



COLOR EQUIPPED STATIONS—U. S. A.



Tucson, Ariz.	KOPO-TV
Valley City, N. D.	KXJB-TV
Waco, Texas	KWTK-TV
Watertown-Carthage, N. Y.	WONY-TV
Wausau, Wisc.	WSAU-TV
Wichita Falls, Texas	KSYD-TV
Yakima, Wash.	KIMA-TV

SUPPLEMENTARY INTERCONNECTED

Billings, Mont.	KOOK-TV
Boise, Idaho	KBOI-TV
Great Falls, Mont.	KID-TV
Tallahassee, Fla.	WCTV

EXTENDED MARKET PLAN

Agana, Guam	KUAM-TV
Bellingham, Wash.	KVOS-TV
Big Spring, Texas	KBST-TV
Bismarck, N. D.	KBMB-TV
Carlsbad, N. M.	KAVE-TV
Clovis, N. M.	KICA-TV
Columbus, Miss.	WCBI-TV
Decatur, Ala.	WMSL-TV
Dickinson, N. D.	KDIX-TV
Dothan, Ala.	WTVY
Fayetteville, N. C.	WFLB-TV
Fort Meyers, Fla.	WINK-TV
Grand Junction, Colo.	KREX-TV
Jackson, Tenn.	WDXI-TV
Juneau, Alaska	KINY-TV
Kalispell, Mont.	KEEZ-TV
Klamath Falls, Ore.	KOTI-TV
Lafayette, Ind.	WFAM-TV
Lafayette, La.	KLFY-TV
Lake Charles, La.	KTAG-TV
Laredo, Texas	KHAD-TV
Las Vegas, Nev.	KLAS-TV
Marquette, Mich.	WDMJ-TV
Missoula, Mont.	KGVO-TV
Ottumwa, Iowa	KTVO
Panama City, Fla.	WJDM-TV
Parkersburg, W. Va.	WTAP
Presque Isle, Me.	WAGM-TV
Rapid City, S. D.	KOTA-TV
Salisbury, Md.	WBOC-TV
San Luis Obispo, Calif.	KVEE-TV
Twin Falls, Idaho	KLJX-TV
Sweetwater-Abilene, Tex.	KPAR-TV
Yuma, Ariz.	KFYA

NBC-TV

INTERCONNECTED BASIC AFFILIATES

CITY	STATION	NETWORK REBROADCAST	SLIDE	LOCAL ORIGATION FILM	LIVE
Atlanta, Ga.	WSB-TV	*	*	*	..
Baltimore, Md.	WBAL-TV	*	*	*	..
Birmingham, Ala.	WABT	*	*	*	..
Boston, Mass.	WBZ-TV	*	*	*	..
Buffalo, N. Y.	WBUF	*
Chicago, Ill.	WBQ	*
Cincinnati, O.	WLWT	*
Cleveland, O.	KYW-TV	*
Columbus, O.	WLW-C	*
Dallas, Tex.	WFAA-TV	*
Davenport, Iowa	WOC-TV	*
Dayton, O.	WLW-D	*	Late 1957	Late 1957	Early 1958
Denver, Colo.	KOA-TV	*	*	*	..
Des Moines, Iowa	WHO-TV	*	*	*	Late 1957
Detroit, Mich.	WWJ-TV	*	*	*	..
Ft. Worth, Tex.	WBAP-TV	*	*	*	..
Fresno, Calif.	KMJ-TV	*	*	*	..
Grand Rapids, Mich.	WOOD-TV	*
Traverse City	WPBN-TV	*
Hartford-New Britain	WKBN-TV	*
Houston, Texa.	KPRO-TV	*	*	*	..
Lufkin	KTRE-TV

* Equipment in use.
.. No equipment.

COLOR EQUIPPED STATIONS—U. S. A.

Huntington-Charleston	WSAZ-TV	*
Indianapolis, Ind.	WPBM-TV	*
Johnstown, Pa.	WJAC-TV	*
Kansas City, Kans.	WDAF-TV	*
Lancaster-Harrisburg-York	WGAL-TV	*	.	.	.	1957
Lansing, Mich.	WJIM-TV	*
Los Angeles, Calif.	KRCA	*
Louisville, Ky.	WA VE-TV	*
Memphis, Tenn.	WMCT	*	.	Fall 1957	Fall 1957	Fall 1957
Tupelo, Miss.	WTWV	*
Miami, Fla.	WORT	*	.	.	.	Nov. 1957
Milwaukee, Wis.	WTMJ-TV	*
Minneapolis-St. Paul	KSTP-TV	*
Nashville, Tenn.	WSM-TV	*
New Orleans, La.	WDSU-TV	*
New York, N. Y.	WRCA-TV	*
Norfolk, Va.	WVEC-TV	*
Oklahoma City, Okla.	WKY-TV	*
Omaha, Neb.	KMTV	*
Philadelphia, Pa.	WRCV-TV	*
Portland, Ore.	KPTV	*
Providence, R. I.	WJAR-TV	*
Richmond-Petersburg	WXEX-TV	*
Rochester, N. Y.	WRCC-TV	*
Sacramento, Calif.	KORA-TV	*	.	.	.	March 1957
Salt Lake City, Utah	KTVT	*
San Antonio, Tex.	WOAI-TV	*
San Diego, Calif.	KFSD-TV	*
San Francisco, Calif.	KRON-TV	*
Schenectady, N. Y.	WRGB	*	.	Aug. 1957	Aug. 1957	Aug. 1957
Seattle-Tacoma, Wash.	KOMO-TV	*
St. Louis, Mo.	KSD-TV	*	.	.	.	1957
Syracuse, N. Y.	WSYR-TV	*
Elmira, N. Y.	WSYE-TV	*
Tampa-St. Petersburg, Fla.	WFLA-TV	*
Tulsa, Okla.	KVOO-TV	*	.	Jan. 1957	Jan. 1957	.
Washington, D. C.	WRC-TV	*	.	Sept. 1957	Sept. 1957	Sept. 1957
Wichita, Kans.	KARD-TV	*
Wilkes-Barre-Scranton, Pa.	WBRE-TV	*	.	Jan. 1957	Jan. 1957	Jan. 1957
Youngstown, O.	WFMJ-TV	*

INTERCONNECTED AFFILIATES INDIVIDUALLY AVAILABLE

Abilene, Tex.	KRBC-TV	Late 1957
Albany, Ga.	WALB-TV	1957
Albuquerque, N. M.	KOB-TV	.	Fall 1957	Fall 1957	.	.
Alexandria, La.	KALB-TV
Altoona, Pa.	WPBG-TV
Amarillo, Tex.	KGNC-TV
Ardmore, Okla.	KVSO-TV
Asheville, N. C.	WISE-TV
Augusta, Ga.	WJBF	1957	.	.	1957	.
Austin, Tex.	KTBC-TV	Dec. 1957	.	.	Dec. 1957	Dec. 1957
Bakersfield, Calif.	KERO-TV
Bangor, Me.	WABI-TV
Baton Rouge, La.	WBRZ
Bethlehem, Pa.	WLEV-TV
Binghamton, N. Y.	WNBF-TV
Bismarck, N. D.	KFYR-TV	Late 1957
Bloomington, Ind.	WTPV
Bluefield, W. Va.	WHIS-TV
Bristol, Va., Tenn.	WCYB-TV
Champaign-Urbana, Ill.	WQIA
Charlotte, N. C.	WUSN-TV
Charleston, S. C.	WBTW
Chattanooga, Tenn.	WRGP-TV
Colorado Springs, Colo.	KRDO-TV
Columbia, Mo.	KOMU-TV
Columbia, S. C.	WIS-TV
Columbus, Ga.	WDAK-TV
Columbus, Miss.	WCBI-TV
Corpus Christi, Tex.	KRIS-TV
Decatur, Ala.	WMSL-TV
Duluth-Superior	WDSM-TV
Eau Claire, Wis.	WEAU-TV	.	1958	1958	.	.
El Dorado, Ark.	KRBB	April 1957
El Paso, Tex.	KTSM-TV
Eric, Pa.	WICU
Eugene, Ore.	KVAL-TV
Roseburg, Ore.	KPIC-TV
Eureka, Calif.	KIEM-TV
Evansville, Ind.	WFIE-TV
Fargo, N. D.	WDAY-TV
Grand Forks, N. D.	KNOX-TV
Fayetteville, N. C.	WFLB-TV

* Equipment in use.
.. No equipment.



COLOR EQUIPPED STATIONS—U. S. A.



Fort Dodge, Iowa	KQTV	1957
Fort Smith, Ark.	KFSA-TV	*
Fort Wayne, Ind.	WKJG-TV	..	Sept. 1958	Sept. 1958	..
Great Bend, Kans.	KCKT-TV	..	*	..	Fall 1957
Greenville-Spartanburg, S.C.	WFBC-TV	*	Spring 1957
Harrisburg, Ill.	WSIL-TV
Harrisonburg, Va.	WSVA-TV
Hastings-Kearney, Neb.	KHAS-TV	*
Hattiesburg-Laurel, Miss.	WDM-TV
Idaho Falls, Ida.	KID-TV	Late 1958	Late 1958	Late 1958	Late 1958
Jackson, Miss.	WLBT	*
Jacksonville, Fla.	WJHP-TV	*
Knoxville, Tenn.	WATE-TV	..	1957	1957	1957
La Crosse, Wisc.	WKBT
Lake Charles, La.	KPLC-TV	June 1957
Las Vegas-Henderson	KLBJ-TV
Lexington, Ky.	WLEX-TV	Fall 1957
Lima, O.	WMA-TV
Little Rock, Ark.	KARK-TV	*	Feb. 1957	Feb. 1957	..
Lubbock, Tex.	KCBD-TV	*
Macon, Ga.	WMAZ-TV	*
Madison, Wisc.	WMTV	*
Martinet-Green Bay, Wisc.	WBWB-TV	*
Medford, Ore.	KBES-TV	*
Klamath Falls	KOTI-TV
Meridian, Miss.	WTOK-TV	1957	Jan. 1959	Jan. 1959	..
Midland-Odessa, Tex.	KMID-TV
Mobile, Ala.	WALA-TV	*
Monroe, La.	KNOE-TV	*	Sept. 1957	Sept. 1957	..
Montgomery, Ala.	WSFA-TV	*
Muncie, Ind.	WLBC-TV	*
Orlando, Fla.	WDBO-TV	*
Ottumwa, Ia.-Kirksville, Mo.	KTVO	Spring 1957	Sept. 1957	Sept. 1957	Sept. 1957
Palmbeach, Fla.	WPTV	Feb. 1957
Parkersburg, W. Va.	WTAP-TV
Peoria, Ill.	WEEK-TV
Phoenix-Mesa, Ariz.	KVAR	*
Pittsburgh, Kans.-Joplin, Mo.	KOAM-TV	*
Pittsburgh, Pa.	KDKA-TV	*	Jan. 1957	Jan. 1957	..
Plattsburgh, N. Y.
Burlington, Vt.	WPTZ	Feb. 1957
Portland, Me.	WCSH-TV	*
Pueblo, Colo.	KCSJ-TV
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	*
Raleigh-Durham, N. C.	WRAL-TV	*	Fall 1957
Redding, Calif.	KVIP-TV
Reno, Nev.	KOLO-TV
Roanoke, Va.	WSLS-TV	*
Rochester, Minn.	KROC-TV	*	Jan. 1958	Jan. 1958	..
Rockford, Ill.	WTVO
Roswell, N. M.	KSWs-TV	Feb. 1957	1957	1957	1957
Saginaw-Bay City, Mich.	WNEM-TV	*
Salinas-Monterey, Calif.	KSBW-TV	May 1957
Santa Barbara, Calif.	KEY-T
Savannah, Ga.	WSA-TV	..	June 1957	June 1957	Jan. 1958
Shreveport, La.	KTBS-TV	*
Sioux City, Iowa	KITV
Sioux Falls, S. D.	KELO-TV	Sept. 1957
Florence, S. D.	KDLO-TV	Jan. 1957	Jan. 1958	Jan. 1958	..
South Bend-Elkhart, Ind.	WNDU-TV	*	1957	1957	..
Spokane, Wash.	KHQ-TV	*
Springfield, Ill.	WICS	Feb. 1957
Springfield-Holyoke, Mass.	WWLP	*
Springfield, Mo.	KYTV	*	Jan. 1958	Jan. 1958	..
Tallahassee, Fla.	WCTV
Thomasville, Ga.
Temple-Waco, Tex.	KCEN-TV
Toledo, Ohio	WSPD-TV
Tucson, Ariz.	KVOA-TV
Twin Falls, Ida.	KLIX-TV	June 1957
Tyler, Tex.	KLTV	*
Utica, N. Y.	WETV	*
Washington-Greenville, N.C.	WITN-TV
Waterloo-Cedar Rapids, Ia.	KWWL-TV
Wausau, Wisc.	WSAU-TV
Weslaco, Tex.	KRGV-TV
Wheeling, Va.	WTRF-TV	..	1957	1957	..
Wichita Falls, Tex.	KPDX-TV	..	Feb. 1957	Feb. 1957	..
Wilmington, N. C.	WMFD-TV	March 1957
Winston-Salem
Greensboro, N. C.	WSJS-TV	*
Yakima, Wash.	KEMA-TV
Pasco, Wash.	KEPR-TV
Lewiston	KLEW-TV
Yuma, Ariz.	KIVA
Zanesville, O.	WHIZ-TV	May 1957

* Equipment in use.
.. No equipment.

NEW TELEVISION STATIONS SET FOR OPENING IN 1957

City	Call Letters	Channel	City	Call Letters	Channel
ALABAMA			FLORIDA		
Birmingham	WBMG	42	Fort Pierce	WTVI	19
Selma	WSLA	8	Jacksonville	WFGA	12
			Jacksonville	WQIK-TV	30
ARIZONA			Miami	WMFL	33
Flagstaff	KOLF-TV	9	Miami	WPST-TV	10
Yuma	KYAT	13	Miami Beach	WKAT	10
			Orlando	WORZ	9
			Orlando	WEAL-TV	18
ARKANSAS			GEORGIA		
Hot Springs	KSPS	9	*Athens	WGTV	8
Jonesboro	KBTM-TV	8	*Atlanta	WETV	30
CALIFORNIA			IDAHO		
Corona	KCOA	52	Twin Falls	KHTV	13
Eureka	KHUM-TV	13			
Los Angeles	KBIC-TV	22	ILLINOIS		
Modesto	KTRB-TV	14	Chicago	WHFC-TV	26
Sacramento	KGMS	46	Chicago	WIND-TV	20
San Francisco	KBAY-TV	20	Chicago	WOPT	44
San Francisco	KPRT	26	Evanston	WTLE	32
			Peoria	WIRL	8
CONNECTICUT			INDIANA		
*Bridgeport	WCTB	71	Anderson	WCBC-TV	61
*Hartford	WCHF	24	Hatfield	WVSJ-TV	9
Hartford	WTIC-TV	3	Roanoke	WPTA	21
New Haven	WELI-TV	59			
New London	WNLC-TV	26	IOWA		
*Norwich	WCNE	63	*Des Moines	KDPS-TV	11
Stamford	WSTF	27			
DISTRICT OF COLUMBIA			KANSAS		
Washington	WOOK-TV	14	Ensign	KTVC	6
			Goodland	KWGB-TV	10
			*Manhattan	KSAC-TV	8
			KENTUCKY		
			Ashland	WALN-TV	59

* Denotes non-commercial educational station.

NEW TV STATIONS SET FOR OPENING IN 1957

City	Call Letters	Channel	City	Call Letters	Channel
Lexington	WLAP-TV	27			
Louisville	WQXL-TV	41			
Newport	WNOP-TV	74			
Owensboro	WKYT	14			
Paducah	WPSD-TV	6			
LOUISIANA			NEVADA		
Baton Rouge	WCNS	40	Reno	KAKJ	4
*Monroe	KLSE	13	Reno	KOLO-TV	8
New Orleans	WCKG	26			
New Orleans	WWEZ	32	NEW HAMPSHIRE		
*New Orleans	WYES	8	Keene	WKNE-TV	45
MAINE			NEW JERSEY		
Augusta	WPTT	10	Atlantic City	WOCN	52
			Camden	WKDN-TV	17
			*New Brunswick	WTLV	19
MARYLAND			NEW MEXICO		
Baltimore	WITH-TV	72	Santa Fe	KVIT	2
Baltimore	WTLF	18			
MASSACHUSETTS			NEW YORK		
Boston	WJDW	44	Albany	WPTR-TV	23
Boston	WXEL	38	*Albany	WTVZ	17
Brockton	WHEF-TV	62	*Binghamton	WQTV	46
Greenfield	WRLP	32	Binghamton	WINR-TV	40
Worcester	WAAB-TV	20	*Buffalo	WTVF	23
			Buffalo	WNYT-TV	59
			Ithaca	WHCU-TV	20
			*Ithaca	WIET	14
			*New York	WREG	25
			*New York	WNYC-TV	31
			Rochester	WCBF-TV	15
			*Rochester	WROH	21
			*Syracuse	WHTV	43
MICHIGAN			NORTH CAROLINA		
*Ann Arbor	WUOM-TV	26	Charlotte	WSOC-TV	9
Detroit	WBID-TV	50	Gastonia	WTVX	48
Flint	WJRT	12	New Bern	WNBE-TV	13
Grand Rapids	WCMC	23			
Ironwood	WJMS-TV	12			
Port Huron	WHLS-TV	34			
			NORTH DAKOTA		
			Minot	KMOT	10
MINNESOTA					
*Minneapolis-St. Paul	KTCA-TV	2			
MISSISSIPPI					
Biloxi	WVMI	13			
Tupelo	WTWV	9			
MONTANA					
Billings	KGHL-TV	8			
Helena	KXLJ-TV	12			
Kalispell	KGEZ-TV	9			
NEBRASKA					
Omaha	KETV	7			

* Denotes non-commercial educational station.

NEW TV STATIONS SET FOR OPENING IN 1957

City	Call Letters	Channel	City	Call Letters	Channel
OHIO			SOUTH DAKOTA		
Canton	WTLC	29	Aberdeen	KDHS	9
Cincinnati	WQXN-TV	54	Deadwood	KDSJ-TV	5
Cleveland	WERE-TV	65	Rapid City	KRSD-TV	7
Cleveland	WHK-TV	19	Reliance	KPLO-TV	6
Elyria	WEOL-TV	31	TEXAS		
Mansfield	WTVG	36	Alpine	KAMT-TV	12
Massillon	WMAC-TV	23	Brownwood	KNBT-TV	19
*Oxford	WMUB-TV	14	Bryan	KBTX-TV	3
Toledo	WTOH-TV	79	Houston	KXYZ-TV	29
Youngstown	WXTV	73	Port Arthur	KPAC-TV	4
OKLAHOMA			UTAH		
*Tulsa	KOED-TV	11	*Salt Lake City	KUTA	7
Tulsa	KSPG	17	VIRGINIA		
OREGON			Arlington	WARL-TV	20
Coos Bay	KOOS-TV	16	Portsmouth	WAVY-TV	10
Salem	KSLM-TV	3	WASHINGTON		
PENNSYLVANIA			Ephrata	KBAS-TV	43
Allentown	WQCY	39	Seattle (Tacoma)	KIRO-TV	7
Hazleton	WAZL-TV	63	Vancouver	KVAN-TV	21
Lancaster	WLAN-TV	21	Walla Walla	KRTV	8
Philadelphia	WPHD	23	WEST VIRGINIA		
*Philadelphia	WHYY-TV	35	Clarksburg	WBLK-TV	12
Philadelphia	WSES	29	Wheeling	WLTV	51
Pittsburgh	WTVQ	47	WISCONSIN		
Pittsburgh	WHIC	11	Milwaukee	WFOX-TV	31
Sharon	WSHA	39	*Milwaukee	WMVS-TV	
Sunbury	WKOK-TV	38	TERRITORIES		
Williamsport	WRAK-TV	36	HAWAII		
SOUTH CAROLINA			Honolulu	KHVH-TV	13
Camden	WACA-TV	14	PUERTO RICO		
			Caguas	WSUR-TV	9
			Ponce	WKBM-TV	11
			*San Juan	WIPR-TV	6

* Denotes non-commercial educational station.

COMMUNITY TELEVISION ANTENNA SYSTEMS

As of January 1, 1957

State	City	Exec. in Charge	Stations
Alabama	Florence	W. E. Tucker	WBRC-TV; WABC (Birmingham)
Arizona	Ajo	A. E. Richards	KPHO-TV; KOOL-TV (Phoenix) KVOA-TV (Tucson) KVAR (Mesa-Phoenix) KOOL-TV (Phoenix) KVAR (Mesa-Phoenix)
	Flagstaff	H. J. Rosen	
	Globe	Willard Shoecraft	
	Nogales	Chas. G. Boice	KVOA-TV; KOPO-TV (Tucson) KOOL-TV; KTVK-TV (Phoenix) KTVK; KVOA-TV
	Phoenix	I. W. Brayer	KPHO-TV; KOOL-TV (Phoenix) KVOA-TV (Tucson)
	Prescott	Norman A. Hendry	
Arkansas	Batesville	Jimmy Davidson	WMCT-TV (Memphis) KARK-TV (Little Rock) KATV (Pine Bluff) KOTV (Tulsa) KYTV (Springfield) KTVX (Muskogee, Okla.)
	Fayetteville	Hal Douglas	
	Harrison (Twin City TV System)		
	Mena	T. C. Masters	
	Rogers (KANO TV Cable System)		
California	Bartow	Dean M. Devoe	KNXT; KRCA; KABC-TV; (Los Angeles)
	Beverly Hills (Community TV Reception Co.)		
	Carmel	G. B. Henderson	KRON-TV; KPIX; KGO-TV; (San Francisco)
	Dunsmuir	John F. Burgess	KBES-TV (Medford) KHSL-TV (Oroville)
	Grass Valley	John Colling	KPIX; KRON-TV; KGO-TV (San Francisco) KRCA; KABC-TV; KHJ-TV; KCOP; KTLA; KNXT; KTTV (Los Angeles)
	Laguna Beach	Lewis L. Le Mieux	KGO-TV; KPIX; KRON-TV (San Francisco) KVOR (Stockton)
	Martinez		
	Orinda (TV Master Antenna System)		
	Palm Springs (Community TV Corp.)		
	Santa Cruz (Pacific Telescription Sys.)		
	Sausalito (Community TV)		
	Placerville	John S. Hocking	KRON-TV; KPIX; KGO-TV (San Francisco)
	San Bernardino	Richard J. Filane	KRCA; KABC-TV; KHJ-TV; KCOP; KTLA; KNXT (Los Angeles)
	Taft	J. P. Maguire	
	Ukiah (Spanish Mountain TV Cable)		
	Ventura	John G. George	KNXT; KRCA; KLTA; KABC-TV; KHJ-TV; KTTV; KCOP (Los Angeles)
	Victoriaville	A. M. Gish	
Colorado	Durango	George F. Rock	KOB-TV (Albuquerque)
	Glenwood Springs (Electric Center TV)		
	Lendville		
	Salida	David F. Onstead	KCSJ-TV (Pueblo)
	Sterling	J. E. Collier	KFEL-TV; KOA-TV; KLZ-TV; KBT (Denver)
	Trinidad	Donald C. Campbell	KFBC-TV (Cheyenne) KCSJ-TV (Pueblo) KRTV (Colorado) Springs)
Connecticut	Frankfort (Community Service, Inc.)		
Florida	Key West (Cable Vision, Inc.)		
Idaho	Grangeville	Stanley Wright	KHQ-TV; KXLY-TV; KREM-TV
	Ketchum	C. E. Atkinson	KBOI (Boise)

COMMUNITY TELEVISION ANTENNA SYSTEM

State	City	Exec. in Charge	Stations
	Lewiston Pocatello (Bannock TV, Inc.) Twin Falls (Cable Vision)	Newell Pries	KID-TV (Idaho Falls) KSL-TV (Salt Lake City) KHQ-TV; KXYL-TV; KREM-TV (Spokane)
Illinois	Peru	Earl S. Nelson, Jr.	WBBM-TV; WNBQ; WGN-TV; WBBK (Chicago) WOC-TV (Davenport) WHBF-TV (Rock Island)
	Taylorville	Louis Flanders	WCIA (Champaign) KSD-TV (St. Louis) WTVP (Decatur) WCIA (Champaign) WICS (Springfield)
Iowa	Dubuque (Jerrold TV Cable Corp.)		
Kansas	Liberal	R. E. Hood	
Maine	Houlton (TV, Inc.)		
Maryland	Cumberland	J. Holland Rannels	WJAC-TV; (Johnstown, Penn.) WFBG-TV; (Altoona, Penn.) WTC-TV; WTTG; WMAL-TV; WTOP-TV (Washington) WDTV (Pittsburgh)
	Hancock Lonaconing (Jack- son TV Co.)	Stanley M Fulton	WRC-TV; WTTG; WTOP-TV; (Washington)
Massachusetts	Athol	James B. Wright	WBZ-TV; WNAC-TV (Boston) WRGB (Schenectady) WMGT (Adams) WWOR-TV (Worcester)
	Millers Falls (M. F. Antenna Corp.) Pittsfield (Pittsfield Community Antenna Co.)		
	Shelburne Falls	Phillip Tedesco, Jr.	WBZ-TV; WNAC-TV (Boston) WRGB (Schenectady)
Michigan	Northern Community Systems, Inc.		
Minnesota	Benson (Westanna TV Const. Co.) Brainerd (Brainerd Video) Ely (Ely Television Cable) St. Paul (Donovan, Inc.) Willmar (Willmar Community TV Corp.)		
Mississippi	Greenville (Delta Video Corp.) Greenwood Hattiesburg (Perfect Video, Inc.) Tupelo (Tupelo Com- munity Antenna, Inc.)	E. G. Perkins	
Montana	Big Timber Bozeman (Communi- ty TV, Inc.) Havre (Community TV Assoc. of Havre) Helena (Helent TV, Inc.) Lewiston (Perfect TV, Inc.) Libby Shelby Whitefish (Big Moun- tain TV, Inc.) Cut Bank (Highline Community Antenna Service, Inc.)	McClellan Clark H. R. Johnson J. R. Stimps	KOOK-TV (Billings)

COMMUNITY TELEVISION ANTENNA SYSTEM

State	City	Exec. in Charge	Stations	
	Kalispell	E. B. Fetz	KXLY-TV (Spokane)	
	Livingston	P. B. McAdam	KGVO-TV (Missoula) KOOK-TV (Billings)	
Nebraska	Falls City	Marion L. Boatman	KFEQ-TV (St. Joseph, Mo.) KMTV; WOW-TV (Omaha)	
	Sidney	Karol O. Krummel	WDAF-TV; KCMO-TV (Kansas City)	
New Hampshire	Berlin	Richard L. Blais	WNAC-TV (Boston) WMTW (Mt. Washington) WMUR-TV (Manchester) WCSH-TV (Portland) CBFT (Montreal)	
	Keene Laconia (Community TV Corp.) Lebanon (Twin State TV, Inc.)	Albert Ricci		
New Jersey	Ventnor	Frederick T. Seving	WPTZ; WFIL-TV; WCAU-TV (Phila.)	
New Mexico	Clovis	Carlton Davis	KOB-TV; KGGM-TV; (Albuquerque)	
	Farmington	Kelly A. Crawford		
	Hobbs (TV Co.) Lovington (Antenna Co.)			
	Aztec (Community TV Inc.) Grants (Tele-Grants, Inc.) Tucumcari (Tucumcari TV Co.)			
New York	Canisteo (Canisteo TV, Inc.) Corning	Charles W. Fribley	WSYR-TV; WHEN-TV; (Syracuse) WBNF-TV (Binghamton) WBEN-TV (Buffalo) WHAM-TV (Rochester)	
	Delhi	Burdette D. Townsend	WBNF-TV (Binghamton) WRGB (Schenectady) WSYR-TV (Syracuse)	
	Cooperstown Ellenville Elmira Hornell Ithaca	Raymond Kniskern Norman Tennenbaum J. H. Laubach Ford Walton Anthony Cerrace	WBNF-TV (Binghamton) WHEN-TV; WSYR-TV (Syracuse)	
	Margaretville (Tel-Viz Systems) Napanoch	W. C. Smith	WCBS-TV; WNBT; WABD; WABC-TV; WOR-TV; WATV; WPIX (New York)	
	Oneonta (Oneonta Video, Inc.) Port Jarvis Walton	Thomas Sarro Jack W. Haverly	WSYR-TV; WHEN-TV (Syracuse) WBNF-TV (Binghamton) WCBS-TV; WRCA-TV; WABD; WABC-TV; WOR-TV; WPIX; WATV (New York)	
	Woodridge			
	Ohio	Cambridge	Claude Stevanus	WEWS; WNBK; WXEL (Cleveland) XEWL; WEWS; WNBK; (Cleveland) WTRF-TV; (Wheeling) WSTV-TV (Steubenville)
		Murray City (TV Cable System)	K. G. Walker	
		New Philadelphia	P. K. Ortz	
		Newcomerstown Sugarcreek	Claude Stevanus	
Oklahoma	Ardmore	Larry Boggs	WKY-TV; KWTV (Okla. City) WBAP-TV (Ft. Worth) KFDX-TV (Wichita Falls, Tex.) KTEN (Ada, Oklahoma)	
	Guymon	Curtis M. Faris		
Oregon	John Day Pendleton Portland Roseburg	Haskell Scott V. M. McCormack Wally Matson J. T. Pierce	KBOI (Bolsé) KHQ-TV; KXLY-TV; KRKM-TV; (Spokane) KOIN-TV; KPTV (Portland) KBES-TV (Medford) KVAL-TV (Eugene)	

COMMUNITY TELEVISION ANTENNA SYSTEM

State	City	Exec. in Charge	Stations
	The Dalles	George Skaugset	KOMO-TV (Seattle) KOIN-TV (Portland)
	Coos Bay	D. W. Heckathorn	
	Coquille	C. M. Hooker	
	Eugene	Ray Siegenthaler	
	Ia Grande (Eastern Oregon TV)		
	Mill City (Santiam TV Cable)		
Pennsylvania	Ashland	Robert N. Kyler	WPTZ; WFIL-TV; WCAU-TV; (Phila.) WFBG-TV; (Altoona) WBRE-TV; (Wilkes-Barre)
	Bangor	J. Brymer Roberts	WPTZ; WFIL-TV; WCAU-TV; (Phila.) WPIX; WOR-TV; (New York)
	Bethlehem	James G. Petrakis	WFIL-TV; WCAU-TV; WPTZ (Phila.) WPIX (New York)
	Bloomsburg	John L. Pipa, Jr.	WPTZ; WCAU-TV; WFIL-TV; (Phila.) WHUM-TV (Reading) WGBI-TV (Scranton)
	Bradford	Joseph Saricks	WBEN-TV; WGR-TV (Buffalo) WJAC-TV; (Johnstown)
	Brockton	Dominic Vitelli	
	Brockway	George C. Morrison	WDTV (Pittsburgh) WJAC-TV (Johnstown)
	Carlisle (Mathew's Inc.)		
	Clearfield	Joseph Saricks	WJAC-TV (Johnstown) WFBG-TV (Altoona) WDTV (Pittsburgh)
	Galeton	Wm. A. Heymann	WBEN-TV (Buffalo) WNBF-TV (Binghamton)
	Hamburg	D. H. Schoener	WPTZ; WFIL-TV; WCAU-TV (Phila.)
	Harrisburg	J. Calvin Frank	WMAR-TV (Baltimore) WFIL-TV; WCAU-TV (Phila.) WGAL-TV (Lancaster) WTPA (Harrisburg)
	Hazleton	Fred Corealle	WCBS-TV; WRCA; WOR-TV (New York) WFIL-TV (Philadelphia)
	Honesdale	Henry Kallnowski	
	Honesdale		
	Johnsbury (Johnsbury Community TV)		
	Lansford	Robert J. Tarlton	WPTZ; WFIL-TV; WCAU-TV (Phila.) WPIX (New York)
	Lehighton	Dr. Joseph J. Humphries	WPTZ; WFIL-TV; WCAU-TV (Phila.) WOR-TV; WPIX (New York)
	Lewistown	G. F. Gardner, Jr.	WJAC-TV (Johnstown) WFBG-TV (Altoona) WHUM-TV (Reading) WGAL-TV (Lancaster)
	Lykens	Max E. Miller	WPTZ; WFIL-TV; WCAU-TV (Phila.) WGAL-TV (Lancaster) WHUM-TV (Reading)
	Mahanoy City	A. P. McLaughlin	WPTZ; WFIL-TV; WCAU-TV (Phila.) WEEU-TV; WHUM-TV (Reading)
	Mahanoy City	John Walsonavich	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading) WPIX (New York)
	Meadville	George J. Barco	WICU (Erie) WEWS; WNBK; WXEL (Cleveland) WDTV (Pittsburgh)
	Minersville	F. E. Moser	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)
	Montgomery (Montgomery Video)		
	Mt. Union	John H. Kinsloe, Jr.	WJAC-TV (Johnstown) WFBG-TV (Altoona)
	Nesquehoning (Electronics, Inc.)		
	Oil City	R. A. Dreltek	WDTV (Pittsburgh) WJAC-TV (Johnstown) WFBG-TV (Altoona)
	Palmerton	C. E. Reinhard	WCBS-TV; WOR-TV; WPIX (New York)
	Pottsville	M. F. Malarkey, Jr.	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)
	Pottsville	Clarence F. Schoffstall	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)
	Ridgeway (Ridgeway TV)		
	Schuykill Haven	A. M. Strause	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)
	Shenandoah	Frank T. Brophy	WPTZ; WFIL-TV; WCAU-TV (Phila.) WILK-TV (Wilkes-Barre) WHUM-TV (Reading)



