address P. O. Box 632
 Tel.: 248 KBS
 Sta. Representative John E. Pearson
 General Mgr. Edward J. Patrick
 Sta., Comm. Mgr. Lloyd A. Ridner
 Program Dir. Dick Farrell
 Chief Engineer James Craig

KVRH—Salida—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Regional Bcstg. Corp.
 Address P. O. Box 166
 Tel.: KEystone 9-2575 KBS
 President W. R. Vogel
 Gen. Comm. Mgr. Bill Corrick
 Program Dir. Jim Stritcko
 Chief Engineer John Kirby

KGEK—Sterling—1925

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By A. A. & B. C. Ross
 Address Fleming Road
 Tel.: LA 2-1607 KBS-MBS
 Pres., Chief Eng. Barnett Ross
 Sta., Comm. Mgr. Al Ross
 Program Dir. Al Casey

KOLR—Sterling—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Sterling Broadcasting Corp.
 Address 114 Main St.
 Tel.: LA 2-1740 MBS
 Representative Hal Holman
 President Eugene Dodds
 General Mgr. Kerm Kath
 Chief Engineer J. Duffy

KCRT—Trinidad—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By KCRT, Inc.
 Address 100 Fisher Drive; Box 772
 Tel.: VI 6-3212 MBS, KBS
 Representative Indie Sales
 Pres., Gen. Mgr., Ch. Eng. E. M. Cooper
 Sales Promotion Mgr. Mrs. Francis Hayes
 Program Director Pete Deluca

KFLJ—Walsenburg—1957

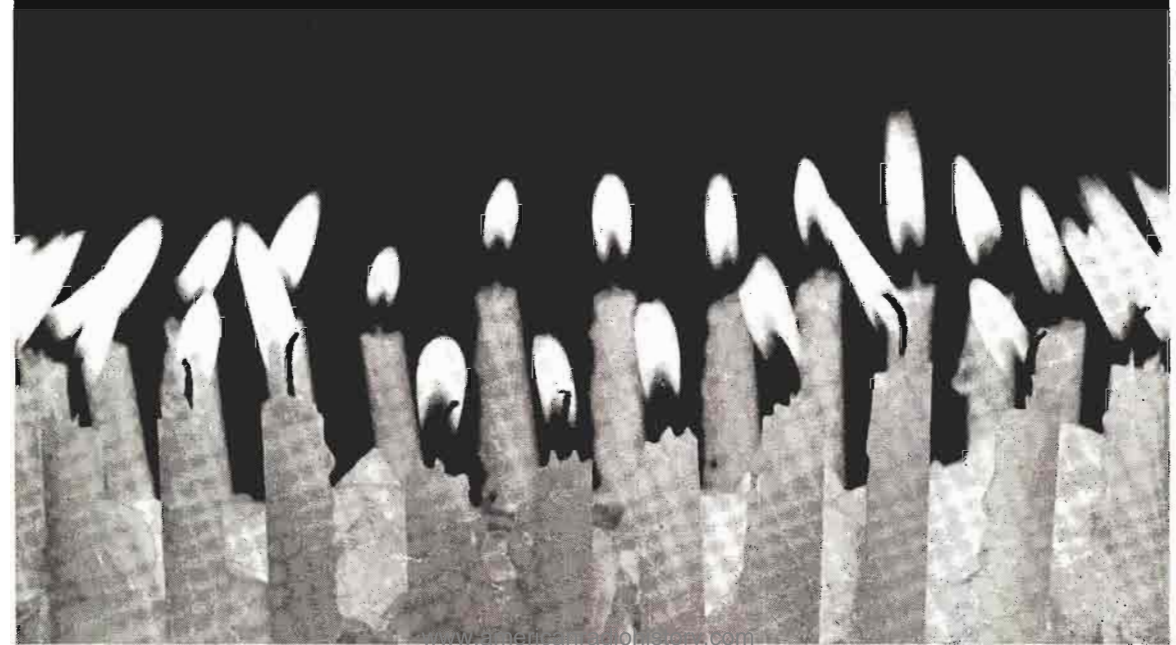
Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned By Floyd Jeter
 Address Box 593
 Tel.: 111 Independent
 President, Ch. Eng. Floyd Jeter
 Prog. Dir. Lee Jeter

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**35 YEARS
OF
RADIO WITH A REASON
WTIC**

50,000 WATTS HARTFORD CONNECTICUT

**SERVING SOUTHERN
NEW ENGLAND**



Pop.: 2,460,000
Families: 768,000
Radio Homes: 729,000

CONNECTICUT

TV Homes: 706,000
AM Stas. in State: 31
TV Stas. in State: 6

WADS—Ansonia—1956

Freq.: 690 Kc. Power: 500 Watts d.
Owned By: Valley Broadcasting Co.
Address: 290 Main St.
Tel.: RE 5-4606. Independent
Pres., Gen., Sta. Mgr.: Sydney E. Byrnes
Program Director: Wes Hobby
Chief Engineer: Lisle Dorrian

WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By: Conn.-N. Y. Broadcasters
Address: 2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461. N.Y. CI 5-0663. Independent
Representative: Adam Young
President, Gen. Mgr.: Kenneth M. Cooper
Vice Pres.: John E. Metts
Sales, Sta. Mgr.: Ray Colonari
Program Director: Frank Dellino
Publicity Dir.: Tony Brunton
Chief Engineer: Russ Adams

WNAB—Bridgeport—1941

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: WNAB, Inc.
Business-Studio Address: 991 Broad St.
Tel.: ED 3-3112. ABC
Sta. Reps.: McGavren; Kirby
President: Harold Thomas
General, Comm. Mgr.: John Ellinger
Prog. Director: Harry Luke
Sales Prom. Manager: Fred Murphy
Publicity Dir.: Carl Grande
Chief Engineer: Norman Howard

WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts
Owned-Oper. By: The Bristol Bcstg. Corp.
Business-Studio Address: 183 Main St.
Tel.: LU 3-9265. Independent
President: Eric Hatch
General Manager: Richard C. Kilbourn
Commercial Mgr.: Valentine McCormack
Chief Engineer: Justin Tarnowski

WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By: Berkshire Bcstg. Corp.
Business-Studio Address: 207 Main St.
Tel.: PI 8-3565. Independent
Station Reps.: O'Connell; Foster & Creed
President: John P. Previdi
Gen., Comm. Mgr.: Sol Robinson
Program Director: Paul Baker
Chief Engineer: Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc. Power: 1000 Watts
Owned By: Lawrence A. Reilly, Jas. L. Spates
Business Address: 119 Bridge St.
Tel.: Hilltop 5-2494. Independent
Representative: Walker-Rawalt
Gen. Mgr., Prog. Dir.: Lawrence A. Reilly
Commercial Manager: Warren F. Haas
Chief Engineer: James L. Spates

WDRC—Hartford—1922

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By: Buckley-Jaeger Bcstg. Corp.
Address: Box 151, Blue Hills Sta.
Tel.: CH 2-5596. CBS
Station Reps.: Peters, Griffin & Woodward
Gen. Station Manager: Victor E. Forker
Commercial Manager: Mike Boudreau
Program Director: Charles R. Parker
Publicity Director: Jack Zaiman
Chief Engineer: Henry M. Broderick, Jr.

WPOP—Hartford—1935


Frequency: 1410 Kc. Power: 5,000 Watts
Owned: Tele-Broadcasters of Conn., Inc.
Business-Studio Address: 600 Asylum Ave.
Tel.: JA 7-9131. MBS-ABC
Representative: Adam Young
Pres., Gen. Mgr.: H. Scott Killgore
Commercial Mgr.: Phillip Zoppi
Chief Engineer: R. Holt

WTIC—Hartford—1925

Frequency: 1080 Kc. Power: 50,000 Watts
Owned-Oper. By: Travelers Bcstg. Service
Business-Studio Address: 28 Grove St.
Tel.: JA 5-0801. NBC
Representative: Christal
President: Paul W. Morency
V.P., Gen. Mgr.: Walter C. Johnson
V.P., Program Director: Bernard Mullins
Vice President, Sales: Robert S. Tyrol
Promotion Mgr.: Eugene J. Muriaty
Publicity Director: Paul E. Lucas
Dir. of Engineering: Harold A. Dorschug
Plant Mgr., Ch. Eng.: Herman D. Taylor

WINF—Manchester—1958

Frequency: 1230 Kc. Power: 250 Watts
Owned By: Manchester Broadcasting Co.
Business Address: P.O. Box 946
Tel.: Mitchell 3-3491. MBS
Station Representative: Charles Bernard Co.
Owner, Gen. Manager: John Deme
Program Director: T. R. Safford
Sales Prom. Manager: Robert W. Andrews
Publicity Director: Whitney Jacobs
Chief Engineer: Henry L. Roberts

CONNECTICUT 

WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.
Owned By... Greater Hartford Bcstg. Co. Inc.
Address Hotel Bond
Tel.: JA 5-6648 Independent
Sta. Representative Weed
President William M. Savitt
Sec't, Treas M. Savitt
Sta., Comm. Mgr. R. H. Klein
Sales Prom. Mgr. Everett Seltzer
Program Director Jack Brooks
Chief Engineer Michael Cookish

WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts, d.
Owned Silver City Crystal Company
Address 99 Colony St.
Tel.: BE 5-5747 Independent
Representative Thomas F. Clark
President C. A. Schultz
General Manager G. A. Kruttschnitt
Commercial Manager Jack Durkin
Program Director Les Fox
Chief Engineer John Roache

WCNX—Middletown—1948

Frequency: 1150 Kc. Power: 500 Watts
Owned-Oper. By Middlesex Bcstg. Co.
Address River Road
Tel.: Diamond 7-2565 ABC

Representative Devney, Nona Kirby
Managing Dirs. R. J. W. J. O'Brien
Station Mgr. Bill Glynn
Chief Engineer T. Pollitt

WHAY—New Britain—1949

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By... Central Conn. Bcstg. Co.
Business Address 22 Grove Hill
Tel.: Baldwin 3-2721 ABC
Representative Pearson; Kirby
President Patrick Goode
General Mgr. Aldo DeDominicis
Station Comm. Mgr. Edward C. Obrist
Sales Prom. Manager John Dyno
Asst. Prog. Dir. Bob Regan
Production Mgr. Fred Swanson
Chief Engineer Hillits W. Holt

WKNB—New Britain—1946

Frequency: 840 Kc. Power: 1000 Watts d.
Owned By Beacon Broadcasting Co.
Address 1422 New Britain Ave., W. Hartford
Tel.: AD 6-1277 Independent
Station Reps. McGavren; Wheeler
President Sheldon Smerling
General Manager Bruno M. Kern
Comm. Manager William F. Schnaudt
Station Manager Norton Virgine
Program Dir. Bob Leonard
Publicity & Prom. Michael Dreschler



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HARTFORD
MARKET

WCCC

AM ————— FM

Hartford, Connecticut

WAVZ—New Haven—1947

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By: WAVZ Bcstg. Corp.
 Business-Studio Address: 152 Temple St.
 Tel.: SP 7-4761 Independent
 Representative: Hollingbery, Kettell Carter
 Pres., Gen. Mgr.: Daniel W. Keps
 V.P., Comm. Mgr.: Richard J. Monahan
 V.P. & Sta. Mgr.: Marvin B. Rosenblatt
 Oper. Manager: George T. Phillips
 Program Director: Gene Stuart
 Sales Prom., Pub. Director: S. L. Barstein
 Chief Engineer: Frederick Brill

WELI—New Haven—1935

Frequency: 960 Kc. Power: 5 Kw. d, 1 Kw. n.
 Owned By: Conn. Radio Foundation, Inc.
 Business-Studio Address: 221 Orange St.
 Tel.: UN 5-1133 Independent
 Sta. Representative: H. R. Rep
 Pres., Sta., Gen. Mgr.: Richard W. Davis
 Chief Engineer: Frederick T. King

WNHC—New Haven—1944

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Triangle Publications, Inc.
 Address: 135 College St.
 Tel.: Spruce 7-3611 ABC
 Newsp. Affil.: Phila. Inquirer, Phila. D. News
 Representative: McGavren
 Dir. of Operations: Leone Mancinelli
 Chief Engineer: Howard W. Wessenberg
 OWNERS OF: WFIL-AM-FM-TV, PHILADELPHIA;
 WNBZ-AM-FM-TV, BINGHAMTON, N. Y.; WFBG-
 AM-TV, ALTOONA, PA.; WNHC-FM-TV, NEW HA-
 VEN, CONN.; WLYN-TV, LEBANON, PA.; KFRE-
 AM-FM-TV, FRESNO, CALIF.

WNLC—New London—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: The Thames Bcstg. Corp.
 Business-Studio Address: 281 State St.
 Tel.: Gibson 2-4365 Independent
 Station Reps.: Masla & Co.; Kettell-Carter
 Pres., Gen. Manager: Gerald J. Morey
 V.P., Comm. Mgr.: Edwin H. Schweitzer
 Program, Pub. Director: William Hoffman
 Chief Engineer: Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc. Power: 500 Watts
 Owned-Operated By: Norwalk Bcstg. Co., Inc.
 Address: 11 Wall St.
 Tel.: TE 8-5566 Independent
 Pres., Gen. Mgr.: James Stolcz
 Program Director: Richard Bounerba
 Chief Engineer: Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc. Power: 1 Kw.
 Owned-Oper. By: Eastern Conn. Bcstg. Co.
 Business-Studio Address: Cuprak Rd.
 Tel.: TU 7-1613 Independent
 Representative: Everett-McKinney, R. C. Foster
 Pres., Gen. Mgr.: D. Lasser
 Sta., Comm. Manager: Richard Reed
 Sales Prom., Pub. Director: Edward Adler
 Program Dir.: H. Arthur Bouldin
 Chief Engineer: Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc. Power: 500 Watts
 Owned: Long Island Sound Radio Corp.
 Address: Conn. Turnpike
 Tel.: EV 8-3546 Independent
 Sta. Representative: Hopewell
 Pres., Gen. Mgr.: Joseph P. Trantino
 Commercial Mgr.: Alex Pernal
 Station Mgr.: Vivian N. Trantino
 Chief Engineer: Armand Romeo

WPCT—Putnam—1953

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Israel Putnam Bcstg. Co.
 Address: 42 Main St.
 Tel.: WA 8-2721-2 Independent
 President: Rene Cote
 Gen. Mgr.: James Kelly
 Program Director: Frank Carroll
 Chief Engineer: J. Iodice

WSTC—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: W. Conn. Bcstg. Co.
 Business-Studio Address: 270 Atlantic St.
 Tel.: DA 4-7575 ABC
 Newspaper Affiliation: Stamford Advocate
 Station Rep.: Everett-McKinney
 President: Kingsley Gillespie
 Gen. Manager: Julian Schwartz
 Program Director: John Louthier
 Chief Eng.: R. A. Reynolds


**WAVZ... by
 all standards...
 New Haven's BEST**

- Audience size and composition (Pulse & Hooper).
- Sales to local and national advertisers.
- Community awareness, participation and leadership.
- Broadcast industry leadership and recognition.
- Cooperation of staff and management.

Celebrating our 13th Anniversary

Represented in New England by
KETTEL-CARTER

Represented nationally by
GEORGE P. HOLLINGBERY CO.

CONNECTICUT 

WBZY—Torrington—1948

Frequency: 990 Kc. Power: 1000 Watts d.
Owned By Bernard J. Zucker
Business-Studio Address 127 Main St.
Tel.: HU 9-4173 Independent
Station Rep. Breen & Ward
General Manager Donald E. MacFarlane
Program Director Alan B. Finn
Chief Engineer Don Morrison

WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Torrington Bcstg. Co., Inc.
Business-Studio Address 93 Perkins St.
Tel.: HU 9-4181 MBS
Station Rep. Walker-Rawalt
Pres., Gen. Mgr. Edmund W. Waller
Sta., Comm. Mgr. Alfred G. Eyre
Chief Engineer David M. Eller

WATR—Waterbury—1934

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By WATR, Inc.
Business-Studio Address 440 Meadow St.

WWCO

*** PULSE RATED #1**

By an overwhelming margin in
the Waterbury area.

WWCO—21 Quarter Hour "Firsts"
Sta. Y — 3 Quarter Hour "Firsts"
Sta. Z — **NO** Quarter Hour "Firsts"

WWCO — Average Rating —
7 A.M.-7 P.M. — 6.5

WWCO

1240 Non-Directional
Waterbury Connecticut
Representative: Radio-TV Reps.

* Pulse November 1959

Tel.: PL 5-1121 ABC, MBS
Representative McGavren
President Harold Thomas
Gen., Sta. Mgr. Sam R. Elman
Chief Engineer Andrew Toross

WBRY—Waterbury—1934

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By WBRY Bcstg. Corp.
Address 136 Grand St.
Tel.: PL 3-1125 CBS
Sta. Reps. O'Connell; Reilly; Foster-Creed
President Michael Gourd
Gen. Station Manager Robert S. Holczer
Comm. Prom. Manager Alton Lenoce
Program Director Lou Frank Dennis
Publicity Director Jerry Fisher
Chief Engineer John Tomaszewicz

WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. WWCO, Inc.
Business-Studio Address 65 Bank St.
Tel.: PLaza 4-5141 MBS
Representative Radio TV Rep.
President Herbert Bloomberg
General Manager Gene Valentino
Program Director Charles Day
Chief Engineer Martin Miller

WMMM—Westport—1959

Frequency: 1260 Kc. Power: 1000 Watts
Owned By Donald Flamm
Business Address 163 Main St.
Tel.: CApital 7-5133 Independent
President, Gen. Mgr. Sidney J. Flamm
V.P., Station Mgr. Bob Roberts
Comm. Manager Jules Labert
Chief Engineer James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc. Power: 250 Watts
Owned By "Willie" Corp.
Address Route 6, Airport Road
Tel.: HA 3-1621 Independent
Station Representative W. S. Grant
Pres., Gen. Manager Herbert C. Rice
Comm. Manager Robert C. Rice
Sales Prom. Manager Ethel A. Rice
Program Director Edward Read
Chief Engineer C. E. O'Neil

Pop.: 462,000
Families: 132,000
Radio Homes: 130,000

DELAWARE

TV Homes: 119,000
AM Stas. in State: 9
TV Stas. in State: —

WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned Dover Bcstg. Co.
Business Address Box 727
Tel.: REDfield 4-5816 Independent
Representative Headley Reed
President Henry Rau
Comm. Manager Allen Hedgecock
Program Director Edward Miller
Station Mgr. W. S. Cook
Chief Engineer Lloyd Smith

WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned Coastal Carolina Bcstrs.
Address Box 549
Tel.: RE 4-5797 ABC
Stz. Representative Grant Webb
President J. Olin Tice, Jr.
General Mgr. John Masters
Commercial Mgr. Ed Bowen
Program Dir. Jerry Gillies
Chief Engineer Jim Gentry

WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Rollins Bcstg., Inc.
Address DuPont Highway
Tel.: Georgetown 2567 Independent
Representative Rollins, Grant
President O. Wayne Rollins
General Manager Charles R. Maillet
Program Director John C. Calhoun
Chief Engineer Edward Marzoca

WKSB—Milford—1953

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By Kent-Sussex Bcstg. Co.
Address Box 444
Tel.: GArden 2-8881 Independent
Gen., Comm., Prom. Mgr. H. M. Griffith, Jr.
Ch. Eng., Oper Mgr. C. V. Lundstedt
Prog. Dir. Borden E. Smith

WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts
Owner-Oper. By E. & W. C. Evans
Address Dual Hwy. 13
Tel.: NAtional 7-7933 Independent
Pres., Gen. Mgr. Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 1000 Watts
Owned Rollins Broadcasting Co.
Address 414 French St.
Tel.: OL 4-8881 Independent
Station Representative Eastman
President O. Wayne Rollins
General Manager Charles W. Stone
Commercial Mgr. Dick Lee
Chief Engineer Fitzgerald McDaniel

WDEL—Wilmington—1922

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By Delmarva Bcstg. Co., Inc.
Business-Studio Address 10th & King Sts.
Tel.: OL 8-7268 NBC
Representative Robert Meeker
Station Executive Clair R. McCollough
Station Manager Harvey C. Smith
Gen. Sales Mgr. J. Robert Gulick
Natl. Sales Mgr. Thomas R. Nunan, Jr.
Technical Director J. E. Mathiot

WILM—Wilmington—1922

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Delaware Bcstg. Co.
Business-Studio Address 920 King St.
Tel.: OL 4-7771 ABC
Representative Bolling Co.
President Ewing B. Hawkins
Gen. Comm. Manager Jackson F. Lee
Program Director Dan Casey
Chief Engineer Eugene Szymanski

WTUX—Wilmington—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Port Frere Bcstg. Co., Inc.
Address 1400 Market St.
Tel.: OL 5-8821 Independent
Representative Walker-Rawalt
Pres., Gen. Mgr. Gordon K. MacIntosh
Comm. Mgr. William S. Ewing
Sales Prom. Mgr. Henry Cook
Program Director Donald Mathewson
Publicity Director Bill Pfeiffer
Chief Engineer Ed Kennedy

**TO BE SURE —
YOU NEED THE BEST!**

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?



Pop.: 956,000
Families: 293,000
Radio Homes: 289,000

DIST. OF COLUMBIA

TV Homes: 267,000
AM Stas. in State: 9
TV Stas. in State: 4

WGMS—Washington, D. C.—1946

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: Gordon McLendon
Address: Hotel Harrington
Tel.: EXecutive 3-8676 Independent
Representative: Avery-Knodel
President: Thomas F. O'Neil
Sales Manager: Perry S. Ury
Program Director: Chas. D. Wood
Promotion Mgr.: Sol Horwitz
Chief Engineer: Roger B. Holt

WMAL—Washington, D. C. 1925

Freq.: 630 Kc. Power: 5,000 Watts
Owned: Evening Star Bcstg. Co., Inc.
Address: 4461 Connecticut Ave., N.W.
Tel.: KE 7-1100 ABC
Newspaper Affiliation: The Evening Star
Representative: H-R
President: John W. Thompson, Jr.
General Manager: Fred S. Houwink
Station Manager: Kenneth Carter
Prom. Mgr., Prog. Dir.: Rupe Werling
Chief Engineer: Allan Powley

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts
Owned: Wash. Bcstg. Corp.
Address: 2000 P. St., N.W.
Tel.: HObart 2-3900 MBS
Representative: Headley-Reed
Pres., Gen. Mgr.: Henry Rau
Commercial Manager: George Oliviere
Sales Prom. Manager: Stan Barclay
Chief Engineer: Lloyd Smith

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: United Bcstg. Co.
Business-Studio: 8th & I Sts., N.W.
Tel.: RE 7-8000 Independent
Station Rep.: United Bcstg., Harlan Oakes
President: Richard Eaton
V.P. & Gen. Mgr.: John A. Panagos
Program Director: Cliff Holland
Chief Engineer: Ernest E. Stephens

WPGC—Washington, D. C. 1954

Frequency: 1580 Kc. Power: 10,000 Watts d.
Owned-Operated By: WPGC, Inc.
Business Address: 4421 Southern Ave., SE
Tel.: JORDAN 8-6677 Independent
Station Representative: Adam Young
President: M. E. Richmond

Gen. Comm. Manager: Robert Howard
Station Prog. Director: Melvin E. Winters
Chief Engineer: George R. Sanner

WRC—Washington, D. C.—1923

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By: National Bcstg. Co.
Address: 4001 Nebraska Ave., NW
Tel.: EM 2-4000 NBC
Sta. Representative: NBC Spot Sales
President (NBC): Robert Kintner
General Manager: Carleton D. Smith
Station Mgr.: Joseph W. Goodfellow
Commercial Mgr.: Harry A. Karr, Jr.
Prog. Mgr.: William Grayson
Publicity Dir.: Charlotte Walch
Chief Engineer: John Rogers

WTOP—Washington, D. C. 1932

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Oper.: Washington Post Bcst. Div.
Address: Broadcast House
Tel.: EM 2-9300 CBS
Representative: CBS Radio Spot Sales
Pres., Bcst. Div.: John S. Hayes
General Manager: Lloyd Dennis, Jr.
Comm. Mgr.: R. W. Schellenberg
Sales Prom. Manager: Charles Crawford
Prog. Dir.: P. A. Searight
Publicity Adv. Director: Laurel S. Gordon
Chief Engineer: Granville Klink

WUST—Washington, D. C. 1951

Frequency: 1120 Kc. Power: 250 Watts
Owned-Oper. By: Broadcast Management, Inc.
Address: 1815 V St., N.W.
Tel.: HO 2-0011 Independent
Representative: Pearson
President: Milton Diener
Gen., Comm. Mgr.: Daniel Diener
Program Mgr.: Ben Gordon
Chief Engineer: Norman Woods

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By: WWDC, Inc.
Business-Studio Address: 1627 K St., N.W.
Tel.: TU 2-7600 Independent
Representative: Blair
Pres., Gen. Mgr.: Ben Strouse
Comm. Manager: Herman Paris
Program Director: Ed Studney
Sales Prom. Mgr.: Jo Wilson
Publicity Director: Norman Reed
Chief Engineer: Ross H. Beville

Pop.: 4,321,000
Families: 1,355,000
Radio Homes: 1,529,000

FLORIDA

TV Homes: 1,082,000
AM Stas. in State: 152
TV Stas. in State: 16

WAPC—Arcadia—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned. Arcadia-Punta Gorda Bcstg. Co.
Address Box 676
Tel.: WA 8-6111 Independent
President. H. D. Ryals
General Manager. W. W. Benton
Comm. Prog. Dir. Bert G. Erickson
Chief Engineer. Bill Lee

WTTT—Arlington—1957

Frequency: 1220 Kc. Power: 250 Watts
Owned By. Allen Markelson
Address 936 Arlington Rd., Jacksonville
Tel.: RAYmond 4-2188 Independent
Station Representative. Paul Raymer
Pres., Gen. Manager. Theodore Weber
Program Director. L. E. Bodkin
Chief Engineer. E. F. Grossholz

WKTZ—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned. Ocean Beach Bcstg. Co.
Address 1611 Atlantic Blvd.
Tel.: CH 6-3695 Independent
President. W. H. Adams, Jr.
Gen. Mgr., Chief Eng. Robert K. Lynch
Program Dir. Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned By. WTWB Broadcasting Station
Address P. O. Box 7
Tel.: WOODlawn 7-1129 Independent
President. L. M. Hughey
Gen. Mgr., Program Dir. Richard Boyce
Commercial Mgr. Bruce L. Parker
Chief Engineer. Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw., d.
Owned By. Mid-Florida Bcstrs., Inc.
Address Jacaranda Hotel
Tel.: GL 2-6001 Independent
Representative. Hil F. Best
President. John Marshall
General Manager. Albert B. Gale
Commercial Manager. William E. Hudson
Program Director. Ilda E. Gale
Publicity Director. Douglas L. Way
Chief Engineer. William Ferguson

WBAR—Bartow—1954

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By. WBAR, Inc.
Address Box 820, Lakeland Hwy.
Tel.: CApitol 3-8021 Independent
President. A. W. Wynne
Station Manager. Kenneth E. Shroyer

Comm. Manager. Morton C. Cook
Chief Engineer. J. A. Duncan

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By. Seminole Bcstg. Co.
Address P. O. Box 8
Tel.: WYman 6-2063 Independent
Representative. Bernard Howard
Chrm. of Bd. E. D. Rivers, Jr.
General Manager. Marvin Smith
Program Director. Al Harris
Chief Engineer. C. S. Clemens

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned. Sunshine State Bcstg. Co., Inc.
Address P. O. Box 1038
Tel.: 6-2183 Independent
Station Rep. John E. Pearson Co.
Pres., Gen. Mgr. Robert R. Nelson
Commercial Manager. Hal Meyer
Program Director. B. F. Nelson
Chief Engineer. Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned By. Fletcher-Mitchell Corp.
Address Memorial Pier
Tel.: 6-1107
KBS
Station Representative. Bob Dore Assn.
Pres., Gen. Manager. Dick Doty
Comm. Mgr. Ken McKendree
Program Director. Gordon Wyllie
Publicity Director. Norma Jean Hill
Chief Engineer. Marlen Hager

WWJB—Brooksville—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By. Brookville Bstg. Service
Address 30 E. Liberty St.
Tel.: BRookville 2920
KBS
General Manager. W. W. Johnson
Station Mgr. Charles Grant
Chief Engineer. Robert A. Hermann

WBGC—Chipley—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By. Lee-San Corp.
Address P. O. Box 605
Tel.: ME 8-0234 Independent
President, Gen. Mgr. John Sanders
Sta. Publicity Mgr. Mrs. Lee Sanders
Program Dir. Don Stephens
Chief Engineers. Gerald McKenzie

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Clearwater Radio, Inc.
Business Address 200 Pierce Blvd.
Tel.: 3-3084
KBS

FLORIDA

Station Representative.....Devney, Inc.
Pres., Gen. Mgr.....H. Dennison Parker
Program Director.....Harry C. Lytje
Chief Engineer.....Frank L. Reid

WSUG—Clewiston—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....Sugarland Broadcasting Co.
Address.....Arcadia, Fla.
Tel.: WA 8-5771. Arcadia.....KBS
Pres., Comm. Manager.....Frank Denmead
Station Prog. Director.....Roy C. Collins
Sales Prom. Manager.....Myrtle Embrey
Publicity Director.....Dolores Collins
Chief Engineer.....Bill Lee

WEZY—Cocoa—1957

Frequency: 1350 Kc.....Power: 500 Watts, d: 1 n.
Owned By.....WEZY, Inc.
Business Address.....P. O. Box 472
Tel.: Newton 6-4411.....Independent
Station Representative.....Grant Webb
President.....Irving Braun
General Manager.....Jay Schoof
Program Director.....Richard Olson
Chief Engineer.....John Shelton

WKKO—Cocoa—1953

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned By.....WKKO, Inc.
Address.....Box 1308
Tel.: NE 6-2411.....KBS
Station Representative.....Dora Clayton
President.....Marvin Rothschild
General Manager.....Roy F. Nilson
Comm. Manager.....Ben Rothschild
Program Dir.....Dale Wright
Chief Engineer.....William Basler

WVCG—Coral Gables—1948

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Peninsular Bcstg. Corp.
Business Address.....377 Alhambra Circle
Tel.: HI 8-7411.....Independent
Sta. Representative.....Broadcast Time Sales
President, Gen. Mgr.....George W. Thorpe

WCNU—Crestview—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Gulf Shores Bcstg. Co.
Business-Studio Address.....Box 518
Tel.: MU 2-2330.....KBS
General Manager.....S. F. Townsend
Comm. Mgr.....Vernon Cooper
Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crestview Bcstg. Co.
Address.....Box 267
Tel.: MU 2-3040.....Independent
Pres., Gen. Mgr.....Everett M. McCrary
Commercial Manager.....Joel Hughes
Program Director.....Cordel Whitlock
Sales Prom. Mgr.....Al Robinson

Publicity Dir.....Pat Miller
Chief Engineer.....Russ White

WGTO—Cypress Gardens 1955

Frequency: 540 Kc.....Power: 50,000 Watts
Owned-Operated By.....KSTP, Inc.
Address.....Box 123
Tel.: CY 3-4103.....Independent
Sta. Representative.....Edward Petry & Co.
President.....Stanley E. Hubbard
Commercial Mgr.....Marvin L. Rosene
Station Manager.....Max Kimbrel
Program Director.....Bill Gramer
Sales Prom. Mgr., Pub. Dir.....Gary Miller
Chief Engineer.....Dave Schick

WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned.....Pasco Bcstg. Co.
Address.....Box 1077
Tel.: LO 7-3879.....KBS
Pres., Sta. Mgr.....Stuart Picard
Commercial Manager.....Thelma Picard
Publicity Director.....Margrete Francisco
Chief Engineer.....John Andre

WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.
Owned.....Quality Bcsters. of Daytona, Inc.
Address.....Box 1940
Tel.: CL 2-8222.....Independent
Sta. Representative.....Gill-Perna
Station Manager.....Chet Wise

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WMFJ, Inc.
Business Address.....Daytona Plaza Hotel
Tel.: CL 2-6491.....Independent
Representative.....Jack Masla
President.....John Crevtz
General Mgr.....Jack Siegel
Sta. Mgr.....Dick Clark
Commercial Mgr.....Jay Caldwell
Program Director.....Kenny Mercer
Sales Prom. Mgr.....Sari Smith
Publicity Dir.....Ross Knight
Chief Engineer.....Jerry Norman

WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Operated By.....News-Journal Corp.
Business-Studio Address.....128 Orange Ave.
Tel.: CL 2-1511.....ABC
Newspaper Affil.....News-Journal Corp.
Sta. Representative.....Thomas F. Clark
President.....Julius Davidson
Gen. Sta. Mgr.....R. Y. Huffman
Comm. Mgr.....Daniel F. Carroll
Sales Promotion Manager.....John Pitts
Prog. Dir.....Ken Lueck
Publicity Dir.....M. E. Hogman
Chief Engineer.....Stephen B. Searle

WROD—Daytona Beach—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....Radio of Daytona, Inc.
 Business Address.....Box 991
 Tel.: CL 2-4626.....NBC
 Representative.....Pearson
 President.....Frank J. Russell
 Gen. Mgr. Ch. Eng.....James P. McDonough
 Commercial Mgr.....James Crist
 Sales Prom. Mgr.....Bill Seitz

**WDSP—De Funiak Springs
 1956**

Frequency: 1280 Kc.....Power: 5000 Watts d.
 Owned By.....Euchee Valley Bcstg. Co.
 Business Address.....8th Street
 Tel.: TW 4-8361.....KBS
 Sta. Representative.....Hil F. Best
 President.....Mrs. Marie F. Douglass
 General Mgr.....H. L. Wiles
 Commercial Mgr.....Mrs. H. O. Hinton
 Sta. Mgr., Ch. Eng.....Laverne Foster
 Sales Prom. Mgr.....Herbie Wiles
 Program Director.....Mary Harper
 Publi-city Director.....Jim Schofield

**WZEP—DeFuniak Springs
 1959**

Frequency: 1460 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Leonard Zepp
 Address.....Box 387
 Tel.: TW 4-7161.....Independent
 President Ch. Eng.....Leonard S. Zepp
 Program Dir.....Max Holland
 Sales P. om., Pub. Dir.....Jim Sims

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....WJBS, Inc.
 Address.....P.O. Bcx 808, 220 E. Hubbard
 Tel.: RE 4-1725.....MBS
 Sta. Representative.....James Ayers Co.
 President.....Charles B. Britt
 General Mgr.....Gil Murray
 Chief Engineer.....Dan O'Keeke

WOOO—Deland—1956

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned.....Trio Bcstg. Co., Inc.
 Address.....112½ W. New York Ave.
 Tel.: RE 4-3422.....KBS
 Rep.....Charles Bernard
 President.....Herbert A. Saxe
 Gen., Sta. Mgr.....Wally King
 Comm. Prom. Mgr.....Arthur Beckwith
 Publi-city Dir.....Denver Lee Duff
 Program Director.....Brian Tolby
 Chief Engineer.....Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
 Owned.....Boca Raton Bible Conf. Grds., Inc.

Address.....P.O. Box 2516
 Tel.: CR 6-7311.....KBS
 General Mgr.....W. Loveless
 Chief Engineer.....Robert Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned.....Mel-Eau Broadcasting Corp.
 Address.....Box 98
 Tel.: AL 4-2282.....ABC
 Pres., Gen. Mgr.....A. V. Catterton
 Sta. Mgr., Prog. Dir.....Victoria C. Martin
 Program Dir.....Donna Walters
 Chief Engineer.....Arthur Gliner

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Radio Station WLCO
 Address.....Box 1505
 Owner, Gen. Mgr.....Floyd W. Hess
 S.a., Comm. Mgr.....Morlon C. Cook
 Chief Engineer.....James Wall

**WFBF—Fernandina Beach
 1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned.....Murray Bcstg.
 Address.....118 Atlantic Ave.
 Tel.: 3667.....KBS
 Representative.....Ted Steele
 President.....Edward G. Murray
 Gen. Mgr., Ch. Eng.....Bob Chase

WFTL—Fort Lauderdale—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....WFTL Bcstg. Corp.
 Address.....P.O. Box 1400
 Tel.: JA 4-0346.....Independent
 Sta. Representative.....Jack Masla & Co.
 President, Gen. Mgr.....Joseph C. Amature
 Commercial Mgr.....Walter B. Dunn
 Program Dir.....Mavis Jackson
 Sales Prom., Publi-city Dir.....Dave Davis

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc.....Power: 1 Kw.
 Owned.....Florida Air-Power, Inc.
 Address.....Box 8067
 Tel.: LU 1-1580.....Independent
 P resident.....L. M. Browning, Jr.
 V. P. Program Dir.....Jack Swart
 Chief Engineer.....George Ralston

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ft. Myers Bcstg. Co., Inc.
 Address.....2824 Palm Beach Blvd.
 Tel.: EDison 4-1141.....KBS
 Station Representative.....Walker-Rawalt
 General Manager.....A. J. Bauer
 Chief Engineer.....B. Bachman

FLORIDA

WMYR—Ft. Myers—1952

Freq.: 1410 Kc. Power: 5 Kw. d., 5 w. n.
Owned-Operated By Robert Hecksher
Address WMYR Bldg.
Tel.: ED 5-1175 Independent
Owner-Gen. Mgr. Robert Hecksher

WARN—Fort Pierce—1953

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By South Jersey Bcstg. Co.
Address P. O. Box 1343
Tel.: Howard 4-1330 ABC
President Maj. Ramulf Compton
General Mgr., Ch. Eng. Charles C. Castile
Commercial Mgr. Dennis O'Day
Program Dir. Douglas Dickens

WIRA—Fort Pierce—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By . . . Indian River Bcstg. Co.
Business Address Melody Lane
Tel.: HOward 4-1400 NBC
Sta. Representative United Spot Sales
Pres., Gen. Mgr. James L. Howe
Sta., Program Mgr. Sam Lawder
Commercial Manager J. Kingsley Butt
Chief Engineer Robert Money

WFBS—Ft. Walton Beach 1956

Frequency: 950 Kc. Power: 1 Kw.
Owned W. Florida Bcstg. Service
Address Box 488
Tel.: CH 4-5685 Independent
Sta. Representative Geo. Hopewell
Pres., Gen. Mgr. H. French Brown, Sr.
Prog. Dir. Mrs. H. French Brown, Sr.
Chief Engineer Samuel A. Eaton

WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc. Power: 1000 Watts d.
Owner Vacationland Bcstg. Co.
Address Box 687
Tel.: CH 3-3123 Independent
President Wilbur R. Powell
Gen. Sta. Mgr. Milford A. Reynolds
Chief Engineer Jimmy Waits

WDVH—Gainesville—1954

Frequency: 980 Kc. Power: 5 Kw. d.
Owned-Operated By WDVH, Inc.
Business Address P.O. Box 289
Tel.: FR 2-2528 Independent
Sta. Representative Everett McKinney
President R. A. Vaughn
Gen. Mgr., Chief Engr. Tom Hanssen
Comm. Prom. Mgr. Bob Morris
Program, Publicity Dir. Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Radio Gainesville, Inc.
Business Address Box 501
Tel.: FR 6-5791 MBS-KBS
Sta. Representative Jack Masla
President Thompson K. Cassel
Gen. Comm. Mgr. Leon E. Mims
Program Director William Mansfield
Chief Engineer Iottis Adams

WRUF—Gainesville—1928

Frequency: 850 Kc. Power: 5000 Watts
Owned-Operated By State of Fla.
Business Address P.O. Box 2757
Tel.: FR 6-7575 NBC
Representative Burn-Smith
General Manager Kenneth F. Small
Commercial Mgr. Robert L. Black
Program Dir. Pierre A. Bejanc
Chief Engineer Bertram MacNamara

WGMA—Hollywood—1953

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned By Melody Music, Inc.
Address 1909 Harrison St.
Tel.: WA 2-2903 Independent
President Jack Barry
Gen. Prom. Mgr. C. Edward Little
Station Mgr. Jerry Wichner
Commercial Mgr. Bill Day
Program Dir. Kenneth Roth
Publicity Dir. Ronnie Ames
Chief Engineer Edward Temmel

WSDB—Homestead—1957

Frequency: 1430 Kc. Power: 500 Watts, d.
Owned S. Dade Bcstg. Co.
Business Address 507 N.W. 2nd St.
Tel.: CI 7-2445 Independent
President J. Abney Cox
Gen., Sta. Mgr. Merritt Hilliard
Comm., Sales Prom. Mgr. Hank Cutshall
Program Director John Triplett
Publicity Director Hap Henderson
Chief Engineer Erwin Fuller

WAPE—Jacksonville—1958

Frequency: 690 Kc. Power: 250 Watts, d.
Owned By Brennan Bcstg. Co.
Address P. O. Box 1103
Tel.: COngress 4-9555 Independent
Station Rep. Radio-TV Reps.
Pres., Gen. Mgr. William J. Brennan
Commercial Mgr. F. Robinson, Jr.
Chief Engineer C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By WIVY, Inc.
Address 4343 Spring Grove Rd.
Tel.: PO 4-4545 Independent
Sta. Representative Jack Masla

President.....Edward J. Oberle
 General Mgr.....Baldwin Goodwin, Jr.

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Operated By...City of Jacksonville, Fla.
 Business-Studio Address.....1 Broadcast Pl.
 Tel.: EL 4-1681.....NBC
 Rep.....Headley-Reed
 Commissioner in Charge.....J. D. Kennedy
 General Mgr.....J. W. Douglass
 Program Supervisor.....Mrs. Margaret Scott
 Publicity Dir.....Ed McCullers
 Chief Engineer.....Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WMBR, Inc.
 Business Address.....Hotel George Washington
 Tel.: ELgin 5-9001.....CBS
 Sta. Representative.....John Blair & Co.
 President.....Ben Strouse
 General Mgr.....Sidney L. Beighley, Jr.
 Opera Mgr.....Donald R. Smith
 Chief Engineer.....C. Roy King

WOBS—Jacksonville—1948

Frequency: 1360 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Mel-Lin, Inc.
 Business-Studio Address.....1036 Mary St.
 Tel.: EX 8-3411.....Independent
 Sta. Reps.....Gill-Perna; Dora Clayton
 President.....Larry R. Pincus
 General Mgr.....Alexander Keirseay
 Program Director.....Johnny Shaw
 Comm. Mgr.....G. W. Johnston
 Sales Prom. Mgr.....George Lasker
 Publicity Dir.....Amos J. Barrs
 Chief Engineer.....Arl M. Thomas

WPDQ—Jacksonville—1942

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By...Jacksonville Bcstg. Corp.
 Studio Address.....Gulf Life Bldg.
 Tel.: EL 4-4421.....ABC
 Rep.....Venard, Rintoul & McConnell, Ayers
 President.....James R. Stockton
 Gen. Mgr., Vice-Pres.....Robert R. Feagin
 Operations Mgr.....Richard C. Fellows
 Chief Engineer.....Ernest E. Haralson

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
 Owned-Operated By...Rowland Bcstg. Corp.
 Address.....121 E. 8th St.
 Tel.: ELgin 4-4501.....Independent
 Station Rep.....ForJoe
 Pres., Gen. Mgr.....M. W. Rowland
 Program Director.....Robert T. Rowland
 Sales Prom. Mgr.....Ed. Jordan
 Chief Engineer.....F. O. Thies

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Tel.: EL 6-0461.....Independent
 Sta. Representative.....Joe Wootton
 President.....Harold S. Cohn Sr.
 Gen. Mgr.....Harold S. Cohn, 2nd
 Station Mgr.....Ronald H. Cohn
 Program Dir.....Mrs. Patricia Hargreen
 Chief Engineer.....William E. Alexander

WZOK—Jacksonville—1957

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned.....Radio Jax
 Business Address.....Peninsular Life Bldg.
 Tel.: ELgin 6-1373.....ABC-MBS
 President, Gen. Mgr.....John J. Wheeler
 Program, Publicity Dir.....Ronald E. Martin
 Sales Prom. Mgr.....Wayne Mashburn
 Chief Engr.....W. A. Cooper

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc.....Power: 1 Kw. d.
 Owned By.....A. B. Letson
 Address.....P.O. Box 278
 Tel.: Cherry 6-3222.....KBS
 President.....Andrew B. Letson
 Gen. Mgr.....Jim Kirk

WKIZ—Key West—1959

Frequency: 1550 Kc.....Power: 250 Watts
 Owned By.....Florida Keys Bcstg. Corp.
 Address.....P.O. Box 1487
 Tel.: CY 4-2523.....Independent
 President.....Joe Fernandez
 Gen. Sta. Mgr.....Harold Shedd
 Comm. Prom. Mgr.....Bill Bass
 Program Dir.....Bob Castle
 Publicity Dir.....Bob Schmidt
 Chief Engineer.....Ray Dickson

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
 Owned-Operated By...John M. Spottswood
 Business Address.....P.O. Box 1300
 Tel.: CY 6-2222.....MBS-ABC
 Owner, Gen. Mgr.....John M. Spottswood
 Sta., Sales Prom. Mgr.....Ray A. Schoneck
 Comm. Mgr., Prog. Dir.....Mary S. Spottswood
 Chief Eng.....Charles R. Lowe

WRWB—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
 Owned.....Frank A. Taylor
 Address.....Lago Vista Blvd.
 Tel.: TL 6-7181.....KBS
 Owner, Gen. Mgr.....Frank A. Taylor

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....WDSR, Inc.
 Business Address.....U.S. Hghwy. 41 S.
 Tel.: 525.....MBS, KBS
 President.....C. B. Britt

FLORIDA

General Mgr. Ted Powers
Commercial Manager..... Ivan E. Perry
Chief Engineer..... Pat Webster

WGRO—Lake City—1958

Frequency: 960 Kc. Power: 500 Watts
Owned By..... Columbia County Bcstg. Co.
Address..... 30 N. Hernando St.
Tel.: 3450 Independent
Sta. Representative..... Hopewell
President..... Donald E. Dockery
Comm. Sta. Mgr..... Robert E. Dobelstein
Program Dir..... Jack Singer
Sales Prom. Mgr..... Stacy Kelly
Publicity Dir..... Brenda V. Libert
Chief Engineer..... Philip L. Corbin

WLAK—Lakeland—1936

Freq.: 1430 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By... Florida Central Bcstg. Co.
Business Address..... P. O. Box 1211
Tel.: MU 2-3143 NBC
Station Representative..... John E. Pearson
Pres., Gen. Mgr..... Frank W. Nesbitt
Commercial Manager..... Powell Adams
Station Manager..... Garland Burt
Chief Engineer..... William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Noyes Enterprises, Inc.
Business Address..... Lake Hunter Drive
Tel.: MU 5-1171 MBS
Representative..... Donald Cooke, Inc.
Pres., Gen., Sta. Mgr..... Robert W. Jonscher
Chief Engineer..... L. Dunlap

WYSE—Lakeland—1957

Frequency: 1330 Kc. Power: 1 Kw.
Owned..... WYSE Radio, Inc.
Address..... 207½ E. Main St.
Tel.: Mutual 6-8127 Independent
Representative..... Clark
President Gen. Mgr..... William Evans
Vice President..... Allen Huckleberry
Comm. Mgr., Ch. Eng..... Tom Barber
Program Prom. Mgr..... Marx Wheeler

WIPC—Lake Wales—1951

Frequency: 1280 Kc. Power: 1000 Watts
Owned..... Imperial Polk Bcstg. Corp.
Address..... P. O. Box 712
Tel.: 2-9831 KBS
President..... K. H. Berkeley
V.P., Gen. Mgr..... Charles D. Bishop
Chief Engineer..... William Johnson

WBIL—Leesburg—1957

Frequency: 1410 Kc. Power: 1000 Watts
Owned By..... WBIL, Inc.
Address..... P. O. Box 638
Tel.: SState 7-2313 Independent
Representative..... Cooke
President, Ch. Eng..... Duane F. McConnell
Commercial Mgr..... Herb Stoer, Jr.
Program, Publicity Dir..... Richard E. Smith

WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 5 Watts d. l. n.
Owned-Operated By..... WLBE, Inc.
Address..... P.O. Box 1231
Tel.: ST 7-2790 MBS-KBS
Sta. Representative..... Hil F. Best
President, Gen. Mgr..... Paul A. Husebo
Commercial Mgr..... W. H. Reedy
Sales Prom., Publicity Dir..... Wendell Husebo
Chief Engineer..... Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc. Power: 1 Kw. d.
Owned..... Norman O. Protsman
Business Address..... P. O. Box 637
Tel.: FOrEst 2-1250 KBS
Owner, Gen. Mgr..... Norman O. Protsman
Program Director..... Faith Protsman
Chief Engineer..... C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc. Power: 250 Watts
Address..... Box 621
Tel.: HU 3-6333 KBS
Owner..... Norman O. Protsman

WTOT—Marianna—1958

Frequency: 980 Kc. Power: 1 Kw.
Owned By..... Chipola Corp.
Address..... 104 S. Caledonia St.
Tel.: HUdson 2-3046 Independent
President..... C. Davis Turner
Gen. Mgr., Chief Eng..... John Boggess
Commercial Mgr..... James W. Hart
Program Dir..... Lloyd Hart
Publicity Dir..... Art Larsen

WTYS—Marianna—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Jack Mann
Address..... Box 777
Tel.: HU 2-2131 MBS, KBS
Owner..... Jack Mann
Station Manager..... B. W. Lincoln
Chief Engineer..... J. Anderson

WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Indian River Radio, Inc.
Business-Studio Address..... Box 908
Tel.: 574 MBS
General Manager..... Howard L. Green
Chief Engineer..... Edward Murdoch

WAME—Miami—1958

Frequency: 1260 Kc. Power: 5000 Watts
Owned By..... WAME Broadcasting Co.
Address..... Chamber of Commerce Bldg.
Tel.: FRanklin 3-5533 Independent
Sta. Representative..... Daren McGavren
General Manager..... Ted Wilson
Station Mgr..... Murry Woroner
Program Dir..... Fred Hohl
Chief Engineer..... Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By Biscayne TV Corp.
 Address 1401 N. Bay Causeway
 Tel.: PL 1-6692 NBC
 Representative Henry I. Christal
 President Niles Trammell
 Station Mgr. Alan Henry
 Comm. Manager L. L. Zimmerman
 Sales Prom. Dir. John Hiser
 Chief Engineer Gene Rider

WFAB—Miami—1959

Frequency: 990 Kc. Power: 5000 Watts
 Owned By WFAB, Inc.
 Address 1775 Southwest Third Ave.
 Tel.: Franklin 1-5531 Independent
 President, Gen. Mgr. Harold E. King
 Station Mgr. L. G. Jacobs

WFEC—Miami—1949

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Oper. By Fla. East Coast Bcstg.
 Address 350 N.E. 71st St.
 Tel.: PL 1-7534 Independent
 Sta. Representative Bob Dore
 President Harry Trenner
 General, Comm. Mgr. Bert Noble
 Publicity Director Blanche Galloway
 Chief Engineer William Reeder

WGBS—Miami—1944

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned Storer Bcstg. Co.
 Address 1605 Biscayne Blvd.
 Tel.: FR 9-2401 CBS
 Newspaper Affiliation Miami Beach Sun
 Station Representative Katz Agency, Inc.
 President George B. Storer
 General Manager Bernard E. Neary
 Commercial Mgr. Norman A. Palmer
 Prom. Mgr., Prog. Dir. Sam Elber
 Chief Engineer Edward C. Lockwood
 OWNERS OF: WJBK-AM-TV, DETROIT; WSPD-AM-
 FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-
 FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING,
 W. VA.; WGBS-FM, MIAMI, FLA.; WIGB-AM-FM,
 PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MIL-
 WAUKEE.

WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By Rand Bcstg. Co.
 Business Address Biscayne Terrace Hotel
 Tel.: FR 1-6641 Independent
 Representative Petry
 President Rex Rand
 V.P., Gen. Mgr. Robert E. Mitchell
 Program Dir. Ned Powers
 Chief Engineer Lee Caput

WMIE—Miami—1947

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By WMIE, Inc.
 Address 139 N.E. 1st St.
 Tel.: FR 3-5556 Independent
 Representative Charles Bernard

President E. D. Rivers, Sr.
 General Mgr. Jack E. Nobles
 Commercial Manager Lawrence Lunker
 Program Director Douglas Hatton
 Chief Engineer Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Storz Brcstg. Co.
 Business-Studio Address 1723 duPont Bldg.
 Tel.: FR 4-6121 Independent
 Representative John Blair
 President Todd Storz
 Gen., Sta., Comm. Mgr. Jack Sandler
 Program Dir. Charles Murdock
 Publicity Dir. Alan Courtney
 Chief Engineer Morris Barwick

WSKP—Miami—1956

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WSKP, Inc.
 Business-Studio Address 734 W. Flagler St.
 Tel.: FR 1-1585 Independent
 President Bill O'Neil

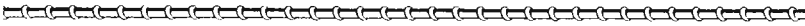
WKAT—Miami Beach—1937

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By WKAT, Inc.
 Trans. Address 1759 Bay Road
 Tel.: JE 1-5711 MBS-ABC
 Sta. Representative Jack Masla
 General Mgr. Fred W. Wagenvoord

**TO BE SURE —
 YOU NEED THE BEST!**

YOU CAN GET THE BEST,
 WHY SETTLE FOR LESS?



FLORIDA 

Program Director.....Bill Smith
Publicity Dir.....Sid Levin
Chief Engineer.....Arthur P. Smith

WMBM—Miami Beach—1947

Frequency: 790 Kc.....Power: 5000 Watts
Owned.....Rounsaville of Miami Beach, Inc.
Address.....Causeway Terminal
Tel.: JE 1-5586.....Independent
Sta. Reps.....Pearson; Dora-Clayton, Inc.
President.....Robert W. Rounsaville
General Mgr.....Arnold C. Kaufman
V.P., Nat. Sls. Mgr.....Harold F. Walker
Program Dir.....Carl Glicken
Chief Engineer.....James Hall

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By....Community Service Bcstrs, Inc.
Business Address.....814 First St.
Tel.: Jefferson 8-0411.....Independent
Station Representative.....Forjoe
President.....James R. Williams
Ex. V.P., Gen. Mgr.....R. B. Baker
Station Mgr.....Thomas E. Wood, Jr.
Program Dir.....Spencer E. Danes
Publicity Dir.....Lillian Aronson
Chief Engineer.....V C. Roberts

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....Milton Best & Co.

Address.....Ward Basin Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr.....C. W. Mapoles
Comm. Sta. Mgr.....H. Byrd Mapoles
Program Dir.....Mrs. C. W. Mapoles

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bcstg. Co.
Address.....31 Mohawk Trail, Pensacola
President.....E. T. Sudduth

WMDF—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By:.....Frank A. Taylor
Address.....Old Eustis Road
Tel.: Evergreen 2-6621.....Independent
General Mgr.....Francis Toomey
Chief Engineer.....Paul Sealy

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned and Oper. By.....Radio Naples Inc.
Business Address.....S. Tamiami Trail
Tel.: Midway 2-5127.....KBS
Representative.....Hil F. Best
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....John D. Beaty
Program Director.....Mrs. Eileen Eilers
Publicity Director.....Barbara Pritchard
Chief Engineer.....David S. Traer

“MIAMI BEACH SALUTES the
Radio and Television Industry for its
wonderful cooperation in bringing
the Miami Beach Story to the eyes
and ears of the nation.

WARMEST THANKS from the
warmest part of the nation.

HANK MEYER
Public Relations Consultant,
CITY OF MIAMI BEACH”

**WSBB—New Smyrna Beach
1950**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Broadcasters, Inc.
Business Address: Box 125
Tel.: GA 8-9091 MBS
President: A. V. Tidmore
Commercial Manager: A. L. Pruitt
Chief Engineer: Sim Eagleson

WHYS—Ocala—1957

Frequency: 1370 Kc. Power: 1 Kw. d.
Owned: Associated Broadcasters, Inc.
Business Address: P.O. Box 779
Tel.: MA 2-8174 Independent
President: C. D. Davenport
General Mgr.: Kenneth H. Brown, Jr.
Program Dir.: Deane Kane

WMOP—Ocala—1953

Frequency: 900 Kc. Power: 1000 Watts
Owner: A. B. Letson
Address: P. O. Box 648
Tel.: MArion 2-4118 Independent
President: A. B. Letson
General Mgr.: Jim Kirk
Comm. Sls. Mgr.: Vernon Arnette
Program Dir.: Gene Turner
Chief Engineer: Lloyd Lutz

WTMC—Ocala—1938

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: WTMC, Inc.
Business Address: Box 831
Tel.: MA 2-4127 NBC
Representative: Devney; Dora-Clayton
President: Ray Gunckel, Jr.
Sta. Mgr.: Tom Catalano
Chief Engineer: Bill Callahan

WABR—Orlando—1954

Frequency: 1440 Kc. Power: 5 Kw.
Owned By: Contemporary Bcstg. Co.
Address: P. O. Box 7547
Tel.: Garden 5-6631 ABC-MBS
Sta. Rep.: Gill-Perna
Pres., Gen. Mgr.: I. Edward Edwards
Commercial Mgr.: Preston M. Ward
Program Dir.: R. B. Farrington
Sales Prom. Mgr.: Dick Williams
Publicity Dir.: Vern King
Chief Engineer: J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By: Cherry Bcstg. Co.
Business Address: 30 S. Ivanhoe Blvd.
Tel.: CH 1-1491 CBS
Representative: John Blair
President: Wm. S. Cherry, Jr.
Exec. V. P. Gen. Mgr.: Arnold F. Schoen, Jr.
Commercial Mgr.: Carl F. Hallberg
Chief Engineer: James E. Yarbrough

WHIY—Orlando—1957

Frequency: 1270 Kc. Power: 5 Kw. d.
Owned: Orlando Radio & TV Bcstg. Corp.
Address: Ft. Gatlin Hotel Bldg.
Tel.: GA 4-8561 Independent
Representative: Pearson
President: Gordon Sherman
General Manager: Gene G. Cook
Commercial Mgr.: Marvin Picard
Program Dir.: Robert Irving
Chief Engineer: Peter Wiltjer

WHOO—Orlando—1947

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By: WHOO, Inc.
Business Address: 311 N. Rosalind Ave.
Tel.: GArden 5-3591 Independent
Representative: Venard, Rintoul, McConnell
Pres., Gen. Mgr.: John T. Rutledge
Commercial Manager: Don Welsh
Program Director: Ray Holbrook
Chief Engineer: Charles Chrisman

WKIS—Orlando—1946

Frequency: 740 Kc. Power: 5 Kw. 1 Kw. n.
Owned-Oper. By: Central Florida Bcstg. Co.
Address: P. O. Box 1353
Tel.: GA 2-2451 NBC
Pres., Gen. Mgr.: Mrs. Naomi T. Murrell
Station Manager: William O. Murrell, Jr.
Program Director: Ray Olech, Jr.
Chief Engineer: W. R. Miller

WLOF—Orlando—1940


Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By: Mid-Fla. Radio Corp.
Business-Studio Address: Box 5156
Tel.: Cypress 3-2431 Independent
Station Representative: Ayers
President: Joseph L. Brechner
Gen. Sta. Mgr.: Howard S. Kester
Commercial Mgr.: Gene Cook
Program Director: Ernie Legge
Publicity Director: Thomas Doyle
Chief Engineer: W. Dodd Daniels

WQXQ—Ormond Beach—1957

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned By: Volusia County Bcstg. Corp.
Address: Box 5038, Daytona Beach
Tel.: ORange 7-4122 Independent
President Ch. Eng.: Lyman W. Menard
General Mgr.: Don Ritter
Commercial Mgr.: Ann Hicks

WRIM—Pahokee—1958

Frequency: 1250 Kc. Power: 500 Watts
Owned By: Garden of Glades, Inc.
Address: P.O. Box 548
Tel.: 682 Independent
President: Max E. Mace
Gen., Sta. Mgr.: A. B. Robinson
Publicity Dir.: Lewis Poole
Chief Engineer: R. Nemetz

FLORIDA 

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Raymond P. McMillin
Business Address.....423 Lemon St.
Tel.: EAst 5-3844.....Independent
General Manager.....R. P. McMillin
Comm. Ch. Eng.....Robert E. James
Program Dir.....Charles Elston

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address.....P.O. Box 86
Tel.: EA 5-4555.....KBS
Owner.....George W. Hall
Gen. Mgr.....William R. Terry
Sta., Program Dir.....James N. Jobs
Commercial Manager.....Herb Young
Sales, Publicity Dir.....Dick Unger
Chief Engineer.....Isaac Lee

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....ABC
Exec. V.P., Gen. Mgr.....Art Rivera
Station Mgr.....T. James Mullins
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Panama City Bcstg. Co.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....NBC-KBS
Representative.....Hollingbery
President.....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....D. Priest

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....300 E. 15th St.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Pres., Gen., Sta. Mgr.....E. L. Dukate
Program Director.....Robert Badger
Sales Prom., Publicity Dir.....G. T. Dukate
Comm. Ch. Eng.....Donnell Brookins

WTHR—Panama City—1957

Frequency: 1480 Kc.....Power: 500 Watts. d.
Owned.....Regional Bcstg. Co.
Address.....P.O. Box 788
Tel.: ADams 4-2781.....Independent
Representative.....Burn-Smith
Gen. Mgr.....Harold E. King
Sta. Mgr.....Rex Parnell
Chief Engineer.....Paul Demeree

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont

Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
Gen. Sta. Mgr.....Zane D. Roden
Comm. Prom. Mgr.....John Hofen
Program, Publicity Dir.....W. I. Dove
Chief Engineer.....George Tisdale

WBSR—Pensacola—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WBSR, Inc.
Business Address.....P.O. Box 5668
Tel.: HE 2-6173.....CBS
Representative.....Venard, Rintcul, McConnell
Pres., Gen. Mgr.....Don J. Lynch
Comm. Mgr.....Bo Mitchell
Program Director.....Jim Young
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....Dixie Radio, Inc.
Address.....Box 1669
Tel.: Glendale 6-5751.....NBC
Representative.....Hollingbery
President.....Denver Brannen
Gen. Mgr.....H. Lloyd
Chief Engineer.....Frank McKinney

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Florida Radio Bcstg Corp.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....ABC
Sta. Representative.....Jack Masla
President, Gen. Mgr.....Ronald C. Tuten
Comm. Sales Prom. Mgr.....Geo. R. Bose
Program Director.....Thomas Smith
Publicity Director.....Andez Tuten
Chief Engineer.....Gene Pfalzer

WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....KBS
President.....Edwin H. Estes
Program Director.....Marshall Bradley

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor County Bcstg. Co.
Address.....P. O. Box 67
Tel.: 540.....KBS
Representative.....Continental Radio Sales
President.....Alpha B. Martin
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1570 S. Collins St.
Tel.: 2-1551.....KBS

Station Representative **Best**
 President **W. A. Smith**
 Gen. Mgr., Chief Eng. **George Friend**
 Comm. Mgr. **Al Berry**
 Program Director **Jack Rushing**
 Sales, Prom. Mgr. **Terry Nichols**
 Publicity Dir. **Joe Wilson**

WPOM—Pompano Beach—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
 Owned By **Gold Coast Broadcasters, Inc.**
 Business Address **P.O. Box 1470**
 Tel.: LU 3-1470 **Independent**
 President **James C. Dean**
 General Sta. Mgr. **Chris McDonald**
 Chief Engineer **Les Follette**

WJOE—Port St. Joe—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned By **National Radio of P. St. Joe**
 Address **P.O. Box GG**
 Tel.: Ball 7-2426 **Independent**
 Co. Managers. **Martin Begley, Jr.; R. D. Sidwell**

WCNH—Quincy—1948

Frequency: 1230 Kc. Power: 260 Watts
 Owned-Operated By **Big Ben Broad. Corp.**
 Address **P.O. Box 630**
 Tel.: MA 7-6700 **Independent**
 President, Gen. Mgr. **William S. Dodson**
 Station Mgr. **W. J. Taylor**
 Commercial Mgr. **Ken Harmon**
 Program Dir. **Guy Flanders**
 Chief Engineer **James Seaborn**

WHEW—Riviera Beach—1960

Frequency: 1690 Kc. Power: 1 Watts, d.
 Owned By **Public Service Bcstg.**
 Address **P.O. Box 2905, W. Palm Beach**
 Tel.: Overland 3-1600 **Independent**
 Owner, General Mgr. **Robert Hecksher**

WFOY—St. Augustine—1936

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By **Ponce de Leon Bcsting**
 Address **Fountain of Youth Gardens**
 Tel.: VA 9-3416 **CBS, KBS**
 Pres., Gen. Mgr. **John E. Bernhard, Jr.**
 Commercial Mgr. **Fred H. Schilling**
 Program Dir. **Mrs. Frank C. Walker**
 Sales Prom., Publicity Dir. **Mrs. Alberta Dillin**
 Chief Engineer **R. J. Sheppe**

WSTN—St. Augustine—1954

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By **H. W. Critchlow**
 Address **900 Anastasia Blvd.**
 Tel.: VA 9-9094 **Independent**
 President, Gen. Mgr. **H. W. Critchlow**
 Commercial Mgr. **Bill Keating**
 Station Mgr. **Harry Critchlow**
 Program Dir. **John Gilbert**
 Sales Prom Mgr. **Paul Critchlow**
 Publicity Dir. **Anne Reid**
 Chief Engineer **W. V. Johnson**

WLCY—St. Petersburg—1939

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By **Rahall Enterprises**
 Address **11450 Gandy Blvd.**
 Tel.: HE 5-2131 **Independent**
 Representative **Weed**
 President **Joe Rahall**
 General, Sta. Mgr. **Sam G. Rahall**
 Sales Mgr. **Donald L. Jones**
 Sales Promotion Mgr. **Walter Kirkwood**
 Program Director **Marshall Clever**
 Publicity Director **Harry Wagner**
 Chief Engineer **Neil Spencer**
 OWNERS OF: WKAP, ALLENTOWN, PA.; WWNR,
 BECKLEY, W. VA.; WNAR, NORRISTOWN, PA.

WPIN—St. Petersburg—1950

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Oper. By **Fla. W. Coast Bcstrs., Inc**
 Business Address **28th St. N. at 62nd Ave.**
 Tel.: HEMlock 5-6161 **Independent**
 Representative **Walker-Rawalt**
 President **Dr. Charles Farrington**
 Gen. Comm. Mgr. **Arthur Mundorff**
 Program Director **James Carley**
 Chief Engineer **Bert Coyle**

WSUN—St. Petersburg—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By **City of St. Petersburg**
 Business Address **Municipal Pier**
 Tel.: 5-4121 **ABC**
 Representative **Venard, Rintoul, McConnell**
 General Manager **Fred P. Shawn**
 Commercial Manager **Jack Weldon**
 Program Director **Bob Vaughn**
 Chief Engineer **William C. Coddin**

**WILZ—St. Petersburg Beach
1957**

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned **Holiday Isles Bcstg. Co.**
 Address **P. O. Box 6267**
 Tel.: 233-001 **Independent**
 Representative **Jack Masla**
 Vice Pres., Ch. Eng. **W. D. Mangold**
 Gen. Mgr., Prog. Dir. **Jack Faulkner**
 Commercial Manager **Ed Paro**

WIOD—Sanford—1956

Frequency: 1360 Kc. Power: 500 Watts
 Owned **Sanford Seminole Bcstg. Co.**
 Address **Box 679**
 Tel.: FA 2-5314 **Independent**
 Representative **Jack Masla**
 President **Joseph R. Hornstein**

WTRR—Sanford—1947

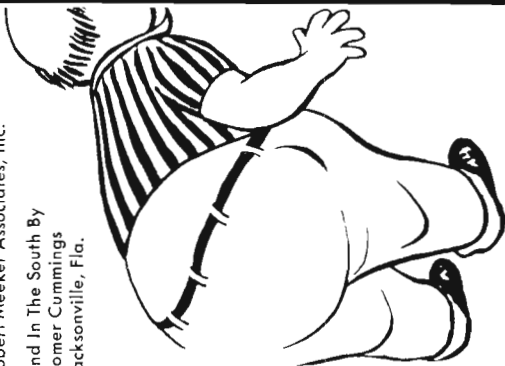
Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By **Radio Station WTRR**
 Business Address **Box 1541**
 Tel.: FA 2-6112 **KBS**
 General Manager **Myron A. Reck**
 Commercial Manager **Jack Weible**

Look what they say about **WTAL**lahassee!

Rated Number One in Fabulous

Florida's Capital City

*Represented Nationally by
Robert Meeker Associates, Inc.
And In The South By
Homer Cummings
Jacksonville, Fla.



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Are:**

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HAZLETON, PA.

WHLM
BLOOMSBURG, PA.

WHOL
ALLENTOWN, PA.

REPRESENTED BY
PAUL H. RAYMER CO.

Population of 337,100

Incomes of \$341,921,000

Retail Sales \$290,452,000

serving a

5000 WATTS • FULL TIME

*** WTAL
TALLAHASSEE, FLORIDA**

Chief Engineer.....James S. Williamson, Jr.

WKXY—Sarasota—1949

Frequency: 930 Kc....Power: 1 Watts d., 500 n.
Owned-Operated By.....Sarasota Bcstg. Co.
Address.....2500 Tenth St.
Tel.: RI 7-1151.....KBS
Sta. Representative.....Thomas Clark
President, Gen. Mgr.....A. G. Fernandez
Station Mgr.....Charles Fernandez
Chief Eng.....Robert L. Kohlmeier

WSPB—Sarasota—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: FU 8-2121.....CBS
Sta. Representative.....Walker-Rawalt
V. P. Gen. Mgr.....Hamilton M. Woodle
Program Director.....David Hale
Publicity Director.....Charles Shaw
Chief Engineer.....G. W. McGougan

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....3439 S. McIntosh Road
Tel.: RI 6-3647.....Independent
President, Gen. Mgr.....Kelsey L. Hutchinson

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By...Progressive Publ. Co.
Business Add.....Assembly Pt. on Dinner Lake
Tel.: 5-1811.....KBS
Gen. Mgr.....A. J. Frank
Commercial Mgr.....Jack Hughes

WRGR—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Starke, Inc.
Business Address.....North Temple Ave.
Tel.: WO 4-5001.....KBS-MBS
Sta. Representative...Continental Radio Sales
President.....Murray C. Tillman
General Sta. Mgr.....Will Shawver
Program Director.....Chuck Dent

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: Atlantic 7-2020.....MBS-KBS
Pres., Gen. Mgr.....Lester M. Combs
Commercial Mgr.....Jim Driscoll
Program Dir.....Rush Hughes
Chief Engineer.....Fred Chapman

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....KBS
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie

Commercial Prom. Mgr.....Carl Swanbon
Program Dir.....Bill Adams
Chief Engineer.....Lyle Schuman

WRFB—Tallahassee—1959

Frequency: 1580 Kc....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....P.O. Box 3127
Tel.: 4-6818.....Independent
Pres., Chief Eng.....Emerson W. Browne
Commercial Mgr.....Jerry Conrad
Program Director.....George Roberts

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAL, Inc.
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Representative.....Meeker, Cummings
President.....Victor C. Diehm
General Mgr.....Arthur Deters
Commercial Mgr.....Bill Nichols
Program Director.....Ron Martin
Publicity Director.....Dave Mack
Chief Engineer.....Kenneth McNaron

WTNT—Tallahassee—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Tallahassee Appli. Corp.
Business-Studio Address.....P.O. Box 1047
Tel.: 2-1450.....CBS
Representative.....Devney; Ayers
Pres., Gen. Mgr., Ch. Eng...Frank W. Hazelton

WALT—Tampa—1946

Frequency: 1110 Kc.....Power: 10 Kw. d.
Owned.....Tampa Broadcasting Co., Inc.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
General Manager.....Frank Knorr, Jr.
Station Manager.....George W. Fee
Program Director.....Bob Walters
Chief Engineer.....Paul Gossett

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Tampa Times Co.
Business Address.....Franklin at Washington
Tel.: 2-0404.....CBS
Representative.....Katz
President.....David E. Smiley
General Manager.....L. Spencer Mitchell
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.
Tel.: 2-0131.....NBC
Newspaper Affiliation Tampa Tribune-Times
Representative.....John Blair
President.....John C. Council
General Manager.....George W. Harvey
Sta., Comm. Mgr.....John Alexander
Prog. Director.....Edward C. Walker

FLORIDA

Publicity Director.....Byron Taggart
Chief Engineer.....Joseph Mitchell

WHBO—Tampa—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Gateway Broadcasters, Inc.
Business Address.....P.O. Box 8145
Tel.: WE 5-3171.....Independent
Rep.....Charles Bernard
President.....John A. Boling
Gen. Mgr.....Bob A. Martin
Commercial Manager.....Bob Ross
Program Director.....Bonita Fishback
Chief Engineer.....Bill Polk

WSOL—Tampa—1947

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned By.....WPIT, Inc.
Address.....113 E. La Fayette St.
Tel.: 2-8024.....KBS
President.....John L. Laux
General Mgr.....Don Loset
Station Mgr.....Tom Underwood
Sales Prom. Mgr.....Frank McGlynn
Publicity Dir.....Nick Stemmler
Program Director.....Bill Beatty
Chief Engineer.....J. B. Tison

WTMP—Tampa—1954

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned:.....Rounsaville Radio Stations
Address.....Box 1101, Washington Blvd.
Tel.: 4-1109.....Independent
Sta. Reps.....Pearson; Dora Clayton
President, Gen. Mgr.....R. W. Rounsaville
Sta. Mgr.....Jack Everbach
Chief Engineer.....Warren Kauffman

WDCL—Tarpon Springs—1954

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Clearwater Bcstg. Corp.
Address.....Box 1558, Clearwater
Tel.: 37-157.....Independent
Newspaper Affil.....Democrat Times
President.....Hodding Carter
General, Comm. Mgr.....Ross Charles
Program Director.....Leo McDevitt
Sales Prom. Publicity Dir.....Fred Sample
Chief Engineer.....Ted Seaman

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Operated By.....WRMF, Inc.
Address.....Box 666
Tel.: Amheast 7-2141.....Independent
President.....Richard M. Fairbanks
Gen., Sta. Mgr.....Robert L. Bright
Sales Promotion Mgr.....W. H. Davis
Program Director.....Al Smith
Publicity Director.....John Dighton
Chief Engineer.....Fob Gettys

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bay Bcstg. Co.
Address.....Box 608
Tel.: Orange 1-3281.....Independent

General Mgr.....K. M. Richards
Chief Engineer.....E. C. Allmon

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....R. M. Chamberlin
Address.....P. O. Box 397
Tel.: Jordan 2-5405.....KBS
Sta. Representative.....Burn-Smith
Pres., Gen. Mgr., Ch. Eng.. R. M. Chamberlin
Comm. Sta. Mgr.....John Scheoniane
Program Dir.....Tom Fallin
Sales Prom. Mgr.....Madge Roemer
Publicity Dir.....Valerie Waites

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Tropics, Inc.
Address.....1536 20th St.
Tel.: JORDAN 2-5454.....MBS
President.....Sen. Merrill P. Barber
Gen., Sta. Mgr.....William E. Turner
Comm. Publicity Dir.....Robert Henderson
Sales Prom. Mgr.....Richard Jackson
Chief Engineer.....Stanley E. Wood

WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned By.....Hardee Bcstg. Co.
Address.....P.O. Box 936
Tel.: PProspect 3-4271.....KBS
President.....R. S. Taylor
Station Manager.....William F. Ferguson

WEAT—West Palm Beach 1948

Frequency: 850 Kc.....Power: 1 Kw.
Owned.....WEAT-TV Inc.
Address.....P. O. Box 70
Tel.: TE 3-9668.....NBC
President.....Rex Rand
V.P., Gen. Mgr.....Bertram Lebharr, Jr.
Chief Engineer.....J. Ross McPherson

WIRK—West Palm Beach 1947

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: TE 3-1711.....MBS
Sta. Representative.....Jack Masla
Pres., Gen. Mgr.....Joseph S. Field, Jr.
Comm. Sales Prom. Mgr.....Rome J. Hartman
Program Director.....Fred A. Allen
Publicity Director.....William S. Gordon
Chief Engr.....William Heitzman

WJNO—West Palm Beach 1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WINO, Radio
Bus. Address.....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS

FLORIDA-GEORGIA

Representative Meeker
 Gen., Comm. Mgr. H. V. McMillan
 Sales Prom. Mgr. Charles M. Curtin
 Chief Eng. Curtis Brinson

WOKB—Winter Garden—1958

Frequency: 1600 Kc. Power: 1 Kw.
 Owned By John B. Cook, Jr.
 Business Address P.O. Box 1308, Orlando
 Tel.: Olympic 6-3709 Independent
 Station Reps. Walker-Rowalt; Dora Clayton
 President John B. Cook, Jr.
 General Mgr. Edward T. Martin
 Chief Engineer Milton Sutton

WINT—Winter Haven—1958

Frequency: 1360 Kc. Power: 1 kw., d.

Owned By Winter Haven Bcstg. Co.
 Address P.O. Box 568
 Tel.: Cypress 3-5036 Independent
 Manager, Chief Eng. A. L. Fazzari
 Commercial Mgr. E. E. Sturgeon

WSIR—Winter Haven—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Hundred Lakes Bcstg.
 Address P.O. Box 633
 Tel.: CY 4-2144 MBS
 Representative Devney & Co.
 Pres., Gen. Mgr. Lawrence Rollins
 Commercial Manager Harry Carroll
 Program Director Richard Eyrich
 Chief Engineer L. Orden Craig

Pop.: 3,865,000
 Families: 1,050,000
 Radio Homes: 1,030,000

GEORGIA

TV Homes: 809,000
 AM Stas. in State: 130
 TV Stas. in State: 12

WAAG—Adel—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By Cook County Bcstg. Co.
 Address P. O. Box 508
 Tel.: 8571 KBS
 President W. M. Forshee
 Gen., Sta. Mgr. Esther Shepherd
 Comm. Mgr., Prog. Dir. Don H. Wingate
 Chief Engineer E. R. Ridenour

WALB—Albany—1941

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By Herald Publishing Co.
 Address N. Stuart Ave.
 Tel.: HE 5-8386 Independent
 Newspaper Affiliation Herald
 Representative Burn-Smith
 President James H. Gray
 Gen. Sta. Mgr. Raymond E. Carow
 Program Dir. Roger Mansfield
 Chief Engineer Bruce Singleton

WGPC—Albany—1933

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Albany Bcstg. Co.
 Business-Studio Address New Albany Hotel
 Tel.: HE 2-1277 CBS
 Representative George P. Hollingbery
 President J. W. Woodruff, Jr.
 V. P. & General Mgr. L. M. George
 Program Director Walter H. Flint
 Chief Engineer R. A. Carlton

WJAZ—Albany—1952

Frequency: 1050 Kc. Power: 1,000 Watts d.
 Owned-Oper. By James S. Rivers, Inc.
 Address N. Slappey Drive
 Tel.: HE 2-7447 KBS
 Representative Thomas F. Clark
 President James S. Rivers
 Gen. Mgr. Richard B. Smith
 Chief Engineer R. Caldwell

WCQS—Alma—1957

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Queen City Bcstg. System
 Business Address P.O. Box 304
 Tel.: 4681 KBS
 President Farnell O'Quinn
 Gen. Sta. Mgr. Dane Bruce
 Comm. Sales Prom. Dir. Joyce Holton
 Program Director Denzil Mixon
 Ch. Engs. Mervin Hill & William Allnoch

WDEC—Americus—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Operated By The Americus Bcstg. Co.
 Business-Studio Address Rembert Bldg.
 Tel.: 3681 KBS
 Representative Dora-Clayton, Indie Sales
 Pres., Gen. Mgr. Charles C. Smith
 Commercial Mgr. Paul Filben
 Chief Engineer Raymond C. LaPrade

WDOL—Athens—1957

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned S.E. Bcstg. System
 Address Box 429
 Tel.: LI 8-1354 KBS
 Sta. Representative Thomas Clark
 President James S. Rivers
 General Manager William B. Hill
 Sta. Publicity Dir. Jerome Keane
 Commercial Manager Comer Owens
 Chief Engineer M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Clarke Bcstg. Corp.
 Address Bobbin Mill Rd.
 Tel.: LI 6-6575 CBS
 Representative Pearson

GEORGIA

President, Gen. Mgr. H. Randolph Holder
Comm. Mgr. J. Thomas Lloyd
Program Director Mary Bettes
Chief Engineer Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 Wts. d., 500 n.
Owned-Operated By Radio Athens, Inc.
Business-Studio Add. 279½ N. Lumpkin St.
Tel.: LI 3-3411 Independent
Representative Bob Dore
Pres., Gen. Mgr. L. H. Christian
Comm., Sta. Mgr. Claude Williams, Jr.
Chief Engineer Lester Hall

WAKE—Atlanta—1955

Frequency: 1340 Kc. Power: 250 Watts
Owned By I. Herbert & B. Judis
Address Georgian Terrace Hotel
Tel.: TR 5-8511 Independent
Representative Adam Young
President Ira Herbert
General Manager Mrs. Jayne Swayne
Commercial Mgr. Jack M. Horowitz
Program Dir. John Gray
Sales Prom. Mgr. Martha Garstin
Publicity Dir. Georgia Steele
Chief Engineer Robert G. Appling
OWNERS OF: WYDE, BIRMINGHAM, ALA.; KCBQ,
SAN DIEGO, CALIF.; WOKY, MILWAUKEE, WISC.;
KYA, SAN FRANCISCO, CALIF.; WADO, NEW YORK,
N. Y.

WAOK—Atlanta—1954

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By Atlanta OK Bcstg. Co.
Business Address 70 Houston St., N.E.
Tel.: JA 5-1515 Independent
Representative McGavren
Pres., Comm. Mgr. Stan Raymond
Prog. Dir. Zenas Sears
Chief Engineer I. Miles

WERD—Atlanta—1948

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Operated By Radio Atlanta, Inc.
Studio Address 330 Auburn Ave., N.E.
Tel.: JA 4-0666 Independent
Representative Dora Clayton
General Manager J. B. Blayton, Jr.
Comm. Mgr. Albert H. Saddler

WGKA—Atlanta—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By Glenkaren Associates, Inc.
Address 1140 Peachtree St., N.E.
Tel.: TR 6-8228 Independent
Representative Good Music Bcstrs.
President Locke E. Glenn
General Manager John P. Culver
Comm. Mgr. E. Lee Nance
Chief Engineer J. J. Killinsworth

WGST—Atlanta—1924

Frequency: 920 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned Bd. of Regents, Univ. Sys. of Ga.
Bus.-Studio Address Box 7254
Tel.: TR 5-8441 ABC

Sta. Representative Branham Co.
Gen., Sta. Manager Jack Collins
Commercial Mgr. Bill Estes
Prom., Publicity Dir. Peter Thomas
Ch. Eng. John M. Van Horn

WIIN—Atlanta—1949

Frequency: 970 Kc. Power: 5 Kw.
Owned-Operated By Arthur Long Assoc.
Address Atlanta Biltmore Arcade
Tel.: TR 5-8453 Independent
General Manager Dale S. Phares
Program Director Don Meyers
Chief Engineer M. Munford

WPLO—Atlanta—1937

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By Plough Brcstg. Co., Inc.
Address 805 Peachtree St., N. E.
Tel.: Trinity 2-5851 Independent
Sta. Representative Radio-TV Rep.
President Harold R. Krelstein
General Mgr. Claude H. Frazier
Commercial Mgr. Walter E. Moore
Program Director Les Hendrikson
Chief Engineer James D. Ellzey

WQXI—Atlanta—1948

Frequency: 790 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By Rounsaville of Atlanta, Inc.
Bus.-Studio Address 3165 Mathieson Dr.
Tel.: CE 3-2195 Independent
Station Rep. Gill-Perna, Inc.
Pres., Gen. Mgr. R. W. Rounsaville
V.P., Comm. Mgr. John Fulton
Station Manager Frank Erwin
Sales Prom. Mgr. Lee Smith
Program Dir. Joyce Monroe
Chief Engineer Elton B. Chick

WSB—Atlanta—1922

Frequency: 750 Kc. Power: 50,000 Watts
Owned-Oper. By Atlanta Newspapers, Inc.
Business Address 1601 W. Peachtree N.E.
Tel.: TRinity 5-7221 NBC
Newspaper Affiliation Journal, Constitution
Representative Edward Petry
Gen. Manager Frank Gaithe
Exec. Dir. J. Leonard Reinsch
Commercial Manager Lee Morris
Sales Promotion Manager Holt Gewinner
Prog. Dir. Elmo Ellis
Ch. Eng. R. H. Holbrook

WYZE—Atlanta—1956

Frequency: 1480 Kc. Power: 5 Kw. d.
Owned Atlanta Bcstg. Co., Inc.
Business Address 200 Henry Grady Bldg.
Tel.: JA 4-1953 MBS
Pres., Gen. Mgr. George C. Nicholson
Commercial Manager Maurie Rich
Chief Engineer Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc. Power: 1000 Watts d.

Owned.....Garden City Bcstg.
 Address.....Bon Air Hotel
 Tel.: REgent 3-4441.....Independent
 Sta. Rep.....Clarke Brown
 Gen. Mgr.....Geo. C. Nicholson
 Sta., Comm. Mgr.....J. Louie Solomon
 Chief Engineer.....J. C. Atkinson

WBBQ—Augusta—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Savannah Valley Bcstg. Inc.
 Address.....515 15th St.
 Tel.: PArk 4-5441.....MBS
 Representative.....Everett-McKinney, Inc., For Joe
 President.....George Weiss
 Gen., Sta., Comm. Mgr.....Edward H. Dunbar
 Program, Publicity Dir.....George Fisher
 Sales Prom. Mgr.....Patrick Mulherin
 Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Augusta Broadcasting Co.
 Address.....15-Eighth Street
 Tel.: PArk 4-2421.....NBC-KBS
 Sta. Representative.....Walker-Rawalt
 President, Gen. Mgr.....W. Ray Ringson
 Sta., Comm. Mgr.....J. R. Owens, Jr.
 Program Director.....Frank Doyle
 Chief Engineer.....C. M. Callicott

WGAC—Augusta—1940

Frequency: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....The Twin States Bcstg. Co.
 Business-Studio Address.....664 Broad St.
 Tel.: PA 2-2692.....ABC
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....A. D. Willard, Jr.
 Comm. Prom. Mgr.....Douglas L. Alford
 Program Dir.....Ben Mayo
 Chief Engineer.....James E. Clegg

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Southeastern Newspapers, Inc.
 Business Address.....News Bldg.
 Tel.: TA 4-5432.....CBS
 Newspaper Affiliation.....Chronicle; Herald
 Representative.....Branham
 General Manager.....J. W. Hicks
 Sta., Comm. Mgr.....Cliff W. Bowers
 Program Director.....Paul T. Reidy
 Publicity Director.....Don Shepherd
 Chief Engineer.....Joseph P. Gill

**WAVO—Avondale Estates
 1958**

Frequency: 1420 Kc.....Power: 500 Watts
 Owned By.....Great Commission Gospel Assoc.
 Business Address.....P.O. Box 25
 Tel. DRake 8-8808.....Independent
 Pres., Gen. Mgr.....L. E. Latham
 Commercial Mgr.....Wayne Houser
 Program Dir.....H. King Elliott
 Chief Engineer.....J. Carl Meeks

WAZA—Bainbridge—1958

Frequency: 1360 Kc.....Power: 1000 Watts, d.
 Owned By.....Radio Bainbridge, Inc.
 Business Address.....108 E. Broughton St.
 Tel.: 838.....Independent
 Station Representative.....Dora-Clayton
 President.....J. W. Woodruff, Jr.
 General Mgr.....L. M. George
 Station Mgr.....Joe Hill
 Program Director.....Ray Read

WMGR—Bainbridge—1946

Frequency: 930 Kc.....Power: 5 Kw.
 Owned-Operated By.....J. A. Dowdy
 Address.....Box 375
 Tel.: Cherry 6-1650.....KBS
 Representative.....Grant Webb
 Pres., Gen. Mgr.....John A. Dowdy
 Sta. Mgr., Ch. Engr.....Walter Freeman
 Commercial Manager.....Paul L. Brigham
 Sales Prom., Pub. Dir.....Doug Cutts
 Program Director.....Lewis F. Johnson

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WHAB Radio, Inc.
 Address.....Box 265
 President.....Farnell O'Quinn
 General Mgr.....Dane Bruce
 Sta. Mgr., Chief Eng.....Max McKenzie
 Comm. Mgr.....Joan O'Quinn
 Program Director.....Chuck Taylor
 Publicity Director.....Ann Lee Lightsey

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned By.....W. Georgia Bcstg. Co.
 Address.....111 Parkway Circle
 Tel.: LE 7-3275.....KBS
 President.....J. J. Manghan
 Gen., Sta. Mgr.....Tom W. Smith, Jr.
 Commercial Mgr.....Lee Williams
 Program Dir.....Blanche Mangham
 Sales Prom. Mgr.....Mrs. T. W. Smith, Jr.
 Publicity Dir.....Bill Brown
 Chief Engineer.....J. V. Schell, Jr.

WGIG—Brunswick—1949

Frequency: 1440 Kc.....Power: 5 Kw.
 Owned-Operated By.....Brunswick Bcstg. Corp.
 Business-Studio Address.....1514 Union St.
 Tel.: Amherst 5-3870.....ABC
 Sta., Gen. Mgr.....Hugh K. Tollison
 Comm. Mgr.....John Lane
 Ch. Eng.....Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Brunswick Inc.
 Business Address.....Torras Causeway
 Tel.: AMherst 5-5980.....KES-MBS
 Sta. Representative.....James Aye's

GEORGIA

President, Gen. Mgr. Allen M. Woodall
Station Mgr. Tom Doughty
Commercial Mgr. Charles Bowen
Program Dir. Rex Dennon
Publicity Dir. John Vroman
Chief Engineer. Beth Kerchoff

WDMF—Buford—1956

Frequency: 1460 Kc. Power: 1 Kw.
Owned. Lanier Broadcasting Co.
Address. P.O. Box 307
Tel.: 3555 KBS
General Manager. John P. Strength, Jr.
Program Dir. Robert Thomas
Chief Engineer. Ernest Church

WGRA—Cairo—1950

Frequency: 790 Kc. Power: 1000 Watts
Owned-Oper. By. Grady Mitchell Bcstg. Co.
Address. P.O. Box 120
Tel.: 2-4392 KBS
Station Rep. Indie
Gen. Mgr. Lowell E. Takles
Chief Engineer. G. Strang

WCGA—Calhoun—1953

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By. Gordon Cty. Bcstg. Co.
Address. 315 S. Wall St.
Tel.: Main 9-2111 Independent
Pres., Gen. Mgr., Ch. Eng. R. R. Magill
Commercial Mgr. Richard M. Bowman
Program Dir. Buddy Grant
Sales Prom. Mgr. Mrs. R. R. Magill
Publicity Dir. James Bridges

WCLB—Camilla—1954

Frequency: 1220 Kc. Power: 1000 Watts
Owned. Capel Bcstg. Co.
Address. P. O. Box 147
Tel.: 2776 KBS
General Mgr. Russell A. Browne
Commercial Mgr. Charlie Browne
Chief Engineer. R. L. Cook

WCHK—Canton—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned. Cherokee Bcstg. Co., Inc.
Business Address. Box 1290
Tel.: Greenwood 9-2101 Independent
Representative. Dixieland
President. Charles McClure
Sta. Mgr. Mike McDougald
Comm. Mgr. Bob Peterson
Program Director. Gene Mikell
Sales Prom. Mgr. Jack Turner
Publicity Director. Don McClellan
Chief Engineer. Carl Shaw

WLBB—Carrollton—1946

Frequency: 1100 Kc. Power: 250 Watts d.
Owned-Oper. By. Carroll Bcstg. Co., Inc.
Business-Studio Address. Bremen Road
Tel.: TE 2-7041 KBS
Representative. Indie Sales
Pres., Gen., Sta. Mgr. Thomas K. Vassy
Chief Engineer. James McKay

WBHF—Cartersville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. W. R. Frier
Address. 250 W. West Ave.
Tel.: 1200 MBS-KBS
Newspaper Affiliation. Barton Herald
General Manager. W. R. Frier
Commercial Manager. Richard J. Sjoblom
Prog. Dir. Roland Brooks
Ch. Eng. Horace E. Bridges

WGAA—Cedartown—1941

Frequency: 1340 Kc. Power: 250 Watts
Owned. Polk County Bcstg. Co.
Address. P.O. Box 807
Tel.: 777 KBS
Representative. Dora-Clayton
Sta. Mgr. Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By. Evans County Bcstg. Co.
Business Address. P.O. Box 431
Tel.: 970 KBS
Representative. Harry J. Cannon
Pres., Ch. Engr. Howard C. Gilreath
Gen., Sta. Mgr. Lowell L. Register
Commercial Mgr. Don Sports
Program Director. Janice J. Register

WRWH—Cleveland—1959

Frequency: 1350 Kc. Power: 500 Watts
Owned By. Newsie, Inc.
Address. Box 181
Tel.: UN 5-3161 KBS
President. Clay Strange
General, Comm. Mgr. B. L. Williamson
Program Director. Charles Dennis
Chief Engineer. Robert Dennis

WCPK—College Park—1959

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By. College Park Bcstg. Co., Inc.
Address. 126½ Main St.
Tel.: Poplar 6-2781 Independent
President, Gen. Mgr. Robert A. Corley
Commercial Mgr. Joan Rice
Station Manager. David P. McLain
Program Director. Hugh Coburn
Sales Prom. Mgr. Blanche Chatham
Publicity Director. Bill Yancy
Chief Engineer. Lloyd Perkins

WCLS—Columbus—1955

Frequency: 1580 Kc. Power: 1,000 Watts, d.
Owned-Oper. By. Muscogee Bcstg. Co.
Address. 1028½ Broadway
Tel.: FA 7-3648 Independent
Sta. Reps. Dora Clayton; Bernard Howard
Pres., Gen. Mgr. Charlie H. Parish, Jr.
Commercial Manager. Kent Woodfin

WOKS—Columbus—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By. OK Radio, Inc.

Address P.O. Box 374
 Tel.: CYPRESS 7-4515 Independent
 Sta. Representative John E. Pearson
 President Tathel Holley
 Commercial Mgr. John A. O'Shields
 Station Manager Mary O'Shields

WDAK—Columbus—1943

Freq.: 540 Kc....Power: 5000 Watts d. 500 n.
 Owned-Operated By...Radio Columbus, Inc.
 Business-Studio Address.....Martin Bldg.
 Tel.: FA 2-5447.....NBC
 Station Representative.....Headley Reed
 Pres., Gen. Mgr.....Allen M. Woodall
 Commercial Manager.....William Massie
 Nat. Sales Mgr.....Mrs. Louise Morris
 Sales Promotion Mgr.....James R. Bryant, Jr.
 Program Director.....Lamar Lynn
 Publicity Director.....Jimmy Deer
 Chief Engineer.....Max Harper

WGBA—Columbus—1947

Frequency: 1270 Kc....Power: 5000 Watts d.
 Owned-Oper. By.....WGBA, Inc.
 Address.....1415 Wynnton Road
 Tel.: FA 3-3603.....MBS
 Representative.....Bob Dore
 Pres., Gen. Mgr.....C. A. McClure
 Station Manager.....Carolyn Milstead
 Comm. Prom. Mgr.....Harry Harkins
 Prog. Dir.....W. L. Bowick Jr.
 Publicity Director.....R. H. Ruppel
 Chief Engineer.....F. Keith Brown

WRBL—Columbus—1928

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Operated By.....Columbus Bdcstg. Co.
 Business-Studio Address.....1350-13th Ave.
 Tel.: FA 2-0601.....CBS
 Newspaper Affil.....Ledger & Enquirer
 Sta. Rep.....Hollingbery
 Pres., Gen. Mgr.....J. W. Woodruff Jr.
 Asst. Manager.....Glenn Siddall
 Station Manager.....Walter Graham
 Sales Prom. Mgr.....Eleanor Whitelaw
 Prog. Dir.....David Lea
 Chief Engineer.....Joseph Gamble

WJJC—Commerce—1957

Frequency: 1270 Kc.....Power: 1 Kw.
 Owned.....Jackson County Bcstg. Co.
 Address.....Box 239
 Tel.: FEderal 5-3155.....Independent
 Newspaper Affiliation.....Commerce News
 Sta. Representative.....Harry Cannon
 President.....Albert S. Hardy
 Gen., Comm. Mgr.....Grady Cooper
 Program Director.....Elizabeth Layton
 Publicity Director.....Frank Scharf, Jr.
 Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..Southeastern Bcstg. System

Business-Studio Address...20th Ave. & B St.
 Tel.: 666.....MBS-KBS
 Representative.....T. F. Clark
 President.....James S. Rivers
 General Mgr.....William E. Blizzard, Jr.
 Chief Engineer.....R. Caldwell

WCON—Cornelia—1953

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Habersham Bcstg. Co.
 Address.....1 Burrell St.
 Tel.: 1450.....Independent
 Representative.....Indie Sales, Inc.
 President.....Jack Bradley
 V. P. General Mgr.....Bill C. Massey
 Comm. Prom. Mgr.....Bobby Massey
 Program Director.....Beth Roberts
 Chief Engineer.....Boyd Anderson

WGFS—Covington—1953

Frequency: 1430 Kc....Power: 1000 Watts d.
 Owned.....R. William & Betty J. Hoffman
 Address.....P. O. Box 869
 Tel.: 2337.....KBS
 Representative.....Sears & Ayer
 Gen., Comm. Mgr.....Bill Hoffman
 Program Dir.....Joe Kenney
 Publicity Director.....Grier Stephenson
 Chief Engineer.....B. Hoffman

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Northern Ga. Radio
 Business Address.....River Bend Rd.
 Tel.: Broadway 8-3300.....MBS, KBS
 Pres., Gen. Mgr. Ch. Eng.....L. C. McCall
 Commercial Mgr.....Lester Smith

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Whitefield Bcstg. Co.
 Address.....P.O. Box 140
 Tel.: Broadway 8-4511.....Independent
 General Manager.....Jim Honey
 Comm. Manager.....Ed Jordan
 Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts D.
 Owned-Operated By.....Dawson Bdcstg. Co.
 Address.....P.O. Box 390
 Tel.: Wyatt 5-5521.....KBS-MBS
 Representative.....Indie Sales
 General Manager.....W. C. Woodall, Jr.
 Program Director.....Barney Parnacott
 Chief Engineer.....Joe Stephens

WEAS—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
 Owned.....WEAS, Inc.
 Business Address...217 W. Ponce de Leon Ave.
 Tel.: DR 3-2521.....Independent
 Representative.....Bernard Howard
 Station Manager.....Warren Roberts

GEORGIA

Commercial Manager.....Dewey May
Program Director.....Bob Prather
Chief Engineer.....Malcolm Moore

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
Owned-Operated By.....WDMG, Inc.
Address.....620 E. Ward St.
Tel.: Evergreen 4-3250.....Independent
Representative.....Dora-Clayton
President.....B. F. J. Timm
General Mgr.....Mary Jarrard
Comm. Mgr.....Roy L. Jones

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 1 Kw.
Owned-Operated By.....Dublin Bdcstg. Co.
Business Address.....P.O. Box 659
Tel.: Broad 2-4422.....MBS-KBS
President.....W. Newton Morris
General Mgr.....Frank Floyd Jr.
Chief Engineer.....T. Berliner

WXLI—Dublin—1958

Frequency: 1440 Kc.....Power: 1 kw., d.
Owned By.....Radio South, Inc.
Address.....P. O. Box 826
Tel.: Broad 2-4282.....Independent
President.....J. A. Boling
Comm., Chief Eng.....W. C. Courson

WTJH—East Point—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Radio WTJH
Address.....2146 Dodson Drive
Tel.: DI 4-2233.....KBS
President.....James S. Rivers
Sales Promotion Mgr.....Ray Kinnamon
Program Director.....Claude V. Jones
Publicity Director.....Elizabeth Hall
Chief Engineer.....William J. Hill III

WSGC—Elberton—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Elberton Bcstg. Co.
Address.....Elberton
Tel.: Elberton.....KBS
Representative.....Continental
Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Ben Hill Bdcstg. Corp.
Address.....Box 472
Tel.: 2077.....MBS-KBS
Representative.....Dora-Clayton
President.....Otto Griner
Gen. Mgr.....Paul E. Reid
Commercial Manager.....Tony Carter
Program Director.....Janet Willingham
Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Peach Belt Bcstg. Co.
Address.....Atlantic Highway

Tel.: TA 5-5547.....KBS
Representative.....Indie Sales, Keystone
President.....E. J. Young
Gen. Sta. Mgr.....Harris H. Hafer
Program Director.....Fantroy Fore
Chief Engineer.....J. C. Shy

WDUN—Gainesville—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1140 Thompson Bridge Rd.
Tel.: LE 4-7331.....Independent
Representative.....Thomas F. Clark
Pres., Gen. Manager.....John W. Jacobs, Jr.
Comm. Mgr.....Claire Palmour
Chief Engineer.....Gilmer Hulsey

WGGA—Gainesville—1941

Frequency: 550 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....Blue Ridge Bdcstg. Co.
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....MBS-KBS
Newspaper Affil.....Daily Times
President.....Charles A. Smithgall
General Manager.....Robert Schwab
Commercial Manager.....James A. Hartley
Program Dir.....William A. Sellers
Publicity Director.....Ed Storie
Chief Engineer.....Wilbert Darracott

WLBA—Gainesville—1956

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned.....Hall County Bcstg. Co.
Business Address.....117½ W. Washington St.
Tel.: LE 2-6331.....Independent
Representative.....Dora-Clayton
Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
Comm., Sales Prom. Mgr.....Larry Lathem
Program Dir. Ch. Eng.....John H. Bennett

WHIE—Griffin—1952

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address.....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr.....John T. Williams
Sta., Program Dir.....Fred L. Watkins
Publicity Dir.....Mrs. Genie Keene
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station WKEU
Address.....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Ch. Eng.....A. W. Marshall, Jr.

WKLY—Hartwell—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil.....Hartwell Sun
Representative.....Harry J. Cannon
Pres., Gen. Mgr.....Max G. Plaender
Commercial Manager.....Burch Griffin

Program Director.....Ken Winchester
 Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc.....Power: 500 Watts
 Owned.....Tri-County Bcstg. Co., Inc.
 Address.....Box 184
 Tel.: TW 3-3381.....KBS
 Station Representative.....Harry J. Cannon
 President.....D. R. Jackson
 Gen., Sta. Mgr.....J. D. Popwell
 Comm. Sales Prom. Mgr.....Rivers Jackson
 Program Director.....Odell Floyd
 Publicity Director.....Cleve Scovill
 Chief Engineer.....John Lancaster

WGML—Hinesville—1958

Frequency: 990 Kc.....Power: 250 Watts
 Owned By.....Liberty Bcstg. Co., Inc.
 Address.....Box 15
 Tel.: TR 6-3599.....KBS
 Sta. Representative.....Harry Cannon
 President.....Roscoe Denmark
 General Manager.....James H. Watson
 Chief Engineer.....David Harrison

WBGR—Jesup—1949

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Altamaha Bcstg. Co.
 Address.....P. O. Box 147
 Tel.: GA 7-2444.....KBS
 Representative.....Cannon
 President.....W. G. Thomas, Sr.
 Sta., Comm. Mgr.....Edward Lynch
 Prog. Dir.....Paul Elliot
 Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Radio Dixie, Inc.
 Business Address.....41-B N. Main St.
 Tel.: 4-7676.....KBS
 Representative.....Harry Cannon
 President.....J. A. Gallimore
 Gen., Sta. Mgr.....C. W. Gwyn
 Chief Engineer.....Charles M. Lowry Jr.

WLAG—La Grange—1941

Frequency: 1240 Kc. Power: 1 Watts d; 250 n.
 Owned-Operated By.....LaGrange Bdcstg. Co.
 Business Address.....WLAG Bldg.
 Tel.: TUXedo 2-3505.....MBS, KBS
 Newspaper Affil.....Daily News
 Sta. Representative.....Indie Sales
 President.....Roy C. Swank
 General Manager.....Edwin Mullinax
 Program Director.....Faye Scarbrough
 Chief Engineer.....James McKoy

WTRP—LaGrange—1953

Frequency: 620 Kc.....Power: 1000 Watts
 Owned.....Chattahoochee Bcstg. Co., Ltd.
 Address.....Hammett Bldg.
 Tel.: Tuxedo 4-9879.....Independent
 Sta. Representative.....Devney Inc.
 President, Gen. Mgr.....Byron H. Hurst

Sta. Mgr., Publicity Dir.....Frank E. Hurst
 Comm. Prom. Mgr.....Julian P. Hurst
 Program Director.....Matha Anderson
 Chief Engineer.....Ray L. Relihan

WBBT—Lyons—1959

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Collins Corp.
 Address.....P.O. Box 389
 Tel.: 2321.....Independent
 President.....R. L. Tollison
 Exec. V.P.....Hugh Tollison
 Station Mgr.....Jack Lenz
 Commercial Mgr.....Ted Kirby
 Prom. Director.....L. Lane
 Chief Engineer.....C. Tankersley

WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Middle Georgia Bdcstg. Co.
 Business Address.....230 Second St.
 Tel.: Sherwood 3-5454.....Independent
 Representative.....Forjoe
 President.....C. R. Rader
 Gen. Sta. Mgr.....George W. Patton
 Program Director.....Don King
 Chief Engineer.....C. L. Wilder

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts, d.
 Owned-Operated By.....Bill Keller
 Address.....P.O. Box 490
 Tel.: SHERwood 3-9348.....Independent
 Sta. Representative.....Bernard Howard
 President.....William H. Keller
 Gen. Sta. Mgr.....Robert V. Rogers
 Chief Engineer.....Bill Keller

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Peach State Bcstg. Co., Inc.
 Business Address.....Professional Bldg.
 Tel.: SHERwood 2-2505.....Independent
 Sta. Reps.....Bernard Howard, Dora-Clayton
 Pres., Gen. Mgr.....Thomas H. Maxwell
 Commercial Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Tel.: SHERwood 2-7373.....CBS
 Representative.....Avery-Knodel
 Pres., Ch. Engr.....George P. Rankin, Jr.
 General Manager.....Wilton E. Cobb
 Commercial Mgr.....Frank Crowther
 Sales Prom., Pub. Dir.....Joe Andrews
 Tech. Dir.....James D. Lawhon

WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Macon Bcstg. Co.
 Business-Studio Address.....2254 Rogers Place
 Tel.: SH 5-3301.....Independent
 Newspaper Affil.....Macon Telegraph Pub. Co.
 Representative.....Bramham
 President.....E. M. Lowe

GEORGIA

Gen., Sta. Mgr. Alfred Lowe
Program Director. Charlie Stewart
Sales Prom. Mgr. Ken Lowe
Ch. Eng. E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By. Central Ga. Bcstg. Co.
Business Address. Beacon Heights; Box 29
Tel.: 761. KBS
President, Gen. Mgr. James F. Small
Station Manager. Annie Lee Small
Program Director. James Biggers
Chief Engineer. Charles Cunningham

WFDR—Manchester—1957

Frequency: 1370 Kc. Power: 1 Kw. d.
Owned. Radio Manchester, Inc.
Address. Box 447
Tel.: TH 6-2490. KBS
President. Elmer Loftin
General, Sta. Mgr. Jack Whitehorn
Comm. Prom. Mgr. William Jarrell
Program Director. Charlene Livingston
Publicity Director. Fred McCurdy
Chief Engineer. J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc. Power: 500 Watts
Owned-Oper. By. Marietta Bcstg. Co.
Address. Box 91
Tel.: 8-0469. KBS
Gen. Mgr., Chief Eng. James Wilder
Program Dir. Don Kordecki
Commercial Manager. Dudley D. McCaskill

WFOM—Marietta—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Woofum, Inc.
Address. Box 131
Tel.: 8-3396. Independent
President, Gen. Mgr. Albert L. Jones
Program Director. Gerow Carr
Chief Engineer. Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned. Radio Telfair, Inc.
Address. McRae, Ga.
Tel.: 6006. KBS
Sta. Representative. James Ayers
President, Gen. Mgr. Allen M. Woodall
Station Mgr. G. Ed Snyder
Commercial Manager. John Hulett
Program Dir. Lucy C. Jacobs

WMVG—Milledgeville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Michael T. Landy
Address. 701 S. Jefferson St.
Tel.: GL 2-2250. MBS-KBS
Representative. Harry Cannon
President. Michael T. Landy
Sta. Mgr., Ch. Engr. Joseph S. Boone

WGSR—Millen—1958

Frequency: 1570 Kc. Power: 250 Watts
Owned By. Jenkins Broadcasting Sys.
Business Address. P.O. Box 773
Tel.: 1080. KBS
President. W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng. Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned. Walton Bcstg. Co.
Address. Box 191
Tel.: 8-1711. KBS
Pres., Gen. Mgr. Warren G. Gilpin
Station Manager. Derral Morris

WMGA—Moultrie—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. WMGA
Business Address. Box 310
Tel.: YU 5-1400. ABC-KBS
Representative. James S. Ayers
Gen. Mgr. John F. Pidcock
Sta., Comm. Mgr. Roy F. Zess
Program Director. Everett Griner
Chief Engineer. Louis Muller

WMTM—Moultrie—1953

Frequency: 1300 Kc. Power: 5 Kw. d.
Owned-Oper. By. Colquitt Bcstg. Co.
Address. P. O. Box 531
Tel.: YU 5-4517. Independent
Representative. T. F. Clark
President. N. B. Mills
Sta. Mgr., Chief Engr. D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Newnan Bcstg. Co.
Address. Line Street
Tel.: Alpine 3-4636. MBS
Representative. Ochs
Pres., Gen. Mgr. James O. Hardin, Jr.
Comm., Sales Prom. Mgr. J. T. Williams, Jr.
Chief Engineer. Harold Ward

WBBN—Perry—1956

Frequency: 980 Kc. Power: 500 Watts d.
Owned. Gateway Broadcasting Co.
Address. Highway 41 South
Tel.: GA 9-2980. KBS
Representative. Thomas F. Clark
Gen., Sta., Comm. Mgr. Al H. Evans
Program Director. Jim Lee
Publicly Director. Lyndol C. Evans
Chief Engineer. Marvin D. Strickland

WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned. Quitman Broadcasting Co.
Address. P. O. Box 632
Tel.: 2681. KBS
Gen. Sta. Mgr., Ch. Eng. Emerson W. Browne
Program Director. Margle Bowman

WPLK—Rockmart—1959

Frequency: 1220 Kc. Power: 250 Watts
 Owned By: Georgia Radio Inc.
 Address: American Legion Hill
 Tel.: Rockmart 3202 Independent
 Sta. Representative: Weed
 President, Ch. Eng.: L. E. Gradick
 General Manager: John P. Frew
 Program Director: Jim McRee
 Publicity Director: Bob Liles

WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Operated By: Mitchell Melof
 Address: Box 228
 Tel.: 7767 ABC
 President: Mitchell Melof
 General Manager: Don Mitchell
 Chief Engineer: Fred Sheehan

WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By: Rome Bcstg. Corp.
 Business Address: P.O. Box 1187
 Tel.: 9742 MBS, KBS
 Newspaper Affil.: Gainesville Daily Times
 Representative: Walker-Rawalt
 Pres., Gen. Mgr.: Mather Payne
 Secretary-Treasurer: Charles Smithgall
 Station Manager: Clarence Salmon
 Commercial Manager: Ben Lucas
 Sales Promotion Mgr.: Rube Jackson
 Program Director: Jim Roberts
 Publicity Director: Lee Mowry
 Chief Engineer: R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Coosa Valley Radio Co.
 Address: Dempsey-Covington Bldg.
 Tel.: 2-0833 Independent
 Sta. Representative: Devney
 General Comm. Mgr.: Charles E. Doss
 Program Dir.: Barbara Austin
 Chief Engineer: T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts
 Owned By: Southern Broadcasting
 Address: Box 438
 Tel.: WYman 8-3346 Independent
 President: I. Jay Sadow
 Chief Engineer: John Andrews

WSNT—Sandersville—1956

Frequency: 1490 Kc. Power: 250 Watts
 Owned: Washington Bcstg. Co., Inc.
 Business Address: Box 150
 Tel.: 2583 KBS
 Representative: Dixieland, Indie
 President: Herschel L. Webster
 Gen. Mgr.: John C. Foster
 Station Manager: Robert A. Kilgore
 Program Director: Mrs. Iola J. Daniel
 Publicity Director: Frank M. Roughton
 Chief Engineer: John L. Cooper

WCCP—Savannah—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Dixieland Bcstg. Co.
 Bus.-Studio Address: Georgia State Bank Bldg.
 Tel.: AD 2-4182 MBS
 Representative: Walker-Rawalt
 Pres., Gen. Mgr.: Carter C. Peterson
 Sta., Comm. Mgr.: Weldon Herring
 Chief Engineer: Max Harper

WSOK—Savannah—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Fisher Bcstg. Co.
 Bus. Address: 219 S. Charlton St.
 Tel.: ADams 3-0478 ABC, KBS
 Sta. Reps.: Walker-Rawalt; Dora Clayton
 President: Albert T. Fisher, Jr.
 General Mgr.: J. B. Winstead

WJIV—Savannah—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By: WJIV, Inc.
 Business Address: 128 W. Taylor St.; Box 737
 Tel.: AD 4-7264 Independent
 Representative: Bernard Howard
 President: Marie B. Rivers
 General. Sta. Mgr.: James L. Woods
 Comm., Prom. Mgr.: Abram Eisenman
 Chief Engineer: Michael F. J. Warth

WSAV—Savannah—1939

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By: WSAV, Inc.
 Address: East Victory Drive
 Tel.: AD 6-0303 NBC
 Representative: Eastman; Ayers
 Pres., Gen. Mgr.: Harben Daniel
 Comm. Mgr.: Robert Ward
 Exec. V. P.: Charle E. Bell
 Opera. Mgr.: M. E. Thompson
 Program Dir.: Burl Womack
 Publicity Director: Mrs. Shirley Slater
 Chief Engineer: Byron Strong

WSCA—Savannah—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Coastal Bcstg. Inc.
 Business-Studio Address: 409 E. Liberty St.
 Tel.: AD 3-8807 Independent
 Representative: George P. Hollingbery
 Pres., Gen. Mgr.: Donald K. Jones
 Comm., Prom. Mgr.: John M. Williamson
 Program Director: Chuck Rawlinson
 Publicity Director: Susan Perry
 Chief Engineer: Edward Richardson

WTOC—Savannah—1929

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By: Savannah Bcstg. Co.
 Business-Studio Address: 516 Abercorn St.
 Tel.: AD 2-0127 CBS
 Representative: Avery-Knodel
 Pres., Gen. Mgr.: William T. Knight, Jr.
 Commercial Manager: Ben Williams
 Program Director: Dwight J. Bruce

GEORGIA

Sls. Prom. Mgr., Pub. Dir. . . . Frank S. Bryson, Jr.
Chief Engineer Kyle E. Goodman

WWNS—Statesboro—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By WWNS, Inc.
Address East Oliff St.
Tel.: PO 4-5446 KBS
Sta. Reps. Keystone; Harry J. Cannon
P.es., Gen. Mgr. Donald McDowgald
Chief Engineer John Carlisle

WGTA—Summerville—1950

Frequency: 950 Kc. Power: 1000 Watts
Owned-Oper. By Tri-State Bcstg. Co.
Business Address Box 200
Tel.: 295-6 Independent
Sta. Representative Bernard Howard
General Manager William B. Farrar
Program Director Rogers Allison
Chief Engineer James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Operated By WJAT, Inc.
Address Covena Rd., Box 371
Tel.: Belmont 7-2011 Independent
Sta. Representative Gene Bolles
President, Gen. Mgr. James R. Denny
Comm. Sta. Mgr. John J. Bailes
Program Dir. Mrs. Doris M. Lewis
Sales Prom., Publicity Dir. Chuck Goddard
Chief Engineer John H. All, Jr.

WSYL—Sylvania—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned By Sylvania Bcstg. Sys.
Tel.: LO 4-6601 KBS
Gen., Sta. Mgr. Edwin H. Bass
Sales Prom. Mgr. Mildred E. Bass
Program Director Shirley Scott

WSFT—Thomasston—1947

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By Thomaston Bcstg. Co.
Address P.O. Box 689
Tel.: Midway 7-5421 KBS
Representative Dora-Clayton
Gen. Mgr. S. J. Carswell
Sta. Mgr., Prog. Dir. Bill Heule
Comm. Mgr. Claude Thamer
Chief Eng. Walt MacTammany

WKTG—Thomasville—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Radio WKTG
Address P. O. Box 358
Tel.: CA 6-5343 Independent
Representative Thomas F. Clark
President James Rivers
Gen. Mgr. Jack Rathbun

WPAX—Thomasville—1934

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By H. Wimpy

Address P.O. Box 229
Tel.: Canal 6-4110 Independent
Owner H. Wimpy
Commercial Manager Al Feinberg

WTWA—Thomson—1948

Frequency: 1240 Kc. Power: 250 Watts d.
Owned-Oper. By Hickory Hill Bcstg. Co., Inc.
Business Address 127 Journal St.
Tel.: 141 MBS-KBS
Newspaper Affiliation McDuffie Progress
Pres., Gen. Mgr. Frank F. Hash
Station Mgr., Chief Eng. Gene D. Hardin
Commercial Mgr. H. E. Buffington, Jr.

WTIF—Tifton—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned By WTIF, Inc.
Address P. O. Box 260
Tel.: 2400 Independent
Station Rep. Dora-Clayton
Pres., Gen. Mgr. C. N. Todd
Program Dir. Carl Wendell
Chief Engineer H. C. Clark, Jr.

WWGS—Tifton—1946

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By Tifton Bcstg. Corp.
Address 800 S. Main St.
Tel.: 1430 KBS
Representative Thomas F. Clark
Pres., Gen. Mgr. Ralph N. Edwards
Station Mgr. W. E. Sides
Comm. Mgr. Evelyn K. Edwards
Sales Prom. Mgr. Frank Raley
Publicity Dir. Jack Chambers
Chief Engineer Eugene Payne

WLET—Toccoa—1941

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned By R. G. & E. Letourneau, V. E. Craig
Address 423 Prather Bridge Rd.
Tel.: TU 6-2191 KBS
Sta. Representative Thomas F. Clark
Station Manager Virgle E. Craig
Commercial Manager Gene Bollinger
Chief Engineer C. H. Sutton

WNEG—Toccoa—1956

Frequency: 1320 Kc. Power: 1 Kw.
Owned Stephens County Bcstg. Co.
Address 108 E. Savannah St.
Tel.: TU 6-3131 Independent
Pres., Gen. Mgr. Charles H. Gaines
Sta., Comm. Mgr. Roy E. Gaines
Program Director Jim Marquardt
Publicity Director Betty Faye Stowe
Chief Engineer Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By Valdosta Bcstg. Co.
Address 116 W. Hill Ave.
Tel.: Cherry 2-5520 Independent

Rep..... John E. Pearson
 President..... George B. Cook
 Program Dir..... Willard Belote
 Chief Engineer..... E. W. Green

WGOV—Valdosta—1940

Frequency: 950 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. Georgia-Florida Radio & TV Co.
 Bus. Address. Quitman Highway; Box 1182
 Tel.: CH 2-4513..... MBS
 Representative. Bernard Howard; Dora-Clayton
 President, Sta. Mgr..... W. H. Keller, Jr.
 Commercial Manager..... Mrs. A. B. Smith
 Chief Engineer..... Irvin F. Key

WJEM—Valdosta—1955

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Lowndes County Brdcasters
 Address..... Hwy. 84, Box 368
 Tel.: CH 2-1565..... KBS
 Representative..... Dixieland
 President..... J. E. Massey, Jr.
 General, Sta. Mgr..... J. C. Johnson
 Program Dir..... Bob Wickus
 Chief Engineer..... C. A. Christensen

WVLD—Valdosta—1959

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... Radio Station WVLD
 Address..... P.O. Box 1281
 Tel.: Cherry 2-4821..... Independent
 President..... Norman O. Protsman
 General, Sta. Mgr..... Willard Belote
 Program Director..... Grace D. Belote
 Comm., Prom. Mgr..... Bryant Lane
 Chief Engineer..... Ernest Green

WVOP—Vidalia—1946

Frequency: 970 Kc. Power: 5 Kw., d.
 Owned-Operated By..... Vidalia Bcstg. Co.
 Address..... Box 391
 Tel.: 3029..... KBS
 Sta. Reps..... Continental; Harry J. Cannon
 Pres., Gen., Sta. Mgr..... Howard C. Gilreath
 Commercial Manager..... Fred Tippett
 Program Director..... Mrs. Dobbie Thompson
 Sales Prom. Mgr..... Bon Goode
 Publicity. Ch. Eng..... Les Pitts

**WRPB—Warner Robbins
 1954**

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Oper. Warner Robbins Bcstg. Co., Inc.
 Business Address..... Box 727
 Tel.: Walker 3-4261..... Independent
 Rep..... Cont. Radio Sales
 Pres., Ch. Engr..... Edgar M. Nobles
 Commercial Manager..... Charles G. Hill, Jr.

WKLE—Washington—1955

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By..... Radio Station WKLE
 Address..... P.O. Box 158
 Tel.: Osborn 8-2125..... Independent
 Pres., Owner..... Max G. Pfander
 Commercial Manager..... Burch Griffin

WACL—Waycross—1951

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Teletronics Inc.
 Business Address..... P.O. Box 858
 Tel.: Atlas 3-4660..... Independent
 Representative..... Thomas Clark
 President..... James S. Rivers
 General Manager..... James S. Rivers, Jr.
 Commercial Manager..... M. L. Dixon
 Program Director..... Mrs. June Smith
 Chief Engineer..... L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Radio WAYX, Inc.
 Business-Studio Address..... 1600 Carswell Ave.
 Tel.: AT 3-7100..... MBS, KBS
 Newspaper Affil. Waycross Journal American
 Representative..... Hal Holman
 Gen. Mgr..... Ed. L. Von Nordeck
 Commercial Manager..... Frank Walton
 Prog. Dir..... R. Williamson
 Chief Eng..... Milt Lovus

WBRO—Waynesboro—1954

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned..... Radio WBRO
 Address..... Box 151
 Tel.: 2139..... KBS
 President..... Frank Graham
 Comm. Mgr..... J. Kennon McNutt
 Chief Engineer..... J. Clegg

WBMK—West Point—1958

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By..... Radio Valley, Inc.
 Address..... 4th Avenue
 Tel.: 5-2453..... KBS
 President..... J. Dige Bishop
 Gen., Sta. Mgr..... Jim Murphy
 Program Dir..... Bill Scott
 Publicity Dir..... Virginia Smith
 Chief Engineer..... Albert Stancil

WRLD—West Point—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Miles H. Ferguson
 Business Address. 57 N. Cherry Dr., Lanett, Ala.
 Tel.: 2-2771..... Independent
 Sta. Representative..... Thomas F. Clark
 General, Comm. Mgr..... W. L. Rowland, S.
 Program, Publicity Dir..... Aileen Love
 Chief Engineer..... Clarence White

WIMO—Winder—1952

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Winder-Monroe Bcstg.
 Business Address..... P. O. Box 526
 Tel.: 4831..... KBS
 Representative..... Hil F. Best
 President..... W. C. Woodall, Jr.
 Gen., Comm., Sta., Sls. Mgr..... C. H. Grider
 Chief Engineer..... D. E. Stafford

Pop.: 575,000
 Families: 153,000
 Radio Homes: 132,500

HAWAII

TV Homes: 110,500
 AM Stas. in State: 15
 TV Stas. in State: 4

KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By: Honolulu Star Bulletin
 Address: P. O. Box 581
 Newspaper Affiliation: Honolulu Star Bulletin
 Representative: Peters, Griffin, Woodward, Inc.
 President: J. Howard Worrall
 General Mgr.: Frank Warren
 Chief Engineer: Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By: James E. Jaeger
 Address: Nanilca Hotel
 Tel.: Hilo 4-372
 Station Representative: Young
 President, Ch. Eng.: James Jaeger
 General Manager: M.s. Lillian Cunningham

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
 Owned-Oper. By: Big Island Bcstg. Co., Ltd.
 Business-Studio Address: P. O. Box 1602
 Tel.: 40225
 MBS

Representative: Hollingbery
 Pres., Gen. Mgr.: A. Harper Pollock
 Chief Engineer: R. W. Jaderstrom

KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 1 Kw.
 Owned: Christian Bcstg. Assoc.
 Address: 1148 12th Avenue
 Tel.: 7-1985
 President: Robert C. Loveless
 Gen. Mgr.: Cornelius Keur

KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts
 Owned By: Honolulu Star Bulletin
 Address: 1534 Kapiolani Blvd.
 Tel.: 9-2011
 Newspaper Affiliation: Star-Bulletin
 Representative: Peters, Griffin, Woodward, Inc.
 President: Arthur L. Wood
 General Manager: M. Franklyn Warren
 Commercial Mgr.: Charles C. Crockett
 Prom. Publicity Dir.: Colleen Ling
 Chief Engineer: Ronald T. Miyahira

KPOA RADIO

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10,000 WATTS

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 FAMILY PROGRAMMING
 OUTSTANDING EXPERIENCED AIR SALESMEN
 CREATIVE SELLING COMPLETE MERCHANDISING

National representative—George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founder's groups of Stations including KPOA, Honolulu; WFBL, Syracuse, New York; WSMB New Orleans, Louisiana

KGU—Honolulu—1922

Frequency: 760 Kc. Power: 10,000 Watts
 Owned-Operated By . . . Advertiser Pub. Co., Ltd.
 Address Advertisers Bldg.
 Tel.: 5-2977 NBC
 Representative NBC Spot Sales
 Newspaper Affil. Advertiser
 President Lorrin P. Thurston
 General Mgr. William O. Paine
 Comm. Mgr. George C. Mansfield
 Chief Engineer T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc. Power: 5 Kw.
 Owned-Oper. By . . . Kaiser Hawaiian Vil. Radio
 Business Address 1290 Ala Moana Blvd.
 Tel.: 5-3991 Independent
 Station Representative Adam Young
 President Henry J. Kaiser, Sr.
 General Sta. Mgr. Richard C. Block
 Program Director William H. Conell
 Sales Prom., Publicity Dir. Lynn Morrow
 Chief Engineer Dan O. Hunter

KIKI—Honolulu—1951

Frequency: 830 Kc. Power: 250 Watts
 Owned-Oper. By KIKI, Ltd.
 Address 320 Ward Ave.
 Tel.: 6-3456 Independent
 Sta. Representative Meeker Co.
 Pres., Chief Eng. Royal V. Howard
 Gen., Sta. Mgr. Angelo J. Rossi

KPOA—Honolulu—1946

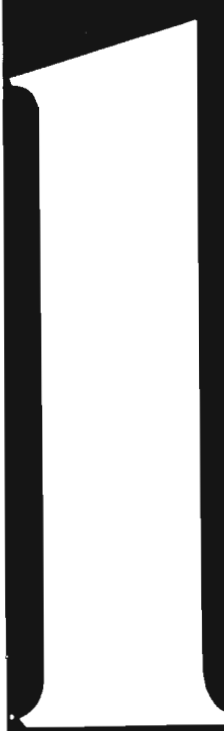
Frequency: 530 Kc. Power: 10,000 Watts
 Owned-Operated By Founders Corp.
 Business Address 575 Kamoku St.
 Tel.: 9-5236 MBS
 Representative George P. Hollingbery
 President J. M. Shaheen
 Chief Engineer Bob Lang

KPOI—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts
 Owned-Oper. By . . . KPOI Broadcasters Co., Inc.
 Business Address 1701 Ala Wai Blvd.
 Tel.: 995-395 Independent
 Sta. Representative Masla
 President H. G. Fearnhead
 General, Sta. Mgr. Fin Hollinger
 Commercial Mgr. Ray Gallagher
 Program Dir. Ron Jacobs
 Chief Engineer Frank Fitch


KULA—Honolulu—1947

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Operated By . . . Burnett Bcstg. Co., Inc.
 Business Address P.O. Box 1479
 Tel.: 6-3666 Independent
 Station Representative McGavren
 General Manager Jack A. Burnett
 Station Manager John DeMarco
 Commercial Manager Charles Powers
 Chief Engineer R. T. Miyahira



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ALL NIGHT

HOOPER
PULSE



K-poi
 The Aloha Station in the Aloha State

HAWAII-IDAHO

KANI—Kailua, Oahu—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By...Windward Bcstg. Co., Ltd.
Address.....P.O. Box 697, Oahu
Tel.: 24-2576.....Independent
President.....Merril K. Riley
Manager.....Don Carter

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By...Garden Island Publ., Ltd.
Address.....Box 1748
Tel.: LI 2061.....NBC
General Mgr.....Charles J. Fern
Station Mgr.....Tadashi Eto
Chief Engineer.....K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc. Power: 1000 Watts

Owned-Oper. By.....Maui Publ. Co., Ltd.
Business Address.....Box 374
Tel.: 33-981.....NBC
Newspaper Affil.....Maui News
Representative.....Thomas A. Clarke
President.....J. Walter Cameron
General Manager.....Ezra J. Crane
Sta., Asst. Gen. Mgr.....Richard E. Mawson
Chief Engineer.....Spencer Shiraishi

KAHU—Waipahu—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By.....Rural Bcstg. Co., Ltd.
Business Address.....P. O. Box 1007
Tel.: 27-3121 Honolulu.....Independent
Station Representative.....Pearson
President.....Dr. Timothy Wee
General Manager.....Harry En Chu
Program Director.....John Livingston
Chief Engineer.....Robert Pearson

Pop.: 774,000
Families: 210,000
Radio Homes: 203,000

IDAHO

TV Homes: 157,000
AM Stas. in State: 34
TV Stas. in State: 5

KBLI—Blackfoot—1951

Frequency: 690 Kc. Power: 1 Kw.
Owned-Oper. By.....KBLI, Inc.
Address.....Box 192
Tel.: Sunset 5-1400.....Independent
Station Representative.....Forjoe
President.....Howard Johnson
Prog. Dir.....Bruce Allen
Commercial Mgr.....Gloria Dillard
Chief Engineer.....Don Clark

KBOI—Boise—1947

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By...Boise Valley Bcstrs., Inc.
Bus-Studio Address.....1007 W. Jefferson
Tel.: 3-2511.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr.....Westerman Whillock
Sta., Comm. Mgr.....Earl Glade, Jr.
Production Supervisor.....Vestal Baker
Sales Mgr.....Floyd Bain
Publicity Director.....John Clark
Chief Engineer.....James Jhantz, Jr.

