

SOUTH CAROLINA

Sta. Mgr.....Ralph J. Shade
Sales Prom. Mgr.....B. Spencer
Program Dir.....Bill Walton

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Low Country Bcstg. Co.
Address.....42 10th Ave.
Tel.: 2-2652.....Independent
Representative.....Radio-TV Reps.
President.....Sol Panitz
Gen., Sta. Manager.....E. H. Keown
Dir. Nat'l Sls.....Barry Winton

WCRE—Cheraw—1953

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Cheraw
Address.....Box 631
Tel.: Cheraw.....KBS
Representative.....Best, Dora Clayton
General Manager.....Ben Akerman
Program Director.....Henly McElveen

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Dispatch Pub. Co.
Address.....Box 302
Tel.: Chester.....KBS
Newspaper Affil.....Dispatch Publ. Co.
President.....C. V. Sink
Gen., Sta., Comm. Mgr.....John T. Cashion
Sec'y-Treas.....Joe Sink

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....WPCC, Inc.
Address.....P. O. Box 565
Tel.: 1410.....ABC-KBS
President.....J. D. Brinkley
General Manager.....Ted Y. Prevatte
Program Director.....Jean V. Cannon
Chief Engineer.....Donald D. Williams

WCOS—Columbia—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WCOS, Inc.
Address.....Cornel Arms Bldg.
Tel.: AL 2-2177.....ABC
Representative.....Headley-Reed
Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Manager.....David B. Campbell
Prog. Dir.....Bob Truere
Sales Prom. Manager.....Robert Fulron, Jr.
Publicity Director.....Celestre Gillan
Chief Engineer.....Robert D. Lambert, Jr.

WIS—Columbia—1930

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By.....Bcstg. Co. of the South
Business-Studio Address.....1111 Bull St.
Tel.: AL 3-6431.....NBC
Representative. Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Ex. V.P.....G. Richard Shafto
Managing Director.....W. Frank Harden

Dir. Admin. Services.....J. D. Saumenig
Sales Mgr.....J. K. Whitaker
Prog. Dir.....John Wrisiey
Publicity Director.....John Thorne
Chief Engineer.....John W. Watts

WMSC—Columbia—1945

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....WMSC Radio, Inc.
Business-Studio Address.....1127 Lady St.
Tel.: AL 2-8659.....CBS
Representative.....H.R. Ayer
Pres., Gen., Sta., Comm. Mgr.....C. W. Martin
Prog. Dir.....Gray Olive

WNOK—Columbia—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Palmetto Radio Corp.
Address.....1811 Main St.
Tel.: AL 3-9401.....Independent
Representative.....Raymer
Gen. Mgr.....H. Moody McElveen, Jr.
Commercial Manager.....G. Quick
Program Director.....Jack Cook
Chief Engineer.....Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc.....Power: 5 Kw., d.
Owned.....Speidel Radio Corp.
Address.....Box 565
Tel.: AL 6-1551.....Independent
Representative.....Walker, Dora-Clayton
President.....Joe Speidel III
Gen., Sta., Comm. Mgr.....Russell George
Sales Prom. Mgr.....Frankie Bridges
Prog. Dir.....James Carter
Chief Engineer.....William Bridges

WLAT—Conway—1944

Frequency: 1330 Kc...Power: 1000 Watts, d.
Owned.....Coastal Broadcasting Co.
Business Address.....P.O. Box 799
Tel.: 340.....MBS
Representative.....McGillvra
President.....L. M. Hawley
Gen., Sta. Mgr.....H. L. Hanks
Commercial Manager.....P. W. Smith
Program Director.....C. B. Brazzell
Ch. Eng.....Jack E. Hawley

WPDF—Darlington—1955

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Community Bcstrs.
Address.....Box 277
Tel.: 1398.....Independent
Gen. Mgr.....Ralph W. Hoffman
Sta. Mgr.....Emily G. Hoffman

WDSC—Dillon—1946

Frequency: 800 Kc.....Power: 1000 Watts a.
Owned-Oper. By.....Border Bcstg. Co., Inc.
Address.....U. S. Highway 301
Tel.: 470.....ABC-KBS
Station Representative.....Gill-Perna

SOUTH CAROLINA

Pres., Gen. Mgr. Joseph Martin
Station Manager John Quick
Comm. Mgr. Prog. Director Lee Lumpkin
Sales Prom. Mgr. Dick Jones
Chief Engineer H. C. Sanford

WELP—Easley—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By Pickens County Bcstg. Co.
Address Box 522
Tel: 9388
Representative Indie Sales
Pres., Gen. Mgr. Cleatus Brazzell
Comm. Mgr. Jack Moore

WJMX—Florence—1947

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Atlantic Bcstg. Co., Inc.
Business Address P. O. Box 1211
Tel: MO 9-6351
Representative ABC
Walker, Dora-Clayton
Gen., Sta. Mgr. Paul H. Benson, Jr.
Chief Engineer Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Florence Bcstg. Co., Inc.
Business-Studio Address 151 S. Dargan St.
Tel: MOhawk 2-3271
Representative KBS
Bob Dore
Pres. Melvin Purvis
Gen. Mgr. A. P. Skinner

WYNN—Florence—1958

Frequency: 540 Kc. Power: 250 Watts d.
Owned By Twin Carolina Bcstrs.
Station Rep. Rambeau, Vance, Hopple
Pres. Ch. Eng. V. H. Baker
Gen. Comm. Mgr. D. Powell

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned. Fountain Inn-Simpsonville Entp.
Address Box 271
Tel: WO 3-5991
Representative Independent
Best
President L. Wayne Davis
Commercial Manager Charles A. Rush
Sales Prom. Director Louise M. Davis
Publicity Director J. Howard
Chief Engineer L. F. Simpson

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Cherokee Radio Co., Inc.
Address P. O. Box 759
Tel: IVanhoe 9-4795
Representative KBS
President A. Ray Godshall
Gen. Mgr., Ch. Eng. M. E. Green
Program Director Billy Gibbons
Commercial Manager W. H. Kirby
Sales Program Manager Maky Hodge
Publicity Director Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts

Owned-Operated By Georgetown Bcstg. Co.
Address, Trans. Loc. 216 Fraser St.
Tel: 3-3421
MBS-KBS
Station Rep. Donald Cooke
Pres., Gen. Manager J. B. Delzell
Commercial Manager Allen Wester
Program Director M. A. Delzell

WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.
Owned-Oper. By Dick Bcstg.
Address Box 298
Representative Stars; Dora Clayton
President James A. Dick
General Manager T. C. Hooper
Commercial Manager C. A. Dick

WESC—Greenville—1947

Frequency: 660 Kc. Power: 5000 Watts d.
Owned-Oper. By Bcstg. Co. of Carolinas
Business-Studio Address 1 College St.
Tel: 2-8241
Independent
Representative Rambeau, Vance, Hopple
President Robert A. Schmid
General Mgr. J. Davenport
Commercial Manager William Ingram
Program Director Alan Riddle
Publicity Director Don Dudley
Chief Engineer J. Harold White

WFBC—Greenville—1933

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By WMRC, Inc.
Bus-Studio Address 505 Rutherford St.
Tel: CE 9-1321
NBC
Newspaper Affil. News-Piedmont
Representative Avery-Knodel
President R. A. Jolley
Gen. Sta. Mgr. Bruce Buchanan
Comm. Sales Prom. Mgr. Keener Garrett
Publicity Director Julie Ferguson
Chief Engineer Bill Garrison

WMRB—Greenville—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned. Paramount Bcstg. Co. Inc.
Address 400 Mayberry St.
Tel: CEdar 3-2751
CBS-INS
Station Representative Burn-Smith
Pres., Gen. Mgr. C. F. Cope
Comm. Mgr. Ben Greer
Prog. Dir. William Arrington
Publicity Director Susan B. Cope
Chief Eng. Burt Anderson

WMUU—Greenville—1949

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By Bob Jones Univ.
Address Greenville
Tel: CE 9-9001
Independent
President Dr. Bob Jones, Jr.
General Manager R. K. Johnson
Station Manager Jim Ryerson
Comm. Manager David Yearick
Program Director Jack Buttram
Chief Engineer William Greaves

SOUTH CAROLINA**WCRS—Greenwood—1941**

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....Grenco, Inc.
 Address.....P. O. Box 868
 Tel.: 9-1300.....NEC
 Representative.....Clark
 President.....Douglas Featherstone
 Gen. Sta. Mgr.....Dan Crosland
 Commercial Mgr.....Ralph Norman
 Program Director.....Carroll Sexton
 Chief Engineer.....C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned.....Radio Greenwood, Inc.
 Address.....Edward Arms Bldg.
 Tel.: Greenwood.....KBS
 Representative.....Indie Sales; Dora-Clayton
 President.....W. C. Woodall, Jr.
 Manager.....George B. Cook, Jr.

WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.
 Owned.....Vernon T. Fox
 Address.....Box 431
 Tel.: 7-4451.....Independent
 Gen. Mgr.....Vernon T. Fox
 Station Manager.....James L. Massey

WEAB—Greer—1949

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Greer Bcstg. Co.
 Address.....Jones Rd.
 Tel.: TR 7-3141.....KBS
 Pres., Gen. Mgr.....E. A. Burch
 Sales Mgr.....John Salter
 Program Director.....Betty Beers
 Chief Engineer.....Leon Southerland

WBHC—Hampton—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned.....Hampton County Bcstg. Co.
 Business Address.....Highway 601; Box 916
 Tel.: 2831.....KBS
 Station Representative.....Cannon
 President.....J. A. Gallimore
 Gen., Comm. Mgr.....Bill Hollingsworth
 Chief Engineer.....Ernest Church

WHSC—Hartsville—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....Hartsville Bcstg. Co., Inc.
 Address.....Bishopville Hgwy #15
 Tel.: ED 2-8101.....MBS-KBS
 V.P., Gen. Mgr.....Raymond Caddell
 Commercial Mgr.....Oby B. Lyles
 Program Director.....Eleanor Flowers
 Publicity Director.....Lamar Caldwell
 Chief Engineer.....J. E. Parker

KDDW—Kingsree—1949

Frequency: 1310 Kc. Power: 5 Kw. d.
 Owned By.....Palmetto Bcstg. Co.
 Address.....P. O. Box 450
 Tel.: 6761.....KBS

Gen. Comm. Mgr.....E. G. Robinson, Jr.
 Program Dir.....D. Williams
 Chief Engineer.....W. B. Turner

WJOT—Lake City—1953

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned.....Lake Bcstg. Corp.
 Address.....10 S. Acline Ave.
 Tel.: 7631.....Independent
 Representative.....Donald Cooke, Inc.
 President, Gen. Mgr.....J. Olin Tice, Jr.
 Sta. Mgr.....Clarence Jackson
 Comm. Mgr.....H. J. Paimer
 Prog. Dir.....Frances M. Tice

WLCM—Lancaster—1951

Frequency: 1360 Kc. Power: 1000 Wtts d.
 Owned-Operated By.....Royal Bcstg. Co.
 Address.....103 S. Catawba St.
 Tel.: 2051.....KBS
 Station Representative.....Cannon
 President.....Charles Connelly, Jr.
 Gen. Sta. Mgr.....A. Faris Giles, Jr.
 Comm. Sales Prom. Mgr.....J. Paul Wade
 Program Director.....Mrs. Joanne McManus
 Chief Engineer.....Robert Shickenjanski

WLBG—Laurens—1948

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
 Business Address.....Laurens
 Tel.: 2-5212.....Independent
 Representative.....Indie Sales
 Pres., Gen. Mgr.....C. W. Hogan
 Commercial Manager.....Paul Wynn, Jr.
 Chief Engineer.....O. P. Haynes

WLSC—Leesville—1958

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned By.....Loris Bcstg. Co.
 Address.....P. O. Box 1677—Independent
 Pres. Gen. Mgr.....T. J. Rozier
 Comm. Mgr. Ch. Eng.....A. D. Nix

WYMB—Manning—1957

Frequency: 1410 Kc. Power: 1 Kw.
 Owned.....Clarendon County Bcstg. Co.
 Address.....Box 262
 Tel.: 7880.....KBS
 Pres.....J. M. Soles, Jr.
 Gen. Mgr.....Harry Hyman
 Comm. Mgr.....Phil Rice
 Prog. Dir.....Russ Mellette

WATP—Marion—1957

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned By.....Pee Dee Bcstg. Co.
 Address.....P. O. Box 717
 Tel.: 595.....Independent
 President.....A. G. Stanley
 Comm. Prom. Mgr.....R. L. East
 Program Director.....Rosine Jones
 Chief Engineer.....D. E. West

SOUTH CAROLINA

WJAY—Mullins—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By: Mullins & Marion Bcstg. Co.
Address: Highway 76, P. O. Box 41
Tel.: 3901
KBS
President: Mrs. W. G. Smith
Gen. Mgr.: James F. Ramsey
Chief Engineer: George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned: Coastal Carolina Bcstg. Corp.
Address: Oak St. at 28th Ave.
Tel.: Hillcrest 8-3180
KBS
Representative: Donald Cooke
President: James Olin Tice, Jr.
Gen., Sta., Sls. Mgr.: J. G. Kenworthy
Chief Engineer: Paul Epps

WKDK—Newberry—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Newberry Bcstg. Co., Inc.
Address, Trans.: P. O. Box 211
Tel.: 148-502
KBS
Station Representative: Cannon
Pres. Gen. Mgr.: James F. Coggins
Program Director: Marcia P. Coggins
Sales Prom. Mgr.: Bill Fields
Publicity Director: Dot Sanders
Chief Engineer: E. D. Gilliang

WGUS—N. Augusta—1958

Frequency: 1600 Kc. Power: 500 Watts d.
Owned By: Dixie Bcstg. Sys.
Address: 611 Georgia Ave.
Tel.: Taylor 2-3576
Independent
President: H. C. Gilreath
Gen. Comm. Mgr.: W. B. Hill
Program Director: R. H. Beale
Promotion Manager: B. Ritter
Chief Engineer: L. Dorough

WBD—Orangeburg—1958

Frequency: 1580 Kc. Power: 1000 Watts, d.
Owned By: Radio Orangeburg
Business Address: 144 Broughton, S.W.
Tel.: JE 4-1580
Independent
Gen. Mgr., Pub. Dir.: Clarence Jones
Commercial Manager: Joanne Browning
Program Director: Margaret Jones
Sales Prom. Mgr.: Reeves Cook
Chief Engineer: Gus Browning

WDIX—Orangeburg—1946

Freq.: 1150 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By: WDIX, Inc.
Address: Whitman St. Ext.
Tel.: JE 4-4461
ABC
Station Rep.: Devney, Forjoe
President: Charles S. Henery
General Manager: Frank B. Best
Comm., Sls. Prom. Mgr.: Norman M. Matthews
Program Director: Mrs. J. C. Hydrick, Jr.
Chief Engineer: William D. Sneed

WTND—Orangeburg—1948

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By: WTND, Inc.
Address: I Memorial Plaza
Tel.: JE 4-1301
KBS
Newspaper Affiliation: Times & Democrat
Representative: Thos. F. Clark
Pres., Gen. Manager: J. L. Sims
Sta. Mgr., Prog. Dir.: L. Richard Rhame
Commercial Manager: Ed Paulling
Sales Promotion Manager: Harry Player
Chief Engineer: Larry Styles

WRHI—Rock Hill—1944

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: York Co. Brcdg. Co.
Business Address: Natl. Bank Bldg.; Box 429
Tel.: 2085
MBS-KBS
Gen. Mgr., Chief Eng.: James S. Beaty, Jr.
Sta. Mgr., Prog. Dir.: Wm. C. Beaty
Sls. Mgr., Pub. Dir.: H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc. Power: 1 Kw. d.
Owned By: Burwell & Whitesides
Address: P. O. Box 1091
Tel.: 3175
Independent
Station Representative: Cannon
President: T. Lamar Simmons
General Manager: E. L. Burwell
Comm. Mgr.: W. A. Warner, Sr.
Program Director: Larry Bumgardner
Chief Engineer: Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By: Blue Ridge Bcstg. Co., Inc.
Address: P. O. Box 443
Tel.: Seneca
KBS
Representative: Best
Pres., Gen. Mgr.: J. A. Gallimore
Treasurer: Virginia Gallimore

WTHE—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Spartanburg Bcstg. Co.
Business Address: P.O. Box 486
Tel.: 3-2727
MBS-KBS
Station Representative: Masla
Pres., Gen. Mgr.: John K. L. Peterson
Station Manager: Rik Rogers
Commercial Manager: Ralph Sklar
Publicity Director: Jack Evans
Chief Engineer: Clyde J. McClure

WORD—Spartanburg—1940

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By: Word, Inc.
Business-Studio Address: 291 E. Main St.
Tel.: 3-2711
NBC
Station Representative: Avery-Knodel
General Manager: Tom Thuman
Program Director: Buddy Womick
Chief Engineer: James L. Tate

..... SOUTH CAROLINA-SOUTH DAKOTA

WSPA—Spartanburg—1929

Frequency: 950 Kc.....Power: 5000 Watts
 Owned.....Spartan Radiocasting Co.
 Business-Studio Address.....224 E. Main St.
 Tel.: 3-3621.....CBS
 Representative.....Hollingbery
 President.....Walter J. Brown
 Nat. Sales Mgr.....Roger A. Shaffer
 Manager.....Ross M. Holmes
 Program Director.....Henry Bussey
 Chief Engineer.....H. R. Beckholt

WFIG—Sumter—1940

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned-Oper. By.....WFIG, Inc.
 Business-Studio Address.....20 N. Main St.
 Tel.: Spruce 3-7305.....MBS
 President.....F. B. Creech, Sr.
 General Manager.....T. Doug Youngblood
 Comm. Manager.....Fulton B. Creech, Jr.
 Sales Promotion Manager.....Henri Merritt
 Program Director.....Katheryn Gaillard
 Chief Engineer.....Richard Elam

WSSC—Sumter—1953

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Sumter Inc.
 Business Address.....Box 1342
 Tel.: Spruce 3-7369.....ABC
 Station Representative.....Clark; Best
 President.....J. A. Gallimore
 Gen., Sta. Mgr.....Ed Damron
 Comm. Manager.....H. W. Fowler
 Program Director.....Bob Miller

Publicity Director.....Betty Wattenberger
 Chief Engineer.....Bill Beatty

WBCU—Union—1949

Frequency: 1460 Kc....Power: 1000 Watts
 Owned-Oper. By....Bcstg. Co. of Union, Inc.
 Address.....210 East Main St.
 Tel.: 1200.....KBS
 Pres., Gen. Mgr.....Edward L. B. Osborne
 V.P., Sec'y.....James F. Coggins
 Program Director.....Ernest Johnson
 Chief Engineer.....Walker Carver

WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Walterboro Bcstg. Co.
 Address.....Box 833
 Tel.: 3861.....MBS-KBS
 Representative.....Don Cooke
 President.....Robert S. Taylor
 Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.
 Program Director.....Bill Breland

WYCL—York—1956

Frequency: 1580 Kc.....Power: 250 Watts
 Owned.....York-Clover Broadcasting Co.
 Address.....U. S. 321 By Pass
 Tel.: MU 4-4241.....Independent
 President.....C. B. Sigmon
 Vice President.....C. C. Sigmon
 Gen. Mgr. Prog. Dir.....Harvey Laughter
 Commercial Manager.....Alex Dare
 Sales Prom. Mgr.....Curtis Sigmon
 Chief Engineer.....Alonzo Miller

Pop.: 732,000
 Families: 205,007
 Radio Homes: 198,000

South Dakota

Stations in State: 20
 TV Homes: 129,000
 TV Stations: 9

KABR—Aberdeen—1952

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....F. E. Fitzsimonds
 Business Address.....Box 75
 Tel.: BA 5-1420.....KBS
 Representative.....Bob Dore
 President.....Bill Smith
 Sta. Mgr., Ch. Eng.....Neal Edwards
 Sales Promotion Manager.....Jim Dafinis
 Program Director.....Jeff Solem
 Publicity Director.....Lynn Shishnia

Commercial Manager.....Stan Olson
 Program Director.....Paul Rahders
 Chief Engineer.....George Crocker

KBRK—Brookings—1955

Frequency: 1430 Kc.....Power: 500 Watts
 Owned-Oper By.....Brookings Bcstg. Co.
 Address.....Northwest Bank Bldg.
 Tel.: MYrtle 2-6233.....KBS
 Gen., Comm. Mgr.....E. C. Stangland
 Prog. Dir., Chief Eng.....Robert Reimers

KSDN—Aberdeen—1948

Frequency: 930 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Aberdeen News Co.
 Business Address.....12 Third Ave., S.E.
 Tel.: Baldwin 5-5930.....ABC
 Newspaper Affil.....American-News
 Representative.....Weed
 President.....Henry J. Schmitt
 Gen., Sta. Mgr.....Byron J. McElligott

KDSJ—Deadwood—1947

Frequency. 980 Kc.....Power: 1000 Watts
 Owned-Oper. By...John, Eli & Harry Daniels
 Address.....745 Main
 Tel.: 186.....Independent
 Gen. Mgr., Ch. Eng.....Eli Daniels
 Station Manager.....Harry Daniels

KOBH—Hot Springs—1958

Frequency: 580 Kc.....Power: 1000 Watts, d.

SOUTH DAKOTA

Owned By.....Fall River Bcstg. Corp.
Address.....Box 292
Tel.: 698.....KBS
Representative.....Holman
President.....Russell M. Stewart
Gen. Mgr. Ch. Eng.....Frederick M. Walgren
Comm. Sales Prom. Mgr.....H. Del Brandt
Program, Public Director.....Johnny Rowe

KIJV—Huron—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..James Valley Bcstg. Co., Inc.
Bus.-Studio Address.....1726 Dakota St.
Tel.: 765.....NBS-KBS
Manager.....Max F. Staley
Comm. Manager.....Dwight Coursey

KORN—Mitchell—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Mitchell Bcstg. Assn.
Bus.-Studio Address.....217-219 N. Main
Tel.: 621.....MBS
Pres., Gen., Sta. Mgr., Prog. Dir.....R. V. Eppel
Comm., Sales Prom. Mgr.....M. Johnson
Chief Engineer.....J. R. Doherty

KOLY—Mobridge—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned.....Mobridge Bcstg. Corp.
Address.....114 Third St. East
Tel.: 654.....KBS
Pres., Mgr.....L. L. Coleman

KGFX—Pierre—1916

Frequency: 630 Kc.....Power: 200 Watts d.
Owned-Oper. By.....Estate of Dana McNeil
Bus.-Studio Address.....203 W. Summit Ave.
Tel.: 2351.....KBS
Pres., Gen. Mgr.....Ida A. McNeil
Chief Engineer.....Hugo Conrath, Jr.

KOTA—Rapid City—1936

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Dubamel Ent., Inc.
Business Address.....524½ 6th St.; Box 1752
Tel.: FI 2-2000.....CBS
Representative.....Headley-Reed
President, Gen. Mgr.....Helen S. Duhamel
Bus., Comm. Mgr.....William F. Turner
Program Director.....Abner H. George
Chief Engineer.....Elmer Nelson

KRSD—Rapid City—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Heart of the Black Hills
Address.....1438 Mountain View Rd.
Tel.: FI 2-6050.....Independent
Station Manager.....Eli Daniels
Commercial Manager.....Stan Lieberman
Program Director.....Paul Crouch
Chief Engineer.....Lyle Benson

KELO—Sioux Falls—1937

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midcontinent Bcstg. Co.
Bus.-Studio Address.....Phillips Ave.—8th St.

Tel.: 4-5841.....NBC
Station Representative.....H-R, Inc.; Evans
President.....Joe Floyd
Gen., Comm. Manager.....Evans Nord
Sta. Mgr., Prog. Dir.....Jim Molohon
Sales Prom. Mgr., Pub. Dir.....Jack Townsend
Chief Engineer.....Lester Froke

KIHO—Sioux Falls—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned By.....Sioux Empire Bcstg. Co.
Address.....113 No. Main
Tel.: 4-7736.....Independent
Representative.....Gill-Perna
President.....William Johns, Jr.
Gen. Comm. Mgr.....James R. Duryea
Sta. Sales Prom. Mgr.....Leroy Okerlund
Program Director.....Don Birn
Chief Eng.....Roman A. Kramer

KISD—Sioux Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KISD, Inc.
Bus.-Studio Address.....3631 W. 12 St.
Tel.: 4-5571.....KBS
Station Representative.....Cooke
Pres., Gen. Mgr., Prog. Dir.....Verl Thompson
Comm. Manager.....Roland Phillip
Sls. Prom. Manager.....Shirli Adams
Chief Engineer.....Dick Perry

KSOO—Sioux Falls—1927

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By..Sioux Falls Bcstg. Assn., Inc.
Address.....317 S. Phillips Ave.
Tel.: 4-5601.....ABC
Station Representative.....Avery-Knodel, Inc.
President.....Morton Henkin
V.P., Gen. Mgr.....George R. Hahn
Comm. Mgr.....Orrin Melton
Prog. Dir.....Ray Loftness
Chief Engineer.....Max E. Pierce

KWAT—Watertown—1940

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By..Midland Natl. Life Bcstg. Co.
Business Address.....Box 827
Tel.: Turner 6-8444.....MBS-KBS
Representative.....Gill-Perna
President.....Lee V. Williams
Gen., Sta., Comm. Mgr.....Ross E. Case
Program Director.....Gene Brantner
Chief Engineer.....Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
Owned.....Midwest Radio Corp.
Business Address.....Winner
Tel.: 727.....KBS
Station Representative.....Continental
Pres., Gen. Mgr.....Al Clark
Commercial Manager.....Norbert Ruhkamp
Program Director.....Ben Viedt
Chief Engineer.....Marvin Olson

SOUTH DAKOTA-TENNESSEE

KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Yankton Bcstg. Co.
 Address: Box 105
 Tel.: 3623
 Representative: Bob Dore
 President: William M. Smith
 Gen. Mgr., Exec. V.P.: William E. Johnson
 Chief Engineer: John C. Briggs

WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts

Owned-Operated By: Peoples Bcstg.
 Bus.-Studio Address: WNAX Bldg.
 Tel.: No. 5-57442
 Representative: Katz
 V.P., General Manager: Herbert E. Evans
 Res. V.P., Gen. Mgr.: D. D. Sullivan
 Resident Manager: Clair W. Giles
 Commercial Manager: Nick Bolton
 Prom. Mgr., Pub. Dir.: Roland Peterson
 Program Director: Jack Vaughn
 Chief Engineer: Clifton M. Todd

Pop.: 3,695,000
 Families: 1,009,000
 Radio Homes: 976,000

Tennessee

Stations in State: 105
 TV Homes: 738,000
 TV Stations: 15

WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned By: Blount County Bcstg. Co.
 Address: P.O. Box 127
 Tel.: YUKon 3-0890
 Station Representative: Keystone
 Pres., Gen. Mgr.: Louis A. Chiles
 Commercial Manager: Herman Petre
 Sales Prom. Mgr.: Ken D. Kibbs
 Publicity Director: Pollye D. Kribbs
 Chief Engineer: Richard Madison

WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Athens Bcstg. Co.
 Business-Studio Address: N. Jackson St.
 Tel.: 1450
 Representative: KBS-MBS
 Newspaper Affil.: Daily Post-Athenian
 President: Lowell F. Arterburn
 Gen. Mgr.: William P. Atkins
 Chief Engineer: Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc. Power: 250 Watts
 Owned. Radiophone Bcstg. Station, WOPI, Inc.
 Address: Easley-Wright Bldg., 310 State St.
 Tel.: South 4-5131
 Representative: NBC
 Pres., Gen. Manager: Burn-Smith
 Commercial Mgr.: W. A. Wilson
 Chief Engineer: James C. Wilson
 George E. Potter

WHLP—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts, d.
 Owned By: Trans-Air Bcstg. Corp.
 Representative: Hil F. Best
 Gen., Sta., Prom. Mgr.: Earl Carney
 Comm. Mgr., Prog. Dir.: John C. Kerr
 Publicity Director: Louise McCaleb
 Chief Engineer: J. W. Chessor

WAGC—Chattanooga—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: WAGC Bcstg. Co.
 Address: Hotel Patten
 Tel.: AM 7-1128
 MBS

Station Rep.: Burn-Smith; Dora-Clayton
 Pres.: P. F. Furlow
 Gen., Comm. Mgr.: John Sanders
 Assistant Manager: Polly Breen
 Prog. Dir.: Gaylord A. McPherson
 Chief Engineer: George McMurtrie

WAPQ—Chattanooga—1934

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: WAPQ Bcstg. Service
 Business-Studio Address: New Read House
 Tel.: AM 6-6141
 Representative: ABC
 Pres.: H-R Reps.
 Comm. Mgr.: Gordon Gambill
 Waller Stamper

WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Oper. By: WDEF Bcstg. Co.
 Business Address: 3300 Broad St.
 Tel.: AM 7-3393
 Representative: NBC
 President: Carter M. Parham
 General Manager: Ken Flenniken

WDOD—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By: WDOD Bcstg. Corp.
 Address: Hamilton Natl. Bank Bldg.
 Tel.: AM 6-5117
 Representative: CBS
 Gen. Mgr.: Paul H. Raymer
 Comm. Mgr.: H. F. Wehrmann
 Program Director: Bryan J. Bush
 Chief Engineer: Earnest Feagans
 Edward Walker

WDXB—Chattanooga—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: French, Inc.
 Address: Dome Bldg.
 Tel.: AM 6-1114
 Station Rep.: Venard, Rintoul, McConnell
 Pres., Gen. Mgr.: Stephen C. French
 Commercial Manager: Luke Wilson
 Program Director: Lloyd Payne
 Publicity Director: Dorothy Kehoe
 Chief Engineer: Bill Robison

TENNESSEE

WMFS—Chattanooga—1951

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By.....WMFS, Inc.
Address.....835 McCallie Ave.
Tel.: AM 6-4146.....KBS
Representative.....Pearson
Gen., Comm. Mgr.....Fred J. Webb
Chief Engineer.....Glenn Channels

WMCH—Church Hill—1954

Frequency: 1260.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-2601.....KBS
President.....Thales E. Wallace
Comm. Manager.....James M. Smith

WDXN—Clarksville—1954

Frequency: 540 Kc. Power: 250 Watts, d.
Owned.....Clarksville Bcstg. Co., Inc.
Address.....Bailey Bldg.
Tel.: MI 5-2411.....Independent
Representative..Venard, Rintoul & McConnell
President.....Aaron B. Robinson
Gen. Manager.....J. M. Cecil
Sta., Comm. Mgr.....W. H. Hamby
Chief Engineer.....Harold Baker

WJZM—Clarksville—1941

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By....Campbell & Sheftall
Business-Studio Address....411 Madison St.
Tel.: MI 5-6414.....KBS-MBS
Representative.....Jack Masla
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.....John Bailey
Program Director.....Ernest Simmons
Publicity Director.....Jack Parrish
Commercial Manager.....Charles Malone
Sls. Prom. Mgr.....John Berwind

WBAC—Cleveland—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Britt & Ayers
Business Address.....Radio Center
Tel.: GR 6-7593.....MBS
President.....Walter F. Kile
Gen. Sta. Mgr.....Joe T. Starr
Commercial Mgr.....Reba B. Wilson
Program Director.....Paul Kirksey
Chief Engineer.....William D. Stuart

WCLE—Cleveland—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned.....Southeastern Entp.
Address.....33 Ocoee St.
Tel.: GR 2-8511.....KBS
Sta., Sls. Mgr.....Bill Stamps

WCRM—Columbia—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned.....Middle Tenn. Bcstg. Co., Inc.
Bus.-Studio-Transmitter Address..P. O. Box 71
Tel.: EV 8-3636.....KBS

Representative.....Walker-Rawalt
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Commercial Manager.....Mel Dugger
Program Director.....Jim Keiran
Chief Engineer.....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc. Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: Evengreen 8-3241.....Independent
President.....James Dowling
Gen. Sta. Mgr.....William J. Harris, Jr.
Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Bus.-Studio Address.....315½ E. Spring
Tel.: 789.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WKBL—Covington—1954

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By.....Bob Whiteley
Business Address.....Roper Bldg.
Tel.: GR 6-9635.....KBS
Station Representative.....Beaver
Pres., Gen. Mgr.....Bob Whiteley
Station Manager.....Katharine Whiteley
Comm., Sales Prom. Mgr...Maurice Turnage
Program Director.....Dave Stewart
Publicity Director.....Mary Nelle Thomas
Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
Owned.....Cumberland Bcstg. Co.
Address.....Cowan
Gen. Mgr.....A. D. Smith, Jr.
Sta. Mgr.....James F. Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
Tel.: Crossville.....KBS
President, Gen. Mgr.....Arthur Wilkerson
V.P., Secretary.....Evelyn Wynn
Comm., Sta. Manager.....Clarence Stinnett

WDNT—Dayton—1957

Frequency: 1280 Kc. Power: 1 Kw., d.
Owned By.....Dayton Bcstg. Co.
Address.....Dayton
Tel.: 1540.....Independent
Representative.....Raymer
President.....Norman A. Thomas
Gen. Sta. Mgr.....Jack S. Pullin
Commercial Manager.....Vance A. Travis
Chief Engineer.....N. A. Thomas, Jr.

WDKN—Dickson—1955

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Dickson Co. Bcstg. Inc.
Address Box 71
Tel.: HI 6-2852..... KBS
Pres., Gen., Sta. Mgr..... W. Po'ts
Commercial Manager..... Warren G. Medley
Program Director..... William Phillips
Chief Engineer..... Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned..... State Gazette Bcstg.
Business Address..... 208 N. Mill
Tel.: AT 5-1294..... KBS
President..... Russell M. D. Bruce
Gen., Sta. Mgr..... Robert W. Ward
Commercial Manager..... Charles Maxey
Sales Promotion Manager..... Jo Ann Ward
Program Director..... Shirley Jones
Publicity Director..... William Bryant
Chief Engineer..... James Stutts

WTRO—Dyersburg—1957

Frequency: 1330 Kc. Power: 500 W., d.
Owned..... Southern Gen. Bcstg. Co.
Address..... Cordell Hull Hotel
Tel.: AT 5-4173..... Independent
Representative..... Best
Gen. Mgr. Ch. Eng..... John M. Latham
Commercial Manager..... Pinkney B. Cole, Jr.
Program Director..... Clara Y. Bradshaw
Publicity Director..... Eddie Owens

WBEJ—Elizabethton—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned..... WBEJ, Inc.
Business-Studio Address..... Box 829
Representative..... Dora-Clayton, Gill-Perna
Pres..... R. W. Turrentine, Jr.
Gen., Sta. Mgr..... William E. Hale
Comm. Mgr..... James P. Austin

WEMB—Erwin—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned..... Max M. Blakemore
Business Address..... Box 280
Tel.: 2-2011..... KBS
General Manager..... Delbert Evans
Program Director..... Bruce Steinbicker
Chief Engineer..... Bill Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc. Power: 1 Kw., d.
Owned-Oper. By..... Morgan Bcstg. Co.
Address..... 109 9th St.
Representative..... Hil F. Best
President, Gen. Mgr..... H. J. Morgan

WEKR—Fayetteville—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... Fayetteville Bcstg. Co.
Business-Studio Address..... Box 625

Tel.: 1240..... MBS-KBS
President..... John R. Crowder
General Manager..... James Porter Clark
Station Manager..... Jim Tate
Program Director..... Charles W. Shewry
Chief Engineer..... Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Williamson County Bcstg.
Business Address..... 1000 Mallory Road
Tel.: SWift 4-1594..... KBS
Pres., Gen. Mgr..... William R. Ormes
Sta. Mgr., Ch. Eng..... Ellis F. Jones, Jr.

WHIN—Gallatin—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Sumner County Bcstg. Co.
Address..... Box 811
Tel.: 1010..... KBS
Gen. Mgr..... Charles W. Brewer
Asst. Manager..... Lottie Shaw

WGRV—Greeneville—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Radio Greeneville, Inc.
Address..... Radio Bldg.
Tel.: Greeneville..... KBS
Manager..... Paul Metcalfe
Commercial Manager..... Hugh Pickel

WHBT—Harriman—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Folkways Bcstg. Co., Inc.
Address..... Devonia & Crescent
Tel.: 661..... KBS
Representative..... Conlantal
Pres., Gen. Mgr..... William R. McDaniel

WIRJ—Humboldt—1949

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By..... Gibson Co. Bcstg. Co., Inc.
Address..... 210 N. 22nd Ave.
Tel.: SU 4-1740..... KBS
Newspaper Affil..... Courier-Chronicle
President..... J. F. Warmath
Gen., Sta. Mr..... Howard E. Byrum
Comm. Sls. Prom. Mgr..... Carroll Wilson
Prog. Director..... Bill Carter
Chief Engineer..... Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Dixie Bcstg. Co.
Business-Studio Address..... Williams Bldg.
Tel.: 7-9611..... KBS
Representative..... Venard
Pres..... Aaron B. Robinson
Gen. Mgr..... Jack Cecil
Comm. Scales Prom. Mgr..... Doris Freeman
Publicity Director..... Marge Burg
Chief Engineer..... James Thomas

WJAK—Jackson—1954

Frequency: 1460 Kc. Power: 1000 Watts, d.

TENNESSEE

Owned-Oper. By... Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel.: 7-7436Independent
Rep......Dora-Clayton
Pres......Dr. Alexander Leech
Gen. Mgr......Robert Blow
Comm. Mgr......Bill Winsett
Program Director.....A. T. McFadden
Chief Engineer.....Charles J. Wingate

WTJS—Jackson—1931

Freq.: 1390 Kc...**Power**: 5000 Wts. d., 1000 n.
Owned-Oper. By.....The Sun Publishing Co.
Business Address.....255 W. Lafayette St.
Tel.: 7-3316ABC
Newspaper Affil......Jackson Sun
Representative.....Bramham
V.P., Gen. Mgr......A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr......L. R. B-ooks
Sales Promotion Mgr......Robert W. Emerson
Program Director.....Vince Tapler
Chief Engineer.....James Ellzey

WCLC—Jamestown—1957

Frequency: 1260 Kc.....**Power**: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address.....White Oak Road
Tel.: TR 9-2825.....KBS
President.....R. Gene Cravens
Station Manager.....R. P. Wright
Commercial Manager.....Bob Duford
Program, Public Director.....Jerry Armes
Chief Engineer.....Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Box 927
Tel.: 2993.....MBS
Newspaper Affil......Press-Chronicle
Representative.....Devney
President.....Carl A. Jones
Gen. Sta. Mgr......Arthur Kelsey
Program Director.....Berney Burleson
Chief Engineer.....E. B. Jones

WJHL—Johnson City—1938

Frequency: 910 Kc.....**Power**: 1000 Watts
Owned-Operated By.....WJHL, Inc.
Business-Studio Address.....145 W. Main St.
Tel.: 2780CBS
Representative.....John E. Pearson
Pres., Gen. Mgr......W. H. Lancaster, Jr.
Commercial Manager.....Ken Marsh
Program Director.....Richard Ellis
Chief Engineer.....Rolland Medlar

WKIN—Kingsport—1951

Frequency: 1320 Kc.....**Power**: 5000 Watts, d.
Owned & Operated.....WKIN, Inc.
Address.....Market & Wexler Sts.
Tel.: CI 6-8131.....Independent
Pres., Gen. Mgr......Cy N. Bahakel
Station Manager.....Frank Tirico
Commercial Manager.....Les Tackett
Prog., Pub. Dir......Miss Dia Bahakel
Chief Engineer.....Roy Giles

WKPT—Kingsport—1940

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Kingsport Bcstg. Co., Inc.
Business-Studio Address.....222 Commerce St.
Tel.: CI 5-4161.....NBC
Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
Gen., Sta. Manager.....Paul L. Overbay
Commercial Mgr......Phil Weaver
Program Dir......Martin Karant
Chief Engineer.....Thomas Phillips

WBIR—Knoxville—1941

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Radio Station WBIR, Inc.
Business-Studio Address.....1513 Hutchison Ave.
Tel.: 5-8101.....ABC
Station Representative.....Gill-Perna
President, Manager.....John P. Hart
Comm. Mgr......Leon Ridings
Program Director.....Robert Agee
Publicity Director.....Robert Wilson
Chief Engineer.....J. Rex Horton

WIVK—Knoxville—1952

Frequency: 860 Kc.....**Power**: 1000 Watts d.
Owned-Oper. By.....Dick Bcstg. Co.
Address.....319 N. Gay Street
Tel.: 4-3693Independent
Station Representative.....Stars National
President.....James A. Dick
Gen., Sta. Mgr......David Carpenter
Sales Prom. Mgr., Pub. Dir......Ken Russell
Program Director.....Claude Tomlinson
Chief Engineer.....Milton Jones

WKGN—Knoxville—1946

Frequency: 1340 Kc.....**Power**: 250 Watts
Owned-Operated By.....WKGN Inc.
Business Address.....2200 W. Cumberland Ave.
Tel.: 4-0766Independent
Station Rep......O'Connell
Pres., Gen. Mgr......George P. Mooney
Commercial Manager.....Robert Crenshaw
Program Director.....Marty Laker
Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc.....**Power**: 1000 Watts, d.
Owner.....Knoxville Ra-Tel
Address.....411½ W. Main St.
Tel.: 4-9866KBS
President.....B. L. Boring
Comm. Manager.....Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc.....**Power**: 10,000 Watts
Owned-Oper. By.....Scripps-Howard Radio, Inc.
Address.....4400 Whittle Springs Rd. N. E.
Tel.: 3-3171.....CBS
Newspaper Affiliation.....News Sentinel
Representative.....John Blair
President.....Jack R. Howard
Gen., Sta. Manager.....R. B. Westergaard

Publicity Director.....Gene Miller
 Comm., Sales Prom. Mgr.....O. L. Smith
 Prog. Director.....C. A. McMahon
 Chief Engineer.....Ray Evans

WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WATE, Inc.
 Business-Studio Address.....612 Gay St.
 Tel.: 2-7111.....NBC
 Representative.....Avery-Knodel
 V.P., Gen. Mgr.....W. H. Linebaugh
 Commercial Manager.....J. T. McCloud
 Program Dir.....Wayne Hudson
 Sales Prom. Mgr., Pub. Dir.....Carl Huster
 Chief Engineer.....Fred Andrews

WLAF—LaFollette—1953

Frequency: 1450 Kc.....Power: 250 Watts
 Owner.....LaFollette Bcstg. Co.
 Business Address.....Fleet Oil Bldg.
 Tel.: 1060.....KBS
 President.....E. F. Wheeler
 General Manager.....John H. Carr
 Program Director.....Tony Gross
 Chief Engineer.....Phil Perdue

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Lawrenceburg Bcstg. Co.
 Bus. Address.....Locke Bldg., N. Military Ave.
 Tel.: SO 2-4411.....KBS
 Sta. Rep...Venard, Rintoul, McConnell; Beaver
 President.....Aaron B. Robinson
 Gen., Sales Prom. Mgr.....Ken Marston
 Comm. Mgr.....Bud Sawyer
 Program Director.....Bryan F. Bellar
 Chief Engineer.....Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned-Operated By...Lebanon Bcstg. Co., Inc.
 Address.....Trousdale Ferry Road
 Tel.: Hickory 4-0474.....KBS
 Pres., Sta. Mgr.....Theo. F. Ezell, Jr.
 Commercial Manager.....Jack Hendrickson
 Program Director.....Walt Dillard
 Chief Engineer.....William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owner.....WLIL, Inc.
 Business Address.....Wilkerson Bldg.
 Tel.: YU 6-7536.....KBS
 Pres., Gen., Sta. Mgr.....Arthur Wilkerson
 Commercial Manager.....Willis Chaney
 Program Director.....Frances Hart
 Chief Engineer.....Allen Breazeale

WJJM—Lewisburg—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Louis D. Lingner
 Address.....East Hill
 Tel.: 780.....MBS-KBS
 Representative.....Hil F. Best

Station Manager.....Bob Davidson
 Prog. Dir.....Barbara Matthews
 Chief Engineer.....R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Lexington Bcstg. Service, Inc.
 Address.....Broad & Church
 Tel.: WO 8-3500.....KBS
 Sta. Rep...Venard, Rintoul, McConnell; Ayers
 General Manager.....Ben Enochs
 Comm. Mgr.....Ann Flagg
 Prog. Dir.....Ev Flagg

WLIV—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
 Owned By.....Audio Bcsters
 Address.....P. O. Box 131
 Tel.: Talbot 3-4438.....MBS
 General Manager.....R. H. McCain
 Program Director.....W. A. Mann
 Chief Engineer.....D. Norris

WMSR—Manchester—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
 Owned.....Manchester Bcstg. Co.
 Address.....611 McArthur St.
 Tel.: PA 8-3526.....Independent
 Representative.....Best
 Gen. Mgr.....L. Murray Chumley
 Comm. Mgr.....Jim Webb

WCMT—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.
 Owned By.....J. T. & H. Sudbury
 Address.....Martin
 Tel.: 460.....Independent
 President.....J. T. Sudbury
 General Managers.....J. T. & H. Sudbury
 Sta. Mgr. Ch. Eng.....D. A. Drumm
 Program Director.....Dorris Gill

WGAP—Maryville—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Aluminum Cities Bcstg. Co.
 Business Address.....316 Court St.
 Tel.: YU 3-4310.....Independent
 Representative.....Hil F. Best
 General Manager.....Frank H. Corbett
 Commercial Manager.....Horace McGill
 Program Director.....Ken Johnson
 Chief Engineer.....Henry McDonald

WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.
 Owned.....Tri-County Bcstg. Co., Inc.
 Address.....Hotel McKenzie
 Tel.: EL 2-3371.....Independent
 Station Rep.....Best
 Pres., Gen. Mgr.....Earl S. Nolting
 Sec'y-Treas.....Gladys Nolting
 Sta. Mgr., Prog. Dir.....Lance Beard
 Comm. Manager.....Irene Morgan
 Chief Engineer.....Martin Dill

TENNESSEE

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
Owned-Oper. Cumberland Valley Bcstg. Co.
Address Box 270
Tel.: 2104 Independent
President Harold Laws
Gen., Sta. Mgr. Franklin H. Brown
Program Director James R. Eastman
Chief Engineer Alvin Byars

WMMT—McMinnville—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By McMinnville Bldg. Co., Inc.
Address N. Chancery St.
Tel.: McMinnville
General Manager Royce E. Richards

WHEY—Millington—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By Millington Bcstg. Co., Inc.
Address 4962 Navy Road
Tel.: Canal 3-3000
Representative Best
Pres. Gen. Mgr. Early W. Daly
Station Manager Chad Lassiter
Program Director George Klein
Chief Engineer Jasper Wilkinson

KWEM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
Owned-Operated By KWEM, Inc.
Address Box 142
Tel.: GL 8-3311
Independent
Representative Bernard
Chairman, Board E. D. Rivers, Jr.
Gen. Mgr. John R. Barlett
Comm. Manager Kurt Alexander

WLOK—Memphis—1956

Frequency: 1480 Kc. Power: 5000 Watts d.
Owned-Oper. By WLOK, Inc.
Business Address 363 S. 2nd St.
Tel.: Jackson 7-9565
Independent
Station Representative Stars National
Pres. Jules Paglin
Gen., Comm. Mgr. Eugene P. Weil
Asst. Sta. Mgr. Robert Bartusch
Program Director Roland Porter
Chief Engineer William Jones

WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
Owned By WDIA, Inc.
Business-Studio Address 2074 Union Ave.
Tel.: BR 6-2703
Independent
Representative Pearson
President Egmont Sonderling
V.P., Gen., Sta. Mgr. E. R. "Bert" Ferguson
Commercial Manager Archie Grinalds
Sales Promotion Manager Frank Armstrong
Asst. Mgr., Prog. Dir. David J. Mattis
Chief Engineer Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By RKO Teleradio Pictures
Bus.-Studio Address Hotel Chisca
Tel.: Broadway 2-3441
MBS
Station Representative Eastman
President Thomas F. O'Neil
General Manager Boone Nevin
Comm. Mgr. Max Michel, Jr.
Sales Promotion Manager Bea Armistead
Program Director Mark Forrester
Publicity Director Charley Sullivan
Chief Engineer Welton Roy

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Oper. By Tri-State Bcstg. Service
Address 972 S. Third St.
Tel.: JA 5-6831
Independent
President Sam C. Phillips
Gen., Sta. Mgr. William S. Decker, Jr.
Program Director Jeanne A. Bolto
Chief Engineer Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Cy Blumenthal Co.
Business-Studio Address 930 Madison Ave.
Tel.: JA 7-4422
ABC
Station Representative Webb
President Cy Blumenthal
Gen., Sta. Mgr. George Aubrey Crump
Program Director John Carr
Chief Engineer Jim Bray

WMC—Memphis—1923

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By Memphis Publishing Co.
Business-Studio Address Third & Madison
Tel.: JA 6-7464
NBC
News, Affil. Memphis Pub. Co.
Representative John Blair
President Enoch Brown
General Manager H. W. Slavick
Station Manager Stan Torgerson
Sales Mgr. Ray Gill
Prod. Mgr. John McIntosh
Comm. Mgr. Ray Gill
Pub. Director Walter E. Frase
Chief Engineer E. C. Frase, Jr.