COMMUNITY TELEVISION ANTENNA SYSTEM



State	City	Exec. in Charge	Stations
	Slatington	Lawrence J. Kern	WPTZ; WFIL-TV; WCAU-TV (Phila.) WGLV (Easton)
	State College	Walter N. Brown	WJAC-TV (Johnstown) WFBG-TV (Altoona)
	Stroudsburg	John M. Price	WRCA-TV; WABD; WPIX (New York) WFIL-TV; WCAU-TV (Phila.)
	Sunbury	John J. Barni, Jr.	WHUM-TV (Reading) WBRE-TV; WILK-TV (Wilkes-Barre) WPTZ; WFIL-TV; WCAU-TV (Phila.)
	Tamaqua	Ben P. Houser	
	Titusville	A. D. Carlson	
	Warren	Robert E. Dunham	WBEN-TV; WGR-TV (Buffalo) WFBG-TV (Altoona)
	Wilkes-Barre	Ralph Katrosh	WNBF-TV (Binghamton) WPTZ; WFIL-TV (Phila.) WCBS-TV; WPIX (New York) WILK-TV; WBRE-TV (Wilkes-Barre)
	Williamsport	Carl A. Maeulen	WHUM-TV (Reading) WFBG-TV (Altoona) WNBF-TV (Binghamton)
	Williamsport	Joseph L. Lecce	WBRE-TV (Wilkes-Barre) WFBG-TV (Altoona) WHUM-TV (Reading) WNBF-TV (Binghamton)
	Williamsport	Ray Schneider	WNBF-TV (Binghamton) WPTZ (Philadelphia) WFBG-TV (Altoona) WILK-TV; WBRE-TV (Wilkes-Barre) WHUM-TV (Reading)
South Dakota	Mitchell	Allen C. Harnes	KELO-TV (Sioux Falls) KVTV; KTIV (Sioux City)
	Lead (Western TV System Inc.)		
Tennessee	Johnson City	R. M. Huntsman	WBTB (Charlotte) WJHL-TV (Johnson City)
	Kingsport	W. Kyle Huddle	WBTB (Charlotte) WJHL-TV (Johnson City)
Texas	Denison	Charles F. Johnson	WBAP-TV (Ft. Worth) KRLD-TV; WFAA-TV (Dallas) KTEN (Ada)
	Graham	Brown Walker	WBAP-TV (Ft. Worth) KRLD-TV (Dallas) KFDA-TV (Wichita Falls)
	Madisonville	Lee Green	
	Mineral Wells	John Campbell	KRLD-TV; WFAA-TV (Dallas) WBAP-TV (Ft. Worth) KFDX-TV (Wichita Falls)
	Tyler	Raymond Hedge	KRLD-TV; WFAA-TV (Dallas) WBAP-TV (Ft. Worth)
	Uvalde (Uvalde TV Cable Corp.)		
	Victoria	A. B. Alkek	
	Brady	J. P. Threadgill	
	Del Rio	Robert Cauthorn	
	Palestine	Ray Barnes	
	Ozona (Ozona TV Service)		
	Padueah (TV Signal Service)		
Utah	Price	Louis Vetre	
	Salt Lake City (Sevier TV Signal Dist. Co.)		
	Vernal (Basin Television)		
Vermont	Barre	Louis Babe	WBZ-TV (Boston) WRGB (Schenectady) CBFT (Montreal)
	Bellows Falls	George R. Story	WBZ-TV; WNAC-TV (Boston) WMUR-TV (Manchester)
	Burlington	Joseph S. Wool	WRGB (Schenectady) WMTW (Mt. Washington) CMBT; CBFT (Montreal)
	Montpelier	Eugene Kramer	WBZ-TV (Boston) WRGB (Schenectady) CBFT (Montreal)
	Springfield	S. R. Young	WBZ; WNAC; WRGB; WMUR

COMMUNITY TELEVISION ANTENNA SYSTEM

State	City	Exec. in Charge	Stations
Virginia	Harrisonburg	Frederick L. Allman	
	Marrion (Marrion TV Service Co.) Staunton	Norwood Rosen	WTVR (Richmond) WTTG; WTOP-TV (Washington)
Washington	Aberdeen	Fred Goddard	
	Cle Elum	Don Casassa	
	Chelan	Emory Weimer	KXLY-TV; KHQ-TV (Spokane)
	Colville	August Schwartz	KREM-TV; KHQ-TV; KXLY-TV (Spokane)
	Ellensburg		
	Ephrata	Harold Cathow	KXLY-TV; KHQ-TV; KREM-TV (Spokane)
	Everett	Eldon A. Root	KOMO-TV; KING-TV (Seattle) KTNT-TV (Tacoma)
	Moses Lake (Moses Lake TV, Inc.)		
	Onak-Okanogan	Melvin Rothrock	KXLY-TV; KHQ-TV; KREM-TV (Spokane)
	Richland	Robert S. McCaw	
Soap Lake	Dr. Leonard McNamara	KXLY-TV; KHQ-TV; KREM-TV (Spokane)	
Tonasket (Okonogan Valley TV Cable Co.)			
Walla Walla	Charles E. Brown	KXLY-TV; KHQ-TV; KREM-TV (Spokane)	
Wenatchee	Charles E. Brown	KHQ-TV; KXLY-TV (Spokane) KING-TV (Seattle)	
West Virginia	Burnsville (Marlin-TV Cable Co.)		
	Clarksburg	W. D. Dantzler	WSAZ-TV (Huntington) WSLS-TV (Roanoke) WCHS-TV (Charleston)
	Elkins	Ralph S. Shepler	WDTV (Pittsburgh) WTRF-TV (Wheeling) WSTV-TV (Steubenville)
	Fairmont	Edward A. Pence	
	Hinton	James V. Coste	WSLS-TV (Roanoke) WCHS-TV (Charleston) WOAY-TV (Oak Hill)
	Keyser	Dr. Harry E. Coffman	WTOP-TV; WMAL-TV; WTTG (Washington)
	Man		WJAC-TV (Johnstown)
	Piedmont	C. O. Erickson Homer Ferrell	WSAZ-TV (Huntington) WRC-TV; WTTG; WTOP-TV (Washington)
	War	L. W. Coffey	WJAC-TV (Johnstown) WFBG-TV (Altoona) WSAZ-TV (Huntington) WSLS-TV (Roanoke)
	Welch	Edmund O. Gates	WCHS-TV (Charleston) WSAZ-TV (Huntington) WCHS-TV (Charleston)
	Weston	M. W. Adler	WSLS-TV (Roanoke) WDTV (Pittsburgh) WTRF-TV (Wheeling) WSTV-TV (Steubenville) WCHS-TV (Charleston)
	Wheeling		
	Whitesville	Donald W. Levenson	
	Williamson	James Williams Jack Gates	
	Wyoming	Casper	Bill Daniels
Cody			KFBC (Cheyenne)
Cokesville		Harry M. Moore	KOOK-TV (Billings)
Jackson			
Kemmerer (Kem-Tev Corp.)		E. I. Mains	
Thermopolis (Thermopolis Bestg. Co.)			
Laramie		J. E. Collier	KFEL-TV; KOA-TV; KLZ-TV; KBTB (Denver)
	Rawlins		
	Rock Springs	Bill Daniels	
	Worland	A. M. Carollo Thomas Mitchell, Jr.	KOOK-TV (Billings)
Canada	Montreal, Que.	A. Cross	CBFT; CBMT (Montreal) Plus Closed-Circuit Organizations
	Vancouver, B. C.	C. G. Chandler	CBUT (Vancouver) KOMO-TV; KING-TV (Seattle) KTNT-TV (Tacoma) KVOS-TV (Bellingham, Wash.)

OFFICIAL FCC TV ALLOCATIONS

ALABAMA

	Channel No.
Andalusia	*2, 29
Anniston	70
Auburn	*56
Beesemer	54
Birmingham	6, *10, 13, 42, 48
Bogalusa	78
Brewton	23
Clanton	14
Cullman	60
Decatur	23
Demopolis	18
Dothan	9, 19
Enterprise	40
Eufaula	44
Florence	41
Fort Payne	19
Gadsden	16, 21
Greenville	49
Guntersville	40
Huntsville	31
Jasper	17
Mobile	5, 10, *42, 48
Montgomery	12, 20, *26, 32
Munford	*7
Opelika	22
Selma	8, 58
Sheffield	47
Sylacauga	24
Talladega	64
Thomasville	27
Troy	38
Tuscaloosa	45, 51
Thakexee	16
University	*74

ARIZONA

Ajo	14
Bisbee	15
Casa Grande	18
Clifton	25
Coolidge	30
Douglas	3
Elroy	24
Flagstaff	9, 13
Globe	34
Holbrook	14
Kingman	6
Mesa	12
Miami	28
Morenci	31
Nogales	17
Phoenix	3, 5, *8, 10
Prescott	15
Safford	21
Tucson	4, *6, 9, 13
Williams	25
Winslow	16
Yuma	11, 13

ARKANSAS

Arkadelphia	34
Batesville	30

Channel No.

Benton	40
Blytheville	64, 74
Camden	50
Conway	62
El Dorado	10, 26
Fayetteville	*13, 41
Forrest City	22
Fort Smith	5, *16, 22, 39
Harrison	24
Helena	54
Hope	15
Hot Springs	9, 57
Jonesboro	8, 39
Little Rock	*2, 4, 11, 17, 23
Magnolia	28
Malvern	46
Morrilton	43
Newport	28
Paragould	58
Pine Bluff	7, 36
Russellville	19
Searcy	33
Springdale	35
Stuttgart	14

CALIFORNIA

Alturas	9
Bakersfield	10, 29
Brawley	25
Chico	12
Corona	52
Delano	37
El Centro	16, 56
Eureka	3, 13
Fresno	12, *18, 24, 47, 53
Hanford	21
Los Angeles	2, 4, 5, 7, 9, 11, 13, 22, *28, 34
Madera	30
Merced	34, 66
Modesto	14, 58
Monterey (see Salinas)	
Napa	62
Oakland (see San Francisco)	
Oxnard	32
Palm Springs	14
Petaluma	68
Pittsburgh	16
Port Chicago	70
Porterville	55
Red Bluff	15
Redding	7
Riverside	40, 46
Sacramento	3, *6, 10, 40, 46
Salinas-Monterey	8, 35
San Bernardino	18, *24, 30
San Buenaventura	38
San Diego	8, 10, *15, 21, 27, 33, 39
San Francisco	
Oakland	2, 4, 5, 7, *9, 20, 26, 32, 38, 44
San Jose	11, 48, *54, 60
San Luis Obispo	6
Santa Barbara	3, 20, 26
Santa Cruz	56
Santa Maria	44
Santa Paula	16
Santa Rosa	50
Stockton	13, 36, *42, 64
Tulare	27
Ukiah	18
Visalia	43, 49

* Denotes Channel reservation for non-commercial educational use.



OFFICIAL TV ALLOCATIONS



	Channel No.
Watsonville	22
Yreka City	11
Yuba City	52

COLORADO

Alamosa	19
Boulder	*12, 22
Canon City	36
Colorado Springs	11, 13, *17, 23
Craig	19
Delta	24
Denver	2, 4, *6, 7, 9, 20, 46
Durango	6, 15
Fort Collins	44
Fort Morgan	15
Grand Junction	5, 21
Greeley	50
La Junta	24
Lamar	18
Leadville	14
Longmont	32
Loveland	38
Montrose	10, 18
Pueblo	3, 5, *8, 28, 34
Salida	25
Starling	25
Trinidad	21
Walsenburg	30

CONNECTICUT

Bridgeport	43, 49, *71
Hartford	3, 18, *24
Meriden	65
New Britain	30
New Haven	8, 59
New London	28, 81
Norwalk (see Stamford)	
Norwich	57, 63
Stamford-Norwalk	27
Waterbury	53

DELAWARE

Dover	40
Wilmington	12, *59, 83

DISTRICT OF COLUMBIA

Washington	4, 5, 7, 9, 14, 20, *26
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FLORIDA

Belle Glade	27
Bradenton	28
Clearwater	32, 50
Daytona Beach	2, 53
De Land	44
Fort Lauderdale	17, 39
Fort Myers	11
Fort Pierce	19
Gainesville	*5, 20
Jacksonville	4, *7, 12, 30, 36
Lake Wales	14
Key West	14, 20
Lake City	33
Lakeland	16, 22
Lakes Wales	14

	Channel No.
Leesburg	26
Marianna	17
Melbourne	37
Miami	*2, 4, 7, 10, 23, 83
Ocala	15
Orlando	6, 9, 18, *24, 47
Palatka	17
Panama City	7, *30, 36
Pensacola	3, 15, *21, 46
Quincy	54
St. Augustine	25
St. Petersburg (see Tampa)	
Sanford	35
Sarasota	34
Tallahassee	*11, 24, 51
Tampa-St. Petersburg	*3, 8, 13, 38
West Palm Beach	5, 12, *15, 21

GEORGIA

Albany	10, 25
Americus	31
Athens	*8, 60
Atlanta	2, 5, 11, *30, 36
Augusta	6, 12
Bainbridge	35
Brunswick	28, 34
Cairo	45
Carrollton	33
Cartersville	63
Cedartown	53
Columbus	4, 28, *34
Cordele	43
Dalton	25
Douglas	32
Dublin	15
Elberton	24
Fitzgerald	53
Fort Valley	18
Gainesville	52
Griffin	39
La Grange	50
Macon	*41, 47
Marietta	57
Milledgeville	51
Moultrie	48
Newnan	61
Rome	9, 59
Savannah	3, *9, 11
Statesboro	22
Swainsboro	20
Thomasville	6, 27
Tifton	14
Toccoa	35
Valdosta	37
Vidalia	26
Warner Robins	18
Waycross	16

IDAHO

Blackfoot	33
Boise	*4, 7, 2
Burley	15
Coeur d'Alene	9, 12
Emmett	26
Gooding	23
Idaho Falls	3, 8
Jerome	17
Kellogg	33
Lewiston	3
Moscow	*15
Nampa	6, 12
Payette	14
Pocatello	6, 10
Preston	41
Rexburg	27

* Denotes Channel reservation for non-commercial educational use.

OFFICIAL TV ALLOCATIONS

	Channel No.
Rupert	21
Sandpoint	9
Twin Falls	11, 13
Wallace	27

	Channel No.
Vincennes	44
Washington	69
Waterloo	15

ILLINOIS

Alton	48
Aurora	16
Bloomington	15
Cairo	24
Carbondale	34, *61
Centralia	32, 59
Champaign-Urbana	3, *12, 21, 27, 33
Chicago	2, 5, 7, 9, *11, 20, 26, 32, 38, 44
Danville	24
Decatur	17, 23
De Kalb	*07
Dixon	47
Elgin	28
Freeport	23
Galesburg	40
Harrisburg	22
Jacksonville	29
Joliet	48
Kankakee	14
Kewanee	60
La Salle	35
Lincoln	53
Macomb	61
Mariou	40
Mattoon	46
Moline (see Davenport, Iowa)	
Mt. Vernon	38
Olney	16
Pekin	69
Peoria	8, 19, *37, 43
Quincy	10, 21
Rockford	13, 39, *45
Rock Island (see Davenport, Iowa)	
Springfield	2, 20, *66
Streator	05
Urbana (see Champaign)	
Vandalia	28
Waukegan	22

INDIANA

Anderson	61
Angola	15
Bedford	68
Bloomington	4, *30, 36
Columbus	42
Connerville	38
Elkhart	52
Evansville	7, 50, *56, 62
Fort Wayne	*27, 33, 69
Gary	50, *66
Hammond	56
Hatfield	9
Huntington	21
Indianapolis	6, 8, 13, 20, 26, 67
Jasper	19
Kokomo	31
Lafayette	*47, 59
Lebanon	18
Logansport	51
Madison	25
Marion	29
Michigan City	62
Muncie	49, 55, *71
Princeton	52
Richmond	32
Shelbyville	58
South Bend	34, *40, 46
Tell City	31
Terre Haute	10, *57, 63, 73

IOWA

Algona	37
Ames	5, 25
Atlantic	45
Boone	19
Burlington	32, 38
Carroll	39
Cedar Rapids	2, 9, 20, *26
Centerville	31
Charles City	18
Cherokee	14
Clinton	64
Creston	43
Davenport-Rock Island & Moline, Illinois	4, 6, *30, 36, 42
Decorah	44
Des Moines	8, *11, 13, 17, 23
Dubuque	56, 62
Estherville	24
Fairfield	54
Fort Dodge	21
Fort Madison	50
Grinnell	71
Iowa City	*12, 24
Keokuk	44
Knoxville	33
Marshalltown	49
Mason City	3, 35
Muscatine	58
Newton	65
Oelwein	28
Oskaloosa	52
Ottumwa	15, 63
Red Oak	32
Shenandoah	36
Sioux City	4, 9, *30, 36
Spencer	42
Storm Lake	34
Waterloo	7, *22, 46
Webster City	27

KANSAS

Abilene	31
Arkansas City	49
Atchison	60
Chanute	50
Coffeyville	33
Colby	22
Concordia	47
Dodge City	23
El Dorado	55
Emporia	39
Esign	6
Fort Scott	27
Garden City	9, 11
Goodland	10, 31
Great Bend	2, 28
Hayes	7, 20
Hutchinson	12, 18
Independence	20
Iola	44
Junction City	29
Larned	16
Lawrence	*11, 17
Leavenworth	54
Liberal	14
McPherson	26
Manhattan	*8, 23
Newton	14
Olathe	52
Ottawa	21
Parsons	46
Pittsburg	7, 38
Pratt	36

* Denotes Channel reservation for non-commercial educational use.

OFFICIAL TV ALLOCATIONS

	Channel No.
Salina	34
Topeka	13, 42, *48
Wellington	24
Wichita	3, 10, 16, *22
Winfield	43

KENTUCKY

Ashland	59
Bowling Green	13, 17
Campbellsville	40
Corbin	16
Danville	35
Elizabethtown	23
Frankfort	48
Glasgow	28
Harlan	73
Hazard	19
Hopkinsville	20
Lexington	18, 27, 64, 70
Louisville	3, 11, *15, 21, 41, 51
Madisonville	26
Mayfield	63
Maysville	24
Middlesborough	57, 63
Murray	33
Owensboro	14
Paducah	6, 43, 72
Pikeville	14
Princeton	45
Richmond	60
Somerset	29
Winchester	37

LOUISIANA

Abbeville	27
Alexandria	5, 62, 74
Bastrop	53
Baton Rouge	2, 28, *34, 40
Bogalusa	69, 78
Crowley	21
De Ridder	14
Eunice	64
Franklin	46
Hammond	57
Houma	39
Jackson	18
Jennings	48
Lafayette	10, 38, 67
Lake Charles	7, *19, 25, 60
Minden	36
Monroe	8, *13, 43
Morgan City	36
Natchitoches	17
New Iberia	15
New Orleans	4, 6, *8, 20, 26, 32
Oakdale	54
Opelousas	58
Ruston	20
Shreveport	3, 12
Thibodaux	24
Winnfield	22

MAINE

Auburn	23
Augusta	10, 29
Bangor	2, 5, *16
Bar Harbor	22
Bath	65
Belfast	41
Biddeford	59
Calais	7, 20

	Channel No.
Dover-Foxcroft	18
Fort Kent	17
Houlton	24
Lewiston	8, 17
Millinocket	14
Orono	*12
Poland Spring	8
Portland	6, 13, *47, 53
Presque Isle	8, 19
Rockland	25
Rumford	55
Van Buren	15
Waterville	35

MARYLAND

Annapolis	53
Baltimore	2, 11, 13, 18, *24, 72
Cambridge	22
Cumberland	17, 30
Frederick	62
Hagerstown	52, 68
Salisbury	16

MASSACHUSETTS

Amherst	*82
Barnstable	25
Boston	*2, 4, 5, 7, 38, 44, 56
Brockton	62
Easthampton	61
Fall River	46, 68
Greenfield	58
Holyoke (see Springfield)	
Lawrence	72
Lowell	32
New Bedford	28, 34
North Adams	*80
Pittsfield	19, 64
Springfield-Holyoke	21, 40
Worcester	14, 20

MICHIGAN

Alma	*11, 41
Alpena	9, 30
Ann Arbor	20, *26
Bad Axe	46
Battle Creek	58, 64
Bay City	5, 63, *73
Benton Harbor	42
Big Rapids	39
Cadillac	13, 45
Calumet	13
Cheboygan	4, 36
Coldwater	24
Detroit	2, 4, 7, 50, *56, 62
East Lansing	*60
East Tawas	25
Escanaba	3, *49
Flint	12, 16, *22, 28
Gladstone	40
Grand Rapids	8, *17, 23
Hancock	10
Houghton	19, *25
Iron Mountain	9, 27
Iron River	53
Ironwood	12
Jackson	48
Kalamazoo	3, 36, *74
Lansing	6, 54
Ludington	18
Manistee	15
Manistique	14
Marquette	6, 17, *35
Midland	19
Mount Pleasant	47
Muskegon	29, 35

* Denotes Channel reservation for non-commercial educational use.

OFFICIAL TV ALLOCATIONS

	Channel No.
Parma-Onandoga	10
Petoskey	31
Pontiac	44
Port Huron	34
Rogers City	24
Saginaw	51, 57
Sault Ste. Marie	8, 10, 28, *34
Traverse City	7, 20, *26
West Branch	21

MINNESOTA

Albert Lea	57
Alexandria	36
Austin	6, 51
Bemidji	13, 24
Brainerd	12
Cloquet	44
Crookston	21
Detroit Lakes	18
Duluth-Superior, Wisc.	3, 6, *8, 32, 38
Ely	18
Fairmount	40
Faribault	20
Fergus Falls	16
Grand Rapids	20
Hastings	29
Hibbing	10
International Falls	11
Little Falls	14
Mankato	15
Marshall	22
Minneapolis-St. Paul	*2, 4, 5, 9, 11, 17, 23
Montevideo	19
New Ulm	43
Northfield	26
Owatonna	46
Red Wing	63
Rochester	10, 56
St. Cloud	7, 33
St. Paul (see Minneapolis)	
Stillwater	39
Thief River Falls	15
Virginia	26
Wadena	27
Wilmar	31
Winona	61
Worthington	32

MISSISSIPPI

Biloxi	13, *44, 50
Brookhaven	37
Canton	16
Clarksdale	6, 32
Columbia	35
Columbus	4, 28
Corinth	29
Greenville	21, 27
Greenwood	24
Grenada	15
Gulfport	56
Hattiesburg	9, 17
Jackson	3, 12, *19, 25, 47
Kosciusko	52
Laurel	33
Laurel-Pachuta	7
Louisville	46
McComb	31
Meridian	11, 30, *36
Natchez	29
Pascagoula	22
Picayune	14
Starkville	34
State College	*2
Tupelo	9, 38
University	20
Vicksburg	41
West Point	56
Yazoo City	49

MISSOURI

	Channel No.
Cape Girardeau	12, 18, 69
Carthage	56
Caruthersville	27
Chillicothe	14
Clinton	49
Columbia	8, 16, 22
Farmington	52
Festus	14
Fulton	24
Hannibal	7, 27
Jefferson City	13, 33
Joplin	12, 30
Kansas City	4, 5, 9, *19, 25, 65
Kennett	21
Kirksville	3, 18
Lebanon	23
Marshall	40
Maryville	20
Mexico	45
Moberly	35
Monett	14
Nevada	18
Poplar Bluff	15
Rolla	46
St. Joseph	2, 30, *30
St. Louis	4, 5, *9, 11, 30, 30, 42
Sedalia	6, 28
Sikeston	37
Springfield	3, 10, *20, 32
West Plains	20

MONTANA

Anaconda	2
Billings	2, 8, *11
Bozeman	*9, 22
Butte	4, 6, *7, 15
Cut Bank	20
Deer Lodge	25
Dillon	26
Glasgow	16
Glendive	18
Great Falls	3, 5, *23
Hamilton	17
Hardin	4
Havre	9, 11
Helena	10, 32
Kalispell	8
Laurel	14
Lewistown	13
Livingston	16
Miles City	3, *6, 10
Missoula	*11, 13, 21
Polson	18
Red Lodge	18
Shelby	14
Sidney	14
Whitefish	16
Wolf Point	20

NEBRASKA

Alliance	13, 21
Beatrice	40
Broken Bow	14
Columbus	49
Fairbury	35
Falls City	38
Freemont	52
Grand Island	11, 21
Hastings	5, 27
Hayes Center	6
Kearney	13, 19

* Denotes Channel reservation for non-commercial educational use.

OFFICIAL TV ALLOCATIONS

	Channel No.
Lexington	23
Lincoln	10, 12, *18, 24
McCook	8, 17
Nebraska City	50
Norfolk	33
North Platte	2, 4
Omaha	3, 6, 7, *16, 22, 28
Scottsbluff	10, 16
York	15

NEVADA

Boulder City	4
Carlin	14
Carson City	37
Elko	10
Ely	3, 6
Fallon	29
Goldfield	5
Hawthorne	31
Henderson	2
Las Vegas	8, *10, 13
Lovelock	18
McGill	8
Reno	4, 8, *21, 27
Tonopah	9
Winnemucca	7
Yerington	33

NEW HAMPSHIRE

Berlin	26
Claremont	37
Concord	75
Durham	*11
Hanover	*27
Keene	45
Laconia	43
Littleton	24
Manchester	9, 48
Nashua	54
Portsmouth	19
Rochester	51

NEW JERSEY

Andover	*69
Asbury Park	58
Atlantic City	46, 52
Bridgeton	64
Camden	17, *80
Freehold	*74
Hammonton	*70
Montclair	*77
Newark	13
New Brunswick	*19, 47
Paterson	37
Trenton	41
Wildwood	48

NEW MEXICO

Alamogordo	17
Albuquerque	4, *5, 7, 13
Artesia	21
Atrisco-Five Points	18
Belen	24
Carlsbad	6, 23
Clayton	27
Clovis	12, 35
Deming	14
Farlington	17
Gallup	3, *8, 10

	Channel No.
Hobbs	46
Hot Springs	19
Las Cruces	22
Las Vegas	14
Lordsburg	23
Los Alamos	20
Lovington	27
Portales	22
Raton	46, *52
Roswell	*3, 8, 10
Santa Fe	2, *9, 11
Silver City	*10, 12
Socorro	15
Tucumcari	25

NEW YORK

Albany-Schenectady-	
Troy	6, *17, 23, 35, 41
Amsterdam	52
Auburn	37
Batavia	33
Binghamton	12, 40, *46
Buffalo (also see Buffalo-	
Niagara Falls)	17, *23
Buffalo-Niagara Falls	2, 4, 7, 59
Carthage	7
Cortland	56
Dunkirk	46
Elmira	18, 24
Glens Falls	39
Hagaman	29
Hornell	50
Ithaca	*14, 20
Jamestown	58
Kingston	66
Lake Placid	5
Malone	20, *66
Massena	14
Middletown	60
New York	2, 4, 5, 7, 9, 11, *25, 31
Niagara Falls (see Buffalo-	
Niagara Falls)	
Ogdensburg	24
Olean	54
Oneonta	62
Oswego	31
Patchogue	75
Plattsburg	28
Poughkeepsie	21, *83
Rochester	5, 10, 15, *21, 27
Rome (see Utica)	
Saranac Lake	18
Schenectady (see Albany)	
Syracuse	3, 8, *43
Troy (see Albany)	
Utica-Rome	13, *25, 54
Watertown	48

NORTH CAROLINA

Ahoskie	53
Albemarle	20
Asheville	13, *56, 62, 78
Burlington	63
Burnsville	18
Chapel Hill	*4
Charlotte	3, 9, 36, *42
Durham	11, *40, 46, 73
Elizabeth City	31
Fayetteville	18, 54
Gastonia	48
Goldsboro	34, 72
Greensboro	2, *51, 57
Greenville	9
Henderson	52
Hendersonville	27
Hickory	30
High Point	15

* Denotes Channel reservation for non-commercial educational use.

OFFICIAL TV ALLOCATIONS

	Channel No.
Jacksonville	16
Kannapolis	59
Kinston	45
Laurinburg	41
Lumberton	21
Mount Airy	55
New Bern	13
Raleigh	5, *22, 28
Roanoke Rapids	30
Rocky Mount	50
Salisbury	80
Sanford	38
Shelby	39
Southern Pines	49
Statesville	64
Washington	7
Wilmington	3, 6, 29, *35
Wilson	56
Winston-Salem	12, 26, *32

NORTH DAKOTA

Bismarck	5, 12, 18, *24
Bottineau	16
Carrington	26
Devils Lake	2, 8, 14
Dickinson	2, 4, *17
Fargo	6, 11, *34, 40
Grafton	17
Grand Forks	*2, 10
Harvey	22
Jamestown	7, 42
Lisbon	23
Minot	*6, 10, 13
New Rockford	20
Rugby	38
Valley City	4, 32
Wahpeton	45
Williston	8, 11, *34

OHIO

Akron	49, *55, 61
Ashtabula	15
Athens	62
Bellefontaine	63
Bowling Green	*70
Cambridge	26
Canton	29
Chillicothe	56
Cincinnati	5, 9, 12, *48, 54, 74
Cleveland	3, 5, 8, 19, *25, 65
Columbus	4, 6, 10, *34, 40
Coshocton	20
Dayton	2, 7, *16, 22
Defiance	43
Findlay	53
Fremont	59
Gallipolis	72
Hamilton-Middletown	65
Lancaster	28
Lima	35, 73
Lorain	31
Mansfield	36
Marion	17
Massillon	23
Middletown (see Hamilton)	
Mount Vernon	58
Newark	60
Oxford	*14
Piqua	44
Portsmouth	30
Sandusky	42
Springfield	52, 76
Steuensville (see Wheeling, W. Va.)	9
Tiffin	47
Toledo	11, 13, *30, 79
Warren	67

	Channel No.
Youngstown	21, 27, 73
Zanesville	18, 50

OKLAHOMA

Ada	10, 50
Altus	36
Alva	30
Anadarko	58
Ardmore	12, 55
Bartlesville	62
Blackwell	51
Chickasha	64
Clinton	32
Duncan	39
Durant	27
Elk City	26
El Reno	56
Enid	5, 21, *27
Frederick	44
Guthrie	48
Guymon	20
Hobart	23
Holdenville	14
Hugo	21
Lawton	7, *28, 34
McAlester	47
Miami	58
Muskogee	8, *45, 66
Norman	31, *37
Oklahoma City	4, 9, *13, 19, 25
Oklmulgee	26
Paula Valley	61
Ponca City	40
Pryor Creek	54
Sapulpa	42
Seminole	59
Shawnee	53
Stillwater	29, *69
Tulsa	2, 6, *11, 17, 23
Vinita	28
Woodward	8

OREGON

Albany	55
Ashland	14
Astoria	30
Baker	37
Burns	16
Corvallis	7, 49
Eugene	*9, 13, 20, 26
Grants Pass	30
Klamath Falls	2, 17
La Grande	13
Lebanon	43
McMinnville	46
Medford	5
North Bend	16
Pendleton	28
Portland	6, 8, *10, 12, 21, 27
Roseburg	4, 28
Salem	3, *18, 24, 66
Springfield	37
The Dalles	32

PENNSYLVANIA

Allentown	39, 67
Altoona	10, 19, 25
Bethlehem	51
Bradford	70
Butler	43

* Denotes Channel reservation for non-commercial educational use.