KGEM—Boise—1946

Frequency: 1140 Kc. Power: 10,000 Watts
Owned.....Idaho Bcstg. & TV Corp.
Address.....5601 Cassia St.
Tel.: 4-3511.....MBS, KBS
Representative.....Avery-Knodel
V. P., Gen. Mgr.....Cecil Heffel
Station Mgr.....David Miles
Commercial Mgr.....Robert Weisenburger
Chief Engineer.....Robert V. Beadles

KEST—Boise—1960

Frequency: 790 Kc. Power: 250 Watts

Owned By.....Bois Bcstg. Assoc.
Address...c/o Norman Ent., 2141 Lincoln Lane,
Salt Lake City, Utah
Owners.....Mr. & Mrs. Carl Hansen

KIDO—Boise—1928

Frequency: 630 Kc. Power: 5000 Watts
Owned-Oper. By.....Mesabi Western Corp.
Address.....1528 Vista
Tel.: 4-8661.....NBC
Sta. Representative.....Weed
President.....William E. Boeing, Jr.
General, Comm. Mgr.....Jack J. Link
Program, Prom. Mgr.....Vern E. Moore
Chief Engineer.....John A. Maxson

KYME—Boise—1955

Frequency: 740 Kc. Power: 500 Watts
Owned-Operated By...Keith & Ellen Patterson
Address.....P. O. Box 2794
Tel.: 2-3575.....Independent
Representative.....Meeker Co.
Pres., Gen. Mgr.....Keith E. Patterson
Comm. Mgr.....Lou Clemens
Prog. Dir.....Richard Sybert
Chief Engineer.....Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....KBIO, Inc.
Business-Studio Address.....P. O. Box 461
Tel.: OR 8-2244.....ABC-KBS
Newspaper Affiliation.....D. Herald-Bulletin
Sta. Representative.....Art Moore
President.....Jessica L. Longston
General Mgr.....Robert E. Pollock

Station Mgr. Charles T. Brownlow
 Commercial Mgr. Vern Wheeler
 Sales Prom. Mgr. John Miller
 Program Dir. Eileen Shumway
 Publicity Dir. Frank Burke
 Chief Engineer. Terry Carter

KCID—Caldwell—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Caldwell Bcstg. Co.
 Address 819 Main St.
 Tel.: 9-3608 KBS
 Station Rep. Harlan G. Oakes
 Pres., Gen. Mgr. Clair B. Hull
 Sta., Comm. Mgr. Duane D. Wolfe
 Program Director. Howard F. Shaw
 Publicity Director. Larry L. Blankenburg
 Chief Engineer. James L. Young

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Rexard Co.
 Business-Studio Address. Blackwell Island
 Tel.: MOhawk 4-2196 Independent
 Pres., Sta. Mgr. Rex Koury
 Program Dir., Chief Eng. Dex Dexter
 Sales Prom. Mgr. Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc. Power: 250 Watts d.
 Owner Kebco, Inc.
 Address Box 72
 Tel.: 51 KBS
 President, Gen. Mgr. Edward M. Brainard
 Chief Engineer. Lance Carpenter

KID—Idaho Falls—1928

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. Idaho Radio Corp.
 Address Box 2603
 Tel.: JAcKson 2-5100 CBS
 Representative Walker-Rawalt
 President. A. W. Schwieder
 Sta., Comm. Mgr. Leonard Wasden
 Program Dir. Leo Higham
 Sales Prom. Mgr. Mel Richardson
 Chief Engineer. Carroll Secrist

KIFI—Idaho Falls—1946

Frequency: 1260 Kc. Power: 5000 Watts d.
 Owned-Oper. By. E. Idaho Bcstg. & TV Co.
 Address. P.O. Box 2148
 Tel.: JA 3-1171 ABC-MBS-KBS
 Newspaper Affil. Post. Register
 Representative Avery-Knodel
 Pres., Gen. Mgr. J. M. Brady
 Sta. Mgr. Dewain Silvester
 Chief Engineer. B. Nelson

KUPI—Idaho Falls—1957

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned. J. Ronald Bayton
 Address. P.O. Box 2557
 Tel.: JA 2-1101 Independent
 Rep. W. S. Grant

Owner, Gen. Mgr. J. Ronald Bayton
 Chief Engineer. B. J. Bayton

KART—Jerome—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned. K. Clark
 Address L'Herisson Bldg.
 Tel.: EA 4-2321 Independent
 Pres., Gen. Mgr. K. Clark
 Chief Engineer. Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Lewis Clark Bcstg. Co.
 Address. 2829 Country Club Dr.
 Tel.: SH 3-2502 Independent
 Sta. Representative Gill-Perna
 Gen. Mgr., Co-Owner. J. H. Mallock
 Sta. Mgr., Co-Owner. E. A. Hamblin
 Commercial Mgr. George Walton
 Program Director. Dick Ragan
 Publicity Director. Doug Woodall
 Chief Engineer. Tim Waide

KRLC—Lewiston—1935

Frenq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By. Donald A. & E. S. Thomas
 Address P. O. Box 287
 Tel.: SH 3-1551 Independent
 Representative Forjoe, Art Moore
 General, Sta. Mgr. Donald Thomas
 Program Director. Alben Nelson
 Commercial Mgr. Douglas McKelvie
 Sales P om. Mgr. Beverly Swanson
 Publicity Dr. Ben Cook
 Chief Engineer. Steve Thomas

KRPL—Moscow—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned KRPL, Inc.
 Address Box 396
 Tel.: TU 2-1283 KBS
 Representative Moore, Hil F. Best
 Pres., Gen. Mgr. Gale Mix
 Comm. Mgr. James Sanberg
 Station Mgr. John Mix
 Sales Prom. Mgr. Shirley Mix
 Program Director. Bob Gese
 Publicity Dir. Doris Mix
 Chief Engineer. Dale Bobbitt

KFXD—Nampa—1930

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By. E. G. Wenrick Bcstg. Co.
 Business Address. 1024 12th Ave. S.
 Tel.: 6-4611 Independent
 Representative Pearson
 Co-Owner, Gen. Mgr. Ken Kilmer
 Sta. Comm. Manager. Doyle Chain
 Prog. Dir. Shirl Black
 Chief Engineer. G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc. Power: 500 Watts d.
 Owned By. Clearwater Broadcasting Co.

IDAHO

Address.....P.O. Box 32
Tel.: Granite 2-5011.....KBS
Station Representative.....Feltis, Jacobson
Co-Owners.....J. H. Matlock, E. A. Hamblin
Commercial Mgr.....Dale Daniels
Sta., Ch. Eng.....Edward A. Carle
Program Dir.....George Williamson

KWAL—Osburn—1938

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Metals Bcstg. Co.
Address.....Box 512
Tel.: Skyline 2-6101.....Independent
Representative.....Holman, Art Moore
Pres., Gen. Mgr.....R. Lee Black
Commercial Mgr.....James F. Wylie
Prog. Publicity Dir.....Wesley Roberts
Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Treasure Valley Bcstg. Co.
Address.....P.O. Box 420
Tel.: Midway 2-3351.....KBS
Co-Owner.....A. V. Bamford
Co-Owner, Gen. Mgr.....E. S. Graham
Chief Engineer.....Rus Myer

KSEI—Pocatello—1926

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Pioneer Bcstrs. Corp.
Business-Studio Address.....Box 31
Tel.: CEdar 3-2121.....NBC
Representative.....Weed; Art Moore
Pres., Gen. Mgr.....Henry H. Fletcher
Commercial Mgr.....John R. Taylor
Program Director.....Ruthe A. Fletcher
Publicity Director.....Olive L. Greene
Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Pocatello Radio, Inc.
Address.....P.O. Box 2005
Tel.: Cedar 3-1133.....MBS-KBS
Representative.....Avery-Knodel
President.....Don W. Burden
General Manager.....W. J. Adelstein
Chief Engineer.....D. L. Lewis

KYTE—Pocatello—1956

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned.....Pocatello Bcstg. Co.
Address.....355 Yellowstone Ave.
Tel.: 1290.....KBS
Representative.....Ayres
President.....Thomas R. Becker
Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Voice of The Rockies, Inc.
Address.....P.O. Box 395
Tel.: 600.....KBS
President.....Leo R. Hawkes
Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

KRXK—Rexburg—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Snake River Radio & TV Co., Inc.
Address.....455 S. 2nd East
Tel.: EL 6-5488.....KBS
Station Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....Gene Shumate
Comm. Mgr.....Wes Lawrence
Program Director.....Phil Nash
Chief Engineer.....Dan Coltrane

KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Inland Bcstg. Co.
Address.....P.O. Bin M
Tel.: HE 6-3746.....Independent
Representatives.....Feltis, Jacobson
Pres., Gen. Mgr.....Mervin V. Ling
Sta. Comm. Mgr.....George McDonald
Chief Engineer.....E. C. Miller

KSRA—Salmon—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Salmon River R-TV Co., Inc.
Address.....Main & Water Sts.
Tel.: Skyline 6-2218.....KBS
President, Gen. Mgr.....David G. Ainsworth
Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Bauer Bcstg. Co.
Address.....P. O. 431
Tel.: CO 3-2179.....KBS
General Mgr.....Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc.....Power: 500 Watts, d.
Owned By.....J. C. Wallentine
Business Address.....Box 1267, Pocatello
Tel.: Soda Springs 775.....KBS
Station Representative.....Feltis
President.....Wendell P. Marshall
General Manager.....Glen S. Marshall
Station Maanger.....R. Dale Dunn
Program Director.....Curtis Empey
Chief Engineer.....Paul Haviland

KEEP—Twin Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Sales Corp.
Address.....P. O. Box 511
Tel.: RE 3-7512.....KBS
Station Rep.....Broadcast Fec. Co.
President, Gen. Mgr.....R. W. Burden
Commercial Mgr.....Ken Simkins
Program Dir.....Bill Denney
Chief Engineer.....Walt Snow

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
Owned.....Southern Idaho Bcstg. & TV Co.
Business Address.....Eastland & Elizabeth Ave.

Tel.: REDwood 3-5840.....Independent
 Rep.Avery-Knodel
 President.....A. L. Glasmann
 V.P., Gen. Sta. Mgr.....G. O. Glasmann
 Sales Prom. Mgr.....Juneau Shinn
 Program Director.....Dave Eardley
 Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Address.....241 Main Ave. W.
 Tel.: RE 3-3381.....NBC

Representative.....Weed
 Pres., Gen. Sta. Mgr.....F. M. Gardner
 Pub., Prog. Dir., Sales Prom. Mgr....L. Parker
 Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Inland Bcst. Co.
 Business-Studio Address.....Box 791
 Tel.: 790.....Independent
 Station Representative.....Jacobson, Fellis
 Pres., Gen. Mgr.....M. V. Ling
 Chief Engineer.....Edwin C. Miller

ILLINOIS

Pop.: 10,319,000
 Families: 3,215,000
 Radio Homes: 3,129,000

TV Homes: 2,925,000
 AM Stas. in State: 94
 TV Stas. in State: 16

WOKZ—Alton—1948

Frequency: 1570 Kc....Power: 1000 Watts, d.
 Owned-Oper. By.....Palen Bcstg. Corp.
 Address.....Godfrey Road
 Tel.: HO 6-3535.....Independent
 Rep.Sears & Ayer
 President, Gen. Mgr.....Edward N. Palen
 Comm., Sta. Mgr.....H. Bunyan
 Program Director.....Russ Benson
 Sales Prom. Mgr.....Jim Pegg
 Publicity Dir.....James C. Palen
 Chief Engineer.....Nicholas Bono

WIBV—Belleville—1947

Frequency: 1260 Kc....Power: 1000 Watts, d.
 Owned-Operated By.....Belleville Bcstg. Co.
 Bus.-Studio-Transmitter Address...2100 W. Main
 Tel.: AD 3-5000.....Independent
 Representative.....Indie Sales
 President, Gen. Mgr.....John W. Lewis

WJBC—Bloomington—1924

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Bloomington Bcstg. Corp.
 Address.....209 E. Washington
 Tel.: 5-2078.....ABC
 Newspaper Affil.....Daily Pantagraph
 Representative.....John E. Pearson
 President.....Loring C. Merwin
 Exec. V.P., Gen. Mgr.....Vernon A. Nolte
 Commercial Manager.....John McDermott
 Program Dir.....Jerry Collins
 Chief Engineer.....Ted Bailey

WRAJ—Anna—1957

Frequency: 1440 Kc.....Power: 500 Watts
 Owned.....Anna Bcstg. Co., Inc.
 Address.....Anna Hotel
 Tel.: 1113.....Independent
 Sta. Representative.....Bernard Howard
 President.....Pierce E. Lackey
 Prog. Dir., Ch. Engr.....Donald C. Michel

WKRO—Cairo—1942

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Cairo Broadcasting Co.
 Business Address.....Box 311
 Tel.: 1490.....Independent
 Sta. Representative.....Headley-Reed Co.
 Gen.-Station-Comm. Mgr.....Merrill C. Currier
 Program Director.....Eugene S. Meyers

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Watt, d. 500 n.
 Owned-Oper. By...V. G. Coffey & B. A. Oswalt
 Business-Studio Address.....184 River St.
 Tel.: 7-4215.....Independent
 Managers.....Cofey; Oswalt
 Prog. Dir.....Jeanne M. Doran
 Chief Engineer.....J. R. Kintner

WBYS—Canton—1947

Frequency: 1560 Kc....Power: 250 Watts, d.
 Owned-Operated By.....Fulton Cty. Bcstg. Co
 Address.....P.O. Box 554
 Tel.: 1877.....ABC
 President.....Harriett B. Winsor
 General Manager.....Charles E. Wright
 Program Director.....Elizabeth Sawyer
 Chief Engineer.....Wayne Miller

WRMS—Beardstown—1959

Frequency: 790 Kc.....Power: 500 Watts
 Owned By.....Beardstown Bcstg. Co.
 Address.....108 East Main St.
 Tel.: 790.....KBS
 Sta. Representative.....Grant Webb
 General Manager.....R. W. Sudbrink
 Station Manager.....Warren Hewitt
 Commercial Manager.....Don L. Chipman
 Program Director.....Andy L. Andersen
 Chief Engineer.....O. D. Kost

WCIL—Carbondale—1946

Frequency: 1020 Kc....Power: 1000 Watts, d.
 Owned-Operated By...Southern Illinois Bcstg.

*Owned and operated by Chicagoans and dedicated
to providing the finest programming and quality
community service to the great Chicago market.*



***WGN-Radio—reaching
more homes than any
other Chicago station***

Business-Studio Address.....218 W. Main St.
Tel.: Glenview 7-8114.....Independent
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Chief Engineer.....Pat Beevns

WROY—Carmi—1948

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carmi Bdcstg Co.
Address.....P.O. Box 31
Tel.: 4161.....Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief Engineer.....R. Cole

WCAZ—Carthage—1921

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Superior Bcstg. Service, Inc.
Address.....502 Wabash Ave.
Tel.: 520.....Independent
Manager.....John Palmer

WCNT—Centralia—1946

Frequency: 1210 Kc.....Power: 1000 Watts, d.
Owned.....Southern Illinois Bcstg. Co.
Address.....Box 428
Tel.: 2-5151.....Independent
Representative.....Bob Dore
President.....C. W. Rodgers
Comm. Prom. Mgr.....A. C. Mainer
Co. Sta. Mgrs.....A. C. Mainer-E. Hubbard
Program Director.....Errol Hubbard
Chief Engineer.....R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owner...The Champaign News Gazette, Inc.
Business Address.....48 Main St.
Tel.: Fleetwood 6-1855.....CBS
Newspaper Aff.....News-Gazette
Representative.....The Meeker Co.
President.....Mrs. Helen M. Stevick
Gen., Sta. Mgr.....Larry Stewart
Program Dir.....Constance Vogt
Chief Engineer.....Robert Brown

**WKID—Champaign-Urbana
1948**

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned-Operated By.....WKID Bcstg. Co.
Address.....P. O. Box 192
Tel.: EM 7-5431.....Independent
Representative.....John E. Pearson
President, Gen. Mgr.....Robert F. Meskill
Chief Engineer.....Al Jester

WEIC—Charleston—1954

Frequency: 1270 Kc.....Power: 1000 Watts
Owner.....The Friendly City Bcstrs.
Address.....Box 107
Tel.: DI 5-2149.....KBS
Rep.....Sears & Ayer
Pres., Gen. Mgr.....Jack Owens
Commercial Manager.....Betty Owens
Prog., Pub. Dir.....Bill Carmody
Ch. Eng.....William Setliffe

WGN—Chicago—1924

Frequency: 720 Kc.....Power: 50,000 Watts
Owned-Operated By.....WGN, Inc.
Bus.-Studio Address.....441 N. Michigan Ave.
Tel.: MI 2-7600.....Independent
Newspaper Affiliation...The Chicago Tribune
Representative.....Edward Petry
President.....J. Howard Wood
V.P., Gen. Mgr.....Ward L. Quaal
Commercial Mgr.....Charles E. Gates
Sales Promotion Manager...Charles A. Willson
Program Director.....Bruce Dennis
Publicity Director.....James Hanlon
Dir. of Engineering.....Carl J. Meyers

WBBM—Chicago—1923

Frequency: 780 Kc.....Power: 50,000 Watts
Owned-Operated By.....CBS, Inc.
Address.....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Sta. Rep.....CBS Spot Sls.
General Manager.....H. Leslie Atlass
Asst. Gen. Mgr.....E. H. Shomo
Executive Ass't.....C. W. Doebler
Sales Manager.....W. J. Connelly
Sales Prom. Mgr.....Loren R. Hollenbaek
Publicity Director.....George Condon
Program Director.....Arthur Thorsen
Production Manager.....Kenneth Carbone
Chief Engineer.....J. J. Beloungy

WBEE—Chicago—1955

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Continental Broadcasting
Address.....75 E. Wacker Drive
Tel.: Randolph 6-6842.....Independent
Sta. Representative.....Continental
President.....O. Wayne Rollins
General Manager.....Harry Wilber
Opera Mgr.....Bill German
Chief Engineer.....J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned.....Chicago Federation of Labor
Business-Studio Address...666 Lake Shore Dr.
Tel.: MO 4-2400.....Independent
Representative.....Burke-Stuart
General Manager.....Martin F. Hogan

WCRW—Chicago—1926

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Clinton R. White
Address.....2756 Pine Grove Ave.
Tel.: DI 8-4440.....Independent
General Mgr.....C. R. White

WEDC—Chicago—1926

Frequency: 1240 Kc.....Power: 240 Watts
Owned-Operated By.....Emil Denmark, Inc.
Address.....3860 W. Ogden Ave.
Tel.: CR 7-4100.....Independent
President.....Emil Denmark
General. Comm. Mgr.....Bill Mack
Chief Engineer.....Edward Jacker

WAIT—Chicago—1941

Frequency: 820 Kc....Power: 5000 Watts, d.
Owned-Operated By.....Radio Station WAIT
Bus.-Studio Address.....188 W. Randolph St.
Tel.: FR 2-0660.....Independent
Station Rep.....Avery-Knodel
Gen. Mgr., Prog. Dir.....Robert O. Miller
Chief Engineer.....Harry Berg

WGES—Chicago—1924

Frequency: 1390 Kc....Power: 5000 Watts d.
Owned By.....Radio Station WGES
Bus. Address.....2708 W. Washington Blvd.
Tel.: SA 2-1700.....Independent
General Manager.....John A. Dyer
Commercial Mgr.....Elizabeth M. Hinsman
Sales Promotion Manager.....K. P. Freda
Program Director.....Herbert Rudolph
Chief Engineer.....William Shunk

WAAF—Chicago—1922

Frequency: 950 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Corn Belt Pub., Inc.
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Representative.....Forjoe
President.....H. Thieman
General, Comm. Mgr.....Thomas L. Davis
Publicity Director.....Jack McQuire
Chief Engineer.....Carl W. Ulrich

WHFC—Chicago—1925

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
Rep.....Charles Bernard
General Manager.....Richard W. Hoffman
Chief Engineer.....E. P. Hayes

WIND—Chicago—1927

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co.
Business Address.....400 N. Michigan Ave.
Tel.: Whitehall 4-2170.....Independent
Representative.....AM Radio Sales
Vice President.....Ralph L. Atlas
General Manager.....Gordon W. Davis
Commercial Manager.....Bennett O. Scott
Sales Prom., Publicity Dir.....John P. Holland
Chief Engineer.....Kenneth C. Shirk
Owners of: KPXN, San Francisco, Calif; WOWO,
Fort Wayne, Ind; WBZ-WBZA, Boston-Spring-
field, Mass; WBZ-TV, Boston, Mass; KYW, Cleve-
land, O.; KYW-TV, Cleveland, O.; KEN, Portland,
Ore; KDKA, Pittsburgh, Pa; KDKA-TV, Pitts-
burgh, Pa; WJZ-TV, Baltimore, Md; WBZ-FM,
Boston, Mass; KDKA-FM, Pittsburgh, Pa; KYW-
FM, Cleveland, O; KEN-FM, Portland, Ore;

WJJD—Chicago—1934

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Bus.-Studio Address...230 N. Michigan Ave.
Tel.: ST 2-5466.....Independent

WAIT

*THE WORLD'S MOST
BEAUTIFUL MUSIC*

MUTUAL AWARD WINNING NEWS

820 on the dial

Chicago, Ill.

Representative Radio-TV Representatives, Inc.
 President.....Harold R. Krelstein
 Gen., Sta. Mgr.....Frederick G. Harm
 Commercial Mgr.....Lloyd Webb
 Sales Prom., Pub. Dir.....Fred Livingston
 Program Dir.....Ralph Blank
 Chief Eng.....Walter F. Myers

WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....American Bcstg.
 Business Address.....1230 Washington Blvd.
 Tel.: MO 6-9700.....ABC
 Representative.....John Blair
 President.....James E. Edwards
 Gen., Sta. Mgr.....Ralph Beaudin
 Sales Prom., Pub. Dir.....Roland Sack
 Program Director.....Harold Safford
 Chief Engineer.....Thomas Rowe

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
 Owned-Operated By.....National Bcstg. Co., Inc.
 Business-Studio Address.....Merchandise Mart
 Tel.: SU 7-8300.....NBC
 Representative.....NBC Radio Spot Sales
 President (NBC).....Robert E. Kintner
 V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
 Sales Manager.....Robert McAuliffe
 Sales Promotion Manager.....John M. Keys
 Prog. Mgr.....Richard Johnson
 Publicity Director.....Chet Campbell
 Chief Engineer.....Howard Lutgens

WSBC—Chicago—1925

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....WSBC Bcstg. Co., Inc.
 Business-Studio Address.....2400 W. Madison St.
 Tel.: MO 6-9060.....Independent
 Representative.....Devney
 Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
 Comm. Mgr.....Marge Strasser
 Program Dir.....Robert J. Lee

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned By.....South Cook Bcstg., Inc.
 Address.....119 Olympia Plaza
 Tel.: Skyline 6-6100.....Independent
 President, Gen. Mgr.....A. V. Santucci
 Commercial Manager.....Anthony D'Amico
 Program Director.....Joe Franchina
 Publicity Director.....Bill Biendorff

WHOW—Clinton—1947

Frequency: 1520 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cornbelt Bcstg. Co.
 Business Address.....401½ S. Side Sq.
 Tel.: 305.....Independent
 Representative.....Holman
 President.....J. R. Livesay
 Gen Mgr., Chief Eng.....Rolland O. Looper
 Comm. Sales Prom. Mgr.....Jim Williams

WDAN—Danville—1938

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Operated By.....Northwestern Pub. Co.
 Address.....1500 N. Washington
 Tel.: Hickory 2-1700.....CBS
 Representative.....Everett-McKinney, Inc.
 General Manager.....Robert J. Burow
 Sta. Mgr.....Max Shaffer
 Program Dir.....Honore Ronan
 Chief Engineer.....Norlyn Dossey

WITY—Danville—1953

Frequency: 980 Kc.....Power: 1 Kw.
 Owned.....Vermilion Bcstg. Corp.
 Address.....P. O. Box 142
 Tel.: Hickory 6-1312.....Independent
 Representative.....Burn-Smith
 President.....Gilbert E. Metzger
 Gen., Sta. Mgr.....Elzer Marx
 Commercial Manager.....Tom Zeppelin
 Program Director.....Robert Bivans
 Chief Engineer.....Taylor Clawson

WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Mid-States Bcstg. Co.
 Business-Studio Address.....265 S. Park St.
 Tel.: 3-9744.....Independent
 Representative.....Peters, Griffin, Woodward
 Pres., Gen. Mgr.....Frank C. Schroeder, Jr.
 Commercial Manager.....Clark O. Whitman
 Program Director.....Harry Michaels
 Chief Engineer.....Willard F. Hall

WSOY—Decatur—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Illinois Bcstg. Co.
 Address.....1100 E. Pershing Road
 Tel.: 5371.....CBS
 Representative.....Weed
 President.....Frederick W. Schaub
 Station Manager.....Robert B. King
 Program Director.....H. Downey Hewey
 Chief Engineer.....Allan Doyle

WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....DeKalb Radio Studios, Inc.
 Business-Studio Address.....711 N. First St.
 Tel.: 6-3485.....Independent
 Representative.....Sears & Ayer
 Pres., Gen. Mgr.....George C. Biggar
 Commercial Manager.....Richard Meier
 Program Director.....R. C. Brown
 Chief Engineer.....W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts
 Owned-Oper. By.....DuQuoin Bcstg. Co.
 Address.....Music Center
 Tel.: LI 2-3894.....KBS
 Representative.....Devney
 Pres., Gen. Mgr.....M. R. Lankford
 Comm. Sales Prom. Mgr.....Gene Showalter
 Chief Engineer.....E. Neil Pike

ILLINOIS

WAMV—East St. Louis—1935

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Hess-Hawkins Co.
Business Address 5th & Boadway
Tel.: BRidge 1-4625 Independent
Sta. Representative Gill-Perna
President Louis Strick
General, Sta. Mgr. Earl Harper
Program, Publicity Dir. Dan Stengel
Sales Prom. Mgr. Elmer Willrich
Chief Engineer Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc. Power: 250 Watts, d.
Owned-Operated By Effingham Bcstg. Co.
Address 110 N. Banker St.
Tel.: 1090 Independent
Newspaper Affil. Daily News; Pekin Times
Representative Devney
President Joseph E. McNaughton
Gen. Mgr. George Walker
Commercial Mgr. Burl Lauter
Ch. Eng., Program Dir. Joe Spear

WRMN—Elgin—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Oper. By The Elgin Bdcstg Co.
Address 156 Division St.
Tel.: SH 1-7700 Independent
News Affil. Pekin Times, Yuma Sun
Representative Devney
Pres., Gen. Mgr. J. Richard Sutter

WEAW—Evanston—1953

Frequency: 1330 Kc. Power: 1000 Watts
Owned. By No. Shore Bcstg. Co., Inc.
Address Box 1330
Tel.: UN 4-7600 Independent
Reps. Good Music Ccstrs., Walker-Rauait
Pres., Gen. Sta. Mgr. Edward A. Wheeler
Commercial Manager Don Springgate
Chief Engineer Donald Larsen

WNMP—Evanston—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Oper. By Evanston Broadcasting Co.
Bus.-Studio-Transmitter 1580 Sherman Ave.
Tel.: GR 5-1590 Independent
Representative Devney
President Angus D. Pfaff
Program Director Channing Overton
Sales Prom. Mgr. Glenn L. Hammer
Chief Engineer Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc. Power: 500 Watts d.
Owned-Oper. By Wayne County Bcstg. Co.
Address Box 72
Tel.: 2159 KBS
Representative Grant Webb
General Manager Thomas S. Land
Commercial Mgr. Garnet Williams
Program Director Gladys Onstott
Chief Engineer Gil Wallace

WFRL—Freeport—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By Triad TV Corp.
Business-Studio Address 9 N. Chicago Ave.
Tel.: Adams 2-5171 Independent
Representative Headley-Reed
President C. Wayne Wright
General Mgr. Dave Taylor
Prog. Dir. Bud Walters
Publicity Dir. Dick Carroll
Chief Engineer LaVerne G. Bawinkei

WGIL—Galesburg—1937

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Galesburg Bcstg. Co., Inc.
Business Address 60 S. Kellogg
Tel.: 4626 Independent
Newspaper Affiliation Daily Register Mail
Gen., Sta. Mgr. George D. Donaldson
Chief Engineer R. L. Baughman

WAIK—Galesburg—1959

Frequency: 1590 Kc. Power: 5000 Watts d.
Owned By Webster Broadcasting Co.
Address 36 Park Plaza
Tel.: Dickens 2-3161 Independent
Sta. Representative Burn-Smith Co.
President F. C. Webster, Jr.
General, Sta. Mgr. J. Kent Hackleman
Comm., Prom. Mgr. Ed F. Libby

WEBQ—Harrisburg—1923

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By First Trust Association
Business-Studio-Transmitter 100 E. Poplar St.
Tel.: Clearbrook 3-7282 KBS
Gen.-Station-Comm. Mgr. Inglls M. Taylor
Sales Prom. Mgr. Ed Topper
Program Director Norma Slaton
Publicity Director Charles Branum
Chief Engineer Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc. Power: 500 Watts
Address 205 E. Brainard
c/o Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Egyptian Bcstg. Co.
Business Address P.O. Box 173
Tel.: 381-382 MBS
Representative Holman
President Maybelle J. Lyerla
Gen., Sta. Mgr. Charles R. Cook
Sales Promotion Manager Fred Simmons
Program Director Louise Samuel
Publicity Director Frank Samuel
Chief Engineer Ben E. Orf

WLDS—Jacksonville—1941

Frequency: 1180 Kc. Power: 1000 Watts d.

Owned. Jacksonville Radio & TV Bcstg. Corp.
 Business Address.....Fox Theatre Bldg.
 Tel.: Chestnut 5-7171.....Independent
 Newspaper Affil.....Journal-Courier
 Representative.....**Hal Holman**
 President.....**Robert Fay**
 Gen., Sta. Mgr.....**R. Karl Baker**
 Program Director.....**Byron Halter, Jr.**
 Chief Engineer.....**G. J. Cassens**

WJOL—Joliet—1929

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....WJOL, Inc.
 Business-Studio-Transmitter.....601 Walnut St.
 Tel.: Joliet 6-4761.....Independent
 Representative.....**John Pearson**
 Pres., Gen. Mgr.....**Joseph F. Novy**
 Station Manager.....**J. F. Cerny**
 Prog. Dir.....**Eileen Caron**
 Chief Engineer.....**Frank Woodcroft**

WKAN—Kankakee—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WKAN Radio, Inc.
 Business Address.....183 N. Schuyler Ave.
 Tel.: Wells 3-6633.....Independent
 Newspaper Affiliation.....Daily Journal Co.
 Representative.....**Sears-Ayer**
 President.....**Burrell Small**
 General Manager.....**Bruce Brown**
 Station Manager.....**Robert Hawkins**
 Sales Manager.....**Donald R. Hoover**
 Program Director.....**Orren Allain**
 Chief Engineer.....**Richard Eckels**

WKEL—Kewanee—1952

Frequency: 1450 Kc.....Power: 100 Watts
 Owned-Operated By.....WKEL Bcstg. Co.
 Address.....202½ N. Tremont
 Tel.: 4471.....Independent
 Representative.....**H. F. Best**
 Pres., Gen. Mgr., Chf. Eng.....**E. D. Scandrett**

WTAQ—La Grange—1950

Frequency: 1300 Kc.....Power: 500 Watts n.
 Owned-Oper. By.....S & S Bcstg. Co.
 Address.....Box 408
 Tel.: FL 2-1300.....Independent
 President.....**Charles Sebastian**
 Station Manager.....**Arthur L. Schlamman**
 Program Dir.....**Ted Carlson**
 Sales Prom. Mgr.....**Ralph Faucher**
 Chief Engineer.....**William Wardle**

WLPO—La Salle—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned By.....La Salle County Bcstg. Corp.
 Address.....P.O. Box 215
 Tel.: CApitol 3-3100.....Independent
 Newspaper Affiliation.....Daily News Tribune
 Representative.....**Grant Webb**
 President.....**Peter Miller**
 Gen. Mgr.....**William Holm**
 Program Director.....**Dan Dunlap**
 Publicity Director.....**Laverne Waltman**
 Chief Engineer.....**Lawrence McCann**

WAKO—Lawrenceville—1959

Frequency: 910 Kc.....Power: 500 Watts, d.
 Owned By.....Lawrenceville Bcstg. Co.
 Address.....Box 210
 Tel.: 910.....Independent
 Partner.....**Ray J. Lankford**

WPRC—Lincoln—1951

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Prairie Radio Corp.
 Address.....P. O. Box 37
 Tel.: 1370.....KBS
 Representative.....**Sears & Ayer**
 Pres., Gen. Mgr.....**Ray F. Knochel**
 Chief Engineer.....**Donald Thompson**

WSMI—Litchfield—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.
 Address.....Box 241
 Tel.: 100.....Independent
 Pres., Gen. Mgr.....**Hayward L. Talley**
 Program Director.....**Don Yaeeger**

WKAI—Macomb—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned-Operated By.....WKAI Bcstg. Co.
 Address.....113 E. Carroll St.
 Tel.: TEmple 3-4129.....KBS
 Newspaper Affiliation.....Daily Journal
 President.....**William H. Rudolph**
 General Manager.....**Robert E. Douglas**

WGGH—Marion—1949

Frequency: 1150 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Marion Bcstg. Co.
 Business Address.....P. O. Box 311
 Tel.: WYandotte 3-8102.....Independent
 Representative.....**Sears & Ayer**
 Pres., Chief Eng.....**George W. Dodds**
 Gen., Sta., Comm. Mgr.....**Jim Duncan**

WLBH—Mattoon—1946

Frequency: 1170 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Mattoon Bcstg. Co.
 Bus-Studio Address.....1632½ B'way Ave.
 Tel.: AD 4-6464.....Independent
 Representative.....**Holman**
 President, Gen.-Station Mgr.....**J. R. Livesay**
 Commercial Manager.....**Ken Wooddell**
 Sales Prom. Mgr.....**Robert Veech**
 Program Director.....**Robert Guess**
 Chief Engineer.....**Ray Livesay**

WMOK—Metropolis—1951

Frequency: 920 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....Fort Massac Bcstg. Co.
 Business Address.....409 Ferry St.
 Tel.: 2106.....KBS
 Sta. Representative.....**Grant Webb**
 General, Sta. Mgr.....**V. G. Smith**
 Program Director.....**Ben Smith**
 Chief Engineer.....**Carlos M. Steele**

WQUA—Moline—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Radio Moline
 Address 1319 Fifth Ave.
 Tel.: 4-6727 ABC
 Representative Geo. P. Hollingbery Co.
 Co-owners L. H. & B Small
 General Manager J. Maxim Ryder
 Commercial Manager Lester Johnson
 Program Director James McKinney
 Chief Engineer Jack Teiken

WRAM—Monmouth—1957

Frequency: 1330 Kc. Power: 1 Kw.
 Owned Prarieland Bcstrs.
 Address First & Main St.
 Tel.: 666 Independent
 Representative Pearson
 Gen. Mgr. Stephen P. Bellinger
 Comm. Mgr. Richard V. Taber
 Chief Engineer Fred Hoy

WVMC—Mount Carmel—1948

Frequency: 1360 Kc. Power: 500 Watts
 Owned WVMC
 Business Address Box 450
 Tel.: 1360 Independent
 President Stephen P. Bellinger
 Gen., Comm. Mgr. Charles H. Green
 Program Director David K. Naber
 Chief Engineer Eugene Garrett

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. Power: 5000 Watts, d.
 Owned-Oper. By Mt. Vernon Radio & TV Co.
 Address 121½ N. 9th Street
 Tel.: 3500 Independent
 Representative John E. Pearson Co.
 President John Russell Mitchell
 General Manager Claude E. Schock
 Comm. Mgr. Bob Whitaker
 Program Director Frank Lewis
 Chief Engineer Dick Cole

WINI—Murphysboro—1954

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned-Oper. By Martha D. & Robert M. Rapp
 Business Address P.O. Box 647
 Tel.: 282 KBS
 Representative Hil F. Best
 Gen., Sta. Mgr. Lew Barwick
 Chief Engineer Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Village Bcstg. Co.
 Address 408 S. Oak Park Ave.
 Tel.: VI 8-5760 Independent
 Representative Howard
 General Manager E. Sonderling
 Station Mgr. Al Michel
 Chief Engineer Sidney Schneider

WVLN—Olney—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By Illinois Bcstg.
 Address 302½ Main St.
 Tel.: EX 3-2156 Independent
 Newspaper Affil. Decatur Herald-Review
 Sta. Representative Holman
 Pres. Fred W. Schaub
 Exec. V.P. M. Lindsay
 General. Comm. Mgr. Charles R. Griggs
 Prog. Dir. Joe Kosack
 Chief Engineer Donald Schnell

WCMY—Ottawa—1952

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By Carl H. Meyer
 Address 417 W. Madison St.
 Tel.: Hempstead 3-1430 Independent
 Sta. Representative Sears & Ayer
 Pres., Gen. Mgr., Ch. Eng. Carl H. Meyer
 Comm. Mgr. D. M. Meyer

WPRS—Paris—1951

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Operated By Paris Bcstg. Corp.
 Address Box 262
 Tel.: 5-0153 Independent
 Pres., Gen. Mgr. Adlai C. Ferguson, Jr.
 Commercial Mgr. James D. Savoye
 Prog. Dir. John Powell
 Publicity Dir. Gene Tyler
 Chief Engineer Richard Slater

WSIV—Pekin—1946

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Operated By Pekin Bcstg. Co., Inc.
 Business Address 15 South Capitol St.
 Tel.: 6-2134 Independent
 Representative Sears & Ayer
 Pres., Gen. Mgr. W. Kenneth Patterson
 Sta. Mgr., Pub. Dir. George C. Udry
 Comm., Sales Prom. Mgr. William Hill
 Program Director Roland Struhbar
 Chief Engineer Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc. Power: 1000 w. d., 1 wt. n.
 Owned By Peoria Bcstg.
 Address P. O. Box 1350
 Tel.: 4-9113 NBC
 Sta. Rep. Headley-Reed
 President John Cleary
 General Mgr. Irving S. Raskin
 Asst. Station Mgr. Andrew G. Spiegel
 Chief Engineer Arthur Hardenbrook

WIRL—Peoria—1948

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By Frudeger Bcstg. Co.
 Bus. Studio Address 121 N. Jefferson Ave.
 Tel.: 4-9239 Independent
 Representative H-R
 President Robert W. Frudeger
 General Mgr. Howard H. Frederick
 Program Director Robyn Weaver
 Chief Engineer Ray Schneider

WMBD—Peoria—1927

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By..... WMBD, Inc.
 Address..... 212 S.W. Jefferson Ave.
 Tel.: 6-0711..... CBS
 Reprs..... Peters, Griffin, Woodward, Inc.
 Pres..... Charles C. Caley
 Vice Pres..... Robert O. Runnerstrun
 Station Mgr..... Hal Sunberg
 Program Dir..... Bill Mayer
 Publicity Dir..... Mike Uhruh
 Chief Engineer..... George Pyle

WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Radio One Corp.
 Address..... 614-A Main St.
 Tel.: 4-9249..... Independent
 Sta. Representative..... Adam Young
 General Manager..... Guy Fowler
 Commercial Manager..... Kenneth V. Baugh
 Program Director..... Harry Harrison
 Chief Engineer..... Gerald Devore

WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned..... Pike Broadcasting Co.
 Address..... P.O. Box 329
 Tel.: 650..... Independent
 Representative..... Continental Radio Sales
 President..... G. B. Meyer
 Sta. Mgr., Chief Eng..... Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Quincy Bcstg. Co.
 Business-Studio Address..... Hotel Quincy
 Tel.: BA 2-6840..... ABC
 Newspaper Affiliation... Quincy Herald Whig
 Representative..... Young Reprs., Inc.
 President..... T. C. Oakley
 General Manager..... Joe Bonansinga
 Comm. Mgr..... J. Ben Stewart
 Prog. Dir..... Fred Colgan
 Pub. Dir..... Hal Heidbreder
 Chief Engineer..... Frank E. Laughlin

WTAD—Quincy—1927

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Lee Bcstg., Inc.
 Address..... WCV Bldg.
 Tel.: BA 2-6200..... CBS
 Newspaper Affiliation... Hannibal Courier Post
 Sta. Representative..... Branhan
 President..... Lee P. Loomis
 Exec. Vice Pres..... Herbert R. Ohrt
 Gen., Nat'l Sales Mgr.... Walter J. Rothschild
 Asst. Nat'l Sls., Comm. Mgr. Wayne W. Cribb
 Admin. Asst..... Robert W. Eickmeyer
 Program Director..... Hal Barton
 Prom. Dir..... Richard Moore
 Chief Engineer..... J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Ann Broadcasting Corp.
 Business Address..... P.O. Box 266
 Tel.: 1373..... KBS
 Representative..... Hil F. Best
 Pres., Gen. Mgr..... Kathryn A. Duncan
 Station, Comm. Mgr..... Jack Weber
 Program Director..... Laura L. Nolen
 Publicity Dir..... Dick Stevens
 Chief Engineer..... Harold Vandament

WROK—Rockford—1929

Freq.: 1440 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Operated By... Winnebago News, Inc.
 Bus. Studio Address... Rockford News Tower
 Tel.: Woodland 2-6621..... ABC
 Representative..... H.R.
 President..... E. K. Todd
 Gen., Sta. Mgr..... John J. Dixon
 Commercial Manager..... David Salisbury
 Sls. Prom. Mgr., Pub. Dir..... Betty L. Thro
 Program Director..... Maurice P. Owens
 Chief Engineer..... Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Operated by... Radio Rockford, Inc.
 Address..... 113 S. Court St.
 Tel.: Woodland 8-1869..... Independent
 Newspaper Affil..... Daily Journal
 Representative..... Radio-TV Reprs.
 President..... Burrell L. Small
 General, Comm. Mgr..... Ward W. Hartman
 Program Director..... H. Irving Tingley
 Chief Engineer..... George Reynolds

WHBF—Rock Island—1925

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By... Rock Island Bcstg. Co.
 Business-Studio Address..... Telco Bldg.
 Tel.: RI 6-5441..... CBS
 Newspaper Affiliation... Rock Island Argus
 Representative..... Hyett, Avery-Knodel
 President..... Ben H. Potter
 V.P., Gen., Sta. Mgr..... Leslie C. Johnson
 Asst. Mgr., Dir. Sales..... Maurice Corken
 Sales Prom. Mgr..... Heber Darton
 Program Dir..... Frank S. Hicks
 Publicity Dir..... Fern Hawks
 Chief Engineer..... Robert J. Sinnett

WJBD—Salem—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
 Owned..... Salem Bcstg. Co.
 Address..... 121 S. Walnut St.
 Tel.: 2000..... Independent
 Representative..... Grant Webb
 Partnership..... B. Davidson & T. S. Land
 President..... Thomas S. Land
 General, Sta. Mgr., Ch. Eng..... Bryan Davidson
 Prog. Dir..... Coley Cowan
 Comm., Prom. Mgr..... John Scrivner

ILLINOIS-INDIANA

WHCO—Sparta—1955

Frequency: 1230 Kc. Power 250 W.
Owned... Hirsch Communication Eng. Corp.
Address... 324 Broadway, Cape Girardeau, Mo.
Tel.: SP 333... Independent
Sta. Representative... Headley-Reed
President... Robert O. Hirsch
Station Manager... Jack Scheper

Address... Lawrence Bldg.
Tel.: Main 5-3400... Independent
Pres., Gen. Mgr... Sam Bartlett
Comm. Mgr... Lillian Bartlett
Asst. Sta. Mgr... John Rohwer
Chief Engineer... Ed Fisher

WCVS—Springfield—1926

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... WPFA Radio, Inc.
Address... 3001 S. Fourth St., Springfield, Ill.
Tel.: Kingswood 4-9855... ABC
Sta. Representative... Weed
President... J. William O'Connor
General. Sta. Mgr... Ken Spengler
Commercial Mgr... Clark Whitman
Sales Prom. Mgr... Jim Williams
Program Dir... Doc Neeld
Publicity Dir... Rock Hudson
Chief Engineer... Dick Ashenfelter

WIZZ—Streator—1953

Frequency: 1250 Kc. Power: 500 Watts d.
Owned-Oper. By... Streator Bcstg. Co.
Address... Box 377
Tel.: 2-2947... Independent
Representative... John E. Pearson
General Manager... Vernon R. Nunn
Comm. Mgr... Jack Hallstrom
Program Director... Kes Pollock
Chief Engineer... Verne Buland

WMAY—Springfield—1950

Freq.: 970 Kc. Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By... Lincoln Bcstg. Corp.
Address... 711 Myers Bldg.
Tel.: Kingswood 5-1766... NBC
Representative... John E. Pearson
President, Gen. Mgr... Gordon Sherman
Commercial Mgr... John O'Shea
Program Director... Syl Binklin
Sales Prom. Publicity Dir... Mel Kampe
Chief Engineer... Melvin Feldman

WTIM—Taylorville—1949

Frequency: 1410 Kc. Power: 1000 Watts d
Owned-Operated By... Moyer Bcstg. Co.
Address... Hotel Frisini
Tel.: VAn Dyke 4-3366... Independent
Representative... Continental
President... Roger Moyer
General Manager... James C. Hilderbrand
Chief Engineer... Max Cline

WKRS—Waukegan—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By... News-Sun Bcstg. Co.
Business Address... P. O. Box 500
Tel.: Delta 6-7900... Independent
Newspaper Affiliation... Waukegan News-Sun
Representative... Devney
Gen., Comm. Mgr... Alfred F. Sorenson
Program Director... Frank Linn
Sales Prom. Mgr... Jerry Cray
Chief Engineer... Stanley G. Chadwick

WTAX—Springfield—1930

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... WTAX, Inc.
Business Address... 712 S. 31st St.
Tel.: 2-4441... CBS
Sta. Representative... Gill-Perna
Pres., Gen. Mgr... Oliver J. Keller
Commercial Manager... O. J. Keller, Jr.
Sales Promotion Manager... W. J. Simon
Chief Engineer... Bill Gustafson

WFRX—West Frankfort—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned... Pyramid Radio Bcstg. & TV Co.
Address... P. O. Box 359
Tel.: 1300... Independent
Representative... Hal Holman
President... Dr. Guy W. Lambert
General Comm. Mgr... Walter C. Schafer
Program Director... Kenneth E. Knight
Publicity Director... Eilly E. Spangler
Chief Engineer... Everett T. Kennedy

WSDR—Sterling—1949

Frequency: 1240 Kc. Power: 100 Watts
Owned-Oper. By... Blackhawk Bdcstg. Co.

| | | |
|------------------------|----------------|-----------------------|
| Pop.: 4,710,000 | INDIANA | TV Homes: 1,411,000 |
| Families: 1,495,000 | | AM Stas. in State: 60 |
| Radio Homes: 1,471,000 | | TV Stas. in State: 16 |

WCBC—Anderson—1946

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By... Civic Bdcstg Corp.
Address... 2000 State Rd. 67 West
Tel.: 3-5321... MBS-KBS
Station Rep... Hll Best
President... Alfred B. Smith

General Manager... Loren F. Bridges
Publicity Director... Brandt Gustavson
Chief Engineer... Vern Leighton

WHBU—Anderson—1923

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Anderson Bcstg. Corp.

Business-Studio.....640 Citizens Bank Bldg.
 Tel.: 7791.....CBS
Representative.....Walker-Rawalt
President.....C. Bruce McConnell
General Manager.....John R. Atkinson
Chief Engr......W. J. Hecht

WBIW—Bedford—1948

Frequency: 1340 Kc.Power: 250 Watts
Owned-Oper. By.....Bedford Bcstg. Co.
Address.....P. O. Box 127
Tel.: BRowning 5-7555.....Independent
Co-owners.....A. I. & J. H. McGillvra

WTTS—Bloomington—1949

Freq.: 1370 Kc.....Power 5 Kw. d., 500 W. n.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business-Studio Address....535 S. Walnut St.
Tel.: 2-3366.....ABC
Representative.....Meeker
President.....Sarkes Tarzian
Gen. Mgr., Prog. Dir......Glenn Van Horn

WBNL—Boonville—1950

Frequency: 1540 Kc....Power: 250 Watts d.
Owned-Oper. By.....Boonville Bcstg. Co.
Address.....Lynnville Road
Tel.: 980.....KBS
Pres., Chief Eng......H. C. Sanders
Gen., Program Dir......Norman Hall
Comm., Sales Prom. Mgr......David B. Gentry
Publicity Dir......Olus Justus

WCSI—Columbus—1950

Frequency: 1010Kc.....Power: 500 Watts d.
Owned-Oper. By.....White River Bcstg.
Address.....Box 469
Tel.: DRexel 6-7411.....Independent
Newspaper Affilia....Rep.-Courier, Findlay, O.
Representative.....Clark
President.....R. L. Heminger
Gen. Mgr......Jack E. Douglas
Commercial Mgr......J. F. Kauper
Program Dir......Donald Pille
Chief Engineer.....Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....News Examiner Co.
Business-Studio Address....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil......News Examiner
Representative.....Gill-Perna
Secretary.....G. S. Tatman
Station, Comm. Mgr......E. M. Jackson
Program Dir......Francis E. Chomel
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. Representative.....Gill-Perna

President, Gen. Mgr......Clarence C. Moore
Commercial Manager.....Brooks Dawson
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Truth Radio Corp.
Business Address.....3600 Oakland Ave.
Tel.: JA 3-1960.....NBC
Newspaper Affiliation.....Elkhart Truth
Representative.....H-R Reps
President.....John F. Dille, Jr.
Gen. Mgr......Paul C. Brines
Commercial Mgr......Gerard Maloney
Asst. Mgr......Edwin J. Lasko
Prog. Dir......Edwin Huot
Sales Prom., Publicity Dir......Ken Owens
Chief Engineer.....Lester Zellmer

WEOA—Evansville—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....WEHT, Inc.
Business-Studio Address.....Box 395
Tel.: HARRison 2-4171.....CBS
Representative.....Gill-Perna
President.....Edwin G. Richter, Jr.
General Manager.....William R. Right
Prog. Dir......Peter Dooley
Publicity Director.....Priscilla Finberg
Chief Engineer.....William Schultz

WGBF—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....On The Air, Inc.
Business-Studio Address....1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Representative.....Weed & Co.
President.....Henry B. Walker
General. Sta. Mgr......Martin L. Leich
Program Director.....Mrs. Pat Roper
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
Owned-Oper. By...South Central Bcstg. Corp.
Address.....Box 148
Tel.: HARRison 4-8284.....Independent
Representative.....John E. Pearson Co.
Pres., Gen.-Sta. Mgr......John A. Engelbrecht
Chief Engineer.....George F. Stoltz

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HARRison 5-2221.....ABC
Representative.....Bolling
President.....Robert S. Davis
General, Public Dir......Verne Paule
Commercial Manager.....R. L. Byers
Program Director.....James G. Hearon
Sales Prom. Director.....Howard Bright
Chief Engineer.....John F. Brown

INDIANA

WANE—Ft. Wayne—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned. Indiana Broadcasting Corp.
Address. 2915 W. State Blvd.
Tel.: ANthony 9411. CBS
Sta. Representative. H.R. Rep.
President. C. Wrede Petersmeyer
General Manager. Reid D. Chapman
Commercial Mgr. Merlin Smith
Program Dir. James Holston
Chief Engineer. C. E. Wallace
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By. News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address. 201½ W. Jefferson St.
Tel.: Estabrook 3366. ABC
Newspaper Affiliation. News-Sentinel
Representative. Headley-Reed
President. Helene R. Foellinger
Gen., Sta., Comm. Mgr. Merrill C. Johnson
Program Director. William Hausman
Publicity, Prom. Mgr. Jean Huntley
Chief Engineer. Damon Wilson

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc. Power: 5000 Watts
Owner. WKJG, Inc.
Business-Studio Add. 2633 W. State Blvd.
Tel.: ANthony 2295. NBC
Representative. H.R.
President. John F. Dille, Jr.
Vice Pres. Paul Brynes
Gen. Sta. Mgr. Edward G. Thoms
Commercial Manager. Carleton Evans
Program Dir. Paul Dawson
Chief Eng. Eugene A. Chase

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc. Power: 50 Kw.
Owner. Westinghouse Broadcasting Co., Inc.
Bus. Studio Address. 124W. Washington Blvd.
Tel.: AN 9436. Independent
Sta. Representative. AM Radio Sales
President. Donald H. McGannon
General, Sta. Mgr. Edward Wallis
Commercial Manager. H. D. Longworth
Sales Prom. Mgr. Paul Lindsay
Program Dir. Cal Bollwinkel
Chief Engineer. Hal Brokaw
Owners of: KPIN, San Francisco, Calif; WBZ-WBZA, Boston-Springfield, Mass; WBZ-TV, Boston, Mass; KYW, Cleveland, O; KYW-TV, Cleveland, O; KEN, Portland, Ore; KDKA, Pittsburgh, Pa; KDKA-TV, Pittsburgh, Pa; WIND, Chicago, Ill; WJZ-TV, Baltimore, Md; WBZ-FM, Boston, Mass; KDKA-FM, Pittsburgh, Pa; KYW-FM, Cleveland, O; KEN-FM, Portland, Ore;

WILO—Frankfort—1953

Frequency: 1570 Kc. Power: 250 Watts
Owned. Lake Erie Radio & TV Corp.
Address. 52½ E. Washington St.
Tel.: 3338. Independent
Station Rep. Hil Best
President. Theodore M. Nelson

Gen. Mgr. Howard G. Percy
Commercial Manager. Phil Wise
Program Director. James Cronkright
Chief Engineer. D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By. WGRY, Inc.
Address. 3669 B'way
Tel.: TUrner 4-9409. Independent
Station Rep. Grant Webb
President, Gen. Mgr. George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Operated By. Lake Bdcastg Co., Inc.
Address. Hotel Gary
Tel.: TU 6-9171. Independent
Station Rep. John E. Pearson Co.
Pres., Gen. Mgr. Dee O. Coe
Asst. Gen. Mgr. Joseph A. Haas
Sales Prom. Mgr. Thomas B. March
Chief Engineer. Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc. Power: 1000 Watts, d.
Owned-Operated By. Kosclusko Bcstg. Corp.
Address. Hotel Goshen
Tel.: 3-2219. Independent
President. William N. Udell
General Mgr. C. J. Pajakowski
Chief Engineer. Henry Weaver

WJOB—Hammond—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Colby Bcstg.
Address. 6405 Olcott
Tel.: TI 4-1230. Independent
Pres., Gen. Mgr. R. C. Adair
Station Manager. Len Ellis
Publicity Director. Hugh Pieron
Chief Engineer. R. Duensing

WHLT—Huntington—1957

Frequency: 1300 Kc. Power: 500 Watts
Owned-Operated By. Radio Huntington, Inc.
Business Address. Hotel LaFontaine
Tel.: 3404. Independent
Pres., Gen. Mgr. William J. Warren
Chief Engineer. Charles Yelverton

WFBM—Indianapolis—1926

Frequency: 1260 Kc. Power: 5000 Watts
Owned By. Time, Inc.
Address. 1330 N. Meridian St.
Tel.: MEIrose 4-8521. ABC
Representative. Katz
President. W. C. Pullen, Jr.
V.P., Gen. Mgr. Eldon Campbell
Nat. Sales Mgr. Hugh L. Kirby
Gen. Sales Mgr. Henry H. Franz
Station Mgr. Franklin H. Small
Prom. Mgr. Jerry Chapman
Program Dir. Robert Yeager
Chief Engineer. Bob Flanders

WGEE—Indianapolis—1956

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned.....Rollins Bcstg. Co.
 Address.....4800 E. Raymond St.
 Tel.: FL 9-5591.....Independent
 Representative.....Rollins, Grant
 President.....O. Wayne Rollins
 General Manager.....Kersh Walters
 Program Director.....Ernie Forrester
 Chief Engineer.....Warren Fooks

WIBC—Indianapolis—1938

Freq. 1070 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Operated By.....WIBC, Inc.
 Business Address.....2835 N. Illinois St.
 Tel.: WA 4-2661.....Independent
 Representative.....John Blair
 President, Gen. Mgr.....Richard M. Fairbanks
 V.P., Commercial Manager.....Gilbert I. Berry
 Prog. Dir.....William L. Dean
 Chief Engineer.....Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By.....Indianapolis Bcstg., Inc.
 Business-Studio Add...307 N. Pennsylvania St.
 Tel.: ME 5-1541.....NBC
 Newspaper Affil.....News: Star
 Representative.....Peters, Giriffin & Woodward
 President.....Eugene C. Pulliam
 General Manager.....Willard C. Worcester
 Commercial Mgr.....Bill J. Shuel
 Sta. Program Dir.....Donald Bruce
 Prom., Publicity Dir.....Paul L. Raikes
 Chief Eng.....Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Indiana Bcstg. Corp.
 Business-Studio Address...1440 N. Meridian St.
 Tel.: ME 4-6411.....CBS
 Sta. Representatives.....H. R. Reys.
 President.....C. Wrede Petersmeyer
 V.P., General Manager.....Robert McConnell
 Sta. Comm. Mgr.....Robert Ohleyer
 Program Director.....William E. Frosch, Jr.
 Prom., Publicity Dir.....James R. Nesbit
 Chief Engineer.....Stokes Gresham, Jr.
 Owners of: WISH-TV, Indianapolis, Ind; WANE-
 AM-TV, Fort Wayne, Ind; KOTV, Tulsa, Okla.;
 KIQU-TV, Houston, Tex; KNTV, Sacramento,
 Calif;

WXLW—Indianapolis—1948

Frequency: 950 Kc. Power: 5 Kw. d.
 Owned-Oper. By.....Radio Indianapolis, Inc.
 Address.....3003 Kessler Blvd.
 Tel.: WALnut 5-6494.....Independent
 Representative.....John Pearson Co.
 President.....Lyman S. Ayres
 General Manager.....Robert D. Enoch
 Program Director.....Greg Smith
 Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc. Power: 1000 Watts d.

Owned-Operated By ..Jasper on the Air Inc.
 Address.....South on Hgwy. 45
 Tel.: 678.....Independent
 President.....Dr. Gilbert E. Metzger
 General Manager.....Dennis J. Keller
 Commercial Manager.....Al Farber
 Program Director.....Jack Brandt
 Sales Prom. Publicity Dir.....Shirley Brenner
 Chief Engineer.....Peter Russo

WAWK—Kendallville—1955

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Noble DeKalb Bcstg. Co.
 Address.....Box 47
 Tel.: 764.....Independent
 V.P., General Manager.....Paul L. King
 Commercial Manager.....Weldon Cornell
 Program Director.....Fred Manahan
 Sales Prom. Dir.....
 Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owner.....Booth Broadcasting
 Business Address.....210½ North Main St.
 Tel.: GL 7-1194.....CBS
 Representative.....Wood
 President.....John L. Booth
 General, Comm. Mgr.....John Carl Jeffrey
 Prog. Dir.....Hugo J. DiSalvo
 Pub. Dir.....Dorothy Overton
 Chief Engineer.....Elvin Cunningham

WASK—Lafayette—1942

Frequency: 1450 Kc. Power: 250 watts
 Owned.....Lafayette Bcstg., Inc.
 Business-Studio AddressMcCarty Lane
 Tel.: Gibson 7-2186.....MBS
 President.....E. Joseph Bannon
 General, Comm. Mgr.....Dick Pittenger
 Program, Prom. Mgr.....Henry Rosenthal
 Chief Engineer.....Joe McLean

WLOI—La Porte—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By.....La Porte County Bcstg. Co.
 Address.....P. O. Box 385
 Tel.: 4144.....Independent
 Sta. Rep.....Pearson
 President.....Dee O. Coe
 Gen. Mgr.....Robert L. Harris
 Chief Engineer.....Victor Voss

WBTO—Linton—1953

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned-Oper. By.....The Linton Bcstg. Co.
 Business Address.....Highway 54
 Tel.: 63.....KBS
 President.....H. C. Sanders
 General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By ..Logansport Bcstg. Corp.

INDIANA

Address P. O. Box 399
Tel.: 3111..... MBS
President..... Glenn L. Miller
Gen. Sta. Mgr..... Richard E. Jackson
Comm. Mgr..... Joe Wiler
Program Director..... Gene A. Waters
Chief Engineer..... Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc..... Power: 1000 Watts
Owned-Oper. By..... Electronic Lab. Inc.
Address Telegraph Hill
Tel.: 1270..... KBS
Representative..... Hil F. Best Co.
President..... C. E. Henson
General Manager..... Dick Witty
Chief Engineer..... Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Operated By Marlon Radio Corp.
Address P.O. Box 1199
Tel.: North 4-6239..... CBS
Representative Everett-McKinney
President..... Lester G. Spencer
V. P., Gen. Mgr..... William Fowler
Comm. Mgr..... A. G. Von Dielingen
Sales Prom. Mgr..... William Kniesly
Program Director..... Mel Strasser
Chief Engineer..... Warren Arnett

WORX

MADISON, INDIANA

Your

Prescription

For

Sure-Fire

Sales

WMRI—Marion—1955

Frequency: 860 Kc..... Power: 250 Watts
Owned By..... WMRI, Inc.
Business Address..... Pennsylvania St.
Tel.: 5705 Independent
Newspaper Affil..... Chronicle Leader-Tribune
Representative Burn-Smith
Gen. Mgr..... Robert Fincannon
Comm. Sales Prom. Mgr..... Robert Wright
Program Director..... James Landry, Jr.
Publicity Director..... Don Tillman
Chief Engineer..... Robert Shively

WIMS—Michigan City—1947

Freq: 1420 Kc..... Power: 5 Kw. d.: 500 Wts. n.
Owned..... Northern Indiana Besters., Inc.
Business-Studio Address... Old Chicago Road
Tel.: TR 4-5245..... Independent
Pres., Gen. Mgr..... William N. Udell
Comm. Mgrs..... Al Halus-S. C. McDonnell
Program Dir..... Robert E. Pfister
Sale Prom. Mgr..... Sam Searfoss
Publicity Dir..... Henry Lange
Chief Engineer..... Robert E. Schilling

WPCO—Mount Vernon—1955

Frequency: 1590 Kc..... Power: 500 Watts d.
Owned..... Mt. Vernon Broadcasting Co.
Address Box 231
Tel.: PO 3-4484..... KBS
President..... H. C. Sanders
General Comm. Mgr..... F. Courtney Smith
Program Dir..... Kenneth Kessler
Chief Engineer..... Bob Smiley

WLBC—Muncie—1926

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Operated By .. Tri City Radio Corp.
Business Address..... Box 271
Tel.: AT 8-4403..... CBS
Representative Hal Holman
Pres., Gen. Sta. Mgr..... D. A. Burton
Program Director..... William F. Craig
Chief Engineer..... Pat Finnegan

WLRP—New Albany—1949

Frequency: 1570 Kc..... Power: 1000 Watts d.
Owned-Operated By..... Frenz & Brown
Business Address..... P.O. Box 528
Tel.: WH 4-2235..... Independent
Station Rep..... Hil F. Best Co.
Pres., Gen. Sta. Mgr..... Roy L. Hickox
Comm., Sales Prom. Mgr..... Ronald Watson
Program Director..... Jerry Fordyce
Chief Engineer..... Robert Metzler

WOCH—North Vernon—1955

Frequency: 1460 Kc..... Power: 500 Watts
Owned Dorrell Ochs
Address P. O. Box 46
Tel.: FI 9-8421..... Independent
Station Representative..... Hopewell
President Dorrell Ochs

General Sta. Mgr. Eddie Sears
 Commercail Mgr. Don Edwards
 Program Dir. Ernie Kerns
 Publicity Dir. Don Padgett
 Chief Engineer. Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By. Wabash-Peru Bcstg Co., Inc.
 Address Hwy. 24
 Tel.: GRidley 3-4448. Independent
 President. S. L. Hoffman
 Station Manager. D. I. Dever

WPGW—Portland—1950

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By. Glenn West
 Address Box 608
 Tel.: 1094. KBS
 Owner, Gen. Mgr. Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Princeton Bcstg. Co.
 Address Box 8
 Tel.: FU 5-4861. Independent
 Representative Devney
 Gen., Sta. Mgr. M. R. Lankford
 Chief Engineer. John S. Sanders

WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Central Bcstg. Corp.
 Address W. Main St.
 Tel.: 3-1156 ABC
 Sta. Representative. Everett-McKinney
 Pres., Gen., Sta. Mgr. Lester G. Spencer
 Commercial Manager. Jim Wickemeyer
 Publicity, Prom. Mgr. Bill Woehрман
 Program Director. Marie Robbins
 Chief Engineer. L. J. Duning

WSLM—Salem—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Don H. Martin
 Address Box 472
 Tel.: 700. KBS
 Owner, Gen. Mgr. Don H. Martin
 Commercial Mgr. Herb Arms
 Chief Engineer. Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By. Dr. Azra C. Baker
 Address 1534 Ewing St.
 Tel.: JAcKson 2-1390. Independent
 Station Mgr. Bob Shippee
 Program Dir. Fred Osborne
 Chief Engineer. Arthur T. Kindell

WJVA—South Bend—1947

Frequency: 1580 Kc. Power: 1000 Watts, d.
 Owned By. Booth Broadcasting Co.
 Address Box 179

Tel.: CE 4-1111. MBS
 President. John L. Booth
 General, Sta. Mgr. Martin G. Creel
 Commercial Mgr. Robert Niedner
 Program Dir. Al Waters
 Ch. Eng., Prom. Mgr. Louis Ellis

WNDU—South Bend—1944

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Michiana Telecasting Corp.
 Address Box 989
 Tel.: CE 3-7111. ABC
 Sta. Rep. Venard, Rintoul & McConnell
 Pres. Rev. Theodore M. Hesburgh
 General Manager. W. Thomas Hamilton
 Comm. Sta. Mgr. Daniel Martin
 Program Director. John E. McCullough
 Sales Prom. Mgr. Walter Purcell
 Publicity Dir. Paul A. Listek
 Chief Engineer. Bazil O'Hagen

WSBT—South Bend—1921

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By The South Bend Tribune
 Bus. Studio Address. 300 W. Jefferson Blvd.
 Tel.: CE 3-3141. CBS
 Newspaper Affiliation. South Bend Tribune
 Representative. Paul H. Raymer
 President. Franklin D. Schurz
 General Manager. Neal B. Welch
 Commercial Manager. Will R. Darch
 Prom., Publicity Dir. Nobert Gassensmith
 Program Dir. Robert Drain
 Chief Engineer. Arthur R. O'Neill

WTCJ—Tell City—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Tell City Bcstg. Co.
 Address Tell City
 Tel.: Kingsdale 7-2345. KBS
 Owner, Manager. James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Radio WBOW, Inc.
 Business-Studio Address. 303 S. 6th St.
 Tel.: CR 5034. MBS
 Representative. Wood
 President, Gen. Mgr. J. W. O'Connor
 Station Mgr. Ralph S. McHargue
 Commercial Manager. Karl Walwik
 Program Dir. Robert L. Karr
 Chief Engineer. Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned. Citizens Bcstg. Co., Inc.
 Business Address. 641 E. Ohio St.
 Tel.: CRawford 9618. Independent
 Representative. Burn-Smith
 General Manager. Richard Beiser
 Publicity Director. Mrs. Wilma Sapp
 Chief Engineer. P. Ford

INDIANA-IOWA

WTHI—Terre Haute—1948

Frequency: 1480 Kc. Power: 1000 Watts
Owned-Oper. By Wabash Valley Bdg. Corp.
Address: 918 Ohio St.
Tel.: CR 9481 CBS
Representative: Bolling
President: Anton Hulman, Jr.
V.P. & Gen. Mgr.: Joseph M. Higgins
Commercial Mgr.: George Foulkes
Sales Prom. Mgr.: Bill Hawkins
Program Director: Ben Falber, Jr.
Chief Engineer: Russ Arnold

WAOV—Vincennes—1940

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: H. N. Greenlee
Business Address: Grand Hotel
Tel.: TU 2-6060 MBS
Newspaper Affil.: Sun Commercial
Representative: Peters, Griffin & Woodward
Gen. Mgr.: Howard N. Greenlee
Station Mgr.: A. H. Edmondson, Sr.
Comm. Prom. Mgr.: W. B. Kepler
Program Director: Robert Duckworth
Publicity Dir.: John R. Cutshall
Chief Engineer: Ralph Baldwin

WRSW—Warsaw—1951

Frequency: 1480 Kc. Power: 500 Watts
Owned-Oper. By: Reub Williams & Sons, Inc.
Address: Times Building
Tel.: Amherst 7-3111 Independent
Newspaper Affil.: Times-Union
President: R. B. Williams
General Manager: C. R. Williams
Station Prom., Pub. Dir.: William Mollenhour
Commercial Manager: Jack Essenberg
Program Director: Marie Snyder
Chief Engineer: Fred Gresso

WAMW—Washington—1955

Frequency: 1580 Kc. Power: 250 W., d.
Owned-Operated By: Washington Radio, Inc.
Address: 615 S.E. 11th St.
Tel.: CL 4-4300 KBS
Newspaper Affil.: Wash. Herald
Representative: Hil F. Best
President: Mrs. H. B. Bausman
General Manager: Joe Edwards
Commercial Manager: Joe Floerke
Prog. Dir.: Gene Cabel
Chief Engineer: Joe Fox

Pop.: 3,069,000

Families: 889,000

Radio Homes: 883,000

IOWA

TV Homes: 791,000

AM Stas. in State: 61

TV Stas. in State: 12

KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned: Kossuth County Bcstg.
Address: Box 47
Tel.: CY 4-2475 KBS
President: Frederick Epstein
General Sta. Mgr.: James M. Watt
Commercial Mgr.: Elaine Hutchins
Chief Engineer: John Moline

KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By: Story County Bcstg. Co.
Address: Main & Burnett Sts.
Tel.: CE 2-3152 Independent
Sta. Representative: Holman
President, Gen. Mgr.: William Ray
Commercial Mgr.: James Orngard
Program Dir.: Carol Farmer
Sales Prom. Mgr.: W. Ray, Jr.
Chief Engineer: James Stevens

KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By: Nishna Valley Bcstg. Co.
Address: North Olive
Tel.: 1717 KBS
Pres., Comm. Mgr.: E. G. Faust
Co-Mgrs.: F. G. Miller-H. A. Preston

Program, Publicity Dir.: Robert Einhaus
Chief Engineer: Arnold E. Wilson

KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By: Boone Bcstg. Co.
Address: P. O. Box 36
Tel.: 1590 KBS
Newspaper Affil.: News-Republican
President: Mary G. Garvey
General Manager: H. A. Garvey
Chief Engineer: John W. Stribling

KBUR—Burlington—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Burlington Bcstg. Co.
Address: Roosevelt Road
Tel.: PL 2-2701 ABC
President: G. B. McDermott
General Mgr.: D. H. Steinle
Commercial Manager: Willis Schwartz
Program Director: Richard Mosena
Sales Prom. Mgr.: Capps Sutherland
Publicity Dir.: Thomas Holmquist
Chief Engineer: Cletus Paul

KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts

Owned-Oper. By....Carroll Broadcasting Co.
 Address.....Box 431
 Tel.: 4321.....Independent
 Representative.....Pearson
 General Manager.....Leo R. Mayr
 Commercial Manager.....Lee Sandberg
 Program Director.....Neil Trobak
 Chief Engineer.....Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Jane A. Roberts
 Address.....P.O. Box 256
 Tel.: Colfax 6-1077.....Independent
 Owner.....Jane A. Roberts
 General Manager.....R. W. Cox
 Commercial Mgr.....Milton Gary, Jr.
 Chief Engineer.....Edward West

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc.....Power 5000 Watts
 Owned-Oper. By.....Cedar Rapids TV Co.
 Address.....104 1st St., S.W.
 Tel.: Empire 4-4194.....ABC
 Newspaper Affil.....Gazette
 Sta. Representative.....Branham Co.
 President.....Joseph F. Hladky, Jr.
 General Manager.....Redd Gardner
 Sales Manager.....Charles F. Butler
 Program Director.....Jim Young
 Sales Prom. Publicity Dir.....Edna A. Herbst

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cedar Rapids Bcstg.
 Business Address.....1225 First Ave., S.E.
 Tel.: EM 3-8265.....Independent
 Sta. Representative.....Everett McKinney
 President.....John C. Kelly
 Gen., Sta. Mgr.....James I. Mitchell
 Commercial Manager.....David W. Albright
 Program Director.....Robert Carpenter
 Chief Engineer.....Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc.....Power: 5000 Watts
 Owned.....American Bcstg. Stations, Inc.
 Bus.-Studio Address.....Paramount Theater Bldg.
 Tel.: EM 4-0171.....CBS
 Representative.....Katz
 President.....Mrs. Helen S. Mark
 V.P., General Manager.....William B. Quarton
 Station Mgr.....Kenneth L. Hastie
 Commercial Mgr.....Beryl W. Starbuck
 Promotion Mgr.....Jim Eowermaster
 Program Manager.....Dean Landfear
 Chief Engineer.....George Hixenbaugh

KCOG—Centerville—1949

Frequency: 1400 Kc.....Power: 100 Watts
 Owned.....Hope Co.
 Address.....1910 S. Main St.
 Tel.: 407.....KBS
 Newspaper Affil.....Daily Iowegian
 President.....Robert K. Beck
 Gen., Sta. Mgr.....Clyde Holbrook

Comm. Mgr., Ch. Eng.....W. H. Lemen
 Program Director.....Richard Kirg

KCHA—Charles City—1949

Frequency: 1580 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Radio Incorporated
 Address.....300½ N. Main St.
 Tel.: CApitol 8-1231.....KBS
 Pres., Gen. Mgr.....L. J. Bromberg
 Commercial Manager.....Robert Brown
 Program Director.....Richard Snyder
 Publicity Director.....Kay Sullivan
 Chief Engineer.....Vern Bromberg

KCHE—Cherokee—1952

Frequency: 1440 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Cherokee Bcstg. Co.
 Address.....219½ W. Main St.
 Tel.: CAnal 5-2511.....Independent
 Representative.....Best
 President, Gen. Mgr.....Charles Reznikov
 Publicity Dir.....Hal Mann
 Chief Engineer.....Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc.....Power: 1 Kw.
 Owned.....Salter, Moran & Noyes
 Address.....514 S. Second St.
 Tel.: CH 3-2174.....Independent
 General Mgr.....R. Ambrose
 Chief Engineer.....John Wilson

KROS—Clinton—1941

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Clinton Bcstg Corp.
 Address.....246 Fifth Avenue South
 Tel.: CH 2-1252.....MBS
 Representative.....Pearson
 President, General Manager.....B. M. Jacobson
 Oper. Dir., Ch. Eng.....G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Nonparell Bcstg. Co.
 Address.....120 S. Main
 Tel.: 4041.....ABC-MBS
 President.....Robert O'Brien
 General, Publicity Mgr.....David A. DoBell
 Sales Prom. Mgr.....Clarence Hoover
 Program, Ch. Eng.....Bob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Southwest Iowa Bcstg. Co.
 Address.....Radio Center
 Tel.: ST 2-2155.....KBS
 Representative.....Pearson
 President.....Arden D. McKee
 Gen., Sta., Comm. Mgr.....E. M. Horning
 Prog., Pub. Dir.....J. R. Mills
 Chief Engineer.....William Zollman

KFMA—Davenport—1952

Frequency: 1580 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Doralcar Assc. Inc.

Address 415 S. Perry St.
 Tel.: 6-4407 Independent
 President Howard Dorsey
 General Manager Robert L. Harris
 Sales Prom. Mgr. Bob Rodrick
 Chief Engineer Larry Andrews

KSTT—Davenport—1946

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By Quint Cities Bcstg. Co.
 Address 736 Federal St.
 Tel.: 6-2541 MBS
 Representative Forjoe
 Pres., Gen. Mgr. Frederick Epstein
 Commercial Manager William Parker
 Program Director Kenneth Draper
 Chief Engineer George Stephenson

WOC—Davenport—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By Tri-City Bdcstg. Co.
 Address 805 Brady Street
 Tel.: 3-3661 NBC
 Representative Peters, Griffin, Woodward
 President Col. B. J. Palmer
 Station Manager Ernest C. Sanders
 Sales Manager F. Pax Shaffer
 Sales Prom. Mgr. Richard Upp
 Program Dir. Raymond E. Guth
 Chief Eng. P. Arvidson

KDEC—Decorah—1947

Frequency: 1240 Kc. Power: 250 Watts d.
 Owned-Operated By Scenic Bcstg. Co.
 Business-Studio Address 308½ W. Water St.
 Tel.: 1240 KBS
 Pres., Gen. Mgr. Verne Koenig
 Commercial Mgr. Kenneth Bjerke
 Chief Engineer John Hibbard

KDSN—Denison—1956

Frequency: 1580 Kc. Power: 500 Watts
 Owned By Denison Bcstg. Co.
 Address Box 337
 Tel.: AMhurst 3-3141 Independent
 Pres., Gen. Mgr. Walter F. Morrison
 Prog., Chief Engineer Jim A. Peterson

KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By Fletcher-Mitchell Corp.
 Address Box 1404
 Tel.: CRestwood 7-4483 ABC
 Representative Devney
 President James I. Mitchell
 Gen., Sta. Mgr. Claire E. Grant
 Commercial Manager Bob Bunce
 Sales Prom. Mgr. Don Purdy
 Program Director Bob Lutz
 Chief Engineer Robt. S. Brown

KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. a.
 Owned Public Radio Corp.
 Business Address 503 Park St.
 Tel.: ATlantic 2-9191 MBS

Sta Representative Adam Young
 President Lester Kamin
 Gen., Sta. Mgr. James C. Dowell
 Program Director Frosty Mitchell
 Publicity Director Rosemary Bowen
 Sales Prom. Mgr. Joyce A. Patterson
 Chief Engineer Lyle W. Nolan

KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. Co.
 Business Address 9th & Pleasant Sts.
 Tel.: CH 3-4141 CBS
 Newspaper Affiliation Register-Tribune
 Station Representative Katz
 General-Station Manager Bob Dillon
 Commercial Manager Paul Elliott
 Chief Engineer C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By KSO Inc.
 Address 1910 Ingersoll Ave.
 Tel.: CH 3-0571 Independent
 Sta. Representative H-R Rep.
 President Larry Bentson
 V.P., Sta. Mgr. Tony Moe
 Comm., Asst. Gen. Mgr. Bill Bengtson
 Program, Prom. Mgr. Dick Vance
 Publicity Dir. Jack Westerbard
 Chief Engineer Samuel Mazza

KWDM—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By Gen. Bcstg. of Ia. Inc.
 Business-Studio Address 419½ Locust
 Tel.: AT 2-8363 MBS
 Pres., Comm. Mgr. George W. Webber
 Gen., Sta. Mgr. Robert L. Webber
 Program Director Edith D. Webber
 Chief Engineer Werner Schwarz

WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By Central Bcsta. Co.
 Address 1100 Walnut St.
 Tel.: AT 8-6511 NBC
 Representative Peters, Griffin & Woodward
 President Col. B. J. Palmer
 V. Pres. & Resident Mgr. Paul A. Loyet
 Exec. V. Pres. Ralph Evans
 Sales Manager Robert H. Harter
 Program Director Cecil C. Huntzinger
 Sales Prom. Mgr. Robert O. Link
 Chief Engineer Roy W. Pratt

KDTH—Dubuque—1941

Frequency: 1370 Kc. Power: 1000 Watts
 Owner Dubuque Telegraph-Herald
 Address 8th & Bluff St.
 Tel.: 3-7351 ABC
 Station Representative Pearson
 President Fred Woodward
 General Manager K. S. Gordon
 Commercial Manager A. C. Newburgh

Publicity Dir.....Gordon Kilgore
 Program Director.....Robert J. Gribben
 Chief Engineer.....Donald Abitz

WDBQ—Dubuque—1933

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....WDBQ Bcstg. Co.
 Business Address.....2763 Pennsylvania Ave.
 Tel.: 3-8241.....MBS
 Sta. Representative.....Walker-Rowalt
 President.....Oswald Friend
 General Manager.....Philip T. Kelly
 Commercial Manager.....Patrick G. Fleming
 Program Director.....Terry Dorsey

KLIL—Estherville—1952

Frequency: 1340 Kc.....Power: 100 Watts
 Owned.....KLIL, Inc.
 Address.....Box 155
 Tel.: EMerson 2-3521.....KBS
 Sta. Representative.....Bob Dore
 Pres., Gen. Mgr.....Jack Turnbull
 Commercial Manager.....Lucille Turnbull
 Program Director.....Don Gard
 Sales Prom. Mgr.....R. A. Peterson
 Publicity Director.....Larry O'Toole
 Chief Engineer.....Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Bcstg. Engineering Services
 Business Address.....Highway 34 West, Box 31
 Tel.: 345.....ABC
 President.....G. B. McDermott
 Gen., Sta. Mgr.....William W. Hansen
 Publicity Director.....Donald Picken
 Sales Prom. Mgr.....Robert E. Shunick
 Chief Engineer.....Richard J. Caldwell

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Northwest Bcstg. Co.
 Business-Studio Address.....Warden Bldg.
 Tel.: 4-0351.....MBS
 Representative.....Pearson
 President, Gen., Sta., Mgr.....Edward Breen
 Comm., Sales Prom. Mgr.....Max E. Landes
 Program Director.....Drexel Peterson
 Chief Engineer.....David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc.....Power: 1000 Watts d.
 Owned.....American Bcstg. Stations, Inc.
 Business Address.....540 A. Street
 Tel.: 8-4711.....Independent
 Representative.....Everett-McKinney
 President.....Mrs. Helen Mark
 Gen. Mgr.....Burns Nugent
 Commercial Manager.....James Maurer
 Program Director.....Deane Johnson
 Chief Engineer.....Roy Chase

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....KXGI, Inc.

Business-Studio Address.....Marquette Bldg.
 Tel.: DRake 2-1241.....Independent
 Representative.....Devney
 President, Gen. Mgr.....Richard Gillespie
 Station, Program Dir.....Jack Lee
 Commercial Mgr.....Gary Bye
 Sales Prom. Mgr.....Joe Young
 Chief Engineer.....James Tschantz

KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned.....Mitchell Bcstg.
 Address.....P. O. Box 67
 Tel.: BE 6-5444.....KBS
 Pres., Gen. Mgr.....Jerroil Henry
 Commercial Mgr.....Vic Sayer
 Program Dir.....Robert Armstrong

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Johnson County Bcstg. Corp.
 Business Address.....108½ E. Washington St.
 Tel.: 8-1181.....Independent
 Representative.....Pearson
 President.....Scott Swisher
 General Sta. Mgr.....Gene Claussen
 Commercial Mgr.....F. M. Broders
 Program Director.....Robert Shellady
 Chief Engineer.....Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.
 Owned-Operated By.....Keokuk Bcstg. Co.
 Business Address.....Hotel Iowa Bldg.
 Tel.: 3670.....Independent
 Representative.....John E. Pearson
 President.....H. W. Stadler
 General Manager.....Robert W. Erickson
 Program Director.....John Husak
 Chief Engineer.....Joe Malkin

KLEM—Le Mars—1954

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By.....George M. DeRuyter
 Address.....Box 1410
 Tel.: 1410.....KBS
 Manager.....George M. DeRuyter

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
 Owned By.....Jackson County Bcstg. Co.
 Business Address.....136½ S. Main St.
 Tel.: OLive 2-2426.....KBS
 President.....Nathan Goetz
 Station Manager.....Duane A. Willey
 Program Director.....Stan Barton
 Sales Prom. Mgr.....Claude Beck
 Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc.....Power: 250 Watts
 Operated By.....Marshall Electric Co.
 Address.....133 E. Main St.
 Tel.: 3361.....Independent
 Newspaper Affil.....Times-Republican

IOWA

Representative Pearson
President John W. Norris
General Manager Paul G. Norris, Jr.
Station Manager William P. White
Comm. Mgr. William C. Doll
Program Director Dale Smith
Chief Engineer Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Operated By Lee Radio, Inc.
Bus. Studio Address 2nd & Pennsylvania
Tel.: GArden 3-2540 CBS
Sta. Representative Branham
President Lee P. Loomis
Exec. V.P., Gen. Mgr. Herbert R. Ohrt
Nat. Sales Mgr. Walter J. Rothschild
Commercial Manager Lloyd Loers
Program Director Bob Clausen
Chief Engineer Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Western Broadcasting Co.
Address 402 19th St., S.W.
Tel.: 5400 Independent
President Wm. T. Johns, Jr.
Gen., Sta. Mgr. Chas. Loufek
Chief Engineer Earle Fritz

KSMN—Mason City—1948

Frequency: 1010 Kc. Power: 1000 W., d.
Owned-Oper. By Land O'Corn Bcstg. Inc.
Address 5 W. State
Tel.: GArden 3-8634 Independent
Representative Hil F. Best
General Manager Robert L. Booe
Sales Prom. Dir. Richard Brinkmann
Chief Engineer Hubert Marshall

KWPC—Muscatine—1947

Frequency 860 Kc. Power: 250 Watts
Owned-Operated By Muscatine Bcstg. Co.
Address Mulberry & Houser
Tel.: AM 3-2442 Independent
Representative Pearson
Partner, Gen. Mgr. George J. Vogler
Commercial Manager Vince Beckey
Program Director Marion Templeman
Chief Engineer David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc. Power: 1000 W. d.
Owned By Richard C. Brandt
Address Box 190
Tel.: 2100 Independent
Representative Grant Webb
General Manager Jack Kohrnel

KOEL—Oelwein—1950

Freq.: 950 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By Northeast Iowa Radlo Corp.
Address 109 S. Frederick Ave.
Tel.: 120 Independent
President C. W. Crahan

Gen., Sta. Mgr. W. J. Teich
Commercial Mgr. Donald McKee
Prog., Pub. Dir. Dale Wood
Chief Engineer Arnold Zaruba

KBOE—Oskaloosa—1950

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By Oskaloosa Bcstg. Co.
Address Box 518
Tel.: OR 3-3493 Independent
Representative Pearson
President E. G. Wenrick
Gen., Sta., Comm. Mgr. Glen Stanley
Program Director Lester Wright
Publicity Director John Halligan
Chief Engineer William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned by Wapello County Bests Co., Inc.
Address New Union Bank Bldg.
Tel.: MUrray 2-7588 CBS
Sta. Representatives Bolles; Hyett
President G. La Verne Flambo
General Comm. Mgr. Dale Cowle
Program Director Larry Shepard
Chief Engineer Larry Stout

KLEE—Ottumwa—1954

Frequency: 1480 Kc. Power: 500 Watts d.
Owned Carroll H. Marts
Address P.O. Box 391
Tel.: MUrray 2-7551 KBS
Pres., Gen. Mgr. Carroll Marts
Program Director Lawrence Weller
Chief Engineer Les Thompson

KFNF—Shenandoah—1924

Freq.: 920 Kc. Power: 1000 Wts. d., 500 n.
Owned-Operated By KFNF Bcstg. Co. Inc.
Address P.O. Box 98
Tel.: 1302 Independent
Sta. Reps. Bolling; Bowden
President Nicholas Tedesco
General Mgr. G. W. Diefenderfer, Jr.
Program Dir. Don Johnson

KMA—Shenandoah—1925

Frequency: 960 Kc. Power: 5 Kw. d.
Owned-Operated By May Bcstg. Co.
Address KMA Auditorium
Tel.: 192 ABC
Representative Edward Petry
President Edward W. May
General Mgr. Owen Saddler
Station Mgr. Anthony Koelker
Commercial Mgr. Cecil H. Hamilton, Jr.
Prog., Publicity Dir. Duane Modrow
Program Director Dean Naven
Chief Engineer Don Burrichter

KMNS—Sioux City—1949

Frequency: 620 Kc. Power: 1000 Watts
Owned-Oper. By Siouxland Bcstg. Inc.
Address 620 Insurance Exchange Bldg.

Tel.: 8-0628.....Independent
 Sta Representative.....Paul H. Raymer
 President.....James Stuart
 Ex. Vice Pres.....Richard Chapin
 General Manager.....Jan Dellinger
 Program Director.....Donald Frost
 Sales Prom. Mgr.....Shirley Fisher
 Chief Eng.....Philip Maher

KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.
 Business-Studio Address.....415 Douglas St.
 Tel.: 5-7993.....ABC
 Newspaper Affiliation.....Journal-Tribune
 Representative.....George P. Hollingbery
 President.....W. R. Perkins
 Sia., Comm. Mgr.....Eugene T. Flaherty
 Sales Prom. Mgr., Pub. Dir.....Jean Harraday
 Program Dir.....Elizabeth Sammons
 Chief Engineer.....S. C. Dier

KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned-Operated By.....Sioux City Bcstg. Co.
 Address.....400 Commerce Bldg.
 Tel.: 8-0165.....Independent
 Representative.....Everett-McKinney
 President.....John C. Kelly
 General Manager.....Lennon Kelly
 Chief Engineer.....Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Iowa Great Lakes Bcstg. Co.
 Address.....Highway 71, N.
 Tel.: 1240.....Independent
 Representative.....Pearson
 Pres., Gen. Mgr.....Ben B. Sanders
 Commercial Mgr.....Mary Lundt
 Program Director.....Chet Andrews
 Chief Engineer.....Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Cornbelt Bcstg. Co.
 Address.....Park Building
 Tel.: RE 2-3520.....KBS

President.....O. J. Grau
 Sta. Mgr., Prog. Dir.....Paul Benson
 Chief Engineer.....Robert L. Lamb

KWWL—Waterloo—1947

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Black Hawk Bdcstg Co.
 Address.....Insurance Bldg.
 Tel.: AD 4-4404.....MBS
 Representative.....Avery-Knodel, Inc.
 President.....Ralph J. McElroy
 Gen., Sta. Mgr.....Bill C. Baldwin
 Chief Engineer.....E. M. Tink

KXEL—Waterloo—1942

Frequency: 1540 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....KXEL Bcstg. Co.
 Address.....P.O. Box 2395
 Tel.: AD 3-3371.....ABC
 Representative.....Bolling
 President.....Cy N. Bahakel
 General, Sta. Mgr.....Frank Tirico
 Comm. Prom. Mgr.....Al Laval
 Ch. Eng., Program Dir.....Don Kassner
 Publicity Dir.....George Patrick

KWVY—Waverly—1958

Frequency: 1470 Kc.....Power: 1 kw., d.
 Owned By.....Cedar Valley Bcstg. Co.
 Address.....123 1st St. S.E.
 Tel.: 1470.....Independent
 President, Gen. Mgr.....John W. Talbott
 Commercial Manager.....George Mills
 Program Dir.....J. A. Meyer
 Chief Engineer.....Gene Landau

KJFJ—Webster City—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Triangle Bcstrs.
 Address.....Box 222
 Tel.: Temple 2-1410.....KBS
 Representative.....Hil F. Best
 President.....D. D. Treu
 General, Comm. Mgr.....Don Treu
 Program, Public Dir.....G. D. Warland
 Sales Prom. Mgr.....Cal Haworth
 Chief Engineer.....Aldis Hendrickson

Pop.: 2,359,000
 Families: 786,000
 Radio Homes: 731,000

KANSAS

TV Homes: 636,000
 AM Stas. in State: 46
 TV Stas. in State: 9

KSOK—Arkansas City—1947

Freq.: 1280 Kc.....Power: 1 Kw. d., 100 W. n.
 Owned-Operated By.....The KSOK Bdcstg. Co.
 Address.....P.O. Drawer 917
 Tel.: 2666.....Independent
 President.....Oscar S. Stauffer
 Gen. Sta. Mgr.....S. C. Thompson
 Program Director.....W. C. Embry
 Commercial Manager.....Tom Parmley
 Chief Engineer.....N. Wayne Owens

KARE—Atchison—1939

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Griffith-Buenning Bdcstg. Co.
 Address.....Fifth & Kansas Ave.
 Tel.: 2477.....KBS
 Representative.....Sears & Ayer
 Co-Owners.....J. M. Griffith, Paul H. Buenning
 General Mgr.....James M. Griffith
 Comm. Mgr.....Paul H. Buenning
 Chief Engineer.....L. H. Winegardner

KANSAS

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Operated By: Midwest Bdcstg System
Address: P.O. Box 132
Tel.: 434. KBS
Representative Best
President Cecil W. Roberts
Comm. Mgr. J. LeRoy, Jr.
Program Director Evelyn Beech
Station Manager Glen A. Halbe
Chief Engineer R. Still

KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By: The Midwest Bcstg. Co., Inc.
Address: 306 W. 8th
Tel.: Clinton 1-3800. ABC
News. Affil. Journal, Winfield Courier, Others
Representative Hollingbery
President Richard A. Seaton
General, Comm. Mgr. Robert L. Pratt
Commercial Manager E. B. Spoonamore
Program Dir. Richard S. Embody
Chief Engineer J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned. Town & Farm Co., Inc.
Address Grand Island, Neb.
Tel.: HO 2-3305. Independent
Rep. H-R Reps.
President Don Searle
Exec. V.P. William A. Martin
Station Manager Ed. Mason
Commercial Mgr. Bill Moore
Business Mgr. Willard Morton

KFRM—Concordia—1947

Frequency: 550 Kc. Power: 5000 Watts d.
Owned-Oper. By: KMBC Bcstg. Co.
Address KMBC Building
Tel.: HA 2650. ABC-MBS
Representative Peters, Griffin & Woodward
Pres., Comm. Mgr., Pub. Dir. Don Davis
Chief Eng. Henry Goldenberg

KNCK—Concordia—1954

Frequency: 1390 Kc. Power: 500 Watts d.
Owned. General Bcstg. Co., Inc.
Address Concordia, Kans.
Tel.: 1414. KBS
Pres., Gen., Sta. Mgr. W. F. Danenbarger
Comm. Mgr., Prog. Dir. Oscar W. Allen
Chief Engineer Don Sasnett

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By: Dodge City Bcstg. Co.
Business Address 705 Second St.
Tel.: HU 3-3151. MBS
Newspaper Affil. Dodge City Daily Globe
Representative Venard-Rintoul & McConnell
President J. C. Denious, Jr.
Gen., Station Mgr. W. Elliott

Comm., Prom. Mgr. Ruth Petersen
Program Director Herschel Holland
Chief Eng. Bob Ellinger

KBTO—El Dorado—1953

Frequency: 1360 Kc. Power: 500 Watts d.
Owned-Oper. By: El Dorado Bcstg. Co.
Address 205½ S. Main
Tel.: HUnter 3-3151. KBS
Representative Indie Sales
Owner O. A. Tedrick
General Manager Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Bluestem Bcstg. Co., Inc.
Address Box 350
Tel.: DI 2-1400. Independent
Representative Clark
Pres., Gen. Mgr. E. J. McKernan, Jr.
Commercial Mgr. Ed Kernan, III
Sales Prom. Mgr. Betty Wiershing
Operations Head Curt Stallings
Chief Engineer Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc. Power: 500 Watts d.
Owned. Ft. Scott Bcstg. Co.
Address Box 72
Tel.: 2545. KBS
Pres., Gen. Mgr. Lloyd C. McKenney
Comm., Sta. Mgr. Jim McKenney
Sales Prom. C. Stevens
Publicity Dir. Jim Ross
Chief Engineer Dale Holland

KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: KIUL, Inc.
Address 509 Main St.
Tel.: BRidge 6-3251. NBC-KBS
Newspaper Affil. Telegram
Representative Hal Holman
President, General Mgr. Robert Wells
Sales Prom. Mgr. Lucille Kaiser
Program Dir. Tony Jewell
Publicity Dir. Mary Connors
Chief Eng. Joe Tennesen

KNCO—Garden City—1949

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Oper. By: Ark Valley Bcstg. Co., Inc.
Address Box 247
Tel.: BRidge 6-4366. Independent
Representative Continental
President Ellsworth Sherman
General Manager John Hendry
Chief Engineer Gene Conjurske

KBLR—Goodland—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owner-Oper. By: Tri-State Radio, Inc.
Address 17th & Broadway
Tel.: TWinooks 9-2332. MBS
Sta. Representative Gill-Perna

General Manager.....Leslie E. Whittemore
 Commercial Mgr.....Jack Kaufman
 Program, Sta. Mgr.....E. R. Jones
 Chief Engineer.....Paul Bateman

KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Operated By.....KVGB, Inc.
 Address.....2007 17th St.
 Tel.: Gladstone 3-4318.....NBC
 Newspaper Affil.....Daily Tribune
 Representative.....Hollingbery
 President.....Helen Townsley Coogan
 General Mgr.....Grover C. Cobb
 Asst. Mgr.....Robert D. Hilgendorf
 Commercial Mgr.....Sherwood R. Parks
 Program Dir.....Ray H. Beals
 Chief Engineer.....Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....KAYS, Inc.
 Address.....2300 Hall St.
 Tel.: Market 4-2578.....Independent
 Representative.....Hal Holman
 President.....Ross Beach, Sr.
 General Mgr.....Robert E. Schmidt
 Sta. Comm. Mgr.....Kay Melia
 Prom. Director.....Don Gill
 Chief Engineer.....Leo Leglieter

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Nation's Center Bcstg. Co.
 Business-Studio Address.....17th & Harding
 Tel.: MO 2-4486.....NBC-KBS
 Representative.....Devney
 Pres., Sta. Mgr.....Fred L. Conger
 Commercial Director.....Robert Hanna
 Prog. Dir.....Dick Fraley
 Chief Engineer.....Marvin Reese

KWHK—Hutchinson—1946

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.
 Owned-Operated By.....Hill Smith Bcstg., Inc.
 Address.....525 N. Main
 Tel.: Mohawk 5-4461.....Independent
 Station Representative.....Gill-Perna
 Pres., Gen. Mgr.....J. D. Hill
 Commercial Manager.....Virginia Ater
 Station Manager.....Vern Minor
 Program Director.....Del King
 Sales Prom. Mgr.....Stan Gribble
 Publicity Director.....Chuck Bennett
 Chief Engineer.....Howard O'Brate

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Central Bcstg., Inc.
 Bus.-Studio Transmitter.....114 North 8th St.
 Tel.: 1010.....MBS-KBS
 President.....Nels Rupard
 Commercial Mgr.....T. J. Campbell
 Program Director.....Jimmy Goodman

KJCK—Junction City—1949

Frequency: 1420 Kc. ...Power: 1000 Watts d.
 Owner-Oper. By.....Junction City Bcstg. Co.
 Address.....724½ No. Washington St.
 Tel.: Cedar 8-3165.....Independent
 Representative.....Indie Sales
 President, Gen. Mgr.....R. L. Weir, Jr.
 Station Mgr.....A. B. Valencia
 Sales Prom. Mgr.....Pat Powers
 Chief Engineer.....Royce Baery

KCKN—Kansas City—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cy Blumenthal
 Address.....4121 Minnesota
 Tel.: FA 1-3200.....Independent
 Representative.....Grant Webb
 President.....Cy Blumenthal
 Gen. Sta. Mgr.....Ed Charles
 Commercial Mgr.....Dale Neal
 Program Director.....Jack Call
 Chief Engineer.....Marvin Bredemeier

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Lawrence Bcstrs. Inc.
 Address.....Route 5
 Tel.: VI 3-1320.....Independent
 Representative.....Indie Sales
 President.....Lee Morgan
 General Mgr., Prog. Dir.....Arden Booth
 Commercial Manager.....Cliff Kimberling
 Chief Engineer.....Earl Sundbye

KCLO—Leavenworth—1948

Frequency: 1410 Kc. ...Power: 500 Watts d.
 Owned-Oper. By.....KCLO, Inc.
 Address.....P. O. Box 809
 Tel.: Mutual 2-1410.....KBS
 General Manager.....George B. Anderson

KSCB—Liberal—1948

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Seward County Bcstg. Co.
 Business Address.....East 8th St.
 Tel.: MA 4-3891.....Independent
 Representative.....Hil F. Best
 President.....Alf M. Landon
 General Manager.....Leon S. Salathiel
 Commercial Manager.....Mark Shor
 Program Director.....Joe Young
 Chief Engineer.....Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Manhattan Bcstg. Co.
 Address.....114 No. 4th St.
 Tel.: Prescott 8-4451.....Independent
 President.....Fred A. Seaton
 Gen., Sta. Manager.....Lowell E. Jack
 Commercial Manager.....David Jackson
 Program Director.....Shel Smith

KANSAS

Sales Program Mgr. Richard Hoff
Chief Engineer Harold Luehring

KNDY—Marysville—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned W. N. Schnepf
Address 803½ Broadway
Tel.: Hillcrest 3-4361 KBS
Station Representative Hil F. Best
President W. P. Glaspey
General, Comm. Mgr. James D. Kastner
Program Director Mrs. Jane Ready
Chief Engineer Jack G. Haller

KNEX—McPherson—1949

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Operated By K. R. Krehbiel
Address Box 186
Tel.: 1540 KBS
Newspaper Affil. Daily Republican
Gen. Mgr., Ch. Eng. Claude Hughes
Prog., Pub. Dir. M. Heitschmidt

KBKC—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned By Public Radio Corp.
Address 5913 Woodson Ave.
Tel.: HEdrick 2-1480 MBS
President Lester Kamin
General, Comm. Mgr. Bill Allred
Program Director Ed Knight
Chief Engineer Robert Arzi

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
Owned KJRG, Inc.
Address Box 77
Tel.: ATwater 3-5150 KBS
Station Rep. Best, Biddick
President, Gen. Mgr. Geo. Basil Anderson
Comm. Mgr., Prog. Dir. Roy Lichtenberger
Chief Engineer Dean Grice

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By Ottawa Bcstg. Co.
Address P. O. Box 46
Tel.: CHerry 2-1220 Independent
General Mgr. Roderick B. Cupp
Commercial Mgr. Ronald G. Reed
Program Director Barry Rohde
Sales Program Mgr. William Dahlsten
Chief Engineer Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By Community Bcstg. Co.
Address P.O. Box 696
Tel.: 4050 KBS
President, Gen. Mgr. Richard R. Combs

KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n
Owned-Oper. The Pittsburg Bcstg. Co., Inc.

Address P.O. Box F
Tel.: Adams 1-7200 NBC
Representative Hollingbery
President E. V. Baxter
Gen., Sta. Mgr. John O. Bartlow
Program Dir. Marge Bartlow
Prom., Publicity Dir. Paul Hudson
Chief Engineer Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Stauffer Publications, Inc.
Address 1340 E. Quincy
Tel.: ADams 1-2800 KBS
Newspaper Affil. Headlight & Sun
Representative Avery-Knodel
President O. S. Stauffer
General Mgr., Chief Eng. Jim Treat
Commercial Manager Jean More
Program Director Michael Trepa
Sales Program Mgr. John Hayden

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
Owned Clem Morgan
Address 209½ S. Main St.
Tel.: GRGreenwood 2-4405 Independent
General Manager Clem Morgan
Program Dir. Eddie Sherman
Publicity Dir. Agnes R. Morgan
Chief Engineer F. C. Morgan

KRSL—Russell—1956

Frequency: 990 Kc. Power: 250 Watts
Owned KILo Broadcasting Co.
Address Box 666
Tel.: HUDson 3-3121 KBS
Representative Rest
Owner, Gen. Mgr. Fred L. Thompson
Comm., Chief Eng. Charles Thompson

KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts
Owned By Salina Bcstg., Inc.
Bus.-Studio Address 7th & Iron
Tel.: TA 3-3701 MBS
Exec. V. Pres. R. W. Chapin
General Mgr. R. M. McKune
Operations Mgr. John Henshall
Chief Eng. Don Englehart

WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By Stauffer Publications, Inc.
Address Box 119
Tel.: CR 2-3456 CBS
Newspaper Affil. Journal, Capital
Representative Avery-Knodel
President O. S. Stauffer
General Manager Thad Sandstrom
Sales Mgr. Hilton Hodges

KJAY—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d.: 1 Kw. n.

KANSAS-KENTUCKY

Owned-Oper. By KJAY, Inc.
 Address 916 Kansas Ave.
 Tel.: CE 3-1336 Independent
 Representative Gill-Perna
 President Dale S. Helmers
 General, Comm. Mgr. Robert Stohrs
 Program Director Joe Stavos
 Chief Engineer Rae Bowman

KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned Charles Bailey Axton
 Address Box 538
 Tel.: CE 4-3444 MBS
 General Manager Bailey Axton
 V. Presidents Louise-Charle Axton
 Commercial Mgr. Tom Murray
 Program Director Merle Blair
 Station Manager Bob Barber
 Chief Engineer Harold Grant

WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By ... WREN, Bdcstg. Co., Inc.
 Address 1001 Fillmore St.
 Tel.: CE 2-0505 ABC
 Representative Hollingbery
 President Alf M. Landon
 Gen., Sta. Manager Max G. Falkenstein
 Commercial Manager Paul Dixon
 Program Manager Bob Richmond
 Sales Promotion Manager Bonnie Purnell
 Chief Engineer Al King

KAKE—Wichita—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned KAKE Broadcasting Co., Inc.
 Address Box 1240
 Tel.: WH 3-4221 MBS
 Representative .. Venard, Rintoul & McConnell
 President Mark H. Adams
 General Manager Dale McCoy, Jr.
 Station Mgr. Wyman Schepp
 Commercial Manager Roger Peppard
 Program Director Scott McCullough
 Chief Engineer Gene Courtney

KFBI—Wichita—1922

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Operated By ... Jayhawk Bdcstg. Corp.
 Address 42nd & N. Broadway
 Tel.: TE 8-3377 Independent
 Representative Avery-Knode

President Charles "Buddy" Rogers
 General, St. Mgr. Howard O. Peterson
 Program Director Joe Holcomb
 Chief Engineer Franz Smith

KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts d.
 Owned-Operated By ... Radio Station KFH Co.
 Address Market at Williams St.
 Tel.: AM 2-4491 CBS
 Newspaper Affiliation Eagle
 Representative Blair
 President John Rigby
 Executive Vice Pres. M. M. Murock
 Gen. Mgr. T. P. Bashaw
 Comm. Mgr. John Merrell
 Program Director Donald Anderson
 Sales Prom. Mgr. Rick Weaver
 Chief Engineer Leslie Campbell

KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By Radio Active, Inc.
 Address 148 Misco Bldg.
 Tel.: HO 4-2387 Independent
 Station Representative Eastman
 General Mgr. K. R. Greenwood
 Commercial Mgr. Ron Blue
 Program Dir. Tom Dunn
 Sales Program Mgr. Robert Metheny
 Chief Engineer Len Eallard

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
 Owned By KSIR, Inc.
 Business Address Box 933
 Tel.: WH 2-3253 Independent
 Station Representative Pearson
 Pres., Comm. Mgr. Mack Sanders
 Gen. Sta., Chief Eng. K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By ... Wichita Beacon Bcstg. Co.
 Address 2829 Saina Ave.
 Tel.: TE 8-3331 Independent
 Representative Hollingbery
 President O. E. Bradley
 V.P., General Manager J. Milton Hall
 Comm. Prog. Mgr. Harold H. Hale
 Program Director Virginia Welch
 Chief Engineer M. W. Mulanix

Pop.: 3,238,000
 Families: 886,000
 Radio Homes: 869,000

KENTUCKY

TV Homes: 646,000
 AM Stas. in State: 81
 TV Stas. in State: 5

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
 Owned By Albany Bcstg. Co.
 Business Address Box 1471

Tel.: 150 KBS
 Sta. Reps. Geo T. Hopewell; Kentucky Sales
 Presidents Wallace Allred-Cecil Speck
 General, Station Mgr. Welby Hoover
 Commercial Manager Sidney H. Scott

KENTUCKY

Sales Prom., Prog. Dir. Darrell Speck
Publicity Director. Robert E. Lee
Chief Engineer. Pat Hall

WCMI—Ashland—1935

Frequency: 1340 Kc. Power: 250 Watts
Owned By. Gregg Radio Group
Address. P.O. Box 949
Tel.: EA 4-6111. Independent
Sta. Representative. Pearson
President. Frederic Gregg, Jr.
General, Comm. Mgr. Henry E. Grad
Program, Publicity Dir. William B. Pierce
Chief Engineer. Eugene P. Henson

WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned. WTCR, Inc.
Address. 4000 Albemarle St., N.W., Wash. D.C.
Tel.: EMerson 3-8110. Independent
Representative. Bolling
President. Connie B. Gay
Gen. Mgr., Comm. Mgr. H. S. Tweel
Program Director. Margaret Stephens
Chief Engineer. Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By. Brown Radio & TV Co.
Address. 107 Sycamore St.
Tel.: 498. Independent
Representative. Hil F. Best
Pres., Gen. Mgr. Dwight L. Brown
Sales Prom. Mgr. Homer L. Jackson
Chief Eng. Everett Lawson

WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.
Owner. Bardstown Broadcasting Co.
Address. 216 N. 3rd
Tel.: FI 8-3943. KBS
President. Lawrence W. Adams
Prog. Dir. Glenn Nickels
Sales Prom., Chief Eng. Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By. Purchase Bcstg. Co.
Address. Highway 408
Tel.: LA 7-2581. KBS
Representative. Continental
President. J. Shelby McCallum
General, Sta. Mgr. Jerry Crutchfield
Program Dir. Globe Pollock
Commercial Mgr. Margaret Allen
Sales Prom. Mgr. Roger Allen
Chief Engineer. Paul Herrington, Jr.

WBGH—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By. Bowling Green Bcstg. Co.
Address. 913½ College St.
Tel.: VI 2-1638. Independent
Station Representative. Hil F. Best
General, Sta. Mgr. Clement Coker
Comm., Program Mgr. William H. Howell
Chief Engineer. Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By. Daily News Bcstg. Co.
Address. 804½ College St.
Tel.: VI 3-4325. ABC
Newspaper Affiliation. Park City Daily News
Representative. Pearson
President. J. Ray Gaines
General, Station Mgr. Al Temple
Commercial Mgr. Henry Brosche
Program Dir. Jack Eversole
Chief Engineer. Jack Hendrick

WLBK—Bowling Green—1939

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Bowling Green Bcstrs., Inc.
Address. 901 Fairview
Tel.: VI 3-3212. MBS-KBS
Sta. Representative. Burn-Smith
President. Cy N. Bahakel
General, Comm. Mgr. Bob Proctor
Program, Ch. Eng. Bud Tyler

WTCO—Campbellsville—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Taylor City Bcstg. Co.
Address. P.O. Box 248
Tel.: 380. KBS
Representative. Hil F. Best
President. H. T. Parrott
General Manager. Redman L. Turner
Sta. & Comm. Mgr. Thomas Kerr

WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watt
Owner. Central City, Greenville Bcstg. Co.
Address. 110 North First St
Tel.: 818. Independent
Representative. Hil F. Best
Station Mgr. Bobby Anderson
Chief Engineer. B. J. Stone

WNES—Central City—1955

Frequency: 1600 Kc. Power: 500 Watts, d.
Owner. Muhlenberg Bcstg. Corp.
Address. Box 323
Tel.: 1000. KBS
Rep. Kentucky Radio Sales
President. Andy Anderson
Gen., Mgr. Ronald L. Peane

WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By. Tri-County Bcstg. Corp.
Address. Columbia
Tel.: FULTON 4-4111. KBS
Station Representative. Hil F. Best
President, Gen. Mgr. John B. Horton
Commercial Manager. Lanier Bu chett
Station Manager. Ray Doss
Program Director. James M. Gaskins
Sales Program Mgr. Edwin Cundiff
Chief Engineer. Lewis Owens

WCTT—Corbin—1947

Frequency: 680 Kc. Power: 1000 Watts
 Owned-Oper. By... Corbin Times-Tribune, Inc.
 Business Address... Corbin
 Tel.: 1071... MBS-KBS
 Newspaper Affil... Corbin Times-Tribune
 President... J. Springer Robinson
 General Manager... John L. Crawford
 Station Manager... Art Grunewald
 Program Director... Archie Wyatt
 Commercial Mgr... S. G. Hembree
 Chief Engineer... Chas. Sulfredge

WCPM—Cumberland—1951

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By... Cumberland Bcstg. Co.
 Address... P. O. Box 955
 Tel.: 260... KBS
 Representative... Best
 Pres., Gen. Mgr... Elmo Mills
 Station Manager... Clyde Beal

WCYN—Cynthiana—1956

Frequency: 1400 Kc. Power: 100 Watts
 Owned... WCYN Radio, Inc.
 Address... Pike & Walnut Sts.
 Tel.: 1480... KBS
 President, Ch. Eng... Estil A. Anderson
 Gen. Mgr... Bob Doll
 Comm. Mgr... Mrs. Helen Williams

WHIR—Danville—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Commonwealth Bcstg. Corp.
 Business Address... P.O. Box 632
 Tel.: DANville 1230... MBS, KBS
 Representative... Hal Holman Co.
 Pres., Gen. Mgr... W. T. Isaac
 Program Director... Raymond L. Ramsey
 Chief Engineer... Paul Smith

WIEL—Elizabethtown—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Elizabethtown Bcstg. Co.
 Business Address... Leitchfield Road
 Tel.: RO 5-5151... KBS
 Station Representative... Hil Best
 President... J. W. Hodges
 General Manager... Dee Huddleston
 Commercial Manager... Calvin Skaggs
 Program Director... Thomas Skinner
 Chief Engineer... Thomas Baldwin

WSTL—Eminence—1956

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned... Eminence Broadcasting Co.
 Business Address... P.O. Box 147
 Tel.: Vinewood 5-4111... Independent
 President... Victor M. Bellamy
 General, Station Mgr... Kendell C. McCloskey
 Program Director... Quida McCloskey
 Chief Engineer... Paul D. Milby

WSAC—Ft. Knox—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By... Fort Knox Bcstg. Corp.
 Address... Fort Knox, Ky.
 Tel.: ELgin 1-3121... Independent
 Pres., Gen. Mgr... B. E. Cowan
 Commercial Mgr... J. R. Cowan
 Program Dir... R. J. Campbell

WFKY—Frankfort—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Frankfort Bcstg. Co.
 Address... 309 W. Main St.
 Tel.: CA 3-8281... Independent
 Representative... Hollingsbery
 Pres., Gen. Mgr... Ken Hart
 Station Mgr... Bud McClain
 Program Dir... Loren Hooker
 Sales Prom. Mgr... Jim Stivers
 Publicity Dir... Patsy Flynn
 Chief Engineer... K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By... Franklin Favorite-WFKN, Inc.
 Address... 103 N. High St.
 Tel.: Justice 6-4481... KBS
 Pres., Gen. Mgr... L. L. Valentine
 Comm., Sales Prom. Mgr... Howard H. Ogles
 Program Director... A. W. Kockritz, Jr.
 Publicity Director... Stanley Portmann
 Chief Engineer... Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Ken-Tenn Bcstg. Corp.
 Business Address... Box 482
 Tel.: 1270... Independent
 Newspaper Affiliation... Fulton County News
 President... Paul Westpheling
 Gen., Sta. Mgr... Mrs. P. Westpheling
 Sales Prom. Mgr., Ch. Eng... Kenneth Turner
 Prog., Pub. Dir... Mary Nelle Wright

WGOR—Georgetown—1957

Frequency: 1580 Kc. Power: 10 Kw. d.
 Owned-Operated By... Robert E. Johnson
 Business Address... First National Bank Bldg.
 Tel.: 1580... MBS
 Representative... Hopewell
 Pres., Ch. Eng... Robert E. Johnson
 General, Comm. Mgr... Arno Walker
 Program Director... John Bock
 Sales Program Mgr... Robert Wa d
 Publicity Director... Bill Thompson

WKAY—Glasgow—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Glasgow Bcstg. Co., Inc.
 Address... Happy Valley Rd.
 Tel.: OLive 1-2141... KBS
 President... Jack Pedigo

KENTUCKY

Gen., Sta., Comm. Mgr., Chief Eng. Clovis Sadler
Sales Prom. Mgr. J. M. Barrick
Pub., Prog. Dir. Moena E. Sadler

WHLN—Harlan—1941

Frequency: 1410 Kc. Power: 5 Kw. d.
Owned-Oper. By Radio Harlan, Inc.
Business Address Box 898
Tel.: 625 KBS
Representative Burn-Smith
President J. Francke Fox, Jr.
Gen., Sta. Mgr. James T. Morgan
Sales Prom. Mgr. Larry Dean
Program Director Jack Hoskins
Chief Engineer Marvin Johnson

WHBN—Harrodsburg—1955

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By Fort Harrod Bcstg. Corp.
Address Box 247
Tel.: 1420 KBS
Rep. Continental
President, Comm. Mgr. I. G. Spencer
Gen., Sta. Mgr. Vic Bellamy

WKIC—Hazard—1947

Frequency: 1390 Kc. Power: 5000 Watts d.
Owned-Oper. By Mt. Bcstg. Service, Inc.
Address Box 239
Tel.: GEneral 6-2121 KBS
Representative Kentucky Radio Sales
President Fred B. Bullard
General Manager Ernest Sparkman
Commercial Manager Julius Lasslo
Prog. Dir. Norma Strong
Chief Engineer Doug Slough

WSON—Henderson—1941

Frequency: 860 Kc. Power: 500 Watts d.
Owned-Oper. By Henderson Bcstg. Co., Inc.
Address P. O. Box 418
Tel.: VA 6-3923 KBS
Pres., Gen. Mgr. Hecht S. Lackey
Station Manager William F. Russell
Sales Manager Ewing Graham
Chief Engineer D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Hopkinsville Bcstg. Co., Inc.
Business Address Bass Arcade
Tel.: TU 5-5331 CBS
Pres., Gen. Mgr. F. Ernest Lackey
Sta., Comm. Mgr. Katherine Peden
Program Director Frank Cameron
Sales Program Mgr. Hal King
Publicity Director Margaret Wyatt
Chief Engineer Walter Wilson

WKOA—Hopkinsville—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned By Pennyryle Broadcasting Co.
Address 808½ South Main St.
Tel.: TU 6-1204 KBS
Sta. Reprs. Geo. T. Hopewell; Kentucky Sales

Pres. Gen. Mgr. William H. Higgins
Com. Mgr. Mrs. Reginald Catlett
Program Director James M. Suddeth
Sales Program Mgr. David A. Cooper
Publicity Director James E. Wilkens
Chief Engineer Marvin J. Mahoney

WLBN—Lebanon—1953

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned Lebanon-Springfield Bcstg. Co.
Address P. O. Box 647
Tel.: 486 KBS
Representative Hil F. Best Kentucky
Gen., Sta. Mgr. J. T. Whitlock
Commercial Manager Allen Baker
Program Director Bruce Lankford
Chief Engineer W. B. Kelly

WMTL—Leitchfield—1959

Frequency: 1580 Kc. Power: 250 Watts
Owned By Rough River Bcstg. Co.
Address 53 Court Square
Tel.: 351 Independent
President, Gen. Mgr. James Shacklette
Commercial Mgr. Ralph Flood
Chief Engineer Graham Peck

WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WLAP Radio, Inc.
Business-Studio Address 177 N. Upper St.
Tel.: 3-2727 ABC
Representative John E. Pearson
President John B. Poor
General Manager L. C. Redmon
Program Director William Lacker
Chief Engineer Robert Jones

WBLG—Lexington—1946

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By Lexington Bcstg. Co.
Address 134 N. Limestone St.
Tel.: 3-0433 ABC
Representative Meeker
Pres., Gen. Mgr. Roy B. White, Jr.
Assistant Manager Bob Peters
Commercial Mgr. Jim Tomblin
Program Director Robert Barton
Chief Engineer James Patrick

WVLK—Lexington—1947

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.
Owned-Oper. By Bluegrass Bcstg. Co., Inc.
Address Phoenix Hotel
Tel.: LE 4-6470 MBS
Representative Hollingbery
President Donald J. Horton
General Mgr. Ted Grizzard
Commercial Manager George T. Webb
Program Director Claude Sullivan
Chief Engineer Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By London Broadcasting Co.

Address.....Box 333
Tel.: VO1unteer 4-2148.....Independent
Sta. Representative.....Hil F. Best Co.
Pres., Gen., Sta. Mgr......Elmo Mills
Chief Engineer.....Russell Henson

WAVE—Louisville—1933

Frequency: 970 Kc.....**Power:** 5000 Watts
Owned-Operated By.....**WAVE, Inc.**
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Rep......NBC Spot Sales
President.....George W. Norton, Jr.
General Mgr......Nathan Lord
Commercial Manager.....Woody Dulaney, Jr.
Program, Sales Prom. Mgr......James Caldwell
Chief Engineer.....Wilbur Hudson

WAKY—Louisville—1936

Frequency: 790 Kc. ...**Power:** 5000 d. 1000 n.
Owned-Operated By.....McLendon Corp.
Bus. Studio Address.....Ky. Home Life Bldg.
Tel.: JU 7-8871.....MBS
Representative.....Blair
President.....Gordon B. McLendon
Gen. Mgr......Jack Lee
Chief Engineer.....G. Callison

WHAS—Louisville—1922

Frequency: 840 Kc. ...**Power:** 50,000 Watts
Owned-Oper. By.....**WHAS, Inc.**
Address.....525 W. Broadway
Tel.: JU 5-2211.....CBS
Newspaper Affil......Courier-Journal, Times
Representative.....Henry I. Christal Co.
President.....Barry Bingham
Director.....Victor A. Sholis
Sales Director.....John M. Fouts
Program Director.....George Walsh
Sales Prom., Publicity Dir......William F. Leader
Chief Engineer.....Orin Townner

WINN—Louisville—1940

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WBC, Inc.
Bus. Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Representative.....Avery-Knodel
Pres., Gen. Mgr......Glen A. Harmon
Comm. Mgr......James Nathan
Program Dir......Bill Gerson
Promotion Mgr......Helen Roberts
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1946

Freq.: 1080 Kc....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News, Affil....Lanchester (Ohio) Eagle-Gazette
Representative.....Robt. Eastman
President.....Charles Sawyer
General, Comm. Mgr......William H. Spencer
Program Dir......Barney Groven
Chief Engineer.....William H. Faulkner

WKY—Louisville—1946

Frequency: 900 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Bus. Studio Address.....431 W. Jefferson St.
Tel.: JU 3-4811.....Independent
Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr......F. Eugene Sandford
VP., Oper. Mgr......E. Halsey Sandford
Commercial Manager.....John M. Thompson
Program Dir......Carl Shook

WLou—Louisville—1948

Frequency: 1350 Kc.....**Power:** 5000 Watts d.
Owned-Oper. By.....Rounsaville of Louisville, Inc.
Business-Studio Address.....2549 S. Third St.
Tel.: ME 7-6531.....Independent
Sta. Reps......Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General Mgr......E. F. Shadburne
Comm. Program Dir......William Summers
Chief Engineer.....Steve Dawson

WTMT—Louisville—1958

Frequency: 620 Kc.....**Power:** 500 Watts
Owned By.....Jefferson Bdcstng. Co. Inc.
Business Address.....1300 S. 4th St.
Tel.: ME1rose 7-2527.....MBS
Pres., Gen. Mgr......Earl F. Hash
Program Director.....Jack Tipton
Sales Program Mgr......Lee Stinson
Chief Engineer.....Theodore E. Jones

WFMW—Madisonville—1949

Frequency: 730 Kc.....**Power:** 250 Watts d.
Owned By.....Messenger Bdcstg. Co., Inc.
Address.....Box 351
Tel.: TA 1-4096.....KBS
Newspaper Affiliation.....Messenger
Representative.....Best
President.....Edgar Arnold, Sr.
Gen. Sta. Manager.....H. W. Wells
Comm. Mgr......Elmer L. Kelley, Jr.
Sales Promotion Mgr......Leslie Legrand
Program Director.....J. G. Gatlin
Chief Eng......Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....**Power:** 500 Watts, d.
Owned.....Hopkins County Bcstrs.
Business Address.....111 S. Main St.
Tel.: TAYlor 1-7420.....ABC
General Mgr., Chief Eng......Conway Smith
Commercial Manager.....Jerry McKonly
Program Director.....George Vought
Publicity Director.....Hobert Thomson

WWXL—Manchester—1956

Frequency: 1580 Kc.....**Power:** 250 Watts d.
Owned.....Wilderness Rd. Bcstg. Co.
Address.....P.O. Box 368
Tel.: LY 8-4694.....KBS
President.....J. L. Tighe
Gen., Sta. Mgr......Roy A. Redmond
Chief Engineer.....Robert Banks

KENTUCKY

WNGO—Mayfield—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By..... West Ky. Bcstg. Co.
Business Address..... Paducah Rd.; Box 431
Tel.: 1597.....KBS
Representative.....Indie Sales
President.....Mose Bohn
Gen. Sta. Mgr.....Charles W. Stratton
Commercial Manager.....Jim Freeland
Program Director.....Bill Scarbrough
Chief Engineer.....Joe Hargrove

WFTM—Maysville—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Standard Co.
Bus. Address.....626 Forest Ave.
Tel.: Logan 4-3361.....MBS-KBS
President.....Charles P. Clarke
General Manager.....John W. Betts
Commercial Manager.....Herbert Williams, Jr.
Program Director.....Lawrence McGill
Chief Engineer.....Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 560 Kc. Power: 500 Watts d.
Owned-Oper. By.....Cumberland Gap Bcstg.
Address.....N. 19th St. Extension
Tel.: 980.....KBS
Representative.....Devney
President.....U. G. Brummett
Gen. Mgr.....Maurice K. Henry
Program Director.....Bill Baker
Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By.....Wolf Creek Bcstg. Co.
Address.....Box 36
Tel.: Fillmore 8-3166.....KBS
Station Manager.....Fred A. Staples
Chief Engineer.....L. Cook

WMOR—Morehead—1955

Frequency: 1330 Kc. Power: 1000 Watts, d.
Owned & Operated By.....Morehead Bcstg. Co.
Business Address.....Main St.
Tel.: State 4-4141.....KBS
Sta. Representative.....Kentucky Radio Sales
President.....J. Earl McBrayer
General Manager.....W. M. Whitaker
Chief Eng.....Earl S. Young

WMST—Mt. Sterling—1957

Frequency: 1150 Kc. Power: 500 Watts
Owned By.....Mt. Sterling Broadcasting Co.
Business Address.....34 Broadway
Tel.: 1150.....KBS
Station Representative.....Geo. T. Hopewell
President.....Jack Reynolds
General Manager.....Gary Lister
Chief Engineer.....William McGuire

WLOC—Munfordville—1956

Frequency: 1150 Kc. Power: 1 Kw., d.

Owned.....S. Central Ky. Bcstg. Co.
Address.....Munfordville
Tel.: JA 4-4111.....Independent
President.....H. T. Parrott
Gen. Mgr., Sales Prom.....J. W. Pickett
Program Dir.....Mary Goodman
Chief Engineer.....W. H. Edwards

WNBS—Murray—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Service Bcstg. Co.
Address.....P. O. Box 548
Tel.: Plaza 3-3411.....Independent
Representative.....Dore
Pres., Sta. Mgr.....Charles Shuffet
Gen. Mgr., Ch. Engr.....C. H. Hulse
Commercial Manager.....Ed Griffin

WNKY—Neon—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned.....Letcher Bcstg. Corp.
Business Address.....Neon
Tel.: 7714.....KBS
President.....Dave L. Craft
Gen. Sta. Mgr.....Jack Burkich
Commercial Mgr.....Hence Eversale
Program Dir.....Patsy Darnell
Sales Prom. Mgr.....Lovell Williams
Publicity Dir.....Nolan Webb
Chief Engineer.....Howard Williams

WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....806 Monmouth St.
Tel.: JU 1-7100.....Independent
Representative.....Devney
President.....James G. Lang
General Manager.....Ann Rolles Lang
Station Mgr.....R. D. Nunn
Commercial Mgr.....R. L. Pike
Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Owensboro Bcstg. Co., Inc.
Address.....Box 538
Tel.: MU 3-1558.....CBS
Newspaper Affiliations.....Messenger, Inquirer
Station Representative.....Everett-McKinney
President.....Lawrence W. Hager
General Manager.....Hugh O. Potter
Assistant Manager.....Marshall Bruner
Program Director.....Cliffordean Potter
Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By.....Owensboro On The Air, Inc.
Address.....Highway 60 West
Tel.: MU 3-3521.....ABC
President.....V. J. Steele
General Manager.....Malcolm Greep
Commercial Manager.....Parker Smith

Station Program Dir. Earl Fisher
 Asst. Program Dir. Jim Orten
 Publicity Dir. Ruth Steele
 Chief Engineer Earl Jagoe

WDXR—Paducah—1957

Frequency: 1560 Kc. Power: 1 kw.
 Owned By E. W. McKinney-Smith
 Address 10 N. 7th St.
 Tel.: 3-1737 NBC
 Station Rep. Dora-Clayton
 President, Gen. Mgr. E. W. McKinney-Smith
 Chief Engineer Paul Lawrence

WKYB—Paducah—1946

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.
 Owned-Oper. By Barrington Co. of Ky.
 Business Address 526 Jefferson
 Tel.: 2-1678 MBS
 Representative Bolling
 Pres. Bruce Barrington
 General Mgr. Richard B. Friend
 Comm. Sta. Mgr. Jim M. Page
 Program, Prom. Mgr. Lee Davis
 Ch. Eng. Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By .. Paducah Bdcstg. Co., Inc.
 Address Taylor Bldg
 Tel.: 2-8231 CBS
 Sta. Representative Bernard Howard
 President, Gen. Mgr. Pierce E. Lackey
 Commercial Mgr. Linn Wolff
 Station, Program Dir. Robert P. Joseph
 Publicity Dir. Bonnie Jarrett
 Chief Engineer U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Big Sandy Bcstg. Co.
 Address 121 Main St.
 Tel.: 1196 MBS-KBS
 Station Rep. Hil Best, Ky. Radio Sales
 Owner, General Mgr. Ted Arnold Silvert
 Program Dir. Bill Barker
 Chief Engineer Richard Conley

WKLX—Paris—1955

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned & Operated By Paris Bcstg. Co.
 Address 630 Main St.
 Tel.: 1440 KBS
 Representative Continental
 Pres., Gen. Mgr. C. W. Krause
 Comm., Sta. Mgr. Asher Sizemore
 Program Director Gertrude Clem
 Sales Prom., Publicity Dir. Curt Smith
 Chief Engineer James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By Cumberland Pub. Co.
 Address Mayo Trail

Tel.: GEneral 7-7323 Independent
 Newspaper Affiliation Pike County News
 President Mrs. W. J. Ward, Jr.
 General, Comm. Mgr. Roy E. Alexander
 Prog., Pub. Dir. John C. Adkins
 Chief Engineer Lawson Paxton

WPKE—Pikeville—1949

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By E. Ky. Bdcstg. Corp.
 Address Pikeville, Ky.
 Tel.: GEneral 7-4051 MBS-KBS
 Station Rep. Continental
 Pres., Gen. Mgr. Jack L. Hatcher
 Commercial Manager H. G. Sturgill
 Chief Engineer James K. Hoskins

WMLF—Pineville—1957

Frequency: 1230 Kc. Power: 250 Watts
 Owned Ken-Te-Va-Bcstg. Co.
 Address P.O. Box 26
 Tel.: ED 7-2100 Independent
 Representative ... Continental; Ky-Radio Sales
 President South C. Bevins
 Commercial Mgr. T. F. Hendrickson, Jr.
 Chief Engineer Hubert Turner

WDOC—Prestonsburg—1957

Frequency: 1310 Kc. Power: 5000 Watts d.
 Owned WDOC Radio
 Address No. Lake Drive
 Tel.: 2338 KBS
 President Gordon Collins
 General Mgr. Rex Osborne
 Chief Engineer Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc. Power: 1000 Watts, d.
 Owned By Stephens Industries, Inc.
 Address South Lake Drive
 Tel.: 2050 KBS
 Representative Hil F. Best
 President D. C. Stephens
 General Mgr. Dora S. Stephens
 Station Mgr. David L. Stephens
 Commercial Mgr. Clarence Robinson, Jr.
 Program, Chief Eng. Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By Princeton Bcstg. Co.
 Address Dawson Rd.
 Tel.: 2072 KBS
 Gen. Mgr., Chief Eng. Leslie Goodaker
 Comm. Mgr. Ellis Burnam
 Sales Prom. Mgr. Wilburn Wilson
 Program Dir. Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned Renfro Valley Bcstrs., Inc.
 Representative Kentucky Radio Sales
 V.P., Gen. Mgr. Tom Hargis
 Comm. Mgr. Benton Stokes

KENTUCKY

WEKY—Richmond—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned WEKY, Inc.
Address McKee Bldg.
Tel.: 1340 MBS-KBS
Pres., Gen. Mgr. O. C. Halyard, Jr.
Commercial Manager Robert J. Spradlin
Sales Promotion Mgr. Charles L. Mastin
Program Director Mrs. Loretta Canfield
Chief Engineer John D. Jennings, Jr.

