

FULLER, BOB
KAVE-TV, Carlsbad, N. M.
FULLER, LARRY
WLIB, New York, N. Y.
FULMER, DALE
WHLM, Bloomsburg, Pa.
FUNGE, FRANK
Around Town
KJBS, San Francisco, Cal.
FUNNELL, BOB
KSBW, Salinas, Cal.
FYFFE, PAUL
Alarm Clock Club
WSIP, Paintsville, Ky.

— G —

GAGE, FRED
WRFD, Worthington, Ohio
GAINES, FOSTER
WLYC, Williamsport, Pa.
GALE, EDDIE
Swingin' Session
KDUB, Lubbock, Tex.
GALLAHER, EDDIE
WTOP, WTOP-TV, Washingt-
ton, D. C.
GALLANT, JAMES
WNHC-TV, New Haven, Conn.
GALLEGOS, JOSE
KABQ, Albuquerque, N. M.
GALLOP, FRANK
The Perry Como Show
NBC-TV
GAMBLING, JOHN A.
Music From Studio X
WOR, New York, N. Y.
GAMMON, JIM
Hi Neighbor
KWRT, Boonville, Mo.
GARCIA, JOSE JAIME
KTXN, Austin, Tex.
GARDINER, DON
ABC Late News, Famous Film
Festival, Monday Morning
Headlines, Wall Street Final,
Whispering Streets
ABC, ABC-TV
GARDNER, RUSS
WSVA, Harrisonburg, Va.
GARLAND, KEN
WPOR, Portland, Me.
GARNER, JOHN
KCMC-TV, Texarkana, Tex.
GARRISON, JACK
WBOF, Virginia Beach, Va.
GARTON, DICK
KCOP, Hollywood, Cal.
GARWOOD, JOHN
WNBZ, Saranac Lake, N. Y.
GATES, GEORGE
What do the People Think?
KYNO, Fresno, Cal.
GATZA, GARY
KBTK, Missoula, Mont.
GAVIN, MIKE
Club 800
WCCM, Lawrence, Mass.
GAYLORD, WILLIE
WAMS, Wilmington, Del.
GEER, STEVE
WHEN, Syracuse, N. Y.
GEHRETT, HARRY
The Early Show
KFGT, Fremont, Neb.
GEORG, FRANK
WEOK, Poughkeepsie, N. Y.
GEORGE, CLYDE
WMSL, Decatur, Ala.
GEORGE, PHIL
KVAL-TV, Eugene, Ore.
GEORGE, WALLY
KHUM, Eureka, Cal.
GERARD, JIM
WLW-D, Dayton, Ohio
GEREAU, RICK
Melody, Inc.
KWAT, Watertown, S. D.
GERIMONTE, DON
KLER, Lewiston, Idaho
GERMAIN, BOB
WIKC, Bogalusa, La.

GIBBONS, LONNIE
Montana Slim
KALB-TV, Alexandria, La.
GIBSON, ALEC
WTVJ, Miami, Fla.
GIBSON, EARL
KDDD, Dumas, Tex.
GIBSON, JACK
Jockey Club
WERD, Atlanta, Ga.
GIEBLE, DOUG
KBTK, Missoula, Mont.
GILBERT, AL
Musical Clock
WIBA, Madison, Wis.
GILBERT, JOHN
WRR, Dallas, Tex.
GILMAN, HAL
WSLB, Ogdensburg, N. Y.
GINDIN, JOE
WHUC, Hudson, N. Y.
GISSING, EARL
1240 Club
WOBT, Rhinelander, Wis.
GLEASON, BOB
WBBF, Fernandina Beach,
Fla.
GLOVER, ART
Kitchen Carnival
WDBJ, Roanoke, Va.
GODDARD, DON
Medical Horizons
ABC-TV
GODFREY, RICHARD
WGSV, Guntersville, Ala.
GODWIN, RAY
Angier on the Air
WFVG, Fuquay Springs, N. C.
GOERNER, FRED
Two on the Aisle
KUTV, Salt Lake City, Utah
GOMEZ, PAUL
Latin Rhythms
KWDM, Des Moines, Iowa
GONYER, GEORGE
WABI-TV, Bangor, Me.
GONZALEZ, ED
Clockwatchers Society
WCMB, WCMB-TV, Harris-
burg, Pa.
GOODMAN, LEE
Bold Journey
ABC-TV
GOODMAN, SAMUAL
Record Back
WARD-TV, Johnstown, Pa.
GOODWIN, ART
WHEN, Syracuse, N. Y.
GOODWIN, BILL
Janc Wyman's Fireside
Theatre
NBC-TV
GOSAK, DONNA
KEYY, Provo, Utah
GOSLIN, JOHN
KCBC, Des Moines, Iowa
GOTENBERGER, LOUIS
KSTT, Davenport, Iowa
GOUNDER, JACK
WEEU, Reading, Pa.
GRACE, MELVIN
WOB, Jacksonville, Fla.
GRADY, CHARLES
WIMA, Lima, Ohio
GRAFF, LLOYD
KHOL-TV, Kearney, Neb.
GRAHAM, BILL
WBSR, Pensacola, Fla.
GRAHAM, HERB
WAIT, Chicago, Ill.
GRAHAM, JERRY
WFIE, Evansville, Ind.
GRAHAM, WILLIAM
WIKK, Newport, Vt.
GRANGE, RED
NCAA Football
NBC-TV
GRANT, BRUCE
WGRD, Grand Rapids, Mich.
GRANT, HUBERT J.
WABB, Mobile, Ala.

GRANT, JOE
Bands & Ballads
WAKR, Akron, Ohio
GRANT, JOSEPH
WMEX, Boston, Mass.
GRANT, MILT
Ladies Be Seated
WTTG, Washington, D. C.
GRAUER, ANDREW J. E.
KNDY, Marysville, Kan.
GRAUER, BEN
Big Story, Weekday Monitor,
Citizens Union Searchlight
NBC, NBC-TV
GRAULICH, BERT
Burnt Toast & Coffee
WVCG, Coral Gables, Fla.
GRAVELIN, NOBLE
Coffee Break
WAMM, Flint, Mich.
GRAY, BARRY
WMCA, New York, N. Y.
GRAY, GORDON
WJTL, Niagara Falls, N. Y.
GRAY, SOLON
KREX-TV, Grand Junction,
Col.
GRAYSON, JAY
WBAL, Baltimore, Md.
GREENE, FRED
Meet the People
WHP-TV, Harrisburg, Pa.
GREENER, BILL
Blue Scarecrow
KFMA, Davenport, Iowa
GREENHOW, TOM
KTVR, Denver, Col.
GREENWAY, ELLIS T.
WHKY, Hickory, N. C.
GREGORY, AL
WJHL, Johnson City, Tenn.
GREGSON, JERRY
KFJB, Marshalltown, Iowa
GRENNAN, ED
WAIT, Chicago, Ill.
GREVI, SANTIAGO
WLIB, New York, N. Y.
GREY, JOHN
WRGP-TV, Chattanooga, Tenn.
GREY, MITCH
Shopping Show
WJPA, Washington, Pa.
GRIFFIN, VIRGINIA
Look Ladies
WSTV-TV, Steubenville, Ohio
GRIFFITH, LEO
ABC, ABC-TV
GRIFFITH, LES
ABC Late News
ABC
GRISKEY, BILL
Sunbeam Commercials—
Comedy Hour, Man On The Go
NBC, NBC-TV
GROVES, JOE
WLAS, Jacksonville, N. C.
GRU, NORMAN
KSIM, Sikeston, Mo.
GUEST, BOB
KLWN, Lawrence, Kan.
GULDAGER, GEORGE
KERG, Eugene, Ore.
GUYER, ROBERT L.
WMOA, Marietta, Ohio
GWIER, JEFF
Starlit Stairway
WBEX, Chillicothe, Ohio
GWINN, BILL
What's the Name of that
Song?
KABC-TV, Los Angeles, Cal.

— H —

HAGAN, STAN
KVOO, Tulsa, Okla.
HAINES, FRANK
KVEN, Ventura, Cal.
HAINES, MARLIN
KR0D, El Paso, Tex.
HALE, BILL
WBEJ, Elizabethton, Tenn.

- HALE, CECIL**
WSAI, Cincinnati, Ohio
- HALE, GEORGE**
WABI-TV, Bangor, Me.
- HALE, HARRY H.**
WVMC, Mount Carmel, Ill.
- HALE, JOHN**
WLAG, La Grange, Ga.
- HALEY, TOM**
KYW-TV, Cleveland, Ohio
- HALL, FRED**
KVEN, Ventura, Cal.
- HALL, HOWARD**
KOL, Seattle, Wash.
- HALL, HUGH**
Drive-In Time
WBEJ, Elizabethton, Tenn.
- HALL, MARC**
WOTW, Nashua, N. H.
- HALL, MEL**
KOCs, Ontario, Cal.
- HALL, MONTY**
Sky's the Limit
NBC-TV
- HALTER, BUD**
WICS, Springfield, Ill.
- HALVORSON, JOHN**
KCOP, Hollywood, Cal.
- HAMILTON, GENE**
WRCA, NBC-TV
- HAMILTON, SELMA**
Suncoast Coffee Break
WTSP, St. Petersburg, Fla.
- HAMMOND, GALYN**
KMBY, Monterey, Cal.
- HAMMOND, HOWARD**
KIMA, Yakima, Wash.
- HAMRICK, HAL**
Hal's Hayride
WORD, Spartanburg, S. C.
- HANCOCK, CHUCK**
KDET, Center, Tex.
- HANEMAN, RALPH**
Top O' The Morning
WCRE, Cheraw, S. C.
- HANLEY, ANDY**
WHBO, Tampa, Fla.
- HANLEY, DON**
WMAV, Springfield, Ill.
- HANLIN, DON**
KFJL, Klamath Falls, Ore.
- HANNEN, JACK**
WNAX, Yankton, S. D.
- HARBART, JIM**
WIMS, Michigan City, Ind.
- HARDCASTLE, ELBERT**
KWRF, Warren, Ark.
- HARPER, BOB**
KGNQ, Dodge City, Kan.
- HARPER, CHARLES**
KWFR, San Angelo, Tex.
- HARPER, JERRY**
WKOW-TV, Madison, Wis.
- HARRICE, CY**
B. Mar. 1, 1915, Chicago, Ill.
Big Story, Cavalcade of America,
NBC; John Daly, Lone Ranger,
Silver Eagle, Danny Thomas Show,
ABC; Brighter Day, CBS
- HARRINGTON, JOHN**
Could This Be You?
KVI, Seattle, Wash.
- HARRIS, MILLIARD L.**
WTCB, Flomaton, Ala.
- HARRIS, WENDAL**
Record Rack
WJRD, Tuscaloosa, Ala.
- HARRISON, ARCH**
WFVA, Fredericksburg, Va.
- HARRISON, DON**
KVOE, Emporia, Kan.
- HARRISON, JACK**
Woodchopper's Ball
KTRE, Lufkin, Tex.
- HARRISON, JACK**
WLA V, Grand Rapids, Mich.
- HARROLD, PHIL**
KGFL, Roswell, N. M.
- HARSGROVE, FRANK H.**
Wake Up & Shine
KCLE, Cleburne, Tex.
- HART, AL**
KTBS-TV, Shreveport, La.
- HARVEY, JOHN**
KGO, San Francisco, Cal.
- HARWELL, GENE**
WMSL-TV, Decatur, Ala.
- HATCHER, WARD**
KLRs, Mountain Grove, Mo.
- HATCHER, WILSON**
WKLO, Louisville, Ky.
- HATFIELD, PAUL**
WOOP, Dothan, Ala.
- HATHAWAY, LEN**
WENE, Binghamton, N. Y.
- HAUPTMAN, HARVEY**
Yawn Patrol
WCTC, New Brunswick, N. J.
- HAWKINS, LEM**
KFGO, Fargo, N. D.
- HAY, LaMAR**
KPIG, Cedar Rapids, Iowa
- HAYES, GEORGE**
ABC Late News, Texaco
Weekend News
ABC, ABC-TV
- HAYES, RAY**
Early Bird
WHAP, Hopewell, Va.
- HAYNES, DICK**
WKRM, Columbia, Tenn.
- HAYWARD, BRUCE**
KXOK, St. Louis, Mo.
- HAYWARD, LEE**
WVLLN, Olney, Ill.
- HEALD, JIM**
KSVP, Artesia, N. M.
- HEALY, GENE**
WPAC, Patchogue, N. Y.
- HEENAN, TOM**
WILK, Wilkes-Barre, Pa.
- HEFFINGTON, ED**
Jazzland
WHAP, Hopewell, Va.
- HEIGHT, HARRY**
WPCF, Panama City, Fla.
- HELPER, (GEORGE) AL**
B. Sept. 26, Elrama, Pa. Brooklyn
Dodgers, Gillette Cavalcade
of Sports, (World Series-All Star
Game-Friday Night Fights-Rose
Bowl Game) NBC; Your Hit Par-
ade, NBC-TV; Jack Benny Show,
Private Secretary, CBS-TV
- HELMS, JIMMY**
Party Line
WGEA, Geneva, Ala.
- HEMKE, BILL**
KOLN-TV, Lincoln, Neb.
- HEMHILL, JAMES**
1580 Club
WJLB, Talladega, Ala.
- HENDERSON, GIG**
WLEX, Lexington, Ky.
- HENDRICKS, DAVID**
WCRE, Cheraw, S. C.
- HENNESSY, FRANK**
WBAL, Baltimore, Md.
- HENRY, BOB**
KCRG-TV, Cedar Rapids, Iowa
- HENRY, JIM**
Kid's Korner
KVTV, Sioux City, Iowa
- HENRY, OLLIE**
Warner Bros. Premiere,
First Run,
Little Rascals
KAKE-TV, Wichita, Kan.
- HENSON, RUSSELL**
WFTG, London, Ky.
- HEPNER, FRED, JR.**
KXRO, Aberdeen, Wash.
- HERING, JIM**
Rise N' Shine
WMOD, Moundsville, W. Va.
- HERLIHY, ED**
Horn & Hardart Children's
Hour
NBC, NBC-TV, WRCA-TV,
N.Y.C.
- HERMAN, DON**
WHRV, Ann Arbor, Mich.
- HERMANN, LYLE**
Top Ten
WHIT, New Bern, N. C.
- HERNANDEZ, SOLIS**
KALL, Pasadena, Cal.
- HEROLD, E. C**
KAYE, Puyallup, Wash.
- HESS, BOB**
Billboard
KATV, Little Rock, Ark.
- HESTER, JESSE**
WQBC, Vicksburg, Miss.
- HESTERMAN, LENNY**
KSL, Salt Lake City, Utah
- HEYDE, BUDD**
KNBC, San Francisco, Cal.
- HEYWARD, JACK**
Traffic Jam
WPDQ, Jacksonville, Fla.
- HEYWORD, GEORGE**
WABJ, Adrian, Mich.
- HICKEY, EDWARD**
WGAT, Utica, N. Y.
- HICKMAN, BRUCE**
WGL, Fort Wayne, Ind.
- HICKMAN, RONNIE**
Club 1360
WNNJ, Newton, N. J.
- HICKS, BEN**
Broad St. Calling
WFIG, Sumter, S. C.
- HUDER, ED**
WDOS, Oneonta, N. Y.
- HIGHAM, LEO**
KID, Idaho Falls, Idaho
- HIGLEY, JERRY**
KGBX, Springfield, Mo.
- HILDEBRAND, BERNADO**
WTND, Orangeburg, S. C.
- HILKER, ROBERT R.**
WCGC, Belmont, N. C.
- HILL, BILL**
WTVW, Evansville, Ind.
- HILL, CAL**
KGMS, Sacramento, Cal.
- HILL, FRED**
Sandman Serenade
WGGG, Gainesville, Ga.
- HILL, HOLLIS**
KOOL, Phoenix, Ariz.
- HILL, JIM**
KFKA, Greeley, Col.
- HILL, WALTER**
Rise and Shine
WJBO, Baton Rouge, La.
- HILLIARD, WAYNE**
WCLB, Camilla, Ga.
- HILMER, GLENN H.**
WCME, Brunswick, Me.
- HILSON, NORM**
WNAX, Yankton, S. D.
- HINKLEY, GORDON**
WTMJ-TV, Milwaukee, Wis.
- HIRSCHMAN, JAY**
WIOU, Kokomo, Ind.
- HODGES, GILBERT**
American Music Hall,
Record Corner
ABC, ABC-TV
- HODGES, JOHN**
WRLD, West Point, Ga.
- HODGSON, JAY**
Mother's Delight
KTBC-TV, Austin, Tex.
- HODKIN, DICK**
WPAC, Patchogue, N. Y.
- HOFFMAN, MARK**
WBLY, Springfield, Ohio
- HOFMANN, MEL**
KYBS, Roseburg, Ore.
- HOGAN, JOSEPH**
WDOR, Sturgeon Bay, Wis.
- HOLBROOK, CHARLES**
WBFC, Fremont, Mich.
- HOLBROOK, JOE**
WBNS-TV, Columbus, Ohio

HOLDER, DICK
WEPM, Martinsburg, W. Va.

HOLMES, DICK
WILM, Wilmington, Del.

HOLMES, VIRGINIA
KIBS, Bishop, Cal.

HOLTBERG, MILO
KMUS, Muskogee, Okla.

HONEYMAN, KEN
Platter Pattern
WHIO, Dayton, Ohio

HOOD, STEVE
1290 Club
WFTG, Sumter, S. C.

HORTON, BILL
KASH, Eugene, Ore.

HOUGHTON, JERRY
KRLD, Dallas, Tex.

HOWARD, HERBERT
WJHL-TV, Johnson City, Tenn.

HOWARD, PAUL
Sunshine Club
WCUE, Akron, Ohio

HOWARD, TOBE
WLou, Louisville, Ky.

HOWELL, WAYNE
The Big Surprise
NBC-TV

HOYLE, DON
Open House
WBN-TV, Ft. Wayne, Ind.