OFFICIAL TV ALLOCATIONS

	Channel No.
Chambersburg	46
Du Bois	31
Easton	57
Emporium	42
Erie	12, 35, *41, 60
Harrisburg	27, 55, 71
Hazleton	63
Irwin	4
Johnstown	6, 56
Lancaster	8, 21
Lebanon	15
Lewistown	74
Lock Haven	32
Meadville	37
New Castle	45
Oil City	64
Philadelphia	3, 6, 10, 17, 23, 29, *35
Pittsburgh	2, 11, *13, 16, 47, 53
Reading	33, 61
Scranton	16, 22, *48, 73
Shamokin	65
Sharon	39
State College	*48
Sunbury	38
Uniontown	14
Washington	63
Wilkes-Barre	28, 34
Williamsport	36
York	43, 49

RHODE ISLAND

Providence	10, 12, 16, *36
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SOUTH CAROLINA

Alken	54
Anderson	40, 58
Camden	14
Charleston	2, 5, *13, 17
Clemson	*66
Columbia	10, *19, 25, 67
Conway	23
Florence	8, 60
Georgetown	27
Greenville	4, 23, *29
Greenwood	21
Lake City	55
Lancaster	31
Laurens	45
Marion	43
Newberry	70
Orangeburg	44
Rock Hill	61
Spartanburg	7, 17, 74
Sumter	47
Union	65

SOUTH DAKOTA

Aberdeen	9, 17
Belle Fourche	23
Brookings	*8, 25
Hot Springs	17
Huron	12, 15
Lead	5, 28
Madison	46
Mitchell	5, 20
Mobridge	27
Pierre	6, 10, *22
Rapid City	3, 7, 15
Sioux Falls	11, 13, 38, *44
Sturgis	20
Vermillion	*2, 41

	Channel No.
Watertown	3, 35
Winner	18
Yankton	17

TENNESSEE

Aliens	14
Bristol, Tenn.-Bristol, Va.	5, 46
Chattanooga	3, 12, 43, 49, *55
Clarksville	53
Cleveland	38
Columbia	39
Cookeville	24, *69
Covington	19
Crossville	*77
Dyersburg	46
Elizabethton	22
Fayetteville	27
Gallatin	48
Harriman	67
Humboldt	25
Jackson	7, 16
Johnson City	11, 34
Kingsport	28
Knoxville	6, 10, *20, 26
Lawrenceburg	50
Lebanon	58
Lexington	*11
McMinnville	46
Maryville	51
Memphis	3, 5, *10, 13, 42, 48
Morristown	54
Murfreesboro	18
Nashville	*2, 4, 8, 30, 36
Oak Ridge	32
Old Hickory	5
Paris	51
Pulaski	44
Shelbyville	62
Sneedville	*2
Springfield	42
Tullahoma	68
Union City	55

TEXAS

Abilene	9, 33
Alice	34
Alpine	12
Amarillo	*2, 4, 7, 10
Athens	25
Austin	7, 18, 24, *70
Ballinger	25
Bay City	33
Beaumont-Port Arthur	4, 6, 31, *37
Beeville	38
Big Spring	4, 34
Bonham	43
Borger	33
Brady	15
Breckenridge	14
Brenham	52
Brownfield	15
Brownsville (also see Brownsville-Harlingen-Weslaco)	36
Brownsville-Harlingen-Weslaco (1)	4, 5
(1) These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.	
Brownwood	19
Bryan	54
Childress	40
Cleburne	57
Coleman	21
College Station	*3, 48
Conroe	20

* Denotes Channel reservation for non-commercial educational use.

OFFICIAL TV ALLOCATIONS

	Channel No.
Corpus Christi	6, 10, *16, 22, 43
Corsicana	47
Crockett	58
Crystal City	28
Cuero	25
Dalhart	18
Dallas	4, 8, *13, 23, 29, 73
Del Rio	16
Demson	52
Denton	*2, 17
Eagle Pass	26
Edinburg	26
El Campo	27
El Paso	4, *7, 9, 13, 20, 26
Falfurrias	52
Floydada	45
Fort Stockton	22
Fort Worth	5, 11, 20, *26
Gainesville	49
Galveston	11, 35, 41, *17
Gonzales	64
Greenville	69
Harlingen (also see Brownsville- Harlingen-Weslaco)	23
Hebronville	58
Henderson	42
Hereford	19
Hillsboro	63
Houston	2, *8, 13, 23, 29, 39
Huntsville	15
Jacksonville	36
Jasper	49
Kermit	14
Kilgore	59
Kingsville	40
Lamesa	28
Lampasas	40
Laredo	8, 13, *15
Levelland	38
Littlefield	32
Longview	32, 38
Lubbock	5, 11, 13, *20, 26
Lufkin	0, 46
McAllen	20
McKinney	65
Marfa	19
Marshall	16
Mercedes	32
Mexia	50
Midland	2, 18
Mineral Wells	38
Mission	14
Monahans	9
Mount Pleasant	35
Nacogdoches	40
New Braunfels	62
Odessa	7, 24
Orange	43
Pampa	17
Paris	33
Pearsall	31
Pecos	16
Perryton	22
Plainview	29
Port Arthur (see Beaumont)	
Quanah	42
Raymondville	42
Rosenberg	17
San Angelo	3, 8, 17, *23
San Antonio	4, 5, *9, 12, 35, 41
San Benito	48
San Marcos	53
Seguin	14
Seymour	24
Sherman	46
Snyder	30
Stephenville	32
Sulphur Springs	41
Sweetwater	12
Taylor	58
Temple	6, 16, 22
Terrell	53
Texarkana	6, *18, 24
Tyler	7, 19, 72

	Channel No.
Uvalde	20
Vernon	18
Victoria	19
Waco	10, *28, 34
Waxahachie	45
Weatherford	51
Weslaco (see Brownsville- Harlingen-Weslaco)	
Wichita Falls	3, 6, *16, 22

UTAH

Brigham	36
Cedar City	5
Logan	12, 30, *46
Ordgen	9, *18, 24
Price	6
Provo	11, 22, *28
Richfield	13
St. George	18
Salt Lake City	2, 4, 5, *7, 20, 26
Tooele	44
Vernal	3

VERMONT

Bennington	74
Brattleboro	77
Burlington	3, *16, 22
Montpelier	40
Newport	46
Rutland	49
St. Albans	34
St. Johnsbury	30

VIRGINIA

Blacksburg	*60
Bristol (see Bristol, Tenn.)	
Charlottesville	*45, 64
Covington	44
Danville	24
Emporia	25
Farmville	19
Fredericksburg	47
Front Royal	39
Harrisonburg	3, 34
Lexington	54
Lynchburg	13, 16
Marion	50
Martinsville	35
Newport News (see Norfolk- Portsmouth-Newport News)	
Norfolk-Portsmouth (also see Norfolk-Portsmouth-Newport News)	27
Norfolk-Portsmouth- Newport News (also see Norfolk-Portsmouth)	3, 10, 15, *21, 33
Norton	52
Petersburg	8, 41
Portsmouth (see Norfolk-Portsmouth and also see Norfolk-Portsmouth- Newport News)	
Pulaski	37
Richmond	6, 12, *23, 29
Roanoke	7, 10, 27, *33
South Boston	14
Staunton	36
Waynesboro	42
Williamsburg	17
Winchester	28

* Denotes Channel reservation for non-commercial educational use.

OFFICIAL TV ALLOCATIONS

WASHINGTON	
	Channel No.
Aberdeen	58
Anacortes	34
Bellingham	12, 18, 24
Bremerton	44, 50
Centralia	17
Ellensburg	49, *65
Ephrata	43
Everett	22, 28
Grand Coulee	37
Hoquiam	52
Kelso	39
Kennewick (also see Kennewick-Richland-Pasco)	25
Kennewick-Richland-Pasco	*41
Longview	33
Olympia	60
Omak-Okanogan	*35
Okanogan (see Omak)	
Pasco (also see Kennewick-Richland-Pasco)	19
Port Angeles	16
Pullman	*10, 24
Richland (also see Kennewick-Richland-Pasco)	31
Seattle	4, 5, 7, *9, 20, 26
Spokane	2, 4, 6, *7
Tacoma	11, 13, *56, 62
Walla Walla	5, 8, *22
Wenatchee	*45, 55, 67
Yakima	23, 29, *47

WEST VIRGINIA	
Beckley	4, 21, 66
Bluefield	6, 41
Charleston	8, *43, 49
Clarksburg	12, 22, 69
Elkins	40
Fairmont	35
Fayetteville	4
Hinton	31
Huntington	3, 13, *53
Logan	23
Martinsburg	58
Morgantown	*24
Parkersburg	15
Welch	25
Weston	*5, 32
Wheeling (also see Wheeling-Steubenville, Ohio)	*57
Wheeling-Steubenville, Ohio	7, 9, 51
Williamson	17

WISCONSIN	
Appleton	42
Ashland	15
Beaver Dam	37
Beloit	57
Chilton	*24
Eau Claire	13, *19, 25
Fond du Lac	54
Green Bay	2, 5, 70
Janesville	63
Kenosha	61
La Crosse	8, *32, 38, 72
Madison	3, *21, 27, 33
Manitowoc	65
Marinette	11, 32, *38
Milwaukee	4, *10, 12, 19, 25, 31
Neenah	42
Oshkosh	48
Park Falls	*18
Portage	17
Prairie du Chien	34

	Channel No
Racine	49, 55
Rhineland	22
Rice Lake	21
Richland Center	15, *66
Sheboygan	59
Shell Lake	*30
Sparta	50
Stevens Point	20, 26
Sturgeon Bay	44
Superior (see Duluth, Minn.)	
Wausau	7, 16, *46
Whitefish Bay	6
Wisconsin Rapids	14

WYOMING	
Buffalo	29
Casper	2, 6
Cheyenne	3, 5
Cody	24
Douglas	14
Evanston	14
Gillette	31
Green River	18
Greybull	40
Lander	17
Laramie	*8, 18
Lovell	36
Lusk	19
Newcastle	28
Powell	30
Rawlins	11
Riverton	10
Rock Springs	13
Sheridan	9, 12
Thermopolis	15
Torrington	27
Wheatland	24
Worland	34

U. S. TERRITORIES AND POSSESSIONS	
ALASKA	
Anchorage	2, *7, 11, 13
Fairbanks	2, 4, 7, *9, 11, 13
Juneau	*3, 8, 10
Ketchikan	2, 4, *9
Seward	4, 9
Sitka	13

HAWAIIAN ISLANDS	
Hilo, Hawaii	2, 4, *7, 9, 11, 13
Honolulu, Oahu	2, 4, *7, 9, 11, 13
Lihue, Kauai	3, *8, 10, 12
Wailuku, Maui	3, 8, *10, 12

PUERTO RICO	
Arecibo	13
Caguas	11
Mayaguez	3, 5
Ponce	7, 9
San Juan	2, 4, *6

VIRGIN ISLANDS	
Charlotte Amalie	10, 12
Christiansted	8

GUAM	
Agana	8, 10

* Denotes Channel reservation for non-commercial educational use.

TV OUTSIDE of UNITED STATES

TV stations in operation as of January 1, 1957

Location	Call Letters	Licensee or-Grantee	Channel No.
— ARGENTINA —			
Buenos Aires	LR3-TV	Radio Belgrano TV	Ch. 7
Buenos Aires	LR1-TV	Radio El Mundo	Ch. 5
— AUSTRALIA —			
Melbourne	GTV	General Television Corp., Ltd.	Ch. A-9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. A-7
Melbourne	ABV	Australian Bestg. Commission	Ch. A-2
Sydney	ATN	Amalgamated TV Services	Ch. A-7
Sydney	TCN	Television Corp. Ltd	Ch. A-9
Sydney	ABN	Australian Bestg Commission	Ch. A-2
— AUSTRIA —			
Graz		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Linz		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Salzburg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
— BELGIUM —			
Antwerp		Institut National Belge de Television (Govt.)	Ch. E-2
Brussels		Institut National Belge de Television (Govt.)	Ch. E-8
Brussels		Institut National Belge de Television (Govt.)	Ch. E-10
Liege		Institut National Belge de Television (Govt.)	Ch. E-3
— BRAZIL —			
Belo Horizonte	PRH6-TV	Radio Guarani	Ch. 4
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Sao Paulo	PRF3-TV	Radio Difusora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
— COLOMBIA —			
Bogota	HJRN-TV	Televisora Nacional (Govt.)	Ch. 8
— CUBA —			
Camaguey	CMJL-TV	Circuito CMQ	Ch. 6
Havana	CMAB-TV	Telemundo	Ch. 2
Havana	CMBF-TV	Radio Universal	Ch. 7
Havana	CMQ-TV	Circuito CMQ	Ch. 6
Havana	CM-TV	Telemundo	Ch. 10
Havana	CMUR-TV	Radiotelevision Nacional	Ch. 4
Matanzas	CMGQ-TV	Circuito CMQ	Ch. 9
Santa Clara	CMHQ-TV	Circuito CMQ	Ch. 5
Santiago de Cuba	CMKU-TV	Circuito CMQ	Ch. 2
— CZECHOSLOVAKIA —			
Bratislava		Ceskoslovensky Rozhlas (Govt.)	Ch. R-III
Ostrava		Ceskoslovensky Rozhlas (Govt.)	Ch. R-II
Prague		Ceskoslovensky Rozhlas (Govt.)	Ch. R-II
— DENMARK —			
Aarhus		Danish State Radio (Govt.)	Ch. E-5
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Odense		Danish State Radio (Govt.)	Ch. E-3
— DOMINICAN REPUBLIC —			
Ciudad Trujillo	HIT-TV	La Voz Dominicana	Ch. 4
— EL SALVADOR —			
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
— FINLAND —			
Helsinki		TV Club of Helsinki	Ch. E-9
— FRANCE —			
Bourges		Radiodiffusion Television Francais (Govt.)	Ch. F-9
Caen		Radiodiffusion Television Francais (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Dijon		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Grenoble		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Lille		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Lorraine		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Lyon		Radiodiffusion Television Francais (Govt.)	Ch. F-12
Lyon-Ville		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Marseilles		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Mulhouse		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Nancy-Ville		Radiodiffusion Television Francais (Govt.)	Ch. F-7
Paris		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Reims		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Strasbourg		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Toulon		Radiodiffusion Television Francais (Govt.)	Ch. F-11
— GERMANY (East) —			
Berlin		Staatliches Rundfunk Komitee (Govt.)	Ch. R-9
Berlin		Staatliches Rundfunk Komitee (Govt.)	Ch. R-1
Brocken		Staatliches Rundfunk Komitee (Govt.)	Ch. R-4
Chemnitz		Staatliches Rundfunk Komitee (Govt.)	Ch. R-8
Dresden		Staatliches Rundfunk Komitee (Govt.)	Ch. R-1



Location	Call Letters	Licensee or-Grantee	Channel No.
Inselberg		Staatliches Rundfunk Komitee (Govt.)	Ch. R-6
Leipzig		Staatliches Rundfunk Komitee (Govt.)	Ch. R-III
Rostock		Staatliches Rundfunk Komitee (Govt.)	Ch. R-2
— GERMANY (West) —			
Aa'en		Süddeutscher Rundfunk	Ch. E-8
Baden-Baden		Südwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Bielefeld		Hesslicher Rundfunk	Ch. E-5
Bonn		Nord- und Westdeutscher Rundfunkverband	Ch. E-5
Bremen		Nord- und Westdeutscher Rundfunkverband	Ch. E-2
Feldberg		Südwestfunk	Ch. E-8
Flensburg		Nord- und Westdeutscher Rundfunkverband	Ch. E-4
Frankfurt		Hesslicher Rundfunk	Ch. E-8
Freiburg		Südwestfunk	Ch. E-7
Grünberg		Bayerischer Rundfunk	Ch. E-2
Hamburg		Nord- und Westdeutscher Rundfunkverband	Ch. E-9
Hanover		Nord- und Westdeutscher Rundfunkverband	Ch. E-8
Harz		Nord- und Westdeutscher Rundfunkverband	Ch. E-10
Hof		Bayerischer Rundfunk	Ch. E-5
Hoher Meissner		Hesslicher Rundfunk	Ch. E-7
Hornisgrunde		Südwestfunk	Ch. E-9
Kaiserlautern		Südwestfunk	Ch. E-7
Kiel		Nord- und Westdeutscher Rundfunkverband	Ch. E-11
Köln		Nord- und Westdeutscher Rundfunkverband	Ch. E-11
Koblenz		Südwestfunk	Ch. E-6
Kreuzberg-Rhon		Bayerische Rundfunk	Ch. E-3
Langenberg		Nord- und Westdeutscher Rundfunkverband	Ch. E-9
Nürnberg		Bayerischer Rundfunk	Ch. E-6
Raichberg		Südwestfunk	Ch. E-4
Saarbrücken		Telesaar	Ch. F-7
Stuttgart		Süddeutscher Rundfunk	Ch. E-11
Teutoburger Wald		Nord- und Westdeutscher Rundfunkverband	Ch. E-11
Trier		Südwestfunk	Ch. E-6
Weinbiet		Südwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Würzburg		Bayerischer Rundfunk	Ch. E-10
Zweibrücken		Südwestfunk	Ch. E-7
— GUATEMALA —			
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. 3
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. 8
— HUNGARY —			
Budapest		Magyar Radio (Govt.)	Ch. R-III
— IRAQ —			
Baghdad		Minister of Interior	Ch. E-8
— ITALY —			
Gambrine		Radiotelevisione Italiana (Government-granted monopoly)	Ch. E-5
Milano		" " "	Ch. E-8A
Monte Argentario		" " "	Ch. E-6
Monte Caccia		" " "	Ch. E-3
Monte Faito		" " "	Ch. E-4
Monte Nerone		" " "	Ch. E-3
Monte Peglia		" " "	Ch. E-10
Monte Pellegrino		" " "	Ch. E-10
Monte Penice		" " "	Ch. E-4
Monte Sambuco		" " "	Ch. E-10
Monte Serra		" " "	Ch. E-5
Monte Venda		" " "	Ch. E-5
Portofino		" " "	Ch. E-10
Punta Badde Urbara		" " "	Ch. E-5
Roma		" " "	Ch. E-8A
Monte Conero		" " "	Ch. E-6
Monte Favone		" " "	Ch. E-10
Monte Limbara		" " "	Ch. E-10
Monte Serpeddi		" " "	Ch. E-8A
Monte Soro		" " "	Ch. E-6
Monte Vergine		" " "	Ch. E-5
— JAPAN —			
Fukuoka	JOLK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Hiroshima	JOFK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Nagoya	JOCK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Osaka	JOBX-TV	Osaka TV Bestg. Corp.	Ch. J-6
Sendai	JOHK-TV	NHK	Ch. J-3
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
— KOREA —			
Seoul	HLKZ-TV	Koread Corp.	Ch. 9
— LUXEMBOURG —			
Luxembourg		Compagnie Luxembourgeoise de Telediffusion	Ch. E-7
— MEXICO —			
Juarez	XEJ-TV	Television de la Frontera	Ch. 5
Mexico City	XEW-TV	Cadena Radidifusora Mexicana	Ch. 2

TV OUTSIDE UNITED STATES

Location	Call Letters	Licensee or-Grantee	Channel No.
Mexico City	XHGG-TV	Television Gonzales. Camarena	Ch. 5
Mexico City	XHTV	Television de Mexico	Ch. 4
Monterrey	XHNL-TV	Televisora del Norte	Ch. 10
Paso de Cortes	XEX-TV	Television Paso de Cortes	Ch. 7
Queretaro	XEZ-TV	Televisora Del Centro	Ch. 3
Tijuana	XETV	Radlo Television	Ch. 6
— MONACO —			
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
— MOROCCO —			
Casablanca		Compagnie Marocaine de Radio-Television	Ch. F-12
Rabat		Compagnie Marocaine de Radio-Television	Ch. F-8A
— NETHERLANDS —			
Eindhoven		Philips, Ltd.	Ch. E-5
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-6
— NORWAY —			
Oslo		Norsk Rikskringkasting (Govt.)	Ch. E-1
— PHILIPPINES —			
Manila	DZAQ-TV	Bolinao Electronics Corp.	Ch. 3
Manila		Metropolitan Bestg. Co.	Ch. 9
— POLAND —			
Lodz		Polske Radio (Govt.)	Ch. R-5
Warsaw		Polske Radio (Govt.)	Ch. R-III
— PORTUGAL —			
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
— RUMANIA —			
Bucharest		Radiodifuziunea Romina (Govt.)	Ch. R-2
— SPAIN —			
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
— SWEDEN —			
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-1
— SWITZERLAND —			
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-1
Zurich		Swiss General Post Office	Ch. E-3
— THAILAND —			
Bangkok	HSI-TV	Thai-Television Co.	Ch. 4
— TUNISIA —			
Tunis		Radiodiffusion Television Francais (Govt.)	Ch. F-12
— UNITED KINGDOM —			
Aberdeen		British Bestg. Corp.—BBC (Govt. operated, non-commercial)	Ch. B-1
Belfast		BBC	Ch. B-1
Birmingham		BBC	Ch. B-4
Brighton		BBC	Ch. B-2
Cardiff		BBC	Ch. B-5
Carlisle		BBC	Ch. B-4
Central Scotland		BBC	Ch. B-3
Channel Isles		BBC	Ch. B-4
Isle of Man		BBC	Ch. B-3
Lancashire		Independent Television Authority—ITA	Ch. B-9
London		BBC	Ch. B-1
London		BBC	Ch. B-9
Manchester		ITA	Ch. B-2
Midlands		BBC	Ch. B-8
Newcastle		BBC	Ch. B-5
Norwich		BBC	Ch. B-3
Plymouth		ITA	Ch. B-2
Yorkshire		ITA	Ch. B-10
— URUGUAY —			
Montevideo		Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
— USSR —			
Kharkov		Government	Ch. R-III
Kiev		Government	Ch. R-IV
Leningrad		Government	Ch. R-III
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Odessa		Government	Ch. R-II
Riga		Government	Ch. R-III
Tallin		Government	Ch. R-III
— VENEZUELA —			
Caracas	VVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
— YUGOSLAVIA —			
Belgrade	YZO	Radiodiffusion Yugoslave	Ch. E-2
Zagreb	YZO-3	Radlo Televizija Zagreb	Ch. E-4

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Secy. & Treas.....F. E. Miles
Services Offered: Producers and distributors of films, features, shorts and package films for TV. Stock Shots Film, Private Projection Theaters, Cutting and Editing.

AFFILIATED PROGRAM SERVICE INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 7-1881

President.....Paul F. Adler
Services Offered: Semi-animated film utilizing cellophane projection. Spot and institutional films.

AGNETA AGENCY

1270 6th Ave., New York 20, N. Y.
Phone: COlumbus 5-0232

President.....Nicholas T. Agneta
Services Offered: Recording, Production, Scripts, Talent.
Productions: Broadway Musical Comedy, TV film.

AIR FEATURES, INC.

720 Fifth Avenue, New York 19, N. Y.
Phone: JUdson 6-8500

President.....I. S. Becker
Comptroller.....Andy Subbiondo
Services Offered: Radio-TV packaged programs, live, film and transcribed.
Current Productions: Helen Trent, Our Gal Sunday, Backstage Wife, Young Widder Brown, Stella Dallas.

ALTON ALEXANDER PRODUCTIONS, INC.

595 Madison Ave., New York 22, N. Y.
Phone: LO 8-3100

President.....Alton Alexander
Services Offered: Television program production, live and film.
Productions: Your Better Home Show, Lie Detector, Your Lucky Number, Chief Medical Examiner, A Model Young Woman, The Big Break, Danger Is My Business, Sing For Your Supper With Tommy Tucker.

AMERICAN INSTITUTE OF FOOD PRODUCTS, INC.

608 Fifth Ave., New York 20, N. Y.
Phone: JU 6-7600

General Manager.....Robert A. Bories
Services Offered: Production, scripts, talent for food merchandising.

AMERICAN SALES & SERVICING AGENCY (RADIO LUXEMBOURG)

370 Lexington Ave., New York 17, N. Y.
Phone: MURray Hill 5-1300

President.....Guy Bolam
Services Offered: Sales agency for Radio Luxembourg and Telexembourg.

RAY ANTHONY ENTERPRISES, INC.

9155 Sunset Blvd., Hollywood, Calif.
Phone: CRESTview 4-5473

President.....Ray Anthony
Sec'y-Treas.....Fred Benson
Services Offered: Packagers and producers of radio and television shows.

PETER ARNELL PRODUCTIONS, INC.

750 Park Ave., New York 21, N. Y.
Phone: TRafalgar 9-5097

Producer.....Peter Arnell
Asso. Prod., Prod. Mgr.....Jean Heaton
Services Offered: TV & Radio Programs: Production, Package, Consultation.

ASSOCIATED BROADCAST ADVERTISING CO.

1188 South Muirfield Road, Los Angeles 19, Calif.

Phone: HO 5-0580

Sales Mgr., Owner.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norah
Services Offered: Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising. Several participation (quiz) and other shows available.

ASSOCIATED PRESS

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

Executive Director.....Kent Cooper
General Manager.....Frank J. Starzel
Asst. Gen. Manager, Radio...Oliver Gramling
Radio News Editor.....John A. Aspinwall
Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV & radio.

A-V TAPE LIBRARIES, INC.

730 Fifth Ave., New York 19, N. Y.
Phone: JUdson 6-5095

Services Offered: Music and readings on tape for consumer use. Available through dealers and distributors. Music programs on tape for radio available—also custom produced.



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DIRECTOR

JU. 6-6234

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SHOW

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BIGGEST MONEY-PAYING
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ANN BARBINEL

54 Riverside Dr., New York 24, N. Y.
Phone: ENdicott 2-4351

President Ann Barbinel
Services Offered: Creating - producing - directing custom built package shows for radio and TV.

BARRY & ENRIGHT PRODUCTIONS, INC.

667 Madison Avenue, New York, N. Y.
Phone: TEmpleton 2-8600

President Jack Barry
Vice-President Dan Enright
Vice-President Fred Stettner
Services Offered: Package producers of live and transcribed radio shows and live and filmed TV shows.

Productions: Juvenile Jury, Winky Dink and You, Life Begins at 80, Oh, Baby, Conflict, The Gillmen, Tic Tac Dough, 21, You're On Your Own.

BASCH RADIO & TELEVISION PRODUCTIONS

17 E. 45 St., New York 17, N. Y.
Phone: MURray Hill 2-8877

Sales Manager Charles J. Basch, Jr.
Services Offered: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; TV programs and commercial spots, live and film.

ZACH BAYM FILMS

60 East 42 St., New York 17, N. Y.
Phone: MU 2-4813

Sales Manager Zach Baym
Services Offered: Television film sales representative; feature length motion pictures; full-length westerns; animated cartoons.

IRENE BEASLEY RADIO PRODUCTION SERVICE

Heatherdell Rd., Ardsley, N. Y.
Phone: DOBbs Ferry 3-3578

Owner Irene Beasley
Services Offered: Program production; live package programs.

V. S. BECKER PRODUCTIONS

551 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 2-0777

Partner Viola S. Becker
Partner Thomas W. Bieder
Services Offered: Production of package shows and commercials for Radio, Television programs, live and film. Distributors of film; representatives of talent & ideas for Radio, TV, film, sales promotion.

WALTER BIDDICK CO. (Programs Div.)

1046 S. Olive St., Los Angeles 15, Calif.
Phone: RI 8-6184

Manager Guy Biddick

Office Manager Barbara McNey
Traveling Rep. Burton Zoul
Services Offered: Preparing and recording commercial announcements for your own individual requirements. Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold.

GEORGE BLAKE ENTERPRISES, INC.

1600 Broadway, N. Y., N. Y.
Phone: Circle 7-2264

President Jean Blake
Prod. Dir. Robert J. Kingsley
Supervisor Editor Robert Jacques
Services Offered: Producers of TV commercials, industrial films, animated and live action.

ROBERT A. BORIES CO.

608 Fifth Ave., New York, N. Y.
Phone: JU 6-7600

President Bob Bories
Services Offered: Radio and TV package producer.

BOX OFFICE TELEVISION, INC.

6 W. 57th St., New York 19, N. Y.
Phone: PLaza 7-0532

Board Chairman Milton M. Mound
President Sid Caesar
Services Offered: Specialists in Closed-circuit Television: business meetings and entertainment events on large screens in hotels and theatres.

BROADCASTING PROGRAM SERVICE

17 E. 45th St., New York 17, N. Y.
Phone: OXFord 7-0725

President Herbert Rosen
Services Offered: Transcription service, musical programs on tape, sound effects records, mood and bridge music library, TV programs on films.

BYRON PRODUCTIONS

8 E. 52nd St., New York 22, N. Y.
Phone: PLaza 3-6930

President Edward A. Byron
Services Offered: Package programs.

BRUCE CHAPMAN COMPANY

125 West 41st Street, New York, N. Y.
Phone: WIsconsin 7-9244

President Bruce Chapman
V.P.-Treas. Edna Chapman

Branch Offices:

30 rue Chalgrin, Paris, France
Phone: Passy 70-44

Director Michael Alexander
Services Offered: Production of radio & TV programs in U. S. and Europe.
Productions: The Answer Man.

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"THE BIG PAYOFF"

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"Make a Million"

"Holiday for Two"

"Billion Dollar Bankroll"

"You'll Be Surprised"

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"Moment of Crisis"

"Race Thru Space"

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"Private Enterprise"

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CHESHIRE & ASSOCIATES

6606 Selma Ave., Hollywood 28, Calif.
Phone: HOllYwood 9-4580

Owner, Gen.Mgr. Bob Reichenbach
Production Manager. Myron J. Bennett
Services Offered: Television and Radio program producers and distributors; West Coast distributor for Speedy-Q and E. M. I. sound effects, background and mood music recordings.

Productions: The Myron J. Bennett Show; Marvin Miller, Storyteller and Stand By For Crime, Drama of Medicine, Pappy Cheshire's Ranch Roundup.

CINEEFFECTS, INC.

(For complete listing see TV Film Producers)

TED COLLINS CORP.

500 Fifth Ave., New York, N. Y.
Phone: CH 4-5036

Manager Ted Collins
Services Offered: Talent, Production.

COMMODORE PRODUCTIONS & ARTISTS, INC.

971 N. LaCienega Blvd., Hollywood 46, Calif.
Phone: OLYmpia 2-2995

Services Offered: Program production, syndicated transcriptions, scripts, package programs, talent.

COOLIDGE-DuBOIS AGENCY

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 9-2111

Director Carl Coolidge
Sec.-Treas. Dr. C. DuBois
Services Offered: Television scripts of all types.