WRUS—Russellville—1953

Frequency: 610 Kc. Power: 500 Watts d.
Owned-Oper. By So. Kentucky Bcsters.
Address P. O. Box 110
Tel.: PArkview 6-2471 KBS
Station Representative Hil F. Best
President Roth E. Hook
Gen., Comm. Mgr. Woodrow P. Sosh
Station Manager Earl Johnson
Program Director Mrs. Jo Davis

WLCK—Scottsville—1958

Frequency: 1250 Kc. Power: 500 Watts, d.
Owned By State Line Bcstg. Co.
Address 217½ W. Main St.
Tel.: 490 KBS
Station Rep. Best
President R. L. Turner
General Mgr. Bobby Colvin
Commercial Mgr. Marvin J. Nafus
Chief Engineer Eugene Harston

WTLO—Somerset—1958

Frequency: 1480 Kc. Power: 1 Watt d.
Owned By Pulaski Bcstg. Corp.
Address P.O. Box 443
Tel.: 1680 Independent
President, Gen. Mgr. O. Gowen
Commercial Mgr. H. Edwards
Program, Prom. Dir. C. Smith
Chief Engineer B. Thompson

WSFC—Somerset—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Southeastern Bcstg. Co.
Address Hwy. 1247
Tel.: 1240 MBS
Representative Ky. Radio Sales
Pres., Gen. Mgr. Mike Layman
Commercial Manager Donald Orwin
Program Director John A. Hartnett
Technical Dir. Ralph F. Denton
Chief Engineer Robert L. Shoopman

WKKS—Vanceburg—1958

Frequency: 1570 Kc. Power: 250 Watts
Owned By Karl Kegley
Address 1106 Fairlane Drive
Tel.: SWift 6-3411 Independent
President, Owner Karl Kegley
General, Comm. Mgr. Robert Keller
Chief Engineer Jesse Stamm

WMTC—Vancleve—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By Kentucky Mt. Holliness Assn.
Bus. Studio Address Vancleve
Tel.: NOrmandy 6-5006 Independent
Representative Continental
President Dr. Lela G. McConnell
General, Comm. Mgr. Willfred Fisher
Program Dir. Violet Person
Chief Engineer Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By Folkways Bcstg. Co., Inc.
Address Whitesburg
Tel.: 2711 Independent
President Ernest Tubb
General Mgr. Donald F. Crosthwaite
Comm. Mgr. Wallace R. Day
Program, Publicity Dir. Hazel A. Yontz
Chief Engineer Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc. Power: 500 Watts d.
Owned By County Bcstg. Co
Address Williamsburg
Tel.: 6125 Independent
President R. D. Ingram
General, Comm. Mgr. J. H. Reynolds
Chief Engineer B. Collier

WWKY—Winchester—1954

Frequency: 1380 Kc. Power: 1000 Watts d.
Owner Winchester Bcstg. Co., Inc.
Address 17½ W. Broadway
Tel.: Pioneer 4-2864 Independent
Sta. Representative Gene Bolles; Reilly
Pres., Gen. Mgr. Charles Drew
Commercial Manager D. Joe Abbott
Program Director Herman Kelly
Chief Engineer Tommy Bratton

**TO BE SURE —
YOU NEED THE BEST!**

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?



Pop.: 3,340,000
Families: 891,000
Radio Homes: 846,000

LOUISIANA

TV Homes: 686,000
AM Stas. in State: 75
TV Stas. in State: 13

KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.
Business Address... P.O. Box 306
Tel.: 90... Independent
President... H. Frenzel Pere
General Manager... George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Alexandria Bdcstg. Co., Inc.
Address... 601 Washington St.
Tel.: Hillcrest 3-2543... ABC
Representative... Weed
President... T. B. Lanford
Gen. Manager... Walter D. Melson
Station Manager... Alex Marchand
Program Dir... Skip Wilkerson
Chief Engineer... Lee Worthy

KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw.
Owned... Dixie Bcstg. Ser.
Address... 1515 Jackson St.
Tel.: Hillcrest 3-7454... Independent
Pres., Gen. Mgr... Irving Ward Steinman
Station Manager... William G. Lynch
Local Commercial Mgr... Chris Alexander
Production Manager... Wayne Whisenhunt
Sales Prom. Mgr... Bill Travis
Chief Engineer... Henry J. Lazarone

KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By... KSYL, Inc.
Address... Box 1489
Tel.: Hillcrest 2-6611... NBC
Rep... McKinney, Clarke, Brown
Pres., Comm. Mgr... Milton Fox
Gen., Sta. Mgr... Sylvan Fox
Chief Engineer... Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned-Oper. By... Amite Broadcasting Co.
Address... P.O. Box 787
Tel.: 8385... Independent
Gen. Sta., Comm. Mgr... C. W. Fitz
Program Director... Leonard Giacone
Chief Engineer... Vernon E. Dudley

KGAN—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned... Bolton & McCleary
Address... Box 1340
Tel.: 1340... Independent
Co-owners... N. Bolton; H. R. McCleary
Gen. Mgr... Bill Davis

KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.

Owned-Oper. By... Paul R. Schilling
Address... 217 S. Washington St.
Tel.: 1400... KBS
President... P. R. Schilling
General Mgr... William G. Darland, Jr.
Chief Engineer... Hugh Smith

WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Merchants Bcstrs.
Bus. Address... 3150 College Dr.; Box 14657
Tel.: Dickens 4-5275... Independent
Station Representative... John E. Pearson
Pres., Gen. Mgr... Ralph L. Burge
Commercial Manager... Harold G. Herthum
Sta. Mgr., Program Dir... Ronnie Gomez
Chief Engineer... Ed Van Valkenburg

WEND—Baton Rouge—1956

Frequency: 1380 Kc. Power: 500 Watts, d.
Owned By... Vox, Inc.
Address... Commerce Bldg.
Tel.: Dickens 3-6606... KBS
President, General Mgr... Bruce Broussard
Commercial Manager... Al Tabler
Program Director... Donald Sharp
Sales Program Mgr... Ross Gravoires
Publicity Director... Janile Higginbotham
Chief Engineer... William Temple

WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By... Community Bcstg. Co.
Address... P. O. Box 1226
Tel.: DI 8-6716... Independent
Station Representative... Forjoe; Brown
President, Gen. Mgr... R. Earle
Prog. Dir... Bernard Zuccaro
Comm. Mgr... Olas Olsen
Sta. Mgr., Pub. Dir... Scott W. Erwin
Chief Engineer... H. Cossov

WJBO—Baton Rouge—1934

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By... Baton Rouge Bcstg. Co., Inc.
Business-Studio Address... 444 Florida St.
Tel.: DI 2-5271... NBC
News. Affil... State Times, Morning Advocate
Sta. Representative... Geo. P. Hollingbery
President... Douglas L. Manship
Gen. Mgr... Mort Silverman
Commercial Mgr... Roger S. Davison
Program Director... Bill Cornelius
Chief Engineer... Leonard Benson

WLCS—Baton Rouge—1946

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By... Air Waves, Inc.
Business Address... 204 North St.

LOUISIANA

Tel.: DI 2-4411.....Independent
Representative.....Masla
President.....Norman Saurage, Jr.
Gen. Manager.....Lamar Simmons
Comm. Mgr.....T. A. LeBlanc
Prog. Dir.....Gene Nelson
Chief Eng.....Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WXOK, Inc.
Address.....243 Convention St.
Tel.: DI 4-7604.....Independent
Representative.....Bernard Howard
President.....Jules Paglin
General Manager.....S. Ray, Jr.
Station Manager.....Thomas L. McGuire
Prog. Dir.....Lucille Pollack
Chief Engineer.....Thomas W. Wood

WIKC—Bogalusa—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Curt Siegelin, Admin.
Business Address.....P. O. Box 811
Tel.: REpublic 5-1355.....MBS, KBS
Gen., Sta. Mgr.....John H. Knight
Chief Engineer.....H. L. Smith

WARB—Covington—1953

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Operated By.....WARB, Inc.
Address.....Box 568
Tel.: 1600.....KBS
President.....David C. Blossman
Gen. Mgr., Ch. Eng.....J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KSIG Bcstg Co., Inc.
Bus.-Studio Address.....320 N. Parkerson Ave.
Tel.: 1450.....MBS-KBS
Representative.....T. F. Clark
President.....Hirsch Scholl
General Manager.....Louis M. Basso
Commercial Manager.....Gene Griffin
Program Director.....Sheldon Kanter
Chief Engineer.....Fred Hebert

KDLA—DeRidder—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sabine Broadcasting Co.
Address.....Washington at First St.
Tel.: 7600.....KBS
President.....Cyril W. Reddoch
General Manager.....Ralph L. Hooks
Ch. Eng., Commercial Mgr.....Wayne L. Sanders
Program Director.....Pat Hughes
Sales Prom. Mgr.....Winsett Reddoch

KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tri-Parish Bcstg. Co.
Address.....Box 511
Tel.: GL 7-3041.....MBS
President.....Vincent Rehl
Gen., Sta. Mgr.....John Plauche

Program, Publicity Dir.....Karl R. DeRoven
Chief Engineer.....John Fuselier

KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Miss-Lou Bcstg. Co.
Address.....120 Louisiana Ave.
Tel.: 7200.....Independent
President, General Mgr.....George W. Wilson
Commercial Program Mgr.....A. L. Britt
Program Director.....Bob Bailey
Publicity, Chief Engineer.....Bob Wilson

KLFT—Golden Meadow—1955

Frequency: 1600 Kc.....Power: 1000 W. d.
Owned-Operated By.....Leo J. Theriot
Address.....1614 South Bayou D iver
Tel.: GReenfield 5-5165.....KBS
Representative.....Best
President, General Mgr.....Leo J. Theriot
Station Manager.....Linda Carskadon
Program Director.....Roy Vickmair

WFPR—Hammond—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airweb, Inc.
Business-Studio Address.....Box 432
Tel.: 960.....KBS
Pres., Gen. Mgr.....John A. Chauvin
Commercial Manager.....Foots' McCrory
Chief Engineer.....Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Haynesville Bcstg. Co.
Address.....3678 Beckham Dr., Shreveport
Tel.: 3804.....Independent
General Mgr.....Charles E. Ray

KVHL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Claiborne Bcstg. Corp.
Address.....Box 97
Tel.: 3804.....KBS
Sta. Representative.....Hil F. Best
President.....Tom Deas
General Mgr., Ch. Eng.....Colon Johnston

KCIL—Houma—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....KCIL, Inc.
Business Address.....P.O. Box 1031
Tel.: Uptown 2-6828.....KBS
Station Representative.....Indie Sales
President.....Denver T. Brannen
General, Commercial Mgr.....L. H. Thesmar
Program Director.....Virginia Ryder
Chief Engineer.....Earl Herron

KJEF—Jennings—1950

Freq.: 1290 Kc. Power: 1 Kw. d., 500 Watts, n.
Owned-Oper. By.....Jennings Bcstg. Co., Inc.
Address.....1521 Lake Arthur Ave.
Tel.: 1155.....MBS-KBS
Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey
Comm. Mgr.....Gerald Dugas

KPEL—Lafayette—1957

Freq.: 1420 Kc. . . . Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By Pelican Bcstg. Co.
 Address Box 853
 Tel.: CEnter 4-7418. ABC
 Sta. Reps. Bolles; Reilly; Tracy Moore
 President John Paul Goodwin
 Gen., Sta. Mgr. William A. Patton
 Comm. Manager James M. Drake
 Program Director Charles W. Malone
 Chief Engineer John H. Shipp, Jr.

KVOL—Lafayette—1935

Frequency: 1330 Kc. . . . Power: 1000 Watts
 Owned-Oper. By Evangeline Bcstg. Co., Inc.
 Business Address P.O. Box 1070
 Tel.: CE 4-5151. NBC
 Newspaper Affiliate Advertiser Gazette
 Representative Meeker
 President Morgan Murphy
 General Manager George H. Thomas
 Station Mgr. E. H. Hughes
 Comm. Mgr. Thomas G. Pears
 Chief Engineer Adrian Martin

KAOK—Lake Charles—1947

Frequency: 1400 Kc. . . . Power: 250 Watts
 Owned-Operated By KAOK, Inc.
 Address P. O. Box 1399
 Tel.: HE 6-7544. Independent
 Station Representative Bernard Howard
 President Stanley W. Ray
 General Station Mgr. Roy K. Rhodes
 Commercial Manager Leo Jackson
 Program Director Byron Dowdy
 Chief Engineer Walter Vones

KLOU—Lake Charles—1947

Frequency: 1580 Kc. . . . Power: 1000 Watts
 Owned-Oper. By Gulf Bcstg. Co., Inc.
 Bus.-Studio Address Box 975
 Tel.: HE 6-7277. Independent
 Representative Walker-Rawald
 President G. T. Owen
 General Mgr. R. S. Davison
 Chief Engineer G. M. Meisner

KPLC—Lake Charles—1935

Frequency: 1470 Kc. . . . Power: 5000 Watts
 Owned-Oper. By Calcasieu Bcstg. Co.
 Address Majestic Hotel
 Tel.: HE 9-2713. NBC
 Representative Weed
 General Mgr. Jim Toth
 Commercial Mgr. R. M. White
 Program Dir. A. B. Crafi
 Chief Eng. Edgar Barton

KLPL—Lake Providence—1957

Frequency: 1050 Kc. . . . Power: 250 Watts, d.
 Owned Radio Service Co.
 Address Box 342
 Tel.: 834. KBS
 Representative Bogner & Martin

Presidents E. McMurray & F. Baldwin
 Sta., Comm. Mgr. Gene Underwood
 Chief Engineer P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc. . . . Power: 250 Watts
 Owned Leesville Broadcasting Co.
 Address P. O. Box 1323
 Tel.: 3403 KBS
 Mgr. Partner, Gen. Mgr. I. Ward Steinman
 Commercial Mgr. Ed Marshall
 Chief Engineer Bill Travis

KDBC—Mansfield—1954

Frequency: 1360 Kc. . . . Power: 1 Kw. d.
 Owned DeSoto Bcstg. Corp.
 Address P. O. Box 740
 Tel.: 1360 KBS
 President H. E. Sewell
 Gen., Comm. Mgr. Arthur L. Greene
 Chief Engineer Boyd E. Allinson

KAPB—Marksville—1954

Frequency: 1370 Kc. . . . Power: 1000 Watts, d.
 Owner Avoyelles Bcstg. Corp.
 Address 110 W. Mark St.
 Tel.: 7206 KBS
 Representative Hil F. Best
 President W. L. Billups
 Chief Engineer Charlie Woodside

KASO—Minden—1953

Frequency: 1240 Kc. . . . Power: 250 Watts
 Owned-Operated By Minden Bcstg. Co.
 Address 410 Lakeshore Drive
 Tel.: Franklin 7-1200. Independent
 Sta. Representative Hil F. Best
 General Sta. Mgr. Jim Howell
 Program Dir. Bob Wicks
 Chief Engineer Billy Hyatt

KLIC—Monroe—1950

Frequency: 1230 Kc. . . . Power: 250 Watts
 Owned-Oper. By Dr. Frank Cerniglia
 Address 626 Bernhardt Bldg.
 Tel.: FAirfax 3-4617. MBS-KBS
 General Mgr. Dr. Frank Cerniglia
 Chief Engineer Joe Turbyfill

KMLB—Monroe—1930

Frequency: 1440 Kc. . . . Power: 5000 d.; 1000 n.
 Owned-Operated By WSTV, Inc.
 Business Address Box 1723
 Tel.: FAirfax 2-7161. ABC, NBC
 Representative Pearson
 President Jack N. Berkman
 General Manager Raymond W. Baker
 Program Dir. James Plaisance
 Chief Engineer O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc. . . . Power: 5000 Watts
 Owned-Operated By James A. Noe

LOUISIANA

Business-Studio Address.....Box 1742
 Tel.: FA 2-8155.....Independent
 Representative.....H.R. Reps
 President.....James A. Noe
 General Manager.....Edd Routt
 Commercial Manager.....George Johnson
 Sales Prom. Mgr.....Mrs. Dixie Ware
 Program Director.....Gene Nixon
 Chief Engineer.....Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc.....Power: 500 Watts
 Owned.....Tri-City Bcstg. Inc.
 Address.....P. O. Box 889
 Tel.: 9036.....Independent
 President.....Warren J. Fortier
 General Mgr.....Earl Wooton

KNOC—Natchitoches—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Natchitoches Bcstg. Co.
 Business-Studio Address.....5th & Sirod
 Tel.: 2353.....Independent
 Station Representative.....Bob Dore
 Pres., Gen. Mgr., Chief Eng...B. H. Bailey, Jr.
 Sta., Comm. Mgr.....Norman A. Fletcher
 Program Director.....Jim Elkins

KANE—New Iberia—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...New Iberia Bcstg. Co.
 Address.....Box 383
 Tel.: EMerson 9-6726.....Independent
 General Mgr.....George H. Thomas
 Sta. Mgr.....Donald Bonin
 Commercial Manager.....Sherry A. Lopez
 Program Director.....Dee Voorhies
 Chief Engineer.....Joe Sikes

KVIM—New Iberia—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Queen City Bcstg. Co.
 Address.....P. O. Box 50
 Tel.: EMerson 4-5826.....Independent
 General Manager.....John H. Coco
 Chief Engineer.....Lloyd Bernard

WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.
 Owned-Oper. By.....WBOK, Inc.
 Address.....505 Baronne St.
 Tel.: 2-5825.....Independent
 Station Representative.....Bernard Howard
 President.....Jules J. Paglin
 Exec. V.P., Gen. Mgr....Stanley W. Ray, Jr.
 Station Mgr.....Ed Prendergast
 Commercial Manager.....Fred Schwarz
 Program, Publicity Dir.....Rene Duffour
 Sales Promotion Mgr.....Frank Aymami
 Chief Engineer.....Lloyd Spates

WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts
 Owned-Operated By.....WDSU Bcstg. Corp.

Business Address.....520 Royal St.
 Tel.: TU 4371.....NBC
 Representative.....John Blair
 President.....Edgar B. Stern
 General Mgr.....A. Louis Read
 Station Manager.....John F. Screen
 Commercial Manager.....Harold Wheelahan
 Production Mgr.....Gene Lawrence
 Sales Prom. Mgr.....Stan Cohen
 Publicity Dir.....Joe Seiferth
 Chief Eng.....Lindsey Riddle

WJBW—New Orleans—1926

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By. Radio New Orleans, Inc.
 Address.....635 Common St.
 Tel.: TUlane 8265.....Independent
 Sta. Reps....Reilly; O'Connell; Clarke-Brown
 President.....Sherwood J. Tarlow
 VP., General Mgr.....Allan W. Roberts
 Commercial Manager.....Norman Duffour
 Oper. Manager.....Bobby Vann
 Program Director.....Jim Mack
 Sales Program Mgr.....Jerry Clark
 Publicity Director.....Patsy McCabe
 Chief Engineer.....Charlie Herman

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Supreme Bcstg Co., Inc.
 Address.....1500 Canal St.
 Tel.: EX 3131.....MBS
 Sta. Representative.....Weed
 President.....Chester Owens
 Gen. Mgr., Ch. Eng.....George A. Mayoral
 Sta. Representative.....Weed
 Program Dir.....Tom Abbot
 Publicity Dir.....Carol Wattigney

WYLD—New Orleans—1951

Frequency: 940 Kc. .Power: 1 Wt. d. 500 n.
 Owned By.....Rounsaville of N.O. Inc.
 Address.....2906 Tulane Ave.
 Tel.: HUter 2-4112.....Independent
 Sta. Reps.....Pearson; Dora-Clayton
 President.....Robert W. Rounsaville
 General. Sta. Mgr.....Arthur Selley, Jr.
 Commercial Mgr.....Don Clark
 Prom., Publicity Dir.....David O. Shaffer
 Prog. Dir.....Larry McKinley
 Chief Engineer.....Samuel Perkins

WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50,000 d.; 5000 n.
 Owned-Operated By.....James A. Noe
 Business-Studio Address...St. Charles Hotel
 Tel.: EX 2173.....Independent
 Representative.....Avery-Knodel
 President.....James A. Noe
 Gen., Sta. Mgr.....James A. Noe, Jr.
 Comm., Sales Prom. Mgr.....Cleve J. Brien
 Program Director.....Bud Connell
 Chief Engineer.....A. J. Bourgeois

WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 50 Kw.
 OwnedWSMB, Inc.
 AddressMaison Blanche Bldg.
 Tel.: MA 5921.....ABC
 RepresentativeHollingbery
 President.....Harold E. Anderson
 General Mgr.....M. Franklyn Warren
 Chief Engineer.....Harold Nebe

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Storz Broadcasting Co.
 Address.....624 Canal St.
 Tel.: MA 3562.....Independent
 Station RepresentativeYoung
 President.....Todd Storz
 V.P., General Mgr.....Fred Berthelson
 Program Dir.....Larry Wilson
 Promotion Mgr.....Marshall Pearce
 Chief Engineer.....Carlos A. Schmid

WYFE—New Orleans—1958

Frequency: 600 Kc.....Power: 1 Watt d.
 Owned By.....WWOM, Inc.
 Address.....4006 Canal St.
 Tel.: AUdubon 4424.....Independent
 President.....Connie B. Gay
 Station Mgr.....Clay Morgan

WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Loyola U. of South
 Tel.: JACKson 5-2194.....CBS
 RepresentativeKatz
 President.....Rev. Patrick J. Donnelly, S.J.
 General Manager.....John L. Vath
 Sales Promotion Manager.....W. Romaine
 Program Director.....W. J. Brengel
 Publicity Director.....Raymond Eberhardt
 Chief Engineer.....J. D. Bloom

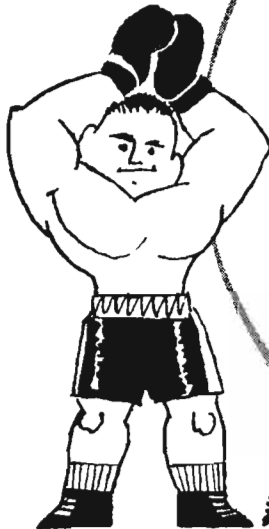
KREH—Oakdale—1953

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Louisiana Bcstg. Service
 Address.....P.O. Box 71
 Tel.: 900.....KBS
 General Manager.....R. L. Hooks
 Chief Engineer.....L. Hargrove

KWCL—Oak Grove—1958

Frequency: 1280 Kc.....Power: 500 Watts, d.
 Owned By.....Carroll Bcstg. Co.
 Address.....South Jackson St.
 Tel.: GARden 8-2389.....KBS
 General Mgr., Chief Eng.....Chas. Farrell
 Program Director.....Larry Robinson

**WSMB
 RADIO
 DOMINATES!**



NEW ORLEANS, LOUISIANA

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

FOUNDERS CORP.

One of the Founder's groups of Stations, including KPOA, Honolulu: WFBL, Syracuse, New York: WSMB New Orleans, Louisiana

LOUISIANA

KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KSLO Bcstg. Co.
Address: KSLO Building
Tel.: 2633 ABC-KBS
Representative: Sears & Ayer
General Mgr.: W. Eugene Jones
Commercial Manager: A. B. Reed, Jr.
Prog. Dir.: W. Allegood
Chief Engineer: Don Murphy

KCLP—Rayville—1957

Frequency: 990 Kc. Power: 250 Watts, d.
Owned By: John Touchstone
Address: Box 535
Tel.: 4855 KBS
Gen. Mgr.: David E. Chapman

KRUS—Ruston—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Ruston Bcstg. Co.
Address: Box 533
Tel.: AL 5-2530 KBS
Newspaper Affil.: Leader
President: C. E. Faulk, Jr.
Gen. Manager: William Carter
Chief Engineer: C. P. Demaree

KBCL—Shreveport—1957

Frequency: 1220 Kc. Power: 250 Watts
Owned By: Good Music, Inc.
Address: P.O. Box 727
Tel.: 3-1606 Independent
Station Reps.: Melville; Geo. T. Hopewell
President: Alvin Childs
General, Station Mgr.: Joe Monroe
Commercial Manager: Tom Ward
Program Director: Mary Lou O'Brien
Chief Engineer: Joel E. Wharton

KCIJ—Shreveport—1950

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By: Southwest Bcstrs. Inc.
Business Address: 2730 Talbot
Tel.: 3-8107 KBS
Representative: Gill-Perna
President: Roy Fish
Commercial Manager: C. J. Purgerson
Station Manager: Samuel R. David
Program Publicity Dir.: E. V. Roberts
Sales Prom. Mgr.: W. B. Sepaugh, Jr.
Chief Engineer: Benny Culbertson

KEEL—Shreveport—1923

Frequency: 710 Kc. Power 10 Kw. d.; 5 Kw. n.
Owned-Oper. By: Foster & Associates
Address: 1500 N. Market
Tel.: 5-8692 Independent
Pres.: Gordon B. McLendon
Chief Engineer: Rudy Johnson

KENT—Shreveport—1947

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.

Owned-Oper. By: Charles, Stafford & Rykken
Business-Studio Address: 311 Milam Bldg.
Tel.: 3-3681 MBS, NBC
Representative: Walker-Rawalt
General, Commercial Mgr.: Ken A. Weaver
Prom., Pub. Dir.: Bill Monros
Chief Engineer: L. J. Carlson

KJOE—Shreveport—1954

Frequency: 1480 Kc. Power: 1 Kw. d.
Owned: Ray Armand Bcstg. Co.
Address: 529½ Crockett St.
Tel.: 2-0732 Independent
Station Representative: Chuck Bernard Co.
Owner, Gen. Mgr.: Ray Armand Koviz
Commercial Mgr.: Sam Styles
Station Dir.: Barbara Ward
Chief Eng.: N. L. Keys

KOKA—Shreveport—1957

Frequency: 980 Kc. Power: 5000 Watts d.
Owned-Oper. By: John McLendon & Assoc.
Business Address: P.O. Box 3605
Tel.: 2-3122 Independent
Sta. Rep.: Pearson
President: John McLendon
General Mgr.: Jim Lofkin

KRMD—Shreveport—1928

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated by: Radio Station KRMD
Business Address: Jefferson Hotel Bldg.
Tel.: 3-6171 ABC
Representative: Weed
President: T. B. Lanford
General, Prom. Mgr.: Thomas A. Gresham
Commercial Manager: Donald Sams
Program Director: Joseph H. Keith
Chief Engineer: Dub Wilkinson

KWKH—Shreveport—1925

Frequency: 1130 Kc. Power: 50,000 Watts
Owned-Operated By: International Bcstg. Corp.
Bus.-Studio Address: Commercial Building
Tel.: 2-8711 Independent
Newspaper Affiliation: Shreveport Times
Representative: Christal Co.
President: William H. Bronson
Exec. V.P., Gen. Mgr.: Henry B. Clay
Commercial Manager: Jack Timmons
Prom. Mgr., Pub. Dir.: James T. Briggs
Prog. Director: Frank Page
Tech. Dir.: W. E. Antony
Chief Engineer: O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc. Power: 1000 Watts
Owned: Springhill Broadcasting Co.
Address: Box 597
Tel.: LE 9-4616 KBS
Representative: Hil F. Best
President: Roy M. Fish
General Mgr.: John K. Hill
Chief Engineer: Robert Wainwright

**KIKS—Sulphur-Lake Charles
1955**

Frequency: 1310 Kc. Power: 500 W. d.
Owned-Operated By Lake Bcstg. Co.
Address Box 895
Tel.: Jackson 7-5266. Independent
Sta. Reps. O'Connell; Clarke-B own; Reilly
General Manager Dale D. Mahurin
Station Manager Cecil E. Bland, Jr.
Commercial Manager Carroll A. Wynn
Program Director Ray Brown
Chief Engineer Bill Ramsey

KTLD—Tallulah—1954

Frequency: 1360 Kc. Power: 500 Watts
Owned By Howard E. Griffith
Address Box 1360
Tel.: 1360 **KBS**
General Sta. Mgr. Howard E. Griffith
Commercial Mgr. Chris C. Kimball, Jr.
Program Director Mrs. Pearle C. Luckett

KTIB—Thibodaux—1953

Frequency: 630 Kc. Power: 500 W., d.
Owner Delta Bcstrs., Inc.
Address 701 W. 5th St.
Tel.: Hillcrest 7-9006. Independent
President F. H. Block
General Mgr. Ray Saadi
Commercial Manager James Eisner
Sales Promotion Manager Marie Bergeron
Chief Engineer Lee Martin

KVPI—Ville Platte—1953

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Oper. By Ville Platte Bcstg. Co.
Address Box 566
Tel.: 5888 **KBS**
President Lionel B. Deville
Gen., Comm. Mgr. Chris Duplechain
Chief Engineer J. L. Sylvester

KLVI—Vivian—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned By Joel E. Wharton
Address P. O. Box 1069
Tel.: 9200 Independent
Gen. Mgr., Chief Eng. J. E. Wharton
Program Dir. Mrs. J. E. Wharton

KUZN—West Monroe—1956

Frequency: 1310 Kc. Power: 1 Kw., d.
Owned Howard E. Griffith
Address 218½ Trenton St.
Tel.: FAirfax 2-1491. Independent
Representative Weed
Gen. Sales Prom. Mgr. Ollie Bales

KEVL—White Castle—1955

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Oper. By Big League Bcstg. Co.
Address P.O. Box 457
Tel.: 5116 **KBS**
Owner Chas. E. Schwing, Jr.

KVCL—Winnfield—1955

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Operated By Winn Bcstg. Co.
Address Box 548
Tel.: 5822 **KBS**
Gen. Mgr., Ch. Engr. Edward R. Hall
Program Dir. Charles Christie

KMAR—Winnesboro—1957

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned Franklin Bcstg. Co.
Address Box 312
Tel.: Winnesboro 5141. Independent
Representative Continental Radio Sales
Gen. Mgr. Si Willing
Prog. Mgr. Buddy Martin
Chief Engineer C. Graves

Pop.: 1,009,000
Families: 283,500
Radio Homes: 273,000

MAINE

TV Homes: 248,000
AM Stas. in State: 25
TV Stas. in State: 6

WFAU—Augusta—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Twin City Bcstg. Co., Inc.
Business Address 160 Bangor St.
Tel.: MAyfair 3-3878. Independent
Station Reps. O'Connell, Wheeler, McGavren
President Faust Couture
Gen., Sta. Mgr. Norman C. Gallant
Commercial Prom. Mgr. Richard McLennan
Program Director Mona Toothaker
Publicity Director Alayne Allen
Chief Engineer Joseph Roy

WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By WRDO, Inc.
Address 175 Water Street
Tel.: MA 3-4735. **NBC**
Representative Weed
President William H. Rines
Station Manager Leslie R. Hublely
Chief Engineer Harold T. Dinsmore

WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Wath.
Owned-Oper. By Community Bcstg. Service
Business-Studio Address 57 State St.
Tel.: 6446. **ABC**
Representative Hollingbery, Kettell-Carter
President Horace A. Hildreth

MAINE

V.P., Gen. Mgr. Walter L. Dickson
Sta. Program Dir. John F. MacRae
Comm., Sales Prom. Mgr. . . Charles M. Sias, Jr.
Chief Engineer Ed Winchester

WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.
Owned-Operated By Bangor Bcstg. Corp.
Address 26 Central St.
Tel.: 7354 Independent
Sta. Representatives O'Connell, McGavren
President Melvin Stone
General Manager James P. Hinchey
Program Director Robert Dow
Chief Engineer James Golden

WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By Maine Bcstg. Co.
Address P.O. Box 921
Tel.: BA 2-4656 NBC
Station Representative Weed
President William H. Bines
Station Mgr. Edward E. Guernsey
Program Dir. Edward Owen
Chief Engineer John H. Wibby

WMMS—Bath—1957

Frequency: 730 Kc. Power: 500 W., d.
Owned By Winslow T. Porter
Address 195 Front St.
Tel.: HI 3-5542 Independent
Pres., Gen. Sta. Mgr. Winslow T. Porter
Commercial Mgr. Stanley S. Milton
Program Director Mark Roman
Publicity Director Lewis Colby
Chief Engineer Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned By Biddeford-Sarco Bcstg. Corp.
Address 234 Main St.
Tel.: Atlantic 4-4566 Independent
Station Representative Walker-Rawalt
Pres., Gen. Mgr. J. Alan Jasper
Station Mgr. Howard B. Martin
Commercial Mgr. M. Chester Ball
Program Director Sandy McDonald

WCME—Brunswick—1955

Frequency: 900 Kc. Power: 500 Watts
Owned By Strawbridge & McKeen
Address River Road
Tel.: PA 5-5507 Independent
Representative Walker-Rawalt
President, Program Dir. Roger H. Strawbridge
General, Comm. Mgr. Jack H. Stelling
Chief Engineer Melville Whitcomb

WQDY—Calais—1959

Frequency: 1230 Kc. Power: 250 Watts
Owned By Croix Bcstg. Co. Inc.
Address 281 Main St.
Tel.: GLone 4-7545 Independent

Sta. Rep. Walker-Rawalt
V.P., General Mgr. John H. Vondell, Jr.
Commercial Manager John P. Foster
Program Director Patrick A. McLaughlin
Chief Engineer John A. Bonse

WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.
Owned Northern Bcstg. Co.
Address Box 65
Tel.: GYpsy 6-3731 Independent
Sta. Reps. Wheeler; O'Connell, McGavren
V.P., Gen. Sta. Mgr. Elby Stevens
Commercial Mgr. Al Knight
Promotion Dir. Dick Meyer
Chief Engineer G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1350 Kc. Power: 1000 Watts
Owned By Coastal Broadcasitng Co. Inc.
Address Christian Ridge Road
Tel.: NOrmandy 7-2523 Independent
Station Representative Walker-Rawalt
President Milton C. Chapman
General, Station Mgr. Donald E. Knowles
Comm., Prom. Mgr. Donald C. Graffam
Program, Publicity Dir. William T. McCarthy
Chief Engineer Richard T. Laffin

WHOU—Houlton—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Strawbridge & McKeen
Address 1340 North Rd.
Tel.: 2257 NBC-ABC
Representative Webb
Exec. V.P. Leon P. Gorman, Jr.
Sta. Mgr. Ted Coffin

WCOU—Lewiston—1938

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Twin City Bcstg. Co., Inc.
Business-Studio Address 223 Lisbon St.
Tel.: 4-6921 Independent
Sta. Reps. O'Connell; Wheeler; McGavren
Pres., Pub. Dir. Faust Couture
Gen., Sta. Mgr. John C. Libby
Commercial Manager Oscar J. Normand
Program Director Janet Lavenger
Chief Engineer Carl P. Rounds

WLAM—Lewiston—1947

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By Lewiston-Auburn Bcstg. Corp.
Business-Studio Address 129 Lisbon St.
Tel.: 4-5401 ABC
Sta. Reps. Everett, McKinney; Kettell-Carter
Pres., Gen. Mgr. F. Parker Hoy
Station Manager Harold Dutch
Comm. Prom. Mgr. Romeo E. Sanscoucy
Program Director Robert D. Mowers
Publicity Director Frederick H. Gage
Chief Engineer Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc. Power: 5000 Watts

Owned-Oper. By...Maine Radio & TV Co.
 Business-Studio Address.....157 High St.
 Tel.: SP 2-0181.....NBC
 Representative.....Weed
 President.....William H. Rines
 Sta., Comm. Mgr.....Benjamin A. Hubley
 Sales Prom. Mgr.....George Paradis
 Publicity Director.....Linwood T. Pitman
 Chief Engineer.....Charles R. Brown

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By...Guy Gannett Bcstg. Services
 Business-Studio Address.....390 Congress St.,
 Tel.: SP 2-4661.....CBS
 Newspaper Affil.....Gannett Publishing
 Representative.....Avery-Knodel, Foster
 President.....Jean Gannett Williams
 Vice-Pres., Gen. Mgr....Creighton E. Gatchell
 Sta. Mgr.....Francis H. Farnum, Jr.
 Publicity Director.....John M. Havey
 Prog. Dir.....C. R. Sanford
 Chief Engineer.....Roger W. Hodgkins

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
 Owned.....Casco Bcstrs. Corp.
 Business Address.....645 Congress St.
 Tel.: SP 5-2336.....Independent
 Sta. Reps.....O'Connell, Wheeler; McGavren
 President.....Sherwood J. Tarlow
 General Station Manager....Melvin L. Stone
 Commercial Manager.....David L. Royte
 Sales Promotion Manager....Robert Jordan
 Program Director.....Howard Leonard
 Publicity Director.....Ralph Barnes
 Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Hildreth Bcstg. Co.
 Business-Studio Address.....477 Congress St.
 Tel.: SP 3-8111.....ABC
 Rep.Kettel-Carter, Hollingbery
 President.....Horace A. Hildreth
 General Manager.....Walter A. Dickson
 Station, Publicity Mgr....Raymond G. Mercier
 Comm. Prom Mgr.....William Mullen
 Program Dir.....Walter J. Norton
 Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1931

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By...Aroostook Bcstg. Corp.
 Address.....489 Main St.
 Tel.: 9-2461.....MBS-NBC
 Representative.....Hollingbery, Kettel-Carter
 President.....Horace A. Hildreth
 Exec. V.P.....W. L. Dickson
 Chief Engineer.....Lester E. Hughes

WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Knox Bcstg. Co.

Address.....493 Main St.
 Tel.: LRic 4-8451.....ABC
 Representative.....Kettel-Carter
 President.....Carleton D. Brown
 Station, Prod. Mgr.....Paul R. Huber
 Commercial Mgr.....Terrence Economy
 Chief Engineer.....Miles Lamson

WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Rumford Bcstg. Co.
 Address.....89 Congress St.
 Tel.: 1057.....KBS
 Sta. Reps.....O'Connell, Wheeler; McGavren
 President.....Melvin L. Stone
 General Manager.....Kenneth J. Ellis
 Commercial Manager.....Jack D. Battey
 Chief Engineer.....Joseph Caron

WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned.....York Bcstg. Co.
 Address.....Box 1220
 Tel.: 1574.....Independent
 Sta. Reps....Wheeler; O'Connell; McGavren
 President.....Melvin L. Stone
 Gen. Mgr.....John A. Carlson
 Chief Engineer.....Richard B. Parker

WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.
 Owned By.....Pineland Broadcasting Co.
 Address.....61 Water St.
 Tel.: Greenwood 4-2727.....KBS
 Sta. Reps....Wheeler; O'Connell; McGavren
 President.....Melvin L. Stone
 Gen. Comm. Mgr.....Harry K. Heustis
 Program Dir.....Robert Quелlette
 Publicity Dir.....Katherine Leakos
 Chief Engineer.....Lewellyn Greenlaw

WKTO—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Oxford Bcstg. Co.
 Business Address.....1450 Alpine St.
 Tel.: PI 3-2311.....Independent
 Pres., Comm. Mgr.....Gerald T. Higgins
 Station Mgr.....Eldon H. Shute, Jr.
 Chief Engineer.....R. Dean Sequin

WTVL—Waterville—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Kennebec Bcstg. Co.
 Business-Studio Address.....36 Silver St.
 Tel.: TR 3-3311.....ABC
 Representative.....Hollingbery, Kettel-Carter
 Pres., Gen. Station Mgr....Carleton D. Brown
 Commercial Manager.....Harold L. Vique
 Program Dir.....Kendrick Chase
 Sales Prom., Publicity Dir....Paul McClay
 Chief Engineer.....Don Sutherland

Pop.: 3,140,000
Families: 854,000
Radio Homes: 816,000

MARYLAND

TV Homes: 780,000
AM Stas. in State: 33
TV Stas. in State: 4

WAMD—Aberdeen—1957

Frequency: 970 Kc. Power: 500 Watts, d.
Owned By: Harford Cty. Bcstg. Co.
Address: P. O. Box 485
Tel.: 2070 Independent
Pres., Gen. Mgr.: J. L. Allen
Commercial Mgr.: Robert D. Huntley
Program Dir.: R. H. Gray
Publicity Dir.: Regina Allen
Chief Engineer: J. A. McAulay

WANN—Annapolis—1947

Frequency: 1190 Kc. Power: 10000 Watts d.
Owned-Operated By: Annapolis Bcstg. Corp.
Address: P.O. Box 631
Tel.: CO 3-2500 Independent
Sta. Representative: John E. Pearson
Pres., Gen. Mgr.: Morris H. Blum
Chief Engineer: M. W. Pittman

WABW—Annapolis—1946

Frequency: 810 Kc. Power: 250 Watts d.
Owned-Oper. By: ABW Bcstrs.
Business Address: P. O. Box 1551
Tel.: CO 3-9211 Independent
Gen. Mgr.: Len Frankel

WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Operated By: Capital Bcstg. Co.
Address: Admiral's Drive
Tel.: CO 3-2639 Independent
Representative: Headley-Reed
President: Henry Rau
Station Manager: Bill W. Fillingham
Program Director: Betty Straubel
Chief Engineer: Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc. Power: 50,000 Watts
Owned: Hearst Corp. (Radio & TV. Div.)
Address: 2610 North Charles St.
Tel.: HO 7-3000 Independent
Representative: Chrystal
V.P. & Gen. Mgr.: D. L. Provost
Station Mgr.: Thomas S. Carr
Asst. Sta. Mgr.: Alfred E. Burke
Sales Promotion Mgr.: Henry Hines
Chief Engineer: W. D. Barham

WBMD—Baltimore—1947

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Operated By: Key Bcstg. Corp.
Business-Studio Address: 879 Park Ave.
Tel.: MU 5-7095 Independent
President: George E. Hull
Gen., Sta., Comm. Mgr.: H. Shelton Earp, Jr.
Program Dir.: Joseph Powers
Chief Engineer: Leo W. Karns

WCAO—Baltimore—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By: Plough Bcstg. Co., Inc.
Business-Studio Address: 1102 N. Charles St.
Tel.: MU 5-0600 Independent
Representative: Radio-TV Reps.
President: Harold R. Krelstein
V.P., Gen. Mgr.: Byron Millenson
Sales Manager: C. Carroll Larkin
Program Director: Robert S. Larimer

WCBM—Baltimore—1924

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
Owned-Oper. By: Baltimore Bcstg. Corp.
Bus.-Studio Address: Community House
Tel.: BE 5-8400 CBS
Sta. Representative: P. G. & W.
President: John Elmer
Exec. V.P., Gen. Mgr.: G. H. Roeder
Sales Director: John K. Healy
Asst. Mgr., Prog. Dir.: Charles A. Roeder
Chief Engineer: G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By: 1360 Bdcstg Co., Inc.
Business Address: 3113 W. North Ave.
Tel.: WI 7-1245 Independent
Station Representative: Bernard Howard
Executive, V.P.: Samuel E. Feldman
Commercial Manager: Bentley A. Stecher
Program Director: Wiley Daniels
Sales Prom. Mgr.: Mary H. Rawlings
Chief Engineer: Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By: The Baltimore Radio Show
Address: 13 E. 20th St.
Tel.: MU 5-1300 Independent
Representative: John Blair & Co.
President: Robert S. Maslin
General Station Mgr.: Robert B. Jones, Jr.
Commercial Manager: Dudley Tichenor
Sales Prom., Pub. Dir.: Mrs. Cleo Wright
Program Director: Ralph Phillips
Chief Engineer: William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Maryland Bcstg. Corp.
Business-Studio Address: 7 E. Lexington St.
Tel.: LE 9-7808 Independent
Rep.: Select Sta. Reps., Clarke Brown
Pres., Gen. Mgr.: Thomas G. Tinsley, Jr.
Station Manager: Robert C. Embry
Chief Engineer: Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.
 Owned-Operated By: United Bcstg. Co.
 Business-Studio Address: 912 N. Charles St.
 Tel.: SA 7-8250 Independent
 Representative: UBC, Oakes, Dora-Clayton
 President: Richard Eaton
 General Manager: Marvin Mirvis
 Chief Engineer: W. C. Mullen

WWIN—Baltimore—1951

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Belvedere Bcstg. Co.
 Address: 1119 N. Charles St.
 Tel.: SARatoga 7-3555 ABC
 President: Thomas F. McNulty
 General. Comm. Mgr.: Edward R. Newman
 Program Publicity Dir.: William N. Rock
 Chief Engineer: Norman K. Buker

WCEM—Cambridge—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: The Shore Bcstg Co.
 Address: Queen Anne Ave.
 Tel.: 1580 KBS
 Pres., Gen. Mgr.: G. P. Richards
 Sta., Commercial Mgr.: Sam Cannon, Jr.
 Prog. Dir.: Bette B. Robbins
 Chief Engineer: Bill Price

WCUM—Cumberland—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Allegany Cty. Bcstg. Corp.
 Business Address: P.O. Box 360
 Tel.: PARkview 4-5400 CBS
 Representative: Thomas F. Clark
 President. Gen. Mgr.: H. M. Seavey
 Chief Engineer: R. D. Brokloff

WTBO—Cumberland—1928

Frequency: 1450 Kc. Power: 250 Watts
 Owned: Cumberland Valley Bcstg. Co.
 Address: Box 510
 Tel.: PA 2-6666 NBC
 Representative: Branham
 Pres., Gen., Sta. Mgr.: A. William German
 Prog. Mgr., Pub. Dir.: Les Ford
 V.P., Comm. Mgr.: Floyd V. Cozad
 Chief Engineer: R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc. Power: 500 W. d.
 Owned-Operated By: Erway Bcstg. Corp.
 Address: 1901 St. Paul St., Baltimore 18
 Tel.: CHESApeake 3-3886 Independent
 Sta. Representative: John E. Pearson
 President: Guy S. Erway
 General. Comm. Mgr.: R. J. Bennett
 Chief Engineer: Duane Cornett

WFMD—Frederick—1936

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Operated By: Monocacy Bcstg. Co.
 Address: 1 West Seventh St.
 Tel.: MO 3-4181 CBS
 Station Representative: Gill-Perna
 President: Laurence Leonard
 Commercial Prom. Mgr.: Dick Wheat
 Program Director: Lou Garris, Jr.
 Chief Engineer: Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc. Power: 250 Watts d.
 Owned By: Western Md. Bcstg. Co.
 Address: P.O. Box 74
 Tel.: OVerbrook 9-8871 KBS
 General Mgr., Ch. Eng.: D. C. Loughry
 Commercial Mgr.: D. Hellegas
 Asst. Mgr.: J. H. Raines
 Program Director: Robert Kerr

WARK—Hagerstown—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: United Bcstg. Co. of W. Mo.
 Address: 128 S. Prospect St
 Tel.: RE 3-4500 CBS
 Representative: United, Devney
 President: Richard Eaton
 Gen., Sta. Mgr.: S. E. Phillips
 Prog. Dir.: Richard Collyer
 Sales Prom. Mgr.: Ed Wolfkill
 Chief Engineer: G. Harold Brewer

WJEJ—Hagerstown—1932

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Hagerstown Bcstg. Co., Inc.
 Business-Studio Address: Franklin Court
 Tel.: RE 9-2323 MBS-ABC
 Representative: Burn-Smith
 Pres., Gen. Mgr.: Grover C. Crilley
 Sta., Comm., Sls., Prom. Mgr.: W. H. Paulsgrove
 Prog., Pub. Dir.: Robert Leasher
 Chief Engineer: George McIntire

WASA—Havre de Grace—1948

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Chesapeake Bcstg. Corp.
 Address: P. O. Box 97
 Tel.: 800 Independent
 President, General-Station Mgr.: Jason T. Pate
 Comm.-Sales Prom. Mgr.: Charles W. Irwin
 Program, Publicity Dir.: John H. Little
 Chief Engineer: Albert Edelenbos

WKIK—Leonardtown—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Southern Md. Bcstrs. Inc.
 Address: P.O. Box 8
 Tel.: GR 5-2211 Independent
 President: J. L. Blttner
 Comm., Sls. Prom. Mgr.: W. C. Redd

WPTX—Lexington Park—1953

Frequency: 920 Kc. Power: 500 Watts, d.

MARYLAND-MASSACHUSETTS

Owned WPTX, Inc.
 Address Daugherty Bldg.
 Tel.: VO 2-1031 KBS
 President S. Ades
 Station Manager Edward P. Lenaway

WDMV—Pocomoke City—1955

Frequency: 540 Kc. Power: 500 W. d.
 Owned-Operated By Eastern Shore Bcstg. Co.
 Address Box 210
 Tel.: EL 5-1515 Independent
 Representative Rollins
 Owner Erny Tannen
 General Mgr. Curt White
 Program Dir. Ron Smith
 Chief Engineer Paul Lewellyn

WINX—Rockville—1951

Freq.: 1600 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned-Oper. By Montgomery City. Bcstg. Co.
 Address 8 Baltimore Rd.
 Tel.: POplar 2-4357 Independent
 President Richard Eaton
 General Mgr. Pierce D. Eaton
 Chief Engineer John Edwards

WBOC—Salisbury—1940

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By The Peninsula Bcstg. Co.
 Bus. Studio Address Radio TV Park
 Tel.: Pioneer 9-6131 Independent
 Representative Burn-Smith
 President John W. Downing
 Gen., Sales Prom. Mgr. Charles J. Truitt
 Program Director John W. Downing, Jr.
 Chief Engineer Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc. Power 1000 Watts. d.
 Owned Delmarva Broadcasting Corp.
 Address 700 E. Main St.
 Tel.: Pioneer 2-3212 KBS
 Station Representative Forjoe
 President Robert C. Doyle
 General Manager B. C. Hardgreaves
 Commercial Mgr. Frank Adams

WJDY—Salisbury—1958

Frequency: 1470 Kc. Power: 5000 Watts d.

Owned-Operated By Salisbury Bcstg. Co.
 Business Address 106 W. Circle Ave.
 Tel.: Pioneer 2-5191 Independent
 Station Representative United Broadcasting
 Pres., Gen. Mgr. Norman Glenn
 Sales Promotion Mgr. Johnny Williams
 Publicity Director Ed Vaughn
 Chief Engineer Herb Kravitz

WGAY—Silver Spring—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By WGAY, Inc.
 Business Address 4000 Albermarle St., N.W.
 Wash., D.C.
 Tel.: EMerson 3-8110 Independent
 Station Representative Grant Webb
 Pres. Bd. Ch. Connie G. Gay
 General Manager Ed Winton
 Sta., Comm. Mgr. Ted Dorf
 Program Director Don Tucker
 Chief Engineer Jim Petty

WAQE—Towson—1955

Frequency: 1570 Kc. Power: 1000 W., d.
 Owned-Oper. By WTOW, Inc.
 Address 26 West Pennsylvania Ave.
 Tel.: VA 5-9660 Independent
 Sta. Representative Forjoe
 Pres., Gen. Mgr. John S. Booth
 Commercial Mgr. Robert Bailey
 Station Mgr. Charles Gerber
 Program Dir. Mel Quinn
 Chief Engineer George Klimes

WTTR—Westminster—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By Carroll County Bcstg. Corp.
 Address Box 28
 Tel.: TI 8-5511 KBS
 V.P., Gen., Comm. Mgr. Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Operated By Everett L. Dillard
 Address 2647 University Blvd. W.
 Tel.: LOckwood 5-0747 KBS
 Pres., Gen. Mgr. Everett L. Dillard
 Station Manager Jean M. Dillard
 Sales Promotion Manager Kathryn Epstein
 Chief Engineer Eugene Jaraskinske

Pop.: 5,315,000

Families: 1,568,000

Radio Homes: 1,655,000

MASSACHUSETTS

TV Homes: 1,441,000

AM Stas. in State: 57

TV Stas. in State: 6

WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By Attleboro Radio Assn.
 Address 8 N. Main St.
 Tel.: ATtleboro 1-1320 Independent
 Representative Foster & Creed
 President Howard H. Sweet

General Manager J. Ottmar
 Station Manager Keith S. Field
 Commercial Mgr. Wm. A. Dawson, Jr.
 Chief Engineer Raymond Arnold

WBOS—Boston—1947

Frequency: 1800 Kc. Power: 5000 Watts

MASSACHUSETTS

Owned-Oper. By...Champion Bcstg. Sys., Inc.
 Address.....790 Commonwealth Ave.
 Tel.: BE 2-5650.....Independent
 President.....Herbert Hoffman
 Gen., Sta. Mgr.....Ralph Weinman
 Commercial Mgr.....Harry Goodman
 Chief Engineer.....Frederick Keller

WBZ-WBZA

Boston-Springfield—1921
 (Synchronous Operation)

Frequency: 1030 Kc.....Power: WBZ, 50,000
 Watts; WBZA, 1000 Watts

Owned.....Westinghouse Bcstg. Co.
 Address.....122 E. 42 St., N.Y.C., N.Y.
 Tel.: MU 7-0808.....Independent
 Station Representative.....AM Radio Sales
 President.....D. H. McGannon
 General Manager.....Paul G. O'Friel
 Commercial Mgr.....John O. Gilbert II
 Sales Promotion Manager...John L. Williams
 Program Director.....Melvin M. Bailey
 Publicity Director.....Edward L. Pearle
 Chief Engineer.....W. H. Hauser

OWNERS OF: KPX, SAN FRANCISCO, CALIF; WOWO,
 FORT WAYNE, IND.; WBZ-TV, BOSTON, MASS.;
 KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.;
 KEX, PORTLAND, ORE.; KDKA, PITTSBURGH, PA.;
 KDKA-TV, PITTSBURGH, PA.; WIND, CHICAGO,
 ILL.; WJZ-TV, BALTIMORE, MD.; WBZ-FM, BOS-
 TON, MASS.; KDKA-FM, PITTSBURGH, PA.; KYW-
 FM, CLEVELAND, O.; KEX-FM, PORTLAND, ORE.

WCOP—Boston—1935

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Plough Bdcsg. Corp.
 Bus.-Studio Address.....234 Clarendon St.
 Tel.: CO 7-0123.....Independent
 Representative.....Radio-TV Reps.
 President.....Harold Krelstein
 Gen., Sta. Mgr.....Roy V. Whisnand

WCRB—Boston—1948

Freq.: 1330 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned.....Charles River Bcstg. Co.
 Business Address.....Sheraton Plaza Hotel
 Tel.: Copley 7-7080.....Independent
 Station Representative....Broadcast Time Sales
 Pres., Gen. Mgr.....Theodore Jones
 V.P. Sales Mgr.....Leonard V. Corwin
 Sta. Mgr.....Richard L. Kaye
 Chief Engineer.....James Godfrey

WEEI—Boston—1924

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....CBS
 Business-Studio Address.....182 Tremont St.
 Tel.: HU 2-2323.....CBS
 Representative.....CBS Radio Spot Sales
 Gen. Mgr.....Thomas Y. Gorman
 Sales Mgr.....Robert Sinnott
 Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Air Trails Bcstg.
 Address.....10 Arcade, Statler Office Bldg.
 Tel.: Liberty 2-1717.....NBC

Representative.....Hollingbery
 President.....Charles Sawyer
 Exec. V.P.....J. P. "Pat" Williams
 Vice Pres.....Alex Buchan
 Gen., Comm. Mgr.....Arthur E. Haley
 Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....WHDH, Inc.
 Bus-Studio Address.....6 St. James Ave.
 Tel.: HA 6-5500.....Independent
 Newspaper Affil.....Herald-Traveler
 Representative.....John Blair
 V.P., Managing Dir.....William B. McGrath
 V.P., Sales Dir.....Alexander M. Tanger
 Program Mgr.....John M. Day

WILD—Boston—1945

Frequency: 1090 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....William F. Johns, Jr.
 Business Add.....400 Commonwealth Ave.
 Tel.: CO 7-1303.....Independent
 Station Representative.....Bob Dore
 Commercial Manager.....Perry J. Brown
 Program Manager.....Ken Malden
 Publicity Director.....Lois Waldman
 Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Richmond Brothers
 Business-Studio Address....70 Brookline Ave.
 Tel.: CO 6-3900.....Independent
 Representative.....Forjoe
 President.....Maxwell E. Richmond
 General Mgr.....Robert Richmond
 Program Dir.....Mel Miller
 Chief Engineer.....Morton L. Bardfield

WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
 Owned.....RKO General
 Bus.-Studio Address.....21 Brookline Ave.
 Tel.: CO 6-0800.....MBS
 Representative.....H.R. Reps.
 President.....Norman Knight
 Exec. V.P., Gen. Mgr.....George Steffy
 V.P., Comm. Mgr.....Tom Bateson
 Nat. Sales Mgr.....Proctor Jones
 Sales Prom. Mgr.....George Hallberg
 Program Director.....John D. Maloy
 Publicity Director.....Phyllis Doherty
 Chief Engineer.....L. B. Robinson

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Pilgrim Broadcasting Co.
 Address.....705 Beacon Street
 Tel.: CO 7-3800.....Independent
 Representative.....Headley Reed Co.
 President.....Joseph A. Dunn
 Commercial Manager.....Art Moger
 Station Manager, Prog. Dir.....Bill Givens
 Sales Prom. Mgr.....Marie F. Gately
 Chief Engineer.....John Parker

MASSACHUSETTS

WTAO—Boston—1948

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By Middlesex Bcstg. Corp.
Address: 439 Concord Ave.
Tel.: ELliot 4-0500. ABC
Station Representative: Waiker-Rawalt
President: Frank J. Lyman, Jr.
General. Comm. Mgr.: William A. Queen
Program Director: Billy Dale
Chief Engineer: Earl Ellsworth

WBET—Brockton—1946

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By Enterprise Publishing Co.
Business-Studio Address: 60 Main St.
Tel.: JU 6-1460. Independent
Newspaper Affiliation: Enterprise Times
Representative: Walker-Rawalt
General Manager: Charles A. Fuller
Sta., Comm. Mgr.: Earle G. Clement
Program Director: M. Sothorn Abbott
Chief Eng.: Charles O. Nowell

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Regional Bcstg. Co.
Bus. Address: Radio Center, 326 Chicopee St.
Tel.: LY 4-6654. Independent
Station Representative: Indie Sales
President: John S. Begley
Gen. Mgr.: Ralph J. Robinson
Prog. Dir.: Sy Levy
Chief Engineer: Myles Brennan

WALE—Fall River—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Narragansett Bcstg. Co.
Address: 18 N. Main St.
Tel.: OS 4-3535. MBS
Representative: O'Connell, Wheeler
Manager: George L. Sisson, Jr.
Comm. Mgr.: Markey Gosciminski
Prog. Dir.: Ann Kenney
Chief Engineer: J. R. Sisson

WSAR—Fall River—1921

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By K & M Publishing Co.
Bus.-Studio Address: Box 927
Tel.: OS 7-9477. Independent
Newspaper Affiliation: Herald News, Inc.
Representative: Headley-Reed, Kettell-Carter
President: Frank W. Miller
General Manager: Lincoln W. N. Pratt
Commercial Manager: Cornelius Sullivan
Program Director: J. Joseph Welch
Chief Engineer: Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Radio Fitchburg, Inc.

Business-Studio Address: 717 Main St.
Tel.: Diamond 3-3766. MBS
President: Norman Knight
General, Comm. Mgr.: James A. Fitzgerald, Jr.
Program Director: John Richards
Publicity Director: Esther Kieley
Chief Engineer: Ted Kalin

WFGM—Fitchburg—1949

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By Wachusett Bcstg. Corp.
Address: 170 Prichard St
Tel.: Diamond 3-4897. Independent
Station Rep.: Everett-McKinney; Foster, Creed
President: David M. Myers
General, Sta. Mgr.: James W. Chalmers
Publicity Dir.: Dick Ziegler
Chief Engineer: Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By WKOX, Inc.
Bus.-Studio Address: 100 Mt. Wayte Ave.
Tel.: TR 3-7409. Independent
Representative: Kettell-Carter, Grant Webb
Gen. Mgr.: Richard E. Adams
Program Dir.: Carl B. Duncan
Chief Engineer: Frank Bartel

WGAW—Gardner—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned: Gardner Bcstg. Co.
Business Address: Green St.
Tel.: 1340. Independent
Representative: Nona Kirby, Webb
Pres. & Gen. Mgr.: Charles E. Asher
Treasurer: James D. Asher
Program Director: William Kennedy
Chief Engineer: Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc. Power: 250 Watts
Owned-Oper. By J. Leo Dowd
Business Address: Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567. Independent
Station Representative: Webb
Pres., Gen. Mgr.: John T. Parsons
Commercial Manager: Elizabeth Thompson
S-1's Promotion Manager: Dan Christopolis
Prog., Pub. Dir.: Alan D. Vaber
Chief Engineer: John Seeley

WHA1—Greenfield—1938

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Haigis Bdcstg. Corp.
Business-Studio Address: 486 Main St.
Tel.: PR 4-4301. MBS
Representative: Walker-Rawalt
Pres., Gen., Sta. Mgr.: John W. Haigis, Jr.
Commercial Mgr.: Harry J. Frank
Program Director: Ira I. Hewey
Chief Engineer: Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By WHAV, Inc.
 Business-Studio Address 30 How St.
 Tel.: DR 4-4733 Independent
 Station Representative Kettell-Carter; Webb
 President Henry R. Silver
 Treas., General Mgr. Edward Cellin
 Asst. Station Mgr. Alan Noyes
 Program Director Bob Douglas
 Sales Prom. Mgr. Aldo Carter
 Chief Engineer Harry White

WREB—Holyoke—1950

Frequency: 930 Kc. Power: 500 Watts d.
 Owned-Oper. By Valley Bcstg. Corp.
 Address 225 High St.
 Tel.: Jefferson 2-3296 KBS
 Representative Breen & Ward
 General Manager Edmund F. Wakelin
 Program Director David H. Foerster

WCCM—Lawrence—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lawrence Bdcstg. Co.
 Address 9 Valley Street
 Tel.: MU 3-7171 Independent
 Station Representative Bob Dore
 Pres., Gen. Mgr. Geo. H. Jaspert
 Comm., Prom. Mgr. John Canty
 Program Director Hugh Anthony
 Publicity Director Tony Lupo
 Chief Eng. Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Northeast Radio Inc.
 Address 243 Central St.
 Tel.: GLenview 4-0404 Independent
 Sta. Reps. Everett-McKinney; Kettell-Carter
 Pres., Gen. Mgr. Israel Cohen
 Commercial Manager Maurice Cohen
 Program Director Dan Gillette
 Chief Engineer Ted Cohen

**WLLH—Lowell-Lawrence
1934**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Merrimac Bdcstg. Co.
 Address 39 Kearney Sq., Lowell
 Tel.: GL 8-8715 (Lo) Independent
 Representative Bolling
 President Gerald Harrison
 General Manager Albert N. Armstrong, Jr.
 Program Director Tom Clayton
 Chief Engineer C. Parker

WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By Puritan Bcst. Service, Inc.
 Business Address 156 Broad St.
 Tel.: LY 5-6200 Independent
 Station Representative Walker-Rawalt
 President Theodore Feinstein

General Manager Robert H. Acker, Jr.
 Commercial Manager Harry D. Goodwin
 Program Director Stephen E. Smith
 Chief Engineer Carl W. Graeize

WSRO—Marlborough—1958

Frequency: 1470 Kc. Power: 1000 Watts
 Owned By County Broadcasting Corp.
 Address Curtis Ave.
 Tel.: HU 5-1470 KES
 Station Representative Foster-Creed
 President, Gen. Mgr. Lewis F. Sargent
 Station Manager William F. Galvin
 Program Director Richard L. Beach
 Chief Engineer Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By Conant Bcstg. Co.
 Address 93 Revere Beach Pkwy.
 Tel.: EXport 6-1430 Independent
 Station Representative O'Connell
 Pres., Gen. Mgr. Sherwood J. Tarlow
 Station Manager Joseph Kruger
 Commercial Manager Edward O'Donald
 Program Director Kenneth A. Manly
 Publicity Director Bob Walsh
 Chief Engineer Albert Fulchino

WMRC—Milford—1956

Frequency: 1490 Kc. Power: 100 Watts
 Owned Milford Bcstg. Corp.
 Address Opera House Bldg
 Tel.: GReenleaf 3-1490 KBS
 Gen., Comm. Mgr. Ted B. Sawyer

WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.
 Owned Bay State Broadcasting Co.
 Address Pope's Island
 Tel.: WYman 8-5228 Independent
 Representative Bolling Co.
 President Joseph P. Duchaine
 Gen. Mgr. Otto F. A. Arnold
 Comm. Mgr. Richard G. Evans
 Prog. Dir. Hal Peterson

WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By E. Anthony & Sons, Inc.
 Business-Studio Address 432 County St.
 Tel.: WYman 8-5228 Independent
 Newspaper Affiliation Standard-Times
 Station Rep. Walker-Rawalt; Foster, Creed
 President Basil Brewer
 General, Comm. Mgr. Roger Bower
 Publicity Director Jack Delaney
 Program Director Stan Lipp
 Chief Engineer Herve Leduc

WNBP—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned Tri-City Bcstg. Co.

MASSACHUSETTS

Business Address.....Traffic Circle
Tel.: HO 2-6654.....Independent
Station Representative.....Walker-Rawalt
President.....Theodore Feinstein
Gen. Mgr.....J. Thomas Mathers
Station Mgr., Prog. Dir.....Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...Northern Berkshire Bcstg. Co.
Address.....466 Curran Highway
Tel.: MO 3-6567.....Independent
Station Representatives.....Devney; Nona Kirby
President, Ch. Eng.....J. Gordon Keyworth
Commercial Manager.....Richard J. O'Brien
Program Director.....James F. Finnen

WHMP—Northampton—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Pioneer Valley Bcstg. Co.
Address.....78 Main St.
Tel.: JU 4-4275.....Independent
Representative.....Nona Kirby, Webb
President.....John H. Williams
Gen., Sta., Comm. Mgr....Alexander W. Milne

WCAT—Orange—1956

Frequency: 1390 Kc.....Power: 1000 W., d.
Owned-Oper. By.....Ralph Mellon
Address.....P. O. Box 334, Athol, Mass.
Tel.: Churchill 9-3232.....Independent
Representative.....Grant Webb
President, Gen. Mgr.....Ralph Mellon

WBEC—Pittsfield—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By...Western Mass. Bcstg. Co.
Business-Studio Address.....33 Eagle St.
Tel.: Hillcrest 8-8292.....ABC
Newspaper Affiliation.....Berkshire Eagle
Rep.....Everett-McKinney, Foster & Creed
President.....L. K. Miller
Gen., Sta. Mgr.....W. Wendell Budrow
Comm., Publicity Mgr.....Ted Muller
Program Director.....Charles W. Paine
Chief Engineer.....Robert Johnson

WBRK—Pittsfield—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Greylock Bcstg. Co.
Business-Studio Address.....8 Bank Row
Tel.: Hillcrest 2-1553.....MBS
Station Representative.....Walker-Rawalt
President.....Joseph K. Close
Gen., Sta. Mgr.....Walter Kearsey
Comm., Prom. Mgr.....Martin Schechter
Program Dir.....William Nickum
Chief Engineer.....George R. Burgoon

WPLM—Plymouth—1955

Frequency: 1390 Kc.....Power: 5000 Watts d.
Owned-Oper. By...Plymouth Rock Bdcstg. Co.
Address.....Route #3
Tel.: Pilgrim 6-1390.....Independent

Station Representative...Kirby; Breen & Ward
Pres., Gen. Mgr.....John T. Campbell
Station, Comm. Mgr.....Arthur E. Pratt
Program Dir.....John Chandler
Sales Prom. Mgr.....Edward Marvin
Publicity Dir.....Bud Markie
Chief Engineer.....Sulo E. Lehtonen

WJDA—Quincy—1947

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By...South Shore Bcstg. Co., Inc.
Address.....29 Brackett St.
Tel.: Granite 9-1300.....Independent
Pres., Gen., Sta. Mgr.....James D. Asher
Commercial Manager...Kenneth P. Fallon, Jr.
Program Director.....Winslow Bettinson
Chief Engineer.....Arthur F. Lane

WESX—Salem—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...North Shore Bcstg. Corp.
Address.....Box 710
Tel.: PI 4-5670.....Independent
President, Gen. Mgr.....James D. Asher
Comm. Mgr.....George R. Eckels
Station Manager.....Robert Clement
Program Director.....Vern Williams

WESO—Southbridge-Webster 1955

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned.....WESO Broadcasting Corp.
Address.....291 Main Street
Tel.: PO 4-4381.....Independent
Representative.....Webb, Foster-Creed
President.....Peter A. Bordes
General Manager.....Hamilton S. Stewart

WHYN—Springfield—1941

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Oper. By...Hampden-Hampshire Corp.
Address.....1300 Liberty St.
Tel.: RE 7-1414.....Independent!
News, Affil.....Holyoke Transcript-Telegram
Representative.....Branham, Wheeler
President.....William Dwight
Gen., Sta. Mgr.....Charles N. De Rose
Comm., Publicity Dir.....Zack Land
Chief Engineer.....Harold Schumacher

WMAS—Springfield—1932

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WMAS, Inc.
Business-Studio Address.....101 West St.
Tel.: RE 7-1414.....Independent
Representative.....Bolling
President.....Gerald Harrison
Sta., Sales Prom. Mgr.....Robert Donahue
Comm. Mgr.....Erwin Needles
Prog. Dir.....Roland Dumas
Chief Eng.....John Michnovetz

WSPR—Springfield—1936

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By: WSPR, Inc.
 Business Address: 63 Chestnut St.
 Tel.: RE 2-4182. Independent
 Representative: Hollingbery, Kettell-Carter
 Pres., Gen. Mgr.: Alan C. Tindal
 Commercial Manager: Jack Sullivan
 Station Manager: Paul Monson
 Program Director: Jerry Forbes
 Chief Engineer: Valentino Partyka

WTYM—Springfield—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
 Owned-Oper. By: Executive Bcstg. Corp.
 Business Address: Box 898
 Tel.: RRepublic 3-4187. MBS
 Station Representative: Masla
 President: Stanley M. Ulanoff
 General Sta. Mgr.: Arthur Tacker
 Commercial Mgr.: Harvey Sheldon
 Program Director: George Wildey

WTXL—West Springfield 1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Telecolor Corp.
 Address: 34 Sylvan St.
 Tel.: RE 9-4768. ABC
 Station Representative: Walker-Rawalt
 Pres., Gen. Mgr.: L. A. Reilly
 Commercial Manager: Holland D. Cameron
 Station Mgr., Chief Engineer: J. L. Spates

WPEP—Taunton—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Silver City Bcstg. Corp.
 Address: 174 Broadway
 Tel.: 1250. MBS
 Pres., Gen. Mgr.: J. Marshall McGregor
 Sta. Mgr., Prog. Dir.: Joseph G. Quill
 Comm. Mgr.: Henry J. Murray
 Chief Engineer: Lawrence Prado

WARE—Ware—1947

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By: Central Bcstg. Corp.
 Business-Studio Address: 56 Main St.
 Tel.: WA 1250. MBS
 Representative: Breen & Ward; Wheeler
 President: Sherwood J. Tarlow
 Gen., Sta. Mgr.: Richard H. Vaughan
 Commercial Mgr.: Steven J. Atanian
 Sales Prom. Mgr.: Herbert Vining
 Chief Engineer: Glen C. Walton

WDEW—Westfield—1957

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By: Westfield Bcstg. Co.
 Business-Studio Address: 249 Union St.
 Tel.: LO 2-2307. Independent
 Station Representative: Breen-Ward
 President: Harold Martin
 General, Sta. Mgr.: Richard M. Brescia

Commercial Mgr.: John Mahar
 Sales Prom. Mgr.: Thomas Ferris
 Publicity Director: Shirley A. Tierney
 Chief Engineer: J. Lawrence Spinks

WOCB—West Yarmouth—1940

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: E. Anthony & Sons
 Address: South Sea Ave.
 Tel.: SPRing 5-0500. MBS
 Newspaper Affil.: Standard Times
 Station Rep.: Walker-Rawalt; Foster & Creed
 President: Basil Brewer
 Station Manager: Paul Stiles
 Program Dir.: G. W. Stidstone
 Chief Engineer: Frank L. Lynch

WAAB—Worcester—1931

Frequency: 1440 Kc. Power: 5000 Watts
 Owned By: Waterman Bcstg. Corp.
 Bus. Address: 34 Mechanic St.
 Tel.: PL 2-5611. Independent
 Representative: Eastman; Kettel-Carter
 Pres., Gen. Mgr.: Bernard E. Waterman
 Comm. Mgr.: C. Kaminski
 Program Director: Phil Christie
 Chief Engineer: George Capalbo

WNEB—Worcester—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: New England Bcstg. Co.
 Address: 405 Main St.
 Tel.: PL 6-4672. Independent
 Representative: Bolling
 President, Gen. Mgr.: John J. Hurley
 Comm. Sta. Mgr.: Robert F. Nims
 Program Director: George Downey
 Chief Engineer: Bernard E. Berard

WORC—Worcester—1925

Freq.: 1310 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By: WORC, Inc.
 Address: Bancroft Hotel
 Tel.: SW 9-0581. Independent
 Sta. Reps.: Avery-Knodel; Wheeler
 Pres., Gen. Mgr.: Robert F. Bryar
 Sta., Comm. Mgr.: A. Abbott Coblentz
 Program Dir.: Bud Clain
 Sales Prom. Mgr.: Alvin M. Saide
 Chief Engineer: Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By: WTAG, Inc.
 Business-Studio Address: 20 Franklin St.
 Tel.: PL 5-4321. Independent
 Newspaper Affil.: Telegram & Gazette
 Representative: Henry L. Christal Co.
 President: Robert W. Booth
 Vice Pres., Gen. Mgr.: Herbert L. Krueger
 Nat. Sls. Mgr.: Richard L. Gravel
 Station Sales Prom. Head: Mrs. Pierrina M. Rohde
 Prod., Pgm. Dir.: A. J. Brissette
 Chief Engineer: E. A. Browning

Pop.: 8,246,000
Families: 2,375,000
Radio Homes: 2,368,000

MICHIGAN

TV Homes: 2,175,000
AM Stas. in State: 95
TV Stas. in State: 15

WABJ—Adrian—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Gerity Bcstg. Co.
Address 108 S. Main St.
Tel.: CO 5-7123 Independent
Station Rep. Pearson
President James Gerity, Jr.
Gen., Sta. Mgr. Donald J. Dean
Program Director Winston Hoehner
Chief Engineer Robert Bassett

WALM—Albion—1952

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By Calhoun Bcstg. Co.
Business Address 101½ N. Superior
Tel.: NAtional 9-3945 KBS
General Manager C. Wayne Wright
Program Director Jim Beasley
Chief Engineer Ken Griewahn

WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By Allegan Cty. Bcstg., Inc.
Address 233 Hubbard
Tel.: 834 KBS
General Manager Keith Weldy

WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By WFYC, Inc.
Business Address 5310 N. State Rd.
Tel.: 95 Independent
Station Representative Hollingbery; Hopwell
President Wayne G. Harris
General Manager Gilbert E. Thomas
Station Manager David W. Sommerville
Sales Promotion Manager Gilbert E. Thomas
Program Director Richard Crowley
Chief Engineer Bruce H. Rigg

WATZ—Alpena—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Midwestern Bcstg. Co.
Business Address M-32 West
Tel.: Elmwood 4-8400 NBC
Representative Holman
President Les Biederman
Station Manager Drew McClay

WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Operated By Zanesville Publish. Co.
Business Address 4230 Packard Road
Tel.: NOrmandy 2-4573 MBS
Newspaper Affil. Time Record; Time Signal
President Clay Littick
General Manager Allan Land
Comm. Prom. Mgr. Jos Labaito
Station Manager Bob C. Wagner
Prog. Dir. Donald A. Herman
Chief Engineer James Allen

WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1,000 Watts d.
Owned-Operated By Washtenaw Bcstg. Co.
Bus.-Studio Address 3rd Floor, Hutzel Bldg.
Tel.: NO 2-5517 Independent
Station Rep. Everett-McKinney
Pres., Gen. Mgr. Edward F. Baughn
Program Director Albert Samborn
Sales Prom. Mgr. Kenneth MacDonald
Chief Engineer Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Thumb Broadcasting Co.
Address 935 S. Van Dyke Rd.
Tel.: 1010 CBS-KBS
Rep. Gill-Perna, Michigan Spot Sales
Gen. Mgr. John Wismer
Station Manager Jim Muehelbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By Michigan Bcstg. Co.
Address Security Natl. Bank Bldg.
Tel.: WO 3-5555 NBC
Representative Hollingbery
President Robert H. Holmes
General Mgr. E. F. Cahill
Chief Engineer Harley Hammond

WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Southern Mich. Bcstg.
Address Michigan National Bank Bldg.
Tel.: WO 4-7173 ABC
Station Rep. Everett-McKinney
President Fred A. Knorr
Gen. Comm. Mgr. P. J. Haller
Program Director Ronald E. Mell
Chief Engineer David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.
Owned-Operated By Michigan Bcstg. Co.
Business-Studio Address Wagonah Hotel
Tel.: TW 3-7551 ABC
Representative George P. Hollingbery
President Robert H. Holmes
Station Comm. Mgr. Leo A. Jylha
Prog., Pub. Dir. Devere E. Logan, Jr.
Chief Engineer Wes Thompson

WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned By Water Wonderland Bcstg. Co.
Business Address 306 Phoenix Bldg.
Tel.: TW 3-4588 Independent
Station Representative Masla
President Patrick J. Trahan
Gen., Comm. Mgr. Charles E. Anthony

Commercial Manager..... Lee E. Droege
 Prog., Sales Prom. Mgr.... Robert F. Benkelman
 Publicity Director..... Kay D. Reid
 Chief Engineer..... Ralph H. Carpenter

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned-Oper. By Palladium Publ. Co.
 Business Address..... Fairplain Ave.
 Tel.: WA 5-2113..... Independent
 Newspaper Affil..... Palladium, Herald Press
 Station Rep.... Everett-McKinney; Mich. Spot Sls.
 President Stanley R. Banyon
 Gen., Sta. Mgr..... J. P. Scherer
 Commercial Manager..... John Hagerman
 Sales Prom. Mgr..... Dwight Edmunds
 Program Director..... Bob Richards
 Chief Engineer..... M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc. Power: 1 Watts, d.
 Owned-Oper. By..... WBRN, Inc.
 Address..... P. O. Box 825
 Tel.: 648..... KBS
 Representative Hil F. Best
 Pres., Gen. Mgr..... Spencer Denison
 Chief Engineer..... Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Midwestern Bcstg. Co.
 Business-Studio Address..... U. S. 131, South
 Tel.: PR 5-7831..... NBC
 Sta. Rep..... Venard Rintoul, McConnell
 President Les Biederman
 Sta. Program Dir..... Merritt L. Chandler
 Commercial Manager..... Jack Toepp
 Sales Promotion Manager..... Milo Ash
 Chief Engineer..... Bill Kiker

WCER—Charlotte—1956

Frequency: 1390 Kc. Power: 1 Kw., d.
 Owned..... Eaton County Bcstg. Co.
 Address..... Box 269
 Tel.: 1390..... Independent
 Pres., Gen. Mgr..... Roy W. McLean
 Comm., Sta. Mgr..... Brod Martindale
 Chief Engineer..... Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owned..... Straits Bcstg. Co.
 Address..... Mackinaw Ave.
 Tel.: MA 7-2341..... Independent
 Representative Best
 President, Gen. Mgr..... Richard E. Hunt
 Station Manager..... A. M. Gordon
 Program Director..... John King
 Chief Engineer..... Norbert C. Poeppelman

WTVB—Coldwater—1949

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Oper. By ... Twin Valley Bdcstrs, Inc.
 Address..... U.S. 27

Tel.: BRoadway 9-9119..... Independent
 Sta. Reps... Donald Cooke; Michigan Spot Sales
 President, Gen. Mgr..... E. Harold Munn, Sr.
 Commercial Manager..... Normand Moore
 Chief Engineer..... Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc..... Power: 5 Kw.
 Owned-Oper. By... Knorr Broadcasting Corp.
 Address..... 15001 Mich. Ave.
 Tel.: TI 6-8500..... Independent
 Representative Petry
 Pres., Gen. Mgr..... F. A. Knorr
 Sta. Mgr..... John J. Carroll
 Commercial Manager..... John O. Gilbert II
 Chief Engineer..... Jerrold L. Martin

CKLW—Detroit—1932

Frequency: 800 Kc. Power: 50,000 Watts
 Owned-Oper. By... Western Ontario Bcstg. Co.,
 Address..... 3300 Guardian Bldg., Detroit 26
 Tel.: WO 1-7200..... MBS, CBC
 Representative Eastman
 President, General Mgr..... J. E. Campeau
 Dir., Oper..... S. C. Ritchie
 Commercial Manager..... Richard Nason
 Sales Promotion Manager..... George Snyder
 Program Director..... John Gordon
 Publicity Director..... Art Gloster
 Chief Engineer..... Stewart Clark

**TO BE SURE —
 YOU NEED THE BEST!**

YOU CAN GET THE BEST,
 WHY SETTLE FOR LESS?



MICHIGAN

WCAR—Detroit—1939

Freq.: 1130 Kc. Power: 50 Kw. d., 10 Kw., n.
Owned.....WCAR, Inc.
Address.....500 Temple Ave.
Tel.: TE 3-8100.....Independent
Representative.....AM Radio Sales Co.
President, Gen. Mgr.....H. Y. Levinson
Exec. V.P.....Wayne N. Cook
Promotion Mgr.....Susan L. Gray
Production Mgr.....Larry Bova
Chief Engineer.....James Balmer

WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....Storer Bcstg. Co.
Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Representative.....Katz Agency
President.....George B. Storer, Sr.
V.P., Mgr. Dir.....Harry R. Lipson
Gen. Sales Mgr.....Herbert J. Weber, Jr.
Merchandising Manager.....Nancy Mackenzie
Program Director.....Frank Gaal
Chief Engineer.....Joseph Haigh
OWNERS OF: WJBK-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; JWJW-AM-FM-TV, CLEVELAND; WYVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

WJLB—Detroit—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 D. Broderick Tower
Tel.: Woodward 5-2000.....Independent
Sta. Reps.....Howard; Pearson
President.....John L. Booth
Gen. Mgr.....Thomas J. Warner
Sta. Mgr.....Edwin E. Nye
Chief Engineer.....E. Ryan

WQTE—Detroit—1959

Frequency: 560 Kc. Power: 500 Watts. d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative.....Paul H. Raymer
President, Sta. Mgr.....Ross Mulholland
General Comm. Mgr.....Richard E. Jones
Chief Engineer.....Irv. Laing

WJR—Detroit—1922

Frequency: 760 Kc. Power: 50,000 Watts
Owned-Oper. By. WJR, The Goodwill Sta., Inc.
Business Address.....Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative.....Christal
President.....John F. Patt
Exec. V.P., & Gen. Mgr.....Worth Kramer
V.P., Sect.....F. Silbey Moore
Oper. Mgr.....James H. Quello
Sales Prom. Mgr.....Jack Brussel
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal

WWJ—Detroit—1920

Frequency: 950 Kc. Power: 5000 Watts

Owned-Oper. By.....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Rep... Peters, Griffin & Woodward, McDermott
President.....Warren S. Booth
General Manager.....Edwin K. Wheeler
Station Mgr.....Robert J. McIntosh
Asst. Gen. Mgr.....Don DeGroot
Sales Prom. Mgr.....Glenn Kyker
Sales Mgr.....Denman F. Jacobson
Business Mgr.....Henry C. Rogers
Prog. Development Mgr.....Frank Steltenkamp
Gen. Eng. Mgr.....E. J. Love

WXYZ—Detroit—1925

Frequency: 1270 Kc. Power: 5000 Watts d.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Representative.....John Blair
Sales Manager.....Robert Baldrice
Sales Prom. Mgr., Pub. Dir.....Sam Somora
Program Director.....Robert Baker
Chief Engineer.....Charles Kocher

WLST—Escanaba—1958

Frequency: 600 Kc. Power: 1 Watt
Owner.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
President.....Frank J. Russell, Jr.
General Mgr.....William C. Johnson
Station Mgr.....John Merrick

WBBC—Escanaba—1941

Frequency: 680 Kc. Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Address.....P.O. Box 419
Tel.: State 6-6144.....Independent
Pres., Gen. Mgr.....George D. Lindenthal
Station Manager.....F. J. Lindenthal
Publicity Director.....Wm. J. Duchaine
Chief Engineer.....Henry C. Olsen

WAMM—Flint—1955

Frequency: 1420 Kc. Power: 500 W. d.
Owned-Oper. By.....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: Cedar 9-8631.....Independent
Representative.....Gill-Perna
President, Gen. Mgr.....Philip R. Munson
Commercial Mgr.....Ronald L. Craig
Station Mgr.....Clarence E. Rhodes
Program Dir.....Ruth Perry
Prom., Publicity Dir.....Irv. Chimovitz
Chief Engineer.....Walter Wiersbicki

WTRX—Flint—1947

Frequency: 1330 Kc. Power: 5Kw., d., 1 Kw., n.
Owned-Operated By.....Booth Bcstg. Co.
Bus.-Studio Address.....3076 E. Bristol Rd.
Tel.: CE 9-8686.....ABC
Representative.....Weed

President.....John Lord Booth
General Mgr......Ken Chapin
Program Director.....Dorothy Rattliif
Sales Prom. Mgr......Noble Gravelin
Publicity Director.....John Nogaj
Chief Engineer.....Charles Wallace

WFDF—Flint—1922

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By.....The Trebit Corp.
 Address.....Garland at First Ave.
 Tel.: CE 2-7158.....NBC
 Representative.....Katz
 President.....Harry M. Bitner, Jr.
 Gen., Sta. Mgr.....Elmer A. Knopf
 V.P., Asst. Sect.....Marvin Levey
 Chief Engineer.....Gerald Woipert

WKMF—Flint—1953

Frequency: 1470 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned.....Knorr Bcstg. Corp.
 Address.....112 W. Water St.
 Tel.: Cedar 9-7608.....CBS
 Sta. Representative.....Daren F. McGavren
 President.....Fred A. Knorr
 Managing Director.....W. Eldon Garner
 Program Director.....Doug Smith
 Chief Engineer.....George Parker

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
 Owned-Oper. By.....Methodist Radio Parish, Inc.
 Address.....3217 Lapeer St.
 Tel.: CE 3-5112.....KBS
 Station Representative.....Sears & Ayer
 President.....Arthur Howard
 Gen. Mgr.....William H. Morford
 Program Director.....Everett Smith
 Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw., d., 500 W., n.
 Owned By.....L. & P. Bcstg. Corp.
 Address.....P.O. Box 929
 Tel.: OW 4-4146.....Independent
 Station Representative.....Hollingbery
 General Manager.....David C. Croninger
 Commercial Manager.....Glenn H. Allen, Jr.
 Sales Promotion Manager.....Ruth Kekel
 Program Director.....R. Edward Berryman
 Chief Engineer.....Robert Garner

WBFC—Fremont—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Paul A. Brand
 Address.....P. O. Box 231
 Tel.: 415.....KBS
 Representative.....Hil F. Best
 President.....Paul A. Brand

WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Paul Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....Independent
 Sta. Reps.....Venard, Rintoul & McConnell

Pres., Gen. Mgr......Les Biederman
Commercial Mgr......Robert E. Detwiler
Station Mgr......Harry Travis
Chief Engineer.....William K. Kiker

WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, a
 Owned.....Grand Haven Broadcasting Co.
 Address.....228 Washington St.
 Tel.: 5397.....Independent
 Station Representative.....John E. Pearson
 President.....H. F. Wuk
 General Program Mgr.....Bob Kirby
 Comm. Prom. Mgr.....Hy M. Steed
 Publicity Director.....Gordon Huizengo
 Chief Engineer.....Dick Clarke

WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Furniture City Bcstg. Corp.
 Address.....399 Garfield Ave., S.W.
 Tel.: GL 6-9541.....Independent
 Pres., Gen., Sta. Mgr.....William Kuiper, Sr.
 Commercial Manager.....Peter Vanden Bosch
 Sls. Prom., Pub. Dir.....William Kupier, Jr.
 Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Regional Bcstrs. of Mich.
 Business-Studio Add.....35 Lafayette Ave., N.E.
 Tel.: GL 9-4111.....Independent
 Representative.....Gill Perna
 General Mgr.....Glenn R. Le Pard
 Chief Engineer.....Richard Groenevelt

WJEF—Grand Rapids—1945

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fetzer Broadcasting Co.
 Address.....187 Monroe, N.W.
 Tel.: GL 6-8512.....CBS
 Station Representative.....Avery-Knodel
 President.....John E. Fetzer
 Station Mgr.....Roger L. Hoffman
 Chief Engineer.....Bruce Glycadgis

WLAV—Grand Rapids—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....Stevens-Wismer Bcstg., Inc.
 Address.....161 Ottawa Northwest
 Tel.: GL 6-5461.....ABC
 Station Representative.....Daren F. McGavren
 President.....John Wismer
 General Manager.....John J. Shepard
 Program Director.....Jock Bliss
 Chief Engineer.....Lee Stevens

WMAX—Grand Rapids—1954

Frequency: 1480 Kc.....Power: 1000 Watts d.
 Owner.....WMAX, Inc.
 Address.....Keith Theater Bldg.
 Tel.: GL 6-8621.....Independent
 Representative.....Radio-TV Reps
 General Manager.....Chas. A. Sprague
 Commercial Mgr.....Joe Hooker
 Chief Engineer.....Lou Bergenroth

MICHIGAN

WOOD—Grand Rapids—1924

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By Wood Bcstg., Inc.
Address 120 College Ave.
Tel.: GL 9-4125. NBC
Representative Katz Agency
Pres., Gen. Mgr. Willard Schroeder
Sales Manager Michael O. Lareau
Program Director John Shaw
Prom. Mgr. Clark Grant
Chief Engineer Charles Robison

WMPL—Hancock—1957

Frequency: 920 Kc. Power: 1 Kw., d.
Owned Copper Country Bcstg. Co.
Business Address Hotel Scott
Tel.: 3155. KBS
Pres., Ch. Eng. Francis Locatelli
Station Manager John Oakvik
Sales Promotion Manager Burton Ervast
Program Dir. Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By Barry Bcstg. Co. Inc.
Address 1909 Bedford Road
Tel.: Windsor 5-3478. Independent
President, Gen. Mgr. Robert S. Greenhoe
Program, Prom. Dir. Ken Radant
Publicity Director Dave McIntyre
Chief Engineer Fran Bowles

WCSR—Hillsdale—1955

Frequency: 1340 Kc. Power: 100 W.
Owned-Operated By Baw Beese Bcstg., Inc.
Address 92½ Broad St.
Tel.: HE 7-4444. KBS
Rep. Gill-Perna, Mich. Spot Sls.
President Ruth Keister
V.P. & Mgr. Russell Holcomb

WHTC—Holland—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Holland Bcstg. Co.
Address Hotel Warm Friend
Tel.: EX 2-3121. MBS
Representative Best
President W. A. Butler
Gen. Mgr. Sandy Meek
Commercial Manager Hal Franken
Program Director Bill Gargano
Chief Engineer Juke Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc. Power: 500 Watts
Owned Ottawa Bcstg. Corp.
Business Address James St.; Box 808
Tel.: EX 6-5281. Independent
Station Representative Holman
President Bernard Brookema
Gen., Sta. Mgr. Jerome C. Grysen
Sales Mgr. R. E. Smits
Program Director Clarence Walters
Chief Engineer John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Upper Michigan Bcstg. Co.
Address Douglas Hotel
Tel.: 1. NBC
Representative Walker-Rawalt
Owner, Ch. Eng. G. L. Burgan
General Manager Albert W. Payne

WHGR—Houghton Lake—1954

Frequency: 1290 Kc. Power: 5 Kw.
Owned Sparks Bcstg. Co.
Address 3431 Houghton Lake Dr.
Tel.: GR 8-3040. Independent
Representative Hil F. Best
President J. B. Sparks
Sect. Treas. Gordon A. Sparks
Comm., Prog. Mgr. Robert D. Dittmer
Chief Engineer Garnet G. Sparks

WHMI—Howell—1957

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned Wirth Bcstg. Co.
Address 201½ W. Grand River Ave.
Tel.: 1062. Independent
Representative Best
President, Ch. Eng. M. H. Wirth
Commercial Mgr. L. Bekkering
Program Dir. J. Thiel

WCHB—Inkster—1956

Frequency: 1440 Kc. Power: 1 Kw., d.
Owned Bell Bcstg. Corp.
Address 32790 Henry Ruff Rd.
Tel.: CR 8-1440. Independent
Sta. Reps. Bob Dore; Dora Clayton
President Dr. Haley Bell
Gen., Comm. Mgr. Frank M. Seymour
Program Dir. George White
Publicity Dir. Offield Dukas
Chief Engineer Clarence Ringo

WION—Ionia—1952

Frequency: 1430 Kc. Power: 500 Watts d.
Owned-Oper. By Ionia Bcstg. Co.
Address Box 143
Tel.: 2300. Independent
Representative Best
President Monroe MacPherson, Sr.
Gen. Mgr. Monroe MacPherson, Jr.
Program Dir. Bud Lindeman
Sales Prom. Mgr. Gaylon Johnson
Chief Engineer J. Irving Grove

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned Iron Mountain-Kingsford Bcstg. Co.
Address 211 East Ludington Street
Tel.: 2031. ABC
President Frank J. Russell
Gen., Sta., Comm., Prom. Mgr. W. C. Johnson

WIKB—Iron River—1949

Frequency: 1230 Kc. Power: 250 Watts

Owned By.....Iron Co. Bcstg.
 Address.....Iron River Natl. Bank Bldg.
 Tel.: COngress 5-4104.....Independent
 Representative.....Hil F. Best
 President.....Edwin Phelps, Sr.
 Gen. Sta., Comm. Mgr.....Edwin Phelps, Jr.
 Chief Engineer.....James Swanson

WJMS—Ironwood—1931

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By...Upper Mich.-Wis. Bcstg. Co.
 Bus-Studio Address.....134 E. McLeod Ave.
 Tel.: 20.....KBS
 Sta. Rep.....Thomas F. Clark
 President, Gen. Mgr.....William L. Johnson
 Comm. Prom. Mgr.....Robert Olson
 Program Dir.....Joseph Blake
 Publicity Dir.....Dick Daly
 Chief Engineer.....Arne Dahlbecka

WJAN—Ishpeming—1959

Frequency: 970 Kc.....Power: 5000 Watts, d.
 Owned By.....Tri-City Broadcasters
 Address.....P.O. Box 313
 Tel.: HUdson 6-4441.....Independent
 Station Representative.....Holman
 President, Gen. Mgr.....R. G. Blmquist
 Commercial Mgr.....Eldon W. Wallace
 Program Director.....Don Ryan

WJPD—Ishpeming—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Ishpeming Bcstg. Co.
 Address.....120 Division St.
 Tel.: HU 6-9937.....KBS
 President.....Mrs. J. P. Deegan
 General Manager.....Carl Loose
 Commercial Mgr.....Len Manzoline
 Program Director.....Carl Pellenonpaa
 Chief Engineer.....L. Roncoglionq

WIBM—Jackson—1925

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Booth Broadcasting Co.
 Address.....2511 Kibby Rd.
 Tel.: SState 2-7176.....ABC
 Station Representative.....Weed
 President.....John L. Booth
 General, Comm. Mgr.....Robert B. Lees
 Program Director.....Tom O'Connor
 Publicity Director.....Wayne Sapp
 Chief Engineer.....Harold Davis

WKHM—Jackson—1951

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....Jackson Bcstg. & Tele. Corp.
 Address.....441 Wildwood
 Tel.: SState 4-7181.....CBS
 Sta. Reps.....McGavren; Michigan Spot Sales
 President.....Fred A. Knorr
 General Manager.....Walter Patterson
 Commercial Manager...Nathan H. Alberstein
 Station Manager.....Edwin R. Huse
 Program Director.....Ed Hardy
 Chief Engineer.....Paul Wright

WKLZ—Kalamazoo—1956

Frequency: 1470 Kc.....Power: 500 W. d.
 Owned.....The Circle Corporation
 Address.....2315 Schipper's Lane
 Tel.: Flreside 3-2542.....MBS
 Station Representative.....Radio-TV Reps.
 Pres., Gen., Comm. Mgr.....Joseph F. Butler
 Sta. Mgr., Ch. Eng.....Ralph E. Patterson
 Program Director.....Ron Newhouse
 Sales Prom. Mgr.....John J. Stewart
 Publicity Director.....Joseph F. Butler

WKMI—Kalamazoo—1953

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Steere Bcstg. Co.
 Business-Studio Address...State Theatre Bldg.
 Tel.: FI 4-0111.....Independent
 Representative.....Broadcast Time Sales
 Pres., Gen. Mgr.....Howard D. Steere
 Station Manager.....Emil J. Popke, Jr.
 Commercial Manager.....F. K. Doyle
 Prog. Dir.....Dan Daniels
 Publicity Director.....Vince Ford
 Chief Engineer.....Kenneth Farrance

WKZO—Kalamazoo—1923

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Fetzer Bcstg. Co.
 Business Address.....590 W. Maple St.
 Tel.: FI 5-2101.....CBS
 Representative.....Avery-Knodel
 President.....John E. Fetzer
 Exec. V.P. & Mgr. Dir.....Carl E. Lee
 Sta. Comm. Mgr.....Otis T. Gaston
 Program Director.....Charles T. Lynch
 Publicity Director.....W. J. Hunt
 Chief Engineer.....Arthur E. Covell

WILS—Lansing—1947

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Lansing Bcstg. Co.
 Bus. Address.....407½ N. Washington Ave.
 Tel.: IV 5-1655.....Independent
 Station Rep.....Venard, Rintoul, McConnell
 President.....John C. Pomeroy
 General, Comm. Mgr.....Edwin L. Byrd
 Program Director.....David L. Froh
 Sales Prom., Pub. Dir....Richard M. Pomeroy
 Chief Engineer.....John Whitacre

WJIM—Lansing—1934

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gross Telecasting, Inc.
 Address.....2820 East Saginaw
 Tel.: IV 2-1333.....CBS
 President, Gen. Mgr.....Harold F. Gross
 Station Mgr.....Howard W. Coleman
 Comm. Mgr.....Keith Oliver
 Sales Prom. Mgr.....Ned Ryan
 Chief Engineer.....Carl Onken

WKLA—Ludington—1944

Frequency: 1450 Kc.....Power: 250 Watts

MICHIGAN

Owned-Operated By.....Ludington Bcstg. Co.
Address.....East Ludington Ave.
Tel.: VI 3-3438.....ABC
Representative.....Best
Pres., Gen. Mgr.....Ray A. Plank
Commercial Mgr.....Donald M. Hack
Program Dir., Ch. Eng.....Charles J. Hagerman
Sales Prom. Mgr.....Gordon J. Anderson

WMTE—Manistee—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Manistee Radio Corp.
Address.....Radio Road
Tel.: Parkview 3-9906.....Independent
President, Gen. Mgr.....James R. Sumbler
Comm. Mgr.....Edward H. Owens
Program Director.....Ken Kott
Chief Engineer.....Chas. Hagerman

WDOG—Marine City—1950

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Clair, Inc.
Business Address.....5300 Marine City Hwy.
Tel.: RO 2-1111.....Independent
President.....Jerry Coughlin
Gen., Sta. Mgr.....John S. Bell
Chief Engineer.....Robert E. McIntosh

WDMJ—Marquette—1931

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lake Superior Bcstg. Co., Inc.
Bus. Studio Address.....Mining Journal Bldg.
Tel.: CA 6-3524.....ABC-KBS
Newspaper Affil.....Mining Journal
Sta. Representative.....Weed
President.....Frank J. Russell, Jr.
General Mgr.....William Johnson
Program, Sta. Mgr.....C. C. Beck
Commercial Mgr.....Robert Sands
Sales Prom. Mgr.....R. J. Luke
Chief Engineer.....Paul Anick

WAGN—Menominee—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Men-Mar Bcstg. Co.
Business Address.....Glickman Bldg., 1st St.
Tel.: UN 3-5551.....KBS
President.....L. G. Glickman
General Mgr.....Vernon Vecker
Program Director.....Barbara Johnson
Chief Eng.....Loren B. Koesling

WMDN—Midland—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Rich Publ. House, Inc.
Address.....2500 Swede Rd.
Tel.: TE 9-9988.....Independent
Station Rep.....Hil F. Best
President.....Phillip T. Rich
General Mgr., Ch. Eng.....Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc.....Power: 500 Watts. d.
Owned.....WBRB, Inc.

Address.....234 S. Gratiot
Tel.: HO 3-5876.....Independent
Station Representative.....Donald Cooke
General Manager.....Milton Maltz
Chief Engineer.....Gerry Meir

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc.....Power: 1 Kw. d., 500 W. n.
Owned.....Paul A. Brandt
Address.....Mt. Pleasant, Mich.
Tel.: SP 3-3171.....KBS
Representative.....Hil F. Best
President.....Paul A. Brandt
Sta., Comm. Mgr.....Dick Wood

WMAB—Munising—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Munising-Alger Bcstg. Co.
Address.....First Nat. Bank Bldg.
Tel.: 518.....KBS
Representative.....Best
Gen. Mgr.....Charles Symon
Sta., Sales Prom. Mgr.....Theodore H. Ouellette
Program Director.....Richard Gomuski
Chief Engineer.....Donald Carlyon

WKBZ—Muskegon—1926

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Oper. By.....WKBZ Radio Corp.
Business-Studio Address.....432 Apple Ave.
Tel.: 2-6051.....ABC
Sta. Representative.....Everett McKinney
President.....F. L. Allman
General, Sta. Mgr.....Harold W. Waddell
Commercial Mgr.....Justin Gudelsky
Program, Prod. Mgr.....C. P. Hoover
Publicity Dir.....Bill Bennett
Chief Engineer.....George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned-Oper. Greater Muskegon Bcstrs., Inc.
Business-Studio Address.....517 W. Giles Rd.
Tel.: 4-1672.....KBS
Station Rep.....Hil-Best.
President.....R. B. Rogoski
V.P., Gen. Mgr.....Dalton C. Hille

WTRU—Muskegon—1949

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Regional Bcstg. of Mich.
Address.....875 E. Summit St.
Tel.: 3-2126.....Independent
Representative.....Gill-Perna
General Manager.....Glenn R. LePard
Program Director.....William J. Merchant
Chief Engineer.....Richard Gruenevelt

WNIL—Niles—1956

Frequency: 1290 Kc.....Power: 500 Watts. d.
Owned.....Niles Bcstg. Co.
Address.....416 Sycamore St.

Tel.: MU 3-5432.....KBS
 Newspaper Affiliation.....Daily Star
 Station Representative.....Continental
 President.....Lawrence J. Plym
 General, Sta. Mgr.....James H. Mitchell
 Comm. Prom. Mgr.....Charles Frey
 Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Owosso Bcstg. Co.
 Address.....Owosso
 Tel.: SA 5-8196.....Independent
 Newspaper Affiliation.....Argus Press
 Station Representative.....Devney
 President.....J. E. Campbell
 General, Comm. Mgr.....Merrill Walker
 Chief Engineer.....Mel Wirth

WMBN—Potoskey—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Midwestern Bcstg. Co.
 Address.....Bunyan Bldg., Traverse City
 Tel.: WI 7-7675.....NBC
 Station Rep.....Venard, Rintoul & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Station Mgr.....Ralph Pierson
 Commercial Mgr.....Robert E. Detwiler
 Chief Engineer.....William H. Kiker

WPON—Pontiac—1954

Frequency: 1460 Kc.....Power: 500 Watts
 Owned-Operated By.....Chief Pontiac Bcstg. Co.
 Business Address.....7 S. Perry St.
 Tel.: FE 8-0444.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....Edward E. Wilson
 Gen. Sta. Mgr.....William J. Hart
 Chief Engineer.....Karl Kuck

WHLS—Port Huron—1938

Frequency: 1450 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Stevens-Wismer Bcstg. Co.
 Address.....932 Military St.
 Tel.: YU 2-8536.....CBS
 Representative.....Michigan Spot Sales
 General Manager.....John F. Wismer
 Station Mgr.....Thomas G. Sicklesteel
 Comm. Mgr.....Arthur Aymen
 Chief Engineer.....Harold Oliver

WTHH—Port Huron—1947

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned-Oper. By.....The Times Herald Co.
 Address.....606 Water St.
 Tel.: Yukon 5-5171.....ABC
 Newspaper Affil.....Times-Herald
 General Manager.....R. S. Sommerville
 Program Director.....Lee Van Dam
 Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Rogers City Bcstg. Co.

Address.....Moltke Drive
 Tel.: 7751.....Independent
 Pres., Gen. Sta. Mgr.....Harvey A. Klann
 Comm. Mgr.....Albert Klann
 Program Director.....Harry E. Bregé

WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sparks Bcstg. Co.
 Business Address.....2201 Woodward Hts. Blvd.
 Tel.: LI 4-2200.....Independent
 Pres., Gen. Mgr.....Jacob B. Sparks
 Station Mgr., Program Mgr.....Gordon A. Sparks
 Sales Manager.....Ernest Holder
 Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Lake Huron Bcstg. Corp.
 Address.....221 So. Wash. Ave.
 Tel.: PL 3-4471.....Independent
 Representative.....Gill-Perna
 Pres., Gen. Mgr.....William J. Edwards
 Vice-President.....Alvin M. Bentley
 Station Manager.....Howard H. Wolfe
 Commercial Mgr.....Frank Brogger
 Program Director.....Dave Kushler
 Chief Engineer.....Max W. Thomas

WSAM—Saginaw—1940

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Knorr Bcstg. Corp.
 Address.....2435 Holland Ave.
 Tel.: PL 2-8161.....NBC
 Rep.....Headley-Reed Co., Mich. Spot Sales
 President.....Fred A. Knorr
 Station Manager.....George M. Millar
 Chief Eng.....Lee Norden

WSGW—Saginaw—1950

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Operated By.....Booth Broadcasting Co.
 Address.....400 Mason Bldg.
 Tel.: PL 3-4456.....CBS
 Sta. Reps.....Pearson; Weed
 President.....John L. Booth
 General, Comm. Mgr.....Robert W. Phillips
 Program Director.....Fred Krell
 Chief Engineer.....Harold Volz, Jr.

WSJM—St. Joseph—1956

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....WSJM, Inc.
 Address.....414 State St.
 Tel.: YU 3-3992.....MBS
 Sta. Representative.....Hal Holman
 President.....William E. Walker
 General Mgr.....Robert E. Brown
 Station Mgr.....James A. Lindsay
 Program Dir.....Hal Crater
 Chief Engineer.....Ken Tetzloff

WOIA—Saline—1958

Frequency: 1290 Kc.....Power: 500 Watts

MICHIGAN-MINNESOTA

Owned By.....Lester Broadcasting Corp.
 Address.....3001 Brassow Road
 Tel.: NOrmandy 3-0569.....Independent
 Station Representative.....Weed
 President, Gen. Mgr.....Herbert W. Lester
 Station Manager.....Dan Q. Minter, Jr.
 Comm. Publicity Mgr.....Steve Filipiak
 Chief Engineer.....Charles Richmond

Representative.....Hil F. Best
 General Manager.....E. Harold Munn Jr.
 Station Manager.....Frank B. Cummins

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc.....Power: 250 W.
 Owned-Operated By.....Hiawathaland Bcstg. Co.
 Business-Studio Address.....208 Ashmun S.
 Tel.: ME 2-2231.....Independent
 President.....Stanley R. Pratt
 General Manager.....Russell Staffield

WIOS—Tawas City—1958

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned By.....Roger S. Underhill
 Address.....Route #2
 Tel.: FOrest 2-3417.....KBC
 Owner.....R. S. Underhill
 Station Mgr.....Richard A. Egli
 Chief Engineer.....Lou Ozak

WSTR—Sturgis—1951

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Walter Wonderland
 Address.....P. O. Box 70
 Tel.: 1199.....Independent

WTCM—Traverse City—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Midwestern Bdcstg. Co.
 Address.....Paul Bunyan Bldg.
 Tel.: Windsor 7-7675.....NBC
 Sta. Rep.....Venard, Rintoul & McConnell
 Pres., Gen. Mgr.....Les Biederman
 Sta., Comm. Mgr.....Robert E. Detwiler
 Chief Engineer.....William H. Kiker

| | | |
|----------------------|--------------------|-----------------------|
| Pop.: 3,350,000 | <h1>MINNESOTA</h1> | TV Homes: 835,000 |
| Families: 974,000 | | AM Stas. in State: 61 |
| Radio Homes: 955,000 | | TV Stas. in State: 9 |

KASM—Albany—1950

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Stearns Cty. Bcstg. Co.
 Address.....Albany
 Tel.: 5-3005.....KBS
 Station Representative.....Continental
 President.....William Blattner
 General Manager.....Urban J. Keppers
 Commercial Manager.....Lee Krause
 Program Director.....Celestine Hanauksa
 Publicity Director.....Cliff Mitchell
 Chief Engineer.....Charles Gilbert

Address.....1315 Broadway
 Tel.: RO 3-3131.....KBS-ABC
 Representative.....Donald Cooke
 Pres., Comm., Sales Prom. Mgr...E. Q. Walters
 Station Manager.....Kenneth A. Tessmer
 Publicity Director.....Ercel L. Agra
 Chief Engineer.....Louis LeDue

KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Albert Lea Bcstg.
 Address.....332 South Broadway
 Tel.: FRanklin 3-2338.....ABC
 President.....Hart Cardozo
 Vice-Pres.....Richard Power
 Gen. Mgr.....E. A. Van Alstyne
 Commercial Manager.....Margaret Haley
 Program Director.....Lucille Studer
 Sales Prom. Mgr.....Tom Golden
 Chief Engineer.....Donald Franz

KANO—Anoka—1956

Frequency: 1470 Kc.....Power: 1000 Watts d.
 Owned By.....Anoka Broadcasting Co.
 Business Address.....Route 1
 Tel.: HArrison 1-2600.....KBS
 President.....John H. Lemme
 Gen., Sta. Mgr.....Charles J. McCartney
 Comm. Prom. Mgr.....James Freden
 Program, Publicity Dir.....Frederick Lindholm
 Chief Engineer.....Rodney Person

KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Alexandria Bcstg. Co.

KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Black Hawk Bcstg. Co.
 Business-Studio Address.....Hwy. 105 South
 Tel.: HE 3-8836.....MBS
 Representative.....Avery Knodel
 President.....R. J. McElroy
 General Manager.....Thomas Young
 Program Director.....Stan Styonicki
 Publicity Director.....Marge Nelson
 Chief Engineer.....Leo Chenier

KQAQ—Austin—1960

Frequency: 970 Kc. Power: 5000 Watts
 Owned By.....KQAQ, Inc.
 Address.....P.O. Box 481
 Tel.: Hemlock 7-4511.....Independent
 Sta. Representative.....John E. Pearson
 President, Gen. Mgr.....Lester Gould
 Commercial, Prom. Mgr.....Jimmy Delmont
 Program Dir.....Kay King
 Chief Engineer.....Floyd Bartlett

KBUN—Bemidji—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....Paul Bryan Broadcasting Co.
 Business Address.....511 Beltrami Ave.
 Tel.: Plaza 1-4120.....Independent
 Sta. Representative.....Everett-McKinney
 President.....Bea H. Potter Jr.
 Gen., Sta. Mgr.....James A. Hambacher
 Program Dir.....Ray Foslid, Jr.
 Chief Engineer.....Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc. Power: 500 Watts, d.
 Owned.....KEMO Bcstg. Co.
 Address.....1205 Pacific Ave.
 Tel.: VI 2-4601.....KBS
 President.....George J. McCarthy
 General Sta. Mgr.....Robert D. Zellmer
 Comm. Prom. Mgr.....George B. McClellan
 Chief Engineer.....Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned-Operated By.....Brainerd Bcstg. Co.
 Business Address.....2700 E. Oak
 Tel.: 2853.....Independent
 Station Representative.....Walker-Rawalt
 President.....E. T. O'Brien
 Sta., Comm. Mgr.....Earl R. Johnsen
 Program, Publicity Dir.....Roger Johnson
 Chief Engineer.....Don Koenig

KBMW—Breckenridge—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Interstate Bdcstg. Corp.
 Address.....P.O. Box 249
 Tel.: Midway 2-4141.....KBS
 Station Representative.....Devney
 Pres., Gen. Mgr.....Robert E. Ingstad
 Comm. Mgr.....N. Brant
 Chief Engineer.....H. G. Unkenholz

WKLK—Cloquet—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Cloquet Bcstg. Co.
 Address.....P.O. Box 429
 Tel.: TR 9-6725.....KBS
 President.....Walter F. Stock
 General Manager.....Henry Newby
 Program Director.....Stuart Howe
 Commercial Manager.....Richard Johnson
 Publicity Director.....Richard DeFore
 Chief Engineer.....Sidney Markusen

KROX—Crookston—1948

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.
 Owned-Operated By.....Crookston Bcstg. Co.
 Business Address.....Box 620
 Tel.: AT 1-1140.....KBS
 Rep.....Donald Cooke, Tracy Moore
 President, Prog. Dir.....Jerome A. Dahlberg
 General, Sta. Mgr.....William J. Kiewel
 Sales Prom., Comm. Mgr.....E. R. Melbye
 Chief Engineer.....Earl Handyside

KDLM—Detroit Lakes—1951

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Detroit Lakes Bcstg. Co.
 Address.....1340 Richmond Rd.
 Tel.: Victor 7-5624.....Independent
 Sta. Representative.....John E. Pearson
 President.....Herbert Gross
 General Manager.....Al G. Leighton
 Program Director.....Bob Barker
 Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By.....Red River Bcstg. Co., Inc.
 Business-Studio Address.....10 E. Superior
 Tel.: RA 2-2628.....CBS
 Representative.....Avery-Knodel
 President.....D. Le Masurier
 Gen. Mgr.....Odin S. Ramsland
 Sales Manager.....Rex H. Hudson
 Exec. V.P. Chg. Engr.....Robert Dettman

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 in Quality Radio”**

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 Queen
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5000 Watts — 970 KC

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 General Manager

John E. Pearson Co.
 National Rep.

P.O. Box 481, Austin, Minnesota
HEmlock 7-4511

MINNESOTA

WEBC—Duluth—1924

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By WEBC, Inc.
Business-Studio Address WEBC Bldg.
Tel.: RA 2-2873 Independent
Representative Hollingbery
President, Gen. Mgr. George H. Clinton
V.P., Sta. Mgr. Richard Hustead
Program Dir. Dave Duluth
Sales Prom. Mgr. Wesley Hauck
Chief Engineer V. G. Brocks

WELY—Ely—1954

Frequency: 1450 Kc. Power: 250 Watts
Owner WELY Corp.
Address Box 540
Tel.: 744 KBS-MBS
President, Gen. Mgr. Vincent L. Hallett
Chief Engineer Larry McAdams

WEVE—Eveleth—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Carl Bloomquist
Address WEVE Bldg.
Tel.: SHERwood 1-5922 MBS-KBS
President Carl Bloomquist
General, Sta. Mgr. Ray E. Kent
Sales Prom. Mgr. Baldino Rodorigo
Chief Engineer Joseph J. Cerar

KSUM—Fairmont—1948

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By KSUM Broadcasting Co.
Address 306 North Park St.
Tel.: 1370 Independent
President John E. Hyde, Jr.
Chief Engineer Larry Lawson

KDHL—Faribault—1947

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By KDHL Bdcstg. Co.
Business-Studio Address 213 Central Ave.
Tel.: Edison 4-4345 Independent
General Mgr. J. E. Hyde, Jr.
Commercial Mgr. Palmer Dragsten

KOTE—Fergus Falls—1926

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Northland Bcstg. Corp.
Address Box 494
Tel.: Regent 6-6996 Independent
Sta. Reps. Pearson; Wayne-Evans
President Carroll Crawford
General Comm. Mgr. George Brooks
Program. Prom. Mgr. Ev Ohl
Publicity Dir. Shirley Vanderwerff
Chief Engineer Lee Wilson

KOZY—Grand Rapids—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Itasca Bcstg. Co.
Address 213 W. First Ave.
Tel.: FA 6-3446 MBS-KBS
General Manager Robert D. Kennedy

WMFG—Hibbing—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Hibbing Broadcasting Co.
Address 807 W. 37 St.
Tel.: AMherst 3-7531 NBC
Sta. Reps. Bolles; Reilly; O'Connell
Pres., Gen. Mgr. Harold J. Parise
Program Director Bob Aro
Commercial Mgr. Les Rutstein
Sales Prom. Mgr. Rudy Offre
Chief Engineer Fran Betera

KDUZ—Hutchinson—1953

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned North American Broadcasting Co.
Address Box 32
Tel.: 1555 KBS
Representative Best
President Albert S. Tedesco
General, Sta. Mgr. Heinz R. Fruck
Comm. Program Dir. Lorraine Lhotka
Sales Prom. Mgr. Dean Holt
Chief Engineer Darrel Gander

KLFD—Litchfield—1959

Frequency: 1410 Kc. Power: 500 Watts
Owned By Meeker County Radio
Address 218 South Sibley
Tel.: OXford 3-3212 Independent
President, Gen. Mgr. Frank W. Endersbe
Commercial Mgr. Ma:lin Schlottman
Program Director Paul Castner
Chief Engineer Larry Lawson

KLTF—Little Falls—1950

Frequency: 960 Kc. Power: 500 Watts d.
Owned-Oper. By Little Falls Bcstg. Co.
Address 105½ Broadway E.
Tel.: Medford 2-5414 KBS
Pres., Gen. Sta. Mgr. John H. Lemme
Commercial Manager Richard J. Rudeck
Chief Engineer Gordon Lommen

KTOE—Mankato—1950

Freq.: 1420 Kc. Power: 5 Kw.
Owned-Oper. By Minnesota Valley Bcstg. Co.
Address Box 550
Tel.: 6563 ABC
Representative Pearson
President H. W. Linder
General, Sta. Mgr. Don Linder
Program Director Wayne Willard
Chief Engineer Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By F. B. Clements & Co.
Address 101 N. Second St.
Tel.: 4673 NBC
Representative Meeker
Gen., Sta., Comm. Mgr. Robert E. DeHaven
Program Director Charles F. Pasek
Sales Prom. Mgr. Lloyd L. Spangenburg
Chief Engineer James J. Houts

KMHL—Marshall—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Harry W. Linder
 Business-Studio Address: KMHL Bldg.
 Tel.: 2282. ABC
 Representative: John E. Pearson
 Owner: Harry W. Linder
 General Manager: Gilmore F. Frayseth
 Chief Engineer: George Pouliot

KEVE—Minneapolis—1948

Frequency: 1440 Kc. Power: 5000 Watts d.
 Owned-Operated By: Western Bcstg.
 Address: 917 N. Lilac Drive
 Tel.: LI 5-5601. MBS
 Representative: Weed
 President: R. M. Purcell
 General Mgr.: Robert Rock
 Chief Engineer: Denvy Doty

KRSI—Minneapolis—1958

Frequency: 950 Kc. Power: 1000 Watts
 Owned By: Radio Suburbia, Inc.
 Address: 4500 Excelsior Blvd.
 Tel.: Walnut 6-1677. Independent
 Representative: Radio-TV Rep.
 Pres., Gen. Mgr.: William E. Schons
 Chief Engineer: Jim Eshelman

WCCO—Minneapolis—1924

Frequency: 830 Kc. Power: 50,000 Watts
 Owned By: Midwest Radio-Television, Inc.
 Business-Studio Address: 625 Second Ave. S.
 Tel.: FE 2-1202. CBS
 Newspaper Afil.: Star-Tribune; Press-Dispatch
 Representative: CBS Radio Spot Sales
 Exec. Vice President: F. Van Konyenburg
 Gen., Sta. Mgr.: Larry Haeg
 Commercial Mgr.: Phil Lewis
 Program Director: Hank Basayne
 Sales Prom. Dir.: C. Kraufman
 Publicity Dir.: Gordon Mikkelson
 Chief Engineer: Kermit Sueker

WDGY—Minneapolis—1923

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned-Oper. By: The Storz Bcstg. Co.
 Address: 609 Second Ave., S.
 Tel.: FE 5-2271. Independent
 Representative: John Blair
 President: Todd Storz
 General, Sta. Mgr.: C. B. Clarke, Jr.
 Program Dir.: Don Kelly
 Publicity Director: Leann Lokken
 Chief Engineer: Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By: BFR Bcstg. Co.
 Address: 870 Northwestern Bank Bldg.
 Tel.: FE 3-0406. Independent

Representative: AM Radio Sales
 President: Larry Bentson
 Gen., Comm. Mgr.: Wayne Williams
 Program Director: Dan Allan
 Sales Prom., Publicity Dir.: Bill Ficker
 Chief Engineer: Bryce Ekberg

WPBC—Minneapolis—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By: People's Bcstg. Co.
 Address: 1133 Stinson Blvd.
 Tel.: ST 9-4356. Independent
 Station Representative: Daren McGavren
 Pres., Gen., Sta. Mgr.: W. V. Stewart
 Sales Prom. Mgr.: Jack I. Moore
 Program Director: Becky Ann Stewart
 Publicity Director: Elizabeth Gahre
 Chief Engineer: Joe Coval

WTCN—Minneapolis—1931

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By: Twin State Bcstg.
 Address: 2925 Dean Blvd.
 Tel.: WA 7-8881. ABC
 Station Representative: Katz
 President: Weston C. Pullen, Jr.
 General Manager: Phil Hoffman
 Station Manager: Arihur M. Swift
 Commercial Manager: Jack Cosgrove
 Program Director: Howard Coleman
 Chief Engineer: Warren Fritze

KDMA—Montevideo—1951

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By: Midwest Bcstg. Corp.
 Address: Box 471
 Tel.: AM 9-8815. ABC
 Representative: Pearson
 Pres.: H. W. Linder
 Gen. Mgr.: Willard Linder
 Sta. Mgr.: Byron Zurn
 Comm. Mgr.: Fred Ehen
 Chief Engineer: Jim Wood

KVOX—Moorhead—1937

Frequency: 1280 Kc. Power: 1 Kw.
 Owned-Operated By: KVOX Bcstg. Co.
 Address: P. O. Box 437
 Tel.: CEdar 3-1522. MBS
 Representative: Devney
 President: E. J. McKellar
 General, Comm. Mgr.: R. L. Owens
 Program Dir.: Rod Lucier
 Chief Engineer: Erwin Liefeld

KMRS—Morris—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned: Western Minn. Bcstg. Co.
 Address: Morris, Minn.
 Tel.: 68. Independent
 Representative: Donald Cooke
 President: Cliff Hedberg
 Gen., Comm. Mgr.: George Brooks

MINNESOTA

KNUJ—New Ulm—1949

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By: KNUJ, Inc.
Address: 304½ N. Minnesota St.
Tel.: 905. KBS
General Manager: George E. Korenchen

KDIO—Ortonville—1956

Frequency: 1350 Kc. Power: 1 kw., d.
Owned By: Tri-State Bcstg. Co.
Address: Box 696
Tel.: 680. Independent
Station Rep.: Cooke
Pres., Chief Eng.: Richard Schultz
Gen., Comm. Mgr.: W. F. McCormick
Program Dir.: D. P. Egert

KRFO—Owatonna—1950

Frequency: 1390 Kc. Power: 500 Watts d.
Owned-Oper. By: Owatonna Bcstg. Co.
Address: 301 N. Cedar St.
Tel.: 5541. KBS
President, Gen. Mgr.: Duane Allen
Comm., Prom. Mgr.: Arnold K. Schumann
Sta. Mgr., Chief Eng.: Jerald J. Boos

WCMP—Pine City—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned: Pine County Bcstg. Co.
Address: Box 578
Tel.: 767. KBS
Station Representative: Continental
President: Richard K. Power
Gen. Mgr.: Robert P. Schuller
Program Director: Lyle R. Nelson
Chief Engineer: Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc. Power: 1000 Watts, d.
Owned-Operated By: Pipestone Radio Corp.
Address: 118 W. Main St.
Tel.: 1050. KBS
Representative: Continental
President: C. B. Thomas
Gen. Sta. Mgr.: Ron Overlander
Chief Engineer: Clarence Aushan

KCUE—Red Wing—1955

Frequency: 1250 Kc. Power: 1000 Watts, d.
Owned: Hiawatha Valley Bcstg. Co., Inc.
Address: Route 4
Tel.: DU 8-3511. Independent
Pres., Gen. Mgr.: E. G. Elston
Chief Engineer: Lawrence Dossall

KLGR—Redwood Falls—1954

Frequency: 1490 Kc. Power: 100 Watts
Owned-Oper. By: Harry W. Linder
Address: 209 S. Washington St.
Tel.: ME 7-2989. Independent
Representative: Pearson
General Manager: H. W. Linder

KROC—Rochester—1935

Frequency: 1340 Kc. Power: 250 Watts
Owned: Southern Minnesota Bcstg. Co.
Address: 100 1st Avenue Bldg.
Tel.: AT 9-3924. NBC
Representative: Meeker, Harry S. Hyett
President: Mrs. Gregory P. Gentling
General Manager: G. David Gentling
Commercial Manager: Robert Fick
Sales Prom. Publicity: Mrs. Gen. Holmes
Program Director: Tom Bachrach
Chief Engineer: Robert Gross

KWEB—Rochester—1957

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By: Olmsted Cty. Bcstg. Co.
Address: Northwestern Nat. Bk. Bldg.
Tel.: Atlas 2-9465. AEC
Station Rep.: Bolles; O'Connell
President: W. John Grandy
General, Comm. Mgr.: W. E. McClenahan
Publicity Dir.: Vern Arthur
Chief Engineer: Dale Hamilton

KFAM—St. Cloud—1938

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Times Publ. Co.
Address: 25 Sixth Ave., N.
Tel.: Blackburn 1-3121. NBC
Newspaper Affiliation: Times
Representative: Pearson
President: Frederick C. Schilplin
General Sta. Mgr.: John Murphy
Comm. Program Mgr.: Jack Lund
Sales Prom. Mgr.: John Lawrence
Chief Engineer: Robert Witschen

WJON—St. Cloud—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Granite City Bcstg. Co.
Address: Box 270
Tel.: BL 1-4422. Independent
Pres., Gen., Sta. Mgr.: John Haerle
Commercial Mgr.: Van Vander Ark
Program Dir.: Art Blaske
Chief Engineer: Guy LeMont

KRBI—St. Peter—1957

Frequency: 1310 Kc. Power: 1 Kw., d.
Owned By: D. W. Seehafer & R. C. Johnson
Address: 1031 Grace St.
Tel.: 1310. Independent
General Manager: D. W. Seehafer

KSTP—St. Paul—Minneapolis 1928

Frequency: 1500 Kc. Power: 50,000 Watt
Owned By: KSTP, Inc.
Bus. Studio Address: 3415 University Ave
Tel.: Midway 5-2724. NBC
Representative: Edward Petr
President: Stanley E. Hubbat

MINNESOTA-MISSISSIPPI

General Manager.....Stanley S. Hubbard
 Radio Sales Mgr.....Byron Anderson
 Sales Prom. Mgr.....William Davey
 Program Director.....D. Brooks Hendersson
 Chief Engineer.....William S. Sadler

KDWB—St. Paul—1959

Frequency: 630 Kc..Power: 5 Wts. d., 5 Wts. n.
 Owned By.....KDWB Bcstg. Corp.
 Address.....P.O. Box 630
 Tel.: PR 6-1501.....Independent
 Station Representative.....Avery-Knodel
 President.....Robert M. Purcell
 General Manager.....John M. McRae
 Sales Manager.....Richard J. Quasas
 Program Director.....Don F. French
 Chief Engineer.....Allan Kennedy

WMIN—St. Paul—1936

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Franklin Bcstg. Co.
 Address.....611 Frontenac Place
 Tel.: MI 5-7757.....Independent
 V.P., Gen. Mgr.....Wm. F. Johns, Jr.

WAVN—Stillwater—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....St. Croix Bcstg. Co.
 Address.....104 N. Main St.
 Tel.: Hemlock 9-1220.....KBS
 Pres., Gen., Sta. Mgr.....Richard K. Power
 Chief Engineer.....Elmer L. Christenson

**KTRF—Thief River Falls
1947**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KTRF Radio Corp.
 Address.....Box 69
 Tel.: MURdock 1-1230.....Independent
 Station Representative.....Evans
 Pres., Gen. Mgr.....Don Olsen
 Chief Eng.....Fred Franklin

WHLB—Virginia—1936

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Virginia Bcstg. Co.
 Address.....P.O. Box 75
 Tel.: SH 1-2233.....NBC
 Station Representative.....Hollingsbery; Hurley
 Pres., Gen. Mgr.....Harold J. Parise
 Program Director.....Bob Aro
 Chief Engineer.....Fran Befera

KWAD—Wadena—1948

Frequency: 920 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KWAD Broadcasting Co.
 Bus.-Studio Address.....First Natl. Bank Bldg.
 Tel.: MEDford 1-1803.....MBS
 President.....Robert E. Ingstad
 Chief Eng.....Harold Allen

KWLM—Willmar—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lakeland Bcstg. Co.
 Address.....Box 393
 Tel.: BE 5-1340.....ABC
 Representative.....John E. Pearson
 President, Gen. Mgr.....H. W. Linder
 Sta. Mgr.....Willard Linder
 Commercial Manager.....Jack Lynch
 Chief Engineer.....Francois Peterson

KAGE—Winona—1957

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned By.....Winona Bcstg. Co.
 Business Address.....118 W. 4th St.
 Tel.: 2867.....KBS
 President.....Albert S. Tedesco
 Station Manager.....Frank L. Haas
 Sales Promotion Mgr.....Jack Ortmann
 Program Director.....Joe Orłowski
 Chief Engineer.....Vern Potvin

KWNO—Winona—1938

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Winona Radio Service
 Business-Studio Address.....216 Center St.
 Tel.: 3313.....ABC
 Newspaper Affiliation.....Daily News
 Representative.....John E. Pearson
 President.....M. H. White
 Station Manager.....C. E. Williams
 Commercial Manager.....H. Rod Hurd
 Chief Engineer.....Gene Gappa

KWOA—Worthington—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Worthington Bcstg. Co., Inc.
 Address.....Hotel Thompson
 Tel.: 2-7301.....Independent
 Representative.....Wayne-Evans
 President.....R. W. Olson
 General Manager.....R. E. Shepard
 Comm. Mgr.....Arne Karhu
 Chief Engineer.....Clint Knapp

Pop.: 2,380,000
 Families: 590,000
 Radio Homes: 573,000

MISSISSIPPI

TV Homes: 360,000
 AM Stas. in State: 72
 TV Stas. in State: 6

WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Aberdeen
 Address.....Box 402
 Tel.: EM 9-4561.....Independent
 Representative.....Best

General Mgr.....Ray Tolar
 Prog. Dir.....Frances Tolar

WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.
 Owned.....Charles C. Boren, Jr.

MISSISSIPPI

Address Box 268
Tel.: CL 6-5911..... MBS
Representative Everett-McKinney
Commercial Manager..... Jimmy Wells
Program Director..... Elsie Sanderson
Chief Engineer..... A. D. Wiygul

WBLE—Batesville—1953

Frequency: 1290 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Panola Bcstg. Co.
Address.....Drawer No. 73
Tel.: 7266.....KBS
Representative.....Hil F. Best
President, Gen. Mgr.....Harold B. McCarley
Chief Engineer.....Alfred E. Jennings

WLOX—Biloxi—Gulfport 1948

Frequency: 1490 Kc....Power: 250 Watts
Owned-Operated By.....WLOX Bcstg. Co.
Address.....Buena Vista Hotel
Tel.: ID 6-5581.....MBS
RepresentativeHolman
General Manager.....Ray Butterfield
Commercial Manager.....Thomas B. Majure
Program Director.....Mary Miques

WVMI—Biloxi—1950

Frequency: 570 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Radio Associates
Address.....P. O. Box 152
Tel.: ID 2-7001.....Independent
Station Representative.....National Time Sales
Pres., Gen., Sta. Mgr.....Odes E. Robinson
Program Director.....William M. Collins
Prom., Publicity Dir.....James Duncan
Chief Engineer.....Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc....Power: 250 Watts
Owned-Oper. By.....Booneville Bcstg. Co.
Address.....P.O. Box 352
Tel.: PA 8-5301.....KBS
Gen. Mgr.....E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Operated By...Rural Broadcasting Co.
Address.....P.O. Box 644
Tel.: 1076.....Independent
Gen., Comm., Prom. Mgr.....W. M. Jones
Station Mgr.....Doug Mathis
Chief Engineer.....Leo Freeman

WJMB—Brookhaven—1948

Frequency: 1340 Kc....Power: 250 Watts
Owned-Operated By...Brookhaven Bcstg. Co.
Address.....W. Chickasaw St.
Tel.: 1298.....KBS
Pres., Gen. Mgr.....Tullius Brady

WDOB—Canton—1953

Frequency: 1370 Kc....Power: 1 Kw. d.
Owned-Oper. By...Madison County Bcstg. Co.

