

**TELEVISION DAILY**

presents

***AM RADIO  
STATIONS***

**KEY PERSONNEL  
ADDRESSES & PHONE  
ALPHABETICALLY LISTED  
BY STATES AND CITIES**

**1959**

# Bartell Family Radio Means

By any measurement, this radio is first  
in each Bartell market.  
Especially when figured in  
results . . . response . . . *buyership*.  
Your advertising reaches buyers  
(the best kind of audience!)  
Product of  
scholarship, showmanship, salesmanship.

*Bartell it . . . and sell it!*



# Greater Buyership



AMERICA'S **FIRST** RADIO FAMILY SERVING 15 MILLION BUYERS

Sold Nationally by ADAM YOUNG INC.

# RADIO AND TV HOMES BY STATE

## POPULATION, NUMBER OF STATIONS BY STATE

STATE	Population	Families	Radio Homes	TV Homes	* Li- censed Radio Stations	* Li- censed TV Stations
ALABAMA	3,345,000	864,000	819,000	614,000	106	11
ALASKA	221,000	64,000	63,000	42,000	13	5
ARIZONA	1,215,000	339,000	330,000	267,000	47	9
ARKANSAS	1,929,000	548,000	541,000	362,000	61	6
CALIFORNIA	14,899,000	4,799,000	4,761,000	4,169,000	183	36
COLORADO	1,729,000	523,000	484,000	408,000	56	9
CONNECTICUT	2,425,000	724,000	706,000	658,000	30	9
DELAWARE	445,000	130,000	122,000	117,000	9	1
DIST. OF COLUMBIA	921,000	274,000	270,000	247,000	6	5
FLORIDA	4,241,000	1,238,000	1,208,000	954,000	148	23
GEORGIA	3,809,000	1,003,000	999,000	744,000	124	13
IDAHO	666,000	201,000	194,000	145,000	33	6
ILLINOIS	10,175,000	3,095,000	3,035,000	2,779,000	94	25
INDIANA	4,639,000	1,475,000	1,421,000	1,315,000	61	18
IOWA	2,875,000	884,000	876,000	776,000	65	12
KANSAS	2,275,000	724,000	672,000	571,000	47	10
KENTUCKY	3,209,000	883,000	865,000	617,000	78	9
LOUISIANA	3,221,000	889,000	843,000	666,000	79	14
MAINE	959,000	279,000	270,000	242,000	23	7
MARYLAND	3,030,000	842,000	795,000	731,000	35	6
MASSACHUSETTS	5,125,000	1,559,000	1,529,000	1,418,000	58	12
MICHIGAN	8,099,000	2,329,000	2,289,000	2,095,000	95	19
MINNESOTA	3,325,000	969,000	946,000	814,000	63	11
MISSISSIPPI	2,259,000	585,000	569,000	334,000	72	11
MISSOURI	4,531,000	1,359,000	1,321,000	1,169,000	77	17
MONTANA	674,000	211,000	197,000	122,000	32	10
NEBRASKA	1,519,000	461,000	450,000	373,000	33	11
NEVADA	286,000	96,000	87,000	88,000	17	6
NEW HAMPSHIRE	584,000	174,000	170,000	155,000	16	2
NEW JERSEY	5,865,000	1,745,000	1,731,000	1,539,000	26	5
NEW MEXICO	904,000	249,000	240,000	172,000	40	7
NEW YORK	17,125,000	5,359,000	5,285,000	4,829,000	125	32
NORTH CAROLINA	4,740,000	1,224,000	1,198,000	905,000	135	17
NORTH DAKOTA	696,000	189,000	183,000	128,000	19	9
OHIO	9,749,000	2,925,000	2,845,000	2,661,000	88	28
OKLAHOMA	2,378,000	739,000	718,000	676,000	55	14
OREGON	1,879,000	596,000	587,000	447,000	71	9
PENNSYLVANIA	11,788,000	3,829,000	3,746,000	3,409,000	147	39
RHODE ISLAND	881,000	267,000	249,000	243,000	13	3
SOUTH CAROLINA	2,510,000	623,000	605,000	454,000	70	11
SOUTH DAKOTA	732,000	205,000	198,000	129,000	20	9
TENNESSEE	3,695,000	1,009,000	976,000	738,000	105	15
TEXAS	9,695,000	2,789,000	2,720,000	2,149,000	238	49
UTAH	861,000	239,000	232,000	206,000	26	5
VERMONT	390,000	113,000	109,000	96,000	14	1
VIRGINIA	3,897,000	1,009,000	959,000	787,000	93	15
WASHINGTON	2,872,000	886,000	866,000	716,000	80	14
WEST VIRGINIA	2,095,000	562,000	537,000	416,000	48	11
WISCONSIN	4,015,000	1,156,000	1,147,000	1,004,000	75	16
WYOMING	341,000	100,000	96,000	54,000	22	5
<b>TOTAL</b>	<b>179,738,000</b>	<b>53,335,000</b>	<b>52,059,000</b>	<b>44,750,000</b>	<b>3,271</b>	<b>647</b>

\* Does not include CP's.  
\* FCC Figures.

**Because it works,  
more advertisers  
use WOR radio  
than any other  
New York radio  
or TV station.**

*Broadcast Advertisers Report, National Spot and Local Advertisers  
WOR-1440 Broadway, New York 18, N. Y.*

*A Division of*  *Teleradio Pictures, Inc.*

# AM RADIO STATIONS

## Commercial Stations of the U. S., Territories and Possessions

Station	City	State	Page	Station	City	State	Page
CKLW	Detroit	Mich.	479	KASL	Newcastle	Wyo.	669
KAAA	Kingman	Ariz.	361	KASM	Albany	Minn.	486
KABC	Los Angeles	Calif.	373	KASO	Minden	La.	459
KABI	Ketchikan	Alaska	359	KAST	Astoria	Ore.	577
KABQ	Albuquerque	N. M.	520	KASY	Auburn	Wash.	650
KABR	Aberdeen	S. D.	605	KATE	Albert Lea	Minn.	487
KACE	Riverside	Calif.	378	KATI	Casper	Wyo.	669
KACT	Andrews	Tex.	616	KATL	Miles City	Mont.	510
KACY	Port Hueneme	Calif.	377	KATO	Reno	Nev.	515
KADA	Ada	Okla.	572	KATR	Corpus Christi	Tex.	619
KADO	Marshall	Tex.	630	KATT	Pittsburg	Calif.	377
KADY	St. Charles	Mo.	505	KATY	San Luis Obispo	Calif.	381
KAFP	Petaluma	Calif.	377	KATZ	St. Louis	Mo.	505
KAFY	Bakersfield	Calif.	369	KAUS	Austin	Minn.	487
KAGE	Winona	Minn.	491	KAVE	Carlsbad	N. M.	520
KAGH	Crossett	Ark.	364	KAVI	Rocky Ford	Colo.	389
KAGR	Yuba City	Calif.	383	KAVL	Lancaster	Calif.	373
KAGT	Anacortes	Wash.	650	KAVR	Apple Valley	Calif.	369
KAHI	Auburn	Calif.	369	KAWL	York	Neb.	514
KAHU	Waipahu	Hawaii	421	KAWT	Douglas	Ariz.	360
KAIM	Honolulu	Hawaii	419	KAYE	Puyallup	Wash.	653
KAIR	Tucson	Ariz.	362	KAYL	Storm Lake	Iowa	444
KAJO	Grants Pass	Ore.	578	KAYO	Seattle	Wash.	654
KAKC	Tulsa	Okla.	576	KAYS	Hays	Kan.	446
KAKE	Wichita	Kan.	448	KAYT	Rupert	Idaho	423
KAKI	San Antonio	Tex.	634	KBAL	San Saba	Tex.	635
KALB	Alexandria	La.	455	KBAM	Longview	Wash.	652
KALE	Richland	Wash.	654	KBAR	Burley	Idaho	421
KALG	Alamogordo	N. M.	520	KBBA	Benton	Ark.	364
KALI	Pasadena	Calif.	376	KBBB	Borger	Tex.	618
KALL	Salt Lake City	Utah	640	KBBC	Centerville	Utah	639
KALM	Thayer	Mo.	508	KBBS	Buffalo	Wyo.	668
KALT	Atlanta	Tex.	618	KBCH	Oceanlake	Ore.	580
KALV	Alva	Okla.	572	KBCL	Bossier City	La.	457
KAMD	Camden	Ark.	364	KBCS	Grand Prairie	Tex.	626
KAML	Kenedy	Tex.	628	KBEC	Waxahachie	Tex.	638
KAMO	Rogers	Ark.	368	KBEE	Modesto	Calif.	375
KAMP	El Centro	Calif.	371	KBEL	Idabel	Okla.	574
KAMQ	Amarillo	Tex.	616	KBEN	Carrizo Springs	Tex.	619
KANA	Anacanda	Mont.	508	KBHM	Branson	Mo.	499
KAND	Corsicana	Tex.	621	KBFS	Hot Springs	Ark.	365
KANE	New Iberia	La.	459	KBIA	Columbia	Mo.	499
KANI	Kaneohe	Oahu, Hawaii	420	KBIF	Fresno	Calif.	372
KANN	Sinton-Corpus Christi	Tex.	636	KBIG	Avalon	Calif.	369
KANO	Anoka	Minn.	487	KBIM	Roswell	N. M.	522
KAOK	Lake Charles	La.	458	KBIS	Bakersfield	Calif.	369
KAPA	Raymond	Wash.	653	KBIX	Muskogee	Okla.	574
KAPB	Marksville	La.	459	KBIZ	Ottumwa	Iowa	443
KAPR	Douglas	Ariz.	360	KBKC	Kansas City	Mo.	503
KARE	Atchison	Kan.	444	KBKR	Baker	Ore.	577
KARK	Little Rock	Ark.	366	KBKW	Aberdeen	Wash.	650
KARM	Fresno	Calif.	372	KBLA	Burbank	Calif.	370
KARS	San Antonio	Tex.	634	KBLF	Red Bluff	Calif.	377
KART	Jerome	Idaho	422	KBLI	Blackfoot	Idaho	421
KARY	Prosser	Wash.	653	KBLO	Hot Springs	Ark.	365
KASA	Elk City	Okla.	573	KBLT	Big Lake	Tex.	617
KASH	Eugene	Ore.	578	KBMI	Henderson	Nev.	514
KASI	Ames	Iowa	439	KBMN	Bozeman	Mont.	509
KASK	Ontario	Calif.	376	KBMO	Benson	Minn.	487

## When Stations Change Hands —

Knowing where the buyers are solves half the problem for a seller.

Knowing where the sellers are solves half the problem for a buyer.

Those are the halves that we know.

The other half depends on telling us your situation so we can go to work for you.

## **ALLEN KANDER AND COMPANY**

**Negotiators for the Purchase and Sale of Important  
Radio and Television Stations**

**WASHINGTON 1625 Eye Street N.W. National 8-1990**  
**NEW YORK 60 East 42nd Street Murray Hill 7-4242**

Station	City	State	Page	Station	City	State	Page
KBMW	— Breckenridge,	Minn.	487	KCKC	— San Bernardino,	Calif.	378
KBMX	— Coalinga,	Calif.	371	KCKN	— Kansas City,	Kan.	446
KBMY	— Billings,	Mont.	508	KCKY	— Coolidge,	Ariz.	360
KBND	— Bend,	Ore.	577	KCLA	— Pine Bluff,	Ark.	367
KBNZ	— La Junta,	Colo.	387	KCLE	— Cleburne,	Tex.	619
KBOA	— Kennett,	Mo.	504	KCLF	— Clifton,	Ariz.	360
KBOE	— Oskaloosa,	Iowa	443	KCLN	— Clinton,	Iowa	440
KBOI	— Boise,	Idaho	421	KCLO	— Leavenworth,	Kan.	447
KBOK	— Malvern,	Ark.	366	KCLP	— Rayville,	La.	460
KBOL	— Boulder,	Colo.	384	KCLS	— Flagstaff,	Ariz.	360
KBOM	— Bismarck-Mandan,	N. D.	561	KCLV	— Clovis,	N. M.	521
KBON	— Omaha,	Neb.	513	KCLW	— Hamilton,	Tex.	626
KBOP	— Pleasanton,	Tex.	633	KCLX	— Colfax,	Wash.	651
KBOR	— Brownsville,	Tex.	618	KCMC	— Texarkana,	Tex.	637
KBOW	— Butte,	Mont.	509	KCMJ	— Palm Springs,	Calif.	376
KBOX	— Dallas,	Tex.	622	KCMO	— Kansas City,	Mo.	503
KBOY	— Medford,	Ore.	579	KCMR	— McCamey,	Tex.	630
KBRC	— Mount Vernon,	Wash.	653	KCMS	— Manitou Spring,	Colo.	387
KBRK	— Brookings,	S. D.	605	KCNA	— Tucson,	Ariz.	362
KBRI	— McCook,	Neb.	512	KCNI	— Broken Bow,	Neb.	511
KBRO	— Bremerton,	Wash.	651	KCNO	— Alturas,	Calif.	368
KBRS	— Springdale,	Ark.	368	KCNY	— San Marcos,	Tex.	635
KBRV	— Soda Springs,	Idaho	423	KCOB	— Newton,	Iowa	443
KBRX	— O'Neill,	Neb.	513	KCOG	— Centerville,	Iowa	440
KBRZ	— Freeport,	Tex.	626	KCOH	— Houston,	Tex.	627
KBSF	— Springhill,	La.	461	KCOK	— Tulare,	Calif.	382
KBST	— Big Spring,	Tex.	617	KCOL	— Ft. Collins,	Colo.	386
KBTA	— Batesville,	Ark.	364	KCON	— Conway,	Ark.	364
KBTK	— Missoula,	Mont.	510	KCOR	— San Antonio,	Tex.	634
KBTM	— Jonesboro,	Ark.	366	KCOW	— Alliance,	Neb.	511
KBTN	— Neosho,	Mo.	504	KCOY	— Santa Maria,	Calif.	382
KBTO	— El Dorado,	Kan.	445	KCRA	— Sacramento,	Calif.	378
KBUC	— Corona,	Calif.	371	KCRB	— Chanute,	Kan.	445
KBUD	— Athens,	Tex.	616	KCRC	— Enid,	Okla.	573
KBUH	— Brigham City,	Utah	638	KCRE	— Crescent City,	Calif.	371
KBUN	— Bemidji,	Minn.	487	KCRG	— Cedar Rapids,	Iowa	440
KBUR	— Burlington,	Iowa	439	KCRS	— Midland,	Tex.	631
KBUS	— Mexia,	Tex.	631	KCRT	— Trinidad,	Colo.	389
KBUZ	— Phoenix,	Ariz.	361	KCRV	— Caruthersville,	Mo.	499
KBVM	— Lancaster,	Calif.	373	KCSJ	— Pueblo,	Colo.	387
KBWD	— Brownwood,	Tex.	618	KCSR	— Chadron,	Neb.	511
KBYE	— Oklahoma City,	Okla.	574	KCTI	— Gonzales,	Tex.	626
KBYG	— Big Spring,	Tex.	618	KCTX	— Childress,	Tex.	619
KBYR	— Anchorage,	Alaska	359	KCUB	— Tucson,	Ariz.	363
KBZY	— Salem,	Ore.	583	KCUE	— Red Wing,	Minn.	490
KCAL	— Redlands,	Calif.	377	KCUL	— Fort Worth,	Tex.	625
KCAP	— Helena,	Mont.	510	KCVL	— Colville,	Wash.	651
KCAR	— Clarksville,	Tex.	619	KCVR	— Lodi,	Calif.	373
KCBC	— Des Moines,	Iowa	441	KCYL	— Lampasas,	Tex.	629
KCBD	— Lubbock,	Tex.	630	KDAC	— Fort Bragg,	Calif.	372
KCBQ	— San Diego,	Calif.	379	KDAL	— Duluth,	Minn.	487
KCBS	— San Francisco,	Calif.	379	KDAN	— Eureka,	Calif.	371
KCCO	— Lawton,	Okla.	574	KDAV	— Lubbock,	Tex.	629
KCCT	— Corpus Christi,	Tex.	621	KDAY	— Hollywood,	Calif.	373
KCEE	— Tucson,	Ariz.	362	KDB	— Santa Barbara,	Calif.	381
KCFH	— Cuero,	Tex.	621	KDBC	— Mansfield,	La.	458
KCHA	— Charles City,	Iowa	440	KDBM	— Dillon,	Mont.	509
KCHE	— Cherokee,	Iowa	440	KDBS	— Alexandria,	La.	455
KCHI	— Chillicothe,	Mo.	499	KDDD	— Dumas,	Tex.	623
KCHJ	— Delano,	Calif.	371	KDDW	— Kingstree,	S. C.	603
KCHR	— Charleston,	Mo.	499	KDEC	— Decorah,	Iowa	441
KCHS	— Truth or Consequences,	N. M.	523	KDEF	— Albuquerque,	N. M.	520
KCHV	— Coachella,	Calif.	370	KDEN	— Denver,	Colo.	385
KCID	— Caldwell,	Idaho	421	KDEO	— El Cajon,	Calif.	371
KCIJ	— Shreveport,	La.	461	KDES	— Palm Springs,	Calif.	376
KCIL	— Houma,	La.	458	KDET	— Center,	Tex.	619
KCIM	— Carroll,	Iowa	440	KDEX	— Dexter,	Mo.	501
KCJB	— Minot,	N. D.	562	KDGO	— Durango,	Colo.	386

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# “we’re going great with Radio Press”

This quote is from only one of many complimentary letters received from our subscriber stations; in this case Duncan Mounsey, Executive Vice President and General Manager of WPTR, Albany.

And these stations have come to recognize the advantages of **exclusive-in-the-market** RADIO PRESS service:

- Complete foreign, national and Washington coverage... at low cost... all in one quality package.
- Seven-days-a-week service, with round-the-clock standby for fast breaks; top quality transmission.
- Highest professional standards, backed by full-time news bureaus and experienced correspondents around the world.
- Stability of operation and policy in the face of an uncertain period in radio.

***Here's what some other RADIO PRESS subscribers say:***

“We have made capital... not only of spot news but also of your recent interviews with Errol Flynn and Ernest Hemingway... the sponsors of our newscasts have commented quite favorably... we freely credit the excellent service you are giving us.”

WWDC, Washington, D. C.

“...your excellent ‘voiced’ news service has gained favorable comment among our listeners.”

WGN, Chicago, Ill.

*For free audition record and further details, call, write or wire:*

**RADIO PRESS**

18 East 50th St., N. Y. 22, N. Y., PL 3-3822 • George Hamilton Combs, Pres.; Stewart Barthelmess, Vice-Pres.

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Station	City	State	Page	Station	City	State	Page
KDHL	Faribault,	Minn.	488	KEAP	Fresno,	Calif.	372
KDIO	Ortonville,	Minn.	490	KEBE	Jacksonville,	Tex.	628
KDIX	Dickinson,	N. D.	561	KECK	Odessa,	Tex.	632
KDJI	Holbrook,	Ariz.	360	KEDO	Longview,	Wash.	652
KDKA	Pittsburgh,	Pa.	594	KEED	Springfield,	Ore.	583
KDKD	Clinton,	Mo.	499	KEEL	Shreveport,	La.	461
KDLA	DeRidder,	La.	457	KEEN	San Jose,	Calif.	380
KDLK	Del Rio,	Tex.	623	KEEP	Twin Falls,	Idaho	423
KDLM	Detroit Lakes,	Minn.	487	KELA	Centralia-Chehalis,	Wash.	651
KDLR	Devils Lake,	N. D.	561	KELD	El Dorado,	Ark.	364
KDMA	Montevideo,	Minn.	489	KELK	Elko,	Nev.	514
KDMO	Carthage,	Mo.	499	KELO	Sioux Falls,	S. D.	606
KDMS	El Dorado,	Ark.	364	KELP	El Paso,	Tex.	624
KDNT	Denton,	Tex.	623	KELY	Ely,	Nev.	514
KDOK	Tyler,	Tex.	637	KENA	Mena,	Ark.	367
KDON	Salinas,	Calif.	378	KENE	Toppenish,	Wash.	656
KDOT	Reno,	Nev.	515	KENI	Anchorage,	Alaska	359
KDOV	Medford,	Ore.	580	KENL	Arcata,	Calif.	369
KDQN	De Queen,	Ark.	364	KENM	Portales,	N. M.	522
KDRO	Sedalia,	Mo.	506	KENN	Farmington,	N. M.	521
KDRS	Paragould,	Ark.	367	KENO	Las Vegas,	Nev.	514
KDSJ	Deadwood,	S. D.	605	KENS	San Antonio,	Tex.	634
KDSN	Denison,	Iowa	441	KENT	Shreveport,	La.	461
KDSX	Denison-Sherman,	Tex.	623	KENY	Bellingham,	Wash.	651
KDTA	Delta,	Colo.	384	KEPR	Kennewick,	Wash.	652
KDTH	Dubuque,	Iowa	441	KEPS	Eagle Pass,	Tex.	624
KDUB	Lubbock,	Tex.	629	KERB	Kermit,	Tex.	628
KDUZ	Hutchinson,	Minn.	488	KERC	Eastland,	Tex.	624
KDWT	Stamford,	Tex.	636	KERG	Eugene,	Ore.	578
KDXU	St. George,	Utah	640	KERN	Bakersfield,	Calif.	369
KDYL	Salt Lake City,	Utah	640	KERV	Kerrville,	Tex.	628
KDZA	Pueblo,	Colo.	387	KETX	Livingston,	Tex.	629
KEAN	Brownwood,	Tex.	618	KEUN	Eunice,	La.	457

## HOWARD E. STARK

BROKERS • FINANCIAL CONSULTANTS

RADIO STATIONS • TELEVISION STATIONS

*More than a decade  
of Constructive Service  
to Broadcasters and  
the Broadcasting Industry*

50 East 58 Street  
New York 22, N. Y.

ELdorado 5-0405

Station	City	State	Page	Station	City	State	Page
KEVA	— Shamrock, Tex.		636	KFIZ	— Fond du Lac, Wis.		662
KEVE	— Minneapolis, Minn.		489	KFJB	— Marshalltown, Iowa		442
KEVL	— White Castle, La.		483	KFJI	— Klamath Falls, Ore.		579
KEVT	— Tucson, Ariz.		333	KFJZ	— Fort Worth, Tex.		625
KEX	— Portland, Ore.		580	KFKA	— Greeley, Colo.		386
KEXO	— Grand Junction, Colo.		386	KFKF	— Bellevue, Wash.		650
KEYE	— Perryton, Tex.		633	KFLD	— Floydada, Tex.		625
KEYJ	— Jamestown, N. D.		562	KFLJ	— Walsenburg, Colo.		389
KEYS	— Corpus Christi, Tex.		621	KFLW	— Klamath Falls, Ore.		579
KEYY	— Provo, Utah		639	KFLY	— Corvallis, Ore.		578
KEYZ	— Williston, N. D.		562	KFMA	— Davenport, Iowa		441
KFAB	— Omaha, Neb.		513	KFMB	— San Diego, Calif.		379
KFAC	— Los Angeles, Calif.		374	KFMJ	— Tulsa, Okla.		576
KFAL	— Fulton, Mo.		501	KFML	— Denver, Colo.		385
KFAM	— St. Cloud, Minn.		490	KFMO	— Flat River, Mo.		501
KFAR	— Fairbanks, Alaska		359	KFNF	— Shenandoah, Iowa		443
KFAY	— Fayetteville, Ark.		364	KFNY	— Ferriday, La.		457
KFBB	— Great Falls, Mont.		509	KFOR	— Lincoln, Neb.		512
KFBC	— Cheyenne, Wyo.		689	KFOX	— Long Beach, Calif.		373
KFBI	— Wichita, Kan.		448	KFPW	— Fort Smith, Ark.		365
KFBK	— Sacramento, Calif.		378	KFQD	— Anchorage, Alaska		359
KFDA	— Amarillo, Tex.		616	KFRB	— Fairbanks, Alaska		359
KFDM	— Beacumont, Tex.		617	KFRC	— San Francisco, Calif.		380
KFDR	— Grand Coulee, Wash.		652	KFRD	— Rosenberg, Tex.		633
KFEL	— Pueblo, Colo.		389	KFRE	— Fresno, Calif.		372
KFEQ	— St. Joseph, Mo.		505	KFRM	— Concordia, Kan.		445
KFFA	— Helena, Ark.		365	KFRO	— Longview, Tex.		629
KFGO	— Fargo, N. D.		561	KFRU	— Columbia, Mo.		501
KFH	— Wichita, Kan.		448	KFSA	— Fort Smith, Ark.		365
KFHA	— Lakewood, Wash.		652	KFSB	— Joplin, Mo.		501
KFI	— Los Angeles, Calif.		374	KFSC	— Denver, Colo.		385
KFIR	— North Bend, Ore.		580	KFSD	— San Diego, Calif.		379
KFIV	— Modesto, Calif.		375	KFST	— Ft. Stockton, Tex.		625

SEND FOR THIS DEMO RECORD . . .

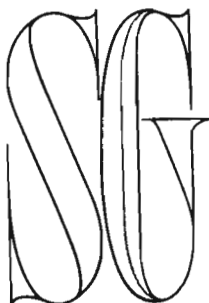
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Station	City	State	Page	Station	City	State	Page
KFTM	Fort Morgan	Colo.	386	KGFX	Pierre	S. D.	606
KFTV	Paris	Tex.	632	KGGF	Coffeyville	Kan.	445
KFUN	Las Vegas	N. M.	522	KGGM	Albuquerque	N. M.	520
KFVS	Cape Girardeau	Mo.	499	KGHF	Pueblo	Colo.	389
KFWB	Hollywood	Calif.	373	KGHI	Little Rock	Ark.	366
KFXD	Nampa	Idaho	422	KGHL	Billings	Mont.	508
KFXM	San Bernardino	Calif.	379	KGHM	Brockfield	Mo.	499
KFYN	Bonham	Tex.	618	KGIL	San Fernando	Calif.	379
KFYO	Lubbock	Tex.	630	KGIW	Alamosa	Colo.	384
KFYR	Bismarck	N. D.	561	KGKB	Tyler	Tex.	637
KGA	Spokane	Wash.	655	KGKL	San Angelo	Tex.	634
KGAF	Gainesville	Tex.	626	KGKO	Dallas	Tex.	622
KGAK	Gallup	N. M.	521	KGLC	Miami	Okla.	574
KGAL	Lebanon	Ore.	579	KGLN	Glenwood Springs	Colo.	386
KGAN	Bastrop	La.	456	KGLO	Mason City	Iowa	443
KGAS	Carthage	Tex.	619	KGLU	Safford	Ariz.	362
KGAY	Salem	Ore.	583	KGMB	Honolulu	Hawaii	419
KGB	San Diego	Calif.	379	KGMC	Englewood	Colo.	386
KGBC	Galveston	Tex.	626	KGMO	Cape Girardeau	Mo.	499
KGBT	Harlingen	Tex.	626	KGMS	Sacramento	Calif.	378
KGBX	Springfield	Mo.	507	KGNB	New Braunfels	Tex.	631
KGCX	Sidney	Mont.	511	KGNC	Amarillo	Tex.	616
KGDE	Fergus Falls	Minn.	488	KGNO	Dodge City	Kan.	445
KGDN	Edmonds	Wash.	651	KGO	San Francisco	Calif.	380
KGEE	Bakersfield	Calif.	369	KGOL	Golden	Colo.	386
KGEK	Sterling	Colo.	389	KGON	Oregon City	Ore.	580
KGEM	Boise	Idaho	421	KGOS	Torrington	Wyo.	670
KGEN	Tulare	Calif.	383	KGPC	Grafton	N. D.	561
KGER	Long Beach	Calif.	373	KGRI	Henderson	Tex.	626
KGEZ	Kalispell	Mont.	510	KGRN	Grinnell	Iowa	442
KGFF	Shawnee	Okla.	575	KGRO	Gresham	Ore.	579
KGJF	Los Angeles	Calif.	374	KGRT	Las Cruces	N. M.	521
KGFL	Roswell	N. M.	522	KGST	Fresno	Calif.	372
KGFW	Kearney	Neb.	512	KGU	Honolulu	Hawaii	419



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Company, Inc.

Station	City	State	Page	Station	City	State	Page
KGVI	— Greenville,	Tex.	626	KINE	— Kingsville,	Tex.	629
KGVO	— Missoula,	Mont.	510	KING	— Seattle,	Wash.	654
KGW	— Portland,	Ore.	581	KINS	— Eureka,	Calif.	371
KGWA	— Enid,	Okla.	573	KINY	— Juneau,	Alaska	359
KGY	— Olympia,	Wash.	653	KIOA	— Des Moines,	Iowa	441
KGYN	— Guymon,	Okla.	573	KIOX	— Bay City,	Tex.	617
KHAM	— Albuquerque,	N. M.	520	KIPA	— Hilo,	Hawaii	419
KHAS	— Hastings,	Neb.	512	KIRO	— Seattle,	Wash.	654
KHAT	— Phoenix,	Ariz.	361	KIRT	— McAllen-Mission,	Tex.	630
KHBC	— Hilo,	Hawaii	419	KIRX	— Kirksville,	Mo.	504
KHBG	— Okmulgee,	Okla.	575	KISD	— Sioux Falls,	S. D.	606
KHBM	— Monticello,	Ark.	367	KIST	— Santa Barbara,	Calif.	381
KHBR	— Hillsboro,	Tex.	627	KIT	— Yakima,	Wash.	657
KHCD	— Clifton,	Ariz.	360	KITE	— San Antonio,	Tex.	634
KHEM	— Big Spring,	Tex.	618	KITI	— Chehalis-Centralia,	Wash.	651
KHEN	— Henryetta,	Okla.	574	KIIN	— Olympia,	Wash.	653
KHEP	— Phoenix,	Ariz.	361	KITO	— San Bernardino,	Calif.	379
KHEY	— El Paso,	Tex.	624	KIUL	— Garden City,	Kan.	445
KHFB	— Sierra Vista,	Ariz.	362	KIUN	— Pecos,	Tex.	633
KHHH	— Pampa,	Tex.	632	KIUP	— Durango,	Colo.	386
KHIL	— Brighton,	Colo.	384	KIVY	— Crockett,	Tex.	621
KHIT	— Walla Walla,	Wash.	656	KIWW	— San Antonio,	Tex.	634
KHJ	— Los Angeles,	Calif.	374	KIXL	— Dallas,	Tex.	622
KHMO	— Hannibal,	Mo.	501	KIXX	— Provo,	Utah	639
KHOB	— Hobbs,	N. M.	521	KIYI	— Shelby,	Mont.	511
KHOG	— Fayetteville,	Ark.	365	KJAN	— Atlantic,	Iowa	439
KHON	— Honolulu,	Hawaii	419	KJAY	— Topeka,	Kan.	448
KHOT	— Madera,	Calif.	374	KJBC	— Midland,	Tex.	631
KHOW	— Denver,	Colo.	385	KJBS	— San Francisco,	Calif.	380
KHOZ	— Harrison,	Ark.	365	KJCF	— Festus,	Mo.	501
KHQ	— Spokane,	Wash.	655	KICK	— Junction City,	Kan.	446
KHSL	— Chico,	Calif.	370	KJEF	— Jennings,	La.	458
KHUB	— Fremont,	Neb.	511	KJET	— Beaumont,	Tex.	617
KHUZ	— Borger,	Tex.	618				
KHVH	— Honolulu,	Hawaii	419				
KIBE	— Palo Alto,	Calif.	376				
KIBH	— Seward,	Alaska	359				
KIBL	— Beeville,	Tex.	617				
KIBS	— Bishop,	Calif.	370				
KICA	— Clovis,	N. M.	521				
KICD	— Spencer,	Iowa	444				
KICK	— Springfield,	Mo.	507				
KICO	— Calexico,	Calif.	370				
KID	— Idaho Falls,	Idaho	422				
KIDD	— Monterey,	Calif.	375				
KIDO	— Boise,	Idaho	421				
KIEM	— Eureka,	Calif.	371				
KIEV	— Glendale,	Calif.	372				
KIFI	— Idaho Falls,	Idaho	422				
KIFN	— Phoenix,	Ariz.	361				
KIFW	— Sitka,	Alaska	359				
KIHN	— Hugo,	Okla.	574				
KIHO	— Sioux Falls,	S. D.	606				
KIHR	— Hood River,	Ore.	579				
KIJV	— Huron,	S. D.	606				
KIKI	— Honolulu,	Hawaii	420				
KIKK	— Bakersfield,	Calif.	369				
KIKO	— Globe-Miami,	Ariz.	360				
KIKS	— Sulphur-Lake Charles,	La.	461				
KILA	— Hilo,	Hawaii	419				
KILO	— Grand Forks,	N. D.	561				
KILT	— Houston,	Tex.	627				
KIMA	— Yakima,	Wash.	657				
KIML	— Gillette,	Wyo.	669				
KIMM	— Denver,	Colo.	385				
KIMO	— Independence,	Mo.	501				
KIMP	— Mount Pleasant,	Tex.	631				
KIND	— Independence,	Kan.	446				

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**District 7-1957-58**

Station	City	State	Page	Station	City	State	Page
KJFJ	Webster City,	Iowa	444	KLTV	Glasgow,	Mont.	509
KJIM	Fort Worth,	Tex.	625	KLUB	Salt Lake City,	Utah	640
KJLT	North Platte,	Neb.	513	KLUE	Shreveport,	La.	461
KJNO	Juneau,	Alaska	359	KLUK	Evanston,	Wyo.	669
KJOE	Shreveport,	La.	461	KLUV	Haynesville,	La.	458
KJOY	Stockton,	Calif.	382	KLVC	Leadville,	Colo.	387
KJR	Seattle,	Wash.	654	KLVI	Vivian,	La.	463
KJRG	Newton,	Kan.	447	KLVL	Pasadena,	Tex.	633
KJSK	Columbus,	Neb.	511	KLVT	Levelland,	Tex.	629
KKEY	Vancouver,	Wash.	656	KLWN	Lawrence,	Kan.	447
KKOG	Ogden,	Utah	639	KLWT	Lebanon,	Mo.	504
KLAC	Hollywood,	Calif.	373	KLX	Oakland,	Calif.	375
KLAD	Klamath Falls,	Ore.	579	KLXD	Bakersfield,	Calif.	369
KLAK	Lakewood,	Colo.	387	KLYK	Spokane,	Wash.	655
KLAM	Cordova,	Alaska	359	KLYN	Amarillo,	Tex.	616
KLAN	Renton,	Wash.	654	KLYR	Clarksville,	Ark.	364
KLAS	Las Vegas,	Nev.	514	KLZ	Denver,	Colo.	385
KLBM	La Grande,	Ore.	579	KMA	Shenandoah,	Iowa	443
KLCB	Libby,	Mont.	510	KMAC	San Antonio,	Tex.	635
KLCN	Blytheville,	Ark.	364	KMAE	McKinney,	Tex.	631
KLCO	Poteau,	Okla.	575	KMAK	Fresno,	Calif.	372
KLEA	Lovington,	N. M.	522	KMAM	Tularosa,	N. M.	523
KLEC	Jonesville,	La.	458	KMAN	Manhattan,	Kan.	447
KLEE	Ottumwa,	Iowa	443	KMAP	Bakersfield,	Calif.	369
KLEM	Le Mars,	Iowa	442	KMAQ	Maquoketa,	Iowa	442
KLEN	Killeen,	Tex.	629	KMAR	Winnesboro,	La.	463
KLEO	Wichita,	Kan.	448	KMBC	Kansas City,	Mo.	503
KLER	Orofino,	Idaho	422	KM3L	Junction,	Tex.	628
KLEX	Lexington,	Mo.	504	KMBY	Monterey,	Calif.	375
KLFT	Golden Meadow,	La.	457	KMCD	Fairfield,	Iowa	442
KLGA	Algona,	Iowa	439	KMCM	McMinville,	Ore.	579
KLGN	Logan,	Utah	639	KMCO	Conroe,	Tex.	619
KLGR	Redwood Falls,	Minn.	490	KMDO	Fort Scott,	Kan.	445
KLIC	Monroe,	La.	459	KMED	Medford,	Ore.	580
KLIE	Galveston,	Tex.	626	KMEL	Wenatchee,	Wash.	657
KLIF	Dallas,	Tex.	622	KMHL	Marshall,	Minn.	488
KLIK	Jefferson City,	Mo.	501	KMHT	Marshall,	Tex.	630
KLIL	Estherville,	Iowa	442	KMIL	Cameron,	Tex.	619
KLIN	Lincoln,	Neb.	512	KMIN	Grants,	N. M.	521
KLIQ	Portland,	Ore.	581	KMJ	Fresno,	Calif.	372
KLIR	Denver,	Colo.	385	KMLB	Monroe,	La.	459
KLIX	Twin Falls,	Idaho	423	KMLW	Marlin,	Tex.	630
KLIZ	Brainerd,	Minn.	487	KMMJ	Grand Island,	Neb.	512
KLKC	Parsons,	Kan.	447	KMMO	Marshall,	Mo.	504
KLLA	Leesville,	La.	458	KMNS	Sioux City,	Iowa	444
KLLL	Lubbock,	Tex.	630	KMO	Tacoma,	Wash.	656
KLMO	Longmont,	Colo.	387	KMON	Great Falls,	Mont.	509
KLMR	Lamar,	Colo.	397	KMOP	Tucson,	Ariz.	363
KLMS	Lincoln,	Neb.	512	KMOR	Oroville,	Calif.	376
KLMX	Clayton,	N. M.	521	KMOX	St. Louis,	Mo.	505
KLO	Ogden,	Utah	639	KMPC	Los Angeles,	Calif.	374
KLOG	Kelso,	Wash.	652	KMRC	Morgan City,	La.	459
KLOH	Pipestone,	Minn.	490	KMR3	Morris,	Minn.	490
KLOK	San Jose,	Calif.	381	KMUR	Murray,	Utah	639
KLOO	Corvallis,	Ore.	578	KMUS	Muskogee,	Okla.	574
KLOQ	Yakima,	Wash.	657	KMVI	Wailuku-Maui,	Hawaii	420
KLOS	Albuquerque,	N. M.	520	KMYC	Marysville,	Calif.	374
KLOU	Lake Charles,	La.	458	KMYR	Denver,	Colo.	385
KLOV	Loveland,	Colo.	387	KNAF	Fredericksburg,	Tex.	625
KLPL	Lake Providence,	La.	458	KNAK	Salt Lake City,	Utah	640
KLPM	Minot,	N. D.	562	KNAL	Victoria,	Tex.	637
KLPR	Oklahoma City,	Okla.	575	KNEA	Vallejo,	Calif.	383
KLPW	Union,	Mo.	508	KNBC	San Francisco,	Calif.	380
KLRA	Little Rock,	Ark.	366	KNBX	Kirkland,	Wash.	652
KLRS	Mountain Grove,	Mo.	504	KNBY	Newport,	Ark.	367
KLTF	Little Falls,	Minn.	488	KNCK	Concordia,	Kan.	445
KLTI	Longview,	Tex.	629	KNCM	Moberly,	Mo.	504
KLTR	Blackwell,	Okla.	573	KNCO	Garden City,	Kan.	446

Station	City	State	Page	Station	City	State	Page
KNDC	—	Hettinger, N. D.	562	KOMB	—	Cottage Grove, Ore.	578
KNDY	—	Marysville, Kan.	447	KOME	—	Tulsa, Okla.	576
KNEA	—	Jonesboro, Ark.	366	KOMO	—	Seattle, Wash.	655
KNEB	—	Scottsbluff, Neb.	513	KOMW	—	Omak, Wash.	653
KNED	—	McAlester, Okla.	574	KOMY	—	Watsonville, Calif.	383
KNEL	—	Brady, Tex.	618	KONE	—	Reno, Nev.	515
KNEM	—	Nevada, Mo.	505	KONG	—	Visalia, Calif.	383
KNET	—	Palestine, Tex.	632	KONI	—	Phoenix, Ariz.	361
KNEW	—	Spokane, Wash.	655	KONO	—	San Antonio, Tex.	634
KNEX	—	McPherson, Kan.	447	KONP	—	Port Angeles, Wash.	653
KNEZ	—	Lompoc, Calif.	373	KOOK	—	Billings, Mont.	508
KNGS	—	Hanford, Calif.	372	KOOL	—	Phoenix, Ariz.	361
KNIM	—	Maryville, Mo.	504	KOOO	—	Omaha, Neb.	513
KNIT	—	Ahllene, Tex.	615	KOOS	—	Coos Bay, Ore.	577
KNLR	—	North Little Rock, Ark.	367	KOPR	—	Butte, Mont.	509
KNOC	—	Natchitoches, La.	459	KOPY	—	Alice, Tex.	616
KNOE	—	Monroe, La.	459	KORA	—	Bryan, Tex.	618
KNOG	—	Nogales, Ariz.	361	KORC	—	Mineral Wells, Tex.	631
KNOK	—	Fort Worth, Tex.	625	KORD	—	Pasco, Wash.	653
KNOR	—	Norman, Okla.	574	KORE	—	Eugene, Ore.	578
KNOT	—	Prescott, Ariz.	362	KORK	—	Las Vegas, Nev.	514
KNOW	—	Austin, Tenn.	616	KORN	—	Mitchell, S. D.	606
KNOX	—	Grand Forks, N. D.	561	KORT	—	Grangeville, Idaho	421
KNPT	—	Newport, Ore.	580	KOSA	—	Odessa, Tex.	632
KNUJ	—	New Ulm, Minn.	490	KOSE	—	Osceola, Ark.	367
KNUZ	—	Houston, Tex.	627	KOSF	—	Nacogdoches, Tex.	631
KNX	—	Los Angeles, Calif.	374	KOSI	—	Denver, Colo.	385
KOA	—	Denver, Colo.	385	KOSY	—	Texarkana, Ark.	368
KOAL	—	Price, Utah	639	KOTA	—	Rapid City, S. D.	606
KOAM	—	Pittsburg, Kan.	447	KOTN	—	Pine Bluff, Ark.	367
KOB	—	Albuquerque, N. M.	520	KOTS	—	Deming, N. M.	521
KOBE	—	Las Cruces, N. M.	521	KOVC	—	Valley City, N. D.	562
KOBH	—	Hot Springs, S. D.	605	KOVE	—	Lander, Wyo.	669
KOBY	—	San Francisco, Calif.	380	KOVO	—	Provo, Utah	639
KOCA	—	Kilgore, Tex.	628	KOWB	—	Laramie, Wyo.	669
KOCY	—	Oklahoma City, Okla.	575	KOWH	—	Omaha, Neb.	513
KODE	—	Joplin, Mo.	501	KOWL	—	Bijou, Calif.	370
KODI	—	Cody, Wyo.	669	KOWN	—	Escondido, Calif.	371
KODL	—	The Dalles, Ore.	583	KOXR	—	Oxnard, Calif.	376
KODY	—	North Platte, Neb.	513	KOY	—	Phoenix, Ariz.	361
KOEL	—	Oelwein, Iowa	443	KOYE	—	El Paso, Tex.	624
KOFA	—	Yuma, Ariz.	363	KOYL	—	Odessa, Tex.	632
KOFE	—	Pullman, Wash.	653	KOYN	—	Billings, Mont.	509
KOFI	—	Kalispell, Mont.	510	KOZE	—	Lewiston, Idaho	422
KOFO	—	Ottawa, Kan.	447	KOZI	—	Chelan, Wash.	651
KOFY	—	San Mateo, Calif.	381	KOZY	—	Grand Rapids, Minn.	488
KOGA	—	Ogallala, Neb.	513	KPAC	—	Port Arthur, Tex.	633
KOGT	—	Orange, Tex.	632	KPAL	—	Palm Springs, Calif.	376
KOH	—	Reno, Nev.	515	KPAM	—	Portland, Ore.	581
KOHU	—	Hermiston, Ore.	579	KPAN	—	Hereford, Tex.	627
KOIL	—	Omaha, Neb.	513	KPAS	—	Banning, Calif.	370
KOIN	—	Portland, Ore.	581	KPAY	—	Chico, Calif.	370
KOJM	—	Havre, Mont.	510	KPBA	—	Pine Bluff, Ark.	367
KOKA	—	Shreveport, La.	461	KPBM	—	Carlsbad, N. M.	520
KOKE	—	Austin, Tex.	617	KPDN	—	Pampa, Tex.	632
KOKO	—	Warrensburg, Mo.	508	KPDQ	—	Portland, Ore.	581
KOKX	—	Keokuk, Iowa	442	KPEG	—	Spokane, Wash.	655
KOKY	—	Little Rock, Ark.	366	KPEL	—	Lafayette, La.	458
KOL	—	Seattle, Wash.	655	KPEP	—	San Angelo, Tex.	634
KOLD	—	Tucson, Ariz.	363	KPER	—	Gilroy, Calif.	372
KOLE	—	Port Arthur, Tex.	633	KPET	—	Lamesa, Tex.	629
KOLJ	—	Quanah, Tex.	633	KPHO	—	Phoenix, Ariz.	361
KOLO	—	Reno, Nev.	515	KPID	—	Payette, Idaho	422
KOLR	—	Sterling, Colo.	389	KPIG	—	Cedar Rapids, Iowa	440
KOLS	—	Pryor, Okla.	575	KPIK	—	Colorado Springs, Colo.	384
KOLT	—	Scottsbluff, Neb.	513	KPIN	—	Casa Grande, Ariz.	360
KOLY	—	Mobridge, S. D.	606	KPKW	—	Pasco, Wash.	653
KOMA	—	Oklahoma City, Okla.	575	KPLC	—	Lake Charles, La.	458

Station	City	State	Page	Station	City	State	Page
KPLK	Dallas, Ore.		578	KRLC	Lewiston, Idaho		422
KPLT	Paris, Tex.		633	KRLD	Dallas, Tex.		623
KPMC	Bakersfield, Calif.		369	KRLN	Canon City, Colo.		384
KPOA	Honolulu, Hawaii		420	KRLW	Walnut Ridge, Ark.		368
KPOC	Pocahontas, Ark.		368	KRMD	Shreveport, La.		461
KPOJ	Portland, Ore.		581	KRMG	Tulsa, Okla.		576
KPOK	Scottsdale, Ariz.		362	KRMO	Monett, Mo.		504
KPOL	Los Angeles, Calif.		374	KRMS	Osage Beach, Mo.		505
KPOP	Los Angeles, Calif.		374	KRMW	The Dalles, Ore.		583
KPOR	Quincy, Wash.		653	KRNO	San Bernardino, Calif.		379
KPOS	Post, Tex.		633	KRRR	Roseburg, Ore.		581
KPOW	Powell, Wyo.		670	KRNS	Burns, Ore.		577
KPQ	Wenatchee, Wash.		657	KRNT	Des Moines, Iowa		441
KPRB	Redmond, Ore.		581	KRNY	Kearney, Neb.		512
KPRC	Houston, Tex.		627	KROC	Rochester, Minn.		490
KPRK	Livingston, Mont.		510	KROD	El Paso, Tex.		624
KPRL	Paso Robles, Calif.		377	KROF	Abbeville, La.		455
KPRO	Riverside, Calif.		378	KROG	Sonora, Calif.		382
KPRS	Kansas City, Mo.		503	KROP	Brawley, Calif.		370
KPSO	Falfurrias, Tex.		625	KROS	Clinton, Iowa		440
KPST	Preston, Idaho		423	KROW	Oakland, Calif.		375
KPTL	Carson City, Nev.		514	KROX	Crookston, Minn.		487
KPUG	Bellingham, Wash.		651	KROY	Sacramento, Calif.		378
KPVA	Camas, Wash.		651	KRPL	Moscaw, Idaho		422
KQDI	Bismarck, N. D.		561	KRRV	Sherman-Denison, Tex.		636
KQDY	Minot, N. D.		562	KRSC	Othello, Wash.		653
KQEO	Albuquerque, N. M.		520	KRSD	Rapid City, S. D.		606
KQIK	Lakeview, Ore.		579	KRSI	Minneapolis, Minn.		489
KQTY	Everett, Wash.		652	KRSL	Russel, Kan.		447
KQV	Pittsburgh, Pa.		594	KRSN	Los Alamos, N. M.		522
KRAC	Alamogordo, N. M.		520	KRTN	Raton, N. M.		522
KRAI	Craig, Colo.		384	KRTR	Thermopolis, Wyo.		670
KRAK	Stockton-Sacramento, Calif.		382	KRUN	Ballinger, Tex.		617
KRAL	Rawlins, Wyo.		670	KRUS	Ruston, La.		460
KRAM	Las Vegas, Nev.		515	KRUX	Phoenix, Ariz.		362
KRAY	Amarillo, Tex.		616	KRVN	Lexington, Neb.		512
KRBA	Lufkin, Tex.		630	KRWC	Forest Grove, Ore.		578
KRBC	Abilene, Tex.		615	KRXK	Rexburg, Idaho		423
KRBI	St. Peter, Minn.		491	KRXL	Roseburg, Ore.		581
KRBO	Las Vegas, Nev.		515	KRYS	Corpus Christi, Tex.		621
KRCK	Ridgecrest, Calif.		378	KSAL	Salina, Kan.		448
KRCO	Prineville, Ore.		581	KSAM	Huntsville, Tex.		628
KRCT	Pasadena, Tex.		633	KSAN	San Francisco, Calif.		380
KRDG	Redding, Calif.		377	KSAY	San Francisco, Calif.		380
KRDO	Colorado Springs, Colo.		384	KSBW	Salinas, Calif.		378
KRDU	Dinuba, Calif.		371	KSCB	Liberal, Kan.		447
KRE	Berkeley, Calif.		370	KSCJ	Sioux City, Iowa		444
KREH	Oakdale, La.		460	KSCO	Santa Cruz, Calif.		381
KREI	Farmington, Mo.		501	KSD	St. Louis, Mo.		505
KREL	Baytown, Tex.		617	KSDA	Redding, Calif.		377
KREM	Spokane, Wash.		655	KSDN	Aberdeen, S. D.		605
KREO	Indio, Calif.		373	KSDO	San Diego, Calif.		379
KRES	St. Joseph, Mo.		505	KSEI	Pocatello, Idaho		423
KREW	Sunnyside, Wash.		656	KSEK	Pittsburg, Kan.		447
KREX	Grand Junction, Colo.		386	KSEL	Lubbock, Tex.		630
KRFO	Owatonna, Minn.		490	KSEM	Moses Lake, Wash.		652
KRGI	Grand Island, Neb.		512	KSEO	Durant, Okla.		573
KRGV	Weslaco, Tex.		638	KSET	El Paso, Tex.		625
KRHD	Duncan, Okla.		573	KSEW	Sitka, Alaska		359
KRIB	Mason City, Iowa		443	KSEY	Seymour, Tex.		636
KRIC	Beaumont, Tex.		617	KSFA	Nacogdoches, Tex.		631
KRIG	Odessa, Tex.		632	KSFE	Needles, Calif.		375
KRIO	McAllen, Tex.		630	KSFO	San Francisco, Calif.		380
KRIZ	Phoenix, Ariz.		361	KSGM	Ste. Genevieve, Mo.		505
KRKC	King City, Calif.		373	KSIB	Creston, Iowa		440
KRKD	Los Angeles, Calif.		374	KSID	Sidney, Neb.		514
KRKO	Everett, Wash.		652	KSIG	Crowley, La.		457
KRKS	Ridgecrest, Calif.		378	KSII	Gladewater, Tex.		626

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KSIL	Silver City, N. M.		522	KTFB	Texarkana, Tex.		637
KSIM	Sikeston, Mo.		507	KTFY	Brownfield, Tex.		618
KSIR	Wichita, Kan.		448	KTHE	Thermopolis, Wyo.		670
KSIS	Sedalia, Mo.		507	KTHS	Little Rock, Ark.		366
KSIV	Woodward, Okla.		577	KTHT	Houston, Tex.		628
KSIX	Corpus Christi, Tex.		621	KTIH	Thibodaux, La.		461
KSJB	Jamestown, N. D.		562	KTIL	Tillamook, Ore.		583
KSJO	San Jose, Calif.		381	KTIM	San Rafael, Calif.		381
KSKY	Dallas, Tex.		623	KTIP	Porterville, Calif.		377
KSL	Salt Lake City, Utah		640	KTIK	Seattle, Wash.		655
KSLM	Salem, Ore.		583	KTIJ	Hobart, Okla.		574
KSLO	Opelousas, La.		460	KTKN	Ketchikan, Alaska		359
KSLV	Monte Vista, Colo.		387	KTKR	Taft, Calif.		382
KSMA	Santa Maria, Calif.		382	KTKT	Tucson, Ariz.		363
KSML	Seminole, Tex.		635	KTLD	Tallahah, La.		461
KSMN	Mason City, Iowa		443	KILN	Denver, Colo.		385
KSMO	Salem, Mo.		506	KTLO	Mountain Home, Ark.		367
KSNY	Snyder, Tex.		636	KILQ	Tahlequah, Okla.		576
KSO	Des Moines, Iowa		441	KTLU	Rusk, Tex.		634
KSOK	Arkansas City, Kan.		444	KTLW	Texas City, Tex.		637
KSON	San Diego, Calif.		379	KIMC	McAlester, Okla.		574
KSOO	Sioux Falls, S. D.		606	KTML	Marked Tree, Ark.		366
KSOP	Salt Lake City, Utah		640	KTMS	Santa Barbara, Calif.		381
KSOX	Raymondville, Tex.		633	KTNC	Falls City, Neb.		511
KSPA	Santa Paula, Calif.		382	KINM	Tucumcari, N. M.		523
KSPI	Stillwater, Okla.		576	KINT	Tacoma, Wash.		656
KSPL	Diboll, Tex.		624	KTOE	Mankato, Minn.		488
KSPR	Casper, Wyo.		669	KTOH	Lihue, Kauai, Hawaii		420
KSPT	Sandpoint, Idaho		423	KTOK	Oklahoma City, Okla.		575
KSRC	Socorro, N. M.		522	KTOO	Henderson, Nev.		514
KSRO	Santa Rosa, Calif.		382	KTOP	Topeka, Kan.		448
KSRV	Ontario, Ore.		580	KTOW	Oklahoma City, Okla.		575
K SST	Sulphur Springs, Tex.		636	KTRB	Mcdesto, Calif.		375
KSIA	Coleman, Tex.		619	KTRC	Santa Fe, N. M.		522
KSIB	Breckenridge, Tex.		618	KTRE	Lufkin, Tex.		630
KSTL	St. Louis, Mo.		506	KTRF	Thief River Falls, Minn.		491
KSTN	Stockton, Calif.		382	KIRH	Houston, Tex.		628
KSTP	St. Paul-Minneapolis, Minn.		491	KTRI	Sioux City, Iowa		444
KSTR	Grand Junction, Colo.		386	KTRM	Beaumont, Tex.		617
KSTT	Davenport, Iowa		441	KTRN	Wichita Falls, Tex.		638
KSTV	Stephenville, Tex.		636	KTRY	Bastrop, La.		456
KSUB	Cedar City, Utah		638	KTSM	El Paso, Tex.		625
KSUE	Susanville, Calif.		382	KTIN	Trenton, Mo.		508
KSUM	Fairmont, Minn.		488	KTRR	Rolla, Mo.		505
KSUN	Bisbee, Ariz.		360	KTIS	Springfield, Mo.		507
KSVC	Richfield, Utah		640	KTUC	Tucson, Ariz.		363
KSVP	Artesia, N. M.		520	KTUE	Tulia, Tex.		637
KSWA	Graham, Tex.		626	KTUL	Tulsa, Okla.		576
KSWI	Council Bluffs, Iowa		440	KTUR	Turlock, Calif.		383
KSWO	Lawton, Okla.		574	KTUT	Tooele City, Utah		641
KSWS	Roswell, N. M.		522	KTW	Seattle, Wash.		655
KSYC	Yreka, Calif.		383	KIXJ	Jasper, Tex.		628
KSYD	Wichita Falls, Tex.		638	KIXL	San Angelo, Tex.		634
KSYL	Alexandria, La.		456	KTXO	Sherman, Tex.		636
KTAC	Tacoma, Wash.		656	KTYL	Mesa, Ariz.		361
KTAE	Taylor, Tex.		636	KTYM	Inglewood, Calif.		373
KTAR	Phoenix, Ariz.		362	KUAM	Agana, Guam		670
KTAT	Frederick, Okla.		573	KUBA	Yuba City, Calif.		383
KTBB	Tyler, Tex.		637	KUBC	Montrose, Colo.		387
KTBC	Austin, Tex.		616	KUBE	Pendleton, Ore.		580
KTCB	Malden, Mo.		504	KUDE	Cceanside, Calif.		376
KTCN	Berryville, Ark.		364	KUDI	Great Falls, Mont.		509
KTCS	Fort Smith, Ark.		365	KUDL	Kansas City, Mo.		503
KTEE	Carmel, Calif.		370	KUDU	Ventura, Calif.		383
KTEL	Walla Walla, Wash.		656	KUDY	Littleton, Colo.		387
KTEM	Temple, Tex.		636	KUEN	Wenatchee, Wash.		657
KTER	Terrell, Tex.		637	KUEQ	Phoenix, Ariz.		362
KTFI	Twin Falls, Idaho		423	KUGN	Eugene, Ore.		578



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KUJK	Hillsboro	Ore.	579	KVRH	Salida	Colo.	389
KUJN	Grants Pass	Ore.	579	KVRS	Rock Springs	Wyo.	670
KUJ	Walla Walla	Wash.	656	KVSA	McGehee	Ark.	366
KUKI	Utich	Calif.	383	KVCF	Santa Fe	N. M.	522
KUKU	Willow Springs	Mo.	598	KVSO	Ardmore	Okla.	572
KULA	Honolulu	Hawaii	420	KVWC	Vernon	Tex.	637
KUIE	Fuhrata	Wash.	652	KVWM	Show Low	Ariz.	362
KUIP	El Campo	Tex.	624	KVWO	Chevenne	Wyo.	669
KUMA	Pendleton	Ore.	580	KWAD	Wadena	Minn.	491
KUNO	Corpus Christi	Tex.	621	KWAK	Stuttgart	Ark.	368
KUOA	S'loom Springs	Ark.	358	KWAL	Kellogg-Wallace	Idaho	422
KUPI	Idaho Falls	Idaho	422	KWAT	Watertown	S. D.	606
KURA	Moab	Utah	639	KWRB	Wichita	Kan.	448
KURV	Edinburg	Tex.	624	KWPE	Beatrice	Neb.	511
KURY	Brookings	Ore.	577	KWRG	Boone	Iowa	439
KUSH	Cushing	O'la.	573	KWBR	Ookland	Calif.	376
KUSN	St. Joseph	Mo.	595	KURW	Hutchinson	Kan.	446
KUTI	Yakima	Wash.	657	KWRY	Colorado Springs	Colo.	384
KUTV	Winnfield	Calif.	376	KWCB	Searcv	Ark.	368
KUWR	Holdrege	Neb.	512	KWCL	Oak Grove	La.	460
KVZN	West Monroe	La.	453	KWCO	Chickasha	Okla.	573
KVAN	Vancouver	Wash.	656	KWDM	Des Moines	Iowa	441
KVBS	Astoria	Ore.	577	KWER	Rochester	Minn.	490
KVCK	Wolf Point	Mont.	511	KWFD	Secuin	Tex.	635
KVCL	Winnfield	La.	463	KWEI	Weiser	Idaho	423
KVCV	Redding	Calif.	377	KWEI	Midland	Tex.	631
KVFC	San Luis Obispo	Calif.	381	KWEM	Memphis	Tenn.	612
KVEL	Vernal	Utah	641	KWFH	Hobbs	N. M.	521
KVEN	Ventura	Calif.	383	KWFC	Hot Springs	Ark.	365
KVET	Austin	Tex.	617	KWFR	San Angelo	Tex.	634
KVFC	Cortez	Colo.	384	KWFT	Wichita Falls	Tex.	638
KVFD	Ft. Dodge	Iowa	442	KWGC	Stockton	Calif.	382
KVGB	Great Bend	Kan.	445	KWGB	Goddland	Kan.	446
KVHL	Homer	La.	458	KWHI	Brenham	Tex.	618
KVI	Seattle	Wash.	655	KWHK	Hutchinson	Kan.	446
KVIC	Victoria	Tex.	633	KWHN	Fort Smith	Ark.	365
KVIM	New Iberia	La.	459	KWHQ	Salt Lake City	Utah	641
KVIN	Vinita	O'la.	576	KWHW	Altus	Okla.	572
KVIP	Redding	Calif.	377	KWIC	Salt Lake City	Utah	641
KVKM	Monahans	Tex.	631	KWK	Pocatello	Idaho	423
KVLR	Cleveland	Tex.	619	KWII	Albany	Ore.	577
KVLC	Little Rock	Ark.	366	KWIN	Ashland	Ore.	577
KVLF	Albino	Tex.	616	KWIP	Merced	Calif.	375
KVPH	Prims Valley	Okla.	575	KWIQ	Moses Lake	Wash.	652
KVIV	Fallon	Nev.	514	KWIV	Douglas	Wyo.	669
KVMA	Maanolla	Ark.	366	KWIZ	Santa Ana	Calif.	381
KVMC	Colorado City	Tex.	619	KWIB	Globe	Ariz.	360
KVNA	Flagstaff	Ariz.	390	KWII	Portland	Ore.	581
KVNC	Winslow	Ariz.	383	KWK	St. Louis	Mo.	506
KVNI	Coeur d'Alene	Idaho	421	KWVC	Abilene	Tex.	615
KVNI	Logan	Utah	639	KWKY	Shreveport	La.	461
KVOC	Casper	Wyo.	669	KWKW	Pasadena	Calif.	376
KVOE	Emporia	Kan.	445	KWIM	Willmar	Minn.	491
KVOG	Oaden	Utah	639	KWMT	Ft. Dodge	Iowa	442
KVOL	Lafayette	La.	458	KWNA	Winnemucca	Nev.	515
KVCM	Morrilton	Ark.	367	KWNO	Winona	Minn.	491
KVON	Napa	Calif.	375	KWOA	Worthinton	Minn.	491
KVCO	Tulsa	Okla.	576	KWOC	Poobar Bluff	Mo.	505
KVOP	Plainview	Tex.	633	KWOE	Clinton	Okla.	573
KVOR	Colorado Springs	Colo.	394	KWON	Bartlesville	Okla.	573
KVOS	Rollinham	Wash.	651	KWOR	Worland	Wyo.	670
KVOH	Uvalde	Tex.	637	KWOS	Jefferson City	Mo.	501
KVOW	Littlefield	Tex.	629	KWOW	Pomona	Calif.	377
KVOX	Moorhead	Minn.	489	KWPC	Muscatine	Iowa	443
KVOY	Yuma	Ariz.	363	KWPM	West Plains	Mo.	508
KVOZ	Laredo	Tex.	629	KWPR	Claremore	Okla.	573
KVPI	Ville Platte	La.	463	KWRC	Pendleton	Ore.	580
KVRC	Arkadelphia	Ark.	364	KWRD	Henderson	Tex.	626

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KWRE	Warrenton	Mo.	508	KZEE	Weatherford	Tex.	638
KWRF	Warren	Ark.	368	KZEY	Tyler	Tex.	637
KWRL	Riverton	Wyo.	670	KZIP	Amarillo	Tex.	616
KWRO	Coquille	Ore.	578	KZOK	Prescott	Ariz.	362
KWRT	Boonville	Mo.	499	KZOL	Muleshoe	Tex.	631
KWRW	Guthrie	Okla.	573	KZUM	Farmington	N. M.	521
KWSD	Mt. Shasta	Calif.	375	KZUN	Spokane	Wash.	656
KWSH	Wewoka	Okla.	577	WAAA	Winston-Salem	N. C.	560
KWSK	Prairie	Kan.	447	WAAB	Worcester	Mass.	475
KWSO	Wasco	Calif.	383	WAAF	Chicago	Ill.	425
KWTC	Barstow	Calif.	370	WAAG	Adel	Ga.	408
KWTO	Springfield	Mo.	507	WAAY	Huntsville	Ala.	355
KWTX	Waco	Tex.	638	WABA	Aguadilla	P. R.	671
KWVY	Waverly	Iowa	444	WABB	Mobile	Ala.	355
KWWL	Waterloo	Iowa	444	WABC	New York	N. Y.	531
KWYK	Farmington	N. M.	521	WABG	Greenwood	Miss.	493
KWYN	Wynne	Ark.	368	WABI	Bangor	Me.	463
KWYO	Sheridan	Wyo.	670	WABJ	Adrian	Mich.	475
KWYR	Winner	S. D.	606	WABL	Amite	La.	456
KXA	Seattle	Wash.	655	WABM	Houlton	Me.	464
KXAR	Hope	Ark.	365	WABO	Waynesboro	Miss.	497
KXEL	Waterloo	Iowa	444	WABR	Winter Park	Fla.	408
KXEO	Mexico	Mo.	504	WABV	Abbeville	S. C.	599
KXGI	Ft. Madison	Iowa	442	WABY	Albany	N. Y.	524
KXGN	Glendive	Mont.	509	WABZ	Albemarle	N. C.	549
KXIC	Iowa City	Iowa	442	WACA	Camden	S. C.	600
KXIT	Dalhart	Tex.	622	WACB	Kittanning	Pa.	589
KXJK	Forrest City	Ark.	365	WACE	Chicopee-Springfield	Mass.	471
KXL	Portland	Ore.	581	WACK	Newark	N. Y.	528
KXLA	Pasadena	Calif.	377	WACL	Waycross	Ga.	418
KXLE	Ellensburg	Wash.	651	WACO	Waco	Tex.	638
KXLF	Butte	Mont.	509	WACR	Columbus	Miss.	493
KXLJ	Helena	Mont.	510	WACT	Tuscaloosa	Ala.	358
KXLK	Great Falls	Mont.	510	WADA	Shelby	N. C.	558
KXLL	Missoula	Mont.	511	WADC	Akron	Ohio	562
KXLO	Lewiston	Mont.	510	WADE	Wadesboro	N. C.	559
KXLQ	Bozeman	Mont.	509	WADK	Newport	R. I.	598
KXLR	North Little Rock	Ark.	367	WADP	Kane	Pa.	589
KXLW	St. Louis	Mo.	506	WADS	Ansonia-Derby	Conn.	389
KXLY	Spokane	Wash.	656	WAEB	Allentown	Pa.	583
KXO	El Centro	Calif.	371	WAEL	Mayaguez	P. R.	671
KXOA	Sacramento	Calif.	378	WAEW	Crossville	Tenn.	608
KXOK	St. Louis	Mo.	506	WAFB	Staunton	Va.	649
KXOL	Fort Worth	Tex.	625	WAGA	Atlanta	Ga.	409
KXOX	Sweetwater	Tex.	636	WAGC	Chattanooga	Tenn.	607
KXRA	Alexandria	Minn.	487	WAGE	Leesburg	Va.	645
KXRJ	Russellville	Ark.	368	WAGF	Dothan	Ala.	353
KXRO	Aberdeen	Wash.	650	WAGG	Franklin	Tenn.	609
KXRX	San Jose	Calif.	381	WAGM	Presque Isle	Me.	465
KXXX	Colby	Kan.	445	WAGN	Menominee	Mich.	484
KXYZ	Houston	Tex.	628	WAGR	Lumberton	N. C.	555
KYA	San Francisco	Calif.	380	WAGS	Bishopville	S. C.	600
KYCA	Prescott	Ariz.	362	WAHL	Hastings	Mich.	482
KYES	Roseburg	Ore.	583	WAHR	Miami Beach	Fla.	401
KYJC	Medford	Ore.	580	WAIL	Baton Rouge	La.	456
KYME	Boise	Idaho	421	WAIM	Anderson	S. C.	599
KYNG	Coos Bay	Ore.	577	WAIN	Columbia	Ky.	449
KYNO	Fresno	Calif.	372	WAIP	Prichard	Ala.	357
KYNT	Yankton	S. D.	607	WAIR	Winston-Salem	N. C.	560
KYOK	Houston	Tex.	628	WAIT	Chicago	Ill.	425
KYOR	Blythe	Calif.	370	WAJF	Decatur	Ala.	353
KYOS	Merced	Calif.	375	WAJR	Morgantown	W. Va.	660
KYOU	Greeley	Colo.	386	WAKE	Atlanta	Ga.	409
KYSM	Mankato	Minn.	488	WAKN	Aiken	S. C.	599
KYSN	Colorado Springs	Colo.	384	WAKO	Lawrenceville	Ill.	429
KYTE	Pocatello	Idaho	423	WAKR	Akron	Ohio	562
KYUM	Yuma	Ariz.	363	WAKU	Latrobe	Pa.	590
KYW	Cleveland	Ohio	567	WALA	Mobile	Ala.	355

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WALB	Albany, Ga.		408	WAUG	Augusta, Ga.		410
WALD	Walterboro, S. C.		605	WAUX	Waukesha, Wis.		668
WALE	Fall River, Mass.		471	WAVE	Louisville, Ky.		452
WALK	Patchogue, N. Y.		544	WAVI	Dayton, Ohio		568
WALL	Middletown, N. Y.		528	WAVL	Apollo, Pa.		585
WALM	Albion, Mich.		475	WAVN	Stillwater, Minn.		491
WALT	Tampa, Fla.		406	WAVO	Avondale Estates, Ga.		410
WALY	Herkimer-Ilion, N. Y.		527	WAVP	Avon Park, Fla.		395
WAMD	Aberdeen, Md.		466	WAVU	Albertville, Ala.		351
WAME	Miami, Fla.		400	WAVY	Portsmouth, Va.		647
WAMI	Opp, Ala.		356	WAVZ	New Haven, Conn.		391
WAML	Laurel, Miss.		495	WAWK	Kendallville, Ind.		436
WAMM	Flint, Mich.		480	WAXE	Vero Beach, Fla.		407
WAMO	Homestead-Pittsburgh, Pa.		589	WAXX	Chippewa Falls, Wis.		662
WAMP	Pittsburgh, Pa.		593	WAYB	Waynesboro, Va.		650
WAMS	Wilmington, Del.		393	WAYE	Dundalk, Md.		467
WAMV	East St. Louis, Ill.		428	WAYN	Rockingham, N. C.		558
WAMW	Washington, Ind.		439	WAYS	Charlotte, N. C.		550
WAMY	Amory, Miss.		492	WAYX	Waycross, Ga.		418
WANA	Anniston, Ala.		351	WAYZ	Waynesboro, Pa.		597
WANB	Waynesburg, Pa.		597	WAZA	Bainbridge, Ga.		410
WAND	Canton, Ohio		563	WAZF	Yazoo City, Miss.		499
WANE	Ft. Wayne, Ind.		434	WAZL	Hazlet, Pa.		589
WANN	Annapolis, Md.		466	WBAB	Babylon, N. Y.		524
WANS	Anderson, S. C.		599	WBAC	Cleveland, Tenn.		608
WANT	Richmond, Va.		647	WBAL	Baltimore, Md.		466
WANY	Albany, Ky.		449	WBAM	Montgomery, Ala.		356
WAOK	Atlanta, Ga.		409	WBAP	Fort Worth, Tex.		625
WAOV	Vincennes, Ind.		439	WBAR	Bartow, Fla.		395
WAPA	San Juan, P. R.		672	WBAT	Marion, Ind.		437
WAPE	Jacksonville, Fla.		398	WBAW	Barnwell, S. C.		600
WAPF	McComb, Miss.		496	WBAX	Wilkes-Barre, Pa.		597
WAPG	Arcadia, Fla.		394	WBAY	Green Bay, Wis.		663
WAPI	Birmingham, Ala.		351	WBBA	Pittsfield, Ill.		432
WAPL	Appleton, Wis.		662	WBBB	Burlington, N. C.		550
WAPO	Chattanooga, Tenn.		607	WBBC	Flint, Mich.		480
WAPX	Montgomery, Ala.		356	WBBF	Rochester, N. Y.		544
WAQE	Towson, Md.		469	WBBI	Abingdon, Va.		642
WARA	Attleboro, Mass.		469	WBBM	Chicago, Ill.		425
WARB	Covington, La.		457	WBBN	Perry, Ga.		416
WARC	Milton, Pa.		591	WBBO	Forest City, N. C.		552
WARD	Johnstown, Pa.		589	WBBQ	Augusta, Ga.		410
WARE	Ware, Mass.		475	WBBW	Youngstown, Ohio		572
WARF	Jasper, Ala.		355	WBBZ	Ponca City, Okla.		575
WARK	Hagerstown, Md.		468	WBCA	Bay Minette, Ala.		351
WARL	Arlington, Va.		642	WBCE	Levittown-Fairless Hills, Pa.		590
WARM	Scranton, Pa.		595	WBCK	Battle Creek, Mich.		477
WARN	Fort Pierce, Fla.		397	WBCM	Bay City, Mich.		477
WARU	Peru, Ind.		438	WBCR	Christianburg, Va.		643
WASA	Havre De Grace, Md.		468	WBCU	Union, S. C.		605
WASK	Lafayette, Ind.		436	WBEC	Pittsfield, Mass.		473
WATA	Boone, N. C.		550	WBEE	Chicago, Ill.		425
WATC	Gaylord, Mich.		481	WBEJ	Elizabethton, Tenn.		609
WATE	Knoxville, Tenn.		611	WBEL	Beloit, Wis.		662
WATH	Athens, Ohio		563	WBEN	Buffalo, N. Y.		525
WATK	Antigo, Wis.		661	WBET	Brockton, Mass.		471
WATM	Atmore, Ala.		351	WBEU	Beaufort, S. C.		600
WATN	Watertown, N. Y.		549	WBEV	Beaver Dam, Wis.		662
WATO	Oak Ridge, Tenn.		614	WBEX	Chillicothe, Ohio		565
WATP	Marion, S. C.		603	WBFC	Fremont, Mich.		481
WATR	Waterbury, Conn.		392	WBFD	Bedford, Pa.		585
WATS	Sayre, Pa.		595	WBGC	Chipley, Fla.		395
WATT	Cadillac, Mich.		477	WBGR	Jesup, Ga.		414
WATW	Ashland, Wis.		662	WBHB	Fitzgerald, Ga.		413
WATZ	Alpena, Mich.		477	WBHC	Hampton, S. C.		603
WAUB	Auburn, N. Y.		524	WBHF	Cartersville, Ga.		411
WAUC	Wauchula, Fla.		407	WBHP	Huntsville, Ala.		355
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WEIP	— Booneville, Miss.		492	WBYS	— Canton, Ill.		424
WEIR	— Knoxville, Tenn.		610	WBZ-WBZA	— Boston-Springfield, Mass.		469
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WBIZ	— Eau Claire, Wis.		662	WCAM	— Camden, N. J.		518
WBKH	— Hattiesburg, Miss.		494	WCAO	— Baltimore, Md.		467
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WBKV	— West Bend, Wis.		668	WCAR	— Detroit, Mich.		479
WBLA	— Elizabethtown, N. C.		552	WCAS	— Gadsden, Ala.		354
WBLE	— Batesville, Miss.		492	WCAT	— Orange, Mass.		473
WBLF	— Bellefonte, Pa.		585	WCAU	— Philadelphia, Pa.		591
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WBLO	— Evergreen, Ala.		353	WCAY	— Cayce, S. C.		600
WBLR	— Batesburg, S. C.		600	WCAZ	— Carthage, Ill.		424
WBLT	— Bedford, Va.		642	WCBA	— Corning, N. Y.		526
WFLU	— Salem, Va.		649	WCBC	— Anderson, Ind.		433
WBLY	— Springfield, Ohio		571	WCBD	— Zion, Ill.		433
WBMA	— Beaufort, N. C.		550	WCBG	— Chambersburg, Pa.		586
WBMC	— McMinnville, Tenn.		612	WCFI	— Columbus, Miss.		493
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WBOB	— Galax, Va.		644	WCCO	— Minneapolis, Minn.		488
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WBOF	— Virginia Beach, Va.		649	WCDJ	— Edenton, N. C.		551
WBOK	— New Orleans, La.		459	WCDD	— Carbondale, Pa.		586
WBOP	— Pensacola, Fla.		403	WCDD	— Winchester, Tenn.		615
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WBRN	— Big Rapids, Mich.		477	WCHB	— Inkster, Mich.		482
WBRO	— Waynesboro, Ga.		418	WCHI	— Chillicothe, Ohio		565
WBRT	— Bardonia, Ky.		449	WCHI	— Brookhaven, Miss.		492
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WMFS	Chattanooga	Tenn.	608	WMTA	Central City	Ky.	449
WMFT	Terre Haute	Ind.	439	WMTC	Vancleve	Ky.	455
WMGA	Moultrie	Ga.	415	WMTE	Manistee	Mich.	484
WMGM	New York	N. Y.	539	WMTL	Leitchfield	Ky.	451
WMCR	Bainbridge	Ga.	410	WMTM	Moultrie	Ga.	415
WMGW	Meadville	Pa.	591	WMTN	Morristown	Tenn.	613
WMGY	Montgomery	Ala.	356	WMTR	Morristown	N. J.	518
WMIA	Arecibo	P. R.	671	WMTS	Murfreesboro	Tenn.	613
WMIC	Monroe	Mich.	485	WMUS	Muskegon	Mich.	485
WMID	Atlantic City	N. J.	518	WMUU	Greenville	S. C.	602
WMIE	Miami	Fla.	400	WMVA	Martinsville	Va.	645
WMIK	Middlesboro	Ky.	453	WMVB	Millville	N. J.	518
WMIL	Milwaukee	Wis.	665	WMVG	Milledgeville	Ga.	415
WMIN	St. Paul	Minn.	491	WMVO	Mt. Vernon	Ohio	570
WMIQ	Iron Mountain	Mich.	483	WMYB	Myrtle Beach	S. C.	604
WMIS	Natchez	Miss.	496	WMYN	Madison	N. C.	556
WMIX	Mt. Vernon	Ill.	431	WMYR	Fl. Myers	Fla.	397
WMJM	Cordele	Ga.	412	WNAB	Bridgeport	Conn.	389
WMLF	Pineville	Ky.	454	WNAC	Boston	Mass.	471
WMLS	Sylacauga	Ala.	357	WNAE	Warren	Pa.	597
WMLT	Dublin	Ga.	413	WNAG	Grenada	Miss.	494
WMMA	Miami	Fla.	401	WNAH	Nashville	Tenn.	613
WMMB	Melbourne	Fla.	400	WNAK	Wilkes-Barre	Pa.	597
WMMH	Marshall	N. C.	556	WNAM	Neenah	Wis.	666
WMMM	Westport	Conn.	392	WNAR	Norristown	Pa.	591
WMMN	Fairmont	W. Va.	659	WNAT	Natchez	Miss.	496
WMSM	Bath	Me.	464	WNAU	New Albany	Miss.	496
WMMT	McMinnville	Tenn.	612	WNAV	Annapolis	Md.	466
WMMW	Meriden	Conn.	390	WNAX	Yanckton	S. D.	607
WMNA	Gretna	Va.	644	WNBK	Binghamton	N. Y.	525
WMNB	North Adams	Mass.	473	WNBH	New Bedford	Mass.	473
WMNC	Morgantown	N. C.	556	WNBK	Newburyport	Mass.	473
WMNE	Menomonee	Wis.	664	WNBS	Murray	Ky.	453
WMNF	Richwood	W. Va.	660	WNBT	Wellsboro	Pa.	597
WMNI	Columbus	Ohio	568	WNBZ	Saranac Lake	N. Y.	545
WMNS	Clean	N. Y.	543	WNCA	Silver City	N. C.	558
WMOA	Marietta	Ohio	570	WNCC	Barnsboro	Pa.	585
WMOD	Moundsville	W. Va.	660	WNCO	Ashland	Ohio	563
WMOG	Brunswick	Ga.	411	WNDB	Daytona Beach	Fla.	396
WMOH	Hamilton	Ohio	569	WNDR	Syracuse	N. Y.	546
WMOK	Metropolis	Ill.	430	WNDU	South Bend	Ind.	438
WMON	Montgomery	W. Va.	659	WNEB	Worcester	Mass.	475
WMOP	Ocala	Fla.	402	WNEG	Toccoa	Ga.	417
WMOR	Morehead	Ky.	453	WNEL	Caguas	P. R.	671
WMOV	Ravenswood	W. Va.	660	WNER	Live Oak	Fla.	400
WMOX	Meridian	Miss.	496	WNES	Central City	Ky.	449
WMOZ	Mobile	Ala.	356	WNEW	New York	N. Y.	541
WMPA	Aberdeen	Miss.	492	WNEX	Macon	Ga.	415
WMPL	Hancock	Mich.	482	WNGO	Mayfield	Ky.	453
WMPM	Smithfield	N. C.	558	WNHC	New Haven	Conn.	391
WMPS	Memphis	Tenn.	612	WNIA	Buffalo	N. Y.	525
WMPT	South Williamsport	Pa.	596	WNIL	Niles	Mich.	485
WMRB	Greenville	S. C.	602	WNJR	Newark	N. J.	518
WMRC	Milford	Mass.	473	WNKY	Neon	Ky.	453
WMRE	Mcroe	Ga.	415	WNLA	Indianola	Miss.	494
WMRF	Lewistown	Pa.	590	WNLC	New London	Conn.	391
WMRI	Mation	Ind.	437	WNLK	Norwalk	Conn.	391
WMRN	Marion	Ohio	570	WNMP	Evanston	Ill.	428
WMRO	Aurora	Ill.	424	WNNC	Newton	N. C.	557
WMRP	Flint	Mich.	480	WNNJ	Newton	N. J.	519
WMSA	Massena	N. Y.	528	WNNT	Warsaw	Va.	650
WMSC	Columbia	S. C.	601	WNOC	New Orleans	La.	460
WMSJ	Sylva	N. C.	559	WNOG	Naples	Fla.	402
WMSL	Decatur	Ala.	353	WNOK	Columbia	S. C.	601
WMSN	Raleigh	N. C.	557	WNOP	Newport	Ky.	453
WMSR	Manchester	Tenn.	611	WNOR	Norfolk	Va.	646

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WNOS	High Point, N. C.		554	WPAC	Patchogue, N. Y.		544
WNOW	York, Pa.		598	WPAD	Paducah, Ky.		454
WNOX	Knoxville, Tenn.		610	WPAG	Ann Arbor, Mich.		477
WNPT	Tuscaloosa, Ala.		358	WPAL	Charleston, S. C.		800
WNRG	Grundy, Va.		644	WPAM	Pottsville, Pa.		594
WNRI	Woonsocket, R. I.		599	WPAQ	Mt. Airy, N. C.		556
WNRV	Narrows, Va.		646	WPAR	Parkersburg, W. Va.		660
WNSL	Laurel, Miss.		495	WPAT	Paterson, N. J.		519
WNSM	Valparaiso, Fla.		407	WPAW	Pawtucket, R. I.		598
WNTA	Newark, N. J.		518	WPAX	Thomasville, Ga.		417
WNVA	Norton, Va.		646	WPAY	Portsmouth, Ohio		570
WNXT	Portsmouth, Ohio		570	WPAZ	Pottstown, Pa.		594
WOAI	San Antonio, Tex.		635	WPBB	Jackson, Ala.		355
WOAP	Owosso, Mich.		485	WPBC	Minneapolis, Minn.		489
WOAY	Oak Hill, W. Va.		660	WPCC	Clinton, S. C.		601
WOBS	Jacksonville, Fla.		398	WPCF	Panama City, Fla.		403
WOBT	Rhineland, Wis.		667	WPCO	Mount Vernon, Ind.		437
WOC	Davenport, Iowa		441	WPCT	Putnam, Conn.		392
WOCB	West Yarmouth, Mass.		475	WPDJ	Potsdam, N. Y.		544
WOCH	North Vernon, Ind.		438	WPDQ	Jacksonville, Fla.		398
WOHI	East Liverpool, Ohio		569	WPDR	Portage, Wis.		666
WOHO	Toledo, Ohio		571	WPDY	Clarksburg, W. Va.		658
WOHP	Bellefontaine, Ohio		563	WPEG	Jacksonville, Fla.		398
WOHS	Shelby, N. C.		558	WPEL	Montrose, Pa.		591
WOIA	Saline, Mich.		486	WPEN	Philadelphia, Pa.		593
WOIC	Columbia, S. C.		601	WPEO	Peoria, Ill.		432
WOKE	Oak Ridge, Tenn.		614	WPEP	Taunton, Mass.		475
WOKJ	Jackson, Miss.		495	WPET	Greensboro, N. C.		554
WOKK	Meridian, Miss.		496	WPFA	Pensacola, Fla.		404
WOKO	Albany, N. Y.		524	WPFB	Middletown, Ohio		570
WOKY	Milwaukee, Wis.		665	WPFJ	Darlington, S. C.		601
WOKZ	Alton, Ill.		424	WPFK	Park Falls, Wis.		666
WOL	Washington, D. C.		394	WPGC	Washington, D. C.		394
WOLF	Syracuse, N. Y.		547	WPGW	Portland, Ind.		438
WOLS	Florence, S. C.		602	WPHB	Phillipsburg, Pa.		593
WOMI	Owensboro, Ky.		453	WPIC	Sharon, Pa.		596
WOMT	Manitowoc, Wis.		664	WPID	Piedmont, Ala.		357
WOND	Pleasantville, N. J.		519	WPIK	Alexandria, Va.		642
WONE	Dayton, Ohio		568	WPIN	St. Petersburg, Fla.		404
WONG	Onesida, N. Y.		543	WPIT	Pittsburgh, Pa.		594
WONN	Lakeland, Fla.		399	WPKE	Pikeville, Ky.		454
WONW	Defiance, Ohio		588	WPKO	Waverly, Ohio		571
WOOD	Grand Rapids, Mich.		482	WPKY	Princeton, Ky.		454
WOOF	Dothan, Ala.		353	WPLA	Plant City, Fla.		404
WOOK	Washington, D. C.		394	WPLH	Huntington, W. Va.		659
WOOO	DeLand, Fla.		396	WPLM	Plymouth, Mass.		474
WOPA	Oak Park, Ill.		431	WPLY	Plymouth, Wis.		666
WOPI	Bristol, Tenn.		607	WPME	Punxsutawney, Pa.		594
WOR	New York, N. Y.		539	WPMP	Pascagoula, Miss.		497
WORA	Mayaguez, P. R.		671	WPNC	Plymouth, N. C.		557
WORC	Worcester, Mass.		475	WPNF	Brevard, N. C.		550
WORD	Spartanburg, S. C.		604	WPNX	Phenix City, Ala.		357
WORK	York, Pa.		598	WPOM	Pompano Beach, Fla.		404
WORL	Boston, Mass.		471	WPON	Pontiac, Mich.		485
WORM	Savannah, Tenn.		614	WPOP	Hartford, Conn.		390
WORX	Madison, Ind.		437	WPOR	Portland, Me.		465
WOSA	Wausau, Wis.		668	WPOW	New York, N. Y.		541
WOSC	Fulton, N. Y.		526	WPPA	Pottsville, Pa.		594
WOSH	Oshkosh, Wis.		666	WPPA	Mayaguez, P. R.		671
WOTR	Corry, Pa.		587	WPRC	Lincoln, Ill.		429
WOTW	Nashua, N. H.		517	WPRE	Prarie Du Chien, Wis.		666
WOV	New York, N. Y.		541	WPRO	Providence, R. I.		598
WOW	Omaha, Neb.		513	WPRP	Ponce, P. R.		672
WOWL	Florence, Ala.		354	WPRS	Paris, Ill.		431
WOWO	Ft. Wayne, Ind.		435	WPRT	Prestonsburg, Ky.		454
WOXF	Oxford, N. C.		557	WPRW	Manassas, Va.		645
WOZK	Ozark, Ala.		356	WPRY	Perry, Fla.		404
WPAB	Ponce, P. R.		672	WPTF	Raleigh, N. C.		557

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WPTR	Albany, N. Y.		523	WRKH	Rockwood, Tenn.		614
WPTS	Pittston, Pa.		594	WRLD	West Point, Ga.		418
WPTW	Piqua, Ohio		570	WRMA	Montgomery, Ala.		356
WPTX	Lexington Park, Md.		468	WRMF	Titusville, Fla.		407
WPUV	Pulaski, Va.		647	WRMN	Elgin, Ill.		428
WPVA	Petersburg, Va.		647	WRNB	New Bern, N. C.		556
WPVL	Painesville, Ohio		570	WRNL	Richmond, Va.		647
WQAM	Miami, Fla.		401	WROA	Gulfport, Miss.		494
WQBC	Vicksburg, Miss.		497	WROB	West Point, Miss.		497
WQIC	Meridian, Miss.		496	WROD	Daytona Beach, Fla.		396
WQIK	Jacksonville, Fla.		398	WROK	Rockford, Ill.		432
WQOK	Greenville, S. C.		602	WROM	Rome, Ga.		416
WQSN	Charleston, S. C.		601	WRON	Ronceverte, W. Va.		661
WQUA	Moline, Ill.		430	WROS	Scottsboro, Ala.		357
WQUB	Galesburg, Ill.		429	WROV	Roanoke, Va.		649
WQXI	Atlanta, Ga.		409	WROW	Albany, N. Y.		523
WQXQ	Ormond Beach, Fla.		403	WROX	Clarksdale, Miss.		492
WQXR	New York, N. Y.		543	WROY	Carmi, Ill.		424
WQXT	Palm Beach, Fla.		403	WRPB	Warner Robbins, Ga.		418
WRAC	Racine, Wis.		666	WRR	Dallas, Tex.		622
WRAD	Radford, Va.		647	WRRF	Washington, N. C.		559
WRAG	Carrollton, Ala.		352	WRRR	Rockford, Ill.		432
WRAJ	Anna, Ill.		424	WRRZ	Clinton, N. C.		551
WRAK	Williamsport, Pa.		597	WRSA	Saratoga Springs, N. Y.		545
WRAL	Raleigh, N. C.		557	WRSW	Warsaw, Ind.		439
WRAM	Monmouth, Ill.		431	WRTA	Altoona, Pa.		584
WRAP	Norfolk, Va.		646	WRUF	Gainesville, Fla.		398
WRAW	Reading, Pa.		595	WRUM	Rumford, Me.		465
WRAY	Princeton, Ind.		438	WRUN	Utica, N. Y.		547
WRBC	Jackson, Miss.		495	WRUS	Russellville, Ky.		455
WRBL	Columbus, Ga.		412	WRVA	Richmond, Va.		648
WRBS	Tuscaloosa, Ala.		358	WRVK	Renfro Valley, Ky.		454
WRC	Washington, D. C.		394	WRVM	Rochester, N. Y.		545
WRCA	New York, N. Y.		541	WRWB	Kissimmee, Fla.		399
WRCD	Dalton, Ga.		412	WRWJ	Selma, Ala.		357
WRCO	Richland Center, Wis.		667	WRXO	Roxboro, N. C.		558
WRCS	Ahoskie, N. C.		549	WSAC	Ft. Knox, Ky.		450
WRCV	Philadelphia, Pa.		593	WSAI	Cincinnati, Ohio		565
WRDB	Reedsburg, Wis.		666	WSAL	Logansport, Ind.		437
WRDO	Augusta, Me.		463	WSAM	Saginaw, Mich.		486
WRDW	Augusta, Ga.		410	WSAN	Allentown, Pa.		584
WREB	Holyoke, Mass.		472	WSAR	Fall River, Mass.		472
WREC	Memphis, Tenn.		612	WSAT	Salisbury, N. C.		558
WREL	Lexington, Va.		645	WSAU	Wausau, Wis.		668
WREM	Remsen, N. Y.		544	WSAV	Savannah, Ga.		416
WREN	Topeka, Kan.		448	WSAY	Rochester, N. Y.		545
WREV	Reidsville, N. C.		557	WSAZ	Huntington, W. Va.		659
WRFB	Tallahassee, Fla.		405	WSB	Atlanta, Ga.		409
WRFC	Athens, Ga.		409	WSBA	York, Pa.		598
WRFD	Worthington, Ohio		572	WSBB	New Smyrna Beach, Fla.		402
WRFS	Alexander City, Ala.		351	WSBC	Chicago, Ill.		427
WRGA	Rome, Ga.		416	WSBS	Great Barrington, Mass.		472
WRGR	Starke, Fla.		405	WSBT	South Bend, Ind.		438
WRGS	Rogersville, Tenn.		614	WSCR	Scranton, Pa.		596
WRHC	Jacksonville, Fla.		399	WSDB	Homestead, Fla.		398
WRHI	Rock Hill, S. C.		604	WSDR	Sterling, Ill.		433
WRIB	Providence, R. I.		598	WSEN	Baldwinsville, N. Y.		524
WRIC	Richlands, Va.		647	WSEV	Sievierville, Tenn.		615
WRIG	Wausau, Wis.		668	WSFB	Quitman, Ga.		416
WRIM	Pahokee, Fla.		403	WSFC	Somerset, Ky.		455
WRIO	Rio Piedras, P. R.		672	WSFT	Thomaston, Ga.		417
WRIP	Rossville, Ga.		416	WSGA	Savannah, Ga.		416
WRIS	Roanoke, Va.		649	WSGC	Elberton, Ga.		413
WRIT	Milwaukee, Wis.		665	WSGN	Birmingham, Ala.		352
WRIV	Riverhead, N. Y.		544	WSGW	Saginaw, Mich.		486
WRJN	Racine, Wis.		666	WSIC	Statesville, N. C.		559
WRJW	Picayune, Miss.		497	WSID	Baltimore, Md.		467
WRKD	Rockland, Me.		465	WSIG	Mount Jackson, Va.		646

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WSIR	Winter Haven, Fla.		408	WTAG	Worcester, Mass.		475
WSIV	Pekin, Ill.		431	WTAL	Tallahassee, Fla.		406
WSIX	Nashville, Tenn.		613	WTAN	Clearwater, Fla.		395
WSIZ	Douglas, Ga.		413	WTAO	Boston, Mass.		471
WSJC	Maqee, Miss.		498	WTAQ	La Grange, Ill.		429
WSJM	Saint Joseph, Mich.		486	WTAR	Norfolk, Va.		646
WSJS	Winston-Salem, N. C.		580	WTAW	Bryan, Tex.		619
WSKI	Montpelier, Vt.		641	WTAX	Springfield, Ill.		433
WSKN	Saugerties, N. Y.		545	WTAY	Robinson, Ill.		432
WSKP	Miami, Fla.		401	WTBC	Tuscaloosa, Ala.		358
WSKY	Asheville, N. C.		549	WTBF	Troy, Ala.		358
WSLB	Ogdensburg, N. Y.		543	WTBO	Cumberland, Md.		467
WSLI	Jackson, Miss.		495	WTCH	Flomaton, Ala.		353
WSLM	Salem, Ind.		438	WTCH	Shawano, Wis.		667
WSLS	Roanoke, Va.		649	WTCJ	Tell City, Ind.		438
WSM	Nashville, Tenn.		614	WTCM	Traverse City, Mich.		486
WSMB	New Orleans, La.		460	WTCN	Minneapolis, Minn.		489
WSME	Sanford, Ms.		466	WTCO	Campbellsville, Ky.		449
WSMI	Litchfield, Ill.		430	WTCR	Ashland, Ky.		449
WSMN	Nashua, N. H.		517	WTCS	Fairmont, W. Va.		659
WSMT	Sparta, Tenn.		615	WTCW	Whitesburg, Ky.		455
WSNJ	Bridgeton, N. J.		518	WIEL	Philadelphia, Pa.		593
WSNT	Sandersville, Ga.		416	WTHE	Spartanburg, S. C.		604
WSNW	Seneca, S. C.		604	WTHI	Terre Haute, Ind.		439
WSNY	Schenectady, N. Y.		546	WTHR	Panama City, Fla.		403
WSOC	Charlotte, N. C.		551	WTIC	Hartford, Conn.		390
WSON	Henderson, Ky.		451	WTIF	Tifton, Ga.		417
WSOO	Sault Ste. Marie, Mich.		486	WTIG	Massillon, Ohio		570
WSOY	Decatur, Ill.		428	WTIK	Durham, N. C.		551
WSPA	Spartanburg, S. C.		605	WIL	Mayaguez, P. R.		671
WSPB	Sarasota, Fla.		405	WTIM	Taylorville, Ill.		433
WSPD	Toledo, Ohio		571	WTIP	Charleston, W. Va.		658
WSPN	Saratoga Springs, N. Y.		545	WTIV	Titusville, Pa.		596
WSPR	Springfield, Mass.		474	WTIX	New Orleans, La.		460
WSPT	Stevens Point, Wis.		667	WTJH	East Point, Ga.		413
WSRA	Milton, Fla.		402	WTJS	Jackson, Tenn.		610
WSRC	Durham, N. C.		551	WTKM	Hartford, Wis.		683
WSRO	Marlborough, Mass.		473	WTKO	Ithaca, N. Y.		527
WSRS	Cleveland Heights, Ohio		567	WTLB	Utica, N. Y.		547
WSRW	Hillsboro, Ohio		569	WTLG	Bowling Green, Ohio		563
WSSB	Durham, N. C.		551	WTLS	Tallassee, Ala.		358
WSSC	Sumter, S. C.		605	WTMA	Charleston, S. C.		600
WSSO	Starkville, Miss.		497	WTMC	Ocala, Fla.		402
WSSV	Petersburg, Va.		647	WTMJ	Milwaukee, Wis.		665
WSTA	St. Thomas, V. I.		673	WTMP	Tampa, Fla.		407
WSTC	Stamford, Conn.		392	WTMT	Louisville, Ky.		452
WSTL	Eminence, Ky.		450	WTNC	Thomasville, N. C.		559
WSTN	St. Augustine, Fla.		404	WTND	Orangeburg, S. C.		604
WSTP	Salisbury, N. C.		558	WTNJ	Trenton, N. J.		519
WSTR	Sturgis, Mich.		486	WTNS	Coshocton, Ohio		568
WSTU	Stuart, Fla.		405	WTNT	Tallahassee, Fla.		406
WSTV	Steubenville, Ohio		571	WTOB	Winston-Salem, N. C.		560
WSUB	Groton, Conn.		390	WTOC	Savannah, Ga.		417
WSUH	Oxford, Miss.		497	WTOE	Toledo, Ohio		571
WSUN	St. Petersburg, Fla.		404	WTOE	Spruce Pine, N. C.		559
WSUX	Seaford, Del.		393	WTOL	Toledo, Ohio		571
WSUZ	Palatka, Fla.		403	WTON	Staunton, Va.		649
WSVA	Harrisonburg, Va.		645	WTOP	Washington, D. C.		394
WSVS	Crewes, Va.		643	WTOR	Torrington, Conn.		392
WSWN	Belle Glade, Fla.		395	WTOT	Marianna, Fla.		400
WSWW	Platteville, Wis.		666	WTPR	Paris, Tenn.		614
WSYB	Rutland, Vt.		642	WTPS	New Orleans, La.		480
WSYD	Mount Airy, N. C.		556	WTRA	Latrobe, Pa.		590
WSYL	Sylvania, Ga.		417	WTRB	Ripley, Tenn.		614
WSYR	Syracuse, N. Y.		547	WTRC	Elkhart, Ind.		434
WTAB	Tabor City, N. C.		559	WTRL	Bradenton, Fla.		395
WTAC	Flint, Mich.		480	WTRN	Tyrone, Pa.		596



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WTRU	— Muskegon,	Mich.	485	WWEZ	— New Orleans,	La.	460
WTRW	— Two Rivers,	Wis.	857	WWGP	— Sanford,	N. C.	558
WTRX	— Bellaire-Wheeling,	Ohio	563	WWGS	— Tifton,	Ga.	417
WTRY	— Troy,	N. Y.	547	WWHG	— Hornell,	N. Y.	527
WTSa	— Brattleboro,	Vt.	641	WWIL	— Fort Lauderdale,	Fla.	397
WTSB	— Lumberton,	N. C.	555	WWIN	— Baltimore,	Md.	467
WTSL	— Hanover,	N. H.	516	WWIS	— Black River Falls,	Wis.	662
WTSN	— Dover,	N. H.	516	WWIT	— Canton,	N. C.	550
WTSP	— St. Petersburg,	Fla.	404	WWJ	— Detroit,	Mich.	480
WISV	— Claremont,	N. H.	516	WWJB	— Brookville,	Fla.	395
WITB	— Vero Beach,	Fla.	407	WWKY	— Winchester,	Ky.	455
WITR	— Port Huron,	Mich.	485	WWL	— New Orleans,	La.	460
WITL	— Madisonville,	Ky.	452	WWNC	— Asheville,	N. C.	549
WITM	— Trenton,	N. J.	519	WWNH	— Rochester,	N. H.	517
WITN	— Watertown,	Wis.	668	WWNS	— Statesboro,	Ga.	417
WITR	— Westminster,	Md.	469	WWNY	— Watertown,	N. Y.	549
WITS	— Bloomington,	Ind.	434	WWOD	— Lynchburg,	Va.	645
WIUC	— Union City,	Tenn.	615	WWOK	— Charlotte,	N. C.	551
WIUP	— Tupelo,	Miss.	497	WWOL	— Buffalo,	N. Y.	525
WTUS	— Tuskegee,	Ala.	358	WWON	— Woonsocket,	R. I.	599
WTUX	— Wilmington,	Del.	393	WWNR	— Beckley,	W. Va.	657
WTVB	— Coldwater,	Mich.	479	WWPA	— Williamsport,	Pa.	597
WTVL	— Waterville,	Me.	466	WWPF	— Palatka,	Fla.	403
WTVN	— Columbus,	Ohio	568	WWRI	— West Warwick,	R. I.	599
WTWA	— Thomson,	Ga.	417	WWRL	— New York,	N. Y.	543
WTWB	— Auburndale,	Fla.	395	WWSC	— Glens Falls,	N. Y.	527
WTWN	— St. Johnsbury,	Vt.	642	WWSR	— St. Albans,	Vt.	642
WTXL	— West Springfield,	Mass.	474	WWST	— Wooster,	Ohio	572
WTYC	— Rock Hill,	S. C.	604	WWSW	— Pittsburgh,	Pa.	594
WTYM	— Springfield,	Mass.	474	WWTB	— Tampa,	Fla.	407
WYIN	— Tryon,	N. C.	559	WWVA	— Wheeling,	W. Va.	661
WTYS	— Marianna,	Fla.	400	WWWB	— Jasper,	Ala.	355
WULA	— Eufaula,	Ala.	353	WWWF	— Fayette,	Ala.	353
WUSJ	— Lockport,	N. Y.	528	WWWR	— Russellville,	Ala.	357
WUST	— Washington,	D. C.	394	WWWV	— Rio Piedras,	P. R.	672
WVAM	— Altoona,	Pa.	584	WWXL	— Manchester,	Ky.	453
WVCG	— Coral Gables,	Fla.	395	WVYO	— Pineville,	W. Va.	660
WVCH	— Chester,	Pa.	586	WXAL	— Demopolis,	Ala.	353
WVEC	— Hampton,	Va.	644	WXGI	— Richmond,	Va.	648
WVET	— Rochester,	N. Y.	545	WXLl	— Dublin,	Ga.	413
WVIM	— Vicksburg,	Miss.	497	WXLW	— Indianapolis,	Ind.	436
WVJP	— Mt. Kisco,	N. Y.	528	WXOK	— Baton Rouge,	La.	457
WVJS	— Caguas,	P. R.	671	WXRF	— Guayama,	P. R.	671
WVKS	— Owensboro,	Ky.	453	WXXX	— Hattiesburg,	Miss.	494
WVKC	— Columbus,	Ohio	568	WXYZ	— Detroit,	Mich.	480
WVLK	— Lexington,	Ky.	451	WYCL	— York,	S. C.	605
WVLN	— Olney,	Ill.	431	WYDE	— Birmingham,	Ala.	352
WVMC	— Mount Carmel,	Ill.	431	WYLD	— New Orleans,	La.	460
WVMI	— Biloxi,	Miss.	492	WYMB	— Manning,	S. C.	603
WVNA	— Tuscombica,	Ala.	358	WYNN	— Florence,	S. C.	602
WVNJ	— Newark,	N. J.	518	WYOU	— Newport News,	Va.	646
WVOK	— Birmingham,	Ala.	352	WYRN	— Louisville,	N. C.	555
WVOL	— Nashville,	Tenn.	614	WYSE	— Lakeland,	Fla.	399
WVOP	— Vidalia,	Ga.	418	WYSR	— Franklin,	Va.	644
WVOS	— Liberty,	N. Y.	528	WYTH	— Madison,	Ga.	415
WVOT	— Wilson,	N. C.	560	WYTI	— Rocky Mount,	Va.	649
WVOW	— Logan,	W. Va.	659	WYVE	— Wytheville,	Va.	650
WVPO	— Stroudsburg,	Pa.	596	WYZE	— Atlanta,	Ga.	410
WVSC	— Somerset,	Pa.	596	WZIP	— Cincinnati,	Ohio	566
WVVW	— Grafton-Fairmont,	W. Va.	659	WZKY	— Ahsokie,	N. C.	549
WWBC	— Bay City,	Mich.	477	WZOB	— Ft. Payne,	Ala.	354
WWBD	— Bamberg,	S. C.	600	WZOK	— Jacksonville,	Fla.	399
WWBZ	— Vineland,	N. J.	519	WZRO	— Jacksonville Beach,	Fla.	399
WWCA	— Gary,	Ind.	435	WZYX	— Cowan,	Tenn.	608
WWCC	— Bremen,	Ga.	410				

# DEE-JAY *Grapevine*



## **WE SUPPLY THE GIFTS — YOU BUILD AUDIENCES!**

Here you see a facsimile of the format of the *Dee-Jay Grapevine*, a publication begun in January, 1959, by Al Petker, the Contest Man, Beverly Hills, California.

It is dedicated to the Disc-Jockey, the “Dee-Jay,” and it goes to more than 7500 of them each month. It is *their* paper. And you can make it *your* free medium in which you can exchange views, ideas and opinions — contest plans, boners, and even advertise — at no cost — for a new job or a new transmitter.

In its first month, the *Dee-Jay Grapevine* was so fantastically accepted that it tripled its circulation. Thus, in the “Contest Man’s” office, we feel we have fulfilled a need.

We also feel that we fulfill a few other needs. We supply gifts whereby Dee-Jays build their audiences — build them for profit to themselves and their stations.

Dee-Jays might also feel a need for the young lady to our right, here. But that’s something we can’t fulfill. They’re on their own as far as she is concerned. That’s Miss Georgia Clancy, our Executive V.P. But she’ll gladly correspond with you and fulfill all your needs in *Gifts For Listeners*.

Write her in care of Al Petker, The Contest Man, Beverly Hills, California.



## GIFTS for LISTENERS



Pop.: 3,345,000  
Families: 864,000  
Radio Homes: 819,000

# Alabama

Stations in State: 106  
TV Homes: 614,000  
TV Stations: 11

## WAVU—Albertville—1947

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Oper. By Sand Mt. Bcstg. Service  
Business-Studio Address P. O. Box 411  
Tel.: 830 Independent  
Pres., Gen. Mgr. Pat M. Courington  
Comm. Prom. Mgr. Bill Hagler  
Chief Engineer James B. Hartling

## WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts  
Owned-Operated By Piedmont Service Corp.  
Business-Studio Address 138 Main St.  
Tel.: Adams 4-2566 KBS  
Representative Sears & Ayers, Dixieland  
General Mgr. Jim Whitley

## WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By Andalusia Bcstg. Co., Inc.  
Address Sanford Rd., P. O. Box 29  
Tel.: 1340 KBS  
Pres., Gen. Mgr. J. Dige Bishop  
Sales Comm. Mgr. Donald Cooke  
Program Director Jeanette Powell

## WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts  
Owned Gadsden Radio Co.  
Address Box 509  
Tel.: AD 7-1627 KBS  
Representative McGillvra, Inc.  
Owner C. L. Graham  
General Mgr. Mac M. Thomas

## WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 250 Watts  
Owned By Southland Bcstg Co.  
Address Box 1280  
Tel.: Adams 6-8291 Independent  
General Mgr. Ralph M. Allgood  
Promotion Mgr. Jim Shackelford  
Program Dir. Beatie R. Ferguson  
Chief Engineer R. G. Olm

## WHMA—Anniston—1938

Frequency: 1390 Kc. Pw: 5000 d.; 1000 Kw. n.  
Owned-Operated By Anniston Bcstg. Co., Inc.  
Business-Studio Address Radio Bldg.  
Tel.: AD 6-7545 ABC  
Newspaper Affil. Anniston Star  
Representative Walker-Rawalt Co.  
President Harry M. Ayers  
Gen.-Sta. Mgr. Malcolm Street  
Commercial Manager George Rutledge  
Program Director Rosamond Ponder  
Publicity Director E. Cody Hall  
Sales Prom. Mgr. Hall Wray  
Chief Engineer James A. Hudson

## WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By Athens Bcstg. Co., Inc.  
Business-Studio Address P.O. Box 386  
Tel.: 565 Independent  
Pres.-Gen. Mgr. Homer F. Dunnivant  
Program Dir. Robt. V. Dunnivant  
Chief Eng. William G. Mitchell

## WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Operated By Southland Bcstg. Co.  
Address P. O. Box 59  
Tel.: 50 Independent  
Gen. Mgr., Ch. Eng. T. C. Miniard  
Comm. Mgr. Julia Miniard  
Program Director Jimmie Crews

## WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Auburn Bcstg. Co.  
Address Box 391  
Tel.: 1240 ABC  
Pres., Gen.-Sta. Mgr. Elmer G. Salter  
Sales Prom. Mgr. Bonn Sanders  
Program Director Jean Jetton  
Publicity Director Elmer Salter  
Chief Engineer George Murphy

## WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.  
Owned SW Alabama Bcstg. Co., Inc.  
Address Box 426  
Tel.: 2281 KBS  
Newspaper Affiliation Baldwin Times  
Representative Continental  
President J. H. Faulkner  
Gen. Mgr. Jim Stewart  
Prog. Dir. Al Perkins  
Chief Engineer R. A. Switzer

## WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50,000 Watts  
Oper. By Alabama Bcstg. Sys. Inc.  
Address P. O. Box 2553  
Tel.: FAirtax 3-6141 ABC-NBC  
Newspaper Affil. Birmingham News  
Representative Henry I. Christal  
V.P., Gen. Mgr. Charles F. Grisham  
Program Director Ray A. Furr  
Sales Dir. Albert J. Gillen  
Promotion Director James Chenoweth  
Chief Engineer J. V. Sanderson

## WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Oper. By WBRC, Inc.  
Address 1729 2nd Ave., N.  
General Manager Lloyd Taft  
Sales Manager W. O. Mogge

# ALABAMA

Merchandising Mgr. .... Rena Webb  
Nat. Sales Mgr. .... G. O. Privett  
Prog. Dir. .... Fox Lightfoot  
Chief Engineer. .... Robert L. DuPriest

## WCRT—Birmingham—1953

Frequency: 1260 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Chapman Radio-TV Co.  
Business Address. .... 725 S. 22nd St.  
Tel.: AL 2-3019. .... ABC  
General Commercial Manager. .... W. R. Kennedy  
Sta. Prog. Dir. .... G. K. Chapman  
Publicity Director. .... Frances Coyle  
Chief Engineer. .... Ben Nixon

## WEDR—Birmingham—1949

Frequency: 1220 Kc. .... Power: 1000 Watts d.  
Owned-Operated By. .... Edwin H. Estes  
Business Address. .... 1417 Fourth Ave. N.  
Tel.: 4-0925. .... KBS  
Representative. .... Dore  
Owner. .... Edwin H. Estes  
Gen. Mgr. .... Joe E. Osborn

## WENN—Birmingham—1949

Frequency: 1450 Kc. .... Power: 250 d.; n.  
Owned By. .... John McLendon & Assoc.  
Business Address. .... Box 1469  
Tel.: HAmilton 5-344. .... Independent  
Representative. .... John E. Pearson Co.  
President, General Manager. .... John McLendon  
Station Manager. .... William Anderson  
Commercial Manager. .... Cy Steiner  
Sales Promotion Manager. .... Patsy Hartley  
Program Director. .... Erskine Faush  
Chief Engineer. .... Carl Martens

## WEZB—Birmingham—1953

Frequency: 1320 Kc. .... Power: 1 Kw. d.  
Owned. .... Gene Newman Radio, Inc.  
Address. .... Dinkler-Tutwiler Hotel  
Tel.: FA 2-4841. .... Independent  
Pres. Gen. Mgr. .... Gene Newman  
Commercial Mgr. .... Gaines Allen  
Chief Engineer. .... V. Cicero

## WJLD—Birmingham—1942

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned By. .... Johnston Bcstg. Co.  
Business Address. .... P.O. Box 5767  
Tel.: FA 4-3466. .... Independent  
Representative. .... Forjoe  
President. .... George Johnston, Jr.  
Gen. Manager. .... James Connolly  
Program Director. .... Mary Vail  
Sales Prom., Comm. Mgr. .... Otis Dodge  
Pub. Dir. .... Nell Pitts  
Chief Engineer. .... Cliff Goggans

## WLBS—Birmingham—1947

Frequency: 900 Kc. .... Power: 1000 Watts d.  
Owned-Operated By. .... WLBS, Inc.  
Address. .... 710 S. 22nd St.  
Tel.: FA 4-2541. .... Independent  
Representative. .... Walker  
Pres. .... Faye N. Puett  
Gen., Comm. Mgr. .... Bob Bingham

Pub. Dir. .... W. L. Steadman  
Program Dir. .... Grady Puett  
Chief Eng. .... Gordon Bishop

## WSGN—Birmingham—1927

Frequency: 610 Kc. .... Power: 5Kw. d., 1 Kw. n.  
Owned. .... Winston-Salem Broadcasting Co.  
Address. .... 2320 7th Avenue South  
Tel.: FA 2-3434. .... Independent  
Rep. .... Venard, Rintoul & McConnell; Ayers  
President. .... James W. Coan  
Gen. Mgr. .... Ben K. McKinnon  
Prog. Dir. .... Horace D. Pumphrey  
Chief Engineer. .... Emmett J. Smith

## WVOK—Birmingham—1947

Frequency: 690 Kc. .... Power: 50,000 Watts d.  
Owned-Oper. By. .... Voice of Dixie, Inc.  
Address. .... P. O. Box 2468  
Tel.: ST 7-2601. .... Independent  
Representative. .... Radio-TV Reprs., Inc.  
Pres., Gen., Sta. Mgr. .... Iratee W. Benns  
Comm., Sales Mgr., Prog., Pub. Dir. .... Ira Leslie  
Chief Engineer. .... R. G. Blaskow

## WYDE—Birmingham—1946

Frequency: 850 Kc. .... Power: 10 Kw. d.; 1 Kw. n.  
Owned-Oper By. .... Bartell Broadcasters, Inc.  
Address. .... 1901 Montgomery Hi-Way  
Tel.: FAirfax 2-4511. .... Independent  
Representative. .... Adam Young  
President. .... Gerald A. Bartell  
General Manager. .... Morton J. Wagner  
Station Manager. .... Tom Whitley  
Program Director. .... Dick Deason  
Publicity Director. .... Danny Martin  
Chief Engineer. .... James Gray

Owners of: WOKY, Milwaukee; WAKE, Atlanta; KCBQ, San Diego, Calif.; KYA, San Francisco.

## WEBJ—Brewton—1947

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Brewton Bcstg. Co.  
Business Address. .... Brewton, Ala.  
Tel.: 1000. .... KBS  
Representative. .... Dora Clayton  
Gen. Mgr. Chief Eng. .... J. Wesley Gardner  
Program Director. .... Catherine C. Gardner

## WRAG—Carrollton—1951

Frequency: 590 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Pickens County Bcstg. Co.  
Address. .... Box 71  
Tel.: 2364. .... KBS  
Representative. .... Continental  
President. .... R. E. Hook  
General Mgr. .... J. C. Sauceman

## WKLF—Clanton—1947

Frequency: 980 Kc. .... Power: 1000 Watts d.  
Owned-Operated By. .... Southeastern Bcstg. Co.  
Address. .... P. O. Box 110  
Tel.: 448. .... KBS  
Representative. .... Continental Radio Sales  
General Mgr. .... L. L. Hudson  
Program Director. .... Helen Parrish

**WFMH—Cullman—1949**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Operated By... The Voice of Cullman  
 Address... 206 Second Ave. West  
 Tel.: 910... Independent  
 General Commercial Manager... B. C. Eddins  
 Program Director... V. E. Waters

**WKUL—Cullman—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... Hudson C. Millar, Jr.  
 Address... Drawer 620  
 Tel.: 864... KBS  
 Pres., Gen. Sta. Mgr... Hudson C. Millar, Jr.  
 Program Director... Charles Richard  
 Chief Eng... Art Bachman

**WAJF—Decatur—1953**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... J. B. Falt, Jr.  
 Business Address... 112 Grant St.  
 Tel.: Elgin 3-9231... Independent  
 Station Representative... Dixieland  
 Owner... J. B. Falt, Jr.  
 Gen. Comm. Mgr... E. Williford

**WHOS—Decatur—1948**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned... John H. & Jeffie Jones  
 Address... Box 1127  
 Tel.: EL 3-1810... Independent  
 Representative... T. F. Clark  
 General Station Manager... Louis C. Blizard  
 Commercial Manager... Ross Hawkins  
 Program Director... Mime Jones  
 Chief Engineer... Ed. Buxton

**WMSL—Decatur—1935**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned... Tennessee Valley Bcstg. Co.  
 Address... 701 Banks St.  
 Tel.: 802... KBS-MBS  
 Representative... Masla-Clark  
 Pres. Gen. Mgr... Frank Whisenant  
 Program Director... Elice Mullican  
 Chief Engineer... Alvin Millwood

**WXAL—Demopolis—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... Demopolis Bcstg. Co.  
 Address... Radio Bldg., U.S. Hwy. 80  
 Tel.: 1400... MBS-KBS  
 Pres. Gen. Mgr... W. M. Jordan  
 Chief Engineer... B. W. Collins

**WAGF—Dothan—1933**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Operated By... Dothan Bcstg. Co.  
 Address... 204½ E. Main Street  
 Pres., Gen. Mgr... Frank Whisenant  
 Tel.: 2-9100... Independent  
 Representative... Sears & Ayer  
 General Manager... Julian C. Smith  
 Station Manager... Fred C. Moseley

**WDIG—Dothan—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Houston Bcasters.  
 Business-Studio Address... 208 N. Oates St.  
 Tel.: 3-4100... MBS  
 Representative... Hil F. Best  
 Gen. Mgr... Jess Swicegood  
 Prog. Dir... M. McGowen

**WOOF—Dothan—1946**

Frequency: 560 Kc. Power: 5000 Watts d.  
 Owned-Oper. By... The WOOF Trust  
 Business-Studio Address... Columbia Hi-Way  
 Tel.: 3-0560... KBS  
 Representative... Thomas F. Clark  
 General Manager... R. A. Dowling  
 Program Director... Truman Duckett  
 Chief Engineer... Jim Rutledge

**WIRB—Enterprise—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... The Wiregrass Bcstg. Co.  
 Address... Dothan Highway  
 Tel.: Enterprise... KBS  
 Gen. Mgr... R. E. James  
 Comm. Mgr... Fred S. Watson

**WULA—Eufaula—1948**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By... Dixie Radio Inc.  
 Address... Box 301  
 Tel.: 744-5... MBS-KBS  
 Representative... Bob Dore Assoc.  
 President... Charles A. McClure  
 Station Commercial Manager... Ray Butts  
 Sales Promotion Manager... Johnny Lingo  
 Chief Engineer... Jack Collinsworth

**WBLO—Evergreen—1957**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned... Clayton W. Mapoles  
 Address... Box 187  
 Tel.: 500... KBS  
 Sta. Program Dir... J. M. Raines, Jr.  
 Chief Engineer... James Street

**WWF—Fayette—1949**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Bankhead Bcstg. Co., Inc.  
 Address... 505 Temple Ave.  
 Tel.: Fayette... KBS  
 Gen. Mgr... Jack Black  
 Chief Engineer... P. Slatton

**WTCB—Flomaton—1955**

Frequency: 990 Kc. Power: 500 Watts d.  
 Owned... Tri-City Broadcasting Co., Inc.  
 Address... P. O. Box 386  
 Tel.: 246... Independent  
 Representative... Hil F. Best  
 President... Andrew J. Lee  
 General Manager... Ben Haskew  
 Commercial Manager... Fred L. Higgins  
 Chief Engineer... Hoyt Bonds

## ALABAMA

### WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Florence Bcstg. Co., Inc.  
Address: 624 S. Chestnut  
Tel.: AT 2-8121 MBS-KBS  
Pres., Comm. Mgr.: Joe T. Van Sandt  
Prog. Dir.: G. Manush  
Chief Engineer: Paul Shannon

### WOWL—Florence—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: Radio Muscle Shows  
Business Address: 840 Cypress Mill Rd.  
Tel.: AT 2-7711 ABC  
Representative: Rameau, Vance, Hopple  
President: Richard B. Biddle  
General Mgr.: R. S. Walker, Sr.  
Program Director: Bill Wynne  
Sales Prom. Public: Pat Bradley  
Chief Engineer: Mel G. Hunt

### WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Southwest Ala. Bcstg. Co., Inc.  
Address: P. O. Drawer F  
Tel.: WH 3-7131 Independent  
Newspaper Alliliation: Baldwin Times  
Representative: Continental  
President: J. H. Faulkner  
General Manager: Jim Stewart

### WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts  
Owned: Gothberg Community Bdcstg.  
Address: Box 391  
Tel.: 643 Independent  
Representative: Hill F. Best  
Pres.: George Gothberg  
Gen. Mgr.: Ozelle Gothberg  
Sta. Mgr.: W. D. Holderfield  
Program Director: Robert Pardua

### WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Operated By: Glenn M. Gravitt  
Address: P. O. Box 126  
Tel.: 1250 KBS  
General Manager: Glenn M. Gravitt  
Comm. Mgr.: N. B. Haston  
Program Dir.: Jack C. Dobbs  
Chief Engineer: Jess R. Moore

### WCAS—Gadsden—1947

Frequency: 570 Kc. Power: 5 Kw., d.  
Owned-Oper. By: Etowah Bdcstrs., Inc.  
Address: 750 Forest Ave.  
Tel.: LI 6-6301 MBS  
Representative: Raimbeau, Vance, Hopple  
Gen. Mgr.: E. F. MacLeod

### WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned-Operated By: Gadsden Radio Co.  
Address: 722 S. 12th St.  
Tel.: Liberty 6-9201 KBS

Representative: McGillvra  
Owner: Cary L. Graham  
General Mgr.: Mac Thomas  
Program Director: William Davis  
Chief Engineer: Calvin C. Williamson

### WGAD—Gadsden—1947

Freq.: 1350 Kc. Power: 5 Kw. D., 1 Kw. N.  
Owned-Oper. By: Coosa Bcstg. Co., Inc.  
Address: Box 351  
Tel.: LI 6-1611 ABC  
Representative: Walker-Rawalt-D. Clayton  
President, General Manager: Ed. Z. Carrell  
Comm. Sales Prom. Mgr.: Jack Kirby  
Prog. Public Dir.: Bob Main  
Chief Engineer: H. Williams

### WGEA—Geneva—1952

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned: Radio South Alabama, Inc.  
Address: P. O. Box S  
Tel.: Murray 4-2271 KBS  
Representative: Cont. Radio Sales, D. Clayton  
President: Howard Pill  
Gen. Mgr.: Emery Evans  
Program, Pub. Dir.: Jimmy Helms

### WGYV—Greenville—1948

Frequency: 1390 Kc. Power: 1000 Kw., d.  
Owned-Oper. By: Greenville Bcstg. Corp.  
Business Address: P. O. Box 227  
Tel.: 585 KBS  
Representative: Sears and Ayer  
Station Manager: W. H. Miller

### WGSV—Guntersville—1950

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Operated By: Guntersville Bcstg. Co.  
Address: P. O. Box 32  
Tel.: JU 2-4131 KBS  
Representative: Dora Clayton  
President: H. E. Moore  
Gen. Comm. Ch. Eng.: Lavelle Jackson  
Sales Promotion Manager: Myles Leach

### WJBB—Haleyville—1949

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Haleyville Bcstg. Co.  
Address: Box 191  
Tel.: HU 6-3720 MBS-KBS  
Representative: Dixieland  
President: W. P. Theilens  
Gen. Sta. Mgr.: J. L. Slatton  
Comm. Mgr.: Otis Williams  
Program Director: Pat Slatton  
Chief Engineer: Paul E. Kelly

### WERH—Hamilton—1950

Frequency: 970 Kc. Power: 5000 Watts d.  
Owned-Oper. By: Hugh J. Fite  
Address: P. O. Box 187  
Tel.: 3481 KBS  
Representative: Hill F. Best Co.  
Pres. Gen. Mgr.: Kate F. Fite  
Comm. Mgr.: Kermit Minga  
Publ., Prog. Dir.: Edgar L. Clayton  
Chief Engineer: Johnnie Lott

**WHRT—Hartselle—1956**

Frequency: 860 Kc. Power: 250 Watts; d.  
Owned By.....Dorsey E. Newman  
Address.....Radio Bldg.  
Tel.: Spruce 3-7370.....Independent  
Pres. Gen. Mgr.....D. G. Newman  
Chief Engineer.....F. D. Bos'er

**WAAY—Huntsville—1947**

Freq.: 1550 Kc. Power: 5000 W. d.; 500 W. n.  
Owned By.....Smith Bcstg. Inc.  
Business Address.....P. O. Box 986  
Tel.: Jefferson 2-8471.....ABC  
Representative.....Walker-Rawalt  
President.....M. D. Smith III  
General Station Manager.....M. D. Smith III  
Program Director.....Dewey Webb  
Chief Engineer.....Richard Esner

**WBHP—Huntsville—1937**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Wilton H. Pollard  
Bus.-Studio Address.....Fifth Avenue  
Tel.: Huntsville.....KBS  
Manager.....Fred Still  
Program Dir.....Mary A. Wheatly

**WEUP—Huntsville—1958**

Frequency: 1600 Kc. Power: 1000 Watts  
Owned By.....Garrett Broadcasting  
Business Address.....902 Oakwood Ave.  
Tel.: Jefferson 6-8538.....Independent  
President Station Manager.....Leroy Garrett  
Program Director.....Viola Garrett  
Chief Engineer.....Euple Palmer

**WFUN—Huntsville—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Huntsville Bcstg. Co., Inc.  
Address.....410 W. Holmes  
Tel.: JE 2-5641.....Independent  
President.....J. B. Falt, Jr.  
Sta. Mgr. Ch. Eng.....John Garrison

**WPBB—Jackson—1950**

Frequency: 1280.....Power: 1000 Watts d.  
Owned-Operated By.....Jackson Bcstg. Co.  
Address.....Jackson, Ala.  
Tel.: 2413.....KBS  
Representative.....Sears & Ayer  
Pres., Gen. Mgr.....T. H. Gaillard, Jr.

**WARF—Jasper—1956**

Frequency: 1240 Kc. Power: 250 Watts  
Owned.....Walker County Bcstg. Co.  
Address.....1409B 4th Ave.  
President.....Hudson C. Millar, Jr.  
General Manager.....Jim Atkins  
Program Ch. Eng.....Wayne Sims  
Promotion Dir.....B. Clark

**WWWB—Jasper—1946**

Frequency: 1360 Kc. Power: 1 Kw. d.  
Owned-Operated By.....Bankhead Bcstg. Co., Inc.  
Address.....Bankhead-Long Bldg.

Tel.: FU 4-3461.....KBS  
Representative.....Hil F. Best  
President.....W. W. Bankhead  
Gen. Mgr.....William C. Edgemon  
Program, Ch. Eng.....C. C. Watts, Jr.

**WRLD—Lanett—1940**

(See West Point, Ga.)

**WJAM—Marion—1951**

Frequency: 1310 Kc. Power: 5000 Watts d.  
Owned-Oper. By.....Neely Bcstg. Co.  
Address.....Marion, Ala.  
Tel.: MU 3-7111.....Independent  
Representative.....Keller  
President.....Elizabeth H. Neely  
Gen. Mgr.....George B. Warren  
Sta. Mgr. Chief Eng.....Lamar Mangham  
Comm. Mgr.....Joe Richardson  
Program Director.....Mrs. Lamar Mangham

**WABB—Mobile—1948**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Oper. By.....Northern Virginia Bcstg. Inc.  
Business Address.....P. O. Box 1476  
Tel.: Glendale 6-7686.....ABC  
Representative.....Branham Co.  
President.....C. Blumenthal  
General Manager.....Robert E. Cobbins  
Program Director.....Tom Reeder  
Chief Engineer.....Stephen J. Hart

**WALA—Mobile—1930**

Frequency: 1410 Kc. Power: 5000 Watts  
Owned-Operated By.....Pape TV Co., Inc.  
Bus.-Studio Address.....210 Government St.  
Tel.: HE 3-3754.....NBC  
Representative.....H-R  
President.....W. O. Pape  
General Station Manager.....W. B. Pape  
Commercial Manager.....Jim McNamara  
Sales Promotion Publicity.....Chuck Thompson  
Pgm. Dir.....Dick McMullen  
Chief Engineer.....Raymond Hurley

**WKAB—Mobile—1947**

Frequency: 840 Kc. Power: 1000 Watts  
Owned.....Pursley Broadcasting Service, Inc.  
Address.....525 Donald Street  
Tel.: GR 7-6345.....Independent  
Representative.....Venard, Rintoul & McConnell  
President.....John Hopkinson  
Sta. Mgr.....George Hopkinson  
Nat. Sales Mgr.....Quentin C. Sturm  
Program Director.....J. T. Jackson

**WKRQ—Mobile—1946**

Freq.: 710 Kc. Power: 1000 Kw. d.; 500 W. n.  
Owned-Operated By.....WKRQ-TV, Inc.  
Address.....162 St. Louis St.  
Tel.: HE 2-6789.....CBS  
Newspaper Affiliation.....Mobile Press Register  
Representative.....Avery-Knodel  
President.....Kenneth R. Giddens  
Gen. Mgr.....W. S. Baskerville, Jr.

## ALABAMA

### WMOZ—Mobile—1952

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By Edwin H. Estes  
Address St. Stephen Road  
Tel.: GA 6-3456  
KBS  
Representative John E. Pearson  
Pres. Gen. Mgr. Edwin H. Estes  
Prog. Dir. Dorothy F. Benjamin  
Chief Engineer Vernon Floyd

### WMFC—Monroeville—1952

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By Monroe Bdstg. Co.  
Address Monroeville, Ala.  
Tel.: 1360  
KBS  
Newspaper Affiliation Monroe Journal  
Representative Keystone  
President, General Manager W. M. Stewart  
Commercial Manager Al Goree  
Chief Engineer Harold Harris

### WAPX—Montgomery—1947

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Operated By Southland Bcstg. Co.  
Business, Studio Address 118 Catoma St.  
Tel.: AM 3-7569  
ABC-MBS  
Representative Walker Co.  
Pres., Gen., Sta. Mgr. Thomas E. Martin  
Commercial Mgr. W. W. Hunt  
Program Dir. Lee Gooch  
Chief Engineer David Morris

### WBAM—Montgomery—1953

Frequency: 740 Kc. Power: 50 Kw. d.  
Owned Deep South Bcstg. Co.  
Address Montgomery, Ala.  
Tel.: AMherst 2-3851  
Independent  
Representative Radio-TV Reps.  
President, General Manager W. J. Brennan  
Commercial Manager Felix Robinson, Jr.  
Chief Engineer C. G. Brennan

### WCOV—Montgomery—1939

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By Southern Bcstg. Co.  
Address Adrian Lane  
Tel.: AMherst 5-3561  
CBS  
Representative Venard, Rintoul & McConnell  
President Oscar P. Covington  
General Manager Hugh M. Smith  
Commercial Manager Charles Gardner  
Program Director Wes Britt  
Chief Engineer W. D. Weatherly

### WHHY—Montgomery—1930

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Bcstg. Serv. of Montgomery  
Business Address Box 1841  
Tel.: AM 4-2288  
NBC  
Representative Headley-Reed  
Manager Robert Robinson  
Program Mgr. Tom Doron  
Comm. Mgr. Bill Stewart

### WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.

Owned-Operated By Radio Montgomery Inc.  
Address 358 N. Capitol Pkwy.  
Tel.: AM 2-5245  
Independent  
Rep. Clark, Stars National  
General Mgr. L. D. Hargreaves  
Commercial Mgr. Joe Petranka

### WRMA—Montgomery—1953

Frequency: 950 Kw. Power: 1000 Watts d.  
Owned-Oper. By WRMA Bcstg. Co.  
Business Address 135 Commerce St.  
Tel.: AM 4-6440  
Independent  
Representative Everett-McKinney  
Exec. V.P. & Gen. Mgr. Gene Tibbett  
Commercial Mgr. Ed Creech  
Chief Engineer C. E. Bryan

### WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts  
Owned Oper. By Latham, Watson & Thomas  
Business Address Box 230, Sheffield  
Tel.: EV 3-2525  
Independent  
Rep. Hil F. Best  
Pres., Gen. Mgr. John M. Latham  
Sales Mgr. Jerry Watson

### WCRL—Oneonta—1952

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Oper. Blount County Bcstg. Serv., Inc.  
Address H'way 75  
Tel.: CB 4-2289  
KBS  
General Mgr. L. D. Bentley, Jr.  
Commercial Mgr. Max G. Bynum  
Program Dir. Annette King

### WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 250 Watts  
Owned Oper. By Opelika-Auburn Bcstg. Co.  
Address 1400 Auburn Road  
Tel.: AU 1800  
MBS-KBS  
Representative Indie Sales  
Gen. Mgr., Ch. Eng. John E. Smollon  
Comm. Mgr. Lurline M. Smollon  
Program Director Gene Gray  
Sales Prom. Mgr. Bernard Barker  
Publicity Dir. Jimmy Kilpatrick

### WAMI—Opp—1953

Frequency: 860 Kw. Power: 1000 Watts d.  
Owned-Oper. By Opp Bcstg. Co.  
Business Address Box 169  
Tel.: 659  
Independent  
Gen. Mgr. Bert F. Moore  
Chief Engineer R. Page

### WOZK—Ozark—1953

Frequency: 900 Kw. Power: 1000 Watts d.  
Owned-Oper. By Ozark Bcstg. Corp.  
Address Box 742  
Tel.: 655  
Independent  
President Douglas Brown  
General Mgr. Howard Parrish, Jr.  
Commercial Mgr. Wade Sullivan  
Program Dir. Miriam B. Miller  
Chief Eng. H. Parrish, Jr.

### WFHK—Pell City—1956

Frequency: 1430 Kc. Power: 1Kw; d.



Owned By..... Clair Bcstg. System  
 Address ..... P. O. Box 68  
 Tel.: Edgewood 8-2238..... Independent  
 President ..... F. L. Gossett  
 Sta. Comm. Mgr..... F. Blackwood  
 Program Dir..... F. L. Kelley

**WPNX—Phenix City—1952**

Freq.: 1460 Kc...Power: 5000 W. d.; 1000 W. n.  
 Owned-Oper. By..... Community Bdcstg. Co.  
 Address ..... P. O. Box 831  
 Tel.: CY 8-8787..... ABC  
 Representative ..... Clark  
 President, General Manager... Roy M. Greene  
 Station Commercial Manager... Sam W. Keel  
 Program Director..... J. Ralph Burgess  
 Chief Engineer..... Arnold White

**WPID—Piedmont—1952**

Frequency: 1280 Kw...Power: 1000 watts d.  
 Owned-Oper. By..... C. L. Graham  
 Address ..... Atlanta Hwy.  
 Tel.: Piedmont ..... KBS  
 President..... C. L. Graham  
 Gen. Comm. Mgr..... Hank Smith  
 Program Director..... Frances Howren

**WAIP—Prichard—1954**

Frequency: 1270 Kc...Power: 1000 Watts d.  
 Owned-Operated By..... Prichard Bcstg. Co.  
 Address ..... 74 Main St., P. O. Box 3065  
 Tel.: GL 2-2202..... Independent  
 Representative ..... Walker-Rawalt  
 President..... G. V. Dismukes  
 General Station Manager..... Eugene Miller  
 Comm. Sales Prom. Mgr..... John C. Smith  
 Program Director..... Henry T. Bailey  
 Publicity Director..... Hubert Grant  
 Chief Engineer..... Jack H. Cowart

**WELR—Roanoke—1949**

Frequency: 1360 Kc...Power: 1000 Watts d.  
 Owned-Operated By..... Roanoke Bcstg. Co.  
 Address ..... 801 N. Main St.  
 Tel.: Roanoke ..... KBS  
 Pres., Gen. Mgr..... J. W. Buttram  
 Chief Eng..... G. Worth Jordan

**WWR—Russellville—1949**

Frequency: 920 Kc...Power: 1000 Watts d.  
 Owned-Oper. By... Bankhead Bcstg. Co., Inc.  
 Address ..... P. O. Box 47  
 Tel.: 647..... KBS  
 Rep..... Hil F. Best  
 President..... W. W. Bankhead  
 Gen. Mgr..... Hal Kirby  
 Publicity Dir..... Mable Hyde  
 Prog. Dir. Ch. Eng..... Jim Elliott

**WCRI—Scottsboro—1950**

Frequency: 1050 Kc...Power: 250 Watts d.  
 Owned-Operated By..... Pat M. Courington  
 Address ..... Lee Hwy., U.S. No. 72  
 Tel.: 123..... Independent  
 Gen. Mgr..... Jim Thompson  
 Program Director..... Larry Garner  
 Chief Engineer..... Charles Wann

**WROS—Scottsboro—1952**

Frequency: 1330 Kw...Power: 1000 Watts d.  
 Owned-Oper. By..... Rose M. Kirby  
 Business Address ..... 717 Scott St.  
 Tel.: 156 ..... KBS  
 Gen., Com. Mgr..... Rose M. Kirby  
 Program Dir..... Jerry Gentle  
 Comm. Ch. Eng..... Bill Prickett, Jr.

**WGWC—Selma—1946**

Frequency: 1340 Kc...Power: 250 Watts  
 Owned-Oper. By..... Dallas Broadcasters, Inc.  
 Address ..... Box 886  
 Tel.: TR 4-6687..... CBS  
 Representative ..... Hal Holman, Ayers  
 President..... Judge W. E. Farrar  
 Station Manager..... W. L. Rowland, Sr.  
 Commercial Manager..... R. L. Ware  
 Program Director..... Dorothy Herzog  
 Chief Eng..... Stanley Smith

**WHBB—Selma—1935**

Frequency: 1480 Kc...Power: 250 Watts  
 Owned-Operated By..... Selma Bcstg., Inc.  
 Business Address ..... P. O. Box 26  
 Tel.: Selma ..... KBS  
 Representative ..... Dixieland  
 Pres., Gen. Mgr..... John F. Townshend

**WRWJ—Selma—1956**

Frequency: 1570 Kc...Power: 1 Kw. d.  
 Owned..... Central Alabama Bcstg. Co.  
 Address ..... Hotel Albert Bldg.  
 Tel.: TR 4-9062..... Independent  
 Representative ..... Clark  
 Owned & Mgr..... Roland Jordan, Jr.  
 Comm. Mgr..... John Frasier

**WFEB—Sylacauga—1945**

Frequency: 1340 Kc...Power: 250 Watts  
 Owned-Operated By..... Alabama Bcstg. Co.  
 Address ..... 527 No. Broadway  
 Tel.: CHapel 5-3281..... MBS-KBS  
 President..... J. M. Forbes  
 Gen. Mgr..... G. W. Carr  
 Commercial Manager..... Paul Helms  
 Program Director..... Kit Carson  
 Chief Engineer..... Conrad Pickren

**WMLS—Sylacauga—1948**

Frequency: 1290 Kc...Power: 1000 Watts d.  
 Owned-Oper. By... Marble City Bcstg. Co., Inc.  
 Business Address ..... P. O. Box 511  
 Tel.: CH 5-4354..... Independent  
 Representative ..... Best  
 Pres., Gen. Manager..... Curtis O. Liles  
 Commercial Manager..... Marion W. McEwen  
 Chief Engineer..... Walter Welch

**WHTB—Talladega—1945**

Frequency: 1230 Kc...Power: 250 Watts  
 Owned-Operated By... Voice of Talladega, Inc.  
 Address ..... Fort Lashley Ave.  
 Tel.: EMerson 2-2205..... KBS  
 Newspaper Affiliation... Talladega Daily Home  
 Representative ..... Continental

# ALABAMA

General Mgr. . . . . Cecil Hornady  
Sta. Comm. Mgr. . . . . David Karlhom  
Chief Engineer . . . . . Lamar Mangham

## WJHB—Talladega—1956

Frequency: 1580 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . Confederate Broadcasting Co., Inc.  
Address . . . . . 104 West Battle Street  
Tel.: EM 2-4965 . . . . . Independent  
Representative . . . . . McGillvra  
Pres., General Mgr. . . . . Ned Butler  
Station Manager . . . . . James Hemphill  
Commercial Manager . . . . . W. K. Johnston  
Program Director . . . . . Wallace Hobgood

## WTLS—Tallassee—1954

Frequency: 1300 Kc. . . . . Power: 1 Kw. d.  
Owned . . . . . Confederate Bcstg. Co.  
Address . . . . . Hwy 14  
Tel.: 8535 . . . . . Independent  
Gen. Mgr. . . . . Ned Butler

## WJDB—Thomasville—1956

Frequency: 630 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . WJDB Radio Inc.  
Address . . . . . Box 757  
Tel.: 3438 . . . . . KBS  
Pres., Gen. Mgr. . . . . Cecil Goodreau  
Chief Engineer . . . . . Virgil Moore

## WTBF—Troy—1946

Freq.: 970 Kc. . . . . Power: 5 Kw. d., 500 W., n.  
Owned-Operated By . . . . . Troy Bcstg. Corp.  
Address . . . . . College Drive  
Tel.: 980 . . . . . MBS-KBS  
Pres. . . . . J. Roy Crow  
Gen. Mgr. . . . . Jess Jordan  
Comm. Mgr. . . . . Robert Tolbert  
Prod. Mgr. . . . . Asa Dudley  
Ch. Eng. . . . . Joe Gilchrist

## WACT—Tuscaloosa—1958

Frequency: 1420 Kc. . . . . Power: 5,000 Watts  
Owned By . . . . . New South Radio  
Business Address . . . . . P. O. Box 112  
Tel.: Plaza 9-5786 . . . . . Independent  
Station Representation . . . . . Grant Webb  
President . . . . . F. E. Holladay  
General Manager . . . . . Joseph W. Carson  
Station Manager . . . . . A. N. Kitchens  
Commercial Manager . . . . . Jo Stephens  
Program Director . . . . . H. Hollman  
Chief Engineer . . . . . Boyd Cagel

## WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Wilhelmina Echols  
Business-Studio Address . . . . . 2216½ Broad St.  
Tel.: PL 4-4464 . . . . . Independent  
Representative . . . . . Dore  
Owner . . . . . Wilhelmina Echols  
General Manager . . . . . John C. Cooper Jr.  
Station Manager . . . . . Mercer L. King  
Chief Engineer . . . . . Percy Sexton

## WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. . . . . Power: 5000 Kw. d.: 500 W. n.

Owned-Oper. By . . . . . W. Alabama Bdcstg. Co.  
Address . . . . . P. O. Box 487  
Tel.: PL 8-3311 . . . . . ABC  
Representative . . . . . Rambeau  
President, General Manager . . . . . Ruth Harris  
Commercial Mgr. . . . . Lehman M. Mayer  
Station Manager . . . . . Joe Langston  
Sales Promotion Manager . . . . . Clyde Price  
Program Director . . . . . Herbert Rosenblum  
Publicity Director . . . . . James Allday  
Chief Engineer . . . . . William G. Harris

## WRBS—Tuscaloosa—1958

Frequency: 790 Kc. . . . . Power: 500 Watts; d.  
Owned By . . . . . Better Radio Sta. Co.  
Address . . . . . P. O. Box 33  
Tel.: Plaza 2-0293 . . . . . Independent  
Station Rep. . . . . Walker-Rawalt  
General Mgr. . . . . Kermit E. Tullos  
Station Mgr. . . . . F. M. Rosemore  
Commercial Mgr. . . . . V. Banks  
Promotion Mgr. . . . . James Knox  
Chief Engineer . . . . . W. R. Pruitt

## WTBC—Tuscaloosa—1946

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Tuscaloosa Bcstg. Co.  
Address . . . . . Radio Center  
Tel.: PL 8-5523 . . . . . MBS-KBS  
Representative . . . . . Sears & Ayer, Forjoe  
General Station Manager . . . . . Bert Bank  
Comm. Mgr. . . . . E. E. Manning, Jr.  
Program Director . . . . . Stan Siegal  
Chief Engineer . . . . . Alvin D. Sisk

## WVNA—Tuscumbia—1955

Frequency: 1590 Kc. . . . . Power: 5 Kw. d.  
Owned-Oper. By . . . . . Elton H. Darby  
Address . . . . . 112 S. Main St.  
Tel.: EV 3-2727 . . . . . Independent  
Representative . . . . . Masla  
Gen. Manager . . . . . Eulus O. Whitehead  
Sales Manager . . . . . Stanley Walters  
Promotion Manager . . . . . Jean Pollard

## WTUS—Tuskegee—1952

Frequency: 580 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Andalusia Bcstg.  
Address . . . . . Union Springs Road  
Tel.: 580 . . . . . KBS  
Representative . . . . . Cont. Radio Sales  
General Station Manager . . . . . J. A. Bowers  
Commercial Program Director . . . . . Mac McNair  
Sales Promotion Manager . . . . . Don Mitchell  
Publicity Director . . . . . Bud Reynolds  
Chief Engineer . . . . . Oscar E. Lanman

## WETU—Wetumpka—1954

Frequency: 1250 Kc. . . . . Power: 1000 Watts  
Owned . . . . . Elmore Service Corp.  
Address . . . . . Rockford Road  
Tel.: 7369 . . . . . KBS  
Station Rep. . . . . Sears & Ayers, Dixieland  
President . . . . . Lem Coley  
General Mgr. . . . . Ed Morgan  
Sales Director . . . . . James W. Whitley  
Chief Engineer . . . . . David Conley

Pop.: 221,000  
Families: 64,000  
Radio Homes: 63,000

# Alaska

Stations in State: 13  
TV Homes: 42,000  
TV Stations: 5

## KBYR—Anchorage—1948

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper By. Radio Anchorage, Inc.  
Business-Studio Address. P. O. Box 1960  
Tel.: 5-8211 Independent  
Representative. Pan-American Bcstg. Co.  
President. J. C. Gordon  
General Manager. E. Pournelle

## KENI—Anchorage—1948

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By. Midnight Sun Bcstg. Co.  
Address. Box 1160  
Tel.: 2-0301 MBS-ABN-NBC  
Representative. James Fletcher, Del Day  
President. Harry J. Hill  
General Manager. Alvin Bramstedt  
Comm. Mgr. Jim Lawson  
Program Dir. Ty Clark  
Chief Engineer. Charles Gray

## KFQD—Anchorage—1924

Frequency: 730 Kc. Power: 10,000 Watts  
Owned. Anchorage Broadcasters, Inc.  
Address. Box 1040  
Tel.: 2-4101 CBS  
Representative. Weed-Alaska R-TV Sales  
President. Ken A. Sheppard  
Gen., Comm. Mgr. Ernest Spink  
Program Director. Edward R. Mack  
Chief Engineer. William E. Duck

## KLAM—Cordova—1954

Frequency: 1450 Kc. Power: 250 Watts  
Owned. Northern Light Broadcasting Corp.  
Address. Box 278  
Representative. Del Day  
Pres., Gen., Sta. Charles L. Buck  
Program Director. Dona Buck

## KFAR—Fairbanks—1939

Frequency: 660 Kc. Power: 10,000 Watts  
Owned-Operated By. Midnight Sun Bcstg. Co.  
Business-Studio Address. Box 910  
Tel.: 2125 MBS-NBC-ABC  
Representative. Fletcher, Del Day  
President. Harry J. Hill  
Manager. Alvin O. Bramstedt  
Comm. Mgr. Ralph L. Crider

## KFRB—Fairbanks—1948

Frequency: 900 Kc. Power: 10,000 Watts  
Owned-Oper. By. Fairbanks Radio Bcstrs, Inc.  
Business Address. 556 2nd Ave.; Box 950  
Tel.: 2155 CBS  
Station Representative. National Time Sales  
President. J. Chester Gordon  
General Manager. E. "Doc" Pournelle  
Station Mgr. Richard H. Garvin  
Commercial Manager. Cathy Abbee  
Program Director. Elmer "Buck" Emery  
Chief Engineer. Richard Shoup

## KINY—Juneau—1934

Frequency: 800 Kc. Power: 5000 Watts  
Owned-Operated By. Alaska Bcstg. System  
Business Address. 231 S. Franklin St.  
Tel.: 6-1800 CBS  
Station Rep. Alas. Radio TV Sales; Weed  
President. William J. Wagner  
Station Manager. Jerry McKinley  
Sales Promotion Manager. Frank Shannon  
Program Director. Richard Peter  
Chief Engineer. Franklin Butte

## KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.  
Owned-Operated By. Baranof Bcstrs, Inc.  
Address. Box 2231  
Tel.: 6-3630 ABC-MBS-NBC  
Representative. Day, Fletcher  
Pres., Gen. Mgr. Joe Mangan  
Program Director. Dave Vincent  
Publicity Director. Dodie Wheeler  
Chief Engineer. Roderick Hughes

## KABI—Ketchikan—1952

Freq.: 580 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By. Midnight Sun Bcstg. Co.  
Representative. Day, Fletcher  
President. Harry J. Hill  
Manager. George Placentia

## KTKN—Ketchikan—1942

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Oper. By. Robert C. Mehan  
Address. Box 1308  
Tel.: 2191 CBS  
Representative. Alaska Radio-TV Sales  
Gen. Mgr. Robert C. Mehan

## KIBH—Seward—1949

Frequency: 1340 Kc. Power: 250 watts  
Owned-Operated By. Seward Bcstg. Corp.  
Address. Box 575  
Representative. Alaska Radio-TV Sales  
Pres. Robert Baumgartner  
Sta. Mgr. Donald Lowell  
Comm. Mgr. M. Gilliland

## KIFW—Sitka—1949

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By. Sitka Broadcasting  
Business Address. 7th & Olive, Seattle  
Tel.: SE 6333 CBS  
Representative. Alaska Radio-TV Sales  
Pres., Gen. Mgr. William J. Wagner  
Sta. Mgr., Ch. Engr. Harry C. Lanz  
Program Director. Alvin B. Larson  
Publicity Director. Rex King

## KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 260 Watts  
Owned-Oper. Voice of Sheldon Jackson, Inc.  
Address. Box 258  
Tel.: 67 Independent  
Rep. Midnight Sun Bcstg. Co.  
President. Brian Cleworth

Pop.: 1,215,000  
Families: 339,000  
Radio Homes: 330,000

# Arizona

Stations in State: 47  
TV Homes: 267,000  
TV Stations: 9

## **KSUN—Bisbee—1933**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Carleton W. Morris  
Address: Drawer C, Lowell St.  
Tel.: HE 2-2277. MBS  
Representative: Ayres, Bob Dore  
President: C. W. Morris  
General Station Manager: Arlo Woolery  
Program Director: Jack Jaquay  
Commercial Manager: Eddie Evans  
Sales Promotion Manager: Jeanne Clear

## **KPIN—Casa Grande—1956**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned: Pinal County Bcstg. Service  
Address: Box 66  
Tel.: TE 6-7427. Independent  
Representative: Fred Crawford, Jr.  
President, General Manager: John W. Parham  
Commercial Manager: Ted Anson  
Sales Promotion Manager: Jim Ogle  
Program, Publicity Director: Bettie Parham  
Chief Engineer: John Griffith

## **KCLF—Clifton—1950**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Gila Bcstg. Co.  
Address: Box 1446  
Tel.: UN 4-4114. NBC  
Gen. Mgr.: Paul Merrill  
Sta. Mgr.: Tom Moore

## **KHCD—Clifton—1956**

Frequency: 1450 Kc. Power: 250 Watts  
Owned: Darwin Broadcasting Co.  
Address: P.O. Box 608  
Tel.: UN 4-4185. Independent  
Representative: Grant Webb  
Sta. Mgr.: Chet Darwin  
Prog. Dir.: Jack Campbell

## **KCKY—Coolidge—1948**

Frequency: 1150 Kc. Power: 1,000 Watts  
Owned-Oper. By: Gila Bcstg. Co., Inc.  
Address: Box 1438  
Tel.: PA 3-5341. CBS  
Representative: Hil F. Best  
President: Louis F. Long  
General Manager: Bill Parady  
Comm. Prog. Director: Chuck Clemans  
Chief Engineer: Ron Tomion

## **KAWT—Douglas—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Carlton W. Morris  
Address: Drawer 1118  
Tel.: Douglas. KBS  
Representative: Beat  
Sta. Mgr.: Ed Williams

## **KAPR—Douglas—1958**

Frequency: 930 Kc. Power: 1000 Watts

Owned By: Copper State Enterprises  
Business Address: Gadsden Hotel  
Tel.: Empire 4-8403. Independent  
President: David Harman  
Gen. Mgr. Sales Prom.: H. H. Packard  
Commercial Manager: Earle Fulton  
Program Director: Lowell Huffman  
Chief Engineer: Henry Griffiths

## **KCLS—Flagstaff—1950**

Freq.: 600 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Operated By: Saunders Bcstg. Co.  
Address: Box 1677  
Tel.: PProspect 4-2581. NBC  
Pres., Gen. Mgr.: Charles J. Saunders  
Sta. Mgr.: Dorothy J. Saunders  
Program Director: Donn Brown  
Sales Prom. Mgr.: Bill Mitchell  
Chief Engineer: Miles Shepherd

## **KVNA—Flagstaff—1950**

Freq.: 690 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By: Frontier Television Co., Inc.  
Address: P. O. Box 2671  
Tel.: AL 8-8181. MBS  
President: John L. Hogg  
Sta. Mgr.: Oliver G. Coburn  
Comm., Prom. Mgr.: Anthony P. Scrivano  
Prog. Dir.: Marlin A. Saline

## **KWJB—Globe—1938**

Frequency: 1240 Kc. Power: 250 Watts, d.  
Owned-Operated By: Gila Bcstg. Co., Inc.  
Address: P. O. Box 2343  
Tel.: GA 5-4483. ABC-MBS  
Representative: Raymer  
President: L. F. Long  
General Commercial Manager: U. E. Simonton  
Program Director: Lee Holiday  
Publicity Director: Tony Andretta  
Chief Engineer: Jimmy C. Weldon

## **KIKO—Globe-Miami—1958**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: Willard Shoecraft  
Address: Copper Hills Motor Hotel  
Tel.: GA 5-4471. NBC  
Representative: Avery-Knodel  
Gen. Sales Prom. Mgr.: Willard Shoecraft  
Commercial Manager: Darrell Tucker  
Program Director: Bob Early  
Publicity Dir.: Don Stewart  
Chief Engineer: Frank C. Hancock

## **KDJI—Holbrook—1955**

Frequency: 1270 Kc. Power: 1000 W. d.  
Owned-Oper. By: H. J. Arnoldus  
Address: 1041 West Hopi Drive  
Tel.: 40. KBS  
Representative: Moore  
General Manager: Herbert E. Jepko  
Commercial Mgr.: Robert Kahle  
Program Dir.: Douglas McDougal  
Chief Engineer: John Ganns

**KAAA—Kingman—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Stonybrook Broadcasting Co.  
 Business Address: P. O. Box 1208  
 Tel.: BL 462. Independent  
 Representative: Harlan G. Oakes  
 Pres., Gen. Mgr.: Wallace E. Stone  
 Comm. Mgr., Ch. Eng.: Bernard Wilson  
 Program Director: John F. Holbrook  
 Publicity Director: W. E. Stone

**KTYL—Mesa—1946**

Freq.: 1310 Kc. Power: 5 kw. d.; 500 w. n.  
 Owned-Oper. By: Greater Phoenix Bcstg. Co.  
 Address: P. O. Box 231  
 Tel.: WO 4-4422. Independent  
 President: Sherwood R. Gordon  
 Man. Director: George H. Bush  
 Station Manager: Jack Harris  
 Comm. Manager: Martin Welch  
 Publicity Director: Bonnie Netherton  
 Chief Engineer: Ben Smith

**KNOG—Nogales—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Carleton W. Morris  
 Address: Box 1881  
 Tel.: ATwater 7-2882. ABC-MBS-KBS  
 Representative: Best, Oakes  
 President: Carl Morris  
 General Manager: Arlo Wooley  
 Station Chief Engineer: Ralph Anderson  
 Publicity Director: Len Pachman

**KHAT—Phoenix—1958**

Frequency: 1480 Kc. Power: 500 Watts  
 Owned By: KHAT Radio Inc.  
 Business Address: 337 W. Maryland  
 Tel.: CR 9-2321. Independent  
 Station Representatives: Stars National, Grant  
 President, Chief Engineer: Jeff Lapping  
 General Station Manager: Ray Odum  
 Comm. Sales Prom. Mgr.: John S. Wise  
 Program Director: Neil Leavitt  
 Publicity Director: Jennie Ramsperger

**KHEP—Phoenix—1956**

Frequency: 1480 Kc. Power: 1000 Watts, d.  
 Owned: Grand Canyon Bcstrs., Inc.  
 Address: 3883 N. 38th Ave.  
 Tel.: AP 8-5555. Independent  
 President: Rhinold Zwar  
 General Manager: Frank Porter  
 Bus. Manager: John Hocksema  
 Program Dir.: Gale Erbe  
 Publicity Dir.: Margie Erbe  
 Chief Engineer: Don Bradley

**KIFN—Phoenix—1949**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Western Bcstg. Co.  
 Address: 1975 S. Central. Box 430  
 Tel.: AL 3-6155. Independent  
 Station Representative: Harlan Oakes, NTS  
 President: Frank P. Redfield  
 General Station Manager: John K. Redfield  
 Chief Engineer: Jose O. Armendariz

**KONI—Phoenix—1954**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned: Anjo Bdcstrs. & Telecstrs. Inc.  
 Address: 2300 N. Central Ave.  
 Tel.: AL 8-8044. Independent  
 Pres. Gen. Mgr.: James T. Ownby  
 Station Mgr.: Mary Jane Phillippi  
 Chief Engineer: Joe Roder

**KOOL—Phoenix—1947**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Operated By: KOOL Radio-TV Inc.  
 Business-Studio Address: 511 W. Adams  
 Tel.: AL 3-3121. CBS  
 Representative: AM Radio Sales  
 Board Chairman: Gene Autry  
 Pres., Gen. Mgr.: Tom Chauceney  
 Station Manager: Carlos Montano  
 Program Director: Al McCoy  
 Chief Engineer: Nelson Nichols

**KBUZ—Phoenix—1958**

Frequency: 1310 Kc. Power: 5000 Wts. d.; 5 n.  
 Owned By: Greater Phoenix Bcstg. Co.  
 Address: Sands Hotel, P. O. Box 5333  
 Tel.: BRidge 5-4466. Independent  
 President: Sherwood R. Gordon  
 General Manager: George H. Bush  
 Commercial Manager: William Dixon  
 Program Director: Frank Kalil  
 Publicity Director: Mary Bush  
 Chief Engineer: Louis Sabo

**KOY—Phoenix—1922**

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. N.  
 Owned-Oper. By: KOY Bcstg. Co.  
 Address: 840 N. Central Ave.  
 Tel.: ALpine 8-8181. ABC-MBS  
 Representative: John Blair  
 Pres., Gen. Mgr.: John L. Hogg  
 Comm. Mgr.: James W. Ross  
 Program Dir.: Jack Williams  
 Chief Engineer: Edward R. Janney

**KPHO—Phoenix—1940**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned: Meredith Publishing Co.  
 Address: 631 No. 1st Ave.  
 Tel.: AL 8-4511. Independent  
 Representative: Katz  
 Gen. Mgr.: Richard B. Rawls  
 Station Mgr.: Gene Spry  
 Commercial Mgr.: John R. Crowley  
 Sales Prom. Mgr.: Jo Hitchcock  
 Owners of: KCMO, Kansas City, Mo.; WOW,  
 Omaha, Neb.; WHEN, Syracuse, N. Y.; KRMG,  
 Tulsa, Okla.

(See Page 498)

**KRIZ—Phoenix—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Radio Phoenix  
 Address-Trans. Loc.: 2345 Westward Blvd.  
 Tel.: AL 4-8436. KBS  
 Representative: Radio Reps. Inc.  
 Pres., Gen., Manager: Richard B. Wheeler  
 Station, Commercial Manager: Sheldon Engel  
 Program Director: Jim Kithcart

## ARIZONA

Publicity Director.....Andy Lane  
Chief Engineer.....Bob Pond

### KRUX—Phoenix—1947

Freq.: 1360 Kc.....Power: 5000 Watts d., 500 n.  
Owned-Oper. By.....Owsley Broadcasters  
Bus.-Studio Address.....417 N. 1st St.  
Tel.: AL 8-1551.....Independent  
Representative.....McGavren-Quinn  
President.....Don G. Owsley  
Commercial Manager.....Ira Lavin  
Program Director.....Lucky Lawrence  
Chief Engineer.....Joe Brandt

### KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Operated By.....KTAR Bcstg. Co.  
Business Studio Address.....1101 North Central  
Tel.: AL 4-4161.....NBC  
Representative.....Avery-Knodel  
Chrman. of the Board.....John J. Louis  
Pres., Gen. Mgr.....Richard O. Lewis  
V.P. in Chg. Sales.....Ray G. Smucker  
Prog. Director.....Jack Willis  
Chief Engineer.....Harold Haughawout

### KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.  
Owned.....Q Bcstg. Co., Inc.  
Address.....2960 E. Van Buren St.  
Tel.: BR 5-7003.....Independent  
Pres., Gen. Mgr.....Frank S. Barc, Jr.  
Comm. Pub. Dir.....M. Z. Moore  
Prog. Dir.....Bob McNulty  
Chief Engineer.....Gene Boos

### KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Thunderbird Bcstg. Corp.  
Address.....Box 151, Hassayampa Hotel  
Tel.: 1450.....Independent  
Representative.....Masla, O'Connell  
Pres., Gen. Mgr.....Roy L. Albertson, Jr.  
Commercial Director.....Paul Inkmann  
Program Director.....Harold L. Sanner  
Chief Engineer.....P. E. Brown

### KYCA—Prescott—1940

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Southwest Bcstg. Co.  
Business-Studio Address.....East Gurley St.  
Tel.: 244.....NBC  
Representative.....Avery-Knodel  
Pres., Gen. Mgr.....Harold Ritter  
Program Dir. Sales Prom.....W. Norman  
Publicity Director.....Byron McCall  
Chief Engineer.....George Eitel

### KZOK—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Northern Ariz. Aircasters  
Address.....P. O. Box 1033  
Tel.: 112.....KBS  
President.....Dick Gilbert  
General Mgr.....James Shepler  
Commercial Mgr.....Gordon Sloan  
Program, Prom. Mgr.....C. R. Allen

### KGLU—Safford—1938

Frequency: 1480 Kc.....Power: 1000 Watts  
Owned-Operated By.....Glia Bcstg. Co.  
Business-Studio Address.....520 Main St.  
Tel.: 15.....MBS  
Newspaper Affil.....Graham County Guardian  
Representative.....Paul H. Raymer  
President.....Louis F. Long  
General Mgr.....Paul Merrill  
Station, Commercial Manager.....Harl Barnett  
Program Director.....Lester McBride  
Chief Engineer.....Henry Hudson

### KPOK—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.  
Owned.....Scottsdale Bcstg. Co.  
Address.....Box 182  
Representative.....Forjee  
Pres., Gen. Mgr.....Dick Gilbert  
Exec. V.P.....Saxie Dowell  
Dir. Sales & Serv.....Irving S. Leon, Sr.

### KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts  
Owned.....Peak Bcstg. Co.  
Address.....Box 606  
Tel.: 100.....Independent  
Pres., Gen. Mgr.....S. J. Woodworth  
Program Dir.....Dorothy L. Woodworth  
Chief Engineer.....S. J. Woodworth

### KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts  
Owned.....C. W. Morris  
Address.....Box 472, Sierra Vista  
Tel.: Gladstone 8-3379.....Independent  
President.....Carleton W. Morris  
General Manager.....Arlo Woolery  
Station Manager.....John Bonnet, Jr.  
Commercial Manager.....Eddie Evans  
Sales Promotion Manager.....Gene Espinosa

### KAIR—Tucson—1956

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Griffith & McCauley  
Business Address.....109 S. Scott  
Tel.: MAIn 4-0401.....Independent  
Representative.....McGavren-Quinn  
President, General Manager.....Joe Du Mond, Sr.  
Sta. Mgr., Prog. Dir.....Joe Du Mond, Jr.  
Chief Engineer.....Paul Gomes

### KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Assoc. Bcstrs. Inc.  
Address.....Box 5803  
Tel.: MA 2-7788.....Independent  
President.....David S. Dribeck  
General, Station Manager.....Ray Owen  
Comm. Sales Prom. Mgr.....Jesse Veach  
Chief Engineer.....Don Bateman

### KCNA—Tucson—1946

Freq.: 580 Kc.....Power: 5 kw. d.; 500 w. n.  
Owned-Operated By.....Catalina Bcstg. Co.

Business Address..... P. O. Box 2348  
 Tel.: MA 2-4664..... Independent  
 Representative..... Gill-Perna  
 Pres., Gen. Mgr..... Harry B. Chambers  
 Comm. Mgr..... W. F. Riley, Jr.  
 Pub. Dir..... Pat Palmer  
 Chief Engineer..... Eugene E. Stough

**KEVT—Tucson—1953**

Frequency: 690 Kw..... Power: 250 Watts d.  
 Owned-Oper. By..... Tucson Radio Inc.  
 Business Address..... 57 W. Congress  
 Tel.: MA 4-5588..... Independent  
 Representative..... Oakes, Nat. Time Sls.  
 General Manager..... Peter Trowbridge  
 Comm. Mgr..... De Witt Wray  
 Program Dir..... Oscar H. Stevens  
 Sales Manager..... Arturo Aguilar

**KMOP—Tucson—1957**

Frequency: 1330 Kc..... Power: 500 Watts, d.  
 Owned..... Bam-Ray Bcstg. Co.  
 Address..... 101 W. Drachman  
 Tel.: MA 3-6663..... Independent  
 Representative..... Star National; W. S. Grant  
 Pres., Gen. Mgr..... Dick Jacobson  
 Exe. V.P..... Howard Kalmenson  
 Commercial Mgr..... James Johnson  
 Program Dir..... Bob Wolfe  
 Publicity Dir..... Dorothy Gallagher  
 Chief Engineer..... Ray Holsclaw

**KOLD—Tucson—1947**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... Old Pueblo Bcstg. Co.  
 Business Address..... 115 W. Drachman St.  
 Tel.: MA 4-2511..... CBS  
 Representative..... Natl. AM Radio Sales  
 President..... Tom Chancey  
 General, Station Manager..... E. S. Mittendorf  
 Commercial Manager..... Bernie Perlin  
 Sales Promotion Manager..... E. R. McKane  
 Program Director..... Ed Tucker  
 Chief Engineer..... Vern Cinmiyotti

**KTKT—Tucson—1949**

Frequency: 990 Kc..... Power: 10,000 W., d.  
 Owned-Operated By..... Copper State Bcstg.  
 Business-Studio Address..... Box 5585  
 Tel.: MAin 267-11..... Independent  
 Representative..... Forjoe  
 President, Gen. Mgr..... Thomas J. Wallace  
 Station Manager..... George Wallace  
 Chief Eng..... Nat Talpis

**KTUC—Tucson—1929**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Tucson Bcstg. Co.  
 Address..... 1511 E. 16th St.  
 Tel.: MA 2-3344..... MBS

Representative..... Radio TV Reps. Inc.  
 V.P., Gen., Sta. Mgr..... C. Van Haften  
 Commercial Manager..... Robert Lebsock  
 Sales Prom. Mgr..... George Bradley  
 Program Director..... Robert Brown  
 Chief Engineer..... Robert Lebsock

**KCUB—Tucson—1929**

Frequency: 1290 Kc..... Power: 1000 Watts  
 Owned By..... Gordon Broadcasting Co.  
 Business Address..... 219 W. Elm St.  
 Tel.: MAin 3-4323..... Independent  
 Station Representative..... Adam Young  
 President..... Sherwood R. Gordon  
 General Manager..... Gene Ackerley  
 Program Director..... Dick Venturino  
 Chief Engineer..... Ray H. Holsclaw

**KVNC—Winslow—1952**

Freq.: 1010 Kc..... Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... Gila Bdcstg. Co.  
 Address..... Box 373  
 Tel.: 1010..... ABC-MBS-KBS  
 Gen. Mgr..... Paul Merrill  
 Sta., Comm. Mgr..... Chuck Mizner  
 Program Dir..... Warner Stensland  
 Pub. Director..... Connie Mizner  
 Sales Prom. Ch. Eng..... Jerry Graham

**KOFA—Yuma—1953**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Broadcasters, Inc.  
 Address..... P. O. Box 1430  
 Tel.: SU 3-8341..... KBS  
 President..... Henry Schechert  
 General Manager..... Russ Wonnacott

**KVOY—Yuma—1950**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... KYMA-YUMA, Inc.  
 Address..... P. O. Box 671  
 Tel.: SU 3-7841..... MBS  
 Representatives..... Radio-TV Reps.  
 Pres., Gen. Mgr..... William L. Lindsey  
 Station Manager..... Lee A. Newsome, Jr.  
 Commercial Manager..... John Ghiotto  
 Sales Prom. Mgr..... Lee A. Newsome, Jr.  
 Program Director..... Bob Nimmo  
 Chief Engineer..... Gary Raymond

**KYUM—Yuma—1940**

Frequency: 560 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Yuma Bcstg. Co.  
 Business Address..... P.O. Box 352  
 Tel.: SU 3-3305..... NBC  
 Representative..... Paul H. Raymer  
 President..... R. O. Lewis  
 General Manager..... Leonard P. Burkland  
 Sales Promotion Manager..... Rose Ann Pelger  
 Program Director..... Fred A. Pelger  
 Chief Engineer..... Maurice W. Higgins

Pop.: 1,929,000  
Families: 548,000  
Radio Homes: 541,000

# Arkansas

Stations in State: 61  
TV Homes: 362,000  
TV Stations: 6

## KVRC—Arkadelphia—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By...Arkadelphia Bcstg. Co.  
Business-Studios Address...320 S. 3rd St.  
Tel.: CHapel 6-4561...KBS  
Representative...Hil F. Best  
Gen., Sta. Mgr....Bill Deaton  
Chief Engineer...John Riggie

## KBTA—Batesville—1950

Frequency: 1340 Kc. Power: 250 Watts  
Owned...White River Valley Bdcsts. Co.  
Address...Batesville, Ark.  
Tel.: 1112...KBS  
Representative...Best  
Pres., Gen. Mgr....J. F. Higginbottom  
Sales Prom. Mgr....Murray Schroyer

## KBBA—Benton—1953

Frequency: 690 Kc. Power: 250 Watts, d.  
Owned-Oper. By...Benton Bcstg. Service  
Business Address...Box 294  
Tel.: SP 8-2690...Independent  
Tel.: SP 8-2690...KBS  
General Manager...Lavelle Langley  
Commercial Manager...Preston Bridges  
Program Director...Jim Landers  
Chief Engineer...Preston Bridges

## KTCN—Berryville—1958

Frequency: 1480 Kc. Power: 1 Kw; d.  
Owned By...Ozark Radio-Equip. Co.  
Address...P. O. Box 191  
Tel.: 385...KBS  
President...T. W. Rogers  
Gen., Comm. Mgr....Mel Lymbery  
Promotion Mgr....Louise Lymbery  
Chief Engineer...Fred Ward

## KLCN—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.  
Owned-Operated By...Harold L. Sudbury  
Address...Sudbury Bldg., Main St.  
Tel.: POpIar 2-2093...Independent  
Station Representative...John E. Pearson  
Gen., Sta. Mgr....Harold L. Sudbury  
Sales Prom., Pub. Dir....J. T. Sudbury  
Chief Engineer...Joe Nearn

## KLYR—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watts  
Owned By...Clarksville Radio Broadcasters  
Business Address...P. O. Box 489  
Tel.: PLeasant 4-3092...Independent  
Gen. Sta. Chg. Eng....Roy Forrester  
Comm. Sales Prom. Mgr....Reece Adkison  
Prog. Pub. Dir....Wayne Bradley

## KAMD—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.

Owned-Operated By...Camden Radio Inc.  
Address...P. O. Box 5859  
Tel.: TE 6-5091...MBS-KBS  
President...Walter E. Hussman  
Gen., Comm. Mgr....Donald Cathey  
Prog. Dir....Cal Carter  
Chief Engineer...J. W. Pope

## KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By...Conway Bcstg. Co.  
Address...ASTC Campus  
Tel.: 189...KBS  
Representative...Best  
Gen. Mgr....James E. Clayton  
Program Dir....S. F. Morshead  
Chief Engineer...Edwin McClendon

## KAGH—Crosett—1951

Frequency: 800 Kc. Power: 250 Watts, d.  
Owned-Operated By...Julian Haas  
Address...900 Main  
Tel.: FO 4-2181...KBS  
Representative...Clyde Melville  
Gen. Mgr....Julian Haas  
Chief Engineer...Preston Derryberry

## KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.  
Owned...R. G. McKeever  
Address...1923 S. Fourth St.  
Tel.: JU 4-2446...KBS  
Representative...Clyde Melville Co.  
General, Station Manager...Glen D. Hammons  
Program Director...Jerry A. Hammons  
Chief Engineer...R. G. McKeever

## KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.  
Owned-Oper. By...El Dorado Bcstg. Co.  
Address...208 N. Cleveland  
Tel.: UN 3-5121...Independent  
Representative...Rambau  
General Manager...J. A. West, Jr.  
Commercial Manager...Rodney Smith  
Program Dir....Bob Russel

## KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By...Radio Enterprises, Inc.  
Business-Studio Address...Radio Center Bldg.  
Tel.: UN 3-6126...ABC-KBS  
Representative...Walker-Rawalt  
Pres., Gen. Mgr....W. N. McKinney  
Comm. Mgr....J. R. Duerson  
Sales Prom., Prog. Dir....Jerome Orr  
Chief Engineer...Troy B. Eddins

## KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 500 Watts  
Owned...Stamps Radio Bcstg. Co.  
Address...Box 112



Tel.: Hillcrest 2-9859.....MBS  
 Station Representative.....Bob Dore  
 Gen. Mgr.....H. Weldon Stamps  
 Commercial Manager.....Chas. E. Sieford  
 Program Director.....Joanne Herndon  
 Chief Engineer.....Richard Osborne

**KHOG—Fayetteville—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By...Fayetteville Bcstg. Co., Inc.  
 Business-Studio Address...103 West Mountain  
 Tel.: HI 2-2322.....Independent  
 Station Representative.....Walker-Rawalt  
 President.....Hayden McIlroy  
 Gen. Mgr.....Fred J. Stevenson  
 Comm. Sls. Prom. Mgr.....Ed. Gideon  
 Program, Publicity Director...Steve Starwyck  
 Chief Engineer.....Harold Lindsey

**KXJK—Forrest City—1949**

Frequency: 950 Kc.....Power: 5000 Watts, d.  
 Owned By.....Forrest City Bcstg. Co., Inc.  
 Address.....Natl. Bank Bldg.  
 Tel.: ME 3-1252.....KBS  
 Representative.....Burn-Smith  
 Gen., Sta. Mgr.....William Fogg  
 Sls., Comm. Mgr.....James Pearson  
 Chief Engineer.....Walter Smith, Jr.

**KFPW—Fort Smith—1930**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tulsa Bcstg. Co.  
 Business Address.....Sta. B Box 98  
 Tel.: SU 3-4105.....CBS  
 Representative.....Avery-Knodel  
 Station Mgr.....Charles E. Jones

**KFSA—Fort Smith—1947**

Frequency: 950 Kc.. Power: 1 Kc. d., 500 W. n.  
 Owned By.....Southwestern Operating Co.  
 Address.....920 Rogers Ave.  
 Tel.: SU 2-9125.....ABC, CBS, NBC  
 Newspaper Affiliation.....Times Record  
 Representative..Venard, Rintoul & McConnell  
 President.....Donald W. Reynolds  
 General Manager.....J. W. Slates  
 Comm., Sales Prom. Mgr..James E. Fesperman  
 Program Director.....Harry Freeman  
 Chief Engineer.....Robert W. Platt, Jr.

**KTCS—Fort Smith—1956**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned By.....H. Weldon Stamps  
 Business Address.....4120 Towson Ave.  
 Tel.: SUNset 2-3049.....MBS-KBS  
 Station Representative.....Bob Dore  
 General Manager.....H. Weldon Stamps  
 Sta. Prog. Dir.....Mrs. Evelyn Britt  
 Comm. Sales Prom. Mgr.....George Swanson  
 Chief Engineer.....Cecil Stamps

**KWHN—Ft. Smith—1947**

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned-Operated By...KWHN Bcstg. Co., Inc.  
 Address.....North 5th and Garrison  
 Tel.: SU 3-8967.....Independent  
 Representative.....Rambeau

General Manager.....J. H. Friedman  
 Station Mgr.....Glenn A. O'Neal  
 Chief Engineer.....Raymond Armstrong

**KHOZ—Harrison—1946**

Frequency: 900 Kc.....Power: 250 Watts, d.  
 Owned-Operated by...Harrison Bcstg. Corp.  
 Address.....P. O. Box 120  
 Tel.: EMpire 5-2301.....KBS  
 Station Representative.....Walker-Rawalt  
 Gen. Mgr.....Robert S. Wheeler, Jr.  
 Sta., Comm. Mgr.....Everett Horton  
 Prom. Mgr.....Marc Williams  
 Chief Engineer.....Carl Martin

**KFFA—Helena—1941**

Frequency: 1360.....Power: 1,000 Watts  
 Owned-Operated By.....Helena Bcstg. Co.  
 Address.....215 York St.  
 Tel.: HI 4-2361.....MBS-KBS  
 Representative.....Best  
 General Station Manager...Sam W. Anderson  
 Sales Prom. Mgr.....Katherine M. Kizer  
 Prog. Dir., Ch. Engr.....Earl Hodges  
 Publicity Dir.....Randolph Tardy

**KXAR—Hope—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Hope Bcstg. Co.  
 Address.....P. O. Box 138  
 Tel.: 7-3601.....KBS  
 Gen. Mgr.....L. B. Tooley  
 Comm. Mgr.....Wes Ninemire

**KBHS—Hot Springs—1953**

Frequency: 590 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Resort Bcstg. Co., Inc.  
 Address.....113 3rd St.  
 Tel.: NA 3-6661.....KBS  
 Sta. Rep.....Clark  
 President.....A. M. McGregor  
 V.P., General Mgr.....Gene Kelley  
 Station, Sales Prom. Mgr.....Ed Appler  
 Program Director.....Forrest Eddy  
 Chief Engineer.....Clint Norman

**KBLO—Hot Springs—1953**

Frequency: 1470.....Power: 1000 Watts d.  
 Owned-Oper. By.....Hot Springs Bcstg., Inc.  
 Address.....1011 Central  
 Tel.: NA 3-2553.....MBS  
 Representative.....Rambeau  
 Pres., Gen. Mgr.....C. J. "Gus" Dickson  
 Station Mgr.....Harry Ladass  
 Program Dir.....Jack R. Ridgeway  
 Publicity Dir.....Hank Sanders  
 Chief Engineer.....R. G. King

**KWFC—Hot Springs—1941**

Freq.: 1350 Kc.....Power: 1 Kw., d., 500 W. n.  
 Owned-Operated By.....Phoenix Co.  
 Business-Studio Address.....Box 1038  
 Tel.: NA 4-1225.....ABC  
 Representative..Venard, Rintoul & McConnell  
 President.....Harman I. Mosely II  
 Comm. Mgr.....T. Dickson  
 Chief Engineer.....C. Mathis

**ARKANSAS** .....

**KBTM—Jonesboro—1930**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Patteson Brothers  
Address.....WBTM Bldg.  
Tel.: WE 5-5597.....MBS-KBS  
General Manager.....Alan Patteson, Jr.  
Sta. Mgr.....Clarence Adams  
Chief Engineer.....Norman Bowman

**KNEA—Jonesboro—1950**

Frequency: 970 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Radio Jonesboro, Inc.  
Address.....Citizens Bank Bldg.  
Tel.: WE 2-8381.....Independent  
Representative.....Gill-Perna  
President.....Ernest Farabee  
Gen., Sta. Mgr.....Harold Gregson  
Comm. Mgr.....Bob Blackwood  
Program Director.....Ed Goetze  
Chief Eng.....Wesley Bell

**KARK—Little Rock—1928**

Frequency: 920 Kc.....Power: 5000 Watts  
Owned-Oper. By...Arkansas Radio & Equip. Co.  
Address.....10th & Spring Sts.  
Tel.: FR 6-2481.....NBC  
Representative.....Edward Petry  
Exec V.P., Gen. Mgr.....T. K. Barton  
V.P., Sta. Mgr.....Douglas Romine  
Program Director.....Ernest M. Howard  
Commercial Mgr.....Ernest Howard  
Prom. Dir.....Shirley Kennedy

**KGHI—Little Rock—1927**

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.  
Owned-Oper. By.....Radio Arkansas  
Address.....P. O. Box 3099  
Tel.: FR 2-0166.....KBS  
Representative.....Burn-Smith  
Gen. Mgr.....Harold E. King  
Station Mgr.....Alfred E. Shirley  
Sales Prom. Mgr.....Winnifred Shanks  
Program Dir.....Marvin Heffington  
Publicity Dir.....Barbara Park  
Chief Engineer.....Bill Gabbert

**KLRA—Little Rock—1926**

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By.....KLRA, Inc.  
Business-Studio Address.....Box 550  
Tel.: FRanklin 5-3206.....ABC  
Representative.....Bob Dore; Clark Brown  
President, General Manager.....Leonard Coe  
Sta., Comm. Mgr.....Kermit F. Tracy  
Program Director.....Hal Webber  
Publicity Director.....Anne Lumpkin  
Chief Engineer.....Art Beem

**KOKY—Little Rock—1956**

Frequency: 1440 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Ebony Radio  
Address.....P. O. Box 1956  
Tel.: FR 2-0391.....Independent  
Representative.....John E. Pearson  
Pres., Gen. Mgr.....John M. McLendon

Station Manager.....Ed Phelan  
Commercial Manager.....Jim Loflin  
Program Director.....Myron Turvey  
Chief Engineer.....G. C. Tuley, Jr.