FRANK COOPER ASSOCIATES AGENCY

233 S. Beverly Dr., Beverly Hills, Calif.
Phone: CR 5-4128
N. Y. Phone: VAnDerbilt 6-5661

Owner Frank Cooper
V.P. Chge. of N. Y. Office. Sy Fischer
Hollywood Office. D. I. Hyland, Joel Cohen, B. D. S. Hamberg
Services Offered: Packagers and sales representatives of radio and television programs. Representatives of writers and talent.

LOUIS G. COWAN, INC.

575 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-3700

President Harry Fleischman
Exec. Vice Pres. Steven R. Carlin
Vice-President. Polly Cowan
Treasurer. J. Kyle Faber
Services Offered: AM-TV-Productions-Net-work Programs (Package); Production-Transcription Programs; Program Consultants.

Productions: The Big Surprise, The \$64,000 Question, Down You Go, \$64,000 Challenge, Giant Step.

FREDERIC DAMRAU, M. D.

247 Park Ave., New York 17, N. Y.
Phone: PLaza 5-3638

Director. Frederic Damrau, M. D.
AFTRA Associate. Adeine Maneery
Business Manager. Mary L. Davis
Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS FEATURES

1 Montgomery Place, Brooklyn (15), N. Y.
Phone: NeVins 8-4374

Director Mac Davis
Services Offered: Sport shows created, written and produced for television and radio presentation. Also special scripts and ideas furnished for all types of sport programs for local, regional or network presentation.

Productions: Heartbeats in Sport Headlines, They Made Sports History, Diamond Dust, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales.

GORDON M. DAY PRODUCTIONS

108 E. 30th St., New York 16, N. Y.
Phone: OREGon 9-3595

Writer, Composer Gordon M. Day
Production Manager. Carol Bulkeley
Casting Director. Edith Adelson
Treasurer. Leo L. Reich

Services Offered: Writing-production of jingles and spots; consultants to advertising agencies on preparation of transcribed and film commercials.

Productions: Alcoa, American Greetings Card, Good & Plenty Candy, Corn Products Refining Co., (various products), Margo Wine, Luby Chevrolet Dealers, Sacramento Tomato Juice, Laddie Boy Dog Food, Burry Biscuit Co., King Edward Cigars, Pennzoil, N. E. Telephone Co. (Yellow Pages), Roman Meal Bread, American Tobacco Co. (Roi-Tan Cigars), Westinghouse.

DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.
Phone: PLaza 9-2495

President. Emanuel H. Demby
Vice-President Mildred Demby
Dramatic Programs. Betty Jeffries
Creative Supervisor. Allen Swift

Services Offered: Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pre-testing commercials and other films for potential audience effectiveness.

Productions: The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Bad Laundry Bleach, etc.

For theatrical use only: Half The World's a Bride, Carnival, Witch On Wheels, The Shadow, Hollywood to Broadway, How To Be A Cowhoy.

ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.
 Phone: MURray Hill 5-6415
 President-Owner.....Alfred Dixon
 Casting and production.....Lynn Masters
 Asst. Dir. and Coaching.....Norma Burton
Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.
 Phone: COlumbus 5-7035
 ManagerJ. Knight
Services Offered: Live Talent, package shows and transcriptions.

DYNAMIC FILMS INC.

112 W. 89th St., New York 24, N. Y.
 Phone: TRafalgar 3-6221
 President, Treasurer.....Nathan Zucker
 Exec. Prod.....Lester Becker
 V.P.Lee R. Bobker
 Editorial Chief.....Jack Fitzstephens
 Sound Engineer.....James Townsend
 Film Dist.....Helen Cristt
Services Offered: Film producer—open end films and commercials made specifically for TV; amusement and dramatic shorts; educational and industrial shorts; marionette shorts; spot news and special event coverage; video transcriptions; complete sound recording and sound stage facilities; film consultants.

ECONOMEET TELEVISION PROGRAMS

(Div. of Ziv TV Programs, Inc.)
 501 Madison Ave., New York 22, N. Y.
 Phone: PLaza 3-6664
 General Manager.....Perre Weis
 General Sales Manager...Stanley Florsheim
Services Offered: Distribution of the following filmed TV programs: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Eddie Cantor Comedy Theatre, Meet Corliss Archer, Story Theatre, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Walter Lantz Cartoons.

W. M. ELLSWORTH

203 N. Wabash, Chicago
 Phone: STate 2-9679
 Owner.....W. M. Ellsworth
Services Offered: Folk artists, entertainers for radio-TV-records and transcriptions.

EMPIRE BROADCASTING CORP.

480 Lexington Ave., New York 17, N. Y.
 Phone: PLaza 9-4500
 President.....Helen D. Kelleher
Services Offered: All types of recording namely: tape-disc, studios, air-line checks, AM-FM-TV portable jobs, film synchronization.

WANNA HYPO YOUR HOOPERS?

Ratings Make Your Business!

Ratings Are What We Raise!

Just ask the STATIONS who are RIDING HIGH as a result of our STATION JINGLES, stations who:

- Rocketed from somewhere down the line *Right To The Top*
- Hiked way out in front
- Picked up double figure points
- Showed audience increases of 300%, 600% and more

Let us send you the SUCCESS STORY on our STATION JINGLES.

Harry S. Goodman

19 EAST 53rd STREET at Madison Avenue.. NEW YORK CITY

ROBERT J. ENDERS, INC.

(National Productions)

1001 Connecticut Ave., N. W.

Washington 6, D. C.

Phone: STerling 3-2222

President.....Robert J. Enders
 Exec. Vice-Pres.....Howard A. Enders
 Dir. of Scripts.....Sylvia Edlen
 Coordinator.....Mimi Crowl
 V.P., Exec. Prod.....Robert L. Friend
 Prod. Mgr.....Stanley Bass

Services Offered: Radio and television complete production; motion pictures, commercials, animation, program packagers for local sponsorship.

Productions: New Story of Milk, Crisis, Sky Sentinels, The Christophers, Tomorrow—Today (series), Songs of Our Fathers.

ENDORSEMENTS, INC.

65 East 55th St., New York 22, N. Y.

Phone: PLaza 1-0320

President.....Jules Alberti
 Exec. Vice-President.....Chris Anderson
 V-P. Chge. TV & Film.....Robert Brilmayer
 Vice-President.....Dr. Harold S. Wadro
 Secretary-Treasurer.....Carol Batchelder

Services Offered: Endorsements and Testimonials live and film for TV.

ESTES NEWSFEATURES

6 Peter Cooper Rd., New York 10, N. Y.

Phone: SPring 7-5766

President.....Bernard Estes
 Secretary-Treasurer.....Hazel Estes
 Associate Producer.....Jack Sheldon

Services Offered: Live, transcribed and filmed package shows produced. Specializing in news and feature programs designed for public relations impact, AM, Video. News and camera correspondents throughout U. S., Latin America, Europe, Far East.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.

Phone: LACKawanna 4-3544

Manager.....Edwin Fadiman

Services Offered: Production, Package Shows.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas

New York 36, New York

OXford 7-3322

Producer.....Walt Framer

Associate Producers.....Joe Gottlieb,

Sid Tamber, Paul Kaczander

Production Supervisors.....Mervyn Framer,

Estelle Citron, Vivian Roberts

Business Affairs.....Henry Schmerzler

Services Offered: Specializing audience participation and quiz shows; packages, production, question research, contestant screening.

Current Productions: Strike It Rich, The Big Payoff.

**FREMANTLE OVERSEAS RADIO,
& TELEVISION, INC.**

366 Madison Ave., New York 17, N. Y.

Phone: MURray Hill 7-4344

President.....Paul Talbot

Secretary-Treasurer.....Lee Volker

Jack Barry
and
Dan Enright
Productions

Mgr. (Mexico City).....Rene Anselmo
 Mgr. (London).....Lane Blackwell
 Mgr. (Toronto).....Ralph Ellis
Services Offered: Producers of transcribed radio programs for Spanish audiences. Producers of live radio and TV programs in Mexico, London and Ontario. Exclusive TV rights to the Davis Cup tennis matches and 16th Olympiad, Melbourne, 1956.

ALLEN A. FUNT PRODUCTIONS

100 Central Park South, 11th floor
 New York 19, N. Y.
 Phone: JUDson 6-5227

President.....Allen A. Funt
 Production Manager.....Paul D. Melton
Associates:

Ross Television Production Ltd.
 7 Harley Street, London W. 1, England
 Concorde Productions
 6 Rue de Levis, Paris 17e, France

Services Offered: Exclusive producers of candid radio and television programs and commercials, using hidden microphones and cameras, in U. S. and Europe: network, live, transcribed and syndicated.

**GBA PRODUCTIONS
 (Gallucci Bros. & Assoc.)**

727 Meriden Road, Waterbury 4, Conn.
 Phone: PLaza 35272

President.....Joe Gallucci
 General Manager.....N. T. Gallucci
 Sales Manager.....Lou Gallucci
 Assoc. Producer.....C. G. Harries

Assoc. Producer.....Jack Sheehan
 Assoc. Director.....Lloyd Hurd
 Assoc. Director.....N. S. Strauss
 Assoc. Director.....Dick Felker
 Assoc. Director.....Barbara Piper
 Assoc. Director.....Joe Megaro
Services Offered: Special feature program.

**HAROLD R. GINGRICH,
 PRODUCTIONS**

333 N. Michigan Ave., Chicago 1, Ill.
 Phone: FRanklin 2-1022

Owner-Manager.....Harold R. Gingrich
Services Offered: Radio-Television advertising, counseling and ideas.

GENERAL ARTISTS CORP.

640 Fifth Ave., New York 19, N. Y.
 Phone: CIrcle 7-7543

President.....Thomas G. Rockwell
 Exec. Vice-President.....Milton W. Krasny
 Vice-President.....Harry M. Anger
 TV Programming....Jay Michaels, Jack N. Sobel, Arthur Price
 Vice-President, Chicago.....Pat Lombard
 Vice-President, Beverly Hills...Henry Miller
 TV Manager, Beverly Hills....Bill Weems
Services Offered: Program Production and national sales. Artists representatives. Industrial and civic show production. Transcription production and services. Film sales representation.

Productions: The Perry Como Show, The Patti Page Show, The National Guard Show.

**WILBUR STARK — JERRY LAYTON
 RADIO & TELEVISION PRODUCTIONS
 MODERN ROMANCES — NBC-TV**

SHOWS READY TO GO —

Col. Humphrey Flack — Ladies Choice
 True Story — Rocky King Detective
 Sgt. and the Lady — Medical Center
 Rookie Cop

**6 EAST 45th STREET, NEW YORK CITY
 OX 7-6860**



JOHN E. GIBBS & CO., INC.

1270 Ave. of Americas, New York 20, N. Y.
Phone: PLaza 7-5959

President John Gibbs
Writers Department..... Francis Head
Talent Department..... Bob Ferres
Services Offered: Television and Radio production. Talent representation.

GRACE GIBSON RADIO PRODUCTIONS

6606 Selma Avenue, Hollywood 28, Calif.
Phone: HOLLYwood 3-3498

General Manager..... Bob Reichenbach
Executive Producer..... Grace Gibson
Services Offered: Production and distribution of transcribed dramatic programs for general or specific sponsorship.

Productions: Drama Of Medicine, Adventures of Gregory Keane, and Famous Court Dramas.

GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.
Phone: CR 5-6131

President..... David P. O'Malley
Vice-President George Gobel
Services Offered: Television production.
Current Productions: The George Gobel Show.

HARRY S. GOODMAN PRODUCTIONS

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

General Manager..... Harry S. Goodman
Sales Manager..... Everett F. Goodman
Secretary..... H. D. Knuth
Office Manager..... William Baron
Traffic Manager..... Frank Gehrecke
TV Director..... Stuart Wilson

Services: Custom Commercials, Syndicated Commercials, Jingles. 5 min.-15 min.-30 min. programs. Mystery, Adventure. Soap Operas, Western, Religious, Musical, Misc, Juvenile.

Film Productions: Drew Pearson's Washington Merry-Go-Round; 52 quarter-hour TV films made each week and air expressed to TV stations.

GOODSON-TODMAN PRODUCTIONS

41 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0600

Partner..... William S. Todman
Partner Mark Goodson
Director of Sales..... Bud Austin
General Business Mgr.... Howard F. Todman
Exec. Dir. of Programs..... Gil Fates
Dir. of West Coast Prog.... Harris Katleman
Production Manager..... Mitchell Leiser

Branch Office

Goodson-Todman Enterprises, Ltd.
449 S. Beverly Dr., Beverly Hills, Calif.
Phone: CRestview 4-7357

Services Offered: Producing and packaging live and transcribed radio, and live and filmed TV programs for national, regional and spot sales.

Showcase Productions, Inc.

**Harold Jovien's
PREMIERE ARTISTS
and PRODUCTIONS**

AGENCY

Sunset and Carol, Hollywood 46, Calif.
Cr. 4-5488

BILL PUTNEY, Associate

Representing these and other shows
and personalities for Television, Radio,
Personal Appearances and Recordings

Programs:

PETER POTTER'S "JUKE BOX JURY"
THE INA RAY HUTTON SHOW
MIKE STOKEY PRESENTS
JUNIOR RECORD JURY
HILO HATTIE SHOW
IF YOU HAD THE MONEY
HOLLYWOOD ICETIME
HARRY BABBIT SHOW
BILL BALLANCE SHOW
ARTHUR ELLEN SHOW

TV Hosts and Disc Jockeys

HARRY BABBIT—(CBS)
BILL BALLANCE—KFWB, Hollywood
FRANK EVANS—KDAY, Santa Monica
JACK McCOY—ABC-TV
LOUIS QUINN—KHJ-TV, Hollywood
RALPH STORY—\$64,000 Challenge
DICK WHITTINGHILL—KMPC & KTTV-TV,
Hollywood

Television Producers-Directors

TOM BELCHER—NBC
JERRY BOWNE—NBC
JIM HOBSON—Lawrence Welk Shows
BOB LEHMAN—Truth or Consequences
HARFIELD WEEDIN—ABC-TV

Personalities:

RUSH ADAMS—Diamond Records
VAN ALEXANDER—Gordon MacRae Show
RANDY BROOKS—Decca Records
KAY BROWN—ABC-TV, Decca Records
OLLIE FRANKS
HOOSIER HOT SHOTS
EDDIE KEELEY—KTLA
GEORGE LIBERACE
BILLY MAY
ELLA MAE MORSE—Capitol Records
LOUISE O'BRIEN—CBS
GAYLA PEEVEY—Columbia Records
PIED PIPERS
JERI SOUTHERN—Decca Records
KITTY WHITE—Mercury Records

Productions: Beat the Clock, Two For The Money, I've Got A Secret, What's My Line, The Price Is Right, The Web.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.

Phone: JUDson 6-5577

President.....Herbert M. Moss
Vice Pres.....Stephen F. Temmer
Dir. of Sls. & Service.....Robert Volkell
Services Offered: Radio transcription and film production and recording. Six large, medium and small studios; 12 Ampex Tape machines, five Disc Lathes. Writing and production staff available, also makes paper records.

LEWIS G. GREEN PRODUCTIONS

520 N. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 4-7440

General Manager.....Lewis G. Green

Services Offered: Write, produce, direct radio and TV programs, spots, jingles, and films.

HALE & BAKER

55 West 42nd Street, New York 36, N. Y.

Phone: LONgacre 5-2795

Partner.....Arthur Hale

Partner.....Jules Evan Baker

Branch Office:

1597 Crossroads of the World, Hollywood 28, Calif.

Phone: HOLlywood 7-9262

Manager.....Aubrey Ison

Services Offered: TV Radio consultants, writers-producers of public services and commercial programs and spots; special educational and merchandising ideas and production, including closed circuit.

**LAURENCE HAMMOND
PRODUCTIONS, INC.**

455 E. 51st St., New York 22, N. Y.

Phone: PLaza 9-2210

President.....Laurence Hammond

Vice-President & Treasurer.....Merikay Howard

Casting Dir.....Michael Carr

Services Offered: Packaging radio and TV programs, live, transcribed and filmed. Also consultant work in directing, writing, producing and complete public relations facilities.

Productions: Keeping Up With the Wigglesworths.

**SUE HASTINGS MARIONETTES,
INC.**

3706 McKinney Ave., Dallas 4, Texas

Phone: Lakeside 4022

President.....Linnea Roberts

Art Director.....W. Higgins

Film & Program Director.....R. A. Green

Services Offered: Marionette productions for children and adults especially adapted for TV (live or film). Custom-built shows with original scripts and music. Special puppets made for commercials.



ARTHUR HENLEY PRODUCTIONS

Shelton Hotel, 49th St. & Lexington Ave.
New York, N. Y.

Phone: PLaza 5-7145

ProducerArthur Henley
Services Offered: Creative programming for radio and television. Complete packages and production, writing and consultation services.

Current Production: Make Up Your Mind.

SANDY HOWARD PRODUCTIONS

853 Seventh Ave., New York 19, N. Y.

Phone: JUDson 6-6610

PresidentSandy Howard
Producers.....Marvin Page, Claire Smithers

Producer-Merchandising Dir...Ralph Gotlob
Services Offered: Live and film program producing. Consultant work to advertising agencies and advertisers on radio and television commercials. Contract work with agencies and production companies for co-producing assignments.

Productions: The Merry Mailman, Luncheon at Sardi's, Supper at Sardi's, The Great Adventure, Jungle Adventure, Celebrity Club.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.

Phone: MICHigan 2-5877

OwnerBernard Howard

Services Offered: All creative phases of Radio-TV—ideas, writing, production—including commercials; Consultant for agencies without their own Radio-TV departments; package producer; free-lance writing and production.

RICHARD W. HUBBELL & ASSOCIATES

120 Broadway, New York, N. Y.

Phone: PL 8-0792

Exec-in-ChargeGilbert Parker
Chairman.....R. W. Hubbell
Services Offered: Program producers.

INTER-CALIFORNIA BROADCASTING SYSTEM

354 S. Spring St., Los Angeles 13, Calif.

Phone: MUTual 2759

General Manager.....Gustavo Faist Moran
Station Mgr.....R. A. Ochoa
Promotion Mgr.....M. L. Moran

Services Offered: Specialists in Spanish language advertising. Production of Spanish language programs.

INTERNATIONAL 16mm CORP.

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President-Treasurer...Patrick E. Shanahan
SecretaryGeorge Blake

Services Offered: Producers and distributors of motion pictures; prints in both



Marshall ORGANIZATION

521 FIFTH AVENUE
NEW YORK 17, N. Y.



Consultants
Creators and Producers
Film, Television and
Radio Productions



Murray Hill 7-2722

CREATIVE PRODUCTION

Mel Gold
Productions, Inc.

1639 Broadway
New York 19, New York
Judson 6-5444

TV-FILM COMMERCIALS
TV PROGRAMS (Film and Live)
INDUSTRIAL FILMS
TRAINING FILMS



16mm. and 35mm. subjects. Classical music by Symphonic Orchestras.

THE JAFFE AGENCY, INC.

9441 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 1-5222
New York Phone: Circle 7-6200

PresidentSam Jaffe
Vice-President, Chg. Lit. Dept...Mary Baker
Vice-PresidentA. Ronald Lubin
SecretaryPhilip Gersh
TV Department...David Freedman, Hal Ross
Literary Department.....Everts Ziegler,
Robert Goldfarb.

Services Offered: Representation of Artists, Actors, Actresses, Directors and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

ROBERT G. JENNINGS

53 West 53rd St., New York, N. Y.
Phone: JU 6-0711

Services Offered: Radio & TV packages.

JEWELL TELEVISION AND RADIO PRODUCERS

540 North Michigan, No. 17 on the Mezzanine Chicago 11, Ill.

Phone: MOhawk 4-5757

President.....James E. Jewell
Vice-President.....W. Ralph Jewell
Secretary.....M. P. Casey
EditorJames Lawrence

Branch Offices

Landmark Productions, 1040 N. Las Palmas Hollywood, California

Phone: HOLlywood 7-3111

ManagerMichael Baird

DirectorLewis Foster

3062 Penobscot Bldg., Detroit 26, Mich.

Phone: WOODward 3-0617

Exec.-in-Charge.....W. Ralph Jewell

Services Offered: Creators and Producers of Programs, Transcriptions, Commercial Spots and Jingles. Television and Radio Consultants to agencies, sponsors. All-inclusive package-production services and facilities.

Productions: Jewell Starmaker Theatre (TV live), Silver Eagle (Radio: Live and transcribed, The King Jesters Show (Radio, transcribed).

KEESHAN-MILLER ENTERPRISES CORP.

113 W. 57th St., New York, N. Y.

Phone: PLaza 7-8618

Chairman of the Board.....Bob Keeshan

President Jack Miller

Vice President.....Marvin Josephson

Services Offered: Radio-TV packages and producers.

Productions: Captain Kangaroo, Scramble.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.

Phone: LA 4-4228

DirectorMaxine Keith

Thank you, Television Industry . . .

For making our new publicity firm a success from the outset!

Lester Dorothy
STANFORD and GULMAN, Inc.

15 East 40th Street, New York 16

Murray Hill 9-2512



STAR TIME



GEORGE SCHECK PRODUCTIONS



Services Offered: Creative and producing for radio and TV.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.

Phone: VAnDerbilt 6-0890

Pres., Exec. Prod.....James Sonny Kendis
Services Offered: Live & filmed radio-TV programs. Complete program packaging service—ideas, scripts, production, talent, sales. Personal management of top talent.

JACK KURTZE AGENCY

214 North Canon Drive, Beverly Hills, Calif.

Phone: CRestview 45403

PresidentJack M. Kurtze
Vice Pres.....Lula Mae Kurtze
Exec. Producer.....Martha C. Graves

Services Offered: Specialized services to advertisers and advertising agencies, production, direction and casting facilities for TV, Radio and motion pictures.

Productions: So It's Your Birthday.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.

Phone: JUdson 6-5700

President.....C. O. Langlois, Sr.
Secretary-Treasurer.....John D. Langlois
Vice-President.....C. O. Langlois, Jr.
Vice-President.....W. O'Keefe
Sales Manager.....Hugh S. Allen, Jr.

Services: Transcribed Music Service for radio and television stations, advertising agencies and advertisers. Custom-built commercial spots—musical and dramatic—for national, regional and local advertisers.

HERBERT S. LAUFMAN & COMPANY

221 N. La Salle St., Chicago 1, Ill.

Phone: RAndolph 6-4086

Pres.Herbert S. Laufman
Vice Pres.....Jas. A. Jennings, Jr.

Services Offered: Producer and packager of live and filmed TV programs, live commercials, advertising counsellors.

Productions: The Doctor Answers, It's Baby Time, Here's Music.

LES LEAR PRODUCTIONS CORP.

Hotel Sherman, Chicago 1, Ill.

Phone: FRanklin 2-2100

1539 N. Vine St., Hollywood 28, Calif.

Phone: NOrmandy 3-3311

PresidentLes Lear
Vice-PresidentJack Chase
Vice-PresidentHank Koval

Services Offered: Radio, TV and film production. Personal management.

LESTER LEWIS ASSOCIATES

11 East 43th St., New York 17, N. Y.

Phone: PLaza 3-5083

Partner.....Lester & Juliet Lewis
Services Offered: TV package shows, personal management.

Current Productions: Count Sheep.

PHILLIPS H. LORD, INC.

1440 Broadway, New York 18, N. Y.

Phone: LO 4-8000

Pres., Mgr., Prog. Super.....C. R. Manby
Services Offered: Radio and TV package shows.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.

Phone: DUmkirk 4-4191

President.....C. P. MacGregor

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.

MADISON PRODUCTION, INC.

60 E. 56th St., New York City, N. Y.

Phone: PLaza 1-4646

PresidentGerry Gross

Vice-President, Treasurer...Frank B. Sawdon

Services Offered: Package & Produce Radio & TV Shows.

Productions: The Maggi McNellis Show—Vincent Lopez Show—Tommy Henrich—Rita Gam—Junior Champions—Let's Take Sides—The Sloan Simpson Show.

MARK VII, LTD.

(For full listing see TV Film Producer-Distributors)

THE MARSHALL ORGANIZATION, INC.

521 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-2722

President.....A. W. Marshall
General Manager.....Evelyn K. Zuckerman
Legal Representative.....Gerald Dickler

Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MAYER-McGRAW ASSOCIATES

33 West 42nd St., New York 36, N. Y.

Phone: PE 6-7110

Partners.Peg M. McGraw, Walter J. McGraw
Prod. Mgr.....Peter Henning
Producer-Dir.Peggie Springstead

Services Offered: Production of quiz and dramatic programs. Film and live TV programs and spots, specializing in crime documentaries. Professional writers also service other shows on free-lance basis. Specialize in crime shows.

Productions: Wanted, Phrase That Pays, Masquerader.

ALEXANDER McQUEEN & ASSOCIATES

5222 N. Lakewood Ave., Chicago 40, Ill.

Phone: RAvenswood 8-9010

OwnerAlexander McQueen

Services Offered: "Nothing But The Truth" feature (Reg. U. S. Pat. Office), in person, transcribed, or TV. Research for human-interest stories on sponsor's product.

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0695

PresidentCharles Michelson
TreasurerAaron Michelson
Traffic Manager.....R. Mantell
Export Manager.....Martin Diamond

Services Offered: Distributing of transcribed radio program series; syndicated TV film series; Sound effect record libraries; American representatives for foreign broadcasting interests.

Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUDson 6-5100

Exec-in-Chg. of Radio..Wallace S. Jordan
Services Offered: Production of packaged shows for radio and TV, also talent reps.

CARLTON E. MORSE ENTERPRISES, INC.

Room 511, 1680 North Vine St.
Hollywood 28, Calif.
Phone: Hollywood 9-6161

Owner.....Carlton E. Morse
Services Offered: Recording, program production, scripts, package programs.

Productions: One Man's Family, The Woman In My House.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
Phone: CEntal 6-4144

PresidentMorton Jacobson
Services Offered: Dramatic-adventure stories and gimmick show with prizes.

Productions: This Is The Story, What's Wrong With This Picture.

HERBERT M. MOSS PRODUCTIONS

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577

Producer.....Herbert M. Moss
Services Offered: Live and transcribed shows for Radio and TV.

MUSIC CORPORATION OF AMERICA

MCA Artists, Ltd.

593 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500

139 Piccadilly, W1, London, England
49 bis Ave., Hoche, Paris, France
111 Richmond St., West, Suite 1209, Toronto, Ontario, Canada, EMpire 3-5025
9370 Santa Monica Blvd., Beverly Hills, Calif., CResview 6-2001 or BRadshaw 2-3211

515 Glenn Building, Atlanta, Ga., Lamar 6750
45 Newbury St., Boston, Mass., COpley 7-5830
430 N. Michigan Ave., Chicago, Ill., DElaware 7-1100

1172 Union Commerce Bldg., Cleveland, O., CHerry 1-6010

116A West Kirk Ave., Ronanoke, Va., ROanoke 3-4344

42 Allard Blvd., New Orleans, La., GALvez 4410

3790 Gardner Ave., Cincinnati, O., SYcamore 9149

2102 No. Akard St., Dallas, Tex., PProspect 7536

837 Book Tower, Detroit, Mich., WOodward 2-2604

105 Montgomery St., San Francisco, Calif., EXbrook 2-8922

203 White Building, Seattle, Wash., Mutual 4567

212 Beason St., Salt Lake City, Utah, 3-4657
1048 Northwestern Bank Building, Minneapolis, Minn., LIncoln 7863

550 Grant St., Suite 146, Pittsburgh, Pa., GRant 1-9995

Bellevue-Stratford Hotel, Broad and Walnut Streets, Phila., Pa., PENnypacker 5-9462

1700 Liggett Drive, St. Louis, Mo., WOodland 2-3683

Services Offered: Production and sales service for live, recorded and filmed TV and radio programs.

MUZAK CORPORATION

(For detailed listing see Associated Program Service, Div. of Muzak Corp. under Transcription Companies.)

NTA PRODUCTIONS, INC.

60 W. 55th St., New York 19, N. Y.
Phone: PLaza 7-2100

PresidentEly A. Landau
Exec. Vice Pres.....Oliver A. Unger
Vice Pres., Secy.....Edythe Rein
Vice Pres., Sales.....Harold Goldman

Services Offered: Producers of television programs on films.

Productions: The Passerby, The Bill Cornin Sports Show, Man's Heritage.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
Phone: SUPERior 7-5080

Editorial Dir.....Milton Paule
Copy Dir.....Genevieve Smith

Services Offered: Copy and programming services for radio stations, three monthly sections for the Station Manager, Program Director and Continuity Director.

NEPTUNE PRODUCTIONS, INC.

1270 Ave. of Americas, New York 20, N. Y.
Phone: PLaza 7-5959

PresidentRobert Montgomery
Executive Vice Pres.....John E. Gibbs
Vice Pres., Treas.....Joseph W. Bailey

Services Offered: Packaging and producing live and filmed TV programs.

Productions: Robert Montgomery Presents.

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
 Phone: JUdson 2-5130
 Cable Address: ARREFFAY Newyork
 Executive Director.....Oliver W. Nicoll
 Associate Director.....Sandra Munsell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent. Members of NSTP—National Society of Television Producers.

OLIO VIDEO TELEVISION PRODUCTIONS, INC.

(See Television Film Producers)

PAN AMERICAN BROADCASTING CO.

370 Lexington Ave., New York 17, N. Y.
 Phone: MUrray Hill 5-1300
 Exec. V.P.....Eugene Bernald
 Program Director.....Leo Shore

Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PETERSON RADIO PRODUCTIONS

1457 Broadway, New York 36, N. Y.
 Phone: MU 6-5669
 OwnerDonald Peterson
Services Offered: Recording, program production (religious, economic).

JULES POWER PRODUCTIONS, INC.

1020 N. Rush St., Chicago 11, Ill.
 Phone: DELaware 7-7422
 New York Phone: REgent 4-1370
 PresidentJules Power
 General Manager.....Bernard I. Miller

Services Offered: Production of live local and network television programs and commercials.
Productions: Watch Mr. Wizard, NBC-TV; Time For Fun, WABC-TV; Lunch Time Little Theatre WGN-TV.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Hwy., Malibu, Calif.
 Phone: GLOve 6-2315
 President.....George Logan Price
 Secy-Treas.Stella Lauch Price
Services Offered: Scripts, casting, production of commercial programs of various types. Distribution and servicing of syndicated programs for commercial use.

Productions: Living Pages.

PYRAMID PRODUCTIONS, INC.

1 East 57th St., New York 11, N. Y.
 Phone: PLaza 1-0430
 (Chairman of the Board....Everett Rosenthal
 PresidentLeonard Loewinthan

Services Offered: Producers of live and film programs.

Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Readers Digest, Seven Against Crime.

RCA VICTOR CUSTOM RECORD SALES DIVISION

(See Transcription Companies.)

RADIO CITY ASSOCIATES

32 E. 68th St., New York, N. Y.
 Phone: LE 5- 9850
 Pres. & Sales Mgr.....Morton D. Catok
 V.P. & Prog. Dir.....Eugene Aretsky
 General Mgr.....Norman Alt

Services Offered: Program production, both transcribed and live; specialize in packaging transcribed sports shows and filming of TV sports serials. Scripts created. Radio, TV sports celebrity endorsements packaged.

Productions: Radio: "Phil Rizzuto's Sports Caravan"; "Junior Jamboree"; "Sports Forum of the Air." TV: "Tommy Henrich Show," "What's New."

RADIO FEATURES OF AMERICA

37 West 46th St., New York 36, N. Y.
 Phone: JUdson 2-5130
 Cable Address: ARREFFAY, New York
 Executive Director.....Oliver W. Nicoll
 Associate Director.....Sandra Munsell
 Production Unit
 Hotel New Weston, Madison Ave. at 49th St.
 New York 22, N. Y.
 Phone: PLaza 3-4800
 Managing Director. John Henry Macdonell
 Program Coordinator.....Eileen Ellis

Services Offered: Program production and consultation, package live and film shows, script, talent.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 902, New York 17, N. Y.
 Phone: CI 6-7300
 PresidentLloyd Marx
 Vice-PresidentTed Mack
Services Offered: Producers of "The Original Amateur Hour," starring Ted Mack.