HOYLE, STOWE
Little Rascals
WFBC-TV, Greenville, S. C.

HUBBLE, DICK
KBIZ, Ottumwa, Iowa

HUDDLE, CHUCK
Songs of Cheer
WYVE, Wytheville, Va.

HUEBNER, PAUL
Poor Paul's Almanac
KWG, Stockton, Cal.

HUGGINS, HANK
KTRE, Lufkin, Tex.

HULL, MARVIN
Serenade to Housewife
KHBG, Okmulgee, Okla.

HULSE, EDITH
KGFX, Pierre, S. D.

HUNGERFORD, LAYNE
Harlem Hi-jinks
KQEW, Hobbs, N. M.

HUNT, MEL
WOWL, Florence, Ala.

HUNTER, DEAN
WMGM, New York, N. Y.

HUT, ED
WTRC, Elkhart, Ind.

HURLBUT, JIM
Zoo Parade
NBC-TV

HURLEIGH, ROBERT
Reporters' Roundup
MBS

HUSTON, NICK
Open House
KTHV, Little Rock, Ark.

HUTCHNS, H. BAILEY
KDSX, Denison-Sherman, Tex.

HUTCHINSON, JIM
WBHQ, Memphis, Tenn.

HYATT, MARION
WAUD, Auburn, Ala.

HYER, IVAN
WCHN, Norwich, N. Y.

— I —

IHLENFELD, WARREN
WISR, Butler, Pa.

IMES, WALLY
Ladies Matinee
KOOL, KOOL-TV, Phoenix, Ariz.

IRISH, BOB
WSHE, Sheboygan, Wis.

IRVIN, TUCKER
WKLE, Washington, Ga.

IRVING, BOB
WMA-Y, Springfield, Ill.

IRWIN, BOB
WKDA, Nashville, Tenn.

IVORY, EDWARD B.
WGH, Norfolk, Va.

— J —

JACKSON, DON
KTBB, Tyler, Tex.

JACKSON, HAL
WLIB, New York, N. Y.

JACKSON, LAVELLE
WGSV, Guntersville, Ala.

JACKSON, LeROY
WCOW, Sparta, Wis.

JACKSON, REUBEN
WGAD, Gadsden, Ala.

JACOBS, RAY
Coffee Club
KJEO-TV, Fresno, Cal.

JACOBSON, TOM
Rise 'n Shine
KMON, Great Falls, Mont.

JAFFE, ARNOLD
WLIB, New York, N. Y.

JAMES, HERB
Karnival Klub
KCRG-TV, Cedar Rapids, Iowa

JAMES, HUGH
The Voice of Firestone
ABC-TV

JAMES, KEN
WOW-TV, Omaha, Neb.

JAMES, LES
WRHI, Rock Hill, S. C.

JARBOE, MACK
WLBN, Lebanon, Ky.

JASS, MEL
WCCO-TV, Minneapolis, Minn.

JAY, BILL
Cartoon Carnival
WLAC-TV, Nashville, Tenn.

JEFFERYS, ALLAN
Sunday Music Hall
ABC, ABC-TV

JELINER, DAWSON
KFTM, Fort Morgan, Col.

JENSEN, LEIF
WDRG, Hartford, Conn.

JEWELL, DICK
What's My Number
WCSI, Columbus, Ind.

JIVE, JOHNNY
WBGO, Bessemer, Ala.

JOHN, ED
Western Hits
WHVR, Hanover, Pa.

JOHNSON, BERNIE
WICS, Springfield, Ill.

JOHNSON, BOS
WSAZ, Huntington, W. Va.

JOHNSON, CHUCK
WHLL, Hempstead, N. Y.

JOHNSON, DEAN
KBST-TV, Big Spring, Tex.

JOHNSON, DEANE
Matinee Melodies
KCM, Carroll, Iowa

JOHNSON, ELDON
WITY, Danville, Ill.

JOHNSON, HARRY
Rhythms at Random
WNCB, Daytona Beach, Fla.

JOHNSON, HUGH
1280 Club
WPID, Piedmont, Ala.

JOHNSON, JOE
KWIK, Pocatello, Idaho

JOHNSON, KARL
KDIX-TV, Dickinson, N. D.

JOHNSON, LEN
KTYL, Mesa, Ariz.

JOHNSON, RAOUL
WJZM, Clarksville, Tenn.

JOHNSON, TED
KMAC, San Antonio, Tex.

JOHNSRUD, MERT
KEYZ, Williston, N. D.

JOHNSTON, DOC
WBIR, Knoxville, Tenn.

JOHNSTON, KEN
WNRG, New Rochelle, N. Y.

JOLLY, JACK
KGOS, Torrington, Wyo.

JONES, ART
Junior Auction
KOTA, KOTA-TV, Rapid City, S. D.

JONES, BOB
KFAB, Omaha, Neb.

JONES, BOB
WIST, Charlotte, N. C.

JONES, CARL
WILM, Wilmington, Del.

JONES, DON
WLEA, Hornell, N. Y.

JONES, DUB
Sandman Serenade
WGGA, Gainesville, Ga.

JONES, HASKELL
Video Varieties
KCMC-TV, Texarkana, Tex.

JONES, MEL
This is the Story
WEHT, Evansville, Ind.

JONES, WILLIAM F.
KBUS, Mexia, Tex.

JORDAN, EDWARD
Mostly Music, Sunday Music
Hall
ABC, ABC-TV

JORGENSEN, LEE
KKOG, Ogden, Utah

JORGENSEN, FRED
KGO, San Francisco, Cal.

— K —

KAINE, ARNOLD
WSGW, Saginaw, Mich.

KARRENBAR, BILL
WBBC, Canton, Ohio

KARVER, WALLY
Nightcap
WLLK, Wilkes-Barre, Pa.

KAYE, HARVEY
Musical Matinee
WGEF, Parkersburg, W. Va.

KEARNEY, GERRY
WMUR-TV, Manchester, N. H.

KEARNS, VIC
Top 20 Time
KUSN, St. Joseph, Mo.

KECKI, MICHAEL
WLIB, New York, N. Y.

KEITH, DEANE, JR.
KNED, McAlester, Okla.

KELLER, BOB
Kitchen Kapers
WLBK, Lebanon, Pa.

KELLY, HELEN
WBRZ, Baton Rouge, La.

KELLY, HERMAN
Mystery Voice
WWKY, Winchester, Ky.

KELSO, BILL
KOPO, Tucson, Ariz.

KEMP, ED
KALL, Salt Lake City, Utah

KENNEDY, BILL
CKLW-TV, Detroit, Mich.

KENNEDY, HAL
KVOR, Colorado Springs, Col.

KEOGH, WALTER
WTUX, Wilmington, Del.

KEOUGH, DAN
KGBI, Harlingen, Tex.

KERWOOD, ORIE
KMMJ, Grand Island, Neb.

KEVER, BONNIE
Golden Gate Playhouse
KRON-TV, San Francisco, Cal.

KIETH, JOE
Melody Manor
KPLC, Lake Charles, La.

KIEVMAN, MIKE
KOPO-TV, Tucson, Ariz.

KIMBLE, WILLIAM
WKOK, Sunbury, Pa.

KING, CARL

B. Dec. 30, 1921, St. Louis, Mo.
Democratic and Republican Conventions, Miss America Contest, ABC-TV; Two for the Money,



CBS-TV; King's Crossroad, Syndicated Film Series

KING, CHRISTOPHER
Sounding Board
MBS

KIRBY, BILL
WMPM, Smithfield, N. C.

KIRBY, GEORGE
Morning Glory
KDRS, Paragould, Ark.

KIRCHNER, CLAUDE
B. Feb. 11, 1916, Europe. Terrytoon Circus, WOR-TV; Mighty Mouse Theatre, Lassic, CBS; Roy Rogers Show, General Electric Theatre, NBC; Wild Bill Hickok, CBS-TV

KIRK, NEAL
KIBS, Bishop, Cal.

KIRWAN, JIM
WNLK, Norwalk, Conn.

KISER, JIMMY
WSOC, Charlotte, N. C.

KLINE, DICK
WFDF, Flint, Mich.

KNELLY, CARL
KCLW, Hamilton, Tex.

KNIGHT, DELOS, JR.
Musical Clock
WKIC, Bogalusa, La.

KNIGHT, JIM
Swap Shop
WKWK, Wheeling, W. Va.

KNIGHT, LLOYD
The Clock Watcher
KDEN, Denver, Col.

KNIGHT, TOM
WLON, Lincolnton, N. C.

KNORR, JOHNNY
Melodies in the Night
WKBI, St. Marys, Pa.

KOBAK, ED
WBBQ, Augusta, Ga.

KOCK, LYNN
1400 Club
KXGN, Glendive, Mont.

KOERS, VIRGEL
WLDL, La Crosse, Wis.

KRANZ, GEORGE
Requestfully Yours
KRFO, Owatonna, Minn.

KRAUS, PHILIP
1400 Club
WKBI, St. Marys, Pa.

KREHBIEL, MEL
KJSK, Columbus, Neb.

KRIEGER, BILL
WESC, Greenville, S. C.

KROECK, JACK
KLIK, Jefferson City, Mo.

KRUEGER, JACK
KEYS, Corpus Christi, Tex.

KRUEGER, RALPH
WJWL, Niagara Falls, N. Y.

KRUGER, OTTO
Lux Video Theater
NBC-TV

KULT, ERV
Marshfield Time
WFHR, Wisconsin Rapids, Wis.

KUNSAK, JOHN
KPLT, Paris, Tex.

— L —

LAHR, GUY
Highway To Heaven
KATZ, St. Louis, Mo.

LAMB, ART
WTTG, Washington, D. C.

LAMBERT, KEN
WLDS, Jacksonville, Ill.

LAMONT, GEORGE
Fireman Frank
KRON-TV, San Francisco, Cal.

LAMPSON, LES
KFDX-TV, Wichita Falls, Tex.

LANDFEAR, DEAN
WMT, Cedar Rapids, Iowa

LANDIS, JOHN
KRAK, Stockton, Cal.

LANE, DICK
WSBC, Chicago, Ill.

LANE, LARRY
WEBK, Tampa, Fla.

LARAWAY, LARRY
Talk of the Town
WJEH, Gallipolis, Ohio

LARK, ROBERT
WHTC, Holland, Mich.

LARSEN, GENE
KGFV, Kearney, Neb.

LASHBROOK, DICK
WSAZ, Huntington, W. Va.

LA TULPPE, DONALD
WJDA, Quincy, Mass.

LAVENDER, RALPH
WBIA, Augusta, Ga.

LAWRENCE, ART
Gaslight Varieties
WGIR, Manchester, N. H.

LAWRENCE, BOB
Charade Party
WGR-TV, Buffalo, N. Y.

LAWRENCE, TED
Treasury Bandstand, National Juke Box
Sunday Music Hall
ABC, ABC-TV

LAWSON, KEN
Little Rascals
KVTV, Sioux City, Iowa

LAWYER, JACK
Coffee Call
WMLV, Millville, N. J.

LAYMAN, EARLE
WPRC, Lincoln, Ill.

LAZICH, BOB
KXLL, Missoula, Mont.

LEA, DAVID
WRBL, Columbus, Ga.

LEAFSTEDT, RAY
KOEL, Oelwein, Iowa

LEAVITT, BOB
Music at Lunchtime
WWSR, St. Albans, Vt.

LEE, DAVE
Yawn Patrol
WROV, Roanoke, Va.

LEE, JACK
KXGI, Ft. Madison, Iowa

LEE, KELLY
WMSN, Raleigh, N. C.

LEE, RONNIE
WHOS, Decatur, Ala.

LEE, WALTER
KOBE, Las Cruces, N. M.

LEEPER, TED
Down Home
WNCT, Greenville, N. C.

LEESON, DEL
KTVT, Salt Lake City, Utah

LEHMAN, BILL
WTRC, Elkhart, Ind.

LEHNHOFF, HENRY
KWED, Seguin, Tex.

LEIGHTON, JERRY
WAAF, Chicago, Ill.

LEONARD, AL
WKKO, Cocoa, Fla.

LEONARD, BOB
WVVA, Wheeling, W. Va.

LEONARD, ROBERT
ABC, ABC-TV

LEROY, MARVIN
WPBC, Minneapolis, Minn.

LESCOULIE, JACK

Jackie Gledson Show, CBS; Today, Meet The Champions, NBC

LESH, BOB
Rip. v. Winkle
KWBY, Colorado Springs, Col.

LESTER, GARY
WWKY, Winchester, Ky.

LETCHER, SKIP
WEKK, Erie, Pa.

LEVERTON, BUCK
Top O' Morning
WSAU, Wausau, Wis.

LEWIS, AL
WCPO-TV, Cincinnati, Ohio

LEWIS, DICK
KLZ-TV, Denver, Col.

LEWIS, ROBERT Q.

B. April 5, 1921, New York City. The Robert Q. Lewis Show, CBS, CBS-TV; The Name's the Same, ABC-TV

LEWIS, ROY
WEDO, McKeesport, Pa.

LEYDEN, BILL
It Could Be You
NBC-TV

LINDLEY, BOB
KBST-TV, Big Springs, Tex.

LINDMAN, STUART A.
Midday Matinee
WTCN-TV, Minneapolis, Minn.

LINDNER, VINCENT A.

B. Apr. 11, 1920, West New York, N. J. Jazz 56, Miss America Pageant, The News, WMID, Atlantic City

LINDSAY, BROOKS
WFMY-TV, Greensboro, N. C.

LINGLE, DICK
WFBM, Indianapolis, Ind.

LINGLE, JAY
WMOG, Brunswick, Ga.

LINK, JACK
KIDO-TV, Boise, Idaho

LINN, KEN
Hoosier House Party
WFBM, Indianapolis, Ind.

LITTLE, JERRY
Red Rooster
WGOJ, Conesville, Pa.

LIVELY, BILL
Western Roundup
KWIN, Ashland, Ore.

LIVINGSTON, J. A.
WPID, Piedmont, Ala.

LLOYD, TED
Sagebrush Shorty
WJBK-TV, Detroit, Mich.

LOCKARD, MURRAY
KPTV, Portland, Ore.

LOCKBEAM, ROGER
Swap Shop
KBOM, Bismarck-Mandan, N.D.

LOCKWOOD, ED
Rush Hour
WKIS-WORZ, Orlando, Fla.

LOGAN, JOHN
Melancholy Moods
KRIE, Odessa, Tex.

LOHMEYER, FRANK
KLPW, Union, Mo.

LOMAX, KEN
KPOJ, Portland, Ore.

LONG, HARRY
Sunrise Blub
KVI, Seattle, Wash.

LONGWORTH, BILL
WGBI, WGBI-TV, Scranton, Pa.

LONTZ, JIMMY
WELL, Battle Creek, Mich.

LOOPER, GENE G.
KSIX, Corpus Christi, Tex.

LOPP, PHIL
Singing Convention
WBAR, Bartow, Fla.

LORING, JACK
WBZ, Boston, Mass.

LOUCKS, BILL
WARU, Peru, Ind.

LOUNSBURY, JIM
Bandstand Matinee
WGN, WGN-TV, Chicago, Ill.

LOVOS, MILTON
WPCF, Panama City, Fla.

LOWE, DONALD
Imagination, Mystery Time
ABC, ABC-TV

LOWRY, LEW
KTRH, Houston, Tex.

LUCAS, WILLIS G.
KWHO, Salt Lake City, Utah

LUCIER, ROD
KVOX, Moorhead, Minn.

LUCKHURST, BILL
KBRO, Bremerton, Wash.

LUECK, KEN
WNDB, Daytona Beach, Fla.

LUEDERS, TOM
WMTV, Madison, Wis.

LUNDBOM, DEL
KTDO-TV, Boise, Idaho

LURIE, AL
Solar, The Magician
KRGV-TV, Westaco, Tex.

LUTZ, RON
KGLM, Brookfield, Mo.

LYLES, OBY
Sunny Side Up Show
WHSC, Hartsville, S. C.

LYON, JOHN
WBBQ, Augusta, Ga.

— Mc —

McAMIS, BILL
WBAC, Cleveland, Tenn.

McARTHUR, BILL
KOJM, Havre, Mont.

McBURNAY, DEAN JOHN
Northwestern U. Reviewing
Stand; MBS

McCAFFRIE, PAT
WGN, Chicago, Ill.

McCANN, DICK
South Omaha Salute
KBON, Omaha, Neb.

McCANN, LARRY
Theatre Seven
WXYZ-TV, Detroit, Mich.

McCLANAHAN, STEELE
KBOR, Brownsville, Tex.

McCOURT, BOB
Varsity Varieties
WVEC-TV, Norfolk, Va.

McCOY, DUANE
KOOK-TV, Billings, Mont.

McCOY, JACK
Glamour Girl
KABC-TV, Los Angeles, Cal.

McCOY, ROBERT
KOB-TV, Albuquerque, N. M.

McCOY, RONNIE
KALL, Salt Lake City, Utah

McCRACKEN, WIN
KYNO, Fresno, Cal.

McCULLEY, JOE
WSNJ, Bridgeton, N. J.

McCULLOUGH, DICK
WJZM, Clarksville, Tenn.

McDEVITT, LEO
Sun Dial
WOKO, Albany, N. Y.

McDONALD, ROSSER
The Wax Works
KUSH, Cushing, Okla.

McELROY, JACK
Von's Movie
KRCA-TV, Los Angeles, Cal.

McEWUEN, JIM
WCLG, Morgantown, W. Va.

McGEEHAN, JACK
Early Riser's Club
KEYZ, Williston, N. D.

McGEEHEE, GENE
KTBS-TV, Shreveport, La.

McGRATH, MARION
Talk of the Town
WHAN, Charleston, S. C.

McKENDRICK, FRED
Oldsmobile Show
WPKY, Frankfort, Ky.

McKENNA, JACK
Birthday Party
WDSM-TV, Duluth, Minn.