Address Box 182
Tel.: 1370.....KBS
RepresentativeIndie
President.....R. E. Hook
General Mgr.....H. Shadd

WGLC—Centreville—1951

Frequency: 1580 Kc....Power: 250 Watts d.
Owned-Oper. By.....Davis & McCraine
Business Address.....P.O. Box 205
Tel.: 4001.....KBS
Pres., Gen. Mgr.....Frederick A. W. Davis
Chief Engineer.....Jim Wilson

WKDL—Clarksdale—1955

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Operated By....Coahoma Bcstg. Co.
Address.....P.O. Box 267
Tel.: MA 4-4908.....Independent
President.....W. T. Salmon
General Mgr.....R. L. Hunnicutt, Jr.

WROX—Clarksdale—1944

Frequency: 1450 Kc....Power: 250 Watts
Owned-Operated By...Clarksdale Bcstg Co.
Business Address.....Alcazar Hotel Bldg.
Tel.: MAIn 4-2795.....MBS, KBS
Station Rep.....Everett-McKinney
General Manager.....Bob Evans
Sta., Comm. Mgr.....Tom Reardon
Sales Prom., Prog. Dir.....Helen Sugg
Chief Engineer.....C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc....Power: 250 Watts
Owned.....Radio Cleveland, Inc.
Address.....H'way 61 So.
Tel.: VI 3-4091.....Independent
Station Representative.....Devney
V.P., Gen. Mgr.....George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc....Power: 1000 Watts
Owned By.....L. A. Feduccia
Address.....Highway 61 North
Station Representative.....Continental
Tel.: Victor 3-5221.....Independent
Sta. Mgr., Chief Eng.....L. A. Feduccia
Commercial Mgr.....Ed Dunn
Program Dir.....Billie Wolfe Johnson

WCJU—Columbia—1946

Frequency: 1450 Kc....Power: 250 Watts
Owned-Oper. By.....WCJU, Inc.
Address.....P. O. Box 472
Tel.: RE 6-2616.....MBS-KBS
Newspaper Affiliation.....The Progress
Pres., Gen. Manager.....Lester Williams

WACR—Columbus—1947

Frequency: 1050 Kc....Power: 1 Kw. d.
Owned.....J. W. Eatherton
Address.....WACR Bldg.
Tel.: FA 8-1050.....Independent

Pres., Gen. Mgr. James Eatherton
 Comm., Prom. Mgr. Sydney Thweatt
 Program Director Frank H. Scheffer
 Publicity Director Judith Atkins
 Chief Engineer L. J. Aldridge

WCBI—Columbus—1940

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.
 Owned Columbus Bcstg. Co., Inc.
 Address P.O. Box 271
 Tel.: FA 8-7271 MBS-KBS
 Newspaper Affili. Commercial Dispatch
 Representative Everett-McKinney
 President B. Imes, Jr.
 General Mgr. Bob Evans
 Station, Prom. Mgr. Ray Crummy
 Asst. Sta. Mgr. Mrs. Ruby J. Latham
 Program Director Rick Moore
 Chief Engineer Tom McFerrin

WCMA—Corinth—1945

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Corinth Bcstg. Co., Inc.
 Business-Studio Address Ray Bldg.
 Tel.: AT 6-5575 KBS
 Station Rep. Venard, Rintoul & McConnell
 President Aaron B. Robinson
 General, Comm. Mgr. John E. Bell
 Program Director Mrs. Louise W. Berlin
 Chief Engineer James D. Anderson

WCRR—Corinth—1956

Frequency: 1330 Kc. Power: 500 Watts, d.
 Owned-Operated By L. C. Moore & W. I. Dove
 Business Address 614½ Waldron
 Tel.: Atlantic 6-6691 Independent
 Representative Best
 President Luther C. Moore
 General, Sta. Mgr. Carl Welch
 Comm., Prom. Mgr. B. G. Glenn
 Program Director Norman G. Anderson
 Publicity Director Beatrice Nichols
 Chief Engineer W. M. Essary

WMAG—Forest—1955

Frequency: 860 Kc. Power: 500 Watts d.
 Owned-Operated By Scott County Bcstg. Co.
 Address P. O. Box 188
 Tel.: Gibson 3-7001 KBS
 President R. E. Hook
 Gen. Mgr., Ch. Eng. Hugh Hughes
 Comm. Sta. Mgr. Willie Weems
 Program Director Tom Estes
 Sales Prom. Mgr. Billy Strebeck
 Publicity Dir. Barbara Goodwin

WDDT—Greenville—1956

Frequency: 900 Kc. Power: 1 Kw., d.
 Owned-Operated By WDDT Radio Co.
 Address 207 Main Street
 Tel.: Edison 2-0526 Independent
 Station Representative Everett-McKinney
 General Manager Ross Charles
 Station Manager W. H. Deans
 Program Director Tom Roane
 Chief Engineer Joe Gunter

WGVM—Greenville—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By Mid America Bcstg. Co.
 Bus-Studio Address 118 So. B'way
 Tel.: EDison 4-4559 Independent
 Sta. Reps. Devney; Melville, Crennan
 Pres., General Manager David M. Segal
 Station Manager Edward M. Guss
 Commercial Manager Jack R. Stull
 Program Director Wallace D. Hoy
 Chief Engineer Joseph C. Gunter

WJPR—Greenville—1939

Freq.: 1330 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Radio Service Co.
 Business-Studio Address 120 So. Poplar St.
 Tel.: EDison 5-1441 MBS
 Representative Bogner & Martin
 Gen. Sta. Mgr. Emmett H. McMurry
 Commercial Manager Frank W. Baldwin
 Program Dir. Harry E. Jones
 Sales Prom., Publicity Dir. Mildred Flowers
 Chief Engineer Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kw. Power: 1 Kw. d., 500 w. n.
 Owned-Oper. By Greenwood Bcstg. Co.
 Business Address 206 W. Claiborne St.
 Tel.: Gladstone 3-5232 ABC
 President Cy N. Bahakel
 General Manager Don Neil
 Sta., Comm. Mgr. Izas Bahakel
 Program Director Colleen Fulgham
 Chief Engineer Billy Brunt

WGRM—Greenwood—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By P. K. Ewing
 Address P.O. Box 553
 Tel.: Gladstone 3-5441 NBC-KBS
 General Manager F. C. Ewing
 Commercial Mgr. Lew Sadler
 Chief Eng. Louis Pierce

WNAG—Grenada—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Grenada Bcstg. Co.
 Business Address P.O. Box 920
 Tel.: 1400 MBS
 Newspaper Affiliation Commercial Dispatch
 Station Representative Everett-McKinney
 President Birney Imes, Jr.
 General Manager Bob Evans
 Comm. Mgr., Program Dir. Ken Berryhill
 Sales Mgr. Harold Penn
 Chief Engineer Jimmie Pinnix

WGCM—Gulfport—1928

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By E. O. Roden & Assoc.
 Address 15th Ave and 22nd St.
 Tel.: UN 3-3522 ABC
 Station Representative Best
 President E. O. Roden
 General, Sta. Mgr. James E. Reese

MISSISSIPPI

Commercial Mgr. Ossie Owens
Program, Publicity Dir. Tom Meek
Chief Engineer Charles A. Rauer

WROA—Gulfport—1955

Frequency: 1390 Kc. Power: 1 Kw., d.
Owned By Chas. W. Dowdy
Address 1313 28th Ave.
Tel.: UN 3-7133 Independent
Pres., Gen. Mgr. John B. Caraway

WBKH—Hattiesburg—1954

Frequency: 950 Kc. Power: 5 Kw. d.
Owned Deep South Radio, Inc.
Address 305 Bay Street
Tel.: JU 2-1986 Independent
Sta. Representative Devney
Gen. Mgr. F. M. Smith
Comm. Mgr. Gerald Howell
Prog. Director Phil Snow
Chief Engineer James N. Watson

WFOR—Hattiesburg—1925

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Sheridan, Inc.
Address 302 Hemphill St.
Tel.: JU 4-5432 NBC
President B. W. Curry, Jr.
General Manager E. M. Jenkins
Commercial Manager Bud Norval
Program Director Keith Glatzer
Chief Engineer J. N. Watson

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More Adult Listeners
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Representatives:

Devney, Inc. — James S. Ayers

LEW HEILBRONER, Gen. Mgr.

WHSY—Hattiesburg—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By ... Hub City Bcstg. Co. Inc.
Address P.O. Box 1008
Tel.: JU 3-1741 ABC
Representative Clark
President, Gen. Mgr. Charles W. Holt
Commercial Mgr. Bob French
Station, Prom. Mgr. Frank B. Zalnoski
Program Dir. Ron Myer

WXXX—Hattiesburg—1957

Frequency: 1310 Kc. Power: 1 Kw., d.
Owned Radio Broadcast, Inc.
Address 1031 Broadway Drive
Tel.: JU 2-2591 Independent
Representative Indie Sales
President Dave A. Matison, Jr.
Manager J. C. Walker
Commercial Mgr. Andy Still
Station Mgr. Jimmy Swan
Program Dir. Bill Dore
Sales Prom. Mgr. Fred Sands
Publicity Dir. Pauline Everett
Chief Engineer C. C. Vogel

WMDC—Hazlehurst—1953

Frequency: 1220 Kc. Power: 250 Watts d.
Owned Southwestern Bcstg. Co. of Miss.
Address Highway 51 N.
Tel.: 869 KBS
President, Gen. Mgr. Louis Alford
Comm. Prom. Mgr. Mal Jones
Sta. Mgr., Ch. Eng. A. M. Smith
Program, Publicity Dir. Bob Prather

WCPC—Houston—1955

Frequency: 1320 Kc. Power: 5 Kw. d.
Owned-Oper. By WCPC Bcstg. Co.
Address Box 552
Tel.: GL 6-3528 KBS
Gen., Sta. Mgr. Robin H. Mathis
Comm. Mgr., Prog., Pub. Dir. Ralph C. Mathis
Chief Engineer John B. Skelton, Jr.

WDLT—Indianola—1953

Frequency: 1380 Kc. Power: 500 watts d.
Owned By Radio Cleveland, Inc.
Address 134 Baker St.
Tel.: 500 KBS
Station Representative Devney
President J. R. Denton
Gen. Mgr., Ch. Eng. Geo. Shurden

WJQS—Jackson—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Dumas Milner Bcstg. Co.
Address King Edward Hotel
Tel.: Fleetwood 4-5653 MBS
Sta. Representative Devney, Ayers
President Howard S. Cohoon
Gen., Mgr. Lewis Heilbroner
Asst. Sta., Mgr. Verne Freeman
Program Director Bill Slaton
Chief Engineer Les Hodges

WJDX—Jackson—1929

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned.....Lamar Life Broadcasting Co.
 Address.....715 S. Jefferson
 Tel.: Fleetwood 2-2691.....NBC
 Representative.....Hollingbery
 President.....P. K. Lutken
 Gen., Sta. Mgr.....Fred L. Beard
 Comm. Mgr.....Frank Gentry
 Sales Prom. Mgr., Pub. Dir.....Chuck Allen
 Prog. Dir.....Forrest Cox
 Chief Engineer.....Percy G. Root

WJXN—Jackson—1940

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....Jackson Bcstg. Co., Inc.
 Address.....916 Foley
 Tel.: FL 2-6673.....Independent
 Sta. Representative.....Masla
 President.....James T. Ownby
 V.P., Gen. Mgr.....Gayle Swofford
 Comm. Prom. Mgr.....John Bomer
 Program Dir.....Bob Rall
 Chief Engineer.....E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc. Power: 5 Kw.
 Owned-Operated By.....Dixieland Bcstg. Co.
 Business Address.....1017 Lynch St.
 Tel.: Fleetwood 4-4096.....Independent
 Station Representative.....Pearson
 President.....John McLendon
 Station Manager.....Al Evans
 Program Director.....Ross Wilder
 Chief Engineer.....John Wessler

WRBC—Jackson—1947

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw., n.
 Owned-Operated By.....Rebel Bcstg. Co., Inc.
 Business-Studio Address.....125½ So. Lamar
 Tel.: Fleetwood 5-1562.....Independent
 Representative.....Beaver
 President.....Tom Wright
 General Mgr.....R. McGregor
 Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By.....Capitol Bcstg. Co.
 Address.....P. O. Box 8187
 Tel.: FI 4-2512.....ABC
 Newspaper Affil. Daily News, Clarion Ledger
 Representative.....Weed
 General Manager.....L. M. Sepaugh
 Station Manager.....Richard Voorhis
 Commercial Manager.....Maurice Wray
 Sales Promotion Mgr.....John L. Stuckey
 Program Director.....Al Simmons
 Publicity Director.....Bill Peeler
 Chief Engineer.....C. A. Perkins

WKOZ—Kosciusko—1947

Frequency: 1350 Kc. Power: 5 Kw., d.

Owned-Oper. By.....Kosciusko Bcstg. Co.
 Address.....109 W. Jefferson
 Tel.: 782.....ABC
 President.....Cy N. Bahakel
 General Manager.....Mims Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....New Laurel Radio Station Inc.
 Address.....Box 398
 Tel.: 5601.....NBC
 President.....Harold Mattson
 Gen., Sta. Mgr.....Frank W. Sumrall
 Commercial Manager.....M. M. Caver
 Program, Prom. Dir.....Dave Kane
 Publicity Director.....Len Maith
 Chief Engineer.....Walter Hitt

WLAU—Laurel—1946

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Southland Bcstg. Co.
 Address.....437 N. Magnolia St.
 Tel.: 8-7227.....ABC
 Station Representative.....Devney
 President, Gen. Mgr.....Gene Tibbett
 Program Director.....Jim Gibbon
 Chief Engineer.....Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned.....Voice of the New South, Inc.
 Address.....116 Beacon St.
 Tel.: 8-7224.....Independent
 Sta. Representative.....Grant Webb
 Gen. Mgr.....Granville Walters
 Comm. Mgr.....Teck Jones
 Chief Engineer.....Glenn Holland

WESY—Greenville—1958

Frequency: 1580 Kc. Power: 1000 Watts
 Owned By.....Miss.-Ark. Broadcasting Co.
 Address.....110 N. Poplar
 Tel.: EDison 2-0770.....Independent
 Gen., Prog. Mgr.....Paul Artman
 Commercial Manager.....Miller Abraham
 Chief Engineer.....Ottis W. Rushing

WLSM—Louisville—1953

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Louisville Bcstg. Corp.
 Address.....P.O. Box 111
 Tel.: 1000.....Independent
 Station Representative.....Walker-Rawall
 Station Manager.....Herbert Guthrie

WMBC—Macon—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Confederate Bcstg. Co.
 Business Address.....Piney Woods Rd.
 Tel.: 132.....KBS
 Station Rep.....Hil Best
 Pres., Gen. Mgr.....Ned Butler
 Chief Engineer.....Bill White

MISSISSIPPI

WSJC—Magee—1957

Frequency: 1280 Kc. Power: 500 W. d.
Owned.....SE Miss. Bcstg. Co.
Business Address.....Box 426
Tel.: 3513.....KBS
General Manager.....Marvin L. Mathis
Program Director.....Jimmy Tugwell
Chief Engineer.....Hulon Mathis

WAPF—McComb—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By..S. W. Bcstg. Co. of Miss.
Address.....Pike Hotel
Tel.: 1884.....KBS
Co-Owners.....Phillip Brady, Louis Alford,
Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Bcstrs. Service, Inc.
Address.....P. O. Box 111
Tel: 2080.....Independent
Representative.....Thomas F. Clark Co.
President.....Charles W. Holt
General Manager.....Carroll Hines
Commercial Manager.....Edward Yarborough
Sales Prom Mgr.....Travis Myers
Program Director.....Dean Strickland
Chief Engineer.....Earl B. Neal

WCOC—Meridian—1926

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Mississippi Bcstg. Co., Inc.
Business-Studio Address..North Three Ft. Bldg.
Tel.: 2-7714.....CBS
President, General Manager...Withers Gavin

WDAL—Meridian—1958

Frequency: 1330 Kc. Power: 1 kw., d.
Owned By.....Southwestern Bcstg. Co.
Address.....P. O. Box 125
Tel.: 3-4891.....Independent
Station Rep.....Indie Sales
General Mgr.....A. M. Smith
Station, Ch. Eng.....Dan Hollingsworth
Commercial Mgr.....Mrs. Harold Page
Program Dir.....Earl Aycock
Publicity Dir.....Claude Gray

WMOX—Meridian—1945

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Radio Station WMOX
Address.....P. O. Box 1511
Tel.: 2-0171.....MBS
Newspaper Affil.....Commercial Dispatch
Station Rep.....Everett-McKinney; Beaver
Owner.....Birney Imes, Jr.
General Manager.....Bob Evans
Comm. Sta. Mgr.....Monroe Looney
Program Director.....Richard Hollingsworth
Chief Engineer.....Steve Burkes

WOKK—Meridian—1947

Frequency: 1450 Kc. Power: 1 Wt. d; 250 n.

Owned-Oper. By.....New South Bcstg. Corp.
Address.....Box 528
Tel.: 2-6133.....Independent
Station Representative.....Webb
President, Prog. Dir.....F. E. Holladay
General, Prom. Mgr.....J. Carson
Chief Engineer.....R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc. Power: 5000 Watts, d.
Owned By.....Alexander L. Royal
Business Address.....Box 1509
Tel.: 23106.....Independent
Station Representative.....Forjoe
Pres., Gen. Mgr.....A. L. Royal, Sr.
Station Manager.....A. L. Royal, Jr.
Program Director.....Sherman Johnson
Chief Engineer.....O. Burkes

WMIS—Natchez—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned By.....Natchez Broadcasting Co.
Address.....City Bank Building
Tel.: 2-2522.....NBC-KBS
Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Old South Bcstg. Co.
Address.....Eola Hotel
Tel.: 4621.....Independent
General Manager.....Ervin Parks
Chief Engineer.....M. C. Tyrone

WNAU—New Albany—1955

Frequency: 1470 Kc. Power: 500 Watts, d.
Owned-Oper. By.....New Albany Bcstg. Co.
Address.....202 Bankhead St.
Tel.: 4361.....KBS
Gen., Sta. Mgr., Chief Eng....V. Keith Wroten
Comm., Sls. Prom. Mgr.....Daniel L. Skilton

WBKN—Newton—1958

Frequency: 1410 Kc. Power: 500 Watts
Owned By.....E. L. Burns
Business Address.....110 S. Main
Tel.: 70.....Independent
General Manager.....Gerald Howell
Chief Eng.....M. Howard

WSUH—Oxford—1955

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned-Oper. By.....Colonel Rebel Radio
Address.....University Ave., East
Tel.: 1133.....KBS
Gen., Comm. Mgr.....C. H. Quick
Sales Prom., Publicity Dir.....Lou Landrum
Chief Engineer.....Mitchell Self

WPMP—Pascagoula—1951

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Operated By.....Crest Bcstg. Co., Inc.
Address.....P. O. Box 391
Tel.: SO 2-3113.....KBS-ABC

Representative Hil F. Best
 President..... William R. Guest, Jr.
 Gen., Sta. Mgr..... Walter L. Smith
 Prog. Dir., Ch. Engr..... Edward D. Quave

WHOC—Philadelphia—1948

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... William Howard Cole
 Address Box 26
 Tel.: 740..... Independent
 Representative Hil F. Best
 President, Manager... William Howard Cole
 Chief Eng..... Paul M. Miller

WRJW—Picayune—1949

Frequency: 1320 Kc..... Power: 5000 W. d.
 Owned-Oper. By..... Tung Bcastg. Co.
 Business Address..... P.O. Box 358
 Tel.: SY 8-4835..... KBS
 President H. R. McIntosh
 Gen., Sales Prom. Mgr..... Herb Withhauer
 Prog. Dir., Ch. Engr..... Arnold Taylor

WSSO—Starkville—1948

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Starkville Bcastg. Co.
 Business-Studio Address..... WSSO Bldg.
 Tel.: 1230..... KBS
 Pres., Gen., Comm. Mgr..... Joe Phillips
 Program Director..... Charlotte Myrick
 Chief Engineer..... Travis Palmer

WELO—Tupelo—1944

Freq.: 580 Kc..... Power: 1 Kw. d.; 500 W. n
 Owned-Operated By..... Tupelo Bcastg. Co
 Business Address..... S Spring St
 Tel.: VI 2-7658..... MBS-KBS
 Newspaper Affiliation... Columbus Dispatch
 Representative Everett-McKinney
 President..... Burney Imes, Jr.
 General Manager..... Bob Evans
 Sta., Comm. Mgr..... E. L. Bowen
 Program Director..... Jack Cristil
 Chief Engineer..... LeRoy Green Sr.

WTUP—Tupelo—1954

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Lee Bcastg. Co.
 Address..... East Main St.
 Tel.: VI 2-3301..... ABC
 Station Representative..... Hil F. Best
 President..... E. O. Roden
 Commercial Mgr..... D. E. Hooper
 Station Mgr..... T. L. Estess
 Program. Ch. Eng..... Cal Douglas

WQBC—Vicksburg—1931

Freq.: 1420 Kc..... Power: 1 Kw. d., 500 W. n.
 Owned-Operated By... Delta Bcastg. Co., Inc.

Address..... Eve Post Bldg.
 Tel.: 312..... MBS-KBS
 Newspaper Affil..... Evening Post
 Representative..... Bogner & Martin
 President..... L. P. Cashman
 General-Station Mgr..... Mary-Van Cashman
 Commercial Manager..... L. L. Miller
 Program Director..... Virginia Estornelle
 Chief Engineer..... Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Radio Miss., Inc.
 Business-Studio Address..... 906 Clay St.
 Tel.: 3901..... Independent
 Representative..... Hopewell; Dora-Clayton
 General Mgr..... John F. Shea

WABO—Waynesboro—1954

Frequency: 990 Kc..... Power: 250 Watts, d.
 Owner..... New Laurel Radio Sta., Inc.
 Address Box 168
 Tel.: Redwood 5-4700..... KBS
 President Harold Matison
 General Manager..... Frank Sumrall

WROB—West Point—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Bob McRaney, Sr.
 Address West Point
 Tel.: 1250..... MBS
 Representative ... Everett-McKinney, Keystone
 Station Manager..... John E. King, Jr.
 Chief Engineer..... Clyde McPherson

WONA—Winona—1958

Frequency: 1570 Kc..... Power: 1000 Watts
 Owned By..... Southern Electronics, Inc.
 Address..... P.O. Box 310
 Tel.: 918..... MBS-KBS
 Sta. Representative..... Everett-McKinney
 President, Gen. Mgr..... Bob McRaney
 Station, Comm. Mgr..... Bob Chisholm
 Program Dir..... Pauline Ward
 Sales Prom. Mgr..... Ed Foresythe
 Chief Engineer..... William F. White

WAZF—Yazoo City—1947

Frequency: 1230 Kc..... Power: 250 Watts
 Owned By..... WAZF, Inc.
 Business Address..... 321½ S. Main St.
 Tel.: 1300..... KBS
 Representative..... Hil F. Best
 Pres., Gen. Mgr..... David B. Highbaugh
 Station, Comm. Mgr..... Frank Holifield
 Program Director..... Don Wealer
 Chief Engineer..... Colon Johnston



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KPHO-TV
WOW-TV

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Pop.: 4,739,000
Families: 1,447,500
Radio Homes: 1,399,000

MISSOURI

TV Homes: 1,271,000
AM Stas. in State: 77
TV Stas. in State: 16

KWRT—Boonville—1953

Frequency: 1370 Kc. Power: 1 Kw. d.
Owner: Wm. R. Tedrick
Business Address: KWRT Bldg.
Tel.: Tuxedo 2-6505. Independent
Representative
Owner, Gen. Mgr.: W. R. Tedrick
Program Director: Audrey M. Tedrick
Comm., Pub. Dir.: Richard A. Norris
Chief Engineer: Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc. Power: 1 Kw. d.
Owner: Shepherd of the Hills Bcstg. Co.
Business Address: 111 W. Pacific
Tel.: Edison 4-3133. KBS
Station Representative: Best: Magic Circle
Co-owners: L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.: Orville Barton
Comm., Sales Prom. Mgr.: Gene Gideon
Program Director: Mrs. Pat Snyder
Chief Engineer: Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc. Power: 500 Watts d.
Owned By: Green Hills Bcstg. Co.
Address: 308 N. Main
Tel.: 1800. KBS
Gen. Mgr.: Keith Morris

KFVS—Cape Girardeau—1925

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By: Hirsch Bcstg. Co.
Business-Studio Address: 324 Broadway
Tel.: ED 5-5511. Independent
Representative: Headley-Reed
President, Gen. Mgr.: Oscar C. Hirsch
Sta. Mgr.: Ralph L. Hirsch

KGMO—Cape Girardeau—1952

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By: KGMO Radio-TV Inc.
Business Address: Box 247
Tel.: EDgewater 5-8228. Independent
Station Representative: Webb
Pres., Gen. Mgr.: William C. Brandt
Sta., Comm. Mgr.: John J. Brandt
Sales Promotion Mgr.: Jack Kohrumel

KAOL—Carrollton—1959

Frequency: 1430 Kc. Power: 590 Watts, d.
Owned By: Homeland Enter., Inc.
Address: 215 S. Main St.
Tel. 27. KBS
General Manager: Fred Phaby
Program Director: Lawson Phaby
Chief Engineer: C. Bolinger

KDMO—Carthage—1947

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By: Carthage Bcstg. Co.
Address: 1201 E. Chestnut
Tel.: Fleetwood 8-2648. KBS
Sta. Representative: Keystone
President, Gen. Mgr.: J. J. Daly
Comm., Program Mgr.: Leon H. Crocker
Chief Engineer: George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By: Pemiscot Bcstg. Co.
Address: 106½ W. 3rd St.
Tel.: 965. KBS
Station Representative: Hopewell
President: J. Eric Taylor
Gen., Sta., Comm. Mgr.: Ed Dyer, Jr.
Program Director: Harry Moreland
Chief Engineer: Al Lawrence

KCHR—Charleston—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Oper. By: South Mo. Bcstg. Co.
Address: South Main St.
Tel.: Murray 2-4451. KBS
Pres., Gen. Mgr., Chief Eng.: Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Oper. By: Cecil W. & Jane Roberts, Inc.
Address: P.O. Box 719
Tel.: Mission 6-4173. Independent
General Manager: Cecil W. Roberts
Station Manager, Ch. Eng.: Howard G. Rion

KDKD—Clinton—1951

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned: Osage Broadcasting Corp.
Address: Box 113
Tel.: 233. Independent
Representative: Indie Sales
Gen. Mgr.: William R. Tedrick
Chief Engineer: Stuart W. Underwood

KBIA—Columbia—1955

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By: Cecil Roberts
Business Address: P.O. Box 412
Tel.: GI 2-4401. KBS
Representative: Best
General Mgr.: Fred Morse
Chief Engineer: James Belknap

KFRU—Columbia—1925

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: KFRU, Inc.
Address: P. O. Box 89
Tel.: GI 3-4141. ABC
Newspaper Affiliation: Daily Tribune
Station Rep.: Webb
President: H. J. Waters, Jr.

FACT:

The prestige of your station depends, to a large degree, on the quality of its news programs.

FACT:

The quality of the news programs depends on the source which gathers and distributes the news.

FACT:

There is no better source than **THE ASSOCIATED PRESS**, whose unmatched facilities and talent assure you of the best in day-to-day coverage and handling of the news.

CONCLUSION: *You Can Get The Best.
Why Settle For Less?*



50 Rockefeller Plaza
New York 20, N. Y.

General Manager.....Mahlon R. Aldridge
 Commercial Manager.....Gregory Reeser
 Sta., Prom., Mgr.....F. L. Le Grand
 Program, Publicity Dir.....David Ormiston
 Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc....Power: 1000 Watts d.
 Owned-Operated By...Stoddard Ct. Bcstg. Co.
 Address.....Box 380
 Tel.: 1400.....Independent
 Representative.....Sears and Ayer
 General Manager.....Jerome B. Zimmer
 Commercial Mgr.....Welcome Stantin
 Program Director.....Duane Williams
 Sales Prom. Mgr.....Don Fenimore
 Sta. Mgr., Chief Eng.....L. D. Speidel

KREI—Farmington—1947

Frequency: 800 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Midwest Bcstg. System
 Address.....P.O. Box 270
 Tel.: Plateau 6-5125.....KBS
 Station Rep.....Hil F. Best
 President, Gen. Mgr.....Cecil W. Roberts
 Comm. Sta. Mgr.....R. D. Rapp
 Chief Engineer.....James Roberts

KJCF—Festus—1951

Frequency: 1010 Kc....Power: 250 Watts d.
 Owned.....Garrett Bcstg., Inc.
 Address.....P. O. Box 192
 Tel.: YE 7-3810.....KBS
 General Manager.....Donald M. Donze
 Chief Engineer.....Russell Seals, Jr.

KFMO—Flat River—1947

Frequency: 1240 Kc....Power: 250 Watts
 Owned By.....Lead Belt Bcstg. Co.
 Business-Studio Address.....Flat River
 Tel.: GE 1-2000.....Independent
 President.....Oscar C. Hirsch
 Gen., Sta. Mgr.....James F. Collins
 Prog., Pub. Dir.....Virginia Collins

KFAL—Fulton—1950

Frequency: 900 Kc....Power: 1000 Watts d.
 Owned-Operated By.....R. W. Nickles
 Address.....5th and Market
 Tel.: Midway 2-3341.....Independent
 Station Representative.....Pearson
 Owner, Gen. Mgr.....R. W. Nickles
 Comm. Mcnager.....L. Reed Holt
 Program Director.....M. A. Lee
 Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Mark Twain Bcstg.
 Address.....413 Broadway
 Tel.: 3450.....Independent
 Representative.....Hollingbery
 President.....Jerrell Shepherd
 General Manager.....A. E. Dahl
 Station Manager.....James F. Jæ, Jr
 Commercial Manager...William Stephenson

Program Director.....Jim Loyd
 Sales Prom. Mgr.....Max Heimer
 Publicity Director.....Joe Gross
 Chief Engineer.....Ralph Deatherage

KANS—Independence—1947

Frequency: 1510 Kc....Power: 1000 Watts d.
 Owned-Operated By.....KIMO, Inc.
 Address.....43 Blue Ridge Center, K. City, Mo.
 Tel.: Fleming 3-8600.....Independent
 Sta. Representative.....Meeker Co.
 President.....Glenn Griswold
 V.P., General Manager.....Cal Perley
 Station Mgr., Comm.....Gerald Hauscr
 Program Mgr.....Jack Call
 Chief Engineer.....Marvin Bredemier

KLIK—Jefferson City—1954

Frequency: 950 Kc....Power: 5 Kw., d.
 Owned.....KUK Bcstg., Inc.
 Address.....410 E. Capital
 Tel.: 5-4136.....Independent
 Station Representative.....Headley-Reed
 Exec. Vice Pres.....Ted Nelson
 General Manager.....Glen M. George
 Commercial Mgr.....Stan Grieve
 Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Frequency: 1240 Kc....Power: 250 Watts
 Owned-Operated By.....Capital Bcstg. Co.
 Bus.-Studio Address.....Monroe at Capitol
 Tel.: 6-3137.....KBS-MBS
 Station Representative.....Grant Webb
 President.....William H. Weldon
 General Manager.....R. L. Rose
 Station Manager.....Wm. R. Natsch, Jr.
 Program Director.....Curtis Brown
 Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Four States Bcsters, Inc.
 Business Address.....405 Schifferdecker
 Tel.: Mayfair 4-1310.....Independent
 Newspaper Affiliation.....Southwestern Weekly
 Representative.....Meeker
 President.....Harry Easley
 Gen. Sta., Mgr.....W. H. Clark
 Program Director.....Ed Johnson
 Chief Engineer.....Lloyd Frazier

KODE—Joplin—1946

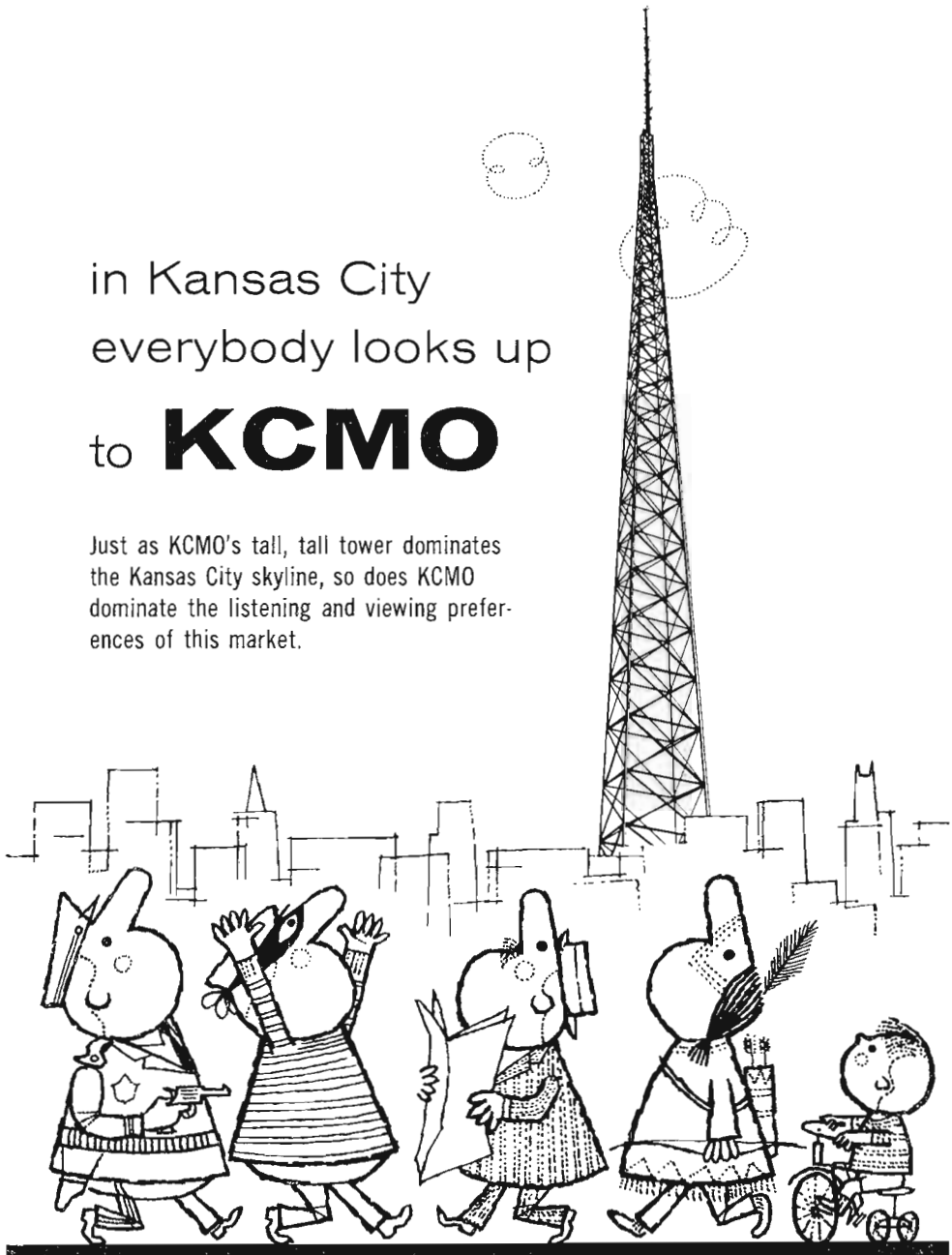
Frequency: 1230 Kc....Power: 250 Watts
 Owned-Operated By.....WSTV, Inc.
 Address.....1928 W. 13 St.
 Tel.: MA 3-7260.....CBS
 President.....Jack Berkman
 General Manager.....D. T. Knight
 Commercial Manager.....Merle Dunn
 Sales Prom., Pub. Dir.....William Harned
 Program Director.....Jay Corrington
 Chief Engineer.....Jack Langford

WMBH—Joplin—1928

Frequency: 1450 Kc....Power: 250 Watts

in Kansas City
everybody looks up
to **KCMO**

Just as KCMO's tall, tall tower dominates the Kansas City skyline, so does KCMO dominate the listening and viewing preferences of this market.



Radio

— 810 on the dial.
50,000 watts by day,
10,000 by night.

Television

— channel 5
— from America's tallest
self-supported TV tower.

FM

at 94.9 meg.
Kansas City's only
fine **music** station.



CBS RADIO AND TELEVISION

Owned-Operated By.....Radio Joplin
 Business Address.....Box 906
 Tel.: MA 4-4330.....MBS
 Pres., Gen., Sta. Mgr.....Don O'Brien
 Chief Engineer.....Al Tour Tillott

KCMO—Kansas City—1936

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By.....Meredith Pub. Co.
 Address.....125 E. 31st St.
 Tel.: JE 1-6789.....CBS
 Representative.....Katz
 General Manager.....E. K. Hartenbower
 Station Manager.....R. W. Evans
 Program Director.....John Pearson
 Prom., Publicity Dir.....F. C. Strawn
 Chief Engineer.....Karl Troeglen

KFRM—Kansas City—1947

(See Concordia, Kansas)

KMBC—Kansas City—1921

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KMBC Bcstg. Co.
 Address.....11th and Central Sts.
 Tel.: HARRISON 1-2650.....ABC
 Representative...Peters, Griffin, Woodward
 President.....Donald D. Davis
 Exec. V.P., Gen. Mgr.....John T. Schilling
 V. P., Sales Manager.....George J. Higgins
 Station Manager, Prog. Dir.....Dick Smith
 Promotion Mgr.....Joe Redmond
 Chief Engineer.....Henry E. Goldenberg

KPRS—Kansas City—1949

Frequency: 1590 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Twin City Adv. Agency
 Address.....2814 E. 23rd St.
 Tel.: HU 3-3100.....Independent
 Station Rep.John E. Pearson
 General Manager.....Edward H. Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc.....Power: 1 Kw. d.
 Owned.....Heart of America Bcstrs.
 Address.....1012 Baltimore
 Tel.: BA 1-0077.....Independent
 Station Representative.....Adam Young
 President.....H. Scott Killgore
 V. P. Gen. Mgr.....Irving Schwartz
 Program Director.....Jack Barr
 Chief Engineer.....Don Warnock

WDAF—Kansas City—1922

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By...Natl.-Missouri TV Inc.
 Business Address.....Signal Hill
 Tel.: PL 3-4567.....Independent
 Representative.....H. I. Christal
 President.....Charles L. Glett
 V.P., General Mgr.....William A. Bates
 Asst. to Gen. Mgr.....Jay Barrington
 Nat. Comm. Mgr.....Donald J. Gibson
 Promotion Manager.....Jud Woods
 Program Manager.....George Moore
 Chief Engineer.....James Schmidt

WHB—Kansas City—1922

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By.....Storz Bcstg. Co.
 Address.....10th & McGee Sts.
 Tel.: BA 1-8300.....Independent
 Station Representative.....John Blair Co.
 President.....Todd Storz
 V.P. Gen. Mgr.....George W. Armstrong
 Sta. Operations Mgr.....Donald A. Loughane
 Program Director.....C. E. Clark
 Publicity Dir.....A. A. Zimmerman
 Dir. of Eng.....Robert Tilton

KBOA—Kennett—1947

Frequency: 830 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Kennett Bcstg. Corp.
 Business Address.....P.O. Box 428
 Tel.: TUXEDO 8-4616.....Independent
 Pres., Gen. Mgr.....Paul C. Jones
 Station Manager.....John T. Reeder
 Comm. Mgr.....Joe Bankhead
 Chief Eng.....R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Community Broadcasters, Inc.
 Business Address.....KIRX Bldg.
 Tel.: MO 5-3781.....KBS-ABC
 Pres., Gen. Mgr.....Samuel A. Burk
 Commercial Manager.....J. J. Dougherty

In Kansas City

**it's the
 MODERN
 SOUND
 for
 SOUND
 SELLING**

KUDL
 1380
RADIO

H. SCOTT KILGORE, President ADAM YOUNG
 IRV SCHWARTZ, Vice President INC.
 & General Manager National Rep.

MISSOURI

Program Director.....Robert Carlson
Publicity Director.....Ruth Miller
Chief Engineer.....Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Bus.-Studio Address.....221 E. Commercial St.
Tel.: Keystone 2-3981.....KBS
President.....O. R. Wright
General Mgr.....Jack Sellers
Sales Mgr.....Tom Miller
Chief Eng.....Eugene Clay

KLEX—Lexington—1956

Frequency: 1570 Kc.....Power: 250 Watts
Owned-Oper. By.....Lexington Bcstg Co.
Address.....P. O. Box 358
Tel.: Alpine 9-3232.....Independent
Station Representative.....Grant Webb
Owner, Gen. Mgr., Ch. Eng., Ralph E. Meador
Program, Publicity Dir.....Ed Luehrman

KTCB—Malden—1954

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned.....Tri-County Bcstg. Co.
Address.....N. Hwy. 25
Tel.: 851.....KBS
President.....J. D. Craft
General, Sta. Mgr.....Richard J. Wiethan
Commercial Mgr.....Grant Stanford
Program Director.....James R. Haynes
Chief Engineer.....George Longdo

KMMO—Marshall—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KMMO, Inc.
Address.....Marshall
Tel.: GArden 6-4422.....Independent
President.....F. V. Heinkle
General Manager.....J. M. Silvey
Commercial Mgr.....Marvin Hemme
Station Mgr.....Harold Douglas
Program Dir.....Fred Miller
Publicity Dir.....W. Judd Wyatt
Chief Engineer.....Bill Williams

KNIM—Maryville—1953

Frequency: 1580 Kc.....Power: 250 W. d.
Owned.....Clark Bcstg. Co.
Business Address.....P.O. Box 278
Tel.: 730.....KBS
President.....Harold Eck
Gen. Mgr., Ch. Engr.....Wayne J. Hatchett

KXEO—Mexico—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Audrain Bcstg. Corp.
Address.....1705 E. Liberty
Tel.: JU 1-2340.....MBS
President.....J. B. Arthur
V. P. General Mgr.....W. Earl Dougherty
Commercial Mgr.....Harold Gamm
Chief Engineer.....P. J. Null, Jr.

KNCM—Moberly—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Moberly Bcstg. Co.
Address.....Box 396
Tel.: Amherst 3-1600.....Independent
President.....Jerrell A. Shepherd
Station Manager.....Jim Lipsey
Chief Engineer.....R. Deatherage

KRMO—Monett—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Monett Bcstg. Co.
Address.....N. Central Ave.
Tel.: BE 5-5220.....KBS
Station Representative.....Magic Circle
General Manager.....L. C. McKenney
Station Manager.....Floyd Stewart
Commercial Manager.....Marion Piant
Sales Promotion Manager.....Maynard Sloan
Program Director.....Noel Moody
Publicity Director.....Carolyn Crane
Chief Engineer.....Jack Allen

KLRS—Mountain Grove—1954

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owner.....KLRS Bcstg. Co.
Business Address.....Route 4
Tel.: 650.....KBS
Representative.....Hil F. Best
President.....Floyd W. Jones
Gen. Mgr., Prog. Dir.....John W. Billingsley
Chief Engineer.....Emory T. Caudill

KBTN—Neosho—1955

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned.....So. Missouri Invest. Corp.
Address.....212½ E. Main St.
Tel.: GL 1-1420.....Independent
Pres., Gen. Mgr.....W. M. Harlow
Comm. Prom. Mgr.....W. Al Rails
Program, Publicity Dir.....Marie Harlow
Chief Engineer.....George Province

KNEM—Nevada—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio KNEM, Inc.
Address.....P. O. Box 15
Tel.: NOrmand 7-3113.....KBS
Pres., Ch. Engr.....Kenneth E. White
Commercial Manager.....Virgil Kachel

KRMS—Osage Beach—1952

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned.....Central Missouri Bcstg. Co.
Address.....P. O. Box 125
Tel.: FI 8-2411.....KBS
Sta. Representative.....Richard Bradley
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner
Chief Engineer.....M. F. Spurgeon

KYPO—Potosi—1959

Frequency: 1280 Kc. Power: 500 Watts. d.
Owned By.....Franklin Cty. Bcstg. Co.
Business Address.....P.O. Box 426
Tel.: Hemlock 8-1280.....Independent
Station Rep.....Hil F. Best
President.....Les Ware
Station Mgr.....Herbert Hausman
Program Director.....Geo. Lackey
Chief Engineer.....Nor Neilson

KWOC—Poplar Bluff—1938

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By...Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
General Manager.....A. L. McCarthy

KTTR—Rolla—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper By....."Show-Me" Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Pres., Gen., Sta. Mgr.....Luther W. Martin
Comm. Mgr.....Ward C. Rinehart
Prog. Dir.....Norma Fleming
Promotion Mgr.....Murl Nash
Chief Engineer.....Martin M. Mitcum

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc. Power: 500 Watts
Owned-Oper. By.....Donze Enterprises, nc.
Business Address.....410 Merchant St.
Tel.: Tuxedo 3-2980.....Independent
Newspaper Affil.Monitor
President, General Manager...Elmer L. Donze
Program Director.....Mrs. E. L. Donze
Publicity Director.....Jim Schott
Chief Engineer.....Murel L. Rose

KADY—St. Charles—1958

Frequency: 1460 Kc. Power: 5000 Watts
Owned By.....KADY, Inc.
Address.....P. O. Box 6155, St. Louis
Tel.: Randolph 4-1460.....Independent
Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....William R. Cady, Jr.
Sta., Program Mgr.....Don Levitan
Commercial Mgr.....Betty Harris
Sales Prom. Mgr.....Nicholas Pagliara
Publicity Dir.....Patsy Gibbs
Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc. Power: 5000 Watts
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address.....40th & Faraon
Tel.: Adams 3-2528.....Independent
Sta. Representative.....Headley-Reed
President.....Jessie D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Ted Griffin
Program Director.....Gene Milsteen
Chief Engineer.....John Carroll

KRES—St. Joseph—1946

Frequency: 1550 Kc. Power: 5000 Watts
Owned-Oper. By.....MacRay Radio & TV Corp.
Business Address.....404 S. 8th
Tel.: AD 4-6346.....MBS
Representative.....Clark
President.....Jock MacGregor
V.P., General Mgr.....Raymond J. Cheney
Program Director.....Ted Stade
Chief Engineer.....Don O'Brian

KUSN—St. Joseph—1949

Frequency: 1270 Kc. Power: 1000 Watts d.
Operated By.....KUSN Corp.
Address.....8th & Frederick
Tel.: Adams 3-2577.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Frederick P. Reynolds
Vice Pres., Program Dir.....Warren Rhyner
Chief Engineer.....Fred Chitwood

KATZ—St. Louis—1955

Freq.: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Laclede Radio
Business Address.....273 Arcade Bldg.
Tel.: CH 1-6000.....Independent
Station Representative.....Continental
President.....O. Wayne Rollins
Gen., Sta. Mgr.....Robert Lyons
Chief Engineer.....Charles O. Rick

KMOX—St. Louis—1925

Frequency: 1120 Kc. Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Address.....1144 Hampton Ave.
Tel.: Mission 7-5500.....CBS
Representative.....CBS Radio Spot Sales
V. P., General Manager.....Robert Hyland
Sales Mgr.....Tony Bello
Program Dir.....Larry Cooper
Sales Prom. Mgr.....Alice Koch
Publicity Dir.....Bob Rehg
Chief Engineer.....Lawrence Burrows

KSD—St. Louis—1922

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By.....The Pulitzer Publishing Co.
Business-Studio Address.....1111 Olive St.
Tel.: MA 1-1111.....NBC
Newspaper Affil.....St. Louis Post Dispatch
Representative.....NBC Spot Sales
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Comm. Manager.....E. L. Franciscus
Station Manager.....Arthur J. Casey
Program Director.....Sterling Harkins
Sales Prom, Publicity Dir.....Don Burnes
Chief Engineer.....J. E. Risk

KSTL—St. Louis—1948

Frequency: 690 Kc. Power: 1000 Watts d.
Owned-Operated By.....Radio St. Louis, Inc.
Address.....P. O. Box 1440
Tel.: BR 1-6090.....Independent
Representative.....Forjoe

MISSOURI

Pres., Gen., Sta. Mgr. Dick J. Kasten
 Commercial, Prom. Mgr. Art Ford
 Program Director Bill Vietmeier
 Publicity Director Doris Jennemann
 Chief Engineer Ralph Howard

KWK—St. Louis—1927

Frequency: 1380 Kc. Power: 5000 Watts d.
 Owned By Milwaukee Bcstg. Co.
 Business Address 800 N. 12th
 Tel.: MAin 1-1380 Independent
 Station Representative Headley-Reed
 President A. M. Spheeris
 General Mgr. William L. Jones, Jr.
 Commercial Mgr. Don Hamel
 Station Mgr. Gil Newsome
 Program Dir. Gene Davis
 Chief Engineer Rudy Isenberg

KXLW—St. Louis—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By St. Louis County Bcstg. Co.
 Address 2735 Bompert, Brentwood 17, Mo.
 Tel.: WO 1-1320 Independent
 Station Representative Bernard Howard
 President Richard J. Miller
 Gen. Sta. Manager R. M. Hetherington
 Asst. Sta. Mgr. Philip O'Brien
 Commercial Manager Woody Cummings
 Program Director Marshall Zwick
 Chief Engineer James F. Mitchell

WIL—St. Louis—1922

Frequency: 1430 Kc. Power: 5 Kw.
 Owned Radio Station WIL
 Address 3715 Lindell Blvd.
 Tel.: OL 2-4500 Independent
 Representative Eastman
 Exec. V.P. & Mng. Dir. John F. Box, Jr.
 Asst. to V.P. Sales Stanley N. Kaplan
 Administrator William T. McKibben
 Admin. Asst. Harriet Baker
 Program Director John Carney, Jr.
 Promotion Dir. Michael Ruppe, Jr.
 Publicity Dir. Dorothy Marx
 Chief Engineer Mel Hart
 Owners of: WRIT, Milwaukee; KBOX, Dallas, Tex.;
 WTVO-TV, ROCKFORD, Ill.; WICS-TV, Spring-
 field, Ill.; WHCT-TV, Champ, Ill.

KXOK—St. Louis—1938

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By KXOK Bcstg. Inc.
 Business Address Radio Park
 Tel.: FO 7-6000 Independent
 Representative John Blair
 President E. M. Roberts, Jr.
 V.P., General Manager C. L. Thomas
 Comm. Mgr. W. C. O'Donnell
 Sales Prom. Mgr. Richard Garesche
 Chief Engineer Al Godron

WEW—St. Louis—1921

Frequency: 770 Kc. Power: 1000 Watts d.

WIL
 ST. LOUIS, MO.

38 years
 serving
 Mid-America

FIRST in ALL Surveys

JOHN F. BOX
 Managing Director

One of the Balaban Stations—in tempo with the times

sold nationally by  **robert e. eastman & co., inc.**
 New York, Chicago, San Francisco, Dallas, St. Louis

Owned-Oper. By.....Barrington Co.
 Address.....220 N. 4th St.
 Tel.: CH 1-1921.....ABC-MBS
 Representative.....Bolling Co.
 Pres., Gen. Mgr.....Bruce Barrington
 Commercial Manager.....Sam Woodall
 Sales Prom., Pub. Dir.....Genie Collins
 Program Director.....Don Norman
 Chief Engineer.....Charles Casey

KSMO—Salem—1953

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Zola Bcstg. Co.
 Address.....P. O. Box 71
 Tel.: 303.....KBS
 Gen., Comm. Mgr.....William B. Smith
 Program Director.....Irene Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sedalia Broadcasting
 Bus.-Studio Address.....2100 W. Broadway
 Tel.: TAYlor 6-5005.....KBS
 Representative.....Pearson
 Pres., Comm. Mgr.....James F. Glenn
 Gen., Sta. Mgr.....Herbert Brandes
 Chief Engineer.....Garrett Bryan

K SIS—Sedalia—1953

Frequency: 1050 Kc.....Power: 1 Kw. d.
 Owner.....Yates Bcstg. Co.
 Business Address.....P.O. Box 207
 Tel.: TA 6-1050.....Independent
 Representative.....Clark
 Pres., Gen., Comm. Mgr.....Carl W. Yates, Jr.
 Station Manager.....Mrs. Carl W. Yates, Jr.
 Program Director.....Bettie Baldwin
 Publicity Director.....Harlan B. Snow
 Chief Engineer.....Marion Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owner-Oper.....Sikeston Community Bcstg. Co.
 Business Address.....Highway 60 W.; Box 69
 Tel.: GRANite 1-1400.....Independent
 Station Representative.....Headley-Reed
 President.....Lyman R. Bowman, Jr.
 Gen., Sta. Mgr.....Richard L. Watkins, Jr.
 Commercial Mgr.....Maxine Scott
 Program Dir.....Stan Blake
 Sales Prom. Mgr.....W. P. Tedlie
 Chief Engineer.....R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Operated By.....Springfield Bcstg. Co.
 Bus.-Studio Address.....605 Boonville Ave.
 Tel.: UNiversity 4-2822.....NBC
 Newspaper Affil.....Springfield Newspapers, Inc.
 Rep.....Venard, Rintoul & McConnell
 General Manager.....Don C. Dailey
 Asst. Commercial Mgr.....William De Lange
 Program Director.....Jerry Higley
 Publicity Director.....Dudley Morris
 Chief Engineer.....Richard Bowman

KICK—Springfield—1949

Frequency 1340 Kc.....Power 250 Watts
 Owned-Oper. By...Kickapoo Prairie Bcstg. Co.
 Address.....610 College St.
 Tel.: UNiversity 4-1561.....KBS
 Representative.....Hil F. Best
 General Manager.....Robert Vinyard, Jr.

KTTS—Springfield—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Independent Bcstg. Co.
 Address.....P. O. Box 1716 S. S. S.
 Tel.: UNiversity 5-6614.....CBS
 Representative.....Weed
 President.....J. H. G. Cooper
 Gen., Sta. Mgr.....G. Pearson Ward
 Sales Manager.....Jack Lloyd
 Program Director.....Wendel Smith
 Chief Engineer.....William F. Curry

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Operated By.....Ozarks Bcstg. Co.
 Bus.-Studio Address.....1121 South Glenstone
 Tel.: UNiversity 2-4422.....ABC
 Representative.....John E. Pearson
 Pres., Gen. Mgr.....Ralph D. Foster
 V.P. & Asst. Gen. Mgr.....Leslie L. Kennon
 Commercial Manager.....Charles H. Harrison
 Program Director.....Joe Slattery
 Publicity Director.....Bill Bailey
 Chief Engineer.....Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
 Owned By...R. F. Neathery & R. F. Neathery, Jr.
 Address.....Thayer
 Tel.: 165.....KBS
 Sta. Representative.....Hil F. Best
 Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery
 Sales Prom. Mgr.....Tom Stone
 Program Dir.....Henry Hamilton
 Publicity Dir.....Carlie Hamilton
 Chief Engineer.....Willis S. Beatty, Jr.

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
 Owned-Oper. By.....Trenton Bcstg. Co.
 Address.....112 E. Ninth St.
 Tel.: 1600.....KBS
 General Manager.....Sam A. Burk
 Commercial Manager.....Bob Dennis
 Prog. Dir.....Rick McHargue
 Chief Engineer.....Lynn Bradley

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
 Owned.....Franklin County Bcstg. Co.
 Address.....P. O. Box 72
 Tel.: LUCerne 3-3355.....Independent
 Sta. Representative.....Hil F. Best
 President.....Leslie P. Ware
 Gen., Sta. Mgr.....Norb Moore
 Program Director.....Chuck Otte
 Chief Engineer.....Frank Lohmeyer

MISSOURI-MONTANA

KOKO—Warrensburg—1953

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Johnson County Bcsters, Inc.
 Address: Box 395
 Tel.: Warrensburg 1450 KBS
 Sta. Representative: Hil F. Best
 President, Gen. Mgr.: Les Ware
 Comm. Prom. Mgr.: Earl Uhler
 Program Dir.: Tom Williams
 Chief Engineer: Don Hobleman

KWRE—Warrenton—1949

Frequency: 730 Kc. Power: 500 Watts
 Owned By: KWRE Radio, Inc.
 Address: Warrenton
 Tel.: Gladstone 6-3311 KBS
 Representative: Continental
 President, Gen Mgr.: J. Soulard Johnson
 Commercial Mgr.: Francis Rees

KWPM—West Plains—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned: Robert F. Neathery
 Address: Abe Taylor Blvd.
 Tel.: 700 KBS
 Station Representative: Magic Circle
 Pres., Gen. Mgr.: Robert F. Neathery
 Commercial Manager: Fritze W. Dixon
 Program Director: A. Woodside
 Chief Eng.: L. Thompson

KUKU—Willow Springs—1957

Frequency: 1330 Kc. Power: 500 Watts, d.
 Owned-Operated By: Radio Station KUKU
 Address: Willow Springs
 Tel.: 500 Independent
 Station Representative: Magic Circle
 Pres., Gen. Mgr.: Robert F. Neathery
 Program Director: Louise Francisco

| | | |
|----------------------|----------------|-----------------------|
| Pop.: 740,000 | MONTANA | TV Homes: 136,000 |
| Families: 214,000 | | AM Stas. in State: 34 |
| Radio Homes: 206,000 | | TV Stas. in State: 9 |

KANA—Anaconda—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Tri-County Radio
 Address: Anaconda
 Tel.: LO 3-3443 Independent
 Station Rep.: Grant Webb
 V.P., Gen., Sta. Mgr.: Mike Donovan
 Comm. Sales Prom. Mgr.: Bob Kaye
 Program Director: Len Howard
 Chief Engineer: Walt Derzay

KGW—Belgrade—1959

Frequency: 630 Kc. Power: 1 Watt, d.
 Owned By: King's Garden, Inc.
 Address: P.O. Box 37
 Tel.: 144 Independent
 President: Mike Martin
 General Mgr.: A. Erickson
 Program Director: Phil Doud
 Chief Engineer: Ben Hesper

KBMY—Billings—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned: Billings Bcstg. Co.
 Address: Box 2544
 Tel.: 9-4586 KBS-MBS-ABC
 Station Rep.: Avery-Knodel
 General Manager: Ken Nybo
 Chief Engineer: T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc. Power: 5 Kw.
 Owned: Midland Empire Bcstg. Co.
 Address: 214 No. 30th St.
 Tel.: 2-4641 NBC
 Station Representative: Katz
 President: P. N. Fortin

General Manager: Jeff Kiichli
 Commercial Manager: Warren Marshall
 Program, Publicity Dir.: V. Braunberger

KOOK—Billings—1951

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By: The Montana Network
 Address: 3223 Third Ave., N.
 Tel.: Alpine 2-5611 CBS
 Station Rep.: Walker-Rawalt; Art Moore
 President: Joseph S. Sample
 General Manager: John F. Graham
 Commercial Mgr.: J. Kenneth Do-y
 Program Director: Jack C. Dunhaver
 Publicity Director: C. G. May
 Chief Engineer: Grant French

KOYN—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts
 Owned: D. G. Williams & D. Bertholf
 Address: Riverside Drive, Box 956
 Tel.: Cherry 5-4177 Independent
 Representative: Forjoe
 General Mgr.: Lew Thuesen
 Commercial Mgr.: Bob Thompson
 Program Dir.: Hal Thomas
 Chief Engineer: Dick Rasky

KURL—Billings—1959

Frequency: 730 Kc. Power: 500 Watts
 Owned By: Yellowstone Bcstg. Corp.
 Address: Midland Savings Bank Bldg.
 Tel.: CH 5-3121 Independent
 General Manager: George Norman
 Station Mgr.: Bart Tolleson
 Production Dir.: Daryll Kruse
 Commercial Mgr.: Richard Fife
 Chief Engineer: Joseph M. Groves

KBMN—Bozeman—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned. Penn Engineering Co.
 Address. Box 749
 Tel.: JU 6-2394. KBS
 Representative. Gill-Perna
 Pres., Gen. Mgr. Dale G. Moore
 Chief Engineer. Thomas T. Weir

KXXL—Bozeman—1939

Frequency: 1450 Kc. Power: 250 Watts
 Owned. XX Broadcasting Corp.
 Address. Route No. 4
 Tel.: JUniper 7-3188. ABC-MBS-NBC
 Sta. Reps. Walker-Rawalt; Art Moore
 Pres., Gen., Sta. Mgr. Richard D. Smiley
 Commercial Mgr. Thomas A. Sandenaw
 Program Dir. Sell Rapkoch
 Publicity Dir. Douglas Davies
 Chief Engineer. Ed Carpenter

KBOW—Butte—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Copper City Radio Co.
 Address. Box 1932
 Tel.: 7429. CBS
 Representative. Cooke
 President. Frank Reardon
 Gen., Sta. Mgr. Stan Levitt
 Program Director. Claude Moore
 Chief Engineer. C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Operated By. Copper Bcstg. Co.
 Business-Studio Address. Hotel Finlen
 Tel.: 6546. MBS
 Representative. Avery-Knodell
 President. George C. Haich
 General, Sta. Mgr. R. H. Webb
 Commercial Manager. Laurie McNicholas
 Program Director. Al Plachta
 Sales Prom. Mgr. Ed Lally
 Publicity Director. Frances Soll
 Chief Engineer. W. D'Orr Cozzens

KXLF—Butte—1929

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By. KGIR, Inc.
 Address. P.O. Box 1956
 Tel.: 2-9111. NBC
 Sta. Reps. Walker-Rawalt; Art Moore
 General Manager. E. B. Craney
 Commercial Manager. Arne E. Anzjon
 Chief Engineer. V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc. Power: 1000 Watts, d.
 Owned. Vigilante Bcstg. Co.
 Address. Box 950
 Tel.: 703. Independent
 Station Representative. Grant Webb
 Pres., Gen. Eng. Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owner. Glasgow Broadcasting Co.
 Address. Bjorklund Bldg.
 Tel.: ACademy 8-9336. Independent
 Representative. Holman
 President, Gen. Mgr. Willard L. Holter
 Station Manager. Loyd W. Melby
 Program Director. Linda Madson
 Chief Engineer. Les Wilson

KXGN—Glendive—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Glendive Bcstg. Co.
 Address. 122 S. Merrill Ave.
 Tel.: EM 5-3377. Independent
 President. Lewis W. Moore
 General Manager. Daniel C. Palen
 Commercial Dir. Bert Rockwell
 Sales Prom. Dir. Ken Berg
 Program Director. Raymond F. Nicklay
 Chief Eng. Donald J. Powers

KFBB—Great Falls—1922

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By. KFBB Corp.
 Address. Box 1139
 Tel.: GL 3-4377. CBS
 Station Rep. Bolling
 President. Joseph P. Wilkens
 General Mgr. D. E. Bright
 Program Director. Leo Ellingson
 Station, Comm. Mgr. Patrick E. Lee
 Chief Eng. Anthony Lopuch

KMON—Great Falls—1947

Frequency: 560 Kc. Power: 5000 Watts
 Owned By. KMON, Inc.
 Business Address. P.O. Box 1905
 Tel.: GL 3-0336. ABC
 Representative. Avery-Knodel
 President. George C. Hatch
 General Manager. Robert H. Warner
 Commercial Manager. F. W. Kaul
 Program Director. Don Robinson
 Chief Engineer. Eugene B. Bunker

KUDI—Great Falls—1957

Frequency: 1405 Kc. Power: 1000 W. d.; 250 n.
 Owned-Operated By. Community Broadcasters
 Address. Hollywood & Vine
 Tel.: Glendale 2-9533. Independent
 Sta. Representative. Forjoe
 President, Gen. Mgr. Paul Crain
 Station Mgr. Bill Arend
 Program Dir. Coop Rider
 Chief Engineer. Bill McArthur

KXLK—Great Falls—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By. Pat M. Goodover
 Business Address. P.O. Box 2072
 Tel.: GL 2-2453. NBC
 Station Rep. Walker-Rawalt

MONTANA

Pres., Gen. Mgr. Pat M. Goodover
Station Manager E. R. Kukkola
Chief Engineer W. E. Murray

KOJM—Havre—1947

Frequency: 610 Kc. Power: 1000 Watts
Owned-Operated By No. Montana Bcstg. Co.
Address 426½ 1st St.
Tel.: 1096 NBC, KBS
Representative Walker-Rawalt
President Richard D. Rubie
General Manager Charlotte H. Brader
Comm. Mgr. Carlyle D. Leeds
Publicity, Program Director S. G. Stephens
Chief Eng. C. E. Warford

KCAP—Helena—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By KCAP Broadcasters
Address 9 Last Chance Gulch
Tel.: HI 2-4490 Independent
Sta. Representative Gill Perna
President, Gen. Mgr. Dale G. Moore
Commercial Manager Bill Walrath
Station Manager Joe Spoja
Program Dir. Dick Monaco
Chief Engineer Tom Weir

KXLJ—Helena—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Peoples Forum of the Air
Address Box 797
Tel.: HI 2-6620 MBS-NBC-KBS
Representative Walker-Rawalt
President E. B. Craney
Gen., Sta. Mgr. Barclay Craighead
Commercial Mgr. Walter Marshall
Sales Prom. Mgr. Wes Hanger
Chief Engineer Don Hoffman

KGEZ—Kalispell—1927

Frequency: 600 Kc. Power: 1000 Watts
Owned By Skyline Broadcasters, Inc.
Business-Studio Address Box 439
Tel.: SK 6-4331 MBS-KBS
Station Rep. Cooke; Art Moore
President M. A. Himsl
Gen. Manager N. Kurtz
Prog. Director Robert S. Tompkins
Chief Engineer Gene Davis

KOFI—Kalispell—1955

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By Flathead Valley Bcstrs.
Address Buffalo Bldg.
Tel.: SK 6-6900 Independent
Station Representative Grant Webb
Gen. Mgr., Ch. Eng. W. H. Patterson
Program Director L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By Marlin T. Obie
Address Box 620

Tel.: KE 8-3441 ABC-MBS
Representative Grant Webb
President Marlin T. Obie
Gen. Mgr., Ch. Eng. David L. Sather
Commercial Mgr. Lew Boucher
Program Dir. Alden Mikkelsen

KPRK—Livingston—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned Yellowstone Amusement Co.
Address Box 691
Tel.: AC 2-2841 Independent
Representative Grant Webb
Pres., Gen., Sta. Mgr. Paul B. McAdam
Comm. Sale Prom. Dir. Jack Hinman
Program, Publicity Dir. Nikki Kolence
Chief Engineer Mitchell Davis

KATL—Miles City—1941

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Star Printing Co.
Address Box 720
Tel.: CE 2-2280 KBS-MBS-ABC
Newspaper Affiliation Miles City Star
Representative Avery-Knodel
Gen., Sta. Mgr. Ian A. Elliot
Commercial Manager Fred B. Hunnes
Sales Prom. Mgr. Louise De Graw
Program Director T. J. Biedrzycki
Publicity Director Harry Ivascoop
Chief Engineer Paul Miller

KGVO—Missoula—1931

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By KGVO Bcsters., Inc.
Bus.-Studio Address 132 West Front
Tel.: Lincoln 3-7151 CBS
Sta. Representative Gill-Perna
President, Gen. Mgr. Dale G. Moore
Comm. Sta. Mgr. Bob Churney
Sales Prom. Mgr. Hal Johnson
Chief Engineer Leo Stewart

KQTE—Missoula—1955

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Montana Bcstg. Co.
Address Box 1202
Tel.: Lincoln 9-3344 ABC
Sta. Representative Avery-Knodel
Pres., Gen. Mgr. Wm. J. Strothman
Commercial Manager Florence Smith
Station Manager J. D. Coleman
Chief Engineer Robert Scherpenseel

KYSS—Missoula—1959

Frequency: 910 Kc. Power: 1000 Watts, d.
Owned By Treasure State Bcstg., Co.
Address 112 W. Front St.
Tel.: Lincoln 3-3105 Independent
General, Comm. Mgr. Chester M. Murphy
Program Director James Goodrich
Sales Prom., Pub. Dir. Cris Kay
Chief Engineer Jerry Leathers

MONTANA-NEBRASKA

KXLL—Missoula—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Montana Assoc.
Address.....XL Avenue
Tel.: Lincoln 3-7312.....NBC-KBS
Representative.....Walker-Rawalt
Pres., Gen. Sta. Mgr.....Robert J. Gillis
Commercial Manager.....Frank Driscoll
Program Dir., Ch. Eng.....Dutch Mayer

KSEN—Shelby—1947

Frequency: 1150 Kc....Power: 1000 d., 510 n.
Owned-Operated By..Tri County Radio Corp.
Address.....131 Main St.
Tel.: HE 4-5541.....Independent
Representative.....Grant Webb
President.....John Lyon
General Manager.....Jerry Black
Chief Engineer.....George Potter

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408.....MBS
Newspaper Affil.....Herald
Station Representative.....Walker-Rawalt
President.....E. E. Krebsbach
General Manager.....Keith Krebsbach
Comm. Sta. Mgr.....Don Cole
Program Director.....Gary Torgenson
Sales Promotion Manager.....J. W. Unson
Publicity Director.....Bob Miller
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Hi-Line Bcstg. Co.
Address.....Radio Block
Tel.: 615.....MBS-KBS
General Manager.....R. E. Coffey
Commercial Manager.....Robert Behr
Program Director.....Dennis Johnson
Chief Engineer.....Kenneth Karge

Pop.: 1,592,000
Families: 463,000
Radio Homes: 453,000

NEBRASKA

TV Homes: 384,000
AM Stas. in State: 35
TV Stas. in State: 7

KCOW—Alliance—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Sandhills Bcstg. Corp.
Address.....Melody Lane
Tel.: 1400.....KBS
Representative.....Continental
President.....T. C. Gregory
General Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falfar
Chief Engineer.....Stan Delahoyde

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....Sherman & Mary Sts.
Tel.: CA 3-2388.....Independent
Sta. Reps.....John E. Pearson, Soderlund Co.
President, Gen. Mgr.....Gordon C. Pentz
Chief Engineer.....Arlin Holle

KCNI—Broken Bow—1949

Frequency: 1280 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address.....Box 561
Tel.: TR 2-5881.....Independent
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Community Ser. Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....Independent

Newspaper Affiliation.....Norfolk D. News
Sta. Representative.....Walker-Rawalt
President.....Jerry Huse
General, Comm. Mgr.....John J. Miller
Program Director.....Jack Close
Sales Prom. Mgr.....Duane Shupe
Chief Engineer.....Frank Allen

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: LO 4-5154.....KBS
Representative.....Biddick, Best
President, Gen. Mgr.. George Basil Anderson
Sta., Comm. Mgr., Prog. Dir.....Milo Kincaid
Sales Prom. Mgr.....Mel Krehbiel
Chief Engineer.....Bob Miller

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Craig Siegfried
Address.....Stephenson Hotel
Tel.: FC 2453.....Independent
Representative.....Best
President.....Craig Siegfried
General Sta. Mgr.....Tom Siegfried
Commercial Mgr.....Bill Hardt
Program Director.....Larry Scott
Chief Engineer.....Allan Swegler

KHUB—Fremont—1939

Frequency: 1340 Kc.....Power: 100 Watts

NEBRASKA

Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012.....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Program Director.....Harry Gehrett
Publicity Director.....Clancy Croft

KMMJ—Grand Island—1925

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Town & Farm Co., Inc.
Business-Studio Address...Division at Cedar
Tel.: DU 2-2800.....ABC
Representative.....H-R
President.....Don Searle
Executive V.P.....Bill Martin
Business Manager.....Willard Morton
Prog. Dir.....Bill Delzell
Chief Engineer.....U. L. Lynch

KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Stuart Investment
Address.....315 So. Locust St.
Tel.: DU 2-5420.....Independent
Sta. Representative.....Gill Perna
President.....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Vern Stedry
Program Director.....Budd Duvall

KHAS—Hastings—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Nebraska Bcstg. Co.
Address.....Tribune Bldg.
Tel.: 2-5101.....Independent
Newspaper Affiliation.....Tribune
Representative.....Gill-Perna
President.....Fred A. Seaton
General Mgr.....John W. Powell
Program, Sales Prom. Mgr.....Bob Boce
Chief Engineer.....Ervin Siemoneit

KUVR—Holdrege—1956

Frequency: 1380 Kc.....Power: 500 W. d.
Owned.....W. W. Bcstg. Co.
Address.....613 4th Ave.
Tel.: WY 5-4020.....KBS
Pres., Gen. Mgr.....William Whitlock
Sales Dir.....Jack White
Chief Engineer.....H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Central Neb. Bcstg. Corp.
Business-Studio Address...Platte Valley Bldg.
Tel.: Cedar 7-2131.....MBS
Representative.....Hal Holman
President.....John Mitchell
Gen., Comm. Mgr.....Edward S. Knight
Chief Engineer.....William Abbott

KRNY—Kearney—1956

Frequency: 1460 Kc.....Power: 5 Kw., d.
Owned.....E. M. Gallemore, Sr.
Address.....2219 Second Ave.
Tel.: Cedar 7-3152.....Independent
Sta. Representative.....John E. Pearson
President.....E. M. Gallemore
General, Sta. Mgr.....Lloyd Oliver
Commercial Mgr.....Jac L. Bye
Program Director.....Eob Templeton
Sales Prom. Publicity Dir.....Karl Mackinnon
Chief Engineer.....Lyell Gunderson

KIMB—Kimball—1958

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Kimball Broadcasting Co.
Address.....550 West Hi-Way 30
Tel.: BEverly 5-3634.....Independent
President.....Tom Lutey
General, Sta. Mgr.....Gene King
Commercial Mgr.....Max Wadsworth
Sales Prom. Mgr.....Jim Awtry
Chief Engineer.....Joe Henry

KRVN—Lexington—1951

Frequency: 1010 Kc...Power: 25,000 Watts d.
Owned-Oper. By.....Nebraska Rural Radio
Address.....104 W. 8th St.
Tel.: FAirview 4-2371.....Inaependent
Representative.....Raymer
President.....Jay Person
Gen., Comm. Mgr.....Max Brown
Asst. Mgr., Prom. Mgr.....Gary Schroeder
Program Director.....Wendell Smith
Chief Engineer.....Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Cornbelt Bcstg. Corp.
Bus.-Studio Address.....814 Stuart Bldg.
Tel.: HEmlock 2-6606.....ABC
Representative.....Paul Raymer
President.....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Comm. Sta. Mgr.....Robert T. Larson
Program Director.....Tom Parker
Chief Engineer.....Al Pugsley

KLIN—Lincoln—1947

Frequency: 1400 Kc.....Power: 250 W.
Owned-Oper. By.....Fletcher-Mitchell Corp.
Address.....410 Sharpe Building
Tel.: HEmlock 5-4377.....Independent
Sta. Representative.....Everett McKinney
President.....James I. Mitchell
General Manager.....Kenneth C. Delp
Commercial Mgr.....Casey A. Heckman
Program Director.....Don McKeen
Chief Eng.....Dale Adkins

KLMS—Lincoln—1949

Freq.: 1480 Kc. Power: 1 Kw.
 Owned. Lincoln Bcstg. Corp.
 Address. 1025 So. 84th St.
 Tel.: 1Vanhoe 9-3855 MBS
 Sta. Representative. Forjoe
 President. Howard A. Shuman
 General, Comm. Mgr. Norman Gittleson
 Program Director. Bobby Dean
 Chief Engineer. Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc. Power: 1 Kw. d.
 Owned. McCook Bcstg. Co.
 Address. 109½ E. C St.
 Tel.: 1450 MBS
 Representative. Gill-Perna, Inc.
 Pres., Gen. Mgr., Ch. Eng. Leroy W. Lenwell
 Commercial Manager. Don Hayes
 Program Director. Leonard L. Craig

KNCY—Nebraska City—1959

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned By. Otoe Broadcasting Co.
 Address. 107 North 9th
 Tel.: 1600 Independent
 General Manager. Ed Hundley
 Commercial Manager. Eldon Gilman
 Program Director. Ron Arnold
 Chief Engineer. Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc. Power: 1000 Watts d.
 Owned-Oper. By. WJAG Inc.
 Address. 309 Braasch
 Tel.: FFrontier 1-2432 Independent
 Newspaper Affil. Huse Publish Co.
 Sta. Representative. Walker-Rawalt
 President. E. F. Huse
 General, Sta. Mgr. Bob Thomas
 Commercial, Prom. Mgr. Evans Meier
 Program Director. Don Broadstone
 Chief Engineer. W. Gettman

KODY—North Platte—1930

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. KODY Bcstg. Co.
 Address. 1521 W. 12th
 Tel.: LLenox 2-3344 NBC
 Sta. Representative. Meeker Co.
 President. George B. Dent, Jr.
 General Manager. Harry D. Peck
 Sales Prom. Mgr. Ed Launer
 Commercial Manager. Joe di Natale
 Publicity Director. Jerry Wing
 Chief Engineer. Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc. Power: 500 Watts
 Owner. Ogallala Bcstg. Corp.
 Address. 216 N. Spruce
 Tel.: 284-3633. KBS

Representative. Indie Sales
 Pres., General Manager. Newell Eastman
 Commercial Manager. H. L. Harrington
 Sales Prom. Mgr. Harold West

KBON—Omaha—1942

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Goldenrod Broadcasters, Inc.
 Business-Studio Address. 676 World Ins. Bldg.
 Tel.: JA 8282. Independent
 Pres., Joe Gratz
 General, Comm. Mgr. M. M. Fleischl
 Program Dir. Jim Price
 Sales Prom., Publicity Dir. Tom Morrow
 Chief Engineer. Ed Shulman

KFAB—Omaha—1924

Frequency: 1110 Kc. Power: 50,000 Watts
 Owned-Operated By. KFAB Bcstg. Co.
 Bus-Studio Address. 5010 Underwood Ave.
 Tel.: RE 8000. NBC
 Representative. Petry
 Newspaper Affil. Journal, Star
 President. Joe Seacrest
 V.P., Gen. Mgr. Lyell Bremser
 Comm. Mgr. E. R. Morrison
 Program Director. Ken Headrick
 Chief Engineer. Ray Schroeder

KOIL—Omaha—1925

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By. Central States Bcstg. Co.
 Business-Studio Address. 511 So. 17th St.
 Tel.: JA 7626. Independent
 Representative. Avery-Knodel
 President. Don W. Burden
 General Mgr. Steve Shepard
 Sales Manager. Gerard J. Flesey
 Program Dir. Bob Wilson
 Chief Engineer. Gerald E. Weist

KOOO—Omaha—1957

Frequency: 1420 Kc. Power: 500 W., d.
 Owned. KOOO Corp
 Address. 2321 "M" St.
 Tel.: Orchard 5000. KBS
 Representative. Forjoe
 Gen. Mgr. Harold Soderlund

KOWH—Omaha—1922

Frequency: 660 Kc. Power: 500 Watts d.
 Owned-Oper. By. National Weekly, Inc.
 Business Address. Kilpatrick Bldg.
 Tel.: AT 2228. Independent
 Sta. Representative. Daren McGavren
 President. William J. Buckley, Jr.
 General Manager. Herbert Golombeck
 Commercial Mgr. Stanley Merchant
 Program Director. Bud Curry
 Sales Prom. Mgr. George Mirras
 Publicity Dir. Dorothy Kuhlman
 Chief Engineer. Charles Woodard

NEBRASKA-NEVADA

WOW—Omaha—1923

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By: Meredith Pub. Co.
Bus-Studio Address: Insurance Bldg.
Tel.: WE 3400
Representative: John Blair
Vice Pres., Gen. Mgr.: Frank P. Fogarty
Sales Manager: Bill Wiseman
Asst Sales Mgr.: Kenneth Quaipe
Program Director: Ray Olson
Sales Prom., Pub. Dir.: Richard Hackney
Dir. of Engineering: William J. Kotera
Chief Engineer: Glenn Flynn

KBRX—O'Neill—1955

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned: Sun Bcstrs., Inc.
Address: Box 150
Tel.: 120
Gen. Mgr.: Gilbert Poese
Comm. Mgr., Pub. Dir.: Bill Thomas

KNEB—Scottsbluff—1948

Freq.: 960 Kc. Power: 1 Kw. d. 500 Wts. n.
Owned-Oper. By: Platte Valley Bcstg. Corp.
Business-Studio Address: 2110 Broadway
Tel.: MELrose 2-7121
Representative: Hal Holman
President: Russell M. Stewart
General-Station Mgr.: George H. Haskell
Commercial Mgr.: Byron Joachim
Program Director: Wayne McIntosh
Chief Engineer: Leslie A. Proctor

KOLT—Scottsbluff—1930

Freq.: 1320 Kc. Power: 5000 W. d. 1000 W. n.
Owned-Operated By: The Hilliard Co.
Address: Box 660
Tel.: Melrose 2-6155

Representative: Gill-Perna
Pres., Gen. Mgr.: L. L. Hilliard
Comm., Program Mgr.: Viri Davis
Chief Engineer: Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Wm. C. Grove, Inc.
Address: Legion Park, Box 772
Tel.: 5503
President: ABC-KBS-MBS
Gen., Comm. Mgr.: W. C. Grove
Program Director: David W. Young
Chief Engineer: Lois C. Ham
Jerry Rhoads

KRFS—Superior—1959

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned By: Great Plains Bcstg., Inc.
Address: Superior
Tel.: 44
Sta. Representative: Hil F. Best
President: M. L. Gleason
Gen Mgr., Ch. Eng.: David Tucker
Commercial Mgr.: Ray Godfrey
Program Director: David Johnson
Publicity Director: Crystal Ahrens

KAWL—York—1954

Frequency: 1370 Kc. Power: 500 W. d.
Owned-Operated By: Prairie States Bcstg.
Address: Box 354
Tel.: 33
Representative: Best
President: M. L. Gleason
General, Sta. Mgr.: Jerry Bryan
Program Dir.: Perry Murphy
Commercial Manager: G. Pfenning
Publicity Dir.: Leon Halstead
Chief Engineer: Mel Gleason

Pop.: 296,000
Families: 98,900
Radio Homes: 88,000

NEVADA

TV Homes: 89,000
AM Stas. in State: 17
TV Stas. in State: 4

KPTL—Carson City—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: E. L. & A. Bullis
Address: P.O. Box 625
Tel.: Granite 2-3209
Representative: Grant
General Manager: Edwin L. Bullis
Chief Engineer: J. L. Kleinknight

KELK—Elko—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Elko Bcstg. Co.
Address: P. O. Box 790
Tel.: 260
President: Chris Sheerin
General Manager: John J. Gammick

KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: White Pine Bcstg. Co.
Address: Box 600
Tel.: AM 4-2077
Gen. Mgr., Chief Eng.: David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc. Power: 1 Kw., d.
Owned: Lahontan Valley Bcstg. Co.
Bus. Address: P.O. Box 368
Tel.: HA 3-1242
Station Representative: Continental
Gen. Mgr., Ch. Engr.: Lester W. Pearce
Comm. Mgr., Prog. Dir.: Katherine Pearce
Sales Promotion Manager: Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc. Power: 5000 Watts
 Owned Advertising Dynamics Corp.
 Address P. O. Box 1848, Las Vegas
 Tel.: DUDley 2-0277 Independent
 Station Representative Pearson
 President, Gen. Mgr. Roland Vaile
 Program Dir. Joe Walters
 Chief Engineer David B. Rogers

KBMI—Las Vegas—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated 1400 Corp.
 Address Flamingo Hotel
 Tel.: OVerland 7-2733 Independent
 Sta. Representatives Grant Webb, Lucas
 President M. Evans Richmond
 Station Manager Gene Winters
 Chief Engineer Frank Williams

KENO—Las Vegas—1950

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By Nevada Ecstg. Co., Inc.
 Address 810 Keno Lane
 Tel.: DU 2-1400 ABC
 Sta. Representative Robert Allen
 President, Gen. Mgr. Gordon B. Sherwood
 Comm., Publicity Dir. Ed Hopple
 Program Director Glenn Bryan
 Sales Prom. Mgr. Rob Duffy
 Chief Engineer David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Frontier Bcstrs.
 Address P.O. Box 1510
 Tel.: DU 4-4646 CBS
 Pres., Gen. Mgr. Reuben G. Jolley
 Comm., Sales Prom. Mgr. Bill Pursel
 Program Director Sam Salerno
 Chief Engineer Dave Rogers

KORK—Las Vegas—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Southwestern Bcstg. Co.
 Address Hotel Thunderbird
 Tel.: DU 2-6445 NBC-MBS
 Newspaper Affiliation Review Journal
 Representative Avery-Knodel
 President Donald W. Reynolds
 General, Sta. Mgr. David C. Drew
 Commercial Manager David Salzman
 Program Director Michael Page
 Sales Prom. Mgr. Allen Dunn
 Publicity Director Len Howard
 Chief Engineer Gregg Gelhart

KRAM—Las Vegas—1947

Freq. 920 Kc. Power: 1 Kw. d. 500 W. n.
 Owned-Oper. By Suna Bcstg. Corp.

Address Hotel Riviera
 Tel.: DU 2-1920 KBS
 Pres., Gen. Mgr. Leonard Blair
 V. Pres. Herbert Schwartz
 Chief Engineer Fred Young

KRBO—Las Vegas—1956

Frequency: 1050 Kc. Power: 500 W., d.
 Owned Rainbow, Inc.
 Address Box 1049
 Tel.: DU 4-9210 Independent
 Representative Moore, Holman
 Pres., Gen. Mgr. Joe Julian
 Chief Engineer Tom Morgan

KBET—Reno—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Sierra Broadcasting Co.
 Business Address Mapes Hotel
 Tel.: FA 2-4501 MBS-KBS-ABC
 Sta. Reps. Walker-Rawalt; Broadcast Time
 Pres., Gen. Mgr. R. L. Stoddard
 Comm. Mgr. Walter States
 Chief Engineer Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KDOT, Inc.
 Address 6 W. Commercial Row
 Tel.: FA 3-6156 Independent
 Station Representative Robert B. Allen
 President Paul C. Schafer
 General, Sta. Mgr. Phillip G. Rose
 Commercial Mgr. Kent Jones
 Sales Prom. Mgr. Barbara Brahm
 Program, Ch. Eng. Jerry Kleinknight

KOH—Reno—1928

Freq.: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owner McClatchy Bcstg. Co.
 Address 143 Stevens St.
 Tel.: FA 3-5106 NBC
 Newspaper Affiliate McClatchy Newspapers
 Representative Paul H. Raymer
 President Eleanor McClatchy
 Station Manager Hugh Kees
 Chief Engineer Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Operated By Western Bcstg. Co.
 Business-Studio Address El Cortez Hotel
 Tel.: Fairview 3-0721 CBS
 Representative Headley-Reed
 President Donald W. Reynolds
 Chief Engineer Ken Cayton

KONE—Reno—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Magowan & Jones
 Address 700 Forest St.
 Tel.: FA 3-2133 Independent
 Sta. Representative Pearson
 General Mgr. Frederick V. Jones

NEVADA-NEW HAMPSHIRE

Commercial Mgr. George W. Rogers
 Program Mgr. Norman Reyes
 Sales Prom. Mgr. Edward J. Marshall
 Chief Engineer. Fleet Harrison

KWNA—Winnemucca—1955

Frequency: 1400 Kc. Power: 250 Watts

Owner. N. W. Radio & TV Corp.
 Business Address. Highland Drive
 Tel.: MAdison 3-2530. Independent
 President. Olivier Curutchet
 Station Manager. P. M. Saxman, Jr.
 Publicity Director. Diane T. Queen
 Chief Eng. Whitelaw R. Ross

| | | |
|----------------------|----------------------|-----------------------|
| Pop.: 654,000 | NEW HAMPSHIRE | TV Homes: 169,000 |
| Families: 187,900 | | AM Stas. in State: 18 |
| Radio Homes: 184,000 | | TV Stas. in State: 1 |

WKCB—Berlin—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. John Bowman
 Business Address. 27 Green Square
 Tel.: 1797 Independent
 Sta. Reps. Breen & Ward; Walker-Rawalt
 President, Gen. Mgr. John Bowman
 Station Mgr. Lynn Smith
 Commercial Manager. Robert T. Dale
 Sales Prom., Publicity Dir. Fred Gardella
 Program Dir. Charles Ross
 Chief Eng. Herschel Howe

WTSV—Claremont—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Radio Claremont, Inc.
 Address. 221 Washington St.
 Tel.: 1800. Independent
 President. Norman Knight
 Mgr. Director. Harold Segal
 Chief Engineer. W. Remick

WKXL—Concord—1946

Frequency: 1450 Kc. Power: 250 W.
 Owned-Operated By. Capitol Bcstg. Corp.
 Address. 100 N. Main St.
 Tel.: CApitol 5-5521. KBS
 Sta. Representative. Walker-Rawalt
 Pres., Gen. Mgr. Frank B. Estes
 Program Director. Edsea I. Gray
 Chief Engineer. Frank Pingree

WBNC—Conway—1955

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By. North Country Radio, Inc.
 Address. E. Main St.
 Tel.: HI 7-5988. Independent
 Station Representative. Walker-Rawalt
 President. William B. Sweeney
 General, Sta. Mgr. Lawrence H. Sherman
 Commercial Mgr. Joan Sherman
 Program Dir. William C. Clapp
 Chief Engineer. Herschel Howe

WTSN—Dover—1956

Frequency: 1270 Kc. Power: 5000 Watts
 Owned. WTSN, Inc.
 Address. 155 Front St. (Manchester)

Tel.: NA 4-4077. Independent
 Representative. Wheeler, Adam Young
 President. W. F. Rust, Jr.
 General Mgr. Ralph Gottlieb
 Station Mgr. Edward X. Callahan
 Commercial Mgr. James McCann
 Program Dir. Don Bartlett
 Chief Engineer. Albert J. Davis

WDCR—Hanover—1958

Frequency: 1340 Kc. Power: 250 Watts
 Owned By. Trustees of Dartmouth College
 Business Address. Robinson Hall
 Tel. Hanover 1070. Independent
 Sta. Reps. Breen-Ward; Walker-Rawalt
 General Manager. Allan W. Cameron
 Commercial Manager. Frank R. Greenberg
 Program Director. Roger J. Schulz
 Sales Prom. Mgr. Norris Knosher
 Publicity Director. John W. McNair
 Chief Engineer. Don B. Knapp

WTSL—Hanover—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. Radio Hanover, Inc.
 Address. P. O. Box 1031
 Tel.: HANover 1400. Independent
 Station Representative. Knight Sales, Inc.
 President. Norman Knight
 General Mgr. Harold H. Segal
 Station Mgr. Howard L. Chase
 Program Director. Joe Shaw
 Chief Engineer. Henry H. Jones

WKBK—Keene—1959

Frequency: 1220 Kc. Power: 1000 Watts
 Owned By. The KBR Stations, Inc.
 Address. 155 Front St., Manchester
 Tel.: National 4-4075. Independent
 Sta. Reps. Radio TV-Wheeler
 President. W. F. Rust, Jr.
 General Manager. Ralph Gottlieb
 Commercial Mgr. James McCann
 Station, Prom. Mgr. Robert Berry
 Program Dir. Tal Hood
 Chief Engineer. Douglas Grove

WKNE—Keene—1926

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By. WKNE Corp.

Address.....17 Dunbar St.
Tel.: EL 2-9230.....NBC
Station Rep.....Meeker; Foster & Creed
President.....Joseph K. Close
Gen., Sta., Comm. Mgr...Howard E. Wheelock
Sales Prom., Prog. Dir.....John P. Foster
Chief Engineer.....Ernest T. Robage

WLNH—Laconia—1922

Frequency: 1350 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Northern Bcstg. Corp.
Business Address.....653 Main St.
Tel.: LAconia 2300.....KBS
Station Rep.....Wheeler; Walker-Rawalt
President.....Genevieve Wingate
Gen., Sta. Mgr.....Arthur Rothael
Comm., Sales Prom. Mgr...William W. Visser
Chief Engineer.....Henry Gowing

WFEA—Manchester—1932

Frequency: 1370 Kc....Power 5 Kw.
Owned.....WFEA Broadcasting
Address.....P. O. Box 149
Tel.: NA 5-5491.....Independent
Sta. Reps.....Raymer; Foster & Creed
President, Gen. Mgr.....William F. Malo, Jr.
Commercial Mgr.....James Keough
Sales Prom. Mgr.....Arthur Kume
Publicity Dir.....Richard Roberts
Program Director.....Chuck O'Neil
Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned.....Northeast Broadcasting Corp.
Address.....Box 487
Tel.: NA 5-6915.....CBS
Rep.....Kettell-Carter; O'Connell; Reilly
President.....Madeline M. Girolimon
Gen., Sta., Comm. Mgr.....Bernie Mack
Program Director.....Don Tibbetts
Chief Engineer.....Harry Handfield

WKBR—Manchester—1946

Frequency: 1250 Kc....Power: 5000 Watts
Owned.....Granite State Bcstg. Co.
Address.....155 Front St.
Tel.: NAional 4-4075.....Independent
Station Rep.....Wheeler; Radio TV Reps.
President.....W. F. Rust, Jr.
Gen., Sta. Mgr.....Ralph Gottlieb
Comm, Sales Prom. Mgr.....James McCann
Program Director.....William Morrissey
Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Gateway Bcstg. Corp.
Address.....Lund Road
Tel.: TU 2-2781.....Independent
Representative.....Walker-Rawalt
President.....Theodore Feinstein
General Mgr.....Robert Trow
Commercial Mgr.....Jack Stevens
Station Manager.....Merrill Smith
Chief Engineer.....Harold Densmore

WSMN—Nashua—1958

Frequency: 1590 Kc....Power: 5000 Watts
Owned By.....1590 Broadcasting Corp.
Business Address.....502 W. Hollis St.
Tel.: TUX 2-5107.....Independent
Station Representative.....Nona Kirby
President.....Gerald Q. Nash
General, Comm. Mgr.....David A. Rock
Station Manager.....Edward Lecius
Program Director.....Frank Teas
Publicity Director.....Nancy Taylor

WCNL—Newport—1960

Frequency: 1310 Kc....Power: 250 Watts
Owned By.....Carlson Enterprises
Address.....120 Belknap St.
Tel.: NEWport 873.....KBS
Sta. Representative.....Donald Cooke
General Manager.....W. Richard Carlson
Program Director.....Norah B. Carlson
Chief Engineer.....Eugene Perkins Thayer

WHEB—Portsmouth—1932

Frequency: 750 Kc....Power: 1000 Watts d.
Owned-Operated By.....Knight Bcstg. of N. H.
Address.....N. H. National Bank Bldg.
Tel.: GENEva 6-7300.....Independent
President.....Norman Knight
General, Sta. Mgr.....Harold H. Segal
Program Director.....Guy Andrews
Chief Engineer.....Antonio Vaccaro

WNNH—Rochester—1948

Frequency: 930 Kc....Power: 5000 Watts d.
Owned-Operated By.....Strafford Bcstg. Corp.
Business Address.....Rochester Hill Rd.
Tel.: RO 1400.....Independent
Sta. Rep.....Foster, Creed; Natl. Time Sls.
Pres., Gen. Mgr.....Albin Malin
Commercial Mgr.....Margaret Tornrose
Program Dir.....Robert J. Connelly
Sales Prom., Publicity Dir.....Myron Varney
Chief Engineer.....Roger Butterfield

Pop.: 6,008,000
Families: 1,895,000
Radio Homes: 1,859,000

NEW JERSEY

TV Homes: 1,739,000
AM Stas. in State: 26
TV Stas. in State: 1

WHTG—Asbury Park—1957

Frequency: 1410 Kc. Power: 500 W., d.
Owned.....Harold M. Gade
Address.....Route 1
Tel.: KE 1-1410.....Independent
Sta. Representative.....Grant Webb
Owner, Gen. Mgr.....Harold Gade
Commercial Mgr.....Gustave Litch
Station, Prom. Mgr.....Theo. Gade
Program Dir.....Leon Contente
Publicity Dir.....Phyllis Lang
Chief Engineer.....Martin Goffe

WJLK—Asbury Park—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Operated By..Asbury Park Press, Inc.
Address.....Press Plaza
Tel.: PR 4-7000.....Independent
Newspaper Affiliation.....Press
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Prog. Mgr.....Charles F. Hill
Chief Engineer.....Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated by.....WFPG, Inc.
Business Address.....Steel Pier
Tel.: Atlantic City 5-2188.....CBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....Jerome Sill
Station Manager.....Fred Haggerty
Program Dir.....Ed Davis
Chief Engineer.....Blair K. Thron

WLDB—Atlantic City—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Atlantic City Bcstg. Co.
Address.....Senator Hotel
Tel.: 4-6573.....MBS
Representative.....Bernard
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer
Commercial Mgr.....Dorothy Bremmer
Publicity Director.....Benny Bishop

WMID—Atlantic City—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..Mid-Atlantic Bcstg. Co., Inc.
Address.....1710 Atlantic Ave.
Tel.: 4-1340.....ABC
Representative.....Stars Natl.
Pres., Gen. Mgr.....David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..Eastern States Bcstg. Corp.
Business Address.....Bridgeton, N. J.
Tel.: 9-2930.....Independent
Station Representative.....Clark

President.....Russell S. Henderson
V.P., Gen. Mgr., Sta., Comm. Mgr.. Paul Alger
Prog. Director.....Joseph McCulley
Publicity Director.....Howard Auger
Chief Engineer.....C. Seagrist

WCAM—Camden—1926

Frequency: 1310 Kc. Power: 250 Watts
Owned-Oper. By.....City of Camden
Business Address.....6th & Market Sts.
Tel.: EM 5-5600.....Independent
Rep.....Bcst. Time Sales
Gen., Comm. Manager.....John Cleary
Program Director.....Jack La Mar
Sales Prom. Mgr.....Jack Silin
Publicity Dir.....Joseph E. Hale
Chief Engineer.....John Zander

WKDN—Camden—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....2775 Mt. Ephraim Ave.
Tel.: EM 5-7200.....Independent
President.....Ran Compton
General. Sta. Mgr.....Gordon Giffen
Comm., Prom. Mgr.....Dave Moss
Operations Mgr.....John Struckell
Publicity Dir.....James Donahue
Chief Engineer.....Robert Houston

WMVB—Millville—1953

Frequency: 1360 Kc. Power: 1000 Watts, d.
Owner.....Union Lake Broadcasters, Inc.
Address.....Lincoln Ave.
Tel.: TA 5-2600.....Independent
Pres., Gen. Mgr.....Fred M. Wood
Program Director.....Dorothy H. Carlson
Chief Engineer.....George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By.....Morristown Bcstg. Co.
Address.....10 Park Place
Tel.: JE 8-1250.....Independent
General Manager.....Kenneth A. Croy
Commercial Mgr.....Henry Behre
Program Director.....Bob Vesel

WHBI—Newark—1922

Freq.: 1280 Kc. Power: 2½ Kw. d., 1 Kw. n.
Owned-Operated By.....May Radio Bcst. Corp.
Business-Studio Address.....35 Warren St.
Tel.: MI 2-7354.....Independent
Station Representative.....Gospel Network
Pres., Gen. Mgr.....James L. Shearer
Station Mgr.....William Masi
Program Dir.....Marie Masi
Publicity Dir.....Jack Bilby
Chief Engineer.....Harold Michaels

WNJR—Newark—1947

Frequency: 1430 Kc. Power: 5000 Watts
 Owned By.....Continental Broadcasting, Inc.
 Business Address.....Box 1258
 Tel.: MU 8-3665.....Independent
 Station Rep.....Rollins; Grant
 President.....O. Wayne Rollins
 General, Comm. Mgr.....Si Lewis
 Chief Engineer.....G. R. Chambers

WNTA—Newark—1922

Frequency: 970 Kc. Power: 5 Kw., d.; 1 Kw. n.
 Owned By.....NTA Broadcasting Co.
 Business Address.....1020 Broad St.
 Tel.: Mitchell 2-6400.....MBS
 Sta. Representative.....Daren McGavren
 Pres., Gen. Mgr.....Malcolm C. Klein
 Station Mgr.....Irving Lichtenstein
 Business Manager.....Joseph Morris
 Sales Manager.....Sydney Kavaleer
 Production Mgr.....Sid Sirulnick
 Chief Engineer.....H. L. Dabrowski

WVNJ—Newark—1947

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By.....Newark Bcstg. Corp.
 Address.....1225 Raymond Blvd.
 Tel.: MI 3-7600.....Independent
 General Manager.....Ivon B. Newman

WCTC—New Brunswick—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Raritan Valley Bcstg.
 Business-Studio Address.....385 George St.
 Tel.: CH 7-1450.....Independent
 President, Gen. Mgr.....J. L. Rosenmiller
 Vice President.....Peter A. Bordes

WNNJ—Newton—1953

Frequency: 1360 Kc. Power: 500 Watts
 Owned.....Sussex County Bcstrs.
 Address.....Newton, N. J.
 Tel.: DuPont 3-3400.....Independent
 Sta., Comm. Mgr., Ch. Eng., Robert C. Gessner
 Sales Prom. Mgr.....Ronnie Hickman
 Publicity Dir.....Vic Aime

WPAT—Paterson—1941

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By.....WPAT, Inc.
 Exec. N. Y. Office.....60 E. 56th St.
 Tel.: MUrray Hill 8-9300.....Independent
 Station Representative.....Weed
 President, General Manager.....D. J. Wright
 V.P.'s Charles W. Parker, William J. Calvert
 Program Director.....David Gordon
 Publicity Dir.....John Burt
 Tech. Supervisor.....P. Di Savino

WOND—Pleasantville—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....S. Jersey Radio, Inc.
 Address.....Old Turnpike
 Tel.: Milton 1-1400.....Independent
 Newspaper Affil.....Sentinel Ledger, Gazette
 Representative.....Forjoe
 President.....H. G. Murrelle
 V.P., Gen. Mgr.....Howard L. Green
 Commercial Manager.....Larry Carle
 Sales Prom. Mgr.....Robert Richter
 Program Director.....Allen Owen
 Publicity Director.....Vince Lindner
 Chief Engineer.....Milton C. Thurlow

WTTM—Trenton—1942

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Operated By.....Peoples Bcst. Corp.
 Bus.-Stu. Add.....Brunswick Ave., Lake Drive
 Tel.: OW 5-8515.....MBS
 Representative.....Hollingbery
 President.....Herbert E. Evans
 General Mgr.....Glenn C. Jackson
 Commercial Mgr.....George Hart
 Comptroller.....Patricia Singer
 Prog. Dir.....Tom Durand
 Publicity Dir.....K. M. Weber
 Chief Engineer.....Chester Sunderland

A
 Dedicated
 Community
 Station . . .
 Weather
 Time
 Tempo
 Massive news
 coverage

WTTM

RADIO
 DIAL 920
 Trenton, N. J.

"Trenton's Finest"

NEW JERSEY-NEW MEXICO

WAAT—Trenton—1959

Frequency: 1300 Kc. Power: 250 Watts
 Owned By: Delaware Valley Bcstg. Co.
 Address: Hotel Stacy Trent
 Tel.: Export 2-5125 Independent
 Sta. Representative: Forjoe
 President: Ed Cossman
 General Manager: Ray McFadden
 Program Director: Frank Fellmer
 Publicity Director: Harvey Miller
 Chief Engineer: Nicholas Dalessandro

WBUD—Trenton—1947

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: WBUD, Inc.
 Address: Ewingville Road
 Tel.: EX 4-7191 Independent
 Station Representative: Bob Wittig
 Pres., Gen. Mgr.: Richard M. Hardin
 Station Manager: Theresa Rose
 Comm. Manager: William Garry
 Program Director: Phil Allen
 Sales Prom. Mgr.: Everett L. Slosman
 Chief Engineer: Norman Guimond

WTNJ—Trenton—1923

Frequency: 1300 Kc. Power: 250 Watts
 Owned: WOAX, Inc.
 Address: 416 Bellevue Ave.
 Tel.: EX 3-4281 Independent
 Representative: Bcst. Time Sales
 President: William DeFreitas
 Gen., Sta., Comm. Sales Mgr.: R. McFadden
 Program Director: Ron Polao
 Sales Prom. Mgr.: Bill Bircher
 Publicity Director: Ronnie Sherwood
 Chief Engineer: Nicholas Dalessandro

WDVL—Vineland—1957

Frequency: 1270 Kc. Power: 500 Watts, d.

Owned: Delsea Bcstrs.
 Address: Radio Park
 Tel.: Oxford 1-7550 Independent
 Partners: Mort and Vivian Hendrickson
 Gen., Comm. Mgr.: Mort Hendrickson
 Program Director: Henry Morey
 Asst. Ch. Eng.: Earl Godfrey

WWBZ—Vineland—1946

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By: Community Bcstg. Serv.
 Address: S. Delsea Drive
 Tel.: OX 2-6500 Independent
 Representative: Gill-Perna
 President: Joseph M. Bullock
 General Manager: John F. Schneider
 Commercial Manager: John F. Serra
 Program Director: Robert Coucill
 Chief Engineer: Charles Esposito

WCRV—Washington—1956

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned: Warren Bcstg.
 Address: 3 Belvidere Avenue
 Tel.: MU 9-2060 Independent
 General Manager: George S. Croy
 Commercial Mgr.: Warner Rush
 Chief Engineer: P. La Chance

WCMC—Wildwood—1951

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Operated By: Francis J. Matrangola
 Address: 3010 N. J. Ave.
 Tel.: Wildwood 2-7751 Independent
 General Manager: Francis J. Matrangola
 Comm. Mgr.: Margaret Murphy
 Program Director: William Watring
 Chief Engineer: Carlton Owen

| | | |
|----------------------|-------------------|-----------------------|
| Pop.: 925,000 | NEW MEXICO | TV Homes: 182,000 |
| Families: 252,000 | | AM Stas. in State: 43 |
| Radio Homes: 243,000 | | TV Stas. in State: 6 |

KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned By: Radio Station KALG
 Address: Box 268
 Tel.: HEmlock 7-1505 MBS, KBS
 General. Sta. Mgr.: Wayne Phelps
 Commercial Mgr.: Terry Clark
 Chief Engineer: Jay Bundy

Tel.: HEmlock 7-4440 Independent
 Pres., Gen. Mgr.: Lyman C. Brown
 Program Dir.: Dave Shaw
 Publicity Director: Dave Thompson
 Chief Engineer: Lynn Rawls

KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned By: Lyman Brown Enter.
 Address: P. O. Box 1161

KABQ—Albuquerque—1947

Freq.: 1350 Kc. Power: 5000 Wts. d., 500 n.
 Owned-Oper. By: Sandia Bcstg. Corp.
 Business Address: 1309 Yale Blvd., S.E.
 Tel.: CHapel 3-1744 Independent
 Reprs.: Harlan G. Oakes; Nat'l Time Sales
 President: Oscar I. Dodek
 General Manager: Maxwell Marvin
 Commercial Manager: Milton Ledet

Program Director.....Jose Gallegos
 Chief Engineer.....Michael Lucero

KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw. d., 500 n.
 Owned.....KDEF Bcstg. Co.
 Address.....506 2nd St. N.W.
 Tel.: CH 3-7813.....Independent
 Station Representative.....Boiling
 President, Gen. Mgr.....Frank Quinn
 Program Director.....Bill Sexton
 Chief Engineer.....Louis Gemoets

KGGM—Albuquerque—1926

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....New Mexico Bcstg. Co.
 Business Address.....1414 Coal St., S.W.
 Tel.: CH 3-2285.....CBS
 Representative.....Branham
 President.....A. R. Hebenstreit
 General Mgr.....Victor B. Siman
 Comm. Mgr.....Frank Sanzo
 Program Director.....Robert Van Driel
 Publicity Dir.....James Laramore
 Chief Engineer.....Leonard F. Dodds

KHAM—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
 Owned.....KHAM, Inc.
 Address.....202 Claremont Street, NE
 Tel.: DI 4-2394.....ABC-MBS-KBS
 Representative.....Continental
 President.....J. W. Hedges
 General. Sta. Mgr.....J. L. Anderson
 Program Dir.....Joe T. Saffle
 Commercial Mgr.....J. D. McCaffrey
 Chief Engineer.....H. T. Walton

KLOS—Albuquerque—1957

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....B & M Bcstrs., Inc.
 Address.....106 Richmond, S. E.
 Tel.: AL 6-9866.....Independent
 Gen. Mgr.....Frank Redfield

KMGM—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.
 Owned By.....Holiday Broadcasters Inc.
 Address.....Merrill Bldg., 131 Adams, N. E.
 Tel.: AMherst 8-4395.....Independent
 Station Representative.....Gill/Perna
 President.....T. I. Moseley
 General. Station Mgr.....Ronald J. Kahn
 Commercial Manager.....Frank Sanzo
 Sales Promotion Manager.....Lou Miller
 Program Director.....George Singer
 Publicity Director.....S. Barton
 Chief Engineer.....R. Matthews

KOB—Albuquerque—1922

Freq.: 770 Kc.....Power: 50 Kw. d., 25 Kw. n.
 Owned-Oper. By.....KSTP, Inc.

Address.....1430 Coal Ave. S.W.
 Tel.: CH 3-4411.....NBC
 Representative.....Petry
 President.....Stanley E. Hubbard
 Gen. Mgr., Ch. Engr.....George S. Johnson
 Comm. Mgr.....Robert Peltingell
 Sales Prom., Pub. Dir.....Earl Ferson
 Program Director.....Michael Dillon

KQEO—Albuquerque—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Dandy Bcstg. Corp.
 Bus. Address.....2000 Indian School Rd., N.W.
 Tel.: CHapel 7-8848.....Independent
 Station Representative.....Eastman
 President.....Merritt Owens
 General Manager.....Richard H. Harris
 Comm., Prem. Mgr.....Dino Ianni
 Station, Ch. Eng.....Bernard Koval
 Program Dir.....Marty Sullivan

KNDE—Aztec—1959

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....I. E. Shahan
 Address.....2nd & Zia Sts.
 Tel.: FEederal 4-6174.....Independent
 General & Station Mgr.....Harry L. Becker
 Sales/Promotion Manager.....Jack D. Rhea
 Program Director.....Don Rhea
 Publicity Director.....Max Robbins
 Chief Engineer.....Carl Black

KSVP—Artesia—1946

Freq.: 990 Kc.....Power: 1 Kw. d., 250 Wts. n.
 Owned-Operated By.....Artesia Bcstg. Corp.
 Address.....1450 S. Roselawn
 Tel.: SH 6-2751.....KBS-MBS
 Station Representative.....Melville
 President.....Harvey Yates
 Station Manager.....Bob Hesser
 Comm. Mgr.....Jack Minter
 Program Dir.....James Hinton
 Chief Engineer.....L. O. Wilcox

KAVE—Carlsbad—1937

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Voice of the Caverns, Inc.
 Business Address.....P.O. Box 631
 Tel.: TUxedo 5-4101.....KBS
 Representative.....Branham
 President.....Edward Talbott
 Gen., Sta. Mgr.....Tom Wiseheart
 Sales Promotion Mgr.....Majorie Winfield
 Program Director.....John Evans
 Publicity Director.....Glenda Hargis
 Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Coronado Bcstg. Co.
 Business Address.....313 W. Mermod

NEW MEXICO

Tel.: TU 5-5373.....Independent
Station Representative.....Devney
Pres., Gen. Mgr.....D. A. Swayze
Chief Engineer.....Vic Daley

KLMX—Clayton—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Ariz.-N. Mex. Bcstrs. Corp
Address.....Box 7
Tel.: 616.....Independent
President.....Arthur Jernigan
Gen., Comm., Prom. Mgr., Pub. Dir., Frank Vale
Program Director.....Dave Adams
Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....New-Tex Bdcstg.
Address.....1221 Main
Tel.: Porter 3-4401.....KBS
Station Representative.....Hopewell
President.....Odus Echols, Sr.
Gen., Sta. Mgr., Prog. Dir., Odus Echols, Jr.
Sales Prom., Comm. Mgr., Al Rinn
Chief Engineer.....E. G. Rinn

KVER—Clovis—1933

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Tex., New Mex. Bcstg. Co.
Business Address.....1000 Sycamore
Tel.: PO 3-5511.....Independent
Station Representative.....Branham
President.....Frank Lesley
Gen., Sta. Mgr.....J. H. Morris
Commercial Manager.....Jim Wilkes
Chief Engineer.....M. S. O'Dell

KOTS—Deming—1954

Frequency: 1230 Kc.....Power: 250 Watts, d.
Owned.....Luna County Bcstg. Co.
Address.....P. O. Box 470
Tel.: 999.....KBS
General Manager.....Robert W. Tobey

KENN—Farmington—1951

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kendrick & Landis
Business Address.....212 W. Apache
Tel.: DA 5-3541.....Independent
Station Representative.....Devney
Pres., Gen. Mgr.....C.O. "Ken" Kendrick
Commercial Mgr.....Bob Williams
Sales Prom. Mgr.....John Dorman
Prog. Dir.....Tom Alexander
Publicity Director.....J. N. Young
Chief Eng.....Harold Furstenberg

KWYK—Farmington—1957

Frequency: 960 Kc.....Power: 1 Kw., d.
Owned.....Basin Bcstg. Co.
Address.....418 W. Broadway
Tel.: DA 5-6932.....Independent
Gen. Mgr.....Jim Gaber

Station Manager.....Cal Adams
Program Director.....Al Lucero
Chief Engineer.....Joe Garcia

KZUM—Farmington—1958

Frequency: 1280 Kc.....Power: 5000 Watts
Owned By.....KZUM Radio
Address.....1204 Hutton Road
Tel.: DAVIS 5-4141.....Independent
Gen., Sta. Mgr.....Bill D. Barbour
Commercial Mgr.....W. W. Barbour
Program Dir.....Stewart E. Chamberlain
Chief Engineer.....Joe Garcia

KGAK—Gallup—1946

Frequency: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Thunderbird Bcstg. Co.
Address.....401 E. Coal Ave.
Tel.: UN 3-4444.....Independent
President.....Merle H. Tucker
General Manager.....Mrs. Mida Tucker
Chief Engineer.....R. E. Adamson

KYVA—Gallup—1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Kendrick & Landis
Address.....306 S. First St.
Tel.: UN 3-6222.....Independent
Station Representative.....Devney
General Manager.....C. O. Kendrick
Station Manager.....Richard W. Miner
Sales Promotion Manager.....Ned Bishop
Program Director.....Bob Burnett
Publicity Director.....Jim Sears
Chief Engineer.....Harold Furstenberg

KMIN—Grants—1956

Frequency: 980 Kc.....Power: 1 Kw., d.
Owned By.....Grants Bcstg. Co.
Address.....980 San Rafael Road
Tel.: ATwater 7-4491.....KBS
General Mgr.....D. Button
Chief Engineer.....Glen Mills

KHOB—Hobbs—1954

Frequency: 1390 Kc.....Power: 5 Kw., d.
Owned.....Permian Basin Radio Corp.
Address.....Box 247
Tel.: EX 3-5148.....Independent
Representative.....Clark Melville
Pres., Gen. Mgr.....Charles R. Scott
Commercial Mgr.....Zeb Williams
Program Dir.....Ronald Ripley
Chief Engineer.....Pat H. Walton

KWEW—Hobbs—1938

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....KWEW, Inc.
Address.....116 E. Dunham
Tel.: EX 3-3137.....MBS-KBS
Representative.....Branham
President.....Theresa P. Whitmore
Gen., Sta. Mgr.....Harry McAdams
Comm., Sales Prom. Mgr.....Phil McGee

Program Director.....Dortha Montgomery
 Publicity Director.....Mike Olds
 Chief Engineer.....Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Taylor Enterprises, Inc.
 Address.....Box 968
 Tel.: Jackson 6-6681.....Independent
 President.....W. C. Taylor
 Station Manager.....William Lask
 Commercial Manager.....R. S. "Dick" Fox
 Program Director.....Harold Shepard

KOBE—Las Cruces—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.
 Bus.Studio Address.....940 N. Main St.
 Tel.: JA 6-2496.....Independent
 President, Gen. Mgr.....Jim Gober
 Sales Prom. Mgr.....Geraldine Sells
 Prog. Dir.....Jim Finlay
 Chief Engineer.....Jack Diehl

KFUN—Las Vegas—1941

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Southwest Bcsters, Inc.
 Business Address.....Box 710
 Tel.: GARfield 5-6766.....ABC
 President, Gen. Mgr.....Ernest N. Thwaites
 Program Director.....Dorothy G. Thwaites
 Chief Engineer.....Julian H. Lendy

KRSN—Los Alamos—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Community Bcstg. Co.
 Business Address.....P.O. Box 749
 Tel.: 2-4343.....ABC, KBS
 Representative.....Bob Dore, Ayres
 Partner, Sta. Mgr.....Virgil A. Parker, III
 Partner, Ch. Engr.....Darrel K. Burns
 Program Director.....Priscilla Miller

KLEA—Lovington—1951

Frequency: 630 Kc.....Power: 500 Watts d.
 Owned.....Lea County Broadcasting Co.
 Address.....P.O. Box 877
 Tel.: Exbrook 6-2039.....Independent
 President.....David R. Worley
 General, Comm. Mgr.....Hoyt Caldwell
 Publicity Director.....Hal Chestnut
 Chief Engineer.....Wilton Highfall

KENM—Portales—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Plains Bcstg. Co.
 Address.....Drawer 540
 Tel.: RE 6-6681.....Independent
 Pres., Co-Owner.....John Burroughs
 Gen., Sta. Mgr.....Bob Hoffman
 Chief Engineer.....Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Colfax County Broadcasting Co.
 Business Address.....1128 State
 Tel.: 875.....ABC
 General Manager.....Lloyd Hawkins
 Station Mgr., Ch. Engr.....James L. Littlejohn

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
 Owned.....Taylor Bcstg. Co.
 Address.....P. O. Box 525
 Tel.: MA 2-2121.....KBS
 Station Representatives.....Clark; Brown
 President.....William C. Taylor
 General Manager.....G. F. "Jud" Roberts
 Comm. Manager.....Tommye Oldfield
 Assistant Manager.....E. C. Rader
 Prog. Dir.....John E. Davis
 Sales Prom. Mgr.....Lloyd Barham
 Chief Engineer.....J. P. Tucker

KGFL—Roswell—1927

Frequency: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KGFL, Inc.
 Address.....Box 1019
 Tel.: MA 2-5110.....MBS
 Representative.....Branham
 President.....Theresa P. Whitmore
 Gen. Manager.....W. E. Whitmore, Jr.
 Sta. Mgr.....Stan Gallup
 Comm. Manager.....Marjorie Krehbiel
 Program Director.....Elizabeth Cotton
 Chief Engineer.....Bob Henske

KSWS—Roswell—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....John A. Barnett
 Business-Studio Address.....Box 670
 Tel.: MA 2-6450.....NBC
 Representative.....Meeker, Melville
 Owner & Gen. Mgr.....John A. Barnett
 Station Mgr.....R. E. Erickson
 Asst. Gen. Mgr.....W. L. Shackelford

KTRC—Santa Fe—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio de Santa Fe
 Address.....210 E. Marcy St.
 Tel.: YUcca 2-2666.....ABC
 Station Representative.....Devney
 Pres., Gen. Mgr.....Garfield C. Packard
 Program Publicity Dir.....Maggy Packard
 Chief Engineer.....Laurence Chapman

KVSF—Santa Fe—1935

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....New Mexico Bcstg. Co.
 Business Address.....803 Cerrillos Rd.
 Tel.: YUcca 3-7319.....CBS
 Representative.....Branham

NEW MEXICO

President.....A. R. Hebenstreit
General, Comm. Mgr.....Ivan R. Head
Prog. Dir.....Ada Zamora
Publicity Dir.....Tony Spagnola
Chief Engineer.....E. J. Vanderwood

KSIL—Silver City—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....James H. Duncan
Address.....1640 Cactus St.
Tel.: 611.....MBS
Representative.....Branham
Owner, Manager.....J. H. Duncan
Comm. Mgr., Prog. Dir.....Bob Fuller
Chief Engineer.....Bynum R. Baily

KSRC—Socorro—1958

Frequency: 1290 Kc....Power: 1000 Watts, d.
Owned By.....Socorro Broadcasting Co.
Business Address.....P.O. Box 1277
Tel.: Socorro 1290.....KBS
Station Representative.....Holman
President, Gen. Mgr.....C. E. Franklin
Station Manager, Ch. Eng.....John J. Tcbola
Sales Prom. Mgr., Pub. Dir.....Alan H. Gross
Program Director.....Niki Shrode

KCHS—Truth or Consequences 1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Manpey & Hafer
Address.....P. O. Box 351
Tel.: 1400.....KBS
Representative.....Continental Radio Sales
Manager.....Larry Morgan

KTNM—Tucumcari—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Quay County Broadcasting Co.
Address.....P. O. Box 668
Tel.: 100.....KBS
Representative.....Clyde Melville
Gen. Mgr., Chief Engineer.....Howard Maudlin
Comm. Mgr., Pub. Dir.....Bill Walls

KMAM—Tularosa—1957

Frequency: 1590 Kc.....Power: 1000 Watts
Owned By.....Tularosa Broadcasting Corp.
Business Address.....P.O. Box 648
Tel.: Justice 5-2312.....Independent
Pres., Gen. Mgr., Ch. Eng.....Max L. Rothman

Big ratings!

Big coverage!

and

50,000

PEOPLE WATTS

WPTR

IN THE ALBANY, TROY, SCHENECTADY MARKET

*the
Capital
Station
in the
EMPIRE STATE!*



REPRESENTED BY:
robert e. eastman & co., inc.

Pop.: 17,390,000
Families: 5,495,000
Radio Homes: 5,370,000

NEW YORK

TV Homes: 4,990,000
AM Stas. in State: 131
TV Stas. in State: 22

WPTR—Albany—1948

Frequency: 1540 Kc. Power: 50,000 Watts
Owned-Oper. By: Patroon Brcdstg. Co., Inc.
Address: 1820 Central Ave.
Tel.: UN 9-9271 Independent
Sta. Rep.: Eastman
President: J. Myer Schine
Exec. V.P., Gen. Mgr.: Duncan Moonsey
Asst. Manager: Martin Ross
Commercial Mgr.: Frank Costello
Chief Engineer: Russell David

WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Capital Cities Bcstg. Corp.
Address: Box 10
Tel.: 3-2225 CBS
Station Representative: Avery-Knodel
President: Frank M. Smith
General Mgr.: Thomas S. Murphy
Station Comm. Mgr.: Robert M. Peebles
Promotion Mgr.: Phil Beuth
Program Dir.: Gerry Forrest
Business Mgr.: Chas. J. Coonan
Chief Engineer: Chas. Heisler
Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,
AM, Providence, R. I.; WTYD, Raleigh-Durham,
N. C.

WABY—Albany—1934

Frequency: 1400 Kc. Power: 250 Watts
Owned By: Eastern N. Y. Bcstg.
Business-Studio: 80 Braintree St.
Tel.: 2-3353 Independent
Representative: Forjeu
Gen. Mgr.: Ed. L. Trudeauu
Chief Engineer: Thomas McDermott

WOKO—Albany—1924

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By: WOKO, Inc.
Address: P.O. Box 1520
Tel.: HEmlock 9-9955 ABC-MBS
Station Representative: Branham
President: Carl L. Lindberg
General Manager: Howard B. Hayes
Station Manager: Charles L. Murn
Program Director: David B. Barker
Chief Engineer: Art McDougall

WCSS—Amsterdam—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned: Community Service Bcstg. Co.
Address: Upper Locust Ave.
Tel.: VI 3-2500 Independent
Station Representative: Devney
President: Alphonse Di Mezza
General Manager: Philip Spencer
Commercial Manager: Daniel Libeg
Chief Engineer: Walter Cummings

WAUB—Auburn—1958

Frequency: 1590 Kc. Power: 500 Watts, d.
Owned By: Jack Poppele
Business Address: 204 Texas Lane, Ithaca
Owner: Jack Poppele

WMBO—Auburn—1926

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: WMBO, Inc.
Business-Studio Address: 141 Genesee St.
Tel.: AU 2-3511 MBS
Representative: Thomas F. Clark
President: William O. Dapping
Gen., Sta. Mgr.: Frederick L. Keesee
Comm. Mgr., Prog. Dir.: Robert Morgan
Chief Engineer: Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc. Power: 500 W. d.
Owned By: Babylon-Bay Shore Bcstg. Corp.
Business Address: Route 109
Tel.: MO 1-4000 Independent
President: Sol Horenstein
Gen. Mgr.: Joe Horenstein
Comm. Mgr.: Bertine Fields
Program Director: Ray Adel
Chief Engineer: Edward Knapp

WGLI—Babylon—1958

Frequency: 1290 Kc. Power: 1 Kw.
Owned By: WGLI, Inc.
Address: Madison Ave.
Tel.: MOhawk 9-1290 Independent
President: William H. Reuman
General Mgr.: Edith Dick
Station Manager: Don Machachlar
Vice President: Fred Barr
Publicity Dir.: Edna Perry
Production Mgr.: Ed Brown

WSEN—Baldwinsville—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
Owned By: Century Radio Corp.
Address: P. O. Box 1050
Tel.: NEptune 5-3971 Independent
President: Donald C. Menapace
General Sls. Prom. Mgr.: R. L. Stockdale
Program Dir.: James A. Lowery, Jr.
Chief Engineer: Richard H. Prong

WBTA—Batavia—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Batavia Bcstg. Corp.
Business-Studio Address: 22 Seaver Pl.
Tel.: FIlmore 3-0715 MBS
Pres., Gen. Mgr.: Edmund R. Gamble

NEW YORK

Commercial Manager.....James Delbridge
Program Director.....Miss Winnie Legg
Sales Promotion Mgr.....R. Mueller
Chief Engineer.....Alfred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned.....South Shore Broadcasting Corp.
Address.....1 East Main St.
Tel.: MOhawk 5-2300-1.....Independent
President.....Maurice S. Weiss
General Manager.....Red Weiss
Program Director.....Bob Lewis

WBNR—Beacon—1959

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....WBNR, Inc.
Business Address.....475 South Ave.
Tel.: 2900.....Independent
President, Ch. Eng.....Robert Gessner
General Manager.....Sy Dresner
Publicity Director.....Irv Meyers

WINR—Binghamton—1946

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Press
Address.....70 Henry St.
Tel.: RAYmond 3-8251.....NBC
Station Representative.....Everett-McKinney
General Manager.....David F. Milligan
Program Director.....Shirley Ricciardelli
Chief Engineer.....Gino Ricciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Bcstrs., Inc.
Business-Studio Address.....34 Chenango St.
Tel.: RA 2-3437.....MBS
Representative.....Bolling
Pres., Gen. Sta. Mgr.....Andrew Jarema
Comm., Prom. Mgr., Prog. Dir.....Wally Buman
Publicity Dir.....Bob Richards
Chief Engineer.....Charles Hallinan

WBNF—Binghamton—1927

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Triangle Pubs. Inc.
Business Address.....Sheraton-Inn
Tel.: RAYmond 3-7311.....CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Station Representative.....John Blair
Gen. Mgr.....George R. Dunham
Sales Manager.....Kenneth Leslie
Station Manager.....H. George Carroll
Merchandising Manager.....Ruth Hider
Chief Engineer.....Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WN-
BF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV,
Altoona, Pa.; WNHG-AM-FM-TV, New Haven,
Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-
TV, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Black River Radio, Inc.
Address.....Box 341
Tel.: 11.....Independent
Pres., Gen. Manager.....Livingston Lansing

Station, Commercial Mgr.....Leon Renodin
Publicity Director.....Joan Knollman
Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: MO 0930.....CBS
Newspaper Affiliation, Buffalo Evening News
Representative.....Henry I. Christal
President.....A. H. Kirchhofer
General Station Mgr.....C. Robert Thompson
Sales Manager.....Chester E. Daly
Program Director.....William Peters
Promotion Manager.....Joseph A. Haefner
Chief Engineer.....Ralph J. Kingsley

WBNY—Buffalo—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....WBNY, Inc.
Address.....485 Main St.
Tel.: MO 1400.....Independent
Representative.....Masla
Ch. of Board.....Nathan Straus
President.....R. Peter Straus
Exec V.P., Gen. Mgr.....Harry Trenner
Commercial Mgr.....Gene McWhite

WEBR—Buffalo—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WEBR, Inc.
Business-Studio Address.....23 North St.
Tel.: LI 7133.....MBS
Newspaper Affiliation.....Courier-Express
Representative.....Katz
President.....William J. Conners, III
Gen., Sta. Mgr.....David F. Leopold
Comm. Mgr.....George T. Stagg
Pgm., Prom. Mgr.....Wm. Schweitzer
Chief Engineer.....Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.
Owned.....Transcontinent TV
Address.....2065 Elmwood Ave.
Tel.: Delaware 0550.....NBC
Sta. Rep.....Petry
President.....David C. Moore
V.P. Gen. Mgr.....Van Buren W. de Vries
Asst. Mgr. Dir. Sales.....William P. Dix, Jr.
Sales Mgr.....Nat Cohen
Program Director.....Sidney Gabry
Prom. Mgr.....Charles Hutaff
Chief Engineer.....Fred M. Eames

WYSL—Buffalo—1948

Frequency: 1080 Kc.....Power: 1 Kw
Owned By.....McClendon Corp.
Address.....13 S. Cayuga Rd.
Tel.: PLaza 1080.....Independent
Representative.....Howard

President.....John L. Kluge
 General Manager.....A. E. Anscombe
 Publicity Dir.....Miss Lee Howe
 Commercial Manager.....Roger M. Baker
 Program Director.....George Lorenz
 Chief Engineer.....Ernie Bohrk

WKBW—Buffalo—1925

Frequency: 1520 Kc.....Power 50,000 Watts
 Owned-Operated By.....WKBW, Inc.
 Business Address.....1430 Main St.
 Tel.: GR 5101.....Independent
 Representative.....Avery Knodel
 Pres., Gen. Mgr.....Clinton H. Churchill
 Commercial Manager.....Anthony C. Rocco
 Chief Engineer.....Leroy Fiedler

WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Niagara Bcstg.
 Business Address.....2900 Genessee St.
 Tel.: FI 9600.....Independent
 Station Representative.....Walker-Rawalt
 Pres., Ch. Engr.....Gordon P. Brown
 Prog., Pub. Dir.....Mary Lounsbury

WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Buffalo, Inc.
 Address.....315 Main St.
 Tel.: MO 1200.....ABC
 Representative.....Forjoe
 President.....Melvin C. Green
 General Mgr.....Arnold C. Johnson
 Operations Manager.....Charles Griggs
 Chief Engineer.....Walt Williams

WCBA—Corning—1949

Frequency: 1350 Kc.....Power: 1000Watts d.
 Owned...Wellsboro Corning Bcstg. Adv. Inc.
 Address.....Box 117
 Tel.: 6-7000.....Independent
 V.P., Station Manager.....Bob Shaddock
 Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Radio Corning, Inc.
 Address.....99 W. First St.
 Tel.: 2-2424.....MBS
 Station Representative.....Donald Cooke, Inc.
 Pres., Gen. Mgr.....Gordon M. Jenkins
 Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
 Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq: 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Radio Cortland, Inc.
 Business-Studio Address.....27 N. Main St.
 Tel.: SK 6-2828.....Independent
 Representative.....Gill-Perna
 President.....Leighton A. Hope
 Gen., Sta., Comm. Mgr.....W. L. Thompson
 Chief Engineer.....Walter Chociy

WFLR—Dundee—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Finger Broad Bcstg.
 Business Address...110 E. Elm, Penn Yan, N. Y.
 Tel.: Pen Yan 2306.....Independent
 Station Representative.....Continental Radio
 President.....Henry Valent
 General Manager.....Bob Burns
 Station Manager.....W. Nenno
 Commercial Manager.....Via Fowler
 Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Frequency: 1410 Kc.....Power: 500 Watts
 Owned-Operated By.....Lake Shore Bcstg.
 Address.....Willow Rd.
 Tel.: EMerson 6-6161.....KBS
 Station Rep.....Venard, Rintoul & McConnell
 President.....Simon Goldman
 Station, Commercial Mgr.....Richard H. Burt
 Program Director.....Chel Rogers
 Chief Engineer.....Charles Blohm

WELM—Elmira—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owner.....Radio Elmira, Inc.
 Business-Studio Address.....222 E. Market St.
 Tel.: REgent 3-5626.....CBS
 President.....John S. Riggs
 General Manager.....Keith W. Horton
 Commercial Manager...Richard Oppenheimer
 Program Director.....Ruth E. Dibble
 Publicity Director.....Ethel O. Parker
 Chief Engineer.....Arthur French

WENY—Elmira—1939

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Elmira Star-Gazette, Inc.
 Bus. Studio Address.....Mark Twain Hotel
 Tel.: REgent 4-5181.....NBC
 Representative.....Everett-McKinney
 General Manager.....Dale Taylor
 Commercial Mgr.....F. R. Gray
 Program Director.....Ted Hodge
 Chief Engineer.....Ed. L. Pettengill

WEHH—Elmira Heights-Horseheads—1956

Frequency: 1590 Kc.....Power: 500 W., d.
 Owned.....Elmira Heights-Horseheads Bcstg.
 Business Address.....P.O. Box 2097
 Tel.: REgent 9-5422.....MBS
 Station Representative.....Devney
 Pres., Ch. Engr.....Frank P. Saia
 Comm., Sales Prom. Mgr.....Harry Keavin
 Publicity Director.....Alan Anthony

WENE—Endicott—1947

Frequency: 1430 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Ottaway Stations, Inc.
 Address.....909 E. Main
 Tel.: 5-3351.....ABC

NEW YORK

Newspaper Affil. Daily Bulletin
President James H. Ottaway
General, Sta. Mgr. Howard N. Johansen
Comm. Prom. Mgr. Morgan M. Brown
Program Dir. Norman Brownell
Chief Engineer John Fischler

WBUZ—Fredonia—1957

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By Dunkirk-Fredonia Bcstg.
Address 15 E. Main St.
Tel.: OS 2-2157 Independent
Newspaper Affil. Evening Observer
President, Gen. Mgr. W. K. Williams, III
Station Mgr. Frank Michaelis
Commercial Mgr. Jerry Lewis
Chief Engineer James Tascor

WGBB—Freeport—1924

Frequency: 1240 Kc. Power: 250 Watts
Owned Long Island's First Station, Inc.
Business-Studio Address 44 So. Grove St.
Tel.: MA 3-1240 Independent
Pres., Gen. Mgr. Edward J. Fitzgerald
Commercial Manager Thomas J. McCarthy
Chief Engineer Harvey Soper

WOSC—Fulton—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By Cassill Radio Corp.
Address 1 W. Bridge St., Oswego
Tel.: LY 2-2255, Fulton KBS
Representative Hil F. Best
President Richard C. Mitchell
V.P., Gen. Mgr. Jack Burgess
Program Dir. Frank Date
Sales Prom., Publicity Dir. Fred Maxon
Chief Engineer Don Porter

WFYI—Garden City—1959

Frequency: 1520 Kc. Power: 10,000 Watts
Owned-Operated By VIP Radio Corp.
Business Address Roosevelt Field
Tel.: Pioneer 6-6700 Independent
Newspaper Affil. N. Y. Herald-Tribune
President Martin Stone
General Mgr. Wallace Dunlap
Comm. Mgr. Sumner Pearl
Program Dir. Jcn Esther
Publicity Dir. Jean Ensing
Chief Engineer Francis Bade
Owners of: WYON-AM-FM, New Rochelle, WVIP,
Mt. Kisco; WGHQ, Saugerties, All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Star Bcstg. Co., Inc.
Address Geneva Fed. Savings Bldg.
Tel.: 6691 ABC
Representative Cooke
President M. R. Forman
V.P., Gen. Manager Thomas L. Brown

WSET—Glens Falls—1959

Frequency: 1410 Kc. Power: 1 Kw., d.