STU REYNOLDS PRODUCTIONS

9110 Sunset Blvd., Los Angeles 46, Calif.
 Phone: CR 4-7863
 PresidentStuart Reynolds
Productions: Harbor, G. E. Theatre, Jeweler's Showcase.

Services Offered: Specializing in the production and sale of filmed TV programs; also in the filming of television programs for others and TV commercials; also production and sale of radio programs.

RICHARD S. ROBBINS CO.

163 Bleecker St., New York 12, N. Y.
 Phone: SP 7-2568
 PresidentR. S. Robbins

Mgr. of Prize Promotion..Edward E. Finch
Services Offered: Radio and Television package producers and merchandise prizes.

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
 Phone: Rlverside 9-3647

Bd. Chairman.....Maurice Roffman
 PresidentRichard H. Roffman
 Vice Pres.....Sophie S. Roffman
Services Offered: Radio and TV production, public relations, publicity, promotion, procurement of prizes, legal counsel for producers and performers, contest ideas, talent representation.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
 Phone: PLaza 9-7979

PresidentJanet Taylor
Services Offered: Complete packages, radio, TV and film.

JACK ROURKE PRODUCTIONS

6331 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HO 3-7178

PresidentJack Rourke
 Treasurer.....Joan Lane Rourke
 Production Manager.....Dick Wendelken
 Office Mgr.....Marjorie Lawson
 Musical Dir.....Robert Garretson
Services Offered: Live and transcribed radio and TV programs; spot announcement campaigns and jingles.

Productions: "Ladies Matinee," "Jack Rourke Varieties," "Beauty Parade," "Rourke in Hollywood."

LESLIE ROUSH PRODUCTIONS, INC.

35 W. 53rd St., New York 19, N. Y.
 Phone: COLUMbus 5-6430

President.....Leslie M. Roush
 Vice-Pres.Jules Sindic
Services Offered: Producers of commercial motion pictures, sound slide films, slide motion films, TV programs and TV commercials.

ABE SAPERSTEIN TV ENTERPRISES

350 5th Ave., Suite 7614, New York, N. Y.
 Phone: LO 3-4677

ProducerWalter Kennedy
Branch Offices
 127 N. Dearborn St., Chicago, Ill.
 8506 Sunset Blvd., Hollywood, Calif.
Services Offered: Children films.

JAMES L. SAPHIER AGENCY, INC.

9538 Brighton Way, Beverly Hills, Calif.
 Phone: CRestview 1-7231
 65 E. 55th St., N. Y. 22, N. Y.
 Phone: PLaza 1-0075

President.....James L. Saphier
 Mgr. of New York Office.....James Schulke
Services Offered: Radio and TV productions, sale of package programs and talent.
Productions: The Bob Hope Show.

ALLEN SAVAGE NETWORK PRODUCTIONS

1 E. 57th St., New York 22, N. Y.
 Phone: EL 5-1434

OwnerAllen Savage
Services Offered: Producers, packagers and distributors.
Productions: Career Kids.

BERNARD L. SCHUBERT, INC.

509 Madison Ave., New York 22, N. Y.
 Phone: MURray Hill 8-0940

President.....Bernard L. Schubert
 General Manager.....Wallace H. Lancton
Services Offered: Talent, production radio and TV package management.

Current Productions: Crossroads, Topper. Adventures of The Falcon, Mr. and Mrs. North, TV Reader's Digest, Quick Quiz.

SCREEN GEMS, INC.

(For complete listing see TV Film Producers).

WALTER SCHWIMMER COMPANY

75 East Wacker Drive, Chicago 1, Ill.
 Phone: FRanklin 2-4392
 New York Address: 527 Madison Ave.
 New York 22, N. Y.
 Phone: ELdorado 5-4616

PresidentWalter Schwimmer
 Sales Manager.....Bernie Crost
 Program Director.....Arthur Pickens
 Assistant Program Director.....Nat Watson
 Eastern Sales Mgr.....Pete Manners
 N. Y. Office Manager.....Jack Arden
Services Offered: TV and radio package productions.

Productions: Championship Bowling, Eddy Arnold Time, It's Baby Time All-Star Golf, Tello-Test, Tune-Test.

SESAC, INC.

475 Fifth Ave., New York 17, N. Y.
 Phone: MURray Hill 5-3665

PresidentPaul Heinecke
 Secretary-Treasurer.....R. C. Heinecke
 Asst. to Pres.....E. S. Prager
 Production Manager.....R. S. Stone
 Pub. & Prom.....Alice J. Heinecke
 Traffic.....I. K. Weiss

Services Offered: Licensing the use of copyrighted music; transcribed library service including catalog of over 8500 bridges, moods and themes; syndicated transcribed tailor-made programs for advertisers.

CHARLES E. SKINNER PRODUCTIONS

1600 Broadway, New York 19, N. Y.
 Phone: CI 6-6915

1160 No. Highland Ave., Hollywood 38, Calif.
 Phone: HOLlywood 2-6555
 Pres., Exec. Prod-Dir....Charles E. Skinner
 Gen. Mgr., Sec'y-Treas.....Ray Rand
 Music Editor.....Alfonso Corelli
 Script Editor.....Nelson Gidding
 Musical Directors.....Skitch Henderson & Ted Royal

Services Offered: Creators and producers of television, theatrical and sales influence films plus live shows; producing contractors; adapters; consultants to package show producers, advertising agencies, sponsors. Distribution facilities for television and theatres, U. S. and foreign. Production facilities New York, Florida, Hollywood.

FLETCHER SMITH STUDIOS, INC.

321 E. 44th St., New York 17, N. Y.
Phone: MURray Hill 5-9010

PresidentFletcher Smith
Vice-PresidentCharles Schettler
Secretary-TreasurerPeter Caldera

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large sound stage for live photography; animation staff.

THE SOUVAIN ASSOCIATES

135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158

ProducerGeraldine Souvaine
Services Offered: Producers of radio and TV programs.

SPORTS NETWORK, INC.

36 West 44th St., New York 36, N. Y.
Phone: MURray Hill 2-0117

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Secretary & Bus. Mgr.....Thomas J. Shilling
Ass't Business Mgr.....Marie C. Wilber

Services Offered: Sales and promotion, programming, technical, station relations and traffic; specializing in regional television and radio networks for all sports. Special features: major league baseball, Cleveland Brown pro football, Big Ten basketball, sporting events of regional interest.

WILBUR STARK-JERRY LAYTON, INC.

270 Park Avenue, New York 17, N. Y.
Phone: PL 3-1742

President.....Wilbur Stark
V.P.-Treas.Jerry Layton
Services Offered: Programs and personalities for television and radio.

Productions: Modern Romances—for radio and TV; Rocky King.

TALENT ASSOCIATES LTD.

41 East 50th St., New York, N. Y.
Phone: PLaza 3-1030

PresidentAlfred Levy
Exec. Vice Pres.....David Susskind
Vice President.....Robert Costello
Services Offered: Produce live dramatic television programs.

Production: Armstrong Circle Theatre.

TELDON RADIO & TELEVISION PRODUCTIONS

2 West 46th St., New York 36, N. Y.
Phone: JUDson 6-5577

Senior Prod. & Partner...Stephen F. Temner
Partner.....Herbert M. Moss

Services Offered: Production of foreign language programs in French and German for the Voice of America.

TELEMOUNT PICTURES, INC.

(See TV Film Producers)

TELEVISION SCREEN PRODUCTIONS, INC.

(See TV Film Producers)

TELEVISION AND RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.
Phone: JUDson 2-5130

Cable Address: ARREFFAY, Newyork
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Production Unit, Hotel New Weston,
Madison Ave. at 49th St., New York 22, N. Y.
Phone: PLaza 3-4800

Managing Dir.....J. H. Macdonnell
Program Coordinator.....Eileen Ellis

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, script, talent.

TRANSCRIPTION SALES, INC.

117 W. High St., Springfield 35, O.
Phone: FAirfax 2-4974

President.....J. P. Williams
Vice President.....Alexander Buchan
Office Manager.....Bess Deck

Services Offered: Open end transcriptions; quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante, Curley Bradley.

TRANSFILM, INC.

(For complete listing see TV Film Producers)

TRANSAMERICAN BROADCASTING & TELEVISION CORP.

118 E. 40th St., New York 22, N. Y.
Phone: OX 7-5445

President.....John L. Clark
Services Offered: Television and radio writing, direction, production and packaging.

TRENDE-CAMPBELL-MEURER INC.

1800 Mutual Bldg., Detroit 26, Mich.
Phone: WOODward 2-9184

PresidentGeorge Trendle
V. Pres. & Gen. Mgr.H. Allen Campbell
Secy. & Gen. Counsel....Raymond J. Meurer
Services Offered: Radio-TV production, Sergeant Preston merchandise licenses, Green Hornet licenses.

Productions: Sergeant Preston of the Yukon.

RICHARD H. ULLMAN, INC.

295 Delaware Avenue, Buffalo 2, N. Y.
Phone: CL 2066

President.....Richard H. Ullman

Exec. Vice Pres.....Marvin A. Kempner
 Treasurer.....Minna C. Thorn
 Secy.....Edward H. Kavinoky

Branch Office

2133 N. W. 11th Ave., Miami, Fla.
 Manager.....Robert D. Buchanan
 301 S. Kingsley, L. A., Calif.

Mgrs.....Pat Cooney, Sam Ewing
Productions: Ad-i-mation, syndicated animal film clips, Dollar Derby, participating auction program, Watch the Birdie, children's animated film quiz show, Select-O-Spots, animated films.

Radio Services: Produce Library of Attention Getters and Gimmick Shows.

Productions: Melody Mileage; Tune-O; Kash Box: \$Dollar Derby\$; Spot-Lite-Spots.

UNITED PRESS ASSOCIATIONS

220 E. 42nd St., New York 17, N. Y.
 Phone: MUrray Hill 2-0400

President.....Frank H. Bartholomew
 Gen. Sales Manager.....Leroy Keller
 Television Manager..William Higginbotham
 Radio Manager.....John Madigan
 Gen. Newspapers Mgr.....Frank Tremaine

Services Offered: World-wide coverage of news and sports for Radio and TV; special programming for radio news, sports, women's and farm shows; newsfilm news-pictures.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.
 Phone: CIrcle 6-4675-6

President.....Thomas J. Valentino
 Vice-President.....Michael T. Valentino
 Secretary.....Elsie F. Valentino
Services Offered: Sound effects records, transcriptions, chime and organ recordings, pressings, recording service.

V. I. P.

720 5th Ave., New York 19, N. Y.
 Phone: PLaza 7-0130

President.....Bill Murphy
 Vice-President.....Charlotte Morgan
 Radio-TV Dir.....Helen McCausland
Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

Current Productions: Cinderella Weekend, Gulliver's Travels, Bermuda Holiday.

CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.
 Phone: EL 5-0734

Director Producer.....Chick Vincent
 Casting Director.....Buddy Vincent
Services Offered: Package producers, program production, TV programs, live and film.

WOLF ASSOCIATES, INC.

420 Madison Ave., New York 17, N. Y.
 Phone: PLaza 5-2050

President, Gen. Mgr.....Edward Wolf
 Vice-President.....Herbert Wolf
 Associate Producers.....Jack Rubin,
 Program Staffs.....Joseph Nathan Kane,

Gene Mulligan, Keith Taylor, Alan Gilbert
 Dir. of Sales.....Paul Ross
Services Offered: Radio-TV package production.

Productions: Break The \$250,000 Bank, Hilltop House, Masquerade Party.

FRANK WRIGHT NATIONAL CORPORATION

995 Market St., San Francisco 3, Calif.
 Phone: DOuglas 2-5470

President.....Frank Parke Wright
 Vice-President & Acct. Exec.....Ted Slade
 Treasurer.....Sylvia C. Wright
 Office Manager.....Helen Rosemount
 Traffic-Media Mgr.....Edith James
 Copywriter (Copy Director)....Kay Lynch
 Secretary.....Freda Rejder
 Comptroller.....Alma McGarrigle
 Asst. Comptroller.....Charlotte Meyer

Services Offered: Merchandised advertising in the food and drug field.

Productions: Calo Pet Exchange.

WYNN WRIGHT ASSOCIATES

17 West 57th Street, New York 19, N. Y.
 Phone: PLaza 3-4417-8

Producer, Partner.....Wynn Wright
 Prod., Partner.....Charles Granzow
Services Offered: Creation and production of radio and television programs.

Current Productions: Official Detective, I Ask You.

FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.
 Phone: PLaza 1-1323

President.....Frederic W. Ziv
 Exec. Vice Pres.....John L. Sinn
 V.P., Charge of Productions..Herb Gordon
 General Manager.....Ben Philey
 Treasurer.....Joseph L. Moore
 New York Office

488 Madison Ave., New York 22, N. Y.
 Phone: MUrray Hill 8-4700

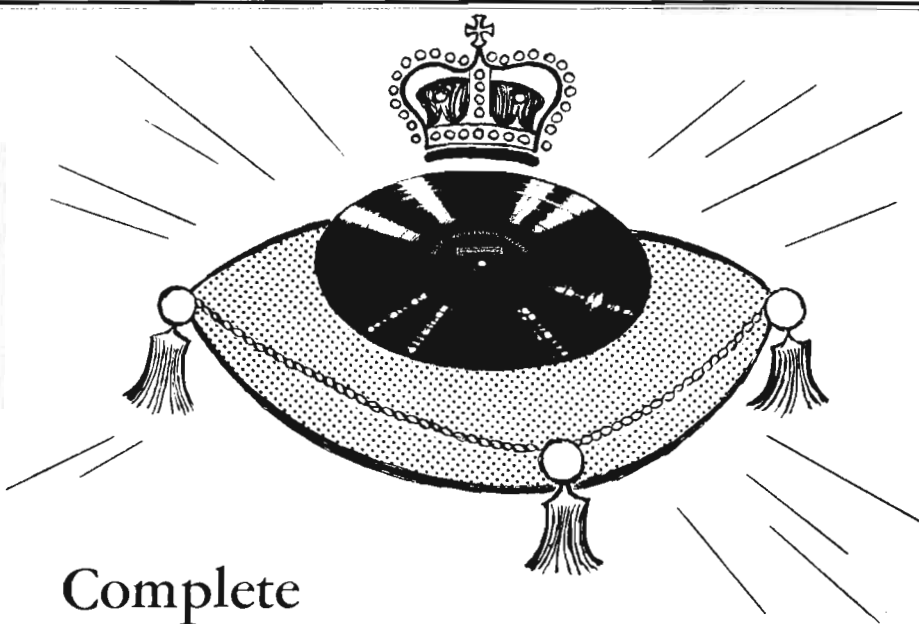
Services Offered: Transcribed radio programs for local and regional sponsorship.

ZIV TELEVISION PROGRAMS, INC.

488 Madison Ave., New York 22, N. Y.
 Phone: MUrray Hill 8-4700

Chairman of the Board.....Frederic W. Ziv
 President.....John L. Sinn
 V.P., Chg. of Sales.....Maurice J. Rifkin
 V.P., Chg. West Coast.....Maurice Unger
 Mgr., Midwestern Div.....Ed Broman
 Mgr., West Coast Div.....Jack Gregory
 Manager, Natl. Sls.....Walt Kingsley
Services Offered: Custom built and syndicated shows.

Productions: Man Called X, Highway Patrol, Science Fiction Theatre, Meet Corliss Archer, Mr. District Attorney, The Eddie Cantor Comedy Theatre, I Led Three Lives, Cisco Kid, Favorite Story, Boston Blackie, Unexpected, Your TV Theatre, Times Square Playhouse, Yesterday's Newsreel, Living Book, Story Theatre, Sports Album, Walter Lantz Cartoons.



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PRESSING — specially designed machines and exclusive methods assure first quality.

TAPE DUPLICATION — Ultra-high fidelity — used by broadcasting studios the world over.

STORAGE — a new convenience for you — private, confidential, safe.

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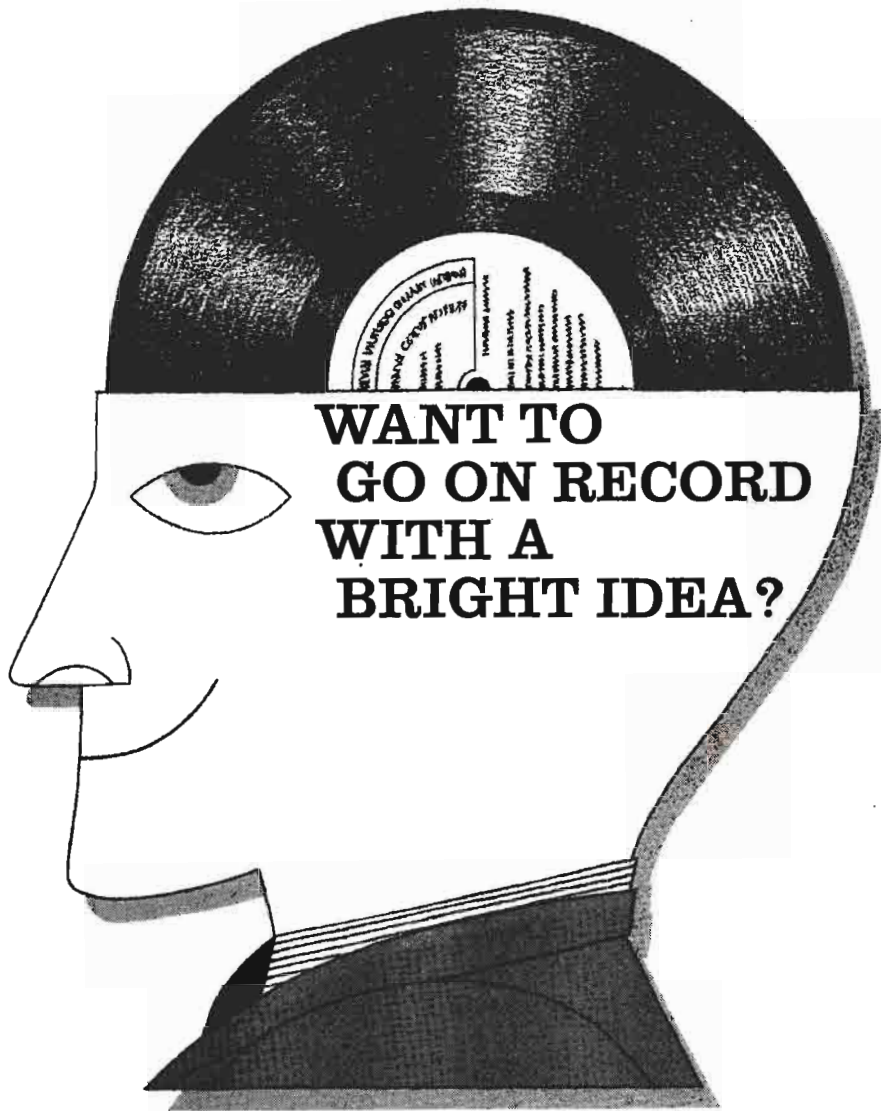
Fast — Economical — Dependable record service is the reputation Allied Record Manufacturing Company of Hollywood has earned during more than 23 years of "sound service" to the trade. Now . . . a new ultra-modern plant in Belleville, New Jersey, provides this unmatched record service "know-how" for even better, faster service to our Eastern accounts.

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233 Main Street, Belleville 9, New Jersey PLymouth 9-0700

IN THE WEST ALLIED RECORD MANUFACTURING COMPANY
1041 NORTH LAS PALMAS, HOLLYWOOD, CALIFORNIA HOLlywood 9-5107



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WITH A
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Send your bright ideas to Columbia Transcriptions for the fastest, most complete custom record service in the business. Columbia's highly skilled technicians work with the very latest recording and electronics equipment to bring you, without additional cost, a truly superior product.

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Chicago, 630 North McClurg Court, WHitehall 4-6000
Hollywood, 8723 Alden Drive, OLYmpia 6-1034

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CUSTOM SERVICES
DEPARTMENT

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George R. Jones, *Gen. Mgr.*
Hollywood & Vine — HOLLYWOOD 2-6252
Herbert I. Sachs, *National Sales Mgr.*
151 W. 46th St., N. Y.
Columbus 5-4758



Capitol
RECORDS



CUSTOM

TRANSCRIPTION AND RECORDING COMPANIES

JOHN ADASKIN PRODUCTIONS

67 Yonge St., Toronto, Ont., Can.

Phone: EM 4-9296

OwnerJohn Adaskin
Services Offered: Production, live programs, series transcriptions, distribute French feature length TV film, custom productions, musical arrangements, script preparations.
Production: Opportunity Knocks.

AFFILIATED PROGRAM SERVICE, INC.

535 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-1881

President.....Paul F. Adler
Services Offered: Production and sales of transcribed series. Specialize in syndicated disc jockeys. Radio script library.

ALL-CANADA RADIO FACILITIES, LIMITED

80 Richmond St. W., Toronto 1, Ont., Can.

Phone: EMpire 6-7691

President.....H. R. Carson
 Vice President.....G. F. Herbert
 General Manager.....J. S. MacKay
 Mgr., Radio Sta. Time Div....John Tregale
 Mgr., Prog. Div.....Dana S. Murray
 Manager, TV Dept.....Reo Thompson
 Mgr., TV Sta. Time Div....Ross McCreath
 Sales, TV Film.....Reo Thompson
Services Offered: Canadian representatives and distributors for transcription companies.

ALLIED RECORD MFG. CO.

1041 N. Las Palmas, Hollywood 38, Calif.

Phone: HOLlywood 9-5107

President.....D. K. Broadhead
 Vice Pres. of Mgr.....Sam Salzman
 Assistant to President.....John F. Wegner
 Comptroller.....Irving M. Huncilman
 Sales Manager.....Ned R. Herzstam
 Wash., D. C. Mgr. & Contr. Dir.. W. S. Adams
Services Offered: Processing and pressing transcriptions, phonograph, slide film and promotion recording. Hi-speed magnetic tape duplicating records. All types, sizes, and speeds. Complete recording facilities available. Electroforming of precision parts.

AM-PAR RECORD CORP.

1501 Broadway, New York 36, N. Y.

Phone: LOngueur 3-5515

PresidentSamuel H. Clark
 Vice President.....Harry Levine
 Treasurer.....Simon B. Siegel
 Assistant TreasurerHarry J. Wright
 SecretaryEdith Schaffer
Services Offered: Recording and distribution of phonograph records.

ARTISTS RECORDING STUDIOS

818 Grand Ave., Kansas City 6, Mo.

Phone: HA 1-6109

Owner.....Bill L. Godden
Services Offered: TV and radio air checks, TV sound production, tape recorder rentals, phonograph masters and pressings, tape and disc copies, sync cutting tables, complete effects libraries, studio facilities.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Fourth Ave., New York 3, N. Y.

Phone: ORchard 4-7400

Vice-Pres. & Gen. Mgr.

Edward Hochhauser, Jr.

Services Offered: A transcription library comprised exclusively of radio music not available on phonograph records; including jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.

Phone: OXFord 7-0725

PresidentHerbert Rosen
Service Offered: Transcriptions; mood and bridge music library; three speed record and transcription players.

AUDIO-VIDEO RECORDING CO., INC.

730 5th Ave., New York 19, N. Y.

Phone: JUdson 6-5095

Services Offered: Facilities for recording for radio and TV, disc mastering and dubbing, mfr. facilities for transcription and phonograph records, mass tape duplications for radio, educational, religious and industrial programs; complete program production service.

A-V TAPE LIBRARIES, INC.

730 Fifth Avenue, New York 19, N. Y.

Phone: JU 6-5095

Services Offered: Full library of recordings on magnetic tape, including popular, dance, jazz, Latin American, square dance, polka, folk songs and ballads, classical, educational, religious and seasonal selections for retail to consumer; available on 7, 5 and 4 inch in program size reels in two speeds, 7½ and 3¾ ips—dual and binaural tracks—playing time half to one hour.

AUDIVOX RECORDS, INC.

140 West 57th St., New York 19, N. Y.

Phone: PLaza 7-5685

Owners....Raymond Scott, Dorothy Collins, Leonard Wolf

**27 HEADLINE FEATURES
WITH AMERICA'S
TOP STARS,**

including—



Phil Soltley
of The Hour
of Charm;
1 hr. wily.

Wayne King
Serenade;
1 1/2 hr. weekly.

George Melachrino
in The Melachrino
Musicals;
3 1/2 hrs. wily.

Sammy Kaye
Show; 5
quarter-hours
weekly.

Hank Snow
and His
Partners;
1 1/2 hrs. wily.

**SELL TUNES,
SINGING COMMERCIALS
AND SELL-EFFECTS!**

Sell-Tunes tailored to all kinds of sponsor campaigns... over 100 of them! More than 2,000 singing commercial jingles for over 70 sponsor categories. Commercial sound effects, program signatures, time and weather jingles. All sales-winners!

QUICKIE TUNES

1,100 musical selections by top bands, each tune less than 2 minutes long, for completely flexible programming!

**FAVORITE
HOLIDAY
SHOWS**

"A Christmas Carol"
"The Story of Easter"
"A Christmas Visit with Ted Malone"
"The Story of the Nativity"
with Walter Hampden—
and many others!



**HELPFUL TOOLS
FOR YOUR
TIME SALESMEN!**

Special Marketing Bulletins
time-selling brochures
sponsor selling audition discs
... sponsor promotion kits!



**A VARIETY
OF FULLY RECORDED
AND SPECIAL SHOWS!**

Including—



Frank Luther
Fun Shows;
fully recorded
weekly 1/2 hr. of
children's
programming.

**"Great Days
We Honor"**;
1/2 hr. recorded
1/4 hr. observ-
ing 40 holidays
1/4 hr.

Jimmy Powers
in "The Grant
land Rice
Story"; 5/2
fully recorded
1/4 hr.

SHOW STOPPERS

362 hilarious dialogues... more than 60 different "characters" ... 17 comedy dialogues! 45 RPM recordings with scripts that work your DJs right into the act! A special service available to all subscribers.

**81 QUARTER-HOURS
OF PLANNED
PROGRAMMING WEEKLY!**

A weekly programming service, complete with continuity sheets.



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THE PROVEN SPONSOR-WINNING MERCHANDISING PLAN . . .

"Shop at the Store With the Mike on the Door" successfully increasing local revenue for stations all across the nation! A special service available to all subscribers.

Completely new half hour weekly radio programs already sold to sponsors by 80% of all RCA Thesaurus subscribers . . .

THE NEW LAWRENCE WELK SHOW

featuring the entire Welk TV troupe!

RCA THESAURUS POINTS THE WAY TO NEW PROFITS FOR YOU!

RCA Thesaurus ALONE offers your radio station all these sponsor-winning, audience-building features!

Now's the time to subscribe to RCA Thesaurus, the all-inclusive, up-to-the-minute transcription library service for radio stations everywhere.

Take a look at this partial list of RCA Thesaurus library service features. In addition, every subscriber receives a completely equipped basic library of 5000 musical selections, an easy-to-use cataloging system, disc storage cabinets, and monthly release service. Then, for complete information on how to win new business with RCA Thesaurus, write, or call us collect, today!



Ralph Flanagan
Orchestra in
"Quickie"
Galt" 15 five-
min. shows only.

Playmate
Parade scripted
14 hr. football
score and
predictions

"Great
American
Women" fea-
turing the Best
Performers. 65
five min. shows

Jazz at the
Philharmonic,
100 jazz
classics, Grand
recorded
interviews



**recorded
program
services**

RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION

155 E. 24th St., New York 10, N. Y.
Murray Hill 9-7200

445 N. Lake Shore Drive, Chicago 11, Ill.
Whitehall 4-3530

522 Forsyth Bldg., Atlanta 3, Ga.
Lamar 7703

7901 Freeway #183, Dallas, Texas
Riverside 1371

1016 N. Sycamore Ave., Hollywood 38, Cal.
Oldfield 4-1660

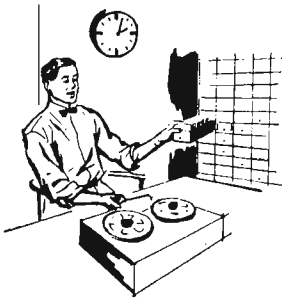
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MUSIC SERVICE SALUTES ITS OVER 60
FRANCHISERS THROUGHOUT THE COUNTRY

“*MUSITIME*” Offers the Finest in...

LIBRARY SERVICE

The World's Largest collection of scientific-ly pre-programmed background music on high fidelity magnetic tape—arranged and recorded especially for background use by the greatest names in the music world.



FUNCTIONAL PROGRAMMING

The entire MUSITIME library of background music is functionally programmed to meet the needs of all locations whether they are office type, industrial type, or general basic such as restaurants, hotels, stores, etc.

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 General Manager..... Leonard Wolf
Services Offered: Manufacturers of phonograph records for commercial use in all speeds, 78, 45 and 33 1/3 r.p.m.

BELL SOUND STUDIOS, INC.

247 W. 46th St., New York 36, N. Y.
 Phone: JU 2-4812

President Allen Weintraub
 Secy.-Treas. Daniel Cronin
Services Offered: Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove), N.A.B. Standard transcriptions for broadcast or audition. Remote and location recording for broadcast and film.

CADENCE RECORDS

40 E. 49th St., New York 17, N. Y.
 Phone: MURray Hill 8-6151

President Archie Bleyer
Services: Recording, production, manufacturer, distribution.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
 Phone: WALnut 2-2103

President Spence Caldwell
 Vice Pres..... Gordon F. Keeble
 Comptroller..... S. H. Coxford
 Radio Sales Mgr..... Doug Grout
 Recording Engineer..... Mel Lovell
Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; also distribute tape recorders, transcription players, Tele-Prompter, Rear-screen projection units, music and sound effects libraries; produce commercials (live, tape, film).

CAPITOL RECORDS, INC.

Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
 Phone: HOLlywood 2-6252

151 West 46th St., New York 36, N. Y.
 N. Y. Phone: COLumbus 5-4758

President Glenn Wallich
 Vice-President James Bayless
 Manager George R. Jones
 Eastern Sales Manager..... Herbert I. Sachs
 Manager Library Service..... John Seely
Services Offered: Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

CAPITAL TRANSCRIPTION SERVICE

1120-A Connecticut Ave., N.W.
 Washington 6, D. C.

Phone: EXecutive 3-3161

Services Offered: Complete recording services: tape, disc; slide film soundtracks; live music recording, background music (cleared for TV and films).

COASTAL RECORDING CO., INC.

136 W. 52 St., New York 19, N. Y.
 Phone: CIRcle 6-3900

Executive Vice-President..... Arthur Shaer
Services Offered: Complete recording and transcription service—sound effects library, Hammond organs, celeste, Steinway grands. Echo chamber, DuKane 30/50 cycle silde projector. Ampex tape recording, 16 mm projector, 9 studios.

COLUMBIA RECORDS, INC.

Division of CBS, Inc.
 799 Seventh Ave., New York 19, N. Y.
 Phone: CIRcle 5-7300

President Goddard Lieberson
 Executive Vice-Pres..... Herbert Greenspon
 Vice-Pres. Chg. of
 West Coast Op..... A. J. Schrade
 Gen. Mgr. Electronic Prod... James Sparling
 Vice Pres., Chge. Mfg... Herbert Greenspon
 Vice Pres., Gen. Mgr., Columbia
 LP Record Club..... Norman A. Adler
 Controller W. G. Wilkin
 V-P in charge of Admin..... Albert B. Earl
Services Offered: Records, phonographs needles, electrical transcriptions, plastic products.