McKEOWN, GEORGE
WEKZ, Monroe, Wis.

McKINSTRY, TED
KXOC, Chico, Cal.

McLAUGHLIN, JIM
WICY, Malone, N. Y.

McLEAN, BILL
KAKE, Wichita, Kan.

McLEAN, CLYDE
WBT, Charlotte, N. C.

McLEAN, JACK
WXRA, Buffalo, N. Y.

McLEOD, DON
WJBK, Detroit, Mich.

McMAHON, PAT
Carousel
KFMA, Davenport, Iowa

McMULLEN, JOHN
Uncle Mac
KOFO-TV, Tucson, Ariz.

McNAMARA, JIM
WALA, Mobile, Ala.

McNAMARA, WILLIAM
WHDL, Olean, N. Y.

McNAMEE, JACK
Melody Matinee
WOKO, Albany, N. Y.

McNERNEY, JIM R.
WKRT, Cortland, N. Y.

McNEW, LEON
Star Bowling
WXYZ-TV, Detroit, Mich.

McNULTY, TERRY
Hometown Top Ten
WSCR, Scranton, Pa.

McQUIRE, JOHN
KSYD, Wichita Falls, Tex.

McQUISTON, GIL
Starlight Club
KRIZ, Phoenix, Ariz.

— M —

MACK, CHRIS
WFNC, Fayetteville, N. C.

MACK, WAYNE
WDOK, Cleveland, Ohio

MACKIN, JOHN
WTVR, Richmond, Va.

MacPIERSON, MONROE
WION, Ionia, Mich.

MADELEY, ARTHUR L.
WGNL, Wilmington, N. C.

MADER, JIM
1310 Club
WIBA, Madison, Wis.

MAGERA, GEORGE
Yawn at Dawn
WJAY, Mullins, S. C.

MAHONEY, JIMMIE PAUL
EGGM, Albuquerque, N. M.

MAIN, MAX
WIOU, Kokomo, Ind.

MAJOR, JIM
WWOC, Manitowoc, Wis.

MALLOW, JOHN
WGN, Chicago, Ill.

MALONEY, JERRY
WSJV-TV, Elkhart, Ind.

MANN, CHARLES
Record Rack
WTVL, Waterville, Me.

MANN, SEL
Top of Morning
WCNC, Elizabeth City, N. Y.

MANNING, ART
WBGR, Jesup, Ga.

MANSFIELD, BOB
WKIC, Hazard, Ky.

MANSFIELD, ROGER
WTPB, Vero Beach, Fla.

MARLOWE, BILL
WCOP, Boston, Mass.

MARLOWE, PAUL
Saturday Dancing Party
WWOK, Charlotte, N. C.

MARQUARDT, JIM
WLET, Toccoa, Ga.

MARSH, ROY
KJAN, Atlantic, Iowa

MARSHALL, BILL
WLIB, New York, N. Y.

MARSHALL, BOB
Petticoat Partyline
WBRC-TV, Birmingham, Ala.

MARSHALL, REX
B. Jan. 10, 1919

MARTIN, DON
WHOU, Ithaca, N. Y.

MARTIN, JOE
WCDL, Carbondale, Pa.

MARTIN, JOHNNY
WHIZ, Zanesville, Ohio

MARTIN, KEN
WLDB, Atlantic City, N. J.

MARTIN, LARRY
WKAN, Goshen, Ind.

MARTIN, PETER
KXOK, St. Louis, Mo.

MARTIN STEVE
Drama Manor
KTTV, Hollywood, Cal.

MARX, ELZER
WITY, Danville, Ill.

MASEY, BILL
WELO, Tupelo, Miss.

MASINGILL, DAVID I.
WSFB, Quitman, Ga.

MASON, CHARLES
Pee Dee Potpourri
WJMX, Florence, S. C.

MASSENGILL, LUTHER
WDEF-TV, Chattanooga,
Tenn.

MATHEWSON, DON
WTUX, Wilmington, Del.

MATHIS, JERRY
KBRO, Bremerton, Wash.

MATHIS, RALPH C.
Wake Up Dixie
WCPC, Houston, Miss.

MATHIS, ROBIN H.
Open House
WCPC, Houston, Miss.

MATTHEWS, PAT
Polka Matinee
WKOP, Binghamton, N. Y.

MATTOX, MAT
Matinee Today
WTON, Staunton, Va.

MAXWELL, CHUCK
WDAF, Kansas City, Mo.

MAXWELL, RAY
WGHM, Waterville, Me.

MAY, BEA
WITV, Miami, Fla.

MAYERS, DICK
WPAG, Ann Arbor, Mich.

MAYNE, ROBERT
WGAD, Gadsden, Ala.

MEAD, BOB
WMLX, Mt. Vernon, Ill.

MEADOR, BOB
WNLA, Indianola, Miss.

MEJIA, TONY
Pan American Hour
KGHP, Pueblo, Col.

MELLOY, JACK
WANE, Ft. Wayne, Ind.

MELODY, JOE
WOAI-TV, San Antonio, Tex.

MENEFEE, BOB
Heading Home
WLP, Philadelphia, Pa.

MERCER, TOM
WMAQ, Chicago, Ill.

MERCIER, RAY
Dance Party
WOSH, WSSH-TV, Portland,
Me.

MESMER, BILL
KFMB-TV, San Diego, Cal.

MESSE, NORMAN
WOAL, San Antonio, Tex.

METHVEN, JEFF
KPLT, Paris, Tex.

MEUNIER, JOHN
WVPO, Stroudsburg, Pa.

MEYER, LEWIS
KOME, Tulsa, Okla.

MEYER, TOM
OK Ballroom
WOKZ, Alton, Ill.

MEYERS, DON
WSPD, Toledo, Ohio

MICHAEL, ED
ABC, ABC-TV

MIDDLETON, HARRY
WTVD, Durham, N. C.

MIKKALSON, BOB
WMT, Cedar Rapids, Iowa

MILLAN, DAVE
WKNX, Saginaw, Mich.

MILLER, BILL
All Star Country Show
WKNA, Charleston, W. Va.

MILLER, BILL
WIL, St. Louis, Mo.

MILLER, BOB
KJSK, Columbus, Neb.

MILLER, BOB
KSCO, Santa Cruz, Cal.

MILLER, BOB
Video Theatre
WSJV-TV, Elkhart, Ind.

MILLER, ED. C.
Neighborhood News
KWEI, Weiser, Idaho

MILLER, GARY
WATS, Sayre, Pa.

MILLER, JAMES
Gospel Jubilee
WKUL, Cullman, Ala.

MILLER, JOHNNY
Gospel Sing
WTOB-TV, Winston-Salem, N. C.

MILLER, MAC
WCBI-TV, Columbus, Miss.

MILLER, NEAL
Gospel Show
WSGN, Birmingham, Ala.

MILLS, ALLAN
WTRL, Bradenton, Fla.

MILLS, DON
KGNQ, Dodge City, Kan.

MILLS, ELMO
WFTG, London, Ky.

MILNER, GENE
Dawn Patrol
WIP, Philadelphia, Pa.

MILTON, JUD
KRDD, El Paso, Tex.

MILWEE, N. C.
WVJS, Owensboro, Ky.

MITCHELL, EVERETT
National Farm & Home Hour
NBC

MITCHELL, LES
WVLN, Olney, Ill.

MORGLE, FRED
KWK-TV, St. Louis, Mo.

MOFFETT, CHUCK
WWCA, Gary, Ind.

MOFFIT, JIM
KREM-TV, Spokane, Wash.

MOISELLE, ED
WYDA, Boston, Mass.

MONROE, JOE
KJOE, Shreveport, La.

MONTGOMERY, STU
WBUX, Doylestown, Pa.

MOODEY, MARION McCOOK
KFXM, San Francisco, Cal.

MOONEY, JESS
WTQC-TV, Savannah, Ga.

MOORE, JAY
WENK, Union City, Tenn.

MOORE, TED
WFRV-TV, Green Bay, Wis.

MOREAU, AL
WSPB, Sarasota, Fla.

MORGAN, HANK
WQXI, Atlanta, Ga.

MORGAN, HOWARD
Uncle Howdy's Fun Time
KCKT, Great Bend, Kan.

MORGAN, JIM
KCUL, Fort Worth, Tex.

MORGAN, PAT
KPLC-TV, Lake Charles, La.

MORLEY, JIM
Treasure Chest
KGGM-TV, Albuquerque, N. M.

MORRIS, MONTE
Name Your Neighbor
KYJC, Medford, Ore.

MORRISON, GEORGE W.
KPLK, Dallas, Ore.

MORROW, DON

B. Jan. 29, 1927, Stamford, Conn.
Rin-Tin-Tin, ABC-TV; Wide Wide
World, Dragnet, This Is Your
Life, NBC-TV; Vic Damone Show,
Gunsmoke, CBS-TV

MORTON, BROOKS
Sunshine Serenade
WTOL, Toledo, Ohio

MORTON, JAY
WEDO, McKeesport, Pa.

MORTON, LOU
WQXI, Atlanta, Ga.

MOTT, DAVE
KILT-TV, El Paso, Tex.

MOTTER, WILLIAM
WACB, Kittanning, Pa.

MOUNTEER, JOHN
Mood Indigo
WTRY, Troy, N. Y.

MOYER, DON
Barn Dance
WOAY-TV, Oak Hill, W. Va.

MULCAHY, JOHN
WALK, Patchogue, N. Y.

MULLALLY, DON
WTWN, St. Johnsbury, Vt.

MULLEN, JAY
WCSC-TV, Charleston, S. C.

MULLINS, REV
KMBC-TV, Kansas City, Mo.

MURFF, JIM
Alarm Clock Club
WDSC, Dillon, S. C.

MURPHY, BOB
WNBQ, Chicago, Ill.

MURPHY, ED
Hollywood Matinee
WSYR-TV, Syracuse, N. Y.

MURPHY, JOHN
Saturday San Joaquin
KFRE-TV, Fresno, Cal.

MURRAY, BILL
KWON, Bartlesville, Okla.

MURRAY, JIM
KDRQ, Sedalia, Mo.

MUSGRAVE, BILL
Noon Tunes
WKNK, Muskegon, Mich.

MYER, BILL
In the Mood
KVOR, Colorado Springs, Col.

— N —

NAPPIER, NAP
Corral Call
KTLA, Tallulah, La.

NARZ, JIM
Merchants Quiz
KPOL, Los Angeles, Cal.

NASH, JERGEN
WCCO, Minneapolis, Minn.

NASH, JOHN
Golden Crescent
KIOX, Bay City, Tex.

NAVEN, DEAN
KMA Shenandoah, Iowa

NEHRING, WALLY
1430 Club
WIRE, Indianapolis, Ind.

NEIMAN, WIN
KMUR, Murray, Utah

NELSON, CHARLES
Platter Pit
KBAM, Longview, Wash.

NELSON, CY
WJJD, Chicago, Ill.

NELSON, DAN
KVNC, Winslow, Ariz.

NELSON, DAVE
WMVO, Mt. Vernon, Ohio

NELSON, LINDSEY
NCAA Football
NBC-TV

NELSON, LOUIS
WGH, Norfolk, Va.

NELSON, PAUL
Trading Post
KIOA, Des Moines, Iowa

NELSON, RALPH
KPFL, Carson City, Nev.

NELSON, ROBERT
WFMC, Goldsboro, N. C.

NELSON, STAN
WSTC, Stamford, Conn.

NELSON, TOMMY
WDDT, Greenville, Miss.

NELSON, WARREN
WRCK, Rockford, Ill.

NELSON, WILLIE
KVAN, Vancouver, Wash.

NEUMANN, JERRY
WCOW, Sparta, Wis.

NEW, JAMES H.
KGAL, Lebanon, Ore.

NEWSOM, L. H.
Kingshighway
WOKJ, Jackson, Miss.

NEWSOME, GIL
KWK-TV, St. Louis, Mo.

NICHOLS, CHUCK
WJOL, Joliet, Ill.

NICHOLS, DELMAS
WHAB, Baxley, Ga.

NICHOLS, HAROLD
KVOM, Morrilton, Ark.

NICHOLS, LEE
KWBB, Wichita, Kan.

NICHOLS, STEVE
KBHS, Hot Springs, Ark.

NIELSON, WARREN
KMA, Shenandoah, Iowa

NIEMI, TED
Polka Party
WKBN, WKBN-TV, Youngs-
town, Ohio

NILES, DAVE
KRDG, Redding, Cal.

NIX, ED
Top Banana Show
KWIZ, Santa Ana, Cal.

NOLAN, TIM
KXYZ, Houston, Tex.

NOLAND, ROBERT J.
KDKD, Clinton, Mo.

NORTHINGTON, JIM
WHKP, Hendersonville, N. C.

NORTON, RAY
KSM, Sikeston, Mo.

NORVELL, GEORGE
KSLV, Monte Vista, Col.

NORWOOD, BILL
Cartoon Carnival
WNCT, Greenville, N. C.

NOVINS, STUART
Face The Nation
CBS

NUSS, TOM
KHOL-TV, Kearney, Neb.

— O —

OAKVIK, JOHN
WJEF, Grand Rapids, Mich.

O'BRIEN, DAVE
WDXI-TV, Jackson, Tenn.

O'BRIEN, PAT
Your Nutrilite Radio Theatre
NBC

O'CONNOR, RICHARD
WCRB, Boston, Mass.

ODEGAARD, RUSS
KCBC, Des Moines, Iowa

O'DONNELL, D. J.
KALB, Alexandria, La.

O'DONNELL, JIM
Musical Sunday
WWOK, Charlotte, N. C.

O'DONNELL, LEW
Panorama
WHEN-TV, Syracuse, N. Y.

OFTHAUS, RUSSELL
WLOS, Asheville, N. C.

OGLE, RON
Tomorrow's Headlines
KVAL-TV, Eugene, Ore.

OLIVER, GREGORY
WDAF-TV, Kansas City, Mo.

OLIVER, ROGER
KTVI, St. Louis, Mo.

OLSEN, JACK
Polka Party
KLOK, San Jose, Cal.

OLSEN, JOHNNY
Break the \$250,000 Bank,
Masquerade Party
NBC-TV, ABC-TV

OLSON, BOB
WCBI-TV, Columbus, Miss.

OLSON, DON
WJBC, Bloomington, Ill.

OLSON, HARVEY
WDRG, Hartford, Conn.

OLSON, LEE
Sunrise Serenade
KROS, Clinton, Iowa

OLSON, RAY
WOW, Omaha, Neb.

OLSON, RIG
KBMB-TV, Bismarck, N. D.

O'MASSEY, DENNIS
WJSB, Crestview, Fla.

O'NEILL, MICHAEL
KITE, San Antonio, Tex.

O'REILLY, JACK
WPEN, Philadelphia, Pa.

O'REILLY, MIKE
Western Theatre
WJTV, Jackson, Miss.

ORR, BILL
Teen-time
KREX, KREX-TV, Grand
Junction, Col.

ORTON, JIM
WSON, Henderson, Ky.

OSMUNDSON, DEAN
KBIZ, Ottumwa, Iowa

O'TOOLE, BILL
Life Is Worth Living,
Mostly Music
ABC, ABC-TV

OUELLETTE, ROLAND
KPET, Lamesa, Tex.

— P —

PACK, MARSHALL
WLOS, Asheville, N. C.

PADGETT, MATTIE
Lillie Anne
WIRC, Hickory, N. C.

PAGE, DAVE
KREM-TV, Spokane, Wash.

PAGE, LARRY
Merry-Go-Round
WTOG, Savannah, Ga.

PALMER, CURT
KFJB, Marshalltown, Iowa

PALMER, KEITH
KRMW, The Dalles, Ore.

PANNONE, LOU
Trading Post
KGBC, Galveston, Tex.

PARK, CHARLEY
WJR, Detroit, Mich.

PARKER, BOB
WDOT, Burlington, Vt.

PARKER, CY
WLOI, Laporte, Ind.

PARKER, JOHN
KERO-TV, Bakersfield, Cal

PARKER, PAUL
WLAS, Jacksonville, N. C.

PARKER, RUSTY
WDEV, Waterbury, Vt.

PARKES, HAL
KEYY, Provo, Utah

PARKS, BERT
Bandstand
NBC

PARKS, DEL
Coffee Grind
WDRF, Chester, Pa.

PARLE, PAUL
KEYS, Corpus Christi, Tex.

PARR, JACK
WDZ, Decatur, Ill.

PARRISH, BYRON
WBK, Clarksburg, W. Va.

PATTERSON, GEORGE
KASH, Eugene, Ore.

PAUL, GENE
WSTN, St. Augustine, Fla.

PAUL, PETER
WRUM, Rumford, Me.

PAUL, RALPH D.

B. Oct. 11, 1920. Strike It Rich-
Colgate, The Millionaire, CBS;
The Goodyear Playhouse, NBC.

PAWLAK, TOBY
KALB, Alexandria, La.

PAXTON, TOM
WKY, WKY-TV, Oklahoma
City, Okla.

PAYNTER, LARRY
WPBC, Minneapolis, Minn.

PEACH, FRED
Dinner Is Served
WHYN-TV, Springfield, Mass.

PEARCE, MARSHALL
WSMB, New Orleans, La.

PEARSON, BOB
Trend of the Times
KNGS, Hanford, Cal.

PECK, GALE
Melody Every Evening
KERN, Bakersfield, Cal.

PELA, JOHN
Tomorrow's Weather
KCRG-TV, Cedar Rapids, Iowa

PENNINGTON, MEL
Sound-O-Rama
KRBC, Abilene, Tex.

PENNY, GAIL
Hall of Hits
WLEE, Richmond, Va.

PERAZZO, DON
Sunrise Serenade
KBON, Omaha, Neb.

PERKINS, GENE
Top O' the Morning
KBOI, Boise, Idaho

PERKINS, JACK
WGAR, Cleveland, Ohio

PERRAULT, CARL
WSBS, Great Barrington,
Mass.