**KTHS—Little Rock—1924**

Frequency: 1090 Kc.....Power: 50,000 Watts  
Owned-Oper.....Radio Bcstg., Inc.  
Business-Studio Address.....P. O. Box 269  
Newspaper Affil.....Shreveport Times  
Tel.: FR 4-3764.....CBS  
Representative.....Christal  
President.....W. H. Bronson  
Gen., Sta. Mgr.....B. G. Robertson  
Comm. Manager.....A. C. Dowden  
Sales Prom. Mgr.....R. Brown  
Program Director.....George F. Moore  
Chief Engineer.....Cecil L. Sutt

**KVLC—Little Rock—1948**

Frequency: 1050 Kc.....Power: 1000 Watts  
Owned-Operated By...Southwestern Bcstg. Co.  
Address.....319 West 2nd Street  
Tel.: FR 5-5321.....Independent  
Representative.....Richard O'Connell  
Gen., Sta. Mgr.....Dale D. Mahurin  
Program Director.....Charles R. Sims  
Chief Engineer.....Ed H. Summers

**KVMA—Magnolia—1948**

Frequency: 630 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Magnolia Bcstg. Co.  
Business-Studio Address..212 N. Jefferson St.  
Tel.: 630.....MBS  
Representative.....John E. Pearson  
President.....Dr. J. F. Rushton  
Gen. Mgr.....William M. Bigley  
Comm. Mgr.....Norman Hunneycutt

**KBOK—Malvern—1951**

Frequency: 1310 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Malvern Bcstg. Co.  
Address.....Highway 270 West  
Tel.: 1800.....KBS  
Representative.....Devney, Melville  
Pres., Gen. Mgr.....Kermit L. Richardson  
Commercial Manager.....W. D. Stroud  
Prog. Dir., Ch. Engr.....Robert Padgett  
Publicity Director.....William R. Moore

**KTML—Marked Tree—1956**

Frequency: 1580 Kc.....Power: 250 Watts, d.  
Owned By.....Poinsett Radio Bcstg. Co.  
Address.....Box 17  
Tel.: 1580.....KBS  
Station Representative.....Continental  
Gen. Mgr.....Carlton Garner  
Commercial Manager.....Leon Howard  
Program Director.....Gail Johnson  
Publicity Director.....Mack Howerton  
Chief Engineer.....Jim Weston

**KVSA—McGehee—1953**

Frequency: 1220 Kw.....Power: 1000 Watts d.  
Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.  
Address.....Box 1220  
Tel.: CA 2-2400.....KBS

Representative ..... Best  
 Pres., Gen. Mgr. .... Abbott F. Kinney

**KENA—Mena—1955**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... E. M. Hoge  
 Address ..... S. Reine St.  
 Tel.: 944 ..... KBS  
 Representative ..... Hil F. Best  
 General Mgr. .... Larry Shephard  
 Comm. Mgr. .... Bill Hughes  
 Ch. Eng. .... O. D. Frederick

**KHBM—Monticello—1956**

Frequency: 1430 Kc. .... Power: 1 Kw. d.  
 Owned-Operated By ..... Baker Bcstg. Co.  
 Address ..... Box 446  
 Tel.: 91 ..... KBS  
 President ..... J. R. Baker  
 Program Director ..... Pat McGinnis  
 Publicity Director ..... Evelyn H. Baker  
 Sales Promo. Mgr. .... Bill Millwood  
 Chief Engineer ..... John Bailey

**KVOM—Morrilton—1952**

Frequency: 800 Kw. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Morrilton Bcstg. Co.  
 Address ..... P. O. Box 541  
 Tel.: 506 ..... Independent  
 Gen. Mgr. .... J. C. Willis  
 Comm. Mgr. .... Bill Harper  
 Prog. Director ..... Hugh C. Jones

**KTLO—Mountain Home—1953**

Frequency: 1490 Kw. .... Power: 250 Watts  
 Owned-Oper. By .. Mountain Home Bcstg. Corp.  
 Address ..... Hwy 5, N.  
 Tel.: 1490 ..... KBS  
 Representative ..... Best  
 Pres., Gen. Mgr. .... A. Stricklen  
 Commercial Mgr. .... Bob Pratt

**KNBY—Newport—1949**

Frequency: 1280 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Newport Bcstg. Co.  
 Business Address ..... Box 218  
 President ..... Harold Sudbury  
 General, Station Manager ..... Gene Howe  
 Program Director ..... Jerry Grojean  
 Chief Engineer ..... Anson Clark

**KNLR—North Little Rock  
 1957**

Frequency: 1380 Kc. .... Power: 1 Kw.  
 Owned-Oper. By ... Arkansas Valley Bcstg. Co.  
 Address ..... 16th & Main; Box 423  
 Tel.: FR 6-1997 ..... Independent  
 Representative ..... W. S. Grant  
 Pres., Gen. Mgr. .... Chester H. Pierce  
 Commercial Manager ..... Philip Sklar  
 Program Director ..... Ed Bailey  
 Publicity Director ..... Rita Newsom  
 Chief Engineer ..... Ken Copeland

**KXLR—North Little Rock  
 1946**

Frequency: 1150 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... Sanders Ark. Brcstg.  
 Address ..... P. O. Box 89  
 Tel.: FR 2-2155 ..... Independent  
 Representative ..... Stars National  
 President ..... J. M. Sanders  
 General Manager ..... George B. Faulder  
 Commercial Manager ..... Jim Gatens  
 Program Director ..... Hugh Brown  
 Chief Engineer ..... V. O. Vandusen

**KOSE—Osceola—1949**

Frequency: 860 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Osceola Bcstg. Corp.  
 Business Address ..... P. O. Box 311  
 Tel.: LO 3-2641 ..... KBS  
 Representative ..... Cont. Radio Sales  
 President ..... H. F. Ohlendorf  
 General, Station Manager ..... Don Whitney  
 Program Director ..... Edythe Bandy  
 Chief Engineer ..... Harold Jones

**KDRS—Paragould—1947**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Progressive Bcstg. Co.  
 Business Address ..... Box 491  
 Tel.: CE 2-7627 ..... KBS  
 General Manager ..... Ted Rand  
 Business Manager ..... T. M. Self  
 Commercial Manager ..... Doyne F. Bateman  
 Program Director ..... Wilman Wheelis  
 Chief Engineer ..... W. O. Driskell

**KCLA—Pine Bluff—1947**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ... Radio Engineering Service  
 Business-Studio Address ..... 2900 W. 28th St.  
 Tel.: JE 5-1241 ..... Independent  
 Station Representative ..... Hil Best  
 General Mgr. .... Kenneth Keesterson  
 Commercial Manager ..... Clyde Martin  
 Prog.; Ch. Eng. .... Charles Penix

**KOTN—Pine Bluff—1934**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ... Universal Bcstg. Corp.  
 Address ..... Simmons Bank Bldg.  
 Tel.: JE 4-8732 ..... MBS-KBS  
 Representative ..... Walker  
 Pres., Gen. Mgr., Chief Engr. .... B. J. Parrish  
 Comm. Mgr. .... J. Wallace  
 Program Director ..... Hilda Matz  
 Pub. Director ..... R. W. Etter

**KPBA—Pine Bluff—1957**

Frequency: 1590 Kc. .... Power: 1 Kw. d.  
 Owned-Operated By ..... Radio Pine Bluff  
 Address ..... 1607 W. 6th Ave.; Box 33  
 Tel.: JE 4-1523 ..... Independent  
 Representative ..... Devney, Inc.  
 President ..... W. L. Kent  
 Gen., Sta. Mgr. .... Howard M. Peters

## ARKANSAS-CALIFORNIA

Program Director.....Howard Watson  
Chief Engineer.....Robert M. Mador

### KPOC—Pocahontas—1950

Frequency: 1420 Kc....Power: 1,000 Watts d.  
Owned-Operated By...Pocahontas Radio, Inc.  
Address.....P. O. Box 250  
Tel.: TW 2-5234.....KBS  
General Mgr.....Adrian L. White  
Program Dir.....Bill Nicholson  
Sales Mgr.....Virgil Pace

### KAMO—Rogers—1954

Frequency: 1390 Kc.....Power: 1000 Watts  
Owned.....KAMO, Inc.  
Business Address...American Natl. Bank Bldg.  
Tel.: MELrose 6-4611.....Independent  
Station Rep.....Walker  
Pres., Gen. Mgr.....G. Don Thompson  
Sta., Comm. Mgr.....W. E. Dacus  
Program Director.....Charles A. Davis  
Chief Engineer.....Bud Williams

### KXRJ—Russellville—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By....The Valley Broadcasters  
Address.....Second and Commerce  
Tel.: 299, 123.....KBS  
Gen., Sta. Mgr.....C. R. Horne  
Comm. Mgr.....L. L. Bryan  
Sales Prom. Mgr.....Don Sammons  
Prog. Director.....Ora Mae Lee  
Chief Engineer.....William C. McKenney

### KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned By.....C. R. Horne  
Address.....P. O. Box 95  
Tel.: 1281.....KBS  
Representative.....Hil F. Best  
Comm. Mgr.....Don P. Jones  
Chief Eng.....Roy K. Cole

### KUOA—Siloam Springs—1923

Frequency: 1290 Kc.....Power: 5,000 Watts d.  
Owned-Operated By.....Kuoa, Inc.  
Business-Studio Address.....Siloam Springs  
Tel.: 777.....MBS-KBS  
President.....John E. Brown, Jr.  
Gen. Mgr.....Cecil Smith  
Program Director.....Ralph Kennedy, Jr.  
Chief Engineer.....Cecil E. Smith

### KBRS—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Oper...Northwest Ark. Bcstg. & TV Co.  
Address.....P. O. Box 29  
Tel.: 1-4675, 1-4676.....ABC-KBS  
Newspaper Affiliation...Southwest American  
Representative.....Hil F. Best  
President.....Donald W. Reynolds  
General Manager.....Phil H. Phillips  
Commercial Manager.....Curtis C. Hornor, Jr.  
Program Director.....Jim G. Wilkerson  
Chief Engineer.....Virgil Smith

### KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By...Stuttgart Bcstg. Corp.  
Business Address.....Stuttgart  
Tel.: WA 2-5212.....KBS  
Representative.....C. K. Beaver Assoc.  
President.....Beloit Taylor  
Gen. Manager.....Melvin P. Spann  
Station Mgr.....June S. Spann  
Chief Engineer.....C. R. Sandline

### KOSY—Texarkana—1951

Freq.: 790 Kc....Power: 1 Kw. d., 500 w. n.  
Owned-Operated By.....Gateway Bcstg. Co.  
Address.....State Line Ave.  
Representative.....Pearson  
Gen. Manager.....Tom E. Dillahunty  
Sales Manager.....Herman Cecil

### KRLW—Walnut Ridge—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned-Oper. By....Lawrence Co. Bcstg. Co.  
Address.....Walnut Ridge  
Tel.: 980.....KBS  
Gen. Mgr.....Wm. H. Cate

### KWRF—Warren—1953

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned.....Weldon & Sledge  
Address.....Box 480  
Tel.: 353-354.....KBS  
Representative.....Hil F. Best  
Gen., Sta. Mgr.....Lee Reaves  
Comm. Mgr.....H. M. Harris

### KWYN—Wynne—1956

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....E. Arkansas Bcstrs, Inc.  
Address.....P. O. Box 225  
Tel.: 1188.....KBS  
Representative.....Continental  
President.....J. L. Shaver, Jr.  
Gen., Sta. Mgr.....Raymond O. Raley  
Comm. Mgr.....Hiram Mayo  
Prog., Ch. Eng.....Art Rogers

Pop.: 14,899,000  
Families: 4,799,000  
Radio Homes: 4,761,000

## California

Stations in State: 183  
TV Homes: 4,169,000  
TV Stations: 36

### KCNO—Alturas—1951

Frequency: 570 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Stulor Corp.  
Address.....P. O. Box 1358

Tel.: 2531.....Independent  
Representative.....O'Connell Palmer  
Pres., Gen. Mgr.....Stewart Wilbon  
Sta. Mgr., Chief Engineer.....Dick Barrett

**KAVR—Apple Valley—1954**

Frequency: 960 Kc.....Power: 5 Kw. d.  
 Owned.....Apple Valley Bcstg. Co.  
 Address.....Apple Valley  
 Tel.: VI 7-7251.....Independent  
 Representative.....W. S. Grant  
 President.....Newton T. Bass  
 Managing Dir.....J. C. Thomas  
 Commercial Mgr.....Ken Barton  
 Program Director.....Lou Rossi  
 Chief Engineer.....Dean Kiner

**KENL—Arcata—1956**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Humboldt Bcstrs.  
 Address.....KENL Bldg.  
 Tel.: VA 2-2941.....Independent  
 Representative.....W. S. Grant  
 Pres., Gen. Mgr.....Mel Marshall  
 Sta. Mgr.....Jerry Rhoades  
 Comm. Mgr.....Jim Vanglie  
 Program Director.....Roger Ferrier  
 Chief Engineer.....Harry Shelby

**KAHI—Auburn—1957**

Frequency: 950 Kc.....Power: 1000 Watts  
 Owned.....Placer County Bcstg.  
 Address.....Box 950  
 Tel.: TU 5-5636.....KBS  
 Representative.....Ayres  
 Pres.....Don C. Reeves  
 Gen. Mgr.....Gene Ragle  
 Sales Prom. Mgr.....Ray Lewis  
 Program Director.....Stan Cooper  
 Publicity Director.....Frank Benny  
 Chief Engineer.....Donnelly Reeves

**KBIG—Avalon—1952**

Frequency: 740 Kc.....Power: 10,000 Watts  
 Owned-Operated By.....John Poole Bcstg. Co.  
 Address.....6540 Sunset Blvd., Los Angeles 28  
 Tel.: HO 3-3205.....Independent  
 Representative.....Weed  
 President, Gen. Mgr.....John Poole  
 Sta. Comm. Mgr.....Robert J. McAndrews  
 Oper. Program Dir.....Alan Lisser  
 Sales Prom. Publicity.....R. J. McAndrews  
 Chief Engineer.....Beull Dalton

**KAFY—Bakersfield—1946**

Frequency: 550 Kc.....Power: 1000 Watts  
 Owned.....Paschall, Tullis & Hearne  
 Address.....P.O. Box 6128  
 Tel.: Empire 6-4411.....Independent  
 Representative.....McGavren-Quinn  
 Gen. Mgr.....Glenn D. Lockhart  
 Comm. Mgr.....Roy Licordell  
 Sales Promotion Manager.....Dick Brown  
 Program Director.....Al Anthony  
 Chief Engineer.....Bob Fee

**KLYD—Bakersfield—1958**

Frequency: 1350 Kc.....Power: 1000 Watts;d.  
 Owned By.....Umer Broadcasting Co.  
 Business Address.....1709 30th Street  
 Tel.: FAirview 7-4831.....Independent

Station Representative.....Grant  
 Gen. Sta. Mgr.....Edward E. Umer  
 Commercial Manager.....Dave Maxwell  
 Program Director.....Dan Speare  
 Sales Prom. Publ. Dir.....Mary L. Bender  
 Chief Engineer.....Vernon G. Tucker

**KIKK—Bakersfield—1958**

Frequency: 800 Kc.....Power: 250 Watts; d.  
 Owned By.....Valley Bcstg. Co.  
 Address.....910 Chester  
 Tel.: FAirview 7-4401.....Independent  
 Sta. Representative.....Bolling  
 President.....Dawkins Espy  
 General Mgr.....Donald MacLachlan  
 Program Dir.....Dan Gates

**KBIS—Bakersfield—1950**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....Eastern Electrosonic Industries  
 Studio Address.....2013 Chester Ave.  
 Tel.: FAirview 4 6093.....Independent  
 Representative.....Weed  
 Station Mgr.....Hal Brown

**KERN—Bakersfield—1932**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Operated By.....McClatchy Bcstg. Co.  
 Business Address.....1535 17th St.  
 Tel.: FA 5-7475.....CBS  
 Representative.....Paul H. Raymer  
 President.....Eleanor McClatchy  
 Sta. Mgr.....Tom Flynn  
 Chief Engineer.....Don Gatz

**KGEE—Bakersfield—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Marterto Corp.  
 Business-Studio Address.....1415 17th Street  
 Tel.: FA 7-3587.....Independent  
 Representative.....Hollingbery  
 President.....Danny Thomas  
 Gen. Sta. Mgr.....C. Dexter Haymond  
 Comm. Mgr.....Jess Land  
 Program Director.....Thad Bulkeley  
 Sales Prom. Mgr.....Rick Terry  
 Publicity Director.....Dave Hildebran  
 Chief Engineer.....Ed. Andress

**KMAP—Bakersfield—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....KMAP, Inc.  
 Address.....P.O. Box 693  
 Tel.: FA 7-3541.....MBS  
 Representative.....Forje  
 Pres., Gen. Mgr.....Clifford E. Ball  
 Program Director.....Jack Shefrin

**KPMC—Bakersfield—1932**

Frequency: 1560 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Pioneer Mercantile Co.  
 Address.....20th & N Sts.  
 Tel.: FA 7-8581.....ABC  
 Representative.....Headley-Reed  
 President.....F. G. R. Schamblin  
 Gen., Sta. Mgr.....L. A. Schamblin

## CALIFORNIA

Comm. Mgr. .... Paul R. Biermann  
Chief Eng. .... Leo P. Jarvis

### KPAS—Banning—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned. .... Stevens Bcstg. Inc.  
Address. .... 4425 W. Ramsey St.  
Tel.: VI 9-4557. .... Independent  
Representative. .... Grant Webb  
Gen. Manager. .... Edwin J. Stevens  
Commercial Mgr. .... Lewis F. Shank

### KWTC—Barstow—1947

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By. Mojave Valley Bcstg. Co.  
Address. .... Box 697  
Tel.: 4001. .... Independent  
Representative. .... O'Connell  
Pres., Gen. Mgr. .... W. T. Brown  
Sta. Prog. Dir. .... R. F. Cruse  
Commercial Mgr. .... Wilma Walker  
Sales Prom Mgr. .... Jean McAdams  
Chief Engineer. .... Bill Schultz

### KRE—Berkeley—1923

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Central Calif. Bcstrs., Inc  
Address-Trans. .... 601 Ashby Avenue  
Tel.: AS 3-7715. .... Independent  
Representative. .... W. S. Grant  
General Mgr. .... Arthur Westlund  
Sta. Mgr. .... Don Hambly  
Prog. Dir. .... Les Avery  
Chief Engineer. .... Robert K. Morrison

### KOWL—Bijou—1956

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned. .... Tahoe Broadcasters, Inc.  
Address. .... Box 756 Tahoe Valley  
Tel.: KI 4-2400. .... Independent  
Representative. .... Palmer  
Pres., Gen. Mgr. .... Ed. French  
Sta. Comm. Mgr. .... John J. Murphy  
Program Director. .... Terry Ward  
Publicity Director. .... Bea Paizs  
Chief Engineer. .... Keith Mealey

### KIBS—Bishop—1953

Frequency: 1230 Kw. .... Power: 250 Watts  
Owned-Oper. By. .... Inyo Bcstg. Co.  
Address. .... Box 757  
Tel.: 4411. .... KBS  
Representative. .... Broadcast Time Sales  
Pres., Gen. Mgr., Pub. Dir. .... J. Oliver  
Commercial Mgr., Prom. Mgr. .... R. S. Deming

### KYOR—Blythe—1947

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned. .... Imperial Broadcasting Systems, Inc.  
Address. .... Box 668  
Tel.: 2231. .... ABC  
Representative. .... John E. Pearson  
President, Gen. Mgr. .... Frank K. Danzig  
V.P., Gen. Sales Mgr. .... A. Bartlett Ross, Jr.  
Station Mgr. .... Vic Lundberg  
Commercial Mgr. .... Sam Christie  
Program Dir. .... Lee Young

Chief Engineer. .... Carl S. Johnson

### KROP—Brawley—1946

Frequency: 1300 Kc. .... 1000 Watts d. 500 n.  
Owned-Oper. By. .... Imperial Bcstg. System  
Address. .... 6331 Hollywood Blvd.  
Tel.: 1300. .... ABC  
Representative. .... John E. Pearson Co.  
Station Manager. .... Ed Silvera  
Program Dir. .... Chap Rollins

### KBLA—Burbank—1952

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Bdcstrs. of Burbank  
Address. .... 11516 Oxnard St., N. Hollywood  
Tel.: EL 2-1490. .... Independent  
Station Representative. .... Grant Webb

### KICO—Calexico—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Charles R. Love  
Address. .... Barbara Worth Hotel, El Centro  
Tel.: FI 2-0141. .... CBS  
Representative. .... Broadcast Time Sales  
Owner. .... Charles R. Love  
General Manager. .... W. L. Gleeson

### KTEE—Carmel—1957

Frequency: 1410 Kc. .... Power: 500 Watts; d.  
Owned By. .... Seaside Electronic Assoc.  
Address. .... P. O. Box 2050  
Tel.: MAYfair 4-1215. .... Independent  
Pres. Gen. Mgr. .... Paul F. Hanson  
Commercial Mgr. .... Stanley F. Simpson  
Promotion Mgr. .... D. Metzger  
Program Dir. .... William Warren  
Chief Engineer. .... Joly Boynton

### KHSL—Chico—1935

Frequency: 1290 Kc. .... Power: 5000 Watts  
Owned-Operated. .... Golden Empire Bcstg. Co.  
Address. .... Box 1041  
Tel.: Fireside 2-0141. .... CBS  
Representative. .... McGavren-Quinn  
Pres., Gen. Mgr. .... Mrs. Mickey McClune  
Station Manager. .... Charles H. Kinsley, Jr.  
Commercial Mgr. .... Brian Loughran  
Program Dir. .... Tim Armstrong  
Sales, Public Dir. .... Don Miller  
Chief Engineer. .... Russell Pope

### KPAY—Chico—1949

Frequency: 1060 Kc. .... Power: 10,000 Watts  
Owned. .... J. Ned. Richardson  
Address. .... P.O. Box 523  
Tel.: Fireside 2-4211. .... MBS  
Representative. .... Hollingberry  
Gen. Mgr. .... J. Ned Richardson  
Comm. Mgr. .... Robert Campbell  
Sales Prom. Mgr. .... Ned Tollinger  
Chief Engineer. .... William Pope

### KCHV—Coachella—1954

Frequency: 970 Kc. .... Power: 1 Kw., d.  
Owner. .... Coachella Valley Bcstg. Co.  
Address. .... Avenue 50

Tel.: EXpress 8-5534.....Independent  
 Representative.....Moore & Assoc.  
 Pres.....Edward Gorges  
 Gen. Mgr.....I. E. Staples  
 Comm. Mgr.....Doug Caplette  
 Sales Prom. Mgr.....Bob Steward  
 Program Director.....Graham Alexander  
 Chief Eng.....Bill Buckingham

**KBMX—Coalinga—1950**

Frequency: 1470 Kc.....Power: 500 W. d.  
 Owned-Oper. By.....Sheldon Anderson  
 Address.....Box 1179  
 Tel.: 136.....KBS  
 Sta. Rep.....Grant Webb  
 Gen., Sta., Com. Mgr.....V. J. Stedry  
 Chief Engineer.....W. E. Long

**KBUC—Corona—1948**

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned.....Radio K-Buc, Inc.  
 Business Address.....Box 368  
 Tel.: RE 7-1370.....Independent  
 Representative.....Jones; Crennan  
 President.....James F. Hadlock  
 V.P., Gen. Mgr.....Naum Healy  
 Nat. Sales Mgr.....Gerald O. Jones  
 Program Dir.....Bob Lake  
 Sales Prom. Mgr.....Sally Linville  
 Publicity Dir.....Florence Archer  
 Chief Engineer.....Walter Rees

**KCRE—Crescent City—1950**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Del Norte Bcstg. Co.  
 Address.....Box 248  
 Representative.....Ayres  
 Pres., Gen. Mgr., Sta. Mgr.. Robert E. Grey  
 Business Mgr.....Peggy B. Gray

**KCHJ—Delano—1951**

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Charles Herman Johns  
 Address.....P.O. Box 966  
 Tel.: 8676.....Independent  
 Representative.....Radio Spot Sales  
 Pres., Gen. Mgr.....Charles H. Johns  
 Sta. Mgr.....Jean G. Johns  
 Comm. Mgr.....Jim Turner  
 Program Dir.....Joe McFolin  
 Sales Prom. Mgr.....Bob Scott  
 Publicity Director.....Cec Vergano

**KRDU—Dinuba—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Dinuba Co.  
 Business-Studio Address.....Box 157  
 Tel.: DI 500.....KBS  
 Representative... W. Ayres, Cont. Radio Sales  
 Pres., Gen., Sta. Mgr.....Egon A. Hofer  
 V.P.....Dave Hofer, Jr.

**KDEO—El Cajon—1955**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned-Operated By.....Dandy Bcstg. Corp.  
 Address.....Town & Country Hotel, San Diego  
 Tel.: CY 8-8371.....ABC

Representative.....Bolling  
 President.....Robert E. Sharon  
 Station Manager.....Leonard W. Lundmark  
 Program Director.....Sam Babcock  
 Sales Prom. Mgr.....Tony Day  
 Publicity Director.....Donna Powers  
 Chief Engineer.....Ed Murphree

**KAMP—El Centro—1958**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned By.....El Centro Radio, Inc.  
 Address.....Box 1018  
 Tel.: ELgin 2-2277.....Independent  
 Representative.....Harlan Oakes  
 Pres., Gen. Mgr.....A. E. Andreotti  
 Station Mgr.....Wm. H. Ellison  
 Commercial Mgr.....Chap Rollins  
 Program Dir.....Bob Weaver  
 Sales Prom. Mgr.....Bob Baker  
 Publicity Dir.....Kay Ogg  
 Chief Engineer.....Arch Thistle

**KXO—El Centro—1927**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Valradio Inc.  
 Business Address.....Box 140  
 Tel.: EL 2-1230.....CBS-MBS-KBS  
 Representative.....Paul H. Raymer  
 P.es., Gen. Mgr.....Riley R. Gibson  
 Commercial Manager.....Marc Hanan  
 Program Director.....Tony Temple  
 Chief Engineer.....Maurice Hill

**KOWN—Escondido—1958**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Palomar Broadcasting Co.  
 Address.....1226 Hale Ave.  
 Tel.: SHerwood 5-5811.....Independent  
 Pres., Gen. Mgr.....Julie G. Owen  
 Commercial Mgr.....Thurston S. Holmes  
 Program Dir.....James H. Hill  
 Chief Engineer.....Joseph Dessert

**KDAN—Eureka—1956**

Frequency: 790 Kc.....Power: 5 Kw.  
 Owned.....W. H. Hansen  
 Address.....Box 903  
 Tel.: HI 2-0611.....Independent  
 Representative.....Bcst. Time Sales, Hall  
 Mgr.....W. H. Hansen  
 Comm. Mgr.....Earl Madray

**KINS—Eureka—1958**

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.  
 Owned-Oper. By.....Eureka Bcstg.  
 Address.....Box 1015  
 Tel.: HI 2-5744.....CBS  
 Representative.....Weed  
 Pres., Gen. Mgr.....Wendell Adams  
 Comm. Sta. Mgr.....Tim Crowley  
 Prog.-Publicity.....Doyle Seely  
 Chief Engineer.....Dean Elliott

**KIEM—Eureka—1933**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned Opr. By.....Redwood Bdcstg. Co., Inc.  
 Address.....6th at E. Sts.

# CALIFORNIA

Tel: HI 3-1621.....MBS  
Representative .....John Blair  
President, Manager.....Wm. B. Smullin  
General Manager.....J. Edwin Arnold  
Commercial Mgr.....Robert Stach  
Prom. Mgr.....B. Adams  
Chief Engineer.....Don King

## KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Mendocino Coast Bcstg. Co.  
Address.....Box 616  
Tel.: YO 4-3251.....KBS  
Owner.....Edward Murtle  
General Manager.....Craig N. Smith  
Sales Prom. Mgr.....Matthew V. Huber

## KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts  
Owned-Oper. By.....H. & G. Harm  
Address.....7535 N. Van Ness Ave.  
Tel.: BA 24441.....ABC  
Representative.....Hollingbery  
Pres.....Hattie Harm  
Gen. Mgr.....George Harm  
Comm. Sale Prom. Mgr.....Gordon Jacobs  
Program Director.....Bill Dallas  
Publicity Director.....Don Felsler  
Chief Engineer.....Elbert Dean

## KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.  
Owned.....KBIF, Inc.  
Address.....857 Van Ness Ave.  
Tel.: AM 6-0791.....Independent  
Representative.....Weed  
Pres., Gen. Mgr.....David T. Harris  
Program, Publicity Dir.....Jim Bailey  
Chief Engineer.....Bob Love

## KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.  
Owned By.....KEAP Broadcasting Co. Inc.  
Address.....2344 S. Railroad Ave.  
Tel.: AD 7-1871.....Independent  
Representative.....McGavern-Quinn  
Pres., Gen. Mgr.....Herbert J. Edelman  
Chief Engineer.....Elbert Dean

## KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Triangle Publications  
Business-Studio Address.....T. W. Patterson Bldg.  
Tel.: AM 8-6441.....CBS  
Representative.....John Blair  
Station Manager.....Robert F. Klein  
Program Dir.....Robert Fulton  
V. P. Eng.....Keith L. Mealey

## KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Delle Broadcasting Co.  
Address.....1244 'O' St.  
Tel.: AM 6-9901.....KBS  
Representative.....Nat'l Time Sales, Hall, Gates  
Gen. Mgr.....Jeanne Bacher

Program Director.....Larry Walters  
Chief Engineer.....A. Kasparian

## KMAK—Fresno—1953

Frequency: 1340 Kw.....Power: 250 Watts  
Owned-Oper. By.....McMahan Bcstg. Co.  
Address.....2020 McKinley  
Tel.: AM 6-9448.....Independent  
Representative.....ForJoe  
President.....R. O. McMahan  
Gen., Sta. Mgr.....Coyle Chambers  
Chief Engineer.....Ed Nickels

## KMJ—Fresno—1925

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Operated By.....McClatchy Bcstg. Co.  
Business-Studio Address.....1515 Van Ness Ave.  
Tel.: AM 8-5771.....NBC  
Representative.....Paul H. Raymer  
Station Manager.....Ramsey G. Elliott  
Sales Mgr.....Roy Swanson  
Program Dir.....Jeff Nagle  
Chief Engineer.....William Wallace

## KYNO—Fresno—1947

Frequency: 1300 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio KYNO  
Address.....2125 N. Barton Ave.  
Tel.: CL 5-8383.....MBS  
Representative.....Headley-Reed  
General Manager.....Gene Chenault  
Sta. Mgr.....Jim Carroll  
Chief Engineer.....Bert Williams

## KPER—Gilroy—1957

Frequency: 1290.....Power: 500 Watts, d.  
Owned.....Bernard & Jobbins Bcstg. Co.  
Address.....615 Swanston Lane  
Tel.: VI 2-3155.....KBS  
Representative.....Lucas & Assoc.  
General Manager.....Geo. F. Schaefer  
Sales Prom. Mgr.....Ben Guitierrez  
Program Director.....Jean Emard  
Publicity Director.....Tom Carr  
Chief Engineer.....Don Bernard

## KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts  
Owned-Operated By.....Cannon System, Ltd.  
Address.....102 N. Glendale Ave.  
Tel.: CI 1-1133.....Independent  
President.....David H. Cannon  
Station Mgr.....Cal Cannon

## KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw., d.; 1 Kw., n.  
Owned-Oper. By.....KNGS  
Business Address.....P.O. Box 620  
Tel.: LUDlow 2-0361.....Independent  
Representative.....Hall Co., Oakes  
Co-owners & Gen. Mgrs. E. Peck & A. J. Krisik  
Comm. Pub. Dir.....Mel Vierra  
Sales Promotion Mgr.....A. J. Scott  
Prog. Chief Engineer.....Stan Vestal



**KFWB—Hollywood—1925**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KFWB Bcstg.  
 Business-Studio Add.....6419 Hollywood Blvd.  
 Tel.: HO 3-5151.....Independent  
 Representative.....Blair  
 Pres., Gen. Mgr.....Robert M. Purcell  
 Commercial Mgr.....Milton Klein  
 Prog. Dir.....Chuck Blore  
 Publicity Dir.....Blanche E. Butler  
 Chief Engineer.....Leonard Hayden

**KDAY—Hollywood—1956**

Frequency: 1580 Kc.....Power: 50 Watts; d.  
 Owned By.....Radio California, Inc.  
 Address.....1549 No. Vine St.  
 Tel.: HO 1-9981.....Independent  
 Representative.....McGavren-Quinn  
 President.....J. Elroy McCaw  
 Gen. Sta. Mgr.....Irving C. Phillips  
 Program Dir.....Jim Hawthorne  
 Publicity Dir.....John Gunn  
 Chief Engineer.....Bob Dye

**KLAC—Hollywood—1924**

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n  
 Owned-Operated By...Hall Broadcasting Co.  
 Address.....6363 Sunset Blvd  
 Tel.: HO 2-7271.....Independent  
 Representative.....Adam J. Young  
 President.....M. W. Hall  
 V.P., Sta. Operations.....Felix Adams  
 Gen. Sales Manager.....Morton Sidley  
 Mdsq. Dir.....Armand La Pointe

**KREO—Indio—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned...Imperial Broadcasting System, Inc.  
 Address.....Calhoun Dr.  
 Tel.: 7-3403.....ABN  
 Representative.....John E. Pearson  
 President, Gen. Mgr.....Frank K. Danzig  
 V.P., Gen. Sales Mgr.....A. Bartlett Ross, Jr.  
 Station Mgr.....Douglas Caplette  
 Commercial Mgr.....Bill Gibeau  
 Program Director.....Don Retz  
 Chief Engineer.....Cliff Lantz

**KRKC—King City—1958**

Frequency: 1570 Kc.....Power: 250 Watts; d.  
 Owned By.....Somoco Bcstg. Co.  
 Address.....P. O. Box 107  
 Tel.: 1070.....KBS  
 Pres. Ch. Eng.....James H. Rose  
 General Manager.....Howard E. Slagle  
 Commercial Mgr.....Hazel M. Rose  
 Program Dir.....Helen M. Slagle

**KTYM—Inglewood—1958**

Frequency: 1460 Kc.....Power: 1000 Watts  
 Owned By.....Trans-American Bcstg.  
 Address.....125 S. Grevillea Ave.  
 Tel.: ORegon 8-6400.....Independent  
 Representative.....Grant  
 Pres. Sta. Mgr.....Albert J. Williams

**KAVL—Lancaster—1950**

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Antelope Bcstg. Co.  
 Address.....P. O. Box 1192  
 Tel.: WH 2-1121.....Independent  
 Station Representative..Broadcast Time Sales  
 President.....W. B. Carter  
 General Mgr.....H. L. Comstock  
 Chief Engineer.....Carl Pendergraft

**KBVM—Lancaster—1956**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned.....Brocaw Broadcasting Co.  
 Address.....112 East Avenue "J"  
 Tel.: WH 2-8461.....Independent  
 Representative.....Weed  
 President.....Hal Brown  
 General Manager.....Jack J. Bankson  
 Sta. Comm. Mgr.....Frank Onstott  
 Program Director.....Geo. McCammon  
 Chief Engineer.....Geo. Patterson

**KCVR—Lodi—1946**

Frequency: 1570 Kc.....Power: 1000 Watts &  
 Owned-Oper. By.....Lloyd Burlingham  
 Business Address.....P. O. Box 600  
 Tel.: EN 8-0628.....KBS  
 Station Representative.....Wm. Ayres  
 General Mgr.....Lloyd Burlingham  
 Station Mgr.....Dedah Corlett  
 Program Dir.....Harry Eden  
 Chief Engineer.....George Sampson

**KNEZ—Lompoc—1958**

Frequency: 960 Kc.....Power: 500 Watts  
 Owned By.....KNEZ, Inc.  
 Business Address.....P.O. Box 338  
 Tel.: Lompoc 2965.....KBS  
 Station Representative.....Ayres  
 President.....Thomas B. Friedman  
 Gen. Mgr., Ch. Eng.....Thomas J. Wallace, Jr.

**KFOX—Long Beach—1924**

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KFOX Inc.  
 Address.....220 E. Anaheim Street  
 Tel.: HE 6-7281.....Independent  
 President.....Kenyon Brown  
 Gen. Mgr.....Jack de Mello  
 Chief Engineer.....Robert Garner

**KGER—Long Beach—1926**

Frequency: 1390 Kc.....Power: 5,000 Watts  
 Owned By...John Brown Schools of Calif. Inc.  
 Business-Studio Address.....3745 Atlantic  
 Tel.: GARfield 7-7907.....Independent  
 President.....Dr. John E. Brown  
 Gen., Sta., Comm. Mgr....E. William George  
 Sales Prom. Mgr.....Cornelius Lee  
 Program Dir.....Irene Cook  
 Chief Engineer.....Luke Crumbaugh

**KABC—Los Angeles—1929**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....AB-PT, Inc.

Address.....1539 N. Vine St.  
 Tel.: NO 3-3311.....ABC  
 Representative.....Katz  
 President.....James G. Riddell  
 Gen. Comm. Mgr.....John N. Pace  
 Sales Prom. Mgr.....Roy Drushall  
 Pub. Directors....Virginia West; D. Nowinson  
 Program Director.....Dresser Dahlstead  
 Chief Engineer.....Ralph Denechaud

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Los Angeles Bcstg. Co., Inc.  
 Bus.-Studio Address.....5773 Wilshire Blvd.  
 Tel.: WE 8-0181.....Independent  
 Representative.....Bolling  
 Pres.-Gen.-Sta. Mgr.....Calvin J. Smith  
 Publicity Dir.....Paul Price  
 Program Director.....Howard Rhines  
 Chief Engineer.....Ron Oakley

**KFI—Los Angeles—1922**

Frequency: 640 Kc.....Power: 50,000 Watts  
 Owned-Operated By..Earle C. Anthony, Inc.  
 Business-Studio Address..141 N. Vermont Ave.  
 Tel.: DU 2-2121.....NBC  
 Representative.....Henry I. Christal  
 Pres., Gen. Mgr.....Earle C. Anthony  
 Asst. to Pres.....Charles E. Hamilton  
 Program Director.....Pat Kelly  
 Publicity Director.....Ed Grigg  
 Co-Chief Engs...H. L. Blatterman, C. W. Mason

**KGFJ—Los Angeles—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Ben S. McGlashan  
 Business-Studio Address....6314 Sunset Blvd.  
 Tel.: HO 4-0201.....Independent  
 Representative.....Star National  
 General, Station Manager...Thelma Kirchner  
 Sales Mgr.....Molly C. Low  
 Program Director.....Jim Randolph  
 Publicity Dir.....Tom Hawkins  
 Sales Prom. Mgr.....Juanita McCuroy  
 Chief Engineer.....Homer Obuchon

**KHJ—Los Angeles—1922**

Frequency: 930 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Address.....1313 N. Vine St., Hollywood  
 Tel.: HO 2-3133.....MBS  
 Representative.....H.R. Reps.  
 Pres., Don Lee Div.....Willet H. Brown  
 Gen. Mgr.....Norman Boggs  
 Comm. Mgr.....Terry Mann  
 Program Director.....A. J. LaFrano  
 Chief Engineer.....Robert Arne

**KMPC—Los Angeles—1928**

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Oper. By.....Golden West Bcsters.  
 Address.....5939 Sunset Boulevard  
 Tel.: HOLLYWOOD 9-5341.....Independent  
 Representative.....AM Radio Sales  
 Ch. of Board.....Gene Autry  
 President.....Robert O. Reynolds  
 Gen. Sales Mgr.....Stanley Spero

Mgr., Sls. Prom.....John M. Asher  
 Prog. Dir.....Robert H. Forward  
 Publicity Dir.....John Dickson  
 Chief Engineer.....L. C. Sigmon

**KNX—Los Angeles—1920**

Frequency: 1070 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 Business-Studio Address....6121 Sunset Blvd.  
 Tel.: HO 9-1212.....CBS  
 Pres.....Arthur H. Hayes  
 Gen. Mgr.....Fred Ruegg  
 Commercial Mgr.....Gordon Mason  
 Prog. Dir.....Robert Sutton  
 Promotion Mgr.....Phil Hillman  
 Pub. Dir.....Lloyd Brownfield  
 Chief Engineer.....Ted Denton

**KPOL—Los Angeles—1952**

Frequency: 1540 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Coast Radio Bdcstg. Corp.  
 Address.....4628 Wilshire Blvd.  
 Tel.: WE 8-2345.....Independent  
 Representative.....Forjoe  
 President, Gen. Mgr.....Hugh R. Murchison  
 Station, Comm. Mgr.....Frederick Custer  
 Program, Sale, Prom. Mgr....Robertson Scott  
 Chief Engineer.....Floyd Hall

**KPOP—Los Angeles—1924**

Frequency: 1020 Kc.....Power: 5,000 Watts  
 Owned-Operated By.....Storer Bcstg.  
 Business-Studio Add.....338 S. Western Ave.  
 Tel.: DU 8-2345.....Independent  
 Representative..Broadcast Time; Dora Clayton  
 General Manager.....Frank Burke, Jr.  
 Prog. Dir.....Clyde Cadwell  
 Comm. Manager.....Vern Lindblade  
 Ch. Eng.....Leonard Reeves

**KRKD—Los Angeles—1927**

Frequency: 1150 Kc..Power: 5000 d.; 1000 n.  
 Owned-Operated By.....Cont. Tele. Corp.  
 Business-Studio Address..1050 Montecito Drive  
 Tel.: CA 5-4116.....Independent  
 President.....Frank Oxarart  
 Gen. Mgr.....Jack Feldmann  
 Gen. Sales Rep.....Bob Fox  
 Sta. Mgr.....Joyce Evans  
 Prog. Dir.....Charles A. Clifton  
 Ch. Eng.....Ben Brown

**KHOT—Madera—1956**

Frequency: 1250 Kw.....Power: 500 Watts, d.  
 Owner.....Bob L. Moran  
 Address.....Box 67  
 Tel.: OR 4-8501.....Independent  
 Representative.....Ayres  
 Mgr.....Bob L. Moran  
 Sales Mgr.....Don L. Edwards

**KMYC—Marysville—1940**

Frequency: 1410 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owner-Oper. Marysville-Yuba City Bcstrs., Inc.  
 Business Address.....P. O. Box 631  
 Tel.: SH 2-2396.....MBS  
 Representative.....Hall & Gates

**President**.....H. E. Thomas  
**Gen. Station Manager**.....Joe D. Carroll  
**Comm. Mgr.**.....L. E. Walker  
**Program Director**.....Ralph Swift  
**Publicty Dir.**.....James Parrish  
**Chief Engineer**.....George "Ricks" Wyville

**Tel:** FRontier 2-8154.....Independent  
**Representative**.....Hollingberry  
**President**.....Robert Sherry  
**Gen. Sta. Mgr.**.....Al J. Madden  
**Sales Prom. Mgr.**.....Richard Maguire  
**Publicity Director**.....Jack Hamilton  
**Chief Engineer**.....Herman Stalberg

**KWIP—Merced—1956**

**Frequency:** 1580 Kc.....**Power:** 500 Watts, d.  
**Owned**.....Joseph Gamble Stations, Inc.  
**Address**.....Hotel Tioga  
**Tel:** RA 2-3838.....Independent  
**Representative**.....McGavren-Quinn  
**Pres., Gen. Mgr.**.....Joseph E. Gamble  
**Sta. Mgr.**.....Jack Blake  
**Comm. Mgr.**.....Reg Streater  
**Program Director**.....Jerry O'Neill  
**Chief Engineer**.....Mal Beavers

**KMBY—Monterey—1947**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....KMBY Bcstg. Co.  
**Business Address**.....468 Calle Principal  
**Tel:** FR 2-4541.....CBS  
**Station Representative**.....Pearson  
**Pres., Gen., Sta. Mgr.**.....B. P. Timothy  
**Comm. Mgr.**.....James T. Timothy  
**Prog. Dir.**.....Florence Timothy  
**Publicity Director**.....Jack Eliassen  
**Chief Engineer**.....G. Hammond

**KYOS—Merced—1936**

**Frequency:** 1480 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....KYOS, Inc.  
**Business Address**.....1735 "L" St.  
**Tel:** RA 2-6251.....MBS  
**Representative**.....Headley-Reed  
**Pres., Gen., Sta. Mgr.**.....Frank Flynn  
**Commercial Manager**.....Donald Brandt  
**Program Director**.....James R. Stoke  
**Chief Engineer**.....Dwayne D. Caldwell

**KWSD—Mt. Shasta—1947**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Shasta Cascade Bcstg. Corp.  
**Address**.....E. Alma St.  
**Tel:** WA 6-2124.....Independent  
**Representative**.....Continental, McGavren  
**President**.....Vernita Adler  
**Co-Owner**.....Arthur Adler  
**Co-Owner**.....David H. Rees

**KBEE—Modesto—1951**

**Frequency:** 970 Kc.....**Power:** 1000 Watts  
**Owned**.....McClatchy Bcstg. Co.  
**Address**.....14th & 1 Sts., P.O. Box 3131  
**Tel:** LA 3-7756.....Independent  
**Newspaper Affil.**.....McClatchy Newspaper  
**Representative**.....Paul Raymer  
**President**.....Eleanor McClatchy  
**Station Manager**.....Hugh Shelley

**KVON—Napa—1947**

**Frequency:** 1440 Kc.....**Power:** 500 Watts  
**Owned-Oper. By**.....J. L. & A. M. Powell  
**Address**.....Foster Rd.  
**Tel:** BAldwin 6-2023.....KBS  
**Representative**.....J. Palmer & J. Pearson  
**Owner, Gen. Mgr.**.....J. L. Powell  
**Sales Prom. Mgr.**.....Burke Riley  
**Program Director**.....Jim Parker  
**Publicity Director**.....Beryle Gonzales  
**Chief Engineer**.....Don Brown

**KFIV—Modesto—1950**

**Frequency:** 1360 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Modesto Bcstg.  
**Address**.....Box 1360  
**Tel:** LA 4-1360.....ABC  
**President**.....Ruth Finley  
**Gen. Mgr.**.....Ted Wolf  
**Comm. Manager**.....Judd Sturtevant  
**Program Director**.....Gene D'Accardo  
**Chief Engineer**.....Mel Freedman

**KSFE—Needles—1952**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Needles Bdcstg. Co.  
**Address**.....P. O. Box C-2  
**Tel:** 1234.....KBS  
**Station Representative**.....Continental  
**Owner, Mgr.**.....B. J. Fitzpatrick

**KTRB—Modesto—1933**

**Frequency:** 860 Kc...**Power:** 10,000 d.: 1000 n.  
**Owned-Operated By**.....KTRB Bcstg. Co., Inc.  
**Address**.....P. O. Box 593  
**Tel:** LA 3-0737.....Independent  
**Representative**.....McGavren-Quinn  
**Pres.-Gen. Station Mgr.**.....William H. Bates, Jr.  
**Comm., Sales Prom. Mgr.**.....Richard Brown  
**Program Dir.**.....Cal Purviance  
**Publicity Dir.**.....Chas. McEwen  
**Chief Engineer**.....W. H. Bates

**KLX—Oakland—1922**

**Frequency:** 910 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Tribuno Building Co.  
**Business Address**.....2150 Franklin St.  
**Tel:** TEmplebar 6-0910.....Independent  
**Newspaper Affiliation**.....Oakland Tribune  
**Representative**.....Weed  
**President**.....J. R. Knowland, Jr  
**General Mgr.**.....Wilson K. Foster  
**Prog. Dir.**.....Bill Laws  
**Sales Prom. Mgr.**.....Jack MacDonald  
**Chief Eng.**.....Roswell S. Smith

**KIDD—Monterey—1955**

**Frequency:** 630 Kc.....**Power:** 1 Kw.  
**Owned By**.....Monterey Pen Bcstg. Inc.  
**Address**.....546 Hartnell Plaza

**KROW—Oakland—1925**

**Frequency:** 960 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....KROW, Inc.  
**Address**.....484 18th St.

# CALIFORNIA

Tel.: TW 3-9600.....Independent  
Newspaper Affil.....Coos Bay World  
Representative.....Raymer  
President.....Sheldon F. Sackett  
General Manager.....Jack Irvine  
Comm. Mgr.....Robert Weimann  
Program Director.....Ray Yeager  
Chief Engineer.....Fred Gwynn

## KWBR—Oakland—1920

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned.....E. N. Warner-1st Western Bk.  
Business-Studio Address.....327 22nd St.  
Tel.: HI 4-1212.....Independent  
Station Rep.....Walker-Rawalt  
Pres., Gen. Mgr.....E. N. Warner  
Station Manager.....F. Wellington Morse  
Program Director.....Lillian A. Barnett  
Chief Engineer.....Logan Z. Edwards

## KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts  
Owned.....Dolph-Petty Bcstg.  
Address.....Box 779  
Tel.: SA 2-8294.....Independent  
Representative.....Grant  
President.....Walter N. Nelskog  
Gen. Prom. Mgr.....Darrell R. Anderson  
Commercial Mgr.....Pat Walsh  
Chief Engineer.....Clye Bond

## KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts  
Owned-Operated By...The Daily Report Co.  
Business-Studio Address.....222 East "B" St.  
Tel.: YUKon 2 8888.....Independent  
Representative.....Hil F. Best  
President.....Mrs. Jerene A. Harnish  
General Mgr.....Edward J. Jansen  
Chief Engineer.....Manual Barraza

## KMOR—Oroville—1948

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Oroville Bcstra.  
Address.....Arlin Rhine Dr.  
Tel.: LE 3-0334.....Independent  
President.....Raymond D. Vargas  
Sales, Prom. Mgr.....Harry Ebeling  
Program Dir.....Vic Ives  
Chief Engineer.....W. F. Banks

## KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.  
Owned-Oper. By...Oxnard Broadcasting Corp.  
Address.....1280 So. Oxnard Blvd.  
Tel.: HU 3-2303.....Independent  
Representative.....Tracy Moore  
Pres., Chief Eng.....Paul R. Schneider  
Station Mgr.....Charles A. Farmer  
Comm., Sales Prom. Mgr.....J. Alan Rinehart

## KUTY—Palmdale—1957

Frequency: 1470 Kc.....Power: 1 Kw.  
Owned.....Harold C. Singleton  
Address.....Box 5  
Tel.: Windsor 7-3107.....Independent

Representative.....W. S. Grant  
General Mgr.....Wm. A. Hoflyzer  
Sales Prom.....W. Lee Roddy  
Program Director.....Gordon Benson  
Chief Engineer.....Don Reitzke

## KCMJ—Palm Springs—1946

Frequency: 1010 Kc.....1 Kw., d.; 500 W., n.  
Owned-Operated By.....KCMJ, Inc.  
Business Address.....Box KK  
Tel.: FA 5-2253.....CBS  
Representative.....Stanley  
Pres., Gen. Mgr.....Robert D. Blashek  
Sta., Comm. Mgr.....Norman W. Loithus  
Program Director.....Arthur Sipherd  
Chief Engineer.....John Bush

## KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts  
Owned.....Cameron Bcstg. Co.  
Address.....Box 2898  
Tel.: FA 4-1212.....Independent  
Newspaper Affiliation.....Desert Sun  
Representative.....W. S. Grant  
President.....George Cameron  
Gen. Sta. Mgr.....John Michel  
Comm. Mgr.....Harry Voelker  
Prog. Ch. Eng.....Cliff Miller

## KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts  
Owner.....KPAL Bcstg. Corp.  
Address.....Desert Inn Hotel  
Tel.: 9171.....Independent  
Rep.....Radio-TV Reps  
Gen. Mgr.....Al Yallen

## KIBE—Palo Alto—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.  
Owned-Oper. By.....Sundial Bcstg. Corp.  
Address.....P.O. Box 1151  
Tel.: DA 3-1341.....KBS  
Rep.....Good Music Bcstrs.  
General Mgr.....Edward Davis  
Program Director.....Martin Cantisano

## KALI—Pasadena—1950

Frequency: 1430 Kc.....Power: 5000 W., d.  
Owned.....Tele-Broadcasters of Calif, Inc.  
Address.....758 E. Colorado Blvd.  
Tel.: RY 1-7148.....Independent  
Representative.....O'Connell; Crennan  
President.....H. Scott Kilgore  
Gen. Mgr.....James Coyle  
Chief Engineer.....Willis Fritag

## KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 1000 Watts  
Owned-Oper. By...Southern Calif. Bcstg. Corp.  
Address.....800 Sierra Madre Villa  
Tel.: RY 1-6744.....Independent  
Representative.....Nat'l Time Sales  
President.....Marshall S. Neal  
General Manager.....William J. Beaton  
Comm. Sales Prom. Mgr.....Dan Curtin  
Prog., Publicity Dir.....Bob Griffin  
Chief Engineer.....Robert Fisher

**KXLA—Pasadena—1941**

Frequency: 1110 Kc. Power: 10,000 Watts  
 Owned-Operated By: Donald R. Cooke  
 Business: 1401 So. Oak Knell Ave.  
 Tel.: RY 1-6991. Independent  
 Representative: Bcst. Time Sales  
 President-Gen. Sta. Mgr.: Loyal K. King  
 Sales Prom. Mgr.: Armond Lamont  
 Chief Engineer: Jack Reeder

**KPRL—Paso Robles—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: D. J. & Bernard Schwartz  
 Business-Studio Address: 32nd & Oak Sta.  
 Tel.: 204. MBS-KBS  
 Representative: W. S. Grant  
 Gen., Sta., Mgr., Chief Eng.: Dale Schwartz  
 Mdsq. Mgr.: Bernard Schwartz  
 Comm. Mgr.: Dorothy Schwartz

**KAFP—Petaluma—1950**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned: Bcst. Assoc., Inc.  
 Address: Box 590  
 Tel.: PO 3-1505. KBS  
 Representative: Broadcast Time Sales  
 President: Shelby Oliver  
 Gen. Mgr.: Charlie Powers  
 Chief Engineer: Ken Phillips

**KATT—Pittsburg—1949**

Frequency: 990 Kc. Power: 5 Kw.  
 Owned-Operated By: KECC, Inc.  
 Business: 235 Railroad Ave.  
 Tel.: HE 2-2964. Independent  
 Representative: W. S. Grant  
 Pres.: Les Malloy  
 V.P., Gen. Mgr.: Jack Grant

**KWOW—Pomona—1947**

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By: Valley Bdcstg. Co.  
 Business-Studio Address: So. Mills & Olive  
 Tel.: LY 2-1293. Independent  
 Representative: W. S. Grant  
 General Mgr.: Dean H. Wickstrom  
 Comm., Prom. Mgr.: Jim Robertson  
 Chief Engineer: Jim Flint

**KTIP—Porterville—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Ralph F. Miller  
 Business-Studio Address: Box 1312  
 Tel.: SU 4-1450. ABC  
 Representative: O'Connell  
 Gen. Mgr., Owner: Ralph F. Miller  
 Chief Engineer: Bill White

**KACY—Port Hueneme—1958**

Frequency: 1520 Kc. Power: 250 Watts  
 Owned By: Coast Broadcasters  
 Business Address: P. O. Box 1520, Oxnard  
 Tel.: HUNter 3-1520. Independent  
 Representative: Ayres  
 Gen. Mgr., Chief Eng.: Ted Meadows  
 Commercial Mgr.: John Baker

Program Dir.: Mel Hall  
 Merch. Dir.: Bob Jones

**KBLF—Red Bluff—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Tehama Broadcasting Co.  
 Address: Box 431  
 Tel.: 880. Independent  
 Representative: Tracy Moore  
 President: W. W. Boone  
 Station Mgr.: W. F. Baumgarten

**KRDG—Redding—1956**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned: Redding Broadcasting Co.  
 Address: 1214 Locust Street  
 Tel.: CH 3-0343. MBS  
 Representative: Tracy Moore  
 Gen. Mgr., Chief Eng.: Howard N. Martineau  
 Comm. Manager: John Luck  
 Program Director: Edith Martineau  
 Sales Prom. Mgr.: Joe LaLonde

**KSDA—Redding—1954**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner: Van C. Newkirk  
 Address: Box 1400  
 Tel.: CH 1-2626. Independent  
 General Mgr.: P. Farrelle  
 Commercial Mgr.: Jerome Dreher  
 Prog. Dir.: Ronald S. Rose

**KVCV—Redding—1939**

Frequency: 600 Kc. Power: 1000 Watts  
 Owned-Oper. By: Golden Empire Bcstg. Co.  
 Address: Box 511  
 Tel.: CH 3-1515. CBS  
 Representative: McGavren-Quinn  
 Pres., Gen. Mgr.: Mrs. Hugh McClung  
 Station Manager: Fred M. Stuelpnagel  
 Commercial Mgr.: H. E. McCarty  
 Program Dir.: Lybe Mathys  
 Sales Prom. Mgr.: Charles Hess  
 Publicity Dir.: Vince Lambert  
 Chief Engineer: Russ Pope

**KVIP—Redding—1957**

Frequency: 540 Kc. Power: 1 Kw.  
 Owned: Shasta Bcstg. Corp.  
 Address: Box 919  
 Tel.: CHestnut 1-5540. Independent  
 Representative: Hollingbery  
 Pres., Gen. Mgr.: George C. Fleharty  
 Sta. Mgr.: Ted Dooley  
 Chief Engineer: Lynn Olson

**KCAL—Redlands—1954**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owner: Southwest Bcstg. Co., Inc.  
 Address: P. O. Box 390  
 Tel.: PYramid 3-2358. ABC  
 Representative: Pearson  
 President: Dr. M. Corran  
 Gen., Sta. Mgr.: Homer Griffith  
 Commercial Mgr.: Earl Pollock  
 Prog., Chief Eng.: Dick Klitzing

**KRCK—Ridgecrest—1956**

Frequency: 1360 Kc. .... Power: 1 Kw.  
 Owned. .... Victor M. Farel  
 Address. .... 350 W. Ridgecrest Blvd.  
 Tel.: RI 8-4061. .... Independent  
 Representative. .... Pearson  
 Owner. .... Victor M. Farel  
 General Manager. .... Robert Gadbois  
 Commercial Manager. .... Joe Gallagher  
 Program Director. .... Norman Woodruff  
 Chief Engineer. .... Maurice Hamm

**KRKS—Ridgecrest—1956**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned. .... Gilson Broadcasting, Inc.  
 Address. .... Box 696  
 Tel.: RI 8-9211. .... KBS  
 President. .... Leland Gillette  
 General Manager. .... L. M. Laby  
 Sta. Mgr. .... H. Carvalho  
 Chief Engineer. .... Frank Carlson

**KACE—Riverside—1957**

Frequency: 1570. .... Power: 1 Kw., d.  
 Owned. .... KACE Radio, Inc.  
 Address. .... 7351 Lincoln Ave.  
 Tel.: OV 8-1570. .... Independent  
 Representative. .... Harlan G. Oakes  
 Pres., Gen. Mgr. .... Ray Lapica  
 Asst. Mgr. .... Hugh Wallace  
 Prog., Chief Eng. .... Jack Wiseley  
 Publicity Dir. .... Ollie Sherban

**KPRO—Riverside—1941**

Frequency: 1440 Kc. .... Power: 1000 Watts  
 Owned. .... Imperial Broadcasting System, Inc.  
 Address. .... 3401 Russell Street  
 Tel.: OV 6-0260. .... Independent  
 Rep. .... O'Connell; Palmer; Everett-McKinney  
 President. .... Frank Danzig  
 General Mgr. .... Frank Crane  
 Station Mgr. .... Jim Robinson  
 Program Dir. .... Earl McRoberts  
 Chief Engineer. .... David Matton

**KCRA—Sacramento—1945**

Freq.: 1320 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. .... KCRA, Inc.  
 Business Studio Address. .... 310 Tenth St.  
 Tel.: Hickory 4-7300. .... NBC  
 Representative. .... Petry  
 President-General Mgr. .... Ewing C. Kelly  
 Comm. Mgr. .... Raymond J. Smith  
 Sta. Mgr. .... Fred C. Beckwith  
 Prog. Dir. .... Bill Baldwin  
 Sales Prom. Mgr. .... Ted Hardy  
 Chief Engineer. .... W. Herbert Hartman

**KFBK—Sacramento—1922**

Frequency: 1530 Kc. .... Power: 50,000 Watts  
 Owned-Operated By. .... McClatchy Bcstg. Co.  
 Business Studio Address. .... Twenty-First & Q  
 Tel.: GI 2-5011. .... ABC  
 Newspaper Affiliation. .... McClatchy Newspapers  
 Representative. .... Paul H. Raymer  
 President. .... Eleanor McClatchy  
 Station Manager. .... Frank Devaney

Sales Mgr. .... A. C. Williams  
 Program Manager. .... James McBride  
 Chief Engineer. .... Stam Bronce

**KGMS—Sacramento—1952**

Frequency: 1380 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Capitol Radio Enterprises  
 Address. .... 13th & H. Sts.  
 Tel.: GI 1-3133. .... MBS  
 Representative. .... Forjoe Co.  
 General Manager. .... Irving J. Schwartz  
 Station Manager. .... J. Matranga  
 Comm. Mgr. .... Steve George  
 Sales Prom. Mgr. .... William Esterley  
 Program Director. .... Jack Nelson  
 Chief Engineer. .... Bob LaRue

**KROY—Sacramento—1937**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... KROY, Inc.  
 Business-Studio Address. .... 1010 11th St.  
 Tel.: GI 3-2525. .... CBS  
 Representative. .... Hollingbery  
 President. .... Robert D. Dunn  
 Gen., Sta. Mgr. .... A. J. Richards  
 Prog., Sales Prom. Mgr. .... Dick Hill  
 Chief Engineer. .... Bill Overhauser

**KXOA—Sacramento—1945**

Frequency: 1470 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Cal-Val Radio  
 Business Address. .... Box 3094  
 Tel.: WA 5-2717. .... Independent  
 Representative. .... McGavren, Quinn  
 President. .... Riley R. Gibson  
 General Mgr. .... Howard Haman  
 Prog. Dir. .... Jack Lawson  
 Chief Engineer. .... Ewald Berger

**KDON—Salinas—1935**

Frequency: 1460 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... KDON, Inc.  
 Business Address. .... 933 N. Main St.  
 Tel.: HA 2-6464. .... Independent  
 Representative. .... Pearson  
 Pres., Gen. Mgr. .... Richard Bott  
 Comm., Sales Prom. Mgr. .... W. J. Bott  
 Program Director. .... Shirley Bott  
 Publicity Director. .... Edith Bott  
 Chief Engineer. .... Ralph Clich

**KSBW—Salinas—1947**

Frequency: 1380 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Salinas Valley Bcstg. Corp.  
 Business Address. .... 238 John St.  
 Tel.: HA 2-7484. .... MBS  
 Representative. .... McGavren-Quinn  
 Pres., Gen. Mgr. .... John C. Cohan  
 Sta., Comm. Mgr. .... W. M. Oates  
 Sales Prom. Mgr. .... Clarke Bradley  
 Prog. Dir. .... Bob Funnell  
 Chief Engineer. .... Bill Hargan

**KCKC—San Bernardino—1947**

Frequency: 1350 Kc. .... Power: 500 Watts  
 Owned-Oper. By. .... M. V. W. Radio Corp.

**Business Address**.....770 Mill St.  
**Tel.:** TU 8-0245.....Independent  
**Representative**.....W. S. Grant; Moore  
**President**.....Raymond T. McKenzie  
**Station Mgr.**.....Clair A. Weidenar  
**Commercial Mgr.**.....Lee Batch  
**Program Dir.**.....Al Daneri  
**Sales Prom. Mgr.**.....Eugene Dryden  
**Chief Engineer**.....James Blaine

**KFXM—San Bernardino—1929**

**Frequency:** 590 Kc.....**Power:** 1000 Watts  
**Owned**.....KFXM Broadcasting Co.  
**Address**.....512 Fifth Street  
**Tel.:** TU 9-3636.....Independent  
**Representative**.....McGavren-Quinn  
**Sales Prom. Mgr.**.....Norman Keats  
**Prog. Dir., Chief Engineer**.....Lyle Kilgore

**KITO—San Bernardino—1947**

**Frequency:** 1290 Kc.....**Power:** 5000 Watts  
**Owned By**.....Roff, Lerner & Feldman  
**Address**.....Box 889  
**Tel.:** Glenview 8-8183.....MBS, KBS  
**Representative**.....Hollingbery  
**President**.....Marshall S. Neal  
**Ex. V.P.**.....William Beaton  
**Station Mgr.**.....Willard R. Hasbrook  
**Comm. Sales Prom. Mgr.**.....Joe Klaas  
**Program Director**.....Frank Russell

**KRNO—San Bernardino—1948**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned**.....Western Empire Broadcasters, Inc.  
**Address**.....990 Colton Ave  
**Tel.:** TU 8-0771.....Independent  
**Representative**.....Bolling  
**Pres., Gen. Mgr.**.....Norman H. Rogers  
**Sta. Mgr., Chief Eng.**.....George W. Brock  
**Sls. Prom., Comm. Mgr.**.....John Staples  
**Program Director**.....Chuck Palmer  
**Publicity Director**.....John Quimby

**KCBQ—San Diego—1946**

**Freq.:** 1170 Kc.....**Power:** 50 Kw. d: 5 Kw. n.  
**Owned-Oper. By**.....KCBQ, Inc.  
**Business Address**.....7th Ave. at Ash  
**Tel.:** BE 2-7161.....Independent  
**Representative**.....Young  
**Pres., Mgr. Dir.**.....Lee Bartell  
**Program Director**.....Allen Heacock  
**Publicity Director**.....James Neill  
**Chief Engineer**.....Morris Jones

**Owners of:** WOKY, Milwaukee; WAKE, Atlanta; WYDE, Birmingham, KYA, San Francisco.

**KFMB—San Diego—1941**

**Frequency:** 540 Kc.....**Power:** 5 Kw.  
**Owned By**.....Marietta Broadcasting Inc.  
**Bus.-Studio Address**.....1405 Fifth Ave.  
**Tel.:** BE 2-2114.....CBS  
**Representative**.....Petry  
**President**.....Jack Wrather  
**V.P., Gen. Mgr.**.....George Whitney  
**Gen. Sales Mgr.**.....Donald R. Eveks  
**Program Director**.....Dom French  
**Promotion Dir.**.....Dan Bellus  
**Chief Engineer**.....Charles Abel

**KFSD—San Diego—1925**

**Frequency:** 600 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....KFSD, Inc.  
**Business Address**.....P.O. Box 628  
**Tel.:** CO 2-2421.....NBC  
**Representative**.....Katz Agency  
**President**.....James G. Rogers  
**Exec V.P., Gen. Mgr.**.....W. E. Goetze  
**Prog. Dir.**.....Lee Ellis  
**Comm. Sales Prom.**.....Ray Baker  
**Publicity Director**.....Frank Reynolds  
**Chief Engineer**.....Leroy Bellwood

**KGB—San Diego—1922**

**Frequency:** 1360 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....KGB, Inc.  
**Address**.....1017 First Ave.  
**Tel.:** BE 3-6151.....MBS  
**Representative**.....H-R  
**President**.....Marion R. Harris  
**Vice-Pres., Sales Mgr.**.....Leonard W. Lundmark  
**Program Director**.....Robert S. Regan  
**Chief Engineer**.....Norman Duncan

**KSDO—San Diego—1947**

**Freq.:** 1130 Kc.....**Power:** 5000 Wts. d.  
**Owned-Operated By**.....San Diego Bcastg. Co.  
**Bus -Studio Address**.....304 U.S. Natl. Bank Bldg.  
**Tel.:** BE 2-2041.....Independent  
**Representative**.....McGavren-Quinn  
**President**.....C. A. Smith  
**Gen. Mgr.**.....Wilson Edwards  
**Sta. Mgr., Chief Eng.**.....Vern Milton  
**Comm. Mgr.**.....Peter McMahan  
**Program Director**.....Alfred Hunter  
**Publicity Director**.....Ruth Fair

**KSON—San Diego—1946**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper By**.....Broadmoor Bcastg. Corp.  
**Address**.....U.S. Grant Hotel  
**Tel.:** BE 3-3131.....Independent  
**Representative**.....Headley-Reed  
**President**.....Jack O. Gross  
**General Manager**.....L. Gross  
**Business Mgr.**.....Era Lewis  
**Comm. Mgr.**.....Joseph Wolfman  
**Sales Prom. Mgr.**.....Bruce Parker  
**Program Director**.....Ted Porter  
**Publicity Director**.....Ted Beebe  
**Chief Engineer**.....Jack Rabell

**KGIL—San Fernando—1947**

**Frequency:** 1260 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Pierce Brooks Bcastg. Corp.  
**Address**.....13325 Van Nuys Blvd.  
**Tel.:** STanley 7-3467.....Independent  
**Representative**.....Branham  
**President**.....P. P. Brooks  
**Gen., Sta. Mgr.**.....Howard P. Gray  
**Program Dir.**.....Jean Baker  
**Comm. Mgr.**.....Harold B. Arkoff  
**Chief Engineer**.....Jay Rice

**KCBS—San Francisco—1921**

**Frequency:** 740 Kc.....**Power:** 50,000 Watts  
**Owned-Operated By**.....CBS

# CALIFORNIA

Address.....Sheraton Palace Hotel  
Tel.: YU 2-7000.....CBS  
Representative.....CBS Radio Spot Sales  
President (CBS).....Frank Stanton  
President (CBS Radio).....Arthur Hull Hayes  
Gen., Sta. Mgr.....Maurie E. Webster  
Sales Manager.....Seymour Whitelaw  
Program Director.....Pede Worth  
Sales Prom. Public.....Evelyn Clark  
Chief Engineer.....Alan Cormack

## KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Oper. By.....RKO Teleradio Pictures  
Business Address.....415 Bush St.  
Tel.: YUkon 2-9200.....MBS  
Representative.....H.R.  
.....Thomas F. O'Neil  
Gen., Sta. Mgr.....Wendell B. Campbell  
Commercial Manager.....William E. Nichols  
Sales Prom. Mgr.-Pub. Dir.....Dink Templeton  
Program Director.....Mel Venter  
Chief Engineer.....E. G. Underwood

## KGO—San Francisco—1924

Frequency: 810 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....ABC-PT  
Business Address.....277 Golden Gate Ave.  
Tel.: UNderhill 3-0077.....ABC  
Representative.....John Blair  
V.P., Gen. Mgr.....John H. Mitchell  
Exec. Mgr., Dir. Sales.....Allan Gilman  
Sales Prom. Mgr., Pub. Dir. George T. Rodman  
Program Director.....Edward Smith  
Chief Engineer.....Harry N. Jacobs

## KJBS—San Francisco—1924

Frequency: 1100 Kc.....Power: 1000 Watts  
Owned-Operated By.....KJBS Bcstrs.  
Business Studio Address.....1470 Pine St.  
Tel.: OR 3-4148.....Independent  
Representative.....McGavren-Quinn  
Gen. Mgr.....Robert Kindred  
Comm. Mgr.....Stanley G. Breyer  
Merchand. Dir.....Carol Walker  
Prog., Pub. Dir.....Charles F. Pendleton  
Chief Engineer.....Roger Roberts

## KNBC—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts  
Owned-Operated By.....National Bcstg. Co.  
Address.....420 Taylor St.  
Tel.: GR 4-8700.....NBC  
Representative.....NBC Spot Sales  
President (NBC).....Robert Kintner  
Gen., Sta. Mgr.....George W. Fuerst  
Comm. Mgr.....Richard H. Gravett  
Program Director.....Jack Wagner  
Publicity Director, Prom. Mgr.....Jane Morrison  
Chief Engineer.....J. W. Baker

## KOBY—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.  
Owned-Oper. By.....Mid-America Bcstrs., Inc.  
Address.....340 Mason St.

Tel: YUkon 2-9771.....Independent  
Representative.....Petry  
Pres., Gen. Mgr.....David M. Segal  
Station Mgr.....Joe Miller  
Sales Prom. Mgr.....Jerry Friedman  
Program Director.....Bobby Beers  
Chief Engineer.....Veikko West

## KSAN—San Francisco—1922

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Golden Gate Broadcasting Corp.  
Address.....1111 Market Street  
Tel.: MA 1-8171.....Independent  
Representative.....Stars National, J. E. Pearson  
President.....Sherwood H. Patterson  
General Manager.....Norwood Patterson  
Station Manager.....Dawn Patterson  
Comm. Mgr.....Buddy Niles  
Program Director.....Shirley O'Hara  
Publicity Dir.....John Wilks  
Chief Engineer.....John Robb

## KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw.  
Owned.....KSAY Broadcasting Co.  
Address.....1550 California St.  
Tel.: PRospect 6-6337.....Independent  
Representative.....Hollingbery  
Pres., Chief Eng.....Grant Wrathall  
General Mgr.....Clair G. Halverson  
Commercial Mgr.....Stanley G. Breyer  
Program Dir.....Robert Byrne  
Sales Prom. Mgr.....Hal H. Hoffman

## KSFO—San Francisco—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Golden West Bcstrs.  
Business Address.....950 California St.  
Tel.: YU 2-5500.....Independent  
Representative.....AM Radio Sales  
President.....Robert Reynolds  
Gen. Mgr.....William D. Shaw  
Sales Asst. Gen. Mgr.....Bert S. West  
Adv. & Prom. Mgr.....John M. Asher  
Pub. Dir., Sales Prom. Mgr.....P. Ryan  
Dir. of Engineering.....Lloyd C. Sigmon

## KYA—San Francisco—1926

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Golden State Broadcasting, Inc.  
Business Address.....1 Nob Hill Circle  
Tel.: DO 2-2536.....Independent  
Representative.....Adam Young  
President.....Lee Bartell  
Gen. Mgr.....Morton J. Wagner  
Comm. Mgr.....Ronald J. Kahn  
Sales Prom. Publicity.....Robert Anderson  
Program Director.....William C. Jones  
Chief Engineer.....Paul Beck

Owners of: WOKY, Milwaukee; WAKE,  
Atlanta; KCBQ, San Diego, Calif.; WYDE,  
Birmingham, Ala.

## KEEN—San Jose—1947

Frequency: 1370 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By.....United Bcstg. Co.  
Business Studio Address.....Hotel De Anza  
Tel.: CY 4-0344.....Independent



Representative .....Hollingbery  
 President.....George M. Mardikian  
 Gen. Mgr.....Floyd Farr  
 Commercial Mgr.....Robert J. Blum  
 Sales Prom. Mgr.....Phil Philley  
 Publicity Director.....Ray Hollingsworth  
 Prog. Dir., Chief Eng.....George Snell

**KLOK—San Jose—1946**

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio KLOK, Inc.  
 Business Address.....P. O. Box 327B  
 Tel.: CY 5-7313.....Independent  
 Representative .....O'Connell; Pickens  
 President.....E. L. Barker  
 Gen., Sta. Mgr.....R. E. Ryan  
 Program Director.....Ruth P. Fish  
 Chief Engineer.....Bill Cunningham

**KSJO—San Jose—1946**

Freq.: 1590 Kc....Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By...Santa Clara Bcstg. Co.  
 Business Address.....P. O. Box 995  
 Tel.: CY 3-0803.....Independent  
 Representative .....Pearson  
 Pres., Gen. Mgr.....Norman Paul  
 Comm. Sales Prom. Mgr.....Earle Russell  
 Prog. Dir.....Frank Darien  
 Publicity Dir.....Barbara Waitzman  
 Chief Engineer.....Ernest McDaniel

**KRRX—San Jose—1948**

Frequency: 1500 Kc....Power: 1000 Watts  
 Owned-Operated By.....San Jose Bcstg. Co.  
 Address .....Box 167  
 Tel.: CY 2-5080.....Independent  
 Representative .....McGavren-Quinn  
 Pres., Gen. Mgr.....Joe E. Levitt  
 Program Director.....Frank G. Kilpatrick  
 Publicity Director.....Helen McDonald  
 Chief Engineer.....Jack Duemler

**KATY—San Luis Obispo—1949**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned-Operated By.....KATY Inc.  
 Address.....P. O. Box 700  
 Tel.: LI 3-1340.....Independent  
 Representative .....Meeker, Moore  
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt  
 V.P.....G. O. Porter  
 Prog. Dir.....Clay Coldwell

**KVEC—San Luis Obispo—1937**

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.  
 Owned By.....John C. Cohan  
 Address.....Motel Inn  
 Tel.: LI 3-0920.....MBS  
 Representative .....McGavren-Quinn  
 Pres., Gen. Mgr.....John C. Cohan  
 Sta., Comm. Mgr.....Bob Brown  
 Program Director.....Don Barnett  
 Chief Engineer.....Charlie Mitchell

**KOFY—San Mateo—1946**

Frequency: 1050 Kc....Power: 1000 Watts d.  
 Owned-Oper. By..Intercontinental Bcstg. Corp.  
 Address.....212 Hillsdale Mall

Tel.: Flreside 5-9030.....Independent  
 Representative .....Charles Bernard  
 President .....Frank Oxarat  
 V.P., General Mgr.....John McRae  
 Station Mgr.....Sherman A. Kusin  
 Sales Mgr.....Jack W. Stahle  
 Program Dir.....Jack G. Carnegie  
 Merchandising Mgr.....Arthur Abell  
 Chief Engineer.....Carl Rolliff

**KTIM—San Rafael—1947**

Frequency: 1510 Kc....Power: 1000 Watts  
 Owned-Operated By...Marin Bcstg. Co., Inc.  
 Business Address.....1040 B Street  
 Tel.: GL 3-6880.....Independent  
 Newspaper Affil.....S. R. Independent Journal  
 Representative .....Hil F. Best  
 President.....Roy A. Brown  
 Gen. Mgr., Chief Eng.....Hugh Turner

**KWIZ—Santa Ana—1926**

Frequency: 1480 Kc....Power: 1000 Watts  
 Owned.....Voice of the Orange Empire Inc.  
 Business Address.....105 E. 5th St.  
 Tel.: KI 7-5581.....Independent  
 Representative .....Grant  
 Pres., Gen Mgr.....Ernest L. Spencer  
 Exec. V.P.....Ben Paschall  
 Comm. Sta. Mgr.....W. J. Taylor  
 Program Director.....Ed Nix  
 Chief Engineer.....Roy Morriss

**KDB—Santa Barbara—1921**

Frequency: 1490 Kc....Power: 250 Watts  
 Owned-Oper. By.....KDB Broadcasting Co.  
 Business-Studio-Transmitter .....Radio Square  
 Tel.: WO 4131.....Independent  
 Representative .....McGavren-Quinn  
 General Mgr.....Jim Harford  
 Sales Manager.....Len Menard  
 Program Director.....Claire Beham

**KIST—Santa Barbara—1946**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned-Oper. By.....Western States Radio  
 Business-Studio Address.....Balboa Bldg.  
 Tel.: WO 3981.....Independent  
 Representative .....George P. Hollingbery  
 Pres., Gen. Mgr.....Karl A. Rembe  
 Commercial Mgr.....James S. Blomfield  
 Program Dir.....Richard Logran  
 Publicity Dir.....Robert Olson  
 Chief Engineer.....Raymond Kubly

**KTMS—Santa Barbara—1937**

Frequency: 1250 Kc....Power: 1000 Watts  
 Owned-Oper. By..Santa Barbara News-Press  
 Business-Studio Address..de la Guerra Plaza  
 Tel.: WO 3911.....ABC-MBS  
 Representative.....Paul H. Raymer  
 President.....Thomas M. Storke  
 Vice-President.....Charles A. Storke  
 Gen. Mgr.....Joe Beres

**KSCO—Santa Cruz—1947**

Frequency: 1080 Kc....Power: 1000 d.; 500 n.

# CALIFORNIA

**Owned-Operated By**.....Radio Santa Cruz  
**Business Address**.....P. O. Box 1080  
**Tel.:** GR 5-1080.....**Independent**  
**Representative**.....**BTS**  
**Gen. Mgr., Chief Eng.**.....Charles V. Berlin

## KCOY—Santa Maria—1946

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Arenze B'casters  
**Business-Studio Address**.....801 So. B'way  
**Tel.:** WA 5-2233.....**Independent**  
**Representative**.....Best, McGavren-Quinn  
**Pres., Gen., Sta. Mgr.**.....James H. Ranger  
**Prog. Dir.**.....Bill Sinclair  
**Sales Mgr.**.....Ed L. Zuchelli

## KSMA—Santa Maria—1945

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....J. Hagerman, J. I. Groom  
**Address**.....510 W. Morrison  
**Tel.:** 5-2582.....**Independent**  
**Sta. Rep.**.....Tracy Moore  
**Managers**.....James M. Hagerman, John I. Groom

## KSPA—Santa Paula—1948

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....KSPA Radio  
**Business-Studio Address**.....110 Middle Rd.  
**Tel.:** JACkson 5-6395.....**Independent**  
**General Manager**.....Frank James

## KSRO—Santa Rosa—1935

**Frequency:** 1350 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Finley Bcstg. Co.  
**Business Address**.....P.O. Box 1597  
**Tel.:** LI 5-3313.....**Independent**  
**Representative**.....McGavren-Quinn  
**President**.....E. L. Finley  
**General Manager**.....Frank W. McLaurin  
**Pub. Dir.**.....Greg Prichard  
**Sales Prom. Mgr.**.....Paul Corbin  
**Prog. Dir.**.....Al E. Pearson  
**Chief Engineer**.....Hilmar Cann

## KROG—Sonora—1949

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned**.....John & Charlotte Robbins  
**Address**.....Box 967  
**Tel.:** JE 2-7426.....**KBS**  
**Representative**.....W. S. Grant  
**Station Mgr.**.....John F. Leonard

## KJOY—Stockton—1947

**Frequency:** 1280 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Joseph Gamble Stations, Inc.  
**Business-Studio Address**.....Hotel Stockton  
**Tel.:** HO 4-7313.....**Independent**  
**Representative**.....McGavren  
**President**.....J. E. Gamble  
**Gen., Sta., Comm. Mgr.**.....Ort Loftliss  
**Prog. Dir.**.....Paul Wagner  
**Chief Engineer**.....James Tracewell

## KRAK—Stockton-Sacramento 1925

**Frequency:** 1140 Kc.....**Power:** 5000 Watts

**Owned**.....Golden Valley Bcstg. Co., Inc  
**Address**.....Hotel Wolf, Stockton  
**Tel.:** HO 4-4551.....**Independent**  
**Representative**.....Headley-Reed  
**Pres., Co-Owner**.....Gene Chenault  
**Gen. Mgr., Co-Owner**.....Alan Torbet  
**Station Mgr.**.....Bob Murray  
**Sales Prom. Mgr.**.....Jacqueline Burton  
**Program Dir.**.....Bob Brannon

## KSTN—Stockton—1949

**Frequency:** 1420 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....San Joaquin Bcstg. Co.  
**Business Address**.....Clark Hotel  
**Tel.:** HOward 4-7338.....**Independent**  
**Representative**.....Hollingbery  
**President**.....Knox La Rue  
**Station Manager**.....Jay Watson  
**Program Director**.....Ellis Lind  
**Chief Engineer**.....Lynn Johnson

## KWG—Stockton—1922

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned By**.....KWG Broadcasting Co.  
**Address**.....Weber & E. Sts.  
**Tel.:** HO 5-5728.....**ABC-MBS**  
**Representative**.....Bolling Co.  
**President**.....O. R. Reichenbach  
**Gen. Sta. Mgr.**.....Bob McVay  
**Comm. Mgr.**.....Bill O'Hara  
**Sales Prom. Mgr.**.....Bob Wise  
**Program Director**.....Bob Mulroy  
**Publicity Director**.....Jerry Weaver  
**Chief Engineer**.....Bob Sampson

## KSUE—Susanville—1948

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned By**.....Radio Station KSUE  
**Business Address**.....P.O. Box 501  
**Tel.:** 2020.....**KBS**  
**Representative**.....Tracy Moore  
**Pres., Gen. Mgr.**.....James E. McKahan  
**Program Director**.....Ernest W. Moffett  
**Chief Engineer**.....Harold C. Houston

## KTKR—Taft—1948

**Frequency:** 1310 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By**.....L. & G. Mann  
**Business Address**.....P.O. Box "WW"  
**Tel.:** ROger 5-6101.....**KBS**  
**Pres., Gen. Mgr.**.....Kenneth Aitken  
**Comm. Mgr.**.....Jack Smith  
**Prog. Dir**.....Daisy Mae Sherman  
**Sales Prom. Mgr.**.....Ralph Chenhall  
**Chief Engineer**.....K. Aitken

## KCOK—Tulare—1945

**Frequency:** 1270 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....KCOK, Inc.  
**Business Address**.....P. O. Box 119  
**Tel.:** MU 6-2866.....**MBS**  
**Representative**.....Pearson  
**Pres., Gen. Mgr.**.....Keith Munger  
**Comm. Sales Prom. Mgr.**.....Dene Simpson  
**Program Director**.....Mike Kirmeyer  
**Chief Engineer**.....Russ Schwamb

**KGEN—Tulare—1957**

Frequency: 1370 Kc. Power: 1 Kw.  
 Owned By.....R Street Corp.  
 Address.....Box 444  
 Tel.: MURdock 6-4306.....KBS  
 Representative.....Forjoe  
 President.....R. O. McMahan  
 Sta. Mgr.....Denman Whitney

**KTUR—Turlock—1949**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned-Operated By.....Turlock Bcstg. Corp.  
 Address.....P. O. Box 1390  
 Tel.: ME 2-1390.....KBS  
 Representative.....O'Connell  
 President.....Wallace Lindskoog  
 Gen., Sta., Comm., Sls. Mgr.....H. A. McMillen  
 Program Director.....B. McMillen  
 Chief Engineer.....Maxon Sayre

**KUKI—Ukiah—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....M. E. Sims  
 Address.....P. O. Box 638  
 Tel.: HO 2-4771.....Independent  
 Representative.....Grant  
 Gen., Comm. Mgr.....John Franklin  
 Sls. Promotion Mgr.....Phil Trine  
 Program Dir.....Lyle Jones  
 Publicity Director.....Frank Lay  
 Chief Engineer.....John Franklin

**KNBA—Vallejo—1947**

Frequency: 1190 Kc. Power: 250 Watts d.  
 Owned.....M. Elizabeth Ashbacker-Gunberg  
 Business Address.....Box 142  
 Tel.: MI 4-8944.....Independent  
 Representative.....Hall  
 Station Manager.....Robert M. Bruce  
 Commercial Manager.....Fred Russell  
 Sales Prom. Mgr.....J. Hannon  
 Program Director.....R. Morgan  
 Publicity Director.....H. Engebretson  
 Chief Engineer.....William Roberts

**KUDU—Ventura—1948**

Frequency: 1590 Kc. Power 1000 Watts  
 Owned.....Tri-Counties Public Service  
 Business Address.....Box 1411  
 Tel.: Miller 2-2125.....Independent  
 Representative.....McGavren-Quinn  
 President.....Ed Hallor  
 Station Manager.....John McCormick  
 Program Director.....Jim Williams  
 Chief Engineer.....Dick Johnston

**KVEN—Ventura—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Coast Ventura Co.  
 Address.....Box 1611  
 Tel.: MI 3-8675.....MBS  
 Representative.....Grant Webb  
 President.....Carroll Hauser  
 Gen. Mgr., Sta. Mgr.....Sid Held  
 Commercial Mgr.....Les Leslie  
 Sales Prom. Mgr.....John Strobel

Publicity Director.....Mike Thomas  
 Program-Chief Eng.....Fred Hall

**KONG—Visalia—1949**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Airwaves, Inc.  
 Address.....Box 1429  
 Tel.: RE 4-5811.....Independent  
 Representative.....Headley-Reed  
 President.....Harry E. Layman  
 Gen. Mgr.....Glenn Newell

**KWSO—Wasco—1950**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Operated By...Maple Leaf Bcstg. Co.  
 Address.....P. O. Box 366  
 Tel.: PL 8-6425.....KBS  
 Representative.....Bcst. Time Sales  
 President.....E. J. Peters  
 Station Mgr.....Robert T. Bann  
 Program Dir.....Norm Berg  
 Chief Engineer.....Herbert J. Ratzlaff

**KOMY—Watsonville—1937**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By.....F. T. Crennan  
 Business Address.....40 Atkinson Lane  
 Tel.: Parkway 4-5644.....Independent  
 Representative.....W. S. Grant  
 President.....F. T. Crennan  
 Prog., Chief Eng.....Merle Rossman

**KSYC—Yreka—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.Siskiyou Cty. Bcstg. Co., Inc.  
 Address.....Lawrence Lane, S. Oregon St.  
 Tel.: VI 2-4158.....ABC  
 Representative.....T. Moore  
 President.....E. G. Milbourne  
 General Manager.....D. C. Hollinger  
 Sta., Comm. Manager.....Holt C. Wardrip  
 Program Director.....Wesley Meyers  
 Chief Engineer.....W. R. Maginnis

**KAGR—Yuba City—1953**

Frequency: 1450 Kc. Power: 100 Watts  
 Owner.....James E. Jaeger  
 Address.....Box 247  
 Tel.: SH 3-7343.....KBS  
 Representative.....Scott  
 President.....James E. Jaeger  
 Gen. Mgr., Chief Eng.....James E. Walley  
 Program Director.....Jeri Doeden

**KUBA—Yuba City—1947**

Freq.: 1600 Kc. Power: 1Kw., d., 500 w. n.  
 Owned-Operated By..Peachbowl Bcstrs., Inc.  
 Bus. Add..Hotel Marysville, Marysville, Cal.  
 Tel.: SH 3-7309.....Independent  
 Representative.....Ayres; Continental  
 Pres., Co-Owner.....C. V. Ullon  
 Gen. Mgr., Co-Owner.....Roger R. Hunt  
 Comm. Mgr.....Lloyd Klemp  
 Prog. Dir.....Erika E. Ryan  
 Pub. Dir.....Donald D. Brown  
 Chief Engineer.....Orval M. Pond

Pop.: 1,729,000  
Families: 523,000  
Radio Homes: 484,000

# Colorado

Stations in State: 56  
TV Homes: 408,000  
TV Stations: 9

## **KGIW**—Alamosa—1929—KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... D. L. & Katholeen Allen  
Address... Alamosa  
Tel.: 26... MBS KBS  
Rep. Avery-Knodel  
Gen. Sta., Ch. Eng. D. L. Allen  
Comm. Manager Katholeen Allen  
Program Director Kyle McClaugherty  
Pub., Sales Prom. Mgr. Dave Melton

## **KBOL**—Boulder—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By... Boulder Radio KBOL, Inc.  
Address... Box 146  
Tel.: HI 2-2242... Independent  
Station Rep. Holman  
Pres., Gen. Mgr. Russel Shaffer  
Sales Manager Gene Palm  
Program Dir. Fred Hobbs  
Chief Engineer Blair Dobbins

## **KHIL**—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts  
Owned By... John H. Babcock  
Business Address... Box 357  
Tel.: Atlas 8-0956... Denver  
President John Babcock  
Station Mgr. George Wilson  
Commercial Mgr. Hal Peirce  
Program Dir. Sandra Sarkees

## **KRLN**—Canon City—1946

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Royal Gorge Bcstr., Inc.  
Business-Studio Address... Box 858  
Tel.: Canon City... KBS  
Pres.-Gen.-Sta. Mgr. Ray M. Beckner  
Chief Engineer Ed Wood

## **KPIK**—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.  
Owned... Western Bcstg. Co.  
Address... 120 E. Platte, Box 2422  
Tel.: ME 4-1503... Independent  
Representative Charles Bernard  
Gen. Mgr. Ralph Cercy  
Sls. Mgr. Jay Drennan

## **KRDO**—Colorado Springs—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By... Pikes Peak Bcstg. Co.  
Business-Studio Address... 399 S. 8th St.  
Tel.: ME 2-1515... Independent  
Representative John E. Pearson  
Pres., Gen., Sta. Mgr. Harry W. Hoth  
Chief Engineer C. Upton

## **KVOR**—Colorado Springs—1924

Frequency: 1300 Kc. Power: 1000 Watts

Owned-Oper. By... Dunbar Bcstg.  
Address... 512 So. Tejon  
Tel.: ME 2-3536... CBS  
Representative Venard  
Pres., Gen. Mgr. Charles A. Dunbar  
Prog. Dir. William Myers  
Sales Prom. Mgr. Russell R. Chapman  
Program Director Ron Cook  
Chief Engineer Sheridan Gilbert

## **KWBX**—Colorado Springs—1955

Frequency: 740 Kc. Power: 250 Watts, d.  
Owned-Oper. By... Music Broadcasting Corp.  
Address... Box 764  
Tel.: ME 4-5511... Independent  
Representative Radio-TV Reps., Inc.  
President John L. Buchanan  
Station Manager Jack C. Wallace  
Prog. Dir. George Salem  
Chief Engineer Kenneth Metzger

## **KYSN**—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.  
Owned-Operated By... General Brcstg. Corp.  
Address... P. O. Box 762  
Tel.: MEIrose 3-2608... MBS, KBS  
Representative Avery-Knodel  
President Kenneth E. Palmer  
Commercial Manager Wayne Costner  
Sales Promotion Mgr. Robert Donner, Jr.  
Program Director Pat Brown  
Publicity Director Janet Morrissey  
Chief Engineer Harold Clemens

## **KVFC**—Cortez—1956

Frequency: 740 Kc. Power: 1 Kw.  
Owned-Oper. By... KVFC, Inc.  
Address... Box 1718  
Tel.: LO 5-3463... KBS  
Representative Best  
Gen., Sta. Mgr. Jack Hawkins  
Comm. Mgr. George Fender  
Chief Engineer Jim Hawkins

## **KRAI**—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By... Northwestern Bcstg. Co.  
Address... P. O. Box 65  
Tel.: TA 4-6574... KBS  
Representative Grant Webb  
President George Cory  
Station Mgr. Dick Bonderud  
Treasurer Kenneth Stone  
Network Dir. LeRoy Okerlund

## **KDTA**—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Monarch Broadcasting Co.  
Address... P. O. Box 752  
Tel.: 140... Independent

Pres., Gen., Sta. Mgr. .... D. E. Towne  
 Comm. Mgr. .... D. W. Blair  
 Prog. Dir. .... Rose Mary Towne

**KDEN—Denver—1956**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned ..... KDEN Broadcasting Co.  
 Address ..... 1601 West Jewell Ave.  
 Tel.: WE 5-3525 ..... Independent  
 Representative ..... Breen & Ward  
 Pres., Sta. Mgr. .... E. E. Koepke  
 General Manager ..... Frank E. Amole, Jr.  
 Comm. Mgr. .... Wally Geiger  
 Sales Prom. Mgr. .... Tom Moore  
 Program Dir. .... Lloyd Knight  
 Chief Engineer ..... Walt Wilson

**KFML—Denver—1956**

Frequency: 1390 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... "Note" Bcstg. Co.  
 Address ..... 262 Fillmore St.  
 Tel.: East 2-7893 ..... Independent  
 Representative ..... Good Music Broadcasters  
 President ..... E. A. Bancker, Jr.  
 Gen. Mgr. .... A. L. Robertson  
 Comm. Mgr. .... Timothy O'Connor  
 Sales Prom. Mgr., Pub. Dir. .... Dave Downs  
 Program Dir. .... Dick Stevens  
 Ch. Eng. .... H. H. Johnson

**KFSC—Denver—1954**

Frequency: 1220 Kc. .... Power: 1 Kw.  
 Owned ..... Francisco V. Sanchez  
 Address ..... 3340 Lafayette St.  
 Tel.: AC 2-8935 ..... Independent  
 Representative ..... Oakes, National Time Sales  
 President ..... F. V. Sanchez  
 Gen. Mgr. .... Levi Beall  
 Comm. Mgr. .... Joseph E. Flynn

**KHOW—Denver—1925**

Frequency: 630 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Western Brcstg. Enterprises  
 Address ..... Petroleum Club Bldg.  
 Tel.: AMherst 6-2611 ..... ABC  
 Representative ..... Peters, Griffin, Woodward  
 President ..... Robert L. Howsam  
 General Manager ..... Robert S. Hix  
 Comm. Mgr. .... John J. McEniry  
 Program Dir. .... Harvey Ellsworth  
 Publicity Dir. .... Matt McEniry  
 Chief Engineer ..... Fred Everett

**KIMM—Denver—1923**

Frequency: 950 kc. .... Power: 5 kw.  
 Owned ..... KIMN, Inc.  
 Address ..... 5350 W. 20th Ave.  
 Tel.: BE 7-2734 ..... Independent  
 Station Representative ..... Avery-Knodel, Inc.  
 Gen. Mgr. .... George B. Morgan  
 Nat. Sales Mgr. .... Kenneth E. Palmer  
 Commercial Manager ..... Dan Markham  
 Chief Engineer ..... George Vogel

**KLIR—Denver—1953**

Frequency: 990 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... G. B. Anderson

Address ..... 6535 W. Jewell  
 Tel.: WA 2-1189 ..... KBS  
 Representative ..... Best, Biddick  
 Owner-Gen., Mgr. .... G. B. Anderson  
 Commercial Mgr. .... L. L. Tracy  
 Bus. Mgr. .... H. G. Kincaid  
 Chief Engineer ..... D. M. Smith

**KLZ—Denver—1922**

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned ..... Time, Inc.  
 Business-Studio Address ..... 131 Speer Blvd.  
 Tel.: MA 3-4271 ..... CBS  
 Representative ..... Katz  
 President ..... Hugh B. Terry  
 Sta. Mgr., Sales Dir. .... Lee Fondren  
 Sales Prom. Mgr. .... Quintin McCredie  
 Program Coordinator ..... Charles Roberts  
 Pub. Dir. .... Al Shepard  
 Chief Engineer ..... Harvey E. Wehrman

**KMYR—Denver—1941**

Frequency: 710 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Empire Bcstg. Inc.  
 Address ..... 814 14th St.  
 Tel.: AMherst 6-3706 ..... Independent  
 Representative ..... Adam Young  
 President ..... Don W. Burden  
 General Manager ..... Charles Crabtree  
 Commercial Manager ..... Charles Vais  
 Program Director ..... Gene Price  
 Chief Engineer ..... Joe Finch

**KOA—Denver—1924**

Frequency: 850 Kc. .... Power: 50,000 Watts  
 Owned-Operated By ..... Metropolitan TV Co.  
 Address ..... 1625 California St.  
 Tel.: MAin 3-6211 ..... NBC  
 Representative ..... Christal  
 Pres., Gen. Mgr. .... William W. Grant  
 Station Mgr. .... Ralph Radetsky  
 Sales Prom., Pub. Dir. .... Orville Rennie  
 Program Director ..... George S. Truesdell  
 Chief Engineer ..... Sid Davidson

**KOSI—Denver—1954**

Freq.: 1430 Kc. .... Power: 5 Kw. d.; 500 W. n.  
 Owned-Oper. By ..... Mid-America Bcstg. Co.  
 Address ..... Box 98  
 Tel.: EM 6-2695 ..... Independent  
 Representative ..... Petry  
 Pres., Gen. Mgr. .... David M. Segal  
 Station Mgr. .... Vernon Wickre  
 Program Director ..... Sam Blessing  
 Chief Engineer ..... Jim McLellan

**KTLN—Denver—1948**

Frequency: 1280 Kc. .... Power: 5 Kw.  
 Owned-Operated By ..... Radio-Denver, Inc.  
 Address ..... 431 W. Colfax  
 Tel.: AC 2-4811 ..... Independent  
 Representative ..... John Blair  
 Pres., Gen. Mgr. .... Richard B. Wheeler  
 Sales Promotion Mgr. .... Betty R. Salzman  
 Program Director ..... George Singer  
 Chief Engineer ..... Norman Peterson

# COLORADO

## KDGO—Durango—1958

Frequency: 1240 Kc. Power: 250 Watts  
Owned By Basin Bcstg. Co.  
Address: 3112 Main Ave.  
Tel.: CHerry 7-1407  
Pres., Gen. Mgr. Henry M. Long  
Chief Engineer W. H. Boulden

## KIUP—Durango—1935

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By San Juan Bcstg. Co.  
Address: P. O. Box 641  
Tel.: 117  
Representative KBS  
Holman Co., McGuire  
President J. A. Segerberg  
Gen., Sta. Mgr. R. E. O'Brien  
Sales Prom. Mgr. Al Gare  
Program Director Herb Jobes  
Comm. Mgr. Lindsey Becker  
Publicity Director Frank Toomey  
Chief Engineer Lou Shaw

## KGMC—Englewood—1952

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned By MacLee Radio, Inc.  
Address: 3355 S. Broadway  
Tel.: SU 1-4481  
Representative Independent  
Radio TV Reps.  
Pres., Publ. Dir. Robert B. McWilliams  
V.P., Comm. Mgr. Lee Mehlig  
Chief Engineer D. F. White

## KCOL—Ft. Collins—1947

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Oper. By Northern Colo. Bcstg. Co.  
Address: P.O. Box 547  
Tel.: HU 2-5991  
Representative MBS  
Devney  
President Herb Hollister  
Station Manager Ellis Atteberry  
Comm. Manager Orm Sherwood  
Program Director Kent Miller  
Chief Engineer Harry Winter

## KFTM—Fort Morgan—1948

Frequency: 1400 Kc. Power: 250 Watts, d.  
Owned-Oper. By Morgan County Bcstg. Corp.  
Address: P. O. Box 431  
Tel.: UN 7-5674  
Representative KBS  
Pres., Gen., Sta. Mgr. R. H. Dolph  
Comm. Mgr. Lloyd Walker  
Sales Prom. Mgr. Sam Kerr  
Program Dir. J. Dawson Jelinek  
Chief Engineer James W. Doggett

## KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc. Power: 1000 Watts, d.  
Owned-Oper. By KGLN, Inc.  
Address: P. O. Box C  
Tel.: WH 5-6501  
Representative MBS  
Holman  
President Rex Howell  
Gen. Mgr. Jerry Fitch  
Program Director Marcie Fitch  
Chief Engineer Al Maggard

## KGOL—Golden—1956

Frequency: 1250 Kc. Power: 1 Kw.  
Owned Golden Radio, Inc.  
Address: Box 202  
Tel.: CR 9-3378  
Independent  
President Bill Finch  
V.P. & Prog. Dir. Conrad F. Schader  
Comm. Mgr. Frank Schader

## KEXO—Grand Junction—1948

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Voice of Western Colo., Inc.  
Address: 2508 North Ave.  
Tel.: CH 3-1230  
Independent  
Representative Harlan Oakes  
President D. Spencer Grow  
Vice Pres., Gen. Manager Abbott Tessman

## KREX—Grand Junction—1926

Freq.: 920 Kc. Power: 5 Kw., d.; 500 W. n.  
Owned-Oper. By Western Slope Bcstg. Co.  
Business-Studio Address: Box 30  
Tel.: CH 2-5000  
Representative MBS  
Hal Holman  
Pres., Gen. Mgr. Rex Howell  
Sta., Comm. Mgr. Robert McMahan  
Chief Engineer James Meyer

## KSTR—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.  
Owned Mountain States Bcstg. Corp.  
Address: Box 1110  
Tel.: CH 3-1722  
Independent  
Representative W. S. Grant  
President, Gen. Mgr. E. Anson Thomas  
Comm., Sales Prom. Mgr. Roy Hawkins  
Program Director Ralph Seeley  
Publicity Director Bill Orr  
Chief Engineer Charles C. Hay

## KFKA—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts  
Owned-Oper. By Mid-Western Radio Corp.  
Business-Studio Address: 620—8th Ave.  
Tel.: ELgin 2-4421  
Independent  
Newspaper Affil. Record-Spockman, Denver  
Representative Hal Holman  
President H. E. Green  
Gen. Mgr., Pub. Dir. Ralph H. Green  
Comm. Mgr. Virginia Sears  
Program Dir. June Groves  
Chief Engineer Harry Brewes

## KYOU—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Meroco Bcstg. Co.  
Address: 2424 Sixth Ave.  
Tel.: EI 2-0262  
MBS, KBS  
Representative Continental  
President, Comm. Mgr. Elwood H. Meyer  
Gen. Mgr., Prom. Mgr. Everett Shupe  
Prog., Pub. Dir. Donald Dille  
Chief Eng. Roland Reed

**KBNZ—La Junta—1937**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Otero Broadcasting Co.  
 Address 117 W. Third St.  
 Tel: 985  
 Representative MBS, KBS  
 President Indie Sales  
 General Manager M. S. Morrison  
 Comm. Mgr., Prog. Dir. Fred Abernathy  
 Sales Promotion Mgr. John A. Doenges  
 Publicity Director Zack Hernandez  
 Nick Alger

**KLAK—Lakewood—1955**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Oper. Lakewood Bcstg Service, Inc.  
 Address 1315 Oak St.  
 Tel.: BE 3-5525  
 Representative Independent  
 Charles Bernard  
 Pres., Gen., Sta. Mgr. Maurice J. DeVolt  
 Business Manager Julia W. DeVolt  
 Program Director Edythe G. Sweeney

**KLMR—Lamar—1948**

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.  
 Owned-Oper. By SE Colorado Bcstg. Co.  
 Address P. O. Box 632  
 Tel.: 804  
 Representative MBS-KBS  
 Continental  
 President Ralph Eaton  
 Gen., Sta. Mgr. Dennis Beham  
 Sales Mgr. William Jack  
 Pub., Prog. Director William Adams  
 Chief Engineer Jack Connally

**KLVC—Leadville—1951**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Raymond Tex Roberts  
 Address 520 W. 6th St.  
 Tel.: 880  
 Representative KBS  
 President Raymond T. Roberts  
 Sta. Mgr., Chief Eng. Kent Roberts  
 Commercial Manager Margaret Dice  
 Program Director Bill Jacobson

**KUDY—Littleton—1957**

Frequency: 1510 Kc. Power: 1000 Watts  
 Owned By Skyline Broadcasting, Inc.  
 Address 140 Woodlawn Center  
 Tel.: PYramid 4-4211  
 Representative Independent  
 W. S. Grant  
 Pres., Gen. Mgr. Dean D. Jarvis  
 Comm., Publ. Dir. Ted Haas  
 Program Dir. Tony Larson  
 Sales Prom. Mgr. Ken Brothers  
 Chief Engineer Walt Wilson

**KLMO—Longmont—1949**

Frequency: 1050 Kc. Power: 250 Watts d.  
 Owned By Radio Longmont, Inc.  
 Address Box 799  
 Tel.: PProspect 6-2323  
 Representative Independent  
 Judson Rosebush  
 Gen. Sta. Mgr. Larry Dietz  
 Program Dir. F. L. Dwyer  
 Chief Engineer Henry Ankeny

**KLOV—Loveland—1955**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned-Oper. By Vogel & Smock  
 Address 1440 E. 8th St.  
 Tel.: NO 7-3950  
 Representative KBS  
 General Mgr. William R. Vogel  
 Program Director Charles Gerrard  
 Comm Mgr. William O. Corrick  
 Publicity Director Gregg Guinan  
 Chief Engineer Tom Burgess

**KCMS—Manitou Spring—1956**

Frequency: 1490 Kc. Power: 100 Watts  
 Owned By Garden of Gods Bcstg. Co.  
 Address Box 592  
 Tel.: MULberry 5-5776  
 Representative Independent  
 Pres., Chief Eng. C. M. Edmonds  
 Commercial Mgr. Cecil Seavy  
 Program Dir. Mrs. C. M. Edmonds

**KSLV—Monte Vista—1954**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Colorado Network  
 Business Address 109 Adams St.  
 Tel.: 554  
 Representative KBS  
 Bolling  
 President George O. Cory  
 Gen., Sta. Mgr. D. Lee DeMoss  
 Commercial Manager Darrell Leach  
 Program Director Bill McLellan  
 Chief Engineer Jack Barlow

**KUBC—Montrose—1947**

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By Uncompahgre Bcstg. Co.  
 Business-Studio Address P. O. Box 279  
 Tel.: CHerry 9-4546  
 Representative KBS  
 Bolling  
 President Dr. Ross C. McCafferty  
 Gen. Sta. Mgr. George O. Cory  
 Commercial Mgr. Leo Bendon  
 Sales Prom. Mgr. Russell Bible  
 Program Dir. Ed DeJulio  
 Publicity Dir. Don Gallardo  
 Chief Engineer Norman Price

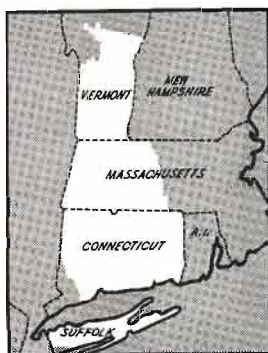
**KCSJ—Pueblo—1947**

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By Star Bcstg. Co.  
 Address 2226 TV Lane  
 Tel.: LI 4-5782  
 Representative Independent  
 John E. Pearson  
 Station Mgr. Cliff Hendrix  
 Comm. Mgr. Howard Myers  
 Chief Engineer Marion Cunningham

**KDZA—Pueblo—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Pueblo Radio Co.  
 Address 3011 Elizabeth  
 Tel.: LI 4-5646  
 Representative KBS  
 Devney  
 Pres., Gen. Mgr., Chief Eng. D. B. Crouch  
 Comm. Prog. Dir. William H. Beck

**WTIC MEANS  
GREATEST COVERAGE  
TOP PERSONALITIES  
ADULT ACCEPTANCE  
DEDICATED SERVICE  
IN RICH, RICH  
SOUTHERN  
NEW ENGLAND**



**WTIC 50,000 watts**

HARTFORD 15, CONNECTICUT Tel: JACKSON 5-0801

REPRESENTED NATIONALLY BY HENRY I. CRISTAL COMPANY



## COLORADO-CONNECTICUT

### KFEL—Pueblo—1956

Frequency: 970 Kc. Power: 1000 Watts  
 Owned KFEL, Inc.  
 Address: 4411 Goodnight Ave.  
 Tel.: LI 2-6884. Independent  
 Representative Continental, W. S. Grant  
 Owner, Mgr. Frank Donald Hall  
 Chief Eng., Asst. Mgr. John T. Roscos  
 Sales Mgr. J. M. Johns

### KGHF—Pueblo—1928

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.  
 Owned-Operated By Gifford Phillips  
 Address Box 293  
 Tel.: LI 2-5570. ABC-MBS  
 Representative Gill-Perna, Inc. IMN  
 President Gifford Phillips  
 General Manager John C. Lee  
 Oper. Dir. Robert D. Ellis  
 Program Director Ross Adkins  
 Chief Engineer Roy Gallagher

### KAVI—Rocky Ford—1955

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned Arkansas Valley Broadcasting Co.  
 Address P. O. Box 632  
 Tel.: 248. Independent  
 Representative John E. Pearson, McGuire  
 President Ray Williams  
 Station Mgr. R. M. Cardwell  
 Commercial Mgr. Lorraine C. Spaid  
 Program Dir. Bill Howard  
 Chief Engineer Dale Redlingschafer

### KVRH—Salida—1948

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By Loveland Broadcasters  
 Address P. O. Box 166  
 Tel.: 1494. KBS  
 Station, Sales Prom. Mgr. Bill Corrick  
 Commercial Mgr. Jim Hill  
 Program Dir. Paul Williamson

Publicity Dir. Mildred Graver  
 Chief Engineer Fred Conklin

### KGEK—Sterling—1925

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Elmer G. Beehler  
 Address Fleming Road  
 Tel.: LA 2-1607. KBS  
 Pres., Chief Eng. E. G. Beehler  
 Sta., Comm. Mgr. Al Ross  
 Program Dir. Al Casey

### KOLR—Sterling—1955

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Sterling Broadcasting Corp.  
 Address 114 Main St.  
 Tel.: LA 2-1740. MBS  
 Representative Hal Holman  
 President Eugene Dodd  
 General Mgr. Kerm Kath  
 Sta. Comm. Mgr. Robert J. Duffy  
 Chief Engineer J. Duffy

### KCRT—Trinidad—1946

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By KCRT, Inc.  
 Address 100 Fisher Drive; Box 772  
 Tel.: VI 6-3212. MBS, KBS  
 Representative Indie Sales  
 Pres., Gen. Mgr. E. M. Cooper  
 Sales Promotion Mgr. Mrs. Francis Hayes  
 Program Director Pete Delucca  
 Chief Engineer E. M. Cooper

### KFLJ—Walsenburg—1957

Frequency: 1380 Kc. Power: 1 Kw., d.  
 Owned Floyd Jeter, Pres.  
 Address Box 593  
 Tel.: 111. Independent  
 Gen. Mgr. Floyd Jeteil  
 Prog. Dir. Lee Jeter  
 Chief Engineer Johnny Fical

Pop.: 2,425,000  
 Families: 724,000  
 Radio Homes: 706,000

## Connecticut

Stations in State: 30  
 TV Homes: 658,000  
 TV Stations: 9

### WADS—Ansonia-Derby—1956

Freq.: 690 Kc. Power: 500 Watts d.  
 Owned By Valley Broadcasting Co.  
 Address 290 Main St.  
 Tel.: RE 5-4606. Independent  
 Representative Walker  
 Pres., Gen., Sta. Mgr. Sydney E. Byrnes  
 Sales Prom. Mgr. Larry Brand  
 Program Director Wes Hobby  
 Publicity Director Barbara Criscvolo  
 Chief Engineer Lisle Dorrian

Address Box 9140  
 Tel.: AM 8-1601. Independent  
 Representative Adam Young  
 Pres., Gen. Mgr. Philip Merryman  
 Commercial Manager Manning Slater  
 Sales Prom. Mgr. Cameron Mackenzie  
 Program Director Frank Delfino  
 Chief Engineer Pat Uliano

### WNAB—Bridgeport—1941

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By WNAB, Inc.  
 Business-Studio Address 991 Broad St.  
 Tel.: ED 3-3112. ABC-MBS  
 Representative McGavren-Quinn  
 President Harold Thomas

### WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By Conn.-N. Y. Broadcasters

## CONNECTICUT

Station Mgr. . . . . John Ellinger  
Prog. Director. . . . . Harry Luke  
Sales Prom. Manager. . . . . Vin Lawford  
Chief Engineer. . . . . Norman Howard

### WBIS—Bristol—1948

Frequency: 1440 Kc. . . . . Power: 500 Watts  
Owned-Oper. By. . . . . The Bristol Bcstg. Corp.  
Business-Studio Address. . . . . 183 Main St.  
Tel.: LU 3-9265. . . . . Independent  
Representative. . . . . Rambeau, Vance, Hopple  
President . . . . . Eric Hatch  
Gen., Sales Prom. Mgr. . . . . Richard C. Kilbourn  
Program Director. . . . . Joseph Barbarette  
Publicity Director. . . . . Mary Lou Jankoski  
Chief Engineer. . . . . Justin Tarnowski

### WLAD—Danbury—1947

Frequency: 800 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By. . . . . Berkshire Bcstg. Corp.  
Business-Studio Address. . . . . 207 Main St.  
Tel.: PI 8-3565. . . . . Independent  
Representative . . . . . Indie Sales  
President . . . . . John P. Previdi  
Gen., Comm. Mgr. . . . . Sol Robinson  
Program Director. . . . . Paul Baker  
Chief Engineer. . . . . Rudi Cehak

### WSUB—Groton—1958

Frequency: 980 Kc. . . . . Power: 1000 Watts  
Owned By. . . . . Lawrence A. Reilly, Jas. L. Spates  
Business Address. . . . . 119 Bridge St.  
Tel.: Hilltop 5-2494. . . . . Independent  
Representative . . . . . Walker-Rawalt  
Gen. Mgr., Prog. Dir. . . . . Lawrence A. Reilly  
Commercial Manager. . . . . Warren F. Haas  
Chief Engineer. . . . . James L. Spates

### WCCC—Hartford—1947

Frequency: 1290 Kc. . . . . Power: 500 Watts, d.  
Owned-Oper. By:  
Greater Hartford Bcstg. Co. Inc.  
Address. . . . . 338 Asylum St.  
Tel.: JA 5-6648. . . . . Independent  
Station Rep. . . . . Walker  
President. . . . . William M. Savitt  
Sec't. Treas. . . . . M. Savitt  
Sta., Comm. Mgr. . . . . R. H. Klein  
Sales Prom. Mgr. . . . . Everett Seltzer  
Program Director. . . . . Jack Brooks  
Publicity Director. . . . . Milt Berkowitz  
Chief Engineer. . . . . Michael Cookish

### WDRC—Hartford—1922

Frequency: 1380 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . The Connecticut Bcstg. Co.  
Business-Studio Address. . . . . 869 Blue Hills Ave.  
Tel.: CH 2-5596. . . . . CBS  
Representative. . . . . Paul H. Raymer  
President. . . . . Franklin M. Doolittle  
General Manager. . . . . Walter B. Haase  
V.P., Sales. . . . . William F. Malo  
Program, Sales Prom. Mgr. . . . . C. Parker  
V.P., Public. Dir. . . . . Harvey Olson  
Chief Engineer. . . . . Henry M. Broderick, Jr.

### WPOP—Hartford—1935

Frequency: 1410 Kc. . . . . Power: 5,000 Watts  
Owned. . . . . Tele-Broadcasters of Conn., Inc.  
Business-Studio Address. . . . . 600 Asylum Ave.  
Tel.: JA 7-9131. . . . . MBS-ABC  
Representative . . . . . Adam Young  
Pres., Gen. Mgr. . . . . H. Scott Killgore  
Commercial Mgr. . . . . Phillip Zoppi

### WTIC—Hartford—1925

Frequency: 1080 Kc. . . . . Power: 50,000 Watts  
Owned-Oper. By. . . . . Travelers Bcstg. Service  
Business-Studio Address. . . . . 26 Grove St.  
Tel.: JA 5-0801. . . . . NBC  
Representative . . . . . Christal  
President. . . . . Paul W. Morency  
V.P., Gen. Mgr. . . . . Walter C. Johnson  
General Sales Mgr. . . . . Robert S. Tyrol  
Promotion Mgr. . . . . Eugene J. Muriaty  
Program Mgr. . . . . Paul E. Lucas  
V.P., Pub. Relations. . . . . Bernard L. Mullins  
Plant Mgr., Chief Engr. . . . . Herman D. Taylor  
(See Page 388)

### WINF—Manchester—1958

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned By. . . . . Manchester Broadcasting Co.  
Business Address. . . . . P.O. Box 946  
Tel.: Mitchell 3-2491. . . . . Independent  
Gen., Comm. Mgr. . . . . John Deme  
Operations Mgr. . . . . Joe Girard  
Publicity Director. . . . . Robert W. Andrews  
Chief Engineer. . . . . Henry L. Roberts

### WMMW—Meriden—1947

Frequency: 1470 Kc. . . . . Power: 1000 Watts, d.  
Owned . . . . . Silver City Crystal Company  
Address. . . . . 99 Colony St.  
Tel.: BE 5-5747. . . . . Independent  
Representative . . . . . Thomas F. Clark  
President . . . . . C. A. Schultz  
General Manager. . . . . G. A. Kruttschnitt  
Commercial Manager. . . . . Jack Durkin  
Program Director. . . . . Les Fox  
Chief Engineer. . . . . John Roache

### WCNX—Middletown—1948

Frequency: 1150 Kc. . . . . Power: 500 Watts  
Owned-Oper. By. . . . . Middlesex Bcstg. Co.  
Business-Studio Address. . . . . 460 Main St.  
Tel.: 7-2565 . . . . . ABC  
Representative . . . . . Devney, Nona Kirby  
Managing Dirs. . . . . R. J. W. J. O'Brien  
Station Mgr. . . . . Bill Glynn

### WHAY—New Britain—1949

Frequency: 910 Kc. . . . . Power: 5000 Watts  
Owned-Operated By. . . . . Central Conn. Bcstg. Co.  
Business Address. . . . . 22 Grove Hill  
Tel.: BA 3-2721. . . . . Independent  
Representative . . . . . Pearson; Kirby  
President . . . . . Patrick Goode  
General Mgr. . . . . Aldo DeDominicis  
Sta., Comm. Mgr. . . . . Charles Bell  
Program Director. . . . . Gene Orland

## CONNECTICUT

Pub. Dir. . . . . Carole Ginsburg  
 Chief Engineer . . . . . Hillis W. Holt

Program Director . . . . . Lee Manson  
 Chief Engineer . . . . . Howard W. Wessenberg  
 Owners of: WFIL, Philadelphia; WFBG,  
 Altoona, Pa.

### WKNB—New Britain—1956

Frequency: 840 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . New Brit. Bcstg., Subsid. of NBC  
 Address . . . . . 1422 New Britain Ave.  
 Tel.: AD 3-8551 . . . . . Independent  
 Representative . . . . . McGavren-Quinn; Wheeler  
 V.P., Gen. Mgr. . . . . Peter B. Kenney  
 Program Director . . . . . Robert W. Bray  
 Sales Prom. Mgr. . . . . Gustave Nathan  
 Publicity Dir. . . . . Howard Wry  
 Chief Engineer . . . . . John Shipley

### WNLC—New London—1936

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . The Thames Bcstg. Corp.  
 Business-Studio Address . . . . . 281 State St.  
 Tel.: GI 2-4365 . . . . . MBS  
 Representative . . . . . Kettell-Carter  
 Pres., Sta. Mgr. . . . . Gerald J. Morey  
 Comm. Mgr. . . . . Edwin H. Schweitzer  
 Sales Prom., Prog. Dir. . . . . William Hoffman  
 Chief Engineer . . . . . Randolph Barrett

### WAVZ—New Haven—1947

Frequency: 1300 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . WAVZ Bcstg. Corp.  
 Business-Studio Address . . . . . 152 Temple St.  
 Tel.: SP 7-4761 . . . . . Independent  
 Representative . . . . . Hollingbery, Kettell Carter  
 Board Chairman . . . . . Victor W. Knauth  
 Pres., Gen. Mgr. . . . . Daniel W. Kops  
 V.P., Comm. Mgr. . . . . Richard J. Monahan  
 Sales Promotion Mgr. . . . . Marvin Rosenblatt  
 Program Director . . . . . E. J. Markle  
 Publicity Director . . . . . S. L. Barstein  
 Chief Engineer . . . . . Frederick Brill

### WNLK—Norwalk—1948

Frequency: 1350 Kc. . . . . Power: 500 Watts  
 Owned-Operated By . . . . . Norwalk Bcstg. Co., Inc.  
 Address . . . . . 11 Wall St.  
 Tel.: TE 8-5566 . . . . . Independent  
 Pres., Gen. Mgr. . . . . James Stolcz  
 Program Director . . . . . Richard Bounerba  
 Chief Engineer . . . . . Clarence Burnham

### WELI—New Haven—1935

Frequency: 960 Kc. . . . . Power: 5 Kw. d, 1 Kw. n.  
 Owned By . . . . . Conn. Radio Foundation, Inc.  
 Business-Studio Address . . . . . 221 Orange St.  
 Tel.: UN 5-1133 . . . . . Independent  
 Representative . . . . . H. R. Reys., Wheeler  
 Pres., Sta., Gen. Mgr. . . . . Richard W. Davis

### WICH—Norwich—1946

Freq: 1310 Kc. . . . . Power: 1 Kw.  
 Owned-Oper. By . . . . . Eastern Conn. Bcstg. Co.  
 Business-Studio Address . . . . . Cuprak Rd.  
 Tel.: TU 7-1613 . . . . . Independent  
 Representative . . . . . Everett-McKinney, R. C. Foster  
 Pres., Gen. Mgr. . . . . D. Lasser  
 Sta., Comm. Manager . . . . . Richard Reed  
 Sls. Prom. Mgr. . . . . Edward Adler  
 Program Dir. . . . . H. Arthur Bouldin  
 Chief Engineer . . . . . Alexander Dubenetsky

### WNHC—New Haven—1944

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Triangle Publications, Inc.  
 Business-Studio Address . . . . . 46th and Market Sts.  
 Tel.: EVergreen 2-4700 . . . . . ABC  
 Representative . . . . . McGavren-Quinn  
 General Mgr. . . . . George Carroll  
 Commercial Manager . . . . . William Gallagher

### WLIS—Old Saybrook—1956

Frequency: 1420 Kc. . . . . Power: 500 Watts  
 Owned . . . . . Long Island Sound Radio Corp.  
 Address . . . . . Conn. Turnpike  
 Tel.: EV 8-3546 . . . . . Independent  
 Pres., Gen. Mgr. . . . . Joseph P. Trantino  
 Commercial Mgr. . . . . Alex Pernal  
 Program Dir. . . . . Donald Hansen  
 Chief Engineer . . . . . Hillis Holt

SUPPORT  
 YOUR  
 LOCAL  
 CHARITIES

# CONNECTICUT

## WPCT—Putnam—1953

Frequency: 1350 Kw. Power: 1 Kw. d.  
Owned-Oper. By.....Israel Putnam Bcstg. Co.  
Address.....42 Main St.  
Tel.: WA 8-2721-2.....Independent  
President.....Roland A. Goyette, Sr.  
Gen. Mgr.....Henry E. Breault  
Program Director.....Frank Carroll  
Publicity Director.....L. J. Kelly  
Chief Engineer.....Lester Phillips

## WSTC—Stamford—1941

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....W. Conn. Bcstg. Co.  
Business-Studio Address.....270 Atlantic St.  
Tel.: DA 4-7575.....ABC  
Newspaper Affiliation.....Stamford Advocate  
Representative.....Everett-McKinney, Foster  
President.....Kingsley Gillespie  
Gen. Manager.....Julian Schwartz  
Program Director.....Michael Hauptman  
Chief Eng.....R. A. Reynolds

## WBZY—Torrington—1947

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned By.....Pioneer States Bcstg. Inc.  
Business-Studio Address.....127 Main St.  
Tel.: HU 9-4173.....Independent  
President.....Albert L. Capstaff  
General Manager.....Donald Russell  
Sta., Comm. Mgr.....Joe Storm  
Prog., Publicity Dir.....Dan Field  
Chief Engineer.....Don Morrison

## WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Torrington Bcstg. Co., Inc.  
Business-Studio Address.....93 Perkins St.  
Tel.: HU 9-4181.....MBS  
Representative.....R. V. & H.; Walker-Rawalt  
Pres., Gen. Mgr.....Edmund W. Waller  
Sta., Comm. Mgr.....Alfred G. Eyre  
Program Director.....Alan Field  
Chief Engineer.....David M. Eller

## WATR—Waterbury—1934

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By.....WATR, Inc.  
Business-Studio Address.....440 Meadow St.  
Tel.: PL 5-1121.....ABC, MBS  
Representative.....McGavren-Quinn  
President.....Harold Thomas  
Gen., Sta. Mgr.....Sam R. Elman  
Sales Prom. Mgr.....Fred Erwin  
Prog. Director.....Jordan Kaplan  
Publicity Director.....Paul Chamberlain  
Chief Engineer.....Andrew Toross

## WBRY—Waterbury—1934

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Oper. By.....WBRY Bcstg. Corp.  
Business-Studio Address.....P. O. Box 1627  
News. Affil.....American-Republican  
Tel.: PL 3-1125.....CBS  
Rep. ....Avery-Knodel, Kettel-Carter

President.....William J. Pape  
Pub. Dir., Sls. Prom. Mgr.....Robert Holczer  
Program Director.....Walter O. Howard  
Chief Engineer.....Frank B. Hales

## WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. ....WWCO, Inc.  
Business-Studio Address.....65 Bank St.  
Tel.: 4-5141.....MBS  
Representative.....Jack Masla  
President.....Herbert Bloomberg  
General Manager.....Gene Valentino  
Program Director.....Charles Day  
Chief Engineer.....Martin Miller

## WMMM—Westport—1959

Frequency: 1260 Kc. Power: 1000 Watts  
Owned By.....Westport Broadcasting Co.  
Business Address.....163 Main St.  
Tel.: CApital 7-1822.....Independent  
General Manager.....Norman J. Bernstein

## WILI—Willimantic—1957

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....Windham Bcstg. Co.  
Address.....Box 32  
Tel.: HA 3-1621.....Independent  
Pres., Gen. Mgr.....Roland A. Goyette, Sr.  
Sta., Prog. Dir.....Les Douglas  
Comm. Sales Prom.....William Lackenbauer  
Chief Engineer.....Thomas Pollitt, Jr.

*Buying  
Connecticut?*

## TOPS in

- Ratings
- Air
- Personalities
- Merchandising
- Helps

## WBRY

CBS—5,000 Watts

Ask the Avery-Knodel Man

Pop.: 445,000  
Families: 130,000  
Radio Homes: 122,000

# Delaware

Stations in State: 9  
TV Homes: 117,000  
TV Stations: 1

## WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts d.  
Owned.....Dover Bcstg. Co.  
Business Address.....Box 727  
Representative.....Headley Reed  
President.....Henry Rau  
V. P., Gen. Mgr.....Maxwell Marvin  
Station Mgr.....W. S. Cook

## WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.  
Owned.....Coastal Carolina Bcstrs.  
Address.....Box 549  
Tel.: RE 4-5797.....Independent  
President.....J. Olin Tice, Jr.  
Gen. Mgr.....Joe Morris

## WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Rollins Bcstg., Inc.  
Address.....DuPont Highway  
Tel.: Georgetown 2567.....Independent  
Representative.....Rollins, Grant  
President.....O. Wayne Rollins  
General Manager.....Charles R. Maillet  
Program Director.....John C. Calhoun  
Chief Engineer.....Edward Marzoca

## WKSJ—Milford—1953

Frequency: 930 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Kent-Sussex Bcstg. Co.  
Address.....Box 444  
Tel.: MI 8881.....Independent  
Gen., Comm., Prom, Mgr.....H. M. Griffith, Jr.  
Ch. Eng., Oper Mgr.....C. V. Lundstedt  
Prog. Dir.....Borden E. Smith

## WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts  
Owner-Oper. By.....Sussex Broadcasting Co.  
Address.....Dual Hwy. 13  
Tel.: 7933.....Independent  
Representative.....Clark  
Pres., Gen. Mgr.....Elizabeth Evans  
Ch. Eng.....Bernard Gold

## WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 1000 Watts

Owned.....Rollins Broadcasting Co.  
Address.....414 French St.  
Tel.: OL 4-8881.....Independent  
Station Representative.....Eastman  
President.....O. Wayne Rollins  
General Manager.....Charles W. Holmes  
Commercial Mgr.....Roger Holmes  
Chief Engineer.....Fitzgerald McDaniel

## WDEL—Wilmington—1922

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By.....Delmarva Bcstg. Co., Inc.  
Business-Studio Address.....10th & King Sts.  
Tel.: OL 8-7268.....NBC  
Representative.....Robert Meeker  
Station Executive.....Clair R. McCollough  
Station Manager.....Harvey C. Smith  
Gen. Sales Mgr.....J. Robert Gulick  
Natl. Sales Mgr.....Thomas R. Nunan, Jr.  
Technical Director.....J. E. Mathiot  
Owners of: WGAL, Lancaster; WKBO, Har-  
risburg; WORK, York; WRAW, Reading;  
WEST, Easton; WRAC, Williamsport, all Pa.

## WILM—Wilmington—1922

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Delaware Bcstg. Co.  
Business-Studio Address.....920 King St.  
Tel.: OL 4-7771.....ABC  
Representative.....Bolling Co.  
President.....Ewing B. Hawkins  
General Manager.....Jackson F. Lee  
Program Director.....Richard B. Holmes  
Chief Engineer.....Eugene Szymanski  
Chief Engineer.....H. Edwin Kennedy

## WTUX—Wilmington—1947

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Port Frere Bcstg. Co., Inc.  
Address.....1400 Market St.  
Tel.: OL 5-8821.....Independent  
Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....Gordon K. MacIntosh  
Comm. Mgr.....William S. Ewing  
Sales Prom. Mgr.....Henry Cook  
Program Director.....Donald Mathewson  
Publicity Dir.....Robert Darby  
Chief Engineer.....Don Clifton

Pop.: 921,000  
Families: 274,000  
Radio Homes: 270,000

# Dist. of Columbia

Stations in State: 6  
TV Homes: 247,000  
TV Stations: 5

## WEAM—Washington, D. C. (SEE ARLINGTON, VA.)

## WGMS—Washington, D. C.—1946

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....RKO Teleradio Pictures, Inc.

Address.....Hotel Harrington  
Tel.: EXecutive 3-8676.....Independent  
Representative.....Avery-Knodel  
President.....Thomas F. O'Neil  
General Manager.....Ray F. Kohn  
Sales Manager.....Perry S. Ury

## DIST. OF COLUMBIA-FLORIDA

Program Director.....Chas. D. Wood  
Public Rel. Dir.....Sol Hurwitz  
Chief Engineer.....Roger B. Holt

### WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts  
Owned.....Evening Star Bcstg. Co., Inc.  
Address.....4461 Connecticut Ave., N.W.  
Tel.: KE 7-1100.....ABC  
Newspaper Affiliation.....The Evening Star  
Representative.....H.R.  
President.....John W. Thompson, Jr.  
General Manager.....Fred S. Houwink  
Station Manager.....Kenneth Carter  
Prom. Mgr., Prog. Dir.....Rupe Werling  
Chief Engineer.....Allan Powley

### WOL—Washington, D. C.—1924

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Wash. Bcstg. Corp.  
Address.....2000 P. St., N.W.  
Tel.: HO 2-3900.....Independent  
Representative.....Headley-Reed  
Pres., Gen. Mgr.....Henry Rau  
Sta. Mgr., Prog. Dir.....Maxwell Marvin  
Commercial Manager.....Robert Richards  
Chief Engineer.....Lloyd Smith

### WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....United Bcstg. Co.  
Business-Studio.....8th & I Sts., N.W.  
Tel.: RE 7-8000.....Independent  
Station Rep.....United Bcstg., Harlan Oakes  
Pres., Gen. Mgr.....Richard Eaton  
Vice-President.....John A. Panagos  
Program Director.....Cliff Holland  
Chief Engineer.....Ernest E. Stephens

### WPGC—Washington, D. C. 1954

Frequency: 1580 Kc...Power: 10,000 Watts d.  
Owned-Operated By.....WPGC, Inc.  
Business Address.....4421 Southern Ave., SE  
Tel.: Jordan 8-6677.....Independent  
Representative.....ForJoe  
President.....M. E. Richmond  
Gen., Sta. Mgr.....Gene Winters  
Program Director.....Bob Bartel  
Chief Engineer.....Ronald Gettle

### WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Operated By.....National Bcstg. Co.,  
Address.....4001 Nebraska Ave., NW  
Tel.: EM 2-4000.....NBC  
President (NBC).....Robert Kintner  
General Manager.....Carleton D. Smith  
Station Mgr.....Joseph W. Goodfellow  
Commercial Mgr.....Harry A. Karr, Jr.  
Sales Prom., Pub. Dir.....William Coyle  
Prog. Mgr.....William Grayson  
Chief Engineer.....John Rogers

### WTOP—Washington, D. C. 1927

Frequency: 1500 Kc.....Power: 50,000 Watts  
Owned-Oper.....Washington Post Bcst. Div.  
Address.....Broadcast House  
Tel.: EM 2-9300.....CBS  
Representative.....CBS Radio Spot Sales  
Pres., Bcst. Div.....John S. Hayes  
V.P. Radio.....Lloyd Dennis  
Comm. Mgr.....R. W. Schellenberg  
Sls. Prom. Mgr., Pub. Dir.....W. J. Wiggins  
Prog. Dir.....P. A. Searight  
Chief Engineer.....Granville Klink

### WUST—Washington, D. C. 1951

Frequency: 1120 Kc.....Power: 250 Watts  
Owned-Oper. By.....Broadcast Management, Inc.  
Address.....1343 U St.  
Tel.: HO 2-0011.....Independent  
Representative.....Star National  
President.....Milton Diener  
Gen., Comm. Mgr.....Jackson Lowe  
Program Mgr.....Georgette Leighton  
Publicity Dir.....Ruth Weaver  
Chief Engineer.....Norman Woods

### WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WWDC, Inc.  
Business-Studio Address.....1627 K St., N.W.  
Tel.: TU 2-7600.....Independent  
Representative.....Blair  
Pres., Gen. Mgr.....Ben Strouse  
Comm. Manager.....Herman Paris  
Program Director.....Norman Reed  
Sales Prom. Mgr.....Jo Wilson  
Publicity Director.....Harriet Kogod  
Chief Engineer.....Ross H. Beville

Pop.: 4,241,000  
Families: 1,238,000  
Radio Homes: 1,278,000

## Florida

Stations in State: 148  
TV Homes: 954,000  
TV Stations: 23

### WAPG—Arcadia—1956

Frequency: 1480 Kc...Power: 1000 Watts d.  
Owned.....Arcadia-Punta Gorda Bcstg. Co.  
Address.....Box 676

Tel.: WA 8-6111.....KBS  
President.....H. D. Ryals  
Gen. Mgr., Chief Eng.....Paul Howell  
Comm., Prog. Dir.....Bert G. Erickson

**WKT X—Atlantic Beach—1958**

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned Ocean Beach Bcstg. Co.  
Address 1611 Atlantic Blvd.  
Tel.: CH 6-3695 Independent  
President W. H. Adams, Jr.  
Gen. Mgr., Chief Eng. Robert K. Lynch  
Program Dir. Bernie Adams

**WTWB—Auburndale—1956**

Frequency: 1570 Kc. Power: 1 Kw. d.  
Owned By L. M. Hughey  
Address P. O. Box 7  
Tel.: Woodlawn 7-1129 Independent  
Gen. Mgr., Program Dir. Richard Boyce  
Commercial Mgr. W. L. Bain  
Chief Engineer D. A. Brien

**WAVP—Avon Park—1956**

Frequency: 1390Kc. Power: 1 Kw. d.  
Owned-Operated By John B. Marshall  
Address Jacaranda Hotel  
Tel.: GL 2-6001 Independent  
Representative Hil F. Best  
General Manager Albert B. Gale  
Program Director Ilda E. Gale  
Publicity Director Douglas L. Way  
Chief Engineer Tom Moore

**WBAR—Bartow—1953**

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By WBAR, Inc.  
Address Box 820, Lakeland Hwy.  
Tel.: 3-5111 Independent  
Gen. Mgr. Avera Wynne  
Station Manager John F. Burgreen  
Prog. Dir. Kenneth E. Shroyer  
Publicity Director Francis Pipes  
Chief Engineer J. A. Duncan

**WSWN—Belle Glade—1947**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By Seminole Bcstg. Co.  
Address Scarborough Bldg.  
Tel.: 6-2183 Independent  
Representative Stars National  
Chrm. of Bd. E. D. Rivers, Jr.  
President Hubert E. Ulmer  
General Manager Garnett L. Merck  
Comm. Manager Marvin Smith  
Program Director Al Harris

**WBRD—Bradenton—1957**

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned Sunshine State Bcstg. Co., Inc.  
Address P. O. Box 1038  
Tel.: 6-2183 Independent  
Representative Meeker  
Pres., Gen. Mgr. Robert R. Nelson  
Commercial Manager Hal Meyer  
Program Director B. F. Nelson  
Chief Engineer Marlen J. Hager

**WTRL—Bradenton—1946**

Frequency: 1480 Kc. Power: 250 Watts  
Owned By Blue Skies Bcstg. Corp.  
Address Memorial Pier

Tel.: 6-1107 KBS  
Representative Hil Best  
Pres., Gen. Mgr. Lockwood R. Doty II  
Comm. Mgr. Ken McKendree  
Program Director Tom Gillies  
Chief Engineer Dick Lundy

**WWJB—Brookville—1958**

Frequency: 1450 Kc. Power: 250 Watts  
Owned By Brookville Bstg. Service  
Address 30 E. Liberty St.  
Tel.: BBrookville 2020 Independent  
General Manager W. W. Johnson  
Station Mgr. Charles Grant  
Program Dir. Joseph S. Gall  
Chief Engineer Eugene L. Sheldon

**WBGC—Chipley—1956**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By Tri-County Radio Bcst.  
Address P. O. Box 605  
Tel.: M ERcury 8-1505 Independent  
Owner-Chief Eng. E. C. Allmon  
General Mgr. Karl M. Richards  
Program Dir. L. D. Hart, Jr.

**WTAN—Clearwater—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Clearwater Radio, Inc.  
Business Address 200 Pierce Blvd.  
Tel.: 3-3084 KBS  
Representative McGillvra  
Pres., Gen. Mgr. H. Dennison Parker  
Prog. Dir., Eng. G. A. Robinson

**WEZY—Cocoa—1957**

Frequency: 1480 Kc. Power: 1 Kw.  
Owned Irving Braun  
Business Address 803 Forrest Ave.  
Tel.: Newton 6-4411 Independent  
President Irving Braun  
Station Mgr. Jay School  
Commercial Manager Kelly Smith, Jr.  
Program Director Richard Olson  
Chief Engineer John Shelton

**WKKO—Cocoa—1953**

Frequency: 860 Kc. Power: 1 Kw. d.  
Owned By John B. Cook, Jr.  
Address Box 1308  
Tel.: 1020 KBS  
Representatives Hil F. Best, Dora Clayton  
President James Sawyer  
Gen. Mgr. Carl G. Collins, Jr.  
Program Dir. Dale Wright  
Chief Engineer Davis E. Wilson

**WVCG—Coral Gables—1948**

Frequency: 1070 Kc. Power: 1000 Watts d.  
Owned-Operated By Peninsular Bcstg. Corp.  
Business Address 377 Alhambra Circle  
Tel.: HI 8-7411 Independent  
Representatives Clark, Good Music Bcstrs.  
President-General Mgr. George W. Thorpe  
Asst. Sta. Mgr. Barbara Binns  
Comm. Mgr. Timothy Carney  
Chief Engineer Thomas Middleton

# FLORIDA

## WCNU—Crestview—1948

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Operated By... Gulf Shores Bcstg. Co.  
Business-Studio Address... Box 518  
Tel.: MU 2-2330... KBS  
General Manager... S. F. Townsend  
Comm. Mgr... Vernon Cooper

## WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Operated By... Crestview Bcstg. Co.  
Address... Box 267  
Tel.: MU 2-3040... Independent  
Pres., Gen. Mgr... Everett M. McCrary  
Commercial Manager... Joel Hughes  
Program Director... Cordel Whitlock  
Chief Engineer... Russ White

## WGTO—Cypress Gardens 1955

Frequency: 540 Kc. Power: 50,000 Watts  
Owned-Operated By... KSTP, Inc.  
Address... Box 123  
Tel.: CY 3-4103... Independent  
Representative... Edard Pety  
President... Stanley E. Hubbard  
Station Manager... Max Kimbrel  
Program Director... G. M. Kimbrel  
Sales Prom. Mgr., Pub. Dir... Gary Miller  
Chief Engineer... Dave Schick

## WDCF—Dade City—1954

Frequency: 1350 Kc. Power: 1 Kw. d.  
Owned... Pasco Bcstg. Co.  
Address... Box 1077  
Tel.: LO 7-3879... KBS  
Pres., Sta. Mgr... Stuart Picard  
Commercial Manager... Thelma Picard  
Publicity Director... Margrete Francisco  
Chief Engineer... John Andre

## WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... WMFJ, Inc.  
Business Address... P.O. Box 5606  
Tel.: CL 2-6491... Independent  
Representative... Jack Masla  
President... Emil J. Arnold  
Gen. Mgr... Dale S. Phares  
Sta. Mgr... Dick Clark  
Sales Promotion Manager... L. L. McGrath  
Program Director... Kenny Mercer  
Chief Engineer... Jack Siegel

## WNDB—Daytona Beach—1948

Frequency: 1150 Kc. Power: 1,000 Watts d.  
Owned-Operated By... News-Journal Corp.  
Business-Studio Address... 128 Orange Ave.  
Tel.: CL 2-1511... ABC  
Newspaper Affil... News-Journal Corp.  
Representative... Clark  
President... Julius Davidson  
Gen., Sta. Mgr... R. Y. Hulfman  
Comm. Mgr... Daniel F. Carroll

Sales Promotion Manager... John Pitts  
Prog. Dir... Ken Lueck  
Publicity Dir... M. E. Hagman  
Chief Engineer... F. A. Scott

## WROD—Daytona Beach—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned... Daytona Beach Brcstg. Corp.  
Business Address... Box 991  
Tel.: CL 2-4626... NBC  
Representative... Pearson  
Pres., Gen. Mgr... Eugene D. Hill  
Commercial Manager... Carl Abel  
Sales Promotion Manager... Ken Brown  
Prog. Dir., Ch. Engr... James F. McDonough  
Publicity Director... James Crist

## WDSP—De Funiak Springs 1956

Frequency: 1280 Kc. Power: 500 Watts  
Owned By... Euchee Valley Bcstg. Co.  
Business Address... 8th & 18th St.  
Tel.: TW 4-8361... KBS  
Pres., Gen. Mgr... Mrs. Marie F. Douglass  
Sta. Mgr., Ch. Eng... Laverne Foster  
Program Director... Bayne Hill  
Publicity Director... John Adkison

## WFNM—De Funiak Springs 1955

Frequency: 1460 Kc. Power: 1 Kw. d.  
Owned-Oper. By... Leonard Zepp  
Address... Box 387  
Gen. Mgr... Mel Wheeler  
Manager... Leonard Knighton  
Program Director... William Wood

## WJBS—DeLand—1948

Frequency: 1490 Kc. Power: 250 Watts  
Owned... James Ayers, Chas. Britt  
Address... P. O. Box 808  
Tel.: RE 4-1725... NBC  
Representative... Donald Cooke  
President... Dr. J. Ollie Edmunds  
General Mgr., Prog. Dir... R. H. Westervelt  
Commercial Manager... Ken Brown

## WOOO—DeLand—1956

Frequency: 1310 Kc. Power: 5000 Watts  
Owned... Trio Bcstg. Co., Inc.  
Business Address... P.O. Box 694  
Tel.: RE 4-3422... KBS  
Rep... Charles Bernard  
President... Herbet A. Saxe  
Gen., Sta. Mgr... Wally King  
Commercial Manager... A. H. Beckwith  
Sales Promotion Manager... O. Silverman  
Publicity Director... Jerry Florence  
Program Director... Brian Tolby  
Chief Engineer... Edwin Carson

## WDBF—Delray Beach—1954

Frequency: 1420 Kc. Power: 500 Watts d.  
Owned... Boca Raton Bible Conf. Grds., Inc.



Address..... Bon Aire Hotel  
 Tel.: CR 6-7311..... KBS  
 President..... Ira Lee Eshelman  
 Sta., Comm. Mgr..... Patrick W. Larkin  
 Program Dir..... Jean S. Larkin

**WMEG—Eau Gallie—1955**

Frequency: 920 Kc..... Power: 1000 Watts d.  
 Owned..... Mel-Eau Broadcasting Corp.  
 Address..... Box 98  
 Tel.: AL 4-2282..... Independent  
 Pres., Gen. Mgr..... A. V. Catterton  
 Sta. Mgr., Prog. Dir..... Victoria C. Martin  
 Chief Engineer..... James A. Thomas

**WLCO—Eustis—1955**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned..... Radio Station WLCO  
 Address..... Box 1505  
 Owner, Gen. Mgr..... Floyd W. Hess  
 Sta., Comm. Mgr..... Morton C. Cook  
 Sales Prom. Mgr..... Barbara A. Ridlebaugh  
 Program Dir..... Thomas W. Osborne  
 Publicity Dir..... W. B. Croke  
 Chief Engineer..... Robert Blynn

**WFBF—Fernandina Beach  
 1955**

Frequency: 1570 Kc..... Power: 1000 Watts d.  
 Owned..... Murray Bcstg.  
 Address..... 118 Atlantic Ave.  
 Tel.: 3667..... KBS  
 Representative..... Ted Steele  
 President..... Edward G. Murray  
 General Mgr..... Dave Davis  
 Comm. Sales Prom..... Q. D. Davis  
 Prog., Chief Eng..... Bob Chasse  
 Publicity Dir..... Johnny Gordon

**WFTL—Fort Lauderdale—1947**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Gore Publishing Co.  
 Address..... P. O. Box 131  
 Tel.: JA 3-2511..... Independent  
 Newspaper Affiliation... Daily & Sunday News  
 Representative..... Sears & Ayers  
 Gen., Sta., Comm. Mgr..... R. L. Bowles  
 Chief Engineer..... Richard P. Northey

**WWIL—Ft. Lauderdale—1955**

Frequency: 1580 Kc..... Power: 1 Kw.  
 Owned..... S. Fla. Bcstg. Corp.  
 Address..... Box 8067  
 Tel.: JA 3-7639..... KBS  
 Representative..... Headley-Reed  
 President..... L. A. Benson  
 V.P., Asst. Gen. Mgr..... N. Pagliara  
 Prog. Dir..... Bill Smith  
 Chief Eng..... Daniel J. Curran

**WINK—Ft. Myers—1940**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Ft. Myers Bcstg. Co., Inc.  
 Address..... WINK Bldg.  
 Tel.: Ft. Meyers..... KBS  
 Representative..... Walker-Rawalt, J. S. Ayers  
 General Manager..... A. J. Bauer

**WMYR—Ft. Myers—1952**

Freq.: 1410 Kc..... Power: 5 kw. d., 500 w. n.  
 Owned-Operated By..... Robert Hecksher  
 Address..... WMYR Bldg.  
 Tel.: ED 5-1175..... Independent  
 Owner-Gen. Mgr..... Robert Hecksher

**WARN—Fort Pierce—1953**

Frequency: 1330 Kw..... Power: 1000 Watts d.  
 Owned-Oper. By... Hurricane Bcstg. Service, Inc.  
 Address..... P. O. Box 1343  
 Tel.: 1330..... KBS  
 Representative..... Continental  
 Pres., Gen., Sta. Mgr..... Murray C. Tillman  
 Prog. Mgr..... Willis M. Shawver Jr.  
 Chief Engineer..... Al Stokes

**WIRA—Fort Pierce—1946**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By... Indian River Bcstg. Co.  
 Business Address..... Melody Lane  
 Tel.: HOward 4-1400..... NBC  
 Representative..... Thomas F. Clark  
 Pres., Gen. Mgr..... James L. Howe  
 Sta., Sales Prom. Mgr..... Sam Lawder  
 Commercial Manager..... J. Kingsley Butt  
 Program Director..... Anne Wilder  
 Publicity Director..... James Keyes  
 Chief Engineer..... Robert Money

**WFBS—Ft. Walton Beach  
 1956**

Frequency: 950 Kc..... Power: 1 Kw.  
 Owned..... W. Florida Bcstg. Service  
 Address..... Box 488  
 Tel.: CH 4-5685..... Independent  
 Pres., Gen. Mgr..... H. French Brown, Sr.  
 Prog. Dir..... Mrs. H. French Brown, Sr.  
 Chief Engineer..... Samuel A. Eaton

**WFTW—Ft. Walton Beach  
 1953**

Frequency: 1260 Kc..... Power: 1000 Watts d.  
 Owner..... Vacationland Bcstg. Co.  
 Address..... Box 687  
 Tel.: CH 3-3123..... Independent  
 President..... Wilbur R. Powell  
 Gen. Mgr..... Millford A. Reynolds  
 Program Director..... N. A. Munson, Jr.  
 Chief Engineer..... Jimmy Waits

**WDVH—Gainesville—1954**

Frequency: 980 Kc..... Power: 5 Kw. d.  
 Owned-Operated By..... WDVH, Inc.  
 Business Address..... Kincaid Rd.  
 Tel.: FR 2-2528..... Independent  
 Representative..... Clark  
 President..... R. A. Vaughn  
 Gen. Mgr., Chief Engr..... Tom Hanssen  
 Sales Promotion Manager..... Bill Marr  
 Program Director..... Robert Norris  
 Publicity Director..... Rick Hutto



Program Director.....Robert T. Rowland  
 Sales Prom. Mgr.....Ed. Jordan  
 Chief Engineer.....F. O. Thies

**WRHC—Jacksonville—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....WRHC, Inc.  
 Address.....247 Margaret St.  
 Tel.: EL 6-0461.....Independent  
 President.....Harold S. Cohn  
 Gen. Mgr.....Harold S. Cohn, 2nd  
 Station Mgr.....Ronald H. Cohn  
 Program Dir.....Adrian Knight

**WZOK—Jacksonville—1940**

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned.....Radio Jax  
 Business Address.....Seminole Hotel Bldg.  
 Tel.: ELgin 6-1373.....Independent  
 Pres., Gen. Mgr.....Carmen Macri  
 Sales Promotion Mgr.....Kenneth C. Conner  
 Program Dir.....Reed Gardner  
 Chief Engr.....W. A. Cooper

**WZRO—Jacksonville Beach  
 1947**

Frequency: 1010 Kc.....Power: 1 Kw. d.  
 Owned By.....A. B. Letson  
 Address.....Quincy, Fla.  
 Tel.: (Quincy) MA 7-6700.....KBS  
 President.....Andrew B. Letson  
 Gen. Mgr.....Jim Kirk  
 Station Mgr.....Roger Fricke

**WKWF—Key West—1945**

Frequency: 1600 Kc.....Power: 500 Watts  
 Owned-Operated By.....John M. Spottswood  
 Business Address.....P.O. Box 1300  
 Tel.: CY 6-2222.....MBS-ABC  
 Owner, Gen. Mgr.....John M. Spottswood  
 Sta., Sales Prom. Mgr.....Ray A. Schoneck  
 Comm. Mgr., Prog. Dir.....Mary S. Spottswood  
 Chief Eng.....Charles R. Lowe

**WRWB—Kissimmee—1954**

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned.....Frank A. Taylor  
 Address.....Lago Vista Radio Park  
 Tel.: TI 6-8891.....KBS  
 Owner, Gen. Mgr.....Frank A. Taylor  
 Sta., Sales.....Robert W. Bennett

**WDSR—Lake City—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Deep South Radioways  
 Business Address.....Gainesville Highway, S.  
 Tel.: 525.....MBS, KBS  
 Partner, Gen., Sta. Mgr.....Alfred H. Temple  
 Commercial Manager.....Ivan E. Perry  
 Program Director.....William M. Savitz  
 Chief Engineer.....Pat Webster

**WGRO—Lake City—1958**

Frequency: 960.....Power: 500 Watts

Owned By.....Columbia County Bcstg. Co.  
 Address.....30 N. Hernando St.  
 Tel.: 3450.....Independent  
 Representative.....Hopewell  
 President.....George S. Walker Jr.  
 Gen. Mgr., Prog. Dir.....Ray Starr  
 Station Manager.....Bob Orrell  
 Commercial Manager.....Bob Ferris  
 Sales Prom. Mgr.....G. Mellichamp  
 Publicity Director.....Gloria Charles  
 Chief Engineer.....O. R. Buckler

**WLAK—Lakeland—1936**

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Florida Central Bcstg. Co.  
 Business Address.....P. O. Box 1211  
 Tel.: MU 2-1431.....NBC  
 Station Representative.....John E. Pearson  
 Pres., Gen. Mgr.....Frank W. Nesbitt  
 Commercial Manager.....Powell Adams  
 Program Director.....Garland Burt  
 Chief Engineer.....William P. Lee

**WONN—Lakeland—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Noyes Enterprises, Inc.  
 Business Address.....Lake Hunter Drive  
 Tel.: MU 5-1171.....MBS  
 Representative.....Donald Cooke, Inc.  
 Pres., Gen., Sta. Mgr.....Robert W. Jonscher  
 Commercial Mgr.....C. C. "Tip" Sherwood  
 Program Dir.....William F. Ferguson  
 Sls. Prom. Mgr., Pub. Dir.....R. S. Taylor  
 Chief Engineer.....Duane McConnell

**WYSE—Lakeland—1957**

Frequency: 1330 Kc.....Power: 1 Kw.  
 Owned.....Polk Radio, Inc.  
 Address.....207½ E. Main St.  
 Tel.: MU 9-0551.....Independent  
 Representative.....Clark  
 President.....W. H. Martin  
 Gen. Man., Chief Eng.....Tom Barber  
 Program Dir.....George Hayward

**WIPC—Lake Wales—1951**

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned.....Imperial Polk Bcstg. Corp  
 Address.....P. O. Box 712  
 Tel.: 2-9831.....KBS  
 Representative.....Hil F. Best  
 President.....K. H. Berkeley  
 V.P., Gen. Mgr.....Charles D. Bishop  
 Comm. Mgr.....W. W. Van Steenburgh  
 Prog., Pub. Dir.....Eleanor Pryor  
 Chief Engineer.....William Johnson

**WBIL—Leesburg—1957**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned By.....WBIL, Inc.  
 Address.....P. O. Box 638  
 Tel.: STate 7-2313.....Independent  
 Representative.....Cooke  
 Owners.....D. F. McConnell & C. T. Hodgson  
 Gen. Mgr., Chief Eng.....Duane F. McConnell  
 Program Director.....Jay Shepherd

# FLORIDA

## WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 1000 Watts  
Owned-Operated By: WLBE, Inc.  
Address: Box 790  
Tel.: 790 MBS, KBS  
Representative: Best, Keystone  
President: Paul A. Husebo  
Program Director: Richard R. Coleman  
Chief Engineer: Martin Kirkland

## WNER—Live Oak—1949

Frequency: 1250 Kc. Power: 1 Kw. d.  
Owned: Norman O. Protsman  
Business Address: P. O. Box 637  
Tel.: Forest 2-1250 KBS  
Owner, Gen. Mgr.: Norman O. Protsman  
Program Director: Faith Protsman  
Chief Engineer: C. S. Parker

## WMAF—Madison—1956

Frequency: 1230 Kc. Power: 250 Watts  
Address: Box 621  
Tel.: HU 3-6333 KBS  
General Mgr.: Norman O. Protsman  
Station Mgr.: Robert C. Lay  
Program Dir.: Mary H. Weger  
Chief Engineer: Eugene Ketring

## WTOT—Marianna—1958

Frequency: 980 Kc. Power: 1 Kw.  
Owned By: Chipola Corp.  
Address: 111 Market St.  
Tel.: HUDson 2-3046 Independent  
President: C. Davis Turner  
Gen. Mgr., Chief Eng.: John Boggess  
Program Dir.: Bart Lincoln  
Publicity Dir.: Art Larsen

## WTYS—Marianna—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: John H. Phipps Bcstg. Stas.  
Address: Box 777  
Tel.: HU 2-2131 MBS, KBS  
Representative: Cummings  
Owner: John H. Phipps  
General Manager: L. H. Graves  
Station Manager: Guy Hamilton

## WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Indian River Radio, Inc.  
Business-Studio Address: Box 908  
Tel.: Parkway 3-1661 MBS  
President: H. G. Murrelle  
General Manager: Howard L. Green  
Sta., Comm. Mgr.: Richard I. Williams  
Chief Engineer: Edward Murdoch

## WAME—Miami—1958

Frequency: 1260 Kc. Power: 5000 Watts  
Owned By: WAME Co.  
Address: Chamber of Commerce Bldg.

Tel.: FRanklin 3-5533 Independent  
General Manager: Ted Wilson  
Sta., Comm. Mgr.: Murray Woroner  
Program Dir.: Frank Ward  
Publicity Dir.: Fred Hohl  
Chief Engineer: Stan Brown

## WCKR—Miami—1956

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Operated By: Biscayne TV Corp.  
Add.: 1401 N. Bay Causeway; P.O. Box 38-M  
Tel.: PL 1-6692 NBC  
Newspaper Affiliation: Miami Herald, News  
Representative: Henry I. Christal  
President: Niles Trammell  
Station Manager: Owen F. Uridge  
Comm. Manager: L. L. Zimmerman  
Sales Prom., Pub. Dir.: John Hiser  
Program Director: Dan Valentine  
Chief Engineer: Gene Rider

## WFEC—Miami—1949

Frequency: 1220 Kc. Power: 250 Watts  
Owned-Oper. By: Fla. East Coast Bcstg.  
Address: 350 N.E. 71st St.  
Tel.: PL 1-7534 Independent  
Representative: Dore; Ayres  
President: Harry Trenner  
Gen., Sta. Mgr.: Herbert Schorr  
Commercial Manager: Bert Noble  
Sales Prom. Mgr.: Mrs. Edwena N. Mangum  
Program Director: Mrs. Doris Sanford  
Chief Engineer: William Reeder

## WGBS—Miami—1944

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned: Storer Bcstg. Co.  
Address: 1605 Biscayne Blvd.  
Tel.: FR 9-2401 CBS  
Newspaper Affiliation: Miami Beach Sun  
Station Representative: Katz Agency, Inc.  
President: George B. Storer  
General Manager: Bernard E. Neary  
Comm. Mgr.: C. Bud Dailey  
Prom. Mgr., Prog. Dir.: Sam Elber  
Chief Engineer: Edward C. Lockwood  
Owners of: WJBK, Detroit; WSPD, Toledo;  
WAGA, Atlanta; WJW, Cleveland; WVVV,  
Wheeling, W. Va.; WIBG, Philadelphia.

## WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned-Operated By: Rand Bcstg. Co.  
Business Address: Biscayne Terrace Hotel  
Tel.: FR 1-6641 Independent  
Representative: Petry  
President: Rex Rand  
General Manager: Robert E. Mitchell  
Program Dir.: Ned Powers  
Chief Engineer: William Hamrick

## WMIE—Miami—1947

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By: WMIE, Inc.  
Address: 139 N.E. 1st St.  
Tel.: FR 3-5556 Independent  
Representative: Charles Bernard

President.....E. D. Rivers, Sr.  
 General Mgr.....Jack E. Nobles  
 Commercial Manager.....Lawrence Lunker  
 Program Director.....Douglas Hatton  
 Chief Engineer.....Russell Bennett

**WMMA—Miami**

Frequency: 1260 Kc.....Power: 5 Kw.  
 Owned By.....Stephany Wyszatycki  
 Address.....10701 N. W. 77th Ave.  
 Representative.....Continental  
 President.....Keith Moyer  
 Gen., Sales Mgr.....Jim Hilderbrand

**WQAM—Miami—1921**

Frequency: 560 Kc..Power: 5 Kw.d., 1 Kw. n.  
 Owned-Operated By.....Storz Brctsg. Co.  
 Business-Studio Address...1723 duPont Bldg.  
 Tel.: FR 4-6121.....Independent  
 Representative.....John Blair  
 President.....Todd Storz  
 Gen., Sta., Comm. Mgr.....Jack Sandler  
 Program Dir.....Kent Burkhardt  
 Publicity Dir.....Alan Courtney  
 Chief Engineer.....Morris Barwick  
 Owners of: WHB, Kansas City, Mo.; WTIX,  
 New Orleans; WDGY, Minneapolis.

**WSKP—Miami—1956**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WSKP, Inc.  
 Business-Studio Address...734 W. Flagler St.  
 Tel.: FR 1-1585.....Independent  
 Representative.....H.R.  
 President.....Bill O'Neil

**WAHR—Miami Beach—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Alan H. Rosenson  
 Address.....Box 1740  
 Tel.: JE 8-0411.....Independent  
 Representative.....O'Connell  
 Station Manager.....Marshall Simmons  
 Comm. Mgr.....Art Gordon

**WKAT—Miami Beach—1937**

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....WKAT, Inc.  
 Trans.-Address.....1759 Bay Road  
 Tel.: JE 1-5711.....MBS-ABC  
 Representative.....Meeker  
 President.....A. Frank Katzentine  
 Gen. Comm. Mgr.....Fred W. Wagenvoord  
 Program Director.....Sidney Levin  
 Chief Engineer.....Arthur P. Smith

**WMBM—Miami Beach—1947**

Frequency: 800 Kc.....Power: 5000 Watts  
 Owned.....Rounsaville of Miami Beach, Inc.  
 Address.....MacArthur Causeway  
 Tel.: JE 1-5586.....Independent  
 Representatives...Gill-Perna, Dora-Clayton, Inc.  
 President, Gen. Mgr.....R. W. Rounsaville  
 Station Manager.....Arnold Kaufman  
 Program Director.....C. Kenneth Morris  
 Chief Engineer.....James Hall

**WMET—Miami Beach—1954**

Frequency: 1490 Kc.....Power: 250 Watts d.

**“MIAMI BEACH SALUTES** the  
 Radio and Television Industry for its  
 wonderful cooperation in bringing  
 the Miami Beach Story to the eyes  
 and ears of the nation.

**WARMEST THANKS** from the  
 warmest part of the nation.

**HANK MEYER**  
*Public Relations Consultant,*  
**CITY OF MIAMI BEACH”**

# FLORIDA

Owned By... Community Service Bcstrs, Inc.  
 Business Address..... 814 First St.  
 Tel.: JEFFerson 8-0411..... Independent  
 Station Representative ..... Forjoe  
 Ex. V.P., Gen. Mgr..... R. B. Baker  
 Commercial Manager..... Steve Marko  
 Publicity Director..... Barbara Baum  
 Chief Engineer..... V C. Roberts

## WEBY—Milton—1954

Frequency: 1330 Kc..... Power: 1 Kw.  
 Owned..... C. W. Mapoles  
 Address..... Ward Basin Rd.  
 Tel.: 2591..... MBS  
 Owner..... C W. Mapole  
 Station Mgr..... Earl Williford

## WSRA—Milton—1958

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned By..... Santa Rosa Bcstg. Co.  
 Address..... 31 Mohawk Trail, Pensacola  
 President..... E. T. Sudduth

## WMDF—Mount Dora—1958

Frequency: 1580 Kc..... Power: 1 kw., d.  
 Owned By..... Triangle Bcstg. Corp.  
 Address..... Old Eustis Road  
 Tel.: EVERgreen 2-6621..... Independent  
 General Mgr..... Francis Toomey  
 Commercial Mgr..... Wayne Icenhour  
 Program Dir..... Tom Osborne  
 Chief Engineer..... Paul Sealy

## WNOG—Naples—1954

Frequency: 1270 Kc..... Power: 500 Watts d.  
 Owned and Oper. By..... Radio Naples Inc.  
 Business Address..... S. Tamiami Trail  
 Tel.: Midway 2-5127..... KBS  
 Representative..... Hil F. Best  
 President, Gen. Mgr..... William J. Ryan  
 Station Manager..... David M. Piaff  
 Commercial Manager..... John E. Martin  
 Program Director..... Mrs. Eileen Eilers  
 Chief Engineer..... David S. Traer

## WSBB—New Smyrna Beach 1950

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Broadcasters, Inc.  
 Business Address..... Box 125  
 Tel.: GA 8-9091..... MBS  
 President..... A. V. Tidmore  
 General Manager..... G. Douglas Pidgou  
 Commercial Manager..... A. L. Pruitt  
 Chief Engineer..... Sim Wagleson

## WHYS—Ocala—1957

Frequency: 1370 Kc..... Power: 1 Kw. d.  
 Owned..... Marion Co. Bcstg. Co.  
 Business Address..... P.O. Box 358  
 Tel.: MA 2-8174..... Independent  
 Pres., Gen. Mgr..... W. H. Martin  
 Sta., Comm. Mgr..... John V. Martin  
 Program Director..... Hazel A. Martin  
 Chief Engineer..... Dick Strait

## WMOP—Ocala—1953

Frequency: 900 Kc..... Power: 1000 Watts  
 Owner..... A. B. Letson  
 Address..... P. O. Box 648  
 Tel.: MARion 2-4118..... Independent  
 President..... A. B. Letson  
 General Mgr..... Jim Kirk  
 Comm., Sls. Mgr..... Vernon Arnette  
 Program Dir..... Gene Turner  
 Publicity Dir..... Helen Helvenston  
 Chief Engineer..... Lloyd Lutz

## WTMC—Ocala—1938

Frequency: 1290 Kc... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... WTMC, Inc.  
 Business Address..... Box 831  
 Tel.: MA 2-4127..... NBC  
 Representative ..... Devney; Dora-Clayton  
 President..... Ray Gunckel, Jr.  
 Sta. Mgr..... Tom Catalano  
 Comm. Mgr..... Bill Conover  
 Program Director..... Don Baker  
 Chief Engineer..... Bill Callahan

## WDBO—Orlando—1924

Frequency: 580 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Cherry Bcstg. Co.  
 Business Address..... 30 S. Ivanhoe Blvd.  
 Tel.: CH 1-1491..... CBS  
 Representative ..... John Blair  
 President..... Wm. S. Cherry, Jr.  
 Gen. Mgr..... Harold P. Danforth  
 Comm. Sales Prom. Mgr..... W. G. McBride  
 Prog., Pub. Dir..... Rosalind Boggs  
 Chief Engineer..... James E. Yarbrough

## WHIY—Orlando—1957

Frequency: 1270 Kc..... Power: 5 Kw. d.  
 Owned..... Orlando Radio & TV Bcstg. Corp.  
 Address..... Ft. Gatlin Hotel Bldg.  
 Tel.: GA 2-6724..... Independent  
 Representative ..... Pearson  
 President ..... Gordon Sherman  
 Gen., Sta., Comm. Mgr..... Carl F. Hallberg  
 Program Dir..... Robert Irving  
 Chief Engineer..... Arthur Lowery

## WHOO—Orlando—1947

Freq.: 980 Kc..... Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By..... WHOO, Inc.  
 Business Address..... 465 N. Orange Ave.  
 Tel.: GARden 5-3591..... Independent  
 Representative... Venard, Rintoul, McConnell  
 Pres., Gen. Mgr..... John T. Rutledge  
 Commercial Manager..... Red Weiss  
 Sales Promotion Mgr..... Marvin Rothchild  
 Publicity Director..... Roy Nilson  
 Chief Engineer..... Charles Chrisman

## WKIS—Orlando—1946

Frequency: 740 Kc..... Power: 5 Kw. d.  
 Owned-Oper. By... Central Florida Bcstg. Co.  
 Address..... P. O. Box 1353  
 Tel.: GA 2-2451..... NBC  
 Representative ..... Bob Dore

Pres., Gen. Mgr. . . . . Naomi Murrell  
 Station Manager . . . . . William O. Murrell, Jr.  
 Comm., Sales Prom. Mgr. . . . . W. H. Forsythe, Jr.  
 Program Director . . . . . S. W. Ison  
 Chief Engineer . . . . . W. R. Miller

**WLOF—Orlando—1940**

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Mid-Fla. Radio Corp.  
 Business-Studio Address . . . . . Box 5756  
 Tel.: GArden 2-8162 . . . . . Independent  
 Station Representative . . . . . Ayers  
 President . . . . . Joseph L. Brechner  
 Gen. Sta. Mgr. . . . . Howard S. Kester  
 Commercial Mgr. . . . . Gene Cook  
 Program Director . . . . . Ernie Legge  
 Sales Prom. Mgr. . . . . Douglas Coombs  
 Publicity Director . . . . . Thomas Doyle  
 Chief Engineer . . . . . W. Dodd Daniels

**WQXQ—Ormond Beach—1957**

Frequency: 1380 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . Volusia County Bcstg. Corp.  
 Business Address . . . . . Avenue Calle Grande  
 Tel.: ORange 7-4122 . . . . . Independent  
 Pres., Gen. Mgr. . . . . Lee W. Menard  
 Station Manager . . . . . Ben Taylor  
 Commercial Manager . . . . . William Seitz  
 Program Director . . . . . James Haupt  
 Sales, Publicity . . . . . Ann Hicks  
 Chief Engineer . . . . . L. W. Menard

**WRIM—Pahokee—1958**

Frequency: 1250 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Garden of Glades, Inc.  
 Address . . . . . 30 Ackley Rd., Greenville, S. C.  
 Tel.: CE 2-0953 . . . . . Independent  
 President . . . . . Max E. Mace  
 Gen., Sta. Mgr. . . . . A. B. Robinson  
 Sales, Prom. Mgr. . . . . Mrs. Natalie Hunt  
 Publicity Dir. . . . . Lewis Poole  
 Chief Engineer . . . . . James Roper

**WSUZ—Palatka—1957**

Frequency: 800 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . Raymond P. McMillin  
 Business Address . . . . . P.O. Box 668  
 Tel.: EAst 5-3844 . . . . . Independent  
 Station Representative . . . . . Hil F. Best  
 General Manager . . . . . R. P. McMillin  
 Sta. Mgr., Chief Eng. . . . . Geo. J. Duck  
 Commercial Manager . . . . . Robert E. James  
 Program Director . . . . . Betty McMillin

**WWPF—Palatka—1947**

Freq.: 1260 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By . . . . . Hall Bcstg. Co.  
 Address . . . . . 900 Block River St.  
 Tel.: EA 5-4555 . . . . . KBS  
 Owner . . . . . George W. Hall  
 Gen. Mgr. . . . . William R. Terry  
 Sta., Program Dir. . . . . James N. Jobs  
 Commercial Manager . . . . . Herb Young  
 Sales, Publicity Dir. . . . . Dick Unger  
 Chief Engineer . . . . . Isaac Lee

**WQXT—Palm Beach—1957**

Frequency: 1340 Kc. . . . . Power: 250 Watts

Owned By . . . . . Flame R-TV Co.  
 Address . . . . . 3000 S. Ocean Blvd.  
 Tel.: JU 2-7401 . . . . . ABC  
 Representative . . . . . Stars National  
 Gen. Mgr., Chief Engr. . . . . David L. Lyndon  
 Comm. Mgr., Pub. Dir. . . . . Art Rivers  
 Program Dir. . . . . John Sowers

**WDLP—Panama City—1940**

Frequency: 590 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Panama City Bcstg. Co.  
 Address . . . . . 323 West Beach Drive  
 Tel.: PO 3-1777 . . . . . NBC-KBS  
 Representative . . . . . Hollingbery  
 President . . . . . Denver Brannen  
 General Manager . . . . . William B. Hill  
 Sta., Comm. Mgr. . . . . Don Brookins  
 Sales Prom. Mgr. . . . . Cal Howrigan  
 Program Director . . . . . George Feger  
 Publicity Dir. . . . . Betty Ausland  
 Chief Engineer . . . . . Harold Phipps

**WPCF—Panama City—1949**

Frequency: 1430 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Bay County Bcstg. Co.  
 Address . . . . . 300 E. 15th St.  
 Tel.: SU 5-6176 . . . . . MBS  
 Representative . . . . . Walker, Dora-Clayton  
 Pres., Gen., Sta. Mgr. . . . . E. L. DuKate  
 Program Director . . . . . Larry Meehan  
 Chief Engineer . . . . . Robert E. McConnell

**WTHR—Panama City—1957**

Frequency: 1480 . . . . . Power: 500 Watts, d.  
 Owned . . . . . Regional Bcstg. Co.  
 Address . . . . . P.O. Box 788  
 Tel.: ADams 4-2781 . . . . . Independent  
 Representative . . . . . Burn-Smith  
 Gen. Mgr. . . . . Harold E. King  
 Sta. Mgr. . . . . Rex Parnell

**WBOP—Pensacola—1956**

Frequency: 980 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Tri-Cities Brcstg. Co.  
 Business Address . . . . . 431 West Belmont  
 Tel.: HE 8-7543 . . . . . Independent  
 Representative . . . . . Forjee  
 President . . . . . E. O. Roden  
 Gen., Sta. Mgr. . . . . Bruce Gresham  
 Commercial Manager . . . . . Frank Lewis  
 Prog., Pub. Director . . . . . Dennis Hancock, Jr.  
 Chief Engineer . . . . . Robert Mahoney

**WBSR—Pensacola—1946**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . WBSR, Inc.  
 Business Address . . . . . 1603 N. Pace Blvd.  
 Tel.: HE 2-6173 . . . . . CBS  
 Representative . . . . . Vernard, Rintoul, McConnell  
 Pres., Gen. Mgr. . . . . Don J. Lynch  
 Comm. Mgr. . . . . Bo Mitchell  
 Program Director . . . . . Jim Young  
 Chief Engineer . . . . . Glenn Nichols

**WCOA—Pensacola—1926**

Frequency: 1370 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Dixie Radio, Inc.  
 Address . . . . . Box 1669

# FLORIDA

Tel.: HE 2-4111.....NBC  
Representative .....Hollingberry  
President .....Denver Brannen  
Gen. Mgr., Sta. Mgr.....L. H. Thesmar  
Prom. Mgr., Pub. Dir.....Sally Henderson  
Prog. Dir.....Clarine Porter  
Chief Engineer.....Frank McKinney

## WPFA—Pensacola—1954

Frequency: 790 Kc....Power: 1,000 Watts d.  
Owned-Operated By.....WPFA Bcstg. Co.  
Address .....Box 27  
Tel.: HE 3-1141.....KBS  
Representative .....Charles Bernard  
President .....J. W. O'Connor  
General Manager.....R. A. Petti, Jr.  
Comm. Mgr.....G. L. Barnhart  
Program Director.....Barbara Holt  
Chief Engineer.....Gene Pizler

## WPRY—Perry—1954

Frequency: 1400 Kc....Power: 250 Watts  
Owned-Oper. By.....Taylor Co. Bcstg. Co.  
Address .....P. O. Box 67  
Tel.: 540.....KBS  
Representative .....Continental Radio Sales  
President.....E. P. Martin  
General Manager.....Alpha Martin  
Sta., Comm. Mgr.....C. E. Roye  
Program Director.....B. J. Roye  
Chief Engineer.....W. H. McHargue

## WPLA—Plant City—1949

Frequency: 910 Kc....Power: 1 Kw. d.  
Owned-Operated By.....WPLA Bcstg. Co.  
Address .....1570 S. Collins St.  
Tel.: 2-1551.....KBS  
Station Representative .....Best  
President .....W. A. Smith  
Gen. Mgr., Chief Eng.....George Friend  
Comm. Mgr.....Al Berry  
Program Director.....Jack Rushing  
Sales, Prom. Mgr.....Terry Nichols  
Publicity Dir.....Joe Wilson

## WPOM—Pompano Beach—1958

Frequency: 1470 Kc....Power: 5000 Watts d.  
Owned By....Gold Coast Broadcasters, Inc.  
Business Address.....P.O. Box 1470  
Tel.: LU 3-1470.....Independent  
President .....James C. Dean  
General Manager.....William A. Knight  
Program Director.....William Smith  
Publicity Director.....Michael Thomas  
Chief Engineer.....C. G. Huey

## WCNH—Quincy—1947

Frequency: 1230 Kc....Power: 250 Watts  
Owned-Operated By.....Quincy Bcstg. Corp.  
Address .....602 W. Jefferson St.  
Tel.: MA 7-6700.....Independent  
Pres., Gen. Mgr.....A. B. Letson  
Comm., Sls. Prom. Mgr.....W. B. Taylor

## WFOY—St. Augustine—1936

Frequency: 1240 Kc....Power: 250 Watts  
Owned-Oper. By.....Ponce de Leon Bcsting

Address.....Fountain of Youth Gardens  
Tel.: VA 9-3416.....CBS, KBS  
Pres., Gen. Mgr.....John E. Bernhard, Jr.  
Sta. Mgr., Prog. Dir.....Frankie C. Walker  
Sales Prom. Manager.....Julian Fant  
Publicity Director.....Alberta Dillin  
Chief Engineer.....Ernest Raistrick

## WSTN—St. Augustine—1954

Frequency: 1420 Kc....Power: 1 Kw. d.  
Owned .....Stanmark, Inc.  
Address .....900 Anastasia Blvd.  
Tel.: VA 9-9094.....Independent  
Station Rep.....Gil Perna  
Pres., Gen. Mgr.....Larry Picus  
Sta., Program Dir.....Bob Mack  
Comm., Publicity Dir.....Jack Cowden  
Sales Prom. Mgr.....Shirley Cowden  
Chief Engineer.....Don Browning

## WPIN—St. Petersburg—1947

Frequency: 680 Kc....Power: 1000 Watts d.  
Owned-Oper. By....Fla. W. Coast Bcstrs., Inc  
Business Address...28th St. N. at Wash. Blvd.  
Tel.: HEmlock 5-6161.....Independent  
Representative .....Walker-Rawalt  
President.....Dr. Charles Farrington  
General Manager .....Arthur Mundorff  
Commercial Manager.....Richard Marsh  
Sales Prom., Prog. Dir.....James Carley  
Chief Engineer.....John Walker

## WSUN—St. Petersburg—1927

Frequency: 620 Kc....Power: 5000 Watts  
Owned-Operated By....City of St. Petersburg  
Business Address.....Million Dollar Pier  
Tel.: 5-4121.....ABC  
Representative...Vernard. Rintoul, McConnell  
General Manager.....Fred P. Shawn  
Commercial Manager.....Jack Weldon  
Sales Prom. Mgr.....Jerry Baker  
Program Director.....Harry Williams  
Publicity Director.....Jean Miller  
Chief Engineer.....William C. Coddling

## WTSP—St. Petersburg—1939

Frequency: 1380 Kc....Power: 5000 Watts  
Owned-Oper. By.....WTSP, Inc.  
Address .....11450 Gandy Blvd.  
Tel.: HE 5-2131.....Independent  
Representative .....Weed  
President .....N. Joe Rahall  
General Manager.....O. R. Davies  
Station Mgr.....Marshall S. Cleaver  
Commercial Manager.....Tom Underwood  
Sales Promotion Mgr.....Le Leslie  
Publicity Director.....Martin Morgan  
Chief Engineer.....Neil Spencer  
Owners of: WKAP, Allentown, Pa.; WNAR,  
Norristown, Pa.; WWNR, Beckley, W. Va.;  
WFEA, Manchester, N. H.  
(See Page 584)

## WILZ—St. Petersburg Beach 1957

Frequency: 1590 Kc....Power: 1 Kw. d.  
Owned.....Holiday Isles Bcstg. Co.



**Address**.....P. O. Box 6267  
**Tel.**: 233-001.....Independent  
**Representative**.....Jack Masla  
**President**.....E. A. Spence  
**Gen. Mgr., Prog. Dir.**.....Jack Faulkner  
**Commercial Manager**.....Ed Paro  
**Chief Engineer**.....W. D. Mangold

**WIOD—Sanford—1956**

**Frequency**: 1360 Kc.....**Power**: 500 Watts  
**Owned**.....Sanford Bcstg. Co.  
**Address**.....Box 679  
**Tel.**: FA 2-5314.....Independent  
**Representative**.....Jack Masla  
**Membership**.....RAB  
**Gen. Mgr.**.....Kenneth J. Crosthwait  
**Comm. Mgr.**.....Frank L. Jones

**WTRR—Sanford—1947**

**Frequency**: 1400 Kc.....**Power**: 250 Watts  
**Owned-Operated By**.....Radio Station WTRR  
**Business Address**.....Box 1541  
**Tel.**: FA 2-6112.....KBS  
**General Manager**.....Myron A. Reck  
**Commercial Manager**.....Garfield L. Fox  
**Program Director**.....Nicholas W. Pfeifauf  
**Chief Engineer**.....James S. Williamson, Jr.

**WKXY—Sarasota—1949**

**Frequency**: 930 Kc.....**Power**: 1000 Watts d.  
**Owned-Operated By**.....Sarasota Bcstg. Co.  
**Address**.....2500 Tenth St.  
**Tel.**: RI 7-1151.....KBS  
**Representative**.....Clark  
**General Manager**.....A. G. Fernandez  
**Station Mgr.**.....Charles Fernandez  
**Chief Eng.**.....Robert L. Kohlmeier

**WSPB—Sarasota—1939**

**Frequency**: 1450 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Community Bcstg. Corp.  
**Business Address**.....Box 1110, City Island  
**Tel.**: FU 8-2121.....CBS  
**Representative**.....John E. Pearson  
**President**.....Robert C. Jones, Jr.  
**V. P. Gen. Mgr.**.....Hamilton M. Woodle  
**Station Mgr.**.....John B. Browning  
**Comm. Mgr.**.....D. L. Fleischman  
**Program Director**.....David Hale  
**Pub. Dir.**.....Emylu Richards  
**Chief Engineer**.....G. W. McGougan

**WJCM—Sebring—1950**

**Frequency**: 960 Kc.....**Power**: 1 Kw.  
**Owned-Operated By**.....Progressive Publ. Co.  
**Business Add.**.....Assembly Pt. on Dinner Lake  
**Tel.**: 5-1811.....KBS  
**Gen. Mgr.**.....A. J. Frank  
**Commercial Mgr.**.....Ken Bowers

**WDAT—South Daytona—1957**

**Frequency**: 1590 Kc.....**Power**: 1 Kw.  
**Owned**.....Tom Carr  
**Address**.....Box 4277  
**Tel.**: CL 2-8222.....Independent  
**Gen. Mgr.**.....Bill Packham  
**Representative**.....Dixieland

**WRGR—Starke—1957**

**Frequency**: 1490 Kc.....**Power**: 250 Watts  
**Owned By**.....R. M. Chamberlin  
**Business Address**.....945 Temple Ave.  
**Tel.**: WO 4-5001.....KBS  
**Pres., Ch. Eng.**.....R. W. Chamberlin  
**Gen., Comm. Mgr.**.....Sam Zack  
**Sales Prom. Mgr.**.....Al Garner  
**Program Director**.....Chuck Dent  
**Publicity Director**.....Sandra Norman

**WSTU—Stuart—1954**

**Frequency**: 1450 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Blue Water Bcstg. Co.  
**Address**.....Bin 29  
**Tel.**: Stuart 1450.....MBS, KBS  
**Pres., Gen. Mgr.**.....Lester M. Combs  
**Station Manager**.....Jim Mullins  
**Chief Engineer**.....Fred Chapman

**WMEN—Tallahassee—1954**

**Frequency**: 1330 Kc.....**Power**: 5,000 Watts d.  
**Owned-Oper. By**.....WMEN, Inc.  
**Address**.....Hotel Floridan  
**Tel.**: 3-2550.....KBS  
**Representative**.....Weed & Co.  
**President**.....B. F. J. Timm  
**Station Manager**.....Don C. Price  
**Program Director**.....Marv Ray  
**Chief Engineer**.....K. C. McNaron

**WRFB—Tallahassee—1959**

**Frequency**: 1580 Kc.....**Power**: 5000 Watts, d.  
**Owned By**.....Emerson W. Browne  
**Address**.....Lake Shore Road  
**Pres., Chief Eng.**.....Emerson W. Browne

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**FLORIDA** .....

**WTAL—Tallahassee—1935**

Frequency: 1270 Kc. .... Power: 5000 Watts  
 Owned-Operated By..... WTAL, Inc  
 Business Address..... Drawer "A"  
 Tel.: 2-1270 ..... MBS  
 Representative ..... Meeker, Cummings  
 President..... Victor C. Diehm  
 Gen. Mgr., Chief Eng..... Arthur Deters  
 Sales Superv..... Paul Meyers, Jr.  
 Sales Prom. Mgr..... William Nichols  
 Program Director..... Ron Martin  
 Publicity Dir..... Joan Culpepper  
 Owners of: WAZL, Hazelton, Pa.; WHOL,  
 Allentown, Pa.; and WHLM, Bloomsburg, Pa.

Station Manager..... George W. Fee  
 Publicity Director..... Lucille Laughinghouse  
 Chief Engineer..... Jack Siegel

**WDAE—Tampa—1922**

Frequency: 1250 Kc. .... Power: 5000 Watts  
 Owned-Operated By..... Tampa Times Co.  
 Business Address..... Franklin at Washington  
 Tel.: 2-0404 ..... CBS  
 Representative ..... Katz  
 President..... David E. Smiley  
 General Manager..... L. Spencer Mitchell  
 Nat. Adv. Mgr..... Robert M. Weeks  
 Program Director..... Van Wilson  
 Chief Engineer..... William P. Moore

**WTNT—Tallahassee—1946**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By..... Tallahassee Appl. Corp.  
 Business-Studio Address..... Duval Hotel  
 Tel.: 2-1450 ..... CBS  
 Representative ..... McGillvra  
 Pres., Gen. Mgr..... Frank W. Hazelton  
 Vice-Pres. .... Emanuel Joanos  
 Sales Mgr..... Hurley W. Rudd

**WFLA—Tampa—1924**

Frequency: 970 Kc. .... Power: 5000 Watts  
 Owned-Operated By..... Tribune Co.  
 Business Address..... 905 Jackson St.  
 Tel.: 2-0131 ..... NBC  
 Newspaper Affiliation. Tampa Tribune-Times  
 Representative ..... John Blair  
 President..... John C. Council  
 General Manager..... George W. Harvey  
 Sta., Comm. Mgr..... John Alexander  
 Prog. Director..... Edward C. Walker  
 Publicity Director..... Byron Taggart  
 Chief Engineer..... Joseph Mitchell

**WALT—Tampa—1946**

Frequency: 1110 Kc. .... Power: 10 Kw. d.  
 Owned ..... Tampa Broadcasting Co., Inc.  
 Address..... 401 West Tyler Street  
 Tel.: 2-7921 ..... Independent  
 Representative ..... Avery-Knodel  
 General Manager..... Robert Wasdon

**WHBO—Tampa—1948**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned By..... Gateway Broadcasters, Inc.



*Vic Diehm says . . .  
 In This Big Northern  
 Florida Market*

**Everywhere You Go There's wTAL Radio**

*"The Voice of Progress"*

Everywhere you *hear* WTAL—selling the big tuned-in audience of northern Florida-southern Georgia. Cover this Third-of-Billion-Dollar income market thoroughly and profitably with WTAL . . . newest member of the "Vic" Diehm Radio Group.

Population 337,100  
 Income \$341,912,000  
 Retail Sales \$290,452,000

METROPOLITAN TALLAHASSEE	
Florida's Newest Metro. Area	
\$6,047	\$5,234
Family Income	Family Sales

5000 WATTS  
 1270 on the Dial **WTAL TALLAHASSEE, FLORIDA** Represented Nationally by  
 Robert Meeker Associates, Inc.

**Business Address**.....11,011 Florida Ave.  
**Tel.:** WE 5-3171.....Independent  
**Rep.**.....Charles Bernard  
**President**.....John A. Boling  
**Gen. Mgr.**.....Bob A. Martin  
**Commercial Manager**.....Bob Ross  
**Program Director**.....Bonita Fishback  
**Chief Engineer**.....Bill Polk

**WWTB—Tampa—1950**

**Frequency:** 1300 Kc.....**Power:** 5 Kw. d.  
**Owned By**.....Tison Bcstg. Co.  
**Address**.....113 E. La Fayette St.  
**Tel.:** 28-024.....KBS  
**Representative**.....John E. Pearson  
**Pres., Gen. Mgr.**.....W. Walter Tison  
**Sales Prom., Pub. Dir.**.....Nick Stemmler  
**Program Director**.....Bill Beatty  
**Chief Engineer**.....J. B. Tison

**WTMP—Tampa—1954**

**Frequency:** 1150 Kc.....**Power:** 5000 Watts d.  
**Owned:**.....Rounsaville Radio Stations  
**Address**.....Box 1101, Washington Blvd.  
**Tel.:** 4-1109.....Independent  
**Reps**.....Gill-Perna  
**President**.....R. W. Rounsaville  
**Sta. Mgr.**.....Jack Everbach  
**Sales Mgr.**.....Harold Walker  
**Sales Prom. Mgr.**.....David McLain  
**Chief Engineer**.....Warren Kauffman

**WDCL—Tarpon Springs—1954**

**Frequency:** 1470 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Clearwater Bcstg. Corp.  
**Address**.....Box 1558, Clearwater  
**Tel.:** CL 8-5411.....KBS  
**Newspaper Affil.**.....Democrat Times  
**Station Rep.**.....Rambeau  
**President**.....Hodding Carter  
**General Mgr.**.....Ross Charles  
**Comm., Sales Prom. Mgr.**.....C. Art Roach  
**Station Mgr.**.....Jim Garrett  
**Program Dir.**.....John Stage  
**Chief Engineer**.....Ted Seaman

**WRMF—Titusville—1957**

**Frequency:** 1050 Kc.....**Power:** 500 Watts  
**Owned-Operated By**.....WRMF, Inc.  
**Address**.....Box 666  
**Tel.:** 1029.....Independent  
**President**.....Richard M. Fairbanks  
**Gen., Sta. Mgr.**.....Robert L. Bright  
**Sales Promotion Mgr.**.....Denver Westerfield  
**Program Director**.....Sanford Paul  
**Publicity Director**.....Tony Fairbanks  
**Chief Engineer**.....G. K. Fulk

**WNSM—Valparaiso—1958**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned By**.....Bay Bcstg. Co.  
**Address**.....Box 608  
**General Mgr.**.....K. M. Richards  
**Chief Engineer**.....E. C. Allmon

**WAXE—Vero Beach—1954**

**Frequency:** 1370 Kc.....**Power:** 1 Kw.

**Owned**.....WNTM, Inc.  
**Address**.....P. O. Box 397  
**Tel.:** 5405.....KBS  
**Rep.**.....Hollingbery  
**Gen. Mgr.**.....W. Eccles Huff  
**Sales Manager**.....James H. Driscoll

**WTTB—Vero Beach—1954**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Tropics, Inc.  
**Address**.....1536 20th St.  
**Tel.:** JOrdan 2-5454.....MBS  
**President**.....Sen. Merrill P. Barber  
**Gen., Sta. Mgr.**.....Earl Stockmeier  
**Commercial Manager**.....James Cinque  
**Sales Prom., Prog. Dir.**.....Wm. E. Turner  
**Chief Engineer**.....Stanley E. Wood

**WJOE—Ward Ridge—1956**

**Frequency:** 1570 Kc.....**Power:** 250 Watts, d.  
**Owned By**.....Vacationland Bcstg. Co.  
**Address**.....P. O. Box 996, Port St. Joe  
**Tel.:**.....BAII 7-2426  
**President**.....W. R. Powell  
**Station Mgr.**.....Martin Bagley

**WAUC—Wauchula—1958**

**Frequency:** 1310 Kc.....**Power:** 500 Watts, d.  
**Owned By**.....Hardee Bcstg. Co.  
**Address**.....Cemetery Road  
**Tel.:** PProspect 3-4271.....KBS  
**President**.....R. S. Taylor  
**Gen., Comm. Mgr.**.....Claude White  
**Chief Engineer**.....Robert Ford

**WEAT—West Palm Beach  
1948**

**Frequency:** 850 Kc.....**Power:** 1 Kw. d. n.  
**Owned**.....WEAT-TV Inc.  
**Address**.....P. O. Box 70  
**Tel.:** TE 3-9668.....NBC  
**Representative**.....Weed  
**President**.....Rex Rand  
**V.P., Gen. Mgr.**.....Bertram Lebhar, Jr.  
**Commercial Mgr.**.....Godfrey M. Lebhar III  
**Program Dir.**.....Peter F. Cola  
**Chief Engineer**.....J. Ross McPherson

**WIRK—West Palm Beach  
1947**

**Freq.:** 1290 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Ken-Sell, Inc.  
**Business Address**.....711 S. Flagler Drive  
**Tel.:** TE 3-7111.....MBS  
**Representative**.....T. F. Clark  
**Pres., Gen. Mgr.**.....Joseph S. Field, Jr.  
**Sales & Operations Mgr.**.....Rome Hartman  
**Chief Engr.**.....William Heitzman

**WJNO—West Palm Beach  
1936**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WJNO, Radio

**FLORIDA-GEORGIA**

Bus. Address...1500 N. Flagler Dr., Box 189  
 Tel.: TE 2-3638.....CBS  
 Representative.....Meeker  
 Gen., Comm. Mgr.....H. V. McMillan  
 Station Manager.....Harvey D. Murphy  
 Chief Eng.....Curtis Brinson

Commercial Mgr.....E. E. Sturgeon  
 Program Dir.....M. P. Savas

**WGOA—Winter Garden—1958**

Frequency: 1600 Kc.....Power: 1 Kw.  
 Owned By.....E. V. Price  
 Business Address.....P. O. Winter Garden  
 Tel.: OLYmpic 6-3700.....Independent  
 Station Mgr.....E. V. Price  
 Prog. Dir.....Nathan Price  
 Chief Engineer.....Ed Lockwood

**WSIR—Winter Haven—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Hundred Lakes Bcstg.  
 Bus. Address...665 W. Lake Howard Dr., S.W.  
 Tel.: CY 4-2144.....MBS  
 Representative.....Devney & Co.  
 Pres., Gen. Mgr.....Lawrence Rollins  
 Commercial Manager.....Harry Carroll  
 Program Director.....Richard Eyrich  
 Chief Engineer.....L. Orden Craig

**WINT—Winter Haven—1958**

Frequency: 1360 Kc.....Power: 1 kw., d.  
 Owned By.....Winter Haven Bcstg. Co.  
 Address.....Dundee Road  
 Manager.....A. L. Fazzari

**WABR—Winter Park—1954**

Frequency: 1440 Kc.....Power: 5 Kw.  
 Owned By.....Contemporary Bcstg. Co.  
 Address.....P. O. Box 7547  
 Tel.: 5-7631.....Independent  
 Sta. Rep.....Rambeau, Dora-Clayton  
 Gen. Manager.....Tom Sawyer  
 Chief Engineer.....J. R. Campbell

Pop.: 3,809,000	<h1>Georgia</h1>	Stations in State: 124
Families: 1,003,000		TV Homes: 744,000
Radio Homes: 999,000		TV Stations: 13

**WAAG—Adel—1955**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Cook County Bcstg. Co.  
 Address.....P. O. Box 508  
 Tel.: 8571.....KBS  
 President.....W. M. Forshee  
 Gen., Sta. Mgr.....Esther Shepherd  
 Comm. Mgr., Prog. Dir.....Don H. Wingate  
 Sales Prom. Mgr.....Robert Barker  
 Publicity Director.....Jim Wiley  
 Chief Engineer.....E. R. Ridenour

**WJAZ—Albany—1952**

Frequency: 1050 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....James S. Rivers, Inc.  
 Address.....N. Slappey Drive  
 Tel.: HE 2-7447.....KBS  
 Representative.....Thomas F. Clark  
 President.....James S. Rivers  
 Gen. Mgr.....Richard B. Smith  
 Station Mgr.....R. V. Rogers

**WALB—Albany—1941**

Frequency: 1590 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Herald Publishing Co.  
 Address.....Stuart Ave.  
 Tel.: HE 5-8386.....Independent  
 Newspaper Affiliation.....Herald  
 Representative.....Burn-Smith  
 President.....James H. Gray  
 Gen. Sta. Mgr.....Raymond E. Carow  
 Commercial Mgr.....Joseph E. Davis  
 Program Dir.....Roger Mansfield  
 Chief Engineer.....Bruce Singleton

**WCQS—Alma—1957**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Queen City Bcstg. System  
 Business Address.....P.O. Box 304  
 Tel.: 4681.....KBS  
 Station Representative.....Harry Cannon  
 Gen. Sta. Mgr.....Dane Bruce  
 Comm. Pub. Dir.....Joyce Holton  
 Sales Prom. Mgr.....Tom Owens, Jr.  
 Program Director.....Bill Harrison  
 Chief Engineer.....Mervin Hill

**WGPC—Albany—1933**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Albany Bdcstg. Co.  
 Business-Studio Address.....New Albany Hotel  
 Tel.: HE 2-1277.....CBS  
 Representative.....George P. Hollingbery  
 President.....J. W. Woodruff, Jr.  
 Gen., Comm. Mgr.....I. M. George  
 Program Director.....Walter H. Flint  
 Chief Engineer.....Redus Carlton

**WDEC—Americus—1947**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....The Americus Bdcstg. Co.  
 Business-Studio Address.....Rembert Bldg.  
 Tel.: 3681.....KBS  
 Representative.....Dora-Clayton, Indie Sales  
 Pres., Gen. Mgr.....Charles C. Smith  
 Chief Engineer.....Raymond C. LaPrade

**WDOL—Athens**

Frequency: 1470 Kc.....Power: 1 Kw. d.  
 Owned.....S.E. Bcstg. System  
 Address.....Box 429

Tel.: LI 8-1354.....KBS  
 Representative ..... Clark  
 President.....James S. Rivers  
 Program Director.....Chuck Goddard  
 Publicity Director.....Bob Patrick  
 Chief Engineer.....Bill Wilson

**WGAU—Athens—1938**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Clarke Bcstng. Corp.  
 Address.....Bobbin Mill Rd.  
 Tel.: LI 6-8575.....CBS  
 Representative ..... Pearson  
 Pres., Gen., Sta. Mgr....H. Randolph Holder  
 Comm. Mgr.....J. Thomas Lloyd  
 Program Director.....Mary Betts  
 Chief Engineer.....Les Brooks

**WRFC—Athens—1948**

Freq.: 960 Kc...Power: 5000 Wts. d., 500 ni.  
 Owned-Operated By.....Radio Athens, Inc.  
 Business-Studio Add.....279½ N. Lumpkin St.  
 Tel.: LI 3-3411.....Independent  
 Representative ..... Bob Dore  
 Pres., Gen. Mgr.....L. H. Christian  
 Commercial Manager....Claude Williams, Jr.  
 Sales Prom., Pub. Dir.....Ed Thilenius  
 Program Director.....Ed Sharpe  
 Chief Engineer.....Lucius D. Drewry

**WAGA—Atlanta—1937**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Storer Bcstg. Co.  
 Bus.-Studio Address.....1018 W. Peachtree St.  
 Tel.: TR 2-3553.....CBS  
 Representative .....Katz  
 President.....George B. Storer, Sr.  
 V.P., Managing Dir.....Claude H. Frazier  
 Comm. Mgr.....Lewis Reynolds  
 Pub. Dir., Prom. Mgr.....Betty L. Merritt  
 Program Director.....Les Hendrikson  
 Chief Engineer.....Hugo Bondy  
 Owners of: WGBS, Miami, Fla.; WJBK, Detroit;  
 WSPD, Toledo; WJW, Cleveland; WWVA,  
 Wheeling, W. Va.; WIBG, Philadelphia.

**WAKE—Atlanta—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WAKE Broadcasters, Inc.  
 Address.....Georgian Terrace Hotel  
 Tel.: TR 5-8511.....Independent  
 Representative .....Adam Young  
 President.....Gerald A. Bartell  
 General Manager.....Morton J. Wagner  
 Station Manager.....Mrs. Jayne Swain  
 Program Director.....Gene Blaine  
 Chief Engineer.....Robert G. Appling  
 Owners of: WOKY, Milwaukee; KCBO,  
 San Diego, Calif.; WYDE, Birmingham; KYA,  
 San Francisco.