COLUMBIA TRANSCRIPTIONS
 (A Service of Columbia Records)

799 Seventh Ave., New York 19, N. Y.
 Phone: CI 5-7300

Director Albert Shulman
 National Sales Mgr..... Calvin Roberts
 Chicago Mgr..... Michael Coolidge
Services Offered: All facilities pertaining to record production from script, casting, direction and engineering to processing, pressing, handling, mailing and shipping of all sizes and speeds of records and transcriptions.

COMMODORE PRODUCTIONS AND ARTISTS, INC.

971 N. La Cienega, Hollywood 46, Calif.
 Phone: OLYmpia 2-2995

Services Offered: Creators and producers of tape and open-end recordings.

GORDON M. DAY PRODUCTIONS

108 E. 30th St., New York 16, N. Y.
 Phone: OREGon 9-3595

Writer-Composer..... Gordon M. Day
 Producer-Director Carol Bulkley
 Production Manager..... Edith Adelson
 Treasurer..... Leo L. Reich

Services Offered: Specialists in writing, producing and recording singing commercials and spots of all types, and serving as radio-TV consultants to advertising agencies.

DECCA RECORDS, INC.

50 W. 57 St., New York 19, N. Y.
 Phone: COLUMbus 5-2300

National Sales Mgr..... Claude Brennan
 Sales Prom. Mgr..... Stanley L. Goodman
Services Offered: Custom pressing, premium records.

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**COASTAL
RECORDING
COMPANY, INC.**

COASTAL "52"
136 West 52nd Street

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80 West 40th Street

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- Complete recording facilities
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- Fine Quality
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ARTHUR SHAER
Executive Vice-President



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- EDITING & RE-CORDING
- MULTIPLE TAPE DUPLICATION
- NATION WIDE AUDIO AIR CHECKS
- DIRECT LINES TO MAJOR NETWORKS
- SPECIAL ARRANGEMENTS FOR REMOTE RECORDING

AUDIO-VIDEO RECORDING COMPANY, INC.

730 FIFTH AVENUE • NEW YORK 19, N. Y. • JUdson 6-5095

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.

Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring

Services Offered: Steinway piano, Ampex tape machines, Scully lathe, 16 mm projector with synchronous motor, Fairchild pic-sync generator. Heated stylus masters, 78, 45 and 35 rpm. Off-the-air, line and studio recordings. Tape editing.

DOT RECORDS, INC.

Subsidiary of Paramount Pictures

1507 North Vine, Hollywood 28, Calif.

(Transcription and recording sect.)

HOLLYWOOD 3-4181

New York Office: 157 W. 57th Street

PLaza 7-4877

PresidentRandy Wood
Vice-Pres.-Treas.L. L. Thornton
Production Director....Christine Hamilton
Album Repertoire.....Tom Mack
Promotion Dir.....G. H. Johnson
Services Offered: Recording and distributing of phonograph records.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.

Phone: PLaza 9-4500

President & Treasurer...Helen D. Kelleher
Vice-PresidentArthur Lubo
Vice-President.....Fred de Jaeger
Treasurer.....Helen D. Kelleher
Secretary.....John Hughes Dwyer
Services Offered: Tape—Disc recording
Studios—Remote work. Production—Talent.

memo from Ed Hochhauser Jr.

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CONTENTS:.....321 different specially arranged selections laterally recorded on 16 inch cherry red virgin vinylite.

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711 Fifth Ave., New York 22, N. Y.
 Phone: PLaza 3-5400

Chairman of the Board..... Arthur M. Loew
 President..... George Muchnic
 Exec. V.P..... Elmer O. Wilschke
 Secretary..... George Sharf
 Treasurer..... Henry F. Krecke
 Recording Super..... George Piros
 Sales Director..... Betty Jane Keilus

Services Offered: Complete recording facilities for disc, tape and film, including mobile equipment for location work. Western Electric Film Recorders, Ampex and Fairchild tape machines, Fairchild and Scully lathes. 35 mm and 16 mm facilities. Perspecta Sound mixing and scoring.

MITCHELL GERTZ AGENCY, INC.

338 N. Rodeo Dr., Beverly Hills, Calif.
 Phone: CR 4-5491

Owner..... Mitchell Gertz
Services Offered: TV program production, scripts, package TV programs, talent TV film production.

HARRY S. GOODMAN PRODUCTIONS

19 E. 53 St., New York 22, N. Y.
 Phone: PLaza 5-6131

Branch Offices: London, Eng.; Sydney, Aust.; Toronto, Can.
 General Manager..... Harry S. Goodman
 Sales Mgr., Radio Dir... Everett F. Goodman

Office Manager..... William Baron
 Musical Director..... Dick Manning
 Secretary..... H. D. Knuth

Services Offered: Producer of syndicated transcribed radio shows, live radio shows, syndicated TV films and live TV shows. Also Custom Built AM and TV spots.

GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.
 Phone: JU 6-5577

President..... Herbert M. Moss
 Vice-President..... Stephen F. Temmer
 Dir. of Sls. & Service.... Robert M. Volkell
Services Offered: Tape, disc, and film recording. Five specially engineered recorded studios, 12 ampex tape machines and six disc lathes, direct mail, sales training, and premium records; writing and production staff available.

ESTELLA H. KARN

49 West 45th St., New York 19, N. Y.
 Phone: JUDson 2-2170

Owner..... Estella H. Karn
Services Offered: Recording, program production and packages.

KEYSTONE BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago, Ill.
 Phone: State 2-6303

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 Vice-President (Dir.)..... Joseph Bayer
 Vice-President..... Noel A. Rlys

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**100 MILLION FEET
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That's the opinion of hundreds of producers using Reeves facilities.



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 Vice-PresidentWilliam Bayer
 Secretary-Treasurer (Dir.).....Arthur Wolf
 Acct. Executive.....Edward R. Peterson, Jr.
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Phone: PLaza 7-1460

V.-P., East. Sales Dir.....Noel A. Rhys
 Acct. Executive....Charles A. Hammarstrom
 Office Manager.....Eve Waldo
 Director of Research.....Martin Mills
 111 W. Washington St., Chicago, Ill.

Phone: State 2-6303

President.....Sidney J. Wolf
 Vice-President.....Edwin R. Peterson
 Secretary-TreasurerArthur Wolf
 Dir. of Station Relations.....Blanche Stein
 Traffic Manager.....Kay Coustan
 Program Director.....Jane McFadgen
 Vice-PresidentWilliam Bayer
 Account Executive.....Henry G. Eschen
 75 Post St., San Francisco

Phone: SUtter 1-7440

Account Executive.....Don Kerwin
Services Offered: The Keystone Broadcasting System is a transcription network which services local radio stations in their programming with transcriptions, with KBS making their time available to national advertisers and their agencies at an attractive network package rate.

At the present, there are more than 800 Keystone affiliates, located in towns with 10,000 to 250,000 population where they reach both the small town and rural markets. For the most part, these Keystone stations serve those areas which are beyond clear reception areas of the large metropolitan radio stations or other high power stations. The number of radio homes in the Keystone Primary Coverage Area total more than 25,000,000 based on Nielson Reports, or one-half millivolt where the Nielson Report is not available.

LANGWORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.

Phone: JUdson 6-5700

PresidentC. O. Langlois, Sr.
 Secy.-Treas.....John D. Langlois
 Vice-PresidentC. O. Langlois, Jr.
 Vice-Pres.W. O'Keefe
 Sales Manager.....Hugh S. Allen, Jr.

Services Offered: Transcribed Music Service for radio and television stations, advertising agencies and advertisers. Custom-built commercial spots—musical and dramatic—for national, regional and local advertisers.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.

N. Y. Phone: Dunkirk 4-4191

President.....C. P. MacGregor
Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electro-plating of masters and production on vinylite pressings.

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Five complete recordings of
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Also the largest selection of sound effects records in existence. Anything from a "cat's meow to a lion's roar" all on

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122 East 42nd St., New York 17, N. Y.
Phone: MU 7-3935

President.....Thomas L. Clarke, Jr.
V.P., Prog. Dir.....Joseph F. Hards
Vice-Pres., Sales.....Roger L. Thaxter

Services Offered: Magne-Tronics motivational music: tape-recorded background music programs for transcription on a subscription basis by exclusive, authorized franchises. Special program material on tape for religious, educational, commercial and home use.

MASTERPIECE RECORDING CO.

28 West 44th St., New York 36, N. Y.
Phone: LO 4-3808

President.....Paul C. Baldwin
Sec'y & Treas.....Nathan Levy

Services Offered: Disc, tape and film recording. Studios and remote facilities. Micro groove and standard masters and pressing. Auditions, line checks and tape editing. Transcriptions and disc duplication. Script and production service.

M G M RECORDS

701 Seventh Avenue, New York 36, N. Y.
Phone: Circle 5-4820

General Manager.....Frank B. Walker
Assistant Gen. Manager....W. Wallace Early
Advertising Manager.....Sol Handwerker
Mgr., Artist & Repertoire...Harry Meyerson

Services Offered: MGM popular and classical records, custom recording.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.
Phone: PLaza 7-0695

Treasurer.....Aaron Michaelson
Traffic Manager.....R. Mantell
Export Manager.....Martin Diamond

Services Offered: Distributors of transcribed radio program series; syndicated TV film series; EMI, Gennet-Speedy-Q; Standard Sound effect record libraries.

MODERN RECORDING STUDIO

55 W. Wacker Drive, Chicago 1, Ill.
Phone: FI 6-4183

Owner.....Edwin M. Webb

Services Offered: Transcription, commercial records, slide film, television sound track, microgroove and aircheck recording on tape or disc. Tape and disc copying. Tape remotes. Tape editing. Master processing and pressing.

MUZAK CORPORATION

229 Fourth Ave., New York 3, N. Y.
Phone: ORchard 4-7400

President.....Harry E. Houghton
Exec. Vice Pres.....Charles C. Cowley
Vice Pres., Treas.....John R. Andrus
V.P. & Legal Council.....Leonard Scholl
V.P. & Dir. of Marketing...Joseph W. Roberts
V.P., & Nat. Sales Mgr....Warren Coughlin

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Speed: Faster service means Transcriptions when you want them... when you need them... without delay!

Savings: Most modern equipment... most experienced engineers... add-up to money-saving efficiency... maximum quality at minimum cost.

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445 N. Lake Shore Dr., Chicago 11, Ill.—Whitehall 4-3215
1016 N. Sycamore Ave., Hollywood 38, Calif.—OL 4-1660
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 V.P. & Program Dir..... Donald O'Neill
 V.P., Eng. & Research... Emil F. Hembrooke
 V.P. & Dir. of

Merchandising ... Edward Hochhauser, Jr.
 New York Operations

V.P. in Chg..... Ethel W. Maclean
 Associated Program Service Division
 V.P. & Gen. Mgr.... Edward Hochhauser, Jr.

Services Offered: Background music service for industry, offices, banks, stores, supermarkets, hotels, restaurants, waiting rooms and other public business areas. (A.P.S. Division supplies radio & TV stations with transcription library service and is also exclusive TV distributor for all Encyclopaedia Britannica Films).

NATIONAL MUSITIME, CORP.

487 Park Ave., New York, N. Y.
 Phone: PLaza 7-1838

President..... Charles E. Rynd
 Vice-Pres. & Gen. Mgr..... Jerome K. Levy
 Vice-Pres. in chg. Sales.... Robert Winston
 Program Director..... Gordon Myers
 Technical Director..... Howard Lawrence

Services Offered: Franchised background music service pre-programmed on automatic magnetic tape. Available to FM stations and

wired background music operators. Also background music location tape for factories, restaurants, etc.

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.
 Phone: Circle 7-8300

Manager..... Henry P. Hayes
 Merchandise Mart, Chicago 54, Ill.
 Phone: Superior 7-8300

Manager..... M. P. Eisenmenger
 Sheraton Park Hotel, Washington, D. C.
 Phone: Adams 4-5400

Sunset & Vine Sts., Hollywood 28, Calif.
 Phone: HOLlywood 9-6161

Services Offered: Recording, program production, scripts, package programs, and talent.

OLMSTEAD SOUND STUDIOS, INC.

1 East 54th Street, New York, N. Y.
 Phone: PL 1-0890

President..... Henry C. Olmsted
 Exec. V.P..... Richard B. Olmsted
 Vice-Pres. in charge of Sales... H. F. Landon

Services Offered: Three floating studios, 24 Ampex, 3 disc lathes, film sound—all recording services.

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Disc and Motion Picture
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711 — 5th Ave., New York
 PLaza 3-5400



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OF V. J. NOLA**

Steinway Hall, 113 West 57th St.
New York 19, N. Y.
Phone: JUdson 6-0040

WMCA Bldg. 1657 B'way, New York 19, N. Y.
Phone: PLaza 7-4870

President.....Vincent J. Nola
Vice President.....V. Thomas Nola
Chief Engineer.....Stanley Bumbly
Film Division Mgr.....V. T. Nola

Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location. Shooting facilities—masters—processing and pressings—tape duplication. Air and line checks.

PRESS ASSOCIATION, INC.

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

General Manager.....Frank J. Starzel
Executive Editor.....Alan J. Gould
Asst. Gen. Mgrs.....Lloyd Stratton, Wes Gallagher, Oliver S. Gramling, Harry P. Montgomery.

Services Offered: Sports Star Special—a 15-minute interview and dramatization of personalities who are the “who’s who” of the sports world; Special Assignment—a 15-minute dramatization of the exciting or unusual experience of reporters in covering news; Personality Time—a 15-minute interview and dramatization presenting prominent personalities in the news, and from stage, screen, radio, art, science and literature.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
Phone: Globe 6-2135

President.....George Logan Price, Sr.
Sales Manager.....S. M. Lauch Price
Services Offered: Ideas, scripts, production for any type recorded program. 52 one-half hour Biblical dramas—Old and New Testament.

**RCA VICTOR CUSTOM RECORD
SALES DIV.**

155 East 24th St., New York 10, N. Y.
Phone: MURray Hill 9-7200

Vice-Pres., Gen. Mgr.....Lawrence Kanaga
Vice-Pres., Operations Mgr.....H. L. Letts
Mgr. Record Oper. Dept.....James P. Davis
Mgr., Custom Records.....Emmett B. Dunn
Mgr., Custom, Artist and

Repertoire.....Ben Selvin
Mgr., Custom Adver.....Frank J. O'Donnell
CUSTOM RECORD SALES SECTION

Mgr. Sales & Production
Planning.....Ralph C. Williams
Chicago Mgr.....A. E. Hindle
Hollywood Mgr.....R. C. Bucholz
Sales Rep. for Nashville.....E. J. Hines
N. Y. Mgr. Orders and Service..W. R. Alshuk
Custom Salesmen...Marjorie B. Tahaney,
P. M. Rogers, Carl Reinschild, J. Cunnison
Chicago Sales Rep....William C. Leonard,
J. L. Head

Services Offered: Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Recorded Program Services

Manager.....A. B. Sambrook
Central Northeast
Sales Manager.....William F. Reilly
Western Sales Manager..William C. Gartland
Northeastern Sales Rep.....George Field
Southeastern Sales Rep..Wallace D. Cochran
Central Sales Rep.....Hugh Grauel
Central Northeast Sales

Rep. (Chicago).....Gus Hagenah
Mgr. Sales Service.....Chas. Broderick
Mgr., Sls. Prom. Services...Donald D. Axt

Services Offered: THESAURUS (musical program service); RCA SYNDICATED PROGRAMS (recorded dramatic, variety,



musical shows). TV film library. TV film distributor.

Studios and Regional Offices

155 E. 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200

445 North Lake Shore Drive, Chicago 11, Ill.
Phone: WHitehall 4-3215

1016 No. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-1660

522 Forsythe Bldg., Atlanta 3, Ga.
Phone: LAmar 7703

1907-11 McKinney Ave., Dallas, Texas
Phone: RIverside 1371

1525 McGovock St., Nashville, Tenn.
Phone: ALpine 5-6691

RADIO FEATURES OF AMERICA

37 W. 46 St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Assoc. Dir. of Svcs.....Sandra Munsell
Mng. Dir. of Prod.....J. H. Macdonell
Program Coordinator.....Eileen Ellis

Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

REEVES SOUND STUDIOS, INC.

304 East 44th St., New York 17, N. Y.
Phone: ORegon 9-3550

President.....Hazard E. Reeves
Vice-President.....Chester L. Stewart
Mgr.—Film Div.....Richard Vorisek
Mgr.—Disc Div.....John Vorisek
Chief Engineer.....Lyman J. Wiggan

Services Offered: Sound recording for motion pictures and television, transcriptions.

ROCKHILL RECORDINGS

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

President.....Janet Taylor
Manager.....Leo J. Launer
Sales Manager (Recording)..Fred Freeman

Services Offered: Studio recordings; Off-the-air and off-the-line recordings; Masters; Shellac and vinylite pressings; Electrical transcriptions; Television-audio recordings; Tape recordings. Location recording.

SESAC, INC.

The Coliseum Tower, 10 Columbus Circle
New York 19, N. Y.
Phone: JUdson 6-3450

President.....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to President.....E. S. Prager
Prod. Manager.....Robert S. Stone

Publicity & Prom.....Alice Heinecke
Traffic.....I. K. Weiss

Services Offered: Transcribed library including many categories: jazz, American folk, barbershop, hill billy, concert, Spanish, novelties, band, religious. Script service including special continuities for holidays. 8500 bridges, moods and themes. Saleable shows built from the library, production and sales aids.

THE CHARLES E. SKINNER PRODUCTIONS

1600 Broadway, New York 19, N. Y.
Phone: CIrcle 6-6915

1160 N. Highland Ave. Hollywood 38, Calif.
Phone: HOllywood a-6555

Exec. Producer-Pres....Charles E. Skinner
Sec'y-Treas., Gen. Mgr.....Ray Rand
Script Editor.....Nelson Gidding
Music Editor.....Alphonse Corelli
Musical Directors.....Skitch Henderson,
Ted Royal

Services Offered: Creators & producers of TV, theatrical, and s/s. influence films. Producing Contractors, Adapters and consultants to package show producers, advertising agencies or sponsors. Production facilities in New York, Florida and Hollywood.

CUSTOM RECORDS, INC.

41 East 42nd St., New York, N. Y.
Phone: RYe 7-5155

Factory: Milton Rd., Rye, N. Y.
Phone: RYe 7-1322

President.....R. I. Mendels
Vice President.....K. R. Smith

Services Offered: Manufacturer of phonograph records. Recording studio available.

TELAVID STUDIOS, INC.

216 Tremont St., Boston 16, Mass.
Phone: LIberty 2-9161

Pres. & Treas.....M. Pesanelli
Production & Creative Dept...Doc Lombardi
Exec. Sec'y.....Priscilla Jones

Services Offered: TV films, air checks, tape master, full transcription services, full filming services, film and tape editing rooms.

L. S. TOOGOOD RECORDING CO.

221 N. LaSalle St., Chicago 1, Ill.
Phone: CEntal 6-5275

Owner.....L. S. Toogood
Services Offered: Transcription service and magnetic tape duplicating.

TRANSCRIBED RADIO SHOWS

2 W. 47th St., New York 36, N. Y.
Phone: GIbralter 2-3201



President.....M. E. Moore
 General Manager.....B. Crane
Services Offered: A series of Christmas Spot Jingles for 15-, 20-, 30-second spot announcements, spots made to order.

TRANSCRIPTION SALES, INC.

117 W. High St., Springfield 35, O.
 Phone: 2-4974

President.....J. P. Williams
 Vice Pres.....Alexander Buchan
 Office Manager.....Bess Deck
Services Offered: Open end transcriptions—quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante and Curley Bradley.

RICHARD H. ULLMAN, INC.

295 Delaware Ave., Buffalo 2, N. Y.
 Phone: CLeveland 2066
Production Dept.
 2133 N. W. 11th Ave.
 Miami 37, Fla.

President.....Richard H. Ullman
 Exec. V.P.....Marvin A. Kempner
 Treasurer.....M. C. Thorn
 Secretary.....Edward H. Kavinoky
 Production Manager.....R. D. Buchanan
Services Offered: Spot-Lite Spots, ten second copy aids packaged for radio stations; Tune-O, musical give-away show; \$Dollar Derby\$, a participation auction program; Beatrice Kay Show; Barbership Harmonies; Joe McCarthy Speaks—100 five minute programs featuring one of haseball's greats.

UNITED RECORDING LABS.

1650 Broadway, New York 19, N. Y.
 Phone: CI 7-3718, 2089

Partners.....George Adams, Anita Smith
Services Offered: Commercial spots, electrical transcriptions, complete sound recording service, on records and tape, air checks.

UNIVERSAL RECORDERS OF CALIFORNIA, INC.

6757 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 9-8282

President.....Martin Hersh
 Executive Vice-Pres.....Martin Ross
 V.P. & Gen. Mgr.....Roger LeFont
Services Offered: All types of recording on acetate, magnetic tape and magnetic film for transcription, phonograph records and film use.

UNIVERSAL RECORDING CORP.

46 East Walton, Chicago 11, Ill.
 Phone: MI 2-6465

President.....M. T. Putman
 Vice-Pres.....A. B. Clapper
 Secretary.....R. A. Weber
 Treasurer.....A. M. Parri
Services Offered: Recording (monaural & stereophonic), transcriptions, masters, motion picture and slide film sound tracks, pressings, high speed tape duplicating.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
 Phone: CRele 6-4675

President.....Thomas J. Valentino
 Vice-Presidents.....Michael T. Valentino,
 Secretary.....Elsie F. Valentino
Services Offered: Mood music for TV, sound effects of all types, miscellaneous recordings.

WESTERN RECORDERS

6000 Sunset Blvd., Hollywood 28, Calif.
 Phone: HO 3-6811

Partner.....Donald D. Blake
 Partner.....Wm. M. Kirkpatrick
Services Offered: Tape and Disc. Recording-Assembly and Editing. Auditorium and Studio Rentals. Radio Broadcasting from our Studios.

WORLD BROADCASTING SYSTEM

488 Madison Ave., New York 22, N. Y.
 Phone: MUrray Hill 8-4700

5255 Clinton St., Los Angeles, Calif.

President.....John L. Sinn
 Chairman of Board.....Frederic W. Ziv
 Vice-President.....Robert W. Friedheim
 General Manager.....Dick Lawrence
 Nat'l Sales Mgr.....James Weathers
 Ass't Nat'l Sls. Mgr.....Ken Joseph
Services Offered: Sales and program transcription service for radio and TV.

ZAHLER MUSIC LIBRARY

8420 Fournain Ave., Los Angeles 48, Cal.
 Phone: OLdfield 4-3799

President.....Gordon Zahler
Services Offered: Background music for TV filmed series.

FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.
 Phone: PLaza 1-1323

488 Madison Ave., New York 22, N. Y.
 Phone: MUrray Hill 8-4700

President.....Frederic W. Ziv
 Vice-President (Executive)...John L. Sinn
 V.P., Chg. of Prod.....Herb Gordon
 Sales Mgr.....Ben Philley
 Treasurer.....Joseph L. Moore
Services Offered: Transcribed radio programs for local and regional sponsorship.

Success of Local Programming Is Based on the Personal Touch



By
DICK LAWRENCE
General Manager
World Broadcasting
System

IN keeping with the sweeping trends in radio programming and selling today, in which the emphasis has returned to "local" programming creation, "local" merchandising and selling, we at World Broadcasting System long ago started to broaden the original concept of our services.

We realized, by talking to many of the broadcasters among our 1,000-odd world affiliated stations, that what was needed was much more than the old idea of a "music library" to fall back on. What they required, it became increasingly clear, was a wide-ranging "sales and program service" designed to give them individual "identity" in a community—an identifiable personality—as well as scores of specialized sales tools.



Our emphasis today has switched largely to the development of new "program aids" of all sorts, tailored to meet the needs of creative broadcasters who have reshaped their program schedules to meet local listening tastes.

Today, we are supplying such packages and program aids, as part of the World Sales & Program Service, as:

(1) A wide variety of service-type radio features. These include special time signal jingles, weather jingles, tune-in jingles (to build station listening)—all of which can enhance a station's service to its community and its advertisers.

(2) A long list of programming features. These include specially created musical signatures, formats, lead-ins and many other devices for use in locally produced programs of community-wide interests, sportscasts, special feature shows for homemakers, seasonal and holiday events. These are designed to give increased "production values" of a professional calibre, and represent the sort of values few broadcasters are in a position to afford on a locally-created basis.



(3) Special selling jingles, of a wide range, in which a local advertiser can insert his selling message. These are produced with top musical and creative talent by World. In fact, World has jingles for over 150 different categories of advertisers, which cover the bulk of all the advertising a local station usually carries. Some are even designed to operate as special seasonal packages, keyed to themes of spring cleaning, back-to-school, or other activities.

(4) Special programs, often of a seasonal nature, featuring such star personalities as Gene Lockhart, Raymond Massey, Robert Montgomery, and others.



Of course, we are still supplying custom musical recordings featuring many of the outstanding recording artists in America today, such as Doris Day, Peggy Lee, Sauter-Finegan Orchestra, Three Suns, David Rose, Xavier Cugat and Harry James. These recordings still represent an important segment of our over-all program activities.

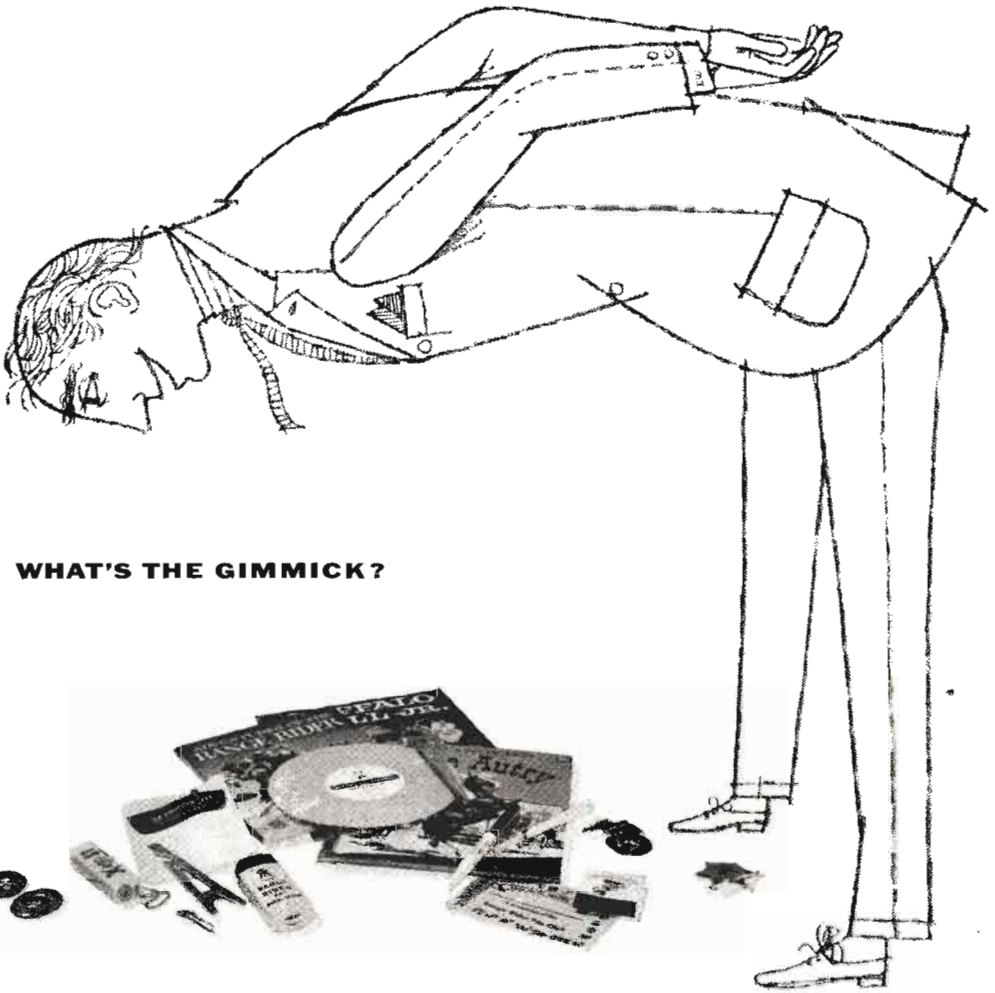
A good example of successful program building through World Broadcasting System has been our "Radio's Voice of Fortune" series. It is actually a major program package, complete with everything from program blueprints to promotion and merchandising materials, and has been designed basically to act as an all-day audience-builder for radio stations.

"Radio's Voice of Fortune" is a telephone quiz show which centers on identification by radio listeners of the recorded voices of famous personalities. These are actually well known people—actors, actresses, sports figures, leaders in business and government, and others—whose names are instantly recognizable, but whose voices usually baffle the memories of the average listener.



This in itself would be a sizable package for any station, but World has backed it with one of the most extensive merchandising and promotional campaigns in the history of our firm. There is a wide range of point-of-sale material, posters, mailing pieces and other promotional devices available to the advertiser who really wants to call maximum attention to his show.

All of our activities today are really centered on a problem I mentioned earlier—the creation of a separate, distinct and "personal" identity for radio stations today. We feel that such an identity is vital in order that a station attract new business and new listeners.



WHAT'S THE GIMMICK?

It's the little things that make a big difference: the *extra* stuff that sales are made of! Modern merchandising. What you see here is just a sample of the merchandising extras that back up every CBS Television Film Sales property: records, comic books, games, novelties, toys, jewelry, self-liquidating premiums. And there's audience promotion too... in specially-designed kits. *Everything* the advertiser needs to get his show off to a fast start and keep sales rolling. Little things. But they're sales-clinchers when coupled with CBS Television Film Sales' top-rated syndicated films.

CBS TELEVISION FILM SALES, INC. Distributing *Amos 'n' Andy*, *The Gene Autry Show*, *The Range Rider*, *Cases of Eddie Drake*, *Life with Father*, *Files of Jeffrey Jones*, *Fabian of Scotland Yard*, *Adventures of Long John Silver*, *Annie Oakley*, *Buffalo Bill, Jr.*, *San Francisco Beat*, *The Whistler*, *Navy Log*, *Assignment Foreign Legion*, *Under the Sun*, *Brave Eagle*, *Terrytoons*, *Whirlybirds* and *Newsfilm*.



**TV FILM
PRODUCERS
AND
DISTRIBUTORS**



1957

your

**ABC FILM
SYNDICATION**

catalog of hits

**PASSPORT
TO DANGER**

Cesar Romero stars in thrill-packed international adventures. 39-½ hrs.



**SHEENA,
QUEEN OF
THE JUNGLE**

Exciting jungle dramas starring TV's most dynamic new personality, Irish McCalla. 26-½ hrs.



**THE
THREE
MUSKETEERS**

Dumas' world-famous story of action, adventure, swordplay, romance in history's most exciting era. 26-½ hrs.



**DOUGLAS
FAIRBANKS, JR.
PRESENTS**

Absorbing adult dramas with Doug Fairbanks as host, producer and star. 117-½ hrs.



CODE 3

Gripping dramas based on real life — top priority emergency police cases — a new concept in TV realism. 39½ hrs.



**ANNIVERSARY
PACKAGE**

Finest feature film package available to TV — many Academy Award winners. 15—various lengths.



**RACKET
SQUAD**

Mystery adventure with public service appeal. Network and spot tested. Reed Hadley stars. 98-½ hrs.



**THE PLAYHOUSE/
HERALD
PLAYHOUSE**

Outstanding anthology drama series. Each film features a big-name star of Hollywood or Broadway. 104-½ hrs.



Contact your nearest office of

Rating histories and market availabilities on request.

ABC FILM SYNDICATION, Inc.

1501 Broadway, New York 36 LA 4-5050

New York • Chicago • Hollywood • Atlanta • Dallas • San Francisco • Minneapolis • St. Louis

TV FILM PRODUCERS AND DISTRIBUTORS

ABC Film Syndication, Inc.