PERRY, BOB
WCKR, Miami, Fla.

PERRY, GENE
WABO, Waynesboro, Miss.

PERRY, JOHN
WTAP-TV, Parkersburg, W.
Va.

PERRY, SID
Midwest Matinee
WCLA, Champaign, Ill.

PETERS, CHARLOTTE
KSD-TV, St. Louis, Mo.

PETERS, ROBERT
WFAS, White Plains, N. Y.

PETERSON, BOB
WNAW, Neenah, Wis.

PETERSON, JACK
WPVL, Painesville, Ohio

PETERSON, WARREN
Breakfast at Netties
KAYE, Puyallup, Wash.

PETRI, NELLO
WPKO, Springfield, Mass.

PETTY, JERRY
KENN, Kenedy, Tex.

PEYTON, RICHARD
Hi Neighbor
KLVC, Leadville, Col.

PEAFF, DAVE
WNOG, Naples, Fla.

PEISTER, TED
WNDU, South Bend, Ind.

PELEGER, GEORGE
WJTN, Jamestown, N. Y.

PHALEN, TOM
KREM, Spokane, Wash.

PHILLIPS, DON
WEW, St. Louis, Mo.

PHILLIPS, GENE
WMAN, Mansfield, Ohio

PHILLIPS, KEN
KAFF, Petaluma, Cal.

PICKREN, CONRAD
Musical Clock
WFEB, Sylacauga, Ala.

PIERCE, BILL
WEJL, Scranton, Pa.

PIERCE, FELDER L.
WZOB, Fort Payne, Ala.

PIRINE, DUNCAN
Cocktail Time
WQXR, New York, N. Y.

PITTCOCK, ROBERT
King Arthur
KWBY, Colorado Springs, Col.

PITTMAN, CHARLES
1280 Musical Journal
WJAY, Mullins, S. C.

PLAYER, JIM
Movie Matinee
WBTW, Florence, S. C.

POINDEXTER, RAY
KGHI, Little Rock, Ark.

POLK, BILL
Mid Day Frolics
WHBO, Tampa, Fla.

POLLOCK, BOB
WCLT, Newark, Ohio

POLSON, JOHN
Musical Merry Go Round
KCLE, Cleburne, Tex.

POOLE, BOB
WBIG, Greensboro, N. C.

POTEET, JIM
KDUB, Lubbock, Tex.

POTTBERG, RICK
Concert Time
WDCL, Tarpon Springs, Fla.

POTTER, WES
WFIE, Evansville, Ind.

POWELL, JACK
Bar 15
WIN-T, Ft. Wayne, Ind.

POWERS, DON
Koffee Klub
KXGN, Glendive, Mont.

POWERS, JIMMY
Cavalade of Sports
NBC-TV

PRATER, FRANK
Dixie Diary
WSEV, Sevierville, Tenn.

PRELL, ALLEN
Top Tune Time
KFPT, Fremont, Neb.

PRENTICE, BILL
WEWS, Cleveland, Ohio

PRESTON, JAMES L.
KDKD, Clinton, Mo.

PREVETTI, BILL
Teenage Canteen
KGGM, KGGM-TV,
Albuquerque, N. M.

PRICE, RALPH
WJHL-TV, Johnson City,
Tenn.

PRICE, SAM
Nightwatchman
KMED, Medford, Ore.

PRIEST, GEORGE
KLEM, Eureka, Cal.

PRIMIKIRIS, JOHN
WHDL, Olean, N. Y.

PRINCE, JIM
WBRM, Marion, N. C.

PRITCHARD, MARK
Listening Post
WCSS, Amsterdam, N. Y.

PROCTOR, FRANK
WVOD, Lynchburg, Va.

PRUITT, AL
WAGR, Lumberton, N. C.

PRYOR, CACTUS
KTBC, KTBC-TV, Austin, Tex.

PUFFER, GEORGE
WOLI, Corning, N. Y.

PUGH, CHUCK
Teleguiz
WTVR, Richmond, Va.

PUTMAN, DON
WBBZ, Ponca City, Okla.

PUTNAM, JIM
WHIT, New Bern, N. C.

— Q —

QUAVE, MACKIE
Music You Want
WIS, Columbia, S. C.

QUIMBY, JOHN
KRNO, San Bernardino, Cal.

QUINN, ED
WPHG, Bristol, Va.

— R —

RADECK, JOHN
WJBF, Augusta, Ga.

RADKA, AL
KFRE-TV, Fresno, Cal.

RAE, BOB
550 Club
KAFY, Bakersfield, Cal.

RAGSDALE, NORMAN
WKUL, Cullman, Ala.

RAINEY, BOB
WCPA, Clearfield, Pa.

RAINS, CAL
WIST, Charlotte, N. C.

RANDALL, DALE
Man Called X
KBOI-TV, Boise, Idaho

RANDALL, ROY
R.F.D. 1330
KFH, Wichita, Kan.

RAPCHAK, MIKE
WAAF, Chicago, Ill.

RATHBUN, JOHN
WNDR, Syracuse, N. Y.

RAWLINGS, WAYNE
KULE, Ephrata, Wash.

RAY, CHARLES
WPVL, Painesville, Ohio

RAY, CURT
Clockwatcher
KMOX, St. Louis, Mo.

RAY, JOHN
Tic Toe Time
WTAY, Robinson, Ill.

RAY, LEA
KOPO, Tucson, Ariz.

RAYMOND, FRANK
Farm Cast
WCYB, Bristol, Va.

RAYNOR, JAMES
WLSV, Wellsville, N. Y.

READ, THOMAS W.
KRLC, Lewiston, Idaho

RECTOR, BOB
KRDO, Colorado Springs, Col.

REDDY, TOM
Circus Time, Treasure Hunt
ABC-TV

REED, KENYON
Moods in Melody
WFRM, Coudersport, Pa.

REETER, DEAN
The Home Show
KWIN, Ashland, Ore.

REEVES, BOB
Prof. R & B
WKWK, Wheeling, W. Va.

REID, DICK
Luck 8 Ranch
WCHS-TV, Charleston, W. Va.

REIG, HOWARD
NBC

REILLY, ED
WBRY, Waterbury, Conn.

REILLY, JIM
WRTA, Altoona, Pa.

REIMERS, ED
B. Oct. 26, Moline, Ill.; Kaiser Aluminum Hour, Wire Service, ABC-TV; Crusader, Mr. Adams & Eve, Do You Trust Your Wife? CBS-TV; Global Zobel, KTTV

REISING, KEITH
WLRP, New Albany, Ind.

REKEDAL, ART
KYES, Roseburg, Ore.

REMY, MEL
KNAK, Salt Lake City, Utah

RENAULT, DON
KBUS, Mexia, Tex.

RENWICK, CHARLES
WKNX-TV, Saginaw, Mich.

REYNOLDS, CLIF
Kaleidoscope
WCSH-TV, Portland, Me.

REYNOLDS, DICK
WCUE, Akron, Ohio

REYNOLDS, GENE
WBAP, Fort Worth, Tex.

REYNOLDS, TOMMY
Movietime, U.S.A.
KENS-TV, San Antonio, Tex.

REZOR, JOHNNY
WPFB, Middletown, Ohio

RHEA, DON
Coffee Club
KIOX, Bay City, Tex.

RHODES, BOB
WPBM-TV, Indianapolis, Ind.

RICE, DICK
WTOD, Toledo, Ohio

RICH, AL
WJAC, Johnstown, Pa.

RICHARDS, AL
WTYC, Rock Hill, S. C.

RICHARDS, BILL
WCHS-TV, Charleston, W. Va.

RICHARDS, BOB
Record Session
WKOP, Binghamton, N. Y.

RICHARDS, ROBERT
WAZL, Hazleton, Pa.

RICHARDSON, ART
Eye Opener
WRVA-TV, Richmond, Va.

RICHARDSON, BRUCE
WROK, Rockford, Ill.

RICHARDSON, PORTER
KVMC, Colorado City, Tex.

RICHMOND, BOB
Ed Marling Show
WREN, Topeka, Kan.

RICK, BUD
WKRK, Columbia, Tenn.

RICKENBACKER, ACE
Talk of the Town
WORD, Spartanburg, S. C.

RICKWA, JOHN
KTTV, Sioux City, Iowa

RIDDICK, DAVE
Mid-day Spirituals
WRAP, Norfolk, Va.

RIDENHOU, PAUL
WELS, Kinston, N. C.

RIDGE, ROY
WKBV, Richmond, Ind.

RIDNER, JACK S.
Circle 6 Ranch
WCTV, Tallahassee, Fla.

RIGGS, A. F. Butch
Rise N' Shine
WIRO, Ironton, Ohio

RIGLER, ROBERT
KGEZ, Kalispell, Mont.

RILEY, JOHN
WVAM, Altoona, Pa.

RING, BILL
California Hayride
KQVR, Stockton, Cal.

RIPPE, BILL
Tex & Jinx Show
WRCA, N. Y. C.

RISNER, JIM
Old Timer
KSYD, Wichita Falls, Tex.

RITZ, MYRNA
WBTA, Batavia, N. Y.

RIZZO, HANK
WVDA, Boston, Mass.

ROBBINS, ED
WKNB, New Britain, Conn.

ROBBINS, JOHN
WENX, Rockville, Md.

ROBERSON, AL
Roseland Review
WPEP, Taunton, Mass.

ROBERTS, BILL
WBOW, Terre Haute, Ind.

ROBERTS, BUNNY
WKIT, Mineola, N. Y.

ROBERTS, CHARLIE
WGAR, Cleveland, Ohio

ROBERTS, JIM
Homeward Bound
WHBC, Canton, Ohio

ROBERTS, MIKE
WATM, Altmore, Ala.

ROBERTS, PAUL
Town Clock
KERN, Bakersfield, Cal.

ROBERTS, RAY
WKDL, Clarksdale, Miss.

ROBERTS, SID
WJJD, Chicago, Ill.

ROBERTS, STAN
WTOW, Towson, Md.

ROBERTS, WM. L.
KGYW, Vallejo, Cal.

ROBERTSON, TRAFONT
WTAR, Norfolk, Va.

ROBINSON, C. R.
WWOC, Manitowoc, Wis.

ROBINSON, CLEOPHUS
WOKJ, Jackson, Miss.

ROBINSON, DAVE
KOMO, Seattle, Wash.

ROBINSON, MAX
WJTN, Jamestown, N. Y.

ROCK, BILL
Highway Safety
WPON, Pontiac, Mich.

ROD, SHERRY
KFSD-TV, San Diego, Cal.

ROEDEL, JOHN
KSD, St. Louis, Mo.

ROGERS, LANDIS
Down Home with Grandpappy
WAGR, Columbus, Miss.

ROGERS, TOM
Southeast Almanac
WBTW, Florence, S. C.

ROGERS, WILLIAM H.
B. Nov. 17; \$64,000 Question, \$64,000 Challenge, Ford Theatre, G.E. Theatre CBS

ROHLING, LARRY
WOWL, Florence, Ala.

ROLAND, RAY
WATS, Sayre, Pa.

RONALD, STAN
WKAN, Kankakee, Ill.

ROODHOF, TED
WDOS, Oneonta, N. Y.

ROPEL, JAMES T.
KRTN, Baton, N. M.

ROSE, DARRELL
Chapel By Road
KTNM, Tucumcari, N. M.

ROSENTHAL, CONRAD
KWHO, Salt Lake City, Utah

ROSS, BILL
WCKT, Miami, Fla.

ROSS, LLOYD
WMLS, Sylacauga, Ala.

ROSS, NORMAN
WGN, Chicago, Ill.

ROSSIER, JOSEPH
WLSV, Wellsville, N. Y.

ROSSITER, FRANK
WKAN, Kankakee, Ill.

ROTHMANN, LEE
WKOW, Madison, Wis.

ROUNTREE, MARTHA
Press Conference
ABC-TV

ROWE, DILLARD
WGFS, Covington, Ga.

RUBIO, ZATARAIN
KLWW, San Antonio, Tex.

RUCKLE, BOB
WBLA, Augusta, Ga.

RUDES, JIM
WSPD-TV, Toledo, Ohio

RULE, RON
KOIN-TV, Portland, Ore.

RUSE, PAUL
Wake Up to Music
KOEL, Oelwein, Iowa

RUSSELL, BOB

Stand Up and Be Counted, CBS-TV; Miss Universe Pageant, Long Beach, Cal.

RUSSELL, BARCLAY

WOAI, San Antonio, Tex.

RUSSELL, FRAN

Barter Time
WCYB, Bristol, Va.

RUSSELL, JIM

Radio Roundup
KCOW, Alliance, Neb.

RUSSELL, LANCE

WDXI-TV, Jackson, Tenn.

RUSSELL, VERNE

KUJ, Walla Walla, Wash.

RUTLEDGE, KEN

Cool Classics
KRIE, Odessa, Tex.

RUTLEDGE, NED

Mulberry Bush
WHVR, Hanover, Pa.

RYAN, JOHNNY

KVOO, Tulsa, Okla.

RYAN, TOM

WSNY, Schenectady, N. Y.

RVHNER, WARREN

WFRV-TV, Green Bay, Wis.

RYRE, REED

WBGR, Jesup, Ga.

— S —

SAGGESE, BOB

WBML, Macon, Ga.

SAINT, TERRY

WTVT, Tampa, Fla.

ST. JOHN, CHARLIE

KVDO-TV, Corpus Christi, Tex.

ST. THOMAS, DON

KTNT, Tacoma, Wash.

SALES, JERRY

Spins & Needles
KFAM, St. Cloud, Minn.

SALESKI, STAN

Polka Time
WMMW, Meriden, Conn.

SALINER, PAUL

WGN, Chicago, Ill.

SALTER, RUSS

WTAQ, LaGrange, Ill.

SANDERS, GORDON

KRLD, Dallas, Tex.

SANDERS, JIM

Ruffin Reddy
WSIX-TV, Nashville, Tenn.

SANDERS, NICK

KWCO, Chickasha, Okla.

SANDLER, BERNIE

WEBR, Buffalo, N. Y.

SANDSTROM, JACK

WADP, Kane, Pa.

SANTON, CHESTER

Adventures in Sound
WQXR, New York, N. Y.

SAUNDERS, BRUCE

Record Shop
WSBT, South Bend, Ind.

SAWYER, VERNE

KENE, Toppenish, Wash.

SAYLOR, EARL

KREI, Farmington, Mo.

SCANLAN, JIM

WOW-TV, Omaha, Neb.

SCHARMAN, GEORGE

Federal Men
WOAI-TV, San Antonio, Tex.

SCHEIE, DAVE

WOW, Omaha, Neb.

SCHELL, OLLIE

Operation Western Living
KEPR-TV, Pasco, Wash.

SCHENCK, BUD

Movie Marshall
WTRF-TV, Wheeling, W. Va.

SCHENKEL, CHRIS

B. Aug. 21, 1923, Wabash, Ind.
New York Football Giants, Horse Racing, Football Roundup, Orange Bowl, CBS-TV; St. Nick Fights, DuMont; Monitor, NBC; Pro Championship, NBC-TV

SCHLABACH, EARL

Mystery Melody
WBSE, Hillsdale, Mich.

SCHMEER, WILLIAM

WAZL, Hazleton, Pa.

SCHMITT, JIM

KSLO, Opelousas, La.

SCHOEN, STEVE

KSCO, Santa Cruz, Cal.

SCHOLFIELD, JOHN

Movies for Kids
KSAU-TV, Wausau, Wis.

SCHOLL, DUTCH

WNOF, Newport, Ky.

SCHIRMISHER, DON

KSST, Sulphur Springs, Tex.

SCOFIELD, CARTER

WDBO, Orlando, Fla.

SCOGIN, JOHN

Concert Hall
WTAW, College Station, Tex.

SCOLLAY, AL

Time's Talent Time
KOMU-TV, Columbia, Mo.

SCOTT, ALAN

WRCV-TV, Philadelphia, Pa.

SCOTT, BILL

WRLD, West Point, Ga.

SCOTT, BLAINE

KID-TV, Idaho Falls, Idaho

SCOTT, BOB

WOOD-TV, Grand Rapids, Mich.

SCOTT, ED

KDUB-TV, Lubbock, Tex.

SCOTT, FRED

B. June 25, 1920, Liberace Show, WABD; Captain Video Space Show; Children's Shows

SCOTT, HAROLD

WJAC-TV, Johnstown, Pa.

SCOTT, HOWARD

WLAQ, Rome, Ga.

SCOTT, JIM

KOSA-TV, Odessa, Tex.

SCOTT, JOHN

WCOP, Boston, Mass.

SCOTT, JOHN

Little Rascals
WHEN-TV, Syracuse, N. Y.

SCOTT, RAY

R.F.D. Ramble
WNOF, Newport, Ky.

SCOTT, RON

WOI-TV, Ames, Iowa

SCOTT, SAM

WCAM, Camden, N. J.

SEAY, JIM

Music After Hours
WLEE, Richmond, Va.

SEIFERT, FRANK

Early Movie
WTCN-TV, Minneapolis, Minn.

SEMPLE, HUGH

Ebony Rhapsody
KWDM, De Moines, Iowa

SEWELL, DOUG

KDUB-TV, Lubbock, Tex.

SEXTON, HOWARD

Walkerton News
WLOI, Laporte, Ind.

SEYMOUR, ROBIN

Bobbin' with Robin
WKMH, Detroit, Mich.

SHACKELFORD, DON

WHLF, Centerville, Tenn.

SHADBURN, BILL

WSAV-TV, Savannah, Ga.

SHALLCROSS, WILLIAM

WADP, Kane, Pa.

SHANAHAN, PAT

WDOR, Sturgeon Bay, Wis.

SHANAHAN, TOM

WEMP, Milwaukee, Wis.

SHARP, IRVING

WDBJ, WDBJ-TV, Roanoke, Va.

SHARPE, INGRAM

WXRA, Buffalo, N. Y.