Owned Vacationland Broadcasting Corp.
Address Queensbury Hotel
Tel.: 2-2151 Independent
Station Representative Cooke
President Donald W. Merriman
General Mgr., Ch. Eng. Thomas R. Humphrey
Commercial Manager Victor King
Program Director Edward Neilson

WWSC—Glens Falls—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Normandy Bcstg. Corp.
Address 13 Warren St.
Tel.: GL 2-6518 ABC
Station Representative Devney
Pres., Gen. Mgr. John B. Lynch
Sales Promotion Mgr. Ralph Romano
Program Dir. Louis Tinney
Chief Engineer Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By WENT Bcstg. Corp.
Business-Studio Address 8 W. Fulton St.
Tel.: 4-7175 CBS
Representative Gill-Perna
Pres., Gen., Sta. Mgr. Joseph H. Tobin
Program, Chief Eng. Richard Stewart
Sales Prom. Mgr., Pub. Dir. George Hornidge

WHLI—Hempstead—1947

Frequency: 1100 Kc. Power: 10 Kw., d.
Owned-Oper. By FM Bcstg. Corp.
Business-Studio Address 384 Clinton St.
Tel.: IV 1-8000 Independent
Representative Gill-Perna
Pres., Gen. Mgr. Paul Godofsky
Comm. Manager Joseph A. Lenn
Sales Promotion Manager M. N. Godofsky
Prog. Dir. Jerry Carr
Publicity Director John T. Clayton
Chief Engineer Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned WALY, Inc.
Address 232 N. Main St.
Tel.: Townsend 6-1420 Independent
Representative Webb
President, Comm. Mgr. Richard Thorman
General, Station Mgr. George A. Baker
Chief Engineer Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned-Oper. By Hornell Bcstng. Corp.
Business-Studio Address 97 Main St.
Tel.: 1420 MBS
Representative Gill-Perna
Pres., Gen. Mgr. Charles D. Henderson
Sta. Mgr. Carolyn B. Henderson
Sales Prom. Mgr. E. M. Barnes
Prog. Dir. Ted Baldwin
Pub. Dir. Muriel E. Galleher
Chief Engineer Frederick Witter

WWHG—Hornell—1949

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By....Ra-Tel Broadcasters, Inc.
 Address.....Radio Center
 Tel.: 2000.....Independent
 Pres., Gen. Mgr.....Sy Dresner
 Comm. Mgr.....Sheff Davis
 Station, Sales Mgr.....Jerry Wax
 Pub. Dir.....Don Jones
 Chief Engineer.....Howard Huff

WHUC—Hudson—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Orin Lehman, Et Al
 Address.....Union Turnpike
 Tel.: HU 8-3341.....Independent
 General Manager.....John Kearney
 Commercial Manager.....Robert Strakos
 Pub. Dir.....Jennie W. Weaver
 Prog. Dir.....J. P. Cranna
 Chief Engineer.....Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc. Power: 1000 Watts d.
 Owned....Huntington-Montauk Bcstg. Co., Inc.
 Address.....379 New York Ave.
 Tel.: HA 3-6740.....Independent
 Station Representative.....Pearson
 President.....Byron T. Sammis
 General, Comm. Mgr.....Edward J. Fitzgerald
 Sta. Mgr., Ch. Engr.....William Naramore
 Sales Promotion Mgr.....J. F. C. Ackerman
 Program Director.....Joe Roberts

WHCU—Ithaca—1921

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Cornell University
 Business Address.....212 E. State St.
 Tel.: 4-6301.....CBS
 Gen. Mgr.....Michael R. Hanna
 Commercial Mgr.....H. E. M. Brockway
 Program Director.....Joseph A. Short
 Publicity Director.....Sam Woodside

WTKO—Ithaca—1956

Frequency: 1470 Kc. Power: 1 Kw., d.
 Owned.....Radio Ithaca, Inc.
 Business Address.....113 S. Cayuga St.
 Tel.: 4-9511.....ABC
 Representative....Venard, Rintoul & McConnell
 President.....E. E. Erdman
 V.P., Station Mgr.....Joe Fleming
 Sales Promotion Manager....Robert Newman
 Program Director.....Christopher Knapton
 Chief Eng.....Gerald Cushing

WJOC—Jamestown—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Air Waves, Inc.
 Trans.-Bus.-Studio Address...415 W. Fourth St.
 Tel.: 6-1555.....MBS
 Representative.....Burn-Smith
 President, Gen. Manager....Harold P. Kane
 Commercial, Sls. Prom. Mgr....E. W. Pilkey
 Prog. Dir.....Jack Sterling
 Chief Eng.....B. O. Waterman

WJTN—Jamestown—1924

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By....James Bcstg. Co., Inc.
 Bus.-Studio Address.....Hotel Jamestown
 Tel.: 7151.....ABC
 Representative .Venard, Rintoul & McConnell
 Pres., Gen., Sta. Mgr.....Simon Goldman
 Commercial Sales Manager....J. Carl Willems
 Program Director.....George Pfeleeger
 Publicity Director.....Almon Hazard
 Chief Engineer.....Herbert Niklaus

WBAZ—Kingston—1959

Frequency: 1550 Kc. Power: 500 Watts, d.
 Owned.....Big River Broadcasting
 Business Address.....527 Broadway
 Tel.: FEederal 1-6300.....Independent
 Station Representative.....Burn-Smith
 President.....Austin E. Harkins
 General Manager.....W. Frank Short
 Commercial Manager.....Wesley Kimble
 Program Director.....Herb Shein
 Chief Engineer.....Williard Draper

WKNY—Kingston—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Kingston Bcstg. Corp.
 Business-Studio Address.....801 Broadway
 Tel.: FE 1-1490.....MBS
 Representative.....Meeker

The Number

1

Station

In South Central New York
 for 20 Years—By Proof of
 Performance.

WHCU

ITHACA, N. Y.

NEW YORK

President.....Joseph K. Close
V.P., Gen. Mgr.....Edward A. Whitney, Jr.
Program Dir.....Tony Bell
Publicity Dir.....Lois Fischer
Chief Engineer.....John C. Bonse

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Sullivan County Bcstg. Co.
Address.....Liberty
Tel.: Liberty 1680.....Independent
Newspaper Affil.....Evening News
President.....S. D. Lubin
General Mgr.....William B. Orr
Chief Engineer.....Arthur Silver

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Walter Gaines
Business Address.....WLFH Radio Bldg.
Tel.: 654.....Independent
Station Representative.....George Hopewell
Commercial Manager.....Ty Tyss
Ch. Eng's.....Barry Frank. P. Zwanka

WUSJ—Lockport—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Union-Sun & Journal, Inc.
Trans.-Address.....320 Michigan St.
Tel.: 3-5944.....Independent
Newspaper Affil.....Union Sun & Journal
Representative.....Gill-Perna
President.....Egbert D. Corson
General Manager.....William J. Kemble
Sta., Comm. Mgr.....Joseph A. Pinna
Sales Prom. Manager.....Jerry Diamond
Prog. Director.....Tony Allen
Pub. Dir.....Tom Jolls
Chief Engineer.....Tom Ceravolo

WICY—Malone—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper By.....North Country Bcstg. Co.
Address.....WICY Bldg.
Tel.: 187.....MBS
Station Representative.....Dore
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice M. Pelkey
Program Director.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....The Brockway Co.
Business Address.....Central Building
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Representative.....Weed
President.....John B. Johnson
General Manager.....Louis Saff, Jr.
Station Commercial Mgr.....Thomas R. McHugh
Program Director.....James H. Nash
Chief Engineer.....A. Samuel Frazier

WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.

Owned.....Seaway Broadcasting Corp.
Business Address.....Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative.....Dore
President.....Albert J. Slavin
General Station Mgr.....William E. Donnelly
Commercial Manager.....Jack J. Kessler
Chief Engineer.....Michael Tartulick

WALL—Middletown—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....The Community Bcstg. Corp.
Business-Studio Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lex. Ave., N. Y. C.
Tel.: Mt. Kisco 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Representative.....Bolling
President.....Martin Stone
General Manager.....Gustave Nathan
Station, Commercial Mgr.....Thomas Paris
Program Dir.....E. Robbins
Chief Engineer.....E. Machanic
Owners of: WVON-AM-FM, New Rochelle: WFYI,
Mincola: WGHQ, Saugerties, All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.
Owned By.....Radio Wayne Cty.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
President.....J. J. Kaufman
General Station Mgr.....B. Sova
Chief Engineer.....M. L. Cole

WGNV—Newburgh—1933

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned.....Orange County Bcstg. Co., Inc.
Address.....Old Little Britian Rd.
Tel.: John 1-2131.....Independent
Pres.....George W. Bingham
Station Mgr.....Joseph Rake
Comm. Mgr.....Campbell Thompson
Chief Engineer.....Marvin Siemes

WVOX—New Rochelle—1950

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Westchester
Address.....Pershing Sq. Bldg.
Tel.: NE 6-0800.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Representative.....Bolling
President.....Martin Stone
General Manager.....Gus Nathan
Station Manager.....William F. Sherry
Sales Promotion Mgr.....Jean Ensign
Program Director.....Mort Dean
Chief Engineer.....Garfield Ricketts
Owners of: WFYI, Mincola: WVIP, Mt. Kisco;
WGHQ, Saugerties, All N. Y.

FACT:

The prestige of your station depends, to a large degree, on the quality of its news programs.

FACT:

The quality of the news programs depends on the source which gathers and distributes the news.

FACT:

There is no better source than **THE ASSOCIATED PRESS**, whose unmatched facilities and talent assure you of the best in day-to-day coverage and handling of the news.

CONCLUSION: *You Can Get The Best.
Why Settle For Less?*



50 Rockefeller Plaza
New York 20, N. Y.

W H O M

New York's Most Popular

**Spanish and Italian
Language Station**

Preferred By Listeners
Preferred By Sponsors

W H O M

NEW YORK, N. Y.



WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....American Bcstg. Co., Inc.
 Business Address.....7 West 66th St.
 Tel.: SU 7-5000.....ABC
 Representative.....John Blair
 President.....Leonard H. Goldenson
 Gen. Sta. Mgr.....Hal Neal
 Program Director.....Paul Kasander
 Merchandising Manager.....Tom Mager
 Commercial Manager.....B. H. Geoghegan
 Chief Engineer.....Frank Marx

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Progress Bcstg. Corp.
 Business Address.....136 W. 52nd St.
 Tel.: CI 6-3900.....Independent
 News. Affil.....Il Progresso Italo-Americano
 President, Gen. Manager.....Fortune Pope
 V.P., Sales Mgr.....Charles Baltin
 Program Director.....Ralph Costantino
 Chief Engineer.....George Stelger

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Your Unstinting Assistance

**the
best
way
into
NEW YORK**



WN-15

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Gotham Bcstg. Corp.
Address.....7 Central Park West
Tel.: JU 2-7000.....Independent
Reps.Katz
President.....J. Elroy McCaw
Production Mgr.....Rick Sklar
Publicity Director.....Morty Matz
Chief Engineer.....P. Von Kunits

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By.....United Bcstg.
Bus. Studio Address..260 E. 161st St., N. Y. 51
Tel.: ME 5-0333.....Independent
RepresentativeA. Lewis King
President.....A. L. Haskell
V.P., Sta.-Gen. Manager....William I. Moore
Asst. Comm. Mgr.....Edward Betchley
Prog. Directors.....Frank Johnson, E. Ervin

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**LISTING OF NEW YORK
PHONE NUMBERS**



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

ONCE AGAIN

*latest Negro
Pulse* Report
again
establishes*

WLIB

New York's

NO. 1
NEGRO RADIO STATION

1190 ON YOUR DIAL

WLIB has more Negro listeners than any other New York station — network or independent (Pulse).

WLIB is the only radio station in New York City with studios in Harlem.

WLIB is the first New York station broadcasting Negro community news and special events on a regularly scheduled basis — every hour and every half hour.

WLIB — only New York Negro station devoting 93% of its broadcast time to Negro programming.

HARLEM RADIO CENTER • Hotel Theresa • 2090 Seventh Ave. • New York 27 • MO 6-1800

**Pulse — October, 1959*

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
General Sales Mgr.....Ralph W. Goshen
Sales Prom. Mgr.....Richard L. Stahlberger
Program Director.....Hal Moore
Publicity Director.....Lou Frankel
Chief Engineer.....Frank Orth

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
Owned-Operated By.....New Bcstg. Co., Inc.
Business-Studio Address.....2090 7th Ave.
Tel.: MO 6-1800.....Independent
Representative.....Forjoe
Pres., Gen. Manager.....Harry Novik
Program Director.....Nat Rudich
Comm. Mgr.....Arthur Harrison
Sales Prom. Mgr.....Don Pomeranz
Publicity Dir.....Lou Frankel
Chief Engineer.....Gordon A. Greenfield

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**FOR ALL-AMERICAN RADIO FAVORITES
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Voice (vois), *n.* **1**, the sound of human speech; **2**, expressed choice, wish, or desire.

New York (nū york), *n.* **1**, the world's biggest city; **2**, radio's biggest market.

The  Voice
of New York

wmca

570 KC

FIRST
ON YOUR
DIAL

WMCA—New York—1925

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By WMCA, Inc.
 Business-Studio Address 415 Madison Ave.
 Tel.: MU 8-1500 Independent
 Representative AM Radio Sales
 President R. Peter Straus
 V.P., General Manager Stephen B. Labunski
 Program Manager Ruth Musser
 Public Relations Michael Laurence
 Sales Development Mona Millen
 Prod. Dir. Ruth Meyer
 Chief Engineer James McCafferty

WOR—New York—1922

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By RKO General
 Business-Studio Address 1440 Broadway
 Tel.: LO 4-8000 MBS
 Representative H-R Reprs.
 President Thomas F. O'Neil
 V.P., Gen. Mgr. Robert J. Leder
 V.P., Sales Manager William McCormick
 V.P., Program Director Robert S. Smith
 Adv. & Prom. Dir. Robert B. Beusse
 Chief Engineer H. Tilley

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**FOR SPOT RADIO MARKET
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A RADIO STATION IS KNOWN FOR THE COMPANY IT KEEPS



wmgm

RADIO

**NEW
YORK**

50,000 watts



on your radio dial at

1050

between 10 and 11

Your Loew's Theatres Radio Station In New York

Represented Nationally By George P. Hollingbery Co.

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By..Debs Memorial Radio Fund
Business-Studio Address.....117 W. 46th St.
Tel.: PLaza 7-0880.....Independent
President.....Adolph Held
General Station Mgr.....Henry Greenfield
Prog. Dir.....George Field
Commercial Manager.....Norman Furman
Chief Engineer.....Charles W. Brown

WMGM—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
Owned-Oper. By..Loew's Theatres Bcstg. Corp.
Business-Studio Address.....400 Park Ave.
Tel.: MU 8-1000.....Independent
Representative.....Hollingbery
Exec. V.P., Director.....Arthur M. Tolchin
Director of Sales.....Samuel Faust
Dir. of Adv., Sls. Prom. & Merch..J. P. Newman
Business Manager.....Morris Sher
Controller.....Frank Schwartz
Dir. Publicity.....David Yarnell

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*Madison Avenue — headquarters for the Bartell Group and
WADO radio. Plenty of warm hospitality
 and best possible service to advertising.*

BARTELL BROADCASTING CORPORATION
 444 MADISON AVENUE, NEW YORK 22, NEW YORK



WADO New York
 WOKY Milwaukee
 WAKE Atlanta
 WYDE Birmingham
 KYA San Francisco
 KCBO San Diego
 TeleHart
 TeleCuracao
 TeleAruba

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By.... Bartell Bcstrs. of N. Y.
Business Address.....444 Madison Ave.
Tel.: CI 5-7979.....Independent
Representative..... Young
President, Mgr. Dir..... Melvin M. Bartell
Exec. V.P., Gen. Mgr..... Morton J. Wagner
National Sales Dir..... Peter P. Theg
Program Director..... Al Heacock
Chief Engineer..... Emil Hill
Owners of: WYDE, Birmingham, Ala; KCBQ, San
Diego, Calif; WAKE, Atlanta, Ga; WOKY, Mil-
waukee, Wis; KVA, San Francisco, Calif.

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
Owned-Oper. By.... Metropolitan Bcstg. Corp.
Business-Studio Address.....565 Fifth Ave.
Tel.: YU 6-7000.....Independent
Station Representative Eastman
V.P. Pres. & Gen. Mgr..... John V. B. Sullivan
Program Director..... Mark Olds
Chief Engineer..... Max Weiner
Owners of: WTTG, Washington, D. C.; WHK AM-
FM, Cleveland, O.

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FOR RADIO NETWORK PERSONNEL

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Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,200,000 metropolitan area families. And a favorite of advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

WQXR

Radio Station of The New York Times
AM 50,000 watts, and FM



WQXR—New York—1936

Frequency: 1560 Kc. Power: 50,000 Watts
 Owned-Operated By: Interstate Bcstg. Co.
 Business-Studio Address: 229 W. 43rd St.
 Tel.: LA 4-1100 Independent
 Newspaper Affiliation: Times
 Representative: Paul H. Raymer
 Chairman of Board: Arthur Hays Sulzberger
 President: Orvil E. Dryfoos
 Exec. V.P., Gen. Mgr.: Elliott M. Sanger
 V.P. Sales Mgr.: Norman S. McGee
 Sales Prom. Dir.: Elliott M. Sanger, Jr.
 Program Director: Eleanor N. Sanger
 Pub. Dir.: E. "Pat" Hurley
 Chief Engineer: L. J. Kleinklaus

WPOW—New York—1924

Frequency: 1330 Kc. Power: 5 Kw.
 Owned: WPOW, Inc.
 Address: 41 East 42nd St.
 Tel.: OXford 7-5763 Independent
 President, Gen. Mgr.: John M. Camp
 Exec. Assistant: Florence M. Carlson
 Station Mgr.: David L. Carlson
 Chief Engineer: David R. Pryce

WRCA—New York—1926

Frequency: 660 Kc. Power: 50 Kw.
 Owned: National Bcstg. Co.
 Address: 30 Rockefeller Plaza
 Tel.: CI 7-8300 NBC
 Station Rep.: NBC Spot Sales
 President: Robert Sarnoff
 V.P. & Gen. Manager: William N. Davidson
 Station Mgr.: Arthur Hamilton
 Dir. of Oper., Bus. Mgr.: Frederick Acker
 Dir. Sales: Herman Maxwell
 Program Dir.: Steve White

WWRL—New York—1926

Frequency: 1600 Kc. Power: 5000 Watts
 Owned-Oper. By: Long Island Bcstg. Corp.
 Business Address: 41-30 58th St., Queens
 Tel.: DE 5-1600 Independent
 President: W. H. Reuman
 Gen., Sta. Mgr.: Edith Dick
 Comm., Sales Prom. Mgr.: Selvin Donneson
 Program Director: Fred Barr
 Publicity Director: Leon Lewis
 Chief Engineer: Benton R. Bartlett

WHLD—Niagara Falls—1940

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Oper. By: Earl C. Hull
 Business-Studio Address: United Building
 Tel.: Butler 4-6464 Independent
 Representative: Headley-Reed
 Owner, Gen. Manager: Earl C. Hull
 Business Manager: R. J. Manning
 Commercial Mgr.: Earle A. Hamrick
 Program, Sales Prom. Mgr.: Edward F. Joseph

WJLL—Niagara Falls—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Oper.: Niagara Frontier Bcstg. Corp.
 Address: Hotel Niagara
 Tel.: BU 5-5796 MBS
 Representative: Burn-Smith
 Pres., Gen. Mgr.: Tom W. Talbot
 Sales Promotion Mgr.: Walter Allen
 Publicity Director: Jimmy Thompson
 Chief Engineer, Prog. Dir.: Gustav Czaplak

WCHN—Norwich—1953

Frequency: 970 Kc. Power: 500 Watts d.
 Owned-Oper. By: Radio Norwich, Inc.
 Address: 14 S. Broad St.
 Tel.: 4-2218 Independent
 Station Representative: Devney
 Pres., Gen. Mgr.: William J. Hall
 Asst. Sta., Comm. Mgr.: Philip G. Penfold
 Program Director: Ivan Hyer
 Chief Engineer: Wiley R. Bates

WSLB—Ogdensburg—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Seaway Radio
 Address: 2315 Knox St.
 Tel.: 500 MBS
 President: George Bingham
 Prog. Dir.: Flo Beach Rowe
 Chief Engineer: M. S. Seimes

WHDL—Olean—1929

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: WHDL, Inc.
 Address: W. State Rd.
 Tel.: 2-0161 ABC
 Newspaper Affiliation: Times Herald
 Representative: Everett-McKinney
 Pres., Gen. Mgr.: John R. Henzel
 Station, Sls. Prom. Mgr.: James Hastings
 Comm. Mgr.: Joseph K. Eade
 Prog. Dir.: Donald McLean
 Publicity Director: Howard Heck
 Chief Engineer: Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc. Power: 1 Kw., d.
 Owned: Olean Bcstg. Corp.
 Address: 168 1/2 N. Union St.
 Tel.: 2-0157 Independent
 Station Representative: Cooke
 Pres., Gen. Mgr.: Donald W. Merriman
 Station, Comm. Mgr.: Jim Gleason
 Program Director: John Casey
 Chief Engineer: Michael Ceci

WONG—Oneida—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned-Oper. By: Madison County Bcstg. Co.
 Address: 181 Main St.

NEW YORK

Tel.: 1600 Independent
Representative Devney
General Manager Richard W. Mills
Program Director Michael Conner
Chief Engineer H. B. Reynolds

WDOS—Oneonta—1947

Frequency: 730 Kc. Power: 1 Kw., d.
Owned-Oper. By Ottaway Stations, Inc.
Bus.-Studio Address 104 Chestnut St.
Tel.: General 2-1500 Independent
Newspaper Affiliation Oneonta Star
Representative Radio-TV Reps.
President James H. Ottaway
General Manager Harold E. Graves
Managing Director Francis H. Brinkley
Comm. Mgr. Benjamin M. Turnbull
Program Director Jerry Sanders
Chief Engineer William J. Pettit

WEBO—Owego—1957

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned Tioga Cty. Bcstg. Corp.
Address P.O. Box 51
Tel.: 1671 Independent
Representative Forjoe
President M. S. Weiss

WALK—Patchogue—1952

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By Suffolk Bcstg. Corp.
Address P. O. Box 230
Tel.: GR 5-5200 Independent
Newspaper Affiliation Suffolk Cons. Press
Representative Grant Webb
Pres., Gen. Mgr. W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr. John Regan
Prog., Pub. Dir. Jack Ellsworth
Chief Engineer Ed Becker

WPAC—Patchogue—1951

Frequency: 1580 Kc. Power: 10 Kw. d.
Owned-Oper. By Patchogue Bcstg. Co.
Business Address P.O. Box 651
Tel.: GR 5-4600 Independent
Representative Clark
Pres., Gen. Mgr. Lee Morrison
Station Mgr. Stan Allan
Comm. Mgr. Herbert Morrison
Program Director Dick Hodkin
Pub. Dir. Donald Lombardy
Chief Engineer Morton Morrison

WLNA—Peekskill—1948

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Oper. By Highland Bcstg. Corp.
Address Box 188
Tel.: 7-1124 Independent
Pres., Gen. Mgr., Ch. Eng. Irving E. Cottrell
Commercial Mgr. Francis V. Hough
Program Dir. George Birdas

WEAV—Plattsburgh—1934

Frequency: 960 Kc. Power: 5000 Watts

Owned-Oper. By Plattsburgh Bcstg. Corp.
Studio Address 38 Court St.
Tel.: Jordan 1-0960 ABC
Representative Jack Masla
President, General Mgr. George F. Bissell
Program Director Arthur Pierce
Commercial Manager L. J. Hare
Chief Engineer Jack Nazark

WIRY—Plattsburgh—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By WIRY, Inc.
Trans. Loca. Address 301-03 Cornelia St.
Tel.: JO 3-1340 MBS-KBS
Representative McGavren
President Charles B. Britt
Gen. Mgr. Donald L. Pelkey
Asst. Manager Chester O. Bosworth, Jr.
Program Director Betty Kraus
Chief Engineer Thomas Van Alstyne

WDLC—Port Jervis—1953

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Port Jervis Bcstg. Co.
Address Box 920
Tel.: 3-2293 Independent
Exec. V.P., Chief Eng. Oscar Wein
Program Director Katherine Skellett

WPDM—Potsdam—1955

Frequency: 1470 Kc. Power: 1 Kw., d.
Owned-Oper. By St. Lawrence Radio, Inc.
Address Potsdam
Tel.: Colony 7-9464 Independent
General Manager Frederick G. Hartman

WEOK—Poughkeepsie—1948

Frequency: 1390 Kc. Power: 1000 Watts, d.
Owned-Operated By Hudson Valley Bcstg.
Business-Studio Address Pendell Road
Tel.: GR 1-1500 Independent
Representative Everett-McKinney
President Arthur J. Barry
Station Manager Frank Breslin
Chief Engineer John P. Burke

WKIP—Poughkeepsie—1940

Frequency: 1450 Kc. Power: 250 Watts
Owned Dutchess County Bcstg. Corp.
Business Address Nelson House; Box 889
Tel.: GR 1-2300 ABC
Station Representative Masla
Pres. George W. Bingham
V.P., Gen. Mgr. Richard A. Dwelley
Commercial Manager Stanley D. Mitchell
Pub., Prog. Director John Kuhn
Chief Engineer Marvin S. Seimes

WREM—Remsen—1957

Frequency: 1480 Kc. Power: 1 Kw.
Owned By Town & Country Bcstg. Co. Inc.
Business Address 1 Pine St.
Tel.: 3333 Independent
Station Representative Bernard
President Edwin L. Slusarczyk

Gen. Mgr., Ch. Eng. Gerald W. Prouty
Commercial Manager John Perry

WRIV—Riverhead—1955

Frequency: 1390 Kc. Power: 1,000 Watts
Owned Suffolk Broadcasting Corp.
Address 1 East Main St.
Tel.: PA 7-1200 Independent
Newspaper Affil. Suffolk Consolidated Press
Representative Grant Webb
Pres., Gen. Mgr. William K. Macy, Jr.
Station, Prog. Dir. John H. Riggs
Comm., Sales Prom. Mgr. Laurance I. Nicoll
Chief Engineer Edward Becker

WBBF—Rochester—1947

Frequency: 950 Kc. Power: 1000 Watts
Owned-Oper. By WBBF, Inc.
Bus.-Studio Address 339 East Ave.
Tel.: HAmilton 6-8920 Independent
Representative Venard, Rintoul & McConnell
General Manager Robert S. Kieve
Chief Engineer Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc. Power: 50,000 Watts
Owned-Oper. By Genesee Broadcasting
Business Address 201 Humboldt Rd.
Tel.: HU 2-1160 Independent
Representative Christal
General Manager Richard C. Shepard
Station Manager Arthur W. Kelly
Program Director W. Robert McKinsey
Chief Engineer Raymond Lucia

WHEC—Rochester—1925

Frequency: 1460 Kc. Power: 5000 Watts
Owned WHEC, Inc.
Bus.-Studio Address 191 East Ave.
Tel.: BA 5-3050 CBS
Newspaper Affiliation Gannett Newspapers
Representative Everett-McKinney
President Paul Miller
V.P., Gen. Sta. Mgr. Lowell H. MacMillan
Commercial Mgr. Fred Pestorius
Program Dir. Warren Doremus
Publicity Dir. Dorothy Cotton
Chief Engineer Howard Mouatt

WRVM—Rochester—1946

Frequency: 680 Kc. Power: 250 W. d.
Owner State Broadcasting Co.
Address 130 S. Clinton Ave.
Tel.: BA 5-2520 Independent
Representative Headley-Reed; Kettel-Carter
President Frank W. Miller, Jr.
General Commercial Mgr. G. W. Miller
Program Director Stan Hi
Publicity Director Bruce Williamson
Chief Engineer Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc. Power: 5 Kw.

Owned-Oper. By Federal Bcstg. System, Inc.
Business-Studio Address 250 E. Ave.
Tel.: BA 5-4870 Independent
Station Representative Walker-Rawalt
Pres., Ch. Eng. Gordon P. Brown
Station Director John Hill
Prog., Pub. Dir. Sybilla A. Reber

WVET—Rochester—1947

Frequency: 1280 Kc. Power: 5000 Watts
Owned-Oper. By Veterans Bcstg. Co., Inc.
Address 17 Clinton Ave So.
Tel.: HA 6-4820 NBC
Representative Bolling Co., Inc.
Pres., Gen. Mgr. Ervin F. Lyke
Station Manager Paul C. Louthier
Commercial Manager Arthur Murrellwright
Program Director Jack Decker
Chief Engineer Raymond Jobs

WKAL—Rome—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned By Mid-New York Bcstg.
Business-Studio Address Capitol Theatre Bldg.
Tel.: Rome 3616 ABC
Sta. Representative H-R Reps
President, Gen. Mgr. Gordon Gray
Commercial Mgr. Stan Fish
Station, Prom. Mgr. Richard Gessner
Program Dir. Joseph Graziano
Publicity Dir. Ruth Schlanger
Chief Engineer R. Rosenfeld

WGGO—Salamanca—1957

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned James Broadcasting Co., Inc.
Address 91 Main St.
Tel.: 1515 KBS
Station Rep. Venard, Rintoul & McConnell
President Simon Goldman
General, Station Mgr. M. O. Simundson
Program Director Richard Sil's
Publicity Director Lee Mailey
Chief Engineer David E. Pavlock

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Upstate Bcstg. Corp.
Business-Studio Address 88 Main St.
Tel.: 1320 ABC
Pres., Gen. Mgr. Jacques DeMattos
Comm. Mgr., Prog. Dir. Jeanne DeMattos
Publicity Director John F. Delahant
Chief Engineer H. Berwind Williams

WRSA—Saratoga Springs—1957

Frequency: 1280 Kc. Power: 1 Kw., d.
Owned-Operated By Radio Station WRSA
Business Address Box 248
Tel.: 4300 KBS
President, General Mgr. Jack Oranch
Comm. cial, Sls. Prom. Mgr. Saul Kay
Program Director Elio Del Sette
Chief Engineer John Holliday

NEW YORK

**WSPN—Saratoga Springs
1954**

Frequency: 900 Kc. Power: 250 Watts d.
Owned By.....Spa Broadcasters, Inc.
Business Address.....71 West Ave.
Tel.: 2180.....Independent
Representative.....Devney
President.....Ken Freebern
Gen., Sta. Mgr.....Robert W. Dingman
Comm., Sales Prom. Mgr.....Joseph D. Snyder
Chief Engineer.....W. P. Spollen

WGHQ—Saugerties—1956

Frequency: 920 Kc. Power: 1000 Watts, d.
Owned.....Skylark Co.
Business Address.....Box 920
Tel.: CH 6-2822.....Independent
Pres., Gen. Mgr.....John P. Lynker
Comm., Sales Prom. Mgr.....W. Irving Rose
Chief Engineer.....Leroy F. Fuller
OWNERS OF: WVOX-AM-FM, NEW ROCHELLE; WFYI,
MINEOLA; WVIP, MT. KISCO., ALL N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc. Power: 50,000 Watts
Owned-Oper. By.....General Electric Co.
Business-Studio Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC

Representative.....Henry I. Christal
General Manager.....J. Milton Lang
Chief Engineer.....W. J. Purcell

WSNY—Schenectady—1942

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Western Gateway Bcstg.
Business-Studio Address.....619 State St.
Tel.: EX 3-3622.....Independent
Representative.....Forjoe
Pres., Gen., Sta. Mgr.....Winslow Leighton
Comm. Manager.....Thomas Seeley
Chief Engineer.....I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc. Power: 5000 Watts
Owned.....First Broadcasting Corp.
Address.....P.O. Box 1390, E. Syracuse
Tel.: HOward 3-8631.....Independent
Representative.....Hollingbery
General Mgr.....Henry P. Wilcox
Sales Mgr.....Richard F. Polgreen
Program Dir.....William Quinn
Chief Engineer.....Vincent Marlin

WHEN—Syracuse—1954

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.

WFBL
RADIO
DOMINATES!
SYRACUSE, NEW YORK



AUTHENTIC NEWS COVERAGE
FAMILY PROGRAMMING
OUTSTANDING EXPERIENCED AIR SALESMEN
CREATIVE SELLING
COMPLETE MERCHANDISING

National representative—George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founder's groups of Stations, including KPOA, Honolulu; WFBL, Syracuse
New York; WSMB New Orleans, Louisiana



Owned.....Meredith Syracuse Radio Corp.
 Address.....511 Loew Bldg.
 Tel.: HA 2-0277.....CBS
 Representative.....Katz
 President.....E. T. Meredith, Jr.
 V.P. & Gen. Mgr.....Paul Adanti
 Comm. Mgr.....Louis Parmentier
 Station Manager.....William H. Bell
 Prom. Mgr., Pub. Dir.....Robert Peel
 Program Director.....John L. Scott
 Studio Superv.....Robert Ardner

WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Syracuse Bcstg. Corp.
 Address.....Box 1212
 Tel.: KI 6-1515.....MBS
 Station Rep.....Forjoe
 General Manager.....Arthur C. Kyle, Jr.

WOLF—Syracuse—1939

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Civic Bcstg. Corp.
 Address.....Kirkpatrick & Van Rensselaer Sts.
 Tel.: HA 2-7211.....ABC
 Sta. Representative..Venard, Rintoul, McConnell
 President.....Ellis E. Erdman
 Station Mgr.....John G. Wolfe, Jr.
 Program Mgr.....Robert Kennedy
 Sales Prom. Mgr.....Charles D. Hackett
 Chief Engineer.....Don Muir

WSYR—Syracuse—1922

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....Central N. Y. Bcstg.
 Business Address.....1030 James St.
 Tel.: GRanite 4-3911.....NBC
 Newspaper Affil..Herald-Journal, Post Standard
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....E. R. Vadeboncoeur
 V.P.....William V. Rothrum
 Program Dir.....Floyd Ottoway
 Com. Mgr.....William R. Alford
 Prom. Mgr., Pub. Dir.....Lou Switzer
 Chief Engineer.....A. J. Eicholzer

WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
 Owned By.....Ti Broadcasting, Inc.
 Address.....Fort Ti Road
 Tel.: JUno 5-2868.....Independent
 Station Representative.....Cooke
 President.....Bernard H. Pelzer, Jr.
 General Mgr.....William Powley
 Program Dir.....Richard Griswold

WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WTRY Bcstg. Corp.
 Business-Studio Address.....92 Fourth St.
 Tel.: AS 4-1100.....CBS
 Representative.....John Blair
 Ch. of Board.....Victor W. Knauth

President.....Daniel Kops
 V.P., General Mgr.....Sam S. Nielsen
 Exec. V.P.....Richard J. Monahan
 Commercial Mgr.....Stan Edwards
 Sales Prom. Mgr.....Al Herskovitz
 Program Dir.....George Le Zotte
 Publicity Dir.....John Mounteer
 Chief Engineer.....Frank Belaska

WIBX—Utica—1925

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WIBX, Inc.
 Business Address.....187 Genesee St.
 Tel.: SWift 7-0220.....CBS
 Sta. Representative.....Meeker
 President.....Margaret Bowen Shepard
 General Manager.....Frederic C. Bowen
 Station Manager.....Elliott Stewart
 Production Manager.....Ralph Allinger
 Chief Engineer.....John T. Dowdell

WFAS—White Plains—1932

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Westchester Bcstg. Corp.
 Bus. Studio Address.....P.O. Box 711
 Tel.: WH 9-6400.....Independent
 President.....Valentine E. Macy, Jr.
 Gen., Sta. Manager.....Frank A. Seitz
 Program Director.....Randall Kaler
 Sls. Prom., Comm. Mgr.....John Hade
 Chief Engineer.....Jack Pearson

THE

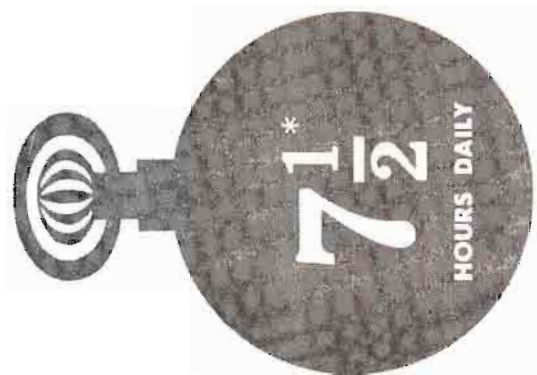
WESTCHESTER STATION!

Among nearly a quarter million radio families in the WFAS Westchester-Rockland Area, WFAS polled *first* or tied for first in 48, *second* in 18, and third in only 2 of the 68 quarter-hour strips from 7 A. M. to Midnight, Monday through Fridays*... and outstrip-ped its nearest suburban competi-tion nearly 3 to 1!

WFAS & WFAS-FM

White Plains, N. Y.

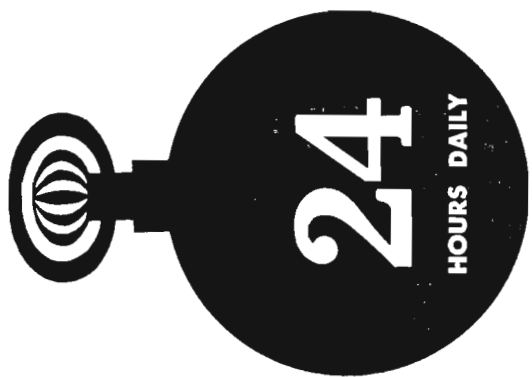
*Pulse study, October, 1959.



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NEGRO Community
Programming

SPANISH/PUERTO RICAN
Programming

of Whirl-Wind
sales action

WWWR
NEW YORK DE 5-1600

* 10:00AM-5:30PM
** 5:30PM-10:00AM

NEW YORK-NORTH CAROLINA

WRUN—Utica—1947

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....The Rome Sentinel Co.
 Business-Studio Address.....258 Genesee St.
 Tel.: SWIFT 7-1500.....Independent
 Newspaper Affiliation.....Rome Daily Sentinel
 Representative.....Avery-Knodel
 President.....Bradley C. Barnard
 General Manager.....Fritz Updike
 Sta., Comm. Mgr.....Richard A. Clark
 Sales Prom., Pub. Dir.....Phil Cameron
 Program Supervisor.....Alan E. Cole
 Chief Engineers.....G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq: 1310 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....Star Bcstg. Co.
 Address.....Kellogg Rd., New Hartford
 Tel.: 5-5209.....ABC
 President.....Thomas L. Brown
 General Manager.....Harry V. Barker
 Chief Engineer.....Peter Narkon

WDLA—Walton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By..Delaware County Bcstg. Corp.
 Business Address.....Walton
 Tel.: UNderhill 5-4321.....Independent
 President.....E. Ogden Bush
 V.P., Gen. Mgr.....Michael J. Cuneen
 Chief Engineer.....Charles Lissner

WATN—Watertown—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....Watertown Bcstg. Corp.
 Bus. Studio Location.....118 Washington St.

Tel.: SUNset 2-3320.....Independent
 Representative.....Devney
 Pres., Gen. Mgr.....G. Harry Righter

WOTT—Watertown—1959

Frequency: 1410 Kc. Power: 5 Watts d.
 Owned By.....1000 Isls. Bcstg. Co.
 Address.....560 W. Main St.
 Tel: Thousand Islands.....Independent
 Owner.....Francis Johnston

WWNY—Watertown—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By.....The Brockway Co.
 Address.....Hotel Woodruff
 Tel.: SUNset 8-3800.....CBS
 Newspaper Affil.....Daily Times
 Representative.....Weed
 President.....John B. Johnson
 General Manager.....Louis Salif, Jr.
 Station Manager.....Earl R. Kelly
 Program Director.....Rodney C. Abare
 Commercial Manager.....Harold Gore
 Dir. of Engineering.....Michael Yonkovig

WLSV—Wellsville—1955

Frequency: 790 Kc. Power: 1 Kw., d.
 Owned-Oper. By..Radio Services of Wellsville
 Address.....55 N. Main St.
 Tel.: 727.....Independent
 Gen. Mgr.....Joseph Mumma
 Sales Promotion Mgr.....James Armstrong
 Publicity Director.....Richard DiRoma
 Station Manager.....Jay Mullen
 Chief Engineer.....Larry Shields

WWRL—Woodside—1926

(See New York, N. Y., Page 481)

Pop.: 4,810,000
 Families: 1,282,000
 Radio Homes: 1,331,000

NORTH CAROLINA

TV Homes: 991,000
 AM Stas. in State: 139
 TV Stas. in State: 11

WZKY—Ahoskie—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
 Owned By.....Radio WZKY, d.
 Address.....Box 365
 Tel.: YUKon 2-1111.....Independent
 Pres., Gen. Mgr.....J. Pressor.

WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Radio Station WABZ, Inc.
 Business-Studio Address.....Hotel Albemarle
 Tel.: YU 2-1020.....KBS
 President.....Station P. Williams
 General Manager.....Mrs. R. G. Varner
 Commercial Mgr.....W. Nealson Russell
 Program Director.....Marvin A. Coley
 Chief Engineer.....John D. Brooks

WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Asheboro Bcstg. Co., Inc.
 Bus. Studio Address.....P.O. Box 309
 Tel.: 2187.....KBS
 Newspaper Affil.....Courier Tribune
 President.....Roy Cox
 Gen., Sta., Comm. Mgr.....J. R. Marlowe
 Program Director.....A. R. Brown
 Chief Engineer.....Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Operated By.....Radio WISE, Inc.
 Address.....92 Haywood St.
 Tel.: ALpine 3-5381.....Independent

NORTH CAROLINA

Representative..... Bcst Time Sales; Raymer
President..... Harold H. Thoms
Sta. Mgr..... John Morris

WLOS—Asheville—1947

Freq.: 1380 Kc..... Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Skyway Bcstg. Co.
Business-Studio Address..... 288 Macon Ave.
Tel.: ALpine 4-4321..... ABC-NBC
Station Representatives..... P. G. & W.; Ayers
President..... T. A. Eiland
Sta., Comm. Mgr..... Dewey Long
Program Dir..... Dave Jacobs
Chief Engineer..... George F. Sprague

WSKY—Asheville—1946

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Operated By..... Radio Asheville, Inc.
Business-Studio Address..... 12 Church St.
Tel.: ALpine 3-4451..... Independent
Representative..... Everett-McKinney
Pres., Gen., Sta., Comm. Mgr..... Zeb Lee
Chief Engineer..... Bill Clements

WWNC—Asheville—1927

Frequency: 570 Kc..... Power: 5000 Watts
Owned-Oper. By..... Asheville Citizen-Times Co.
Business-Studio Address..... 14 O. Henry Ave.
Tel.: AL 2-5611..... CBS
Newspaper Affili..... Citizen, Times
Representative..... H-R
President..... Robert Bunnelle
Station Manager..... Cecil B. Hoskins
Comm. Mgr..... James A. Hagan
Program Director..... William F. Melic
Chief Engineer..... Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Operated By..... Richard Ray Cummins
Address..... Box 156
Tel.: 2-9401..... Independent
Owner, Gen. Mgr., Ch. Eng..... R. R. Cummins

WCCG—Belmont—1954

Freq.: 1270 Kc..... Power: 1 Kw., d.; 500 W., n.
Owner..... Cental Bcstg. Co.
Address..... Box 629
Tel.: TA 5-2812..... ABC-MBS-KBS
President, General Mgr..... Robert Hilker
Commercial Manager..... Frank Thomas
Program Director..... Everette Gantt
Chief Engineer..... Roger Hovis

WATA—Boone—1950

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Oper. By..... Wilkes Bcstg. Co.
Address..... P.O. Box 72
Tel.: AM 4-8461..... KBS
Manager..... Doris B. Brown
Secretary-Treasurer..... Roland Potter
Program Director..... Jane Smith
Chief Engineer..... E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Oper. By..... Pisgah Bcstg. Co., Inc.
Business Address..... P.O. Box 352
Tel.: TU 3-3621..... Independent
President..... Mrs. Ed. M. Anderson
Sta., Comm. Mgr..... Bobby Hoyle
Program Director..... Al Martin
Chief Engineer..... Baxter Morris, Jr.

WBBB—Burlington—1941

Frequency: 920 Kc..... Power: 5000 Watts d.
Owned-Operated By..... Alamance Bcstg. Co., Inc.
Business-Studio Address..... 318 S. Main St.
Tel.: CA 6-6376..... MBS-KBS
Rep..... Thomas F. Clark
Exec. V.P., General Manager..... E. Z. Jones
Comm. Mgr., Pub. Dir..... Lew Carter
Program Director..... Edgar Brooks
Chief Engineer..... Berry Tysor

WFNS—Burlington—1946

Frequency: 1150 Kc..... Power: 1000 Watts d.
Owned..... Burlington-Graham Bcstg. Co.
Address..... Maple at Broad
Tel.: CA 7-4261..... Independent
Representative..... Walker Rawall
Gen., Sta. Mgr..... G. C. Starnes
Commercial Manager..... Harold Naff
Program Director..... William Dillie
Chief Engineer..... Charles Stafford

WWIT—Canton—1954

Frequency: 970 Kc..... Power: 1 Kw., d
Owned By..... Western N. C. Bcsters., Inc.
Address..... Box 391
Tel.: MI 8-3588..... Independent
Representative..... Best
President..... Sidney A. Watts
General Manager..... Dalton R. Paxton
Commercial Manager..... Sam Patterson
Sales Promotion Mgr..... Al Dunbar
Program, Publicity Dir..... D. Mendenhall
Chief Engineer..... Barry Medlin

WCHL—Chapel Hill—1953

Frequency: 1360 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Village Bcstg. Co.
Address..... Durham Road
Tel.: 8485..... Independent
Pres., Gen. Mgr..... Sandy McClamroch
Asst. to Gen. Mgr..... R. B. Boyd
Chief Engineer..... Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc..... Power: 5 Kw., 1 Kw. n.
Owned..... Inter-City Adv. Co. of Charlotte
Business-Studio Address..... 3229 S. Blvd.
Tel.: JA 3-0121..... Independent
Representative..... Bcstg. Time Sales; Raymer
President..... George W. Dowdy
Sales Promotion Mgr..... Irving Butler
General Mgr..... James P. Poston

Commercial Mgr.....William Jeffery
 Station Manager.....Howard Mendel
 Program Dir.....Lee Barrett
 Publicity Director.....Martin Allen
 Chief Engineer.....E. R. Deekle

WBT—Charlotte—1922

Frequency: 1110 Kc.....Power: 50,000 Watts
 Owned-Oper. By...Jefferson Standard Bdcstg.
 Address.....1 Jefferson Pl.
 Tel.: ED 3-8833.....CBS
 Representative.....CBS Radio Spot Sales
 President.....J. M. Bryan
 Gen. Mgr.....Charles H. Crutchfield
 Comm. Manager.....Paul B. Marion
 Program Director.....Wade St. Clair
 Pub., Sls. Prom. Director.....Ned Burgess
 Chief Engineer.....Thomas Howard

WGIV—Charlotte—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..Charlotte Radio & TV Corp.
 Business Address.....2520 Toomey Ave.
 Tel.: ED 3-2195.....Independent
 Representative.....Forjoe
 Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald
 Commercial Mgr.....Ray Ervin
 Chief Engineer.....S. K. Lineberger

WIST—Charlotte—1951

Frequency: 930 Kc.....Power: 5000 d; 1000 n.
 Owned-Oper. By.....Bcstg. Co. of South
 Address.....204 Liberty Life Bldg.
 Tel.: FR 6-3511.....Independent
 Representative.Peters, Griffin, Woodward, Inc.
 President.....B. C. Hipp
 Executive V.P.....G. H. Shafto
 Station Manager.....Ray M. Stanfield
 Commercial Manager.....W. Reid Leath
 Program Director.....Douglas G. Bell
 Chief Engineer.....A. O. Richardson

WKTC—Charlotte—1958

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned By.....Queen City Bcstg. Co.
 Address.....2001 Suttle Ave.
 Tel.: EDison 3-1101.....Independent
 Representative.....Cooke
 President.....J. Olin Tice, Jr.
 General. Station Mgr.....J. G. Kenworthy
 Program Director.....Robert Thompson

WSOC—Charlotte—1933

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Carolina Broadcasting Co.
 Address.....1925 N. Tryon St.
 Tel.: FR 6-8401.....NBC
 Station Representative.....H-R Reps
 President.....Leonard Reinsch
 General Manager.....Henry Sullivan
 Commercial Mgr.....James Pfaff
 Program Director.....James Martinson
 Chief Engineer.....Carl Rust

WWOK—Charlotte—1955

Frequency:1480 Kc.....Power: 1 Kw., d.
 Owned-Oper. By.....Radio Charlotte, Inc.
 Address.....215 Greystone Rd.
 Tel.: JACkson 3-1041.....Independent
 Representative.....O'Connell; Reilly; Ayers
 President.....Sherwood J. Tarlow
 General, Station Manager.....Herb Berg
 Operations Mgr.....Art Lawrence
 Sales Prom. Mgr.....Jeannie Edwards
 Commercial Mgr.....John Moore
 Chief Engineer.....Paul M. Seally

WRRZ—Clinton—1946

Frequency: 880 Kc.....Power: 1000 Watts d.
 Owned.....WRRZ Radio Co.
 Tel.: 2165.....ABC
 Station Rep.....Walker Rawalt
 General Mgr.....Geo. S. Walston
 Sales Prom. Manager.....E. D. Powell
 Program Director.....Jim Ten
 Chief Engineer.....J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.
 Owned By....Concord Kannapolis Bcstg. Co.
 Address.....Highway 29, By Pass
 Tel.: ST 2-7115.....KBS
 President.....Robert R. Hilker
 Gen., Sta. Mgr.....J. Norman Young
 Commercial Manager...Claude C. Gibson, Jr.
 Sales Promotion Mgr.....Steve Morris
 Program Director.....Richard Norwood
 Chief Engineer.....Kenneth R. Kennedy

WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....No. Car. Cent. Bcstrs.
 Business Address.....Box 431
 Tel.: 3133.....KBS
 President.....Lofton A. Tart, Sr.
 Sta., Gen. Mgr.....A. Lincoln Faulk
 Commercial Manager.....Mrs. E. L. Grantham
 Sales Prom. Mgr.....Nathan Lassiter
 Program Director.....Rudy Zurlo
 Publicity Director.....John G. Thomas
 Chief Engineer.....Joseph Kotlas

WDNC—Durham—1934

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By...The Durham Radio Corp.
 Bus.Studio Address..138½ E. Chapel Hill St.
 Tel.: 6155.....CBS
 News. Affil.....Herald Sun
 Representative.....Paul H. Raymer
 President.....C. C. Council
 V.P., Gen. Mgr.....J. Frank Jarman
 Local Sales Manager.....W. R. Kirby
 Prog. Dir.....E. R. Higgins, Jr.
 Chief Engineer.....Waldo W. Primm

NORTH CAROLINA

WSRC—Durham—1954

Frequency: 1410 Kc. Power: 1 Kw.
Owned Carolina Radio
Address P. O. Box 28
Tel.: 2-4681 Independent
Station Reprs. Dore; Ochs
President Robert Monroe
Gen. Mgr. James H. Mayes, Jr.
Comm. Mgr. Call S. Smith
Sales Promotion Mgr. Stu Gordon
Prog. Dir. Noriley Whitted
Chief Engineer Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Public Information Corp.
Address Box 1168
Tel.: 7-1179 KBS
Station Rep. Gill-Perna
President E. L. Clinton
Sales Mgr. Coburn Gum

WTIK—Durham—1946

Freq.: 1310 Kc. Power: 1000 Watts d.; 5 n.
Owned-Oper. By W & W Bcstg. Co.
Address P.O. Box 609
Tel.: 6101 ABC
Gen., Sta. Mgr. H. Tom Morris
Prog., Pub. Mgr. Wally Ausley

WCDJ—Edenton—1955

Frequency: 1260 Kc. Power: 1 Kw. d.
Owned-Oper. By Colonial Bcstg. Co.
Address P. O. Box 509
Tel.: 2178 KBS
President E. M. Schuman
Gen. Sta. Mgr. R. W. Schuman
Program Director Frank Roberts
Chief Engineer Anthony Ostopoff

WCNC—Elizabeth City—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Albemarle Bcstg. Co., Inc.
Address Box 535
Tel.: 4379 KBS
Station Rep. Bogner & Martin
President J. L. Lamb, Sr.
Gen. Mgr., Chief Eng. J. L. Lamb, Jr.
Assistant Mgr. Desmond Barclay
Commercial Manager C. E. Ferrell
Program Director Bill Diggs

WGAI—Elizabeth City—1947

Freq.: 560 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Operated By WGAI Radio Co.
Business-Studio Address Kramer Bldg.
Tel.: 4371 Independent
Pres., Gen., Sta. Mgr. C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc. Power: 1 Kw., d.

Owned Bladen Bcstg. Corp.
Address Box 327
Tel.: UNion 2-3184 KES
Representative Best
President E. Clayton Register
General Mgr. Chatham C. Clark
Chief Engineer G. Wear

WIFM—Elkin—1951

Frequency: 1540 Kc. Power: 250 Watts, d.
Owned Tri-County Bcstg. Co. Inc.
Address P.O. Box 152
Tel.: 860 Independent
President H. F. Laffoon
General Mgr. Will Erwin
Sta. Mgr., Chief Eng. J. Prince

WFMO—Fairmont—1953

Frequency: 860 Kc. Power: 1000 Watts, d.
Owned Carolina's Broadcasting Co., Inc.
Address Box 492
Tel.: MA 8-4781 Independent
President Cutlar Moore
Gen., Comm. Mgr. Billy E. Peele
Chief Engineer Joseph F. Milazzo

WFAI—Fayetteville—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned By Jackson F. Lee
Bus-Studio Address Box 659
Tel.: HU 4-6161 CBS-KBS
Representative Thomas F. Clark
President, Gen. Mgr. Ralph E. Hess
Station Manager, Pub. Dir. R. Allen Hess
Comm. Mgr. Bob Smith
Program Director Taft Tew, Jr.
Chief Engineer Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Fayetteville Bcstrs., Inc.
Address P. O. Box 512
Tel.: HEmlock 2-7136 ABC
Representative Burn-Smith
President L. W. Allen
Gen., Sta. Mgr. Jimmy Simpson
Commercial Manager Charles Cooper
Program Director Al Gregg
Sales Prom. Mgr. Vance McBryde
Publicity Director Frank Jetter, Jr.
Chief Engineer Edward Cook

WFNC—Fayetteville—1939

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Cape Fear Bcstg. Co.
Address 1009 William Clark Rd.
Tel.: HU 4-4181 MBS
Representative Walker-Rawalt
President, Gen. Mgr. Victor W. Dawson
Station, Commercial Mgr. Johnny Joyce
Sales Promotion Mgr. Ed Jones
Program Director Chris Mack
Publicity Director Tom Moltren
Chief Engineer David O. Beck

WAGY—Forest City—1958

Frequency: 1320 Kc. Power: 500 W., d.
Owned. Tri City Broadcasting Co.
Address. Forest City
Tel.: CHerry 5-4288-9. Independent
General Manager, Ch. Eng. G. T. Becknell
Station Manager, Prog. Dir. Don H. Lovelace
Commercial Manager. Fred A. Blanton
Publicity Director. J. David White

WBBO—Forest City—1947

Frequency: 780 Kc. Power: 1000 Watts d.
Owned-Oper. By. Rutherford Co. Radio Co., Inc.
Address. Forest City
Tel.: CHerry 5-4205. KBS
Newspaper Affil. Courier, Sun
Pres., Gen., Sta. Mgr. Mrs. Ed. M. Anderson
Comm. Manager. Cari R. Henson
Program Director. Charles Melton
Chief Engineer. Merton Iwerka

WFSC—Franklin—1957

Frequency: 1050 Kc. Power: 500 Watts
Owned By. Macon Cty. Broadcasting Co.
Business Address. P.O. Box 470
Tel.: 430. KBS
President. Henry Bartol, Jr.
Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy
Publicity Director. Nettie Sue Pattillo

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By. WFVG Bcstg.
Business-Studio Address. Box 588
Tel.: MUrray 7-4001. KBS-MBS
President, Gen. Mgr. James Flanagan
Prog., Pub. Dir. Walter M. Pearson
Chief Engineer. G. Lewis

WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Catherine T. McSwain
Address. N. Chester St.
Tel.: UNiversity 5-8501. ABC
Gen., Sta. Mgr. Pat McSwain
Chief Engineer. W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By. Gastonia Bcstg. Serv., Inc.
Address. P. O. Box 1010
Tel.: UN 5-1079. KBS
Representative. Thomas F. Clark
Pres., Gen., Sta. Mgr. James B. Petty
Commercial Manager. Boyce C. Morrow
Program Director. Alan G. Phillips
Chief Engineer. Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.
Owned. Southern Radio & TV Corp.
Address. P. O. Box 655

Tel.: REpublic 4-4211. KBS
President. Kenneth T. Marshall
Gen. Mgr., Ch. Eng. Henry M. Harrison, Jr.
Publicity Director. C. J. Chambers

WGBR—Goldsboro—1938

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. E. Carolina Bcstg. Co., Inc.
Address. P. O. Box 1024
Tel.: REpublic 4-3621. ABC
Comm., Gen. Mgr., Pgm. Dir. V. G. Balkum

WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts
Owned. Better Advertising Inc.
Address. 116 W. Mulberry St.
Tel.: RE 4-5151. Independent
Sta. Representative. Bogner & Martin
President. William S. Page
General Mgr. Jack P. Hankins
Commercial Mgr. Dwight Moody
Station Mgr. Lynwood Moseley
Program Dir. Pat Howell
Chief Engineer. Paul Horne

WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By. North Carolina Bcstg. Co.
Studio Address. 2838 Battleground Rd.
Tel.: BR 2-6125. CBS
Representative. George P. Hollingbery
President. Michaux H. Crocker
V.P., Sta. Mgr. Allen Wannamaker
Commercial Mgr. W. H. Henry
Publicity Director. Alice Kale
Program Director. Lloyd Gordon
Chief Engineer. Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned & Oper. By. Thomas Radio-TV Ent.
Business-Studio Address. 708 W. Market St.
Tel.: BR 3-6925. Independent
Representative. Bcst. Time Sales
President. Harold H. Thoms
Sta. Manager. Terry Bane
Comm. Mgr. Jack Huband
Program Director. Tom A. Wall
Pub. Dir. Evelyn Jones
Chief Engineer. Ansel Atkins

WGBG—Greensboro—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Greensboro Bcstg. Co., Inc.
Business-Studio Address. Ashe St.
Tel.: BR 3-3631. ABC-MBS
Representative. Pearson
Pres., Gen., Sta. Mgr. Ralph M. Lambeth
Commercial Mgr. Jack Rimmer
Sales Promotion Mgr. Earl O. Sullivan
Program, Publicity Dir. Joe Anderson
Chief Engineer. Earl Teague

NORTH CAROLINA

WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts
Owned Guilford Advertising
Address Meadowview Rd.
Tel.: BR 5-4464. Independent
Representative Burn-Smith
President James S. Beattie
Exec. V.P. William P. Mitchell
Sta. Mgr. Roy A. Childers
Prog. Dir. Robert L. Montgomery
Pub. Dir., Sls. Prom. Mgr. Ruenell Stewart
Chief Engineer Don Harris

WGTC—Greenville—1940

Frequency: 1590 Kc. Power: 5000 Watts d.
Owned-Oper. By A. W. Lewin
Address Falkland Highway
Tel.: PL 8-2174. Independent
Representative Devney
President A. W. Lewin
Gen. Mgr., Prog. Dir. Joel Lawhon
Comm. Mgr. J. T. Snowden, Jr.
Chief Engineer Bill Covington

WOOW—Greenville—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned WOOW, Inc.
Business Address 304 S. Evans St.
Tel.: Plaza 8-1171. Independent
President John P. Gallagher
General Manager C. Robert Ray
Commercial Manager Richard Jones
Chief Engineer Carl Rochelle

WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 250 W.
Owned Richmond Bcstg. Co.
Address Box 826
Tel.: 1482. KBS
President Risdon A. Lyon
Gen. Mgr. W. P. Billingsley
Station Manager, Ch. Eng. W. S. Taylor
Comm. Mgr. W. E. Benoist
Program Director Alex Morrison

WHNC—Henderson—1945

Frequency: 890 Kc. Power: 1000 Watts
Owned Henderson Radio Corp.
Address Norlina Road
Tel.: 7136. KBS-MBS
President, Comm. Mgr. Nathan Frank
General Sta. Mgr. Dr. Claye Frank
Program Director Mozelle Moore
Chief Engineer Lewis Hiland

WHVH—Henderson—1955

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By WHVH, Inc.
Address P. O. Box 1011
Tel.: GENEVA 8-8135-6. Independent
Representative Webb
Pres., Gen., Sta. Mgr. Lawrence Brandon
Commercial Mgr., Prog. Dir. Mike Hight
Chief Engineer Ed Brame

WHKP—Hendersonville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Radio Hendersonville, Inc.
Address Box 649
Tel.: OX 3-9061. KBS
General, Station Mgr. Kermit Edney
Commercial, Sls. Prom. Mgr. Arthur V. Cooley
Publicity Program Dir. Jimmy Northington
Chief Engineer Charles Renfrow

WHKY—Hickory—1939

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Catawba Valley Bcstg. Co.
Address 415 1st Ave., N.W.
Tel.: DI 5-2294. ABC-MBS
Representative Dora Clayton
News. Affil. Daily Record
President Carl V. Cline
Gen., Sta. Manager Edmund S. Long
Prog., Pub. Dir. Laura Hall
Chief Engineer Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By Foothills Bdcstg., Inc.
Address P.O. Box 484-A
Tel.: DI 5-2124. Independent
Representative John E. Pearson
General Mgr. E. H. Smith, Jr.
Asst. Mgr., Chief Engr. Elmer Troutman
Commercial Manager Lee Douglas
Program Director Mattie I. Padgett

WHPE—High Point—1947

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Oper. By High Point Bcstg. Co.
Business-Studio Address 504½ N. Main St.
Tel.: 3466. KBS
Pres., Prog. Dir., Chief Eng. Gary C. Davis
Comm. Mgr. Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Radio Station WMFR, Inc.
Business Studio Address 164 S. Main
Tel.: TUCKER 8-4593. ABC
Representative Burn-Smith
Pres., Gen.-Station Mgr. Frank S. Lambeth
Commercial Manager Frank Smith
Sls., Prom., Pub. Dir. G. D. Sullivan
Program Director W. R. Carter
Chief Engineer Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned By Doss Broadcasting
Address Box 1448
Tel.: 2-6851-2. Independent
Representative Devney
President Charles E. Doss
General Manager James W. McClain

NORTH CAROLINA

Commercial Manager.....Betty A. Litzie
 Program Director.....Bill Everhart
 Chief Engineer.....Yancy Cecil

WJNC—Jacksonville—1945

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Onslow Bcstg. Corp.
 Address.....Box E, Route 24
 Tel.: 7707.....MBS-KBS
 Pres., Gen. Mgr.....Robert P. Mendelson
 Sta. Manager.....Rodric L. Jones
 Chief Engineer.....R. O. Dorsey

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 1000 Watts
 Owner.....Seaboard Bcstg. Corp.
 Address.....P. O. Box 1197
 Tel.: 3901.....Independent
 Gen., Comm. Mgr.....Paul Parker
 Chief Eng.....Tancil Horne

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Fred H. Whitley, Inc.
 Address.....Cannon Blvd.
 Tel.: Webster 3-8700.....Independent
 Pres., Gen. Mgr.....Fred H. Whitley
 Chief Engineer.....William E. Rumpel

WKMT—Kings Mountain 1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Radio Sta. WKMT
 Address.....Cleveland Ave. Ext.
 Tel.: 999.....Independent
 President.....R. H. Whitesides
 Gen., Sta., Comm. Mgr.....Jonas R. Bridges
 Publicity Dir., Sales Prom. Mgr.....R. Y. Green
 Program Director.....Doris Bridges
 Chief Engineer.....George Patterson

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Farmers Bcstg. Service, Inc.
 Address.....1312 W. Vernon Ave.
 Tel.: Jackson 3-5151.....Independent
 Representative.....Bogner & Martin
 President.....William S. Page
 General Station Mgr.....Jack P. Hankins
 Commercial Mgr.....Richard N. Bowman
 Prog. Dir.....W. A. Kiker
 Chief Engineer.....Harvey Mewborn

WFTC—Kinston—1937

Frequency: 960 Kc.....Power: 5000 d.; 1000 n.
 Owned By.....Connie B. Gay Enterprises
 Address.....204 East King St.
 Tel.: Jackson 3-4111.....ABC
 Representative.....Best
 President.....Connie B. Gay
 General Mgr.....Donnie Gay
 Program Dir.....David Holliday
 Chief Engineer.....Wm. Dixon

WISP—Kinston—1954

Frequency: 1230 Kc.....Power: 250 Watts

Owned-Oper. By.....Diehl Bcstg. Co.
 Address.....525 S. Queen St.
 Tel.: Jackson 3-6161.....Independent
 President, General Mgr.....William K. Diehl
 Commercial Manager.....James Batts
 Program Director.....Everett Peace, Jr.
 Publicity Director.....Andrew Denonn
 Chief Engineer.....Herman Civils

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Scotland Bcstg. Co.
 Bus-Studio Address.....State Bank Bldg.
 Tel.: CR 8-2911.....KBS
 Sta. Rep.....Dora-Clayton
 President.....Edwin Pate
 General Station Mgr.....Dick Brown
 Chief Engineer.....Truman N. Brock

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....WLOE, Inc.
 Address.....P.O. Box 632
 Tel.: MA 3-3118.....MBS-KBS
 Pres., Gen., Sta., Comm. Mgr.....D. L. Craddock
 Program Director.....Barbara Stone
 Chief Engineer.....Eldred Winn

WJRI—Lenoir—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....John P. Rabb
 Address.....107 West Avenue
 Tel.: PL 4-5361.....MBS-KBS
 President, Gen. Mgr.....John P. Rabb
 Comm. Mgr., Prog. Dir.....F. Kent Atwater
 Chief Engineer.....C. N. Whisnant

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
 Owned-Oper. By.....Davidson County Bcstg.
 Address.....Box 359
 Tel.: CH 6-4110.....KBS
 Station Rep.....Hopewell
 Co-Owners.....O. G. Hilton-G. M. Hilton
 Manager.....Greeley N. Hilton
 Commercial Manager.....Dewey Hotchins
 Program Director.....Don Matney
 Chief Engineer.....Fred Honeycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc.....Power: 1000 Watts, d.
 Owned.....Lincoln County Bcstg. Co., Inc.
 Address.....P. O. Box 430
 Tel.: RE 5-8071.....Independent
 Pres., Gen. Mgr.....W. Jack Brown
 Chief Engineer.....Dennis C. Long

WYRN—Louisburg—1958

Frequency: 1480 Kc.....Power: 500 Watts
 Owned By.....Franklin Broadcasting Co.
 Business Address.....P.O. Box 66
 Tel.: GYpsy 6-3105.....KBS
 General Manager, Ch. Eng.....Joseph T. Lane

NORTH CAROLINA

Commercial, Sls. Prom. Mgr. W. C. Morgan
Program Director Harry P. Ritner

WAGR—Lumberton—1954

Frequency: 580 Kc. Power: 500 Watts
Owner Southeastern Bcstg. Corp.
Address 2106 N. Cedar St.
Tel.: REdfield 9-3394 Independent
Pres., Gen. Mgr. Denzel M. Shaver
V.P., Station Mgr. Al Kahn
Chief Engineer Milton Newsome

WTSB—Lumberton—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Robeson Bcstg. Corp.
Address Box 393
Tel.: RE 9-6056 KBS
Representative Continental Radio Sales
President J. A. Sharpe, Jr.
General, Station Mgr. A. G. Stanley
Commercial Manager David N. Collins
Program Director Edward L. Potter
Chief Engineer William F. Rogers

WMYN—Madison—1957

Frequency: 1420 Kc. Power: 500 Watts
Owned By Mayo Broadcasting Corp.
Business Address Box 311
Tel.: 9207 Independent
President J. B. Shelton
Gen., Sta. Mgr. B. F. Shelton
Chief Engineer Billy F. Keever

WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By Lake City Bcstg. Corp.
Address Box 229
Tel.: 7221 Independent
President W. P. Erwin
Comm. Mgr. J. C. Pleasant
Gen., Sta. Mgr. J. L. Reynolds
Chief Engineer Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.
Owned Marshall Bcstg. Co.
Address P.O. Box 528
Tel.: 3521 KBS
President C. O. Brazzill
Gen. Mgr., Ch. Eng. Vernon C. McCarthy
Comm. Mgr. Dean Shields
Prog. Dir. Wanda Crowe

WMAP—Monroe—1947

Frequency: 1060 Kc. Power: 250 Watts d.
Owned-Operated By Union Bcstg. Corp.
Business Address Box 590
Tel.: ATLantic 3-8115 KBS
Pres. & Program Director Frank Funderburk
Gen. Manager J. A. Laney
Business Manager W. D. Benton
Chief Engineer Robert I. Smith

WHIP—Mooresville—1950

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By Wayne M. Nelson
Address Mooresville, N. C.
Tel.: NOrth 3-4301 Independent
Pres., Gen. Sta. Mgr. Wayne M. Nelson
Comm., Sls., Prom. Mgr. Mrs. Leona Showmar
Prog., Pub. Dir. Buck Mills
Chief Engineer E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Oper. By Carteret Bcstg. Co., Inc.
Address Morehead City
Tel.: PA 6-3188 KBS
Representative Devney
Pres., Gen., Sta. Mgr. Grover C. Munden
Chief Engineer Walder Niemi

WMNC—Morganton—1947

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By Nathan J. Cooper
Address P.O. Box 688
Tel.: HE 7-0521 KBS
General Mgr. Nathan J. Cooper
Comm. Manager Hubert J. Powell
Program Director Madelyn Y. Patton
Chief Engineer Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc. Power: 10,000 Watts d.
Owned-Operated By Ralph D. Epperson
Address Spring Road
Tel.: STate 6-6111 KBS
Representative Thomas Clark
Pres., Gen., Sta. Mgr. Ralph D. Epperson
Program Director Costin Lindsey
Sales Prom. Mgr. Dale Gallimore
Publicity Director Jim Shelton

WSYD—Mt. Airy—1951

Freq.: 1800 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Mount Airy Bcstrs., Inc.
Address P. O. Box 209
Tel.: STate 6-2147 MBS
Representative Best
Pres., Gen. Mgr., Ch. Eng. Robert H. Epperson
Commercial Manager Erastus F. Poore
Program Dir. Elbert Williams

WCVP—Murphy—1958

Frequency: 600 Kc. Power: 1 Kw.
Owned By Cherokee Broadcasting Co.
Address Townsend Bldg.
Tel.: VErnon 7-2151 Independent
Station Representative Webb
Gen. Mgr., Ch. Eng. Max M. Blakemore
Commercial Manager Glenn Ladd
Program Director Elvia Blakemore

WKRK—Murphy—1958

Frequency: 1390 Kc.....Power: 1 Kw.
Owned By.....J. B. Childress
Address.....P. O. Box 304
Tel.: VErnon 7-3210.....KBS
Gen., Comm. Mgr.....Paul Ridenhour
Chief Engineer.....James Foust

WHIT—New Bern—1942

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Ray D. Williams
Address.....P.O. Box 551
Tel.: MElrose 7-4450.....MBS
Representative.....John E. Pearson
Gen., Sta. Manager.....Ray D. Williams
Chief Engineer.....Bob Statham

WRNB—New Bern—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Jefferey Bcstg. Corp.
Address.....Box 31
Tel.: MElrose 7-6144.....KBS
Representative.....Howard
Pres., Gen. Mgr.....William W. Jefferey
Program Dir.....Grover Baker
Commercial Manager.....George B. Nelson

WNNC—Newton—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Newton-Conover Bcstg. Co.
Business Address.....West "A" St.
Tel.: IN 4-4041.....KBS
Pres., Gen., Sta. Mgr.....Earl Holder
Comm., Sls. Prom. Mgr.....Eugene Henry
Chief Eng.....Ray Corbitt

**WKBC—North Wilkesboro
1947**

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Wilkes Bcstg. Co.
Address.....Radio Bldg.
Tel.: 633.....KBS
Pres., Gen. Mgr.....Doris B. Brown

WOXF—Oxford—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Oxford Bcstg. Corp.
Address.....P. O. Box 1111
Tel.: 4167.....Independent
President.....A. N. Critcher
General Manager.....James F. Flanagan

WPNC—Plymouth—1959

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....Harry A. Epperson, Sr.
Business Address.....Highway 64 W.
Tel.: SWan 3-4104.....KBS
President.....Harry A. Epperson, Sr.
General Manager.....Lewis R. Kurtz, Jr.
Commercial Manager.....Harford E. Goings
Sales Promotion Mgr.....Bud Goings
Publicity Director.....Errol Wuertz
Chief Engineer.....Jack Stallings

WSHE—Raleigh—1954

Frequency: 570 Kc.....Power: 500 Watts, d.
Owned.....Louis P. Heyman
Address.....649 Maywood Avenue
Tel.: TE 3-3874.....Independent
Station Representative.....Meeker
Pres., Gen. Mgr.....John C. Greene, Jr.
Commercial Mgr.....Jack Hammette
Sales Prom., Program Dir.....Helen Greene
Publicity Director.....Carol Podwika
Chief Engineer.....A. A. White

WKIX—Raleigh—1947

Freq.: 850 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....WKIX Bcstg. Co.
Address.....P. O. Box 868
Tel.: TEmple 2-5512.....Independent
Representative.....Young
President.....Ralph Price
General Mgr.....Hugh Holder
Sales Prom., Publicity Dir.....Don Williams

WPTF—Raleigh—1924

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WPTF Radio Co.
Business-Studio Address.....Insurance Bldg.
Tel.: TE 2-8311.....NBC
Representative.Peters, Griffin, Woodward, Inc.
Pres., Gen., Mgr.....Richard H. Mason
Sales Mgr.....R. W. Youngsteadt
Program Manager.....Graham B. Poyner
Sales Promotion Mgr.....Worth White
Chief Engineer.....Henry Hulick, Jr.

WRAL—Raleigh—1939

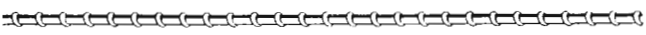
Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Capitol Bcstg. Co., Inc.
Bus.-Studio Address.....130 S. Salisbury St.
Tel.: TE 4-6401.....Independent
Representative.....H-R
President.....A. J. Fletcher
General Manager.....Fred Fletcher
Station Manager.....Bill Currie
Program Director.....Tom Tucker
Sales, Prom. Mgr.....R. L. Zealy

WFRC—Reidsville—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By...Piedmont Carolina Bcstg.
Business-Studio Address.....Harrison St. Ext.
Tel.: DI 9-4361-2.....ABC-KBS
Representative.....Bogner & Martin
President.....H. T. Williams
Gen., Sta., Comm. Mgr...Stephen F. Woodson
Prog. Dir.....Jerry Huskey
Publicity Director.....Eugene Overby
Chief Engineer.....Benney G. Grogan

WREV—Reidsville—1948

Frequency: 1220 Kc.....Power: 250 Watts d.

NORTH CAROLINA 

Owned-Oper. By.....Reidsville Bcstg. Co.
Address.....Box 1349
Tel: DI 9-7051.....Independent
Pres., Gen. Mgr......William M. Oliver, Sr.
Program Director.....Mrs. Katye P. Oliver
Sales, Prom. Mgr......E. M. Hurd
V.P., Ch. Engineer.....William M. Oliver, Jr.

Comm. Mgr......Catherine Murphy
Program Director.....Gales M. Adkins
Vice President, Ch. Eng......E. L. Sherman

WCBT—Roanoke Rapids—1939

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WCBT, Inc.
Address.....251 Roanoke Ave.
Tel: 7-2545.....MBS-KBS
Station Manager.....J. Winfield Crew, Jr.

WSTP—Salisbury—1938

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WSTP, Inc.
Bus. Studio Address.....1105 Statesville Rd.
Tel: MEIrose 6-3811.....MBS-KBS
Sta. Reps......Walker-Rawalt; Dora-Clayton
President.....Thomas D. Harrell, Jr.
Prog. Dir......Ted Austin
Chief Engineer.....Jack Ikner

WAYN—Rockingham—1946

Frequency: 900 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....WAYN, Inc.
Address.....Rockingham
Tel: WHiting 5-4041.....Independent
Pres., Gen., Sta. Mgr......Wayne M. Nelson
Comm., Sls., Prom. Mgr......William Futterer
Chief Engineer.....Carl M. Wilson

WEYE—Sanford—1952

Frequency: 1290 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Lee Bcstg. Corp.
Address.....P.O. Box 550
Tel: SP 4-5561.....Independent
President.....Dallas L. Mackey
Chief Engineer.....Carey Olive

WCEC—Rocky Mount—1947

Frequency: 810 Kc.....**Power:** 1000 Watts d.
Owned By.....East Carolina Electronics
Address.....P. O. Box 1075
Tel: 2-3108.....CBS
Newspaper Affiliation.....Telegram
Representative.....Continental
President.....Josh Horne
Gen., Sta. Mgr......Mel Warner
Commercial Manager.....Ray Thompson
Program, Publicity Dir......Ray Wulkinson
Chief Engineer.....Grover Taylor

WWGP—Sanford—1946

Frequency: 1050 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....WWGP Bcstg. Corp.
Address.....P. O. Box 651
Tel: SPring 3-6611.....KBS
President-Mgr......Frank Abbott, Jr.
Chief Engineer.....J. C. Patterson

WEED—Rocky Mount—1933

Freq: 1390 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....W. A. Wynne
Address.....Box 752
Tel: GI 6-6736.....ABC
Representative.....Burn-Smith
President.....W. A. Wynne
Gen., Comm. Mgr......R. E. Horner
Program Director.....John R. Drozd
Chief Engineer.....Joe R. Morris

WADA—Shelby—1958

Frequency: 1390 Kc.....**Power:** 500 Watts d.
Owned By.....Cleveland County Bcstg. Co. Inc.
Business Address.....Highway 26 N.
Tel: HUxley 2-1390.....Independent
Station Representative.....Webb
Pres., Gen. Mgr......Boyce J. Hanna
Commercial Manager.....Harold J. Noles
Sales Prom. Mgr......Anne Houser
Publicity Director.....Gray Ingram
Chief Engineer, Prog. Dir......Kenneth Vassey

WRXO—Roxboro—1949

Frequency: 1430 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Roxboro Bcstg. Co.
Address.....Box 130
Tel: 6013.....Independent
General Manager, Ch. Eng......H. S. Taylor

WOHS—Shelby—1946

Frequency: 730 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Western Carolina Radio
Business Address.....1511 W. Dixon Blvd.
Tel: HUxley 7-6313.....MBS-KBS
Pres., Gen. Manager.....Robert M. Wallace
Comm. Manager.....Don McClain
Program, Publicity Dir......Harold Watson
Chief Engineer.....Edwin A. Patterson

WSAT—Salisbury—1947

Frequency: 1280 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Mid-Carolina Bcstg. Co.
Business-Address.....Drawer 99
Tel: MEIrose 3-0621.....ABC
President.....Charles H. Wentz
Sta. Mgr......Harry L. Welch

WNCA—Siler City—1952

Frequency: 1570 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Chatam Bdcstg. Co.
Address.....Box 352
Tel: SH 2-2135.....Independent
Gen., Sta., Comm. Mgr......L. C. Bruce

WMPM—Smithfield—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By Carolina Bcstg. Service
Address Box 238
Tel.: WEBster 4-2434. Independent
General Mgr. Ellis C. Barbour
Chief Eng. C. Wood

WEEB—Southern Pines—1947

Frequency: 990 Kc. Power: 5000 Watts d.
Owned. The Sandhill Community Bcstrs., Inc.
Address Midland Road
Tel.: OX 2-2941. ABC-KBS
Station Rep. Holman
Pres., Gen. Mgr. Jack S. Younts
Comm. Publicity Dir. Don Madigan
Program Dir. Paul Gold
Chief Engineer. Carl Strohmeier

WTOE—Spruce Pine—1955

Frequency: 1470 Kc. Power: 1 Kw. d.
Owned-Oper. By Toe River Valley Bcstg. Co.
Address Radio Chalk Mt.
Tel.: PO. 5-4296. Independent
Pres., Gen. Mgr. Tom N. Cooper
Comm. Mgr. Jessie G. Sullins
Sales Prom., Publicity Dir. Noland Cooper
Chief Engineer. Kenneth Woodard

WDBM—Statesville—1957

Frequency: 550 Kc. Power: 500 W. d.
Owned. Iredell Bcstg. Corp.
Address New Northwestern Bk. Bldg.
Tel.: TR 2-2455. Independent
President. Walter A. Duke
Gen. Mgr. Clay Cline
Comm. Mgr. Earl Carney
Sales Promotion Mgr. Carl Davis
Publicity Director. Jim Taylor
Program Director. Joe Price
Chief Engineer. N. B. Mills II

WSIC—Statesville—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Statesville Bcstg. Co.
Address Box 1189
Tel.: TR 3-9078. Independent
Gen., Sta. Mgr. G. M. Allen
Chief Engineer T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc. Power: 5000 W. d.
Owned WMSJ, Inc.
Address Box 907
Tel.: JU 6-2221. KBS
President Harold H. Thoms
Gen., Comm. Mgr. James B. Childress
Chief Engineer Franklin D. R. McClure

WTAB—Tabor City—1954

Frequency: 1370 Kc. Power: 5000 Watts, d.
Owned-Oper. By Tabor City Bcstg. Co

Address Box 605
Tel.: 3171. Independent
President John B. Ward
Station Manager Troy McPherson
Chief Engineer S. J. Hart

WCPS—Tarboro—1946

Frequency: 760 Kc. Power: 1000 Watts d.
Owned-Oper. Coastal Plains Bcstg. Co., Inc.
Bus. Studio Address. Edgemcombe Bank Bldg.
Tel.: TALbot 3-2191. Independent
Station Representative Dora Clayton
President V. E. Fountain
General Manager W. R. Ward
Commercial Manager Robert L. Harper
Program Director Edward Conway
Chief Engineer Walter McTamany

WTNC—Thomasville—1947

Frequency: 790 Kc. Power: 1000 Watts d.
Owned By The Thomasville Bcstg. Co
Address P. O. Box 750
Tel.: 2701. Independent
President R. F. Van Landingham
Gen., Sta. Mgr. Harold Harrison
Chief Engineer C. C. Fritts

WTYN—Tryon—1954

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned Polk County Broadcasters
Address Box 1317
Tel.: UL 6-6755. KBS
Gen., Comm. Mgr. Henry G. Bartol, Jr.
Prog., Publicity Dir. Gertrude S. Taylor
Chief Engineer Donald Tompkins

WADE—Wadesboro—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
Owned-Oper. By R. P. Lyon & Son
Address P.O. Box 341
Tel.: MY 4-2175. KBS
General, Sta. Mgr. W. P. Billingsley

WLSE—Wallace—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Duplin Bcstg. Co.
Address P.O. Box 449
Tel.: AT 5-2187. KBS
General Manager Harry Kramer
Ch. Eng. Raymond Fields

WRRF—Washington—1942

Frequency: 930 Kc. Power: 5 Kw., 1 Kw. n.
Owned-Oper. By Tar Heel Bcstg. System, Inc.
Bus. Studio Add. Bank of Washington Bldg.
Tel.: WH 6-2162. ABC
Representatives Headley-Reed; Ayers
President, General Mgr. W. R. Roberson, Jr.
Station Manager W. W. Moore
Commercial, Sls. Prom. Mgr. Bob Frowein
Program Publicity Director Merrill Daniels
Chief Engineer John Wilroy

NORTH CAROLINA

WHCC—Waynesville—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Radio WHCC
Business-Studio Address..... P.O. Box 180
Tel.: GL 6-8661..... KBS
Pres., Gen. Mgr..... K. D. Fry
Treasurer..... M. F. Fry
Chief Engineer..... John Dickerson

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc. Power: 250 Watts, d.
Owned By..... Wendell-Zebulon Radio Co.
Address..... Box 278
Tel.: ANdrew 9-9325, Zeb..... Independent
President..... Marshall Johnson
General, Sta. Mgr..... R. E. Stephenson
Commercial Mgr..... L. Ed McLeod
Chief Engineer..... Lewis V. Parrish

WKSJ—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned..... Childress Enterprises, Inc.
Address..... Box 311
Tel.: 6001..... Independent
President..... James B. Childress
General Manager, Ch. Eng..... Walter M. Luce
Commercial Manager..... A. B. Weaver
Program Director..... Dave Hogan

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts
Owned..... Whiteville Broadcasting Co., Inc.
Address..... P. O. Box 700
Tel.: MI 2-2133..... KBS
Representative..... Thomas F. Clark
President..... J. A. Maulsby, Sr.
Station Mgr..... Jerry Honeycutt
Prog. Dir..... Don Viets
Pub. Director..... Edna E. Ripple
Chief Engineer..... E. West

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By..... E. Carolina Bcstg. Co.
Address..... Highway 17 By-Pass
Tel.: SW 2-4161..... Independent
Sta. Representative..... Bob Dore
Co-owner, Gen. Mgr..... Charles M. Gaylord
Co.-O., Sta. Mgr..... William H. Farrior
Chief Engineer..... Charles Neer

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... New Hamover Bcstg. Corp.
Business Address..... 211 N. Second St.
Tel.: ROger 2-2493..... MBS
Representative..... Walker-Rawalt
President..... J. S. Brody
General Manager..... Allen B. Jones
Prog. Dir., Chief Eng..... Arthur L. Madeley

WKLM—Wilmington—1956

Frequency: 980 Kc. Power: 5000 Watts
Operated By..... WKLM, Inc.
Address..... P.O. Box 432
Tel.: ROger 3-4633..... Independent
Representative..... Bcst. Time Sales
President..... Harold H. Thoms
Station Mgr..... Sam Dodd
Chief Engineer..... Robert Bowden

WMFD—Wilmington—1935

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By..... R. A. Dunlea
Address..... Box 1889
Tel.: ROger 2-4474..... ABC
Representatives..... Burn-Smith, Ochs
President..... R. A. Dunlea, Sr.
General Mgr..... Richard Dunlea, Jr.
Station Mgr..... George A. Curtis
Commercial Manager..... Robert J. Hurley
Program Dir..... Eric Bruton
Chief Engineer..... Edgar Hathaway

WGTM—Wilson—1937

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By..... Watson Industries, Inc.
Address..... Box 1020
Tel.: 2188..... MBS
Representative..... Clarke Brown
President..... Penn T. Watson, Sr.
Gen., Sta. Mgr..... Penn T. Watson, Jr.
Commercial Manager..... Chas. B. Goodyear
Program Director..... Bill Bunn
Publicity Director..... Al Mozley
Chief Engineer..... Roy Barrow

WVOT—Wilson—1948

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..... Wilson Radio Co., Inc.
Address..... Box 170
Tel.: 5157..... Independent
Representative..... Devney
President..... H. W. Anderson
Gen., Sta. Mgr..... Harry Severance
Comm., Sales Prom. Mgr..... P. O. Barnes
Program Dir..... Wister Moore, Jr.
Chief Engineer..... Dan S. Williams

WAAA—Winston-Salem—1949

Frequency: 980 Kc. Power: 1000 Watts d.
Owned..... Laury Assoc., Inc.
Address..... Box 3119
Tel.: PA 2-4121..... Independent
Representatives..... Bob Dore; Ochs
President..... Robert A. Monroe
Station Manager..... Ranny Daly
Program Publicity Director..... Larry Williams
Regional Sales Manager..... Stuart Gordon
Chief Engineer..... Lee Wallenhaupt

WAIR—Winston-Salem—1937

Frequency: 1340 Kc. Power: 250 Watts

NORTH CAROLINA-NORTH DAKOTA

Owned-Oper. By.....Forsyth Bcstg. Co.
 Address.....P.O. Box 5317
 Tel.: PA 5-7548.....Independent
 Representative.....Burn-Smith
 President.....J. F. Koons, III
 General. Sta. Mgr.....Harold Calvin
 Chief Engineer.....Lee C. King

Commercial Manager.....Harry B. Shaw
 Program Manager.....John Comas
 Publicity Director.....Harold Carter
 Promotion Mgr.....Richard Barron
 Chief Engineer.....Leon Lasley

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Piedmont Publishing Co.
 Bus.-Studio Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Affil.....Journal, Twln City Sentinel
 Representative.....Headley-Reed
 V.P., Gen. Mgr.....Harold Essex
 Operations Manager.....Phil Hedrick

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Op. By.....Winston-Salem Bcstg. Co., Inc.
 Address.....300 S. Stratford Road
 Tel.: PA 3-4353.....Independent
 Representative.....Venard, Rintoul, McConnell
 President.....James W. Coan
 General Mgr.....Charles W. Brunt
 Commercial Mgr.....L. G. Jones
 Publicity Dir.....Margaret Sugg
 Chief Engineer.....James Hoke

Pop.: 726,000
 Families: 192,000
 Radio Homes: 186,000

NORTH DAKOTA

TV Homes: 161,500
 AM Stas. in State: 19
 TV Stas. in State: 8

KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc....Power: 1 Kw., d. 250 W., n.
 Owned.....Mandan Radio Assoc.
 Address.....Box 667, Bismarck
 Tel.: CA 3-4411.....Independent
 Representative.....Gill-Perna
 President.....R. C. Johnson
 Commercial Mgr.....Niles Pearson
 Station Mgr.....Dick Johnson
 Program Dir.....Chuck Graves
 Chief Engineer.....Herb Leupp

Tel.: MOhawk 2-2161.....MBS
 Representative.....Hal Holman
 Pres., Gen. Manager.....Bert Wick
 Comm. Mgr.....Paul R. Lange
 Program Director.....Wilbur Clemenson
 Chief Engineer.....Richard Moritz

KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Operated By.....Meyer Bcstg. Co.
 Address.....Fourth at Broadway
 Tel.: CA 3-0900.....NBC
 Representative.....John Blair
 Pres., General Manager.....W. A. Ekberg
 Station Comm. Mgr.....R. W. MacLeod
 Program Director.....Stanley Wilson
 Sales Prom. Mgr.....Raymond Isaac
 Chief Engineer.....Ivar Nelson

KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dickinson Radio Assn.
 Bus.-Studio Address.....119 2d Ave. W.
 Tel.: 5133.....KBS
 Representative.....Holman; Hurley
 President.....Dr. P. J. Weir
 General Manager.....Stanley Deck
 Station Manager.....Mel Hallock
 Commercial Manager.....Bob Weiler
 Prog., Dir.....Lauren Haacke
 Chief Engineer.....Benjamin G. Locherd

KQDI—Bismarck—1958

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned By.....Dakota Musicasters
 Business Address.....117½ N. 5th St.
 Tel.: CApital 3-4447.....Independent
 Station Representative.....Forjoe
 Gen. & Sta. Mgr.....Darrel W. Holt
 Chief Engineer.....William Banks, Jr.

KXGO— Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....N. Dak. Bcstg. Co.
 Business-Studio Address.....Box 1610
 Tel.: ADams 5-4461.....ABC
 Representative.....Gill-Perna
 President.....J. W. Boler
 Comm. Mgr.....F. Drewry
 Program Director.....Chuck Boone
 Chief Engineer.....N. Pederson

KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....KDLR, Inc.
 Business-Studio Address.....400 12th Ave.

WDAY— Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Operated By.....WDAY, Inc.
 Business-Studio Address.....207 North Fifth
 Tel.: ADams 2-3371.....NBC
 Newspaper Affil.....Forum
 Rep.....Peters, Griffin, Woodward, Inc.

NORTH DAKOTA

President.....E. C. Reineke
Station Manager.....Jack Dunn
General Manager.....Tom Barnes
Sales Manager.....Bill Burn

KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KGPC Co.
Address.....P.O. Box 312
Tel.: 105.....Independent
President.....Elton W. Ringsak
General Mgr.....C. G. Matheson
Station Mgr.....R. G. Biddick
Commercial Mgr.....R. Hunt
Program Dir.....Vernon E. Garrison
Chief Engineer.....Rex Rice

KILO—Grand Forks—1941

Frequency: 1440 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By...Grand Forks Herald, Inc.
Bus.Studio Address...First Natl. Bank Bldg.
Tel.: 4-5321.....CBS
Newspaper Affiliation.....Herald
Reps.....Everett-McKinney; O'Connell; Bowden
President.....M. M. Oppegard
Sta., Comm. Mgr.....Herman Livingston
Adm. Exec.....Dorothy Ann Kirk
Chief Engineer.....A. F. Petrich

KNOX—Grand Forks—1947

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Community Radio Corp.
Address.....P. O. Box 1110
Tel.: 4-4811.....MBS
President.....Harry Rice
General Mgr.....Robert C. Lukkason
Dir. of Operations.....Charles K. Bundlie
Commercial Mgr.....Justin Hoberg
Program Dir.....Bill Hutton
Prom., Publicity Dir.....Lance Fredericks
Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Hettinger Bcstg. Co.
Address.....Lambert Bldg.
Tel.: 547.....KBS
President.....P. J. Schults
Manager, Ch. Eng.....Tom E. Loughhead

KEYJ—Jamestown—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....James River Bcstg. Co.
Address.....Box 1170
Tel.: Clinton 2-2160.....Independent
Representative.....Devney
President, Gen. Mgr.....Robert E. Ingstad
Station Manager.....A. G. Berry
Comm. Manager.....R. L. Richardson
Publicity Director.....Tom Bergum
Program Director.....Keith Beaver
Sales Prom. Mgr.....T. D. Soulis
Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1937

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....KSJB, Inc.
Address.....Box 1271
Tel.: CL 2-3570-1.....CBS
Representatives.....Weed; Evans
President, General Mgr.....James M. Pryor, Jr.
Station Manager.....James Uglum
Program Director.....Robert Lazich
Publicity Dir., Sls. Prom. Mgr.....Ed May
Commercial Manager.....S. S. Ingersoll
Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....KCJB, Inc.
Address.....Box 1712
Tel.: 51-161.....CBS
Representative.....Weed
Pres., Gen. Mgr.....James M. Pryor, Jr.
Comm. Mgr.....Chas. Kieswetter

KLPM—Minot—1929

Frequency: 1390 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Minot Bcstg. Co.
Business Address.....320 Third Ave., S.W.
Tel.: Temple 4-1146.....MBS
Representative.....Walker-Rawalt
President.....Ethel H. Cooley
Gen. Mgr., Ch. Eng.....C. W. Baker
Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Dakota Broadcasters
Address.....Minot
Tel.: Temple 7-1124.....Independent
Representative.....ForJoe
President.....Paul Crain
Station Manager.....H. T. Searle
Sales Promotion Mgr.....Clyde W. Olsen
Program Director.....Les Sabo
Chief Engineer.....W. A. Bell

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Interstate Broadcasting Corp.
Business Address.....114 Union Ave.
Tel.: Riverside 2-2376.....Independent
Station Representative.....Devney
President, General Mgr.....Robert E. Ingstad
Commercial Manager.....George W. Gaustad
Program Dir., Sls. Prom. Mgr.....Vic Donegan
Chief Engineer.....Glenn R. Olson

KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KOVCo, Inc.
Business Address.....135 Central Ave. S.
Tel.: 1490.....MBS
Representative.....Devney
Pres., Gen. Mgr.....Robert E. Ingstad

NORTH DAKOTA-OHIO

Commercial Manager.....Dave Olsen
Program Director, Ch. Eng.....Russ Kaber

Address.....1300 Second Ave. W.
Tel.: Greenfield 3-3911.....Independent
Representative.....Holman
Gen. Mgr., Ch. Eng.....Chas. L. Scofield
Publicity Dir., Sls. Prom. Mgr.....F. Hover
Comm. Manager.....Bob Miller
Program Director.....Bob Gilbert

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
Owned-Oper. By.....Charles L. Scofield

OHIO

Pop.: 9,890,000
Families: 2,997,500
Radio Homes: 2,879,000

TV Homes: 2,750,000
AM Stas. in State: 89
TV Stas. in State: 20

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Allen T. Simmons
Business Address.....40 E. Mill St.
Tel.: JE 5-6165.....CBS
Representative.....Webb
Pres., Gen., Sta. Mgr.....Allen T. Simmons
Commercial Manager.....Robert B. Wilson
Sales Promotion Manager.....Dolores Buehrle
Program Director.....Margaret Bevans
Publicity Director.....F. G. Renner
Chief Engineer.....Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Summit Radio Corp.
Address.....853 Copley Rd.
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Station Representative.....McGavren
President, General Mgr.....S. Bernard Berk
Station Manager.....Roger G. Berk
Comm. Mgr.....Kenneth M. Keegan
Program Publicity Director.....Bob Wylie
Sales Promotion Mgr.....Robert I. Bostian
Chief Engineer.....Irwin L. Knopp

WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WCUE Radio, Inc.
Address.....41 S. Main St.
Tel.: FR 6-7114.....Independent
Representative.....Gill-Perna
President, Secretary.....Ted Estabrook
V.P., Treas.....Jack Valdes
V.P., Gen. Sales Mgr.....George Mamas
Sales Promotion Mgr.....Ed Boss
Program Director.....Bob Edwards
Publicity Director.....Chet Trouten
Chief Engineer.....Henry Niederkofler

WHKK—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Akron, Inc.
Business-Studio Address.....51 W. State St.
Tel.: BL 3-7101.....Independent
Sta. Representative.....Forjez
President.....Louis J. Appell, Jr.
General Mgr.....Arthur W. Carlson

Commercial Mgr.....Ted Hepburn
Program Dir.....Robert Shipley
Sales Prom. Mgr.....Adrian R. Cooper
Chief Engineer.....Glen Winter

WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....The Review Pub. Co.
Address.....2720 S. Union
Tel.: TALbot 1-1111.....Independent
Newspaper Affiliation.....Review
Representative.....Grant Webb
President.....Mrs. F. A. Hoiles
General Manager.....D. A. Peterson
Commercial Mgr.....Robert A. Gates
Program Director.....Edward D. Krahling
Chief Engineer.....Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned.....Radio Ashland, Inc.
Business Address.....Ashland Mansfield Rd.
Tel.: 2-1572.....MBS
Station Representative.....Ohio Stations
Pres., Ch. Engr.....Charlie Calhoun

WICA—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WICA, Inc.
Address.....Ashtabula
Tel.: WYman 3-2136.....Independent
Newspaper Affil.....Star Beacon
Representative.....Clark
President.....D. C. Rowley
General Manager.....John Colin
Station Manager.....D. W. Fassett
Commercial Mgr.....I. H. Bleasdale
Program Dir.....John Strasen
Chief Engineer.....Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned By.....Radio Athens
Business Address.....Box 527
Tel.: LYnwood 3-1587.....Independent
Station Representative.....Hopewell

OHIO

Gen. Mgr., Chief Engr. Andrew Kovlan
Comm. Manager John Kerr
Sales Promotion Manager George Charles
Program Director Claudia Bolin

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By WOMP, Inc.
Bus. Address Hotel McClure, Wheeling, W. Va.
Tel.: ORchard 6-5661 Independent
Representative Burn-Smith
President Chas. A. Wright
V.P., Gen. Mgr. Charles F. King
Program Director Len Carl
Chief Engineer George Cowen

WONP—Bellefontaine—1952

Frequency: 1390 Kc. Power: 500 Watts
Owned Lake Erie Radio & TV Corp.
Address P.O. Box 33
Tel.: 2-5796 Independent
General Manager R. K. Wood
Chief Engineer Ken Arnold

WHRW—Bowling Green—1954

Frequency: 730 Kc. Power: 250 Watts d.
Owner Howard R. Ward
Address 310 Summit St., Toledo
Tel.: CH 8-6408 Independent
President, Gen. Mgr. Howard R. Ward
Station, Prom. Mgr. John Koonce

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. Land o' The Lakes Bcstg. Corp.
Business-Studio Address 917 Beatty Ave.
Tel.: 4-5606 KBS
Pres., Gen. Mgr. Howard A. Donahoe
Sta., Sales Prom. Mgr. David C. Lorimer
Program Director William Cowles
Chief Engineer Robert Kissinger

WAND—Canton—1958

Frequency: 900 Kc. Power: 500 Watts d.
Owned-Oper. By Dover Bcstg.
Business Address 106 High Ave., N.W.
Tel.: GL 6-8396 MBS
Station Representative Breen & Ward
President Mrs. Agnes J. R. Greer
General, Station Manager W. B. Steis
Sales Promotion Mgr. Don Peters
Sales Manager Ace Shaheen
General Sales Mgr. N. Witherspoon
Program Director Jim Shay
Publicity Director Ann Baker
Chief Engineer Donald Graff

WCMW—Canton—1946

Frequency: 1060 Kc. Power: 1000 Watts d.
Owned-Operated By Stark Bcstg. Corp.
Business Address 4601 Hills & Dales Rd., NW
Tel.: GL 5-9475 Independent

Station Representative Masla
President Geneva H. Gee
General Manager Clark L. Dozer
Sta. Mgr., Prog. Dir. Jack Hale
Commercial Manager Dick Bremkamp
Sales Prom., Pub. Dir. Joe Saxon
Chief Engineer Al James

WHBC—Canton—1925

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By Ohio Bcstg. Co.
Business-Studio Address 550 S. Market St.
Tel.: GL 6-7166 ABC
Newspaper Affil. Brush-Moore
Representative Venard, Rintoul, McConnell
President Eugene Carr
Station Manager Robert C. Fehlman
Commercial Manager Paul E. Gilmor
Sales Prom. Mgr. Nancy Rice
Program Director Lee Atwell
Publicity Director Nancy Jones
Chief Engineer John Schen

WBEX—Chillicothe—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned Shawnee Broadcasting Co.
Bus. Address Pohlman Rd., Carlisle Hill
Tel.: PRospect 3-2244 MBS, KBS
Representative Thomas F. Clark
President, Gen. Mgr. Truman A. Morris
Comm. Prom. Mgr. Alice Shein
Program Director Mary Morris
Chief Engineer Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned Chillicothe Bcstg. Co.
Address 800 Eastern Avenue
Tel.: PR 4-3385 Independent
General, Station Mgr. Garland L. Sutch
Program Director Michael H. Davison
Chief Engineer Carl J. Finger

WCIN—Cincinnati—1953

Frequency: 1400 Kc. Power: 5 Wts. d., 500 n.
Owned-Oper. By Rounsaville or Cinc. Inc.
Address 3301 Beekman St.
Tel.: MU 1-7600 Independent
Representative Pearson, Dora-Clayton
Owner, Gen. Mgr. R. W. Rounsaville
Station Manager Ralph B. Johnson
Gen. Sls. Mgr. John Fulton
Chief Engineer C. Dettmar

WCKY—Cincinnati—1929

Frequency: 1530 Kc. Power: 50,000 Watts
Owned-Operated By L. B. Wilson, Inc.
Bus.-Studio Address Hotel Sheraton Gibson
Tel.: CH 1-6565 Independent
Representatives Welstead, AM Radio Sales
Pres., Gen. Mgr., Eng. Chas. H. Topmiller
Sales Prom. Mgr., Pub. Dir. R. M. Fleming

Sec. Treas. Jeanette Heinze
 Prog. Dir. Paul F. Miller

WCPO—Cincinnati—1927

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Scripps-Howard Radio, Inc.
 Business Address. 2345 Symmes St.
 Tel.: CA 1-0777 Independent
 Newspaper Affiliation. Post-Times Star
 Representative John Blair
 General Manager. M. C. Watters
 Station Director. Patrick H. Crafton
 Comm. Manager. R. Rietman
 Program Director. Bill Dawes
 Chief Engineer. Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Taft Broadcasting Co.
 Address. 1906 Highland Ave.
 Tel.: GA 1-1750 CBS
 Representative Katz
 President. Hulbert Taft, Jr.
 General Manager. Hubbard Hood
 Commercial Mgr. R. L. Bevington
 Program Director. Ed Kennedy, Jr.
 Sales Prom. Mgr. Len Goorian
 Publicity Director. Lila Lambert
 Chief Engineer. Hugh LaCrosse

WLW—Cincinnati—1922

Frequency: 700 Kc. Power: 50 Kw.
 Owned. Crosley Bcastg. Corp.
 Address. 140 W. Ninth St.
 Tel.: CH 1-1822 NBC
 Representative. WLS Sales; Lowrance, Moore
 Chm. of Board. James D. Shouse
 Pres., Gen. Mgr. Robert E. Dunville
 V.P., Sales. H. P. Lasker
 V.P. Programs. Al Bland
 V.P., Treas. T. Murphy
 V.P., Pub. Rel. Dir. Gil Kingsbury
 Sales Promotion Dir. Jack Frazier
 Radio Sales Mgr. Scott McLean
 Program Director. Gene Dailey
 Chief Engineer. R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Oper. By. Consolidated Sun Ray Bcastg.
 Address. Sinton Hotel
 Tel.: MAIn 1-1068 Independent
 Station Representative. Gill-Perna
 President. William B. Caskey
 V.P., Gen. Mgr. Howard Eicher
 Sales Prom., Pub. Dir. Marian E. Knight
 Chief Engineer. Jonas Heiser

WZIP—Cincinnati—1947

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned-Operated By. Greater Cinn. Radio, Inc.
 Business Address. Vernon Manor Hotel

Tel.: UNiversity 1-6067 MBS
 Reps. Broadcast Time Sales; Ohio Stc.
 President, General Mgr. Edward D. Skotch
 Commercial Manager. Donald Balsamo
 Sales Promotion Mgr. Gittie Bortz
 Program Dir. Chas. Grady
 Publicity Director. Sylvia Elton
 Chief Engineer. Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc. Power: 50,000 Watts
 Owned-Oper. By. Westinghouse Bcastg. Co.
 Business Address. 815 Superior Ave.
 Tel.: CH 1-0942 Independent
 Sta. Representative. AM Radio Sales
 President. Donald H. McGannon
 General Manager. Fred E. Walker
 Commercial Manager. Ed Wallis
 Program Director. Mark Olds
 Adv., Sls., Prom. Dir. Janet K. Byers
 Chief Engineer. Sid Stadig

WERE—Cleveland—1948

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Operated By. Cleveland Bcastg. Inc.
 Address. 1501 Euclid Ave.
 Tel.: SU 1-9600 Independent
 Station Rep. Venard, Rintoul & McConnell
 President. Ray T. Miller, Jr.
 General, Station Mgr. Richard M. Klaus
 Commercial Mgr. Ed Paul
 Sales Prom., Pub. Dir. Peter Roper

**TO BE SURE —
 YOU NEED THE BEST!**

YOU CAN GET THE BEST,
 WHY SETTLE FOR LESS?



OHIO

Program Manager.....Guy Harris
Chief Engineer.....Harry Dennis

WABQ—Cleveland—1959

Frequency: 1540 Kc.....Power: 1 Watt d.
Owned By.....Tuschman Bcstg. Co.
Address.....2323 Chester Ave.
Tel.: CHery 1-7555.....Independent
Station Rep.Howard
President, Gen. Mgr.....P. G. Tuschman

WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Bus. Address.....Hotel Statler
Tel.: PR 1-0200.....CBS
Representative.....Christal
President, Gen. Mgr.....Herbert Evans
Station Manager.....Carl E. George
Commercial Mgr.....Robert E. Forker
Sales, Prom., Pub. Dir., Donald C. Mitrovitch
Chief Eng's.....L. Wingard, D. McCollister

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Oper. By....Metropolitan Bcstg. Corp.
Address.....205 E. 67 St., N. Y. C.
Tel.: LEhigh 5-1000.....Independent

Station Representative.....Blair
President.....John W. Kluse
General, Sta. Mgr.....Jack Thayer
Commercial Mgr.....Dave Miller
Sales Prom., Pub. Dir.....Gary Davis
Program Director.....Gerald Spinn
Chief Engineer.....Ralph H. DeLany
OWNERS OF: WNEW AM-FM, NEW YORK; WTTG,
WASHINGTON, D. C.

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Civic Bcstrs., Inc.
Address.....1515 Euclid Ave.
Tel.: MA 1-2890.....MBS
Station Representative, Broadcast Time Sales
President, Gen. Mgr.....Frederick C. Wolf
Sales Prom. Mgr.....Marjorie Jones
Program Director.....Wayne Mack
Publicity Director.....Ellen Ungerann
Operational Manager.....Ralph E. Quay
Chief Engineer.....Clifford E. Ormston

WJMO—Cleveland—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Friendly Broadcasting Co.
Address.....2156 Lee Rd.
Tel.: ER 1-2005.....ABC
Rep.....Dora-Clayton; Oakes, Wittig, Devney

For Better Radio Results in Cleveland Use WDOK/1260

When WDOK was established in 1950, it tried then to become an important factor in the Cleveland radio broadcasting scene.

WDOK had excellent equipment and played the world's greatest music. But, it had an additional asset—the most devoted broadcasting pioneers whose aims were to make WDOK a vital part of the community, not only by providing fine and wholesome entertainment, public service features and accurate news but, overall, to present cleaner and

better musical programming. We hope that WDOK has proved the point throughout these years by audience loyalty, praise by newspapers, public service awards, the appreciation shown by institutions and, ratings.*

Yes, you have to have something special to excel in North-eastern Ohio. We think that WDOK has demonstrated that it has it.

**Latest Nielsen: 11:00 am-6:00 pm, No. 1 among all Cleveland radio stations.*

Frederick Wolf, Gen'l Mgr., The Civic Broadcasters, Inc., 1515 Euclid Ave., Cleveland 15. O.

President.....Richard Eaton
 General, Station Mgr.....C. C. Courtney
 Commercial, Sls. Prom Mgr.....Don Bruck
 Program Director.....John Slade
 Publicity Director.....Ken Hawkins
 Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc.....Power: 5000 Watts
 Owned By.....Storer Bcstg. Co.
 Business-Studio Address.....1630 Euclid Ave.
 Tel.: Tower 1-6080.....NBC
 Newspaper Affil.....Miami Sun
 Representative.....Katz
 President.....G. B. Storer, Sr.
 General, Sls. Mgr.....C. Rennie
 Program Dir.....Robert Martin
 Chief Engineer.....Harold Brinkman

WBNS—Columbus—1924

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....RadiOhio, Inc.
 Business-Studio Address.....33 N. High St.
 Tel.: CA 4-9265.....CBS
 Representative.....John Blair
 Station Manager.....Richard A. Borei
 Commercial Manager.....W. I. Orr
 Scales, Prom. Manager.....Jim Yerian
 Program Director.....Parke Blanton
 Publicity Director.....M. Babington
 Chief Engineer.....Lester H. Nafzger

WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Air Trails, Inc.
 Business-Studio Address..E. Broad & Young St.
 Tel.: CCapital 1-7811.....ABC
 Newspaper Affil...Lancaster Eagle-Gazette,
 Representative.....Eastman
 President.....Charles Sawyer
 Exec. V.P., Gen. Mgr.....J. P. Williams
 V. P.....Alexander Buchan
 Manager.....Collis A. Young
 Chief Engineer.....T. Carpenter

WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts
 Owned By.....North American Bcstg. Co.
 Address.....Southern Hotel
 Tel.: CCapital 1-1354.....Independent
 Sta. Representative.....McGavren
 President.....William R. Mnich
 General Mgr.....A. C. Edgerton
 Program Dir.....Harvey Morgan
 Chief Engineer.....John D. Brookbank

WTVN—Columbus—1924

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By.....Taft Bcstg. Co.
 Business-Studio Address.....22 East Gay St.

More buyers for your dollar

on **WJW**
RADIO
CLEVELAND

Because

**WJW puts the BEST signal into the great
 Cleveland and Northeastern Ohio market.**

• Over 3¼ Million People • With 7½ Billion Dollars to Spend

WJW

5000 WATTS
 BASIC NBC
 850 KC



CLEVELAND

a Storer operation

1630 EUCLID AVE.
 TOWER 1-6080

represented nationally
 by the Katz Agency

OHIO

Tel.: CA 4-1271.....MBS
Representative.....Katz
President.....Hulbert Taft, Jr.
Gen., Sta. Mgr.....Richard W. Ostrander
Sales Prom., Pub. Dir.....Robert Adkins
Program Director.....Don McCarty
Commercial Manager.....Gene D'Angelo
Chief Engineer.....Eugene Catege

WVKK—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sky Way Bcstg. Corp.
Address.....274 S. 3rd St.
Tel.: HUDson 6-9595.....Independent
Representative.....Venard, Rintoul & McConnell
President.....Milton Staub
Gen., Sta. Manager.....Bert Charles
Commercial, Sls. Prom. Mgr.....William Selander
Program, Publicity Dir.....Bill Brown
Chief Engineer.....William Hammett

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coshocton Bcstg. Co.
Business-Studio Address.....114 N. 6th St.
Tel.: MAin 2-5432.....Independent
Station Representative.....Webb
Pres., Gen. Mgr.....F. Bruce Wallace
Comm., Sales Prom. Mgr.....Arthur E. Jost
Prog., Pub. Dir.....Hugh G. Williams
Chief Engineer.....Hermen L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
Owned.....WAVI Bcstg. Corp.
Address.....1428 Cincinnati St.
Tel.: BAldwin 4-1137.....Independent
Station Rep.....Bcst. Time Sales
Pres., Gen. Mgr.....Harry K. Crowl
Comm. Prom. Mgr.....Guy Wadsworth
Program Dir.....Dewitt Campbell
Publicity Dir.....Paul Murphy
Chief Engineer.....William Taylor

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....Miami Valley Bcstg. Corp.
Business-Studio Address. 1414 Wilmington Ave.
Tel.: CLearwater 4-5311.....CBS
Representative.....Hollingbery
President.....James M. Cox, Jr.
General Manager.....Robert H. Moody
Nat. Sls. Mgr.....Wade H. Alley
Prom. Director.....Chuck Gay

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Co.
Address.....Dayton
Tel.: BA 2-3773.....Independent
News. Affil.....Lancaster Eagle-Gazette
Station Representative.....Eastman
President.....Charles Sawyer

General Station Mgr.....Dale Moudy
Commercial Manager.....Don Sailors
Sales Prom. Mgr.....Larry Marker
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By.....Skyland Bcstg. Corp.
Address.....380 West First St.
Tel.: BA 4-6501.....Independent
Representative.....Headley-Reed
Pres., Gen. Manager.....Ronald B. Woodyard
Station Manager.....Dorothy Tatum
Nat'l Sales Manager.....C. J. Thornquest
Commercial Manager.....Louis G. Froelich

WONW—Defiance—1949

Frequency: 1280 Kc.....Power: 500 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....P. O. Box 278
Tel.: 3-2776.....Independent
Representative.....Devney
V.P., Gen. Manager.....Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Dover Broadcasting Company, Inc.
Address.....646 Boulevard
Tel.: 4-2126.....MBS
Station Representative.....Breen & Ward
President.....Agnes J. Reeves Greer
Station Mgr., Pub. Dir.....Sal Butuera
General Manager.....W. B. Steis
Commercial Manager.....E. A. Barr
Sales Prom. Mgr.....Norm Witherspoon
Chief Engineer.....Donald Graff

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....East Liverpool Bcstg. Co.
Business Address.....P.O. Box 760
Tel.: FULton 5-1490.....ABC
Representative.....Grant Webb
President.....Richard V. Beatty
Station Manager.....Arthur Simme's
Comm., Prom. Mgr.....George T. Farrall
Chief Engineer.....George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
Address.....408 E.S.T. Bldg., Elyria
Tel.: FA 2-3761.....Independent
Newspaper Affil.....Chronicle-Telegram
President.....O. B. Schoepfle
General Mgr.....Paul Nakel
Program Dir.....Dick Barrett
Chief Engineer.....Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc.....Power: 1000 Watts, d.

Owned.....Findlay Publishing Co.
 Address.....101½ West Sandusky St.
 Tel.: GA 2-4545.....Independent
 Newspaper Affil.....Courier
 Representative.....Clark
 President, General Mgr.....R. L. Heminger
 Station Manager.....Clyde W. Johnson
 Commercial Manager.....Richard Daugherty
 Sales Prom. Mgr., Pub. Dir.....Allen Dudley
 Program Dir.....Bob Lee
 Chief Engineer.....Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Operated By.....Seneca Radio Corp.
 Business Address.....Box 589
 Tel.: HE 5-5666.....Independent
 Station Rep.....Webb; Ohio Stations
 President.....Andrew Emerine
 Gen., Sta. Mgr.....Melvin L. Murray
 Commercial Mgr.....Roger V. Wise
 Chief Engineer.....Carl Barry

WFRO—Fremont—1949

Frequency: 800 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Wolfe Bcstg. Corp.
 Address.....905 W. State St.
 Tel.: FE 2-3951.....Independent
 Representative.....Hil F. Best
 President.....Robert F. Wolfe
 Managing Director.....B. C. Force

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
 Owned-Oper. By.....Ohio Valley on the Air, Inc.
 Business Address.....Portsmouth Rd.
 Tel.: Gbison 6-3543.....KBS
 Representative.....Sears & Ayer
 President.....John E. Halliday
 Gen., Comm. Mgr.....Marianne B. Campbell
 Sales Promotion Dir.....Sam Neal
 Program Director.....Steve Allen
 Publicity Director.....J. Sherman Porter
 Chief Engineer.....Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fort Hamilton Bcstg. Co.
 Bus.-Studio Address.....Second Natl. Bank Bldg.
 Tel.: TWinbrook 4-6543.....Independent
 General Manager.....Robert L. Odson
 Sta. Mgr., Prog. Director.....Norm Keller
 Commercial Manager.....Ray Motley
 Chief Engineer.....R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W., d.
 Owned.....Highland Bcstg. Co.
 Address.....Box 176
 Tel.: EXpress 3-1590.....KBS
 President.....Mack Sauer
 General, Program Dir.....Tom Archibald
 Station Mgr.....Willard Parr, Sr.

Commercial Mgr.....John G. Collins
 Chief Engineer.....John Haskett

WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts
 Owner.....Iron City Bcstg. Co.
 Address.....Radio Plaza
 Tel.: Jefferson 2-9122.....KBS
 Station Representative.....Best
 Pres., Ch. Eng.....C. A. Baker
 Gen., Sta. Mgr.....C. E. McElroy

WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.
 Owned.....D. C. Stuhlmüller
 Address.....Court & Broadway
 Tel.: 850.....KBS
 Representative.....McGavren
 Pres., Gen. Mgr.....Dean Stuhlmüller
 Program Director.....Bill Dawson
 Chief Engineer.....D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Hocking Valley Bcstg. Corp.
 Address-Trans. Loc.....Memorial Dr.
 Tel.: OL 3-4373.....Independent
 Pres., Gen. Mgr.....Nelson Embrey
 Program Dir.....Roy Stingley
 Sales Prom., Publicity Dir.....Richard Westbrook
 Chief Engineer.....Charles B. Houston

WIMA—Lima—1948

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned-Oper. By.....N.W. Ohio Bcstg. Corp.
 Business-Studio Address.....223 N. Main St.
 Tel.: CA 3-2060.....ABC
 Representative.....H.R.
 President.....G. E. Hamilton
 General Manager.....R. W. Mack
 Sta., Comm. Mgr.....C. B. Heller
 Chief Engineer.....Bill Harrison

WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.
 Owned.....WWIZ, Inc.
 Business Address.....1615 Broadway
 Tel.: CHerry 4-5253.....KBS
 President.....Sanford A. Schafitz
 General, Station Mgr.....Joe Leonard
 Program Director.....Alan Mink
 Chief Engineer.....M. Willis

WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
 Owned By.....Mansfield Bcstg. Co.
 Address.....791 McPherson St.
 Tel.: LA 5-2333.....Independent
 Station Rep.....Devney
 Pres., Gen. Mgr.....F. Eckhardt
 Chief Engineer.....William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Richland, Inc.
 Business-Studio Address...144½ Park Ave. W.
 Tel.: LA 4-2211.....ABC
 Representative...Venard, Rintoul & McConnell
 Pres., Gen., Sta., Sls., Comm. Mgr. J. M. O'Hara
 Prog.-Pub. Dir.....Robert James
 Chief Engineer.....William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Marietta Broadcasting Co.
 Address.....First National Bank Bldg.
 Tel.: FR 3-7527.....NBC
 Station Representative.....Devney
 General Mgr.....R. Sanford Guyer
 Commercial Mgr.....Charles Delancey
 Program Dir.....Richard M. Guyer
 Chief Engineer.....Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Marion Bcstg. Co.
 Bus. Address.....1490 N. Main St.; Box 518
 Tel.: 3-1131.....ABC
 Pres., Gen. Mgr.....Robert T. Mason
 Comm. Prom. Mgr.....Arthur L. Martin
 Prog. Dir.....Madge Cooper
 Station, Ch. Eng.....F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc.....Power: 250 W., d.
 Owned.....Massillon Bcstg. Co.
 Address.....Box 573
 Tel.: TE 2-5023.....KBS
 President.....Joel W. Rosenblum
 Station Mgr.....Nick Barry
 Comm. Mgr.....Richard J. Schולם
 Program Dir.....Ted Wesley
 Chief Engineer.....Joseph Kish

WPFB—Middletown—1947

Freq: 910 Kc.....Power: 1 Kw. d., 100 W. n.
 Owned-Operated By.....Paul F. Braden
 Business Address.....4503 Central Ave.
 Tel.: GA 2-3625.....Independent
 Station Representative.....Devney
 President, General Mgr.....Paul F. Braden
 Sta. Mgr.....Tom Hogan
 Commercial Manager.....J. H. LeMoyné
 Sales Prom. Mgr., Pub Dir.....Charles Reeder
 Program Director.....Wm. Iglehart
 Chief Engineer.....Larry Beckwith

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Mt. Vernon Bcstg. Co.
 Business Address.....P.O. Box 348
 Tel.: EX 2-0946.....Independent
 Pres., Gen. Mgr...Mrs. Charles M. Zerkowitz
 Commercial Manager.....Lewis Wagoner
 Program Director.....Stephen Zerkowitz
 Publicity Director.....George Bennett
 Chief Engineer.....Rudy Maxwell

WCLT—Newark—1949

Frequency: 1430 Kc.....Power: 500 Watts d.
 Owned-Operated By.....WCLT Radio Inc.
 Address.....25 West Main St.
 Tel.: FA 4-0071.....Independent
 Sta. Representative.....Meeker
 Pres., Gen. Mgr.....Thomas A. Rogers
 Commercial Mgr.....Robert Price
 Program Director.....Arnauld Fleming
 Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned.....WPVL, Inc.
 Address.....102 S. Park Place
 Tel.: EL 2-3155.....Independent
 Representative.....Ohio Stations
 President, General Mgr.....Carl R. Lee
 Sales Promotion Mgr.....Dale Palmer
 Publicity Director.....Sally Platz

WPTW—Piqua—1947

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....WPTW Radio, Inc.
 Address-Trans.....1625 Covington Ave.
 Tel.: PR 3-3513.....Independent
 Sta. Representative.....Hil F. Best
 President, Gen. Mgr.....C. Oscar Baker
 Commercial Mgr.....Mrs. Eleanor Mills
 Station, Ch. Eng.....Lewis M. Shroyer

**The "FRIENDLY NEIGHBOR
 STATION"**

changes statistics into *SERVICE* and
 Service into *SALES* for you!

Serving seven counties in the heart of
 Ohio's richest farm land with studios
 in Marion and Bucyrus.

A "LOCAL" station doing a "RE-
 GIONAL" job since 1940.

Selling a bumper crop of listeners
 in North Central Ohio.

W M R N
AM-FM and WMRM Farms

WNXT—Portsmouth—1951

Frequency: 1260 Kc... Power: 5 Kw. d. 1 Kw. n.
 Owned-Operated By..... WNXT, Inc.
 Address..... Box 1228
 Tel.: EL 3-1161..... ABC
 Representative..... Raymer
 President..... Leonard Feldman
 Station Manager..... Marshall Rosene
 Publicity Director..... Thelma Henderson
 Chief Engineer..... Russell Newman

WPAY—Portsmouth—1935

Frequency: 1400 Kc..... Power: 250 Watts
 Owned By..... Radio Station WPAY
 Address..... 1009 Gallia St.
 Tel.: EL 3-5176..... CBS
 Sta. Representative..... Devney
 General Manager..... Paul F. Braden
 Sta., Sales Prom. Mgr..... O. T. Dresbach
 Commercial Manager..... J. H. LeMoyné
 Program Director..... John T. Baker
 Chief Engineer..... Maurice L. Myers

WLEC—Sandusky—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Lake Erie Bcstg. Co.
 Address..... Box 1209
 Tel.: MA 6-2000..... MBS
 Representative..... Hal Holman
 Pres., General-Station Mgr..... Jay Wagner, Jr.
 Commercial Manager..... Louis Mahla
 Program Director..... Carl J. Bates
 Chief Engineer..... Jay Leibach

WBLV—Springfield—1947

Frequency: 1600 Kc... Power: 1000 Watts d.
 Owned-Oper. By... Champion City Bcstg. Co.
 Address..... Chamber of Commerce Bldg.
 Tel.: FA 3-4676..... KBS
 Representative..... Thomas F. Clark
 President..... R. Stanley Lucas
 General Manager..... R. L. Yontz
 Commercial Manager..... Paul S. Kintzel
 Program Director..... James W. Bissey
 Chief Engineer..... Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By... Radio Voice of Springfield
 Trans. Address..... 117 W. High St.
 Tel.: FA 3-4955..... ABC
 Representative..... O'Connell
 President..... Charles Sawyer
 Executive Vice-President..... J. P. Williams
 Vice-President..... Alex Buchan
 Station Mgr..... Ernest A. Gudridge
 Program Director..... Frank Prater
 Chief Engineer..... Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... WSTV, Inc.
 Bus.-Studio Address..... Exchange Realty Bldg.