10 East 44th St., New York 17, N. Y.
Phone: OX 7-5880

President.....George T. Shupert
V.P., Chg. of Sales.....Don L. Kearney
V.P., Business Affairs....Richard P. Morgan
V.P., Dir. N'tl. Sls.....John Burns
V.P., Dir. West. Sls. Div.....William Clark
Mid-West Div. Mgr.....Howard Anderson
Ad. & Promotion Mgr.....Lee Francis

Services Offered—Distribution of TV film series for national network, regional or local exposure. Each series is offered with promotion and merchandising services for local exploitation.

Productions—Passport to Danger, Racket Squad, The Playhouse, (formerly Schlitz Playhouse of Stars); John Kieran's Kaleidoscope, Douglas Fairbanks Jr. Presents; Sheena, of the Jungle; Herald Playhouse; Three Musketeers; Code 3.

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill.
Phone: MICHigan 2-5877

President, Exec. Prod.....Bernard Howard
Vice-PresidentMorris Alexander
Secretary-Treas.Bernard Kurlan

Services Offered—Complete creation, writing, direction and production of all kinds of television and business films—animation and live action— in own sound-proof studio or on location anywhere. Wide-screen slide presentations and motion pictures for sales meetings and industry.

Productions—Toastmaster Toaster and Fry Pan; Bendix Gas Dryers; Champagne Velvet Beer; American Hospital Association; Wisco Gasoline; Air Line Pilots Association; Acme Steel Co.; Coco-Wheats; Old Reliable Coffee; Hy-Grade's Frankfurters; Enden Dan-druff Treatment Shampoo.

Syndicated Film Series—17 Episodes of Bob Elson's "Interviews of the Century."

Academy Pictures, Inc.

49 W. 45th St., New York 36, N. Y.
Phone: PLaza 7-0744
433 S. Fairfax, Los Angeles 36, Cal.
Phone: WEbster 1-8156

President.....C. Moray Foutz
Exec. V.P.....George S. Gladden
V.P., Creative Dir.....Wm. P. Tytla
Prod. Design.....Ray Favata, Paul Kim
Prod. Director.....Ruth Kuss
Prod. Control.....Bert Feldman
Special Services.....Murray Fairbairn
Sales Manager.....Douglas J. Baker
Ass't Sales Mgr.....Nicholas Newton
Prod. Dir. (Hollywood).....Wm. Lightfield

Acme Film Laboratories

1161 North Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7471

PresidentSamuel Sawelson
Sec'y, Office Manager....David Christopher
Plant Mgr.....Melvin Sawelson
Services Offered—16, 35 mm. black & white and color, lab facilities; editing and sound services.

Acus Pictures Corporation

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

PresidentPatrick Shanahan
Services Offered: 16, 35 mm. films for television rental.

Affiliated Program Service Inc.

535 Fifth Ave., N. Y., N. Y.
Phone: MUrray Hill 7-1881

PresidentPaul Adler
Services Offered—Producers of Film Spot Commercials.

Aladdin Television Productions, Inc.

364 N. Larchmont Blvd., Los Angeles 4, Cal.
Phone: HO 2-6686

President.....Harry M. Popkin
V.P., Assoc. Producer....Julius F. Tuchler
Secretary.....Kenneth N. Chantry
Treasurer.....Jack Y. Berman
Services Offered — Producer of films in series form for TV.

Alexander Film Co.

Alexander Film Bldg., Colorado Springs
Colorado

Phone: MELrose 3-1771

N. Y. Phone: LONgacre 5-1350

President.....Don M. Alexander
Vice President.....Don Alexander, Jr.
V.P. in chg. of Sales.....M. J. McInaney
Sec'y-Treas.....E. B. Foster
Production Manager.....James Anderson
Asst. to Pres., Sales Prom...W. A. Hillhouse
Sales Prom. Mgr.....Robert Geddy, Jr.
Services Offered—Production and distribution of film commercials for theatre and TV display.

All Canada Television

80 Richmond St. West, Toronto, Ontario, Can.
Phone: EMpire 6-7691

President.....H. R. Carson
Vice-President.....G. F. Herbert
General Manager.....J. Stuart MacKay
ManagerReo Thompson

On this or any other planet...

LOOK TO NTA FOR HEAVENLY TV PROGRAMS!

FEATURE FILMS

"ROCKET 86"
and
"FOX 52"

Produced by
20th Century-Fox

FABULOUS 40

Produced by
J. Arthur Rank,
Alexander Korda

T-N-T PACKAGE

Produced by
David O. Selznick
and others

NEW SYNDICATED SHOWS

**HOW TO MARRY
A MILLIONAIRE**

Produced for NTA by
20th Century-Fox

**MOTHER IS
A FRESHMAN**

Produced for NTA by
20th Century-Fox

**OFFICIAL
DETECTIVE**

Produced for NTA by
Desilu

SPECIALTIES

**RIKKI OF
THE ISLANDS**

Produced for NTA by
Desilu

**THE SHERIFF
OF COCHISE**

Produced for NTA by
Desilu

P-E-P PACKAGE

1,400 Outstanding
Short Subjects



Today, Phone, Wire, Write, or Radar:

Harold Goldman, V.P. in charge of sales

NATIONAL TELEFILM ASSOCIATES, INC.

60 W. 55th STREET • NEW YORK 19, N. Y. • PHONE: PLAZA 7-2100

CHICAGO • HOLLYWOOD • MONTREAL • MEMPHIS • BOSTON • MINNEAPOLIS



Montreal Manager.....Burt Hall
 Winnipeg Manager.....M. V. Chesnut
 Calgary Manager.....J. Cavanaugh
 Vancouver Manager.....J. E. Baldwin
 Program Service Mgr.....Dennis Goodwin
 Promotion Director.....Molly Brent
 Time Sales Manager.....Ross McCreath
Services Offered—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

Productions: F. W. Ziv syndicated programs; studio films, telescription library; General Teleradio Bank of America feature movies.

Alpha Television Productions

7324 Santa Monica Blvd., Hollywood 46, Cal.
Phone: CRestview 6-0406

Producer.....Chester Erskine
 Production Supervisor.....Joe D. Brown
 Film Editor.....Walter Hannemann A.C.E.
 Camera.....Floyd Crosby A.S.C.

Services Offered—39 half-hour films, TV Reader's Digest.

M & A Alexander Productions

6040 Sunset Blvd., Hollywood 28, Calif.
Phones: HOLlywood 4-7571, 4-3414
 N. Y. TRafalgar 3-5115

President.....Arthur Alexander
 Sec'y.-Treas.....Max Alexander
Services Offered: National distributors of feature films, westerns and half-hour filmed TV shows.

Productions — Byline-Steve Wilson, and Boss Lady.

All-Scope Pictures, Inc.

(Commercial Film Division,
 20th Century-Fox)

1417 N. Western Ave., Hollywood 27, Calif.
Phone: HOLlywood 2-6231

President.....Gordon S. Mitchell
 Vice-President.....C. D. Owens
 Secretary-Treasurer.....L. B. Mitchell
 Chairman of Bd.....Gordon S. Mitchell

Services Offered—Facilities for production of TV commercials and long, special-purpose films, educational, public relations, sales promotion, in color or black and white, animation or live action.

Productions — USAF Training Film; TV commercials for Sunnysbank Margarine; Kraft Foods Co.; Shopsmith Tools, Kaiser Aluminum, Montgomery Ward, Treasure in Two Trunks.

American Film Co.

1329 Vine St., Philadelphia 22, Pa.
Phone: WALnut 2-1800

Mgr.....Ben Harris
Services Offered—Serving 35 and 16mm. film to TV stations, also cutting, editing, and photographing of events of all kinds. Also handle any form of advertising. Storage of films.

American Film Producers

1600 Broadway, New York 19, N. Y.
Phone: PLaza 7-5915

Executive Producers.....Robert Gross,
 Lawrence A. Glesnes

Production Control...Sheldon Abromowitz
 Editorial Chief.....William E. Kosh
 Animation Chief.....Samuel B. Novo
 Office Mgr.....Madeline Stolz

Services Offered—Sponsored motion picture films and slide films for theatres, television, education, training, etc. Color or black and white; 16 or 35mm.; production and distribution.

Productions—Yours for the Taking, Martin 250-CE Turret, Women's Medical Specialist Corps, IM-99 Weapons System, Systems Training Program; commercials for Ipana.

American National Studios, Inc.

7324 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OLdfield 4-2800

President.....John Sinn
 Chairman of Board.....Fred W. Ziv

Services Offered—Complete studio space and facilities with complete production personnel.

Productions—All Fred Ziv, Inc., Shows, including Dr. Christian, Men of Annapolis, West Point, Highway Patrol.

Leonard Anderson Associates Inc.

112 West 44th St., New York 36, N. Y.
Phone: PLaza 7-4162

President.....Leonard Anderson
 Vice-Pres.....Barbara Anderson
 Production Supervisor.....Mike Wheeler

Services Offered—Motion picture production and editing services; theatrical, commercial, television. Facilities for three-camera filming and editing. Film procurement and shipping service.

Productions — Jackie Gleason's "Honeymooners," USAF, Junior Sports League.

Animated Productions Inc. (Al Stahl Productions)

1600 Broadway, New York, N. Y.
Phone: CO 5-2942-3

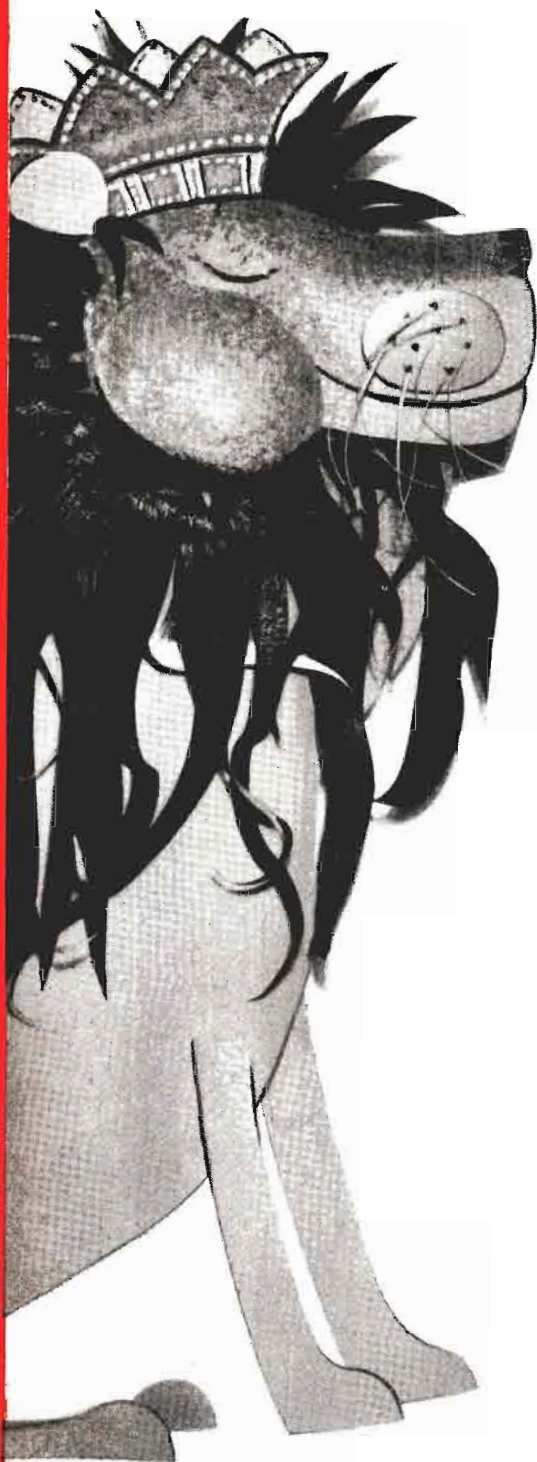
President.....Al Stahl
 Art Department.....Tony Garcia
 Director.....Jack Weisburg
 Production Manager.....Don Lang

Services Offered—Television shows in animation and live—comic strip animated films—unusual films in stop-motion technique—animated puzzles—audience participation films—TV commercials & industrial films.

Productions—"Kid Stuff," "Comic Book Comics," "Mush Moore."

1957
IS THE
BIG
YEAR
FOR
MGM-TV

...for
3
big
reasons!



1

The famed M-G-M feature film library continues to amaze the television industry with its fabulous performance record—highest ratings from coast to coast—attracting new advertisers to spot TV and winning higher rates with upped billings for every station.

2

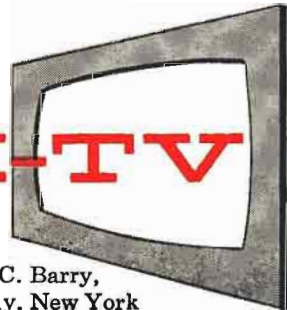
For the first time, MGM-TV is producing films for television. From more than 1500 M-G-M properties, several are being adapted into TV series for the 1957-58 fall season. The huge physical and technical resources of the greatest studio in the world will be behind these films.

3

Television commercials and industrial films are now being produced by MGM-TV, with the entire facilities of the M-G-M Culver City plant available to advertisers and their agencies . . . including an animation department that has won many awards for its “Tom and Jerry” and other cartoons.

MGM-TV

A SERVICE OF
LOEW'S INCORPORATED

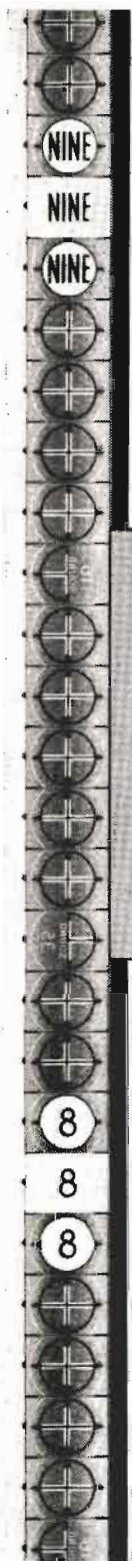


Write, wire or phone Charles C. Barry,
Vice President, 1540 Broadway, New York

TV
commercials
with the
professional
touch!

And these
have it...

BUDWEISER BEER
CAMPBELL'S SOUPS
COLGATE-PALMOLIVE
DE SOTO
DUPONT
EASTMAN KODAK
FALSTAFF BREWING CO.
FORD
GENERAL ELECTRIC
B. F. GOODRICH
KELLOGG COMPANY
LEVER BROTHERS
MARLBORO
MAYTAG
OLIN INDUSTRIES
PABST BEER
PEPSI COLA
PHILIP MORRIS
PROCTER & GAMBLE
RCA
SCOTT PAPER CO.



UNIVERSAL FILMS TV DEPARTMENT*

*Formerly UNITED WORLD TV... for years the leading producer of filmed TV commercials.

No other commercial film producer offers the extensive facilities, the wide range of services that Universal does. Every modern technique of film-making is employed on Universal's 400 acre lot... giving your spots the *professional touch*. All at an amazingly low cost per production dollar.

New York Office — 445 Park Avenue
Telephone: PLaza 9-8000

Hollywood Office — Universal Studio,
Universal City Telephone: STanley 7-1211



Animation Service Co.

1780 Broadway, New York 19, N. Y.
Phone: CIrcle 5-4832

Chief Animator.....Abe Blashko
Art Director.....William Steinell
Administration.....Muriel Friedman
Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animation, Inc.

8564 Melrose Ave., Hollywood 46, Cal.
Phone: (Cal.) OLYmpia 2-3540
Phone: (N. Y.) PLaza 8-2740

President.....Earl Klein
Production Mgr.....Larry De Soto
Dir. Industrial Films.....Al Giella
N. Y. Representative.....Eric Pomerance
424 Madison Ave., New York, N. Y.
Detroit Representative.....Ted Patrick
14005 Fenkell Ave., Detroit, Mich.
San Francisco Representative..Dick Danner
488 Pine St., San Francisco, Cal.
Chicago Representative.....Jay Norman
159 E. Chicago Ave., Chicago, Ill.
Services Offered—Animated television commercials, story-boards, sound tracks, educational and industrial films.
Productions—Coca Cola, Jello, Procter & Gamble, Campbell Soup Co., H. J. Heinz Co., Pabst Brewing Co., General Foods, Standard Oil of Ohio, Carling Brewing Co.

Evan J. Anton Productions, Ltd.

550 Fifth Ave., New York 36, N. Y.
Phone: PL 7-3638

President.....Evan J. Anton
Vice-Pres.Vera Kay
Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Arrowhead Productions

8822 W. Washington Blvd., Culver City, Calif.
Phone: TExas 07619

Producer.....Ed Beloin
Prod. Exec., Bus. Mgr.....Burt I. Harris
Associate Producer-Dir.....Richard Bare
Productions—Film series "So This Is Hollywood" starring Mitzi Green and Virginia Gibson.

Associated Artists Productions, Inc.

345 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 6-2323

President.....Eliot Hyman
Vice President.....Kenneth Hyman
Gen. Sls. Mgr.....W. Robert Rich
Nat'l Sales Mgr.....Donald Klaubner
Foreign Sls. Mgr.....Norman Katz
V.P., Treas.....Henry Zittau
Services Offered—Distribution of Warner Bros. features and cartoons; also Popeye cartoons; production & distribution of TV, theatricals, and non-theatrical films.

Associated Program Service

(Division of Muzak Corp.)
229 Fourth Ave., New York 3, N. Y.
Phone: ORchard 4-7400

V.P., Gen. Mgr....Edward Hochhauser, Jr.
Services Offered—Exclusive TV distributor for Encyclopaedia Britannica Films in Canada.

Productions—Great Americans, American History Series, Americans at Work, American Standard of Living Series, Armchair Traveler, Children All Over The World, Democracy in Action, Home Making Series, Science for Living, Encyclopaedia Britannica Films.

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 5-8573

President.....J. R. Bingham
Treasurer.....A. L. Fredrick
Dir. Adv. & Prom.....Robert Finehout
Sales Representative.....R. S. Evans
Ridgefield, N. J. Mgr.....E. K. Pearson
La Grange, Ill. Mgr.....M. G. Wieland
San Francisco Mgr.....W. O. Siler
Dallas Manager.....Carl Stahl
Services Offered—Distribution of free-loan, industry-sponsored motion pictures. Rental of educational, informational, and entertainment films. Special TV Service: Distribution of more than 130 free public service films.

Astor Pictures Corp.

130 W. 46th St., New York 36, N. Y.
Phone: JUDson 2-1287

President.....Fred Bellin
Vice President.....N. E. Savini
Sec'y-Treas.Anthony Tarell
General Sales Mgr.....David A. Bader
Services Offered—Producers and distributors of feature films.

Atlantic Television Corp.

130 W. 46th St., New York 36, N. Y.
Phone: JUDson 2-1287

President.....Fred Bellin
V.P., Gen. Sls. Mgr.....David A. Bader
Vice Pres.....Emil Savini
Sec'y, Treas.....Anthony Tarell
Offices in Los Angeles, Chicago, Dallas, Houston, Phila., Minn., Detroit.
Services Offered—Producer and distributor of features and westerns.

Atlas Film Corp.

1111 S. Blvd., Oak Park, Ill.
Phone: AUstin 7-8620

Vice-Pres. & Gen. Mgr.....L. P. Mominee
V.P. Chg. Sales.....Edward Schager
V.P. Chg. Adv. & Prom.....Frederick K. Barber
V.P. & Dir. of TV.....Norman C. Lindquist
V.P., Prod. Mgr.....Albert S. Bradish
Director of TV.....James E. Anderson
V.P.-Production Mgr.....Albert S. Bradish
Special Sales Dept.....Jack D. Danielson
Public Relations Dept.....James L. Herman



OFFICIAL FILMS, INC.

America's Leading Independent Distributor of TV Films

NATIONAL NETWORK PROGRAMS

The Adventures of Robin Hood • The Buccaneers • The Adventures of Sir Lancelot

SYNDICATED PROGRAMS

My Little Margie
Star Performance
Dateline Europe
Cross Current
Overseas Adventure

My Hero
Terry and The Pirates
Willy
Trouble With Father
The American Legend

The Star and The Story
Col. March of Scotland Yard
This Is Your Music
The Scarlet Pimpernel
The Hunter

REPRESENTATIVES IN

New York • Beverly Hills • Chicago • Dallas • Boston • Miami
San Francisco • Minneapolis • Philadelphia • Atlanta • St. Louis

Services Offered — Production of 16mm. and 35mm. motion pictures and slidefilms—in color or black and white, with RCA Sound. Experienced creative staff for TV commercials and programs. Laboratory and editing services.

Atlas Television Corp.

225 E. 46th St., New York 17, N. Y.

Phone: ELdorado 5-7943

PresidentHenry Brown

Services Offered — American and British features; half and full hour westerns; comedy shorts; one-hour comedy programs; an extensive library of comedy and musical vignettes, 3-5 minutes.

Productions—Caption Z-RO, Your Family Theater, Is This Magic?

ATV Film Productions, Inc.

35-01 Northern Blvd., Long Island City 1, N.Y.

Phone: EXeter 2-4949

Pres., Prod.-Dir.....Mickey Schwartz

Assoc. Prod.-Dir.....Don-Marc Trevor
Supervising Film Ed.....Frank Madden
Production Manager.....Chris Herfel

Services Offered—TV film producers, commercials, industrial, dramatic shows. Studio facilities, fully equipped, air-conditioned, two stages 50x60, 50x100, street-level.

Productions—Tide, Chesterfield, National Biscuit, Texaco, half-hour puppet show.

Audio Master Corp.

17 East 45th St., New York 17, N. Y.

Phone: OXford 7-0725

PresidentHerbert Rosen

Services Offered—Library of mood and bridge music.

Audio Productions, Inc.

630 Ninth Ave., New York 36, N. Y.

Phone: PLaza 7-0760

President.....Frank M. Speidell

Vice Pres.....Herman Roessle
Sec'y-Treas.....Jeter J. Mooney
TV Director.....Harold R. Lipman

Services Offered—Producer of TV commercials and sponsored short subjects.

Audio-Visual Associates

1459 N. Seward, Hollywood 28, Calif.

Phone: HO 5-8444

PartnerHubbard Hunt

PartnerJohn Wilson

PartnerFred Herzstam

Services Offered — TV spots, industrials, educationals, custom recording, jingles, motion picture trailers.

Productions—Petrouchka, for NBC; Die Casting, for Harwill Die Casting; Disneyland, for Fritos.

Award Television Corp.

130 Cutter Mill, Great Neck, N. Y.

Phone: GReat Neck 2-1363

PresidentMilton Salzburg

Sec'y-Treas.David Dash

Services Offered—Production of filmed TV shows and commercial spots.

Productions—The Jimmy Demaret Golf Show, 13 15-minute shows.

B & B Pictures Corp.

(See M.C. Pictures)

George Bagnall & Associates

8827 Olympic Blvd., Beverly Hills, Cal.

Phone: CR 1-5133

President.....George L. Bagnall

V.P., Gen. Sales Mgr.....J. J. O'Loughlin

Secretary.....Fred C. Lindquist

Ass't. Sec'y.....Michael L. Bagnall

Services Offered—Distribution of the following films for television: Features—Johnny

Come Lately, Forbidden Jungle, New Orleans, Timber Fury, Atlantis, Border Outlaws,

The Long Night, Korea Patrol, Fun on a Weekend, Cattle Queen, Federal Man, Bad-

man's Gold, Abie's Irish Rose, The Adventures of the Texas Kid, The Return of Rin

Tin Tin, The Fighting Stallion, Montana Mike, One Minute to Twelve, On Our Merry

Way, Buffalo Bill Rides Again, Song for Miss Julie, I Killed Geronimo, Carnegie Hall,

Hollywood Barn Dance, Lured, Buffalo Bill in Tomahawk Territory, The Hoodlum, Doc-

tor Jim, Voice in the Wind, I Stand Condemned, The Windjammer. The Barbarian

and the Lady, Kangaroo Kid, It Happened Tomorrow, Hangmen Also Die, What Price

Money. One-hour Show—Ringside with the Russlers. Half-hour Shows — I Search for

Adventure, It Can Happen to You, Front Page Detective, Hollywood Half Hour, This

is Hawaii. 15-minute Shows—Public Prosecutor, Spotlight on Hollywood, Let's Draw,

A Scene with a Star, The Sewing Room. 5-minute Show—Crusader Rabbit. Library—

64 Scallawags, 107 Funzapoppin Cartoons, 755 Funzapoppin Comedies; Race Night, 52

Winners.

Jerome Balsam Pictures, Inc.

1501 Broadway, New York 36, N. Y.

Phone: LONgacre 3-6187

Pres., Gen. Sales.....Jerome Balsam

Vice President.....Alexander Beck

Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Barnett International Forwarders

543 W. 43rd St., New York 36, N. Y.

Phone: CIRCle 5-6080

President.....William Barnett

V.P., Sec'y.....Norman Barnett

Treas.....Alan Barnett

Services Offered—International freight forwarders, export packers and customs house brokers, specializing in motion picture and TV industry.

**current
network series**

DICK POWELL'S
ZANE GREY THEATRE
HEY, JEANNIE!
MR. ADAMS AND EVE
(For Bridget Productions and CBS)
RICHARD DIAMOND,
PRIVATE DETECTIVE

in syndication

STAGE 7
STAR AND THE STORY
FOUR STAR PLAYHOUSE
CAVALCADE THEATRE

in preparation

TWO ANTHOLOGY SERIES
TWO COMEDY SERIES
TWO WESTERN SERIES
ONE TRAVEL SERIES



**COMPLETED
HALF-HOUR
PRODUCTIONS**

1952.....	38
1953.....	49
1954.....	71
1955.....	79
1956	133

FOUR STAR FILMS, INC.

Executive Offices: 141 El Camino Drive, Beverly Hills, Calif.

Studio: RKO Pathe, Culver City, California

**DICK POWELL - DAVID NIVEN - CHARLES BOYER
WILLIAM CRUIKSHANK**

President
WILLIAM CRUIKSHANK

Vice President & Executive Producer:
JACK RAYEL

**Barry & Enright
Productions, Inc.**

667 Madison Ave., New York 21, New York
Phone: TEmlpton 2-8600

President Jack Barry
Vice-President Dan Enright
Production Manager Robert Noah
V.P., Business Mgr. Fred Stettner
Art Director Norman Blumenthal
Office Mgr. Florence Charney
Services Offered—Creation and production
of live and filmed shows for television.
Productions — Winky Dinky and You;
Twenty-One; Tic Tac Dough; Oh-Baby.

**Basch Radio & Television
Productions**

(See Program Producers.)

**Beacon Television Features
Inc.**

118 Newbury St., Boston 16, Mass.
Phone: Commonwealth 6-6881

President J. Leonard Sanderson
Treasurer Barbara G. Keane
Services Offered — Spot TV commercials
including complete copy, story-boards, etc.,
thru production. Consultants to agencies re
TV-radio campaign planning, budget esti-
mates. Producers of filmed TV programs.
Productions: Ted Williams in Cabo Bianco
Peru, a 26-minute segment of syndicated

Ted Williams fishing series. Goin' Places
with Gadabout Gaddis, 26 quarter-hour fish-
ing programs .

Bengal Pictures

1028 No. Western Ave., Hollywood, Cal.
Phone: HOLlywood 3-3657

Producer & Director Phil E. Cantonwine
Associate Producer Sam Leon
Stories & Narration Cheri Le'Blanche
Sound TV Recorders
Editor Dick Alexander
Services Offered — Producers of Feature
pictures—TV shorts, industrials, TV spots,
TV films made to order.

Best in Sports, Inc.

130 Cutter Mill, Great Neck, N. Y.
Phone: GREAt Neck 2-1363
N.Y.C. Phone: CIrCle 5-4240

President Milton Salzburg
Sec'y-Treas. David Dash
Services Offered—Production and distribu-
tion of all types of sports subjects for TV or
commercial use.
Productions—Best in Sports, 39 Half-hour
shows; Best in Boxing, 52 15-min. shows.

**George Blake Enterprises,
Inc.**

1600 Broadway, New York 19, N. Y.
Phone: CIrCle 7-2264

President Jean Blake
Producer-Director Robert J. Kingsley

DEREL PRODUCING ASSOCIATES

68 William Street

New York 5, N. Y.

BOWling Green 9-1550

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Guild Films Now Offers Prime-Time Programming For Every Station Need

Guild Films has lined up the most powerful combination of prime-time programming—including color—to round out and fill all station programming needs.

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Immortal
Sea Stories
39 episodes
in color & b/w

**KINGDOM
OF THE SEA**

The First
Underwater
Series For
Television
39 episodes
in color & b/w

PLUS

134 CHILDREN'S SHOWS

Flash Gordon . . . Col. Tim McCoy
Joe Palooko . . . Junior Science (color)

100 ALL-STAR WESTERNS

Starring:
JOHN WAYNE
Johnny Mack Brown . . . Lash Larue
Tex Ritter . . . Jimmy Wakely
Hoot Gibson . . . Eddie Dean
BUSTER CRABBE

65 WOMEN'S FEATURES

It's Fun to Reduce

**250 TOP HOLLYWOOD
MOTION PICTURES**

**191
MUSICALS**

**LIBERACE
FRANKIE LAINE
FLORIAN ZABACH**



**143
MYSTERIES**

**I SPY
SHERLOCK HOLMES
PARIS PRECINCT
and
CONFIDENTIAL FILE**



**208
COMEDIES
and
DRAMAS**

**MOLLY (The Goldbergs)
DUFFY'S TAVERN
(26 in color)
LIFE WITH ELIZABETH
JANET DEAN
CONRAD NAGEL
THEATER**



**370
CARTOONS**

**WALTER LANTZ
CARTOONS**
with
Oswald the Rabbit
Poochie the Pup
Meany, Miny and Moe
and the
LOONEY TUNES



GUILD  **FILMS**
COMPANY, INC.
460 PARK AVENUE • NEW YORK 22, N.Y. • MURRAY HILL 8-5365

Supervising Editor.....Robert C. Jacques
 Print Expediter.....Jack R. Lubow

Services Offered—Producers of television commercials, industrial films. Air-conditioned studio on premises, BNC Mitchell Camera, sound equipment, complete editorial staff & print dept.

Productions—Sanka Coffee, General Electric Progress Reports, Kent Cigarettes, Lucky Strike.

Blinkey Productions Inc.

149 Broadway, New York 6, N. Y.
 Phone: BE 3-8275

President.....Dr. Lucille Emerick
 Vice Pres.....Murray King
 Sec'y-Treas.....Sydney Parker

Services Offered — Film producers, open-end films, TV series, video film commercials, package programs produced.

Productions—"The Adventures of Blinkey."

Fritz Blocki Productions

7266 1/4 Fountain Ave., Hollywood 46, Calif.
 Phone: HOLLYWOOD 2-8971

Producer.....Fritz Blocki

Services Offered—Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
 Phone: JUdson 6-1030

President.....Chester M. Ross
 V.P. in Chg. of Oper.....Emanuel Kandel
 Gen. Sales Mgr.....Wade Barnes

Branch Offices

8290 Santa Monica Blvd., Hollywood, Calif.
 V.P., chg. of Operations...Stanley Halperin
 1301 S. Wabash Ave., Chicago, Ill.

Manager.....Joseph Rategan
 2024 Jackson St., Dallas, Texas

Manager.....Ronald Martin
Services Offered—Shipping, expediting and servicing of TV film.

Bray Studios Inc.

729 Seventh Ave., New York 19, N. Y.
 Phone: CI 5-4582

President.....J. R. Bray
 Vice-Pres. and Prod. Mgr.....Paul A. Bray
 Treasurer.....M. Bray
 Animation Director.....W. G. Gilmartin
 Film Distribution Mgr.....B. D. Hess

Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons.

Productions — "Engineered Timber Construction," "Coming Out of the Woods," "Adventures in Science," "Of All Things."

FRANK SEAVER

ALEX LEFTWICH

SEAVER-LEFTWICH, INC.