SHAW, JAMES

WFAU, Augusta, Me.

SHAW, JOE

WTSI, Hanover, N. H.

SHELDON, HERB

Herb Sheldon Show, WRCA

SHELDON, LINN

Late Matinee
WJW-TV, Cleveland, Ohio

SHELTON, JIM

KHAD-TV, Laredo, Tex.

SHEPPARD, ROBERT

Amateur Hour
ABC-TV

SHERIDAN, BILL

Sandman Chaser
WADK, Newport, R. I.

SHERIDAN, PHIL

Triangle Theatre
WFJL-TV, Philadelphia, Pa.

SHERMAN, ARTHUR

WJAC-TV, Johnstown, Pa.

SHERMAN, TOM

Tennessee Jamboree
WBIR, Knoxville, Tenn.

SHERILL, BOB M.

Best on Wax
WAKN, Aiken, S. C.

SHERILL, DON

KGFV, Kearney, Neb.

SHERWOOD, DON

KGO-TV, San Francisco, Cal.

SHIEL, MARK

KWAT, Watertown, S. D.

SHIELD, MIKE

WMEX, Mt. Vernon, Ill.

SHIELDS, HERB

KSLV, Monte Vista, Col.

SHIPLEY, BILL

B. Aug. 1, 1918, Ottawa, Kans.
The Buccaneers, You Are There, CBS-TV; Jonathan Winters Show, The Big Story, NBC-TV

SHIPLEY, JIM

WJER, Dover, Ohio

SHOEMAKER, NATHAN

WABO, Waynesboro, Miss.

SHREVE, LEONARD

Dancetime
KGW, Portland, Ore.

SHUFFETT, CHARLES

WLBN, Lebanon, Ky.

SHULL, CHUCK

WBVA-TV, Richmond, Va.

SHUPERT, W. H., JR.

WVNR, Beckley, W. Va.

SHUTTS, WILLIAM F.

KVOC, Casper, Wyo.

**SILL, DAVE**

Past & Present
WESB, Bradford, Pa.

SIMPSON, GEORGE

WJNO, West Palm Beach, Fla.

SIMS, BOB

New Port Richey Show
WDOL, Tarpon Springs, Fla.

SINCLAIR, CHARLES

Matinee Melodies
WMEV, Marion, Va.

SINCLAIR, DICK

Polka Party
KFI, Los Angeles, Cal.

SIPHERD, ARTHUR

Meet Your Neighbor
KCMJ, Palm Springs, Cal.

SKINNER, GEORGE

WABC, New York City, N. Y.

SLATTERY, JOE

Ozark Jubilee
ABC-TV

SLATTON, PAUL

WJBB, Haleyville, Ala.

SMITH, BILL

WWIL, Fort Lauderdale, Fla.

SMITH, BOB

WOR, New York, N. Y.

SMITH, DICK

WMCK, McKeesport, Pa.

SMITH, DOUGLAS

WFDF, Flint, Mich.

SMITH, GEORGE B., JR.

KPLK, Dallas, Ore.

SMITH, GUY

KIMO, Independence, Mo.

SMITH, IRV

WHB, Kansas City, Mo.

SMITH, JIM

WJHP, Jacksonville, Fla.

SMITH, ROBERT

WABM, Houlton, Me.

SMITH, ROGER

WJBB, Haleyville, Ala.

SMITH, SEALY

KOSA-TV, Odessa, Tex.

SMITH, WEBB

KAMQ, Amarillo, Tex.

SNODGRASS, KEITH

KGEZ, Kalispell, Mont.

SOBEL, JOHNNY

Rumpus Room
WILK-TV, Wilkes-Barre, Pa.

SOILEAU, JIM

Good Rockin'
KNOC, Natchitoches, La.

SORENSEN, EARL

KWEW, Hobbs, N. M.

SPARKS, KEN

WHLD, Niagara Falls, N. Y.

SPENCER, RAYMOND E.

KFXM, San Bernardino, Cal.

SPILLMAN, SANDY

KPIX, San Francisco, Cal.

SPOO, EDWARD H.

WWHG, Hornell, N. Y.

SPRIGG, MEL

KTVR, Denver, Col.

SQUEER, KEN

WDEV, Waterbury, Vt.

STAMPS, BILL

WGNS, Murfreesboro, Tenn.

STANLEY, BILL

WIOH, Norwich, Conn.

STANLEY, JIM

WICR, Norwich, Conn.

STANLEY, ROY

KWBB, Wichita, Kan.

STANT, JACK

WDRF, Chester, Pa.

STAPLETON, JAMES

WLVA, Lynchburg, Va.

STAR, MARK

Open House
KGBC, Galveston, Tex.

STARK, DICK

B. Nov. 7, 1911, Grand Rapids,
Mich. What's My Line, Gun-
smoke, CBS-TV; NBC News-Chet
Huntley, Comedy Time, NBC-TV

STARLING, DAVID

KFI, Los Angeles, Cal.

STAVAS, JOE

KODY, North Platte, Neb.

STEBBINS, ROGER

WERC, Erie, Pa.

STEELE, DON

KLLK, Jefferson City, Mo.

STEELE, TED

WOR-TV, New York, N. Y.

STEFFES, ART

KVOX, Moorhead, Minn.

STEIN, MIKE

WJLS, Beckley, W Va

STEIN, MICHAEL

WAKR, Akron, Ohio

STEPHENSON, BOB

KXYZ, Houston, Tex.

STEVENS, BILL

WCYB-TV, Bristol, Va.

STEVENS, BOB

WARU, Peru, Ind.

STEVENS, GENE

Broadway's Best
KEEP, Twin Falls, Idaho

STEVENS, PHIL

KMOX, St. Louis, Mo.

STEVENS, RALPH

WRAY, Princeton, Ind.

STEVENSON, JOHN

Bold Journey
ABC-TV

STEWART, DON

WKCT, Bowling Green, Ky.

STEWART, HAYES

KIVA, Yuma, Ariz.

STEWART, JOHN

KDKA, Pittsburgh, Pa.

STIDSTONE, WES

WLEA, Hornell, N. Y.

STILES, DANNY

WCTC, New Brunswick, N. J.

STOCKDALE, TERRY

WMSC, Columbia, S. C.

STONE, DEWEY

WDEC, Americus, Ga.

STORM, JAY

WLOK, Memphis, Tenn.

STRAND, NORM

WSAV-TV, Savannah, Ga.

STRAUSS, JOHN

KNCO, Garden City, Kan.

STRECKER, JOHN

Four of Us
KOMU-TV, Columbia, Mo.

STRICKLAND, BILL

Sun n Fun Club
WIRA, Fort Pierce, Fla.

STUDNEY, ED

WWDC, Washington, D. C.

STURM, DEAN

WSAZ, Huntington, W. Va.

SULLIVAN, BILL

Alarm Clock Club
WCHA, Chambersburg, Pa.

SULLIVAN, TIM

KGMC, Englewood, Col.

SUNKEL, BUD

WDAN, WDAN-TV, Danville,
Ill.

SWAIN, HACK

WSPB, Sarasota, Fla.

SWARTZ, STANLEY

WTPA, Harrisburg, Pa.

SWEARINGEN, JERRY

KFOR, Lincoln, Neb.

SWIFT, ALLEN

B. New York City. Popeye The
Sailor, Voices for Terry Toons,
TV and Radio Commercials;
WPX

SWINSON, BOBBY

KCLW, Hamilton, Tex.

— T —**TABOR, LEE**

KYJC, Medford, Ore.

TAPLER, VINCE

Panorama
WTJS, Jackson, Tenn.

TATE, JEROME

Red Hot & Blues
WLOK, Tampa, Fla.

TAYLOR, BEN W.

WMFJ, Daytona Beach, Fla.

TAYLOR, BILL

KCBD-TV, Lubbock, Tex.

TAYLOR, DEL

WHFN-TV, Huntington, W.
Va.

TAYLOR, DON

KUBA, Yuba City, Cal.

TAYLOR, GENE

Hoedown Jamboree
KOTA-TV, Rapid City, S. D.

TAYLOR, JACK

KID-TV, Idaho Falls, Idaho

TAYLOR, JIM

WCNB, Connersville, Ind.

TAYLOR, KEN

The Music Room
WVCG, Coral Gables, Fla.

TAYLOR, POP

The Rural Scene
WSTV-TV, Steubenville, Ohio

TELLEZ, RUDY

KTSM-TV, El Paso, Tex.

TERRY, BILL

KLIX-TV, Twin Falls, Idaho

THAYER, JACK

WDGY, Minneapolis, Minn.

THOMAS, AUB

KAFP, Petaluma, Cal.

THOMAS, BOB

Words & Music
WGAI, Elizabeth City, N. C.

THOMAS, GORDON

WTMJ-TV, Milwaukee, Wis.

THOMAS, JERRY

WBIZ, Eau Claire, Wis.

THOMAS, JIM

WKIS-WORZ, Orlando, Fla.

THOMAS, NEWTON

WLLY, Richmond, Va.

THOMAS, THEODORE

WJKO, Springfield, Mass.

THOMAS, WAYNE

KTIM, San Rafael, Cal.

THOMPSON, BILL

KPHO-TV, Phoenix, Ariz.

THOMPSON, BOB

WWNS, Statesboro, Ga.

THOMPSON, BUD

Hospitality Time
KCBD-TV, Lubbock, Tex.

THOMPSON, DICK

WSWW, Platteville, Wis.

THOMPSON, FRANK

KFMB, San Diego, Cal.

THOMPSON, WILL

WXIX, Milwaukee, Wis.

THORNTON, JIM
WTVD, Durham, N. C.

THORNTON, MELBA
Church Bells Ring
WJEH, Gallipolis, Ohio

TISDALE, JERRY
WJSB, Crestview, Fla.

TOLBERT, BOB
WTBF, Troy, Ala.

TONKEN, PHIL

B. Apr. 13, 1919, Hartford, Conn.
Youth Wants to Know, The Greatest Drama, Fame, NBC-TV; Tomorrows Front Page Headlines, Crime Fighters, MBS; Allan Granger-Radio Playhouse, WOR; The Big Picture

TOOLEY, JOHNNY
WMTA, Central City, Ky.

TOOTHMAN, ROBERT
Listeners on Wheels
WBLK, Clarksburg, W. Va.

TOPINKA, RUDY
Western Round-up
WSAU, WSAU-TV, Wausau, Wis.

TOTH, JIM
Smilin' Jim's Jamboree
KPLC, Lake Charles, La.

TOWNSEND, CHET
WJPF, Herrin, Ill.

TOWNSEND, DUDLEY
WDBJ-TV, Roanoke, Va.

TRACY, BILL
Party Line
KDLA, De Ridder, La.

TRAILER, REX
WBZ-TV, Boston, Mass.

TRAP, BOB
Top Thirty
WMAX, Grand Rapids, Mich.

TRENT, GEORGE
Spin A Record
WAGA, Atlanta, Ga.

TRENT, JOHN
Housewives Protective League
WCAU, Philadelphia, Pa.

TRENT, TOMMY
KTHS, Little Rock, Ark.

TREWETT, BUD
Kool Korner
KKOG, Ogden, Utah

TUCKER, CHARLES
KOCs, Ontario, Cal.

TUCKER, JACK
WFVA, Fredericksburg, Va.

TUCKER, TOMMY
Cartune Funnies
WMBR-TV, Jacksonville, Fla.

TUGWELL, JIMMY
KBTA, Batesville, Ark.

TUNSTALL, BILL
WFVG, Fuquay Springs, N. C.

TURNER, AL
KTBB, Tyler, Tex.

TURNER, DICK
WAAB, Worcester, Mas.

TURNER, MIKE
WSSB, Durham, N. C.

TYLER, GARY
Coffee Time Frolics
KSYL, Alexandria, La.

TYSON, DAVID
WCAE, Pittsburgh, Pa.

— U —

UHLIS, FRAN
KGBX, Springfield, Mo.

UNOLD, WES
WFMO, Fairmont, N. C.

— V —

VAIL, KIT
WKTY, La Crosse, Wis.

VALENTINE, GLEN
KBYE, Oklahoma City, Okla.

VALLE, DAN
WFAS, White Plains, N. Y.

VALLENDER, ED
WBCM, Bay City, Mich.

VAN, JOE
WKMH, Detroit, Mich.

VAN DAM, LEE
WKLZ, Kalamazoo, Mich.

VANHOOK, EDWARD D.
WSFC, Somerset, Ky.

VAN HORN, ARTHUR
WABC, New York, N. Y.

VAN HORNE, BOOTS
KSHO-TV, Las Vegas, Nev.

VANLANDDINGHAM, LEWIS
KXJR, Russellville, Ark.

VAUGHN, CLAYTON
Spins & Needles
KUSH, Cushing, Okla.

VEAL, J. H.
Civic Forum
WCOA, Pensacola, Fla.

VENTURINO, DICK
KSTN, Stockton, Cal.

VEST, FRED
WKAB, Mobile, Ala.

VESTAL, STAN
Parade of Hits
KNGS, Hanford, Cal.

VICTOR, PAUL
WCPA, Clearfield, Pa.

VIKEN, MILTON
KOMB, Cottage Grove, Ore.

VINCENT, JOE
WMSL-TV, Decatur, Ala.

VINCENT, SCOTT
ABC, ABC-TV

VINSON, AL
KNET, Palestine, Tex.

VOIGT, OWEN
WSVA, Harrisonburg, Va.

VON HAGLE, PAUL
WMSC, Columbia, S. C.

— W —

WACKER, PHIL
KXRO, Aberdeen, Wash.

WADE, OZZIE
WKNE, Keene, N. H.

WAGONER, VERN
Commuter
WABJ, Adrian, Mich.

WAINWRIGHT, ROBERT
KBSF, Springhall, La.

WALBERG, TINY
WDBO, Orlando, Fla.

WALDEN, DICK
WGOV, Valdosta, Ga.

WALKER, DUSTY
KVAR, Mesa, Ariz.

WALKER, KEITH
KXIC, Iowa City, Iowa

WALL, CARL
WGLO, Centreville, Miss.

WALLACE, DALE
KOLA, Pine Bluff, Ark.

WALLACE, EDWARD, JR.
WJRI, Lenoir, N. C.

WALLACE, GEORGE
Java Juke Box
KTKT, Tucson, Ariz.

WALLACE, GIL
WVMC, Mount Carmel, Ill.

WALLACE, TOM JR.
KTKT, Tucson, Ariz.

WALLACK, DICK
KFAM, St. Cloud, Minn.

WALTER, ROD
KOMB, Cottage Grove, Ore.

WALTERS, CLEM
WHEWL, Naticoke, Pa.

WALTERS, DICK
WLDL, La Crosse, Wis.

WALTERS, EDDIE
The Morris Hour
WCMY, Ottawa, Ill.

WALTERS, LIDIE
Kitchen Kapers
WFBC, Greenville, S. C.

WALTERS, LOU
Requestfuly Yours
WBFC, Fremont, Mich.

WAMBACH, PETE
Party Line
WCMB-TV, Harrisburg, Pa.

WANKE, HUGH
WCAO, Baltimore, Md.

WARD, JIM
Bridge Forum
WITV, Miami, Fla.

WARD, SKIP
KYW, Cleveland, Ohio

WARDEN, SCOTT
KMON, Great Falls, Mont.

WAREHAM, BOB
Boonville Ballroom
KWRB, Boonville, Mo.

WARNER, CARL
WJJD, Chicago, Ill.

WARREN, JERRY

B. July 17, 1926, Philadelphia, Pa. The Jerry Warren Show, WINS; Campbell Soups (Dear Phoebe) NBC - TV; Paramount Pictures

WARREN, MATT
Press Conference
ABC-TV

WATERS, STERLING
KSLX, Corpus Christi, Tex.

WATSON, BILL
550 Club
KAFY, Bakersfield, Cal.

WAYMAN, TOM
KTVT, Salt Lake City, Utah

WAYNE, LARRY
KGUL-TV, Galveston, Tex.

WEAVER, BILL
KCBS, San Francisco, Cal.

WEAVER, BOB
KXO, El Centro, Cal.

WEAVER, JOE
Penthouse Party
WTOL, Toledo, Ohio

WEAVER, R. L.
WLOB, Memphis, Tenn.

WEAVER, ROBYN
WIRL, Peoria, Ill.

WEAVER, TOM
WCMA, Corinth, Miss.

WEBB, JERRY
WPCC, Mt. Vernon, Ind.

WEBB, JIM
WCDT, Winchester, Tenn.

WEBBER, BOB
KXJK, Forrest City, Ark.

WEBBER, LARRY
WJEJ, Hagerstown, Md.

WEBSTER, JOE
WDBL, Springfield, Tenn.



WEEGMAN, WILLARD G. 1

WBKV, West Bend, Wis.

WEEKS, DICK

KTAC, Tacoma, Wash.

WEEKS, ED

KOVC, Valley City, N. D.

WEIDEMAN, JACK

Holiday for Housewives
WRGP-TV, Chattanooga,
Tenn.

WEIMAR, BOB

KPLC-TV, Lake Charles, La.

WEITZEL, TOM

WTPA, Harrisburg, Pa.

WELLS, EARL

WSPD-TV, Toledo, Ohio

WELSH, DON

WDSM, Superior, Wis.

WELSH, HERMAN

KENN, Kenedy, Tex.

WENDELL, BILL

B. Mar. 22, 1924, New York City.
Tonight with Ernie Kovacs, Wide
Wide World, NBC-TV; NBC
Bandstand, NBC-TV Color Spec-
taculars

WESNER, LEE

Top O' The Morning
WISC, Madison, Wis.

WESTFALL, KAY

WNBQ, Chicago, Ill.

WESTOVER, JIM

KQV, Pittsburgh, Pa.

WHEAT, RAY

WAAF, Chicago, Ill.

WHEELER, GARTH

KSOP, Salt Lake City, Utah

WHEELER, WILLIAM

Showcase
WEEU, Reading, Pa.