Tel.: AT 2-6265..... MBS
 Representative..... Avery-Knodel
 Pres..... Jack N. Berkman
 Exec. V.P., Gen. Mgr..... John J. Laux
 Vice President..... Fred Weber
 V. P., Sta. Comm. Mgr..... Louis Shapiro
 Publicity Dir., Sls. Prom. Mgr..... G. H. Wilson
 Program Director..... Tom Abernethy
 Chief Engineer..... Charles S. Shepherd

WHO—Toledo—1954

Frequency: 1470 Kc..... Power: 1000 Watts
 Owner..... Midwestern Bcstg. Co.
 Address..... 2965 Pickle Road
 Tel.: OX 3-6576..... MBS
 Representative..... Pearson
 President..... Ford R. Weber
 Station Mgr..... Sam W. Sloan
 Comm. Manager..... William C. Wester
 Program Director..... George M. Mishler
 Chief Engineer..... George D. Stearns

WSPD—Toledo—1921

Frequency: 1370 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Storer Broadcasting Co.
 Address..... 1177 Kane Concourse, Miami, Fla.
 Tel.: CH 8-6201..... NBC
 Newspaper Affil..... Miami Beach Sun
 Representative..... Katz
 President..... George B. Storer
 Managing Director..... Reggie Martin
 Nat. Sales Manager..... Emerson Kimble
 Sales Prom., Pub. Dir..... Alice Luthel
 Program Director..... Jack Williams
 Chief Engineer..... George Fullop

WTOD—Toledo—1946

Frequency: 1560 Kc..... Power: 1000 Watts d.
 Owned-Operated By... Booth Broadcasting Co.
 Business Address..... 320 Davis Bldg.
 Tel.: CH 2-4321..... CBS
 Representative..... Weed
 President..... John L. Booth
 Gen., Comm. Mgr..... Sunne Miller
 Program Director..... John Lindemulder
 Publicity Dir..... Elmo Schausten
 Chief Engineer..... Robert Sowers

WTOL—Toledo—1938

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By... Community Bcstg. Co.
 Trans.-Address..... Bell Bldg.
 Tel.: CH 4-7411..... ABC
 Station Representative..... Gill-Perna
 President..... Frazier Reams
 Gen.-Station Mgr..... Thomas S. Bretherton
 Commercial Manager..... Douglas Tabner
 Sales Promotion Mgr..... Orris Tabner
 Program Director..... Robert Krieghoff
 Chief Engineer..... Harold Holmes

WERT—Van Wert—1958

Frequency: 1220 Kc..... Power: 250 Watts, d.
 Owned..... Van Wert Broadcasting Co.
 Address..... Box 104

OHIO

Tel.: 2-4075.....Independent
Station Representative.....Ohio Stations
President, Ch. Eng.....Kenneth E. Kunze
Commercial, Sls. Prom. Mgr.....R. Waldron
Program Director.....John Ury
Publicity Director.....Donna Wermer

W H H H—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Warren Tribune Radio Sta., Inc.
Address.....108 Main Ave., S.W.
Tel.: EXpress 2-2529.....Independent
Newspaper Affiliation.....Tribune Chronicle
President, Gen. Mgr.....Helen Hart Hurlbert
Commercial Mgr.....Chester Waggoner
Program Mgr.....James Stephenson
Program Director.....John Peterson
Ch. Eng., Sta. Mgr.....Robert E. Hardy

W C H O—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Court House Bcstg. Co.
Address.....113½ S. Main St.
Tel.: 5-6211.....KBS
Representative.....Hil F. Best
Pres., Gen. Mgr., Chief Eng., W. N. Nungesser
Comm., Sales Prom. Mgr.....R. L. Anderson

W P K O—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
Owner.....Ohio Quests, Inc.
Address.....Box 67
Tel.: PI 2781.....Independent
President.....James B. Denton
Station Mgr.....Art Layne
Gen., Comm. Mgr.....Warren W. Cooper

W K O V—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned-Operated By.....Family Bcstg. Co.
Address.....P. O. Bo. 190
Tel.: 4-2000.....KBS
Representative.....Hil F. Best
Pres., Gen. Mgr., Ch. Eng., W. N. Nungesser

W W S T—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Wooster Republican Ptg. Co.
Address.....Route 30
Tel.: ANgelus 3-5075.....KBS
General Manager.....E. B. Evans
Commercial Mgr.....Quentin W. Welty
Chief Engineer.....B. L. Bowman

W R F D—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.
Owned.....Peoples Broadcasting Corp.
Address.....Worthington
Tel.: TU 5-5342.....Independent
Representative.....Gill-Perna
General Manager.....Herbert E. Evans

Sta., Mgr.....Joseph D. Bradshaw
Comm. Mgr.....Dale Lutz
Program, Sales Prom. Mgr.....Phil Sheriden
Chief Engineer.....Harold SchAAF

W B B W—Youngstown—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owner.....Mahoning Valley Bcstg. Corp.
Address.....260 W. Federal St.
Tel.: RI 4-4421.....MBS
Representative.....Weed
President, Ch. Eng.....John Cherpack, Jr.
V.P., Gen. Mgr.....Gene Trace
Sales Prom. Mgr.....Phil Wood
Program Director.....Anthony N. Ross

W F M J—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....WFMJ Bcstg. Co.
Business-Studio Address.....101 W. Boardman
Tel.: RI 4-8611.....NBC
Representative.....Hollingbery
Pres., Gen. Mgr.....William F. Maag, Jr.
Chief Engineer.....Frank A. Dieringer

W H O T—Youngstown—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....WHOT, Inc.
Address.....401 N. Blaine Ave.
Tel.: RI 6-8464.....Independent
Sta. Representative.....Hollingbery
President.....Myron Jones
General Manager.....William Fleckenstein
Commercial Mgr.....William Aey
Program Dir.....Richard Thompson

W K B N—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: ST 2-1145.....CBS
Representative.....Paul H. Raymer
Pres., Gen. Mgr.....Warren P. Williamson, Jr.
Radio Sales Mgr.....Carl F. Glade, Jr.
Public Rel., Pub. Dir.....W. P. Williamson III
Program Director.....John Moses
Chief Engineer.....B. T. Wilkins

W H I Z—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owner.....Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address.....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
Newspaper Affiliation.....Zanesville Pub Co.
Representative.....John E. Pearson
President.....Clay Littick
Gen., Station Manager.....Allan Land
Comm. Mgr.....Nate Milder
Publicity Dir., Sls. Prom. Mgr.....Naomi Lorton
Program Director.....Tom Wiebell
Chief Engineer.....William A. Hunt, Sr.

Pop.: 2,395,000
Families: 753,000
Radio Homes: 734,000

OKLAHOMA

TV Homes: 692,000
AM Stas. in State: 54
TV Stas. in State: 9

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KADA Bcstg., Inc.
Business Address: Box 642
Tel.: FEderal 2-1212 ABC, KBS
Rep.: Venard, Rintoul & McConnell; Brown
President: Brown Morris
General Manager: Bill Hoover

KWHW—Altus—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Altus Bcstg. Co., Inc.
Business Address: Box 551
Tel.: HU 2-1450 KBS
Newspaper Affil.: Times-Democrat
Representative: Pearson
Pres., Gen. Mgr.: Frank E. Wimberly
Commercial Manager: Albert Houpe
Chief Engineer: Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
Owned: A. D. Conrow
Address: Box 328
Tel.: 1663 Independent
Representative: Best
General Manager: Robert L. Martin
Chief Engineer: John H. Goss

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned: Ardmorette Pub. Co.
Address: 116 N. Washington St.
Tel.: 3030 Independent
General Manager: Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Horace C. Boren
Address: Box 69
Tel.: FEderal 6-1400 Independent
President, Gen. Mgr.: Horace C. Boren
Station Mgr.: George Kountoupis
Sales Manager: Fred Cordell

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts
Owned-Operated By: Star Bcstg. Co., Inc.
Address: Box 70
Tel.: 308 KBS
Sta. Representative: Hil F. Best
President: Dr. F. G. Conley
General Mgr. Ch. Eng.: R. F. Pool
Commercial Mgr.: Roy Bush
Program Dir.: Lawrence Eck
Publicity Dir.: Carolee Briggs

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Washita Valley Bcstg. Co.
Business Address: P. O. Box 770
Tel.: CAstle 4-2890 KBS
Owner, Gen. Mgr.: Jack L. Pink
Station Manager: William S. Scott
Commercial Manager: Jack Barlow
Chief Engineer: Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By: BRT Bcstg. Co.
Address: Will Rogers Hotel
Tel.: ROgers 3-1281 Independent
General Mgr.: J. M. Mahoney

KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By: Western Okla. Bcstg. Co.
Address: Neptune Park
Tel.: FAirfax 3-0617 KBS
Station Representative: Hil F. Best
President, Gen. Mgr.: Lonnie J. Preston
Program Publicity Dir.: Alice Preston
Sales Prom. Mgr.: Clyde E. Bruce
Chief Engineer: Hubert Gaston

KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By: Cimarron Broadcasters, Inc.
Address: P.O. Box 791
Tel.: CA 5-0922 Independent
Pres., Gen. Mgr.: Gordon Rockett
Comm. Prom. Mgr.: William R. De Wire
Program Dir.: Mike Acquaviva
Chief Engineer: Marvin Livingston

KRHD—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d. 100 W. n.
Owned-Operated By: Duncan Bcstg. Co.
Address: Box 1192
Tel.: ALpine 5-1350 KBS
President: R. H. Drury
Gen., Sta. Mgr.: W. M. Brubaker
Program Director: John Moen
Sales Prom. Mgr.: Morgan Duval
Chief Engineer: Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.
Owned-Operated By: Durant Pub-Bcstg. Corp.
Address: P.O. Box 511
Tel.: 3100 KBS
President: R. V. Peterson
Gen. Mgr.: L. W. Coleman

OKLAHOMA

KBEK—Elk City—1932

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Bob Garrtson Ent.
Address: Box 189
Tel.: 730. KBS
Representative: Pearson
President, Gen. Mgr.: Bob Garrtson
Commercial Mgr.: Red Riley
Station Mgr.: Lou Garrtson
Program Dir.: Sherry Shoemaker
Sales Prom. Mgr.: Mike Vassey
Publicity Dir.: Clipp Walker
Chief Engineer: Jerry White

KCRC—Enid—1928

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By: Enid Radiophone Co.
Bus. Studio Address: 318 E. Willow
Tel.: AD 7-1390. ABC
News, Affil.: Morning News, Daily Eagle
Representative: John E. Pearson Co.
President: Milton B. Garber
General Manager: Pat Murphy
Commercial, Prom. Mgr.: James Stacey

KGWA—Enid—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By: Public Bcstg. Service, Inc.
Address: 115½ E. Broadway
Tel.: AD 4-4230. Independent
Representative: Venard, Rintoul & McConnell
Pres., Gen., Comm. Mgr.: Allan Page
Program Director: Lyle Gaston
Chief Engineer: Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By: Frederick Bcstg. Co.
Address: P.O. Drawer 920
Tel.: ED 5-2131. KBS
Representative: Hill F. Best
General Manager: Ron Wheeler
Program Director: Mary Wheeler

KWRW—Guthrie—1955

Frequency: 1490 Kc. Power: 100 Watts
Owned-Oper. By: Howard Smith
Address: Lone Hotel
Tel.: BU 2-2321. KBS
Pres., Gen. Mgr.: Weldon Sledge
Sta. Mgr. Ch. Eng.: Calvin Clopton

KGYN—Guymon—1948

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By: Plains Bcstg. Co.
Business-Studio Address: Box 130
Tel.: 888. KBS
Representative: Hill F. Best
President, Gen. Mgr.: T. M. Raburn, Jr.
Comm. Mgr.: Ed Slater
Chief Engineer: Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc. Power: 500 W., d.
Owned: Henryetta Radio Co.
Address: Box 930
Tel.: OLive 2-3298. Independent
President: Leland Gourley
Gen. Mgr.: Marvin Hull
Program Director: Bill Simmons
Chief Engineer: Ed Hayes

KTJS—Hobart—1947

Frequency: 1420 Kc. Power: 250 Watts d.
Owned-Operated By: A. R. Fuchs
Address: P.O. Box 311
Tel.: 1420. KBS
Manager, Ch. Eng.: A. Fuchs

KIHN—Hugo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: D. & L. Brawner
Address: P.O. Box 248
Tel.: 1140. KBS
General Mgr.: Calvin Miller

KBEL—Idabel—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Idabel Bcstg. Co.
Address: P.O. Box 1072
Tel.: 802. Independent
General Manager: Winston O. Ward
Sta., Comm. Manager: J. P. Stanley
Chief Engineer: E. Burgin

KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W., d.
Owned: Progressive Bcstg. Co.
Address: Box 2178
Tel.: EL 5-1050. Independent
Sta. Reps.: Geo. T. Hopewell; Weed
President: Dr. G. G. Downing
General Manager: Ross B. Baker
Commercial Mgr.: C. J. MacDonald
Program Dir.: B. J. Sams
Sales Prom. Mgr.: James R. Williams
Publicity Dir.: Dean Webber
Chief Engineer: Robert Stabler

KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W.
Owned: Okla. Quality Bcstg. Co.
Address: Box 699
Tel.: EL 5-1380. ABC
Representative: Pearson
President: R. H. Drewry
Gen., Comm. Mgr.: Bob Franklin
Program Dir.: Bill Miller
Chief Engineer: Harold Kinhead

KNED—McAlester—1950

Frequency: 1150 Kc. Power: 1 Kw. d.; 5, n.

Owned-Operated By..Pittsburg Bcstg. Co., Inc.
AddressBox 780
Tel.: GA 3-1460.....Independent
RepresentativePearson
Pres., Gen. Mgr......Ray Van Hooser
Commercial Manager.....Phil Reed
Station, Prog. Mgr......Dud Stallings
Sales Prom., Publicity Dir......Frank Hopkins
Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned-Operated By.....McAlester Bcstg. Co.
Business-Studio Address.....Earle Hotel
Tel.: GA 3-1400.....KBS
Station Representative.....Continental; Weed
PresidentIrvin Gladstein
Gen. Sta. Mgr......Bob Baggett
Program Director.....Shirley Crowson
Chief Engineer.....Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc.....**Power**: 1000 Watts
Owned-Operated By.....Miami Bcstg. Co.
Business Address.....Miami Hotel Bldg.
Tel.: KI 2-3303.....KBS
Station Representative.....Hil F. Best
President.....Melvin Hutts
Gen., Sta. Mgr......William A. Searle
Program Director.....Jim King
Chief Engineer.....George Province

KBIX—Muskogee—1936

Frequency: 1490 Kc.....**Power**: 250 Watts
Owned-Operated By.....Okla. Pub. Co.
AddressBarnes Bldg.
Tel.: MU 2-1331.....ABC
Newspaper Affil......Phoenix-Times Democrat
RepresentativePearson
President.....Tams Bixby, Jr.
Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc.....**Power**: 1000 d., 500 n.
Owned-Operated By.....Horace C. Boren
Address.....P. O. Box 1588
Tel.: MU 2-2488.....Independent
Representative.....Gene Bolles
Pres., Gen. Mgr......Horace C. Boren
Sta. Mgr., Ch. Engr......James E. Keitel, Jr.
Program Director.....Darrell Huddleston

KNOR—Norman—1949

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned.....Cleveland County Bcstg. Co.
Address.....P. O. Box 542
Tel.: JE 4-8475.....KBS
President, Gen. Mgr......William S. Morgan
Commercial Mgr......Robert G. Barry
Chief Engineer.....Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....**Power**: 1000 Watts d.
Owned-Operated By.....Great Empire Bcstg.
Business Address.....5508 Eastern; Box 671
Tel.: GARfield 7-6524.....ABC
President.....Bernice L. Lynch
General Station Manager.....F. F. Lynch
Program Director.....Glenn Valentine
Commercial, Sls. Prom. Mgr......F. J. Lynch
Chief Engineer.....Wm. R. Gaylor, Jr.

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Big Chief Bcstg Co. Inc.
Business Address.....128½ West Commerce
Tel.: FOrEst 5-6358.....Independent
RepresentativeWeed
Pres., Sales Prom. Mgr......Jack Reasley
Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Plaza Court Bcstg. Co.
Business-Studio Address.....Plaza Court Bldg.
Tel.: CEntral 5-4333.....Independent
Pres., Gen. Mgr......M. H. Bcnebrake
Commercial Manager.....Carlton Beck
Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....**Power**: 50,000 Watts
Owned-Operated By.....Storz Bcstg. Co.
Business-Studio Address.....311 W. Grand
Tel.: CEntral 5-6653.....Independent
RepresentativeBlair
President.....Todd Storz
General, Station Mgr......Jack Sampson
Program Director.....Rod Roddy
Chief Engineer.....George Berry

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....**Power**: 5000 Watts
Owned-Operated By.....KTOK, Inc.
Business-Studio Address.....1800 W. Main
Tel.: CEntral 5-8351.....MBS
Station RepresentativeEastman
President.....Wendell Mayes
General, Station Mgr......Tom Johnson
Comm. Mgr......George R. Collislon
Publicity Director.....Bill Bryan
Prog. Dir......Bill Foreman
Chief Engineer.....Clifford Easum

KTOW—Oklahoma City—1948

Frequency: 800 Kc.....**Power**: 250 Watts d.
Owned-Operated By.....KTOW, Inc.
Business-Studio Address.....515 N. Robinson
Tel.: CE 2-6367.....Independent
Station Representative.....Raymer
President.....W. D. Schueler
Gen., Sta. Mgr......C. Hewel Jones

OKLAHOMA

Program Director.....W. W. Jones
Chief Engineer.....Hal Henegar

Gen. Mgr., Chief Eng.....L. L. Gaffaney
Commercial Manager.....Mrs. L. L. Gaffaney
Program Director.....H. Albrecht

WKY—Oklahoma City—1921

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKY TV System, Inc.
Business-Studio Address...500 E. Britton Rd.
Tel.: TR 8-2161.....Independent
Newspaper Affil.....Oklahoman
Representative.....Katz
President.....E. K. Gaylord
V.P., General Manager...Norman P. Bagwell
Asst. Sta., Comm. Mgr.....Lee Allan Smith
Prog. Dir.....Danny Williams
Sales Promotion Mgr.....Jim Willis
Chief Engineer.....Gene Lyons

KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Okmulgee Bcstg. Corp.
Business Address.....Box 1350
Tel.: 3646.....KBS
Representative.....Hil F. Best
President.....Don Reynolds
General Mgr., Ch. Eng...D. W. Reynolds, Jr.
Program Publicity Director.....Ray Morgan
Comm., Sales Prom. Mgr.....Stan Weisberger

KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts
Owned-Operated By...Pauls Valley Bcstg. Co.
Address.....P.O. Box 610
Tel.: 1470.....Independent
President.....E. J. Ballard
Gen. Mgr.....B. Hampton
Chief Engineer.....H. Jones

WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Ponca City Pub. Co.
Business Address.....P.O. Box 588
Tel.: RO 5-6607.....MBS
Newspaper Affiliation.....The News
Representative.....Pearson
General Manager.....Allan W. Muchmore
Station Manager.....William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.
Owner.....R. B. & Bernice Bell
Address.....Box 511
Tel.: 660.....KBS
President, Gen. Manager.....R. B. Bell
Sales Prom., Ch. Eng.....Viv Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lakes Area Bcstg. Co.
Address.....5th & S. Mill Sts.
Tel.: Valley 5-2763.....KBS
Representative.....H. F. Best

KGFF—Shawnee—1930

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...KGFF Bcstg. Co., Inc.
Address.....P. O. Box 2059
Tel.: 4390.....MBS
Newspaper Affiliation...Stauffer Publ., Inc.
Representative.....Avery-Knodel
Gen., Sta. Manager.....William A. Weaver
Chief Engineer.....P. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.
Owned-Oper. By...Stillwater Publishing Co.
Business Address.....P.O. Box 231
Tel.: FR 2-7800.....Independent
Newspaper Affiliation...Daily News-Press
Representative.....Clark
General Mgr.....J. R. Bellatti
Sta. Mgr., Prog. Dir.....Lewis Pearce
Commercial Manager.....Bill Platt
Chief Engineer.....Paul A. McCollum

KTLQ—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Camelle's Co p.
Address.....Box 221
Tel.: GLEndale 6-2511.....Independent
President.....Jim Egan
General Mgr., Ch. Eng...Galen O. Gilbert
Sales Prom. Mgr., Prog. Dir.....Bill Bentley
Publicity Director.....Connie Bentley

KAKC—Tulsa—1946

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....Public Radio Corp.
Bus.-Studio Address.....910 S. Boston
Tel.: LU 7-2401.....Independent
Station Representative.....Young
President.....Lester Kamin
General, Station Mgr.....Robert J. Hoth
Program Director.....Dick Schmitz
Commercial Manager.....Frank Lawrence
Publicity Dir., Sls. Prom. Mgr.....C. Michaels
Chief Engineer.....Charles Laughton

KFMJ—Tulsa—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By...Fred Jones Bcstg. Co.
Business-Studio Address...1242 S. Boston
Tel.: LU 5-5555.....Independent
Representative.....Masla
General Manager.....Lawson Taylor
Chief Engineer.....N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Charles W. Holt & Assoc.
Address.....8th & Main

OKLAHOMA-OREGON

Tel.: DI 3-4121.....Independent
 President.....Charles W. Holt
 General Manager.....Stan Hagan
 Program Director.....Pete Dreyer
 Chief Engineer.....Roy Brown

KRMG—Tulsa—1949

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.
 Owned-Operated By.....Meredith KRMG, Inc.
 Business-Studio Address..311 So. Denver Ave.
 Tel.: LUther 4-4291.....CBS
 Representative.....John Blair
 President.....Fred Bohlen
 Gen., Comm. Manager.....Frank S. Lane
 Sales Prom., Prog. Dir.....Keith Bretz
 Chief Engineer.....William H. Bradley

KTUL—Tulsa—1934

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper.....Consol. Radio Enterprises Inc.
 Business-Address.....2601 E. 56 St. N.
 Tel.: FI 5-1311.....MBS
 Representative.....Avery Knodel
 President.....James C. Leake
 Gen., Sta. Mgr.....James H. Schoonover
 Commercial Mgr.....Edward T. Neibling
 Program Dir.....Robert Gregory
 Sales Prom. Mgr.....Karl Janssen
 Publicity Dir.....Robert E. Draughon
 Chief Engineer.....Lloyd J. Cowan

KV00—Tulsa—1925

Frequency: 1170 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Southwestern Sales Corp.

Bus-Studio Address.....3701 S. Peoria
 Tel.: RI 2-5561.....NBC
 Representative.....Edward Petry
 President.....H. C. Stuart
 V.P., General Mgr.....G. K. Brandborg
 Program Director.....J. Ryan
 Chief Engineer.....J. Bushnell

KVIN—Vinita—1954

Frequency: 1470 Kc.....Power: 500 Watts, d.
 Owned-Oper. By.....Vinita Broadcasting Co.
 Business Address.....601 S. Foreman
 Tel.: ALpine 6-3407.....KBS
 General Manager.....John M. Mahoney
 Station Manager.....Claude Donica
 Program Director.....Merle Weisinger
 Chief Engineer.....Paul Gentry

KWSH—Wewoka—1948

Frequency: 1260 Kc.....Power: 1,000 Watts
 Owned-Operated By..Tri Cities Bcstg. Co., Inc.
 Address.....Box 1260
 Tel.: 1260.....ABC-KBS
 Representative..Venard, Rintoul & McConnell
 Pres., General Manager.....Bill Hoover
 Station Manager.....Ray Judge

KSIW—Woodward—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Woodward Bcstg. Co.
 Address.....22nd & Cedar
 Tel.: ALpine 4-4455.....Independent
 Representative.....Pearson
 Pres., Gen. Mgr.....Edward A. Ryan
 Program Director.....Lenora W. Ryan
 Chief Engineer.....Harry McFarland

Pop.: 1,940,000
 Families: 596,000
 Radio Homes: 591,000

OREGON

TV Homes: 466,000
 AM Stas. in State: 68
 TV Stas. in State: 7

KABY—Albany—1959

Frequency: 990 Kc.....Power: 250 Watts, d.
 Owned.....Albany Broadcasting Corp.
 Address.....233 W. Third
 Tel.: WABash 6-3719.....Independent
 Station Representative.....Art Moore; Grant
 President, General Mgr.....Chet Wheeler
 Station, Commercial Mgr.....Glenn Henshaw, Jr.
 Sales Promotion Mgr.....Rodney Bean
 Program, Publicity Dir.....Sandy Rhodes
 Chief Engineer.....Leonard Serder

President, General Mgr.....Larry Gordon
 Chief Engineer.....Arch Brusch

KWIN—Ashland—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Rogue Valley Bcstg. Co.
 Business Address.....P.O. Box 227
 Tel.: MURdock 2-4381.....ABC-MBS
 Station Representative.....Pearson
 President.....Douglas D. Kahle
 Gen., Sta. Mgr.....Elliott Molschenbacher
 Commercial Manager.....W. Henry Peck
 Program Director.....William Lively

KWIL—Albany—1941

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KWIL
 Address.....Box 485
 Tel.: WA 6-2233.....MBS
 Representative.....Allen

KAST—Astoria—1925

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned.....Astoria Broadcasting Co.
 Address.....P.O. Box 445
 Tel.: FA 5-2911.....MBS-KBS

OREGON

Newspaper Affil. Astorian Budget
Representative Art Moore
President, Gen. Mgr. Robert B. Chessman
Business Mgr. Mary I. Ristola
Sales Manager Warren Grimberg
Prog., Pub. Dir. Herman Robison
Chief Engineer George E. Ristola

KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned. Lower Columbia Bcstg. Co., Inc.
Address 1418 Commercial St.
Tel.: FA 5-6221. Independent
Rep. Moore, Holman, Jacobson
President W. T. Moore
General Mgr., Ch. Eng. Charles A. Farmer

KBKR—Baker—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Oregon Trail Bcstg. Co.
Bus.-Studio Address 2030 Auburn Ave.
Tel.: JA 3-4431. KBS
Station Rep. Grant, Art Moore
General Manager Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Central Oregon Bcstg. Co.
Business Address 5000 Studio Road
Tel.: EV 2-4821. ABC
Representative Meeker
Pres., Gen. Mgr., Pub. Dir. Frank H. Loggan
Comm. Mgr. Doug Gaines
Program Dir. Kessler Cannon
Chief Engineer Robert Dickinson

KURY—Brookings—1958

Frequency: 910 Kc. Power: 1 Kw., d.
Owned By Joseph Sheridan
Address P.O. Box 185
Tel.: 4911. KBS
Station Rep. Moore; Continental; Allen
General Manager Norm Oberst
Commercial Manager Curly Anderson
Program Director John Wolfe
Chief Engineer Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Burns
Address 544 N. B'way
Tel.: 7300. KBS
Co-Managers H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KOOS, Inc.
Address Box 180
Tel.: CO 7-2121. MBS
Representative Moore; Grant Webb
President Sheldon F. Sackett
General Manager Robert Chopping
Comm. Mgr. F. J. McDonough
Prog., Pub. Dir. Margaret Chopping

KYNG—Coos Bay—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By KYNG Radio
Address P.O. Box 657
Tel.: COngress 7-7055. Independent
Representative H. S. Jacobson
Pres. Gen. Mgr. Phillip F. Waters
Comm. Sales Prom. Mgr. Bill Karl
Publicity Director Faye Crabtree
Chief Engineer C. Gilnet

KWRO—Coquille—1949

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Operated By KWRO, Inc.
Address P. O. Box 396
Tel.: 3961. KBS
Station Representative Moore, Allen
President William E. Walsh
Gen., Sta. Mgr. Leonard F. Epling
Program Director Alice Mobley
Publicity Director Andrew Walker
Sales Promotion Mgr. Paul Friis
Chief Engineer Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned By Mid-Land Broadcasting Co.
Address Box 689
Tel.: PL 3-6633. Independent
Rep. Everett-McKinney; Feltis; Jacobson
Pres., Gen. Mgr. Dave Hoss
Program Director Gene Shannon
Chief Engineer Phil Hodapp

KLOO—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. W. C. Hurley
Address Box 731
Tel.: PL 3-3322. Independent
Station Rep. Devney
President William C. Hurley
Comm. Program Dir. Dale K. Allison
Sales Prom., Publicity Dir. Hal Wehmeier

KOMB—Cottage Grove—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned By F. J. Ryan & M. A. Viken
Address P. O. Box 606
Tel.: WH 2-2468. Independent
General Manager Orlo Bagley
Sls .Prom. Manager Peter J. Ryan
Chief Engineer Milton Viken

KPLK—Dallas—1955

Frequency: 1460 Kc. Power: 1 Kw., d.
Owned-Oper. By Polk County Bcstrs., Inc.
Address P. O. Box 396
Tel.: MAYfair 3-2342. Independent
Station Rep. Webb; Moore
Pres., Gen. Mgr. Ray L. Kozak
Comm. Mgr. E. C. McElroy Jr.
Program Director Ron Manchas
Chief Engineer George W. Morrison

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owner: Radio Air Ways, Inc.
 Address: P. O. Box 1600
 Tel.: DI 5-3357
 Representative: Donald Cooke
 President, Gen., Sta. Mgr.: E. L. Kincald
 Commercial Manager: Paul Plank
 Program Director: Laura Plank
 Publicity Director: Floyd Coon
 Chief Engineer: Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Guard Pub. Co.
 Address: 1776 Coburg Rd.
 Tel.: DI 5-4304
 CBS
 Newspaper Affiliation: Register-Guard
 Representative: Weed; Burr
 President: Alton F. Baker
 General Manager: Robert C. LaBonte
 Commercial Manager: James Magnuson
 Prom. Mgr., Prog. Dir.: Clifton Cole
 Chief Engineer: William Green

KORE—Eugene—1927

Frequency: 1450 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By: Lane Bcastg. Co.
 Business Address: P. O. Box 1032
 Tel.: DI 4-4214
 MBS
 Rep.: Everett-McKinney, Headley-Reed
 Pres., Gen. Mgr.: Lee Bishop
 Comm. Mgr.: Herb Olson
 Sales Promotion Manager: Bob Dowless
 Program Director: Buzz Florip
 Chief Engineer: Floyd Viken

KUGN—Eugene—1946

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: KUGN, Inc.
 Business Address: P. O. Box 112
 Tel.: DI 4-6216
 NBC
 Representative: Meeker, Art Moore
 Pres., Gen. Mgr.: C. O. Fisher
 Comm. Mgr.: John Tasnady
 Program Director: Bob Houghlum
 Chief Engineer: George Hathaway

KGGG—Forest Grove—1959

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Triple G. Broadcasting Co.
 Address: 2740 Pacific Ave.
 Tel.: Elgin 7-2144
 Independent
 Pres., Gen. Mgr.: Lester L. Gould
 Station Manager: Patrick Larkin
 Secretary-Treas.: Dorothy R. Gould
 Program Dir., Chief Eng.: Mrs. Jean Larkin

KAGI—Grants Pass—1939

Frequency: 930 Kc. Power: 1 Kw.
 Owned-Oper. By: Southern Oregon Bcastg. Co.

Address: P. O. Box 148
 Tel.: GR 6-4477
 MBS
 Station Representative: Moore; Hollingbery
 President: A. E. Voorhies
 General Manager: J. Edwin Arnold
 Chief Engineer: Del Cantrall

KAJO—Grants Pass—1957

Frequency: 1270 Kc. Power: 1 Kw.
 Owned By: Grants Pass Bcastg. Co.
 Business Address: P.O. Box 230
 Tel.: GR 6-6608
 ABC
 Station Representative: Grant
 General Manager: Jim Wilson
 Commercial Manager: Jim T. Jackson
 Program Director: Elzie Parker
 Chief Engineer: Keith Snodgrass

KCRO—Gresham—1956

Frequency: 1230 Kc. Power: 250 Wts. d. 1 Wt. n.
 Owned: Gresham Bcastg. Co.
 Address: Box 32
 Tel.: MO 5-4143
 KBS
 President, Ch. Eng.: Daniel M. McPeak
 Program Dir.: C. Michael Parks
 Sales Prom. Mgr.: Bruce C. Blevins

KOHU—Hermiston—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned: Carl F. and Sarah Knierim
 Address: Box 1
 Tel.: JO 7-6500
 Independent
 General Manager, Ch. Eng.: Carl F. Knierim
 Commercial Manager: Sarah Knierim
 Program Director: Eleanor Davis

KUIK—Hillsboro—1954

Frequency: 1360 Kc. Power: 1000 Watts, d.
 Owned By: Greater Wash. Cty. Bcastg., Inc.
 Address: 155 S. Second
 Tel.: MI 8-4181
 KBS
 Representative: Art Moore; Scott
 General Mgr.: John P. Gillis

KIHR—Hood River—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Ore.-Wash. Bcastg.
 Business Address: P.O. Box 207
 Tel.: 8561
 Independent
 Representative: Art Moore, Meeker
 Pres., Gen. Mgr., Ch. Eng.: C. J. McCredie
 Program Director: Mar Jean Stave

KAGO—Klamath Falls—1923

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned: Gibson Radio, Inc.
 Address: P. O. Box 1130
 Tel.: TU 2-2551
 ABC
 Representative: Raymer, Art Moore
 President, General Mgr.: Riley R. Gibson
 Program Director: Robert H. Bartlett
 Chief Engineer: Wayne Loerke

OREGON

KFLW—Klamath Falls—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Caloretex Corp.
Business Address..... 327 Main St.
Tel.: TUXedo 2-4656..... CBS
Representative..... Weed
Pres., Gen. Mgr..... Joe D. Carroll
Commercial Manager..... James E. Cross
Program Director..... Anne Cross
Chief Engineer..... George R. Wyville

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.
Owned-Operated By..... KLAD Broadcasters
Address..... Box 979
Rep..... Jacobson; Grant, Feltis
Gen., Comm. Manager..... Lee Craig
Chief Engineer..... Doug Walker

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Inland Radio, Inc.
Address..... P.O. Box 907
Tel.: WOODland 3-4121..... KBS
Representative..... Art Moore, Grant
Gen., Sta., Comm. Manager..... Ken Lillard
Chief Engineer..... W. Curry

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Pacific Northwest Radio, Inc.
Business Address..... 411 N. 1st St.
Tel.: WH 7-2164..... KBS
Rep..... Jacobson; Feltis; Tracy Moore
President..... A. E. Freeman
Gen. Mgr., Ch. Eng..... Harry Kirk
Commercial Manager..... Wallace Lund

KGAL—Lebanon—1951

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By..... Linn County Bcstrs., Inc.
Address..... P. O. Box 387
Tel.: ALPine 8-2134..... KBS
Station Rep..... Holman; O'Connell
Pres..... W. Gordon Allen
V.P., Sta. Mgr..... Don Wellman
Commercial Manager..... Tom Boyd

KMCM—McMinnville—1949

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By..... Yamhill Bcstrs.
Address..... P. O. Box 207
Tel.: 3811..... KBS
Station Rep..... Allen; Art Moore
President..... Jerry Carr
V.P., General Mgr..... John Courcier
Gen., Sta. Mgr..... G. Branson
Director of Operations..... Craig Singletary
Chief Engineer..... Edwin Nuhring

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By..... KBOY Bcstrs.
Address..... Box 1109
Tel.: SPing 3-5355..... Independent
Station Representative..... Jacobson
General, Station Mgr..... Winston Marks
Chief Engineer..... Charles Field

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 3000 Watts
Owned By..... Medford Bcstg., Inc.
Address..... P. O. Box 869
Tel.: SP 3-5000..... Independent
Representative..... Hall; Wagner
President Ch. Eng..... Jim Silkwood
Commercial Manager..... John B. Klukkert
Program Director..... Margaret Silkwood
Publicity Director..... Fred Andrews

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Radio Medford, Inc.
Address..... P. O. Box 1306
Tel.: 3-7373..... NBC
Representative..... Meeker Assoc., Art Moore
President..... Les De Armond
General Manager..... Ray Johnson
Commercial Manager..... Harry Barker
Program Director..... Terry Nolan
Chief Engineer..... Ellis Feinstein

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By..... Medford Printing Co.
Trans. Address..... Barnett Rd.
Tel.: SPing 2-6644..... ABC-CBS
Newspaper Affiliation..... Mail Tribune
Representative..... Pearson, Feltis
Gen. Mgr..... Tom MacLeod
Program Director..... Monte Morris
Chief Engineer..... V. Calif

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Yaquina Radio, Inc.
Business Address..... 1940 N. Coast H'way
Tel.: 560..... KBS
Rep..... Art Moore, Continental
Pres. Gen. Mgr..... Tom Becker
Commercial Manager..... Don Newman
Station Manager..... Bob Spangler
Sales Promotion Mgr..... Buss Jolley
Program Director..... Georgia McQuilliam
Publicity Director..... Elizabeth M. McKeivitt
Chief Engineer..... Del Kruger

KFIR—North Bend—1951

Frequency: 1340 Kc. Power: 250 Watts

Owned By.....Big Bay Radio, Inc.
 Business Address.....1956 Meade St.
 Tel.: SK 9-7351.....CBS
 Station Rep.....Grant
 President, Co-owner.....Emil W. Karl
 Co-manager, Program Dir.....Rod Walter
 Commercial Mgr.....Patsy Barkwell
 Chief Engineer.....Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned By.....Yaquina Radio, Inc.
 Business Address.....Box 358
 Tel.: WYman 4-2181.....Independent
 President.....Thomas R. Becker
 General Mgr.....Robert Spangler
 Station Mgr.....William W. Harvey
 Program Dir.....Henry Florip
 Chief Engineer.....Russ Myer

KSRV—Ontario—1943

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Inland Radio, Inc.
 Address.....Box 540
 Tel.: TUCKer 9-8651.....KBS
 Representative.....Grant, Art Moore
 President, Gen. Mgr.....Gordon L. Capps
 Comm. Mgr.....John R. Humphreys
 Program Dir.....Robert M. Dye
 Sales Prom. Mgr.....Charles E. Harland
 Chief Engineer.....Stanley E. McNutt

KGON—Oregon City—1947

Frequency: 1520 Kc.....Power: 10,000 Watt
 Owned-Operated By.....Clackamas Bcstrs.
 Address.....P.O. Box 5865, Portland, Ore.
 Tel.: OLive 6-1441.....MBS
 Representative.....Broadcast Time Sales; Wagner
 President.....Robert J. Hartke
 Gen., Sta., Comm. Mgr.....Irwin S. Adams
 Program Director.....Sonora B. Hoffman
 Chief Engineer.....Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
 Owned.....Umatilla Bcstg.
 Address.....Box 301
 Tel.: CRestview 6-1961.....Independent
 President.....John M. Carroll
 Comm. Mgr.....Jack Webb

KUMA—Pendleton—1955

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned.....Pendleton Broadcasting Co.
 Address.....Box 278
 Tel.: CR 6-1511.....ABC
 Representative.....Meeker, Art Moore
 President.....C. O. Fisher
 Vice Pres., Gen. Mgr.....T. A. Smith
 Program Dir.....Murray Wesgate
 Chief Engineer.....Don Morris

KKID—Pendleton—1941

Frequency: 1240 Kc.....Power: 250 Watts

Owned By.....WCS Bcstg. of Oregon
 Address.....P.O. Box 178
 Tel.: CRestview 6-1311.....Independent
 President, Gen. Mgr.....Fred Stevens
 Station Mgr., Ch. Eng.....Jack Comfort

KEX—Portland—1926

Frequency: 1190 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Address.....1230 SW Main St
 Tel.: CA 2-1881.....Independent
 Sta. Representative.....AM Radio Sales
 President.....D. H. McGannon
 Gen., Sta. Mgr.....Herbert L. Bachman
 Commercial Manager.....R. E. Rudolph
 Publicity Dir., Sls. Prom Mgr.....Dick Newton
 Program Director.....D. F. Stelges
 Chief Engineer.....Jack Erwin
 OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO,
 FORT WAYNE, IND.; WBZ-WBZA, BOSTON-
 SPRINGFIELD, MASS.; WBZ-TV, BOSTON, MASS.;
 KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.;
 KDKA, PITTSBURGH, PA.; KDKA, TV, PITTSBURGH,
 PA.; WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE,
 MD.; WBZ-FM, BOSTON, MASS.; KDKA-FM, PITTS-
 BURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM-
 PORTLAND, ORE.

KGW—Portland—1922

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Oper.....King Broadcasting Co.
 Bus. Studio Address.....1139 S.W. 13th Ave.
 Tel.: CA 3-6364.....NBC
 Representative.....John Blair
 President.....Mrs. A. Scott Bullitt
 Vice Pres., Bus. Div.....Henry B. Owen
 Vice Pres., Broadcst. Div.....Otto P. Brandt
 Station Comm. Manager.....Jackson Fleming
 Program Director.....Don Porter
 Chief Engineer.....Clare Hanawalt

KISN—Portland—1939

Frequency: 910 Kc.....Power: 1 Kw.
 Owned.....Sta: Stations Inc.
 Address.....Box 1902
 Tel.: BUTler 5-4508.....Independent
 Station Representative.....Young
 President.....Don W. Burden
 General Manager.....Dick Shireman
 Chief Engineer.....Forrest Ogan

KLIQ—Portland—1957

Frequency: 1290 Kc.....Power: 1 Kw., d.
 Owned By.....KLIQ Bcstrs.
 Address.....Oaks Amusement Park
 Tel.: BELmont 4-8448.....Independent
 Station Representative.....Raymer
 General Manager.....Howard McAnulty
 Chief Engineer.....Fred Ken

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
 Owned.....Mt. Hood Radio-TV Bcstg. Corp.
 Business Address.....140 S.W. Columbia
 Tel.: CA 8-3333.....CBS
 Representative.....CBS Spot Sls.
 President.....Ted R. Gamble
 General Station Mgr.....H. H. Buckendahl

OREGON

Program Director..... Willard A. Mears
Chief Engineer..... Louis S. Bookwalter

KPAM—Portland—1951

Frequency: 1410 Kc....Power: 5000 Watts d.
Owned-Operated By.....Ken-Air, Inc.
Address.....P. O. Box 1230
Tel.: CA 8-0106.....Independent
Station Representative.....Meeker
General Manager.....S. M. Goard
Station Commercial Mgr.....Robert W. Ball
Program Director.....Jerry W. Johnson
Chief Engineer.....T. B. Hanberg

KPDQ—Portland—1947

Frequency: 800 Kc....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Bus.-Studio-Trans. Add...4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
General Manager.....John W. Davis
Station Manager.....David M. Jack
Program Director.....Rodney Masters
Chief Engineer.....Arlan Walker

KPOJ—Portland—1923

Frequency: 1330 Kc....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Business Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
Newspaper Affiliation.....Oregon Journal
Station Representative.....Petry
President.....Wm. W. Knight
General Manager.....R. M. Brown
Commercial Manager.....Don Parr
Sales Promotion Manager.....Jack J. Moys
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc....Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Bus.-Studio Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Representative.....For Joe
Pres., Gen. Manager.....Rod F. Johnson
Commercial Sls. Prom. Mgr.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.....Les Windes

KXL—Portland—1926

Frequency: 750 Kc....Power: 50 Kw.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193.....Independent
Station Representative.....Eastman
President Station Mgr.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Dick Drury
Chief Engineer.....Ed Mundt

KRCO—Prineville—1950

Frequency: 690 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hillcrest 7-6239.....Independent
Station Rep.....Best; Jacobson; Feltis
President. Ch. Eng.....Colln R. Matheny
Comm. Sls. Prom. Mgr.....Richard W. Burger
Program Dir.....Rita A. Matheny

KPRB—Redmond—1952

Frequency: 1240 Kc....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Business Address.....P.O. Box 787
Tel.: Lincoln 8-3100.....Independent
Station Representative.....Devney; Ayres
Station Manager Ch. Eng.....Don Anderson
Program Director.....John Harris

KRRR—Roseburg—1935

Frequency: 1490 Kc....Power: 250 Watts
Owned-Oper By.....News-Review Co.
Address.....Box 997
Tel.: OR 3-5551.....CBS
Representative.....Art Moore, Meeker
President.....Frank Jenkins
Gen., Comm. Mgr.....Doug Setterberg

KRXL—Roseburg—1950

Frequency: 1240 Kc....Power: 250 Watts
Owned-Oper. By.....Kyng Radio
Address.....P. O. Box 847
Tel.: OR 3-4464.....MBS-ABC
Representative.....Oakes; Feltis
Gen., Sta., Mgr.....Iris Rice Helliwell

KYES—Roseburg—1955

Frequency: 950 Kc....Power: 1 Kw. d.
Owned-Oper. By.....Douglas County Bcstrs., Inc.
Business Address...762 S.E. Pine St.; Box 1138
Tel.: OR 3-6678.....Independent
Station Rep.....Pearson; Jacobson; Wagner
President, Chief Engineer.....Leroy Hiatt
Commercial Mgr.....Clifford Engel
General Manager.....Elliott Molschenbacher
Program Director.....George Rambo

KBZY—Salem—1957

Frequency: 1490 Kc....Power: 250 Watts
Owned-Oper. By.....Salem Bcstg. Co.
Address Trans. Loca.....369 High St., N.E.
Tel.: EM 4-6748.....NBC
Representative.....Meeker, Art Moore
President.....Carl O. Fisher
General Manager.....Alvin D. Bauer
Program Manager.....Bob McCarl
Chief Engineer.....R. E. Harrison

KGAY—Salem—1950

Frequency: 1430 Kc....Power: 5000 Watts d.
Owned-Oper. By.....KGAY, Inc.
Address.....Box 788
Tel.: EM 3-7121.....Independent
Station Rep.....Holman; Pearson
President.....W. Gordon Allen
General Manager.....Arne G. Peterson
Commercial Manager.....Ed Sullivan
Program Director.....Jimmy Jones
Chief Engineer.....Keith Samples

KSLM—Salem—1934

Freq.: 1390 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Operated By.....Oregon Radio, Inc.
Business Address.....P. O. Box 631
Tel.: EM 4-8433.....ABC
Sta. Rep...Everett-McKinney; Feltis; Jacobson
President.....Glenn McCormick
Program Director.....Bob Morse
Chief Engineer.....Clyde Carlton

**KEED—Springfield-Eugene
1954**

Frequency: 1050 Kc....Power: 1 Kw., d.
Owned.....KEED, Inc.
Address.....Box 1161, Eugene, Ore.
Tel.: DI 5-0163.....Independent
Station Representative.....Pearson
President.....Glen M. Stadler
Commercial Manager.....Marion J. Redfearn

Station Manager.....Rodney V. Louden
Program Director.....J. Robert Litten
Sales Prom. Mgr.....Chas. A. Searl
Chief Engineer.....Robert Curtis

KODL—The Dalles—1940

Frequency: 1440 Kc....Power: 1000 Watts
Owner.....Western Radio Corp.
Address.....KODL Bldg.
Tel.: CYpress6-2300.....KBS
Representative.....Hugh Feltis, Allen
President.....V. B. Kenworthy
General Mgr.....Paul E. Walden

KACI—The Dallas—1955

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned By.....Radio Mid-Columbia Inc.
Business Address.....209 E. 2nd St.
Tel.: CY 6-9661.....Independent
Representative.....Best; Art Moore
President, Gen. Mgr.....M. V. Ling
Station Mgr.....F. Peterson

KTIL—Tillamook—1947

Frequency: 1590 Kc....Power: 250 Watts
Owned-Oper. By.....Tillamook Bcastg. Co., Inc.
Business Address.....Box 1590
Tel.: VI 2-4422.....Independent
Rep.....Continental, Art Moore
President.....F. H. Guyton
General Mgr.....Jack Webb

OF COURSE — — —

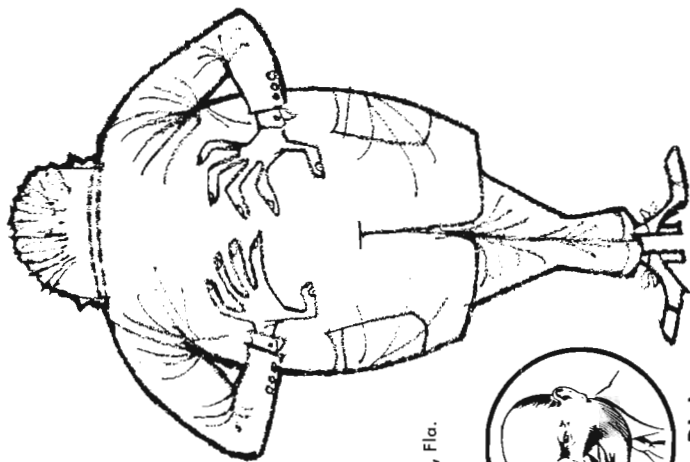
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WHY SETTLE FOR LESS?**

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- 853,890 Homes . . . plus car radios



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Pennsylvania's  **JET NET** Radio Stations

Pop.: 11,985,000
Families: 3,950,000
Radio Homes: 3,859,000

PENNSYLVANIA

TV Homes: 3,590,000
AM Stas. in State: 147
TV Stas. in State: 20

WAEB—Allentown—1948

Freq: 790 Kc. Power: 500 W. d., 1 Kw. n.
Owned-Oper. By: WAEB, Inc.
Address 7th & Hamilton Sts.
Tel.: HE 4-9364. Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
Gen. Mgr. Ralph Gottlieb
Sta. Manager S. Robert Ackley
Program Director Nedd Flemming
Chief Engineer William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts
Owned Allentown Bcastg. Corp.
Address Colorado & Poplar Sts.
Tel.: HE 4-4801 Independent
Representative Raymer
President Charles G. Helwig
General, Station Mgr. Willard G. Camperson
Program Director David M. Van Sant
Chief Engineer Gerald B. Werst

WKAP—Allentown—1948

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By WKAP, Inc.
Address P. O. Box 689
Tel.: HE 3-3166. Independent
Representative Weed
President N. J. Rahall
Sta., Gen. Mgr. O. R. Davies
Prog. Dir. Alan D. Raber
Sales Prom. Manager Jerry Duckett
Chief Eng. C. Frank Cordaro
OWNERS OF: WLCY, ST. PETERSBURG, FLA.; WWNR,
BECKLEY, W. VA.; WNAR, NORRISTOWN, PA.

WSAN—Allentown—1923

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By Lehigh Valley Bcastg. Co.
Bus.-Studio Address 39-41 N. Tenth St.
Tel.: HE 4-9511 CBS
Representative H-R
Co-Partners Mrs. O. P. Barnes, Musselman
General Manager Reuel H. Musselman

WFBG—Altoona—1924

Frequency: 1340 Kc. Power: 250 Watts

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WLCY

St. Petersburg, Fla.

WWNR

Beckley, West Virginia

WNAR

Norristown, Pa.

Joe Rahall, *President* — "Oggie" Davies, *Gen. Manager*

PENNSYLVANIA

Owned-Operated By.....Triangle Pubs.
Address.....Commercial Park
Tel.: Windsor 4-2031.....Independent
News. Affil.....Phila. Inquirer; Phila. D. News
Station Representative.....McGavren
General Manager.....Frank Palmer
Sales Manager.....Jack Snyder
Program Director.....Edward Andre
Chief Engineer.....Dick Kline

WRTA—Altoona—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Altoona Trans-Audio Corporation
Address.....Hotel Penn Alto
Tel.: WI 3-6112.....ABC
Station Representative.....Clark
President.....Martin F. Malarkey, Jr.
V.P., General Manager.....Lou M. Murray
Station Manager.....David R. Woll
Program Director.....Larry Weber
Chief Engineer.....Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....General Bcstg. Corp.
Address.....2727 W. Albert Dr.
Tel.: WI 4-8127.....CBS
Sta. Rep.....Weed
President.....E. S. Leopold
Gen. Comm. Mgr.....Will Ketner
Publicity Director.....Phil Short
Chief Engineer.....John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Miners Bcstg. Service, Inc.
Business Address.....304 Merchant St.
Tel.: CONgress 6-1110.....Independent
General Manager.....John W. Angst
Station Manager.....Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Tri-Borough Bcstg. Co.
Address.....Box 277
Tel.: GR 2-3921.....Independent
Gen., Comm. Manager.....Cecil F. Clifton

WNCC—Barnsboro—1950

Frequency: 950 Kc.....Power: 500 Watts d.
Owned-Oper. By.....No. Cambria Bcstrs.
Address.....803 Maple Ave.
Tel.: Williams 8-9200.....KBS-MBS
General Mgr.....W. J. Thomas
Sta. Mgr.....William R. Rathall

WBVP—Beaver Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WBVP, Inc.
Business Address.....1216 7th Ave.; Box 719
Tel.: Tilden 6-4100.....Independent
President.....Frank R. Smith
General, Comm. Mgr.....Thomas B. Price

Program Director.....Charles H. Wilson
Sales Prom. Mgr.....E. A. Sekeres
Publicity Dir.....Gene Sekeres
Chief Engineer.....Andy Sivak

WBFD—Bedford—1955

Frequency: 1310 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....The Inquirer Printing Co.
Address.....P.O. Box 572
Tel.: 863.....KBS
President.....John Biddle
General Manager.....Hugo K. Frear
Station Manager.....Robert S. Harrison, Jr.
Chief Engineer.....W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Allegheny Mt. Network
Address.....P.O. Box 88
Tel.: ELgin 5-4751.....ABC
Pres., Gen. Mgr.....Cary H. Simpson
Station Manager.....Lee C. Ray
Commercial Manager.....Sandy Cain
Program Director.....John P. Knorr
Sales Prom. Mgr.....Hal Green
Publicity Dirs.....G. Cone, L. Johnson
Chief Engineer.....Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc.....Power: 5 Watts d.
Owned.....Columbia County Bcstrs., Inc.
Address.....Jackson Bldg.
Tel.: 4546.....Independent
President, Gen. Mgr.....John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Bethlehems' Globe Pub. Co.
Bus. Studio Address.....426 Brodhead Ave.
Tel.: UN 6-8074.....CBS
Newspaper Affil.....Bethlehem Globe Times
Station Representative.....Cooke
President.....Rolland L. Adams
General Manager.....Ellis Service
Station Mgr., Pub. Dir.....Arthur C. McCracken
Comm., Sales Prom. Mgr.....Frank Colle
Prog. Dir.....Robert Wolken
Chief Engineer.....Edwin Rybak

WCNR—Bloomsburg—1946

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned.....The Columbia Montour Bcstg. Corp.
Bus. Studio Address.....38 W. Main St.
Tel.: ST 4-1200.....Independent
Gen., Comm. Manager.....Ed Darlington
Program Director.....James Lehman
Chief Engineer.....Robert Fulton

WHLM—Bloomsburg—1948

Frequency: 550 Kc.....Power: 500 Watts
Owned.....Bloom Radio

Address:Square Bldg.
Tel.: Sterling 4-5500.....MBS
RepresentativeRaymer
President.....Harry L. Magee
General, Sta. Manager.....Robert R. Williams
Sales Prom., Publicity Mgr......Roy Calabrese
Commercial Mgr......Pat Campbell
Program Dir......Dale Fulmer
Chief Engineer.....Anthony Hogg

WLOA—Braddock—1947

Frequency: 1550 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Matta Bcstg. Co.
Business-Studio Address.....1233 Braddock Ave.
Tel.: EL 1-1100.....Independent
Station Representative.....Good Music Bcstrs.
Pres., Gen., Sta. Mgr......William G. Matta
Commercial Manager.....George Matta
Sls. Prom. Mgr......William W. Martin
Program Director.....W. Jennings Brown
Publicity Director.....Jas. Fitzgerald
Chief Engineer.....Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WESB
Address.....43 Main St.
Tel.: 2-4545.....Independent
Representative.....Burn-Smith
General Manager.....J. M. Cleary
Sls. Prom. Mgrs......J. M. Cleary, R. E. Feit
Prog. Dir., Chief Eng......William Winn

WBUT—Butler—1949

Frequency: 1050 Kc.....**Power:** 250 W., d.
Owned-Operated By.....WBUT, Inc.
Address.....Box 1048
Tel.: 75-778.....Independent
Station Representative.....Gill-Perna, Inc.
President.....James Beattie
General, Comm. Mgr......Richard Hanna
Prog. Director.....Dick Kután
Sales Prom. Mgr......Gertrude Baker
Publicity Dir......Jim Lockhaiser
Chief Engineer.....Norman Gour

WISR—Butler—1941

Frequency: 680 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....The Butler Bcstg. Co., Inc.
Address.....357 N. Main St.
Tel.: 7-4701.....Independent
President.....Jcel W. Rosenblum
General Mgr......Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Program Director.....Warren Ihlenfeld
Sales Prom. Mgr......Jerald Coleman
Publicity Dir......Jim Martin
Chief Engineer.....Paul Rex

WCNG—Canonsburg—1947

Freq.: 540 Kc.....**Power:** 250 W. d.
Owned By.....Colonial Bcstg. Co., Inc.

AddressBox 480
Tel.: SH 5-5400.....Independent
President.....Lowell W. Williams
General Mgr......Richard E. Burg
Sta. Program Mgr......James Psihoulis
Chief Engineer.....Anthony Goffi

WC DL—Carbondale—1950

Frequency: 1440 Kc.....**Power:** 5 Kw., d.
Owned-Oper. By Carbondale Bdcstg., Co., Inc.
Address.....127 Salem Rd.
Tel.: 1230.....KBS
Representative.....Donald Cooke, Inc.
President.....William H. Ware
Gen., Sta. Manager.....Marjorie Zaposky
Commercial Mgr......P. J. Oles
Pub. Dir......Robert Meredith
Prog. Dir......Paul Elbrecht
Chief Engineer.....Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc.....**Power:** 5000 Watts d.
Owned-Oper......R. F. Lewis, Jr.
Business Address.....Mt. Holly Pike
Tel.: 1785.....Independent
Representative.....Forjoe
President.....Marion P. Lewis
Gen., Sta. Mgr......James B. Holder
Prog. Dir......Bill Mahoney
Publicity Director.....Edward Maddon
Commercial Manager.....Jack Simmons
Sales Promotion Mgr......Leonard Waite
Chief Engineer.....William Lace

WCBG—Chambersburg—1956

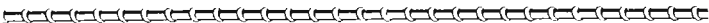
Frequency: 1590 Kc.....**Power:** 5 Kw., d.
Owned.....James R. Reese, Jr.
Address.....944 Lincoln Way West
Tel.: COLONY 3-4131.....Independent
Representative.....Charles Bernard
Pres., Gen. Mgr......James R. Reese, Jr.
Comm. Sales Prom. Mgr......N. E. Messner
Program Director.....Robert G. Walter
Chief Engineer.....George Jennings

WCHA—Chambersburg—1946

Frequency: 880 Kc.....**Power:** 1000 Watts
Owned.....Chambersburg Bcstg. Co.
Address.....Professional Arts Bldg.
Tel.: CO 4-7121.....Independent
Representative.....Forjoe
Pres., Gen. Mgr......John S. Booth
Sta., Comm. Mgr......Earl P. Strine
Sales Promotion Manager.....David Myers
Program Director.....William Sullivan
Publicity Director.....Charles Boyle
Chief Engineer.....James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc.....**Power:** 250 Watts d.

PENNSYLVANIA 

Owned-Oper. By.. Monongahela Valley Bcstg.
Address.. Recreation Park
Tel.: HU 3-6551.. KBS
Representative .. Clark
President..... Dr. A. S. Sickman
General Manager..... George D. Gailey
Prog., Pub. Dir..... William Richards
Chief Engineer..... Stanley Crawford

WDRF—Chester—1947

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Oper. By..... WDRF, Inc.
Business Address..... 3500 Edgmont Ave.
Tel.: TRemont 4-4321..... Independent
Station Representative..... Weed
President..... Ogden Davies
General Manager..... Del Parks
Commercial Manager..... John M. Talley
Chief Engineer..... William Dawson

WVCH—Chester—1947

Frequency: 740 Kc.....Power: 1 Kw.
Owned-Operated By..... James M. Tisdale
Bus.-Studio Address.. Wolf Bldg., Market Sq.
Tel.: TRemont 2-8861..... Independent
Station Rep..... Webb
General Manager..... James M. Tisdale
Station Mgr..... Robert A. Hibbert, Jr.
Comm. Manager..... Martin Peltz
Chief Engineer..... Don Baron

WCPA—Clearfield—1947

Frequency: 900 Kc.Power: 1000 Watts d
Owned-Oper. By Clearfield Bdcsters, Inc.
Address 215 Church St.
Tel.: POplar 5-5541..... MBS
Newspaper Affil..... Progress; Danville News
President..... W. K. Ulerich
General Manager..... Milton J. Bergstein
Sta. Mgr..... Joseph Milsop
Program Director..... George Mastrian
Commercial Manager..... Albert Dame
Chief Engineer..... Lewellyn Duck

WCOJ—Coatesville—1949

Frequency: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By..... Chester Co. Bcstg. Co.
Address..... 809 E. Lincoln Hgh.
Tel.: DUdley 4-2100..... Independent
President, Chief Eng..... Louis N. Seltzer
General Manager..... William S. Halpern
Comm., Sales Prom. Mgr..... Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc.....Power: 500 W., d
Owned..... Radio Columbia
Address..... 343 Poplar St.
Tel.: MU 4-2591..... Independent
Representative Burn-Smith
President..... Lester P. Etter
Gen. Mgr., Ch. Engr..... M. Leonard Savage
Comm., Sales Prom. Mgr..... John P. Weis
Program. Publicity Dir..... Joseph T. Bortell

WCVI—Connellsville—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..... Connellsville Bcstrs., Inc.
Business-Studio Address..... WCVI Bldg.
Tel.: MA 8-4600..... KBS
Station Representative Hopewell
President..... Dr. C. T. Troilo
General Manager..... Charles T. Snowden
Prog. Director..... Esther Blasey
Chief Engineer..... Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 Wts. d., 500 n.
Owned-Operated By..... Olivia T. Rennekamp
Business Address..... 25½ N. Center St.
Tel.: 3-6611 KBS
President..... Olivia T. Rennekamp
General Manager..... J. J. Wellenhoffer
Sales Promotion Manager..... Mary Shannon
Program Director..... Howard Bycroft
Publicity Director..... James A. Stowe
Chief Engineer..... Harry Coulter

WFRM—Coudersport—1953

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By..... Farm & Home Bcstg. Co.
Address..... 9 N. Main St.
Tel.: 611 Independent
President..... C. H. Simpson
General Manager..... John A. Fay
Commercial Manager..... George Kuratomi
Program Director..... Mary Rubar
Publicity Dir..... Ed Easton
Chief Engineer..... Kenyon Reed

WBUX—Doylestown—1948

Frequency: 1570 Kc.....Power: 1 Kw., d
Owned WBUX Broadcasting Co.
Address..... 30 E. Oakland Ave.
Tel.: FI 8-3583..... Independent
President..... George Steiner
General Mgr..... James Stolcz
Station Manager..... George Pleasants
Publicity Director..... Marion Granger
Chief Engineer..... Dick Wright

WCED—DuBois—1941

Freq.: 1420 Kc....Power: 5 Kw. d., 500 W. n.
Owned By..... Tri County Broadcasting Co., Inc.
Address..... 80 N. Park Place
Tel.: 1700 CBS
Newspaper Affiliation Courier-Express
Representative Devney
President..... Harold T. Gray
Gen. Mgr., Pub. Dir..... Jason S. Gray
Sta., Comm. Mgr..... George Williams
Sales Prom. Mgr., Prog. Dir..... Ken Johnston
Chief Engineer..... George Donahue

WEEX—Easton—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned..... Easton Publishing Co.

Address Chestnut Hill
 Tel.: 6155 Independent
 Newspaper Affiliation Express
 Representative Headley-Reed
 President J. L. Stackhouse
 General Mgr. Charles R. Thon
 Chief Engineer..... Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By..... Associated Bcstrs., Inc.
 Bus. Studio Address..... 516 Northampton St.
 Tel.: Blackburn 8-6131.....NBC
 Representative Meeker Co.
 Station Exec..... Clair R. McCollough
 Station Manager..... Theodore W. Pierce
 Gen. Sales Manager..... J. Robert Gulick
 Nat'l Sales Mgr..... Thomas R. Nunan, Jr.

WEZN—Elizabethtown—1958

Frequency: 1600 Kc.....Power: 500 Watts
 Owned By..... Colonial Bcstg. Co. Inc.
 Address..... Box 192
 Tel.: EEmpire 7-1511.....KBS
 Station Representative..... Best
 President..... Lowell W. Williams
 V.P., Gen. Mgr..... Richard E. Burg
 Commercial Manager..... Arthur K. Greiner
 Program Director..... George Morgan
 Chief Engineer..... Jack B. Cupper

WLEM—Emporium—1958

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned By..... Emporium Broadcasting Co.
 Business Address..... 1 West Fourth St.
 Tel.: EEmporium 712.....Independent
 General Mgr..... James A. Spotts
 Station Manager..... Dean L. Close
 Chief Engineer..... William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc.....Power: 1000 Watts, d.
 Owned..... Garden Spot Broadcasters, Inc.
 Address..... P. O. Box 419
 Tel.: RE 3-2226.....Independent
 Representative Broadcast Time Sales
 President Lester Grenewalt
 Gen., Sta. Mgr..... Samuel R. Youse
 Prog. Dir..... David A. May
 Comm. Mgr..... George D. Ribble
 Chief Engineer..... Ralph Haneman

WERC—Erie—1941

Frequency: 1260 Kc.....Power: 5 Kw.
 Owned By..... Cleveland Bcstg. Inc.
 Address..... RD. No. 4 Robison Rd.
 Tel.: UN 4-3017.....Independent
 Station Rep..... Venard, Rintoul & McConnell
 President..... Ray T. Miller, Jr.
 General Mgr..... Art Arkalian
 Program Director..... Robert Miller
 Publicity Director..... Jim Dewart
 Chief Eng..... Ken Hestor

WICU—Erie—1949

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned..... Dispatch Div. of Airways Inc.
 Bus. Studio Address..... 3514 State St.
 Tel.: 2-3248.....ABC
 Representative Weed
 President Edward Lamb
 General, Sta. Mgr..... Art Ingram
 Sales Promotion Mgr..... P. Wittingham
 Program Director..... Cliff Shilling
 Chief Engineer..... Ken Husband

WJET—Erie—1951

Frequency: 1400 Kc.....Power: 250 Watts
 Owned..... Jet Broadcasting Co., Inc.
 Address..... 1635 Ash St.
 Tel.: GL 2-6741.....MBS
 Sta. Representative Hollingbery
 President, Gen. Mgr..... Myron Jones
 Comm. Mgr..... Peter Coticchia
 Chief Engineer..... Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned..... WESB Broadcasting
 Address..... 212 Commerce Bldg.
 Tel.: GLEndale 6-7078.....Independent
 Station Rep..... Radio TV Reps
 Managing Partner..... T. R. Bromley
 Station, Commercial Mgr..... R. H. Elliott
 Program Director..... William E. Clark, Jr.
 Publicity Director..... Mary Barnhart
 Sales Promotion Mgr..... Ed Bollinger
 Chief Engineer..... William Sebenick

WFAR—Farrell—1953

Frequency: 1470 Kc.....Power: 1000 Watts, d.
 Owned-Oper. By..... Sanford A. Schafitz
 Address..... P. O. Box 150
 Tel.: Dlamond 6-4171.....Independent
 President..... Sanford A. Schafitz
 General Mgr..... A. Zippay
 Chief Engineer..... Milton Willis

WFRA—Franklin—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
 Owned..... N.W. Penna. Bcstg. Co.
 Address..... P.O. Box 908
 Tel.: ID 2-2188.....MBS
 Pres., Sta. Mgr..... Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By..... Times & News Pub. Co.
 Business Address..... Box 28
 Tel.: 850.....Independent
 Newspaper Affil..... Times & News Pub. Co.
 Gen. Mgr..... P. H. Cunningham
 Prog. Dir., Ch. Eng..... Lester Blair

PENNSYLVANIA

WHJB—Greensburg—1934

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.
Owned WHJB, Inc.
Business-Studio Address... 128 N. Penn Ave.
Tel.: Temple 4-0600..... Independent
President..... H. K. Brennen
General, Sta. Mgr..... Hugh J. Brennen
Comm., Prom. Mgr..... Russell Graeff
Program, Publicity Dir..... Tom Johnson
Chief Engineer..... L. L. Allen

WHVR—Hanover—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 500 Watts n.
Owned-Operated By.... Radio Hanover, Inc.
Address Box 268
Tel.: ME 7-3831..... Independent
President, Gen. Mgr..... John D. Bare
Sales Prom. Mgr..... Edward John
Chief Engineer..... Phillip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By..... Rossmoyne Corp.
Business-Studio Address 228 Popular Church Rd.
Tel.: CE 4-3005..... MBS
Representative Weed
General Manager..... Ed K. Smith
Comm. Manager..... Henry Traugh
Program Director..... Ed. Gonzales
Chief Engineer..... J. Howard Bair

WHGB—Harrisburg—1945

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.... Kendrick Bcstg. Co., Inc.
Bus.-Studio-Trans. Address.... 112 Market St.
Tel.: CE 4-4988..... ABC
Station Representative..... McGavren
Pres., Gen. Mgr..... H. Kendrick
Program Director..... Bob Yanich
Station, Comm. Mgr..... Ralph Hartman
Chief Engineer..... William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc. Power: 5 Kw.
Owned WHP, Inc.
Address 216 Locust St.
Tel.: CE 4-3211..... CBS
Representative Bolling
President..... E. J. Stackpole
General Manager..... Cecil M. Sansbury
Operations Director..... Harry Hinkley
Sales, Promotion Director..... John V. Grove
Chief Engineer..... E. Dan Leibensperger

WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Keystone Bcstg. Corp.
Bus.-Studio Address..... 31 N. Second St.
Tel.: CE 4-0191..... NBC
Representative Robert Meeker
Station Executive..... Clair R. McCollough
Station Manager..... W. Eugene Garman

Gen. Sales Mgr..... J. Robert Gulick
Nat'l Sls. Mgr..... Thomas R. Nunan, Jr.
Technical Director..... J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Hazleton Bcstg. Co.
Address..... 704-11 Hazleton Natl. Bank Bldg.
Tel.: GL 4-3531..... NBC-MBS
Representative Raymer
Pres., Gen., Mgr..... Victor C. Diehm
Administrative Asst..... Kathryn E. Kahler
Commercial Manager..... Robert J. Sacco
Sales Manager..... Thomas A. Tito
Program Director..... Don Murray
Publicity Director..... Paul Cerula
Chief Engineer..... Elwood Tito

**WAMO—Homestead-
Pittsburgh—1948**

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By..... Dynamic Bcstg.
Business Address..... 105 E. 8th Ave.
Tel.: HO 2-6000..... Independent
Representative Howard
President, Gen. Mgr..... Leonard Walk
Commercial Manager..... Joe Bassett, Jr.
Program Director..... Carl Stuart
Chief Engineer..... James Herbert

WHUN—Huntingdon—1946

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Oper. By.... Joseph F. Biddle Publ. Co.
Bus.-Studio Address..... 400 Washington St.
Tel.: MI 3-3340..... Independent
President..... John H. Biddle
General Manager..... William E. Germann
Chief Engineer..... E. Craig

WDAD—Indiana—1945

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... WDAD Inc.
Address 632 Philadelphia St.
Tel.: HO 5-5511..... Independent
Newspaper Affil..... The Progress
President..... W. K. Ulerich
Chief Engineer..... Dyle Martin

WARD—Johnstown—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Central Bcstg. Co., Inc.
Address 235 Franklin St.
Tel.: 8-1216 CBS
Representative Weed
President..... G. D. Garland
General Mgr..... Rich Wilee

WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By.....Century Bcstg. Corp.
Bus-Studio Address.....Fort Stanwix Hotel
Tel.: 9-1187
Representative.....MBS
For Joe
President.....John J. Keel
General Manager.....John D. Reilly
Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By.....WJAC, Inc.
Bus-Studio Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil......Tribune
Representative.....O'Connell; Reilly; Moore
President.....W. W. Krebs
General Manager.....Edward J. Klym
Chief Engineer.....Theodore E. Campbell

WADP—Kane—1954

Frequency: 960 Kc.....**Power:** 1000 Watts, d.
Owned By.....Kane Broadcasting Corp.
Address.....Penn-Kane Hotel
Tel.: 1520.....KBS
President.....Stewart J. Myers
General Mgr......Gordon Hanks
Comm. Sta. Mgr......George A. Larson
Program Dir......Patrick Bickel
Chief Engineer.....John Nordine

WACB—Kittanning—1948

Frequency: 1380 Kc.....**Power:** 1000 Watts d.
Owned By.....WACB, Inc.
Bus-Studio Address.....325 Market St.
Tel.: LI 3-1381.....Independent
President.....Joel R. Rosenbloom
General Mgr......Warren A. Koerbel
Station Mgr......Harold H. Stoops
Program Dir......J. W. Hunter
Chief Engineer.....Rowland Claypool

WGAL—Lancaster—1922

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....WGAL, Inc.
Business-Studio Address.....24 S. Queen St.
Tel.: EX 7-0333.....NBC
Representative.....Robert Meeker
President, Gen. Mgr......Clair R. McCollough
Gen. Sls. Mgr......J. Robert Gulick
Nat'l Sls. Mgr......Thomas R. Nunan, Jr.
Station Mgr......Kenneth Kreider
Program Dir......Brian Kintzer
Promotion Dir......Paul I. Woodland
Technical Director.....J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....The Peoples Bcstg. Co.
Bus-Studio Address.....252 N. Queen St.
Tel.: EX 4-7261.....ABC-MBS

Representative.....Headley-Reed
President, General Mgr......Frank H. Altdoerffer
Sta. Mgr., Prog. Dir......Samuel M. Altdoerffer
Commercial Manager.....J. Stanley Baker
Publicity Dir., Sls. Prom. Mgr......R. Beach
Chief Engineer.....Ramon Sherman

WLSH—Lansford—1952

Frequency: 1410 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Miners Bcstg. Service, Inc.
Address.....P. O. Box D
Tel.: 1440.....Independent
Gen. Manager.....John W. Angst

WAKU—Latrobe—1951

Frequency: 1570 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Joel W. Rosenblum
Address.....200 Depot St.
Tel.: KEystone 7-7744.....MBS, KBS
President.....Harry P. Reed
Gen. Mgr., Prog. Dir......W. J. Thomas
Station, Comm. Mgr......Robert Johnson
Chief Engineer.....Manuel Alvarez

WTRA—Latrobe—1956

Frequency: 1480 Kc.....**Power:** 500 W., d.
Owned.....Latrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative.....Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond
Commercial Manager.....Mrs. Janet Mahady
Chief Engineer.....Bernard Guidos

WLBR—Lebanon—1946

Frequency: 1270 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Business Address.....P.O. Box 222
Tel.: CRestview 2-7651.....Independent
Representative.....Burn-Smith
President.....H. Raymond Stadiem
Managing Director.....Lester P. Etter
Comm. Manager.....Philip J. Reilly
Program Director.....H. P. Van Voorhis
Chief Engineer.....William Zehring

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....**Power:** 250 W.
Owned.....O'Keefe Bcstg. Co.
Address.....Box 1490
Tel.: Windsor 9-1490.....Independent
Station Representative.....Dore
Pres., Gen. Mgr......William F. Waterbury
Commercial Mgr......Jack Wellington
Program Director.....Dick Harvey
Chief Engineer.....Howard Leyland

WITT—Lewisburg—1957

Frequency: 1010 Kc.....**Power:** 250 Watts, d.

PENNSYLVANIA

Owned.....Wireline Radio, Inc.
Address.....34 South 8th St.
Tel.: JA 3-1222.....KBS
President.....Donald Bechtel
General Station Mgr.....William T. Dyer
Sales Promotion Mgr.....Peter E. Farrell
Publicity Director.....Gloria M. Bailey
Commercial Manager.....Carl E. Miller
Chief Engineer.....James A. Herb

President.....Robert M. Cox
General, Sta. Mgr.....Charles E. Denny
Commercial Mgr.....Arthur H. Simmers
Program Dir.....Henry Brach
Sales Prom. Mgr.....Joe Singer
Publicity Dir.....Cathy Maddox
Chief Engineer.....Wilkes Hurley

WKVA—Lewistown—1949

Frequency: 920 Kc.....Power: 1000 Watts a.
Owned-Operated By.....Central Pa. Bcstg. Co.
Business Address.....19 S. Wayne St.; Box 432
Tel.: 8-6771.....Independent
Representative.....Gill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Sales Promotion Manager.....Bob Hyle
Program Director.....Robert Hughes
Publicity Director.....Mary Bolich
Chief Engineer.....Jack Sanders

WMGW—Meadville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstrs.
Address.....964 Park Ave.
Tel.: 6-1111.....Independent
President.....William H. Rich
General Station Mgr.....F. P. Tascone
Commercial Manager.....James R. Nicholson
Program Director.....Paul J. Brown
Publicity Director.....Eric Johnson
Chief Engineer.....Maurice Sherman

WMRF—Lewistown—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Lewistown Bcstg. Co.
Business-Studio Address.....5 W. Market St.
Tel.: 8-6757.....NBC
Representative.....Burn-Smith
President.....J. S. Woods
Gen., Sta. Mgr.....T. W. Metzger

WJUN—Mexico—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Lewistown Bcstg. Co.
Business Address.....Box 97, Millintown
Tel.: 295.....Independent
Newspaper Affiliation.....Sentinel, Lewistown
Representative.....Burn-Smith
President.....J. S. Woods
General Manager.....Thomas W. Metzger
Station Manager.....Ralph S. Parker
Commercial Manager.....Bob Horning
Sales Promotion Manager.....Tim Palm
Program Director.....Don Lorenz
Publicity Director.....Miles Heckendorn
Chief Engineer.....Kenneth Callahan

WBPZ—Lock Haven—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 4038.....MBS
Representative.....Devney
President.....Donald C. Welch
Gen. Sta. Mgr.....Harris Lipetz
Chief Engineer.....Al Stratmoen

WMLP—Milton—1955

Frequency: 1570 Kc.....Power: 1 Watt d.
Owned By.....WMLP, Inc.
Address.....42 Broadway
Tel.: 1594.....Independent
President.....John S. Booth
General, Comm. Mgr.....J. P. Foster
Chief Engineer.....Ronald Stoops

WEDO—McKeesport—1946

Frequency: 810 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: NOrth 4-7167.....CBS
Station Representative.....Weed
President.....Edward J. Hirschberg
Sta. Mgr.....Robert E. Badger
Comm. Mgr.....Wally I. Davids, Jr.
Sales Promotion Manager.....Grace Garbett
Program Director.....Keeve Berman
Publicity Director.....James F. Rice
Chief Engineer.....Silvio Garofolo

WARC—Milton—1958

Frequency: 1380 Kc.....Power: 1 Kw. d.
Owned By.....WilliamSPORT Bcstg. Assoc. Inc.
Business Address.....YMCA Bldg.
Gen. Manager.....Woodrow W. Ott

WMCK—McKeesport—1946

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Business-Studio Address.....516 Market St.
Tel.: OR 8-8888.....MBS
Station Representative.....Masla

WPFL—Montrose—1953

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Montrose Bcstg Corp.
Address.....Locust St.
Tel. Montrose 397.....Independent
Pres. Gen. Mgr.....W. Douglas Roe
Program Director.....William Ohman
Chief Engineer.....Richard Gage

WKST—New Castle—1338

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By: WKST, Inc.
 Address: 1st Federal Plaza
 Tel.: OL 4-5501
 Station Representative: ABC
 President, General Mgr.: S. W. Townsend
 Station, Sls. Prom. Mgr.: Harry Reith
 Commercial Manager: Byron McConnell
 Chief Engineer: Ernest Rety

**WKPA—New Kensington
1940**

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Allegheny-Kiski Bcstg. Co.
 Business-Studio Address: 810 Fifth Ave.
 Tel.: ED 7-3588
 President: Independent
 Gen., Comm. Mgr.: C. R. Cooper
 Sales Promotion Manager: Melvin A. Goldberg
 Program Director: Jim Gray
 Chief Engineer: Phil Brooks
 W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. Power: 500 Watts d.
 Owned-Operated By: Norristown Bcstg. Co.
 Bus.-Studio Address: Old Arch Rd.
 Tel.: BR 2-7600
 Representative: Independent
 President: Weed
 Gen. Mgr.: N. Joe Rahall
 Sta. Manager: Ogden R. Davies
 Comm. Mgr.: John M. Banzhoff
 Program Dir.: Buddy Brode
 Chief Engineer: Anthony Bekas
 OWNERS OF: WKAP, ALLENTOWN, PA.; WLCY, ST. PETERSBURG, FLA.; WNNR, BECKLEY, W. VA.

WKRZ—Oil City—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: WKRZ, Inc.
 Business Address: Broadcast Hill; Box 868
 Tel.: 4-1269
 Pres., Gen. Mgr.: Kenneth E. Rennekamp
 Commercial Manager: Jack Duncan
 Program Director: Mrs. Marian Timiin
 Chief Engineer: Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc. Power: 50,000 Watts
 Owned-Oper. By: CBS Radio, Inc.
 Address: City Line & Monument Ave.
 Tel.: GR 7-8300
 Representative: CBS
 V.P., General Mgr.: CBS Radio Spot Sales
 Gen. Sales Manager: Thomas J. Swafford
 Sales Promotion Manager: Jack Kline
 Program Director: Fred Birnbaum
 Chief Engineer: Mike Grant
 J. G. Leitch

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Wt., n.

Owned-Oper. By: Max M. Leon, Inc.
 Address: Belmont Ave. & Edgely Rd.
 Tel.: TR 8-2000
 Sta. Representative: Independent
 President: Bernard Howard
 General Sta. Mgr.: Max M. Leon
 Comm. Mgr.: Robert A. Klein
 Chief Engineer: William H. Vogt
 Frank W. Unterberger

WFLN—Philadelphia—1958

Frequency: 900 Kc. Power: 1 Kw. d.
 Owned By: Franklin Bcstg. Co.
 Address: 8200 Ridge Ave.
 Tel.: Ivyridge 2-6000
 Station Representative: Independent
 President: Good Music Bcsts.
 General Manager: Lawrence M. C. Smith
 Program Director: R. S. Green
 Chief Engineer: M. O'Donnell
 F. Chassey

WHAT—Philadelphia—1925

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Independence Bcstg. Co.
 Address: Conshohocken & Windemere Aves.
 Tel.: Trinity 9-1500
 Representative: Independent
 Pres., Gen. Mgr.: Pearson
 Station Manager: William A. Banks
 Commercial Manager: Dolly Banks
 Prog. Director: Paul Abrams
 Publicity Director: Randy Gretes
 Chief Engineer: Marsha Greenbaum
 Charles Lehmann

WIBC—Philadelphia—1925

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned: Storer Bcstg. Co.
 Address: Suburban Sta. Bldg.
 Tel.: LOcust 3-2300
 Representative: Independent
 President: Katz
 Man. Dir.: George Storer, Jr.
 National Sales Mgr.: John C. Moler
 Prog., Promotion Manager: James P. Storer
 Local Sales Mgr.: Roy M. Schwartz
 Chief Engineer: David Bolton
 OWNERS OF: WJBK AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WVVV-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; KPOP, LOS ANGELES; WITI-TV, MILWAUKEE.

WFIL—Philadelphia—1922

Frequency: 580 Kc. Power 5000 Watts
 Owned: Triangle Publications, Inc.
 Business-Studio Address: 46th & Market
 Tel.: EV 2-4700
 Newspaper Affil. Phila. Inquirer, Phila. D. News
 Representative: ABC
 General Manager: Blair
 Station Manager: Roger W. Clipp
 Gen. Sales Manager: George A. Koehler
 Dir. of Programming & Sls.: Kenneth W. Stowman
 Dir. of Operations: Clyde R. Spitzner
 Program Director: Jack Steck
 Chief Engineer: L. Klein
 Henry E. Rhea

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*See Page 592, *Radio Annual — Television Year Book, 1959*

A Station of the Metropolitan Broadcasting Corporation

WIP—Philadelphia—1922

Frequency: 810 Kc. Power: 5000 Watts
 Owned By.....Metropolitan Bcstg.
 Business-Studio Address.....35 S. 9th St.
 Tel.: WA 2-6800.....MBS
 Representative.....Edward Petry
 President.....Benedict Gimbel, Jr.
 V.P., Gen. Mgr.....Harvey L. Glascock
 Nat. Sales Mgr.....Paul B. Evans
 Program Director.....Varner Paulsen
 Sales Prom. Mgr.....Marie Christie
 Publicity Dir.....Florence Love
 Chief Engineer.....Clifford C. Harris

WJMJ—Philadelphia—1948

Frequency: 1540 Kc. Power: 5000 Watts d.
 Owned-Oper. By.....WJMJ Bcstg. Corp.
 Business-Studio Address.....2043 Locust St.
 Tel.: LO 4-2300.....Independent
 Representative.....Broadcast Time Sales
 Pres., Gen., Sta. Mgr.....Patrick J. Stanton
 Commercial Mgr.....Charles Stahl
 Natl. Sales Mgr., Pub. Dir.....James Rubenstone
 Prog. Dir.....Michael Deegan
 Chief Engineer.....Christopher McAteer

WPEN—Philadelphia—1929

Frequency: 950 Kc. Power: 5000 Watts
 Owned By.....Consolidated Sun Ray, Inc.
 Business-Studio Address.....2212 Walnut St.
 Tel.: LO 4-6000.....Independent
 Representative.....Gill-Perna
 President.....William Sylk
 Exec. Vice President.....William B. Caskey
 Station Mgr.....Murray Arnold
 Program Dir.....Jerry White
 Comm. Manager.....Erwin Rosner
 Prom. Mgr., Pub. Director.....Sam Serota
 Chief Engineer.....Charles W. Burtis

WRCV—Philadelphia—1921

Frequency: 1060 Kc. Power: 50,000 Watts
 Owned-Oper. By.....National Bcstg. Company
 Business-Studio Address.....1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 President.....Robert E. Kintner
 V.P., General Mgr.....Raymond W. Welpott
 Comm. Sta. Mgr.....Thomas E. Paisley
 Program Director.....Bob Benson
 Sales Prom., Publicity Dir.....Jack Wiley
 Chief Engineer.....William A. Howard

WTEL—Philadelphia—1925

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By.....WTEL, Inc.
 Business-Studio Address.....4310 N. Broad St.
 Tel.: GLadstone 5-9200.....Independent
 Station Representative.....Dore
 President.....John Hopkinson
 V.P.s.....Q. C. Strum, G. Hopkinson
 V.P., Comm. Mgr.....Alexander S. Klein, Jr.

WPHB—Philipsburg—1956

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned By.....Moshannon Valley Bcstg.
 Address.....P. O. Box 361
 Tel.: Dickens 2-2300.....Independent
 Gen. Comm. Mgr.....William Emert
 Program Director.....Mrs. Wm. Emert
 Chief Engineer.....Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Westinghouse Bcstg. Co. Inc.
 Business Address.....122 E. 42nd St., N.Y.C.
 Tel.: MURray Hill 7-0808.....Independent
 Station Representative.....AM Radio Sales
 President.....Donald H. McGannon
 General Station Manager.....L. R. Rawlins
 Asst. Gen. Mgr., Comm. Mgr.....Donald Trageser
 Program Manager.....Dominic Quinn
 Sales Prom. Mgr.....June L. Buzzelli
 Publicity Manager.....Owen Simon
 Chief Engineer.....Theodore C. Kenney
 OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO,
 FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRING-
 FIELD, MASS.; WBZ-TV, BOSTON, MASS.; KYW,
 CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KEX,
 PORTLAND, ORE.; KDKA-TV, PITTSBURGH, PA.;
 WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE, MD.;
 WBX-FM, BOSTON, MASS.; KDKA-FM, PITTS-
 BURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM,
 PORTLAND ORE.

KQV—Pittsburgh—1922

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Oper. By.....Allegheny Bcstg. Corp.
 Address.....411 7th Ave.
 Tel.: AT 1-9100.....ABC
 Station Representative.....Young
 President.....Leonard H. Goldenson
 Sales Co-ord.....Frank Maruca
 Commercial Manager.....Robert N. Thompson
 Program Dir.....John Gibbs
 Chief Engineer.....Fred L. Zellner, Jr.

WAMP—Pittsburgh—1924

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By.....NBC
 Address.....1459 Crane Ave.
 Tel.: LOcust 3-5238.....NBC
 Representative.....NBC Spot Sales
 Gen. Mgr.....Stephen J. Rooney
 Commercial Manager.....Ruth C. Armstrong
 Chief Engineer.....Matthew Bracic

WCAE—Pittsburgh—1922

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By.....WCAE, Inc.
 Business Address.....Carlton House
 Tel.: AT 1-6900.....Independent
 Newspaper Affil.....Sun-Telegraph
 Representative.....Katz
 Pres., General Manager.....Leonard Kapner
 Station, Commercial Mgr.....F. Geer Parkinson
 Program Director.....Paul Ruhle
 Chief Engineer.....James Greenwood

WEPP—Pittsburgh—1957

Frequency: 1080 Kc. Power: 1 Kw.

PENNSYLVANIA

Owned By.....Golden Triangle Bcstg. Corp.
Address.....220 N. Highland Ave.
Tel.: EM 1-5000.....Independent
Station Representatives.....Eastman
President.....Myron Jones
General Mgr.....John A. Pieper
Commercial Mgr.....Howard Fried
Program Dir.....Jack D. Bailey
Chief Engineer.....Walter McCoy

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WPIT, Inc.
Business-Studio Address.....213 Smithfield St.
Tel.: AT 1-1900.....Independent
President.....John J. Laux
Gen., Comm. Mgr.....Don Ioset
Sales Mgr., Prog., Pub. Dir.....Clifford Charles
Chief Engineer.....Michael Komichak

WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....WWSW, Inc
Bus.-Studio Address.....Hotel Sherwyn
Tel.: Gr 1-5200.....Independent
Newspaper Affiliation.....Post Gazette
Representative.....John Blair
President.....O. M. Schloss
Gen. Mgr., Prog. Dir.....Ben W. Muros

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Midway Bcstg. Co., Inc.
Address.....Main & Spring St.
Tel.: OL 4-3388.....KBS
Pres., Gen. Manager.....Angelo W. Fiorani
Commercial Mgr.....R. E. Florey
Program Director.....J. Fiore
Promotion Mgr.....Rosemary Gallagher
Publicity Director.....Betty Schriver
Chief Engineer.....John P. McGoldrick

WPAZ—Pottstown—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Pottstown Bcstg. Co.
Address.....247 High St.
Tel.: Faculty 6-4000.....Independent
Representative.....Indle Sales
Pres., Gen. Mgr.....Herbert Scott
Chief Engineer.....R. Mellon

WPAM—Pottsville—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Miners Bcstg. Serv., Inc.
Business-Studio Address.....Box 629
Tel.: MA 2-1450.....Independent
President.....Joseph L. McGuire
Gen. Mgr., Ch. Eng.....John W. Anget
Station Manager.....James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Pottsville Bcstg. Co.
Bus.-Studio Address.....212 S. Centre St.
Tel.: MArket 2-1360.....MBS
General Manager.....A. V. Tidmore
Commercial Manager.....Ralph L. Price, Jr.
Sales Promotion Manager.....Walter Jones
Program Director.....Ed Romance
Chief Engineer.....William Penn Tidmore

WPME—Punxsutawney—1953

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Punxsutawney Bcstg Co.
Address.....103 N. Gilpin St.
Tel.: 1221.....KBS
President.....Sheridan W. Pruett
General Station Mgr.....C. M. Erhard, Jr.
Comm. Mgr.....W. Clem Murray
Program Director, Ch. Eng.....Gilbert Carney

WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....WEEU Bcstg. Co.
Business-Studio Address.....433 Penn St.
Tel.: FR 6-7335.....ABC
Newspaper Affiliation.....Eagle Times
Representative.....Headley-Reed
President.....William J. Rohn
V.P., Gen., Sta. Mgr.....K. Richard Creitz
Program Director.....Jack B. Gounder
Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Radio Corp.
Business-Studio Address.....Berkshire Hotel
Tel.: Franklin 6-3987.....CBS
Representative.....Weed
Pres., Gen. Mgr.....Robert G. Magee
Comm. Sta. Mgr.....Warren Ruffner
Prog. Dir.....Alan Lane
Chief Engineer.....Daniel Donohue

WRAW—Reading—1922

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper By.....WRAW, Inc.
Business-Studio Address.....19 N. Fifth St.
Tel.: FR 6-7173.....NBC
Representative.....Robert Meeker
President, General Mgr.....Robert S. Reider
Commercial Manager.....Ben Varishone
Program Director.....Frank Roth
Chief Engineer.....Ed. Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....J. M. Norris

Address..... P.O. Box 88
 Tel.: 3-3471..... Independent
 Pres., Gen. Sta. Mgr..... John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc.... Power: 1000 Watts d.
 Owned By..... Cove Bcstg. Co., Inc.
 Address..... Woodbury Pike
 Tel.: 690..... Independent
 President..... Carl W. Kensingler
 General Comm. Mgr..... Walter O. Kramp
 Station Mgr..... Julia M. Gerhart
 Program Director..... Merle Ebersole
 Chief Engineer..... C. Irvin Metzger

WKBI—St. Marys—1950

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Oper. By..... Elk Cameron Bcstg. Co.
 Address..... 41 Erie Ave.
 Tel.: 4-2821..... MBS
 General Manager..... C. H. Simpson
 Commercial Manager..... John J. Kain
 Prog. Director..... Beatrice B. Smith
 Pub. Dir..... A. Kuhn

WATS—Sayre—1950

Frequency: 960 Kc.... Power: 1000 Watts d.
 Owned-Operated By..... Radio WATS
 Business Address..... 110 N. Elmer Ave.
 Tel.: TU 2-2401..... KBS
 Representative..... Indie Sales
 President..... T. K. Cassel
 General Manager..... Walter D. Knowles
 Chief Engineer..... Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc.... Power: 5000 Watts
 Owned-Operated By..... WARM Bcstg. Co.
 Business Address..... Bowman Bldg.
 Tel.: Diamond 6-4646..... Independent
 Station Representative..... Eastman
 President..... Louis J. Appell, Jr.
 General Manager..... Arthur W. Carlson
 Commercial Manager..... George Gilbert
 Sales Manager..... Luther Strittmatter
 Program Director..... Don Stevens
 Chief Engineer..... Nicholas Hudak

WEJL—Scranton—1950

Frequency: 630 Kc.... Power: 500 Watts d.
 Owned-Operated By..... Edward J. Lynett
 Business Address..... 149 Penn Ave.
 Tel.: DI 2-9151..... Independent
 Newspaper Affil..... Times
 Station Rep..... Meeker
 General, Station Mgr..... Cecil Woodland
 Sales, Program Manager..... Hugh J. Connor
 Pub. Dir..... Bill Pierce
 Chief Eng..... Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc.. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By..... WGBI Radio, Inc.
 Address..... 1000 Wyoming Ave., Scranton
 Tel.: DI 2-7634..... CBS
 Representative..... H-R Reps
 President..... Mrs. M. E. Megargee
 Gen. Comm. Mgr..... Mrs. M. A. Holcomb
 Station Manager..... Robert E. McDowell
 Prom. Dir., Pub. Dir..... Doug Holcomb
 Program Director..... Frank Monaghan
 Chief Engineer..... Kenneth R. Cooke

WICK—Scranton—1954

Frequency: 1400 Kc.... Power: 250 Watts
 Owned..... Scranton Radio Corp.
 Address..... 221 N. Washington Ave.
 Tel.: DI 6-1202..... Independent
 Pres., Gen. Mgr..... Joe Dobbs
 Chief Engineer..... James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc.. Power: 1 Kw. d., 500 Watts n.
 Owned By.... Lackawanna Valley Bcstg. Co.
 Business-Studio Address..... 116 Adams Ave.
 Tel.: DI 7-3388..... NBC
 Representative..... Headley-Reed
 Pres., Gen. Mgr..... David M. Baltimore
 Station Manager..... Joseph B. Gries
 Publicity Dir., Sls. Prom. Mgr..... R. Paul
 Comm. Mgr..... Joseph P. Kimble
 Program Dir..... David L. Griffiths
 Chief Engineer..... Willard Shimski

WISL—Shamokin—1948

Frequency: 1480 Kc.... Power: 1000 Watts
 Owned-Oper. By..... Radio Anthracite, Inc.
 Business Address..... Rock & Sunbury Sts.
 Tel.: 8-6831..... Independent
 Representative..... ForJee
 President..... Henry W. Lark
 Station Manager..... Bernard Friedman
 Commercial Manager..... Bernard Saks
 Sales Prom. Mgr..... W. C. MacElwee
 Chief Engineer..... Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.... Power: 1000 Watts d.
 Owned By..... Sharon Bcstg. Co., Inc.
 Address..... P. O. Box 211
 Tel.: Diamond 6-4113..... Independent
 Station Representative..... Reilly; O'Connell
 Nat. Sales Mgr..... Lee D. Morehouse
 Program Director..... Jack Sandstrom
 Chief Engineer..... Francis L. O'Dell

WVSC—Somerset—1950

Frequency: 990 Kc.... Power: 250 Watts d.
 Owned-Operated By..... Somerset Bcstg. Co.
 Address..... P. O. Box 231
 Tel.: 4186..... Independent

PENNSYLVANIA

Gen., Sta. Mgr. T. H. Oppegard
Comm. Mgr. C. R. Taylor
Prog. Dir., Chief Engineer R. L. French

WMPT—S. Williamsport—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned Will-Mont Bcstg. Co.
Business Address 301 Percy St.
Tel.: 3-3609 ABC
Station Representative Hopewell
Pres., Ch. Eng. Galen D. Castlebury, Jr.
Comm., Sales Prom. Mgr. H. O. Hallman
Program Director Fred Plankenhorn

WMAJ—State College—1945

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Centre Bcstrs., Inc.
Business Address P. O. Box 888
Tel.: AD 7-4959 MBS-KBS
President W. K. Ulerich
Gen. Sta. Mgr. M. J. Bergstein
Program Director Stephen Fiskbein
Chief Engineer W. D. Files

WVPO—Stroudsburg—1947

Frequency: 840 Kc. Power: 250 Watts d.
Owned-Operated By Pocono Bcstg., Inc.
Business Address 22 S. Sixth St.
Tel.: HAmilton 1-2100 Independent
Newspaper Affiliation Record
President James H. Ottaway
General Manager Chester S. Miller
Managing Director Francis Brinkley
Commercial Manager Edward J. Somers
Program Director Joseph B. Whalen
Chief Engineer Ernest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Sunbury Bcstg. Corp.
Bus.-Studio-Transmitter 1150 N. Front St.
Tel.: AT 6-5838 CBS
Newspaper Affil. Daily Item
President Basse A. Beck
General, Station Manager Homer R. Smith
Commercial Manager C. Donald Walther
Program Director Michael J. Kane
Publicity Director Malcolm Arter
Chief Engineer John W. Keller, Jr.

WTIV—Titusville—1955

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By ... Crawford Cty. Bcstg. Corp.
Address P. O. Box 184
Tel.: 7-2265 Independent
Gen. Sta. Mgr. Robert H. Sauber
Comm. Sales Prom. Mgr. Paul R. Ruttan
Program Director Marlene Burchfield
Chief Engineer W. A. Lowrie

WTRN—Tyrone—1954

Frequency: 1290 Kc. Power: 1000 Watts, d.
Owned Tyrone Bcstg. Co.
Address 8 W. 10th St.
Tel.: MTual 4-3200 MBS
President C. H. Simpson
Station Manager Lee C. Ray
Sales Manager William E. Moses
Commercial Manager John J. McCarthy
Program Director John W. Eschbach

WMBS—Uniontown—1936

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Fayette Bdcstg. Corp.
Address Fayette Nat. Bank Bldg.
Tel.: GE 8-3900 CBS
Representative Burn-Smith
President, General Mgr. Harry C. Burwell
Commercial Manager Amayl Canton
Sales Promotion Mgr. Peggy Thompson
Program Director Charles Underwood
Publicity Director Hester Nagy
Chief Engineer William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned-Oper. By ... N. Allegheny Bdcstg. Co.
Business Address 310 Second Ave.
Tel.: Randolph 3-1310 Independent
Pres., Gen. Mgr. David Potter
Comm. Mgr. James Potter
Prog. Dir. Leroy Schneck
Chief Eng. Homer Haines

WJPA—Washington—1942

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Washington Bcstg. Co.
Bus. Address George Washington Hotel
Tel.: BA 2-2110 Independent
Managing Director A. Boyd Siegel
Chief Eng. James Berkheimer

WANB—Waynesburg—1956

Frequency: 1580 Kc. Power: 250 W., d.
Owned Commonwealth Bcstrs.
Address First Federal Bldg.
Tel.: 981 Independent
Sta. Mgr. George E. McGary
Prog. Dir. John Beinhardt
Chief Engineer R. N. Shank

WAYZ—Waynesboro—1953

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By ... Waynesboro Bcstg. Co., Inc.
Address 21 W. Main St.
Tel.: 1900 Independent
Station Representative Forjoe, Lowenstein
President Mrs. Marian P. Lewis
General, Station Mgr. Jay Hanshaw
Program Director Pete Coolbaugh
Publicity Director Ted Harding
Chief Engineer Ron Stoops

WNBT—Wellsboro—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Farm & Home Bcstg. Co.
 Address.....89 Main St.
 Tel.: 2113.....MBS
 President.....C. H. Simpson
 General Mgr.....John Fay
 Prog. Dir.....Carol Makin
 Commercial Manager.....John Zellner
 Chief Engineer.....Richard E. Roeder

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Anna Stenger
 Business-Studio Address.....85 W. Union St.
 Tel.: VA 3-0196.....MBS
 Representative.....Burn-Smith
 Gen. Mgr.....John H. Stenger
 Program Director.....Ed Kuzma
 Publicity Director.....Dan Stenger
 Chief Engineer.....Milan Krupa

WBRE—Wilkes-Barre—1924

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....WBRE-Radio, Inc.
 Bus.-Studio Address.....62 S. Franklin St.
 Tel.: VA 3-3101.....NBC
 Representative.....Headley-Reed
 Pres., Gen. Mgr.....David M. Baltimore
 Operations Director.....F. D. Coslett
 Program Director.....Robert Schumacher
 Commercial Manager.....Jos Gries
 Publicity Director.....Richard Paul
 Chief Engineer.....Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc...Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..Wyoming Valley Bcstg. Co.
 Bus.-Studio Address.....88 No. Franklin St.
 Tel.: VA 4-4666.....ABC
 Representative.....Avery-Knodel
 President.....Mitchell Jenkins
 Business Manager.....Emerson H. Ramage
 Station Manager.....Roy E. Morgan
 Sales Manager.....Lee Vincent
 Promotion, Publicity Manager.....Jim Ward
 Program Director.....Tom Bigler
 Chief Engineer.....Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc.....Power: 1000 Watts
 Owned By.....Wyoming Radio, Inc.
 Address.....70 S. Main St.
 Tel.: Valley 2-6108.....Independent
 Representative.....Forjoe
 President.....Martin H. Philip
 General Mgr.....Lee Small
 Commercial Mgr.....Milton Laughlin
 Program Dir.....Bill Jones
 Chief Engineer.....B. Bailey

WLYC—Williamsport—1951

Frequency: 1050 Kc.....Power: 1 Kw., d.
 Owned By.....Lycoming Bcstg. Co.
 Address.....331 Pine St., Box 389
 Tel.: 2-4676.....KBS
 Sta. Representative.....Donald Cooke
 President.....John T. Keliher
 General, Station Mgr.....W. Richard Carlson
 Commercial Mgr.....Vince Campana
 Sls. Prom. Manager.....Edward Kirchman
 Program Director.....Vernon Hester
 Publicity Director.....William J. Deuel
 Chief Engineer.....James Stowe

WRAC—Williamsport—1929

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....WGAL, Inc.
 Address.....1559 West 4th St.
 Tel.: 2-6116.....NBC
 Representative.....Meeker
 Pres., Gen. Mgr.....Clair R. McCollough
 Station Manager.....J. Wright Mackey
 Gen. Sls. Mgr.....J. Robert Gulick
 Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.

WWPA—Williamsport—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned..Williamsport Radio Bcstg. Assoc., Inc.
 Address.....330 Government Pl.
 Tel.: 7119.....CBS
 Representative.....Burn-Smith

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WNAK

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 NANTICOKE, PA.

PENNSYLVANIA-RHODE ISLAND

President.....Harry J. W. Kiessling
Gen., Sta. Manager.....Woodrow W. Ott
Program Director.....John H. Archer
Comm. Mgr.....Phil Lane
Sales Prom. Mgr.....William S. Lawson
Publicity Director.....Albert Decker
Chief Engineer.....Carl Steinbacher

Business-Studio Address.....13 S. Beaver St.
Tel.: 3-5558.....NBC
Representative.....Robert Meeker
Station Executive.....Clair R. McCollough
Station Manager.....Elwood C. Anderson
Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.
Gen. Sales Mgr.....J. Robert Gulick
Chief Engineer.....J. E. Mathiot

WNOW—York—1948

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned-Operated By.....WNOW, Inc.
Business Address.....P.O. Box 1747
Tel.: 2-7821.....Independent
Station Rep.....Radio-TV Reps.
President.....W. F. Rust, Jr.
General Manager.....Ralph Gottlieb
Chief Engineer.....Jack Schuster

WSBA—York—1942

Frequency: 910 Kc....Power: 1000 Watts
Owned-Oper. By.....Susquehanna Bctstg. Co.
Address.....Box 910
Tel.: YOrk 2-5521.....ABC
Representative.....Eastman
President.....Louis J. Appell, Jr.
Comm., Sales Prom. Mgr.....P. K. Eberly
Prog. Dir.....Robert Shipley
Operations Mgr.....Allen Saunders
Chief Engineer.....Glenn Winter

WORK—York—1932

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.
Owned-Oper. By.....Associated Bcstrs

Pop.: 915,000

Families: 269,000

Radio Homes: 251,000

RHODE ISLAND

TV Homes: 247,000

AM Stas. in State: 13

TV Stas. in State: 2

WADK—Newport—1948

Frequency: 1540 Kc....Power: 1000 Watts d.
Owned-Oper. By.....The Aquidneck Bctstg. Corp.
Address.....Box 367
Tel.: VIKING 6-1540.....Independent
Representative.....Everett-McKinney
Pres., Gen. Mgr.....Milton E. Miller
Comm. Mgr.....Frank Booth
Sales Prom. Mgr.....George McNamara
Chief Engineer.....Allan Bowen

General Manager.....H. William Koster
Comm. Manager.....Hervey C. Carter
Sales Prom. Mgr.....Arthur E. Lathrop, Jr.
Program Director.....Don Morton
Chief Engineer.....George W. Sharpe

WPRO—Providence—1924

Frequency: 630 Kc....Power: 5000 Watts
Owned-Oper. By.....Capital Cities TV Corp.
Bus-Stud. Add.24 Mason St., WPRO Bldg.
Tel.: PL 1-9776.....CBS
Representative.....Blair
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Commercial Mgr.....F. J. Boynton
Sales Promotion Mgr.....Tony Visk
Program Director.....Joseph Somerset
Chief Engineer.....John V. Ferril

WPAW—Pawtucket—1950

Frequency: 550 Kc....Power: 1 Wts. d.; 500 n.
Owned-Oper. By.....Roger Williams Bctstg.
Address.....P.O. Box 55, Cumberland, R. I.
Tel.: PA 5-9000.....ABC
Pres., Gen. Mgr.....Dominick A. Hysko
Commercial Mgr.....Rose Morris
Station, Program Dir.....Donald R. Hysko
Chief Engineer.....John T. Costa

WRIB—Providence—1947

Frequency: 1220 Kc....Power: 1000 Watts d.
Owned-Oper. By.....R. I. Bctstg. Co.
Address.....Water St.
Tel.: GE 4-2223.....MBS
Representative.....Indie
President.....Frank Rao
Gen. Sta. Mgr.....Harold A. Pace
Comm., Sales Prom. Mgr.....Earl Castleman
Program Director.....Jeff Krimm
Chief Engineer.....Fred Weiss

WEAN—Providence—1922

Frequency: 790 Kc....Power: 5000 Watts
Owned.....Providence Journal Co.
Address.....75 Fountain St.
Tel.: DE 1-0600.....Independent
News. Affil.....Providence Journal
Station Rep.....Venard, Rintoul & McConnell
President.....Henry S. Chafee

WICE—Providence—1947

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. Providence Radio, Inc.
 Address: Crown Hotel
 Tel.: JA 1-6565 Independent
 Rep. Avery-Knodel
 President Tim Elliot
 V.P., Gen. Mgr. John F. Crohan
 Program Director Sherman A. Strickhouser
 Chief Engineer Paul Garver

WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.
 Owned-Oper. By Buckley-Jaeger Bcstg.
 Business-Studio Address 144 Westminster St.
 Tel.: UN 1-4211 Independent
 Representative Peters, Griffin Woodward
 Pres., Gen. Mgr. Richard Gerken
 V.P., Comm. Mgr. E. James McEaney, Jr.
 Production Manager Jay Dunn
 Chief Engineer Carroll A. Philbrook

WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Operated By The Outlet Co.
 Business-Studio Address 176 Weybosset St.
 Tel.: GA 1-8255 NBC
 Representative Petry
 Station Mgr. David J. Shurtleff
 Commercial Mgr. David B. Seaton
 Sales Prom., Publicity Dir. John C. Burpee
 Program Director James Gleason
 Chief Engineer Thomas C. J. Prior

WYNG—Warwick—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned West Shore Bcstg. Co.
 Address 19 Luther Ave.
 Tel.: REgent 7-5015 Independent
 Station Representative Good Music Bcstrs.
 President, General Mgr. Milton E. Mitler
 Station Manager Naneen Wendler
 Commercial Manager M. David Bell
 Sales Promotion Mgr. Vivianne Fallon
 Program Director Warren Greenwood
 Chief Engineer Robert Pearson

WERI—Westerly—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By R. I. Conn. Radio Corp.
 Address 11 Railroad Ave.
 Tel.: LYric 6-7729-9 Independent
 Representative Walker-Rawalt
 Pres., Gen. Mgr. Aug. L. Cavallaro
 Commercial Manager Tom Shafer
 Program Director Tom Thomas
 Chief Engineer Charles W. Austin

WWRI—West Warwick—1956

Frequency: 1450 Kc. Power: 250 W.
 Owned Grelin Bcstg. Inc.
 Address 1501 Main St.
 Tel.: VA 1-6200 KBS
 Station Representative Nona Kirby
 Pres., Gen. Mgr. Melvin C. Green
 Comm. Mgr. William J. Gallagher, Jr.
 Prog. Dir. Patrick Fallon
 Chief Engineer Joseph M. Mattias, Jr.

WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.
 Owner Friendly Bcstg. Co., Inc.
 Address 786 Diamond Hill Rd.
 Tel.: PO 9-0600 Independent
 President, Gen. Manager Joseph Britt
 Comm. Manager John Thomas
 Program Director Richard Bouchard
 Sales Prom. Mgr. Robert Landry
 Chief Engineer Joseph Britt

WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Woonsocket Bcstg. Co.
 Business-Studio Address 99 Main St.
 Tel.: PO 2-1240 Independent
 Station Rep. Nona Kirby
 President Millicent S. Palmer
 Gen. Mgr. Buell W. Hudson
 Chief Engineer Harold M. Belknap

in Providence

wice
the sound that sells

NOW
5000 WATTS

serving the nation's 15th market

NOW
24 HOURS

serving over one million
Southern New Englanders

NOW!
one of the nation's
great independents

•
Tim Elliot, President
John Crohan, V.P., Gen. Mgr.

the number one sound
in town

wice
in Providence

National Representative—Avery-Knodel
New England—Harry Wheeler & Co., Boston

Pop.: 2,675,000
Families: 638,000
Radio Homes: 620,000

SOUTH CAROLINA

TV Homes: 479,000
AM Stas. in State: 73
TV Stas. in State: 9

WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By: G & R Settles
Business Address: Highway 28
Tel.: GLadstone 7-3155
Representative: ABC
Best: Cannon
Gen. Mgr., Ch. Eng.: Geo. W. Settles, Jr.
Commercial Manager: Polly Newell
Program Director: Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By: Aiken Electronics Adv. Corp.
Business Address: 343 Laurens N.W.
Tel.: MIDway 8-5464
President: John Mare
General, Station Manager: J. A. Warren
Publicity Director: Lamar Rush
Program Director: Earl Brodie
Chief Engineer, Ccomm. Mgr.: Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Wilton E. Hall
Address Trans. Loca.: 321 Kingsley Road
Tel.: CA 6-1511
CBS-KBS
Newspaper Affil.: Independent, Daily Mail
Representative: Dora Clayton
Gen., Sta. Mgr.: Glenn P. Warnock
Commercial Mgr.: G. P. Browne
Program Director: Marshall Gailliard
Chief Engineer: W. D. Sneed

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: Radio Anderson, Inc.
Address: Clemson Highway
Tel.: CA 4-3424
MBS
Pres., Gen. Mgr.: W. Ennis Bray
Program Director: Ken Allison
Station Manager: John C. Amick
Publicity Director: Dick Howard
Commercial Manager: Al Robinson
Sales Promotion Manager: Carolyn Turner
Chief Engineers: B. Arkel, T. Coleman

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned: County Bcstg. Corp.
Address: Rt. 601 South
Tel.: CH 5-2411
Independent
Representative: Walker, Dora Clayton
President: Joe Speidell III
Chief Engineer: H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 500 Watts d.
Owned-Oper. By: WBAW, Inc.
Address: 2001 Jackson St.
Tel.: 3507
KBS
Representative: Hil F. Best-Keystone
President: J. A. Gallimore
General Mgr.: Joe Wilder
Comm. Mgr.: Bill Hollingsworth
Program Director: Vic Whetstone
Chief Engineer: Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned: Ridge Bcstg. Corp.
Address: East Church St.
Tel.: KE 2-4001
KBS
Station Representative: Webb
President: H. Edward Crapps
General, Station Manager: Redd Reynolds
Commercial Manager: Ray Walters
Sales Promotion Manager: Jack McCartha
Program Director: Paul Brigman
Chief Engineer: N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc. Power: 1 Kw., d.
Owned: Beaufort Bcstg. Co.
Address: P.O. Box 951
Tel.: Jackson 4-3050
KBS
Ch. Eng.: Louis M. Neale
Program Director: W. Peters

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 500 Watts d.
Owned-Oper. By: Community Bcstg. Co.
Address: P. O. Box 426
Tel.: 2511
General Mgr.: Clyde W. Laughter

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By: Atl. Coast Ins. Co.
Address: Box 639
Tel.: GR 9-4051
MBS
Representative: Indie Sales
President: Y. W. Scarborough, Jr.
General Manager: R. L. Brown
Commercial Manager: Bruce Zieball
Program Director: Tommy Herndon
Chief Engineer: John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned: Lee County Bcstg. Co.

SOUTH CAROLINA

Address P. O. Box 168
 Tel.: HU 4-4515.....KBS
 Station Manager.....Carl A. Vines, Jr.
 Chief Engineer.....Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Camden Bcstg. Corp.
 AddressCamden
 Tel.: Hemlock 2-2311.....KBS
 Rep.Continental
 President.....Haygood S. Bowden
 General Manager.....Tom Richards
 Program Director.....A. A. Amodio
 Chief Engineer.....Joe Toher

WCAY—Cayce—1958

Frequency: 620 Kc.....Power: 500 Watts
 Owned By.....Lexington City Bcstg., Inc.
 Address.....1303 State St.
 Tel.: ALpine 6-2000.....CBS
 Station Representative.....Cooke
 President.....J. Olin Tice, Jr.
 General Manager.....Randy Davidson
 Program Director.....J. Nagel, Jr.
 Publicity Director.....Gary Kanin
 Chief Engineer.....Clarence Jackson

WCSC—Charleston—1930

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Oper. By.....John M. Rivers
 Address.....485 East Bay St.
 Tel.: RAymond 2-7611.....CBS
 Rep.....Peters, Griffin, Woodward, Inc.
 President, Gen. Mgr.....John M. Rivers
 Commercial Mgr.....James K. Whitaker
 Station Mgr.....John B. Hearne
 Program Dir.....Stewart Spencer
 Sales Prom., Publicity Dir.....Mrs. Lois Marshall
 Chief Engineer.....Rudy Hughes

WOKE—Charleston—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Weaver Bcstg. Co.
 Business Address.....152-B Market St.
 Tel.: RA 3-1643.....ABC-MBS-KBS
 RepresentativeClark
 Pres., Gen. Manager.....H. C. Weaver
 Station Mgr., Ch. Eng.....William P. Birchfield
 Commercial Manager.....Eugene P. Corrigan

WPAL—Charelston—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Speidel Bcstng. Corp.
 Business Address.....1717 Edgewater Pk. Rd.
 Tel.: SO 6-5584.....Independent
 RepresentativeDore, Dora-Clayton
 President.....Joseph Speidel III
 Station Manager.....Bob Christie
 Program Director.....Louise Withrock
 Chief Engineer.....Joe Sarko

WTMA—Charleston—1939

Frequency: 1250 Kc.....Power: 5000 d.; 1000 n.
 Owned-Oper. By.....Atlantic Coast Bcstg. Co.
 Business Address133 Church St.
 Tel.: RA 2-2961.....NBC
 RepresentativeBranham
 President.....Charles E. Smith
 General, Station Manager.....Vincent French
 Sales Prom. Mgr.....Joe Blair
 Program Dir.....Bill Walton
 Chief Engineer.....David W. Jefferies

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Low Country Bcstg. Co.
 Address42 10th Ave.
 Tel.: RA 2-2652.....Independent
 Gen., Sta. Manager.....E. H. Keown

WCRE—Cheraw—1953

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Cheraw
 AddressBox 631
 Tel.: Lenox 7-7887.....KBS
 Sta. Representative.....Hil F. Best
 President, Gen. Mgr.....Ben Akerman
 Program Dir.....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dispatch Pub. Co.
 AddressBox 302
 Tel. 2171.....KBS
 Newspaper Affil.....Dispatch Publ. Co.
 President.....C. V. Sink
 Gen., Sta., Comm. Mgr.....John T. Cashion
 Chief Engineer.....Bill Taylor

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
 Owned By.....WPCC, Inc.
 Address.....P. O. Box 565
 Tel.: 1410.....ABC-KBS
 President.....J. D. Brinkley
 General, Station Manager.....Ted Y. Prevatte
 Commercial Manager.....Lewis Bagwell, Jr.
 Program Director.....Bettie Hendrix
 Chief Engineer.....Kyle Best

WCOS—Columbia—1939

Frequency: 1400 Kc... Power 1 Kw. d., 250 W. n.
 Owned-Operated By.....WCOS, Inc.
 Address.....Box 748
 Tel.: AL 2-2177.....Independent
 RepresentativeMeeker
 Pres., Gen. Mgr.....George H. Buck, Jr.
 Station Manager.....David M. Campbell
 Prog. Dir.....Pete Noce
 Sales Prom. Mgr.....Jack Grant

SOUTH CAROLINA

Publicity Director..... Robert Fulton
Chief Engineer..... Robert D. Lambert, Jr.

WIS—Columbia—1930

Frequency: 560 Kc..... Power: 5000 Watts
Owned-Oper. By..... Bcstg. Co. of the South
Business-Studio Address..... 1111 Bull St.
Tel.: AL 3-6431..... NBC
Representative. Peters, Griffin, Woodward, Inc.
President..... B. Calhoun Hipp
General Manager..... G. Richard Shafto
Managing Director..... W. Frank Harden
Commercial Manager..... John Wrisley
Prog. Dir..... Howard Hamrick
Chief Engineer..... Paul Welcome

WMSC—Columbia—1945

Frequency: 1320 Kc..... Power: 1000 Watts
Owned-Oper. By..... WMSC Radio, Inc.
Business-Studio Address..... 1127 Lady St.
Tel.: AL 2-8659..... Independent
Representative..... H.R. Ayer
Pres., Gen., Sta., Comm. Mgr..... C. W. Martin
Prog. Dir..... Gray Olive
Chief Engineer..... Thurston Squires

WNOK—Columbia—1947

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By..... Palmetto Radio Corp.
Address..... P.O. Box 5307
Tel.: AL 3-9401..... Independent
Representative..... Raymer
Gen. Mgr..... H. Moody McElveen, Jr.
Commercial Manager..... G. Quick
Program Director..... Jack Cook
Chief Engineer..... Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc..... Power: 5 Kw., d.
Owned..... Speidel Broadcasting Corp.
Address..... 3300½ Main St.
Tel.: AL 6-1551..... Independent
Representative..... Dore, Dora-Clayton
President..... Joe Speidel III
Gen., Sta. Mgr..... Russell George
Sales Prom. Mgr..... Frankie Bridges
Prog. Dir..... James Carter
Chief Engineer..... William Bridges

WLAT—Conway—1944

Frequency: 1330 Kc..... Power: 1000 Watts, d.
Owned..... Coastal Broadcasting Co.
Business Address..... P.O. Box 799
Tel.: 340..... MBS
Sta. Rep..... Devney
President..... L. M. Hawley
Commercial Manager..... P. W. Smith
Program Director..... C. B. Brazzell
Ch. Eng..... Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc..... Power: 1 Kw., d.
Owned By..... Walter Peace
Address..... Box 277
Tel.: Express 3-4081..... Independent
Gen. Mgr., Ch. Eng..... Ralph W. Hoffman
Sta. Mgr..... Emily G. Hoffman

WDSC—Dillon—1946

Frequency: 800 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Border Bcstg. Co., Inc.
Address..... U. S. Highway 301
Tel.: 470..... ABC-KBS
Station Representative..... Gill-Perna
Pres., Gen. Mgr..... Joseph Martin
Station Manager..... John Quick
Comm. Mgr. Prog. Director..... Lee Lumpkin
Sales Prom. Mgr..... Dick Jones
Chief Engineer..... Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc..... Power: 1000 Watts d.
Owned By..... Dickens County Bcstg. Co.
Address..... Box 522
Tel.: Ulysses 9388..... KBS
Representative..... Indie Sales
Pres., Gen. Mgr..... Cleatus Brazzell
Comm. Mgr..... Jack Moore
Chief Engineer..... Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc..... Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Atlantic Bcstg. Co., Inc.
Address..... P. O. Box 1211
Tel.: MO 9-6351..... ABC
Representative..... Walker-Rawalt
President..... Eugene E. Stone
Gen. Mgr..... Paul H. Benson, Jr.
Chief Engineer..... Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By..... Florence Bcstg. Co., Inc.
Business-Studio Address..... 151 S. Dargan St.
Tel.: MOhawk 2-3271..... KBS
President, Gen. Mgr..... Melvin Purvis
Station, Comm. Mgr..... A. P. Skinner
Chief Engineer..... Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc..... Power: 250 Watts d.
Owned By..... Speidel Broadcasting Corp.
Address..... 163 N. Coit St.
Tel.: MOhawk 2-1416..... Independent
Station Representative..... Dore
President..... Joe Speidel III
General Station Manager..... Don Ferguson

WFIS—Fountain Inn—1956

Frequency: 1600 Kc..... Power: 1 Kw., d.

SOUTH CAROLINA

Owned.....Fountain Inn-Simpsonville Entp.
Address.....Box 271
Tel.: WO 3-5991.....Independent
Representative.....Hopewell
President.....L. Wayne Davis
Sales Prom. Director.....Louise M. Davis
Publicity Director.....J. Howard
Chief Engineer.....L. F. Simpson

WFGN—Gaffney—1948

Frequency: 1570 Kc.....**Power:** 250 Watts d.
Owned-Oper. By....Cherokee Radio Co., Inc.
Address.....P.O. Box 79
Tel.: IVanhoe 9-4795.....KBS
President.....A. Ray Godshall
Gen. Mgr., Ch. Eng......M. E. Green
Program Director.....Billy Gibbons
Commercial Manager.....W. H. Kirby
Sales Program Manager.....Mary Hodgø
Publicity Director.....Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By...Georgetown Bcstg. Co.
Address.....216 S. Fraser St.
Tel.: 3-3421.....MBS-KBS
Station Rep......Donald Cooke
Pres., Gen. Manage:.....J. B. Delzell

WESC—Greenville—1946

Frequency: 660 Kc.....**Power:** 5000 Watts d.
Owned-Oper. By.....Bcstg. Co. of Carolinas
Business-Studio Address.....! College St.
Tel.: Cedar 2-8241.....Independent
Representative.....Headley-Reed
President.....Robert A. Schmid
General Station Mgr......J. Davenport
Commercial Manager.....W. A. Mullinax
Program Director.....Alan Riddle
Publicity Director.....Marianne Taylor
Chief Engineer.....J. Harold White

WFBC—Greenville—1933

Frequency: 1330 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....WMRC, Inc.
Address.....P.O. Box 1149
Tel.: CE 9-1321.....NBC
Newspaper Affil......News-Piedmont
Representative.....Avery-Knodel
President.....R. A. Jolley
Gen. Sta. Mgr......Bruce Buchanan
Comm. Sales Prom. Mgr......Keener Garrett
Publicity Director.....Julie Ferguson
Chief Engineer.....Bill Garrison

WMRB—Greenville—1954

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned.....Paramount Bcstg. Co. Inc.
Address.....400 Mayberry St
Tel.: Cedar 3-2751.....CBS-MBS
Station Representative.....Burn-Smith
Pres., Gen. Mgr......C. F. Cope

Comm. Mgr......Ben Greer
Station Mgr., Prog. Dir......William Aring'on
Publicity Director.....Susan B. Cope
Chief Eng......Burt Anderson

WMUU—Greenville—1949

Frequency: 1260 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Bob Jones Univ.
Address.....Greenville
Tel.: CE 9-9001.....Independent
President.....Dr. Bob Jones, Jr.
General Manager.....R. K. Johnson
Station Manager.....Jim Ryerson
Comm. Manager.....David Yearick
Program Director.....Jack Buttram
Chief Engineer.....William Greave'

WQOK—Greenville—1950

Frequency: 1440 Kc.....**Power:** 5 Kw.
Owned-Oper. By.....Dick Bcstg.
Address.....Box 298
Tel.: Cedar 5-7406.....Independent
Representative.....Howard; Dora Clayton
President.....James A. Dick
General Station Manager.....T. C. Hooper
Commercial Manager.....C. A. Dick
Program Director.....Jerry Mosteller

WCRS—Greenwood—1941

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned.....Grenco, Inc.
Address.....P. O. Box 868
Tel.: Orchard 9-1300.....NBC
Representative.....Clark
President.....Douglas Featherstone
Gen., Sta. Mgr......Dan Croaland
Commercial Mgr......Ralph Norman
Program Director.....Carroll Sexton
Chief Engineer.....C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc.....**Power:** 1000 Watts d.
Owned.....Radio Greenwood, Inc.
Address.....Edward Arms Bldg.
Tel.: Orchard 9-3144.....KBS
Representative.....Indie Sales; Dora-Clayton
President.....W. C. Woodall, Jr.
Manager.....George B. Cook, Jr.
Chief Engineer.....Eddie Rose

WCKI—Greer—1955

Frequency: 1300 Kc.....**Power:** 1 Kw., d.
Owned.....Vernon T. Fox
Address.....Box 431
Tel.: TRinity 7-4451.....Independent
Gen. Mgr......Vernon T. Fox
Station Manager.....James L. Massey
Chief Engineer.....B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc.....**Power:** 250 Watts d.

SOUTH CAROLINA

Owned-Oper. By.....Greer Bcstg. Co.
Address.....Jones Rd.
Tel.: TR 7-3141.....KBS
Pres., Gen. Mgr.....E. A. Burch
Sales Mgr.....John Salter
Program Director.....Betty Beers
Chief Engineer.....Leon Southerland

Owned-Oper. By...Laurens-Clinton Bcstg. Co.
Business Address.....Radio Center
Tel.: 2-5212.....Independent
Representative.....Indie Sales
Pres., Gen. Mgr.....C. W. Hogan
Commercial Manager.....Paul Wynn, Jr.
Chief Engineer.....O. P. Haynes

WBHC—Hampton—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned.....Hampton County Bcstg. Co.
Business Address.....Highway 601
Tel.: 2831.....KBS
Station Representative.....Best
President.....J. A. Gallimore
Station Manager, Ch. Eng.....J. E. Harrelson

WLSC—Loris—1958

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Pres. Gen. Mgr.....T. J. Rozier
Comm. Mgr. Ch. Eng.....A. D. Nix

WHSC—Hartsville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Hartsville Bcstg. Co., Inc.
Address.....P. O. Box 349
Tel.: ED 2-8101.....MBS-KBS
V.P., Gen. Mgr.....Raymond Caddell
Commercial Mgr.....Oby B. Lyles
Program Director.....Eleanor Flowers
Publicity Director.....Lamar Caldwell
Chief Engineer.....J. E. Parker

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw.
Owned.....Clarendon County Bcstg. Co.
Address.....Box 262
Tel.: 7880.....KBS
Pres.....J. M. Soles, Jr.
Gen. Mgr.....Harry Hyman
Comm. Mgr.....Phil Rice
Chief Engineer, Prog. Dir.....Dan Mellette

WDKD—Kingstree—1949

Frequency: 1310 Kc.....Power: 5 Kw., d.
Owned By.....Palmetto Bcstg. Co.
Address.....P. O. Box 450
Tel.: 6761.....Independent
Owner, General Mgr.....E. G. Robinson, Jr.
Program Dir.....Ashby Ward
Chief Engineer.....Tommy Joye

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw., d.
Owned By.....Pee Dee Bcstg. Co.
Business Address.....324 N. Main St.
Tel.: 1430.....Independent
President.....James J. Harpring
General Manager.....Joe E. Cole
Station Manager, Ch. Eng.....Walter Molic
Commercial Manager.....Walter Pearce
Sales Promotion Manager.....Glenn Roberts
Program Director.....M. A. Green
Publicity Director.....Miss Jackie Thomas

WJOT—Lake City—1953

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Lake Bcstg. Corp.
Address.....Box 656
Tel.: 7631.....Independent
President.....Russ George
General, Station Manager.....Hub Terry
Chief Engineer, Prog. Dir.....J. O. Roper

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Mullins & Marion Bcstg. Co.
Address.....Highway 76, P. O. Box 41
Tel.: 3901.....KBS
President.....Mrs. W. G. Smith
Gen. Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WLCM—Lancaster—1951

Frequency: 1360 Kc.....Power: 1000 Wtts d.
Owned-Operated By.....Royal Bcstg. Co.
Address.....103 S. Catawba St.
Tel.: 2051.....KBS
Station Representative.....Cannon
President.....Charles Connelly, Jr.
Gen. Sta. Mgr.....A. Faris Giles, Jr.
Comm. Sales Prom. Mgr.....J. Paul Wade
Program Director.....Mrs. Joanne McManus
Chief Engineer.....Robert Shickenjanski

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Coastal Carolina Bcstg. Corp.
Address.....28th Ave. N.
Tel.: Hillcrest 8-3180.....KBS
Representative.....Donald Cooke
President.....James Olin Tice, Jr.
General Manager.....J. G. Kenworthy
Station. Sls. Prom. Mgr.....James L. Baine
Chief Engineer.....Paul Epps

WLBG—Laurens—1948

Frequency: 860 Kc.....Power: 1 Kw.

WKDK—Newberry—1946

Frequency: 1240 Kc.....Power: 250 Watts

SOUTH CAROLINA

Owned-Oper. By Newberry Bcastg. Co., Inc.
Address P.O. Box 211
Tel.: 143 KBS
Station Representative Cannon
Pres. Gen. Mgr. James F. Coggins
Program Director Marcia P. Coggins
Sales Prom. Mgr. Bill Fields
Chief Engineer E. R. Gilliang

WGUS—N. Augusta—1958

Frequency: 1600 Kc. **Power**: 500 Watts d.
Owned By Brdcg. Associates of Am.
Address Box 6278
Tel.: Taylor 2-3576 Independent
Station Representative Clark
President Hal Edwards
Managing Director Joe Morris
Chief Engineer Cater Gwynn

WBDP—Orangeburg—1958

Frequency: 1580 Kc. **Power**: 1000 Watts, d.
Owned By Radio Orangeburg
Business Address 144 Broughton, S.W.
Tel.: JE 4-1580 Independent
Gen. Mgr., Pub. Dir. Clarence Jones
Program Director Margaret Jones
Sales Prom. Mgr. Reeves Cook
Chief Engineer Gus Browning

WDIX—Orangeburg—1946

Freq.: 1150 Kc. **Power**: 5 Kw. d., 500 W. n.
Owned-Oper. By WDIX, Inc.
Address Whitman St. Ext.
Tel.: JE 4-4461 ABC
Station Rep. Devney, Forjoe
President Charles S. Heneroy
General Manager Frank B. Best
Comm., Sls. Prom. Mgr. Norman M. Matthews
Program Director Mrs. J. C. Hydrick, Jr.
Chief Engineer P. Herrington

WTND—Orangeburg—1948

Frequency: 920 Kc. **Power**: 1000 Watts d.
Owned-Oper. By WIND, Inc.
Address 1 Memorial Plaza
Tel.: JE 4-1301 KBS
Representative Thos. F. Clark
President J. L. Sims
Gen. Mgr., Prog. Dir. L. Richard Rhame
Commercial Manager Ed Paulling
Chief Engineer Larry Styles

WRHI—Rock Hill—1944

Frequency: 1340 Kc. **Power**: 250 Watts
Owned-Oper. By York Cty. Brdcg. Co.
Business Address Natl Bank Bldg.
Tel.: 2085 MBS-KBS
Station Representative Oaks
Gen. Mgr., Chief Eng. James S. Beaty, Jr.
Sta. Mgr., Prog. Dir. Wm. C. Beaty
Sls. Mgr., Pub. Dir. H. S. Gauld

WTYC—Rock Hill—1948

Frequency: 1150 Kc. **Power**: 1 Kw. d.