16 East 40th Street
 New York 16, N. Y.

MUrray Hill 4-1705



*th year
of leadership
in television
films*



"Telephone Time"

Top-rated true-life dramas

"Oh! Susanna"

Popular Gale Storm in comedy, song and dance

"Blondie"

Perennial family favorite brought to tv

... and these syndicated audience pleasers:

"My Little Margie"

"Racket Squad"

"Passport to Danger"

"Public Defender"

"Code 3"

"Stu Erwin Show"

"Screen Directors Playhouse"

"Charlie Farrell Show"

1947

**TV PROGRAM CREATION
AND PRODUCTION ...**

1,159 episodes to date.

TV COMMERCIAL FILM ...

Quality tv spots since 1948

1957

HAL ROACH STUDIOS

HAL ROACH, JR., Owner-President and Executive Producer

SIDNEY S. VAN KEUREN, Vice-President and General Manager

8822 W. Washington Blvd., Culver City, Calif. • TExas 0-3361 • VErmont 9-2311
729 Seventh Ave., New York City • CirCle 5-4135 221 N. LaSalle St., Chicago 1, Ill. • SState 2-6458

The first and only major motion picture studio devoted exclusively to television films

Bernard S. Brody & Associates

120 El Camino, Beverly Hills, Calif.
Phone: CR 4-4077

Owner.....Bernard S. Brody
Assistant.....Bonnie Lee Gitter
Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions — Liberate; Florian Zabach; Frankie Lane; Eddie Cantor; Do You Trust Your Wife?

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.
Phone: CI 6-4868

President.....Thomas J. Brandon
Film Library.....Edith Zornow
Services Offered—Distribute selected packages of feature films; specializing in "The Cavalcade of Great Motion Pictures of All Times."

**British Information Services
—Films Division
(Agency of the British Government)**

45 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 6-5100
Film Director.....Charles Dand
Radio-TV Director.....Rodney Chalk

Services Offered—Supplies films, film material, tapes, live personalities, news material and advisory services for radio and television.

C & C Television Corp.

270 Park Ave., New York, N. Y.
Phone: PLaza 3-5600

President.....Matthew Fox
V.P., Gen. Sales Mgr.....E. H. Ezzes
Controller.....Martin Schildkraut
Publicity Director.....Gene Cogen
Print Control.....Louis Brown
Sales Ass'ts...Arthur Steloff, Ted Rosenberg, Jerry Weisfeldt, Wade Crosby, Richard Feiner, Frank O'Driscoll, Robert Mooney, Paul Calvin

Services Offered — The entire library of RKO-Radio feature films and short subjects. More than 740 features available in all categories.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada
Phone: WALnut 2-2103

President.....S. W. Caldwell
Vice President.....G. F. Keeble
Exec. Producer.....Sydney Banks
Dir. Photography.....Fritz Speiss
Animation Supervisor.....Jim MacKay
Lab. Supervisor.....Ross Smith
Production Sales.....G. J. Keeley
TV Film Sales.....Ken Page

CARTOON CHAMPIONS

400

TOP FLIGHT CARTOONS

COLOR and B & W

Created by **PAUL TERRY**
and **UB IWERKS**

also: **FEATURES — WESTERNS**
SERIALS — COMEDIES



COMMONWEALTH

Film and Television, Inc.

MORT SACKETT, Pres.

723 SEVENTH AVENUE

NEW YORK 19, N.Y.

Circle 5-6456



SALAAM ALAKIM!

Behold! Soon the grand wazirs of television, agencies and sponsors will be privileged to audition the spectacularly new and exciting adventure series...

SABU

...never-before-told tales of daring deeds and wondrous enchantment from the fabled city of Samarkand, to gladden the hearts of youth and all who share the spirit of youth...
...filmed in Eastman color...starring the fabulous Sabu himself and a cast whose every player will excite the imagination of television viewers.

An **I**nterstate TELEVISION CORP. production
4376 SUNSET DR., HOLLYWOOD 27, CALIF. 445 PARK AVE., NEW YORK CITY

FILMED AT
Allied Artists Studios

Recording Supervisor.....Mel Lovell
 Montreal Br. Mgr.....J. E. DeBow
 Winnipeg Br. Mgr.....Murray Messner
 Vancouver Br. Mgr.....Florence Ward

Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities (also available for rental); complete laboratory operation; TV slide production; kine recording. Distributors of syndicated shows produced in U.S. and abroad.

Productions—Commercials for Shell Oil, Swift's, Dodge & Fargo Trucks, Dunlop Pillo-foam, Phillishave, Blue Cheer.

Calhoun Studios

266 East 78th St., New York 21, N. Y.

Phone: LEhigh 5-2120

PresidentBrian Calhoun
 Vice President.....Paul Goldschmidt
 Secretary-Treas.....Dietlinde Ruber
 Prod. Dir.....Howard A. Kaiser
 Sales Mgr.....C. P. Gennell

Services Offered—Producers of motion pictures for TV, industrials, sales promotion and entertainment. Slide films for education and sales. 35 x 75 sound stage for rent to outside producers, complete sound and editing facilities.

Productions—The Affairs of Count Carlo; Goose Junction. TV commercials for Esso Standard Oil, N. J. Producing films for Hamilton Standard, United Aircraft Corp., World Outdoors, Inc.

California National Productions, Inc.

(Subsidiary of NBC)

663 Fifth Avenue, New York 22, N. Y.
 Phone: Circle 7-8300

President.....Robert D. Levitt
 Vice Pres.....Alfred R. Stern
 V.P., Treas.....George D. Matson
 Secretary.....Thomas E. Ervin
 Ass't Treas.....Joseph L. Kubin
 Ass't. Sec'y.....Howard Monderer
 Director of Sales,

NBC TV Films.....H. Weller Keever
 Director of Business.

AdministrationRobert A. Anderson
 Director of Program Development

& Foreign Sales.....Robert A. Cinader
 Exec. Producer.....George M. Cahan
 Mgr. Merchandising.....Robert R. Max
 Mgr. Publicity.....Arthur Perles
 Mgr. Adv. & Prod.....Norman Ginsburg
 Mgr. Business Affairs.....F. C. Ellis

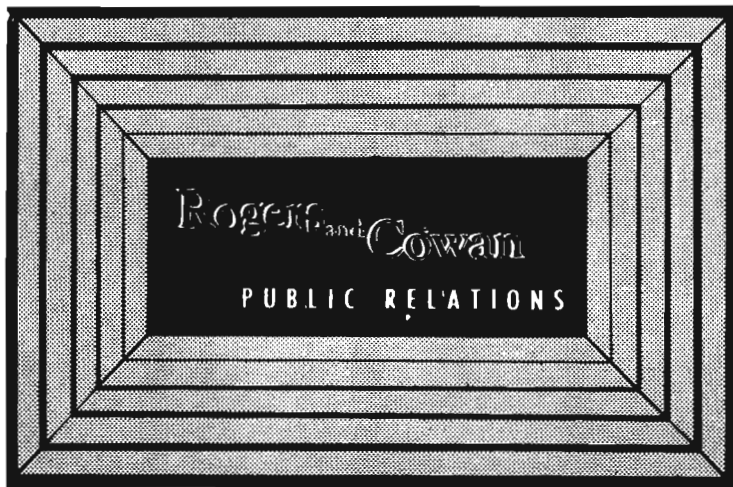
Businesses Engaged in—TV film program sales and syndication, NBC TV Opera Theater, NBC Opera Touring Company, Radio and TV personality, character and program merchandising, Sale of film library stock shots, Sale of reference kinescope recording and prints.

Sales Offices—

663 Fifth Avenue, New York 22, N. Y.

Phone: Circle 7-8300

Eastern Sales Mgr.....Daniel Curtis
 Merchandise Mart, Chicago 54, Ill.



TV's foremost
producers of
adventure films ★



6920 Sunset Boulevard
Hollywood 28, California

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| ★ The Gene Autry Show | ★ Annie Oakley |
| ★ Buffalo Bill, Jr. | ★ The Range Rider |
| ★ Adventures of Champion | ★ Red Ryder |

and coming soon

★ **The Winning of the West**

(western anthology with top Hollywood stars)



Phone: MOhawk 4-6565
 Central Sales Mgr....Edward A. Montanus
 6269 Selma Ave., Hollywood 28, Cal.
 Phone: HOLLYwood 9-6161
 Western Sales Mgr.....Clifford Ogden
 225 Mutual Street, Toronto, Ont.
 Phone: EMpire 3-3443
 Leonard Headley
 2 Mansfield St., W 1, London, Eng.
 Phone: Langham 7778
 Romney Wheeler
 47 York St., Sydney, Australia
 Phone: B 0233
 A.E.R. Fox

TV Films Available—Adventures of the Falcon, Badge 714, Captured, Crunch and Des, Dangerous Assignment, Frontier, The Great Gildersleeve, His Honor Homer Bell, Hopalong Cassidy, Inner Sanctum, Life of Riley, The Lili Palmer Show, Paragon Playhouse, Steve Donovan Western Marshall, Victory at Sea, The Visitor, Watch the World.
In Production—The Silent Service.

NBC Film Library
 (Service of CNP)
 729 7th Ave., New York 19, N. Y.
 Phone: CIrcle 7-8300

Chief Film Librarian.....Frank W. Kelly
 Adm. Ass't.....Mary Jane Mills
Services Offered—Complete stock-shot film library for television, motion pictures, commercials, educators and industry. 30-million feet of film including March of Time stock footage. 10,000 catalogue headings for quick reference. 16mm, 35mm, B & W, and color footage.

Camera Vision Productions, Inc.

455 No. Rodeo Dr., Beverly Hills, Cal.
 Phone: CR 4-7178

PresidentPhilip Rivero
Services Offered—Leasing to motion picture and television industries multi-camera equipment with electronic viewing and editing components known as the "Camera Vision System."

Carson-Stempel Enterprises

717 N. LaCienega Blvd.
 Los Angeles 46, Calif.
 Phone: OLympia 2-1404

Partners.....Jack Carson & Frank Stempel
Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.
 Phone: WEbster 8-2101

Pres., Gen. Mgr.....Jack Miles
Services Offered — Complete film studio facilities; idea setup for independent packaging; availability of top crews. Currently shooting The Lone Ranger.

Cavalcade Television Programs

7904 Santa Monica Blvd., Hollywood 46, Calif.
 Phone: OLdfield 4-4144

N. Y. Phone: AAcademy 4-2781

PresidentHarvey Pergament
 Vice Pres.Earl M. Robins
 Sec.-Treas.Esther Pergament



MPO PRODUCTIONS, INC.

15 East 53rd St., N.Y. 22, N.Y.
 MUrray Hill 8-7830

Producers of Industrial Films and Television Film Commercials

Complete film production services with newest air-conditioned sound stages in New York, and permanent staff of fifty film specialists.

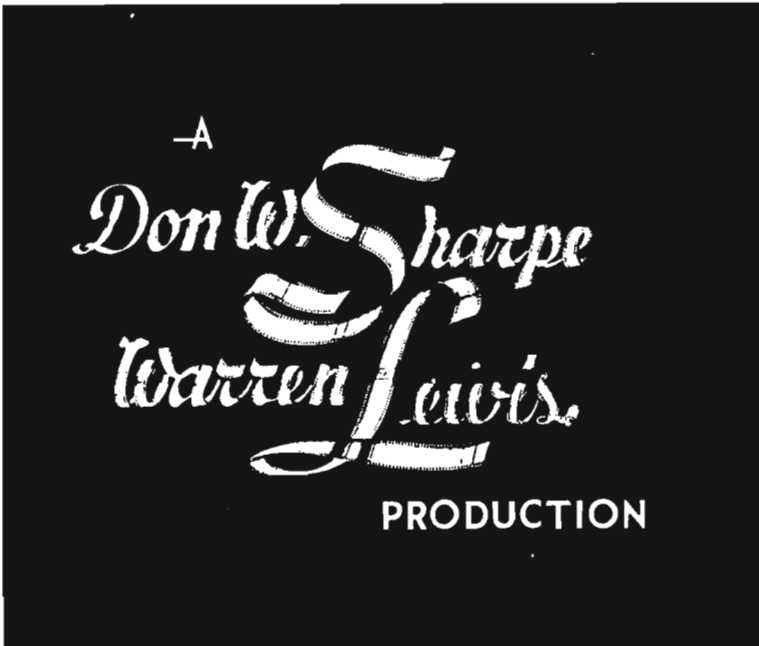
Currently in production for:

- American Cyanamid
- American Gas Association
- Chemstrand Corporation
- Ciba
- Ford Motor Company
- General Electric International
- General Motors Corporation
- Gillette
- Hudnut
- Lever Brothers
- Monsanto Chemical Company
- Philip Morris
- Procter & Gamble
- Remington Arms Company
- Schick
- Scott Paper
- Shell Chemical Corporation
- Warner-Lambert

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HALF HOUR TO KILL

In Preparation

“THIS IS MY BEST”

“TOP GUN”

“LATITUDE ZERO”

Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Great Names in Sports, Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

Cavalier Productions, Inc.

9119 Sunset Blvd., Los Angeles 46, Calif.
Phone: CR 6-4174

PresidentRobert Young
V.P. Chg. Prod.....Eugene B. Rodney
SecretaryBen Bisgeier
Productions—"Father Knows Best."

Campus Film Productions, Inc.

14 E. 53rd St., New York 22, N. Y.
Phone: PL 3-3280

PresidentNat Campus
Exec. Producer.....Robert Braverman
Productions—A Place for Growing—Boys' Club of America; Teamwork Against Fire—Esso Standard Oil Co.
Services Offered—Film production under contract.

Caravel Films, Inc.

730 Fifth Ave., New York 19, N. Y.
Phone: Circle 7-6110

President.....David I. Pincus

V.P. in charge TV.....Calhoun McKean
Chief of Production.....Mauri Goldberg
Dir. Art & Animation.....Jack Semple
V.P., Acc't. Exec.....Thelma Allen

Services Offered — Producer of television commercials, as well as motion picture and slide films for industry and government. Caravel maintains its own completely equipped and staffed sound studios and its own optical and animation facilities, cutting rooms, and projection facilities.

Productions—Woodrow Wilson Foundation American Heart Association, Color film for Bethlehem Steel, Calvert Distillers; TV Spots—Ballantine Beer, Lysol, Bufferin, Proctor & Gamble, American Tobacco Co.

CBS-TV Film Sales, Inc.

545 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345

V.P., Gen. Mgr.....Leslie T. Harris
Exec. Producer.....Edward J. Montagne
Dir. Oper. & Prod.....Fred Mahlstedt
Gen. Sales Mgr.....Thomas Moore
Merchandising Mgr.....Walter Scanlon
Sales Prom. Mgr.....Eugene Moss
Sales Service Mgr.....Gloria Lesser
Publicity Director.....John C. Sebastian
Mgr. Chicago Sales.....Donald Goldsmith
Mgr. Los Angeles Sales..William Parkinson

Services Offered—Distributor of TV film programs for national, regional, and local sponsorship.

Currently Distributing — Amos 'n' Andy.

Theatre
Radio
Films
Television

Producer
Writer
Director

IRA MARION

New York, N. Y.

Columbus 5-3505

HERMAN W. KITCHEN

Natural History & Marine
Documentary Cameraman

New York, N. Y.
MOnument 2-5784

RAY BRENNAN

Documentary
Film Editor

New York, N. Y.
FLushing 9-3909

Roland Reed Productions, Inc.

Producers of

“My Little Margie”

“Mystery Theatre”

“Waterfront”

“Beulah”

“The Stu Erwin Show”

“Mark Sabre”

“Rocky Jones, Space Ranger”

PILOT SHOWS FOR 1957

“Alarm”

*Authentic Stories Based on Fire Departments
All Over the Country*

“The Great Mouthpiece”

Based on Gene Fowler’s Best Seller

Starring BRIAN DONLEVY

Roland Reed Productions, Inc.

650 No. Bronson

Los Angeles, Calif.

Annie Oakley, Brave Eagle, Buffalo Bill, Jr., The Adventures of Champion, Cases of Eddie Darke, Fabian of Scotland Yard, Files of Jeffrey Jones, The Gene Autry Show, Holiday in Paris, Life with Father, Long John Silver, Range Rider, San Francisco Beat, Terrytoons, Under the Sun, The Whistler, CBS Newsfilm.

Exec. in Charge.....Wm. Perkinson
1313 N. Vine St., Los Angeles 28, Cal.

Phone: HOLLYWOOD 9-1212

Exec. in Charge.....Thomas Moore

Hu Chain Associates

40 East 40th St., New York 16, N. Y.

Phone: MURRAY Hill 5-7220

Owner.....Hubert V. Chain
Services Offered—Custom built video film programs and commercials.

Chanford Productions, Inc.

38 E. 57th St., New York, N. Y.

Phone: PLaza 8-3360

PresidentFrances Langford
Services Offered—Producing All-Star Musical Series in color for TV.

Bruce Chapman Co.

55 W. 42nd St., New York 36, N. Y.

Phone: Wisc. 7-9244

PresidentBruce Chapman
V.P. & Treas.....Edna Chapman

Services Offered—Production of TV and industrial films.

Productions—The Answer Man.

Charter Oak Tele-Pictures

423 E. 90th St., New York, N. Y.

Phone: TR 6-6800

President.....Louis Cavrell
SecretaryOtis Cavrell
TreasurerIra Cavrell

Services Offered: Production facilities for TV and industrial 16 and 35mm color and black-and-white films. Medical and dramatic films.

Jack Chertok Productions

1040 N. Las Palmas Ave., Hollywood, Calif.

Phone: HOLLYWOOD 3-5106

ProducerJack Chertok
Assoc. Prod., Prod. Mgr.....Harry Poppe
Casting Director.....Ruth Burch
CameramanRobert Pittack

Services Offered—Series and commercials.

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.

Services Offered—Producers, distributors of films.

K & W film service corp.

1657 BROADWAY N.Y. 19, N.Y.

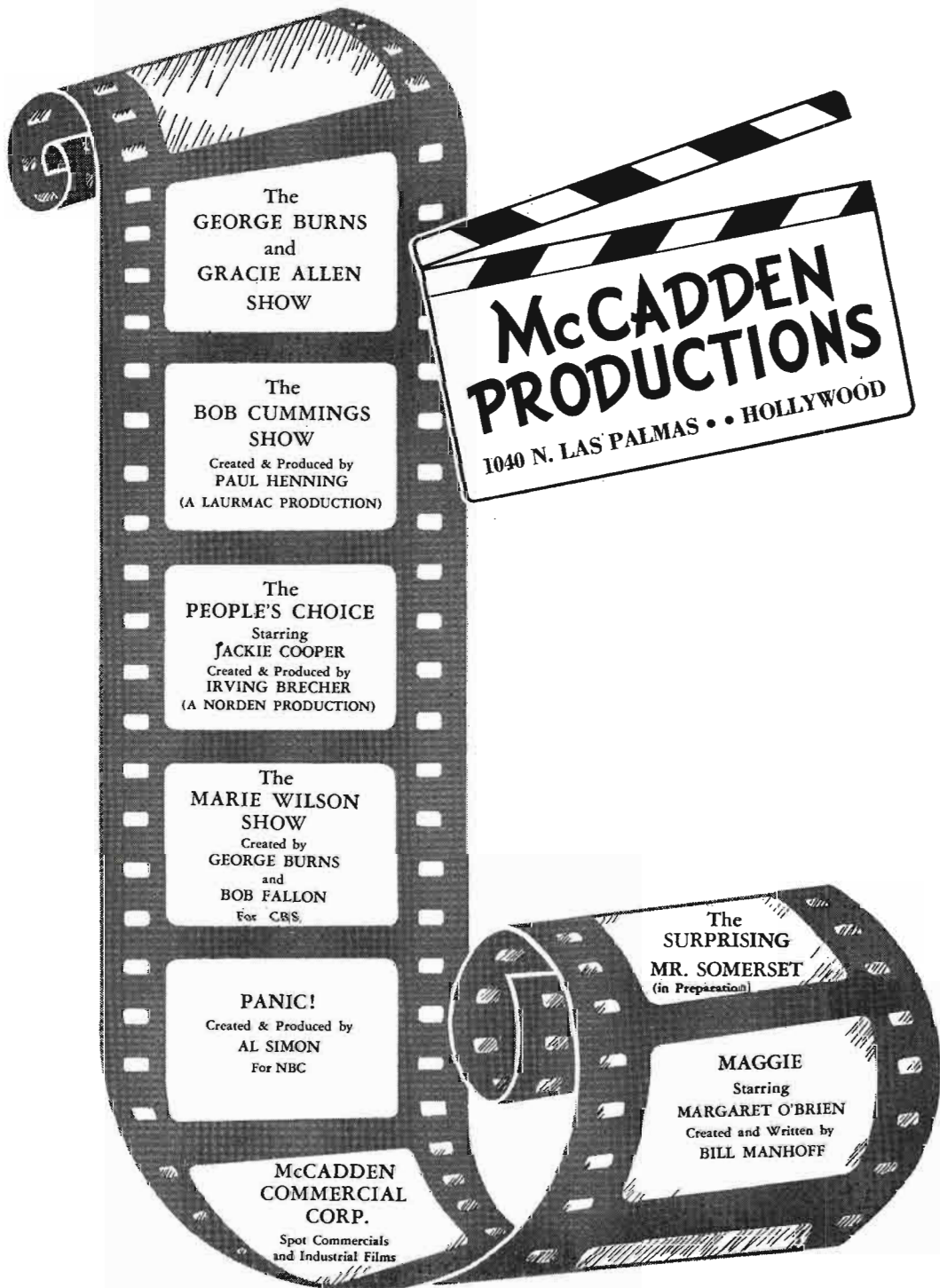
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OPTICAL EFFECTS

LETTERING . . . ART

SPECIAL EFFECTS

CIRCLE 5-8081-2 CONSULTANTS



The
GEORGE BURNS
and
GRACIE ALLEN
SHOW

The
BOB CUMMINGS
SHOW

Created & Produced by
PAUL HENNING
(A LAURMAC PRODUCTION)

The
PEOPLE'S CHOICE

Starring
JACKIE COOPER
Created & Produced by
IRVING BRECHER
(A NORDEN PRODUCTION)

The
MARIE WILSON
SHOW

Created by
GEORGE BURNS
and
BOB FALLON
For CBS

PANIC!

Created & Produced by
AL SIMON
For NBC

McCADDEN
COMMERCIAL
CORP.

Spot Commercials
and Industrial Films

McCADDEN
PRODUCTIONS
1040 N. LAS PALMAS •• HOLLYWOOD

The
SURPRISING
MR. SOMERSET
(in Preparation)

MAGGIE
Starring
MARGARET O'BRIEN
Created and Written by
BILL MANHOFF

Cineffects, Inc.

115 W. 45 St., New York 36, N. Y.
Phone: Circle 6-0951

PresidentNathan Sobel
Secretary-TreasurerIrving Hecht
Services Offered—Special optical effects, photography of titles, animation, trailers, song reels, slide films, TV presentations in 16 and 35mm. black and white and 16mm. Kodachrome. E. K. and Ansco negative-positive color.

Cinema Research

7000 Romaine, Hollywood 38, Calif.
Phone: OL 4-4117

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
Phone: TRafalgar 3-1411

PresidentJoseph Seiden
Camera Department.....Harold H. Seiden
Sound Department.....Herbert C. Bloom
SalesPhillip Feld
Services Offered—Producers of general entertainment, documentary programs and spot commercials for TV.

Cinema-Vue Corporation

243 W. 55th St., N. Y. 19, N. Y.
Phone: JUdson 6-1336

President.....Joseph P. Smith
V.P., Gen. Sls. Mgr.....Francis D. Smith
Services Offered — Westerns, features, shorts.

Cinescope Films

25 Robbin Hill Rd., Scarsdale, N. Y.
Phone: SC 3-3963

PresidentGeorge L. George
Services Offered—Industrial, documentary, theatrical and TV films to order.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HOLlywood 5-3376

Executive ProducerHarry J. Lehman
SecretaryJacques R. Lehman
Services Offered—Production services for television film and industrial, educational, and training films in black and white or color. 16mm. or 35mm.
Productions—This Is the National Guard; The 1956 Olympic Story; five 50 second safety commercials; Traffic Accident Investigation.

Circle Film Laboratories, Inc.

(See Criterion Film Labs., Inc.)

under one roof!

Eastern Engineered Effects

is a complete producers aid service designed to solve your optical problems with highest quality and speed.

ART TO FILM . . .

finest and fastest

Eastern Effects, Inc.

333 W. 52 STREET

NEW YORK, 19

CI 5-5280



Animated Epilogue for Mike Todd's "Around the World in 80 Days" • Animated Sequences for Frank Capra's "Science TV Spectaculars" sponsored by Bell Telephone (scheduled for CBS-TV release) • Television Commercials • Industrial Films • Theatrical Films • Titles

shamus culhane. PRODUCTIONS, INC.



NEW YORK, 207 E. 37th St., MU. 2-8234 • CHICAGO, 203 No. Wabash Ave.
ANDOVER 3-4971 • HOLLYWOOD, 6226 Yucca St., Hollywood 28, Hollywood 4-1128

Clairmont Films

4530 Mariota Ave., Hollywood, Calif.
 Phone: POplar 2-4498

OwnerLeonard Clairmont
 SecretaryIngrid Hult
Services Offered—Complete production for industry television, churches and educational institutions, commercial TV spots and travel films.

Productions—Polynesian Holiday.

Color Service, Inc.

115 W. 45th St., New York 36, N. Y.
 Phone: JU 6-0853

Comedy Corp. of America

60 W. 46th St., New York 36, N. Y.
 Phone: PLaza 7-7417-8

PresidentSam Lake
Services Offered—Distribution of 13 features and 100 color cartoons.

Commodore Productions and Artists, Inc.

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 Phone: HO 9-7502

Pres., Exec. Prod.....Walter White, Jr.
 Assoc. Producer.....William C. Heath
 Production Mgr.....Vernon Keays
 CoordinatorEleanor Payne
 Film EditorR. E. Woodward

Services Offered: Hopalong Cassidy—104 episodes transcribed open-end for radio ½ hr.; 156 Episodes, The Clyde Beatty Show, Radio, transcribed open end shows ½hr.: TV, 13 ½hr. films in color.

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
 Phone: CIRCLE 5-6456

President.....Mortimer D. Sackett
 Sec., Treas.....S. Sackett
 Sales Mgr.....Leo Gottlieb
Services Offered—TV producers and distributors.
 1040 N. Las Palmas Ave., Hollywood 38, Cal.

Frank Cooper Associates

9145 Sunset Blvd., Hollywood, Calif.
 OwnerFrank Cooper
 AgentsD. Irving Hyland,
 Joel Cohen, Bernard Schamberg
 New York Office
 17 E. 54th St., New York, N. Y.
 Phone: PLaza 1-0725

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V.P., Sales Mgr.....David B. Dash
Services Offered—Producers and distributors of motion picture films for TV.

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5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

President.....Tom Corradine
Vice President.....Kyle C. Thomas
Sales Mgr.....Haan Tyler
Secretary.....Doris Tate
Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 117 westerns.

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1600 Broadway, New York 19, N. Y.
Phone: COlumbus 5-7380

President.....Clayton W. Cousens
Vice Pres|.....John K. Cousens
Vice Pres.....Alan B. Cullimore
Services Offered—Production in color or black and white of TV commercials, industrials, educationals, documentaries.

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1780 Broadway, New York 19, New York
Phone: CIrcle 5-4830

President.....Victor Kayfetz
Client Services.....Muriel Friedman
Art Director.....Abe Blashko
Animation Supervisor.....Robert Cooke
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

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Phones CO 5-7380
33 W. 66th St., New York 23, N. Y.
Phone: COlumbus 5-2180

Pres., Prod. Mgr.Fred G. Todaro
Secretary.....Ernest Todaro
Sales Mgr.Emmet R. Salzberg
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Laboratory Supt.Joseph M. David
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 N. Y. Phone: PLaza 7-2277

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 Vice President.....John O'Melveny
 Vice President-Secretary..Todd W. Johnson
 Exec. V.P.....Basil F. Grillo
 V.P. Chg. Sales.....Charles B. Brown
 Treasurer-Controller.....Homer O. Duerr

Services Offered—Development of program ideas for film and actual completion from film idea to film production.

Productions—Counter Point, Curtain Call, Royal Playhouse, Where Were You?, The Chimps.

Crystal Pictures, Inc.

1564 Broadway, New York 36, N. Y.
 Phone: PLaza 7-5130

President.....Melvin M. Hirsch
Services Offered—Distributor of features, western, dramas and travelogues.

Shamus Culhane Productions

6226 Yucca St., Hollywood, Calif.
 Phone: CRestwood 4-5925
 207 E. 37th St., New York 16, New York
 Phone: MURray Hill 2-8243

President.....Shamus Culhane
 Exec. Producer.....William Hurtz
 Sales Manager.....Howard H. Henkin

Directors.....Irwin Wallman,
 John Dunn, Rod Johnson
 Casting Dir.....Maxine Marx
Services Offered—Complete film production facilities, live action and animation, storyboards, jingles; commercial, industrial, feature film, and program creation and production; feature film titles.

Productions—Hemo the Magnificent, The Mystery of the Cosmic Rays, The Unchained Goddess (for Bell Telephone), Around the World in Eighty Days (animation portion), Playhouse 90 (opening), Why Daddy? (NBC).
 TV Spots—Halo, ZBT Baby Products, U. S. Air Force, Holsum Bread, Alcoa, Peak, Snow-crop, Crest, Pan American.

Cummings Productions

55 W. 53rd St., N. Y., N. Y.
 Phone: PL 7-6452

President.....R. W. Cummings
 Sales Director.....D. E. Fellows
 Musical Director.....Clyde Sechler
 Acc't Supervisor.....John Clark
 Business Manager.....David Shay

Services Offered—Creation and Production of commercials, TV and radio. Production of industrial shows.

Tom R. Curtis Productions, Inc.

1456 N. Bronson Ave., Hollywood 28, Calif.
 Phone: HOLlywood 9-8111
 President.....Tom R. Curtis

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The Billboard Scoreboard June 30, 1956

THE PULSE AUDIENCE COMPOSITION STUDIES

APRIL RATINGS		VIEWERS/100 HOMES		AMONG TEENS		AMONG CHILDREN	
Rank	Show & Distrib.	Rank	Show & Distrib.	Rank	Show & Distrib.	Rank	Show & Distrib.
	Avg. Apr. Rtg.		Viewers Per 100 Homes Tuned In		Teens Per 100 Homes Tuned In		Kids Per 100 Homes Tuned In
1.	Life of Riley (NBC).....17.1	1.	My Little Margie (Official).....215	1.	My Little Margie (Official).....24	1.	Abbott & Costello (MCA).....101
2.	LAUREL & HARDY (GOVERNOR) 14.5	2.	Life of Riley (NBC).....211	2.	Ray Milland Show (MCA).....23	2.	LAUREL & HARDY (GOVERNOR) 94
2.	Amos'n'Andy (CBS).....14.5	3.	Amos'n'Andy (CBS).....208	2.	Great Gildersleeve (NBC).....23	3.	The Ruggles (Corradine).....88
4.	Great Gildersleeve (NBC).....12.3	3.	Ray Milland Show (MCA).....208	2.	Abbott & Costello (MCA).....23	4.	Amos'n'Andy (CBS).....37
5.	LIFE WITH FATHER (CBS).....10.8	5.	LAUREL & HARDY (GOVERNOR) 204	5.	Life of Riley (NBC).....22	5.	Life of Riley (NBC).....29
6.	Eddie Cantor (Ziv).....10.5	6.	Great Gildersleeve (NBC).....200	6.	Eddie Cantor (Ziv).....21	6.	Great Gildersleeve (NBC).....28
7.	My Little Margie (Official).....10.3	7.	Eddie Cantor (Ziv).....197	7.	LAUREL & HARDY (GOVERNOR) 20	7.	Life With Father (CBS).....25

Contact: GOVERNOR TV ATTRACTIONS

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