WHITCOMB, MELVILLE T.

WCME, Brunswick, Me.

WHITE, ALAN

KTBS, Shreveport, La.

WHITE, BILL

WGBI, Scranton, Pa.

WHITE, BOB

WLOU, Louisville, Ky.

WHITE, CLYDE

RFD 1570
WTAY, Robinson, Ill.

WHITE, HOWARD

WGRC, Louisville, Ky.

WHITLOCK, RAY

WCHN, Norwich, N. Y.

WHITNEV, PHIL

WINC, Winchester, Va.

WHITTAKER, ED

Uncle Charlie
WKTU, Utica, N. Y.

WHITTINGTON, JIMMY

WERD, Atlanta, Ga.

WICKS, JAMES F.

WAVN, Stillwater, Minn.

WIDDER, DAVE

Synopated Clock
WDAF, Kansas City, Mo.

WILBER, AL

WVJS, Owensboro, Ky.

WILBURN, GEORGE

KNED, McAlester, Okla.

WILKES, JIM

KPAR-TV, Sweetwater, Tex.

WILKINSON, JIM

WOMI, Owensboro, Ky.

WILLIAMS, BENNIE

WFTC, Kinston, N. C.

WILLIAMS, CARL

Home Theatre
WBIR, Knoxville, Tenn.

WILLIAMS, CHARLES

KFNP, Shenandoah, Iowa

WILLIAMS, CHUCK

WPEP, Taunton, Mass.

WILLIAMS, DOC

WMOD, Moundsville, W. Va.

WILLIAMS, GORDON

KWYO, Sheridan, Wyo.

WILLIAMS, JACK

WGBS, Miami, Fla.

WILLIAMS, JIM

KGBT, Harlingen, Tex.

WILLIAMS, JIM

WDXL, Lexington, Tenn.

WILLIAMS, KAE

WHAT, Philadelphia, Pa.

WILLIAMS, OMAR

WLW-D, Dayton, Ohio

WILLIAMS, RONEY

Old Ship of Zion
WHBI, Newark, N. J.

WILLIAMSON, GORDON

Two on the Aisle
WTVT, Tampa, Fla.

WILLIS, FORREST

Musical Clock
WTRY, Troy, N. Y.

WILLMAN, JACK

Morning Spirituals
WMRY, New Orleans, La.

WILSON, BIG

KYW-TV, Cleveland, Ohio

WILSON, DEAN C.

WMEG, Eau Gallie, Fla.

WILSON, DON

Night Scene, Juke Box
KWTX, Waco, Tex.

WILSON, GEORGE

WHAN, Charleston, S. C.

WILSON, GLENN

WPAR, Parkersburg, W. Va.

WILSON, HARRY A.

Best on Record
WRGS, Rogersville, Tenn.

WILSON, KIM

WTVP, Decatur, Ill.

WILSON, LARRY

WSMB, New Orleans, La.

WILSON, ROSS C.

WBTN, Bennington, Vt.

WILSON, STU

KBTG, Avalon, Cal.

WILSON, WALTER

Crossroads Inn
WKOA, Hopkinsville, Ky.

WINGARD, MIKE

WIRA, Fort Pierce, Fla.

WINGATE, DON

WAAG, Adel, Ga.

WINN, BILL

Your Anniversary
WESB, Bradford, Pa.

WINTERS, BILL

KVIP, Redding, Cal.

WIZIARDE, FRANK

Whizzo's Wonderland
KMBC-TV, Kansas City, Mo.

WOEHRMANN, W.

WKBV, Richmond, Ind.

WOLFENDEN, BOB

Dancing Party
WMEV, Marion, Va.

WOMACK, KERMIT

KXRJ, Russellville, Ark.

WOOD, EARL

WROC-TV, Rochester, N. Y.

WOOD, ROBERT A.

WEBQ, Harrisburg, Ill.

WOOD, SID

Secret Phone Call
WMFS, Chattanooga, Tenn.

WOOD, STAN

WTTV, Bloomington, Ind.

WOODBURN, BOB

Hospitality Time
WLOH, Princeton, W. Va.

WOODELL, JIM

WTON, Staunton, Va.

WOODRUFF, LES

Concert Hall
WCOA, Pensacola, Fla.

WOODS, CHARLES

Sunday Music Hall,
Texaco Weekend News
ABC, ABC-TV

WOODS, DONALD

B. Dec. 2, Brandon, Manitoba,
Canada; Woolworth Hour, CBS.
Film Festivals, Crossroads, Sky
Pilot of Cumberlands, Paratroop
Padre, The Light, ABC-TV

WORK, TED

WFMD, Frederick, Md.

WOTRING, DICK

WHRV, Ann Arbor, Mich.

WRAY, W. HALL

WHMA, Anniston, Ala.

WRIGHT, HANK

WJPF, Herrin, Ill.

WRIGHT, JOHNNY

Kids Korral
WFBC-TV, Greenville, S. C.

WRIGHT, KEN

WKY, Oklahoma City, Okla.

WYMER, JACK

WING, Dayton, Ohio

— Y —

YARBRO, STU

Hits & Previews
WKNA, Charleston, W. Va.

YATES, JOHN

KFEQ-TV, St. Joseph, Mo.

YATES, STERLING

KDKA, Pittsburgh, Pa.

YOMANAKA, TOM

KCID, Caldwell, Idaho

YOUNG, AL

Musical Matinee
WCMA, Corinth, Miss.

YOUNG, BARBARA

Menus 'n Manners
WCTV, Tallahassee, Fla.

YOUNG, ED

Wake Up to Music
WGRC, Louisville, Ky.

YOUNG, JIM

WBSR, Pensacola, Fla.

YOUNG, O. C.

Burnt Toast and Cold Coffee
WHIS, Bluefield, W. Va.

— Z —

ZAK, BILL

KTRH, Houston, Tex.

ZEPP, LEONARD

WPFA, Pensacola, Fla.

ZETHMAYR, CAL

WWSG, Tifton, Ga.

ZIELINSKI, BRUNO

It's Polka Time
ABC-TV

ZIMMER, LEE

KABC, Hollywood, Cal.

ZINK, CHUCK

WTVJ, Miami, Fla.

ZUBER, ED

1280 Klub
WYVE, Wytheville, Va.

WOMEN COMMENTATORS

HOME ECONOMISTS of U. S. Radio and TV Stations

— A —

Abdou, Gloria.....WCAE, Pittsburgh, Pa.
Abeyta, Vergie.....KGGM, KGGM-TV,
Albuquerque, N. M.
Adair, Alyce.....WCLI, Corning, N. Y.
Adams, Carol.....WHBC, Canton, Ohio
Adams, Deborah.....WFJL-TV, Philadelphia, Pa.
Adams, Louise.....WCMB, Harrisburg, Pa.
Adams, Merry.....KNDC, Hettinger, N. D.
Aders, Edna.....WLSI, Pikeville, Ky.
Albert, Mildred.....WVDA, Boston, Mass.
Alexander, Mildred, WTAR, WTAR-TV, Norfolk, Va.
Allen, Bettye.....WCMJ, Ashland, Ky.
Allen, Dolores.....WDOR, Sturgeon Bay, Wis.
Allen, Hazel.....KSHO-TV, Las Vegas, Nev.
Allen, Helen.....KLEA, Lovington, N. M.
Allen, Madeline.....KGAL, Lebanon, Ore.
Allen, Mattie Brown.....WVHS, Shelby, N. C.
Allen, Nancy.....WLAU, Laurel, Miss.
Allen, Ruth.....WGAR, Cleveland, Ohio
Allison, Mayme.....KBOX, Omaha, Neb.
Ames, Jane-Ellen.....WKIP, Poughkeepsie, N. Y.
Anderson, Blanche.....WLOA, Braddock, Pa.
Anderson, Fran.....KXRA, Alexandria, Minn.
Angell, Barbara.....KPTV, Portland, Ore.
Apple, Marie.....KWCB, Searey, Ark.
Arnold, Helen.....WCRI, Scottsboro, Ala.
Arreola, Olivia.....KDJJ, Holbrook, Ariz.
Artman, Marion.....WGP, Maryville, Tenn.
Ashlock, Marguerite, WMT-TV, Cedar Rapids, Iowa
Ashmore, Dorothy.....WCAT, Orange, Mass.
Aska, Maria.....WREX-TV, Rockford, Ill.
Atter, Virginia.....WMBR-TV, Jacksonville, Fla.
Austin, Frances.....WWNC, Asheville, N. C.

— B —

Bacher, Jeanne.....KGST, Fresno, Cal.
Bahwell, Marilyn.....WKTY, La Crosse, Wis.
Bailey, Ann.....WSPF, Paintsville, Ky.
Bailey, Liz.....KWBU, Corpus Christi, Tex.
Bailey, Lynn.....WNOG, Naples, Fla.
BaIRD, Margaret.....WDLP, Panama City, Fla.
Baker, Evangeline.....KGO-TV, San Francisco, Cal.
Baker, Gertrude.....WBUT, Butler, Pa.
Baker, Helen.....WDMG, Douglas, Ga.
Baldwin, Bettie.....KSSS, Sedalia, Mo.
Baldwin, Joy.....KFJI, Klamath Falls, Ore.
Ball, Jane Ellen.....WJAS, Pittsburgh, Pa.
Bankston, Kathryn D.....WRFC, Athens, Ga.
Barkwell, Patsy.....KOOS, Coos Bay, Ore.
Barnes, Josey.....KTVT, Salt Lake City, Utah
Barr, Marie.....WGSA, Ephrata, Pa.
Barrat, Maxine.....WCKT, Miami, Fla.
Barry, Madeline.....WAGC, Chattanooga, Tenn.
Barton, Emily.....KFRC, San Francisco, Cal.
Baxter, Frances.....WDXE, Lawrenceburg, Tenn.
Bayer, Angela.....WTOP-TV, Washington, D. C.
Beal, Patricia.....WRGS, Rogersville, Tenn.
Beasley, Marlene.....WIRO, Ironton, Ohio
Bechtel, Ethel.....WACB, Kittanning, Pa.
Beckwith, Kathleen.....WLSV, Wellsville, N. Y.
Beers, Betty.....WEAB, Greer, S. C.
Bell, Muriel M.....WBOB, Galax, Va.
Bendall, Sallie.....WBTM, Danville, Va.
Benell, Julie.....WFAA-TV, Dallas, Tex.
Bennett, Sue.....WBZ-TV, Boston, Mass.
Bennett, Teri L.....WHWB, Rutland, Vt.
Benning, Joan.....WMEG, Eau Gallie, Fla.
Benz, Judy.....WADP, Kane, Pa.
Berg, Mildred.....KGHI, Little Rock, Ark.
Berg, Nancy.....WILK-TV, Wilkes-Barre, Pa.
Berry, Marilou.....WJPS, Evansville, Ind.
Bertrand, Jackie Todd.....KJEF, Jennings, La.
Beseth, Muriel H.....WNBZ, Saranac Lake, N. Y.
Bestor, Beulah.....WSTC, Stamford, Conn.
Bever, Joan C.....KGHM, Brookfield, Mo.

Biggs, Marion.....KLO, Oden, Utah
Bingham, Constance, WOHI, East Liverpool, Ohio
Binns, Barbara.....WVCG, Coral Gables, Fla.
Bisgaard, Jo Ann.....KXO, El Centro, Cal.
Bishop, Phyllis.....WMBR, WMBR-TV,
Jacksonville, Fla.
Bittinger, Lucie.....KAWL, York, Neb.
Blaine, Mary.....KCUL, Fort Worth, Tex.
Blake, Julie.....WFEA, Manchester, N. H.
Blanford, Mary.....WGRG, Louisville, Ky.
Beck, Ruth.....WIMS, Michigan City, Ind.
Blunt, Carolyn.....WOKJ, Jackson, Miss.
Boe, Shari.....WLDL, La Crosse, Wis.
Boehm, Mary Kay.....WITZ, Jasper, Ind.
Bond, Betty.....WLSL-TV, Roanoke, Va.
Bond, Billie.....WKIK, Bogalusa, La.
Bond, Jean.....KEEN, San Jose, Cal.
Borg, Marge.....WDXI-TV, Jackson, Tenn.
Bowers, Lois.....WHIZ, Zanesville, Ohio
Bowery, Joanne E.....KOJM, Havre, Mont.
Bowman, Helen.....WIKL, Newport, Vt.
Bowman, Margie.....WSFB, Quitman, Ga.
Boyd, Betty.....KOTV, Tulsa, Okla.
Boyd, Jo.....WFOX, Milwaukee, Wis.
Brandenburg, Catharine.....WREN, Topeka, Kan.
Brannen, Mrs. Ernest H.....WWNS, Statesboro, Ga.
Brannen, Nora.....WRBL-TV, Columbus, Ga.
Breidlove, Judy.....WAMW, Washington, Ind.
Brent, Ruth.....KGNC-TV, Amarillo, Tex.
Brett, Jeanne.....WFRV-TV, Green Bay, Wis.
Brewer, Mrs. Jerry.....WMIS, Natchez, Miss.
Bridges, Doris.....WKMT, Kings Mountain, N. C.
Brock, Mabel.....WMTS, Murfreesboro, Tenn.
Broman, Kathryn.....WWLP, Springfield, Mass.
Brooks, Mrs.....WKAM, Goshen, Ind.
Brooks, Jane.....WTVR, Richmond, Va.
Brooks, Martha.....WGY, Schenectady, N. Y.
Brown, Betty.....WGBF, Evansville, Ind.
Brown, Gloria.....KYW, Cleveland, Ohio
Brown, Jere.....WELO, Tupelo, Miss.
Brown, Vivian.....KREX, KREX-TV,
Grand Junction, Colo.
Browne, Olivia.....WMC, Memphis, Tenn.
Browning, Ada Reid.....WSJS, Winston-Salem, N. C.
Bruce, Evelyn.....WLET, Toccoa, Ga.
Bubbett, Mary.....WENC, Whiteville, N. C.
Buechin, Yolanda.....WGPA, Bethlehem, Pa.
Buck, Anita E.....WAVN, Stillwater, Minn.
Bull, Peggy.....KCMJ, Palm Springs, Cal.
Bullard, Iris.....WTAW, College Station, Tex.
Bulis, Alma.....KPTL, Carson, Nev.
Bunnell, Roberta Scott.....WKLO, Louisville, Ky.
Burke, Sara.....WBNF, Binghamton, N. Y.
Burke, Jessie.....WVMC, Mount Carmel, Ill.
Burns, Dolly.....KDDD, Dumas, Tex.
Burnside, Jane.....WBLK, Clarksburg, W. Va.
Burt, Ellen T.....WIBX, Utica, N. Y.
Rush, Helen.....KCVR, Lodi, Cal.
Butler, Carole.....WTPA, Harrisburg, Pa.
Butler, Eugenia.....WGAU, Athens, Ga.
Butler, Jane.....WGBS, Miami, Fla.
Button, Veri.....KSVF, Artesia, N. M.
Byam, Helen.....KBND, Bend, Ore.
Byerly, Jeannine.....WTNC, Thomasville, N. C.
Byrne, Mary Margaret.....WDAK-TV, Columbus, Ga.

— C —

Calliec, Lu.....WAAM, Baltimore, Md.
Calloway, Elizabeth, KTRE, KTRE-TV, Lutkin, Tex.
Campbell, Bettye.....KPET, Lamesa, Tex.
Campbell, Juanita.....KVIP, Redding, Cal.
Campbell, Lanthe.....WHKY, Hickory, N. C.
Campbell, Lois.....WPFP, Park Falls, Wis.
Canipbell, Marianne B.....WJEH, Gallipolis, Ohio
Campbell, Mary Jane.....WMRE, Monroe, Ga.
Candy, Lou.....KITE, San Antonio, Tex.
Carel, Connie.....KROP, Brawley, Cal.
Carlson, Mildred.....WBZ, Boston, Mass.

WOMEN COMMENTATORS—RADIO-TV

Carlson, Norah..... WLYC, Williamsport, Pa.
 Carpenter, Peg..... KAYE, Puyallup, Wash.
 Carr, Betty..... WBBB, Ponca City, Okla.
 Carroll, Helen..... WILQ, Frankfort, Ind.
 Carroll, Marion..... WICS, Springfield, Ill.
 Carter, Florence..... WJEB, Augusta, Ga.
 Carter, Fran..... WAZL, Hazleton, Pa.
 Carter, Joan..... KPSP-TV, El Paso, Tex.
 Carver, Louise..... WKZO, Kalamazoo, Mich.
 Cascioli, Ann..... WIKB, Iron River, Mich.
 Casey, Wynne..... WJOY, Burlington, Vt.
 Cass, Betty..... WIBA, Madison, Wis.
 Cato, Evelyn..... WMFS, Chattanooga, Tenn.
 Cervi, Samuline..... WCNT, Centralia, Ill.
 Chandler, Elaine..... KPFP, San Angelo, Tex.
 Chapman, Margaret..... WCDE, Carbondale, Pa.
 Chase, Julie..... WTAG, Worcester, Mass.
 Chessher, Faye..... KWED, Seguin, Tex.
 Childers, Louise..... WJAN, Spartanburg, S. C.
 Christian, Jo..... KFAL, Fulton, Mo.
 Church, Betty..... WARL, Arlington, Va.
 Clarke, Betty..... WFDF, Flint, Mich.
 Clements, Mary Lou..... WLBK, Lebanon, Ky.
 Close, Vivian..... KALB-TV, Alexandria, La.
 Coker, Carolyn..... KRDL-TV, Dallas, Tex.
 Coker, Penelope..... WCSC-TV, Charleston, S. C.
 Cole, Gerry..... WHOC, Philadelphia, Miss.
 Cole, Jean..... WWGS, Tifton, Ga.
 Cole, Vera..... KSLO, Opelousas, La.
 Colie, Anita..... WCME, Brunswick, Me.
 Collins, Edna..... KCIM, Carroll, Iowa
 Collins, Kay..... WIS, Columbia, S. C.
 Collins, Marge..... WTBL, Bradenton, Fla.
 Collins, Virginia..... KFMO, Flat River, Mo.
 Comer, Carol..... WABJ, Adrian, Mich.
 Comer, Connie..... KBCH, Oceanlake, Ore.
 Connelly, Jeanne..... WNEB, Worcester, Mass.
 Connors, Dorsey..... WNBQ, Chicago, Ill.
 Cook, Connie..... WOW, WOW-TV, Omaha, Ne.
 Cook, Eve..... WBSA-TV, York, Pa.
 Cook, Mary Lou..... WCOH, Newnan, Ga.
 Cook, Patti..... KPOJ, Portland, Ore.
 Cooke, Kay B..... WKBW, Buffalo, N. Y.
 Coon, Dorothy..... WSPD-TV, Toledo, Ohio
 Cooper, Delores..... KPAT, Pampa, Tex.
 Cooper, Madge..... WMRN, Marion, Ohio
 Cope, Kitty..... WSAV-TV Savannah, Ga.
 Costa, Esther..... WESO, Southbridge, Mass.
 Cotton, Dorothy..... WHEC, Rochester, N. Y.
 Coulter, Lydia..... WAKU, Latrobe, Pa.
 Counce, Lois..... WCMA, Corinth, Miss.
 Crabaugh, Marjorie..... KXRJ, Russellville, Ark.
 Craig, Louise..... WSEF, Somerset, Ky.
 Cramer, Alma..... WARD-TV, Johnstown, Pa.
 Crans, Hazel P..... WVM1, Biloxi, Miss.
 Crawford, Mildred C..... WCDE, Winchester, Tenn.
 Crowe, Jerry..... WBRC-TV, Birmingham, Ala.
 Crowther, Joan..... WNHC-TV, New Haven, Conn.
 Curley, Margaret..... WJEF, Grand Rapids, Mich.