WMPS—Memphis—1925

Freq.: 680 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By WMPS, Inc.
Business-Studio Address 112 Union Ave.
Tel.: JA 5-2663
Independent
Representative Radio-TV Representatives
Pres. Harold R. Krelstein
Gen., Sta. Mgr. Charles T. DeVois
Commercial Manager Rodger May
Prom. Mgr., Pub. Dir. Dick McClary
Program Dir. W. E. Crump
Chief Engineer J. G. Deaderick
Owners of: WJJD, Chicago; WCOP, Boston;
WCAO, Baltimore.

WREC—Memphis—1922

Frequency: 600 Kc. Power: 5000 Watts

Owned-Oper. By.....WREC Bcstg. Service
 Business-Studio Address.....Hotel Peabody
 Representative.....Katz
 Owner, General Manager...Hoyt B. Wooten
 Commercial Manager.....Hollis R. Wooten
 Program Director.....Jack Michael
 Chief Engineer.....Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned.....West Tennessee Bcstg. Co.
 Address.....Milan Hotel
 Tel.: MU 6-2481.....Independent
 President.....Ben Ivey King
 Gen., Station Mgr.....Jack Merrill
 Sales Prom. Mgr.....W. G. Denney
 Prog. Director.....Billy J. Haney
 Chief Engineer.....Bill Markham

WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.
 Owned-Oper. By.....Cherokee Bcstg. Corp.
 Bus-Studio-Transmitter Address..Radio Center
 Tel.: 1450.....MBS-KBS
 Representative.....Hal Holman
 General Manager.....Howell Ashford

WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.
 Owned-Operated By...E. Tenn. Bcstg. Corp.
 Bus. Address....Box 2146 Radio Center Sta.
 Tel.: JU 6-7993.....Independent
 Pres., Ch. Eng.....George Guertin
 General Manager.....Bill Holland
 Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WGNS, Inc.
 Address.....P.O. Box 456
 Tel.: TW 3-5373.....MBS-KBS
 Representative.....Holman
 President, Gen. Mgr.....Cec'l Elrod, Jr.
 Comm. Mgr.....Don Howser
 Program Director.....Rae Lane
 Sales Prom. Mgr.....Jerry Brown
 Publicity Director.....Marie Wilson
 Chief Engineer.....William Montgomery

WMTS—Murfreesboro—1953

Frequency: 860 Kc.....Power: 250 Watts
 Owned.....Arthur D. Smith, Jr.
 Address.....112 N. W. Broad St.
 Tel.: TW 3-6611.....Independent
 Representative.....Best
 President.....A. D. Smith, Jr.
 Gen., Sta. Mgr.....Virgil Trimm
 Comm. Sales Prom. Mgr.....Neil Lancaster
 Program. Public Director.....John D. Hood
 Chief Engineer.....Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc.....Power: 5 Kw., d.
 Owned.....Central Bcstg. Corp.
 Address.....Box 5236

Tel.: Madison 7-5401.....Independent
 Representative.....Chas. Bernard
 President.....H. C. Young, Jr.
 Gen. Sta. Mgr.....Jerome Glaser
 Program Director.....Wallie Beecham
 Sales Prom. Mgr.....Johnny Talley
 Publicity Director.....John Moore
 Chief Engineer.....Andy Jones

WKDA—Nashville—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Townsend Invest. Co.
 Address.....First American Natl. Bank Bldg.
 Tel.: AL 4-0511.....Independent
 Representative.....Stars National, Inc.
 President.....Jack S. Stapp
 Prog. Director.....Charles F. Walker
 Sales Prom. Mgr.....Carl A. Babb
 Publicity Director.....Roger Schutt
 Chief Engineer.....Oscar C. Griffin

WLAC—Nashville—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
 Owned..Life & Casualty Insurance Co., Tenn.
 Bus-Studio Address.....159 4th Ave. N.
 Tel.: AL 6-0161.....CBS
 Representative.....Katz
 V. P., Gen. Mgr.....F. C. Sowell
 Commercial Manager.....E. G. Blackman
 Sales Prom. Mgr., Pub. Dir....Thrace Warren
 Program Director.....Paul Oliphant
 Chief Engineer.....F. D. Binns

WMAK—Nashville—1948

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By...Volunteer State Bcstg. Co.
 Address.....Maxwell House Hotel
 Tel.: AL 4-3411.....Independent
 Station Rep.....Broadcast Time Sales
 President.....Howard D. Steere
 Gen. Mgr.....Emil J. Popke, Jr.
 Sta. Mgr.....Robert Hamilton
 Comm. Mgr.....John E. Karr
 Program Director.....Chuck Mefford
 Sales Prom. Mgr.....Roland Wolfe
 Publicity Director.....Ed Schuffman
 Chief Eng.....Homer Cole

WNAH—Nashville—1949

Frequency: 1360 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Hermitage Bcstg. Corp.
 Address.....James Robertson Hotel
 Tel.: AL 4-7611.....MBS-KBS
 Station Representative.....Best
 Pres., Gen. Mgr.....Van T. Irwin, Jr.
 Comm. Manager.....Herman Rippey
 Executive Director.....Goldie G. Irwin
 Program Director.....Jim Williams
 Publicity Director.....Gene Farrell
 Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WSIX, Inc.

TENNESSEE

AddressNashville Trust Building
Tel.: AL 5-5431.....ABC
Station Representative.....H-R, Clarke-Brown
President.....Louis R. Draughon
Sta., Gen. Mgr......E. S. Tanner
Comm Mgr......Clarence L. Waggoner
Prom. Mgr., Pub. Dir......W. A. Jones
Program Director.....Bob Larimer
Chief Engineer.....Charles R. Duke

WSM—Nashville—1925

Frequency: 850 Kc.....**Power:** 50,000 Watts
Owned By.....Natl. Life & Accident Ins. Co.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
Representative.....John Blair
President.....John H. DeWitt, Jr.
Gen. Mgr......Bob Cooper
Prom. Mgr......Royal McCullough
Program Director.....Oit Devine
Chief Engineer.....Carl Jenkins

WVOL—Nashville—1951

Frequency: 1470 Kc.....**Power:** 1000 Watts d.
Owned.....Rounsaville of Nashville
Address.....400 Davidson St.
Tel.: CH 2-0489.....Independent
Representative.....Gill-Perna, Dora-Clayton
Pres., Gen. Mgr......Robert W. Rounsaville
Sta. Mgr., Pub. Dir......Carter S. Jones
Comm., Sales Prom. Mgr......William D. Salmon
Program Director.....Morgan Babb
Chief Engineer.....Wayne D. Robinson

WLIK—Newport—1954

Frequency: 1270 Kc.....**Power:** 5 Kw., d.
Owned.....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095.....KBS
President, Gen. Mgr......Arthur Wilkerson
V.P., Sta., Comm. Mgr......Ira B. Crisp

WATO—Oak Ridge—1948

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....WATO, Inc.
Address.....253 E. Main St.
Tel.: 5-3535.....MBS
Representative.....Bob Dore
Pres. Gen. Mgr......Samuel P. Throver
Comm. Manager.....Leonard M. McCoig
Program Director.....Bob Yongue III
Chief Engineer.....Paul E. Lewis

WOKE—Oak Ridge—1951

Freq.: 1290 Kc.....**Power:** 1000 W. d., 500 W. n.
Owned-Oper. By.....WATO, Inc.
Address.....Box 2017
Tel.: 5-1333.....KBS
Representative.....Hil F. Best
General Manager.....Virgil Trimm
Comm. Mgr......Joe Brewer
Program Director.....Wayne Hannah
Chief Engineer.....Edward Troupe

WTPR—Paris—1947

Frequency: 710 Kc.....**Power:** 250 Watts d.

Owner.....Paris Bcstg. Co.
Address.....No. Poplar St.
Tel.: 1700.....KBS
Representative.....Venard, Rintoul & McConnell
President, Gen. Mgr......A. B. Robinson
Sta. Mgr......Joe P. Van Dyke
Commercial Manager.....D. A. Drumm
Prog., Pub. Dir......Verne A. Brooks
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....**Power:** 1000 Watts
Owned.....Richland Broadcasting Co.
Address.....Jones Bldg.
Tel.: EMerson 3-2505.....ABC
Representative.....John M. Clarke Co.
Pres., Gen., Sta. Mgr......John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Sales Prom. Mgr......Norris Hammond
Program Director.....George Martin
Publicity Director.....Jack Melby
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....**Power:** 250 Watts
Owned.....Lauderdale Bcstg.
Address.....113 E. Washington St.
Tel.: 1060.....KBS
Rep......Hil F. Best
Gen. Mgr......Colonel L. B. Fuqua
Comm. Mgr......Charles Thompson
Program Director.....Virginia Harrison
Chief Engr......Jim Edwards

WRKH—Rockwood—1957

Frequency: 580 Kc.....**Power:** 500 W., d.
Owned.....Roane Bcstg. Co.
Business Address.....P.O. Box 239
Tel.: 347.....Independent
President.....Herman Spivey
Gen., Sta. Mgr......Willard W. Wilson
Prog. Dir......Hugh L. Allen
Chief Engineer.....Reggie Honey

WRGS—Rogersville—1954

Frequency: 1370 Kc.....**Power:** 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491.....Independent
Rep......Hil F. Best
President.....John E. Beal
Gen. Sta. Mgr......George B. Beal
Commercial Manager.....Charles W. Beal
Sales Prom. Mgr......Harry M. Beal
Program Director.....Janelle D. Beal
Chief Engineer.....Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc.....**Power:** 250 W., d.
Owned.....Savannah Bcstg. Service, Inc.
Business Address.....Cravens Landing Rd.
Tel.: 4981.....KBS
V.P., Gen. Mgr......Neal B. Bunn
Commercial Manager.....Albert Richter
Program Director.....Chuck Foley
Chief Engineer.....Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc. Power: 5 Kw., d.
 Owned-Oper. By. Smoky Mountain Bcstg. Co.
 Business Address Sevierville
 Tel.: 2844 Independent
 President Norman Burchfiel
 Station Manager Hugh E. Trotter
 Sales Promotion Manager George Myers
 Traffic Manager Malcolm Hodges
 Publicity Director Mary Sue Poe
 Chief Engineer A. T. Henderson

WHAL—Shelbyville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Shelbyville Bcstg. Co., Inc.
 Address P. O. Box 241
 Tel.: 1400 MBS
 V.P., Gen. Mgr. Charles Christian

WEPG—So. Pittsburgh—1954

Frequency: 910 Kc. Power: 500 Watts, d.
 Owned. Marion County Broadcasting Service
 Address Box 8
 Tel.: TE 7-6185 KBS
 President, Gen., Sta. Mgr. Eaton P. Govan, Jr.
 Comm., Sales Prom. Mgr. Vnette B. Govan
 Chief Engineer William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Sparta Bcstg. Co. Inc.
 Business Address Box 390
 Tel.: 3751 Independent
 Station Representative Best
 President Sam J. Albritton
 Gen., Sta. Mgr. Martha L. Albritton
 Comm., Sales Prom. Mgr. Van L. Slack
 Program Director Ivory O. Hillis
 Publicity Director William T. Passons
 Chief Engineer Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc. Power: 1000 Watts, d.
 Owned-Oper. By. Springfield Bcstg. Co., Inc.

Address P. O. Box 464
 Tel.: 1287 KBS
 Gen. Mgr. W. N. Locke

WDEH—Sweetwater—1955

Frequency: 800 Kcs. Power: 1 Kw., d.
 Owned By William M. Bryan
 Address Highway 11
 Tel.: Sweetwater KBS
 Manager Lewis Penuel

WJIG—Tullahoma—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By. Radio Tullahoma
 Business Address West Side Drive
 Tel.: GL 5-2607 KBS
 President M. Davidson Smith III
 Gen. Comm. Mgr. Henry Beam
 Prog. Dir. Joe Hathcock
 Chief. Eng. W. C. Spraggins

WENK—Union City—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Union City Bcstg. Co.
 Business Address W-E-N-K Bldg.
 Tel.: Turner 5-1240 KBS
 Station Rep. Venard, Rintoul, McConnell
 President Aaron B. Robinson
 Gen., Sta. Mgr. E. B. Fritts
 Chief Engineer Charles Holland

WTUC—Union City—1956

Frequency: 1580 Kc. Power: 250 W., d.
 Owned By Davy Crockett Bcstg. Co.
 Address 227 S. 2nd St.
 Representative Best
 Gen. Mgr. Louis C. Wrathner
 Comm. Mgr. David J. Capps

WCDT—Winchester—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned Franklin County Radio & Bcstg. Co.
 Address P. O. Box 1103
 Tel.: WO 2-2201 ABC-KBS
 Manager Harry W. Sullivan

Pop.: 9,695,000
 Families: 2,789,000
 Radio Homes: 2,727,000

Texas

Stations in State: 238
 TV Homes: 2,149,000
 TV Stations: 49

KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W., d.
 Owned Key City Bcstrs.
 Address Windsor Hotel
 Tel.: OR 4-7211 Independent
 Representative Pearson
 Pres. Gen. Mgr. Howard Barrett
 Station Manager Bro Mings
 Comm. Sales Prom. Mgr. Forest Lane
 Program Director Virgil Terry
 Chief Engineer John E. Turner

Owned-Oper. By. Abilene Radio & TV
 Business Address 4510 S. 14th St.
 Tel.: OWen 2-4242 ABC
 Representative Paul H. Raymer
 President, Gen. Mgr. Dale Ackers
 Sta., Comm. Mgr. Bill Fox
 Program Director Brett Allison
 Chief Engineer Herman Ridgway

KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Citizens Bcstg. Co.
 Bus. Studio Address 2500 Butternut
 Tel.: OR 3-2545 MBS
 Rep. Venard, Rintoul & McConnell, Melville

KRBC—Abilene—1936

Freq.: 1470. Power: 5 Kw. d., 1 Kw. n.

TEXAS

General Manager..... A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts
 Owned By..... Leon S. Walton
 Business Address..... 65 N. Johnson St.
 Tel.: MO 4-4324..... Independent
 Representative..... Stars National
 Pres. Gen. Mgr..... Leon S. Walton
 Sta. Comm. Mgr..... Eston R. Pace
 Chief Engineer..... O. J. Cunningham, Jr.

KVLF—Alpine—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..... Big Bend Bcstrs.
 Business Address..... Kokernot Field
 Tel.: TE 7-2144..... KBS-NBC
 Pres., Gen., Sta., Comm. Mgr.. Gene Hendryx
 Program Director..... Phil Wayne
 Chief Engineer..... Sherman Newsom

KAMQ—Amarillo—1947

Frequency: 1010 Kc.....Power: 5000 Watts d.,
 500 Watts n.
 Owned... Top of Texas Broadcasting Co., Inc.
 Address..... 1301 Polk Street
 Tel.: DR 2-6543..... MBS
 Representative... Venard, Rintoul & McConnell
 President..... Hoyt Houck
 General Manager..... Robert Houck
 Sta., Comm., Prom. Mgr..... George Oliver
 Prog. Dir..... Webster Smith
 Chief Engineer..... Richard Hedgecock

KFDA—Amarillo—1933

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Lone Star Bcstg. Corp.
 Bus.-Studio Address..... Box 128
 Tel.: DR 4-1637..... ABC
 Representative..... Raymer
 President..... Charlie Jordan
 Gen. Manager..... Bob Zellermyer
 Prog. Dir..... Bill Rogers
 Publicity Director..... Bill Vance
 Chief Engineer..... Bill Denny

KLYN—Amarillo—1947

Frequency: 940 Kc.....Power: 1000 Watts
 Owned-Oper. By..... Radio KLYN, Inc.
 Address..... Box 2387
 Tel.: DR 2-6773..... Independent
 President..... Giles F. Miller
 Station Director..... Joe S. Ramay
 Chief Engineer..... Eugene Fennimore

KGNC—Amarillo—1922

Frequency: 710 Kc.....Power: 10,000 Watts
 Owned-Oper. By... Plains Radio Bdcstg. Co.
 Address..... 2000 N. Polk St.
 Tel.: Evergreen 3-3321..... NBC
 Newspaper Affil..... Globe-News
 Representative..... Katz
 President..... B. E. Walker
 General Manager..... Jack D. Liston
 Comm. Manager..... Kin Raley
 Sta. Mgr., Prog. Dir..... Bill Lane
 Publicity Director..... Bill McReynolds
 Chief Engineer..... W. H. Torrey

KRAY—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W., d.
 Owned-Operated By..... R. D. Hollingsworth
 Address..... 233 Paramount Bldg.
 Tel.: DR 4-5235..... Independent
 Representative..... Melville
 President..... R. D. Hollingsworth
 Comm. Mgr..... Don Hodges

KZIP—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw. d.
 Owned-Oper. By..... Panhandle Bcstg. Co.
 Address..... 808 Charlotte St.
 Tel.: Amrillo..... KBS
 Reps..... Broadcast Time Sales, Dora-Clayton
 General Manager..... Ray Winkler

KAQT—Andrews—1955

Frequency: 1360 Kc.....Power: 1 Kw., d.
 Owned-Oper. By..... Clint Formby
 Address..... P. O. Box 638
 Tel.: LA 3-2845..... KBS
 Promotion Manager..... Jacqueline Young
 Sales Promotion Manager..... Weldon Kidd

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 250 Watts
 Owned..... Henderson Cty. Bcstg. Co.
 Address..... Box 309
 Tel.: 2277..... KBS
 Gen. Mgr., Chief Eng..... J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..... Ark-La-Tex Bcstg. Co.
 Address..... Box 289
 Tel.: 900..... KBS
 Representative..... Hil F. Best
 President..... Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng. David A. Wommack
 Commercial Manager..... A. N. Dowd
 Program Director..... George D. Wommack
 Publicity Director..... Jeane Wommack

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
 Owned..... Pioneer Bcstg. Co., Inc.
 Address..... 520 Capital Nat. Bank Bldg.
 Tel.: GR 2-6213..... ABC
 Station Rep..... Pearson
 President..... Wendell Mayes
 Gen., Sta. Mgr..... Louis R. Cook
 Commercial Mgr..... M. H. Coleman
 Program Dir..... Lloyd Riddle
 Chief Engineer..... Willis Morter

KTBC—Austin—1939

Freq.: 590 Kc.. Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By..... The LBJ Company
 Bus.-Studio Address..... P. O. Box 1155
 Tel.: GR 2-2424..... CBS
 Representative..... Raymer
 Chairman of the Board... Claudia T. Johnson
 Pres., Gen. Mgr..... J. C. Kellam

Sales Manager.....O. P. (Bob) Bobblitt
 Sales Prom. Mgr.....Elmo Brown
 Program Director.....Cactus Pryor
 Chief Engineer.....Ben Heara

KOKE—Austin—1947

Frequency 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Radio KOKE Inc.
 Address.....1211 E. 6th St.
 Tel.: GR 6-6973.....Independent
 Representative.....McGavren-Quinn, Melville
 President.....Giles E. Miller
 Exec. V.P., Gen. Mgr.....Joe Roddy, Jr.
 V.P.....Jay J. G. Schatz
 Program Director.....Dick Laine
 Chief Engineer.....Buck C. Brown

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
 Owned.....Austin Bcstg. Corp.
 Address.....Box 1116
 Tel.: GR 8-8521.....MBS
 Representative.....Forjoe, Clarke Brown
 Pres., Gen., Sta. Mgr.....Willard Deason
 Commercial Mgr.....H. W. Dunlop
 Nat. Reg. Sales.....Dave Smith
 Chief Engineer.....Willis Morter

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Central West Bcstg.
 Address.....Box 351
 Tel.: 3151.....KBS
 Representative.....Best, Melville
 General Manager.....R. F. McGarvey
 Comm. Mgr.....Clayton Jay

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Bay City Bcstg. Co.
 Business Address.....Box 1391
 Tel.: CI 5-4642.....MBS-KBS
 President.....J. G. Long
 Gen., Station Manager.....Harry L. Becker
 Program Director.....Chuck Farkas
 Comm. Mgr.....Don Rhea
 Chief Eng.....Robert H. Hemphill

KREL—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....E. O. Roden & Assoc.
 Business Address.....Box 419
 Tel.: LOgan 6-5531.....KBS
 Representative.....Hil F. Best
 President.....E. O. Roden
 Vice President.....W. I. Dove
 Gen. Manager.....Zane D. Roden

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Beaumont Bdcstg. Corp.
 Address.....P. O. Box 2950
 Tel.: TE 8-4731.....ABC
 Representative.....Peters, Griffin, Woodward, Inc.
 President.....D. A. Cannon
 Gen. Mgr.....C. B. Locke

Comm. Mgr.....Ed E. Carroll
 Program Director.....Dick McAdoo
 Publicity Director.....H. F. Caldwell
 Chief Eng.....Harold W. Bartlett

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned.....KPBX Bcstg. Corp.
 Address.....P. O. Box 2673
 Tel.: TE 2-0201.....Independent
 Station Rep.....Forjoe
 Transcription.....Capitol
 V. P., Gen., Comm. Mgr.....Walter L. Rubens

KRIC—Beaumont—1938

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....The Enterprise Co.
 Bus.-Studio-Trans. Address.....3130 Blanchette
 Tel.: TE 3-9421.....Independent
 Newspaper Affiliation....."Enterprise", "Journal"
 Representative.....Bramham
 President.....E. C. Davis
 General Manager.....Frank Dusenbury
 Comm. Mgr.....Ed Dittert
 Sls. Prom. Mgr.....Jay Elson
 Prog. Dir.....Dave Livingston
 Chief Engineer.....Jack Easterwood

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....KTRM, Inc.
 Business-Studio Address.....230 Orleans St
 Tel.: TE 2-8478.....Independent
 Rep.....Clarke Brown; O'Connell; Reilly
 Pres., Gen. Mgr.....Jack Neil
 Sta., Comm. Manager.....Roy D. Shotte
 Sales Prom., Pub. Dir.....Bonnie Cornwell
 Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1480 Kc.....Power: 250 Wts.
 Owned-Oper. By.....Bee Bdcstg. Co.
 Address.....P. O. Box 650
 Tel.: FL 8-2197.....Independent
 General Manager.....John D. Rossi
 Comm. Manager.....James M. Goodman
 Program Director.....James V. Rossi
 Chief Engineer.....H. E. Bertram

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
 Owned By.....Big Lake Broadcasting Co.
 Business Address.....1st and Florida Sts.
 Tel.: 129.....KBS
 Station Representative.....Continental
 Gen. Mgr., Ch. Eng.....Don Boston
 Commercial Manager.....James J. Parr
 Program Director.....Rickey Darling

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Big Spring Bcstg. Co.
 Bus.-Studio Address.....702 Johnson St.
 Tel.: 4-6391.....ABC

TEXAS

Representative Pearson
President William J. Wallace
Sls. Prom., Pgr. Dir., Pub. Dir. ... J. N. Young, Jr.
Chief Engineer Andrew M. Jones

KHEM—Big Spring—1956

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned By T. Conner & R. Bradbury, Jr.
Address Box 1066
Tel.: AM 4-2523 Independent
Representative Thomas F. Clark
President J. Homer McKinley
Gen., Sta. Mgr. Walt Lawson
Program Director Hank Harrell

KBYG—Big Spring—1949

Frequency: 1400 Kc. Power: 100 Watts
Owned-Oper. By. Maples-McAlister Bcstg. Co.
Address P.O. Box 1366
Tel.: AM 4-4326 KBS
Rep. Hil F. Best
Partners ... Grady F. Maples, R. B. McAlister
Gen. Comm. Mgr. Jim Richardson
Chief Engineer Marvin Williams

KFYN—Bonham—1948

Frequency: 1420 Kc. Power: 250 Watts d.
Owned-Oper. Charles L. & Jessie Mae Cain
Bus. Studio Address 903 E. Fourth St.
Tel.: JU 3-3151 KBS
President, Gen. Mgr. Charles Cain
Assistant Manager Jessie Mae Cain

KBBB—Borger—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned By R. L. McAlister
Address Box 1478
Tel.: Broadway 3-7575 KBS
Representative Pearson
Owner, Gen. Mgr. R. L. McAlister
Program Director James C. Dixon
Publicity Director June M. Hoopes
Sales Prom. Mgr. W. A. Koffroth

KHUZ—Borger—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By KHUZ, Inc.
Business Address 1431 Clayton St.
Tel.: BR 3-3744 MBS
President R. G. Hughes
Sta. Mgr., Prog., Pub. Dir. Jack Roberts
Comm., Sls. Prom. Mgr. Louis W. Roberts
Chief Engineer Bostick Wester

KNEL—Brady—1933

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Gene M. Burns
Business-Studio Address 509 So. Bridge
Tel.: LY 7-7777 KBS
Representative Hil F. Best
President Gene M. Burns
Program Director Joe McMurry
Chief Engineer Frank Jones

KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Oper. By Hugh M. McBeath
Business-Studio Address Miller Bldg.
Tel.: HI 9-3331 KBS
Station Rep. Best
Gen., Comm. Mgr. Hugh M. McBeath
Prog. Dir. Jay Thompson

KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By Tom S. Whitehead
Business Address 108½ Main St.
Tel.: GR 6-3655 KBS
Manager Tom S. Whitehead
Sta., Comm. Mgr. Dick Chaney
Sales Prom. Mgr. Jackie Prigge
Pub. Dir. Randy Reets
Chief Engineer L. R. Schlotzman

KTFY—Brownfield—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By Terry Cty. Bdcstg. Co.
Address Drawer 1032
Tel.: 2111 Independent
Representative Hil F. Best
Pres., Sta., Gen., Comm. Mgr. Mike A. Barrett
Assistant Manager E. Crawford Taylor

KBOR—Brownsville—1949

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By Brownsville Bcstg. Co.
Address Box 472
Tel.: LI 2-5677 ABC
Representative Best; Weed
Pres., Gen., Sta. Mgr. M. J. Wilson
Commercial Manager Vance C. Wilson
Prog., Pub. Dir. Lula Ward
Chief Engineer Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc. Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By Brown County Bcstg. Co.
Business-Studio Address 800 Hawkins St.
Tel.: MI 5-2401 MBS-KBS
Representative Avery-Knodel
Pres., Gen. Manager Wendell Mayes
Commercial Manager Fred Perry
Sta. Mgr. Prog. Dir. Bill Jamar
Sales Prom. Mgr. Bob Duncan
Publicity Director Barbara Taylor
Chief Engineer Jim Bowen

KEAN—Brownwood—1953

Frequency: 1240 Kc. Power: 100 Watts
Owned By C. E. Farren-P. F. Davidson
Address 2220 Fisk Ave.
Tel.: 4372 Independent
Representative Best
President J. H. Childs
Manager Eddy Farren
Program Director Cile Farren

KORA—Bryan—1947

Frequency: 1240 Kc. Power: 250 Watts

Owned-Oper. By.....Bryan Bcstg. Co.
Bus.-Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....MBS
Station Rep......Best
President.....David C. Jones, Jr.
Sta. Mgr......Roy Greer
Commercial Manager.....J. B. Christian
Chief Eng......James L. Harvey

WTAW—Bryan—1922

Frequency:1150 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....WTAW Bcstg.
Bus.-Studio Address.....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
President.....R. E. Lee Glasgow
Gen. Mgr......Art Holt
Comm. Mgr......Bill Hummel
Program Director.....Ron Ruth
Chief Engineer.....Burl Prueitt

KMIL—Cameron—1955

Frequency: 1330 Kc.....**Power:** 500 W., d.
Owned.....Milam Bcstg, Ltd.
Address.....Box 832
Tel.: 456.....Independent
Gen. Mgr......Milton F. Brown
Sta. Mgr......Esther Belle White

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By..Walter and Roy Herbort
Address.....104 S. 5th St.
Tel.: TR 6-2210.....KBS
General Manager.....Walter Herbort
Commercial Manager.....Roy W. Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....**Power:** 1 Kw., d.
Owned.....Carthage B'casting
Address.....Box 955
Tel.: 876.....KBS
General Manager.....Bev E. Brown
Comm. Mgr......Joyce Ann Brown
Prog. Dir......J. C. Kelly
Sales Prom. Mgr......Frank Battles
Chief Engineer.....Robt. E. Ranniger

KDET—Center—1949

Frequency: 930 Kc.....**Power:** 1000 Watts d.
Owned-Operated By..Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....Independent
Representative.....Clarke Brown
Gen. Mgr......Tom E. Foster
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....**Power:** 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563.....KBS
Representative.....Hil F. Best
President.....R. Malone Hagam
Gen. Comm. Mgr......George Morey
Program Director.....Dean Weatheray
Chief Engineer.....Otto Moates

KCAR—Clarksville—1955

Frequency: 1350 Kc.....**Power:** 500 Watts d.
Owned-Operated By.....KCAR, Inc.
Address.....Box 609
Tel.: 58.....KBS
Representative.....Best
President.....Maurice Wooley
Gen., Sta. Mgr......Paul H. Daniels
Prog., Pub. Dir......Jerry MacVarley

KCLE—Cleburne—1947

Frequency: 1120 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....Martl, Inc.
Address.....919 N. Main
Tel.: 5-8643.....Independent
Representative.....Hil F. Best
Pres., Gen., Sta. Mgr......George W. Martl
Commercial Mgr......John Martl
Sales Prom. Mgr......Frank H. Hardgrove
Program Director.....D'Voe Lee Smith
Pub. Dir......John S. Butner
Chief Engineer.....George W. Martl

KVLB—Cleveland—1954

Frequency: 1410 Kc.....**Power:** 500 Watts
Owned-Oper. By.....Cleveland Bcstg. Co.
Address.....Box 487
Tel.: 692.....KBS
General Manager.....Harvard C. Bailes
Program Director.....Glen Dodson
Sales Manager.....H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....**Power:** 250 Watts d.
Owned-Oper. By..Coleman County Bcstg. Co.
Business Address.....Box 432
Tel.: 8406.....KBS
Representative.....Melville
Manager.....Floyd Shelton
Comm. Manager.....Paul Johnson

KVMC—Colorado City—1950

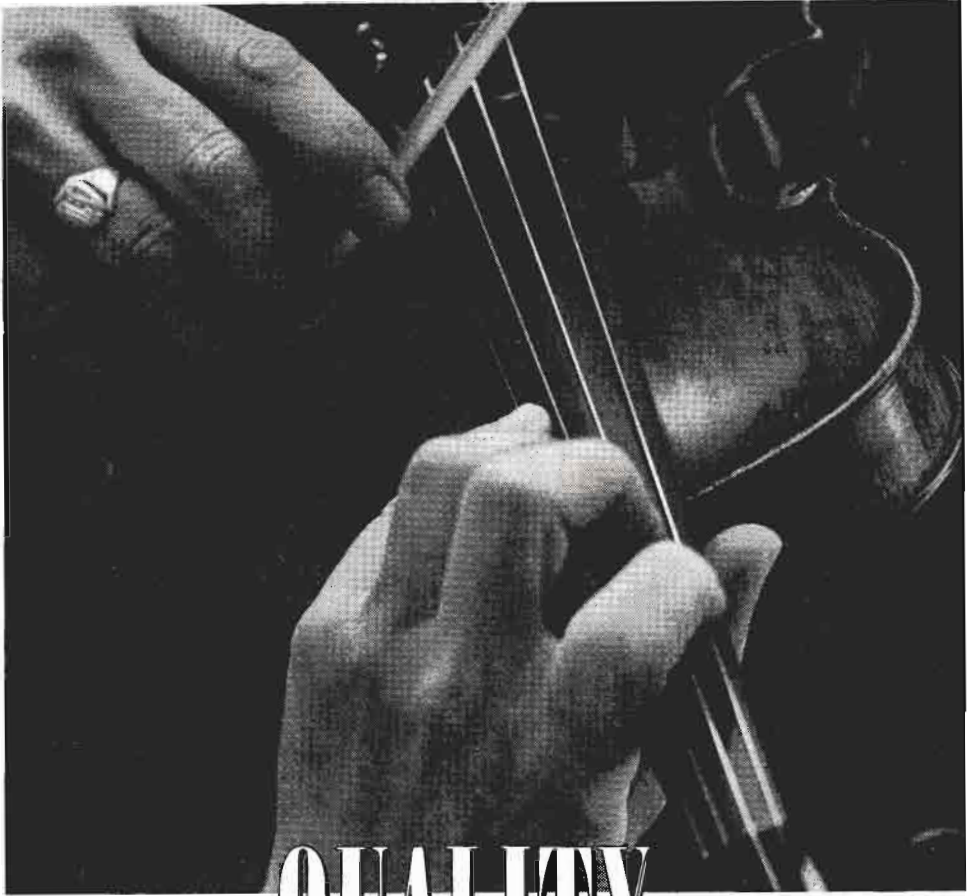
Frequency: 1320 Kc.....**Power:**1000 Watts d.
Owned.....Colo. City Bcstg. Co.
Address.....Box 990
Tel.: Colorado City.....KBS
Representative.....Best
Pres., General Manager.....Eldon Mahon
Comm. Mgr......Lyle Shuman
Prog. Dir......Drew Ballard
Sta. Mgr., Chief Eng......P. A. Richardson

KMCO—Conroe—1951

Frequency: 900 Kc.....**Power:** 500 Watts d.
Owned.....Montgomery County Bcstg. Co.
Address.....324½ N. Main
Tel.: PL 6-4466.....Independent
President.....Reagan Smith
Gen., Sta., Comm. Mgr......David L. Oglesby
Program Director.....Lee Meredith
Pub. Dir......Hal Coley
Chief Engineer.....John W. Neathery, Jr.

KATR—Corpus Christi—1944

Frequency: 1030 Kc.....**Power:** 50 Kw. d.



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Owned Broadcasters, Inc.
Address Box 898
Tel.: TU 4-5258 Independent
Representative Weed
Pres. Glenn E. Alexander
Gen., Sales Prom. Mgr. Harry H. Hayes
Sta. Mgr., Program Dir. Edward W. Dunn
Program Director Jimmy Kaye
Chief Engineer Paul Waller

KCCT—Corpus Christi—1954

Frequency: 1150 Kc. **Power:** 1,000 Watts d.
Owned & Oper. By International Radio Co.
Address 403 South Staples
Tel.: TU 4-2426 Independent
Representative O'Connell, Tracy Moore
President Dr. H. P. Garcia
Gen. Mgr., Chief Eng. Mike Ferdin

KEYS—Corpus Christi—1941

Freq.: 1440 Kc. **Power:** 1 Kw. d., 500 W. n.
Owned-Operated By Nueces Bcstg. Co.
Address P. O. Box 1460
Tel.: TU 2-7411 Independent
Representative Avery Knodel
General Manager E. C. Hughes
Sta., Ntl. Sls. Mgr. Allan Dale
Program Director Richard B. Lahm
Comm. Mgr. Marion B. Keck
Chief Engineer Harold Griffith

KRYS—Corpus Christi—1927

Frequency: 1360 Kc. **Power:** 1000 Watts
Owned-Oper. By South Texas Broadcasting
Address P. O. Box 6218
Tel.: UL 2-7341 NBC
Representative Peters, Griffin, Woodward, Inc.
Gen. Mgr. A. C. Lloyd, Jr.
Commercial Mgr. Harry H. Hays
Program Director Gordon Clark
Publicity Dir. Louise Boyd
Chief Engineer L. L. Stewart

KSIX—Corpus Christi—1947

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
Address Show Room Bldg.
Tel.: TU 4-1616 ABC-CBS-KBS
Pres., Gen. Mgr. Vann M. Kennedy
Commercial Mgr. Charles R. Manning
Program Director Eugene M. Looper
Pub. Dir. M. L. Kennedy
Chief Eng. Eric Beals

KUNO—Corpus Christi—1950

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Oper. By KUNO Radio
Address-Trans. Loca. 406 19th St.
Tel.: TU 4-5203 Independent
Representative O'Connell, Brown
President McHenry Tichenor
V.P. Sterling Zimmerman
Station Mgr. Herb Garrett
Prog. Dir. Hector Barrera
Chief Engineer J. H. Mayberry

KAND—Corsicana—1937

Owned-Operated By Alto, Inc.
Frequency: 1340 Kc. **Power:** 250 Watts
Bus.-Studio Address 609 W. 7th Ave.
Tel.: TR 4-7421 KBS
Representative Branham
President R. E. Lee Glasgow
General Manager Luther A. Johnson, Jr.
Program Dir. Perry Taylor
Chief Engineer Gene Hellums

KIVY—Crockett—1949

Frequency: 1290 Kc. **Power:** 500 Watts d.
Owner-Oper. By Pioneer Bcstg. Co.
Address Box 670
Tel.: 222 KBS
Pres. Gen., Sta. Mgr., Prog. Dir. J. H. Gibbs
Comm., Prom. Mgr., Chief Eng. Bill Carter

KCFH—Cuero—1949

Frequency: 1600 Kc. **Power:** 500 Watts d
Owned-Oper. By DeWitt Cty. Bcstg. Co.
Tel.: CU 5-3430 Independent
Rep. Best
General Manager A. M. Respondek

WFAA—Dallas—1922

Frequency 820 Kc., 570 Kc.
Power 50,000 W., 5000 W.
Owned-Oper. By A. H. Belo Corp.
Business-Studio Address 1122 Jackson St.
Tel.: RI 1-9631 NBC-ABC
Newspaper Affil. Morning News
Representative Edward M. Petry
President E. M. Dealey
Gen. & Sales Mgr. Norman H. Stewart
Director Alex Keese
Sta., Comm. Mgr. George K. Utley
Sls. Prom., Pub. Dir. Barbara Elam
Prog. Dir. William Crowds
Chief Engineer Jim Webb Cooper

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KXIT—Dalhart—1948

Frequency: 1410 Kc....Power: 500 Watts, d.
 Owned-Oper. By.....Dalhart Broadcasters
 AddressBox 1350
 Tel.: 740KBS
 RepresentativeBest
 Manager.....R. J. Beller

KIXL—Dallas—1947

Frequency: 1040 Kc....Power: 1000 Watts d.
 Owned-Operated By...Variety Bcstg. Co., Inc.
 Business-Studio Address...1401 S. Akard St.
 Tel.: RI 1-5016.....Independent
 Rep.....Clarke Brown, O'Connell, Reilly
 Pres., Gen. Mgr.....Lee Segall
 Prog. Dir.....Don Robinson
 Chief Engineer.....Bob E. Tripp

KLIF—Dallas—1947

Freq.: 1190 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..McLendon Investment Corp.
 Business-Studio Address...2008A Jackson St.
 Tel.: RI 2-7121.....Independent
 Ch. of Bd.....B. R. McLendon
 President.....Gordon B. McLendon
 General Mgr.....W. S. Morgan, Jr.
 Commercial Mgr.....Al Lurie
 Sales Prom. Mgr.....Don Newbury
 Program Director.....Ken Knox
 Publicity Dir.....Cecil Hobbs
 Chief Engineer.....Glenn Callison

KBOX—Dallas—1952

Frequency: 1480 Kc..Power: 5000 Watts, 500 wts
 Owned By.....KBOX, Inc.
 Address.....9900 McCree Rd.
 Tel.: Diamond 8-3530.....Independent
 Station Representative.....Eastman
 Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
 General Manager.....Edward T. Hunt
 General Sales Manager.....Richard Morrison
 Program Director.....Robb Robbins
 Publicity Director.....Harriet Baker
 Chief Engineer.....Howard Immekus
 Owners of: WRIT, Milwaukee; WIL, St.
 Louis, Mo.

KGKO—Dallas—1953

Freq.: 1480 Kc...Power: 5 Kw. d., 500 Watts n.
 Owned-Oper. By.....Lakewood Bcstg. Co.
 Address.....P. O. Box 11747
 Tel.: DA 1-6441.....Independent
 RepresentativeForjoe
 President.....W. L. Pickens
 General Manager.....T. A. (Buddy) Harris
 Prog. Dir.....Marion Hunter

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....City of Dallas
 Business Address.....Fair Park
 Tel.: TA 3-6101.....MBS
 RepresentativeAvery-Knodel
 Gen., Mgr., Chief Engr.....Durward Tucker

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Comm. Mgr. Patricia Olson
 Sales Prom. Mgr. Charles Frauman
 Program Director. Richard Weeks

KRLD—Dallas—1926

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned. Dallas Times Herald Radio
 Address Herald Square
 Tel.: RI 2-6811. CBS
 Representative Branham
 Bd. Chairman. John W. Bunyon
 President. Clyde W. Rembert
 Sta. Mgr., Gen., Comm. Mgr. W. A. Roberts
 Sales Prom. Mgr. Lloyd Price
 Program Director. Ted Parrino
 Chief Engineer. B B. Honeycutt

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
 Owned-Operated By. SKY Bcstg. Service
 Address Hotel Stoneleigh
 Tel.: RI 2-6193. Independent
 General Manager. A. L. Chilton
 Comm., Prom. Manager. R. G. Terrill
 Prog. Dir. Andy Bell
 Chief Engineer. Morris M. Ming

KDLK—Del Rio—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Del Rio Bcstg. Co.
 Business Address P. O. Box 1162
 Tel.: 5-2431 KBS
 Station Manager. Don R. Howard, Jr.

**KDSX—Denison-Sherman
 1948**

Frequency: 950 Kc. Power: 500 Watts
 Owned-Oper. By. KDSX, Inc.
 Address P. O. Box 263, Denison
 Tel.: HO 5-1600. Independent
 Sta. Rep. Melville
 President, Gen. Mgr. B. V. Hammond, Jr.
 V.P. Station Manager. L. L. Hendrick
 Commercial Mgr. William A. Jaco
 Station Director. William A. Duke
 Chief Engineer. Joseph D. Knight

KDNT—Denton—1938

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By. Harwell V. Shepard
 Address Radio Center Bldg.
 Tel.: DU 2-4144. KBS
 Owner & Manager. Harwell V. Shepard

KDDD—Dumas—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By. North Plains Bcstg. Corp.
 Address Box 337
 Tel.: WE 5-4141. KBS
 Representative Hil F. Best
 President. Lucian W. Spencer
 Commercial Mgr. Al Tremble
 Sls. Prom. Mgr. John James
 Program Dir. Del Maurer
 Gen., Sta. Mgr. Ken Duke
 Chief Engineer. Granville Murphey

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 John W. Runyon, Chairman of the Board Clyde W. Rembert, President

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KSPL—Diboll—1957

Frequency: 1260 Kc.....Power: 1 Kw.
 Owner.....Arthur Temple, Jr.
 Address.....Box 336
 Tel.: MY 8-5533.....Independent
 Newspaper Affil.....Angelina Free Press
 General Mgr.....Tommy Ward Lanyon
 Assistant Mgr.....Don Wier
 Comm. Mgr.....Evelyn Lanyon
 Program Dir.....Ruth Ruby
 Chief Engineer.....Billy Christine

KEPS—Eagle Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned.....E. J. & W. J. Harpole
 Address.....209 Adams St.
 Tel.: PR 3-3729.....KBS
 Gen. Mgr.....E. J. Harpole
 Station Manager.....Sidney King
 Chief Engineer.....Johnny Young

KERC—Eastland—1953

Frequency: 1590 Kc.....Power: 500 Watts d.
 Owned.....Tri-Cities Bcstg. Co., Eastland
 Address.....P. O. Box 590
 Tel.: 102.....KBS
 Representative.....Hil F. Best
 General Manager.....Hugh Neeld
 Commercial Manager.....Ralph Ross
 Chief Engineer.....Dale Chick

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KURV—Edinburg—1947

Frequency: 710 Kc.....Power: 250 Watts
 Owned-Oper. By.....KURV, Inc.
 Address.....Box 480
 Tel.: DU 3-2777.....Independent
 President.....Rogers Kelley
 Gen. Mgr., Comm. Mgr.....J. M. McDonald
 Program Director.....Hal Jeffcoat
 Chief Engineer.....Edgar McBurney

KULP—El Campo—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Wharton County Bcstg. Co.
 Business Address.....Box 1390
 Tel.: LI 3-3303.....Independent
 President.....Culp Krueger
 Station, Comm. Manager.....V. Frank Jones
 Sales Prom. Mgr.....Bob Harris
 Chief Engineer.....Joe H. Miller

KELP—El Paso—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....KELP Radio Corp.
 Address.....4530 Delta St.
 Tel.: KE 3-3658.....Independent
 Representative.....Adam Young
 President.....Joseph Harris
 Sta. Mgr.....Herb Golombeck
 Comm. Manager.....Donald W. Ripley
 Program Director.....Jack Reynolds
 Chief Eng.....Bill Bowen

KHEY—El Paso—1957

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....KEPO, Inc.
 Address.....2419 N. Piedras St.
 Tel.: LO 5-2731.....Independent
 Representative.....Bolling
 President.....Ray Odom
 General Manager.....Joe Thompson
 Program Director.....Virgil Bond
 Chief Engineer.....Bill Hilbert

KOYE—El Paso—1958

Frequency: 1150 Kc.....Power: 1000 Watts, d.
 Owned By.....Coronado Broadcasters
 Address.....470 S. Glenwood St.
 Tel.: Prospect 2-5211.....Independent
 Representative.....Grant Webb
 Gen. Comm. Mgr.....John S. Chavez
 Program Director.....Mario Pschini
 Sales Prom. Public Dir.....Tony Tinajero
 Chief Engineer.....Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc.....Power: 5000 Watts
 Owned.....El Paso Times, Inc.
 Address.....2201 Wyoming St.
 Tel.: KE 2-6551.....CBS
 Representative.....Branham
 Pres.....D. D. Roderick
 General Manager.....Val Lawrence
 Station Mgr.....Bruce Barnard
 Comm. Mgr.....Audian Paxson
 Program Director.....Bob Rector
 Sales Prom. Mgr.....Dick Amundson
 Chief Eng.....Ed Talbott

KSET—El Paso—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Rio Grande Bcstg. Co.
 Address904 Magoffin
 Tel.: KE 2-4974.....MBS
 RepresentativeMelville, McGavren-Quinn
 PresidentFred Hervey
 General ManagerTom R. McKenna
 Sta. Mgr., C.E., Prog. Dir.....Ed Sullivan

KTSM—El Paso—1929

Frequency: 1380 Kc.Power: 1000 d., 500 n.
 Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
 Bus-Studio Address.....801 N. Oregon St.
 Tel.: KE 2-5423.....NBC
 Rep.....George P. Hollingbery
 Pres., Gen. Mgr.....Karl O. Wylar
 Sta., Comm. Mgr.....Jack B. Chapman
 Prog. Dir.....Rudy Tellez
 Chief Engineer.....Ray Watkins

KPSO—Falfurrias—1953

Frequency: 1260 Kc.....Power: 500 Watts d.
 Owned & Oper. By.....KPSO, Ltd.
 AddressBox 307
 Tel.: FA 5-2112.....KBS
 Pres., Gen. Mgr.....Bob Hicks
 Station Manager.....Paul Brown
 Commercial Manager.....Marvin Propes
 Program Director.....Lawrence Ray Smith
 Chief Engineer.....H. Gomez

KFLD—Floydada—1951

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned-Operated By...West Texas Bcstrs. Inc.
 AddressP. O. Box 1006
 Tel.: YU 3-2841.....KBS
 RepresentativeContinental
 PresidentB. A. Robertson
 Gen. Man.....Glen Amburn
 Program Director.....Pauline Webb
 Chief Engineer.....B. K. Parker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc.....Power: 250 Watts
 OwnedKFST, Inc.
 AddressBox 651
 Tel.: ED 6-2228.....KBS
 RepresentativeHil F. Best
 Pres.George Baker
 Gen., Sta. Mgr.....H. Dennis Fisher
 Prog. Dir.....James Fromme, Jr.
 Sales Prom. Mgr.....Frank Cummings
 Publicity Director.....Billie McKenzie
 Chief Eng.....Martin Baze, Jr.