Owned By Tri-County Bcastg Co., Inc.
Address P. O. Box 1091
Tel.: 3175 Independent
Station Representative Cannon
President T. Lamar Simmons
General. Station Manager Ted Burwell
Comm. Mgr. W. A. Warner, Sr.
Program Director Bill Belk
Chief Engineer Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc. **Power**: 1000 Watts d.
Owned-Oper. By Blue Ridge Bcastg. Co., Inc.
Address P. O. Box 443
Tel.: 2388 ABC
Representative Best
Pres., Gen. Mgr. J. A. Gallimore
Treasurer Virginia Gallimore
Chief Engineer Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc. **Power**: 1000 Watts
Owned-Oper. By Word, Inc.
Address Box 1808
Tel.: 3-2711 NBC
Newspaper Affil. Greenville News-Piedmont
Station Representative Avery-Knodel
President Robert Jolley
General Manager Tom Thuman
Program Director Buddy Womick
Chief Engineer James L. Tate

WTHE—Spartanburg—1953

Frequency: 1400 Kc. **Power**: 250 Watts
Owned-Oper. By Spartanburg Bcastg. Co.
Business Address P.O. Box 486
Tel.: 3-2727 MBS-KBS
Station Representative Masla
Pres., Gen. Mgr. John K. L. Peterson
Chief Engineer Clyde J. McClure

WSPA—Spartanburg—1929

Frequency: 950 Kc. **Power**: 5000 Watts
Owned Spartan Radiocasting Co.
Business-Studio Address 224 E. Main St.
Tel.: 3-3621 CBS
Representative Hollingbery
President Walter J. Brown
Publicity Director Bill Adams
Station, Commercial Mgr. Ross M. Holmes
Program Director Charles Newcomb
Chief Engineer H. R. Beckholt

WFIG—Sumter—1940

Frequency: 1290 Kc. **Power**: 1000 Watts
Owned-Oper. By WFIG, Inc.
Business-Studio Address 20 N. Main St.
Tel.: Spruce 3-7305 MBS
President F. B. Creech, Sr.
General. Sta. Mgr. T. Doug Youngblood
Comm. Manager Fulton B. Creech, Jr.
Program Director Kathryn Gaillard
Chief Engineer Richard Elam

SOUTH CAROLINA-SOUTH DAKOTA 

WSSC—Sumter—1953

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Sumter Inc.
 Business Address.....Box 1342
 Tel.: Spruce 3-7369.....ABC
 Station Representative.....Clark; Best
 President.....J. A. Gallimore
 Gen. Sta. Mgr.....Ed Damron
 Comm. Manager.....H. W. Fowler
 Program Director.....Bob Miller
 Publicity Director.....Betty Wattenberger
 Chief Engineer.....Bill Beatty

WBCU—Union—1949

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Bcstg. Co. of Union, Inc.
 Address.....210 East Main St.
 Tel.: HAZel 7-2411.....KBS
 Pres., Gen. Mgr.....Edward C. B. Osborne
 Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc.....Power: 590 Watts, d.
 Owned By.....Oconee Bcstg. Co.
 Address.....P. O. Box 285

Tel.: NEWton 8-3616.....Independent
 General Manager.....Dorothy Friend
 Commercial Manager.....Edith Mooneyhan
 Program Director.....Maurice O'Dell
 Sales Prom. Mgr.....Reginald Pressley
 Publicity Director.....Marvin Hill
 Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Walterboro Bcstg. Co.
 Address.....Box 833
 Tel.: 3861.....MBS-KBS
 Representative.....Don Cooke
 President.....Robert S. Taylor
 Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.
 Program Director.....Bill Breland

WYCL—York—1956

Frequency: 1580 Kc.....Power: 250 Watts
 Owned.....York-Clover Broadcasting Co.
 Address.....P.O. Box 398
 Tel.: MU 4-4241.....Independent
 President.....C. B. Sigmon
 Gen. Mgr. Prog. Dir.....Harvey Laughter
 Chief Engineer.....Alonzo Miller

| | | |
|----------------------|---------------------|-----------------------|
| Pop.: 793,000 | SOUTH DAKOTA | TV Homes: 140,000 |
| Families: 212,000 | | AM Stas. in State: 20 |
| Radio Homes: 204,000 | | TV Stas. in State: 4 |

KABR—Aberdeen—1952

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Transmedia, Inc.
 Business Address.....117½ S. Main
 Tel.: BA 5-1420.....KBS
 Representative.....Bob Dore
 President, General Mgr.....F. E. Fitzsimonds
 Commercial Manager.....James O'Leary
 Program Director.....Jeff Solem
 Chief Engineer.....Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Aberdeen News Co.
 Business Address.....12 Third Ave., S.E.
 Tel.: Baldwin 5-5930.....ABC
 Newspaper Affil.....American-News
 Representative.....Weed
 President.....Henry J. Schmitt
 Gen. Sta. Mgr.....Byron J. McElligott
 Commercial Manager.....Stan Olson
 Program Director.....Paul Rahders
 Chief Engineer.....George Crocker

KBRK—Brookings—1955

Frequency: 1340 Kc.....Power: 1 Kw.
 Owned-Oper By.....Brookings Bcstg. Co.
 Address.....Northwest Bank Bldg.
 Tel.: MYrtle 2-6233.....KBS
 Station Representative.....Pearson

Gen., Comm. Mgr.....E. C. Stangland
 Prog. Dir., Chief Eng.....Robert Reimers

KDSJ—Deadwood—1947

Frequency: 980 Kc.....Power: 1000 Watts
 Owned-Oper. By... John, Eli & Harry Daniels
 Address.....745 Main
 Tel.: 186.....Independent
 President.....John Daniels
 General Station Manager.....Harry Daniels
 Sales Promotion Manager.....Ralph Canary
 Program Director.....Doug Friend
 Chief Engineer.....Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc.....Power: 500 Watts, d.
 Owned By.....Fall River Bcstg. Corp.
 Address.....Box 292
 Tel.: 698.....ABC
 Representative.....Holman
 President.....Russell M. Stewart
 Gen. Mgr. Ch. Eng.....Frederick M. Walgren
 Comm. Sales Prom. Mgr.....H. Del Brandt
 Program. Publicity Director.....Johnny Rowe

KIJV—Huron—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....James Valley Bcstg. Co., Inc.
 Address.....P.O. Box 1366
 Tel.: ELgin 2-8621.....Independent
 Manager.....Max F. Staley

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Mitchell Bcstg. Assn.
 Address: 217 Main St.
 Tel.: Wyman 6-5621 Independent
 Pres., Gen., Sta. Mgr., Prog. Dir.: R. V. Eppel
 Chief Engineer: J. R. Doherty

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
 Owned: Mobridge Bcstg. Corp.
 Address: 114 Third St. East
 Tel.: 654 KBS
 Newspaper Afil.: Weekly Tribune
 Pres., Gen. Mgr.: L. L. Coleman
 Comm. Sta. Mgr.: Q. P. Coleman
 Chief Engineer: Charles Delperdang

KGFX—Pierre—1927

Frequency: 630 Kc. Power: 200 Watts d.
 Owned-Oper. By: Estate of Dana McNeil
 Bus.-Studio Address: 203 W. Summit Ave.
 Tel.: Capital 4-2351 KBS
 Pres., Gen. Mgr.: Ida A. McNeil
 Chief Engineer: Hugo Conrath, Jr.

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Watt, d.
 Owned By: Leroy Okerlund
 Address: P. O. Box 327
 Tel.: Capital 4-7381 Independent
 President, Ch. Eng.: Edward Davenport
 Promotion Dir.: B. Binkley

KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By: Duhamel Ent., Inc.
 Business Address: 524½ 6th St.; Box 1752
 Tel.: FI 2-2000 CBS
 Representative: Headley-Reed
 President, Gen. Mgr.: Helen S. Duhamel
 Bus., Comm. Mgr.: William F. Turner
 Program Director: J. Norman Heffron
 Publicity Director: Betty Twining
 Chief Engineer: Elmer Nelson

KRSB—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Heart of the Black Hills
 Address: 1438 Mountain View Rd.
 Tel.: FI 2-6050 Independent
 Station Manager: Eli Daniels
 Program Director: Paul Crouch
 Chief Engineer: Lyle Benson

KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By: Midcontinent Bcstg. Co.
 Bus.-Studio Address: Phillips Ave.—8th St.
 Tel.: 4-5841 Independent
 President: Joe Floyd
 Gen., Comm. Manager: Evans Nord
 Chief Engineer: Lester Froke

KIHO—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts
 Owned By: Sioux Empire Bcstg. Co.
 Address: 113 No. Main
 Tel.: 4-7736 Independent
 Representative: Gill-Perna
 President: James Saunders
 Sta. Sales Prom. Mgr.: Leroy Okerlund
 Program Director: Don Birn
 Chief Eng.: L. R. Sterkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: KISD, Inc.
 Bus.-Studio Address: 3631 W. 12 St.
 Tel.: EDison 4-5571 KBS
 Station Representative: Cooke
 Pres., Gen. Mgr.: Verl Thompson
 Comm. Manager: Vince Casey
 Program Director: Bob Henderson
 Publicity Director: Agnes Tuftte
 Chief Engineer: John Vick

KSOO—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw., d., 5 Kw., n.
 Owned By: KSOO TV, Inc.
 Address: 317 S. Phillips Ave.
 Tel.: Edison 4-5601 ABC
 Station Representative: Avery-Knodel, Inc.
 President, Gen. Mgr.: Morton H. Henkin
 Comm. Prom. Mgr.: Orrin Melton
 Prog. Dir.: Ray Loftness
 Chief Engineer: Max E. Pierce

KWAT—Watertown—1940

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By: Midland Natl. Life Bcstg. Co.
 Business Address: Box 827
 Tel.: Turner 6-8444 MBS-KBS
 Representative: Gill-Perna
 President: Lee V. Williams
 Gen., Sta., Comm. Mgr.: Ross E. Case
 Program Director: Gene Brantner
 Chief Engineer: Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc. Power: 5 Kw., d.
 Owned: Midwest Radio Corp.
 Business Address: Winner
 Tel.: 727 KBS
 Pres., Gen. Mgr.: Al Clark
 Program Director: Ben Viedt
 Chief Engineer: Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Yankton Bcstg. Co.
 Address: N. Highway 81
 Tel.: North 5-7892 Independent
 Representative: Bob Dore
 President: William M. Smith
 General, Station Mgr.: William E. Johnson
 Commercial Manager: Harold Happe
 Sales Promotion Manager: D. Loecker
 Chief Engineer: John C. Briggs

SOUTH DAKOTA-TENNESSEE

WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By: Peoples Bcstg.
 Bus.-Studio Address: WNAX Bldg.
 Tel.: NO 5-7442 CBS
 Representative: Katz

President: Herbert E. Evans
 V.P., General Mgr.: Donald D. Sullivan
 Resident Manager: Elmer Smith
 Commercial Manager: Nick Bolton
 Production Mgr.: Jack Vaughn
 Sales Prom. Mgr.: Ronald Peterson
 Chief Engineer: Clifton M. Todd

Pop.: 3,761,000
 Families: 1,122,000
 Radio Homes: 990,000

TENNESSEE

TV Homes: 881,000
 AM Stas. in State: 103
 TV Stas. in State: 14

WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By: Blount County Bcstg. Co.
 Address: P.O. Box 127
 Tel.: YUkon 3-0890 KBS
 Station Representative: Keystone
 Pres., Gen. Mgr.: Louis A. Chiles
 Commercial Manager: Herman Petre
 Program Dir.: Charles Pickel
 Chief Engineer: Richard Madison

Owned-Operated By: Middle Ga. Bcstrs.
 Address: Hotel Patten
 Tel.: AM 7-1128 MBS
 Station Rep.: Burn-Smith; Dora-Clayton
 Pres.: P. F. Furlow
 Gen., Comm. Mgr.: John Sanders
 Chief Engineer: George McMurtrie

WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Athens Bcstg. Co.
 Address: 148 N. Jackson St.
 Tel.: SHerwood 5-1314 MBS-KBS
 Newspaper Affil.: Daily Post-Athenian
 President: Dr. Helene Arterburn
 General, Comm. Mgr.: William P. Atkins
 Chief Engineer: Andrew Bates

WAPO—Chattanooga—1934

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: WAPO Bcstg. Service
 Business-Studio Address: New Read House
 Tel.: AM 6-6141 ABC
 Representative: Gill-Perna
 Pres.: Gordon Gambill
 Comm. Mgr.: Walter Stamper
 Chief Engineer: L. Reed

WOPI—Bristol—1929

Frequency: 1490 Kc. Power: 250 Watts
 Owned By: Pioneer Broadcasting Corp.
 Address: Easley-Wright Bldg., 310 State St.
 Tel.: South 4-5131 NBC
 Representative: Burn-Smith
 President: Donald W. Owen
 General, Sta. Mgr.: Bill B. Stone
 Commercial Mgr.: William B. Rowland
 Chief Engineer: Ben T. Givaudan

WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Oper. By: WDEF Bcstg. Co.
 Business Address: 3300 Broad St.
 Tel.: AM 7-3392 NBC
 Representative: Branham
 President: Carter M. Parham
 General Manager: Ken Flenniken

WFWL—Camden—1956

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By: Camden Bcstg. Co.
 Address: P.O. Box 178
 Tel.: Ludlow 4-7570 Independent
 President: M. R. Freeland
 Gen. Mgr.: Irene Morgan

WDDO—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By: WDDO Bcstg. Corp.
 Address: Hamilton Natl. Bank Bldg.
 Tel.: AM 8-5117 CBS
 Sta. Representative: Jack Masla
 President: H. C. E. Johnson
 General Mgr.: H. F. Wehrmann
 Commercial Mgr.: B. J. Bush
 Program Dir.: E. Feagans
 Chief Engineer: C. Stokely

WHLP—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts, d.
 Owned By: Trans-Air Bcstg. Corp.
 Address: Centerville
 Tel.: 3575 Independent
 Owner: S. J. Simon
 Chief Engineer: Jim Meadow

WDXB—Chattanooga—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: French, Inc.
 Address: Dome Bldg.
 Tel.: AM 6-1114 Independent
 Station Rep.: H-R Reps.
 Pres., Gen. Mgr.: Stephen C. French
 Commercial Manager: Luke Wilson
 Program Director: Bill Sanders
 Chief Engineer: Bill Robison

WAGC—Chattanooga—1946

Frequency: 1450 Kc. Power: 250 Watts

WMFS—Chattanooga—1951

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Leon S. Walton
 Address..... 835 McCallie Ave.
 Tel.: AM 6-4146..... Independent
 Representative..... Pearson
 President..... L. S. Walton
 Gen., Comm. Mgr..... Fred J. Webb
 Program Director..... Lorene Bell
 Chief Engineer..... Glenn Channells

WMCH—Church Hill—1954

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By..... Thales E. Wallace
 Address..... P. O. Box 148
 Tel.: EL 7-2601..... KBS
 President..... Thales E. Wallace
 Comm. Manager..... James M. Smith
 Chief Engineer..... R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc. Power: 250 Watts, d.
 Owned..... Clarksville Bcstg. Co., Inc.
 Address..... Bailey Bldg.
 Tel.: MI 5-2411..... Independent
 Representative.. Venard, Rintoul & McConnell
 President..... Aaron B. Robinson
 Gen. Manager..... J. M. Cecil
 Sta., Comm. Mgr..... W. H. Hamby
 Chief Engineer..... Don Moore

WJZM—Clarksville—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... Campbell & Sheftall
 Business-Studio Address..... 411 Madison St.
 Tel.: MI 5-6414..... KBS-MBS
 Representative..... Jack Masla
 Pres., Gen. Manager..... J. Parry Sheftall
 Sta. Mgr., Chief Eng..... John Bailey
 Program Director..... Gary Jones
 Publicity Director..... Neil Walker
 Commercial Manager..... Charles Malone
 Sls. Prom. Mgr..... John Berwind

WBAC—Cleveland—1945

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By..... WBAC, Inc.
 Business Address..... Radio Center, Central Ave.
 Tel.: GR 6-7593..... MBS
 Station Representative..... Ayers
 President..... Charles B. Britt
 Gen. Sta. Mgr..... Russell E. Offhaus
 Program Director..... Paul Kirksey
 Chief Engineer..... William B. Stuart

WCLE—Cleveland—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
 Owned..... Southeastern Entp.
 Address..... 33 Ocoee St.
 Tel.: GR 2-6511..... KBS
 President, General Mgr..... Carl Hoskins
 Station Manager..... William Stamps
 Commercial Manager..... Bland Seils

Sales Promotion Manager..... Coleman Crews
 Program Director..... Marcine Bendtsen
 Publicity Director..... Rose Patton
 Chief Engineer..... Robert Carr

WCRM—Columbia—1942

Frequency: 1340 Kc. Power: 250 Watts
 Owned..... Middle Tenn. Bcstg. Co., Inc.
 Address..... P. O. Box 71
 Tel.: EV 8-3636..... KBS
 Representative..... Walker-Rawalt
 Pres., Gen. Sta. Mgr..... R. M. McKay, Jr.
 Commercial Manager..... Mel Dugger
 Program Director..... Don Spain
 Chief Engineer..... Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc. Power: 1000 Watts
 Owned By..... Maury County Boosters Corp.
 Address..... 714 N. Main St.
 Tel.: Evengreen 8-3241..... Independent
 President..... James Dowling
 Gen. Sta. Mgr..... William J. Harris, Jr.
 Comm. Mgr. Ch. Eng..... J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... WHUB, Inc.
 Bus-Studio Address..... 315½ E. Spring
 Tel.: Jackson 6-2131..... CBS-KBS
 Pres., General Manager..... M. L. Medley
 Sta. Mgr..... Stacey Mott
 Chief Engineer..... Claude Haston

WKBL—Covington—1954

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Tipton Cty. Bcstrs.
 Business Address..... Roper Bldg.
 Tel.: GR 6-9635..... KBS
 Station Representative..... Beaver
 Pres., Gen. Mgr., Ch. Eng..... Bob Whiteley
 Comm., Sales Prom. Mgr..... Maurice Turnage
 Program Director..... Dave Stewart
 Publicity Director..... Mary Nelle Thomas
 Chief Engineer..... O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
 Owned By..... Guidon Bcstg. Co., Inc.
 Address..... Pearson Bldg.
 Tel.: West 2-7471..... Independent
 Pres., Gen. Mgr..... Roy Morris
 Vice Pres., Comm. Mgr..... Bill Claiborne
 Program Dir..... Dave Ralston
 Sales Prom. Mgr..... James Harper
 Chief Engineer..... William Simmons

WAEW—Crossville—1952

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Oper. By..... WAEW, Inc.
 Address..... P. O. Box 278
 Tel.: 333..... KBS
 President..... H. F. Lawson
 General Mgr..... J. V. Hamby

TENNESSEE

WDNT—Dayton—1957

Frequency: 1280 Kc. Power: 1 Kw., d.
Owned By Dayton Bcstg. Co.
Address Box 294
Tel.: 1540 KBS
Representative Roymer
President Norman A. Thomas
Gen. Sta. Mgr. Jack S. Pullin
Commercial Manager Vance A. Travis

WDKN—Dickson—1955

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By Dickson Cty Bcstg. Inc.
Address Box 71
Tel.: HI 6-2852 KBS
Pres., Gen., Sta. Mgr. W. Potts
Commercial Manager Warren G. Medley
Program Director William Phillips
Chief Engineer Leslie D. Filson

WD SG—Dyersburg—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned State Gazette Bcstg.
Business Address 208 N. Mill
Tel.: AT 5-1294 KBS
Gen., Sta. Mgr. Robert W. Ward
Sales Promotion Manager Jo Ann Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc. Power: 500 W., d.
Owned Southern Gen. Bcstg. Co.
Address Cordell Hull Hotel
Tel.: AT 5-4173 Independent
Gen. Mgr. Ch. Eng. John M. Latham

WBEJ—Elizabethton—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned WBEJ, Inc.
Business-Studio Address Box 829
Tel.: Lincoln 2-2184 Independent
Representative Dora-Clayton, Gill-Perna
Pres. R. W. Turrentine, Jr.
Gen., Sta. Mgr. William E. Hale
Comm. Mgr. James P. Austin
Chief Engineer L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc. Power: 5 Kw., d.
Owned Max M. Blakemore
Business Address Box 280
Tel.: 2-2011 KBS
General Manager Delbert Evans
Program Director Bruce Steinbicker
Chief Engineer Bill Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc. Power: 1 Kw., d.
Owned-Oper. By Morgan Bcstg. Co.
Address 109 9th St.
Tel.: 3401 Independent

Representative Hil F. Best
President, Gen. Mgr. H. J. Morgan

WEKR—Fayetteville—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Fayetteville Bcstg. Co.
Address P. O. Box 1009
Tel.: HEmlock 3-3545 MBS-KBS
President John R. Crowder
General Manager James Porter Clark
Station, Commercial Manager Jim Tate
Program Director Randy Towry
Publicity Director Emmett Ferguson
Chief Engineer Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By Williamson County Bcstg.
Business Address 1000 Mallory Road
Tel.: SWift 4-1594 KBS
Pres., Gen. Mgr. William R. Ornes
Sta. Mgr., Ch. Eng. Ellis F. Jones, Jr.

WHIN—Gallatin—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By Sumner County Bcstg. Co.
Address Box 811
Tel.: 1010 KBS
Gen. Mgr. Charles W. Brewer
Chief Engineer Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Radio Greenville, Inc.
Address P.O. Box 243
Tel.: 4147 Independent
Manager Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc. Power: 5 Kw.
Owned Folkways Bcstg. Co., Inc.
Address Devonia & Crescent
Tel.: 661 KBS
President Hank Snow
General, Station Mgr. Ken Crosthwait
Program Director Charles Phillips
Chief Engineer Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By Gibson Co. Bcstg. Co., Inc.
Address 210 N. 22nd Ave.
Tel.: SU 4-1740 KBS
Newspaper Affil. Courier-Chronicle
President J. F. Warmath
Gen., Sta. Mr. Howard E. Byrum
Comm., Sls. Prom. Mgr. James Welch
Prog. Director Bill Carter
Chief Engineer Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By.....Dixie Bcstg. Co.
Address.....P.O. Box 391
Tel: 7-9611.....KBS
Representative..Venard, Rintoul & McConnell
Pres......Aaron B. Robinson
Gen. Mgr......Jack Cecil
Chief Engineer.....James Thomas

WJAK—Jackson—1954

Frequency: 1460 Kc....**Power:** 1000 Watts, d.
Owned-Oper. By....Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel: 7-7436.....Independent
Representative.....Pearson
Pres......Dr. Alexander Leech
Gen. Mgr......Robert Blow
Comm. Mgr......Bill Winsett
Program Director.....Jim Dandy
Chief Engineer.....Henry S. Lesh

WTJS—Jackson—1931

Freq.: 1390 Kc..**Power:** 5000 Wts. d., 1000 n.
Owned-Oper. By....The Sun Publishing Co.
Business Address.....255 W. Lafayette St.
Tel: 7-3316.....ABC
Newspaper Affil......Jackson Sun
Representative.....Branham
V.P., Gen. Mgr......A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr......L. R. Brooks
Sales Promotion Mgr......Robert W. Emerson
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....**Power:** 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address.....White Oak Road
Tel: TR 9-2825.....KBS
President.....R. Gene Cravens
Chief Engineer.....Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Box 927
Tel: 2993.....MBS
Newspaper Affli......Press-Chronicle
President.....Carl A. Jones
Gen. Sta. Mgr......Arthur Kelsey
Chief Engineer.....E. B. Jones

WJHL—Johnson City—1938

Frequency: 910 Kc..**Power:** 5 Kw., d., 1 Kw., n.
Owned-Operated By.....WJHL, Inc.
Business-Studio Address.....145 W. Main St.
Tel: WALnut 6-2151.....CBS
Representative.....John E. Pearson
Pres., Gen. Mgr......W. H. Lancaster, Jr.
Commercial Manager.....Ken Marsh
Sales Promotion Manager.....W. McDonald
Program Director.....Terry Sams
Chief Engineer.....William Hunter

WKIN—Kingsport—1951

Frequency: 1320 Kc.....**Power:** 5000 Watts, d.

Owned & Operated.....Bahakel Stations, Inc.
Address.....Market & Wexler Sts.
Tel: CI 6-8131.....Independent
Pres., Gen. Mgr......Cy N. Bahakel
Station Manager.....Les Tackett
Commercial, Sales Prom. Mgr......Dallas Broome
Program Director.....Christina Brooks
Chief Engineer.....Giles W. Brown

WKPT—Kingsport—1940

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By....Kingsport Bcstg. Co., Inc.
Business-Studio Address....222 Commerce St.
Tel: CI 5-4161.....NBC
Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
Sta. Manager.....Paul L. Overbay
Commercial Mgr......Phil Weaver
Program Dir......Martin Karant
Chief Engineer.....Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....WATE, Inc.
Business-Studio Address.....812 Gay St. S.W.
Tel: 4-4651.....NBC
Representative.....Avery-Knodel
V.P., Gen. Mgr......W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Chief Engineer.....Fred Andrews

WBIR—Knoxville—1941

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By....Radio Station WBIR, Inc.
Business-Studio Address.....1513 Hutchison Ave.
Tel: 5-8101.....ABC
Station Representative.....Gill-Perna
President, Manager.....John P. Hart
Station, Comm. Mgr......Leon Ridings
Program Director.....W. R. Johnston
Publicity Dir., Sls. Prom. Mgr......Robert Wilson
Chief Engineer.....J. Rex Horton

WIVK—Knoxville—1952

Frequency: 860 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Dick Bcstg. Co.
Address.....319 N. Gay Street
Tel: 4-3693.....Independent
Station Representative.....Howard Clayton
President, General Mgr......James A. Dick
Commercial Manager.....W. P. Poole, Jr.
Sales Prom. Mgr., Pub. Dir......Dorothy L. Rice
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones

WKGN—Knoxville—1946

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....WKGN Inc.
Business Address.....2200 W. Cumberland Ave.
Tel: 4-0766.....Independent
Station Rep......Bolling
Pres., Gen. Mgr......George P. Mooney
Sales Promotion Manager.....James P. Hess
Commercial Manager.....Robert Crenshaw
Program Publicity Director.....Marty Lucker
Chief Engineer.....Robert Goodman

TENNESSEE

WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.
Owner Knoxville Ra-Tel
Address P.O. Box 2269
Tel.: 4-9866 KBS-MBS
Sta. Representative Chas. Bernard
President, Gen. Mgr. B. L. Boring
Publicity Dir. Willie C. Day
Comm. Manager Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
Owned-Oper. By. Scripps-Howard Radio, Inc.
Address 4400 Whittle Springs Rd. N. E.
Tel.: 3-3171 CBS
Newspaper Affiliation News Sentinel
Representative John Blair
President Jack R. Howard
Gen., Sta. Manager R. B. Westergaard
Publicity Director Gene Miller
Comm., Sales Prom. Mgr. O. L. Smith
Prog. Director C. A. McMahon
Chief Engineer Ray Evans

WEEN—Lafayette—1958

Frequency: 1460 Kc. Power: 1 Wt. d.
Owned By Lafayette Bcstg. Co.
Address P. O. Box 79, Livingston, Tenn.
President Marvin Leslie

WLAJ—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts
Owner LaFollette Bcstg. Co.
Business Address Fleet Oil Bldg.
Tel.: 1060 KBS
President E. F. Wheeler
General Manager John H. Carr
Chief Engineer Phil Perdue

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By. Lawrenceburg Bcstg. Co.
Bus. Address 120½ N. Military Ave.
Tel.: SO 2-4411 KBS
Sta. Rep. Venard, Rintoul, McConnell; Beaver
President Aaron B. Robinson
Gen., Sales Prom. Mgr. Ken Marston
Comm. Mgr. Bud Sawyer
Program Director Buddy Hall
Publicity Director Milton D. Griffen
Chief Engineer Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc. Power 500 Watts d.
Owned-Operated By. Lebanon Bcstg. Co., Inc.
Address Trousdale Ferry Pike
Tel.: 1540 Independent
Pres., Sta. Mgr. Theo. F. Ezell, Jr.
Chief Engineer William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.

Owner WLIL, Inc.
Business Address Wilkerson Bldg.
Tel.: YU 6-7536 KBS
Pres., Gen., Sta. Mgr. Arthur Wilkerson
Chief Engineer Allen Brezceala

WJJM—Lewisburg—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Louis D. Lingner
Address East Hill, Box 20
Tel.: Elmwood 9-4511 MBS-KBS
Representative Hil F. Best
President, Gen. Mgr. Louis D. Lingner
Comm. Prom. Mgr. R. A. Davidson
Publicity Dir. Denny Walker
Prog. Dir. Barbara Matthews
Chief Engineer R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned By Lexington Bcstg. Service, Inc.
Address Broad & Church
Tel.: WO 8-3500 KBS
President Guy B. Amis
General, Station Manager Ben L. Enochs
Prog. Dir. Aubrey Booth
Publicity Director Gordon Vestal

WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.
Owned By Audio Bcasters
Address P. O. Box 131
Tel.: Talbot 3-4438 MBS
General Manager R. H. McCoin
Chief Engineer D. Norris

WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
Owned Manchester Bcstg. Co.
Address 611 McArthur St.
Tel.: PA 8-3526 KBS
Representative Best
Gen. Mgr. L. Murray Chumley
Commercial, Sales Prom. Mgr. Joe Hathcock
Chief Engineer Eugene Covington

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
Owned By J. T. & H. Sudbury
Address P. O. Box 483
Tel.: 460 Independent
President J. T. Sudbury
General Managers J. T. & H. Sudbury
Sta. Mgr. Ch. Eng. D. A. Drumm

WGAP—Maryville—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By Aluminum Cities Bcstg. Co.
Business Address 316 Court St.
Tel.: YU 3-4310 Independent
Representative Hil F. Best
General Manager Frank H. Corbett
Commercial Manager Horace McGill

Program Director.....Ken Johnson
Chief Engineer.....Henry McDonald

WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned.....Tri-County Bcastg. Co., Inc.
Address.....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Station Rep.....Best
Pres., Gen. Mgr.....Earl S. Nolting
Sec'y-Treas.....Gladys Nolting
Station Manager.....Lance Beard
Comm. Manager.....E. S. Nolting
Program Director.....Gail Burns
Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.
Owned-Oper.....Cumberland Valley Bcastg. Co.
Address.....On the Square
Tel.: 2104.....Independent
President.....Dr. C. H. Cope
Gen., Sta. Mgr.....Chick Brown
Sales Promotion Manager.....James R. Eastman
Program Director.....Hal Durham
Chief Engineer.....Alvin Byars

WMMT—McMinnville—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Broadcasting Corp.
Address.....Smithville Rd.
Tel.: 2223.....MBS-KBS
President.....William R. Vogel
General, Station Manager.....D. W. Martin
Program Director.....Richard K. Davis
Chief Engineer.....Hubert Beasley

WHEY—Millington—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Latham & Whiteley, Jr.
Address.....4962 Navy Road
Tel.: Canal 3-3000.....Independent
Sta. Representative.....Hil F. Best
General, Sta. Mgr.....John M. Latham
Commercial Mgr.....Robert C. Whiteley, Jr.
Program Director.....George Klein
Sales Prom. Mgr.....Richard Whitmore
Publicity Dir.....Bill Hyder
Chief Engineer.....Bill Patrick

KWAM—Memphis—1946

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....KWEM, Inc.
Address.....64 Flicker
Tel.: FAirfax 3-2679.....KBS
Representative.....Bernard
President.....E. D. Rivers, Jr.
General, Station Manager.....Don Kern
Program Director.....Dave Hill
Chief Engineer.....Jerry Scanlon

WDIA—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.

Business-Studio Address.....2074 Union Ave.
Tel.: BR 6-2703.....Independent
Representative.....Bolling
President.....Egmont Sonderling
V.P., Gen., Sta. Mgr.....E. R. "Bert" Ferguson
Commercial Manager.....Archie Grinalds
Sales Promotion Manager.....Frank Armstrong
Asst. Mgr., Prog. Dir.....David J. Mattis
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Bus-Studio Address.....Hotel Chisca
Tel.: BRoadway 2-3441.....Independent
Station Representative.....Eastman
President.....Thomas F. O'Neil
General Manager.....Boone Nevin
Nat. Sales Mgr.....Paul H. Martin
Local Sales.....Jim Bedwell
Sales Promotion Manager.....Bea Armistead
Publicity, Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy

WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcastg. Service
Address.....972 S. Third St.
Tel.: JA 5-6831.....Independent
Station Representative.....Dore
President.....Sam C. Phillips
Gen., Sta. Mgr.....William S. Decker, Jr.
Commercial Mgr., Prog. Dir.....William Trotter
Sales Promotion Manager.....Larry Breneman
Publicity Director.....Jeanne A. Botto
Chief Engineer.....Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Cy Blumenthal Co.
Business-Studio Address.....930 Madison Ave.
Tel.: JA 7-4422.....ABC
President.....Cy Blumenthal
Gen., Sta. Mgr.....George Aubrey Crump
Program Director.....John Carr
Chief Engineer.....S. Hart

WLOK—Memphis—1956

Frequency: 1480 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Business Address.....Box 2693
Tel.: JAcKson 7-9565.....Independent
Station Representative.....Howard
Pres.....Jules Paglin
General Manager.....Stanley W. Ray, Jr.
Station Manager.....Robert Bartusch
Chief Engineer.....William Jones

WMC—Memphis—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....Memphis Publishing Co.
Business Address.....P.O. Box 8325
Tel.: B'way 2-0552.....NBC
News. Affil.....Memphis Pub. Co.
Representative.....John Blair
General Manager.....H. W. Slavick

TENNESSEE

Station Manager.....Stan Torgerson
Sales Mgr.....Ray Gill
Pub. Director.....Walter E. Frase
Chief Engineer.....E. C. Frase, Jr.

WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned By.....Plough, Inc.
Address.....3022 Jackson Ave.
Tel.: GL 8-3361.....Independent
Representative.....Radio-TV Representatives
Pres.....Harold R. Krelstein
Gen., Sta. Mgr.....Charles T. DeVois
Commercial Manager.....Allan Avery
Prom. Mgr., Pub. Dir.....Dick McClary
Program Dir.....Don Stevens
Chief Engineer.....J. G. Deaderick

WREC—Memphis—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....WREC Bcstg. Service
Business-Studio Address.....Hotel Peabody
Representative.....Katz
Owner, General Manager.....Hoyt B. Wooten
Commercial Manager.....Hollis R. Wooten
Program Director.....Jack Michael
Chief Engineer.....Wilson Ramey

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
Owned.....West Tennessee Bcstg. Co.
Address.....Milan Hotel
Tel.: MU 6-2481.....Independent
President.....Ben Ivey King
Gen., Station Mgr.....Jack Merrill
Sales Prom. Mgr.....W. G. Denney
Prog. Director.....Billy J. Haney
Chief Engineer.....Bill Markham

WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.
Owned-Oper. By.....Cherokee Bcstg. Corp.
Address.....P.O. Box 304
Tel.: JUniper 6-9101.....MBS
Representative.....Hal Holman
General Manager.....Howell Ashford
Chief Engineer.....J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.
Owned-Operated By.....E. Tenn. Bcstg. Corp.
Bus. Address.....Box 2146 Radio Center Sta.
Tel.: JU 6-7993.....Independent
Sta. Representative.....Continental
Pres., Ch. Eng.....George Guertin
General Manager.....Bill Holland
Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WGNS, Inc.
Address.....P.O. Box 456
Tel.: TW 3-5373.....MBS-KBS

President, Gen. Mgr.....Cecil Elrod, Jr.
Chief Engineer.....William Montgomery

WMTS—Murfreesboro—1953

Frequency: 860 Kc.....Power: 250 Watts
Owned.....Arthur D. Smith, Jr.
Address.....112 N. W. Broad St.
Tel.: TW 3-6611.....Independent
Sta. Representative.....Hil F. Best
Gen., Sta. Mgr.....Virgil Trimm
Commercial Mgr.....Neil Lancaster
Program Dir.....John Hood
Sales Prom. Mgr.....Lewis Penuel
Publicity Dir.....Mabel Brock
Chief Engineer.....Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc.....Power: 5 Kw., d.
Owned.....Central Bcstg. Corp.
Address.....Box 5236
Tel.: TW 5-5401.....Independent
President.....H. C. Young, Jr.
Station Mgr.....Jerry Glaser
Commercial Mgr.....Harry Sullivan
Program Director.....Wallie Beecham
Chief Engineer.....Walter Duke

WKDA—Nashville—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WKDA Broadcasting Co., Inc.
Address.....Fourth & Union Sts.
Tel.: AL 4-0511.....Independent
Sta. Representative.....Bernard Howard
President, Gen. Mgr.....Jack S. Stapp
Prog. Director.....Charles F. Walker
Sales Prom. Mgr.....Carl A. Babb
Publicity Director.....Roger Schutt
Chief Engineer.....W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned. Life & Casualty Insurance Co., Tenn.
Bus-Studio Address.....161 4th Ave. N.
Tel.: AL 6-0161.....CBS
Representative.....Katz
V. P., Gen. Mgr.....F. C. Sowell
Commercial Manager.....E. G. Blackman
Sales Prom. Mgr., Pub. Dir.....Thrace Warren
Program Director.....Paul Oliphant
Chief Engineer.....F. D. Binns

WMAK—Nashville—1947

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....WCMI Radio
Address.....Church & 4th St.
Tel.: AL 4-3411.....Independent
Station Rep.....Broadcast Time Sales
President.....Howard D. Steere
Station Mgr.....Roland C. Wolfe, Jr.
Program Dir.....James Kent
Sales Prom. Mgr.....Mrs. Victor Waite
Chief Eng.....Homer Cole

WNAH—Nashville—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Hermitage Bcstg. Corp.
 Address..... James Robertson Hotel
 Tel.: AL 4-7611..... MBS-KBS
 Station Representative..... Best
 Pres., Gen. Mgr..... Van T. Irwin, Jr.
 Comm. Manager..... Herman Rippy
 Executive Director..... Goldie G. Irwin
 Program Director..... Jim Williams
 Chief Engineer..... Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By..... WSIX, Inc.
 Address..... Nashville Trust Building
 Tel.: AL 5-5431..... ABC
 Station Representative..... Woodward
 President..... Louis R. Draughon
 Sta. Gen. Mgr..... E. S. Tanner
 Comm Mgr..... Clarence L. Waggoner
 Assistant Radio Manager..... Charles Caldwell
 Program Director..... Ed Shepard
 Publicity Director..... Bill Jones
 Chief Engineer..... Charles R. Duke

WSM—Nashville—1925

Frequency: 650 Kc. Power: 50,000 Watts
 Owned By..... Natl. Life & Accident Ins. Co.
 Business Address..... 301 7th Ave., N.
 Tel.: AL 4-5656..... NBC
 Representative..... John Blair
 President..... John H. DeWitt, Jr.
 General Station Manager..... Bob Cooper
 Sales Promotion Manager..... M.s. Trudy Stamper
 Program Director..... Ott Devine
 Chief Engineer..... Carl Jenkins

WVOL—Nashville—1951

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned..... Rounsaville of Nashville
 Address..... 1320 Brick Church Pike
 Tel.: CAnal 8-3421..... Independent
 Representative..... Pederson
 Pres., Gen. Mgr..... Robert W. Rounsaville
 V.P., Nat. Sales Mgr..... Harold F. Walker
 Sta. Mgr., Pub. Dir..... Carter S. Jones
 Program Director..... Morgan Babb
 Chief Engineer..... Wayne B. Robinson

WLIK—Newport—1954

Frequency: 1270 Kc. Power: 5 Kw., d.
 Owned..... WLIK, Inc.
 Address..... P. O. Box 270
 Tel.: 3095..... KBS
 President, Gen. Mgr..... Arthur Wilkerson

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
 Owned-Operated By..... Radio-Active Bcstg., Inc.
 Address..... 253 E. Main St.
 Tel.: 5-3535..... MBS
 Representative..... Bob Dore
 Pres. Gen. Mgr..... Samuel P. Thrower

Comm. Manager..... Leonard M. McCoig
 Program Director..... Bob Yongue III
 Chief Engineer..... Paul E. Lewis

WTPR—Paris—1947

Frequency: 710 Kc. Power: 250 Watts d.
 Owner..... Paris Bcstg. Co.
 Address..... No. Poplar St.
 Tel.: 1700..... KBS
 Representative..... Venard, Rintoul & McConnell
 President, Gen. Mgr..... A. B. Robinson
 Sta. Mgr..... Joe P. Van Dyke
 Commercial Manager..... John W. Lashee
 Program Dir..... Verne A. Brooks
 Chief Engineer..... Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc. Power: 1000 Watts
 Owned By..... John R. Stephens
 Address..... South First St.
 Tel.: EMerson 3-2505..... ABC
 Sta. Representative..... Thomas F. Clarke
 Pres., Gen., Sta. Mgr..... John R. Stephens
 Commercial Manager..... Mrs. Alene Cane
 Sales Prom. Mgr..... Norris Hammond
 Program Director..... George Martin
 Publicity Director..... Alma Myers
 Chief Engineer..... N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc. Power: 250 Watts
 Owned..... W. Tenn. Bcstg. Co.
 Address..... 113 E. Washington St.
 Tel.: 1060..... KBS
 Gen. Mgr..... John Stewart
 Chief Engr..... Don Paris

WRKH—Rockwood—1957

Frequency: 580 Kc. Power: 1000 W., d.
 Owned..... Roane Bcstg. Co.
 Address..... P. O. Box 239
 Tel.: Elmwood 4-0911..... Independent
 President..... Herman Spivey
 Gen., Sta. Mgr..... Willard W. Wilson
 Prog. Dir..... Hugh I. Allen
 Publicity Dir..... Mary D. Stahl
 Chief Engineer..... J. R. Blair

WRGS—Rogersville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d.
 Owned-Oper. By..... Rogersville Bcstg. Co.
 Address..... Burem Road
 Tel.: 6491..... Independent
 Rep..... Hil F. Best
 President..... John E. Beal
 Gen. Sta. Mgr..... George B. Beal
 Sales Prom. Mgr..... Harry M. Beal
 Program Director..... Janelle D. Beal
 Chief Engineer..... Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc. Power: 250 W., d.
 Owned..... Savannah Bcstg. Service, Inc.
 Business Address..... Cravens Landing Rd.

TENNESSEE-TEXAS

Tel.: 4981 KBS
 Station Representative..... Beaver
 V.P., Gen. Mgr..... Neal B. Bunn
 Commercial Manager..... Bill Schaaf
 Sales Promotion Manager..... Al Richter
 Program Director..... Hal Harris
 Chief Engineer..... Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc..... Power: 5 Kw., d.
 Owned-Oper. By..... Smoky Mountain Bcstg. Co.
 Business Address..... Middle Creek Rd.
 Tel.: 2844 Independent
 President..... Norman Burchfiel
 General Manager..... Hugh E. Trotter
 Publicity Director..... Mary Sue Poe
 Chief Engineer..... A. T. Henderson

WHAL—Shelbyville—1946

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Shelbyville Bcstg. Co., Inc.
 Address..... P. O. Box 241
 Tel.: Murry 4-1400..... Independent
 V.P., Gen. Mgr..... Charles Christian

WEPG—So. Pittsburgh—1954

Frequency: 910 Kc..... Power: 500 Watts, d.
 Owned By..... Eaton P. Govan, Jr.
 Address..... Box 8
 Tel.: TE 7-6185..... KBS
 General Comm. Mgr..... Eaton P. Govan, Jr.
 Program Dir..... Vnette B. Govan
 Chief Engineer..... William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Sparta Bcstg. Co. Inc.
 Business Address..... Box 390
 Tel.: 3751..... MBS
 Station Representative..... Best
 President..... Sam J. Albritton
 Gen., Sta. Mgr..... Martha L. Albritton
 Comm., Sales Prom. Mgr..... Van L. Slack
 Program Director..... Ivory O. Hillis

Publicity Director..... William T. Passons
 Chief Engineer..... Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc..... Power: 1000 Watts, d.
 Owned-Oper. By..... Springfield Bcstg. Co., Inc.
 Address..... P. O. Box 464
 Tel.: EV 4-5541..... KBS
 President, General Manager..... W. N. Locke
 Commercial, Sales Prom. Mgr..... Bill Gray
 Program Director..... Joe Webb
 Chief Engineer..... Jim Johnson

WDEH—Sweetwater—1955

Frequency: 800 Kc..... Power: 1 Kw., d.
 Owned By..... William M. Bryan
 Address..... P.O. Box 182
 Tel.: 5025..... Independent
 Pres., Gen. Mgr., Ch. Eng..... W. M. Bryan

WJIG—Tullahoma—1947

Frequency: 740 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Radio Tullahoma
 Business Address..... P.O. Box 1417
 Tel.: GL 5-2607..... Independent
 Gen. Comm. Mgr..... Henry Beam

WENK—Union City—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Union City Bcstg. Co.
 Business Address..... W-E-N-K Bldg.
 Tel.: TUrner 5-1240..... KBS
 Station Rep..... Venard, Rintoul, McConnell
 President..... Aaron B. Robinson
 Gen., Sta. Mgr..... E. B. Fritts
 Chief Engineer..... Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc..... Power: 250 Watts
 Owned..... Franklin County Radio & Bcstg. Co.
 Address..... P. O. Box 1103
 Tel.: WO 7-2201..... KBS
 General Mgr..... Len M. Dawson
 Chief Engineer..... E. C. Grover

Pop.: 9,710,000
 Families: 2,800,000
 Radio Homes: 2,759,000

TEXAS

TV Homes: 2,239,000
 AM Stas. in State: 238
 TV Stas. in State: 43

KNIT—Abilene—1957

Frequency: 1280 Kc..... Power: 500 W.
 Owned..... Key City Bcstrs.
 Address..... Windsor Hotel
 Tel.: OR 4-7211..... Independent
 Representative..... Pearson
 Pres. Gen. Mgr..... Howard Barrett
 Station Manager..... Bro Mingus
 Comm. Sales Prom. Mgr..... Forest Lane
 Program Director..... Virgil Terry
 Chief Engineer..... John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc..... Power: 5Kw. d., 1 Kw. n.
 Owned-Oper. By..... Abilene Radio & TV Co.
 Business Address..... P.O. Box 178
 Tel.: OWen 2-4242..... ABC
 Representative..... Paul H. Raymer
 President, Gen. Mgr..... Dale Ackers
 Sta., Comm. Mgr..... Bill Fox
 Program Prom. Mgr..... Ken Knox
 Chief Engineer..... Herman Ridgway

KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Citizens Bcstg. Co.
 Bus. Studio Address 2500 Butternut
 Tel.: OR 3-2545. MBS
 Rep. Venard, Rintoul & McConnell, Melville
 General Manager A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts
 Owned By Leon S. Walton
 Business Address 65 N. Johnson St.
 Tel.: MO 4-4324. Independent
 Representative Howard
 Pres. Gen. Mgr. Leon S. Walton
 Chief Engineer W. Hillburn

KVLF—Alpine—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Big Bend Bcstrs.
 Business Address Box 779
 Tel.: TE 7-2144. KBS-NBC
 Pres., Gen., Sta. Mgr. Gene Hendryx
 Program Director Phil Wayne
 Commercial Manager Goldie Anderson
 Chief Engineer Sherman Newsom

KAMQ—Amarillo—1947

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.
 Owned KAMQ Bcstg. Ltd.
 Address 1301 Polk Street
 Tel.: DR 26543. Independent
 General Manager Robert Houck
 Chief Engineer Richard Hedgecock

KFDA—Amarillo—1933

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Lone Star Bcstg. Corp.
 Bus. Studio Address 3500 Tee Anchor Blvd.
 Tel.: DR 4-1637. ABC
 Representative Raymer
 President Charlie Jordan
 Gen. Manager Bob Zellermayer
 Prog. Dir. Bill Rogers
 Publicity Director Garry Mack
 Chief Engineer Bill Denney

KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts
 Owned-Oper. By Plains Radio Bcstg. Co.
 Address 2000 N. Polk St.
 Tel.: Evergreen 3-3321. NBC
 Newspaper Affil. Globe-News
 Representative Katz
 President B. E. Walker
 General Manager Jack D. Liston
 Commercial Manager William Dunn
 Sta. Mgr., Prog. Dir. Bill Lane
 Publicity Dir., Sls. Prom. Mgr. John Banasik
 Chief Engineer W. H. Torrey

KIXZ—Amarillo—1922

Frequency: 940 Kc. Power: 500 Watts
 Owned By Radio KIXZ, Inc.
 Address 112 W. 5th Ave.

Tel.: DR 6-5654. Independent
 Sta. Representative Bolling
 President Giles F. Miller
 Vice President Jay J. G. Schatz
 General Mgr. Edd L. Routh
 Program Dir. Joe Ramay
 Chief Engineer Eugene Fennimore

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.
 Owned-Operated By R. D. Hollingsworth
 Address 233 Paramount Bldg.
 Tel.: DR 4-5235. Independent
 Representative Grant
 President, Gen. Mgr. R. D. Hollingsworth
 Comm. Mgr. John I. Mannix

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.
 Owned-Oper. By Pamhandle Bcstg. Co.
 Address 808 Charlotte St.
 Tel.: DR 4-3796. Independent
 Representative Pearson
 President, Gen. Mgr. Ray Winkler
 Station Manager Ernie Thrasher
 Commercial Manager Frank Benites
 Sales Prom. Mgr. Bill McLaughlin
 Program Director Bob Jackson
 Publicity Director Jean Costly
 Chief Engineer Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw., d.
 Owned-Oper. By Clint Formby
 Address P. O. Box 638
 Tel.: LA 3-2845. Independent
 Owner Clint Formby

KBUD—Athens—1948

Frequency: 1410 Kc. Power: 1 Kw., d.
 Owned Henderson Cty. Bcstg. Co.
 Address Box 309
 Tel.: 2277. KBS
 Gen. Mgr., Chief Eng. J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc. Power: 1000 Watts
 Owned-Oper. By Ark-La-Tex Bcstg. Co.
 Address Box 289
 Tel.: SWitt 6-2817. KBS
 Representative Hil F. Best
 President Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng. David A. Wommack
 Commercial Manager A. N. Dowd
 Program Director George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc. Power: 1 Kw., d.
 Owned-Operated By Austin Radio Co.
 Address 303 Brazos
 Tel.: Greenwood 6-4341. Independent
 President, General Mgr. J. A. Newborn, Jr.
 Program Director Charles L. Hardin
 Chief Engineer Wendell E. Hearne

KIBL—Beeville—1949

Frequency: 1490 Kc. Power: 250 Wts.
 Owned-Oper. By Bee Bdcstg. Co.
 Address P. O. Box 650
 Tel.: FL 8-2197 Independent
 President John D. Rossi
 Station, Prom. Mgr. James M. Goodman
 Program Director William S. Bennett
 Publicity Dir. J. Bruce Hathaway
 Chief Engineer H. E. Bertram

KBLT—Big Lake—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By Pe-main Basin Bcstrs.
 Business Address 1st and Florida Sts.
 Tel.: 129 KBS
 Station Representative Continental
 Gen. Mgr., Ch. Eng. Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Affiliated Newspapers
 Address P. O. Box 1632
 Tel.: Amherst 4-6931 ABC
 Representative Pearson
 President R. W. Whipkey
 General Mgr. H. Boots, Jr.
 Comm. Mgr. R. V. Roger
 Chief Engineer J. K. Connally

KBYG—Big Spring—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Oper. By Maples-McAlister Bcstg. Co.
 Address P.O. Box 1366
 Tel.: AM 4-4326 KBS
 Rep. Hil F. Best
 Partners Grady F. Maples, R. B. McAlister
 Gen. Comm. Mgr. Jim Richardson
 Chief Engineer Marvin Williams

KHEM—Big Spring—1956

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned By Cobra Bcstg. Co.
 Address Box 750
 Tel.: AM 4-2523 Independent
 General Sta. Manager Bob Bradbury
 Commercial Manager Bill Birrell
 Program Director Peggy Long
 Chief Engineer Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc. Power: 250 Watts d.
 Owned-Oper. Charles L. & Jessie Mae Cain
 Bus.Studio Address 903 E. Fourth St.
 Tel.: JU 3-3151 KBS
 President, Gen. Mgr. Charles Cain

KBBB—Borger—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By Robert M. & D. D. Watson
 Address Box 1478
 Tel.: Broadway 3-7575 KBS
 Representative Pearson

Presidents Robert M. & Dixie Dice Watson
 General Station Manager Ford Robertson
 Chief Engineer Cecil Temple

KHUZ—Borger—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KHUZ, Inc.
 Business Address 1431 Clayton St.
 Tel.: BR 3-3744 MBS
 President R. G. Hughes
 Chief Engineer Bostick Wester

KNEL—Brady—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Brady Broadcasters, Inc.
 Business-Studio Address 509 So. Bridge
 Tel.: LY 7-2616 KBS
 President W. J. Harpole
 General Mgr. Ed. Williams
 Program Dir. Joe McMurry
 Publicity Dir. Ken Harvison
 Sales Prom., Ch. Eng. John Young

KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Hugh M. McBeath
 Business-Studio Address Miller Bldg.
 Tel.: HI 9-3331 KBS
 Station Rep. Best
 Gen., Station Mgr. Hugh M. McBeath
 Prog. Dir. Vern Maroney

KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tom S. Whitehead
 Address Box 730
 Tel.: GR 6-3655 KBS
 Newspaper Affiliation Banner Press
 General Manager Tom S. Whitehead
 Comm. Mgr. J. C. Price
 Program Director Jackie Priggs
 Chief Engineer L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Oper. By Terry Cty. Bdcstg. Co.
 Address Drawer 1032
 Tel.: 2111 Independent
 Representative Hil F. Best
 Pres., Sta., Gen., Comm. Mgr. Mike A. Barrett
 Assistant Manager E. Crawford Taylor
 Chief Engineer C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By Brownsville Bcstg. Co.
 Address Box 472
 Tel.: LI 2-5677 ABC
 Representative Best
 Pres., Gen., Sta. Mgr. M. J. Wilson
 Commercial Manager Vance C. Wilson
 Sales Prom. Mgr., Pub. Dir. Bobby Reeder
 Prog. Dir. Lula Ward
 Chief Engineer Willis A. Wilson

TEXAS =====

KBWD—Brownwood—1941

Freq.: 1380 Kc. Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.....Brown County Bcstg. Co.
Address.....P.O. Box 513
Tel.: MI 5-2401.....MBS
Sta. Reps.....Holman; Eastman
Pres., Gen. Manager.....Wendell Mayes
Comm. Prom. Mgr.....J. Fred Perry
Sta. Mgr. Prog. Dir.....Bill Jamar
Publicity Director.....Barbara Taylor
Chief Engineer.....Richard Nix

KEAN—Brownwood—1953

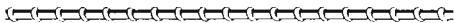
Frequency: 1240 Kc. Power: 100 Watts
Owned By.....KEAN Radio Corp.
Address.....2220 Fisk Ave.
Tel.: 4372.....Independent
Representative.....Best
President.....J. H. Childs
Manager.....Eddy Farren

KORA—Bryan—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Bryan Bcstg. Co.
Bus. Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....MBS
Station Rep.....Best
President, Gen. Mgr.....David G. Haines
Sales Promotion Mgr.....Roy Greer
Program, Publicity Dir.....Bill Guthrie
Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc. Power: 1000 Watts d.



**SUPPORT
YOUR LOCAL
CHARITIES**



Owned-Oper. By.....WTAW Bcstg.
Bus. Studio Address....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
President.....R. E. Lee Glasgow
Gen. Mgr., Ch. Eng.....J. K. Lane

KMIL—Cameron—1955

Frequency: 1330 Kc. Power: 500 W., d.
Owned.....Caperton & Smitherman
Address.....Box 832
Tel.: 456.....Independent
Partners.....N. L. Caperton, W. E. Smitherman
Sta. Mgr.....Esther Belle White

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Walter and Roy Herbert
Address.....104 S. 4th St.
Tel.: TR 6-2210.....KBS
General Manager.....Walter Herbert

KGAS—Carthage—1955

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned.....Carthage B'casting
Address.....Box 955
Tel.: OXford 3-6668.....KBS
Station Representative.....Hopewell
General, Station Manager.....Bev E. Brown
Program Dir., Chief Eng.....Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By.....Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....Independent
Representative.....Clarke Brown
Gen. Mgr.....Tom E. Foster
Commercial Mgr.....Jack Bell
Program Dir.....Jack McLendon
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563.....Independent
Representative.....Hil F. Best
President.....R. Malone Hagan
Gen. Comm. Mgr.....George Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc. Power: 500 Watts d.
Owned-Operated By.....KCAR, Inc.
Address.....Box 609
Tel.: 58.....KBS
Representative.....Best
President.....Maurice Wooley
Gen., Sta. Mgr.....Paul H. Daniels
Prog., Pub. Dir.....Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc. Power: 250 Watts d.

Owned-Oper. By.....**Marti, Inc.**
Address.....**919 N. Main**
Tel.: Milton 5-6643.....**Independent**
Representative.....**Hil F. Best**
Pres., Gen. Mgr., Ch. Eng....**George W. Marti**
Commercial Mgr......**John Marti**
Sales Prom. Mgr......**Frank H. Hardgrove**
Program Director.....**Don Harris**

KVLB—Cleveland—1954

Frequency: 1410 Kc.....**Power: 500 Watts**
Owned-Oper. By.....**Howard Bailes**
Address.....**Box 487**
Tel.: Lyric 2-3535.....**Independent**
General Manager.....**H. C. Bailes**

KSTA—Coleman—1947

Frequency: 1000 Kc.....**Power: 250 Watts d.**
Owned-Oper. By.....**Coleman County Bcstg. Co.**
Business Address.....**Box 432**
Tel.: 8406.....**KBS**
Representative.....**Melville**
Manager.....**Floyd Shelton**
Comm. Manager.....**Paul Johnson**
Chief Engineer.....**J. D. Larson**

KVMC—Colorado City—1950

Frequency: 1320 Kc.....**Power: 1000 Watts d.**
Owned.....**Colo. City Bcstg. Co.**
Address.....**Box 990**

Tel.: RAndolph 8-3320.....**KBS**
Representative.....**Best; Melville**
General Manager.....**Eldon Mahon**
Prog. Dir......**Drew Ballard**
Sta. Mgr., Chief Eng......**P. A. Richardson**

KMCO—Conroe—1951

Frequency: 900 Kc.....**Power: 500 Watts d.**
Owned.....**Montgomery County Bcstg. Co.**
Address.....**324½ N. Main**
Tel.: PL 6-4466.....**Independent**
President.....**Reagan Smith**
Gen., Sta., Comm., Mgr......**David L. Oglesby**

KATR—Corpus Christi—1944

Frequency: 1030 Kc.....**Power: 50 Kw. d.**
Owned.....**Broadcasters, Inc.**
Address.....**Box 898**
Tel.: TU 4-5258.....**MBS**
Representative.....**Weed**
Pres......**Glenn E. Alexander**
General Mgr......**W. L. Lightfoot**
Chief Engineer.....**Paul Waller**

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....**Power: 1,000 Watts d.**
Owned & Oper. By.....**International Radio Co.**
Address.....**403 South Staples**
Tel.: TU 4-2321.....**Independent**
Sta. Reps......**NTS; Oakes**
President.....**C. V. Guzman**

OF COURSE — — —

**YOU CAN GET THE BEST,
 WHY SETTLE FOR LESS?**

OF COURSE — — —

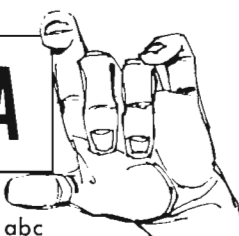
the Best Is the Associated Press.



THE
QUALITY
 TOUCH



From *pianissimo* to resounding *crescendo*, every movement of the hands reflects a quality touch possessed by the maestro. Experience, dedication, desire — these are the elements which help to achieve such eminence. They are the same ingredients which make possible the quality touch found today in better radio and television station operations.



WFAA

TELEVISION abc
 RADIO abc/nbc • DALLAS

Serving the greater DALLAS-FORT WORTH market
 BROADCAST SERVICES OF THE DALLAS MORNING NEWS

Represented by

The Original Station Representative

General, Sta. Mgr.....Arthur Thomas
 Program Dir.....Rafael A. Palatox
 Chief Engineer.....Eliseo Reyes

KEYS—Corpus Christi—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Nueces Bcstg. Co.
 Address.....P. O. Box 1460
 Tel.: TU 2-7411.....Independent
 General Manager.....E. C. Hughes
 Chief Engineer.....Harold Griffith

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By...South Texas Broadcasting
 Address.....4102 S. Staples
 Tel.: UL 2-7341.....Independent
 Representative. Peters, Griffin, Woodward, Inc.
 Gen. Mgr.....A. C. Lloyd, Jr.
 Station Mgr.....Harry H. Hayes
 Program Director.....Gordon Clark
 Publicity Dir.....Mary Ann Handley
 Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 Address.....Show Room Bldg.
 Tel.: TU 4-1616.....ABC-CBS
 Pres., Gen. Mgr.....Vann M. Kennedy
 Commercial Mgr.....Charles R. Manning
 Program Director.....Eugene M. Looper
 Chief Eng.....Eric Beals

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KUNO Radio
 Address.....P.O. Box 4286
 Tel.: TU 4-5203.....Independent
 Representative.....O'Connell, Brown
 V.P., Gen. Mgr.....Sterling Zimmerman
 Station Mgr.....Herb Garrett
 Prog. Dir.....Hector Barrera
 Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alto, Inc
 Bus-Studio Address.....609 W. 7th Ave.
 Tel.: TR 4-7421.....Independent
 Representative.....Branham
 President.....R. E. Lee Glasgow
 General Manager.....Luther A. Johnson, Jr.

KIVY—Crockett—1949

Frequency: 1290 Kc.....Power: 500 Watts d.
 Owner-Oper. By.....Pioneer Bcstg. Co.
 Address.....Box 670
 Tel.: 222.....KBS
 Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs
 Comm., Prom. Mgr., Chief Eng....Bill Carter

KCFH—Cuero—1949

Frequency: 1600 Kc.....Power: 500 Watts d
 Owned-Oper. By.....DeWitt Cty. Bcstg. Co.
 Tel.: CU 5-3430.....Independent
 Rep.Best
 General Manager, Ch. Eng....A. M. Respondek

KXIT—Dalhart—1948

Frequency: 1410 Kc.....Power: 500 Watts, d.
 Owned-Oper. By.....Dalhart Broadcasters
 Address.....Box 1350
 Tel.: CH 9-4747.....KBS
 Representative.....Best
 Manager, Ch. Eng.....R. J. Beller

WFAA—Dallas—1922

Frequency.....820 Kc., 570 Kc.
 Power.....50,000 W., 5000 W.
 Owned-Oper. By.....A. H. Belo Corp.
 Business-Studio Address.....1122 Jackson St.
 Tel.: RI 1-9631.....NBC-ABC
 Newspaper Affil.....Morning News
 Representative.....Edward M. Petry
 President.....Joseph M. Dealey
 Commercial Mgr.....Norman H. Stewart
 Director.....Alex Keese
 Station Manager.....George K. Utely
 Sls. Prom., Pub. Dir.....Winona Portwood
 Prog. Dir.....William Crowder
 Chief Engineer.....Jim Webb Cooper

**TO BE SURE —
 YOU NEED THE BEST!**

YOU CAN GET THE BEST,
 WHY SETTLE FOR LESS?



TEXAS

KBOX—Dallas—1952

Frequency: 1480 Kc. Power: 5000 Watts, 500 wts
 Owned By.....KBOX, Inc.
 Address.....Radio Park
 Tel.: Diamond 8-3800.....Independent
 Station Representative.....Eastman
 Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
 Asst. to Pres.....Stanley N. Kaplan
 Dir. of Operations.....Bob Whitney
 Station Mgr.....Earl Burnam
 Commercial Mgr.....Lloyd George
 Sales Co-ord.....J. Wolfman
 Publicity Dir.....Irene Runnels
 Chief Engineer.....Earl Bodine
 OWNERS OF: WIL, ST. LOUIS, MO.; WRIT, MILWAU-
 KEE; WTVO-TV, ROCKFORD, ILL.; WICS-TV,
 SPRINGFIELD, ILL.; WHCU-TV, CHAMP, ILL.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....City of Dallas
 Business Address.....Fair Park
 Tel.: TA 3-6101.....MBS
 Representative.....Avery-Knodel
 Gen., Mgr., Chief Engr.....Durward Tucker
 Commercial Manager.....Charles Frauman
 Administration Ass't.....Richard Weeks

KIXL—Dallas—1947

Frequency: 1040 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Variety Bcastg. Co., Inc.
 Business-Studio Address....1401 S. Akard St.

Tel.: RI 1-5016.....Independent
 Rep.....Clarke Brown, Co.
 Pres., Gen. Mgr.....Lee Segall
 Station Manager.....Dan Hayslett
 Prog. Dir. Ass't. Mgr.....Don Robinson
 Chief Engineer.....Bob E. Tripp

KKSN—Dallas—1957

Frequency: 730 Kc.....Power: 500 Watts
 Owned By.....Kissin' Radio, Inc.
 Address.....Cliff Towers Hotel
 Tel.: Whitehall 3-7331.....KBS
 Sta. Representative.....John E. Pearson
 President. Gen. Mgr.....John L. Buchanan
 Program Dir.....Byron Harrison
 Sales Prom., Publicity Dir.....Oscar Nace
 Chief Engineer.....Jerry Marr

KLIF—Dallas—1947

Freq.: 1190 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By...McLendon Investment Corp.
 Business-Studio Address.....2104 Jackson
 Tel.: RI 7-9311.....Independent
 Ch. of Bd.....B. R. McLendon
 President.....Gordon B. McLendon
 General Mgr.....W. S. Morgan, Jr.
 Commercial Mgr.....Al Lurie
 Sales Prom. Mgr.....Don Newbury
 Program Director.....Jack Sharp
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison

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 JOHN F. BOX, Managing Director

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New York, Chicago, San Francisco, Dallas, St. Louis

KRLD—Dallas—1926

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned: Dallas Times Herald Radio
 Address: Herald Square
 Tel.: RI 2-6811 CBS
 Representative: Branham
 Bd. Chairman: John W. Runyon
 President: Clyde W. Rembert
 Sta. Mgr., Gen. Comm. Mgr.: W. A. Roberts

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
 Owned-Operated By: SKY Bcstg. Service
 Address: 2927 Maple
 Tel.: RI 2-6193 Independent
 President: A. L. Chilton
 General Comm. Mgr.: R. G. Terrill
 Prog. Dir.: Andy Bell
 Publicity Dir.: Carl E. McDaniel
 Chief Engineer: Morris M. Ming

KDLK—Del Rio—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Del Rio Bcstg. Co.
 Business Address: P. O. Box 1162
 Tel.: 5-2431 KBS
 Station Manager: Don R. Howard, Jr.

**KDSX—Denison-Sherman
 1948**

Frequency: 950 Kc. Power: 500 Watts
 Owned-Oper. By: KDSX, Inc.
 Address: P. O. Box 331, Denison
 Tel.: HO 5-1600 KBS
 Sta. Rep.: Melville
 President: B. V. Hammond, Jr.
 V.P. General Manager: L. L. Hendrick
 Commercial Mgr.: William A. Jaco
 Station Director: William A. Duke
 Chief Engineer: Joseph D. Knight

KDNT—Denton—1938

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By: Station KDNT
 Address: Radio Center Bldg.
 Tel.: DU 2-4144 Independent
 Owner & Manager: Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owner: Arthur Temple, Jr.
 Address: Box 336
 Tel.: MY 8-5533 Independent
 General & Sta. Mgr.: Tommy Ward Lanyon
 Comm. Mgr.: Evelyn Lanyon
 Program Dir.: Ruth Ruby
 Chief Engineer: Jay Campbell



**MAXIMUM IMPACT
 LEAST COST.....**

**MORE LISTENERS THAN
 ANY OTHER FULL-TIME
 STATION IN TEXAS***

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Represented by Branham.
 KRLD Radio 1080, 50,000 watts.
 Service of The Dallas Times
 Herald . . . radio-twin to
 KRLD-TV . . . CBS outlets for
 Dallas-Fort Worth.

KRLD

Clyde W. Rembert, President

KDDD—Dumas—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Dumas Bcstrs., Inc.
Address Box 555
Tel.: WE 5-4141. **KBS**
Representative Hil F. Best
President, Gen. Mgr. Ken Duke
Commercial Mgr. Al Tremble
Program Dir. Del Maurer
Chief Engineer Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned Uvalde Broadcasters
Address Box 198
Tel.: PR 3-3729. Independent
President W. J. Harpole
General Manager Sidney King
Commercial Manager Franklin Lee Broake
Sales Promotion Manager Armando Lopez
Program Director Ron Cabe
Publicity Director Melva Travino
Chief Engineer Ken Riker

KERC—Eastland—1953

Frequency: 1590 Kc. Power: 500 Watts d.
Owned Circle-S, Inc.
Address P. O. Box 590
Tel.: 102. **KBS**
Representative Hil F. Best
General Manager R. L. Spalding
Commercial Manager Ralph Ross
Chief Eng. B. J. Perkins

KURV—Edinburg—1947

Frequency: 710 Kc. Power: 250 Watts
Owned-Oper. By **KURV, Inc.**
Address North Highway 281
Tel.: DU 3-2777. Independent
President Rogers Kelley
Gen. Mgr., Sta. Mgr. J. M. McDonald
Program Director Hal Jeicoat
Chief Engineer Edgar McBurney

KULP—El Campo—1948

Frequency: 1390 Kc. Power: 500 Watts d.
Owned-Oper. By Wharton County Bcstg. Co.
Business Address Box 1390
Tel.: LI 3-3303. Independent
President Culp Krueger
Station, Comm. Manager V. Frank Jones
Chief Engineer Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By **KELP Radio Corp.**
Address 4530 Delta St.
Tel.: KE 3-5911. Independent
Representative Adam Young
President Norman Alexander
General Mgr. Gene Roth
Comm. Manager John Siqueros
Program Director Mike Hunter
Chief Eng. Mike Gaglio

KHEY—El Paso—1957

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Oper. By **KEPO, Inc.**
Address 2419 N. Piedras St.
Tel.: LO 5-2731. Independent
President, Gen. Mgr. Ray Odom
Chief Engineer Bill Hilbert

KINT—El Paso—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By **Radio El Paso**
Address Box 5347
Tel.: PR 2-1486. Independent
Station Representative Pearson
President Robert Howsam
General Manager Joe Thompson
Sales Promotion Manager Bob Presley
Program Director Jerry Jackson
Publicity Director Fred Carr
Chief Engineer W. Hilbery

KOYE—El Paso—1958

Frequency: 1150 Kc. Power: 1000 Watts. d.
Owned By **Coronado Broadcasters**
Address 470 S. Glenwood St.
Tel.: Prospect 2-5211. Independent
Representative Grant Webb
Gen. Comm. Mgr. John S. Chavez
Chief Engineer Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc. Power: 5000 Watts
Owned **Southwest States, Inc.**
Address P.O. Box 1799
Tel.: KE 2-6551. **CBS**
Sta. Representative Bolling
President Cecil Trigg
General Mgr. Dave Scribner
Comm. Mgr. Audian Paxson
Publicity Dir. John Murray
Chief Eng. Ed Talbott

KSET—El Paso—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By **Rio Grande Bcstg. Co.**
Address 904 Magoffin
Tel.: KE 2-4979. **MBS**
Sta. Reps. Bob Dore; Robert Allen
President Fred Hervey
General. Comm. Mgr. Sam E. Pendleton
Program Dir. James A. Kiser
Chief Engineer H. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc. Power: 1000 d., 500 n.
Owned-Oper. By **Tri-State Bcstg. Co., Inc.**
Bus. Studio Address 801 N. Oregon St.
Tel.: KE 2-5423. **NBC**
Rep. George P. Hollingbery
Pres., Gen. Mgr. Karl O. Wyler, Sr.
Station Mgr. Jack B. Chapman
Prog. Dir. Rudy Tellez
Chief Engineer Racine Watkins

KPSO—Falfurrias—1953

Frequency: 1260 Kc. Power: 500 Watts d.
 Owned & Oper. By.....Hicks Enterp.
 Address Box 307
 Tel.: FA 5-2112.....Independent
 Pres., Gen. Mgr.....Bob Hicks
 Station Manager.....Paul Brown
 Commercial Manager.....Marvin Propes
 Program Director.....Lawrence Ray Smith
 Chief Engineer.....H. Gomez

KFLD—Floydada—1951

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Operated By... West Texas Bcstrs. Inc.
 Address..... P. O. Box 1006
 Tel.: YU 3-2841.....KBS
 RepresentativeContinental
 President.....B. A. Robertson
 Station Man.....Glen Amburn
 Program Director.....Pauline Webb
 Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. Power: 250 Watts
 OwnedKFST, Inc.
 Address Box 651
 Tel.: ED 6-2228.....KBS
 Representative.....Hil F. Best
 Pres.....George Baker
 General Mgr.....James Parr
 Commercial Mgr.....Fran Parr
 Program Dir.....Robert Baker

KCUL—Fort Worth—1949

Frequency: 1540 Kc. Power: 10,000 Watts
 Owned.....Dalworth Broadcasting Co.
 Address Box 2049
 Tel.: ED 6-5641.....KBS
 RepresentativeCharles Bernard
 Pres., Gen. Mgr.....Kurt A. Meer
 Sales Prom., Pub.....Diame Spiegel
 Program Director.....Horace Logan
 Chief Engineer.....Jack Lemons

KFJZ—Fort Worth—1922

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By.....Tarrant Bcstg. Co.
 Address.....4008 W. Freeway
 Tel.: PE 7-6631.....Independent
 RepresentativeJohn Blair
 President.....Gene Cagle
 General Mgr.....Stan Wilson
 Commercial Manager.....Clyde D. Pemberton
 Program Dir.....Dave Naugle
 Station Mgr.....Wally Blanton
 Sales Prom., Publicity Dir.....Bob Clayton
 Chief Engineer.....James T. Peterson

KJIM—Fort Worth—1947

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By... Trinity Broadcasting Co.
 Address.....P.O. Box 7321
 Tel.: ED 6-7175.....Independent
 RepresentativeRaymer

Pres. Gen. Mgr.....William D. Schueler
 Station Manager.....Dick Osburn
 Prog., Dir.....R. E. Riggins
 Chief Engineer, Ass't Mgr.....Chester Grubbs

KNOK—Fort Worth—1946

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....KNOK Broadcasting Co.
 Address P.O. Box 7116
 Tel.: TE 1-1278.....Independent
 RepresentativeHoward
 President.....Stewart J. Hepburn
 Commercial Manager.....Dean McClain
 Chief Engineer.....James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KXOL, Inc.
 Bus. Studio Address... 3004 W. Lancaster St.
 Tel.: ED 5-9511.....Independent
 RepresentativeEastman
 President.....Wendell Mayes
 Gen. Sales Prom. Mgr.....Earle Fletcher

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
 Power.....50,000 W., 5,000 W.
 Owned-Oper. By...Carter Publications, Inc.
 Business Address.....3900 Barnett St.

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1540 Kc . . . 10,000 Watts

TEXAS

Tel.: JE 6-1981.....NBC-ABC
Newspaper Affiliation.....Star Telegram
Representative.....Peters, Griffin, Woodward, Inc.
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
Station Manager.....Roy Bacus
Publicity Director.....Phil Wygant
Program. Sls. Dir.....Herman K. Clark
Chief Engineer.....Rupert Bogan

KNAF—Fredericksburg—1947

Frequency: 910 Kc.....**Power:** 1 Kw.
Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
Address.....P. O. Box 311
Tel.: WY 7-2300.....Independent
Representative.....Hil F. Best
President.....Arthur Stehling
Gen. Mgr. Ch. Eng.....Norbert Fritz
Program Director.....Harold Carr

KBRZ—Freeport—1952

Frequency: 1480 Kc.....**Power:** 500 Watts d.
Owned-Oper. By.....Radio Brazosport, Inc.
Address.....Box 1077
Tel.: BElmont 3-2655.....Independent
President & Gen. Mgr.....Jim Hairgrove
Chief Engineer.....Jim Slawson
Program Director.....Sue Hairgrove

KGAF—Gainesville—1947

Frequency: 1580 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....Gainesville Bcstg. Co.
Address.....State School Road
Tel.: HO 5-5546.....KBS
Station Representative.....Melville
President.....Joe M. Leonard, Sr.
General Manager.....Joe M. Leonard, Jr.
Comm. Mgr.....Earl Leonard
Program Director.....Bob Couch
Chief Eng.....J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc...**Power:** 1 Kw. d., 250 n.
Owned-Oper. By.....The Galveston Bcstg. Co.
Business-Studio Address.....Pelican Island
Tel.: SHerwood 4-4567.....Independent
Station Representative.....John E. Pearson
Owner.....James W. Bradner, Jr.
Comm. Mgr.....Louis F. Johnson
Prog. Dir.....Louis Jay
Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....Island Bcstg. Co.
Address.....Box 3117
Tel.: SH 4-3666.....Independent
Station Representative.....Brown
President.....David Nathan
General & Sta. Mgr.....Fred Kincaid
Commercial Manager.....Jim Davis
Sales Promotion Manager.....Matt Miller
Program Director.....John Kunsak
Publicity Director.....Carolyn Teichmann
Chief Engineer.....Walt Andrus

KSIJ—Gladewater—1949

Frequency: 1430 Kc. ...**Power:** 1000 Watts d.
Owned By.....Frank O. Myers
Address.....T. W. Lee Bldg.
Tel.: 2181.....Independent
Sta. Representative.....Melville
President.....Frank O. Myers
General Mgr.....Don H. Myers
Chief Engineer.....Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Gonzales Bcstg. Co.
Business Address.....Box 158
Tel.: 770.....KBS
Gen. Mgr.....Lawrence M. Walshak
Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....**Power:** 500 Watts d.
Owned By.....Jones & Gilligan
Address.....Box 1050
Tel.: LI 9-1330.....KBS
General Manager.....Burney Jones
Commercial Manager.....Neil Gilligan, Jr.
Chief Engineer.....James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....KGVL, Inc.
Address.....1400 Wolfe City Drive
Tel.: GL 5-1400.....KBS
Representative.....Pearson
Pres., Gen. Manager.....Leo Hackney
Program Director.....James D. Jones
Chief Engineer.....Jim Brashears

KCLW—Hamilton—1946

Frequency: 900 Kc.....**Power:** 250 Watts, d.
Owned.....Coy Perry
Address.....Box 592
Tel.: 500.....Independent
Newspaper Affiliation.....Dublin Progress
Station Representative.....Keystone
President.....Coy Perry
Gen., Station Mgr.....Dick Meehan
Prog. Dir., Chief Eng.....Carl Knelly

KGBT—Harlingen—1941

Freq.: 1530 Kc...**Power:** 50 Kw d., 10 Kw. n.
Owned-Oper. By.....Harbenito Radio Co., Inc.
Tel.: GA 3-3910.....ABC-CBS
Sta. Reps.....O'Connell; Clarke Brown
President.....McHenry Tichenor
Gen. Mgr.....Troy McDaniel
Sta. Mgr.....Otis Shumate
Commercial Manager.....McHenry Tichenor, Jr.
Program Director.....Jim Williams
Chief Engineer.....Al Beck

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co.
 Business-Studio Address.....P. O. Box 311
 Tel.: 4528.....Independent
 Representative.....Best
 President.....Jim Reeves
 Gen. & Sta. Mgr.....Tom Perryman
 Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
 Owned.....Wes Dean & Co.
 Address.....Highway 26
 Tel.: 2324.....KBS
 Sta. Representative.....Hil F. Best
 President, Gen. Mgr.....Wes Dean
 Program Dir.....Pat Endsley
 Publicity Dir.....Helen Dean
 Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hereford Broadcasters
 Address.....Box 472
 Tel.: EMerson 4-1860.....Independent
 General Manager.....Clint Formby
 Program Director.....Steve Thompson
 Commercial Manager.....Clayton Jay
 Chief Engineer.....Clayton Fuchs

KHBR—Hillsboro—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned By.....KHBR Radio, Inc.
 Address.....Delmar Hotel
 Tel.: JU 2-3431.....KBS
 Sta. Representative.....Melville
 President, Gen. Mgr.....Nelson W. Galie
 Comm., Ch. Eng.....J. K. Lane, Jr.
 Program, Prom. Mgr.....Gordon Guest
 Publicity Dir.....Dewey Beal

KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Call of Houston Inc.
 Business-Studio Address.....1 Main St.
 Tel.: CA 4-1888.....Independent
 Sta. Representative.....Meeker Co.
 President, Gen. Mgr.....Robert C. Meeker
 Program Director.....Roger Wells
 Chief Engineer.....Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
 Owned.....McLendon Corp.
 Address.....500-04 Lovett Blvd.
 Tel.: JAckson 6-3461.....Independent
 Representative.....Blair
 President.....Gordon B. McLendon
 Gen. Mgr.....Bill Weaver

Comm. Mgr.....Bruno Leonardt
 Sales Promotion Manager.....Dorothy Stahl
 Program Director.....Red Jones
 Chief Engineer.....Glenn Cook

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Houston Post Co.
 Address.....3014 Post Oak Road
 Tel.: MA 3-9271.....NBC
 Newspaper Affil.....Post
 Representative.....Edw. Petry & Co.
 Gen. Mgr.....Jack Harris
 Station Manager.....Frank Stewart
 Commercial Manager.....Cleve Griffin
 Sales Prom. Mgr.....Howard Cannon
 Program Director.....Glenn Kensinger
 Chief Engineer.....Harvey Wheeler

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Texas Radio Corp.
 Business Address.....4005 Travis St., Box 3011
 Tel.: JA 3-5535.....Independent
 Sta. Representative.....Avery-Knodel
 V.P., Gen. Mgr.....Sam H. Bennett
 Asst. Manager.....Grace M. Spanihel
 Production Mgr.....Jack London
 Program Director.....Milt Willis
 Chief Engineer.....O. B. Johnson

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
 Owned-Operated By.....KTRH Bdcstg. Co.
 Address.....Rice Hotel Annex
 Tel.: CA 7-4361.....CBS
 News, Afil.....The Chronicle
 Representative.....Peters, Griffin, Woodward
 President.....B. F. Orr
 General Manager.....W. C. Bryan
 Bus. Mgr.....Tom Jacobs
 Program Director.....Lew Lowry
 Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Crosby/Brown
 Address.....Gulf Bldg.

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TEXAS

Tel.: CA 2-6151.....ABC
 Sta. Representative.....H.R.
 General. Comm. Mgr.....William Z. Rozan
 Nat. Sales Mgr.....Chris Robinson
 Program, Pub. Dir.....Ken Collins
 Chief Engineer.....Gerald R. Chinski

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
 Owned.....KYOK, Inc.
 Address.....613 Preston St.
 Tel.: CA 7-3108.....Independent
 Representative.....Howard
 President.....Jules J. Paglin
 General Manager.....Joseph R. Fife
 Station Manager.....Robert E. Mabry
 Program Director.....Clark Walser
 Chief Engineer.....James Hancock

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Est. of M. B. Cauthen
 Address.....Box 312
 Tel.: GA 5-2651.....KBS
 President.....Verla Cauthen
 Gen. Mgr., Ch. Eng.....Jack Nichols
 Comm., Prom. Mgr.....C. C. Springfield

KNUZ—Houston—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Veterans Bcstg. Co.
 Address.....Box 2135
 Tel.: JA 3-2581.....Independent
 Representative.....Katz
 Gen., Sta. Mgr.....David Morris
 Commercial Manager.....Forrest Patton
 Program Director.....Ken Grant
 Chief Engineer.....Ed Martin

KEBE—Jacksonville—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Wells, Waller & Ballard
 Address.....Box 1071
 Tel.: 2211.....Independent
 Commercial Manager.....Jerry D. Spencer

KTXJ—Jasper—1948

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Jasper Bcstg. Co.
 Address.....P. O. Box 6090
 Tel.: DUDley 4-2544.....KBS
 Station Representative.....Continental
 President.....Joe J. Fisher

LET'S TALK...

K•NUZ is the
NO.1 *
 BUY IN HOUSTON AT
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 St. Louis • San Francisco • Los Angeles • Dallas
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KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Junction Bcstg. Co.
 Address P.O. Box 346
 Tel.: Hickman 6-2768 KBS
 General Mgr. C. W. Evans
 Chief Engineer J. W. Robertson

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W., d.
 Owned The Camel Co.
 Address Box 990
 Tel.: OL 9-2990 KBS
 President Charles W. Balthrope
 Station Manager Ed C. Balthrope
 Sales Promotion Manager Herman Welsh
 Program Director Chuck Martin
 Chief Engineer Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By KERB, Inc.
 Address P.O. Box 456
 Tel.: JUniper 6-3481 KBS
 President E. S. Walden

KERV—Kerrville—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned Kerrville Bcstg. Co.
 Address P. O. Box 791
 Tel.: CL 7-4003 KBS
 Station Rep. Best
 President, Gen. Mgr. Albert F. Mason, Jr.
 Sls. Prom. & Comm. Mgr. Kae Thomas Patrick
 Chief Eng. & Prog. Dir. Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Radio Sta. KOCA, Inc.
 Address Box 989
 Tel.: 2001 KBS
 President Roy G. Terry
 General Mgr. H. A. Degner
 Commercial Mgr. Bob Braziel
 Program Dir. Woody Van Dyke
 Sales Prom. Mgr. Ted Yockey
 Publicity Dir. Fran Holloway
 Chief Engineer Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc. Power: 250 W., d.
 Owned-Operated By Highlite Bcstg Co.
 Address Box 935
 Tel.: ME 4-3181 MBS-KBS
 Pres., Gen. Mgr. A. W. Stewart
 Comm., Sales Prom. Mgr. A. A. Stewart

KINE—Kingsville—1948

Frequency: 1330 Kc. Power: 1000 Watts d.

Owned-Oper. By KINE, Inc.
 Business Address P.O. Box 846
 Tel.: LYric 2-2822 Independent
 Representative Hil F. Best
 General Manager Ben H. Glusing
 Station Manager Jerry Fullerton
 Commercial Manager Andy Cook
 Chief Engineer Troy Whitaker

KPET—Lamesa—1946

Frequency: 690 Kc. Power: 250 Watts
 Owned T. E. Conner & R. E. Bradbury
 Address 506 N. First
 Tel.: 2404 KBS
 President R. O. Parker
 General Comm. Mgr. Hal Fees
 Sales Prom. Mgr. Louise Schmidt
 Chief Engineer Bill Mathis

KCYL—Lampasas—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Lampasas Bcstg. Co.
 Address P.O. Box 149
 Tel.: CH 2-3671 Independent
 Representative Best
 Pres. Sta. Mgr. V. Dean Turner
 Chief Engineer S. Witcher

KVOZ—Laredo—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned Border Broadcasters, Inc.
 Address San Antonio Highway
 Tel.: RA 3-4396 KBS
 President W. J. Harpole
 General Manager Bill Harrell
 Comm. Mgr. John Costello
 Sales Promotion Manager Pat Galvis
 Program Director Joe Pierce
 Publicity Director Patsy Moore
 Chief Engineer John Hennessy

KLVT—Levelland—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned Herald Broadcasting Co.
 Address Box 866
 Tel.: TW 4-3134 KBS
 Newspaper Affiliation Daily Sun News
 President, Gen. Mgr. Forrest Weimhold
 Comm. Sta. Mgr. Aubrey Mays
 Sales Prom. Mgr. Richard Bailey
 Chief Engineer Al Hanna

KVOW—Littlefield—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Maples-McAlister
 Address Box 192
 Tel.: 400 KBS
 President J. C. Rothwell
 Gen. Comm. Mgr. J. B. McShan
 Program Director Joan Saunders
 Chief Engineer J. R. Potts

KETX—Livingston—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
 Owned..... Polk County Bcstng. Co.
 Business Address..... Box 111
 Tel.: FA 7-8916..... Independent
 Pres., Ch. Eng..... Harold J. Haley
 Prog. Dir..... Marshall McQueen
 Comm., Mgr..... Peggy Haley

KFRO—Longview—1934

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By..... Voice of Longview
 Address..... Curtis Bldg., P. O. Box 792
 Tel.: PL 3-4461..... ABC-KBS
 Representative..... Donald Cooke
 President..... James R. Curtis
 Commercial Mgr..... John Allen
 Program Director..... Howard Kuhn
 Chief Engineer..... Leslie Hellum

KLUE—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Radio Longview, Inc.
 Address..... P. O. Box 1866
 Tel.: PL 8-4496..... Independent
 Representative..... Melville
 President..... E. W. Mahone, Jr.
 V.P., Gen. Mgr..... H. A. Bridge, Jr.
 Commercial Manager..... Vernon Hyles
 Program Director..... Tom Richards
 Chief Engineer..... Tig Williford

KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts d.
 Owned..... Western Bcstg.
 Address..... Box 270
 Tel.: PORTER 3-2853..... Independent
 Station Representative..... Pearson
 Gen. Manager..... D. P. Pinkston
 Comm. Mgr..... Hal Ragan
 Program Director..... Wes Youngblood
 Chief Engineer..... Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned & Oper. By..... Texas Telecasting Inc.
 Address..... 7400 College Avenue
 Tel.: SH 4-2345..... Independent
 Representative..... Branham
 President..... W. D. Rogers
 Vice President..... W. H. Shipley
 Gen. Sales Mgr..... R. S. Nielsen
 Nat. Sales Mgr..... John Henry
 Station Manager..... John Kreiger
 Program Director..... Shirley Henne
 Promotion Manager..... Ray Huifer
 Chief Engineer..... Rudy Starnes

KCBD—Lubbock—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned..... Bryant Radio & Television, Inc.
 Address..... 5600 Avenue A

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO LONGVIEW

KLUE

Retail Trading Zone
 Population — 453,700*



RADIO MARSHALL

KMHT

Retail Trading Zone
 Population — 106,135*

In each market you get Greater Coverage, More Listeners
 and Greater Sales Results with the BIG-K Stations.

*SRDS

Tel.: SH 4-1414.....NBC
 Representative.....Raymer
 Pres., Sta. Mgr.....Joe H. Bryant
 Assistant Manager.....Robert L. Snyder
 Nat. Sales Mgr.....Ray Poindexter
 Program Director.....Al Goodnight
 Chief Engineer.....Frank Lee

KFYO—Lubbock—1927

Frequency: 790 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By...Plains Radio Bcstg. Co., Inc.
 Business-Studio Address.....914 Ave. J
 Tel.: PO 5-5567.....CBS
 Newspaper Affil.....Avalanche Journal
 Representative.....Katz
 President.....B. W. Walker
 Gen., Sta. Mgr.....Gordon Thompson
 Commercial Manager.....Ernie Mark
 Sales Prom. Mgr.....Dan Tarpley
 Prog. Dir., Pub. Dir.....Robert A. Nash
 Chief Engineer.....W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc....Power 1000 Watts d.
 Owned-Oper. By.....Corbin Broadcasting Co.
 Address.....2001 Great Plains Life Bldg.
 Tel.: Porter 3-1911.....KBS-MBS
 Representative.....Indie
 Gen. Manager.....Glenn Corbin
 National Sales Mgr.....Larry Corbin
 Comm. Mgr.....W. J. Duncan
 Program Director.....Ray Corbin
 Chief Eng.....Bob Purrington

KSEL—Lubbock—1946

Freq: 950 Kc....Power: 5 Kw.d., 500 W. n.
 Owned-Operated By.....Lubbock Bcstg. Ltd.
 Address.....Box 1524
 Tel.: PO 3-0484.....ABC
 Representative.....Weed
 President.....David R. Worley
 Gen. Mgr.....Gerald H. Sanders
 Prog. Dir.....Max Mott
 Commercial Manager.....Ray Bowen
 Publicity Director.....Jim Spann
 Sales Promotion Mgr.....Bob Hughes
 Chief Engineer.....Roger V. Hively

KRBA—Lufkin—1938

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Operated By.....Darrell E. Yates
 Address.....120 Cotton Square
 Tel.: 36661.....KBS
 Representative.....Continental Radio Sales
 Owner, Prom. Mgr.....Darrel E. Yates

KTRE—Lufkin—1947

Frequency: 1420 Kc....Power: 1000 Watts d.
 Owned-Operated By...Forest Capitol Bcstg. Co.

Address.....P. O. Box 701
 Tel.: NE 4-7771.....MBS
 Rep.....Venard, Rintoul & McConnell, Melville
 President.....R. W. Wortham, Jr.
 Gen., Sta. Mgr.....Richman G. Lewin
 Comm., Sales Prom. Mgr.....Royce Christenson
 Program Director.....Bill Carter
 Publicity Director.....Pat Mathews
 Chief Engineer.....Fred C. Hill

KRIO—McAllen—1947

Frequency: 910 Kc....Power: 1000 Watts
 Owned-Oper. By.....Valley Bdcstg Co.
 Business Address.....500 E. Beaumont St.
 Tel.: MU 6-5454.....Independent
 Station Representative.....Best
 President.....Gene L. Cagle
 Station Manager....."Chuck" McKasson
 Commercial Manager.....Charlie Morrill
 Program Director.....Ed Lionel
 Chief Engineer.....Frank Manuel

KCMR—McCamey—1954

Frequency: 1450 Kc....Power: 250 Watts
 Owned By.....Sapphire Broadcasting Co.
 Address.....101 East Fifth St.
 Tel.: OL 2-4693.....KBS
 President, Gen. Mgr.....Joe Martin
 Comm. Publicity Dir.....Claud Barnett
 Program Dir.....Don McCarty

KMAE—McKinney—1946

Frequency: 1600 Kc....Power: 1000 Watts d.
 Owned.....McKinney Air Enterprises, Inc.
 Bus.-Studio Address.....218 E. Virginia St.
 Tel.: LI 2-2651.....Independent
 Owner.....George W. Smith, Jr.
 Exec. V.P.....Tom Emerson

KMLW—Marlin—1953

Frequency: 1010 Kc....Power: 250 W., d.
 Owned.....M-L Radio, Inc.
 Address.....P. O. Box 335
 Tel.: WE 6-2551.....Independent
 Pres. Gen. Mgr.....L. F. Leurig
 Chief Engineer.....Jay Navarro

KADO—Marshall—1957

Frequency: 1410 Kc....Power: 500 W., d.
 Owned-Operated By...Marshall Bcstg. Corp.
 Address.....Box 961
 Tel.: WE 5-6789.....Independent
 Station Representative.....Weed
 President.....E. B. Germany
 General Manager.....Virgil Stone
 Commercial Mgr.....Lynn E. Williams
 Chief Engineer.....Joe Granger

TEXAS

KMHT—Marshall—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Harrison Cty. Bcstg. Co.
 Address: 408 Marshall National Bank Building
 Tel: WE 5-7826
 Station Rep. Sears & Ayer; Melville
 President E. W. Mahone, Jr.
 Gen. Sta. Mgr. H. A. Bridge, Jr.
 Comm. Mgr. Vinson Stevens
 Sales Prom. Mgr., Pub. Dir. Jo Ann Bridge
 Prog. Dir. Sam Stringfellow
 Chief Engineer Pete Talmadge

KBUS—Mexia—1956

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By Mexia Broadcasting, Inc.
 Business Address: 215-A E. Commerce St.
 Tel: GYpsy 6-3874
 Station Representative Melville
 President, General Mgr. Tom Elkins
 Chief Engineer Kenneth Brown

KCRS—Midland—1935

Freq: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Midland Bcstg.
 Business-Studio Address: 3701 West Wall
 Tel: MU 2-4393
 Station Representative Holman; Eastman
 President Wendell Mayes
 General Manager Wendell Mayes, Jr.

Commercial Manager Jerry Hahn
 Program Director Dee Wooten
 Chief Engineer Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jack Cecil
 Address: S. Lamesa Rd.
 Tel: MU 4-5152
 Pres., Gen. Mgr., Chief Engr. Jack Cecil
 Commercial Manager William Keith Ward
 Sales Prom. Mgr. Naomi Boswell
 Program Director Steve Drummond
 Publicity Director Mildred Thomason

KWEL—Midland—1957

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned By George Vaught
 Address: Petroleum Life Bldg.
 Tel: MU 2-4331
 Station Representative Independent
 Station Representative Gill-Perna
 President & Publicity Dir. George Vaught
 General & Commercial Mgr. Chuck Conner
 Chief Engineer Jerry White

KORC—Mineral Wells—1946

Frequency: 1140 Kc. Power: 250 Watts d.
 Owned-Operated By Action Bcstg.
 Business Address: P.O. Box 108
 Tel: FA 5-3384
 Representative Melville

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO MARSHALL

KMHT

Retail Trading Zone
 Population — 106,135*



RADIO LONGVIEW

KLUE

Retail Trading Zone
 Population — 453,700*

In each market you get Greater Coverage, More Listeners
 and Greater Sales Results with the BIG-K Stations.

*SRDS

Gen., Sta. Mgr. Bill Stinson
 Chief Engineer Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc. Power: 1 Kw., d.
 Owned KIRT, Inc.
 Address Box 708
 Tel.: JU 5-1629 KBS
 Representative Melville
 President Ray V. Jensen
 Comm. Mgr. James C. Shelley
 Chief Engineer Wilfrido Hinojosa

KVKM—Monahans—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Monahans Bcstrs., Inc.
 Address Drawer K
 Tel.: Wilson 3-3231 MBS-KBS
 Station Rep. Melville; Masla
 Pres., Gen. Manager J. R. Rucker
 Sta. Manager Ken Welch
 Commercial Mgr. Bill Mitchell
 Program, Publicity Dir. Vern Welch
 Chief Engineer Rubin Masters

KIMP—Mount Pleasant—1948

Frequency: 960 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mt. Pleasant Bcstg. Co.
 Address Box 990
 Tel.: PA 4-4726 KBS
 Owner, Gen. Mgr. Winston O. Ward
 Commercial Manager Charles Monk
 Program Director Ruby Stanley
 Chief Engineer Clarence C. Taylor

KMUL—Muleshoe—1956

Frequency: 1380 Kc. Power: 500 Watts
 Owned By Radio Station KMUL
 Address P.O. Box 1058
 Tel.: 2730 Independent
 Station Manager Gil Lamb
 Asst. Mgr., Ch. Eng. Bob Pittman

KZOL—Muleshoe—1958

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned By KZOL Bcstg. Co.
 Business Address P.O. Box 1295
 Tel.: 3050 KBS
 Gen., Sta. Mgr. Theodore Rozzell
 Program Director Eddy Rutledge
 Publicity Director Jimmy Rozzell
 Chief Engineer Bill McDonnel

KEEE—Nacogdoches—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned By J. C. Stallings
 Address 300 E. Main St.
 Tel.: LOgan 4-4633 ABC-KBS
 Gen., Sta. Mgr., Pub. Dir. J. C. Stallings
 Comm. Mgr., Program Dir. R. C. Atherton
 Chief Engineer B. Barbee

KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.

Owned By Texan Broadcasting Co. Inc.
 Address 2107 North St.
 Tel.: LO 4-3723 Independent
 Station Representative Dore
 President B. M. Raborn
 V.P., Gen., Sta. Mgr. Bob Dunn
 Commercial Mgr. Sarah Jane Moon
 Chief Engineer Basil Barbee

KGNB—New Braunfels—1950

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned By Comal Broadcasting Co.
 Address 184 S. Castell
 Tel.: MA 5-3443 KBS
 Newspaper Affiliation Herald
 President, Gen. Mgr. F. T. Wilson
 Program Dir. Arlon E. Moeller, Jr.
 Chief Eng. Bob Stewart

KECK—Odessa—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Ector County Bcstg. Co.
 Business Address 120 W. 3d
 Tel.: FE 2-5791 MBS
 Representative Forjee
 General Manager Ben Nedow
 Comm. Manager Roy Elsner
 Chief Engineer C. Strauss

KOSA—Odessa—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Odessa Bcstg. Corp.
 Business Address Box 2529
 Tel.: FE 2-4301 Independent
 Representative Bolling
 President, Gen. Mgr. Cecil L. Trigg

KOYL—Odessa—1957

Frequency: 1310 Kc. Power: 500 Watts, d.
 Owned By Mid-Cities Bcstg. Co.
 Business Address 4000 Rasco Ave.
 Tel.: Emerson 6-2801 Independent
 President, Gen. Mgr. Edward L. Roskelley
 Commercial Manager Robert Batson
 Program Director Weldon Rogers
 Sales Promotion Mgr. Wanda Brodderick

KRIC—Odessa—1946

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Odessa, Inc.
 Address Box 231
 Tel.: FEderal 2-6871 NBC
 Station Representative Brown; Clark
 Pres., Gen. Mgr. Carl S. Goodwin
 Chief Engineer William R. Mettler

KOGT—Orange—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By Sabine Area Brcstg. Corp.
 Address Newton Cty Rd.
 Tel.: TU 3-4381 KBS
 President M. L. Jacobs

TEXAS

Exec. V.P., Gen. Manager.....Ed Lovelace

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Palestine Bcstg. Corp.
Business Address.....Box 649
Tel.: 6077KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Hotchkiss
Program Director.....Marvin Crain
Chief Engineer.....Ted Bryan

KHHH—Pampa—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Garrison-Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....KBS
Gen., Comm. Mgr.....Bob Garrison

KPDN—Pampa—1936

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Top O' Texas Bcstg. Co.
Address.....Hughes Bldg.
Tel.: MO 4-7461.....MBS
Station Rep.....Best
Gen., Comm. Mgr.....Coy Palmer
Sta. Mgr., Prog. Dir.....Warren Hasse
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Operated By....Lamar Bcstg. Co., Inc.
Business Address...210 1st Natl. Bank Bldg.
Tel.: SU 4-6576.....KBS
Pres., Gen. Mgr.....James F. Hendrix
Sales Prom., Prog. Dir.....Thomas D. Seay
Publicity Director.....Pee Wee Reid
Chief Engineer.....Ross Babigan

KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Ron Litteral
Address.....Box 235
Tel.: SU 4-3311.....Independent
Representative.....John E. Pearson
President, Gen., Sta. Mgr.....Fred Kincaid

KLVL—Pasadena—1950

Freq.: 1480 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApiitol 5-3208 Houston.....Independent
Representative...Oakes, National Time Sales
General Manager.....Felix H. Morales
Sales Manager.....Johnny P. Hernandez
Program Director.....Joe Martinez Morales
Chief Engineer.....D. Golihur

KRCT—Pasadena—1947

Frequency: 650 Kc.....Power: 250 Watts d.
Owned By.....Industrial Bcstg. Co.
Address.....Montague Hotel, Houston

Tel.: GR 3-4433.....MBS
Sta. Representative.....Forjoe
President, Gen. Mgr.....Leroy J. Gloger
Commercial Mgr.....Lee Wilder
Program Dir.....Bob Clark
Chief Engineer.....H. L. Davis

KIUN—Pecos—1935

Frequency: 1400 Kc.....Power: 250 Watts d.
Owned-Operated By.....KIUN, Inc.
Business Address.....315 S. Cedar St.
Tel.: Hickory 5-2497.....NBC-KBS
Newspaper Affiliation.....Enterprise
Representative.....Hil F. Best
President, General Mgr.....Billy H. Hubbs
Sales Prom. Mgr., Pub. Dir.....B. L. Woodruff
Station Manager.....David Martin
Commercial Manager.....S. Clifford Sanderford
Program Director.....Bill Boyd
Chief Engineer.....Harry Boehnemann

KEYE—Perryton—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Great Plains Bcstg. Co.
Address.....P. O. Box 917
Tel.: 5771.....MBS
President.....Carl Ellis
Gen., Sta. Mgr.....Irving R. Buchanan
Comm. Mgr.....Dean McLaire
Program Director.....Kenneth Roller
Chief Engineer.....Bill Day

KVOP—Plainview—1944

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KVOP, Inc.
Address.....1100 W. 24th St.
Tel.: CApiitol 4-2771.....KBS
President.....W. J. Harpole
Gen., Sta. Manager.....Kermit Ashby
Comm. Manager.....Tut Tawwater
Sales Promotion Manager.....Girard Fox
Program Director.....H. W. Carpenter III
Publicity Director.....B. D. Perkins
Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Atascosa Broadcasting Co.
Address.....P. O. Box 247
Tel.: LcOust 9-4871.....KBS
General, Sta. Mgr.....Ben L. Parker
Comm. Prog. Mgr.....Tom Everitt
Program Dir.....Jimmie Ray
Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Radio Southwest Inc.
Address.....Box 1126
Tel.: YU 2-9436.....Independent
Sta. Representative.....Branham
President, Gen. Mgr.....John H. Hicks, Jr.
Station Mgr.....Pat McFather
Commercial Mgr.....George Crouchet
Program Dir.....Steve Canyon

Publicity Dir. Corinne Enos
 Chief Engineer Charles Shearer

KPAC—Port Arthur—1934

Freq. 1250 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By Port Arthur College
 Business Address 1515 Lakeshore Dr.
 Tel.: YU 5-7458 MBS
 Representative Pearson
 President W. M. Monroe
 Gen. Mgr. Jay Elson
 Comm. Sta. Mgr. Glenn Hewitt
 Chief Engineer Charles Segrest

KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
 Owned By Maples-McAlister Bcstg. Co.
 Address P. O. Box A
 Tel.: 550 KBS
 Gen. Mgr., Chief Eng. Ray Henderson
 Commercial Manager Garry Gregory
 Sales Promotion Manager Don Craig
 Program Director Stan Skelton

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned-Operated By Orville L. Jenkins
 Address P.O. Box 589
 Tel.: MO 3-2572 KBS
 Owner Orville L. Jenkins

KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Bob Hicks Ent. Ltd.
 Address Box 1240
 Tel.: MU 9-3333 Independent
 President, Gen. Mgr. Bob Hicks
 Commercial Mgr. Doc Chasten
 Station Mgr. David Kaye
 Program Dir. Don Read
 Chief Engineer Paul Waegenshein

KFRD—Rosenberg—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Fort Bend Bcstg. Co.
 Business Address Box 832
 Tel.: NO 2-3776 Independent
 President Mart Cole, Sr.
 General Manager Bill Sloan
 Commercial Manager George Thompson
 Program Director Paul Collins
 Chief Engineer Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
 Owned E. H. Whitehead
 Business Address P.O. Box 316
 Tel.: 533 Independent
 Newspaper Affiliation Cherokeean
 Pres., Gen. Mgr. E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned Angelo Bcstg. Tcstg.
 Business Address St. Angelus Hotel
 Tel.: 6715 ABC
 Representative John E. Pearson
 Pres., Gen. Mgr. Lewis O. Seibert
 Station & Comm. Mgr. Tom Mullins
 Chief Engineer Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
 Owned Western Broadcasting Co.
 Address Box 1350
 Tel.: 8116 Independent
 Representative Broadcast Time Sales
 Gen. Mgr., Chl. Eng. Walt Lawson
 Commercial Manager Milton Dove
 Sales Promotion Manager Richard Fielder
 Program Director Bill Nicholson
 Publicity Director B. Crawford

KTXL—San Angelo—1927

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Burkhart Broadcasting Corp.
 Address San Angelo
 Tel.: 3131 Independent
 Representative Masla; Hobbs
 President, Gen. Mgr. Kent Burkhart
 Commercial Manager Joe Watson, Jr.
 Chief Engineer Gene Williams

KWFR—San Angelo—1955

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By Solar Broadcasting Co., Inc.
 Address P.O. Box 1269
 Tel.: 2-3388 Independent
 Station Representative Thomas F. Clark
 President Arthur Foster
 General Mgr. Walton A. Foster
 Commercial Mgr. A. W. Peters
 Station Mgr. D. R. Crow
 Program Dir. Raymond G. McFarland
 Sales Prom. Mgr. Milton Dove
 Publicity Dir. Faye Hotis
 Chief Engineer Don Dickson

KEXX—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Oper. By Leal Bcstg. Co., Inc.
 Address 501 W. Quincy
 Tel.: CA 5-5757 Independent
 President, Gen. Mgr. M. D. Leal
 Chief Engineer W. E. Edgerton

KCOR—San Antonio—1946

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned KCOR, Inc.
 Address 111 Martinez St.
 Tel.: CA 5-2751 Independent
 President Raoul A. Cortez, Sr.

TEXAS

General Mgr.....Nathan Safir
Station Mgr.....Emilio Nicolas
Sls. Prom. Mgr.....Raoul A. Cortez, Jr.
Commercial Manager.....Ben Tamborello
Publicity Dir.....William Lamar
Chief Engineer.....Marvin Fiedler

KENS—San Antonio—1926

Freq.: 680 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Oper. By.....Express Publishing Co.
Business-Studio Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Newspaper Afili.....Express, News
Representative.....Peters, Griffin, Woodward, Inc.
President.....Frank Huntress, Jr.
Station Mgr.....Herb Carl Skoog
Commercial Mgr.....Chip Atkins
Program Dir.....Jim Seay
Sales Prom. Mgr.....Chester Maxwell
Publicity Dir.....Alpha Scherf
Chief Engineer.....William J. Jackson

KITE—San Antonio—1947

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Connie B. Gay Inc.
Business-Studio Address.....310 Transit Tower
Tel.: CA 6-0335.....Independent
Representative.....Young; Clark Brown
Ch. of Bd.....Connie B. Gay
Exec. V.P.....Jane Trimmer
Manager.....Ed Winton
Station Mgr.....Kelly Wofford

KMAC—San Antonio—1926

Frequency: 630 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Howard W. Davis
Address.....KMAC Bldg.
Tel.: CA 3-6211.....ABC-MBS
Sta. Representative.....Broadcast Time Sales
President, Gen. Mgr.....Howard W. Davis
Program Director.....A. S. (Tony) Bessan
Sales Prom. Mgr.....M. G. McWhorter
Pub. Dir.....Ginger Hunt
Chief Eng.....Al Knight

KONO—San Antonio—1927

Frequency: 860 Kc.....Power: 5000 d., 1000 n.
Owned-Operated By.....Mission Bdcstg. Co.
Address.....317 Arden Grove
Tel.: CA 6-5171.....Independent
Representative.....Katz
President.....Eugene J. Roth
General Manager.....Jack Roth
Promotion Manager.....Doug China
Merchandising Director.....Harvey Jensen
Commercial Manager.....Bill Miles
Program Director.....Jerry Miller
Dir. Engineering.....George Ing
Chief Engineer.....Bill Kiley

KTSA—San Antonio—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....McLendon Corp.
Business-Studio Address.....1130 Broadway

Tel.: CA 7-1251.....Independent
Representative.....Blair
Chairman of the Board.....B. R. McLendon
President.....Gordon B. McLendon
V.P. & General Mgr.....Jack Fiedler
Commercial Manager.....Jim Hamby
Program Director.....Ron Baxley
Chief Engineer.....Coleman Barber

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....Radio KIWW, Inc.
Address.....518 W. Houston St.
Tel.: CA 6-5254.....Independent
Sta. Rep.....Natl. Times Sales
President.....Robert N. Pinkerton
General, Comm. Mgr.....Hal Hughes
Prog. Dir.....Juan Gattas
Chief Eng.....William Ellis

WOAI—San Antonio—1922

Frequency: 1200 Kc.; Power: 50,000 Watts d.,n.
Owned-Oper. By.....Southland Industries, Inc.
Address.....1031 Navarro St.
Tel.: CA 7-4221.....NBC
Representative.....Edward Petry & Co., Inc.
Chairman of the Board.....Hugh Half, Jr.
Pres., Gen. Mgr.....James M. Gaines

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Central Brcstg. Co.
Address.....Box 32
Tel.: EX 2-3545.....Independent
Representative.....Hil F. Best
President.....Dr. Forest L. Whan
Gen., Sta. Mgr.....William Veidt
Sales Promotion Manager.....Clyde Butter
Program Director.....Jerri Veidt
Chief Engineer.....Don Whan

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....San Saba City Bdcstg. Co.
Address.....P. O. Box 209
Tel.: 166.....KBS
Gen. Comm. Mgr.....H. A. Stephens
Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Seguin Bdcstg. Co.
Business-Studio Address.....609 E. Court St.
Tel.: FR 9-2234.....Independent
President.....Garfield Kiel
General Mgr.....Stan McKenzie
Prog. Dir.....Henry Lehnhoif
Chief Engineer.....Louie Sowders

KSML—Seminole—1955

Frequency: 1250 Kc.....Power: 1000 Watts d
Owned-Oper. By.....Woodson & Barbee
Address.....402 South Main St.

Tel.: PLaza 8-3798.....KBS
 Owners.....C. C. Woodson & F. Barbee, Jr.
 General Manager.....Reed Harris

KSEY—Seymour—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. C. Moss, Jr.
 Address.....P.O. Box 1191
 Tel.: TUxedo 8-2525.....KBS
 Station Manager.....W. C. Moss, Jr.
 Chief Engineer.....R. Dormier

KEVA—Shamrock—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Shamrock Tex. Bcstg. Co.
 Address.....Box 21
 Tel.: 620.....KBS
 President.....A. Cooper
 Gen., Comm. Mgr.....C. Gibson
 Chief Engineer.....Robert G. Pennington

**KRRV—Sherman-Denison
 1936**

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Red River Valley Bcstg. Corp.
 Address.....Box 94 (Denison), Box 665 (Sherman)
 Tel.: TWinbrook 2-5115 (Sherman).....MBS
 Representative.....Pearson
 President.....A. Boyd Kelley
 General Manager.....Tom E. Spellman
 Chief Engineer.....T. John

KTXO—Sherman—1947

Frequency: 1500 Kc.....Power: 250 Watts d.
 Owned-Operated By.....O'Connor Bcstg. Corp.
 Business Address.....P.O. Box 861
 Tel.: TWinbrook 2-8188.....Independent
 Station Rep.....Weed
 Gen., Sta. Mgr.....Harry O'Connor
 Commercial Manager.....Ray Lewis
 Chief Engineer.....Paul Phillips

KTOD—Sinton—1954

Frequency: 1590 Kc.....Power: 1 Kw. d.
 Owned.....Southern Bcstg. Co.
 Business Address.....Box 1366
 Tel.: TU 4-1590.....Independent
 Pres., Gen. Mgr.....Tom C. Fleet, Jr.
 Prog. Dir., Ch. Engr.....Ernie Wood

KSNY—Snyder—1949

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Snyder Bdcstg. Co.
 Address.....Box 1468
 Tel.: HI 3-9322.....MBS
 Station Rep.....Melville
 President.....Mrs. Flora Hughes
 Gen. Sta. Mgr.....Mel Z. Gilbert
 Commercial Mgr.....Frank Taylor
 Program Dir.....Julie Sumerun
 Chief Engineer.....Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....A. Boyd Kelley
 Address.....Box 1205
 Tel.: PR 3-3401.....KBS
 President.....A. Boyd Kelley
 Station Manager.....Robert A. Prichard
 Program Director.....Bill C. Cole
 Chief Engineer.....J. B. Cooper

KSTV—Stephenville—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned.....Dixie Bcstrs.
 Address.....P. O. Box 102
 Tel.: LI 3141.....KBS
 Comm. Mgr.....Mel Bennet
 Chief Engineer.....D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Hopkins County Bcstg. Co.
 Business Address.....P.O. Box 284
 Tel.: TU 5-3111.....KBS
 Pres., Gen., Sta. Mgr.....William E. Bradford
 Comm. Mgr.....Clovis Pinion
 Sales Prom. Mgr.....Buddy Funderburk
 Program Director.....Mrs. Sandra Branch
 Publicity Director.....Margaret Thomas
 Chief Engineer.....Bill Bradford

KXOX—Sweetwater—1939

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KXOX
 Business Address.....Box 570
 Tel.: BELmont 4-4655.....KBS
 Station Representative.....Melville
 President.....F. L. Ledbetter
 Gen. Mgr.....Myrl Stein
 Comm. Manager.....Elwood Fritsch
 Program Director.....Maxine Stein
 Chief Engineer.....Walter D. Tabler

KTAE—Taylor—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KTAE, Inc.
 Business Address.....121 E. 2nd St.
 Tel.: EL 2-3631.....KBS
 President, Gen. Mgr.....G. Gillis Conoley
 Prog. Dir.....Fred Switzer
 Commercial Manager.....John Wehby
 Publicity Dir.....K. Gilstrap
 Chief Engineer.....Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Bell Broadcasting Co., Inc.
 Address.....17 South Third
 Tel.: PR 3-5252.....Independent
 Newspaper Affiliation.....Daily Telegram
 President.....Frank W. Mayborn
 General Manager.....Byron C. Peters
 Program Director.....Phil M. Miller
 Chief Engineer.....James T. Harris

TEXAS

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Terrell Bcstg. Corp.
Address Box 431
Tel.: Jordan 3-4497 Independent
President O. Pirtle
Gen. Mgr. Bill Pirtle
Chief Engineer Martin Pitts

KCMC—Texarkana—1932

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By KCMC, Inc.
Address P. O. Box 521
Tel.: 36151 ABC
Representative Venard, Melville
President W. Hussman
Gen. Mgr. B. L. Wood
Chief Engineer Ed Covington

KTFS—Texarkana—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Aircrest Radio Sta. Inc.
Business-Studio Address 4305 N. State Line
Tel.: 3-5123 Independent
Sta. Representative Walker-Rawatt
Pres., Gen. Manager W. R. McDaniel

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By Texas City Bcstg. Ser.
Business-Studio Address Show Boat Bldg.
Tel.: 5-4418 KBS
Station Mgr. Roy E. Hanson

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
Owned-Operated By KTUE Bcstg. Co.
Address 110 N. Armstrong
Tel.: WYdown 5-3531 KBS
Owners Clint and Marshall Formby
Manager D. L. McKinney

KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Operated By KDOK Bcstg. Co.
Address 808 Peoples Bank Building
Tel.: LYric 3-2519 Independent
Station Representative Weed
President, General Manager Dana W. Adams
V.P. Commercial Mgr. Sam Matthews
Publicity Director Bob Lloyd
Chief Engineer Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Oil Center Bcstg. Co.
Address Kilgore Hghwy
Tel.: LY 2-3873 Independent
Representative Reilly; Brown
Gen. Comm. Mgr. Ed Smith
Chief Engineer L. Thigpen

KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts
Owned-Operated By Blackstone Bcstg. Co.
Business-Studio Address 311 N. Broadway
Tel.: LYric 4-7278 ABC
Newspaper Affil. Courier Times; Telegraph
Representative Venard, Melville
President Mrs. C. N. Clyde
Gen., Sta. Mgr. M. Danbom
Prog. Dir. Don Tausch
Publicity Director David Bothwell
Chief Engineer R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d
Owned By E. E. McLemore & R. T. Gibson
Address Lake Park Drive
Tel.: LYric 3-1744 Independent
President R. Thos. Gibson
General Manager C. G. Condra
Commercial Manager Roger Morgan
Program Director Jean O. Bailey
Merchandising Dir. D. Dee
Chief Engineer Alice Morgan

KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned Uvalde Broadcasters, Inc.
Bus. Address 1400 Batesville Rd.
Tel.: BR 8-4555 Independent
President & Gen. Mgr. Edward J. Harpole
Station & Comm. Mgr. Bill Woods
Program Director Jerry McKinney
Chief Engineer William Hensarling, Jr.

KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Johnson-Garrison Co.
Address P.O. Box 1419
Tel.: Linden 2-6221 Independent
President Bobo Johnson
General Manager Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
Owned-Operated By Victoria Bcstg. Co.
Address Box 718
Tel.: HI 3-9176 Independent
Representative Hill F. Best
General Manager James A. Traber
Sales Promotion Manager Vernon Townsend
Program Director Bob Nance
Chief Engineer Douglas E. Smith

KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By J. C. Long
Address P.O. Box 725
Tel.: Hillcrest 3-8171 MBS
President J. G. Long
General Mgr. Harry L. Becker
Chief Engineer Victor Boldt

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: KWTX Bcstg. Co.
 Address: P.O. Box 7128
 Tel.: PL 6-4451 MBS
 Representative: Raymer
 President: M. N. Bostick
 General Manager: Frank Fallon
 Commercial Manager: Mac Brinegar
 Program Director: Walter Vaughan
 Chief Engineer: William Moore

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By: Waco Bcstg. Co.
 Business Address: 3620 Franklin Ave.
 Tel.: PL 2-6571 ABC
 Representative: Weed
 V. P., Gen. Mgr.: R. Lee Glasgow
 Commercial Manager: Richard Parker
 Chief Engineer: Jack Vinson

KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d
 Owned-Operated By: Richard Tuck Enterprises
 Address: Box 731
 Tel.: WE 7-2710 KBS
 Pres., Gen. Mgr.: Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.
 Owned: Bartlesville Bcstg. Co.
 Address: Box 306
 Tel.: LYic 4-3826 Independent
 President: R. Thomas Gibson

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By: L B J Company

Business Address: 309 S. Missouri Ave.
 Tel.: WO 8-3131 NBC
 Representative: Raymer
 Pres., Gen. Mgr.: J. C. Kellam
 Station Manager: Charles L. Brooks
 Sales Prom. Mgr., Pub. Dir.: Hank Page
 Program Director: Bill Shomette
 Sales Manager: Jim Ahlgrimm
 Chief Engineer: Lewis Hartwig

KSVD—Wichita Falls—1947

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By: Grayson Enterprises
 Address: P.O. Box 2130
 Tel.: 723-0791 Independent
 Rep.: Venard, Rintoul & McConnell
 President: Sydney A. Grayson

KTRN—Wichita Falls—1948

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Bcstg. Assoc.
 Address: 917 1/2 Scott St.
 Tel.: 322-5214 Independent
 Representative: Bolling
 Pres., Gen. Mgr.: Raymond Ruff
 Commercial Mgr.: Roger Stoner
 Program, Pub. Dir.: Bill Gordon
 Chief Engineer: Robert A. Harmon

KWFT—Wichita Falls—1939

Frequency: 620 Kc. Power: 5000 Watts
 Owned: North Texas Radio, Inc.
 Address: P. O. Box 420
 Tel.: 72-3-4181 CBS
 Representative: H-R
 Pres., Gen. Mgr.: Ben Ludy
 Assistant Manager: Lewis Dickensheets
 Commercial Manager: A. L. Pierce
 Prog. Dir.: Homer Cunningham
 Publicity Director: Mrs. Owanah Shelton
 Chief Engineer: Melvin O. Harrison

| | | |
|----------------------|-------------|-----------------------|
| Pop.: 884,000 | UTAH | TV Homes: 213,500 |
| Families: 242,500 | | AM Stas. in State: 27 |
| Radio Homes: 234,000 | | TV Stas. in State: 5 |

KBUH—Brigham City—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned: Ravella M. Bone
 Business Address: 948 W. Forrest St.
 Tel.: 948 KBS
 Gen. Mgr., Ch. Eng.: Wade M. Ebeling

KSUB—Cedar City—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: Granite District Radio
 Business Address: 154 No. Main
 Tel.: JU 6-8547 NBC
 President: Howard Johnson
 General Manager: Louis T. Sayre
 Commercial Manager: Walter V. Lowe

Sta. Program Dir.: Donald E. Cartwright
 Chief Engineer: Richard Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc. Power: 1 Kw., d
 Owned By: Davis Bcstg. Co.
 Address: P.O. Box 44, Bountiful, Utah
 Tel.: AXtel 5-5551 Independent
 President: J. F. Pingree
 General Manager: H. W. Pingree
 Program Director: M. Bailey
 Chief Engineer: Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.

UTAH

Owned-Oper. By..... KLGN Radio, Inc.
Business Address..... RFD #1 Box 231
Tel.: 2600 Independent
Station Representative Hopewell
President..... F. G. Ziser
Commercial Manager..... Dee F. Jensen
Chief Engineer..... A. Finchom

KVNU—Logan—1938

Frequency: 610 Kc..... Power: 5000 Watts
Owned-Oper. By..... Cache Valley Bcstg. Co.
Address..... P. O. Box 264
Tel.: SK 2-5141..... ABC-KBS-MBS
Representative Avery-Knodel
President Herschel Bullen
Gen., Sta. Mgr..... Reed Bullen
Commercial Manager..... W. W. Kirkland
Program Director..... Reid Andreasen
Chief Engineer..... W. W. Jones

KURA—Moab—1957

Frequency: 1450 Kc..... Power: 250 Watts
Owned By..... MOAB Bcstg. & TV Corp.
Address..... P.O. Box 368
Tel.: ALpine 3-5001..... Independent
Pres. Gen. Mgr..... Forrest L. Simpson
Station Mgr..... Mrs. Ellen Brock
Sales Prom. Mgr..... Richard S. McDonald
Chief Engineer..... Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By..... Oral J. Wilkinson
Address..... 4646 S. State St., Salt Lake City
Tel.: AM 6-4419..... Independent
President..... O. J. Wilkinson
General Manager..... Robert E. Buie
Commercial Manager..... James K. Richey
Station, Prom. Mgr..... Bennie L. Williams
Program Director..... F. William Houghtaling
Chief Engineer..... James Gamble

KLO—Ogden—1924

Frequency: 1430 Kc..... Power: 5000 Watts
Owned-Operated By..... Interstate Corp.
Bus. Ad..... Hotel Ben Lamond, 7th Floor
Tel.: EXport 4-5721..... Independent
Representative Avery-Knodel
Gen. Mgr..... Cecil Heftel
Sta., Sales Prom. Mgr..... Kim Ward
Commercial Manager..... Len Allen
Prog. Dir..... Rex Wallgren
Chief Eng..... Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc..... Power: 1000 Watts d.
Owned By..... Down Beat Broadcasting Assoc.
Address..... P.O. Box 107
Tel.: EX 4-3476..... Independent
General Mgr..... George Norman
Oper. & Prod. Dir..... Jerry Faye
Commercial Mgr..... Bill Dalton
Prom. Mgr..... R. J. Mulligan
Chief Engineer..... Robert Ferrell

KVOG—Ogden—1948

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Oper. By..... United Bcstg. Co.
Business Address..... 1538 Gibson Ave.
Tel.: EX 2-7535..... Independent
Representative Webb
Pres., Gen. Mgr..... Arch G. Webb
Comm. Mgr..... D. B. Aifleck
Program Director..... Jay Livingood
Chief Engineer..... Carl Ruthstrom

KOAL—Price—1936

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By..... Eastern Utah Bcstg. Co.
Address..... P.O. Box 591
Tel.: ME 7-0407..... MBS-KBS-ABC
Representative Avery-Knodel
President Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Oper. By..... Mid Utah Bcstg. Co.
Address..... P. O. Box 205
Tel.: FR 3-2174..... KBS
President..... D. Spencer Grow
General, Sta. Mgr..... Dave Weiser
Commercial Mgr..... Donna Gosar
Program Dir..... Joe Meier
Chief Engineer..... Francis Boyer

KIXX—Provo—1947

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Oper. By..... Central Utah Bcstg. Co. Inc.
Address..... P. O. Box 550
Tel.: FR 3-3336..... Independent
Pres., Comm. Mgr..... F. A. Van Wagenen
Chief Engineer..... F. O. Boyer

KOVO—Provo—1937

Freq.: 960 Kc..... Power: 5 Kw., d.; 1 Kw. n.
Owned-Oper. By..... KOVO, Inc.
Business Address..... Box 99
Tel.: FRanklin 3-8550..... Independent
Station Representative Avery-Knodel
President..... Ashley L. Robison
Gen. Mgr..... Glenn Shaw
Comm. Mgr..... L. H. Curtis
Sales Promotion Manager..... Jim May
Program Director..... Don Spainhower
Publicity Director..... Devern Perry
Chief Engineer..... Elbert Brown

KSVC—Richfield—1947

Freq.: 980 Kc..... Power: 5000 Wts. d., 1000 n.
Owned-Operated By..... Sevier Valley Bcstg. Co.
Address..... Richfield
Tel.: TW 6-4457..... ABC
Representative Avery-Knodel
President Homer Bandley
Gen., Comm. Mgr..... Arthur Tucker
Prog. Dir., Ch. Engr..... Bill King

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... St. George Bcstg. Co.
 Business Address... P.O. Box 488
 Tel.: ORchard 3-3579... KBS
 Gen., Comm. Mgr.... Roy C. Winkelmann
 Program Director.... Ellen Winkelman

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By... Salt Lake City Bcstg. Co.
 Business-Studio Address... 146 S. Main St.
 Tel.: EM 4-3561... ABC
 Newspaper Affil.... Ogden Standard-Examiner
 Representative.... Avery-Knodel, Inc.
 President.... George C. Hatch
 Sta., Comm. Mgr.... Homer K. Peterson
 Program Director.... Phil Nolan
 Sales Prom. Mgr.... Donna Norton
 Publicity Director.... Dick Braun
 Chief Engineer.... W. D'Orr Cozens

KCPX—Salt Lake City—1926

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By... Columbia Pict. Electronics Corp.
 Bus.-Studio Address... 130 Social Hall Ave.
 Tel.: DA 2-5681... NBC
 Representative.... Katz
 General Mgr.... Norman Louvan
 Station Mgr.... Carson Rennie
 Commercial Mgr.... Joe Cooke
 Program Dir.... Ed Kemp
 Sales Prom. Publicity.... Tom Wayman
 Chief Engineer.... A. L. Gunderson

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By... KLUB Bcstg. Co.
 Business-Studio Address... 165 Social Hall Ave.
 Tel.: EL 9-7794... Independent
 Representative.... Hollingsbery
 President, General Mgr.... Frank C. Carman
 Commercial Mgr.... Allan Thomas
 Operations Dir.... Frank C. McIntyre
 Chief Eng.... Delbert Williams

KNAK—Salt Lake City—1945

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
 Owned... Granite District Radio Bcstg. Co.
 Business-Studio Address... 1042 So. 6th W.
 Tel.: EM 4-3685... Independent
 Representative.... Forjoe
 President, Chief Eng.... Howard D. Johnson
 Gen., Comm. Mgr.... William Wright
 Program Director.... Mildred Baker
 Sales Prom Mgr.... Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By... Radio Service Corp. of Utah
 Bus.-Studio Address... 145 Social Hall Ave.
 Tel.: EL 5-4641... CBS
 Representative.... CBS Radio Spot Sales
 President.... Jay W. Wright
 Commercial Manager.... Joseph A. Kjar
 Pub. Dir.... Robert O. Pusey

Chief Engineer... Paul Evans

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned-Oper. By... Seagull Broadcasting Co.
 Address... 1300 West 2320 South
 Tel.: HU 4-4435... Independent
 Representative.... Oaks & Assoc., Bernard
 President, Gen. Mgr.... M. H. Hilton
 Commercial Mgr.... Henry Hilton
 Station Mgr.... Ralph Winn
 Sales Prom. Mgr.... Gil Hilton
 Publicity Dir.... Robert Wooten
 Program Director.... Gart Wheeler
 Chief Engineer.... Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts
 Owned By... KSXX Corp
 Address... 364 S. State
 Tel.: CR 7-3905... Independent
 General Mgr.... George Norman
 Nat. Sales Dir.... Ralph Sachs
 Commercial Mgr.... Norman Thomsen
 Merch. & Prom. Dir.... Bob Hansen
 Production Dir.... John Kruse
 Chief Engineer.... D. R. Hale

KWHO—Salt Lake City—1955

Frequency: 860 Kc. Power: 1 Kw., d.
 Owned-Operated By... Reese C. Anderson
 Address... 510 E. Second South
 Tel.: DA 2-5819... Independent
 Station Representative.... Grant
 Pres., Gen. Mgr.... Reese C. Anderson
 Program Dir.... Robert B. Chambers
 Publicity Dir.... Carol L. Williamsen
 Chief Engineer.... Marvin C. Zitting

KWIC—Salt Lake City—1957

Frequency: 1570 Kc. Power: 500 Watts d.
 Owned By... Sugarhouse Broadcasting Co.
 Business Address... 1247 Wilmington Ave.
 Tel.: HUnter 4-8791... Independent
 Partners.... Dale R. & Marvin R. Curtis
 Gen., Sta. Mgr.... Thomas M. Ivory
 Comm. Sale Prom. Mgr.... Starley D. Bush
 Program Director.... Gerald G. Steorts
 Chief Engineer.... Kay D. Turner

KTUT—Tooele City—1956

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned... Tooele County Radio & TV Bcstg.
 Address... P. O. Box 449
 Tel.: 990... KBS
 Sta. Representative.... Hopewell
 President.... Sam Gillette
 Gen., Sta. Mgr., Ch. Eng.... D. Ray Gardner
 Program Director.... Vernon L. Stevenson, Jr.