**WAKO—Atlanta—1954**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Atlanta OK Bcstg. CVo.  
 Business Address.....70 Houston St., N.E.  
 Tel.: JA 5-1515.....Independent

Representative .....Forjoe  
 Pres., Comm. Mgr.....Stan Raymond  
 Station Mgr.....Dorothy Davis  
 Prog. Dir.....Zenas Sears  
 Chief Engineer.....Eathel Holley

**WERD—Atlanta—1948**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Atlanta, Inc.  
 Studio Address.....330 Auburn Ave., N.E.  
 Tel.: JA 4-0666.....Independent  
 Representative ..... Interstate  
 General Manager.....J. B. Blayton, Jr.  
 Comm. Mgr.....Albert H. Saddler  
 Program Director.....Preston Mobley  
 Chief Eng.....William F. Kennedy

**WGKA—Atlanta—1955**

Frequency: 1600 Kc...Power: 1000 Watts d.  
 Owned-Oper. By...Glenkaren Associates, Inc.  
 Address.....1140 Peachtree St., N.E.  
 Tel.: TR 6-6228.....Independent  
 Representative .....Good Music Bcstrs.  
 President.....Locke E. Glenn  
 General Manager.....John P. Culver  
 Comm. Mgr.....E. Lee Nance  
 Chief Engineer.....J. J. Killinsworth

**WGST—Atlanta—1923**

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.  
 Owned.....Bd. of Regents, Univ. Sys. of Ga.  
 Bus.-Studio Address.....Box 7254  
 Tel.: TR 5-8441.....ABC  
 Representative...Venard, Rintoul & McConnell  
 Gen., Sta. Manager.....Jack Collins  
 Commercial Mgr.....Bill Estes  
 Prod. Mgr.....Peter Thomas  
 Sales Prom. Mgr.....Agnes Gaines  
 Ch. Eng.....John M. Van Horn

**WIIN—Atlanta—1957**

Frequency: 970 Kc.....Power: 5 Kw.  
 Owned-Operated By.....WIIN, Inc.  
 Address.....Atlanta Biltmore Arcade  
 Tel.: TR 5-8453.....Independent  
 Representative .....Weed and Co.  
 President.....Emil J. Arnold  
 General Manager.....Dale S. Phares  
 Program Director.....Don Meyers  
 Chief Engineer.....Jerry Norman

**WQXI—Atlanta—1948**

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By...Rounsaville of Atlanta, Inc.  
 Bus.-Studio Address.....3165 Mathieson Dr.  
 Tel.: CE 3-2195.....Independent  
 Station Rep.....Gill-Perna, Inc.  
 Pres., Gen. Mgr.....R. W. Rounsaville  
 Station Manager.....Frank Erwin  
 Commercial Manager.....Lee Smith  
 Program Dir.....Joyce Monroe  
 Chief Engineer.....Elton B. Chick

**WSB—Atlanta—1922**

Frequency: 750 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Atlanta Newspapers, Inc.

## GEORGIA

**Business Address**.....1601 W. Peachtree N.E.  
**Tel.:** TRinity 5-7221.....NBC  
**Newspaper Affiliation**.....Journal, Constitution  
**Representative**.....**Edward Pety**  
**President**.....James M. Cox, Jr.  
**Gen. Manager**.....Frank Gaither  
**Exec. Dir.**.....J. Leonard Reinsch  
**Commercial Manager**.....Lee Morris  
**Sales Promotion Manager**.....Holt Gewinner  
**Prog. Dir.**.....Elmo Ellis  
**Pub. Dir.**.....Walter Paschall  
**Ch. Eng.**.....R. H. Holbrook

### WYZE—Atlanta—1956

**Frequency:** 1480 Kc.....**Power:** 5 Kw. d.  
**Owned**.....Atlanta Bcstg. Co., Inc.  
**Business Address**.....200 Henry Grady Bldg.  
**Tel.:** JA 4-1953.....MBS  
**Representative**.....Rambeau, Vance, Hopple  
**Pres., Gen. Mgr.**.....George C. Nicholson  
**Station Manager**.....Roy V. Harris  
**Commercial Manager**.....Maurie Rich  
**Program Director**.....Larry Morris  
**Chief Engineer**.....Lawson Leake

### WAUG—Augusta—1952

**Frequency:** 1050 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Garden City Bcstg.  
**Address**.....Bon Air Hotel  
**Tel.:** REgent 3-4441.....Independent  
**Sta. Rep.**.....Rambeau, Clarke Brown  
**Gen. Mgr.**.....Geo. C. Nicholson  
**Sta., Comm. Mgr.**.....J. Louie Solomon  
**Program Director**.....Wm. F. Atwood, Jr.  
**Chief Engineer**.....J. C. Atkinson

### WBBQ—Augusta—1946

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned By**.....Savannah Valley Bcstg. Inc.  
**Address**.....515 15th St.  
**Tel.:** PArk 4-5441.....MBS  
**Representative**.....Everett-McKinney, Inc., Forjoe  
**President**.....George Weiss  
**Gen., Sta., Comm. Mgr.**.....Edward H. Dunbar  
**Prom. Mgr.**.....William Kirchheim  
**Program Director**.....George W. Fisher  
**Chief Engineer**.....Kenneth Freeman

### WBIA—Augusta—1946

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned**.....Augusta Broadcasting Co.  
**Address**.....15-Eighth Street  
**Tel.:** PArk 4-2421.....NBC-KBS  
**Representative**.....Dixieland; Walker-Rawalt  
**President, Gen. Mgr.**.....W. Ray Ringson  
**Sta., Comm. Mgr.**.....J. R. Owens, Jr.  
**Program Director**.....Frank Doyle  
**Chief Engineer**.....C. M. Callicott

### WAVO—Avondale Estates 1958

**Frequency:** 1420 Kc.....**Power:** 500 Watts  
**Owned By**.....Great Commission Gospel Assoc.  
**Business Address**.....P.O. Box 25  
**Tel.:** DRake 8-8808.....Independent  
**Pres., Gen. Mgr.**.....L. E. Latham  
**Program Director**.....Joy Simpson  
**Chief Engineer**.....J. Carl Meeks

### WGAC—Augusta—1940

**Frequency:** 580 Kc.....**Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By**.....The Twin States Bcstg. Co.  
**Business-Studio Address**.....664 Broad St.  
**Tel.:** 2-2692.....ABC  
**Representative**.....Avery-Knodel  
**Pres., Gen. Mgr.**.....A. D. Willard, Jr.  
**Commercial Mgr.**.....Martin E. White  
**Program Dir.**.....Ben Mayo  
**Chief Engineer**.....R. F. Bobo

### WRDW—Augusta—1930

**Frequency:** 1480 Kc.....**Power:** 5000 Watts  
**Owned By**.....Southeastern Newspapers, Inc.  
**Business Address**.....News Bldg.  
**Tel.:** TA 4-5432.....CBS  
**Newspaper Affiliation**.....Chronicle; Herald  
**Representative**.....Branham  
**General Manager**.....J. W. Hicks  
**Sta., Comm. Mgr.**.....Cliff W. Bowers  
**Program Director**.....Paul T. Reidy  
**Publicity Director**.....Don Shepherd  
**Chief Engineer**.....Joseph P. Gill

### WAZA—Bainbridge—1958

**Frequency:** 1360 Kc.....**Power:** 1000 Watts, d.  
**Owned By**.....Radio Bainbridge, Inc.  
**Business Address**.....108 E. Broughton St.  
**Tel.:** 838.....Independent  
**Station Representative**.....Dora-Clayton  
**Pres., Gen. Mgr.**.....Joe Grollman  
**Comm., Sta. Mgr.**.....Joe Hill  
**Sales Prom. Mgr.**.....Edna Nix  
**Program Director**.....Ray Read  
**Publicity Director**.....Audrey Cliett  
**Chief Engineer**.....Royce Plummer

### WMGR—Bainbridge—1946

**Frequency:** 930 Kc.....**Power:** 5 Kw.  
**Owned-Operated By**.....Decatur Bcstg. Co.  
**Address**.....Box 375  
**Tel.:** 776.....KBS  
**Representative**.....Grant Webb  
**Pres., Gen. Mgr.**.....John A. Dowdy  
**Sta. Mgr., Ch. Engr.**.....Walter Freeman  
**Commercial Manager**.....Paul L. Brigham  
**Sales Prom., Pub. Dir.**.....Doug Cutts  
**Program Director**.....Lewis F. Johnson

### WHAB—Baxley—1954

**Frequency:** 1260 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Tri-City Bcstg. Sys.  
**Address**.....Box 265  
**Tel.:** 3000.....KBS  
**Pres., Gen. Mgr.**.....Farnell O'Quinn  
**Sta. Mgr., Chief Eng.**.....Max McKenzie  
**Comm. Mgr.**.....Joan O'Quinn  
**Prog. Dir.**.....Danny Ratliff  
**Publicity Director**.....Jerry Allnock

### WWCC—Bremen—1957

**Frequency:** 1440 Kc.....**Power:** 500 Watts  
**Owned By**.....W. Georgia Bcstg. Co.  
**Address**.....111 Parkway Circle  
**Tel.:** LE 7-3275.....Independent  
**President**.....J. J. Manghan, Jr.

Gen., Sta. Mgr. . . . . Tom W. Smith, Jr.  
 Commercial Mgr. . . . . Lee Williams  
 Program Dir. . . . . Lou Smith  
 Sales Prom. Mgr. . . . . W. A. Pierce, Jr.  
 Publicity Dir. . . . . Blanche Manghan  
 Chief Engineer. . . . . James E. McKay

Commercial Mgr. . . . . Charlie Browne  
 Chief Engineer. . . . . Dan O'Keefe

**WCHK—Canton—1957**

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.  
 Owned. . . . . Cherokee Bcstg. Co., Inc.  
 Business Address. . . . . Canton, Ga.  
 Tel.: Greenwood 9-2101. . . . . KBS  
 Representative . . . . . Dixieland  
 President. . . . . C. A. McClure  
 Sta. Mgr. . . . . Mike McDougald  
 Comm. Mgr. . . . . Bob Peterson  
 Sales Promotion Mgr. . . . . Gene Mikell  
 Publicity Director. . . . . Byron Dobbs  
 Chief Engineer. . . . . Jim Axel

**WGIG—Brunswick—1949**

Frequency: 1440 Kc. . . . . Power: 5 Kw.  
 Owned-Operated By. . . Brunswick Bcstg. Corp.  
 Business-Studio Address. . . 1514 Union St.  
 Tel.: 2714. . . . . ABC  
 President. . . . . E. M. Champion, Sr.  
 Sta., Gen. Mgr. . . . . Hugh K. Tollison  
 Comm. Mgr. . . . . John Lane  
 Prog. Dir. . . . . Jack Lenz  
 Ch. Eng. . . . . Herman Lange

**WLBB—Carrollton—1946**  
**KBS**

Frequency: 1100 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By. . . . . Carroll Bcstg. Co., Inc.  
 Business-Studio Address. . . . . Bremen Road  
 Tel.: TE 2-7041. . . . . KBS  
 Representative . . . . . Indie Sales  
 Pres., Gen., Sta. Mgr. . . . . Thomas K. Vassy  
 Comm. Mgr. . . . . J. D. Norton, Jr.

**WMOG—Brunswick—1940**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Radio Brunswick Inc.  
 Business Address. . . . . Torras Causeway  
 Tel.: AMherst 5-5980. . . . . KBS  
 Representative . . . . . Indie Sales  
 President . . . . . Allen Woodall  
 General Manager. . . . . Tom Doughty  
 Comm. Mgr. . . . . Lew Carter  
 Sales Promotion Mgr. . . . . John Vroman  
 Pub. Dir. . . . . Mary J. McEvan  
 Chief Engineer. . . . . Cecil Tankersley

**WBHF—Cartersville—1946**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . W. R. Frier  
 Address . . . . . Box 71  
 Tel.: 1200. . . . . MBS-KBS  
 Newspaper Affiliation. . . . . Barton Herald  
 General Manager. . . . . W. R. Frier  
 Commercial Manager. . . . . Richard J. Sjoblom  
 Prog. Dir. . . . . Roland Brooks  
 Ch. Eng. . . . . Horace E. Bridges

**WDMF—Buford—1956**

Frequency: 1460 Kc. . . . . Power: 1 Kw.  
 Owned. . . . . Lanier Broadcasting Co.  
 Address . . . . . Harmony Rd.  
 Tel.: 3555 . . . . . KBS  
 President. . . . . Robert L. Schuessler  
 Gen., Comm. Mgr. . . . . William P. Coulter  
 Chief Engineer. . . . . Clinton Provost

**WGAA—Cedartown—1941**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned. . . . . Polk County Bcstg. Co.  
 Business-Studio Address. . . . . P. O. Box 807  
 Tel.: 777. . . . . KBS  
 Representative . . . . . Dora-Clayton  
 Sta. Mgr. . . . . Frank Proctor

**WGRA—Cairo—1950**

Frequency: 790 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Grady Mitchell Bcstg. Co.  
 Address . . . . . Bainbridge Rd.  
 Tel.: 2-4392 . . . . . KBS  
 Station Rep. . . . . Indie  
 Gen. Mgr. . . . . Lowell E. Takles  
 Prom. Mgr. . . . . Bernice Portier

**WCLA—Claxton—1958**

Frequency: 1470 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Evans County Bcstg. Co.  
 Business Address. . . . . P.O. Box 431  
 Tel.: 970 . . . . . KBS  
 Representative. . . . . Harry J. Cannon  
 Pres., Ch. Engr. . . . . Howard C. Gilreath  
 Gen., Sta. Mgr. . . . . Lowell L. Register  
 Program Director. . . . . Janice J. Register

**WCGA—Calhoun—1953**

Frequency: 900 Kw. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Gordon Cty. Bcstg. Co.  
 Address. . . . . 112½ Court Street  
 Tel.: 2111. . . . . Independent  
 Rep. . . . . Indie Sales  
 General Manager. . . . . R. R. Magill  
 Sales Manager . . . . . Judy Magill  
 Program Director. . . . . Richard Bowman

**WCLS—Columbus—1955**

Frequency: 1580 Kc. . . . . Power: 1,000 Watts, d.  
 Owned-Oper. By. . . . . Muscogee Bcstg. Co.  
 Address . . . . . 1028½ Broadway  
 Tel.: FA 7-3648. . . . . Independent  
 Representative . . . . . Walker-Rawalt; Clayton  
 Pres., Gen. Mgr. . . . . Charlie H. Parish, Jr.  
 Commercial Manager. . . . . Billy Freeman

**WCLB—Camilla—1954**

Frequency: 1220 Kc. . . . . Power: 1000 Watts  
 Owned. . . . . Capel Bcstg. Co.  
 Address. . . . . P. O. Box 147  
 Tel.: 2776. . . . . KBS  
 General Mgr. . . . . Russell A. Browne

**GEORGIA** .....

**WDAK—Columbus—1943**

Frequency: 540 Kc....Power: 5000 Watts d., 500 n.  
 Owned-Operated By....Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Tel.: FA 2-5447.....NBC  
 Station Representative.....Headley Reed  
 Pres., Gen. Mgr.....Allen M. Woodall  
 Commercial Manager.....William Massie  
 Sales Promotion Mgr....Allen M. Woodall, Jr.  
 Program Director.....Lamar Lynn  
 Publicity Director.....Norman Bishop  
 Chief Engineer.....Dan O'Keefe

**WGBA—Columbus—1947**

Frequency: 1270 Kc....Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Business-Studio Address....1213½ Broadway  
 Tel.: FA 3-3603.....MBS  
 Representative.....Bob Dore  
 Pres., Gen. Mgr.....C. A. McClure  
 Station Manager.....Carolyn Milstead  
 Commercial Manager....Mary Louise Reese  
 Sales Promotion Manager.....R. H. Ruppel  
 Prog. Dir.....W. L. Bowick Jr.  
 Publicity Director.....Bud Bryant  
 Chief Engineer.....F. Keith Brown

**WPNX—Columbus—1952**

(See listing in Phenix City, Ala.)

**WRBL—Columbus—1928**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By....Columbus Bdcstg. Co.  
 Business-Studio Address.....1350-13th Ave.  
 Tel.: FA 2-0601.....CBS  
 Newspaper Affil.....Page Corp.  
 Sta. Rep.....Hollingsbery  
 Pres., Gen. Mgr.....I. W. Woodruff Jr.  
 Sta., Comm. Mgr.....Walter Graham  
 Sales Prom. Mgr.....Eleanor Whitelaw  
 Prog. Dir.....David Lea  
 Pub. Dir.....G. Brougham  
 Chief Engineer.....Joseph Gamble

**WJJC—Commerce—1957**

Frequency: 1270 Kc.....Power: 1 Kw.  
 Owned.....Jackson County Bcstg. Co.  
 Address.....Box 239  
 Tel.: FEderal 5-3155.....Independent  
 Newspaper Affiliation.....Commerce News  
 President.....Albert S. Hardy  
 Gen., Comm. Mgr.....Grady Cooper  
 Sales Promotion Manager.....Jim Mowry  
 Program Director.....Elizabeth Layton  
 Publicity Director.....Bill Anderson  
 Chief Engineer.....William J. Evans

**WMJM—Cordele—1940**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By...Southeastern Bcstg. System  
 Business-Studio Address....20th Ave. & B St.  
 Tel.: 666.....MBS-KBS  
 Representative.....T. F. Clark  
 President.....James S. Rivers  
 General Mgr.....William E. Blizzard, Jr.  
 Comm. Manager.....Willard Belote

**WCON—Cornelia—1953**

Frequency: 1450 Kw.....Power: 250 Watts  
 Owned-Oper. By.....Habersham Bcstg. Co.  
 Address.....1 Burrell St.  
 Tel.: 1450.....Independent  
 Representative.....Indie Sales, Inc.  
 Pres., Gen. Mgr.....Jack Bradley  
 Sta., Comm. Mgr.....Billy C. Massey  
 Publicity Director.....Mrs. Janet Davison  
 Chief Engineer.....Eugene F. Hayes

**WGFS—Covington—1953**

Frequency: 1430 Kc....Power: 1000 Watts d.  
 Owned.....R. William & Betty J. Hoffman  
 Address.....P. O. Box 869  
 Tel.: 2337.....KBS  
 Representative.....Sears & Ayer  
 Gen., Comm. Mgr.....Bill Hoffman  
 Program Dir.....David Snodgrass  
 Publicity Director.....Grier Stephenson

**WBLJ—Dalton—1940**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Dalton Bdcstg. Corp.  
 Business Address.....River Bend Rd.  
 Tel.: Broadway 8-3300.....MBS, KBS  
 Pres., Gen. Mgr.....L. C. McCall  
 Commercial Mgr.....James L. Clark

**WRCD—Dalton—1954**

Frequency: 1430 Kc.....Power: 1000 Watts

**Big  
Johnny  
Reb**

.....  
**540 KC**  
 5000      24-Hour  
 Watts      Operation  
 .....

Pop. .... 1,446,600  
 E.B.I. .... \$1,905,247,000

Source: Sales Management  
 Survey of Buying Power

Call  
 Headley-Reed  
 or  
 James Ayers



**COLUMBUS, GEORGIA**

*First on the Dial in Dixie*



Owned-Oper. By..... Whitefield Bcstg. Co.  
 Address ..... 104 Pentz Street  
 Tel.: 1892..... Independent  
 Representative ..... Dora-Clayton  
 General Manager ..... Jim Honey  
 Comm. Manager..... Ed Jordan  
 Program Director..... Patty Hampton

**WDWD—Dawson—1948**

Frequency: 990 Kc..... Power: 1000 Watts D.  
 Owned-Operated By..... Dawson Bcstg. Co.  
 Trans.-Bus.-Studio Address..... Box 390  
 Tel.: 416..... KBS-MBS  
 Representative ..... Indie Sales  
 General Manager..... W. C. Woodall, Jr.  
 Program Director..... Barney Paracott

**WEAS—Decatur—1947**

Frequency: 1010 Kc..... Power: 50 Kw. d.  
 Owned ..... WEAS, Inc.  
 Business Address..... Decatur, Ga.  
 Tel.: DR 3-2521..... Independent  
 Representative ..... Stars National  
 Station Manager ..... Warren Roberts  
 Commercial Manager..... Dewey May  
 Program Director..... Bob Prather  
 Chief Engineer..... Malcolm Moore

**WDMG—Douglas—1947**

Frequency: 860 Kc..... Power: 5000 Watts  
 Owned-Operated By..... WDMG, Inc.  
 Business Address..... Box 590  
 Tel.: 1150..... KBS  
 Representative ..... Dora-Clayton  
 President..... B. F. J. Timm  
 General Mgr..... Mary Jarrard  
 Comm. Mgr..... Roy L. Jones

**WSIZ—Douglas—1957**

Frequency: 1310 Kc... Power: 1000 Watts d.  
 Owned..... Fernandina Beach Bcstrs.  
 Address..... P. O. Box 202  
 Tel.: 1140..... Independent  
 President..... Marshall W. Roland  
 Gen., Sta. Mgr..... Joe Vincent Trankina  
 Commercial Manager..... Ed Lund  
 Program Director..... Laverne Hall  
 Chief Engineer..... Earl McRae

**WMLT—Dublin—1945**

Frequency: 1330 Kc..... Power: 1 Kw.  
 Owned-Operated By..... Dublin Bcstg. Co.  
 Business Address ..... Franklin St.  
 Tel.: 871..... MBS-KBS  
 General Manager..... W. Newton Morris  
 Sta. Mgr..... Frank Floyd Jr.

**WXLI—Dublin—1958**

Frequency: 1440 Kc..... Power: 1 kw., d.  
 Owned By..... Radio South, Inc.  
 Address..... P. O. Box 826  
 President..... J. A. Boling  
 Gen., Prom. Mgr..... J. M. Holland  
 Comm., Chief Eng..... W. C. Courson  
 Program Dir..... H. F. Lomanac

**WTJH—East Point—1949**

Frequency: 1260 Kc..... Power: 5000 Watts d.  
 Owned-Operated By..... James S. Rivers  
 Address ..... 2146 Dodson Drive  
 Tel.: DI 4-2233..... KBS  
 President..... James S. Rivers  
 Station Manager..... James A. Davenport  
 Sales Promotion Mgr..... Ray Kinnamon  
 Program Director..... Claude V. Jones  
 Publicity Director..... Elizabeth Hall  
 Chief Engineer..... William J. Hill III

**WSGC—Elberton—1946**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Elberton Bcstg. Co.  
 Address ..... Elberton  
 Tel.: Elberton ..... KBS  
 Representative ..... Continental  
 Manager..... Melvin C. Gorman

**WBHB—Fitzgerald—1946**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Ben Hill Bcstg. Corp.  
 Address ..... Box 472  
 Tel.: 2077..... MBS-KBS  
 Representative ..... Dora-Clayton  
 President ..... Otto Griner  
 Gen. Mgr..... Paul E. Reid  
 Commercial Manager..... Tony Carter  
 Program Director..... Janet Willingham  
 Chief Engineer..... Mike Pelton

**WFPM—Fort Valley—1951**

Frequency: 1150 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Peach Belt Bcstg. Co.  
 Address ..... Atlantic Highway  
 Tel.: TA 5-5547..... KBS  
 Representative ..... Indie Sales, Keystone  
 President..... E. J. Young  
 Gen. Sta. Mgr..... Harris H. Hafer  
 Program Director..... Fantroy Fore  
 Chief Engineer..... James Varner

**WDUN—Gainesville—1949**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... N.E. Ga. Bcstg. Co.  
 Address ..... 1140 Thompson Bridge Rd.  
 Tel.: LE 4-7331..... Independent  
 Representative... Thomas F. Clark, Dixieland  
 Pres., Gen. Manager..... John W. Jacobs, Jr.  
 Comm. Mgr..... Claire Palmour  
 Chief Engineer..... Gilmer Hulsey

**WGGA—Gainesville—1941**

Frequency: 550 Kc. Power: 5 Kw. d.: 500 W. n.  
 Owned-Operated By..... Blue Ridge Bcstg. Co.  
 Business Address ..... Press-Radio Center  
 Tel.: LE 2-6211..... MBS-KBS  
 Newspaper Affil..... Daily Times  
 Representative... Rambeau, Vance, Hopple  
 President..... Charles A. Smithgall  
 General Manager..... Robert Schwab  
 Commercial Manager..... James A. Hartley  
 Program Dir..... William A. Sellers  
 Publicity Director..... Ed Storie  
 Chief Engineer..... Wilbert Darracott

# GEORGIA

## WLAB—Gainesville—1956

Frequency: 1580 Kc. Power: 5 Kw., d.  
Owned. Hall County Bcstg. Co.  
Business Address... 117½ W. Washington St.  
Tel.: LE 2-6331 Independent  
Representative Dora-Clayton  
Pres., Gen. Mgr. Ernest H. Reynolds, Jr.  
Sta. Mgr., Prog. Dir. Jim Stevenson  
Comm., Sales Prom. Mgr. Larry Latham  
Publicity Director Gene Robinson

## WHIE—Griffin—1952

Frequency: 1320 Kw. Power: 1000 Watts d.  
Owned-Oper. By Telerad, Inc.  
Address Box 971  
Tel.: 9451 Independent  
Representative Dixieland; Forjoe  
Pres., Comm. Mgr. John T. Williams  
Sta. Program Dir. Fred L. Watkins  
Publicity Dir. Mrs. Genie Keene

## WKEU—Griffin—1934

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Radio Station WKEU  
Address Macon Rd.  
Tel.: 5507 MBS-KBS  
General Manager A. W. Marshall Jr.

## WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By WKLY Bcstg. Co.  
Business Address P.O. Box 430  
Tel.: FR 6-2222 Independent  
Newspaper Affil. Hartwell Sun  
Representative Harry J. Cannon  
Pres., Gen. Mgr. Max G. Pfander  
Commercial Manager Burch Griffin  
Program Director Ken Winchester  
Chief Engineer Broadus McLane

## WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts  
Owned Tri-County Bcstg. Co., Inc.  
Address Box 184  
Tel.: TW 3-3381 KBS  
Station Representative Gannon, Clark  
President D. R. Jackson  
Gen., Sta. Mgr. J. D. Popwell  
Sales Prom. Public R. Jackson  
Program Director Jerry Conrad  
Chief Engineer Robert Singleton

## WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts  
Owned By Liberty Bcstg. Co., Inc.  
Address Box 15  
Tel.: TR 6-3599 Independent  
President Roscoe Denmark  
Gen., Comm. Mgr. Don Kordecki  
Program Dir. Bill Scott  
Chief Engineer James M. Wilder

## WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By Altamaha Bcstg. Co.

Address P. O. Box 147  
Tel.: GA 7-2444 KBS  
Representative Cont. Radio Sales  
President W. G. Thomas, Sr.  
Sta., Comm. Mgr. Edward Lynch  
Prog. Dir. Paul Elliot  
Chief Engineer Art Manning

## WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Oper. By Radio Dixie, Inc.  
Business Address 41-B N. Main St.  
Tel.: 4-7676 KBS  
Representative Harry Cannon  
President J. A. Gallimore  
Gen., Sta. Mgr. C. W. Gwyn  
Chief Engineer Charles M. Lowry Jr.

## WLAG—La Grange—1941

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By LaGrange Bcstg. Co.  
Business Address WLAG Bldg.  
Tel.: TUxedo 2-3505 MBS, KBS  
Newspaper Affil. Daily News  
Rep. Indie Sales; Dixieland Stations  
President Roy C. Swank  
General Manager Edwin Mullinax  
Program Director Faye Scarborough  
Chief Engineer James McKay

## WTRP—LaGrange—1953

Frequency: 620 Kw. Power: 1000 Watts  
Owned Chattahoochee Bcstg. Co., Ltd.  
Address Hammett Bldg.  
Tel.: 9877 Independent  
Transcription Service Thesaurus  
Representative McGillvra  
Partner, Gen. Mgr. Byron H. Hurst, Jr.  
Sta., Comm. Mgr. George Pettett

## WBML—Macon—1940

Frequency: 1240 Kc. Power: 250 Watts  
Owned Middle Georgia Bcstg. Co.  
Business Address 230 Second St.; Box 1325  
Tel.: Sherwood 3-5454 Independent  
Representative Forjoe  
President C. R. Rader  
Gen., Sta. Mgr. Georeg W. Patton  
Program Director Don King  
Chief Engineer C. L. Wilder

## WCRY—Macon—1957

Frequency: 900 Kc. Power: 250 Watts, d.  
Owned-Operated By Bill Keller  
Address 1230 Cowan Street  
Tel.: SHerwood 3-9348 Independent  
President Bill Keller  
Gen. Sta. Mgr. Robert V. Rogers  
Chief Engineer Frank Huff

## WIBB—Macon—1948

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By Peach State Bcstg. Co., Inc.  
Business Address Professional Bldg.  
Tel.: SHerwood 2-2505 Independent  
Representative Walker-Rawalt; Clayton  
Pres., Gen. Mgr. Thomas H. Maxwell  
Commercial Manager Donald C. Frost

**WMAZ—Macon—1922**

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.  
 Owned-Oper. By.....Southeastern Bcstg. Co.  
 Address.....Bankers Insurance Bldg.  
 Tel.: SHERWOOD 2-7373.....CBS  
 Representative.....Avery-Knodel  
 Pres., Ch. Engr.....George P. Rankin, Jr.  
 General Manager.....Wilton E. Cobb  
 Commercial Mgr.....Frank Crowther  
 Sales Prom., Pub. Dir.....Joe Andrews

**WNEX—Macon—1945**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....Macon Bcstg. Co.  
 Business-Studio Address...2254 Rogers Place  
 Tel.: SH 5-3301.....ABC, MBS  
 Newspaper Affil..Macon Telegraph Pub. Co.  
 Representative.....Branham  
 President.....E. M. Lowe  
 Gen., Sta. Mgr.....Alfred Lowe  
 Program Director.....Mary A. Thompson  
 Ch. Eng.....E. Farber

**WYTH—Madison—1955**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Madison Bcstg. Co.  
 Business Address...Beacon Heights; Box 29  
 Tel.: 761.....KBS  
 Station Representative.....Continental  
 Pres., Comm. Mgr.....Henry W. Lanham  
 Gen., Sta. Mgr.....Wayne Foster  
 Sales Promotion Mgr.....Dorris Clark  
 Program Director.....Jim Crosley

**WFDR—Manchester—1957**

Frequency: 1370 Kc. Power: 1 Kw. d.  
 Owned.....Radio Manchester, Inc.  
 Address.....Box 447  
 Tel.: TH 6-2490.....KBS  
 President.....Elmer Loftin  
 Gen. Mgr.....Oecil Grider  
 Sta., Comm. Mgr.....Joe Grammer

**WBIE—Marietta—1955**

Frequency: 1050 Kc. Power: 500 Watts  
 Owned-Oper. By.....Marietta Bcstg. Co.  
 Address.....Box 91  
 Tel.: 8-0469.....Independent  
 Pres., Comm. Mgr.....Dudley D. McCaskill  
 Gen. Mgr., Chief Eng.....James Wilder  
 Program Dir.....Don Kordecki

**WFOM—Marietta—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Woofum, Inc.  
 Address.....Box 131  
 Tel.: 8-3396.....MBS, KBS  
 President.....Albert L. Jones  
 Station Manager.....Gerow Carr  
 Chief Engineer.....Jean Ludwick

**WDAX—McRae—1957**

Frequency: 1410 Kc. Power: 1000 Watts d.  
 Owned.....Radio Telfair, Inc.

Address.....McRae, Ga.  
 Tel.: 6006.....KBS  
 Representative.....Indie Sales  
 President.....Allen M. Woodall  
 Sta. Mgr.....G. Ed Snyder  
 Commercial Manager.....Robert D. Feaster  
 Program Dir.....Lucy C. Jacobs  
 Publicity Dir.....Bruce Bostwick

**WMVG—Milledgeville—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Michael T. Landy  
 Business Address.....P.O. Box 476  
 Tel.: 2250.....MBS-KBS  
 Representative.....Harry Cannon  
 President.....Michael T. Landy  
 Sta. Mgr., Ch. Engr.....Joseph S. Boone  
 Program Director.....Josephine Ragsdale

**WGSR—Millen—1958**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned By.....Jenkins Broadcasting Sys.  
 Business Address.....P.O. Box 773  
 Tel.: 1080.....KBS  
 President.....W. Herbert Brannen  
 Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

**WMRE—Monroe—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned.....Walton Bcstg. Co.  
 Address.....Box 191  
 Tel.: 8-1711.....KBS  
 Pres., Gen. Mgr.....Warren G. Gilpin  
 Station Manager.....Derral Morris  
 Prog. Dir.....Mary Jane Campbell  
 Chief Engineer.....Hamilton Masters

**WMGA—Moultrie—1939**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....WMGA  
 Business Address.....Tifton Highway  
 Tel.: YU 5-5770.....ABC-KBS  
 Representative.....James S. Ayers  
 Gen. Mgr.....John F. Pidcock  
 Sta., Comm. Mgr.....Roy F. Zess  
 Program Director.....Everett Griner  
 Chief Engineer.....Lamar Beatty

**WMTM—Moultrie—1953**

Frequency: 1300 Kc. Power: 5 Kw. d.  
 Owned-Oper. By.....Colquitt Bcstg. Co.  
 Address.....P. O. Box 531  
 Tel.: YU 5-4517.....Independent  
 Representative.....T. F. Clark  
 President.....N. B. Mills  
 Sta. Mgr., Chief Engr.....D. J. Turner

**WCOH—Newnan—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....Newnan Bcstg. Co.  
 Address.....Line Street  
 Tel.: ALPINE 3-4636.....MBS  
 Representative.....Cannon  
 Pres., Gen. Mgr.....James O. Hardin, Jr.  
 Comm., Sales Prom. Mgr....J. T. Williams, Jr.  
 Chief Engineer.....Harold Ward

# GEORGIA

## WBBN—Perry—1956

Frequency: 980 Kc. Power: 500 Watts d.  
Owned Gateway Broadcasting Co.  
Address Highway 41 South  
Tel.: GA 9-2980  
Representative KBS  
Thomas F. Clark  
Gen., Sta., Comm. Mgr. Al H. Evans  
Program Director Jim Lee  
Publicity Director Lyndol C. Evans  
Chief Engineer Marvin D. Strickland

## WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts  
Owned Quitman Broadcasting Co.  
Address P. O. Box 632  
Tel.: 2681  
KBS  
Gen., Sta. Mgr. Emerson W. Browne  
Program Director Margie Bowman  
Chief Engineer Emerson W. Browne

## WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Operated By Mitchell Melof  
Address Box 228  
Tel.: 7767  
ABC  
President Mitchell Melof  
General Manager Don Mitchell  
Chief Engineer Jean Ludwick

## WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Operated By Rome Bcstg. Corp.  
Business Address P.O. Box 1187  
Tel.: 9742  
MBS, KBS  
Newspaper Affil. Gainesville Daily Times  
Representative Walker-Rawalt  
Pres., Gen. Mgr. Mather Payne  
Secretary-treasurer Charles Smithgall  
Station Manager Clarence Salmon  
Commercial Manager Ben Lucas  
Sales Promotion Mgr. Rube Jackson  
Program Director Jim Roberts  
Publicity Director Lee Mowry  
Chief Engineer R. A. Starr

## WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.  
Owned-Oper. By Coosa Valley Radio Co.  
Business-Studio Address P. O. Drawer 473  
Tel.: 2-0833  
Independent  
Representative McGillvra  
Comm. Mgr. Dean Covington  
Gen. Mgr. Edward N. McKay  
Program Director Charlie Doss

## WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts  
Owned By Southern Broadcasting  
Address Ellis Road  
Tel.: WYman 8-3346  
Independent  
President I. Jay Sadow  
General Mgr. Roy Morris  
Program Dir. Nell Woods  
Chief Engineer John Andrews

## WSNT—Sandersville—1956

Frequency: 1490 Kc. Power: 250 Watts  
Owned Washington Bcstg. Co., Inc.  
Business Address Morningside Dr., Box 150  
Tel.: 3174  
KBS  
Representative Dixieland, Continental  
President Herschel L. Webster  
Gen. Mgr. John C. Foster  
Station Manager Robert A. Kilgore  
Program Director Mrs. Iola J. Daniel  
Publicity Director Frank M. Roughton  
Chief Engineer John L. Cooper

## WCCP—Savannah—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Carter C. Peterson  
Bus.-Studio Address Georgia State Bank Bldg.  
Tel.: AD 2-4182  
MBS  
Representative Walker  
Pres., Gen. Mgr. Carter C. Peterson  
Sta., Comm. Mgr. Weldon Herrin

## WFRP—Savannah—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Fisher Bcstg. Co.  
Bus. Address 219 E. Charlton St., Box 336  
Tel.: ADams 3-0478  
ABC, KBS  
Representative Everett, McKinney, Inc.  
Gen., Sta. Mgr. John G. Williams  
Sales Prom., Pub. Dir. Bruce Lapp  
Chief Engineer Harvey Thackston

## WJIV—Savannah—1950

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By WJIV, Inc.  
Business Address 128 W. Taylor St.; Box 737  
Tel.: AD 4-7264  
Independent  
Representative Stars Natl.  
Chrmn. of Bd. E. D. Rivers  
President Marie B. Rivers  
Station Manager James L. Woods  
Commercial Manager Abram Eisenman  
Program Director Ray G. "Danny" Clark  
Chief Engineer J. Allen Brimmer

## WSAV—Savannah—1939

Frequency: 630 Kc. Power: 5000 Watts  
Owned-Operated By WSAV, Inc.  
Bus.-Studio Address Liberty Natl. Bank Bldg.  
Tel.: AD 6-0303  
NBC  
Representative Eastman; Ayers  
Pres., Gen. Mgr. Harben Daniel  
Comm. Mgr. Robert Ward  
Sales Prom., Public. Dir. Mrs. Shirley Slater  
Program Dir. Burl Womack  
Chief Engineer Byron Strong

## WSGA—Savannah—1956

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Coastal Bcstg. Inc.  
Business-Studio Address 409 E. Liberty St.  
Tel.: AD 3-8807  
Independent  
Representative George P. Hollingbery  
Pres., Gen. Mgr. Donald K. Jones  
Commercial Manager John M. Williams

**GEORGIA**

Program Director.....Robert Banks  
 Chief Engineer.....Kenneth Orchard

**WTOC—Savannah—1929**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Savannah Bcstg. Co.  
 Business-Studio Address.....516 Abercorn St.  
 Tel.: AD 2-0127.....CBS  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....William T. Knight, Jr.  
 Commercial Manager.....Ben Williams  
 Program Director.....Dwight J. Bruce  
 Sls. Prom. Mgr., Pub. Dir.....Frank S. Bryson, Jr.  
 Chief Engineer.....Kyle E. Goodman

**WWNS—Statesboro—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....WWNS, Inc.  
 Address.....P. O. Box 146  
 Tel.: PO 4-5446.....KBS  
 Representative.....Harry J. Cannon  
 Pres., Gen. Mgr.....Don McDougald  
 Commercial Manager.....Jim H. Watson  
 Sales Promotion Mgr.....Eloise Ware  
 Program Director.....Worth McDougald  
 Publicity Dir.....J. Horace McDougald  
 Chief Engineer.....John Carlisle

**WGTA—Summerville—1950**

Frequency: 950 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Business Address.....Holland Rd.  
 Tel.: 295-6.....Independent  
 Representative.....Stars National; Forjoe  
 General Manager.....William B. Farrar  
 Program Director.....Rogers Allison  
 Chief Engineer.....James S. Stowers

**WJAT—Swainsboro—1950**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....WJAT, Inc.  
 Address.....Covena Rd., Box 371  
 Tel.: BELmont 7-2011.....Independent  
 General Manager.....James R. Denny  
 Sta., Sales Prom. Mgr.....John J. Bailes  
 Commercial Manager.....Doris M. Lewis  
 Program Director.....Sandra Thompson  
 Chief Engineer.....John H. All, Jr.

**WSYL—Sylvania—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Sylvania Bcstg. Sys.  
 Tel.: LO 4-6601.....KBS  
 Gen., Sta. Mgr.....Edwin H. Bass  
 Sales Prom. Mgr.....Mildred E. Bass  
 Program Director.....Shirley Scott

**WSFT—Thomaston—1947**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Thomaston Bcstg. Co.  
 Business-Studio Address.....WSFT Bldg.  
 Tel.: 5421.....KBS  
 Representative.....Dora-Clayton  
 Gen. Mgr.....S. J. Carswell  
 Sta. Mgr., Pro. Dir.....Bill Haule  
 Comm. Mgr.....Claude Thamer  
 Chief Eng.....Walt MacTammany

**WKTG—Thomasville—1947**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....John H. Phipps  
 Address.....P. O. Box 358  
 Tel.: CA 6-5343.....Independent  
 Representative.....Thomas F. Clark  
 President.....John H. Phipps  
 Gen. Mgr.....L. Herschel Graves  
 Comm., Chief Engineer.....Leon Lloyd  
 Program Dir.....Ray Smith

**WPAX—Thomasville—1934**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....H. Wimpy  
 Business-Studio Address.....117 Remington Ave.  
 Tel.: 909.....Independent  
 Owner.....H. Wimpy  
 Commercial Manager.....Al Feinberg

**WTWA—Thomson—1948**

Frequency: 1240 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Hickory Hill Bcstg. Co., Inc.  
 Business Address.....127 Journal St.  
 Tel.: 141.....MBS-KBS  
 Newspaper Affiliation.....McDuffie Progress  
 Pres., Gen. Mgr.....Frank F. Hash  
 Station Mgr., Chief Eng.....Gene D. Hardin  
 Commercial Mgr.....H. E. Buffington, Jr.

**WTIF—Tifton—1957**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....WTIF, Inc.  
 Address.....P. O. Box 260  
 Tel.: 2400.....Independent  
 Station Rep.....Dora-Clayton  
 Pres., Gen. Mgr.....C. N. Todd  
 Program Dir.....Carl Wendell  
 Chief Engineer.....H. C. Clarke, Jr.

**WWGS—Tifton—1946**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Tifton Bcstg. Corp.  
 Address.....800 S. Main St.  
 Tel.: 1430.....KBS  
 Representative.....Thomas F. Clark  
 Pres., Gen. Mgr.....Ralph N. Edwards  
 Station Mgr.....W. E. Sides  
 Comm. Mgr.....Evelyn K. Edwards

**WLET—Toccoa—1941**

Frequency: 1420 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....R. G. LeTourneau  
 Address.....423 Prather Bridge Rd.  
 Tel.: TU 6-2191.....KBS  
 Representative.....Thomas F. Clark, Dixieland  
 President.....R. G. LeTourneau  
 Sta., Comm. Mgr.....Virgle E. Craig  
 Prog., Pub. Dir.....Gene Bollinger  
 Chief Engineer.....C. H. Sulton

**WNEG—Toccoa—1956**

Frequency: 1320 Kc.....Power: 1 Kw.  
 Owned.....Stephens County Bcstg. Co.  
 Address.....108 E. Savannah St.  
 Tel.: TU 6-3131.....Independent

# GEORGIA

Pres., Gen. Mgr. .... Charles H. Gaines  
 Sta., Comm. Mgr. .... Roy E. Gaines  
 Program Director ..... Jim Marquardt  
 Sales Prom. Mgr. .... Ray Shader  
 Publicity Director ..... Betty Faye Stowe  
 Chief Engineer ..... Thomas Shockley

## WGAF—Valdosta—1951

Frequency: 910 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Valdosta Bcstg. Co.  
 Address ..... 116 W. Hill Ave.  
 Tel.: CH 5521 ..... Independent  
 Rep. .... John E. Pearson  
 President ..... George B. Cook  
 Program Dir. .... Willard Belote  
 Chief Engineer ..... E. W. Green

## WGOV—Valdosta—1940

Frequency: 950 Kc. .... Power: 5 Kc. d., 1 Kc. n.  
 Owend-Oper. ... Georgia-Florida Radio & TV Co.  
 Bus. Address ... Quitman Highway; Box 1182  
 Tel.: CH 2-4513 ..... MBS  
 Representative ..... Stars Nat'l., Dora-Clayton  
 President ..... W. H. Keller, Jr.  
 Sta. Mgr. .... A. B. Smith  
 Commercial Manager ..... Mrs. A. B. Smith  
 Chief Engineer ..... Irvin F. Key

## WJEM—Valdosta—1955

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ... Lowndes County Br'dcasters  
 Address ..... Hwy. 84, Box 368  
 Tel.: CH 2-1565 ..... KBS  
 Representative ..... Dixieland  
 General Mgr. .... J. E. Massey, Jr.  
 Sales Prom. Mgr. .... J. C. Johnson  
 Program Dir. .... Bob Wickus  
 Chief Engineer ..... Gerald Weeks

## WVOP—Vidalia—1946

Frequency: 970 Kc. .... Power: 5 Kw., d.  
 Owned-Operated By ..... Vidalia Bcstg. Co.  
 Address ..... Box 391  
 Tel.: 3029 ..... KBS  
 Pres., Gen., Sta. Mgr. .... Howard C. Gilreath  
 Pub. Dir. .... R. E. Ledford  
 Prog. Dir. .... Mrs. Ruby Bryant  
 Chief Engineer ..... Loren Dorough

## WRPB—Warner Robbins 1954

Frequency: 1350 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. ... Warner Robbins Bcstg. Co., Inc.  
 Bus. Address ... Commercial Circle; Box 727  
 Tel.: WA 3-2121 ..... Independent  
 Rep. .... Cont. Radio Sales  
 Pres., Ch. Engr. .... Edgar M. Nobles  
 General Manager ..... Lloyd W. Harris  
 Commercial Manager ... Charles G. Hill, Jr.  
 Program Director ..... Don Powers  
 Publicity Director ..... Lil Nobles

## WKLE—Washington—1955

Frequency: 1370 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Radio Station WKLE

Address ..... Berkshire Dr.  
 Tel.: 4081 ..... Independent  
 Pres., Owner ..... Max G. Plaender  
 General Manager ..... Grady Berry, Jr.  
 Commercial Manager ..... Burch Griffin  
 Prom. Mgr. .... Richard Basinger  
 Prog. Dir. .... I. Tucker Irvin  
 Chief Eng. .... Broadus McLane

## WACL—Waycross—1951

Frequency: 570 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... Teletronics Inc.  
 Business Address ..... P.O. Box 858  
 Tel.: Atlas 3-4660 ..... Independent  
 Representative ..... Thomas Clark  
 President ..... James S. Rivers  
 General Manager ..... James S. Rivers, Jr.  
 Commercial Manager ..... M. L. Dixon  
 Program Director ..... Mrs. June Smith  
 Chief Engineer ..... L. E. McKinney

## WAYX—Waycross—1936

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Radio WAYX, Inc.  
 Business-Studio Address ... 1600 Carswell Ave.  
 Tel.: AT 3-7100 ..... MBS, KBS  
 Newspaper Affil. ... Waycross Journal American  
 Representative ..... Hal Holman  
 Gen. Mgr. .... Ed. L. Von Nordeck  
 Commercial Manager ..... Frank Walton  
 Prog. Dir. .... R. Williamson  
 Chief Eng. .... Milt Lovus

## WBRO—Waynesboro—1954

Frequency: 1310 Kc. .... Power: 1000 Watts d.  
 Owned. .... Burke County Broadcasting Co.  
 Address ..... Box 151  
 Tel.: 2139 ..... KBS  
 Pres., Gen., Sta. Mgr., Eng. .... C. Pugh  
 Comm. Mgr. .... J. Kennon McNutt

## WBMK—West Point—1958

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned By ..... Radio Valley, Inc.  
 Address ..... P. O. Box 427  
 Tel.: 5-3061 ..... KBS  
 President ..... J. Didge Bishop  
 Gen., Sta. Mgr. .... Jim Murphy  
 Commercial Mgr. .... Sam Price, Jr.  
 Program Dir. .... Bill Scott  
 Chief Engineer ..... Albert Stanoel

## WRLD—West Point—1940

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Valley Bcstg. Co., Inc.  
 Business Address ..... 602 N. Cherry Dr.  
 Tel.: 2-2771 ..... ABC  
 Pres., Gen. Mgr. .... J. C. Henderson  
 Station Manager ..... J. M. Driskill  
 Commercial Manager ..... Stanley Ward  
 Sales Promotion Manager ... Dorothy Forrester  
 Program Director ..... Aileen Love  
 Chief Engineer ..... Jim McLester

## WIMO—Winder—1952

Frequency: 1300 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ... Winder-Monroe Bcstg.

## GEORGIA-HAWAII

Business Address..... P. O. Box 526  
Tel.: 4831.....KBS  
Representative.....Hil F. Best  
President.....W. C. Woodall, Jr.

Gen., Comm., Sta., Sls. Mgr..... C. H. Grider  
Program Director..... Ethel Grider  
Publicity Director..... Laverne Hogan  
Chief Engineer..... D. E. Stafford

Pop.: 569,500  
Families: 143,300  
Radio Homes: 128,800

## Hawaii

Stations in State: 15  
TV Homes: 104,700  
TV Stations: 7

### KHBC—Hilo—1936

Frequency: 970 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Hialand Deve. Corp.  
Address.....Piihonua, Hilo  
Newspaper Affiliation.....Honolulu Star Bulletin  
Representative.....Peters, Griffin, Woodward, Inc.  
President.....J. Howard Worrall  
Sta., Sales Rep.....Melvin B. Wright

### KILA—Hilo—1951

Frequency: 850 Kc.....Power: 1000 Watts  
Owned-Operated By.....James E. Jaeger  
Address.....Box 1497  
Tel.: Hilo 4-372.....KBS  
Station Representative.....Young  
Gen. Mgr., Ch. Eng.....James E. Jaeger  
Commercial Manager.....Lillian Isa  
Program Director.....Freddie Win

### KIPA—Hilo—1947

Frequency: 1110 Kc.....Power: 1,000 Watts  
Owned-Oper. By.....Big Island Bcstg. Co., Ltd.  
Business-Studio Address.....P. O. Box 1602  
Tel.: 40225.....MBS  
Representative.....Hollingbery  
Pres., Gen. Mgr.....A. Harper Pollock  
Program Dir.....Larry Tavares  
Chief Engineer.....R. W. Jaderstrom

### KAIM—Honolulu—1956

Frequency: 870 Kc.....Power: 1 Kw.  
Owned.....Christian Bcstg. Assoc.  
Address.....1136 12th Avenue  
Tel.: Honolulu.....KBS  
Representative.....Best, Moore  
President.....Robert C. Loveless  
Gen. Mgr.....Cornelius Keur  
Comm. Mgr.....E. Henry Fallert

### KGMB—Honolulu—1929

Frequency: 590 Kc.....Power: 5000 Watts  
Owned By.....Hialand Deve. Corp.  
Address.....1534 Kapiolani Blvd.  
Tel.: 9-2011.....CBS  
Newspaper Affiliation.....Star-Bulletin  
Representative.....Peters, Griffin, Woodward, Inc.  
President.....J. Howard Worrall  
Sta. Mgr.....Melvin B. Wright

### KGU—Honolulu—1922

Frequency: 760 Kc.....Power: 10,000 Watts  
Owned-Operated By.....Advertiser Pub. Co., Ltd.  
Address.....Advertisers Bldg.

Tel.: 5-2977.....NBC  
Representative.....NBC Spot Sales  
Newspaper Affil.....Advertiser  
President.....Lorrin P. Thurston  
General Mgr.....William O. Paine  
Comm. Mgr.....George C. Mansfield

### KHON—Honolulu—1946

Frequency: 1380 Kc.....Power: 5,000 Watts  
Owned-Operated By.....South Pacific Bcstrs.  
Business Address.....1701 Ala Wai Blvd.  
Tel.: 99-5395.....Independent  
Gen. Mgr.....Richard H. Lee  
Sls. Prom. Mgr.....Donald Wesler

### KHVH—Honolulu—1957

Frequency: 1040 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Kaiser Hawaiian Vil. Radio  
Business Address.....1290 Ala Moana Blvd.  
Tel.: 5-3991.....Independent  
Station Representative.....Young  
President.....Henry J. Kaiser, Sr.

**AP** News  
Is Preferred

... by Sponsors — because it  
insures a day-to-day association  
with quality.

**AP**

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**HAWAII** .....

General Manager.....Richard C. Block  
 Sales Promotion Manager.....Dan Kawakami  
 Program Director.....Hal Boudreau  
 Chief Engineer.....Sakai Kimata

Tel.: 6-3666 .....Independent  
 Station Representative .....McGavren-Quinn  
 General Manager.....Jack A. Burnett  
 Station Manager.....John DeMarco  
 Commercial Manager.....Charles Powers

**KIKI—Honolulu—1951**

Frequency: 830 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KIKI, Ltd.  
 Address.....320 Ward Ave.  
 Tel.: 6-3456 .....Independent  
 Representative .....Grant  
 Pres., Chief Eng.....Royal V. Howard  
 Gen., Sta. Mgr.....Angelo J. Rossi

**KANI—Kaneohe, Oahu—1953**

Frequency: 1150 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Windward Bcstg. Co., Ltd.  
 Address.....P.O. Box 697, Oahu  
 Tel.: 24-2576 .....Independent  
 President .....Merril K. Riley  
 Manager .....Don Carter

**KPOA—Honolulu—1946**

Frequency: 650 Kc...Power: 10,000 Watts d.  
 Owned-Operated By.....Radio Hawaii, Inc.  
 Business Address.....575 Kamoku St.  
 Tel.: 9-5236 .....MBS  
 Representative.....George P. Hollingbery  
 President .....Harold Anderson  
 Comm. Mgr.....Perry W. Carle  
 Sales Promotion Manager.....Harry Soria  
 Program Director.....Ron Jacobs  
 Chief Engineer.....Bob Lang

**KTOH—Lihue, Kauai—1940**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By....Garden Island Publ., Ltd.  
 Address .....Box 1748  
 Tel.: LI 2061.....NBC  
 Rep.....NBC Spot Sales  
 General Mgr.....Charles J. Fern  
 Station Mgr.....Tadashi Eto

**KULA—Honolulu—1947**

Frequency: 690 Kc.....Power: 10,000 Watts  
 Owned-Operated By...Burnett Bcstg. Co., Inc.  
 Business Address.....P.O. Box 1479

**KMVI—Wailuku-Maui—1947**

Frequency: 550 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Maui Publ. Co., Ltd.  
 Business Address.....Box 374  
 Tel.: 33-981.....NBC  
 Newspaper Affil.....Maui News  
 Representative .....Thomas A. Clarke  
 President.....J. Walter Cameron

**KPOA**  
 RADIO

**DOMINATES!**

**ALL OF HAWAII with**  
**10,000 WATTS**

**AT 650 ON THE DIAL**

... and the MOST in listeners, too

6:00 A.M. — 12 Noon.....19% (Mon.  
 12 Noon — 6:00 P.M.....16% thru  
 6:00 P.M. — Midnight.....20% Sun.)

(Latest PULSE of Honolulu's 10 stations)

**THE POWERHOUSE OF**  
**THE PACIFIC**

Vice-Pres. — Fin Hollinger





## HAWAII-IDAHO

General Manager..... Ezra J. Crane  
 Sta., Asst. Gen. Mgr..... Richard E. Mawson  
 Commercial Manager..... Frank Kovacic  
 Sales Prom., Pub. Dir..... W. J. Belknap  
 Chief Engineer..... Spencer Shirraishi

### **KAHU**—Waipahu—1950

Frequency: 920 Kc.....Power: 1000 Watts

Owned-Oper. By..... Rural Bcstg. Co., Ltd.  
 Business Address.... 94-1088 Farrington Hwy.  
 Tel.: 273121.....Independent  
 Station Representative.....Palmer  
 President.....Dr. Timothy Wee  
 General Manager.....Harry En Chu  
 Program Director.....John Livingston  
 Chief Engineer.....Robert Pearson

Pop.: 666,000  
 Families: 201,000  
 Radio Homes: 194,000

## Idaho

Stations in State: 33  
 TV Homes: 145,000  
 TV Stations: 7

### **KBLI**—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.  
 Owned-Oper. By.....KBLI, Inc.  
 Address.....Box 192  
 Tel.: 780.....Independent  
 Station Representative.....For Joe  
 President.....Howard Johnson  
 Gen., Sta. Mgr.....Tom Thompson  
 Prog. Dir.....Bruce Allen  
 Commercial Mgr.....Gloria Dillard  
 Publicity Director.....Keith Martindale  
 Chief Engineer.....Don Clark

Owned-Operated By... Keith & Ellen Patterson  
 Address.....P. O. Box 2794  
 Tel.: 2-3575.....Independent  
 Representative.....Meeker Co.  
 Pres., Gen. Mgr.....Keith E. Patterson  
 Comm. Mgr.....Lou Clemens  
 Prog. Dir.....Richard Sybert

### **KBAR**—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KBIO, Inc.  
 Business-Studio Address.....P. O. Box 461  
 Tel.: OR 8-2244.....ABC-KBS  
 Rep.....Art Moore; Lee O'Connell  
 President.....Jessica L. Longston  
 General Mgr.....Robert E. Pollock  
 Station Mgr.....E. Dennis Skoglund  
 Commercial Mgr.....Keith Conner  
 Sales Prom. Mgr.....Charles Gropp  
 Program Dir.....Eileen Shunway  
 Publicity Dir.....Frank Burke  
 Chief Engineer.....Terry Carter

### **KBOI**—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Operated By...Boise Valley Bcstrs., Inc.  
 Bus.-Studio Address.....1007 W. Jefferson  
 Tel.: 3-2511.....CBS  
 Rep.....Peters, Griffin, Woodward, Inc.  
 Pres., Gen. Mgr.....Westernman Whillock  
 Sta., Comm. Mgr.....Earl Glade, Jr.  
 Sales Prom. Mgr.....Vestal Baker  
 Publicity Director.....Hank Curtis  
 Chief Engineer.....James Johntz, Jr.

### **KCID**—Caldwell—1946

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By...Caldwell Bcstg. Co.  
 Address.....819 Main St.  
 Tel.: 9-3608.....KBS  
 Station Rep.....Harlan G. Oakes  
 Pres., Gen. Mgr.....Clair B. Hull  
 Sta., Comm. Mgr.....Duane D. Wolfe  
 Program Director.....Howard F. Shaw  
 Chief Engineer.....James L. Young

### **KGEM**—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts  
 Owned.....Idaho Bcstg. & TV Corp.  
 Address.....Box 4158  
 Tel.: 4-3511.....MBS, KBS  
 Representative.....Avery-Knodel  
 President.....Cecil Heffel  
 Gen. Mgr.....David Miles  
 Program Director.....James Cowan  
 Commercial Mgr.....Robert Weisenburger  
 Chief Engineer.....Robert V. Beadles

### **KVNI**—Coeur D'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Rexard Co.  
 Business-Studio Address.....Blackwell Island  
 Tel.: MOhawk 4-2196.....Independent  
 Pres., Sta. Mgr.....Rex Koury  
 Program Dir.....Dex Dexter  
 Sales Prom. Mgr.....Bernard Merriman  
 Chief Engineer.....Ed Baker

### **KIDO**—Boise—1928

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Mesabi Western Corp.  
 Address.....Chamber of Commerce Bldg.  
 Tel.: 2-4611.....NBC  
 Representative.....John Blair  
 President.....William E. Boeing  
 Commercial Mgr.....John Young  
 Prog. Dir.....Vern Moore  
 Chief Engineer.....Harold Toedlemeier

### **KORT**—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts d.  
 Owner.....Kebco, Inc.  
 Address.....Box 72  
 Tel.: 51.....KBS  
 Representative.....Keystone

### **KYME**—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts

## IDAHO

Pres., Comm. Mgr. .... Ed. M. Brainard  
General Mgr. .... Kay Brainard  
Chief Engineer. .... Robert C. Gordon

### KID—Idaho Falls—1928

Freq.: 590 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By. .... Idaho Radio Corp.  
Address ..... Amond Road  
Tel.: Jackson 2-5100 ..... CBS  
Representative ..... Walker Rawalt  
President. .... A. W. Schwieder  
General Mgr. .... C. N. Layne  
Sta., Comm. Mgr. .... Leonard Wasden  
Program Dir. .... Leo Higham  
Sales Prom. Mgr. .... Lorin Ward  
Publicity Dir. .... Mel Richardson  
Chief Engineer. .... Carroll Secrist

### KIFI—Idaho Falls—1946

Frequency: 1260 Kc. .... Power: 5000 Watts d.  
Owned-Oper. By. .... E. Idaho Bcstg. & TV Co.  
Business-Studio Address ..... Box 581  
Tel.: JA 3-1171. .... ABC-MBS-KBS  
Newspaper Affil. .... Post, Register  
Representative ..... Avery-Knodel  
Pres., Gen. Mgr. .... J. M. Brady  
Sta. Mgr. .... Dewain Silvester  
Comm. Sales Prom. Mgr. .... Dan Markam  
Prog. Dir. .... Jim Harold  
Publicity Director. .... Muriel Smith  
Chief Engineer. .... Verne Sulier

### KUPI—Idaho Falls—1957

Frequency: 980 Kc. .... Power: 1000 Watts d.  
Owned. .... J. Ronald Bayton  
Address ..... Box 370  
Tel.: JA 2-1101 ..... Independent  
Rep. .... W. S. Grant  
Owner. .... J. Ronald Bayton  
Comm. Mgr. .... Allen Mabry  
Sales Prom. Mgr. .... John Fulmer  
Program Director. .... Bill Goodhope  
Chief Engineer. .... B. J. Bayton

### KART—Jerome—1956

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned ..... KART  
Address ..... L'Herisson Bldg.  
Tel.: EA 4-2321 ..... Independent  
Pres., Gen. Mgr. .... K. Clark  
Commercial Mgr. .... Noel Brittain  
Public-Program Director. .... Marian Clark  
Chief Engineer. .... Bob Phillips

### KWAL—Kellogg-Wallace 1938

Frequency: 620 Kc. .... Power: 1000 Watts  
Owned-Oper. By. .... Metals Bcstg. Co.  
Address ..... Box R, Osborn, Ida.  
Tel.: 1-6101 ..... Independent  
Representative ..... Holman, Art Moore  
Pres., Gen. Mgr. .... R. Lee Black  
Commercial Mgr. .... J. C. Campbell  
Prog. Publicity Dir. .... Wesley Roberts  
Chief Engineer. .... Robert Tremblay

### KOZE—Lewiston—1955

Frequency: 1300 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. .... Lewis Clark Bcstg. Co.  
Address ..... 2829 Country Club Dr.  
Tel.: SH 3-2502 ..... Independent  
Representative. .... Gil-Perna, Feltis, Jacobson  
Gen. Mgr., Co-Owner. .... J. H. Matlock  
Sta. Mgr., Co-Owner. .... E. A. Hamblin  
Commercial Mgr. .... Bill Wippel  
Sales Prom. Mgr. .... Jim D. Kime  
Program Director. .... By Taylor  
Publicity Director. .... Doug Woodall  
Chief Engineer. .... Tim Waide

### KRLC—Lewiston—1935

Freq.: 1350 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned By. .... Donald A. Thomas  
Address ..... P. O. Box 287  
Tel.: SH 3-1551 ..... Independent  
Representative ..... Forjoe, Art Moore  
Gen. Mgr. .... Donald Thomas  
Program Director. .... Alben Nelson  
Chief Engineer. .... Harold Holbrook

### KRPL—Moscow—1947

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned ..... KRPL, Inc.  
Address ..... Box 396  
Tel.: TU 2-1283 ..... KBS  
Representative ..... Moore, Hil F. Best  
Pres., Gen. Mgr. .... Gale Mix  
Comm. Mgr. .... James Sanberg  
Sales Prom. Mgr. .... Shirley Mix  
Program Director. .... Bob Gese  
Publicity Director. .... Dave La Favour  
Chief Engineer. .... Dale Bobbitt

### KFXD—Nampa—1930

Frequency: 580 Kc. .... Power: 5000 Watts  
Owned-Oper. By. .... E. G. Wenrick Bcstg. Co.  
Business Address ..... 1024 12th Ave. S.  
Tel.: 6-4611 ..... Independent  
Representative ..... Holman  
Co-Owner, Gen. Mgr. .... Ken Kilmer  
Sta. Comm. Manager. .... Doyle Chain  
Prog. Dir. .... Shirl Black  
Sales Promotion Mgr. .... John Boudreau  
Publicity Director. .... Ellis Whitt  
Chief Engineer. .... G. M. Rose

### KLER—Orofino—1958

Frequency: 950 Kc. .... Power: 500 Watts d.  
Owned By. .... Clearwater Broadcasting Co.  
Address ..... Orofino, Ida.  
Tel.: Granite 3-2502 ..... Independent  
Station Representative. .... Feltis, Jacobson  
Co-Owners. .... J. H. Matlock, E. A. Hamblin  
Station Manager. .... John Mix  
Chief Engineer. .... Dick Gohlman

### KPID—Payette—1957

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned By. .... E. F. Hash  
Address ..... 35 S. 8th St.  
Tel.: Midway 2-3351 ..... KBS  
President. .... Earl F. Hash

Gen. Mgr., Chief Engineer..... D. L. Dodd  
 Commercial Mgr..... Joe Lyle  
 Program Dir..... James Williams  
 Promotion Mgr..... Jo Lynn Warner

**KSEI—Pocatello—1926**

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Pioneer Bcstrs. Corp.  
 Business-Studio Address.....Box 31  
 Tel: Cedar 3-2121.....NBC  
 Representative.....Weed; Art Moore  
 Pres., Gen. Mgr.....Henry H. Fletcher  
 Commercial Mgr.....John R. Taylor  
 Program Director.....Ruth A. Fletcher  
 Publicity Director.....Olive L. Greene  
 Chief Engineer.....Ellis W. Call

**KWIK—Pocatello—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Pocatello Radio, Inc.  
 Address.....1140 Yellowstone  
 Tel: 1240.....MBS-KBS  
 Representative.....Avery-Knodel  
 President.....Don W. Burden  
 General Manager.....R. W. Burden  
 Comm. Mgr.....Bill Adelstein  
 Program Director.....Lee Parsons  
 Chief Engineer.....Del Chapman

**KYTE—Pocatello—1956**

Frequency: 1290 Kc.....Power: 1 Kw. d.  
 Owned.....Pocatello Bcstg. Co.  
 Address.....355 Yellowstone Ave.  
 Tel: 1290.....KBS  
 Representative.....Ayres  
 President.....Thomas R. Becker  
 Station Manager.....Al Stuetzle  
 Sales Prom. Mgr.....Roy Nicholson  
 Program Director.....P. McKissen  
 Publicity Director.....M. Doyle  
 Chief Engineer.....Dwight L. Zundel

**KPST—Preston—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Voice of The Rockies, Inc.  
 Address.....Preston  
 Tel: 600.....KBS  
 Representative.....Continental  
 President.....Leo R. Hawkes  
 Gen. Mgr., Chief Eng.....D. A. Nash, Jr.  
 Program Dir.....Ruby Nash

**KRXK—Rexburg—1951**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Snake River Radio & TV Co., Inc.  
 Address.....445 S. 2nd East  
 Tel: EL 6-5488.....KBS  
 Station Representative.....BTS  
 Pres., Gen. Mgr.....Gene Shumate  
 Comm. Mgr.....Wes Lawrence  
 Prog. Dir., Chief Eng.....Jim Clawson

**KAYT—Rupert—1955**

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Inland Bcstg. Co.  
 Address.....Rupert  
 Tel: HE 6-3746.....Independent  
 Representatives.....Feltis, Jacobson

Pres., Gen. Mgr.....Mervin V. Ling  
 Sta. Comm. Mgr.....George McDonald  
 Chief Engineer.....E. C. Miller

**KSPT—Sandpoint—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Bauer Bcstg. Co.  
 Address.....P. O. 431  
 Tel: CO 3-2179.....KBS  
 Sta. Rep.....Art Moore  
 General Mgr.....Norman Bauer  
 Comm. Mgr.....I. M. Rossmiller

**KBRV—Soda Springs—1957**

Frequency: 540 Kc.....Power: 500 Watts. d.  
 Owned By.....Caribou Broadcasting Co. Inc.  
 Business Address.....Box 1267, Pocatello  
 Tel: Soda Springs 775.....KBS  
 Station Representative.....Feltus  
 President.....Wendell P. Marshall  
 General Manager.....Glen S. Marshall  
 Station Maanger.....R. Dale Dunn  
 Program Director.....Curtis Empey  
 Chief Engineer.....Paul Haviland

**KEEP—Twin Falls—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Radio Sales Corp.  
 Address.....P. O. Box 511  
 Tel: RE 3-7512.....KBS  
 Station Rep.....Gill-Perna  
 President.....Frank C. McIntyre  
 Comm. Mgr.....Wayne Douglas  
 Prog. Dir.....Lenny Hesterman  
 Chief Engineer.....Walt Snow

**KLIX—Twin Falls—1946**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned.....Southern Idaho Bcstg. & TV Co.  
 Business Address.....Eastland & Elizabeth Ave.  
 Tel: BE 3-5840.....Independent  
 Rep.....Avery-Knodel  
 President.....A. L. Glasmann  
 V.P., Gen. Sta. Mgr.....G. O. Glasmann  
 Sales Prom. Mgr.....Juneau Shinn  
 Program Director.....Dave Eardley  
 Chief Engineer.....John Maxson

**KTFI—Twin Falls—1928**

Frequency: 1270 Kc. Power: 5000 d., 1000 n.  
 Owned-Operated By.....Radio Bcstg. Corp.  
 Address.....241 Main Ave. W.  
 Tel: 2400.....NBC  
 Representative.....Weed  
 Pres., Gen., Sta. Mgr.....F. M. Gardner  
 Pub., Prog. Dir., Sales Prom. Mgr.....L. Parker  
 Chief Engineer.....Allen Lee

**KWEI—Weiser—1947**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Inland Bcst. Co.  
 Business-Studio Address.....Box 791  
 Tel: 700.....Independent  
 Station Representative.....Jacobson, Feltis  
 Pres., Gen. Mgr.....M. V. Ling  
 Sta., Comm., Sls. Mgr., Prog. Dir.....D. Quigley  
 Chief Engineer.....Edwin C. Miller

Pop.: 10,175,000  
Families: 3,095,000  
Radio Homes: 3,035,000

# Illinois

Stations in State: 94  
TV Homes: 2,799,000  
TV Stations: 25

## WOKZ—Alton—1948

Frequency: 1570 Kc. . . . . Power: 1000 Watts, d.  
Owned-Oper. By . . . . . Palen Bcstg. Corp.  
Address . . . . . Godfrey Road  
Tel.: 5-2525 . . . . . Independent  
Rep. . . . . Sears & Ayer  
Pres., Gen. Sta. Mgr. . . . . Edward N. Palen  
Comm., Sales Prom. Mgr. . . . . H. Bunyan  
Program Director . . . . . Russ Benson  
Publicity Dir. . . . . Jim Palom  
Chief Engineer . . . . . Nicholas Bono

## WRAJ—Anna—1957

Frequency: 1440 Kc. . . . . Power: 500 Watts  
Owned . . . . . Anna Bcstg. Co., Inc.  
Address . . . . . Anna Hotel  
Tel.: 1113 . . . . . Independent  
Representative . . . . . Stars National  
President . . . . . Pierce E. Lackey  
Sta., Comm. Mgr. . . . . Robert P. Joseph  
Prog. Dir., Ch. Engr. . . . . Donald C. Michel

## WMRO—Aurora—1938

Frequency: 1280 Kc. . . . . Power: 250 Watts, d.  
Owned-Oper. By . . . . . V. G. Coffey & B. A. Oswalt  
Business-Studio Address . . . . . 184 River St.  
Tel.: 7-4215 . . . . . Independent  
Prog. Dir. . . . . Jeanne M. Doran  
Managers . . . . . Coffey; Oswalt

## WIBV—Belleville—1947

Frequency: 1260 Kc. . . . . Power: 1000 Watts, d.  
Owned-Operated By . . . . . Belleville Bcstg. Co.  
Bus.-Studio-Transmitter Address . . . . . 2100 W. Main  
Tel.: AD 3-5000 . . . . . Independent  
Representative . . . . . Indie Sales  
President . . . . . John W. Lewis  
Gen., Sta. Mgr. . . . . William C. Bailey  
Comm., Sales Prom. Mgr. . . . . Robert Bohn  
Program Director . . . . . Lee W. Coffee  
Chief Engineer . . . . . Marvin M. Mollring

## WJBC—Bloomington—1924

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Bloomington Bcstg. Corp.  
Address . . . . . 209 E. Washington  
Tel.: 5-2078 . . . . . ABC  
Newspaper Affil. . . . . Daily Pantagraph  
Representative . . . . . John E. Pearson  
President . . . . . Loring C. Merwin  
Exec. V.P., Gen. Mgr. . . . . Vernon A. Nolte  
Commercial Manager . . . . . John McDermott  
Program Dir. . . . . Jerry Collins  
Chief Engineer . . . . . Fred Bailey

## WKRO—Cairo—1942

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Cairo Broadcasting Co.  
Business Address . . . . . Box 311

Tel.: 1490 . . . . . Independent  
Gen.-Station-Comm. Mgr. . . . . Merrill C. Currier

## WBYS—Canton—1947

Frequency: 1580 Kc. . . . . Power: 250 Watts, d.  
Owned-Operated By . . . . . Fulton Co. Bcstg. Co.  
Business-Studio-Transmitter . . . . . East Linn Limits  
Tel.: 1877 . . . . . ABC  
President . . . . . Harriett B. Winsor  
General Manager . . . . . Charles E. Wright  
Program Director . . . . . Elizabeth Sawyer  
Chief Engineer . . . . . William I. Wortman

## WCIL—Carbondale—1946

Frequency: 1020 Kc. . . . . Power: 1000 Watts, d.  
Owned-Operated By . . . . . Southern Illinois Bcstg.  
Business-Studio Address . . . . . 218 W. Main St.  
Tel.: 2160 . . . . . Independent  
Sta. Mgr., Ch. Engr. . . . . Paul F. McRoy  
Sales Promotion Mgr. . . . . Larry Doyle

## WROY—Carmi—1948

Frequency: 1460 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Carmi Bcstg Co.  
Address . . . . . U. S. Route 460  
Tel.: 4161 . . . . . Independent  
Membership . . . . . NAB  
Gen., Sta. Mgr. . . . . S. A. Hassan

## WCAZ—Carthage—1921

Frequency: 990 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Superior Bcstg. Service, Inc.  
Address . . . . . 502 Washash Ave.  
Tel.: 520 . . . . . Independent  
Station Rep. . . . . Sears & Ayer  
Manager . . . . . John Palmer

## WCNT—Centralia—1946

Frequency: 1210 Kc. . . . . Power: 1000 Watts, d.  
Owned . . . . . Southern Illinois Bcstg. Co.  
Address . . . . . Box 428  
Tel.: 5151 . . . . . Independent  
Representative . . . . . Bob Dore  
President . . . . . C. W. Rodgers  
Gen., Sta. Mgr. . . . . Richard O. Bieser  
Sales Promotion Mgr. . . . . Celia Mainer  
Program Director . . . . . Errol Hubbard  
Chief Engineer . . . . . R. Millmaker

## WDWS—Champaign—1937

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owner . . . . . The Champaign News Gazette, Inc.  
Business Address . . . . . 48 Main St.  
Tel.: Fleetwood 6-1855 . . . . . CBS  
Newspaper Aff. . . . . News-Gazette  
Representative . . . . . The Meeker Co.  
President . . . . . Mrs. Helen M. Stevick  
Gen., Sta. Mgr. . . . . Larry Stewart  
Program Dir. . . . . Constance Vogt  
Chief Engineer . . . . . Robert Brown

**WKID—Champaign-Urbana  
1948**

Frequency: 1580 Kc. Power 250 Watts d  
Owned-Operated By.....WKID Bcstg. Co.  
Address.....P. O. Box 192  
Tel.: EM 7-5431.....Independent  
Representative.....John E. Pearson  
President.....Donald T. Harding  
V.P., Gen. Mgr.....Robert F. Meskill  
Ch. Eng.....George Scharf

**WEIC—Charleston—1954**

Frequency: 1270 Kc.....Power: 1000 Watts  
Owner.....The Friendly City Bcstrs.  
Address.....Box 107  
Tel.: DI 5-2149.....KBS  
Rep.....Sears & Ayer  
Pres., Gen. Mgr.....Jack Owens  
Commercial Manager.....Betty Owens  
Sales Promotion Mgr.....Hugh Birdsong  
Prog., Pub. Dir.....Bill Carmody  
Ch. Eng.....William Setliffe

**WAAF—Chicago—1922**

Frequency: 950 Kc.....Power: 1000 Watts, d.  
Owned-Operated By.....Corn Belt Pub., Inc.  
Business Address.....221 N. LaSalle St.  
Tel.: RA 6-1932.....Independent  
Newspaper Affil.....Drovers Journal  
Representative.....Forjoe  
President.....Ward A. Neff  
Exec. V.P.....W. E. Hutchinson  
Gen., Sta. Mgr.....Thomas L. Davis  
Sales Prom. Mgr.....Ralph Kelley  
Program Dir., Pub. Dir.....Bill Bauer  
Chief Engineer.....Carl W. Ulrich

**WAIT—Chicago—1941**

Frequency: 820 Kc.....Power: 5000 Watts, d.  
Owned-Operated By.....Radio Station WAIT  
Bus.-Studio Address.....188 W. Randolph St.  
Tel.: FR 2-0660.....Independent  
Station Rep.....Avery-Knodel  
Gen. Mgr., Prog. Dir.....Robert O. Miller  
Sales Promotion Mgr.....Louis "Tex" Frenkel  
Chief Engineer.....Harry Berg

**WBEE—Chicago—1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned.....Rollins Bcstg., Inc.  
Address.....6205 S. Cottage Grove  
Tel.: NO 7-4124.....Independent  
Representative.....Rollins, Grant  
President.....O. Wayne Rollins  
Gen. Mgr.....Robert A. Wencil  
Dir. Sales.....A. R. Lanphear  
Dir. Pub. Rel.....Tim Crow  
Dir. Eng.....G. R. Chambers  
Chief Engineer.....J. R. Burdeau

**WBBM—Chicago—1923**

Frequency: 780 Kc. Power: 50,000 Watts  
Owned-Operated By.....CBS, Inc.  
Address.....630 N. McClurg Ct.  
Tel.: WH 4-6000.....CBS

Sta. Rep.....CBS Spot Sis.  
General Manager.....H. Leslie Atmos  
Asst. Gen. Mgr.....E. H. Shomo  
Executive Ass't.....C. W. Doebler  
Sales Manager.....W. J. Connelly  
Sales Prom. Mgr.....Loren R. Hollenbaek  
Publicity Director.....George Condon  
Program Director.....Arthur Thorsen  
Production Manager.....Kenneth Carbonel  
Chief Engineer.....J. J. Beloungy

**WCFL—Chicago—1926**

Frequency: 1000 Kc.....Power: 50,000 Watts  
Owned.....Chicago Federation of Labor  
Business-Studio Address.....666 Lake Shore Dr.  
Tel.: MO 4-2400.....Independent  
Representative.....Burke-Stuart  
General Manager.....Martin F. Hogan  
Commercial Mgr.....Thomas E. Haviland

**WCRW—Chicago—1926**

Frequency: 1240 Kc.....Power: 100 Watts  
Owned-Operated By.....Clinton R. White  
Address.....2756 Pine Grove Ave.  
Tel.:.....DI 8-4440

**WEDC—Chicago—1926**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Emil Denmark, Inc.  
Address.....3860 W. Ogden Ave.  
Tel.: CR 7-4100.....Independent  
President.....Emil Denmark  
Sta., Comm. Mgr.....Bill Mack  
Chief Engineer.....Richard Tomasiewicz

**SPECIALIZED SELLING  
PAYS OFF —**

MORE THAN 500  
DIFFERENT NATIONAL  
ACCOUNTS ARE BUYING  
FROM **B. T. S.** . . . TODAY!

TAPE PLAYBACKS BRING  
OUR STATIONS 'IN PERSON'

**BROADCAST TIME**

**SALES**

'DAZZLES

'EM WITH

**FOOTWORK'**



# How do you measure **Chicago** **Radio Stations?**

*Here are two "yardsticks" that show  
how WGN RADIO measures up!*

## NIELSEN COVERAGE SERVICE No. 2

**Total Radio Homes in Area** . . . . . 4,939,780 . . . . . **WGN leads by 975,540**

### **Homes Reached Day or Night—**

Monthly . . . . . 1,663,050 . . . . . **WGN leads by 336,450**

Weekly . . . . . 1,497,710 . . . . . **WGN leads by 268,930**

### **Daytime Circulation—**

Weekly . . . . . 1,349,700 . . . . . **WGN leads by 221,420**

Daily . . . . . 826,580 . . . . . **WGN leads by 20,810**

### **Nighttime Circulation—**

Weekly . . . . . 850,440 . . . . . **WGN leads by 224,000**

Daily . . . . . 465,440 . . . . . **WGN leads by 109,430**

## NIELSEN, SEPTEMBER-NOVEMBER 1958 NSI REPORT\*

**Quarter Hour Firsts (Entire Week)** . . . . . **WGN 1st**

**Average Quarter Hour Audiences:** . . . . . **WGN 1st**

**Entire Week (6:00 A.M.-12 Midnight)** . . . . . **WGN 1st**

**Afternoons (12 Noon-6:00 P.M. Entire Week)** . . . . . **WGN 1st**

**Nighttime (6:00 P.M.-Midnight-Entire Week)** . . . . . **WGN 1st**

**Weekends (Sat-Sun., 6:00 A.M.-7:00 P.M.)** . . . . . **WGN 1st**

**Reaching More Homes Than  
Any Other Chicago Radio Station**



# **WGN-radio Chicago**

**441 N. Michigan Ave., Chicago 11, Illinois**

**WGES—Chicago—1924**

Frequency: 1390 Kc. Power: 5000 Watts d.  
Bus. Address: 2708 W. Washington Blvd.  
Tel.: SA 2-1700. Independent  
General Manager: John A. Dyer  
Commercial Mgr.: Elizabeth M. Hinsman  
Sales Promotion Manager: K. P. Freda  
Program Director: Herbert Rudolph  
Chief Engineer: William Shunk

**WGN—Chicago—1924**

Frequency: 720 Kc. Power: 50,000 Watts  
Owned-Operated By: Tribune Co.  
Bus. Studio Address: 441 N. Michigan Ave.  
Newspaper Affiliation: The Chicago Tribune  
Tel.: MI 2-7600. Independent  
Representative: Edward Petry  
President: J. Howard Wood  
Gen., Sta. Mgr.: Ward L. Quaal  
Gen. Sales Mgr.: Chas. E. Gates  
Commercial Manager: William A. McGuiness  
Sales Promotion Manager: Charles A. Wilson  
Program Director: Bruce Dennis  
Publicity Director: James Hanlon  
Dir. of Engineering: Carl J. Meyers

**WHFC—Chicago—1925**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: WHFC, Inc.  
Address: 3350 S. Kedzie Ave.  
Tel.: CL 4-7411. Independent  
Rep.: Charles Bernard  
General Manager: Richard W. Hoffman  
Commercial Mgr.: Florence Summers

**WIND—Chicago—1927**

Frequency: 560 Kc. Power: 5000 Watts  
Owned-Oper. By: Westinghouse Bcstg. Co.  
Business Address: 400 N. Michigan Ave.  
Tel.: Whitehall 4-2170. Independent  
Representative: AM Radio Sales  
V.P., Gen. Mgr.: Ralph L. Atlass  
Program Dir.: Don Quinn  
Sales Prom. Mgr.: David Croninger  
Publicity Director: Lynn Mahoney  
Chief Engineer: Kenneth C. Shirk  
Owners of: WBZ-WBZA, Boston-Springfield,  
Mass.; KYW, Cleveland; KDKA, Pittsburgh;  
WOWO, Fort Wayne, Ind.; KEX, Portland, Ore.

**WJJD—Chicago—1934**

Frequency: 1160 Kc. Power: 50,000 Watts  
Owned-Oper. By: Plough Bcstg. Co.  
Bus. Studio Address: 230 N. Michigan Ave.  
Tel.: ST 2-5466. Independent  
Representative: Radio-TV Representatives, Inc.  
President: Harold R. Krelstein  
Gen., Sta. Mgr.: Frederick G. Harm  
Commercial Mgr.: Lloyd Webb  
Sales Prom., Pub. Dir.: Fred Livingston  
Program Dir.: Ralph Blank  
Chief Eng.: Walter F. Myers  
Owners of: WMPS, Memphis, Tenn.; WCOF,  
Boston; WCAO, Baltimore, Md.

**WLS—Chicago—1924**

Frequency: 890 Kc. Power: 50,000 Watts  
Owned-Oper. By: WLS, Inc.  
Business Address: 1230 Washington Blvd.  
Tel.: MO 6-9700. ABC  
Representative: John Blair  
President: James E. Edwards  
Gen., Sta. Mgr.: Glenn Snyder  
Sales Manager: Arch Madsen  
Sales Prom., Pub. Dir.: Roland Sack  
Program Director: Harold Safford  
Chief Engineer: Thomas Rowe

**WMAQ—Chicago—1922**

Frequency: 620 Kc. Power: 50,000 Watts  
Owned-Operated By: National Bcstg. Co., Inc.  
Business Studio Address: Merchandise Mart  
Tel.: SU 7-8300. NBC  
Representative: NBC Radio Spot Sales  
President (NBC): Robert E. Kintner  
V.P. (NBC), Gen. Mgr.: Lloyd E. Yoder  
Sales Manager: Rudi Neubauer  
Sales Promotion Manager: John M. Keys  
Prog. Mgr.: Richard Johnson  
Publicity Director: Chet Campbell  
Chief Engineer: Howard Lutgens

**WSBC—Chicago—1925**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: WSBC Bcstg. Co., Inc.  
Business Studio Address: 2400 W. Madison St.  
Tel.: MO 6-9060. Independent  
Representative: Devney  
President: Louis B. Lee  
Comm. Mgr.: Marge Strasser  
Program Dir.: Richard D. Lane

**WHOW—Clinton—1947**

Frequency: 1520 Kc. Power: 1000 Watts d.  
Owned-Operated By: Cornbelt Bcstg. Co.  
Business Address: 401½ S. Side Sq.  
Tel.: 305. Independent  
Representative: Holman  
President: J. R. Livesay  
Gen Mgr., Chief Eng.: Rolland O. Looper  
Comm. Sales Prom. Mgr.: Jim Williams

**WDAN—Danville—1938**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By: Northwestern Pub. Co.  
Address: 1500 N. Washington  
Tel.: 1700. CBS  
Representative: Everett-McKinney, Inc.  
General Manager: Robert J. Burow  
Sta. Mgr.: Max Shaffer  
Program Dir.: Honore Ronan  
Chief Engineer: Norlyn Dossey

**WITY—Danville—1953**

Frequency: 980 Kc. Power: 1 Kw.  
Owned: Vermillion Bcstg. Corp.  
Address: P. O. Box 142  
Tel.: 1312. Independent  
Representative: Burn-Smith  
President: Gilbert E. Metzger

# ILLINOIS

Gen., Sta. Mgr.....Elzer Marks  
Comm., Sales Prom. Mgr.....William O'Toole  
Publicity Director.....Cathy Scheurich  
Chief Engineer.....Taylor Clawson

## WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Mid-States Bcstg. Co.  
Business-Studio Address.....265 S. Park St  
Tel.: 3-9744.....Independent  
Representative.....Peters, Griffin, Woodward  
Pres., Gen. Mgr.....Frank C. Schroeder, Jr.  
Commercial Manager.....Clark O. Whitman  
Program Director.....Harry Michaels  
Chief Engineer.....Willard F. Hall

## WSOY—Decatur—1925

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Illinois Bcstg. Co.  
Address.....1100 E. Pershing Road  
Tel.: 5371.....CBS  
Representative.....Weed  
President.....Frederick W. Schaub  
Gen. Mgr.....M. H. Stuckwish  
Comm. Mgr.....Dale E. Eymann  
Prog., Pub. Dir.....Robert B. King  
Chief Engineer.....Allan Doyle

## WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....DeKalb Radio Studios, Inc.  
Business-Studio Address.....711 N. First St.  
Tel.: 6-3485.....Independent  
Representative.....Sears & Ayer  
Pres., Gen. Mgr.....George C. Biggar  
Commercial Manager.....Richard Meier  
Program Director.....R. C. Brown  
Publicity Dir.....Fram Booton  
Chief Engineer.....W. Dean Clayton

## WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts  
Owned-Oper. By.....DuQuoin Bcstg. Co.  
Address.....Music Center  
Tel.: LI 2-3894.....KBS  
Representative.....Devney  
Pres., Gen. Mgr.....M. R. Lankford  
Comm. Sales Prom. Mgr.....Gene Showalter  
Program, Ch. Eng.....E. Neil Pike

## WAMV—East St. Louis—1935

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Missouri Corp.  
Business-Studio Address.....Broadview Hotel  
Tel.: BR 1-4626.....ABC  
Representative.....Weed & Co.  
President.....Robert W. Day  
General Mgr.....Elmer Willrich  
Program, Sales Prom. Mgr.....Dan Stengle  
Publicity Dir.....Ray Nelson  
Chief Engineer.....Earle White

## WCRA—Effingham—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.  
Owned-Operated By.....Effingham Bcstg. Co.

Address.....110 N. Banker St.  
Tel.: 1090.....Independent  
Representative.....Devney  
President.....Joseph E. McNaughton  
Gen. Mgr.....George Walker  
Program Director.....R. E. Woody

## WRMN—Elgin—1949

Frequency: 1410 Kc.....Power: 500 Watts  
Owned-Oper. By.....The Elgin Bcstg Co.  
Address.....156 Division St.  
Tel.: SH 1-7700.....Independent  
News Affil.....Pekin Times, Yuma Sun  
Representative.....Devney  
Pres., Gen. Mgr.....J. Richard Sutter  
Prog. Dir., Ch. Engr.....Floyd Brown  
Publicity Director.....Pearl Reynolds

## WEAW—Evanston—1946

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned.....No. Shore Bcstg. Co., Inc.  
Address.....Box 1330  
Tel.: UN 4-7600.....Independent  
Rep.....Good Music Bctrs., Grant Webb  
Pres., Gen. Sta. Mgr.....Edward A. Wheeler  
Commercial Manager.....Don Springgate  
Sales Promotion Mgr.....Robert Cronin  
Pub. Dir.....Doris Peterson  
Program Director.....Mike Locigno

## WNMP—Evanston—1946

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Evanston Broadcasting Co.  
Bus.-Studio-Transmitter.....1580 Sherman Ave.  
Tel.: GR 5-1590.....Independent  
Representative.....Devney  
President.....Angus D. Pfaff  
Chief Engineer.....Thomas Mills

## WFIW—Fairfield—1953

Frequency: 1390 Kw.....Power: 500 Watts d.  
Owned-Oper. By.....Wayne County Bcstg. Co.  
Address.....Box 72  
Tel.: 2159.....KBS  
Representative.....Grant Webb  
Co-Owner, Gen. Mgr.....Thomas S. Land  
Co-Owner.....Bryon Davidson  
Commercial Mgr.....Garnet Williams  
Program Director.....Darrell Linne  
Chief Engineer.....Gil Wallace

## WFRL—Freeport—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Freeport Bcstg. Co., Inc.  
Business-Studio Address.....9 N. Chicago Ave.  
Tel.: ST 436.....Independent  
Representative.....Headley-Reed  
Pres., Gen. Mgr., Chief Eng.....Vincent S. Barker  
Commercial Manager.....David Taylor  
Prog. Dir.....Bud Walters

## WGIL—Galesburg—1937

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Galesburg Bcstg. Co., Inc.  
Business Address.....312 Hill Arcade  
Tel.: 4626.....Independent



Newspaper Affiliation...Daily Register Mail  
 Representative .....Wm. G. Rambeau  
 President.....William C. Pritchard  
 Gen., Sta. Mgr.....George D. Donaldson  
 Prog. Dir.....Edward J. Gale  
 Chief Engineer.....R. L. Baughman

**WQUB—Galesburg—1957**

Frequency: 1590 Kc....Power: 5000 Watts d.  
 Owned.....Knox County Bcstg. Corp.  
 Address.....36 Park Plaza  
 Tel.: Dickens 2-3161.....Independent  
 Representative .....Hollingbery  
 President.....G. Laverne Flambo  
 Exec. V.P. & Gen. Mgr....W. E. McClenahan  
 Sales Promotion Manager.....E. P. Davis  
 Program Director.....Jack Davis  
 Publicity Director.....Sally Mathers  
 Chief Engineer.....Douglas Horner

**WEBQ—Harrisburg—1923**

Frequency: 1240 Kc....Power: 250 Watts  
 Owned-Oper. By.....First Trust Association  
 Business-Studio-Transmitter...100 E. Poplar St.  
 Tel: 3-7282.....KBS  
 Gen.-Station-Comm. Mgr.....Inglls M. Taylor  
 Sales Prom. Mgr.....Ken Hamilton  
 Program Director.....Norma Slaton  
 Publicity Director.....Charles Branum  
 Chief Engineer.....Elmer L. Gladson

**WMCW—Harvard—1955**

Frequency: 1600 Kc....Power: 500 Watts  
 Address.....205 E. Brainard  
 c/o.....Mrs. Esther Blodgett

**WJPF—Herrin—1940**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned-Oper. By.....Egyptian Bcstg. Co.  
 Business-Studio Address.....P. O. Box 179  
 Tel.: 381-382.....MBS  
 Representative .....Holman  
 President.....Maybelle J. Lyerla  
 Gen., Sta. Mgr.....Charles R. Cook  
 Sales Promotion Manager.....Fred Simmons  
 Program Director.....Louise Samuel  
 Publicity Director.....Frank Samuel  
 Chief Engineer.....Ben E. Orf

**WLDS—Jacksonville—1941**

Frequency: 1180 Kc....Power: 1000 Watts d.  
 Owned..Jacksonville Radio & TV Bcstg. Corp.  
 Business Address.....Fox Theatre Bldg.  
 Tel.: CH 5-7171.....KBS  
 Newspaper Affil.....Journal-Courier  
 Representative .....Hal Holman  
 President.....Robert Fay  
 Gen., Sta. Mgr.....R. Karl Baker  
 Program Director.....T. J. Fairburn  
 Chief Engineer.....G. J. Cassens

**WJOL—Joliet—1929**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned-Operated By.....WJOL, Inc.  
 Business-Studio-Transmitter...601 Walnut St.  
 Tel.: 6-4761.....Independent  
 Representative .....John Pearson

Pres., Gen. Mgr.....Joseph F. Novy  
 Station Manager.....J. F. Cerny  
 Prog. Dir.....Eileen Caron  
 Chief Engineer.....Frank Woodcroft

**WKAN—Kankakee—1947**

Frequency: 1320 Kc....Power: 1000 Watts d.  
 Owned-Oper. By..Kankakee Daily Journal Co.  
 Business-Studio Address..180 N. Schuyler Ave.  
 Tel.: WELLS 3-6633.....Independent  
 Representative .....Sears-Ayer  
 President.....Burrell Small  
 General Manager.....Bruce Brown  
 Station Manager.....Robert Hawkins  
 Program Director.....Orren Allain  
 Chief Engineer.....Richard Eckels

**WKEI—Kewanee—1952**

Frequency: 1450 Kc....Power: 100 Watts  
 Owned-Operated By.....WKEI Bcstg. Co.  
 Address.....202½ N. Tremont  
 Tel.: 4471.....KBS  
 Representative.....H. F. Best  
 Pres., Gen. Mgr., Chf. Engr....E. D. Scandrett  
 Prog., Pub. Dir.....Paul Messplay

**WTAQ—La Grange—1950**

Frequency: 1300 Kc....Power: 500 Watts n.  
 Owned-Oper. By.....S & S Bcstg. Co.  
 Address.....Box 408  
 Tel.: FL 2-1300.....Independent  
 Representative.....W. Donald Roberts  
 President.....Charles Sebastian  
 V. P., Sta. Mgr.....Russ Salter  
 Commercial Manager.....Ralph Faucher  
 Sales Prom. Mgr.....Stanley Noyes  
 Program Dir.....Ted Carlson  
 Asst. Mgr.....Arthur Schlaman  
 Chief Engineer.....Bill Ward

**WLPO—La Salle—1947**

Frequency: 1220 Kc....Power: 1000 Watts d.  
 Owned-Oper. By..La Saile County Bcstg. Co.  
 Bus. Ad.....P. O. Box 215  
 Tel.: CApitol 3-3100.....Independent  
 Newspaper Affiliation...Daily News Tribune  
 Representative .....Grant Webb  
 President.....Peter Miller  
 Gen. Mgr.....William Holm  
 Program Director.....Dan Dunlap  
 Publicity Director.....Laverne Waltman  
 Chief Engineer.....Lawrence McCann

**WAKO—Lawrenceville—1959**

Frequency: 910 Kc....Power: 500 Watts, d.  
 Owned By.....Lawrenceville Bcstg. Co.  
 Address.....Box 210  
 Tel.: 910.....Independent  
 Partner.....Ray J. Lankford

**WPRC—Lincoln—1947**

Frequency: 1370 Kc....Power: 500 Watts d.  
 Owned-Oper. By.....Prairie Radio Corp.  
 Address.....P. O. Box 37  
 Tel.: 1370.....KBS  
 Representative .....Sears & Ayer

**ILLINOIS** .....

Pres., Gen. Mgr.....Ray F. Knochel  
 Comm. Manager.....Paul E. Rankin  
 Program Director.....Earle Layman  
 Publicity Director.....John H. Deal  
 Chief Engineer.....Donald Thompson

**WSMI—Litchfield—1950**

Frequency: 1540 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.  
 Address.....Box 241  
 Tel.: 100.....Independent  
 Representative.....Hil Best  
 Pres., Gen. Mgr.....Hayward L. Talley

**WKAI—Macomb—1947**

Frequency: 1510 Kc....Power: 250 Watts d.  
 Owned-Operated By.....WKAI Bcstg. Co.  
 Address.....113 E. Carroll St.  
 Tel.: TEmple 3-4129.....KBS  
 Newspaper Affiliation.....Daily Journal  
 President.....William H. Rudolph  
 General Manager.....Robert E. Douglas  
 Business Manager.....Verna M. Frye  
 Program Director.....J. Jean Marconnet

**WGGH—Marion—1949**

Frequency: 1150 Kc....Power: 5000 Watts d.  
 Owned-Operated By.....Marion Bcstg. Co.  
 Business Address.....P. O. Box 311  
 Tel.: WYandotte 3-8101.....Independent  
 Representative.....Sears & Aye  
 Pres., Chief Eng.....George W. Dodds  
 Gen., Sta., Comm. Mgr.....Jim Duncan

**WLBH—Mattoon—1946**

Frequency: 1170 Kc....Power: 250 Watts d.  
 Owned-Operated By.....Mattoon Bcstg. Co.  
 Bus.-Studio Address.....1632½ B'way Ave.  
 Tel.: AD 4-6464.....Independent  
 Representative.....Holman  
 President, Gen.-Station Mgr.....J. R. Livesay  
 Commercial Manager.....Ken Wooddell  
 Sales Prom. Mgr.....Robert Veech  
 Program Director.....Robert Guess  
 Chief Engineer.....Ray Livesay

**WMOK—Metropolis—1951**

Frequency: 920 Kc....Power: 1,000 Watts d.  
 Owned-Oper. By.....Fort Massac Bcstg. Co.  
 Business Address..National State Bank Bldg.  
 Tel.: 2106.....KBS  
 Representative.....Holman  
 Gen. Mgr.....James H. Firmin  
 Commercial Manager.....Virgil E. Smith  
 Program Director.....Fleeta Firmin  
 Chief Engineer.....Carlos M. Steele

**WQUA—Moline—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....WQUA, Inc.  
 Address.....1319 F<sup>th</sup> Ave.  
 Tel.: 4-6727.....ABC  
 Representative.....Geo. P. Hollingberry Co.  
 President.....G. LaVerne Flambo  
 V.P., Gen. Mgr.....J. Maxim Ryder  
 Commercial Manager.....Lester Johnson  
 Production Manager.....Robert Nelson  
 Chief Engineer.....Howard Elliott



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50 Rockefeller Plaza

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**WRAM—Monmouth—1957**

Frequency: 1330 Kc. Power: 1 Kw.  
 Owned . . . . . Prarieiland Bcstrs.  
 Address . . . . . First & Main St.  
 Tel.: 666 . . . . . Independent  
 Representative . . . . . Pearson  
 Gen. Mgr. . . . . Stephen P. Bellinger  
 Comm. Mgr. . . . . Richard V. Taber  
 Program Dir. . . . . Jack Edsel  
 Chief Engineer . . . . . Fred Hoy

**WVMC—Mount Carmel—1948**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned . . . . . WVMC  
 Business Address . . . . . Box 450  
 Tel.: 1360 . . . . . Independent  
 President . . . . . Stephen P. Bellinger  
 Gen., Comm. Mgr. . . . . Charles H. Green  
 Sales Prom. Mgr. . . . . R. L. Knutstrom  
 Program Director . . . . . David K. Naber  
 Publicity Director . . . . . Albert Freedman  
 Chief Engineer . . . . . Eugene Garrett

**WMIX—Mt. Vernon—1946**

Frequency: 940 Kc. Power: 5000 Watts d.  
 Owned-Oper. By. . . . . Mt. Vernon Radio & Tel. Co.  
 Address . . . . . 121 1/2 N. 9th Street  
 Tel.: 3500 . . . . . Independent  
 Representative . . . . . John E. Pearson Co.  
 President . . . . . John Russell Mitchell  
 General Manager . . . . . R. J. Cheney  
 Comm. Mgr. . . . . C. Schoch  
 Chief Engineer . . . . . Robert MacConnell

**WINI—Murphysboro—1954**

Frequency: 1420 Kc. Power: 500 Watts d.  
 Owned-Oper. By. . . . . Martha D. & Robert M. Rapp  
 Business Address . . . . . 1602 Elm  
 Tel.: 282 . . . . . KBS  
 Representative . . . . . Hil F. Best  
 Gen., Sta. Mgr. . . . . Lew Barwick  
 Chief Engineer . . . . . Lester D. Bilderback

**WOPA—Oak Park—1950**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By. . . . . Village Bcstg. Co.  
 Address . . . . . 408 S. Oak Park Ave.  
 Tel.: VI 8-5760 . . . . . Independent  
 Representative . . . . . Stars National  
 General Manager . . . . . E. Sonderling  
 Station Mgr. . . . . Al Michel

**WVLN—Olney—1947**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Operated By. . . . . Illinois Bcstg.  
 Address . . . . . Decatur, Ill.  
 Tel.: EX 3-2156 . . . . . Independent  
 Pres. . . . . Fred W. Schaub  
 Exec. V.P. . . . . M. Lindsay  
 Gen. Mgr. . . . . E. C. Dorsey  
 Comm. Mgr. . . . . Charles R. Griggs  
 Prog. Dir. . . . . Joe Kosack  
 Chief Engineer . . . . . Stanley Greatline

**WCMY—Ottawa—1952**

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned-Operated By. . . . . Carl H. Meyer  
 Address . . . . . 417 W. Madison St.  
 Tel.: 551 . . . . . Independent  
 Pres., Gen. Mgr., Ch. Eng. . . . . Carl H. Meyer  
 Comm. Mgr. . . . . D. M. Meyer  
 Sta. Mgr., Prog. Dir. . . . . Robert Meyer

**WPRS—Paris—1951**

Frequency: 1440 Kc. Power: 500 Watts d.  
 Owned-Operated By. . . . . Paris Bcstg. Corp.  
 Address . . . . . Box 262  
 Tel.: 5-0153 . . . . . Independent  
 Pres., Gen. Mgr. . . . . Adlai C. Ferguson, Jr.  
 Commercial Mgr. . . . . James D. Savoye  
 Prog. Dir. . . . . John Powell  
 Publicity Dir. . . . . Gene Tyler  
 Chief Engineer . . . . . Harry Hubbert

**WSIV—Pekin—1946**

Frequency: 1140 Kc. Power: 1000 Watts d.  
 Owned-Operated By. . . . . Pekin Bcstg. Co., Inc.  
 Business-Studio Address . . . . . Arcade Bldg.  
 Tel.: 6-2134 . . . . . Independent  
 Representative . . . . . Sears & Ayer  
 Pres., Gen. Mgr. . . . . W. Kenneth Patterson  
 Sta. Mgr., Pub. Dir. . . . . George C. Udry  
 Comm., Sales Prom. Mgr. . . . . William Hill  
 Program Director . . . . . Roland Struhbar  
 Chief Engineer . . . . . Lowell Lovely

**WEEK—Peoria—1946**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Operated By. . . . . West Central Bcstg. Co.  
 Bus. Add. . . . . 2907 Springfield Rd.  
 Tel.: 9-3961 . . . . . NBC  
 Representative . . . . . Headley-Read  
 President . . . . . Robert S. Kerr  
 V.P., Gen. Mgr. . . . . Fred C. Mueller  
 Commercial Manager . . . . . Coleman Scott  
 Program Director . . . . . Bill Dorn  
 Pub. Dir. . . . . Albert Knapp  
 Ch. Eng. . . . . Wayne Lovely

**WIRL—Peoria—1948**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By. . . . . Frudeger Bcstg. Co.  
 Bus.-Studio Address. 121 N.E. Jefferson Ave.  
 Tel.: 4-9239 . . . . . Independent  
 Representative . . . . . H-R  
 President . . . . . Robert W. Frudeger  
 General Mgr. . . . . Howard H. Frederick  
 Program Director . . . . . Robyn Weaver  
 Chief Engineer . . . . . Ray Schneider

**WMBD—Peoria—1927**

Frequency: 1470 Kc. Power 5000 Watts  
 Owned-Oper. By. . . . . WMBD, Inc.  
 Address . . . . . 212 S.W. Jefferson Ave.  
 Tel.: 6-0711 . . . . . CBS  
 Reps. . . . . Peters, Griffin, Woodward, Inc.  
 Pres. . . . . Charles C. Caley

# ILLINOIS

Vice Pres. . . . . Robert O. Runnerstrun  
Station Mgr. . . . . Hal Sunberg  
Program Dir. . . . . Bill Mayer  
Publicity Dir. . . . . R. James Bateman  
Chief Engineer . . . . . George Pyle

## WPEO—Peoria—1946

Frequency: 1020 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Radio One Corp.  
Address . . . . . 614-A Main St.  
Tel.: 4-9249 . . . . . Independent  
Representative . . . . . Bolling  
Gen. Mgr. . . . . K. R. Greenwood  
Commercial Manager . . . . . Guy Fowler  
Sales Promotion Manager . . . . . Ken Baugh  
Program Director . . . . . Harry Harrison  
Chief Engineer . . . . . Jerald Devore

## WBBA—Pittsfield—1954

Frequency: 1580 Kc. . . . . Power: 250 Watts d.  
Owned . . . . . Pike Broadcasting Co.  
Address . . . . . Pittsfield  
Tel.: 650 . . . . . Independent  
Representative . . . . . Continental Radio Sales  
President . . . . . G. B. Meyer  
Sta. Mgr., Chief Eng. . . . . Frank Luepke

## WGEM—Quincy—1947

Frequency: 1440 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Quincy Bcastg. Co.  
Business-Studio Address . . . . . Hotel Quincy  
Tel.: BA 2-6840 . . . . . ABC  
Newspaper Affiliation . . . . . Quincy Herald Whig  
Representative . . . . . Young Reps., Inc.  
President . . . . . T. C. Oakley  
General Manager . . . . . Joe Bonansinga  
Comm. Mgr. . . . . J. Ben Stewart  
Prog. Dir. . . . . Fred Colgan  
Pub. Dir. . . . . Hal Heidbreder  
Chief Engineer . . . . . Frank E. Laughlin

## WTAD—Quincy—1927

Freq.: 930 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . . . Lee Bcastg., Inc.  
Address . . . . . 510 Maine St.  
Tel.: BA 2-6200 . . . . . CBS  
Newspaper Affiliation . . . . . Hannibal Courier Post  
Representative . . . . . Weed & Co.  
President . . . . . Lee P. Loomis  
Gen., Nat'l Sales Mgr. . . . . Walter J. Rothschild  
Asst. Natl. Sls., Comm. Mgr. . . . . Wayne W. Cribb  
Sales Prom. Mgr., Pub Dir. . . . . Dick Moore  
Program Director . . . . . Robert Eickmeyer  
Chief Engineer . . . . . J. E. Gray

## WTAY—Robinson—1956

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By . . . . . Ann Broadcasting Corp.  
Business Address . . . . . P.O. Box 266  
Tel.: 1373 . . . . . KBS  
Representative . . . . . Hil F. Best  
Pres., Gen. Mgr. . . . . Kathryn A. Duncan  
Comm., Sales Prom. Mgr. . . . . James L. Foster  
Program Director . . . . . Thelma Dorsey  
Publicity Director . . . . . Jack Weber  
Chief Engineer . . . . . Danny Doss

## WROK—Rockford—1929

Freq.: 1440 Kc. . . . . Power: 1 Kw. d.; 500 W. n.  
Owned-Operated By . . . . . Winnebago News, Inc.  
Bus.-Studio Address . . . . . Rockford News Tower  
Tel.: 2-6621 . . . . . ABC  
Representative . . . . . H-R  
President . . . . . E. K. Todd  
Gen., Sta. Mgr. . . . . John J. Dixon  
Commercial Manager . . . . . David Salisbury  
Sls. Prom. Mgr., Pub. Dir. . . . . Betty L. Thro  
Program Director . . . . . Maurice P. Owens  
Chief Engineer . . . . . Maurice H. Nelson

## WRRR—Rockford—1953

Frequency: 1330 Kc. . . . . Power: 1000 Watts  
Owned-Operated by . . . . . Radio Rockford, Inc.  
Address . . . . . 113 S. Court St.  
Tel.: 8-1869 . . . . . Independent  
Representative . . . . . Radio-TV Reps.  
President . . . . . Burrell L. Small  
General Manager . . . . . William R. Walker  
Comm. Sls. Prom. Mgr. . . . . Don Hoover  
Program Director . . . . . H. Irving Tingley  
Publicity Director . . . . . William Kelsey  
Chief Engineer . . . . . George Reynolds

## WHBF—Rock Island—1925

Frequency: 1270 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . Rock Island Bcastg. Co.  
Business-Studio Address . . . . . 231 18th St.  
Tel.: RI 6-5441 . . . . . CBS  
Newspaper Affiliation . . . . . Rock Island Argus  
Representative . . . . . Hyett, Avery-Knodel  
President . . . . . Ben H. Potter  
V.P., Gen., Sta. Mgr. . . . . Leslie C. Johnson  
Asst. Mgr., Dir. Sales . . . . . Maurice Corken  
Merchandising Mgr. . . . . Heber Darton  
Program Dir. . . . . Frank S. Hicks  
Publicity Dir. . . . . Fern Hawks  
Chief Engineer . . . . . Robert J. Sennett

## WJBD—Salem—1956

Frequency: 1350 Kc. . . . . Power: 500 Watts. d.  
Owned . . . . . Salem Bcastg. Co.  
Address . . . . . 121 S. Walnut St.  
Tel.: 2000 . . . . . Independent  
Representative . . . . . Grant Webb  
Gen., Sales Mgr. . . . . Bryan Davidson  
Prog. Dir. . . . . Coley Cowan  
Chief Engineer . . . . . Bryan Davidson

## WHCO—Sparta—1955

Frequency: 1230 Kc. . . . . Power 250 W.  
Owned . . . . . Hirsch Communication Eng. Corp.  
Address . . . . . 324 Broadway, Cape Girardeau, Mo.  
Tel.: SP 333 . . . . . Independent  
President . . . . . Robert O. Hirsch  
General Manager . . . . . James F. Collins  
Station Sls. Prom. Manager . . . . . Buford L. Mabrey

## WCVS—Springfield—1926

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . WPFA Radio, Inc.  
Business-Studio Address . . . . . P. O. Box 1088  
Tel.: 4-9855 . . . . . Independent

President.....J. William O'Connor  
 Station Manager.....Al Evans  
 General Manager.....Ed Smith  
 Commercial Manager.....Ken Spengler  
 Sales Promotion Mgr.....Bob Tefentiller  
 Program Director.....Jim McKinney  
 Publicity Director.....Carol Dewing

**WMAY—Springfield—1950**

Freq.: 970 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By.....Lincoln Bcstg. Corp.  
 Address.....711 Myers Bldg.  
 Tel.: 4-1766.....NBC  
 Representative.....John E. Pearson  
 Pres., Gen. Sta., Comm. Mgr., Gordon Sherman  
 Prom., Pub. Dir.....Joan Meisner  
 Program Director.....Syl Blinkin  
 Chief Engineer.....Melvin Feldman

**WTAX—Springfield—1930**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By.....WTAX, Inc.  
 Business Address.....712 S. 31st St.  
 Tel.: 2-4441.....CBS  
 Representative.....Weed  
 Pres., Gen. Mgr.....Oliver J. Keller  
 Commercial Manager.....O. J. Keller, Jr.  
 Sales Promotion Manager.....W. J. Simon  
 Program Director.....John W. Midgley  
 Publicity Dir.....Bill Miller  
 Chief Engineer.....E. C. Swaringen

**WSDR—Sterling—1949**

Frequency: 1240 Kc. Power: 100 Watts  
 Owned-Oper. By.....Blackhawk Bdcstg. Co.  
 Address.....Lawrence Bldg.  
 Tel.: MA 3400.....Independent  
 Pres., Gen. Mgr.....Sam Bartlett  
 Comm. Mgr.....Lillian Bartlett  
 Asst. Sta. Mgr.....John Rowler  
 Chief Engineer.....Ed Fisher

**WIZZ—Streator—1953**

Frequency: 1250 Kw. Power: 500 Watts d.

Owned-Oper. By.....Streator Bcstg. Co.  
 Address.....Box 377  
 Tel.: 2-2947.....Independent  
 Representative.....John E. Pearson  
 General Manager.....Vernon R. Nunn  
 Comm. Mgr.....Jack Hallstrom  
 Program Director.....Kes Pollock  
 Chief Engineer.....Verne Buland

**WTIM—Taylorville—1949**

Frequency: 1410 Kc. Power: 1000 Watts d  
 Owned-Operated By.....Moyer Bcstg. Co.  
 Address.....Radio Rd.  
 Tel.: DE 6-7900.....Independent  
 Representative.....Continental  
 President.....Roger Moyer  
 General Manager.....James C. Hilderbrand

**WKRS—Waukegan—1949**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....News-Sun Bcstg. Co.  
 Business Address.....P. O. Box 500  
 Tel.: DELTA 6-7900.....Independent  
 Representative.....Devney  
 Gen., Comm. Mgr.....Alfred F. Sorenson  
 Chief Engineer.....Stanley G. Chadwick

**WFRX—West Frankfort—1951**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned.....Pyramid Radio Bcstg. & TV Corp.  
 Address.....1300 S. Logan  
 Tel.: 3-5321.....KBS  
 Representative.....Hal Holman  
 President.....Dr. Guy W. Lambert  
 Gen. Mgr.....Walter C. Schafer

**WCBD—Zion—1947**

Frequency: 820 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Michael J. Mintern  
 Business Address.....2700 Enoch Ave.  
 Managing Director.....Michael J. Mintern  
 Commercial Manager.....Carl Q. Lee

Pop.: 4,639,000  
 Families: 1,475,000  
 Radio Homes: 1,421,000

**Indiana**

Stations in State: 81  
 TV Homes: 1,315,000  
 TV Stations: 18

**WCBC—Anderson—1946**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Civic Bdcstg Corp.  
 Address.....Box 350  
 Tel.: 3-5321.....KBS  
 Station Rep.....Hil Best  
 President.....Paul E. Billheimer  
 General Manager.....Gordon Beck  
 Sales Manager.....Raymond Pettis

**WHBU—Anderson—1923**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By.....Anderson Bcstg. Corp.  
 Business-Studio.....640 Citizens Bank Bldg.

Tel.: 7791.....CBS  
 Representative.....Walker  
 President.....C. Bruce McConnell  
 General Manager.....John R. Atkinson  
 Chief Engr.....W. J. Hecht

**WBIW—Bedford—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Bedford Bcstg. Co.  
 Address.....P. O. Box 127  
 Tel.: BRowning 5-7555.....Independent  
 Representative.....McGillvra  
 Co-owners.....A. I. & J. H. McGillvra  
 Chief Engineer.....Carl J. Finger

## INDIANA

### WTTS—Bloomington—1949

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.  
Owned-Oper. By.....Sarkes Tarzan, Inc.  
Business-Studio Address....535 S. Walnut St.  
Tel.: 2-3366.....ABC  
Representative.....Meeker  
Membership.....NAB  
President.....Sarkes Tarzan  
Gen. Mgr., Prog. Dir.....Glenn Van Horn  
Sales Mgr.....Ray Bartlett

### WBNL—Boonville—1950

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Boonville Bcastg. Co.  
Address.....Lynnville Road  
Tel.: 980.....KBS  
Pres., Chief Eng.....H. C. Sanders  
Gen., Program Dir.....Norman Hall  
Comm., Sales Prom. Mgr.....David B. Gentry  
Publicity Dir.....Olus Justus

### WCSI—Columbus—1950

Frequency: 1010Kc. Power: 500 Watts d.  
Owned-Oper. By.....White River Bcastg.  
Address.....Box 469  
Tel.: DRexel 6-7411.....Independent  
Representative.....Clark  
President.....R. L. Heminger  
Gen. Mgr.....Jack E. Douglas  
Commercial Mgr.....J. F. Kauper  
Program Dir.....Bob Edwards  
Chief Engineer.....Max Cockley

### WCNB—Connersville—1948

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By.....News Examiner Co.  
Business-Studio Address....406 Central Ave.  
Tel.: 1950.....Independent  
Newspaper Affil.....News Examiner  
-Representative.....Gill-Perna  
Secretary.....G. S. Tatman  
Gen., Comm. Mgr.....E. M. Jackson

### WCMR—Elkhart—1956

Frequency: 1270 Kc. Power: 5 Kw. d.  
Owned.....WCMR  
Business Address.....Box 261  
Tel.: 3-4567.....KBS  
Representative.....Hil F. Best  
President.....Clarence C. Moore  
Gen., Sta. Mgr.....Paul R. Deck  
Comm., Sales Prom. Mgr.....Don Freed  
Publicity Director.....C. C. Moore  
Chief Engineer.....Kent Ragsdale

### WTRC—Elkhart—1931

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Truth Radio Corp.  
Business-Studio Address.....Box 636  
Tel.: 3-1960.....NBC  
Newspaper Affiliation.....Elkhart Truth  
Representative.....H.R. Reps  
President.....John F. Dille, Jr.  
Gen. Mgr.....Paul C. Brines  
Commercial Mgr.....Gerard Maloney  
Asst. Mgr.....Edwin J. Lasko

Prog. Dir.....Edwin Huot  
Sales Prom., Publicity Dir.....Ken Owens  
Chief Engineer.....Lester Zellmer

### WEOA—Evansville—1936

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....WEHT, Inc.  
Business-Studio Address.....Box 395  
Tel.: HA 4-9215.....CBS  
Representative.....Gill-Perna  
President.....Edwin G. Richter, Jr.  
General Manager.....William R. Hight  
Prog. Dir.....Peter Dooley  
Publicity Director.....Priscilla Finberg  
Chief Engineer.....William Schultz

### WGBF—Evansville—1923

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By.....On The Air, Inc.  
Business-Studio Address....1001 Diamond Ave.  
Tel.: HA 2-1171.....NBC  
Representative.....Weed & Co.  
President.....Henry B. Walker  
Ex. V.P., Gen., Sta. Mgr.....Martin L. Leich  
Program Director.....Mrs. Pat Roper  
Publicity Dir.....Gene Crawford  
Chief Engineer.....Erwin P. Schoeny

### WIKY—Evansville—1947

Frequency: 820 Kc. Power: 250 Watts d.  
Owned-Oper. By...South Central Bcastg. Corp.  
Address.....Box 148  
Tel.: 4-8284.....Independent  
Representative.....John E. Pearson Co.  
Pres., Gen.-Sta. Mgr.....John A. Engelbrecht  
Chief Engineer.....George F. Stoltz

### WJPS—Evansville—1948

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By.....WJPS, Inc.  
Business-Studio Address.....208 Main St.  
Tel.: HArrison 4-6946.....ABC  
Representative.....Bolling  
President.....Robert S. Davis  
Gen., Sta. Mgr.....Verne Paule  
Sales Manager.....R. L. Byers  
Prom. Mgr., Prog. Dir....Charles H. Caldwell  
Chief Engineer.....James Jared

### WANE—Ft. Wayne—1948

Frequency: 1450 Kc. Power: 250 Watts  
Owned.....Indiana Broadcasting Corp.  
Address.....2915 W. State Blvd.  
Tel.: ANthony 9411.....CBS  
Representative.....Petry  
President.....C. Wrede Petersmeyer  
Station Mgr.....Reid G. Chapman  
Program Dir.....James Holston  
Chief Engineer.....C. E. Wallace  
Owners of: WISH, Indianapolis.

### WGL—Ft. Wayne—1924

Frequency: 1250 Kc. Power: 1000 Watts  
Owned-Oper. By...News-Sentinel Bcastg. Co., Inc.  
Bus.-Studio Address....201½ W. Jefferson St.

## INDIANA

Tel.: EA 3366..... ABC  
 Newspaper Affiliation..... News-Sentinel  
 Representative..... **Headley-Reed**  
 President..... Helene R. Foellinger  
 Gen., Sta., Comm. Mgr..... Merrill C. Johnson  
 Sales Prom. Mgr., Pub. Dir..... Patricia McDowell  
 Program Director..... William Hausman  
 Chief Engineer..... Damon Wilson

### WKJG—Ft. Wayne—1947

Frequency: 1380 Kc..... Power: 5000 Watts  
 Owner..... WKJG, Inc.  
 Business-Studio Add..... 220 E. Jefferson St.  
 Tel.: ANthony 2295..... NBC  
 Representative..... H-R  
 President..... John F. Dille, Jr.  
 Gen. Sta. Mgr..... Edward G. Thoms  
 Commercial Manager..... Carleton Evans  
 Program Dir..... Calo Mahlock  
 Sales Prom. Mgr..... Wilson Schroeder  
 Chief Eng..... Eugene A. Chase

### WOWO—Ft. Wayne—1925

Frequency: 1190 Kc..... Power: 50 Kw.  
 Owner..... Westinghouse Broadcasting Co., Inc.  
 Bus. Studio Address..... 124 W. Washington St.  
 Tel.: AN 9436..... Independent  
 Sta. Rep..... Peters, Griffin, Woodward  
 After July 1..... AM Radio Sales  
 President..... Donald H. McGannon  
 Gen., Sta. Mgr..... Carl W. Vandagriff  
 Commercial Manager..... Tom Longworth  
 Sales Prom. Mgr..... Paul Lindsay  
 Program Dir..... Cal Bollwinkler  
 Publicity Dir..... Hilda C. Woehrmeyer  
 Chief Engineer..... Hal Brokaw  
 Owners of: WBZ-WBZA, Boston-Springfield,  
 Mass.; KYW, Cleveland; KDKA, Pittsburgh;  
 KEX, Portland, Ore.; WIND, Chicago, Ill.

### WILO—Frankfort—1953

Frequency: 1570 Kc..... Power: 250 Watts  
 Owned..... Lake Erie Radio & TV Corp.  
 Address..... 52½ E. Washington St.  
 Tel.: 3338..... Independent  
 Station Rep..... Hill Best  
 President..... Theodore M. Nelson  
 Gen. Mgr..... Howard G. Pearcy  
 Commercial Manager..... Phil Wise  
 Program Director..... James Cronkright  
 Chief Engineer..... David Bodley

### WGRY—Gary—1950

Frequency: 1370 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... WGRY, Inc.  
 Address..... 3669 B'way  
 Station Rep..... Grant Webb  
 President..... George Whitney  
 Mgr..... Todd Branson

### WWCA—Gary—1949

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Lake Bdcstg Co., Inc.  
 Address..... Hotel Gary  
 Tel.: TU 6-9171..... Independent  
 Station Rep..... John E. Pearson Co.

Pres., Gen. Mgr..... Dee O. Coe  
 Sta. Mgr..... Joseph A. Haas  
 Sales Prom. Mgr..... Thomas B. March  
 Program Director..... Gerry Grainger  
 Chief Engineer..... Victor Voss

### WKAM—Goshen—1954

Frequency: 1460 Kc..... Power: 1000 Watts, d.  
 Owned-Operated By..... Kosclusko Bcstg. Corp.  
 Address..... Hotel Goshen  
 Tel.: 3-2219..... Independent  
 Representative..... Rambeau  
 President..... William N. Udell  
 General Mgr..... C. J. Pajakowski  
 Program Dir..... Robert Harris  
 Chief Engineer..... Henry Weaver

### WJOB—Hammond—1928

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... South Shore Bcstg. Corp.  
 Address..... 6405 Olcott  
 Tel.: TI 4-1230..... Independent  
 Representative..... Rambeau  
 Pres., Gen. Mgr..... R. C. Adair  
 Station Manager..... Len Ellis  
 Sales Promotion Mgr..... Bill Murphy  
 Program Director..... Jerry Mitchell  
 Publicity Director..... Hugh Pieron  
 Chief Engineer..... Carl Hayworth

### WHLT—Huntington—1957

Frequency: 1300 Kc..... Power: 500 Watts  
 Owned-Operated By..... Radio Huntington, Inc.  
 Business Address..... Hotel LaFontaine  
 Tel.: 3404..... Independent  
 Pres., Gen. Mgr..... William J. Warren  
 Chief Engineer..... Charles Yelverton

### WFBM—Indianapolis—1926

Frequency: 1260 Kc..... Power: 5000 Watts  
 Owned By..... Time, Inc.  
 Address..... 1330 N. Meridian St.  
 Tel.: MErose 4-8521..... ABC  
 Representative..... Katz  
 President..... W. C. Pullen, Jr.  
 V.P., Gen. Mgr..... Eldon Campbell  
 Nat. Sales Mgr..... Hugh L. Kirby  
 Comm. Mgr..... Frank Small  
 Prom. Mgr..... John F. Hurlbut  
 Program Dir..... Robert Yeager  
 Asst. Promotion Manager..... Keith C. Strange  
 Chief Engineer..... Kelly Robbins

### WGEE—Indianapolis—1956

Frequency: 1590 Kc..... Power: 5 Kw. d.  
 Owned..... Rollins Bcstg. Co.  
 Address..... 4800 E. Raymond St.  
 Tel.: FL 9-5591..... Independent  
 Representative..... Rollins, Grant  
 President..... O. Wayne Rollins  
 Gen., Comm. Mgr..... Arnold C. Johnson  
 Chief Engineer..... Edgar Bouchard

### WIBC—Indianapolis—1938

Freq. 1070 Kc... Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Operated By..... WIBC, Inc.

# INDIANA

**Business-Studio Address**.....2835 N. Illinois  
**Tel:** WA 4-2661.....Independent  
**Representative**.....John Blair  
**President, Gen. Mgr.**.....Richard M. Fairbanks  
**V.P., Commercial Manager**.....Gilbert I. Berry  
**Promotion Director**.....Robert W. Bidlack  
**Prog. Dir.**.....William L. Dean  
**Chief Engineer**.....Robert W. Minton

**V.P., General Manager**.....Paul L. King  
**Commercial Manager**.....Weldon Cornell  
**Program Director**.....Fred Mamahan  
**Chief Engineer**.....John Riddle

## WIRE—Indianapolis—1924

**Frequency:** 1430 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Indianapolis Bcstg., Inc.  
**Business-Studio Add.**...307 N. Pennsylvania St.  
**Tel:** ME 5-1541.....NBC  
**Representative**.....Peters, Griffin & Woodward  
**President**.....Eugene C. Pulliam  
**Gen., Sta. Mgr.**.....William C. Worcester  
**Comm. Manager**.....Daniel C. Park  
**Sales Prom., Pub. Dir.**.....Richard Clester  
**Prog. Dir.**.....Donald Bruce  
**Chief Eng.**.....Eugene E. Alden

## WIOU—Kokomo—1949

**Frequency:** 1350 Kc.....**Power:** 1000 Watts  
**Owner**.....Booth Broadcasting  
**Business Address**.....210½ North Main St.  
**Tel:** GL 7-1194.....CBS  
**Representative**.....Weed  
**President**.....John L. Booth  
**Gen. Sta. Mgr.**.....John Carl Jeffrey  
**Commercial Manager**.....Richard Schuler  
**Prog. Dir.**.....Hugo J. DiSalvo  
**Pub. Dir.**.....Dorothy Overton  
**Chief Engineer**.....Elvin Cunningham

## WISH—Indianapolis—1941

**Frequency:** 1310 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By**.....Indiana Bcstg. Corp.  
**Business-Studio Address**..1440 N. Meridian St.  
**Tel:** ME 4-6411.....CBS  
**Representative**.....Petry  
**President**.....C. Wrede Petersmeyer  
**Gen., Sta. Mgr.**.....Robert B. McConnell  
**Comm. Manager**.....Robert Ohleyer  
**Sales Prom. Mgr., Pub. Dir.**....Ray Reisinger  
**Program Director**.....William E. Frosch, Jr.  
**Chief Engineer**.....Stokes Gresham, Jr.  
**Owners of: WANE, Fort Wayne, Ind.**

## WASK—Lafayette—1942

**Frequency:** 1450 Kc.....**Power:** 250 watts  
**Owned**.....Lafayette Bcstg., Inc.  
**Business-Studio Address**.....McCarty Lane  
**Tel:** 27306.....MBS  
**Representative**.....Wm. G. Rambeau  
**President**.....E. Joseph Bannon  
**General Manager**.....Henry Rosenthal  
**Comm. Mgr.**.....Dick Pittenger  
**Program Dir.**.....Sid Knight  
**Chief Engineer**.....Richard Cochran

## WLOI—La Porte—1948

**Frequency:** 1540 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**...La Porte County Bcstg. Co.

## WXLW—Indianapolis—1948

**Frequency:** 950 Kc.....**Power:** 5 Kw. d.  
**Owned-Oper. By**.....Radio Indianapolis, Inc.  
**Address**.....3003 Kessler Blvd.  
**Tel:** WA 5-6494.....Independent  
**Representative**.....John Pearson Co.  
**President**.....Lyman S. Ayres  
**General Manager**.....Robert D. Enoch  
**Assistant Manager**.....Eugene W. Strack  
**Program Director**.....Greg Smith  
**Chief Engineer**.....Bert Goetzinger

## WITZ—Jasper—1948

**Frequency:** 990 Kc. ....**Power:** 1000 Watts d.  
**Owned-Operated By** ..Jasper on the Air Inc.  
**Address**.....P. O. Box 167  
**Tel:** 678.....KBS  
**President**.....Dr. Gilbert E. Metzger  
**General Manager**.....Dennis J. Keller  
**Commercial Manager**.....Al Farber  
**Sales Prom. Mgr.**.....Don Bohnert  
**Program Director**.....John Williamson  
**Publicity Director**.....Pat Pinnick  
**Chief Engineer**.....Peter Russo

## WAWK—Kendallville—1955

**Frequency:** 1570 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Noble DeKalb Bcstg. Co.  
**Address**.....Box 47  
**Tel:** 764.....Independent

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Address..... P. O. Box 385  
 Tel.: 4144..... Independent  
 Sta. Rep..... Pearson  
 President..... Dee O. Coe  
 Gen. Mgr..... Robert L. Harris  
 Sales Prom. Mgr..... Thomas B. March  
 Chief Engineer..... Victor Voss

**WBTO—Linton—1953**

Frequency: 1600 Kw..... Power: 500 Watts d.  
 Owned-Oper. By..... The Linton Bcstg. Co.  
 Business Address..... Highway 54 W., Box 231  
 Tel.: 63..... KBS  
 President..... H. C. Sanders  
 General Manager..... H. D. Boardman

**WSAL—Logansport—1949**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Logansport Bcstg. Corp.  
 Address..... P. O. Box 399  
 Tel.: 3111..... MBS  
 President..... Glenn L. Miller  
 Gen., Sta. Mgr..... Richard E. Jackson  
 Comm. Mgr..... Joe Wiler  
 Sales Prom., Pub. Dir..... Carol Zimmerman  
 Program Director..... Gene A. Waters  
 Chief Engineer..... Raymond A. Olson

**WORX—Madison—1953**

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... WORX  
 Address..... Telegraph Hill  
 Tel.: 1270..... KBS  
 Representative..... Hil F. Best Co.  
 Pres., Chief Eng..... C. E. Henson  
 General Manager..... Dick Witty  
 Comm. Mgr..... Lloyd L. Walker

**WBAT—Marion—1947**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Marion Radio Corp.  
 Business-Studio Address..... 303½ S. Adams St.  
 Tel.: 5500..... CBS  
 Representative..... Everett-McKinney  
 President..... Lester G. Spencer  
 V. P., Gen. Mgr..... William Fowler  
 Comm. Mgr..... A. G. Von Dielingen

**WMRI—Marion—1955**

Frequency: 860 Kc..... Power: 250 Watts  
 Owned By..... WMRI, Inc.  
 Business Address..... 610 S. Adams St.  
 Tel.: 5705..... Independent  
 Newspaper Affil..... Chronicle Leader-Tribune  
 Representative..... Sears & Ayer  
 President..... Gardner Thomas  
 Gen. Mgr..... Robert Fincannon  
 Comm. Sales Prom. Mgr..... Robert Wright  
 Program Director..... James Landry, Jr.  
 Publicity Director..... Don Tillman  
 Chief Engineer..... Robert Shively

**WIMS—Michigan City—1947**

Freq.: 1420 Kc.. Power: 1 Kw. d.; 500 Wts. n.  
 Owned..... Northern Indiana Bcsters., Inc.  
 Business-Studio Address..... Old Chicago Road

Tel.: TR 4-5245..... Independent  
 Representative..... Rambeau, Vance, Hopple  
 Pres., Gen. Mgr..... William N. Udell  
 Comm. Mgrs..... Al Hlaus-S. C. McDonnell  
 Program Dir..... Robert E. Pfister  
 Sale Prom. Mgr..... Howard Heckner  
 Publicity Dir..... Sam Searfoss  
 Chief Engineer..... Robert E. Schilling

**WPCO—Mount Vernon—1955**

Frequency: 1590 Kc..... Power: 500 Watts d.  
 Owned..... Mt. Vernon Broadcasting Co.  
 Address..... Box 231  
 Tel.: PO 3-4484..... KBS  
 Pres., Gen. Mgr..... H. C. Sanders  
 Sta., Comm. Mgr..... F. Courtney Smith  
 Chief Engineer..... Ervin White

**WLBC—Muncie—1926**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By .. Tri City Radio Corp.  
 Business Address..... Box 271  
 Tel.: AT 8-4403..... CBS  
 Representative..... Hal Holman  
 Pres., Gen. Sta. Mgr..... D. A. Burton  
 Commercial, Prom. Mgr..... Bill Craig  
 Program Director..... Lee Allerton  
 Chief Engineer..... Pat Finnegan

**WLRP—New Albany—1949**

Frequency: 1570 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Ohio Valley Bcstg., Inc.  
 Business Address..... 1570 Clifton Ave., Box 526

W

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## INDIANA

Tel.: WH 4-2235.....Independent  
Station Rep.....Hil F. Best Co.  
Pres., Gen., Sta. Mgr.....Roy L. Hickox  
Comm., Sales Prom. Mgr.....Ronald Watson  
Program Director.....Jerry Fordyce  
Publicity Dir.....Bill Gillum  
Chief Engineer.....Robert Metzler

### WOCH—North Vernon—1955

Frequency: 1460 Kc.....Power: 500 Watts  
Owned.....Dorrell Ochs  
Address.....P. O. Box 46  
Tel.: FI 9-8421.....Independent  
President, Gen. Mgr.....Dorrell Ochs  
Sta. Mgr.....Arno Walker  
Comm. Mgr.....Marguerite Ochs  
Program Dir.....Eddie Sears  
Publicity Director.....Tom Porter  
Chief Engineer.....Edwin Healy

### WARU—Peru—1954

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Wabash-Peru Bcstg Co., Inc.  
Address.....Hwy. 24  
Representative.....McGillvra  
President, Gen. Mgr.....Dr. Wendell Hansen  
Station Manager.....Howard Roby  
Chief Engineer.....Bob Bassett

### WPGW—Portland—1950

Frequency: 1440 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Glenn West  
Address.....Box 608  
Tel.: 1094.....KBS  
Owner, Gen. Mgr.....Glenn West

### WRAY—Princeton—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Princeton Bcstg. Co.  
Address.....Box 8  
Tel.: FU 5-4861.....Independent  
Representative.....Devney  
Gen., Sta. Mgr.....M. R. Lankford  
Commercial Mgr.....D. T. Critchfield  
Program Director.....Stuart Lankford  
Chief Engineer.....John S. Sanders

### WKBV—Richmond—1926

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Central Bcstg. Corp.  
Address.....W. Main St.  
Tel.: 3-1156.....ABN  
Representative.....Robert Meeker  
Pres., Gen., Sta. Mgr.....Lester G. Spencer  
Comm., Sls.....Roland L. Nusbaum  
Sales Prom. Mgr.....C. E. Stevens  
Publicity Director.....W. Woehrmann  
Program Director.....Marie Robbins  
Chief Engineer.....L. J. Duning

### WSLM—Salem—1953

Frequency: 1220 Kw.....Power: 1000 Watts d.  
Owned-Oper. By.....Don H. Martin  
Address.....Radio Ridge  
Tel.: 700.....KBS  
Representative.....Hil F. Best

Pres., Gen. Mgr.....Don H. Martin  
Commercial Mgr.....Margaret Martin  
Sales Promotion Mgr.....Boyd Smedley  
Program Director.....Margaret Martin  
Chief Engineer.....Darrell Dixon

### WJCD—Seymour—1949

Frequency: 1390 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Dr. Azra C. Baker  
Address.....1534 Ewing St.  
Tel.: Jackson 2-1390.....Independent  
Representative.....Kentucky Sales  
Station Mgr.....Bob Shippee  
Program Dir.....Fred Osborne  
Chief Engineer.....Arthur T. Kindell

### WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.  
Owned By.....Booth Broadcasting Co.  
Address.....Box 179  
Tel.: CE 4-1111.....MBS  
Representative.....Rambeau, Vance, Hopple  
President.....John L. Booth  
Managing Dir.....M. G. Creel  
Commercial Mgr.....Charles Sharpless  
Program Dir.....Al Waters  
Publicity, Sales Prom. Mgr.....Jack Picton  
Chief Engineer.....Louis Ellis

### WNDU—South Bend—1944

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Michiana Telecasting Corp.  
Address.....Box 989  
Tel.: CE 3-7111.....ABC  
Representative.....Edward Petry  
Pres.....Rev. Theodore M. Hesburgh  
Gen. Manager.....Bernard C. Barth  
Station Manager.....W. T. Hamilton  
Commercial Manager.....Daniel Martin  
Program Director.....Wm. Etherton  
Sales Prom. Mgr.....Evelyn Manuszak  
Chief Engineer.....Bazil O'Hagan

### WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts  
Owned-Operated By The South Bend Tribune  
Bus-Studio Address.....300 W. Jefferson Blvd.  
Tel.: CE 3-3141.....CBS  
Newspaper Affiliation.....South Bend Tribune  
Representative.....Paul H. Raymer  
President.....Franklin D. Schurz  
General Manager.....Neal B. Welch  
Commercial Manager.....Will R. Darch  
Promotion Manager.....James Halpin  
Program Dir.....Robert Drain  
Chief Engineer.....Arthur R. O'Neill

### WTCJ—Tell City—1948

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....James R. Brewer  
Address.....Tell City  
Tel.: 740.....KBS  
Owner, Manager.....James R. Brewer

### WBOW—Terre Haute—1927

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio WBOW, Inc.

**Business-Studio Address**.....303 S. 6th St.  
**Tel.:** CR 5034.....NBC  
**Representative**.....Weed  
**President**.....J. W. O'Conner  
**Station Manager**.....Ralph Hargue  
**Commercial Manager**.....Karl Walwik  
**Program Director**.....Bill Roberts  
**Chief Engineer**.....Howard Stewart

**WMFT—Terre Haute—1958**

**Frequency:** 1300 Kc.....**Power:** 500 Watts d.  
**Owned**.....Citizens Bcstg. Co., Inc.  
**Business Address**.....641 Ohio St.; Box 894  
**Tel.:** C-9618.....Independent  
**Representative**.....Burn-Smith  
**Pres., Gen. Mgr.**.....Archie S. Mobley, Sr.  
**Comm., Sales Prom. Mgr.**.....Sigel A. Roush  
**Program Directo**.....Pauline A. Mobley  
**Publicity Director**.....Mrs. Wilma Sapp  
**Chief Engineer**.....Don H. Causey

**WTHI—Terre Haute—1947**

**Frequency:** 1480 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By** Wabash Valley Bdg. Corp.  
**Address**.....918 Ohio St.  
**Tel.:** CR 9481.....CBS  
**Representative**.....Bolling  
**President**.....Anton Hulman, Jr.  
**Gen. Mgr.**.....Joseph M. Higgins  
**Sales Prom. Mgr.**.....Charles Cogan  
**Program Director**.....Ben Falber, Jr.  
**Chief Engineer**.....Russ Arnold

**WAOV—Vincennes—1940**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Vincennes Sun Co.

**Business Address**.....Grand Hotel  
**Tel.:** 787-788.....MBS  
**Newspaper Affil.**.....Sun Commercial  
**Representative**.....Peters, Griffin & Woodward  
**President**.....Eugene C. Pulliam  
**Gen. Mgr.**.....Howard N. Greenlee  
**Station Mgr.**.....A. H. Edmondson, Sr.  
**Comm., Prom. Mgr.**.....William Litherland  
**Program Director**.....Robert Duckworth  
**Publicity Dir.**.....William Arthur  
**Chief Engineer**.....Ralph Baldwin

**WRSW—Warsaw—1952**

**Frequency:** 1480 Kc.....**Power:** 500 Watts  
**Owned-Oper. By**.....Reub Williams & Sons, Inc.  
**Address**.....Times Building  
**Newspaper Affil.**.....Times-Union  
**President**.....R. B. Williams  
**General Manager**.....C. R. Williams  
**Station Manager**.....William Mollenhour  
**Commercial Manager**.....Jack Essenberg  
**Sales Prom., Pub. Mgr.**.....William Long  
**Program Director**.....Marie Snyder

**WAMW—Washington—1955**

**Frequency:** 1580 Kc.....**Power:** 250 W., d.  
**Owned-Operated By**.....Washington Radio, Inc.  
**Address**.....615 S.E. 11th St.  
**Tel.:** 1810.....KBS  
**Newspaper Affil.**.....Wash. Herald  
**Representative**.....Hil F. Best  
**President**.....Mrs. H. B. Bausman  
**General Manager**.....Joe Edwards  
**Commercial Manager**.....Joe Floerke  
**Prog. Dir.**.....Gene Cabel  
**Chief Engineer**.....Joe Fox

Pop.: 2,875,000  
 Families: 884,000  
 Radio Homes: 876,000

**Iowa**

Stations in State: 65  
 TV Homes: 776,000  
 TV Stations: 12

**KLGA—Algona—1956**

**Frequency:** 1600 Kc.....**Power:** 5 Kw. d.  
**Owned**.....Kossuth County Bcstg.  
**Address**.....Box 47  
**Tel.:** CY 4-2475.....KBS  
**Representative**.....Walker-Rawalt  
**President**.....Frederick Epsatein  
**Gen. Mgr., Ch. Engr.**.....James J. Wychor  
**Prog. Dir.**.....Elaine Hutchins

**KASI—Ames—1948**

**Frequency:** 1430 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Story County Bcstg. Co.  
**Business-Studio Address**.....328½ Main St.  
**Tel.:** CE 2-3152.....KBS  
**Representative**.....Hopewell  
**Pres., Gen. Mgr.**.....William Evans  
**Program Dir.**.....Carol Farmer  
**Chief Engineer**.....Bruce Thatcher

**KJAN—Atlantic—1950**

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.

**Owned-Operated By**.....Nishna Valley Bcstg. Co.  
**Address**.....North Olive  
**Tel.:** 1717.....KBS  
**Pres., Comm. Mgr.**.....E. G. Faust  
**Co-Mgrs.**.....F. G. Miller-H. A. Preston  
**Program, Publicity Dir.**.....Robert Einhaus  
**Chief Engineer**.....Arnold E. Wilson

**KWBG—Boone—1950**

**Freq.:** 1590 Kc..**Power:** 1 Kw. d.; 500 Wts. n.  
**Owned-Operated By**.....Boone Bcstg. Co.  
**Address**.....P. O. Box 36  
**Tel.:** 1590.....KBS  
**Newspaper Affil.**.....News-Republican  
**President**.....Mary G. Garvey  
**General Manager**.....H. A. Garvey  
**Program Director**.....Tom Quinlan  
**Comm., Sales Prom. Mgr.**.....Richard G. Canier  
**Chief Engineer**.....John W. Stribling

**KBUR—Burlington—1941**

**Frequency:** 1490.....**Power:** 250 Watts  
**Owned-Operated By**.....Burlington Bcstg. Co.

# IOWA

Business-Studio Address.....Roosevelt Ave.  
Tel.: PL 2-2701.....ABC  
Representative.....Rambeau  
Pres., Gen. Mgr.....G. B. McDermott  
Station Manager.....David H. Steinle  
Commercial Manager.....Willis Schwartz  
Sales Prom., Pub. Dir.....Ken Buehl  
Program Director.....Richard Mosena  
Chief Engineer.....Cletus Paull

## KCIM—Carroll—1950

Frequency: 1380 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Carroll Broadcasting Co.  
Address.....Radio Park  
Tel.: 4321.....Independent  
Representative.....Pearson  
General Manager.....Leo R. Mayr  
Commercial Manager.....Lee Sandberg  
Program Director.....Neil Trobak  
Chief Engineer.....Don Stanzyk

## KCRG—Cedar Rapids—1947

Frequency: 1600 Kc.....Power 5000 Watts  
Owned-Oper. By.....Cedar Rapids TV Co.  
Address.....104 1st St., S.W.  
Tel.: EM 4-4194.....MBS  
Newspaper Affil.....Gazette  
Representative.....Everett McKinney  
President.....Joseph F. Hladky, Jr.  
General Manager.....Redd Gardner  
Publicity Director.....Edna A. Herbst  
Chief Engineer.....Ira McDaniel

## KPIG—Cedar Rapids—1949

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Cedar Rapids Bcstg.  
Business Address.....211 1st St., S.W.  
Tel.: EM 3-8265.....Independent  
Representative.....Devney  
President.....John C. Kelly  
Gen., Sta. Mgr.....James I. Mitchell  
Commercial Manager.....James L. Stramel  
Program Director.....Robert Carpenter  
Chief Engineer.....Wayne C. Cornils

## WMT—Cedar Rapids—1922

Frequency: 600 Kc.....Power: 5000 Watts  
Owned.....American Bcstg. Stations, Inc.  
Bus.-Studio Address.....Paramount Theater Bldg.  
Tel.: EM 4-0171.....CBS  
Representative.....Katz  
President.....William B. Dolph  
V.P., General Manager.....William B. Quarton  
Manager.....Kenneth L. Hastie  
Sales Mgr.....Beryl W. Starbuck  
Promotion Mgr.....Jim Sowermaster  
Program Manager.....Dean Landfear  
Publicity Director.....Chuck Worcester  
Chief Engineer.....George Hixenbaugh

## KCOG—Centerville—1949

Frequency: 1400 Kc.....Power: 100 Watts  
Owned.....Centerville Bcstg. Co.  
Address.....1910 S. Main St.  
Tel.: 407.....KBS  
Newspaper Affil.....Daily Iowegian

President.....Robert K. Beck  
Gen., Sta. Mgr.....Clyde Holbrook  
Comm. Mgr., Ch. Eng.....W. H. Lemen  
Program Director.....Richard King

## KCHA—Charles City—1949

Frequency: 1580 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Radio Incorporated  
Address.....300½ N. Main St.  
Tel.: 787.....KBS  
Pres., Gen. Mgr.....L. J. Bromberg  
Commercial Manager.....Robert Brown  
Program Director.....Richard Snyder  
Publicity Director.....Kay Sullivan  
Chief Engineer.....Vern Bromberg

## KCHE—Cherokee—1952

Frequency: 1440 Kc.....Power: 500 Watts d.  
Owned-Operated By.....Cherokee Bcstg. Co.  
Address.....219½ W. Main St.  
Tel.: 51.....KBS  
Representative.....Best  
Pres., Gen. Mgr.....C. Reznikow

## KCLN—Clinton—1956

Frequency: 1390 Kc.....Power: 1 Kw.  
Owned.....Valley TV & Radio, Inc.  
Address.....514 S. Second St.  
Tel.: CH 3-2174.....Independent  
V.P., Mgr.....Kenneth M. Parker  
Comm. Mgr.....Kenneth A. Willis  
Prog. Dir.....Cres Fluegel

## KROS—Clinton—1941

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Clinton Bdcstg Corp.  
Address.....246 Fifth Avenue South  
Tel.: CH 2-1252.....MBS  
Representative.....Pearson  
President, General Manager.....B. M. Jacobson  
Oper. Dir., Ch. Eng.....G. A. Parker

## KSWI—Council Bluffs—1947

Frequency: 1560 Kc.....Power: 500 Watts d.  
Owned-Operated By.....Nonpareil Bdcstg. Co.  
Address.....120 S. Main  
Tel.: Council Bluffs.....KBS  
Newspaper Affil.....New Nonpareil  
Representative.....Arthur Hagg & Assoc.  
Gen., Sta. Mgr., Chief Eng.....Robert H. O'Brien  
Commercial Manager.....C. D. Hoovler  
Sales Prom., Pub.....Marjorie W. Morris  
Program Director.....R. M. Hallgren

## KSIB—Creston—1946

Frequency: 1520 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Southwest Iowa Bcstg. Co.  
Address.....Radio Center  
Tel.: ST 2-2155.....KBS  
Representative.....Pearson  
President.....Arden D. McKee  
Gen., Sta., Comm. Mgr.....E. M. Horning  
Prog., Pub. Dir.....J. R. Mills  
Chief Engineer.....Wayne Hatchett

**KFMA—Davenport—1952**

Frequency: 1580 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Doracar Assoc. Inc.  
 Address . . . . . 228 N. La Salle, Chicago  
 Tel.: FRanklin 2-6220 . . . . . Independent  
 President . . . . . Howard Dorsey  
 Commercial Mgr. . . . . Howard Fischer  
 Chief Engineer . . . . . Harold Higby

**KSTT—Davenport—1946**

Frequency: 1170 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Quint Cities Bcstg. Co.  
 Address . . . . . 310 Harrison St.  
 Tel.: 6-2541 . . . . . MBS  
 Representative . . . . . Walker-Rawalt  
 Pres., Gen. Mgr. . . . . Frederick Epstein  
 Commercial Manager . . . . . William Parker  
 Program Director . . . . . Kenneth Draper  
 Publicity Director . . . . . Thomas Elkins  
 Chief Engineer . . . . . George Stephenson

**WOC—Davenport—1922**

Frequency: 1420 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Tri-City Bdcstg. Co.  
 Address . . . . . 805 Brady Street  
 Tel.: 3-3661 . . . . . NBC  
 Representative . . . . . Peters, Griffin, Woodward  
 President . . . . . Col. B. J. Palmer  
 Station Manager . . . . . Ernest C. Sanders  
 Sales Manager . . . . . F. Pax Shaffer  
 Sales Prom. Mgr. . . . . Richard Upp  
 Program Dir. . . . . Raymond E. Guth  
 Chief Eng. . . . . P. Arvidson

**KDEC—Decorah—1947**

Frequency: 1240 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . Scenic Bcstg. Co.  
 Business-Studio Address . . . . . 308½ W. Water St.  
 Tel.: 1240 . . . . . KBS  
 Pres., Gen. Mgr. . . . . Verne Koenig  
 Commercial Mgr. . . . . Kenneth Bjerke  
 Chief Engineer . . . . . Donald Jackson

**KDSN—Denison—1956**

Frequency: 1580 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Denison Bcstg. Co.  
 Address . . . . . Box 337  
 Tel.: 34 . . . . . Independent  
 Pres., Gen. Mgr. . . . . Walter F. Morrison  
 Prog., Chief Engineer . . . . . Jim A. Peterson

**KCBC—Des Moines—1946**

Frequency: 1390 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Fletcher-Mitchell Corp.  
 Address . . . . . Box 1404  
 Tel.: CRestwood 7-4483 . . . . . ABC  
 Representative . . . . . Devney  
 President . . . . . James I. Mitchell  
 Gen., Sta. Mgr. . . . . Claire E. Grant  
 Commercial Manager . . . . . Bob Bunce  
 Sales Prom. Mgr. . . . . Don Purdy  
 Program Director . . . . . Bob Lutz  
 Chief Engineer . . . . . Robt. S. Brown

**KIOA—Des Moines—1948**

Freq.: 940 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
 Owned . . . . . Public Radio Corp.  
 Business Address . . . . . 5th and Park Sts.  
 Tel.: ATLantic 2-9191 . . . . . Independent  
 Representative . . . . . Weed  
 President . . . . . Lester Kamin  
 Gen., Sta. Mgr. . . . . James C. Dowell  
 Program Director . . . . . Don MacKinnon  
 Chief Engineer . . . . . Lyle W. Nolan

**KRNT—Des Moines—1935**

Frequency: 1350 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Cowles Bcstg. Co.  
 Business Address . . . . . 9th & Pleasant Sts.  
 Tel.: CH 3-4141 . . . . . CBS  
 Newspaper Affiliation . . . . . Register-Tribune  
 Station Representative . . . . . Katz  
 General-Station Manager . . . . . Bob Dillon  
 Commercial Manager . . . . . Paul Elliott  
 Business Mgr. . . . . Richard Percival  
 Program Director . . . . . Dick Covey

**KSO—Des Moines—1921**

Frequency: 1460 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . KSO Inc.  
 Address . . . . . 1910 Ingersoll Ave.  
 Tel.: CH 3-0571 . . . . . Independent  
 Representative . . . . . John E. Pearson  
 President . . . . . Lyman S. Ayres  
 General Manager . . . . . Raymond W. Baker  
 Chief Engineer . . . . . Samuel Mazza

**KWDM—Des Moines—1948**

Frequency: 1150 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Des Moines Bcstg. Corp.  
 Business-Studio Address . . . . . 419½ Locust  
 Tel.: AT 2-8363 . . . . . MBS  
 Pres., Comm. Mgr. . . . . George W. Webber  
 Gen., Sta. Mgr. . . . . Robert L. Webber  
 Program Director . . . . . Edith D. Webber  
 Chief Engineer . . . . . Werner Schwarz

**WHO—Des Moines—1924**

Frequency: 1040 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . Central Bcsta. Co.  
 Address . . . . . 1100 Walnut St.  
 Tel.: AT 8-6511 . . . . . NBC  
 Representative . . . . . Peters, Griffin & Woodward  
 President . . . . . Col. B. J. Palmer  
 V. Pres. & Resident Mgr. . . . . Paul A. Loyet  
 Exec. V. Pres. . . . . Ralph Evans  
 Sales Manager . . . . . Robert H. Harter  
 Program Director . . . . . Cecil C. Huntzinger  
 Chief Engineer . . . . . Roy W. Pratt

**KDTH—Dubuque—1941**

Frequency: 1370 Kc. . . . . Power: 1000 Watts  
 Owner . . . . . Dubuque Telegraph-Herald  
 Bus.-Studio Address . . . . . Eighth Ave. & Bluff St.  
 Tel.: 3-7351 . . . . . ABC  
 Station Representative . . . . . Pearson  
 President . . . . . Fred Woodward  
 General Manager . . . . . K. S. Gordon  
 Commercial Manager . . . . . A. C. Newburgh

# IOWA

Program Director.....Robert Gribbon  
Chief Engineer.....Donald Abitz

Representative .....Devney  
General Mgr.....John E. Armel  
Prog. Dir.....Jack Lee

## WDBQ—Dubuque—1933

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....WDBQ Bcstg. Co.  
Business Address.....2763 Pennsylvania Ave.  
Tel.: 3-8241.....MBS  
Representative .....Devney  
President .....Oswald Friend  
General Manager.....Philip T. Kelly  
Commercial Manager.....Patrick G. Fleming  
Program Director.....Terry Dorsey  
Chief Engineer.....Donald Heim

## KGRN—Grinnell—1957

Frequency: 1410.....Power: 500 Watts d.  
Owned.....Grinnell Bcstg. Corp.  
Address.....P. O. Box 67  
Tel.: BE 6-5444.....KBS  
Pres., Gen. Mgr.....Jerril Henry  
Commercial Mgr.....Vic Sayer  
Program Dir.....Robert Armstrong

## KLIL—Estherville—1952

Frequency: 1340 Kc.....Power: 100 Watts  
Owned .....KLIL, Inc.  
Address .....Box 155  
Tel.: EMerson 2-3521.....KBS  
Pres., Gen. Mgr.....Jack Turnbull  
Commercial Manager.....Lucille Turnbull  
Program Director.....Don Gard  
Sales Prom. Mgr.....Al Howard  
Publicity Director.....George Turner  
Chief Engineer.....Wilbur Ralph

## KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned-Oper. By..Johnson County Bcstg. Corp.  
Business Address...108½ E. Washington St.  
Tel.: 8-1181.....KBS  
Representative .....Pearson  
President.....Scott Swisher  
General Sta. Mgr.....Gene Claussen  
Commercial Mgr.....F. M. Broders  
Program Director.....Robert Shellady  
Chief Engineer.....Elliott Full

## KMCD—Fairfield—1958

Frequency: 1570 Kw.....Power: 250 Watts d.  
Owned-Oper. By..Bcstg. Engineering Services  
Business Address.....Highway 34; Box 394  
Tel.: 345.....ABC  
Representative.....Rambeau, Vance, Hopple  
President.....G. B. McDermott  
Gen., Sta. Mgr.....William W. Hansen  
Program Director.....Robert H. Morrison  
Publicity Director.....Donald Picken  
Chief Engineer.....Cletus S. Paull

## KOKX—Keokuk—1947

Freq.: 1310 Kc....Power: 1 Kw. d., 500 w. n.  
Owned-Operated By .....Keokuk Bcstg. Co.  
Business Address.....Hotel Iowa Bldg.  
Tel.: 3670 .....Independent  
Representative .....John E. Pearson  
President.....H. W. Stadler  
General Manager.....Robert W. Erickson  
Commercial Manager.....Rudy Thompson  
Program Director.....John Husak  
Chief Engineer.....Joe Malkin

## KVFD—Ft. Dodge—1939

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Northwest Bcstg. Co.  
Business-Studio Address.....Warden Bldg.  
Tel.: 4-0351.....MBS  
Representative .....Pearson  
President, Gen., Sta., Mgr.....Edward Breen  
Comm., Sales Prom. Mgr.....Max E. Landes  
Program Director.....Drexel Peterson  
Chief Engineer.....David G. Sinclair

## KLEM—Le Mars—1954

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned-Oper. By.....George M. De Ruyter  
Address .....Box 1410  
Tel.: 1410 .....KBS  
Representative .....W. Donald Roberts  
Manager.....George M. DeRuyter  
Assistant Manager.....Robert Coddington

## KWMT—Fort Dodge—1956

Frequency: 540 Kc.....Power: 1000 Watts d.  
Owned.....American Bcstg. Stations, Inc.  
Business Address.....Box 220  
Tel.: 7-2651.....Independent  
Representative .....Everett-McKinney  
President.....William B. Dolph  
Gen. Mgr.....Burns Nugent  
Program Director.....Don Rose  
Chief Engineer.....Earl Larson

## KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts  
Owned By.....Jackson County Bcstg. Co.  
Business Address.....136½ S. Main St.  
Tel.: OLive 2-2426.....Independent  
Partners...H. & R. Goetz and M. Meythaller  
Gen. Comm. Mgr.....Robert K. Brown  
Sales Prom. Manager.....Duane Willey  
Chief Engineer.....Raymond Shields

## KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. Watts d.  
Owned-Oper. By.....C. & R. Gillespie  
Business-Studio Address.....Marquette Bldg.  
Tel.: 1360.....KBS

## KFJB—Marshalltown—1923

Frequency: 1230 Kc.....Power: 250 Watts  
Operated By.....Marshall Electric Co.  
Address.....133 E. Main St.  
Tel.: 3361.....Independent  
Newspaper Affil.....Times-Republican  
Representative .....Pearson  
President.....John W. Norris  
General Manager.....Paul G. Norris, Jr.

Station Manager.....William P. White  
 Comm. Mgr.....William C. Doll  
 Prog., Pub. Dir.....Dale Smith  
 Chief Engineer.....Herbert Andersor

**KGLO—Mason City—1936**

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Lee Radio, Inc.  
 Bus. Studio Address.....2nd & Pennsylvania  
 Tel.: GArden 3-2540.....CBS  
 Representative.....Weed  
 President.....Lee P. Loomis  
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt  
 Nat. Sales Mgr.....Walter J. Rothschild  
 Commercial Manager.....Lloyd Loers  
 Program Director.....Bob Clausen  
 Chief Engineer.....Roger Sawyer

**KRIB—Mason City—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By...Western Broadcasting Co.  
 Address.....Mason City  
 Tel.: GArden 4-1276.....Independent  
 President.....Wm. T. Johns, Jr.  
 Gen., Sta. Mgr.....Chas. Loufek  
 Commercial Mgr.....Gordon Lund  
 Program. Publicity Dir.....Robert S. Hale  
 Chief Engineer.....Earle Fritz

**KSMN—Mason City—1948**

Frequency: 1010 Kc.....Power: 1000 W., d.  
 Owned-Oper. By...H. Campbell-D. Blanchard  
 Address.....5 W. State  
 Representative.....Hil F. Best  
 General Manager.....Robert L. Booe  
 Sales Prom. Dir.....Richard Brinkmann  
 Chief Engineer.....Hubert Marshall

**KWPC—Muscatine—1947**

Frequency: 880 Kc.....Power: 250 Watts  
 Owned-Operated By...Muscatine Bcastg. Co.  
 Address.....Mulberry & Houser  
 Tel.: AM 3-2442.....Independent  
 Representative.....Pearson  
 Gen., Sta. Mgr.....George J. Vogler  
 Commercial Manager.....Vince Beckey  
 Program Director.....Marion Templeman  
 Chief Engineer.....David McGowan

**KCOB—Newton—1955**

Frequency: 1280 Kc.....Power: 1000 W. d.  
 Owned By.....Richard C. Brandt  
 Address.....Box 190  
 Tel.: 2100.....Independent  
 Representative.....Grant Webb  
 General Manager.....Jack Kohrumel  
 Prog. Dir.....Blean A. Calkins

**KOEL—Oelwein—1950**

Freq.: 950 Kc... Power: 1 Kw. d., 500 Watts n.  
 Owned-Oper. By..Northeast Iowa Radio Corp.  
 Address.....109 S. Frederick  
 Tel.: 120.....Independent

Representative.....Pearson  
 President.....C. W. Crahan  
 Gen., Sta. Mgr.....W. J. Telch  
 Comm., Prom. Mgr.....Donald McKee  
 Prog., Pub. Dir.....Dale Wood  
 Chief Engineer.....Arnold Zaruba

**KBOE—Oskaloosa—1950**

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Oskaloosa Bcastg. Co.  
 Address.....Box 518  
 Tel.: OR 3-3493.....Independent  
 Representative.....Pearson  
 President.....E. G. Wenrick  
 Gen., Sta., Comm. Mgr.....Glen Stanley  
 Program Director.....Lester Wright  
 Publicity Director.....John Halligan  
 Chief Engineer.....William Brubaker

**KBIZ—Ottumwa—1941**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....KBIZ, Inc.  
 Address.....209 E. Second St.  
 Tel.: MU 2-4535.....ABC  
 Representative.....W. D. Roberts  
 President.....James J. Conroy  
 Exec. V.P., Gen. Mgr.....Dale Cowle  
 Sales Prom. Mgr., Pub. Dir.....Kay Rea  
 Program Director.....Jim Bolen  
 Chief Engineer.....Loyd Hanson

**KLEE—Ottumwa—1954**

Frequency: 1480 Kc.....Power: 500 Watts d.  
 Owned.....Carroll H. Marts  
 Address.....425½ West 2nd St.  
 Tel.: MU 4-5425.....KBS  
 Pres., Gen. Mgr.....J. W. O'Connor  
 Sta., Comm. Mgr.....Joseph Salvi  
 Program Director.....John E. Palmer  
 Chief Engineer.....David Barcus

**KFNF—Shenandoah—1924**

Freq.: 910 Kc... Power: 1000 Wts. d., 500 n.  
 Owned-Operated By.....Capital Bcastg. Co.  
 Address.....405 Sycamore  
 Tel.: 1302.....Independent  
 Representative.....H-R  
 President.....Don Searle  
 General, Station Manager.....K. C. Titus  
 Program Director.....Pete Howard  
 Chief Engineer.....Franz Cherny

**KMA—Shenandoah—1925**

Frequency: 960 Kc.....Power: 5 Kw. d.  
 Owned-Operated By.....May Bcastg. Co.  
 Address.....Kina Auditorium  
 Tel.: 192.....ABC  
 Representative.....Edward Petry  
 President.....Edward W. May  
 General Mgr.....Owen Saddler  
 Station Mgr.....Anthony Koelker  
 Commercial Mgr.....Cecil H. Hamilton, Jr.  
 Prog., Publicity Dir.....Duane Modrow  
 Program Director.....Dean Naven  
 Chief Engineer.....Don Burrichter

## IOWA-KANSAS

### KMNS—Sioux City—1949

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By: Siouxland Bcstg. Co.  
 Address: 620 Insurance Exchange Bldg.  
 Tel.: 8-0628 Independent  
 Representative: Pearson  
 President: James Stuart  
 General Manager: Jan Dellinger  
 Program Director: Donald Frost  
 Publicity Dir.: Nancy Burns  
 Chief Eng.: Philip Maher

### KSCJ—Sioux City—1927

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By: Perkins Bros. Co.  
 Business-Studio Address: 415 Douglas St.  
 Tel.: 5-7993 ABC  
 Newspaper Affiliation: Journal-Tribune  
 Representative: George P. Hollingbery  
 President: W. R. Perkins  
 Sta., Comm. Mgr.: Eugene T. Flaherty  
 Sales Prom. Mgr., Pub. Dir.: Jean Harraday  
 Program Dir.: Elizabeth Sammons  
 Chief Engineer: S. C. Dier

### KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Operated By: Sioux City Bcstg. Co.  
 Address: 400 Commerce Bldg.  
 Tel.: 8-0165 Independent  
 Representative: Everett-McKinney  
 President: John C. Kelly  
 General Manager: Lennon Kelly  
 Chief Engineer: Sam Seldon

### KICD—Spencer—1942

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Iowa Great Lakes Bcstg. Co.  
 Address: Highway 71, N.  
 Tel.: 1240 Independent  
 Representative: Pearson  
 Pres., Gen. Mgr.: Ben B. Sanders  
 Commercial Mgr.: Mary Lundt  
 Program, Oper. Mgr.: Mason Dixon  
 Chief Engineer: Eldon Kanago

### KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Operated By: Cornbelt Bcstg. Co.  
 Address: Park Building

Tel.: RE 2-3520 KBS  
 President: O. J. Grau  
 Sta. Mgr., Prog. Dir.: Paul Benson  
 Commercial Manager: Aleda W. Horner  
 Publicity Director: Andy Lynn  
 Chief Engineer: Robert L. Lamb

### KWWL—Waterloo—1947

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Black Hawk Bdcstg Co.  
 Address: Insurance Bldg.  
 Tel.: AD 4-4404 MBS  
 Representative: Avery-Knodel, Inc.  
 President: Ralph J. McElroy  
 Gen., Sta. Mgr.: Bill C. Baldwin  
 Program, Publicity Dir.: Donald V. Abbott  
 Sales Prom. Mgr.: Douglas Chingo  
 Chief Engineer: T. W. Kirksey

### KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Cy N. Bahakel  
 Address: Highway 20 East  
 Tel.: AD 3-3371 ABC  
 Representative: Bolling  
 President: Egmont Sonderling  
 V.P. Mgr.: Alan Henry  
 Commercial Manager: Al Laval  
 Comptroller: William E. Craig  
 Dir. of Operations: Don E. Kassner

### KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.  
 Owned By: Cedar Valley Bcstg. Co.  
 Address: 123 1st St. S.E.  
 Tel.: 1470 Independent  
 Pres., Gen. Mgr.: J. W. Talbott  
 Program Dir.: J. A. Meyer  
 Chief Engineer: B. N. Murphy

### KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Triangle Bcstrs.  
 Address: Box 222  
 Tel.: TEmple 2-1410 KBS  
 Representative: Hil F. Best  
 Pres., Comm. Mgr.: D. D. Trey  
 Sta. Mgr., Ch. Engr.: Glen Barnett  
 Program Director: G. D. Warland  
 Publicity Director: Cal Haworth

Pop.: 2,275,000  
 Families: 724,000  
 Radio Homes: 672,000

## Kansas

Stations in State: 47  
 TV Homes: 571,000  
 TV Stations: 10

### KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By: The KSOK Bdcstg. Co.  
 Address: P.O. Drawer 917  
 Tel.: 2666 Independent  
 President: Oscar S. Stauffer  
 Gen. Sta. Mgr.: S. C. Thompson  
 Commercial Manager: R. M. Potter

Program Director: Earl Clayton, Jr.  
 Chief Engineer: N. Wayne Owens

### KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts  
 Owned-Oper. By: Griffith-Buening Bdstg. Co.  
 Address: Fifth & Kansas Ave.  
 Tel.: 2477 KBS  
 Representative: Sears & Ayer



Co-Owners . . . J. M. Griffith, Paul H. Buenning  
 Station Mgr. . . . . James H. Griffith  
 Comm. Mgr. . . . . Paul H. Buenning  
 Program Director . . . . . Ed Arthur  
 Chief Engineer . . . . . L. H. Winegardner

**KCRB—Chanute—1952**

Frequency: 1460 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . Midwest Bdcstg System  
 Address . . . . . P.O. Box 132  
 Tel.: 434 . . . . . KBS  
 Representative . . . . . Best  
 President . . . . . Cecil W. Roberts  
 Comm. Mgr. . . . . Jack Smirl  
 Program Director . . . . . Evelyn Beech  
 Station Manager . . . . . Glen A. Halbe

**KGGF—Coffeyville—1930**

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By . . The Midwest Bcstg. Co., Inc.  
 Business-Studio Address . . . . . 8th & Elm  
 Tel.: 1843 . . . . . ABC  
 News. Affil. . . . . Journal, Winfield Courier, Others  
 Representative . . . . . Hollingberry  
 President . . . . . Richard M. Seaton  
 Gen., Sta., Sales Prom. Mgr., Pub. Dir. . . R. Pratt  
 Commercial Manager . . . . . E. B. Spoonamore  
 Program Dir. . . . . Richard S. Embody  
 Chief Engineer . . . . . J. S. Jaminet

**KXXX—Colby—1947**

Frequency: 790 Kc. . . . . Power: 5000 Watts d.  
 Owned . . . . . Town & Farm Co., Inc.  
 Address . . . . . Grand Island, Neb.  
 Tel.: HO 2-3305 . . . . . Independent  
 Rep. . . . . H-R Reps.  
 President . . . . . Don Searle  
 Exec. V.P. . . . . William A. Martin  
 Station Manager . . . . . Ed. Mason  
 Regional Sales Mgr. . . . . Bill Moore  
 Business Mgr. . . . . Willard Morton

**KFRM—Concordia—1947**

Frequency: 550 Kc. . . . . Power: 5000 Watts d.  
 Owned-Oper. By . . . . . KMBC Bcstg. Co.  
 Address . . . . . KMBC Building  
 Tel.: HA 2650 . . . . . ABC-MBS  
 Representative . . . . . Peters, Griffin & Woodward  
 Pres., Comm. Mgr., Pub. Dir. . . . . Don Davis  
 V. P., Sls. Mgr. . . . . G. T. Higgins  
 Exec. V. P. . . . . J. T. Schilling  
 Sta. Mgr., Prog. Dir. . . . . Dick Smith  
 Chief Eng. . . . . Henry Goldenberg

**KNCK—Concordia—1954**

Frequency: 1390 Kc. . . . . Power: 500 Watts d.  
 Owned . . . . . General Bcstg. Co., Inc.  
 Address . . . . . Concordia, Kans.  
 Tel.: 1414 . . . . . KBS  
 Pres., Gen., Sta. Mgr. . . . . W. F. Danenbarger  
 Comm. Mgr., Prog. Dir. . . . . Oscar W. Allen  
 Chief Engineer . . . . . Lyle Fick

**KGNO—Dodge City—1930**

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By . . . . . Dodge City Bcstg. Co.  
 Business Address . . . . . 705 Second St.  
 Tel.: HU 3-3151 . . . . . MBS  
 Newspaper Affil. . . . . Dodge City Daily Globe  
 Representative . . . . . Venard-Rintoul & McConnell  
 President . . . . . J. C. Denious, Jr.  
 Gen., Station Mgr. . . . . W. Elliott  
 Comm., Prom. Mgr. . . . . Ruth Petersen  
 Program Director . . . . . Don Mills  
 Chief Eng. . . . . Bob Ellinger

**KBTO—El Dorado—1953**

Frequency: 1360 Kw. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . El Dorado Bcstg. Co.  
 Address . . . . . 205½ S. Main  
 Tel.: 130 . . . . . KBS  
 Representative . . . . . Indie Sales  
 Owner . . . . . O. A. Tedrick  
 General Manager . . . . . Jim Platt  
 Sales Prom. Mgr. . . . . Jay Pratt  
 Program Dir. . . . . Bob Lutz

**KVOE—Emporia—1939**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Bluestem Bcstg. Co., Inc.  
 Address . . . . . Box 350  
 Tel.: 154 . . . . . KBS  
 Representative . . . . . Clark  
 Pres., Gen. Mgr. . . . . E. J. McKernan, Jr.  
 Commercial Mgr. . . . . Robert Ruple  
 Sales Prom. Mgr. . . . . Charles Pult  
 Operations Head . . . . . Curt Stallings  
 Chief Engineer . . . . . Charles Stark

**KMDO—Fort Scott—1954**

Frequency: 1600 Kc. . . . . Power: 500 Watts d.  
 Owned . . . . . Ft. Scott Bcstg. Co.  
 Address . . . . . Box 72  
 Tel.: 2545 . . . . . KBS  
 Pres., Gen. Mgr. . . . . Lloyd C. McKenney  
 Comm., Sta. Mgr. . . . . Jim McKenney  
 Program Dir. . . . . Connie Minnick  
 Sales Prom. . . . . J. Morrey & C. Stevens  
 Publicity Dir. . . . . Jim Ross  
 Chief Engineer . . . . . Dale Holland

**KIUL—Garden City—1935**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . KIUL, Inc.  
 Address . . . . . 509 Main St.  
 Tel.: BRIDGE 6-3251 . . . . . NBC-KBS  
 Newspaper Affil. . . . . Telegram  
 Representative . . . . . Hal Holman  
 President, General Mgr. . . . . Robert Wells  
 Commercial Manager . . . . . Joe Weddle  
 Sales Prom. Mgr. . . . . Lucille Kaiser  
 Program Dir. . . . . Tony Jewell  
 Publicity Dir. . . . . Mary Connors  
 Chief Eng. . . . . Joe Tennesen

**KNCO—Garden City—1949**

Frequency: 1050 Kc. Power: 1000 Watts  
 Owned-Oper. By. Ark Valley Bcstg. Co., Inc.  
 Address Box 247  
 Tel.: BRidge 6-4366 Independent  
 Representative Continental  
 President Ellsworth Sherman  
 General Manager John Hendry  
 Comm. Prog. Dir. Ken O'Donnell  
 Chief Engineer Gene Conjurske

**KWGB—Goodland—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owner-Oper. By. Goodland Bcstg. Co.  
 Address Box 569  
 Tel.: 331 MBS-KBS  
 Owner, General Mgr. James E. Blair  
 Commercial Mgr. Bert Blair

**KVGB—Great Bend—1937**

Frequency: 1590 Kc. Power: 5000 Watts  
 Owned-Operated By. KVGB, Inc.  
 Address 2007 17th St.  
 Tel.: GLadstone 3-4318 NBC  
 Newspaper Affil. Daily Tribune  
 Representative Hollingsbery  
 President Helen Townsley Coogan  
 General Mgr. Grover C. Cobb  
 Asst. Mgr. Robert D. Hilgendorf  
 Commercial Mgr. Sherwood R. Parks  
 Program Dir. Ray H. Beals  
 Chief Engineer Gilbert Hanzlicek

**KAYS—Hays—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By. KAYS, Inc.  
 Address 2450 Hall St.  
 Tel.: MArket 4-2578 KBS  
 Representative Hal Holman  
 President Ross Beach  
 Gen., Sta. Mgr. Bob Schmidt  
 Sta. Comm. Mgr. Kay Melia  
 Prom. Director Don Gill  
 Sales Prom. Mgr. Bob Churchill  
 Publicity Dir. Carl Wells  
 Chief Engineer Jim Kane

**KWBW—Hutchinson—1935**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By. Nation's Center Bcstg. Co.  
 Business-Studio Address 17th & Harding  
 Tel.: MO 2-4486 NBC-KBS  
 Representative Devney  
 Pres., Sta. Mgr. Fred L. Conger  
 General Manager Fred Conger  
 Commercial Director Robert Hanna  
 Prog. Dir. Dick Fraley  
 Chief Engineer Marvin Reese

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc. Power: 1 Kw. d.: 500 n.  
 Owned-Operated By. KWHK Bcstg. Co., Inc.  
 Business-Studio Address 18 W. 5th St.  
 Tel.: 5-4461 Independent

Representative Everett-McKinney  
 Pres., Gen. Mgr. J. D. Hill  
 Commercial Manager Vern Minor

**KIND—Independence—1947**

Frequency: 1010 Kc. Power: 250 Watts d.  
 Owned-Operated By. Central Bcstg., Inc.  
 Bus.-Studio Transmitter 114 North 8th St.  
 Tel.: 1010 MBS-KBS  
 President Nels Rupard  
 Station Manager Lou Emerson

**KJCK—Junction City—1949**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owner-Oper. By. Junction City Bcstg. Co.  
 Address 724½ No. Washington St.  
 Tel.: CE 8-3165 KBS  
 Representative Indie Sales  
 President R. L. Weir, Jr.  
 Station Mgr. A. B. Valencia  
 Program Dir. John Chaney  
 Sales Prom. Mgr. Pat Powers  
 Chief Engineer Royce Baerg

**KCKN—Kansas City—1925**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. Cy Blumenthal  
 Address 4121 Minnesota  
 Tel.: FA 1-3200 Independent  
 Representative Grant Webb  
 President Cy Blumenthal  
 Gen. Sta. Mgr. Ed Charles  
 Program Director Jack Call  
 Sales Manager M. Bredemeier

**KNCO**

Regional Radio  
 For the Great Western Plains  
**MUSIC - NEWS - WEATHER**  
 - - - SPORTS - - -

AREA: 18,300 Square Miles

POPULATION: 129,000

The Center Of Kansas' Greatest  
 Agricultural Region. A Market  
 Grossing Over A Quarter Of A Bil-  
 lion Dollars Annually In Retail  
 Sales, And An Additional \$150,000,-  
 000 In Food, Drug, Auto, and Serv-  
 ice Station Sales.

**DIAL 1050**

**Box 247 Garden City, Kansas**

**1,000 WATTS**

**KLWN—Lawrence—1951**

Frequency: 1320 Kc. .... Power: 500 Watts d.  
 Owned-Operated By .... Lawrence Bcstrs. Inc.  
 Address ..... Route 5  
 Tel.: VI 3-1320 ..... Independent  
 Representative ..... Indie Sales  
 President ..... Lee Morgan  
 General Manager ..... Arden Booth  
 Commercial Manager ..... Bill Basket  
 Program Director ..... Ron Douglas  
 Chief Engineer ..... Earl Sundbye

**KCLO—Leavenworth—1948**

Frequency: 1410 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By. Geo. B. & Florance Anderson  
 Address ..... P. O. Box 809  
 Tel.: 5003 ..... KBS  
 Representative ..... Hil F. Best  
 General Manager ..... George B. Anderson  
 Station Manager ..... Bob Kent  
 Chief Engineer ..... A. F. Morant

**KSCB—Liberal—1948**

Frequency: 1270 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Seward County Bcstg. Co.  
 Business Address ..... P. O. Box 311  
 Tel.; MA 4-3891 ..... Independent  
 Representative ..... Hil F. Best  
 President ..... Alf M. Landon  
 Station Manager ..... Leon S. Salathiel  
 Commercial Manager ..... Mark Shor  
 Prog. Dir. .... Jay Mullen  
 Chief Engineer ..... Alvin Peters

**KMAN—Manhattan—1950**

Frequency: 1350 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By. .... Manhattan Bcstg. Co.  
 Address ..... 114 No. 4th St.  
 Tel.: PR 8-4451 ..... KBS  
 Newspaper Affil. .... Mercury  
 President ..... Fred A. Seaton  
 Gen., Sta. Manager ..... Lowell E. Jack  
 Commercial Manager ..... David Jackson  
 Program Director ..... Shel Smith  
 Chief Engineer ..... Harold Luehring

**KNDY—Marysville—1956**

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned ..... Marshall Transmitter Inc.  
 Address ..... 803½ Broadway  
 Tel.: 255 ..... KBS  
 Gen., Comm. Mgr. .... T. K. McDonnell  
 Program, Pub. Director ..... Al Hunter  
 Chief Engineer ..... Gary Vadnais

**KNEX—McPherson—1949**

Frequency: 1540 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ..... K. R. Krehbiel  
 Address ..... Box 186  
 Tel.: 1540 ..... KBS  
 Newspaper Affil. .... Daily Republican  
 Gen. Mgr. .... Claude Hughes  
 Prog., Pub. Dir. .... M. Heitschmidt  
 Chief Engineer ..... Claude Hughes

**KJRG—Newton—1953**

Frequency: 950 Kc. .... Power: 500 Watts, d.  
 Owned ..... Geo. Basil Anderson  
 Address ..... Box 77  
 Tel.: 3240 ..... KBS  
 Station Rep. .... Best, Biddick  
 Owner, Gen. Mgr. .... Geo. Basil Anderson  
 Station Mgr. .... Robert Kent

**KOFO—Ottawa—1949**

Frequency: 1220 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ..... Ottawa Bcstg. Co.  
 Address ..... P. O. Box 46  
 Tel.: CHerry 2-1220 ..... Independent  
 Partners ..... Roderick B. Cupp, E. W. Cupp  
 General Mgr. .... Roderick B. Cupp  
 Commercial Mgr. .... Ronald G. Reed  
 Program Director ..... Charles P. Wilser, Jr.  
 Chief Eng. .... James A. Jarvis

**KLKC—Parsons—1948**

Frequency: 1540 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By. .... Community Bcstg. Co.  
 Address ..... 109½ S. Central  
 Tel.: PARsons ..... KBS  
 Station Mgr. .... Richard R. Combs

**KOAM—Pittsburg—1937**

Freq.: 860 Kc. .... Power: 10 Kw. d., 5 Kw. n  
 Owned-Oper. .... The Pittsburg Bcstg. Co., Inc.  
 Address ..... Professional Bldg.  
 Tel.: 2165 ..... NBC  
 Representative ..... Hollingsbery  
 President ..... E. V. Baxter  
 Gen., Sta. Mgr. .... John O. Bartlow  
 Commercial Mgr. .... W. Stout  
 Sales Prom. Mgr. .... Paul Hudson  
 Chief Engineer ..... Jack Lawrence

**KSEK—Pittsburg—1947**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Stauffer Publications, Inc.  
 Address ..... 1340 E. Quincy  
 Tel.: 742 ..... KBS  
 Newspaper Affil. .... Headlight Sun  
 Representative ..... Avery-Knodel  
 President ..... O. S. Stauffer  
 General Manager ..... Jeral C. Ziegler  
 Commercial Manager ..... Jack Rogers  
 Program Director ..... Michael Treps  
 Chief Engineer ..... John Glynn

**KWSK—Pratt—1952**

Frequency: 1570 Kc. .... Power: 250 Watts  
 Owned ..... Clem Morgan  
 Address ..... 209½ S. Main St.  
 Tel.: GREENwood 2-4405 ..... KBS  
 Owner, Gen. Mgr. .... Clem Morgan  
 Program Director ..... A. B. Morgan  
 Comm. Mgr., Chief Eng. .... F. Morgan Jr.

**KRSL—Russell—1956**

Frequency: 990 Kc. .... Power: 250 Watts  
 Owned ..... KILO Broadcasting Co.

# KANSAS

Address ..... Box 548  
Tel.: HU 3-2194 ..... KBS  
Representative ..... Rest  
Owner, Gen. Mgr. .... Fred L. Thompson  
Comm., Chief Eng. .... Charles Thompson

## KSAL—Salina—1937

Frequency: 1150 Kc. .... Power: 5000 Watts  
Owned By ..... Salina Bcstg., Inc.  
Bus.-Studio Address ..... 7th & Iron  
Tel.: TA 3-3701 ..... MBS  
Sta., Comm. Mgr. .... R. V. Jensen  
Chief Eng. .... Don Englehart

## WIBW—Topeka—1927

Frequency: 580 Kc. .... Power: 5000 Watts  
Owned By ..... Stauffer Publications, Inc.  
Address ..... Box 119  
Tel.: CE 3-2377 ..... CBS  
Newspaper Affil. .... Journal, Capital  
Representative ..... Avery-Knodel  
President. .... O. S. Stauffer  
General Manager ..... Thad Sandstrom  
Sales Mgr. .... Hilton Hodges

## KJAY—Topeka—1949

Frequency: 1440 Kc. .... Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By ..... KJAY, Inc.  
Address ..... 916 Kansas Ave.  
Tel.: CE 3-1336 ..... Independent  
Representative ..... Gill-Perna  
President ..... Dale S. Helmers  
General Manager ..... Ed Schulz  
Station Manager ..... Edwin V. Schulz  
Commercial Manager ..... Robert Rohrs  
Program Director ..... Joe Stavas  
Chief Engineer ..... Rae Bowman

## KTOP—Topeka—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned ..... Bailey Axton  
Address ..... Box 538  
Tel.: CE 4-3444 ..... MBS-KBS  
General Manager ..... Bailey Axton  
Comm., Prom. Mgr. .... Louise Axton  
Program Director ..... Merle Blair  
Station Manager ..... Bob Barber  
Publicity Director ..... Roger Wilson  
Chief Engineer ..... Henry Guch

## WREN—Topeka—1926

Frequency: 1250 Kc. .... Power: 5000 Watts  
Owned-Operated By ... WREN, Bcstg. Co., Inc.  
Address ..... 10th & Fillmore Sts.  
Tel.: CE 2-0505 ..... ABC  
Representative ..... Hollingbery  
President ..... Alf M. London  
Gen., Sta. Manager ..... Max G. Falkenstein  
Commercial Manager ..... Paul Dixon  
Program Manager ..... Bob Richmond  
Sales Promotion Manager ..... Bonnie Purnell  
Chief Engineer ..... Al King

## KAKE—Wichita—1947

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned ..... KAKE Broadcasting Co., Inc.

Address ..... 1500 North West St.  
Tel.: WH 3-4221 ..... MBS  
Representative .. Venard, Rintoul & McConnell  
President ..... Mark H. Adams  
Gen., Sta. Mgr. .... Martin Umansky  
Commercial Manager ..... Roger Peppard  
Program Director ..... Scot McCullough  
Chief Engineer ..... Ire E. Courtney

## KLEO—Wichita—1936

Frequency: 1480 Kc. .... Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By ..... Dandy Broadcasting  
Business-Studio Address ..... 1015 N. Broadway  
Tel.: HO 4-2387 ..... Independent  
Representative ..... Bolling  
General Mgr. .... K. R. Greenwood  
Commercial Mgr. .... Ron Blue  
Program Dir. .... Tom Dunn  
Chief Engineer ..... Len Ballard

## KFBI—Wichita—1922

Freq.: 1070 Kc. .... Power: 10 Kw. d., 1 Kw. n.  
Owned-Operated By ... Jayhawk Bdcstg. Corp.  
Business-Studio Address ..... Box 1402  
Tel.: TE 8-3377 ..... Independent  
Representative ..... Avery-Knodel  
President ..... Charles "Buddy" Rogers  
Gen., Sta. Mgr. .... Joseph B. Kirby  
Program Dir. .... Geo. Cromwell  
Comm. Mgr. .... Dale McCoy, Jr.  
Chief Engineer ..... Gene Williams

## KFH—Wichita—1922

Frequency: 1330 Kc. .... Power: 5000 Watts d.  
Owned-Operated By ... Radio Station KFH Co.  
Business-Studio Address ..... KFH Bldg.  
Tel.: AM 2-4491 ..... CBS  
Newspaper Affiliation ..... Eagle  
Representative ..... Blair  
President ..... John Rigby  
Gen. Mgr. .... T. P. Bashaw  
Comm. Mgr. .... John Merrell  
Program Supv. .... Donald Anderson  
Sales Prom. Mgr. .... Russell Lowe  
Publicity Director ..... Bob Adams  
Chief Engineer ..... Leslie Campbell

## KSIR—Wichita—1958

Frequency: 900 Kc. .... Power: 250 Watts d.  
Owned By ..... KSIR, Inc.  
Business Address ..... Box 933  
Tel.: WH 2-3253 ..... Independent  
Station Representative ..... Pearson  
Pres., Comm. Mgr. .... Mack Sanders  
Gen. Sta., Chief Eng. .... K. W. Pyle

## KWBB—Wichita—1951

Frequency: 1410 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ... Wichita Beacon Bcstg. Co.  
Address ..... 2829 Sallna Ave.  
Tel.: TE 8-3331 ..... Independent  
Representative ..... Hollingbery  
President ..... O. E. Bradley  
V.P., Gen. Sta. Mgr. .... J. Milton Hall  
Comm. Mgr. .... Harold H. Hale  
Program Director ..... Virginia Welch

Pop.: 3,209,000  
Families: 883,000  
Radio Homes: 865,000

# Kentucky

Stations in State: 78  
TV Homes: 617,000  
TV Stations: 9

## WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts  
Owned By: Albany Bcstg. Co.  
Business Address: Box 1471  
Tel.: 150  
Station Representative: KBS  
Presidents: Wallace Allred-Cecil Speck  
General Manager: Cecil Speck  
Station Manager: Welby Hoover  
Commercial Manager: Sidney H. Scott  
Sales Prom., Prog. Dir.: Darrell Speck  
Chief Engineer: George Daugherty

## WCMI—Ashland—1935

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: WCMI Radio, Inc.  
Address: 120 20th Street  
Tel.: EA 4-6111  
Representative: CBS  
George P. Hollingbery  
President: George H. Clinton  
Gen. Comm. Mgr.: W. R. Martin  
Chief Engineer: Robert L. Gilmore

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned: WTCR, Inc.  
Address: Box 2031, Huntington, W. Va.  
Tel.: EAst 4-7131  
Representative: Independent  
Boiling  
President: Connie B. Gay  
V.P., Gen. Mgr., Comm. Mgr.: H. S. Tweel  
Sales Prom. Mgr.: Jimmy Oakes  
Program Director: Margaret Stephens  
Chief Engineer: Edwin Walters

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Brown Radio & TV Co.  
Address: 109 Sycamore St.  
Tel.: 498  
Representative: Independent  
Hil F. Best  
Pres., Gen. Mgr.: Dwight L. Brown  
Sales Prom. Mgr.: Homer L. Jackson  
Program Dir.: Bessie L. McDonald  
Chief Eng.: Everett Lawson

## WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner: Bardstown Broadcasting Co.  
Address: 216 N. 3rd  
Tel.: FI 8-3943  
President: KBS  
Lawrence W. Adams  
Prog. Dir.: Glenn Nickels  
Sales Prom., Chief Eng.: Don Allen

## WCBL—Benton—1954

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Purchase Bcstg. Co.  
Address: Box 126  
Tel.: LA 7-2581  
Representative: KBS  
Continental

President: J. Shelby McCallum  
General Manager: Ray Mofield  
Program Dir.: Globe Pollock  
Chief Engineer: Paul Herrington, Jr.

## WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wis. n.  
Owned-Oper. By: Daily News Bdcstg. Co.  
Address: 804½ College St.  
Tel.: VI 3-4325  
Newspaper Affiliation: ABC  
Park City Daily News  
Representative: Pearson  
J. Ray Gaines  
President: J. Ray Gaines  
Gen., Sta. Mgr., Sales Mgr.: Al Temple  
Program, Public. Dir.: Jack Eversole  
Chief Engineer: Jack Hendricks

## WLBJ—Bowling Green—1939

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Bowling Green Bcstg., Inc.  
Address: 901 Fairview  
Tel.: VI 3-3212  
President: MBS-KBS  
Cy N. Bahakel  
Sta. & Comm. Mgr.: Bob Proctor  
Prog. Dir.: Bud Tyler  
Publicity Director: Clyde Mankin

## WTCO—Campbellsville—1950

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Taylor Co. Bcstg. Co.  
Address: P. O. Box 28  
Tel.: 380  
Representative: KBS  
Hil F. Best  
President: H. T. Parrott  
General Manager: Redman L. Turner  
Sta. & Comm. Mgr.: Thomas Kerr  
Prog. Dir.: Kerr & Naomi Beard  
Chief Engineer: Harvey Kingsbury

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts  
Owner: Central City, Greenville Bcstg. Co.  
Address: 110 North First St.  
Tel.: 818  
Representative: Independent  
Hil F. Best  
Station Mgr.: Bobby Anderson

## WNES—Central City—1955

Frequency: 1600 Kc. Power: 500 Watts, d.  
Owner: Muhlenberg Bcstg. Corp.  
Address: Box 325  
Tel.: 1000  
Representative: KBS  
Kentucky Radio Sales  
President: Andy Anderson  
Gen., Mgr.: Ronald L. Beame  
Promotion Mgr.: Deam Harden

## WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Tri-County Bcstg. Corp.

# KENTUCKY

**Address** ..... Columbia  
**Tel.:** 4111 ..... KBS  
**Pres., Gen. Mgr.**..... S. C. Bybee  
**Sta. & Comm. Mgr.**..... Lanier Burchett  
**Sales Prom Mgr.**..... Jim Gaskin  
**Program Dir.**..... Ray Doss  
**Chief Engineer**..... Lewis Owens

**Owned** ..... J. W. Dunavent  
**Business Address**..... Box 93  
**Tel.:** EM 5198 ..... KBS  
**Representative**..... Kentucky Radio Sales  
**Gen., Sta. Mgr.**..... J. W. Dunavent  
**Commercial Manager**..... James Doyle  
**Chief Engineer**..... Paul D. Milby

## WCTT—Corbin—1947

**Frequency:** 680 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By**.... Corbin Times-Tribune, Inc.  
**Business Address** ..... Corbin  
**Tel.:** 123 ..... MBS-KBS  
**Newspaper Affil.**..... Corbin Times-Tribune  
**President**..... J. Springer Robinson  
**General Manager**..... John L. Crawford  
**Station Manager**..... Rufus Disney  
**Program Director**..... Archie Wyatt  
**Commercial Mgr.**..... S. G. Hembree  
**Chief Engineer**..... Chas. Sulfredge

## WSAC—Ft. Knox—1955

**Frequency:** 1470 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By**... Fort Knox Bcstg. Corp.  
**Address** ..... Fort Knox, Ky.  
**Tel.:** ELgin 1-3121, Radcliff. .... Independent  
**Pres., Gen. Mgr.**..... B. E. Cowan  
**Chief Engineer**..... Eugene Hornback

## WZIP—Covington—1947

(See Cincinnati, O.)

## WCPM—Cumberland—1951

**Frequency:** 1280 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By**..... Cumberland Bcstg. Co.  
**Address** ..... P. O. Box 955  
**Tel.:** 260 ..... KBS  
**Representative** ..... Best  
**Pres., Gen. Mgr.**..... Elmo Mills  
**Station Manager**..... Clyde Beal

## WFKY—Frankfort—1946

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**.... Frankfort Bcstg. Co.  
**Address** ..... Kentucky Ave. Extended  
**Tel.:** CA 3-8281 ..... MBS  
**Representative** ..... Hollingbery  
**Pres., Gen. Mgr.**..... Ken Hart  
**Commercial Mgr.**..... Bud McClain  
**Program Director**..... Tommy Southwood  
**Chief Engineer**..... Robert M. Beasley

## WCYN—Cynthiana—1956

**Frequency:** 1400 Kc. .... **Power:** 100 Watts  
**Owned**..... WCYN Radio, Inc.  
**Address** ..... Pike & Walnut Sts.  
**Tel.:** 480 ..... KBS  
**President**..... Estil R. Anderson  
**Gen. Mgr.**..... Bob Doll  
**Comm. Mgr.**..... Mrs. Helen Williams

## WFKN—Franklin—1954

**Frequency:** 1220 Kc. .... **Power:** 250 Watts, d.  
**Owned By**..... Franklin Favorite-WFKN, Inc.  
**Address** ..... 103 N. High St.  
**Tel.:** JUStice 6-4481 ..... KBS  
**Pres., Gen. Mgr.**..... L. L. Valentine  
**Comm., Sales Prom. Mgr.**... Howard H. Ogles  
**Program Director**..... A. W. Kockritz, Jr.  
**Publicity Director**..... Stanley Portmann  
**Chief Engineer**..... Frank Wakefield

## WHIR—Danville—1947

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**.. Commonwealth Bcstg. Corp.  
**Business Address** ..... P.O. Box 632  
**Tel.:** DANville 1230 ..... MBS, KBS  
**Representative** ..... Hal Holman Co.  
**Pres., Gen. Mgr.**..... W. T. Isaac  
**Program Director**..... Raymond L. Ramsey  
**Chief Engineer**..... Paul Smith

## WFUL—Fulton—1951

**Frequency:** 1270 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Ken-Tenn Bcstg. Corp.  
**Business Address** ..... Box 482  
**Tel.:** 1270 ..... Independent  
**Newspaper Affiliation**.. Fulton County News  
**President**..... Paul Westpheling  
**Gen., Sta. Mgr.**..... Mrs. P. Westpheling  
**Comm. Mgr.**..... J. O. Lewis  
**Sales Prom. Mgr., Ch. Eng.**.. Kenneth Turner  
**Prog., Pub. Dir.**..... Mary Nelle Wright

## WIEL—Elizabethtown—1950

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**.... Elizabethtown Bcstg. Co.  
**Business Address** ..... Elizabethtown  
**Tel.:** RO 5-5151 ..... KBS  
**Station Representative**..... Hil Best  
**President**..... J. W. Hodges  
**General Manager**..... Dee Huddleston  
**Commercial Manager**..... Calvin Skaggs  
**Program Director**..... Thomas Skinner  
**Chief Engineer**..... Thomas Baldwin

## WGOR—Georgetown—1957

**Frequency:** 1580 Kc. .... **Power:** 250 Watts d.  
**Owned-Operated By**..... Robert E. Johnson  
**Business Address**... First National Bank Bldg.  
**Tel.:** 1580 ..... Independent  
**Representative** ..... Hopewell  
**Pres., Ch. Eng.**..... Robert E. Johnson  
**Gen., Sta. Mgr.**..... Arno Walker  
**Program Director**..... Stuart Platt

## WSTL—Eminence—1956

**Frequency:** 1600 Kc. .... **Power:** 500 Watts, d.

## WKAY—Glasgow—1946

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**.... Glasgow Bcstg. Co., Inc.  
**Address** ..... Park-to-Park Hwy.  
**Tel.:** GLasgow ..... KBS  
**President**..... Jack Pedigo

## KENTUCKY

Gen., Sta., Comm. Mgr., Chief Eng., Clovis Sadler  
 Sales Prom. Mgr. . . . . J. M. Barrick  
 Pub., Prog. Dir. . . . . Moena E. Sadler

### WHLN—Harlan—1941

Frequency: 1410 Kc. . . . . Power: 5 Kw. d.  
 Owned-Oper. By. . . . . Radio Harlan, Inc.  
 Business Address. . . . . Box 898  
 Tel.: 625 . . . . . KBS  
 Representative . . . . . Burn Smth  
 President. . . . . J. Francke Fox, Jr.  
 Gen., Sta. Mgr. . . . . James T. Morgan  
 Sales Prom. Mgr. . . . . Larry Dean  
 Program Director. . . . . Jack Hoskins  
 Chief Engineer. . . . . Marvin Johnson

### WHBN—Harrodsburg—1955

Frequency: 1420 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Fort Harrod Bcstg. Corp.  
 Address . . . . . Box 247  
 Tel.: 1420 . . . . . KBS  
 Rep. . . . . Continental  
 Gen., Sta. Mgr. . . . . Vic Bellamy  
 Commercial Manager. . . . . Della Gash  
 Sales Promotion Manager. . . . . Marjorie Young  
 Program Director. . . . . Jo Ann Warner  
 Publicity Director. . . . . Bob Martin  
 Chief Engineer. . . . . Nolan Pontrich

### WKIC—Hazard—1947

Frequency: 1390 Kc. . . . . Power: 5000 Watts d.  
 Owned-Oper. By. . . . . Mt. Bcstg. Service, Inc.  
 Address. . . . . Peoples Bank Building  
 Tel.: 720 . . . . . KBS  
 Representative . . . . . Kentucky Radio Sales  
 President. . . . . Fred B. Bullard  
 General Manager. . . . . Ernest Sparkman  
 Commercial Manager. . . . . Julius Lasslo  
 Prog. Dir. . . . . Norma Strong  
 Chief Eng. . . . . Y. Bowling

### WSON—Henderson—1941

Frequency: 860 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By. . . . . Henderson Bcstg. Co., Inc.  
 Business Address. . . . . 121 N. Main  
 Tel.: VA 6-3923 . . . . . KBS  
 Pres., Gen. Mgr. . . . . Hecht S. Lackey  
 Asst. Sta. Mgr., Prog. Dir. . . . . Martin E. Schaeffer  
 Comm., Sales Prom. Mgr. . . . . Ewing Graham  
 Chief Engineer. . . . . D. E. Gibson

### WHOP—Hopkinsville—1940

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Hopkinsville Bcstg. Co., Inc.  
 Business Address. . . . . Bass Arcade; P.O. Box 539  
 Tel.: TU 5-5331 . . . . . CBS  
 Representative . . . . . Jack Masla  
 Pres., Gen. Mgr. . . . . F. Ernest Lackey  
 Sta., Comm. Mgr. . . . . Katherine Peden  
 Program Director. . . . . Frank Cameron  
 Publicity Director. . . . . Margaret Wyatt  
 Chief Engineer. . . . . Leo Y. Wilson

### WKO—Hopkinsville—1954

Frequency: 1480 Kc. . . . . Power: 1000 Watts d.  
 Owned By. . . . . W. W. Higgins

Address. . . . . 808½ South Main St.  
 Tel.: TU 6-1204 . . . . . KBS  
 Representative . . . . . Hil F. Best  
 Pres., Gen. Mgr. . . . . William H. Higgins  
 Com. Mgr. . . . . Mrs. Reginald Catlett  
 Program Director. . . . . Sam B. Gilkey  
 Chief Engineer. . . . . Kellie Lowe

### WLBN—Lebanon—1953

Frequency: 1590 Kc. . . . . Power: 1 Kw., d.  
 Owned. . . . . Lebanon-Springfield Bcstg. Co.  
 Address. . . . . P. O. Box 647  
 Tel.: 486 . . . . . KBS  
 Representative. . . . . Hil F. Best Kentucky  
 Gen., Sta. Mgr. . . . . J. T. Whitlock  
 Sales Prom. Mgr. . . . . Allen Baker  
 Program Director. . . . . Bruce Lankford  
 Publicity Director. . . . . Shirley A. Thompson  
 Chief Engineer. . . . . W. B. Kelly

### WMTL—Leitchfield—1959

Frequency: 1580 Kc. . . . . Power: 250 Watts  
 Owned By. . . . . Rough River Bcstg. Co.  
 Address . . . . . Box 206  
 Tel.: 351 . . . . . KBS  
 President . . . . . Edward Corley  
 Gen. Mgr., Prog. Dir. . . . . James Shacklette  
 Commercial Mgr. . . . . Ralph Flood  
 Chief Engineer. . . . . Bill French

### WLAP—Lexington—1922

Frequency: 630 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By. . . . . WLAP Radio, Inc.  
 Business-Studio Address. . . . . 177 N. Upper St.  
 Tel.: 3-2727 . . . . . ABC  
 Representative . . . . . John E. Pearson  
 President. . . . . John B. Poor  
 General Manager. . . . . Frederic Gregg, Jr.  
 Commercial Mgr. . . . . L. C. Redmon  
 Program Director. . . . . William Lacker  
 Chief Engineer. . . . . Robert Jones

### WBLG—Lexington—1946

Frequency: 1300 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Lexington Bcstg. Co.  
 Address. . . . . 134 N. Limestone St.  
 Tel.: 3-0433 . . . . . KBS, ABC  
 Representative . . . . . Meeker  
 Pres., Gen. Mgr. . . . . Roy B. White, Jr.  
 Commercial Mgr. . . . . Jim Tomblin  
 Program Director. . . . . Robert Barton  
 Chief Engineer. . . . . J. M. Robertson

### WVLK—Lexington—1947

Freq.: 590 Kc. . . . . Power: 5000 Wts. d., 1000 n.  
 Owned-Oper. By. . . . . Bluegrass Bcstg. Co., Inc.  
 Address . . . . . Phoenix Hotel  
 Tel.: LE 4-6470 . . . . . MBS  
 Representative . . . . . Hollingbery  
 President. . . . . Donald J. Horton  
 General Mgr. . . . . Ted Grizard  
 Commercial Manager. . . . . George T. Webb  
 Sales Prom., Pub Dir. . . . . Jay Watters  
 Program Director. . . . . Claude Sullivan  
 Chief Engineer. . . . . Paul Dunbar

**KENTUCKY**

**WFTG—London—1955**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By London Broadcasting Co.  
Address Box 333  
Tel.: 598 Independent  
Representatives Hil F. Best Co.  
Pres., Gen., Sta. Mgr. Elmo Mills  
Comm. Mgr. Charles Redmond  
Prog. Dir. Charles D. Nelson  
Chief Engineer Russell Henson

**WAVE—Louisville—1933**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By WAVE, Inc.  
Business Address 334 E. Broadway  
Tel.: JU 5-2201 NBC  
Rep. NBC Spot Sales  
President George W. Norton, Jr.  
General Mgr. Nathan Lord  
Commercial Manager Woody Dulaney, Jr.  
Program, Sales Prom. Mgr. James Caldwell  
Chief Engineer Wilbur Hudson

**WGRC—Louisville—1936**

Frequency: 790 Kc. Power: 5000 d. 1000 n.  
Owned-Operated By Northside Bcastg. Corp.  
Bus. Studio Address Ky. Home Life Bldg.  
Tel.: JU 7-8871 MBS  
Representative Weed  
President J. Porter Smith  
Gen. Mgr. Charles L. Harris  
Comm. Mgr. Tom Underwood  
Pgm. Dir. Paul Ruhle  
Chief Engineer W. J. Morrison

**WHAS—Louisville—1922**

Frequency: 840 Kc. Power: 50,000 Watts  
Owned-Oper. By WHAS, Inc.  
Address 525 W. Broadway  
Tel.: JU 5-2211 CBS  
Newspaper Affil. Courier-Journal  
Representative Henry I. Christal Co.  
President Barry Bingham  
V.P., Man. Dir. Victor A. Sholis  
Commercial Manager John M. Fouts  
Publicity Director William Loader  
Program Director George Walsh  
Chief Engineer Orin Towner

**WINN—Louisville—1940**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By WBC, Inc.  
Bus. Studio Address Fourth & Guthrie  
Tel.: JU 5-5148 Independent  
Representative Avery-Knodel  
Pres., Gen. Mgr. Glen A. Harmon  
Comm. Mgr. James Nathan  
Program Dir. Bill Gerson  
Promotion Mgr. Helen Roberts  
Chief Engineer Melvin Scarsdale

**WKLO—Louisville—1948**

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Mid-America Bcastg. Corp.  
Business Studio Address Henry Clay Hotel

Tel.: JU 3-4441 ABC  
News. Affil. Lanchester (Ohio) Eagle-Gazette  
Representative Robt. Eastman  
President Charles Sawyer  
Exec. Vice-Pres. J. P. Williams  
Vice President Alex Buchan  
Station Mgr. William H. Spencer  
Program Director Blaine Cornwell  
Publicity Director Roberta Bunnell  
Chief Engineer William H. Faulkner

**WKYW—Louisville—1946**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By Radio Kentucky, Inc.  
Bus. Studio Address 431 W. Jefferson St.  
Tel.: JU 3-4811 Independent  
Representative Pearson  
Pres., Gen. Mgr. F. Eugene Sandford  
Sales & Comm. Mgr. Neal Robbins  
Program Dir. Carl Shook

**WLou—Louisville—1951**

Frequency: 1350 Kc. Power: 5000 Watts d.  
Owned-Oper. By Rounsaville of Louisville, Inc.  
Business Studio Address 2549 S. Third St.  
Tel.: ME 7-6531 Independent  
Representative Gill-Perna, Dorca-Clayton  
President Robert W. Rounsaville  
Station Mgr. E. F. Shadburne  
Chief Engineer Steve Dawson

**WTMT—Louisville—1957**

Frequency: 620 Kc. Power: 500 Watts  
Owned By Jefferson Bdcstng. Co. Inc.  
Business Address 1300 S. 4th St.  
Tel.: ME 7-2527 MBS  
Station Representative Meeker  
Pres., Gen. Mgr. Earl F. Hash  
Program Director Jack C. Dunhaver  
Chief Engineer Theodore E. Jones

**WFMW—Madisonville—1949**

Frequency: 730 Kc. Power: 250 Watts d.  
Owned-Oper. By Messenger Bdcstg. Co., Inc.  
Address Box 351  
Tel.: TA 1-4096 KBS  
Newspaper Affiliation Messenger  
Representative Best  
President Edgar Arnold, Sr.  
Gen., Sta. Manager H. W. Wells  
Comm. Mgr. Elmer L. Kelley, Jr.  
Sales Promotion Mgr. Leslie Legrand  
Program Director J. G. Gatlin  
Publicity Director Jim Green  
Chief Eng. Charles Lee

**WTTL—Madisonville—1956**

Frequency: 1310 Kc. Power: 500 Watts, d.  
Owned Hopkins County Bcst's.  
Business Address 111 S. Main St.  
Tel.: TAYlor 1-7420 Independent  
Manager Evers Mick  
Commercial Manager W. T. Brinkley  
Sales Promotion Mgr. Jerry McKonley  
Program Director Imogene Teague  
Ch. Eng. Conway Smith



**WWXL—Manchester—1956**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned. Wilderness Rd. Bcstg. Co.  
Address. 109 Court St.  
Tel.: LY 8-4694  
KBS  
President. J. L. Tigue  
Gen., Sta. Mgr. Roy A. Redmond  
Chief Engineer. Robert Banks

**WNGO—Mayfield—1947**

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Oper. By. West Ky. Bcstg. Co.  
Business Address. Paducah Rd.; Box 431  
Tel.: 1597  
KBS  
Representative. Indie Sales  
President. Mose Bohn  
Gen., Sta. Mgr. Charles W. Stratton  
Program Director. Otis L. Davis  
Chief Engineer. Joe Hargrove

**WFTM—Maysville—1948**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By. C. P. Clarke; J. M. Finch, Jr.  
Bus. Address. 626 Forest Ave.  
Tel.: LO 4-3361  
MBS-KBS  
President. Charles P. Clarke  
General Manager. John W. Betts  
Commercial Manager. Herbert Williams, Jr.  
Program Director. Lawrence McGill  
Chief Engineer. Harold Sagraves

**WMIK—Middlesboro—1948**

Frequency: 580 Kc. Power: 500 Watts d.  
Owned-Oper. By. Cumberland Gap Bcstg.  
Address. Box 698  
Tel.: 980  
KBS  
Representative. Devney  
President. Dr. U. G. Brummelt  
Gen. Mgr. Maurice K. Henry  
Program Director. Bill Baker  
Chief Engineer. K. Bronell Reedy

**WFLW—Monticello—1955**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Operated By. Wolf Creek Bcstg. Co.  
Address. Box 36  
Tel.: 192  
KBS  
Station Manager. Fred A. Staples

**WMOR—Morehead—1955**

Frequency: 1330 Kc. Power: 1000 Watts, d.  
Owned & Operated By. Morehead Bcstg. Co.  
Business Address. Main St.  
Tel.: 880  
KBS  
President. J. Earl McBrayer  
General Manager. W. M. Whitaker  
Chief Eng. Earl S. Young

**WMST—Mt. Sterling—1957**

Frequency: 1150 Kc. Power: 500 Watts  
Owned By. Mt. Sterling Broadcasting Co.  
Business Address. 34 Broadway  
Tel.: 1150  
Independent  
Station Representative. Kentucky Radio  
President. Jack Reynolds  
Gen. Sta. Mgr. Robert L. Williamson

Commercial Manager. Gary Lester  
Program Director. Raymond Hopper  
Chief Engineer. R. L. Williamson

**WLOC—Munfordville—1956**

Frequency: 1150 Kc. Power: 1 Kw., d.  
Owned. S. Central Ky. Bcstg. Co.  
Address. Munfordville  
Tel.: JA 4-4111  
Independent  
Representative. Kentucky Radio Sales  
President. H. T. Parrott  
Gen. Mgr., Sales Prom. J. W. Pickett  
Program Dir. Mary Goodman  
Chief Engineer. Wayne Sims

**WNBS—Murray—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. Service Bcstg. Co.  
Address. P. O. Box 548  
Tel.: 1340  
Independent  
Representative. Dore  
Pres., Sta. Mgr. Charles Shuffet  
Gen. Mgr., Ch. Engr. C. H. Hulse  
Commercial Manager. Ed Griffin

**WNKY—Neon—1956**

Frequency: 148 Kc. Power: 1000 Watts d.  
Owned. Letcher Bcstg. Corp.  
Business Address. Neon  
Tel.: 7714  
KBS  
Representative. Kentucky Radio Sales  
President. Dave L. Craft  
Gen., Sta. Mgr. Dee Dawahare  
Comm. Mgr., Prog. Dir. Delmar Ray Kincer  
Sales Prom., Pub. Dir. Elmer Ison  
Chief Engineer. Dr. E. E. Musgrave

**WNOP—Newport—1948**

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Operated By. Tri-City Bcstg. Co.  
Business-Studio Address. 606 Monmouth St.  
Tel.: JU 1-7100  
Independent  
Representative. Devney  
President. James G. Lang  
General Manager. Ann Rolfes Lang  
Station Mgr. R. D. Nunn  
Commercial Mgr. R. L. Pike  
Chief Engineer. Chas. Hettesheimer

**WOMI—Owensboro—1938**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Owensboro Bcstg. Co., Inc.  
Address. Box 536  
Tel.: MU 3-1558  
MBS-KBS  
Newspaper Affiliations. Messenger, Inquirer  
Representative. Burn-Smith  
President. Lawrence W. Hager  
General Manager. Hugh O. Potter  
Sales Prom. Mgr. Jim Wilkinson  
Program Director. Cliffordean Potter  
Chief Engineer. Harold I. Peters

**WVJS—Owensboro—1947**

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Oper. By. Owensboro On The Air, Inc.

# KENTUCKY

**Business-Studio Address**.....324 Allen St.  
Tel.: MU 3-3521.....ABC  
Representative.....Rambeau, Vance, Hopple  
President.....V. J. Steele  
General Manager.....Malcolm Greep  
Commercial Manager.....Parker Smith  
Program Director.....Earl Fisher  
Chief Engineer.....Earl Jaqoe

## WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 kw.  
Owned By.....E. W. McKinney-Smith  
Address.....10 N. 7th St.  
Tel.: 3-1737.....NBC  
Station Rep.....O'Connell  
President.....E. W. McKinney-Smith  
Gen., Comm. Mgr.....J. M. Page  
Program Dir.....W. G. Berthe  
Promotion Mgr.....W. Bloss  
Chief Engineer.....Paul Lawrence

## WKYB—Paducah—1948

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.  
Owned-Oper. By.....Barrington Co. of Ky.  
Business Address.....524 Jefferson  
Tel.: 2-1678.....MBS  
Representative.....Bolling  
Pres.....Bruce Barrington  
Gen. Mgr.....Ed Brewer  
Prog. Dir.....Mal Topping  
Ch. Eng.....Tom Summers

## WPAD—Paducah—1930

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By ..Paducah Bdcstg. Co., Inc.  
Address.....4th & Broadway  
Tel.: 2-8231.....CBS  
Representative.....Stars National  
President, Gen. Mgr.....Pierce E. Lackey  
Commercial Mgr.....Prewitt Lackey  
Sta., Program Dir.....Ray Mofield  
Sales Prom. Mgr.....Linn Wolff  
Chief Engineer.....U. C. Morris

## WSIP—Paintsville—1949

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Big Sandy Bcstg. Co.  
Address.....121 Main St.  
Tel.: 1196.....MBS-KBS  
Station Rep.....Hil Best, Ky. Radio Sales  
General Manager.....Ted Arnold Silvert  
Program Dir.....Bill Barker  
Chief Engineer.....Eugene Baldrige

## WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.  
Owned & Operated By.....Paris Bcstg. Co.  
Address.....630 Main St.  
Tel.: 1440.....KBS  
Representative.....Continental  
Pres., Gen. Mgr.....C. W. Krause  
Comm., Sales Prom. Mgr.....Asher Sizemore  
Program Director.....Gertrude Clem  
Chief Engineer.....Chas. J. Sebastian

## WLSI—Pikeville—1949

Frequency: 900 Kc...Power: 1000 Watts d.

Owned-Operated By.....Cumberland Pub. Co.  
Address.....Pikeville  
Tel.: GEneral 7-7323.....Independent  
Newspaper Affiliation.....Pike County News  
Representative.....Ky. Radio Sales  
President.....Mrs. W. J. Ward, Jr.  
General Manager.....Roy E. Alexander  
Prog., Pub. Dir.....John C. Adkins

## WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....E. Ky. Bdcstg. Corp.  
Address.....Pikeville, Ky.  
Tel.: 1280.....MBS-KBS  
Station Rep.....Continental  
Pres., Gen. Mgr.....Jack L. Hatcher  
Commercial Manager.....H. G. Sturgill  
Chief Engineer.....James K. Hoskins

## WMLF—Pineville—1957

Frequency: 1230.....Power: 250 Watts  
Owned.....States Bcstg. System  
Address.....Radio Park  
Tel.: ED 7-2100.....Independent  
Representative...Continental; Ky-Radio Sales  
V.P., Gen. Mgr.....South C. Bevins  
Comm. Mgr.....Cal Smith  
Chief Engineer.....Hubert Turner

## WDOC—Prestonsburg—1957

Frequency: 1310 Kc...Power: 5000 Watts d.  
Owned.....WDOC Radio  
Address.....No. Lake Drive  
Tel.: 2338.....KBS  
Representative.....Fairchild  
President.....Gordon Collins  
General Mgr.....Rex Osborne  
Program Director.....Estill Stewart  
Chief Engineer.....Doc Harmon

## WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.  
Owned By.....Stephens Industries, Inc.  
Address.....South Lake Drive  
Tel.: 2060.....KBS  
Representative.....Hil F. Best  
President.....D. C. Stephens  
General Mgr.....Doka S. Stephens  
Station Mgr.....David L. Stephens  
Commercial Mgr.....Clarence Robinson, Jr.  
Program, Chief Eng.....Walter E. May

## WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Princeton Bcstg. Co.  
Address.....Dawson Rd.  
Tel.: 2072.....KBS  
Gen. Mgr., Chief Eng.....Leslie Goodaker  
Comm. Mgr.....Ellis Burnam  
Sales Prom. Mgr.....Wilburn Wilson  
Program Dir.....Twyman Boren

## WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts, d.

## KENTUCKY-LOUISIANA

Owned.....Renfro Valley Bcstrs., Inc.  
 Representative.....Kentucky Radio Sales  
 V.P., Gen. Mgr.....Tom Hargis  
 Comm. Mgr.....Benton Stokes

### WEKY—Richmond—1953

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....WEKY, Inc.  
 Address.....McKee Bldg.  
 Tel.: 1340.....MBS-KBS  
 Pres., Gen. Mgr.....O. C. Halyard, Jr.  
 Commercial Manager.....Robert J. Spradlin  
 Sales Promotion Mgr.....Charles L. Mastin  
 Program Director.....Mrs. Loretta Canfield  
 Chief Engineer.....John D. Jennings, Jr.

### WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....So. Kentucky Bcstrs.  
 Address.....P. O. Box 110  
 Tel.: Parkview 6-2471.....KBS  
 Station Representative.....Hil F. Best  
 President.....Roth E. Hook  
 Gen., Comm. Mgr.....Woodrow P. Sosh  
 Station Manager.....Earl Johnson  
 Program Director.....Stan Murphy

### WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.  
 Owned By.....State Line Bcstg. Co.  
 Address.....P. O. Box 486  
 Tel.: 490.....KBS  
 Station Rep.....Best  
 President.....R. L. Turner  
 General Mgr.....Bobby Colvin  
 Commercial Mgr.....W. Hoover  
 Chief Engineer.....J. B. Crawley

### WSFC—Somerset—1947

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southeastern Bcstg. Co.  
 Address.....Hwy. 1247  
 Tel.: 1240.....MBS-KBS

Representative.....Ky. Radio Sales  
 Pres., Gen. Mgr.....Mike Layman  
 Commercial Manager.....Donald Orwin  
 Program Director.....John A. Hartnett  
 Technical Dir.....Ralph F. Denton

### WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts  
 Owned By.....Karl Kegley  
 Address.....Vanceburg  
 Tel.: SWift 6-3411.....Independent  
 Pres., Gen. Mgr.....Karl Kegley  
 Comm., Sta. Mgr.....Don Roberts  
 Chief Engineer.....Jesse Stamm

### WMTC—Vancleve—1948

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Kentucky Mt. Holiness Assn.  
 Bus.-Studio Address.....Vancleve  
 Representative.....Continental  
 President.....Dr. Lela G. McConnell  
 General Manager.....Wilfred Fisher  
 Program Dir.....Violet Person  
 Chief Engineer.....Kenneth Amspaugh

### WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Folkways Bcstg. Co., Inc.  
 Address.....Box 660  
 Tel.: 2711.....Independent  
 President.....Ernest Tubb  
 Gen. Mgr.....Donald W. Crosthwaite  
 Comm. Mgr.....Wallace R. Day

### WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owner.....Winchester Bcstg. Co., Inc.  
 Address.....Box 535  
 Tel.: 1380.....Independent  
 Pres., Gen. Mgr.....Charles Drew  
 Commercial Manager.....D. Joe Abbott  
 Program Director.....Herman Kelly  
 Chief Engineer.....Tommy Bratton

Pop.: 3,221,000  
 Families: 889,000  
 Radio Homes: 843,000

## Louisiana

Stations in State: 79  
 TV Homes: 666,000  
 TV Stations: 14

### KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Abbeville Bcstg. Serv. Inc.  
 Business Address.....P.O. Drawer 620  
 Tel.: TW 3-2531.....Independent  
 President.....H. Frenzel Pere  
 General Manager.....George P. Martin

### KALB—Alexandria—1935

Frequency: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Alexandria Bdcstg. Co., Inc.  
 Business Address.....6th and Washington Sts.  
 Tel.: 3-2543.....ABC  
 Representative.....Weed & Co.  
 President.....T. B. Lanford  
 Gen. Manager.....Walter D. Melson

Station Manager.....Alex Marchand  
 Sales Promotion Manager.....Miss Pat Nugent  
 Program Director.....Cal Adams  
 Publicity Director.....Miss Barbara LeBlanc  
 Chief Engineer.....Lee Worthy

### KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw.  
 Owned.....Dixie Bcstg. Ser.  
 Address.....Box 306  
 Tel.: Hillcrest 3-7454.....KBS  
 Pres., Gen. Mgr.....Irving Ward Steinman  
 Station Manager.....William G. Lynch  
 Local Commercial Mgr.....D. Ed Pebbles  
 Production Manager.....Billy Travis  
 Chief Engineer.....Henry J. Lazarone

**LOUISIANA** .....

**KSYL—Alexandria—1947**

Frequency: 970 Kc.....Power: 1000 Watts  
Owned-Oper. By .....KSYL, Inc.  
Address .....Box 1489  
Tel.: 6611.....NBC  
Rep.....McKinney, Clarke, Brown  
Pres., Comm. Mgr.....Milton Fox  
Gen., Sta. Mgr.....Sylvan Fox  
Chief Engineer.....Leonard Dupree

**WABL—Amite—1955**

Frequency: 1570 Kc.....Power: 500 Watts, d.  
Owned-Oper. By....Amite Broadcasting Co.  
Address.....118 N.E.R.R. Ave.  
Tel.: 8385.....Independent  
Gen. Sta., Comm. Mgr.....C. W. Fitz  
Program Director.....Leonard Giacone  
Chief Engineer.....Vernon E. Dudley

**KGAN—Bastrop—1957**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....Bastrop Bcstg. Co.  
Address .....Box 1340  
Tel.: 1340.....Independent  
Gen. Mgr.....Bill Davis  
Sta., Comm. Mgr.....Harry Howard

**KTRY—Bastrop—1948**

Frequency: 730 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Morehouse Bcstg. Co.  
Address .....Box 193  
Tel.: 1400.....KBS

Newspaper Affil.....Daily Enterprise  
General Mgr.....William G. Darland, Jr.  
Publicity Dir.....Ray Pilant  
Program, Chief Eng.....Hugh Smith

**WAIL—Baton Rouge—1947**

Frequency: 1460 Kc..Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By.....Merchants Bcstgs.  
Bus. Address....3150 College Dr.; Box 14657  
Tel.: Dickens 4-5275.....Independent  
Representative .....Weed  
Pres., Gen. Mgr.....Ralph L. Burge  
Commercial Manager.....Roger Davison  
Chief Engineer.....Ed Van Valkenburg

**WEND—Baton Rouge—1956**

Frequency: 1380 Kc.....Power: 500 Watts, d.  
Owned By.....Vox, Inc.  
Address .....Commerce Bldg.  
Tel.: Dickens 3-6606.....KBS  
Station Mgr.....Owen Elliott

**WIBR—Baton Rouge—1948**

Frequency: 1300 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Community Bcstg. Co.  
Address .....P. O. Box 1226  
Tel.: DI 8-6716.....Independent  
Station Representative .....Walker-Rawalt  
President.....G. T. Owen  
V.P., Gen. Mgr.....Robert Earle  
Prog. Dir.....Bernard Zuccaro  
Comm. Mgr.....Olas Olsen  
Sta. Mgr., Pub. Dir.....Scott W. Erwin  
Chief Eng.....E. E. Case

**W I B R**

**TOP DOG**

**IN**

**BATON ROUGE**

**LOUISIANA**

**WJBO—Baton Rouge—1934**

Frequency: 1150 Kc. Power: 5000 Watts  
 Owned-Oper. By. Baton Rouge Bcstg. Co., Inc.  
 Business-Studio Address. 444 Florida St.  
 Tel.: DI 2-5271. NBC  
 News, Affil. State Times, Morning Advocate  
 President. Douglas L. Manship  
 Gen. Mgr. Mort Silverman  
 Comm. Mgr. John D. Wooldridge  
 Chief Engineer. Theodore Hubert

**WLCS—Baton Rouge—1946**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Operated By. Air Waves, Inc.  
 Business Address. 204 North St.  
 Tel.: DI 2-4411. Independent  
 Representative. Masla  
 President. Norman Saurage, Jr.  
 Gen. Manager. Lamar Simmons  
 Comm. Mgr. T. A. LeBlanc  
 Prog. Dir. Gene Nelson  
 Chief Eng. Eugene Howell

**WXOK—Baton Rouge—1952**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. WXOK, Inc.  
 Address. 243 Convention St.  
 Tel.: DI 4-7604. Independent  
 Representative. Stars National  
 President. Jules Paglin  
 General Manager. S. Ray, Jr.  
 Station Manager. Thomas L. McGuire  
 Prog. Dir. Lucille Pollack  
 Chief Engineer. Thomas W. Wood

**WHXY—Bogalusa—1954**

Frequency: 920 Kc. Power: 1 Kw. d.  
 Owned. Bogalusa Bcstg. Co.  
 Address. P. O. Box 689  
 Tel.: RE 2-4254. Independent  
 Station Rep. Clark  
 Station Mgr. Jim Howell  
 Program Director. Dolores Williams

**WIKC—Bogalusa—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By. Curt Siegelin, Admin.  
 Business Address. P. O. Box 811  
 Tel.: REpublic 5-1355. MBS, KBS  
 Gen., Sta. Mgr. John H. Knight  
 Chief Engineer. Charlie Pearson

**KBCL—Bossier City—1957**

Frequency: 1220 Kc. Power: 250 Watts, d.  
 Owned-Operated By. Good Music, Inc.  
 Business Address. P.O. Box 727  
 Tel.: 3-1606. Independent  
 President. Crawford Godfrey  
 Gen., Sta. Mgr. John J. Buckley  
 Program Director. Stuart Hyden  
 Publicity Director. Mary Lou O'Brien  
 Chief Engineer. Carl Goulden

**WARB—Covington—1953**

Frequency: 730 Kc. Power: 250 Watts d.

Owned-Operated By. WARB, Inc.  
 Address. Box 568  
 Tel.: 1600. KBS  
 President. David C. Blossman  
 Gen. Mgr., Ch. Eng. J. R. Webb  
 Commercial Manager. James S. Webb  
 Program Director. Bettie E Ferrer

**KSIG—Crowley—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By. KSIG Bcstg Co., Inc.  
 Bus-Studio Address. 320 N. Parkerson Ave.  
 Tel.: 1450. KBS  
 Representative. T. F. Clark  
 President. Hirach J. School  
 General Manager. Louis M. Basso  
 Commercial Manager. Thomas E. Griffin  
 Program Director. James Trahan  
 Chief Engineer. Fred Hebert

**KDLA—DeRidder—1950**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Sabine Broadcasting Co.  
 Address. P. O. Box 46  
 Tel.: 7600. KBS  
 Co-Owners. C. Reddoch, J. McCrary  
 General Manager. Ralph L. Hooks  
 Comm., Sales Prom. Mgr. Wayne L. Sanders  
 Prog. Dir., Ch. Eng. Ted Thompson

**KEUN—Eunice—1952**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By. Tri-Parish Bcstg. Co.  
 Address. Box 511  
 Tel.: GL 7-3041. MBS  
 President. Vincent Rehl  
 Gen., Sta. Mgr. John Pauche  
 Program, Publicity Dir. Karl R. DeRoven  
 Chief Engineer. John Fuselier

**KFNY—Ferriday—1956**

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned. Miss-Lou Bcstg. Co.  
 Address. 120 Louisiana Ave.  
 Tel.: 7200. Independent  
 Owner, President. Mrs. Marie K. Zuccaro  
 Gen. Mgr. Ervin Parks, Jr.

**KLFT—Golden Meadow—1955**

Frequency: 1600 Kc. Power: 1000 W. d.  
 Owned-Operated By. Theriot Bcstg. Co.  
 Address. Theriot Bldg., Box 368  
 Tel.: 5-5165. KBS  
 Representative. Best  
 General Manager. Leo J. Theriot  
 Sta. Mgr., Ch. Engr. H. Earl Herron  
 Commercial Manager. Dudley J. Bernard  
 Sales Promotion Manager. Roy Vicknair  
 Program Director. Betty TerreBonne

**WFPR—Hammond—1947**

Frequency: 1400 Kc. Power: 250 Watts.  
 Owned-Oper. By. Airweb, Inc.  
 Business-Studio Address. Box 432  
 Tel.: 960. KBS  
 Pres., Gen. Mgr. John A. Chauvin

## LOUISIANA

Commercial Manager.....'Foots' McCrory  
Program Director..... Vivian Laird  
Chief Engineer..... Charles Marinos

### **KLUV**—Haynesville—1956

Frequency: 1580 Kc....Power: 250 Watts, d.  
Owned By.....C. E. Ray  
Address.....3678 Beckham Dr., Shreveport  
Tel.: 8-1552.....Independent  
General Mgr.....Charles E. Ray

### **KVHL**—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.  
Owned.....Claiborne Bcstg. Corp.  
Address.....Box 97  
Tel.: 3804.....KBS  
Pres., Mgr.....Frank T. Harkness, Jr.  
Prom. Mgr.....Jim Blanchard

### **KCIL**—Houma—1946

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....KCIL, Inc.  
Business Address.....P.O. Box 1031  
Tel.: Uptown 2-6828.....KBS  
President.....Denver T. Brannen  
General Manager.....Alson E. Engelhardt  
Chief Engineer.....C. O. Wilson

### **KJEF**—Jennings—1950

Freq.: 1290 Kc. Power: 1 Kw. d., 500 Watts, n.  
Owned-Oper. By.....Jennings Bcstg. Co., Inc.  
Address.....1521 Lake Arthur Ave.  
Tel.: 1155.....MBS-KBS  
Pres., Gen. Mgr., C. Eng.....Clavis L. Bailey  
Prog. Dir.....Noel Wooley  
Comm. Mgr.....Gerald Dugas

### **KLEC**—Jonesville—1956

Frequency: 1480 Kc.....Power: 500 Watts, d.  
Owned By.....W. S. Perkins  
Address.....Jonesville  
Tel.: 2481.....KBS  
Gen. Mgr.....Paul Schilling

### **KPEL**—Lafayette—1957

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.  
Owned-Oper. By.....Pelican Bcstg. Co.  
Address.....Box 853  
Tel.: Center 4-7418.....MBS  
Representative.....O'Connell; Reilly  
President.....John Paul Goodwin  
Gen., Sta. Mgr.....William A. Patton  
Comm. Manager.....James M. Drake  
Program Director.....Charles W. Malone

### **KVOL**—Lafayette—1935

Frequency: 1330 Kc. ....Power: 1000 Watts  
Owned-Oper. By.....Evangeline Bcstg. Co., Inc.  
Business Address.....519 South Buchanan  
Tel.: CE 4-5151.....NBC  
Representative.....Meeker  
President.....Morgan Murphy  
General Manager.....George H. Thomas  
Station Mgr.....E. H. Hughes  
Comm. Mgr.....Thomas G. Pears  
Prog. Dir.....J. Richard Aker  
Chief Engineer.....Myrtle E. Case

### **KAOK**—Lake Charles—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....KAOK, Inc.  
Address.....P. O. Box 1399  
Tel.: 6-7541.....MBS  
Representative.....Stars National  
President.....Jules J. Paqlin  
Sta. Mgrs.....T. Gresham, R. Rhodes  
Managing Director.....Stanley W. Ray, Jr.

### **KLOU**—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Gulf Bcstg. Co., Inc.  
Bus.-Studio Address.....Box 975  
Tel.: HE 6-7277.....Independent  
Representative.....Walker  
President.....G. T. Owen  
Vice-Pres.....Bob Earle  
General Mgr.....R. S. Davison  
Chief Engineer.....G. M. Meisner

### **KPLC**—Lake Charles—1935

Frequency: 1470 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Calcasieu Bcstg. Co.  
Address.....P. O. Box 1521  
Tel.: HE 9-2713.....NBC  
Representative.....Wood  
President.....T. B. Lanford  
Gen., Sta. Mgr.....P. E. Mills, Jr.  
Commercial Mgr.....R. M. White  
Sales Prom. Mgr.....Shirley Kelley  
Prog. Director.....Eleanor Shirley  
Chief Eng.....Edgar Barton

### **KLPL**—Lake Providence—1957

Frequency: 1050 Kc.....Power: 250 Watts, d.  
Owned.....Radio Service Co.  
Address.....Box 342  
Tel.: 834.....KBS  
Representative.....Bogner & Martin  
Presidents.....E. McMurray & F. Baldwin  
Sta., Comm. Mgr.....Gene Underwood

### **KLLA**—Leesville—1956

Frequency: 1570 Kc.....Power: 250 Watts  
Owned.....Leesville Broadcasting Co.  
Address.....P. O. Box 1323  
Tel.: 3403.....KBS  
Mgr. Partner, Gen. Mgr.....I. Ward Steinman  
Commercial Mgr.....Ed Marshall  
Sales Prom. Mgr.....Wayne Whisenhunt  
Program Dir.....Donnie S. Cohen  
Chief Engineer.....Byron Stokes

### **KDBC**—Mansfield—1954

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned.....DeSoto Bcstg. Corp.  
Address.....P. O. Box 740  
Tel.: 1360.....KBS  
Representative.....Keystone  
President.....H. E. Sewell  
Gen., Comm. Mgr.....Arthur L. Greene  
Chief Engineer.....Boyd E. Allinson

**KAPB—Marksville—1954**

Frequency: 1370 Kc. Power: 1000 Watts, d.  
 Owner: Avoyelles Bcstg. Corp.  
 Address: 110 W. Mark St.  
 Tel.: 7206  
 Representative: Hil F. Best  
 President: W. L. Billups  
 Gen., Comm. Mgr.: Willie J. Bordelon  
 Chief Engineer: Charlie Woodside

**KASO—Minden—1953**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Dixie Bcsters.  
 Address: Box 344  
 Tel.: FRanklin 7-1200  
 Independent Owners: Raiph Hooks, Cyril Reddoch  
 Station Mgr.: J. M. Howell  
 Publicity Dir.: Cathleen Moreland  
 Chief Engineer: Billy Hyatt

**KLIC—Monroe—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Dr. Frank Cerniglia  
 Address: 626 Bernhardt Bldg.  
 Tel.: 3-4617  
 MBS-KBS Station Rep.: Dora-Clayton  
 General Mgr.: Dr. Frank Cerniglia

**KMLB—Monroe—1930**

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.  
 Owned-Operated By: WSTV, Inc.  
 Business Address: Box 1723  
 Tel.: FAirfax 2-7161  
 ABC, NBC Representative: Pearson  
 President: Jack N. Berkman  
 General Manager: Raymond W. Baker  
 Program Dir.: James Plaisance  
 Chief Engineer: O. R. Morgan

**KNOE—Monroe—1944**

Frequency: 1390 Kc. Power: 5000 Watts  
 Owned-Operated By: James A. Noe  
 Business-Studio Address: Box 1472  
 Tel.: FA 2-8155  
 Independent Representative: H.R. Reys  
 President: James A. Noe  
 V.P. & Gen. Mgr.: Ed Routt  
 Commercial Manager: James McDonough  
 Sales Prom. Mgr.: Mrs. Dixie Ware  
 Program Director: Lou Swanson  
 V.P. & Dir of Eng.: Ray Boyd

**KMRC—Morgan City—1954**

Frequency: 1430 Kc. Power: 500 Watts  
 Owned: Tri-City Bcstg. Inc.  
 Address: P. O. Box 889  
 Tel.: 9036  
 Representative: KBS  
 President: Warren J. Fortier  
 General Mgr.: Earl Wooton  
 Treasurer: Mortimer Silverman, Jr.  
 Secretary: Louise Bensabet

**KNOC—Natchitoches—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Natchitoches Bcstg. Co.

Business-Studio Address: 5th & Sirod  
 Tel.: 2353  
 KBS-MBS Pres., Gen. Mgr., Chief Eng.: B. H. Bailey, Jr.  
 Sta., Comm. Mgr.: Norman A. Fletcher  
 Sales Promotion Manager: James Thomasee  
 Program Director: Jim Elkins

**KANE—New Iberia—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: New Iberia Bcstg. Co.  
 Address: Box 383  
 Tel.: EMerson 9-6726  
 Representative: KBS  
 General Mgr.: George H. Thomas  
 Sta. Mgr.: Donald Bonin  
 Commercial Manager: Sherry A. Lopez  
 Program Dir.: June Stein  
 Publicity Director: Joseph A. Sikes  
 Chief Engineer: Merle Case

**KVIM—New Iberia—1951**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Queen City Bcstg. Co.  
 Address: P. O. Box 50  
 Tel.: 2-5825  
 Independent General Manager: John H. Coco

**WBOK—New Orleans—1951**

Frequency: 800 Kc. Power: 1000 W., d.  
 Owned-Oper. By: WBOK, Inc.  
 Address: 505 Baronne St.  
 Tel.: TU 5363  
 Independent Representative: Stars National  
 President: Jules J. Paglin  
 Exec. V.P., Gen. Mgr.: Stanley W. Ray, Jr.  
 Station Mgr.: Ed Prendergast  
 Commercial Manager: Fred Schwarz  
 Sales Prom. Mgr., Prog. Dir.: Marion Owen  
 Publicity Director: Norman Duffour  
 Chief Engineer: Joan Rhodes

**WDSU—New Orleans—1923**

Frequency: 1280 Kc. Power: 5000 Watts  
 Owned-Operated By: WDSU Bcstg. Corp.  
 Business Address: 521 Royal St.  
 Tel.: TU 4371  
 Representative: NBC  
 President: John Blair  
 Edgar B. Stern, Jr. Exec. V.P. & Gen. Mgr.: Robert Swezey  
 Station Manager: John F. Screen  
 Commercial Manager: Harold Whelahan  
 Program Dir.: Jim Dunbar  
 Publicity Director: Marion Annenberg  
 Chief Eng.: Lindsey Riddle

**WJBW—New Orleans—1926**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Radio New Orleans, Inc.  
 Business-Studio Address: Cigall Bldg.  
 Tel.: MA 3488  
 Independent Representative: Robert S. Keller  
 Mgr., Dir.: Charles Quillian  
 Commercial Manager: Ed Carlson  
 Program Director: Jerry Clark  
 Chief Engineer: John Rhode

# LOUISIANA

## WJMR—New Orleans—1946

Frequency: 990 Kc. Power: 250 Watts d.  
Owned-Operated By... Supreme Bcstg Co., Inc.  
Address..... Jung Hotel  
Tel.: EX 3131..... MBS  
Representative..... Forjoe  
President..... Chester Owens  
Exec. V.P..... George A. Mayoral

## WYLD—New Orleans—1949

Frequency: 600 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Connie B. Gay  
Address..... 2906 Tulane Ave.  
Tel.: GA 4112..... Independent  
Representative..... Gill-Perna; Clayton  
Station Manager..... William Arthur Selley  
Commercial Manager..... Clay Morgan  
Sales Promotion Manager..... David Shaffer  
Prog. Dir..... Larry McKinley  
Chief Engineer..... Samuel Perkins

## WNOE—New Orleans—1925

Frequency: 1060 Kc. Power: 50,000 d.; 5000 n.  
Owned-Operated By..... James A. Noe  
Business-Studio Address..... St. Charles Hotel  
Tel.: EX 2173..... Independent  
Representative..... Avery-Knodel  
President..... James A. Noe  
Gen., Sta. Mgr..... James A. Noe, Jr.  
Comm., Sales Prom. Mgr..... Cleve J. Brien  
Program Director..... Bud Connell  
Chief Engineer..... A. J. Bourgeois

## WSMB—New Orleans—1925

Frequency: 1350 Kc. Power: 5 Kw.  
Owned..... WSMB, Inc.  
Address..... Maison Blanche Bldg.  
Tel.: MA 5921..... ABC  
Representative..... Hollingbery  
President..... Harold E. Anderson  
General Mgr..... M. Franklyn Warren  
Program, Asst. Mgr..... De Alton Neher  
Sales Mgr..... McLaws Kieffer  
Chief Engineer..... Harold Nebe

## WTIX—New Orleans—1951

Frequency: 690 Kc. Power: 5,000 Watts  
Owned-Oper. By..... Storz Broadcasting Co.  
Address..... 328 Chartres St.  
Tel.: MA 3562..... Independent  
Station Representative..... Young  
President..... Todd Storz  
V.P., General Mgr..... Fred Berthelson  
Production Mgr..... Ken Karlton  
Program Dir..... Larry Wilson  
Promotion Mgr..... Marshall Pearce  
Traffic Mgr..... Mary Lou DeRose  
Chief Engineer..... Carlos A. Schmid  
Owners of: WHB, Kansas City, Mo.; WDGY,  
Minneapolis; WQAM, Miami.

## WTPS—New Orleans—1947

Frequency: 940 Kc. Power: 1000 d.; 500 n.  
Owned..... Rounsaville of New Orleans, Inc.  
Business Address..... 615 Howard Ave.

Representative..... Branham  
General Mgr..... H. F. Wehrmann  
Prog. Dir..... Carl J. Junker

## WWEZ—New Orleans—1947

Frequency: 690 Kc. Power: 5000 Watts  
Owned-Operated By..... WWEZ Radio Inc.  
Bus.-Studio Address..... 614 N. Rampart St.  
Tel.: CA 3521..... Independent  
Representative..... Grant Webb  
President..... A. L. Chilton  
General Manager..... Joe A. Oswald  
Prog. Dir..... Ken Elliott  
Ch. Eng..... Harrison C. Mondy

## WWL—New Orleans—1922

Frequency: 870 Kc. Power: 50,000 Watts  
Owned-Operated By..... Loyola U. of South  
Tel.: Jackson 5-2194..... CBS  
Representative..... Katz  
President..... Rev. Patrick J. Donnelly, S.J.  
General Manager..... W. H. Summerville  
Manager..... John L. Vath  
Sales Promotion Manager..... Owen Elliott  
Program Director..... W. J. Bengel  
Publicity Director..... Raymond Eberhardt  
Chief Engineer..... J. D. Bloom

## KREH—Oakdale—1953

Frequency: 900 Kc. Power: 250 Watts d.  
Owned-Oper. By..... Louisiana Bcstg. Service  
Address..... Ville Platt Hiway  
Tel.:..... KBS  
Manager..... R. M. Jernigan

## KWCL—Oak Grove—1958

Frequency: 1280 Kc. Power: 500 Watts, d.  
Owned By..... Carroll Bcstg. Co.  
Tel.: GArden 8-3208..... Independent  
Gen., Comm. Mgr..... W. O. Bauman  
Chief Engineer..... Chas. Farrell

## KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By..... KSLO Bcstg. Co.  
Address..... KSLO Building  
Tel.: 2633..... ABC-KBS  
Representative..... Sears & Ayer  
General Mgr..... W. Eugene Jones  
Commercial Manager..... A. B. Reed, Jr.  
Prog. Dir..... W. Allegood  
Chief Engineer..... Hoyt E. Ray

## KCLP—Rayville—1957

Frequency: 990 Kc. Power: 250 Watts, d.  
Owned..... Richland Bcstg. Co.  
Address..... Box 535  
Tel.: 4855..... KBS  
Gen. Mgr..... David E. Chapman  
Prog. Dir..... Marshall D. Peel, Jr.

## KRUS—Ruston—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By..... Ruston Bcstg. Co.  
Address..... 102 Park Ave. (Box 533)



Tel.: AL 5-2530.....KBS  
 Newspaper Affil.....Leader  
 President.....C. E. Faulk, Jr.  
 Gen. Manager.....William Carter  
 Chief Eng.....A. T. Moore

**KCIJ—Shreveport—1950**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Southwest Bcstrs. Inc.  
 Business Address.....P.O. Box 197  
 Tel.: 3-6107.....CBS  
 Representative.....Gill-Perna  
 President.....Roy Fish  
 General Manager.....Johnnie K. Hill  
 Station Manager.....Merle Kilgore  
 Comm. Sales Prom. Mgr.....Haynie Hall  
 Prog., Pub. Dir.....Ed Hamilton  
 Chief Engineer.....Benny Culbertson

**KEEL—Shreveport—1923**

Frequency: 710 Kc..Power 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By.....Foster & Associates  
 Address.....1500 N. Market  
 Tel.: 5-8692.....Independent  
 Representative.....Blair  
 Pres.....Gordon B. McLendon  
 Gen. Mgr.....R. H. Wilcox  
 Comm. Promotion Manager.....Marie Gifford  
 Prog. Dir.....Al Hart  
 Chief Engineer.....Rudy Johnson

**KENT—Shreveport—1947**

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Radio Shreveport, Inc.  
 Business-Studio Address.....311 Milam Bldg.  
 Tel.: 3-3681.....MBS, NBC  
 Representative.....Walker-Rawalt  
 Pres., Gen. Mgr.....Troy A. Kaichen  
 Commercial Manager.....Ken Weaver  
 Prom., Pub. Dir.....Bill Monroe  
 Program Director.....Bill Jay  
 Chief Engineer.....L. J. Carlson

**KJOE—Shreveport—1954**

Frequency: 1480 Kc.....Power: 1 Kw. d.  
 Owned.....Audiocasting, Inc.  
 Address.....529½ Crockett St.  
 Tel.: 2-0732.....Independent  
 Station Representative.....Forjoe, Clarke Brown  
 Pres., Gen. Mgr.....Joe Monroe  
 Sales Prom. Mgr.....Winnie Spruelli  
 Comm. Mgr.....Pat Stove  
 Program Dir.....Vern Stierman  
 Chief Eng.....N. L. Keys

**KLUE—Shreveport—1957**

Frequency: 1300 Kc.....Power: 1 Kw., d.  
 Owned By.....Kenwil, Inc.  
 Address.....850 Havens Rd.  
 Tel.: 2-4617.....Independent  
 Representative.....Breen & Ward  
 Pres., Gen. Mgr.....Charles E. Ray  
 Comm. Mgr.....Dollye Lloyd

**KOKA—Shreveport—1957**

Frequency: 980 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....John McLendon & Assoc.

Business Address .205 Milam; P.O. Box 3605  
 Tel.: 2-3122.....Independent  
 Sta. Rep.....Pearson  
 General Manager.....John McLendon  
 Station Manager.....Charles Fletcher

**KRMD—Shreveport—1928**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated by.....Radio Station KRMD  
 Business Address.....Jefferson Hotel Bldg.  
 Tel.: 3-6171.....ABC  
 Representative.....Weed  
 President.....T. B. Lanford  
 Gen., Comm. Mgr.....William L. Switzer  
 Sta. Mgr, Prog Dir.....Joseph H. Keith  
 Sales Promotion Manager...Elizabeth Roberts  
 Chief Engineer.....Dub Wilkinson

**KWKH—Shreveport—1925**

Frequency: 1130 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....International Bcstg. Corp.  
 Bus-Studio Address.....Commercial Building  
 Tel.: 2-8711.....CBS  
 Newspaper Affiliation.....Shreveport Times  
 Representative.....Christal Co.  
 President.....William H. Bronson  
 Exec. V.P., Gen. Mgr.....Henry B. Clay  
 Commercial Manager.....Jack Timmons  
 Prom. Mgr., Pub. Dir.....James T. Briggs  
 Prog. Director.....Frank Page  
 Tech. Dir.....W. E. Antony  
 Chief Engineer.....O. S. Droke

**KBSF—Springhill—1954**

Frequency: 1460 Kc.....Power: 1000 Watts  
 Owned.....Springhill Broadcasting Co.  
 Address.....Box 597  
 Tel.: LE 9-4616.....KBS  
 Representative.....Hil F. Best  
 President.....Roy M. Fish  
 General Mgr.....John K. Hill  
 Station Mgr.....Arthur Dickerson  
 Prog. Dir.....Howard Clark  
 Chief Engineer.....Robert Wainwright

**KIKS—Sulphur-Lake Charles  
 1955**

Frequency: 1310 Kc.....Power: 500 W. d.  
 Owned-Operated By.....Lake Bcstg. Co.  
 Address.....Box 895  
 Tel.: JA 7-5266.....KBS  
 Representative.....Clarke Brown  
 Manager.....Cecil E. Bland, Jr.  
 Commercial Manager.....Carroll A. Wynn

**KTLD—Tallulah—1954**

Frequency: 1360 Kc.....Power: 500 Watts  
 Owned-Operated By.....Griffith Electric Co.  
 Address.....Box 1360  
 Tel.: 1360.....KBS  
 Pres., Ch. Eng.....Howard E. Griffith  
 Comm., Sales Prom. Mgr...Chris C. Kimbell, Jr.  
 Program Director.....Mrs. Pearle C. Luckett

**KTIB—Thibodaux—1953**

Frequency: 630 Kc.....Power: 500 W., d.

# Let The Maine Broadcasting System help you to your share of the Northern New England market

The people who live within the service area of our stations have a combined effective buying income of 1 billion, 700 million. When it comes to reaching these people and attracting their dollars, the stations that serve them best will serve you best, too. See your Weed man for the complete story on the stations and the market.

## THE MAINE BROADCASTING SYSTEM STATIONS

### TV NETWORK

WCSH-TV (6) Portland  
WLBZ-TV (2) Bangor

### RADIO NETWORK

WCSH Portland  
WLBZ Bangor  
WRDO Augusta  
WLAM Lewiston (affiliate)

**LOUISIANA-MAINE**

Owner.....Delta Bcstrs., Inc.  
 Address.....701 W. 5th St.  
 Tel.: Hillcrest 7-9006.....Independent  
 President.....F. H. Block  
 General Mgr.....Ray Saadi  
 Commercial Manager.....James Eisner  
 Sales Promotion Manager.....Marie Bergeron  
 Program Director.....Wayne Carpenter  
 Publicity Director.....Walt Jenkins  
 Chief Engineer.....Lee Martin

**KVPI—Ville Platte—1953**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Ville Platte Bcstg. Co.  
 Address.....Box 566  
 Tel.: 5888.....KBS  
 President.....Lionel B. Deville  
 Gen., Comm. Mgr.....Chris Dupiechain  
 Chief Engineer.....J. L. Sylvester

**KLVI—Vivian—1957**

Frequency: 1600 Kc.....Power: 500 Watts, d.  
 Owned By.....Joel E. Wharton  
 Address.....P. O. Box 1069  
 Tel.: 9200.....Independent  
 Gen. Mgr., Chief Eng.....J. E. Wharton  
 Program Dir.....Mrs. J. E. Wharton

**KUZN—West Monroe**

Frequency: 1310 Kc.....Power: 1 Kw., d.  
 Owned.....Howard E. Griffith

Address.....218½ Trenton St.  
 Tel.: 2-1491.....Independent  
 Representative.....Best  
 Gen. Sales Prom. Mgr.....Ollie Bales

**KEVL—White Castle—1955**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Big League Bcstg. Co.  
 Address.....Box 483, Plaquemine, La.  
 Tel.: 5116(P).....KBS  
 Representative.....Best  
 President.....Bill Lee  
 Gen. Mgr.....Lou Millet

**KVCL—Winnfield—1955**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Winn Bcstg. Co.  
 Address.....Box 548  
 Tel.: 5822.....KBS  
 Gen. Mgr., Ch. Engr.....Edward R. Hall  
 Station Manager.....Betty Hall  
 Program Dir.....Charles Christie

**KMAR—Winnesboro—1957**

Frequency: 1570 Kc.....Power: 500 Watts, d.  
 Owned.....Franklin Bcstg. Co.  
 Address.....Box 312  
 Tel.: Winnesboro 5141.....Independent  
 Representative.....Continental Radio Sales  
 Gen. Mgr.....Si Willing  
 Prog. Mgr.....Buddy Martin

Pop.: 959,000  
 Families: 279,000  
 Radio Homes: 270,000

**Maine**

Stations in State: 23  
 TV Homes: 242,000  
 TV Stations: 7

**WFAU—Augusta—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Twin City Bcstg. Co., Inc.  
 Business Address.....160 Bangor St.  
 Tel.: MA 3-3878.....MBS  
 Representative.....O'Connell, Wheeler  
 President.....Faust Couture  
 Gen., Sta. Mgr.....Norman C. Gallant  
 Sales Promotion Mgr.....Richard McLennan  
 Program Director.....Mona Toothaker  
 Publicity Director.....Louise Patterson  
 Supervisory Engineer.....Joseph Roy

**WRDO—Augusta—1932**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WRDO, Inc.  
 Address.....175 Water Street  
 Tel.: MA 3-4735.....NBC  
 Representative.....Weed  
 President.....William H. Rines  
 Station Manager.....Leslie R. Hubley  
 Chief Engineer.....Harold T. Dinsmore  
 (See Page 462)

**WABI—Bangor—1924**

Frequency: 910 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Community Bcstg. Service

Business-Studio Address.....57 State St.  
 Tel.: 6446.....ABC-MBS  
 Representative.....Hollingbery, Kettell-Carter  
 President.....Horace A. Hildreth  
 Exec. V.P., Gen. Mgr.....Leon Gorman, Jr.  
 V.P.-Operations.....Walter Dickson  
 Res. Station Mgr.....John F. MacRae  
 Comm., Sales Prom. Mgr.....Charles M. Sias, Jr.  
 Prog., Pub. Dir.....John F. MacRae  
 Chief Engineer.....Ed Winchester

**WGUY—Bangor—1945**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Bangor Bcstg. Corp.  
 Address.....26 Central St.  
 Tel.: 7354.....Independent  
 Rep.....O'Connell, Wheeler  
 President.....Melvin Stone  
 General Manager.....James P. Hinchey  
 Commercial Manager.....John Walsh  
 Sales Promotion Mgr.....Joyce Silver  
 Program Director.....Robert Dow  
 Publicity Director.....Thomas Ryan  
 Chief Engineer.....James Golden

**WLBZ—Bangor—1926**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Maine Bcstg. Co.

## MAINE

Business-Studio Address.....100 Main St.  
Tel.: BA 2-4656.....NBC  
President.....William H. Rines  
Station Mgr.....Edward E. Guernsey  
Program Dir.....Edward Owen  
Chief Engineer.....John H. Wibby

(See Page 462)

### WMMS—Bath—1957

Frequency: 730 Kc.....Power: 500 W., d.  
Owned By.....Winslow T. Porter  
Address.....195 Front St.  
Tel.: HI 3-5542.....Independent  
Pres., Gen. Comm. Mgr.....Winslow T. Porter  
Program Director.....Mark Roman  
Publicity Director.....Lewis Colby  
Chief Engineer.....Dr. Harry F. Hinckley

### WIDE—Biddeford—1948

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Biddeford-Saco Bcstg. Co.  
Address.....234 Main St.  
Tel.: 4-4566.....MBS  
Pres., Gen. Mgr.....J. Alan Jasper  
Station Mgr.....Louis J. Borgatti  
Commercial Mgr.....M. Chester Ball

### WCME—Brunswick—1955

Frequency: 900 Kc.....Power: 500 Watts  
Owned.....Westminster Broadcasting Co.  
Address.....River Road  
Tel.: PA 5-5507.....Independent  
Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....Clifford B. Kemberling

Program Director.....Glenn H. Hilmer  
Sales Prom. Mgr.....Raymond B. Durgin  
Chief Engineer.....Melville Whitcomb

### WFST—Caribou—1956

Frequency: 600 Kc.....Power: 5 Kw., d.  
Owned.....Northern Bcstg. Co.  
Address.....Box 65  
Tel.: 3731.....Independent  
Representative.....O'Connell  
President.....F. S. Tibbetts  
Gen., Sta. Mgr.....Elby Stevens  
Commercial Manager.....Phyllis Belanger  
Sales Promotion Mgr.....A. Knight  
Program Director.....Ray Mosher  
Chief Engineer.....G. D. Johnson

### WABM—Houlton—1950

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Aroostook Bcstg. Corp.  
Address.....1340 North Rd.  
Tel.: 2257.....NBC-ABC  
Representative.....Webb  
Exec. V.P.....Leon P. Gorman, Jr.  
Sta. Mgr.....Ted Coffin  
Sales Mgr.....Robert Young

### WCOU—Lewiston—1938

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Twin City Bcstg. Co., Inc.  
Business-Studio Address.....223 Lisbon St.  
Tel.: 4-6921.....MBS  
Representative.....O'Connell, Wheeler  
Pres., Pub. Dir.....Faust Couture

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MAINE

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*Studios and Offices:*

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Phone: Hilltop 3-5542-3

Winslow T. Porter, *Gen. Mgr.*

*Portland Office:*

Graymore Hotel  
21 Preble Street

Phone: Spruce 3-5544

Ray Auger, *Mgr.*

**WHERE MOST OF MAINE IS SERVED**

Gen., Sta. Mgr.....John C. Libby  
 Commercial Manager.....Oscar J. Normand  
 Program Dir.....Annette Howanick  
 Chief Engineer.....Carl P. Rounds

**WLAM—Lewiston—1947**

Frequency: 1470 Kc.....Power: 5000 Watts  
 Owned-Oper. By Lewiston-Auburn Bcstg. Corp.  
 Business-Studio Address.....129 Lisbon St.  
 Tel.: 4-5401.....ABC  
 Representative.....Weed  
 Pres., Gen. Mgr.....F. Parker Hoy  
 Station Manager.....Harold Dutch  
 Commercial Manager.....Romeo E. Sansoucy  
 Program Director.....Frank Sweeney  
 Chief Engineer.....Herbert Wiles  
 (See Page 462)

**WCSH—Portland—1925**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Maine Radio & TV Co.  
 Business-Studio Address.....157 High St.  
 Tel.: SP 2-0181.....NBC  
 Representative.....Weed  
 President.....William H. Rines  
 Sta., Comm. Mgr.....Benjamin A. Huble  
 Program Director.....Kenneth A. Manley  
 Publicity Director.....Linwood T. Pitman  
 Chief Engineer.....Charles R. Brown  
 (See Page 462)

**WGAN—Portland—1938**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Guy Gannett Bcstg. Services  
 Business-Studio Address.....390 Congress St.  
 Tel.: SP 2-4661.....CBS  
 Newspaper Affil.....Gannet Publishing  
 Representative.....Avery-Knodel, Foster  
 President.....Jean Gannett Williams  
 Vice-Pres., Gen. Mgr.....Creighton E. Gatchell  
 Sta. Mgr.....Francis H. Farnum, Jr.  
 Publicity Director.....John M. Havey  
 Prog. Dir.....C. R. Sanford  
 Chief Engineer.....Roger W. Hodgkins

**WLOB—Portland—1956**

Frequency: 1310 Kc.....Power: 1 Kw., d.  
 Owned.....Casco Bcstrs. Corp.  
 Business Address.....212 Middle St.  
 Tel.: SP 5-2336.....Independent  
 Rep....O'Connell, Wheeler, McGavren-Quinn  
 President.....Sherwood J. Tarlow  
 General, Station Manager.....Melvin L. Stone  
 Commercial Manager.....David L. Royte  
 Sales Promotion Manager.....Robert Jordan  
 Program Director.....Howard Leonard  
 Publicity Director.....James Nields III  
 Chief Engineer.....T. Richard Dunn

**WPOR—Portland—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Hildreth Bcstg. Co.  
 Business-Studio Address.....477 Congress St.  
 Tel.: SP 3-8111.....ABC-MBS  
 Rep.....Kettel-Carter, Hollingbery  
 President.....Horace A. Hildreth  
 Ex V.P. Gen. Mgr.....Leon P. Gorman, Jr.  
 Station Manager.....Raymond G. Mercier  
 Nat'l Sales Mgr.....William J. Mullen

Chief Engineer.....Joseph Williams

**WAGM—Presque Isle—1931**

Frequency: 950 Kw.....Power: 5000 Watts  
 Owned-Operated By...Aroostook Bcstg. Corp.  
 Address.....489 Main St.  
 Tel.: 9-2461.....MBS-NBC  
 Representative.....Hollingbery, Kettel-Carter  
 President.....Horace A. Hildreth  
 General Mgr.....Leon P. Gorman, Jr.  
 Comm., Sta. Mgr.....Richard B. Marshall  
 Program Dir.....Wayne A. Knight  
 Chief Engineer.....Lester E. Hughes

**WRKD—Rockland—1952**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Knox Bcstg. Co.  
 Address.....493 Main St.  
 Tel.: RO 1600.....ABC  
 Representative.....Kettel-Carter  
 President.....Carleton D. Brown  
 Gen. Mgr., Prog. Dir.....Paul R. Huber  
 Station Manager.....Paul R. Huber  
 Commercial Manager.....Fred L. Perkins  
 Chief Engineer.....Miles Lamson

**WRUM—Rumford—1953**

Frequency: 790 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Rumford Bcstg. Co.  
 Address.....89 Congress St.  
 Tel.: 1057.....KBS  
 Rep....O'Connell, Wheeler; McGavren-Quinn  
 President.....Melvin L. Stone

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## MAINE-MARYLAND

General Manager.....Kenneth J. Ellis  
 Commercial Manager.....Stanley Milton  
 Chief Engineer.....William Spollen

Station Mgr.....Eldon H. Shute, Jr.  
 Program Dir.....Dick Dean  
 Publicity Director.....Joseph Quinn  
 Chief Engineer.....R. Dean Seguin

### WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owned.....York Bcstg. Co.  
 Address.....Box 1220  
 Tel.: 1574.....Independent  
 Rep.....O'Connell, Wheeler; McGavren-Quinn  
 President.....Melvin L. Stone  
 Gen. Mgr.....John A. Carlson  
 Chief Engineer.....Richard B. Parker

### WGHM—Waterville—1956

Frequency: 1150 Kc...Power: 1000 Watts d.  
 Owned.....Pineland Broadcasting Co.  
 Address.....61 Water St., Skowhegan  
 Tel.: 7-2727 (Skow.).....Independent  
 Representative.....O'Connell  
 President.....Melvin L. Stone  
 Sta. Mgr.....Robert M. Benson  
 Comm. Mgr.....Donald L. Brough  
 Sales Prom. Mgr.....Harry K. Huestis  
 Program Director.....Ray Maxwell  
 Publicity Director.....Jack Dalton  
 Chief Engineer.....Edward J. Tremblay

### WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Owned By.....Pineland Broadcasting Co.  
 Address.....61 Water St.  
 Tel.: Greenwood 4-2727.....KBS  
 Representative...Wheeler; McGavren-Quinn  
 President.....Melvin L. Stone  
 Gen. Comm. Mgr.....Harry K. Heustis  
 Chief Engineer.....Lewellyn Greenlaw

### WTVL—Waterville—1946

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By....Kennebec Bcstg. Co.  
 Business-Studio Address.....36 Silver St.  
 Tel.: TR 3-3311.....ABC  
 Representative.....Hollingbery, Kettell-Carter  
 Pres., Gen-Station Mgr....Carleton D. Brown  
 Commercial Manager.....Harold L. Vique  
 Pub. Dir.....Ken Chase  
 Chief Engineer.....Don Sutherland

### WKTD—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Oxford Bcstg. Co.  
 Business Address.....1450 Alpine St.  
 Tel.: PI 3-2311.....Independent  
 Pres., Comm. Mgr.....Gerald T. Higgins

Pop.: 3,030,000  
 Families: 842,030  
 Radio Homes: 795,000

## Maryland

Stations in State: 35  
 TV Homes: 731,000  
 TV Stations: 6

### WAMD—Aberdeen—1957

Frequency: 970 Kc....Power: 500 Watts, d.  
 Owned By.....Harford Cty. Bcstg. Co.  
 Address.....P. O. Box 485  
 Tel.: 2070.....Independent  
 Pres., Gen. Mgr.....J. L. Allen  
 Commercial Mgr.....C. H. Jarvis  
 Program Dir.....R. H. Gray  
 Chief Engineer.....J. A. McAulay

### WNAV—Annapolis—1948

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Capital Bcstg. Co.  
 Address.....Admiral's Drive  
 Tel.: CO 3-2639.....Independent  
 Representative.....Headley-Reed  
 President.....Henry Rau  
 General Manager.....Maxwell Marvin  
 Station Manager.....Bill W. Fillingham  
 Program Director.....Betty Straubel  
 Chief Engineer.....Lloyd Smith

### WANN—Annapolis—1947

Frequency: 1190 Kc....Power: 10000 Watts d.  
 Owned-Operated By...Annapolis Bcstg. Corp.  
 Business-Studio Address.....Box 749  
 Tel.: CO 3-2500.....Independent  
 Representative.....Dora-Clayton, Walker  
 Pres., Gen. Mgr.....Morris H. Blum  
 Chief Engineer.....M. W. Pittman

### WBAL—Baltimore—1925

Frequency: 1090 Kc....Power: 50,000 Watts  
 Owned.....Hearst Corp. (Radio & TV. Div.)  
 Address.....2610 North Charles St.  
 Tel.: HO 7-3000.....NBC  
 Representative.....Christal  
 V.P., & Gen. Mgr.....D. L. Provost  
 Station Mgr.....Thomas S. Carr  
 Asst. Sta. Mgr.....Alfred E. Burke  
 Sales Promotion Mgr.....Henry Hines  
 Program Manager.....W. Robert McKinsey  
 Publicity Director.....Kent Redgrave  
 Chief Engineer.....W. D. Bareham

### WIPA—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....WSAL Bcstg. Co.  
 Business Address.....P. O. Box 1551  
 Tel.: CO 3-9211.....Independent  
 Pres., Gen. Mgr.....R. J. Kent  
 Station Manager.....R. J. Bennett  
 Chief Engineer.....J. D. Leyman

**WBMD—Baltimore—1947**

Frequency: 750 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Key Bcstg. Corp.  
Business-Studio Address.....879 Park Ave.  
Tel.: MU 5-7095.....Independent  
Representative.....Charles Bernard  
President.....George E. Hull  
Gen., Sta., Comm. Mgr.....H. Shelton Earp, Jr.  
Program Dir.....Thomas H. O'Connor  
Chief Engineer.....Leo W. Karns

**WCAO—Baltimore—1922**

Frequency: 600 Kc. Power: 5000 Watts  
Owned-Oper. By.....Plough Bcstg. Co., Inc.  
Business-Studio Address.....1102 N. Charles St.  
Tel.: MU 5-0600.....Independent  
Representative.....Radio-TV Reps.  
President.....Harold R. Krelstein  
V.P., Gen. Mgr.....Byron Millenson  
Sales Manager.....C. Carroll Larkin  
Program Director.....Lee Parker  
Owners of: WMPS, Memphis, Tenn.; WJJD,  
Chicago; WCOP, Boston.

**WCBM—Baltimore—1924**

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.  
Owned-Oper. By.....Baltimore Bcstg. Corp.  
Bus.-Studio Address.....Community House  
Tel.: BE 5-8400.....CBS  
Representative.....Bolling  
President.....John Elmer  
Exec. V.P., Gen. Mgr.....G. H. Roeder  
Sales Director.....John K. Healy  
Asst. Mgr., Prog. Dir.....Charles A. Roeder  
Chief Engineer.....G. Porter Houston

**WEBB—Baltimore—1955**

Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Operated By.....1360 Bdcstg Co., Inc.  
Business Address.....3113 W. North Ave.  
Tel.: WI 7-1245.....Independent  
Representative.....Stars, National  
General Manager.....Bentley A. Stecher  
Chief Engineer.....Leroy Reckling

**WFBR—Baltimore—1922**

Frequency: 1300 Kc. Power: 5000 Watts  
Owned-Oper. By...The Baltimore Radio Show  
Address.....10 E. North Ave.  
Tel.: MU 5-1300.....Independent  
Representative.....John Blair & Co.  
President.....Robert S. Maslin  
General Manager.....Robert B. Jones, Jr.  
Commercial Manager.....Dudley Tichenor  
Sales Prom., Pub. Dir.....Mrs. Cleo Wright  
Program Director.....Ralph Phillips  
Chief Engineer.....William R. Hoos

**WITH—Baltimore—1941**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By...Maryland Bcstg. Corp.  
Business-Studio Address.....7 E. Lexington St.  
Tel.: LE 9-7808.....Independent  
Rep.....Select Sta. Reps., Clarke Brown  
Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.  
Station Manager.....Robert C. Embry

Program Director.....Ed Bryant  
Gen. Sls. Mgr.....G. S. Shaffer  
Chief Engineer.....Paul Custer

**WSID—Baltimore—1947**

Frequency: 1010 Kc. Power: 1000 Watts. d.  
Owned-Operated By.....United Bcstg. Co.  
Business-Studio Address.....912 N. Charles St.  
Tel.: SA 7-8250.....Independent  
Representative...UBC, Oakes, Dora-Clayton  
President.....Richard Eaton  
General Manager.....Marvin Mirvis

**WWIN—Baltimore—1951**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Belvedere Bcstg. Co.  
Address.....1119 N. Charles St.  
Tel.: SARatoga 7-3555.....ABC, MBS  
Representative.....Dore  
President.....Thomas F. McNulty  
Gen., Sta. Mgr.....Dr. Victor King  
Commercial Manager.....James A. Doyle  
Publicity Director.....Frank Brown  
Chief Engineer.....Clifford Inman

**WUST—Bethesda—1951**

(SEE WASHINGTON, D. C.)

**WCEM—Cambridge—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....The Shore Bcstg Co.  
Address.....Queen Anne Ave.  
Tel.: 1580.....KBS  
Pres., Gen. Mgr.....G. P. Richards  
Sta., Commercial Mgr.....Sam Cannon, Jr.  
Prog. Dir.....Bette B. Robbins

**WCUM—Cumberland—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....The Tower Realty Co.  
Business Address.....P.O. Box 360  
Tel.: PARKview 4-5400.....CBS  
Representative.....Thomas F. Clark  
President.....Karl F. Steilmann  
Gen., Comm. Mgr.....Eldred Steinmann  
Program Director.....Barry Dean  
Chief Engineer.....William Simpson

**WTBO—Cumberland—1928**

Frequency: 1450 Kc. Power: 250 Watts  
Owned.....Cumberland Valley Bcstg. Co.  
Business Address.....430 Byrd Ave., Box 510  
Tel.: PA 2-6666.....NBC  
Representative.....Branham  
Pres., Gen., Sta. Mgr.....A. William German  
Prog. Mgr., Pub. Dir.....Les Ford  
V.P., Comm. Mgr.....Floyd V. Cozad  
Chief Engineer.....R. Wirgman

**WAYE—Dundalk—1955**

Frequency: 860 Kc. Power: 500 W. d.  
Owned-Operated By.....Erway Bcstg. Co.  
Address.....916 N. Charles, Baltimore  
Tel.: PL 2-4008.....Independent

## MARYLAND

Representative.....Bcst. Time Sales  
President, Gen. Mgr.....Guy S. Erway  
Commercial Manager.....Bob Bennett  
Program Director.....Ron Wilner  
Chief Engineer.....Duane Cornett

Tel.: VO 2-1031.....KBS  
Representative.....Burke-Stuart Co.  
President.....James S. Beattie  
Station Manager.....Edward P. Lenaway

### WFMD—Frederick—1936

Frequency: 930 Kc.....Power: 1000 Watts  
Owned-Operated By.....Monocacy Bcstg. Co.  
Address.....1 West Seventh St.  
Tel.: MO 3-4181.....CBS  
Station Representative.....Gill-Perna  
President.....Laurence Leonard  
Sta., Comm. Mgr.....Roger A. Beane  
Sales Promotion Manager.....John Speciale  
Program Director.....Bill Howard  
Publicity Director.....Pat Deam  
Chief Engineer.....Russell Bassett

### WPGC—Morningside—1954

(See Washington, D C.)

### WDVM—Pocomoke City—1955

Frequency: 540 Kc.....Power: 500 W. d.  
Owned-Operated By.....Eastern Shore Bcstg. Co.  
Address.....Box 210  
Tel.: EL 5-1515.....Independent  
Representative.....Rollins  
Owner.....G. Russell Chambers  
Manager.....David Welbourne, Jr.  
Prog. Dir.....Tom Grigsby  
Chief Engineer.....Claude Jones

### WARK—Hagerstown—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....United Bcstg. Co., Inc.  
Address.....128 S. Prospect St.  
Tel.: RE 3-4500.....CBS  
Representative.....United, Devney  
President.....Richard Eaton  
Gen., Sta. Mgr.....S. E. Phillips  
Prog. Dir.....Richard Collyer  
Publicity Director.....Ed Wolfkill  
Chief Engineer.....G. Harold Brewer

### WINX—Rockville—1951

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By.....Montgomery Cty. Bcstg. Co.  
Address.....8 Baltimore Rd.  
Tel.: POplar 2-4357.....Independent  
Representative.....Wittig  
President.....Richard Eaton  
General Mgr.....Pierce D. Eaton  
Commercial Mgr.....John Panagos  
Program Dir.....Richard Denham  
Chief Engineer.....John Edwards

### WJEJ—Hagerstown—1932

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Hagerstown Bcstg. Co., Inc.  
Business-Studio Address.....Franklin Court  
Tel.: RE 9-2323.....MBS-ABC  
Representative.....Burn-Smith  
Pres., Gen. Mgr.....Grover C. Crilley  
Sta., Comm., Sls., Prom. Mgr.....W. H. Paulsgrove  
Prog., Pub. Dir.....Robert Leasher  
Chief Engineer.....George McIntire

### WASA—Havre De Grace 1948

Frequency: 1330 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Chesapeake Bcstg. Corp.  
Address.....P. O. Box 97  
Tel.: 800.....Independent  
President, General-Station Mgr.....Jason T. Pate  
Comm.-Sales Prom. Mgr.....Charles W. Irwin  
Program Director.....John H. Little  
Chief Engineer.....John Hartogensis

### WKIK—Leonardtown—1953

Frequency: 1370 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Southern Md. Bcstrs. Inc.  
Address.....Leonardtown  
Tel.: GR 5-2211.....Independent  
President.....J. L. Bittner  
Comm., Sls. Prom. Mgr.....W. C. Redd

### WPTX—Lexington Park—1953

Frequency: 920 Kc.....Power: 500 Watts, d.  
Owned.....Patuxent Radio Inc.  
Address.....Daughterly Bldg.



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## MARYLAND-MASSACHUSETTS

### WBOC—Salisbury—1940

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... The Peninsula Bcastg. Co.  
Bus.-Studio Address... Radio TV Park  
Tel.: Pioneer 9-6131... Independent  
Representative... Burn-Smith  
President... John W. Downing  
Gen., Sales Prom. Mgr.... Charles J. Truitt  
Commercial Manager... H. Wendell Henry  
Program Director... John W. Downing, Jr.  
Chief Engineer... Jack W. Ward

### WICO—Salisbury—1956

Frequency: 1320 Kc. Power: 500 Watts, d.  
Owned... Beacon Broadcasting Corp.  
Address... 1180 Raymond Blvd., Newark, N. J.  
Tel.: Market 3-4972... KBS  
President... Sheldon Smerling  
General Manager... Bruno M. Kern  
Station Manager... William Schnaudt

### WJDY—Salisbury—1958

Frequency: 1470 Kc. Power: 5000 Watts d.  
Owned-Operated By... Salisbury Bcastg. Co.  
Business Address... 106 W. Circle Ave.  
Tel.: Pioneer 2-5191... Independent  
Representative... Clark  
Pres., Gen. Mgr.... Norman Glenn  
Sales Promotion Mpr.... Johnny Williams  
Program Director... Dick Ireland  
Publicity Director... Ed Vaughn  
Chief Engineer... Albert Edelenbos

### WGAY—Silver Spring—1946

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Tri-Suburban Bcastg. Corp.

Business Address... 11306 Kemp Mill Rd.  
Tel.: WH 6-1050... Independent  
Representation... Stars National  
President... John W. Kluge  
Sta., Comm. Mgr.... Ted Dorf  
Publicity Director... Val Thomas  
Chief Engineer... Arthur McDougal

### WAQE—Towson—1955

Frequency: 1570 Kc. Power: 1000 W., d.  
Owned-Oper. By... WTOW, Inc.  
Address... 26 West Pennsylvania Ave.  
Tel.: VA 5-9660... Independent  
Pres., Gen. Mgr.... John S. Booth  
Station Mgr.... Robert Howard  
Chief Engineer... William Willis

### WTTR—Westminster—1953

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Carroll County Bcastg. Corp.  
Address... Box 28  
Tel.: TI 8-5511... KBS  
V.P., Gen., Comm. Mgr.... Russell H. Morgan

### WDON—Wheaton—1953

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Operated By... Everett L. Dillard  
Address... 1319 F St. N.W., Washington, D. C.  
Tel.: Lockwood 5-0747... KBS  
Pres., Gen. Mgr.... Everett L. Dillard  
Station Manager... Jean M. Dillard  
Commercial Manager... Arlyn H. Robertson  
Sales Promotion Manager... Kathryn Epstein  
Program Director... Donald Dillard  
Publicity Director... Fred Drake  
Chief Engineer... Eugene Jaraskinske

Pop.: 5,125,000  
Families: 1,559,000  
Radio Homes: 1,529,000

## Massachusetts

Stations in State: 58  
TV Homes: 1,418,000  
TV Stations: 12

### WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By... Attleboro Radio Assn.  
Address... 8 N. Main St.  
Tel.: 1-1320... Independent  
Representative... Foster & Creed  
Station Manager... Keith S. Field  
Advertising Manager... William A. Dawson  
General Manager... J. Ottmar

### WBZ-WBZA

#### Boston-Springfield—1921 (Synchronous Operation)

Frequency: 1030 Kc. Power: WBZ, 50,000  
Watts; WBZA, 1000 Watts  
Owned... Westinghouse Bcastg. Co. Inc.  
Business-Studio Add... 1170 Soldiers Field Rd.  
Tel.: AL 4-5670... Independent  
Sta. Representative... Peters, Griffin, Woodward  
After July 1... AM Radio Sales  
President... D. H. McGannon

Station Manager... Paul G. O'Friel  
Commercial Manager... William J. Williamson  
Sales Promotion Manager... John L. Williams  
Program Director... Melvin M. Bailey  
Publicity Director... Edward L. Pearle  
Chief Engineer... W. H. Hauser  
Owners of: KYW, Cleveland, O.; KDKA,  
Pittsburgh, Pa.; WOWO, Fort Wayne, Ind.;  
KEX, Portland, Ore.; WIND, Chicago, Ill.

### WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By... Plough Bcastg. Corp.  
Bus.-Studio Address... 234 Clarendon St.  
Tel.: CO 7-0123... Independent  
Representative... Radio-TV Reps.  
President... Harold Krelstein  
Gen., Sta. Mgr.... Roy V. Whisnand  
Commercial Manager... Edward T. McCann, Jr.  
Prog. Dir.... Irvin Dierdorff, Jr.  
Chief Engineer... Adelbert E. Watkins  
Owners of: WMPS, Memphis, Tenn.; WJJD,  
Chicago, WCAO, Baltimore, Md.

**MASSACHUSETTS** .....

**WCRB—Boston—1948**

Freq.: 1330 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
Owned.....Charles River Bcstg. Co.  
Business Address.....Sheraton Plaza Hotel  
Tel.: COpley 7-7080.....Independent  
Station Rep.....Good Music Broadcasters  
Pres., Gen. Mgr.....Theodore Jones  
V.P. Sales Mgr.....Leonard V. Corwin  
Sta. Mgr.....Richard L. Kaye  
Program Director.....Robert Stuart Vail  
Publicity Director.....John Fisher  
Chief Engineer.....James Godfrey

**WEEI—Boston—1924**

Frequency: 590 Kc.....Power: 5000 Watts  
Owned-Oper. By.....CBS  
Business-Studio Address.....182 Tremont St.  
Tel.: HU 2-2323.....CBS  
Representative.....CBS Radio Spot Sales  
Gen. Mgr.....Thomas Y. Gorman  
Sales Mgr.....Robert Sinnett  
Sales Prom. Mgr.....J. Cullinane  
Program Director.....K. R. Ovenden  
Publicity Director.....Marie H. Houlahan  
Chief Engineer.....Warren J. Stevens

**WHDH—Boston—1926**

Frequency: 850 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....WHDH, Inc.  
Bus-Studio Address.....6 St. James Ave.  
Tel.: HA 6-5500.....Independent  
Newspaper Affil.....Herald-Traveler

Representative .....John Blair  
President.....Robert B. Choate  
V.P., Managing Dir.....William B. McGrath  
V.P., Sales Dir.....Alexander M. Tanger  
Program Mgr.....John M. Day  
Sales Prom. Mgr.....Robert B. Cheyne  
Chief Engineer.....Phillip K. Baldwin

**WILD—Boston—1946**

Frequency: 1090 Kc....Power: 1000 Watts d.  
Owned-Oper. By....Bartell Broadcasters, Inc.  
Business Add....400 Commonwealth Ave.  
Tel.: CO 7-3005.....Independent  
Station Representative.....Adam Young  
President .....Gerald Bartell  
General Manager.....Peter P. Theg  
Commercial Manager.....Perry J. Brown  
Sales Prom. Mgr.....Phillip Morris  
Program Manager.....John Scott  
Publicity Director.....George Berkeley  
Chief Engineer.....Donald Snider

**WMEX—Boston—1934**

Frequency: 1510 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Richmond Brothers  
Business-Studio Address....70 Brookline Ave.  
Tel.: CO 6-3900.....Independent  
Representative .....ForJoe  
President.....Maxwell E. Richmond  
General Mgr.....Robert Richmond  
Program Dir.....Mel Miller  
Chief Engineer.....Morton L. Bardfield



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**WNAC—Boston—1922**

Frequency: 680 Kc.....Power: 50 Kw.  
 Owned...Yankee Div., RKO Teleradio Pictures  
 Bus.-Studio Address.....21 Brookline Ave.  
 Tel.: CO 6-0800.....MBS  
 Representative .....H-R Reprs.  
 President .....Norman Knight  
 Exec. V.P., Gen. Mgr.....George Steffy  
 Comm. Mgr.....Tom Bateson  
 Nat. Sales Mgr.....Proctor Jones  
 Sales Prom. Mgr.....George Hallberg  
 Program Director.....John D. Maloy  
 Publicity Director.....Phyllis Doherty  
 Chief Engineer.....I. B. Robinson

**WORL—Boston—1950**

Frequency: 950 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....WORL Bcstg. Co.  
 Address.....705 Beacon Street  
 Tel.: CO 7-3800.....Independent  
 Representative.....Headley Reed Co.  
 President.....Joseph A. Dunn  
 Gen., Sta., Comm. Mgr.....Arthur E. Haley  
 Sales Prom. Mgr., Pub. Dir....Polly E. Haddad  
 Program Dir.....Bill Givens  
 Chief Engineer.....John Parker

**WEZE—Boston—1953**

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Air Trails Bcstg.  
 Bus. Address...Hotel Bradford, 275 Tremont St.  
 Tel.: Liberty 2-1717.....NBC  
 Representative .....Hollingbery  
 Exec. V.P.....J. P. "Pat" Williams  
 General Manager.....Norton Virgien, Jr.  
 Program Director.....Bud Lee  
 Publicity Director.....Eugene Klebenov  
 Chief Engineer.....George Jowdy

**WBOS—Boston—1947**

Frequency: 1800 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Champion Bcstg. Sys., Inc.  
 Address.....790 Commonwealth Ave.  
 Tel.: BE 2-5650.....Independent  
 Station Rep.....Rambeau, Vance, Hopple  
 President .....Herbert Hoffman  
 Gen., Sta. Mgr.....Ralph Weinman  
 Commercial Mgr.....Harry Goodman  
 Program Director.....Arnold Ginsburg  
 Chief Engineer.....Frederick Keller

**WBET—Brockton—1946**

Frequency: 1460 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Enterprise Publishing Co.  
 Business-Studio Address.....80 Main St.  
 Tel.: JU 6-1460.....Independent  
 Newspaper Affiliation.....Enterprise Times  
 Representative .....Walker-Rawalt  
 General Manager.....Charles A. Fuller  
 Sta., Comm. Mgr.....Earle G. Clement  
 Program Director.....M. Sothern Abbott  
 Chief Eng.....Charles O. Nowell

**WTAO—Boston—1948**

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Oper. By....Middlesex Bcstg. Corp.  
 Address.....439 Concord Ave.  
 Tel.: ELliot 4-0500.....ABC  
 Representative .....O'Connell  
 President.....Frank J. Lyman, Jr.  
 Gen., Sta. Mgr.....Wallace Dunlap  
 Commercial Manager.....Harry D. Goodwin  
 Sales Promotion Manager.....Joe Galvin  
 Program Director.....Ed Penney  
 Chief Engineer.....Earl Ellsworth

**WACE—Chicopee-Springfield  
1946**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Regional Bcstg. Co.  
 Bus. Address...Radio Center, 326 Chicopee St.  
 Tel.: LY 4-6654.....Independent  
 Station Representative...Dorsl; Foster-Creed  
 President.....John S. Begley  
 Gen. Mgr.....Ralph J. Robinson  
 Prog. Dir.....Sy Levy

**WALE—Fall River—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Narragansett Bcstg. Co.  
 Address.....18 N. Main St.  
 Tel.: OS 4-3535.....MBS  
 Representative .....O'Connell, Wheeler  
 Manager.....George L. Sisson, Jr.  
 Commercial Mgr.....Markey Gosciminski

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REP: RICHARD O'CONNELL

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# MASSACHUSETTS

Prog. Dir. .... Ann Kenney  
Chief Eng. .... Larry Coyle

## WSAR—Fall River—1921

Frequency: 1480 Kc. .... Power: 5000 Watts  
Owned-Oper. By. .... Fall River Bcstg. Co., Inc.  
Bus.-Studio Address. .... Box 927  
Tel.: OS 7-9477. .... Independent  
Newspaper Affiliation. .... Herald News, Inc.  
Representative. .... Headley-Reed, Kettell-Carter  
President. .... Frank W. Miller  
Gen. Mgr., Treas. .... Lincoln W. N. Pratt  
Commercial Manager. .... Cornelius Sullivan  
Program Director. .... J. Joseph Welch  
Chief Engineer. .... Arnold Molloy

## WEIM—Fitchburg—1941

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. .... Newcomb Bcstg.  
Business-Studio Address. .... 717 Main St.  
Tel.: 3-3766. .... MBS  
Station Representative. .... Kirby; Walker-Rawalt  
President. .... Arthur A. Newcomb  
General Manager. .... Robert E. Berry  
Commercial Manager. .... Donald A. Bowen  
Publicity Director. .... Howard McKenney  
Chief Engineer. .... Ted Kalln

## WFGM—Fitchburg—1949

Frequency: 960 Kc. .... Power: 1000 Watts  
Owned-Oper. By. .... Wachusett Bcstg. Corp.  
Address. .... 455 Main Street  
Tel.: Diamond 3-4897. .... Independent  
Station Rep. .... Everett-McKinney; Foster, Creed  
Pres., Gen. Mgr. .... David M. Myers  
Commercial Manager. .... James W. Chalmers  
Sales Prom. Mgr. .... Dave McFee  
Publicity Director. .... Richard McLernon  
Chief Engineer. .... Donald L. Coleman, Jr.

## WKOX—Framingham—1947

Frequency: 1190 Kc. .... Power: 1000 Watts d.  
Owned-Operated By. .... WKOX, Inc.  
Bus.-Studio Address. .... Mt. Wayte Ave.  
Tel.: TR 3-7409. .... Independent  
Representative. .... Kettell-Carter, Grant Webb  
Pres., Gen. Mgr. .... Albert A. Anderson  
Gen. Mgr. .... Richard E. Adams  
Program Dir. .... Carl B. Duncan  
Chief Engineer. .... Frank Bartel

## WGAW—Gardner—1946

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned. .... Gardner Bcstg. Co.  
Business Address. .... Green St.  
Tel.: 1490. .... Independent  
Representative. .... Nona Kirby, Webb  
Pres. & Gen. Mgr. .... Charles E. Asher  
Treasurer. .... James D. Asher  
Commercial Manager. .... Roland Dahir  
Program Director. .... William Kennedy  
Chief Engineer. .... Gordon Wiley

## WSBS—Great Barrington—1956

Frequency: 860 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Berkshire Bcstg. Co., Inc.

Business Address. .... Stockbridge Rd., Rt. 7  
Tel.: Great Barrington 1567. .... Independent  
Station Representative. .... Webb  
Pres., Gen. Mgr. .... John T. Parsons  
Commercial Manager. .... George Meach  
Sales Promotion Manager. .... Betsy Thompson  
Prog., Pub. Dir. .... Alan D. Vaber  
Chief Engineer. .... Rogers B. Hoß

## WHA1—Greenfield—1938

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Haigis Bcstg. Corp.  
Business-Studio Address. .... 486 Main St.  
Tel.: PR 4-4301. .... MBS  
Representative. .... Walker  
Pres., Gen., Sta. Mgr. .... John W. Haigis, Jr.  
Commercial Mgr. .... Harry J. Frank  
Pub. Dir. .... June Greene  
Program Director. .... Ira I. Hewey  
Chief Engineer. .... Delwin D. Shattuck

## WHAV—Haverhill—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... WHAV, Inc.  
Business-Studio Address. .... 30 How St.  
Tel.: DR 4-4733. .... Independent  
Station Representative. .... Kettell-Carter; Webb  
Treasurer. .... E. I. Cetlin  
Station Manager. .... Robert I. Kimel  
Program Director. .... Bob Douglas  
Publicity Director. .... Al Carter  
Chief Engineer. .... David Cate

## WHYN—Holyoke-Springfield 1941

Frequency: 560 Kc. .... Power: 1000 Watts  
Owned-Oper. By. .... Hampden—Hamshire Corp.  
Address. .... 1300 Liberty St., Springfield  
Tel.: RE 4-1126. .... CBS  
Representative. .... Branham, Wheeler  
Gen. Mgr. .... Charles N. DeRose  
Business Manager. .... Patrick J. Montague

## WREB—Holyoke—1950

Frequency: 930 Kc. .... Power: 500 Watts d.  
Owned-Oper. By. .... Valley Bcstg. Corp.  
Address. .... 225 High St.  
Tel.: Jefferson 2-3296. .... KBS  
Representative. .... Breen & Ward  
General Manager. .... Edmund F. Wakelin  
Sta., Sales Manager. .... Robert H. Berger  
Program Director. .... David H. Foerster  
Chief Engineer. .... Wilfred W. Mank

## WCCM—Lawrence—1947

Frequency: 800 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Lawrence Bcstg. Co.  
Address. .... 9 Valley Street  
Tel.: MU 3-7171. .... Independent  
Pres., Gen. Mgr. .... Geo. H. Jaspert  
Sales Promotion Manager. .... John Canty  
Program Director. .... Hugh Anthony  
Publicity Director. .... Tony Lupo  
Chief Eng. .... Norman Round

**WCAP—Lowell—1951**

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By.....Northeast Radio Inc.  
 Address.....243 Central St.  
 Tel.: Glenview 4-0404.....Independent  
 Representative.....Ketell-Carter, Webb  
 Pres., Gen. Mgr.....Israel Cohen  
 Commercial Manager.....Maurice Cohen  
 Program Director.....Dan Gillette  
 Chief Engineer.....Ted Cohen

**WLLH—Lowell-Lawrence  
 1934**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By.....Merrimac Bdcstg. Co.  
 Address.....39 Kearney Sq., Lowell  
 Tel.: GL 8-8715 (Lo).....MBS  
 Representative.....Bolling  
 President.....Gerald Harrison  
 Gen. Mgr.....A. N. Armstrong, Jr.  
 Program Director.....Tom Clayton  
 Chief Engineer.....C. Parker

**WLYN—Lynn—1946**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By....Purtlan Bcst. Service, Inc.  
 Business Address.....156 Broad St.  
 Tel.: LY 5-6200.....Independent  
 Station Representative.....Walker-Rawalt  
 President.....Theodore Feinstein  
 General Manager.....Robert H. Acker, Jr.  
 Commercial Manager.....Milton Savitt

**WSRO—Marlborough—1958**

Frequency: 1470 Kc. .... Power: 1000 Watts  
 Owned By.....County Broadcasting Corp.  
 Address.....Curtis Ave.  
 Tel.: HU 5-3646.....Independent  
 Representative.....Nona Kirby  
 Pres., Sta. Mgr.....Lewis Sargent  
 Commercial Mgr.....Herman Rosen  
 Program Dir.....William F. Galvin  
 Chief Engineer.....Kenneth Rockwell

**WHIL—Medford-Boston—1952**

Frequency: 1430 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By.....Conant Bcstg. Co.  
 Address.....99 Revere Beach Pkwy., Medford  
 Tel.: EXport 6-1430.....Independent  
 Representative.....Grant Webb  
 Pres., Gen. Mgr.....Sherwood J. Tarlow  
 Station Manager.....Joseph Kruger  
 Commercial Manager.....Edward O'Donnell  
 Prog. Director.....Bob Walsh  
 Chief Engineer.....Albert Fulchino

**WMRC—Milford—1956**

Frequency: 1490 Kc. .... Power: 100 Watts  
 Owned.....Milford Bcstg. Corp.  
 Address.....Opera House Bldg  
 Tel.: Greenleaf 3-1490.....KBS  
 Gen., Comm. Mgr.....Ted B. Sawyer  
 Chief Engineer.....Dave Cate

**WBSM—New Bedford—1949**

Frequency: 1420 Kc. .... Power: 1000 Watts

Owned.....Bay State Broadcasting Co.  
 Address.....Pope's Island  
 Tel.: WY 3-1767.....Independent  
 Representative.....Bolling Co.  
 President.....Joseph P. Duchaine  
 Gen. Mgr.....Otto F. A. Arnold  
 Comm. Mgr.....Richard G. Evans  
 Prog. Dir.....Hal Peterson  
 Continuity Director.....Henry S. Galus

**WNBH—New Bedford—1921**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By.....E. Anthony & Sons, Inc.  
 Business-Studio Address.....432 County St.  
 Tel.: Wyman 8-5228.....Independent  
 Newspaper Affiliation.....Standard-Times  
 Station Rep.....Walker-Rawalt; Foster, Creed  
 General Bus. Manager.....Don B. Gaylord  
 Commercial Manager.....Hal Carpenter  
 Program Director.....Stan Lipp  
 Chief Engineer.....Herve Leduc

**WNBP—Newburyport—1957**

Frequency: 1470 Kc. .... Power: 500 Watts, d.  
 Owned.....Tri-City Bcstg. Co.  
 Business Address.....Traffic Circle  
 Tel.: HO 2-6654.....Independent  
 Station Representative.....Walker-Rawalt  
 President.....Theodore Feinstein  
 Gen. Mgr.....J. Thomas Mathers  
 Assistant Manager.....Mary I. MacKenzie  
 Chief Engineer.....Edward Cranshaw

**WMNB—North Adams—1947**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By.....Northern Berkshire Bcstg. Co.  
 Bus.-Studio-Transmitter Address...466 Curran  
 Tel.: MO 3-6567.....Independent  
 Representative.....McGillyvra, Kirby  
 Pres., Gen. Mgr.....J. Gordon Keyworth  
 Prog. Dir.....Roy M. Anderson

**WHMP—Northampton—1950**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By.....Pioneer Valley Bcstg. Co.  
 Address.....78 Main St.  
 Tel.: JU 4-4275.....Independent  
 Representative.....Nona Kirby, Webb  
 President.....John H. Williams  
 Gen., Sta., Comm. Mgr....Alexander W. Milne

**WCAT—Orange—1956**

Frequency: 1390 Kc. .... Power: 1000 W., d.  
 Owned-Oper. By.....Miller River Bcstg.  
 Address.....P. O. Box 334, Athol, Mass.  
 Tel.: KI 4-2825.....Independent  
 Representative.....Grant Webb  
 President.....James W. Miller  
 Gen., Sta. Mgr.....Theodore G. Converse  
 Comm. Prog. Dir.....Robert MacArthur  
 Sales Prom. Mgr.....William Thomas  
 Publicity Dir.....Richard Mahon  
 Chief Engineer.....Paramaz Baghdasarian

**WBEC—Pittsfield—1947**

Frequency: 1420 Kc. .... Power: 1000 Watts

# MASSACHUSETTS

Owned-Oper. By... Western Mass. Bcstg. Co.  
Business-Studio Address..... 33 Eagle St.  
Tel.: Hillcrest 8-8292..... ABC, KBS  
Newspaper Affiliation..... Berkshire Eagle  
Rep..... Everett-McKinney, Foster & Creed  
President..... L. K. Miller  
Gen., Sta. Mgr..... W. Wendell Budrow  
Comm., Sls. Prom. Mgr..... Lawrence Shane  
Prog., Pub. Dir..... Paul Edwards  
Chief Engineer..... Robert Johnson

## WBRK—Pittsfield—1938

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Operated By..... Greylock Bcstg. Co.  
Business-Studio Address..... 8 Bank Row  
Tel.: Hillcrest 2-1553..... MBS  
Representative..... Walker  
President..... Joseph K. Close  
Gen., Sta. Mgr..... Walter Kearsey  
Comm., Prom. Mgr..... Martin Schechter  
Program Dir..... William Nickum  
Chief Engineer..... Allan J. Smith

## WPLM—Plymouth—1955

Frequency: 1390 Kc..... Power: 1000 Watts d.  
Owned-Oper. By... Plymouth Rock Bdcstg. Co.  
Address..... 294 Court St.  
Tel.: Pilgrim 6-1390..... Independent  
Station Representative... Kirby; Breen & Ward  
Pres., Gen. Mgr..... Jack Campbell  
Comm., Sales Prom. Mgr..... Arthur E. Pratt  
Program Director..... Bob Wells  
Publicity Director... Mrs. Phyllis B. Mulder  
Chief Engineer..... David W. Dunham

## WJDA—Quincy—1947

Frequency: 1300 Kc..... Power: 1000 Watts d.  
Owned-Oper. By... South Shore Bcstg. Co., Inc.  
Business-Studio Address..... Box 373  
Tel.: Granite 9-1300..... Independent  
Station Representative..... Kirby  
Pres., Gen., Sta. Mgr..... James D. Asher  
Commercial Manager... Kenneth P. Fallon, Jr.  
Program Director..... Winslow Bettinson  
Chief Engineer..... Arthur F. Lane

## WESX—Salem—1939

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By... North Shore Bcstg. Corp.  
Address..... Box 710  
Tel.: PI 4-5670..... Independent  
Station Rep..... Breen & Ward  
President..... James D. Asher  
Gen., Comm. Mgr..... George R. Eckels  
Prog., Pub. Dir..... Norman Durkee

## WESO—Southbridge-Webster 1955

Frequency: 870 Kc..... Power: 1000 Watts d.  
Owned..... WESO Broadcasting Corp.  
Address..... 291 Main Street  
Tel.: PO 4-4381..... Independent  
Representative..... Webb, Foster-Creed  
President..... Peter A. Bordes  
General Manager..... Hamilton S. Stewart

Sta., Prog. Mgr..... Robert Farson  
Commercial Manager..... William Richards  
Chief Engineer..... Ken Duquette

## WBZA-WBZ

### Springfield-Boston—1921 (Synchronous Operation)

(See Boston Listing)

## WHYN—Springfield—1941

Frequency: 560 Kc..... Power: 1000 Watts  
Owned-Oper. By... Hampden-Hampshire Corp.  
Address..... 1300 Liberty St.  
Tel.: RE 4-1126..... CBS  
News. Affil..... Holyoke Transcript-Telegram  
Representative..... Branham, Wheeler  
President..... William Dwight  
Gen., Sta. Mgr..... Charles N. De Rose  
Commercial Mgr..... Patrick J. Montague  
Sales Prom. Mgr..... Noah La Mountain  
Program Dir..... Murray Tesser

## WMAS—Springfield—1932

Frequency: 1450 Kc..... Power: 250 Watts  
Owned-Operated By..... WMAS, Inc.  
Business-Studio Address..... 101 West St.  
Tel.: RE 7-1414..... MBS  
Representative..... Bolling  
President..... Gerald Harrison  
Sta., Sales Prom. Mgr..... Robert Donahue  
Comm. Mgr..... Erwin Needles  
Prog. Dir..... Roland Dumas  
Chief Eng..... John Michnovetz

## WSPR—Springfield—1936

Frequency: 1270 Kc..... Power: 1000 Watts  
Owned-Operated By..... WSPR, Inc.  
Business Address..... 63 Chestnut St.  
Tel.: RE 2-4182..... Independent  
Representative... Hollingbery, Kettell-Carter  
Pres., Gen. Mgr..... Alan C. Tindal  
Commercial Manager..... Jack Sullivan  
Sta. Mgr., Prog. Dir..... Paul Monson  
Chief Engineer..... Valentino Partyka

## WTYM—Springfield—1949

Frequency: 1600 Kc..... Power: 5000 Watts d.  
Owned-Oper. By... Springfield Bdcstg. Co.  
Business Address..... Box 898  
Tel.: RE 3-4187..... Independent  
Station Representative..... Avery-Knodel  
President..... Paul Perreault  
V.P., General Manager..... Art Tacker  
Commercial Mgr..... Jim Towle  
Program Director..... Bruce Farnsworth

## WTXL—West Springfield 1949

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Operated By..... Telecolor Corp.  
Address..... 34 Sylvan St.  
Tel.: RE 9-4768..... ABC  
Station Representative..... Walker-Rawalt

Pres., Gen. Mgr. . . . . L. A. Reilly  
 Commercial Manager . . . . . Holland D. Cameron  
 Station Mgr., Chief Engineer . . . . . J. L. Spates

**WPEP—Taunton—1949**

Frequency: 1570 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Silver City Bcstg. Corp.  
 Address . . . . . 174 Broadway  
 Tel.: VA 4-7528 . . . . . Independent  
 Pres., Gen. Mgr. . . . . J. Marshall McGregor  
 Sta. Mgr., Prog. Dir. . . . . Joseph G. Quill  
 Comm. Mgr. . . . . Earle Blackwell  
 Chief Engineer . . . . . Lawrence Prado

**WARE—Ware—1947**

Frequency: 1250 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Central Bcstg. Corp.  
 Business-Studio Address . . . . . 56 Main St.  
 Tel.: WA 1250 . . . . . MBS  
 Representative . . . . . Breen & Ward; Wheeler  
 President . . . . . Sherwood J. Tarlow  
 Gen., Sta. Mgr. . . . . Richard H. Vaughan  
 Commercial Mgr. . . . . Steven J. Atanian  
 Program Dir. . . . . George Stephens  
 Sales Prom. Mgr. . . . . Herbert Vining  
 Publicity Dir. . . . . James K. Golden  
 Chief Engineer . . . . . William S. Brennan

**WDEW—Westfield—1957**

Frequency: 1570 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Westfield Bcstg. Co.  
 Business-Studio Address . . . . . 249 Union St.  
 Tel.: LO 2-2307 . . . . . Independent  
 Station Representative . . . . . Nona Kirby  
 President . . . . . Albert L. Capstaff  
 General Manager . . . . . Larry Jones  
 Commercial Manager . . . . . Paul Rogers  
 Program Director . . . . . Shirley Jones

**WOCB—West Yarmouth—1940**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . E. Anthony & Sons  
 Address . . . . . South Sea Ave.  
 Tel.: SPring 5-0500 . . . . . MBS  
 Newspaper Affil. . . . . Standard Times  
 Station Rep. . . . . Walker-Rawalt; Foster & Creed  
 President . . . . . Basil Brewer  
 Gen., Sta. Mgr. . . . . Paul Stiles

Prog. Dir. . . . . Joan S. Holbrook  
 Chief Engineer . . . . . Frank L. Lynch

**WAAB—Worcester—1931**

Frequency: 1440 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Waterman Bcstg. Corp.  
 Bus. Address . . . . . 34 Mechanic St.  
 Tel.: PL 2-5611 . . . . . NBC  
 Representative . . . . . Eastman; Kettel-Carter  
 Pres., Gen. Mgr. . . . . Bernard E. Waterman  
 Comm. Mgr. . . . . C. Kaminski  
 Program Director . . . . . John Woods  
 Chief Engineer . . . . . George Capalbo

**WNEB—Worcester—1946**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . New England Bcstg. Co.  
 Address . . . . . 405 Main St.  
 Tel.: PL 6-4672 . . . . . Independent  
 Representative . . . . . Bolling  
 President . . . . . Paul C. Lytle  
 Gen. Mgr. . . . . John J. Hurley  
 Commercial Manager . . . . . Robert F. Nims  
 Merchandising Manager . . . . . Kenneth Burns  
 Chief Engineer . . . . . Bernard E. Berard

**WORC—Worcester—1925**

Freq.: 1310 Kc. . . . . Power: 5000 Wts. d., 1000 n.  
 Owned-Oper. By . . . . . WORC, Inc.  
 Bus.-Studio Address . . . . . 50 Franklin St.  
 Tel.: SW 9-0581 . . . . . Independent  
 Pres., Gen. Mgr. . . . . Robert F. Bryar  
 Sta., Comm. Mgr. . . . . A. Abbott Coblentz  
 Publicity Director . . . . . Jeanne Perkins  
 Chief Engineer . . . . . Herman A. Gruzin

**WTAG—Worcester—1924**

Frequency: 580 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . WTAG, Inc.  
 Business-Studio Address . . . . . 20 Franklin St.  
 Tel.: PL 5-4321 . . . . . Independent  
 Newspaper Affil. . . . . Telegram & Gazette  
 Representative . . . . . Henry L. Christal Co.  
 President . . . . . Robert W. Booth  
 Vice Pres., Gen. Mgr. . . . . Herbert L. Krueger  
 Nat. Sls. Mgr. . . . . Richard L. Gravel  
 Sales Prom. Head . . . . . Ben G. Oman, Jr.  
 Prod., Pgm. Dir. . . . . A. J. Brissette  
 Chief Engineer . . . . . E. A. Browning

Pop.: 8,099,000  
 Families: 2,329,000  
 Radio Homes: 2,289,000

**Michigan**

Stations in State: 95  
 TV Homes: 2,095,000  
 TV Stations: 19

**WABJ—Adrian—1946**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Gerity Bcstg. Co.  
 Address . . . . . 2982 Treat Rd.  
 Tel.: CO 5-7123 . . . . . Independent  
 Station Rep. . . . . Pearson  
 President . . . . . James Gerity, Jr.  
 Gen., Sta. Mgr. . . . . Donald J. Dean  
 Sales Promotion Manager . . . . . Ed Price  
 Program Director . . . . . Buddy Carr

Publicity Director . . . . . Jerry N. Keil  
 Chief Engineer . . . . . Robert Bassett

**WALM—Albion—1952**

Frequency: 1260 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Calhoun Bcstg. Co.  
 Business Address . . . . . 101½ N. Superior  
 Tel.: NAtional 9-3945 . . . . . KBS  
 General Manager . . . . . C. Wayne Wright  
 Program Director . . . . . Jim Beasley  
 Chief Engineer . . . . . Ken Griewahn



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... by **Sponsors** .. *because it insures a day-to-day association with quality.*

... by **Listeners** .. *because it is dependable as well as interesting.*



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**WFYC—Alma—1948**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Oper. By . . . . . WFYC, Inc.  
 Business Address . . . . . 5310 N. State Rd.  
 Tel.: 95 . . . . . Independent  
 Station Representative . . . . . Hollingbery; Hopwell  
 President . . . . . Wayne G. Harris  
 General Manager . . . . . Gilbert E. Thomas  
 Station Manager . . . . . David W. Sommerville  
 Sales Promotion Manager . . . . . Gilbert E. Thomas  
 Program Director . . . . . Richard Crowley  
 Chief Engineer . . . . . Bruce H. Rigg

**WATZ—Alpena—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By . . . . . Midwestern Bcstg. Co.  
 Business Address . . . . . M-32 West  
 Tel.: 1049 . . . . . NBC  
 Representative . . . . . Holman  
 President . . . . . Les Biederman  
 Station Manager . . . . . Drew McClay  
 Chief Engineer . . . . . William Kiker

**WHRV—Ann Arbor—1946**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Operated By . . . . . Mayne Bcstg. Co.  
 Business Address . . . . . P.O. Box 608  
 Tel.: NORMANDY 2-4573 . . . . . Independent  
 Station Rep. . . . . Devney; Hutton, Gentile  
 President . . . . . Charles H. Mayne  
 Gen., Comm. Mgr. . . . . Larry Gentile  
 Station Manager . . . . . Richard Harner  
 Prog. Dir. . . . . Donald A. Herman  
 Chief Engineer . . . . . James Allen

**WPAG—Ann Arbor—1945**

Frequency: 1050 Kc. Power: 1,000 Watts d.  
 Owned-Operated By . . . . . Washtenaw Bcstg. Co.  
 Bus.-Studio Address . . . . . 3rd Floor, Hutzel Bldg.  
 Tel.: NO 2-5517 . . . . . Independent  
 Station Rep. . . . . Everett-McKinney; Weed  
 Pres., Gen. Mgr. . . . . Edward F. Baughn  
 Program Director . . . . . Albert Samborn  
 Chief Engineer . . . . . Bernard Ressler

**WLEW—Bad Axe—1950**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By . . . . . Stevens Wismer Bcstg. Co.  
 Address . . . . . 935 S. Van Dyke Rd.  
 Tel.: 1010 . . . . . KBS  
 Rep. . . . . Gill-Perna, Michigan Spot Sales  
 Gen. Mgr. . . . . John Wismer  
 Business Manager . . . . . Jim Muehlenbeck

**WBCK—Battle Creek—1948**

Frequency: 930 Kc. Power: 1000 Watts  
 Owned-Operated By . . . . . Michigan Bcstg. Co.  
 Address . . . . . Security Natl. Bank Bldg.  
 Tel.: WO 3-5555 . . . . . Independent  
 Representative . . . . . Hollingbery  
 President . . . . . Robert H. Holmes  
 General Mgr. . . . . E. F. Cahill  
 Chief Engineer . . . . . Harley Hammond

**WELL—Battle Creek—1925**

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By . . . . . Southern Mich. Bcstg.  
 Address . . . . . Michigan National Bank Bldg.  
 Tel.: WO 4-7173 . . . . . ABC  
 Station Rep. . . . . Headley-Reed  
 President . . . . . Fred A. Knorr  
 Sta., Comm. Mgr. . . . . P. J. Haller  
 Program Director . . . . . Ronald E. Mell  
 Chief Engineer . . . . . David M. Decker

**WBCM—Bay City—1925**

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By . . . . . Michigan Bcstg. Co.  
 Business-Studio Address . . . . . Wagonah Hotel  
 Tel.: TW 3-7551 . . . . . ABC-KBS  
 Representative . . . . . George P. Hollingbery  
 President . . . . . Robert H. Holmes  
 Gen., Sta., Comm. Mgr. . . . . Leo A. Jylha  
 Prog., Pub. Dir. . . . . Hal Shore  
 Chief Engineer . . . . . Wes Thompson

**WWBC—Bay City—1956**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned By . . . . . Water Wonderland Bcstg. Co.  
 Business Address . . . . . 306 Phoenix Bldg.  
 Tel.: TW 3-4588 . . . . . Independent  
 Station Representative . . . . . Masla  
 President . . . . . Patrick J. Trahan  
 Gen., Comm. Mgr. . . . . Charles E. Anthony  
 Program Dir. . . . . Robert E. Benkelman  
 Chief Engineer . . . . . Ralph H. Carpenter

**WHFB—Benton Harbor—  
St. Joseph—1947**

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Palladium Publ. Co.  
 Business Address . . . . . Fairplain Ave.  
 Tel.: WA 5-2113 . . . . . Independent  
 Newspaper Affil. . . . . Palladium, Herald Press  
 Station Rep. . . . . Holman; Mich. Spot Sales  
 President . . . . . Stanley R. Banyon  
 Gen., Sta. Mgr. . . . . J. P. Scherer  
 Commercial Manager . . . . . Fred Randazzo  
 Sales Prom. Mgr. . . . . Dwight Edmunds  
 Program Director . . . . . Don Priest  
 Chief Engineer . . . . . M. U. Robinson

**WBRN—Big Rapids—1953**

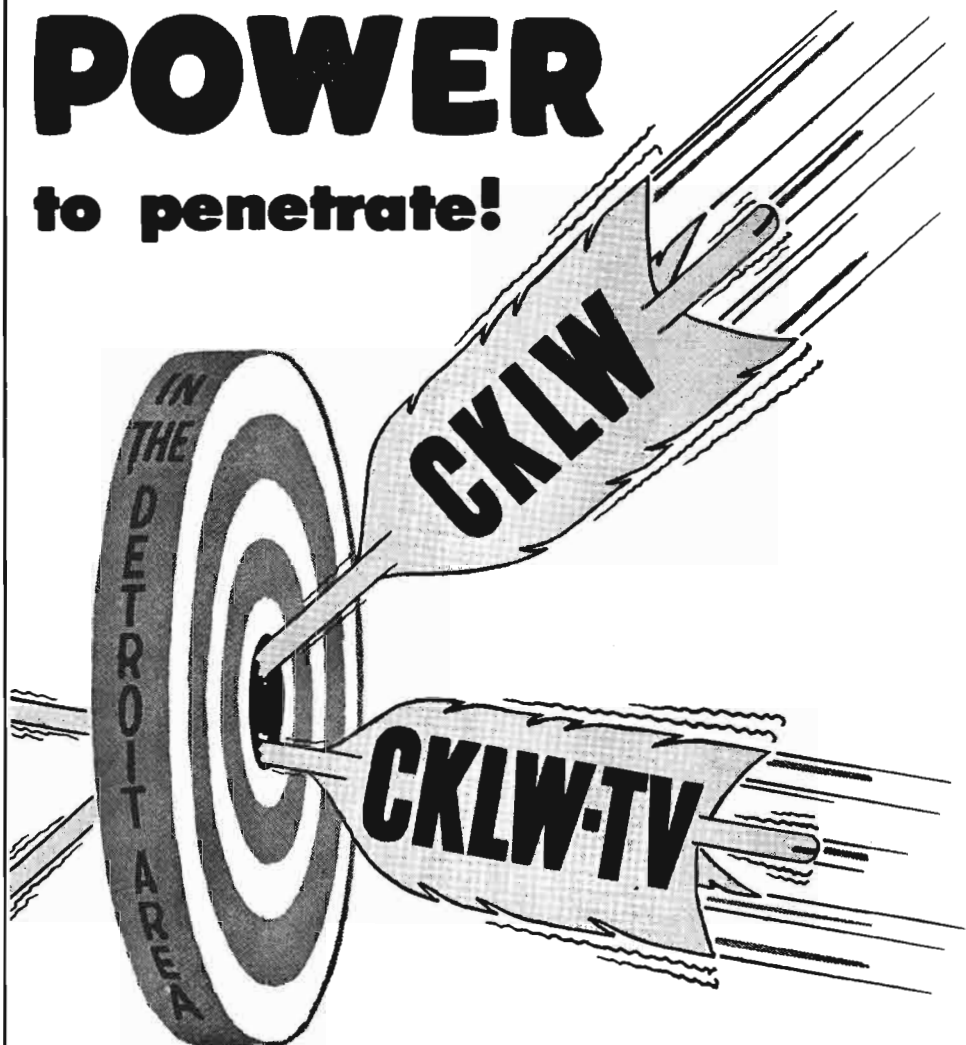
Frequency: 1460 Kc. Power: 1 Kw., d.  
 Owned-Oper. By . . . . . WBRN, Inc.  
 Address . . . . . P. O. Box 825  
 Tel.: 648 . . . . . KBS  
 Representative . . . . . Hil F. Best  
 Pres., Gen. Mgr. . . . . Spencer Denison  
 Chief Engineer . . . . . Garnet Zimmerman

**WATT—Cadillac—1945**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By . . . . . Midwestern Bcstg. Co.  
 Business-Studio Address . . . . . U. S. 131, South  
 Tel.: PR 5-7831 . . . . . NBC  
 Representative . . . . . Hal Holman  
 President . . . . . Les Biederman  
 Station Manager . . . . . Merritt L. Chandler  
 Commercial Manager . . . . . Fred Parkison  
 Sales Promotion Manager . . . . . Glen Gilbert  
 Program Director . . . . . M. L. Chandler  
 Chief Engineer . . . . . Bill Kiker

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National Television Representative

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\* This powerful **TV** signal is sent to a greater number of viewers . . . costs you less by exposing your product to a bigger audience.

J. E. Campeau  
President

GENERAL OFFICES GUARDIAN BLDG., DETROIT

**WCER—Charlotte—1956**

Frequency: 1390 Kc. Power: 1 Kw., d.  
Owned Eaton County Bcstg. Co.  
Address Box 269  
Tel.: 1390 Independent  
Pres., Gen. Mgr. Roy W. McLean  
Comm., Sta. Mgr. Brod Martindale  
Chief Engineer Gerald D. Adams

**WCBY—Cheboygan—1954**

Frequency: 1240 Kc. Power: 250 Watts  
Owned Straits Bcstg. Co.  
Address Mackinaw Ave.  
Tel.: MA 7-2341 Independent  
Representative Best  
Pres., Gen., Sta., Sls. Prom. Mgr. R. E. Hunt  
Commercial Mgr. Ben Morrow  
Program Director Richard Welch  
Chief Engineer Norbert C. Poeppelman

**WTVB—Coldwater—1949**

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
Owned-Oper. By Twin Valley Bcstrs, Inc.  
Address Box 32  
Tel.: BRoadway 9-9119 Independent  
Representative Hil F. Best  
President E. Harold Munn, Sr.  
Station Manager E. Harold Munn, Jr.  
Commercial Manager Normand Moore  
Program Director Constance Bingham  
Chief Engineer Virgil Royer

**WKMH—Detroit-Dearborn  
1946**

Freq.: 1310 Kc. Power: 5 Kw.  
Owned-Oper. By Knorr Broadcasting Corp.  
Address 15001 Mich. Ave., Dearborn  
Tel.: TI 6-8500 Independent  
Representative Headley-Reed  
Pres., Gen. Mgr. F. A. Knorr  
Sta. Mgr. John J. Carroll  
Commercial Manager John O. Gilbert II  
Sales Prom. Mgr., Pub. Dir. Lee C. Hanson  
Chief Engineer Jerrold L. Martin

**CKLW—Detroit—1932**

Frequency: 800 Kc. Power: 50,000 Watts  
Owned-Oper. By Western Ontario Bcstg. Co.  
Address 3300 Guardian Bldg., Detroit 26  
Tel.: WO 1-7200 MBS, CBC  
Representative Eastman  
President, General Mgr. J. E. Campeau  
Dir., Oper. S. C. Ritchie  
Commercial Manager E. Wilson Wardell  
Sales Promotion Manager George Snyder  
Program Director John Gordon  
Publicity Director Art Gloster  
Chief Engineer Stewart Clark

**WCAR—Detroit—1939**

freq.: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.  
Owned WCAR, Inc.  
Address 500 Temple Ave.  
Tel.: TE 3-8100 Independent  
Representative AM Radio Sales Co.

President H. Y. Levinson  
Exec. V.P. Wayne N. Cook  
Promotion Mgr. Bob Lyte  
Production Mgr. Larry Bova  
Chief Engineer James Balmer

**WJBK—Detroit—1925**

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned-Operated By Storer Bcstg. Co.  
Bus-Studio Address 7441 Second Blvd.  
Tel.: TR 3-7400 Independent  
Representative Katz Agency  
President George B. Storer, Sr.  
Managing Director Harry Lipson  
Gen. Sales Mgr. Herbert J. Weber, Jr.  
Merchandising Manager Carol Hogshead  
Program Director Bob Martin  
Chief Engineer Joseph Haigh  
Owners of: WGBS, Miami, Fla.; WSPD,  
Toledo, O.; WAGA, Atlanta; WJW, Cleveland;  
WWVA, Wheeling, W. Va.; WIBG, Philadel-  
phia.

**WJLB—Detroit—1926**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Booth Bcstg. Co.  
Business Address 700 Buhl Bldg.  
Tel.: WO 2-0220 Independent  
Representative ForJoe  
President John L. Booth  
Gen. Mgr. Thomas J. Warner  
Sta. Mgr. Edwin E. Nye  
Sales Prom. Mgr. Commodore Clark

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**WJR—Detroit—1926**

Frequency: 760 Kc. Power: 50,000 Watts  
Owned-Oper. By. WJR, The Goodwill Sta., Inc.  
Business Address. Fisher Bldg.  
Tel.: TR 5-4440 CBS  
Representative Christal  
President John F. Patt  
V.P., & Gen. Mgr. Worth Kramer  
V.P., Operations Manager. F. Silbey Moore  
V.P., Radio Sales. Elmer O. Wayne  
Sales Prom. Mgr. Jack Brussel  
Oper. Mgr. James H. Quello  
Program Mgr. Reginald P. Merridew  
Publicity Director. George Kendall  
Chief Engineer. A. Frisidental

**WWJ—Detroit—1920**

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Oper. By. The Evening News Assn.  
Address. 622 W. Lafayette  
Tel.: WO 2-2000 NBC  
Rep. Peters, Griffin & Woodward, McDermott  
President. Warren S. Booth  
General Manager. Edwin K. Wheeler  
Station Mgr. Robert J. McIntosh  
Asst. Gen. Mgr. Don DeGroot  
Sales Prom. Mgr. Glen Kyker  
Nat. Sales Mgr. W. A. Schwartz  
Business Mgr. Henry C. Rogers  
Prog. Development Mgr. Melvin C. Wissman  
Gen. Eng. Mgr. E. J. Love

**WXYZ—Detroit—1925**

Frequency: 1270 Kc. Power: 5000 Watts d.  
Owned-Oper. By. WXYZ, Inc.  
Business Address. 1700 Mutual Bldg.  
Tel.: WO 3-8321 ABC  
Representative John Blair  
Vice President Harold L. Neal  
Sales Manager. Robert Baldrica  
Sales Prom. Mgr., Pub. Dir. Bud Kirvan  
Program Director. Robert Baker  
Chief Engineer Charles Kocher

**WDBC—Escanaba—1941**

Frequency: 680 Kc. Power: 1000 Watts  
Owned-Operated By. Delta Bcstg. Co.  
Business-Studio Address. 606 Lud St.  
Pres., Gen. Mgr. George D. Lindenthal  
Station Manager. F. J. Lindenthal  
Publicity Director. Wm. J. Duchaine  
Chief Engineer. Henry C. Olsen

**WEXL—Ferndale—1923**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. Sparks Bcstg. Co.  
Business Address. 2201 Woodward Hts. Blvd.  
Tel.: LI 4-2200 Independent  
Representative Bernard  
Pres., Gen. Mgr. Jacob B. Sparks  
Manager. Gordon A. Sparks  
Sales Manager. Ernest Holder  
V.P., Chief Engineer. Garnet G. Sparks

**WAMM—Flint—1955**

Frequency: 1420 Kc. Power: 500 W. d.  
Owned-Oper. By. Binder-Carter-Durham, Inc.

Business Address. 740 S. Saginaw St.  
Tel.: Cedar 9-8631 Independent  
Representative Gil-Perma  
Pres., Sta. Mgr. Richard Carter  
Gen., Comm. Mgr. Ronald Craig  
Publicity Director. Mareta Paltee  
Chief Engineer. Walter Wierzbicki

**WBBC—Flint—1947**

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Operated By. Booth Bcstg. Co.  
Bus.-Studio Address. 3076 E. Bristol Rd.  
Tel.: CE 9-8686 MBS  
Representative Weed  
President John Lord Booth  
General Manager Joseph R. Fife  
Sales Prom. Mgr., Prog. Dir. Sam Somora, Jr.  
Publicity Director. Dorothy Ratliff  
Chief Engineer. Charles Wallace

**WFDF—Flint—1922**

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By. The Trebit Corp.  
Address. Garland at First Ave.  
Tel.: CE 2-7158 NBC  
Representative Katz  
President Harry M. Bitner, Jr.  
Act. Gen., Sta. Mgr. Elmer A. Knopf  
Comm., Sales Prom. Mgr. Marvin Levey  
Chief Engineer. Gerald Wolpert

**WKMf—Flint—1953**

Frequency: 1470 Kc. Power: 1 Kw.  
Owned Knorr Bcstg. Corp.  
Address. 112 W. Water St.  
Tel.: 9-7608 Independent  
Station Rep. Mich. Spot Sls., Headley-Reed  
President Fred A. Knorr  
Managing Director. W. Eldon Garner  
Commercial Manager. Philip R. Munson  
Program Director. Oscar Huff  
Chief Engineer. John C. Woodard

**WMRP—Flint—1946**

Frequency: 1570 Kc. Power: 1 Kw.  
Owned-Oper. By. Methodist Radio Parish, Inc.  
Address. 3217 Lapeer St.  
Tel.: CE 3-5112 KBS  
Station Representative. Sears & Ayer  
President Arthur Howard  
Gen. Mgr. William H. Morford  
Program Director. Everett Smith  
Chief Engineer. Robert Swayze

**WTAC—Flint—1947**

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By. L. & P. Bcstg. Corp.  
Bus. Ad. 66171 S. Center Rd., Grand Blanc  
Tel.: OW 4-4146 ABC  
Station Representative Hollingbery  
President Harold E. Anderson  
General Manager David Mendelsohn  
Station Manager Andrew C. Edgerton  
Sales Promotion Manager Ruth Kekel  
Program Director Robert Halstead  
Chief Engineer Robert Garner

**WBFC—Fremont—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Paul A. Brandt  
 Address: Mt. Pleasant, Mich.  
 Tel.: 415  
 Representative: Hil F. Best  
 President: Paul A. Brandt  
 Station, Commercial Manager: Ben Tanus  
 Publicity Director: Jean McGowen

**WATC—Gaylord—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Midwestern Bcastg. Co.  
 Address: Paul Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675  
 Representative: Independent  
 Holman, Mich. Spot Sales  
 Pres., Gen. Mgr.: Les Biederman  
 Commercial Mgr.: Robert E. Detwiler  
 Chief Engineer: William K. Kiker

**WGHN—Grand Haven—1956**

Frequency: 1370 Kc. Power: 500 Watts, d.  
 Owned: Grand Haven Broadcasting Co.  
 Address: 228 Washington St.  
 Tel.: 5397  
 Station Representative: Independent  
 Best  
 President: H. F. Wulf  
 Gen., Sta., Comm., Sls. Prom. Mgr.: Bob Kirby  
 Prog. Dir., Ch. Engr.: Robert T. Schmitt  
 Publicity Director: Gordon Huizenga

**WFUR—Grand Rapids—1947**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Furniture City Bcastg. Corp.  
 Address: 399 Garfield Ave., S.W.  
 Tel.: GL 6-9541  
 Independent  
 Pres., Gen., Sta. Mgr.: William Kuiper, Sr.  
 Commercial Manager: Peter Vanden Bosch  
 Sls. Prom., Pub. Dir.: William Kuiper, Jr.  
 Chief Engineer: Gilbert Waite

**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Operated By: Music Bcastg. Co.  
 Business-Studio Add.: 35 Lafayette Ave., N.E.  
 Tel.: GL 9-4111  
 Independent  
 Representative: Gill Perna  
 Pres., Gen. Mgr.: Paul F. Eichhorn  
 Sta., Comm. Mgr.: Glenn R. LePard  
 Publicity Dir.: Rudy Pessel  
 Chief Engineer: Richard Groenevelt

**WJEF—Grand Rapids—1945**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Fetzer Broadcasting Co.  
 Address: Pantlind Hotel  
 Tel.: GL 6-8512  
 CBS  
 Station Representative: Avery-Knodel  
 President: John E. Fetzer  
 Station Mgr.: Roger L. Hoffman  
 Chief Engineer: Bruce Glycadgis

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# MICHIGAN

## WLAV—Grand Rapids—1940

Frequency: 1340 Kc. Power: 250 Watts  
Owned Stevens-Wismer Bcstg., Inc.  
Address 6 Fountain St., N.E.  
Tel.: GL 6-5461  
Representative McGavren-Quinn  
President John Wismer  
General Manager John J. Shepard  
Program Dir. Joe L. O'Grady  
Publicity Dir. Carter Clements  
Chief Engineer Lee Stevens

## WMAX—Grand Rapids—1954

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owner WMAX, Inc.  
Address Keith Theater Bldg.  
Tel.: GL 6-8621  
Representative Independent  
Radio-TV Reps  
General Manager Chas. A. Sprague  
Commercial Mgr. Joe Hooker

## WOOD—Grand Rapids—1924

Frequency: 1300 Kc. Power: 5000 Watts  
Owned-Oper. By Wood Bcstg., Inc.  
Address 120 College Ave., S.E.  
Tel.: GL 9-4125  
Representative NBC  
Katz Agency  
Pres., Gen. Mgr. Willard Schroeder  
Gen. Sales Mgr. Arthur M. Swift  
Radio Sales Mgr. Michael Lareau  
Prom. Mgr. Clark Grant  
Program Director John Shaw  
Publicity Director John Burpee  
Chief Engineer Charles Robison

## WMPL—Hancock—1957

Frequency: 920 Kc. Power: 1 Kw., d.  
Owned Copper Country Bcstg. Co.  
Business Address Hotel Scott  
Tel.: 3155  
Station Rep. KBS  
Pres., Ch. Eng. Francis Locatelli  
Station Manager John Oakvik  
Sales Promotion Manager Burton Ervast

## WAHL—Hastings—1957

Frequency: 1220 Kc. Power: 250 Watts, d.  
Owned By Donald G. Carey  
Address 1901 S. Bedford Rd.  
Tel.: 5-2121  
General Mgr. D. G. Carey  
Station Mgr. Irving Grove

## WBSE—Hillsdale—1955

Frequency: 1340 Kc. Power: 100 W.  
Owned-Operated By Keister & Holcomb  
Address 92½ Broad St.  
Tel.: HE 7-4444  
Rep. KBS  
Gill-Perna, Mich. Spot Sls.  
Gen., Sta. Mgr., Chief Eng. E. H. Munn, Jr.  
Comm. Mgr. Lincoln A. Mayo

## WHTC—Holland—1948

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Holland Bcstg. Co.

Address 5 E. 8th St.  
Tel.: EX 2-3121  
Independent  
Representative Best  
President W. A. Butler  
Gen. Mgr. Sandy Meek  
Program Director Harold Franken  
Chief Engineer Juke Van Oss

## WJBL—Holland—1956

Frequency: 1260 Kc. Power: 500 Watts  
Owned Ottawa Bcstg. Corp.  
Business Address James St.; Box 808  
Tel.: EX 6-5281  
Independent  
Station Representative Holman  
President Bernard Brookema  
Gen., Sta. Mgr. Jerome C. Grysen  
Sales Mgr. R. E. Smits  
Program Director Clarence Walters  
Chief Engineer John L. Klungie

## WHDF—Houghton—1929

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Upper Michigan Bcstg. Co.  
Address Houghton  
Tel.: 1  
Representative NBC  
Walker  
Chief Owner G. L. Burgan  
General Manager Albert W. Payne  
Program Director Earl Norden  
Publicity Director F. Grant Richards  
Chief Engineer George L. Burgan

## WHGR—Houghton Lake—1954

Frequency: 1290 Kc. Power: 5 Kw.  
Owned Sparks Bcstg. Co.  
Address 3431 Houghton Lake Dr.  
Tel.: GR 8-3040  
Independent  
Representative Hil F. Best  
President J. B. Sparks  
General Mgr. Gordon A. Sparks  
Comm., Prog. Mgr. Robert D. Dittmer  
Chief Engineer Garnet G. Sparks

## WHMI—Howell—1957

Frequency: 1350 Kc. Power: 500 Watts, d.  
Owned Livingston Bcstg. Co.  
Address 201½ W. Grand River Ave.  
Tel.: 1062  
Independent  
Representative Best  
Station Mgr. M. H. Wirth  
Commercial Mgr. L. Bekkering  
Program Dir. A. Ahlers  
Publicity Dir. J. Thiel

## WCHB—Inkster—1956

Frequency: 1440 Kc. Power: 1 Kw. d.  
Owned Bell Bcstg. Corp.  
Address 32790 Henry Ruff Rd.  
Tel.: CR 8-1440  
Independent  
President Dr. Haley Bell  
Gen., Comm. Mgr. Frank M. Seymour  
Program Dir. George White  
Publicity Dir. Ofield Dukes  
Chief Engineer Clarence Ringo

**WION—Ionia—1952**

Frequency: 1430 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Ionia Bcstg. Co.  
 Address.....Box 143  
 Tel.: 2300.....Independent  
 Representative.....Best  
 Pres., Gen. Mgr.....Monroe MacPherson, Sr.  
 Sta. Mgr.....Monroe MacPherson, Jr.  
 Commercial Mgr.....D. L. Aldrich  
 Prog. Dir.....Jim Pegg  
 Chief Engineer.....J. Irving Grove

**WJMS—Ironwood—1931**

Frequency: 630 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.  
 Bus.-Studio Address.....124 E. McLeod Ave.  
 Tel.: 20.....Independent  
 Representative.....Hil F. Best  
 President, Gen. Mgr.....William L. Johnson  
 Sales Prom Mgr.....Robert Olsen  
 Chief Engineer.....Arne Dahlbecka

**WMIQ—Iron Mountain—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned...Iron Mountain-Kingsford Bcstg. Co.  
 Address.....211 East Ludington Street  
 Tel.: 2031.....ABC  
 President.....Frank J. Russell  
 Gen., Sta., Comm., Prom. Mgr. W. C. Johnson  
 Program. Pub. Dir.....Gil Heard  
 Chief Engineer.....Richard Gallup

**WJPD—Ishpeming—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Ishpeming Bcstg. Co.  
 Business-Studio Address.....Jenks Block  
 Tel.: HU 6-9937.....KBS  
 President.....J. P. Deegan  
 Sta. Manager.....John Holm  
 Comm. Mgr.....Eldon Wallace  
 Prog. Dir.....Baker Urdan  
 Chief Engineer.....L. Roncoaglione

**WIKB—Iron River—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Iron Co. Bcstg.  
 Address.....Iron River Natl. Bank Bldg.  
 Tel.: 102.....KBS  
 Representative.....Hil F. Best  
 President.....Edwin Phelps, Sr.  
 Gen. Sta., Comm. Mgr.....Edwin Phelps, Jr.  
 Chief Engineer.....James Swanson

**WIBM—Jackson—1925**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Booth Radio & TV Stations, Inc.  
 Address.....2511 Kibby Rd.  
 Tel.: 6121.....ABC  
 Station Representative.....Weed  
 President.....John L. Booth  
 Managing Director.....George P. Lasley

**WJPD**

**1240 Kc.**

**Ishpeming, Michigan**

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**JOHN HOLM — Station Manager**

**HU 6-9937**

**J. P. DEEGAN, President and General Manager**

## MICHIGAN

### WKHM—Jackson—1951

Frequency: 970 Kc. Power: 1000 Watts  
Owned. Jackson Bcstg. & Tele. Corp.  
Address. 441 Wildwood  
Tel.: ST 4-7181. MBS  
Rep. Headley-Reed, Mich. Spot Sales  
Pres., Gen. Mgr. Fred A. Knorr  
Commercial Manager. Nathan H. Alberstein

### WKLZ—Kalamazoo—1956

Frequency: 1470 Kc. Power: 500 W. d.  
Owned. The Circle Corporation  
Bus. Address. 2315 Schipper's La.; Box 663  
Tel.: FI 3-2541. Independent  
Representative. Gill-Perna  
Pres., Gen., Comm. Mgr. Joseph F. Butler  
Sta. Mgr., Ch. Eng. Ralph E. Patterson  
Sales Prom., Pub. Dir. Ronald T. Hutson  
Program Director. Ron Newhouse

### WKMI—Kalamazoo—1953

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. Steere Bcstg. Co.  
Business-Studio Address. State Theatre Bldg.  
Tel.: FI 4-0111. Independent  
Representative. Broadcast Time Sales  
Pres., Gen. Mgr. Howard D. Steere  
Station Manager. Emil J. Popke, Jr.  
Commercial Manager. F. K. Doyle  
Sales Promotion Manager. Max H. Keyes  
Prog. Dir. Dan Daniels  
Publicity Director. Vince Ford  
Chief Engineer. Kenneth Farrance

### WKZO—Kalamazoo—1923

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By. Fetzer Bcstg. Co.  
Business Address. 590 W. Maple St.  
Tel.: FI 5-2101. CBS  
Representative. Avery-Knodel  
President. John E. Fetzer  
V. P. & Mgr. Dir. Carl E. Lee  
Radio Sales Mgr. Otis T. Gaston  
Program Director. Charles T. Lynch  
Publicity Director. W. J. Hunt  
Chief Engineer. Arthur E. Covell

### WILS—Lansing—1947

Freq.: 1320 Kc. Power: 3 Kw. d., 1 Kw. n.  
Owned-Operated By. Lansing Bcstg. Co.  
Bus. Address. 407½ N. Washington Ave.  
Tel.: IV 2-1655. Independent  
Station Rep. Venard, Rintoul, McConnell  
Pres., Gen. Comm. Mgr. John C. Pomeroy  
Sta. Mgr., Prog. Dir. David Froh  
Sales Prom., Pub. Dir. Richard M. Pomeroy  
Chief Engineer. John Whitacre

### WJIM—Lansing—1934

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. Gross Telecasting, Inc.  
Address. 2820 East Saginaw  
Tel.: IV 2-1333. ABC  
Rep. Peters, Griffin, Woodward, Inc.  
President, Gen. Mgr. Harold F. Gross

Station Mgr. Howard K. Finch  
Comm. Mgr. Keith Oliver  
Sales Prom. Mgr. Geoge Hancin  
Chief Eng. Carl Musson

### WKLA—Ludington—1944

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By. Ludington Bcstg. Co.  
Address. East Ludington Ave.  
Tel.: VI 3-3438. ABC  
Representative. Best  
Pres., Gen. Mgr. Ray A. Plank  
Commercial Mgr. Donald M. Hack  
Program Dir. Charles J. Hagerman  
Sales Prom. Mgr. Gordon J. Anderson  
Publicity Dir. Charles R. Englsbrecht

### WMTE—Manistee—1951

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. Manistee Radio Corp.  
Address. Box 322  
Tel.: 1340. KBS  
Representative. Best  
President. James R. Sumbler  
General Manager. Stephen Cole  
Comm. Mgr. Edward H. Owens

### WDOG—Marine City—1950

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Operated By. Radio St. Clair, Inc.  
Business Address. 5300 Marine City Hwy.  
Tel.: RO 2-1111. Independent  
President. Jerry Coughlin  
Gen., Sta. Mgr. John S. Bell  
Sales Prom. Mgr., Prog. Dir. George A. Lipper  
Publicity Director. Chuck Marsh  
Chief Engineer. Robert E. McIntosh

### WDMJ—Marquette—1931

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By. Lake Superior Bcstg. Co., Inc.  
Bus.-Studio Address. Mining Journal Bldg.  
Tel.: CA 6-3524. MBS-KBS  
Newspaper Affil. Mining Journal  
Representative. Superior Ad Agency  
General Manager. Frank J. Russell, Jr.  
Gen., Sta., Comm. Mgr. Robert Luke

### WAGN—Menominee—1952

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. Men-Mar Bcstg. Co.  
Business Address. Glickman Bldg., 1st St.  
Tel.: UN 3-5551. KBS  
Station Representative. Marquette-Superior  
Pres., Gen. Sta. Mgr. Vernon Uecker  
Program Director. Barbara Johnson  
Chief Eng. Loren B. Koesling

### WMDN—Midland—1948

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Rich Publ. House, Inc.  
Address. 2500 Swede Rd.  
Tel.: TE 9-9988. Independent  
Station Rep. Hll F. Best  
President. Phillip T. Rich  
General Mgr. Peter A. Wolf



**WMIC—Monroe—1956**

Frequency: 560 Kc. Power: 500 W. d.  
 Owned. McIntyre Bcstg. Co.  
 Address. Box 306  
 Tel.: CH 1-5550. Independent  
 Station Representative. Devney; Hulton  
 President. B. D. McIntyre  
 Gen., Comm. Mgr. Dale B. Hornung  
 Program Director. Robert J. Norwood

**WBRB—Mount Clemens—1956**

Frequency: 1430 Kc. Power: 500 Watts, d.  
 Owned. WBRB, Inc.  
 Address. 234 S. Gratiot  
 Tel.: HO 3-5876. Independent  
 General Manager. Robert G. Wright  
 Station Manager. Milton Maltz  
 Publicity Director. Bud Parks  
 Chief Engineer. Gerry Meir

**WCEN—Mt. Pleasant—1949**

Freq.: 1150 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned. Paul A. Brandt  
 Address. Mt. Pleasant, Mich.  
 Tel.: SP 3-3171. KBS  
 Representative. Hill F. Best  
 President. Paul A. Brandt  
 Sta., Comm. Mgr. Dick Wood

**WMAB—Munising—1956**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned. Munising-Alger Bcstg. Co.  
 Address. First Nat. Bank Bldg.  
 Tel.: 518. KBS  
 Representative. Best  
 Gen. Mgr. Charles Symon  
 Sta., Sales Prom. Mgr. Theodore H. Ouellette  
 Program Director. Richard Gomuski  
 Publicity Director. Wallace Ahlborn  
 Chief Engineer. Donald Carlyon

**WKBZ—Muskegon—1926**

Frequency: 850 Kc. Power: 1000 Watts  
 Owned-Oper. By. WKBZ Radio Corp.  
 Business-Studio Address. 432 Apple Ave.  
 Tel.: 2-6051. ABC  
 Representative. Meeker  
 President. F. L. Allman  
 General Mgr. Harold W. Waddell  
 Sta., Comm. Mgr. J. B. Gudelsky  
 Pub. Dir., Sales Prom. Mgr. B. L. Bennett  
 Program Director. William L. Trap  
 Chief Engineer. George Krivitzky

**WMUS—Muskegon—1947**

Frequency: 1090 Kc. Power: 1000 Watts d.  
 Owned-Oper. Greater Muskegon Bcstrs., Inc.  
 Business-Studio Address. 517 W. Giles Rd.  
 Tel.: 4-1672. KBS  
 Station Rep. Hil-Best.  
 V.P., Gen. Mgr. Dalton C. Hille

**WTRU—Muskegon—1949**

Frequency: 1600 Kc. Power: 5000 Watts  
 Owned-Oper. By. Muskegon Bcstg.

Address. Summitt & Getty Sts.  
 Representative. Gill-Perna  
 President. Paul F. Eichhorn  
 Manager. Kenneth Chapin  
 Sales Prom. Mgr. Bill Musgrave

**WNIL—Niles—1956**

Frequency: 1290 Kc. Power: 500 Watts, d.  
 Owned. Niles Bcstg. Co.  
 Address. 416 Sycamore St.  
 Tel.: MU 3-5432. KBS  
 Station Representative. Continental  
 General Manager. James H. Mitchell  
 Chief Engineer. Mathew Pierzchala

**WOAP—Owosso—1948**

Frequency: 1080 Kc. Power: 250 Watts d.  
 Owned-Operated By. Owosso Bcstg. Co.  
 Address. Owosso  
 Tel.: SA 5-8196. Independent  
 Newspaper Affiliation. Argus Press  
 Station Representative. Derney  
 President. J. E. Campbell  
 General Manager. Merrill Walker  
 Chief Engineer. Mel Wirth

**WMBN—Petoskey—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. Midwestern Bcstg. Co.  
 Address. Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675. NBC  
 Station Rep. Holman, Mich. Spot Sales  
 Pres., Gen. Mgr. Les Biederman  
 Station Mgr. Ralph Pierson  
 Commercial Mgr. Robert E. Petwiler  
 Chief Engineer. William H. Kiker

**WPON—Pontiac—1954**

Frequency: 1460 Kc. Power: 500 Watts  
 Owned-Operated By. Chief Pontiac Bcstg. Co.  
 Business Address. 7 S. Perry St.  
 Tel.: FE 8-0444. Independent  
 Station Rep. Venard, Rintoul & McConnell  
 President. Edward E. Wilson  
 Gen. Sta. Mgr. William J. Hart  
 Sales Promotion Manager. E. P. White  
 Prog., Pub. Dir. Don MacKinnon  
 Chief Engineer. Karl Kuck

**WHL S—Port Huron—1938**

Frequency: 1450 Kc. Power: 250 Watts d.  
 Owned-Oper. By. Stevens-Wismer Bcstg. Co.  
 Address. 932 Military St.  
 Tel.: YU 2-8536. KBS  
 Rep. Gill-Perna, Michigan Spot Sales  
 General Manager. John F. Wismer  
 Station Mgr. Thomas G. Sicklesteel  
 Comm. Mgr. Arthur Aymen  
 Chief Engineer. Harold Oliver

**WTHH—Port Huron—1947**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. By. The Times Herald Co.  
 Address. 907 6th St.  
 Tel.: YU 5-7171. ABC

## MICHIGAN-MINNESOTA

Newspaper Affil.....Times-Herald  
 Representative .....Weed  
 General Manager.....R. S. Sommerville  
 Sta. Mgr.....Kenneth Blevins  
 Commercial Manager.....Donald Collins  
 Program Director.....Lee Van Dam  
 Chief Engineer.....George Carroll

### WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.  
 Owned-Operated By...Rogers City Bcstg. Co.  
 Address .....Rogers City  
 Tel.: 7751.....Independent  
 Pres., Gen., Sta. Mgr.....Harvey A. Klann  
 Comm. Mgr.....Albert Klann

### WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By ...Lake Huron Bdcstg. Corp.  
 Address .....221 So. Wash. Ave.  
 Tel.: PL 3-4471.....Independent  
 Representative .....Gill-Perna  
 Pres., Gen. Mgr.....William J. Edwards  
 Vice-President.....Alvin M. Bentley  
 Station Manager.....Howard H. Wolfe  
 Commercial Mgr.....Frank Brogger  
 Business Manager.....L. L. Purvis  
 Program Director.....Dave Kushler  
 Chief Engineer.....Max W. Thomas

### WSAM—Saginaw—1940

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Knorr Bcstg. Corp.  
 Address .....2435 Holland Ave.  
 Tel.: PL 2-8161.....NBC  
 Rep.....Headley-Reed Co., Mich. Spot Sales  
 President.....Fred A. Knorr  
 Station Manager.....George M. Millar  
 Chief Eng.....O. A. Nordenskjold

### WSJM—Saint Joseph—1956

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WSJM, Inc.  
 Address .....Box 66  
 Tel.: YU 3-5579.....Independent  
 President.....Maurice G. Humphrey  
 General Mgr.....Richard W. Lee  
 Comm. Mgr.....Ralph W. Newland  
 Program Dir.....Al Evans  
 V. P., Chief Eng.....Carl L. Benson

### WSGW—Saginaw—1950

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Booth Radio & TV Stations  
 Address .....400 Mason Bldg.  
 Tel.: PL 3-4456.....MBS

Representative .....Pearson  
 Pres., Mgng. Dir.....John L. Booth  
 V.P., Gen., Sta., Comm. Mgr..Robert W. Phillips  
 Program Director.....Fred Krell  
 Chief Engineer.....Harold Volz, Jr.

### WOIA—Saline—1958

Frequency: 1290 Kc.....Power: 500 Watts  
 Owned By.....Saline Broadcasting Co., Inc.  
 Address.....3000 Brassee Road  
 Tel.: HAZel 9-9881.....Independent  
 Pres., Gen. Mgr.....Meredith Bixby  
 Publicity Dir.....Thyra Bixby  
 Chief Engineer.....Lawrence Robinson

### WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc.....Power: 250 W.  
 Owned-Operated By...Hiawathaland Bcstg. Co.  
 Business-Studio Address.....208 Ashmun St.  
 Tel.: ME 2-2231.....Independent  
 Representative .....NBS  
 President.....Stanley R. Pratt  
 General Manager.....Russell Staffield

### WSTR—Sturgis—1951

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....WSTR, Inc.  
 Address.....P. O. Box 70  
 Tel.: 1199.....Independent  
 Representative.....Hil F. Best  
 President.....Hugh White  
 General Manager.....E. Harold Munn Jr.  
 Station Manager.....Frank B. Cummins  
 Program Dir.....Ray Wells  
 Chief Engineer.....John Greenwood

### WIOS—Tawas City—1958

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned By.....Roger S. Underhill  
 Address .....Box 627  
 Tel.: FOrEst 2-3417.....Independent  
 President.....Roger S. Underhill  
 Gen., Sta. Mgr.....Ron Gamble  
 Commercial Mgr.....Don Watson  
 Chief Engineer.....David Bodley

### WTCM—Traverse City—1941

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By ...Midwestern Bdcstg. Co.  
 Address .....Paul Bunyan Bldg.  
 Tel.: WInDsor 7-7675.....NBC  
 Rep.....Hal Holman Co., Mich. Spot Sales  
 Pres., Gen. Mgr.....Les Biederman  
 Sta., Comm. Mgr.....Robert E. Detwiler  
 Chief Engineer.....William H. Kiker

Pop.: 3,325,000  
 Families: 969,000  
 Radio Homes: 946,000

## Minnesota

Stations in State: 63  
 TV Homes: 814,000  
 TV Stations: 11

### KASM—Albany—1950

Frequency: 1150 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Stearns Co. Bcstg. Co.

Address .....Albany  
 Tel.: 5-3005.....KBS  
 Station Representative .....Continental  
 President.....William Blattner

## MINNESOTA

General Manager.....Urban J. Keppers  
 Promotion Mgr.....Lewis Fisher  
 Commercial Manager.....Lee Krause  
 Program Director.....Celestine Fisher  
 Publicity Director.....Cliff Mitchell  
 Chief Engineer.....Charles Gilbert

### KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Albert Lea Bcstg.  
 Address.....332 South Broadway  
 Tel.: 2338.....ABC  
 Representative.....Meeker  
 President.....Bennett O. Knudson  
 Gen. Mgr.....E. A. Van Alstyne  
 Commercial Manager.....Tom Golden  
 Program Director.....Art Bowers  
 Chief Engineer.....Donald Franz

### KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By...Alexandria Bcstg. Co.  
 Address.....1315 Broadway  
 Tel.: RO 3-3131.....KBS-ABC  
 Representative.....Donald Cooke  
 Pres., Comm., Sales Prom. Mgr...E. Q. Walters  
 Station Manager.....Kenneth A. Tessmer  
 Publicity Director.....Ercel L. Aga  
 Chief Engineer.....Ron Wandmacher

### KANO—Anoka—1956

Frequency: 1470 Kc.....Power: 1000 Watts d.  
 Owned By.....Anoka Broadcasting Co.  
 Business Address.....Route 1  
 Tel.: HArrison 1-2600.....KBS  
 President.....John H. Lemme  
 Gen., Sta. Mgr.....Charles J. McCartney  
 Sales Prom. Mgr.....Solomon Siegel  
 Program Director.....Fred King  
 Commercial Mgr.....Nate Charles  
 Publicity Director.....Stanley M. Frost  
 Chief Engineer.....Rodney Person

### KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Black Hawk Bcstg. Co.  
 Business-Studio Address.....Hwy. 56, South  
 Tel.: HE 3-8836.....MBS  
 Representative.....Avery-Knodel  
 President.....Chet Weseman  
 General Manager.....Thomas Young  
 Commercial Mgr.....Ken Soderberg  
 Program Director.....Stan Styonicki  
 Publicity Director.....Marge Nelson  
 Chief Engineer.....Leo Chenier

### KBUN—Bemidji—1946

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Paul Bunyan Broadcasting Co.  
 Business Address.....511 Beltrami Ave.  
 Tel.: PLaza 1-4120.....MBS  
 President.....Ben H. Potter Jr.  
 Gen., Sta. Mgr.....James R. Hambacher  
 Chief Engineer.....Robert D. Zellmer

### KBMO—Benson—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.  
 Owned.....KEMO Bcstg. Co.

Address.....1205 Pacific Ave.  
 Tel.: VI 2-4601.....KBS  
 Representative.....E. T. Holmgren  
 President.....George J. McCarthy  
 Gen. Mgr.....B. J. Kinney  
 Sales Prom. Mgr.....G. B. McClellan  
 Ch. Eng.....Dale Schulz

### KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Brainerd Bcstg. Co.  
 Business Address.....2700 E. Oak  
 Tel.: 2853.....Independent  
 Representative.....Walker  
 Pres., Gen. Mgr.....E. Thomas O'Brien  
 Sta., Comm. Mgr.....Earl R. Johnson  
 Program, Publicity Dir.....Dave McDonald  
 Chief Engineer.....Don Koenig

### KBMW—Breckenridge—1948

Frequency: 1450 Kc.....Power: 250 Watts  
 Address...519 Dakota Ave., Wahpeton, N. D.  
 Owned-Oper. By.....Interstate Bdcstg. Corp.  
 Tel.: 2-4141.....KBS  
 Station Representative.....Continental  
 Pres., Gen. Mgr.....Robert E. Ingstad  
 Sta., Comm. Mgr.....George Kaufmann

### WKLK—Cloquet—1949

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Cloquet Bcstg. Co.  
 Address.....Cloquet  
 Tel.: IR 9-6725.....KBS  
 General Manager.....Henry Newby  
 Station Manager.....Sidney Markusen  
 Commercial Manager.....Richard Johnson

### KROX—Crookston—1948

Freq.: 1260 Kc...Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By...Crookston Bcstg. Co.  
 Business Address.....Box 620  
 Tel.: AT 1-1140.....KBS  
 Rep.....Donald Cook, Tracy Moore  
 President, Prog. Dir.....Jerome A. Dahlberg  
 Station Manager.....William J. Kiewel  
 Sales Prom., Comm. Mgr.....E. R. Melbye  
 Chief Engineer.....Earl Handyside

### KDLM—Detroit Lakes—1951

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By...Detroit Lakes Bcstg. Corp.  
 Address.....1340 Richwood Rd.  
 Tel.: 1100.....KBS  
 Representative.....Continental Radio Sales  
 President.....Herbert Gross  
 General Manager.....Kenneth Light  
 Station Manager.....Al Leighton  
 Program Director.....Bob Barker  
 Chief Engineer.....W. Wilson

### KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned Oper. By.....Red River Bcstg. Co., Inc.  
 Business-Studio Address.....218 Bradley Bldg.  
 Tel.: RA 2-2628.....CBS  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Odin S. Ramsland

## MINNESOTA

Sales Manager.....Rex H. Hudson  
Exec. V.P. Chg. Engr.....Robert Dettman

### WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts  
Owned-Oper. By.....George Clinton  
Business-Studio Address.....WEBC Bldg.  
Tel.: RA 2-2873.....NBC  
Representative.....Hollingbery  
President.....Morgan Murphy  
Vice Pres.....Walter Bridges  
General Manager.....Robert J. Rich  
Commercial Manager.....Richard W. Pearson  
Program Director.....Dennis Murphy  
Chief Engineer.....Norman Gill

### WELY—Ely—1954

Frequency: 1450 Kc.....Power: 250 Watts  
Owner.....Charles B. Persons  
Address.....Box 540  
Tel.: 744.....KBS  
Station Mgr., Chief Eng.....Charles B. Persons

### WEVE—Eveleth—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Carl Bloomquist  
Address.....WEVE Bldg.  
Tel.: 1340.....MBS-KBS  
Owner.....Carl Bloomquist  
General Manager.....Arthur F. Nelson

### KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KSUM Broadcasting Co.  
Address.....306 North Park St.  
Tel.: 1370.....MBS  
Representative.....Rambeau, Vance, Hopple  
President.....John E. Hyde, Jr.  
Gen., Sta. Mgr.....Philip L. Solberg  
Chief Engineer.....Larry Lawson

### KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KDHL Bdcstg. Co.  
Business-Studio Address.....213 Central Ave.  
Tel.: FA 4-4345.....Independent  
Station Rep.....Rambeau, Vance, Hopple  
General Mgr.....J. E. Hyde, Jr.  
Commercial Mgr.....Palmer Dragsten

### KGDE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Crawford & Murphy  
Business-Studio Address.....Fergus Falls  
Tel.: 6996.....MBS  
Representative.....Wayne-Evans  
Secy.-Treas., Gen. Mgr.....Harold L. Dell  
Sta., Comm. Mgr.....Frederic Dell  
Chief Engineer.....Ernest Olson

### KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Itasca Bcstg. Co.  
Address.....207 N. First Ave.  
Tel.: FA 6-3446.....MBS-KBS  
General Manager.....Robert D. Kennedy

### WMFG—Hibbing—1935

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Hibbing Broadcasting Co.  
Address.....WMFG Bldg.  
Tel.: 3-7531.....NBC  
Representative.....Hollingbery  
Pres., Gen. Mgr.....Harold J. Parise  
Program Director.....Bob Aro  
Chief Engineer.....Fran Befera

### KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned.....North American Broadcasting Co.  
Address.....Box 32  
Tel.: 1555.....KBS  
Representative.....Best  
General Manager.....Albert Tedesco  
Commercial Mgr.....Dean Nolt  
Program Director.....Lorrain Lhotka  
Station Manager.....Heinz Fruck  
Chief Engineer.....Darrel Gander

### KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Little Falls Bcstg. Co.  
Address.....105½ Broadway E.  
Tel.: 367.....KBS  
Pres., Gen. Sta. Mgr.....John H. Lemme  
Commercial Manager.....Richard J. Rudeck

### KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Minnesota Valley Bcstg. Co.  
Address.....East Highway 14  
Tel.: 4537.....ABC  
Representative.....Pearson  
President.....H. W. Linder  
Gen., Comm. Mgr.....D. O. Linder  
Program Director.....Wayne Will  
Chief Engineer.....Steve Wolf

### KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....F. B. Clements & Co.  
Address.....101 N. Second St.  
Tel.: 4673.....NBC  
Representative.....Meeker  
Gen., Sta., Comm. Mgr.....Robert E. DeHaven  
Program Director.....Charles F. Pasek  
Chief Engineer.....James J. Houts

### KMHL—Marshall—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Harry W. Linder  
Business-Studio Address.....KMHL Bldg.  
Tel.: 2282.....ABC  
Representative.....John E. Pearson  
Owner.....Harry W. Linder  
General Manager.....Gilmore F. Frayseth

### WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts  
Owned By.....Midwest Radio-Television, Inc.  
Business-Studio Address.....625 Second Ave. S.  
Tel.: FE 2-1202.....CBS  
Representative.....CBS Radio Spot Sales  
President.....Robert B. Ridder

Gen., Sta. Mgr. .... Larry Haeg  
 Commercial Mgr. .... Phil Lewis  
 Prog. Prom. Mgr. .... Gordon Mikkelson  
 Sales Prom. Dir. .... C. Kaufman  
 Publicity Dir. .... Gordon Mikkelson  
 Chief Engineer. .... Kermit Sueker

**WDGY—Minneapolis—1923**

Freq.: 1130 Kc. .... Power: 50 Kw. d., 25 Kw. n.  
 Owned-Oper. By. .... The Storz Bcstg. Co.  
 Address. .... 609 Second Ave., S.  
 Tel.: FE 5-2271. .... Independent  
 Representative ..... John Blair  
 President ..... Todd Storz  
 General Manager ..... Jack Thayer  
 Commercial Mgr. .... C. B. Clarke  
 Program Dir. .... Don Kelly  
 Publicity Director. .... Rosemary Bialon  
 Owners of: WHB, Kansas City, Mo.; WTIX,  
 New Orleans; WQAM, Miami, Fla.

**KEVE—Minneapolis—1948**

Frequency: 1440 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By. .... Western Bcstg.  
 Address. .... 917 N. Lilac Drive  
 Tel.: LI 5-5601. .... Independent  
 Representative ..... Weed  
 President ..... R. M. Purcell  
 V.P., Gen. Mgr. .... Ray Tenpenny  
 Sales Mgr. .... Bob Rock  
 Program Dir. .... Bob Kaye  
 Chief Engineer. .... Denvy Doty

**KRSI—Minneapolis—1958**

Frequency: 950 Kc. .... Power: 1000 Watts  
 Owned By. .... Radio Suburbia, Inc.  
 Address. .... 4500 Excelsior Blvd.  
 Tel.: WALnut 6-1677. .... Independent  
 Representative ..... Radio-TV Rep.  
 Pres., Gen. Mgr. .... William E. Schons  
 Comm., Sales Prom. Mgr. .... Jim McGuire  
 Program Dir. .... Marvin L. Schulz  
 Chief Engineer. .... Jim Eshelman

**WLOL—Minneapolis—1940**

Frequency: 1330 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... BFR Bcstg. Co.  
 Address. .... 870 Northwestern Bank Bldg.  
 Tel.: FE 3-0406. .... Independent  
 Representative ..... AM Radio Sales  
 President. .... Larry Bentson  
 Gen., Comm. Mgr. .... Wayne Williams  
 Program Director. .... Jim Boysen  
 Publicity Director. .... Bill Ficker  
 Chief Engineer. .... Bryce Ekberg

**WPBC—Minneapolis—1949**

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... People's Bdcstg. Co.  
 Address. .... 1133 Stinson Blvd.  
 Tel.: ST 9-4356. .... Independent  
 Representative ..... McGavren-Quinn  
 Pres., Gen., Sta. Mgr. .... W. V. Stewart  
 Sales Prom. Mgr. .... Jack L. Moore  
 Program Director. .... Becky Ann Stewart  
 Publicity Director. .... Elizabeth Gahre  
 Chief Engineer. .... Joe Coval

**WTCN—Minneapolis—1931**

Freq.: 1280 Kc. .... Power: 5 Kw. d.; 1 Kw. n.  
 Owned By. .... Twin State Bcstg.  
 Address. .... Calhoun Beach Hotel  
 Tel.: WA 7-8881. .... ABC  
 Station Representative ..... Katz  
 President. .... Weston C. Pullen, Jr.  
 Gen. Sta. Mgr. .... Phil Hoffman  
 Commercial Manager. .... Jack Cosgrove  
 Program Director ..... Sev Widman  
 Chief Engineer. .... Warren Fritze

**KDMA—Montevideo—1951**

Frequency: 1460 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Midwest Bcstg. Corp.  
 Address. .... Box 471  
 Tel.: AM 9-8815. .... ABC  
 Representative ..... Pearson  
 Pres. .... H. W. Linder  
 Gen. Mgr. .... Willard Linder  
 Sta. Mgr. .... Byron Zurn  
 Comm. Mgr. .... Fred Ehlen  
 Program Dir. .... Jim Wood  
 Chief Engineer. .... F. T. Peterson

**KVOX—Moorhead—1937**

Frequency: 1280 Kc. .... Power: 1 Kw.  
 Owned-Operated By. .... KVOX Bcstg. Co.  
 Address. .... P. O. Box 437  
 Tel.: CEDar 3-1522. .... MBS  
 Representative ..... Devney  
 Pres., Gen. Mgr. .... E. J. McKellar  
 Station Mgr. .... M. M. Marget

**KEVE**

**TOWN & COUNTRY**

1440KC **COLOR** 1440 KC

**MUTUAL BROADCASTING SYSTEM**

- **FIRST**  
with RADAR WEATHER
- **LARGE**  
Loyal — Unduplicated Audience
- **EXCLUSIVE**  
Country — Western — Pop Music  
exclusive Mutual News

Robert Purcell, Pres.  
 Ray Tenpenny, Gen. Mgr.  
 WEED Radio Corporation  
 Nat'l Representative

**NOW — FULL TIME!**  
 5 Kw. Non-Dir.—500W Night

# MINNESOTA

Comm., Sales Prom. Mgr. . . . . P. L. Owens  
Program Dir. . . . . T. P. Hannaher  
Pub. Dir. . . . . Arthur Selikoff  
Chief Engineer . . . . . Erwin Liefeldt

## KMRS—Morris—1956

Frequency: 1570 Kc. . . . . Power: 1 Kw., d.  
Owned. . . . . Western Minn. Bcstg. Co.  
Address . . . . . Morris, Minn.  
Tel.: 68 . . . . . Independent  
Representative . . . . . Donald Cooke  
President . . . . . Cliff Hedberg  
Gen., Comm. Mgr. . . . . George Brooks  
Prog. Dir. . . . . Jim Bollman  
Chief Eng. . . . . Ted Ferguson

## KNUJ—New Ulm—1949

Frequency: 860 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By. . . . . KNUJ, Inc.  
Address . . . . . 304½ N. Minn. St.  
Tel.: 905 . . . . . KBS  
General Manager. . . . . George E. Korenchen  
Program Director . . . . . Bill Parker

## KDIO—Ortonville—1956

Frequency: 1350 Kc. . . . . Power: 1 kw., d.  
Owned By . . . . . Tri-State Bcstg. Co.  
Address . . . . . Box 696  
Tel.: 680 . . . . . Independent  
Station Rep. . . . . Cooke  
Pres., Chief Eng. . . . . Richard Schultz  
Gen., Comm. Mgr. . . . . W. F. McCormick  
Program Dir. . . . . D. P. Egert

## KRFO—Owatonna—1950

Frequency: 1390 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By. . . . . Owatonna Bcstg. Co.  
Address . . . . . 301 N. Cedar St.  
Tel.: 5541 . . . . . KBS  
Pres., Gen. Mgr. . . . . Robert W. Behling  
Sta. Mgr., Chief Eng. . . . . Jerald J. Boos  
Comm. Mgr. . . . . Earle Gilbert  
Prog. Director . . . . . Duane Allen

## WCMP—Pine City—1957

Frequency: 1350 Kc. . . . . Power: 1 Kw., d.  
Owned. . . . . Pine County Bcstg. Co.  
Address . . . . . Box 578  
Tel.: 767 . . . . . KBS  
Station Representative . . . . . Continental  
President . . . . . Richard K. Power  
Gen. Mgr. . . . . Robert P. Schuller  
Program Director . . . . . Lyle R. Nelson  
Chief Engineer . . . . . Mitch Dupre

## KLOH—Pipestone—1955

Frequency: 1050 Kc. . . . . Power: 1000 Watts, d.  
Owned-Operated By. . . . . Pipestone Radio Corp.  
Address . . . . . 118 W. Main St.  
Tel.: 1050 . . . . . KBS  
Representative . . . . . Continental  
President . . . . . C. B. Thomas  
Gen. Sta. Mgr. . . . . Ron Overlander  
Program Director . . . . . R. J. Britch  
Chief Engineer . . . . . Clarence Aushan

## KCUE—Red Wing—1955

Frequency: 1250 Kc. . . . . Power: 1000 Watts, d.  
Owned. . . . . Hiawatha Valley Bcstg. Co., Inc.  
Address . . . . . RFD 3  
Tel.: DU 8-3511 . . . . . Independent  
Representative . . . . . Rambeau, Vance, Hopple  
Pres., Gen. Mgr. . . . . E. G. Elston  
Comm. Mgr. . . . . David Vonch  
Program Dir. . . . . Myron Heuer  
Sales Prom. Mgr. . . . . Larry Jaqoe  
Chief Engineer . . . . . Lawrence Dosedall

## KLGR—Redwood Falls—1954

Frequency: 1490 Kc. . . . . Power: 100 Watts  
Owned-Oper. By. . . . . Harry W. Linder  
Address . . . . . 209 S. Washington St.  
Tel.: ME 7-2989 . . . . . Independent  
Representative . . . . . Pearson  
General Manager . . . . . Gilmore F. Frayseth

## KROC—Rochester—1935

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned. . . . . Southern Minnesota Bcstg. Co.  
Address . . . . . 100 1st Avenue Bldg.  
Tel.: AT 9-3924 . . . . . NBC  
Representative . . . . . Meeker, Harry S. Hyett  
President . . . . . Mrs. Gregory P. Gentling  
General Manager . . . . . G. David Gentling  
Commercial Manager . . . . . Robert Fick  
Sales Prom. Publicity . . . . . Mrs. Gen. Holmes  
Program Director . . . . . Tom Bachrach  
Chief Engineer . . . . . Robert Gross

## KWEB—Rochester—1958

Frequency: 1270 Kc. . . . . Power: 500 Watts, d.  
Owned By . . . . . Olmsted Cty. Bcstg. Co.  
Address . . . . . Northwestern Nat. Bk. Bldg.  
Tel.: Atlas 2-9465 . . . . . Independent  
Station Rep. . . . . Bolling  
President . . . . . W. John Grandy  
General Mgr. . . . . Don Robey  
Commercial Mgr. . . . . T. Madison  
Program Dir. . . . . S. Burton  
Chief Engineer . . . . . V. Kohrs

## KFAM—St. Cloud—1938

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By. . . . . Times Publ. Co.  
Business Address . . . . . Highway 152  
Tel.: BLackburn 2-1551 . . . . . NBC  
Newspaper Affiliation . . . . . Times  
Representative . . . . . Pearson  
President . . . . . Frederick C. Schilplin  
Station Manager . . . . . John Murphy  
Comm., Prog. Dir. . . . . Marlin Dean Schlottman  
Chief Engineer . . . . . Robert Witschen

## WJON—St. Cloud—1950

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . Granite City Bcstg. Co.  
Address . . . . . Box 270  
Tel.: BL 1-4422 . . . . . Independent  
Representative . . . . . Rambeau, Vance, Hopple  
Pres., Gen., Sta. Mgr. . . . . John Haerle

## MINNESOTA

Commercial Mgr. . . . . Van Vander Ark  
 Program Dir. . . . . Art Blaske  
 Chief Engineer. . . . . Guy LeMont

### KRBI—St. Peter—1957

Frequency: 1310 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . David B. Ekberg  
 Address . . . . . 1031 Grace St.  
 Tel.: 1310 . . . . . Independent  
 President . . . . . Mavis L. Peterson  
 General Manager. . . . . Dean J. Johnson

### KSTP—St. Paul—Minneapolis 1928

Frequency: 1500 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . KSTP, Inc.  
 Bus.-Studio Address . . . . . 3415 University Ave.  
 Tel.: MI 5-2717 . . . . . NBC  
 Representative . . . . . Edward Petry  
 President . . . . . Stanley E. Hubbard  
 General Manager. . . . . Stanley S. Hubbard  
 V.P., Sales . . . . . M. L. Rosene  
 Radio Sales Mgr. . . . . Byron Anderson  
 Sales Prom. Mgr. . . . . William Davey  
 Program Director . . . . . D. Brooks Henderson  
 Publicity Director. . . . . Wayne King  
 Chief Engineer . . . . . William S. Sadler

### WISK—St. Paul—1951

Frequency: 1590 Kc. . . . . Power: 5 Kw., d.  
 Owned . . . . . BVM Bcstg. Co.  
 Address . . . . . 158 N. White Bear Ave.  
 Tel.: PR 1-5588 . . . . . Independent  
 Representative . . . . . Rambeau  
 Gen. Mgr. . . . . Nicholas Tedesco  
 Sta. Mgr. . . . . Samuel H. Sabean

### WMIN—St. Paul—1936

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Franklin Bcstg. Co.  
 Address . . . . . 611 Frontenac Place  
 Tel.: MI 5-7757 . . . . . Independent  
 Representative . . . . . Gill-Perna  
 V.P., Gen. Mgr. . . . . Wm. F. Johns, Jr.  
 Sales Mgr. . . . . Merle Edwards  
 Program Director. . . . . Ralph R. Smith

### WAVN—Stillwater—1949

Frequency: 1220 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . St. Croix Bcstg. Co.  
 Address . . . . . 128½ S. Main St.  
 Tel.: 46 . . . . . KBS  
 Pres., Gen., Sta. Mgr. . . . . Richard K. Power  
 Comm. Mgr. . . . . James H. McLaughlin  
 Sales Prom. Mgr. . . . . Dewey S. Campbell  
 Prog. Dir. . . . . J. Roger Erickson  
 Publicity Dir. . . . . Henry Sampson  
 Chief Engineer. . . . . Elmer L. Christenson

### KTRF—Thief River Falls 1947

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . KTRF Radio Corp.  
 Address . . . . . Box 69  
 Tel.: MURdock 1-1230 . . . . . Independent  
 Station Representative . . . . . Evans  
 Pres., Gen. Mgr. . . . . Don Olsen

Sales Promotion Manager. . Ormond E. Johnson  
 Chief Eng. . . . . Fred Franklin

### WHLB—Virginia—1936

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Virginia Bcstg. Co.  
 Address . . . . . WHLB Bldg.  
 Tel.: SH 1-2233 . . . . . NBC  
 Station Representative. . Hollingsbery; Hurley  
 Pres., Gen. Mgr. . . . . Harold J. Parise  
 Program Director . . . . . Bob Aro  
 Chief Engineer. . . . . Fran Befera

### KWAD—Wadena—1948

Frequency: 920 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . KWAD Broadcasting Co.  
 Bus.-Studio Address . . . . . First Natl. Bank Bldg.  
 Tel.: MEdford 1-1803 . . . . . MBS  
 Station Representative . . . . . Wayne Evans  
 President . . . . . Robert E. Ingstad  
 Gen., Sta. Mgr. . . . . Marlin T. Obie  
 Commercial Mgr. . . . . Harold O. Bakke  
 Chief Eng. . . . . Harold Allen

### KWLM—Willmar—1940

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Lakeland Bcstg. Co.  
 Address . . . . . Box 393  
 Tel.: BE 5-1340 . . . . . ABC  
 Representative . . . . . John E. Pearson  
 President . . . . . H. W. Linder  
 Sta. Mgr. . . . . Willard Linder  
 Commercial Manager. . . . . Jack Lynch  
 Chief Engineer . . . . . Francois Peterson

### KAGE—Winona—1957

Frequency: 1380 Kc. . . . . Power: 1000 Watts  
 Owned By . . . . . Winona Bcstg. Co.  
 Business Address . . . . . 118½ W. 4th St.  
 Tel.: 2867 . . . . . KBS  
 President . . . . . Albert S. Tedesco  
 Station Manager . . . . . Frank L. Haas  
 Sales Promotion Mgr. . . . . Jack Ortman  
 Program Director . . . . . Joe Orlovski  
 Publicity Director. . . . . Charlotte Reidleburger  
 Chief Engineer . . . . . Vern Potvin

### KWNO—Winona—1938

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Winona Radio Service  
 Business-Studio Address . . . . . 216 Center St.  
 Tel.: 3313 . . . . . ABC  
 Newspaper Affiliation . . . . . Daily News  
 Representative . . . . . John E. Pearson  
 President . . . . . M. H. White  
 Station Manager . . . . . C. E. Williams  
 Commercial Manager. . . . . H. Rod Hurd  
 Chief Engineer . . . . . Gene Gappa

### KWOA—Worthington—1947

Frequency: 730 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Worthington Bcstg. Co., Inc.  
 Address . . . . . Hotel Thompson  
 Tel.: 2-7301 . . . . . Independent  
 Representative . . . . . Wayne-Evans  
 President . . . . . R. W. Olson  
 General Manager. . . . . R. E. Shepard  
 Comm. Mgr. . . . . Arne Karhu  
 Prog. Dir. . . . . Walt Jensen  
 Chief Engineer . . . . . Clint Knapp

Pop.: 2,259,000  
Families: 585,000  
Radio Homes: 569,000

# Mississippi

Stations in State: 72  
TV Homes: 334,000  
TV Stations: 11

## WMPA—Aberdeen—1952

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. Radio Aberdeen  
Address. Box 402  
General Mgr. Ray Tolar  
Tel.: EM 9-4561. Independent  
Representative. Best  
Prog. Dir. Frances Tolar

## WAMY—Amory—1955

Frequency: 1580 Kc. Power: 5 Kw., d.  
Owned. Charles C. Boren, Jr.  
Address. Box 268  
Tel.: CL 6-5911. KBS  
Representative. Everett-McKinney  
Commercial Manager. Jimmy Wells  
Program Director. Elsie Sanderson  
Chief Engineer. A. D. Wiygul

## WBLE—Batesville—1953

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Panola Bcstg. Co.  
Address. Drawer No. 73  
Tel.: 7266. KBS  
Representative. Hil F. Best  
President. Harold B. McCarley  
Chief Engineer. Alfred E. Jennings

## WLOX—Biloxi—Gulfport 1948

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By. WLOX Bcstg. Co.  
Address. Buena Vista Hotel  
Tel.: ID 6-5581. MBS  
Representative. Holman  
General Manager. Ray Butterfield  
Commercial Manager. Thomas B. Majure  
Program Director. Mary Miques

## WVMI—Biloxi—1950

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Radio Associates  
Address. P. O. Box 152  
Tel.: ID 2-7001. Independent  
Rep. Nat. Time Sales; Sears; Oakes  
Pres., Gen., Sta. Mgr. Odes E. Robinson  
Comm., Sales Prom. Mgr. Bud Jarvis  
Program, Publicity Dir. James F. Van Dee  
Chief Engineer. Charles Copper

## WBIP—Booneville—1950

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Booneville Bcstg. Co.  
Address. Highway No. 45-S  
Tel.: PA 8-5301. KBS  
Representative. Hil F. Best  
Gen. Mgr. E. O. Roden  
Comm. Mgr. Don Moore  
Program Director. Jean Cochran

## WCHJ—Brookhaven—1955

Frequency: 1470 Kc. Power: 1000 Watts d.

Owned-Operated By. Rural Broadcasting Co.  
Address. Entrican Bldg.  
Tel.: 1076. Independent  
Partners. W. M. Jones, Laura Jane Huff  
Gen., Comm., Prom. Mgr. W. M. Jones  
Station Mgr. Doug Mathis

## WJMB—Brookhaven—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. Brookhaven Bcstg. Co.  
Address. W. Chickasaw St.  
Tel.: 1298. KBS  
Pres., Gen. Mgr. Tullius Brady

## WDOB—Canton—1953

Frequency: 1370 Kc. Power: 1 Kw., d.  
Owned-Oper. By. Madison County Bcstg. Co.  
Address. Box 182  
Tel.: 1370. KBS  
Representative. Indie  
Manager. Al Simmons  
Program Dir. Hazel Lewis

## WGLC—Centreville—1951

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By. Davis & McCraine  
Business Address. P.O. Box 205  
Tel.: 4001. KBS  
Representative. Continental Radio Sales  
Pres., Gen. Mgr. Frederick A. W. Davis  
Sta. Mgr., Prog. Dir. Thelma McCraine  
Chief Engineer. Jim Wilson

## WKDL—Clarksdale—1955

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Operated By. Coahoma Bcstg. Co.  
Address. 1 State St.  
Tel.: MA 4-6200. Independent  
Pres., Gen. Mgr. John B. Craddock  
Program Director. Joseph Rachuba  
Chief Engineer. S. (Sonny) Jennings

## WROX—Clarksdale—1944

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By. Clarksdale Bcstg Co.  
Bus. Address. Alcazar Hotel Bldg., Box 939  
Tel.: MAIn 4-2795. MBS, KBS  
Station Rep. Everett-McKinney; Beaver  
President. Mrs. Eunice Tanner Imes  
General Manager. Bob Evans  
Sta., Comm. Mgr. Tom Reardon  
Sales Prom., Prog. Dir. Helen Sugg  
Publicity Director. Jean Cauthen  
Chief Engineer. C. D. Graves

## WCLD—Cleveland—1949

Frequency: 1490 Kc. Power: 250 Watts  
Owned. Voice of the Delta, Inc.  
Address. H'way 81 So.  
Tel.: VI 3-4091. KBS



# MISSISSIPPI

Station Representative ..... Walker  
 President..... Joseph W. Carson  
 V.P., Gen. Mgr..... George C. Shurden

## WDSK—Cleveland—1958

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned By..... L. A. Feduccia  
 Address ..... Box 869  
 Tel.: Victor 3-5221.....Independent  
 Sta. Mgr., Chief Eng..... L. A. Feduccia  
 Commercial Mgr..... Ed Dunn  
 Program Dir..... Billie Wolfe  
 Publicity Dir..... James Wilson

## WCJU—Columbia—1946

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By..... WCJU, Inc.  
 Address ..... P. O. Box 472  
 Tel.: RE 6-2616.....MBS-KBS  
 Newspaper Affiliation.....The Progress  
 Pres., Gen. Manager..... Lester Williams  
 Prog. Dir..... Clifford Chance  
 Sta. Mgr., Chief Eng..... Ray Tolar

## WACR—Columbus—1950

Frequency: 1050 Kc.....Power: 1 Kw. d.  
 Owned..... J. W. Eatherton  
 Address ..... WACR Bldg.  
 Tel.: FA 8-1050.....Independent  
 Pres., Gen. Mgr..... James Eatherton  
 Comm., Prom. Mgr..... Bill Drane  
 Program, Pub. Dir..... Judith Atkins  
 Chief Engineer..... L. J. Aldridge

## WCBI—Columbus—1940

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned..... Columbus Bcstg. Co., Inc.  
 Address ..... Gilmer Hotel  
 Tel.: FA 8-7271.....MBS-KBS  
 Newspaper Affili..... Commercial Dispatch  
 Representative ..... Everett-McKinney  
 President..... B. Imes, Jr.  
 General Mgr..... Bob Evans  
 Asst. Mgr..... Mrs. Ruby J. Latham  
 Station Mgr..... Ray Crummy  
 Chief Engineer..... Tom McFerrin

## WCMA—Corinth—1945

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By..... Corinth Bcstg. Co., Inc.  
 Business-Studio Address..... Ray Bldg.  
 Tel.: 5575.....KBS  
 Station Rep..... Venard, Rintoul & McConnell  
 President ..... Aaron B. Robinson  
 Gen. Sta., Sales Prom. Mgr..... John E. Bell  
 Commercial Manager..... Carl Welch  
 Program Director..... Mrs. Louise W. Berlin  
 Chief Engineer..... James D. Anderson

## WCRR—Corinth—1958

Frequency: 1330 Kc.....Power: 500 Watts, d.  
 Owned-Operated By..... Rebel Radio Inc.  
 Business Address..... 614½ Waldron  
 Tel.: 6691.....Independent  
 Representative ..... Best  
 President..... C. H. Quick

Gen., Sta. Mgr..... Glenn D. Carmichael  
 Sales Promotion Manager..... W. H. Wright  
 Program Director..... Quin Ivy  
 Chief Engineer..... W. M. Essary

## WMAG—Forrest—1955

Frequency: 860 Kc.....Power: 500 Watts d.  
 Owned-Operated By..... Scott County Bcstg. Co.  
 Address..... P. O. Box 188  
 Tel.: 7001.....KBS  
 General Mgr..... Hugh Hughes  
 Commercial Mgr..... Willie Weems

## WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.  
 Owned-Operated By..... WDDT Radio Co.  
 Address ..... 207 Main Street  
 Tel.: 2-0526.....Independent  
 Station Representative ..... Everett-McKinney  
 General Manager..... Ross Charles  
 Station Manager..... W. H. Deans  
 Commercial Manager..... Charles Tucker  
 Program Director..... Tom Roane  
 Chief Engineer..... Joe Gunter

## WGVM—Greenville—1948

Frequency: 1260 Kc....Power: 1000 Watts d.  
 Owned-Operated By..... Mid America Bcstg. Co.  
 Bus.-Studio Address..... 118 So. B'way  
 Tel.: 4559.....Independent  
 Rep..... Devney, Melville, Dixieland, Crennan  
 Pres., General Manager..... David M. Segal  
 Station Manager..... Edward M. Guss  
 Commercial Manager..... Jack R. Stull  
 Sales Prom. Mgr., Prog. Dir.. Wallace D. Hoy  
 Chief Engineer..... Joseph C. Gunter

## WJPR—Greenville—1939

Freq.: 1330 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... Radio Service Co.  
 Business-Studio Address..... 120 So. Poplar St.  
 Tel.: 9049.....MBS-KBS  
 Representative ..... Bogner & Martin  
 Gen. Sta. Mgr..... Emmett H. McMurry  
 Commercial Manager..... Frank W. Baldwin  
 Program Director..... Mildred Flowers  
 Sis. Prom. Mgr..... Gene Underwood  
 Publicity Dir..... Bea Armistead  
 Chief Engineer..... Percy L. Kuhn

## WABG—Greenwood—1949

Freq.: 960 Kw....Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By..... Greenwood Bcstg. Co.  
 Business Address..... 206 W. Claiborne St.  
 Tel.: Gladstone 3-5232.....Independent  
 President, Gen. Mgr..... Cy Bahakel  
 Sta., Comm. Mgr..... Don Neil  
 Prog. Dir..... Erlene Leach  
 Chief Engineer..... Billy Watkins

## WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..... Radio Station WGRM  
 Address..... 600 Walnut St.  
 Tel.: 1900.....NBC-KBS

# MISSISSIPPI

General Manager.....F. C. Ewing  
Commercial Mgr.....Lew Sadler  
Program Dir.....Charles Hester  
Chief Eng.....Louis Pierce

## WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Grenada Bcstg. Co.  
Business Address .....Grenada  
Tel.: 1400.....MBS-KBS  
Newspaper Affiliation...Commercial Dispatch  
Station Rep.....Everett-McKinney; Beaver  
President.....Birney Imes  
General Manager.....Bob Evans  
Sta., Comm. Mgr., Prog., Pub. Dir...M. Looney  
Chief Engineer.....Jimmie Pinnix

## WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.  
Owned-Operated By.....Electronics Research  
Address .....Box 115  
Tel.: UN 3-7133.....Independent  
Station Rep.....Rambeau, Vance, Hopple  
Pres., Gen. Mgr.....John B. Caraway  
Sta. Mgr., Prog. Dir.....Earl B. Blessey  
Commercial Manager.....Fred Beattie  
Sales Prom., Pub. Dir...Hammond H. Hinton  
Chief Engineer.....Bob Reach

## WGCM—Gulfport—1928

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....E. O. Roden & Assoc.  
Address .....15th Ave and 22nd St.  
Tel.: UN 3-3522.....ABC  
Station Representative .....Best  
President.....E. O. Roden  
General Mgr.....James E. Reese  
Program Dir.....Tommy Meek  
Chief Engineer.....Edward Holbrook

## WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw. d.  
Owned.....Deep South Radio, Inc.  
Address .....305 Bay Street  
Tel.: JU 2-1986.....Independent  
Representative .....McGillvra  
Gen. Mgr.....F. M. Smith  
Comm. Mgr.....Walter L. Smith  
Prog. Director.....Terry R. Speights  
Chief Engineer.....B. B. McLemore

## WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Sheridan, Inc.  
Address .....302 Hemphill St.  
Tel.: JU 4-5432.....NBC  
Station Rep.....Rambeau, Vance, Hopple  
President.....B. W. Curry, Jr.  
General Manager.....E. M. Jenkins  
Commercial Manager.....Bud Norval  
Program Director.....Keith Glatzer  
Chief Engineer.....J. N. Watson

## WHSY—Hattiesburg—1948

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By...Hub City Bcstg. Co. Inc.