KCUL—Fort Worth—1949

Frequency: 1540 Kc: Power: 10 Kw. d., 1 Kw. n.
 Owned.....Dalworth Broadcasting Co.
 AddressBox 2049
 Tel.: ED 6-5641.....Independent
 RepresentativeCharles Bernard
 Pres., Gen. Mgr.....Kurt A. Meer
 Sales Prom., Pub.....Diane Spiegel
 Program Director.....Horace Logan
 Chief Engineer.....Jack Lemons

KFJZ—Fort Worth

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Tarrant Bcstg. Co.
 Business-Studio Address...4801 W. Freeway
 Tel.: PE 7-6631.....Independent
 RepresentativeJohn Blair
 Pres., Gen. Mgr.....Gene L. Cagle
 Nat'l Sales Mgr.....Dale Drake
 Commercial Manager....Clyde D. Pemberton
 Prog., Pub. Dir.....Dave Naugle
 Chief Engineer.....James T. Peterson

KJIM—Fort Worth—1947

Frequency: 870 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Trinity Broadcasting Co.
 Business Address.....P. O. Box 7321
 Tel.: ED 6-7175.....Independent
 RepresentativeBrown, O'Connell, Reilly
 Pres. Gen. Mgr.....William D. Schueler
 Commercial Manager.....Dick Osburn
 Prog. Dir.....Walt Jones
 Chief Engineer.....Chester Grubbs

KNOK—Fort Worth—1946

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Townsend Investment Co.
 Business-Studio Address.....P. O. Box 7116
 Tel.: TE 1-1278.....Independent
 RepresentativeStars National
 PresidentStewart J. Hepburn
 Commercial Manager.....Dean McClain

KXOL—Fort Worth—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KKOL, Inc.
 Bus-Studio Address...3004 W. Lancaster St.
 Tel.: ED 5-9511.....Independent
 RepresentativeEastman
 PresidentWendell Mayes
 Gen. Sales Prom. Mgr.....Earle Fletcher
 Local Sales Mgr.....Hewel Jones
 Prog. Dir.....Bill Enis
 Chief Eng.....J. R. Crouse

WBAP—Fort Worth—1922

Frequency820 Kc., 570 Kc.
 Power.....50,000 W., 5,000 W.
 Owned-Oper. By...Carter Publications, Inc.
 Business Address.....Box 1780
 Tel.: JE 6-1981.....NBC-ABC
 Newspaper Affiliation...Star Telegram
 Representative.Peters, Griffin, Woodward, Inc.
 Station Manager.....Roy Bacus
 Commercial Manager.....Jack Rogers
 Program, Sls. Dir.....Herman K. Clark
 Chief Engineer.....Rupert Bogan

KNAF—Fredericksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
 Business-Studio Address.....P. O. Box 311
 Tel.: 311.....KBS
 RepresentativeHil F. Best

TEXAS

Gen. Mgr. Ch. Eng. Norbert Fritz
Commercial Manager Curtis Short
Program Director Alene Fritz

KBRZ—Freeport—1952

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By Sta. KBRZ, Inc.
Address Box 1077
Tel.: 3-2655 KBS
Representative Best
President William D. Schueler
Sta. Gen. Manager Kenneth Ferguson

KGAF—Gainesville—1947

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By Gainesville Bcstg. Co.
Address P. O. Box 222
Tel.: HO 5-5546 KBS
President Joe M. Leonard, Sr.
General Manager Joe M. Leonard, Jr.
Comm. Mgr. Earl Leonard
Program Director Bob Couch
Chief Eng. J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc. Power: 1 Kw. d., 250 n.
Owned-Oper. By The Galveston Bcstg. Co.
Business-Studio Address 715 Marine Ave.
Tel.: SO 3-4329 Independent
Station Representative John E. Pearson
Owner, Manager James W. Bradner, Jr.
Comm. Mgr. Louis F. Johnson
Prog. Dir. Louis Jay
Chief Engineer Luke Stripling

KLIE—Galveston—1922

Frequency: 1400 Kc. Power: 250 Watts
Owned Island Bcstg. Co.
Address 6002 Broadway
Tel.: 5-6676 Independent
Gen. Mgr. Robert L. McClellan
Sales Mgr. M. E. Griffin

KSIJ—Gladewater—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Oper. By Gregg City Bcstg. Co.
Address T. W. Lee Bldg.
Tel.: 2181 Independent
Representative Hil F. Best
Manager C. A. Lee
Program Director Ted Williford
Chief Engineer Lloyd Johnson

KCTI—Gonzales—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Gonzales Bcstg. Co.
Business Address Box 158
Tel.: 770 KBS
Representative Cooke
Gen. Mgr. Lawrence M. Walshak
Comm. Mgr., Chief Eng. Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc. Power: 500 Watts d.

Owned By Jones & Gilligan
Address Box 1019
Tel.: LI 9-1330 KBS
General Manager Burney Jones
Commercial Manager Neil Gilligan, Jr.
Chief Engineer James Hazelton

KBCS—Grand Prairie—1957

Frequency: 730 Kc. Power: 500 W., d.
Owned By C. R. Sargent, Sr.
Address 109 W. Main St.
Tel.: AN 4-1515 KBS
Comm. Mgr. C. R. Sargent
Prog. Dir. Byron Harrison
Chief Engineer Carl W. Bell

KGVL—Greenville—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By KGVL, Inc.
Address 1400 Wolfe City Drive
Tel.: GL 5-1400 KBS
Representative Pearson
Pres., Gen. Manager Leo Hackney
Program Director James D. Jones
Chief Engineer Raymond Sampson

KCLW—Hamilton—1946

Frequency: 900 Kc. Power: 250 Watts, d.
Owned Coy Perry
Address Box 592
Tel.: 500 KBS
President Coy Perry
Gen., Comm. Mgr. Dick Meehan
Prog. Dir., Chief Eng. Carl Knelly

KGBT—Harlingen—1940

Freq.: 1530 Kc. Power: 50 Kw d., 10 Kw. n.
Owned-Oper. By Harbenito Radio Co., Inc.
Address 1519 W. Harrison
Tel.: GA 3-3910 CBS
Representative H.R. Clarke Browne
President McHenry Tichenor
Gen. Mgr. Troy McDaniel
Sta. Mgr. Otis Shumate
Commercial Manager Harry Mooradian
Program Director Jim Williams
Sales Prom. Public Director Joel Yowell
Chief Engineer Al Beck

KGRI—Henderson—1947

Frequency: 1000 Kc. Power: 250 Watts d.
Owned-Oper. By Henderson Bcstg. Co.
Business-Studio Address P. O. Box 311
Representative Best
President Roy B. Cannon
General Manager Cliff Crawford

KWRD—Henderson—1956

Frequency: 1470 Kc. Power: 500 W., d.
Owned Wes Dean & Co.
Address Box 219
Tel.: 2324 KBS
Representative Continental
Manager Wes Dean

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hereford Broadcasters
 AddressBox 868
 Tel.: Emerson 4-1860.....KBS
 General Manager.....Clint Formby
 Commercial Manager.....Chris Clark
 Program Director.....John Callarman
 Chief Engineer.....Clayton Fuchs

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.
 Owned-Operated By....Hill County Bcstg. Co.
 Station Rep.....Best, Melville
 Tel.: 2-3431KBS
 General Manager.....Nelson W. Galle

KCOH—Houston—1948

Frequency: 1430 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Call of Houston Inc.
 Business-Studio Address.....1 Main St.
 Tel.: CA 4-1888.....Independent
 Representative.....John E. Pearson
 Owner, Gen. Manager.....Robert C. Meeker
 Comm. Manager.....Hal Wallace
 Program Director.....Roger Wells

KNUZ—Houston—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Veterans Bcstg. Co.
 Address.....Box 2135
 Tel.: JA 3-2581.....Independent
 Representative.....Forjoe
 Gen., Sta. Mgr.....David Morris
 Commercial Manager.....Forrest Patton
 Program Director.....Ken Grant
 Sales Prom Mgr.....Jack Crummett
 Publicity Director.....Doris Berry
 Chief Engineer.....Ed Martin

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
 Owned.....McLendon Corp.
 Address.....902 Texas Ave.
 Tel.: CA 7-1161.....Independent
 Representative.....Blair
 President.....Gordon B. McLendon
 Gen. Mgr.....Bill Weaver
 Comm., Sales Prom. Mgr.....Jack Lee
 Program Director.....Joe Somerset
 Publicity Director.....Red Jones
 Chief Engineer.....Glenn Cook

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts

No. 1 AGAIN...

Consistently, K-NUZ pulls top ratings! NIELSEN, Dec., 1958, shows K-NUZ leads in 237 out of 240 quarter-hours — 6 A.M.-6 P.M. Monday-Friday.

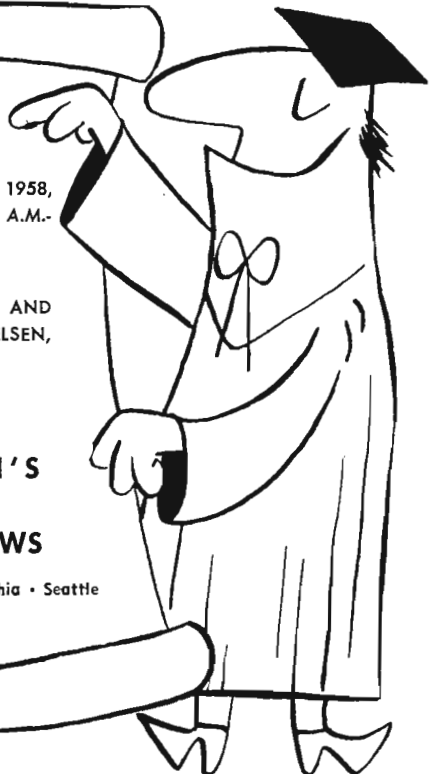
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K-NUZ is dominantly NO. 1 with the ADULT MIDDLE AND UPPER INCOME AUDIENCE (Pulse, April-May, 1958—NIELSEN, June, 1958).



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TEXAS

Owned-Oper. By Taft Bcstg. Co.
Address P. O. Box 1234
Tel.: MA 3-9271 NBC
Newspaper Affil. Post
Representative Edw. Petry & Co.
Gen. Mgr. Jack Harris
Station Manager Frank Stewart
Commercial Manager Cleve Griffin
Sales Prom. Mgr. Kirt Harriss
Program Director Lee Norton
Publicity Director Ednah Forester
Chief Engineer Harvey Wheeler

KTHT—Houston—1944

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By Texas Radio Corp.
Business Address 4005 Travis St., Box 3011
Tel.: JA 3-5535 Independent
Representative Adam Young
V.P., Gen. Mgr. Sam H. Bennett
Asst. Manager Grace M. Spanihel
Station Manager Hal Vester
Program Director Milt Willis
Chief Engineer O. B. Johnson

KTRH—Houston—1930

Frequency: 740 Kc. Power: 50,000 Watts
Owned-Operated By KTRH Bdcstg. Co.
Address Rice Hotel
Tel.: CA 7-4361 CBS
News, Affil. The Chronicle
Representative Peters, Griffin, Woodward
President B. F. Orr
General Manager W. C. Bryan
Bus. Mgr. Tom Jacobs
Sales Manager Larry Rasco
Sls. Prom. Mgr. Byron Beasley
Program Director Tim Osborne
Chief Engineer Lester Mullan

KXYZ—Houston—1930

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By Houston Bdcstg.
Address Gulf Bldg.
Tel.: CA 2-6151 ABC
Representative Avery-Knodel
General Manager Bill Rozan
Station Manager Ted Hills
Program, Pub. Dir. Ken Collins
Nat. Sales Mgr. Chris Robinson
Chief Engineer Gerald R. Chinski

KYOK—Houston—1947

Frequency: 1590 Kc. Power: 5 Kw.
Owned KYOK, Inc.
Address 613 Preston St.
Tel.: CA 7-3108 Independent
Rep. Stars National
President Jules J. Paglin
General Manager Stanley W. Ray, Jr.
Station Manager Bruno Leonardt

KSAM—Huntsville—1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Huntsville Bcstg. Co.

Address Box 312
Tel.: GA 5-2651 KBS
General Manager Jack Nichols

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned By Wells & Waller
Address Box 1071
Tel.: Jacksonville KBS
Commercial Manager Jerry D. Spencer
Prog., Pub. Dir. Ben Erle Laurie

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Oper. By Jasper Bcstg. Co.
Address P. O. Box 6090
Tel.: Dudley 4-2544 KBS
Station Representative Continental
President Joe J. Fisher
Sta., Sales Prom. Mgr. Gene M. Heard
Commercial Manager Harold Pendergast
Program Dir. James Brasher
Chief Engineer Fred B. Smith

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Kimble County Bcstg. Co.
Address Flat Rock Lane
Tel.: 70 KBS
General Mgr. Farrell M. Brooks

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W., d.
Owned The Camel Co.
Address Box 990, Kenedy
Tel.: OL 9-2990 KBS
Representative Avery-Knodel
President Charles W. Balthrope
Station Manager Ed C. Balthrope
Sales Promotion Manager Jim L. Buck
Program Director Chuck Martin
Chief Engineer Bill Porter

KERB—Kermit—1950

Frequency: 600 Kc. Power: 1000 Watts d.
Owned-Oper. By KERB, Inc.
Address Hwy. 302
Tel.: 3481 KBS
Representative Best, Melville
President E. S. Walden
Sales Manager Ernie Allen

KERV—Kerrville—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned Kerrville Bcstg. Co.
Address P. O. Box 791
Tel.: CL 7-4903 KBS
Station Rep. Best
Mgr. Albert F. Mason
Sls. Prom. Mgr. C. L. McClish
Chief Eng. Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc. Power: 250 Watts

Owned-Oper. By.....Radio Sta. KOCA, Inc.
 Business Address.....Box 989
 Tel.: 2001KBS
 President.....Roy G. Terry
 Gen., Sta. Mgr.....H. A. Degner
 Comm., Sales Prom. Mgr.....Bob Brazier
 Program Director.....J. Wes Jones
 Publicity Director.....Tom Hedrick
 Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d.
 Owned-Operated By.....Highlite Bcstg Co.
 Address.....Box 935
 Tel.: ME 4-3181.....MBS-KBS
 Pres., Gen. Mgr.....A. W. Stewart
 Comm., Sales Prom. Mgr.....G. M. Wilde
 Program Director.....Judith Bell
 Ch. Eng.....Billy Francis

KINE—Kingsville—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KINE, Inc.
 Business Address.....P.O. Box 846
 Tel.: LYric 2-2822.....Independent
 Representative.....Hil F. Best
 Pres.....James H. Clement
 General Manager.....Ben H. Glusing
 Station Manager.....Jerry Fullerton
 Commercial Manager.....Andy Cook

KPET—Lamesa—1946

Frequency: 690 Kc.....Power: 250 Watts
 Owned.....Lamesa Broadcasting Co.
 Address.....502 S. First
 Tel.: 590KBS
 President.....R. O. Parker
 General Manager.....Bob Bradbury

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lampasas Bcstg. Co.
 Address.....H'way 281
 Tel.: CH 2-3671.....Independent
 Representative.....Best
 Pres. Sta. Mgr.....V. Dean Turner

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Border Broadcasters, Inc.
 Address.....P. O. Box 1498
 Tel.: RA 3-4396.....MBS, KBS
 President.....E. J. Harpole
 General Manager.....Bill Harrell
 Comm. Mgr.....Neil Gilligan, Jr.

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Herald Broadcasting Co.
 Address.....Box 866
 Tel.: TW 4-3134.....KBS
 Newspaper Affiliation.....Daily Sun News
 President.....Forest Weimhold
 Gen., Sta. Mgr.....Jeff Chandler
 Commercial Manager.....Aubrey Mays

Sales Prom., Prog. Dir.....Bob Turrentine
 Publicity Director.....Tom Spencer
 Chief Engineer.....Gene Parkinson

KVOW—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwestern Bcstrs.
 Business Address.....Box 192
 Tel.: 400.....KBS
 President.....J. C. Rohwell
 Gen. Comm. Mgr.....J. B. McShan
 Program Director.....Joan Saunders
 Chief Engineer.....Alvie Ivey

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
 Owned.....Polk County Bcstng. Co.
 Business Address.....Box 111
 Tel.: FA 7-8916.....Independent
 Pres., Ch. Eng.....Harold J. Haley
 Sta. Mgr., Prog. Dir.....Wiley K. Poston
 Comm., Sales Prom. Mgr.....Eugene Hanson

KFRO—Longview—1934

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Voice of Longview
 Address.....Curtis Bldg., P. O. Box 792
 Tel.: PL 3-4461.....ABC-KBS
 Representative.....Donald Cooke
 President.....James R. Curtis
 Commercial Mgr.....John Allen
 Program Director.....Howard Kuhn
 Chief Engineer.....Leslie Hellum

KLTI—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....LeTourneau Radio Corp.
 Address.....P. O. Box 1866
 Tel.: PL 8-4496.....Independent
 Representative.....Pearson
 President.....R. G. LeTourneau
 Gen., Comm. Mgr.....Bob Geerdes
 Chief Eng.....Brad Redfearr

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts d.
 Owned.....Western Bcstg.
 Address.....Box 270
 Tel.: SH 4-4567.....Independent
 Station Representative.....Bernard
 Gen. Manager.....D. P. Pinkston
 Comm. Mgr.....Hal Ragam
 Program Director.....Wes Youngblood
 Chief Engineer.....Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc.....Power: 250 Watts
 Owned & Oper. By.....Texas Telecasting Inc.
 Address.....7400 College Avenue
 Tel.: SH 4-2345.....Independent
 Representative.....Branham
 President.....W. D. Rogers
 Vice President.....W. H. Shipley
 Gen. Sales Mgr.....R. S. Nielsen
 Nat. Sales Mgr.....John Henry
 Station Manager.....John Kreiger

TEXAS

Program Director.....Jim Poteet
Promotion Manager.....Ray Huffer
Chief Engineer.....Rudy Starnes

KCBD—Lubbock—1946

Frequency: 1590 Kc.....Power: 1000 Watts
Owned.....Bryant Radio & Television, Inc.
Address.....P. O. Box 1507
Tel.: SH 4-1414.....NBC
Representative.....Raymer
Pres. Gen. Mgr.....Joe H. Bryant
Assistant Manager.....Joe S. Bryant
Station Manager.....Robert L. Snyder
Nat. Sales Mgr.....Ray Poindexter
Program Director.....Al Goodnight
Chief Engineer.....Frank Lee

KFYO—Lubbock—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Plains Radio Bcstg. Co., Inc.
Business-Studio Address.....914 Ave. J
Tel.: PO 5-5567.....CBS
Newspaper Affil.....Avalanche Journal
Representative.....Katz
President.....B. W. Walker
Gen., Sta. Mgr.....Gordon Thompson
Commercial Manager.....Ernie Mark
Sales Prom. Mgr.....Dan Tarpley
Prog. Dir., Pub. Dir.....Robert A. Nash
Chief Engineer.....W. S. Bledsoe

KSEL—Lubbock—1946

Freq. 950 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Lubbock Bcstg. Ltd.
Business Address.....1916 Ave. Q; Box 1524
Tel.: PO 3-0484.....ABC
Representative.....Rambeau, Melville
President.....Walter G. Russell
Gen., Sta. Mgr.....M. M. Rochester
Prog., Pub. Dir.....Max Mott
Chief Engineer.....Roger V. Hively

KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power 1000 Watts d.
Owned-Oper. By...R. B. McAllister, G. F. Mapes
Address.....2001 Great Plains Life Bldg.
Tel.: PE 3-1911.....KBS-MBS
Representative.....Indie
Pres., Gen. Manager.....R. B. McAllister
Station Manager.....E. E. Mark
Comm. Mgr.....Lowell Cato
Sales Prom. Mgr.....Wendell Bagwell
Chief Eng.....Alvis Woolam

KRBA—Lufkin—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Darrell E. Yates
Address.....Lufkin
Tel.: Lufkin.....KBS
Representative.....Continental Radio Sales
Owner, Prom. Mgr.....Darrel E. Yates

KTRE—Lufkin—1947

Frequency: 1420 Kc.....Power: 1000 Watts

Owned-Operated By...Forest Capitol Bcstg. Co.
Address.....P. O. Box 701
Tel.: NE 4-7771.....MBS
Rep.....Venard, Rintoul & McConnell, Melville
President.....R. W. Wortham, Jr.
Gen., Sta. Mgr.....Richman G. Lewin
Comm., Sales Prom. Mgr...Royce Christenson
Program Director.....Mark Kennedy
Publicity Director.....Veta Rowin
Chief Engineer.....Fred C. Hill

KMLW—Marlin—1953

Frequency: 1010 Kc.....Power: 250 W., d.
Owned.....M.L. Radio, Inc.
Address.....P. O. Box 335
Tel.: WE 6-2551.....Independent
Pres. Gen. Mgr.....L. F. Leurig
Sales Prom. Mgr.....Steve Davison
Chief Engineer.....Jay Navarro

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned-Operated By...Marshall Bcstg. Corp.
Address.....Box 961
Tel.: WE 5-6789.....Independent
Station Representative.....Weed
President.....William Sinkin
General Manager.....Harvey J. Tate
Commercial Mgr.....Thomas K. Hewlett
Program Director.....Gene Marshall
Chief Engineer.....Len Collins

KMHT—Marshall—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Harrison Cty. Bcstg. Co.
Address...408 Marshall National Bank Building
Tel.: WE 5-7826.....KBS
Station Rep.....Sears & Ayer; Melville
President.....E. W. Mahone, Jr.
Gen., Sta. Mgr.....H. A. Bridge, Jr.
Comm. Mgr.....Vinson Stevens
Sales Prom. Mgr., Pub. Dir....Jo Ann Bridge
Prog. Dir.....Sam Stringfellow
Chief Engineer.....Pete Talmadge

KIRT—McAllen-Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned.....Pool Bcstg. Co.
Address.....Box 708 (Mission)
Tel.: JU 5-1629.....KBS
Representative.....Melville
Gen. Mgr.....Robert F. Pool
Comm. Mgr.....Jim Chandler

KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By...Valley Bdcstg Co.
Business Address.....500 E. Beaumont St.
Tel.: MU 6-5454.....MBS
Station Representative.....Weed; Best
President.....Gene L. Cagle
General Manager....."Chuck" McKasson
Sales Promotion Manager.....Charlie Morrill
Program Director.....Ed Lionel

KCMR—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts

Owned By.....The Stuart Co.
 Address.....Box 1175
 Tel.: OL 2-4693.....KBS
 Representative.....Hil F. Best
 Gen., Comm. Mgr.....Donald Boston
 Sta. Manager.....Buz Hudsins
 Prog. Dir., Chief Eng.....Claud Barnett

KMAE—McKinney—1946

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned.....McKinney Air Enterprises, Inc.
 Bus.-Studio Address.....218 E. Virginia St.
 Tel.: LI 2-2651.....Independent
 Owner.....George W. Smith, Jr.
 Comm. Manager.....Melvin Belew
 Prog. Dir.....Mrs. Denise Smith

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
 Owned.....Bi-Stone Broadcasting Company
 Business Address.....P.O. Box 227
 Tel.: GYpsy 6-3874.....KBS
 Pres., Ch. Eng.....J. B. McNutt, Jr.
 Station Manager.....Ralph Weedon

KCRS—Midland—1935

Freq.: 550 Kc..Power: 5 Kw. d., 1 Kw. n.
 Owned.....Midland Bcstg.
 Business-Studio Address.....Box 1072
 Tel.: MU 2-4383.....ABC
 Station Representative.....Avery-Knodel
 President.....Wendell Mayes
 General Manager.....Wendell Mayes, Jr.
 Commercial Manager.....Jerry Hahn
 Program Director.....Dean Orton
 Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Jack Cecil
 Address.....S. Lamesa Rd.
 Tel.: MU 4-5152.....KBS
 Pres., Gen. Mgr., Chief Engr.....Jack Cecil
 Commercial Manager.....William Keith Ward
 Sales Prom. Mgr.....Naomi Boswell
 Program Director.....Steve Drummond
 Publicity Director.....Mildred Thomason

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
 Owned By.....Durwood Johnson
 Address.....Petroleum Life Bldg.
 Tel.: MU 2-4331.....Independent
 President.....Durwood Johnson
 Commercial Manager.....Bill Hight
 Program Director.....John Alan Wolfe
 Chief Engineer.....Jerry White

KORC—Mineral Wells—1946

Frequency: 1140 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Action Bcstg.
 Business Address.....P.O. Box 31
 Tel.: FA 5-3384.....KBS
 Representative.....Melville
 Gen., Sta. Mgr.....Bill Stinson

Comm. Mgr., Prog. Dir.....John Slaughter
 Chief Engineer.....William McCreary

KVKM—Monahans—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Monahans Bcstrs., Inc.
 Address.....Box 1118
 Tel.: WI 3-4347.....MBS-KBS
 Station Rep.....Melville; Everett-McKinney
 Pres., Gen. Manager.....J. R. Rucker
 Sta. Manager.....Ken Welch
 Sales Prom. Mgr.....Bill Mitchell
 Program Director.....Jean Welch

KIMP—Mount Pleasant—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Mt. Pleasant Bcstg. Co.
 Business Address.....Box 990
 Tel.: PA 4-4726.....KBS
 Pres., Sta. Mgr.....Winston O. Ward
 Commercial Manager.....Charles Monk
 Program Director.....Bobby Howell
 Chief Engineer.....Clarence C. Taylor

KZOL—Muleshoe—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned By.....Partnership
 Business Address.....P.O. Box 1295
 Tel.: 3050.....KBS
 Gen., Sta. Mgr.....Theodore Rozzell
 Program Director.....Eddy Rutledge
 Sales Prom. Mgr.....Jimmy Self
 Publicity Director.....Jimmy Rozzell
 Chief Engineer.....Bill McDonnell

KOSF—Nacogdoches—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....J. C. Stallings
 Address.....300 E. Main St.
 Tel.: 4-4633.....ABC-KBS
 President.....Kelly Bell
 Gen., Sta. Mgr., Pub. Dir.....J. C. Stallings
 Comm. Mgr., Program Dir.....R. C. A'her-ton
 Chief Engineer.....Frank Murray

KSFA—Nacogdoches—1947

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Nacogdoches Br. Co., Inc.
 Address.....2107 North St.
 Tel.: LO 4-3723.....Independent
 Station Representative.....Dore
 Pres., Gen. Manager.....Wilbur C. Fouts
 Sales Promotion Manager.....Sarah Jane Moon
 Program Director.....Diana Fouts
 Chief Engineer.....Royce Smith

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned.....Radio Sta. KGNB
 Address.....184 Castell
 Tel.: MA 5-3443.....KBS
 Newspaper Affiliation.....Herald
 Gen., Comm. Mgr.....F. T. Wilson
 Chief Eng.....Bob Stewart

KECK—Odessa—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By... Ector County Bcstg. Co.
 Business Address 120 W. 3d
 Tel.: FE 2-5791 Independent
 Representative For Joe
 General Manager Ben Nedow
 Comm. Manager Roy Elsner
 Program Director Mike Edwards

KOSA—Odessa—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Odessa Bcstg. Corp.
 Business Address Box 2529
 Tel.: FE 2-4301 CBS
 Representative Bolling
 President, Gen. Mgr. Cecil L. Trigg
 Station Manager David G. Scribner
 Commercial Manager Brunell Harvey
 Sales Prom. Mgr. Lou Lindsey
 Program Director Don Kirkpatrick
 Chief Engineer James Simpson

KOYL—Odessa—1957

Frequency: 1310 Kc. Power: 500 Watts, d.
 Owned By Mid-Cities Bcstg. Co.
 Business Address P. O. Box 2228
 Tel.: Emerson 6-2801 Independent
 Station Rep. Rambeau, Vance, Hopple
 Gen. Mgr. Ch. Eng. Edward L. Roskelley
 Commercial Manager James B. Miller
 Program Director Johnny F. Salisbury

KRIG—Odessa—1946

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Odessa, Inc.
 Address Box 231
 Tel.: FEderal 2-6871 NBC
 Station Representative Melville
 Pres., Gen. Mgr. Carl S. Goodwin
 Station Manager B. M. LaRue
 Commercial Manager L. C. Boone
 Program Director Jim Simon
 Chief Engineer William R. Mettler

KOGT—Orange—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By ... Sabine Area Bcstg. Corp.
 Address Orange
 Tel.: TU 3-4381 KBS
 Station Representative Best; Weed
 President M. L. Jacobs
 Exec. V.P., Gen. Manager Ed Lovelace
 Comm. Mgr. John Derrick
 Chief Engineer Hulan Smith

KNET—Palestine—1936

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By ... Palestine Bcstg. Corp.
 Business Address Box 649
 Tel.: 6077 KBS
 Pres., Gen., Sta. Mgr. Allen E. Vinson
 Comm., Mgr. Milton M. Evans
 Sales Promotion Manager ... Austin Hotchkiss

Program Director Marvin Crain
 Publicity Director Tad Dunbar, Jr.
 Chief Engineer James K. Richardson

KHHH—Pampa—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Garrison-Huntley Enterprises
 Address P. O. Box 1779
 Tel.: MO 4-2551 KBS
 Station Representative Melville
 Gen., Comm. Mgr. Bob Garrison
 Station Manager Hank Huntley
 Sales Promotion Manager Helen Doyle
 Program Director Pat Winegeart
 Publicity Director Jack Scott
 Chief Engineer Joe Anthony

KPDN—Pampa—1936

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By ... Top O' Texas Bcstg. Co.
 Address Hughes Bldg.
 Tel.: MO 4-7461 MBS
 Station Rep. Best
 Gen., Comm. Mgr. Coy Palmer
 Sta. Mgr., Prog. Dir. Warren Hasse
 Chief Engineer Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Operated By ... Lamar Bcstg. Co., Inc.
 Business Address ... 210 1st Natl. Bank Bldg.
 Tel.: SU 4-6676 KBS
 Pres., Gen. Mgr. James F. Hendrix

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KRCT

PASADENA, TEXAS

Sales Prom., Prog. Dir. Thomas D. Seay
 Publicity Director Pee Wee Reid
 Chief Engineer Ross Babigan

KPLT—Paris—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Ron Litteral
 Address Box 235
 Tel.: SU 4-3311 Independent
 Representative John E. Pearson
 President, Gen., Sta. Mgr. Fred Kincaid
 Comm. Mgr. Willard Marshall
 Program Director John Kunsak
 Publicity Director Margie Lou Hubbard
 Chief Engineer Jeff Methven

KLVL—Pasadena—1950

Freq.: 1480 Kc. Power: 1 Kw. d. 500 W. n.
 Owned-Oper. By Felix H. Morales
 Address 1811 Pasadena Blvd.
 Representative Oakes, National Time Sales
 General Manager Felix H. Morales
 Sales Manager Johnny P. Hernandez
 Program Director Joe Martinez Morales

KRCT—Pasadena—1947

Frequency: 650 Kc. Power: 250 Watts d.
 Address Box 1009
 Station Rep. Bernard
 V. P., General Manager J. H. Touchstone
 Comm. Mgr. George I. Weinman, Jr.

KIUN—Pecos—1935

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KIUN, Inc.
 Business Address Pecos
 Tel.: 5-2497 NBC
 Newspaper Affiliation Enterprise
 Representative Hil F. Best
 President Barney Hubbs
 Gen., Sales Prom. Mgr. Bill Hubbs
 Station Manager David Martin
 Commercial Manager Lynn Garrett
 Prog. Dir., Ch. Engr. Harry Boehnemann

KEYE—Perryton—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned Great Plains Bcstg. Co.
 Address P. O. Box 917
 Tel.: 5771 MBS
 President Carl Ellis
 Gen., Sta. Mgr. Irving R. Buchanan
 Comm. Mgr. G. K. Rupprecht
 Program Director Kenneth Roller
 Chief Engineer Don Smith

KVOP—Plainview—1944

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KVOP, Inc.
 Address 1100 W. 24th St.
 Tel.: 4-2771 MBS-KBS
 Gen., Sta. Manager Kermit Ashby
 Comm. Manager Tut Tawwater

KBOP—Pleasanton—1951

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By Atascosa Broadcasting Co.
 Address P. O. Box 247
 Tel.: L0cst 9-4871 KBS
 Station Rep. Natl. Radio Reps.
 Pres., Gen. Mgr. Ben L. Parker
 Comm., Prom. Mgr. Tom Everit
 Program Director Jimmie Ray
 Publicity Director Mary E. Parker
 Chief Eng. Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Port Arthur Bcstg. Co.
 Address Box 1126
 Tel.: YU 2-9436 Independent
 General Manager Socs Vratits
 Sales Manager Bob Tucker

KPAC—Port Arthur—1934

Freq. 1250 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By Port Arthur College
 Business Address 1515 Lakeshore Dr.
 Tel.: YU 5-7458 MBS
 Representative Pearson
 President W. M. Monroe
 Sales Manager George Crouchet, Jr.
 Pub., Program Director Corinne Enos
 Chief Engineer Charles Segrest

KPOS—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
 Owned By Maples-McAlister Bcstg. Co.
 Address 201 East Main St.
 Tel.: 550 KBS
 Gen. Comm. Mgr. H. J. Porter
 Chief Engineer H. Callaway

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned-Operated By Orville L. Jenkins
 Address Quanoh
 Tel.: MO 3-2572 KBS
 Station Rep. Best
 Owner Orville L. Jenkins

KSOX—Raymondville—1957

Frequency: 1240 Kc. Power: 250 Watts
 Owned Hicks & Stewart
 Address Box 1238
 Tel.: MU 9-3333 Independent
 Gen. Mgr. James Parr
 Prog. Dir. Bob Dodson

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Fort Bend Bcstg. Co.
 Business Address 1501 Radio Lane
 Tel.: NO 2-3776 Independent
 General Manager Jim Hairgrove

TEXAS

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
Owned. E. H. Whitehead
Business Address Rusk
Tel.: MUtual 3-2259. Independent
Newspaper Affiliation Cherokeean
Pres., Gen. Mgr. E. H. Whitehead
Comm. Mgr., Prog. Dir. Jim Carroll
Chief Engineer George E. Gunter

KGKL—San Angelo—1928

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned. Angelo Bcstg. Tcstg.
Business-Studio Address Box 1878
Tel.: 6151 ABC
Representative John E. Pearson
Pres., Gen. Mgr. Lewis O. Seibert
Commercial Manager Tom Mullins
Program Director Charles Gibson
Chief Engineer Bill Poteet

KTXL—San Angelo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned. San Angelo Bcstg. Co.
Address Box 52
Tel.: 3131 MBS-KBS
Representative Indie
General Manager Neil R. Baird

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By. Solar Broadcasting Co., Inc.
Address 421 W. 26th St.
Tel.: 2-3388 MBS
Station Representative Clark; Weed
President Arthur Foster
Gen., Sta. Mgr. Walton Foster
Commercial Manager Richard Dean
Sales Prom., Prog. Dir. Ray Bankston
Chief Engineer R. L. Smith

KPEP—San Angelo—1953

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned. D. P. Pinkston
Address Box 1350
Tel.: 8168 Independent
Representative Broadcast Time Sales
General Manager Joe Treadway
Comm., Sales Prom. Mgr. Richard Dean
Chief Engineer Jerry Jackson

KCOR—San Antonio—1946

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned KCOR, Inc.
Address 111 Martinez St.
Tel.: CA 5-2751. Independent
Rep. O'Connell
President Raoul A. Cortez, Sr.
General Mgr. Nathan Saffir
Station Mgr. Emilio Nicolas
Sls. Prom. Mgr. Raoul A. Cortez, Jr.
Commercial Manager Ben Tamborello
Program Dir. Guillermo Lozano
Publicity Dir. William Lamar
Chief Engineer Marvin Fiedler

KENS—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned-Oper. By. Express Publishing Co.
Business-Studio Address Ave. E & 4th St.
Tel.: CA 5-7411. CBS
Newspaper Affil. Express, News
Representative. Peters, Griffin, Woodward, Inc.
President. Frank Huntress, Jr.
Commercial Mgr. Albert D. Johnson
Manager Herb Carl
Sales Prom. Pub. Dir. Ken McClure
Chief Engineer William J. Jackson

KARS—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.
Owned-Oper. By. Leal Bcstg. Co., Inc.
Address 501 W. Quincy
Tel.: CA 7-6373. Independent
V.P., Gen. Mgr. Les Miller
Commercial Mgr. Don Mitchell
Asst. Gen. Manager Harold Carr
Program Director R. Chavez

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By. Radio Station KITE
Business-Studio Address 310 Transit Tower
Tel.: CA 6-0335. Independent
Representative Avery-Knodel
Pres., Gen. Mgr. Charles W. Balthrope
Manager Ed Winton
Station Mgr. Kelly Wofford
Prog. Mgr. Stanley Nelson
Chief Engineer John Stercovich

KIWW—San Antonio—1948

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By. Radio KIWW, Inc.
Address 518 W. Houston St.
Tel.: CA 6-5254. Independent
Station Rep., Natl. Time Sales; Oakes; Harry
President Robert N. Pinkerton
General Manager W. M. (Bill) Simpson
Prog. Dir. Juan Gattas
Chief Eng. William Ellis

KONO—San Antonio—1927

Frequency: 860 Kc. Power: 5000 d., 1000 n.
Owned-Operated By. Mission Bcstg. Co.
Address 317 Arden Grove
Tel.: CA 6-5171. Independent
Representative H.R. Clarke-Brown
Pres., Owner Eugene J. Roth
General Manager James M. Brown
Sta. Mgr., Pub. Dir. Jack Roth
Commercial Manager Bob Roth
Sales Promotion Manager Bill Miles
Program Director Jerry Miller
Dir. Engineering George Ing
Chief Engineer Bill Kiley

KAKI—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By. Sunshine Bcstg. Co.
Business-Studio Address 1130 Broadway

Tel.: CA 7-1251.....Independent
 Representative Blair
 Chairman of the Board..... B. R. McLendon
 President..... Gordon B. McLendon
 General Manager..... Jack Fiedler
 Commercial Manager..... Jim Hamby
 Program Director..... Larry Fischer

KMAC—San Antonio—1926

Frequency: 630 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Howard W. Davis
 Address.....KMAC Bldg.
 Tel.: CA 3-6211.....ABC-MBS
 Pres., Gen., Sta. Mgr.....Howard W. Davis
 Program Director.....A. S. (Tony) Bessan
 Sales Prom. Mgr.....M. G. McWhorter
 Pub. Dir.....Ginger Hunt
 Chief Eng.....Al Knight

WOAI—San Antonio—1922

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.
 Owned-Oper. By....Southland Industries, Inc.
 Address1031 Navarro St.
 Tel.: CA 7-4221.....NBC
 Representative Edward Petry & Co., Inc.
 Chairman of the Board..... Hugh Half, Jr.
 Pres., Gen. Mgr.....James M. Gaines
 Sta. Manager.....Rex Preis
 Sales Prom. Mgr.....Bill N. Yancy
 Program Manager.....Barclay Russell
 Publicity DirectorImogene Stanley
 Chief EngineerCharles L. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Central Brctg. Co.
 AddressBox 32
 Tel.: EX 2-3545.....KBS
 Representative.....Hil F. Best
 President.....Dr. Forest L. Whan
 Gen., Sta. Mgr.....William Veidt
 Sales Prom., Prog. Dir.....Clyde Butter
 Publicity Director.....Jerri Veidt
 Chief Engineer.....Don Whan

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....San Saba City Bdcstg. Co.
 Address.....P. O. Box 209
 Tel.: 166.....KBS
 Gen. Comm. Mgr.....H. A. Stephens
 Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc.Power: 1000 Watts d.
 Owned-Oper. By.....Seguin Bdcstg. Co.
 Business-Studio Address.....609 E. Court St.
 Tel.: FR 9-2234.....Independent
 RepresentativeHil F. Best
 President, Gen. Mgr.....Garfield Kiel
 Com., Sta. Mgr., Prom. Mgr....Stan McKenzie
 Prog. Dir.....Henry Lehnhoff

KSML—Seminole—1955

Frequency: 1250 Kc.....Power: 1000 Watts d

KMAC

KISS-FM

31 YEARS OF SERVICE

**SAN ANTONIO'S
 BIG INDEPENDENT**

HOWARD W. DAVIS

Owner

TEXAS

Owned-Oper. By.....Seminole Bcstrs.
 Address.....402 South Main St.
 Tel.: Seminole.....KBS
 Owner.....Marshall Formby
 General Manager.....Hal Blymiller

KSEY—Seymour—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. C. Moss, Jr.
 Address.....Lubbock Hy.
 Tel.: Seymour.....KBS
 Station Manager.....W. C. Moss, Jr.

KEVA—Shamrock—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Shamrock Tex. Bcstg. Co.
 Address.....Box 21
 Tel.: 620.....KBS
 Gen., Sta. Mgr.....Merita Bumpers
 Commercial Manager.....Charles Gibson
 Chief Engineer.....Robert G. Pennington

KRRV—Sherman-Denison 1936

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.Red River Valley Bcstg. Corp.
 Address..Box 94 (Denison), Box 665 (Sherman)
 Tel.: 201 (Sherman).....MBS
 Representative.....Pearson
 General Manager.....Tom E. Spellman

KTXO—Sherman—1947

Frequency: 1500 Kc.....Power: 250 Watts d.
 Owned-Operated By...O'Connor Bcstg. Corp.
 Business Address.....Hwy. 75 North
 Tel.: Twinbrook 2-8188.....Independent
 Station Rep.....Bogner & Martin
 President.....K. M. Fisher
 Gen., Sta. Mgr.....Harry O'Connor
 Commercial Manager.....Ray Lewis
 Program Director.....Dick Carr
 Chief Engineer.....Raymond Tucker

KANN—Sinton-Corpus Christi 1954

Frequency: 1590 Kc.....Power: 1 Kw. d.
 Owned.....San Patricio Bcstg. Co.
 Business Address.....Box 1366, Sinton
 Tel.: TU 4-1590.....Independent
 Station Representative.....Melville
 Pres., Gen. Mgr.....Tom C. Fleet, Jr.
 Commercial Manager.....Fred E. Mayhew
 Prog. Dir., Ch. Engr.....Ernie Wood

KSNY—Snyder—1949

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Snyder Bcstg. Co.
 Address.....Box 1468
 Tel.: HI 3-9322.....MBS-KBS
 Station Rep.....Continental
 President.....Mrs. Flora Hughes
 Gen. Sta. Mgr.....Mel Z. Gilbert
 Commercial Mgr.....Frank Taylor

Program Dir.....Mrs. Jewell Sumerlin
 Chief Engineer.....Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....David W. Ratliff
 Address.....Box 1123
 Tel.: PR 3-3401.....MBS-KBS
 Pres., Gen., Sta. Mgr.....David Ratliff
 Comm., Sales Prom. Mgr.....Phil Keener
 Chief Engineer.....Charles Fade

KSTV—Stephenville—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned.....Dixie Bcstrs.
 Address.....P. O. Box 102
 Tel.: LI 3141.....KBS
 Representative.....Bess
 Comm. Mgr.....Mel Benneb

KSSS—Sulphur Springs—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Hopkins County Bcstg. Co.
 Business Address.....Radio Road
 Tel.: TU 5-3111.....KBS
 Station Representative.....Melville
 Pres., Gen., Sta. Mgr.....William E. Bradford
 Comm. Mgr.....Clovis Pinion
 Sales Prom. Mgr.....Buddy Funderburk
 Program Director.....Mrs. Sandra Branch
 Publicity Director.....Margaret Thomas
 Chief Engineer.....Bill Bradford

KXOX—Sweetwater—1939

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KXOX
 Business Address.....Hwy. 70 N.; Box 570
 Tel.: Belmont 4-4655.....KBS
 Station Representative.....Melville
 President.....F. L. Ledbetter
 Gen. Mgr.....Myrl Stein
 Comm. Manager.....Elwood Fritsch
 Program Director.....Maxine Stein
 Chief Engineer.....Walter D. Tabler

KTAE—Taylor—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KTAE, Inc.
 Business Address.....121 E. 2nd St.
 Tel.: EL 2-3631.....KBS
 Representative.....Clarke Brown
 General Manager.....Gillis Conoley
 Prog. Dir.....Fred Switzer
 Commercial Manager.....John Webby
 Chief Engineer.....Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Bell Broadcasting Co., Inc.
 Address.....17 South Third
 Tel.: PR 3-5252.....Independent
 Newspaper Affiliation.....Daily Telegram
 Representative.....Clarke Brown
 President.....Frank W. Mayborn
 General Manager.....Harry O'Connor

Program Director Tom Matts
 Chief Engineer Edwin Roberts

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Terrell Bcstg. Corp.
 Bus. Address Walnut & State Sts.; Box 431
 Tel.: Jordan 3-4497 Independent
 Pres., Gen. Mgr. Paul A. Wnorowski
 Sales Prom., Prog. Dir. Fred Wnorowski
 Chief Engineer Martin Pitts

KCMC—Texarkana—1932

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By KCMC, Inc.
 Business-Studio Address 317 Pine St.
 Representative Venard, Melville
 General Manager Frank O. Myers
 Chief Engineer Harvey Robertson

KTFS—Texarkana—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KTFS, Inc.
 Business-Studio Address 4305 N. State Line
 Tel.: 3-5123 KBS
 Reprs. Walker
 Pres., Gen. Manager R. S. Bieloh
 Commercial Mgr. Lynn Brantley
 Program Director Jim Waites
 Promotion Manager John Isbell
 Chief Engineer J. H. Crawford

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By Texas City Bcstg. Ser.
 Business-Studio Address Show Boat Bldg.
 Tel.: Texas City KBS
 Sta. Rep. Best
 Station Mgr. Roy E. Hanson
 Comm. Mgr. Robert E. Tisdale

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By KTUE Bcstg. Co.
 Address 110 N. Armstrong
 Tel.: Tulia KBS
 Representative Best
 Owners Clint and Marshall Formby
 Manager D. L. McKinney

KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Operated By KDOK Bcstg. Co.
 Address 808 Peoples Bank Building
 Tel.: LYric 3-2519 Independent
 Station Representative Devney; Weed
 President, General Manager Dana W. Adams
 Commercial Manager Sam Matthews
 Sales Promotion Manager Lynn Williams
 Program Director Rusty Reynolds
 Publicity Director Bill Atkins
 Chief Engineer Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By Ron Litteral Ent.
 Address Kilgore Hghwy
 Tel.: LY 2-3873 Independent
 Representative Reilly; Brown
 Pres. Gen. Mgr. Ron Litteral
 Station Mgr. Ed Smith
 Program Dir. Tig Williford
 Chief Engineer Frank Bonner

KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts
 Owned-Operated By Blackstone Bcstg. Co.
 Business-Studio Address Blackstone Hotel
 Tel.: LYric 4-7278 ABC
 News, Aftil. Courier Times Telegraph
 Representative Venard, Melville
 President Mrs. C. N. Clyde
 Gen., Sta. Mgr. M. Danbom
 Prog. Dir. Don Tausch
 Publicity Director David Bothwell
 Chief Engineer R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d
 Owned By E. E. McLemore
 Address Lake Park Drive
 Tel.: LYric 3-1744 Independent
 General Mgr. R. T. Gibson
 Commercial Mgr. M. Hinds
 Program Dir. J. Dixon
 Promotion Mgr. P. Thornton
 Chief Engineer L. Thigpen

KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned E. J. & W. J. Harpole
 Bus. Address 1400 Batesville Rd.; Box 758
 Tel.: BR 8-4555 KBS
 Gen. Mgr. Edward J. Harpole
 Station Manager Ed Williams
 Commercial Manager Bill Woods
 Program Director George Cooper
 Chief Engineer William Hensarling, Jr.

KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Johnson-Garrison Co.
 Address 1813½ Wilbarger
 Tel.: Vernon KBS
 Representative Clark, Melville
 President Bobo Johnson
 General Manager Joe Garrison
 Commercial Manager Aubrey Rummel

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Operated By Victoria Bcstg. Co.
 Address Box 718
 Tel.: HI 3-9176 Independent
 Representative Hil F. Best
 President A. B. Alkek
 General Manager James A. Traber
 Commercial Manager Bob Tharp
 Sales Promotion Manager Vernon Townsend
 Program Director Bob Nance
 Chief Engineer Douglas E. Smith

TEXAS-UTAH

KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....KVIC Bcstg. Co.
 Address.....Victoria Bank & Trust Bldg.
 Tel.: Hillcrest 3-9171.....MBS-KBS
 President.....J. G. Long
 General Mgr.....Harry L. Becker
 Business Mgr.....Wilburn Jackson
 Commercial Mgr.....Dick Weaver
 Program Dir.....Gene Feathers
 Chief Engineer.....Victor Boldt

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 250 Watts, d.
 Owned-Operated By.....KWTX Bcstg. Co.
 Business-Studio Address.....P. O. Box 3128
 Tel.: PL 6-4451.....MBS
 Representative.....Raymer
 President.....W. W. Namaan
 Gen. Mgr.....M. N. Bostick
 Station Manager.....Chuck Hinkle
 Commercial Manager.....Mack Brinegar
 Sales Promotion Manager.....Oma Owens
 Prog. Dir.....Frank Fallon
 Publicity Director.....Chuck Hardin
 Chief Engineer.....William Moore

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By.....Waco Bcstg. Co.
 Business Address.....3620 Franklin Ave.
 Tel.: PL 2-6571.....ABC
 Representative.....Weed, Brown
 President.....Wendell Mayes
 V. P., Gen. Mgr.....R. Lee Glasgow
 Commercial Manager.....Wes Ninemise
 Program Director.....Tom Dyeas
 Chief Engineer.....Jack Vinson

KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d
 Owned-Operated By.....Richard Tuck Enterprises
 Address.....Box 731
 Tel.: WE 7-2710.....KBS
 Representative.....Melville
 Pres., Gen. Mgr.....Richard Tuck
 Commercial Manager.....Leon Joslin

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.

Owned.....G-M Bcstg. Co.
 Address.....Box 306
 President.....R. Thomas Gibson
 Sta. Mgr.....Gene Stanley

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By.....I B J Company
 Business Address.....309 S. Missouri Ave.
 Tel.: WO 8-3131.....NBC
 Representative.....Raymer
 Pres., Gen. Mgr.....J. C. Kellam
 Station Manager.....Charles L. Brooks
 Sales Prom. Mgr., Pub. Dir.....Hank Page
 Program Director.....Dallas Wales
 Chief Engineer.....Lewis Hartwig

KSYD—Wichita Falls—1947

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Grayson Enterprises
 Address.....825 Indiana Ave.
 Tel.: 723-0791.....Independent
 Rep.....Venard, Rintoul & McConnell
 President.....Sydney A. Grayson
 General Mgr.....Earl Burnom
 Program Dir.....Jim Chase
 Publicity Dir.....Billie Foreman
 Chief Engineer.....Herb Wiley

KTRN—Wichita Falls—1948

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Texoma Bcstg. Co.
 Address.....917½ Scott St.
 Tel.: 322-5214.....Independent
 Representative.....Bolling
 Pres. Gen. Mgr.....Boyd Kelley
 Commercial Mgr.....Roger Stoner
 Program, Pub. Dir.....Bill Gordon
 Chief Engineer.....Robert A. Harmon

KWFT—Wichita Falls—1939

Frequency: 620 Kc. Power: 5000 Watts
 Owned.....North Texas Radio, Inc.
 Address.....P. O. Box 420
 Tel.: 72-3-4181.....CBS
 Representative.....H-R
 Pres., Gen. Mgr.....Ben Ludy
 Commercial Manager.....A. L. Pierce
 Prog. Dir.....Homer Cunningham
 Publicity Director.....Mrs. Owanah Shelton
 Chief Engineer.....Melvin O. Harrison

Pop.: 861,000
 Families: 239,000
 Radio Homes: 232,000

Utah

Stations in State: 26
 TV Homes: 206,000
 TV Stations: 5

KBUH—Brigham City—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned.....Ravella M. Bone
 Business Address.....948 W. Forrest St.
 Tel.: 948.....KBS
 Gen. Mgr., Ch. Eng.....Wade M. Ebeling
 Sta., Comm. Mgr.....Arthur Fishler

Program Director.....Dorothy Knudson
 Publicity Director.....Gary Evans

KSUB—Cedar City—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By.....So. Utah Bcstg. Co.
 Business Address.....Box 811

Tel.: 590 CBS
 Station Representative Raymer
 President Samuel B. Nissley
 General Manager Louis T. Sayre
 Commercial Manager Walter V. Lowe
 Prog. Dir. Donald Cartwright
 Chief Engineer Richard Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc. Power: 1 Kw. d
 Owned By Davis Bcstg. Co.
 Address P.O. Box 44, Bountiful, Utah
 Tel.: AXtell 5-5551 Independent
 President J. F. Pingree
 General Manager H. W. Pingree
 Program Director M. Bailey
 Chief Engineer Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.
 Owned-Oper. By KLG Radio, Inc.
 Business Address RR #1 Box 231
 Tel.: 2600 Independent
 Station Representative Hopewell
 President F. G. Ziser
 Station Manager Bruce R. Hymas
 Commercial Manager Dee F. Jensen
 Program Director Larry Hunsaker
 Chief Engineer O. C. Haycock

KVNU—Logan—1938

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By Cache Valley Bcstg. Co.
 Business Address 1393 N. Main St.; Box 269
 Tel.: 1400 MBS-KBS
 Representative Avery-Knodel
 President Herschel Bullen
 Gen., Sta. Mgr. Reed Bullen
 Commercial Manager W. W. Kirkland
 Program Director Reid Andreasen
 Chief Engineer W. W. Jones

KURA—Moab—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By MOAB Bcstg. Corp.
 Address P.O. Box 368
 Tel.: ALpine 3-5001 MBS
 Pres. Gen. Mgr. Forrest L. Simpson
 Station Mgr. Mrs. Ellen Brock
 Program Dir. Lester M. Erbes
 Sales Prom. Mgr. Richard S. McDonald
 Chief Engineer Calvin H. Widows

KMUR—Murray—1948

Frequency: 1290 Kc. Power: 250 Watts
 Owned-Oper. By KMUR, Inc.
 Address 4546 S. State St.
 Tel.: AM 6-4419 Independent
 President O. J. Wilkinson
 V.P. Gen. Mgr. George I. Norman, Jr.
 Asst. Mgr. Bennie L. Williams
 Program Dir. Ted Thomas
 Publicity Dir. Pat Denner
 Chief Engineer James Gamble

KLO—Ogden—1924

Frequency: 1430 Kc. Power: 5000 Watts

Owned-Operated By Interstate Corp.
 Bus. Ad. Hotel Ben Lamond, 7th Floor
 Tel.: EXport 4-5721 Independent
 Representative Avery-Knodel
 President Edris Glassman
 Gen. Mgr. Cecil Heftel
 Sta., Sales Prom. Mgr. Kim Ward
 Commercial Manager Len Allen
 Prog. Dir. Rex Wallgren
 Chief Eng. Wayne Moss

KKOG—Ogden—1956

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By KOPP, Inc.
 Address W. 12th St.
 Tel.: EX 4-3476 KBS
 Station Representative Radio TV Rep.
 President William Lindsay
 Station Manager Robert K. Hansen
 Commercial Manager Roger D. Thomsen
 Chief Engineer Hirshel Urie

KVOG—Ogden—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By United Bcstg. Co.
 Business Address 1538 Gibson Ave.
 Tel.: EX 2-7535 Independent
 Representative Webb
 Pres., Gen. Mgr. Arch G. Webb
 Comm. Mgr. D. B. Affleck
 Program Director Jay Livingood
 Chief Engineer Carl Ruthstrom

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Eastern Utah Bcstg. Co.
 Address Price
 Tel.: ME 7-0407 MBS-KBS
 Representative Avery-Knodel
 Commercial Manager Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Mid Utah Bcstg. Co.
 Business Address 307 S. 16th West
 Tel.: FR 3-2174 KBS
 President D. Spencer Grow
 Gen. Mgr. E. A. Niehay
 Station Manager Joe Meler
 Program Director Hal Parkes
 Chief Engineer J. Lovell Killpack, Jr.

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Central Utah Bcstg. Co. Inc.
 Address P. O. Box 550
 Tel.: FR 3-3336 ABC
 Representative Hollingbery, Webb
 Pres., Comm. Mgr. F. A. Van Wagenen
 Gen., Sta. Mgr. H. E. Van Wagenen
 Chief Engineer F. O. Boyer

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By KOVO Bcstg. Co.
 Business Address Box 99

UTAH

Tel.: FRanklin 3-8550.....MBS
 Station RepresentativeAvery-Knodel
 President.....Ashley L. Robison
 Gen. Mgr.....Glenn Shaw
 Comm. Mgr.....L. H. Curtis
 Sales Promotion Manager.....Jim May
 Program Director.....Don Spainhower
 Publicity Director.....Devern Perry
 Chief Engineer.....Leland Davies

KSVC—Richfield—1947

Freq.: 980 Kc.....Power: 5000 Wts. d., 1000 n.
 Owned-Operated By..Sevier Valley Bcstg. Co.
 Tel.: TW 6-4457.....Independent
 Representative.....Avery-Knodel
 President.....Homer Bandley
 Gen., Comm. Mgr.....Arthur Tucker
 Prog. Dir., Ch. Engr.....Bill King

KDXU—St. George—1957

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By....St. George Bcstg. Co.
 Business Address.....P.O. Box 488
 Tel.: ORchard 3-3579.....KBS
 Gen., Comm. Mgr.....Roy C. Winkelmann
 Program Director.....Ellen Winkelman
 Chief Engineer.....Wendell Motter

KALL—Salt Lake City—1945

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Salt Lake City Bcstg. Co.
 Business-Studio Address.....146 S. Main St.
 Tel.: EM 4-3561.....MBS
 Newspaper Affil....Ogden Standard-Examiner
 Representative.....Avery-Knodel, Inc.
 Pres., Gen. Mgr.....George C. Hatch
 Sta., Comm. Mgr.....Homer K. Peterson
 Sales Manager.....Roger Barkley
 Program Director.....Bob Whitney
 Publicity Director.....Dick Broun
 Chief Engineer.....W. D'Orr Cozzens

KDYL—Salt Lake City—1922

Frequency: 1320 Kc.....Power: 5000 Watts
 OwnedIntermountain Bcstg & Telev. Corp.
 Bus.-Studio Address.....130 Social Hall Ave.
 Tel.: DA 2-5681.....NBC
 Representative.....Katz
 President, Gen. Mgr.....G. Bennett Larson
 Sta. Comm. Mgr.....Del Leeson
 Program Dir.....Ed Kemp
 Sales Prom. Publicity.....Edward T. Himstreet
 Chief Engineer.....A. L. Gunderson

KNAK—Salt Lake City—1945

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned.....Granite District Radio Bcstg. Co.
 Business-Studio Address.....1042 So. 6th W.
 Tel.: EM 4-3685.....Independent
 Representative.....Forjoe
 President, Chief Eng.....Howard D. Johnson
 Gen., Comm. Mgr.....William Wright
 Program Director.....Mildred Baker

KSL—Salt Lake City—1922

Frequency: 1180 Kc.....Power: 50,000 Watts

Owned-Oper. By..Radio Service Corp. of Utah
 Bus.-Studio Address.....145 Social Hall Ave.
 Tel.: EL 5-4641.....CBS
 Representative.....CBS Radio Spot Sales
 President.....J. Reuben Clark
 Exec. V.P.....Jay W. Wright
 Commercial Manager.....Joseph A. Kjar
 Pub. Dir.....Robert O. Pusey
 Prom. Manager.....Robert G. Murdock
 Chief Engineer.....Vincent Clayton

KSOP—Salt Lake City—1955

Frequency: 1370 Kc.....Power: 1 Kw., d.
 Owned-Oper. By....Seagull Broadcasting Co.
 Address.....1300 West 2320 South
 Tel.: HU 4-4435.....KBS
 Representative.....Oaks & Assoc., Bernard
 Gen. Comm. Mgr.....M. H. Hilton
 Sta. Mgr.....Sam Moll
 Program Director.....Gart Wheeler
 Chief Engineer.....Lyle Wahlquist

KLUB—Salt Lake City—1938

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KLUB Bcstg. Co.
 Business-Studio Address..165 Social Hall Ave.
 Tel.: EL 9-7794.....ABC
 Representative ..Hollingbery
 President, General Mgr....Frank C. Carman
 Commercial Mgr., Prom. Mgr....Allan Thomas
 Program Dir.....Paul Droubay
 Chief Eng.....Delbert Williams

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In the Salt Lake Market
SURVEYS PROVE
 KSOP offers you more!
 Costs less per thousand listeners.
GET THE FACTS!
 NEW COMBINATION
 LOCAL — NATIONAL
 RATE CARD

Contact
 Harlan G. Oakes & Associates, West Coast
 and Texas. Charles Bernard all other areas.

KSOP
 Utah's Only Country and Western Music
 Station

UTAH-VERMONT

KWHO—Salt Lake City—1955

Frequency: 860 Kc. Power: 1 Kw., d.
Owned-Operated By: Reese C. Anderson
Address: 510 E. Second South
Tel.: DA 2-5819. Independent
Station Representative: Grant
Pres., Gen. Mgr.: Reese C. Anderson
Prog. Dir.: Cherie Johnsen
Chief Engineer: Marvin C. Zitting

KWIC—Salt Lake City—1957

Frequency: 1570 Kc. Power: 500 Watts d.
Owned By: Sugarhouse Broadcasting Co.
Business Address: 1247 Wilmington Ave.
Tel.: HUNter 4-8791. Independent
Partners: Dale R. & Marvin R. Curtis
Gen., Sta. Mgr.: Thomas M. Ivory
Comm. Sale Prom. Mgr.: Starley D. Bush

Program Director: Gerald G. Steorts
Chief Engineer: Kay D. Turner

KTUT—Tooele City—1956

Frequency: 990 Kc. Power: 1 Kw., d.
Owned: Tooele County Radio & TV Bcstg.
Business Address: P.O. Box 449
Tel.: 990. KBS
President: Sam Gillette
Gen., Sta. Mgr.: George L. Smith
Program Director: F. William Houghtaling
Chief Engineer: Eric Munro

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 1 Kw., d.
Owned-Oper. By: Uintah Bcstg. Co.
Address: 120 E. Main St.
Tel.: 494. KBS
Manager: Lee Walker

Pop.: 390,000
Families: 113,000
Radio Homes: 109,000

Vermont

Stations in State: 14
TV Homes: 96,000
TV Stations: 1

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By: Catamount Bcstrs. Inc.
Business Address: U. S. Rt. 7, Harwood Hill
Tel.: 6321. Independent
Station Representative: Devney; Kirby
Pres., Ch. Engr.: J. Gordon Keyworth
Station Manager: Mrs. J. Gordon Keyworth
Commercial Manager: Roy M. Andersen

WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Tri-State Area-Bcstg. Corp.
Address: Box 819
Tel.: AL 4-4567. Independent
Station Representative: Walker-Rawalt
President: Theodore Feinstein
Gen., Sta., Comm. Mgr.: Phillips Terhune
Program Director: Edwin Ellis
Chief Engineer: Edward Somes

WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By: WCAX Radio, Inc.
Business Address: 100 Market Sq., S.
Tel.: UN 2-5761. CBS
Representative: Weed
President, Sta. Mgr.: C. P. Hasbrook
Gen. Mgr.: Stuart T. Martin
Comm., Sales Prom. Mgr.: John W. Millar
Program Director: William C. Dow
Publicity Director: Charles S. Lewis
Chief Engineer: James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned: WDOT, Corp.
Address: 109 S. Winooski Ave.
Station Representatives: Walker

President, Gen., Sta.: Val Carter
Comm. Mgr., Prom. Mgr.: V. J. D'Acuti
Chief Engineer: Glendon Fleury

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Vermont Bcstg. Corp.
Bus.-Studio-Transmitter Location: 633 Main St.
Tel.: UN 4-5774. ABC
Representative: Everett-McKinney, Kettel Carter
President: David W. Howe
Gen., Sta. Mgr.: Frank Balch
Program Director: Dean Slack
Publicity Director: Robert Leavitt
Chief Eng.: Don Wheatley

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Green Mt. Bcstg. Co.
Bus. Address: Union Mutual Bldg.
Tel.: C APitol 3-5275. ABC
Station Representative: Walker-Rawalt
President: Eben Parsons
Gen., Sta. Mgr.: Daniel B. Ruggles III
Program Director: Robert Bannon
Chief Eng.: Gerald Marcott

WIKE—Newport—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Memphremagog Bcstg. Co.
Business Address: Box 711
Tel.: 832. Independent
Sta. Rep.: Devney; Foster. Creed; Potts
President: E. Dean Finney
Gen. Mgr., Ch. Eng.: Donald A. Thurston

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned: Central Vermont Broadcasting Corp.
Address: Box 591

VERMONT-VIRGINIA

Tel.: PR 3-3200.....Independent
 Representative..... Gill-Perna
 General Manager..... John H. Bennett
 Commercial Manager..... Francis McCormack
 Chief Engineer..... Clair Castor

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Philip Weiss Music Co.
 Bus.-Studio Address..... 35 Washington St.
 Tel.: PR 3-8140.....KBS-MBS
 Representative..... McGillvra
 Gen., Comm. Manager..... Philip Weiss
 Business Manager..... J. H. Weiss

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.
 Owned..... Vermont Radio Corp.
 Address..... 75 North Main Street
 Tel.: LAkeview 4-2157.....Independent
 Station Representative..... Walker-Rawalt
 Pres., Gen. Mgr..... Lloyd E. Squier
 Sta., Comm. Mgr..... Cecil S. Fahl
 Chief Engineer..... Ted Boisvert

WTWN—St. Johnsbury—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Twin State Bcstrs. Inc.

Address.....Concord Ave.
 Tel.: PI 8-2344.....Independent
 Station Rep.....Devney; Foster, Creed
 Pres., Gen. Mgr.....E. Dean Finney
 Commercial Manager..... John Byrne
 Program Director..... Stanley Douglas
 Ch. Eng..... Ken Lare

WCRF—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.
 Owned-Operated By.....Conn. Valley Bcstg. Co.
 Address.....106 Park St.
 Tel.: TURner 5-4555.....Independent
 Station Rep.....Walker-Rawalt
 President, Gen. Mgr.....Carlo F. Zezza
 Commercial Manager.....Edwin A. Pancoast, Jr.
 Program Director.....John F. McPadden
 Chief Eng.....D. W. Churchill

WDEV—Waterbury—1931

Freq.: 550 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By.....Lloyd E. Squier
 Address.....9 Stowe St.
 Tel.: CH 4-7321.....MBS
 Station Rep.....Everett-McKinney; Kettell-Carter
 General Manager.....Lloyd E. Squier
 Comm. Mgr., Pgm. Dir.....Craig S. Parker
 Chief Engineer.....Warren Chase

Pop.: 3,897,000
 Families: 1,009,000
 Radio Homes: 959,000

Virginia

Stations in State: 93
 TV Homes: 787,000
 TV Stations: 15

WBBI—Abingdon—1956

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Burley Bcstg. Inc.
 Address.....P. O. Box 509
 Tel.: MArket 8-2147.....Independent
 President.....Nelson T. Barker
 Gen. Comm. Mgr.....L. M. Seamon
 Program Director.....P. Doran
 Promotion Mgr.....S. Thacker

WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address.....Virginia Theatre Bldg.
 Tel.: OV 3-3000.....Independent
 President.....Carl L. Lindberg
 V.P., Gen. Mgr.....Howard B. Hayes
 Commercial Manager.....John C. Moran
 Program Director.....Bill Smith
 Ch. Eng.....Charles E. Roudabush

WARL—Arlington—1946

Frequency: 780 Kc. Power: 1000 W., d.
 Owned.....Northern Virginia Broadcasters, Inc.
 Address.....5232 Lee Highway
 Tel.: KE 6-9000.....Independent
 Station Representative.....Webb
 President.....Cv Blumenthal
 Gen., Comm. Mgr.....Ray Armand
 Program Director.....Warren M. Brill

Publicity Director.....John T. Cassidy
 Chief Engineer.....James Petty

WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Oper. By.....Arlington-Dairfax Bcstg. Co.
 Business Address.....1515 N. Courthouse Rd.
 Tel.: JA 7-7100.....Independent
 Rep.....Bcst. Time Sales
 President.....Harold H. Thoms
 General Manager.....Kenneth L. Wood
 Publicity Director.....Phyllis Van Alstine
 Chief Engineer.....James Self

WBLT—Bedford—1950

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned-Oper. By.....Bedford Bcstg. Corp.
 Address.....P. O. Box 406
 Tel.: 8245.....Independent
 Pres., Gen., Sta. Mgr.....J. E. Synan
 Commercial Manager.....Douglas B. Catlin
 Program Director.....Robert A. Scott, Jr.
 Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Gap Bcstg. Co.
 Business Address.....Box 224
 Tel.: 960.....Independent
 Sta., Comm. Mgr.....W. H. Wren
 Sales Prom. Mgr., Prog. Dir.....Jean Hensley
 Chief Engineer.....Gene Hopkins

WKLV—Blackstone—1947

Frequency: 1440 Kc. Power: 5 Kw., d.
 Owned-Oper. By... Blackstone Bdcstg. Corp.
 Address Drawer 192
 Tel.: 478 MBS-KBS
 Representative Hopewell
 President, Gen. Mgr..... H. L. Umstead
 Prog. Dir..... Johnny Clement

WCYB—Bristol—1946

Frequency: 690 Kc. Power: 10,000 Watts d.
 Owned-Oper. By... Appalachian Bcstg. Corp.
 Address P. O. Box 1009
 Station Rep. Weed
 President, Gen. Mgr..... Robert H. Smith
 Tel.: North 9-4161 ABC
 V.P. Gen. Sales Mgr..... Fey Rogers
 Program, Publicity Dir..... R. H. Smith, Jr.
 Operations Mgr..... Basil Saifer
 Chief Engineer..... R. V. Robinson

WFHG—Bristol—1946

Freq.: 980 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Oper. By..... Bristol Bcstg. Co.
 Address Valley Drive
 Tel.: 3620 MBS-KBS
 Station Rep. Walker
 Pres..... W. C. Nininger
 Gen., Sta. Mgr..... W. L. Nininger
 Comm. Mgr., Sales Prom. Mgr.... Jack Martin
 Chief Eng..... John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By... Barham & Barham
 Bus.-Studio-Transmitter Address... Rose Hill Dr.
 Tel.: 2-5121 ABC-MBS
 Representative Clark
 Owner..... Charles Barham, Jr.
 Gen., Sta., Comm. Mgr.... Robert C. Walker
 Sales Prom., Pub. Dir..... Charles Smith, Jr.
 Program Director..... R. G. Sketchbey
 Chief Engineer..... Dan Spitzer

WELK—Charlottesville—1957

Frequency: 1010 Kc. Power: 1 Kw., d.
 Owned WELK
 Address Harris Rd.
 Tel.: 2-8080 Independent
 President Lawrence Kennedy

WINA—Charlottesville—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Charlottesville Bcstg. Corp.
 Address P. O. Box 1230
 Tel.: 2-6177 ABC-KBS
 Station Representative..... Walker
 Pres., Gen. Mgr..... Donald G. Heyne
 Comm. Mgr..... Thomas M. Behrendt
 Prog. Dir..... Edward Desmond

WCCR—Christianburg—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Montgomery Bcstg. Co.

Address..... P. O. Box 96
 Tel.: EV 2-4063 KBS
 Representative Indie Sales
 President..... Dr. Vernon H. Baker
 Gen., Comm. Mgr., Sta. Mgr... Durwood Powell

WCFV—Clifton Forge—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By..... James R. Reese, Jr.
 Address Box 48
 Tel.: 2147 Independent
 General Manager..... Claude F. Jones
 Comm. Mgr..... T. V. Stevens

WKEY—Covington—1941

Frequency: 1340 Kc. Power: 250 Watts
 Owned Earl M. Key
 Business Address..... Lexington & 3rd St.
 Tel.: 8351 ABC-KBS
 Representative Devney
 Pres., Gen. Mgr..... Earl M. Key
 Comm., Prom. Mgr., Pub. Dir. Kenneth L. Bryant
 Program Director..... John L. Davis
 Chief Engineer..... Donnell D. Dickson, Jr.

WSVS—Crewe—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By... So. Virginia Bcstg. Corp.
 Business Address..... 800 Melody Lane
 Tel.: 7811 Independent
 President Calvin S. Willis
 Gen. Manager..... Freeman H. Stewart
 Comm., Sales Prom. Mgr... Harold F. Payne
 Prog. Director..... Tom Roland
 Chief Engineer..... C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Culpeper Bcstg. Co.
 Business Address..... Radio Lane; Box 672
 Tel.: 8338 KBS-MBS
 Representative Indie
 President Leonard T. Preston
 Gen., Sta. Mgr..... John T. Rogers
 Comm., Sales Prom. Mgr..... Tucker Butler
 Program Director..... Ed Gambos
 Publicity Director..... Ann W. Rogers
 Chief Engineer..... Gil Gildermann

WBTM—Danville—1930

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By... Piedmont Bcstg. Corp.
 Bus.-Studio Address..... 710 Grove St.
 Tel.: SW 3-4411 ABC
 Representative Gill-Perna
 President..... W. E. Gardner, Jr.
 Manager Milton Adams
 Comm., Sales Prom. Mgr.... Eddie Allgood
 Program Director..... Jim Crawford
 Chief Eng., Asst. Mgr..... L. C. Motley

WILA—Danville—1957

Frequency: 1580 Kc. Power: 500 Watts
 Owned By..... WILA, Inc.

VIRGINIA

Business Address.....905 Main St.
Tel.: SW 2-2133.....Independent
Station Representative.....Clayton; Walker
President.....S. L. Goodman
Gen., Sta. Mgr.....James C. Clark
Comm. Sales Prom. Mgr.....George Lund
Program, Publicity Dir.....Earl Stogner
Chief Engineer.....Bill Purcell

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Va.-Carolina Bcstg. Corp.
Address.....Lexington Ave.
Tel.: SW 2-9311.....MBS
Representative.....Robert S. Keller
Pres., Gen. Mgr.....Emerson J. Pryor
Commercial Mgr.....Stover Morris, Jr.
Sales Prom. Mgr.....Jeff Waugh
Program Director.....Richard Campbell
Chief Engineer.....Howard Clendenen

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Stone Broadcasting Corp.
Bus. Ad.....Wash. St. & Fla. Ave.; Box 792
Tel.: 2133.....KBS
Pres., Gen., Sta. Mgr.....Maxey E. Stone
Comm., Sales Prom. Mgr.....Sallie J. Whitlock
Program Dir.....Will Stone
Publicity Director.....Dick Phillips
Chief Engineer.....Elton A. Short

WFCR—Fairfax—1955

Freq.: 1310 Kc.....Power: 1000 Wts. d., 500 n.
Owned.....OK Broadcasting Corp.
Address.....2nd & Oak Sts.
Tel.: CR 3-4000.....Independent
Representative.....Hil F. Best
President.....George Oleson
General Manager.....Arthur Keller
Sales Promotion Manager.....Jim Larkin
Program Director.....Jules Henry
Chief Engineer.....Joe Terrian

WFAX—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Lamar A. Newcomb
Address.....Tower Square
Tel.: JE 2-1220.....KBS
General Manager.....Lamar A. Newcomb
Comm. Sales Prom. Mgr.....Howard Gordon
Program, Pub. Dir.....Genevieve Newcomb
Chief Engineer.....Richard J. Fenning

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colonial Bcstg. Co.
Business Address.....Farmville, Va.
Tel.: 870.....Independent
General Manager.....Carla B. Keys
Station Manager.....John D. Wilson

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
Address.....104 E. Fourth Ave.
Tel.: LO 2-3135.....KBS

V. P., Gen. Mgr.....Howard H. Keller
Sales Mgr.....A. L. Drew

WFVA—Fredericksburg—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Fredericksburg Bcstg. Corp.
Business Address.....P. O. Drawer 269
Tel.: ESsex 3-7721.....ABC-KBS
Station Representative.....Forjoe
Exec. Vice-Pres.....Marion Park Lewis
Gen., Sta., Comm. Mgr., Ch. Eng., J. C. Morgan
Sls. Prom. Mgr.....Jack H. Tucker
Prog., Pub. Dir.....Arch Harrison

WFTR—Front Royal—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Sky—Park Bcstg. Corp.
Address.....P. O. Box 192
Tel.: 750.....KBS-MBS
General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc.....Power: 1000 Watts, d.
Owned.....Carroll-Grayson Broadcasting Corp.
Address.....Poplar Knob Road
Tel.: BE 6-2921.....KBS
Representative.....Continental Radio Sales
President.....Robert V. Morris
Gen., Sta. Mgr.....Joe P. Crockett
Comm., Prom. Mgr.....Brice Parks
Program Dir.....Muriel M. Bell
Publicity Dir.....Marguerite Vass
Chief Engineer.....Edward Boyer

WDDY—Gloucester—1957

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Business Address.....P.O. Box 673
Tel.: OXford 3-4302.....KBS
Representative.....Best
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow
Commercial Manager.....Larry O'Toole
Ch. Eng.....Kenneth S. Bradby

WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address.....Box 730
Tel.: Gretna.....KBS
V.P., Gen. Mgr.....G. W. Sandefur
Adv. Mgr.....R C W

WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address.....Box 245
News Service.....UP
President.....H. G. Dotson
Gen., Mgr., Chief Eng., Sta. Mgr.....D. B. Jordan
Asst. Mgr.....Aubry Garber

WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.
Owned-Operated By.....Peninsula Bcstg. Co.
Studio-Trans. Address.....1930 Pembroke

Tel.: 6332NBC
 RepresentativeAvery Knodel
 Pres., Gen. Mgr.Thomas P. Chisman
 V.P. & Dir. Sls.Harrol A. Brauer, Jr.
 Sales Promotion Manager. Beverly W. Avery
 Program DirectorJerry Sandford
 Oper. Mgr.L. W. Kliewer
 Chief EngineerWilliam C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc.Power: 5 Kw. d.
 Owned ByRadio Harrisonburg, Inc.
 Address75 East Market St.
 Tel.: 4-7394Independent
 RepresentativePearson
 Sta. Mgr.Larry O'Toole

WSVA—Harrisonburg—1935

Frequency: 550 Kc.Power: 5 Kw. d., 1 Kw. n.
 Owned. Shenandoah Valley Broadcasting, Inc.
 AddressRawley Pike
 Tel.: 4-4431NBC
 Rep.Peters, Griffin, Woodward, Inc.
 Pres., Gen. Mgr.Hamilton Shea
 Comm. Mgr.Richard Johnson
 Prom. Mgr., Pub. Director.Andy McCaskey
 Program DirectorJames MacNeil
 Chief EngineerJ. MacFoley
 Owners of WGR, Buffalo, N. Y.

WHAP—Hopewell—1948

Frequency: 1340 Kc.Power: 250 Watts
 Owned-Operated By. The Hopewell Bcstg. Co.
 Bus. Address. City Point Rd. & Old River Rd.
 Tel.: CEdar 9-7301KBS
 Pres.C. S. Willis
 Sta. Mgr.William R. Craig
 Commercial Manager.Mary Bogaerde
 Sales Prom. Mgr.Robert B. Alvis
 Publicity Director.Robert B. Peterson
 Chief EngineerEverett Wilson

WAGE—Leesburg—1958

Frequency: 1290 Kc.Power: 1000 Watts
 Owned ByMarion P. Lewis
 Business AddressLeesburg
 Tel.: SPring 7-1290Independent
 Station RepresentativeForjoe
 Gen., Sta. Mgr.Wallace L. Hankin
 Commercial Manager.Edwin Meyer
 Program DirectorEdward Ivory
 Chief EngineerJohn Gill

WRLE—Lexington—1948

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Operated By. Rockbridge Bcstg. Co.
 Tel.: LexingtonKBS
 RepresentativeIndie Sales
 Gen., Comm. Manager.Milton B. Henson
 Program DirectorJoseph E. Lynn, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc.Power: 1 Kw., d.
 Owned.Harry A. Epperson, Sr.
 AddressBox 1079
 Tel.: Victor 6-6541KBS

RepresentativeThomas F. Clark
 Gen., Comm. Mgr.Tom Buckley
 Sales Promotion Manager.Donald W. Jarvis
 Prog., Pub. Dir.Mrs. Eddie M. Raymond
 Chief EngineerFrank K. Keller

WLVA—Lynchburg—1930

Frequency: 590 Kc.Power: 1000 Watts
 Owned-Oper. By.Lynchburg Bcstg. Corp.
 Address2320 Langhorne Rd.
 Tel.: Victor 5-1242ABC
 RepresentativeGeorge P. Hollingbery
 Pres., Gen. Mgr.Philip P. Allen
 Comm., Sales Prom. Mgr.Thomas L. Turner
 Prog., Pub. Dir.Warren Uttal
 Chief EngineerJohn T. Orth

WVOD—Lynchburg—1948

Freq.: 1390 Kc.Power: 5 Kw. d., 1 Kw. n.
 Owned.Lynchburg Independent Bcstrs., Inc.
 AddressP. O. Box 1300
 Tel.: LY 2-3441NBS
 RepresentativeWalker
 Pres.Cy N. Bahakel
 Sta. Mgr., Chief Eng.F. J. Pinkerton
 General Manager.Henry Hughes

WPRW—Manassas—1957

Frequency: 1460 Kc.Power: 500 W., d.
 Owned.Prince William Bcstg. Corp.
 AddressBox 151
 Tel.: EMpire 8-3108Independent
 Station RepresentativeDevney
 Pres., Gen. Mgr.Harold H. Hersch
 Sta., Comm. Mgr.Woody Merchant
 Prog., Pub. Dir.C. A. Sinclair III
 Chief EngineerCraig Stone

WMEV—Marion—1948

Frequency: 1010 Kc.Power: 1000 Watts d.
 Owned-Oper. By. Mountain Empire Bcstg. Corp.
 AddressP. O. Box 470
 Tel.: ST 3-9001ABC-KBS
 RepresentativeIndie Sales
 Pres., Gen., Mgr.Robert C. Wolfenden
 Program Dir.Mrs. R. C. Wolfenden
 Chief EngineerEdward Surface

WHEE—Martinsville—1954

Frequency: 1370 Kc.Power: 1000 Watts, d.
 Owned-Oper. By.Patrick Henry Bcstg. Corp.
 Business AddressP.O. Drawer 552
 Tel.: ME 2-9811Independent
 Pres., Sta., Gen. Mgr.John W. Shultz
 Comm. Mgr.Charles F. Adams
 Sales Prom. Mgr., Pub. Dir.T. W. Patterson
 Program DirectorMrs. Grace P. Uram
 Chief EngineerT. E. Tatum

WMVA—Martinsville—1941

Frequency: 1450 Kc.Power: 250 Watts
 Owned-Oper. By.Martinsville Bcstg. Co., Inc.
 AddressChatham Heights
 Tel.: MErcury 2-2152NBC-KBS
 RepresentativeBob Dore
 Exec. V.P. & Gen. Mgr.Maynard E. Dillaber
 Commercial Manager.Jack Bouldin

VIRGINIA

WSIG—Mount Jackson—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....WSIG, Inc.
Address.....WSIG Bldg.
Tel.: GRanite 7-3128.....KBS
Station Rep.....For Joe
President.....Marion P. Lewis
Gen. Comm. Mgr.....Philip J. Potter
Sales Promotion Mgr.....Melvin C. Bakner
Chief Engineer.....John Gill

WNRV—Narrows—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Giles Bcstg. Co.
Address.....Route 100
Tel.: PA 6-2211.....Independent
Representative.....Hopewell
President.....H. J. Romanus
General Manager.....John E. Holland II
Commercial Manager.....L. P. Williams
Chief Engineer.....Washington Elichko

WYOU—Newport News—1947

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By..United Bcstg. Co. of E. Va.
Business Address.....114 24th St.
Tel.: CHestnut 7-6664.....Independent
Station Representative..Dora-Clayton; Devney
Pres., Gen. Mgr.....Richard Eaton
Station Manager.....Joseph Gathings
Sales Prom. Mgr., Pub. Dir.....Pearl Harris
Program Director.....Al Clarke
Chief Engineer.....Ernest C. Hooper

WGH—Norfolk-Newport News 1928

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By..Hampton Roads Bcstg. Corp.
Bus. Ad...739 Boush, Norfolk; Box 98 Newport
Tel.: NORfolk; MADison 2-3353...Independent
News. Affil.....Daily Press, Times-Herald
Station Representative.....Blair
President.....Capt. W. R. Van Buren
Gen. Manager, V.P.....Edward E. Bishop
Station Manager.....Dan E. Hydrick
Commercial Manager.....Sid Oman
Sis. Prom. Mgr.....Ambert Dail
Program Director.....Allan McLellan
Publicity Directors.....B. Walker, P. Day
Chief Engineer.....George Sokol

WCMS—Norfolk—1954

Frequency: 1050 Kc.....Power: 1000 W. d.
Owned-Oper. By..WCMS Radio Norfolk, Inc.
Address.....Helena Building
Tel.: MA 5-0525.....Independent
Station Representative.....Grant Webb
Pres., Gen. Mgr.....Roy La Merg
Commercial Manager.....Al Lynn
Program Director.....Joe Huppel
Publicity Director.....Lon Backmon
Chief Engineer.....Tom Conrad

WLOW—Norfolk—1946

Frequency: 1400 Kc...Power: 280 Watts d.
Owned By.....WCMS Radio Norfolk, Inc.
Bus.-Studio Addr.....731 Boush St.
Tel.: MADison 7-5677.....MBS
Station Representative.....Headley-Reed
General Manager.....Michael Henry
Commercial Manager.....Paul Enright
Sales Prom. Mgr.....Mrs. Diane Creef
Prog. Dir.....Bruce M. Miller
Chief Engineer.....Joe Barlow

WNOR—Norfolk—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Norfolk Bcstg. Co.
Address.....1019 Boissevain Ave.
Tel.: MADison 2-7071.....Independent
Representative.....Weed
President.....Louis H. Peterson
Gen., Sta. Mgr.....Earl Harper
Commercial Manager.....Jack Harris
Sales Prom. Mgr., Prog. Dir..Bill Montgomery
Publicity Director.....Bob Story
Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Frequency: 850 Kc.....Power: 5000 Watts, d
Owned-Operated By.....Rollins Bcstg., Inc.
Address.....300 Portlock Bldg.
Tel.: MA 7-8307.....Independent
Representative.....Rollins
President.....O. Wayne Rollins
V.P. Gen. Mgr.....Paul von Hagel
Commercial Mgr.....Kush Walters
Program Dir.....Sid Woods
Publicity Dir.....Leola Dyson
Chief Eng.....Glen Frazier

WTAR—Norfolk—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTAR Radio Corp.
Bus.-Studio Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
News Affil.....Norfolk Newspapers, Inc.
Representative.....Edward Petry
Pres., Gen. Mgr.....Campbell Arnoux
V.P., Operations.....John C. Peffer
V.P., Sales.....Robert M. Lambe
Station Manager.....Ray Turner
Commercial Manager...Harry W. Moore, Jr.
Sales Promotion Manager.....Hal Powell
Prog. Dir.....William Johnson
Publicity Director.....Joel Carlson
Chief Eng.....R. L. Lindell

WNVA—Norton—1946

Frequency: 1350 Kc.....Power: 5000 Watts
Owned.....Radio-Wise, Inc.
Address.....Progress Bldg.
Tel.: 700.....KBS
President.....R. B. Helms
Gen. Mgr.....Jack Helms
Comm. Mgr.....Jack Darnell
Chief Engineer.....Gene Tommerdahl

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Charlottesville Bcstg. Co.
 Address... Box 271
 Tel.: 7263
 President... Donald G. Heyne
 Commercial Manager... John C. Mahaney, Jr.
 Chief Engineer... E. V. Bossieux, Jr.

WPVA—Petersburg—1955

Frequency: 1280 Kc. Power: 5000 Watts d.
 Owned-Operated By... Harry A. Epperson, Jr.
 Business Address... Box 87
 Tel.: RE 2-3478
 Representative... Thomas F. Clark
 Pres., Sta. Mgr... Harry E. Epperson, Jr.
 Commercial Manager... Ray Frazier
 Sales Promotion Manager... Bill Belton
 Program Director... Olive P. Epperson
 Publicity Director... Betty Smith
 Chief Engineer... John Dicks

WSSV—Petersburg—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned By... Petersburg Bcstg Co., Inc.
 Business-Studio Address... 112 W. Tabb St.
 Tel.: RE 3-4567
 Representative... Grant Webb
 Pres., Gen. Mgr... Roger A. Beane
 Comm. Sales Prom. Mgr... Cy Newman
 Program Director... Betty Nunnally
 Publicity Director... John Stevens
 Chief Engineer... Jerome Dvorachek

WAVY—Portsmouth—1941

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Oper. By... Tidewater Telradio, Inc.
 Address... 709 Boush St., Norfolk
 Tel.: MA 7-2345
 Representative... NBC
 President... H-R Reprs., Inc.
 Gen., Sta. Mgr... J. Glen Taylor
 Sales Manager... Edward G. Sheridan
 Program Director... Edward J. Hennessy
 Prom., Pub. Dir... Lee Allan
 Chief Engineer... Macey Schaffer
 William Manrov

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5000 Watts, d.
 Owned-Oper. By... WPUV, Inc.
 Business Address... Dora Hi-Way
 Tel.: 3-3931
 Pres., Ch. Eng... John A. Columbus
 Comm. Mgr., Pub. Dir... Larry Schoenfeld

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By... WRAD Bcstg.
 Address... Radford & Christiansburg
 Tel.: 2461
 Representative... Independent
 President... Robert S. Keller, Inc.
 Manager... Dr. Perry E. Gresham
 Dave Milligan

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Clinch Valley Bcstg. Corp.
 Address... P. O. Box 218
 Tel.: Wo 1-4066
 Station Rep... Rambeau, Vance, Hopple
 President... J. Powell Royall
 Gen., Sta. Mgr... J. H. Lee
 Prog., Pub. Dir... Shirley A. Lee
 Chief Engineer... Earl Graham

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned... United Broadcasting Co.
 Address... 513 East Main Street
 Tel.: Milton 3-8368
 Reprs... Oakes; Dora-Clayton; Whittig; Devney
 President... Richard Eaton
 General Manager, Chief Eng... S. J. Bell
 Commercial Manager... Robert M. Benson
 Program Director... Wilbur D. Lewis

WEZL—Richmond—1958

Frequency: 1590 Kc. Power: 5 Kw, d.
 Owned By... WEZL, Inc.
 Address... 305 W. Grace St.
 Tel.: Milton 4-4577
 Station Rep... Independent
 President... Radio-TV Rep
 W. E. Bennis, Jr.
 General Manager... William J. Page
 Promotion Manager... J. Canyon

WLLY—Richmond—1955

Frequency: 1320 Kc. Power: 1000 Watts, d.
 Owned... WLLY, Inc.
 Address... Broad-Grace Arcade
 Tel.: MI 9-1223
 Station Representative... Independent
 Masla
 Pres., Gen. Mgr... Louis Adelman
 Commercial Manager... Charles M. Quilliam
 Program Dir... Gene Creasy
 Chief Engineer... Kenneth Shelton

WMBC—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By... Havens & Martin, Inc.
 Bus. Studio Address... 3301 W. Broad St.
 Tel.: EL 5-8611
 Representative... ABC
 Pres., Gen., Sta. Mgr... Bolling Co.
 Wilbur M. Havens
 Commercial Mgr... Walter A. Bowry, Jr.
 Sales Prom. Mgr., Pub. Dir... W. J. Filer
 Prog. Dir... Frank Wilson
 Chief Engineer... James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By... Richmond Newspapers, Inc.
 Business-Studio Address... 111 N. Fourth St.
 Tel.: Milton 3-3436
 Representative... MBS
 News Leader; Times Dispatch
 Representative... Edward Petry
 President... D. Tennant Bryan
 Gen. Station Mgr... E. S. Whitlock

VIRGINIA

Sales Manager.....Frank Soden
 Prog. Dir.....William Morrison
 Pub., Prom. Director.....Mrs. Jane Creasy
 Chief Engineer.....E. V. Wolstenholme

WLEE—Richmond—1945

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Lee Bcstg. Corp.
 Business-Studio Address...6200 W. Broad St. Rd.
 Tel.: Atlantic 8-2835.....NBC
 Representative.....Brown, McGavern
 President.....Thomas Tinsley
 Gen. Mgr.....H. L. Hudson
 Commercial Mgr.....Don P. Lee
 Sales Prom. Mgr.....Thomas J. McCollum, Jr.
 Program Director.....Robert Gilmore
 Chief Engineer.....Thomas J. Kita

WRVA—Richmond—1932

Frequency: 1140 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Larus & Brother Co.
 Business Address.....22nd & Cary Sts.
 Tel.: Milton 3-3511.....CBS
 Representative.....CBS Radio Spot Sales
 General Manager.....John B. Tamsey
 Sales Manager.....Harold Barre
 Promotion Manager.....Irby N. Hollans, Jr.
 Program Manager.....Raymond L. Kennedy
 Production Manager.....Harold Phillips
 Pub. Rel. Mgr.....W. R. Bishop
 Gen., Comm. Mgr.....David M. Wilburn

WXGI—Richmond—1947

Frequency: 950 Kc.....Power: 1000 Watts d.

Owned-Operated By.....Radio Virginia, Inc.
 Bus.-Studio Address...300 German School Rd.
 Tel.: BE 3-7666.....Independent
 Station Representative.....Webb
 President.....Douglas H. Robertson
 Gen. Comm. Mgr.....David M. Wilburn
 Chief Engineer.....Charles Charnesky

WDBJ—Roanoke—1924

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Times-World Corp.
 Address.....201 Campbell Ave., S.W.
 Tel.: DI 3-8031.....CBS
 News. Affil.....Times, World News
 Representative.Peters, Griffin, Woodward, Inc.
 President.....M. W. Armistead, III
 V.P., Managing Dir.....Ray P. Jordan
 Sta., Comm. Mgr.....Frank E. Koehler
 Sales Prom., Pub. Dir.....Katherine Griffey
 Program Director.....J. Dexter Mills
 Chief Engineer.....J. Robert Crowley

WHYE—Roanoke—1957

Frequency: 910 Kc.....Power: 1 Kw., d.
 Owned.....Jefferson Bcstg. Corp.
 Business Address.....American Theater Bldg.
 Tel.: Diamond 5-0988.....KBS
 Sta. Rep.....O'Connell; Reilley; Brown
 President.....Sherwood J. Tarlow
 Exec. V.P., Gen. Mgr.....Allan W. Roberts
 Commercial Manager.....Nick Bell
 Sales Prom. Mgr.....Jim Gearheart

1ST

IN RICHMOND!!!