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned-Oper. By... Uintah Bcstg. Co.
 Address... 120 E. Main St.
 Tel.: 494... KBS-ABC
 Manager.... Lee Walker
 Chief Engineer.... W. Raker

Pop.: 418,000
Families: 115,000
Radio Homes: 111,000

VERMONT

TV Homes: 98,000
AM Stas. in State: 15
TV Stas. in State: 1

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By: Catamount Bcstrs. Inc.
Address: P.O. Box 560
Tel.: 6321 Independent
Station Representative: Devney; Kirby
Pres., Ch. Engr.: J. Gordon Keyworth
Station Manager: Mrs. Belva C. Keyworth
Comm., Prom. Mgr.: Roy M. Anderson

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned: WKVT Corp.
Address: 17 Dunbar St.
Tel.: Alpine 4-2343 CBS
Station Representative: Some
President: Joseph K. Close
General & Station Manager: Edward D. Some
Program Director: Carl E. Hill
Chief Engineer: Ernest Robarge

WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Tri-State Area Bcstg. Corp.
Address: Box 819
Tel.: AL 4-4567 Independent
Station Representative: Walker-Rawall
President: Theodore Feinstein
Gen., Sta. Mgr.: Phillips Terhune
Program Director: Loren C. Smith
Chief Engineer: Hugh M. Kenny

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By: WCAX Radio, Inc.
Business Address: 100 Market Sq., S.
Tel.: UN 2-5761 CBS
Representative: Weed
President: C. P. Hasbrook
Vice President: Stuart I. Martin
General Mgr.: A. E. Spokes
Commercial Mgr.: John Miller
Program Director: William C. Dow
Publicity Director: Charles S. Lewis
Chief Engineer: James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned: Dot Broadcasting Corp.
Address: 205 College St.
Tel.: 25776 Independent
Sta. Representative: Walker-Rawall
President: Fortune Pope
Station Manager: Val Carter
Program Director: George Cameron
Publicity Director: William Hobart
Chief Engineer: John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By: Vermont Bcstg. Corp.
Bus.-Studio-Transmitter Location: 633 Main St.
Tel.: UN 4-5774 ABC
Representative: Everett-McKinney, Kettel Carter
President: David W. Howe
Gen., Sta. Mgr.: Frank Balch
Program Director: Dean Slack
Publicity Director: Robert Leavitt
Chief Eng.: Don Wheatley

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Green Mt. Bcstg. Co.
Bus. Address: 94 Main St.
Tel.: Capitol 3-5275 ABC
Station Representative: Walker-Rawall
President: Eben Parsons
Gen., Sta. Mgr.: Daniel B. Ruggles III
Commercial Manager: Lawrence Shane
Program Director: John Brunell
Chief Eng.: Gerad Marcott

WIKE—Newport—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Memphremagog Bcstg. Co.
Business Address: Box 711
Tel.: 832 Independent
Sta. Rep.: Foster, Creed; Polts
President: E. Dean Finney
Gen. Mgr., Ch. Eng.: Donald A. Thurston

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned: Central Vermont Broadcasting Corp.
Address: Box 591
Tel.: PR 3-3200 Independent
Representative: Gill-Perna; Kirby
President: John Carusone
Station Manager: Francis McCormack
Chief Engineer: Daneil Churchill

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Philip Weiss Music Co.
Bus.-Studio Address: 35 Washington St.
Tel.: PR 3-8140 Independent
Representative: Foster & Creed; Devney
President: Philip Weiss
Station Manager: J. H. Weiss

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By: R. I. Kimel & B. W. Grad
Address: 75 North Main Street
Tel.: LAkeview 4-2157 Independent
Reps.: Webb; Kettel-Carter
General Mgr.: Robert I. Kimel
Commercial Mgr.: Cecil Fahl
Program Dir.: Bruce Matthews
Sales Prom. Mgr.: Robert Schmidt
Chief Engineer: Ted Boisvert

VERMONT-VIRGINIA**WTWN—St. Johnsbury—1949**

Frequency: 1340 Kc.Power: 250 Watts
 Owned-Operated By...Twin State Bcstrs. Inc.
 AddressConcord Ave.
 Tel.: Pl 8-2344.....Independent
 Station Rep.....Devney; Foster, Creed
 Pres., Gen. Mgr.....E. Dean Finney
 Commercial Manager.....John Byrne
 Program Director.....Douglas N. Drown
 Ch. Eng.....Ralph Dennis

WCRF—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.
 Owned-Operated By..Conn. Valley Bcstg. Co.
 Address.....106 Park St.
 Tel.: TUrner 5-4555.....Independent
 President, Gen. Mgr.....Carlo F. Zezza
 Program Director.....Howard Promer
 Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Freq.: 550 Kc....Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By.....Lloyd E. Squier
 Address.....9 Stowe St.
 Tel.: CApitol 3-5266, Montpelier...Independent
 Station Rep...Everett-McKinney; Kettell-Carter
 General Manager.....Lloyd E. Squier
 Comm. Mgr., Pgm. Dir.....Craig S. Parker
 Chief Engineer.....Warren Chase

**WVRJ—White River Junction
1959**

Frequency: 910 Kc.....Power: 1 Kw., d.
 Owned.....White River Enterprises
 Address.....Box 190
 Tel.: 1590.....Independent
 Station RepresentativeContinental
 President & General Mgr.....Philip C. Smith
 Commercial Manager.....DuRay Smith, Jr.
 Sales Promotion Manager...Philip P. Upton
 Chief Engineer.....Gordon I. Stearns

Pop.: 4,019,000
 Families: 1,020,000
 Radio Homes: 969,000

VIRGINIA

TV Homes: 818,000
 AM Stas. in State: 93
 TV Stas. in State: 12

WBBI—Abingdon—1956

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Burley Bcstg. Inc.
 Address.....P. O. Box 509
 Tel.: MArket 8-2147.....Independent
 President.....Nelson T. Barker
 Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address.....Virginia Theatre Bldg.
 Tel.: OV 3-3000.....Independent
 Station Representative.....Branham
 President.....Carl L. Lindberg
 V.P., Gen. Mgr.....Howard B. Hayes
 Commercial Manager.....John C. Moran
 Sales Promotion Manager.....R. E. L. Moore
 Chief Engineer.....Arthur McDougall

WARL—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
 Owned...Northern Virginia Broadcasters, Inc.
 Address.....5232 Lee Highway
 Tel.: KE 6-9000.....Independent
 Station Representative.....Bernard
 President.....Cy Blumenthal
 Executive V.P.....George A. Crump
 General Manager.....Robert E. Cobbins
 Comm. & Sls. Prom. Mgr.....John F. BURGREN
 Program Director.....Warren M. Brill
 Publicity Director.....Norma Shaw
 Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts

Owned-Oper. By...Arlington-Fairfax Bcstg. Co.
 Business Address.....1515 N. Courthouse Rd.
 Tel.: JA 7-7100.....Independent
 Rep.....Bcst. Time Sales; Raymer
 President.....Harold H. Thoms
 General Manager.....Kenneth L. Wood
 Local Sales Mgr.....Peter A. Giordano
 Program. Production Dir.....Mark Holiday
 Chief Engineer.....Richard A. Johnson

WBLT—Bedford—1950

Frequency: 1350 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Bedford Bcstg. Corp.
 Address.....P. O. Box 406
 Tel.: JUSTICE 6-8245.....Independent
 Pres., Gen., Sta. Mgr.....J. E. Synan
 Commercial Manager.....Douglas B. Catlin
 Chief Engineer.....J. P. Laughlin

WLSB—Big Stone Gap—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Gap Bcstg. Co.
 Business Address.....Box 224
 Tel.: 800.....Independent
 Sta., Comm. Mgr.....W. H. Wren
 Chief Engineer.....Gene Hopkins

WKLV—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.
 Owned-Oper. By...Blackstone Bdcstg. Corp.
 Address.....Drawer 192
 Tel.: 478.....MBS-KBS
 President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Oper. By...Appalachian Bcstg. Corp.

VIRGINIA

Address..... P. O. Box 1009
Tel.: NOrth 9-4161..... ABC
Station Rep..... Headley-Reed
President, Gen. Mgr..... Robert H. Smith
Commercial Sales Prom. Mgr..... Fey Rogers
Production Manager..... W. S. Kilgore
Chief Engineer..... R. V. Robinson

WFHG—Bristol—1946

Freq.: 980 Kc..... Power: 5 Kw., d.; 1 Kw., n.
Owned-Oper. By..... Bristol Bcstg. Co.
Address..... Valley Drive
Tel.: NOrth 9-8112..... MBS-KBS
Station Rep..... Walker-Rawalt
Pres..... W. C. Nininger
Gen., Sta. Mgr..... W. L. Nininger
Comm. Mgr., Sales Prom. Mgr..... Jack Martin
Chief Eng..... John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Eastern Bcstg.
Bus.-Studio-Transmitter Address. Rose Hill Dr.
Tel.: 2-5121..... ABC-MBS
Representative..... Clark
Owner..... Charles Barham, Jr.
General Mgr..... Robert C. Walker
Sales Manager..... Charles Smith, Jr.
Program & Publicity Director..... R. G. Sketchby
Chief Engineer..... Tom Cavanagh

WELK—Charlottesville—1957

Frequency: 1010 Kc..... Power: 1 Kw., d.
Owned By..... L. L. Kennedy
Address..... Harris Rd.
Tel.: 2-8080..... Independent
Pres., Gen. Mgr., Ch. Eng., Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc.. Power: 1 Kw., d., 250 Watts, n.
Owned-Oper. By.. Charlottesville Bcstg. Corp.
Address..... P. O. Box 1230
Tel.: 6-6177..... NBC
Station Representative..... Dora-Clayton
Pres., Gen. Mgr..... Donald G. Heyne
Comm. Mgr..... Thomas M. Behrendt
Prog. Dir..... Edward Desmond
Chief Engineer..... Gene Bossieux, Jr.

WBCR—Christiansburg—1954

Frequency: 1260 Kc.. Power: 1000 Watts d.
Owned-Oper. By..... WBCR, Inc.
Address..... P.O. Box 1260
Tel.: EVergreen 2-4291..... KBS
Representative..... Cooke
President, Gen. Mgr..... A. H. Griffith

WCFV—Clifton Forge—1950

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By..... Radio WCFV
Address..... Box 48
Tel.: 2147..... MBS

General Manager, Ch. Eng..... Claude F. Jones
Comm. Mgr..... N. Giebner

WKEY—Covington—1941

Frequency: 1340 Kc..... Power: 250 Watts
Owned..... Earl M. Key
Business Address..... Lexington & 3rd St.
Tel.: 8351..... ABC
Representative..... Devney
Station Mgr..... Earl M. Key
Comm. Prom. Mgr..... Kenneth L. Bryant
Program Director..... John L. Davis
Chief Engineer..... Grover K. Fuik

WSVS—Crewe—1947

Frequency: 800 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... So. Virginia Bcstg. Corp.
Business Address..... 800 Melody Lane
Tel.: 7811..... Independent
President..... Calvin S. Willis
Gen. Manager..... Freeman H. Stewart
Comm., Sales Prom. Mgr..... Harold F. Payne
Chief Engineer..... C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By..... Culpeper Bcstg. Corp.
Address..... Hendricks Ave. & Radio Lane
Tel.: VALley 5-8338..... MBS-KBS
Representative..... Indie
President..... Leonard T. Preston
Gen., Sta. Mgr..... John T. Rogers
Comm., Sales Prom. Mgr..... Tucker Butler
Program Director..... Ed Gombos
Publicity Director..... Ann W. Rogers
Chief Engineer..... Gil Gildemann

WBTM—Danville—1930

Freq: 1330 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Piedmont Bcstg. Corp.
Bus.-Studio Address..... 710 Grove St.
Tel.: SW 3-4411..... ABC
Representative..... Gill-Perna
President..... W. E. Gardner, Jr.
Manager..... Milton Adams
Comm., Sales Prom. Mgr..... J. E. Allgood, Jr.
Program Director..... Jim Crawford, Jr.
Supervising Engineer..... Millard F. McKinsey

WILA—Danville—1957

Frequency: 1580 Kc..... Power: 1 Kw.
Owned By..... Eastern Broadcasting Corp.
Business Address..... 560 Patton St.
Tel.: SW 2-2133..... Independent
President..... Roger Neuhoff
General Manager..... Robert Walker
Sales Prom. Mgr..... George Lund
Station Manager..... Colin Rosse
Chief Engineer..... Bill Purcell

WDVA—Danville—1947

Freq.: 1250 Kc..... Power: 5 Kw. d., 1 Kw. n.

VIRGINIA

Owned-Oper. By... Va. Carolina Bcstg. Corp.
Address... Lexington Ave.
Tel.: SW 2-9311... MBS-KBS
Representative... Robert S. Keller
Pres., Gen. Mgr.... Emerson J. Pryor
Commercial Mgr.... Stover Morris, Jr.
Program Director... Richard Campbell
Chief Engineer... Howard Clendenen

WEVA—Emporia—1952

Frequency: 860 Kc.... Power: 1000 Watts, d.
Owned... Stone Broadcasting Corp.
Bus. Ad.... Washington St.
Tel.: ME1rose 4-2133... KBS
Pres., Gen., Sta. Mgr.... Willis L. Stone
Commercial Mgr.... Sallie J. Whitlock
Sales Promotion Manager... Don Collins
Program Dir.... Eddie Anderson
Publicity Director... Dick Phillips
Chief Engineer... Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc.... Power: 1000 Wts. d., 500 n.
Owned... OK Broadcasting Corp.
Address... 2nd & Oak Sts.
Tel.: CR 3-4000... Independent
Representative... Hil F. Best
President... George Oleson
General Manager... Arthur Kellar
Commercial Mgr.... I. T. Cohen
Sales Promotion Manager... Jim Larkin
Program Director... Jules Henry
Chief Engineer... Joe Terrien

WFAJ—Falls Church—1948

Frequency: 1220 Kc.... Power: 1 Kw., d.
Owned-Operated By... Lamar A. Newcomb
Address... Tower Square
Tel.: JE 2-1220... Independent
Pres., Gen. Mgr., Ch. Eng.. Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.... Power: 1000 Watts d.
Owned-Operated By... Colonial Bcstg. Co.
Business Address... Cumberland Rd.
Tel.: EX 2-4195... Independent
Owner & General Manager... Carla B. Keys
Station Comm. Manager... John D. Wilson
Sales Promotion Manager... T. J. Fulcher
Program Director... Al Smith
Chief Engineer... O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.... Power: 1 Kw., d.
Owned... Franklin Broadcasting Corp.
Address... 102 E. Fourth Ave.
Tel.: LO 2-3135... KBS
V.P., Gen Mgr.... Thomas F. Clark
Commercial & Sales Mgr.... A. L. Drew
Program Director... Ted Tater
Chief Engineer... Richard Harris

WFVA—Fredericksburg—1939

Frequency: 1230 Kc.... Power: 250 Watts
Owned-Oper. By... Fredericksburg Bcstg. Corp.

Business Address... 707 Princess Anne St.
Tel.: ESsex 3-7721... ABC
Station Representative... Forjoe
Exec. Vice-Pres.... Mrs. Marion Park Lewis
Gen., Sta., Comm. Mgr., Ch. Eng.. J. C. Morgan
Program Director... Arch Harrison

WFTR—Front Royal—1948

Frequency: 1450 Kc.... Power: 250 Watts
Owned-Oper. By... Sky—Park Bcstg. Corp.
Address... P. O. Box 192
Tel.: ME1rose 5-4121... KBS-MBS
General Manager... Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc.... Power: 1000 Watts, d.
Owned... Carroll-Grayson Broadcasting Corp.
Address... Poplar Knob Road
Tel.: BE 6-2921... KBS
President... Robert V. Morris
Gen., Sta. Mgr.... Joe P. Crockett
Comm. Prom. Mgr.... Brice Parks
Program Dir.... Muriel M. Bell
Publicity Dir.... Marquerite V. Neff
Chief Engineer... Edward Boyer

WGAT—Gate City—1959

Frequency: 1050 Kc.... Power: 250 Watts, d.
Owned... Gate City Broadcasting Co.
Address... Box 374
Tel.: FULTon 6-7025... KBS
President, General Mgr.... W. V. Ramsey
Station Manager... Charlie Doll
Commercial Manager... James B. Roberts
Chief Engineer... Richard Haselhurst

WDDY—Gloucester—1957

Frequency: 1420 Kc.... Power: 1 Kw., d.
Owned-Operated By... Cape Radio, Inc.
Business Address... P.O. Box 673
Tel.: OXford 3-4302... Independent
Representative... Webb
Pres., Gen. Mgr.... Arthur Lazarow
Asst. Station Manager... Joan R. Lazarow
Commercial Manager... Frank E. Cooke
Ch. Eng.... Kenneth S. Bradby

WMNA—Gretna—1956

Frequency: 730 Kc.... Power: 1 Kw., d.
Owned... Central Virginia Bcstg. Co.
Address... Box 790
Tel.: 4730... KBS
President... James E. Parsons
General Manager... Lyle C. Motley
Commercial Manager... Edwin B. Wilson
Sales Promotion Manager... Shirley Bailey
Program Director... Dell Tyler
Publicity Director... Charlotte Bosiger
Chief Engineer... Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc.... Power: 1 Kw., d.
Owned-Oper. By... Va.-Ky. Bcstg. Co., Inc.
Address... Box 245
Tel.: WEbster 5-7581... Independent
President... H. G. Dobson

VIRGINIA

Gen. Mgr., Ch. Eng., Sta. Mgr. D. B. Jordan
Asst. Mgr. Aubry Garber

WVEC—Hampton—1948

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Operated By Peninsula Bcstg. Co.
Address P. O. Box 481
Tel.: PArk 2-6332 NBC
Representative Avery-Knodel
Pres., Gen. Mgr. Thomas P. Chisman
V.P. & Dir. Sls. Harrol A. Brauer, Jr.
Program Director Jerry Sandford
Oper. Mgr. L. W. Kliever
Chief Engineer William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc. Power: 5 Kw. d.
Owned By Radio Harrisonburg, Inc.
Address 75 East Market St.
Tel.: 4-7394 Independent
Representative Weed
President J. A. Abel
General Mgr. Chas. Dillon
Chief Engineer H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned Shenandoah Valley Broadcasting, Inc.
Address Rawley Pike
Tel.: 4-4431 NBC
Newspaper Affil. Eve Star; Sunday Star
Sta. Representative H.R. Reps
Pres., Gen. Mgr. Hamilton Shea
Asst. Gen. Mgr. Warren L. Braun
Comm. Mgr. Richard Johnson
Promotion Mgr. Andy McCaskey
Program Director James MacNeil
Merch. & Publicity Dir. N. L. Royster
Chief Engineer J. MacFoley

WHAP—Hopewell—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned By WYSR, Inc.
Address Box 621
Tel.: GLenview 8-9301 Independent
President S. L. Goodman
V.P., Gen. Mgr. Charles E. Springer
Commercial Mgr. Hollis L. Ines
Chief Engineer Norman Cannon, Jr.

WAGE—Leesburg—1958

Frequency: 1290 Kc. Power: 1000 Watts
Owned By WAGE, Inc.
Business Address Leesburg
Tel.: SPring 7-1290 Independent
Station Representative Forjoe
President, General Mgr. W. T. Stubblefield
Publicity Director Worthy Caulk
Program Director Edward Ivory
Chief Engineer John Gill

WREL—Lexington—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Rockbridge Bcstg. Co.

Address Drawer 902
Tel.: HObart 3-2161 NBC-KBS
Representative Indie Sales
President Marshall L. Wilmer
Gen. Manager Milton B. Henson
Program Director Joseph E. Lynn, Jr.
Chief Engineer James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc. Power: 1 Kw., d.
Owned Harry A. Epperson, Sr.
Address Box 1079
Representative Thomas F. Clark
Tel.: VICTor 6-6541 KBS
Gen., Comm. Mgr. Tom Buckley
Sales Promotion Manager Donald W. Jarvis
Prog., Pub. Dir. Mrs. Eddie M. Raymond
Chief Engineer Frank K. Keller

WLVA—Lynchburg—1930

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Lynchburg Bcstg. Corp.
Address 2320 Langhorne Rd.
Tel.: VICTor 5-1242 ABC
Representative George P. Hollingbery
Pres., Gen. Mgr. Philip P. Allen
Comm., Sales Prom. Mgr. Thomas L. Turner
Prog., Pub. Dir. Warren Uttal
Chief Engineer John T. Orth

WVOD—Lynchburg—1947

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned Lynchburg Independent Bcstrs., Inc.
Address P. O. Box 1300
Tel.: VI 5-3441 Independent
Pres. Cy N. Bahakel
General. Sta. Mgr. Henry Hughes
Program Dir. Frank Starling
Sales Prom. Mgr. Carrol Seay
Chief Engineer Samuel Raymond

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W., d.
Owned Prince William Bcstg. Corp.
Address Box 151
Tel.: EMpire 8-3108 Independent
Station Representative Chas. Bernard
President Harold H. Hersch
General, Sta. Mgr. W. T. Merchant, Jr.
Comm., Prom. Mgr. C. A. Sinclair, III
Program, Publicity Dir. William D. Greenlee
Chief Engineer H. D. Vorhauer

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By Mountain Empire Bcstg. Corp.
Address P. O. Box 470
Tel.: ST 3-9001 ABC-KBS
Representative Indie Sales
Pres., Gen., Mgr. Robert C. Wolfenden
Program Dir. Mrs. R. C. Wolfenden
Chief Engineer Edward Surface

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d.

Owned-Oper. By... Patrick Henry Bcstg. Corp.
Address P.O. Drawer 552
Tel.: ME 2-9811..... Independent
Pres., Sta., Gen. Mgr...... John W. Shultz
Comm. Mgr...... Charles F. Adams
Program Director..... Mrs. Grace P. Uram
Sales Prom. Mgr...... Thos. W. Patterson
Publicity Dir...... R. Lee Gilbert
Chief Engineer..... T. E. Tatum

WMVA—Martinsville—1941

Frequency: 1450 Kc..... **Power:** 250 Watts
Owned-Oper. By.. Martinsville Bcstg. Co., Inc.
Address Chatham Heights
Tel.: MErcury 2-2152..... KBS
Representative Bob Dore
Exec. V.P. & Gen. Mgr.... Maynard E. Dillaber
Commercial Manager..... Jack Bouldin

WSIG—Mount Jackson—1953

Frequency: 790 Kc..... **Power:** 1 Kw. d.
Owned By..... R. F. Lewis Jr., Estate
Address Mt. Jackson
Tel.: GRanite 7-3128..... Independent
Station Rep. Forjoe
President..... Marion P. Lewis
Gen. Comm. Mgr...... Philip J. Potter
Chief Engineer..... Philip B. Whitney

WNRV—Narrows—1952

Frequency: 990 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By..... Giles Bcstg. Co.
Address Route 100
Tel.: PA 6-2211..... Independent
Representative Hopewell
President..... H. J. Romanus
General Manager..... John E. Holland II

WGH—Newport News—1928

Frequency: 1310 Kc..... **Power:** 5000 Watts
Owned-Oper. By.. Hampton Roads Bcstg. Corp.
Address P.O. Box 38
Tel.: CHestnut 4-7333..... Independent
News. Affil...... Daily Press
Station Representative Blair
President Capt. W. R. Van Buren
General Mgr...... Daniel E. Hydrick
Asst. Mgr...... Ambert Dail
Sales Mgr...... Chuck Quillan
Program, Publicity Dir...... Gene Creasy
Chief Engineer..... George Sokol

WYOU—Newport News—1947

Frequency: 1270 Kc.... **Power:** 1000 Watts d.
Owned-Oper. By..... Max Resnick
Business Address..... 114 24th St.
Tel.: 6-1664..... Independent
Station Representative.. Dora-Clayton; Devney
Pres., Gen. Mgr...... Richard Eaton
Station Manager..... Joseph Gathings
Sales Prom. Mgr., Pub. Dir...... Pearl Harris
Program Director..... Al Clarke
Chief Engineer..... Ernest C. Hooper

WAVY—Norfolk—1941

Frequency: 1350 Kc..... **Power:** 5000 Watts
Owned-Oper. By... Tidewater Teleradio, Inc.
Address 214 W. York St.
Tel.: MA 7-2345..... Independent
Representative H.R. Repls., Inc.
President..... J. Glen Taylor
General Mgr...... Edward G. Sheridan
Commercial Manager..... Clayton W. Eley
Program Director..... Lee Leonard
Sales Promotion Manager..... Mike Schaffer
Chief Engineer..... Gilbert Hoffman

WCMS—Norfolk—1954

Frequency: 1050 Kc..... **Power:** 1000 W. d.
Owned-Oper. By.. WCMS Radio Norfolk, Inc.
Address Helena Building
Tel.: MA 5-0525..... Independent
Pres., Gen. Mgr...... Roy La Mere
Commercial Manger..... Richard Powers
Program Director..... Joe Huppel
Chief Engineer..... Walter Adams

WLOW—Norfolk—1946


Frequency: 1400 Kc..... **Power:** 250 Watts d.
Owned By..... James Bcstg. Corp.
Bus. Studio Addr...... 731 Boush St.
Tel.: MAdison 7-5677..... MBS-ABC
Station Representative Headley-Reed
General Manager..... Michael Henry
Commercial Manager..... Paul Enright
Prog. Dir...... Bruce M. Miller
Chief Engineer..... R. Flagg

WNOR—Norfolk—1949

Frequency: 1230 Kc..... **Power:** 250 Watts
Owned-Oper. By..... Norfolk Bcstg. Co.
Address..... 1019 Botsevain Ave.
Tel.: MAdison 2-7071..... Independent
Representative Weed
President..... Louis H. Peterson
Gen., Sta. Mgr...... Jack H. Harris
Commercial Manager..... Joshua Barry
Sales Prom. Mgr., Prog. Dir... Bill Montgomery
Publicity Director..... Bob Story
Chief Engineer..... George Hillier

WRAP—Norfolk—1952

Frequency: 850 Kc..... **Power:** 5000 Watts, d
Owned-Operated By..... Rollins Bcstg., Inc.
Address..... 300 Portlock Bldg.
Tel.: MA 7-8307..... Independent
Representative Rollins
President..... O. Wayne Rollins
V.P. Gen. Mgr...... Paul von Hagel
Commercial Mgr...... Stu Baroness
Program Dir...... Sid Woods
Publicity Dir...... Leola Dyson
Chief Eng...... Glen Frazier

VIRGINIA 

WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By..... WTAR Radio Corp.
Bus.-Studio Address..... 720 Boush St.
Tel.: MA 5-6711..... CBS
News Affil..... Norfolk Newspapers, Inc.
Representative..... Edward Petry
Bd. Chairman..... Campbell Arnoux
President, Gen. Mgr..... Robert M. Lambe, Jr.
V.P., Operations..... John C. Peffer
Director of Radio..... John A. Black
Commercial Manager..... Harry W. Moore, Jr.
Promotion Manager..... James W. Evans
Prog. Dir..... Boyd Harrier
Publicity Director..... Joel Carlson
Chief Eng..... R. L. Lindell

WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts
Owned..... Radio-Wise, Inc.
Address..... Progress Bldg.
Tel.: 700..... KBS
President & General Mgr..... R. B. Helms
Station Manager..... Jack Helms
Program Dir. & Comm. Mgr..... Jack Darnell
Chief Engineer..... John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Charlottesville Bcstg. Co.
Address..... Box 271
Tel.: 7263..... KBS
President..... Donald G. Heyne

WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1 Watt d.
Owned By..... Lee County Bcstg. Co.
Address..... Pennington Gap
Tel.: 520..... Independent
Owners..... D. Gabriel & Cas Walker
General Mgr..... Susan Gabriel
Station Mgr..... Mrs. J. B. Cooke
Chief Engineer..... C. Pennington

WPVA—Petersburg—1955

Frequency: 1280 Kc. Power: 5000 Watts d.
Owned-Operated By..... Harry A. Epperson, Jr.
Business Address..... Box 87
Tel.: RE 2-3478..... KBS
Pres., Sta. Mgr..... Harry E. Epperson, Jr.

WSSV—Petersburg—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned By..... Petersburg Bcstg Co., Inc.
Business-Studio Address..... 112 W. Tabb St.
Tel.: RE 3-4567..... MBS
Representative..... Grant Webb
Pres., Gen. Mgr..... Roger A. Beane
Commercial Manager..... J. R. Speciale
Program Director..... Richard Newman
Publicity & Sls. Prom. Mgr..... Arthur Lane
Chief Engineer..... Charles Lewis

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5000 Watts, d.
Owned-Oper. By..... WPUV, Inc.
Business Address..... P.O. Box 351
Tel.: 3-3931..... KBS
Pres., Ch. Eng..... John A. Columbus
Comm. Mgr., Pub. Dir..... Larry Schoenfeld

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..... WRAD Bcstg.
Address..... P.O. Box 1207
Tel.: NEptune 9-2461..... Independent
General Mgr..... E. B. Evans
Chief Engineer..... B. L. Bowman

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Clinch Valley Bcstg. Corp.
Address..... P. O. Box 218
Tel.: WO 1-4066..... KBS
President..... J. Powell Royall
Gen., Sta. Mgr..... J. H. Lee

WANT—Richmond—1951

Frequency: 930 Kc. Power: 1000 Watts, d.
Owned..... United Broadcasting Co.
Address..... 513 N. Main Street
Tel.: Milton 3-8368..... Independent
President..... Richard Eaton
General Manager, Chief Eng..... S. J. Bell

WEET—Richmond—1955

Frequency: 1320 Kc. Power: 1000 Watts, d.
Owned..... Radio Richmond, Inc.
Address..... Broad-Grace Arcade
Tel.: MI 9-1223..... Independent
Station Representative..... Masla
General, Sta. Mgr..... Mel Levine
Program Dir..... Jess Du Boy
Chief Engineer..... Kenneth Shelton

WEZL—Richmond—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned By..... WEZL, Inc.
Address..... 305 W. Grace St.
Tel.: Milton 4-4577..... Independent
Station Rep..... Avery-Knodel
President..... Ben Strouse
General Manager..... Sid Magelof
Vice President..... Sam Feldman
Commercial Manager..... W. C. Pulley
Program Director..... Earl Stogner
Publicity Director..... Virginia Pie
Chief Engineer..... Clifford Inmann

WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By..... Havens & Martin, Inc.
Bus.-Studio Address..... 3301 W. Broad St.
Tel.: EL 5-8611..... ABC
Station Representative..... Bolling
President, Sta. Mgr..... Wilbur M. Havens

Assistant & Comm. Mgr. Walter A. Bowry, Jr.
 Sales Prom. Mgr., Pub. Dir. W. J. Filer
 Prog. Dir. Frank Wilson
 Chief Engineer. James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By. Richmond Newspapers, Inc.
 Business-Studio Address. 111 N. Fourth St.
 Tel.: Milton 3-3436. CBS
 Newspaper Affil. News Leader: Times Dispatch
 Representative. Edward Petry
 President. D. Tennant Bryan
 Gen. Station Mgr. E. S. Whitlock
 General Sales Manager. Frank Soden
 Prog. Dir. Ray Schreiner
 Pub., Prom. Director. Mrs. Jane Creasy
 Chief Engineer. E. V. Wolstenholme, Jr.

WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By. Lee Bcstg. Corp.
 Business-Studio Address. 6200 W. Broad St. Rd.
 Tel.: Atlantic 8-2835. MBS
 President. Thomas Tinsley
 V.P., General Mgr. Harvey L. Hudson
 V.P. I. G. Abeloff
 Commercial Mgr. L. A. Kahn
 Program Dir. David Lyman
 Sales Prom. Mgr. Don P. Lee
 Ch. Eng., Oper. Mgr. Tom Kita

WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts
 Owned-Oper. By. Larus & Brother Co.
 Address. Box 1516
 Tel.: Milton 3-5633. NBC
 Representative. Peters, Griffin, Woodward
 Vice President. C. T. Lucy
 General Manager. John B. Tansey
 Sales Manager. Harold Barre
 Promotion Pub. Dir. Irby N. Hollans, Jr.
 Program Manager. Jack B. Clements
 Chief Engineer. Rudolph W. Raabe

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Operated By. Radio Virginia, Inc.
 Bus-Studio Address. 300 German School Rd.
 Tel.: BE 3-7666. Independent
 President. Douglas H. Robertson
 Gen. Comm. Mgr. David M. Wilburn
 Chief Engineer. R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By. Times-World Corp.
 Address. 201 Campbell Ave., S.W.
 Tel.: DI 3-8031. CBS
 News. Affil. Times, World News
 Representative. Peters, Griffin, Woodward, Inc.
 President M. W. Armistead, III

1ST

IN RICHMOND!!!

LISTENERS

PULSE — August 1959

MERCHANDISING

Drug
 Grocery
 Community Club Awards

PROMOTIONS

WLEE expositions
 Model Homes
 Mobile Studios
 Newsliners
 European Trips
 Prize Contests

1480

WLEE

1480

President—TOM TINSLEY Vice President & General Manager—HARVEY HUDSON
 Vice President—IRVIN G. ABELOFF

National Representatives

Select Station Representatives—New York, Philadelphia, Baltimore, Washington

McGavren-Daren—Chicago, Detroit, Los Angeles, San Francisco

Clarke Brown Company — Dallas, Houston, New Orleans, Atlanta

VIRGINIA

V.P., Broadcasting Dir. Ray P. Jordan
Sta., Comm. Mgr. Frank E. Koehler
Sales Prom., Pub. Dir. Tom J. Morrison
Program Director J. Dexter Mills
Chief Engineer J. Robert Crowley

WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.
Owned Roanoke Broadcasters, Inc.
Business Address American Theater Bldg.
Tel.: Diamond 5-0988 Independent
Sta. Rep. O'Connell; Brown
President Joseph Mullen
Exec. V.P., Gen. Mgr. Allan W. Roberts
General & Station Mgr. Jon A. Holiday
Program Director Louis Farraye
Chief Engineer Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
Owned Roanoke Independent Bcstrs, Inc.
Address Box 702
Tel.: 2-3131 Independent
General Mgr. Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By WROV Bcstrs., Inc.
Bus.-Studio Address 15th & Cleveland Ave.
Tel.: DI 3-4444 ABC
Representative Masla
Pres., Gen. Mgr. Burton L. Levine
Chief Engineer Michael Kavanaugh

WLSL—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d, 1 Kw. n.
Owned Shenandoah Life Stations, Inc.
Business-Studio Address Radio-TV Center
Tel.: DI 4-9226 NBC
Representative John Blair
President James H. Moore
Station Mgr. Horace Fitzpatrick
Commercial Mgr. A. S. Trevilian, Jr.
Sls. Prom. Dir. C. R. Garrison
Asst. Oper. Mgr. G. W. Chernault, Jr.
Publicity Director Andrew Petersen
Asst. Mgr. for Eng. J. P. Briggs

WYTI—Rocky Mount—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned WYTI, Inc.
Business Address Main St.
Tel.: HU 3-9955 KBS
Station Representative Webb
President S. L. Goodman
General Station Mgr. Lester L. Williams
Commercial Manager William E. Jefferson
Program Director Fred W. Vopper
Sales Promotion Mgr. Mrs. L. W. Frith
Chief Engineer William A. Farley

WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.
Owned By Salem Bcstg. Co.
Address P. O. Box 408
Tel.: DUpont 9-5443 Independent
Station Representative Webb
President Ch. Eng. M. C. Bowers, Jr.
General & Station Manager R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Halifax Bcstg. Co.
Address Webster St
Tel.: 2-9988 Independent
Gen., Comm. Mgr. John L. Cole, Jr.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By Old Belt Bcstg. Corp.
Address P. O. Box 216
Tel.: HI 7-4007 Independent
President, Gen. Mgr. W. B. Holler
Station, Program Mgr. A. W. Walthall
Chief Engineer Charles E. Brown

WAFB—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
Owned Am. Home Bcstg. Corp.
Address P. O. Box 448
Tel.: TU 6-0100 Independent
Station Rep. Clark
Pres., Gen. Mgr. Lloyd Gochenour
Chief Engineer Glenn Thomas

WTON—Staunton—1945

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Charles P. Blackley
Business-Studio Address Morrison Bldg.
Tel.: TU 6-6666 ABC
General Manager Charles P. Blackley
Sta., Comm. Mgr. Charles E. Seebeck
Program Director Ray H. Honaker, Jr.
Chief Engineer Rex C. Houser

WHEO—Stuart—1959

Freq: 1460 Kc. Power: 1 Kw., d. 500 W. n.
Owned By Patrick-Henry Broadcasting Corp.
Address Box 294
Tel.: OWen 4-3114 Independent
President, General Mgr. John W. Shultz
Station Manager, Pub. Dir. Henry Hill
Commercial Manager Charlie Adams
Sales Promotion Manager T. W. Patterson
Program Director Barbara Rakes
Chief Engineer Roy Russell

WLPM—Suffolk—1940

Freq: 1460 Kc. Power: 1 Kw., d., 5 Watts, n.
Owned-Operated By Suffolk Bcstg. Corp.
Address Box 626

VIRGINIA-WASHINGTON

Tel.: 2394.....MBS-KBS
 President.....Fred L. Hart
 General & Station Mgr.....L. Earl Hundley
 Commercial Manager.....Bob Flanagan
 Prog. Dir.....Ted Potter
 Chief Eng.....Veryl W. Rupp

WESR—Tasley—1957

Frequency: 1330 Kc.....Power: 1 Kw.
 Owned.....Accomack-Northampton Bcstg. Co.
 Address.....Box 1330
 Tel.: SU 7-3200.....KBS
 President.....Vernon H. Baker
 Gen. Mgr.....Brooks Russell

WBOF—Virginia Beach—1954

Frequency: 1550 Kc.....Power: 5 Kw. d.
 Owned.....Va. Beach Bcstg. Corp.
 Address.....Box 536
 Tel.: GArden 8-3434.....KBS
 Station Representative.....Forjoe
 Pres., Gen. Mgr.....Leo Hoarty
 Sta. Mgr., Prog. Dir.....Bob Gheza
 Sales Promotion Manager.....Bill Rhyne
 Publicity Director.....Wade Williams
 Chief Engineer.....Jack Garrison

WNNT—Warsaw—1949

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned.....Grayson Headley
 Address.....Warsaw
 Tel.: ED 3-6900.....KBS
 General Mgr.....Grayson Headley
 Commercial Mgr.....Ruth R. Rouzie
 Prog. Dir.....Chris Naumann
 Chief Engineer.....W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc.....Power: 500 W., d.
 Owned.....Radio Associates, Inc.
 Business Address.....Box 817
 Tel.: 1500.....KBS
 Representative.....Best
 President, Chief Eng.....Thomas H. Strothman
 General, Station Mgr.....Francis I. Lambert
 Commercial Manager.....George G. Gately
 Program Director.....Daniel B. Bradley

WKTF—Warrenton—1957

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned By.....WKTF, Inc.
 Business Address.....Warren Green Hotel
 Tel.: 1420.....Independent
 Gen., Sta. Mgr.....Bob Greiner
 Chief Engineer.....Albert Moore

WAYB—Waynesboro—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Waynesboro Bcstg. Corp.
 Business Address.....526 W. Main St.
 Tel.: WH 3-6061.....MBS
 Rep.....Donald Cooke
 Pres., Gen., Sta. Mgr.....N. Wilbur Kidd
 Comm., Sales Prom. Mgr.....Al Charles
 Prog. Dir.....Robert V. Thomas
 Chief Engineer.....William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc.....Power: 500 Watts
 Owned By.....Williamsburg Bcstg. Co., Inc.
 Address.....3855 30th St., Arlington
 Tel.: JACkson 5-7566.....Independent
 P. resident.....Richard S. Cobb
 Commercial Manager.....Robert J. Phillips
 Chief Engineer.....Kenneth S. Bradby

WINC—Winchester—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Richard F. Lewis, Jr., Inc.
 Business Address.....Kerr St.
 Tel.: MOhawk 2-4855.....ABC
 Station Representative.....Forjoe
 President.....Marion P. Lewis
 Gen. Mgr., Chief Engineer.....Phil Whitney
 Program Director.....John Lewis
 Publicity Director.....Roy Nester

WYVE—Wytheville—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Wythe County Bcstg. Co.
 Address.....195 S. 1st St.
 Tel.: CApitol 8-3185.....Independent
 General Manager.....Arthur M. Gates
 Commercial Manager.....Edward A. Zuber
 Program Director.....Frank Fox Lindamood
 Chief Engineer.....W. Jack Fleming

Pop.: 2,975,000
 Families: 888,000
 Radio Homes: 869,000

WASHINGTON

TV Homes: 736,000
 AM Stas. in State: 80
 TV Stas. in State: 12

KBKW—Aberdeen—1949

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....KBKW, Inc.
 Address.....701 E. Heron St.
 Tel.: LEnox 2-1450-1.....Independent
 Station Rep.....Devney; Feltis
 President.....Archie Taft, Jr.

Gen., Sta. Mgr.....Mahlon R. Taft
 Program Director.....Gordy Dau
 Publicity Director.....Gene Brookins
 Chief Engineer.....Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc.....Power: 1000 Watts

WASHINGTON

Owned-Oper. By KXRO, Inc.
Address P.O. Box 1120
Tel.: LErox 3-1320 Independent
Sta. Representative Weed
President Helen G. Spence
General Manager Fred G. Goddard
Comm. Mgr. Roy Johnson
Sales Prom. Manager Monte Cook
Station Mgr. Dale Gunderson
Program Dir. Phil Wacker
Chief Engineer Robert Smadino

KACT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned Fidalgo Brcstg. Inc.
Address 2920 Commercial St.
Tel.: CY 4-2345 KBS
Sta. Representative Wagner; Webb
Pres., Gen. Mgr. James C. Frits
Sales Promotion Mgr., Pro. Dir. J. Bailey
Chief Engineer Donald Knuteson

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d
Owned By Auburn Broadcasters, Inc.
Address P.O. Box 459
Tel.: TEMple 3-5220 Independent
Station Representative Feltis
President Edward Garre
Co-Owner, Prom. Mgr. Johnny Mowbray
Program Director Brian Calkins
Publicity Dir. Joel P. Buffington
Chief Engineer Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned Bellevue Bcstrs.
Business Address Pacific Natl. Bank Bldg.
Tel.: GLencourt 4-1330 Independent
Station Representative Pearson
President General Mgr. Kemper Freeman
Station Manager Howard M. Shapiro
Program Director Dick Stokke
Sales Promotion Manager Mick Tacher
Publicity Director Jay Ward
Chief Engineer Jim McGavick

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By Whatcom County Bcstg. Inc.
Business Address 220-A Unity St.
Tel.: REgent 3-2410 Independent
Station Representative Grant & Feltis
Pres., Gen., Sta. Mgr. Donald T. Haveman
Commercial, Sales Prom. Mgr. Edgar Marroy
Program Director, Ch. Eng. Paul Schuett
Publicity Director William G. Lehr

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Business Address 2340 E. Sunset Dr.
Tel.: REgent 4-1170 Independent
Newspaper Affil. Othell (Wa.) Outlook;
Station Representative Pearson; Day

President Jessica L. Longston
Ex. V.P. Robert E. Pollock
Gen. Manager John DiMeco
Comm. Mgr. James Tincker
Sls. Prom. Mgr. Bernie Veleke
Program Director Lee White
Publicity Director Jim Hill
Chief Engineer Donald E. Pinney

KVOS—Bellingham—1927

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By KVOS, Inc.
Address 1151 Ellis St.
Tel.: REgent 3-4567 ABC
Sta. Reps. Moore; Weed
President Rogan Jones
General Mgr. David Mintz
Station, Comm. Mgr. Cal Marx
Program Dir. Al Swift
Publicity Dir. Marian Boylan
Chief Engineer John Price

KARI—Blaine—1959

Frequency: 550 Kc. Power: 500 Watts, d.
Owned Birch Bay Bcstg. Co.
Address Lcomis Rd.
Tel.: Blaine Independent
President George A. Wilson
General Manager, Ch. Eng. D. J. Bevilacqua

KBRO—Bremerton—1947

Frequency: 550 Kc. Power: 500 Watts, d.
Owned Bruce Bartley
Business Address 205 Washington Ave.
Tel.: ESsex 7-3995 Independent
Station Rep. Feltis; Pearson; Jacobson
General Manager Linc Perry
Office Manager Shirley Seid
Sales Prom. Mgr. Bruce Perry
Program Director Dick Falk
Chief Engineer Bob Adams

KPVA—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned By William B. & Cathryn C. Murphy
Address Washington Hotel, Portland, Ore.
Tel.: CApitol 3-1977 (Portland) Independent
Representatives Moore, Best
President, Comm. Mgr. Wm. B. Murphy
Station Mgr. Cathryn Murphy
Sales Prom. Mgr. Clarence Hagerty
Program Director Lee Fiksdal
Asst. Ch. Eng. Vincent N. Ast. Jr.

KELA—Centralia-Chehalis 1937

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Central Bcstg. Corp.
Business Address P.O. Box 720, Centralia
Tel.: PE 6-3321 ABC
Rep., Walker, O'Connell, McGavren, Art Moore
President J. Elroy McCaw
Gen., Sta. Mgr. Joe Chytil
Commercial, Sales Prom. Mgr. Dick Dawson
Program Director Donald Younghans

Publicity Director.....Dick Nichols
 Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....KITI Corp.
 Address.....804 Market St.
 Tel.: SH 8-3379.....Independent
 Representative.....Feltis; Grant
 Pres., Gen. Mgr.....Donald F. Whitman
 Sta., Comm. Mgr.....Phil Roewe
 Chief Engineer.....Ed Kelley

KOZI—Chelan—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned.....Lake Chelan Bcstg. Corp.
 Address.....P.O. Box 545
 Tel.: 440.....Independent
 Pres., Gen. Mgr.....Stuart S. Maus
 Program Director.....Marjorie Grill
 Chief Engineer.....Dean Rhodes

KCLX—Colfax—1950

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Adrian De Vries
 Address.....Box 710
 Tel.: EXbrook 7-3441.....KBS
 Station Representative.....Best
 President, Gen. Mgr.....Adrian DeVries
 Program Director.....Betty DeVries
 Publicity Dir.....Brad Lowe
 Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Colville Bcstg. Co.
 Bus. Address.....Box 208
 Tel.: MU 4-6481.....KBS
 Station Representative.....Continental; Moore
 Pres., Ch. Eng.....Merle B. Peterson
 Commercial Manager.....Peggy J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 1000 Watts
 Owned.....King's Garden, Inc.
 Address.....N. 190th & Fremont Ave, Seattle
 Tel.: LI 3131.....Independent
 President.....A. B. Martin
 Station Manager.....Harry Hiebert
 Commercial Manager.....Paul Cathey
 Chief Eng.....Walter Jamison

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Western Bcstrs. Inc.
 Address.....Box 600
 Tel.: WOODland 2-1488.....Independent
 President.....D. K. McBride

KULE—Ephrata—1949

Frequency: 730 Kc.....Power: 1000 Watts
 Owned By.....Coulee Bcstg. Corp.

Address.....118 B. N. W.
 Tel.: SK 4-4686.....Independent
 Representative.....Feltis; Jacobson; Allen
 President, General Mgr.....Donald R. Berry
 Program Director.....Weymuth Simpson
 Chief Engineer.....Lloyd C. Hannah

KQTY—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....Cutie Radio, Inc.
 Address.....3021 Rockefeller
 Tel.: ALpine 9-6111.....Independent
 Representative.....Forjoe; Feltis; Jacobson
 President.....Wally Neiskog
 Gen. Mgr.....Warren R. Johnson
 Sales Promotion Manager.....Nick Lacy
 Prog. Dir.....Ray Courtmanch
 Chief Engineer.....Lee Hurley II

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
 Owned.....Everett Bcstg. Co., Inc.
 Address.....P. O. Box 916
 Tel.: ALpine 9-1144.....Independent
 Station Representative.....Devney; Moore
 Pres., Gen. Mgr.....W. R. Taft
 Program Director.....Bob Woldron
 Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Ralph A. Nachtmann
 Address.....Box 395
 Tel.: 140.....Independent
 Representative.....Best, Art Moore
 General Manager.....R. A. Nachtmann
 Program Director.....Alcun Theisen
 Chief Engineer.....Frank Van Hemert

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. by.....K-L Bcstg.
 Address.....P. O. Box 90
 Tel.: EX 3-4900.....Independent
 Station Rep.....Moore; Bolles; Allen
 President.....Margaret A. Nagle
 Gen., Sta. Mgr.....John F. Carlson
 Commercial Manager.....Warren Peterson
 Program Director.....Robert Van Roy
 Chief Engineer.....Byron Swanson

KEPR—Kennewick—1949

Frequency: 610.....Power: 5000 Watts
 Owned-Oper. By.....KEPR, Inc.
 Address.....P.O. Box 437
 Tel.: JUSTice 6-6184.....CBS
 Representative.....Hollingsbery
 President.....Thomas C. Bostic
 General Mgr.....Monte Strohl
 Comm. Mgr.....W. Grogan

KNBX—Kirkland—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Eastside Bdcstg. Co.

WASHINGTON

Business Address.....Box 338
Tel.: VAndyke 2-1201.....KBS
General Manager.....G. A. Wilson
Program Director.....R. Anita Busek
Chief Engineer.....A. W. Lehnhoff

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....KFHA, Inc.
Address.....Box 3309, Tacoma
Tel.: JUniper 8-1811.....Independent
General Prom. Mgr.....Robert R. Smith
Station Mgr.....David Tolle
Program Dir.....Jerry Sweet
Chief Engineer.....Jack Buss

KBAM—Longview—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Business Address.....Box 31
Tel.: HA 3-1210.....Independent
Station Rep.....Holman; Grant; Wagner
President.....Paul D. Wickre
General Mgr.....H. Shade
Commercial Manager.....Al Weeks
Program Director.....Charles Nelson
Chief Engineer.....L. W. Pananen

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Triad Bcstg. Corp.
Address.....P. O. Box 779
Tel.: HA 5-1500.....ABC
Representative.....Feltis; Pearson
President.....William E. Boeing, Jr.
General Sta. Mgr.....Don L. Veith
Commercial Mgr.....Vern Eaton
Chief Engineer.....Mac Davis

KSEM—Moses Lake—1947

Freq.: 1470 Kc....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Business Address.....Box 276
Tel.: RO 5-3441.....MBS-KBS
Station Representative.....Day; Pearson
President.....Jessica L. Longston
Gen. Manager.....James L. Hamstreet
Station Manager.....Gene Wagner
Program Director.....Bill Newland, Jr.
Chief Engineer.....Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc....Power: 1000 Watts, d.
Owned By.....Cascade Broadcasting Co.
Business Address.....815 W. Broadway
Tel.: ROkwell 5-5678.....Independent
Stations Reps.....Hollingbery; Moore
President.....Thomas C. Bostie
General Mgr.....Joe Kendall
Station Mgr.....Larry Roberts
Program Dir.....Ed Dahlin
Sales Prom. Mgr.....Fred Linde
Publicity Dir.....Allan J. Holzinger
Chief Engineer.....Jim Bell

KBRC—Mount Vernon—1946

Freq.: 1430 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GARfield 4-2430.....Independent
Representative.....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Fraying
Prog., Pub. Director.....Jerry Gibson
Chief Engineer.....Burt McAllister

KGY—Olympia—1922

Frequency: 1240 Kc....Power: 250 Watts
Owned-Oper. By.....Tom Olsen
Address.....P.O. Box 710
Tel.: WHitehall 3-1240.....MBS-ABC
Representative.....Art Moore, Walker
Pres., Gen. Mgr.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program Ch. Eng.....Don Jones
Publicity Director.....Robert Cummings

KITN—Olympia—1956

Frequency: 920 Kc....Power: 1 Kw. d.
Owned.....KITN Corp.
Address.....610 S. Columbia Street
Tel.: FL 7-7718.....Independent
Representative.....Feltis; Grant; Jacobson
Pres., Gen. Mgr.....D. Whitman
Chief Engineer.....Dave Hubert

KOMW—Omak—1947

Frequency: 680 Kc....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address.....Box 151
Tel.: 20.....Independent
Representative.....Feltis; Ayres
President.....R. L. McNett
General Manager.....Dean Nichols
Comm. Mgr.....Jerry Weaver
Program Director.....Mrs. Betty Uht
Chief Engineer.....W. Miltenberger

KRSC—Othello—1958

Frequency: 1400 Kc....Power: 250 Watts
Owned By.....Othello Radio
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Station Representative.....Jacobson
General Mgr.....R. E. Pollock
Station Commercial Mgr.....C. Sheppard, Jr.
Chief Engineer.....Donald Lockwood

KORD—Pasco—1956

Frequency: 910 Kc....Power: 1 Kw., d.
Owned.....KORD, Inc.
Address.....Box 485
Tel.: LI 7-9791.....Independent
Representative.....Pearson; Feltis, Jacobson
Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc....Power: 250 Watts

Owned By.....KPKW Radio
 Address.....Chase at "A" St.
 Tel.: Pasco.....KBS
 General Mgr.....J. M. Wages
 Operations Mgr.....R. Hill

KONP—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Radio Pacific Inc.
 Address.....313 West First Street
 Tel.: GL 7-4200.....KBS
 Newspaper Affiliation.....Evening News
 Representative.....Art Moore
 President.....Charles Webster
 Gen. Mgr.....George Buck
 Sta. Mgr., Prog. Dir.....Jack Keith Proctor
 Sales Promotion Manager.....Robert French
 Publicity Director.....Rachel Gallegher
 Chief Engineer.....Frederick F. Fields

KARY—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
 Owned By.....Prosser-Grandview Bcsts.
 Address.....P. O. Box 1310
 Tel.: YUkon 4-7310.....KBS
 Station Rep.....Best; Wagner
 President.....Ray Rockstrom
 General Station Mgr.....J. L. Quinn
 Comm. Prom. Mgr.....Lloyd Reiswig
 Program Director.....Verla Argo
 Chief Engineer.....D. Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned By.....KOFI, Inc.
 Address.....P.O. Box 318
 Tel.: LOgan 4-5251.....ABC
 Sta. Reps.....Ayres; Continental
 President, General Mgr.....Herbert Everitt
 Commercial Mgr.....William Wipfel
 Chief Engineer.....Merrill Price

KAYE—Puyallup—1951

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Henry Perozzo
 Address.....P. O. Box 271
 Tel.: THornwall 5-1711.....Independent
 Station Representative.....Moore
 Gen. Mgr., Ch. Eng.....Henry Perozzo
 Commercial Manager.....Marvin A. Young
 Program Director.....Janet Lee Kelly

KPOR—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.
 Owned.....Quincy Valley Bcstrs.
 Address.....1st & B St.
 Tel.: SUnset 7-6731.....Independent
 Pres., Gen. Mgr.....Donald R. Nelson
 Chief Engineer.....Jerry Leathers

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Willapa Broadcasting Co.
 Address.....Willapa Hotel
 Tel.: 1010.....KBS
 Station Rep.....Art Moore

General Manager.....R. E. Claunch
 Comm. Mgr.....J. W. Reavley
 Chief Engineer.....Robert Sheetz

KQDE—Renton—1946

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper By.....Cutie Radio Inc.
 Address.....P.O. Box 91
 Tel.: ALpine 5-8245.....Independent
 Gen. Mgr., Ch. Eng.....W. N. Nelskog
 Comm. Mgr.....Bill Love

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Oper. By.....D & D Broadcasters, Inc.
 Address.....P. O. Box 767, Pasco, Wash.
 Tel.: LIberty 7-3383.....Independent
 Rep.....Weed; Wagner; Walker-Rowalt
 President, General Mgr.....L. G. Dix
 Comm. Mgr.....Thomas Wood
 Chief Engineer.....Joseph Muench

KAYO—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Wash. Telecasters, Inc.
 Add., Trans. Loca.....2939 Fourth Ave. So.
 Tel.: MAIn 3-2480.....MBS
 Station Representative.....Young
 President.....Jessica L. Longston
 General. Station Mgr.....R. E. Pollock
 Comm. Mgr.....Gilbert C. Bond
 Prog. Dir.....Ray Golden
 Chief Engineer.....Verle Jones

KING—Seattle—1927

Frequency: 1090 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....KING Bcstg. Co.
 Address.....320 Aurora Ave.
 Tel.: MUtual 2-3555.....NBC
 Station Rep.....Blair
 President.....Mrs. A. Scott Bullitt
 V.P. Broad. Div.....Otto P. Brandt
 V.P. Business.....Henry B. Owen
 Comm., Sta. Mgr.....Earl F. Reilly
 Program Dir.....William L. Clark
 Sales Promotion.....Mel Anderson
 Chief Engineer.....A. A. Shultz

KIRO—Seattle—1927

Frequency: 710 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Queen City Bcstg. Co.
 Bus. Studio Address.....1530 Queen Anne Ave.
 Tel.: AT 3-9800.....CBS
 Representative, Peters, Griffin, Woodward, Inc.
 President, General Mgr.....Saul Haas
 Station, Commercial Mgr.....William F. Tucker
 Publicity Director.....Jack Sullivan
 Program Director.....Don Brice
 Chief Engineer.....Jim Uphthegrove

KJR—Seattle—1923

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Seattle-Portl. Radio
 Address.....P.O. Box 3726

"The Album Sound"

(the ones who buy!)



MUSIC FOR ADULTS AND MATURE YOUNG PEOPLE

5000 WATTS — TOP OF YOUR DIAL

WASHINGTON

Tel.: WEst 7-5100.....Independent
Representative.....Eastman
Pres., Gen Mgr.....Lester M. Smith
Commercial Manager...Gaylen S. Blackford
Pgm. Director.....Homer Pope
Chief Engineer.....George Newton

KOL—Seattle—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Seattle Bcstg. Co.
Bus.-Studio Address.....1100 W. Florida St.
Tel.: MA 2-2312.....Independent
Representative.....Bolling
President.....Marie S. Taft
Gen., Sta. Mgr.....Archie Taft, Jr.
Nat. Sls. Mgr.....Fred von Hofen
Commercial Manager.....W. L. Simpson
Program Director.....Howard Hall
Publicity Director.....Robert Ward
Chief Engineer.....Dallas Barnard

KOMO—Seattle—1927

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned-Oper. By...Fisher's Blend Station, Inc.
Bus.-Studio Address.....100 4th Ave. No.
Tel.: MA 4-6009.....ABC
Representative.....Katz
President.....O. W. Fisher
Gen. Mgr.....W. W. Warren
Comm. Manager.....John Behnke
Station Manager.....Maitland Jordan
Sls. Prom. Mgr.....Bob Ryan
Program Director.....David Robinson
Publicity Mgr.....Margaret Frey
Chief Engineer.....C. E. Miller

KTIX—Seattle—1956

Frequency: 1590 Kc.....Power: 5000 Watts d.
Owned-Operated By.....KTIX, Inc.
Business Address...101 Bellevue Ave. North
Tel.: EAsT 3-1590.....Independent
Station Representative.....Gill-Perna; Allen
Pres., Gen. Mgr.....Hugh Ben LaRue
Comm. Mgr.....Gil Wellington
Chief Engineer.....Robert Pigg

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw., d., 1 Kw. n.
Owned.....The First Presbyterian Church
Business Address.....710 Madison
Tel.: MUtual 2-1250.....Independent
Station Representative.....Pickens
President.....Glenn T. Whitney
Gen., Sta. Mgr.....Don J. Bevilacqua
Commercial Manager...George W. Boucher
Program Director.....John Sherman
Ch. Eng.....James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Golden West Bcstrs., Inc.
Address.....Tower Bldg.
Tel.: MUtual 2-3100.....Independent
Sta. Representative.....AM Radio Sales
President.....Robert O. Reynolds
Comm. Prom. Mgr.....Gibbs Lincoln

Program Dir.....Bob Cooper
 Publicity Dir.....Tom Chaussee
 Chief Engineer.....Joe D. Kolesar

Address.....1527 W. 2nd Ave.
 Tel.: MAdison 4-0454.....Independent
 President.....H. Kemper Freeman
 Gen. Mgr., Ch. Engr.....Larry Lester

KXA—Seattle—1926

Frequency: 770 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....KXA, Inc.
 Bus.-Studio Address.....320 Second Ave., W.
 Tel.: ATwater 4-8600.....Independent
 Representative.....Meeker
 President.....Wesley I. Dumm
 Vice President.....R. W. Wassenberg
 Station Manager.....A. J. Stahmer
 Program Director.....James Warren
 Chief Engineer.....John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc.....Power: 5 Watt, d.
 Owned By.....Christian Serv. Inc.
 Address.....5408 Freya St.
 Tel.: KEystone 5-3077.....Independent
 President.....R. L. Stensland
 General Mgr.....H. J. Chandler

KGA—Spokane—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Gran Bcstg. Co.
 Address.....6228 S. Regal
 Tel.: KE 4-0631.....Independent
 Representative.....Hollingsbery
 President.....L. F. Gran
 General Mgr.....A. M. Vogel

KREM—Spokane—1947

Freq.: 970 Kc.....Power: 5 Kw, d., 1 Kw. n.
 Owned-Operated By.....KREM Bcstg. Co.
 Address.....4103 South Regal
 Tel.: KE 4-0466.....Independent
 Sta. Representative.....Petry
 President.....Louise Wasmer
 General, Sta. Mgr.....Robert Temple
 Comm. Prom. Mgr.....Peter Lyman
 Program, Publicity Dir.....Bob Carmichael
 Chief Engineer.....Ed Antosyn

KHQ—Spokane—1922

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....KHQ, Inc.
 Bus.-Studio Address.....700 Radio Central Bldg.
 Tel.: MA 4-5131.....NBC
 Representative.....Katz
 Pres., Gen. Sta. Mgr.....Richard O. Dunning
 Comm. Mgr.....William Merrill
 Prog. Dir.....John Fahey
 Sls. Prom., Pub. Dir.....Rex Gerlach
 Chief Engineer.....Dee Waymlre

KXLY—Spokane—1922

Frequency: 920 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....No. Pacific Radio Corp.
 Address.....W. 315 Sprague Ave.
 Tel.: MA 4-1218.....CBS
 Station Rep.....H-R: Feltis; Jacobson
 Pres.....Norman Alexander
 General Manager.....James R. Agostino
 Station, Commercial Mgr.....Al LaCom
 Sales Promotion Manager.....Jack Lanry
 Program Director.....Jerry Lange
 Chief Engineer.....George Langford

KLYK—Spokane—1921

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KLYK, Inc.
 Address, Trans. Loca.....Realty Bldg.
 Tel.: Rlverside 7-8033.....Independent
 Sta. Representative.....Bolling
 President, Gen. Mgr.....Bill Simpson
 Program Director.....Glenn Huston
 Chief Engineer.....Ryder Chronic

KZUN—Spokane—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
 Owned.....KZUN, Inc.
 Address.....Box 123
 Tel.: WA 4-2400.....Independent
 Representative.....Wagner
 President, General Mgr.....Robert L. Swartz
 Station Mgr., Pub. Dir.....Arthur R. MacKeivie
 Sales, Commercial Mgr.....Dick Wright
 Program Director.....Stanley G. Witter
 Chief Engineer.....Jack Feldhausen

KNEW—Spokane—1947

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Operated By.....Seattle-Portland Radio
 Address.....P.O. Box 8033
 Tel.: FA 5-2603.....Independent
 Station Representative.....Eastman
 President, Gen. Mgr.....Lester M. Smith
 Comm. Sta. Mgr.....Hugh MacPherson
 Program Dir.....Bob Adkins
 Merchand. Dir.....Gene Ray
 Chief Engineer.....Vince Hoffart

KREW—Sunnyside—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cole E. Wylie
 Business Address.....Box 209
 Tel.: TEmple 7-2277.....Independent
 Representative.....Tracy Moore
 Pres., Gen. Mgr.....Cole E. Wylie
 Sta., Comm. Mgr.....Don G. Bennett
 Program Director.....Jean Runyan
 Chief Engineer.....H. Spidle

KPEG—Spokane—1957

Frequency: 1380 Kc.....Power: 5 Kw. d.
 Owned.....Bellevue Bcstrs.

KMO—Tacoma—1926

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned.....Tacoma Radio Corp.

WASHINGTON

Address..... P. O. Box 1651
Tel.: WA 2-8733..... Independent
Station Representative... Avery-Knodel; Moore
Pres., Gen. Sta. Mgr..... J. Archie Morton
Nat. Sales Mgr..... Danny Dever
Prom., Pub. Dir..... Win McCracken
Chief Engineer..... Duane White

KTAC—Tacoma—1941

Frequency: 850 Kc..... Power: 1000 Watts
Owned-Operated By..... Tacoma Bcstrs., Inc.
Address..... Winthrop Hotel
Tel.: BR 2-2241..... Independent
Sta. Reps..... Pearson; Feltis; Jacobson
President, Gen. Mgr..... Jerry Geehan
Assistant Manager..... John Condon
Program Director..... Dick Weeks
Chief Engineer..... R. C. Velo

KTNT—Tacoma—1952

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Operated By..... Tribune Publ. Co.
Address..... So. 11th & Grant Sts.
Tel.: FU 3-2561..... Independent
Newspaper Affil..... News Tribune
Representative..... Weed
Station Manager..... Max H. Bice
National Sales Mgr..... John Upham
Sales Prom. Mgr..... Ted Knightlinger
Program Director..... Don St. Thomas
Chief Engineer..... Dick F. Engh

KENE—Toppenish—1954

Frequency: 1490 Kc..... Power: 250 Watts
Owned..... Radio Broadcasters Inc.
Address..... P. O. Box 350
Tel.: TO 5-7272..... KBS
Representative..... Hil F. Best
President..... Jack R. Woodroffe
Gen., Sta. Manager..... Robert A. Sumbardo
Comm. Program Dir..... Don Downing
Publicity Dir..... Fulton H. Travis
Chief Engineer..... Andy Thompson

KKEY—Vancouver—1954

Frequency: 1150 Kc..... Power: 1,000 Watts d.
Owned-Oper. By..... Western Bcstg. Co.
Address..... 5500 Fourth Plain Road
Tel.: OX 3-2585..... KBS
Representative..... Bernard
President..... Ralph C. Weagant
General Mgr..... Ernest Crater
Commercial Mgr..... Al Picinni
Program Dir..... Ken Debord
Chief Engineer..... Bryce Howard

KHIT—Walla Walla—1956

Frequency: 1320 Kc..... Power: 1000 Watts d.
Owned By..... Leader Broadcasting Co.
Business Address..... Denny Bldg.
Tel.: JACkson 5-1390..... Independent
Station Representative..... Grant; Feltis
Pres., Gen., Sta. Mgr..... Arch Le Roux
Program Director..... Herb Kennedy
Chief Engineer..... Lee Ashworth

KTEL—Walla Walla—1946

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Oper. By..... Walla Walla Bdcstg. Co.
Address..... Box 1028
Tel.: JACkson 5-4103..... ABC
Sta. Rep..... Wagner
Pres., Gen. Mgr..... Jack Keating
Sales Prom. Mgr., Prog. Dir..... Al Buttolph
Chief Engineer..... Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc..... Power: 5000 Watts
Owned-Operated By..... KUJ, Inc.
Business Address..... P.O. Box 276
Tel.: JA 9-1230..... Independent
Representative..... Forjoe
President..... H. E. Studebaker
General, Comm. Mgr..... Earle C. Ferguson
Sales Prom. Mgr., Prog. Dir..... Ken Brooks

KMEL—Wenatchee—1948

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Oper. By..... Frontier Broadcasting Co.
Address..... 119 N. Wenatchee Ave.
Tel.: NO 2-7135..... Independent
Representatives..... Pearson; Siegner
President, Ch. Eng..... John Goslin
Commercial, Sls. Prom. Mgr..... Phil Rather
Program Director..... Don Bernier
Publicity Director..... Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 560 Kc..... Power: 5000 Watts
Owned-Oper. By..... Westcoast Bcstg. Co., Inc.
Bus-Studio Address..... 32 N. Mission
Tel.: NO 3-5121..... ABC
Representative..... Weed
Pres., Sta., Gen. Mgr..... James W. Wallace
Sales Promotion Manager..... Carl Fugitt
Program Director..... James Bunch
Chief Engineer..... Kenneth Hansen

KUEN—Wenatchee—1956

Frequency: 900 Kc..... Power: 500 Watts d.
Owned..... KUEN Bcstg.
Address..... 209 Orondo Ave.
Tel.: NORmandy 3-5186..... Independent
Station Representative..... Grant; Feltis
Gen., Sta. Mgr..... Dale R. Woods
Comm. Mgr..... W. G. Cannon
Sales Prom. Mgr..... James Johnson
Prog. Dir..... William Moeller

KIMA—Yakima—1944

Frequency: 1460 Kc..... Power: 5000 Watts
Owned-Oper. By..... Cascade Bdcstg. Co.
Address..... P. O. Box 702
Tel.: GLEncourt 2-9111..... ABC-CBS-NBC
Rep..... Hollingbery; Art Moore
President..... A. W. Talbot
Gen. Manager..... Thomas C. Bostic
Station Manager..... Gene Grischow
Sales Promotion Manager..... Don DeVan

WASHINGTON-WEST VIRGINIA

KIT—Yakima—1929

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KIT, Inc.
 Bus. Ad....414½ E. Yakima Ave.; Box 1222
 Tel.: GL 7-8115.....Independent
 Station Representative.....McGavren; Feltis
 President.....Carl E. Haymond
 Gen., Sta. Mgr.....Jack H. Goetz
 Commercial Manager.....John Puckett
 Publicity Director.....Pete Wick
 Sales Promotion Manager.....V. Chartier
 Program Director.....Allen Bell
 Chief Engineer.....H. B. Murphy

KLOQ—Yakima—1947

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.

Owned By.....Yakima Broadcasting Corp.
 Address.....P. O. Box 172
 Tel.: Chestnut 8-1390.....Independent
 Representative.....Young; Masla; Siegner
 President, General Mgr.....Warren J. Durham
 Station Manager.....William E. Shela

KUTI—Yakima—1954

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....H. A. Roddick
 Address.....316 Butterfield Rd.
 Tel.: CH 8-0980.....Independent
 Station Representative.....Forjos
 Pres., Gen. Mgr.....H. A. Roddick
 Commercial Manager.....Jack McMahan

Pop.: 2,125,000
 Families: 572,000
 Radio Homes: 546,000

WEST VIRGINIA

TV Homes: 431,000
 AM Stas. in State: 50
 TV Stas. in State: 9

WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Joe L. Smith, Jr., Inc.
 Bus-Studio Address.....N. Kanawha St.
 Tel.: CL 3-7311.....CBS
 Representative.....Burn-Stuart
 President, Gen. Mgr.....Joe L. Smith, Jr.
 Station Manager.....Gene Moehouse
 Program Director.....Gary Dent
 Chief Engineer.....Howard C. Williams

WWR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Rahall Bcstg. Co.
 Address.....1708 Harper Road
 Tel.: CL 3-8309.....Independent
 Representative.....Weed
 President.....N. Joe Rahall
 Gen., Sta. Mgr.....R. H. Booth
 Comm. Mgr.....Margaret A. Jenkins
 Sls. Prom. Mgr.....Paul Harless
 Program, Publicity Dir.....Robert B. Harvit
 Chief Engineer.....Jack Slygh
OWNERS OF: WKAP, ALLENTOWN, PA.; WLCY, ST. PETERSBURG, FLA.; WNR, NORRISTOWN, PA.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned By...Berkeley Springs Radio St. Corp.
 Business Address.....Berkeley Springs
 Tel.: 771.....Independent
 President.....Vernon Weber
 Gen., Sta. Mgr.....Thomas Butscher
 Commercial Manager.....Dale Brooks
 Program Director.....Kenneth Robertson
 Chief Engineer.....Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.
 Owned-Oper. By...Daily Telegraph Prtg. Co.
 Business Address.....Municipal Bldg.
 Tel.: DA 7-7115.....NBC

Newspaper Affil...Telegraph; News Observer
 Representative.....Katz
 President.....Hugh Ike Shott
 General, Station Mgr.....Melvin Barnett
 Commercial Manager.....George Hendricks
 Pub. Director.....Janie Marie Lambert
 Chief Engineer.....Kenneth Dick

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....WKOY, Inc.
 Address.....Box 800
 Tel.: DA 7-6124.....Independent
 Pres., Gen. Mgr., Comm. Mgr. J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned.....Upshur County Bcstg. Co.
 Address.....Box 71
 Tel.: 444.....Independent
 General Manager, Ch. Eng., Jesse D. Newman

WCAW—Charleston—1946

Frequency: 880 Kc. Power: 250 Watts
 Owned-Oper. By.....Capitol Bcstg. Corp.
 Address.....Kanawha Hotel Bldg.
 Tel.: DI 3-7503.....Independent
 General Mgr.....P. N. Miles
 Sales Prom. Mgr.....Gloria Best

WCBS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By.....The Tierney Co.
 Address.....1111 Virginia St.
 Tel.: DI 2-8131.....CBS
 Representative.....Peters, Griffin, Woodward
 President.....Hawthorne T. Battle
 V.P., Gen. Mgr.....John T. Gelder, Jr.
 Station Manager.....Robert M. Sinclair
 Commercial Manager.....Carl Cook
 Sales Prom., Pub. Dir.....Harry Brawley

WEST VIRGINIA

Program Director Joe Farris
Chief Engineer..... William E. Dixon

WHMS—Charleston—1939

Frequency: 1490 Kc..... Power: 250 W.
Owned..... Charleston Bcstg. Co.
Business Address..... 315 Professional Bldg.
Tel.: DI 3-9544..... ABC
Station Representative Weed
President..... Joseph L. Brechner
V.P., Gen., Comm. Mgr..... G. L. Sutherland
Program, Prom. Mgr..... Charels Coleman

WKAZ—Charleston—1957

Frequency: 950 Kc.. Power: 5 Kw., d; 1 Kw. n.
Owned By..... H. L. Samuels
Address..... 210 Dickinson St.
Tel.: Dickens 4-3521..... NBC
News, Affil., Dispatch, Advertiser(Huntington)
Station Rep..... Katz
President..... Hartley L. Samuels
General Mgr..... John L. Sinclair, Jr.
Station Manager..... Don O. Hays
Publicity Director..... Jack Williams
Commercial Manager..... William Penhale
Sales Promotion Manager..... William Kelly
Program Director..... Bob Turley
Chief Engineer..... William Ford

WTIP—Charleston—1946

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Oper. By.... Chemical City Bcstg. Co.
Bus. Address..... 415 Dickinson St.
Tel.: Dickens 2-3136..... MBS
Station Representative..... Bernard
Pres., Ch. Eng..... Gus Zaharais
General Manager..... Mel S. Burka
Commercial Manager..... Bud A. Burka
Sales Promotion Mgr., Pub. Dir.... Bob Bower
Program Director..... Shirley Wolfe Annard

WBOY—Clarksburg—1937

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Oper. By..... WSTV, Inc.
Business Address..... 912 W. Pike St.
Tel.: MA 4-7571..... NBC
Representaitve Walker-Rawalt
President Jack Berkman
General Station Mgr..... Roger Garrett
Publicity Dir. Sls. Prom. Mgr..... Peter Lyman
Program Dir., Comm. Mgr..... Robert Toothman
Chief Engineer..... Harry Brown

WHAR—Clarksburg—1947

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Oper. By..... Harrison Corp.
Address..... P.O. Box 1111
Tel.: MAin 4-5525..... ABC-MBS-KBS
President..... Charles Gaylord
General Sta. Mgr..... Mason C. Deaver
Commercial Manager..... F. T. Gregg
Program, Prom. Mgr..... Paul Ellison
Publicity Dir..... Jennings Randolph, Jr.
Chief Engineer..... Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Clarksburg Bcstg. Corp.
Business-Studio Address..... 339 W. Main St.
Tel.: MA 4-6425..... Independent
Station Representative Pearson
President..... G. B. Hamilton
Sta. Mgr., Prog. Dir..... Dewitt H. Wyatt
Executive V.P..... R. C. Warden
Commercial Manager..... James Fawcett
Chief Engineer..... Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Oper. By..... Marja Bcstg. Corp.
Address..... Davis & Wash. Sts.
Tel.: 1300..... KBS
Pres., Gen. Mgr..... John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc..... Power: 5000 Watts
Owned-Oper. By..... Peoples Bcstg. Corp.
Business Address..... 208 Adams St.
Tel.: 3100..... CBS
Representative Hollingbery
President..... Herbert E. Evans
General Manager..... A. Garen Ferrise
Program Director..... Frank Lee
Chief Engineer..... Harry W. Jackson

WTCS—Fairmont—1947

Frequency: 1490 Kc..... Power: 250 Watts
Owned..... Fairmont Broadcasting Co.
Address..... Leonard Ave.
Tel.: 5000..... ABC-KBS
Representative Keystone
President..... Paul Pitrolo
General Station Mgr..... Nick Fantasia
Comm. Mgr..... Nuna Fabre, Jr.
Program Director..... Josephine Trotta
Chief Engineer..... Richard L. McBride

WELD—Fisher—1956

Frequency: 690 Kc..... Power: 500 W., d.
Owned-Oper. By..... South Branch Bcstg. Corp.
Address..... Fisher
Tel.: LE 8-6062..... ABC
President..... Marian Park Lewis

WVVW—Grafton-Fairmont 1956

Frequency: 1260 Kc..... Power: 1 Kw. d.
Owned..... Beacom Bcstg. Enterprises
Address..... 400 Quincy Street, Fairmont
Tel.: FAirmont 8000..... MBS
Representative Gill-Perna, Inc.
President, Gen. Mgr..... J. Patrick Beacom
Sta. Mgr..... Robert B. Frazier
Comm. Prom. Mgr..... Robert Bolyard
Program Dir..... Edward Stevens
Chief Engineer..... Joseph Stralowski

WKEE—Huntington—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned By: Geyer Broadcasting Co.
 Address: 623 4th Ave.
 Tel.: JACKSON 5-7788. CBS
 Sta. Representative: Gill-Perna
 President: Wayne W. Geyer
 General Mgr.: James J. Wychor
 Commercial Mgr.: F. J. Evans

WPLH—Huntington—1946

Frequency: 1470 Kc. Power: 5000 Watts, d.
 Owned-Oper. By: The Tierney Co.
 Business Address: 1046½ Third Ave.
 Tel.: JA 3-3421. MBS
 Representative: Peters, Griffin, Woodward
 President: Hawthorne D. Battle
 General Manager: Jack Gelder
 Station Mgr.: James F. McDonald, Jr.
 Sales Promotion Manager: Harry Brawley
 Program Director: Bob Grove
 Chief Engineer: Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: WSAZ, Inc.
 Business-Studio Address: 301 Ninth St.
 Tel.: JA 3-8401. NBC
 Newspaper Affil.: Huntington Pub. Co.
 Representative: Katz
 V.P., Gen. Mgr.: C. Tom Garten
 Station Manager: George Andrick
 Publicity Dir., Sls. Prom. Mgr.: Jack M. Williams
 Program Director: C. Bosworth Johnson
 Chief Engineer: Carroll Kessel

WKYR—Keyser—1953

Freq.: 1270 Kc. Power: 5000 Kw. d.
 Owned: WKYR Inc.
 Address: Ft. Cumberland Hotel, Cumberland, Md.
 Tel.: SUNSET 8-3211. MBS
 Station Rep.: Burn-Smith
 President: Robert K. Richards
 Gen., Sta. Mgr.: William W. Robinson
 Publicity, Program Dir.: Jack R. Husson
 Commercial, Sls. Prom. Mgr.: Richard Barrett
 Chief Engineer: Lee Bruner

WLOG—Logan—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: C. H. Frey, R. O. Greever
 Address: 445 Stratton St.
 Tel.: 540. MBS
 Newspaper Affil.: Banner
 Partners: Clarence H. Frey, R. O. Greever
 Comm. Mgr.: C. H. Murphey
 Program Director: Lucille Gallion
 Chief Engineer: Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Logan Bcstg. Co.

Address: 52 Water St.
 Tel.: 3123. Independent
 President: W. C. Browning

WEPM—Martinsburg—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Martinsburg Bcstg. Co.
 Business Address: Peoples Trust Co. Bldg.
 Tel.: AM 3-5252. Independent
 Representative: Devney
 General Mgr.: C. Leslie Golliday
 Program Director: John E. Taylor
 Station Manager: George N. O'Brien
 Chief Engineer: Joseph Pelletier

WHJC—Matewan—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By: Three States Bcstg. Co.
 Tel.: Williamson 4771. Independent
 President, Gen. Mgr.: Fred Morningstar

WMON—Montgomery—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned: Fayette Associates, Inc.
 Address: 1028 First Ave.
 Tel.: HI 2-4620. MBS
 President: Arnold M. Vickers
 Station Manager: Robert L. Marsh
 Program Director: Richard A. Rhodes
 Chief Engineer: J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts, n.
 Owned-Oper. By: West Virginia Radio Corp.
 Business-Studio Address: 446 Spruce St.
 Tel.: 9488. NBC
 Newspaper Affil.: W. Va. Newspaper Pub. Co.
 President: Agnes J. Reeves Greer
 Gen., Sta. Mgr.: Malcolm A. Campbell, Jr.
 Comm., Sales Prom. Mgr.: James Redmond
 Program Director: Jack Tennant
 Chief Engineer: Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.
 Owned: Morgantown Broadcasting Co.
 Address: P. O. Box 885
 Tel.: 2-2222. Independent
 Pres., Gen. Mgr.: W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Miracle Valley Bcstg. Co.
 Address: 505 Seventh St.
 Tel.: Tilden 5-1230. Independent
 Pres., Gen. Mgr.: Joseph M. LaRosa
 Station Mgr., Prog. Dir.: W. G. Broadhurst
 Commercial Manager: Judy Reager
 Chief Engineer: Felice Regoli

**WETZ—New Martinsville
 1952**

Frequency: 1330 Kc. Power: 1000 Watts d.

WEST VIRGINIA

Owned-Oper. By... Magnolia Broadcasting Co.
Address..... Box 391
Tel.: Gladstone 5-3030.....KBS
President, Gen. Mgr...... Harry G. Bright
Vice President..... C. R. Bright
Comm. Manager..... George K. Eubanks
Program Director..... Donald F. Hartline
Chief Engineer..... J. W. Jones

WOAY—Oak Hill—1947

Frequency: 860 Kc.....**Power:** 10 Kw. d.
Owned-Oper. By..... Robert R. Thomas, Jr.
Business Address..... Box 251
Tel.: HO 9-3381.....Independent
Representative..... Pearson
Pres., Gen. Mgr...... Robert R. Thomas, Jr.
Commercial Manager..... A. W. Vickers
Chief Engineer..... Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc.....**Power:** 1000 Watts d.
Owned..... Franklin Broadcasting Co.
Address..... 219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Gen. Mgr., Ch. Eng...... C. E. Franklin
Commercial Mgr...... Mike Morris
Sales Prom. Mgr...... Dorothy Leon
Program Director..... Ronnie King

WPAR—Parkersburg—1935

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By..... WPAR, Inc.
Business-Studio Address..... 211 5th St.
Tel.: HUdson 5-5475.....CBS
Sta. Representative..... Walker-Rawalt
President..... Jack N. Berkman
General. Sta. Mgr...... Robert E. Metcalfe
Commercial Mgr...... Charles Long
Prog. Dir...... Sherman Grimm
Sales Prom. Mgr...... Frank Inslee
Chief Engineer..... A. J. English

WTAP—Parkersburg—1947

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned By..... Zanesville Publish. Co.
Address..... 123 West Seventh St.
Tel.: HUdson 5-4588.....ABC-MBS
Sta. Representative..... Pearson
President..... Clay Littick
General Mgr...... Allan Land
Station Mgr...... Milton Komito
Comm. Prom. Mgr...... Russell Starnes
Program Director..... John A. See
Chief Engineer..... William Hunt

WWYO—Pineville—1949

Frequency: 970 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By... Wyoming Bdcstg. Co., Inc.
Address..... Box 184
Tel.: 2711.....Independent
President..... R. D. Bailey
Gen., Sta., Comm. Mgr...... Edward Hawley
Program Director..... Rose Shuck
Chief Engineer..... William D. Stone

WLOH—Princeton—1947

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By..... Mountain Bcstg. Co.
Address..... Box 1011
Tel.: GA 5-2151.....Independent
General Manager, Pub. Dir.... Robert L. Harrison
Prog. Dir...... Bob Woodburn
Chief Engineer..... Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned By..... Valley Broadcasters, Inc.
Address..... Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
President..... Joseph M. Handlan

WMNF—Richwood—1957

Frequency: 1280 Kc.....**Power:** 1000 Watts
Owned By..... Royal Bcstg. Co.
Business Address..... P.O. Box 608
Tel.: VIlking 6-0411.....Independent
President..... W. Courtney Evans
Gen., Comm. Mgr...... J. Mullens
Program Director..... John Adams

WRON—Ronceverte—1947

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By..... Blake Bcstg. Co.
Address..... Box Z
Tel.: Midway 5-1327.....KBS
Station Representative..... Devney
Pres., Gen. Mgr...... James Venable
Commercial Manager..... Betty Ann Venable
Program Director..... Walter Cross

WKLC—St. Albans—1956

Frequency: 1300 Kc.....**Power:** 1 Kw., d.
Owned By..... Kandel Corp.
Business Address..... 105 - 6th Ave.
Tel.: PA 7-1300.....Independent
General Manager..... Raymond I. Kandel
Chief Engineer..... Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc.....**Power:** 1000 Watts
Owned-Oper. By..... Tri-State Bcstg. Co.
Address..... 3992 Main St.
Tel.: 2814.....NBC
Station Representative..... Weed
President..... Thomas E. Millsop
General Manager..... Edward J. Hirschberg
Station Manager..... Robert E. Badger
Sales Prom. Mgr...... Geraldine Cohen
Program Dir...... Steve Liadis
Publicity Dir...... Lou Seria
Chief Engineer..... James Mark

WELC—Welch—1950

Frequency: 1150 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By..... Pocahontas Bcstg. Co.
Address..... Box 1032
Tel.: HEMlock 6-2131-2.....KBS
President, General Manager..... Sam Sidote
Program Director..... John Villani
Chief Engineer..... Howard R. King

WEST VIRGINIA-WISCONSIN**WOVE—Welch—1947**

Frequency: 1340 Kc. Power: 250 Watts
 Owned By..... McDowell Cty. Bcstg. Co.
 Address..... Rhodes Realty Building
 Tel.: HEmlock 6-2790..... Independent
 President..... South C. Bevins
 General Mgr., Ch. Eng..... Eddie Lane
 Publicity Dir..... Ella Rae Gillespie

WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw., d.
 Owned-Oper. By... Central W. Va. Serv. Corp.
 Address..... P. O. Box 431
 Tel.: 1555..... KBS
 Newspaper Affil. Record, Buckhannon, W. Va.
 President..... R. H. Ralston
 Vice Pres..... Francis Andrew
 Station Manager..... John J. Bobinski
 Sales Prom. Mgr..... L. C. McMaster
 Chief Engineer..... Edward Stark

WHLL—Wheeling—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
 Owned-Operated By..... Wheeling Bcstg. Co.
 Address..... Box 989
 Tel.: CE 3-1300..... Independent
 Representative..... Gill-Perna
 President..... Kenneth Forney
 Gen., Sta. Mgr..... Fred A. Grewe, Jr.
 Commercial Mgr..... Jim Smith
 Program Dir..... Donn Caldwell
 Publicity Dir..... Nick Corvello
 Chief Engineer..... Fred Baker

WKWK—Wheeling—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Community Bcstg., Inc.
 Business Address..... 1600 Market St.
 Tel.: CE 2-2250..... ABC
 Station Representative..... Dore
 Gen. Manager..... W. Johns
 Commercial Manager..... Elsie M. Cook
 Chief Engineer..... F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By..... Storer Broadcasting Co.
 Address..... Hawley Bldg.
 Tel.: CEDar 2-1170..... CBS
 Newspaper Affiliation..... Miami Beach Sun
 Representative..... John Blair
 President..... George B. Storer
 Station Manager..... Paul J. Miller
 Commercial Manager..... Andrew F. Hofmann
 Sales Prom. Mgr..... Howard W. Meagle
 Program Director..... Paul A. Myers
 Publicity Director..... Charles McNash
 Chief Engineer..... Edwin L. Keim
 OWNERS OF: WJBK-AM-FM-TV, DETROIT; WSPD-
 AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-
 AM-FM-TV, CLEVELAND; WGBS-AM-FM, MIAMI,
 FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS
 ANGELES; WITI-TV, MILWAUKEE.

WBTH—Williamson—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Williamson Bcstg. Corp.
 Business Address..... 2nd Ave. at Court St.
 Tel.: BELmont 5-3600..... MBS
 President..... Phil Beinhorn
 Gen., Comm. Mgr..... John Blair
 Chief Engineer..... Clifton Brnham

Pop.: 4,165,000
 Families: 1,162,000
 Radio Homes: 1,151,000

WISCONSIN

TV Homes: 1,032,000
 AM Stas. in State: 75
 TV Stas. in State: 13

WATK—Antigo—1948

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Antigo Bcstg. Co.
 Address..... Journal Bldg.
 Tel.: MArket 3-4124-5..... Independent
 Newspaper Affil..... Daily Journal
 President..... A. F. Berner
 General Manager..... W. F. Helms
 Program Director..... Mrs. LaVonne Petroskey
 Chief Engineer..... Hans Ehrlin

WAPL—Appleton—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... John Dixon
 Address..... 124 W. Walsh St.
 Tel.: RE 4-9226..... Independent
 Station Representative..... Walker-Rawalt
 Pres., Gen. Manager..... John Dixon
 Chief Engineer..... James Markham

WHBY—Appleton—1925

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Ncrbertine Fathers
 Bus.-Studio Address..... 600 So. Lawe St.
 Tel.: 3-6639..... MBS
 Station Representative..... Burn Smith
 President..... Abbot Killean
 General Station Mgr..... Lewis J. Process
 Program Director..... Tom Thompson
 Publicity Dir., Sls. Prom. Mgr..... J. Berryman
 Chief Engineer..... George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... WATW, Inc.
 Business Address..... 321 W. 2nd St.
 Tel.: MURdock 2-2727..... Independent
 Representative..... Thomas F. Clark

WISCONSIN

President, Gen. Mgr. Gene Halker
Station Manager Bud Huber
Commercial Manager Ethel Plucinski
Program Director Arnold Peterson
Chief Engineer Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By ... Beaver Dam Bcstg. Co.
Address 109½ Front St.
Tel.: TU 5-4442 Independent
Representative Hal Holman
President W. E. Walker
General Mgr. Thomas H. Faile
Business Mgr. Duane R. Wendt
Chief Engineer J. Bellman

WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By Beloit Bcstrs., Inc.
Business-Studio Address 430 State St.
Tel.: EMerson 5-5525 Independent
Representative Gill-Perna
President Russ Salter
General Mgr. Robert O. Moran
Sta., Comm. Mgr. Joe Moen
Program Director Bill Greener
Chief Engineer Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Radio Beloit, Inc.
Address 416 College
Tel.: EM 5-8865 MBS
Rep. Everett-McKinney
President Angus Pfaff
General Mgr. Tom Anderson
Commercial Mgr. Gene Steinhorst
Program Director Lou Wendlandt
Chief Engineer Dick Buggs

WWIS—Black River Falls 1958

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By Clarkwood Broadcasting Corp.
Business Address P.O. Box 32
Tel.: 4645 KBS
President Hartley Samuels

WAXX—Chippewa Falls—1958

Frequency: 1150 Kc. Power: 5 Kw. d.
Owned Radio Chippewa
Address Box 41
Tel.: PArk 3-2242 Independent
General Manager Stephen Bellinger

WBIZ—Eau Claire—1944

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By WBIZ, Inc.
Address 609 Cameron St.
Tel.: TE 5-5111 MBS
Representative Pearson
President, General Mgr. Howard G. Bill

Commercial Manager Jack Kelly
Chief Eng., Prog. Dir. Harold Jahnke

WEAU—Eau Claire—1936

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By Central Bcstg. Co.
Business-Studio Address 2514 Hastings Way
Tel.: Temple 2-3474 Independent
President W. C. Bridges
General Mgr. Leo Howard

WECL—Eau Claire—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned ... Chippewa Valley Radio & TV Corp.
Business Address Rudolph Road
Tel.: Temple 2-1629 KBS
Station Representative Bolles; Riley
President Harry S. Hyett
General Manager Robert Nelson
Commercial Manager Donald Smith
Program Director Steve Henry
Chief Engineer Everett Burrows

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By KFIZ Bcstg. Co.
Bus.-Studio-Transmitter Address 18 W. First St.
Tel.: WA 1-3770 MBS
Representative Holman
President A. H. Lange
General. Sta. Mgr. Emery W. Martin
Commercial Mgr. Clarence Goeser
Program Dir. Ron Bothe
Sales Prom. Mgr. Robert Carey
Publicity Dir. Ron Harvey
Chief Engineer Wendell S. Meyers

WBY—Green Bay—1922

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By Norbertine Fathers
Address 115 South Jefferson
Tel.: HE 2-3333 CBS
General Manager Haydn R. Evans

WDUZ—Green Bay—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Green Bay Bcstg. Co.
Business-Studio Address 222 Nicolett Bldg.
Tel.: HEMlock 5-5331 ABC
Station Representative McGavren
President Ben A. Laird
V.P., Station Manager Allen H. Embury
Program Director Jack Gardiner
Chief Engineer Clifford Graff

WJPG—Green Bay—1947

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Green Bay Newspaper Co.
Address Box 766
Tel.: HE 5-7575 MBS
Newspaper Affiliation Press-Gazette
Station Representative Weed
President A. B. Turnbull

General Manager.....Joseph Horner, Jr.
Station Manager.....John M. Walter
 Commercial Manager.....Glen R. Holznecht
 Sales Prom. Mgr.....William McCarthy
 Program Director.....Clair Stone
 Publicity Director.....Jack Yuenger
 Chief Engineer.....Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Times Press Radio, Inc.
 Address.....23 N. Main St.
 Tel.: 600.....KBS
 Newspaper Affiliation.....Times Press
 President.....John J. Shinners
 General Manager, Chief Eng.....George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
 Owned By.....WJMC, Inc.
 Address.....Hayward, Wisc.
 Tel.: 303.....MBS
 Station Rep.....Hollingbery
 President.....W. C. Bridges
 General Mgr.....Russell J. Brown
 Station Mgr.....George Palo
 Program Dir.....Allen Caraway
 Chief Engineer.....Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Southern Wisconsin Radio, Inc.
 Business-Studio Address.....200 E. Milwaukee St.
 Tel.: PL 4-3316.....MBS
 Newspaper Affiliation.....Daily Gazette
 Representative.....Everett-McKinney
 President.....Sidney H. Bliss
 General Manager.....V. W. Williams
 Commercial Manager.....Charles V. Bessire
 Chief Engineer.....Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Kenosha Bcstg., Inc.
 Business Address.....625 57th St.
 Tel.: OL 7-6162.....Independent
 Pres., Gen. Mgr.....William L. Lipman

WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Operated By.....WKBH, Inc.
 Business-Studio Address.....141 So. 6th St.
 Tel.: 2-4678.....NBC
 Newspaper Affiliation.....Tribune
 Representative.....H-R
 President, Station Mgr.....Howard Dahl
 Commercial Manager.....Richard Schueler
 Program Director.....Bernice Callaway
 Sales Manager.....Leonard Anderson
 Chief Engineer.....Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc.....Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By.....Lee & Associates, Inc.
 Address.....Box 751

Tel.: 2-6042.....ABC
 Rep.....Everett-McKinney; Evans
 President, Gen. Mgr.....Herbert H. Lee
 Station Manager.....George G. Sauer
 Prog. Dir.....Marilyn J. Bahwell
 Commercial, Sls. Prom. Mgr.....Philip A. Dyer
 Publicity Dir.....Charlie Kearns
 Chief Engineer.....Herbert H. Lee

WLCC—La Crosse—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....La Crosse Radio Inc.
 Address.....306 Rivoli Bldg.
 Tel.: 4-4521.....KBS
 Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer
 Comm. Prom. Mgr.....Glenn H. Pederson
 Program. Publicity Dir.....Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Flambeau Bcstg. Co.
 Address.....Hwy. 8
 Tel.: 585.....KBS
 Representative.....Thomas Clark
 Sec'y Treas., Gen. Mgr.....Chas. H. Nelson
 Gen. Mgr.....Chas. H. Nelson
 Chief Engineer.....R. Bohner

WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Operated By.....Badger Bcstg. Co.
 Business-Studio Address.....3800 Regent St.
 Tel.: CE 3-5311.....NBC
 News. Afilil... Capital Times, Wis. St. Journ.
 Representative.....Avery-Knodel
 President.....William T. Evjue
 General Manager.....Kenneth F. Schmitt
 Commercial Manager.....Howard A. Johnson
 Chief Engineer.....Norman Hahn

KKOW—Madison—1947

Freq.: 1070 Kc...Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....Monona Bcstg. Co.
 Address.....215 W. Washington Ave.
 Tel.: AL 7-2261.....CBS
 Representative.....Headley-Reed
 President.....Stewart Watson
 General Manager.....Ben Hovel
 Asst. General Manager.....Frank Bignell
 Prom. Mgr., Pub. Dir.....James Roy Miller
 Chief Engineer.....Robert Wickhem

WISM—Madison—1948

Frequency: 1480 Kc...Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By.....Heart O'Wisc. Bcstrs. Inc.
 Address.....122 E. Main St.
 Tel.: Alpine 3-6167.....MBS-ABC
 Newspaper Afilil... Superior Evening Telegram
 Representative.....Radio-TV Reps
 President.....W. E. Walker
 General Manager.....William R. Walker
 Asst. Sales Prom. Mgr.....Chuck Mefford
 Commercial Manager.....Phil Fisher
 Prog., Pub. Dir.....Lee Wesner
 Chief Engineer.....Walter Hariu

WISCONSIN

WCUB—Manitowoc—1950

Frequency: 980 Kc. Power: 1000 Watts d.
Owned By WCUB Div. of Business Mgt. Inc.
Address 2500 N. Mirror Drive
Tel.: Murray 2-2481 Independent
Representative Radio-TV Reps.
President Joseph A. Clark
Gen. Mgr. Christian Schneider
Program Director Bob Irish
Commercial Mgr. Ross Knorr
Sales Prom. Mgr. Dick Barrett
Chief Engineer Oran Bushman

WOMT—Manitowoc—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Francis M. Kadow
Address Radio Building
Tel.: MU 4-6015 MBS
Representative Hal Holman
General, Commercial Mgr. Francis M. Kadow
Station Manager Geo. H. Erdman
Program Dir. G. H. Todd
Publicity Director L. J. Splitt
Sales Promotion Mgr. Wm. Holland
Chief Eng. H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc. Power: 250 W. d., 100 W. n.
Owned-Oper. By M. & M. Bcstg. Co., Inc.
Bus.-Studio Address 400 Wells St.
Tel.: RE 5-6631 NBC
Station Representative Hollingbery
President Morgan Murphy
General Manager Joseph D. Mackin
Sta., Comm. Mgr. Gene E. Pitroff
Program Director Bill Liegeois
Publicity Director Yvonne Fronsee
Chief Engineer Al Alexander

WDLB—Marshfield—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned Clarkwood Broadcasting Corp.
Address 1710 N. Central Ave.
Tel.: FULTON 4-2191 KBS
Representative Grant-Webb
President, Gen. Mgr. Hartley L. Samuels
Comm. Prom. Mgr. John R. Thornton
Program Director John Kal
Chief Engineer Richard Hanneman

WIGM—Medford—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned WIGM, Inc.
Business Address Box 59
Tel.: 255 KBS
Representative Clark
Pres., Gen. Mgr. Paul Allman
Comm., Sales Prom. Mgr. Joe Dahlvig
Prog., Pub. Dir. Don Seehafer
Chief Engineer Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc. Power: 1 Kw. d.
Owned-Oper. By Menomonie Bcstg. Co.
Address 603½ Broadway
Tel.: 1156 KBS
Station Representative Hopewell
President C. A. Whitford
General, Station Manager Don Wortwend
Commercial, Sls. Prom. Mgr. Thor Edgeberg
Program Director, Ch. Eng. LaVern Garton
Publicity Director Gary Jacobsen

WEMP—Milwaukee—1935

Frequency: 1250 Kc. Power: 5 Kw.
Owned-Oper. By Milwaukee Bcstg. Co.
Bus.-Address 1701 W. Wisconsin Ave.
Tel.: DI 2-4040 Independent
Representative Headley-Reed
President A. M. Spheeris
General Mgr. Hugh K. Boice, Jr.
Commercial Manager John Gagliano
Station, Program Dir. Tom Shanahan
Chief Engineer Rolland Paske

WFOX—Milwaukee—1946

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By Wisconsin Bcstrs. Inc.
Address 208 E. Wisconsin Ave.
Tel.: BRoadway 2-1272 MBS
Station Representative Pearson
Pres., Gen. Mgr. Howard Miller
Commercial Manager Viola E. Wilson
Program Director Jim Lewis
Chief Engineer Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc. Power: 5,000 Watts
Owned-Oper. By Hearst Corporation
Address 759 N. 19th St.
Tel.: Division 2-3000 ABC
Newspaper Affiliation Sentinel
Representative Petry
Vice President D. L. Provost
General Manager R. E. Shireman
Station Manager James T. Butler
Commercial Manager Herman Schneider
Pub. Dir., Sales Prom. Mgr. Arthur H. Barnes
Program Director Tom Lambert
Chief Eng. Donald Weller

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Cream City Bcstg. Co., Inc.
Bus.-Studio Address 2625 W. Wisconsin Ave.
Tel.: WE 3-1290 Independent
Station Representative Gill-Perna
Pres., Gen. Mgr. Gene Posner
Station Manager Sol Rodoff
Commercial Manager Oliver West
Program Director Bill Bramhall
Publicity Director Jacqueline Kowalski
Chief Engineer Gino Monaco

WRIT—Milwaukee—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Radio Milwaukee, Inc.
 Address 5407 W. Martin Dr.
 Tel.: Glenview 3-4130 Independent
 Representative Eastman
 Exec. V.P. & Mgr. Dir. John F. Box, Jr.
 Gen. Mgr. Bernie Strachota
 Gen. Sls. Mgr. Parker Daggett
 Program Dir. Leland C. Rothman
 Publicity Dir. Audrey B. Hansen
 Chief Engineer Ralph Ingraham
 OWNERS OF WIL, ST. LOUIS, MO.; KBOX, DALLAS,
 TEX.; WTVO-TV, ROCKFORD, ILL.; WICS-TV,
 SPRINGFIELD, ILL.; WHCU-TV, CHAMP, ILL.

WTMJ—Milwaukee—1927

Frequency: 620 Kc. Power: 5000 W.
 Owned-Oper. By The Journal Co.
 Business Address 333 W. State
 Tel.: BR 1-6000 NBC
 Newspaper Affil. Journal
 Representative Christal
 General Manager George Comte
 Station Manager R. J. Heiss
 Sales Mgr. Joseph Killeen
 Prog. Mgr. Don Loose

WOKY—Milwaukee—1947

Frequency: 920 Kc. Power: 1 Kw.
 Owned Bartell Broadcasters, Inc.
 Address 522 W. Wisc. Ave.

Tel.: BR 1-8480 Independent
 President Gerald A. Bartell
 Sta. Mgr. Len Schindler
 Commercial Manager James Jordan
 Sales Prom., Pub. Dir. Miss Edith Hanson
 Asst. Mgr. J. A. Reddy
 Chief Engineer Conrad Mangrum
 Mgr., Engineering Philip B. Laesser
 Prom. Mgr. R. Bruce Wallace
 Administrative Asst. Lewis W. Herzog
 OWNERS OF WYDE, BIRMINGHAM, ALA.; KCBQ, SAN
 DIEGO, CALIF.; WAKE, ATLANTA, GA.; KYA, SAN
 FRANCISCO, CALIF.; WADO, NEW YORK, N. Y.

WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By Green County Bcstg. Co.
 Address Box 460
 Tel.: 1260 Independent
 President Kenneth Stuart
 Station Manager Joseph Urban
 Comm. Mgr., Prog. Dir. Stanley Neuberger
 Engineers H. Bolliger, D. Martin

WNAM—Neenah—1947

Frequency: 1280 Kc. Power: 1 Kw.
 Owned Neenah-Menasha Bcstg. Co.
 Address Radio Park
 Tel.: PA 2-6471 Independent
 Station Rep. Everett-McKinney
 V.P., Gen. Mgr. Don C. Wirth
 Commercial Mgr. Don Harrington
 Chief Engineer Gordon Daily

survey-proved
 ... dominant
 in Milwaukee

WRIT

MILWAUKEE, WISCONSIN

JOHN F. BOX, Managing Director

One of the Balaban Stations—in tempo with the times

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New York, Chicago, San Francisco, Dallas, St. Louis



WISCONSIN

WCCN—Neillsville—1957

Frequency: 1370 Kc. Power: 1000 Watts
Owned: Central Wisconsin Bcstg.
Business Address: 140 W. 5th St.
Tel.: Sherwood 3-3333 Independent
President: Herman North
Gen., Sta. Mgr.: Howie Sturtz, Jr.
Comm., Sales Prom. Mgr.: Wayne Grap
Prog. Dir., Ch. Eng.: Charles Marvin
Publicity Director: Robert Lulloff

WOSH—Oshkosh—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Oshkosh Bcstg. Co.
Business Address: 2333 Bowen St.
Tel.: Beverly 54-3150 Independent
General Manager: Wm. L. McDonald

WFPF—Park Falls—1953

Frequency: 1450 Kc. Power: 250 Watts
Owned: Northland Bcstg. Co., Inc.
Address: P.O. Box 309
Tel.: 2-3959 Independent
Pres., Gen., Comm. Mgr.: Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned-Operated By: Southwest Wisc. Co.
Address: P. O. Box 1
Tel.: 2775 Independent
General. Comm. Mgr.: R. J. Bodden
Chief Engineer: Lloyd Nowak

WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d.
Owned-Oper. By: WPLY, Inc.
Address: Box 222
Tel.: TWinbrook 3-2661 KBS
President: R. Bunker Rogoski
Gen., Sta. Mgr.: Dalton C. Hille

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By: Portage Bcstg. Co.
Address: P.O. Box 14
Tel.: RI 2-2350 Independent
President: W. T. Comstock
General, Sta. Mgr.: Robert D. Hutchings
Commercial Mgr.: Robert V. Hoffman
Program Dir.: Del McLachlan
Sales Prom. Mgr.: Carol Mork
Publicity Dir.: Nancy Kinney
Chief Engineer: George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Radio Station WIBU
Address: Poynette
Tel.: 98 MBS-KBS
Pres., Gen. Mgr.: William C. Forrest
Program Director: Sarah Forrest
Chief Engineer: Leonard Doese

WPRE—Prarie Du Chien—1952

Frequency: 980 Kc. Power: 500 Watts, d.
Owned: Prarie Bcstg. Co., Inc.
Address: P. O. Box 36
Tel.: 637 Independent
Representative: Holman
Gen., Sta. Mgr.: W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By: WRAC, Inc.
Business Address: 423 Main St.
Tel.: ME 2-1627 Independent
Station Representative: Devney
Pres., Gen. Mgr.: William J. Prialux
Comm., Sales Prom. Mgr.: Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Racine Bcstg. Corp.
Business Address: Radio Park
Tel.: ME 4-3311 ABC
Newspaper Affiliation: Journal-Times
Station Representative: Walker-Rawalt
President: J. D. McMurray
General Manager: H. R. LePoidevin
Station Manager: Harold J. Newcomb
Commercial Manager: Gerald D. Nelson
Program Director: Lyman Merens
Prom., Publicity Dir.: Amelia French
Chief Engineer: Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: William C. Forrest
Address: Box 207, Reedsburg
Tel.: 400 MBS
President: William C. Forrest
Gen., Sta. Mgr.: Michael J. Flaherty
Commercial Manager: Lee Olson
Prog. Dir.: Robert Sands
Chief Engineer: Charles Gill

WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Onelda Bcstg. Co.
Address: P. O. Box 498
Tel.: FO 2-6140 Independent
Station Representative: Devney
President: James Cleary
General Mgr.: Lee W. Allerton
Commercial Mgr.: Lee Cahak
Program Dir.: John Wadd
Chief Engineer: William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: WJMC, Inc.
Address: Box 352
Tel.: 550 Independent
President: W. C. Bridges
Station Manager: Russell J. Brown

WRCO—Richland Center—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Richland Bcstg. Co.
 Address: P. O. Box 192
 Tel.: MI 7-2111. Independent
 Pres., Gen. Mgr.: H. D. Pebbles
 Comm. Manager: Gerald W. Cook
 Chief Engineer: Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.
 Owned: Central Wisconsin Co., Inc.
 Address: Radio Road
 Tel.: BL 818. Independent
 Sta. Representative: Walker-Rawalt
 President: Miriam Monroe
 Gen., Sta. Mgr.: Francis J. Stratman
 Sales Prom. Mgr.: Roger Westlund
 Prog. Dir.: Norman Clark
 Chief Engineer: Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
 Owner: Shawano County Leader Pub. Co.
 Business-Studio Address: 107 E. Green Bay St.
 Tel.: 668. Independent
 Representative: Hil F. Best
 General Manager: J. P. Donald
 Station Manager: Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: WHBL, Inc.
 Bus.-Studio Address: Box 27
 Tel.: GL 8-2107. ABC
 Sta. Rep.: Burn-Smith
 Pres., General Manager: Paul F. Skinner
 Comm. Manager: Ray Withuhn
 Comm. Traffic Mgr.: Doris Donnie
 Chief Engineer: Christ Brauer

WKTL—Sheboygan—1955

Frequency: 950 Kc. Power: 500 Watts, d.
 Owned By: Central States Bcstg Co.
 Address: 507 N. 8th St.
 Tel.: GLEncourt 7-9481. Independent
 Representative: Holman
 President: W. E. Walker
 General Mgr.: John D. Harvey
 Station Mgr.: Bob Art
 Chief Engineer: Ray Falle

WCOW—Sparta—1951

Frequency: 1290 Kc. Power: 1000 Watts
 Owned: Sparta-Tomah Broadcasting Co.
 Address: 124½ S. Water Street
 Tel.: 3307. KBS
 Pres., Gen. Mgr.: John D. Rice
 Commercial Manager: Charles Sullivan
 Program Director: Thomas J. Dorsey
 Publicity Director: Bill S. Lahm
 Chief Engineer: Thomas P. Heffernan

WSPT—Stevens Point—1948

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Oper. By: Stevens Pt. Bcstg. Co.
 Business Address: 414½ Main St.
 Tel.: Diamond 4-9778. KBS
 Representative: Hal Holman
 President: William F. Johns, Sr.
 V.P., Gen. Mgr.: Peter A. Barnard

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc. Power: 500 Watts d.
 Owned-Oper. By: Door County Bcstg. Co. Inc.
 Address: 212 N. Third Ave.
 Tel.: Pioneer 3-4411. KBS
 Pres., Gen. Mgr.: Edward Allen, Jr.
 Commercial Manager: Leonad Koskabar
 Program Director: William Kary
 Publicity Director: Dolores Allen
 Chief Engineer: Edward W. Jacker

WDSM—Superior—1939

Frequency: 710 Kc. Power: 5000 Watts
 Owned-Oper. By: Northwest Pub., Inc.
 Busi. Address: 230 E. Superior St., Duluth, Minn.
 Tel.: RA 7-8484. Independent
 News. Affil.: St. Paul Pioneer & News Tribune
 Representative: Peters, Griffin, Woodward, Inc.
 President: Robert B. Ridder
 General Manager: C. D. Tully
 Asst. General Manager: Robert J. Rich
 Station Manager, Prog. Dir.: D. Murphy
 Commercial Manager: Mike Daley
 Publicity Dir., Sls. Prom. Mgr.: M. Olson
 Chief Engineer: George Carlson

WTMB—Tomah—1959

Frequency: 1390 Kc. Power 500 Wts. d.
 Owned By: Tomah Maustom Bcstg. Co.
 Address: P.O. Box 142
 Tel.: 822. Independent
 President: Hugh Dickie
 General Mgr.: Tom Price
 Comm. Mgr.: J. Rush
 Program Dir.: E. Cary
 Chief Engineer: B. Merritt

WTRW—Two Rivers—1951

Frequency: 1590 Kc. Power: 1000 W. d.
 Owned By: WTRW, Inc.
 Address: Washington St.
 Tel.: TR 4-6555. Independent
 Station Representative: Webb
 President: Kenneth A. Daum
 Gen., Sta. Mgr.: Ray F. Kessenich
 Comm. Prom. Mgr.: James Harvey
 Program Dir.: Craig McCoy
 Publicity: Eleanore Daum

WISV—Viroqua—1958

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned By: Parks Robinson
 Address: Box 191
 Tel.: ME 7-7200. Independent
 Gen. Mgr., Ch. Eng.: Parks Robinson

WISCONSIN-WYOMING

Station Mgr., Prog. Dir. Dwayne Munyon
Publicity Director. Dorothy Geddes
Commercial Manager. Clair Melghen

WTTN—Watertown—1950

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By. Watertown Radio, Inc.
Address. 104 W. Main St.
Tel.: 2215
Station Rep. Hopewell
Pres., Gen. Mgr. Carl V. Kolata
Sta. Mgr. Willard James
Comm. Mgr. Clifford Scott
Program Dir. Ernie Siegrist
Chief Engineer. Sheridan Campbell

WAUX—Waukesha—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned-Operated By. Waukesha Bcstg. Co.
Business-Studio Address. 319 W. Main St.
Tel.: Liberty 2-6636
Representative KBE
Gen. Mgr., Prog. Dir. Mig Figi
Commercial Manager. Charles E. Williams
Chief Engineer. Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc. Power: 1000 Watts d.
Owned. Laird Broadcasting Co.
Address. 204½ S. Main
Tel.: 83
Representative ABC
McGavren
President. Ben A. Laird
General Mgr. Allen Embury
Station, Commercial Mgr. Tom Karavakis
Chief Engineer. James Markham

WHVF—Wausau—1953

Freq.: 1230 Kc. Power: 250 Watts
Owned. Lakeland Bcstg. Corp.
Address. 1110 Wausau Ave.
Tel.: 2-1188
Independent
President, Ch. Eng. Hilding V. Foren
General Manager. Arthur N. Lynn
Commercial Manager. George Wiesman
Program Director. Roger Johnson

WRIG—Wausau—1958

Frequency: 1400 Kc. Power: 250 Watts

Owned By. WRIG, Inc.
Address. 531 Third St.
Tel.: 2-1921
CBS
Sta. Representative Devney
President. Duey E. Wright, Sr.
Station Mgr. Marvin G. Nelles
Program Dir. Duey E. Wright, Jr.
Chief Engineer. Richard Haskey

WSAU—Wausau—1937

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By. Wisc. Valley TV Corp.
Business Address. 427 4th St.
Tel.: 2-2111
NBC
Newspaper Affil. Record Herald
Representative Meeker
President. George T. Frechette
Gen. Mgr. Richard D. Dudley
Station Manager. George Bundner
Commercial Manager. James Frey
Sales Prom., Pub. Dir. Thomas E. Bolger
Prog. Dir. Rudy Topinka
Chief Engineer. Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc. Power: 500 Watts d.
Owned-Oper. By. West Bend Bcstg. Co.
Business Address. P.O. Box 60
Tel.: FE 4-2344
Independent
Representative Clark
Pres., Gen. Mgr. August C. Berkholtz
Station Manager. Harold H. Berkholtz
Comm. Mgr., Chief Eng. Paul J. Mueller
Sales Promotion Manager. Jack Skidmore
Program Director. Robert Becker

WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc. 5 Kw., d., 500 Watts, n.
Owned-Oper. By. William F. Huffman Radio
Business Address. 230 First Ave. South
Tel.: HArrison 3-1340
MBS
Newspaper Affil. Daily Tribune
Representative Devney & Co.
President. Louise F. Huffman
Gen., Sta. Mgr. George T. Frechette
Commercial Manager. L. J. Zurawski
Program Director. Arnie Strope
Chief Engineer. Gordon Miller

Pop.: 354,000
Families: 110,000
Radio Homes: 105,000

WYOMING

TV Homes: 63,900
AM Stas. in State: 23
TV Stas. in State: 3

KBBS—Buffalo—1956

Frequency: 1450 Kc. Power: 250 Watts
Owned. Northern Wyoming Bcstg. Corp.
Address. 98 S. Main Street
Tel.: MU 4-7169
KBS
Gen. Mgr. Jack Rosenthal
Chief Engineer. R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned. KATI Corp.
Address. P. O. Box 2006
Tel.: 3-7994
KBS
Station Representative Pearson
Pres., Gen. Mgr. Kenneth G. Prather

Sales Prom. Mgr. Misha S. Prather

KSPR—Casper—1930

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Donald L. Hathaway
Business Address Box 930
Tel.: 3-5777 CBS
Station Representative Walker-Rawalt
Gen. Mgr. Donald L. Hathaway

KVOC—Casper—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KVOC Bcstg. Co.
Address Box 2090
Tel.: 2-4511 ABC-MBS
Station Representative Devney
Sta., Sales Prom. Mgr. William F. Shutts
Comm. Mgr., Ch. Eng. Duane W. Simons
Program Director Robert P. Turner

KCHY—Cheyenne—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned KCHY Broadcasting Corp.
Address 309 W. 18 St.
Tel.: 7-7975 Independent
General Manager George I. Norman
Station Manager Lou Torok
Program Director Hal Buckner
Prom. Mgr. Richard Cable
Chief Engineer B. Roberts

KFBC—Cheyenne—1940

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Frontier Bcstg. Co.
Bus. Studio Address 2923 East Lincolnway
Tel.: 4-4461 ABC
Representative Intermountain Net.
News, Affil. Wyoming Eagle, State Tribune
President Robert S. McCracken
General Mgr., Chief Eng. William C. Grove
Station, Commercial Mgr. Larry Birleffi
Program Director Linda Preston

KVWO—Cheyenne—1952

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By Great West Co.
Address Box 926
Tel.: 2-6433 MBS-KBS
General Mgr. W. T. Brack

KODI—Cody—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Park Broadcasters
Address P. O. Box 1222
Tel.: 1400 Independent
Station Representative Devney
President, Station Mgr. R. B. Beall
Chief Engineer Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By Douglas Broadcasting, Inc.
Business Address Box 114

Tel.: 800 KBS
Pres., Gen. Sta. Mgr. J. Howard Jones
Chief Engineer H. L. Albers

KLUK—Evanston—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Morgan County Bcstg. Co.
Address P. O. Box 198
Tel.: 700 ABC-KBS
Sta. Representative Ayres, Allen & Smith
President Robert Dolph
General, Station Mgr. James Belcher
Program Director M. C. Bennett
Publicity Director M. R. Patterson
Chief Engineer Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc. Power: 250 Watts
Owned By Gillette Bcstg Co.
Address Box 277
Tel.: Mutual 2-4747 KBS
President W. H. Edelman, Jr.
Station Manager, Ch. Eng. Robert H. Larson
Program Dir. R. Allen

KOVE—Lander—1948

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated By Fremont Bcstg.
Business Address P. O. Box 438
Tel.: 488 KBS-MBS
Representative Continental
Sta., Gen. Mgr. Dan Breece
Comm. Manager Dorothy L. Reed
Sales Prom. Mgr. James Fitzgerald

KOWB—Laramie—1948

Frequency: 1340 Kc. Power: 250 Watts
Own-Oper. By Kowboy Bcstg.
Address Box 972
Tel.: Franklin 5-4888 ABC-MBS-KBS
Sta. Representative Gill Perna
President John C. Hunter
Gen., Sales Prom. Mgr. Charles R. Bell
Station Manager W. Britt Davis
Commercial Manager Colleen Ralston
Chief Engineer R. Strock

KASL—Newcastle—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned Northeast Wyoming Bcstrs. Inc.
Address Masonic Bldg.
Tel.: SH 6-2721 KBS
Representative Devney
President Stella Sue Parrott
Prog. Dir. Dorothy Accola
Sales., Prom., Pub. Dir. Denny Hawkins
Chief Engineer Ben Rinehardt

KPOW—Powell—1941

Freq. 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By A. J. Meyer
Address P.O. Box 879
Tel.: Skyline 4-2421 ABC-MBS
Representative Avery-Knodel
President, Sta. Manager Al Meyer

WYOMING-GUAM

Comm. Manager.....K. Meyer
Program Director.....Agnes Fields
Chief Engineer.....J. S. Kilness

Program Director.....Don Hargis
Chief Engineer.....Bob Crosthwaite

KRAL—Rawlins—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Rawlins Bcstg. Co.
Business Address.....Box 385
Tel.: EA 4-2711.....MBS-KBS-ABC
Gen. Mgr.....W. C. Grove
Chief Engineer.....R. E. Williams

KRTR—Thermopolis—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Mildred V. Ernst
Address.....500 Broadway
Tel.: 800.....KBS
Gen., Comm. Mgr.....Mildred V. Ernst
Sta. Mgr.....Karl V. Kerstan
Chief Engineer.....Joseph P. Ernst

KWRL—Riverton—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Joseph P. Ernst
Business Address.....Box 393
Tel.: UL 6-2251.....Independent
Station Representative.....Devney
President.....Joseph P. Ernst
General Manager.....William G. Stewart
Chief Engineer.....Dave Griesel

KTHE—Thermopolis—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Big Horn Basin Bcstg. Co.
Address.....320 N. Railroad Ave.
Tel.: UNion 4-2119.....Independent
Pres., Gen. Mgr.....Hugh R. Graham
Comm., Sales Prom. Mgr.....Fred Hobbs
Program, Publicity Dir.....Phyllis Harrison
Chief Engineer.....Gayle Robinson

KVRS—Rock Springs—1938

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.
Owned.....Wyoming Broadcasting Co.
Address.....Box 1067
Tel.: Empire 2-3799.....ABC-KBS
Representative.....Avery-Knodel
President.....D. G. Richardson
Gen., Sta. Mgr.....Dwight A. Fisher
Comm., Sales Prom. Mgr....Laurel H. Mosbey

KGOS—Torrington—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Kermit G. Kath
Address.....Box 271
Tel.: Jefferson 2-2158.....Independent
Gen., Sta. Mgr.....Kerm Kath
Commercial Manager.....Bob Kath
Publicity Director.....Jack Jolly
Chief Engineer.....Wayne McFarland

KWYO—Sheridan—1934

Frequency: 1410 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Bighorn Bcstg. Co.
Business Studio Address.....21 N. Main
Tel.: Orchard 4-4461.....ABC-MBS
Representative.....Avery-Knodel
Pres., Gen. Mgr.....Jim Carroll
Commercial Mgr.....Zeke Taggart

KWOR—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Joseph P. Ernst
Address.....Route 20 West
Tel.: 303.....KBS
Gen. Comm. Mgr.....Mildred V. Ernst

Territories and Possessions

GUAM

KUAM—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts
Owned By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....NBC
Station Rep.....Intercont. Services Ltd.

Pres., Gen. Mgr.....Harry M. Engel
Station Mgr.....John P. Barton
Commercial Mgr.....Mary Chapelle
Program Dir.....Gil Bahr
Publicity Dir.....Dick Williams
Chief Engineer.....Ted Coltrin

PUERTO RICO

WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts
 Owned-Operated By: L. Hector Reichard
 Address: Box 188
 Tel.: 241 Independent
 General Manager: F. Bonnet Velez
 Chief Engineer: Ted Coltrin
 Program Dir.: Hector M. Somohano

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By: Caribbean Bdcstg Corp.
 Address: P. O. Box 7
 Tel.: 589 Independent
 President: Antonio E. Vidal
 General Manager: Nabal Barreto
 Commercial Mgr.: Frank L. Oronoz
 Program Dir.: Hector M. Somohano
 Chief Engineer: Jose Soler

WMIA—Arecibo—1957

Frequency: 1070 Kc. Power: 500 Watts
 Owned: Abacoa Radio Corp.
 Address: Box 126
 Tel.: 463 Independent
 Station Representative: Pan-American
 President: Carlos M. Pirallo-Lopez
 General, Comm. Mgr.: Epitacio Rodriguez-Velez
 Program Director: Tommy Acevedo
 Sales Prom. Mgr.: Manuel Pirallo
 Chief Engineer: Jose E. Medina

WNIK—Arecibo—1957

Frequency: 1230 Kc. Power: 250 Watts
 Owned By: Arecido Radio Corp.
 Address: P.O. Box 1075
 Tel.: Arecibo Independent
 General Manager: H. A. Mena

WENA—Bayamon—1947

Frequency: 1560 Kc. Power: 250 Watts
 Owned-Operated By: Gustavo Diaz Atilles
 Business Address: Box 157
 Tel.: 539 Independent
 President, Gen. Mgr.: Gustavo Diaz Atilles
 Chief Engineer: Fernando Salazar

WNEL—Caguas—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owner: Inter-American Radio Corp.
 Address: Box 487
 Tel.: 677 Independent
 Pres., Gen. Mgr., C. E.: Eduardo Biascochea
 Station Mgr.: Emilia P. Biascochea
 Program Director: Charles Miner
 Comm. Mgr.: Alberto Flores-Blandino

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts

Owned-Oper. By: Borinquen Bdcstg. Co.
 Address: P.O. Box 387
 Tel.: 789 Independent
 General Manager: Hector Pereira
 Station Manager: Federico E. Virella
 Commercial Manager: Jorge L. Arzuaga
 Program Director: J. Colon Santiago

WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: WMDD, Inc.
 Address: Box 387
 Tel.: 132 Independent
 General Manager: Agustin B. Camunas

WXRF—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Oper. By: Guayama Bcstg. Co. Inc.
 Business Address: P.O. Box 615
 Tel.: 243 Independent
 General Mgr.: Gumersindo Cordero, Jr.
 Program Director: Maria Belen Rivera
 Publicity Director: Jose Gilberto Morales
 Chief Engineer: Johnny Ortiz

WAEL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By: Mario Acosta
 Business Address: 12 Iglesia St.
 Tel.: 600 Independent
 Rep.: Pan-American Bcstg.
 Gen. Manager: Mario Acosta
 Comm. Mgr.: Manuel Pirallo

WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By: Jose A. Bechara, Jr.
 Address: Box 1293
 Tel.: 983 Independent
 Pres., Gen. Mgr.: Jose A. Bechara, Jr.
 Manager: Arturo Cortes

WORA—Mayaguez—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio Americas Corp.
 Studio Address: P. O. Box 43
 Tel.: 1150 Independent
 Station Representative: Interamerican
 Pres., Gen. Mgr.: Alfredo R. DeArellano
 Sta., Comm. Mgr.: Reinaldo M. Dupont
 Program Director: Nelson Del Valle
 Chief Engineer: John Prather

WPRA—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By: WPRA, Inc.
 Address: Box 869
 Tel.: 869 Independent
 President: Andres Camara
 Gen. Mgr.: E. Camara de Ramos

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WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Operated By... Mayaguez Radio Corp.
Address... P. O. Box 1346
Tel.: 1290 Independent
Station Representative... Continental
President... William G. Mamary
Gen., Comm. Mgr... Gilbert Mamary
Station Mgr... P. R. Fermaintt
Program Dir... Rafael Colon Diaz
Chief Engineer... Aristides Zapata, Jr.

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By... South P. R. Bcstg. Corp.
Tel.: 2-1257 Independent
President... Andres Grillasca
Gen. Mgr., Ch. Eng... Luis E. Freyre
Program Dir... A. L. Ramos
Sta. Manager... Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc. Power: 250 Watts
Owned By... Ponce Broadcasting Corp.
Business Address... P.O. Box 1526
Tel.: 2-0136 Independent
Pres., Gen. Mgr... Charles Cordero
Program Director... Felix Irizarry
Chief Engineer... J. H. Conesa

WPAB—Ponce—1939

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By... Portorican Am. Bcstg. Co., Inc.
Address... P.O. Box 786
Tel.: 2-3260 Independent
Representative... Inter-American Pub'l., Inc.
Pres., Gen. Mgr... A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By... Voice of Porto Rico
Address... P. O. Box 430
Tel.: 2-0166 Independent
Representative... Inter-Amer. Pub.
President, Gen. Mgr... Alfredo R. de Arellano
Station, Comm. Mgr... Antonio Miro
Program Director... Vicente Lianza
Chief Engineer... Pedro M. Conesa

WRIO—Rio Piedras—1949

Frequency: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By... The Master Bdcstg. Corp.
Address... Box 335, Hato Rey, Rio Piedras
Tel.: 6-2491 Independent
President... Isidoro Quinones Vidal
Sta. Mgr., V.P... Julio Morales Ortiz

WWW—Rio Piedras—1949

Frequency: 1520 Kc. Power: 250 Watts
Owned-Oper. By... Abacoa Radio Corp.
Address... P. O. Box 935
Tel.: 6-5000 Independent
Pres., Gen. Mgr... Carlos M. Pirallo

PUERTO RICO-VIRGIN ISLANDS

WAPA—San Juan—1947

Frequency: 680 Kc. Power: 10,000 Watts
Owned-Oper. By ... José Ramón Quiñones
Bus. Address 357 Ponce De Leon Ave.
Tel.: 3-3000 Independent
Representative..... Caribbean Network, Inc.
Owner..... Jose Ramon Quinones
General Mgr. Segismundo Quinones
Program Dir. Francisco Aranzamendi, Jr.
Publicity Dir. Antonio Velez
Chief Engineer Jose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned..... Continental Broadcasting Corp.
Address Box 168 Hato Rey
Tel.: 6-3182 Independent
Representative..... Pan-American Broadcasting
Pres., Gen. Mgr. Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc. Power: 10 Kw.
Owned-Oper. By ... Radio Station WIBS, Inc.
Address Box 4504
General Manager..... Tomas Muniz
Asst. Mgr. B. P. Rios

WITA—San Juan—1947

Frequency: 1140 Kc. Power: 500 Watts
Owned-Oper. By ... Electronic Enterprises, Inc.
Address P.O. Box 2792
Tel.: 3-3594 Independent
General Mgr. Mariano A. Suarez
Station Mgr. Osvaldo T. Velazquez
Chief Engineer Luis Prado Martorell

WKVM—San Juan—1945

Frequency: 810 Kc. Power: 5000 Watts
Owned-Oper. ... American Colonial Bcstg. Corp.
Address 1000 Ponce de Leon Ave.
Tel.: 3-0840 Independent
Representative..... Pan American Bcstg. Co.
Pres., Gen. Mgr. R. P. Perry

WKAQ—Santurce—1922

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By El Mundo Bcstg. Corp.
Business Address... Box 9007, Santurce, P. R.
Tel.: 2-2023 Independent
Newspaper Affiliation..... El Mundo
Representatives... Inter-American Pub'l, Inc.
President..... Angel Ramos
General Mgr. V. Lamas, Jr.
Program Director... Esther Pales de Rodriguez
Chief Eng. Jose A. Fernandez



WIVI—Christiansted—1952

Frequency: 1040 Kc. Power: 250 Watts
Owned-Oper. Radio American West Indies, Inc.
Address Christiansted, St. Croix, V. I.
Tel.: 28 KBS
Station Rep. Pan American
Pres., Gen. Mgr. Mrs. Hazel M. Higdon
Station Manager..... Mrs. Mavis Lang

WSTA—St. Thomas—1950

Frequency: 1340 Kc. Power: 250 Kc.
Owned-Oper. By Island Bcstg. Co. Inc.
Address Box 538
Tel.: 489 MBS-NBC
Station Representative..... Intercontinental
President..... Harry Engel, Jr.
General. Sta. Mgr. Len Stein
Program, Pub. Dir. John Nash
Chief Engineer..... Les Miner

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