Address.....Hwy. II, North  
Tel.: JU 3-1741.....ABC  
Representative .....Clark  
President.....Charles W. Holt  
Gen., Sta. Mgr.....Frank B. Zainoski  
Chief Engineer.....Charles Sharpling

## WXXX—Hattiesburg—1957

Frequency: 1310.....Power: 1 Kw., d.  
Owned.....Bcst. Development Co.  
Address .....Box 1492  
Tel.: JU 2-2591.....Independent  
Representative .....Indie Sales  
President.....Dave A. Matison, Jr.  
Manager.....J. C. Walker

## WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.  
Owned.....Southwestern Bcstg. Co. of Miss.  
Address .....P. O. Box 571  
Tel.: 869.....KBS  
Representative .....McGillvra  
General Manager.....Louis Alford  
Sta. Mgr., Chief Engr.....Mack Smith  
Comm. Mgr., Prog. Dir.....Malcolm Jones  
Publicity Director.....Bob Prather

## WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....WCPC Bcstg. Co.  
Address .....Box 552  
Tel.: GL 6-3528.....KBS  
Gen., Sta. Mgr.....Robin H. Mathis  
Comm. Mgr., Prog., Pub. Dir...Ralph C. Mathis  
Chief Engineer.....John B. Skelton, Jr.

## WNLA—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.  
Owned By.....Radio Cleveland, Inc.  
Address .....134 Baker St.  
Tel.: 500.....KBS  
Station Representative .....Best  
Pres., Gen. Mgr.....William R. Landman  
Program Director.....Gertrude Landman  
Chief Engineer.....Carl Rushing

## WJDX—Jackson—1929

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned.....Lamar Life Insurance Company  
Address .....715 S. Jefferson  
Tel.: Fleetwood 2-2691.....NBC  
Representative .....Hollingbery  
President.....P. K. Lutkin  
Gen., Sta. Mgr.....Fred L. Beard  
Comm. Mgr.....Frank Gentry  
Sales Prom. Mgr., Pub. Dir.....Chuck Allen  
Prog. Dir.....Forrest Cox  
Chief Engineer.....Percy G. Root

## WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Milner Bcstg.  
Address .....King Edward Hotel  
Tel.: Fleetwood 4-5653.....CBS  
Representatives .....Devney; Ayers

President.....Howard S. Cohoon  
 Gen., Comm. Mgr.....Lewis Heilbroner  
 Program Director.....Bill Slaton  
 Chief Engineer.....E. E. Peterson

**WJXN—Jackson—1945**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Jackson Bcstg. Co., Inc.  
 Address.....P. O. Box 786  
 Tel.: 2-6673.....Independent  
 Representative.....Webb  
 President.....James T. Ownby  
 General Manager.....Robert Statham

**WOKJ—Jackson—1954**

Frequency: 1590 Kc.....Power: 5 Kw.  
 Owned-Operated By.....Ebony Radio of Miss.  
 Business Address.....1017 Lynch St.  
 Tel.: Fleetwood 3-7830.....Independent  
 Station Representative.....Pearson  
 General Manager.....John M. McLendon  
 Station Manager.....Al Evans  
 Program Director.....Art Goudreau  
 Chief Engineer.....G. G. Benson

**WRBC—Jackson—1947**

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw., n.  
 Owned-Operated By.....Rebel Bcstg. Co., Inc.  
 Business-Studio Address.....125½ So. Lamar  
 Tel.: Fleetwood 5-1562.....Independent  
 Representative.....Rambau, Dixieland  
 President.....Tom Wright  
 General Mgr.....Charles A. Stewart  
 Sales Prom. Mgr.....Robert Smith  
 Publicity Dir.....Mike Hunter  
 Chief Engineer.....William K. Phillips

**WSLI—Jackson—1938**

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Capitol Bcstg. Co.  
 Address.....Box 8155  
 Tel.: FI 4-2512.....ABC  
 Newspaper Affil...Daily News, Clarion Ledger  
 Representative.....Weed  
 President.....T. M. Hederman, Jr.  
 General Manager.....L. M. Sepaugh  
 Station Manager.....Richard Voorhis  
 Commercial Manager.....Ed Wilkerson  
 Sales Promotion Mgr.....Maurice Wray  
 Program Director.....Al Simmons  
 Publicity Director.....Billie Wilbanks  
 Chief Engineer.....C. A. Perkins

**WKOZ—Kosciusko—1947**

Frequency: 1350 Kc.....Power: 5 Kc. d.  
 Owned-Oper. By.....Kosciusko Bcstg. Co.  
 Address.....109 W. Jefferson  
 Tel.: 782.....KBS  
 General Manager.....Cy N. Bahakel  
 Station Manager.....Mims Boswell, Jr.

**WAML—Laurel—1932**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....New Laurel Radio Station  
 Business-Studio Address.....Box 950  
 Tel.: 5601.....NBC

Representative.....George P. Hollingbery  
 President.....Harold Mattson  
 Gen., Sta. Mgr.....Frank W. Sumrall  
 Commercial Manager.....M. M. Cover  
 Sales Promotion Manager.....Ed Breland  
 Program Director.....Dave Kane  
 Publicity Director.....Len Maith  
 Chief Engineer.....Walter Hitt

**WLAU—Laurel—1946**

Frequency: 1600 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Southland Bcstg. Co.  
 Address.....437 N. Magnolia St.  
 Tel.: 8-7227.....ABC  
 Station Representative.....Devney  
 President.....C. T. McCallum  
 Gen., Sta. Mgr.....Norma H. Leggett  
 Program Director.....Jim Gibbon  
 Chief Engineer.....W. B. Carter

**WNSL—Laurel—1957**

Frequency: 1260 Kc.....Power: 1 Kw., d.  
 Owned.....Voice of the New South, Inc.  
 Address.....160 Beacon St.  
 Representative.....Walker  
 Gen. Mgr.....Granville Walters  
 Comm. Mgr.....Teck Jones

**WESY—Leland-Greenville  
 1958**

Frequency: 1580 Kc.....Power: 1000 Watts  
 Owned By.....Miss.-Ark. Broadcasting Co.

WJQS

Jackson                  Mississippi

MUSIC AND NEWS

GOOD MUSIC ONLY

---

More Adult Listeners  
 Than Any Other  
 Mississippi Station

---

Representatives:  
 Devney, Inc. — James S. Ayers

---

LEW HEILBRONER, Gen. Mgr.

## MISSISSIPPI

Business Address . . . P.O. Box 5291, Greenville  
Tel: 1580 . . . . . Independent  
Station Representative . . . . . Forjoe  
Gen., Prog. Mgr. . . . . Paul Artman  
Commercial Manager . . . . . Miller Abraham  
Chief Engineer . . . . . Ottis W. Rushing

### WLSM—Louisville—1953

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Louisville Bcstg. Corp.  
Address . . . . . Louisville  
Tel.: 1000 . . . . . Independent  
Station Representative . . . . . Walker  
Station Manager . . . . . Herbert Guthrie  
Program Director . . . . . John W. Jenkins, Jr.

### WMBC—Macon—1947

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Confederate Bcstg. Co.  
Business Address . . . . . Piney Woods Rd.  
Tel.: 132 . . . . . KBS  
Station Rep. . . . . Hil Best  
Pres., Gen. Mgr. . . . . Ned Butler  
Sta. Mgr., Prog. Dir. . . . . Harold Shedd  
Commercial Manager . . . . . Emmett Hadaway  
Sales Promotion Manager . . . . . Roy York  
Publicity Director . . . . . Bill Brooks  
Chief Engineer . . . . . Bill White

### WSJC—Magee—1957

Frequency: 1280 Kc. . . . . Power: 500 Wd. d.  
Owned . . . . . SE Miss. Bcstg. Co.  
Business Address . . . . . Box 426  
Tel.: 3513 . . . . . KBS  
General Manager . . . . . Marvin L. Mathis  
Program Director . . . . . Jimmy Tugwell  
Chief Engineer . . . . . Hulon Mathis

### WAPF—McComb—1948

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . S. W. Bcstg. Co. of Miss.  
Address . . . . . Pike Hotel  
Tel.: 1884 . . . . . KBS  
Station Rep. . . . . McGillvra  
Co-Owners . . . . . Phillip Brady, Louis Alford,  
Mack Smith

### WHNY—McComb—1939

Freq.: 1250 Kc. . . . . Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By . . . . . Bcstrs. Service, Inc.  
Address . . . . . P. O. Box 111  
Tel: 2080 . . . . . Independent  
Representative . . . . . Thomas F. Clark Co.  
President . . . . . Charles W. Holt  
Gen. Mgr., Ch. Eng. . . . . Carroll Hines  
Commercial Manager . . . . . Travis Myers  
Sales Promotion Manager . . . . . Ed Yarborough  
Program Director . . . . . Dean Strickland

### WCOC—Meridian—1926

Frequency: 910 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Mississppi Bcstg. Co., Inc.  
Business-Studio Address . . . . . Box 591  
Tel.: 2-7714 . . . . . CBS  
President, General Manager . . . . . Withers Gavin

### WDAL—Meridian—1958

Frequency: 1330 Kc. . . . . Power: 1 kw., d.  
Owned By . . . . . Southwestern Bcstg. Co.  
Address . . . . . P. O. Box 125  
Tel.: 3-4891 . . . . . Independent  
Station Rep. . . . . Indie Sales  
Program, Prom. Mgr. . . . . R. Hollingsworth  
Chief Engineer . . . . . Dan Hollingsworth

### WMOX—Meridian—1945

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Birney Imes, Jr.  
Address . . . . . P. O. Box 1511  
Tel.: 2-0171 . . . . . MBS  
Newspaper Affil. . . . . Commercial Dispatch  
Station Rep. . . . . Everett-McKinney; Beaver  
President . . . . . Birney Imes, Jr.  
General Manager . . . . . Bob Evans  
Station Manager . . . . . Kenneth Berryhill  
Chief Engineer . . . . . Steve Burkes

### WOKK—Meridian—1949

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . New South Bcstg.  
Address . . . . . Box 528  
Tel.: 2-6133 . . . . . Independent  
Station Representative . . . . . Webb  
President . . . . . Joseph W. Carsen  
Station Manager . . . . . Ed Holladay  
Program Director . . . . . Gary Smith  
Chief Engineer . . . . . R. K. Wall

### WQIC—Meridian—1957

Frequency: 1390 Kc. . . . . Power: 5000 Watts, d.  
Owned By . . . . . Alexander L. Royal  
Business Address . . . . . Box 1509  
Tel.: 23106 . . . . . Independent  
Station Representative . . . . . Forjoe  
Pres., Gen. Mgr. . . . . A. L. Royal, Sr.  
Station Manager . . . . . A. L. Royal, Jr.  
Commercial Manager . . . . . J. C. Harding  
Sales Prom. Mgr. . . . . John Barksdale  
Program Director . . . . . Sherman Johnson  
Chief Engineer . . . . . J. B. Griffith

### WMIS—Natchez—1941

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Natchez Broadcasting Co.  
Address . . . . . City Bank Building  
Tel.: 2-2522 . . . . . NBC-KBS  
Pres., Gen., Sta. Mgr. . . . . P. K. Ewing, Jr.  
Program Director . . . . . Gene Perry  
Sales Prom. Mgr. . . . . Bill Wall  
Chief Engineer . . . . . George Wilson

### WNAT—Natchez—1949

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Oper. . . . . E. R. Lambert & W. S. Perkins  
Address . . . . . Eola Hotel  
Tel.: 4621 . . . . . MBS-ABC  
General Manager . . . . . Paul Schilling

### WNAU—New Albany—1955

Frequency: 1470 Kc. . . . . Power: 500 Watts, d.  
Owned-Oper. By . . . . . New Albany Bcstg. Co.

**MISSISSIPPI**

Address.....202 Bankhead St.  
 Tel.: 4361.....KBS  
 Gen., Sta. Mgr., Chief Eng....V. Keith Wroten  
 Comm., Sls. Prom. Mgr.....Daniel L. Skilton  
 Program Director .....Lee Elman

**WBKN—Newton—1958**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned By.....East Central Broadcasting Co.  
 Business Address.....110 Main St.  
 Tel.: 70 .....Independent  
 General Manager.....F. M. Smith  
 Sta. Sales Prom. Mgr.....Gerald Howell  
 Commercial Manager.....Charles Stringer  
 Prog. Dir., Chief Eng.....Colon Johnston

**WSUH—Oxford—1955**

Frequency: 1420 Kc....Power: 1000 Watts, d.  
 Owned-Oper. By.....Colonel Rebel Radio  
 Address.....University Ave., East; Box 511  
 Tel.: 1133 .....KBS  
 Rep. ....Hil F. Best  
 Gen., Comm. Mgr.....C. H. Quick  
 Program Dir.....Frances Jacob  
 Sales Prom., Publicity Dir.....Lou Landrum  
 Chief Engineer.....Mitchell Self

**WPMP—Pascagoula—1951**

Frequency: 1580 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Crest Bcstg. Co., Inc.  
 Address.....P. O. Box 391  
 Tel.: SO 2-3113.....KBS-ABC  
 Representative .....Hil F. Best  
 President.....William R. Guest, Jr.  
 Gen., Sta. Mgr.....Walter L. Smith  
 Sales Promotion Manager...William Collins  
 Prog. Dir., Ch. Engr.....Edward D. Quave  
 Publicity Director.....Iona W. Lott

**WHOC—Philadelphia—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....William Howard Cole  
 Address.....Box 26  
 Tel.: 740 .....KBS  
 Representative .....Hil F. Best  
 President, Manager...William Howard Cole  
 Chief Eng.....Paul M. Miller

**WRJW—Picayune—1949**

Frequency: 1320 Kc.....Power: 5000 d.  
 Owned-Oper. By.....Tung Bcstg. Co.  
 Business Address.....P.O. Box 358  
 Tel.: SY 8-4835.....KBS  
 Representative .....McGillvra  
 President.....S. G. Thigpen, Sr.  
 Gen., Sales Prom. Mgr.....Herb Witthauer  
 Prog. Dir., Ch. Engr.....Arnold Taylor

**WSSO—Starkville—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Starkville Bcstg. Co.  
 Business-Studio Address.....WSSO Bldg.  
 Tel.: 1230.....KBS  
 Pres., Gen., Comm. Mgr.....Joe Phillips  
 Program Director.....Charlotte Myrick  
 Chief Engineer.....Travis Palmer

**WELO—Tupelo—1944**

Freq.: 580 Kc.....Power: 1 Kw. d.; 500 W. n.  
 Owned-Operated By.....Tupelo Bcstg. Co.  
 Business Address.....S Spring St.  
 Tel.: VI 2-7658.....MBS-KBS  
 Newspaper Affiliation....Columbus Dispatch  
 Representative .....Everett-McKinney  
 President.....Burney Iimes, Jr.  
 General Manager.....Bob Evans  
 Sta., Comm. Mgr.....E. L. Bowen  
 Program Director.....Jack Cristil  
 Chief Engineer.....LeRoy Green Sr.

**WTUP—Tupelo—1953**

Frequency: 1380 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Lee Bcstg. Co.  
 Address.....Box 362  
 Tel.: VI 2-3301.....Independent  
 Station Representative.....Hil F. Best  
 General Mgr.....James E. Reese

**WQBC—Vicksburg—1931**

Freq.: 1420 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By...Delta Bcstg. Co., Inc.  
 Business-Studio Address....Post-Herald Bldg.  
 Tel.: 312.....MBS-KBS  
 Newspaper Affil.....Evening Post  
 Representative.....Bogner & Martin  
 President.....L. P. Cashman  
 General-Station Mgr.....Mary-Van Cashman  
 Commercial Manager.....L. L. Miller  
 Program Director.....C. Kahn  
 Chief Engineer.....Waverley Conway

**WVIM—Vicksburg—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Miss., Inc.  
 Business-Studio Address.....906 Clay St.  
 Tel.: 3901.....Independent  
 Representative.Thomas F. Clark, Dora-Clayton  
 General Mgr.....John F. Shea  
 Station Mgr.....Charles P. Tucker

**WABO—Waynesboro—1954**

Frequency: 990 Kc.....Power: 250 Watts, d.  
 Owner.....New Laurel Radio Sta., Inc.  
 Address.....Box 95  
 Tel.: 5-4700.....KBS  
 Representative .....Hil F. Best  
 President.....Harold Matison  
 General Manager.....Frank Sumrall  
 Station Manager.....Paul Carlisle  
 Sales Prom. Mgr.....Martha King  
 Program Director.....Larry Fowler  
 Pub. Dir.....N. Shoemaker

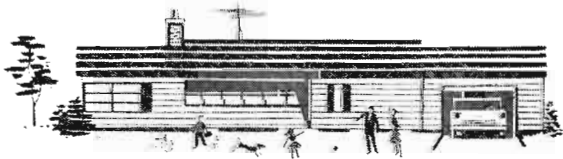
**WROB—West Point—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Bob McRaney, Sr.  
 Address.....West Point  
 Tel.: 1250.....MBS  
 Representative ..Everett-McKinney, Keystone  
 Station Manager.....John E. King, Jr.



they buy as a family . . .

sell them on Meredith *family stations!*



KANSAS CITY  
 SYRACUSE  
 PHOENIX  
 OMAHA  
 TULSA

KCMO  
 WHEN  
 KPHO  
 WOW  
 KRMG

KCMO-TV  
 WHEN-TV  
 KPHO-TV  
 WOW-TV

The Katz Agency  
 The Katz Agency  
 The Katz Agency  
 John Blair & Co. — Blair-TV  
 John Blair & Co.

Meredith Stations Are Affiliated With BETTER HOMES and GARDENS and SUCCESSFUL FARMING Magazines

Chief Engineer.....Clyde McPherson  
**WAZF—Yazoo City—1947**  
 Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....WAZF, Inc.  
 Business Address.....321½ S. Main St.

Tel.: 1300.....KBS  
 Representative.....Hil F. Best  
 Pres., Gen. Mgr.....David B. Highbaugh  
 Commercial Manager.....Frank Holifield  
 Program Director.....Joel Netherland  
 Chief Engineer.....Paul Miller

Pop.: 4,531,000  
 Families: 1,359,000  
 Radio Homes: 1,321,000

# Missouri

Stations in State: 77  
 TV Homes: 1,169,000  
 TV Stations: 17

## KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.  
 Owner.....Wm. R. Tedrick  
 Business Address.....KWRT Bldg.  
 Tel.: TUXedo 2-6505.....Independent  
 Representative.....Indie  
 Owner, Gen. Mgr.....W. R. Tedrick  
 Program Director.....Audrey M. Tedrick  
 Comm., Pub. Dir.....Richard A. Norris  
 Chief Engineer.....Donald E. Shepard

Address.....1201 E. Chestnut  
 Tel.: FLeetwood 8-2648.....KBS  
 Owner, Gen. Mgr.....J. J. Daly  
 Prog., Pub. Dir.....Leon H. Crocker  
 Chief Engineer.....George F. Province

## KCRV—Caruthersville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Pemisot Bcstg. Co.  
 Address.....106½ W. 3rd St.  
 Tel.: 965.....KBS  
 Station Representative.....Hopewell  
 President.....J. Eric Taylor  
 Gen., Sta., Comm. Mgr.....Ed Dyer, Jr.  
 Program Director.....Harry Moreland  
 Chief Engineer.....Al Lawrence

## KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owner.....Shepherd of the Hills Bcstg. Co.  
 Business Address.....111 W. Pacific  
 Tel.: EDison 4-3133.....KBS  
 Station Representative.....Best; Magic Circle  
 Sta. Mgr., Pub. Dir.....Orville Barton  
 Comm., Sales Prom. Mgr.....Clotis Barker  
 Program Director.....Gene Gideon  
 Chief Engineer.....Leland Ebert

## KCHR—Charleston—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....South Mo. Bcstg. Co.  
 Address.....South Main St.  
 Tel.: 2-4451.....KBS  
 Representative.....Continental Radio Sales  
 Pres., Gen. Mgr., Chief Eng.....Kermit Barker  
 Program Director.....James L. Byrd III

## KGHM—Brookfield—1955

Frequency: 1470 Kc.....Power: 500 Watts d.  
 Owned By.....Green Hills Bcstg. Co.  
 Address.....308 N. Main  
 Tel.: 1800.....KBS  
 Representative.....Indie Sales, Inc.  
 Gen. Mgr.....Keith Morris  
 Comm. Mgr.....Carole Williams

## KCHI—Chillicothe—1950

Frequency: 1010 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.  
 Address.....Farmington  
 Tel.: 2345.....KBS  
 Representative.....Hil F. Best  
 General Manager.....Cecil W. Roberts  
 Station Manager.....Howard G. Rlon

## KFVS—Cape Girardeau—1925

Freq.: 980 Kc.....Power: 1 Kw. d. 500 W. n.  
 Owned-Operated By.....Hirsch Bcstg. Co.  
 Business-Studio Address.....324 Broadway  
 Tel.: ED 5-5511.....Independent  
 Representative.....Headley-Reed  
 President, Gen. Mgr.....Oscar C. Hirsch  
 Sta. Mgr.....Ralph L. Hirsch

## KDKD—Clinton—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned.....Osage Broadcasting Corp.  
 Address.....Box 113  
 Tel.: 233.....KBS  
 Representative.....Indie Sales  
 Gen. Mgr.....William R. Tedrick  
 Sta. Mgr.....Robert F. Morey  
 Program Director.....Kathleen Morey  
 Chief Engineer.....Stuart W. Underwood

## KGMO—Cape Girardeau—1952

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....KGMO Radio-TV Inc.  
 Business Address.....Box 247  
 Tel.: EDgewater 5-8228.....KBS  
 Station Representative.....Webb  
 Pres., Gen. Mgr.....William C. Brandt  
 Sta., Comm. Mgr.....John J. Brandt  
 Sales Promotion Mgr.....Jack Kohrumel

## KBIA—Columbia—1955

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Midwest Bdcstg. System  
 Business Address.....P.O. Box 412  
 Tel.: GI 2-4401.....KBS  
 Representative.....Best  
 Gen. Mgr., Ch. Eng.....R. H. Coddington  
 Commercial Manager.....Fred Morse

## KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Carthage Bcstg. Co.

# **Ap** News Is Preferred...

...by **Stations** .. *because it adds both profits and prestige.*

...by **Sponsors** .. *because it insures a day-to-day association with quality.*

...by **Listeners** .. *because it is dependable as well as interesting.*

**Ap**  
***Preferred***

50 Rockefeller Plaza

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New York 20, N. Y.



**KFRU—Columbia—1925**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: KFRU, Inc.  
 Business Address: Hwy 40 & 63, Southbound  
 Tel.: GI 3-4141. ABC  
 Newspaper Affiliation: Daily Tribune  
 Station Rep.: Webb  
 President: H. J. Walters, Jr.  
 Gen., Sta. Mgr.: Mahlon R. Aldridge, Jr.  
 Commercial Manager: Gregory Reeser  
 Sales Prom., Pub. Dir.: F. J. LeGrand  
 Program Director: Lois Todd  
 Chief Engineer: Robert Haigh

**KDEX—Dexter—1955**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Stoddard Ct. Bcstg. Co.  
 Address: Box 232  
 Tel.: 1400. KBS  
 Representative: Sears and Ayer  
 General Manager: Jerome B. Zimmer  
 Sta. Mgr., Chief Eng.: L. D. Speidel  
 Program Director: Glenn Cross

**KREI—Farmington—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Midwest Bcstg. System  
 Business Address: Ozarks Federal Bldg.  
 Tel.: PLateau 6-5125. KBS  
 Station Rep.: Hil F. Best  
 President: Cecil W. Roberts  
 Gen. Mgr., Ch. Engr.: Robert D. Rapp  
 Comm. Mgr.: Ernest Jones  
 Program Director: Maxine Bequette

**KJCF—Festus—1951—**

Frequency: 1010 Kc. Power: 250 Watts d.  
 Owned: Jefferson County Radio & TV Co.  
 Address: P. O. Box 192  
 Tel.: YE 7-3810. KBS  
 General Manager: Donald M. Donze  
 Chief Engineer: Russell Seals, Jr.

**KFMO—Flat River—1947**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Lead Belt Bcstg. Corp.  
 Business-Studio Address: Flat River  
 Tel.: GE 1-2000. Independent  
 President: Oscar C. Hirsch  
 Gen., Sta. Mgr.: James F. Collins  
 Prom. Mgr.: James Strader  
 Prog., Pub. Dir.: Virginia Collins

**KFAL—Fulton—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Operated By: R. W. Nickles  
 Address: 5th and Market  
 Tel.: 1400. Independent  
 Station Representative: Pearson  
 Owner, Gen. Mgr.: R. W. Nickles  
 National Sales Mgr.: C. Warren Stout  
 Comm. Manager: L. Reed Holt

**KHMO—Hannibal—1941**

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Mark Twain Bcstg.

Business-Studio Address: Box 711  
 Tel.: 3450. Independent  
 Representative: Hollingbery  
 President: Jerrell Shepard  
 General Manager: A. E. Dahl  
 Station Manager: James F. Jae, Jr.  
 Commercial Manager: William Stephenson  
 Program Dir.: Kenneth Albridge  
 Chief Engineer: Hiram Hood

**KIMO—Independence—1947**

Frequency: 1510 Kc. Power: 1000 Watts d.  
 Owned-Operated By: KIMO, Inc.  
 Business Address: 310 N. Orange; Box 178  
 Tel.: CLifton 4-6300. Independent  
 President: Glenn Griswold  
 General Manager: Leo R. Morris  
 Program Director: Keith Kisse  
 Chief Engineer: Dave Beall

**KLIK—Jefferson City—1954**

Frequency: 950 Kc. Power: 5 Kw., d.  
 Owned: Fine & Nelson  
 Address: 410 E. Capital  
 Tel.: 5-4136. Independent  
 Station Representative: Hollingbery  
 President: J. A. Shepherd  
 V.P., Gen. Mgr.: A. E. Dahl  
 Station Manager: Ed Dahl  
 Commercial Manager: Stan Grieve  
 Sales Promotion Manager: Don Steele  
 Program Director: Bill Cannaday  
 Chief Engineer: Ed Scarr

**KWOS—Jefferson City—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Capital Bcstg. Co.  
 Bus.-Studio Address: Monroe at Capitol  
 Tel.: 6-3137. KBS-MBS  
 Station Representative: Grant Webb  
 President: Mrs. L. R. Goshorn  
 General Manager: R. L. Rose  
 Commercial Manager: William Natsch, Jr.  
 Chief Engineer: Leroy S. Hackmann

**KFSB—Joplin—1948**

Freq. 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Four States Bcsters, Inc.  
 Business Address: 405 Schifferdecker  
 Tel.: May 4-1310. Independent  
 Newspaper Affiliation: Southwestern Weekly  
 Representative: Meeker  
 President: Harry Easley  
 Gen. Sta., Mgr.: W. H. Clark  
 Comm. Mgr.: Robert A. Barry  
 Program Director: Ed Johnson  
 Chief Engineer: Lloyd Frazier

**KODE—Joplin—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: WSTV, Inc.  
 Address: 1928 W. 13 St.  
 Tel.: MA 3-7260. CBS  
 Station Rep.: Rambeau, Vance, Hopple  
 President: Jack Berkman  
 General Manager: Harry Burke

in Kansas City one  
good turn deserves  
another...to KCMO



50,000 watts by day,  
10,000 by night at  
810 on the dial.



channel 5 telecasting  
from America's tallest  
self-supported TV tower.



at 94.9 meg. Kansas  
City's only FINE  
MUSIC station.



**BASIC CBS  
RADIO & TV**

Commercial Manager..... Merle Dunn  
 Sales Prom., Pub. Dir..... William Harned  
 Prog. Dir., Ch. Engr..... Jay Corrington

**WMBH—Joplin—1928**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By..... Radio Joplin  
 Business Address..... Box 906  
 Tel.: MA 4-4330..... MBS  
 Representative..... Sears & Ayer  
 Pres., Gen. Sta. Mgr..... Don O'Brien  
 Commercial Manager..... Obed Borgen  
 Program Dir..... Bob McBride  
 Publicity Dir..... Anne Steverson  
 Chief Engineer..... Al Tour Tillott

**KBKC—Kansas City—1957**

Frequency: 1480 Kc.....Power: 500 Watts  
 Owned By..... Mission Broadcasters, Inc.  
 Address..... 5913 Woodson, Mission, Kan.  
 Tel.: HEdrick 2-1480..... Independent  
 Representative..... Hollingbery  
 Pres., Gen. Mgr..... Tom E. Beal  
 Sta., Program Mgr..... Roy Stanley  
 Commercial Mgr..... Don O'Malley  
 Sales Prom., Publicity Dir..... Bill Harmon  
 Chief Engineer..... Bob Artz

**KCKN—Kansas City—1925**

(See Kansas City, Kansas, listing)

**KCMO—Kansas City—1936**

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By..... Meredith Pub. Co.  
 Address..... 125 E. 31st St.  
 Tel.: JE 1-6789..... CBS  
 Representative..... Katz  
 General Manager..... E. K. Hartenbower  
 Station Manager..... R. W. Evans  
 Sales Prom., Pub. Dir..... W. F. Slamin  
 Program Director..... George Stump  
 Chief Engineer..... Karl Troeglen  
 Owners of: KPHO, Phoenix, Ariz.; WOW,  
 Omaha, Neb.; WHEN, Syracuse, N. Y.; KRMG,  
 Tulsa, Okla.

(See page 498)

**KFRM—Kansas City—1947**

(See Concordia, Kansas)

**KMBC—Kansas City—1921**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By..... KMBC Bcstg. Co.  
 Address..... 11th and Central Sts.  
 Representative..... Peters, Griffin, Woodward  
 President..... Donald D. Davis  
 Ex V.P., Gen. Mgr..... John T. Schilling  
 V. P., Sales Manager..... George J. Higgins  
 Station Manager, Prog. Dir..... Dick Smith  
 Promotion Mgr..... Joe Redmond  
 Chief Engineer..... Henry E. Goldenberg

**KPRS—Kansas City—1949**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Twin City Adv. Agency

Address..... 2814 E. 23rd St.  
 Tel: HU 3-3100..... Independent  
 Station Rep. .... John E. Pearson  
 General Manager..... Edward H. Pate  
 Commercial Mgr..... Andrew Carter  
 Program Director..... Eugenia Pate

**KUDL—Kansas City—1953**

Frequency: 1380 Kc.....Power: 1 Kw. d.  
 Owned..... Heart of America Bcstrs.  
 Address..... 1012 Baltimore  
 Tel: BA 1-0077..... Independent  
 Station Representative..... Adam Young  
 President..... H. Scott Killgore  
 V. P. Gen. Mgr..... Irving Schwartz  
 Chief Engineer..... Sam Bradley

**WDAF—Kansas City—1922**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Operated By... Natl.-Missouri TV Inc.  
 Business Address..... Signal Hill  
 Tel.: PL 3-4567..... NBC  
 Representative..... H. I. Christal  
 President..... Charles L. Glett  
 General Manager..... William A. Bates  
 Administrative Assistant..... Jay Barrington  
 Commercial Manager..... E. Manne Russo  
 Promotion Manager..... Jud Woods  
 Program Manager..... George Moore  
 Chief Engineer..... James Schmidt

**WHB—Kansas City—1922**

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By..... Storz Bcstg. Co.

**In Kansas City**

it's the  
**MODERN**  
**SOUND**  
 for  
**SOUND**  
**SELLING**

**KUDL**  
 1380  
 RADIO

H. SCOTT KILLGORE, President    ADAM YOUNG  
 IRV SCHWARTZ, Vice President    INC.  
 & General Manager    National Rep.

# MISSOURI

Address.....10th & McGee Sts.  
Tel.: BA 1-8300.....Independent  
Station Representative.....John Blair Co.  
President.....Todd Storz  
V.P. Gen. Mgr.....George W. Armstrong  
Comm. Mgr.....Jack Sampson  
Sales Prom. Mgr.....Donald A. Loughnane  
Program Director.....C. E. Clark  
Publicity Dir.....A. A. Zimmerman  
Dir. of Eng.....Robert Tilton  
Owners of: WTIX, New Orleans; WDGY,  
Minneapolis; WQAM, Miami, Fla.

## KBOA—Kennett—1947

Frequency: 830 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Kennett Bcstg. Corp.  
Business Address.....Kennett  
Tel.: TUxedo 8-4616.....KBS  
Station Representative.....Beaver  
Pres., Gen. Mgr.....Paul C. Jones  
Station Manager.....John T. Reeder  
Comm. Mgr.....Joe Bankhead  
Chief Eng.....R. H. Conner

## KIRX—Kirksville—1947

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....North Mo. Bcstg. Co.  
Business Address.....KIRX Bldg.  
Tel.: MO 5-3781.....KBS-ABC  
Representative.....Bogner & Martin  
Pres., Gen. Mgr.....Samuel A. Burk  
Commercial Manager.....J. J. Dougherty  
Program Director.....Robert Carlson  
Chief Engineer.....Charles P. Porter

## KLWT—Lebanon—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Lebanon Bcstg. Co.  
Bus.-Studio Address.....221 E. Commercial St.  
Tel.: 1015.....MBS-KBS  
General Manager.....O. R. Wright  
Sales Mgr.....Tom Miller  
Program Director.....Jack A. Sellers  
Chief Eng.....Eugene Clay

## KLEX—Lexington—1956

Frequency: 1570 Kc.....Power: 250 Watts  
Owned-Oper. By.....Lexington Bcstg Co.  
Address.....P. O. Box 358  
Tel.: 1096.....Independent  
Station Representative.....Grant Webb  
Sta. Comm. Mgr.....Ralph E. Meador

## KTCB—Malden—1954

Frequency: 1470 Kc.....Power: 1 Kw., d.  
Owned.....Tri-County Bcstg. Co.  
Address.....N. Hwy. 25  
Tel.: 851.....KBS  
President.....J. D. Craft  
Gen., Comm. Mgr.....Dick Wiethan  
Chief Engineer.....George Longdo

## KMMO—Marshall—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....KMMO, Inc.

Address.....Marshall  
Tel.: 40.....Independent  
Rep.....Pearson  
General Manager.....J. M. Silvey  
Sta., Comm. Mgr.....Harold Douglas

## KNIM—Maryville—1953

Frequency: 1580 Kc.....Power: 250 W. d.  
Owned.....KNIM, Inc.  
Business Address.....S. Highway 71  
Tel.: 730.....KBS  
President.....Harold Eck  
Gen. Mgr., Ch. Engr.....Wayne J. Hatchett  
Program Director.....Russ Bauer  
Publicity Director.....Grace Hatchett

## KXEO—Mexico—1948

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Audrain Bcstg. Corp.  
Address.....1705 E. Liberty  
Tel.: JU 1-2340.....MBS  
Gen., Comm. Mgr.....W. Earl Dougherty  
Chief Engineer.....P. J. Null, Jr.

## KNCM—Moberly—1950

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Moberly Bcstg. Co.  
Address.....Box 396  
Tel.: 1600.....KBS  
President.....Jerrell A. Shepherd  
Station Manager.....Jim Lipsey  
Commercial Manager.....Bob Benedict

## KRMO—Monett—1950

Frequency: 990 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Monett Bcstg. Co.  
Address.....N. Central Ave.  
Tel.: BE 5-5220.....KBS  
Station Representative.....Magic Circle  
General Manager.....L. C. McKenney  
Station Manager.....Floyd Stewart  
Commercial Manager.....Marion Pilant  
Sales Promotion Manager.....Joe McCullah  
Program Director.....Noel Moody  
Publicity Director.....Carolyn Crane  
Chief Engineer.....Jack Allen

## KLRS—Mountain Grove—1954

Frequency: 1360 Kc.....Power: 1000 Watts d.  
Owner.....Kickapoo Prairie Bcstg. Co.  
Business Address.....Route 4  
Tel.: Mt. Grove.....KBS  
Representative.....Hil F. Best  
President.....Floyd W. Jones  
Gen. Mgr., Prog. Dir.....John W. Billingsley  
Comm. Mgr.....Chester Sieloff  
Chief Engineer.....Emory T. Caudill

## KBTN—Neosho—1954

Frequency: 1420 Kc.....Power: 500 Watts d.  
Owned.....W. M. Harlow  
Address.....212½ E. Main St.  
Tel.: 1666.....KBS  
Representative.....Magic Circle Net.

Pres., Gen. Mgr. . . . . Roger Taylor  
 Commercial Manager . . . . . Jerry V. Tertzarkian  
 Chief Engineer . . . . . Albert Toulittle

**KNEM—Nevada—1949**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Radio KNEM, Inc.  
 Address . . . . . P. O. Box 15  
 Tel.: 13. . . . . KBS  
 Pres., Ch. Engr. . . . . Kenneth E. White  
 Commercial Manager . . . . . Virgil Kachel

**KRMS—Osage Beach—1952**

Frequency: 1150 Kc. . . . . Power: 1 Kw. d.  
 Owned . . . . . Lawrence Bcstg. Co., Inc.  
 Address . . . . . Osage Beach  
 Tel.: FI 8-2411. . . . . Independent  
 General Manager . . . . . Arden Booth  
 Sta., Comm. Mgr. . . . . Jim Risner  
 Chief Engineer . . . . . Curtis Holt

**KWOC—Poplar Bluff—1938**

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By . . . . . Poplar Bluff Bcstg. Corp.  
 Address . . . . . 428 Vine St.  
 Tel.: SU 5-3922. . . . . KBS  
 Representative . . . . . John E. Pearson  
 General Manager . . . . . A. L. McCarthy  
 Sales Manager . . . . . D. W. Hoisington

**KTTR—Rolla—1947**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper By . . . . . "Show-Me" Bcstg. Co.  
 Address . . . . . P. O. Box 567  
 Tel.: EM 4-2525. . . . . KBS  
 Pres., Gen., Sta. Mgr. . . . . Luther W. Martin  
 Comm. Mgr. . . . . Ward C. Rinehart  
 Prog. Dir. . . . . Norma Fleming  
 Promotion Mgr. . . . . Murl Nash  
 Chief Engineer . . . . . Martin M. Mitchum

**KSGM—Ste. Genevieve—1947**

Frequency: 980 Kc. . . . . Power: 500 Watts  
 Owned-Oper. By . . . . . Donze Enterprises, nc.  
 Business Address . . . . . 410 Merchant St., Box 352  
 Tel.: 880 . . . . . KBS  
 Newspaper Affil. . . . . Monitor  
 President, General Manager. . . . . Elmer L. Donze  
 Comm. Mgr., Prog. Dir. . . . . Betty Jane Donze  
 Publicity Director . . . . . Alex Schwent  
 Chief Engineer . . . . . Murel L. Rose

**KADY—St. Charles—1958**

Frequency: 1460 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . KADY, Inc.  
 Address . . . . . P. O. Box 6155, E. St. Louis  
 Tel.: RAndolph 4-1460. . . . . Independent  
 Representative . . . . . Broadcast Time Sales  
 Pres., Gen. Mgr. . . . . William R. Cudy, Jr.  
 Sta., Program Mgr. . . . . Don Levitan  
 Commercial Mgr. . . . . Donald Campagna  
 Sales Prom. Mgr. . . . . Mickey Else  
 Chief Engineer . . . . . Jack A. Chenoweth

**KFEQ—St. Joseph—1923**

Frequency: 680 Kc. . . . . Power: 5000 Watts

Owned-Oper. By . . . . . KFEQ Bcstg. Co.  
 Business Address . . . . . 40th & Farcon  
 Tel.: ADams 3-2528. . . . . Independent  
 Station Rep. . . . . Venard, Rintoul, McConnell  
 President . . . . . Jessie D. Fine  
 V.P., Gen. Mgr. . . . . Ted Nelson  
 Sales Manager . . . . . Ted Griffin  
 Program Director . . . . . Gene Milsteen  
 Chief Engineer . . . . . John Carroll

**KRES—St. Joseph—1946**

Frequency: 1550 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . McCray Radio & TV  
 Business Address . . . . . 404 S. 8th; Box 69  
 Tel.: AD 4-6346. . . . . MBS, KBS  
 Representative . . . . . Clark  
 President . . . . . Jock MacGregor  
 Commercial Manager . . . . . Dick Irving  
 Prog. Dir. . . . . Helen Neese  
 Publicity Director . . . . . LaVona Stepp  
 Chief Engineer . . . . . Don O'Brian

**KUSN—St. Joseph—1955**

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Chas. H. Norman  
 Address . . . . . Robidoux Hotel  
 Tel.: ADams 3-2577. . . . . Independent  
 Station Representative . . . . . Pearson  
 Sta., Comm. Mgr. . . . . Fred Reynolds  
 Program Director . . . . . Joe Holcomb  
 Chief Engineer . . . . . Joe Kilgore

**KATZ—St. Louis—1955**

Freq.: 1600 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . Rollins Bcstg. Co.  
 Business Address . . . . . 273 Arcade Bldg.  
 Tel.: CH 1-6000. . . . . Independent  
 Station Representative . . . . . Rollins; Grant  
 President . . . . . O. Wayne Rollins  
 Gen., Sta. Mgr. . . . . Robert Lyons  
 Commercial Manager . . . . . Ralph Petti  
 Chief Engineer . . . . . Charles O. Rick

**KMOX—St. Louis—1925**

Frequency: 1120 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . Columbia Bcstg. System, Inc.  
 Business-Studio Address . . . . . 9th & Sidney Sts.  
 Tel.: PR 3-1120. . . . . CBS  
 Representative . . . . . CBS Radio Spot Sales  
 General Manager . . . . . Robert Hyland  
 Sales Mgr. . . . . Foster Brown  
 Operations Mgr. . . . . Bernard Fox  
 Program Dir. . . . . Paul Douglass  
 Publicity, Sales Prom. Mgr. . . . . Alice Koch  
 Production Dir. . . . . George Clare  
 Chief Engineer . . . . . Lawrence Burrows

**KSD—St. Louis—1922**

Frequency: 550 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . The Pulitzer Publishing Co.  
 Business-Studio Address . . . . . 1111 Olive St.  
 Tel.: MA 1-1111. . . . . NBC  
 Newspaper Affil. . . . . St. Louis Post Dispatch  
 Representative . . . . . NBC Spot Sales  
 President . . . . . Joseph Pulitzer, Jr.  
 General Manager . . . . . Harold Grams  
 Comm. Manager . . . . . Arthur J. Casey

**MISSOURI** .....

Promotion Mgr. .... Fred J. Mueller  
 Pub. Dir. .... Robt. Hannon  
 Chief Engineer .... J. E. Risk

**KSTL—St. Louis—1948**

Frequency: 690 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By .... Radio St. Louis, Inc.  
 Business Address .... P.O. Box 690  
 Tel.: BR 1-6090. .... Independent  
 Representative .... Forjoe  
 Pres., Gen., Sta. Mgr. .... Dick J. Kasten  
 Program Director .... Tony Glenn  
 Comm. Mgr. .... Art Ford  
 Publicity Director .... Doris Jennemann  
 Sales Prom. Mgr. .... Wm. L. Vietmeier  
 Chief Engineer .... Ralph Howard

**KWK—St. Louis—1927**

Frequency: 1380 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By .... KWK, Inc.  
 Business Address .... 800 N. 12th  
 Tel.: MAin 1-1380. .... Independent  
 Station Representative .... Headley-Reed  
 President .... A. M. Spheeris  
 General Mgr. .... William L. Jones, Jr.  
 Program Director .... Gil Newsome  
 Chief Engineer .... Rudy Isenberg

**KXLW—St. Louis—1947**

Frequency: 1320 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ... St. Louis County Bcstg. Co.  
 Address .... 2735 Bonaparte Ave., Brentwood  
 Tel.: WO 1-1320. .... Independent

Station Representative .... Stars National  
 President .... John W. Kluge  
 Gen. Sta. Manager .... R. M. Hetherington  
 Commercial Manager .... W. D. Herman  
 Program Director .... Marshall Zwick  
 Chief Engineer .... James F. Mitchell

**KXOK—St. Louis—1938**

Frequency: 630 Kc. .... Power: 5000 Watts  
 Owned-Operated By .... KXOK Bcstg. Inc.  
 Business Address .... Radio Park  
 Tel.: FO 7-6000. .... Independent  
 Representative .... John Blair  
 President .... E. M. Roberts, Jr.  
 V.P., General Manager .... C. L. Thomas  
 Comm. Mgr. .... W. C. O'Donnell  
 Sales Prom. Mgr., Pub. Dir. .... John J. Corrigan  
 Program Director .... Larry Monroe  
 Chief Engineer .... Al Godron

**WEW—St. Louis—1921**

Frequency: 770 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Barrington Co.  
 Address .... 220 N. 4th St.  
 Tel.: CH 1-1921. .... Independent  
 Representative .... Bolling Co.  
 Pres., Gen. Mgr. .... Bruce Barrington  
 Commercial Manager .... Sam Woodall  
 Sales Prom., Pub. Dir. .... Genie Collins  
 Program Director .... John Lepley  
 Chief Engineer .... Charles Casey

**WIL—St. Louis—1922**

Frequency: 1430 Kc. .... Power: 5 Kw.  
 Owned .... Radio Station WIL  
 Address .... 3715 Lindell Blvd.  
 Tel.: OL 2-4500. .... Independent  
 Representative .... Eastman  
 Exec. V.P. & Mng. Dir. .... John F. Box, Jr.  
 Asst. to V.P. .... W. McKibben, W. Armstrong  
 Commercial Manager .... Stanley N. Kaplan  
 Program Director .... John Carney, Jr.  
 Publicity Director .... Harriet Baker  
 Chief Engineer .... Mel Hart

Owners of: WRIT, Milwaukee; KBOX, Dal-  
 las, Tex.

(See Page 622)

**KSMO—Salem—1953**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Zola Bcstg. Co.  
 Address .... P. O. Box 71  
 Tel.: 822. .... KBS  
 Gen., Comm. Mgr. .... William B. Smith  
 Program Director .... Irene Smith

**KDRO—Sedalia—1939**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Sedalia Broadcasting  
 Bus. Studio Address .... 2100 W. Broadway  
 Tel.: TAYlor 6-5005. .... KBS  
 Representative .... Pearson  
 Pres., Comm. Mgr. .... James F. Glenn  
 Gen., Sta. Mgr. .... Herbert Brandes  
 Chief Engineer .... Garnett Bryan

**KWK**  
**RADIO**  
**ON THE GO**  
**IN**  
**ST. LOUIS**

With A  
**138%**

RATING INCREASE  
 IN THREE MONTHS\*  
**THE TALK**  
**OF THE TOWN**  
**IN ST. LOUIS**  
 \*DEC. '58-JAN. '59  
 HOOPER  
**NEW**  
 MANAGEMENT  
 WILLIAM L. JONES, JR., GEN'L. MGR.

**KWK**  
**5000 WATTS AT 1380**  
*the station with the personality*  
 HEADLEY-REED CO. • REPRESENTATIVES

**KSIS—Sedalia—1953**

Frequency: 1050.....Power: 1 Kw. d.  
 Owner.....Yates Bcstg. Co.  
 Business Address.....P.O. Box 207  
 Tel.: TA 6-1050.....Independent  
 Representative.....Clark  
 Pres., Gen., Comm. Mgr.....Carl W. Yates, Jr.  
 Station Manager.....Mrs. Carl W. Yates, Jr.  
 Program Director.....Bettie Baldwin  
 Publicity Director.....Harlan B. Snow  
 Chief Engineer.....Marion Pratt

**KSIM—Sikeston—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner-Oper.....Sikeston Community Bcstg. Co.  
 Business Address...Highway 60 W.; Box 69  
 Tel.: GRanite 1-1400.....Independent  
 Station Representative.....Headley-Reed  
 President.....Lyman R. Bowman, Jr.  
 Gen. Sta. Mgr.....Richard L. Watkins, Jr.  
 Comm. Mgr.....Nelson Wheeler  
 Program Director.....William Moll  
 Chief Engineer.....R. L. Hirsch

**KGBX—Springfield—1926**

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Operated By....Springfield Bcstg. Co.  
 Bus.-Studio Address.....605 Boonville Ave.  
 Tel.: UNiversity 4-2822.....NBC  
 Newspaper Affil..Springfield Newspapers, Inc.  
 Rep.....Venard, Rintoul & McConnell

General Manager.....Don C. Dailey  
 Sls. Prom. Mgr.....Dudley Morris  
 Prog., Pub. Dir.....Sam McWhorter  
 Chief Engineer.....Richard Bowman

**KICK—Springfield—1949**

Frequency 1340 Kc.....Power 250 Watts  
 Owned-Oper. By...Kickapoo Prairie Bcstg. Co.  
 Address.....610 College St.  
 Tel.: UNiversity 4-1561.....KBS  
 Representative.....Hil F. Best  
 President.....Floyd W. Jones  
 General Manager.....Robert Vinyard, Jr.  
 Program Director.....John Martin  
 Chief Engineer.....Clifford House

**KTTS—Springfield—1941**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By...Independent Bcstg. Co.  
 Address.....P. O. Box 1716 S. S. S.  
 Tel.: UNiversity 2-7474.....Independent  
 Representative.....Weed  
 President.....J H. G. Cooper  
 Gen. Sta. Mgr.....G. Pearson Ward  
 Sales Manager.....Jack Lloyd  
 Program Director.....Wendel Smith  
 Chief Engineer.....William F. Curry

**KWTO—Springfield—1933**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Ozarks Bcstg. Co.

**WIL**  
 ST. LOUIS, MO.

38 years  
 serving  
 Mid-America

**FIRST in ALL Surveys**

JOHN F. BOX  
 Managing Director

*One of the Balaban Stations—in tempo with the times*

sold nationally by  **robert e. eastman & co., inc.**  
 New York, Chicago, San Francisco, Dallas, St. Louis

## MISSOURI-MONTANA

Bus-Studio Address...1121 South Glenstone  
Tel.: UNiversity 2-4422.....ABC  
Representative.....John E. Pearson  
Pres., Gen. Mgr.....Ralph D. Foster  
V.P. & Asst. Gen. Mgr.....Leslie L. Kennon  
Commercial Manager....Charles H. Harrison  
Program Director.....Jim Kendrick  
Prom., Pub. Dir.....Bill Bailey  
Chief Engineer.....Wallis Fender

### KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.  
Owned By.....KALM  
Address.....Thayer  
Tel.: 165.....KBS  
Representative.....Best, Bradley  
Pres., Gen. Sta. Comm. Mgr....R. F. Neathery

### KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.  
Owned-Oper. By.....Trenton Bcstg. Co.  
Address.....112 E. Ninth St.  
Tel.: 1600.....KBS  
Representative.....Bogner and Martin  
General Manager.....Sam A. Burk  
Station Manager.....Ed Hundley  
Commercial Manager.....Bob Dennis  
Prog. Dir.....Rick McHargue  
Chief Engineer.....Lynn Bradley

### KLPW—Union—1954

Frequency: 1220 Kc.....Power: 250 W. d.  
Owned.....Franklin County Bcstg. Co.  
Address.....P. O. Box 72  
Tel.: LUcerne 3-3355.....KBS  
President.....Leslie P. Ware  
Gen., Sta. Mgr.....Norb Moore  
Program Director.....Chuck Otte  
Chief Engineer.....Frank Lohmeyer

### KOKO—Warrensburg—1953

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Lee E. Baker  
Address.....Box 395  
Tel.: Warrensburg.....KBS  
Gen. Mgr.....C. L. Parks  
Program Dir.....Bruce Lee  
Chief Eng.....Charles Cunningham

### KWRE—Warrenton—1949

Frequency: 730 Kc.....Power: 500 Watts  
Owned By.....KWRE Radio, Inc.  
Address.....Warrenton  
Tel.: Warrenton.....KBS  
Representative.....Continental  
President.....Harry G. Kline  
Comm. Mgr.....Russell Benton  
Chief Eng.....Dick Cole

### KWPM—West Plains—1947

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Robert F. Neathery  
Address.....Abe Taylor Blvd.  
Tel.: 700.....KBS  
Station Representative.....Magic Circle  
Pres., Gen. Mgr.....Robert F. Neathery  
Commercial Manager.....Fritz W. Dixon  
Program Director.....A. Woodside  
Chief Eng.....L. Thompson

### KUKU—Willow Springs—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.  
Owned-Operated By....Radio Station KUKU  
Address.....Willow Springs  
Tel.: 500.....Independent  
Station Representative.....Magic Circle  
Pres., Gen. Mgr.....Robert F. Neathery  
Program Director.....Louise Francisco

Pop.: 674,000  
Families: 211,000  
Radio Homes: 197,000

## Montana

Stations in State: 32  
TV Homes: 122,000  
TV Stations: 10

### KANA—Anaconda—1946

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Tri-County Radio  
Address.....KANA Radio  
Tel.: LO 3-3443.....Independent  
Station Rep.....Grant Webb  
V.P., Gen., Sta. Mgr.....Mike Donovan  
Comm. Sales Prom. Mgr.....Bob Kaye  
Program Director.....Len Howard  
Publicity Director.....Tim Calman  
Chief Engineer.....Walt Dcizby

### KBMY—Billings—1946

Frequency: 1240 Kc.....Power: 250 Watts  
Owned.....Billings Bcstg. Co.  
Address.....Box 2544  
Tel.: 9-4586.....KBS-MBS  
Station Rep.....Avery-Knodel; Feltus  
General Manager.....Ken Nybo

Commercial Manager.....Merlyn J. Hedin  
Chief Engineer.....T. A. Hildebrand

### KGHL—Billings—1928

Frequency: 790 Kc.....Power: 5 Kw.  
Owned.....Midland Empire Bcstg. Co.  
Address.....214 No. 30th St.  
Tel.: 2-4641.....NBC  
Station Representative.....Katz  
President.....P. N. Fortin  
General Manager.....Jeif Kiichli  
Commercial Manager.....Warren Marshall  
Program, Publicity Dir.....V. Braunberger  
Chief Engineer.....Fred Bartlett

### KOOK—Billings—1950

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Oper. By.....The Montana Network  
Address.....P. O. Box 2557



Tel.: 2-5611 ..... CBS  
 Station Rep. .... Walker-Rawalt; Art Moore  
 Pres., Gen. Mgr. .... Joseph S. Sample  
 Sta., Prog. Director. .... Cliff Ewing  
 Commercial Manager. .... Lee Fields  
 Sales Prom Mgr. .... Conna G. May  
 Publicity Director. .... G. Randall Phllmp  
 Chief Engineer. .... John Chyle

**KOYN—Billings—1955**

Frequency: 910 Kc. .... Power: 1000 Watts  
 Owned ..... Radio KOYN  
 Address ..... Riverside Drive, Box 956  
 Tel.: 4-4177 ..... Independent  
 Representative ..... Forjoe  
 Co-Partners. . D. Gene Williams-Delbert Berthof  
 General, Sta. Mgr. .... Bob Eubanks  
 Commercial Manager. .... Lew Theusen  
 Program Director. .... Jerry Fay  
 Publicity Director. .... Bob Manual  
 Chief Engineer. .... Bill Banks

**KBMN—Bozeman—1949**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned ..... Penn Engineering Co.  
 Address ..... Box 749  
 Tel.: JU 6-2394 ..... KBS  
 Representative ..... Gill-Perna  
 Pres., Gen. Mgr. .... Dale G. Moore  
 Station Manager. .... William A. Merrick  
 Comm. Sales Prom. Mgr. .... R. J. Churney  
 Prog. Public. Dir. .... H. E. Phelps  
 Chief Engineer. .... Thomas T. Weir

**KXLQ—Bozeman—1939**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... XX Broadcasting Corp.  
 Address ..... Route No. 4  
 Tel.: UNiper 7-3188 ..... NBC  
 Representative ..... Walker  
 Pres., Gen., Sta. Mgr. .... Richard D. Smiley  
 Commercial Mgr. .... Thomas A. Sandemaw, Jr.  
 Program Dir. .... Beverly Coulston  
 Publicity Dir. .... Douglas Davies  
 Chief Engineer. .... Chas. Myrick

**KBOW—Butte—1947**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Copper City Radio Co.  
 Address ..... Box 1932  
 Tel.: 7429 ..... CBS  
 Representative ..... Cooke  
 President ..... Frank Reardon  
 Gen., Sta. Mgr. .... Stan Levitt  
 Program Director. .... Claude Moore  
 Chief Engineer. .... Al Morgan

**KOPR—Butte—1948**

Frequency: 550 Kc. .... Power: 1000 Watts  
 Owned-Operated By. .... Copper Bcstg. Co.  
 Business-Studio Address. .... Hotel Finlen  
 Tel.: 6546 ..... MBS  
 Representative ..... Avery-Knodell  
 President ..... George C. Hatch  
 Station Manager. .... Bruce K. Twerell  
 Program Director. .... Ric Webbs  
 Publicity Director. .... Don Evans  
 Chief Engineer. .... William Emerson

**KXLF—Butte—1929**

Frequency: 1370 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... KGIR, Inc.  
 Address ..... 1003 S. Mont St.  
 Tel.: 2-9111 ..... NBC  
 Representative. . Walker, Pacific N.W. Bcstrs.  
 General Manager. .... E. B. Craney  
 Commercial Manager. .... Arne E. Anzjon  
 Program Director. .... Bob Lazich

**KDBM—Dillon—1956**

Frequency: 800 Kc. .... Power: 1000 Watts, d.  
 Owned ..... Burt H. Oliphant  
 Address ..... Box 950  
 Tel.: 703 ..... Independent  
 Station Representative. .... Grant Webb  
 Pres., Gen. Eng. .... Burt H. Oliphant

**KLTZ—Glasgow—1954**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owner ..... Willard L. Holter  
 Address ..... Bjorklund Bldg.  
 Tel.: ACademy 8-9336 ..... Independent  
 Representative ..... Holman  
 Station Manager. .... Loyd W. Melby  
 Prog. Public. Dir. .... Tom Ash  
 Chief Engineer. .... Norm Whisenant

**KXGN—Glendive—1948**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Glendive Bcstg. Co.  
 Address ..... Box 200  
 Tel.: EM 5-3377 ..... Independent  
 Representative ..... Grant Webb  
 President. .... Lewis W. Moore  
 General Manager. .... Danlel C. Palen  
 Program Director. .... Raymond F. Nicklay  
 Chief Eng. .... Donald J. Powers

**KUDI—Great Falls—1955**

Frequency: 1405 Kc. .... Power: 250 W.  
 Owned-Operated By. .... Community Broadcasters  
 Address ..... Box 1405  
 Tel.: Great Falls ..... KBS  
 Representative ..... Webb, Feltis  
 Pres., Gen. Mgr. .... Dan Snyder  
 Comm., Sales Prom. Mgr. .... Richard V. Coon  
 Prog. Dir. .... W. A. Zimlich  
 Chief. Eng. .... Eugene B. Bunker

**KFBB—Great Falls—1922**

Frequency: 1310 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Wilkins Bcstg., Inc.  
 Business-Studio Address. .... Box 1139  
 Tel.: GL 3-4377 ..... CBS  
 Station Rep. .... Bolling  
 Pres., Gen. Mgr. .... J. P. Wilkins  
 Program Director. .... Leo Ellingson  
 Sta., Comm. Mgr. .... W. C. Blanchette  
 Chief Eng. .... Anthony Lopuch

**KMON—Great Falls—1947**

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned By. .... KMON, Inc.  
 Business Address. .... Tribune Bldg.  
 Tel.: GL 3-0336 ..... Independent

# MONTANA

Representative .....Avery-Knodel  
President.....George C. Hatch  
General Manager.....Robert H. Warner  
Commercial Manager.....F. W. Kaull  
Program Director.....Don Robinson  
Chief Engineer.....Eugene B. Bunker

## KXLK—Great Falls—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Pat M. Goodover  
Business Address.....P.O. Box 2072  
Tel.: GL 2-2453.....NBC  
Station Reps.....Walker-Rawalt; Art Moore  
Pres., Gen. Mgr.....Pat M. Goodover  
Station Manager.....E. R. Kukkola

## KOJM—Havre—1947

Frequency: 610 Kc.....Power: 1000 Watts  
Owned-Operated By..No. Montana Bcstg. Co.  
Address.....426½ 1st St.  
Tel.: 1096.....NBC  
Representative.....Walker-Rawalt  
President.....Richard D. Rubie  
General Manager.....Charlotte H. Brader  
Comm. Mgr.....Carlyle D. Leeds  
Sales Prom., Pub. Dir.....S. G. Stephens  
Chief Eng.....Harold Bustard

## KCAP—Helena—1949

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....KCAP Broadcasters  
Address.....1705 Jerome Place  
Tel.: HI 2-4490.....Independent  
Representative.....Webb  
President.....Dale G. Moore  
Program Dir.....Dick Monaco  
Chief Engineer.....Tom Weir

## KXLJ—Helena—1937

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By....Peoples Forum of the Air  
Address.....Box 797  
Tel.: HI 2-6620.....MBS-NBC-KBS  
Representative.....Walker  
President.....E. B. Craney  
Gen., Sta. Mgr.....Barclay Craighead  
Commercial Mgr.....Walter Marshall  
Program Dir.....Dutch Meyers  
Sales Prom. Mgr.....Wes Hanger  
Publicity Dir.....Don Oliver  
Chief Engineer.....Don Hoffman

## KGEZ—Kalispell—1927

Frequency: 600 Kc.....Power: 1000 Watts  
Owned By.....Skyline Broadcasters, Inc.  
Business-Studio Address.....Box 439  
Tel.: SK 6-4331.....MBS-KBS  
Station Rep.....Cooke; Art Moore  
President.....M. A. Himsl  
Gen. Manager.....Richard V. Vick  
Prog. Director.....Robert S. Tompkins  
Chief Engineer.....Gene Davis

## KOFI—Kalispell—1955

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Oper. By....Flathead Valley Bcstrs.

Address.....Buffalo Bldg.  
Tel.: SK 6-6900.....Independent  
Station Representative.....Grant Webb  
Gen. Mgr., Ch. Eng.....W. H. Patterson  
Program Director.....L. L. Sterling

## KXLO—Lewistown—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Asger Mikkelsen  
Address.....Box 620  
Tel.: KE 8-3441.....MBS-KBS  
Representative.....Grant Webb  
President.....William G. Kelly  
General Manager.....Donald C. Williams

## KLCB—Libby—1950

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Robert R. Rigler  
Address.....Box 636  
Tel.: 410X1.....KBS  
Representative.....Hopewell; Art Moore  
Pres., Gen. Mgr., Ch. Eng.....R. R. Rigler  
Program Director.....Max Wadsworth  
Publicity Director.....Coral Cummings

## KPRK—Livingston—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....Yellowstone Amusement Co.  
Address.....Box 691  
Tel.: AC 2-2841.....MBS  
Representative.....Grant Webb  
Pres., Gen., Sta. Mgr.....Paul B. McAdam  
Comm. Sale Prom. Dir.....Jack Hinman  
Program Director.....Paul Bragg  
Publicity Dir.....Nikki Kolence  
Chief Engineer.....Larry Miller

## KATL—Miles City—1941

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Star Printing Co.  
Address.....Box 720  
Tel.: CE 2-2280.....KBS-MBS  
Newspaper Affiliation.....Daily Star  
Representative.....Avery-Knodel  
Gen., Sta. Mgr.....Ian A. Elliot  
Commercial Manager.....Fred B. Hunnes  
Sales Promotion Mgr.....John Metropoulous  
Program Director.....T. J. Biedrzycki  
Publicity Director.....Harry Ivascoop  
Chief Engineer.....Wade P. Krizan

## KBTK—Missoula—1955

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Montana Bcstg. Co.  
Address.....Box 1202  
Tel.: LI 9-3344.....MBS-KBS  
Rep.....Avery-Knodel, Intermountain  
Pres., Gen. Mgr.....Wm. J. Strothman  
Commercial Manager.....Grant Rice  
Program Director.....Richard Burley  
Publicity Director.....J. D. Coleman  
Chief Engineer.....Robert Scherpenseel

## KGVO—Missoula—1931

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated By.....Mosby's, Inc.  
Bus.-Studio Address.....132 West Front

Tel.: 2-2155.....CBS  
 Pres., Gen. Mgr.....A. J. Mosby  
 Commercial Manager.....Fred Mossiman  
 Sales Prom. Mgr.....Cliff Hopkins  
 Program Director.....Albert Anderson  
 Publicity Director.....Mary Ken Welcome  
 Chief Engineer.....Leo Stewart

**KXLL—Missoula—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Western Montana Assoc.  
 Address.....Box 1503  
 Tel.: 4-4114.....NBC  
 Representative.....Walker  
 Pres., Gen. Sta. Mgr.....Robert J. Gillis  
 Commercial Manager.....Frank Driscoll  
 Program Director.....Marjorie C. Pecarich  
 Chief Engineer.....Allen B. Smith

**KIYI—Shelby—1947**

Frequency: 1 Kc. 1150.....Power: 1000 d., 510 n.  
 Owned-Operated By.....Trl County Radio Corp.  
 Address.....131 Main St.  
 Tel.: HE 4-5541.....Independent  
 Representative.....Grant Webb  
 President.....John Lyon

General Manager.....Jerry Black  
 Chief Engineer.....George Potter

**KGCX—Sidney—1926**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KGCX, Inc.  
 Address.....109 S. Central  
 Tel.: 408.....MBS  
 Newspaper Affil.....Herald  
 Station Representative.....Walker-Rawalt  
 President.....E. E. Krebsbach  
 General Manager.....E. Clair Krebsbach  
 Station Manager.....Keith Krebsbach  
 Commercial Manager.....Don Cole  
 Program Director.....Bud Bird  
 Sales Promotion Manager.....Dick Reilly  
 Chief Engineer.....Dale Wilson

**KVCK—Wolf Point—1957**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Hi-Line Bcstg. Co.  
 Address.....Radio Block  
 Tel.: 615.....MBS  
 Gen., Sta. Mgr.....R. E. Coffey  
 Comm. Sales Prom. Mgr.....Dick Gehl  
 Program Director.....Clair Hekkel  
 Chief Engineer.....Ralph Main

Pop.: 1,519,000	<h1>Nebraska</h1>	Stations in State: 33
Families: 461,000		TV Homes: 373,000
Radio Homes: 450,000		TV Stations: 11

**KCOW—Alliance—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Sandhills Bcstg. Corp.  
 Address.....1100 W. 10th St.  
 Tel.: 1400.....KBS  
 Representative.....Continental  
 President.....J. W. Cover  
 General Manager.....Jim Ballas  
 Program Director.....Larry Osterman  
 Commercial Manager.....Herb Manning  
 Chief Engineer.....Richard Bowman

**KWBE—Beatrice—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....MIA Enterprises  
 Address.....Box 1450  
 Tel.: CA 3-2388.....KBS  
 General Manager.....Bud Pentz

**KCNI—Broken Bow—1949**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Custer County Bstg. Co.  
 Address.....Box 561  
 Tel.: TR 2-5881.....News Service: UP  
 Representative.....Continental  
 Manager.....Georgia A. Crawford  
 Commercial Mgr.....Joe Grieser

**KCSR—Chadron—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Community Ser. Radio Corp.  
 Address.....212 Bordeaux St., Box 110

Tel.: HE 2-5545.....KBS  
 Representative.....Continental  
 Pres., Chief Eng.....Bill Finch  
 Comm., Sales Prom. Mgr.....Duane Shupe  
 Program Dir.....Cliff Pike

**KJSK—Columbus—1948**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....George Basil Anderson  
 Business Address.....Box 480  
 Tel.: LO 4-5154.....KBS  
 Representative.....Biddick, Best  
 President, Gen. Mgr.....George Basil Anderson  
 Sta., Comm. Mgr., Prog. Dir.....Milo Kincaid  
 Sales Prom. Mgr.....Mel Krehbiel  
 Chief Engineer.....Bob Miller

**KTNC—Falls City—1957**

Frequency: 1230 Kc.....Power: 100 Watts  
 Owned By.....Craig Siegfried  
 Address.....Falls City  
 Representative.....Best  
 Manager.....Craig Siegfried  
 Station Manager.....Tom Siegfried  
 Chief Engineer.....Robert Atkesson

**KHUB—Fremont—1939**

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Snyder Enterprises  
 Business-Studio Address.....118 E. 5 St.  
 Tel.: PA 1-5012.....KBS

# NEBRASKA

President.....H. C. Snyder  
Gen., Sta. Mgr.....V. J. Kaspar  
Comm. Mgr.....Donald Mundy  
Program Director.....Harry Gehrett  
Publicity Director.....E. Smizer

Program Director.....Jim Price  
Chief Engineer.....Bert Gallemore

## KMMJ—Grand Island—1925

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Town & Farm Co., Inc.  
Business-Studio Address.....Division at Cedar  
Tel.: DU 2-2800.....ABC  
Representative.....H-R  
President.....Don Searle  
Executive V.P.....Bill Martin  
Business Manager.....Willard Morton  
Sales Manager.....Bill Moore  
Prog. Dir.....Bill Delzell  
Chief Engineer.....U. L. Lynch

## KRVN—Lexington—1951

Frequency: 1010 Kc.....Power: 25,000 Watts d.  
Owned-Oper. By.....Nebraska Rural Radio  
Address.....104 W. 8th St.  
Tel.: 4-2371.....Independent  
Representative.....Raymer  
Gen., Comm. Mgr.....Max Brown  
Program. Asst. Mgr.....Gary Schroeder  
Chief Engineer.....Robert Bitner

## KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Stuart Investment  
Address.....814 Stuart Bldg., Lincoln  
Tel.: DU 2-5420.....Independent  
Representative.....Forjoe  
Station Manager.....Robert McKune  
General Manager.....Richard Chapin

## KFOR—Lincoln—1924

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Cornbelt Bcstg. Corp.  
Bus.-Studio Address.....814 Stuart Bldg.  
Tel.: 2-6606.....ABC  
Representative.....Paul Raymer  
President.....James Stuart  
Gen., Sta. Mgr.....Richard Chapin  
Sales Manager.....Roger Larson  
Program Director.....Wayne Smith  
Chief Engineer.....Al Pugsley

## KHAS—Hastings—1940

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Nebraska Bcstg. Co.  
Transmitter Address.....Tribune Bldg.  
Tel.: 2-5101.....KBS  
Representative.....Gill-Perna  
President.....Fred A. Serton  
General Mgr.....John W. Powell  
Sales Promotion Mgr.....John Meredith  
Chief Engineer.....Ervin Siemoneit

## KLIN—Lincoln—1947

Frequency: 1400 Kc.....Power: 250 W.  
Owned-Oper. By.....Fletcher-Mitchell Corp.  
Address.....410 Sharpe Building  
Tel.: 5-4377.....Independent  
Representative.....Devney  
Pres.....James I. Mitchell  
Gen., Sta. Mgr.....Kenneth C. Delp  
Comm. Mgr., Prog. Dir.....Casey A. Heckman  
Chief Eng.....Dale Adkins

## KUVR—Holdrege—1956

Frequency: 1380 Kc.....Power: 500 W., d.  
Owned.....W. W. Bcstg. Co.  
Address.....613 4th Ave.  
Tel.: WY 5-4122.....KBS  
Pres., Gen. Mgr.....William Whitlock  
Sales Dir.....Jack White

## KLMS—Lincoln—1949

Freq.: 1480 Kc.....Power: 1 Kw.  
Owned.....Lincoln Bcstg. Corp.  
Address.....130 N. 16th St.  
Tel.: 2-7579.....KBS, MBS  
President.....Howard A. Shuman  
Gen., Sta., Comm. Mgr.....Don Shoemaker  
Sales Promotion Mgr.....Sandra Peterson  
Program Director.....Larry Parker  
Chief Engineer.....Carl Lewis

## KGFW—Kearney—1927

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Central Neb. Bcstg. Corp.  
Business-Studio Address.....Platte Valley Bldg.  
Tel.: CEdar 7-2131.....MBS-KBS  
Representative.....Hal Holman  
President.....John Mitchell  
Gen., Comm. Mgr.....Edward S. Knight  
Program Dir.....Gene Larsen  
Chief Engineer.....William Abbott

## KBRL—McCook—1947

Frequency: 1300 Kc.....Power: 1 Kw. d.  
Owned.....McCook Bcstg. Co.  
Address.....109½ E. C St.  
Tel.: 1450.....MBS-KBS  
Representative.....Gill-Perna, Inc.  
Pres., Gen. Sta. Mgr., Chief. Enq., L. W. Lenwell  
Program Director.....Leonard L. Craig  
Comm., Sales Prom. Mgr.....Don Hays  
Pub. Director.....John H. Holm

## KRNY—Kearney—1956

Frequency: 1460 Kc.....Power: 5 Kw., d.  
Owned.....E. M. Gallemore, Sr.  
Address.....2219 Second Ave.  
Tel.: 3-8301.....Independent  
Representative.....McGavren-Quinn  
Gen. Mgr.....Elbert M. Gallemore, Sr.  
Station Manager.....J. B. Lewis

## WJAG—Norfolk—1922

Frequency: 780 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Huse Pub. Co.  
Address.....120 North 4th  
Tel.: 432.....Independent  
Newspaper Affil.....Daily News  
Representative.....Walker  
President.....Gene Huse

Station Manager ..... Bob Thomas  
 Program, Publicity Dir..... Don Broadstone  
 Comm. Manager..... Evans Meier  
 Chief Engineer..... W. Gettman

**KJLT—North Platte—1952**

Frequency: 970 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Tri-State Bcstg.  
 Address.....P. O. Box 778  
 Tel.: 4060.....Independent  
 President.....John Townsend  
 Manager.....Will Baldrige

**KODY—North Platte—1930**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KODY, Inc.  
 Bus.-Studio Trans. Add.....1521 W. 12th  
 Tel.: 382.....NBC-KBS  
 Representative.....Forjoe  
 Gen., Sta. Mgr.....Hendy D. Peck  
 Sales Prom. Mgr.....Ed Launer  
 Program Director.....Bill Wood  
 Commercial Manager.....Joe di Natale  
 Publicity Director.....Bob Riedy  
 Chief Engineer.....Don Biskup

**KOGA—Ogallala—1954**

Frequency: 930 Kc.....Power: 500 Watts  
 Owner.....Ogallala Bcstg. Corp.  
 Address.....216 N. Spruce  
 Tel.: 930.....KBS  
 Representative.....Indie Sales  
 Pres., General Manager.....Newell Eastman  
 Commercial Manager.....H. L. Harrington  
 Sales Prom. Mgr.....Harold West

**KBON—Omaha—1942**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Golden Broadcasters, Inc.  
 Business-Studio Address.....676 World Ins. Bldg.  
 Tel.: JA 8282.....Independent  
 Representative.....McGavren-Quinn  
 Pres.....Joe Gratz  
 V.P., Gen. Mgr.....M. M. Fleischl  
 Program Dir.....Dean H. Murray  
 Chief Engineer.....Ed Shulman

**KFAB—Omaha—1924**

Frequency: 1110 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....KFAB Bcstg. Co.  
 Bus.-Studio Address.....5010 Underwood  
 Tel.: RE 8000.....NBC  
 Representative.....Petry  
 Newspaper Affil.....Journal, Star  
 President.....Joe Seacrest  
 V.P., Gen. Mgr.....Lyonel Bremser  
 Comm. Mgr.....E. R. Morrison  
 Program Director.....Ken Headrick  
 Chief Engineer.....Ray Schroeder

**KOIL—Omaha—1925**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Central States Bcstg. Co.  
 Business-Studio Address.....511 So. 17th St.  
 Tel.: JA 7626.....Independent  
 Representative.....Avery-Knodel

Pres., Gen. Mgr.....Don W. Burden  
 Station Manager.....Steve Shepard  
 Sales Manager.....Gerard J. Flesey  
 Program Director.....George Cromwell  
 Chief Engineer.....Gerald E. Weist

**KOOO—Omaha—1957**

Frequency: 1420 Kc.....Power: 500 W., d.  
 Owned.....Central Plains Bcstg.  
 Address.....2321 "M" St.  
 Tel.: OR 4400.....KBS  
 Representative.....Forjoe  
 Gen. Mgr.....Harold Soderlund  
 Sales Mgr.....Edward Green

**KOWH—Omaha—1922**

Frequency: 660 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....National Weekly, Inc.  
 Business Address.....Kilpatrick Bldg.  
 Tel.: AT 2228.....Independent  
 Representative.....Adam Young  
 President.....William J. Buckley, Jr.  
 V.P., Gen. Mgr.....Virgil Sharpe  
 Commercial Mgr.....Ed Morgan  
 Sales Prom. Mgr.....Mel Straub  
 Program Director.....Sandy Jackson  
 Publicity Director.....James Ross  
 Chief Engineer.....Charles Woodard

**WOW—Omaha—1923**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Meredith WOW, Inc.  
 Bus.-Studio Address.....Insurance Bldg.  
 Tel.: WE 3400.....CBS  
 Representative.....John Blair  
 Vice Pres., Gen. Mgr.....Frank P. Fogarty  
 Sales Manager.....Bill Wiseman  
 Program Director.....Ray Olson  
 Sales, Publicity Dir.....Wm. Dunn  
 Chief Engineer.....Glenn Flynn  
 Owner of: KCMO, Kansas City, Mo.; KPHO,  
 Phoenix, Ariz.; WHEN, Syracuse, N. Y.;  
 KRMC, Tulsa, Okla.

(See Page 498)

**KBRX—O'Neill—1955**

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned.....Sun Bcstrs., Inc.  
 Address.....Box 150  
 Tel.: 120.....KBS  
 President.....William C. Whitlock  
 Comm. Mgr., Pub. Dir.....Bill Thomas  
 Gen. Mgr., Ch. Eng.....Alvin Wood

**KNEB—Scottsbluff—1948**

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By.....Platte Valley Bcstg. Corp.  
 Business-Studio Address.....2110 Broadway  
 Tel.: 1620.....MBS  
 Representative.....Hal Holman  
 President.....Russell M. Stewart  
 General-Station Mgr.....George H. Haskell  
 Commercial Mgr.....Byron Joachim  
 Program Director.....Wayne McIntosh  
 Chief Engineer.....Leslie A. Proctor

**KOLT—Scottsbluff—1930**

Freq.: 1320 Kc.....Power: 5000 W. d. 1000 W. n.

## NEBRASKA-NEVADA

Owned-Operated By.....The Hilliard Co.  
 Address .....Box 660  
 Tel.: 856.....CBS  
 Representative .....Gill-Perna  
 Pres., Gen. Mgr.....L. L. Hilliard  
 Comm., Program Mgr.....Virt Davis  
 Sales Prom. Mgr.....Tony Kehl  
 Publicity Dir.....Roland Moore  
 Chief Engineer.....Harland Morrison

### KSID—Sidney—1952

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Wm. C. Grove, Inc.  
 Address.....Legion Park, Box 772  
 Tel.: 5503.....ABC-KBS

Gen., Comm. Mgr.....David W. Young  
 Program Director.....Edith Widstrand

### KAWL—York—1954

Frequency: 1370 Kc.....Power: 500 W. d.  
 Owned-Operated By.....Prairie States Bcstg.  
 Address .....KAWL Bldg.  
 Tel.: 33.....KBS  
 Representative .....Best  
 President.....M. L. Gleason  
 Secretary.....T. L. Gleason  
 General Manager.....G. C. Bryan  
 Sales Manager.....H. Hansen  
 Commercial Manager.....G. Pfenning  
 Program Director.....O. L. Tucker

Pop.: 286,000  
 Families: 96,000  
 Radio Homes: 87,000

## Nevada

Stations in State: 17  
 TV Homes: 88,000  
 TV Stations: 6

### KPTL—Carson City—1955

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....E. L. & A. Bullis  
 Address .....Box 523  
 Tel.: 940.....KBS  
 Representative .....O'Connell  
 General Manager.....Edwin L. Bullis  
 Comm., Sales Mgr., Prog., Pub. Dir. R. Nelson  
 Chief Engineer.....Dave Williams

### K-TOO—Henderson—1956

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned .....Advertising Dynamics  
 Address .....P. O. Box 1848, Las Vegas  
 Tel.: DUdley 2-0277.....Independent  
 Station Representative .....Pearson  
 President.....Roland B. Vaile  
 Vice President.....Robert A. James  
 Chief Engineer.....James W. Blaine

### KELK—Elko—1948

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Elko Bcstg. Co.  
 Address .....P. O. Box 790  
 Tel.: 260.....MBS  
 President .....Chris Sheerin  
 General Manager.....John J. Gammick

### KENO—Las Vegas—1941

Frequency: 1460 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Nevada Bcstg. Corp.  
 Address .....810 Keno Lane  
 Tel.: DU 2-1400.....ABC  
 President.....Howard F. Anderson  
 Gen., Sta. Mgr.....Gordon B. Sherwood  
 Program Director.....Bob Salter  
 Publicity Director.....Jerry Dexter  
 Chief Engineer.....David B. Rogers

### KELY—Ely—1950

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....White Pine Bcstg. Co.  
 Address .....Box 600  
 Tel.: AM 4-2077.....Independent  
 Gen. Mgr., Chief Eng.....David I. Hansen

### KLAS—Las Vegas—1948

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Las Vegas Bctrs., Inc.  
 Address .....Desert Inn, P. O. Box 1510  
 Tel.: DU 4-4646.....CBS  
 Representative .....Weed & Co.  
 Pres., Gen. Mgr.....Reuben G. Jolley  
 Comm., Sales Prom. Mgr.....Bill Pursel  
 Program Director.....Sam Salerno  
 Publicity Director.....Harriett Cook  
 Chief Engineer.....Jim Blaine

### KVLV—Fallon—1957

Frequency: 1250 Kc.....Power: 1 Kw., d.  
 Owned.....Lahontan Valley Bcstg. Co.  
 Bus. Address.....KVLV Bldg., Gummow Dr.  
 Tel.: HA 3-1242.....KBS  
 Station Representative.....Continental  
 Gen. Mgr., Ch. Engr.....Lester W Pearce  
 Comm. Mgr., Prog. Dir.....Katherine Pearce  
 Sales Promotion Manager.....Jim Shelton

### KORK—Las Vegas—1951

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southwestern Bcstg. Co.  
 Address .....Hotel Thunderbird  
 Tel.: DU 2-6445.....NBC-MBS  
 Representative .....Avery-Knodel  
 President.....Donald W. Reynolds  
 General Manager.....King Harmon  
 Commercial Mgr.....Stuart Oakes

### KBMI—Henderson—1954

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated .....KBMI  
 Address .....Box 68  
 Tel.: FR 2-1131.....Independent  
 Representative .....Forjoe  
 Pres., Gen. Manager.....Frank Oxarart

**KRAM—Las Vegas—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....KRAM, Inc.  
 Address .....Hotel Riviera  
 Tel.: DU 2-1920.....KBS  
 Representative.....O'Connell; Reilly; Hall  
 Pres., Gen. Mgr.....Larry Buskett  
 Commercial Manager.....Jay Cowen  
 Chief Engineer.....Fred Young

**KRBO—Las Vegas—1956**

Frequency: 1050 Kc. Power: 500 W., d.  
 Owned .....Rainbow, Inc.  
 Address .....Box 1049  
 Tel.: DU 4-9210.....Independent  
 Representative .....Moore, Holman  
 Pres., Gen. Mgr.....Joe Julian  
 Sales Promotion Manager.....Oscar Kurtz  
 Program Director.....Frank Smith  
 Chief Engineer.....Tom Morgan

**KATO—Reno—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Robert L. Stoddard  
 Business Address.....Mapes Hotel  
 Tel.: FA 2-4501.....MBS, KBS  
 Representative .....Walker, Broadcast Time  
 Pres., Gen. Mgr.....R. L. Stoddard  
 Comm. Mgr.....Walter States  
 Chief Engineer.....Irvin Carlsen

**KDOT—Reno—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....John L. Breece  
 Business Address.....P.O. Box 76  
 Tel.: FA 3-6156.....Independent  
 Station Representative .....Pickins  
 Pres., Ch. Engr.....John L. Breece  
 Sales Promotion Manager.....Phillip G. Rose  
 Program Director.....George Carr  
 Publicity Director.....Robert Carroll

**KOH—Reno—1928**

Freq.: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owner.....McClatchy Bcstg. Co.  
 Address.....143 Stevensen St.  
 Tel.: FA 3-5106.....NBC  
 Representative.....Paul H. Raymer  
 President.....Eleanor McClatchy  
 Station Manager.....Hewitt Kees  
 Chief Engineer.....Wesley Craig

**KOLO—Reno—1946**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Operated By.....Western Bcstg. Co.  
 Business-Studio Address.....El Cortez Hotel  
 Tel.: FA 2-4516.....CBS  
 Representative .....Pearson  
 President.....Donald W. Reynolds  
 Gen., Sta., Comm., Sls. Prom. Mgr.. R. W. Colon  
 Program Director.....Doris Baldwin  
 Chief Engineer.....Jere Laird

**KONE—Reno—1955**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Magowan & Jones  
 Address .....700 Forest St.  
 Tel.: FA 3-4493.....Independent  
 Representative .....McGavren-Quinn  
 General Manager.....Tom Magowan  
 Sta. Mgr.....Ken O'Connell  
 Commercial Manager.....George A. Carr  
 Chief Engineer.....W. Binford

**KWNA—Winnemucca—1955**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner.....N. W. Radio & TV Corp.  
 Business Address.....Highland Drive  
 Tel.: MADison 3-2501.....Independent  
 President .....Olivier Curatchet  
 Station Manager.....P. M. Saxman, Jr.  
 Publicity Director.....Diane T. Queen  
 Chief Eng.....Whitelaw R. Ross



**News Is Preferred...**  
*... by Listeners .. because it is  
 dependable as well as interesting.*

**Ap**  
**Preferred**

50 Rockefeller Plaza

New York 20, N. Y.

Pop.: 584,000  
 Families: 174,000  
 Radio Homes: 170,000

# New Hampshire

Stations in State: 16  
 TV Homes: 155,000  
 TV Stations: 2

## WKCB—Berlin—1946

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. McKee Bcstg.  
 Business Address: 27 Green Square  
 Tel.: 1797 Independent  
 Station Representative: Breen & Ward  
 President: Richard P. McKee  
 General Manager: Lynn Smith  
 Commercial Manager: Robert T. Dale  
 Sales Promotion Manager: A. F. Hickey  
 Program Dir.: Charles Ross  
 Chief Eng.: Herschel Howe

## WTSV—Claremont—1948

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Grandview Inc.  
 Trans. Address: 221 Washington St.  
 Representative: A. Young, Wheeler  
 General Manager: Ralph Gottlieb  
 Station Mgr.: F. Richard Hill  
 Nat. Sales Mgr.: Jack King

## WKXL—Concord—1946

Frequency: 1450 Kc. Power: 250 W.  
 Owned-Operated By: Capitol Bcstg. Corp.  
 Address: 110 N. Main St.  
 Tel.: Capitol 5-5521 CBS, KBS  
 Station Rep.: Meeker; Foster & Creed  
 Pres., Gen. Mgr.: Frank B. Estes

Program Director: Harry Kroyer III  
 Publicity Director: Susan Miller  
 Chief Engineer: Frank Pingre

## WBNC—Conway—1955

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Operated By: McKee Bcstg. Co.  
 Address: E. Main St.  
 Tel.: HI 7-5988 Independent  
 Station Representative: Breen & Ward  
 President: Richard P. McKee  
 General Manager: Fred Gardella  
 Commercial Manager: Esther Warren  
 Sales Promotion Manager: Ron Smith  
 Publicity Director: Helen Gardella  
 Chief Engineer: Herschel Howe

## WTSN—Dover—1956

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned: WTSN, Inc.  
 Address: 155 Front St. (Manchester)  
 Tel.: NA 4-4077 Independent  
 Representative: Wheeler, Adam Young  
 General Mgr.: Ralph Gottlieb  
 Station Mgr.: Edward X. Callahan  
 Comm. Mgr.: Jack King  
 Prog. Director: Peter Johnson  
 Chief Engineer: Albert J. Davis

## WDCR—Hanover—1958

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By: Trustees of Dartmouth College  
 Business Address: Robinson Hall  
 Tel. Hanover 1070 Independent  
 Station Rep.: Foster, Creed; Breen, Ward  
 General Manager: Ronald F. Kehoe  
 Commercial Manager: Ariel Halpern  
 Program Director: Jonathan L. Cohen  
 Sales Prom. Mgr.: C. Daniel Johnson  
 Publicity Director: Robinson B. Brown  
 Chief Engineer: Robert A. Johnson

## WTSL—Hanover—1950

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper.: Radio Hanover  
 Address: P. O. Box 1031  
 Tel.: HANover 1400 Independent  
 Station Representative: Wheeler  
 President: William Rust, Jr.  
 General Manager: Ralph Gottlieb  
 Comm., Sta. Mgr.: Howard L. Chase  
 Program Director: Joe Shaw  
 Chief Engineer: Al Davis

## WKNE—Keene—1926

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By: WKNE Corp.  
 Address: 17 Dunbar St.  
 Tel.: EL 2-9230 CBS  
 Station Rep.: Meeker; Foster & Creed  
 President: Joseph K. Close  
 Gen., Sta., Comm. Mgr.: Howard E. Wheelock  
 Sales Prom., Prog. Dir.: John P. Foster  
 Chief Engineer: Ernest T. Robage

## LOOK! AT BERLIN, N. H.

- 1.) 10% increase in population 1950-57
- 2.) Largest industry in New Hampshire, Brown Co. — listed American Exchange
- 3.) Highest paid labor force in the State
- 4.) Most automobiles per capita of similar sized cities
- 5.) Thousands of summer and winter tourists

## HOW DO YOU REACH THIS MARKET?

- 1.) No daily newspaper
- 2.) Only a week(ly) newspaper with a small circulation
- 3.) No local or adequate TV signals
- 4.) Low magazine sales
- 5.) Only one audible radio signal

**THAT'S WKCB**  
 Low CPM Widest circulation  
 CALL BREEN & WARD



**WLNH—Laconia—1922**

Frequency: 1350 Kc. Power: 5000 Watts d.  
 Owned-Oper. By: Northern Bcstg. Corp.  
 Business Address: 653 Main St.  
 Tel.: LAconia 2300 KBS  
 Station Rep.: Wheeler; Walker-Rawalt  
 President: Genevieve Wingate  
 Gen., Sta. Mgr.: Arthur Rothafel  
 Comm., Sales Prom. Mgr.: William W. Visser  
 Chief Engineer: Henry Gowing

**WFEA—Manchester—1932**

Frequency: 1370 Kc. Power 5 Kw.  
 Owned: WFEA Broadcasting  
 Address: P. O. Box 149  
 Tel.: NA 5-5491 Independent  
 Station Rep.: Weed  
 President: Farris E. Rahall  
 General Mgr.: O. R. Davis  
 Station Manager: Gene Morehouse  
 Commercial Manager: James L. Morello  
 Sales Promotion Manager: Norman Bailey  
 Program Director: Chuck O'Neil  
 Chief Engineer: Jay Kosik  
 Owners of: WKAP, Allentown, Pa.; WNAR,  
 Norristown, Pa.; WWNR, Beckley, W. Va.;  
 WTSP, St. Petersburg, Fla.

(See Page 584)

**WGIR—Manchester—1941**

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned: Northeast Broadcasting Corp.  
 Address: Box 487  
 Tel.: NA 5-6915 CBS  
 Rep.: Kettell-Carter; O'Connell; Reilly  
 President: Madeline M. Girolimon  
 Gen., Sta., Comm. Mgr.: Bernie Mack  
 Program Director: Donn Tibbetts  
 Chief Engineer: Harry Handfield

**WKBR—Manchester—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned: Granite State Bcstg. Co.  
 Address: 155 Front St.  
 Tel.: NAional 4-4075 Independent  
 Station Rep.: Wheeler; Radio TV Reps.  
 President: W. F. Rust, Jr.  
 Gen., Sta. Mgr.: Ralph Gottlieb  
 Comm., Sales Prom. Mgr.: James McCann  
 Program Director: William Morrissey  
 Chief Engineer: Roy Phillips

**WOTW—Nashua—1947**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Gateway Bcstg. Corp.  
 Address: Lund Road  
 Tel.: TU 2-2781 Independent  
 Representative: Walker-Rawalt  
 President: Theodore Feinstein  
 General Mgr.: Armand E. Bedard  
 Commercial Mgr.: Robert Trow  
 Program Director: Merrill G. Smith  
 Publicity Director: Marc Hall  
 Chief Engineer: Harold Densmore

**WSMN—Nashua—1958**

Frequency: 1590 Kc. Power: 5000 Watts  
 Owned By: Merrimack Valley Bcstg. Corp.  
 Business Address: 502 W. Hollis St.  
 Tel.: TUx 2-5107 Independent  
 Station Representative: Nona Kirby  
 Pres., Gen. Mgr.: Roland P. Genest  
 Sta., Sale, Prom. Mgr.: D. A. Rock  
 Commercial Manager: Albert L. Auclair  
 Program Director: Frank Teas  
 Chief Engineer: P. Bagsdasarain

**WHEB—Portsmouth—1932**

Frequency: 750 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Knight Bcstg. of N. H.  
 Address: N. H. National Bank Bldg.  
 Tel.: GE 6-2325 Independent  
 Representative: Foster, Walker  
 Pres., Comm. Mgr.: Charles M. Dale  
 General Mgr.: Harold E. Segal  
 Station Manager: Thomas M. Dale  
 Program Dir.: George Pinkerton  
 Senior Engineer: Anthony Vaccaro

**WWNH—Rochester—1948**

Frequency: 930 Kc. Power: 5000 Watts d.  
 Owned-Operated By: Stafford Bcstg. Corp.  
 Business Address: Rochester Hill Rd.  
 Tel.: RO 1400 Independent  
 Rep.: Foster, Creed; Natl. Time Sls.; Reilly  
 Pres., Gen. Mgr.: A. J. K. Malin  
 Station Mgr.: H. Martin  
 Commercial Manager: Wesley S. Burton  
 Sales Promotion Mgr.: Margaret Tomrose  
 Program Director: Edgar L. McHale  
 Publicity Director: John Noyes  
 Chief Engineer: Roger Butterfield

Pop.: 5,865,000  
 Families: 1,745,000  
 Radio Homes: 1,731,000

**New Jersey**

Stations in State: 26  
 TV Homes: 1,539,000  
 TV Stations: 5

**WHTG—Asbury Park—1957**

Frequency: 1410 Kc. Power: 500 W., d.  
 Owned: Harold & Theo Gade  
 Address: Route 1  
 Tel.: KE 1-1410 Independent  
 Gen. Mgr.: Harold Gade

**WJLK—Asbury Park—1926**

Frequency: 1310 Kc. Power: 250 Watts

Owned-Operated By: Asbury Park Press, Inc.  
 Address: Press Plaza  
 Tel.: PR 4-7000 Independent  
 Newspaper Affiliation: Press  
 Station Manager: Everett Rudloff  
 Commercial Manager: Margaret Curtis  
 Prog. Mgr.: Charles F. Hill

**WFPG—Atlantic City—1940**

Frequency: 1450 Kc. Power: 250 Watts

## NEW JERSEY

Owned-Operated by.....WFGP, Inc.  
Business Address.....Steel Pier  
Tel.: Atlantic City 5-2188.....CBS  
Representative.....Walker  
President, Sta. Mgr.....Jerome Sill  
General Mgr.....Fred Haggerty  
Program Dir.....Ed Davis  
Chief Engineer.....Blair K. Thron

### WLDB—Atlantic City—1955

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Atlantic City Bcstg. Co.  
Address.....Box 898  
Tel.: 4-6573.....MBS  
Representative.....Bernard  
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremner  
Sales Prom. Mgr.....Dorothy Bremner  
Publicity Director.....Benny Bishop

### WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mid-Atlantic Bcstg. Co., Inc.  
Address.....1710 Atlantic Ave.  
Tel.: 4-1340.....ABC  
Newspaper Affili.....Ventnor Crier  
Representative.....Stars Natl.  
Pres., Gen. Mgr.....David H. Freedman

### WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Eastern States Bcstg. Corp.  
Business Address.....Bridgeton, N. J.  
Tel.: BR 2930.....Independent  
Station Representative.....Clark  
President.....Russell S. Henderson  
V.P., Gen. Mgr., Sta., Comm. Mgr. Paul Alger  
Prog. Director.....Joseph McCulley  
Publicity Director.....Howard Auger  
Chief Engineer.....Ed Bold

### WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts  
Owned-Oper. By.....City of Camden  
Business Address.....6th & Market Sts.  
Tel.: EM 5-5600.....Independent  
Rep.....Bcst. Time Sales  
Gen., Comm. Manager.....John Cleary  
Program Director.....Jack La Mar  
Sales Prom. Mgr.....Jack Sillin  
Publicity Dir.....Joseph E. Hale  
Chief Engineer.....John Zander

### WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....South Jersey Bcstg. Co.  
Business-Studio Address. 2881 Mt. Ephraim Ave.  
Tel.: EM 5-7200.....Independent  
Representative.....Rambeau, Vance, Hopple  
President.....Ranulf Compton  
General Manager.....Gordon Giffen  
Commercial Manager.....David Moss  
Program Director.....John Struckell  
Chief Engineer.....Robert Houston

### WMVB—Millville—1953

Frequency: 1440 Kc.....Power: 1000 Watts, d.  
Owner.....Union Lake Broadcasters, Inc.

Address.....P.O. Box 267  
Tel.: TA 5-2600.....Independent  
Pres., Gen. Mgr.....Fred M. Wood  
Program Director.....Dorothy H. Carlson  
Chief Engineer.....Harwood L. Knorr

### WMTR—Morristown—1948

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Morristown Bcstg. Co.  
Address.....10 Park Place  
Tel.: JE 8-1250.....Independent  
General Manager.....Kenneth A. Croy  
Commercial Mgr.....Henry Behre  
Program Director.....Bob Vesel  
News Dir.....Robert Stoepker

### WNTA—Newark—1922

Frequency: 970 Kc.....Power: 5 Kw., d.; 1 Kw. n.  
Owned By.....NTA Broadcasting Co.  
Business Address.....1620 Broad St.  
Tel.: Mitchell 2-6400.....Independent  
Station Representative.....McGavren-Quinn  
Pres., Gen. Mgr.....Gerald O. Kaye  
Sta. Sales Mgr.....Sydney Kavaleer  
Business Manager.....Joseph Morris  
Program Director.....Art Ford  
Sales Prom. Dir.....Barbara Wilkens  
Chief Engineer.....H. L. Dabrowski

### WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts  
Owned By.....Radio Wayne County Inc.  
Business Address.....110 E. Union St.  
Tel.: DEerfield 1-1420.....Independent  
President.....J. J. Kaufman  
Gen., Comm. Mgr.....J. Bud Sovo  
Program Director.....Bud Paxson  
Chief Engineer.....M. L. Cole

### WHBI—Newark—1922

Freq.: 1280 Kc.....Power: 2½ Kw. d. 1 Kw. n.  
Owned-Operated By.....May Radio Bcst. Corp.  
Business-Studio Address.....35 Warren St.  
Tel.: MI 2-7353.....Independent  
Station Representative.....Gospel Network  
Pres., Gen. Mgr.....James L. Shearer  
Station Mgr.....William Masi  
Program Dir.....Marie Masi  
Publicity Dir.....Jack Bilby  
Chief Engineer.....Harold Michaels

### WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Rollins Bcstg. Co.  
Business Address.....Box 1258  
Tel.: MU 8-3665.....Independent  
Station Rep.....Rollins; Bram  
President.....O. Wayne Rollins  
V.P., Sta. Mgr.....Hal Walton  
Chief Engineer.....G. R. Chambers

### WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Operated By.....Newark Bcstg. Corp.  
Address.....1225 Raymond Blvd.  
Tel.: MI 3-7600.....Independent  
General Manager.....Ivon B. Newman

**WCTC—New Brunswick—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Raritan Valley Bcstg.  
 Business-Studio Address... 385 George St.  
 Tel.: CH 7-1450 Independent  
 President... J. L. Rosemiller  
 Vice President... Peter A. Bordes

**WNNJ—Newton—1953**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned... Sussex County Bcstrs.  
 Address... Newton, N. J.  
 Tel.: NE 1616 KBS  
 Sta., Comm. Mgr., Ch. Eng... Robert C. Gessner  
 Program Director... John Bennett  
 Sales Prom. Mgr... Ronnie Hickman  
 Publicity Dir... Vic Aime

**WPAT—Paterson—1941**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By... WPAT, Inc.  
 Business-Studio Address... 66 Hamilton St.  
 Tel.: AR 4-3400 Independent  
 Exec. N. Y. Office... 60 E. 56th St.  
 Tel.: MUrray Hill 8-9300 N. Y.  
 Station Representative... Weed  
 President, General Manager... D. J. Wright  
 V.P. Sales... John F. Sloan  
 V.P.'s Charles W. Parker, William J. Calvert  
 Publicity Dir... John Burt  
 Tech. Supervisor... P. Di Savino

**WOND—Pleasantville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... S. Jersey Radio, Inc.  
 Address... Old Turnpike  
 Tel.: Pleasantville 3971 Independent  
 Newspaper Affil... Sentinel Ledger, Gazette  
 Representative... Forjoe  
 President... H. G. Murrelle  
 V.P., Gen. Mgr... Howard L. Green  
 Commercial Manager... Larry Carle  
 Sales Prom. Mgr... Allan Israel  
 Program Director... Lee Small  
 Publicity Director... Al Owen  
 Chief Engineer... Milton C. Thurlow

**WBUD—Trenton—1947**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... WBUD, Inc.  
 Address... P. O. Box 158  
 Tel.: EX 4-7191 Independent  
 Station Representative... Bob Wittig  
 Pres., Gen. Mgr... Richard M. Hardin  
 Station Manager... Theresa Rose  
 Comm. Manager... William Garry  
 Program Director... Phil Allen  
 Publicity Director... Mike Faherty  
 Chief Engineer... Harry Conover

**WTNJ—Trenton—1923**

Frequency: 1300 Kc. Power: 250 Watts  
 Owned... WOAX, Inc.

Address... 416 Bellevue Ave.  
 Tel.: EX 3-4281 Independent  
 Representative... Bcst. Time Sales  
 President... William DeFreitas  
 Gen., Sta., Comm. Sales Mgr... R. McFadden  
 Program Director... Ron Polao  
 Sales Prom. Mgr... Bill Bircher  
 Publicity Director... Ronnie Sherwood  
 Chief Engineer... Nicholas Dalessandro

**WTTM—Trenton—1942**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Operated By... Peoples Bcst. Corp.  
 Bus.-Stu. Add... Brunswick Ave., Lake Drive  
 Tel.: OW 5-8515 NBC  
 Representative... Hollingbery  
 President... M. D. Lincoln  
 V.P... Herbert E. Evans  
 V.P., Gen. Mgr... Fred E. Walker  
 Gen. Sales Mgr... Harry W Barnam  
 Prog. Dir... Tom Durand  
 Publicity Dir... K. M. Weber  
 Chief Engineer... Chester Sunderland

**WDVL—Vineland—1957**

Frequency: 1270 Kc. Power: 500 Watts, d.  
 Owned... Delsea Bcstrs.  
 Address... Radio Park  
 Tel.: OXford 1-7550 Independent  
 Partners... Mort and Vivian Hendrickson  
 Gen., Comm. Mgr... Mort Hendrickson  
 Sales Prom. Mgr... Bob MacFarland  
 Program Director... Henry Morey  
 Asst. Ch. Eng... Earl Godfrey

**WWBZ—Vineland—1946**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Operated By... Community Bcstg. Serv.  
 Address... S. Delsea Drive  
 Tel.: OX 2-6500 Independent  
 Representative... Gill-Perna  
 President... Joseph M. Bullock  
 General Manager... Randolph Gretes  
 Commercial Manager... John F. Serra  
 Chief Engineer... Andrew B. Benvenuti

**WCRV—Washington—1956**

Frequency: 1580 Kc. Power: 500 Watts d.  
 Owned... Warren Bcstg.  
 Address... 3 Belvidere Avenue  
 Tel.: MU 9-2060 Independent  
 President... Kenneth A. Croy  
 General Manager... George S. Croy  
 Commercial Mgr... Warner Rush

**WCMC—Wildwood—1951**

Frequency: 1230 Kc. Power: 100 Watts  
 Owned-Operated By... Francis J. Matrangola  
 Address... 3010 N. J. Ave.  
 Tel.: 2-7751 Independent  
 Owner, Gen. Mgr... Francis J. Matrangola  
 Comm. Mgr... Margaret Murphy  
 Prog. Dir... George Hart  
 Chief, Engineer... Carlton Owen

Pop.: 904,000  
Families: 249,000  
Radio Homes: 240,000

# New Mexico

Stations in State: 40  
TV Homes: 172,000  
TV Stations: 7

## KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: William Wayne Phelps  
Address: Box 268  
Tel.: HEmlock 7-1505 MBS, KBS  
Pres., Gen. Mgr.: Wayne Phelps  
Chief Engineer: Jay Bundy

## KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.  
Owned By: Lyman Brown Enter.  
Address: P. O. Box 1161  
Tel.: HEmlock 7-4440 Independent  
Pres., Gen. Mgr.: Lyman C. Brown  
Program Dir.: K. Skelton  
Chief Engineer: Lynn Rawls

## KABQ—Albuquerque—1955

Freq.: 1350 Kc. Power: 5000 Wts. d., 500 n.  
Owned-Oper. By: Duke City Bcstg. Corp.  
Business Address: 1309 Yale Blvd., S.E.  
Tel.: CHapel 3-1744 Independent  
Reps.: Harlan G. Oakes; Nat'l Time Sales  
Pres., Gen. Mgr.: Edward M. Sleighel  
Commercial Manager: V. B. Siman  
Program Dir.: Jose Gallegos  
Chief Engineer: Roderick Matthews

## KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw. d.  
Owned: KDEF Bcstg. Co.  
Address: 506 2nd St. N.W.  
Tel.: CH 3-7813 Independent  
Station Representative: McGavren-Quinn  
President, Gen. Mgr.: Frank Quinn  
Sta., Comm. Mgr.: Ben Caine  
Program Director: Bernard Thomas  
Chief Engineer: Louis Gemoets

## KGGM—Albuquerque—1927

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Oper. By: New Mexico Bcstg. Co.  
Business Address: 1414 Coal St., S.W.  
Tel.: CH 3-2285 CBS  
Representative: Branham  
Pres., Gen. Mgr.: A. R. Hebenstreit  
Comm., Sls. Prom. Mgr.: R. C. Rhoads  
Program Director: Robert Van Driel  
Pub. Dir.: Jim Laramoor  
Chief Engineer: Leonard F. Dodds

## KHAM—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.  
Owned: KHAM, Inc.  
Address: 202 Claremont Street, NE  
Tel.: DI 4-2394 ABC-MBS-KBS  
Representative: Continental  
President: J. W. Hedges  
V.P., Gen. Mgr.: J. L. Anderson  
Program Dir.: Joe T. Saffle  
Publicity Dir.: Harry Chapman  
Chief Engineer: H. T. Walton

## KLOS—Albuquerque—1957

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: E. B. Whitney & Geo. Oliver  
Address: Box 1298  
Tel.: AL 6-9866 Independent  
Gen. Mgr.: Frank Redfield

## KOB—Albuquerque—1922

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By: KSTP, Inc.  
Address: 1430 Coal Ave. S.W.  
Tel.: CH 3-4411 NBC  
Representative: Petry  
President: Stanley E. Hubbard  
Gen. Mgr., Ch. Engr.: George S. Johnson  
Sta., Comm. Mgr.: A. E. Mickel  
Sales Prom., Pub. Dir.: Lowell Christianson  
Program Director: Michael Dillon

## KQEO—Albuquerque—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Dandy Bcstg. Corp.  
Bus. Address: 2000 Indian School Rd., N.W.  
Tel.: CHapel 7-8848 Independent  
Station Representative: Bolling  
President: Merritt Owens  
General Manager: Richard H. Harris  
Sales Promotion Manager: Dino Ianni  
Program Director: Ed Monracy  
Publicity Director: Norma Adams  
Chief Engineer: Bernie Koval

## KSVP—Artesia—1947

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wts. n.  
Owned-Operated By: Artesia Bcstg. Corp.  
Business-Studio Address: 1450 Roselawn Ave.  
Tel.: SH 6-2751 KBS-MBS  
Station Representative: Melville  
President: Martin Yates III  
Station Manager: Bob Hess  
Comm. Mgr.: Jack Minter  
Chief Engineer: L. O. Wilcox

## KAVE—Carlsbad—1945

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: Voice of the Caverns, Inc.  
Business Address: P.O. Box 631  
Tel.: TUxedo 5-4101 CBS, KBS  
Representative: Branham  
President: Edward Talbot  
Gen., Comm. Mgr.: Tom Wiseheart  
Sales Promotion Mgr.: Majorie Winfield  
Program Director: Neal Jones  
Publicity Director: Jerri Wright  
Chief Engineer: Bill Carnahan

## KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Operated By: Coronado Bcstg. Co.  
Business Address: 313 W. Mermod; Box 70  
Tel.: TU 5-5373 Independent  
Station Representative: Devney; Melville  
Pres., Gen., Sta. Mgr.: D. A. Swayze

Commercial Manager.....J. M. Dustin  
 Chief Engineer.....Vic Daley

**KLMX—Clayton—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Ari-Ne-Mix Bcstg. Corp.  
 Address.....Box 7, Fair Grounds  
 Tel.: 616.....KBS  
 President.....Arthur Jernigan  
 Gen., Comm., Prom. Mgr., Pub. Dir., Frank Vale  
 Program Director.....Dave Adams  
 Chief Engineer.....Robert D. Waters

**KCLV—Clovis—1952**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....New-Tex Bdcstg.  
 Address.....1221 Main  
 Tel.: 4401.....KBS  
 President.....Odis Echols, Sr.  
 Gen., Sta. Mgr., Prog. Dir.....Odis Echols, Jr.  
 Sales Prom. Mgr.....Albert Houpe  
 Chief Engineer.....Clayton Fuchs

**KICA—Clovis—1933**

Frequency: 980 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KICA, Inc.  
 Business Address.....1000 Sycamore  
 Tel.: PO 3-5511.....Independent  
 President.....Frank Lesley  
 Gen., Sta. Mgr.....J. H. Morris  
 Commercial Manager.....Jim Wilkes  
 Program Director.....James Moreland  
 Chief Engineer.....M. S. O'Dell

**KOTS—Deming—1954**

Frequency: 1230 Kc.....Power: 250 Watts, d.  
 Owned.....Luna County Bcstg. Co.  
 Address.....P. O. Box 470  
 Tel.: 999.....KBS  
 General Manager.....Robert W. Tobey  
 Comm Mgr.....Jim Smith

**KENN—Farmington—1951**

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Radio Station KENN  
 Business Address.....212 W. Apache  
 Tel.: DA 5-3541.....Independent  
 Station Representative.....Devney; Melville  
 Pres., Gen. Mgr.....C.O. "Ken" Kendrick  
 Commercial Mgr.....Bob Williams  
 Sales Prom. Mgr.....John Dorman  
 Prog. Dir.....Bob Huston  
 Publicity Director.....Fred Finlay  
 Chief Eng.....Harold Furstenberg

**KWYK—Farmington—1957**

Frequency: 960 Kc.....Power: 1 Kw., d.  
 Owned.....Basin Bcstg. Co.  
 Address.....418 W. Broadway  
 Tel.: DA 5-6932.....Independent  
 Gen. Mgr.....Calvin W. Adams

**KZUM—Farmington—1958**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned By.....KZUM Rcdio  
 Address.....1204 Hutton Road  
 Tel.: DAVIS 5-4141.....Independent

Gen., Sta. Mgr.....Bill D. Barbour  
 Commercial Mgr.....W. W. Barbour  
 Program Dir.....Stewart E. Chamberlain  
 Chief Engineer.....Joe Garcia

**KGAK—Gallup—1946**

Frequency: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Thunderbird Bcstg. Co.  
 Address.....401 E. Coal Ave.  
 Tel.: UN 3-4444.....Independent  
 Station Rep.....O'Connell; Reilly; Moore  
 President.....Merle H. Tucker  
 General Manager.....Mrs. Mida Tucker  
 Sta. Comm. Mgr.....C. A. "Bill" Humbert  
 Chief Engineer.....R. E. Adamson

**KMIN—Grants—1956**

Frequency: 980 Kc.....Power: 1 Kw., d.  
 Owned By.....Grants Bcstg. Co.  
 Address.....980 San Rafael Road  
 Tel.: ATwater 7-4491.....KBS  
 Station Rep.....Holman  
 General Mgr.....D. Button  
 Commercial Mgr.....D. Miner  
 Chief Engineer.....Glen Mills

**KHOB—Hobbs—1954**

Frequency: 1280 Kc.....Power: 1 Kw. d.  
 Owned.....Permian Basin Radio Corp.  
 Address.....Box 247  
 Tel.: EX 3-5148.....Independent  
 Representative.....Clark, Melville  
 Pres., Gen. Mgr.....Charles R. Scott  
 Commercial Mgr.....Zeb Williams  
 Program Dir.....Ronald Ripley  
 Chief Engineer.....Pat H Walton

**KWEW—Hobbs—1938**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KWEW, Inc.  
 Address.....Box 787  
 Tel.: EX 3-3137.....MBS-KBS  
 Representative.....Branham  
 President.....Theresa P. Whitmore  
 Gen., Sta. Mgr.....Harry McAdams  
 Comm., Sales Prom. Mgr.....Phil McGee  
 Program Director.....Dortha Montgomery  
 Chief Engineer.....Roy T. Evans

**KGRT—Las Cruces—1955**

Frequency: 570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Taylor Enterprises, Inc.  
 Address.....Box 968  
 Tel.: JA 6-2496.....KBS  
 President.....W. C. Taylor  
 Station Manager.....William Lask  
 Commercial Manager.....R. S. "Dick" Fox  
 Program Director.....Frank Lynch

**KOBE—Las Cruces—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.  
 Bus-Studio Address.....940 N. Main St.  
 Tel.: JA 6-2496.....KBS  
 President, Gen. Mgr.....Jim Gober  
 Comm. Mgr.....B. W. LeNoir

## NEW MEXICO

Sales Prom. Mgr.....Geraldine Sells  
Prog. Dir.....Jim Finlay  
Chief Engineer.....Jack Diehl

### **KFUN—Las Vegas—1941**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By...Southwest Bcsters, Inc.  
Business Address.....Box 710  
Tel.: GARfield 5-6766.....ABC  
President, Gen. Mgr.....Ernest N. Thwaites  
Program Director.....Dorothy G. Thwaites  
Chief Engineer.....Julian H. Lendy

### **KRSN—Los Alamos—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By...Community Bcstg. Co.  
Business Address.....P.O. Box 749  
Tel.: 2-4343.....ABC, KBS  
Representative.....Bob Dore, Ayres  
Partner, Sta. Mgr.....Virgil A. Parker, III  
Partner, Ch. Engr.....Darrel K. Burns  
Program Director.....Priscilla Miller  
Publicity Director.....Judy Davis

### **KLEA—Lovington—1951**

Frequency: 630 Kc.....Power: 500 Watts d.  
Owned.....Lea County Broadcasting Co.  
Address.....1700 S. Main  
Tel.: 8911.....KBS  
President.....David R. Worley  
General, Comm. Mgr.....Hoyt Caldwell  
Asst. Mgr.....Gil Haugen  
Prog. Dir.....Robert Burt  
Publicity Director.....Hal Chestnut  
Chief Engineer.....Wilton Highfall

### **KENM—Portales—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By...Plains Bcstg. Co.  
Address.....Drawer 540  
Tel.: RE 6-6681.....KBS  
Pres., Co-Owner.....John Burroughs  
Gen., Sta. Mgr.....Bob Hoffman  
Chief Engineer.....Joe Randolph

### **KRTN—Raton—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Colfax County Broadcasting Co.  
Business Address.....P.O. Box 350  
Tel.: 875.....ABC  
General Manager.....Lloyd Hawkins  
Comm. Mgr., Ch. Engr....James L. Littlejohn  
Program Director.....James Roper

### **KBIM—Roswell—1953**

Frequency: 910 Kc.....Power: 5 Kw., d.  
Owned.....Taylor Bcstg. Co.  
Address.....P. O. Box 525  
Tel.: MA 2-2120.....KBS  
Station Rep.....Clark  
President.....William C. Taylor  
General Manager.....G. F. "Jud" Roberts  
Comm. Manager.....Almarie Oldfield  
Prog. Dir.....John E. Davis  
Sales Prom. Mgr.....Bill Hight  
Chief Engineer.....Eugene Rader

### **KGFL—Roswell—1927**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....KGFL, Inc.  
Bus. Studio Address.....Box 1019  
Tel.: MA 2-5111.....MBS  
Representative.....Branham  
President.....Theresa P. Whitmore  
Gen. Manager.....W. E. Whitmore, Jr.  
Sta. Mgr.....Stan Gallup  
Comm. Manager.....Clifford "Buzz" Jackson  
Program Director.....Elizabeth Cotton  
Chief Engineer.....Bob Henske

### **KSWS—Roswell—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....John A. Barnett  
Business-Studio Address.....Box 670  
Tel.: MA 2-6450.....NBC  
Representative.....Meeker, Melville  
Owner & Gen. Mgr.....John A. Barnett  
Station Mgr.....Robert E. Wagner  
Asst. Gen. Mgr.....W. L. Shackelford

### **KTRC—Santa Fe—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio de Santa Fe  
Address.....210 E. Marcy St.  
Tel.: YUcca 2-2666.....ABC  
Station Representative.....Devney  
Pres., Gen. Mgr.....Garfield C. Packard  
Program Director.....Maggy Packard  
Chief Engineer.....Richard Erbe

### **KVSF—Santa Fe—1935**

Frequency: 1260 Kc.....Power: 1000 Watts  
Owned-Oper. By.....New Mexico Bcstg. Co.  
Business Address.....811 Cerrillos Rd.  
Tel.: YUcca 3-7319.....CBS  
Representative.....Branham  
President.....A. R. Hebenstreit  
Manager.....Ivan R. Head  
Prog. Dir.....Ada Zamora  
Chief Engineer.....E. J. Vanderwood

### **KSIL—Silver City—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....James H. Duncan  
Address.....1640 Cactus St.  
Tel.: 611.....CBS  
Representative.....Branham  
Owner, Manager.....J. H. Duncan  
Comm. Mgr., Prog. Dir.....Bob Fuller  
Chief Engineer.....Bynum R. Bailly

### **KSRC—Socorro—1958**

Frequency: 1290 Kc...Power: 1000 Watts, d.  
Owned By.....Socorro Broadcasting Co.  
Business Address.....P.O. Box 1277  
Tel.: Socorro 1-2-9-0.....KBS  
Station Representative.....Holman  
President.....John Blake  
Gen., Sta. Mgr.....John J. Tobola  
Sales Prom. Mgr.....Allen H. Gross  
Prog. Publicity Dir.....Ed Muscare  
Chief Engineer.....J. J. Tobola

**KCHS—Truth or Consequences  
1946**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Southwestern Bcstg. Co.  
Address.....P. O. Box 351  
Tel.: 1400.....KBS  
Representative.....Continental Radio Sales  
President.....Rex Tynes  
Manager.....Richard C. Erbe

**KTNM—Tucumcari—1941**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Quay County Broadcasting Co.  
Address.....P. O. Box 668  
Tel.: 100.....MBS-KBS

Representative.....Clyde Melville  
Pres., Gen. Mgr.....Lloyd Hawkins  
Sta. Mgr., Chief Engineer....Howard Maudlin  
Comm. Mgr., Pub. Dir.....Bill Walls  
Program Director.....Mrs. Neil Mitchell

**KMAM—Tularosa—1957**

Frequency: 1590 Kc.....Power: 1000 Watts  
Owned By.....Tularosa Broadcasting Corp.  
Bus. Ad.....917 Maryland Ave., Alamogordo  
Tel. HE 7-6460.....Independent  
President.....Fred Goodrich  
Gen., Comm. Mgr.....Frank J. Lynch III  
Sta. Prog. Mgr.....Jack M. Redding  
Chief Engineer.....Max I. Rothman

Pop.: 17,125,000  
Families: 5,359,000  
Radio Homes: 5,285,000

**New York**

Stations in State: 125  
TV Homes 4,829,000  
TV Stations: 32

**WPTR—Albany—1948**

Frequency: 1540 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Patroon Brcdstg. Co., Inc.  
Address.....1820 Central Ave.  
Tel.: UN 9-9271.....Independent  
Sta. Rep.....Eastman  
President.....J. Myer Schine  
Gen. & Sta. Mgr.....Duncan Mounsey

Comm. Mgr.....Joseph A. Farrar  
Program Dir.....Marty Ross  
Publicity Dir.....Eric Strong  
Chief Engineer.....Russell David

**WROW—Albany—1947**

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Capital Cities TV Corp.



rate



More Local Advertisers spend more money on PTR than the next **three** stations combined.

More Advertisers place more business on PTR than the next **two** stations combined.

You can't sell more with the next **4**

**WPTR**

ALBANY  
SCHENECTADY  
TROY

50,000 people watts  
Capital Station of the Empire State

**DUNCAN MOUNSEY**                      **JOSEPH A. FARRAR**  
Executive Vice-President & General Manager      Commercial Manager

represented nationally by  
**ROBERT E. EASTMAN & CO., INC.**

## NEW YORK

Address ..... Box 10  
Tel.: 3-2225 ..... CBS  
Station Representative ..... Avery-Knodel  
President ..... Frank M. Smith  
General Manager ..... T. S. Murphy  
Station Manager ..... George M. Perkins  
Comm. Manager ..... Albert M. Fiala  
Program Dir. .... Ralph Vartigian  
Sales Prom., Publicity Dir. .... Harry Goldman  
Chief Engineer ..... Charles Heisler

### WABY—Albany—1934

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned By ..... Eastern N. Y. Bcstg.  
Business-Studio ..... 80 Braintree St.  
Tel.: 2-3353 ..... Independent  
Representative ..... For Joe  
Gen. Mgr. .... Ed. L. Trudeau  
Station Manager ..... Toni Brady  
Chief Engineer ..... Thomas McDermott

### WOKO—Albany—1924

Frequency: 1460 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Gov. Dongan Bcstg. Corp.  
Business-Studio Address ..... P. O. Box 1520  
Tel.: DE 9957 ..... ABC-MBS  
President ..... Carl L. Lindberg  
General Manager ..... Howard B. Hayes  
Sta., Comm. Mgr. .... Charles L. Murn  
Chief Engineer ..... Lloyd Snowdeal

### WCSS—Amsterdam—1948

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned ..... Community Service Bcstg. Co.  
Address ..... Upper Locust Ave.  
Tel.: VI 3-2500 ..... Independent  
Station Representative ..... Devney  
President ..... Alphonse Di Mezza  
Gen., Comm. Mgr. .... Philip Spencer  
Chief Engineer ..... Roger Taylor

### WGAV—Amsterdam—1956

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
Owned By ..... Walter T. Gaines  
Business Address ..... Amsterdam  
Tel.: Victor 3-2830 ..... Independent  
Station Representative ..... Hopewell  
Owner ..... Walter T. Gaines  
Program Director ..... Sam Surlo  
Chief Engineer ..... Barry Frank

### WAUB—Auburn—1958

Frequency: 1590 Kc. .... Power: 500 Watts. d.  
Owned By ..... Herbert P. Michels  
Business Address ..... 204 Texas Lane, Ithaca  
Owner ..... Herbert P. Michels

### WMBO—Auburn—1927

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ..... WMBO, Inc.  
Business-Studio Address ..... 141 Genesee St.  
Tel.: AU 2-3511 ..... MBS  
Representative ..... Thomas F. Clark  
President ..... William O. Dapping  
Gen., Sta. Mgr. .... Frederick L. Keesee  
Comm. Mgr., Prog. Dir. .... Robert Morgan  
Chief Engineer ..... Herbert House

### WBAB—Babylon—1957

Frequency: 1440 Kc. .... Power: 500 W. d.  
Owned By ..... Babylon-Bay Shore Bcstg. Corp.  
Business Address ..... Route 109  
Tel.: MO 1-4000 ..... Independent  
President ..... Sol Horenstein  
Gen. Mgr. .... Joe Horenstein  
Comm. Mgr. .... Bertine Fields  
Sales Promotion Manager ..... Don Emmett  
Program Director ..... Ray Adel  
Publicity Director ..... Carmen Eichel  
Chief Engineer ..... Edward Knapp

### WGII—Babylon—1958

Frequency: 1290 Kc. .... Power: 1 Kw.  
Owned By ..... WGII, Inc.  
Tel.: MOhawk 9-1290 ..... Independent  
Representative ..... Charles Bernard  
Pres., Chief Eng. .... William H. Reuman  
General Mgr. .... Edith Dick  
Sta., Comm. Mgr. .... Jerry Warren  
Program Dir. .... Fred Barr  
Sales Prom. Mgr. .... Bud Zaret  
Publicity Dir. .... Carl Meyers  
Production Mgr. .... Jerry Stevens

### WSEN—Baldwinsville—1958

Frequency: 1050 Kc. .... Power: 250 Watts  
Owned By ..... Century Radio Corp.  
Address ..... P. O. Box 1050  
Tel.: NEptune 5-3971 ..... Independent  
President ..... Donald C. Menapace  
Gen. Mgr., Publicity Dir. .... R. L. Stockdale  
Program Dir. .... James A. Lowery, Jr.  
Chief Engineer ..... Richard H. Pirong

### WBTA—Batavia—1941

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Batavia Bcstg. Corp.  
Business-Studio Address ..... 22 Seaver Pl.  
Tel.: 715 ..... MBS  
Pres., Gen. Mgr. .... Edmund R. Gamble  
Commercial Manager ..... James Delbridge  
Program Director ..... Miss Winnie Legg  
Publicity Dir. .... Jack Derbyshire  
Chief Engineer ..... Alfred Callander

### WENE—Binghamton Endicott—1947

Frequency: 1430 Kc. .... Power: 5 Kw.  
Owned-Oper. By ..... Ottaway Stations, Inc.  
Address ..... 909 E. Main, Endicott  
Tel.: 5-3351 ..... Independent  
Representative ..... Radio Reps. Inc.  
President ..... James H. Ottaway  
Vice President ..... F. H. Brinkley  
General Manager ..... S. W. Ryder  
Asst. to Mgr. .... H. Johansen  
Chief Engineer ..... John Fischler

### WINR—Binghamton—1946

Freq.: 680 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By ..... The Binghamton Press  
Tel.: 3-8251 ..... NBC  
Station Representative ..... Everett-McKinney



General Manager.....David F. Milligan  
 Commercial Manager.....Ken Cable  
 Program Director.....Shirley Ricciardelli  
 Chief Engineer.....Gino Ricciardelli

**WKOP—Binghamton—1947**

Freq.: 1360 Kc....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By..The Binghamton Bcstrs., Inc.  
 Business-Studio Address.....34 Chenango St.  
 Tel.: 2-3437.....MBS  
 Representative.....Bolling  
 Pres., Gen.-Sta. Mgr.....Andrew Jarema  
 Comm., Prom. Mgr., Prog. Dir...Wally Buman  
 Publicity Dir.....Bob Richards  
 Chief Engineer.....Charles Hallinan

**WBNF—Binghamton—1927**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Triangle Pubs. Inc.  
 Business Address.....1 Henry St.  
 Tel.: 3-7311.....CBS  
 Newspaper Affiliation.....Phila. Inquirer  
 Representative.....Blair & Co.  
 Gen. Mgr.....George R. Dunham  
 Sales Manager.....Kenneth Leslie  
 Merchandising Manager.....Ruth Hider  
 Oper. Mgr.....Russ Baker  
 Chief Engineer.....Lamar Cox

**WBRV—Boonville—1955**

Frequency: 900 Kc.....Power: 1000 Watts, d.  
 Owned-Oper. By.....Black River Radio, Inc.  
 Address.....WBRV Building  
 Tel.: 11.....KBS  
 Station Representative.....Indie Sales  
 Pres., Gen. Manager.....Livingston Leasing  
 Comm. Manager.....Leon Renodin  
 Publicity Director.....Joan Knollman  
 Chief Engineer.....John Knollman

**WBEN—Buffalo—1930**

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WBEN, Inc.  
 Address.....Hotel Statler-Hilton  
 Tel.: MO 0930.....CBS  
 Newspaper Affiliation..Buffalo Evening News  
 Representative.....Henry I. Christal  
 President.....A. H. Kirchhofer  
 General Manager.....C. Robert Thompson  
 Commercial Manager.....Chester E. Daly  
 Program Director.....William Peters  
 Promotion Manager.....Joseph A. Hæffner  
 Chief Engineer.....Ralph J. Kingsley

**WBNY—Buffalo—1935**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Roy L. Albertson, Inc.  
 Address.....485 Main St.  
 Tel.: MO 1400.....Independent  
 Representative.....Masla  
 President.....Roy L. Albertson, Sr.  
 General Mgr.....Charles E. Deny  
 Commercial Mgr.....Gene White  
 Program, Sales Prom. Mgr.....Henry Brach  
 Chief Engineer.....Tom Vines

**WEBR—Buffalo—1924**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WEBR, Inc.  
 Business-Studio Address.....23 North St.  
 Tel.: LI 7133.....MBS  
 Newspaper Affiliation.....Courier-Express  
 Representative.....Katz  
 President.....William J. Conners, III  
 Gen., Sta. Mgr.....David F. Leopold  
 Comm. Mgr.....George T. Staggy  
 Pgm., Prom. Mgr.....Wm. Schweitzer  
 Chief Engineer.....Frank B. Ridgeway

**WGR—Buffalo—1922**

Frequency: 550 Kc.....Power: 5 Kw.  
 Owned.....Transcontinent TV  
 Address.....Hotel Lafayette  
 Tel.: Washington 3100.....NBC  
 Rep.....Peters, Griffin, Woodward, Inc.  
 President.....David C. Moore  
 Manager.....Van Buren W. de Vries  
 Administrative Mgr.....Robert J. Strigl  
 General Sales Mgr.....Nat L. Cohen  
 Program Director.....Sidney Gaby  
 Pub. Dir.....Florence Ladler  
 Chief Engineer.....Fred M. Eames  
 Owners of: WSWA, Harrisonburg, Va.

**WINE—Buffalo—1957**

Frequency: 1080 Kc.....Power: 1 Kw  
 Owned By.....Western N. Y. Bcstg. Co.  
 Address.....13 S. Cayuga Rd.  
 Tel.: PLaza 1080.....Independent  
 Representative.....Stars, National  
 President.....John L. Kluge  
 Gen., Comm. Mgr.....A. E. Anscombe  
 Publicity Dir.....Lee Howe  
 Chief Engineer.....Ernie Bohr

**WKBW—Buffalo—1925**

Frequency: 1520 Kc.....Power 50,000 Watts  
 Owned-Operated By.....WKBW, Inc.  
 Business Address..Radio Center, 1430 Main St.  
 Tel.: GR 5101.....Independent  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Clinton H. Churchill  
 Commercial Manager.....Anthony C. Rocco  
 Program Director.....Michael Joseph  
 Chief Engineer.....Leroy Fiedler

**WNIA—Buffalo—1956**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Niagara Bcstg.  
 Business Address.....2900 Genessee St.  
 Tel.: FI 9600.....Independent  
 Station Representative.....Walker-Rawalt  
 Pres., Ch. Engr.....Gordon P. Brown  
 Prog., Pub. Dir.....Mary Lounsbury

**WWOL—Buffalo—1946**

Frequency: 1120 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..Greater Erie Broad. Co.  
 Address.....315 Main St.  
 Tel.: MO 1200.....Independent  
 Representative.....ForJoe  
 President.....Leon Wyszatycki  
 General Mgr.....Ted Wyszatycki  
 Station Mgr.....Herb Resnick

## NEW YORK

Commercial Mgr. .... Allan Baer  
Program Dir. .... Rick Bennett  
Sales, Publicity Dir. .... Joe Bryan  
Chief Engineer. .... Walt Williams

### WCBA—Corning—1949

Frequency: 1350 Kc. .... Power: 1000Watts d.  
Owned. . Wellsboro Corning Bcstg. Adv. Inc.  
Address ..... Box 117  
Tel.: 6-7000 ..... Independent  
Representative ..... McGillvra, Inc.  
V.P., Station Manager. .... Bob Shaddock  
Comm. Mgr. .... Paul E. Carpenter

### WCLI—Corning—1947

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned. .... Radio Corning, Inc.  
Address ..... 99 W. First St.  
Tel.: 6-5421 ..... ABC  
Station Representative. . Donald Cooke, Inc.  
Pres., Gen. Mgr., Pub. Dir. . Gordon M. Jenkins  
Sta. Mgr., Prog. Dir. .... George P. Droelle, Jr.  
Chief Engineer. .... Bernard Hamilton

### WKRT—Cortland—1947

Freq.: 920 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned-Operated By. .... Radio Cortland, Inc.  
Business-Studio Address. .... 27 N. Main St.  
Tel.: SK 6-2828 ..... Independent  
Representative ..... Gill-Perna  
President ..... Leighton A. Hope  
Gen., Sta., Comm. Mgr. .... W. L. Thompson  
Chief Engineer. .... Walter Chociay

### WFLR—Dundee—1956

Frequency: 1570 Kc. .... Power: 1 Kw., d.  
Owned-Operated By. .... Finger Broad Bcstg.  
Business Address. .... 110 E. Elm, Penn Yan  
Tel.: 158 ..... KBS  
President ..... Henry Valent  
Gen., Sta. Mgr. .... Bob Burnes  
Program Director. .... Bob Gordon  
Publicity Director. .... Via Fowler  
Chief Engineer. .... Harry Decker

### WDOE—Dunkirk—1949

Frequency: 1410 Kc. .... Power: 500 Watts  
Owned-Operated By. .... Lake Shore Bcstg.  
Address ..... Willow Rd.  
Tel.: 7756 ..... KBS  
Station Representative ..... Walker-Rawalt  
President ..... Simon Goldman  
Sta. Mgr. .... Richard H. Burt  
Commercial Manager. .... H. Brooks Dawson  
Chief Engineer. .... Charles Blohm

### WELM—Elmira—1947

Frequency: 1400 Kc. .... Power: 250 Watts  
Owner ..... Radio Elmira, Inc.  
Business-Studio Address. .... 222 E. Market St.  
Tel.: REgent 3-5626 ..... CBS  
Station Representative ..... Burn-Smith  
President ..... John S. Riggs  
General Manager. .... Keith W. Horton  
Commercial Manager. . Richard Oppenheimer  
Program Director. .... Ruth E. Dibble  
Publicity Director. .... Ethel O. Parker  
Chief Engineer. .... Arthur French

### WENY—Elmira—1939

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By. . Elmira Star-Gazette, Inc.  
Bus.-Studio Address. .... Mark Twain Hotel  
Tel.: REgent 4-5181 ..... NBC  
Representative ..... Everett-McKinney  
Secretary ..... Thomas V. Taft  
Commercial Mgr. .... F. R. Gray  
Station Mgr. .... Dale Taylor  
Program Director. .... Ted Hodge  
Chief Engineer. .... Ed. L. Pettengill

### WEHH—Elmira Heights-Horseheads—1956

Frequency: 1590 Kc. .... Power: 500 W., d.  
Owned. .... Elmira Heights-Horseheads Bcstg.  
Bus. Ad. .... 107 W. Franklin, Horseheads  
Tel.: 9-5422 ..... MBS  
Station Representative ..... Devney  
Pres., Ch. Engr. .... Frank P. Saia  
Comm., Sales Prom. Mgr. .... Harry Keavin  
Prog. Dir. .... Norman Decker  
Publicity Director. .... Alan Anthony

### WBUZ—Fredonia—1957

Frequency: 1570 Kc. .... Power: 250 Watts, d.  
Owned By. .... Dunkirk-Fredonia Bcstg.  
Address ..... 15 E. Main St.  
Tel.: 2-2157 ..... Independent  
General Mgr. .... L. W. Skelly  
Commercial Mgr. .... Elmer Reed  
Program Dir. .... F. Michaels  
Promotion Mgr. .... Joe Bryan  
Chief Engineer. .... Ralph Bell

### WGBB—Freeport—1924

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned. .... Long Island's First Station, Inc.  
Business-Studio Address. .... 44 So. Grove St.  
Tel.: MA 3-1240 ..... Independent  
Pres., Gen. Mgr. .... Edward J. Fitzgerald  
Asst. Station Manager. .... Michael Sands  
Commercial Manager. .... H. Robert Reinhard  
Program Director. .... A. V. Andersen  
Publicity Director. .... Mark Ritter  
Chief Engineer. .... Harvey Soper

### WOSC—Fulton—1949

Frequency. 1300 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Cassill Radio Corp.  
Address. .... W. Bridge & Water, Oswego  
Tel.: 3088 ..... KBS  
Representative ..... Hil F. Best  
President ..... Richard C. Mitchell  
General Manager. .... Jack Burgess

### WKIT—Garden City—1956

Frequency: 1520 Kc. .... Power: 250 Watts  
Owned-Operated By. .... VIP Radio  
Business Address. .... Roosevelt Field  
Tel.: Pioneer 6-6700 ..... Independent  
President ..... Sy Weintraub  
General Manager. .... Hy Finkelstein  
Sales Manager. .... Harry Greenberg  
Program Dir. .... Frank Costa

Publicity Director.....Jeanne Sands  
Chief Engineer.....Stan LoPresto

**WGVA—Geneva—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Star Bcstg. Co., Inc.  
Address.....Geneva Fed. Savings Bldg.  
Tel.: GE 6691.....ABC  
Representative.....Cooke  
President.....M. R. Forman  
V.P., Gen. Manager.....Thomas L. Brown  
Sta., Comm. Mgr.....Ernest F. Oliver

**WWSC—Glens Falls—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Gt. Northern Radio Co.  
Address.....13 Warren St.  
Tel.: GL 2-6518.....ABC  
Pres., Gen. Mgr.....Martin Karig  
Comm., Prom. Mgr.....Frank Costello  
Program Dir.....Charles Featherstone  
Chief Engineer.....Leroy Fuller, Jr.

**WENT—Gloversville—1944**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....WENT Bcstg. Corp.  
Business-Studio Address.....8 W. Fulton St.  
Tel.: 4-7175.....CBS  
Representative.....Gill-Perna  
Pres., Gen. Sta. Mgr.....Joseph H. Tobin  
Program, Chief Eng.....Richard Stewart  
Sales Prom. Mgr., Pub. Dir.....George Hornidge

**WHLI—Hempstead—1947**

Frequency: 1100 Kc.....Power: 10 Kw., d.  
Owned-Oper. By.....FM Bcstg. Corp.  
Business-Studio Address.....384 Clinton St.  
Tel.: IV 1-8000.....Independent  
Representative.....Gill-Perna  
Pres., Gen. Mgr.....Paul Godofsky  
Comm. Manager.....Joseph A. Lenn  
Sales Promotion Manager.....M. N. Godofsky  
Prog. Dir.....Jerry Carr  
Publicity Director.....John T. Clayton  
Chief Engineer.....Frank E. Knaack

**WALY—Herkimer-Ilion—1956**

Frequency: 1420 Kc.....Power: 1 Kw., d.  
Owned.....WALY, Inc.  
Address.....Palmer House Hotel  
Tel.: TO 6-4220.....Independent  
Representative.....Masla  
Gen. Mgr.....Melvin E. Whitmire

**WLEA—Hornell—1951**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Hornell Bcstg. Corp.  
Business-Studio Address.....97 Main St.  
Tel.: 1420.....MBS  
Representative.....Gill-Perna  
Pres., Gen. Mgr.....Charles D. Henderson  
Sta. Mgr.....G. W. Stidstone  
Comm. Mgr.....E. Barnes  
Prog. Dir.....Don Jones  
Pub. Dir.....Byron Emerson  
Chief Engineer.....Frederick Witter

**WWHG—Hornell—1946**

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.  
Address.....Radio Center  
Tel.: 2000.....Independent  
Station Rep.....Rambeau, Vance, Hopple  
Pres., Gen. Mgr.....Sy Dresner  
Comm. Mgr.....Sheff Davis  
Sales Mgr.....Treach White  
Program Director.....Robert Woodel  
Pub. Dir.....Cleora M. Carroll  
Chief Engineer.....Howard Huff

**WHUC—Hudson—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Orin Lehman, Et Al  
Address.....Union Turnpike  
Tel.: HU 8-3341.....Independent  
General Manager.....John Kearney  
Commercial Manager.....Robert Strakos  
Pub. Dir.....Jennie W. Weaver  
Prog. Dir.....J. P. Cranna  
Chief Engineer.....Victor J. Schuler

**WGSM—Huntington—1951**

Frequency: 740 Kc.....Power: 1000 Watts d.  
Owned.....Huntington-Montauk Bcstg. Co., Inc.  
Address.....379 New York Ave.  
Tel.: HA 3-6740.....Independent  
Pres., Gen. Mgr.....Edward J. Fitzgerald  
Asst. Sta. Mgr., Ch. Engr.....William Naramore  
Sales Prom., Pub. Dir.....Ron Armstrong  
Program Director.....Joseph J. Moran

**WHCU—Ithaca—1921**

Frequency: 870 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Cornell University  
Business Address.....212 E. State St.  
Tel.: 4-6301.....CBS  
Gen. Mgr.....Michael R. Hanna  
Commercial Mgr.....H. E. M. Brockway  
Program Director.....Joseph A. Short  
Publicity Director.....Sam Woodside  
Chief Engineer.....Herbert P. Michels

**WTKO—Ithaca—1956**

Frequency: 1470 Kc.....Power: 1 Kw., d.  
Owned.....Radio Ithaca, Inc.  
Business Address.....113 S. Cayuga St.  
Representative.....ForJoe  
President.....T. K. Cassel  
V.P., Gen. Mgr.....E. E. Erdman  
Asst., Comm. Mgr.....Joel Fleming  
Sales Promotion Manager.....Robert Newman  
Program Director.....Ted Hackett  
Chief Eng.....Gerald Cushing

**WJOC—Jamestown—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Air Waves, Inc.  
Trans.-Bus.-Studio Address.....415 W. Fourth St.  
Tel.: 6-1555.....MBS-KBS  
Representative.....Burn-Smith  
President, Gen. Manager.....Harold P. Kane  
Comm. Mgr.....Richard F. Rose  
Prog. Dir.....Edward J. McGrath  
Chief Eng.....B. O. Waterman

# NEW YORK

## WJTN—Jamestown—1924

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By James Bcatg. Co., Inc.  
Bus.-Studio Address Hotel Jamestown  
Tel.: 7151  
Representative Venard, Rintoul & McConnell  
Pres., Gen. Sta. Mgr. Simon Goldman  
Commercial Manager J. Carl Willems  
Program Director George Pileeger  
Publicity Director Asmon Hazzard  
Chief Engineer Herbert Niklaus

## WKNY—Kingston—1939

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Kingston Bcastg. Corp.  
Business-Studio Address 601 Broadway  
Tel.: FE 1-1490  
Representative Meeker  
President Joseph K. Close  
V.P., Gen. Mgr. Robert M. Peebles  
Commercial Mgr. Howard M. Shultis  
Program Dir. Tony Bell  
Prom., Publicity Dir. Mike Bouche  
Chief Engineer John C. Bonse

## WVOS—Liberty—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Sullivan County Bcastg. Co.  
Address Liberty  
Tel.: LI 1680  
Independent  
General Manager S. D. Lubin  
Sec'y-Treas. H. G. Borwick  
Sta., Comm. Mgr. William B. Orr

## WLFH—Little Falls—1952

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Walter Gaines  
Business Address WLFH Radio Bldg.  
Tel.: 654  
KBS  
Station Representative George Hopewell  
Owner Walter Gaines  
Ch. Eng. Barry Frank

## WUSJ—Lockport—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Union-Sun & Journal, Inc.  
Trans.-Address 320 Michigan St.  
Tel.: 3-5944  
Independent  
Newspaper Affil. Union Sun & Journal  
Representative Gili-Perna  
President Egbert D. Corson  
General Manager William J. Kemble  
Sta., Comm. Mgr. Joseph A. Pinna  
Sales Prom. Manager Jerry Diamond  
Prog. Director Tony Allen  
Pub. Dir. Tom Jolls  
Chief Engineer Tom Ceravolo

## WICY—Malone—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper By North Country Bcastg. Co.  
Address WICY Bldg.  
Tel.: 1546  
MBS  
Station Representative Dore  
Pres., Gen. Mgr. Mitchell C. Tackley  
Commercial Manager Alice M. Pelkey  
Program Director Don Paye  
Chief Engineer Adolf Stromer

## WMSA—Massena—1945

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By The Brockway Co.  
Business Address Central Building  
Tel.: RO 9-3591  
ABC  
Newspaper Affil. Watertown Times  
Representative Weed  
President John B. Johnson  
General Manager Louis Salfi, Jr.  
Station Manager Thomas R. McHugh  
Program Director James H. Nash  
Publicity Director Larry Boyer  
Chief Engineer A. Samuel Frazier

## WALL—Middletown—1942

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By The Community Bcastg. Corp.  
Business-Studio Address 62 North St.  
Tel.: DI 3-3119  
Independent  
Station Representative McGavren-Quinn  
Pres., Gen. Mgr. James M. Patt  
Program Director Jerry Wax  
Chief Engineer Fred Schoelkopf

## WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. Power: 1 Kw., d.  
Owned By VIP Radio, Inc.  
Address 498 Lex. Ave., N. Y. C.  
Tel.: Mt. Kisco 6-5177  
Independent  
Station Rep. Beckjorden  
President Marlin Stone  
Gen., Comm. Mgr. N. A. Andrews  
Program Dir. E. Robbins  
Promotion Dir. R. K. Doan  
Chief Engineer E. Machanic

## WACK—Newark—1957

Frequency: 1420 Kc. Power: 500 Watts, d.  
Owned By Radio Wayne City.  
Address 110 E. Union St.  
Tel.: DEerfield 1-1420  
Independent  
President J. J. Kaufman  
Gen., Comm. Mgr. B. Sova  
Program Dir. B. Paxson  
Promotion Mgr. T. Barnes  
Chief Engineer M. L. Cole

## WGNY—Newburgh—1933

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned Orange County Bcastg. Co., Inc.  
Business-Studio Address 161 Broadway  
Tel.: 4600  
Independent  
Pres. George W. Bingham  
General Mgr. Joseph Rake  
Program Dir. Richard H. Raskin  
Comm. Mgr. Campbell Thompson  
Chief Engineer Marvin Siemes

## WWES—New Rochelle—1950

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned-Oper. By Radio Westchester  
Address 200 North Ave.  
Tel.: NE 6-0800  
Independent  
President Martin Stone  
Gen. Comm. Mgr. Nicholas A. Andrew  
Program Dir. Thomas C. Paris  
Chief Engineer Ernest Mechanic

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... by **Listeners** . . . *because it is  
dependable as well as interesting.*

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***Preferred***

50 Rockefeller Plaza

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New York 20, N. Y.

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**TOP-RATED STATION  
IN NEW YORK SPANISH HOMES**

**91%**\*\*\*

**OF THE TIME**

\*\*\* Pulse  
November 1958

# WHOM

**136 W. 52nd St., New York  
Circle 6-3900**

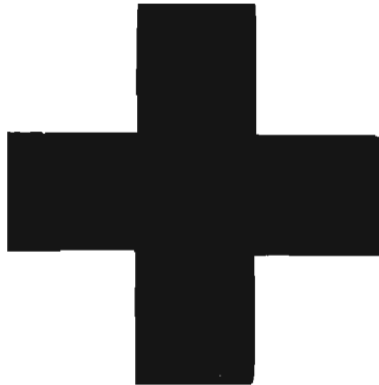
**WABC—New York—1921**

Frequency: 770 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....American Bcstg. Co., Inc.  
 Business Address.....7 West 66th St.  
 Tel.: SU 7-5000.....ABC  
 Representative.....John Blair  
 President.....Leonard H. Goldenson  
 Gen., Sta. Mgr.....Ben Hoberman  
 Prom. Mgr., Pub. Dir.....Paul Kasander  
 Merchandising Manager.....Jack Dunn  
 Program Director.....Myrtle Tower  
 Chief Engineer.....Frank Marx

**WHOM—New York—1930**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Progress Bcstg. Corp.  
 Business Address.....136 W. 52nd St.  
 Tel.: CI 6-3900.....Independent  
 News. Affil.....Il Progresso Italo-Americano  
 President, Gen. Manager.....Fortune Pope  
 V.P., Sales Mgr.....Charles Baitin  
 Program Director.....Ralph Costantino  
 Chief Engineer.....George Steiger

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Your Unstinting Assistance

**GIVE!**

**the  
best  
way  
into  
NEW YORK**





**WINS—New York—1924**

Frequency: 1010 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Gotham Bcstg. Corp.  
Address.....7 Central Park West  
Tel.: JU 2-7000.....Independent  
Reps. ....Katz

President.....J. Elroy McCaw  
General Manager.....H. G. Fearnhead  
Vice-Pres. ....John Keating  
Sales Mgr.....John D. Kelly  
Prog. Dir.....Mel Leeds  
Publicity Director.....Morty Katz  
Chief Engineer.....P. Von Kunits

SEE PAGE 100 FOR

**LISTING OF NEW YORK  
PHONE NUMBERS**



**NETWORKS**



**PUBLICATIONS**



**ORGANIZATIONS**



**TALENT AGENCIES**



**FM RADIO STATIONS**



**AM RADIO STATIONS**



**NEWS ASSOCIATIONS**



**TELEVISION STATIONS**



**PROGRAM PRODUCERS**



**RECORDING COMPANIES**



**ADVERTISING AGENCIES**



**TRANSCRIPTION COMPANIES**



**STATION REPRESENTATIVES**

latest Negro  
Pulse\* Report  
again  
establishes

  
New York's

**NO. 1**  
**NEGRO RADIO STATION**

*\*Based on TOTAL 24 HOUR LISTENERSHIP  
to ALL Negro programs (Pulse, October 1958)*

## **1190 ON YOUR DIAL**

**WLIB** has more Negro listeners than any other New York station — network or independent (Pulse).

**WLIB** is the only radio station in New York City with studios in Harlem.

**WLIB** is the first New York station broadcasting Negro community news and special events on a regularly scheduled basis—every hour and every half-hour.

**WLIB**—only New York Negro station devoting 87% of its broadcast time to Negro programming.

**HARLEM RADIO CENTER** • Hotel Theresa • 2090 Seventh Ave. • New York 27 • MO 6-1800

*\*Pulse—October, 1958*

**WBNX—New York—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
Owned-Operated By....WBNX Bcstg. Co., Inc.  
Bus.-Studio Address..260 E. 161st St., N. Y. 51  
Tel.: ME 5-0333.....Independent  
Representative .....A. Lewis King  
President.....A. L. Haskell  
V.P., Sta.-Gen. Manager....William I. Moore  
Asst. Comm. Mgr.....Edward Betchley  
Prog. Directors.....Frank Johnson, E. Ervin

**WLIB—New York—1942**

Frequency: 1190 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....New Bcstg. Co., Inc.  
Business-Studio Address.....2090 7th Ave.  
Tel.: MO 6-1800.....Independent  
Representative .....Forjoe  
Pres., Gen. Manager.....Harry Novik  
Program Director.....Nat Rudich  
Comm. Mgr.....Arthur Harrison  
Sales Prom. Mgr.....Don Pomeranz  
Publicity Dir.....Lou Frankel  
Chief Engineer.....Gordon A. Greenfield

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**FOR U. S. RADIO STATION INDEX**

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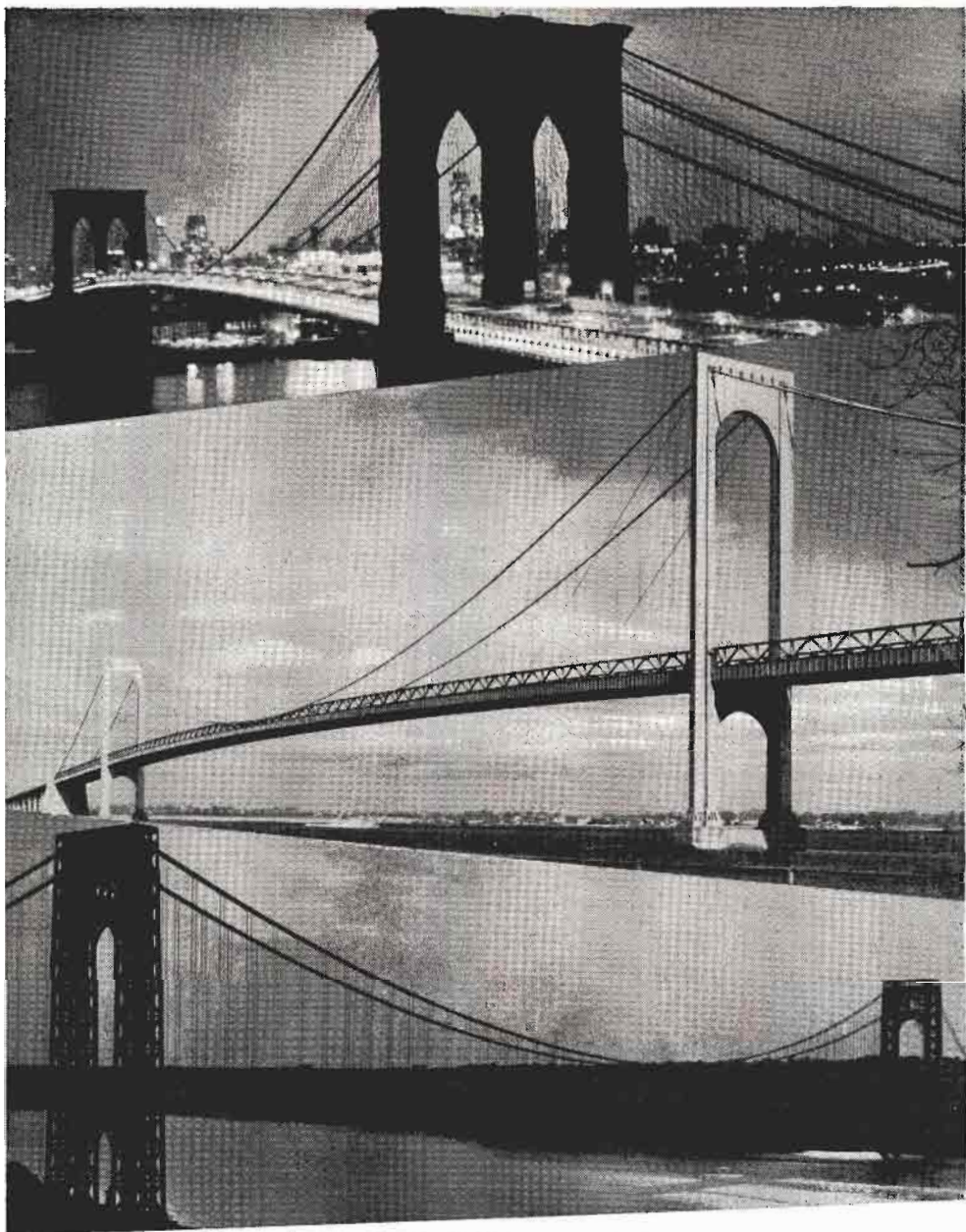
**FOR VITAL INDUSTRY STATISTICS**

**SEE PAGE 53**

**FOR FCC STATION EXPANSION REPORT**

**SEE PAGE 57**

**FOR ALL-AMERICAN FAVORITES OF 1958**



**NO MATTER HOW YOU STACK'EM...**

you'll find the best bridge to the  
huge New York audience is



*The Voice of New York*

**wmca 570** *First on 14,028,147 radio dials*

**It's unanimous! Check latest Pulse, Nielsen and Hooper!**

**No tolls when you call us collect, MUrray Hill 8-1500 or contact AM Radio Sales**

**WCBS—New York—1924**

Frequency: 880 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . Columbia Bcstg. System, Inc.  
 General Studio Address . . . . . 485 Madison Ave.  
 Tel.: PL 1-2345 . . . . . CBS  
 Representative . . . . . CBS Radio Spot Sales  
 President of CBS . . . . . Frank Stanton  
 General Manager . . . . . Sam J. Slate  
 Sales Prom. Mgr. . . . . Richard L. Stahlberger  
 Program Director . . . . . Allen Ludden  
 Publicity Director . . . . . Milton Rich  
 Chief Engineer . . . . . Davidson Vorhes

**WMCA—New York—1925**

Frequency: 570 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . WMCA, Inc.  
 Business-Studio Address . . . . . 415 Madison Ave.  
 Tel.: MU 8-1500 . . . . . Independent  
 Representative . . . . . AM Radio Sales  
 President . . . . . Nathan Straus  
 General Manager . . . . . Stephen B. Labunski  
 V.P., Prog. Dir. . . . . R. Peter Straus  
 Station Superv. . . . . Ruth Musser  
 Sales Development . . . . . Rita L. Garner  
 Commercial Manager . . . . . John J. McSweeney  
 Publicity Director . . . . . Ruth Meyer  
 Chief Engineer . . . . . James McCafferty

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**New York 20, N. Y.**



# 2 for 1

WMGM is now the No. 2 station in the No. 1 market. (Sunday through Saturday, 6 a.m. to Midnight, Total Station Audience — Nielsen, Jan.-Feb. 1959)

Yes, and on any basis of measurable sales results, too, WMGM produces action at the lowest cost of any Radio Station in the Greater New York Metropolitan Area.

the liveliest station in town • 50,000 watts

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RADIO NEW YORK CITY

The Loews Theatres, Inc. Radio Station in New York  
1050 kc

400 Park Avenue Phone Murray Hill 8-1000

Represented Nationally by  
George P. Hollingbery Co.

**WMGM—New York—1922**

Frequency: 1050 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By. . . . . WMGM Bcstg.  
 Business-Studio Address. . . . . 400 Park Ave.  
 Tel.: MU 8-1000. . . . . Independent  
 Representative . . . . . Hollingbery  
 V.P., Director . . . . . Arthur M. Tolchin  
 Assoc. Dir., Prog. Mgr. . . . . Raymond Katz  
 Sales Manager . . . . . Samuel Faust  
 Asst. Sales Dir. . . . . Vern Hendrickson  
 Business Manager . . . . . Morris Sher  
 Controller. . . . . Frank Schwartz  
 Sales Promotion Director. . . . . John P. Newman  
 Dir. Publicity . . . . . Lester Dinoff

**WOR—New York—1922**

Frequency: 710 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By. . . . . RKO Teleradio Pictures  
 Business-Studio Address. . . . . 1440 Broadway  
 Tel.: LO 4-8000. . . . . MBS  
 Representative . . . . . H-R Reps.  
 President. . . . . Thomas F. O'Neil  
 V.P., Gen. Mgr. . . . . Robert J. Leder  
 Adv. Mgr. . . . . J. A. Yergin  
 Sales Manager. . . . . William McCormick  
 Adv. Prom. Dir. . . . . Robert Sullivan  
 Program Director . . . . . Robert S. Smith  
 Program Manager . . . . . Slater Barkentin  
 Press & P.R. Dir. . . . . Marvin Camp  
 Director of Operations . . . . . Barney Boyle  
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 FOR NEWS-WIRE SERVICES**

**SEE PAGE 93  
 FOR RESEARCH ORGANIZATIONS**

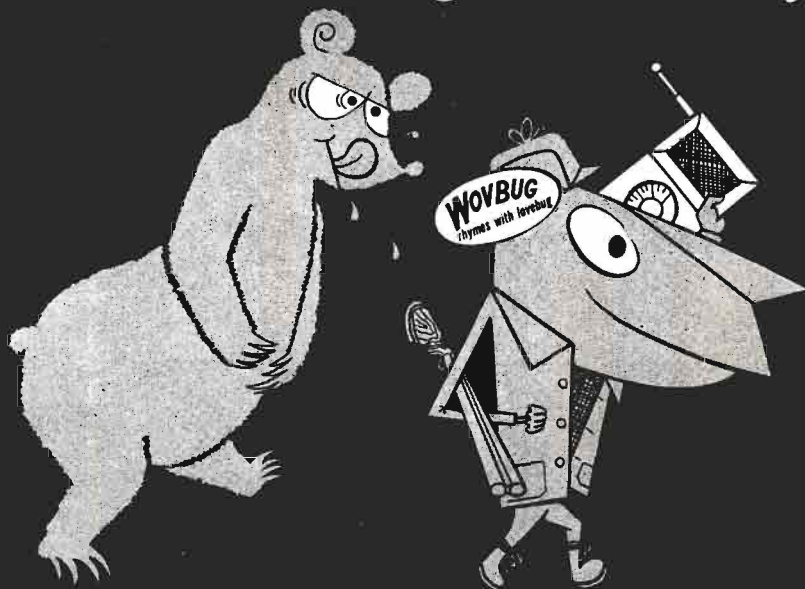
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 FOR PRODUCTION OF RADIO SETS**

**SEE PAGE 85  
 FOR RADIO INDUSTRY FINANCIAL DATA**

wherever they be  
it's

**WOV**  
5000  
Watts  
IN N. Y. C. and VICINITY

first in the Negro Community



If you're hunting for sales in the 17-county metropolitan New York area, there's an enormous potential in the great Negro Community that resides in it.

Its growth speaks volumes — over 40% since 1951 alone. Its per capita income level, too, has risen almost 40% in that time. Today this community represents approximately a million and a half persons in New York, New Jersey and the Connecticut area — 427,054 families yearning for the better things in life and, more than ever, able to buy them.

Programming 11½ hours a day to the interests of

this vital community, WOV is the only radio station in New York that reaches this market in its entirety — and reaches it MORE on every survey made.

A complete factual booklet — "Maximum Sales in the Negro Market of New York" — just completed — is well worth your study. It's yours for the asking.

**WOV** NEW YORK  
Representatives: John I. Pearson Co.



**WOV—New York—1926**

Frequency: 1280 Kc. .... Power: 5000 Watts  
 Owned-Operated By.....WOV Bcstg. Corp.  
 Business-Studio Address.....730 Fifth Ave.  
 Tel.: CI 5-7979.....Independent  
 Representative ..... Pearson  
 Exec. V. P., Gen. Manager.....Ralph N. Weil  
 V. P., Prog. Director.....Arnold Hartley  
 Publicity Director.....R. E. Thompson  
 Chief Engineer.....Emile Hill

**WEVD—New York—1927**

Frequency: 1330 Kc. .... Power: 5000 Watts  
 Owned-Oper. By..Debs Memorial Radio Fund  
 Business-Studio Address.....117 W. 46th St.  
 Tel.: PI 7-0880.....Independent  
 Managing Dir.....Henry Greenfield  
 Prog. Dir.....George Field

**WNEW—New York—1934**

Frequency: 1130 Kc. .... Power: 50 Kw.  
 Owned-Oper. By...Metropolitan Bcstg. Corp.  
 Business-Studio Address.....565 Fifth Ave.  
 Tel.: YU 6-7000.....Independent  
 Station Representative ..... Eastman  
 Pres. & Gen. Mgr.....R. D. Buckley  
 Exec. V.P.....John B. Jaeger

Sales V.P.....J. V. B. Sullivan  
 Dir. Sales Dev.....Henry W. Simmen

**WPOW—New York—1957**

Frequency: 1330 Kc. .... Power: 5 Kw.  
 Owned ..... Bcstrs. of N. Y.  
 Address.....41 East 42nd St.  
 Tel.: MU 7-8436.....Independent  
 Station Representative. Tele Bcstrs.; Crennan  
 President.....H. Scott Killgore  
 Station Manager.....Si Lewis  
 Chief Engineer.....David R. Pryce

**WRCA—New York—1926**

Frequency: 660 Kc. .... Power: 50 Kw.  
 Owned ..... National Bcstg. Co.  
 Address.....30 Rockefeller Plaza  
 Tel.: CI 7-8300.....NBC  
 Station Rep.....NBC Spot Sales  
 President .....Robert Sarnoff  
 Gen. Manager.....William N. Davidson  
 Station Mgr.....Arthur Hamilton  
 Bus. Mgr.....Frederick Acker  
 Dir. Sales .....Herman Maxwell  
 Dir. Operations.....Pete Afte  
 Dir. Sales, Market.....Max E. Buck  
 Advertising Mgr.....Michael Lannon  
 Program Dir.....Steve White  
 Publicity-Exp. Mgr.....Alvin J. Slep

**NEW YORK STATE ASSOCIATION  
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*1st Vice-Pres.*—Paul Adanti, WHEN-AM-TV, Syracuse

*2nd Vice-Pres.*—H. Stillwell Brown, Rural Radio Network, Ithaca

*Secretary*—Elliot Stewart, WIBX, Utica

*Treasurer*—George Dunham, WNBF, Binghamton

**MEETINGS:—100 MEMBERS—ELECTIONS:**

**APRIL & FALL**

**FALL**

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For nearly a million New York families, for hundreds of advertisers . . . **Nothing takes the place of good music, nothing takes the place of** **WQXR**

Radio Station of The New York Times **AM 50,000 watts, and FM**

**WQXR—New York—1936**

Frequency: 1560 Kc. Power: 50,000 Watts  
 Owned-Operated By: Interstate Bcstg. Co.  
 Business-Studio Address: 229 W. 43rd St.  
 Tel.: LA 4-1100 Independent  
 Newspaper Affiliation: Times  
 Representative: Paul H. Raymer  
 Chairman of Board: Arthur Hays Sulzberger  
 President: Orvil E. Dryfoos  
 Exec. V.P., Gen. Mgr.: Elliott M. Sanger  
 V.P. Sales Mgr.: Norman S. McGee  
 Sales Prom. Dir.: Mary Rice Anderson  
 Program Director: Eleanor N. Sanger  
 Pub. Dir.: E. "Pat" Hurley  
 Chief Engineer: L. J. Kleinklaus

**WWRL—New York—1926**

Frequency: 1600 Kc. Power: 5000 Watt.  
 Owned-Oper. By: Long Island Bcstg. Corp.  
 Business Address: 41-30 58th St., Queens  
 Tel.: DE 5-1600 Independent  
 President: W. H. Reuman  
 Gen. Sta. Mgr.: Edith Dick  
 Comm., Sales Prom. Mgr.: Selvin Donneson  
 Program Director: Fred Barr  
 Publicity Director: Leon Lewis  
 Chief Engineer: Benton R. Bartlett  
 (See Page 548)

**WHL D—Niagara Falls—1940**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By: Earl C. Hull  
 Business-Studio Address: United Building  
 Tel.: Butler 4-6464 Independent  
 Representative: Headley-Reed  
 Owner, Gen. Manager: Earl C. Hull  
 Business Manager: R. J. Manning  
 Commercial Mgr.: Earle A. Hamrick  
 Program, Sales Prom. Mgr.: Edward F. Joseph

**WJLL—Niagara Falls—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Oper.: Niagara Frontier Bcstg. Corp.  
 Address: Hotel Niagara  
 Tel.: BU 5-5796 Independent  
 Representative: Burn-Smith  
 Pres., Gen. Mgr.: Tom W. Talbot  
 Program Dir.: Tom Kennedy  
 Chief Engineer: Gustav Czaplak

**WCHN—Norwich—1953**

Frequency: 970 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Radio Norwich, Inc.  
 Address: 14 S. Broad St.  
 Tel.: 4-2218 Independent  
 Station Representative: Devney  
 Pres., Gen. Mgr.: William J. Hall  
 Asst. Sta., Comm. Mgr.: Philip G. Penfold  
 Program Director: Ivan Hyer  
 Chief Engineer: Wiley R. Bates

**WSLB—Ogdensburg—1940**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Seaway Radio  
 Address: 2315 Knox St.

Tel.: OG 500 MBS  
 President: George Bingham  
 Gen. Mgr., Ch. Engr.: Thomas E. Leighton  
 Prog. Dir.: Flo Beach Rowe

**WHDL—Olean—1929**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: WHDL, Inc.  
 Address: 3219 W. State Rd.  
 Tel.: 2-0161 ABC  
 Newspaper Affiliation: Times Herald  
 Representative: Everett-McKinney  
 Pres., Gen. Mgr.: John R. Henzel  
 Sta. Mgr.: John F. Hastings  
 Comm. Mgr.: Joseph K. Eade  
 Prog. Dir.: Donald McLean  
 Publicity Director: Betty Belleiste  
 Chief Engineer: Wallace D. Taylor

**WMNS—Olean—1957**

Frequency: 1360 Kc. Power: 1 Kw., d.  
 Owned: Olean Bcstg. Corp.  
 Address: 168½ N. Union St.  
 Tel.: 2-0157 Independent  
 Station Representative: Webb  
 Pres., Gen. Mgr.: Donald W. Merriman  
 Comm. Mgr.: Jim Gleason  
 Program Director: James Colston  
 Chief Engineer: William Potter

**WONG—Oneida—1956**

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned-Oper. By: Madison County Bcstg. Co.  
 Address: 238 Main St.  
 Tel.: 1600 Independent  
 Representative: McGillvra  
 President: John J. Geiger  
 Station Manager: Willis A. Bradley  
 Comm. Mgr.: Joseph Trela  
 Program Director: Thomas E. Kirwan  
 Chief Engineer: H. B. Reynolds

**WDOS—Oneonta—1947**

Frequency: 730 Kc. Power: 500 Watts, d.  
 Owned-Oper. By: Ottaway Stations, Inc.  
 Bus.-Studio Address: 104 Chestnut St.  
 Tel.: 2470 Independent  
 Newspaper Affiliation: Oneonta Star  
 Representative: Radio-TV Reps.  
 President: James H. Ottaway  
 General Manager: Harold E. Graves  
 Managing Director: Francis H. Brinkley  
 Comm. Mgr.: Benjamin M. Turnbull  
 Program Director: Jerry Sanders  
 Chief Engineer: William J. Petit

**WEBO—Owego—1957**

Frequency: 1330 Kc. Power: 1 Kw., d.  
 Owned: Erdman Bcstg. Co.  
 Business Address: 61 North Ave.  
 Representative: Forloe  
 President: E. E. "Woody" Erdman  
 General Manager: Fred Haggerty  
 Commercial Manager: Matt Cordaro  
 Program Director: Alan Ostrander  
 Publicity Director: Merian Campbell  
 Ch. Eng.: Gerald Cushing

**WALK—Patchogue—1952**

Frequency: 1370 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By.....Suffolk Bcstg. Corp.  
 Address.....P. O. Box 230  
 Tel.: GR 5-5200.....Independent  
 Newspaper Affiliation.....Suffolk Cons. Press  
 Representative.....Grant Webb  
 Pres., Gen. Mgr.....W. K. Macy, Jr.  
 Comm. Mgr., Prom. Mgr.....John Regan  
 Prog., Pub. Dir.....Jack Ellsworth  
 Chief Engineer.....Ed Becker

**WPAC—Patchogue—1951**

Frequency: 1580 Kc. .... Power: 5 Kw. d.  
 Owned-Oper. By.....Patchogue Bcstg. Co.  
 Business Address.....P.O. Box 651  
 Tel.: GR 5-4600.....Independent  
 Representative.....Clark  
 Pres., Gen. Mgr.....Lee Morrison  
 Station Mgr.....Stan Allan  
 Comm. Mgr.....Herbert Morrison  
 Program Director.....Dick Hodkin  
 Pub. Dir.....Donald Lombardy  
 Chief Engineer.....Morton Morrison

**WLNA—Peekskill—1948**

Frequency: 1420 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By.....Highland Bcstg. Corp.  
 Address.....Box 188  
 Tel.: 7-1124.....Independent  
 Station Rep.....Rambeau, Vance, Hopple  
 Pres., Gen. Mgr., Ch. Eng.....Irving E. Cottrell  
 Commercial Mgr.....Francis V. Lough  
 Program Dir.....George Birdas

**WEAV—Plattsburg—1934**

Frequency: 1960 Kc. .... Power: 5000 Watts  
 Owned-Oper. By.....Plattsburg Bcstg. Corp.  
 Studio Address.....38 Court St.  
 Tel.: 1600.....ABC  
 Representative.....Jack Masla  
 President.....George F. Bissell  
 Gen. Mgr.....A. E. Spokes  
 Commercial Manager.....L. J. Hare  
 Chief Engineer.....Larry La Panne

**WIRY—Plattsburg—1950**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..Clinton Cty. Bdcstg. Corp.  
 Trans. Loca. Address.....301 Cornelia St.  
 Tel.: 2800.....MBS-KBS  
 Representative.....McGavren-Quinn  
 Pres., Gen., Comm. Mgr.....Joel H. Scheier  
 Asst. Gen. Mgr.....Donald L. Pelkey  
 Program Director.....Betty Kraus  
 Chief Engineer.....Joseph F. Missick

**WDLC—Port Jervis—1953**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By.....Port Jervis Bcstg. Co.  
 Address.....Box 920  
 Tel.: 3-2293.....Independent  
 Station Representative.....Hopewell  
 President.....Sidney Sakoisky

Gen. Mgr., Ch. Eng.....Oscar Wein  
 Publicity Director.....Norbert Ellerin

**WPDM—Potsdam—1955**

Frequency: 1470 Kc. .... Power: 1 Kw., d.  
 Owned-Oper. By.....St. Lawrence Radio, Inc.  
 Address.....Potsdam  
 Tel.: COlony 7-9464.....Independent  
 Station Representative.....Forjoe  
 General Manager.....Frederick G. Hartman  
 Station Manager.....Eric C. Fields  
 Sales Promotion Mgr.....James Rogers III  
 Program Director.....Wayne Parrish  
 Chief Engineer.....Lloyd G. Howe

**WEOK—Poughkeepsie—1948**

Frequency: 1390 Kc. .... Power: 1000 Watts, d.  
 Owned-Operated By...Mid-Hudson Bcsts, Inc.  
 Business-Studio Address.....Pendell Road  
 Tel.: GR 1-1500.....Independent  
 Representative.....Everett-McKinney  
 President.....Arthur J. Barry  
 Station Manager.....Frank Breslin  
 Chief Engineer.....John P. Burke

**WKIP—Poughkeepsie—1940**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned.....Dutchess County Bcstg. Corp.  
 Business Address.....Nelson House; Box 889  
 Tel.: GR 1-2300.....ABC  
 Pres.....George W. Bingham  
 V.P., Gen. Mgr.....Richard A. Dwelley  
 Commercial Manager.....Stanley D. Mitchell  
 Pub., Prog. Director.....John Kuhn  
 Chief Engineer.....Marvin S. Seimes

**WREM—Remsen—1957**

Frequency: 1480 Kc. .... Power: 1 Kw.  
 Owned By...Town & Country Bcstg. Co. Inc.  
 Business Address.....1 Pine St.  
 Tel.: 3333.....Independent  
 Station Representative.....Bernard  
 President.....Edwin L. Slusarczyk  
 Gen. Mgr., Ch. Eng.....Gerald W. Prouty  
 Commercial Manager.....John Perry  
 Program Director.....Alfred Liberatore  
 Sales Prom. Mgr.....John Moore

**WRIV—Riverhead—1955**

Frequency: 1390 Kc. .... Power: 1,000 Watts  
 Owned.....Suffolk Broadcasting Corp.  
 Address.....1 East Main  
 Tel.: PA 7-1200.....Independent  
 Newspaper Affil.....Suffolk Consolidated Press  
 Representative.....Grant Webb  
 Pres., Gen. Mgr.....William K. Macy, Jr.  
 Sta. Mgr., Prog. Dir.....John F. Mulcahy  
 Comm., Sales Prom. Mgr.....Laurance I. Nicoll  
 Chief Engineer.....Edward Becker

**WBBF—Rochester—1947**

Frequency: 950 Kc. .... Power: 1000 Watts  
 Owned-Oper. By.....WBBF, Inc.  
 Bus-Studio Address.....339 East Ave.  
 Tel.: HAMlton 6-8920.....Independent

Representative.. Venard, Rintoul & McConnell  
 General Manager.....Thomas L. Brown  
 Chief Engineer.....Vincent Lopopolo

**WHAM—Rochester—1922**

Frequency: 1180 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Genesee Broadcasting  
 Business Address.....201 Humboldt Rd.  
 Tel.: HU 2-1160.....NBC  
 Representative.....Christal, McDermott  
 President.....John S. Riggs  
 General Manager.....F. Robert Greene  
 Sta., Comm. Mgr.....Arthur W. Kelly  
 Program Director.....Edward V. Bryant  
 Chief Engineer.....Raymond Lucia

**WHEC—Rochester—1925**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned.....WHEC, Inc.  
 Bus. Studio Address.....191 East Ave.  
 Tel.: BA 5-3050.....CBS  
 Newspaper Affiliation.....Gannett Co.  
 Representative.....Everett-McKinney  
 President.....Paul Miller  
 Gen., Sta. Mgr.....L. H. MacMillan  
 Commercial Mgr.....Fred Pestorius  
 Program Dir.....Warren Doremus  
 Publicity Dir.....Dorothy Cotton  
 Chief Engineer.....Howard Mouatt

**WRVM—Rochester—1947**

Frequency: 680 Kc.....Power: 250 W. d.  
 Owner.....Rochester Bcstg. Co.  
 Address.....130 S. Clinton Ave.  
 Tel.: BA 5-2520.....Independent  
 Representative.....Forjoe  
 President.....Harry Trenner  
 Gen. Mgr.....Thomas H. O'Neill  
 Sales Manager.....Charles R. Milne  
 Sales Promotion Manager..Bill Weintraub, Jr.  
 Chief Engineer.....Al Rubin

**WSAY—Rochester—1936**

Frequency: 1370 Kc.....Power: 5 Kw.  
 Owned-Oper. By...Federal Bcstg. System, Inc.  
 Business-Studio Address.....250 E. Ave.  
 Tel.: BA 5-4870.....Independent  
 Station Representative.....Walker-Rawalt  
 Pres., Ch. Eng.....Gordon P. Brown  
 Station Director.....John Hill  
 Prog., Pub. Dir.....Sybilla A. Reber

**WVET—Rochester—1947**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Veterans Bcstg. Co., Inc.  
 Address.....17 Clinton Ave So.  
 Tel.: HA 6-4820.....ABC  
 Representative.....Bolling Co., Inc.  
 Pres., Gen. Mgr.....Ervin F. Lyke  
 Station Manager.....Paul C. Louthier  
 Commercial Manager...Arthur Murrellwright  
 Program Director.....Jack Decker  
 Publicity Director.....Bill Schubert  
 Chief Engineer.....Raymond Jobs

**WKAL—Rome—1946**

Frequency: 1450 Kc.....Power: 250 Watts

Owned-Oper. By....Copper City Bcstg. Corp.  
 Business-Studio Address..Capitol Theatre Bldg.  
 Tel.: 3616.....MBS  
 Representative.....Cooke  
 President.....Myron J. Kallet  
 General Manager.....Joseph Kallet  
 Assistant Mgr.....Alberta Rossi  
 Station Mgr.....Richard W. Gessner

**WGGO—Salamanca—1957**

Frequency: 1590 Kc.....Power: 1 Kw., d.  
 Owned.....Alfred B. Smith  
 Address.....91 Main St.  
 Tel.: 1515.....KBS  
 Station Representative.....Continental  
 President.....Alfred B. Smith  
 General Manager.....Loren F. Bridges  
 Chief Engineer.....Dominic Pecora

**WNBZ—Saranac Lake—1927**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By....Upstate Bcstg. Corp.  
 Business-Studio Address.....88 Main St.  
 Tel.: 1320.....NBC  
 Station Rep.....Rambeau, Vance, Hopple  
 Pres., Gen. Mgr.....Jacques DeMattos  
 Comm. Mgr., Prog. Dir.....Jeanne DeMattos  
 Publicity Director.....John F. Delahant  
 Chief Engineer.....H. Berwind Williams

**WRSA—Saratoga Springs—1957**

Frequency: 1280 Kc.....Power: 1 Kw., d.  
 Owned-Operated By....Radio Station WRSA  
 Business Address.....Box 248  
 Tel.: 4300.....KBS  
 Station Representative.....Keller  
 President.....Lou Tobier  
 Gen., Sta. Mgr.....Jack Oranch  
 Commercial Manager.....A. F. DeBello  
 Program Director.....Jim Whaley  
 Chief Engineer.....Cas Miles

**WSPN—Saratoga Springs  
1954**

Frequency: 900 Kc.....Power: 250 Watts d.  
 Owned By.....Spa Broadcasters, Inc.  
 Business Address.....71 West Ave.  
 Tel.: 2180.....Independent  
 Representative.....Richard O'Connell  
 President.....Ken Freebren  
 Gen., Sta. Mgr.....Robert W. Dingman  
 Comm., Sales Prom. Mgr....Joseph D. Snyder  
 Prog., Pub. Dir.....Sheldon E. Bullock  
 Chief Engineer.....John Leib

**WSKN—Saugerties—1956**

Frequency: 920 Kc.....Power: 1000 Watts, d.  
 Owned.....VIP Radio, Inc.  
 Business Address.....Box 920  
 Tel.: CH 6-2822.....Independent  
 Representative.....Thomas F. Clark  
 Pres., Gen. Mgr.....John P. Lynker  
 Comm., Sales Prom. Mgr....W. Irving Rose  
 Program Dir.....Elliot Nevins  
 Chief Engineer.....Leroy F. Fuller

**WGY—Schenectady—1922**

Frequency: 810 Kc.....Power: 50,000 Watts

## NEW YORK

Owned-Oper. By.....General Electric Co.  
 Business-Studio Address....1400 Balltown Rd.  
 Tel.: FR 7-2261.....NBC  
 Representative.....Henry I. Christal  
 President.....Robert Paxton  
 General Manager.....J. Milton Lang  
 Station Manager.....Robert F. Reid  
 Sales Manager.....J. Schmulbach  
 Operations Mgr.....Merl L. Galuska  
 Sales Prom. Mgr.....Arthur R. Garland  
 Program Director.....Donn M. Chown  
 Chief Engineer.....W. J. Purcell

Mdsg. & Prom. Mgr.....Edward J. Hill  
 Pub. Rel. Dir.....C. F. Phillips  
 Chief Engineer.....Vincent Marlin

## WHEN—Syracuse—1954

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Meredith Syracuse Radio Corp.  
 Address.....511 Loew Bldg.  
 Tel.: HA 2-0277.....CBS  
 Representative.....Katz  
 V.P. & Gen. Mgr.....Paul Adanti  
 Station Manager.....William H. Bell  
 Prom. Mgr., Pub. Dir.....Robert Peel  
 Program Director.....John L. Scott  
 Comm. Mgr.....Louis Parmentier  
 Chief Engineer.....Robert Ardner  
 Owners of: KCMO, Kansas City, Mo.; KPHO,  
 Phoenix, Ariz.; WOW, Nebraska, Neb.;  
 KRMG, Tulsa, Okla.

(See Page 498)

## WSNY—Schenectady—1942

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Western Gateway Bcstg.  
 Business-Studio Address.....619 State St.  
 Tel.: EX 3-3622.....Independent  
 Representative.....Forjoe  
 Pres., Gen., Sta. Mgr.....Winslow Leighton  
 Comm. Manager.....Thomas Seeley

## WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts  
 Owned.....First Broadcasting Corp.  
 Bus.-Studio Address.....P.O. Box 1390  
 Tel.: HA 2-1147.....ABC  
 Representative.....Hollingbery  
 General Mgr.....Henry P. Wilcox  
 Sales Mgr.....Richard F. Polgreen

## WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Syracuse Bcstg. Corp.  
 Address.....Box 1212  
 Tel.: KI 6-1515.....MBS  
 Station Rep.....Forjoe  
 General Manager.....Arthur C. Kyle, Jr.  
 Comm. Mgr.....James A. McKechnie

# WFBL RADIO DOMINATES! SYRACUSE, NEW YORK



IMPRESSIVE RATINGS  
 FAMILY PROGRAMMING  
 OUTSTANDING EXPERIENCED AIR SALESMEN  
 CREATIVE SELLING  
 COMPLETE MERCHANDISING

National representative—George P. Hollingbery Co.

## FOUNDERS CORP.

One of the Founders' group of stations, including  
 KPOA, Honolulu, and the Inter-Island Networks; WTAC,  
 Flint, Michigan; and KTVR, Channel 2,  
 Denver, Colorado.

**WOLF—Syracuse—1940**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Civic Bcstg. Corp.  
 Address.....Kirkpatrick & Van Rensselaer Sts.  
 Tel.: HA 2-7211.....Independent  
 Representative.....Walker  
 President, General Mgr...T. Sherman Marshall  
 Comm. Mgr.....Al Webb  
 Program, Publicity Dir.....Charles A. Shaw  
 Chief Engineer.....Don Mulr

**WSYR—Syracuse—1922**

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Central N. Y. Bcstg.  
 Business Address.....1030 James St.  
 Tel.: Granite 4-3911.....NBC  
 Newspaper Affil. Herald-Journal, Post Standard  
 Representative.....Henry I. Christal  
 Pres., Gen. Mgr.....E. R. Vadeboncoeur  
 V.P., Prog. Dir.....William V. Rothrum  
 Com. Mgr.....William R. Alford, Jr.  
 Prom. Mgr., Pub. Dir.....Lou Switzer  
 Chief Engineer.....A. J. Eichelzer

**WIPS—Ticonderoga—1955**

Frequency: 1250 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Olean Bcstg. Corp.  
 Address.....Fort Road  
 Tel.: JU 2868.....Independent  
 Station Representative.....Webb  
 President.....Donald Merriman  
 General Manager.....Robert Roddy  
 Program Director.....Barry Stigers  
 Chief Engineer.....Wayne White

**WTRY—Troy—1940**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WTRY Bcstg.  
 Business-Studio Address.....92 Fourth St.  
 Tel.: AS 4-1100.....CBS  
 Representative.....John Blair  
 President.....Daniel Kops  
 Gen. Manager.....Allan Bengston  
 Commercial Mgr.....Lee Ehrlich  
 Program Director.....John Mounteer  
 Chief Engineer.....Frank Belaska

**WIBX—Utica—1925**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WIBX, Inc.  
 Business Address.....187 Genesee St.  
 Tel.: SWift 7-0220.....CBS  
 Reprs.....Meeker  
 President.....Margaret Bowen Shepard  
 Gen., Sales Prom. Mgr....Frederic C. Bowen  
 Sta. Mgr., Prog. Dir.....Elliott Stewart  
 Chief Engineer.....John T. Dowdell

**WRUN—Utica—1947**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n  
 Owned-Oper. By.....The Rome Sentinel Co.  
 Business-Studio Address.....258 Genesee St.  
 Tel.: SWift 7-1500.....Independent  
 Newspaper Affiliation....Rome Daily Sentinel  
 Representative.....Avery Knodel  
 President.....Bradley C. Barnard  
 General Manager.....Fritz Updike

Sta., Comm. Mgr.....Richard A. Clark  
 Sales Prom., Pub. Dir.....Phil Cameron  
 Program Supervisor.....Alan E. Cole  
 Chief Engineers....G. S. Woods, C. F. Henry

**WTLB—Utica—1947**

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Star Bcstg. Co.  
 Address.....New Hartford, N. Y.  
 Tel.: SWift 7-1330.....ABC  
 Station Rep.....Venard, Rintoul, McConnell  
 President.....Thomas L. Brown  
 General Manager.....Harry V. Barker  
 Sales Prom. Mgr.....Neil LaGrow  
 Program Director.....Dave Sennett  
 Chief Engineer.....Peter Narkon

**WFAS—White Plains—1932**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Westchester Bcstg. Corp.  
 Bus.-Studio Address.....Secor Rd., Hartsdale  
 Tel.: WH 9-6400.....Independent  
 Representative.....Headley-Reed  
 President.....Valentine E. Macy, Jr.  
 Gen., Sta. Manager.....Frank A. Seitz  
 Program Director.....Randall Kaler  
 Sls. Prom., Comm. Mgr.....John Hade  
 Chief Engineer.....Jack Pearson

**WDLA—Walton—1951**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Delaware County Bcstg.

**WFAS — Dial 1-2-3**

**WFAS-FM 103.9 mc.**

**FIRST in Westchester-Rockland  
 audience loyalty**

**FIRST in Local News Coverage**

**FIRST in Good Music**

**FIRST in Public Service**

*and*

**TOPS in Results to Clients**

Ask for current brochure and  
 PULSE Listening Study.

**WFAS and WFAS-FM**

**White Plains, N. Y.**

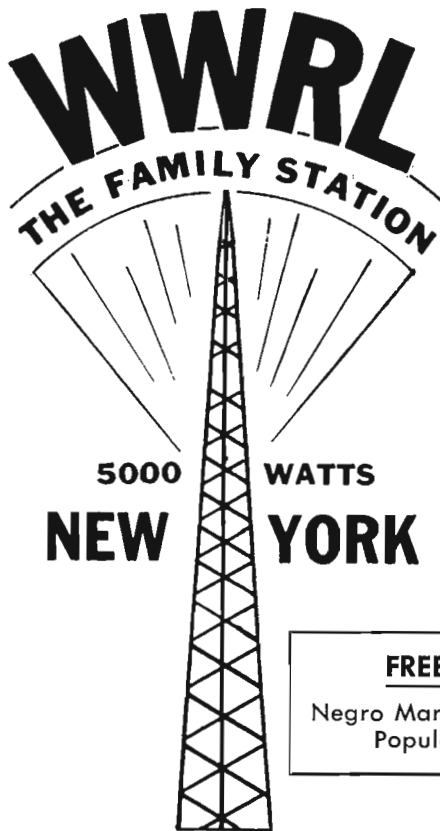
The station for whirl-wind sales action!

**WWRL**

beamed to sell New York's

**2,455,000**

**Negroes & Puerto Ricans**



**FREE REPORT**

Negro Market in New York  
Population Study

**WWRL . . .** puts the act in action by speaking the language of New York's ever-expanding Negro and Puerto Rican market. Top personalities sell your product 24 hours a day. Get in the sales whirl . . . buy **WWRL**.