LISTENERS

PULSE — Jan-Feb. 1959

MERCHANDISING

Drug
 Grocery
 Community Club Awards

PROMOTIONS

WLEE expositions
 Model Homes
 Mobile Studios
 Newsliners
 European Trips
 Prize Contests

1480

WLEE

1480

President — TOM TINSLEY
 Vice President — IRVIN G. ABELOFF

General Manager — HARVEY HUDSON

National Representatives
 Select Station Representatives — New York
 McGavran-Quinn — Chicago, Detroit, Los Angeles, San Francisco
 Clarke Brown Company — Dallas, Houston, New Orleans, Atlanta

VIRGINIA

Program Director..... Glen C. Lewis
 Publicity Director..... Jim Mac
 Chief Engineer..... Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc.... Power: 5000 Watts d.
 Owned..... Roanoke Independent Bcstrs. Inc.
 Address..... Box 702
 Tel.: 2-3131..... Independent
 Representative..... Walker
 General Mgr..... Cy Bahakel
 Asst. Gen. Mgr..... Frank Tirico

WROV—Roanoke—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... WROV Bcstrs., Inc.
 Bus. Studio Address... 15th & Cleveland Ave.
 Tel.: DI 3-4444..... ABC
 Representative..... Burn-Smith
 Pres., Gen. Mgr..... Burton L. Levine
 Commercial Manager..... T. M. Aheron
 Pub. Dir..... Barbara Felton
 Chief Engineer..... A. T. Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc.. Power: 5 Kw. d. 1 Kw. n.
 Owned..... Shenandoah Life Stations, Inc.
 Business-Studio Address... Radio-TV Center
 Tel.: DI 4-0226..... NBC
 Representative..... John Blair
 President..... Blake T. Newton, Jr.
 Exec. Vice President..... James H. Moore
 Station Mgr..... Horace Fitzpatrick
 Commercial Mgr..... A. S. Trevilian, Jr.
 Sls. Prom. Dir..... C. R. Garrison
 Asst. Oper. Mgr..... G. W. Chernault, Jr.
 Asst. Mgr. for Eng..... J. P. Briggs

WYTI—Rocky Mount—1956

Frequency: 1570 Kc... Power: 1000 Watts d.
 Owned..... WYTI, Inc.
 Business Address..... P.O. Drawer 471
 Tel.: HU 3-9955..... KBS
 Station Representative..... Best
 President..... S. L. Goodman
 General Manager..... Lester L. Williams
 Commercial Manager..... William E. Jefferson
 Program Director..... Fred W. Vopper
 Chief Engineer..... William A. Farley

WBLU—Salem—1956

Frequency: 1480 Kc..... Power: 1 Kw., d.
 Owned By..... Salem Bcstg. Co.
 Address..... P. O. Box 408
 Tel.: DUpont 9-5443..... Independent
 Gen. Mgr., Ch. Eng..... M. C. Bowers, Jr.
 Commercial Mgr..... R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Halifax Bcstg. Co.
 Address..... Webster St
 Tel.: 2-9888..... ABC-KBS
 Gen., Comm. Mgr..... John L. Cole, Jr.

Sta. Mgr..... H. Preston Young, Jr.
 Chief Engineer..... Arthur A. Moran, Jr.

WJWS—South Hill—1953

Frequency: 1370 Kc.... Power: 1000 Watts d.
 Owned-Operated By... Old Belt Bcstg. Corp.
 Address..... P. O. Box 216
 Tel.: HI 7-4007..... Independent
 President..... C. D. Pennington, Jr.
 Gen., Sta., Comm. Mgr..... W. Hofter
 Sales Prom. Mgr., Prog. Dir... A. W. Walthall
 Chief Engineer..... Charles E. Brown

WAFB—Staunton—1954

Frequency: 900 Kc..... Power: 1 Kw. d.
 Owned..... Am. Home Bcstg. Corp.
 Address..... P. O. Box 448
 Tel.: TU 6-0100..... Independent
 Station Rep..... Clark
 Pres., Gen. Mgr..... Lloyd Gochenour
 Chief Engineer..... Glenn Thomas

WTON—Staunton—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Charles P. Blackley
 Business-Studio Address... Morrison Bldg.
 Tel.: TU 6-6666..... ABC
 Pres., Gen. Mgr..... Charles P. Blackley
 Sta., Comm. Mgr..... Charles E. Seebeck
 Program Director..... Ray H. Honaker, Jr.
 Chief Engineer..... Rex C. Houser

WLPM—Suffolk—1940

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Suffolk Bcstg. Corp.
 Business Address..... Radio Bldg.; Box 626
 Tel.: 2394..... MBS-KBS
 Pres., General Mgr..... Fred L. Hart
 Comm. Mgr..... L. Earl Hundley
 Prog. Dir..... Ted Potter
 Chief Eng..... Veryl W. Rupp

WESR—Tasley—1957

Frequency: 1330 Kc..... Power: 1 Kw.
 Owned..... Accomack-Northampton Bcstg. Co.
 Address..... Box 1330
 Tel.: SU 7-3200..... KBS
 President..... Vernon H. Baker
 Gen. Mgr..... Brooks Russell
 Ch. Eng..... Glenn Kellam

WBOF—Virginia Beach—1954

Frequency: 1600 Kc..... Power: 1 Kw. d.
 Owned..... Va. Beach Bcstg. Corp.
 Business Address..... Box 536
 Tel.: GArden 8-3434..... KBS
 Station Representative..... Best
 Pres., Gen. Mgr..... Leo Hoarty
 Sta. Mgr., Prog. Dir..... Bob Gheza
 Comm. Mgr..... Ron Phillips
 Sales Promotion Manager..... Bill Rhyne
 Publicity Director..... Joe Burton
 Chief Engineer..... Jack Garrison

VIRGINIA-WASHINGTON

WNNT—Warsaw—1949

Frequency: 690 Kc. Power: 250 Watts d.
Owned. Grayson Headley
Address. Warsaw
Tel.: ED 3-6900. KBS
Pres., Gen. Mgr. Grayson Headley
Commercial Mgr. Ruth R. Rouzie
Sales Prom. Mgr. Bill Allison
Prog. Dir. Chris Naumann
Chief Engineer. W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc. Power: 500 W., d.
Owned. Radio Associates, Inc.
Business Address. Box 817
Tel.: 1500. KBS
Representative. Best
President. George Oleson
Gen. Mgr. Arthur Kellar
Sales Prom. Manager. Donald W. Herman
Chief Engineer. Joe Terrien

WKTF—Warrenton—1957

Frequency: 1420 Kc. Power: 5000 Watts
Owned By. WKFT, Inc.
Business Address. Warren Green Hotel
Tel.: 1420. Independent
Station Representative. Weed
President. Harry Wismer
Gen., Sta. Mgr. Bob Greiner
Commercial Manager. Ed Falls
Program Director. Jack Heaton
Chief Engineer. Albert Moore

WAYB—Waynesboro—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Waynesboro Bcstg. Corp.
Business Address. 526 W. Main St.
Tel.: WH 3-6066. MBS-KBS
Rep. Donald Cooke
Pres., Gen., Sta. Mgr. N. Wilbur Kidd
Comm., Sales Prom. Mgr. Al Charles
Prog. Dir. Gene Daugherty
Chief Engineer. William T. Gabbert

WINC—Winchester—1941

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Marion P. Lewis
Business Address. Kerr St.
Tel.: MOhawk 2-4855. ABC-KBS
Station Representative. For Joe
President. Marion P. Lewis
Program Director. Gordon Walsh
Publicity Director. Roy Nester
Sta. Mgr., Chief Engineer. Phil Whitney

WYVE—Wytheville—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By. Wythe County Bcstg. Co.
Address. 195 S. 1st St.
Tel.: CApitol 8-3185. KBS
General Manager. Arthur M. Gates
Commercial Manager. Edward A. Zuber
Program Director. Frank Fox Lindamood
Chief Engineer. W. Jack Fleming

Pop.: 2,872,000

Families: 886,000

Radio Homes: 866,000

Washington

Stations in State: 80

TV Homes: 716,000

TV Stations: 14

KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. KBKW, Inc.
Address. 701 E. Heron St.
Tel.: 1015. Independent
Station Rep. Devney; Feltis; Jacobson
President. Archie Taft, Jr.
Gen., Sta. Mgr. Mahlon R. Taft
Program Director. Dale Gunderson
Publicity Director. Fred Marinacci
Chief Engineer. Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By. KXRO, Inc.
Address. 207½ E. Market St.
Tel.: AB 4098. MBS-KBS
Rep. Walker, Ayres, Art Moore
President. Harry R. Spence
General Manager. Fred G. Goddard
Comm. Mgr. Roy Johnson
Sales Prom. Manager. Monte Cook
Chief Engineer. Robert J. McNamara

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts

Owned. Fidalgo Brcstg. Inc.
Address. 2920 Commercial Ave.
Tel.: CY 4-2345. KBS
Representative. Art Moore
Pres., Gen. Mgr. James C. Frits
Chief Engineer. Donald Knuteson

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By. Auburn Broadcasters, Inc.
Address. 122 S. Division St.
Tel.: TEmple 3-5220. Independent
Station Representative. Feltis
President. Edward Garre
Co-Owner, Prom. Mgr. Johnny Mowbray
Program Director. Brian Calkins
Chief Engineer. Charles Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned. Bellevue Bcstrs.
Business Address. Pacific Natl. Bank Bldg.
Tel.: GLencourt 4-1330. Independent
President. Kemper Freeman
Station Manager. Bill Coben
Program Director. Dick Stokke
Chief Engineer. Jim McGavick

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By.....Whatcom County Bcstg. Inc.
Business Address.....220-A Unity St.
Tel.: REgent 3-2410.....Independent
Station Representative.....Grant
Pres., Gen., Sta. Mgr.....Tom Haveam
Commercial Manager.....Edgar Marroy
Program Director.....Clayton Holm
Sales Prom., Pub. Dir.....James Bailey

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By.....KPUG, Inc.
Business Address.....2340 E. Sunset Dr.
Tel.: REgent 4-1170.....MBS
Newspaper Affil.....Othello (Wa.) Outlook
Station Representative.....Pearson
President.....Jessica L. Longston
Ex. V.P.....Robert E. Pollock
Gen. Manager.....John DiMeco
Comm. Mgr.....Oscar Lundgren
Sls. Prom. Mgr.....James Tincker
Program Director.....William Anderson
Publicity Director.....Bernie Veleke
Chief Engineer.....Donald E. Pinney

KVOS—Bellingham—1927

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By.....KVOS, Inc.
Bus. Studio Address.....1155 Ellis St.
Tel.: 790.....ABN
Representative.....Forjoe, Art Moore
President.....Rogan Jones
Gen. Mgr.....Hamilton Brosious
Prog. Dir.....John Sherman
Nat. Sales Manager.....Fred Elsethagen

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Bruce Bartley
Business Address.....205 Washington Ave.
Tel.: ESsex 7-3995.....Independent
Station Representative.....Feltis; Palmer
General Manager.....Linc Perry
Office Manager.....Shirley Seid
Sales Prom. Mgr.....Bruce Perry
Program Director.....Bill Luckhurst
Chief Engineer.....Bob Adams

KPVA—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned By.....William B. & Cathryn C. Murphy
Address.....714 NE 4th
Tel.: 6431.....Independent
Representatives.....Art Moore, Best
President, Gen. Mgr.....Wm. B. Murphy
Station Mgr.....Cathryn Murphy
Sales Prom. Mgr.....Clarence Hagerty
Assistant Mgr.....Sandy Rhodes
Asst. Ch. Eng.....Vincent N. Ast.

**KELA—Centralia-Chehalis
1937**

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.

Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....MBS
Rep., Walker, O'Connell, McGavren, Art Moore
President.....J. Elroy McCaw
Gen., Sta. Mgr.....Joe Chytil
Sales Prom. Mgr.....Marty O'Toole
Program Director.....Donald Youngmans
Publicity Director.....Bryon Johnson
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Representative.....Feltis, Grant
Pres., Gen. Mgr.....Donald F. Whitman
Sta., Comm. Mgr.....Phil Roewe
Chief Engineer.....Harold C. Singleton

KOZI—Chelan—1957

Frequency: 1220 Kc. Power: 1 Kw., d.
Owned.....Lake Chelan Bcstg. Corp.
Address.....Morse Bldg.
Tel.: 440.....Independent
Representative.....McGillvra
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Marjorie Grill
Chief Engineer.....Dean Rhodes

KCLX—Colfax—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Adrian De Vries
Address.....Box 710
Tel.: EXbrook 7-3441.....KBS
Station Representative.....Best
Owner, Gen., Sta. Mgr.....Adrian De Vries
Program Director.....Betty DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Bus. Address.....Mantz & Ricky Rd.; Box 208
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....Peggy J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc. Power: 1000 Watts
Owned.....King's Garden, Inc.
Address.....190th & Fremont
Tel.: LI 3131.....Independent
President.....A. B. Martin
Manager.....A. Orville Helgerson
Program Director.....Gerald Swanson
Chief Eng.....Walter Jamison

KXLE—Ellensburg—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Central Washington Bcstrs.
Bus. Add. Trans. Loc.....Box 600

WASHINGTON

Tel.: EllensburgKBS
RepresentativeMcGillvra
President.....Goodwin Chase, Jr.
Gen., Sta. Manager.....Joe Kendall
Commercial Manager.....Bill Hanning
Sls. Prom. Mgr.....Bill Allen
Publicity Director.....Ron Forsell
Chief Engineer.....Robert I. Sampson

KULE—Ephrata—1949

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Tel.: SK 4-4686.....Independent
President.....Donald R. Berry
Gen., Sta., Comm., Prom. Mgr.....Bob Moore
Program Director.....Dorothy McCue
Chief Engineer.....Len Brown

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 1000 Watts
Address.....P. O. Box 916
Tel.: Alpine 9-1144.....Independent
Station Representative.....Devney; Moore
Pres., Gen. Mgr.....W. R. Taft
Sales Manager.....Tom Kelley
Chief Engineer.....Dave Foley

KQTY—Everett—1957

Frequency: 1230 Kc.....Power: 250 W.
Owned.....W. Nelskog, P. Crain, A. Baker
Address.....3021 Rockefeller
Tel.: CE 6111.....Independent
Representative.....Grant
President.....Wally Nelskog
Gen. Mgr.....Paul Crain
Sta. Mgr.....Earle Gerdon
Prog. Dir.....Ray Courtmanch

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address.....Box 395
Tel.: 140.....Independent
Representative.....Best, Art Moore
General Manager.....R. A. Nachtmann
Program Director.....Alcuin Theisen
Chief Engineer.....Frank Van Hemert

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....KLOG, Inc.
Address.....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Rep.....Moore; Walker-Rawalt; Oakes
President.....J. J. Flanigan
Gen., Sta. Mgr.....John F. Carlson
Commercial Manager.....Warren Peterson
Program Director.....Robert Van Roy
Chief Engineer.....Robert Meers

KEPR—Kennewick—1949

Frequency: 610.....Power: 5000 Watts
Owned-Oper. By.....KWIE, Inc.
Address.....11 S. Cascade St.
Tel.: JU 2-5151.....CBS
Representative.....Art Moore, Robert Meeker
President.....Thomas C. Bostlic

Sta., Comm. Mgr.....Monte Strohl
Program Director.....Bill Moody

KNBX—Kirkland—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Business Address.....Civic Center; Box 338
Tel.: VAndyke 2-1201.....KBS
Representative.....Art Moore
General Manager.....G. A. Wilson
Program Director.....R. Anita Busek
Chief Engineer.....A. W. Lehnhoff

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Ferguson & Hall
Address.....KFHA, Tacoma 99
Tel.: Juniper 8-1811.....Independent
Partner.....Adlai C. Ferguson, Jr.
Partner, Gen. Mgr.....Robert E. Hall
Program Director.....Greg Martin
Chief Engineer.....Herman Hughes

KBAM—Longview—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Business Address.....1451 Alaska St.; Box 31
Tel.: HA 3-1210.....Independent
Station Rep.....Holman; Grant; Wagner
President.....Paul D. Wickre
Gen., Sta. Mgr.....William Hoftzyer
Commercial Manager.....Al Weeks
Program Director.....Charles Nelson
Chief Engineer.....Byron Swanson

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Triad Bcstg. Corp.
Address.....P. O. Box 779
Tel.: HA 5-1500.....MBS
Representative.....Feltis; Pearson
Pres., Gen. Mgr.....William Boeing, Jr.
Comm. Prog. Mgr.....Don L. Veith
Chief Engineer.....Mac Davis

KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Business Address.....Box 276
Tel.: RO 5-3441.....KBS
Station Representative.....Day; O'Connell
President.....Jessica L. Longston
Gen. Manager.....John R. DiMeo
Station Manager.....Roy Robinson
Commercial Manager.....Gene Wagner
Sales Promotion Manager.....Bill Berry
Program Director.....Neil Burmester
Chief Engineer.....Ken Hansen

KWIQ—Moses Lake—1956

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned.....Central Basin Broadcasting Co.
Business Address.....815 W. Broadway
Tel.: ROkwell 5-7843.....Independent
Station Representative.....Weed; Moore
President.....Tomas Bostlic
General Manager.....James Schroeder
Commercial Manager.....Ed Dahlin

Sales Promotion Manager.....Jack Dillon
 Program Director.....Francis King
 Publicity Director.....Ed Morrissey
 Chief Engineer.....Howard Hammond

KBRC—Mount Vernon—1946

Freq.: 1430 Kc....Power: 5 Kw., D; 1 Kw., N
 Owned-Operated By.....Beckley Radio Co.
 Bus.-Studio Address.....P.O. Box 240
 Tel.: GARfield 4-2430.....Independent
 Representative.....Art Moore
 Pres., Gen. Sta. Mgr.....Leo H. Beckley
 Comm.-Sales, Prom. Mgr.....Ted Frayling
 Prog., Pub. Director.....Glenn Brooke
 Chief Engineer.....Burt McAllister

KGY—Olympia—1922

Frequency: 1240 Kc....Power: 250 Watts
 Owned-Oper. By.....Tom Olsen
 Address Trans. Loca.....P. O. Box 710
 Tel.: WHITEhall 3-1240.....MBS-KBS
 Representative.....Art Moore, Walker
 Pres., Gen. Mgr.....Tom Olsen
 Sta., Comm. Mgr.....Herb Anderson
 Program, Ch. Eng.....Don Jones
 Publicity Director.....Robert Cummings

KITN—Olympia—1956

Frequency: 1440 Kc....Power: 500 Watts d.
 Owned.....KITN Corp.
 Address.....810 Columbia Street
 Tel.: FL 7-7718.....Independent
 Representative.....Feltis, Grant
 Pres., Gen. Mgr.....D. Whitman
 Chief Engineer.....Harold C. Singleton

KOMW—Omak—1947

Frequency: 680 Kc....Power: 1000 Watts d.
 Owned-Operated By.....KOMW, Inc.
 Business-Studio Address.....Box 151
 Tel.: 20.....Independent
 Representative.....Feltis; Ayres
 President.....R. L. McNett
 General Manager.....Dean Nichols
 Comm. Mgr.....Jerry Weaver
 Program Director.....Mrs. Betty Uht

KRSC—Othello—1958

Frequency: 1450 Kc....Power: 100 Watts
 Owned By.....Othello Radio
 Address.....Othello
 Tel.: Othello.....KBS
 General Mgr.....R. E. Pollock
 Station Mgr.....C. Sheppard
 Chief Engineer.....W. Dru

KORD—Pasco—1956

Frequency: 910 Kc....Power: 1 Kw., d.
 Owned.....Music Bcstrs.
 Address.....Box 485
 Tel.: LI 7-9791.....Independent
 Representative.....W. S. Grant
 Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc....Power: 250 Watts
 Owned By.....Hill & Wages

Address.....Pasco
 Tel.: Pasco.....KBS
 Representative.....Feltis
 Pres., Gen. Mgr.....V. B. Kenworthy
 Comm. Mgr.....Shirley Wallen
 Prog. Dir., Chief Engineer.....Robert Rockne

KONP—Port Angeles—1945

Frequency: 1450 Kc....Power: 250 Watts
 Owned.....Radio Pacific Inc.
 Address.....313 West First Street
 Tel.: GL 7-4200.....KBS
 Newspaper Affiliation.....Evening News
 Representative.....Art Moore
 President.....Charles Webster
 Gen. Mgr.....George Buck
 Sta. Mgr., Prog. Dir.....Jack Keith Proctor
 Sales Promotion Manager.....Robert French
 Publicity Director.....Rachel Gallagher
 Chief Engineer.....Frederick F. Fields

KARY—Prosser—1956

Frequency: 1310 Kc....Power: 1 Kw., d.
 Owned By.....Prosser-Grandview Bcstrs.
 Address.....P. O. Box 1310
 Tel.: YUKon 4-7310.....KBS
 Station Rep.....Best
 President.....Ray Rockstrom
 General Mgr.....J. L. Quinn
 Comm. Prom. Mgr.....R. Wilson
 Chief Engineer.....D. Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Bayton & Hicks
 Address.....Pullman-Colfax Hy.
 Tel.: 1-5251.....Independent
 Representative.....Ayres, Best
 Station Mgr.....J. Ronald Bayton
 Promotion Mgr.....B. J. Bayton

KAYE—Puyallup—1951

Frequency: 1450 Kc....Power: 250 Watts
 Owned-Operated By.....Henry Perozzo
 Address.....P. O. Box 271
 Tel.: THornwall 5-1711.....KBS
 Station Representative.....Moore
 Gen. Mgr., Ch. Eng.....Henry Perozzo
 Commercial Manager.....Marvin A. Young
 Program Director.....Janet Lee Kelly

KPOR—Quincy—1957

Frequency: 1370 Kc....Power: 1 Kw., d.
 Owned.....Quincy Valley Bcstrs.
 Address.....1st & B St.
 Tel.: SUNset 7-6731.....Independent
 Pres., Gen. Mgr.....Donald R. Nelson
 Chief Engineer.....Jerry Leathers

KAPA—Raymond—1950

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Oper. By.....Seattle Musicasters
 Address.....P. O. Box 826
 Tel.: 1010.....KBS
 Station Rep.....Moore; Walker; Continental
 Sta. Mgr.....R. E. Claunch
 Comm. Mgr.....J. W. Reavley
 Chief Engineer.....Robert Sheetz

WASHINGTON

KLAN—Renton—1946

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....Seattle Musicasters
Address Trans. Loca.....615 Third Ave.
Tel.: ALpine 5-8245.....Independent
President.....Ralph J. Sander, Jr.
General Manager.....Chas. E. Sullivan

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....KALE, Inc.
Address.....P. O. Box 367
Tel.: 4-3180.....Independent
Representative.....Walker
President.....R. S. McCaw
Gen., Comm. Mgr.....Don Huber

KAYO—Seattle—1926

Freq.: 1150 Kc....Power: 5 Kw. d., 1 Kw. d.
Owned-Operated By...Wash. Telecasters, Inc.
Add., Trans. Loca....2939 Fourth Ave. So.
Tel.: MAin 3-2480.....Independent
Station Representative.....Young
President.....Jessica L. Longston
Gen. Mgr.....R. E. Pollock
Sta. Mgr.....Jim Hamstreet
Comm. Mgr.....Gilbert C. Bond
Prog. Dir.....Ted Bell
Chief Engineer.....Verle Jones

KING—Seattle—1927

Frequency: 1090 Kc....Power: 50,000 Watts
Owned-Oper. By.....KING Bcstg. Co.
Address.....320 Aurora Ave.
Tel.: MUtual 2-3555.....ABC-NBC
Station Rep.....Blair
Pres., Gen. Mgr.....Mrs. A. Scott Bullitt
V.P. Business.....Henry B. Owen
Station Mgr.....Gibbs Lincoln
Program Mgr.....Jack Link
Pub. & Prom. Mgr.....Mel Anderson
Chief Engineer.....A. A. Shultz

KIRO—Seattle—1927

Frequency: 710 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Queen City Bcstg. Co.
Bus-Studio Address...1530 Queen Anne Ave.
Tel.: AL 9800.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....Saul Haas
Comm. Manager.....William F. Tucker
Station Manager.....Lincoln W. Miller
Program Director.....Clair Weidenaar

KJR—Seattle—1923

Frequency: 950 Kc.Power: 5000 Watts
Owned-Oper....Mt. Rainier Radio & TV Bcstg.
Business-Studio Address....2600 26 Ave. S.W.
Tel.: HO 5100.....Independent
Representative.Branham, McGavren, Jacobson
Pres., Gen Mgr.....Lester M. Smith
Commercial Manager....Gaylen S. Blackford
Pgm. Director.....Homer Pope
Chief Engineer.....George Newton

"The Album Sound"

(the ones who buy!)



MUSIC FOR ADULTS AND MATURE YOUNG PEOPLE

5000 WATTS — TOP OF YOUR DIAL

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By... Seattle Bcstg. Co.
 Bus.-Studio Address... 1100 W. Florida St.
 Tel.: MA 2-2312... Independent
 Representative... Bolling
 President... Marie S. Taft
 Gen., Sta. Mgr... Archie Taft, Jr.
 Commercial Manager... W. L. Simpson
 Program Director... Howard Hall
 Publicity Director... Robert Ward
 Chief Engineer... Dallas Barnard

KOMO—Seattle—1926

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Oper. By... Fisher's Blend Station, Inc.
 Bus.-Studio Address... 100 4th Ave. No.
 Tel.: MA 4-6000... NBC
 Representative... NBC Spot Sales
 President... O. W. Fisher
 Gen. Mgr., Exec. V. P... W. W. Warren
 Comm. Manager... James McLoughlin
 Station Manager... Maitland Jordan
 Sls. Prom. Mgr... Bob Ryan
 Program Manager... F. J. Patterson
 Pub. Rel. Mgr... Margaret Frey
 Chief Engineer... C. E. Miller

KTIK—Seattle—1956

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Operated By... KTIK, Inc.
 Business Address... 101 Bellevue Ave. North
 Tel.: EAst 3-1590... Independent
 Station Representative... Webb, Lucas
 Pres., Gen. Mgr... Hugh Ben LaRue
 Comm. Mgr... Bill Rickard
 Publicity Director... Doris Holman
 Chief Engineer... Jack Hemingway

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 1000 Watts
 Owned... The First Presbyterian Church
 Business Address... 710 Madison
 Tel.: MUtual 2-1250... Independent
 Station Representative... Pickens
 Gen., Sta. Mgr... Don J. Bevilacqua
 Comm., Sales Prom. Mgr... George W. Boucher
 Program Director... William McMillen
 Ch. Eng... James S. Ross

KVI—Seattle—1926

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By... Puget Sound Bcstg. Co., Inc.
 Bus. Address... Camlin Hotel, 1619 9th Ave.
 Tel.: MAin 4-4848... MBS
 Representative... H-R Reps.
 President, Gen. Mgr... Mrs. Vernice Irwin
 Commercial Mgr... Earl T. Irwin
 Program Dir... Harry Long
 Chief Engineer... D. M. McDonough

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Operated By... KXA, Inc.
 Bus.-Studio Address... 320 Second Ave., W.

Tel.: AL 8600... Independent
 Representative... Meeker
 President... Wesley I. Dumm
 Comm. Mgr... G. A. Wellington
 Gen. Mgr., Chief Eng... John Dubuque

KGA—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned-Oper. By... Bankers Life & Casualty
 Bus.-Studio Address... Moran Prairie, Box 141
 Tel.: KE 4-0631... ABC
 Representative... Everett-McKinney, O'Connell
 General Manager... Len Greenword
 Managing Director... John P. Cannaven, Jr.

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By... KHQ, Inc.
 Bus.-Studio Address... 700 Radio Central Bldg.
 Tel.: MA 4-5131... NBC
 Representative... Katz
 Pres., Gen. Sta. Mgr... Richard O. Dunning
 Comm. Mgr... William Merrill
 Prog. Dir... John Fahey
 Sls. Prom., Pub. Dir... Rex Gerlach
 Chief Engineer... Dee Waymire

KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By... Seattle-Portland Radio
 Business Address... P.O. Box 8033
 Tel.: KE 4-9363... Independent
 Station Representative... McGavren-Quinn
 General Manager... Lester M. Smith
 Program Director... Bill Gratton
 Chief Engineer... Vince Hoffant

KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.
 Owned... Bellevue Bcstrs.
 Bus. Ad... 1527 W. 2nd Ave.; Box 838
 Tel.: MADison 4-0454... Independent
 President... H. Kemper Freeman
 Gen. Mgr., Ch. Engr... Larry Lester
 Program Director... Mrs. Frances M. St. Dennis

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By... KREM Bcstg. Co.
 Address... 4103 South Regal
 Tel.: KE 4-0466... Independent
 Representative... Forjoe
 Pres., Gen. Mgr... Louis Wasmer
 Sta., Comm. Mgr... Robert Temple
 Sales Prom. Mgr., Pub. Dir... Ted Richeson
 Program Director... E. A. Moseley
 Chief Engineer... Hommer W. Mead

KLYK—Spokane—1921

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... KLYK, Inc.
 Address, Trans. Loca... Realty Bldg.
 Tel.: Riverside 7-8033... MBS
 Station Representative... Moore

WASHINGTON

PresidentHarold Lampel
Gen., Comm. Mgr.....William B. Murphy
Sales Promotion Manager....Cathryn Murphy
Program Director.....Glenn Huston
Publicity Director.....Hal Thomas
Chief Engineer.....Ryder Chronic

RepresentativeWeed
Station Manager.....Max H. Bice
Commercial Mgr.....John Upham
Sales Prom. Mgr.....Robert Lyte
Program Director.....Don St. Thomas
Chief Engineer.....Max H. Bice

KXLY—Spokane—1922

Frequency: 920 Kc.....Power: 5,000 Watts
Owned-Oper. By.....No. Pacific Radio Corp.
Address.....W. 315 Sprague Ave.
Tel.: MA 4-1218.....CBS
Station Rep.....Avery-Knodel; Day; Jacobson
Pres.....Norman Alexander
General Manager.....James R. Agostardo
Station Manager.....George Anthony

KENE—Toppenish—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Radio Broadcasters Inc.
Address.....P. O. Box 350
Tel.: TO 5-7272.....KBS
Representative.....Hil F. Best
President.....Jack R. Woodrooffe
Gen., Sta. Manager.....Robert A. Sumbardo
Program Director.....Don Downing
Chief Engineer.....Charles Peterson

KZUN—Spokane—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
Owned.....Voice of Spokane Valley
Address.....Box 123
Tel.: WA 4-2400.....Independent
Representative.....W. S. Grant
General Manager.....Robert L. Swartz
Co-Manager.....Arthur R. MacKelvie
Sales Manager.....Richard White

KKEY—Vancouver—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Western Bcstg. Co.
Address.....5500 Fourth Plain Road
Tel.: OX 3-2565.....KBS
Representative.....Bernard
President.....Ralph C. Weagant
General Mgr.....Ernest Crater
Commercial Mgr.....Al Picinni
Program Dir.....Ken Debord
Chief Engineer.....Bryce Howard

KREW—Sunnyside—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Cole E. Wylie
Business Address.....Box 209
Tel.: TEmple 7-2277.....Independent
Representative.....Tracy Moore
Pres., Gen. Mgr.....Cole E. Wylie
Sta., Comm. Mgr.....Don G. Bennett
Program Director.....Jean Runyan
Chief Engineer.....John Berg

KVAN—Vancouver—1939

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....KVAN, Inc.
Studio Address.....707 Main St.
Newspaper Affil.....Coos Bay Times
Representative.....Grant Webb, Tracy Moore
President.....Sheldon F. Sackett
General Mgr.....Larry H. Lau
Station Mgr.....James Gunn
Nat. Sales Mgr.....Isabelle Hoyt
Chief Engineer.....Leo Erickson

KMO—Tacoma—1926

Frequency: 1360 Kc.....Power: 5 Kw.
Owned.....Tacoma Radio Corp.
Address.....P. O. Box 1651
Tel.: WA 2-8733.....Independent
Station Representative.....Avery-Knodel; Moore
Pres., Gen. Sta. Mgr.....J. Archie Morton
Prom., Pub. Dir.....Win McCracken
Chief Engineer.....Duane White

KHIT—Walla Walla—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Leader Broadcasting Co.
Business Address.....Denny Bldg.
Tel.: JAcKson 5-1390.....Independent
Station Representative.....Grant; Feltus.
Pres., Gen., Sta. Mgr.....Arch Le Roux
Program Director.....Herb Kennedy
Chief Engineer.....Less Ashworth

KTAC—Tacoma—1942

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....Tacoma Bcstrs., Inc.
Address.....Winthrop Hotel
Tel.: BR 2-2241.....Independent
Representative.....Gill-Perna, Scott; Feltus
President, Gen. Mgr.....Jerry Geehan
Assistant Manager.....John Condon
Prog. Dir., Pub. Dir.....Dick Weeks
Chief Engineer.....R. C. Velo

KTEL—Walla Walla—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Walla Walla Bdcstg. Co.
Address.....Box 1028
Tel.: JAcKson 5-4103.....ABC-KBS
Sta. Rep.....Rambeau, Vance, Hopple; Cox
Pres., Gen. Mgr.....Jack Keating
Sales Prom. Mgr., Prog. Dir.....Adaline Bussard
Chief Engineer.....Beven Roth

KTNT—Tacoma—1952

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tribune Publ. Co.
Address.....So. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil.....News Tribune

KUJ—Walla Walla—1929

Freq.: 1420 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Operated By.....KUJ, Inc.
Business Address.....Route 2

WASHINGTON-WEST VIRGINIA

Tel.: JA 9-1230.....Independent
 Representative.....Forjoe, Art Moore
 President, Gen. Mgr.....H. E. Studebaker
 Comm. Mgr.....Norval Armes
 Sales Prom. Mgr., Prog. Dir.....Ken Brooks
 Chief Eng.....Glenn Dubbe

KPQ—Wenatchee—1929

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Wescoast Bcstg. Co., Inc.
 Bus-Studio Address.....32 N. Mission
 Phone: NO 3-5121.....News Service: UP
 Representative.....Forjoe
 Pres., Sta., Gen. Mgr.....James W. Wallace
 V. P., Comm. Mgr.....Pat O'Halloran
 Program Director.....Marc Bowman
 Chief Engineer.....Doug Whipple

KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Wenatchee Broadcasters
 Address.....P. O. Box 1510
 Tel.: NO 2-7135.....MBS
 Representatives.....McGillvra, Feltis, Cox
 Co-Owners.....S. Maus, M. Sorley
 Sales Manager.....Mark Sorley

KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 500 Watts d.
 Owned.....Queens Bcstg. Co.
 Address.....209 Orondo Ave.
 Tel.: NORmandy 3-5186.....KBS
 Station Representative.....Grant; Feltis
 Gen., Sta. Mgr.....Dale R. Woods
 Comm. Mgr.....W. G. Cannon
 Sales Prom. Mgr.....James Johnson
 Prog. Dir.....William Moeller
 Chief Engineer.....George Frese

KIMA—Yakima—1944

Frequency: 1460 Kc.....Power: 5000 Watts

Owned-Oper. By.....Cascade Bdcstg. Co.
 Address.....P. O. Box 702
 Tel.: Glencourt 2-9111.....ABC-CBS-NBC
 Rep.....Weed & Co., Art Moore
 President.....A. W. Talbot
 Gen. Manager.....Thomas C. Bostic
 Station Mgr.....W. B. Hansen
 Sales Manager.....Gene Grischow
 Program Director.....Rex Heninger
 Chief Engineer.....Dovel DeVon

KIT—Yakima—1929

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KIT, Inc.
 Bus. Ad.....414½ E. Yakima Ave.; Box 1222
 Tel.: GL 7-8115.....Independent
 Station Representative.....McGavren-Quinn
 President.....Carl E. Haymond
 Gen., Sta. Mgr.....Jack H. Goetz
 Prog. Dir.....John Puckett
 Publicity Director.....Pete Wick
 Chief Engineer.....Dave Hubert

KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....H. A. Roddick
 Address.....316 Butterfield Rd.
 Tel.: CH 8-0990.....Independent
 Station Representative.....Forjoe; Day
 Pres., Gen. Mgr.....H. A. Roddick
 Commercial Manager.....Jack McMahan
 Sales Promotion Manager.....Bill Bainter
 Program Director.....Kay Arnold
 Chief Engineer.....Lee Hurley

KLOQ—Yakima—1947

Freq.: 1390 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned By.....Shela & Durham
 Address.....P. O. Box 172
 Tel.: GL 2-7143.....MBS
 Representative.....Headley-Reed, Walker
 Gen., Sta., Comm. Mgr.....Warren J. Durham

Pop.: 2,095,000
 Families: 563,000
 Radio Homes: 537,000

West Virginia

Stations in State: 48
 TV Homes: 416,000
 TV Stations: 11

WJLS—Beckley—1939

Freq.: 560 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Joe L. Smith, Jr., Inc.
 Bus-Studio Address.....WJLS Building
 Tel.: CL 3-7311.....CBS
 Representative.....Burke—Stuart
 President, Gen. Mgr.....Joe L. Smith, Jr.

WWR—Beckley—1947

Freq.: 620 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Rahall Bcstg. Co.
 Address.....1708 Harper Road
 Tel.: CL 3-8309.....Independent
 Representative.....Weed
 President.....N. Joe Rahall
 Gen., Sta. Mgr.....R. H. Booth
 Comm. Mgr.....Margaret A. Jenkins

Sls. Prom. Mgr.....Paul Harless
 Prog. Dir.....William G. Dancy
 Publicity Dir.....Robert Harvit
 Chief Eng.....Anthony P. Gonzalez
 Owners of: WKAP, Allentown, Pa.; WNAR,
 Norristown, Pa.; WFEA, Manchester, N. H.;
 WTSP, St. Petersburg, Fla.

(See Page 584)

WCST—Berkeley Springs—1958

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned By.....Berkeley Springs Radio St. Corp.
 Business Address.....Berkeley Springs
 Tel.: 771.....Independent
 Gen., Sta. Mgr.....Thomas Butscher
 Commercial Manager.....James Merrill
 Program Director.....Kenneth Robertson
 Chief Engineer.....Gary Daniels

WEST VIRGINIA

WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By... Daily Telegraph Prtg. Co.
Business Address... Municipal Bldg.; Box 10
Tel.: DA 7-7115 NBC
Newspaper Affil. Telegraph; News Observer
Representative... Katz
Pres., Gen. Mgr. Hugh Ike Shott
Sta. Mgr. Melvin Barnett
Commercial Manager... George Hendricks
Pub. Director... Janie Marie Lambert
Chief Engineer... P. T. Flanagan

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... WKOY, Inc.
Address... Box 248
Tel.: DA 7-6124 MBS
Rep. Devney & Co., Holman, Dora-Clayton
Pres., Gen. Mgr., Comm. Mgr. J. Lindsley Alley
Sta. Mgr., Prog. Dir. Ed Erb

WCAW—Charleston—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Capitol Bcstg. Corp.
Address... Kanawha Hotel Bldg.
Tel.: DI 3-7503 Independent
Representative... Dore
President... E. M. Johnson
General Mgr. A. J. Files
Comm. Mgr. Elaine Johnson
Program Dir. Al Walker
Sales Prom. Mgr. Gloria Best
Publicity Dir. Adele Durr
Chief Engineer Frank Allender

WCHS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By... The Tierney Co.
Address... 1111 Virginia St.
Tel.: DI 2-8131 CBS
Representative... Branham
President... Hawthorne T. Battle
V.P., Gen. Mgr. John T. Gelder, Jr.
Station Manager... Robert M. Sinclair
Commercial Manager... Carl Cook
Sales Prom., Pub. Dir. Harry Brawley
Program Director... Joe Farris
Chief Engineer... William E. Doxon

WHMS—Charleston—1939

Frequency: 1490 Kc. Power: 250 W.
Owned... Charleston Bcstg. Co.
Business Address... 315 Professional Bldg.
Tel.: DI 3-9544 ABC
Station Representative... Stars Natl.; Ayers
President... Joseph L. Brechner
General Manager... Norman L. Posen
Commercial Manager... Carl B. Margin
Sales Promotion Manager... Jean Jespersen
Program Director... Bill Miller
Chief Engineer... Vernon Hutchinson

WKAZ—Charleston—1957

Frequency: 950 Kc. Power: 5 Kw., d.; 1 Kw., n.
Owned By... Kanawha Valley Bcstg Co., Inc.

Address... 210 Dickinson St.
Tel.: Dickens 3-7541 NBC
Station Rep. Katz
President... Lawrence H. Rogers, II
General Mgr. Tom J. Murray
Comm., Program Dir. Don O. Hays
Sales, Prom. Mgr. Jack Williams
Publicity Dir. Nell McMillan Frazier
Chief Engineer... William Ford

WTIP—Charleston—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Chemical City Bcstg. Co.
Bus. Address... Capitol & Fife Sts.; Box 3032
Tel.: Dickens 2-3166 MBS-KBS
Station Rep. Rambeau, Vance, Hopple
Pres., Ch. Eng. Gus Zaharis
General Manager... Mel S. Burka
Commercial Manager... Bud A. Burka
Sales Promotion Manager... Bob Bower
Prog., Pub. Dir. Fred Griffith

WBOY—Clarksburg—1937

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... WSTV, Inc.
Business Address... 912 W. Pike St.
Tel.: MA 4-7571 NBC
Representative... Branham
President... Jack Berkman
Gen. Mgr. George H. Clinton
Sta., Comm. Mgr. Anthony Corvello
Prom. Mgr., Pub. Dir. Carl Loose
Program Director... Robert Toothman
Chief Engineer... V. G. Brooks

WHAR—Clarksburg—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Harrison Corp.
Address Trans. Loca... 1200 E. Pike St.
Tel.: MAIn 3-1171 ABC-MBS-KBS
Rep. Burn-Smith
Pres., Sta. Mgr. Mason C. Deaver
General Manager... Charles Gaylord
Commercial Manager... F. T. Gregg
Sales Promotion Manager... Jennings Randolph
Program Director... Paul Ellison
Chief Engineer... Beryle Snyder

WPDX—Clarksburg—1947

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Oper. By... Clarksburg Bcstg. Corp.
Business-Studio Address... 339 W. Main St.
Tel.: MA 4-6425 Independent
Station Representative... Pearson
Gen., Comm. Mgr. Joseph M. Larosa
Sta. Mgr., Prog. Dir. Dewitt H. Wyatt
Chief Engineer... Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Marja Bcstg. Corp.
Address... Davis & Wash. Sts.
Tel.: Elkins... KBS
Pres., Gen. Mgr. John Carr
Vice-Pres. Howard A. Donahoe
Program Director... John O'Brien
Comm. Manager... Grady F. Guye

WMMN—Fairmont—1928

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By: Peoples Bcstg. Co.
 Business Address: 246 N. High St.
 Tel.: 3100 CBS
 Representative: Hollingbery
 President: Murray D. Lincoln
 General Manager: Herbert E. Evans
 Program Director: Frank Lee
 Chief Engineer: Harry W. Jackson

WTCS—Fairmont—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned: Fairmont Broadcasting Co.
 Address: Box 1549
 Tel.: 5000 ABN-KBS
 Representative: Gill-Perna, Keystone
 President: Paul Pitrolo
 V.P., Gen. Mgr.: Nick Fantasia
 Comm. Mgr.: Nuna Fabre, Jr.
 Program Director: Josephine Trotta
 Chief Engineer: Richard L. McBride

WELD—Fisher—1956

Frequency: 690 Kc. Power: 500 W., d.
 Owned-Oper. By: Marion P. Lewis
 Address: Fisher
 Tel.: LE 8-6062 ABC
 President: Marian Park Lewis
 Station Manager: Kimberley Johnson
 Program Director: G. Gust Boyd, Jr.

**WVW—Grafton-Fairmont
1947**

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned: Beacom Bcstg. Enterprises
 Address: 400 Quincy Street
 Tel.: GR 2000 MBS
 Representative: Gill-Perna, Inc.
 President: J. Patrick Beacom
 Sta. Mgr.: Robert B. Frazier
 Comm. Mgr.: William Cotrell

WHTN—Huntington—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Cowles Bcstg. Co.
 Business-Studio Address: 625 Fourth Ave.
 Tel.: JA 5-7661 MBS
 Rep.: Meeker
 General Manager: Robert R. Tinker

WPLH—Huntington—1946

Frequency: 1470 Kc. Power: 5000 Watts, d.
 Owned-Oper. By: The Tierney Co.
 Business Address: 1046½ Third Ave.
 Tel.: JA 3-3421 MBS
 Representative: Branham
 President: Hawthorne D. Battle
 V.P., Gen. Mgr.: Jack Gelder
 Station Mgr.: James F. McDonald, Jr.
 Chief Engineer: Louis Rowan

WSAZ—Huntington—1923

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: WSAZ, Inc.

Business-Studio Address: 301 Ninth St.
 Tel.: JA 3-8401 NBC
 Newspaper Affil.: Huntington Pub. Co.
 Representative: Katz
 President: Lawrence H. Rogers
 Station Manager: George Andrick
 Sales Promotion Manager: George Greenwood
 Program Director: C. Bosworth Johnson
 Chief Engineer: Carroll Kessel

WKYR—Keyser—1953

Freq.: 1270 Kc. Power: 5000 Kw. d.
 Owned: WKYR Inc.
 Business Address: P.O. Box 231
 Tel.: SUNset 8-3211 KBS
 Station Rep.: Burn-Smith
 President: Walter Patterson
 Gen., Comm. Mgr.: William W. Robinson
 Publicity Director: Jack R. Husson
 Chief Engineer: Lee Bruner

WLOG—Logan—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: C. H. Frey, R. O. Greover
 Address: 445 Stratton St.
 Tel.: 540 MBS
 Newspaper Affil.: Banner
 Partner: Clarence H. Frey
 Partner: Robert O. Greover
 Comm. Mgr.: C. H. Murphey
 Program Director: Lucille Gallion
 Chief Engineer: Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Logan Bcstg. Co.
 Address: Box 1921
 Tel.: 2358 KBS
 General Manager: William P. Becker
 Commercial Manager: Martha J. Becker
 Program Director: Audie Albright
 Chief Engineer: John Lamont

WPEM—Martinsburg—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Martinsburg Bcstg. Co.
 Business Address: Peoples Trust Co. Bldg.
 Tel.: AM 3-5252 CBS
 Representative: McGillvra
 Co-Owner, Gen. Mgr.: C. Leslie Golliday
 Program Director: John E. Taylor
 Sta., Comm. Manager: George N. O'Brien
 Chief Engineer: Sheridan Campbell

WHJC—Matewan—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By: Three States Bcstg. Co.
 Tel.: 4771 KBS
 Representative: Continental
 President, Gen. Mgr.: Fred Morningstar

WMON—Montgomery—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned: Fayette Associates, Inc.
 Address: 1028 First Ave.