— D —

Daehler, Polly..... WPAY, Portsmouth, O.
 Dalton, Wanda..... KCLW, Hamilton, Tex.
 Daly, Anne..... WPDQ, Jacksonville, Fla.
 Dame, Paula..... WDOT, Burlington, Vt.
 Daniel, Betty..... WDVH, Gainesville, Fla.
 Daniels, Nan..... WLEA, Hornell, N. Y.
 Daniels, Yvonne..... WOBG, Jacksonville, Fla.
 Davis, Alma..... WCSC, Charleston, S. C.
 Davis, Betty..... KOIN-TV, Portland, Ore.
 Davis, Sara..... KAGR, Yuba City, Cal.
 Dawdy, Maurene..... KLIK, Jefferson City, Mo.
 Deane, Martha..... WOB, New York, N. Y.
 Dee, June..... KWBB, Wichita, Kan.
 Dee, Pamela..... KILT-TV, El Paso, Tex.
 DeFilippo, Kim..... WNOK, Columbia, S. C.
 DeFrance, Anita..... KTMC, McAlester, Okla.
 DeGraw, Louise..... KATL, Miles City, Mont.
 DeGre, Muriel..... WKNY, Kingston, N. Y.
 Dennis, Dorothy..... KTFN, Trenton, Mo.
 Denton, Pat..... KGNC, Amarillo, Tex.
 Dettinger, Alma..... WQXR, New York, N. Y.
 DeVore, Gloria..... KFDM-TV, Beaumont, Tex.
 Dickens, Dean..... WAGA-TV, Atlanta, Ga.
 Dickinson, Betty..... KARD-TV, Wichita, Kan.
 Dillingham, Frances..... WTAB, Tabor City, N. C.

Ditmer, Beverly... WHGR, Houghton Lake, Mich.
 Dobratz, Delphine... KDUZ, Hutchinson, Minn.
 Doke, Dell..... KWTO, Springfield, Mo.
 Donald, Vivian..... WAIP, Prichard, Ala.
 Donat, Esther... KFEQ, KFEQ-TV, St. Joseph, Mo.
 Donges, Cathy..... WATG, Ashland, Ohio
 Doohan, Betty..... KWEX, McPherson, Kan.
 Doonan, Katie... WCHS, WCHS-TV, Charleston, W. Va.
 Dorsey, Polly..... WBMD, Baltimore, Md.
 Dorsey, Ruth..... WAPX, Montgomery, Ala.
 Douglas, Donna..... WTOP, WTOP-TV,
 Washington, D. C.
 Drew, Sally..... WJER, Dover, Ohio
 DuKate, Gwen..... WPCF, Panama City, Fla.
 Dumont, Jeanne..... WTWO, Bangor, Me.
 Duncan, Eleanor..... WSOY, Decatur, Ill.
 Duncan, Jean..... WGGH, Marion, Ill.
 Durrett, W. E. (Mrs.) Jr... KELD, El Dorado, Ark.
 Duvall, Carol..... WOOD, WOOD-TV,
 Grand Rapids, Mich.

— E —

Eason, Imogene..... WGAI, Elizabeth City, N. C.
 Eckloff, Maurine..... KHOL-TV, Kearney, Neb.
 Eckstein, Donna... KTRF, Thief River Falls, Minn.
 Edmondson, Betty... KIMA-TV, Yakima, Wash.
 Edwards, Nancy..... KBMB-TV, Bismarck, N. D.
 Elardo, Helen..... KMON, Great Falls, Mont.
 Elizabeth, Faye..... WWJ-TV, Detroit, Mich.
 Elliott, Frances..... KGNO, Dodge City, Kan.
 Ellis, Judy..... WJHO, Opelika, Ala.
 Elman, Evelyn..... KTHV, Little Rock, Ark.
 Entee, Edith..... WKIS-WORZ, Orlando, Fla.
 Epstein, Ruth..... KSTT, Davenport, Iowa
 Estornelle, Virginia... WQBC, Vicksburg, Miss.
 Eubanks, Velma..... WMUU, Greenville, S. C.
 Evans, Christine..... WHDH, Boston, Mass.
 Evans, Joan..... WIBC, Indianapolis, Ind.
 Evans, Robbie..... WKBJ, Milan, Tenn.
 Evans, Sally..... WMT, Cedar Rapids, Iowa
 Everhart, Billie..... WSAT, Salisbury, N. C.

— F —

Fabiani, Rozell..... WRBL-TV, Columbus, Ga.
 Falkenburg, Jinx..... WRCA-TV, N.Y.C., N. Y.
 Farber, Wilda..... WJTV, Jackson, Miss.
 Farmer, Helen..... WBML, Macon, Ga.
 Faulkner, DeLois... WKY-TV, Oklahoma City, Okla.
 Faye, Pearl..... WAPO, Chattanooga, Tenn.
 Ferris, Jill..... KBTV, Denver, Colo.
 Finan, Agnes..... KPLO-TV, Lake Charles, La.
 Fitzgerald, Preen..... WRCA, New York City
 Fitzwilson, Ethel..... KSWO, Lawton, Okla.
 Fleming, Dot..... WDSC, Dillon, S. C.
 Flowers, Elizabeth..... WHSC, Hartsville, S. C.
 Flowers, Helen..... WHOD, Moundsville, W. Va.
 Floyd, Odell L..... WCEH, Hawkinsville, Ga.
 Flynn, Gail..... WAOV, Vincennes, Ind.
 Flynn, Peggy..... WTAL, Tallahassee, Fla.
 Folley, Lois..... KWEE, Hobbs, N. M.
 Folsom, Charlotte..... WJBS, DeLand, Fla.
 Fontaine, Pat..... KARK-TV, Little Rock, Ark.
 Foran, Margaret..... WAAF, Chicago, Ill.
 Ford, Beverly..... KNOX-TV, Grand Forks, N. D.
 Forrest, Joan..... KBST-TV, Big Spring, Tex.
 Foster, Kay..... KTYL, Mesa, Ariz.
 Fountain, Jean..... WMFD, Wilmington, N. C.
 Frank, Margaret H..... WHNC, Henderson, N. C.
 Fredericks, Carlton... WMGM, New York, N. Y.
 Fredericks, Ruth..... WCSS, Amsterdam, N. Y.
 Freede, Beatrice A... WDCL, Tarpon Springs, Fla.
 Freeman, Mary..... WOWL, Florence, Ala.
 Friberg, Alice Fairn... WCYB-TV, Bristol, Va.
 Frick, Lucille..... KRNK, Roseburg, Ore.
 Friis, Betty..... WGOV, Valdosta, Ga.
 Fritz, Alene..... KNAF, Fredericksburg, Tex.
 Fuller, Betha..... KAVE, Carlsbad, N. M.

— G —

Gaines, Myrtle..... WOKZ, Alton, Ill.
 Gale, Marian E..... WWHG, Hornell, N. Y.
 Gale, Virginia..... WGN, Chicago, Ill.
 Gallagher, Jane..... WHTN-TV, Huntington, W. Va.



WOMEN COMMENTATORS—RADIO-TV



Gallant, Catherine Rice... WFAU, Augusta, Me.
 Galvin, Grace... WBRV, Waterbury, Conn.
 Gary, Lora... WJLD, Birmingham, Ala.
 Gay, Pat... KLZ, Denver, Colo.
 Gebhart, Sue... KRTR, Thermopolis, Wyo.
 Gerhardt, Mary Alice... WHFB, Benton Harbor, Mich.
 Getz, Billie... KVIC, Victoria, Tex.
 Geyer, Marion... WAKR, Akron, Ohio
 Gibbs, Agnes... WCSH, WCSH-TV, Portland, Me.
 Gileson, Eva... WZOB, Fort Payne, Ala.
 Gifford, Eleanor... WKNX, WKNX-TV, Saginaw, Mich.
 Gilchrist, Norma... KTPV, Hollywood, Cal.
 Gill, Jane... WJPD, Ishpeming, Mich.
 Gilmer, Betty... KGBX, Springfield, Mo.
 Gilmer, Elnora... KSLV, Monte Vista, Colo.
 Gilmore, Anne... WGST, Atlanta, Ga.
 Gilstrap, Karine... KTAE, Taylor, Tex.
 Given, Marge... WLBK, DeKalb, Ill.
 Godfrey, Marty... KYME, Boise, Idaho
 Gocb, Paula... KICO, Calexico, Cal.
 Goke, Frances... WSWW, Platteville, Wis.
 Golas, Jean... WICH, Norwich, Conn.
 Gordon, Lindy... KWIN, Ashland, Ore.
 Gottlieb, Mrs. Ralph... WMSC, Columbia, S. C.
 Graf, Mamie... KGYW, Vallejo, Cal.
 Graham, Catherine... KOOL, Phoenix, Ariz.
 Graham, Peg... KDIX-TV, Dickinson, N. D.
 Granger, Betty... WLJB, New York, N. Y.
 Grauer, Lindell... KNDY, Marysville, Kan.
 Graves, Connie... WDEV, Waterbury, Vt.
 Gray, Louise... WBBW, Youngstown, Ohio
 Graziani, Aurora D... WWOV, Woonsocket, R. I.
 Green, Cathy... KCEN-TV, Temple, Tex.
 Green, Connie... KBOR, Brownsville, Tex.
 Green, Mary Francis... WMDC, Hazlehurst, Miss.
 Greendahl, Jeanne... WHB, Kansas City, Mo.
 Greene, June K... WHAI, Greenfield, Mass.
 Greenwood, Katherine... WALL, Middletown, N. Y.
 Gregory, Doris... KPBM, Carlsbad, N. M.
 Gretes, Inge... KRPL, Moscow, Idaho
 Grey, Ethel... WBSA, York, Pa.
 Griem, Breta... WTMJ-TV, Milwaukee, Wis.
 Griffith, Gail... KMED, Medford, Ore.
 Griffis, Annette... WBRC-TV, Birmingham, Ala.
 Griffith, Marge... WRTA, Altoona, Pa.
 Grisette, Etta Mae... WHKY, Hickory, N. C.
 Gunning, Betty... WJAR, Providence, R. I.

Henderson, Margaret... WGSV, Guntersville, Ala.
 Hendricks, Priscilla... WJAM, Marion, Ala.
 Henry, Gloria... WKJG-TV, Ft. Wayne, Ind.
 Henry, Helen Neil... WNLA, Indianola, Miss.
 Henry, Jack... KQV, Pittsburgh, Pa.
 Herold, Florence... WTTN, Watertown, Wis.
 Hersh, Gladys E... WKAP, Allentown, Pa.
 Hickox, Mary... KFI, Los Angeles, Cal.
 Hightower, Jill... KTNM, Tucumcari, N. M.
 Hileman, Marjorie W... KVOC, Casper, Wyo.
 Hill, Claire... WWSR, St. Albans, Vt.
 Hinkle, Evelyn... KNET, Palestine, Tex.
 Hinshaw, Marge... KQTV, Sioux City, Iowa
 Holden, Ann... KGO, San Francisco, Cal.
 Holiday, Mary... WACO, Waco, Tex.
 Holland, Gloria... WEEU, Reading, Pa.
 Hollensworth, Mayme... KWRF, Warren, Ark.
 Holmes, Lois... KSLA-TV, Shreveport, La.
 Holt, Alva... KOTN, Pine Bluff, Ark.
 Hood, Mary... KSYD-TV, Wichita Falls, Tex.
 Hoogenhous, Mary... WCOW, Sparta, Wis.
 Hoover, Faye... WBCR, Christiansburg, Va.
 Hoover, Mary Josephine... WNCT, Greenville, N. C.
 Hopkins, Dorothy... KDRO, Sedalia, Mo.
 Holland, Ruth... WNOW, York, Pa.
 Horn, Reba... WIEL, Elizabethtown, Ky.
 Horning, June... WALA, Mobile, Ala.
 Horvet, June... KGHF, Pueblo, Colo.
 Hoskins, Phyllis... WMMB, Melbourne, Fla.
 Howard, Ann... WDBJ-TV, Roanoke, Va.
 Howard, Nancy... KMUS, Muskogee, Okla.
 Hubbard, Margie Lou... KPIT, Paris, Tex.
 Hudgins, Virginia... WLOE, Leaksville, N. C.
 Hudson, Patricia... KTHE, Thermopolis, Wyo.
 Hulbert, Marie... KOLN-TV, Lincoln, Neb.
 Hulin, Bernice... WOI-TV, Ames, Iowa
 Humphrey, Helen... WWSC, Glens Falls, N. Y.
 Hunt, Betty Jo... KBIM, Roswell, N. M.
 Hunter, Edna... WCHO, Washington Court House, Ohio
 Hunter, Fern J... KSUB, Cedar City, Utah
 Huntspon, Nell... WJAK, Jackson, Tenn.
 Huse, Dorothy... KABC-TV, Los Angeles, Cal.
 Hutch, Nita... WTVN, Columbus, Ohio
 Hutchins, Minabel... WPTW, Piqua, Ohio
 Hutchison, Elizabeth... WGVN, Greenville, Miss.
 Hyde, Susan... WKOA, Hopkinsville, Ky.

— H —

Haden, Evelyn... WKWK, Wheeling, W. Va.
 Haerberle, Arle... WCCO-TV, Minneapolis, Minn.
 Hagan, Frances... KIND, Independence, Kan.
 Hall, Barbara... WHCU, Ithaca, N. Y.
 Hall, Lynn... KRBC, Abilene, Tex.
 Hall, Martha... WCOV-TV, Montgomery, Ala.
 Halle, Jane... WSON, Henderson, Ky.
 Hamil, Alma J... WESC, Greenville, S. C.
 Hanscomb, Olga... WFLA, WFLA-TV, Tampa, Fla.
 Hardy, Doris... WFGM, Fitchburg, Mass.
 Hare, Clarine... KOCO, Salem, Ore.
 Hargrove, Polly... KDUB-TV, Lubbock, Tex.
 Harlan, Cynthia... WWTV, Cadillac, Mich.
 Harland, Mary... WNAE, Warren, Pa.
 Harrel, Bets... WJHL-TV, Johnson City, Tenn.
 Harris, Fran... WWJ, Detroit, Mich.
 Harris, Frances Kay... KGBC, Galveston, Tex.
 Harris, Mama Lou... WBOK, New Orleans, La.
 Harrison, Virginia... WTRB, Ripley, Tenn.
 Hart, Connie... KTBS-TV, Shreveport, La.
 Hartin, Dorothy... KSCO, Santa Cruz, Cal.
 Hartman, Hazel... WMID, Atlantic City, N. J.
 Hastings, Ann... KPMT, Fort Morgan, Colo.
 Hayden, Evelyn... WTRF-TV, Wheeling, W. Va.
 Hayes, Ann... WLK-TV, Wilkes-Barre, Pa.
 Hayes, Bette... WDAF-TV, Kansas City, Mo.
 Hays, May Bradshaw... WICC, Bridgeport, Conn.
 Healy, Dolores... KBRC, Mount Vernon, Wash.
 Healy, Meg... KIXL, Dallas, Tex.
 Heck, Betty... KOMU-TV, Columbia, Mo.
 Heinzeleman, Delrose... WGHN, Grand Haven, Mich.
 Helebrant, Lucie J... KOEL, Oelwein, Iowa
 Hellenic, Ruth... WCMW, Canton, Ohio
 Henderson, D. J... WPAD, Paducah, Ky.
 Henderson, Fran... WARU, Peru, Ind.
 Henderson, Mrs. Freddie... WERD, Atlanta, Ga.
 Henderson, Louise... WSNJ, Bridgeton, N. J.

— I —

Ingalls, Mary... KGRH, Fayetteville, Ark.
 Ingram, Meriam... WJWS, South Hill, Va.
 Irving, Peggy... WMAV, Springfield, Ill.
 Isabel, Jeannette... WILD, Birmingham, Ala.
 Ison, Janis... WKBV, Richmond, Ind.