**MERCHANDISING PLUS:** Ask about our "geared-to-sell" merchandising plan.

**On the air 24 hours**

**DE 5-1600**



## NEW YORK-NORTH CAROLINA

**Business Address** .....Walton  
 Tel.: UNderhill 5-4321.....KBS  
**Station Rep.**.....Rambeau, Vance, Hopple  
**General Manager**.....Michael J. Cuneen  
**Publicity Director**.....Myra Youmans  
**Chief Engineer**.....Charles Lissner

### WATN—Watertown—1941

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Watertown Bcstg. Corp.  
**Bus.-Studio Location**.....118 Washington St.  
**Tel.:** SUNset 2-3320.....**Independent**  
**Representative**.....Devney  
**Pres., Gen. Mgr.**.....G. Harry Righter  
**Chief Eng's**.....D. Schryver, J. F. Sprague

### WWNY—Watertown—1941

**Frequency:** 790 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....The Brockway Co.  
**Address**.....Hotel Woodruff  
**Newspaper Affil.**.....Daily Times

**Representative**.....Wood  
**President**.....John B. Johnson  
**General Manager**.....Louis Saff, Jr.  
**Station Manager**.....Earl R. Kelly  
**Comm. Mgr.**.....Harold Gore, Jr.  
**Dir. of Engineering**.....M. B. Davis

### WLSV—Wellsville—1955

**Frequency:** 790 Kc.....**Power:** 500 Watts, d.  
**Owned-Oper. By**.....Radio Services of Wellsville  
**Address**.....Main St.  
**Tel.:** 727.....**Independent**  
**Gen. Mgr.**.....Joseph Mumma  
**Commercial Mgr.**.....J. Craig Cummings  
**Station Mgr.**.....Robert H. Elliott  
**Program Dir.**.....Jay Mullen  
**Chief Engineer**.....Clyde L. Shields

### WWRL—Woodside—1926

(See New York, N. Y., Page 543)

Pop. 4,740,000  
 Families: 1,224,000  
 Radio Homes: 1,198,000

## North Carolina

Stations in State: 135  
 TV Homes: 905,000  
 TV Stations: 17

### WRCS—Ahoskie—1947

**Frequency:** 970 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Roanoke-Chowan Bcstg. Co., Inc.  
**Business Address**.....P. O. Box 89  
**Tel.:** 3101.....KBS  
**President**.....Charles H. Jenkins  
**Manager**.....P. G. Sewell

### WZKY—Ahoskie—1956

**Frequency:** 1580 Kc.....**Power:** 250 Watts, d.  
**Owned By**.....Stanley Cty. Bcstg. Co.  
**Address**.....Box 365  
**Tel.:** YUkon 2-1111.....**Independent**  
**Pres., Gen. Mgr.**.....J. Presson  
**Commercial Mgr.**.....Nelson Russell  
**Program Dir.**.....Irma Presson

### WABZ—Albemarle—1948

**Frequency:** 1010 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Radio Station WABZ, Inc.  
**Business-Studio Address**.....Hotel Albemarle  
**Tel.:** YU 2-1020.....KBS  
**President**.....Staton P. Williams  
**General Manager**.....Mrs. R. G. Varner  
**Commercial Mgr.**.....Marvin C. Coley  
**Program Director**.....Chas. M. White  
**Chief Engineer**.....John D. Brooks

### WGWR—Asheboro—1947

**Frequency:** 1260 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Asheboro Bcstg. Co., Inc.  
**Bus.-Studio Address**.....303 E. Salisbury St.  
**Tel.:** 2187.....KBS  
**Newspaper Affil.**.....Courier Tribune  
**President**.....Roy Cox  
**Gen., Sta., Comm. Mgr.**.....J. R. Marlowe  
**Program Director**.....A. R. Brown

**Sales Prom. Mgr.**.....R. G. Sweeney  
**Chief Engineer**.....Howard Miller

### WISE—Asheville—1939

**Freq.:** 1310 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Operated By**.....Radio WISE, Inc.  
**Address**.....92 Haywood St.  
**Tel.:** ALpine 3-5381.....**Independent**  
**Representative**.....Best Time Sales  
**President**.....Harold H. Thoms  
**Sta. Mgr.**.....John Morris

### WLOS—Asheville—1947

**Freq.:** 1380 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Skyway Bcstg. Co.  
**Business-Studio Address**.....288 Macon Ave.  
**Tel.:** ALpine 4-4321.....ABC-NBC  
**Station Representatives**.....P. G. & W. Ayers  
**Pres., Gen. Mgr.**.....T. A. Eiland  
**Sta., Comm. Mgr.**.....Dewey Long  
**Sales Prom. Mgr.**.....Jack Winters  
**Program Dir.**.....Fred Brown  
**Chief Engineer**.....George F. Sprague

### WSKY—Asheville—1946

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Radio Asheville, Inc.  
**Business-Studio Address**.....12 Church St.  
**Tel.:** ALpine 3-4451.....**Independent**  
**Representative**.....Everett-McKinney  
**Pres., Gen., Sta., Comm. Mgr.**.....Zeb Lee  
**Commercial Mgr.**.....Bruce Barnes  
**Chief Engineer**.....Bill Clements

### WWNC—Asheville—1927

**Frequency:** 570 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Asheville Citizen-Times Co.

# NORTH CAROLINA

Business-Studio Address...14 O. Henry Ave.  
Tel.: AL 2-5611.....CBS  
Newspaper Affili.....Citizen, Times  
Representative.....H-R  
President.....Charlie Peace  
Gen., Sta., Prom., Pub. Mgr.....Cecil B. Hoskins  
Comm. Mgr.....James A. Hagan  
Program Director.....William F. Melia  
Chief Engineer.....Harvey T. Nations

## WBMA—Beaufort—1954

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By...Richard Ray Cummins  
Address.....Box 156  
Tel.: 2-9401.....Independent  
Owner, Gen. Mgr., Ch. Eng....R. R. Cummins  
Promotion Mgr.....Hilda Cummins

## WCCG—Belmont—1954

Freq.: 1270 Kc...Power: 1 Kw., d.; 500 W., n.  
Owner.....Central Bcstg. Co.  
Address.....Box 629  
Tel.: TA 5-2812.....ABC-MBS  
Representative....Rambeau, Vance, Hopple  
Pres., Gen., Sta., Eng.....Robert Hilker  
Comm. Mgr., Pub. Dir.....Frank Thomas  
Chief Engineer.....Roger Hovis

## WATA—Boone—1950

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Wilkes Bcstg. Co.  
Address.....Depot St.  
Tel.: AM 4-8461.....Independent  
Manager.....Doris B. Brown  
Secretary-Treasurer.....Roland Potter  
Commercial Manager.....Ralph Tugman  
Program Director.....Jane Smith

## WPNF—Brevard—1950

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.  
Business Address.....North Broad St.  
Tel.: TU 3-3621.....Independent  
President.....Mrs. Ed. M. Anderson  
Sta., Comm. Mgr.....Bobby Hoyle  
Program Director.....Al Martin  
Publicity Director.....John Anderson  
Chief Engineer.....Baxter Morris, Jr.

## WBBB—Burlington—1941

Frequency: 920 Kc.....Power: 5000 Watts d.  
Owned-Operated By...Alamance Bcstg. Co., Inc.  
Business-Studio Address.....Box 1119  
Tel.: CA 6-6376.....MBS-KBS  
Rep.....Thomas F. Clark  
General Manager.....E. Z. Jones  
Comm. Mgr., Prog. Dir.....C. Robert Ray  
Chief Engineer.....Berry Tysor

## WFNS—Burlington—1946

Frequency: 1150.....Power: 1000 Watts d.  
Owned.....Burlington-Graham Bcstg. Co.  
Address.....Maple at Broad  
Tel.: CA 7-4261.....Independent  
Representative.....Walker  
Gen., Sta. Mgr.....G. C. Starnes  
Commercial Manager.....Harold Nall

Program Director.....William Diffee  
Sales Prom. Mgr.....Phil Eakin  
Chief Engineer.....Charles Stafford

## WWIT—Canton—1954

Frequency: 970 Kc.....Power: 1 Kw., d  
Owned By.....Barry Medlin, Jr.  
Address.....Box 391  
Tel.: MI 8-3588.....Independent  
Representative.....Best  
Gen. Mgr.....Kermit Edney  
Comm. Mgr.....V. Edgar Pressley

## WCHL—Chapel Hill—1953

Frequency: 1360 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Village Bcstg. Co.  
Address.....Durham Road  
Tel.: 8485.....Independent  
Pres., Gen. Mgr.....Sandy McClamroch  
Asst. to Gen. Mgr.....R. B. Boyd  
Chief Engineer.....Jim Botsford

## WAYS—Charlotte—1941

Frequency: 610 Kc.....Power: 5 Kw., 1 Kw. n.  
Owned.....Inter City Adv. Corp.  
Business-Studio Address.....3229 S. Blvd.  
Tel.: JA 3-0121.....Independent  
Representative.....Bcstg. Time Sales  
President.....George W. Dowdy  
Co-ord. Secretary.....H. H. Thoms  
General Mgr.....James P. Poston  
Commercial Mgr.....Ralph Little  
Sta., Publicity Dir.....Howard Mandel  
Program Dir.....Eric Dillon  
Chief Engineer.....E. R. Dekle

## WBT—Charlotte—1922

Frequency: 1110 Kc.....Power: 50,000 Watts  
Owned-Oper. By...Jefferson Standard Bdcstg.  
Address.....1 Jefferson Pl.  
Tel.: ED 3-8833.....CBS  
Representative.....CBS Radio Spot Sales  
President.....J. M. Bryan  
Gen. Mgr.....Charles H. Crutchfield  
Station Manager.....V. V. Evans, Jr.  
Comm. Manager.....Paul B. Marion  
Program Director.....Bailey Hobgood  
Pub., Sls. Prom. Director.....Ned Burgess  
Chief Engineer.....Thomas Howard

## WGIV—Charlotte—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Charlotte Radio & TV Corp.  
Business Address.....2520 Toomey Ave.  
Tel.: ED 3-2195.....Independent  
Representative.....ForJee  
Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald  
Commercial Mgr.....Ray Ervin

## WIST—Charlotte—1951

Frequency: 930 Kc...Power: 5000 d; 1000 n.  
Owned-Oper. By.....Bcstg. Co. of South  
Address.....204 Liberty Life Bldg.  
Tel.: FR 6-3511.....Independent  
Representative.Peters, Griffin, Woodward, Inc.  
President.....B. C. Hipp  
General Manager.....G. R. Shafto

## NORTH CAROLINA

Station Manager.....Ray M. Stanfield  
 Commercial Manager.....James S. Pfaff  
 Program Director.....Jon A. Holiday  
 Chief Engineer.....A. O. Richardson

### WKTC—Charlotte—1958

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned By.....Queen City Bcstg. Co.  
 Address.....2001 Suttle Ave.  
 Tel.: EDison 3-1101.....Independent  
 Representative.....Masla  
 Pres., Gen. Mgr.....T. C. Wood, Jr.  
 Program, Chief Eng.....George Webb  
 Sales Prom. Mgr.....Joe Vale

### WSOC—Charlotte—1933

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Station WSOC, Inc.  
 Address.....1925 N. Tryon St.  
 Tel.: FR 6-8401.....NBC  
 Station Representatives.....H-R; F-J  
 President.....Larry Walker  
 General Manager.....Henry Sullivan  
 Commercial Mgr.....Bryon Smith  
 Program Director.....Dewey Drum  
 Chief Engineer.....Carl Rust

### WWOK—Charlotte—1955

Frequency: 1480 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Radio Charlotte, Inc.  
 Address.....215 Greystone Rd.  
 Tel.: JACkson 3-1041.....Independent  
 Representative.....O'Connell; Reilly; Ayers  
 President.....Sherwood J. Tarlow  
 Vice Pres.....Allan W. Roberts  
 Asst. Gen. Mgr.....John W. Murray  
 Station Manager.....Herb Berg  
 Operations Mgr.....Art Lawrence  
 Sales Prom. Mgr.....Dick Brown  
 Commercial Mgr.....John Moore  
 Publicity Director.....Bob Jann  
 Chief Engineer.....Dave Eccensy

### WRRZ—Clinton—1946

Frequency: 880 Kc.....Power: 1000 Watts d.  
 Owned.....WRRZ Radio Co.  
 Tel.: 2165.....ABC  
 Station Rep.....Walker  
 Station Manager.....H. D. Stanley  
 Sales Prom. Manager.....E. D. Powell  
 Program Director.....Jim Ten  
 Chief Engineer.....J. L. Bowles

### WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.  
 Owned By.....Concord Kannapolis Bcstg. Co.  
 Address.....Box 527  
 Tel.: ST 2-7115.....KBS  
 Station Reps.....Keystone, Southeastern  
 President.....Robert R. Hilker  
 Gen., Sta. Mgr.....J. Norman Young  
 Comm., Sales Prom. Mgr.....C. Claude Gibson  
 Program Director.....Nedith Lowry  
 Chief Engineer.....Kenneth R. Kennedy

### WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....No. Car. Cent. Bcstrs.  
 Business Address.....Box 431  
 Tel.: 3133.....KBS  
 President.....Lofton A. Tart, Sr.  
 Sta., Gen. Mgr.....A. Lincoln Faulk  
 Commercial Manager.....Carl Lamm  
 Sales Prom. Mgr.....John Ciccone  
 Program Director.....Rudy Zurlo  
 Publicity Director.....John G. Thomas  
 Chief Engineer.....Joseph Kotlas

### WDNC—Durham—1934

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....The Durham Radio Corp.  
 Bus-Studio Address.....138½ E. Chapel Hill St.  
 Tel.: 6155.....CBS  
 News. Affil.....Herald Sun  
 Representative.....Paul H. Raymer  
 President.....C. C. Council  
 Gen. Mgr.....J. Frank Jarman  
 Comm. Mgr.....Woody Woodhouse  
 Prog. Dir.....E. R. Higgins, Jr.  
 Chief Eng.....C. Roy King

### WSRC—Durham—1954

Frequency: 1410 Kc.....Power: 1 Kw.  
 Owned.....Carolina Radio  
 Address.....P. O. Box 28  
 Tel.: 2-4681.....Independent  
 Station Rep.....Dore; Dora-Clayton  
 President.....Robert Monroe  
 Gen. Mgr.....James H. Mayes, Jr.  
 Comm. Mgr.....Call S. Smith  
 Prog. Dir.....Norflely Whitted  
 Chief Engineer.....Roy Fullen

### WSSB—Durham—1947

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Public Information Corp.  
 Address.....Box 1168  
 Tel.: 7-1179.....KBS  
 Station Rep.....Gill-Perna  
 President.....E. L. Clinton  
 Sales Mgr.....Coburn Gum

### WTIK—Durham—1946

Freq.: 1310 Kc.....Power: 1000 Watts d.; 5 n.  
 Owned-Oper. By.....W & W Bcstg. Co.  
 Address.....205½ W. Main St.  
 Tel.: 6101.....ABC  
 President.....C. H. Wentz  
 Gen., Sta. Mgr.....H. Tom Morris  
 Prog., Pub. Mgr.....Wally Ausley  
 Chief Engineer.....Charles Tart

### WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Colonial Bcstg. Co.  
 Address.....P. O. Box 509  
 Tel.: 2178.....KBS  
 President.....E. M. Schuman  
 Gen. Sta. Mgr.....R. W. Schuman  
 Commercial Manager.....R. P. Harrell  
 Program Director.....Boyce Williams  
 Publicity Director.....Nancy Carson  
 Chief Engineer.....Anthony Ostoppoff

**NORTH CAROLINA**

**WCNC—Elizabeth City—1939**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Albemarle Bcstg. Co., Inc.  
Address... Box 535  
Tel.: 4379... KBS  
Station Rep... Bogner & Martin  
President... J. L. Lamb, Sr.  
Gen. Mgr... J. L. Lamb, Jr.  
Sta. Mgr... Desmond Barclay  
Commercial Manager... C. E. Ferrell  
Program Director... Bill Diggs  
Chief Engineer... Joe Lamb, Jr.

**WGAI—Elizabeth City—1947**

Freq.: 560 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Operated By... WGAI Radio Co.  
Business-Studio Address... Kramer Bldg.  
Tel.: 4371... Independent  
Pres., Gen., Sta. Mgr... C. Alden Baker

**WBLA—Elizabethtown—1956**

Frequency: 1440 Kc. Power: 1 Kw., d.  
Owned... Bladen Bcstg. Corp.  
Address... Box 327  
Tel.: UNION 2-3184... KBS  
Representative... Best  
President... E. Clayton Register  
General Mgr... Chatham C. Clark

**WIFM—Elkin—1951**

Frequency: 1540 Kc. Power: 250 Watts, d.  
Owned... Tri-County Bcstg. Co. Inc.  
Address... Elk Spur St.  
Tel.: 860... Independent  
President... H. F. Laffoon  
General Mgr... Will Erwin  
Sta. Mgr., Chief Eng... E. G. Smith, Jr.  
Program Director... Mrs. Ruth Smith

**WFMO—Fairmont—1953**

Frequency: 860 Kc. Power: 1000 Watts, d.  
Owned... Carolina's Broadcasting Co., Inc.  
Address... Box 492  
Tel.: MA 8-4781... Independent  
President... Cutlar Moore  
Gen., Comm. Mgr... Billy E. Peele  
Chief Engineer... Joseph F. Milazzo

**WFAI—Fayetteville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned By... Ralph E. Hess  
Bus.-Studio Address... Box 659  
Tel.: HU 4-6161... CBS-KBS  
Representative... Thomas F. Clark  
President, Gen. Mgr... Ralph E. Hess  
Program, Sta. Mgr... R. Allen Hess  
Comm. Mgr... Bob Smith  
Sales Prom., Publicity Dir... Jim Ratten  
Chief Engineer... Walter Lee Moring

**WFLB—Fayetteville—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By... Fayetteville Bcstrs., Inc.  
Address... P. O. Box 512  
Tel.: 2-7136... ABC

Representative... Burn-Smith  
President... L. W. Allen  
Gen., Sta. Mgr... Jimmy Simpson  
Commercial Manager... Charles Cooper  
Program Director... Hugh Zachary  
Sales Prom. Mgr... John D. Ashford  
Publicity Director... Frances Zahran  
Chief Engineer... Thomas Sox

**WFNC—Fayetteville—1940**

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... Cape Fear Bcstg. Co.  
Address... 1009 William Clark Rd.  
Tel.: HU 4-4181... MBS  
Representative... Walker  
President... Victor W. Dawson  
General Mgr... Norman Suttles  
Comm. Mgr... Robert Nietman  
Program Director... Mack Stamps  
Chief Engineer... Robert Stamps

**WBBO—Forest City—1947**

Frequency: 780 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Rutherford Co. Radio Co., Inc.  
Address... Forest City  
Tel.: CHerry 5-4205... KBS  
Newspaper Affil... Courier, Sun  
Pres., Gen., Sta. Mgr... Mrs. Ed. M. Anderson  
Comm. Manager... Fred Blanton  
Program Director... Charles Melton  
Chief Engineer... Merton Iwerks

**WFSC—Franklin—1957**

Frequency: 1050 Kc. Power: 500 Watts  
Owned By... Macon Cty. Broadcasting Co.  
Business Address... P.O. Box 470  
Tel.: 430... KBS  
President... Henry Bartol, Jr.  
Gen., Sta., Comm. Mgr... Edwin P. Healy  
Program Director... Harold Rogers  
Sales Prom. Mgr... Hugh Hines  
Publicity Director... Nettie Sue Pattillo  
Chief Engineer... F. P. Healy

**WFGV—Fuquay Springs—1949**

Frequency: 1460 Kc. Power: 1000 Watts a.  
Owned-Oper. By... James F. Flanagan  
Business-Studio Address... Box 588  
Tel.: 333... KBS  
Representative... Continental Radio Sales  
Gen., Sta. Mgr... Robert E. Stephenson  
Comm. Mgr... Walter P. Pearce  
Prog., Pub. Dir... Walter M. Pearson

**WGNC—Gastonia—1939**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... Catherine T. McSwain  
Address... Box 737  
Tel.: UNIVERSITY 5-8501... ABC  
Representative... Continental Radio Sales  
Gen., Sta. Mgr... Pat McSwain  
Comm. Mgr... Carl S. Rhyne  
Program Dir... Fred Gray  
Chief Engineer... W. C. Groves, Jr.

**WLTC—Gastonia—1947**

Frequency: 1370 Kc. Power: 1000 Watts d.

**Owned-Oper. By**...Gastonla Bcstg. Serv., Inc.  
**Address**.....P. O. Box 1010  
**Tel.:** UN 5-1079.....KBS  
**Representative**.....Thomas F. Clark  
**Pres., Gen. Sta. Mgr.**.....James B. Petty  
**Commercial Manager**.....Boyce C. Morrow  
**Program Director**.....Alan G. Phillips  
**Chief Engineer**.....Don Voigt

**WFMC—Goldsboro—1951**

**Frequency:** 730 Kc.....**Power:** 1 Kw. d.  
**Owned**.....Southern Radio & TV Corp.  
**Address**.....P. O. Box 655  
**Tel.:** RPublic 4-4211.....KBS  
**President**.....Kenneth T. Marshall  
**Gen. Mgr., Ch. Eng.**...Henry W. Harrison, Jr.  
**Commercial Manager**.....Robert Y. Wooten

**WGBR—Goldsboro—1938**

**Freq.:** 1150 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** .E. Carolina Bdcstg. Co., Inc.  
**Address**.....P. O. Box 1024  
**Tel.:** 3700.....ABC  
**Comm., Gen. Mgr., Pgm. Dir.**...V. G. Balkcum

**WGOL—Goldsboro—1955**

**Frequency:** 1300 Kc.....**Power:** 1000 Watts  
**Owned**.....John Henderson  
**Address**.....116 W. Mulberry St.  
**Tel.:** 4900.....Independent  
**General Mgr.**.....John G. Britt  
**Comm. Mgr.**.....William Burwell  
**Program Dir.**.....Henry M. Best, Jr.

**WBIG—Greensboro—1926**

**Frequency:** 1470 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**...North Carolina Bcstg. Co.  
**Studio Address**.....2838 Battleground Rd.  
**Tel.:** BR 2-6125.....CBS  
**Representative**.....George P. Hollingbery  
**President**.....Michaux H. Crocker  
**Gen., Prom., Sta. Mgr.**.....Allen Wannamaker  
**Commercial Mgr.**.....W. H. Henry  
**Publicity Director**.....Alice Kale  
**Program Director**.....Lloyd Gordon  
**Chief Engineer**.....Ernest C. Pate, Jr.

**WCOG—Greensboro—1948**

**Freq.:** 1320 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned & Oper. By**...Thomas Radio-TV Ent.  
**Business-Studio Address**...708 W. Market St.  
**Tel.:** BR 3-6925.....Independent  
**Representative**.....Bcst. Time Sales  
**President**.....Harold H. Thoms  
**Sta. Manager**.....Terry Bane  
**Assistant Mgr.**.....Jim Batts  
**Comm. Mgr.**.....Jack Huband  
**Prod. Mgr.**.....Tom A. Wall  
**Pub. Dir.**.....Evelyn Jones  
**Chief Engineer**.....Ansel Atkins

**WGBG—Greensboro—1942**

**Frequency:** 1400 Kc.....**Power:** 250 Wats  
**Owned-Oper. By**...Greensboro Bcstg. Co., Inc.  
**Business-Studio Address**.....P. O. Box 2280  
**Tel.:** BR 3-3631.....MBS  
**Representative**.....Burn-Smith  
**Pres., Gen., Sta. Mgr.**.....Ralph M. Lambeth

**WBIG**  
 IN GREENSBORO...IT'S

Greensboro Metropolitan Market Area  
 ranks —

**1st in the Carolinas**

- In Per Family Sales
- In Food Store Sales

**2nd in the Carolinas**

- In Retail Sales

BASED ON FIGURES FROM 1958  
 S. M. SURVEY OF BUYING POWER

One of the  
 South's Pioneer  
 Stations

(Broadcasting since 1926)



HOLLINGBERY, NATIONAL REPRESENTATIVE

# NORTH CAROLINA

Commercial Mgr. .... Jack Rimmer  
Chief Engineer ..... Fred S. Smith

## WPET—Greensboro—1954

Frequency: 950 Kc. .... Power: 500 Watts  
Owned ..... Guilford Advertising  
Address ..... Box 3488  
Tel.: BR 5-4464 ..... Independent  
Representative ..... Simmons Assoc.  
Pres., Gen. Mgr. .... William P. Mitchell  
Prog. Dir. .... Robert L. Montgomery  
Pub. Dir. .... Ruenell Stewart  
Chief Engineer ..... Jim Stewart

## WGTC—Greenville—1940

Freq.: 1590 Kc. .... Power: 5000 Watts  
Owned-Oper. By .... Greenville Radio Co., Inc.  
Address ..... 5th & Evans St.  
Tel.: PL 8-2174 ..... Independent  
Representative ..... Devney  
President ..... H. W. Anderson  
Comm. Mgr. .... J. T. Snowden, Jr.  
Gen. Mgr., Prog. Dir. .... Joel Lawhon  
Publicity Dir. .... Kay Lewis  
Chief Engineer ..... Bill Covington

## WKDX—Hamlet—1957

Frequency: 1400 Kc. .... Power: 250 W.  
Owned ..... Richmond Bcstg. Co.  
Address ..... Box 826  
Tel.: 1482 ..... KBS  
Gen. Mgr. .... W. P. Billingsley  
Comm. Mgr. .... W. S. Taylor  
Program Director ..... Alex Morrison  
Pub. Dir. .... Lettys M. Brown  
Sls. Prom. Mgr. .... W. S. Taylor

## WHNC—Henderson—1945

Frequency: 890 Kc. .... Power: 1000 Watts  
Owned ..... Henderson Radio Corp.  
Address ..... Norlina Road  
Tel.: 7136 ..... KBS-MBS  
Pres., Sales Prom. Mgr. .... Nathan Frank  
Gen., Sta. Mgr., Pub. Dir. .... Dr. Claye Frank  
Program Director ..... Mozello Moore  
Chief Engineer ..... James H. Mayo

## WHVH—Henderson—1955

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... WHVH, Inc.  
Address ..... P. O. Box 1011  
Tel.: 3019 ..... Independent  
Representative ..... Best  
Pres., Gen., Sta. Mgr. .... Lawrence Brandon  
Program Director ..... Mozelle Moore  
Chief Engineer ..... Howard V. Harrell

## WHKP—Hendersonville—1946

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By .... Radio Hendersonville, Inc.  
Address ..... Chimneyrock Rd.  
Tel.: OX 3-9061 ..... KBS  
President ..... Beverly Middleton  
Gen Mgr. .... Kermit Edney  
Sls. Prom. Mgr. .... Bob Staton  
Comm. Mgr. .... Arthur V. Cooley  
Program Director ..... Jimmy Northington  
Chief Engineer ..... Charles Renfrow

## WHKY—Hickory—1939

Freq.: 1290 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By .... Catawba Valley Bcstg. Co.  
Address ..... 415 1st Ave., N.W.  
Tel.: DI 5-2294 ..... ABC  
Representative ..... Dora Clayton  
News. Affil. .... Daily Record  
President ..... Carl V. Cline  
Gen., Sta. Manager ..... Edmund S. Long  
Prog., Pub. Dir. .... Laura Hall  
Chief Engineer ..... Thomas E. Long

## WIRC—Hickory—1948

Frequency: 630 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Foothills Bcstg., Inc.  
Tel.: DI 5-2124 ..... Independent  
Representative ..... John E. Pearson  
President ..... Margaret A. Smith  
General Mgr. .... E. H. Smith, Jr.  
Asst. Mgr., Chief Engr. .... Elmer Troutman  
Commercial Manager ..... Lee Douglas  
Program Director ..... Mattie I. Padgett

## WHPE—High Point—1947

Frequency: 1070 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... High Point Bcstg. Co.  
Business-Studio Address ..... 504½ N. Main St.  
Tel.: 3466 ..... KBS  
Pres., Prog. Dir., Chief Eng. .... Gary C. Davis  
Comm. Mgr. .... Hal W. Hicks

## WMFR—High Point—1935

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By .... Radio Station WMFR, Inc.  
Business Studio Address ..... 164 S. Main  
Tel.: 4593 ..... ABC  
Representative ..... Burn-Smith  
Pres., Gen. Station Mgr. .... Frank S. Lambeth  
Commercial Manager ..... Frank Smith  
Sls., Prom., Pub. Dir. .... G. D. Sullivan  
Program Director ..... Diamond Carter  
Chief Engineer ..... Robert P. Boyd

## WNOS—High Point—1953

Frequency: 1590 Kc. .... Power: 1000 Watts d.  
Owned By ..... Charles E. Doss  
Address ..... Box 1448  
Representative ..... Cont. Radio  
Gen., Comm. Mgr. .... Barton Fellowes  
Program Director ..... Tom A. Wall

## WJNC—Jacksonville—1945

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned ..... Onslow Bcstg. Corp.  
Address ..... Box E, Route 24  
Tel.: 6-7707 ..... MBS-KBS  
Pres., Gen. Mgr. .... Robert P. Mendelson  
Sta. Manager ..... Rodric L. Jones

## WLAS—Jacksonville—1954

Frequency: 910 Kc. .... Power: 1000 Watts  
Owner ..... Seaboard Bcstg. Corp.  
Address ..... P. O. Box 1197  
Tel.: 3901 ..... Independent  
Gen., Comm. Mgr. .... Paul Parker  
Chief Eng. .... Tancil Horne

## NORTH CAROLINA

### WGTL—Kannapolis—1946

Frequency: 870 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Fred H. Whitley, Inc.  
 Address.....Cannon Blvd.  
 Tel.: 8700.....Independent  
 Pres., Gen. Mgr.....Fred H. Whitley  
 Chief Engineer.....Foy Hinson

### WKMT—Kings Mountain 1953

Frequency: 1220 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Radio Sta. WKMT  
 Address.....Cleveland Ave. Ext.  
 Tel.: 999.....Independent  
 President.....R. H. Whitesides  
 Gen., Sta., Comm. Mgr.....Jonas R. Bridges  
 Sales Prom. Mgr.....Jim Willis  
 Prog., Pub. Dir.....Doris Bridges  
 Chief Engineer.....George Patterson

### WELS—Kinston—1950

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Farmers Bstg. Service, Inc.  
 Address.....1312 W. Vernon Ave.  
 Tel.: 5151.....KBS  
 Representative.....Bogner & Martin  
 President.....William S. Page  
 Gen. Mgr.....Jack P. Hankins  
 Commercial Mgr.....Richard N. Bowman  
 Prog. Dir.....W. A. Kiker  
 Chief Engineer.....Harvey Mewborn

### WFTC—Kinston—1937

Frequency: 960 Kc. Power: 5000 d.; 1000 n.  
 Owned By.....Town Country Worldwide Prod.  
 Address.....204 East King St.  
 Tel.: JAcKson 3-4111.....ABC  
 Representative.....Best  
 President.....Jane Trimmer  
 General Mgr.....Naseeb S. Tweel  
 Station Mgr.....J. B. Ham  
 Program Dir.....David Holliday  
 Comm., Sales Prom. Mgr.....Olin D. Campbell  
 Chief Engineer.....David E. Hardison

### WISP—Kinston—1954

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Diehl Bcstg. Co.  
 Address.....Oasis Bldg.  
 Tel.: 6161.....Independent  
 Representative.....Dora-Clayton  
 Pres., Gen. Mgr.....E. J. Schuffman

### WEWO—Laurinburg—1947

Frequency: 1080 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Scotland Bcstg. Co  
 Bus-Studio Address.....State Bank Bldg.  
 Tel.: CR 6-2911.....KBS  
 Sta. Rep.....Dora-Clayton  
 President.....Edwin Pate  
 General Manager.....J. R. Dalrymple, Jr.  
 Chief Engineer.....Truman N. Brock

### WLOE—Leaksville—1946

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By.....WLOE, Inc.  
 Address.....Boulevard St.  
 Tel.: MA 3-3118.....MBS-KBS  
 Pres., Gen., Sta., Comm. Mgr.....D. L. Craddock  
 Program Director.....Barbara Earles  
 Chief Engineer.....Eldred Winn

### WJRI—Lenoir—1947

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....John P. Rabb  
 Address.....107 West Avenue  
 Tel.: PL 4-5361.....MBS-KBS  
 President, Gen. Mgr.....John P. Rabb  
 Comm. Mgr., Prog. Dir.....F. Kent Atwater  
 Chief Engineer.....Joe Henderson

### WBUY—Lexington—1946

Frequency: 1400 Kc. Power: 5000 W., d.  
 Owned-Oper. By.....Davidson County Bcstg.  
 Address.....Box 359  
 Tel.: CH 6-4110.....KBS  
 Station Rep.....Hopewell  
 Co-Owners.....O. G. Hilton-G. M. Hilton  
 Manager.....Greeley N. Hilton  
 Commercial Manager.....Dewey Hotchins  
 Program Director.....Don Matney  
 Publicity Director.....Iroell Sine  
 Chief Engineer.....Fred Honeycutt

### WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.  
 Owned.....Lincoln County Bcstg. Co., Inc.  
 Address.....P. O. Box 430  
 Tel.: RE 5-8071.....Independent  
 Pres., Gen. Mgr.....W. Jack Brown  
 Chief Engineer.....Dennis C. Long

### WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts  
 Owned By.....Franklin Broadcasting Co.  
 Business Address.....P.O. Box 66  
 Tel.: GYpsy 6-3105.....Independent  
 Co-Manager.....J. T. Lane-Geo. E. Peterson  
 Program Director.....Al Gregg  
 Publicity Director.....Geo. E. Peterson  
 Chief Engineer.....Joseph T. Lane

### WAGR—Lumberton—1954

Frequency: 1480 Kc. Power: 1000 Watts  
 Owner.....Southeastern Bcstg. Corp.  
 Address.....2106 N. Cedar St.  
 Tel.: REdfield 9-3394.....Independent  
 Representative.....Rambeau, Vance, Hopple  
 Pres., Gen. Mgr.....Denzel M. Shaver  
 Sta., Program Mgr.....Al Kahn  
 Chief Engineer.....Milton Newsome

### WTSB—Lumberton—1946

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Robeson Bcstg. Corp.  
 Address.....Box 393  
 Tel.: RE 9-6056.....MBS-KBS  
 Newspaper Affil.....The Robesonian  
 Representative.....Continental Radio Sales  
 President.....J. A. Sharpe, Jr.  
 Gen. Sta., Comm. Mgr.....A. G. Stanley  
 Chief Engineer.....William F. Rogers

# NORTH CAROLINA

## WMYN—Madison—1957

Frequency: 1420 Kc. Power: 500 Watts  
Owned By: Mayo Broadcasting Corp.  
Business Address: Box 311  
Tel.: 9207  
Independent  
President: J. B. Shelton  
Gen., Sta. Mgr.: B. F. Shelton  
Chief Engineer: C. L. Rhodes

## WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts  
Owned-Operated By: Lake City Bcstg. Corp.  
Address: Box 229  
Tel.: 7221  
Independent  
President: W. P. Erwin  
Comm. Mgr.: J. C. Pleasant  
Gen., Sta. Mgr.: J. L. Reynolds  
Chief Engineer: Hubert C. Martin

## WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.  
Owned: Marshall Bcstg. Co.  
Address: Skyline Dr.  
Tel.: 3521  
KBS  
President: C. O. Brazzill  
Gen. Mgr.: Vernon C. McCarthy  
Comm. Mgr.: Dean Shields  
Prog. Dir.: Wanda Crowe  
Chief Engineer: V. C. McCarthy

## WMAP—Monroe—1947

Frequency: 1060 Kc. Power: 250 Watts d.  
Owned-Operated By: Union Bcstg. Corp.  
Business Address: Box 590  
Tel.: AT 3-6621  
KBS  
Rep.: Continental  
Gen. Manager: J. A. Laney  
Business Manager: W. D. Benton  
Program Director: Frank Funderburk  
Chief Engineer: Robert I. Smith

## WHIP—Mooresville—1950

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Operated By: Wayne M. Nelson  
Address: Mooresville, N. C.  
Tel.: North 3-4301  
KBS  
Pres., Gen., Sta. Mgr.: Wayne M. Nelson  
Comm., Sls., Prom. Mgr.: Mrs. Leona Showmar  
Prog., Pub. Dir.: Buck Mills  
Chief Engineer: Philip W. Nelson

## WMBL—Morehead City—1947

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Carteret Bcstg. Co., Inc.  
Address: Morehead City  
Tel.: PA 6-3188  
KBS  
Representative: Devney  
Pres., Gen., Sta. Mgr.: Grover C. Munden  
Program Dir.: Fay Merrell  
Chief Engineer: Walder Niemi

## WMNC—Morganton—1947

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By: Nathan J. Cooper  
Address: Morganton

Tel.: HE 7-0521  
KBS  
General Mgr.: Nathan J. Cooper  
Comm. Manager: Hubert J. Powell  
Program Director: Madelyn Y. Patton  
Chief Engineer: Frank A. Ballew

## WPAQ—Mt. Airy—1948

Frequency: 740 Kc. Power: 10,000 Watts d.  
Owned-Operated By: Ralph D. Epperson  
Address: Spring Road  
Tel.: State 6-6111  
KBS  
Representative: Thomas Clark  
Pres., Gen., Sta. Mgr.: Ralph D. Epperson  
Commercial Manager: Lucy Bowman  
Program Director: Costin Lindsey  
Sales Prom. Mgr.: Dale Gallimore  
Publicity Director: Jim Shelton  
Chief Engineer: R. D. Epperson

## WSYD—Mount Airy—1951

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Mount Airy Bcstrs., Inc.  
Address: P. O. Box 209  
Tel.: State 6-2147  
MBS  
Representative: Best  
Pres., Gen. Mgr., Ch. Eng.: Robert H. Epperson  
Commercial Manager: Erastus F. Poore  
Program Dir.: Elbert Williams

## WCVP—Murphy—1958

Frequency: 600 Kc. Power: 1 Kw.  
Owned By: Cherokee Broadcasting Co.  
Address: Townsend Bldg.  
Tel.: VERNON 7-2151  
Independent  
Sta. Mgr. Ch. Eng.: Max M. Blakemore  
Comm. Sales Prom.: Glenn Ladd  
Program Director: Don Gibson

## WKRK—Murphy—1958

Frequency: 1390 Kc. Power: 1 Kw.  
Owned By: J. B. Childress  
Address: P. O. Box 304  
Tel.: VERNON 7-3210  
Independent  
Gen., Comm. Mgr.: Paul Ridonhour  
Chief Engineer: Bill Stanley

## WHIT—New Bern—1942

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Ray D. Williams  
Address: Highway 17, So.  
Tel.: MELROSE 7-4450  
MBS  
Representative: John E. Pearson  
Gen., Sta. Manager: Ray D. Williams  
Prog. Dir.: Earl Lewis  
Publicity Director: Evelyn McDavitt  
Chief Engineering: Bill Dixon

## WRNB—New Bern—1953

Frequency: 1490 Kc. Power: 250 Watts  
Owned: Jefferay Bcstg. Corp.  
Address: Box 1573  
Tel.: MELROSE 7-6144  
KBS  
Rep.: Star National  
Pres., Gen. Mgr.: William W. Jefferay  
Program Dir.: Grover Baker  
Chief Engineer: Charles Elson



**NORTH CAROLINA**

**WNNC—Newton—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By...Newton-Conover Bcstg. Co.  
Business Address.....West "A" St.  
Tel: IN 4-4041.....KBS  
Pres., Gen. Sta. Mgr.....Earl Holder  
Comm., Sls. Prom. Mgr.....Eugene Henry

**WKBC—North Wilkesboro  
1947**

Frequency: 810 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Wilkes Bcstg. Co.  
Address.....Radio Bldg.  
Tel: 633.....KBS  
Pres., Gen. Mgr.....Doris B. Brown  
Comm.-Sales Prom. Mgr.....Roland B. Potter

**WOXF—Oxford—1949**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Oxford Bcstg. Corp.  
Address.....P. O. Box 1111  
Tel: 4167.....Independent  
President.....A. N. Critcher  
General Manager.....James F. Flanagan  
Commercial Mgr.....Hart Curl

**WPNC—Plymouth—1958**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
Owned By.....Harry A. Epperson, Sr.  
Business Address.....Highway 64 W.  
General Manager.....Lewis R. Kurtz, Jr.

**WMSN—Raleigh—1954**

Frequency: 570 Kc.....Power: 500 Watts, d.  
Owned.....Radio WMSN, Inc.  
Address.....649 Maywood Avenue  
Tel: TE 3-3874.....Independent  
Pres., Gen. Mgr.....John C. Greene, Jr.  
Commercial Mgr.....Jack Hammette  
Program, Publicity Dir.....Helen Greene  
Sales Prom. Mgr.....Charlie Hicks  
Chief Engineer.....Robert Corn

**WKIX—Raleigh—1947**

Freq.: 850 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned By.....WKIX Bcstg. Co.  
Address.....P. O. Box 868  
Tel: TEmple 2-5512.....ABC  
Representative.....Hollingbery  
President.....Ralph Price  
General Mgr.....Hugh Holder  
Program Dir.....Alan Browning  
Sales Prom., Publicity Dir.....Chas. Stegall  
Chief Engineer.....Wayne Yelverton

**WPTF—Raleigh—1924**

Frequency: 680 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....WPTF Radio Co.  
Business-Studio Address.....Insurance Bldg.  
Tel: TE 2-8311.....NBC  
Representative.....Peters, Griffin, Woodward, Inc.  
Pres., Gen., Mgr.....Richard H. Mason  
Commercial Mgr.....R. W. Youngsteadt  
Program Manager.....Graham B. Poyner  
Publicity Director.....Worth White  
Chief Engineer.....Henry Hullick, Jr.

**WRAL—Raleigh—1939**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By...Capitol Bcstg. Co., Inc.  
Bus.-Studio Address.....130 S. Salisbury St.  
Tel: TE 4-6401.....Independent  
Representative.....H.R.  
President.....A. J. Fletcher  
General Manager.....Fred Fletcher  
Station Manager.....Bill Currie  
Program Director.....Tom Tucker  
Sales, Prom. Mgr.....R. L. Zealy  
Chief Engineer.....Virgil Duncan

**WFRC—Reidsville—1947**

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned-Oper. By...Piedmont Carolina Bcstg.  
Business-Studio Address.....Box 990  
Tel: DI 9-4321.....ABC  
Representative.....Bogne & Martin  
President.....H. T. Williams  
Gen., Sta., Comm. Mgr...Stephen F. Woodson  
Prog. Dir.....Jerry Huskey  
Chief Engineer.....W. Scarborough

**WREV—Reidsville—1948**

Frequency: 1220 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Reidsville Bcstg. Co.  
Address.....Box 1349  
Tel: DI 9-7051.....Independent  
Pres., Gen. Mgr.....William M. Oliver, Sr.  
Program Director.....Mrs. Katye P. Oliver  
Sales, Prom. Mgr.....E. M. Hurd  
V.P., Ch. Engineer.....William M. Oliver, Jr.

**WKIX**  
**10,000 Watts**  
**850 Kc.**  
**Raleigh, North Carolina**

## NORTH CAROLINA

### WCBT—Roanoke Rapids—1939

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: WCBT, Inc.  
Address: 251 Roanoke Ave.  
Tel.: 7-2545 MBS-KBS  
Station Rep. Continental  
Station Manager: J. Winfield Crew, Jr.  
Commercial Mgr.: Donald O. Collins  
Program Director: Dick Phillips

### WAYN—Rockingham—1946

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By: WAYN, Inc.  
Address: Rockingham  
Tel.: WHiting 5-4041 Independent  
Pres., Gen., Sta. Mgr.: Wayne M. Nelson  
Comm., Sls., Prom. Mgr.: William Futtler  
Chief Engineer: Carl M. Wilson

### WCEC—Rocky Mount—1947

Frequency: 810 Kc. Power: 1000 Watts d.  
Owned By: East Carolina Electronics  
Address: P. O. Box 1075  
Tel.: 2-3108 CBS  
Newspaper Affiliation: Telegram  
Representative: Continental  
President: Josh Horne  
Gen., Sta. Mgr.: Mel Warner  
Commercial Manager: Ray Thompson  
Program, Publicity Dir.: Ray Wulkinson  
Chief Engineer: Grover Taylor

### WEED—Rocky Mount—1933

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: W. A. Wynne  
Address: Box 752  
Tel.: 6-6736 ABC  
Representative: Burn-Smith  
President: W. A. Wayne  
Gen., Comm. Mgr.: R. E. Horner  
Chief Engineer: Joe R. Morris

### WRXO—Roxboro—1949

Frequency: 1430 Power: 1000 Watts d.  
Owned-Operated By: Roxboro Bcstg. Co.  
Address: Box 130  
Tel.: 6013 Independent  
General Manager: H. S. Taylor

### WSAT—Salisbury—1947

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Oper. By: Mid-Carolina Bcstg. Co.  
Business-Address: Drawer 99  
Tel.: MEIrose 3-0621 ABC  
President: Charles H. Wentz  
Sta. Mgr.: Harry L. Welch  
Comm. Mgr.: Catherine Murphy  
Program Director: Gales M. Adkins  
Vice President: E. L. Sherman

### WSTP—Salisbury—1938

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: WSTP, Inc.  
Bus.-Studio Address: 1105 Statesville Rd.  
Tel.: MEIrose 6-3811 MBS-KBS

Representative: Walker  
President: Thomas D. Harrell, Jr.  
Prog. Dir.: Ted Austin  
Sales, Prom. Mgr.: Frank Andrews  
Publicity Director: Sylvia Wiseman  
Chief Engineer: Jack Ikner

### WEYE—Sanford—1952

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Lee Bcstg. Corp.  
Address: 137 S. Steele St.  
Tel.: SP 4-5561 Independent  
President: Dallas L. Mackey  
Sta. Manager: Mrs. E. Keller  
Commercial Manager: Max Lee  
Program Director: Norris Mayberry  
Chief Engineer: Carey Olive  
Managing Dir.: Joe Morris

### WWGP—Sanford—1946

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Sandhilla Bcstg. Corp.  
Address: P. O. Box 651  
Tel.: Sanford KBS  
Newspaper Affiliation: Herald  
Sec'y-Treas.: W. E. Horner  
Gen., Comm. Mgr.: Phil Peterson

### WADA—Shelby—1958

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned By: Cleveland County Bcstg. Co. Inc.  
Business Address: Box 227  
Tel.: HUXley 2-1390 Independent  
Pres., Gen., Sta. Mgr.: Boyce J. Hanna  
Commercial Manager: Harold J. Noles  
Program Director: James Price  
Sales, Prom. Mgr.: Charles Moore  
Publicity Director: Fannie Bell Ledford  
Chief Engineer: Kenneth Vassey

### WOHS—Shelby—1946

Frequency: 730 Kc. Power: 1000 Watts  
Owned-Oper. By: Western Carolina Radio  
Business Address: 1511 W. Dixon Blvd.  
Tel.: HUXley 7-6313 MBS-KBS  
Pres., Gen. Manager: Robert M. Wallace  
Comm. Manager: Don McLain  
Program, Publicity Dir.: Harold Watson  
Chief Engineer: Edwin A. Patterson

### WNCA—Siler City—1952

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Operated By: Chatham Bdcstg. Co.  
Address: Box 852  
Tel.: SH 2-2135 Independent  
Representative: Best  
Gen., Sta., Comm. Mgr.: L. C. Bruce

### WMPM—Smithfield—1950

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Carolina Bcstg. Service  
Address: Box 238  
Tel.: WEBster 4-2434 Independent  
President: Ellis C. Barbour  
Gen., Comm. Mgr.: Nathan T. Lassiter  
Program Director: John A. Wall

## NORTH CAROLINA

Sales, Prom. Mgr. .... Martha E. Sanders  
 Publicity Director ..... Bill Kirby  
 Chief Engineer ..... Henry Best

### WEEB—Southern Pines—1947

Frequency: 990 Kc. .... Power: 1000 Watts d.  
 Owned. The Sandhill Community Bcstrs., Inc.  
 Address ..... 135 W. New Hampshire Ave.  
 Tel.: OX 2-2941 ..... ABC-KBS  
 Station Rep. .... Holman  
 Pres., Gen. Mgr. .... Jack S. Younts  
 Comm., Prom. Mgr., Ch. Eng. Joe A. Warren  
 Program, Publicity Dir. .... Chas. G. Clapp

### WTOE—Spruce Pine—1955

Frequency: 1470 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By. Toe River Valley Bcstg. Co.  
 Address ..... Radio Chalk Mt.  
 Tel.: P. 5-4296 ..... Independent  
 Pres., Gen. Mgr. .... Tom N. Cooper  
 Comm. Mgr. .... Jessie G. Sullins  
 Program, Chief Eng. .... Kenneth Woodard  
 Sales Prom. Mgr. .... Noland K. Cooper  
 Publicity Dir. .... William F. Pegg

### WDBM—Statesville—1957

Frequency: 550 Kc. .... Power: 500 W., d.  
 Owned. .... Iredell Bcstg. Co.  
 Address ..... Box 1027  
 Tel.: TR 2-2455 ..... Independent  
 President ..... Walter A. Duke  
 Gen. Mgr. .... Clay Cline  
 Comm. Mgr. .... Earl Carney  
 Program Director ..... Stan Sanders  
 Chief Engineer ..... Fred Ostwalt, Jr.

### WSIC—Statesville—1947

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Statesville Bcstg. Co.  
 Address ..... Box 1189  
 Tel.: TR 3-9078 ..... Independent  
 President ..... A. F. Sams, Jr.  
 Gen., Sta. Mgr. .... G. M. Allen  
 Publicity Director ..... W. P. Wooten, Jr.  
 Program Director ..... James Melvin  
 Chief Engineer ..... T. K. Abernethy

### WMSJ—Sylva—1957

Frequency: 1480 Kc. .... Power: 5000 W., d.  
 Owned ..... WMSJ, Inc.  
 Address ..... Box 665  
 Tel.: JU 6-2221 ..... KBS  
 President ..... Harold H. Thoms  
 Gen., Comm. Mgr. .... James B. Childress  
 Chief Engineer ..... Franklin D. R. McClure

### WTAB—Tabor City—1954

Frequency: 1370 Kc. .... Power: 5000 Watts, d.  
 Owned-Oper. By. .... Tabor City Bcstg. Co.  
 Address ..... Box 605  
 Tel.: 3171 ..... Independent  
 President ..... John Soles  
 Station Manager ..... Troy McPherson  
 Prom. Director ..... John Soles, Jr.

### WCPS—Tarboro—1947

Frequency: 760 Kc. .... Power: 1000 Watts d.

Owned-Oper. .... Coastal Plains Bcstg. Co., Inc.  
 Bus. Studio Address .... Edgecombe Bank Bldg.  
 Tel.: TALbot 3-2191 ..... Independent  
 President ..... V. E. Fountain  
 General Manager ..... G. Lee Hodges

### WTNC—Thomasville—1947

Frequency: 790 Kc. .... Power: 1000 Watts d.  
 Owned By. .... The Thomasville Bcstg. Co.  
 Address ..... P. O. Box 750  
 Tel.: 2701 ..... Independent  
 President ..... Mrs. George W. Lyles  
 Gen., Sta. Mgr. .... Harold Harrison  
 Chief Engineer ..... James McAden

### WTYN—Tryon—1954

Frequency: 1580 Kc. .... Power: 250 Watts, d.  
 Owned. .... Polk County Broadcasters  
 Address ..... Box 1317  
 Tel.: UL 6-6755 ..... KBS  
 Gen., Comm. Mgr. .... Henry G. Bartol, Jr.  
 Prog., Publicity Dir. .... Gertrude S. Taylor  
 Chief Engineer ..... Palmer A. Greer

### WADE—Wadesboro—1947

Frequency: 1210 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... R. P. Lyon & Son  
 Address ..... Radio Bldg.  
 Tel.: MY 4-2175 ..... KBS  
 General, Sta. Mgr. .... W. P. Billingsley  
 Program Director ..... Peggy L. Mitchell

### WLSE—Wallace—1953

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Duplin Bcstg. Co.  
 Address ..... Hwy. 117, N.  
 Tel.: AT 5-2187 ..... KBS  
 General Manager ..... John T. Newman  
 Ch. Eng. .... Raymond Fields

### WHED—Washington—1948

Frequency 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Pamlico Bcstg. Co.  
 Address ..... Box 439  
 Tel.: WH 6-3252 ..... KBS  
 Pres., Gen., Sta. Mgr. .... W. W. Moore  
 Prog. Dir. .... George Shriver  
 Pub. Director ..... W. E. Knight  
 Chief Engineer ..... Richard Tripp

### WRRF—Washington—1942

Frequency: 930 Kc. .... Power: 5 Kw., 1 Kw. n.  
 Owned-Oper. By. .... Tar Heel Bcstg. System, Inc.  
 Bus. Studio Add. .... Bank of Washington Bldg.  
 Tel.: WH 6-2162 ..... ABC  
 Representative ..... Headley-Reed  
 President ..... W. R. Roberson, Jr.  
 Station Manager ..... William Abeyounis  
 Commercial Mgr. .... Bob Frowein  
 Program Director ..... Merrill Daniels  
 Chief Engineer ..... L. E. Hilland

### WHCC—Waynesville—1947

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. Kenneth D. & Margaret F. Fry

## NORTH CAROLINA

**Business-Studio Address**.....Main St.  
**Tel.:** GL 8-8661.....KBS  
**Pres., Gen. Mgr.**.....K. D. Fry  
**Treasurer**.....M. F. Fry

### WETC—Wendell-Zebulon 1959

**Frequency:** 540 Kc.....**Power:** 250 Watts, d.  
**Owned By**.....Wendell-Zebulon Radio Co.  
**Address**.....Wendell-Zebulon  
**Pres., Gen. Mgr.**.....Lewis V. Parrish  
**Program Dir.**.....Lottie P. Flowers  
**Sales Prom., Pub. Dir.**.....Marshall M. Johnson

### WENC—Whiteville—1946

**Frequency:** 1220.....**Power:** 1000 Watts  
**Owned**.....Whiteville Broadcasting Co., Inc.  
**Address**.....P. O. Box 700  
**Tel.:** MI 2-2133.....KBS  
**Representative**.....Thomas F. Clark  
**President**.....J. A. Maultsby, Sr.  
**Station Mgr.**.....Jerry Honeycutt  
**Prog. Dir.**.....Don Viets  
**Pub. Director**.....Edna E. Ripple  
**Chief Engineer**.....Robert F. Crandall

### WIAM—Williamston—1950

**Frequency:** 900 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....E. Carolina Bcstg. Co.  
**Address**.....E. Main St.  
**Tel.:** SW 2-4161.....Independent  
**Co.-O., Gen., Comm. Mgr.**.....Charles M. Gaylord  
**Co.-O., Sta. Manager**.....William H. Farrior

### WGNI—Wilmington—1946

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....New Hanover Bcstg. Corp.  
**Business Address**.....211 N. Second St.  
**Tel.:** ROger 2-2493.....Independent  
**Representative**.....Walker  
**President**.....J. S. Brody  
**General Manager**.....Allen B. Jones  
**Prog. Dir., Chief Eng.**.....Arthur L. Madeley

### WMFD—Wilmington—1935

**Frequency:** 630 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....R. A. Dunlea  
**Address**.....Front & Market Sts.  
**Tel.:** 3-4064.....ABC  
**Representatives**.....Burn-Smith, Ayers  
**President**.....R. A. Dunlea, Jr.  
**General Mgr.**.....George A. Curtis  
**Station Mgr.**.....Robert Hurley  
**Sales Prom. Mgr.**.....Clay McBride  
**Program Dir.**.....Eric Bruton

### WKLM—Wilmington—1956

**Frequency:** 980 Kc.....**Power:** 5000 Watts  
**Oper. By**.....Thoms Radio-TV Ent.  
**Address**.....Insurance Bldg.  
**Tel.:** ROger 2-4633.....Independent  
**Representative**.....Bcst. Time Sales  
**President**.....Harold H. Thoms  
**Station Mgr.**.....Sam Dodd  
**Chief Engineer**.....Robert Bowden

### WGTM—Wilson—1937

**Frequency:** 590 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Watson Industries, Inc.  
**Bus.-Studio Address**.....Herring Ave.  
**Tel.:** 2188.....CBS  
**Representative**.....Clark Brown  
**President**.....Penn T. Watson, Sr.  
**Gen., Sta. Mgr.**.....Penn T. Watson, Jr.  
**Commercial Manager**.....Chas. B. Goodyear  
**Sls., Prom. Mgr.**.....Mrs. Boland Hodges  
**Program Director**.....Bill Bunn  
**Publicity Director**.....Shirley Morris  
**Chief Engineer**.....Roy Barron

### WVOT—Wilson—1948

**Freq.:** 1420 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By**.....Wilson Radio Co., Inc.  
**Address**.....Highway 301-A  
**Tel.:** 5157.....Independent  
**Representative**.....Devney  
**President**.....H. W. Anderson  
**Gen., Sta. Mgr.**.....Harry Severance  
**Comm., Sales Prom. Mgr.**.....P. O. Barnes  
**Program Dir.**.....Wister Moore, Jr.  
**Chief Engineer**.....Dan S. Williams

### WAAA—Winston-Salem—1950

**Frequency:** 980 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Laury Assoc., Inc.  
**Address**.....Box 3119  
**Tel.:** PA 2-4121.....Independent  
**Representative**.....Bob Dore  
**President**.....Robert A. Monroe  
**General Manager**.....Ranny Daly  
**Program Director**.....Larry Williams  
**Chief Engineer**.....L. B. McLamb

### WAIR—Winston-Salem—1937

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Forsyth Bcstg. Co.  
**Business Address**.....46 Miller St.  
**Tel.:** PA 2-1133.....Independent  
**Representative**.....Burn-Smith  
**President**.....J. F. Koons, III  
**General Manager**.....Harold Calvin  
**Commercial Mgr.**.....Ronald Barrington

### WSJS—Winston-Salem—1930

**Frequency:** 600 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Piedmont Publishing Co.  
**Bus.-Studio Address**.....419-21 N. Spruce St.  
**Tel.:** PA 5-2311.....NBC  
**Newspaper Affil.**.....Journal, Twin City Sentinel  
**Representative**.....Headley-Reed  
**President**.....W. K. Hoyt  
**V.P., Gen. Mgr.**.....Harold Essex  
**Operations Manager**.....Phil Hedrick  
**Commercial Manager**.....Harry B. Shaw  
**Program Manager**.....John Comas  
**Publicity Director**.....Harold Carter  
**Promotion Mgr.**.....Richard Barron  
**Chief Engineer**.....Leon Lasley

### WTOB—Winston-Salem—1947

**Freq.:** 1380 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Op. By**.....Winston-Salem Bcstg. Co., Inc.  
**Address**.....300 S. Stratford

## \*\*\*\*\* NORTH CAROLINA-NORTH DAKOTA

Tel.: PA 3-4353.....CBS-MBS  
 Representative...Venard, Rintoul, McConnell  
 President, Pub. Dir.....James W. Coan

Gen., Comm. Manager.....Charles Brunt  
 Program Director.....Johnny Miller  
 Chief Engineer.....James Hoke

Pop.: 696,000  
 Families: 189,000  
 Radio Homes: 183,000

# North Dakota

Stations in State: 19  
 TV Homes: 128,000  
 TV Stations: 9

### KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc....Power: 1 Kw., d. 250 W., n.  
 Owned.....Mandan Radio Assoc.  
 Address.....Box 667, Bismarck  
 Tel.: CA 3-4116.....Independent  
 Representative.....Gill-Perna  
 President.....R. C. Johnson  
 Station, Prog. Dir.....Dick Johnson  
 Comm., Sales Prom. Mgr.....Bob Raser  
 Publicity Dir.....Larry Chambers  
 Chief Engineer.....Herb Leupp

### KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Meyer Bcstg. Co.  
 Bus.-Studio Address.....202½ Fourth St.  
 Tel.: CA 3-0900.....NBC  
 Representative.....John Blair  
 Pres., General Manager.....W. A. Ekberg  
 Station Comm. Mgr.....R. W. MacLeod  
 Program Director.....Stanley Wilson  
 Sales Prom. Mgr.....Raymond Isaak  
 Chief Engineer.....Ivar Nelson

### KQDI—Bismarck—1958

Frequency: 1350 Kc.....Power: 500 Watts d.  
 Owned By.....Dakota Musicasters  
 Business Address.....117½ N. 5th St.  
 Tel.: CApital 3-4447.....Independent  
 Station Representative.....Forjoe  
 Gen. & Sta. Mgr.....Darrel W. Holt  
 Chief Engineer.....William Banks, Jr.

### KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....KDLR, Inc.  
 Bhsness-Studio Address.....400 12th Ave.  
 Tel.: 1090.....MBS-KBS  
 Representative.....Hal Holman  
 Pres., Gen. Manager.....Bert Wick  
 Comm., Mgr.....Paul R. Lange  
 Program Director.....Wilbur Clemenson  
 Chief Engineer.....Richard Moritz

### KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dickinson Radio Assn.  
 Bus.-Studio Address.....119 2d Ave. W.  
 Tel.: 5133.....KBS  
 Representative.....Holman; Hurley  
 President.....Dr. P. J. Weir  
 Gen.-Sta. Mgr.....Orville F. Burda  
 Comm. Mgr.....Ken Gierke  
 Prog., Dir.....Lauren Haacke  
 Chief Engineer.....Benjamin G. Locherd

### KFGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....N. Dak. Bcstg. Co.  
 Business-Studio Address.....Box 1610  
 Tel.: 2-3291.....ABC  
 Representative.....Gill-Perna  
 President.....W. R. Haggart  
 Gen., Comm., Sales Mgr.....Charles G. Burke  
 Program Director.....Chuck Boone  
 Chief Eng.....G. Stenoien, N. Pederson

### WDAY—Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WDAY, Inc.  
 Business-Studio Address.....207 North Fifth  
 Tel.: 2-3371.....NBC  
 Newspaper Affil.....Forum  
 Rep.....Peters, Griffin, Woodward, Inc.  
 President.....E. C. Reineke  
 Station Manager.....Jack Dunn  
 General Manager.....Tom Barnes  
 Sales Manager.....Bill Burn  
 Program Director.....Ernie Brevik  
 Promotion Mgr.....Roy Pedersen

### KVOX—Fargo—1937

(See Moorhead, Minn. Listing)

### KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....KGPC Co.  
 Address.....P. O. Box 306  
 Tel.: 105.....Independent  
 General Mgr.....C. G. Matheson  
 Station Mgr.....R. G. Biddick  
 Commercial Mgr.....R. Hunt

### KILO—Grand Forks—1941

Frequency 1440 Kc....Power: 1000 d.; 500n.  
 Owned-Oper. By...Grand Forks Herald, Inc.  
 Bus.-Studio Address...First Natl. Bank Bldg.  
 Tel.: 4-5321.....CBS  
 Newspaper Affiliation.....Herald  
 Representative...Everett-McKinney, O'Connell  
 President.....M. M. Oppegard  
 Sta., Comm. Mgr.....Herman Livingston  
 Adm. Exec.....Dorothy Ann Kirk  
 Chief Engineer.....A. F. Petrich

### KNOX—Grand Forks—1947

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned By.....Community Radio Corp.  
 Address.....P. O. Box 1110  
 Tel.: 4-4611.....MBS

## NORTH DAKOTA-OHIO

Representative.....Rambeau, Vance, Hopple  
 President.....Arthur Tweet  
 Program Director.....Dave Henley  
 Sales Manager.....Robert Lukkason  
 Chief Engineer.....David L. Chumley

### KNDC—Hettinger—1954

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Hettinger Bcstg. Co.  
 Address.....Lambert Bldg.  
 Tel.: 547.....KBS  
 President.....Cecil R. Clark  
 Manager.....Tom E. Loughhead  
 Commercial Manager.....Louis Borreman  
 Program Director.....Allen McIntyre

### KEYJ—Jamestown—1954

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....James River Bcstg. Co.  
 Address.....Box 1170  
 Tel.: Clinton 2-2160.....KBS  
 Representative.....Devney  
 President, Gen. Mgr.....Robert E. Ingstad  
 Station Manager.....A. G. Berry  
 Comm. Manager.....R. L. Richardson  
 Publicity Director.....Tom Bergum  
 Program Director.....Bernard H. Langenfeld  
 Sales Prom. Mgr.....T. D. Soullis  
 Chief Engineer.....Kenneth L. Rich

### KSJB—Jamestown—1937

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KSJB, Inc.  
 Address.....Box 1271  
 Tel.: 1600.....CBS  
 Representative.....Weed & Co.  
 President.....James M. Pryor, Jr.  
 Station Manager.....E. M. Hoge  
 Program Director.....James Zimmerman  
 Chief Engineer.....Harvey Van Erem

### KCJB—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KCJB, Inc.  
 Address.....Box 1712  
 Tel.: 51-161.....CBS

Representative.....Weed  
 Pres., Gen. Mgr.....James M. Pryor, Jr.  
 Comm. Mgr.....Hugo Furstenau  
 Program Dir.....Jim Johnson  
 Sales Prom. Mgr.....Charles Praitt  
 Chief Engineer.....Wes Bell

### KLPM—Minot—1929

Frequency: 1390 Kc..Power: 5000 d.; 1000 n.  
 Owned-Operated By.....Minot Bcstg. Co.  
 Business Address.....320 Third Ave., S.W.  
 Tel.: 4-1146.....MBS  
 Representative.....Walker-Rawalt  
 President.....Ethel H. Cooley  
 Gen. Mgr., Ch. Eng.....C. W. Baker  
 Comm. Dir., Prog. Dir.....Leslie E. Maupin

### KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.  
 Owned.....Paul Crain et al  
 Address.....Box 1291  
 Tel.: 7-1124.....Independent  
 Representative.....Forjoe  
 Sta. Mgr.....H. T. "Pete" Searle

### KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....KOV, Inc.  
 Business Address.....135 Central Ave. S.  
 Tel.: 1490.....MBS-KBS  
 Representative.....Ed Devney  
 Pres., Gen. Mgr.....Robert E. Ingstad  
 Comm., Sta. Mgr.....Ed Weeks  
 Program Director.....Russ Kaber  
 Chief Engineer.....Glen Olson

### KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Charles L. Scofield  
 Address.....1300 Second Ave. W.  
 Tel.: Greenfield 3-3911.....Independent  
 Representative.....Holman  
 Pres., Ch. Eng.....Chas. L. Scofield  
 General Manager.....W. L. Holter  
 Comm. Manager.....Bob Miller  
 Publicity Director.....J. McGeehan  
 Program Director.....Bob Gilbert

Pop.: 9,749,000  
 Families: 2,925,000  
 Radio Homes: 2,845,000

## Ohio

Stations in State: 88  
 TV Homes: 2,661,000  
 TV Stations: 28

### WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Allen T. Simmons  
 Business Address.....40 E. Mill St.  
 Tel.: JE 5-6165.....CBS  
 Representative.....George P. Hollingbery  
 Pres., Gen., Sta. Mgr.....Allen T. Simmons  
 Commercial Manager.....Robert B. Wilson  
 Sales Promotion Manager.....Dolores Buehrle  
 Program Director.....Margaret Bevans  
 Publicity Director.....Roger Carter  
 Chief Engineer.....Arnold Bock

### WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned By.....Summit Radio Corp.  
 Address.....853 Copley Rd.  
 Tel.: PO 2-8811.....ABC  
 Newspaper Affiliation.....Beacon Journal  
 Station Representative.....McGavren-Quinn  
 President.....S. Bernard Berk  
 Gen., Sta. Mgr.....Roger G. Berk  
 Comm., Sales Prom. Mgr.....Kenneth M. Keegan  
 Program Director.....Bob Wylie  
 Operations Manager.....Robert I. Bostian

Chief Engineer.....Irwin L. Knopp

### WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....T. Estabrook & J. Valdes  
Address.....41 S. Main St.  
Tel.: FR 6-7114.....Independent  
Representative.....Avery-Knodel  
President.....Ted Estabrook  
Sec. Treas.....Jack Valdes  
Station Mgr.....Harley Lucas  
Local Sales Mgr.....George Mamas  
Commercial Manager.....Jack Maurer  
Production Manager.....Rick Reighard  
Program Director.....Joe Mayer  
Advertising Manager.....Jean Elliot  
Chief Engineer.....Henry Niederkofler

### WHKK—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts  
Owned-Oper. By.....WHKK Bcstg. Co.  
Business-Studio Address.....51 W. State St.  
Tel.: BL 3-7101.....MBS  
Representative.....Bolling  
Pres., Gen. Mgr.....Philip R. Herbert  
Program Director.....Adrian (Bud) Cooper  
Sales Prom. Mgr.....Glenn Colerider  
Chief Engineer.....Andrew D. Smith

### WFAH—Alliance—1947

Frequency: 1310 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....The Review Pub. Co.  
Address.....2720 S. Union  
Tel.: TALbot 1-1111.....Independent  
Representative.....Grant Webb  
President.....Mrs. F. A. Hoiles  
Sta. Manager.....D. A. Peterson  
Commercial Mgr.....Robert A. Gates  
Program Director.....Edward D. Krahling  
Chief Engineer.....Gene Peterman

### WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.  
Owned.....Radio Ashland, Inc.  
Business Address.....Ashland Mansfield Rd.  
Tel.: 2-1572.....KBS  
Station Representative.....Ohio Stations  
Pres., Ch. Engr.....Charlie Calhoun  
Sta., Comm. Mgr.....Jim Baine  
Prog. Dir.....Walt Harrell  
Publicity Director.....Leola Barrington

### WICA—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....WICA, Inc.  
Address.....Ashtabula  
Tel.: WYman 32-126.....Independent  
Newspaper Affil.....Star Beacon  
Representative.....Clark  
President.....D. C. Rowley  
General Manager.....John Colin  
Station Manager.....D. W. Fassett  
Commercial Mgr.....I. H. Bleasdale  
Program Dir.....John Stragen  
Chief Engineer.....Frank Bernato

### WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.  
Owned By.....Radio Athens  
Business Address.....Box 527  
Tel.: 3-1587.....Independent  
Station Representative.....Hopewell  
Gen. Mgr., Chief Engr.....Andrew Kovlan  
Comm. Manager.....John Kerr  
Sales Promotion Manager.....George Charles  
Program Director.....Claudia Bolin

### WTRX—Bellaire-Wheeling 1947

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned By.....Ohio Valley Bcstg. Corp.  
Business Address.....Hotel McClure Wheeling  
Representative.....Burn-Smith  
President.....Walter Patterson  
Vice President.....Robert K. Richards  
Station Manager.....W. K. Greaver  
Program Director.....James L. Harper  
Chief Engineer.....George Cowen

### WOHP—Bellefontaine—1952

Frequency: 1390 Kc.....Power: 500 Watts  
Owned.....Lake Erie Radio & TV Corp.  
Address.....East Sandusky St.  
Tel.: 2-5796.....Independent  
President.....T. M. Nelson  
General Manager.....R. K. Wood  
Chief Engineer.....Ken Arnold

### WTLG—Bowling Green—1954

Frequency: 730 Kc.....Power: 250 Watts d.  
Owner.....Howard R. Ward  
Address.....P. O. Box 105  
Tel.: 3-8021.....Independent  
Rep.....Venard, Rintoul & McConnell  
Pres., Gen., Sta. Mgr.....Howard R. Ward  
Chief Eng.....Roy Gallagher

### WILE—Cambridge—1948

Frequency: 1270 Kc.....Power: 1000 Watts a.  
Owned-Oper.....Land o' The Lakes Bcstg. Corp.  
Business-Studio Address.....917 Beatty Ave.  
Tel.: 4-5606.....KBS  
Pres., Gen. Mgr.....Howard A. Donahoe  
Sta., Sales Prom. Mgr.....David C. Lorimer  
Commercial Manager.....William F. Robinson  
Program Director.....William Coffey  
Chief Engineer.....John Nagay

### WHOT—Campbell—1955

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Myron Jones  
Address.....401 N. Blaine Ave., Youngstown  
Tel.: RI 6-8464.....Independent  
Owner.....Myron Jones  
General Manager.....William Fleckenstein  
Merchandising Manager.....Bill Aey

### WAND—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Dover Bcstg.  
Business Address.....106 High Ave., N.W.



## **Gordon Stations— America's LIVELIEST Independents!**

### **WSAI Cincinnati**

Leading radio service in America's 17th market . . . 5000 powerful watts now 24 hours a day! Exciting new sound, fast-paced personality shows plus *Instant News* makes WSAI first in programming . . . first in cost efficiency! See Adam Young for the WSAI Story.

### **KBUZ Phoenix**

These fast-climbing Gordon stations cover 80% of all Arizona . . . an exciting, dynamic young region whose booming population already adds up to America's 19th market. Buy the Gordon Group Package and you get the Southwest's best radio buy. Adam Young has the facts!

### **KCUB Tucson**

WSAI—CINCINNATI • KBUZ—PHOENIX  
KCUB—TUCSON  
WSAI-FM—CINCINNATI • KTYL-FM—MESA

*Sold nationally by Adam Young Inc.*

**SHERWOOD R. GORDON, President**





Tel.: GL 6-8396.....MBS  
 Station Representative.....Breen & Ward  
 General Manager.....W. B. Steis  
 Asst. Mgr., Prog. Dir.....Richard L. Doll  
 Commercial Manager.....Ace Shaheen  
 Merchandising Manager.....Grace Whitmire  
 Chief Engineer.....Donald Graff

**WCMW—Canton—1946**

Frequency: 1060 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Stark Bcstg. Corp.  
 Business Address...4601 Hills & Dales Rd., NW  
 Tel.: GL 5-9475.....Independent  
 Station Representative.....Masla  
 President.....S. L. Huffman  
 General Manager.....Clark L. Dozer  
 Sta. Mgr., Prog. Dir.....Jack Hale  
 Commercial Manager.....Dick Bremkamp  
 Sales Prom., Pub. Dir.....Joe Saxon  
 Chief Engineer.....Al James

**WHBC—Canton—1925**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Ohio Bcstg. Co.  
 Business-Studio Address...550 S. Market St.  
 Tel.: GL 6-7166.....ABC  
 Newspaper Affil.....Brush-Moore  
 Representative...Venard, Rintoul, McConnell  
 President.....Eugene Carr  
 Station Manager.....Robert C. Fehlman  
 Commercial Manager.....Paul E. Gilmor  
 Sales Prlom. Mgr.....Nancy Rice  
 Program Director.....Lee Atwell  
 Publicity Director.....Nancy Jones  
 Chief Engineer.....John Schen

**WBEX—Chillicothe—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Shawnee Broadcasting Co.  
 Bus. Address.....Pohlman Rd., Carlisle Hill  
 Tel.: PProspect 3-2244.....MBS, KBS  
 Representative.....Thomas F. Clark  
 President.....Truman A. Morris  
 Comm. Mgr.....Alan Batteiger  
 Sales Promotion Mgr.....Don W. Hughes  
 Program Director.....Mary Morris  
 Chief Engineer.....Jerry Ashley

**WCHI—Chillicothe—1956**

Frequency: 1350 Kc.....Power: 500 Watts  
 Owned.....Chillicothe Bcstg. Co.  
 Address.....800 Eastern Avenue  
 Tel.: PR 4-3385.....Independent  
 Representative.....McGillvra  
 Co-Owners.....J. H. & A. I. McGillvra  
 Station Manager.....George J. Fox  
 Chief Engineer.....Carl J. Finger

**WSAI—Cincinnati—1923**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Consolidated Sun Ray Bcstg.  
 Address.....Sinton Hotel  
 Tel.: MAIn 1-1068.....Independent  
 Station Representative.....Young  
 President.....William Sylk  
 V.P., Gen. Mgr.....Howard Eicher  
 Nat'l Sales Manager.....Lu Bassett

V.P., Local Sales Manager.....H. O. Parry  
 Sales Prom., Pub. Dir.....Marian E. Knight  
 Program Director.....Don McCarty  
 Chief Engineer.....Jonas Helser

**WCIN—Cincinnati—1953**

Frequency: 1480 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Robert W. Rounsaville  
 Address.....3301 Beekman St.  
 Tel.: MU 1-7600.....Independent  
 Representative.....Gill-Perna, Dorá-Clayton  
 Owner, Gen. Mgr.....R. W. Rounsaville  
 Station Manager.....Ralph B. Johnson  
 Gen. Sls. Mgr.....John Fulton

**WCKY—Cincinnati—1929**

Frequency: 1530 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....L. B. Wilson, Inc.  
 Bus-Studio Address...Hotel Sheraton Gibson  
 Tel.: CH 1-8565.....Independent  
 Representatives...Welstead, AM Radio Sales  
 Pres., Gen. Mgr., Eng....Chas. H. Topmiller  
 Sales Prom. Mgr., Pub. Dir.....R. M. Fleming  
 Sec.-Treas.....Jeanette Heinze  
 Prog. Dir.....Paul F. Miller

**WCPO—Cincinnati—1927**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By..Scripps-Howard Radio, Inc.  
 Business Address.....2345 Symmes St.  
 Tel.: CA 1-0777.....Independent  
 Newspaper Affiliation.....Post-Times Star  
 Representative.....John Blair  
 President.....Jack R. Howard  
 General Manager.....M. C. Watters  
 Station Director.....Patrick H. Crafton  
 Comm. Manager.....R. Rietman  
 Program Director.....Bill Dawes  
 Chief Engineer.....Paul Adams

**WKRC—Cincinnati—1922**

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio Cincinnati, Inc.  
 Address-Trans.....Hotel Alms  
 Tel.: WO 1-0550.....CBS  
 Representative.....Katz  
 President.....Hulbert Taft, Jr.  
 General Manager.....Hubbard Hood  
 Gen. Sales Mgr.....R. L. Bevington  
 Commercial Mgr.....H. M. Heilbrun  
 Program Director.....Ed Kennedy, Jr.  
 Sales Prom. Mgr.....John Walsh  
 Publicity Director.....Greg Olberding  
 Tech. Asst. to Pres.....W. H. Hansher

**WLW—Cincinnati—1922**

Frequency: 700 Kc.....Power: 50 Kw.  
 Owned.....Crosley Bcstg., Corp.  
 Address.....140 W. Ninth St.  
 Tel.: CH 1-1822.....NBC  
 Representative.....NBC Spot Sls.  
 Chm. of Board.....James D. Shouse  
 Pres., Gen. Mgr.....Robert E. Dunville  
 V.P., Sales.....H. P. Lasker  
 V.P. Programs.....Al Bland  
 V.P., Treas.....K. T. Murphy

**OHIO** .....

Sales Mgr. .... Scott McLean  
Program Director ..... Gene Dailey  
Chief Engineer ..... R. J. Rockwell

**WZIP—Cincinnati—1947**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
Owned-Operated By. . . Greater Cinn. Radio, Inc.  
Business Address. . . . . Vernon Manor Hotel  
Tel.: UNiversity 1-6067. . . . . MBS  
Rep. . . . Venard, Rintoul, McConnell; Ohio Sta.  
President. . . . . Edward D. Skotch  
Commercial Manager. . . . . Len Goorian  
Sales Promo. Mgr. . . . . Gloria Glassmeyer  
Program Director. . . . . George Winters  
Publicity Director. . . . . Gittee Bortz  
Chief Engineer. . . . . Dick Stapleton

**WERE—Cleveland—1948**

Frequency: 1300 Kc. .... Power: 5000 Watts  
Owned-Operated By. . . Cleveland Bcstg. Inc.  
Address. . . . . 1501 Euclid Ave.  
Tel.: SU 1-9600. . . . . Independent  
Station Rep. . . . Venard, Rintoul & McConnell  
President. . . . . Ray T. Miller  
V.P., General Manager. . . . Richard M. Klaus  
Nat'l Sales Mgr. . . . . Ed Paul  
Sales Prom., Pub. Dir. . . . . Peter Roper  
Production Manager. . . . . Bob West  
Chief Engineer. . . . . Harry Dennis

**WDOK—Cleveland—1950**

Frequency: 1260 Kc. .... Power: 5000 Watts  
Owned-Operated By. . . . . Civic Bcstrs., Inc.

Address. . . . . 1515 Euclid Ave.  
Tel.: MA 1-2890. . . . . Independent  
Station Representative. . . Broadcast Time Sales  
Pres., Gen. Mgr. . . . . Frederick C. Wolf  
Sales Prom. Mgr. . . . . Jeanne M. Forney  
Prog., Publicity Dir. . . . . Norman Wain  
Chief Engineer. . . . . Ralph Ouay

**WGAR—Cleveland—1930**

Frequency: 1220 Kc. .... Power: 50,000 Watts  
Owned-Oper. By. . . . . Peoples Bcstg. Corp.  
Bus. Address. . . . . Hotel Staller  
Tel.: PR 1-0200. . . . . CBS  
Representative . . . . . Christal  
President. . . . . Murray D. Lincoln  
V. Pres., Gen. Mgr. . . . . Herbert Evans  
Station Manager. . . . . Carl E. George  
Commercial Mgr. . . . . Robert E. Forker  
Sales, Prom., Pub. Dir. . . Donald C. Mitrovitch  
Program Director. . . . . Robert Smiley  
Chief Engineer. . . . . Lloyd Wingard

**WHK—Cleveland—1922**

Frequency: 1420 Kc. .... Power: 5000 Watts  
Owned-Oper. By. . . . Metropolitan Bcstg. Corp.  
Business-Studio Address. . 5000 Euclid Avenue  
Tel.: EXpress 1-5000. . . . . Independent  
Station Representative . . . . Eastman  
President . . . . . Bernard Goodwin  
Gen., Sta. Mgr. . . . . Harvey L. Glascock  
Sales Prom., Pub. Dir. . . . . Gary Davis  
Program Director. . . . . Gerald Spinn  
Chief Engineer. . . . . Ralph H. DeLamy

a better "spin" for your money in northern Ohio:

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Which audience has the real buying power? Adults, of course. Reach them with "their kind of music" on WDOK, Cleveland. Como, Miller, My Fair Lady, etc. . . . all the best, on ALBUMS. Call Fred Wolfe, Gen. Mgr.: MAin 1-2890, Cleveland.

**WDOK**

**1260 kc  
CLEVELAND**

**WJMO—Cleveland—1947**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
Owned By.....Preston G. Tuschman  
Address.....2157 Euclid Ave.  
Tel.: SU 1-4424.....Independent  
Rep.....Dora-Clayton; Oakes, Wittig, Devney  
Gen. Mgr., Ch. Eng.....C. C. Courtney  
Program Director.....John Slade  
Publicity Director.....Ron Seman

**WJW—Cleveland—1943**

Frequency: 850 Kc.....Power: 5000 Watts  
Owned-Operated By.....Storer  
Business-Studio Address.....1630 Euclid Ave.  
Tel.: Tower 1-6080.....NBC  
Newspaper Affil.....Miami Sun  
Representative.....Katz  
President.....G. B. Storer  
Station Manager.....R. P. Merridew  
Program Director.....Bruce MacDonald  
Commercial Manager.....H. Mathews  
Sales Prom., Public. Dir.....J. A. Wyman  
Chief Engineer.....Harold Brinkman

Owners of: WGBS, Miami, Fla.; WJBK, Detroit;  
WSPD, Toledo; WAGA, Atlanta; WWVA,  
Wheeling, W. Va.; WIBG, Philadelphia

**KYW—Cleveland—1923**

Frequency: 1100 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Westinghouse Bcstg. Co.  
Business Address.....815 Superior Ave.

Tel.: CH 1-0942.....Independent  
Sta. Representative.....Peeters, Griffin, Woodward  
After July 1.....AM Radio Sales  
President.....Donald H. McGannon  
General Manager.....Gordon Davis  
Commercial Manager.....Ed Wallis  
Program Director.....Mark Olds  
Publicity Director.....Charles Getz  
Adv., Sls., Prom. Dir.....Janet K. Byers  
Chief Engineer.....Sid Stadig  
Owners of: WBZ, WBZA, Boston-Springfield,  
Mass.; KDKA, Pittsburgh, Pa.; WOWO, Fort  
Wayne, Ind.; KEX, Portland, Oreg.; WIND,  
Chicago, Ill.

**WSRS—Cleveland Heights  
1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Friendly Bcstg. Co.  
Address.....2156 Lee Rd.  
Tel.: ER 1-2005.....ABC  
Representative.....Bob Dore  
President.....Richard Eaton  
Vice Pres.....B. W. Sague  
V.P., Bus. Mgr.....Myron T. Wille  
Sec.-Treas.....George P. Bickford

**WBNS—Columbus—1924**

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....RadiOhio, Inc.  
Business-Studio Address.....33 N. High St.

More buyers for your dollar

on **WJW**  
**RADIO**  
**CLEVELAND**

*Because*

**WJW puts the BEST signal into the great  
Cleveland and Northeastern Ohio market.**

• Over 3¼ Million People • With 7½ Billion Dollars to Spend

**WJW**  
5000 WATTS  
BASIC NBC  
850 KC



a Storer operation

1630 EUCLID AVE.  
TOWER 1-6080

represented nationally  
by the Katz Agency

## OHIO

Tel.: CA 4-9265.....CBS  
Representative ..... John Blair  
Station Manager ..... Richard A. Borei  
Commercial Manager ..... W. I. Orr  
Sales Prom. Director ..... Jim Yenon  
Program Director ..... Parke Blanton  
Publicity Director ..... M. Babington  
Chief Engineer ..... Lester H. Natzger

### WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By ..... Air Trails, Inc.  
Business-Studio Address ..... E. Broad & Young St.  
Tel.: CA 1-4581 ..... ABC  
Newspaper Affil. .... Lancaster Eagle-Gazette,  
Representative ..... H-R Repr., Inc.  
President ..... Charles Sawyer  
Exec. V.P., Gen. Mgr. .... J. P. Williams  
V. P. .... Alexander Buchan  
Manager ..... Collis A. Young

### WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts  
Owned By ..... North American Bcstg. Co.  
Address ..... Southern Hotel  
Tel.: CA 1-1354 ..... Independent  
Representative ..... Broadcast Time Sales  
Pres., Gen. Mgr. .... William R. Mnich  
Program, Publicity Dir. .... Harv Morgan  
Sales Prom. Mgr. .... Mrs. Georgia Bartoe  
Chief Engineer ..... John D. Brookbank

### WTVN—Columbus—1924

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Operated By ..... Radio Columbus  
Business-Studio Address ..... 22 East Gay St.  
Tel.: CA 4-1271 ..... MBS  
Representative ..... Katz  
President ..... Hulbert Taft, Jr.  
Gen., Sta., Comm. Mgr. .... Sam T. Johnston  
Sales Prom., Prog. Dir. .... Robert Adkins  
Publicity Director ..... Ruth Dillon  
Chief Engineer ..... Eugene Cafege

### WVKO—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owned-Oper. By ..... Sky Way Bcstg. Corp.  
Address ..... 274 S. 3rd St.  
Tel.: CA 1-5247 ..... Independent  
Representative ..... Venard, Rintoul & McConnell  
Gen., Sta. Manager ..... Bert Charles  
Comm. Manager ..... William Selander  
Sales Prom. Mgr. .... Roberta O. Nixon  
Publicity Dir. .... Betty J. Specks  
Chief Engineer ..... William Hammett

### WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.  
Owned-Oper. By ..... Coshocton Bcstg. Co.  
Business-Studio Address ..... 114 N. 6th St.  
Tel.: MAin 2-5432 ..... Independent  
Station Representative ..... Webb  
Pres., Gen. Mgr. .... F. Bruce Wallace  
Comm., Sales Prom. Mgr. .... Arthur E. Jost  
Prog., Pub. Dir. .... Hugh G. Williams  
Chief Engineer ..... Hermen L. Philabaum

### WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.  
Owned ..... WAVI Bcstg. Corp.  
Address ..... 1428 Cincinnati St.  
Tel.: BALdwin 4-1137 ..... Independent  
Station Rep. .... Bcst. Time Sales  
Pres., Gen. Mgr. .... Harry K. Crowl  
National Sales Director. .... Kenneth D. Caywood  
Commercial Manager ..... Guy Wadsworth  
Sales Prom., Prog. Dir. .... Dewitt Campbell  
Chief Engineer ..... Charles Dreher

### WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Oper. By ..... Miami Valley Bcstg. Corp.  
Business-Studio Address. .... 1414 Wilmington Ave.  
Tel.: MA 6581 ..... CBS  
Representative ..... Hollingbery  
President ..... James M. Cox, Jr.  
General Manager ..... Robert H. Moody  
Merchandising Manager. .... W. E. Wolaver  
Nat. Sls. Mgr. .... Wade H. Alley  
Prom. Director ..... Chuck Gay  
Asst. to Gen. Mgr. .... Harvey R. Young

### WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts  
Owned-Oper. By ..... Great Trails Bcstg. Co.  
Business-Studio Address. .... 121 N. Main St.  
Tel.: BA 2-3773 ..... ABC  
News. Affil. .... Lancaster Eagle-Gazette  
Station Representative ..... Eastman  
President ..... Charles Sawyer  
General Manager ..... Dale Moudy  
Commercial Manager. .... O. Eugene Rahn  
Sales Prom. Mgr. .... Larry Marker  
Program Director ..... George Dunlevy  
Chief Engineer ..... Howard Ryan

### WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Operated By ..... Skyland Bcstg. Corp.  
Address ..... 380 West First St.  
Tel.: BA 4-6501 ..... Independent  
Representative ..... Headley-Reed  
Pres., Gen. Manager. .... Ronald B. Woodyard  
Station Manager ..... Dorothy Tatum  
Nat'l Sales Manager. .... C. J. Thornquest  
Commercial Manager ..... Louis G. Froelich  
Chief Engineer ..... Stanley A. Beck

### WONW—Defiance—1949

Frequency: 1280 Kc.....Power: 500 Watts  
Owned-Oper. By ..... Tri-State Bcstg. Co.  
Address ..... P. O. Box 278  
Tel.: 3-2226 ..... Independent  
Representative ..... Devney  
V.P., Gen. Manager. .... Glenn R. Thayer

### WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts  
Owned. .... Dover Broadcasting Company, Inc.  
Address ..... 210 Boulevard  
Tel.: 4-2126 ..... KBS  
Station Representative ..... Breen & Ward

President.....Agnes J. Reeves Greer  
 Asst. Station Manager.....Sal Butera  
 General Manager.....W. B. Steis  
 Commercial Manager.....E. A. Barr  
 Sales Prom. Mgr.....Norm Witherspoon  
 Program Director.....Jim Shipley  
 Publicity Dir.....Grace Whitmire  
 Chief Engineer.....Donald Graff

**WOHI—East Liverpool—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....East Liverpool Bcstg. Co.  
 Business Address.....P.O. Box 760  
 Tel.: FULTON 5-1490.....ABC  
 Representative.....Grant Webb  
 President, Gen. Manager..Richard V. Beatty  
 Station Manager.....R. E. Metcalfe  
 Comm., Prom. Mgr.....George T. Farrall  
 Prog. Director.....James Lowery, Jr.  
 Chief Engineer.....George Kelly

**WEOL—Elyria-Lorain—1948**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Elyria-Lorain Bcstg. Co.  
 Address.....Elyria Savings and Trust Bldg.  
 Tel.: FA 2-3761.....Independent  
 Newspaper Affil.....Chronicle-Telegram  
 President.....O. B. Schoepfle  
 General Mgr.....Paul Nakel  
 Program Dir.....Dick Barrett  
 Chief Engineer.....Hugh Coburn

**WFIN—Findlay—1941**

Frequency: 1330 Kc...Power: 1000 Watts, d.  
 Owned.....Findlay Publishing Co.  
 Address.....101½ West Sandusky St.  
 Tel.: GA 2-4545.....Independent  
 Representative.....Clark, Ohio Rep.  
 President.....R. L. Heminger  
 Gen., Sta., Comm. Mgr.....H. H. Heminger  
 Sales Prom. Mgr., Pub. Dir.....Allen Dudley  
 Program Dir.....Clyde Johnson  
 Chief Engineer.....Edgar Smith

**WFOB—Fostoria—1952**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Seneca Radio Corp.  
 Business Address.....Box 589  
 Tel.: HE 5-5666.....Independent  
 Station Rep.....Webb; Ohio Stations  
 President.....Andrew Emerine  
 Gen., Sta. Mgr.....Melvin L. Murray  
 Commercial Mgr.....Roger V. Wise  
 Program Director.....Lowell Fiedler  
 Chief Engineer.....Carl Barry

**WFRO—Fremont—1949**

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Wolfe Bcstg. Corp.  
 Address.....905 W. State St.  
 Tel.: FE 2-3951.....Independent  
 Representative.....Hil F. Best  
 President.....Robert F. Wolfe  
 Managing Director.....R. C. Force

**WJEH—Gallipolis—1950**

Frequency: 990 Kc.....Power: 1 Kw., d.

Owned-Oper. By..Ohio Valley on the Air, Inc.  
 Business Address...Portsmouth Rd.; Box 244  
 Tel.: Gibson 6-3543.....KBS  
 Representative.....Sears & Ayer  
 President.....John E. Halliday  
 Gen., Comm. Mgr.....Marianne B. Campbell  
 Publicity Director.....J. Sherman Porter  
 Chief Engineer.....Edgar Atkins

**WMOH—Hamilton—1944**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Fort Hamilton Bcstg. Co.  
 Bus.-Studio Address..Second Natl. Bank Bldg.  
 Representative.....Rambau  
 President.....Robert J. Briede  
 General Manager.....Robert L. Odson  
 Sta. Mgr., Prog. Director.....Norm Keller  
 Ass't Gen. Mgr., Comm. Mgr.....Ray Motley

**WSRW—Hillsboro—1956**

Frequency: 1590 Kc.....Power: 500 W., d.  
 Owned.....Highland Bcstg. Co.  
 Address.....Box 176  
 Tel.: HI 1590.....KBS  
 Representative.....Continental  
 Gen. Mgr.....Willard Parr, Sr.  
 Comm. Mgr.....Robert Martin  
 Prog. Dir.....Gene Brent

**WIRO—Ironton—1951**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owner.....Iron City Bcstg. Co.  
 Address.....Radio Plaza  
 Tel.: 360.....MBS  
 Station Representative.....Best  
 Pres., Ch. Eng.....C. A. Baker  
 Gen., Sta. Mgr.....C. E. McElroy  
 Commercial Manager.....Joe Klarke  
 Program Director.....Marlene Ferguson

**WLMJ—Jackson—1953**

Frequency: 1280 Kc.....Power: 1 Kw., d.  
 Owned.....Radio Jackson, Inc.  
 Address.....Court & Broadway  
 Tel.: 850.....KBS  
 Representative.....McGavren-Quinn  
 Pres., Gen. Mgr.....J. E. Willis  
 Program Director.....Bill Dawson  
 Chief Engineer.....William McCartney

**WHOK—Lancaster—1948**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Hocking Valley Bcstg. Corp.  
 Address-Trans. Loc.....Memorial Dr.  
 Tel.: OL 3-4373.....Independent  
 Pres., Gen. Mgr.....Nelson Embrey  
 Comm. Manager.....Mark Lucas  
 Program Dir.....Eleanor J. Blazer  
 Chief Engineer.....Charles B. Houston

**WIMA—Lima—1948**

Frequency: 1150 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....N.W. Ohio Bcstg. Corp.  
 Business-Studio Address.....223 N. Main St.  
 Tel.: CA 3-2060.....ABC

# OHIO

Representative ..... H.R.  
President ..... G. E. Hamilton  
General Manager ..... R. W. Mack  
Sta., Comm. Mgr. .... C. B. Heller  
Program Director ..... Charles Grady  
Chief Engineer ..... Bill Harrison

## WCLW—Mansfield—1957

Frequency: 1570 Kc. .... Power: 250 Watts, d.  
Owned By ..... Mansfield Bcstg. Co.  
Address ..... 791 McPherson St.  
Station Rep. .... Devney  
Pres., Gen. Mgr. .... F. Eckhardt  
Commercial Mgr. .... D. Holzapfel

## WMAN—Mansfield—1939

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Richland, Inc.  
Business-Studio Address ..... 144½ Park Ave. W.  
Tel.: LA 4-2211 ..... ABC  
Representative ..... Venard, Rintoul & McConnell  
Pres., Gen., Sta., Sls., Comm. Mgr. J. M. O'Hara  
Prog.-Pub. Dir. .... Robert James  
Chief Engineer ..... William Morrison

## WMOA—Marietta—1946

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned ..... Marietta Broadcasting Corp.  
Address ..... P. O. Box 594  
Tel.: FR 3-7527 ..... MBS  
Station Representative ..... Devney  
Gen., Sta. Mgr. .... R. Sanford Guyer  
Commercial Manager ..... Robert L. Guyer  
Sales Prom. Mgr. .... John Cigna  
Program Director ..... Leah R. Thorla  
Publicity Director ..... Charles Weis  
Chief Engineer ..... Charles E. Clark

## WMRN—Marion—1940

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... The Marion Bcstg. Co.  
Bus. Address ..... 1490 N. Main St.; Box 518  
Tel.: 3-1131 ..... ABC  
Pres., Gen. Mgr. .... Robert T. Mason  
Commercial Manager ..... Arthur L. Martin  
Sales Prom. Mgr. .... Virginia Lynch  
Prog. Dir. .... Madge Cooper  
Chief Engineer ..... Francis Joseph Peters

## WTIG—Massillon—1957

Frequency: 990 Kc. .... Power: 250 W., d.  
Owned ..... Massillon Bcstg. Co.  
Address ..... Box 573  
Tel.: TE 2-5023 ..... KBS  
President ..... Joel W. Rosenblum  
Station Mgr. .... Nick Barry  
Comm. Mgr. .... Richard J. Scholem  
Program Dir. .... Ted Wesley  
Chief Engineer ..... Joseph Kish

## WPFB—Middletown—1947

Freq.: 910 Kc. .... Power: 1 Kw. d., 100 W. n.  
Owned-Operated By ..... Paul F. Braden  
Business Address ..... Coles Road  
Tel.: GA 2-3625 ..... Independent  
Station Representative ..... Breen & Ward  
General Manager ..... Paul F. Braden  
Sta. Mgr. .... Tom Hogan

Commercial Manager ..... J. H. LeMoyné  
Sales Promotion Manager ..... Charles Reeder  
Program Director ..... Ray Iglehart, Jr.  
Publicity Director ..... Gerry Iglehart  
Chief Engineer ..... Larry Beckwith

## WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... Mt. Vernon Bcstg. Co.  
Business Address ..... Coshocton Rd.; Box 390  
Tel.: EX 2-0946 ..... Independent  
Pres., Gen. Mgr. .... Mrs. Charles M. Zelkowitz  
Commercial Manager ..... Lewis Wagener  
Program Director ..... Stephen Zelkowitz  
Publicity Director ..... George Bennett  
Chief Engineer ..... Rudy Maxwell

## WCLT—Newark—1947

Frequency: 1430 Kc. .... Power: 500 Watts d.  
Owned-Operated By ..... WCLT Radio Inc.  
Address ..... 25 West Main St.  
Tel.: FA 4-0071 ..... Independent  
Representative ..... Meeker Associates  
Pres., Gen. Mgr. .... Thomas A. Rogers  
Commercial Mgr. .... Robert Pricer  
Program Director ..... Arnold Fleming  
Chief Engineer ..... Benjamin Windle

## WPVL—Painesville—1956

Frequency: 1460 Kc. .... Power: 500 Watts d.  
Owned ..... Somerset Broadcasting Co.  
Address ..... 102 S. Park Place  
Tel.: EL 2-3155 ..... Independent  
Representative ..... Devney, Inc.  
Gen., Sta. Mgr. .... Carl R. Lee  
Comm., Sales Prom. Mgr. .... Harry Griffiths  
Program Director ..... Elwood Thompson  
Publicity Director ..... James Ahlstrom  
Chief Engineer ..... Carl R. Lee

## WPTW—Piqua—1947

Frequency: 1570 Kc. .... Power: 250 Watts d.  
Owned-Oper. .... Miami County Bcstg. Co., Inc.  
Address-Trans. .... 1625 Covington Ave.  
Tel.: PR 3-3513 ..... KBS  
Pres. .... Richard E. Hunt  
Gen. Mgr., Chief Eng. .... Lewis M. Shroyer  
Commercial Mgr. .... Mrs. Eleanor Mills  
Program Dir. .... Frances Shroyer

## WNXT—Portsmouth—1951

Frequency: 1260 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By ..... Portsmouth Bcstg. Co.  
Address ..... Masonic Temple Bldg.  
Tel.: EL 3-1161 ..... ABC  
Representative ..... Everett-McKinney  
Pres., Gen., Sta., Comm. Mgr. Marshall Rosene  
Program Director ..... Phil Phillips  
Publicity Director ..... Thelma Henderson  
Chief Engineer ..... Russell Newman

## WPAY—Portsmouth—1935

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Paul F. Braden  
Address ..... 1009 Gallia St.  
Tel.: EL 3-5176 ..... CBS  
Station Rep. .... Breen & Ward; Reilly  
General Manager ..... Paul F. Braden  
Sta., Sales Prom. Mgr. .... O. T. Dresbach

Commercial Manager..... J. H. LeMoyné  
 Program Director..... John T. Baker  
 Chief Engineer..... Maurice L. Myers

**WLEC—Sandusky—1947**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... Lake Erie Bcstg. Co.  
 Address..... Box 1209  
 Tel.: MA 6-2000..... MBS  
 Representative..... Hal Holman  
 Pres., General-Station Mgr..... Jay Wagner  
 Commercial Manager..... Louis Mahla  
 Sales Promotion Manager..... Bette Wohler  
 Program Director..... Robert Hinners  
 Chief Engineer..... Jay Leibach

**WBLY—Springfield—1947**

Frequency: 1600 Kc... Power: 1000 Watts d.  
 Owned-Oper. By.... Champion City Bcstg. Co.  
 Address..... Chamber of Commerce Bldg.  
 Tel.: FA 3-4676..... Independent  
 Representative..... Thomas F. Clark  
 President..... R. Stanley Lucas  
 General Manager..... R. L. Yontz  
 Commercial Manager..... Paul S. Kintzel  
 Program Director..... James W. Bissey  
 Chief Engineer..... Carl Egbert

**WIZE—Springfield—1940**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By.... Radio Voice of Springfield  
 Trans. Address..... 117 W. High St.  
 Tel.: FA 3-4955..... ABC  
 Representative..... H. R. Representative, Inc.  
 President..... Charles Sawyer  
 Executive Vice-President..... J. P. Williams  
 Vice-President..... Alex Buchan  
 Station Mgr..... Ernest A. Gudridge  
 Program Director..... Frank Prater  
 Chief Engineer..... Victor L. Bushong

**WSTV—Steubenville—1940**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... WSTV, Inc.  
 Bus.-Studio Address... Exchange Realty Bldg.  
 Tel.: AT 2-6265..... MBS  
 Representative..... Avery-Knodel  
 Pres..... Jack N. Berkman  
 Exec. V.P., Gen. Mgr..... John J. Laux  
 Vice President..... Fred Weber  
 Sta., Comm. Mgr..... Louis Shapiro  
 Chief Engineer..... Charles S. Shepherd

**WOHO—Toledo—1954**

Frequency: 1470 Kc..... Power: 1000 Watts  
 Owner..... Midwestern Bcstg. Co.  
 Address..... 2965 Pickle Road  
 Tel.: OX 3-6576..... Independent  
 Representative..... Pearson  
 Station Mgr..... Sam W. Sloan  
 Comm. Manager..... William C. Wester  
 Program Director..... George M. Mishler  
 Chief Engineer..... George D. Stearns

**WTOD—Toledo—1946**

Frequency: 1560 Kc... Power: 1000 Watts d.  
 Owned-Operated By... Booth Broadcasting Co.  
 Business Address..... 320 Davls Bldg.

Tel.: CH 2-4321..... MBS  
 Representative..... Weed  
 President..... John L. Booth  
 Gen., Comm. Mgr..... Sonne Miller  
 Program Director..... Ted Barbone  
 Chief Engineer..... Robert Sowers

**WSPD—Toledo—1921**

Frequency: 1370 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Storer Broadcasting Co.  
 Bus. Address..... 1177 Kane Concourse, Miami  
 Tel.: CH 8-6201..... NBC  
 Newspaper Affil..... Miami Beach Sun  
 Representative..... Katz  
 President..... George B. Storer  
 Managing Director..... Reggie Martin  
 Nat. Sales Manager..... Emerson Kimble  
 Sales Prom., Pub. Dir..... James W. Rowe  
 Program Director..... E. C. Kutz  
 Chief Engineer..... William M. Stringfellow  
 Owners of: WGBS, Miami, Fla.; WJBK, Detroit;  
 WAGA, Atlanta; WJW, Cleveland; WWVA,  
 Wheeling, W. Va.; WIBG, Philadelphia

**WTOL—Toledo—1938**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By... Community Bcstg. Co.  
 Trans.-Address..... Bell Bldg.  
 Tel.: CH 3-3291..... ABC  
 Station Representative..... Gill-Perna  
 President..... Frazier Reams  
 Gen.-Station Mgr..... Thomas S. Bretherton  
 Commercial Manager..... Douglas Tabner  
 Program Director..... Robert Kriehoff  
 Chief Engineer..... Harold Holmes

**WHHH—Warren—1941**

Frequency: 1440 Kc..... Power: 5000 Watts  
 Owned By.... Warren Tribune Radio Sta., Inc.  
 Business Address..... Second National Bldg.  
 Tel.: EXpress 2-2529..... Independent  
 Newspaper Affiliation... Tribune Chronicle  
 Station Rep..... Rambeau, Vance, Hopple  
 President..... Helen Hart Hurlbert  
 Gen. Mgr., Ch. Engr..... Robert E. Hardy  
 Program Director..... John Peterson

**WCHO—Washington Court  
 House—1952**

Frequency: 1250 Kc..... Power: 500 Watts d.  
 Owned By..... W. N. Nungesser  
 Address..... 113½ S. Main St.  
 Tel.: 5-6211..... KBS  
 Representative..... Hil F. Best  
 Pres., Gen. Mgr., Chief Eng.. W. N. Nungesser  
 Comm., Sales Prom. Mgr..... R. L. Anderson

**WPKO—Waverly—1954**

Frequency: 1380..... Power: 1000 W., d.  
 Owner..... Hi Kinco Bcstrs.  
 Address..... Box 67  
 Tel.: PI 2781..... Independent  
 Station Mgr..... Art Layne  
 Gen., Comm. Mgr..... Warren W. Cooper

**WKOV—Wellston—1953**

Frequency: 1330 Kc..... Power: 500 Watts d.

## OHIO-OKLAHOMA

Owned-Operated By..... Court House Bcstg.  
Address..... P. O. Bo. 190  
Tel.: WE 546..... KBS  
Representative..... Hil F. Best  
General Manager..... Parks Robinson  
Station Mgr..... Kenneth Williams

### WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.  
Owned-Oper. By... Wooster Republican Ptg. Co.  
Address..... Route 30  
Tel.: 3-5075..... KBS  
General Manager..... E. B. Evans  
Commercial Mgr..... Quentin W. Welty

### WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.  
Owned..... Peoples Broadcasting Corp.  
Address..... Worthington  
Tel.: TU 5-5342..... Independent  
Representative..... Gill Perna  
General Manager..... Herbert E. Evans  
Sta., Mgr..... Joseph D. Bradshaw  
President..... Murray D. Lincoln  
Comm. Mgr..... Dale Lutz  
Program, Sales Prom. Mgr..... Phil Sheridan  
Publicity Dir..... Bill Pfeiffer  
Chief Engineer..... Harold Schaafl

### WBBW—Youngstown—1949

Frequency: 1240 Kc.....Power: 250 Watts  
Owner..... Mahoning Valley Bcstg. Corp.  
Address..... Warner Thea. Bldg.  
Tel.: RI 4-4421..... MBS  
Representative..... Weed  
President, Ch. Eng..... John Cherpack, Jr.  
V.P., Gen. Mgr..... Gene Trace  
Sales Prom. Mgr., Pub. Dir..... Isabel Meyer  
Program Director..... Anthony N. Ross

### WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts  
Owned-Operated By..... WFMJ Bcstg. Co.  
Business-Studio Address..... 101 W. Boardman  
Tel.: RI 4-8611..... NBC  
Representative..... Headley-Reed  
Pres., Gen. Mgr..... William F. Maag, Jr.  
Gen., Sta. Mgr..... Mitchell F. Stanley  
Program Director..... Robert Locke  
Chief Engineer..... Frank A. Dieringer

### WKBN—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts  
Owned-Operated By..... WKBN Bcstg. Corp.  
Address..... 3930 Sunset Blvd.  
Tel.: ST 2-1145..... CBS  
Representative..... Paul H. Raymer  
Pres., Gen. Mgr..... Warren P. Williamson, Jr.  
Sta., Comm. Mgr..... J. Lothair Bowden  
Sales Prom., Pub. Dir..... W. P. Williamson III  
Program Director..... John Moses  
Chief Engineer..... B. T. Wilkins

### WHIZ—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts  
Owner... Southeastern Ohio Bcstg. System, Inc.  
Business-Studio Address... Lind Arcade Bldg.  
Tel.: GL 2-5431..... NBC  
Newspaper Affiliation... Zanesville Pub Co.  
Representative..... John E. Pearson  
President..... Clay Littick  
Gen., Station Manager..... Allan Land  
Comm. Mgr..... Nate Milder  
Sales Promotion Manager..... Naomi Lorton  
Program Director..... Stan Robinson  
Chief Engineer..... William A. Hunt, Sr.

Pop.: 2,378,000  
Families: 739,000  
Radio Homes: 718,000

## Oklahoma

Stations in State: 55  
TV Homes: 676,000  
TV Stations: 14

### KADA—Ada—1934

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By..... KADA Bcstg., Inc.  
Business Address..... Box 842  
Tel.: Federal 2-1212..... ABC, KBS  
Rep..... Venard, Rintoul & McConnell; Brown  
President..... Brown Morris  
General Manager..... Bill Hoover  
Station Manager..... Monte Bell  
Commercial Manager..... Jerry Spencer

### KHHW—Altus—1946

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By..... Altus Bcstg. Co., Inc.  
Business Address..... Box 551  
Tel.: HU 2-1450..... KBS  
Newspaper Affil..... Times-Democrat  
Representative..... Pearson  
Pres., Gen. Mgr..... Frank E. Wimberly

Commercial Manager..... Albert Houpe  
Chief Engineer..... Ernest Baucum

### KALV—Alva—1956

Frequency: 1430 Kc.....Power: 500 Watts  
Owned..... Alva Bcstg. Co.  
Business Address..... Box 328  
Tel.: 1663..... Independent  
Representative..... Best  
General Manager..... Robert L. Martin  
Program Directo..... Merle M. Johnson

### KVSO—Ardmore—1935

Frequency: 1240 Kc.....Power: 250 Watts  
Owned..... Ardmoreite Pub. Co.  
Address..... Ardmoreite Bldg.  
Tel.: Ardmore..... KBS  
Representative..... Devney  
General Manager..... Douglas C. Dillard



**KWON—Bartlesville—1942**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Bartlesville Bcstg. Co.  
 Address: Box 69  
 Tel.: 1400 MBS  
 Pres., Gen., Sta. Mgr., Comm. Mgr.: J. Fred Case  
 Program Director: Jay Collins  
 Sales Prom. Manager: John Collins  
 Chief Engineer: C. R. Tanner

**KLTR—Blackwell—1952**

Frequency: 1580 Kc. Power: 250 Watts  
 Owned-Operated By: Star Bcstg. Co., Inc.  
 Address: Jens Morie Hotel  
 Tel.: RO 5-4698 KBS  
 Representative: Continental  
 President: Dr. F. G. Conley  
 Gen., Comm. Mgr.: Robert F. Pool  
 Program Dir.: Lawrence Eck  
 Sales Prom. Mgr.: Ray Bush  
 Chief Engineer: Heinz Powerleit

**KWCO—Chickasha—1946**

Freq.: 1560 Kc. Power: 1 Kw. d. 250 W. n.  
 Owned-Oper. By: Washita Valley Bcstg. Corp.  
 Business Address: Cor. 4th & Grand  
 Tel.: CAstle 4-2890 KBS  
 Owner, Gen. Mgr.: Jack L. Pink  
 Station Manager: William S. Scott  
 Program Director: Marjorie Richards  
 Chief Engineer: W. K. Berry

**KWPR—Claremore—1958**

Frequency: 1270 Kc. Power: 500 Watts, d.  
 Owned By: Claremore Bcstg. Co.  
 Address: Will Rogers Hotel  
 Tel.: ROgers 3-1281 KBS  
 President: R. I. Hartley  
 General Mgr.: J. M. Mahoney  
 Sales Mgr.: J. Williams  
 Program, Chief Eng.: P. Gentry

**KWOE—Clinton—1949**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Western Okla. Bcstg. Co.  
 Address: Neptune Park  
 Tel.: 618 KBS  
 Station Representative: Hil F. Best  
 General Manager: V. M. Preston  
 Commercial Mgr.: Lew Preston  
 Publicity Dir.: Evelyn Preston

**KUSH—Cushing—1953**

Frequency: 1600 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Cimarron Broadcasters, Inc.  
 Address: Highway 33  
 Tel.: CA 5-0922 KBS  
 Representative: Hil F. Best  
 Pres., Gen. Mgr.: Gordon Rockett  
 Program, Publicity Dir.: Jerry Kunkel  
 Chief Engineer: Harold Kinkead

**KRHD—Duncan—1949**

Freq.: 1350 Kc. Power: 250 W. d. 100 W. n.  
 Owned-Operated By: Duncan Bcstg. Co.  
 Address: Box 1192

Tel.: 1350 KBS  
 President: R. H. Drury  
 Gen., Sta. Mgr.: W. M. Brubaker  
 Program Director: John Moen  
 Sales Prom. Mgr.: Morgan Duval  
 Publicity Director: Frank Hicks  
 Chief Engineer: Lee Agee

**KSEO—Durant—1947**

Frequency: 750 Kc. Power: 250 Watts d.  
 Owned-Operated By: Democrat Printing Co.  
 Address: 215-216 Democrat Bldg.  
 Gen., Comm. Mgr.: Leroy Moses

**KASA—Elk City—1932**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Webb & Stephens  
 Address: Box 189  
 Tel.: 730 MBS-ABC-KBS  
 Representative: Pearson  
 Manager: John P. Strength, Jr.

**KCRC—Enid—1928**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned-Oper. By: Enid Radiophone Co.  
 Bus. Studio Address: 318 E. Willow  
 Tel.: AD 7-1390 ABC  
 News, Affil.: Morning News, Daily Eagle  
 Representative: John E. Pearson Co.  
 President: Milton B. Garber  
 General Manager: Pat Murphy  
 Pub. Dir.: Gladys Williams  
 Sls. Prom. Mgr.: James Stacy  
 Prog. Dir. Ch. Eng.: Duane Hoisington

**KGWA—Enid—1950**

Frequency: 960 Kc. Power: 1000 Watts  
 Owned-Oper. By: Public Bcstg. Service, Inc.  
 Address: 115½ E. Broadway  
 Tel.: AD 4-4230 Independent  
 Representative: Venard, Rintoul & McConnell  
 Pres., Gen., Comm. Mgr.: Allan Page  
 Program Director: Lyle Gaston  
 Chief Engineer: Milton Wentworth

**KTAT—Frederick—1948**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Operated By: Frederick Bcstg. Co.  
 Address: P.O. Drawer 920  
 Tel.: ED 5-2131 KBS  
 Representative: Hil F. Best  
 General Manager: Ron Wheeler  
 Program Director: Mary Wheeler

**KRRW—Guthrie—1955**

Frequency: 1490 Kc. Power: 100 Watts  
 Owned-Oper. By: Guthrie Bcstr.  
 Address: Ione Hotel  
 Tel.: BU 2-2321 KBS  
 Pres., Gen. Mgr.: Weldon Sledge  
 Sta. Mgr. Ch. Eng.: Calvin Clopton  
 Commercial Manager: Bob McVay  
 Program Director: Wally Seeds

**KGYN—Guymon—1948**

Frequency: 1220 Kc. Power: 1000 Watts d.

# OKLAHOMA

Owned-Operated By.....Plains Bcstg. Co.  
Business-Studio Address.....Box 130  
Tel.: 888.....KBS  
Representative.....Hil F. Best  
Pres., Sta. Mgr.....John B. Gray  
Comm. Mgr.....Ed Slater  
Chief Engineer.....Herb Noyes

## KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.  
Owned.....Henryetta Radio Co.  
Address.....Box 930  
Tel.: Olive 2-3311.....Independent  
President.....Leland Gourley  
Gen. Mgr.....Marvin Hull  
Program Director.....Bill Simmons

## KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 250 Watts d.  
Owned-Operated By.....A. R. Fuchs  
Address.....Box 796  
Tel.: 1070.....KBS  
Manager.....A. Fuchs

## KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....D. & L. Brawner  
Tel.: 1140.....KBS  
General Mgr.....Calvin Miller  
Comm. Mgr.....Dewey Banta

## KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Idabel Bcstg. Co.  
Tel.: 802.....Independent  
General Manager.....Winston O. Ward  
Sta., Comm. Manager.....J. P. Stanley

## KCCO—Lawton—1956

Frequency: 1050 Kc.....Power: 250 W., d.  
Owned.....Progressive Bcstg. Co.  
Address.....Box 2178  
Tel.: EL 5-1050.....Independent  
Gen. Mgr.....Morgan Roberts

## KSWO—Lawton—1941

Frequency: 1380 Kc.....Power: 1000 W.  
Owned.....Okla. Quality Bcstg. Co.  
Address.....Box 699  
Tel.: EL 5-1380.....ABC  
Representative.....Pearson  
President.....R. H. Drewry  
Gen. Mgr.....Emmett L. Keough  
Commercial Mgr.....Bob Franklin  
Program Dir.....Bill Miller  
Chief Engineer.....Jimmy Lockerd

## KNED—McAlester—1950

Frequency: 1150 Kc.....Power: 1 Kw. d.; 5, n.  
Owned-Operated By.....Pittsburg Bcstg. Co., Inc.  
Address.....Box 780  
Tel.: GA 3-1460.....Independent  
Representative.....Pearson  
Pres., Gen. Mgr.....Ray Van Hooser  
Commercial Manager.....Phil Reed

Station. Prog. Mgr.....Dud Stallings  
Sls. Promotion Mgr.....Frank Hopkins  
Chief Engineer.....Dexter Ferry

## KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....McAlester Bcstg. Co.  
Business-Studio Address.....Earle Hotel  
Tel.: GA 3-1400.....KBS  
Station Representative.....Continental; Weed  
President.....Irvin Gladstein  
Gen. Sta. Mgr.....Bob Baggett  
Commercial Manager.....Alston Hardin  
Publicity Director.....Larry Craft  
Program Director.....Sharon Sarrels  
Chief Engineer.....Harold Duncan

## KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Operated By.....Miami Bcstg. Co.  
Business Address.....Miami Hotel Bldg.  
Tel.: KI 2-3303.....KBS  
Gen., Sta. Mgr.....William A. Searle  
Program Director.....Ross Jones  
Chief Engineer.....Louis E. Stone

## KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Okla. Pub. Co.  
Address.....Barnes Bldg.  
Tel.: MU 2-1331.....ABC-KBS  
Newspaper Affil.....Phoenix-Times Democrat  
Representative.....Burn-Smith  
President.....Tams Bixby, Jr.  
Gen., Sta., Comm. Mgr.....W. B. Parker  
Program. Pub. Dir.....O. Eversole, Jr.  
Chief Engineer.....Edsel Griffin

## KMUS—Muskogee—1948

Frequency: 1380 Kc.....Power: 1000 d., 500 n.  
Owned-Operated By.....Horace C. Boren  
Address.....P. O. Box 1588  
Tel.: MU 2-2488.....Independent  
Representative.....Pearson  
Pres., Gen. Mgr.....Horace C. Boren  
Sta. Mgr., Ch. Engr.....James E. Keitel, Sr.  
Program Director.....Lon Williams

## KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Cleveland County Bcstg. Co.  
Address.....P. O. Box 542  
Tel.: JE 4-8474.....KBS  
Gen. Manager.....William S. Morgan  
Comm. Mgr.....Tol Dickenson

## KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Great Empire Bcstg.  
Business Address.....5508 N. Eastern; Box 671  
Tel.: GARfield 7-6524.....ABC  
General Manager.....F. F. Lynch  
Program Director.....Glenn Valentine  
Chief Engineer.....Charles Murphy

**KLPR—Oklahoma City—1947**

Frequency: 1140 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Big Chief Bcstg Co. Inc.  
 Business Address..... 128½ West Commerce  
 Tel.: FOrest 5-6358..... Independent  
 Representative..... Weed  
 Pres., Sales Prom. Mgr..... Jack Peasley  
 Commercial Mgr..... Eddie Peak  
 Station Mgr..... Monty Wells  
 Program Dir..... Carolee Axtell  
 Publicity Dir..... Bob Allen  
 Chief Engineer..... Buzzy Brooks

**KOCY—Oklahoma City—1938**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... Plaza Court Bcstg. Co.  
 Business-Studio Address..... Plaza Court Bldg.  
 Tel.: FO 5-4333..... Independent  
 Representative..... Pearson  
 Pres., Gen. Mgr..... M. H. Bcnebrake  
 Commercial Manager..... Carlton Beck  
 Chief Engineer..... Elmo Black

**KOMA—Oklahoma City—1927**

Frequency: 1520 Kc. Power: 50,000 Watts  
 Owned-Operated By..... Storz Bcstg. Co.  
 Business-Studio Address..... 311 W. Grand  
 Tel.: FO 5-6653..... CBS  
 Representative..... Gill-Perna, Inc.  
 General-Station Mgr..... Raymond Ruff  
 Prog. Dir..... Bill Bailey  
 Chief Engineer..... George Berry

**KTOK—Oklahoma City—1927**

Frequency: 1000 Kc. Power: 5000 Watts  
 Owned-Operated By..... KTOK, Inc.  
 Business-Studio Address..... 1800 W. Main  
 Tel.: FOrest 5-8351..... CBS  
 Station Representative..... Eastman  
 President..... Wendell Mayes  
 Gen. Mgr..... Tom Johnson  
 Comm. Mgr..... George R. Collisson  
 Publicity Director..... Harvard Page  
 Prog. Dir..... Bill Bryan  
 Chief Engineer..... Clifford Easum

**KTOW—Oklahoma City—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Operated By..... KTOW, Inc.  
 Business-Studio Address..... Fifth & Robinson  
 Tel.: CE 2-6367..... MBS  
 Station Representative..... Melville  
 President..... W. D. Schueler  
 Gen., Sta. Mgr..... R. N. "Mack" Lester  
 Prog., Pub. Dir..... Nick Reyes  
 Chief Eng..... Jim Treat

**WKY—Oklahoma City—1921**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Oper. By..... WKY TV System, Inc.  
 Business-Studio Address..... 500 E. Britton  
 Tel.: TR 8-2161..... Independent  
 Newspaper Affil..... Oklahoman; City Times  
 Representative..... Katz  
 President..... E. K. Gaylord

General Manager..... Norman P. Bagwell  
 Sta., Comm. Mgr..... John C. Moler  
 Prog Dir..... W. J. Wheatley  
 Prom. Pub. Mgr..... Jim Willis  
 Chief Engineer..... Gene Lyons

**KHBC—Okmulgee—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By..... Okmulgee Bcstg. Corp.  
 Business Address..... Box 1350  
 Tel.: 3646..... KBS  
 Representative..... Hil F. Best  
 President..... Don Reynolds  
 Station Manager..... Hal Cochran  
 Program Director..... Arline Milligan  
 Comm., Sales Prom. Mgr..... Marvin Hull  
 Publicity Director..... Betty Lee

**KVLH—Pauls Valley—1947**

Frequency: 1470 Kc. Power: 250 Watts  
 Owned-Operated By..... Garvin Bcstg.  
 Business Trans. Address..... P. O. Box 610  
 Tel.: 1470..... KBS  
 Representative..... Hil F. Best  
 President..... Warren J. Fortier  
 Gen., Sta. Mgr..... David Crockett  
 Prog. Dir..... Mike Stephens  
 Chief Engineer..... W. O. Todd

**WBBZ—Ponca City—1928**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By..... Ponca City Pub. Co.  
 Business Address..... P.O. Box 588  
 Tel.: RO 5-6607..... MBS  
 Newspaper Affiliation..... The News  
 Representative..... Pearson  
 General Manager..... Allan W. Muchmore  
 Station Manager..... William C. Maugans

**KLCO—Poteau—1953**

Frequency: 1280 Kc. Power: 1 Kw. d.  
 Owner..... R. B. & Bernice Bell  
 Address..... Box 511  
 Tel.: 660..... KBS  
 President, Gen. Manager..... R. B. Bell  
 Sales Prom..... Vic Nowlin

**KOLS—Pryor—1950**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Lakes Area Bcstg. Co.  
 Address..... 5th & S. Mill Sts.  
 Tel.: VAlley 5-2763..... KBS  
 Representative..... H. F. Best  
 Gen. Mgr., Chief Eng..... L. L. Gaffaney  
 Commercial Manager..... Mrs. L. L. Gaffaney  
 Program Director..... Merle Caldwell

**KGFF—Shawnee—1930**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..... KGFF Bcstg. Co., Inc.  
 Address..... P. O. Box 2059  
 Tel.: 4390..... MBS  
 Newspaper Affiliation..... Stauffer Publ. Inc.  
 Representative..... Avery-Knodel  
 Gen., Sta. Manager..... William A. Weaver

Comm. Mgr. .... Jeral C. Ziegler

**KSPI—Stillwater—1947**

Frequency: 780 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By. .... Stillwater Publishing Co.  
 Business Address. .... P.O. Box 231  
 Tel.: FR 2-7800. .... Independent  
 Newspaper Affiliation. .... Daily News-Press  
 Representative. .... Clark  
 General Mgr. .... J. R. Bellatti  
 Station Manager. .... Lewis Pearce  
 Commercial Manager. .... Bill Platt  
 Chief Engineer. .... Paul A. McCollum

**KTLO—Tahlequah—1958**

Frequency: 1350 Kc. .... Power: 500 W., d.  
 Owned. .... Tahlequah Bcstg. Co.  
 Business Address. .... Box 126  
 Tel.: 1500. .... KBS  
 Station Representative. .... Continental  
 Pres., Ch. Eng. .... Galen O. Gilbert  
 Comm., Sales Prom. Mgr. .... Bill Bentley

**KAKC—Tulsa—1946**

Freq.: 970 Kc. .... Power: 1000 W. d., 500 W. n.  
 Owned-Oper. By. .... Public Radio Corp.  
 Bus.-Studio Address. .... 910 S. Boston  
 Tel.: LU 7-2401. .... Independent  
 Station Representative. .... Weed  
 V.P., Gen. Mgr. .... Robert J. Hoth  
 Program Director. .... Chris Lane  
 Chief Engineer. .... Charles Laughton

**KFMJ—Tulsa—1946**

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Fred Jones Bcstg. Co.  
 Business-Studio Address. .... 1242 S. Boston  
 Tel.: LU 5-5555. .... Independent  
 Representative. .... Masla  
 General Manager. .... Lawson Taylor

**KOME—Tulsa—1938**

Freq.: 1300 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. .... Charles W. Holt & Assoc.  
 Address. .... 8th & Main  
 Tel.: DI 3-4121. .... Independent  
 President. .... Charles W. Holt  
 General Manager. .... Stan Hagan  
 Program Director. .... Pete Dreyer  
 Chief Engineer. .... Roy Brown

**KRMG—Tulsa—1949**

Freq.: 740 Kc. .... Power: 50 Kw. d., 25 Kw. n.  
 Owned-Operated By. .... Meredith KRMG, Inc.  
 Business-Studio Address. .... 311 So. Denver Ave.  
 Tel.: LUther 4-4291. .... CBS  
 Representative. .... John Blair  
 President. .... Fred Bohlen  
 Gen., Comm. Manager. .... Frank S. Lane  
 Sales Prom., Prog. Dir. .... Keith Bretz  
 Chief Engineer. .... William H. Bradley  
 Owners of: KCMO, Kansas City, Mo.; KPHO,  
 Phoenix, Ariz.; WOW, Omaha, Neb.; WHEN,  
 Syracuse, N. Y.

(See Page 498)

**KTUL—Tulsa—1934**

Frequency: 1430 Kc. .... Power: 5000 Watts  
 Owned-Oper. .... Consol. Radio Enterprises Inc.  
 Business-Address. .... P. O. Box 8557  
 Tel.: FI 5-1311. .... Independent  
 Representative. .... Avery-Knodel  
 President. .... James C. Leake  
 Gen., Sta. Mgr. .... James H. Schoonover  
 Commercial Mgrs. .... Schoonover, J. P. Walker  
 Program Dir. .... Don Rose  
 Sales Prom. Mgr. .... Karl Janssen  
 Publicity Dir. .... Charles Larkins  
 Chief Engineer. .... Lloyd J. Cowan

**KVOO—Tulsa—1925**

Frequency: 1170 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By. .... Southwestern Sales Corp.  
 Bus.-Studio Address. .... 3701 S. Peoria  
 Tel.: RI 2-5561. .... NBC  
 Representative. .... Edward Petry  
 President. .... H. C. Stuart  
 V.P., General Mgr. .... G. K. Brandborg  
 Program Director. .... J. O'Neill  
 Chief Engineer. .... J. Bushnell

**KVIN—Vinita—1954**

Frequency: 1470 Kc. .... Power: 500 Watts, d.  
 Owned-Oper. By. .... Vinita Broadcasting Co.  
 Business Address. .... Box 91  
 Tel.: 407. .... KBS  
 Station Manager. .... F. E. Stone  
 Prog. Dir., Chief Eng. .... Paul Gentry

**AP News  
Is Preferred**

... by Stations — because it  
adds both profits and prestige.

**AP**

**Preferred**

50 Rockefeller Plaza New York 20, N. Y.

**OKLAHOMA-OREGON****KWSH—Wewoka—1948**

Frequency: 1260 Kc. Power: 1,000 Watts  
 Owned-Oper. By... Tri Cities Bcstg. Co., Inc.  
 Address ..... Box 1260  
 Tel.: 1260 ..... ABC-KBS  
 Representative... Venard, Rintoul & McConnell  
 Pres., General Manager..... Bill Hoover  
 Sec'y-Treas. .... Brown Morris  
 Station Manager..... Ray Judge

**KSIW—Woodward—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By..... Woodward Bcstg. Co.  
 Business Address ..... 22 & Cedar  
 Tel.: 1450 ..... Independent  
 Representative ..... Pearson  
 Pres., Gen. Mgr..... Edward A. Ryan  
 Program Director..... Lenora W. Ryan  
 Chief Engineer..... Harry McFarland

Pop.: 1,879,000  
 Families: 596,000  
 Radio Homes: 587,000

**Oregon**

Stations in State: 71  
 TV Homes: 447,000  
 TV Stations: 9

**KWIL—Albany—1941**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Albany Radio  
 Bus-Studio-Trans. Loc..... Box 485  
 Tel.: WA 6-2233..... MBS  
 Rep..... Art Moore, AYES  
 General Mgr..... Larry Gordon  
 Commercial Mgr..... Warren Stoffer

**KBND—Bend—1938**

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Central Oregon Bcstg. Co.  
 Business Address ..... 5000 Studio Road  
 Tel.: EV 2-4821..... MBS-KBS  
 Representative ..... McGavren-Quinn  
 Pres., Gen. Mgr., Pub. Dir... Frank H. Loggan  
 Comm. Mgr..... Doug Gaines  
 Program Dir..... Kessler Cannon  
 Chief Engineer..... Robert Dickinson

**KWIN—Ashland—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.... Rogue Valley Bcstg. Co.  
 Business Address ..... P.O. Box 227  
 Tel.: MURdock 2-4381..... MBS-KBS  
 Station Representative ..... Pearson  
 President..... Douglas D. Kahle  
 Gen., Sta. Mgr..... Elliott Motschenbacher  
 Commercial Manager..... W. Henry Peck  
 Program Director..... William Lively

**KURY—Brookings—1958**

Frequency: 910 Kc. Power: 500 Watts d.  
 Owned By..... Joseph Sheridan  
 Business Address ..... P.O. Box 185  
 Tel.: 4911 ..... Independent  
 President ..... Joe Sheridan  
 General Manager..... Norm Oberst  
 Commercial Manager..... Harold Young  
 Program Director..... Glenn Bryan  
 Chief Engineer..... Vern Garvin

**KAST—Astoria—1925**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owned..... Astoria Broadcasting Co.  
 Address ..... 1006 W. Marine Drive  
 Tel.: FA 5-2911..... MBS-KBS  
 Newspaper Affil..... Astorian Budget  
 Representative ..... Art Moore  
 President, Gen. Mgr..... Robert B. Chessman  
 Business Mgr..... Mary I. Ristola  
 Sales Manager..... Warren Grimberg  
 Prog., Pub. Dir..... Herman Robison  
 Chief Engineer..... George E. Ristola

**KRNS—Burns—1957**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By..... Radio Burns  
 Address ..... 544 N. B'way  
 Tel.: 7300 ..... KBS  
 Representative ..... Art Moore  
 Partners..... H. McDonald, J. Ward

**KVAS—Astoria—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned..... Lower Columbia Bcstg. Co., Inc.  
 Address ..... 1418 Commercial St.  
 Tel.: FA 6-221..... Independent  
 Rep..... Moore, Holman, Feltis, Jacobson  
 Pres., Gen. Mgr..... W. T. Moore  
 Business Mgr..... T. R. Williams  
 Comm. Mgr..... Kent S. Freeman, Jr.

**KOOS—Coos Bay—1928**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By..... KOOS, Inc.  
 Address ..... Box 180  
 Tel.: CO 7-2121..... MBS  
 Representative..... Moore; Grant Webb  
 President..... Sheldon F. Sackett  
 General Manager..... Jack Irvine  
 Station Manager..... Robert Chopping  
 Comm. Mgr..... F. J. McDonough  
 Prog., Pub. Dir..... Margaret Chopping  
 Chief Engineer..... Bryce Johnston

**KBKR—Baker—1939**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.... Oregon Trail Bcstg. Co.  
 Bus-Studio Address..... 2030 Auburn Ave.  
 Tel.: JA 3-4431..... KBS  
 Station Rep..... Grant, Art Moore  
 General Manager..... Kenneth B. Lockwood

**KYNG—Coos Bay—1956**

Frequency: 1420 Kc. Power: 1 Kc., d.  
 Owned By..... KYNG Radio  
 Address ..... Scoville Bldg.  
 Representative ..... H. S. Jacobson  
 Tel.: Congress 7-7055..... Independent

# OREGON

Pres. Gen. Mgr. .... Phillip F. Waters  
Comm. Sales Prom. Mgr. .... Bill Karl  
Publicity Director. .... Faye Crabtree  
Chief Engineer. .... Nathan Olson

## KWRO—Coquille—1949

Frequency: 630 Kc. .... Power: 1000 Watts d.  
Owned-Operated By. .... KWRO, Inc.  
Address ..... P. O. Box 396  
Tel.: 3961 ..... KBS  
Station Representative. .... Moore, Ayres  
President. .... William E. Walsh  
Gen., Sta. Mgr. .... Leonard F. Epling  
Program Director. .... Ted Thompson  
Chief Engineer. .... Drew Walker

## K-FLY—Corvallis—1954

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned By. .... David E. Hoss  
Address ..... Box 689  
Tel.: PL 3-6633. .... Independent  
Rep. .... Everett-McKinney  
Pres., Gen. Mgr. .... Dave Hoss  
Program Director. .... Lee Boner  
Publicity Director. .... Hal Wehmeier  
Chief Engineer. .... Doug Whipple

## KLOO—Corvallis—1947

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Benton Bcstrs.  
Address ..... Box 731  
Tel.: PL 3-3322. .... Independent  
Station Rep. .... Joseph, Hersey, McGillvra  
Pres., Sta. Mgr. .... Robert G. Beattie  
Vice President. .... Donald C. Wilkinson  
Sales Prom. Mgr. .... Jack Bressler  
Program Director. .... Dale K. Allison  
Chief Engineer. .... Larry Wilson

## KOMB—Cottage Grove—1953

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned. .... Orlo M. Bagley  
Address ..... P. O. Box 606  
Tel.: WH 2-2468. .... Independent  
General Manager. .... Orlo Bagley  
Sls. Prom. Manager. .... Peter J. Ryan  
Sta. Mgr., Prog., Pub. Dir. .... Dick Williams  
Commercial Manager. .... Dorothy Grisham  
Chief Engineer. .... Milton Viken

## KPLK—Dallas—1955

Frequency: 1460 Kc. .... Power: 500 Watts d.  
Owned-Oper. By. .... Polk County Bcstrs., Inc.  
Address ..... P. O. Box 396  
Tel.: MAYfair 3-2342. .... KBS  
Station Rep. .... Webb; Moore; Siegner  
Pres., Gen. Mgr. .... Ray L. Kozak  
Comm. Mgr. .... E. C. McElroy Jr.  
Program Director. .... Ron Manchak  
Chief Engineer. .... George W. Morrison

## KASH—Eugene—1947

Frequency: 1600 Kc. .... Power: 1000 Watts  
Owner. .... Radio Air Ways, Inc.  
Address ..... P. O. Box 1600  
Tel.: DI 5-3357. .... ABC-KBS  
Representative ..... Donald Cooke  
President, Gen., Sta. Mgr. .... E. L. Kincaid

Commercial Manager. .... Paul Plank  
Program Director. .... Patricia Madden  
Publicity Director. .... Clare Kincaid  
Chief Engineer. .... Ralph Cooke

## KEED—Eugene—1954

(See Springfield Listing)

## KERG—Eugene—1949

Freq.: 1280 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By. .... Guard Pub. Co.  
Address ..... P. O. Box 506  
Tel.: DI 5-4304. .... CBS  
Newspaper Affiliation ..... Register-Guard  
Representative. .... Weed & Co.  
President. .... Alton F. Baker  
Gen., Sta. Mgr. .... Robert C. LaBonte  
Commercial Manager. .... C. S. Shulda  
Local Sales Mgr. .... Bill Karl  
Publicity Director. .... Jack Craig  
Prom. Mgr., Prog. Dir. .... Clifton Cole  
Chief Engineer. .... William Green

## KORE—Eugene—1927

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Lane Bcstg. Co.  
Business Address ..... P. O. Box 1032  
Tel.: DI 4-4214. .... MBS  
Rep. .... Everett-McKinney, Headley-Reed  
Pres., Gen. Mgr. .... Lee Bishop  
Comm. Mgr. .... Herb Olson  
Sales Promotion Manager. .... Bob Davis  
Program Director. .... Buzz Florip  
Chief Engineer. .... Floyd Viken

## KUGN—Eugene—1946

Freq.: 590 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By. .... KUGN, Inc.  
Business Address ..... P. O. Box 112  
Tel.: DI 4-6216. .... NBC  
Representative. .... Meeker, Art Moore  
Pres., Gen. Mgr. .... C. O. Fisher  
Comm. Mgr. .... John Tasnady  
Program Director. .... Bob Houglum  
Chief Engineer. .... George Hathaway

## KRWC—Forest Grove—1950

Frequency: 1570 Kc. .... Power: 1 Kw. d.  
Owned-Oper. By. .... Christian Bcstg. Co.  
Address ..... P. O. Box 346  
Representative ..... Continental  
Tel.: ELgin 7-2144. .... Independent  
Pres., Gen. Mgr. .... F. Demcy Mylar  
Comm. Station Mgr. .... Robert W. Ball  
Program Director. .... Jerry Johnson  
Chief Engineer. .... Theodore Hamberg

## KAJO—Grants Pass—1957

Frequency: 1270 Kc. .... Power: 1 Kw.  
Owned By. .... Grants Pass Bcstg. Co.  
Business Address ..... P.O. Box 230  
Tel.: GR 6-6608. .... Independent  
Station Representative ..... Grant  
General Manager. .... Jim Wilson  
Commercial Manager. .... Jim T. Jackson  
Program Director. .... Elzie Parker  
Chief Engineer. .... Keith Snodgrass

**KUIN—Grants Pass—1939**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Southern Oregon Bcstg. Co.  
 Business Address P. O. Box 148  
 Tel.: GR 6-4477 MBS  
 Station Representative Moore  
 President A. E. Voorhies  
 Gen., Sta., Mgr. Myron Keith Ball  
 Comm. Mgr. Thomas Olsen  
 Program Director Margaret Nelson  
 Chief Engineer Del Cantrall

**KGRO—Gresham—1956**

Frequency: 1230 Kc. Power: 100 Watts  
 Owned Gresham Bcstg. Co.  
 Address Box 32  
 Tel.: MO 5-4143 Independent  
 President Tom B. Purcell  
 Gen. Mgr. Alex de Schweinitz

**KOHU—Hermiston—1956**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned Carl F. and Sarah Knierim  
 Address Box 1  
 Tel.: JO 7-6500 Independent  
 General Manager Carl F. Knierim  
 Commercial Manager Sarah Knierim  
 Program Director Eleanor Davis

**KUIK—Hillsboro—1954**

Frequency: 1360 Kc. Power: 1000 Watts, d.  
 Owned By Greater Wash. Cty. Bcstg., Inc.  
 Address 155 S. Second  
 Tel.: MI 8-4181 KBS  
 Representative Art Moore; Scott  
 Pres. Gen. Mgr. Jerry B. Dennon  
 Commercial Manager John P. Gillis  
 Program Director Ray Horn  
 Chief Engineer Al Bishop

**KIHR—Hood River—1950**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Ore-Wash. Bcstrs.  
 Business Address 22nd St.  
 Tel.: 8561 Independent  
 Representative Art Moore, Meeker  
 Pres., Gen. Mgr. C. J. McCredie  
 Program Director Mar Jean Stave  
 Chief Engineer James Bradley

**KFJI—Klamath Falls—1923**

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned KFJI Broadcasters, Inc.  
 Address P. O. Box 692  
 Tel.: TU 2-2551 MBS-KBS  
 Representative Meeker, Art Moore  
 President W. Don Miller  
 Gen., Comm. Mgr. Robert H. Bartle  
 Prog. Director Gordon Bambrick  
 Pub. Director Larry Jones  
 Chief Engineer Wayne Loerke

**KFLW—Klamath Falls—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Stulor Corp.

Business Address 327 Main St.  
 Tel.: TUXedo 2-4656 ABC, CBS  
 Representative Everett-McKinney  
 Pres., Gen. Mgr. Stuart "Stu" Wilson  
 Chief Engineer Bill Grimes

**KLAD—Klamath Falls—1955**

Frequency: 900 Kc. Power: 1000 Watts, d.  
 Owned-Operated By K-Lad Broadcasters  
 Address Midland Rd.  
 Rep. Jacobson, Headley-Reed  
 Gen., Comm. Manager Phil Jackson  
 Chief Engineer Doug Walker

**KLBM—La Grande—1928**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Inland Radio, Inc.  
 Address Sacajawea Hotel  
 Tel.: LaGrande KBS  
 Representative Art Moore, Grant  
 Gen., Sta., Comm. Manager Ken Lillard

**KQIK—Lakeview—1956**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Pacific Northwest Radio, Inc.  
 Business Address 411 N. 1st St.  
 Tel.: WH 7-2164 KBS  
 Representative Art Moore  
 President A. E. Freeman  
 Gen. Mgr., Ch. Engr. Don Anderson  
 Commercial Manager Wallace Lund  
 Program Director Buernice McCormick

**KGAL—Lebanon—1951**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Oper. By Linn County Bcstrs., Inc.  
 Address P. O. Box 387  
 Tel.: ALpine 8-2134 KBS  
 Station Rep. Holman; Palmer; Jacobson  
 Pres. W. Gordon Allen  
 V.P., Sta. Mgr. Don Wellman  
 Commercial Manager Tom Boyd  
 Program Director Gordon Thompson  
 Chief Engineer Bob Weed

**KMCM—McMinnville—1949**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By Yamhill Bcstrs.  
 Address P. O. Box 207  
 Tel.: 3811 KBS  
 Newspaper Affil. Daily News-Register  
 Station Rep. Continental, Art Moore  
 President Philip N. Bladine  
 Gen., Sta., Comm. Mgr. G. Branson  
 Prog. Director Craig Singletary  
 Chief Engineer Edwin Nuhring

**KBOY—Medford—1954**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Oper. By K-BOY Bcstrs.  
 Business Address Barnett Rd.; Box 1109  
 Tel.: SPring 3-5355 KBS  
 Station Representative Jacobson; Grant  
 Gen. Mgr., Prog. Dir. C. E. Wilson  
 Comm., Sales Prom. Mgr. Winston Marks  
 Chief Engineer Charles Field

# OREGON

## KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts  
Owned By: Medford Bcstg., Inc.  
Address: P. O. Box 869  
Tel.: SP 3-5000 Independent  
Representative: McGavren-Quinn  
Pres. Comm. Mgr.: K. C. Laurence  
Prog. Dir., Chief Eng.: Jim Silkwood

## KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: Radio Medford, Inc.  
Address: P. O. Box 1306  
Tel.: 3-7373 NBC  
Representative: Meeker Assoc., Art Moore  
President: Vern Robinson  
General Manager: Ray Johnson  
Commercial Manager: Gene Barlow  
Program Director: Ed Lewis  
Chief Engineer: Ellis Feinstein

## KYJC—Medford—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Medford Printing Co.  
Trans. Address: Barnett Rd.  
Tel.: 2-5277 ABC-CBS  
Newspaper Affiliation: Mail Tribune  
Representative: Grant Webb, Q. Cox  
Gen. Mgr.: Tom MacLeod  
Program Director: Monte Morris

## KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Yaquina Radio, Inc.  
Business Address: 1940 N. Coast H'way  
Tel.: Newport 560 KBS  
Rep.: Ayres, Art Moore, Continental  
Pres. Gen. Mgr.: Tom Becker  
Commercial Manager: Don Newman  
Station Manager: Bob Spangler  
Program Director: Georgia McQuilliam  
Publicity Director: Mo Niemi  
Chief Engineer: Del Kruger

## KFIR—North Bend—1951

Frequency: 1410 Kc. Power: 250 Watts  
Owned-Operated By: Bay Bcstg. Co.  
Business Address: 1956 Meade St.  
Tel.: SK 9-7351 CBS  
Station Rep.: Grant; Feltis; Cox  
President: Josephine Edwards  
Gen., Sta. Mgr.: Jack Hampton  
Prog. Dir.: Spencer Snow  
Chief Engineer: Arthur Schuldt

## KBCH—Oceanlake—1955

Frequency: 1400 Kc. Power: 250 Watts  
Owned: Lincoln Electronics Inc.  
Business Address: Box 358  
Tel.: WYman 4-2181 KBS  
President: Clayton S. Comer  
Sta., Comm. Mgr.: William B. Comer  
Chief Engineer: Ralph Keyser

## KSRV—Ontario—1946

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By: Inland Radio, Inc.  
Address: Box 540  
Tel.: 212 KBS  
Representative: Grant, Art Moore  
General Manager: Gordon L. Capps  
Comm. Mgr.: John R. Humphreys

## KGON—Oregon City—1947

Frequency: 1520 Kc. Power: 10,000 Watts  
Owned-Operated By: Clackamas Bcstms.  
Business Address: P.O. Box 5865, Portland, Ore.  
Tel.: OL 4-5475 Independent  
Representative: Weed  
Gen., Sta., Comm. Mgr.: Irwin S. Adams  
Program Director: Sonora B. Hoffman

## KUBE—Pendleton—1956

Frequency: 1050 Kc. Power: 1 Kw., d.  
Owned: Umatilla Bcstg.  
Address: Box 301  
Tel.: CRestview 6-1961 Independent  
Representative: Wagner; O'Connell  
President: John M. Carroll  
Sta. Mgr.: R. E. Thomlinson  
Comm. Mgr.: Jack Webb  
Chief Engineer: Paul Schumacher

## KUMA—Pendleton—1955

Frequency: 1290 Kc. Power: 5000 Watts  
Owned: Pendleton Broadcasting Corp.  
Address: 1815 S.W. Emigrant Ave.  
Tel.: CR 6-1511 Independent  
Representative: Meeker, Art Moore  
President: C. O. Fisher  
Vice Pres., Gen. Mgr.: T. A. Smith  
Commercial Mgr.: Robert Runion  
Program Dir.: Howard G. Rhoads  
Chief Engineer: J. H. Platz

## KWRC—Pendleton—1941

Frequency: 1240 Kc. Power: 250 Watts  
Owned By: WCS Bcstg. of Oregon  
Address: c/o KODL Radio Station, The Dalles  
Tel.: 1425 ABC-KBS  
Representative: Feltis, Cox, Ayres  
Sta. Mgr.: Bob White  
Prog. Director: Bob Maszk  
Chief Engineer: Jim Bergman

## KEX—Portland—1926

Frequency: 1190 Kc. Power: 50,000 Watts  
Owned-Oper. By: Westinghouse Bcstg. Co.  
Address: 1230 SW Main St.  
Tel.: CA 2-1881 Independent  
Sta. Representative: Peters, Griffin, Woodward  
After July 1, AM Radio Sales  
President: D. H. McGannon  
Gen., Sta. Mgr.: Herbert L. Bachman  
Commercial Manager: R. E. Rudolph  
Sls. Prom. Manager: Clark B. Kelsey, Jr.  
Program Director: D. F. Stellges  
Chief Engineer: Jack Erwin  
Owners of: WBZ - WBZA - Boston - Springfield,  
Mass.; KYW, Cleveland; KDKA, Pittsburgh;  
WOWO, Fort Wayne, Ind.; WIND, Chicago,  
Ill.



**KGW—Portland—1922**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. Pioneer Bcstrs, Inc.  
 Bus.-Studio Address 1139 S.W. 13th Ave.  
 Tel.: CA 3-6364 NBC  
 Representative John Blair  
 Pres., Gen. Mgr. Mrs. A. Scott Bullitt  
 Vice Pres., Bus. Mgr. Henry B. Owen  
 Comm. Mgr. Jackson Fleming  
 Station Manager Fred Von Hofen  
 Program Director Don Porter  
 Prom. Public Dir. Robert Franklin  
 Chief Engineer Clare Hanawalt

**KLIQ—Portland**

Frequency: 1290 Kc. Power: 1 Kw., d.  
 Owned J. Malloy & S. Greyer  
 Bus. Address Bcstg. Sq., Oaks Pk.  
 Tel.: BElmont 4-8448 KBS  
 Station Representative Pearson  
 President Robert E. Bollinger  
 Gen., Sta. Mgr. Richard S. Calendar  
 Commercial Manager Walt Kobek  
 Sales Prom. Mgr. Hank Bussey  
 Program Director Hank Henry  
 Publicity Director Joe Mitchell  
 Chief Engineer Loyal E. W. Conley

**KOIN—Portland—1924**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned Mt. Hood Radio-TV Bcstg. Corp.  
 Business Address 140 S.W. Columbia  
 Tel.: CA 8-3333 CBS  
 Representative CBS Spot Sls.  
 Gen. Mgr. H. H. Buckendahl  
 Nat'l Adv. Mgr. Robert R. Whitely

**KPAM—Portland—1951**

Frequency: 1410 Kc. Power: 5000 Watts d.  
 Owned-Operated By Bcstrs. Oregon Ltd.  
 Address P. O. Box 1230  
 Tel.: CA 8-0106 Independent  
 Station Representative Meeker  
 Gen. Mgr., Ch. Engr. S. M. Goard  
 Comm., Sales Prom. Mgr. Jim McGuire  
 Program Director Donald Wirtz  
 Publicity Director Marilyn Martin

**KPDQ—Portland—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Operated By John W. Davis  
 Bus.-Studio-Trans. Add. 4903 N.E. Sandy Blvd.  
 Tel.: AT 2-3232 Independent  
 Pres., Gen. Mgr. John W. Davis  
 Comm., Sales Prom. Mgr. Jim Hartman  
 Prog., Pub. Dir. Dan McDonald  
 Chief Engineer Dan McPeake

**KPOJ—Portland—1923**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Oper. By KPOJ, Inc.  
 Business Address 1019 S.W. 10th Ave.  
 Tel.: CA 7-3484 MBS  
 Newspaper Affiliation Oregon Journal  
 Station Representative Petry

President Wm. W. Knight  
 General Manager R. M. Brown  
 Commercial Manager Don Parr  
 Sales Promotion Manager Jack Wilbur  
 Program Director Vern Mueller  
 Chief Engineer Herbert A. Davidson

**KWJJ—Portland—1925**

Frequency: 1080 Kc. Power: 10,000 Watts  
 Owned-Oper. By Rodney F. Johnson  
 Bus.-Studio Address 931 S.W. King Ave.  
 Tel.: CA 8-4393 Independent  
 Representative Forjoe  
 Pres., Gen. Manager Rod F. Johnson  
 Comm. Mgr. Ben T. Crosby  
 Prog. Dir. Jerry Speerstra  
 Ch. Eng. Les Windes

**KXL—Portland—1926**

Frequency: 750 Kc. Power: 10,000 Watts  
 Owner Seattle, Portland, Spokane Radio  
 Business-Studio Address Box 5886  
 Tel.: Olive 4-3193 Independent  
 Station Representative McGavren-Quinn  
 General Manager Lester M. Smith  
 Station Manager H. G. Wells  
 Program Director Bob McCarl  
 Chief Engineer Ed Mundt

**KRCO—Prineville—1950**

Frequency: 690 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Radio Central Oregon  
 Address P. O. Box 188  
 Tel.: Hilcrest 7-6239 Independent  
 Station Rep. Best; Jacobson; Feltis  
 Pres., Co-Owner N. A. Miksche  
 Co-Managers Miksche, C. R. Matheny  
 Commercial Manager Les McKay  
 Program Director Elsie Miksche  
 Chief Engineer Dale F. Sundholm

**KPRB—Redmond—1958**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Radio Station KPRB  
 Business Address P.O. Box 787  
 Tel.: LIncoln 8-3100 Independent  
 Station Representative Devney; Ayres  
 Owner Orlo Bagley  
 Station Manager Rod Walter  
 Commercial Manager Chuck Stauffacher  
 Publicity Director Bill Sanders  
 Chief Engineer Phil Hodapp

**KRRR—Roseburg—1935**

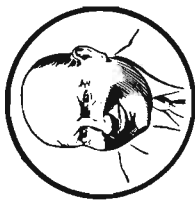
Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By James E. Doyle  
 Address Box 997  
 Tel.: OR 3-5551 CBS  
 Representative Art Moore, Meeker  
 Pres., Gen. Mgr. James E. Doyle  
 Comm., Sales Prom. Mgr. Doug Setterberg  
 Prog. Director John Doyle  
 Chief Engineer Milt Lindley

**KRXL—Roseburg—1950**

Frequency: 1240 Kc. Power: 250 Watts

A POWERFUL PENNSYLVANIA 3 STATION COVERAGE

**AT A SINGLE  
RATE CARD PRICE!**



**A Vic Diehm  
RADIO GROUP**

**WTAL**

TALLAHASSEE, FLA.

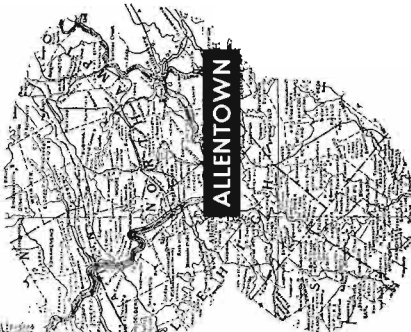
5000 Watts

1270 on the Dial

**"THE VOICE  
OF PROGRESS"**

Represented  
Nationally By  
**ROBERT MEEKER  
ASSOCIATES, INC.**

NBC - MBS  
**WAZL**  
HAZLETON, PA.  
1490kc 250wts



**ALLENTOWN**

INDEPENDENT  
**WHOL**  
ALLENTOWN, PA.  
1600kc 500wts



**BLOOMSBURG**

MBS  
**WHLM**  
BLOOMSBURG, PA.  
550kc 500wts

**HAZLETON**

Represented by PAUL H. RAYMER CO., INC.

Pennsylvania's  **JET NET** Radio Stations

## OREGON-PENNSYLVANIA

Owned-Oper. By.....Umpqua Bcstrs., Inc.  
Address.....P. O. Box 847  
Tel.: OR 3-4464.....MBS  
Representative.....Cox, Feltis, Tracy Moore  
President.....Donn W. Radabaugh  
Gen., Sta. Mgr.....Iris Rice Helliwell  
Comm. Prog. Mgr.....Don M. McCutcheon  
Chief Engineer.....Lon Hunt

### KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Douglas Bcstrs., Inc.  
Business Address..762 S.E. Pine St.; Box 1138  
Tel.: OR 3-6678.....Independent  
Station Rep.....Grant; Jacobson; Wagner  
Pres., Gen. Mgr., Chief Eng.....Leroy Hiat  
Commercial Mgr.....Warren C. Ward

### KBZY—Salem—1957

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Salem Bcstg. Co.  
Address Trans. Loca.....369 High Northeast  
Tel.: EM 4-6748.....NBC  
Representative.....Meeker, Art Moore  
Sta. Mgr.....Alvin D. Bauer  
Comm. Mgr.....Don M. McCutcheon  
Program Manager.....Don M. McCutcheon  
Chief Engineer.....R. E. Harrison

### KGAY—Salem—1950

Frequency: 1430 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....KGAY, Inc.  
Address.....Box 768  
Tel.: EM 3-7121.....Independent  
Station Rep.....Holman; Palmer; Wagner  
President.....W. Gordon Allen  
General Manager.....Arne G. Peterson  
Commercial Manager.....Ed Sullivan  
Program Director.....Jimmy Jones  
Chief Engineer.....Keith Samples

### KSLM—Salem—1934

Freq.: 1390 Kc....Power: 5000 Wis. d., 1000 n.  
Owned-Operated By.....Oregon Radio, Inc.  
Business Address.....P. O. Box 631  
Tel.: EM 4-8433.....MBS  
Sta. Rep.....Everett-McKinney; Feltis; Jacobson  
President.....Glenn McCornick  
Station Manager.....Ted G. Carlson, Jr.

Program Director.....Bob Morse  
Chief Engineer.....Clyde Carlton

### KEED—Springfield—1954

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned.....KEED, Inc.  
Address.....P. O. Box 696  
Tel.: DI 5-0163.....Independent  
Station Representative.....Pearson  
Pres., Gen. Mgr.....Glen M. Stadler  
Commercial Manager.....Marion J. Redfean  
Station Manager.....Rodney V. Louden  
Program Director.....J. Robert Litten  
Sales Prom. Mgr.....Chas. A. Searl  
Publicity Director.....Helene N. Stadler  
Chief Engineer.....Robert Curtis

### KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts  
Owner.....Western Radio Corp.  
Address.....Scenic Dr.  
Representative.....Hugh Feltis, Bill Ayres  
President Gen. Mgr.....V. B. Kenworthy  
Station Manager.....Paul E. Walden  
Commercial Manager.....Monte DeVon  
Program Director.....Stephen Montgomery  
Chief Engineer.....Vern Wright

### KRMW—The Dalles—1955

Frequency: 1300 Kc....Power: 1000 Watts d.  
Owned By.....Inland Bcstg. Co.  
Business Address.....209 E. 2nd St.  
Tel.: CY 6-9661.....Independent  
Representative.....Best; Art Moore  
Comm., Sls. Prom. Mgr., Gerald K. Webb, Sr.  
Prog. Dir., Ch. Eng.....Chester J. Stuart

### KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power: 250 Watts  
Owned-Oper. By....Tillamook Bcstg. Co., Inc.  
Business Address.....Box 1590  
Tel.: VI 2-4422.....Independent  
Rep.....Continental, W. A. Ayres, Art Moore  
Pres., Gen. Mgr.....F. H. Guyton  
Station Manager.....S. H. Guyton  
Commercial Manager.....John Waitkus  
Sales Prom. Mgr., Ch. Eng.....Larry Brunes  
Program Director.....Carl Karpstein  
Publicity Director.....Creighton Sanders

Pop.: 11,788,000  
Families: 3,829,000  
Radio Homes: 3,746,000

## Pennsylvania

Stations in State: 147  
TV Homes: 3,409,000  
TV Stations: 39

### WAEB—Allentown—1949

Freq: 790 Kc.....Power: 500 W. d., 1 Kw. n.  
Owned-Oper. By:.....WAEB, Inc.  
Address.....7th & Hamilton Sts.  
Tel.: HE 4-9364.....Independent  
Station Representative.....Radio-TV Reps.  
President.....William F. Rust, Jr.  
Gen. Mgr.....Ralph Gottlieb

Sta. Manager.....S. Robert Ackley  
Program Director.....Nedd Fleming  
Chief Engineer.....William Gottshall

### WHOL—Allentown—1948

Frequency: 1600 Kc.....Power: 500 Watts d.  
Owned.....Allentown Bcstg. Corp.  
Address.....Colorado & Poplar Sts.  
Tel.: HE 4-4801.....Independent

## PENNSYLVANIA

Representative ..... Raymer  
 President..... Charles G. Helwig  
 Gen., Comm. Mgr..... Arthur A. Deters  
 Sta. Mgr., Prog. Dir.... Willard G. Camperson  
 Sales Promotion Manager..... Gene Kaye  
 Chief Engineer..... Gerald B. Werst  
 Owners of: WAZL, Hazelton, Pa.; WHLM,  
 Bloomburg, Pa. and WTAL, Tallahassee, Fla.

### WKAP—Allentown—1947

Frequency: 1320 Kc..... Power: 1000 Watts  
 Owned-Operated By..... WKAP, Inc.  
 Bus.-Studio Address..... P. O. Box 689  
 Tel.: HE 3-3166..... Independent  
 Representative ..... Weed  
 President..... N. J. Rahall  
 Sta., Gen. Mgr. .... O. R. Davies  
 Prog. Dir..... Alan D. Raber  
 Sales Prom. Manager..... Jerry Duckett  
 Chief Eng..... C. Frank Cordaro  
 Owners of: WNAR, Norristown, Pa.; WWNR,  
 Beckley, W. Va.; WFEA, Manchester, N. H.;  
 WTSP, St. Petersburg, Fla.

### WSAN—Allentown—1923

Frequency: 1470 Kc..... Power: 5000 Watts  
 Owned-Oper. By.... Lehigh Valley Bcstg. Co.  
 Bus.-Studio Address..... 39-41 N. Tenth St.  
 Tel.: HE 4-9511..... NBC  
 Representative ..... H-R  
 Co-Partners.... Mrs. O. P. Barnes, Musselman  
 General Manager..... Reuel H. Musselman  
 Commercial Manager..... A. R. Dreisbach

Sales Prom. Mgr..... Charles R. Petrie  
 Program Director..... George Y. Snyder  
 Publicity Director..... John T. VanSant

### WFBC—Altoona—1924

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Triangle Pubs.  
 Address..... 1320 11th Ave.  
 Tel.: WI 4-2031..... NBC  
 News. Affil..... Phila. Inquirer  
 Station Representative ..... McGavren-Quinn  
 General Manager..... Frank Palmer  
 Station Manager..... Jack Snyder  
 Commercial Manager..... Robert E. Miller  
 Program Director..... William G. Mulvey  
 Chief Engineer..... K. R. Brubaker  
 Owners of: WFIL, Philadelphia; WNHC, New  
 Haven, Conn.

### WRTA—Altoona—1947

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned..... Altoona Trans-Audio Corporation  
 Address..... Hotel Penn Alto  
 Tel.: WI 3-6112..... ABC  
 Station Representative ..... Clark  
 President..... Martin F. Malarkey, Jr.  
 General Manager..... Lou H. Murray  
 Station Manager..... David R. Wolf  
 Commercial Manager..... Carl Y. Coriell  
 Sales Prom. Mgr..... S. Carleton Ayers  
 Chief Engineer..... Al Merritts

### WVAM—Altoona—1948

Frequency: 1430 Kc..... Power: 1000 Watts

*from New England to Florida . . .*  
**More Buyers Are Swinging**  
**to the RAHALL STATIONS**

•  
 WFEA . . . . . Manchester, N. H.    WNAR . . . . . Norristown, Pa.  
 WKAP . . . . . Allentown, Pa.    WWNR . . . . . Beckley, W. Va.  
 WTSP . . . . . St. Petersburg, Fla.

•  
 Get the facts from  
**WEED & CO.**

•  
**RAHALL GROUP**

JOE RAHALL, *President*

"OGGIE" DAVIES, *Gen. Manager*

**Owned-Oper. By**.....General Bcstg. Corp.  
**Address**.....2727 W. Albert Dr.  
**Tel:** WI 4-8127.....CBS  
**Representative**.....Weed & Co.  
**President**.....E. S. Leopold  
**Gen. Comm. Mgr.**.....Will Ketter  
**Publicity Director**.....Phil Short  
**Chief Engineer**.....John Schiele

**WMBA—Ambridge—1958**

**Frequency:** 1460 Kc.....**Power:** 500 Watts d.  
**Owned By**.....Miners Bcstg. Service, Inc.  
**Business Address**.....304 Merchant St.  
**Tel:** COngress 6-1110.....Independent  
**President**.....Joseph L. Maquire  
**General Manager**.....John W. Angst  
**Station Manager**.....Roy E. Angst, Jr.  
**Chief Engineer**.....Walter McCoy

**WAVL—Apollo—1947**

**Frequency:** 910 Kc.....**Power:** 1000 Watts, d.  
**Owned-Oper. By**.....Tri-Borough Bcstg. Co.  
**Address**.....Box 177  
**Tel:** GR 2-3921.....Independent  
**Gen., Comm. Manager**.....Cecil F. Clifton  
**Business Manager**.....A. J. West  
**Ch. Eng.**.....H. Edgar Smith

**WNCC—Barnsboro—1950**

**Frequency:** 950 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By**.....No. Cambria Bcstrs.  
**Address**.....Box 277  
**Tel:** 1010.....KBS  
**Sta. Mgr.**.....William R. Rathall

**WBVP—Beaver Falls—1948**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WBVP, Inc.  
**Business Address**.....1216 7th Ave.; Box 719  
**Tel:** Tilden 6-4100.....Independent  
**Pres., Gen. Mgr.**.....Frank R. Smith  
**Sta., Comm. Mgr.**.....Thomas B. Price  
**Program Director**.....Charles H. Wilson  
**Sls. Prom., Pub. Dir.**.....E. A. Sekeres  
**Chief Engineer**.....Andy Sivak

**WBFD—Bedford—1955**

**Frequency:** 1310 Kc.....**Power:** 1 Kw. d.  
**Owned-Oper. By**.....The Inquirer Printing Co.  
**Address**.....130 S. Juliana St.  
**Tel:** BE 863.....KBS  
**President**.....John Biddle  
**General Manager**.....Hugo K. Frear  
**Station Manager**.....Robert S. Harrison, Jr.

**WBLF—Bellefonte—1958**

**Frequency:** 1330 Kc.....**Power:** 500 Watts d.  
**Owned By**.....Allegheny Mt. Network  
**Business Address**.....P.O. Box 88  
**Tel:** ELgin 5-4751.....ABC  
**Pres., Gen. Mgr.**.....Cary H. Simpson  
**Station Manager**.....Lee C. Ray  
**Commercial Manager**.....Sandy Cain  
**Program Director**.....John P. Knorr  
**Sales Prom. Mgr.**.....Hal Green  
**Publicity Director**.....Walfrid Lassila  
**Chief Engineer**.....Glenn Daugherty

**WBRX—Berwick—1957**

**Frequency:** 1280 Kc.....**Power:** 500 Watts  
**Owned**.....Columbia County Bcstrs., Inc.  
**Address**.....Jackson Bldg.  
**Tel:** 4546.....KBS  
**President**.....John S. Booth  
**Station Manager**.....Bob C. Wagner  
**Program Director**.....Charles Buffington

**WGPA—Bethlehem—1946**

**Frequency:** 1100 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Bethlehems' Globe Pub. Co.  
**Bus-Studio Address**.....426 Broadhead Ave.  
**Tel:** UN 6-8074.....Independent  
**Newspaper Affil.**.....Bethlehem Globe Times  
**President**.....Rolland L. Adams  
**General Manager**.....Ellis Service  
**Station Manager**.....Arthur C. McCracken  
**Comm., Sales Prom. Mgr.**.....Frank Collie  
**Prog. Dir.**.....Robert Wolken  
**Chief Engineer**.....L. Edwin Rybak

**WCNR—Bloomsburg—1946**

**Frequency:** 930 Kc.....**Power:** 1000 Watts d.  
**Owned**.....The Columbia Montour Bcstg. Corp.  
**Bus-Studio Address**.....38 W. Main St.  
**Tel:** ST 4-1200.....Independent  
**Gen., Comm. Manager**.....Ed Darlington  
**Program Director**.....James Lehman  
**Chief Engineer**.....Robert Fulton

**WHLM—Bloomsburg—1948**

**Frequency:** 550 Kc.....**Power:** 500 Watts  
**Owned**.....Bloom Radio  
**Address**.....Square Bldg.  
**Tel:** STerling 4-5500.....MBS  
**Representative**.....Raymer  
**President**.....Harry L. Magee  
**General Manager**.....Robert R. Williams  
**Commercial Mgr.**.....Pat Campbell  
**Sales Prom. Mgr.**.....Ray Calabrese  
**Program Dir.**.....Dale Fulmer  
**Chief Engineer**.....Anthony Hogg  
**Owner of:** WAZL, Hazelton, Pa.; WHOL, Allentown, Pa.; and WTAL, Tallahassee, Fla.

**WLOA—Braddock—1947**

**Frequency:** 1550 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Matta Bcstg. Co.  
**Business-Studio Address**.....1233 Braddock Ave.  
**Tel:** EL 1-1100.....KBS  
**Pres., Gen., Sta. Mgr.**.....William G. Matta  
**Commercial Manager**.....George Matta  
**Sls. Prom. Mgr.**.....William W. Martin  
**Publicity Director**.....Ann Kelly  
**Chief Engineer**.....Frederick Sand

**WESB—Bradford—1947**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....WESB  
**Address**.....43 Main St.  
**Tel:** 2-4545.....Independent  
**Representative**.....Burn-Smith  
**Gen., Sls. Prom. Mgr.**.....J. M. Cleary  
**Comm. Mgr., Pub. Dir.**.....Lee D. Morehouse  
**Prog. Dir., Chief Eng.**.....William Winn

# PENNSYLVANIA

## WBUT—Butler—1947

Frequency: 1050 Kc. Power: 250 W., d.  
Owned-Operated By WBUT, Inc.  
Address Box 1048  
Tel.: 75-778 Independent  
Station Representative Gill-Perna, Inc.  
Pres. J. Patrick Beacom  
Sta., Comm. Mgr. Rick Hanna  
Sales Promotion Manager Paul Critchlow  
Prog. Director Dick Kutan  
Publicity Director Michael Acquaviva  
Chief Engineer Norman Gour

## WISR—Butler—1941

Frequency: 680 Kc. Power: 250 Watts d.  
Owned-Oper. By The Butler Bcstg. Co., Inc.  
Business Address Box 151  
Tel.: 7-4701  
President J. el W. Rosenblum  
Gen., Sta. Mgr. Robert L. Kaufman  
Comm. Manager J. Victor O'Brien  
Sales Prom. Mgr., Pub. Dir. Jerry Coleman  
Program Director Warren Ihlenfeld  
Chief Engineer Paul Rex

## WCNG—Canonsburg—1957

Freq.: 540 Kc. Power: 250 W. d.  
Owned..... Douglas & Assoc., Inc.  
Address Box 480  
Tel.: SH 5-5400 Independent  
Station Representative Indie Sales  
President Ray Douglas  
General Manager John K. Miller  
Station Manager James D. Psihoulis  
Chief Engineer George Jackovic

## WC DL—Carbondale—1950

Frequency: 1440 Kc. Power: 5 Kw., d.  
Owned-Oper. By Carbondale Bdcstg., Co., Inc.  
Address 127 Salem Rd.  
Tel.: 1230  
Representative Donald Cooke, Inc.  
President William H. Ware  
Gen., Sta. Manager A. P. Perry  
Comm., Sls. Prom Mgr. P. J. Oles  
Pub. Dir. Robert Meredith  
Prog. Dir. Joe Martin  
Chief Engineer William Yakely

## WHYL—Carlisle—1948

Frequency: 960 Kc. Power: 5000 Watts d.  
Owned-Oper. R. F. Lewis, Jr.  
Business Address P. O. Drawer 520  
Tel.: 1785  
Representative Forjoe  
President Marion P. Lewis  
Gen., Sta. Mgr. James B. Holder  
Prog. Dir. C. H. Morse  
Publicity Director Edward Maddon  
Chief Engineer Jack Simmons

## WCBG—Chambersburg—1956

Frequency: 1590 Kc. Power: 5 Kw., d.  
Owned James R. Reese, Jr.

Address 944 Lincoln Way West  
Tel.: COlony 3-4131 Independent  
Representative Charles Bernard  
Pres., Gen. Mgr. James R. Reese, Jr.  
Comm. Sales Prom. Mgr. N. E. Messner  
Program Director Robert G. Walter  
Chief Engineer George Jennings

## WCHA—Chambersburg—1946

Frequency: 880 Kc. Power: 1000 Watts  
Owned Chambersburg Bcstg. Co.  
Address Craft Press Bldg.  
Tel.: CO 4-7121 Independent  
Representative Forjoe  
Pres., Gen. Mgr. John S. Booth  
Sta., Comm. Mgr. Earl P. Strine  
Sales Promotion Manager David Myers  
Program Director William Sullivan  
Publicity Director Bob Keith  
Chief Engineer James McCurdy

## WESA—Charleroi—1947

Frequency: 940 Kc. Power: 250 Watts d.  
Owned-Oper. By Monongahela Valley Bcstg.  
Address Box 584  
Tel.: HU 3-6551  
Representative Clark  
President Dr. A. S. Sickman  
Gen., Sta. Mgr. George D. Gailey  
Prog., Pub. Dir. William Richards  
Chief Engineer Stanley Crawford

## WDRF—Chester—1947

Frequency: 1590 Kc. Power: 1000 Watts  
Owned-Oper. By Eastern Bcstg. Co., Inc.  
Business Address 3500 Edgmont Ave.  
Tel.: CH 4-4321 Independent  
President L. Kapelski  
General Manager Cy Swingle  
Commercial Manager John M. Talley  
Program Director Del Parks  
Publicity Director Kay Kapelski  
Chief Engineer William Dawson

## WVCH—Chester—1947

Frequency: 740 Kc. Power: 1 Kw.  
Owned-Operated By James M. Tisdale  
Bus. Studio Address Wolf Bldg., Market Sq.  
Tel.: CH 2-8861 Independent  
Station Rep. Webb  
General Manager James M. Tisdale  
Station Mgr. Robert A. Hibbert, Jr.  
Comm. Manager Martin Peltzman

## WCPA—Clearfield—1947

Frequency: 900 Kc. Power: 1000 Watts d  
Owned-Oper. By Clearfield Bdcsters, Inc  
Address 215 Church St.  
Tel.: CL 5-5541 Independent  
President W. K. Ulerich  
General Manager W. J. Thomas  
Sta. Mgr. Joseph Milsope  
Program Director Margaret Nemeth  
Chief Engineer Lewellyn Duck

**PENNSYLVANIA**

**WCOJ—Coatesville—1949**

Frequency: 1420 Kc. Power: 5 Kw.  
Owned-Oper. By Chester Co. Bcstg. Co.  
Address 809 E. Lincoln Hgh.  
Tel: 2100 Independent  
President, Chief Eng. Louis N. Seltzer  
General Manager William S. Halpern  
Comm., Sales Prom. Mgr. Donald Kimes

**WCOY—Columbia—1957**

Frequency: 1580 Kc. Power: 500 W. d.  
Owned Radio Columbia  
Address 343 Poplar St.  
Tel: MU 4-2591 Independent  
Representative Burn-Smith  
President Lester P. Etter  
Gen. Mgr., Ch. Engr. M. Leonard Savage  
Comm., Sales Prom. Mgr. John P. Weis  
Program Director Joseph T. Bortell

**WCVI—Connellsville—1947**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Connellsville Bcstrs., Inc.  
Business-Studio Address WCVI Bldg.  
Tel: MA 8-4600 KBS  
Station Representative Hopewell  
President Dr. C. T. Troilo  
General Manager Charles T. Snowden  
Prog. Director Esther Blasey  
Chief Engineer Robert Ray

**WOTR—Corry—1955**

Freq: 1370 Kc. Power: 1000 Wts. d., 500 n.  
Owned-Operated By Olivia T. Rennekamp  
Business Address 25½ N. Center St.  
Tel: 3-6611 KBS  
President Olivia T. Rennekamp  
General Manager Kenneth E. Rennekamp  
Station Manager John Wellenhoffer  
Commercial Manager Guy R. Davis  
Sales Promotion Manager Mary Shannon  
Program Director Howard Bycroft  
Publicity Director James A. Stowe  
Chief Engineer Harry Coulter

**WFRM—Coudersport—1953**

Frequency: 600 Kc. Power: 1000 Watts d.  
Owned-Oper. By Farm & Home Bcstg. Co.  
Address 9 N. Main St.  
Tel: 611 Independent  
President C. H. Simpson  
General Manager John A. Fay  
Commercial Manager George Kuratomi  
Program Director Mary Rubar  
Publicity Dir. Ed Easton  
Chief Engineer Kenyon Reed

**WBUX—Doylestown—1948**

Frequency: 1570 Kc. Power: 1 Kw.  
Owned WBUX Broadcasting Co.  
Address 30 E. Oakland St.  
Tel: FI 8-3583 Independent  
President George Steiner  
General Mgr. James Stolcz  
Station Manager George Pleasants  
Sales Promotion Manager Jack Hamilton

Program Director Jim Wood  
Publicity Director Marion Granger  
Chief Engineer Dick Wright

**WCED—Dubois—1941**

Freq: 1420 Kc. Power: 5 Kw. d., 500 W. n.  
Owned By Tri County Broadcasting Co., Inc.  
Address 80 N. Park Place  
Tel: 1700 CBS  
Newspaper Affiliation Courier-Express  
Representative McGillvra  
President Harold T. Gray  
Gen. Mgr., Pub. Dir. Jason S. Gray  
Sta., Comm. Mgr. George Williams  
Sales Prom. Mgr., Prog. Dir. Ken Johnston  
Chief Engineer George Donahue

**WEEX—Easton—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned Easton Publishing Co.  
Address Easton  
Tel: 6155 Independent  
Newspaper Affiliation Express  
Representative Headley-Reed  
President J. L. Stackhouse  
General Mgr. Charles R. Thon  
Chief Engineer Robert Francett

**WEST—Easton—1936**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Associated Bcstrs., Inc.  
Bus. Studio Address 516 Northampton St.  
Tel: 6132 NBC  
Representative Meeker Co.  
Station Exec. Clair R. McCollough  
Station Manager Theodore W. Pierce  
Gen. Sales Manager J. Robert Gullick  
Nat'l Sales Mgr. Thomas R. Nunan, Jr.  
Owners of: WGAL, Lancaster; WKBO, Harrisburg; WORK, York; WRAW, Reading; WRAK, Williamsport, all Pa. and WDEL, Wilmington, Del.

**WEZN—Elizabethtown—1958**

Frequency: 1600 Kc. Power: 500 Watts  
Owned By Colonial Bcstg. Co. Inc.  
Business Address Box 192  
Tel: Empire 7-1511 Independent  
President Lowell W. Williams  
V.P., Gen. Mgr. Richard E. Burg  
Program Director Will Groff  
Chief Engineer William Lace

**WLEM—Emporium—1958**

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned By Emporium Broadcasting Co.  
Business Address P.O. Box 309  
Tel: EMporium 712 Independent  
President Bernard N. Erskine  
Gen., Sta. Mgr. James A. Spotts  
Program Director Dean L. Close  
Chief Engineer K. W. Coleman

**WGSA—Ephrata—1955**

Frequency: 1310 Kc. Power: 1000 Watts  
Owned Garden Spot Broadcaster, Inc.

# PENNSYLVANIA

Address ..... P. O. Box 419  
Tel.: RE 3-2226 ..... Independent  
Representative ..... Broadcast Time Sales  
President ..... Lester Grenewalt  
Gen., Sta. Mgr. .... Samuel R. Youse  
Prog. Dir. .... Edward Loder  
Comm. Mgr. .... Frank Short  
Chief Engineer. .... Ralph Haneman

## WERC—Erie—1941

Frequency: 1260 Kc. .... Power: 5 Kw.  
Owned By ..... WERC Bcstg. Co.  
Address ..... Robison Rd.  
Tel.: 9-9647 ..... ABC  
Station Representative ..... Weed  
President ..... Joseph L. Brechner  
Gen. Mgr. .... Gene Conrad  
Chief Eng. .... Ken Hestor

## WICU—Erie—1949

Frequency: 1330 Kc. .... Power: 5000 Watts  
Owned-Oper. By. .... Community Service Bcstg.  
Bus. Studio Address. .... 3514 State St.  
Tel.: 2-3248 ..... NBC  
Representative ..... Petry  
President ..... Edward Lamb  
General Manager. .... Ben McLaughlin  
Station Manager. .... Arthur Ingram  
Publicity Director. .... Bill Babcock  
Chief Engineer. .... Ken Husband

## WJET—Erie—1951

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned ..... Jet Broadcasting Co., Inc.  
Address ..... 18th & Ash Streets  
Tel.: 2-6741 ..... Independent  
Representative ..... Forjoe  
President, Gen. Mgr. .... Myron Jones  
Comm. Mgr. .... Peter Coticchia  
Sales Promotion Manager. .... Art Arkelian  
Chief Engineer. .... Richard Zahnizer

## WLEU—Erie—1935

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned ..... Leu Bcstg.  
Address ..... 212 Commerce Bldg.  
Tel.: 22-129 ..... Independent  
Station Rep. .... Radio TV Reps  
President. .... J. Patt Wardlaw  
Gen., Comm. Mgr. .... Gene Kline  
Program Director. .... Robert Holmes  
Publicity Director. .... Audrey Arbuckle  
Chief Engineer. .... William Sebenick

## WFAR—Farrell—1953

Frequency: 1470 Kc. .... Power: 1000 Watts, d.  
Owned-Oper. By. .... Sanford A. Schafitz  
Address ..... P. O. Box 150  
Tel.: DI 6-5171 ..... KBS  
President, Gen. Mgr. .... Sanford A. Schafitz

## WFRA—Franklin—1957

Frequency: 1430 Kc. .... Power: 500 Watts, d.  
Owned ..... N.W. Penna. Bcstg. Co.  
Address ..... Oil City Franklin Rd.

Tel.: ID 2-2188 ..... Independent  
Pres., Sta. Mgr. .... Robert H. Sauber

## WGET—Gettysburg—1950

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Times & News Pub. Co.  
Business Address. .... Box 28  
Tel.: GE 850 ..... Independent  
Newspaper Afil. .... Times & News Pub. Co.  
Gen. Mgr. .... P. H. Cunningham  
Comm. Mgr. .... Marc Starkins  
Prog. Dir., Ch. Eng. .... Lester Blair

## WHJB—Greensburg—1934

Frequency: 620 Kc. .... Power: 1 Kw. d., 500 n.  
Owned ..... WHJB, Inc.  
Business-Studio Address. .... 128 N. Penn Ave.  
Tel.: 3740 ..... Independent  
President ..... H. Kenneth Brennen  
Gen., Sta., Comm. Mgr. .... H. J. Brennan  
Prog. Mgr. .... Glenn Grayson  
Chief Engineer. .... L. L. Allen

## WHVR—Hanover—1949

Freq.: 1280 Kc. .... Power: 5 Kw. d., 500 Watts n.  
Owned-Operated By. .... Radio Hanover, Inc.  
Address ..... Box 268  
Tel.: ME 7-3831 ..... Independent  
Pres., Sta., Comm. Mgr. .... John D. Bare  
Program Director. .... Daniel E. Rutledge  
Chief Engineer. .... Philip Rohrbaugh

## WCMB—Harrisburg—1948

Frequency: 1460 Kc. .... Power: 5000 Watts  
Owned-Oper. By. .... Rossmoyne Corp.  
Business-Studio Address. .... 228 Court St.  
Tel.: CE 4-3005 ..... MBS  
Representative ..... Gill-Perna  
General Manager. .... Ed K. Smith  
Comm. Manager. .... Henry Traugh  
Sales Promotion Manager. .... Ramon Musheno  
Program Director. .... Ed. Gonzales  
Chief Engineer. .... J. Howard Bair

## WHGB—Harrisburg—1945

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Kendrick Bcstg. Co., Inc.  
Bus.-Studio-Trans. Address. .... 112 Market St.  
Tel.: CE 4-4988 ..... ABC  
Station Representative ..... McGavren-Quinn  
Pres., Gen. Mgr. .... H. Kendrick  
Sta. Mgr., Prog. Dir. .... Jack Hooper  
Comm. Mgr. .... Ralph Hartman  
Chief Engineer. .... William Kuntz

## WHP—Harrisburg—1924

Frequency: 580 Kc. .... Power: 5 Kw.  
Owned ..... WHP, Inc.  
Address ..... 216 Locust St.  
Tel.: CE 4-3211 ..... CBS  
Representative ..... Bolling  
General Manager. .... Mrs. A. K. Redmond  
Program Manager. .... Harry Hinkley  
Sales, Promotion Director. .... John V. Gore  
Publicity Director. .... George Gottschalk  
Chief Engineer. .... E. Dan Leibensperger



**WKBO—Harrisburg—1922**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Keystone Bcstg. Corp.  
 Bus.-Studio Address.....31 N. Second St.  
 Tel.: CE 4-0191.....NBC  
 Representative.....Robert Meeker  
 Station Executive.....Clair R. McCollough  
 Station Manager.....W. Eugene Gorman  
 Gen. Sales Mgr.....J. Robert Gulick  
 Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.  
 Technical Director.....J. E. Mathiot  
 Owners of WGAL, Lancaster; WORK, Harris-  
 burg; WRAW, Reading; WEST, Easton;  
 WRAK, Williamsport, all Pa. and WDEL, Wil-  
 mington, Del.

**WAZL—Hazleton—1932**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Hazleton Bcstg. Co.  
 Address.....Hazleton Nail Bank Bldg.  
 Tel.: GL 4-3531.....NBC-MBS  
 Representative.....Raymer  
 Pres., Gen., Mgr.....Victor C. D. ehm  
 Station Manager.....Kathryn E. Kahler  
 Commercial Manager.....Robert J. Sacco  
 Nat. Sales Mgr.....Thomas A. Tito  
 Program Director.....Don Murray  
 Publicity Director.....Paul Cerula  
 Chief Engineer.....Elwood Tito  
 Owners of: WHOL, Allentown; WHLM, Blooms-  
 burg, Pa. and WTAL, Tallahassee, Fla.

**WAMO—Homestead-  
Pittsburgh—1948**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Dynamic Bcstg.  
 Business Address.....105 E. 8th Ave.  
 Tel.: HO 2-6000.....Independent  
 Representative.....Forjoe  
 President, Gen. Mgr.....Leonard Walk  
 Commercial Manager.....Joe Bassett, Jr.  
 Program Director.....Carl Stuart  
 Chief Engineer.....James Herbert

**WHUN—Huntingdon—1946**

Frequency: 1150 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Joseph F. Biddle Publ. Co.  
 Bus.-Studio Address.....400 Washington St.  
 Tel.: MI 3-3340.....KBS  
 President.....John H. Biddle  
 General Manager.....William E. Germann

**WDAD—Indiana—1945**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....WDAD Inc.  
 Address.....632 Philadelphia St.  
 Tel.: HO 5-5511.....CBS  
 Newspaper Affil.....The Progress  
 President.....W. K. Ulerich  
 Station Manager.....Jonas Termin  
 Program Director.....C. C. Porter  
 Chief Engineer.....Dyle Martin

**WARD—Johnstown—1946**

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By.....Central Bcstg. Co., Inc.  
 Address.....235 Franklin St.  
 Tel.: 8-1216.....CBS  
 Representative.....Weed  
 V.P., Gen. Manager.....G. D. Gartland  
 Station Manager.....Steward W. Phillips

**WCRO—Johnstown—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Century Bcstg. Corp.  
 Bus.-Studio Address.....Fort Stanwix Hotel  
 Tel.: 9-1187.....MBS  
 Representative.....Forjoe  
 President.....John J. Keel  
 General Manager.....John D. Reilly  
 Chief Engineer.....John Kersheskey

**WJAC—Johnstown—1925**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....WJAC, Inc.  
 Bus.-Studio Address.....329 Main St.  
 Tel.: 7-8711.....NBC  
 Newspaper Affil.....Tribune  
 Representative.....O'Connell  
 President.....W. W. Krebs  
 Station Mgr.....Park Claycomb  
 Chief Engineer.....Theodore E. Campbell

**WADP—Kane—1954**

Frequency: 960 Kc. Power: 500 Watts, d.  
 Owned.....Northern Allegheny Bcstg. Co.  
 Address.....Penn-Kane Hotel  
 Tel.: 1520.....KBS  
 President, Gen. Mgr.....David Potter  
 Sta., Comm. Mgr.....Richard E. Feit  
 Program Director.....David Sill  
 Chief Engineer.....John Nordine

**WACB—Kittanning—1948**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned By.....Joel W. Rosenblum  
 Bus.-Studio Address.....325 Market St.  
 Tel.: LI 3-1381.....KBS  
 Representative.....Rambeau, Vance, Hopple  
 V.P., Gen. Mgr.....Charles M. Erhard, Jr.  
 Sta. Mgr., Prog. Director.....H. H. Stoops  
 Chief Engineer.....Joseph A. Pelletier

**WGAL—Lancaster—1922**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....WGAL, Inc.  
 Business-Studio Address.....24 S. Queen St.  
 Tel.: EX 7-0333.....NBC  
 Representative.....Robert Meeker  
 President, Gen. Mgr.....Clair R. McCollough  
 Gen. Sls. Mgr.....J. Robert Gulick  
 Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.  
 Station Mgr.....Kenneth Kreider  
 Program Dir.....Brian Kintzer  
 Promotion Dir.....Paul I. Woodland  
 Technical Director.....J. E. Mathiot  
 Owners of: WKBO, Harrisburg; WORK, York;  
 WRAW, Reading; WEST, Easton; WRAK,  
 Williamsport, all Pa. and WDEL, Wilming-  
 ton, Del.