WEST VIRGINIA

Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Program Director.....Richard A. Rhodes
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1941

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Business-Studio Address.....446 Spruce St.
Tel.: 9488.....NBC
Newspaper Affil. W. Va. Newspaper Pub. Co.
Rep.....Tom C. Clark
President.....Agnes J. Reeves Greer
Gen., Sta. Mgr.....Malcolm A. Campbell, Jr.
Comm., Sales Prom. Mgr.....James Redmond
Program Director.....Jack Tennant
Chief Engineer.....Al Novak

WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co.
Address.....P. O. Box 885
Tel.: 2-2222.....Independent
Station Representative.....Devney
Pres., Gen. Mgr.....C. Leslie Golliday
Sta., Comm. Mgr.....Charlie Arnett
Prog. Dir., Ch. Eng.....Jim McEweun

WMOD—Moundsville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Taylor & Gall
Address.....505 Seventh St.
Tel.: Tilden 5-1230.....KBS
Pres., Gen. Mgr.....John T. Taylor
Comm., Sales Prom. Mgr.....Alice Shein
Program Director.....Jim Herink
Publicity Director.....Marlye McCoy
Chief Engineer.....Felice Regoli

WETZ—New Martinsville 1952

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Bus. Address...Radio Park, 3rd St., N.; Box 391
Tel.: GLadstone 5-3030.....KBS
Station Representative.....Johnson
President, Gen. Mgr.....Harry G. Bright
Comm. Manager.....George K. Eubanks
Sales Promotion Manager.....Don Hartline
Program Director.....T. L. Anderson
Publicity Director.....Lorraine Espy
Chief Engineer.....J. L. Jones

WOAY—Oak Hill—1947

Frequency: 860 Kc. Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Curtis Horton

WCEF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts

Owned.....Franklin Broadcasting Co.
Address.....P. O. Box 228
Tel.: GA 2-1844.....KBS
Representative.....Bcst. Time Sales
Gen. Mgr., Ch. Eng.....C. E. Franklin
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Publicity Director.....Harvey Kaye

WCOM—Parkersburg—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Valley Broadcasters Inc.
Address.....317 Ninth St.
Tel.: HU 5-4491.....ABC
Representative.....Devney
President.....Joseph M. Hamdian
Gen. Mgr., Ch. Eng.....William E. Collins
Commercial Manager.....A. N. Archer
Program Director.....John A. See
Sales Prom. Mgr.....Lee Hawk

WPAR—Parkersburg—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....WSTV, Inc.
Business-Studio Address.....211 5th St.
Tel.: HUDson 5-5475.....CBS
Representative.....Branhams
President.....Jack N. Berkman
General Manager.....George H. Clinton
Sta., Comm. Mgr.....Bert L. Walter
Prog. Dir.....Sherman Grimm
Chief Eng.....Vilah G. Brooks

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By...Wyoming Bdcstg. Co., Inc.
Address.....Box 184
Tel.: 2711.....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley
Program Director.....Elaine Taylor
Chief Engineer.....William D. Stone

WLOH—Princeton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Princeton, W. Va.
Representative.....Hopewell
Pres., Sta. Mgr.....Robert L. Harrison
Commercial Manager.....Bill Waldorf
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earl Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc. Power: 1000 Watts
Owned By.....Valley Broadcasters, Inc.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
President.....Joseph M. Hamdian
General Mgr.....William Collins
Station Mgr.....Lloyd R. Daugherty
Commercial Mgr.....A. N. Archer
Program Dir.....Bill Watterson
Chief Engineer.....J. G. Caplinger

WMNF—Richwood—1957

Frequency: 1280 Kc. Power: 1000 Watts

WEST VIRGINIA-WISCONSIN

Owned By.....W. Courtney Evans
 Business Address.....P.O. Box 608
 Tel.: Viking 6-0411.....Independent
 Station Representative.....Kentucky Radio Sales
 President.....Herman Dotson
 Gen., Comm. Mgr.....Art Grunewald
 Program Director.....Red Mullens
 Chief Engineer.....Ed Travis

WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Blake Bcstg. Co.
 Business Address.....Ronceverte
 Tel.: Midway 5-1327.....KBS
 Pres., Gen. Mgr.....James Venable
 Commercial Manager.....Hollis L. Imes

WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
 Business Address.....109 6th Ave.
 Tel.: PA 7-1300.....Independent
 General Manager.....Raymond I. Kandel
 Chief Engineer.....Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Address.....3992 Main St.
 Tel.: 2814.....NBC
 Station Representative.....Weed
 President.....Thomas E. Millsop
 General Manager.....Edward J. Hirschberg
 Station Manager.....Robert E. Badger

WELC—Welch—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Pocahontas Bcstg. Co.
 Address.....Box 1032
 Tel.: 1140.....KBS
 President, General Manager.....Sam Sidote
 Comm., Prom. Mgr.....James French, Jr.
 Program Director.....Marilyn Sturgill
 Chief Engineer.....Howard R. King

WMCD—Welch—1955

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....Williamson Broadcasting Corp.
 Address.....Rhodes Realty Building
 President.....Alice Shein
 Gen., Sta. Mgr.....John Blair
 Chief Engineer.....Clifton Branham

WHAW—Weston—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Central W. Va. Serv. Corp.
 Address.....P. O. Box 431
 Tel.: 1555.....KBS-MBS

President.....R. H. Ralston
 Vice Pres.....Francis Andrew
 Station Manager.....Edwin L. Doyle
 Sales Prom. Mgr.....L. C. McMaster
 Prog. Dir., Ch. Eng.....D. L. Beard, Jr.

WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Wheeling Bcstg. Co.
 Address.....Box 989
 Tel.: CE 3-1300.....Independent
 Representative.....Gill-Perna
 President.....Kenneth Forney
 Gen., Sta. Mgr.....Fred A. Grewe, Jr.
 Commercial Mgr.....Jim Smith
 Program Dir.....Donn Caldwell
 Publicity Dir.....Helen Gaynor
 Chief Engineer.....Fred Baker

WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Community Bcstg., Inc.
 Business Address.....16th & Market Sts.
 Tel.: CE 2-2250.....ABC
 Station Representative.....Walker-Rawalt
 Pres., Gen. Manager.....John B. Reynolds
 Commercial Manager.....Elsie M. Cook
 Sales Prom. Mgr., Pub. Dir.....Charles Brand
 Program Director.....Dale M. Schussler
 Chief Engineer.....James Jones

WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.
 Address.....Hawley Bldg.
 Tel.: CEdar 2-1170.....CBS
 Newspaper Affiliation.....Miami Beach Sun
 Representative.....John Blair
 President.....George B. Storer
 Gen., Sta. Mgr.....Paul J. Miller
 Commercial Manager.....Andrew F. Hofmann
 Sales Prom. Mgr.....Howard W. Meagle
 Program Director.....Paul A. Myers
 Publicity Director.....Edward Pollock
 Chief Engineer.....Edwin L. Keim
 Owners of: WGBS, Miami, Fla.; WJBK, Detroit; WSPD, Toledo; WAGA, Atlanta; WJW, Cleveland; WIBG, Philadelphia.

WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Williamson Bcstg. Corp.
 Business Address.....2nd Ave. at Court St.
 Tel.: BELmont 5-3600.....MBS
 President.....Phil Beinhorn
 Gen., Comm. Mgr.....John Blair
 Prog., Sales Prom. Dir.....S. Rubenstein
 Chief Engineer.....Clifton Branham

Pop.: 4,015,000
 Families: 1,156,000
 Radio Homes: 1,147,000

Wisconsin

Stations in State: 75
 TV Homes: 1,004,000
 TV Stations: 16

WATK—Antigo—1947

Frequency: 900 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Antigo Bcstg. Co.
 Address.....Journal Bldg.
 Tel.: 90.....Independent
 President, Gen. Mgr.....A. F. Berner

WISCONSIN

WAPL—Appleton—1952

Frequency: 1570 Kw. Power: 1000 Watts d.
Owned-Oper. By.....WAPL Radio
Address.....Balliet Hotel, 124 W. Wash. St.
Tel.: RE 4-9226.....Independent
Station Representative.....Walker-Rawalt
Pres., General Manager.....Connie Forster
Commercial Manager.....Ray Verstegen
Sales Promotion Manager.....Jerry Luedtke
Program Director.....Val Sherman
Technical Engineer.....Ralph Evans
Chief Engineer.....James Markham

WHBY—Appleton—1924

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....WHBY, Inc.
Bus.-Studio Address.....600 So. Law St.
Tel.: 3-6639.....MBS-KBS
Gen., Comm. Mgr.....Lewis J. Process
Program Director.....Raymond Brock
Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....WATW, Inc.
Business Address.....321 W. 2nd St.
Tel.: MURdock 2-2727.....KBS
Representative.....Thomas F. Clark
President, Gen. Mgr.....Gene Halker
Comm. Mgr.....J. E. Huber
Sales Prom. Mgr.....Robert Murphy
Program Director.....Arnold Peterson
Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By.....Beaver Dam Bcstg. Co.
Address.....109½ Front St.
Tel.: TU 5-4442.....Independent
Representative.....Hal Holman
President.....W. E. Walker
General Mgr.....Thomas H. Faile
Business Mgr.....Duane R. Wendt
Chief Engineer.....Kenneth Morgan

WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By.....Beloit Bcstrs., Inc.
Business-Studio Address.....430 State St.
Tel.: EMerson 5-5525.....KBS
Representative.....Gill-Perna
President.....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Program Director.....Bill Greener
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Beloit Bcstg. Co.
Business-Studio Address.....Hotel Hilton
Tel.: EM 5-8865.....MBS
Rep.....Everett-McKinney
President.....Sidney H. Bliss

General Manager.....Vern Williams
Commercial Manager.....Bill Bessaire
Sta. Mgr.....Tom Anderson
Program Director.....Lou Wendlandt
Chief Engineer.....Wayne Clay

WWIS—Black River Falls 1958

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645.....KBS
Station Representative.....Grant Webb
President.....Hartley Samuels
Gen. Mgr., Ch. Eng.....Walter Boller
Program Director.....Arlie Davison

WAXX—Chippewa Falls—1958

Frequency: 1150 Kc. Power: 5 Kw. d.
Owned.....Radio Chippewa
Address.....Box 41
Tel.: PArk 3-2242.....Independent
Station Representative.....Pearson
General Manager.....Stephen Bellinger
Commercial Manager.....Paul Jones
Station Manager.....Keith Coleman
Program Director.....Don Shafer
Chief Engineer.....Everett Burrows

WBIZ—Eau Claire—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....Independent
Representative.....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Chief Eng., Prog. Dir.....Harold Jahnke

WEAU—Eau Claire—1936

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By.....Central Bcstg. Co.
Business-Studio Address.....2415 Hastings Way
Tel.: TEmple 2-3474.....NBC
Representative.....Hollingberry
President.....W. C. Bridges
General Mgr.....Leo Howard
Commercial Mgr.....Norm Haagenon
Chief Engineer.....T. O. Jorgenson

WECL—Eau Claire—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned.....Chippewa Valley Radio & TV Corp.
Business Address.....Rudolph Road
Tel.: TEmple 2-1629.....KBS
Station Representative.....Avery-Knodel
President.....Harry S. Hyett
General Manager.....Robert Nelson
Commercial Manager.....Donald Smith
Program Director.....Steve Henry
Chief Engineer.....Everett Burrows

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By.....KFIZ Bcstg. Co.
 Bus.-Studio-Transmitter Address...18 W. First St.
 Tel.: WA 1-3770.....MBS
 Representative.....Holman
 Exec. Vice Pres.....Emery W. Martin

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Norbertine Fathers
 Address.....115 South Jefferson
 Tel.: HE 2-3333.....CBS
 Representative.....Wood
 General Manager.....Haydn R. Evans
 Comm. Mgr.....Joseph De Young
 Prom. Manager.....Robert Meister
 Sta. Mgr., Prog. Dir.....Rodger Mueller
 Chief Engineer.....Wallace Stangel

WDUZ—Green Bay—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Green Bay Bcstg. Co.
 Business-Studio Address.....225 N. Adams St.
 Tel.: HEMlock 5-5331.....ABC-KBS
 Station Representative.....McGavren-Quinn
 Pres., Gen. Mgr.....Ben A. Laird
 Sta., Prom. Mgr.....Allen H. Embury
 Comm. Mgr.....Kenneth Sorensen
 Program Director.....Robert Sanders
 Chief Engineer.....Clifford Graff

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By....Green Bay Newspaper Co.
 Business Address.....Box 766
 Tel.: HE 57575.....Independent
 Newspaper Affiliation.....Press-Gazette
 Station Representative.....Gill-Perna
 Station Manager.....John M. Walter
 Commercial Manager.....Glen R. Holznecht
 Sales Prom. Mgr.....William McCarthy
 Program Director.....Clair Stone
 Chief Engineer.....Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
 Owned-Operated By.Kettle Moraine Bcstg. Co.
 Address.....Town of Erin, Hartford
 Tel.: 600.....KBS
 General Mgr.....Walter Zastrow
 Station Mgr., Prog. Dir.....Don Zastrow
 Chief Engineer, Sales Mgr....George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
 Owned By.....WJMC, Inc.
 Address.....Hayward, Wisc.
 Tel.: 303.....MBS-KBS
 Station Rep.....Hollingbery
 President.....W. C. Bridges
 General Mgr.....Russell J. Brown
 Station Mgr.....George Palo
 Program Dir.....Allen Caraway
 Chief Engineer.....Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc.....Power: 250 Watts

Owned.....Southern Wisconsin Radio, Inc.
 Business-Studio Address...200 E. Milwaukee St.
 Tel.: PL 4-3316.....MBS
 Newspaper Affiliation.....Daily Gazette
 Representative.....Everett-McKinney
 President.....Sidney H. Bliss
 General Manager.....V. W. Williams
 Commercial Manager....Charles W. Bessire
 Program Director.....William Gargano
 Chief Engineer.....Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Kenosha Bcstg., Inc.
 Business Address.....625 57th St.
 Tel.: OL 7-6162.....Independent
 Representative.....Everett-McKinney
 Pres., Gen. Mgr.....William L. Lipman
 V.P., Sta. Mgr.....Hugh L. Gately
 Chief Engineer.....Casimer Lubinski

WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Operated By.....WKBH, Inc.
 Business-Studio Address.....141 So. 6th St.
 Tel.: 2-4678.....Independent
 Representative.....H-R
 President, Station Mgr.....Howard Dahl
 Program Director.....Bernice Callaway
 Sales Manager.....Robert Z. Morrison, Jr.
 Chief Engineer.....Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Lee & Associates, Inc.
 Business-Studio Address.....Box 751
 Tel.: 2-6042.....ABC
 Rep.....Everett-McKinney; Evans
 President, Gen. Mgr.....Herbert H. Lee
 Prog. Dir.....Marilyn J. Bahwell
 Comm. Mgr.....Phillip A. Dyer
 Publicity Dir.....Charlie Kearns
 Chief Engineer.....Phil Vehling

WL CX—La Crosse—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....La Crosse Radio Inc.
 Address.....306 Rivoli Bldg.
 Tel.: 4-4521.....KBS
 Representative.....Masla
 Pres., Gen. Mgr.....Joe Rohrer
 Program Dir.....Jean Gitz
 Sales Prom., Pub. Dir.....Bob Gaumer

WLDY—Ladysmith—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By....Flambeau Bcstg. Co.
 Address.....Hwy. 8
 Tel.: 585.....MBS-KBS
 Representative.....Thomas Clark
 President.....Ruth B. Nelson
 Sec'y Treas., Gen. Mgr.....Chas. H. Nelson

WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts

WISCONSIN

Owned-Operated By.....Badger Bcastg. Co.
Business-Studio Address.....3800 Regent St.
Tel.: CE 3-5311.....NBC
News. Affil.....Capital Times, Wis. St. Journ.
Representative.....Avery-Knodel
President.....William T. Evjue
General Manager.....Kenneth F. Schmitt
Commercial Manager.....Howard A. Johnson
Chief Engineer.....Norman Hahn

WISC—Madison—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Wisconsin, Inc.
Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9791.....MBS-ABC
Newspaper Affil., Superior Evening Telegram
Representative, Peters, Griffin, Woodward, Inc.
President.....Ralph M. Immell
General Manager.....Ralph O'Connor
Commercial Manager.....Lewis J. Bassett
Prog., Pub. Dir.....Phebe Rogers
Chief Engineer.....Walter Hariu

WKOW—Madison—1948

Freq.: 1070 Kc..Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Monona Bcastg. Co.
Address.....215 W. Washington Ave.
Tel.: AL 7-2261.....CBS
Representative.....Headley-Reed
President.....Stewart Watson
General Manager.....Ben Hovel
Station Manager.....Thomas A. Riggs
Prom. Mgr., Pub. Dir.....James Ray Miller
Chief Engineer.....Robert Wickham

WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Business-Studio Address. 1118 Washington St.
Tel.: MU 4-6015.....MBS
Representative.....Hal Holman
Station Mgr.....Francis M. Kadow
Commercial Mgr.....Geo H. Erdman
Program Dir.....Ralph Norman
Chief Eng.....H. E. Willis

WCUB—Manitowoc—1951

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Business Mgt., Inc.
Address.....2500 N. Mirro Dr.
Tel.: MURray 2-2481.....Independent
Representative.....Radio-TV Reprs.
Gen. Mgr.....Christian Schneider
Program Director.....Bob Irish
Publicity Director.....Al McGough
Chief Engineer.....Oren Bushman

WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.
Owned-Oper. By.....M. & M. Bcastg. Co., Inc.
Bus. Studio Address.....400 Wells St.
Tel.: RE 5-6631.....NBC
Newspaper Affil.....Superior Wis. Telegram
Station Representative.....Hollingbery
President.....William E. Walker

General Manager.....Joseph D. Mackin
Sta., Comm. Mgr.....John H. Borgen
Program Director.....Howard L. Emich
Publicity Director.....Yvonne Fransee
Chief Engineer.....Al Alexander

WDLB—Marshfield—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Clarkwood Broadcasting Corp.
Address.....Box 512
Tel.: FULTon 4-2191.....Independent
Representative.....Grant-Webb
President, Gen. Mgr.....Hartley L. Samuels
Station Manager.....John R. Thornton
Program Director.....John Kal
Publicity Director.....Glenn Brown
Chief Engineer.....Richard Hanneman

WIGM—Medford—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....WIGM, Inc.
Business Address.....Box 59
Tel.: 5147.....KBS
Representative.....Clark
Pres., Gen. Mgr.....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Prog., Pub. Dir.....Don Seehafer
Chief Engineer.....Roy Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcastg. Co.
Address.....603½ Broadway
Tel.: 1156.....KBS
Station Representative.....Hopewell
President.....C. A. Whitford
General Manager.....Don Mortwedt
Sales Promotion Manager.....Thor Edgeberg
Program Director.....LaVern Galton
Chief Engineer.....Joe Dzikowski

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcastg. Co.
Bus. Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Representative.....Headley-Reed
President.....A. M. Sphaeris
V.P., Gen. Mgr.....Hugh K. Boice, Jr.
Commercial Manager.....John Gagliano
Publicity Director.....Mary Lou Burg
Program Director.....Tom Shanahan
Chief Engineer.....Roland Paske

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Operated By.....Wisconsin Bcstrs. Inc.
Address.....208 E. Wisconsin Ave.
Tel.: BRoadway 2-1272.....Independent
Station Representative.....Pearson
Pres., Gen. Mgr.....Howard Miller
Commercial Manager.....Viola E. Wilson
Program Director.....Jim Lewis
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1923

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Hearst Corporation
 Address.....759 N. 19th St.
 Tel.: Division 2-3000.....ABC
 Newspaper Affiliation.....Sentinel
 Representative.....Petry
 President.....D. L. Provost
 Station Manager.....James T. Butler
 Commercial Manager.....Herman Schneider
 Sales Prom. Mgr.....Arthur H. Barnes
 Program Director.....Melvin Quinn
 Chief Eng.....Donald Weller

WMIL—Milwaukee—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Oper. By... Cream City Bcstg. Co., Inc.
 Bus. Studio Address...2625 W. Wisconsin Ave.
 Tel.: WE 3-1290.....Independent
 Station Representative.....Gill-Perna
 Pres., Gen. Mgr.....Gene Posner
 Station Manager.....Sol Rodoff
 Commercial Manager.....Oliver West
 Program Director.....Norman Morgraif
 Publicity Director.....Jacqueline Kowalski
 Chief Engineer.....Gino Monaco

WOKY—Milwaukee—1947

Frequency: 920 Kc.....Power: 1 Kw.
 Owned.....Bartell Broadcasters, Inc.
 Address.....522 W. Wisc. Ave.
 Tel.: BR 1-8480.....Independent
 Station Representative.....Young
 President.....Gerald A. Bartell
 General Mgr.....Mel Bartell

Commercial Manager.....James Jordan
 Sales Prom., Pub. Dir.....Miss Edith Hanson
 Program Dir.....J. A. Reddy
 Chief Engineer.....Conrad Mangrum
 Owners of: WAKE, Atlanta; KCBQ, San Diego, Calif.; WYDE, Birmingham, Ala.; KYA, San Francisco.

WRIT—Milwaukee—1955

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Milwaukee, Inc.
 Address.....5407 W. Martin Dr.
 Tel.: SPring 1-1140.....Independent
 Representative.....Eastman
 Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
 Gen. Mgr.....Bernie Strachota
 Program Dir.....Leland C. Rothman
 Publicity Dir.....Harriet Baker
 Chief Engineer.....Ralph Ingraham
 Owners of: WIL, St. Louis; KBOX, Dallas, Texas.

(See Page 622)

WTMJ—Milwaukee—1927

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Oper. By.....The Journal Co.
 Business Address.....333 W. State
 Tel.: BR 1-6000.....NBC
 Newspaper Affil.....Journal
 Representative.....Christal
 General Manager.....George Comte
 Station Manager.....R. J. Heiss
 Sales Mgr.....Joseph Killeen
 Prog. Mgr.....Don Loose

survey-proved
 ... dominant
 in Milwaukee

WRIT

MILWAUKEE, WISCONSIN

JOHN F. BOX, Managing Director



One of the Balaban Stations—in tempo with the times

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robert e. eastman & co., inc.

New York, Chicago, San Francisco, Dallas, St. Louis

WISCONSIN

Mgr., Engineering..... Philip B. Laeser
Prom. Mgr..... R. Bruce Wallace

WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By...Green County Bcstg. Co.
Business Address.....Schuetze Bldg.
Tel.: 1260Independent
President.....Kenneth Stuart
General Manager.....Joseph Urban
Commercial Manager.....Stanley Neuberger
Chief Engineer.....Rex Eyler

WNAM—Neenah—1947

Frequency: 1280 Kc.....Power: 1 Kw.
Owned.....Neenah-Menasha Bcstg. Co.
Address.....Radio Park
Tel.: PA 2-6471.....Independent
Station Rep.....Everett-McKinney
V.P., Gen. Mgr.....Don C. Wirth
Commercial Mgr.....Don Harrington
Program Dir.....Tom Collins
Chief Engineer.....Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 1000 Watts
Owned.....Central Wisconsin Bcstg.
Business Address.....140 W. 5th St.
Tel.: 333Independent
President.....Herman North
Gen., Sta. Mgr.....Howie Sturtz, Jr.
Comm., Sales Prom. Mgr.....Wayne Grap
Prog. Dir., Ch. Eng.....Charles Marvin
Publicity Director.....Robert Luloff

WOSH—Oshkosh—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Oshkosh Bcstg. Co.
Business Address.....2333 Bowen St.
Tel.: OshkoshKBS
Representative.....Burn-Smith
General Manager.....Wm. L. McDonald

WFPF—Park Falls—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Northland Bcstg. Co., Inc.
Address.....Hwy. 13
Tel.: 369KBS
Representative.....Clark
Pres., Gen., Comm. Mgr.....Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By...Southwest Wisc. Co.
Address.....P. O. Box 1
Tel.: 2775KBS
General, Comm. Mgr.....R. J. Borden
Chief Engineer.....Lloyd Nowak

WPLY—Plymouth—1954

Frequencies: 1420 Kc..Power: 500 Watts d.
Owned-Oper. By.....WPLY, Inc.
Address.....Box 222
Tel.: TWinbrook 3-2661.....KBS

President.....R. Bunker Rogoski
Gen., Sta. Mgr.....Dalton C. Hille
Chief Eng.....Chris P. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Portage Bcstg. Co.
Address.....Box 142
Tel.: RI 2-2350.....Independent
President.....W. T. Comstock
Manager.....Robert D. Hutchings
Comm. Mgr.....Carol Mork

WIBU—Poynette—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Radio Station WIBU
Bus.-Transmitter Address.....Poynette
Tel.: 98MBS-KBS
Pres., Gen. Mgr.....William C. Forrest
Program Director.....Sarah Forrest
Chief Engineer.....Leonard Doese

WPRE—Prairie Du Chien—1952

Frequency: 980 Kc.....Power: 500 Watts. d.
Owned.....Prairie Bcstg. Co., Inc.
Address.....P. O. Box 36
Tel.: 637Independent
Representative.....Holman
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.
Comm., Sales Prom. Mgr.....Thomas Multerer

WRAC—Racine—1951

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WRAC, Inc.
Business Address.....423 Main St.
Tel.: ME 2-1627.....Independent
Station Representative.....Devney
Pres., Gen. Mgr.....William J. Prialux
Comm., Sales Prom. Mgr...Raymond J. Pawzun
Program Director.....Edward J. Ruetz
Chief Engineer.....Ronald Liedick

WRJN—Racine—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Racine Bcstg. Corp.
Business Address.....4201 Victory Ave.
Tel.: ME 4-3311.....ABC
Newspaper Affiliation.....Journal-Times
Station Representative.....Walker-Rawalt
President.....J. D. McMurray
General Manager.....H. R. LePoidevin
Station Manager.....Harold J. Newcomb
Commercial Manager.....Gerald D. Nelson
Program Director.....Lyman Merens
Publicity Director.....Amelia French
Chief Engineer.....Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...William C. Forrest
Address.....Box 207, Reedsburg
Tel.: 400MBS, KBS
President.....William C. Forrest
Gen., Sta. Mgr.....Michael J. Flaherty

Commercial Manager.....Lee Olson
 Prog. Dir.....Robert Sands
 Chief Engineer.....Douglas W. Beaudoin

WOBT—Rhineland—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Onelda Bcstg. Co.
 Business Address.....P.O. Box 498
 Tel.: FO 2-6140.....Independent
 Station Representative.....Devney
 President.....James Cleary
 General Manager.....Howad Koenitzer
 Chief Engineer.....William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....WJMC, Inc.
 Address Trans. Loca.....Box 352
 Tel.: 550.....MBS-KBS
 Representative.....Hollingbery
 President.....W. C. Bridges
 Station Manager.....Russell J. Brown

WRCO—Richland Center—1949

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Richland Bcstg. Co.
 Address.....P. O. Box 192
 Tel.: MI 7-2111.....KBS
 Pres., Gen. Mgr.....H. D. Pebbles
 Comm. Manager.....Gerald W. Cook
 Chief Engineer.....Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc.....Power: 5 Kw. d.
 Owned.....Central Wisconsin Co., Inc.
 Address.....Radio Road
 Tel.: BL 818.....Independent
 Representative.....Walker
 President.....Miriam Monroe
 Gen., Sta. Mgr.....Francis J. Stratman
 Sales Prom. Mgr.....Roger Westlund
 Prog. Dir.....James Densmoor
 Publicity Dir.....Henrietta Butzin
 Chief Engineer.....Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc.....Power: 1,000 Watts d.
 Owner.....Shawano County Leader Pub. Co.
 Business-Studio Address..107 E. Green Bay St.
 Tel.: 668.....KBS
 Representative.....Hil F. Best
 General Manager.....J. P. Donald
 Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Operated By.....WHBL, Inc.
 Bus.-Studio Address.....Box 27
 Tel.: GL 8-2107.....ABC
 Sta. Rep.....Burn-Smith
 Pres., General Manager.....Paul F. Skinner
 Comm. Manager.....Ray Wittuhnn
 Comm. Traffic Mgr.....Doris Domnie
 Chief Engineer.....Christ Bauer

WKTL—Sheboygan—1955

Frequency: 950 Kc.....Power 500 Watts, d.
 Owned By.....Central States Bcstg Co.
 Address.....507 N. 8th St.
 Tel.: GLencourt 7-9481.....Independent
 Representative.....Holman
 President.....W. E. Walker
 General Mgr.....John D. Harvey
 Station Mgr.....Peter Murphy
 Chief Engineer.....Ray Falle

WCOW—Sparta—1951

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned.....Sparta-Tomah Broadcasting Co.
 Address.....124½ S. Water Street
 Tel.: 3307.....KBS
 Station Rep.....Rambeau, Vance, Hopple
 Pres., Gen. Mgr.....John D. Rice
 Commercial Manager.....Charles Sullivan
 Program Director.....Thomas J. Dorsey
 Publicity Director.....Bill S. Lahm
 Chief Engineer.....Thomas P. Heffernan

WSPT—Stevens Point—1948

Frequency: 1010 Kc.....Power: 250 Watts d.,
 Owned-Oper. By.....Stevens Pt. Bcstg. Co.
 Business Address.....414½ Main St.
 Tel.: Diamond 4-9778.....KBS
 Representative.....Hal Holman
 President.....William F. Johns, Sr.
 V.P., Gen. Mgr.....Peter A. Barnard
 Commercial Manager.....David Silverman
 Program Director.....Dick Canney
 Chief Engineer.....Don Du Chene

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 500 Watts d.
 Owned-Oper. By...Doer County Bcstg. Co. Inc.
 Address.....15th & Utah St.
 Tel.: Pioneer 3-4411.....KBS
 Pres., Gen., Comm. Mgr.....Edward Allen, Jr.
 Prog., Sales Prom. Mgr.....Dolores Allen
 Chief Engineer.....Robert Egeland

WDSM—Superior—1939

Frequency: 710 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Northwest Pub., Inc.
 Busl. Address..230 E. Superior St., Duluth, Minn.
 Tel.: RA 7-8484.....Independent
 News. Affil....Duluth Herald & News Tribune
 Representative.Peters, Griffin, Woodward, Inc.
 General Manager.....Tom Gavin
 Commercial Mgr.....Mike Daley
 Program Director.....James T. Payton
 Chief Engineer.....George Carlson

WTRW—Two Rivers—1951

Frequency: 1590 Kc.....Power: 1000 W. d.
 Owned-Operated By...Two Rivers Bcstg. Co.
 Address.....1817 Washington
 Tel.: 324.....KBS
 Station Representative.....Webb
 Pres., Sales Prom. Mgr.....Ken A. Daum
 Gen., Sta. Mgr.....Ray F. Kessenich
 Prog. Dir.....Alvin Anderson
 Publicity.....Eleanore Daum

WISCONSIN-WYOMING

WISV—Viroqua—1958

Frequency: 1360 Kc. Power: 500 Watts d.
Owned By: Parks Robinson
Business Address: Box 147
Tel.: 5200 Independent
Gen. Mgr., Ch. Eng.: Parks Robinson
Program Director: Dwain Munyon
Publicity Director: Dorothy Geddes

WTTN—Watertown—1950

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By: Watertown Radio, Inc.
Address: 104 W. Main St.
Tel.: 2215 KBS
Station Rep.: Hopewell
Pres., Gen. Mgr.: Carl V. Kolata
Sta. Mgr.: Willard James
Comm. Mgr.: Clifford Scott
Program Dir.: Ernie Siegrist
Chief Engineer: Richard Haskey

WAUX—Waukesha—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned-Operated By: Waukesha Bcstg. Co.
Business-Studio Address: 319 W. Main St.
Tel.: Liberty 2-6636 Independent
Representative: Holman
Gen. Mgr., Prog. Dir.: Mig Figi
Commercial Manager: Charles E. Williams
Chief Engineer: Adin Randall

WDX—Waupaca—1956

Frequency: 800 Kc. Power: 1000 Watts d.
Owned: Laird Broadcasting Co.
Address: 204½ S. Main
Tel.: 83 KBS
Representative: Grant Webb
President: Ben A. Laird
General Mgr.: Garfield L. Fox
Comm. Mgr.: Tom Karavakis

WHVF—Wausau—1953

Freq.: 1230 Kc. Power: 250 Watts
Owned: Lakeland Bcstg. Corp.
Address: 1110 Wausau Ave.
Tel.: Wausau KBS
President: Hilding V. Forseen
General Manager: Harold Golding

WOSA—Wausau—1948

Frequency: 550 Kc. Power: 5000 Watts
Owned-Operated By: Alvin E. O'Konski
Address: 4th & Scott Sts.
Tel.: 2-2111 ABN-KBS
Rep.: H-R, Bulmer & Johnson

Owner: Alvin O'Konski
Mgr.: Art N. Lynn
Comm. Mgr.: Dan Turner

WRIG—Wausau—1958

Frequency: 1400 Kc. Power: 250 Watts
Owned By: WRIG, Inc.
Address: 529 Third St.
Tel.: 2-1921 Independent
President: Duey Wright, Sr.
General Mgr.: Duey Wright, Jr.
Comm., Sta. Mgr.: Jack Gardiner
Program Dir.: Marv Nelles
Chief Engineer: Norm Walker

WSAU—Wausau—1937

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By: Wisc. Valley TV Corp.
Business Address: 427 4th St.
Tel.: 2-2111 NBC
Newspaper Affil.: Record Herald
Representative: Meeker
Gen. Mgr.: Richard D. Dudley
Station Manager: George Bundner
Comemrcial Manager: James Frey
Sales Prom., Pub. Dir.: Thomas E. Bolger
Prog. Dir.: Don De Byle
Chief Engineer: Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc. Power: 500 Watts d.
Owned-Oper. By: West Bend Bcstg. Co.
Business Address: P.O. Box 60
Tel.: FE 4-2344 Independent
Representative: Clark
Pres., Gen. Mgr.: August C. Berkholtz
Station Manager: Harold H. Berkholtz
Comm. Mgr., Chief Eng.: Paul J. Mueller
Sales Promotion Manager: Jack Skidmore
Program Director: Robert Becker

WFHR—Wisconsin Rapids 1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: William F. Huffman Radio
Business Address: 230 First Ave. South
Tel.: 723 MBS
Newspaper Affil.: Daily Tribune
Representative: Devney & Co.
President: Louise F. Huffman
Gen., Sta. Mgr.: George T. Frechette
Commercial Manager: L. J. Zurawski
Program Director: Arnie Strope
Chief Engineer: Gordon Miller

Pop.: 341,000
Families: 100,000
Radio Homes: 96,000

Wyoming

Stations in State: 22
TV Homes: 54,000
TV Stations: 5

KBBS—Buffalo—1956

Frequency: 1450 Kc. Power: 250 Watts
Owned: Northern Wyoming Bcstg. Corp.

Address: 98 S. Main Street
Tel.: MU 4-7169 KBS
Gen. Mgr.: Jack Rosenthal
Comm. Mgr.: Lance W. Vanderhoef

KATI—Casper—1956

Frequency: 1400 Kc.....Power: 250 Watts
 OwnedKATI Corp.
 Address.....P. O. Box 2006
 Tel.: 2-2200KBS
 Station RepresentativePearson
 Pres., Gen. Mgr.....Kenneth G. Prather
 Commercial Manager.....Francis E. Medley
 Sales Prom. Mgr.....Misha S. Prather
 Program Director.....James Lewis
 Chief Engineer.....Joan Cheatham

KSPR—Casper—1930

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Donald L. Hathaway
 Business Address.....Box 930
 Tel.: 3-5777CBS
 Station RepresentativeWalker-Rawalt
 Gen. Mgr.....Donald L. Hathaway
 Chief Eng.....C. L. Brandt

KVOC—Casper—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KVOC Bcstg. Co.
 Bus.-Studio-Transmitter Address.....Box 2090
 Tel.: 2-4511ABC-MBS-IMN
 Station RepresentativeDevney
 Sta., Sales Prom. Mgr.....William F. Shutts
 Comm. Mgr., Ch. Eng.....Duane W. Simons
 Program Director.....Robert P. Turner

KFBC—Cheyenne—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Frontier Bcstg. Co.
 Bus.-Studio Address...2923 East Lincoln Way
 Tel.: 4-4461ABC-CBS-NBC
 RepresentativeAvery Knodel
 News, Affil....Wyoming Eagle, State Tribune
 PresidentRobert S. McCracken
 Gen., Sta. Mgr., Chief Eng...William C. Grove
 Commercial Manager.....Charles Cahill
 Sales Promotion Manager...John J. McKinney
 Program Director.....Betty Willis
 Publicity Director.....Margaret O'Brien

KVWO—Cheyenne—1952

Frequency: 1370 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Great West Co.
 Address.....Box 926
 Tel.: 2-6433CBS, KBS
 Rep.McGillvra
 President.....W. T. Wright
 Gen. Mgr.....A. C. Etter
 Commercial Mgr.....William T. Brack
 Sales Prom. Mgr.....R. Dorr Aubuchon
 Program Director.....J. Cameron Shuster
 Chief Engineer.....Harold M. Roberts

KODI—Cody—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Park Broadcasters
 Address.....P. O. Box 762
 Tel.: 1400Independent
 Station RepresentativeDevney

President.....R. B. Croft
 General Manager.....R. B. Beall
 Comm. Manager.....W. E. Killmer
 Chief Engineer.....Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc....Power: 250 Watts d.
 Owned By.....Douglas Broadcasting, Inc.
 Business Address.....Box 114
 Tel.: 800KBS
 Pres., Gen. Sta. Mgr.....J. Howard Jones
 Chief Engineer.....James R. Wheeler

KLUK—Evanston—1953

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....BBH Enterprises
 Address.....P. O. Box 198
 Tel.: 700MBS-IMN-KBS
 RepresentativeAvery-Knodel
 President.....M. D. Buchen
 General Manager.....Al Pyatt
 Chief Engineer.....Harry Albers

KMIL—Gillette—1957

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Gillette Bcstg Co.
 Address.....405 Lakeside Ave.
 Tel.: Mutual 2-4747KBS
 President.....B. Ostlund
 General Mgr.....J. Lambros
 Program Dir.....R. Allen
 Chief Engineer.....A. D. Gaddis

KOVE—Lander—1948

Frequency: 1330 Kc.....Power: 1000 Watts
 Owned-Operated By.....Fremont Bcstg.
 Business Address.....P. O. Box 436
 Tel.: 488KBS-MBS
 RepresentativeContinental
 Sta., Gen. Mgr.....Dan Breece
 Comm. Manager.....Dorothy L. Reed
 Sales Prom. Mgr.....James Fitzgerald

KOWB—Laramie—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Own.-Oper. By.....Kowboy Bcstg.
 Address.....Box 972
 Tel.: Franklin 5-4888KBS
 RepresentativeGill-Perna
 President.....John C. Hunter
 Gen., Sales Prom. Mgr.....Charles R. Bell
 Station Manager.....W. Britt Davis
 Program Director.....Robert J. Scott
 Commercial Manager.....Colleen Ralston
 Publicity Director.....Larry Cobb
 Chief Engineer.....Lee Kaser

KASL—Newcastle—1953

Frequency: 1240 Kc.....Power: 250 Watts
 OwnedNortheast Wyoming Bcstrs. Inc.
 Address.....Masonic Bldg.
 Tel.: SH 6-2721.....KBS
 RepresentativeDevney
 President.....Stella Sue Parrott
 Gen., Comm. Mgr.....Roy Marsh
 Prog. Dir.....Dorothy Accola
 Sales., Prom., Pub. Dir.....Denny Hawkins
 Chief Engineer.....Ben Rinehardt

WYOMING-GUAM

KPOW—Powell—1941

Freq. . . 1260 Kc. . . . Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By A. J. Meyer
Tel.: 222 MBS-KBS
Representative Avery-Knodel
President, Sta. Manager Al Meyer
Comm. Manager K. Meyer
Program Director Agnes Fields
Chief Engineer J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Rawlins Bcstg. Co.
Business Address Box 385
Tel.: EA 4-2711 MBS, KBS
Gen. Mgr. W. C. Grove
Sta. Manager Donald D. Stanczyk
Program Director Juvana Wheeler
Chief Engineer R. E. Williams

KWRL—Riverton—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned Joseph P. Ernst
Business Address Box 393
Tel.: UL 6-2251 Independent
Station Representative Devney
President Joseph P. Ernst
General Manager William G. Stewart
Comm., Sales Prom. Mgr. John Hickok
Program Director Fred Crimmel
Publicity Director Shirley Ekman
Chief Engineer Dave Griesel

KVRS—Rock Springs—1938

Freq.: 1360 Kc. Power: 1 Kw. d., 500 Watts n.
Owned Wyoming Broadcasting Co.
Address Box 1067
Tel.: 93-94 MBS-IMN-KBS
Representative Avery-Knodel
President D. G. Richardson
Gen., Sta. Mgr. Dwight A. Fisher
Comm., Sales Prom. Mgr. Laurel H. Mosbey

KWYO—Sheridan—1934

Frequency: 1410 Kc. Power: 1000 d., 500 n.
Owned-Operated By Blighorn Bcstg. Co.

Business-Studio Address 21 N. Main
Tel.: ORchard 4-4461 MBS-KBS
Representative Avery-Knodel
Pres., Gen. Mgr. Jim Carroll
Commercial Mgr. Zeke Taggart
Sales Prom. Mgr. Don Tannehill
Program Director Don Hargis
Chief Engineer Bob Crosthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned Mildred V. Ernst
Address 500 Broadway
Tel.: 500 MBS-IMN-KBS
Gen., Comm. Mgr. Mildred V. Ernst
Sta. Mgr. Karl V. Kerstan
Chief Engineer Joseph P. Ernst

KTHE—Thermopolis—1958

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Big Horn Basin Bcstg. Co.
Business Address P.O. Box 591
Tel.: 386 Independent
Pres., Gen. Mgr. Hugh R. Graham
Comm., Sales Prom. Mgr. Bill Dee Peterson
Program Director Sharon Liesch
Chief Engineer Joe Henry

KGOS—Torrington—1950

Frequency: 1490 Kc. Power: 250 Watts
Owned Kermit G. Kath
Address Box 271
Tel.: Jefferson 2-2158 KBS
Gen., Sta. Mgr. Kerm Kath
Sales Promotion Manager Bob Kath
Program Director Al Anderson
Publicity Director Jack Jolly
Chief Engineer Wayne McFarland

KWOR—Worland—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Joseph P. Ernst
Tel.: Worland KBS
Comm. Manager Mildred V. Ernst

TERRITORIES and POSSESSIONS

GUAM

KUAM—Agana—1954

Frequency: 610 Kc. Power: 1000 Watts
Owned By Radio Guam, Inc.
Address Box 68
Tel.: 7961 ABC-NBC
Station Rep. Intercont. Services Ltd.

Pres., Gen. Mgr. Harry M. Engel
Station Mgr. John P. Barton
Commercial Mgr. Mary Chapelle
Sales Prom. Mgr. Len Stein
Program Dir. Gil Bahr
Publicity Dir. Dick Williams
Chief Engineer Stuart Rider

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts
 Owned-Operated By L. Hector Reichard
 Address Box 188
 Tel: 241 Independent
 General Manager F. Bonnet Velez

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Caribbean Bdcstg Corp.
 Address P. O. Box 7
 President Antonio E. Vidal
 General Manager Nabal Barreto

WMIA—Arecibo—1957

Frequency: 1070 Kc. Power: 500 Watts
 Owned Abacoa Radio Corp.
 Address Box 125
 Tel: 463 Independent
 Station Representative Pan-American
 Pres., Gen. Mgr. Carlos M. Pirallo-Lopez
 Comm. Manager Epifanio Rodriguez-Velez
 Program Director Enid Gomez
 Chief Engineer Jose E. Medina

WENA—Bayamon—1947

Frequency: 1560 Kc. Power: 250 Watts
 Owned-Operated By Gustavo Diaz Atiles
 Business Address Box 157
 Tel: 539 Independent
 President Gustavo Diaz Atiles
 General Manager Grimaldi G. Graw
 Commercial Manager Lidia Velez de Diaz
 Chief Engineer Fernando Salazar

WNEL—Caguas—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owner Inter-American Radio Corp.
 Address Box 487
 Tel: 677 Independent
 Pres., Gen. Mgr., C. E. Eduardo Biascochea
 Station Mgr. Emilia P. Biascochea
 Program Director Charles Miner
 Comm. Mgr. Alberto Flores-Blandino

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By Borinquen Bdcstg. Co.
 Address P. O. Box 207
 Tel: 789 Independent
 General Manager Hector Pereira
 Station Manager Federico E. Virella
 Commercial Manager Jorge L. Arzuaga
 Program Director J. Colon Santiago

WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By WMDD, Inc.
 Address Box 387
 General Manager Agustin B. Camunas

WXRf—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts

Owned-Oper. By Guayama Bcstg. Co. Inc.
 Business Address P.O. Box 615
 Tel: 243 Independent
 Pres., Gen. Mgr. Rafael Fuster, Jr.
 Sta., Comm. Mgr. Gumersindo Cordero, Jr.
 Program Director Maria Belen Rivera
 Publicity Director Jose Gilberto Morales
 Chief Engineer Johnny Ortiz

WAEL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By Mario Acosta
 Business Address 12 Iglesia St.
 Tel: 600 Independent
 Rep. Pan-American Bcstg.
 Gen. Manager Mario Acosta
 Comm. Mgr. Manuel Pirallo

WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By Jose A. Bechara, Jr.
 Address Box 1293
 Tel: 983 Independent
 Pres., Gen. Mgr. Jose A. Bechara, Jr.
 Manager Arturo Cortes

WORA—Mayaguez—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Americas Corp.
 Studio Address P. O. Box 43
 Tel: 1150 Independent
 Station Representative Interamerican
 Pres., Gen. Mgr. Alfredo R. DeArellano
 Sta., Comm. Mgr. Reinaldo M. Dupont
 Sales Prom., Pub. Dir. Carlos Vizcarrondo
 Program Director Nelson Del Valle
 Chief Engineer John Prather

WPRA—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By WPRA, Inc.
 Address Box 869
 President Andres Camara
 Gen. Mgr. E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By Mayaguez Radio Corp.
 Address Post & Palmer Sts.
 Tel: 1290 Independent
 President William G. Mamary
 Gen., Comm. Mgr. Gilbert Mamcry
 Station Mgr. P. R. Fermaint
 Program Dir. Rafael Colon Diaz
 Chief Engineer Aristides Zapata

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By South P. R. Bcstg. Corp.
 Tel: 2-1257 Independent
 President Andres Grillasca
 Gen. Mgr., Ch. Eng. Luis E. Freyre
 Program Dir. A. L. Ramos

IN

Puerto Rico

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U. S. Sales Office:
CARIBBEAN NETWORKS, INC.

200 West 57th Street
New York 19, N. Y.
Circle 7-8224

Sta. Manager..... Nilda P. Freyre
Sls. Prom. Mgr..... Manuel Pirallo

WLEO—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts
Owned By.....Ponce Broadcasting Corp.
Business Address.....Torres Esq Villa Sts.
Tel.: 2-0136.....Independent
Pres., Gen. Mgr.....Charles Cordero
Program Director.....Felix Irizarry
Chief Engineer.....J. H. Conesa

WPAB—Ponce—1939

Frequency: 550 Kc...Power: 5 kw.; 1 Kw n.
Owned By...Portorican Am. Bcstg. Co., Inc.
Bus-Studio Address.....164 Villa St.
Tel.: 783.....Independent
Representative.....Inter-American Pub'l., Inc.
Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Voice of Porto Rico
Address.....P. O. Box 430
Tel.: 2-0166.....Independent
Representative.....Inter-Amer. Pub.
President, Gen. Mgr.... Alfredo R. de Arellano
Station, Comm. Mgr..... Antonio Miro
Program Director.....Vicente Lianza
Chief Engineer.....Pedro M. Conesa

WRIO—Rio Piedras—1949

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By ...The Master Bdcstg. Corp.
Address.....Box 335, Hato Rey, Rio Piedras
Tel.: 6-2450.....Independent
President.....Isidoro Quinones Vidal
Sta. Mgr., V.P.....Julio Morales Ortiz

WWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owned-Oper. By.....Frank A. Gandia
Address.....P. O. Box 935
Gen. Mgr.Frank A. Gandia

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiñones
Bus. Address.....357 Ponce De Leon Ave.
Tel.: 3-3000.....Independent
Representative.....Caribbean Network, Inc.
Owner, Gen. Mgr.....Jose Ramon Quinones
Sta., Comm. Mgr.....Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Chief Engineer.....Jose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address.....Box 168 Hato Rey
Tel.: 2-3187.....KBS
Representative...Pan-American Broadcasting
Pres., Gen. Mgr.....William R. Anthony
Commercial Mgr.....Richard Ledesma
Program Dir.....Vic Miles
Chief Engineer.....Hans Perl

PUERTO RICO-VIRGIN ISLANDS

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned-Oper. By...Radio Station WBS, Inc.
Address.....Box 4504
General Manager.....Tomas Muniz
Asst. Mgr.....B. P. Rios

WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
Address.....Calle Comercio 450
Newspaper Affiliation.....El Imparcial
Tel.: 3-3594.....Independent
President.....Antonio A. Valdivieso
General Mgr.....Mariano A. Suarez
Station Mgr.....Osvaldo T. Velazquez
Chief Engineer.....Luis Prado Martorell

WKAQ—Santurce—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Business Address...Box 9007, Santurce, P. R.
Tel.: 2-2023.....Independent
Newspaper Affiliation.....El Mundo
Representatives...Inter-American Pub'l., Inc.
President.....Angel Ramos
General Mgr.....V. Lamas, Jr.
Program Director...Esther Pales de Rodriguez
Chief Eng.....Jose A. Fernandez

WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 5000 Watts
Owned-Oper...American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.
Tel.: 3-0840.....Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry

Virgin Islands

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Kc.
Owned-Oper. By.....William N. Greer
Address.....Box 538
Tel.: 489.....Independent
Representative.....Young
Gen. Mgr., Chief Eng.....William N. Greer
Commercial Mgr.....Nellie Greer

WIVI—Christiansted—1952

Frequency: 1040 Kc.....Power: 250 Watts
Owned-Oper..Radio American West Indies, Inc.
Address.....Christiansted, St. Croix, V. I.
Tel.: 28.....KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Station Manager.....Mrs. Mavis Lang



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PROGRESS MADE BY CBC IN 1958:

... A Year of Many Changes

By J. ALPHONSE OUIMET

President, Canadian Broadcasting Corporation



It has been an eventful year for the Canadian Broadcasting Corporation, as, it seems, every year is. In August, the Canadian Parliament passed a broadcasting act which resulted in overall changes in Canada's broadcasting system. Since 1936 the CBC had been responsible for providing a national radio and television program service, and for regulating all broadcasting of publicly-owned and privately-owned stations in Canada. On Nov. 10 when the new Act was proclaimed, a Board of Broadcast Governors, a Board independent of either the CBC or the private stations, assumed the latter responsibility. At that time too, a new Board of Directors for the CBC was appointed.

* * *

Since July 1, our microwave television network (the longest in the world) has extended from Sydney, Nova Scotia, on the east coast to Victoria, British Columbia, on the west coast. The continent-spanning network, built and operated by the Trans-Canada Telephone System, and the CNR and CPR, provides simultaneous television to three million homes through French and English stations. It links both CBC and private stations across the country, in every province except Newfoundland. In a few months Newfoundland too, will be connected.

* * *

Video tape came into use by the CBC on July 1. At the relay center in Calgary, Alberta, television network programs are recorded on video tape for retelecast at more appropriate

times over stations in the western time zones.

A plan to develop CBC northern broadcasting service went into operation on Nov. 10. At that time the CBC assumed control of radio station CFWH at Whitehorse, the capital of the Yukon. This means that our radio programs are now being broadcast in seven time zones. CFWH was operated for the past 12 years by Canadian Army and Air Force volunteers.

An FM radio network has been planned between Toronto, Ottawa and Montreal, and will soon go into operation.

This Fall we entered the television network market in the United States. Five of our dramas appeared simultaneously on the CBC network in Canada in the "General Motors Presents" series, and on the ABC network in the United States under the series title "Encounter."

* * *

The CBC, in 1958, won seven first awards and seven honorable mention awards at the 22nd Annual American Exhibition of Educational Radio and Television Programs at Ohio State University. No other network in North America received as many awards.

The CBC, during 1958, provided several special broadcasts that made extraordinary demands — the March 31 Federal Election (a record audience of 7,860,000 persons witnessed the live CBC television and radio, French and English coverage of the election results), the Springhill, Nova Scotia mining disaster, and Princess Margaret's tour in Canada.

RDIO DAILY
TELEVISION DAILY

presents

CANADA

**KEY PERSONNEL OF
CBC
CARTB
AM STATIONS LISTED
BY PROVINCES**

1959

THE FINEST OF TELEVISION AT REASONABLE COST



Produced by CBC-TV, using the finest of talent, writers and the most modern production techniques, Canadian television programs are now available to sponsors in the United States.

These prestige properties offer exciting sales possibilities for sponsors—in fact, a unique opportunity to obtain a very fine commercial vehicle—at surprisingly low cost.

Whether you're in the market for a special program or a series, sixty minutes or half-hour, live or recorded, contact the CBC.

CBC TELEVISION

NETWORK SALES · TORONTO · CANADA

CANADIAN BROADCASTING CORP.

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Head Office—140 Wellington St., Ottawa, Ont.

Phone: CE 6-7331

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ARE YOU USING THE RIGHT TOOLS IN CANADA TO GET BUSINESS?

A good question to answer early in 1959, the year expected to set an all-time record of \$21 billion consumer spending in Canada and push the Gross National Product to a new high of \$33 billion.

To sell all you can, you must *reach* all you can. And nothing reaches the Canadian market like the broadcast media. Virtually 100% of Canada's households have radio and 75% have television. In nine of Canada's top fifteen cities over 90% of the homes have TV.

Here are some reasons why business leaders believe Canada's viewers and listeners will be good *buyers* in 1959 . . . and on a level above that of 1958:

- Savings are at an all-time high
- Consumer credit is in good shape
- A substantial increase in housing is boosting sales of major appliances
- There's been a sharp recovery in new car sales
- The number of two-car families is growing steadily
- Department store sales reached an all-time high in 1958

Whatever *you* wish to sell, investigate the advantages of using some of the 148 independent radio stations and 37 independent TV stations that reach all Canadians. Give your sales message impact and the warmth of the *spoken* word.

Canadian Association of Broadcasters

108 Sparks St.,
Ottawa 4, Canada

• 200 St. Clair West,
Toronto, Ontario

CANADIAN ASSOCIATION OF RADIO-TELEVISION BROADCASTERS

OFFICES

Head Office—108 Sparks St., Ottawa, Ont.

Phone: CE 3-4035

Sales Office—200 St. Clair Ave. West, Toronto 7, Ont.

Phone: Walnut 2-3334



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Functions

The Canadian Association of Radio and Television Broadcasters is a voluntary trade organization of 149 privately owned (independent) radio broadcasting stations, and 37 television stations in Canada.

CANADA'S PRIVATE BROADCASTERS

... See A Better Outlook For Regulation

By T. J. ALLARD

Executive Vice-President, CARTB



THE high point of 1958 for Canadian private broadcasters was the late-in-the-year appointment of a 15-member Board of Broadcast Governors, under the leadership of Dr. Andrew Stewart, an economist and President of the University of Alberta.

Private broadcasters had pressed for the appointment of such a board before two royal commissions and several parliamentary radio committees. Establishment of the BBG (the Canadian Broadcasting Corporation, Canada's government-owned broadcasting system, now has its own separate board) takes the private stations out of the former situation in which they were regulated by, at the same time that they were competing with the CBC.

The new Board of Broadcast Governors will be concerned only with regulation, and private broadcasters are now hoping for action on two more of their requests before the royal commissions: (1) the immediate licensing of non-government television stations in main metropolitan centres which are now reserved exclusively for government-owned television and, (2) permission to form private networks.

Four new private radio stations and four new TV stations came on the air last year and at year's end there were 30 applications in the hands of the Department of Transport awaiting reference to the new Board of Broadcast Governors in 1959. As soon as applications for second TV stations are accepted there will be a flood of new applications. Second station applications have not been accepted in order to prevent applicants assuming

a favoured position by filing an application on an if as and when basis.

The membership of the Canadian Association of Broadcasters now stands at 149 radio members, 37 television members and 59 associates. Both the Radio and Television Sales and Research offices in Toronto expanded the research and statistical studies supplied to agencies, advertisers, reps and stations this year. Separate radio and television weeks were held (radio week in the spring and TV week in the fall) to inform the public on the informative and entertaining qualities of the media.

The Toronto offices sent out promotion kits featuring spots; fact sheets; idea books; dramatized announcements (including a series of announcements by top Canadian sports stars); display promotional material, etc.

The Canadian Association of Broadcasters annual meeting (held in May this year because of the federal election in March) again featured separate radio and TV workshops.

Radio stations have been encouraged this year by the fact that radio sales have led TV set sales (446,417 radio sets were sold compared to 273,765 TV sets as of September 30).

Most of these new radio sales seem to have gone to multiple radio homes, and car radio sales have also boomed. This has meant an increasing emphasis of diversified radio programs, especially for night time radio.

The trend in television has been toward still more daytime television since network option time swallows much of the Class "A", 8 to 11 p.m. period.

CANADIAN AM STATIONS

LISTED ALPHABETICALLY BY CALL LETTERS

Call Letters	City	Page	Call Letters	City	Page
CBA	Sackville, N. B.	688	CFRG	Gravelbourg, Sask.	699
CBAF	Moncton, N. B.	688	CFRN	Edmonton, Alta.	684
CBE	Windsor, Ont.	695	CFRS	Simcoe, Ont.	694
CBF	Montreal, Que.	697	CFRY	Portage La Prairie, Man.	687
CBG	Gander, Nfld.	689	CFSL	Weyburn, Sask.	700
CBH	Halifax, N. S.	689	CFTJ	Galt, Ont.	691
CBI	Sydney, N. S.	690	CFUN	Vancouver, B. C.	686
CBJ	Chicoutimi, Que.	696	CHAB	Moose Jaw, Sask.	699
CBK	Regina, Sask.	700	CHAD	Amos, Que.	696
CBL	Toronto, Ont.	695	CHAT	Medicine Hat, Alta.	685
CBM	Montreal, Que.	697	CHED	Edmonton, Alta.	684
CBN	St. John's, Nfld.	689	CHEF	Granby, Que.	696
CBO	Ottawa, Ont.	693	CHEX	Petersborough, Ont.	693
CBT	Grand Falls, Nfld.	689	CHFA	Edmonton, Alta.	684
CBU	Vancouver, B. C.	686	CHGB	Ste. Anne de La Poc. Que.	698
CBV	Quebec City, Que.	697	CHLN	Three Rivers, Que.	699
CBW	Winnipeg, Man.	687	CHLO	St. Thomas, Ont.	694
CBX	Edmonton, Alta.	684	CHLT	Sherbrooke, Que.	698
CBY	Corner Brook, Nfld.	689	CHML	Hamilton, Ont.	691
CFAB	Windsor, N. S.	690	CHNC	New Carlisle, Que.	697
CFAC	Calgary, Alta.	684	CHNO	Sudbury, Ont.	694
CFAM	Altona, Man.	687	CHNS	Halifax, N. S.	689
CFAR	Flin Flon, Man.	687	CHOK	Sarnia, Ont.	694
CFBC	Saint John, N. B.	688	CHOV	Pembroke, Ont.	693
CFBR	Sudbury, Ont.	694	CHRC	Quebec City, Que.	697
CFCF	Montreal, Que.	697	CHRD	Drummondville, Que.	696
CFCH	North Bay, Ont.	692	CHRL	Roberval, Que.	698
CFCL	Timmins, Ont.	695	CHSJ	Saint John, N. B.	688
CFCN	Calgary, Alta.	684	CHUB	Nanaimo, B. C.	685
CFCO	Chatham, Ont.	691	CHUM	Toronto, Ont.	695
CFCW	Camrose, Alta.	684	CHVC	Niagara Falls, Ont.	692
CFCY	Charlottetown, P. E. I.	696	CHWK	Chilliwack, B. C.	685
CFDA	Victoriaville, Que.	699	CHWO	Oakville, Ont.	693
CFGP	Grande Prairie, Alta.	684	CJAD	Montreal, Que.	697
CFGT	Alma, Que.	696	CJAT	Trail, B. C.	686
CFJB	Brampton, Ont.	691	CJAV	Port Alberni, B. C.	686
CFJC	Kamloops, B. C.	685	CJBC	Toronto, Ont.	695
CFJR	Brockville, Ont.	691	CJBQ	Belleville, Ont.	690
CFNB	Fredericton, N. B.	688	CJBR	Rimouski, Que.	698
CFNS	Saskatoon, Sask.	700	CJCA	Edmonton, Alta.	684
CFOB	Fort Frances, Ont.	691	CJCB	Sydney, N. S.	690
CFOR	Orillia, Ont.	693	CJCH	Halifax, N. S.	690
CFOS	Owen Sound, Ont.	693	CJCS	Stratford, Ont.	694
CFPA	Port Arthur, Ont.	693	CJDC	Dawson Creek, B. C.	685
CFPL	London, Ont.	692	CJEM	Edmundston, N. B.	688
CFPR	Prince Rupert, B. C.	686	CJET	Smith Falls, Ont.	694
CFQC	Saskatoon, Sask.	700	CJFP	Rivière-Du-Loup, Que.	698
CFRA	Ottawa, Ont.	693	CJFX	Antigonish, N. S.	689
CFRB	Toronto, Ont.	695	CJGX	Yorkton, Sask.	700

(Continued on Next Page)

CANADIAN AM STATIONS

LISTED ALPHABETICALLY BY CALL LETTERS

Call Letters	City	Page	Call Letters	City	Page
CJIB . . .	Vernon, B. C.	686	CKLD . . .	Thetford Mines, Que.	699
CJIC . . .	Sault Ste. Marie, Ont.	694	CKLG . . .	North Vancouver, B. C.	686
CJKL . . .	Kirkland Lake, Ont.	692	CKLN . . .	Nelson, B. C.	685
CJLS . . .	Yarmouth, N. S.	690	CKLS . . .	La Sarre, Que.	696
CJMS . . .	Montreal, Que.	697	CKLY . . .	Lindsay, Ont.	692
CJMT . . .	Chicoutimi, Que.	696	CKMR . . .	New Castle, N. B.	688
CJNB . . .	North Battleford, Sask.	700	CKNB . . .	Campbellton, N. B.	688
CJNR . . .	Blind River, Ont.	690	CKNW . . .	New Westminster, B. C.	685
CJOB . . .	Winnipeg, Man.	687	CKNX . . .	Wingham, Ont.	695
CJOC . . .	Lethbridge, Alta.	684	CKOC . . .	Hamilton, Ont.	691
CJON . . .	St. John's, Nfld.	689	CKOK . . .	Penticton, B. C.	685
CJOR . . .	Vancouver, B. C.	686	CKOM . . .	Saskatoon, Sask.	700
CJOY . . .	Guelph, Ont.	691	CKOT . . .	Tillsonburg, Ont.	694
CJQC . . .	Quebec City, Que.	698	CKOV . . .	Kelowna, B. C.	685
CJRH . . .	Richmond Hill, Ont.	693	CKOX . . .	Woodstock, Ont.	695
CJRL . . .	Kenora, Ont.	691	CKOY . . .	Ottawa, Ont.	693
CJRW . . .	Summerside, P. E. I.	696	CKPC . . .	Brantford, Ont.	691
CJSO . . .	Sorel, Que.	699	CKPG . . .	Prince George, B. C.	686
CJSP . . .	Leamington, Ont.	692	CKPR . . .	Fort William, Ont.	691
CJVI . . .	Victoria, B. C.	687	CKRB . . .	St. George De Beauce, Que.	698
CKAC . . .	Montreal, Que.	697	CKRC . . .	Winnipeg, Man.	687
CKBB . . .	Barrie, Ont.	690	CKRD . . .	Red Deer, Alta.	685
CKBC . . .	Bathurst, N. B.	688	CKRM . . .	Regina, Sask.	700
CKBI . . .	Prince Albert, Sask.	700	CKRN . . .	Rouyn, Que.	698
CKBL . . .	Matane, Que.	697	CKRS . . .	Jonquiere, Que.	696
CKBM . . .	Montmagny, Que.	697	CKSB . . .	St. Boniface, Man.	687
CKBW . . .	Bridgewater, N. S.	689	CKSF . . .	Cornwall, Ont.	691
CKCH . . .	Hull, Que.	696	CKSL . . .	London, Ont.	692
CKCK . . .	Regina, Sask.	700	CKSM . . .	Shawinigan Falls, Que.	698
CKCL . . .	Truro, N. S.	690	CKSO . . .	Sudbury, Ont.	694
CKCQ . . .	Quesnel, B. C.	686	CKSW . . .	Swift Current, Sask.	700
CKCR . . .	Kitchener, Ont.	692	CKTB . . .	St. Catharines, Ont.	693
CKCV . . .	Quebec City, Que.	698	CKTR . . .	Trois-Rivieres, Que.	699
CKCW . . .	Moncton, N. B.	688	CKTS . . .	Sherbrooke, Que.	699
CKCY . . .	Sault Ste. Marie, Ont.	694	CKVD . . .	Val D'Or, Que.	699
CKDA . . .	Victoria, B. C.	687	CKVL . . .	Montreal, Que.	697
CKDM . . .	Dauphin, Man.	687	CKVM . . .	Ville-Marie, Que.	699
CKEC . . .	New Glasgow, N. S.	690	CKWS . . .	Kingston, Ont.	692
CKEN . . .	Kentville, N. S.	690	CKWX . . .	Vancouver, B. C.	686
CKEY . . .	Toronto, Ont.	695	CKX . . .	Brandon, Man.	687
CKFH . . .	Toronto, Ont.	695	CKXL . . .	Calgary, Alta.	684
CKGB . . .	Timmins, Ont.	695	CKY . . .	Winnipeg, Man.	688
CKJL . . .	St. Jerome, Que.	698	CKYL . . .	Peace River, Alta.	685
CKLB . . .	Oshawa, Ont.	693	VOAR . . .	St. John's, Nfld.	689
CKLC . . .	Kingston, Ont.	692	VOCM . . .	St. John's, Nfld.	689

"CUSTOMER-SLANTING" The Television Buy

... New Dimensions in Buying Time, Programs, Films

By Sydney Roslow, Ph. D

Director of Pulse, Inc. Founded 1941



THE demand for qualitative information about audiences literally put us into the ratings business as our most conspicuous product, market by market and network. Yet, twenty years ago if I had been shown the crystal ball, no one would have been more surprised. For, engrossed in consumer-attitude studies for governmental agencies, and some ten years with a foremost group of psychologists, my work revolved around special surveying.

Today while we meet the keen competition of ratings-only firms established after ours in 1941, we have kept our qualitative perspective uppermost. And through mass subscription for our data, servicing the most markets and the most subscribers, we have been able to reduce subscription costs materially.

So, briefly, using face-to-face interviewing in the homes of the nation, our trained interview specialists visit an entirely new sample of 100,000 different families monthly. Five thousand different families are interviewed for each once-a-week television program, and the particular characteristics and purchases of each are recorded. Twenty thousand different families are similarly interviewed for multi-broadcast programs, and spectaculars and specials are duly entered. Each month a new category is analyzed. We are now interviewing in all our major markets 365 days of the year. And for all other markets interviewed less than monthly we also use daily interviewing instituted several years ago for the smaller markets.

The value of this information be-

comes obvious when we look at situations such as illustrated in typical situations. Interpreting the percentages in terms of the industry's figure of 45,000,000 television homes for Spring, 1959, the differences are impressive. Let us take just one category:

WEEKLY EXPENDITURE FOR DRUGS, TOILETRIES, COSMETICS

Nighttime	No. Of Programs	Avg. Pulse Network	None Bought	Under \$3.00	Over \$3.00
Musical Programs	10	11.9	25.5%	29.7%	44.8%
Quiz, Panel & Audience Participation	12	16.1	25.5	29.8	44.7
Mysteries, Crime, Melodramas	14	15.6	27.1	29.1	43.8
Dramas	8	20.6	23.3	32.4	44.3
Westerns	23	21.2	26.8	28.2	45.0
Situation Comedy	14	20.2	26.3	26.8	46.9
"Live" Comedy & Variety	14	21.1	26.4	30.0	43.6
Adventure	5	13.5	26.5	29.3	44.2

The above are norms for each kind of program. The individual program, therefore, can be measured against the norm, and its value appraised accordingly. Our data in this and other categories indicate that certain advertisers' programs attract millions of customers and prospects above the norm, or millions below the norm. It behooves an advertiser of a low-customer's show to know when a competitor is out-hitting him with a program attracting more customers and prospects. Plainly the conventional focus on big ratings becomes questionable.

It is our belief that this new concept of customer-slanting (from samples so large that quibbling is impossible), will become a widely recognized and positive contribution to the mechanics of today's demands for lower-cost, more effective product-selling.

Alberta

CFAC—Calgary—1922

Frequency: 960 Kc. Power: 10,000 Watts
Owned-Oper. By... Calgary Bcstg. Co., Ltd.
Business Address... Greyhound Bldg.
Tel.: AM 6-1036... CBC
President... Basil Dean
Sta. Manager... A. M. Cairns
Commercial Manager... D. H. Hartford
Sales Promotion Manager... G. B. Mannix
Program Director... George Brown
Chief Engineer... E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Oper. By... The Voice of the Prairies, Ltd.
Bus.-Studio Address... 712 Twelfth Ave., E.
Tel.: AM 2-1161... CBC
Representative... Cam. Sta. Rep., Oakes
President, Sta. Manager... H. G. Love
V. P., Sls. Prom. Mgr... James A. Love
Operations Mgr... Gordon L. Carter
Prod. Manager... Ned B. Corrigan
Chief Engineer... Robert W. Lamb

CKXL—Calgary—1950

Frequency: 1140 Kc. Power: 1000 Watts
Owned-Oper. By... CKXL Ltd.
Address... 210 9th Ave. S.W.
Tel.: AM 6-3026... Independent
Representative... H. C. Stovin Forjoe
President, Gen. Mgr... A. R. Mackenzie
Gen. Sales Mgr... Allan J. Barker
B'cast. Mgr... Peter J. Edwards

CFCW—Camrose—1954

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By... Camrose Bcstg. Co.
Address... Smith Bldg.
Tel.: 3044... Independent
Representative... Lorrie Potts
Pres., Gen. Mgr... H. J. Yerxa
Sta. Mgr., Pub. Dir... Gene Ross
Chief Engineer... Kenneth Anholt

CBX—Edmonton—1948

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By... Canadian Bcstg. Corp.
Bus.-Studio Address... 713 MacDonald Hotel
Tel.: Edmonton... Independent
General Manager... J. Alphonse Oulmet
Sta. Mgr... D. C. Claringbull
Commercial Manager... W. E. Powell

CFRN—Edmonton—1934

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By... Sunwapta Bcstg. Co., Ltd.
Business-Studio Address... 109 CPR Bldg.
Tel.: GARDen 2-2101... CBC
Radio Reprs... Young Canadian; Oakes Assoc.
Pres., Gen Mgr... G. R. A. Rice
Station Manager... A. J. Hopps

Commercial Manager... Tom A. Shandro
Sales Prom., Pub. Dir... Mrs. Corinne Noonan
Program Director... Harry Farmer
Chief Engineer... Frank G. Makepeace

CHED—Edmonton—1954

Freq.: 1080 Kc. Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By... CHED, Ltd.
Address... 10006—107th St.
Tel.: 4-2111... Independent
Representative... Stephens & Towndrow
Gen. Commercial Mgr... M. D. Dyck
Prog. Dir... Jerry Forbes
Chief Engineer... Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc. Power: 5000 Watts
Owned-Operated By... Radio Edmonton, Ltd.
Business Address... 10012—109th St.
Tel.: 4-2157... CBC
Station Rep... Interprovincial; Hunt; Devney
President... Andre M. Dechene
Sta. Mgr... B. J. Gagnon
Program Director... Marcel Couture
Chief Engineer... Larry Leclair

CJCA—Edmonton—1922

Frequency: 930 Kc. Power: 10 Kw. d., 5 n.
Owned-Oper. By... Edmonton Bcstg. Co., Ltd.
Business Address... 413 Birks Bldg.
Tel.: 4-4131... CBC
Representative... All-Canada, Weed
Sta. Manager... Gerry Gaetz
Commercial Manager... Rolfe Barnes
Sales Promotion Manager... W. E. McNabb
Program Director... Dalt Elton
Chief Engineer... Frank Hollingworth

CFGP—Grande Prairie—1937

Frequency: 1050 Kc. Power: 10 Kw.
Owned By... Northern Bcstg. Corp., Ltd.
Business Address... 9910 99th St.
Tel.: 2311... CBC
Representative... All-Canada, Weed
President... Hugh E. Pearson
Asst. Mgr., Prog. Dir... Jack E. Soars
Station Manager... Cameron A. Perry
Local Comm. Mgr... G. Percy
Sales Promotion Manager... Alice Lorenz
Chief Engineer... Jim de Roaldes

CJOC—Lethbridge—1926

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By... Lethbridge Bcstg., Ltd.
Address... 1015 Third Ave. S.
Tel.: FA 7-3161... CBC
Station Representative... All-Canada; Weed
President... H. R. Carson
Station Manager... A. J. Balfour
Commercial Manager... B. J. O'Grady
Promotion Manager... Mrs. Mary Pleschuk
Program Director... Wally Stambuck
Chief Engineer... Doug Card

ALBERTA-BRITISH COLUMBIA

CHAT—Medicine Hat—1946

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By... Monarch Bcstg. Co., Ltd.
Address 520 First St.
Tel.: JAcKson 6-2821 CBC
Representative Weed, All-Canada
President J. H. Yuill
Gen., Sta. Mgr. R. J. Buss
Commercial. Prom. Mgr. Orv Kope
Program Director Bill Saviak
Publicity Director June Duncan
Chief Engineer Sid Gaitney

CKYL—Peace River—1954

Frequency: 630 Kc. Power: 1000 Watts
Owned-Oper. By... Peace River Bcstg. Co.

Address Radio Bldg.
Representative Hunt, Lorrie Potts
Manager W. C. Gliege
Sls. Prom. Mgr. Dave Lilwall
Engineer Bob Guy

CKRD—Red Deer—1949

Freq.: 850 Kc. Power: 1000 Watts
Owned-Oper. By... Central Alberta Bcstg. Co.
Bus. Address... 5203 Gaetz Ave., Foster Block
Tel.: 2083 CBC
Reps. Bcst. Sales; Radio Reps.; Messner
Pres., Gen. Mgr. G. S. Henry
Comm. Mgr. W. R. Scott
Prog., Pub. Dir. J. M. Younie
Chief Engineer Bob Sears

British Columbia

CHWK—Chilliwack—1927

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By... Fraser Valley Bcstrs., Ltd.
Address 50 Yale Rd., E.
Tel.: 3200 CBC
Representative All-Canada, Weed
Pres., Gen. Mgr. Jack Pilling
Comm. Mgr., Prom. Mgr. W. G. Teetzel
Prod. Mgr. J. M. MacLachlan
Chief Eng. R. Cartmell

CJDC—Dawson Creek—1948

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated By... Radio Station CJDC, Ltd.
Business Address 902 - 102nd Ave.
Tel.: STerling 2-3838 CBS
Representative Radio Representative, Cooke
President H. Michaud
Gen. Mgr., Comm. Mgr. Mike Lavern
Program Director Chuck Mudrak
Chief Engineer Mel Lang

CFJC—Kamloops—1927

Frequency: 910 Kc. Power: 1 Kw.
Owned Inland Bcstrs., Ltd.
Address 387—Fourth Ave.
Tel.: 1021 CBC
Sta. Rep. All-Canada, Weed
President Ronald White
General Manager Ian G. Clark
Comm. Sales Prom. Mgr. Walter Harwood
Program Director Norman McDonald
Chief Engineer Fred Webber

CKOV—Kelowna—1931

Frequency: 630 Kc. Power: 1000 Watts
Owned-Oper. By... Okanagan Bcstrs., Ltd.
Address Box 1481
Tel.: 3331 CBC
Representative All-Canada, Weed
President Mrs. J. W. B. Browne
Gen. Mgr. J. H. Browne
Comm. Manager J. D. Bews
Chief Engineer A. Vipond

CHUB—Nanaimo—1949

Frequency: 1570 Kc. Power: 10,000 Watts
Owned-Operated By... Standard Bcstg. Co.
Business Address Malaspina Hotel
Tel.: 2630 Independent
Newspaper Affil. Vancouver Sun
Representative Stephens & Towndrow
Sta. Mgr., Prog. Dir. C. J. Rudd
Nat. Sales Dir. Sheila Hassell
Prom., Pub. Mgr. Catherine Sanders
Chief Engineer Lew Fox

CKLN—Nelson—1939

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By... News Publishing Co., Ltd.
Address P. O. Box 250
Tel.: 10 CBS
Newspaper Affiliation Nelson Daily News
Rep. Stovin & Byles; Adam Young
Sta. Mgr., Ch. Eng. Alan R. Ramsden

CKNW—New Westminster 1944

Frequency: 1320 Kc. Power: 5000 Watts
Owned By... Radio NW, Ltd.
Business-Studio Address 227 Columbia St.
Tel.: LA 2-2711 Independent
Representative... Forjoe, R.Reps., B'cast. Reps.
President Frank A. Griffiths
Gen., Station Mgr. W. J. Hughes
Prog. Dir. Hal Davis
Nat. Sales Mgr. Mel Cooper
Chief Engineer Jack Gordon

CKOK—Penticton—1948

Freq.: 800 Kc. Power: 1 Kw. d., 500 Wis. n.
Owned-Operated By... CKOK, Ltd.
Business-Studio Address... 125 Nanaimo Ave.
Tel.: 2800 CBC
Representative All Canada; Weed
Pres., Gen., Mgr. Maurice P. Finnerty
Station Manager Ralph J. Robinson
Sales Mgr. Ken Compton

BRITISH COLUMBIA

Program Director.....Leland H. Faebish
Sales Prom., Pub. Dir.....Ed Boyd
Chief Engr.....George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJAV, Ltd.
Address.....735 Third Ave., N.
Tel.: 604.....Independent
Rep.....Hunt, Cooke, Stephens & Towndrow
Pres., Gen. Mgr.....Kenneth Hutcheson
Commercial Mgr.....Ray Jordan
Prog., Sta. Mgr.....Andy Marquis
Publicity Dir.....Sherwin Shragge
Chief Engineer.....J. McFegan

CKPG—Prince George—1954

Frequency: 550 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station CKPG, Ltd.
Address.....1220 Sixth Ave.
Tel.: LO 4-2626.....CBC
Representative.....All-Canada, Weed
President.....Frank H. Elphicke
Managing Dir.....Cecil G. Elphicke
Comm. Manager.....R. T. Harkins
Prog. Director.....Ronald A. East
Chief Engineer.....L. Fraser

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Canadian Broadcasting Corp.
Address.....343 W. 2nd Ave.
Sta. Mgr.....W. C. Hankinson
Sls. Rep.....H. W. Paulson (Vancouver)

CKCQ—Quesnel—1957

Frequency: 570 Kc.....Power: 1 Kw.
Owned.....Cariboo Bcstrs. Ltd.
Address.....Box 699
Tel.: 485.....Independent
Representative.....Radio Rep., Cooke
President.....James H. Ritchie
Gen. Mgr., Ch. Eng.....J. Fred Weber
Station Manager.....Dennis Reed
Comm. Prom. Mgr.....John V. Boates
Program Director.....Robert R. Leckie

CJAT—Trail—1931

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Oper. By.....Kootenay Bcstg. Co., Ltd.
Business-Studio Address.....Radio Centre
Tel.: 1840.....CBC
Rep.....Weed, All-Canada Radio Facilities
President.....A. S. Mawdsley
General Manager.....John W. Loader
Comm. Mgr.....J. P. Kobluk
Prog. Dir.....Ken Hughes
Chief Engineer.....Jack Molyneux

CBU—Vancouver—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MA 6121.....CBC
Dir. for Brit. Col.....Kenneth Caples
Comm. Mgr. (Toronto).....Walter E. Powell

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.
Tel.: Mutual 5-6464.....CBC
Representative.....Stovin & Byles, Ltd.
Pres., Sta. Mgr., Gen. Mgr. George C. Chandler
Prog. Director.....Vic Waters
Commercial Mgr.....Don Laws
Publicity Director.....Hudson W. Olson
Chief Engineer.....Art Chandler

CFUN—Vancouver—1922

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Rep.....Nat. Broadcast Sales; Devney
President.....R. R. Keay
Gen. Mgr.....J. L. Sayers
Comm. Manager.....Fin Anthony
Program Director.....T. J. Garner
Sales Prom., Pub. Dir.....Doug Reid
Chief Engineer.....Dave Rogers

CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
Tel.: MU 4-5131.....MBS
Representative.....All-Canada, Weed
President.....Arthur Holstead
General Manager.....Frank H. Elphicke
National Sls. Manager.....Clare Copeland
Program Manager.....John Ansell
Plng., Res. Director.....Macintosh MacDonald
Chief Engineer.....Charles Smith

CKLG—North Vancouver 1955

Frequency: 730 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Lions Gate B'casting., Ltd.
Address.....143 E. 11th, North Vancouver
Tel.: YUKon 8-1101.....Independent
Reps.....Stephens-Towndrow; Donald Cook
President.....A. Earson Gibson
Station Mgr.....John N. Hunt
Comm. Manager.....F. W. Mantell
Prog. Director.....Rudy Hartman
Prom., Pub. Mgr.....R. H. Smith
Chief Engineer.....Peter Mackintosh

CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By.....Interior Bcstrs., Ltd.
Business Address.....3330 Barnard Ave.
Tel.: 3900.....CBC
Rep.....All Canada; Weed
President.....Richard Peters
Sta. Manager.....A. G. Seabrook
Commercial Mgr.....Ann Gaustin
Program Director.....Jack Pollard
Sales Prom. Mgr.....Ed Boyd
Publicity Director.....George Leek
Chief Engineer.....Laurie Wright

BRITISH COLUMBIA-MANITOBA

CJVI—Victoria—1925

Frequency: 900 Kc. Power: 10,000 Watts
 Owned-Oper. By: Island Bcstg. Co., Ltd.
 Business-Studio Address: 817 Fort Street
 Tel.: EV 2-8221
 Representative: CBC
 Sta. Gen. Mgr.: All-Canada
 W. M. Guild
 Sls. Prom. Mgr.: Ralph S. Jamison
 Prog. Dir.: Walter Cownden
 Publicity Dir.: William S. Allen
 Chief Engineer: Joe Sommers

CKDA—Victoria—1950

Frequency: 1280 Kc. Power: 10 Kw.
 Owned-Oper. By: Capital Bcstg. System
 Address: 1450 Douglas St.
 Tel.: Evergreen 4-9311
 Representative: Independent
 Radio Reps., For Joe
 President: David M. Armstrong
 Gen., Comm. Mgr.: David B. Hill
 Program Director: Andy Stephen
 Publicity Director: Geo. Glover
 Chief Engineer: Norman Berbquist

Manitoba

CFAM—Altona—1957

Frequency: 1290 Kc. Power: 5000 Watts
 Owned: Southern Manitoba Bcstg. Co.
 Business Address: P.O. Box 1000
 Tel.: 285
 Representative: Independent
 Reprs.: Cooke; Hunt; Messner; Natl. Bcst. Sales
 President: Walter E. Kroeker
 Station Manager: Dave K. Friesen
 Chief Engineer: John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By: Western Manitoba Bcstrs.
 Address: 2940 Victoria Ave.
 Tel.: Parkway 6-5393
 Representative: CBC
 Radio Reprs.: Hunt; Messner; Young Canadian
 Pres., Gen. Manager: J. B. Craig
 Commercial Manager: E. D. Holland
 Prog. Dir.: Frank Bird
 Publicity Director: Marvin Freeman
 Chief Engineer: E. Humphrey Davies

CKDM—Dauphin—1950

Frequency: 730 Kc. Power: 1000 d.; 250 n.
 Owned: Dauphin Bcstg. Co., Ltd.
 Address: 3rd Ave., N. E.
 Tel.: 3230
 Representative: Independent
 Reprs.: Messner; Hunt; Young Canadian
 President: A. T. Warnock
 Station Manager: Michael Hopkins
 Sales Promotion Manager: Lorne G. Bignell
 Program Director: Brian Skinner
 Chief Engineer: Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: Arctic Radio Corp., Ltd.
 Business Address: 75 Callinan St.
 Tel.: 4422
 Representative: CBC
 President: Grey Mundie
 Station Manager: C. H. Whitney
 Comm. Sales Prom. Mgr.: Alec D. Cobban
 Program Director: E. Smallwood

CFRY—Portage La Prairie 1956

Frequency: 1570 Kc. Power: 250 Watts

Owned: Portage-Delta Bcstg. Co.
 Address: Hotel Portage
 Representative: Lorrie Poitts
 Pres., Mgr.: R. D. Hughes
 Comm. Mgr.: Dolores Kustra

CKSB—St. Boniface—1946

Frequency: 1050 Kc. Power: 10,000 Watts d.
 Owned: Radio-St. Boniface Ltd.
 Address: 607 Langevin St.
 Tel.: CH 7-4865
 Representative: CBC
 Reprs.: Devney; Hunt; Interprovincial Sales
 President: Auguste Dansereau
 Gen., Sta. Mgr.: Roland Couture
 Commercial Mgr.: Raoul Normandeau
 Program Dir.: Denis Belair
 Chief Engineer: Yves Savignac

CBW—Winnipeg—1948

Frequency: 990 Kc. Power: 50,000 Watts
 Owned-Operated By: Canadian Bcstg. Corp.
 Business Address: 541 Portage Ave.
 Tel.: SP 4-2541
 Representative: CBC
 Gen. Mgr.: J. A. Ouimet
 Reg. Director: J. R. Finlay
 Prog. Dir.: A. E. Parr
 Reg. Engineer: R. D. Cahoon
 Comm. Sls. Rep.: R. L. Horley
 Publicity Dir.: C. E. l'Ami

CJOB—Winnipeg—1946

Freq.: 680 Kc. Power: 5 Kw. d.; 2500 W., n.
 Business Address: 10th Fl., Lindsay Bldg.
 Tel.: WH 2-6374
 Representative: Independent
 Sta. Rep.: Radio Reprs.; Young Canadian
 Pres., Gen. Mgr.: John O. Blick
 Commercial Manager: R. M. MacLennan
 Sales Prom. Mgr.: R. Moody
 Prog. Director: George C. Davies
 Chief Engineer: R. V. Durlie

CKRC—Winnipeg—1927

Frequency: 630 Kc. Power: 5000 Watts
 Owned: Transcanada Communications, Ltd.
 Bus.-Studio Address: 300 Carlton St.
 Tel.: WH 2-2201
 Representative: CBC
 Weed, All-Canada
 Gen., Sta. Mgr.: William A. Speers

MANITOBA-NEW BRUNSWICK

Commercial Manager.....R. F. Tait
Sales Promotion Manager.....Gordon Walker
Program Director.....Robert Bye
Chief Engineer.....Burt Hooper

CKY—Winnipeg—1949

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....Station CKY, Ltd.

Business Address.....432 Main St., N.
Tel.: Whitehall 3-1531.....Independent
Representative.....Stovin, Forjoe
President.....Lloyd E. Moffat
Station Manager.....Jack M. Davidson
Comm. Manager.....D. McDermid
Program Director.....Jack R. Stewart
Chief Engineer.....Andy Malowanchuk

New Brunswick

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bathurst Broadcasting Co., Ltd.
Business Address.....455 Golf St.
Tel.: LI 6-4461.....Independent
Station Representative.....Potts
President.....J. Leo Hachey
Station Manager.....W. A. Winton
Comm., Sales Prom. Mgr.....R. J. Gallagher
Prog., Pub. Dir.....Ray Bourque
Chief Engineer.....Phil Paquet

CKNB—Campbellton—1939

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....Restigouche Bcstg. Co., Ltd.
Business Address.....110 Water St.
Tel.: Plaza 3-4415.....CBS
Representative.....Hardy, Weed
President.....John Alexander
Sta., Comm. Mgr.....Robert D. Richards
Chief Engineer.....Phil Paquet

CJEM—Edmundston—1944

Frequency: 570 Kc.....Power: 1000 Watts
Owned-Oper. By.....Edmundston Radio, Ltd.
Address.....91 Canada Rd.
Tel.: RE 5-3351.....CBS
Representative.....Stovin, Young
Gen. Mgr.....Jack Brilliant
Station, Comm. Mgr.....Georges Guerrette

CFNB—Fredericton—1923

Frequency: 550 Kc.....Power: 5000 Watts
Owned.....James S. Neill & Son, Ltd.
Address.....York St.
Tel.: GR 5-5501.....CBS
Representative.....All-Canada, Weed
President.....J. Stewart Neill
General Manager.....D. Malcolm Neill
Prog. Director.....H. L. McFee
Sta., Comm. Manager.....J. T. H. Fenety
Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Georges & Archibald Sts.
General Manager.....Alphonse Ouimet
Sta. Mgr.....J. E. R. Teasdale
Commercial Mgr.....W. E. Powell
Prog. Dir.....C. Jennings

CKCW—Moncton—1934

Frequency: 1220 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address.....K of P Bldg.
Tel.: EV 4-9111.....CBC
Station Rep.....Young Canadian; Stovin-Byles
Pres., Gen. Mgr.....F. A. Lynds
Sta., Comm. Mgr.....Tom H. Tonner
Sales Prom. Mgr., Prog. Dir.....Bob Reid
Chief Engineer.....Keith MacConnell

CKMR—New Castle—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned.....Miramichi Bcstg. Co., Ltd.
Business Address.....New Castle
Tel.: 690.....CBC
Sta. Rep.....Radio Time Sales; Hunt
President.....L. W. Flett
Sta., Comm. Mgr.....R. J. Wallace
Sales Prom. Mgr., Pub. Dir.....Fred Haining

CBA—Sackville—1939

Frequency: 1070 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....100 Sackville St., Halifax, N. S.
Regional Director.....W. E. S. Briggs
Regional Prog. Dir.....S. R. Kennedy
Comm. Rep.....Don LeBlanc
Press & Info. Rep.....A. W. Wilson

CFBC—Saint John—1946

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Fundy Bcstg. Co., Ltd.
Business Address.....68 Carleton St.; Box 930
Tel.: OX 2-3301.....CBC
Station Rep.....Radio Reps.; Young Canadian
President.....A. M. A. McLean
General Manager.....R. T. Bowman
Sales Manager.....Vincent Saunders
Program Supervisor.....D. H. Armstrong
Publicity Director.....Marita McNulty
Chief Engineer.....H. M. Stout

CHSJ—Saint John—1947

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By.....New Brunswick Bcstg. Co.
Business-Studio Address.....14 Church St.
Newspaper Affil.....Journal, Globe
Representative.....All Canada, Weed & Co.
General Manager.....George A. Cromwell
Comm. Mgr.....James Morrow
Station Manager.....Earl McCarron

Newfoundland

CBY—Corner Brook—1949

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Representative... C. V. Hierlihy
Gen. Mgr. (CBC)... J. Alphonse Oulmet
Comm. Mgr.... W. E. Powell
Prog. Dir.... Charles Jennings

CBG—Gander—1949

Frequency: 1450 Kc. Power: 1000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Address... Gander
General Manager... J. A. Oulmet
Sta. Mgr.... A. W. Barrett
Comm. Mgr.... W. E. Powell
Prog. Dir.... Charles Jennings

CBT—Grand Falls—1949

Frequency: 990 Kc. Power: 1000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Business Address... Mill Road
Tel.: 2102... CBC
Gen. Mgr.... J. Alphonse Oulmet
Station Manager... John J. Grace
Press & Info. Dept., Prom. Mgr... Ron C. Fraser
Comm. Manager... G. D. Halley
Prog. Director... R. G. O'Brien
Chief Engineer... E. D. Witherstone

CBN—St. John's—1949

Frequency: 640 Kc. Power: 10,000 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Address... Box E 5372
Telephone... 7181
General Manager (CBC)... J. Alphonse Oulmet
Commercial Mgr. (CBC)... W. E. Powell
Dir. for NFLD... W. F. Galgay
Prog. Director... Charles Jennings

CJON—St. John's—1951

Frequency: 930 Kc. Power: 10,000 Watts
Owned-Oper. By... Nfld. Bcstg. Co., Ltd.
Address... Prince of Wales St.
Tel.: 7105... Independent
Station Rep.... Stovin-Byles; Weed
Pres.... Geoffrey W. Stirling
General Manager... Don Jamieson
Sta. Mgr.... George MacDonald
Commercial Manager... Jack Baird
Sales Promotion Manager... Mary Brennan
Program Director... G. A. Wiggins
Publicity Director... Judith A. Curtis
Chief Engineer... Oscar Hierlihy

VOAR—St. John's—1929

Frequency: 1230 Kc. Power: 100 Watts d.
Owned... Seventh-day Adventists Corp.
Address... 106 Freshwater Rd.
Tel.: 6760... Independent
President... W. A. Nelson
General Manager... G. O. Adams
Chief Engineer... George Rabbitts

VOCM—St. Johns—1936

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By... Colonial Bcstg. System
Address... McBride's Hill & Water Sts.
Tel.: 3140... Independent
Rep.... Radio TV Sales; Young Canadian
Pres., Ch. Eng... W. B. Williams
Managing Director... H. N. Butler
Station Mgr.... J. V. Butler
Commercial Mgr... Denys Ferry
Program Director... J. M. Murdoch
Sales Prom. Mgr... Bill Squires
Publicity Dir... Bob Lockhart

Nova Scotia

CJFX—Antigonish—1943

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By... Atlantic Bcstrs., Ltd.
Address... St. Ninian St.
Tel.: 580... CBC
Station Rep.... Young Canadians; Mulvihill
President... Rev. Dr. F. Giniven
Gen. Sta. Mgr.... J. Clyde Nunn
Commercial Manager... Bruce Rafuse
Sales Prom. Mgr... Charles O'Brien
Chief Eng... Gordon MacDougall

CKBW—Bridgewater—1947

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Oper. By... Acadia Bcstg. Co., Ltd.
Business Address... 399 King St.
Tel.: LI 3-2401... CBC
Representative... Radio Reps., Don Cooke

President... C. J. Morrow
General Manager... John F. Hirtle
Sta. Mgr., Comm. Mgr... James A. MacLeod
Sales Prom. Mgr., Pub. Dir... David Flack
Program Director... A. Maxwell Ramey
Chief Engineer... Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 1330 Kc. Power: 100 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Business-Studio Address... 100 Sackville St.
Regional Director... W. E. S. Briggs
Reg. Prog. Dir... J. A. MacEwen
Comm. Rep... Don LeBlanc
Press & Infor. Rep... A. W. Wilson

CHNS—Halifax—1926

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By... Maritime Bcstg. Corp., Ltd.

NOVA SCOTIA-ONTARIO

Bus-Studio Address.....10 Tobin St.
Tel.: 3-8318CBC
Representative.....All-Canada, Weed
Gen., Station Manager.....Gerald Redmond
Commercial Manager.....Douglas Grant
Program Manager.....John A. Funston
Chief Engineer.....Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc...Power: 10,000 Wts. d., 5000 n.
Owned-Operated By.....CJCH Limited
Bus-Studio Address.....741 Robie St.
Tel.: 5-5443Independent
Representative.....Mulvihill, Young Can.
President.....D. Pearson McCurdy
Station Manager.....E. Finlay MacDonald
Comm. Manager.....Howard E. Gerard
Sls. Prom. Manager.....Clair Chambers
Program Director.....Leonard J. Chapple
Chief Engineer.....A. Reginald MacWilliams

CKEN—Kentville—1947

(See CFAB, Windsor)

CKEC—New Glasgow—1953

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Hector Bcstg. Co.
Address.....130 George St.
Tel.: 2-4200CBC
Representative.....Donald Cooke
Pres., Gen. Mgr......James M. Cameron
Prog. Dir......W. Ellis
Chief Engineer.....Lew Wright

CBI—Sydney—1948

Freq.: 1140 Kc.....Power: 5000 Watts
Owned-Operated By.....Canadian Bcstg. Corp.
Address.....P. O. Box 700
Tel: 4495CBC
President.....J. A. Ouimet
Station Manager.....F. G. Cooke
Comm. Mgr......Don LeBlanc
Publicity Dir......Bert Wilson
Chief Engineer.....G. R. Oulton

CJCB—Sydney—1929

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cape Breton Bcstrs., Ltd.
Business Address.....Charlotte St.
Tel.: 5596CBC
Station Rep......All Canada; Weed; Reynolds
President.....Nathaniel Nathanson
Station Manager.....Norris L. Nathanson
Commercial Manager.....M. Grant
Sales Promotion Manager.....Lloyd W. Taylor
Program Director.....T. C. Robertson
Publicity Director.....Florence MacLeod
Chief Engineer.....A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc.....Power: 1,000 Watts
Owned-Operated By.....Colchester Bcstg. Co. Ltd.
Business Address.....7 Pleasant St.
Tel.: 4491Independent
Representative.....Radio Time Sales
President, General Mgr......J. Arthur Manning
Comm. Mgr., Pub. Dir......H. C. Deryk Upton
Program Director.....Jack Armstrong
Chief Engineer.....E. S. Bernasconi

CFAB—Windsor—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Evangeline Bcstg. Co., Ltd.
Address.....Radio Centre
Tel.: 2111Independent
Representative.....Lorrie Potts
President.....F. J. Burns
General Manager.....J. A. C. Lewis
Comm. Mgr......Mrs. E. J. MacMillan
Promotion Mgr......J. F. Crossan
Program Director.....Willard Bishop
Chief Engineer.....A. M. Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Gateway Bcstg. Co., Ltd.
Address.....222 W. Main St.
Tel.: 500CBC
Representative.....All-Canada, Weed
Gen., Comm. Mgr......D. L. Smith

Ontario

CKBB—Barrie—1949

Freq.: 950 Kc...Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Barrie Bcstg. Co. Ltd.
Business Address.....Box 519
Tel.: PA 6-6466Independent
Representative.....Young, Mulvihill
Pres......Ralph T. Snelgrove
Sta. Mgr......Robert Hunter
Comm. Mgr......Edward Delaney
Program Director.....Jack Ruttle
Chief Engr......Jack Mattenley

CJBQ—Belleville—1946

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Operated By.....Quinte Bcstg. Co., Ltd.