# PENNSYLVANIA

## WLAN—Lancaster—1946

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By The Peoples Bcstg. Co.  
Bus. Studio Address 252 N. Queen St.  
Tel.: EX 4-7261. ABC-MBS-KBS  
Representative Headley-Reed  
President Frank H. Alldoerffer  
Gen., Sta. Mgr. Samuel M. Alldoerffer  
Comm., Sales Prom. Mgr. J. Stanley Baker  
Prog. Dir. Dick Sherbahn  
Chief Engineer Ramon Sherman

## WLSH—Lansford—1952

Frequency: 1410 Kc. Power: 1000 Watts d.  
Owned-Oper. By Miners Bcstg. Service, Inc.  
Address P. O. Box D  
Tel.: 1440 Independent  
President Joseph L. Magulre  
Gen. Manager John W. Angst

## WAKU—Latrobe—1951

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By WAKU, Inc.  
Address 200 Depot St.  
Tel.: KEystone 7-7744. MBS, KBS  
President Harry P. Reed  
Gen. Mgr., Prog. Dir. W. J. Thomas  
Comm. Mgr. Robert Johnson  
Chief Engineer Manuel Alvarez

## WTRA—Latrobe—1956

Frequency: 1480 Kc. Power: 500 W., d.  
Owned Latrobe Bcstrs.  
Address 202 Main St.  
Tel.: KE 7-3338. Independent  
Representative McGillvra  
President Louis Rosenberg  
General Manager William Dymond  
Commercial Manager Mrs. Janet Mahady  
Chief Engineer Bernard Guidos

## WLBR—Lebanon—1946

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Operated By Lebanon Bcstg. Co.  
Business Address Route 20  
Tel.: CRestview 2-7651  
Representative Burn-Smith  
President H. Raymond Stadium  
Managing Director Lester P. Etter  
Comm. Manager Philip J. Reilly  
Program Director H. P. Van Voorhis  
Chief Engineer William Zehring

## WITT—Lewisburg—1957

Frequency: 1010 Kc. Power: 250 Watts, d.  
Owned Wireline Radio, Inc.  
Address 34 South 8th St.  
Tel.: JA 3-1222. KBS  
President Michael M. Fremont  
Commercial Manager Carl E. Miller  
Chief Engineer James A. Herb

## WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc. Power: 250 W.  
Owned O'Keefe Bcstg. Co.

Business Address 200 Magnolia Dr.  
Tel.: Windsor 9-1490. Independent  
Pres., Gen. Mgr. Jack J. Dash  
V.P., Dir. Oper. William F. Waterbury

## WKVA—Lewistown—1949

Frequency: 920 Kc. Power: 1000 Watts d.  
Owned-Operated By Central Pa. Bcstg. Co.  
Business Address 19 S. Wayne St.; Box 432  
Tel.: 8-6771. Independent  
Representative Gill-Perna  
Pres., Sta. Gen. Mgr. Robert L. Wilson  
Sales Promotion Manager Howard Z. Reed  
Program Director Bob Hyle  
Publicity Director Mary Bolich  
Chief Engineer Jack Sanders

## WMRF—Lewistown—1941

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Lewistown Bcstg. Co.  
Business-Studio Address 5 W. Market St.  
Tel.: 8-6757. NBC  
Representative Burn-Smith  
President J. S. Woods  
Gen., Sta. Mgr. T. W. Metzger  
Commercial Manager Frank Trolani  
Program Dir. Miss Thekla Lesper  
Publicity Director Dale Smith  
Chief Engineer Kenneth Callahan

## WBPZ—Lock Haven—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Lock Haven Bcstg. Corp.  
Bus. Studio Address 132½ E. Main St.  
Tel.: 4038. MBS  
Representative Devney  
President Donald C. Welch  
Gen. Sta. Mgr. Harris Lipetz  
Commercial Manager Dick Yohe  
Program Director Dave King  
Chief Engineer Al Stratmoen

## WEDO—McKeesport—1945

Frequency: 810 Kc. Power: 1000 Watts  
Owned-Operated By Tri-City Bcstg. Co.  
Business-Studio Address 547 5th Ave.  
Tel.: NOrth 4-7167. CBS  
Station Representative Weed  
President Edward J. Hirschberg  
Sta. Mgr. Robert E. Badger  
Comm. Mgr. Earl Buncher  
Sales Promotion Manager Selma Magrim  
Program Director Bill Brant  
Publicity Director Chris Underwood  
Chief Engineer Wilkes E. Hurley

## WMCK—McKeesport—1947

Frequency: 1360 Kc. Power: 1000 Watts  
Owned-Oper. By Mon-Yough Bcstg. Co.  
Business-Studio Address 516 Market St.  
Tel.: OR 8-8888. MBS  
Station Representative Masla  
President Robert M. Cox  
Gen. Mgr. Sam Vidnovic  
Sales Promotion Manager Sally Mossman

Program Director.....Pat Haley  
 Publicity Director.....S. A. Chontos  
 Chief Engineer.....Charles White

**WMGW—Meadville—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Regional Bcstrs.  
 Address.....1st National Bank Bldg.  
 Tel.: 6-1111.....KBS  
 Gen., Sta. Mgr.....James H. Strickler  
 Commercial Manager.....Frederick P. Tascone  
 Chief Engineer.....Maurice Sherman

**WJUN—Mexico—1955**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Lewistown Bcstg. Co.  
 Business Address.....Box 97, Millintown  
 Tel.: LEwistown 8-6757.....Independent  
 Newspaper Affiliation.....Sentinel, Lewistown  
 Representative.....Burn-Smith  
 President.....J. S. Woods  
 General Manager.....Thomas W. Metzger  
 Station Manager.....Ralph S. Parker  
 Commercial Manager.....Bob Horning  
 Sales Promotion Manager.....Tim Palm  
 Program Director.....Don Lorenz  
 Publicity Director.....Miles Heckendorn  
 Chief Engineer.....Kenneth Callahan

**WARC—Milton—1958**

Frequency: 1380 Kc.....Power: 1 Kw. d.  
 Owned By.....Williamsport Bcstg. Assoc. Inc.  
 Business Address.....YMCA Bldg.  
 President.....Harry J. W. Kiessling  
 Gen. Manager.....Woodrow W. Ott  
 Commercial Manager.....John Yingling

**WPFL—Montrose—1953**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
 Owned By.....Montrose Bcstg Corp.  
 Address.....Locust St.  
 Tel. Montrose 397.....Independent  
 Pres. Gen. Mgr.....W. Douglas Roe  
 Program Director.....William Ohman  
 Publicity Director.....William Farley  
 Chief Engineer.....Richard Gage

**WKST—New Castle—1938**

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned-Operated By.....WKST Inc.  
 Address.....1st Federal Plaza  
 Tel.: OL 4-5501.....MBS  
 Station Representative.....Everett-McKinney  
 President, General Mgr.....S. W. Townsend  
 Sta., Comm. Mgr.....Harry Reith  
 Chief Engineer.....Ernest Retz

**WKPA—New Kensington  
 1940**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Allegheny-Kiski Bcstg. Co.  
 Business-Studio Address.....810 Fifth Ave.  
 Tel.: ED 7-3588.....Independent  
 President.....C. R. Coover  
 Gen., Comm. Mgr.....Melvin A. Goldberg

Sales Promotion Manager.....Jim Gray  
 Program Director.....Phil Brooks  
 Chief Engineer.....W. W. Neely

**WNAR—Norristown—1946**

Frequency: 1110 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Norristown Bcstg. Co.  
 Bus.-Studio Address.....Old Arch Rd.  
 Tel.: BR 2-7600.....Independent  
 Representative.....Weed  
 President.....N. Joe Rahall  
 Gen. Mgr.....Ogden R. Davies  
 Sta. Manager.....John M. Banzhoff  
 Local Sales Mgr.....Donald L. Jones  
 Program Director.....Buddy Brode  
 Chief Engineer.....Anthony De Sola  
 Owners of: WKAP, Allentown, Pa.; WWNR,  
 Beckley, W. Va.; WFEA, Manchester, N. H.;  
 WTSP, St. Petersburg, Fla.

(See page 584)

**WKRZ—Oil City—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....WKRZ, Inc.  
 Business Address.....Broadcast Hill; Box 868  
 Tel.: 8-0355.....KBS-NBC  
 Pres., Gen. Mgr.....Kenneth E. Rennekamp  
 Sta., Comm. Mgr.....Edward Erickson  
 Sales Promotion Manager.....Joan Firster  
 Program Director.....Honey Myers  
 Chief Engineer.....Robert Harmon

**WCAU—Philadelphia—1922**

Frequency: 1210 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....CBS Radio, Inc.  
 Address.....City & Monument Ave.  
 Tel.: GR 7-8300.....CBS  
 Representative.....CBS Radio Spot Sales  
 Manager Director.....Donald W. Thornburgh  
 General Manager.....Joseph T. Connolly  
 Sales Manager.....Jack De Russey  
 Sales Promotion Manager.....Fred Birnbaum  
 Program Director.....Fred Karch  
 Chief Engineer.....J. G. Leitch

**WDAS—Philadelphia—1922**

Frequency: 1480 Kc.....Power: 1 Kw.  
 Owned-Oper. By.....Max M. Leon, Inc.  
 Address.....Belmont Ave. & Edgely Rd.  
 Tel.: TR 8-2000.....Independent  
 Representative.....John E. Pearson  
 President.....Max M. Leon  
 V.P., Gen., Sta. Mgr.....Robert A. Klein  
 V. P. Operations Manager.....Jerry Grove  
 Program Director.....Eddie Newman  
 Comm. Mgr.....William H. Vogt  
 Sales Manager.....Alexander S. Klein  
 Publicity Director.....Art Newsham  
 Chief Engineer.....Frank W. Unterberger

**WFIL—Philadelphia—1922**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned.....Triangle Publications, Inc.  
 Business-Studio Address.....46th & Market  
 Tel.: EV 2-4700.....ABC  
 Newspaper Affil.....Inquirer  
 Representative.....Blair

In Philadelphia  
WIP radio is  
used exclusively  
by more  
advertisers than  
any other station

**WIP**

PHILADELPHIA'S PIONEER VOICE

**610**

For **MORE** Information—Ask Petry!

## PENNSYLVANIA

General Manager.....Roger W. Clipp  
 Station Manager.....George A. Koehler  
 Gen. Sales Manager...Kenneth W. Stowman  
 Dir. of Programming.....Clyde R. Spitzner  
 Chief Engineer.....Henry E. Rhea  
 Owners of: WFBG, Altoona, Pa.; WNHC, New Haven, Conn.

### WFLN—Philadelphia—1958

Frequency: 900 Kc.....Power: 1 Kw. d.  
 Owned By.....Franklin Bcstg. Co.  
 Address.....8200 Ridge Ave.  
 Tel.: Ivyridge 2-6000.....Independent  
 General Manager.....R. S. Green  
 Commercial Manager.....J. C. Winkler  
 Program Director.....M. O'Donnell  
 Chief Engineer.....F. Chassey

### WHAT—Philadelphia—1925

Frequency: 1340 Kc. ....Power: 250 Watts  
 Owned-Oper. By...Independence Bcstg. Co.  
 Address...Conshohocken & Windemere Aves.  
 Tel.: TRINITY 8-1500.....Independent  
 Representative .....Stars National  
 Pres., Gen. Mgr.....William A. Banks  
 Station Manager.....Dolly Banks  
 Commercial Manager.....Paul Abrams  
 Sales Prom. Manager.....Len Stevens  
 Prog. Director.....Robert Ardrey  
 Publicity Director.....Marsha Greenbaum  
 Chief Engineer.....Charles Lehmann

### WIP—Philadelphia—1922

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned By.....Wip Broadcasting, Inc.  
 Business-Studio Address.....35 S. 9th St.  
 Tel.: WA 2-6800.....MBS  
 Representative .....Edward Petry  
 Pres., Gen. Mgr.....Benedict Gimbel, Jr.  
 V.P., Director of Sales.....Ralf Brent  
 Nat. Sales Mgr.....Paul B. Evans  
 Sales Promotion Director.....Mitchell Krauss  
 Program Director.....Verner Paulsen  
 Chief Engineer.....Clifford C. Harris

### WIBG—Philadelphia—1925

Freq.: 990 Kc...Power: 50,000 Wts. d., 10,000 n.  
 Owned.....Storer Bcstg. Co.  
 Address.....Suburban Sta. Bldg.  
 Tel.: RI 6-2300.....Independent  
 Representative .....Katz  
 President.....George Storer, Jr.  
 Man. Dir.....Lionel F. Baxter  
 Sta., Sales Mgr.....John R. Mahoney  
 Promotion Manager.....Roy M. Schwartz  
 Prog. Mgr.....Grady Edney  
 Publicity Director.....Genii Maccaulay  
 Chief Engineer.....John H. Henninger  
 Owners of: WGBS, Miami, Fla.; WJBK, Detroit;  
 WSPD, Toledo; WAGA, Atlanta; WJW,  
 Cleveland; WWVA, Wheeling, W. Va.

### WFLN—Philadelphia—1958

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned By.....Franklin Broadcasting Co.  
 Business Address.....8200 Ridge Ave.  
 Tel.: IVYridge 2-6000.....Independent

Station Representative.....Good Music  
 President.....Lawrence M. C. Smith  
 General Manager.....Raymond S. Green  
 Comm. Mgr.....Joseph C. Winkler  
 Program Director.....Michael E. O'Donnell  
 Chief Engineer.....Frederick Chassey

### WJMJ—Philadelphia—1948

Frequency: 1540 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....WJMJ Bcstg. Corp.  
 Business-Studio Address.....2043 Locust St.  
 Tel.: LO 4-2300.....Independent  
 Representative.....Broadcast Time Sales  
 Pres., Gen. Sta. Mgr.....Patrick J. Stanton  
 Commercial Mgr.....Charles Stahl  
 Sales Prom., Pub. Mgr.....James Rubenstone  
 Prog. Dir.....Michael Deegan  
 Chief Engineer.....Christopher McAteer

### WPEN—Philadelphia—1929

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By...William Penn Bcstg. Co.  
 Business-Studio Address.....2212 Walnut St.  
 Tel.: LO 4-6000.....Independent  
 Representative .....Gill-Perna  
 President .....William Sytk  
 V.P., Gen. Mgr.....William B. Caskey  
 Sta. Mgr., Prog. Dir.....Murray Arnold  
 Comm. Manager.....Erwin Rosner  
 Prom. Mgr., Pub. Director.....James M. Kiss  
 Director Public Service.....Sam Serota  
 Chief Engineer.....Charles W. Burtis

### WRCV—Philadelphia—1921

Frequency: 1060 Kc.....Power: 50,000 Watts  
 Owned-Oper. By...National Bcstg. Company  
 Business-Studio Address.....1619 Walnut St.  
 Tel.: LO 4-3700.....NBC  
 Representative.....NBC Spot Sales  
 President.....Robert E. Kintner  
 General Manager.....Raymond W. Welpott  
 Station Manager....Harold J. Pannepacker  
 Commercial Manager.....Lewis P. Johnson  
 Sales Promotion Manager..Robert A. Fillmore  
 Program Director.....Bob Benson  
 Chief Engineer.....William A. Howard

### WTEL—Philadelphia—1925

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned By.....WTEL Inc.  
 Business-Studio Address...4312 N. Broad St.  
 Tel.: GL 5-1310.....Independent  
 Pres., Pgm. Dir.....E. Douglass Hibbs  
 Sec'y-Treas.....Henry N. Cocker

### WPBH—Philipsburg—1956

Frequency: 1260 Kc.....Power: 1 Kw. d.  
 Owned By.....Moshannon Valley Bcstg.  
 Address.....P. O. Box 361  
 Tel.: Dickens 2-2300.....Independent  
 Gen. Comm. Mgr.....William Emert  
 Program Director.....Mrs. Wm. Emert  
 Chief Engineer.....Dean Sharpless

### WAMP—Pittsburgh—1920

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned-Oper. By .....NBC

# PENNSYLVANIA

Address.....Chamber of Comm. Bldg.  
Tel.: GR 1-8600.....NBC  
Representative.....NBC Spot Sales  
Gen. Mgr.....H. W. Shepard  
Program Supv.....John C. Hierlihy  
Sales Prom., Public Dir.....Thomas D. Tyson  
Chief Engineer.....Matthew Bracic

## WCAE—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts  
Owned-Operated By.....WCAE, Inc.  
Bus. Address...530 Carlton Hs., 550 Grant St.  
Tel.: AT 1-8900.....Independent  
Newspaper Affil.....Sun-Telegraph  
Representative.....Katz  
Pres., General Manager.....Leonard Kapner  
Station Manager.....F. Geor Parkinson  
Program Director.....R. Clifton Daniel  
Commercial Manager.....Roger O' Connor  
Prom. Mgr., Pub. Dir.....William Thieman  
Chief Engineer.....James Greenwood

## KDKA—Pittsburgh—1920

Frequency: 1020 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Westinghouse Bcstg. Co. Inc.  
Business Address...122 E. 42nd St., N.Y.C.  
Tel.: Murray Hill 7-0808.....Independent  
Sta. Representative.....Peters, Griffin, Woodward  
After July 1.....AM Radio Sales  
President.....Donald H. McGannon  
Asst. Gen. Mgr.....Donald Trageser  
Station Manager.....L. R. Rawlins  
Program Manager.....William H. Schwartz  
Asst. Prog. Mgr.....James L. Snyder  
Sales Prom. Mgr.....June L. Buzzelli  
Publicity Manager.....Owen Simon  
Chief Engineer.....Theodore C. Kenney  
Owners of: WBZ-WBZA, Boston-Springfield,  
Mass.; KYW, Cleveland; WOWO, Fort  
Wayne, Ind.; KEX, Portland, Oreg.; WIND,  
Chicago, Ill.

## WEPP—Pittsburgh—1957

Frequency: 1080 Kc.....Power: 1 Kw.  
Owned By.....Pittsburgh Bcstg. Co.  
Address.....220 N. Highland Ave.  
Tel.: EM 1-5000.....Independent  
Station Representative.....Stars Nat.  
President.....John Kluge  
Gen., Sta. Manager.....Ernie Tannen  
Sales Prom. Mgr.....John Pieper  
Prog. Dir.....William Powell  
Chief Engineer.....Victor G. Klein

## WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....WPIT, Inc.  
Business-Studio Address...213 Smithfield St.  
Tel.: AT 1-1900.....Independent  
President.....John J. Laux  
Gen., Comm. Mgr.....Don Ioset  
Sales Mgr., Prog., Pub. Dir.....Clifford Charles  
Chief Engineer.....Michael Komichak

## KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Allegheny Bcstg. Corp.

Address.....411 7th Ave.  
Tel.: AT 1-9100.....ABC  
Station Representative.....Young  
President.....Leonard H. Goldenson  
Gen., Sta. Mgr.....Ralph Beaudin  
Commercial Manager...Robert N. Thompson  
Program Dir.....John Gibbs  
Chief Engineer.....Fred L. Zellner, Jr.

## WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WWSW, Inc.  
Bus-Studio Address.....Hotel Sherwy  
Tel.: GR 1-5200.....Independent  
Newspaper Affiliation.....Post Gazette  
Representative.....John Blair  
President.....O. M. Schloss  
Gen. Mgr., Prog. Dir.....Ben W. Muros  
Sales Prom. Mgr., Pub. Dir.....Phil Davis  
Chief Engineer.....Henry R. Kaiser

## WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Midway Bcstg. Co., Inc.  
Address.....Main & Spring St.  
Tel.: OL 4-3388.....Independent  
Representative.....Cont. Radio Sales  
Pres., Gen. Manager.....Angelo W. Fiorani  
Commercial Mgr.....R. E. Florey  
Program Director.....Joseph Tipton  
Promotion Mgr.....Rosemary Gallagher  
Publicity Director.....Betty Schriver  
Chief Engineer.....John P. McGoldrick

## WP AZ—Pottstown—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Pottstown Bcstg. Co.  
Address.....247 High St.  
Tel.: 5000.....KBS  
Representative.....Indie Sales  
Pres., Gen. Mgr.....Herbert Scott

## WPAM—Pottsville—1947

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Miners Bcstg. Serv., Inc.  
Business-Studio Address.....Box 829  
Tel.: MA 2-1450.....Independent  
President.....Joseph L. McGuire  
Gen. Mgr., Ch. Eng.....John W. Angst  
Station Manager.....Westley G. Kimble

## WPPA—Pottsville—1946

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Pottsville Bcstg. Co.  
Bus-Studio Address.....212 S. Centre St.  
Tel.: Market 2-1360.....MBS  
General Manager.....A. V. Tidmore  
Commercial Manager.....Ralph L. Price, Jr.  
Sales Promotion Manager.....Walter Jones  
Program Director.....Horace Richards  
Chief Engineer.....William Penn Tidmore

## WPME—Punxsutawney—1953

Frequency: 1540 Kc.....Power: 1000 Watts d.

**Owned-Oper. By**.....Punxsutawney Bcstg Co.  
**Address**.....103 N. Gilpin St.  
**Tel.:** PU 1221.....Independent  
**Representative**.....Rambeau  
**General Manager**.....C. M. Erhard, Jr.  
**Comm. Mgr.**.....W. Clem Murray  
**Program Director**.....Gilbert Carney  
**Chief Engineer**.....Joseph A. Pelletier

**WEEU—Reading—1931**

**Frequency:** 850 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....WEEU Bcstg. Co.  
**Business-Studio Address**.....433 Penn St.  
**Tel.:** FR 6-7335.....ABC  
**Newspaper Affiliation**.....Eagle Times  
**Representative**.....Headley-Reed  
**President**.....William J. Rohn  
**V.P., Gen., Sta. Mgr.**.....K. Richard Creitz  
**Program Director**.....Jack B. Gounder  
**Chief Engineer**.....Harold Schearer

**WHUM—Reading—1946**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Eastern Radio Corp.  
**Business-Studio Address**.....Berkshire Hotel  
**Tel.:** 6-3987.....CBS  
**Representative**.....Weed  
**Pres., Gen. Mgr.**.....Robert G. Magee  
**Commercial Manager**.....Warren C. Ruffner  
**Prog. Dir.**.....Alan Lane  
**Chief Engineer**.....Daniel Donohue

**WRAW—Reading—1922**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper By**.....WRAW, Inc.  
**Business-Studio Address**.....19 N. Fifth St.  
**Tel.:** FR 6-7173.....NBC  
**Representative**.....Robert Meeker  
**Station Executive**.....Clair R. McCollough  
**Station Manager**.....Robert S. Reider  
**Gen. Sales Mgr.**.....J. Robert Gulick  
**Nat'l Sls. Mgr.**.....Thomas Nunan, Jr.  
**Technical Director**.....J. E. Mathiot  
**Owners of:** WGAL, Lancaster; WKBO, Harrisburg; WORK, York; WEST, Easton; WRAX, Williamsport, all Pa. and WDEL, Wilmington, Del.

**WGCB—Red Lion—1950**

**Frequency:** 1440 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Red Lion Bcstg. Co.  
**Address**.....Red Lion  
**President**.....John M. Norris  
**Gen., Sta. Mgr.**.....John H. Norris  
**Commercial Mgr.**.....Vincent A. Freeman

**WKMC—Roaring Spring—1955**

**Frequency:** 1370 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Melvin H. Shaw  
**Address**.....Woodbury Pike  
**Tel.:** 690.....KBS  
**Representative**.....Geo. T. Hopewell  
**Comm. Sta. Mgr.**.....Shel Horton  
**Program Director**.....Merle Ebersole  
**Chief Engineer**.....C. Irvin Metzger

**WKBI—St. Marys—1950**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Elk Cameron Bcstg. Co.  
**Address**.....41 Erie Ave.  
**Tel.:** 4-2821.....MBS  
**Representative**.....Allegheny Mountain Network  
**General Manager**.....C. H. Simpson  
**Commercial Manager**.....John J. Kain  
**Prog. Director**.....Beatrice B. Smith  
**Nat. Sales Mgr.**.....W. Herbstritt  
**Pub. Dir.**.....A. Kuhn

**WATS—Sayre—1950**

**Frequency:** 960 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....T. K. Cassel  
**Business Address**.....110 N. Elmer Ave.  
**Tel.:** TU 2-2401.....KBS  
**Representative**.....Indie Sales  
**President**.....T. K. Cassel  
**General Manager**.....Walter D. Knowles  
**Chief Engineer**.....Benjamin A. Franklin

**WARM—Scranton—1940**

**Frequency:** 590 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....WARM Bcstg. Co.  
**Business Address**.....Bowman Bldg.  
**Tel.:** Diamond 6-4646.....Independent  
**Station Representative**.....Eastman  
**President**.....Louis J. Appell, Jr.  
**General Manager**.....Arthur W. Carlson  
**Commercial Manager**.....Jackson Gower  
**Sales Prom. Mgr.**.....William A. Musser  
**Program Director**.....Don Stevens  
**Publicity Director**.....Frances Seibert  
**Chief Engineer**.....Nicholas Hudak

**WGBI—Scranton—1925**

**Frequency:** 910 Kc.**Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By**.....WGBI Radio, Inc.  
**Address**.....1000 Wyoming Ave., Scranton  
**Tel.:** DI 2-7634.....CBS  
**Newspaper Affiliation**.....Phila. Bulletin  
**Representative**.....H-R Reps  
**President**.....Mrs. M. E. Megargue  
**Gen., Comm. Mgr.**.....Richard E. Nason  
**Station Manager**.....Robert E. McDowell  
**Prom. Dir., Pub. Dir.**.....Douq Holcomb  
**Program Director**.....Frank Monaghan  
**Chief Engineer**.....Kenneth R. Cooke

**WICK—Scranton—1954**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned**.....Scranton Radio Corp.  
**Address**.....717 Linden St.  
**Tel.:** DI 6-1202.....Independent  
**Station Rep.**.....Walker  
**Pres., Gen. Mgr.**.....Joe Dobbs  
**Station Manager**.....R. J. Lomma  
**Commercial Manager**.....Al Soma  
**Program Director**.....Ed Hugues  
**Chief Engineer**.....James D. Pettinato

**WEJL—Scranton—1950**

**Frequency:** 630 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By**.....Edward & Elizabeth Lynell  
**Business Address**.....129 Penn Ave.

# PENNSYLVANIA

Tel.: DI 2-9151.....Independent  
Newspaper Affil.....Times  
Station Rep.....Meeker  
Gen., Comm. Mgr.....Cecil Woodland  
Sales, Program Director.....Hugh J. Connor  
Pub. Dir.....B.II Pierce  
Chief Eng.....Guy Rauer

Business Address.....P. O. Box 888  
Tel.: AD 7-4959.....NBC-KBS  
President.....W. K. Ulerich  
Gen. Sta. Mgr.....M. J. Bergstein  
Commercial Manager.....Julie McCloskey  
Program Director.....Stephen Fiskhein  
Chief Engineer.....W. D. Files

## WSCR—Scranton—1947

Freq.: 1320 Kc...Power: 1 Kw. d., 500 Watts n.  
Owned By...Lackawanna Valley Bcstg. Co.  
Business-Studio Address...116 Adams Ave.  
Tel.: DI 7-3388.....NBC  
Representative.....Headley-Reed  
Pres., Gen. Mgr.....David M. Baltimore  
Comm. Mgr.....Joseph P. Kimble  
Program Dir.....David L. Griffiths  
Chief Engineer.....Willard Shimski

## WVPO—Stroudsburg—1947

Frequency: 840 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Pocono Bcstg., Inc.  
Business Address.....22 S. Sixth St.  
Tel.: 1101.....Independent  
Newspaper Affiliation...Ottaway Newspapers  
Representative.....Radio-TV Reps.  
President.....James H. Ottaway  
General Manager.....Chester S. Miller  
Sales Prom. Mgr.....Edward J. Somers  
Program Director.....Joseph B. Whalen  
Chief Engineer.....Ernest Transue

## WISL—Shamokin—1958

Frequency: 1480 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio Anthracite, Inc.  
Business Address.....Rock & Sunbury Sts.  
Tel.: 8-5749.....Independent  
Representative.....Forjoe  
President.....Henry W. Lark  
Gen., Sta. Mgr.....Maurice E. Fidler  
Commercial Manager.....Bernard Saks  
Sales Prom. Mgr.....W. C. MacElwee  
Program Director.....Bernard Friedman  
Publicity Director.....James Reilly  
Chief Engineer.....Al Donovan

## WKOK—Sunbury—1933

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By...Sunbury Bcstg. Corp.  
Bus.-Studio-Transmitter.....1150 N. Front St.  
Tel.: AT 6-5838.....CBS  
Newspaper Affil.....Daily Item  
President.....Basse A. Beck  
General Manager.....Homer R. Smith  
Commercial Manager.....C. Donald Walther  
Program Director.....Michael J. Kane  
Publicity Director.....Malcolm Arter  
Chief Engineer.....John W. Keller, Jr.

## WPIC—Sharon—1938

Frequency: 790 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Sharon Herald Bcstg. Co.  
Business Address.....P.O. Box 211  
Tel.: Diamond 6-4113.....Independent  
Newspaper Affiliation.....Herald  
Station Representative.....Reilly; O'Connell  
Pres., Gen. Mgr.....John Fahline, Jr.  
Program Director.....Jack Sandstrom  
Chief Engineer.....A. C. Heck

## WTIV—Titusville—1955

Frequency: 1290 Kc.....Power: 500 Watts d.  
Owned-Oper. By...Crawford Cty. Bcstg. Corp.  
Address.....P. O. Box 184  
Tel.: 7-2265.....Independent  
President.....Robert T. Morrison  
Gen. Sta. Mgr.....Robert H. Sauber  
Comm. Sales Prom. Mgr.....Paul R. Ruttan  
Program Director.....Marlene Burchfield  
Publicity Director.....Jo Ann Wakefield

## WVSC—Somerset—1950

Frequency: 990 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Somerset Bcstg. Co.  
Address.....P. O. Box 231  
Tel.: 4186.....Independent  
Gen., Sta. Mgr.....T. H. Oppegard  
Comm. Mgr.....C. R. Taylor  
Prog. Dir., Chief Engineer.....R. L. French

## WTRN—Tyrone—1954

Frequency: 1290 Kc.....Power: 1000 Watts, d.  
Owned.....Tyrone Bcstg. Co.  
Address.....8 W. 10th St.  
Tel.: MUtual 4-3200.....MBS  
President.....C. H. Simpson  
Station Manager.....Lee C. Ray  
Sales Manager.....William E. Moses  
Commercial Manager.....John J. McCarthy  
Sales Prom. Mgr.....William E. Duey  
Program Director.....John W. Eschbach  
Publicity Director.....Gretta Rorabaugh  
Chief Engineer.....Gilbert H. Wogan

## WMPT—S. Williamsport—1958

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Will-Mont Bcstg. Co.  
Business Address.....301 Percy St.  
Tel.: 3-3608.....ABC  
Station Representative.....Hopewell; Best  
Pres., Ch. Eng.....Galen D. Castlebury, Jr.  
Comm., Sales Prom. Mgr.....Don Coleman  
Program Director.....Fred Plankenhorn  
Publicity Director.....Joanne M. Castlebury

## WMBS—Uniontown—1937

Frequency: 590 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Fayette Bdcstg. Corp.  
Address.....Fayette Nat. Bank Bldg.  
Tel.: GE 8-3900.....CBS

## WMAJ—State College—1945

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Centre Bcstrs., Inc.



# PENNSYLVANIA

Representative ..... Meeker  
 Sta. Mgr., Prog. Dir. .... James Gismondi  
 Chief Engineer ..... William Henzly

## WNAE—Warren—1946

Frequency: 1310 Kc. Power: 5000 Watts d.  
 Owned-Oper. By .... N. Allegheny Bdcstg. Co.  
 Business Address... 310 Second Ave.; Box 24  
 Tel.: 3033 ..... Independent  
 Pres., Gen. Mgr. .... David Potter  
 Comm. Mgr. .... James Potter  
 Prog. Dir. .... Leroy Schneck  
 Chief Eng. .... Homer Haines

## WJPA—Washington—1942

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By .... Washington Bcstg. Co.  
 Bus. Address ..... George Washington Hotel  
 Tel.: BA 2-2110 ..... MBS  
 Representative .... Joseph Hershey McGillvra  
 Managing Director ..... A. Boyd Siegel  
 Gen., Prom. Mgr. .... John L. Merdian  
 Chief Eng. .... James Berkheimer

## WANB—Waynesburg—1956

Frequency: 1580 Kc. Power: 250 W., d.  
 Owned ..... Commonwealth Bcstrs.  
 Address ..... First Federal Bldg.  
 Tel.: 981 ..... Independent  
 Sta. Mgr. .... George E. McGary  
 Prog. Dir. .... Edward J. Keon

## WAYZ—Waynesboro—1953

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By .... Richard Field Lewis Jr.  
 Address ..... 21 W. Main St.  
 Tel.: WA 1900 ..... KBS  
 President ..... Richard Field Lewis Jr.  
 General Manager ..... Sam Hanshaw

## WNBT—Wellsboro—1955

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By .... Farm & Home Bcstg. Co.  
 Address ..... 89 Main St.  
 Tel.: 2113 ..... MES  
 President ..... C. H. Simpson  
 V.P., Gen. Manager ..... John A. Fay  
 Prog. Dir. .... Carol Makin  
 Commercial Manager ..... John Zellner  
 Chief Engineer ..... Richard E. Roeder

## WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By .... Anna Stenger  
 Business-Studio Address ..... 85 W. Union St.  
 Tel.: VA 3-0196 ..... MBS  
 Representative ..... Burn-Smith  
 Gen. Mgr. .... John H. Stenger  
 Program Director ..... Ed Kuzma  
 Publicity Director ..... Dan Stenger  
 Chief Engineer ..... Milan Krupa

## WBRE—Wilkes-Barre—1924

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By ..... WBRE-Radio, Inc.

Bus.-Studio Address ..... 62 S. Franklin St.  
 Tel.: VA 3-3101 ..... NBC  
 Representative ..... Headley-Reed  
 Pres., Gen. Mgr. .... David M. Baltimore  
 Operations Director ..... F. D. Coslett  
 Program Director ..... Robert Schumacher  
 Commercial Manager ..... Jos Gries  
 Publicity Director ..... Richard Paul  
 Chief Engineer ..... Charles Sakoski, Sr.

## WNAK—Wilkes-Barre—1946

Frequency: 730 Kc. Power: 1000 Watts  
 Owned By ..... Wyoming Radio, Inc.  
 Address ..... 70 S. Main St.  
 Tel.: Valley 2-6108 ..... Independent  
 Representative ..... Forjoe  
 President ..... E. D. McWilliams  
 General Manager ..... Milton Laughlin  
 Assistant to Manager ..... Bill Jones  
 Program Director ..... Bob Whitehead

## WILK—Wilkes-Barre—1947

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By .... Wyoming Valley Bcstg. Co.  
 Bus.-Studio Address ..... 88 No. Franklin St.  
 Tel.: VA 4-4666 ..... ABC  
 Representative ..... Avery-Knodel  
 President ..... Mitchell Jenkins  
 Business Manager ..... Emerson H. Ramage  
 Station Manager ..... Roy E. Morgan  
 Commercial Manager ..... Lee Vincent  
 Promotion Manager ..... Jim Ward  
 Program Director ..... Tom Bigler  
 Chief Engineer ..... Theodore French

## WLYC—Williamsport—1951

Frequency: 1050 Kc. Power: 1 Kw., d.  
 Owned By ..... Lycoming Bcstg. Co.  
 Address ..... 331 Pine St., Box 389  
 Tel.: 2-4676 ..... KBS  
 Representative ..... Donald Cooke  
 President ..... John T. Keliher  
 V. P., Gen., Sta. Mgr. .... W. Richard Carlson  
 Commercial Mgr. .... Vince Campara  
 Sls. Prom. Manager ..... Edward Kirchman  
 Program Director ..... Vernon Hester  
 Publicity Director ..... Mrs. Sue Schreck  
 Chief Engineer ..... Fred Hopkins

## WRAK—Williamsport—1929

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By ..... WRAK, Inc.  
 Address ..... 1559 West 4th St.  
 Tel.: 2-6116 ..... NBC  
 Representative ..... Meeker  
 Pres., Gen. Mgr. .... Clair R. McCollough  
 Station Manager ..... J. Wright Mackey  
 Gen. Sls. Mgr. .... J. Robert Gulick  
 Nat'l Sls. Mgr. .... Thomas R. Nunan, Jr.  
 Owners of: WGAL, Lancaster; WKBO, Harris-  
 burg; WORK, York; WRAW, Reading;  
 WEST, Easton; all Pa. and WDEL, Wilming-  
 ton, Del.

## WWPA—Williamsport—1949

Frequency: 1340 Kc. Power: 250 Watts

# PENNSYLVANIA-RHODE ISLAND

Owned. Williamsport Radio Bcstg. Assoc., Inc.  
 Address.....330 Government Pl.  
 Tel.: 7119.....CBS  
 Representative.....Burn-Smith  
 President.....Harry J. W. Klessling  
 Gen. Sta. Manager.....Woodrow W. Ott  
 Program Director.....John H. Archer  
 Comm., Mgr.....Phil Lane  
 Sales Prom. Mgr.....Robert G. Schooley  
 Publicity Director.....Albert Decker  
 Chief Engineer.....Carl Steinbacher

## WNOW—York—1948

Frequency: 1250 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....WNOW, Inc.  
 Business Address.....P.O. Box 1747  
 Tel.: 2-7821.....Independent  
 Station Rep.....Radio-TV Reps.  
 President.....W. F. Rust, Jr.  
 General Manager.....Ralph Gottlieb  
 Sta., Comm. Mgr.....F. Richard Hill  
 Program Director.....John F. O'Rourke  
 Chief Engineer.....Jack Schuster

## WORK—York—1932

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.

Owned-Oper. By.....Associated Bcstrs.  
 Business-Studio Address.....13 S. Beaver St.  
 Tel.: 6629.....NBC  
 Representative.....Robert Meeker  
 Station Executive.....Clair R. McCollough  
 Station Manager.....Clare I. Miller  
 Nat'l Sis. Mgr.....Thomas R. Nunan, Jr.  
 Gen. Sales Mgr.....J. Robert Gulick  
 Chief Engineer.....J. E. Mathiot  
 Owners of: WGAL, Lancaster; WKBO, Harris-  
 burg; WRAW, Reading; WEST, Easton;  
 WRAK, Williamsport, all Pa. and WDEL,  
 Wilmington, Del.

## WSBA—York—1942

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Susquehanna Bcstg. Co.  
 Address.....Box 910  
 Tel.: 2-5521.....ABC  
 Representative.....Headly-Reed  
 President.....Louis J. Appell, Jr.  
 Comm., Sales Prom. Mgr.....P. K. Eberly  
 Prog. Dir.....Robert Shipley  
 Chief Engineer.....Glenn Winter

Pop.: 881,000  
 Families: 267,000  
 Radio Homes: 249,000

# Rhode Island

Stations in State: 13  
 TV Homes: 243,000  
 TV Stations: 3

## WADK—Newport—1948

Frequency: 1540 Kc....Power: 1000 Watts d.  
 Owned-Oper. By..The Aquidneck Bcstg. Corp.  
 Address.....Box 367  
 Tel.: Viking 6-1540.....Independent  
 Representative.....Everett-McKinney  
 Pres., Gen. Mgr.....Milton E. Mitler  
 Comm. Mgr.....Frank Booth  
 Program Director.....Steve May  
 Sales Prom. Mgr.....George McNamara  
 Chief Engineer.....Allan Bowen

## WPAW—Pawtucket—1950

Frequency: 550 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Roger Williams Bcstg.  
 Address.....P.O. Box 55, Cumberland  
 Tel.: PA 5-9000.....ABC  
 Station Representative.....Walker  
 Pres., Gen. Mgr.....Dominick A. Hysko  
 Commercial Manager.....Jeff Feinstein  
 Sales Prom. Mgr.....Donald Hysko  
 Program Director.....Rose Morris  
 Publicity Director.....Joseph Thomas  
 Chief Engineer.....James Bonney

## WEAN—Providence—1922

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned.....Providence Journal Co.  
 Address.....75 Fountain St.  
 Tel.: DE 1-0600.....MBS

News. Affil.....Providence Journal  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Henry S. Chafee  
 General Manager.....H. William Koster  
 Comm. Manager.....Hervey C. Carter  
 Sales Prom. Mgr.....Arthur E. Lathrop, Jr.  
 Program Director.....Don Morton  
 Chief Engineer.....George W. Sharpe

## WPRO—Providence—1924

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Lowell Thomas & Assoc.  
 Bus-Stud. Add. ....24 Mason St., WPRO Bldg.  
 Tel.: PL 1-9776.....CBS  
 Representative.....Blair  
 President.....William S. Cherry, Jr.  
 General Manager.....Arnold F. Schoen, Jr.  
 Commercial Mgr.....F. J. Boynton  
 Program Director.....John A. Owen, Jr.  
 Chief Engineer.....John V. Ferri

## WRIB—Providence—1947

Frequency: 1220 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....R. I. Bcstg. Co.  
 Address.....Water St.  
 Tel.: GE 4-2223.....Independent  
 Representative.....Indie  
 President.....Frank Rao  
 Gen. Sta. Mgr.....Harold A. Pace  
 Comm., Sales Prom. Mgr.....Earl Castleman  
 Program Director.....Paul DeGaro  
 Chief Engineer.....Fred Weiss

## RHODE ISLAND-SOUTH CAROLINA

### WICE—Providence—1947

Frequency: 1290 Kc. Power: 500 Watts, d.  
Owned: Providence Radio, Inc.  
Address: Crown Hotel  
Tel.: JA 1-6565. Independent  
Rep.: Avery-Knodel  
President: Tim Elliot  
Gen. Mgr.: John F. Crohan  
Program Director: Sherman A. Strickhouser  
Sales Prom. Mgr.: Gus Parmet  
Chief Engineer: Paul Garver

### WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Buckley-Jaeger Bcstg.  
Business-Studio Address: 144 Westminister St.  
Tel.: UN 1-4211. Independent  
Representative: Headley-Reed, Kettel-Carter  
Pres., Gen. Mgr.: Richard Gerken  
Comm. Mgr.: E. James McEnaney, Jr.  
Production Manager: Jay Dunn  
Chief Engineer: Carroll A. Philbrook

### WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Operated By: The Outlet Co.  
Business-Studio Address: 176 Weybosset St.  
Tel.: GA 1-8255. NBC  
Representative: Petry  
Vice Pres., Treas.: George O. Griffith  
General Manager: David Shurtleff  
Program Director: James Gleason  
Chief Engineer: Thomas C. J. Prior

### WERI—Westerly—1949

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Radio Westerly  
Address: 11 Railroad Ave.

Pop.: 2,510,000

Families: 623,000

Radio Homes: 605,000

## South Carolina

Stations in State: 70

TV Homes: 454,000

TV Stations: 11

### WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned By: Abbeville Bcstg. Co.  
Business Address: 72 West  
Tel.: Gladstone 7-3155. ABC-KBS  
Representative: Best  
President: J. A. Gallimore  
Gen. Mgr., Ch. Eng.: Geo. W. Sattles, Jr.

### WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Aiken Electronics Adv. Corp.  
Business Address: 343 Laurens N.W.  
Tel.: Midway 8-5464. KBS  
President: John Mare  
General Manager: W. Randall Davidson  
Commercial Mgr.: Doyle Satterthwaite  
Program Director: Earl Brodie  
Chief Engineer: Allen Askins, Jr.

Tel.: LYric 6-2263. MBS  
Representative: Walker-Rowatt  
Pres., Gen. Mgr.: William R. Sweeney  
Commercial Manager: Sandra G. Drysdale  
Chief Engineer: Charles W. Austin

### WWRI—West Warwick—1956

Frequency: 1450 Kc. Power: 250 W.  
Owned: Grelin Bcstg. Inc.  
Address: 1501 Main St.  
Tel.: VA 1-6200. Independent  
Station Representative: RTS-Nona Kirby  
Pres., Gen. Mgr.: Melvin C. Green  
Comm. Mgr.: Robert McDonald  
Prog. Dir.: Patrick Fallon  
Chief Engineer: Joseph M. Mattias, Jr.

### WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts, d.  
Owner: Friendly Bcstg. Co., Inc.  
Address: 786 Diamond Hill Rd.  
Tel.: PO 9-0600. Independent  
President, Gen. Manager: Joseph Britt  
Comm. Manager: John Thomas  
Program Director: Richard Bouchard  
Chief Engineer: Joseph Britt

### WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: Woonsocket Bcstg. Co.  
Business-Studio Address: 99 Main St.  
Tel.: PO 2-1240. Independent  
Station Rep.: Nona Kirby  
President: Millicent S. Palmer  
Gen. Mgr.: Buell W. Hudson  
Sta. Program Dir.: Zel Levin  
Commercial Manager: Gene Mailloux  
Chief Engineer: Harold M. Belknap

### WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Wilton E. Hall  
Address Trans. Loca: 321 Kingsley Road  
Tel.: CA 6-1511. CBS-KBC  
Newspaper Affil.: Independent, Daily Mail  
Representative: Headley-Reed  
Gen., Sta. Mgr.: Glenn P. Warnock  
Commercial Mgr.: G. P. Browne  
Sales Prom. Mgr.: V. Barath  
Program Director: Marshall Gailliard  
Chief Engineer: Earl Cosens

### WANS—Anderson—1949

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Operated By: Radio Anderson, Inc.  
Address: 3501 N. Main St.  
Tel.: CA 4-3423. MBS  
Representative: Rambeau, Vance, Hopple

## SOUTH CAROLINA

Pres., Gen. Mgr. . . . . W. Ennis Bray  
Program Director . . . . . Dave McKee  
Sales Prom. Manager . . . . . John C. Amick  
Publicity Director . . . . . Beth Harris  
Chief Engineer . . . . . Ted R. Woodard

### WWBD—Bamberg—1957

Frequency: 790 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Joe Speidel III  
Address . . . . . Rt. 601 South  
Tel.: CH 5-2411 . . . . . Independent  
Representative . . . . . Walker, Dora-Clayton  
President . . . . . Joe Speidel III  
Sta. Comm. Mgr. . . . . Frank B. Estes, Jr.  
Program Director . . . . . Glenn French  
Chief Engineer . . . . . H. D. Steedley

### WBAW—Barnwell—1953

Frequency: 740 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . WBAW, Inc.  
Address . . . . . Jackson St.  
Tel.: 3507 . . . . . KBS  
Representative . . . . . Hil F. Best-Keystone  
President . . . . . J. A. Galimore  
General Mgr. . . . . Joe Wilder  
Comm. Mgr. . . . . Al Dunbar  
Program Director . . . . . Vic Whetstone  
Chief Engineer . . . . . Ernest Williams

### WBLR—Batesburg—1956

Frequency: 1430 Kc. . . . . Power: 5 Kw., d.  
Owned . . . . . Ridge Bcstg. Corp.  
Address . . . . . Batesburg  
Tel.: KE 2-4001 . . . . . KBS  
Gen. Mgr. . . . . James Olim Tice, Sr.  
Comm. Mgr. . . . . Red Reynolds

### WBEU—Beaufort—1954

Frequency: 960 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Beaufort Bcstg. Co.  
Tel.: 812 . . . . . KBS  
General Manager . . . . . Louis M. Neale  
Program Director . . . . . Hugh Ward

### WHPB—Belton—1955

Frequency: 1390 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Community Bcstg. Co.  
Address . . . . . P. O. Box 426  
Tel. . . . . 2511  
General Mgr. . . . . Clyde W. Laughter  
Comm. Mgr. . . . . Charles Smith

### WBSC—Bennettsville—1947

Freq.: 1550 Kc. . . . . Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By . . . . . Atl. Coast Ins. Co.  
Business-Studio Address . . . . . Box 639  
Representative . . . . . Indie Sales  
Exec. Vice President . . . . . Y. W. Scarborough, Jr.  
General Manager . . . . . Neil Terrell  
Chief Engineer . . . . . John Gronert

### WAGS—Bishopville—1953

Frequency: 1380 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Lee County Bcstg. Co.  
Address . . . . . P. O. Box 168  
Tel.: HU 4-4515 . . . . . KBS

Station Manager . . . . . Carl A. Vines, Jr.  
Program Director . . . . . Calbert W. Johnson  
Chief Engineer . . . . . Dan Mellette

### WACA—Camden—1948

Frequency: 1590 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Station WACA  
Address . . . . . Camden  
Tel.: 80 . . . . . KBS  
Rep. . . . . Continental  
President . . . . . Haygood S. Bowden  
General Manager . . . . . Tom Richards  
Commercial Manager . . . . . C. Ballard  
Program Director . . . . . A. A. Amodio

### WCAY—Cayce—1958

Frequency: 620 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Lexington CTY Bcstg., Inc.  
Address . . . . . 1303 State St.  
Tel.: Alpine 6-2000 . . . . . Independent  
Pres. Gen. Mgr. . . . . J. Olin Tice, Jr.  
Commercial Manager . . . . . Ryan Shealy  
Program Director . . . . . J. Nagel, Jr.  
Publicity Director . . . . . Jim Seay  
Chief Engineer . . . . . Hoyt Lewis

### WCSC—Charleston—1930

Frequency: 1390 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . WCSC, Inc.  
Address . . . . . 485 East Bay St.  
Tel.: RAYmond 2-7611 . . . . . CBS  
Rep. . . . . Peters, Griffin, Woodward, Inc.  
President . . . . . John M. Rivers  
Gen., Comm. Mgr. . . . . John B. Hearne  
Program Director . . . . . Phil Sutterfield  
Publicity Director . . . . . Annie Lee Small  
Chief Engineer . . . . . Rudy Hughes

### WHAN—Charleston—1946

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Charleston Bcstg. Co.  
Business Address . . . . . 152-B Market St.  
Tel.: RA 3-1643 . . . . . ABC-MBS-KBS  
Representative . . . . . Clark  
Pres., Gen. Manager . . . . . H. C. Weaver  
Comm. Mgr., Ch. Eng. . . . . William P. Birchfield  
Program Director . . . . . Harry C. Weaver

### WPAL—Charleston—1947

Frequency: 730 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Speidel-Fisher Bcstg. Corp.  
Business-Studio Address . . . . . 149 Wentworth St.  
Tel.: 3-6428 . . . . . Independent  
Representative . . . . . Forjoe, Dora-Clayton  
Pres., Gen. Mgr. . . . . Albert T. Fisher, Jr.  
Sta., Comm. Mgr. . . . . Bob Chrystie  
Program Director . . . . . Louise Withrock  
Chief Engineer . . . . . Joe Sarko

### WTMA—Charleston—1939

Frequency: 1250 Kc. . . . . Power: 5000 d.; 1000 n.  
Owned-Oper. By . . . . . Atlantic Coast Bcstg. Co.  
Business Address . . . . . 133 Church St.  
Tel.: RA 2-2961 . . . . . NBC  
Representative . . . . . Hollingbery  
Pres., Gen. Mgr. . . . . Charles E. Smith

## SOUTH CAROLINA

Sta. Mgr. . . . . Ralph J. Shade  
 Sales Prom. Mgr. . . . . B. Spencer  
 Program Dir. . . . . Bill Walton

### WQSN—Charleston—1948

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Low Country Bcstg. Co.  
 Address. . . . . 42 10th Ave.  
 Tel.: 2-2652 . . . . . Independent  
 Representative . . . . . Radio-TV Reps.  
 President . . . . . Sol Panitz  
 Gen., Sta. Manager . . . . . E. H. Keown  
 Dir. Nat'l Sls. . . . . Barry Winton

### WCRE—Cheraw—1953

Frequency: 1420 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By. . . . . Radio Cheraw  
 Address . . . . . Box 631  
 Tel.: Cheraw . . . . . KBS  
 Representative . . . . . Best, Dora Clayton  
 General Manager . . . . . Ben Akerman  
 Program Director . . . . . Henly McElveen

### WGCD—Chester—1948

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Dispatch Pub. Co.  
 Address . . . . . Box 302  
 Tel.: Chester . . . . . KBS  
 Newspaper Affil. . . . . Dispatch Publ. Co.  
 President . . . . . C. V. Sink  
 Gen., Sta., Comm. Mgr. . . . . John T. Cashion  
 Sec'y-Treas. . . . . Joe Sink

### WPCC—Clinton—1957

Frequency: 1410 Kc. . . . . Power: 500 Watts  
 Owned By. . . . . WPCC, Inc.  
 Address . . . . . P. O. Box 565  
 Tel.: 1410 . . . . . ABC-KBS  
 President . . . . . J. D. Brinkley  
 General Manager . . . . . Ted Y. Prevatte  
 Program Director . . . . . Jean V. Cannon  
 Chief Engineer . . . . . Donald D. Williams

### WCOS—Columbia—1939

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . WCOS, Inc.  
 Address . . . . . Cornel Arms Bldg.  
 Tel.: AL 2-2177 . . . . . ABC  
 Representative . . . . . Headley-Reed  
 Pres., Gen. Mgr. . . . . George H. Buck, Jr.  
 Commercial Manager . . . . . David B. Campbell  
 Prog. Dir. . . . . Bob Truere  
 Sales Prom. Manager . . . . . Robert Fulron, Jr.  
 Publicity Director . . . . . Celestre Gillan  
 Chief Engineer . . . . . Robert D. Lambert, Jr.

### WIS—Columbia—1930

Frequency: 560 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By. . . . . Bcstg. Co. of the South  
 Business-Studio Address . . . . . 1111 Bull St.  
 Tel.: AL 3-6431 . . . . . NBC  
 Representative. Peters, Griffin, Woodward, Inc.  
 President . . . . . B. Calhoun Hipp  
 Ex. V.P. . . . . G. Richard Shafto  
 Managing Director . . . . . W. Frank Harden

Dir. Admin. Services . . . . . J. D. Saumenig  
 Sales Mgr. . . . . J. K. Whitaker  
 Prog. Dir. . . . . John Wrisiey  
 Publicity Director . . . . . John Thorne  
 Chief Engineer . . . . . John W. Watts

### WMSC—Columbia—1945

Frequency: 1320 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . WMSC Radio, Inc.  
 Business-Studio Address . . . . . 1127 Lady St.  
 Tel.: AL 2-8659 . . . . . CBS  
 Representative . . . . . H.R. Ayer  
 Pres., Gen., Sta., Comm. Mgr. . . . . C. W. Martin  
 Prog. Dir. . . . . Gray Olive

### WNOK—Columbia—1947

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Palmetto Radio Corp.  
 Address . . . . . 1811 Main St.  
 Tel.: AL 3-9401 . . . . . Independent  
 Representative . . . . . Raymer  
 Gen. Mgr. . . . . H. Moody McElveen, Jr.  
 Commercial Manager . . . . . G. Quick  
 Program Director . . . . . Jack Cook  
 Chief Engineer . . . . . Charlton Bowers

### WOIC—Columbia—1954

Frequency: 1470 Kc. . . . . Power: 5 Kw., d.  
 Owned. . . . . Speidel Radio Corp.  
 Address . . . . . Box 565  
 Tel.: AL 6-1551 . . . . . Independent  
 Representative . . . . . Walker, Dora-Clayton  
 President . . . . . Joe Speidel III  
 Gen., Sta., Comm. Mgr. . . . . Russell George  
 Sales Prom. Mgr. . . . . Frankie Bridges  
 Prog. Dir. . . . . James Carter  
 Chief Engineer . . . . . William Bridges

### WLAT—Conway—1944

Frequency: 1330 Kc. . . . . Power: 1000 Watts, d.  
 Owned. . . . . Coastal Broadcasting Co.  
 Business Address . . . . . P.O. Box 799  
 Tel.: 340 . . . . . MBS  
 Representative . . . . . McGillvra  
 President . . . . . L. M. Hawley  
 Gen., Sta. Mgr. . . . . H. L. Hanks  
 Commercial Manager . . . . . P. W. Smith  
 Program Director . . . . . C. B. Brazzell  
 Ch. Eng. . . . . Jack E. Hawley

### WPDF—Darlington—1955

Frequency: 1350 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . Community Bcstrs.  
 Address . . . . . Box 277  
 Tel.: 1398 . . . . . Independent  
 Gen. Mgr. . . . . Ralph W. Hoffman  
 Sta. Mgr. . . . . Emily G. Hoffman

### WDSC—Dillon—1946

Frequency: 800 Kc. . . . . Power: 1000 Watts a.  
 Owned-Oper. By. . . . . Border Bcstg. Co., Inc.  
 Address . . . . . U. S. Highway 301  
 Tel.: 470 . . . . . ABC-KBS  
 Station Representative . . . . . Gill-Perna

# SOUTH CAROLINA

Pres., Gen. Mgr. . . . . Joseph Martin  
Station Manager . . . . . John Quick  
Comm. Mgr. Prog. Director . . . . . Lee Lumpkin  
Sales Prom. Mgr. . . . . Dick Jones  
Chief Engineer . . . . . H. C. Sanford

## WELP—Easley—1951

Frequency: 1360 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Pickens County Bcstg. Co.  
Address . . . . . Box 522  
Tel.: 9388 . . . . . KBS  
Representative . . . . . Indie Sales  
Pres., Gen. Mgr. . . . . Cleatus Brazzell  
Comm. Mgr. . . . . Jack Moore

## WJMX—Florence—1947

Frequency: 970 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Atlantic Bcstg. Co., Inc.  
Business Address . . . . . P. O. Box 1211  
Tel.: MO 9-6351 . . . . . ABC  
Representative . . . . . Walker, Dora-Clayton  
Gen., Sta. Mgr. . . . . Paul H. Benson, Jr.  
Chief Engineer . . . . . Frank Jenne

## WOLS—Florence—1937

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Florence Bcstg. Co., Inc.  
Business-Studio Address . . . . . 151 S. Dargan St.  
Tel.: MOhawk 2-3271 . . . . . KBS  
Representative . . . . . Bob Dore  
Pres. . . . . Melvin Purvis  
Gen. Mgr. . . . . A. P. Skinner

## WYNN—Florence—1958

Frequency: 540 Kc. . . . . Power: 250 Watts d.  
Owned By . . . . . Twin Carolina Bcstrs.  
Station Rep. . . . . Rambeau, Vance, Hopple  
Pres. Ch. Eng. . . . . V. H. Baker  
Gen. Comm. Mgr. . . . . D. Powell

## WFIS—Fountain Inn—1956

Frequency: 1600 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Fountain Inn-Simpsonville Entp.  
Address . . . . . Box 271  
Tel.: WO 3-5991 . . . . . Independent  
Representative . . . . . Best  
President . . . . . L. Wayne Davis  
Commercial Manager . . . . . Charles A. Rush  
Sales Prom. Director . . . . . Louise M. Davis  
Publicity Director . . . . . J. Howard  
Chief Engineer . . . . . L. F. Simpson

## WFGN—Gaffney—1948

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By . . . . . Cherokee Radio Co., Inc.  
Address . . . . . P. O. Box 759  
Tel.: IVanhoe 9-4795 . . . . . KBS  
President . . . . . A. Ray Godshall  
Gen. Mgr., Ch. Eng. . . . . M. E. Green  
Program Director . . . . . Billy Gibbons  
Commercial Manager . . . . . W. H. Kirby  
Sales Program Manager . . . . . Maky Hodge  
Publicity Director . . . . . Jo Hambricht

## WGTN—Georgetown—1949

Frequency: 1400 Kc. . . . . Power: 250 Watts

Owned-Operated By . . . . . Georgetown Bcstg. Co.  
Address, Trans. Loc. . . . . 216 Fraser St.  
Tel.: 3-3421 . . . . . MBS-KBS  
Station Rep. . . . . Donald Cooke  
Pres., Gen. Manager . . . . . J. B. Delzell  
Commercial Manager . . . . . Allen Wester  
Program Director . . . . . M. A. Delzell

## WQOK—Greenville—1950

Frequency: 1440 Kc. . . . . Power: 5 Kw.  
Owned-Oper. By . . . . . Dick Bcstg.  
Address . . . . . Box 298  
Representative . . . . . Stars; Dora Clayton  
President . . . . . James A. Dick  
General Manager . . . . . T. C. Hooper  
Commercial Manager . . . . . C. A. Dick

## WESC—Greenville—1947

Frequency: 660 Kc. . . . . Power: 5000 Watts d.  
Owned-Oper. By . . . . . Bcstg. Co. of Carolinas  
Business-Studio Address . . . . . 1 College St.  
Tel.: 2-8241 . . . . . Independent  
Representative . . . . . Rambeau, Vance, Hopple  
President . . . . . Robert A. Schmid  
General Mgr. . . . . J. Davenport  
Commercial Manager . . . . . William Ingram  
Program Director . . . . . Alan Riddle  
Publicity Director . . . . . Don Dudley  
Chief Engineer . . . . . J. Harold White

## WFBC—Greenville—1933

Frequency: 1330 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . WMRC, Inc.  
Bus-Studio Address . . . . . 505 Rutherford St.  
Tel.: CE 9-1321 . . . . . NBC  
Newspaper Affil. . . . . News-Piedmont  
Representative . . . . . Avery-Knodel  
President . . . . . R. A. Jolley  
Gen. Sta. Mgr. . . . . Bruce Buchanan  
Comm. Sales Prom. Mgr. . . . . Keener Garrett  
Publicity Director . . . . . Julie Ferguson  
Chief Engineer . . . . . Bill Garrison

## WMRB—Greenville—1954

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned . . . . . Paramount Bcstg. Co. Inc.  
Address . . . . . 400 Mayberry St.  
Tel.: CEdar 3-2751 . . . . . CBS-INS  
Station Representative . . . . . Burn-Smith  
Pres., Gen. Mgr. . . . . C. F. Cope  
Comm. Mgr. . . . . Ben Greer  
Prog. Dir. . . . . William Arrington  
Publicity Director . . . . . Susan B. Cope  
Chief Eng. . . . . Burt Anderson

## WMUU—Greenville—1949

Frequency: 1260 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Bob Jones Univ.  
Address . . . . . Greenville  
Tel.: CE 9-9001 . . . . . Independent  
President . . . . . Dr. Bob Jones, Jr.  
General Manager . . . . . R. K. Johnson  
Station Manager . . . . . Jim Ryerson  
Comm. Manager . . . . . David Yearick  
Program Director . . . . . Jack Buttram  
Chief Engineer . . . . . William Greaves

**SOUTH CAROLINA****WCRS—Greenwood—1941**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned.....Grenco, Inc.  
 Address.....P. O. Box 868  
 Tel.: 9-1300.....NEC  
 Representative.....Clark  
 President.....Douglas Featherstone  
 Gen. Sta. Mgr.....Dan Crosland  
 Commercial Mgr.....Ralph Norman  
 Program Director.....Carroll Sexton  
 Chief Engineer.....C. M. Sparks

**WGSW—Greenwood—1953**

Frequency: 1350 Kc. Power: 1000 Watts d.  
 Owned.....Radio Greenwood, Inc.  
 Address.....Edward Arms Bldg.  
 Tel.: Greenwood.....KBS  
 Representative.....Indie Sales; Dora-Clayton  
 President.....W. C. Woodall, Jr.  
 Manager.....George B. Cook, Jr.

**WCKI—Greer—1955**

Frequency: 1300 Kc. Power: 1 Kw., d.  
 Owned.....Vernon T. Fox  
 Address.....Box 431  
 Tel.: 7-4451.....Independent  
 Gen. Mgr.....Vernon T. Fox  
 Station Manager.....James L. Massey

**WEAB—Greer—1949**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Greer Bcstg. Co.  
 Address.....Jones Rd.  
 Tel.: TR 7-3141.....KBS  
 Pres., Gen. Mgr.....E. A. Burch  
 Sales Mgr.....John Salter  
 Program Director.....Betty Beers  
 Chief Engineer.....Leon Southerland

**WBHC—Hampton—1957**

Frequency: 1270 Kc. Power: 1 Kw., d.  
 Owned.....Hampton County Bcstg. Co.  
 Business Address.....Highway 601; Box 916  
 Tel.: 2831.....KBS  
 Station Representative.....Cannon  
 President.....J. A. Gallimore  
 Gen., Comm. Mgr.....Bill Hollingsworth  
 Chief Engineer.....Ernest Church

**WHSC—Hartsville—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned.....Hartsville Bcstg. Co., Inc.  
 Address.....Bishopville Hgwy #15  
 Tel.: ED 2-8101.....MBS-KBS  
 V.P., Gen. Mgr.....Raymond Caddell  
 Commercial Mgr.....Oby B. Lyles  
 Program Director.....Eleanor Flowers  
 Publicity Director.....Lamar Caldwell  
 Chief Engineer.....J. E. Parker

**KDDW—Kingsree—1949**

Frequency: 1310 Kc. Power: 5 Kw. d.  
 Owned By.....Palmetto Bcstg. Co.  
 Address.....P. O. Box 450  
 Tel.: 6761.....KBS

Gen. Comm. Mgr.....E. G. Robinson, Jr.  
 Program Dir.....D. Williams  
 Chief Engineer.....W. B. Turner

**WJOT—Lake City—1953**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned.....Lake Bcstg. Corp.  
 Address.....10 S. Acline Ave.  
 Tel.: 7631.....Independent  
 Representative.....Donald Cooke, Inc.  
 President, Gen. Mgr.....J. Olin Tice, Jr.  
 Sta. Mgr.....Clarence Jackson  
 Comm. Mgr.....H. J. Paimer  
 Prog. Dir.....Frances M. Tice

**WLCM—Lancaster—1951**

Frequency: 1360 Kc. Power: 1000 Wtts d.  
 Owned-Operated By.....Royal Bcstg. Co.  
 Address.....103 S. Catawba St.  
 Tel.: 2051.....KBS  
 Station Representative.....Cannon  
 President.....Charles Connelly, Jr.  
 Gen. Sta. Mgr.....A. Faris Giles, Jr.  
 Comm. Sales Prom. Mgr.....J. Paul Wade  
 Program Director.....Mrs. Joanne McManus  
 Chief Engineer.....Robert Shickenjanski

**WLBG—Laurens—1948**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Laurens-Clinton Bcstg. Co.  
 Business Address.....Laurens  
 Tel.: 2-5212.....Independent  
 Representative.....Indie Sales  
 Pres., Gen. Mgr.....C. W. Hogan  
 Commercial Manager.....Paul Wynn, Jr.  
 Chief Engineer.....O. P. Haynes

**WLSC—Leesville—1958**

Frequency: 1570 Kc. Power: 1 Kw. d.  
 Owned By.....Loris Bcstg. Co.  
 Address.....P. O. Box 1677—Independent  
 Pres. Gen. Mgr.....T. J. Rozier  
 Comm. Mgr. Ch. Eng.....A. D. Nix

**WYMB—Manning—1957**

Frequency: 1410 Kc. Power: 1 Kw.  
 Owned.....Clarendon County Bcstg. Co.  
 Address.....Box 262  
 Tel.: 7880.....KBS  
 Pres.....J. M. Soles, Jr.  
 Gen. Mgr.....Harry Hyman  
 Comm. Mgr.....Phil Rice  
 Prog. Dir.....Russ Mellette

**WATP—Marion—1957**

Frequency: 1430 Kc. Power: 1 Kw. d.  
 Owned By.....Pee Dee Bcstg. Co.  
 Address.....P. O. Box 717  
 Tel.: 595.....Independent  
 President.....A. G. Stanley  
 Comm. Prom. Mgr.....R. L. East  
 Program Director.....Rosine Jones  
 Chief Engineer.....D. E. West

## SOUTH CAROLINA

### WJAY—Mullins—1949

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By Mullins & Marion Bcstg. Co.  
Address Highway 76, P. O. Box 41  
Tel.: 3901 KBS  
President Mrs. W. G. Smith  
Gen. Mgr. James F. Ramsey  
Chief Engineer George Magera

### WMYB—Myrtle Beach—1954

Frequency: 1450 Kc. Power: 250 Watts  
Owned Coastal Carolina Bcstg. Corp.  
Address Oak St. at 28th Ave.  
Tel.: Hillcrest 8-3180 KBS  
Representative Donald Cooke  
President James Olin Tice, Jr.  
Gen., Sta., Sls. Mgr. J. G. Kenworthy  
Chief Engineer Paul Epps

### WKDK—Newberry—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Newberry Bcstg. Co., Inc.  
Address, Trans. P. O. Box 211  
Tel.: 148-502 KBS  
Station Representative Cannon  
Pres. Gen. Mgr. James F. Coggins  
Program Director Marcia P. Coggins  
Sales Prom. Mgr. Bill Fields  
Publicity Director Dot Sanders  
Chief Engineer E. D. Gilliang

### WGUS—N. Augusta—1958

Frequency: 1600 Kc. Power: 500 Watts d.  
Owned By Dixie Bcstg. Sys.  
Address 611 Georgia Ave.  
Tel.: Taylor 2-3576 Independent  
President H. C. Gilreath  
Gen. Comm. Mgr. W. B. Hill  
Program Director R. H. Beale  
Promotion Manager B. Ritter  
Chief Engineer L. Dorough

### WBD—Orangeburg—1958

Frequency: 1580 Kc. Power: 1000 Watts, d.  
Owned By Radio Orangeburg  
Business Address 144 Broughton, S.W.  
Tel.: JE 4-1580 Independent  
Gen. Mgr., Pub. Dir. Clarence Jones  
Commercial Manager Joanne Browning  
Program Director Margaret Jones  
Sales Prom. Mgr. Reeves Cook  
Chief Engineer Gus Browning

### WDIX—Orangeburg—1946

Freq.: 1150 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By WDIX, Inc.  
Address Whitman St. Ext.  
Tel.: JE 4-4461 ABC  
Station Rep. Devney, Forjoe  
President Charles S. Henery  
General Manager Frank B. Best  
Comm., Sls. Prom. Mgr. Norman M. Matthews  
Program Director Mrs. J. C. Hydrick, Jr.  
Chief Engineer William D. Sneed

### WTND—Orangeburg—1948

Frequency: 920 Kc. Power: 1000 Watts d.  
Owned-Oper. By WTND, Inc.  
Address I Memorial Plaza  
Tel.: JE 4-1301 KBS  
Newspaper Affiliation Times & Democrat  
Representative Thos. F. Clark  
Pres., Gen. Manager J. L. Sims  
Sta. Mgr., Prog. Dir. L. Richard Rhame  
Commercial Manager Ed Paulling  
Sales Promotion Manager Harry Player  
Chief Engineer Larry Styles

### WRHI—Rock Hill—1944

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By York Co. Brcdg. Co.  
Business Address Natl. Bank Bldg.; Box 429  
Tel.: 2085 MBS-KBS  
Gen. Mgr., Chief Eng. James S. Beaty, Jr.  
Sta. Mgr., Prog. Dir. Wm. C. Beaty  
Sls. Mgr., Pub. Dir. H. S. Gault

### WTYC—Rock Hill—1948

Frequency: 1150 Kc. Power: 1 Kw. d.  
Owned By Burwell & Whitesides  
Address P. O. Box 1091  
Tel.: 3175 Independent  
Station Representative Cannon  
President T. Lamar Simmons  
General Manager E. L. Burwell  
Comm. Mgr. W. A. Warner, Sr.  
Program Director Larry Bumgardner  
Chief Engineer Ed Roberts

### WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By Blue Ridge Bcstg. Co., Inc.  
Address P. O. Box 443  
Tel.: Seneca KBS  
Representative Best  
Pres., Gen. Mgr. J. A. Gallimore  
Treasurer Virginia Gallimore

### WTHE—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Spartanburg Bcstg. Co.  
Business Address P.O. Box 486  
Tel.: 3-2727 MBS-KBS  
Station Representative Masla  
Pres., Gen. Mgr. John K. L. Peterson  
Station Manager Rik Rogers  
Commercial Manager Ralph Sklar  
Publicity Director Jack Evans  
Chief Engineer Clyde J. McClure

### WORD—Spartanburg—1940

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Oper. By Word, Inc.  
Business-Studio Address 291 E. Main St.  
Tel.: 3-2711 NBC  
Station Representative Avery-Knodel  
General Manager Tom Thuman  
Program Director Buddy Womick  
Chief Engineer James L. Tate



**..... SOUTH CAROLINA-SOUTH DAKOTA**

**WSPA—Spartanburg—1929**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned.....Spartan Radiocasting Co.  
 Business-Studio Address.....224 E. Main St.  
 Tel.: 3-3621.....CBS  
 Representative.....Hollingbery  
 President.....Walter J. Brown  
 Nat. Sales Mgr.....Roger A. Shaffer  
 Manager.....Ross M. Holmes  
 Program Director.....Henry Bussey  
 Chief Engineer.....H. R. Beckholt

**WFIG—Sumter—1940**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....WFIG, Inc.  
 Business-Studio Address.....20 N. Main St.  
 Tel.: Spruce 3-7305.....MBS  
 President.....F. B. Creech, Sr.  
 General Manager.....T. Doug Youngblood  
 Comm. Manager.....Fulton B. Creech, Jr.  
 Sales Promotion Manager.....Henri Merritt  
 Program Director.....Katheryn Gaillard  
 Chief Engineer.....Richard Elam

**WSSC—Sumter—1953**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Sumter Inc.  
 Business Address.....Box 1342  
 Tel.: Spruce 3-7369.....ABC  
 Station Representative.....Clark; Best  
 President.....J. A. Gallimore  
 Gen., Sta. Mgr.....Ed Damron  
 Comm. Manager.....H. W. Fowler  
 Program Director.....Bob Miller

Publicity Director.....Betty Wattenberger  
 Chief Engineer.....Bill Beatty

**WBCU—Union—1949**

Frequency: 1460 Kc....Power: 1000 Watts  
 Owned-Oper. By.....Bcstg. Co. of Union, Inc.  
 Address.....210 East Main St.  
 Tel.: 1200.....KBS  
 Pres., Gen. Mgr.....Edward L. B. Osborne  
 V.P., Sec'y.....James F. Coggins  
 Program Director.....Ernest Johnson  
 Chief Engineer.....Walker Carver

**WALD—Walterboro—1947**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Walterboro Bcstg. Co.  
 Address.....Box 833  
 Tel.: 3861.....MBS-KBS  
 Representative.....Don Cooke  
 President.....Robert S. Taylor  
 Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.  
 Program Director.....Bill Breland

**WYCL—York—1956**

Frequency: 1580 Kc.....Power: 250 Watts  
 Owned.....York-Clover Broadcasting Co.  
 Address.....U. S. 321 By Pass  
 Tel.: MU 4-4241.....Independent  
 President.....C. B. Sigmon  
 Vice President.....C. C. Sigmon  
 Gen. Mgr. Prog. Dir.....Harvey Laughter  
 Commercial Manager.....Alex Dare  
 Sales Prom. Mgr.....Curtis Sigmon  
 Chief Engineer.....Alonzo Miller

Pop.: 732,000  
 Families: 205,007  
 Radio Homes: 198,000

**South Dakota**

Stations in State: 20  
 TV Homes: 129,000  
 TV Stations: 9

**KABR—Aberdeen—1952**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....F. E. Fitzsimonds  
 Business Address.....Box 75  
 Tel.: BA 5-1420.....KBS  
 Representative.....Bob Dore  
 President.....Bill Smith  
 Sta. Mgr., Ch. Eng.....Neal Edwards  
 Sales Promotion Manager.....Jim Dafnis  
 Program Director.....Jeff Solem  
 Publicity Director.....Lynn Shishnia

Commercial Manager.....Stan Olson  
 Program Director.....Paul Rahders  
 Chief Engineer.....George Crocker

**KBRK—Brookings—1955**

Frequency: 1430 Kc.....Power: 500 Watts  
 Owned-Oper By.....Brookings Bcstg. Co.  
 Address.....Northwest Bank Bldg.  
 Tel.: MYrtle 2-6233.....KBS  
 Gen., Comm. Mgr.....E. C. Stangland  
 Prog. Dir., Chief Eng.....Robert Reimers

**KSDN—Aberdeen—1948**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Aberdeen News Co.  
 Business Address.....12 Third Ave., S.E.  
 Tel.: Baldwin 5-5930.....ABC  
 Newspaper Affil.....American-News  
 Representative.....Weed  
 President.....Henry J. Schmitt  
 Gen., Sta. Mgr.....Byron J. McElligott

**KDSJ—Deadwood—1947**

Frequency. 980 Kc.....Power: 1000 Watts  
 Owned-Oper. By...John, Eli & Harry Daniels  
 Address.....745 Main  
 Tel.: 186.....Independent  
 Gen. Mgr., Ch. Eng.....Eli Daniels  
 Station Manager.....Harry Daniels

**KOBH—Hot Springs—1958**

Frequency: 580 Kc.....Power: 1000 Watts, d.

# SOUTH DAKOTA

Owned By.....Fall River Bcstg. Corp.  
Address.....Box 292  
Tel.: 698.....KBS  
Representative.....Holman  
President.....Russell M. Stewart  
Gen. Mgr. Ch. Eng.....Frederick M. Walgren  
Comm. Sales Prom. Mgr.....H. Del Brandt  
Program, Public Director.....Johnny Rowe

## KIJV—Huron—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By..James Valley Bcstg. Co., Inc.  
Bus.-Studio Address.....1726 Dakota St.  
Tel.: 765.....NBS-KBS  
Manager.....Max F. Staley  
Comm. Manager.....Dwight Coursey

## KORN—Mitchell—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mitchell Bcstg. Assn.  
Bus.-Studio Address.....217-219 N. Main  
Tel.: 621.....MBS  
Pres., Gen., Sta. Mgr., Prog. Dir.....R. V. Eppel  
Comm., Sales Prom. Mgr.....M. Johnson  
Chief Engineer.....J. R. Doherty

## KOLY—Mobridge—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.  
Owned.....Mobridge Bcstg. Corp.  
Address.....114 Third St. East  
Tel.: 654.....KBS  
Pres., Mgr.....L. L. Coleman

## KGFX—Pierre—1916

Frequency: 630 Kc.....Power: 200 Watts d.  
Owned-Oper. By.....Estate of Dana McNeil  
Bus.-Studio Address.....203 W. Summit Ave.  
Tel.: 2351.....KBS  
Pres., Gen. Mgr.....Ida A. McNeil  
Chief Engineer.....Hugo Conrath, Jr.

## KOTA—Rapid City—1936

Frequency: 1380 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Dubamel Ent., Inc.  
Business Address.....524½ 6th St.; Box 1752  
Tel.: FI 2-2000.....CBS  
Representative.....Headley-Reed  
President, Gen. Mgr.....Helen S. Duhamel  
Bus., Comm. Mgr.....William F. Turner  
Program Director.....Abner H. George  
Chief Engineer.....Elmer Nelson

## KRSD—Rapid City—1953

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By...Heart of the Black Hills  
Address.....1438 Mountain View Rd.  
Tel.: FI 2-6050.....Independent  
Station Manager.....Eli Daniels  
Commercial Manager.....Stan Lieberman  
Program Director.....Paul Crouch  
Chief Engineer.....Lyle Benson

## KELO—Sioux Falls—1937

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Midcontinent Bcstg. Co.  
Bus.-Studio Address.....Phillips Ave.—8th St.

Tel.: 4-5841.....NBC  
Station Representative.....H-R, Inc.; Evans  
President.....Joe Floyd  
Gen., Comm. Manager.....Evans Nord  
Sta. Mgr., Prog. Dir.....Jim Molohon  
Sales Prom. Mgr., Pub. Dir.....Jack Townsend  
Chief Engineer.....Lester Froke

## KIHO—Sioux Falls—1948

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned By.....Sioux Empire Bcstg. Co.  
Address.....113 No. Main  
Tel.: 4-7736.....Independent  
Representative.....Gill-Perna  
President.....William Johns, Jr.  
Gen. Comm. Mgr.....James R. Duryea  
Sta. Sales Prom. Mgr.....Leroy Okerlund  
Program Director.....Don Birin  
Chief Eng.....Roman A. Kramer

## KISD—Sioux Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....KISD, Inc.  
Bus.-Studio Address.....3631 W. 12 St.  
Tel.: 4-5571.....KBS  
Station Representative.....Cooke  
Pres., Gen. Mgr., Prog. Dir.....Verl Thompson  
Comm. Manager.....Roland Phillip  
Sls. Prom. Manager.....Shirli Adams  
Chief Engineer.....Dick Perry

## KSOO—Sioux Falls—1927

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By..Sioux Falls Bcstg. Assn., Inc.  
Address.....317 S. Phillips Ave.  
Tel.: 4-5601.....ABC  
Station Representative.....Avery-Knodel, Inc.  
President.....Morton Henkin  
V.P., Gen. Mgr.....George R. Hahn  
Comm. Mgr.....Orrin Melton  
Prog. Dir.....Ray Loftness  
Chief Engineer.....Max E. Pierce

## KWAT—Watertown—1940

Frequency: 950 Kc.....Power: 1000 Watts  
Owned-Oper. By..Midland Natl. Life Bcstg. Co.  
Business Address.....Box 827  
Tel.: Turner 6-8444.....MBS-KBS  
Representative.....Gill-Perna  
President.....Lee V. Williams  
Gen., Sta., Comm. Mgr.....Ross E. Case  
Program Director.....Gene Brantner  
Chief Engineer.....Francis Alwin

## KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.  
Owned.....Midwest Radio Corp.  
Business Address.....Winner  
Tel.: 727.....KBS  
Station Representative.....Continental  
Pres., Gen. Mgr.....Al Clark  
Commercial Manager.....Norbert Ruhkamp  
Program Director.....Ben Viedt  
Chief Engineer.....Marvin Olson

## SOUTH DAKOTA-TENNESSEE

### KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Yankton Bcstg. Co.  
 Address.....Box 105  
 Tel.: 3623.....KBS  
 Representative.....Bob Dore  
 President.....William M. Smith  
 Gen. Mgr., Exec. V.P.....William E. Johnson  
 Chief Engineer.....John C. Briggs

### WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts

Owned-Operated By.....Peoples Bcstg.  
 Bus-Studio Address.....WNAX Bldg.  
 Tel.: No. 5-57442.....CBS  
 Representative.....Katz  
 V.P., General Manager.....Herbert E. Evans  
 Res. V.P., Gen. Mgr.....D. D. Sullivan  
 Resident Manager.....Clair W. Giles  
 Commercial Manager.....Nick Bolton  
 Prom. Mgr., Pub. Dir.....Roland Peterson  
 Program Director.....Jack Vaughn  
 Chief Engineer.....Clifton M. Todd

Pop.: 3,695,000  
 Families: 1,009,000  
 Radio Homes: 976,000

## Tennessee

Stations in State: 105  
 TV Homes: 738,000  
 TV Stations: 15

### WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By.....Blount County Bcstg. Co.  
 Address.....P.O. Box 127  
 Tel.: YUKon 3-0890.....KBS  
 Station Representative.....Keystone  
 Pres., Gen. Mgr.....Louis A. Chiles  
 Commercial Manager.....Herman Petre  
 Sales Prom. Mgr.....Ken D. Kibbs  
 Publicity Director.....Pollye D. Kribbs  
 Chief Engineer.....Richard Madison

### WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Athens Bcstg. Co.  
 Business-Studio Address.....N. Jackson St.  
 Tel.: 1450.....KBS-MBS  
 Newspaper Affil.....Daily Post-Athenian  
 President.....Lowell F. Arterburn  
 Gen. Mgr.....William P. Atkins  
 Chief Engineer.....Andrew Bates

### WOPI—Bristol—1929

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Radiophone Bcstg. Station, WOPI, Inc.  
 Address...Easley-Wright Bldg., 310 State St.  
 Tel.: South 4-5131.....NBC  
 Representative.....Burn-Smith  
 Pres., Gen. Manager.....W. A. Wilson  
 Commercial Mgr.....James C. Wilson  
 Chief Engineer.....George E. Potter

### WHLP—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts, d.  
 Owned By.....Trans-Air Bcstg. Corp.  
 Representative.....Hil F. Best  
 Gen., Sta., Prom. Mgr.....Earl Carney  
 Comm. Mgr., Prog. Dir.....John C. Kerr  
 Publicity Director.....Louise McCaleb  
 Chief Engineer.....J. W. Chessor

### WAGC—Chattanooga—1946

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....WAGC Bcstg. Co.  
 Address.....Hotel Patten  
 Tel.: AM 7-1128.....MBS

Station Rep.....Burn-Smith; Dora-Clayton  
 Pres.....P. F. Furlow  
 Gen., Comm. Mgr.....John Sanders  
 Assistant Manager.....Pollye Breen  
 Prog. Dir.....Gaylord A. McPherson  
 Chief Engineer.....George McMurtrie

### WAPQ—Chattanooga—1934

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....WAPQ Bcstg. Service  
 Business-Studio Address...New Read House  
 Tel.: AM 6-6141.....ABC  
 Representative.....H-R Reps.  
 Pres.....Gordon Gambill  
 Comm. Mgr.....Waller Stamper

### WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts  
 Owned-Oper. By.....WDEF Bcstg. Co.  
 Business Address.....3300 Broad St.  
 Tel.: AM 7-3393.....NBC  
 Representative.....Branham  
 President.....Carter M. Parham  
 General Manager.....Ken Flenniken

### WDOD—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By.....WDOD Bcstg. Corp.  
 Address.....Hamilton Natl. Bank Bldg.  
 Tel.: AM 6-5117.....CBS  
 Representative.....Paul H. Raymer  
 Gen. Mgr.....H. F. Wehrmann  
 Comm. Mgr.....Bryan J. Bush  
 Program Director.....Earnest Feagans  
 Chief Engineer.....Edward Walker

### WDXB—Chattanooga—1948

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....French, Inc.  
 Address.....Dome Bldg.  
 Tel.: AM 6-1114.....Independent  
 Station Rep.....Venard, Rintoul, McConnell  
 Pres., Gen. Mgr.....Stephen C. French  
 Commercial Manager.....Luke Wilson  
 Program Director.....Lloyd Payne  
 Publicity Director.....Dorothy Kehoe  
 Chief Engineer.....Bill Robison

**TENNESSEE**

**WMFS—Chattanooga—1951**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Operated By.....WMFS, Inc.  
Address.....835 McCallie Ave.  
Tel.: AM 6-4146.....KBS  
Representative.....Pearson  
Gen., Comm. Mgr.....Fred J. Webb  
Chief Engineer.....Glenn Channels

**WMCH—Church Hill—1954**

Frequency: 1260.....Power: 1000 Watts  
Owned-Oper. By.....Thales E. Wallace  
Address.....P. O. Box 148  
Tel.: EL 7-2601.....KBS  
President.....Thales E. Wallace  
Comm. Manager.....James M. Smith

**WDXN—Clarksville—1954**

Frequency: 540 Kc. Power: 250 Watts, d.  
Owned.....Clarksville Bcstg. Co., Inc.  
Address.....Bailey Bldg.  
Tel.: MI 5-2411.....Independent  
Representative..Venard, Rintoul & McConnell  
President.....Aaron B. Robinson  
Gen. Manager.....J. M. Cecil  
Sta., Comm. Mgr.....W. H. Hamby  
Chief Engineer.....Harold Baker

**WJZM—Clarksville—1941**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By....Campbell & Sheftall  
Business-Studio Address....411 Madison St.  
Tel.: MI 5-6414.....KBS-MBS  
Representative.....Jack Masla  
Pres., Gen. Manager.....J. Parry Sheftall  
Sta. Mgr., Chief Eng.....John Bailey  
Program Director.....Ernest Simmons  
Publicity Director.....Jack Parrish  
Commercial Manager.....Charles Malone  
Sls. Prom. Mgr.....John Berwind

**WBAC—Cleveland—1945**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Britt & Ayers  
Business Address.....Radio Center  
Tel.: GR 6-7593.....MBS  
President.....Walter F. Kile  
Gen. Sta. Mgr.....Joe T. Starr  
Commercial Mgr.....Reba B. Wilson  
Program Director.....Paul Kirksey  
Chief Engineer.....William D. Stuart

**WCLE—Cleveland—1957**

Frequency: 1570 Kc. Power: 1 Kw., d.  
Owned.....Southeastern Entp.  
Address.....33 Ocoee St.  
Tel.: GR 2-8511.....KBS  
Sta., Sls. Mgr.....Bill Stamps

**WCRM—Columbia—1946**

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....Middle Tenn. Bcstg. Co., Inc.  
Bus.-Studio-Transmitter Address..P. O. Box 71  
Tel.: EV 8-3636.....KBS

Representative.....Walker-Rawalt  
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.  
Commercial Manager.....Mel Dugger  
Program Director.....Jim Keiran  
Chief Engineer.....Cameron McKay

**WMCP—Columbia—1956**

Frequency: 1280 Kc. Power: 1000 Watts  
Owned By.....Maury County Boosters Corp.  
Address.....714 N. Main St.  
Tel.: Evengreen 8-3241.....Independent  
President.....James Dowling  
Gen. Sta. Mgr.....William J. Harris, Jr.  
Comm. Mgr. Ch. Eng.....J. W. Anderson

**WHUB—Cookeville—1940**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....WHUB, Inc.  
Bus.-Studio Address.....315½ E. Spring  
Tel.: 789.....CBS-KBS  
Pres., General Manager.....M. L. Medley  
Sta. Mgr.....Stacey Mott  
Chief Engineer.....Claude Haston

**WKBL—Covington—1954**

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Bob Whiteley  
Business Address.....Roper Bldg.  
Tel.: GR 6-9635.....KBS  
Station Representative.....Beaver  
Pres., Gen. Mgr.....Bob Whiteley  
Station Manager.....Katharine Whiteley  
Comm., Sales Prom. Mgr...Maurice Turnage  
Program Director.....Dave Stewart  
Publicity Director.....Mary Nelle Thomas  
Chief Engineer.....O. V. Poindexter

**WZYX—Cowan—1957**

Frequency: 1440 Kc. Power: 1 Kw., d.  
Owned.....Cumberland Bcstg. Co.  
Address.....Cowan  
Gen. Mgr.....A. D. Smith, Jr.  
Sta. Mgr.....James F. Spencer

**WAEW—Crossville—1952**

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Oper. By.....WAEW, Inc.  
Address.....P. O. Box 278  
Tel.: Crossville.....KBS  
President, Gen. Mgr.....Arthur Wilkerson  
V.P., Secretary.....Evelyn Wynn  
Comm., Sta. Manager.....Clarence Stinnett

**WDNT—Dayton—1957**

Frequency: 1280 Kc. Power: 1 Kw., d.  
Owned By.....Dayton Bcstg. Co.  
Address.....Dayton  
Tel.: 1540.....Independent  
Representative.....Raymer  
President.....Norman A. Thomas  
Gen. Sta. Mgr.....Jack S. Pullin  
Commercial Manager.....Vance A. Travis  
Chief Engineer.....N. A. Thomas, Jr.

**WDKN—Dickson—1955**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Dickson Co. Bcstg. Inc.  
Address ..... Box 71  
Tel.: HI 6-2852..... KBS  
Pres., Gen., Sta. Mgr..... W. Po'ts  
Commercial Manager..... Warren G. Medley  
Program Director..... William Phillips  
Chief Engineer..... Leslie D. Filson

**WDSG—Dyersburg—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned..... State Gazette Bcstg.  
Business Address..... 208 N. Mill  
Tel.: AT 5-1294..... KBS  
President..... Russell M. D. Bruce  
Gen., Sta. Mgr..... Robert W. Ward  
Commercial Manager..... Charles Maxey  
Sales Promotion Manager..... Jo Ann Ward  
Program Director..... Shirley Jones  
Publicity Director..... William Bryant  
Chief Engineer..... James Stutts

**WTRO—Dyersburg—1957**

Frequency: 1330 Kc. Power: 500 W., d.  
Owned..... Southern Gen. Bcstg. Co.  
Address..... Cordell Hull Hotel  
Tel.: AT 5-4173..... Independent  
Representative..... Best  
Gen. Mgr. Ch. Eng..... John M. Latham  
Commercial Manager..... Pinkney B. Cole, Jr.  
Program Director..... Clara Y. Bradshaw  
Publicity Director..... Eddie Owens

**WBEJ—Elizabethton—1946**

Frequency: 1240 Kc. Power: 250 Watts  
Owned..... WBEJ, Inc.  
Business-Studio Address..... Box 829  
Representative..... Dora-Clayton, Gill-Perna  
Pres..... R. W. Turrentine, Jr.  
Gen., Sta. Mgr..... William E. Hale  
Comm. Mgr..... James P. Austin

**WEMB—Erwin—1956**

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned..... Max M. Blakemore  
Business Address..... Box 280  
Tel.: 2-2011..... KBS  
General Manager..... Delbert Evans  
Program Director..... Bruce Steinbicker  
Chief Engineer..... Bill Livesay

**WCPH—Etowah—1955**

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owned-Oper. By..... Morgan Bcstg. Co.  
Address..... 109 9th St.  
Representative..... Hil F. Best  
President, Gen. Mgr..... H. J. Morgan

**WEKR—Fayetteville—1948**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..... Fayetteville Bcstg. Co.  
Business-Studio Address..... Box 625

Tel.: 1240..... MBS-KBS  
President..... John R. Crowder  
General Manager..... James Porter Clark  
Station Manager..... Jim Tate  
Program Director..... Charles W. Shewry  
Chief Engineer..... Ernest Tucker

**WAGG—Franklin—1953**

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Williamson County Bcstg.  
Business Address..... 1000 Mallory Road  
Tel.: SWift 4-1594..... KBS  
Pres., Gen. Mgr..... William R. Ormes  
Sta. Mgr., Ch. Eng..... Ellis F. Jones, Jr.

**WHIN—Gallatin—1948**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Sumner County Bcstg. Co.  
Address..... Box 811  
Tel.: 1010..... KBS  
Gen. Mgr..... Charles W. Brewer  
Asst. Manager..... Lottie Shaw

**WGRV—Greeneville—1947**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Radio Greeneville, Inc.  
Address..... Radio Bldg.  
Tel.: Greeneville..... KBS  
Manager..... Paul Metcalfe  
Commercial Manager..... Hugh Pickel

**WHBT—Harriman—1947**

Frequency: 1230 Kc. Power: 250 Watts  
Owned..... Folkways Bcstg. Co., Inc.  
Address..... Devonia & Crescent  
Tel.: 661..... KBS  
Representative..... Conlantal  
Pres., Gen. Mgr..... William R. McDaniel

**WIRJ—Humboldt—1949**

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By..... Gibson Co. Bcstg. Co., Inc.  
Address..... 210 N. 22nd Ave.  
Tel.: SU 4-1740..... KBS  
Newspaper Affil..... Courier-Chronicle  
President..... J. F. Warmath  
Gen., Sta. Mr..... Howard E. Byrum  
Comm. Sls. Prom. Mgr..... Carroll Wilson  
Prog. Director..... Bill Carter  
Chief Engineer..... Gerald Hicks

**WDXI—Jackson—1947**

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... Dixie Bcstg. Co.  
Business-Studio Address..... Williams Bldg.  
Tel.: 7-9611..... KBS  
Representative..... Venard  
Pres..... Aaron B. Robinson  
Gen. Mgr..... Jack Cecil  
Comm. Scales Prom. Mgr..... Doris Freeman  
Publicity Director..... Marge Burg  
Chief Engineer..... James Thomas

**WJAK—Jackson—1954**

Frequency: 1460 Kc. Power: 1000 Watts, d.

# TENNESSEE

**Owned-Oper. By**... Jackson Broadcasting Co.  
**Address**.....416 Poplar St.  
**Tel.**: 7-7436 .....Independent  
**Rep.**.....Dora-Clayton  
**Pres.**.....Dr. Alexander Leech  
**Gen. Mgr.**.....Robert Blow  
**Comm. Mgr.**.....Bill Winsett  
**Program Director**.....A. T. McFadden  
**Chief Engineer**.....Charles J. Wingate

## WTJS—Jackson—1931

**Freq.**: 1390 Kc...**Power**: 5000 Wts. d., 1000 n.  
**Owned-Oper. By**.....The Sun Publishing Co.  
**Business Address**.....255 W. Lafayette St.  
**Tel.**: 7-3316 .....ABC  
**Newspaper Affil.**.....Jackson Sun  
**Representative**.....Bramham  
**V.P., Gen. Mgr.**.....A. A. Stone  
**Station Manager**.....Frank S. Proctor  
**Asst. Mgr.**.....L. R. B-ooks  
**Sales Promotion Mgr.**.....Robert W. Emerson  
**Program Director**.....Vince Tapler  
**Chief Engineer**.....James Ellzey

## WCLC—Jamestown—1957

**Frequency**: 1260 Kc.....**Power**: 1 Kw., d.  
**Owned**.....Jamestown Bcstg. Co.  
**Address**.....White Oak Road  
**Tel.**: TR 9-2825.....KBS  
**President**.....R. Gene Cravens  
**Station Manager**.....R. P. Wright  
**Commercial Manager**.....Bob Duford  
**Program, Public Director**.....Jerry Armes  
**Chief Engineer**.....Andrew T. Mitchell

## WETB—Johnson City—1947

**Frequency**: 790 Kc.....**Power**: 1000 Watts d.  
**Owned-Oper. By**.....Press, Inc.  
**Business Address**.....Box 927  
**Tel.**: 2993.....MBS  
**Newspaper Affil.**.....Press-Chronicle  
**Representative**.....Devney  
**President**.....Carl A. Jones  
**Gen. Sta. Mgr.**.....Arthur Kelsey  
**Program Director**.....Berney Burleson  
**Chief Engineer**.....E. B. Jones

## WJHL—Johnson City—1938

**Frequency**: 910 Kc.....**Power**: 1000 Watts  
**Owned-Operated By**.....WJHL, Inc.  
**Business-Studio Address**.....145 W. Main St.  
**Tel.**: 2780 .....CBS  
**Representative**.....John E. Pearson  
**Pres., Gen. Mgr.**.....W. H. Lancaster, Jr.  
**Commercial Manager**.....Ken Marsh  
**Program Director**.....Richard Ellis  
**Chief Engineer**.....Rolland Medlar

## WKIN—Kingsport—1951

**Frequency**: 1320 Kc.....**Power**: 5000 Watts, d.  
**Owned & Operated**.....WKIN, Inc.  
**Address**.....Market & Wexler Sts.  
**Tel.**: CI 6-8131.....Independent  
**Pres., Gen. Mgr.**.....Cy N. Bahakel  
**Station Manager**.....Frank Tirico  
**Commercial Manager**.....Les Tackett  
**Prog., Pub. Dir.**.....Miss Dia Bahakel  
**Chief Engineer**.....Roy Giles

## WKPT—Kingsport—1940

**Frequency**: 1400 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Kingsport Bcstg. Co., Inc.  
**Business-Studio Address**.....222 Commerce St.  
**Tel.**: CI 5-4161.....NBC  
**Representative**.....Burn-Smith  
**President**.....C. P. Edwards, Jr.  
**Gen., Sta. Manager**.....Paul L. Overbay  
**Commercial Mgr.**.....Phil Weaver  
**Program Dir.**.....Martin Karant  
**Chief Engineer**.....Thomas Phillips

## WBIR—Knoxville—1941

**Frequency**: 1240 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Radio Station WBIR, Inc.  
**Business-Studio Address**.....1513 Hutchison Ave.  
**Tel.**: 5-8101.....ABC  
**Station Representative**.....Gill-Perna  
**President, Manager**.....John P. Hart  
**Comm. Mgr.**.....Leon Ridings  
**Program Director**.....Robert Agee  
**Publicity Director**.....Robert Wilson  
**Chief Engineer**.....J. Rex Horton

## WIVK—Knoxville—1952

**Frequency**: 860 Kc.....**Power**: 1000 Watts d.  
**Owned-Oper. By**.....Dick Bcstg. Co.  
**Address**.....319 N. Gay Street  
**Tel.**: 4-3693 .....Independent  
**Station Representative**.....Stars National  
**President**.....James A. Dick  
**Gen., Sta. Mgr.**.....David Carpenter  
**Sales Prom. Mgr., Pub. Dir.**.....Ken Russell  
**Program Director**.....Claude Tomlinson  
**Chief Engineer**.....Milton Jones

## WKGN—Knoxville—1946

**Frequency**: 1340 Kc.....**Power**: 250 Watts  
**Owned-Operated By**.....WKGN Inc.  
**Business Address**.....2200 W. Cumberland Ave.  
**Tel.**: 4-0766 .....Independent  
**Station Rep.**.....O'Connell  
**Pres., Gen. Mgr.**.....George P. Mooney  
**Commercial Manager**.....Robert Crenshaw  
**Program Director**.....Marty Laker  
**Chief Engineer**.....Robert Goodman

## WKXV—Knoxville—1953

**Frequency**: 900 Kc.....**Power**: 1000 Watts, d.  
**Owner**.....Knoxville Ra-Tel  
**Address**.....411½ W. Main St.  
**Tel.**: 4-9866 .....KBS  
**President**.....B. L. Boring  
**Comm. Manager**.....Marvin Thompson

## WNOX—Knoxville—1921

**Frequency**: 990 Kc.....**Power**: 10,000 Watts  
**Owned-Oper. By**.....Scripps-Howard Radio, Inc.  
**Address**.....4400 Whittle Springs Rd. N. E.  
**Tel.**: 3-3171.....CBS  
**Newspaper Affiliation**.....News Sentinel  
**Representative**.....John Blair  
**President**.....Jack R. Howard  
**Gen., Sta. Manager**.....R. B. Westergaard

Publicity Director.....Gene Miller  
 Comm., Sales Prom. Mgr.....O. L. Smith  
 Prog. Director.....C. A. McMahon  
 Chief Engineer.....Ray Evans

**WATE—Knoxville—1927**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WATE, Inc.  
 Business-Studio Address.....612 Gay St.  
 Tel.: 2-7111.....NBC  
 Representative.....Avery-Knodel  
 V.P., Gen. Mgr.....W. H. Linebaugh  
 Commercial Manager.....J. T. McCloud  
 Program Dir.....Wayne Hudson  
 Sales Prom. Mgr., Pub. Dir.....Carl Huster  
 Chief Engineer.....Fred Andrews

**WLAF—LaFollette—1953**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owner.....LaFollette Bcstg. Co.  
 Business Address.....Fleet Oil Bldg.  
 Tel.: 1060.....KBS  
 President.....E. F. Wheeler  
 General Manager.....John H. Carr  
 Program Director.....Tony Gross  
 Chief Engineer.....Phil Perdue

**WDXE—Lawrenceburg—1951**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Lawrenceburg Bcstg. Co.  
 Bus. Address.....Locke Bldg., N. Military Ave.  
 Tel.: SO 2-4411.....KBS  
 Sta. Rep...Venard, Rintoul, McConnell; Beaver  
 President.....Aaron B. Robinson  
 Gen., Sales Prom. Mgr.....Ken Marston  
 Comm. Mgr.....Bud Sawyer  
 Program Director.....Bryan F. Bellar  
 Chief Engineer.....Phil Kemper

**WCOR—Lebanon—1949**

Frequency: 900 Kc.....Power: 250 Watts d.  
 Owned-Operated By...Lebanon Bcstg. Co., Inc.  
 Address.....Trousdale Ferry Road  
 Tel.: Hickory 4-0474.....KBS  
 Pres., Sta. Mgr.....Theo. F. Ezell, Jr.  
 Commercial Manager.....Jack Hendrickson  
 Program Director.....Walt Dillard  
 Chief Engineer.....William Johnston

**WLIL—Lenoir City—1950**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owner.....WLIL, Inc.  
 Business Address.....Wilkerson Bldg.  
 Tel.: YU 6-7536.....KBS  
 Pres., Gen., Sta. Mgr.....Arthur Wilkerson  
 Commercial Manager.....Willis Chaney  
 Program Director.....Frances Hart  
 Chief Engineer.....Allen Breazeale

**WJJM—Lewisburg—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Louis D. Lingner  
 Address.....East Hill  
 Tel.: 780.....MBS-KBS  
 Representative.....Hil F. Best

Station Manager.....Bob Davidson  
 Prog. Dir.....Barbara Matthews  
 Chief Engineer.....R. C. Wiley

**WDXL—Lexington—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Lexington Bcstg. Service, Inc.  
 Address.....Broad & Church  
 Tel.: WO 8-3500.....KBS  
 Sta. Rep...Venard, Rintoul, McConnell; Ayers  
 General Manager.....Ben Enochs  
 Comm. Mgr.....Ann Flagg  
 Prog. Dir.....Ev Flagg

**WLIV—Livingston—1956**

Frequency: 920 Kc.....Power: 1 Kw. d.  
 Owned By.....Audio Bcsters  
 Address.....P. O. Box 131  
 Tel.: Talbot 3-4438.....MBS  
 General Manager.....R. H. McCain  
 Program Director.....W. A. Mann  
 Chief Engineer.....D. Norris

**WMSR—Manchester—1956**

Frequency: 1580 Kc.....Power: 1 Kw., d.  
 Owned.....Manchester Bcstg. Co.  
 Address.....611 McArthur St.  
 Tel.: PA 8-3526.....Independent  
 Representative.....Best  
 Gen. Mgr.....L. Murray Chumley  
 Comm. Mgr.....Jim Webb

**WCMT—Martin—1957**

Frequency: 1410 Kc.....Power: 1 Kw.  
 Owned By.....J. T. & H. Sudbury  
 Address.....Martin  
 Tel.: 460.....Independent  
 President.....J. T. Sudbury  
 General Managers.....J. T. & H. Sudbury  
 Sta. Mgr. Ch. Eng.....D. A. Drumm  
 Program Director.....Dorris Gill

**WGAP—Maryville—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Aluminum Cities Bcstg. Co.  
 Business Address.....316 Court St.  
 Tel.: YU 3-4310.....Independent  
 Representative.....Hil F. Best  
 General Manager.....Frank H. Corbett  
 Commercial Manager.....Horace McGill  
 Program Director.....Ken Johnson  
 Chief Engineer.....Henry McDonald

**WHDM—McKenzie—1954**

Frequency: 1440 Kc.....Power: 500 Watts, d.  
 Owned.....Tri-County Bcstg. Co., Inc.  
 Address.....Hotel McKenzie  
 Tel.: EL 2-3371.....Independent  
 Station Rep.....Best  
 Pres., Gen. Mgr.....Earl S. Nolting  
 Sec'y-Treas.....Gladys Nolting  
 Sta. Mgr., Prog. Dir.....Lance Beard  
 Comm. Manager.....Irene Morgan  
 Chief Engineer.....Martin Dill

**TENNESSEE**

**WBMC—McMinnville—1955**

Frequency: 960 Kc. Power: 500 W., d.  
Owned-Oper. Cumberland Valley Bcstg. Co.  
Address Box 270  
Tel.: 2104 Independent  
President Harold Laws  
Gen., Sta. Mgr. Franklin H. Brown  
Program Director James R. Eastman  
Chief Engineer Alvin Byars

**WMMT—McMinnville—1947**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By McMinnville Bldg. Co., Inc.  
Address N. Chancery St.  
Tel.: McMinnville  
General Manager Royce E. Richards

**WHEY—Millington—1957**

Frequency: 1220 Kc. Power: 250 Watts, d.  
Owned By Millington Bcstg. Co., Inc.  
Address 4962 Navy Road  
Tel.: Canal 3-3000  
Representative Best  
Pres. Gen. Mgr. Early W. Daly  
Station Manager Chad Lassiter  
Program Director George Klein  
Chief Engineer Jasper Wilkinson

**KWEM—Memphis—1946**

Frequency: 990 Kc. Power: 1000 Watts, d.  
Owned-Operated By KWEM, Inc.  
Address Box 142  
Tel.: GL 8-3311  
Independent  
Representative Bernard  
Chairman, Board E. D. Rivers, Jr.  
Gen. Mgr. John R. Barlett  
Comm. Manager Kurt Alexander

**WLOK—Memphis—1956**

Frequency: 1480 Kc. Power: 5000 Watts d.  
Owned-Oper. By WLOK, Inc.  
Business Address 363 S. 2nd St.  
Tel.: Jackson 7-9565  
Independent  
Station Representative Stars National  
Pres. Jules Paglin  
Gen., Comm. Mgr. Eugene P. Weil  
Asst. Sta. Mgr. Robert Bartusch  
Program Director Roland Porter  
Chief Engineer William Jones

**WDIA—Memphis—1947**

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.  
Owned By WDIA, Inc.  
Business-Studio Address 2074 Union Ave.  
Tel.: BR 6-2703  
Independent  
Representative Pearson  
President Egmont Sonderling  
V.P., Gen., Sta. Mgr. E. R. "Bert" Ferguson  
Commercial Manager Archie Grinalds  
Sales Promotion Manager Frank Armstrong  
Asst. Mgr., Prog. Dir. David J. Mattis  
Chief Engineer Henry N. Fones

**WHBQ—Memphis—1925**

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By RKO Teleradio Pictures  
Bus.-Studio Address Hotel Chisca  
Tel.: Broadway 2-3441  
MBS  
Station Representative Eastman  
President Thomas F. O'Neil  
General Manager Boone Nevin  
Comm. Mgr. Max Michel, Jr.  
Sales Promotion Manager Bea Armistead  
Program Director Mark Forrester  
Publicity Director Charley Sullivan  
Chief Engineer Welton Roy

**WHER—Memphis—1955**

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By Tri-State Bcstg. Service  
Address 972 S. Third St.  
Tel.: JA 5-6831  
Independent  
President Sam C. Phillips  
Gen., Sta. Mgr. William S. Decker, Jr.  
Program Director Jeanne A. Bolto  
Chief Engineer Douglas Cousar

**WHHM—Memphis—1946**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By Cy Blumenthal Co.  
Business-Studio Address 930 Madison Ave.  
Tel.: JA 7-4422  
ABC  
Station Representative Webb  
President Cy Blumenthal  
Gen., Sta. Mgr. George Aubrey Crump  
Program Director John Carr  
Chief Engineer Jim Bray

**WMC—Memphis—1923**

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Oper. By Memphis Publishing Co.  
Business-Studio Address Third & Madison  
Tel.: JA 6-7464  
NBC  
News, Affil. Memphis Pub. Co.  
Representative John Blair  
President Enoch Brown  
General Manager H. W. Slavick  
Station Manager Stan Torgerson  
Sales Mgr. Ray Gill  
Prod. Mgr. John McIntosh  
Comm. Mgr. Ray Gill  
Pub. Director Walter E. Frase  
Chief Engineer E. C. Frase, Jr.

**WMPS—Memphis—1925**

Freq.: 680 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Operated By WMPS, Inc.  
Business-Studio Address 112 Union Ave.  
Tel.: JA 5-2663  
Independent  
Representative Radio-TV Representatives  
Pres. Harold R. Krelstein  
Gen., Sta. Mgr. Charles T. DeVois  
Commercial Manager Rodger May  
Prom. Mgr., Pub. Dir. Dick McClary  
Program Dir. W. E. Crump  
Chief Engineer J. G. Deaderick  
Owners of: WJJD, Chicago; WCOP, Boston;  
WCAO, Baltimore.

**WREC—Memphis—1922**

Frequency: 600 Kc. Power: 5000 Watts



Owned-Oper. By.....WREC Bcstg. Service  
 Business-Studio Address.....Hotel Peabody  
 Representative.....Katz  
 Owner, General Manager...Hoyt B. Wooten  
 Commercial Manager.....Hollis R. Wooten  
 Program Director.....Jack Michael  
 Chief Engineer.....Wilson Raney

**WKBJ—Milan—1955**

Frequency: 1600 Kc.....Power: 1000 Watts  
 Owned.....West Tennessee Bcstg. Co.  
 Address.....Milan Hotel  
 Tel.: MU 6-2481.....Independent  
 President.....Ben Ivey King  
 Gen., Station Mgr.....Jack Merrill  
 Sales Prom. Mgr.....W. G. Denney  
 Prog. Director.....Billy J. Haney  
 Chief Engineer.....Bill Markham

**WCRK—Morristown—1947**

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.  
 Owned-Oper. By.....Cherokee Bcstg. Corp.  
 Bus-Studio-Transmitter Address..Radio Center  
 Tel.: 1450.....MBS-KBS  
 Representative.....Hal Holman  
 General Manager.....Howell Ashford

**WMTN—Morristown—1957**

Frequency: 1300 Kc.....Power: 5 Kw., d.  
 Owned-Operated By...E. Tenn. Bcstg. Corp.  
 Bus. Address....Box 2146 Radio Center Sta.  
 Tel.: JU 6-7993.....Independent  
 Pres., Ch. Eng.....George Guertin  
 General Manager.....Bill Holland  
 Program Director.....Jimmy Peoples

**WGNS—Murfreesboro—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WGNS, Inc.  
 Address.....P.O. Box 456  
 Tel.: TW 3-5373.....MBS-KBS  
 Representative.....Holman  
 President, Gen. Mgr.....Cec'l Elrod, Jr.  
 Comm. Mgr.....Don Howser  
 Program Director.....Rae Lane  
 Sales Prom. Mgr.....Jerry Brown  
 Publicity Director.....Marie Wilson  
 Chief Engineer.....William Montgomery

**WMTS—Murfreesboro—1953**

Frequency: 860 Kc.....Power: 250 Watts  
 Owned.....Arthur D. Smith, Jr.  
 Address.....112 N. W. Broad St.  
 Tel.: TW 3-6611.....Independent  
 Representative.....Best  
 President.....A. D. Smith, Jr.  
 Gen., Sta. Mgr.....Virgil Trimm  
 Comm. Sales Prom. Mgr.....Neil Lancaster  
 Program. Public Director.....John D. Hood  
 Chief Engineer.....Alfred W. Parsons

**WENO—Nashville—1957**

Frequency: 1430 Kc.....Power: 5 Kw., d.  
 Owned.....Central Bcstg. Corp.  
 Address.....Box 5236

Tel.: Madison 7-5401.....Independent  
 Representative.....Chas. Bernard  
 President.....H. C. Young, Jr.  
 Gen. Sta. Mgr.....Jerome Glaser  
 Program Director.....Wallie Beecham  
 Sales Prom. Mgr.....Johnny Talley  
 Publicity Director.....John Moore  
 Chief Engineer.....Andy Jones

**WKDA—Nashville—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Townsend Invest. Co.  
 Address.....First American Natl. Bank Bldg.  
 Tel.: AL 4-0511.....Independent  
 Representative.....Stars National, Inc.  
 President.....Jack S. Stapp  
 Prog. Director.....Charles F. Walker  
 Sales Prom. Mgr.....Carl A. Babb  
 Publicity Director.....Roger Schutt  
 Chief Engineer.....Oscar C. Griffin

**WLAC—Nashville—1926**

Frequency: 1510 Kc.....Power: 50,000 Watts  
 Owned..Life & Casualty Insurance Co., Tenn.  
 Bus-Studio Address.....159 4th Ave. N.  
 Tel.: AL 6-0161.....CBS  
 Representative.....Katz  
 V. P., Gen. Mgr.....F. C. Sowell  
 Commercial Manager.....E. G. Blackman  
 Sales Prom. Mgr., Pub. Dir....Thrace Warren  
 Program Director.....Paul Oliphant  
 Chief Engineer.....F. D. Binns

**WMAK—Nashville—1948**

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Volunteer State Bcstg. Co.  
 Address.....Maxwell House Hotel  
 Tel.: AL 4-3411.....Independent  
 Station Rep.....Broadcast Time Sales  
 President.....Howard D. Steere  
 Gen. Mgr.....Emil J. Popke, Jr.  
 Sta. Mgr.....Robert Hamilton  
 Comm. Mgr.....John E. Karr  
 Program Director.....Chuck Mefford  
 Sales Prom. Mgr.....Roland Wolfe  
 Publicity Director.....Ed Schuffman  
 Chief Eng.....Homer Cole

**WNAH—Nashville—1949**

Frequency: 1360 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Hermitage Bcstg. Corp.  
 Address.....James Robertson Hotel  
 Tel.: AL 4-7611.....MBS-KBS  
 Station Representative.....Best  
 Pres., Gen. Mgr.....Van T. Irwin, Jr.  
 Comm. Manager.....Herman Rippey  
 Executive Director.....Goldie G. Irwin  
 Program Director.....Jim Williams  
 Publicity Director.....Gene Farrell  
 Chief Engineer.....Howard Woodard

**WSIX—Nashville—1927**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WSIX, Inc.

# TENNESSEE

**Address** .....Nashville Trust Building  
**Tel.:** AL 5-5431.....ABC  
**Station Representative**.....H-R, Clarke-Brown  
**President**.....Louis R. Draughon  
**Sta., Gen. Mgr.**.....E. S. Tanner  
**Comm Mgr.**.....Clarence L. Waggoner  
**Prom. Mgr., Pub. Dir.**.....W. A. Jones  
**Program Director**.....Bob Larimer  
**Chief Engineer**.....Charles R. Duke

## WSM—Nashville—1925

**Frequency:** 850 Kc.....**Power:** 50,000 Watts  
**Owned By**.....Natl. Life & Accident Ins. Co.  
**Business Address**.....301 7th Ave., N.  
**Tel.:** AL 4-5656.....NBC  
**Representative**.....John Blair  
**President**.....John H. DeWitt, Jr.  
**Gen. Mgr.**.....Bob Cooper  
**Prom. Mgr.**.....Royal McCullough  
**Program Director**.....Oit Devine  
**Chief Engineer**.....Carl Jenkins

## WVOL—Nashville—1951

**Frequency:** 1470 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Rounsaville of Nashville  
**Address**.....400 Davidson St.  
**Tel.:** CH 2-0489.....Independent  
**Representative**.....Gill-Perna, Dora-Clayton  
**Pres., Gen. Mgr.**.....Robert W. Rounsaville  
**Sta. Mgr., Pub. Dir.**.....Carter S. Jones  
**Comm., Sales Prom. Mgr.**.....William D. Salmon  
**Program Director**.....Morgan Babb  
**Chief Engineer**.....Wayne D. Robinson

## WLIK—Newport—1954

**Frequency:** 1270 Kc.....**Power:** 5 Kw., d.  
**Owned**.....WLIK, Inc.  
**Address**.....P. O. Box 270  
**Tel.:** 3095.....KBS  
**President, Gen. Mgr.**.....Arthur Wilkerson  
**V.P., Sta., Comm. Mgr.**.....Ira B. Crisp

## WATO—Oak Ridge—1948

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WATO, Inc.  
**Address**.....253 E. Main St.  
**Tel.:** 5-3535.....MBS  
**Representative**.....Bob Dore  
**Pres. Gen. Mgr.**.....Samuel P. Throver  
**Comm. Manager**.....Leonard M. McCoig  
**Program Director**.....Bob Yongue III  
**Chief Engineer**.....Paul E. Lewis

## WOKE—Oak Ridge—1951

**Freq.:** 1290 Kc...**Power:** 1000 W. d., 500 W. n.  
**Owned-Oper. By**.....WATO, Inc.  
**Address**.....Box 2017  
**Tel.:** 5-1333.....KBS  
**Representative**.....Hil F. Best  
**General Manager**.....Virgil Trimm  
**Comm. Mgr.**.....Joe Brewer  
**Program Director**.....Wayne Hannah  
**Chief Engineer**.....Edward Troupe

## WTPR—Paris—1947

**Frequency:** 710 Kc.....**Power:** 250 Watts d.

**Owner**.....Paris Bcstg. Co.  
**Address**.....No. Poplar St.  
**Tel.:** 1700.....KBS  
**Representative**.....Venard, Rintoul & McConnell  
**President, Gen. Mgr.**.....A. B. Robinson  
**Sta. Mgr.**.....Joe P. Van Dyke  
**Commercial Manager**.....D. A. Drumm  
**Prog., Pub. Dir.**.....Verne A. Brooks  
**Chief Engineer**.....Don Somerville

## WKSR—Pulaski—1947

**Frequency:** 1420 Kc.....**Power:** 1000 Watts  
**Owned**.....Richland Broadcasting Co.  
**Address**.....Jones Bldg.  
**Tel.:** EMerson 3-2505.....ABC  
**Representative**.....John M. Clarke Co.  
**Pres., Gen., Sta. Mgr.**.....John R. Stephens  
**Commercial Manager**.....Mrs. Alene Cane  
**Sales Prom. Mgr.**.....Norris Hammond  
**Program Director**.....George Martin  
**Publicity Director**.....Jack Melby  
**Chief Engineer**.....N. G. Morgan

## WTRB—Ripley—1954

**Frequency:** 1570 Kc.....**Power:** 250 Watts  
**Owned**.....Lauderdale Bcstg.  
**Address**.....113 E. Washington St.  
**Tel.:** 1060.....KBS  
**Rep.**.....Hil F. Best  
**Gen. Mgr.**.....Colonel L. B. Fuqua  
**Comm. Mgr.**.....Charles Thompson  
**Program Director**.....Virginia Harrison  
**Chief Engr.**.....Jim Edwards

## WRKH—Rockwood—1957

**Frequency:** 580 Kc.....**Power:** 500 W., d.  
**Owned**.....Roane Bcstg. Co.  
**Business Address**.....P.O. Box 239  
**Tel.:** 347.....Independent  
**President**.....Herman Spivey  
**Gen., Sta. Mgr.**.....Willard W. Wilson  
**Prog. Dir.**.....Hugh L. Allen  
**Chief Engineer**.....Reggie Honey

## WRGS—Rogersville—1954

**Frequency:** 1370 Kc...**Power:** 1000 Watts, d.  
**Owned-Oper. By**.....Rogersville Bcstg. Co.  
**Address**.....Burem Road  
**Tel.:** 6491.....Independent  
**Rep.**.....Hil F. Best  
**President**.....John E. Beal  
**Gen. Sta. Mgr.**.....George B. Beal  
**Commercial Manager**.....Charles W. Beal  
**Sales Prom. Mgr.**.....Harry M. Beal  
**Program Director**.....Janelle D. Beal  
**Chief Engineer**.....Fred A. Berry

## WORM—Savannah—1956

**Frequency:** 1010 Kc.....**Power:** 250 W., d.  
**Owned**.....Savannah Bcstg. Service, Inc.  
**Business Address**.....Cravens Landing Rd.  
**Tel.:** 4981.....KBS  
**V.P., Gen. Mgr.**.....Neal B. Bunn  
**Commercial Manager**.....Albert Richter  
**Program Director**.....Chuck Foley  
**Chief Engineer**.....Wesley Jackson

**WSEV—Sevierville—1955**

Frequency: 930 Kc. Power: 5 Kw., d.  
 Owned-Oper. By. Smoky Mountain Bcstg. Co.  
 Business Address Sevierville  
 Tel.: 2844 Independent  
 President Norman Burchfiel  
 Station Manager Hugh E. Trotter  
 Sales Promotion Manager George Myers  
 Traffic Manager Malcolm Hodges  
 Publicity Director Mary Sue Poe  
 Chief Engineer A. T. Henderson

**WHAL—Shelbyville—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By. Shelbyville Bcstg. Co., Inc.  
 Address P. O. Box 241  
 Tel.: 1400 MBS  
 V.P., Gen. Mgr. Charles Christian

**WEPG—So. Pittsburgh—1954**

Frequency: 910 Kc. Power: 500 Watts, d.  
 Owned. Marion County Broadcasting Service  
 Address Box 8  
 Tel.: TE 7-6185 KBS  
 President, Gen., Sta. Mgr. Eaton P. Govan, Jr.  
 Comm., Sales Prom. Mgr. Vnette B. Govan  
 Chief Engineer William H. Dunn

**WSMT—Sparta—1953**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Sparta Bcstg. Co. Inc.  
 Business Address Box 390  
 Tel.: 3751 Independent  
 Station Representative Best  
 President Sam J. Albritton  
 Gen., Sta. Mgr. Martha L. Albritton  
 Comm., Sales Prom. Mgr. Van L. Slack  
 Program Director Ivory O. Hillis  
 Publicity Director William T. Passons  
 Chief Engineer Gordon L. Moore

**WDBL—Springfield—1950**

Frequency: 1590 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By. Springfield Bcstg. Co., Inc.

Address P. O. Box 464  
 Tel.: 1287 KBS  
 Gen. Mgr. W. N. Locke

**WDEH—Sweetwater—1955**

Frequency: 800 Kcs. Power: 1 Kw., d.  
 Owned By William M. Bryan  
 Address Highway 11  
 Tel.: Sweetwater KBS  
 Manager Lewis Penuel

**WJIG—Tullahoma—1947**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Oper. By. Radio Tullahoma  
 Business Address West Side Drive  
 Tel.: GL 5-2607 KBS  
 President M. Davidson Smith III  
 Gen. Comm. Mgr. Henry Beam  
 Prog. Dir. Joe Hathcock  
 Chief. Eng. W. C. Spraggins

**WENK—Union City—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By. Union City Bcstg. Co.  
 Business Address W-E-N-K Bldg.  
 Tel.: Turner 5-1240 KBS  
 Station Rep. Venard, Rintoul, McConnell  
 President Aaron B. Robinson  
 Gen., Sta. Mgr. E. B. Fritts  
 Chief Engineer Charles Holland

**WTUC—Union City—1956**

Frequency: 1580 Kc. Power: 250 W., d.  
 Owned By Davy Crockett Bcstg. Co.  
 Address 227 S. 2nd St.  
 Representative Best  
 Gen. Mgr. Louis C. Wrathner  
 Comm. Mgr. David J. Capps

**WCDT—Winchester—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned Franklin County Radio & Bcstg. Co.  
 Address P. O. Box 1103  
 Tel.: WO 2-2201 ABC-KBS  
 Manager Harry W. Sullivan

Pop.: 9,695,000  
 Families: 2,789,000  
 Radio Homes: 2,727,000

**Texas**

Stations in State: 238  
 TV Homes: 2,149,000  
 TV Stations: 49

**KNIT—Abilene—1957**

Frequency: 1280 Kc. Power: 500 W., d.  
 Owned. Key City Bcstrs.  
 Address Windsor Hotel  
 Tel.: OR 4-7211 Independent  
 Representative Pearson  
 Pres. Gen. Mgr. Howard Barrett  
 Station Manager Bro Mingu  
 Comm. Sales Prom. Mgr. Forest Lane  
 Program Director Virgil Terry  
 Chief Engineer John E. Turner

Owned-Oper. By. Abilene Radio & TV  
 Business Address 4510 S. 14th St.  
 Tel.: OWen 2-4242 ABC  
 Representative Paul H. Raymer  
 President, Gen. Mgr. Dale Ackers  
 Sta., Comm. Mgr. Bill Fox  
 Program Director Brett Allison  
 Chief Engineer Herman Ridgway

**KWKC—Abilene—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By. Citizens Bcstg. Co.  
 Bus. Studio Address 2500 Butternut  
 Tel.: OR 3-2545 MBS  
 Rep. Venard, Rintoul & McConnell, Melville

**KRBC—Abilene—1936**

Freq.: 1470. Power: 5 Kw. d., 1 Kw. n.

**TEXAS**

General Manager..... A. C. Etter

**KOPY—Alice—1947**

Frequency: 1070 Kc.....Power: 1000 Watts  
 Owned By..... Leon S. Walton  
 Business Address..... 65 N. Johnson St.  
 Tel.: MO 4-4324..... Independent  
 Representative..... Stars National  
 Pres. Gen. Mgr..... Leon S. Walton  
 Sta. Comm. Mgr..... Eston R. Pace  
 Chief Engineer..... O. J. Cunningham, Jr.

**KVLF—Alpine—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..... Big Bend Bcstrs.  
 Business Address..... Kokernot Field  
 Tel.: TE 7-2144..... KBS-NBC  
 Pres., Gen., Sta., Comm. Mgr.. Gene Hendryx  
 Program Director..... Phil Wayne  
 Chief Engineer..... Sherman Newsom

**KAMQ—Amarillo—1947**

Frequency: 1010 Kc.....Power: 5000 Watts d.,  
 500 Watts n.  
 Owned... Top of Texas Broadcasting Co., Inc.  
 Address..... 1301 Polk Street  
 Tel.: DR 2-6543..... MBS  
 Representative... Venard, Rintoul & McConnell  
 President..... Hoyt Houck  
 General Manager..... Robert Houck  
 Sta., Comm., Prom. Mgr..... George Oliver  
 Prog. Dir..... Webster Smith  
 Chief Engineer..... Richard Hedgecock

**KFDA—Amarillo—1933**

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Lone Star Bcstg. Corp.  
 Bus.-Studio Address..... Box 128  
 Tel.: DR 4-1637..... ABC  
 Representative..... Raymer  
 President..... Charlie Jordan  
 Gen. Manager..... Bob Zellermyer  
 Prog. Dir..... Bill Rogers  
 Publicity Director..... Bill Vance  
 Chief Engineer..... Bill Denny

**KLYN—Amarillo—1947**

Frequency: 940 Kc.....Power: 1000 Watts  
 Owned-Oper. By..... Radio KLYN, Inc.  
 Address..... Box 2387  
 Tel.: DR 2-6773..... Independent  
 President..... Giles F. Miller  
 Station Director..... Joe S. Ramay  
 Chief Engineer..... Eugene Fennimore

**KGNC—Amarillo—1922**

Frequency: 710 Kc.....Power: 10,000 Watts  
 Owned-Oper. By... Plains Radio Bdcstg. Co.  
 Address..... 2000 N. Polk St.  
 Tel.: Evergreen 3-3321..... NBC  
 Newspaper Affil..... Globe-News  
 Representative..... Katz  
 President..... B. E. Walker  
 General Manager..... Jack D. Liston  
 Comm. Manager..... Kin Raley  
 Sta. Mgr., Prog. Dir..... Bill Lane  
 Publicity Director..... Bill McReynolds  
 Chief Engineer..... W. H. Torrey

**KRAY—Amarillo—1955**

Frequency: 1360 Kc.....Power: 500 W., d.  
 Owned-Operated By..... R. D. Hollingsworth  
 Address..... 233 Paramount Bldg.  
 Tel.: DR 4-5235..... Independent  
 Representative..... Melville  
 President..... R. D. Hollingsworth  
 Comm. Mgr..... Don Hodges

**KZIP—Amarillo—1955**

Frequency: 1310 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By..... Panhandle Bcstg. Co.  
 Address..... 808 Charlotte St.  
 Tel.: Amrillo..... KBS  
 Reps..... Broadcast Time Sales, Dora-Clayton  
 General Manager..... Ray Winkler

**KA CT—Andrews—1955**

Frequency: 1360 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By..... Clint Formby  
 Address..... P. O. Box 638  
 Tel.: LA 3-2845..... KBS  
 Promotion Manager..... Jacqueline Young  
 Sales Promotion Manager..... Weldon Kidd

**KBUD—Athens—1948**

Frequency: 1410 Kc.....Power: 250 Watts  
 Owned..... Henderson Cty. Bcstg. Co.  
 Address..... Box 309  
 Tel.: 2277..... KBS  
 Gen. Mgr., Chief Eng..... J. B. McNutt, Jr.

**KALT—Atlanta—1950**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Ark-La-Tex Bcstg. Co.  
 Address..... Box 289  
 Tel.: 900..... KBS  
 Representative..... Hil F. Best  
 President..... Herman H. Wommack, Jr.  
 Gen., Sta. Mgr., Chief Eng. David A. Wommack  
 Commercial Manager..... A. N. Dowd  
 Program Director..... George D. Wommack  
 Publicity Director..... Jeane Wommack

**KNOW—Austin—1927**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned..... Pioneer Bcstg. Co., Inc.  
 Address..... 520 Capital Nat. Bank Bldg.  
 Tel.: GR 2-6213..... ABC  
 Station Rep..... Pearson  
 President..... Wendell Mayes  
 Gen., Sta. Mgr..... Louis R. Cook  
 Commercial Mgr..... M. H. Coleman  
 Program Dir..... Lloyd Riddle  
 Chief Engineer..... Willis Morter

**KTBC—Austin—1939**

Freq.: 590 Kc.. Power: 5000 W. d., 1000 W. n.  
 Owned-Oper. By..... The LBJ Company  
 Bus.-Studio Address..... P. O. Box 1155  
 Tel.: GR 2-2424..... CBS  
 Representative..... Raymer  
 Chairman of the Board... Claudia T. Johnson  
 Pres., Gen. Mgr..... J. C. Kellam

Sales Manager.....O. P. (Bob) Bobblitt  
 Sales Prom. Mgr.....Elmo Brown  
 Program Director.....Cactus Pryor  
 Chief Engineer.....Ben Heara

**KOKE—Austin—1947**

Frequency 1370 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Radio KOKE Inc.  
 Address.....1211 E. 6th St.  
 Tel.: GR 6-6973.....Independent  
 Representative.....McGavren-Quinn, Melville  
 President.....Giles E. Miller  
 Exec. V.P., Gen. Mgr.....Joe Roddy, Jr.  
 V.P.....Jay J. G. Schatz  
 Program Director.....Dick Laine  
 Chief Engineer.....Buck C. Brown

**KVET—Austin—1946**

Frequency: 1300 Kc.....Power: 1 Kw.  
 Owned.....Austin Bcstg. Corp.  
 Address.....Box 1116  
 Tel.: GR 8-8521.....MBS  
 Representative.....Forjoe, Clarke Brown  
 Pres., Gen., Sta. Mgr.....Willard Deason  
 Commercial Mgr.....H. W. Dunlop  
 Nat. Reg. Sales.....Dave Smith  
 Chief Engineer.....Willis Morter

**KRUN—Ballinger—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Central West Bcstg.  
 Address.....Box 351  
 Tel.: 3151.....KBS  
 Representative.....Best, Melville  
 General Manager.....R. F. McGarvey  
 Comm. Mgr.....Clayton Jay

**KIOX—Bay City—1947**

Frequency: 1270 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Bay City Bcstg. Co.  
 Business Address.....Box 1391  
 Tel.: CI 5-4642.....MBS-KBS  
 President.....J. G. Long  
 Gen., Station Manager.....Harry L. Becker  
 Program Director.....Chuck Farkas  
 Comm. Mgr.....Don Rhea  
 Chief Eng.....Robert H. Hemphill

**KREL—Baytown—1947**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....E. O. Roden & Assoc.  
 Business Address.....Box 419  
 Tel.: LOgan 6-5531.....KBS  
 Representative.....Hil F. Best  
 President.....E. O. Roden  
 Vice President.....W. I. Dove  
 Gen. Manager.....Zane D. Roden

**KFDM—Beaumont—1924**

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Beaumont Bdcstg. Corp.  
 Address.....P. O. Box 2950  
 Tel.: TE 8-4731.....ABC  
 Representative.....Peters, Griffin, Woodward, Inc.  
 President.....D. A. Cannon  
 Gen. Mgr.....C. B. Locke

Comm. Mgr.....Ed E. Carroll  
 Program Director.....Dick McAdoo  
 Publicity Director.....H. F. Caldwell  
 Chief Eng.....Harold W. Bartlett

**KJET—Beaumont—1947**

Frequency: 1380 Kc.....Power: 1 Kw., d.  
 Owned.....KPBX Bcstg. Corp.  
 Address.....P. O. Box 2673  
 Tel.: TE 2-0201.....Independent  
 Station Rep.....Forjoe  
 Transcription.....Capitol  
 V. P., Gen., Comm. Mgr.....Walter L. Rubens

**KRIC—Beaumont—1938**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....The Enterprise Co.  
 Bus.-Studio-Trans. Address.....3130 Blanchette  
 Tel.: TE 3-9421.....Independent  
 Newspaper Affiliation....."Enterprise", "Journal"  
 Representative.....Bramham  
 President.....E. C. Davis  
 General Manager.....Frank Dusenbury  
 Comm. Mgr.....Ed Dittert  
 Sls. Prom. Mgr.....Jay Elson  
 Prog. Dir.....Dave Livingston  
 Chief Engineer.....Jack Easterwood

**KTRM—Beaumont—1947**

Frequency: 990 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KTRM, Inc.  
 Business-Studio Address.....230 Orleans St  
 Tel.: TE 2-8478.....Independent  
 Rep.....Clarke Brown; O'Connell; Reilly  
 Pres., Gen. Mgr.....Jack Neil  
 Sta., Comm. Manager.....Roy D. Shotte  
 Sales Prom., Pub. Dir.....Bonnie Cornwell  
 Chief Engineer.....Ben Hughes

**KIBL—Beeville—1949**

Frequency: 1480 Kc.....Power: 250 Wts.  
 Owned-Oper. By.....Bee Bdcstg. Co.  
 Address.....P. O. Box 650  
 Tel.: FL 8-2197.....Independent  
 General Manager.....John D. Rossi  
 Comm. Manager.....James M. Goodman  
 Program Director.....James V. Rossi  
 Chief Engineer.....H. E. Bertram

**KBLT—Big Lake—1958**

Frequency: 1290 Kc.....Power: 1 Kw.  
 Owned By.....Big Lake Broadcasting Co.  
 Business Address.....1st and Florida Sts.  
 Tel.: 129.....KBS  
 Station Representative.....Continental  
 Gen. Mgr., Ch. Eng.....Don Boston  
 Commercial Manager.....James J. Parr  
 Program Director.....Rickey Darling

**KBST—Big Spring—1936**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Big Spring Bcstg. Co.  
 Bus.-Studio Address.....702 Johnson St.  
 Tel.: 4-6391.....ABC

**TEXAS** .....

Representative ..... Pearson  
President ..... William J. Wallace  
Sls. Prom., Pgr. Dir., Pub. Dir. ... J. N. Young, Jr.  
Chief Engineer ..... Andrew M. Jones

**KHEM—Big Spring—1956**

Frequency: 1270 Kc. .... Power: 1 Kw., d.  
Owned By ..... T. Conner & R. Bradbury, Jr.  
Address ..... Box 1066  
Tel.: AM 4-2523 ..... Independent  
Representative ..... Thomas F. Clark  
President ..... J. Homer McKinley  
Gen., Sta. Mgr. .... Walt Lawson  
Program Director ..... Hank Harrell

**KBYG—Big Spring—1949**

Frequency: 1400 Kc. .... Power: 100 Watts  
Owned-Oper. By. .... Maples-McAlister Bcstg. Co.  
Address ..... P.O. Box 1366  
Tel.: AM 4-4326 ..... KBS  
Rep. .... Hil F. Best  
Partners ... Grady F. Maples, R. B. McAlister  
Gen. Comm. Mgr. .... Jim Richardson  
Chief Engineer ..... Marvin Williams

**KFYN—Bonham—1948**

Frequency: 1420 Kc. .... Power: 250 Watts d.  
Owned-Oper. .... Charles L. & Jessie Mae Cain  
Bus. Studio Address ..... 903 E. Fourth St.  
Tel.: JU 3-3151 ..... KBS  
President, Gen. Mgr. .... Charles Cain  
Assistant Manager ..... Jessie Mae Cain

**KBBB—Borger—1957**

Frequency: 1600 Kc. .... Power: 500 Watts, d.  
Owned By ..... R. L. McAlister  
Address ..... Box 1478  
Tel.: Broadway 3-7575 ..... KBS  
Representative ..... Pearson  
Owner, Gen. Mgr. .... R. L. McAlister  
Program Director ..... James C. Dixon  
Publicity Director ..... June M. Hoopes  
Sales Prom. Mgr. .... W. A. Koffroth

**KHUZ—Borger—1947**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By ..... KHUZ, Inc.  
Business Address ..... 1431 Clayton St.  
Tel.: BR 3-3744 ..... MBS  
President ..... R. G. Hughes  
Sta. Mgr., Prog., Pub. Dir. .... Jack Roberts  
Comm., Sls. Prom. Mgr. .... Louis W. Roberts  
Chief Engineer ..... Bostick Wester

**KNEL—Brady—1933**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Gene M. Burns  
Business-Studio Address ..... 509 So. Bridge  
Tel.: LY 7-7777 ..... KBS  
Representative ..... Hil F. Best  
President ..... Gene M. Burns  
Program Director ..... Joe McMurry  
Chief Engineer ..... Frank Jones

**KSTB—Breckenridge—1947**

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Hugh M. McBeath  
Business-Studio Address ..... Miller Bldg.  
Tel.: HI 9-3331 ..... KBS  
Station Rep. .... Best  
Gen., Comm. Mgr. .... Hugh M. McBeath  
Prog. Dir. .... Jay Thompson

**KWHI—Brenham—1947**

Frequency: 1280 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Tom S. Whitehead  
Business Address ..... 108½ Main St.  
Tel.: GR 6-3655 ..... KBS  
Manager ..... Tom S. Whitehead  
Sta., Comm. Mgr. .... Dick Chaney  
Sales Prom. Mgr. .... Jackie Prigge  
Pub. Dir. .... Randy Reets  
Chief Engineer ..... L. R. Schlotzman

**KTFY—Brownfield—1949**

Frequency: 1300 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Terry Cty. Bdcstg. Co.  
Address ..... Drawer 1032  
Tel.: 2111 ..... Independent  
Representative ..... Hil F. Best  
Pres., Sta., Gen., Comm. Mgr. .... Mike A. Barrett  
Assistant Manager ..... E. Crawford Taylor

**KBOR—Brownsville—1949**

Frequency: 1600 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Brownsville Bcstg. Co.  
Address ..... Box 472  
Tel.: LI 2-5677 ..... ABC  
Representative ..... Best; Weed  
Pres., Gen., Sta. Mgr. .... M. J. Wilson  
Commercial Manager ..... Vance C. Wilson  
Prog., Pub. Dir. .... Lula Ward  
Chief Engineer ..... Willis A. Wilson

**KBWD—Brownwood—1941**

Freq.: 1380 Kc. .... Power: 1 Kw., d.; 500 W., n.  
Owned-Oper. By ..... Brown County Bcstg. Co.  
Business-Studio Address ..... 800 Hawkins St.  
Tel.: MI 5-2401 ..... MBS-KBS  
Representative ..... Avery-Knodel  
Pres., Gen. Manager ..... Wendell Mayes  
Commercial Manager ..... Fred Perry  
Sta. Mgr. Prog. Dir. .... Bill Jamar  
Sales Prom. Mgr. .... Bob Duncan  
Publicity Director ..... Barbara Taylor  
Chief Engineer ..... Jim Bowen

**KEAN—Brownwood—1953**

Frequency: 1240 Kc. .... Power: 100 Watts  
Owned By ..... C. E. Farren-P. F. Davidson  
Address ..... 2220 Fisk Ave.  
Tel.: 4372 ..... Independent  
Representative ..... Best  
President ..... J. H. Childs  
Manager ..... Eddy Farren  
Program Director ..... Cile Farren

**KORA—Bryan—1947**

Frequency: 1240 Kc. .... Power: 250 Watts

**Owned-Oper. By**.....Bryan Bcstg. Co.  
**Bus.-Studio Address**.....310 E. 25th St.  
**Tel.:** TA 3-1240.....MBS  
**Station Rep.**.....Best  
**President**.....David C. Jones, Jr.  
**Sta. Mgr.**.....Roy Greer  
**Commercial Manager**.....J. B. Christian  
**Chief Eng.**.....James L. Harvey

**WTAW—Bryan—1922**

**Frequency:**1150 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....WTAW Bcstg.  
**Bus.-Studio Address**.....3703 S. College Ave.  
**Tel.:** VI 6-7788.....KBS  
**President**.....R. E. Lee Glasgow  
**Gen. Mgr.**.....Art Holt  
**Comm. Mgr.**.....Bill Hummel  
**Program Director**.....Ron Ruth  
**Chief Engineer**.....Burl Prueitt

**KMIL—Cameron—1955**

**Frequency:** 1330 Kc.....**Power:** 500 W., d.  
**Owned**.....Milam Bcstg, Ltd.  
**Address**.....Box 832  
**Tel.:** 456.....Independent  
**Gen. Mgr.**.....Milton F. Brown  
**Sta. Mgr.**.....Esther Belle White

**KBEN—Carrizo Springs—1955**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**..Walter and Roy Herbort  
**Address**.....104 S. 5th St.  
**Tel.:** TR 6-2210.....KBS  
**General Manager**.....Walter Herbort  
**Commercial Manager**.....Roy W. Herbort

**KGAS—Carthage—1955**

**Frequency:** 1590 Kc.....**Power:** 1 Kw., d.  
**Owned**.....Carthage B'casting  
**Address**.....Box 955  
**Tel.:** 876.....KBS  
**General Manager**.....Bev E. Brown  
**Comm. Mgr.**.....Joyce Ann Brown  
**Prog. Dir.**.....J. C. Kelly  
**Sales Prom. Mgr.**.....Frank Battles  
**Chief Engineer**.....Robt. E. Ranniger

**KDET—Center—1949**

**Frequency:** 930 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**..Center Bcstg. Co., Inc.  
**Address**.....205 Austin St.  
**Tel.:** LY 8-3305.....Independent  
**Representative**.....Clarke Brown  
**Gen. Mgr.**.....Tom E. Foster  
**Chief Engineer**.....Morris Stagner

**KCTX—Childress—1947**

**Frequency:** 1510 Kc.....**Power:** 250 Watts d.  
**Owned By**.....Goldenwest Bcstg. Co., Inc.  
**Address**.....200 N. Main St.  
**Tel.:** WE 7-2563.....KBS  
**Representative**.....Hil F. Best  
**President**.....R. Malone Hagam  
**Gen. Comm. Mgr.**.....George Morey  
**Program Director**.....Dean Weatheray  
**Chief Engineer**.....Otto Moates

**KCAR—Clarksville—1955**

**Frequency:** 1350 Kc.....**Power:** 500 Watts d.  
**Owned-Operated By**.....KCAR, Inc.  
**Address**.....Box 609  
**Tel.:** 58.....KBS  
**Representative**.....Best  
**President**.....Maurice Wooley  
**Gen., Sta. Mgr.**.....Paul H. Daniels  
**Prog., Pub. Dir.**.....Jerry MacVarley

**KCLE—Cleburne—1947**

**Frequency:** 1120 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Martl, Inc.  
**Address**.....919 N. Main  
**Tel.:** 5-8643.....Independent  
**Representative**.....Hil F. Best  
**Pres., Gen., Sta. Mgr.**.....George W. Martl  
**Commercial Mgr.**.....John Martl  
**Sales Prom. Mgr.**.....Frank H. Hardgrove  
**Program Director**.....D'Voe Lee Smith  
**Pub. Dir.**.....John S. Butner  
**Chief Engineer**.....George W. Martl

**KVLB—Cleveland—1954**

**Frequency:** 1410 Kc.....**Power:** 500 Watts  
**Owned-Oper. By**.....Cleveland Bcstg. Co.  
**Address**.....Box 487  
**Tel.:** 692.....KBS  
**General Manager**.....Harvard C. Bailes  
**Program Director**.....Glen Dodson  
**Sales Manager**.....H. C. Bailes

**KSTA—Coleman—1947**

**Frequency:** 1000 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**..Coleman County Bcstg. Co.  
**Business Address**.....Box 432  
**Tel.:** 8406.....KBS  
**Representative**.....Melville  
**Manager**.....Floyd Shelton  
**Comm. Manager**.....Paul Johnson

**KVMC—Colorado City—1950**

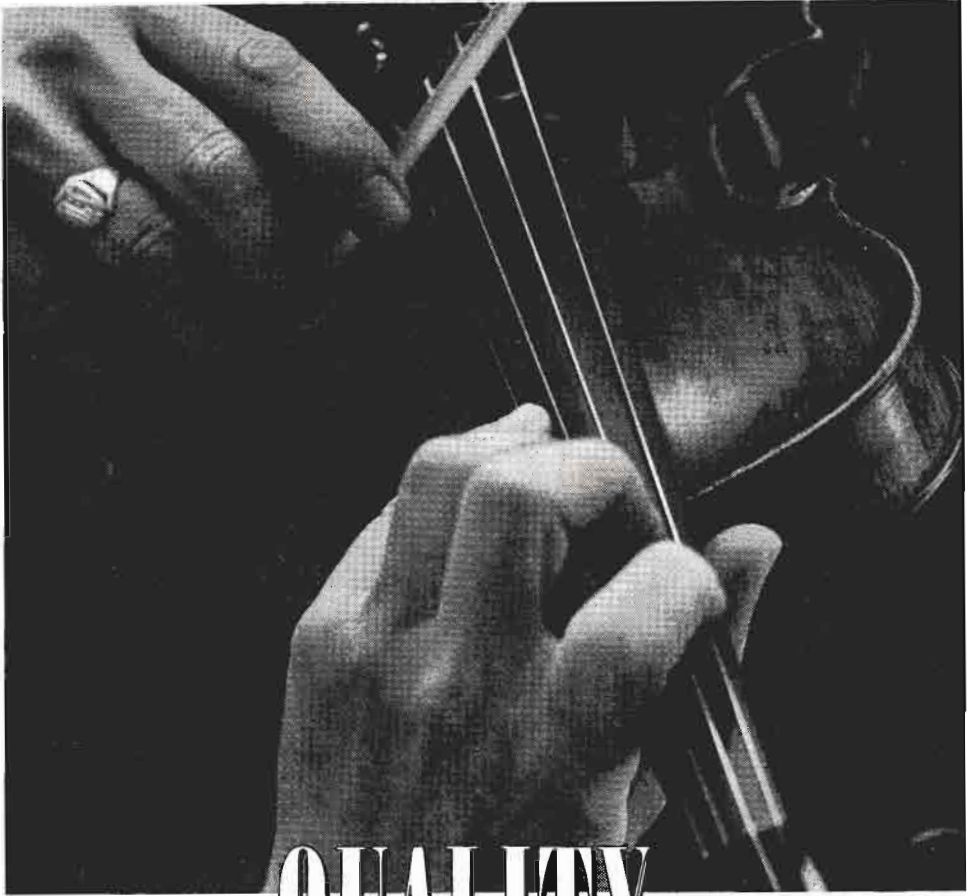
**Frequency:** 1320 Kc.....**Power:**1000 Watts d.  
**Owned**.....Colo. City Bcstg. Co.  
**Address**.....Box 990  
**Tel.:** Colorado City.....KBS  
**Representative**.....Best  
**Pres., General Manager**.....Eldon Mahon  
**Comm. Mgr.**.....Lyle Shuman  
**Prog. Dir.**.....Drew Ballard  
**Sta. Mgr., Chief Eng.**.....P. A. Richardson

**KMCO—Conroe—1951**

**Frequency:** 900 Kc.....**Power:** 500 Watts d.  
**Owned**.....Montgomery County Bcstg. Co.  
**Address**.....324½ N. Main  
**Tel.:** PL 6-4466.....Independent  
**President**.....Reagan Smith  
**Gen., Sta., Comm. Mgr.**.....David L. Oglesby  
**Program Director**.....Lee Meredith  
**Pub. Dir.**.....Hal Coley  
**Chief Engineer**.....John W. Neathery, Jr.

**KATR—Corpus Christi—1944**

**Frequency:** 1030 Kc.....**Power:** 50 Kw. d.



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**Tel.:** TU 4-5258 ..... Independent  
**Representative** ..... Weed  
**Pres.** ..... Glenn E. Alexander  
**Gen., Sales Prom. Mgr.** ..... Harry H. Hayes  
**Sta. Mgr., Program Dir.** ..... Edward W. Dunn  
**Program Director** ..... Jimmy Kaye  
**Chief Engineer** ..... Paul Waller

**KCCT—Corpus Christi—1954**

**Frequency:** 1150 Kc. .... **Power:** 1,000 Watts d.  
**Owned & Oper. By** ..... International Radio Co.  
**Address** ..... 403 South Staples  
**Tel.:** TU 4-2426 ..... Independent  
**Representative** ..... O'Connell, Tracy Moore  
**President** ..... Dr. H. P. Garcia  
**Gen. Mgr., Chief Eng.** ..... Mike Ferdin

**KEYS—Corpus Christi—1941**

**Freq.:** 1440 Kc. .... **Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By** ..... Nueces Bcstg. Co.  
**Address** ..... P. O. Box 1460  
**Tel.:** TU 2-7411 ..... Independent  
**Representative** ..... Avery Knodel  
**General Manager** ..... E. C. Hughes  
**Sta., Ntl. Sls. Mgr.** ..... Allan Dale  
**Program Director** ..... Richard B. Lahm  
**Comm. Mgr.** ..... Marion B. Keck  
**Chief Engineer** ..... Harold Griffith

**KRYS—Corpus Christi—1927**

**Frequency:** 1360 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ..... South Texas Broadcasting  
**Address** ..... P. O. Box 6218  
**Tel.:** UL 2-7341 ..... NBC  
**Representative** ..... Peters, Griffin, Woodward, Inc.  
**Gen. Mgr.** ..... A. C. Lloyd, Jr.  
**Commercial Mgr.** ..... Harry H. Hays  
**Program Director** ..... Gordon Clark  
**Publicity Dir.** ..... Louise Boyd  
**Chief Engineer** ..... L. L. Stewart

**KSIX—Corpus Christi—1947**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Corpus Christi Bdstg. Co., Inc.  
**Address** ..... Show Room Bldg.  
**Tel.:** TU 4-1616 ..... ABC-CBS-KBS  
**Pres., Gen. Mgr.** ..... Vann M. Kennedy  
**Commercial Mgr.** ..... Charles R. Manning  
**Program Director** ..... Eugene M. Looper  
**Pub. Dir.** ..... M. L. Kennedy  
**Chief Eng.** ..... Eric Beals

**KUNO—Corpus Christi—1950**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... KUNO Radio  
**Address-Trans. Loca.** ..... 406 19th St.  
**Tel.:** TU 4-5203 ..... Independent  
**Representative** ..... O'Connell, Brown  
**President** ..... McHenry Tichenor  
**V.P.** ..... Sterling Zimmerman  
**Station Mgr.** ..... Herb Garrett  
**Prog. Dir.** ..... Hector Barrera  
**Chief Engineer** ..... J. H. Mayberry

**KAND—Corsicana—1937**

**Owned-Operated By** ..... Alto, Inc.  
**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Bus.-Studio Address** ..... 609 W. 7th Ave.  
**Tel.:** TR 4-7421 ..... KBS  
**Representative** ..... Branham  
**President** ..... R. E. Lee Glasgow  
**General Manager** ..... Luther A. Johnson, Jr.  
**Program Dir.** ..... Perry Taylor  
**Chief Engineer** ..... Gene Hellums

**KIVY—Crockett—1949**

**Frequency:** 1290 Kc. .... **Power:** 500 Watts d.  
**Owner-Oper. By** ..... Pioneer Bcstg. Co.  
**Address** ..... Box 670  
**Tel.:** 222 ..... KBS  
**Pres. Gen., Sta. Mgr., Prog. Dir.** ..... J. H. Gibbs  
**Comm., Prom. Mgr., Chief Eng.** ..... Bill Carter

**KCFH—Cuero—1949**

**Frequency:** 1600 Kc. .... **Power:** 500 Watts d  
**Owned-Oper. By** ..... DeWitt Cty. Bcstg. Co.  
**Tel.:** CU 5-3430 ..... Independent  
**Rep.** ..... Best  
**General Manager** ..... A. M. Respondek

**WFAA—Dallas—1922**

**Frequency** ..... 820 Kc., 570 Kc.  
**Power** ..... 50,000 W., 5000 W.  
**Owned-Oper. By** ..... A. H. Belo Corp.  
**Business-Studio Address** ..... 1122 Jackson St.  
**Tel.:** RI 1-9631 ..... NBC-ABC  
**Newspaper Affil.** ..... Morning News  
**Representative** ..... Edward M. Petry  
**President** ..... E. M. Dealey  
**Gen. & Sales Mgr.** ..... Norman H. Stewart  
**Director** ..... Alex Keese  
**Sta., Comm. Mgr.** ..... George K. Utley  
**Sls. Prom., Pub. Dir.** ..... Barbara Elam  
**Prog. Dir.** ..... William Crowds  
**Chief Engineer** ..... Jim Webb Cooper

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**KXIT—Dalhart—1948**

Frequency: 1410 Kc....Power: 500 Watts, d.  
 Owned-Oper. By.....Dalhart Broadcasters  
 Address .....Box 1350  
 Tel.: 740 .....KBS  
 Representative .....Best  
 Manager.....R. J. Beller

**KIXL—Dallas—1947**

Frequency: 1040 Kc....Power: 1000 Watts d.  
 Owned-Operated By...Variety Bcstg. Co., Inc.  
 Business-Studio Address...1401 S. Akard St.  
 Tel.: RI 1-5016.....Independent  
 Rep.....Clarke Brown, O'Connell, Reilly  
 Pres., Gen. Mgr.....Lee Segall  
 Prog. Dir.....Don Robinson  
 Chief Engineer.....Bob E. Tripp

**KLIF—Dallas—1947**

Freq.: 1190 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..McLendon Investment Corp.  
 Business-Studio Address...2008A Jackson St.  
 Tel.: RI 2-7121.....Independent  
 Ch. of Bd.....B. R. McLendon  
 President.....Gordon B. McLendon  
 General Mgr.....W. S. Morgan, Jr.  
 Commercial Mgr.....Al Lurie  
 Sales Prom. Mgr.....Don Newbury  
 Program Director.....Ken Knox  
 Publicity Dir.....Cecil Hobbs  
 Chief Engineer.....Glenn Callison

**KBOX—Dallas—1952**

Frequency: 1480 Kc..Power: 5000 Watts, 500 wts  
 Owned By.....KBOX, Inc.  
 Address.....9900 McCree Rd.  
 Tel.: Diamond 8-3530.....Independent  
 Station Representative.....Eastman  
 Exec. V.P. & Mgr. Dir.....John F. Box, Jr.  
 General Manager.....Edward T. Hunt  
 General Sales Manager.....Richard Morrison  
 Program Director.....Robb Robbins  
 Publicity Director.....Harriet Baker  
 Chief Engineer.....Howard Immekus  
 Owners of: WRIT, Milwaukee; WIL, St. Louis, Mo.

**KGKO—Dallas—1953**

Freq.: 1480 Kc...Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By.....Lakewood Bcstg. Co.  
 Address.....P. O. Box 11747  
 Tel.: DA 1-6441.....Independent  
 Representative.....Forjoe  
 President.....W. L. Pickens  
 General Manager.....T. A. (Buddy) Harris  
 Prog. Dir.....Marion Hunter

**WRR—Dallas—1920**

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....City of Dallas  
 Business Address.....Fair Park  
 Tel.: TA 3-6101.....MBS  
 Representative.....Avery-Knodel  
 Gen., Mgr., Chief Engr.....Durward Tucker

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Comm. Mgr. .... Patricia Olson  
 Sales Prom. Mgr. .... Charles Frauman  
 Program Director. .... Richard Weeks

**KRLD—Dallas—1926**

Frequency: 1080 Kc. .... Power: 50,000 Watts  
 Owned. .... Dallas Times Herald Radio  
 Address ..... Herald Square  
 Tel.: RI 2-6811. .... CBS  
 Representative ..... Branham  
 Bd. Chairman. .... John W. Bunyon  
 President. .... Clyde W. Rembert  
 Sta. Mgr., Gen., Comm. Mgr. .... W. A. Roberts  
 Sales Prom. Mgr. .... Lloyd Price  
 Program Director. .... Ted Parrino  
 Chief Engineer. .... B B. Honeycutt

**KSKY—Dallas—1941**

Frequency: 660 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... SKY Bcastg. Service  
 Address ..... Hotel Stoneleigh  
 Tel.: RI 2-6193. .... Independent  
 General Manager. .... A. L. Chilton  
 Comm., Prom. Manager. .... R. G. Terrill  
 Prog. Dir. .... Andy Bell  
 Chief Engineer. .... Morris M. Ming

**KDLK—Del Rio—1946**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Del Rio Bcastg. Co.  
 Business Address ..... P. O. Box 1162  
 Tel.: 5-2431 ..... KBS  
 Station Manager. .... Don R. Howard, Jr.

**KDSX—Denison-Sherman  
 1948**

Frequency: 950 Kc. .... Power: 500 Watts  
 Owned-Oper. By. .... KDSX, Inc.  
 Address ..... P. O. Box 263, Denison  
 Tel.: HO 5-1600. .... Independent  
 Sta. Rep. .... Melville  
 President, Gen. Mgr. .... B. V. Hammond, Jr.  
 V.P. Station Manager. .... L. L. Hendrick  
 Commercial Mgr. .... William A. Jaco  
 Station Director. .... William A. Duke  
 Chief Engineer. .... Joseph D. Knight

**KDNT—Denton—1938**

Freq.: 1440 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By. .... Harwell V. Shepard  
 Address ..... Radio Center Bldg.  
 Tel.: DU 2-4144. .... KBS  
 Owner & Manager. .... Harwell V. Shepard

**KDDD—Dumas—1947**

Frequency: 800 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By. .... North Plains Bcastg. Corp.  
 Address ..... Box 337  
 Tel.: WE 5-4141. .... KBS  
 Representative ..... Hil F. Best  
 President. .... Lucian W. Spencer  
 Commercial Mgr. .... Al Tremble  
 Sls. Prom. Mgr. .... John James  
 Program Dir. .... Del Maurer  
 Gen., Sta. Mgr. .... Ken Duke  
 Chief Engineer. .... Granville Murphey

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 John W. Runyon, Chairman of the Board      Clyde W. Rembert, President

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**KSPL—Diboll—1957**

Frequency: 1260 Kc.....Power: 1 Kw.  
 Owner.....Arthur Temple, Jr.  
 Address.....Box 336  
 Tel.: MY 8-5533.....Independent  
 Newspaper Affil.....Angelina Free Press  
 General Mgr.....Tommy Ward Lanyon  
 Assistant Mgr.....Don Wier  
 Comm. Mgr.....Evelyn Lanyon  
 Program Dir.....Ruth Ruby  
 Chief Engineer.....Billy Christine

**KEPS—Eagle Pass—1957**

Frequency: 1270 Kc.....Power: 1 Kw., d.  
 Owned.....E. J. & W. J. Harpole  
 Address.....209 Adams St.  
 Tel.: PR 3-3729.....KBS  
 Gen. Mgr.....E. J. Harpole  
 Station Manager.....Sidney King  
 Chief Engineer.....Johnny Young

**KERC—Eastland—1953**

Frequency: 1590 Kc.....Power: 500 Watts d.  
 Owned.....Tri-Cities Bcstg. Co., Eastland  
 Address.....P. O. Box 590  
 Tel.: 102.....KBS  
 Representative.....Hil F. Best  
 General Manager.....Hugh Neeld  
 Commercial Manager.....Ralph Ross  
 Chief Engineer.....Dale Chick

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Friendliest

Fastest Growing

Finest

In All East Texas

**KURV—Edinburg—1947**

Frequency: 710 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KURV, Inc.  
 Address.....Box 480  
 Tel.: DU 3-2777.....Independent  
 President.....Rogers Kelley  
 Gen. Mgr., Comm. Mgr.....J. M. McDonald  
 Program Director.....Hal Jeffcoat  
 Chief Engineer.....Edgar McBurney

**KULP—El Campo—1948**

Frequency: 1390 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Wharton County Bcstg. Co.  
 Business Address.....Box 1390  
 Tel.: LI 3-3303.....Independent  
 President.....Culp Krueger  
 Station, Comm. Manager.....V. Frank Jones  
 Sales Prom. Mgr.....Bob Harris  
 Chief Engineer.....Joe H. Miller

**KELP—El Paso—1947**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....KELP Radio Corp.  
 Address.....4530 Delta St.  
 Tel.: KE 3-3658.....Independent  
 Representative.....Adam Young  
 President.....Joseph Harris  
 Sta. Mgr.....Herb Golombeck  
 Comm. Manager.....Donald W. Ripley  
 Program Director.....Jack Reynolds  
 Chief Eng.....Bill Bowen

**KHEY—El Paso—1957**

Frequency: 690 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....KEPO, Inc.  
 Address.....2419 N. Piedras St.  
 Tel.: LO 5-2731.....Independent  
 Representative.....Bolling  
 President.....Ray Odom  
 General Manager.....Joe Thompson  
 Program Director.....Virgil Bond  
 Chief Engineer.....Bill Hilbert

**KOYE—El Paso—1958**

Frequency: 1150 Kc.....Power: 1000 Watts, d.  
 Owned By.....Coronado Broadcasters  
 Address.....470 S. Glenwood St.  
 Tel.: Prospect 2-5211.....Independent  
 Representative.....Grant Webb  
 Gen. Comm. Mgr.....John S. Chavez  
 Program Director.....Mario Pschini  
 Sales Prom. Public Dir.....Tony Tinajero  
 Chief Engineer.....Ed Sullivan

**KROD—El Paso—1940**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned.....El Paso Times, Inc.  
 Address.....2201 Wyoming St.  
 Tel.: KE 2-6551.....CBS  
 Representative.....Branham  
 Pres.....D. D. Roderick  
 General Manager.....Val Lawrence  
 Station Mgr.....Bruce Barnard  
 Comm. Mgr.....Audian Paxson  
 Program Director.....Bob Rector  
 Sales Prom. Mgr.....Dick Amundson  
 Chief Eng.....Ed Talbott

**KSET—El Paso—1949**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Rio Grande Bcstg. Co.  
 Address .....904 Magoffin  
 Tel.: KE 2-4974.....MBS  
 Representative .....Melville, McGavren-Quinn  
 President .....Fred Hervey  
 General Manager .....Tom R. McKenna  
 Sta. Mgr., C.E., Prog. Dir.....Ed Sullivan

**KTSM—El Paso—1929**

Frequency: 1380 Kc. ....Power: 1000 d., 500 n.  
 Owned-Oper. By.....Tri-State Bcstg. Co., Inc.  
 Bus-Studio Address.....801 N. Oregon St.  
 Tel.: KE 2-5423.....NBC  
 Rep.....George P. Hollingbery  
 Pres., Gen. Mgr.....Karl O. Wylar  
 Sta., Comm. Mgr.....Jack B. Chapman  
 Prog. Dir.....Rudy Tellez  
 Chief Engineer.....Ray Watkins

**KPSO—Falfurrias—1953**

Frequency: 1260 Kc.....Power: 500 Watts d.  
 Owned & Oper. By.....KPSO, Ltd.  
 Address .....Box 307  
 Tel.: FA 5-2112.....KBS  
 Pres., Gen. Mgr.....Bob Hicks  
 Station Manager.....Paul Brown  
 Commercial Manager.....Marvin Propes  
 Program Director.....Lawrence Ray Smith  
 Chief Engineer.....H. Gomez

**KFLD—Floydada—1951**

Frequency: 900 Kc.....Power: 250 Watts d.  
 Owned-Operated By...West Texas Bcstrs. Inc.  
 Address .....P. O. Box 1006  
 Tel.: YU 3-2841.....KBS  
 Representative .....Continental  
 President .....B. A. Robertson  
 Gen. Man.....Glen Amburn  
 Program Director.....Pauline Webb  
 Chief Engineer.....B. K. Parker, Jr.

**KFST—Ft. Stockton—1954**

Frequency: 860 Kc.....Power: 250 Watts  
 Owned .....KFST, Inc.  
 Address .....Box 651  
 Tel.: ED 6-2228.....KBS  
 Representative .....Hil F. Best  
 Pres. ....George Baker  
 Gen., Sta. Mgr.....H. Dennis Fisher  
 Prog. Dir.....James Fromme, Jr.  
 Sales Prom. Mgr.....Frank Cummings  
 Publicity Director.....Billie McKenzie  
 Chief Eng.....Martin Baze, Jr.

**KCUL—Fort Worth—1949**

Frequency: 1540 Kc: Power: 10 Kw. d., 1 Kw. n.  
 Owned.....Dalworth Broadcasting Co.  
 Address .....Box 2049  
 Tel.: ED 6-5641.....Independent  
 Representative .....Charles Bernard  
 Pres., Gen. Mgr.....Kurt A. Meer  
 Sales Prom., Pub.....Diane Spiegel  
 Program Director.....Horace Logan  
 Chief Engineer.....Jack Lemons

**KFJZ—Fort Worth**

Frequency: 1270 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Tarrant Bcstg. Co.  
 Business-Studio Address...4801 W. Freeway  
 Tel.: PE 7-6631.....Independent  
 Representative .....John Blair  
 Pres., Gen. Mgr.....Gene L. Cagle  
 Nat'l Sales Mgr.....Dale Drake  
 Commercial Manager....Clyde D. Pemberton  
 Prog., Pub. Dir.....Dave Naugle  
 Chief Engineer.....James T. Peterson

**KJIM—Fort Worth—1947**

Frequency: 870 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...Trinity Broadcasting Co.  
 Business Address.....P. O. Box 7321  
 Tel.: ED 6-7175.....Independent  
 Representative .....Brown, O'Connell, Reilly  
 Pres. Gen. Mgr.....William D. Schueler  
 Commercial Manager.....Dick Osburn  
 Prog. Dir.....Walt Jones  
 Chief Engineer.....Chester Grubbs

**KNOK—Fort Worth—1946**

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Townsend Investment Co.  
 Business-Studio Address.....P. O. Box 7116  
 Tel.: TE 1-1278.....Independent  
 Representative .....Stars National  
 President .....Stewart J. Hepburn  
 Commercial Manager.....Dean McClain

**KXOL—Fort Worth—1947**

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....KKOL, Inc.  
 Bus-Studio Address...3004 W. Lancaster St.  
 Tel.: ED 5-9511.....Independent  
 Representative .....Eastman  
 President .....Wendell Mayes  
 Gen. Sales Prom. Mgr.....Earle Fletcher  
 Local Sales Mgr.....Hewel Jones  
 Prog. Dir.....Bill Enis  
 Chief Eng.....J. R. Crouse

**WBAP—Fort Worth—1922**

Frequency .....820 Kc., 570 Kc.  
 Power.....50,000 W., 5,000 W.  
 Owned-Oper. By...Carter Publications, Inc.  
 Business Address.....Box 1780  
 Tel.: JE 6-1981.....NBC-ABC  
 Newspaper Affiliation...Star Telegram  
 Representative.Peters, Griffin, Woodward, Inc.  
 Station Manager.....Roy Bacus  
 Commercial Manager.....Jack Rogers  
 Program, Sls. Dir.....Herman K. Clark  
 Chief Engineer.....Rupert Bogan

**KNAF—Fredericksburg—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.  
 Business-Studio Address.....P. O. Box 311  
 Tel.: 311.....KBS  
 Representative .....Hil F. Best

# TEXAS

Gen. Mgr. Ch. Eng. . . . . . Norbert Fritz  
Commercial Manager . . . . . Curtis Short  
Program Director . . . . . Alene Fritz

## KBRZ—Freeport—1952

Frequency: 1460 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Sta. KBRZ, Inc.  
Address . . . . . Box 1077  
Tel.: 3-2655 . . . . . KBS  
Representative . . . . . Best  
President . . . . . William D. Schueler  
Sta. Gen. Manager . . . . . Kenneth Ferguson

## KGAF—Gainesville—1947

Frequency: 1580 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By . . . . . Gainesville Bcstg. Co.  
Address . . . . . P. O. Box 222  
Tel.: HO 5-5546 . . . . . KBS  
President . . . . . Joe M. Leonard, Sr.  
General Manager . . . . . Joe M. Leonard, Jr.  
Comm. Mgr. . . . . Earl Leonard  
Program Director . . . . . Bob Couch  
Chief Eng. . . . . J. O. Miller

## KGBC—Galveston—1947

Frequency: 1540 Kc. . . . . Power: 1 Kw. d., 250 n.  
Owned-Oper. By . . . . . The Galveston Bcstg. Co.  
Business-Studio Address . . . . . 715 Marine Ave.  
Tel.: SO 3-4329 . . . . . Independent  
Station Representative . . . . . John E. Pearson  
Owner, Manager . . . . . James W. Bradner, Jr.  
Comm. Mgr. . . . . Louis F. Johnson  
Prog. Dir. . . . . Louis Jay  
Chief Engineer . . . . . Luke Stripling

## KLIE—Galveston—1922

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned . . . . . Island Bcstg. Co.  
Address . . . . . 6002 Broadway  
Tel.: 5-6676 . . . . . Independent  
Gen. Mgr. . . . . Robert L. McClellan  
Sales Mgr. . . . . M. E. Griffin

## KSIJ—Gladewater—1949

Frequency: 1430 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Gregg City Bcstg. Co.  
Address . . . . . T. W. Lee Bldg.  
Tel.: 2181 . . . . . Independent  
Representative . . . . . Hil F. Best  
Manager . . . . . C. A. Lee  
Program Director . . . . . Ted Williford  
Chief Engineer . . . . . Lloyd Johnson

## KCTI—Gonzales—1947

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Gonzales Bcstg. Co.  
Business Address . . . . . Box 158  
Tel.: 770 . . . . . KBS  
Representative . . . . . Cooke  
Gen. Mgr. . . . . Lawrence M. Walshak  
Comm. Mgr., Chief Eng. . . . . Frank Wilson, Jr.

## KSWA—Graham—1948

Frequency: 1330 Kc. . . . . Power: 500 Watts d.

Owned By . . . . . Jones & Gilligan  
Address . . . . . Box 1019  
Tel.: LI 9-1330 . . . . . KBS  
General Manager . . . . . Burney Jones  
Commercial Manager . . . . . Neil Gilligan, Jr.  
Chief Engineer . . . . . James Hazelton

## KBCS—Grand Prairie—1957

Frequency: 730 Kc. . . . . Power: 500 W., d.  
Owned By . . . . . C. R. Sargent, Sr.  
Address . . . . . 109 W. Main St.  
Tel.: AN 4-1515 . . . . . KBS  
Comm. Mgr. . . . . C. R. Sargent  
Prog. Dir. . . . . Byron Harrison  
Chief Engineer . . . . . Carl W. Bell

## KGVL—Greenville—1946

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . KGVL, Inc.  
Address . . . . . 1400 Wolfe City Drive  
Tel.: GL 5-1400 . . . . . KBS  
Representative . . . . . Pearson  
Pres., Gen. Manager . . . . . Leo Hackney  
Program Director . . . . . James D. Jones  
Chief Engineer . . . . . Raymond Sampson

## KCLW—Hamilton—1946

Frequency: 900 Kc. . . . . Power: 250 Watts, d.  
Owned . . . . . Coy Perry  
Address . . . . . Box 592  
Tel.: 500 . . . . . KBS  
President . . . . . Coy Perry  
Gen., Comm. Mgr. . . . . Dick Meehan  
Prog. Dir., Chief Eng. . . . . Carl Knelly

## KGBT—Harlingen—1940

Freq.: 1530 Kc. . . . . Power: 50 Kw d., 10 Kw. n.  
Owned-Oper. By . . . . . Harbenito Radio Co., Inc.  
Address . . . . . 1519 W. Harrison  
Tel.: GA 3-3910 . . . . . CBS  
Representative . . . . . H.R. Clarke Browne  
President . . . . . McHenry Tichenor  
Gen. Mgr. . . . . Troy McDaniel  
Sta. Mgr. . . . . Otis Shumate  
Commercial Manager . . . . . Harry Mooradian  
Program Director . . . . . Jim Williams  
Sales Prom. Public Director . . . . . Joel Yowell  
Chief Engineer . . . . . Al Beck

## KGRI—Henderson—1947

Frequency: 1000 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By . . . . . Henderson Bcstg. Co.  
Business-Studio Address . . . . . P. O. Box 311  
Representative . . . . . Best  
President . . . . . Roy B. Cannon  
General Manager . . . . . Cliff Crawford

## KWRD—Henderson—1956

Frequency: 1470 Kc. . . . . Power: 500 W., d.  
Owned . . . . . Wes Dean & Co.  
Address . . . . . Box 219  
Tel.: 2324 . . . . . KBS  
Representative . . . . . Continental  
Manager . . . . . Wes Dean

**KPAN—Hereford—1948**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Hereford Broadcasters  
 Address .....Box 868  
 Tel.: Emerson 4-1860.....KBS  
 General Manager.....Clint Formby  
 Commercial Manager.....Chris Clark  
 Program Director.....John Callarman  
 Chief Engineer.....Clayton Fuchs

**KHBR—Hillsboro—1948**

Frequency: 1560 Kc.....Power: 250 Watts d.  
 Owned-Operated By....Hill County Bcstg. Co.  
 Station Rep.....Best, Melville  
 Tel.: 2-3431 .....KBS  
 General Manager.....Nelson W. Galle

**KCOH—Houston—1948**

Frequency: 1430 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Call of Houston Inc.  
 Business-Studio Address.....1 Main St.  
 Tel.: CA 4-1888.....Independent  
 Representative.....John E. Pearson  
 Owner, Gen. Manager.....Robert C. Meeker  
 Comm. Manager.....Hal Wallace  
 Program Director.....Roger Wells

**KNUZ—Houston—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Veterans Bcstg. Co.  
 Address.....Box 2135  
 Tel.: JA 3-2581.....Independent  
 Representative.....Forjoe  
 Gen., Sta. Mgr.....David Morris  
 Commercial Manager.....Forrest Patton  
 Program Director.....Ken Grant  
 Sales Prom Mgr.....Jack Crummett  
 Publicity Director.....Doris Berry  
 Chief Engineer.....Ed Martin

**KILT—Houston—1948**

Frequency: 610 Kc.....Power: 5 Kw.  
 Owned.....McLendon Corp.  
 Address.....902 Texas Ave.  
 Tel.: CA 7-1161.....Independent  
 Representative.....Blair  
 President.....Gordon B. McLendon  
 Gen. Mgr.....Bill Weaver  
 Comm., Sales Prom. Mgr.....Jack Lee  
 Program Director.....Joe Somerset  
 Publicity Director.....Red Jones  
 Chief Engineer.....Glenn Cook

**KPRC—Houston—1925**

Frequency: 950 Kc.....Power: 5000 Watts

**No. 1 AGAIN...**

Consistently, K-NUZ pulls top ratings! NIELSEN, Dec., 1958, shows K-NUZ leads in 237 out of 240 quarter-hours — 6 A.M.-6 P.M. Monday-Friday.

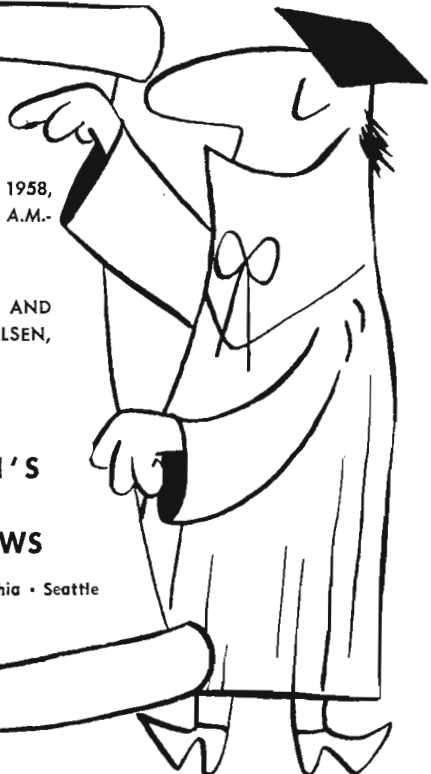
**PLUS**

K-NUZ is dominantly NO. 1 with the ADULT MIDDLE AND UPPER INCOME AUDIENCE (Pulse, April-May, 1958—NIELSEN, June, 1958).



**K-NUZ HOUSTON'S  
 24-HOUR  
 MUSIC & NEWS**

National Reps.—FORJOE & CO.  
 New York • Chicago • Los Angeles • San Francisco • Philadelphia • Seattle  
 Southern Reps.—CLARKE BROWN CO.  
 Dallas • New Orleans • Atlanta  
 IN HOUSTON, CALL DAVE MORRIS  
 Jackson 3-2581



## TEXAS

Owned-Oper. By ..... Taft Bcstg. Co.  
Address ..... P. O. Box 1234  
Tel.: MA 3-9271 ..... NBC  
Newspaper Affil. .... Post  
Representative ..... Edw. Petry & Co.  
Gen. Mgr. .... Jack Harris  
Station Manager ..... Frank Stewart  
Commercial Manager ..... Cleve Griffin  
Sales Prom. Mgr. .... Kirt Harriss  
Program Director ..... Lee Norton  
Publicity Director ..... Ednah Forester  
Chief Engineer ..... Harvey Wheeler

### **KTHT—Houston—1944**

Frequency: 790 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Texas Radio Corp.  
Business Address ..... 4005 Travis St., Box 3011  
Tel.: JA 3-5535 ..... Independent  
Representative ..... Adam Young  
V.P., Gen. Mgr. .... Sam H. Bennett  
Asst. Manager ..... Grace M. Spanihel  
Station Manager ..... Hal Vester  
Program Director ..... Milt Willis  
Chief Engineer ..... O. B. Johnson

### **KTRH—Houston—1930**

Frequency: 740 Kc. .... Power: 50,000 Watts  
Owned-Operated By ..... KTRH Bdcstg. Co.  
Address ..... Rice Hotel  
Tel.: CA 7-4361 ..... CBS  
News, Affil. .... The Chronicle  
Representative ..... Peters, Griffin, Woodward  
President ..... B. F. Orr  
General Manager ..... W. C. Bryan  
Bus. Mgr. .... Tom Jacobs  
Sales Manager ..... Larry Rasco  
Sls. Prom. Mgr. .... Byron Beasley  
Program Director ..... Tim Osborne  
Chief Engineer ..... Lester Mullan

### **KXYZ—Houston—1930**

Frequency: 1320 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Houston Bdcstg.  
Address ..... Gulf Bldg.  
Tel.: CA 2-6151 ..... ABC  
Representative ..... Avery-Knodel  
General Manager ..... Bill Rozan  
Station Manager ..... Ted Hills  
Program, Pub. Dir. .... Ken Collins  
Nat. Sales Mgr. .... Chris Robinson  
Chief Engineer ..... Gerald R. Chinski

### **KYOK—Houston—1947**

Frequency: 1590 Kc. .... Power: 5 Kw.  
Owned ..... KYOK, Inc.  
Address ..... 613 Preston St.  
Tel.: CA 7-3108 ..... Independent  
Rep. .... Stars National  
President ..... Jules J. Paglin  
General Manager ..... Stanley W. Ray, Jr.  
Station Manager ..... Bruno Leonardt

### **KSAM—Huntsville—1938**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Huntsville Bcstg. Co.

Address ..... Box 312  
Tel.: GA 5-2651 ..... KBS  
General Manager ..... Jack Nichols

### **KEBE—Jacksonville—1946**

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned By ..... Wells & Waller  
Address ..... Box 1071  
Tel.: Jacksonville ..... KBS  
Commercial Manager ..... Jerry D. Spencer  
Prog., Pub. Dir. .... Ben Erle Laurie

### **KTXJ—Jasper—1948**

Frequency: 1350 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Jasper Bcstg. Co.  
Address ..... P. O. Box 6090  
Tel.: Dudley 4-2544 ..... KBS  
Station Representative ..... Continental  
President ..... Joe J. Fisher  
Sta., Sales Prom. Mgr. .... Gene M. Heard  
Commercial Manager ..... Harold Pendergast  
Program Dir. .... James Brasher  
Chief Engineer ..... Fred B. Smith

### **KMBL—Junction—1950**

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Kimble County Bcstg. Co.  
Address ..... Flat Rock Lane  
Tel.: 70 ..... KBS  
General Mgr. .... Farrell M. Brooks

### **KAML—Kenedy—1954**

Frequency: 990 Kc. .... Power: 250 W., d.  
Owned ..... The Camel Co.  
Address ..... Box 990, Kenedy  
Tel.: OL 9-2990 ..... KBS  
Representative ..... Avery-Knodel  
President ..... Charles W. Balthrope  
Station Manager ..... Ed C. Balthrope  
Sales Promotion Manager ..... Jim L. Buck  
Program Director ..... Chuck Martin  
Chief Engineer ..... Bill Porter

### **KERB—Kermit—1950**

Frequency: 600 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... KERB, Inc.  
Address ..... Hwy. 302  
Tel.: 3481 ..... KBS  
Representative ..... Best, Melville  
President ..... E. S. Walden  
Sales Manager ..... Ernie Allen

### **KERV—Kerrville—1948**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned ..... Kerrville Bcstg. Co.  
Address ..... P. O. Box 791  
Tel.: CL 7-4903 ..... KBS  
Station Rep. .... Best  
Mgr. .... Albert F. Mason  
Sls. Prom. Mgr. .... C. L. McClish  
Chief Eng. .... Clyde Jones

### **KOCA—Kilgore—1936**

Frequency: 1240 Kc. .... Power: 250 Watts



Owned-Oper. By.....Radio Sta. KOCA, Inc.  
 Business Address.....Box 989  
 Tel.: 2001 .....KBS  
 President.....Roy G. Terry  
 Gen., Sta. Mgr.....H. A. Degner  
 Comm., Sales Prom. Mgr.....Bob Brazier  
 Program Director.....J. Wes Jones  
 Publicity Director.....Tom Hedrick  
 Chief Engineer.....Karem Soule

**KLEN—Killeen—1955**

Frequency: 1050 Kc.....Power: 250 W., d.  
 Owned-Operated By.....Highlite Bcstg Co.  
 Address.....Box 935  
 Tel.: ME 4-3181.....MBS-KBS  
 Pres., Gen. Mgr.....A. W. Stewart  
 Comm., Sales Prom. Mgr.....G. M. Wilde  
 Program Director.....Judith Bell  
 Ch. Eng.....Billy Francis

**KINE—Kingsville—1948**

Frequency: 1330 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KINE, Inc.  
 Business Address.....P.O. Box 846  
 Tel.: LYric 2-2822.....Independent  
 Representative.....Hil F. Best  
 Pres.....James H. Clement  
 General Manager.....Ben H. Glusing  
 Station Manager.....Jerry Fullerton  
 Commercial Manager.....Andy Cook

**KPET—Lamesa—1946**

Frequency: 690 Kc.....Power: 250 Watts  
 Owned.....Lamesa Broadcasting Co.  
 Address.....502 S. First  
 Tel.: 590 .....KBS  
 President.....R. O. Parker  
 General Manager.....Bob Bradbury

**KCYL—Lampasas—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Lampasas Bcstg. Co.  
 Address.....H'way 281  
 Tel.: CH 2-3671.....Independent  
 Representative.....Best  
 Pres. Sta. Mgr.....V. Dean Turner

**KVOZ—Laredo—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Border Broadcasters, Inc.  
 Address.....P. O. Box 1498  
 Tel.: RA 3-4396.....MBS, KBS  
 President.....E. J. Harpole  
 General Manager.....Bill Harrell  
 Comm. Mgr.....Neil Gilligan, Jr.

**KLVT—Levelland—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Herald Broadcasting Co.  
 Address.....Box 866  
 Tel.: TW 4-3134.....KBS  
 Newspaper Affiliation.....Daily Sun News  
 President.....Forest Weimhold  
 Gen., Sta. Mgr.....Jeff Chandler  
 Commercial Manager.....Aubrey Mays

Sales Prom., Prog. Dir.....Bob Turrentine  
 Publicity Director.....Tom Spencer  
 Chief Engineer.....Gene Parkinson

**KVOW—Littlefield—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southwestern Bcstrs.  
 Business Address.....Box 192  
 Tel.: 400.....KBS  
 President.....J. C. Rohwell  
 Gen. Comm. Mgr.....J. B. McShan  
 Program Director.....Joan Saunders  
 Chief Engineer.....Alvie Ivey

**KETX—Livingston—1957**

Frequency: 1440 Kc.....Power: 1 Kw., d.  
 Owned.....Polk County Bcstng. Co.  
 Business Address.....Box 111  
 Tel.: FA 7-8916.....Independent  
 Pres., Ch. Eng.....Harold J. Haley  
 Sta. Mgr., Prog. Dir.....Wiley K. Poston  
 Comm., Sales Prom. Mgr.....Eugene Hanson

**KFRO—Longview—1934**

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Voice of Longview  
 Address.....Curtis Bldg., P. O. Box 792  
 Tel.: PL 3-4461.....ABC-KBS  
 Representative.....Donald Cooke  
 President.....James R. Curtis  
 Commercial Mgr.....John Allen  
 Program Director.....Howard Kuhn  
 Chief Engineer.....Leslie Hellum

**KLTI—Longview—1948**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....LeTourneau Radio Corp.  
 Address.....P. O. Box 1866  
 Tel.: PL 8-4496.....Independent  
 Representative.....Pearson  
 President.....R. G. LeTourneau  
 Gen., Comm. Mgr.....Bob Geerdes  
 Chief Eng.....Brad Redfearr

**KDAV—Lubbock—1953**

Frequency: 580 Kc.....Power: 500 Watts d.  
 Owned.....Western Bcstg.  
 Address.....Box 270  
 Tel.: SH 4-4567.....Independent  
 Station Representative.....Bernard  
 Gen. Manager.....D. P. Pinkston  
 Comm. Mgr.....Hal Ragam  
 Program Director.....Wes Youngblood  
 Chief Engineer.....Clem Clements

**KDUB—Lubbock—1955**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned & Oper. By.....Texas Telecasting Inc.  
 Address.....7400 College Avenue  
 Tel.: SH 4-2345.....Independent  
 Representative.....Branham  
 President.....W. D. Rogers  
 Vice President.....W. H. Shipley  
 Gen. Sales Mgr.....R. S. Nielsen  
 Nat. Sales Mgr.....John Henry  
 Station Manager.....John Kreiger

## TEXAS

Program Director.....Jim Poteet  
Promotion Manager.....Ray Huffer  
Chief Engineer.....Rudy Starnes

### KCBD—Lubbock—1946

Frequency: 1590 Kc.....Power: 1000 Watts  
Owned.....Bryant Radio & Television, Inc.  
Address.....P. O. Box 1507  
Tel.: SH 4-1414.....NBC  
Representative.....Raymer  
Pres. Gen. Mgr.....Joe H. Bryant  
Assistant Manager.....Joe S. Bryant  
Station Manager.....Robert L. Snyder  
Nat. Sales Mgr.....Ray Poindexter  
Program Director.....Al Goodnight  
Chief Engineer.....Frank Lee

### KFYO—Lubbock—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By...Plains Radio Bcstg. Co., Inc.  
Business-Studio Address.....914 Ave. J  
Tel.: PO 5-5567.....CBS  
Newspaper Affil.....Avalanche Journal  
Representative.....Katz  
President.....B. W. Walker  
Gen., Sta. Mgr.....Gordon Thompson  
Commercial Manager.....Ernie Mark  
Sales Prom. Mgr.....Dan Tarpley  
Prog. Dir., Pub. Dir.....Robert A. Nash  
Chief Engineer.....W. S. Bledsoe

### KSEL—Lubbock—1946

Freq. 950 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Lubbock Bcstg. Ltd.  
Business Address.....1916 Ave. Q; Box 1524  
Tel.: PO 3-0484.....ABC  
Representative.....Rambeau, Melville  
President.....Walter G. Russell  
Gen., Sta. Mgr.....M. M. Rochester  
Prog., Pub. Dir.....Max Mott  
Chief Engineer.....Roger V. Hively

### KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power 1000 Watts d.  
Owned-Oper. By...R. B. McAllister, G. F. Mapes  
Address.....2001 Great Plains Life Bldg.  
Tel.: PE 3-1911.....KBS-MBS  
Representative.....Indie  
Pres., Gen. Manager.....R. B. McAllister  
Station Manager.....E. E. Mark  
Comm. Mgr.....Lowell Cato  
Sales Prom. Mgr.....Wendell Bagwell  
Chief Eng.....Alvis Woolam

### KRBA—Lufkin—1938

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Darrell E. Yates  
Address.....Lufkin  
Tel.: Lufkin.....KBS  
Representative.....Continental Radio Sales  
Owner, Prom. Mgr.....Darrel E. Yates

### KTRE—Lufkin—1947

Frequency: 1420 Kc.....Power: 1000 Watts

Owned-Operated By...Forest Capitol Bcstg. Co.  
Address.....P. O. Box 701  
Tel.: NE 4-7771.....MBS  
Rep.....Venard, Rintoul & McConnell, Melville  
President.....R. W. Wortham, Jr.  
Gen., Sta. Mgr.....Richman G. Lewin  
Comm., Sales Prom. Mgr...Royce Christenson  
Program Director.....Mark Kennedy  
Publicity Director.....Veta Rowin  
Chief Engineer.....Fred C. Hill

### KMLW—Marlin—1953

Frequency: 1010 Kc.....Power: 250 W., d.  
Owned.....M.L. Radio, Inc.  
Address.....P. O. Box 335  
Tel.: WE 6-2551.....Independent  
Pres. Gen. Mgr.....L. F. Leurig  
Sales Prom. Mgr.....Steve Davison  
Chief Engineer.....Jay Navarro

### KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.  
Owned-Operated By...Marshall Bcstg. Corp.  
Address.....Box 961  
Tel.: WE 5-6789.....Independent  
Station Representative.....Weed  
President.....William Sinkin  
General Manager.....Harvey J. Tate  
Commercial Mgr.....Thomas K. Hewlett  
Program Director.....Gene Marshall  
Chief Engineer.....Len Collins

### KMHT—Marshall—1947

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By...Harrison Cty. Bcstg. Co.  
Address...408 Marshall National Bank Building  
Tel.: WE 5-7826.....KBS  
Station Rep.....Sears & Ayer; Melville  
President.....E. W. Mahone, Jr.  
Gen., Sta. Mgr.....H. A. Bridge, Jr.  
Comm. Mgr.....Vinson Stevens  
Sales Prom. Mgr., Pub. Dir...Jo Ann Bridge  
Prog. Dir.....Sam Stringfellow  
Chief Engineer.....Pete Talmadge

### KIRT—McAllen-Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.  
Owned.....Pool Bcstg. Co.  
Address.....Box 708 (Mission)  
Tel.: JU 5-1629.....KBS  
Representative.....Melville  
Gen. Mgr.....Robert F. Pool  
Comm. Mgr.....Jim Chandler

### KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Oper. By...Valley Bdcstg Co.  
Business Address.....500 E. Beaumont St.  
Tel.: MU 6-5454.....MBS  
Station Representative.....Weed; Best  
President.....Gene L. Cagle  
General Manager....."Chuck" McKasson  
Sales Promotion Manager.....Charlie Morrill  
Program Director.....Ed Lionel

### KCMR—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts

Owned By.....The Stuart Co.  
 Address.....Box 1175  
 Tel.: OL 2-4693.....KBS  
 Representative.....Hil F. Best  
 Gen., Comm. Mgr.....Donald Boston  
 Sta. Manager.....Buz Hudsins  
 Prog. Dir., Chief Eng.....Claud Barnett

**KMAE—McKinney—1946**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned.....McKinney Air Enterprises, Inc.  
 Bus.-Studio Address.....218 E. Virginia St.  
 Tel.: LI 2-2651.....Independent  
 Owner.....George W. Smith, Jr.  
 Comm. Manager.....Melvin Belew  
 Prog. Dir.....Mrs. Denise Smith

**KBUS—Mexia—1956**

Frequency: 1590 Kc.....Power: 500 Watts, d.  
 Owned.....Bi-Stone Broadcasting Company  
 Business Address.....P.O. Box 227  
 Tel.: GYpsy 6-3874.....KBS  
 Pres., Ch. Eng.....J. B. McNutt, Jr.  
 Station Manager.....Ralph Weedon

**KCRS—Midland—1935**

Freq.: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Midland Bcstg.  
 Business-Studio Address.....Box 1072  
 Tel.: MU 2-4383.....ABC  
 Station Representative.....Avery-Knodel  
 President.....Wendell Mayes  
 General Manager.....Wendell Mayes, Jr.  
 Commercial Manager.....Jerry Hahn  
 Program Director.....Dean Orton  
 Chief Engineer.....Tom Yates

**KJBC—Midland—1950**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Jack Cecil  
 Address.....S. Lamesa Rd.  
 Tel.: MU 4-5152.....KBS  
 Pres., Gen. Mgr., Chief Engr.....Jack Cecil  
 Commercial Manager.....William Keith Ward  
 Sales Prom. Mgr.....Naomi Boswell  
 Program Director.....Steve Drummond  
 Publicity Director.....Mildred Thomason

**KWEL—Midland—1957**

Frequency: 1600 Kc.....Power: 1 Kw., d.  
 Owned By.....Durwood Johnson  
 Address.....Petroleum Life Bldg.  
 Tel.: MU 2-4331.....Independent  
 President.....Durwood Johnson  
 Commercial Manager.....Bill Hight  
 Program Director.....John Alan Wolfe  
 Chief Engineer.....Jerry White

**KORC—Mineral Wells—1946**

Frequency: 1140 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Action Bcstg.  
 Business Address.....P.O. Box 31  
 Tel.: FA 5-3384.....KBS  
 Representative.....Melville  
 Gen., Sta. Mgr.....Bill Stinson

Comm. Mgr., Prog. Dir.....John Slaughter  
 Chief Engineer.....William McCreary

**KVKM—Monahans—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Monahans Bcstrs., Inc.  
 Address.....Box 1118  
 Tel.: WI 3-4347.....MBS-KBS  
 Station Rep.....Melville; Everett-McKinney  
 Pres., Gen. Manager.....J. R. Rucker  
 Sta. Manager.....Ken Welch  
 Sales Prom. Mgr.....Bill Mitchell  
 Program Director.....Jean Welch

**KIMP—Mount Pleasant—1948**

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mt. Pleasant Bcstg. Co.  
 Business Address.....Box 990  
 Tel.: PA 4-4726.....KBS  
 Pres., Sta. Mgr.....Winston O. Ward  
 Commercial Manager.....Charles Monk  
 Program Director.....Bobby Howell  
 Chief Engineer.....Clarence C. Taylor

**KZOL—Muleshoe—1958**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned By.....Partnership  
 Business Address.....P.O. Box 1295  
 Tel.: 3050.....KBS  
 Gen., Sta. Mgr.....Theodore Rozzell  
 Program Director.....Eddy Rutledge  
 Sales Prom. Mgr.....Jimmy Self  
 Publicity Director.....Jimmy Rozzell  
 Chief Engineer.....Bill McDonnell

**KOSF—Nacogdoches—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....J. C. Stallings  
 Address.....300 E. Main St.  
 Tel.: 4-4633.....ABC-KBS  
 President.....Kelly Bell  
 Gen., Sta. Mgr., Pub. Dir.....J. C. Stallings  
 Comm. Mgr., Program Dir.....R. C. A'her-ton  
 Chief Engineer.....Frank Murray

**KSFA—Nacogdoches—1947**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Nacogdoches Br. Co., Inc.  
 Address.....2107 North St.  
 Tel.: LO 4-3723.....Independent  
 Station Representative.....Dore  
 Pres., Gen. Manager.....Wilbur C. Fouts  
 Sales Promotion Manager.....Sarah Jane Moon  
 Program Director.....Diana Fouts  
 Chief Engineer.....Royce Smith

**KGNB—New Braunfels—1950**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned.....Radio Sta. KGNB  
 Address.....184 Castell  
 Tel.: MA 5-3443.....KBS  
 Newspaper Affiliation.....Herald  
 Gen., Comm. Mgr.....F. T. Wilson  
 Chief Eng.....Bob Stewart

**KECK—Odessa—1946**

Freq.: 920 Kc. .... Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By... Ector County Bcstg. Co.  
 Business Address ..... 120 W. 3d  
 Tel.: FE 2-5791 ..... Independent  
 Representative ..... For Joe  
 General Manager ..... Ben Nedow  
 Comm. Manager ..... Roy Elsner  
 Program Director ..... Mike Edwards

**KOSA—Odessa—1947**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Odessa Bcstg. Corp.  
 Business Address ..... Box 2529  
 Tel.: FE 2-4301 ..... CBS  
 Representative ..... Bolling  
 President, Gen. Mgr. .... Cecil L. Trigg  
 Station Manager ..... David G. Scribner  
 Commercial Manager ..... Brunell Harvey  
 Sales Prom. Mgr. .... Lou Lindsey  
 Program Director ..... Don Kirkpatrick  
 Chief Engineer ..... James Simpson

**KOYL—Odessa—1957**

Frequency: 1310 Kc. .... Power: 500 Watts, d.  
 Owned By ..... Mid-Cities Bcstg. Co.  
 Business Address ..... P. O. Box 2228  
 Tel.: Emerson 6-2801 ..... Independent  
 Station Rep. .... Rambeau, Vance, Hopple  
 Gen. Mgr. Ch. Eng. .... Edward L. Roskelley  
 Commercial Manager ..... James B. Miller  
 Program Director ..... Johnny F. Salisbury

**KRIG—Odessa—1946**

Frequency: 1410 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Radio Odessa, Inc.  
 Address ..... Box 231  
 Tel.: FEderal 2-6871 ..... NBC  
 Station Representative ..... Melville  
 Pres., Gen. Mgr. .... Carl S. Goodwin  
 Station Manager ..... B. M. LaRue  
 Commercial Manager ..... L. C. Boone  
 Program Director ..... Jim Simon  
 Chief Engineer ..... William R. Mettler

**KOGT—Orange—1947**

Frequency: 1600 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ... Sabine Area Brcstg. Corp.  
 Address ..... Orange  
 Tel.: TU 3-4381 ..... KBS  
 Station Representative ..... Best; Weed  
 President ..... M. L. Jacobs  
 Exec. V.P., Gen. Manager ..... Ed Lovelace  
 Comm. Mgr. .... John Derrick  
 Chief Engineer ..... Hulan Smith

**KNET—Palestine—1936**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ... Palestine Bcstg. Corp.  
 Business Address ..... Box 649  
 Tel.: 6077 ..... KBS  
 Pres., Gen., Sta. Mgr. .... Allen E. Vinson  
 Comm., Mgr. .... Milton M. Evans  
 Sales Promotion Manager ... Austin Hotchkiss

Program Director ..... Marvin Crain  
 Publicity Director ..... Tad Dunbar, Jr.  
 Chief Engineer ..... James K. Richardson

**KHHH—Pampa—1951**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned By ..... Garrison-Huntley Enterprises  
 Address ..... P. O. Box 1779  
 Tel.: MO 4-2551 ..... KBS  
 Station Representative ..... Melville  
 Gen., Comm. Mgr. .... Bob Garrison  
 Station Manager ..... Hank Huntley  
 Sales Promotion Manager ..... Helen Doyle  
 Program Director ..... Pat Winegeart  
 Publicity Director ..... Jack Scott  
 Chief Engineer ..... Joe Anthony

**KPDN—Pampa—1936**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ... Top O' Texas Bcstg. Co.  
 Address ..... Hughes Bldg.  
 Tel.: MO 4-7461 ..... MBS  
 Station Rep. .... Best  
 Gen., Comm. Mgr. .... Coy Palmer  
 Sta. Mgr., Prog. Dir. .... Warren Hasse  
 Chief Engineer ..... Dennis Dehn

**KFTV—Paris—1950**

Frequency: 1250 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ... Lamar Bcstg. Co., Inc.  
 Business Address ... 210 1st Natl. Bank Bldg.  
 Tel.: SU 4-6676 ..... KBS  
 Pres., Gen. Mgr. .... James F. Hendrix

**POPULAR** Music

650

on your radio

KRCT

PASADENA, TEXAS

Sales Prom., Prog. Dir. . . . . Thomas D. Seay  
 Publicity Director . . . . . Pee Wee Reid  
 Chief Engineer . . . . . Ross Babigan

**KPLT—Paris—1936**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Ron Litteral  
 Address . . . . . Box 235  
 Tel.: SU 4-3311 . . . . . Independent  
 Representative . . . . . John E. Pearson  
 President, Gen., Sta. Mgr. . . . . Fred Kincaid  
 Comm. Mgr. . . . . Willard Marshall  
 Program Director . . . . . John Kunsak  
 Publicity Director . . . . . Margie Lou Hubbard  
 Chief Engineer . . . . . Jeff Methven

**KLVL—Pasadena—1950**

Freq.: 1480 Kc. . . . . Power: 1 Kw. d. 500 W. n.  
 Owned-Oper. By . . . . . Felix H. Morales  
 Address . . . . . 1811 Pasadena Blvd.  
 Representative . . . . . Oakes, National Time Sales  
 General Manager . . . . . Felix H. Morales  
 Sales Manager . . . . . Johnny P. Hernandez  
 Program Director . . . . . Joe Martinez Morales

**KRCT—Pasadena—1947**

Frequency: 650 Kc. . . . . Power: 250 Watts d.  
 Address . . . . . Box 1009  
 Station Rep. . . . . Bernard  
 V. P., General Manager . . . . . J. H. Touchstone  
 Comm. Mgr. . . . . George I. Weinman, Jr.