Business Address.....11 Victoria Ave.; Box 399
Tel.: Woodland 8-5555CBC
Representative.....Young, Stovin
President.....A. MacLean Haig
Station Manager.....W. H. Stovin
Commercial Manager.....J. H. MacDonald
Program Director.....L. Jourard
Sls. Prom. Manager.....T. Hookings
Chief Engineer.....J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Nash Radio-TV Bcstg. Co.
Address.....Lawton St.
Tel.: ELgin 6-2209CBC
Representative.....Radio-TV Sales

President.....Thomas C. Nash
Sta., Comm. Mgr.....C. McKnight
Program Dir.....Jack Reid

CFJB—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.
Owned-Oper. By.....CFJB, Ltd.
Address.....2 Ellen St.
Tel.: GL 1-3110.....Independent
Rep.....Radio Time Sales
President.....Emerson McKinney
Sta. Mgr.....John Fox
Chief Eng.....Robert McBean

CKPC—Brantford—1923

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....Telephone City Bcst., Ltd.
Address.....525 Colborne St.
Tel.: Plaza 3-2664.....CBC
Station Representative.....Poits; Hunt
President.....Mrs. Florence M. Buchanan
Station Manager.....R. Buchanan
Comm. Prom. Mgr.....Russ Waters
Prog. Dir.....Arnold Anderson
Chief Engineer.....J. Featherston

CFJR—Brockville—1926

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Eastern Ontario Bcstg. Co., Ltd.
Business-Studio Address.....Revere Hotel Bldg.
Tel.: Diamond 2-4628.....CBC
Station Rep.....Stovin-Byles; Young Canadian
Pres., Gen. Mgr.....Jack R. Radford
Asst. Sta. Mgr.....Thomas Starham
Comm. Mgr.....Keith Pelton
Prog., Pub. Dir.....Jim Chapman
Chief Engineer.....Sid Penstone

CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By.....John Beardall
Business Address.....Box 550
Tel.: EL 2-3000.....CBC
Manager.....John Beardall
Chief Engineer.....Gordon Brooks

CKSF—Cornwall—1945

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Operated By.....Standard-Freeholder, Ltd.
Business-Studio Address.....36 Pitt St.
Tel.: Wellington 3-2030.....CBC
Newspaper Affil.....Dly. Standard-Freeholder
Station Rep.....Stovin-Byles; Devney
President.....G. D. Fleming
Sta., Comm. Mgr.....Fred H. Pemberton
Sales Prom. Mgr.....Alma Larocque
Program Director.....John Larocque
Chief Engineer.....Mahlon Clark

CFOB—Fort Frances—1944

Frequency: 800 Kc.....Power: 1000 Watts
Owned By.....Border Bcstg., Ltd.
Business-Studio Address.....242 Scott St.
Tel.: 200.....CBC
Rep.....Cooke. Radio Reps., Bcst. Reps.
Manager.....Don Fawcett

CKPR—Fort William—1931

Freq.: 580 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....H. F. Dougall Co., Ltd.
Bus.-Studio Address.....Radio Hall, Victoria Ave.
Tel.: 3-3477.....CBC
Station Reps.....Radio Reps.; All Canada
Pres., Gen. Mgr.....H. F. Dougall
Sta., Comm. Mgr.....George Jeffrey
Sales Prom. Mgr.....Jack Masters
Prog., Pub. Dir.....J. P. Friesan
Chief Engineer.....W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc.....Power: 250 Watts
Owned-Oper. By.....Galt B'casting Co., Ltd.
Address.....3 Ainslie St.
Tel.: 4318.....Independent
Representative.....Radio Time Sales
Pres., Gen. Mgr.....John V. Evans
Chief Eng.....Paul Kemper

CJOY—Guelph—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....CJOY, Ltd.
Business Address.....Bond Bldg.
Tel.: TA 4-0670.....Independent
Representative.....Radio Reps., Cooke
Pres., Sta. Mgr.....Wallace Slatter
General Mgr.....Frederick T. Metcalf
Program Director.....J. D. LeBlanc
Commercial Mgr.....J. Jackson
Chief Engineer.....J. Milligan

CHML—Hamilton—1926

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address.....848 Main St., E.
Tel.: LI 9-2411.....CBC
Program Director.....William E. Hall
Rep.....Stephens & Towndrow
President.....Kenneth D. Soble
General Manager.....Tom Darling
Commercial Manager.....W. D. Whitaker
Prog. Dir.....William E. Hall
Sales Prom. Mgr., Pub. Dir.....Babs Corbett
Chief Engineer.....Hugh Potter

CKOC—Hamilton—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned.....Wentworth Radio Bcstg. Co., Ltd.
Business-Studio Address.....32 John St., N.
Tel.: JA 7-4483.....CBC
Representative.....All-Canada. Weed
President.....Clifford Sifton
V. P., General Manager.....W. T. Cranston
Comm. Mgr., Asst. Mgr.....J. N. Inkster
Sales Promotion Manager.....Lyn Cooper
Program Director.....John M. Hill
Chief Engineer.....Leslie Horton

CJRL—Kenora—1938

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lake of Woods B'cast. Ltd.
Business Address.....Johnson Block Main St.
Tel.: 7850.....CBC
Newspaper Affiliation.....Miner & News

ONTARIO

RepresentativeStovin-Byles
PresidentStuart King
Station Manager.....William Wylie
Program Director.....Jack Thomson

CKLC—Kingston—1953

Frequency: 1380 Kc.....Power: 5 Kw.
Owned-Oper. By...St. Lawrence Bcstg. Co., Ltd.
Address.....99 Brock St.
Tel.: LI 2-4927.....Independent
RepresentativeStovin, Forjoe
Sta., Gen. Manager.....T. D. French
Comm. Manager.....J. F. French
Prog. Director.....C. J. Bermingham
Chief Engineer.....Barry M. Ogden

CKWS—Kingston—1942

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By...Frontenac Bcstg. Co., Ltd.
Address.....170 Queen St.
Tel.: LI 2-4877.....CBC-NBC
Newspaper Affil.....Kingston Whig Standard
Rep.....Natl. Bcst. Sales, Weed
President.....Senator W. R. Davies
Gen. Manager.....Harvey Freeman
Station Manager.....Wally Rewegan
Commercial Manager.....Bill Kins
Prog. Director.....Allan Brooks
Sales Prom. Mgr.....Mrs. Rita Lloyd
Pub. Director.....Carl Cogan
Chief Engineer.....Bert Cobb

CJKL—Kirkland Lake—1934

Frequency: 560 Kc.....Power: 5000 Watts
Owned.....Kirkland Lake Bcstg., Ltd.
Address.....22 Govt. Rd. West
Tel.: 27.....CBC
Reps.....Natl. Bcst Sales; All Canada; Weed
President.....Irma Brydson
General Manager.....H. C. Freeman
Station Manager.....K. C. Billings
Commercial Manager.....Dave Clark
Prog. Dir.....Don O'Neil
Chief Engineer.....C. L. Spence

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Opera. By...K-W. Bcstg. Co., Ltd.
Business-Studio Address.....125 King St. W.
Tel.: SH 3-3628.....CBC
Rep.....Natl. Bcst. Sales; Devney
Pres., Gen. Mgr.....James C. Mitchell
Comm. Mgr.....Jack G. Liddle
Sales Prom. Mgr.....G. J. Schus
Program Dir.....Gordon Ross
Publicity Dir.....John Hodges
Chief Engineer.....Ion Hartman

CJSP—Leamington—1954

Frequency: 710 Kc.....Power: 250 Watts
Owned-Operated By...Sun Parlor Bcstrs., Ltd.
Address.....23 Erie St., N.
Tel.: 2780.....Independent
RepresentativeRadio-TV Sales; Best
Pres., Comm. Mgr.....A. A. Bruner
Sales Manager.....J. L. Moore

Program Dir.....Lou Tomasi
Sales Prom. Mgr.....Mrs. Eleanor Carper
Chief Engineer.....Ed Derkach

CKLY—Lindsay—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Operated By...Greg-May Bcstg. Ltd.
Business Address.....249 Kent St.
Tel.: FA 4-3585.....Independent
Sta. Rep.....Radio Time Sales; Hunt
Pres., Sta. Mgr.....E. N. Gregory
Gen. Mgr., Ch. Engr.....C. A. Gregory

CFPL—London—1922

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper....London Free Press Printing Co.
Address.....442 Richmond St.
Tel.: GEneral 8-8391.....CBC
Newspaper Affil.....London Free Press
RepresentativeWeed, All-Canada
President.....Walter J. Blackburn
Gen. Mgr.....Murray T. Brown
Comm., Station Mgr.....Douglas C. Trowell
Prog. Dir.....Ward M. Cornell
Sls. Prom. Mgr., Pub. Dir.....Harvey M. Clarke
Chief Engineer.....Glen A. Robitaille

CKSL—London—1956

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....London Bcstrs.
Address.....343 Richmond St.
Tel.: GEneral 2-4181.....Independent
RepresentativeYoung Canadian
President.....F. Vincent Regan
Gen., Sta. Mgr.....William E. Robinson
Comm. Mgr.....Fred Ursel
Sales Prom. Mgr., Pub. Dir.....Pat Dorey
Program Director.....Vaughn Bjerre
Chief Engineer.....Ron Turmpenny

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 5,000 Watts
Owned-Oper. By...Radio Station CHVC, Ltd.
Business Address.....Rainbow Bridge
Tel.: EL 8-7151.....Independent
Station Rep.....Potts; Cooke; Hunt
President.....B. Howard Bedford
Asst., Comm. Mgr.....A. W. Blakely
Program Director.....J. Ross Kenzie
Publicity Director.....Crawford Douglas
Chief Engineer.....Les Rooke

CFCH—North Bay—1931

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By...Northern Bcstg.
Address.....Frazer Ave. & 1st St.
Tel.: GR 4-2000.....CBC
Sta. Rep.....Natl. Bcst. Sls.; All Canada; Weed
President.....Mrs. A. P. Campbell
Gen., Sta. Mgr.....Harry M. Edgar
Commercial Manager.....Clarence Houston
Sales Promotion Manager.....George Barr
Program Director.....Bill O'Halloran
Chief Engineer.....Jack Barnaby

CHWO—Oakville—1956

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.
 Owned CHWO Radio
 Address Radio Bldg.
 Tel.: VI 5-2821 Independent
 Representative Radio & TV Sales Inc.
 Pres., Gen. Mgr. Howard C. Caine
 Commercial Manager Victor Tipple
 Program Director Robert McLaughlin
 Chief Engineer Hans J. Wecke

CFOR—Orillia—1945

Freq.: 1570 Kc. Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By Radio Station CFOR
 Bus-Studio Address 241 West St., N.
 Tel.: FA 4-3511 CBC
 Rep. Stephens & Towndrow
 Pres., Gen. Mgr. Gordon E. Smith
 Comm., Sales Prom. Mgr. William J. Pratt
 Program Director Pete McGarvey
 Chief Engineer George Slinn

CKLB—Oshawa—1946

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Oper. By... Lakeland Bcstg. Co., Ltd.
 Business-Studio Address 16 Centre St.
 Tel.: RA 3-3415 Independent
 Rep. Lorrie Potts, John N. Hunt, Devney
 General Mgr. A. H. Collins
 Station Mgr. Gordon G. Garrison
 Commercial Mgr. R. P. MacGowan
 Program Director Fred M. Oliver
 Chief Engineer W. C. Marchand

CBO—Ottawa—1924

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Bus-Studio Address Chateau Laurier Hotel
 Tel.: (Toronto) WA 3-5461 CBC
 Gen. Mgr. J. A. Ouimet
 Station Manager Charles P. Wright
 Comm. Mgr. W. E. Powell
 Prog. Dir. Charles Jennings

CFRA—Ottawa—1947

Frequency: 560 Kc. Power: 5000 Watts
 Owned CFRA, Ltd.
 Address 150 Isabella St.
 Tel.: CE 3-6241 Independent
 Representative Stephens & Towndrow, Weed
 Pres., Gen., Sta. Mgr. Frank Ryan
 Comm. Mgr. George M. Gowling
 Program Director Terry Kiely
 Program Manager Tom Foley
 Publicity Director Don MacKinnon
 Chief Engineer Harold Peerenboom

CKOY—Ottawa—1924

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By CKOY, Ltd.
 Address 635 Richmond Rd.
 Tel.: PA 2-2650 CBC
 Station Rep. Cooke, Natl. Bcst. Sales
 President Irving Cameron

Station Mgr. Jack Daly
 Commercial Manager Don Hamilton
 Prog. Dir. Keith Sterling
 Pub. Dir. Ann Hammell
 Chief Engineer Ken Puttock

CFOS—Owen Sound—1940

Frequency: 560 Kc. Power: 1000 Watts
 Owned Grey & Bruce Bcstg. Co., Ltd.
 Address 270 9th St. E.
 Tel.: 1940 CBC
 Station Rep. Stovin-Byles; Young Canadian
 President C. J. McTavish
 Station Manager William N. Hawkins
 Commercial Manager Russ Tomlinson
 Program Director D. Danard
 Publicity Director Ron Boyd
 Chief Engineer R. Speck

CHOV—Pembroke—1942

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By... Ottawa Valley Bcstg. Co.
 Business Address 319 Pembroke St. E.
 Tel.: RE 2-3657 CBC
 Representative Stovin
 President E. Gordon Archibald
 Commercial Manager Ramsay F. Garrow
 Sales Promotion Manager J. B. Scott
 Program Director William K. Kutschke
 Chief Engineer W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Power: 5000 Watts
 Owned Kawartha Bcstg. Co., Ltd.
 Business-Studio Address Box 627
 Tel.: RI 2-7708 CBC
 News. Afil. The Examiner
 Representative Natl. Bcst. Sales, Weed
 President W. R. Davies
 Gen. Mgr. H. C. Freeman
 Station Manager N. J. Weatherwax
 Chief Engineer A. Crump

CFPA—Port Arthur—1944

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Ralph H. Parker
 Bus. Address 87 N. Hill St.; Box 747
 Tel.: 4-2404 CBC
 Sta. Rep. Mulvihill; Messner; Hunt; Weed
 President, Gen. Mgr. Ralph H. Parker
 Commercial Manager Don Willis
 Program Director Doug Phillips

CJRH—Richmond Hill—1957

Freq.: 1310 Kc. Power: 1000 Wts. d., 250 n.
 Owned Radio Richmond Hill
 Business Address 50 Yonge St., N.
 Tel.: AVenue 5-4915 Independent
 Station Representative Radio Reps. Ltd.
 Pres., Gen. Mgr. John O. Graham
 Station Manager Stewart H. Coxford
 Commercial Manager Stanley L. Larke
 Program Director Stephen K. Appleby
 Chief Engineer William McDougall

CKTB—St. Catharines—1930

Frequency: 610 Kc. Power: 5000 Watts

ONTARIO

Owned.....Niagara District Bcstg. Co., Ltd.
Business-Studio Address.....12 Yates St.
Tel.: MU 4-1174.....CBC
Station Representative.....Mulvihill; Devney
President.....W. B. C. Burgoyne
Gen., Sta. Mgr......Mary C. Burgoyne
Comm. Manager.....V. A. Lococo
Sales Prom. Mgr., Pub. Dir......Roy Bonisteel
Prog. Dir......Jack Dawson
Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc.....**Power**: 1000 Watts
Owned-Oper. By.....Station CHLO, Ltd.
Address.....133 Curtis St.
Tel.: ME 1-3910.....CBC
Representative.....Radio-TV Sales; Cooke
President.....G. C. Nicholas
Gen., Sta. Mgr......John L. Moore
Comm. Mgr......George Harper
Sales Prom., Pub. Dir......Don Lumley
Program Director.....W. G. Moyer
Chief Engineer.....W. R. Onn

CHOK—Sarnia—1946

Freq.: 1070 Kc.....**Power**: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sarnia Bcstg., Ltd.
Address.....148½ Front St. N.
Tel.: DI 4-1121.....CBC
Representative.....Cooke, Mulvihill
Pres., Gen. Mgr......Claude R. Irvine
Station Manager.....Karl E. Monk
Commercial Manager.....Arthur H. J. O'Hagan
Program Director.....George Ludgate
Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Frequency: 1050 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Hyland Radio-TV Ltd.
Address.....119 East St.
Tel.: 3-1121.....CBC
Representative.....Lorrie Potts, McGillvra
President.....J. G. Hyland
Gen. Manager.....E. Vance
Comm. Mgr......Will Belec

CKCY—Sault Ste. Marie—1955

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned.....Algonquin Radio & TV
Address.....254 Queen St., E.
Tel.: AL 3-2393.....Independent
Representative.....Young Canadian
President.....C. P. Greco
Manager.....F. A. Bestall

CFRS—Simcoe—1956

Frequency: 1560 Kc.....**Power**: 250 W., d.
Owned.....Simcoe Bcstg. Co.
Business Address.....228 John St.
Tel.: GA 6-3240.....Independent
Representative.....Radio & TV Sales
Pres., Gen. Mgr......Ted M. Fielder
Sta., Comm. Mgr......Fred G. Sherratt
Sales Prom. Mgr......Richard T. Maxwell
Publicity Director.....Phil Clayton
Chief Engineer.....Robert Watmough

CJET—Smith Falls—1955

Frequency: 1070 Kc.....**Power**: 1000 Watts
Owned.....Rideau Broadcasting Ltd.
Address.....Box 1070
Tel.: 1070.....Independent
Representative.....Lorrie Potts, McGillvra
President, Gen. Mgr......Jark Pollie
Comm. Mgr......Don Slater
Chief Engineer.....Fred Roney

CJCS—Stratford—1924

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned-Operated By.....CJCS, Ltd.
Address.....125 Ontario St.
Tel.: 1675.....CBC
Station Rep......Radio Reps.; Weed
Pres., Gen. Manager.....Frank M. Squires
Sta., Comm. Mgr......S. E. Tapley
Program Director.....William Inkol
Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc.....**Power**: 1000 Watts
Owned.....Sudbury Bcstg. Co.
Bus. Address.....166 Elm St., W.; Box 700
Tel.: OSborne 4-6401.....CBC
Sta. Rep......Interprovincial; Hunt; Young
Pres., Gen. Mgr......F. Baxter Ricard
Sta., Comm. Mgr......Rene Riel
Program Director.....Jean Pierre Coallier
Publicity Director.....Robert Grandmaison
Chief Engineer.....Henry Albert

CHNO—Sudbury—1947

Frequency: 900 Kc.....**Power**: 1000 Watts
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Business Address.....166 Elm St., W.
Tel.: OS 4-6401.....CBC
Sta. Rep......Hunt; Young Canadian
President, General Mgr......F. B. Ricard
Station, Commercial Manager.....Peter Scott
Chief Engineer.....Henry Albert

CKSO—Sudbury—1935

Frequency: 790 Kc.....**Power**: 5000 Watts
Owned-Operated By.....CKSO, Radio, Ltd.
Business Address.....336 Ash St.; Box 400
Tel.: OS 4-1711.....CBC
Representative.....All-Canada, Weed
President.....G. M. Miller, Q.C.
Gen., Sta. Mgr......W. J. Woodill
Nat. Comm. Mgr......Ralph Connor
Program Director.....Robert Station
Chief Engineer.....James McRae

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....**Power**: 1 Kw., d.
Owned-Oper. By.....Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: 1500.....Independent
Representative.....Radio Reps.
General Manager.....John Lamers
Comm. Mgr......Jack Campbell
Prog. Dir., Chief Eng......A. Ken Orton

CFCL—Timmins—1951

Frequency: 580 Kc. Power: 1 Kw. d n.
Owned. J. Conrad Lavigne Ent. Ltd.
Address Box 620
Tel.: 577
Representative. Mulvihill; Hunt; Devney
President J. Conrad Lavigne
Gen. Mgr. Rene Barrette
Comm. Mgr. Ted Meunier
Station Mgr. Albert Aube
Program Dir. Gerald Lefebvre
Chief Engineer Roch Demers

CKGB—Timmins—1933

Freq.: 680 Kc. Power: 5000 Watts
Owned-Oper. By Timmins Bcstg. Ltd.
Bus. Studio Address Cedar St., South
Tel.: 680
Newspaper Affiliation Daily Press
Rep. Natl. Bcst. Sales, Weed, All-Canada
President K. R. Thomson
Dir. of Bcstg. H. C. Freeman
Station Manager W. G. Hall
Comm. Mgr. Gino Cicci
Program Director B. Nadeau
Publicity Director D. Kelly
Chief Engineer E. Mott

CBL—Toronto—1927

Frequency: 740 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Business-Studio Address 354 Jarvis St.
General Manager (CBC) J. Alphonse Outmet
Dir. of Radio J. M. Kannawin
Commercial Manager (CBC) W. E. Powell
Program Director (CBC) Charles Jennings

CFRB—Toronto—1927

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By Rogers Radio Bcstg. Co., Ltd.
Address 37 Bloor St. W.
Tel.: WAlnut 4-5711
Sta. Rep. All Canada; Young Canadian
President J. Elsworth Rogers
V.P. E. W. Bickle
V.P. Sales Waldo Holden
Station Mgr. Wes McKnight
Sls. Prom. Mgr., Pub. Dir. Ken Marsden
Chief Engineer Clive Eastwood

CHUM—Toronto—1945

Freq.: 1050 Kc. Power: 5000 Wts. d. 2500 n.
Owned-Oper. By York Bcstrs., Ltd.
Address 250 Adelaide St. W.
Tel.: UN 1-4441
Station Rep. Stephens & Townsend
President, Gen. Mgr. Allan F. Waters
Pub. Dir. Phil Stone
Comm. Mgr. Wes Armstrong
Program Director Allan Slaughter
Chief Engineer George Jones

CJBC—Toronto—1943

Frequency: 860 Kc. Power: 50 Kw.
Owned Canadian Broadcasting Corp.
Address 354 Jarvis Street
Tel.: WA 3-5461
CBC

Representative Horace N. Stovin
General Manager Dr. Ira Dilworth
Director of Radio J. M. Kannawin
Commercial Manager W. E. Powell
Asst. Dir. of Radio R. de Boer
Regional Engineer H. R. Hilliard

CKEY—Toronto—1944

Frequency: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By Frybrook Ltd.
Bus. Address 1262 Don Mills Rd.
Tel.: Hickory 4-2580
Independent
Representative Natl. Bcst. Sales, Cooke
President Jack K. Cooke
Gen., Sta. Mgr. Hal Cooke
Commercial Mgr. James Armstrong
Program Director Don Inslay
Publicity Dir. Bas Foster
Chief Engineer Allan Taylor

CKFH—Toronto—1951

Frequency: 1400 Kc. Power: 250 Watts
Owned Foster Hewitt Bcstg., Ltd.
Address 1 Grenville St.
Tel.: WA 3-0921
Independent
President Foster Hewitt
Commercial Mgr. Keith Dawey
Prog., Pub. Dir. Barry Nesbitt
Chief Engineer Gerald Wilson

CBE—Windsor—1950

Frequency: 1550 Kc. Power: 10,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address Security Bldg.
Tel.: CL 4-5116
General Manager J. A. Oulmet
Station Manager K. A. Murray
Commercial Manager W. E. Powell
Sales Prom. Mgr. R. S. Joynt
Program Director M. W. Robinson
Publicity Director J. S. Brickenden
Chief Engineer R. A. Clark

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc. Power: 2500 Watts
Owned CKNX, Ltd.
Address Carling Terrace
Tel.: Wingham 158
Station Rep. Potts; Young Canadian
Pres. W. T. Cruickshank
General Manager G. W. Cruickshank
Sta. Manager J. J. Cruickshank
Program Dir. John Langridge
Publicity Director Roger West
Chief Engineer S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Oxford Bcstg. Co.
Business Address 290 Dundas St.
Tel.: LE 7-3414
Independent
Representative Lorrie Potts, Hunt
President, Gen. Station Mgr. Monty J. Werry
Program Director William Tooner
Chief Engineer Paul Hunter

Prince Edward Island

CFCY—Charlottetown—1924

Frequency: 630 Kc. Power: 5 Kw.
 Owned-Oper. By... Island Radio Bcstg. Co.
 Business-Studio Address... 85 Kent St.
 Tel.: 7347 CBC
 Representative... All-Canada, Weed
 President... Mrs. K. S. Rogers
 Sta. Mgr., Comm. Mgr... R. F. Large
 Promotion Manager... M. E. Large

CJRW—Summerside—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Gulf Bcstg. Co., Ltd.
 Business-Studio Address... 218 Water St.
 Tel.: 2201 Independent
 Representative... Radio Reps.
 Pres., General Manager... R. C. Schurman
 Program Director... L. E. Huestis
 Chief Engineer... Angus MacKie

Quebec

CFGT—Alma—1953

Frequency: 1270 Kc. Power: 1 Kw.
 Owned-Oper. By... Radio Lac. St. Jean, Ltee.
 Address... 200 DuPont Ave.
 Tel.: NO 2-3461 Independent
 General Manager... Jean Jacques Fortin
 Commercial Mgr... Jacques Cote
 Program Dir... Rosaire Pelletier
 Chief Engineer... Claude Collard

Tel.: 2-5458 Independent
 Representative... Renaud
 Mgr., Comm. Dir... Benoit Vanier

CHEF—Granby—1946

CHAD—Amos—1942

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Northern Radio Inc.
 Business Address... P. O. Box 70
 Tel.: RO 2-7741 CBC
 Rep... Weed
 Pres., Gen. Mgr... David A. Gourd
 Sta., Comm. Mgr... Yvon Martel
 Chief Eng... Jean G. Langevin

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... La Voix de l'Est Ltee.
 Business Address... Granby
 Tel.: 2-3301 Independent
 Newspaper Affil... La Voix de l'Est
 Station Representative... RTS; Hardy
 Pres., Gen. Mgr... Aime Laurion
 Station Manager... Constant Brodeur
 Comm. Mgr., Pub. Dir... R. M. Dube
 Sales Prom. Mgr... Andre Lague
 Chief Engineer... Gerard Laliberte

CKCH—Hull—1933

CBJ—Chicoutimi—1933

Frequency: 1580 Kc. Power: 10,000 Watts
 Owned-Oper. By... Canadian Bcstg. Corp.
 Tel... CBC
 Address... Ottawa
 General Manager... J. A. Ouimet
 Station Manager... V. Fortin
 Chief Engineer... J. Roberts

Frequency: 970 Kc. Power: 5000 Watts
 Owned... Syndicat D'Oeuvres Soc. Limit.
 Business Studio Address... 121 Notre-Dame St.
 Tel... PR 7-2771
 News. Affil... Le Droi
 Representative... Weed
 President... Wilfrid Carr
 Sta. Manager... J. P. Lemire
 Comm. Manager... Henry Allard
 Publicity Dir... S. Lanctot
 Chief Engineer... J. L. Guerette

CJMT—Chicoutimi—1954

Frequency: 1420 Kc. Power: 1000 Watts
 Owned... CJMT Ltd.
 Business Address... 365 Racine St.
 Tel.: LI 3-1517 Independent
 Station Rep... Interprovincial; Weed
 President... J. O. Masse
 Sta. Mgr... J. Marcel Houle
 Commercial Manager... Pierre Tremblay
 Sales Prom. Mgr... Francois Ranger
 Program Director... Andre Jean
 Chief Engineer... Lucien Simard

CKRS—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts
 Owned... Radio-Saguenay Ltd.
 Address... 735 St-Hubert St.
 Tel.: LI 2-4551 Independent
 Representative... Hardy, Young
 President... Henri Lepage
 Gen., Comm. Mgr... Tom Burham
 Sta. Mgr., Prog. Dir... Guy Bolvin
 Chief Engineer... Gerard Lemieux

CHR—Drummondville—1954

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Radio Drummond Ltee.
 Address... 248 Lindsay St.

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Radio LaSarre, Inc.
 Business Address... P.O. Box 70, Rouyn
 Tel.: ROger 2-7741, Rouyn CBC
 Sta. Rep... Weed; Trans-Ocean; Hunt

Pres., Gen. Mgr. David Armand Gourd
Comm., Sales Prom. Mgr. Y. Martel
Program Director B. Valiquette
Chief Engineer J. G. Langevin

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts
Owned By

La Compagnie De Radiodiffusion De Matane
Address 4 Rue St. Sacrement
Tel.: 1100 CBC
Representative Hardy, Young
Pres., Gen. Mgr. Rene Lapointe
Station Mgr. Octave Lapointe
Comm., Sales Prom. Mgr. J. Paul Cote
Prog., Pub. Dir. Claude Guenette
Chief Engineer Yvan Fortier

CKBM—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Radio Alleghans, Inc.
Address 8, Rue St. Thomas
Tel.: 801 Independent
Representative Radio & TV Sales
President, Prog. Dir. Henri Deschenes
Gen., Comm., Sls. Prom. Mgr. Andre Mercier
Chief Engineer Marcel Coulombe

CBF—Montreal—1937

Frequency: 690 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address 1425 Dorchester St., W.
Tel.: UN 6-2571 CBC-ABC-MBS-NBC
General Mgr. J. A. Ouimet
Dir., Sound Bcstng. Benoit Lafleur
Commercial Mgr. W. E. Powell
Program Dir. Jean-Marie Dugas

CBM—Montreal—1936

Frequency: 940 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Business Address P.O. Box 6000
Tel.: UNiversity 6-2571 NBC
Gen. Mgr. J. Alphonse Ouimet
Dir., Sound Bcstng. Benoit Lafleur
Commercial Manager Maurice Valiquette
Program Director Kenneth Withers
Publicity Director J. J. Trudeau
Chief Engineer Etienne Dubreuil

CFCF—Montreal—1919

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By Canadian Marconi Co.
Bus.-Studio Address 4824 Cote des Neiges Rd.
Tel.: RE 1-1101 ABC-CBC
Representative Weed, All-Canada
General Manager R. E. Misener
Comm. Mgr. Keith Dancy
Program Director Vin Dittmer
Chief Engineer J. Creighton Douglas

CJAD—Montreal—1945

Frequency: 800 Kc. Power: 10,000 Watts
Owned-Operated By CJAD, Ltd.
Business-Studio Address 1191 Mountain St.
Tel.: UNiversity 6-6821 CBS

Sta. Rep., Radio Time Sales; Young Canadian
Pres., Gen. Mgr. J. Art Dupont
Sta. Mgr. H. T. McCurdy
Comm. Mgr. Berthe Poulet
Prog. Dir. Ned Conlon
Sales Prom. Manager R. L. Laurion
Publicity Director Miss Gerry Brown
Chief Engineer Aurele Boisvert

CJMS—Montreal—1954

Frequency: 1280 Kc. Power: 5000 Watts
Owned CJMS Radio, Inc.
Address 188 Dorchester St., E.
Tel.: UN 1-3456 Independent
Station Representative Stephens; Towndrow
President Fernand Guay
Station Manager J. "Johnny" Nadon
Program Director Jean Lajoie
Chief Engineer Jean Garceau

CKAC—Montreal—1922

Frequency: 730 Kc. Power: 50,000 Watts
Owned Publication La Presse
Studio Address 980 St. Catherine St., W.
Tel.: UNiversity 6-7301 CBS
Representative Weed, I.B.S. Canada
News, Affil. La Presse
Pres. Mrs. A. Du Tremblay
Sta. Manager Phil Lalonde
Program Director Ferdinand Biondi
Comm. Mgr. G. Bourassa
Sales Prom. Mgr., Pub. Dir. Paul Gelinas
Chief Engineer Leonard Spencer

CKVL—Montreal—1946

Frequency: 850 Kc. Power: 10,000 Watts
Address 211 Gordon Ave.
Tel.: PO 6-2311 Independent
Newspaper Affil. Radiomonde Ltd.
Rep. Radio & TV Sls., Inc., Cooke
President Jack Tietolman
Station Manager Corey Thomson

CHNC—New Carlisle—1933

Frequency: 610 Kc. Power: 5000 Watts
Owned-Oper. By Gaspesia Radio Bcstg. Co.
Tel.: 63 & 64 CBC
Representative Hardy, Young
President Dr. Charles A. Dumont
General Mgr. Dr. Charles Houde
Sta., Comm. Manager J. R. Peloquin
Chief Engineer Bruce MacDonald

CBV—Quebec City—1934

Frequency: 980 Kc. Power: 5,000 Watts
Owned Canadian Bcstg. Corp.
Bus. Address Palais Montcalm, St. John St.
Tel.: LA 5-8155 CBC
General Manager J. A. Ouimet
Station Manager Rene Dussault
Commercial Manager Maurice Valiquette

CHRC—Quebec City—1926

Frequency: 800 Kc. Power: 10,000 Watts
Owned-Operated By CHRC, Limitée

QUEBEC

Business Address.....1149, rue St. Jean
 Tel.: LA 2-8177.....Independent
 Station Rep.....Hardy; Young Canadian
President.....Herve Baribeau
General Manager.....Henri Lepage
Station Manager.....Aurele Pelletier
 Comm., Sls. Prom. Mgr... F. Richard Thibodeau
 Program Director.....Magella Alain
Chief Engineer.....Arsene Nadeau

Owned.....Northern Radio Nord, Inc.
 Address.....P. O. Box 70
 Tel.: RO 2-7741.....CBC
 Representative.....Weed
 Pres., Gen. Mgr.....David A. Gourd
 Station Mgr.....Guy Lauzon
 Comm. Mgr.....G. Chartrand
 Chief Engineer.....Guy Langevin

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....The Goodwill Bcstrs. of Quebec
 Address.....405 Blvd. Hamel
 Tel.: MU 3-4931.....CBC
 Station Representative.....Radio & TV Sales
 President.....Paul Lepage
 Gen., Sta. Mgr.....H. Burnside
 Program Director.....Richard Drew
 Chief Engineer.....Fernand Guilmette

CHGB—Ste. Anne de La Poc 1938

Freq.: 1350 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....CHGB, Ltd.
 Tel.:.....CBC
 Representative.....Renaud, McGillivra
 General Mgr.....G. Thomas Desjardins
 Station Mgr.....P. E. Hudon
 Sales Prom. Mgr.....A. Freve

CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 5 Kw.
 Owned-Operated By.....CKCV, Ltd.
 Bus-Studio Address.....978 St. John St.
 Tel.: LA 2-1585.....CBC
 Rep.....Weed, Interprq.
President.....Gaston Proulx
 Gen. Mgr.....Paul Lepage
 Sta., Comm. Mgr.....Marcel Leboeuf
 Sales Prom., Pub. Dir.....Jean-Gay Bernier
 Prog. Dir.....Michel Garlepy
 Chief Engineer.....Lucien Gobell

CKRB—St. George De Beauce 1953

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio-Beauce, Inc.
 Tel.: 751.....Independent
 Station Rep.....Renaud; I.B.S., Ltd.
 Managing. Comm. Dir. Charles A. Thibaudeau

CKJL—St. Jerome—1956

Frequency: 900 Kc.....Power: 1 Kw.
 Owned.....Radio Laurentides
 Address.....Hotel Lapointe
 Tel.: GE 8-8383.....Independent
 Representative.....Lorrie Potts
 Pres., Gen. Mgr.....Jean Lalonde
 Commercial Mgr.....Marcel Cadieux
 Program Dir.....Hank Bastior
 Sales Prom. Mgr.....Blaise Gouin
 Publicity Dir.....Claude Gratton
 Chief Engineer.....Jean Senecal

CJBR—Rimouski—1937

Frequency: 900 Kc.....Power: 10,000 Watts
 Owned.....Cen. Pub. Service Corp., Ltd.
 Business Address.....6 St. Jean St.
 Tel.: RA 3-2217.....CBC
 Newspaper Affil.....Le Progres Du Golfe
 Station Representative.....IBS, Ltd.; Weed
 President.....Jacques Brillant
 Gen., Sta. Mgr.....Andre Lecomte
 Sls. Prom., Prog. Dir.....S. Burgess
 Publicity Director.....Harry A. Willsie
 Chief Eng.....Ronald Tennett, Marcel Vallee

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned.....Shawinigan Falls Bcstg.
 Address.....Box 69
 Tel.: LE 6-4494.....Independent
 Representative.....Hardy
 Gen. Mgr., Pub. Dir.....Allen Rogerson
 Comm. Mgr.....Emilien Beaulieu
 Prog. Dir.....Alain Chartier
 Chief Engineer.....Ernest Brunelle

CJFP—Riviere-Du-Loup—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio-Temisouata Ltee
 Address.....322 rue Lafontaine
 Tel.: 2727.....CBC
 Representative.....IBS, Young
 Pres., Gen. Mgr.....Armand Belle
 Sta. Mgr., Pub. Dir.....Henri Bourdeau

CHLT—Sherbrooke—1947

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Oper. By.....La Tribune Ltee.
 Business-Studio Address.....221 Dufferin St.
 Tel.: LO 9-2525.....CBC
 Representative.....Trans. Ocean; Young
 President.....Paul Desruisseaux
 General Manager.....J. Alpee Gauthier
 Comm. Sales Prom. Mgr.....Jean Louis Gauthier
 Prog. Dir.....Viateur Bernard
 Chief Engineer.....Le. Gilbeau

CHRL—Roberval—1949

frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Radio Roberval Inc.
 Address.....C. P. 930
 Tel.: 450.....Independent
 Representative.....Jos. A. Hardy

CKRN—Rouyn—1937

Frequency: 1400 Kc.....Power: 250 Watts

QUEBEC-SASKATCHEWAN

CKTS—Sherbrooke—1946

Frequency: 1240 Kc. Power: 230 Watts
 Owned-Oper. By... Telegram Printing & Pub. Co.
 Business-Studio Address..... 221 Dufferin St.
 Tel.: LO 9-2525..... CBC
 Representative..... Hardy, Young
 President..... C. B. Howard
 Commercial Mgr..... Morris C. Austin
 General Manager..... J. L. Gauthier
 Prog. Dir..... Dick Varney
 Pub. Dir..... Gordon Beerworth
 Chief Eng..... Marcel Girard

CJSO—Sorel—1945

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Radio Richelleu, Ltée
 Business Studio Address..... 72 du Roi St.
 Tel.: RI 3-3318..... Independent
 Station Representative..... Trans-Ocean
 President..... J. Arthur Villeneuve
 General Manager..... Henri Olivier
 Station Manager..... Maurice Boulianne
 Comm. Manager..... Maurice Berube
 Program Director..... Claude Rochon
 Sls. Prom. Manager..... L. Brouillard
 Chief Engineer..... Joseph Cardin

CKLD—Thetford Mines—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Mégantic Ltée
 Address..... Ave Labbe
 Tel.: FE 5-7500..... CBC
 Representative..... Hardy
 Newspaper Affil..... Canadian Press
 Pres., Sta. Manager..... Henri Lagueux
 Comm. Mgr..... Will Dugre
 Sls. Prom. Manager..... Lise Cote
 Prog. Director..... R. Buri
 Chief Engineer..... Paul Cloutier

CHLN—Three Rivers—1927

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By... Radio Trois-Rivieres, Inc.
 Bus.-Studio Address..... 522 Bonaventure St.
 Tel.: FR 4-3556..... Independent
 Representative..... IBS, Young
 President..... Honore Dansereau
 Station Manager..... Léon Trépanier
 Program Dir..... Maurice Dansereau

Comm., Prom., Pub. Dir..... Maurice Duval
 Chief Engineer..... Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By..... CKTR, Ltd.
 Address..... 543 Gervais St.
 Tel.: FR 5-4855..... Independent
 Station Representative... Cooke; Trans-Ocean
 President..... Paul Aboud
 Gen., Sta. Mgr..... J.-F. Ruffange
 Commercial Manager..... Charles Couture
 Program Director..... Jacques Dufresne
 Publicity Director..... Jacques Hebert
 Chief Engineer..... Herve Lapointe

CKVD—Val D'Or—1939

Frequency: 1230 Kc. Power: 250 Watts
 Owned.... Northern Radio-Radio Nord, Inc.
 Address..... P. O. Box 70
 Representative..... Renaud, Weed
 President..... David A. Gourd
 Station Manager..... Franco Capellari
 Sls. Prom. Mgr., Comm. Mgr..... Yvon Martel
 Chief Engineer..... Jean Guy Langevin

CFDA—Victoriaville—1951

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By... Radio Victoriaville Limitee
 Address..... Victoriaville
 Tel.: PL 2-5545..... Independent
 Representative..... Radio & TV Sales
 President..... Dr. C. A. Gilbert
 Gen., Sta., Comm. Mgr..... Roger Gilbert
 Sales Prom. Mgr..... Real Vaudevil
 Prog. Dir..... J. Maurice Bilodeau

CKVM—Ville-Marie—1950

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By... Radio Temiscamingue
 Business Address..... C.P. 330
 Tel.: 710..... CBC
 Representative..... Young Canadian, Hardy
 President..... Herve LeBlanc
 Sta., Comm. Mgr..... Guy Burelle
 Sales Promotion Mgr..... Gisele Loiselle
 Prog., Pub. Dir..... Marcel Ladouceur
 Chief Engineer..... Gaston Tasset

Saskatchewan

CFRG—Gravelbourg—1952

Frequency: 710 Kc., d., 1230 Kc., n.
 Power: 5 Kw., d., 250 W., n.
 Owned-Oper. By... Radio Gravelbourg, Ltd.
 Address..... Edifice Villeneuve
 Tel.: 155..... CBC
 Representative..... Hunt
 Gen., Sta., Comm. Mgr..... Dumont LePage
 Sales Prom. Mgr..... Joseph E. DeGagne
 Chief Engineer..... Marc Riou

CHAB—Moose Jaw—1922

Freq.: 800 Kc. Power: 10,000 Wts. d., 5000 n.
 Owned-Operated By..... CHAB, Ltd.
 Bus.-Studio Address..... 127 Main N.
 Tel.: OX 2-6464..... CBC
 Station Representative..... Weed
 Pres., Gen. Mgr..... Jack Moffat
 Station Manager..... Sid Boyling
 Commercial Manager..... Nev Skingle
 Sales Prom. Mgr..... Terry McBurney

SASKATCHEWAN

Program Director..... Jay Leddy
Chief Engineer..... M. Pickford

CJNB—North Battleford—1947

Frequency: 1460 Kc..... Power: 10,000 Watts
Owned-Oper. By..... Northwestern Bcstg. Co., Ltd.
Business Address..... P.O. Box 1460
Tel.: 2477..... Independent
Representative..... Stovin
President..... Harry S. Hay
Gen., Sta. Mgr..... Harry Dekker
Commercial Manager..... Alex Johnson
Sales Prom. Mgr., Pub. Dir..... Mrs. Chris Dekker
Program Director..... Lee Sage
Chief Engineer..... Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc..... Power: 10,000 Watts
Owned-Oper. By..... Central Bcstg. Co., Ltd.
Address..... 10th St. West
Tel.: ROger 3-7421..... CBC
Representative..... All-Canada, Weed
General Manager..... E. A. Rawlinson
Comm., Sales Prom. Mgr..... G. Prest
Program Director..... Ian Barrie
Chief Engineer..... T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc..... Power: 50 Kw.
Owned..... Canadian Bcstg. Corp.
Business Address..... 1840 McIntyre St., Box 347
Tel.: LAkeside 3-6641..... CBC
Sta. Mgr..... R. H. Roberts

CKCK—Regina—1922

Frequency: 620 Kc..... Power: 5000 Watts
Owned..... Trans Canada Communications Ltd.
Address..... 1853 Hamilton St.
Tel.: LA 2-8525..... CBC
Newspaper Affiliation..... Leader Post
Representative..... All-Canada, Weed
President..... Clifford Sifton
General Manager..... Harold A. Crittenden
Station Manager..... Donald R. Dawson
Commercial Manager..... Roy Malone
Sales Prom., Pub. Dir..... Miss Lorie Molter
Program Director..... Bob MacDonald
Chief Engineer..... E. A. Strong

CKRM—Regina—1926

Frequency: 980 Kc..... Power: 5000 Watts
Owned-Oper. By..... Western Communications Ltd.
Business-Studio Address..... 2060 Halifax St.
Tel.: LA 3-5661..... Independent
Representative..... Young Canadian
President..... Dr. E. A. McCusker
Gen. Manager..... W. E. Collier
Commercial Manager..... H. C. Dane
Program Director..... B. R. Hill
Chief Eng..... L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc..... Power: 1000 Watts
Owned-Oper. By..... Radio-Prairies-Nord, Ltd.

Address..... 1902 Broadway
Tel.: Windsor 9-3766..... CBC
Station Rep..... IBS Ltd., Hunt; Devney
President..... Cl. Denis
Sta. Mgr..... Charles Papen
Comm. Mgr..... J. DeGagne
Prog. Dir..... M. A. Papen
Chief Engineer..... J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc..... Power: 5000 Watts
Owned-Oper. By..... A. A. Murphy & Sons, Ltd.
Bus.-Studio Address..... 216 1st Ave., N.
Tel.: CHerry 2-6611..... CBC
Representative..... Young, Oakes
President..... A. A. Murphy
Station Mgr..... Vernon Dallin
Comm. Mgr..... E. C. Bourassa
Program Director..... Roy Currie
Chief Engineer..... Lyn Hoskins

CKOM—Saskatoon—1951

Frequency 1420 Kc..... Power: 5000 Watts
Owned..... Saskatoon Community Bcstg. Co., Ltd.
Address..... Empire Hotel
Tel.: OLiver 2-1420..... Independent
Representative..... Stovin, Weed
Pres., Gen. Mgr..... R. A. Hosie
Sta., Comm. Mgr..... G. D. Tunnicliffe
Sales Prom., Pub. Dir..... Patricia Baudru
Program Director..... A. E. Stilling
Chief Engineer..... Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc..... Power: 250 Watts
Owned..... Frontier City Bcstg.
Address..... 134 Central Ave.
Tel.: PR 3-4605..... Independent
Representative..... Radio Repts.
Pres., Gen. Mgr..... Douglas Scott
Sta. Mgr., Prog. Dir..... Wilf Gilbey
Comm., Sales Prom. Mgr..... William H. Friest
Chief Engineer..... Mac Hanna

CFSL—Weyburn—1957

Frequency: 1340 Kc..... Power: 250 Watts
Owned..... Soo Line Bcstg. Co.
Business Address..... P.O. Box 1330
Tel.: 4666..... Independent
Sta. Rep..... Stovin-Byles; Natl. Bcst. Sales
President..... Gordon H. Russell
Gen. Mgr..... Keith D. Baker
Com. Rep..... Ivan Stinson
Program Director..... George Sillery

CJGX—Yorkton—1927

Freq.: 940 Kc... Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By..... Yorkton Bcstg. Co., Ltd.
Business Address..... Tower Bldg.
Tel.: 3-2258..... CBC
Sta. Reps..... Messner; Young Canadian
President..... Dawson Richardson
Gen. Mgr..... F. K. Tully
Sta. Mgr..... J. M. Shortreed
Comm. Mgr..... G. G. Gallagher
Prom. Mgr., Pub. Dir..... J. C. Goodman
Prog. Dir..... M. G. Phillips
Chief Engineer..... H. F. McRae