**KIUN—Pecos—1935**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . KIUN, Inc.  
 Business Address . . . . . Pecos  
 Tel.: 5-2497 . . . . . NBC  
 Newspaper Affiliation . . . . . Enterprise  
 Representative . . . . . Hil F. Best  
 President . . . . . Barney Hubbs  
 Gen., Sales Prom. Mgr. . . . . Bill Hubbs  
 Station Manager . . . . . David Martin  
 Commercial Manager . . . . . Lynn Garrett  
 Prog. Dir., Ch. Engr. . . . . Harry Boehnemann

**KEYE—Perryton—1948**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Great Plains Bcstg. Co.  
 Address . . . . . P. O. Box 917  
 Tel.: 5771 . . . . . MBS  
 President . . . . . Carl Ellis  
 Gen., Sta. Mgr. . . . . Irving R. Buchanan  
 Comm. Mgr. . . . . G. K. Rupprecht  
 Program Director . . . . . Kenneth Roller  
 Chief Engineer . . . . . Don Smith

**KVOP—Plainview—1944**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . KVOP, Inc.  
 Address . . . . . 1100 W. 24th St.  
 Tel.: 4-2771 . . . . . MBS-KBS  
 Gen., Sta. Manager . . . . . Kermit Ashby  
 Comm. Manager . . . . . Tut Tawwater

**KBOP—Pleasanton—1951**

Frequency: 1380 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Atascosa Broadcasting Co.  
 Address . . . . . P. O. Box 247  
 Tel.: L0cst 9-4871 . . . . . KBS  
 Station Rep. . . . . Natl. Radio Reps.  
 Pres., Gen. Mgr. . . . . Ben L. Parker  
 Comm., Prom. Mgr. . . . . Tom Everit  
 Program Director . . . . . Jimmie Ray  
 Publicity Director . . . . . Mary E. Parker  
 Chief Eng. . . . . Mona Parker

**KOLE—Port Arthur—1947**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Port Arthur Bcstg. Co.  
 Address . . . . . Box 1126  
 Tel.: YU 2-9436 . . . . . Independent  
 General Manager . . . . . Socs Vratits  
 Sales Manager . . . . . Bob Tucker

**KPAC—Port Arthur—1934**

Freq. . . . . 1250 Kc. . . . . Power: 5 Kw. d. 1 Kw. n.  
 Owned-Oper. By . . . . . Port Arthur College  
 Business Address . . . . . 1515 Lakeshore Dr.  
 Tel.: YU 5-7458 . . . . . MBS  
 Representative . . . . . Pearson  
 President . . . . . W. M. Monroe  
 Sales Manager . . . . . George Crouch, Jr.  
 Pub., Program Director . . . . . Corinne Enos  
 Chief Engineer . . . . . Charles Segrest

**KPOS—Post—1955**

Frequency: 1370 Kc. . . . . Power: 500 Wts. d.  
 Owned By . . . . . Maples-McAlister Bcstg. Co.  
 Address . . . . . 201 East Main St.  
 Tel.: 550 . . . . . KBS  
 Gen. Comm. Mgr. . . . . H. J. Porter  
 Chief Engineer . . . . . H. Callaway

**KOLJ—Quanoh—1952**

Frequency: 1150 Kc. . . . . Power: 500 Watts d.  
 Owned-Operated By . . . . . Orville L. Jenkins  
 Address . . . . . Quanoh  
 Tel.: MO 3-2572 . . . . . KBS  
 Station Rep. . . . . Best  
 Owner . . . . . Orville L. Jenkins

**KSOX—Raymondville—1957**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Hicks & Stewart  
 Address . . . . . Box 1238  
 Tel.: MU 9-3333 . . . . . Independent  
 Gen. Mgr. . . . . James Parr  
 Prog. Dir. . . . . Bob Dodson

**KFRD—Rosenberg—1948**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Fort Bend Bcstg. Co.  
 Business Address . . . . . 1501 Radio Lane  
 Tel.: NO 2-3776 . . . . . Independent  
 General Manager . . . . . Jim Hairgrove

# TEXAS

## KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.  
Owned. E. H. Whitehead  
Business Address Rusk  
Tel.: MUtual 3-2259. Independent  
Newspaper Affiliation Cherokeean  
Pres., Gen. Mgr. E. H. Whitehead  
Comm. Mgr., Prog. Dir. Jim Carroll  
Chief Engineer. George E. Gunter

## KGKL—San Angelo—1928

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned. Angelo Bcstg. Tcstg.  
Business-Studio Address. Box 1878  
Tel.: 6151 ABC  
Representative. John E. Pearson  
Pres., Gen. Mgr. Lewis O. Seibert  
Commercial Manager. Tom Mullins  
Program Director. Charles Gibson  
Chief Engineer. Bill Poteet

## KTXL—San Angelo—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned. San Angelo Bcstg. Co.  
Address. Box 52  
Tel.: 3131 MBS-KBS  
Representative. Indie  
General Manager. Neil R. Baird

## KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Solar Broadcasting Co., Inc.  
Address. 421 W. 26th St.  
Tel.: 2-3388 MBS  
Station Representative. Clark; Weed  
President. Arthur Foster  
Gen., Sta. Mgr. Walton Foster  
Commercial Manager. Richard Dean  
Sales Prom., Prog. Dir. Ray Bankston  
Chief Engineer. R. L. Smith

## KPEP—San Angelo—1953

Frequency: 1420 Kc. Power: 1000 Watts, d.  
Owned. D. P. Pinkston  
Address. Box 1350  
Tel.: 8168 Independent  
Representative. Broadcast Time Sales  
General Manager. Joe Treadway  
Comm., Sales Prom. Mgr. Richard Dean  
Chief Engineer. Jerry Jackson

## KCOR—San Antonio—1946

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned. KCOR, Inc.  
Address. 111 Martinez St.  
Tel.: CA 5-2751. Independent  
Rep. O'Connell  
President. Raoul A. Cortez, Sr.  
General Mgr. Nathan Saffir  
Station Mgr. Emilio Nicolas  
Sls. Prom. Mgr. Raoul A. Cortez, Jr.  
Commercial Manager. Ben Tamborello  
Program Dir. Guillermo Lozano  
Publicity Dir. William Lamar  
Chief Engineer. Marvin Fiedler

## KENS—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned-Oper. By. Express Publishing Co.  
Business-Studio Address. Ave. E & 4th St.  
Tel.: CA 5-7411. CBS  
Newspaper Affil. Express, News  
Representative. Peters, Griffin, Woodward, Inc.  
President. Frank Huntress, Jr.  
Commercial Mgr. Albert D. Johnson  
Manager. Herb Carl  
Sales Prom. Pub. Dir. Ken McClure  
Chief Engineer. William J. Jackson

## KARS—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned-Oper. By. Leal Bcstg. Co., Inc.  
Address. 501 W. Quincy  
Tel.: CA 7-6373. Independent  
V.P., Gen. Mgr. Les Miller  
Commercial Mgr. Don Mitchell  
Asst. Gen. Manager. Harold Carr  
Program Director. R. Chavez

## KITE—San Antonio—1947

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned-Operated By. Radio Station KITE  
Business-Studio Address. 310 Transit Tower  
Tel.: CA 6-0335. Independent  
Representative. Avery-Knodel  
Pres., Gen. Mgr. Charles W. Balthrope  
Manager. Ed Winton  
Station Mgr. Kelly Wofford  
Prog. Mgr. Stanley Nelson  
Chief Engineer. John Stercovich

## KIWW—San Antonio—1948

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By. Radio KIWW, Inc.  
Address. 518 W. Houston St.  
Tel.: CA 6-5254. Independent  
Station Rep. Natl. Time Sales; Oakes; Harry  
President. Robert N. Pinkerton  
General Manager. W. M. (Bill) Simpson  
Prog. Dir. Juan Gattas  
Chief Eng. William Ellis

## KONO—San Antonio—1927

Frequency: 860 Kc. Power: 5000 d., 1000 n.  
Owned-Operated By. Mission Bcstg. Co.  
Address. 317 Arden Grove  
Tel.: CA 6-5171. Independent  
Representative. H.R. Clarke-Brown  
Pres., Owner. Eugene J. Roth  
General Manager. James M. Brown  
Sta. Mgr., Pub. Dir. Jack Roth  
Commercial Manager. Bob Roth  
Sales Promotion Manager. Bill Miles  
Program Director. Jerry Miller  
Dir. Engineering. George Ing  
Chief Engineer. Bill Kiley

## KAKI—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By. Sunshine Bcstg. Co.  
Business-Studio Address. 1130 Broadway

Tel.: CA 7-1251.....Independent  
 Representative ..... Blair  
 Chairman of the Board..... B. R. McLendon  
 President..... Gordon B. McLendon  
 General Manager..... Jack Fiedler  
 Commercial Manager..... Jim Hamby  
 Program Director..... Larry Fischer

**KMAC—San Antonio—1926**

Frequency: 630 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....Howard W. Davis  
 Address.....KMAC Bldg.  
 Tel.: CA 3-6211.....ABC-MBS  
 Pres., Gen., Sta. Mgr.....Howard W. Davis  
 Program Director.....A. S. (Tony) Bessan  
 Sales Prom. Mgr.....M. G. McWhorter  
 Pub. Dir.....Ginger Hunt  
 Chief Eng.....Al Knight

**WOAI—San Antonio—1922**

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.  
 Owned-Oper. By....Southland Industries, Inc.  
 Address .....1031 Navarro St.  
 Tel.: CA 7-4221.....NBC  
 Representative ..... Edward Petry & Co., Inc.  
 Chairman of the Board..... Hugh Half, Jr.  
 Pres., Gen. Mgr.....James M. Gaines  
 Sta. Manager.....Rex Preis  
 Sales Prom. Mgr.....Bill N. Yancy  
 Program Manager.....Barclay Russell  
 Publicity Director .....Imogene Stanley  
 Chief Engineer .....Charles L. Jeffers

**KCNY—San Marcos—1948**

Frequency: 1470 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Central Brctg. Co.  
 Address .....Box 32  
 Tel.: EX 2-3545.....KBS  
 Representative.....Hil F. Best  
 President.....Dr. Forest L. Whan  
 Gen., Sta. Mgr.....William Veidt  
 Sales Prom., Prog. Dir.....Clyde Butter  
 Publicity Director.....Jerri Veidt  
 Chief Engineer.....Don Whan

**KBAL—San Saba—1956**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned By.....San Saba City Bdcstg. Co.  
 Address.....P. O. Box 209  
 Tel.: 166.....KBS  
 Gen. Comm. Mgr.....H. A. Stephens  
 Chief Engineer.....J. Morgan

**KWED—Seguin—1948**

Frequency: 1580 Kc. ....Power: 1000 Watts d.  
 Owned-Oper. By.....Seguin Bdcstg. Co.  
 Business-Studio Address.....609 E. Court St.  
 Tel.: FR 9-2234.....Independent  
 Representative .....Hil F. Best  
 President, Gen. Mgr.....Garfield Kiel  
 Com., Sta. Mgr., Prom. Mgr....Stan McKenzie  
 Prog. Dir.....Henry Lehnhoff

**KSML—Seminole—1955**

Frequency: 1250 Kc.....Power: 1000 Watts d

**KMAC**

**KISS-FM**

**31 YEARS OF SERVICE**

**SAN ANTONIO'S  
 BIG INDEPENDENT**

HOWARD W. DAVIS

Owner

**TEXAS** .....

Owned-Oper. By.....Seminole Bcstrs.  
Address.....402 South Main St.  
Tel.: Seminole.....KBS  
Owner.....Marshall Formby  
General Manager.....Hal Blymiller

**KSEY—Seymour—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....W. C. Moss, Jr.  
Address.....Lubbock Hy.  
Tel.: Seymour.....KBS  
Station Manager.....W. C. Moss, Jr.

**KEVA—Shamrock—1948**

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Oper. By...Shamrock Tex. Bcstg. Co.  
Address.....Box 21  
Tel.: 620.....KBS  
Gen., Sta. Mgr.....Merita Bumpers  
Commercial Manager.....Charles Gibson  
Chief Engineer.....Robert G. Pennington

**KRRV—Sherman-Denison  
1936**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Oper. By.Red River Valley Bcstg. Corp.  
Address..Box 94 (Denison), Box 665 (Sherman)  
Tel.: 201 (Sherman).....MBS  
Representative.....Pearson  
General Manager.....Tom E. Spellman

**KTXO—Sherman—1947**

Frequency: 1500 Kc.....Power: 250 Watts d.  
Owned-Operated By...O'Connor Bcstg. Corp.  
Business Address.....Hwy. 75 North  
Tel.: Twinbrook 2-8188.....Independent  
Station Rep.....Bogner & Martin  
President.....K. M. Fisher  
Gen., Sta. Mgr.....Harry O'Connor  
Commercial Manager.....Ray Lewis  
Program Director.....Dick Carr  
Chief Engineer.....Raymond Tucker

**KANN—Sinton-Corpus Christi  
1954**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
Owned.....San Patricio Bcstg. Co.  
Business Address.....Box 1366, Sinton  
Tel.: TU 4-1590.....Independent  
Station Representative.....Melville  
Pres., Gen. Mgr.....Tom C. Fleet, Jr.  
Commercial Manager.....Fred E. Mayhew  
Prog. Dir., Ch. Engr.....Ernie Wood

**KSNY—Snyder—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Snyder Bcstg. Co.  
Address.....Box 1468  
Tel.: HI 3-9322.....MBS-KBS  
Station Rep.....Continental  
President.....Mrs. Flora Hughes  
Gen. Sta. Mgr.....Mel Z. Gilbert  
Commercial Mgr.....Frank Taylor

Program Dir.....Mrs. Jewell Sumerlin  
Chief Engineer.....Coy Thompson

**KDWT—Stamford—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....David W. Ratliff  
Address.....Box 1123  
Tel.: PR 3-3401.....MBS-KBS  
Pres., Gen., Sta. Mgr.....David Ratliff  
Comm., Sales Prom. Mgr.....Phil Keener  
Chief Engineer.....Charles Fade

**KSTV—Stephenville—1947**

Frequency: 1510 Kc.....Power: 250 Watts d.  
Owned.....Dixie Bcstrs.  
Address.....P. O. Box 102  
Tel.: LI 3141.....KBS  
Representative.....Bess  
Comm. Mgr.....Mel Benneb

**KSSS—Sulphur Springs—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By...Hopkins County Bcstg. Co.  
Business Address.....Radio Road  
Tel.: TU 5-3111.....KBS  
Station Representative.....Melville  
Pres., Gen., Sta. Mgr.....William E. Bradford  
Comm. Mgr.....Clovis Pinion  
Sales Prom. Mgr.....Buddy Funderburk  
Program Director.....Mrs. Sandra Branch  
Publicity Director.....Margaret Thomas  
Chief Engineer.....Bill Bradford

**KXOX—Sweetwater—1939**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....KXOX  
Business Address.....Hwy. 70 N.; Box 570  
Tel.: BELmont 4-4655.....KBS  
Station Representative.....Melville  
President.....F. L. Ledbetter  
Gen. Mgr.....Myrl Stein  
Comm. Manager.....Elwood Fritsch  
Program Director.....Maxine Stein  
Chief Engineer.....Walter D. Tabler

**KTAE—Taylor—1948**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KTAE, Inc.  
Business Address.....121 E. 2nd St.  
Tel.: EL 2-3631.....KBS  
Representative.....Clarke Brown  
General Manager.....Gillis Conoley  
Prog. Dir.....Fred Switzer  
Commercial Manager.....John Webby  
Chief Engineer.....Robert Sitman

**KTEM—Temple—1936**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Bell Broadcasting Co., Inc.  
Address.....17 South Third  
Tel.: PR 3-5252.....Independent  
Newspaper Affiliation.....Daily Telegram  
Representative.....Clarke Brown  
President.....Frank W. Mayborn  
General Manager.....Harry O'Connor



Program Director ..... Tom Matts  
 Chief Engineer ..... Edwin Roberts

**KTER—Terrell—1950**

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Terrell Bcstg. Corp.  
 Bus. Address ..... Walnut & State Sts.; Box 431  
 Tel.: Jordan 3-4497 ..... Independent  
 Pres., Gen. Mgr. .... Paul A. Wnorowski  
 Sales Prom., Prog. Dir. .... Fred Wnorowski  
 Chief Engineer ..... Martin Pitts

**KCMC—Texarkana—1932**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KCMC, Inc.  
 Business-Studio Address ..... 317 Pine St.  
 Representative ..... Venard, Melville  
 General Manager ..... Frank O. Myers  
 Chief Engineer ..... Harvey Robertson

**KTFS—Texarkana—1947**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KTFS, Inc.  
 Business-Studio Address ..... 4305 N. State Line  
 Tel.: 3-5123 ..... KBS  
 Reprs. .... Walker  
 Pres., Gen. Manager ..... R. S. Bieloh  
 Commercial Mgr. .... Lynn Brantley  
 Program Director ..... Jim Waites  
 Promotion Manager ..... John Isbell  
 Chief Engineer ..... J. H. Crawford

**KTLW—Texas City—1947**

Frequency: 920 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Texas City Bcstg. Ser.  
 Business-Studio Address ..... Show Boat Bldg.  
 Tel.: Texas City ..... KBS  
 Sta. Rep. .... Best  
 Station Mgr. .... Roy E. Hanson  
 Comm. Mgr. .... Robert E. Tisdale

**KTUE—Tulia—1954**

Frequency: 1260 Kc. .... Power: 1 Kw. d.  
 Owned-Operated By ..... KTUE Bcstg. Co.  
 Address ..... 110 N. Armstrong  
 Tel.: Tulia ..... KBS  
 Representative ..... Best  
 Owners ..... Clint and Marshall Formby  
 Manager ..... D. L. McKinney

**KDOK—Tyler—1956**

Frequency: 1330 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... KDOK Bcstg. Co.  
 Address ..... 808 Peoples Bank Building  
 Tel.: LYric 3-2519 ..... Independent  
 Station Representative ..... Devney; Weed  
 President, General Manager ..... Dana W. Adams  
 Commercial Manager ..... Sam Matthews  
 Sales Promotion Manager ..... Lynn Williams  
 Program Director ..... Rusty Reynolds  
 Publicity Director ..... Bill Atkins  
 Chief Engineer ..... Robie Morgan

**KGKB—Tyler—1930**

Frequency: 1490 Kc. .... Power: 250 Watts

Owned-Oper. By ..... Ron Litteral Ent.  
 Address ..... Kilgore Hghwy  
 Tel.: LY 2-3873 ..... Independent  
 Representative ..... Reilly; Brown  
 Pres. Gen. Mgr. .... Ron Litteral  
 Station Mgr. .... Ed Smith  
 Program Dir. .... Tig Williford  
 Chief Engineer ..... Frank Bonner

**KTBB—Tyler—1947**

Freq.: 600 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Blackstone Bcstg. Co.  
 Business-Studio Address ..... Blackstone Hotel  
 Tel.: LYric 4-7278 ..... ABC  
 News, Aftil. .... Courier Times Telegraph  
 Representative ..... Venard, Melville  
 President ..... Mrs. C. N. Clyde  
 Gen., Sta. Mgr. .... M. Danbom  
 Prog. Dir. .... Don Tausch  
 Publicity Director ..... David Bothwell  
 Chief Engineer ..... R. A. Wileman

**KZEY—Tyler—1958**

Frequency: 690 Kc. .... Power: 250 Watts, d  
 Owned By ..... E. E. McLemore  
 Address ..... Lake Park Drive  
 Tel.: LYric 3-1744 ..... Independent  
 General Mgr. .... R. T. Gibson  
 Commercial Mgr. .... M. Hinds  
 Program Dir. .... J. Dixon  
 Promotion Mgr. .... P. Thornton  
 Chief Engineer ..... L. Thigpen

**KVOU—Uvalde—1947**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned ..... E. J. & W. J. Harpole  
 Bus. Address ..... 1400 Batesville Rd.; Box 758  
 Tel.: BR 8-4555 ..... KBS  
 Gen. Mgr. .... Edward J. Harpole  
 Station Manager ..... Ed Williams  
 Commercial Manager ..... Bill Woods  
 Program Director ..... George Cooper  
 Chief Engineer ..... William Hensarling, Jr.

**KVWC—Vernon—1939**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Johnson-Garrison Co.  
 Address ..... 1813½ Wilbarger  
 Tel.: Vernon ..... KBS  
 Representative ..... Clark, Melville  
 President ..... Bobo Johnson  
 General Manager ..... Joe Garrison  
 Commercial Manager ..... Aubrey Rummel

**KNAL—Victoria—1949**

Frequency: 1410 Kc. .... Power: 500 Watts  
 Owned-Operated By ..... Victoria Bcstg. Co.  
 Address ..... Box 718  
 Tel.: HI 3-9176 ..... Independent  
 Representative ..... Hil F. Best  
 President ..... A. B. Alkek  
 General Manager ..... James A. Traber  
 Commercial Manager ..... Bob Tharp  
 Sales Promotion Manager ..... Vernon Townsend  
 Program Director ..... Bob Nance  
 Chief Engineer ..... Douglas E. Smith

**TEXAS-UTAH**

**KVIC—Victoria—1939**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: KVIC Bcstg. Co.  
 Address: Victoria Bank & Trust Bldg.  
 Tel.: Hillcrest 3-9171. MBS-KBS  
 President: J. G. Long  
 General Mgr.: Harry L. Becker  
 Business Mgr.: Wilburn Jackson  
 Commercial Mgr.: Dick Weaver  
 Program Dir.: Gene Feathers  
 Chief Engineer: Victor Boldt

**KWTX—Waco—1946**

Frequency: 1230 Kc. Power: 250 Watts, d.  
 Owned-Operated By: KWTX Bcstg. Co.  
 Business-Studio Address: P. O. Box 3128  
 Tel.: PL 6-4451. MBS  
 Representative: Raymer  
 President: W. W. Namaan  
 Gen. Mgr.: M. N. Bostick  
 Station Manager: Chuck Hinkle  
 Commercial Manager: Mack Brinegar  
 Sales Promotion Manager: Oma Owens  
 Prog. Dir.: Frank Fallon  
 Publicity Director: Chuck Hardin  
 Chief Engineer: William Moore

**WACO—Waco—1922**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Operated By: Waco Bcstg. Co.  
 Business Address: 3620 Franklin Ave.  
 Tel.: PL 2-6571. ABC  
 Representative: Weed, Brown  
 President: Wendell Mayes  
 V. P., Gen. Mgr.: R. Lee Glasgow  
 Commercial Manager: Wes Ninemise  
 Program Director: Tom Dyeas  
 Chief Engineer: Jack Vinson

**KBEC—Waxahachie—1955**

Frequency: 1390 Kc. Power: 500 W., d  
 Owned-Operated By: Richard Tuck Enterprises  
 Address: Box 731  
 Tel.: WE 7-2710. KBS  
 Representative: Melville  
 Pres., Gen. Mgr.: Richard Tuck  
 Commercial Manager: Leon Joslin

**KZEE—Weatherford—1956**

Frequency: 1220 Kc. Power: 250 W., d.

Owned: G-M Bcstg. Co.  
 Address: Box 306  
 President: R. Thomas Gibson  
 Sta. Mgr.: Gene Stanley

**KRGV—Weslaco—1927**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By: I B J Company  
 Business Address: 309 S. Missouri Ave.  
 Tel.: WO 8-3131. NBC  
 Representative: Raymer  
 Pres., Gen. Mgr.: J. C. Kellam  
 Station Manager: Charles L. Brooks  
 Sales Prom. Mgr., Pub. Dir.: Hank Page  
 Program Director: Dallas Wales  
 Chief Engineer: Lewis Hartwig

**KSYD—Wichita Falls—1947**

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Grayson Enterprises  
 Address: 825 Indiana Ave.  
 Tel.: 723-0791. Independent  
 Rep.: Venard, Rintoul & McConnell  
 President: Sydney A. Grayson  
 General Mgr.: Earl Burnom  
 Program Dir.: Jim Chase  
 Publicity Dir.: Billie Foreman  
 Chief Engineer: Herb Wiley

**KTRN—Wichita Falls—1948**

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Texoma Bcstg. Co.  
 Address: 917½ Scott St.  
 Tel.: 322-5214. Independent  
 Representative: Bolling  
 Pres. Gen. Mgr.: Boyd Kelley  
 Commercial Mgr.: Roger Stoner  
 Program, Pub. Dir.: Bill Gordon  
 Chief Engineer: Robert A. Harmon

**KWFT—Wichita Falls—1939**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned: North Texas Radio, Inc.  
 Address: P. O. Box 420  
 Tel.: 72-3-4181. CBS  
 Representative: H-R  
 Pres., Gen. Mgr.: Ben Ludy  
 Commercial Manager: A. L. Pierce  
 Prog. Dir.: Homer Cunningham  
 Publicity Director: Mrs. Owanah Shelton  
 Chief Engineer: Melvin O. Harrison

Pop.: 861,000  
 Families: 239,000  
 Radio Homes: 232,000

**Utah**

Stations in State: 26  
 TV Homes: 206,000  
 TV Stations: 5

**KBUH—Brigham City—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned: Ravella M. Bone  
 Business Address: 948 W. Forrest St.  
 Tel.: 948. KBS  
 Gen. Mgr., Ch. Eng.: Wade M. Ebeling  
 Sta., Comm. Mgr.: Arthur Fishler

Program Director: Dorothy Knudson  
 Publicity Director: Gary Evans

**KSUB—Cedar City—1937**

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By: So. Utah Bcstg. Co.  
 Business Address: Box 811

Tel.: 590 ..... CBS  
 Station Representative ..... Raymer  
 President ..... Samuel B. Nissley  
 General Manager ..... Louis T. Sayre  
 Commercial Manager ..... Walter V. Lowe  
 Prog. Dir. .... Donald Cartwright  
 Chief Engineer ..... Richard Gunn

**KBBC—Centerville—1957**

Frequency: 1600 Kc. .... Power: 1 Kw. d  
 Owned By ..... Davis Bcstg. Co.  
 Address ..... P.O. Box 44, Bountiful, Utah  
 Tel.: AXtell 5-5551 ..... Independent  
 President ..... J. F. Pingree  
 General Manager ..... H. W. Pingree  
 Program Director ..... M. Bailey  
 Chief Engineer ..... Ed McCleery

**KLGN—Logan—1954**

Frequency: 1390 Kc. .... Power: 1,000 Watts d.  
 Owned-Oper. By ..... KLG Radio, Inc.  
 Business Address ..... RR #1 Box 231  
 Tel.: 2600 ..... Independent  
 Station Representative ..... Hopewell  
 President ..... F. G. Ziser  
 Station Manager ..... Bruce R. Hymas  
 Commercial Manager ..... Dee F. Jensen  
 Program Director ..... Larry Hunsaker  
 Chief Engineer ..... O. C. Haycock

**KVNU—Logan—1938**

Frequency: 610 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Cache Valley Bcstg. Co.  
 Business Address ..... 1393 N. Main St.; Box 269  
 Tel.: 1400 ..... MBS-KBS  
 Representative ..... Avery-Knodel  
 President ..... Herschel Bullen  
 Gen., Sta. Mgr. .... Reed Bullen  
 Commercial Manager ..... W. W. Kirkland  
 Program Director ..... Reid Andreasen  
 Chief Engineer ..... W. W. Jones

**KURA—Moab—1957**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned By ..... MOAB Bcstg. Corp.  
 Address ..... P.O. Box 368  
 Tel.: Alpine 3-5001 ..... MBS  
 Pres. Gen. Mgr. .... Forrest L. Simpson  
 Station Mgr. .... Mrs. Ellen Brock  
 Program Dir. .... Lester M. Erbes  
 Sales Prom. Mgr. .... Richard S. McDonald  
 Chief Engineer ..... Calvin H. Widows

**KMUR—Murray—1948**

Frequency: 1290 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KMUR, Inc.  
 Address ..... 4546 S. State St.  
 Tel.: AM 6-4419 ..... Independent  
 President ..... O. J. Wilkinson  
 V.P. Gen. Mgr. .... George I. Norman, Jr.  
 Asst. Mgr. .... Bennie L. Williams  
 Program Dir. .... Ted Thomas  
 Publicity Dir. .... Pat Denner  
 Chief Engineer ..... James Gamble

**KLO—Ogden—1924**

Frequency: 1430 Kc. .... Power: 5000 Watts

Owned-Operated By ..... Interstate Corp.  
 Bus. Ad. .... Hotel Ben Lamond, 7th Floor  
 Tel.: EXport 4-5721 ..... Independent  
 Representative ..... Avery-Knodel  
 President ..... Edris Glassman  
 Gen. Mgr. .... Cecil Heftel  
 Sta., Sales Prom. Mgr. .... Kim Ward  
 Commercial Manager ..... Len Allen  
 Prog. Dir. .... Rex Wallgren  
 Chief Eng. .... Wayne Moss

**KKOG—Ogden—1956**

Frequency: 730 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... KOPP, Inc.  
 Address ..... W. 12th St.  
 Tel.: EX 4-3476 ..... KBS  
 Station Representative ..... Radio TV Rep.  
 President ..... William Lindsay  
 Station Manager ..... Robert K. Hansen  
 Commercial Manager ..... Roger D. Thomsen  
 Chief Engineer ..... Hirshel Urie

**KVOG—Ogden—1948**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... United Bcstg. Co.  
 Business Address ..... 1538 Gibson Ave.  
 Tel.: EX 2-7535 ..... Independent  
 Representative ..... Webb  
 Pres., Gen. Mgr. .... Arch G. Webb  
 Comm. Mgr. .... D. B. Affleck  
 Program Director ..... Jay Livingood  
 Chief Engineer ..... Carl Ruthstrom

**KOAL—Price—1936**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Eastern Utah Bcstg. Co.  
 Address ..... Price  
 Tel.: ME 7-0407 ..... MBS-KBS  
 Representative ..... Avery-Knodel  
 Commercial Manager ..... Jack Richards

**KEYY—Provo—1949**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Mid Utah Bcstg. Co.  
 Business Address ..... 307 S. 16th West  
 Tel.: FR 3-2174 ..... KBS  
 President ..... D. Spencer Grow  
 Gen. Mgr. .... E. A. Niehay  
 Station Manager ..... Joe Meler  
 Program Director ..... Hal Parkes  
 Chief Engineer ..... J. Lovell Killpack, Jr.

**KIXX—Provo—1947**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Central Utah Bcstg. Co. Inc.  
 Address ..... P. O. Box 550  
 Tel.: FR 3-3336 ..... ABC  
 Representative ..... Hollingbery, Webb  
 Pres., Comm. Mgr. .... F. A. Van Wagenen  
 Gen., Sta. Mgr. .... H. E. Van Wagenen  
 Chief Engineer ..... F. O. Boyer

**KOVO—Provo—1939**

Freq.: 960 Kc. .... Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By ..... KOVO Bcstg. Co.  
 Business Address ..... Box 99

## UTAH

Tel.: FRanklin 3-8550.....MBS  
 Station Representative .....Avery-Knodel  
 President.....Ashley L. Robison  
 Gen. Mgr.....Glenn Shaw  
 Comm. Mgr.....L. H. Curtis  
 Sales Promotion Manager.....Jim May  
 Program Director.....Don Spainhower  
 Publicity Director.....Devern Perry  
 Chief Engineer.....Leland Davies

### KSVC—Richfield—1947

Freq.: 980 Kc.....Power: 5000 Wts. d., 1000 n.  
 Owned-Operated By..Sevier Valley Bcstg. Co.  
 Tel.: TW 6-4457.....Independent  
 Representative.....Avery-Knodel  
 President.....Homer Bandley  
 Gen., Comm. Mgr.....Arthur Tucker  
 Prog. Dir., Ch. Engr.....Bill King

### KDXU—St. George—1957

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By....St. George Bcstg. Co.  
 Business Address.....P.O. Box 488  
 Tel.: ORchard 3-3579.....KBS  
 Gen., Comm. Mgr.....Roy C. Winkelmann  
 Program Director.....Ellen Winkelman  
 Chief Engineer.....Wendell Motter

### KALL—Salt Lake City—1945

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Salt Lake City Bcstg. Co.  
 Business-Studio Address.....146 S. Main St.  
 Tel.: EM 4-3561.....MBS  
 Newspaper Affil....Ogden Standard-Examiner  
 Representative.....Avery-Knodel, Inc.  
 Pres., Gen. Mgr.....George C. Hatch  
 Sta., Comm. Mgr.....Homer K. Peterson  
 Sales Manager.....Roger Barkley  
 Program Director.....Bob Whitney  
 Publicity Director.....Dick Broun  
 Chief Engineer.....W. D'Orr Cozzens

### KDYL—Salt Lake City—1922

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned....Intermountain Bcstg & Telev. Corp.  
 Bus.-Studio Address.....130 Social Hall Ave.  
 Tel.: DA 2-5681.....NBC  
 Representative.....Katz  
 President, Gen. Mgr.....G. Bennett Larson  
 Sta. Comm. Mgr.....Del Leeson  
 Program Dir.....Ed Kemp  
 Sales Prom. Publicity.....Edward T. Himstreet  
 Chief Engineer.....A. L. Gunderson

### KNAK—Salt Lake City—1945

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned.....Granite District Radio Bcstg. Co.  
 Business-Studio Address.....1042 So. 6th W.  
 Tel.: EM 4-3685.....Independent  
 Representative.....Forjoe  
 President, Chief Eng.....Howard D. Johnson  
 Gen., Comm. Mgr.....William Wright  
 Program Director.....Mildred Baker

### KSL—Salt Lake City—1922

Frequency: 1180 Kc.....Power: 50,000 Watts

Owned-Oper. By..Radio Service Corp. of Utah  
 Bus.-Studio Address.....145 Social Hall Ave.  
 Tel.: EL 5-4641.....CBS  
 Representative.....CBS Radio Spot Sales  
 President.....J. Reuben Clark  
 Exec. V.P.....Jay W. Wright  
 Commercial Manager.....Joseph A. Kjar  
 Pub. Dir.....Robert O. Pusey  
 Prom. Manager.....Robert G. Murdock  
 Chief Engineer.....Vincent Clayton

### KSOP—Salt Lake City—1955

Frequency: 1370 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By....Seagull Broadcasting Co.  
 Address.....1300 West 2320 South  
 Tel.: HU 4-4435.....KBS  
 Representative.....Oaks & Assoc., Bernard  
 Gen. Comm. Mgr.....M. H. Hilton  
 Sta. Mgr.....Sam Moll  
 Program Director.....Gart Wheeler  
 Chief Engineer.....Lyle Wahlquist

### KLUB—Salt Lake City—1938

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KLUB Bcstg. Co.  
 Business-Studio Address..165 Social Hall Ave.  
 Tel.: EL 9-7794.....ABC  
 Representative ..Hollingbery  
 President, General Mgr....Frank C. Carman  
 Commercial Mgr., Prom. Mgr....Allan Thomas  
 Program Dir.....Paul Droubay  
 Chief Eng.....Delbert Williams

*you can't "BUCK" it!*



In the Salt Lake Market  
**SURVEYS PROVE**  
 KSOP offers you more!  
 Costs less per thousand listeners.  
**GET THE FACTS!**  
 NEW COMBINATION  
 LOCAL — NATIONAL  
 RATE CARD

Contact  
 Harlan G. Oakes & Associates, West Coast  
 and Texas. Charles Bernard all other areas.

**KSOP**  
 Utah's Only Country and Western Music  
 Station

## UTAH-VERMONT

### KWHO—Salt Lake City—1955

Frequency: 860 Kc. Power: 1 Kw., d.  
 Owned-Operated By: Reese C. Anderson  
 Address: 510 E. Second South  
 Tel.: DA 2-5819. Independent  
 Station Representative: Grant  
 Pres., Gen. Mgr.: Reese C. Anderson  
 Prog. Dir.: Cherie Johnsen  
 Chief Engineer: Marvin C. Zitting

### KWIC—Salt Lake City—1957

Frequency: 1570 Kc. Power: 500 Watts d.  
 Owned By: Sugarhouse Broadcasting Co.  
 Business Address: 1247 Wilmington Ave.  
 Tel.: HUNter 4-8791. Independent  
 Partners: Dale R. & Marvin R. Curtis  
 Gen., Sta. Mgr.: Thomas M. Ivory  
 Comm. Sale Prom. Mgr.: Starley D. Bush

Program Director: Gerald G. Steorts  
 Chief Engineer: Kay D. Turner

### KTUT—Tooele City—1956

Frequency: 990 Kc. Power: 1 Kw., d.  
 Owned: Tooele County Radio & TV Bcstg.  
 Business Address: P.O. Box 449  
 Tel.: 990. KBS  
 President: Sam Gillette  
 Gen., Sta. Mgr.: George L. Smith  
 Program Director: F. William Houghtaling  
 Chief Engineer: Eric Munro

### KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 1 Kw., d.  
 Owned-Oper. By: Uintah Bcstg. Co.  
 Address: 120 E. Main St.  
 Tel.: 494. KBS  
 Manager: Lee Walker

Pop.: 390,000  
 Families: 113,000  
 Radio Homes: 109,000

## Vermont

Stations in State: 14  
 TV Homes: 96,000  
 TV Stations: 1

### WBTV—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Catamount Bcstrs. Inc.  
 Business Address: U. S. Rt. 7, Harwood Hill  
 Tel.: 6321. Independent  
 Station Representative: Devney; Kirby  
 Pres., Ch. Engr.: J. Gordon Keyworth  
 Station Manager: Mrs. J. Gordon Keyworth  
 Commercial Manager: Roy M. Andersen

### WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Tri-State Area-Bcstg. Corp.  
 Address: Box 819  
 Tel.: AL 4-4567. Independent  
 Station Representative: Walker-Rawalt  
 President: Theodore Feinstein  
 Gen., Sta., Comm. Mgr.: Phillips Terhune  
 Program Director: Edwin Ellis  
 Chief Engineer: Edward Somes

### WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. By: WCAX Radio, Inc.  
 Business Address: 100 Market Sq., S.  
 Tel.: UN 2-5761. CBS  
 Representative: Weed  
 President, Sta. Mgr.: C. P. Hasbrook  
 Gen. Mgr.: Stuart T. Martin  
 Comm., Sales Prom. Mgr.: John W. Millar  
 Program Director: William C. Dow  
 Publicity Director: Charles S. Lewis  
 Chief Engineer: James W. Tierney

### WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts  
 Owned: WDOT, Corp.  
 Address: 109 S. Winooski Ave.  
 Station Representatives: Walker

President, Gen., Sta.: Val Carter  
 Comm. Mgr., Prom. Mgr.: V. J. D'Acuti  
 Chief Engineer: Glendon Fleury

### WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Vermont Bcstg. Corp.  
 Bus.-Studio-Transmitter Location: 633 Main St.  
 Tel.: UN 4-5774. ABC  
 Representative: Everett-McKinney, Kettel Carter  
 President: David W. Howe  
 Gen., Sta. Mgr.: Frank Balch  
 Program Director: Dean Slack  
 Publicity Director: Robert Leavitt  
 Chief Eng.: Don Wheatley

### WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By: Green Mt. Bcstg. Co.  
 Bus. Address: Union Mutual Bldg.  
 Tel.: C APitol 3-5275. ABC  
 Station Representative: Walker-Rawalt  
 President: Eben Parsons  
 Gen., Sta. Mgr.: Daniel B. Ruggles III  
 Program Director: Robert Bannon  
 Chief Eng.: Gerald Marcott

### WIKE—Newport—1952

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Memphremagog Bcstg. Co.  
 Business Address: Box 711  
 Tel.: 832. Independent  
 Sta. Rep.: Devney; Foster. Creed; Potts  
 President: E. Dean Finney  
 Gen. Mgr., Ch. Eng.: Donald A. Thurston

### WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts  
 Owned: Central Vermont Broadcasting Corp.  
 Address: Box 591

## VERMONT-VIRGINIA

Tel.: PR 3-3200.....Independent  
 Representative..... Gill-Perna  
 General Manager..... John H. Bennett  
 Commercial Manager..... Francis McCormack  
 Chief Engineer..... Clair Castor

### WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Philip Weiss Music Co.  
 Bus.-Studio Address..... 35 Washington St.  
 Tel.: PR 3-8140.....KBS-MBS  
 Representative..... McGillvra  
 Gen., Comm. Manager..... Philip Weiss  
 Business Manager..... J. H. Weiss

### WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.  
 Owned..... Vermont Radio Corp.  
 Address..... 75 North Main Street  
 Tel.: LAkeview 4-2157.....Independent  
 Station Representative..... Walker-Rawalt  
 Pres., Gen. Mgr..... Lloyd E. Squier  
 Sta., Comm. Mgr..... Cecil S. Fahl  
 Chief Engineer..... Ted Boisvert

### WTWN—St. Johnsbury—1949

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By..... Twin State Bcstrs. Inc.

Address.....Concord Ave.  
 Tel.: PI 8-2344.....Independent  
 Station Rep.....Devney; Foster, Creed  
 Pres., Gen. Mgr.....E. Dean Finney  
 Commercial Manager..... John Byrne  
 Program Director..... Stanley Douglas  
 Ch. Eng..... Ken Lare

### WCRF—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.  
 Owned-Operated By.....Conn. Valley Bcstg. Co.  
 Address.....106 Park St.  
 Tel.: TURNER 5-4555.....Independent  
 Station Rep.....Walker-Rawalt  
 President, Gen. Mgr.....Carlo F. Zezza  
 Commercial Manager.....Edwin A. Pancoast, Jr.  
 Program Director.....John F. McPadden  
 Chief Eng.....D. W. Churchill

### WDEV—Waterbury—1931

Freq.: 550 Kc. Power: 5000 Wts. d., 1000 n.  
 Owned-Oper. By.....Lloyd E. Squier  
 Address.....9 Stowe St.  
 Tel.: CH 4-7321.....MBS  
 Station Rep.....Everett-McKinney; Kettell-Carter  
 General Manager.....Lloyd E. Squier  
 Comm. Mgr., Pgm. Dir.....Craig S. Parker  
 Chief Engineer.....Warren Chase

Pop.: 3,897,000  
 Families: 1,009,000  
 Radio Homes: 959,000

## Virginia

Stations in State: 93  
 TV Homes: 787,000  
 TV Stations: 15

### WBBI—Abingdon—1956

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....Burley Bcstg. Inc.  
 Address.....P. O. Box 509  
 Tel.: MARKET 8-2147.....Independent  
 President.....Nelson T. Barker  
 Gen. Comm. Mgr.....L. M. Seamon  
 Program Director.....P. Doran  
 Promotion Mgr.....S. Thacker

### WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Potomac Bcstg. Corp.  
 Address.....Virginia Theatre Bldg.  
 Tel.: OV 3-3000.....Independent  
 President.....Carl L. Lindberg  
 V.P., Gen. Mgr.....Howard B. Hayes  
 Commercial Manager.....John C. Moran  
 Program Director.....Bill Smith  
 Ch. Eng.....Charles E. Roudabush

### WARL—Arlington—1946

Frequency: 780 Kc. Power: 1000 W., d.  
 Owned.....Northern Virginia Broadcasters, Inc.  
 Address.....5232 Lee Highway  
 Tel.: KE 6-9000.....Independent  
 Station Representative.....Webb  
 President.....Cv Blumenthal  
 Gen., Comm. Mgr.....Ray Armand  
 Program Director.....Warren M. Brill

Publicity Director.....John T. Cassidy  
 Chief Engineer.....James Petty

### WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Arlington-Dairfax Bcstg. Co.  
 Business Address.....1515 N. Courthouse Rd.  
 Tel.: JA 7-7100.....Independent  
 Rep.....Bcst. Time Sales  
 President.....Harold H. Thoms  
 General Manager.....Kenneth L. Wood  
 Publicity Director.....Phyllis Van Alstine  
 Chief Engineer.....James Self

### WBLT—Bedford—1950

Frequency: 1350 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Bedford Bcstg. Corp.  
 Address.....P. O. Box 406  
 Tel.: 8245.....Independent  
 Pres., Gen., Sta. Mgr.....J. E. Synan  
 Commercial Manager.....Douglas B. Catlin  
 Program Director.....Robert A. Scott, Jr.  
 Chief Engineer.....J. P. Laughlin

### WLSD—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Gap Bcstg. Co.  
 Business Address.....Box 224  
 Tel.: 960.....Independent  
 Sta., Comm. Mgr.....W. H. Wren  
 Sales Prom. Mgr., Prog. Dir.....Jean Hensley  
 Chief Engineer.....Gene Hopkins

**WKL V—Blackstone—1947**

Frequency: 1440 Kc. Power: 5 Kw., d.  
 Owned-Oper. By... Blackstone Bdcstg. Corp.  
 Address ..... Drawer 192  
 Tel.: 478 ..... MBS-KBS  
 Representative ..... Hopewell  
 President, Gen. Mgr..... H. L. Umstead  
 Prog. Dir..... Johnny Clement

**WCYB—Bristol—1946**

Frequency: 690 Kc. Power: 10,000 Watts d.  
 Owned-Oper. By... Appalachian Bcstg. Corp.  
 Address ..... P. O. Box 1009  
 Station Rep. .... Weed  
 President, Gen. Mgr..... Robert H. Smith  
 Tel.: North 9-4161 ..... ABC  
 V.P. Gen. Sales Mgr..... Fey Rogers  
 Program, Publicity Dir..... R. H. Smith, Jr.  
 Operations Mgr..... Basil Saifer  
 Chief Engineer..... R. V. Robinson

**WFHG—Bristol—1946**

Freq.: 980 Kc. Power: 5 Kw., d.; 1 Kw., n.  
 Owned-Oper. By..... Bristol Bcstg. Co.  
 Address ..... Valley Drive  
 Tel.: 3620 ..... MBS-KBS  
 Station Rep. .... Walker  
 Pres..... W. C. Nininger  
 Gen., Sta. Mgr..... W. L. Nininger  
 Comm. Mgr., Sales Prom. Mgr.... Jack Martin  
 Chief Eng..... John Hughlett, Jr.

**WCHV—Charlottesville—1933**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... Barham & Barham  
 Bus.-Studio-Transmitter Address... Rose Hill Dr.  
 Tel.: 2-5121 ..... ABC-MBS  
 Representative ..... Clark  
 Owner..... Charles Barham, Jr.  
 Gen., Sta., Comm. Mgr.... Robert C. Walker  
 Sales Prom., Pub. Dir..... Charles Smith, Jr.  
 Program Director..... R. G. Sketchbey  
 Chief Engineer..... Dan Spitzer

**WELK—Charlottesville—1957**

Frequency: 1010 Kc. Power: 1 Kw., d.  
 Owned ..... WELK  
 Address ..... Harris Rd.  
 Tel.: 2-8080 ..... Independent  
 President ..... Lawrence Kennedy

**WINA—Charlottesville—1949**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... Charlottesville Bcstg. Corp.  
 Address ..... P. O. Box 1230  
 Tel.: 2-6177 ..... ABC-KBS  
 Station Representative..... Walker  
 Pres., Gen. Mgr..... Donald G. Heyne  
 Comm. Mgr..... Thomas M. Behrendt  
 Prog. Dir..... Edward Desmond

**WCCR—Christianburg—1954**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Montgomery Bcstg. Co.

Address..... P. O. Box 96  
 Tel.: EV 2-4063 ..... KBS  
 Representative ..... Indie Sales  
 President..... Dr. Vernon H. Baker  
 Gen., Comm. Mgr., Sta. Mgr... Durwood Powell

**WCFV—Clifton Forge—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By..... James R. Reese, Jr.  
 Address ..... Box 48  
 Tel.: 2147 ..... Independent  
 General Manager..... Claude F. Jones  
 Comm. Mgr..... T. V. Stevens

**WKEY—Covington—1941**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned ..... Earl M. Key  
 Business Address..... Lexington & 3rd St.  
 Tel.: 8351 ..... ABC-KBS  
 Representative ..... Devney  
 Pres., Gen. Mgr..... Earl M. Key  
 Comm., Prom. Mgr., Pub. Dir. Kenneth L. Bryant  
 Program Director..... John L. Davis  
 Chief Engineer..... Donnell D. Dickson, Jr.

**WSVS—Crewe—1946**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... So. Virginia Bcstg. Corp.  
 Business Address..... 800 Melody Lane  
 Tel.: 7811 ..... Independent  
 President ..... Calvin S. Willis  
 Gen. Manager..... Freeman H. Stewart  
 Comm., Sales Prom. Mgr... Harold F. Payne  
 Prog. Director..... Tom Roland  
 Chief Engineer..... C. E. Wilson

**WCVA—Culpeper—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Culpeper Bcstg. Co.  
 Business Address..... Radio Lane; Box 672  
 Tel.: 8338 ..... KBS-MBS  
 Representative ..... Indie  
 President ..... Leonard T. Preston  
 Gen., Sta. Mgr..... John T. Rogers  
 Comm., Sales Prom. Mgr..... Tucker Butler  
 Program Director..... Ed Gambos  
 Publicity Director..... Ann W. Rogers  
 Chief Engineer..... Gil Gildermann

**WBTM—Danville—1930**

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... Piedmont Bcstg. Corp.  
 Bus.-Studio Address..... 710 Grove St.  
 Tel.: SW 3-4411 ..... ABC  
 Representative ..... Gill-Perna  
 President..... W. E. Gardner, Jr.  
 Manager ..... Milton Adams  
 Comm., Sales Prom. Mgr.... Eddie Allgood  
 Program Director..... Jim Crawford  
 Chief Eng., Asst. Mgr..... L. C. Motley

**WILA—Danville—1957**

Frequency: 1580 Kc. Power: 500 Watts  
 Owned By..... WILA, Inc.

# VIRGINIA

Business Address.....905 Main St.  
 Tel.: SW 2-2133.....Independent  
 Station Representative.....Clayton; Walker  
 President.....S. L. Goodman  
 Gen., Sta. Mgr.....James C. Clark  
 Comm. Sales Prom. Mgr.....George Lund  
 Program, Publicity Dir.....Earl Stogner  
 Chief Engineer.....Bill Purcell

## WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Va.-Carolina Bcstg. Corp.  
 Address.....Lexington Ave.  
 Tel.: SW 2-9311.....MBS  
 Representative.....Robert S. Keller  
 Pres., Gen. Mgr.....Emerson J. Pryor  
 Commercial Mgr.....Stover Morris, Jr.  
 Sales Prom. Mgr.....Jeff Waugh  
 Program Director.....Richard Campbell  
 Chief Engineer.....Howard Clendenen

## WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.  
 Owned.....Stone Broadcasting Corp.  
 Bus. Ad.....Wash. St. & Fla. Ave.; Box 792  
 Tel.: 2133.....KBS  
 Pres., Gen., Sta. Mgr.....Maxey E. Stone  
 Comm., Sales Prom. Mgr.....Sallie J. Whitlock  
 Program Dir.....Will Stone  
 Publicity Director.....Dick Phillips  
 Chief Engineer.....Elton A. Short

## WFCR—Fairfax—1955

Freq.: 1310 Kc.....Power: 1000 Wts. d., 500 n.  
 Owned.....OK Broadcasting Corp.  
 Address.....2nd & Oak Sts.  
 Tel.: CR 3-4000.....Independent  
 Representative.....Hil F. Best  
 President.....George Oleson  
 General Manager.....Arthur Keller  
 Sales Promotion Manager.....Jim Larkin  
 Program Director.....Jules Henry  
 Chief Engineer.....Joe Terrian

## WFAX—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Lamar A. Newcomb  
 Address.....Tower Square  
 Tel.: JE 2-1220.....KBS  
 General Manager.....Lamar A. Newcomb  
 Comm. Sales Prom. Mgr.....Howard Gordon  
 Program, Pub. Dir.....Genevieve Newcomb  
 Chief Engineer.....Richard J. Fenning

## WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Colonial Bcstg. Co.  
 Business Address.....Farmville, Va.  
 Tel.: 870.....Independent  
 General Manager.....Carla B. Keys  
 Station Manager.....John D. Wilson

## WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.  
 Address.....104 E. Fourth Ave.  
 Tel.: LO 2-3135.....KBS

V. P., Gen. Mgr.....Howard H. Keller  
 Sales Mgr.....A. L. Drew

## WFVA—Fredericksburg—1939

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Fredericksburg Bcstg. Corp.  
 Business Address.....P. O. Drawer 269  
 Tel.: ESsex 3-7721.....ABC-KBS  
 Station Representative.....Forjoe  
 Exec. Vice-Pres.....Marion Park Lewis  
 Gen., Sta., Comm. Mgr., Ch. Eng., J. C. Morgan  
 Sls. Prom. Mgr.....Jack H. Tucker  
 Prog., Pub. Dir.....Arch Harrison

## WFTR—Front Royal—1948

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sky—Park Bcstg. Corp.  
 Address.....P. O. Box 192  
 Tel.: 750.....KBS-MBS  
 General Manager.....Kenneth Gordon

## WBOB—Galax—1947

Frequency: 1360 Kc.....Power: 1000 Watts, d.  
 Owned.....Carroll-Grayson Broadcasting Corp.  
 Address.....Poplar Knob Road  
 Tel.: BE 6-2921.....KBS  
 Representative.....Continental Radio Sales  
 President.....Robert V. Morris  
 Gen., Sta. Mgr.....Joe P. Crockett  
 Comm., Prom. Mgr.....Brice Parks  
 Program Dir.....Muriel M. Bell  
 Publicity Dir.....Marguerite Vass  
 Chief Engineer.....Edward Boyer

## WDDY—Gloucester—1957

Frequency: 1420 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Cape Radio, Inc.  
 Business Address.....P.O. Box 673  
 Tel.: OXford 3-4302.....KBS  
 Representative.....Best  
 Pres., Gen. Mgr.....Arthur Lazarow  
 Asst. Station Manager.....Joan R. Lazarow  
 Commercial Manager.....Larry O'Toole  
 Ch. Eng.....Kenneth S. Bradby

## WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.  
 Owned.....Central Virginia Bcstg. Co.  
 Address.....Box 730  
 Tel.: Gretna.....KBS  
 V.P., Gen. Mgr.....G. W. Sandefur  
 Adv. Mgr.....R C W

## WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.  
 Address.....Box 245  
 News Service.....UP  
 President.....H. G. Dotson  
 Gen., Mgr., Chief Eng., Sta. Mgr.....D. B. Jordan  
 Asst. Mgr.....Aubry Garber

## WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Peninsula Bcstg. Co.  
 Studio-Trans. Address.....1930 Pembroke



Tel.: 6332 .....NBC  
 Representative .....Avery-Knodel  
 Pres., Gen. Mgr. ....Thomas P. Chisman  
 V.P. & Dir. Sls.....Harrol A. Brauer, Jr.  
 Sales Promotion Manager..Beverly W. Avery  
 Program Director.....Jerry Sandford  
 Oper. Mgr.....L. W. Kliewer  
 Chief Engineer.....William C. King, Jr.

**WHBG—Harrisonburg—1956**

Frequency: 1360 Kc.....Power: 5 Kw. d.  
 Owned By.....Radio Harrisonburg, Inc.  
 Address.....75 East Market St.  
 Tel.: 4-7394 .....Independent  
 Representative .....Pearson  
 Sta. Mgr.....Larry O'Toole

**WSVA—Harrisonburg—1935**

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned...Shenandoah Valley Broadcasting, Inc.  
 Address.....Rawley Pike  
 Tel.: 4-4431 .....NBC  
 Rep.....Peters, Griffin, Woodward, Inc.  
 Pres., Gen. Mgr.....Hamilton Shea  
 Comm. Mgr.....Richard Johnson  
 Prom. Mgr., Pub. Director...Andy McCaskey  
 Program Director.....James MacNeil  
 Chief Engineer.....J. MacFoley  
 Owners of WGR, Buffalo, N. Y.

**WHAP—Hopewell—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By...The Hopewell Bcstg. Co.  
 Bus. Address..City Point Rd. & Old River Rd.  
 Tel.: CEdar 9-7301.....KBS  
 Pres.....C. S. Willis  
 Sta. Mgr.....William R. Craig  
 Commercial Manager.....Mary Bogaerde  
 Sales Prom. Mgr.....Robert B. Alvis  
 Publicity Director.....Robert B. Peterson  
 Chief Engineer.....Everett Wilson

**WAGE—Leesburg—1958**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned By.....Marion P. Lewis  
 Business Address.....Leesburg  
 Tel.: SPring 7-1290.....Independent  
 Station Representative .....Forjoe  
 Gen., Sta. Mgr.....Wallace L. Hankin  
 Commercial Manager.....Edwin Meyer  
 Program Director.....Edward Ivory  
 Chief Engineer.....John Gill

**WRLE—Lexington—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By...Rockbridge Bcstg. Co.  
 Tel.: Lexington.....KBS  
 Representative .....Indie Sales  
 Gen., Comm. Manager.....Milton B. Henson  
 Program Director .....Joseph E. Lynn, Jr.

**WBRG—Lynchburg—1956**

Frequency: 1050 Kc.....Power: 1 Kw., d.  
 Owned.....Harry A. Epperson, Sr.  
 Address.....Box 1079  
 Tel.: Victor 6-6541.....KBS

Representative.....Thomas F. Clark  
 Gen., Comm. Mgr.....Tom Buckley  
 Sales Promotion Manager...Donald W. Jarvis  
 Prog., Pub. Dir.....Mrs. Eddie M. Raymond  
 Chief Engineer.....Frank K. Keller

**WLVA—Lynchburg—1930**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Lynchburg Bcstg. Corp.  
 Address.....2320 Langhorne Rd.  
 Tel.: Victor 5-1242.....ABC  
 Representative.....George P. Hollingbery  
 Pres., Gen. Mgr.....Philip P. Allen  
 Comm., Sales Prom. Mgr..Thomas L. Turner  
 Prog., Pub. Dir.....Warren Uttal  
 Chief Engineer.....John T. Orth

**WVOD—Lynchburg—1948**

Freq.: 1390 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned...Lynchburg Independent Bcstrs., Inc.  
 Address.....P. O. Box 1300  
 Tel.: LY 2-3441.....MBS  
 Representative .....Walker  
 Pres.....Cy N. Bahakel  
 Sta. Mgr., Chief Eng.....F. J. Pinkerton  
 General Manager.....Henry Hughes

**WPRW—Manassas—1957**

Frequency: 1460 Kc.....Power: 500 W., d.  
 Owned.....Prince William Bcstg. Corp.  
 Address.....Box 151  
 Tel.: EMpire 8-3108.....Independent  
 Station Representative .....Devney  
 Pres., Gen. Mgr.....Harold H. Hersch  
 Sta., Comm. Mgr.....Woody Merchant  
 Prog., Pub. Dir.....C. A. Sinclair III  
 Chief Engineer.....Craig Stone

**WMEV—Marion—1948**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Mountain Empire Bcstg. Corp.  
 Address.....P. O. Box 470  
 Tel.: ST 3-9001.....ABC-KBS  
 Representative .....Indie Sales  
 Pres., Gen., Mgr.....Robert C. Wolfenden  
 Program Dir.....Mrs. R. C. Wolfenden  
 Chief Engineer.....Edward Surface

**WHEE—Martinsville—1954**

Frequency: 1370 Kc....Power: 1000 Watts, d.  
 Owned-Oper. By...Patrick Henry Bcstg. Corp.  
 Business Address.....P.O. Drawer 552  
 Tel.: ME 2-9811.....Independent  
 Pres., Sta., Gen. Mgr.....John W. Shultz  
 Comm. Mgr.....Charles F. Adams  
 Sales Prom. Mgr., Pub. Dir...T. W. Patterson  
 Program Director.....Mrs. Grace P. Uram  
 Chief Engineer.....T. E. Tatum

**WMVA—Martinsville—1941**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By...Martinsville Bcstg. Co., Inc.  
 Address.....Chatham Heights  
 Tel.: MErcury 2-2152.....NBC-KBS  
 Representative .....Bob Dore  
 Exec. V.P. & Gen. Mgr...Maynard E. Dillaber  
 Commercial Manager.....Jack Bouldin

# VIRGINIA

## WSIG—Mount Jackson—1953

Frequency: 790 Kc.....Power: 1 Kw. d.  
Owned By.....WSIG, Inc.  
Address.....WSIG Bldg.  
Tel.: GRanite 7-3128.....KBS  
Station Rep.....For Joe  
President.....Marion P. Lewis  
Gen. Comm. Mgr.....Philip J. Potter  
Sales Promotion Mgr.....Melvin C. Bakner  
Chief Engineer.....John Gill

## WNRV—Narrows—1952

Frequency: 990 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Giles Bcstg. Co.  
Address.....Route 100  
Tel.: PA 6-2211.....Independent  
Representative.....Hopewell  
President.....H. J. Romanus  
General Manager.....John E. Holland II  
Commercial Manager.....L. P. Williams  
Chief Engineer.....Washington Elichko

## WYOU—Newport News—1947

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Oper. By..United Bcstg. Co. of E. Va.  
Business Address.....114 24th St.  
Tel.: CHestnut 7-6664.....Independent  
Station Representative..Dora-Clayton; Devney  
Pres., Gen. Mgr.....Richard Eaton  
Station Manager.....Joseph Gathings  
Sales Prom. Mgr., Pub. Dir.....Pearl Harris  
Program Director.....Al Clarke  
Chief Engineer.....Ernest C. Hooper

## WGH—Norfolk-Newport News 1928

Frequency: 1310 Kc.....Power: 5000 Watts  
Owned-Oper. By..Hampton Roads Bcstg. Corp.  
Bus. Ad...739 Boush, Norfolk; Box 98 Newport  
Tel.: NORfolk; MADison 2-3353...Independent  
News. Affil.....Daily Press, Times-Herald  
Station Representative.....Blair  
President.....Capt. W. R. Van Buren  
Gen. Manager, V.P.....Edward E. Bishop  
Station Manager.....Dan E. Hydrick  
Commercial Manager.....Sid Oman  
Sis. Prom. Mgr.....Ambert Dail  
Program Director.....Allan McLellan  
Publicity Directors.....B. Walker, P. Day  
Chief Engineer.....George Sokol

## WCMS—Norfolk—1954

Frequency: 1050 Kc.....Power: 1000 W. d.  
Owned-Oper. By..WCMS Radio Norfolk, Inc.  
Address.....Helena Building  
Tel.: MA 5-0525.....Independent  
Station Representative.....Grant Webb  
Pres., Gen. Mgr.....Roy La Merg  
Commercial Manager.....Al Lynn  
Program Director.....Joe Huppel  
Publicity Director.....Lon Backmon  
Chief Engineer.....Tom Conrad

## WLOW—Norfolk—1946

Frequency: 1400 Kc...Power: 280 Watts d.  
Owned By.....WCMS Radio Norfolk, Inc.  
Bus.-Studio Addr.....731 Boush St.  
Tel.: MADison 7-5677.....MBS  
Station Representative.....Headley-Reed  
General Manager.....Michael Henry  
Commercial Manager.....Paul Enright  
Sales Prom. Mgr.....Mrs. Diane Creef  
Prog. Dir.....Bruce M. Miller  
Chief Engineer.....Joe Barlow

## WNOR—Norfolk—1949

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Norfolk Bcstg. Co.  
Address.....1019 Boissevain Ave.  
Tel.: MADison 2-7071.....Independent  
Representative.....Weed  
President.....Louis H. Peterson  
Gen., Sta. Mgr.....Earl Harper  
Commercial Manager.....Jack Harris  
Sales Prom. Mgr., Prog. Dir..Bill Montgomery  
Publicity Director.....Bob Story  
Chief Engineer.....George Hillier

## WRAP—Norfolk—1952

Frequency: 850 Kc.....Power: 5000 Watts, d  
Owned-Operated By.....Rollins Bcstg., Inc.  
Address.....300 Portlock Bldg.  
Tel.: MA 7-8307.....Independent  
Representative.....Rollins  
President.....O. Wayne Rollins  
V.P. Gen. Mgr.....Paul von Hagel  
Commercial Mgr.....Kush Walters  
Program Dir.....Sid Woods  
Publicity Dir.....Leola Dyson  
Chief Eng.....Glen Frazier

## WTAR—Norfolk—1923

Frequency: 790 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WTAR Radio Corp.  
Bus.-Studio Address.....720 Boush St.  
Tel.: MA 5-6711.....CBS  
News Affil.....Norfolk Newspapers, Inc.  
Representative.....Edward Petry  
Pres., Gen. Mgr.....Campbell Arnoux  
V.P., Operations.....John C. Peffer  
V.P., Sales.....Robert M. Lambe  
Station Manager.....Ray Turner  
Commercial Manager...Harry W. Moore, Jr.  
Sales Promotion Manager.....Hal Powell  
Prog. Dir.....William Johnson  
Publicity Director.....Joel Carlson  
Chief Eng.....R. L. Lindell

## WNVA—Norton—1946

Frequency: 1350 Kc.....Power: 5000 Watts  
Owned.....Radio-Wise, Inc.  
Address.....Progress Bldg.  
Tel.: 700.....KBS  
President.....R. B. Helms  
Gen. Mgr.....Jack Helms  
Comm. Mgr.....Jack Darnell  
Chief Engineer.....Gene Tommerdahl

**WJMA—Orange—1949**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... Charlottesville Bcstg. Co.  
 Address... Box 271  
 Tel.: 7263  
 President... Donald G. Heyne  
 Commercial Manager... John C. Mahaney, Jr.  
 Chief Engineer... E. V. Bossieux, Jr.

**WPVA—Petersburg—1955**

Frequency: 1280 Kc. Power: 5000 Watts d.  
 Owned-Operated By... Harry A. Epperson, Jr.  
 Business Address... Box 87  
 Tel.: RE 2-3478  
 Representative... Thomas F. Clark  
 Pres., Sta. Mgr... Harry E. Epperson, Jr.  
 Commercial Manager... Ray Frazier  
 Sales Promotion Manager... Bill Belton  
 Program Director... Olive P. Epperson  
 Publicity Director... Betty Smith  
 Chief Engineer... John Dicks

**WSSV—Petersburg—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By... Petersburg Bcstg Co., Inc.  
 Business-Studio Address... 112 W. Tabb St.  
 Tel.: RE 3-4567  
 Representative... Grant Webb  
 Pres., Gen. Mgr... Roger A. Beane  
 Comm. Sales Prom. Mgr... Cy Newman  
 Program Director... Betty Nunnally  
 Publicity Director... John Stevens  
 Chief Engineer... Jerome Dvorachek

**WAVY—Portsmouth—1941**

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned-Oper. By... Tidewater Telradio, Inc.  
 Address... 709 Boush St., Norfolk  
 Tel.: MA 7-2345  
 Representative... NBC  
 President... H-R Reps., Inc.  
 Gen., Sta. Mgr... J. Glen Taylor  
 Sales Manager... Edward G. Sheridan  
 Program Director... Edward J. Hennessy  
 Prom., Pub. Dir... Lee Allan  
 Chief Engineer... Macey Schaffer  
 William Manrov

**WPUV—Pulaski—1946**

Frequency: 1580 Kc. Power: 5000 Watts, d.  
 Owned-Oper. By... WPUV, Inc.  
 Business Address... Dora Hi-Way  
 Tel.: 3-3931  
 Pres., Ch. Eng... John A. Columbus  
 Comm. Mgr., Pub. Dir... Larry Schoenfeld

**WRAD—Radford—1950**

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By... WRAD Bcstg.  
 Address... Radford & Christiansburg  
 Tel.: 2461  
 Representative... Independent  
 President... Robert S. Keller, Inc.  
 Manager... Dr. Perry E. Gresham  
 Dave Milligan

**WRIC—Richlands—1951**

Frequency: 540 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Clinch Valley Bcstg. Corp.  
 Address... P. O. Box 218  
 Tel.: Wo 1-4066  
 Station Rep... Rambeau, Vance, Hopple  
 President... J. Powell Royall  
 Gen., Sta. Mgr... J. H. Lee  
 Prog., Pub. Dir... Shirley A. Lee  
 Chief Engineer... Earl Graham

**WANT—Richmond—1951**

Frequency: 990 Kc. Power: 1000 Watts, d.  
 Owned... United Broadcasting Co.  
 Address... 513 East Main Street  
 Tel.: Milton 3-8368  
 Representative... Independent  
 Pres., Gen. Mgr... Oakes; Dora-Clayton; Whittig; Devney  
 Richard Eaton  
 General Manager, Chief Eng... S. J. Bell  
 Commercial Manager... Robert M. Benson  
 Program Director... Wilbur D. Lewis

**WEZL—Richmond—1958**

Frequency: 1590 Kc. Power: 5 Kw, d.  
 Owned By... WEZL, Inc.  
 Address... 305 W. Grace St.  
 Tel.: Milton 4-4577  
 Station Rep... Independent  
 Radio-TV Rep  
 President... W. E. Bennis, Jr.  
 General Manager... William J. Page  
 Promotion Manager... J. Canyon

**WLLY—Richmond—1955**

Frequency: 1320 Kc. Power: 1000 Watts, d.  
 Owned... WLLY, Inc.  
 Address... Broad-Grace Arcade  
 Tel.: MI 9-1223  
 Station Representative... Independent  
 Masla  
 Pres., Gen. Mgr... Louis Adelman  
 Commercial Manager... Charles M. Quilliam  
 Program Dir... Gene Creasy  
 Chief Engineer... Kenneth Shelton

**WMBC—Richmond—1926**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By... Havens & Martin, Inc.  
 Bus. Studio Address... 3301 W. Broad St.  
 Tel.: EL 5-8611  
 Representative... ABC  
 Pres., Gen., Sta. Mgr... Bolting Co.  
 Wilbur M. Havens  
 Commercial Mgr... Walter A. Bowry, Jr.  
 Sales Prom. Mgr., Pub. Dir... W. J. Filer  
 Prog. Dir... Frank Wilson  
 Chief Engineer... James Kyle

**WRNL—Richmond—1937**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned-Oper. By... Richmond Newspapers, Inc.  
 Business-Studio Address... 111 N. Fourth St.  
 Tel.: Milton 3-3436  
 Representative... MBS  
 News Leader; Times Dispatch  
 Representative... Edward Petry  
 President... D. Tennant Bryan  
 Gen. Station Mgr... E. S. Whitlock

# VIRGINIA

Sales Manager.....Frank Soden  
 Prog. Dir.....William Morrison  
 Pub., Prom. Director.....Mrs. Jane Creasy  
 Chief Engineer.....E. V. Wolstenholme

## WLEE—Richmond—1945

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Lee Bcstg. Corp.  
 Business-Studio Address...6200 W. Broad St. Rd.  
 Tel.: Atlantic 8-2835.....NBC  
 Representative.....Brown, McGavern  
 President.....Thomas Tinsley  
 Gen. Mgr.....H. L. Hudson  
 Commercial Mgr.....Don P. Lee  
 Sales Prom. Mgr.....Thomas J. McCollum, Jr.  
 Program Director.....Robert Gilmore  
 Chief Engineer.....Thomas J. Kita

## WRVA—Richmond—1932

Frequency: 1140 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Larus & Brother Co.  
 Business Address.....22nd & Cary Sts.  
 Tel.: Milton 3-3511.....CBS  
 Representative.....CBS Radio Spot Sales  
 General Manager.....John B. Tamsey  
 Sales Manager.....Harold Barre  
 Promotion Manager.....Irby N. Hollans, Jr.  
 Program Manager.....Raymond L. Kennedy  
 Production Manager.....Harold Phillips  
 Pub. Rel. Mgr.....W. R. Bishop  
 Gen., Comm. Mgr.....David M. Wilburn

## WXGI—Richmond—1947

Frequency: 950 Kc.....Power: 1000 Watts d.

Owned-Operated By.....Radio Virginia, Inc.  
 Bus.-Studio Address...300 German School Rd.  
 Tel.: BE 3-7666.....Independent  
 Station Representative.....Webb  
 President.....Douglas H. Robertson  
 Gen. Comm. Mgr.....David M. Wilburn  
 Chief Engineer.....Charles Charnesky

## WDBJ—Roanoke—1924

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Times-World Corp.  
 Address.....201 Campbell Ave., S.W.  
 Tel.: DI 3-8031.....CBS  
 News. Affil.....Times, World News  
 Representative.Peters, Griffin, Woodward, Inc.  
 President.....M. W. Armistead, III  
 V.P., Managing Dir.....Ray P. Jordan  
 Sta., Comm. Mgr.....Frank E. Koehler  
 Sales Prom., Pub. Dir.....Katherine Griffey  
 Program Director.....J. Dexter Mills  
 Chief Engineer.....J. Robert Crowley

## WHYE—Roanoke—1957

Frequency: 910 Kc.....Power: 1 Kw., d.  
 Owned.....Jefferson Bcstg. Corp.  
 Business Address.....American Theater Bldg.  
 Tel.: Diamond 5-0988.....KBS  
 Sta. Rep.....O'Connell; Reilley; Brown  
 President.....Sherwood J. Tarlow  
 Exec. V.P., Gen. Mgr.....Allan W. Roberts  
 Commercial Manager.....Nick Bell  
 Sales Prom. Mgr.....Jim Gearheart

# 1<sup>ST</sup>

## IN RICHMOND!!!

### LISTENERS

PULSE — Jan-Feb. 1959

### MERCHANDISING

Drug  
 Grocery  
 Community Club Awards

### PROMOTIONS

WLEE expositions  
 Model Homes  
 Mobile Studios  
 Newsliners  
 European Trips  
 Prize Contests

1480

# WLEE

1480

President — TOM TINSLEY  
 Vice President — IRVIN G. ABELOFF

General Manager — HARVEY HUDSON

National Representatives  
 Select Station Representatives — New York  
 McGavran-Quinn — Chicago, Detroit, Los Angeles, San Francisco  
 Clarke Brown Company — Dallas, Houston, New Orleans, Atlanta

## VIRGINIA

Program Director..... Glen C. Lewis  
 Publicity Director..... Jim Mac  
 Chief Engineer..... Ray Mills

### WRIS—Roanoke—1953

Frequency: 1410 Kc.... Power: 5000 Watts d.  
 Owned..... Roanoke Independent Bcstrs. Inc.  
 Address..... Box 702  
 Tel.: 2-3131..... Independent  
 Representative..... Walker  
 General Mgr..... Cy Bahakel  
 Asst. Gen. Mgr..... Frank Tirico

### WROV—Roanoke—1946

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... WROV Bcstrs., Inc.  
 Bus. Studio Address... 15th & Cleveland Ave.  
 Tel.: DI 3-4444..... ABC  
 Representative..... Burn-Smith  
 Pres., Gen. Mgr..... Burton L. Levine  
 Commercial Manager..... T. M. Aheron  
 Pub. Dir..... Barbara Felton  
 Chief Engineer..... A. T. Beckley

### WSLS—Roanoke—1940

Frequency: 610 Kc.. Power: 5 Kw. d. 1 Kw. n.  
 Owned..... Shenandoah Life Stations, Inc.  
 Business-Studio Address... Radio-TV Center  
 Tel.: DI 4-0226..... NBC  
 Representative..... John Blair  
 President..... Blake T. Newton, Jr.  
 Exec. Vice President..... James H. Moore  
 Station Mgr..... Horace Fitzpatrick  
 Commercial Mgr..... A. S. Trevilian, Jr.  
 Sls. Prom. Dir..... C. R. Garrison  
 Asst. Oper. Mgr..... G. W. Chernault, Jr.  
 Asst. Mgr. for Eng..... J. P. Briggs

### WYTI—Rocky Mount—1956

Frequency: 1570 Kc... Power: 1000 Watts d.  
 Owned..... WYTI, Inc.  
 Business Address..... P.O. Drawer 471  
 Tel.: HU 3-9955..... KBS  
 Station Representative..... Best  
 President..... S. L. Goodman  
 General Manager..... Lester L. Williams  
 Commercial Manager..... William E. Jefferson  
 Program Director..... Fred W. Vopper  
 Chief Engineer..... William A. Farley

### WBLU—Salem—1956

Frequency: 1480 Kc..... Power: 1 Kw., d.  
 Owned By..... Salem Bcstg. Co.  
 Address..... P. O. Box 408  
 Tel.: DUpont 9-5443..... Independent  
 Gen. Mgr., Ch. Eng..... M. C. Bowers, Jr.  
 Commercial Mgr..... R. Bentley

### WHLF—South Boston—1947

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Halifax Bcstg. Co.  
 Address..... Webster St  
 Tel.: 2-9888..... ABC-KBS  
 Gen., Comm. Mgr..... John L. Cole, Jr.

Sta. Mgr..... H. Preston Young, Jr.  
 Chief Engineer..... Arthur A. Moran, Jr.

### WJWS—South Hill—1953

Frequency: 1370 Kc.... Power: 1000 Watts d.  
 Owned-Operated By... Old Belt Bcstg. Corp.  
 Address..... P. O. Box 216  
 Tel.: HI 7-4007..... Independent  
 President..... C. D. Pennington, Jr.  
 Gen., Sta., Comm. Mgr..... W. Hofter  
 Sales Prom. Mgr., Prog. Dir... A. W. Walthall  
 Chief Engineer..... Charles E. Brown

### WAFB—Staunton—1954

Frequency: 900 Kc..... Power: 1 Kw. d.  
 Owned..... Am. Home Bcstg. Corp.  
 Address..... P. O. Box 448  
 Tel.: TU 6-0100..... Independent  
 Station Rep..... Clark  
 Pres., Gen. Mgr..... Lloyd Gochenour  
 Chief Engineer..... Glenn Thomas

### WTON—Staunton—1946

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Charles P. Blackley  
 Business-Studio Address... Morrison Bldg.  
 Tel.: TU 6-6666..... ABC  
 Pres., Gen. Mgr..... Charles P. Blackley  
 Sta., Comm. Mgr..... Charles E. Seebeck  
 Program Director..... Ray H. Honaker, Jr.  
 Chief Engineer..... Rex C. Houser

### WLPM—Suffolk—1940

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By... Suffolk Bcstg. Corp.  
 Business Address..... Radio Bldg.; Box 626  
 Tel.: 2394..... MBS-KBS  
 Pres., General Mgr..... Fred L. Hart  
 Comm. Mgr..... L. Earl Hundley  
 Prog. Dir..... Ted Potter  
 Chief Eng..... Veryl W. Rupp

### WESR—Tasley—1957

Frequency: 1330 Kc..... Power: 1 Kw.  
 Owned..... Accomack-Northampton Bcstg. Co.  
 Address..... Box 1330  
 Tel.: SU 7-3200..... KBS  
 President..... Vernon H. Baker  
 Gen. Mgr..... Brooks Russell  
 Ch. Eng..... Glenn Kellam

### WBOF—Virginia Beach—1954

Frequency: 1600 Kc..... Power: 1 Kw. d.  
 Owned..... Va. Beach Bcstg. Corp.  
 Business Address..... Box 536  
 Tel.: GArden 8-3434..... KBS  
 Station Representative..... Best  
 Pres., Gen. Mgr..... Leo Hoarty  
 Sta. Mgr., Prog. Dir..... Bob Gheza  
 Comm. Mgr..... Ron Phillips  
 Sales Promotion Manager..... Bill Rhyne  
 Publicity Director..... Joe Burton  
 Chief Engineer..... Jack Garrison

## VIRGINIA-WASHINGTON

### WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.  
Owned. Grayson Headley  
Address. Warsaw  
Tel.: ED 3-6900. KBS  
Pres., Gen. Mgr. Grayson Headley  
Commercial Mgr. Ruth R. Rouzie  
Sales Prom. Mgr. Bill Allison  
Prog. Dir. Chris Naumann  
Chief Engineer. W. Dean Loudy

### WEER—Warrenton—1957

Frequency: 1570 Kc. Power: 500 W., d.  
Owned. Radio Associates, Inc.  
Business Address. Box 817  
Tel.: 1500. KBS  
Representative. Best  
President. George Oleson  
Gen. Mgr. Arthur Kellar  
Sales Prom. Manager. Donald W. Herman  
Chief Engineer. Joe Terrien

### WKTF—Warrenton—1957

Frequency: 1420 Kc. Power: 5000 Watts  
Owned By. WKFT, Inc.  
Business Address. Warren Green Hotel  
Tel.: 1420. Independent  
Station Representative. Weed  
President. Harry Wismer  
Gen., Sta. Mgr. Bob Greiner  
Commercial Manager. Ed Falls  
Program Director. Jack Heaton  
Chief Engineer. Albert Moore

### WAYB—Waynesboro—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Waynesboro Bcstg. Corp.  
Business Address. 526 W. Main St.  
Tel.: WH 3-6066. MBS-KBS  
Rep. Donald Cooke  
Pres., Gen., Sta. Mgr. N. Wilbur Kidd  
Comm., Sales Prom. Mgr. Al Charles  
Prog. Dir. Gene Daugherty  
Chief Engineer. William T. Gabbert

### WINC—Winchester—1941

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Marion P. Lewis  
Business Address. Kerr St.  
Tel.: MOhawk 2-4855. ABC-KBS  
Station Representative. For Joe  
President. Marion P. Lewis  
Program Director. Gordon Walsh  
Publicity Director. Roy Nester  
Sta. Mgr., Chief Engineer. Phil Whitney

### WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Wythe County Bcstg. Co.  
Address. 195 S. 1st St.  
Tel.: CApiitol 8-3185. KBS  
General Manager. Arthur M. Gates  
Commercial Manager. Edward A. Zuber  
Program Director. Frank Fox Lindamood  
Chief Engineer. W. Jack Fleming

Pop.: 2,872,000

Families: 886,000

Radio Homes: 866,000

## Washington

Stations in State: 80

TV Homes: 716,000

TV Stations: 14

### KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. KBKW, Inc.  
Address. 701 E. Heron St.  
Tel.: 1015. Independent  
Station Rep. Devney; Feltis; Jacobson  
President. Archie Taft, Jr.  
Gen., Sta. Mgr. Mahlon R. Taft  
Program Director. Dale Gunderson  
Publicity Director. Fred Marinacci  
Chief Engineer. Bob Smading

### KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By. KXRO, Inc.  
Address. 207½ E. Market St.  
Tel.: AB 4098. MBS-KBS  
Rep. Walker, Ayres, Art Moore  
President. Harry R. Spence  
General Manager. Fred G. Goddard  
Comm. Mgr. Roy Johnson  
Sales Prom. Manager. Monte Cook  
Chief Engineer. Robert J. McNamara

### KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts

Owned. Fidalgo Brcstg. Inc.  
Address. 2920 Commercial Ave.  
Tel.: CY 4-2345. KBS  
Representative. Art Moore  
Pres., Gen. Mgr. James C. Frits  
Chief Engineer. Donald Knuteson

### KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d.  
Owned By. Auburn Broadcasters, Inc.  
Address. 122 S. Division St.  
Tel.: TEmple 3-5220. Independent  
Station Representative. Feltis  
President. Edward Garre  
Co-Owner, Prom. Mgr. Johnny Mowbray  
Program Director. Brian Calkins  
Chief Engineer. Charles Cook

### KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 1 Kw., d.  
Owned. Bellevue Bcstrs.  
Business Address. Pacific Natl. Bank Bldg.  
Tel.: GLencourt 4-1330. Independent  
President. Kemper Freeman  
Station Manager. Bill Coben  
Program Director. Dick Stokke  
Chief Engineer. Jim McGavick

**KENY—Bellingham—1958**

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned By.....Whatcom County Bcstg. Inc.  
Business Address.....220-A Unity St.  
Tel.: REgent 3-2410.....Independent  
Station Representative.....Grant  
Pres., Gen., Sta. Mgr.....Tom Haveam  
Commercial Manager.....Edgar Marroy  
Program Director.....Clayton Holm  
Sales Prom., Pub. Dir.....James Bailey

**KPUG—Bellingham—1947**

Frequency: 1170 Kc. Power: 1000 Watts  
Owned-Operated By.....KPUG, Inc.  
Business Address.....2340 E. Sunset Dr.  
Tel.: REgent 4-1170.....MBS  
Newspaper Affil.....Othello (Wa.) Outlook  
Station Representative.....Pearson  
President.....Jessica L. Longston  
Ex. V.P.....Robert E. Pollock  
Gen. Manager.....John DiMeco  
Comm. Mgr.....Oscar Lundgren  
Sls. Prom. Mgr.....James Tincker  
Program Director.....William Anderson  
Publicity Director.....Bernie Veleke  
Chief Engineer.....Donald E. Pinney

**KVOS—Bellingham—1927**

Frequency: 790 Kc. Power: 1000 Watts  
Owned-Operated By.....KVOS, Inc.  
Bus. Studio Address.....1155 Ellis St.  
Tel.: 790.....ABN  
Representative.....Forjoe, Art Moore  
President.....Rogan Jones  
Gen. Mgr.....Hamilton Brosious  
Prog. Dir.....John Sherman  
Nat. Sales Manager.....Fred Elsethagen

**KBRO—Bremerton—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned.....Bruce Bartley  
Business Address.....205 Washington Ave.  
Tel.: ESsex 7-3995.....Independent  
Station Representative.....Feltis; Palmer  
General Manager.....Linc Perry  
Office Manager.....Shirley Seid  
Sales Prom. Mgr.....Bruce Perry  
Program Director.....Bill Luckhurst  
Chief Engineer.....Bob Adams

**KPVA—Camas—1956**

Frequency: 1480 Kc. Power: 1 Kw., d.  
Owned By.....William B. & Cathryn C. Murphy  
Address.....714 NE 4th  
Tel.: 6431.....Independent  
Representatives.....Art Moore, Best  
President, Gen. Mgr.....Wm. B. Murphy  
Station Mgr.....Cathryn Murphy  
Sales Prom. Mgr.....Clarence Hagerty  
Assistant Mgr.....Sandy Rhodes  
Asst. Ch. Eng.....Vincent N. Ast.

**KELA—Centralia-Chehalis  
1937**

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Central Bcstg. Corp.

Business Address.....P.O. Box 720, Centralia  
Tel.: PE 6-3321.....MBS  
Rep., Walker, O'Connell, McGavren, Art Moore  
President.....J. Elroy McCaw  
Gen., Sta. Mgr.....Joe Chytil  
Sales Prom. Mgr.....Marty O'Toole  
Program Director.....Donald Youngmans  
Publicity Director.....Bryon Johnson  
Chief Engineer.....Bob De Lapp

**KITI—Chehalis-Centralia—1954**

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned-Operated By.....KITI Corp.  
Address.....804 Market St.  
Tel.: SH 8-3379.....Independent  
Representative.....Feltis, Grant  
Pres., Gen. Mgr.....Donald F. Whitman  
Sta., Comm. Mgr.....Phil Roewe  
Chief Engineer.....Harold C. Singleton

**KOZI—Chelan—1957**

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owned.....Lake Chelan Bcstg. Corp.  
Address.....Morse Bldg.  
Tel.: 440.....Independent  
Representative.....McGillvra  
Pres., Gen. Mgr.....Stuart S. Maus  
Program Director.....Marjorie Grill  
Chief Engineer.....Dean Rhodes

**KCLX—Colfax—1950**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Adrian De Vries  
Address.....Box 710  
Tel.: EXbrook 7-3441.....KBS  
Station Representative.....Best  
Owner, Gen., Sta. Mgr.....Adrian De Vries  
Program Director.....Betty DeVries  
Chief Engineer.....E. O. McVay

**KCVL—Colville—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Colville Bcstg. Co.  
Bus. Address.....Mantz & Ricky Rd.; Box 208  
Tel.: MU 4-6481.....KBS  
Station Representative.....Continental; Moore  
Pres., Ch. Eng.....Merle B. Peterson  
Commercial Manager.....Peggy J. Hull

**KGDN—Edmonds—1954**

Frequency: 630 Kc. Power: 1000 Watts  
Owned.....King's Garden, Inc.  
Address.....190th & Fremont  
Tel.: LI 3131.....Independent  
President.....A. B. Martin  
Manager.....A. Orville Helgerson  
Program Director.....Gerald Swanson  
Chief Eng.....Walter Jamison

**KXLE—Ellensburg—1946**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Central Washington Bcstrs.  
Bus. Add. Trans. Loc.....Box 600

# WASHINGTON

Tel.: Ellensburg .....KBS  
Representative .....McGillvra  
President.....Goodwin Chase, Jr.  
Gen., Sta. Manager.....Joe Kendall  
Commercial Manager.....Bill Hanning  
Sls. Prom. Mgr.....Bill Allen  
Publicity Director.....Ron Forsell  
Chief Engineer.....Robert I. Sampson

## KULE—Ephrata—1949

Frequency: 730 Kc.....Power: 1000 Watts  
Owned By.....Coulee Bcstg. Corp.  
Tel.: SK 4-4686.....Independent  
President.....Donald R. Berry  
Gen., Sta., Comm., Prom. Mgr.....Bob Moore  
Program Director.....Dorothy McCue  
Chief Engineer.....Len Brown

## KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 1000 Watts  
Address.....P. O. Box 916  
Tel.: Alpine 9-1144.....Independent  
Station Representative.....Devney; Moore  
Pres., Gen. Mgr.....W. R. Taft  
Sales Manager.....Tom Kelley  
Chief Engineer.....Dave Foley

## KQTY—Everett—1957

Frequency: 1230 Kc.....Power: 250 W.  
Owned.....W. Nelskog, P. Crain, A. Baker  
Address.....3021 Rockefeller  
Tel.: CE 6111.....Independent  
Representative.....Grant  
President.....Wally Nelskog  
Gen. Mgr.....Paul Crain  
Sta. Mgr.....Earle Gerdon  
Prog. Dir.....Ray Courtmanch

## KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Ralph A. Nachtmann  
Address.....Box 395  
Tel.: 140.....Independent  
Representative.....Best, Art Moore  
General Manager.....R. A. Nachtmann  
Program Director.....Alcuin Theisen  
Chief Engineer.....Frank Van Hemert

## KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....KLOG, Inc.  
Address.....P. O. Box 90  
Tel.: EX 3-4900.....Independent  
Station Rep.....Moore; Walker-Rawalt; Oakes  
President.....J. J. Flanigan  
Gen., Sta. Mgr.....John F. Carlson  
Commercial Manager.....Warren Peterson  
Program Director.....Robert Van Roy  
Chief Engineer.....Robert Meers

## KEPR—Kennewick—1949

Frequency: 610.....Power: 5000 Watts  
Owned-Oper. By.....KWIE, Inc.  
Address.....11 S. Cascade St.  
Tel.: JU 2-5151.....CBS  
Representative.....Art Moore, Robert Meeker  
President.....Thomas C. Bostic

Sta., Comm. Mgr.....Monte Strohl  
Program Director.....Bill Moody

## KNBX—Kirkland—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Eastside Bdcstg. Co.  
Business Address.....Civic Center; Box 338  
Tel.: VAndyke 2-1201.....KBS  
Representative.....Art Moore  
General Manager.....G. A. Wilson  
Program Director.....R. Anita Busek  
Chief Engineer.....A. W. Lehnhoff

## KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts  
Owned By.....Ferguson & Hall  
Address.....KFHA, Tacoma 99  
Tel.: Juniper 8-1811.....Independent  
Partner.....Adlai C. Ferguson, Jr.  
Partner, Gen. Mgr.....Robert E. Hall  
Program Director.....Greg Martin  
Chief Engineer.....Herman Hughes

## KBAM—Longview—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....K-BAM Bcstg. Co.  
Business Address.....1451 Alaska St.; Box 31  
Tel.: HA 3-1210.....Independent  
Station Rep.....Holman; Grant; Wagner  
President.....Paul D. Wickre  
Gen., Sta. Mgr.....William Hoftzyer  
Commercial Manager.....Al Weeks  
Program Director.....Charles Nelson  
Chief Engineer.....Byron Swanson

## KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Triad Bcstg. Corp.  
Address.....P. O. Box 779  
Tel.: HA 5-1500.....MBS  
Representative.....Feltis; Pearson  
Pres., Gen. Mgr.....William Boeing, Jr.  
Comm. Prog. Mgr.....Don L. Veith  
Chief Engineer.....Mac Davis

## KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.  
Owned-Operated By.....KSEM, Inc.  
Business Address.....Box 276  
Tel.: RO 5-3441.....KBS  
Station Representative.....Day; O'Connell  
President.....Jessica L. Longston  
Gen. Manager.....John R. DiMeo  
Station Manager.....Roy Robinson  
Commercial Manager.....Gene Wagner  
Sales Promotion Manager.....Bill Berry  
Program Director.....Neil Burmester  
Chief Engineer.....Ken Hansen

## KWIQ—Moses Lake—1956

Frequency: 1260 Kc.....Power: 1000 Watts, d.  
Owned.....Central Basin Broadcasting Co.  
Business Address.....815 W. Broadway  
Tel.: ROkwell 5-7843.....Independent  
Station Representative.....Weed; Moore  
President.....Tomas Bostic  
General Manager.....James Schroeder  
Commercial Manager.....Ed Dahlin



Sales Promotion Manager.....Jack Dillon  
 Program Director.....Francis King  
 Publicity Director.....Ed Morrissey  
 Chief Engineer.....Howard Hammond

**KBRC—Mount Vernon—1946**

Freq.: 1430 Kc....Power: 5 Kw., D; 1 Kw., N  
 Owned-Operated By.....Beckley Radio Co.  
 Bus.-Studio Address.....P.O. Box 240  
 Tel.: GARfield 4-2430.....Independent  
 Representative.....Art Moore  
 Pres., Gen., Sta. Mgr.....Leo H. Beckley  
 Comm.-Sales, Prom. Mgr.....Ted Frayling  
 Prog., Pub. Director.....Glenn Brooke  
 Chief Engineer.....Burt McAllister

**KGY—Olympia—1922**

Frequency: 1240 Kc....Power: 250 Watts  
 Owned-Oper. By.....Tom Olsen  
 Address Trans. Loca.....P. O. Box 710  
 Tel.: WHitehall 3-1240.....MBS-KBS  
 Representative.....Art Moore, Walker  
 Pres., Gen. Mgr.....Tom Olsen  
 Sta., Comm. Mgr.....Herb Anderson  
 Program, Ch. Eng.....Don Jones  
 Publicity Director.....Robert Cummings

**KITN—Olympia—1956**

Frequency: 1440 Kc....Power: 500 Watts d.  
 Owned.....KITN Corp.  
 Address.....810 Columbia Street  
 Tel.: FL 7-7718.....Independent  
 Representative.....Feltis, Grant  
 Pres., Gen. Mgr.....D. Whitman  
 Chief Engineer.....Harold C. Singleton

**KOMW—Omak—1947**

Frequency: 680 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....KOMW, Inc.  
 Business-Studio Address.....Box 151  
 Tel.: 20.....Independent  
 Representative.....Feltis; Ayres  
 President.....R. L. McNett  
 General Manager.....Dean Nichols  
 Comm. Mgr.....Jerry Weaver  
 Program Director.....Mrs. Betty Uht

**KRSC—Othello—1958**

Frequency: 1450 Kc....Power: 100 Watts  
 Owned By.....Othello Radio  
 Address.....Othello  
 Tel.: Othello.....KBS  
 General Mgr.....R. E. Pollock  
 Station Mgr.....C. Sheppard  
 Chief Engineer.....W. Dru

**KORD—Pasco—1956**

Frequency: 910 Kc....Power: 1 Kw., d.  
 Owned.....Music Bcstrs.  
 Address.....Box 485  
 Tel.: LI 7-9791.....Independent  
 Representative.....W. S. Grant  
 Gen. Mgr.....Wally Reid

**KPKW—Pasco—1945**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned By.....Hill & Wages

Address.....Pasco  
 Tel.: Pasco.....KBS  
 Representative.....Feltis  
 Pres., Gen. Mgr.....V. B. Kenworthy  
 Comm. Mgr.....Shirley Wallen  
 Prog. Dir., Chief Engineer.....Robert Rockne

**KONP—Port Angeles—1945**

Frequency: 1450 Kc....Power: 250 Watts  
 Owned.....Radio Pacific Inc.  
 Address.....313 West First Street  
 Tel.: GL 7-4200.....KBS  
 Newspaper Affiliation.....Evening News  
 Representative.....Art Moore  
 President.....Charles Webster  
 Gen. Mgr.....George Buck  
 Sta. Mgr., Prog. Dir.....Jack Keith Proctor  
 Sales Promotion Manager.....Robert French  
 Publicity Director.....Rachel Gallagher  
 Chief Engineer.....Frederick F. Fields

**KARY—Prosser—1956**

Frequency: 1310 Kc....Power: 1 Kw., d.  
 Owned By.....Prosser-Grandview Bcstrs.  
 Address.....P. O. Box 1310  
 Tel.: YUKon 4-7310.....KBS  
 Station Rep.....Best  
 President.....Ray Rockstrom  
 General Mgr.....J. L. Quinn  
 Comm. Prom. Mgr.....R. Wilson  
 Chief Engineer.....D. Trostel

**KOFE—Pullman—1950**

Frequency: 1150 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Bayton & Hicks  
 Address.....Pullman-Colfax Hy.  
 Tel.: 1-5251.....Independent  
 Representative.....Ayres, Best  
 Station Mgr.....J. Ronald Bayton  
 Promotion Mgr.....B. J. Bayton

**KAYE—Puyallup—1951**

Frequency: 1450 Kc....Power: 250 Watts  
 Owned-Operated By.....Henry Perozzo  
 Address.....P. O. Box 271  
 Tel.: THornwall 5-1711.....KBS  
 Station Representative.....Moore  
 Gen. Mgr., Ch. Eng.....Henry Perozzo  
 Commercial Manager.....Marvin A. Young  
 Program Director.....Janet Lee Kelly

**KPOR—Quincy—1957**

Frequency: 1370 Kc....Power: 1 Kw., d.  
 Owned.....Quincy Valley Bcstrs.  
 Address.....1st & B St.  
 Tel.: SUNset 7-6731.....Independent  
 Pres., Gen. Mgr.....Donald R. Nelson  
 Chief Engineer.....Jerry Leathers

**KAPA—Raymond—1950**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned-Oper. By.....Seattle Musicasters  
 Address.....P. O. Box 826  
 Tel.: 1010.....KBS  
 Station Rep.....Moore; Walker; Continental  
 Sta. Mgr.....R. E. Claunch  
 Comm. Mgr.....J. W. Reavley  
 Chief Engineer.....Robert Sheetz

**WASHINGTON** .....

**KLAN—Renton—1946**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Seattle Musicasters  
 Address Trans. Loca.....615 Third Ave.  
 Tel.: ALpine 5-8245.....Independent  
 President.....Ralph J. Sander, Jr.  
 General Manager.....Chas. E. Sullivan

**KALE—Richland—1950**

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KALE, Inc.  
 Address.....P. O. Box 367  
 Tel.: 4-3180.....Independent  
 Representative.....Walker  
 President.....R. S. McCaw  
 Gen., Comm. Mgr.....Don Huber

**KAYO—Seattle—1926**

Freq.: 1150 Kc....Power: 5 Kw. d., 1 Kw. d.  
 Owned-Operated By...Wash. Telecasters, Inc.  
 Add., Trans. Loca....2939 Fourth Ave. So.  
 Tel.: MAin 3-2480.....Independent  
 Station Representative.....Young  
 President.....Jessica L. Longston  
 Gen. Mgr.....R. E. Pollock  
 Sta. Mgr.....Jim Hamstreet  
 Comm. Mgr.....Gilbert C. Bond  
 Prog. Dir.....Ted Bell  
 Chief Engineer.....Verle Jones

**KING—Seattle—1927**

Frequency: 1090 Kc....Power: 50,000 Watts  
 Owned-Oper. By.....KING Bcstg. Co.  
 Address.....320 Aurora Ave.  
 Tel.: MUtual 2-3555.....ABC-NBC  
 Station Rep.....Blair  
 Pres., Gen. Mgr.....Mrs. A. Scott Bullitt  
 V.P. Business.....Henry B. Owen  
 Station Mgr.....Gibbs Lincoln  
 Program Mgr.....Jack Link  
 Pub. & Prom. Mgr.....Mel Anderson  
 Chief Engineer.....A. A. Shultz

**KIRO—Seattle—1927**

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Queen City Bcstg. Co.  
 Bus-Studio Address...1530 Queen Anne Ave.  
 Tel.: AL 9800.....CBS  
 Representative.Peters, Griffin, Woodward, Inc.  
 President.....Saul Haas  
 Comm. Manager.....William F. Tucker  
 Station Manager.....Lincoln W. Miller  
 Program Director.....Clair Weidenaar

**KJR—Seattle—1923**

Frequency: 950 Kc. ....Power: 5000 Watts  
 Owned-Oper....Mt. Rainier Radio & TV Bcstg.  
 Business-Studio Address...2600 26 Ave. S.W.  
 Tel.: HO 5100.....Independent  
 Representative.Branham, McGavren, Jacobson  
 Pres., Gen Mgr.....Lester M. Smith  
 Commercial Manager...Gaylen S. Blackford  
 Pgm. Director.....Homer Pope  
 Chief Engineer.....George Newton

*"The Album Sound"*

*(the ones who buy!)*



MUSIC FOR ADULTS AND MATURE YOUNG PEOPLE

5000 WATTS — TOP OF YOUR DIAL

**KOL—Seattle—1922**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By... Seattle Bcstg. Co.  
 Bus.-Studio Address... 1100 W. Florida St.  
 Tel.: MA 2-2312... Independent  
 Representative... Bolling  
 President... Marie S. Taft  
 Gen., Sta. Mgr... Archie Taft, Jr.  
 Commercial Manager... W. L. Simpson  
 Program Director... Howard Hall  
 Publicity Director... Robert Ward  
 Chief Engineer... Dallas Barnard

**KOMO—Seattle—1926**

Frequency: 1000 Kc. Power: 50,000 Watts  
 Owned-Oper. By... Fisher's Blend Station, Inc.  
 Bus.-Studio Address... 100 4th Ave. No.  
 Tel.: MA 4-6000... NBC  
 Representative... NBC Spot Sales  
 President... O. W. Fisher  
 Gen. Mgr., Exec. V. P... W. W. Warren  
 Comm. Manager... James McLoughlin  
 Station Manager... Maitland Jordan  
 Sls. Prom. Mgr... Bob Ryan  
 Program Manager... F. J. Patterson  
 Pub. Rel. Mgr... Margaret Frey  
 Chief Engineer... C. E. Miller

**KTIK—Seattle—1956**

Frequency: 1590 Kc. Power: 5000 Watts  
 Owned-Operated By... KTIK, Inc.  
 Business Address... 101 Bellevue Ave. North  
 Tel.: EAst 3-1590... Independent  
 Station Representative... Webb, Lucas  
 Pres., Gen. Mgr... Hugh Ben LaRue  
 Comm. Mgr... Bill Rickard  
 Publicity Director... Doris Holman  
 Chief Engineer... Jack Hemingway

**KTW—Seattle—1920**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned... The First Presbyterian Church  
 Business Address... 710 Madison  
 Tel.: MUtual 2-1250... Independent  
 Station Representative... Pickens  
 Gen., Sta. Mgr... Don J. Bevilacqua  
 Comm., Sales Prom. Mgr... George W. Boucher  
 Program Director... William McMillen  
 Ch. Eng... James S. Ross

**KVI—Seattle—1926**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Oper. By... Puget Sound Bcstg. Co., Inc.  
 Bus. Address... Camlin Hotel, 1619 9th Ave.  
 Tel.: MAin 4-4848... MBS  
 Representative... H-R Reprs.  
 President, Gen. Mgr... Mrs. Vernice Irwin  
 Commercial Mgr... Earl T. Irwin  
 Program Dir... Harry Long  
 Chief Engineer... D. M. McDonough

**KXA—Seattle—1926**

Frequency: 770 Kc. Power: 1000 Watts d.  
 Owned-Operated By... KXA, Inc.  
 Bus.-Studio Address... 320 Second Ave., W.

Tel.: AL 8600... Independent  
 Representative... Meeker  
 President... Wesley I. Dumm  
 Comm. Mgr... G. A. Wellington  
 Gen. Mgr., Chief Eng... John Dubuque

**KGA—Spokane—1926**

Frequency: 1510 Kc. Power: 50,000 Watts  
 Owned-Oper. By... Bankers Life & Casualty  
 Bus.-Studio Address... Moran Prairie, Box 141  
 Tel.: KE 4-0631... ABC  
 Representative... Everett-McKinney, O'Connell  
 General Manager... Len Greenword  
 Managing Director... John P. Cannaven, Jr.

**KHQ—Spokane—1922**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Operated By... KHQ, Inc.  
 Bus.-Studio Address... 700 Radio Central Bldg.  
 Tel.: MA 4-5131... NBC  
 Representative... Katz  
 Pres., Gen. Sta. Mgr... Richard O. Dunning  
 Comm. Mgr... William Merrill  
 Prog. Dir... John Fahey  
 Sls. Prom., Pub. Dir... Rex Gerlach  
 Chief Engineer... Dee Waymire

**KNEW—Spokane—1947**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Operated By... Seattle-Portland Radio  
 Business Address... P.O. Box 8033  
 Tel.: KE 4-9363... Independent  
 Station Representative... McGavren-Quinn  
 General Manager... Lester M. Smith  
 Program Director... Bill Gratton  
 Chief Engineer... Vince Hoffant

**KPEG—Spokane—1957**

Frequency: 1380 Kc. Power: 5 Kw. d.  
 Owned... Bellevue Bcstrs.  
 Bus. Ad... 1527 W. 2nd Ave.; Box 838  
 Tel.: MADison 4-0454... Independent  
 President... H. Kemper Freeman  
 Gen. Mgr., Ch. Engr... Larry Lester  
 Program Director... Mrs. Frances M. St. Dennis

**KREM—Spokane—1947**

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... KREM Bcstg. Co.  
 Address... 4103 South Regal  
 Tel.: KE 4-0466... Independent  
 Representative... Forjoe  
 Pres., Gen. Mgr... Louis Wasmer  
 Sta., Comm. Mgr... Robert Temple  
 Sales Prom. Mgr., Pub. Dir... Ted Richeson  
 Program Director... E. A. Moseley  
 Chief Engineer... Hommer W. Mead

**KLYK—Spokane—1921**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... KLYK, Inc.  
 Address, Trans. Loca... Realty Bldg.  
 Tel.: Riverside 7-8033... MBS  
 Station Representative... Moore

# WASHINGTON

President ..... Harold Lampel  
Gen., Comm. Mgr. .... William B. Murphy  
Sales Promotion Manager. .... Cathryn Murphy  
Program Director. .... Glenn Huston  
Publicity Director. .... Hal Thomas  
Chief Engineer. .... Ryder Chronic

Representative ..... Weed  
Station Manager. .... Max H. Bice  
Commercial Mgr. .... John Upham  
Sales Prom. Mgr. .... Robert Lyte  
Program Director. .... Don St. Thomas  
Chief Engineer. .... Max H. Bice

## KXLY—Spokane—1922

Frequency: 920 Kc. .... Power: 5,000 Watts  
Owned-Oper. By. .... No. Pacific Radio Corp.  
Address ..... W. 315 Sprague Ave.  
Tel.: MA 4-1218. .... CBS  
Station Rep. .... Avery-Knodel; Day; Jacobson  
Pres. .... Norman Alexander  
General Manager. .... James R. Agostardo  
Station Manager. .... George Anthony

## KENE—Toppenish—1954

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned. .... Radio Broadcasters Inc.  
Address ..... P. O. Box 350  
Tel.: TO 5-7272. .... KBS  
Representative ..... Hil F. Best  
President ..... Jack R. Woodrooffe  
Gen., Sta. Manager. .... Robert A. Sumbardo  
Program Director. .... Don Downing  
Chief Engineer. .... Charles Peterson

## KZUN—Spokane—1955

Frequency: 630 Kc. .... Power: 500 Watts, d.  
Owned. .... Voice of Spokane Valley  
Address ..... Box 123  
Tel.: WA 4-2400. .... Independent  
Representative ..... W. S. Grant  
General Manager. .... Robert L. Swartz  
Co-Manager. .... Arthur R. MacKelvie  
Sales Manager. .... Richard White

## KKEY—Vancouver—1954

Frequency: 1150 Kc. .... Power: 1,000 Watts d.  
Owned-Oper. By. .... Western Bcstg. Co.  
Address ..... 5500 Fourth Plain Road  
Tel.: OX 3-2565. .... KBS  
Representative ..... Bernard  
President ..... Ralph C. Weagant  
General Mgr. .... Ernest Crater  
Commercial Mgr. .... Al Picinni  
Program Dir. .... Ken Debord  
Chief Engineer. .... Bryce Howard

## KREW—Sunnyside—1950

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Cole E. Wylie  
Business Address ..... Box 209  
Tel.: TEmple 7-2277. .... Independent  
Representative ..... Tracy Moore  
Pres., Gen. Mgr. .... Cole E. Wylie  
Sta., Comm. Mgr. .... Don G. Bennett  
Program Director. .... Jean Runyan  
Chief Engineer. .... John Berg

## KVAN—Vancouver—1939

Frequency: 910 Kc. .... Power: 1000 Watts  
Owned-Oper. By. .... KVAN, Inc.  
Studio Address ..... 707 Main St.  
Newspaper Affil. .... Coos Bay Times  
Representative. .... Grant Webb, Tracy Moore  
President. .... Sheldon F. Sackett  
General Mgr. .... Larry H. Lau  
Station Mgr. .... James Gunn  
Nat. Sales Mgr. .... Isabelle Hoyt  
Chief Engineer. .... Leo Erickson

## KMO—Tacoma—1926

Frequency: 1360 Kc. .... Power: 5 Kw.  
Owned. .... Tacoma Radio Corp.  
Address ..... P. O. Box 1651  
Tel.: WA 2-8733. .... Independent  
Station Representative. .... Avery-Knodel; Moore  
Pres., Gen. Sta. Mgr. .... J. Archie Morton  
Prom., Pub. Dir. .... Win McCracken  
Chief Engineer. .... Duane White

## KHIT—Walla Walla—1956

Frequency: 1320 Kc. .... Power: 1000 Watts d.  
Owned By. .... Leader Broadcasting Co.  
Business Address ..... Denny Bldg.  
Tel.: JAcKson 5-1390. .... Independent  
Station Representative. .... Grant; Feltus.  
Pres., Gen., Sta. Mgr. .... Arch Le Roux  
Program Director. .... Herb Kennedy  
Chief Engineer. .... Less Ashworth

## KTAC—Tacoma—1942

Frequency: 850 Kc. .... Power: 1000 Watts  
Owned-Operated By. .... Tacoma Bcstrs., Inc.  
Address ..... Winthrop Hotel  
Tel.: BR 2-2241. .... Independent  
Representative. .... Gill-Perna, Scott; Feltus  
President, Gen. Mgr. .... Jerry Geehan  
Assistant Manager. .... John Condon  
Prog. Dir., Pub. Dir. .... Dick Weeks  
Chief Engineer. .... R. C. Velo

## KTEL—Walla Walla—1946

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Walla Walla Bdcstg. Co.  
Address ..... Box 1028  
Tel.: JAcKson 5-4103. .... ABC-KBS  
Sta. Rep. .... Rambeau, Vance, Hopple; Cox  
Pres., Gen. Mgr. .... Jack Keating  
Sales Prom. Mgr., Prog. Dir. .... Adaline Bussard  
Chief Engineer. .... Beven Roth

## KTNT—Tacoma—1952

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Tribune Publ. Co.  
Address ..... So. 11th & Grant Sts.  
Tel.: FU 3-2561. .... Independent  
Newspaper Affil. .... News Tribune

## KUJ—Walla Walla—1929

Freq.: 1420 Kc. .... Power: 5000 Wts. d., 1000 n.  
Owned-Operated By. .... KUJ, Inc.  
Business Address. .... Route 2

## WASHINGTON-WEST VIRGINIA

Tel.: JA 9-1230.....Independent  
 Representative.....Forjoe, Art Moore  
 President, Gen. Mgr.....H. E. Studebaker  
 Comm. Mgr.....Norval Armes  
 Sales Prom. Mgr., Prog. Dir.....Ken Brooks  
 Chief Eng.....Glenn Dubbe

### KPQ—Wenatchee—1929

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Wescoast Bcstg. Co., Inc.  
 Bus.-Studio Address.....32 N. Mission  
 Phone: NO 3-5121.....News Service: UP  
 Representative.....Forjoe  
 Pres., Sta., Gen. Mgr.....James W. Wallace  
 V. P., Comm. Mgr.....Pat O'Halloran  
 Program Director.....Marc Bowman  
 Chief Engineer.....Doug Whipple

### KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Wenatchee Broadcasters  
 Address.....P. O. Box 1510  
 Tel.: NO 2-7135.....MBS  
 Representatives.....McGillvra, Feltis, Cox  
 Co-Owners.....S. Maus, M. Sorley  
 Sales Manager.....Mark Sorley

### KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned.....Queens Bcstg. Co.  
 Address.....209 Orondo Ave.  
 Tel.: NORmandy 3-5186.....KBS  
 Station Representative.....Grant; Feltis  
 Gen., Sta. Mgr.....Dale R. Woods  
 Comm. Mgr.....W. G. Cannon  
 Sales Prom. Mgr.....James Johnson  
 Prog. Dir.....William Moeller  
 Chief Engineer.....George Frese

### KIMA—Yakima—1944

Frequency: 1460 Kc.....Power: 5000 Watts

Owned-Oper. By.....Cascade Bdcstg. Co.  
 Address.....P. O. Box 702  
 Tel.: GLencourt 2-9111.....ABC-CBS-NBC  
 Rep.....Weed & Co., Art Moore  
 President.....A. W. Talbot  
 Gen. Manager.....Thomas C. Bostic  
 Station Mgr.....W. B. Hansen  
 Sales Manager.....Gene Grischow  
 Program Director.....Rex Heninger  
 Chief Engineer.....Dovel DeVon

### KIT—Yakima—1929

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KIT, Inc.  
 Bus. Ad.....414½ E. Yakima Ave.; Box 1222  
 Tel.: GL 7-8115.....Independent  
 Station Representative.....McGavren-Quinn  
 President.....Carl E. Haymond  
 Gen., Sta. Mgr.....Jack H. Goetz  
 Prog. Dir.....John Puckett  
 Publicity Director.....Pete Wick  
 Chief Engineer.....Dave Hubert

### KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....H. A. Roddick  
 Address.....316 Butterfield Rd.  
 Tel.: CH 8-0990.....Independent  
 Station Representative.....Forjoe; Day  
 Pres., Gen. Mgr.....H. A. Roddick  
 Commercial Manager.....Jack McMahan  
 Sales Promotion Manager.....Bill Bainter  
 Program Director.....Kay Arnold  
 Chief Engineer.....Lee Hurley

### KLOQ—Yakima—1947

Freq.: 1390 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Shela & Durham  
 Address.....P. O. Box 172  
 Tel.: GL 2-7143.....MBS  
 Representative.....Headley-Reed, Walker  
 Gen., Sta., Comm. Mgr.....Warren J. Durham

Pop.: 2,095,000  
 Families: 563,000  
 Radio Homes: 537,000

## West Virginia

Stations in State: 48  
 TV Homes: 416,000  
 TV Stations: 11

### WJLS—Beckley—1939

Freq.: 560 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....Joe L. Smith, Jr., Inc.  
 Bus.-Studio Address.....WJLS Building  
 Tel.: CL 3-7311.....CBS  
 Representative.....Burke—Stuart  
 President, Gen. Mgr.....Joe L. Smith, Jr.

### WWR—Beckley—1947

Freq.: 620 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Rahall Bcstg. Co.  
 Address.....1708 Harper Road  
 Tel.: CL 3-8309.....Independent  
 Representative.....Weed  
 President.....N. Joe Rahall  
 Gen., Sta. Mgr.....R. H. Booth  
 Comm. Mgr.....Margaret A. Jenkins

Sls. Prom. Mgr.....Paul Harless  
 Prog. Dir.....William G. Dancy  
 Publicity Dir.....Robert Harvit  
 Chief Eng.....Anthony P. Gonzalez  
 Owners of: WKAP, Allentown, Pa.; WNAR,  
 Norristown, Pa.; WFEA, Manchester, N. H.;  
 WTSP, St. Petersburg, Fla.

(See Page 584)

### WCST—Berkeley Springs—1958

Frequency: 1010 Kc.....Power: 250 Watts d.  
 Owned By.....Berkeley Springs Radio St. Corp.  
 Business Address.....Berkeley Springs  
 Tel.: 771.....Independent  
 Gen., Sta. Mgr.....Thomas Butscher  
 Commercial Manager.....James Merrill  
 Program Director.....Kenneth Robertson  
 Chief Engineer.....Gary Daniels

## WEST VIRGINIA

### WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.  
Owned-Oper. By... Daily Telegraph Prtg. Co.  
Business Address... Municipal Bldg.; Box 10  
Tel.: DA 7-7115... NBC  
Newspaper Affil. Telegraph; News Observer  
Representative... Katz  
Pres., Gen. Mgr. Hugh Ike Shott  
Sta. Mgr. Melvin Barnett  
Commercial Manager... George Hendricks  
Pub. Director... Janie Marie Lambert  
Chief Engineer... P. T. Flanagan

### WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... WKOY, Inc.  
Address... Box 248  
Tel.: DA 7-6124... MBS  
Rep. Devney & Co., Holman, Dora-Clayton  
Pres., Gen. Mgr., Comm. Mgr. J. Lindsley Alley  
Sta. Mgr., Prog. Dir. Ed Erb

### WCAW—Charleston—1946

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Capitol Bcstg. Corp.  
Address... Kanawha Hotel Bldg.  
Tel.: DI 3-7503... Independent  
Representative... Dore  
President... E. M. Johnson  
General Mgr. A. J. Files  
Comm. Mgr. Elaine Johnson  
Program Dir. Al Walker  
Sales Prom. Mgr. Gloria Best  
Publicity Dir. Adele Durr  
Chief Engineer Frank Allender

### WCHS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts  
Owned-Oper. By... The Tierney Co.  
Address... 1111 Virginia St.  
Tel.: DI 2-8131... CBS  
Representative... Branham  
President... Hawthorne T. Battle  
V.P., Gen. Mgr. John T. Gelder, Jr.  
Station Manager... Robert M. Sinclair  
Commercial Manager... Carl Cook  
Sales Prom., Pub. Dir. Harry Brawley  
Program Director... Joe Farris  
Chief Engineer... William E. Doxon

### WHMS—Charleston—1939

Frequency: 1490 Kc. Power: 250 W.  
Owned... Charleston Bcstg. Co.  
Business Address... 315 Professional Bldg.  
Tel.: DI 3-9544... ABC  
Station Representative... Stars Natl.; Ayers  
President... Joseph L. Brechner  
General Manager... Norman L. Posen  
Commercial Manager... Carl B. Margin  
Sales Promotion Manager... Jean Jespersen  
Program Director... Bill Miller  
Chief Engineer... Vernon Hutchinson

### WKAZ—Charleston—1957

Frequency: 950 Kc. Power: 5 Kw., d.; 1 Kw., n.  
Owned By... Kanawha Valley Bcstg Co., Inc.

Address... 210 Dickinson St.  
Tel.: Dickens 3-7541... NBC  
Station Rep. Katz  
President... Lawrence H. Rogers, II  
General Mgr. Tom J. Murray  
Comm., Program Dir. Don O. Hays  
Sales, Prom. Mgr. Jack Williams  
Publicity Dir. Nell McMillan Frazier  
Chief Engineer... William Ford

### WTIP—Charleston—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Chemical City Bcstg. Co.  
Bus. Address... Capitol & Fife Sts.; Box 3032  
Tel.: Dickens 2-3166... MBS-KBS  
Station Rep. Rambeau, Vance, Hopple  
Pres., Ch. Eng. Gus Zaharis  
General Manager... Mel S. Burka  
Commercial Manager... Bud A. Burka  
Sales Promotion Manager... Bob Bower  
Prog., Pub. Dir. Fred Griffith

### WBOY—Clarksburg—1937

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... WSTV, Inc.  
Business Address... 912 W. Pike St.  
Tel.: MA 4-7571... NBC  
Representative... Branham  
President... Jack Berkman  
Gen. Mgr. George H. Clinton  
Sta., Comm. Mgr. Anthony Corvello  
Prom. Mgr., Pub. Dir. Carl Loose  
Program Director... Robert Toothman  
Chief Engineer... V. G. Brooks

### WHAR—Clarksburg—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Harrison Corp.  
Address Trans. Loca... 1200 E. Pike St.  
Tel.: MAIn 3-1171... ABC-MBS-KBS  
Rep. Burn-Smith  
Pres., Sta. Mgr. Mason C. Deaver  
General Manager... Charles Gaylord  
Commercial Manager... F. T. Gregg  
Sales Promotion Manager... Jennings Randolph  
Program Director... Paul Ellison  
Chief Engineer... Beryle Snyder

### WPDX—Clarksburg—1947

Frequency: 750 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Clarksburg Bcstg. Corp.  
Business-Studio Address... 339 W. Main St.  
Tel.: MA 4-6425... Independent  
Station Representative... Pearson  
Gen., Comm. Mgr. Joseph M. Larosa  
Sta. Mgr., Prog. Dir. Dewitt H. Wyatt  
Chief Engineer... Robert D. Hough

### WDNE—Elkins—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Marja Bcstg. Corp.  
Address... Davis & Wash. Sts.  
Tel.: Elkins... KBS  
Pres., Gen. Mgr. John Carr  
Vice-Pres. Howard A. Donahoe  
Program Director... John O'Brien  
Comm. Manager... Grady F. Guye

**WMMN—Fairmont—1928**

Frequency: 920 Kc. Power: 5000 Watts  
 Owned-Oper. By: Peoples Bcstg. Co.  
 Business Address: 246 N. High St.  
 Tel.: 3100 CBS  
 Representative: Hollingbery  
 President: Murray D. Lincoln  
 General Manager: Herbert E. Evans  
 Program Director: Frank Lee  
 Chief Engineer: Harry W. Jackson

**WTCS—Fairmont—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned: Fairmont Broadcasting Co.  
 Address: Box 1549  
 Tel.: 5000 ABN-KBS  
 Representative: Gill-Perna, Keystone  
 President: Paul Pitrolo  
 V.P., Gen. Mgr.: Nick Fantasia  
 Comm. Mgr.: Nuna Fabre, Jr.  
 Program Director: Josephine Trotta  
 Chief Engineer: Richard L. McBride

**WELD—Fisher—1956**

Frequency: 690 Kc. Power: 500 W., d.  
 Owned-Oper. By: Marion P. Lewis  
 Address: Fisher  
 Tel.: LE 8-6062 ABC  
 President: Marian Park Lewis  
 Station Manager: Kimberley Johnson  
 Program Director: G. Gust Boyd, Jr.

**WVW—Grafton-Fairmont  
1947**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned: Beacom Bcstg. Enterprises  
 Address: 400 Quincy Street  
 Tel.: GR 2000 MBS  
 Representative: Gill-Perna, Inc.  
 President: J. Patrick Beacom  
 Sta. Mgr.: Robert B. Frazier  
 Comm. Mgr.: William Cotrell

**WHTN—Huntington—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Cowles Bcstg. Co.  
 Business-Studio Address: 625 Fourth Ave.  
 Tel.: JA 5-7661 MBS  
 Rep.: Meeker  
 General Manager: Robert R. Tinker

**WPLH—Huntington—1946**

Frequency: 1470 Kc. Power: 5000 Watts, d.  
 Owned-Oper. By: The Tierney Co.  
 Business Address: 1046½ Third Ave.  
 Tel.: JA 3-3421 MBS  
 Representative: Branham  
 President: Hawthorne D. Battle  
 V.P., Gen. Mgr.: Jack Gelder  
 Station Mgr.: James F. McDonald, Jr.  
 Chief Engineer: Louis Rowan

**WSAZ—Huntington—1923**

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: WSAZ, Inc.

Business-Studio Address: 301 Ninth St.  
 Tel.: JA 3-8401 NBC  
 Newspaper Affil.: Huntington Pub. Co.  
 Representative: Katz  
 President: Lawrence H. Rogers  
 Station Manager: George Andrick  
 Sales Promotion Manager: George Greenwood  
 Program Director: C. Bosworth Johnson  
 Chief Engineer: Carroll Kessel

**WKYR—Keyser—1953**

Freq.: 1270 Kc. Power: 5000 Kw. d.  
 Owned: WKYR Inc.  
 Business Address: P.O. Box 231  
 Tel.: SUNset 8-3211 KBS  
 Station Rep.: Burn-Smith  
 President: Walter Patterson  
 Gen., Comm. Mgr.: William W. Robinson  
 Publicity Director: Jack R. Husson  
 Chief Engineer: Lee Bruner

**WLOG—Logan—1940**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: C. H. Frey, R. O. Greover  
 Address: 445 Stratton St.  
 Tel.: 540 MBS  
 Newspaper Affil.: Banner  
 Partner: Clarence H. Frey  
 Partner: Robert O. Greover  
 Comm. Mgr.: C. H. Murphey  
 Program Director: Lucille Gallion  
 Chief Engineer: Lewis H. Frye

**WVOW—Logan—1952**

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Logan Bcstg. Co.  
 Address: Box 1921  
 Tel.: 2358 KBS  
 General Manager: William P. Becker  
 Commercial Manager: Martha J. Becker  
 Program Director: Audie Albright  
 Chief Engineer: John Lamont

**WPEM—Martinsburg—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Martinsburg Bcstg. Co.  
 Business Address: Peoples Trust Co. Bldg.  
 Tel.: AM 3-5252 CBS  
 Representative: McGillvra  
 Co-Owner, Gen. Mgr.: C. Leslie Golliday  
 Program Director: John E. Taylor  
 Sta., Comm. Manager: George N. O'Brien  
 Chief Engineer: Sheridan Campbell

**WHJC—Matewan—1951**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Three States Bcstg. Co.  
 Tel.: 4771 KBS  
 Representative: Continental  
 President, Gen. Mgr.: Fred Morningstar

**WMON—Montgomery—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned: Fayette Associates, Inc.  
 Address: 1028 First Ave.

# WEST VIRGINIA

Tel.: HI 2-4620.....MBS  
President.....Arnold M. Vickers  
Station Manager.....Robert L. Marsh  
Program Director.....Richard A. Rhodes  
Chief Engineer.....J. C. Craver

## WAJR—Morgantown—1941

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts, n.  
Owned-Oper. By...West Virginia Radio Corp.  
Business-Studio Address.....446 Spruce St.  
Tel.: 9488.....NBC  
Newspaper Affil. W. Va. Newspaper Pub. Co.  
Rep.....Tom C. Clark  
President.....Agnes J. Reeves Greer  
Gen., Sta. Mgr.....Malcolm A. Campbell, Jr.  
Comm., Sales Prom. Mgr.....James Redmond  
Program Director.....Jack Tennant  
Chief Engineer.....Al Novak

## WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.  
Owned.....Morgantown Broadcasting Co.  
Address.....P. O. Box 885  
Tel.: 2-2222.....Independent  
Station Representative.....Devney  
Pres., Gen. Mgr.....C. Leslie Golliday  
Sta., Comm. Mgr.....Charlie Arnett  
Prog. Dir., Ch. Eng.....Jim McEweun

## WMOD—Moundsville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Taylor & Gall  
Address.....505 Seventh St.  
Tel.: Tilden 5-1230.....KBS  
Pres., Gen. Mgr.....John T. Taylor  
Comm., Sales Prom. Mgr.....Alice Shein  
Program Director.....Jim Herink  
Publicity Director.....Marly McCoy  
Chief Engineer.....Felice Regoli

## WETZ—New Martinsville 1952

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Magnolia Broadcasting Co.  
Bus. Address...Radio Park, 3rd St., N.; Box 391  
Tel.: GLadstone 5-3030.....KBS  
Station Representative.....Johnson  
President, Gen. Mgr.....Harry G. Bright  
Comm. Manager.....George K. Eubanks  
Sales Promotion Manager.....Don Hartline  
Program Director.....T. L. Anderson  
Publicity Director.....Lorraine Espy  
Chief Engineer.....J. L. Jones

## WOAY—Oak Hill—1947

Frequency: 860 Kc. Power: 10 Kw. d.  
Owned-Oper. By.....Robert R. Thomas, Jr.  
Business Address.....Box 251  
Tel.: HO 9-3361.....Independent  
Representative.....Pearson  
Pres., Gen. Mgr.....Robert R. Thomas, Jr.  
Commercial Manager.....A. W. Vickers  
Chief Engineer.....Curtis Horton

## WCEF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts

Owned.....Franklin Broadcasting Co.  
Address.....P. O. Box 228  
Tel.: GA 2-1844.....KBS  
Representative.....Bcst. Time Sales  
Gen. Mgr., Ch. Eng.....C. E. Franklin  
Commercial Mgr.....Mike Morris  
Sales Prom. Mgr.....Dorothy Leon  
Publicity Director.....Harvey Kaye

## WCOM—Parkersburg—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....Valley Broadcasters Inc.  
Address.....317 Ninth St.  
Tel.: HU 5-4491.....ABC  
Representative.....Devney  
President.....Joseph M. Hamdian  
Gen. Mgr., Ch. Eng.....William E. Collins  
Commercial Manager.....A. N. Archer  
Program Director.....John A. See  
Sales Prom. Mgr.....Lee Hawk

## WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....WSTV, Inc.  
Business-Studio Address.....211 5th St.  
Tel.: HUDson 5-5475.....CBS  
Representative.....Branhams  
President.....Jack N. Berkman  
General Manager.....George H. Clinton  
Sta., Comm. Mgr.....Bert L. Walter  
Prog. Dir.....Sherman Grimm  
Chief Eng.....Vilah G. Brooks

## WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Wyoming Bdcstg. Co., Inc.  
Address.....Box 184  
Tel.: 2711.....Independent  
President.....R. D. Bailey  
Gen., Sta., Comm. Mgr.....Edward Hawley  
Program Director.....Elaine Taylor  
Chief Engineer.....William D. Stone

## WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Mountain Bcstg. Co.  
Address.....Princeton, W. Va.  
Representative.....Hopewell  
Pres., Sta. Mgr.....Robert L. Harrison  
Commercial Manager.....Bill Waldorf  
Prog. Dir.....Bob Woodburn  
Chief Engineer.....Earl Graham

## WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts  
Owned By.....Valley Broadcasters, Inc.  
Address.....Gibbs & Gallatine Sts.  
Tel.: BRowning 3-2544.....Independent  
President.....Joseph M. Hamdian  
General Mgr.....William Collins  
Station Mgr.....Lloyd R. Daugherty  
Commercial Mgr.....A. N. Archer  
Program Dir.....Bill Watterson  
Chief Engineer.....J. G. Caplinger

## WMNF—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts



## WEST VIRGINIA-WISCONSIN

Owned By.....W. Courtney Evans  
 Business Address.....P.O. Box 608  
 Tel.: Viking 6-0411.....Independent  
 Station Representative.....Kentucky Radio Sales  
 President.....Herman Dotson  
 Gen., Comm. Mgr.....Art Grunewald  
 Program Director.....Red Mullens  
 Chief Engineer.....Ed Travis

### WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Blake Bcstg. Co.  
 Business Address.....Ronceverte  
 Tel.: Midway 5-1327.....KBS  
 Pres., Gen. Mgr.....James Venable  
 Commercial Manager.....Hollis L. Imes

### WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.  
 Business Address.....109 6th Ave.  
 Tel.: PA 7-1300.....Independent  
 General Manager.....Raymond I. Kandel  
 Chief Engineer.....Harry Bowen

### WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Address.....3992 Main St.  
 Tel.: 2814.....NBC  
 Station Representative.....Weed  
 President.....Thomas E. Millsop  
 General Manager.....Edward J. Hirschberg  
 Station Manager.....Robert E. Badger

### WELC—Welch—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Pocahontas Bcstg. Co.  
 Address.....Box 1032  
 Tel.: 1140.....KBS  
 President, General Manager.....Sam Sidote  
 Comm., Prom. Mgr.....James French, Jr.  
 Program Director.....Marilyn Sturgill  
 Chief Engineer.....Howard R. King

### WMCD—Welch—1955

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Williamson Broadcasting Corp.  
 Address.....Rhodes Realty Building  
 President.....Alice Shein  
 Gen., Sta. Mgr.....John Blair  
 Chief Engineer.....Clifton Branham

### WHAW—Weston—1948

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By...Central W. Va. Serv. Corp.  
 Address.....P. O. Box 431  
 Tel.: 1555.....KBS-MBS

President.....R. H. Ralston  
 Vice Pres.....Francis Andrew  
 Station Manager.....Edwin L. Doyle  
 Sales Prom. Mgr.....L. C. McMaster  
 Prog. Dir., Ch. Eng.....D. L. Beard, Jr.

### WHL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Wheeling Bcstg. Co.  
 Address.....Box 989  
 Tel.: CE 3-1300.....Independent  
 Representative.....Gill-Perna  
 President.....Kenneth Forney  
 Gen., Sta. Mgr.....Fred A. Grewe, Jr.  
 Commercial Mgr.....Jim Smith  
 Program Dir.....Donn Caldwell  
 Publicity Dir.....Helen Gaynor  
 Chief Engineer.....Fred Baker

### WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Community Bcstg., Inc.  
 Business Address.....16th & Market Sts.  
 Tel.: CE 2-2250.....ABC  
 Station Representative.....Walker-Rawalt  
 Pres., Gen. Manager.....John B. Reynolds  
 Commercial Manager.....Elsie M. Cook  
 Sales Prom. Mgr., Pub. Dir.....Charles Brand  
 Program Director.....Dale M. Schussler  
 Chief Engineer.....James Jones

### WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Storer Broadcasting Co.  
 Address.....Hawley Bldg.  
 Tel.: CEdar 2-1170.....CBS  
 Newspaper Affiliation.....Miami Beach Sun  
 Representative.....John Blair  
 President.....George B. Storer  
 Gen., Sta. Mgr.....Paul J. Miller  
 Commercial Manager.....Andrew F. Hofmann  
 Sales Prom. Mgr.....Howard W. Meagle  
 Program Director.....Paul A. Myers  
 Publicity Director.....Edward Pollock  
 Chief Engineer.....Edwin L. Keim  
 Owners of: WGBS, Miami, Fla.; WJBK, Detroit; WSPD, Toledo; WAGA, Atlanta; WJW, Cleveland; WIBG, Philadelphia.

### WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Williamson Bcstg. Corp.  
 Business Address.....2nd Ave. at Court St.  
 Tel.: BELmont 5-3600.....MBS  
 President.....Phil Beinhorn  
 Gen., Comm. Mgr.....John Blair  
 Prog., Sales Prom. Dir.....S. Rubenstein  
 Chief Engineer.....Clifton Branham

Pop.: 4,015,000  
 Families: 1,156,000  
 Radio Homes: 1,147,000

## Wisconsin

Stations in State: 75  
 TV Homes: 1,004,000  
 TV Stations: 16

### WATK—Antigo—1947

Frequency: 900 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Antigo Bcstg. Co.  
 Address.....Journal Bldg.  
 Tel.: 90.....Independent  
 President, Gen. Mgr.....A. F. Berner

# WISCONSIN

## WAPL—Appleton—1952

Frequency: 1570 Kw. Power: 1000 Watts d.  
Owned-Oper. By.....WAPL Radio  
Address.....Balliet Hotel, 124 W. Wash. St.  
Tel.: RE 4-9226.....Independent  
Station Representative.....Walker-Rawalt  
Pres., General Manager.....Connie Forster  
Commercial Manager.....Ray Verstegen  
Sales Promotion Manager.....Jerry Luedtke  
Program Director.....Val Sherman  
Technical Engineer.....Ralph Evans  
Chief Engineer.....James Markham

## WHBY—Appleton—1924

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....WHBY, Inc.  
Bus.-Studio Address.....600 So. Law St.  
Tel.: 3-6639.....MBS-KBS  
Gen., Comm. Mgr.....Lewis J. Process  
Program Director.....Raymond Brock  
Chief Engineer.....George Merkl

## WATW—Ashland—1940

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....WATW, Inc.  
Business Address.....321 W. 2nd St.  
Tel.: MURdock 2-2727.....KBS  
Representative.....Thomas F. Clark  
President, Gen. Mgr.....Gene Halker  
Comm. Mgr.....J. E. Huber  
Sales Prom. Mgr.....Robert Murphy  
Program Director.....Arnold Peterson  
Chief Engineer.....Russ Johnston

## WBEV—Beaver Dam—1950

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Beaver Dam Bcstg. Co.  
Address.....109½ Front St.  
Tel.: TU 5-4442.....Independent  
Representative.....Hal Holman  
President.....W. E. Walker  
General Mgr.....Thomas H. Faile  
Business Mgr.....Duane R. Wendt  
Chief Engineer.....Kenneth Morgan

## WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By.....Beloit Bcstrs., Inc.  
Business-Studio Address.....430 State St.  
Tel.: EMerson 5-5525.....KBS  
Representative.....Gill-Perna  
President.....Russ Salter  
General Mgr.....Robert O. Moran  
Sta., Comm. Mgr.....Joe Moen  
Program Director.....Bill Greener  
Chief Engineer.....Leo Wilson

## WGEZ—Beloit—1948

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Beloit Bcstg. Co.  
Business-Studio Address.....Hotel Hilton  
Tel.: EM 5-8865.....MBS  
Rep.....Everett-McKinney  
President.....Sidney H. Bliss

General Manager.....Vern Williams  
Commercial Manager.....Bill Bessaire  
Sta. Mgr.....Tom Anderson  
Program Director.....Lou Wendlandt  
Chief Engineer.....Wayne Clay

## WWIS—Black River Falls 1958

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned By.....Clarkwood Broadcasting Corp.  
Business Address.....P.O. Box 32  
Tel.: 4645.....KBS  
Station Representative.....Grant Webb  
President.....Hartley Samuels  
Gen. Mgr., Ch. Eng.....Walter Boller  
Program Director.....Arlie Davison

## WAXX—Chippewa Falls—1958

Frequency: 1150 Kc. Power: 5 Kw. d.  
Owned.....Radio Chippewa  
Address.....Box 41  
Tel.: PArk 3-2242.....Independent  
Station Representative.....Pearson  
General Manager.....Stephen Bellinger  
Commercial Manager.....Paul Jones  
Station Manager.....Keith Coleman  
Program Director.....Don Shafer  
Chief Engineer.....Everett Burrows

## WBIZ—Eau Claire—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....WBIZ, Inc.  
Address.....609 Cameron St.  
Tel.: TE 5-5111.....Independent  
Representative.....Pearson  
President, General Mgr.....Howard G. Bill  
Commercial Manager.....Jack Kelly  
Chief Eng., Prog. Dir.....Harold Jahnke

## WEAU—Eau Claire—1936

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Operated By.....Central Bcstg. Co.  
Business-Studio Address.....2415 Hastings Way  
Tel.: TEmple 2-3474.....NBC  
Representative.....Hollingberry  
President.....W. C. Bridges  
General Mgr.....Leo Howard  
Commercial Mgr.....Norm Haagenson  
Chief Engineer.....T. O. Jorgenson

## WECL—Eau Claire—1948

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned.....Chippewa Valley Radio & TV Corp.  
Business Address.....Rudolph Road  
Tel.: TEmple 2-1629.....KBS  
Station Representative.....Avery-Knodel  
President.....Harry S. Hyett  
General Manager.....Robert Nelson  
Commercial Manager.....Donald Smith  
Program Director.....Steve Henry  
Chief Engineer.....Everett Burrows

## KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By.....KFIZ Bcstg. Co.  
 Bus. Studio-Transmitter Address...18 W. First St.  
 Tel.: WA 1-3770.....MBS  
 Representative.....Holman  
 Exec. Vice Pres.....Emery W. Martin

**WBAY—Green Bay—1922**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Norbertine Fathers  
 Address.....115 South Jefferson  
 Tel.: HE 2-3333.....CBS  
 Representative.....Wood  
 General Manager.....Haydn R. Evans  
 Comm. Mgr.....Joseph De Young  
 Prom. Manager.....Robert Meister  
 Sta. Mgr., Prog. Dir.....Rodger Mueller  
 Chief Engineer.....Wallace Stangel

**WDUZ—Green Bay—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Green Bay Bcstg. Co.  
 Business-Studio Address.....225 N. Adams St.  
 Tel.: HEMlock 5-5331.....ABC-KBS  
 Station Representative.....McGavren-Quinn  
 Pres., Gen. Mgr.....Ben A. Laird  
 Sta., Prom. Mgr.....Allen H. Embury  
 Comm. Mgr.....Kenneth Sorensen  
 Program Director.....Robert Sanders  
 Chief Engineer.....Clifford Graff

**WJPG—Green Bay—1947**

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By....Green Bay Newspaper Co.  
 Business Address.....Box 766  
 Tel.: HE 57575.....Independent  
 Newspaper Affiliation.....Press-Gazette  
 Station Representative.....Gill-Perna  
 Station Manager.....John M. Walter  
 Commercial Manager.....Glen R. Holznecht  
 Sales Prom. Mgr.....William McCarthy  
 Program Director.....Clair Stone  
 Chief Engineer.....Elmo Reed

**WTKM—Hartford—1954**

Frequency: 1540 Kc.....Power: 500 Watts d.  
 Owned-Operated By.Kettle Moraine Bcstg. Co.  
 Address.....Town of Erin, Hartford  
 Tel.: 600.....KBS  
 General Mgr.....Walter Zastrow  
 Station Mgr., Prog. Dir.....Don Zastrow  
 Chief Engineer, Sales Mgr....George Dodge

**WHSM—Hayward—1957**

Frequency: 910 Kc.....Power: 1000 Watts, d.  
 Owned By.....WJMC, Inc.  
 Address.....Hayward, Wisc.  
 Tel.: 303.....MBS-KBS  
 Station Rep.....Hollingbery  
 President.....W. C. Bridges  
 General Mgr.....Russell J. Brown  
 Station Mgr.....George Palo  
 Program Dir.....Allen Caraway  
 Chief Engineer.....Robert P. Kolsky

**WCLO—Janesville—1930**

Frequency: 1230 Kc.....Power: 250 Watts

Owned.....Southern Wisconsin Radio, Inc.  
 Business-Studio Address...200 E. Milwaukee St.  
 Tel.: PL 4-3316.....MBS  
 Newspaper Affiliation.....Daily Gazette  
 Representative.....Everett-McKinney  
 President.....Sidney H. Bliss  
 General Manager.....V. W. Williams  
 Commercial Manager....Charles W. Bessie  
 Program Director.....William Gargano  
 Chief Engineer.....Wayne Clay

**WLIP—Kenosha—1947**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Kenosha Bcstg., Inc.  
 Business Address.....625 57th St.  
 Tel.: OL 7-6162.....Independent  
 Representative.....Everett-McKinney  
 Pres., Gen. Mgr.....William L. Lipman  
 V.P., Sta. Mgr.....Hugh L. Gately  
 Chief Engineer.....Casimer Lubinski

**WKBH—La Crosse—1923**

Frequency: 1410 Kc.....Power: 5000 Watts  
 Cwned-Operated By.....WKBH, Inc.  
 Business-Studio Address.....141 So. 6th St.  
 Tel.: 2-4678.....Independent  
 Representative.....H-R  
 President, Station Mgr.....Howard Dahl  
 Program Director.....Bernice Callaway  
 Sales Manager.....Robert Z. Morrison, Jr.  
 Chief Engineer.....Al Leeman

**WKTY—La Crosse—1948**

Frequency: 580 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Lee & Associates, Inc.  
 Business-Studio Address.....Box 751  
 Tel.: 2-6042.....ABC  
 Rep.....Everett-McKinney; Evans  
 President, Gen. Mgr.....Herbert H. Lee  
 Prog. Dir.....Marilyn J. Bahwell  
 Comm. Mgr.....Phillip A. Dyer  
 Publicity Dir.....Charlie Kearns  
 Chief Engineer.....Phil Vehling

**WL CX—La Crosse—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....La Crosse Radio Inc.  
 Address.....306 Rivoli Bldg.  
 Tel.: 4-4521.....KBS  
 Representative.....Masla  
 Pres., Gen. Mgr.....Joe Rohrer  
 Program Dir.....Jean Gitz  
 Sales Prom., Pub. Dir.....Bob Gaumer

**WLDY—Ladysmith—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By....Flambeau Bcstg. Co.  
 Address.....Hwy. 8  
 Tel.: 585.....MBS-KBS  
 Representative.....Thomas Clark  
 President.....Ruth B. Nelson  
 Sec'y Treas., Gen. Mgr.....Chas. H. Nelson

**WIBA—Madison—1925**

Frequency: 1310 Kc.....Power: 5000 Watts

## WISCONSIN

Owned-Operated By.....Badger Bcastg. Co.  
Business-Studio Address.....3800 Regent St.  
Tel.: CE 3-5311.....NBC  
News. Affil.....Capital Times, Wis. St. Journ.  
Representative.....Avery-Knodel  
President.....William T. Evjue  
General Manager.....Kenneth F. Schmitt  
Commercial Manager.....Howard A. Johnson  
Chief Engineer.....Norman Hahn

### WISC—Madison—1948

Frequency: 1480 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio Wisconsin, Inc.  
Address.....4801 W. Beltline Hwy.  
Tel.: CE 3-9791.....MBS-ABC  
Newspaper Affil.. Superior Evening Telegram  
Representative. Peters, Griffin, Woodward, Inc.  
President.....Ralph M. Immell  
General Manager.....Ralph O'Connor  
Commercial Manager.....Lewis J. Bassett  
Prog., Pub. Dir.....Phebe Rogers  
Chief Engineer.....Walter Hariu

### WKOW—Madison—1948

Freq.: 1070 Kc..Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By.....Monona Bcastg. Co.  
Address.....215 W. Washington Ave.  
Tel.: AL 7-2261.....CBS  
Representative.....Headley-Reed  
President.....Stewart Watson  
General Manager.....Ben Hovel  
Station Manager.....Thomas A. Riggs  
Prom. Mgr., Pub. Dir.....James Ray Miller  
Chief Engineer.....Robert Wickham

### WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Francis M. Kadow  
Business-Studio Address. 1118 Washington St.  
Tel.: MU 4-6015.....MBS  
Representative.....Hal Holman  
Station Mgr.....Francis M. Kadow  
Commercial Mgr.....Geo H. Erdman  
Program Dir.....Ralph Norman  
Chief Eng.....H. E. Willis

### WCUB—Manitowoc—1951

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Business Mgt., Inc.  
Address.....2500 N. Mirro Dr.  
Tel.: MURray 2-2481.....Independent  
Representative.....Radio-TV Reprs.  
Gen. Mgr.....Christian Schneider  
Program Director.....Bob Irish  
Publicity Director.....Al McGough  
Chief Engineer.....Oren Bushman

### WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.  
Owned-Oper. By.....M. & M. Bcastg. Co., Inc.  
Bus. Studio Address.....400 Wells St.  
Tel.: RE 5-6631.....NBC  
Newspaper Affil.....Superior Wis. Telegram  
Station Representative.....Hollingbery  
President.....William E. Walker

General Manager.....Joseph D. Mackin  
Sta., Comm. Mgr.....John H. Borgen  
Program Director.....Howard L. Emich  
Publicity Director.....Yvonne Fransee  
Chief Engineer.....Al Alexander

### WDLB—Marshfield—1946

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Clarkwood Broadcasting Corp.  
Address.....Box 512  
Tel.: FULTon 4-2191.....Independent  
Representative.....Grant-Webb  
President, Gen. Mgr.....Hartley L. Samuels  
Station Manager.....John R. Thornton  
Program Director.....John Kal  
Publicity Director.....Glenn Brown  
Chief Engineer.....Richard Hanneman

### WIGM—Medford—1941

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....WIGM, Inc.  
Business Address.....Box 59  
Tel.: 5147.....KBS  
Representative.....Clark  
Pres., Gen. Mgr.....Paul Allman  
Comm., Sales Prom. Mgr.....Joe Dahlvig  
Prog., Pub. Dir.....Don Seehafer  
Chief Engineer.....Roy Bohnert

### WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Menomonie Bcastg. Co.  
Address.....603½ Broadway  
Tel.: 1156.....KBS  
Station Representative.....Hopewell  
President.....C. A. Whitford  
General Manager.....Don Mortwedt  
Sales Promotion Manager....Thor Edgeberg  
Program Director.....LaVern Galton  
Chief Engineer.....Joe Dzikowski

### WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Milwaukee Bcastg. Co.  
Bus. Address.....1701 W. Wisconsin Ave.  
Tel.: DI 2-4040.....Independent  
Representative.....Headley-Reed  
President.....A. M. Sphaeris  
V.P., Gen. Mgr.....Hugh K. Boice, Jr.  
Commercial Manager.....John Gagliano  
Publicity Director.....Mary Lou Burg  
Program Director.....Tom Shanahan  
Chief Engineer.....Roland Paske

### WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Wisconsin Bcstrs. Inc.  
Address.....208 E. Wisconsin Ave.  
Tel.: BRoadway 2-1272.....Independent  
Station Representative.....Pearson  
Pres., Gen. Mgr.....Howard Miller  
Commercial Manager.....Viola E. Wilson  
Program Director.....Jim Lewis  
Chief Engineer.....Robert Mayer

**WISN—Milwaukee—1923**

Frequency: 1150 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Hearst Corporation  
 Address.....759 N. 19th St.  
 Tel.: Division 2-3000.....ABC  
 Newspaper Affiliation.....Sentinel  
 Representative.....Petry  
 President.....D. L. Provost  
 Station Manager.....James T. Butler  
 Commercial Manager.....Herman Schneider  
 Sales Prom. Mgr.....Arthur H. Barnes  
 Program Director.....Melvin Quinn  
 Chief Eng.....Donald Weller

**WMIL—Milwaukee—1947**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By... Cream City Bcstg. Co., Inc.  
 Bus. Studio Address...2625 W. Wisconsin Ave.  
 Tel.: WE 3-1290.....Independent  
 Station Representative.....Gill-Perna  
 Pres., Gen. Mgr.....Gene Posner  
 Station Manager.....Sol Rodoff  
 Commercial Manager.....Oliver West  
 Program Director.....Norman Morgraif  
 Publicity Director.....Jacqueline Kowalski  
 Chief Engineer.....Gino Monaco

**WOKY—Milwaukee—1947**

Frequency: 920 Kc.....Power: 1 Kw.  
 Owned.....Bartell Broadcasters, Inc.  
 Address.....522 W. Wisc. Ave.  
 Tel.: BR 1-8480.....Independent  
 Station Representative.....Young  
 President.....Gerald A. Bartell  
 General Mgr.....Mel Bartell

Commercial Manager.....James Jordan  
 Sales Prom., Pub. Dir.....Miss Edith Hanson  
 Program Dir.....J. A. Reddy  
 Chief Engineer.....Conrad Mangrum  
 Owners of: WAKE, Atlanta; KCBQ, San Diego, Calif.; WYDE, Birmingham, Ala.; KYA, San Francisco.

**WRIT—Milwaukee—1955**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By... Radio Milwaukee, Inc.  
 Address.....5407 W. Martin Dr.  
 Tel.: SPring 1-1140.....Independent  
 Representative.....Eastman  
 Exec. V.P. & Mgr. Dir.....John F. Box, Jr.  
 Gen. Mgr.....Bernie Strachota  
 Program Dir.....Leland C. Rothman  
 Publicity Dir.....Harriet Baker  
 Chief Engineer.....Ralph Ingraham  
 Owners of: WIL, St. Louis; KBOX, Dallas, Texas.

(See Page 622)

**WTMJ—Milwaukee—1927**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Journal Co.  
 Business Address.....333 W. State  
 Tel.: BR 1-6000.....NBC  
 Newspaper Affil.....Journal  
 Representative.....Christal  
 General Manager.....George Comte  
 Station Manager.....R. J. Heiss  
 Sales Mgr.....Joseph Killeen  
 Prog. Mgr.....Don Loose

survey-proved  
 ... dominant  
 in Milwaukee

**WRIT**

MILWAUKEE, WISCONSIN

JOHN F. BOX, Managing Director



*One of the Balaban Stations—in tempo with the times*

sold nationally by



**robert e. eastman & co., inc.**  
 New York, Chicago, San Francisco, Dallas, St. Louis

## WISCONSIN

Mgr., Engineering..... Philip B. Laeser  
Prom. Mgr..... R. Bruce Wallace

### WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned-Operated By...Green County Bcstg. Co.  
Business Address.....Schuetze Bldg.  
Tel.: 1260 .....Independent  
President.....Kenneth Stuart  
General Manager.....Joseph Urban  
Commercial Manager.....Stanley Neuberger  
Chief Engineer.....Rex Eyler

### WNAM—Neenah—1947

Frequency: 1280 Kc.....Power: 1 Kw.  
Owned.....Neenah-Menasha Bcstg. Co.  
Address.....Radio Park  
Tel.: PA 2-6471.....Independent  
Station Rep.....Everett-McKinney  
V.P., Gen. Mgr.....Don C. Wirth  
Commercial Mgr.....Don Harrington  
Program Dir.....Tom Collins  
Chief Engineer.....Gordon Daily

### WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 1000 Watts  
Owned.....Central Wisconsin Bcstg.  
Business Address.....140 W. 5th St.  
Tel.: 333 .....Independent  
President.....Herman North  
Gen., Sta. Mgr.....Howie Sturtz, Jr.  
Comm., Sales Prom. Mgr.....Wayne Grap  
Prog. Dir., Ch. Eng.....Charles Marvin  
Publicity Director.....Robert Luloff

### WOSH—Oshkosh—1941

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Oshkosh Bcstg. Co.  
Business Address.....2333 Bowen St.  
Tel.: Oshkosh .....KBS  
Representative.....Burn-Smith  
General Manager.....Wm. L. McDonald

### WFPF—Park Falls—1953

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Northland Bcstg. Co., Inc.  
Address.....Hwy. 13  
Tel.: 369 .....KBS  
Representative.....Clark  
Pres., Gen., Comm. Mgr.....Gordon Schluter

### WSWW—Platteville—1955

Frequency: 1590 Kc.....Power: 1 Kw. d.  
Owned-Operated By...Southwest Wisc. Co.  
Address.....P. O. Box 1  
Tel.: 2775 .....KBS  
General, Comm. Mgr.....R. J. Borden  
Chief Engineer.....Lloyd Nowak

### WPLY—Plymouth—1954

Frequencies: 1420 Kc..Power: 500 Watts d.  
Owned-Oper. By.....WPLY, Inc.  
Address.....Box 222  
Tel.: TWinbrook 3-2661.....KBS

President.....R. Bunker Rogoski  
Gen., Sta. Mgr.....Dalton C. Hille  
Chief Eng.....Chris P. Markworth

### WPDR—Portage—1952

Frequency: 1350 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Portage Bcstg. Co.  
Address.....Box 142  
Tel.: RI 2-2350.....Independent  
President.....W. T. Comstock  
Manager.....Robert D. Hutchings  
Comm. Mgr.....Carol Mork

### WIBU—Poynette—1925

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By...Radio Station WIBU  
Bus.-Transmitter Address.....Poynette  
Tel.: 98 .....MBS-KBS  
Pres., Gen. Mgr.....William C. Forrest  
Program Director.....Sarah Forrest  
Chief Engineer.....Leonard Doese

### WPRE—Prairie Du Chien—1952

Frequency: 980 Kc.....Power: 500 Watts. d.  
Owned.....Prairie Bcstg. Co., Inc.  
Address.....P. O. Box 36  
Tel.: 637 .....Independent  
Representative.....Holman  
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.  
Comm., Sales Prom. Mgr.....Thomas Multerer

### WRAC—Racine—1951

Frequency: 1460 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....WRAC, Inc.  
Business Address.....423 Main St.  
Tel.: ME 2-1627.....Independent  
Station Representative.....Devney  
Pres., Gen. Mgr.....William J. Prialux  
Comm., Sales Prom. Mgr...Raymond J. Pawzun  
Program Director.....Edward J. Ruetz  
Chief Engineer.....Ronald Liedick

### WRJN—Racine—1926

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Racine Bcstg. Corp.  
Business Address.....4201 Victory Ave.  
Tel.: ME 4-3311.....ABC  
Newspaper Affiliation.....Journal-Times  
Station Representative.....Walker-Rawalt  
President.....J. D. McMurray  
General Manager.....H. R. LePoidevin  
Station Manager.....Harold J. Newcomb  
Commercial Manager.....Gerald D. Nelson  
Program Director.....Lyman Merens  
Publicity Director.....Amelia French  
Chief Engineer.....Stanley D. Fisher

### WRDB—Reedsburg—1953

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By...William C. Forrest  
Address.....Box 207, Reedsburg  
Tel.: 400 .....MBS, KBS  
President.....William C. Forrest  
Gen., Sta. Mgr.....Michael J. Flaherty

Commercial Manager.....Lee Olson  
 Prog. Dir.....Robert Sands  
 Chief Engineer.....Douglas W. Beaudoin

**WOBT—Rhineland—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Onelda Bcstg. Co.  
 Business Address.....P.O. Box 498  
 Tel.: FO 2-6140.....Independent  
 Station Representative.....Devney  
 President.....James Cleary  
 General Manager.....Howad Koenitzer  
 Chief Engineer.....William Anderson

**WJMC—Rice Lake—1939**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WJMC, Inc.  
 Address Trans. Loca.....Box 352  
 Tel.: 550.....MBS-KBS  
 Representative.....Hollingbery  
 President.....W. C. Bridges  
 Station Manager.....Russell J. Brown

**WRCO—Richland Center—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Richland Bcstg. Co.  
 Address.....P. O. Box 192  
 Tel.: MI 7-2111.....KBS  
 Pres., Gen. Mgr.....H. D. Pebbles  
 Comm. Manager.....Gerald W. Cook  
 Chief Engineer.....Pete Athanas

**WCWC—Ripon—1957**

Frequency: 1600 Kc.....Power: 5 Kw. d.  
 Owned.....Central Wisconsin Co., Inc.  
 Address.....Radio Road  
 Tel.: BL 818.....Independent  
 Representative.....Walker  
 President.....Miriam Monroe  
 Gen., Sta. Mgr.....Francis J. Stratman  
 Sales Prom. Mgr.....Roger Westlund  
 Prog. Dir.....James Densmoor  
 Publicity Dir.....Henrietta Butzin  
 Chief Engineer.....Gordon Alsum

**WTCH—Shawano—1948**

Frequency: 960 Kc.....Power: 1,000 Watts d.  
 Owner.....Shawano County Leader Pub. Co.  
 Business-Studio Address..107 E. Green Bay St.  
 Tel.: 668.....KBS  
 Representative.....Hil F. Best  
 General Manager.....J. P. Donald  
 Station Manager.....Ray Gruetzmacher

**WHBL—Sheboygan—1926**

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WHBL, Inc.  
 Bus.-Studio Address.....Box 27  
 Tel.: GL 8-2107.....ABC  
 Sta. Rep.....Burn-Smith  
 Pres., General Manager.....Paul F. Skinner  
 Comm. Manager.....Ray Wittuhnn  
 Comm. Traffic Mgr.....Doris Domnie  
 Chief Engineer.....Christ Bauer

**WKTL—Sheboygan—1955**

Frequency: 950 Kc.....Power 500 Watts, d.  
 Owned By.....Central States Bcstg Co.  
 Address.....507 N. 8th St.  
 Tel.: GLencourt 7-9481.....Independent  
 Representative.....Holman  
 President.....W. E. Walker  
 General Mgr.....John D. Harvey  
 Station Mgr.....Peter Murphy  
 Chief Engineer.....Ray Falle

**WCOW—Sparta—1951**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned.....Sparta-Tomah Broadcasting Co.  
 Address.....124½ S. Water Street  
 Tel.: 3307.....KBS  
 Station Rep.....Rambeau, Vance, Hopple  
 Pres., Gen. Mgr.....John D. Rice  
 Commercial Manager.....Charles Sullivan  
 Program Director.....Thomas J. Dorsey  
 Publicity Director.....Bill S. Lahm  
 Chief Engineer.....Thomas P. Heffernan

**WSPT—Stevens Point—1948**

Frequency: 1010 Kc.....Power: 250 Watts d.,  
 Owned-Oper. By.....Stevens Pt. Bcstg. Co.  
 Business Address.....414½ Main St.  
 Tel.: Diamond 4-9778.....KBS  
 Representative.....Hal Holman  
 President.....William F. Johns, Sr.  
 V.P., Gen. Mgr.....Peter A. Barnard  
 Commercial Manager.....David Silverman  
 Program Director.....Dick Canney  
 Chief Engineer.....Don Du Chene

**WDOR—Sturgeon Bay—1951**

Frequency: 910 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...Doer County Bcstg. Co. Inc.  
 Address.....15th & Utah St.  
 Tel.: Pioneer 3-4411.....KBS  
 Pres., Gen., Comm. Mgr.....Edward Allen, Jr.  
 Prog., Sales Prom. Mgr.....Dolores Allen  
 Chief Engineer.....Robert Egeland

**WDSM—Superior—1939**

Frequency: 710 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Northwest Pub., Inc.  
 Busl. Address..230 E. Superior St., Duluth, Minn.  
 Tel.: RA 7-8484.....Independent  
 News. Affil....Duluth Herald & News Tribune  
 Representative.Peters, Griffin, Woodward, Inc.  
 General Manager.....Tom Gavin  
 Commercial Mgr.....Mike Daley  
 Program Director.....James T. Payton  
 Chief Engineer.....George Carlson

**WTRW—Two Rivers—1951**

Frequency: 1590 Kc.....Power: 1000 W. d.  
 Owned-Operated By...Two Rivers Bcstg. Co.  
 Address.....1817 Washington  
 Tel.: 324.....KBS  
 Station Representative.....Webb  
 Pres., Sales Prom. Mgr.....Ken A. Daum  
 Gen., Sta. Mgr.....Ray F. Kessenich  
 Prog. Dir.....Alvin Anderson  
 Publicity.....Eleanore Daum

## WISCONSIN-WYOMING

### WISV—Viroqua—1958

Frequency: 1360 Kc. Power: 500 Watts d.  
Owned By: Parks Robinson  
Business Address: Box 147  
Tel.: 5200 Independent  
Gen. Mgr., Ch. Eng.: Parks Robinson  
Program Director: Dwain Munyon  
Publicity Director: Dorothy Geddes

### WTTN—Watertown—1950

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By: Watertown Radio, Inc.  
Address: 104 W. Main St.  
Tel.: 2215 KBS  
Station Rep.: Hopewell  
Pres., Gen. Mgr.: Carl V. Kolata  
Sta. Mgr.: Willard James  
Comm. Mgr.: Clifford Scott  
Program Dir.: Ernie Siegrist  
Chief Engineer: Richard Haskey

### WAUX—Waukesha—1947

Frequency: 1510 Kc. Power: 250 Watts d.  
Owned-Operated By: Waukesha Bcstg. Co.  
Business-Studio Address: 319 W. Main St.  
Tel.: Liberty 2-6636 Independent  
Representative: Holman  
Gen. Mgr., Prog. Dir.: Mig Figi  
Commercial Manager: Charles E. Williams  
Chief Engineer: Adin Randall

### WDX—Waupaca—1956

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned: Laird Broadcasting Co.  
Address: 204½ S. Main  
Tel.: 83 KBS  
Representative: Grant Webb  
President: Ben A. Laird  
General Mgr.: Garfield L. Fox  
Comm. Mgr.: Tom Karavakis

### WHVF—Wausau—1953

Freq.: 1230 Kc. Power: 250 Watts  
Owned: Lakeland Bcstg. Corp.  
Address: 1110 Wausau Ave.  
Tel.: Wausau KBS  
President: Hilding V. Forseen  
General Manager: Harold Golding

### WOSA—Wausau—1948

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Operated By: Alvin E. O'Konski  
Address: 4th & Scott Sts.  
Tel.: 2-2111 ABN-KBS  
Rep.: H-R, Bulmer & Johnson

Owner: Alvin O'Konski  
Mgr.: Art N. Lynn  
Comm. Mgr.: Dan Turner

### WRIG—Wausau—1958

Frequency: 1400 Kc. Power: 250 Watts  
Owned By: WRIG, Inc.  
Address: 529 Third St.  
Tel.: 2-1921 Independent  
President: Duey Wright, Sr.  
General Mgr.: Duey Wright, Jr.  
Comm., Sta. Mgr.: Jack Gardiner  
Program Dir.: Marv Nelles  
Chief Engineer: Norm Walker

### WSAU—Wausau—1937

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By: Wisc. Valley TV Corp.  
Business Address: 427 4th St.  
Tel.: 2-2111 NBC  
Newspaper Affil.: Record Herald  
Representative: Meeker  
Gen. Mgr.: Richard D. Dudley  
Station Manager: George Bundner  
Comemrcial Manager: James Frey  
Sales Prom., Pub. Dir.: Thomas E. Bolger  
Prog. Dir.: Don De Byle  
Chief Engineer: Roland W. Richardt

### WBKV—West Bend—1950

Frequency: 1470 Kc. Power: 500 Watts d.  
Owned-Oper. By: West Bend Bcstg. Co.  
Business Address: P.O. Box 60  
Tel.: FE 4-2344 Independent  
Representative: Clark  
Pres., Gen. Mgr.: August C. Berkholtz  
Station Manager: Harold H. Berkholtz  
Comm. Mgr., Chief Eng.: Paul J. Mueller  
Sales Promotion Manager: Jack Skidmore  
Program Director: Robert Becker

### WFHR—Wisconsin Rapids 1940

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: William F. Huffman Radio  
Business Address: 230 First Ave. South  
Tel.: 723 MBS  
Newspaper Affil.: Daily Tribune  
Representative: Devney & Co.  
President: Louise F. Huffman  
Gen., Sta. Mgr.: George T. Frechette  
Commercial Manager: L. J. Zurawski  
Program Director: Arnie Strope  
Chief Engineer: Gordon Miller

Pop.: 341,000  
Families: 100,000  
Radio Homes: 96,000

## Wyoming

Stations in State: 22  
TV Homes: 54,000  
TV Stations: 5

### KBBS—Buffalo—1956

Frequency: 1450 Kc. Power: 250 Watts  
Owned: Northern Wyoming Bcstg. Corp.

Address: 98 S. Main Street  
Tel.: MU 4-7169 KBS  
Gen. Mgr.: Jack Rosenthal  
Comm. Mgr.: Lance W. Vanderhoef



**KATI—Casper—1956**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned .....KATI Corp.  
 Address.....P. O. Box 2006  
 Tel.: 2-2200 .....KBS  
 Station Representative .....Pearson  
 Pres., Gen. Mgr.....Kenneth G. Prather  
 Commercial Manager.....Francis E. Medley  
 Sales Prom. Mgr.....Misha S. Prather  
 Program Director.....James Lewis  
 Chief Engineer.....Joan Cheatham

**KSPR—Casper—1930**

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Donald L. Hathaway  
 Business Address.....Box 930  
 Tel.: 3-5777 .....CBS  
 Station Representative .....Walker-Rawalt  
 Gen. Mgr.....Donald L. Hathaway  
 Chief Eng.....C. L. Brandt

**KVOC—Casper—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KVOC Bcstg. Co.  
 Bus.-Studio-Transmitter Address.....Box 2090  
 Tel.: 2-4511 .....ABC-MBS-IMN  
 Station Representative .....Devney  
 Sta., Sales Prom. Mgr.....William F. Shutts  
 Comm. Mgr., Ch. Eng.....Duane W. Simons  
 Program Director.....Robert P. Turner

**KFBC—Cheyenne—1940**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Frontier Bcstg. Co.  
 Bus.-Studio Address...2923 East Lincoln Way  
 Tel.: 4-4461 .....ABC-CBS-NBC  
 Representative .....Avery Knodel  
 News, Affil....Wyoming Eagle, State Tribune  
 President .....Robert S. McCracken  
 Gen., Sta. Mgr., Chief Eng...William C. Grove  
 Commercial Manager.....Charles Cahill  
 Sales Promotion Manager...John J. McKinney  
 Program Director.....Betty Willis  
 Publicity Director.....Margaret O'Brien

**KVWO—Cheyenne—1952**

Frequency: 1370 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Great West Co.  
 Address.....Box 926  
 Tel.: 2-6433 .....CBS, KBS  
 Rep. ....McGillvra  
 President.....W. T. Wright  
 Gen. Mgr.....A. C. Etter  
 Commercial Mgr.....William T. Brack  
 Sales Prom. Mgr.....R. Dorr Aubuchon  
 Program Director.....J. Cameron Shuster  
 Chief Engineer.....Harold M. Roberts

**KODI—Cody—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Park Broadcasters  
 Address.....P. O. Box 762  
 Tel.: 1400 .....Independent  
 Station Representative .....Devney

President.....R. B. Croft  
 General Manager.....R. B. Beall  
 Comm. Manager.....W. E. Killmer  
 Chief Engineer.....Phil Barnhart

**KWIV—Douglas—1957**

Frequency: 1050 Kc....Power: 250 Watts d.  
 Owned By.....Douglas Broadcasting, Inc.  
 Business Address.....Box 114  
 Tel.: 800 .....KBS  
 Pres., Gen. Sta. Mgr.....J. Howard Jones  
 Chief Engineer.....James R. Wheeler

**KLUK—Evanston—1953**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....BBH Enterprises  
 Address.....P. O. Box 198  
 Tel.: 700 .....MBS-IMN-KBS  
 Representative .....Avery-Knodel  
 President.....M. D. Buchen  
 General Manager.....Al Pyatt  
 Chief Engineer.....Harry Albers

**KMIL—Gillette—1957**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Gillette Bcstg Co.  
 Address.....405 Lakeside Ave.  
 Tel.: Mutual 2-4747 .....KBS  
 President .....B. Ostlund  
 General Mgr.....J. Lambros  
 Program Dir.....R. Allen  
 Chief Engineer.....A. D. Gaddis

**KOVE—Lander—1948**

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Fremont Bcstg.  
 Business Address.....P. O. Box 436  
 Tel.: 488 .....KBS-MBS  
 Representative .....Continental  
 Sta., Gen. Mgr.....Dan Breece  
 Comm. Manager.....Dorothy L. Reed  
 Sales Prom. Mgr.....James Fitzgerald

**KOWB—Laramie—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Own.-Oper. By.....Kowboy Bcstg.  
 Address.....Box 972  
 Tel.: Franklin 5-4888 .....KBS  
 Representative .....Gill-Perna  
 President.....John C. Hunter  
 Gen., Sales Prom. Mgr.....Charles R. Bell  
 Station Manager.....W. Britt Davis  
 Program Director.....Robert J. Scott  
 Commercial Manager.....Colleen Ralston  
 Publicity Director.....Larry Cobb  
 Chief Engineer.....Lee Kaser

**KASL—Newcastle—1953**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned .....Northeast Wyoming Bcstrs. Inc.  
 Address.....Masonic Bldg.  
 Tel.: SH 6-2721.....KBS  
 Representative .....Devney  
 President.....Stella Sue Parrott  
 Gen., Comm. Mgr.....Roy Marsh  
 Prog. Dir.....Dorothy Accola  
 Sales., Prom., Pub. Dir.....Denny Hawkins  
 Chief Engineer.....Ben Rinehardt

## WYOMING-GUAM

### KPOW—Powell—1941

Freq. . . 1260 Kc. . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . . . A. J. Meyer  
Tel.: 222 . . . . . MBS-KBS  
Representative . . . . . Avery-Knodel  
President, Sta. Manager . . . . . Al Meyer  
Comm. Manager . . . . . K. Meyer  
Program Director . . . . . Agnes Fields  
Chief Engineer . . . . . J. S. Kilness

### KRAL—Rawlins—1947

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Rawlins Bcstg. Co.  
Business Address . . . . . Box 385  
Tel.: EA 4-2711 . . . . . MBS, KBS  
Gen. Mgr. . . . . W. C. Grove  
Sta. Manager . . . . . Donald D. Stanczyk  
Program Director . . . . . Juvana Wheeler  
Chief Engineer . . . . . R. E. Williams

### KWRL—Riverton—1948

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned . . . . . Joseph P. Ernst  
Business Address . . . . . Box 393  
Tel.: UL 6-2251 . . . . . Independent  
Station Representative . . . . . Devney  
President . . . . . Joseph P. Ernst  
General Manager . . . . . William G. Stewart  
Comm., Sales Prom. Mgr. . . . . John Hickok  
Program Director . . . . . Fred Crimmel  
Publicity Director . . . . . Shirley Ekman  
Chief Engineer . . . . . Dave Griesel

### KVRS—Rock Springs—1938

Freq.: 1360 Kc. . . . . Power: 1 Kw. d., 500 Watts n.  
Owned . . . . . Wyoming Broadcasting Co.  
Address . . . . . Box 1067  
Tel.: 93-94 . . . . . MBS-IMN-KBS  
Representative . . . . . Avery-Knodel  
President . . . . . D. G. Richardson  
Gen., Sta. Mgr. . . . . Dwight A. Fisher  
Comm., Sales Prom. Mgr. . . . . Laurel H. Mosbey

### KWYO—Sheridan—1934

Frequency: 1410 Kc. . . . . Power: 1000 d., 500 n.  
Owned-Operated By . . . . . Blighorn Bcstg. Co.

Business-Studio Address . . . . . 21 N. Main  
Tel.: ORchard 4-4461 . . . . . MBS-KBS  
Representative . . . . . Avery-Knodel  
Pres., Gen. Mgr. . . . . Jim Carroll  
Commercial Mgr. . . . . Zeke Taggart  
Sales Prom. Mgr. . . . . Don Tannehill  
Program Director . . . . . Don Hargis  
Chief Engineer . . . . . Bob Crosthwaite

### KRTR—Thermopolis—1955

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned . . . . . Mildred V. Ernst  
Address . . . . . 500 Broadway  
Tel.: 500 . . . . . MBS-IMN-KBS  
Gen., Comm. Mgr. . . . . Mildred V. Ernst  
Sta. Mgr. . . . . Karl V. Kerstan  
Chief Engineer . . . . . Joseph P. Ernst

### KTHE—Thermopolis—1958

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Big Horn Basin Bcstg. Co.  
Business Address . . . . . P.O. Box 591  
Tel.: 386 . . . . . Independent  
Pres., Gen. Mgr. . . . . Hugh R. Graham  
Comm., Sales Prom. Mgr. . . . . Bill Dee Peterson  
Program Director . . . . . Sharon Liesch  
Chief Engineer . . . . . Joe Henry

### KGOS—Torrington—1950

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned . . . . . Kermit G. Kath  
Address . . . . . Box 271  
Tel.: Jefferson 2-2158 . . . . . KBS  
Gen., Sta. Mgr. . . . . Kerm Kath  
Sales Promotion Manager . . . . . Bob Kath  
Program Director . . . . . Al Anderson  
Publicity Director . . . . . Jack Jolly  
Chief Engineer . . . . . Wayne McFarland

### KWOR—Worland—1946

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Joseph P. Ernst  
Tel.: Worland . . . . . KBS  
Comm. Manager . . . . . Mildred V. Ernst

## TERRITORIES and POSSESSIONS

### GUAM

### KUAM—Agana—1954

Frequency: 610 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Radio Guam, Inc.  
Address . . . . . Box 68  
Tel.: 7961 . . . . . ABC-NBC  
Station Rep. . . . . Intercont. Services Ltd.

Pres., Gen. Mgr. . . . . Harry M. Engel  
Station Mgr. . . . . John P. Barton  
Commercial Mgr. . . . . Mary Chapelle  
Sales Prom. Mgr. . . . . Len Stein  
Program Dir. . . . . Gil Bahr  
Publicity Dir. . . . . Dick Williams  
Chief Engineer . . . . . Stuart Rider

# Puerto Rico

## WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts  
 Owned-Operated By L. Hector Reichard  
 Address Box 188  
 Tel: 241 Independent  
 General Manager F. Bonnet Velez

## WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By Caribbean Bdcstg Corp.  
 Address P. O. Box 7  
 President Antonio E. Vidal  
 General Manager Nabal Barreto

## WMIA—Arecibo—1957

Frequency: 1070 Kc. Power: 500 Watts  
 Owned Abacoa Radio Corp.  
 Address Box 125  
 Tel: 463 Independent  
 Station Representative Pan-American  
 Pres., Gen. Mgr. Carlos M. Pirallo-Lopez  
 Comm. Manager Epifanio Rodriguez-Velez  
 Program Director Enid Gomez  
 Chief Engineer Jose E. Medina

## WENA—Bayamon—1947

Frequency: 1560 Kc. Power: 250 Watts  
 Owned-Operated By Gustavo Diaz Atiles  
 Business Address Box 157  
 Tel: 539 Independent  
 President Gustavo Diaz Atiles  
 General Manager Grimaldi G. Graw  
 Commercial Manager Lidia Velez de Diaz  
 Chief Engineer Fernando Salazar

## WNEL—Caguas—1947

Frequency: 1450 Kc. Power: 250 Watts  
 Owner Inter-American Radio Corp.  
 Address Box 487  
 Tel: 677 Independent  
 Pres., Gen. Mgr., C. E. Eduardo Biascochea  
 Station Mgr. Emilia P. Biascochea  
 Program Director Charles Miner  
 Comm. Mgr. Alberto Flores-Blandino

## WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts  
 Owned-Oper. By Borinquen Bdcstg. Co.  
 Address P. O. Box 207  
 Tel: 789 Independent  
 General Manager Hector Pereira  
 Station Manager Federico E. Virella  
 Commercial Manager Jorge L. Arzuaga  
 Program Director J. Colon Santiago

## WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By WMDD, Inc.  
 Address Box 387  
 General Manager Agustin B. Camunas

## WXRf—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts

Owned-Oper. By Guayama Bcstg. Co. Inc.  
 Business Address P.O. Box 615  
 Tel: 243 Independent  
 Pres., Gen. Mgr. Rafael Fuster, Jr.  
 Sta., Comm. Mgr. Gumersindo Cordero, Jr.  
 Program Director Maria Belen Rivera  
 Publicity Director Jose Gilberto Morales  
 Chief Engineer Johnny Ortiz

## WAEL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts  
 Owned-Operated By Mario Acosta  
 Business Address 12 Iglesia St.  
 Tel: 600 Independent  
 Rep. Pan-American Bcstg.  
 Gen. Manager Mario Acosta  
 Comm. Mgr. Manuel Pirallo

## WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1000 Watts  
 Owned-Operated By Jose A. Bechara, Jr.  
 Address Box 1293  
 Tel: 983 Independent  
 Pres., Gen. Mgr. Jose A. Bechara, Jr.  
 Manager Arturo Cortes

## WORA—Mayaguez—1947

Frequency: 1150 Kc. Power: 1000 Watts  
 Owned-Oper. By Radio Americas Corp.  
 Studio Address P. O. Box 43  
 Tel: 1150 Independent  
 Station Representative Interamerican  
 Pres., Gen. Mgr. Alfredo R. DeArellano  
 Sta., Comm. Mgr. Reinaldo M. Dupont  
 Sales Prom., Pub. Dir. Carlos Vizcarrondo  
 Program Director Nelson Del Valle  
 Chief Engineer John Prather

## WPRA—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned-Oper. By WPRA, Inc.  
 Address Box 869  
 President Andres Camara  
 Gen. Mgr. E. Camara de Ramos

## WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Operated By Mayaguez Radio Corp.  
 Address Post & Palmer Sts.  
 Tel: 1290 Independent  
 President William G. Mamary  
 Gen., Comm. Mgr. Gilbert Mamcry  
 Station Mgr. P. R. Fermaint  
 Program Dir. Rafael Colon Diaz  
 Chief Engineer Aristides Zapata

## WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By South P. R. Bcstg. Corp.  
 Tel: 2-1257 Independent  
 President Andres Grillasca  
 Gen. Mgr., Ch. Eng. Luis E. Freyre  
 Program Dir. A. L. Ramos

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New York 19, N. Y.  
Circle 7-8224

Sta. Manager..... Nilda P. Freyre  
Sls. Prom. Mgr..... Manuel Pirallo

**WLEO—Ponce—1956**

Frequency: 1170 Kc.....Power: 250 Watts  
Owned By.....Ponce Broadcasting Corp.  
Business Address.....Torres Esq Villa Sts.  
Tel.: 2-0136.....Independent  
Pres., Gen. Mgr.....Charles Cordero  
Program Director.....Felix Irizarry  
Chief Engineer.....J. H. Conesa

**WPAB—Ponce—1939**

Frequency: 550 Kc...Power: 5 kwd.; 1 Kw n.  
Owned By...Portorican Am. Bcstg. Co., Inc.  
Bus-Studio Address.....164 Villa St.  
Tel.: 783.....Independent  
Representative.....Inter-American Pub'l., Inc.  
Pres., Gen. Mgr.....A. Gimenez-Aguayo

**WPRP—Ponce—1936**

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Operated By.....Voice of Porto Rico  
Address.....P. O. Box 430  
Tel.: 2-0166.....Independent  
Representative.....Inter-Amer. Pub.  
President, Gen. Mgr.... Alfredo R. de Arellano  
Station, Comm. Mgr..... Antonio Miro  
Program Director.....Vicente Lianza  
Chief Engineer.....Pedro M. Conesa

**WRIO—Rio Piedras—1949**

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.  
Owned-Oper. By...The Master Bdcstg. Corp.  
Address.....Box 335, Hato Rey, Rio Piedras  
Tel.: 6-2450.....Independent  
President.....Isidoro Quinones Vidal  
Sta. Mgr., V.P.....Julio Morales Ortiz

**WWW—Rio Piedras—1949**

Frequency: 1520 Kc.....Power: 250 Watts  
Owned-Oper. By.....Frank A. Gandia  
Address.....P. O. Box 935  
Gen. Mgr. ....Frank A. Gandia

**WAPA—San Juan—1947**

Frequency: 680 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....José Ramón Quiñones  
Bus. Address.....357 Ponce De Leon Ave.  
Tel.: 3-3000.....Independent  
Representative.....Caribbean Network, Inc.  
Owner, Gen. Mgr.....Jose Ramon Quinones  
Sta., Comm. Mgr.....Segismundo Quinones  
Program Dir.....Francisco Aranzamendi, Jr.  
Chief Engineer.....Jose Arzuaga

**WHOA—San Juan—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Continental Broadcasting Corp.  
Address.....Box 168 Hato Rey  
Tel.: 2-3187.....KBS  
Representative...Pan-American Broadcasting  
Pres., Gen. Mgr.....William R. Anthony  
Commercial Mgr.....Richard Ledesma  
Program Dir.....Vic Miles  
Chief Engineer.....Hans Perl

..... **PUERTO RICO-VIRGIN ISLANDS** .....

**WIAC—San Juan—1947**

Frequency: 740 Kc.....Power: 10 Kw.  
 Owned-Oper. By...Radio Station WBS, Inc.  
 Address.....Box 4504  
 General Manager.....Tomas Muniz  
 Asst. Mgr.....B. P. Rios

**WITA—San Juan—1947**

Frequency: 1140 Kc.....Power: 500 Watts  
 Owned-Oper. By...Electronic Enterprises, Inc.  
 Address.....Calle Comercio 450  
 Newspaper Affiliation.....El Imparcial  
 Tel.: 3-3594.....Independent  
 President.....Antonio A. Valdivieso  
 General Mgr.....Mariano A. Suarez  
 Station Mgr.....Osvaldo T. Velazquez  
 Chief Engineer.....Luis Prado Martorell

**WKAQ—Santurce—1922**

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....El Mundo Bcstg. Corp.  
 Business Address...Box 9007, Santurce, P. R.  
 Tel.: 2-2023.....Independent  
 Newspaper Affiliation.....El Mundo  
 Representatives...Inter-American Pub'l, Inc.  
 President.....Angel Ramos  
 General Mgr.....V. Lamas, Jr.  
 Program Director...Esther Pales de Rodriguez  
 Chief Eng.....Jose A. Fernandez

**WKVM—San Juan—1945**

Frequency: 810 Kc.....Power: 5000 Watts  
 Owned-Oper...American Colonial Bcstg. Corp.  
 Address.....1000 Ponce de Leon Ave.  
 Tel.: 3-0840.....Independent  
 Representative.....Pan American Bcstg. Co.  
 Pres., Gen. Mgr.....R. P. Perry

..... **Virgin Islands** .....

**WSTA—St. Thomas—1950**

Frequency: 1340 Kc.....Power: 250 Kc.  
 Owned-Oper. By.....William N. Greer  
 Address.....Box 538  
 Tel.: 489.....Independent  
 Representative.....Young  
 Gen. Mgr., Chief Eng.....William N. Greer  
 Commercial Mgr.....Nellie Greer

**WIVI—Christiansted—1952**

Frequency: 1040 Kc.....Power: 250 Watts  
 Owned-Oper..Radio American West Indies, Inc.  
 Address.....Christiansted, St. Croix, V. I.  
 Tel.: 28.....KBS  
 Station Rep.....Pan American  
 Pres., Gen. Mgr.....Mrs. Hazel M. Higdon  
 Station Manager.....Mrs. Mavis Lang



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