— J —

Jackson, Betty... WEPG, South Pittsburg, Tenn.
 Jackson, Marjorie... KERG, Eugene, Ore.
 Jackson, Dorothy... KPUG, Bellingham, Wash.
 Jacobson, Evelyn... KGEZ, Kalispell, Mont.
 Jarman, Mrs. J. Frank... WDNC, Durham, N. C.
 Jaynes, Vi... WJCD, Seymour, Ind.
 Jeanne, Shirley... WJHP-TV, Jacksonville, Fla.
 Jennemann, Doris... KSTL, St. Louis, Mo.
 Jennings, Helen Massey... WJBO, Baton Rouge, La.
 Jernquist, Dorothy... WMBV-TV, Marinette, Wis.
 John, Alma... WWRL, New York City, N. Y.
 Johnson, Bea... KMBC, KMBC-TV, Kansas City, Mo.
 Johnson, Bonnie... WBHB, Fitzgerald, Ga.
 Johnson, Dianne... WCIA, Champaign, Ill.
 Johnson, Pat... WHAV, Haverhill, Mass.
 Johnston, Coralie... KSYL, Alexandria, La.
 Jones, Earlene... KIMO, Independence, Mo.
 Jones, Lois... WPAR, Parkersburg, W. Va.
 Jones, Mary... WFIL, Philadelphia, Pa.
 Jones, Mimi... WHOS, Decatur, Ala.
 Jukes, Mary Lou... KCKT, Great Bend, Kan.
 Julien, Chrys... KCRG-TV, Cedar Rapids, Iowa

— K —

Kaiser, Lucille... KIUL, Garden City, Kan.
 Kanz, Patricia H... KGNB, New Braunfels, Tex.
 Karlhom, Barbara... WJRD, Tuscaloosa, Ala.

WOMEN COMMENTATORS—RADIO-TV

Kaufmann, Yvonne..... WVSC, Somerset, Pa.
 Kay, Lucy..... WBKH, Hattiesburg, Miss.
 Kaye, Emily..... KXEO, Mexico, Mo.
 Kaye, Sylvia..... KONG, Visalia, Cal.
 Kearns, June..... WTOC, WTOC-TV, Savannah, Ga.
 Keeling, Jon N..... WTRR, Sanford, Fla.
 Kelly, Cordelia..... WFMJ-TV, Greensboro, N. C.
 Kelly, Nancy..... KRIB, Mason City, Iowa
 Kennedy, Marie..... WEEB, Southern Pines, N. C.
 Kerchival, Mary..... WSAZ, Huntington, W. Va.
 Kern, Carolyn..... KERN, Bakersfield, Cal.
 Kettis, Mary..... KKOG, Ogden, Utah
 Keyser, Lalkki..... WEKY, Richmond, Ky.
 Kieffer, Ramona..... WHIZ-TV, Zanesville, Ohio
 Kimball, Betty..... WHAY, New Britain, Conn.
 King, Carol..... WCAX, Burlington, Vt.
 King, Emeline..... KBTK, Missoula, Mont.
 King, Ethel Jane..... KAKE-TV, Wichita, Kan.
 King, June..... WLBT, Jackson, Miss.
 King, Marjorie..... KNBC, San Francisco, Cal.
 King, Mary Ann..... KOSA-TV, Odessa, Tex.
 Kingsbay, Mer..... WCCO, Minneapolis, Minn.
 Kiouss, Roberta..... WLDS, Jacksonville, Ill.
 Kirk, Dorothy Ann..... KILO, Grand Forks, N. D.
 Kit, Mrs. W..... WKIT, Mineola, N. Y.
 Klaeser, Edith..... WLAJ, Grand Rapids, Mich.
 Klark, Kitty..... WWKY, Winchester, Ky.
 Klaser, Marye..... WTVW, Evansville, Ind.
 Klein, Betty..... KOGT, Orange, Tex.
 Klime, Pat..... KVDO-TV, Corpus Christi, Tex.
 Knab, Betty..... WBEX, Chillicothe, Ohio
 Knight, Doris..... WBBQ, Augusta, Ga.
 Knight, Lee..... WSPD, Toledo, Ohio
 Knight, Mary..... KTOW, Oklahoma City, Okla.
 Kolenec, Nikki..... KPRK, Livingston, Mont.
 Kooreman, Jean..... KBIZ, Ottumwa, Iowa
 Kotschwar, Jackie..... KBRL, McCook, Neb.
 Kounovskiy, Rosella..... KLPN, Minot, N. D.
 Kraus, Betty..... WIRY, Plattsburg, N. Y.
 Kregar, Rosella..... WFRM, Coudersport, Pa.
 Kretschman, Lorraine..... KUCB, Montrose, Colo.
 Krieger, Vivien..... WESB, Bradford, Pa.
 Krupp, Nita..... KRAY, Amarillo, Tex.
 Kummer, Eloise..... WBBM, Chicago, Ill.
 Kurtz, Mary Ellen..... WLBK, Lebanon, Pa.
 Kyle, Peggy..... WELS, Kingston, N. C.

— L —

Labbitt, Myrtle..... CKLW, CKLW-TV, Detroit, Mich.
 Lacey, Eleanor..... KRFC, Rocky Ford, Colo.
 Le Fauvret, Michelle..... KARD-TV, Wichita, Kan.
 Lake, Nancy..... WLEB, Sandusky, Ohio
 Lane, Barbara..... WISC, Madison, Wis.
 Lane, Carole..... WKIX, Raleigh, N. C.
 Lane, Judith..... KIRO, Seattle, Wash.
 Lane, Laura..... WMRV, New Orleans, La.
 Lane, Marian..... WRKD, Rockland, Me.
 Lane, Norma..... KUMA, Pendleton, Ore.
 Langdon, Harriet..... WARN, Fort Pierce, Fla.
 Lange, Dorothy..... KEYJ, Jamestown, N. D.
 Larson, Kay..... WHEN, WHEN-TV, Syracuse, N. Y.
 Lauferty, Lillian..... WDBO-TV, Orlando, Fla.
 Laughinghouse, Lucile..... WLAS, Jacksonville, N. C.
 Laughlin, Vivian..... KGFV, Kearney, Neb.
 Lauten, Jane..... WGAN, Portland, Me.
 Lavitan, Gladys..... WIST, Charlotte, N. C.
 Lawshe, Eleanor..... KFNF, Shenandoah, Iowa
 Leakos, Katherine..... WGHM, Waterville, Me.
 Le Blanc, Barbara..... KALB, Alexandria, La.
 Lee, Betty..... WCED, DuBois, Pa.
 Lee, Edna..... KHQA-TV, Quincy, Ill.
 Lee, Judy..... WRCV-TV, Philadelphia, Pa.
 Lee, Linda..... KTBC, KTBC-TV, Austin, Tex.
 Lee, Pat..... WBT, Charlotte, N. C.
 Lee, Virginia..... WLEE, Richmond, Va.
 Leeper, Thelma..... WMRF, Lewistown, Pa.
 LeMay, Mary Ann..... WISN, Milwaukee, Wis.
 Leonard, Elizabeth..... KING, KING-TV, Seattle, Wash.
 Lesueur, Billie..... KOOK-TV, Billings, Mont.
 Lewis, Cara..... WLOU, Louisville, Ky.
 Lewis, Kitty..... KITI, Chehalis-Centralia, Wash.
 Lewis, Wilma..... KAVL, Lancaster, Cal.
 Lind, Ostrid..... WRCA-TV, N.Y.C., N. Y.
 Linderman, Jane..... KCRE, Crescent City, Cal.

Lindgren, Irene..... WFBM, WFBM-TV, Indianapolis, Ind.
 Lingerfelt, Francis..... WCGC, Belmont, N. C.
 Lingle, Kitty..... WMOG, Brunswick, Ga.
 Liston, Carol Ann..... WGIL, Galesburg, Ill.
 Livermore, Mercer..... WKKO, Cocoa, Fla.
 Louch, Jean..... WXYZ-TV, Detroit, Mich.
 Lockwood, Arlean..... WBSE, Hillsdale, Mich.
 Loe, Rita..... WBSS, New Smyrna Beach, Fla.
 Loeffler, Sandra..... KRLD, Dallas, Tex.
 Long, Mary..... WFMD, Frederick, Md.
 Love, Aileen H..... WRLD, West Point, Ga.
 Lowry, Fredi..... KWOA, Worthington, Minn.
 Lubeke, Colleen..... KOLO, Reno, Nev.
 Lucas, Dione..... WPIX, New York, N. Y.
 Lyndmood, Virginia..... WSWA, Harrisonburg, Va.

— Me —

McBride, Alys Mae..... WHLB, Virginia, Minn.
 McBride, Jean..... WWJ-TV, Detroit, Mich.
 McCaleb, Louise..... WHLP, Centerville, Tenn.
 McClintock, Mary..... WHBQ, Memphis, Tenn.
 McClure, Helen..... KTSM-TV, El Paso, Tex.
 McCord, Erma R..... WHBU, Anderson, Ind.
 McCraine, Thelma..... WGLC, Centreville, Miss.
 McCraney, Betty..... KSEL, Lubbock, Tex.
 McCrue, Jinx..... WRCA, N.Y.C., N. Y.
 McCue, Dorothy..... KULE, Ephrata, Wash.
 McCullum, Cooleen..... WCBI-TV, Columbus, Miss.
 McCune, Mildred..... KTHV, Little Rock, Ark.
 McCurdy, Barbara J..... WTCB, Flomaton, Ala.
 McDonald, Helen..... KXRX, San Jose, Cal.
 McCutchen, Ruth..... WDKD, Kingstree, S. C.
 McDonald, Margaret..... WBAP-TV, Ft. Worth, Tex.
 McDonald, Mary..... KOB, Albuquerque, N. M.
 McGavren, Marge..... KMMJ, Grand Island, Neb.
 McLellan, Annette..... KBMX, Coalinga, Cal.
 McMurray, Barbara..... WLRP, New Albany, Ind.
 McNall, Trudy..... WRCC-TV, Rochester, N. Y.
 McNeely, Beth..... WTSP, St. Petersburg, Fla.
 McPherson, Charlotte..... WTTM, Trenton, N. J.

— M —

Macke, Jeannette..... WFIE, Evansville, Ind.
 Mackenzie, Pat..... WNDC-TV, South Bend, Ind.
 Madden, Gertrude..... WWPA, Williamsport, Pa.
 Malchiodi, Carolyn..... WGMA, Hollywood, Fla.
 Mallin, Dorothy Gay..... WDOK, Cleveland, Ohio
 Mallory, Martha..... WWNH, Rochester, N. H.
 Mann, Peggy..... WTVD, Durham, N. C.
 Manners, Martha..... WKTV, Utica, N. Y.
 March, Dona..... WADK, Newport, R. I.
 Marin, Fina..... KWKK, Pasadena, Cal.
 Mariner, Marjorie..... WFMJ-TV, Youngstown, Ohio
 Marsden, Ruth Roberts..... WICY, Malone, N. Y.
 Marshall, Jane..... WTTN, Port Huron, Mich.
 Martell, Tony..... WELJ, Scranton, Pa.
 Martin, Clara..... WBIG, Greensboro, N. C.
 Martin, Edra Paula..... WEBK, Tampa, Fla.
 Martin, Esther..... KDTH, Dubuque, Iowa
 Martin, Mollie..... WBAL, Baltimore, Md.
 Mason, Betsy..... WHED, Washington, N. C.
 Mason, Marion..... KTOE, Mankato, Minn.
 Mason, Mary..... WHAT, Philadelphia, Pa.
 Masters, Margaret..... KSL, Salt Lake City, Utah
 Materi, Stacey..... KROD, El Paso, Tex.
 Maxwell, Bette..... WLEX, Lexington, Ky.
 May, Agnes Clark..... WJR, Detroit, Mich.
 May, Arline..... WXRA, Buffalo, N. Y.
 Mead, Dottie..... WSPB, Sarasota, Fla.



WOMEN COMMENTATORS—RADIO-TV



Medley, Louise.....WHUB, Cookeville, Tenn.
 Medrow, Virginia.....WDWS, Champaign, Ill.
 Melrose, Edythe Fern.....WXYZ, WXYZ-TV,
 Detroit, Mich.

Merman, Raylene.....KERO-TV, Bakersfield, Cal.
 Merritt, Betty.....WAGA, Atlanta, Ga.
 Merritt, Henri.....WFIG, Sumter, S. C.
 Merritt, Lenore.....KJHR, Hood River, Ore.
 Merryfield, Mary.....WMAQ, Chicago, Ill.
 Metzger, Jeanne.....KTVK, Phoenix, Ariz.
 Meyer, Harriet.....WLLY, Richmond, Va.
 Mickley, Lillian.....WHGB, Harrisburg, Pa.
 Midyett, Dorothy.....WTJS, Jackson, Tenn.
 Miles, Dottie.....WJOT, Lake City, S. C.
 Miller, Bette B.....KOSA-TV, Odessa, Tex.
 Miller, Janet.....WARM, WARM-TV, Scranton, Pa.
 Mills, Betty.....WFTG, London, Ky.
 Minahan, Anna.....WCCM, Lawrence, Mass.
 Miniard, Julia.....WATM, Atmore, Ala.
 Mitchell, Bendita.....WTOB, Winston-Salem, N. C.
 Mitchell, Doug.....KALL, Salt Lake City, Utah
 Mitchell, Ruth.....WTTB, Vero Beach, Fla.
 Mittendorf, Virginia.....KOPO-TV, Tucson, Ariz.
 Mizner, Connie.....KVNC, Winslow, Ariz.
 Mladenka, Joy.....KXYZ, Houston, Tex.
 Moore, Babs.....WORD, Spartanburg, S. C.
 Moore, Barbara.....KFST, Ft. Stockton, Tex.
 Moore, Eileen.....WRUM, Rumford, Me.
 Moore, Ellie.....WBIR, Knoxville, Tenn.
 Moore, Eleanor.....WSBT, South Bend, Ind.
 Moore, Mary.....WLW-A, Atlanta, Ga.
 Moore, Mary.....WJAG, Norfolk, Neb.
 Moore, Mat.....WMPA, Aberdeen, Miss.
 Moore, Meade.....WCNC, Elizabeth City, N. Y.
 Moore, Mozelle.....WHVH, Henderson, N. C.
 Morain, Ota.....WMVO, Mt. Vernon, Ohio
 Morgan, Alice Adams.....KMHT, Marshall, Tex.
 Morgan, Louise.....WNAC, Boston, Mass.
 Morgan, Mary.....CKLW-TV, Detroit, Mich.
 Morgan, Melvena H.....KWSK, Pratt, Kan.
 Morris, Mrs. Joe.....WAGS, Bishopville, S. C.
 Morris, Louise.....WDAK, Columbus, Ga.
 Morrison, Marilyn.....WELC, Welch, W. Va.
 Morse, Molly.....KFMB, San Diego, Cal.
 Mortensen, Luella.....WKOW-TV, Madison, Wis.
 Mosby, Ruth Greenough.....KGVO, Missoula, Mont.
 Mosier, Sue.....KFKA, Greeley, Colo.
 Mossman, Sally.....WMCK, McKeesport, Pa.
 Motschenbacher, Nelle.....KRXL, Roseburg, Ore.
 Muir, Sue.....WAIM-TV, Anderson, S. C.
 Munoz, Margarita.....KTXN, Austin, Tex.
 Murphey, Josephine.....WCOR, Lebanon, Tenn.
 Murphy, Doris.....KMA, Shenandoah, Iowa
 Murray, Lee.....WNEM-TV, Bay City, Mich.

— N —

Nance, Evelyn.....WRR, Dallas, Tex.
 Nannini, Nita.....KLAS, Las Vegas, Nev.
 Neece, Helen.....KRES, St. Joseph, Mo.
 Nelson, Billie Jean.....WTKI, Durham, N. C.
 Nelson, Mrs. George.....WLLP, Kenosha, Wis.
 Nelson, Gertrude.....WAOK, Atlanta, Ga.
 Nemeth, Margaret.....WCPA, Clearfield, Pa.
 Nesbitt, Gene.....WKTU, Utica, N. Y.
 Nesbitt, Jane.....WJMA, Orange, Va.
 Neumeyer, Joyce.....KRSL, Russell, Kan.
 Neville, Helen.....WGR-TV, Buffalo, N. Y.
 Newell, Vernia.....KFGO, Fargo, N. D.
 Nixon, Hilda.....WITN, Washington, D. C.
 Nizzoli, Mildred.....KROG, Sonora, Cal.
 Noice, Susan.....WTRX, Belleaire, Ohio
 Norgress, Joyce.....KOBK, Las Cruces, N. M.

Norman, Adele.....WIOU, Kokomo, Ind.
 Norman, Nancy.....WDZ, Decatur, Ill.
 Nutley, Pat.....WGEZ, Beloit, Wis.

— O —

O'Brien, Jeannie.....WOR-TV, N.Y.C., N. Y.
 O'Brien, Lee.....KIUP, Durango, Colo.
 O'Brien, Margie.....KFBC-TV, Cheyenne, Wyo.
 O'Brien, Patsy.....WHLM, Bloomings, Pa.
 Odames, Elizabeth.....WURU, Utica, N. Y.
 Oehmann, Judy.....WBOF, Virginia Beach, Va.
 Olson, Gladys.....WFIW, Fairfield, Ill.
 Oosting, Marion.....WJZM, Clarksville, Tenn.
 Oppenheimer, Kitty.....KTLM, San Rafael, Cal.
 O'Quinn, Evona.....WHAB, Baxley, Ga.
 Ossola, Margaret.....WJAC, Johnstown, Pa.
 Overstreet, Patty.....WAML, Laurel, Miss.
 Owens, Pat.....WCHL, Chapel Hill, N. C.

— P —

Pace, Zena.....WATR, Waterbury, Conn.
 Page, Evelyn.....WTVL, Waterville, Me.
 Palmer, Margaret.....WCLE, Camilla, Ga.
 Palmer, Patricia.....WIRL, Peoria, Ill.
 Palmer, Shirley.....WORC, Worcester, Mass.
 Palmour, Claire.....WDVN, Gainesville, Ga.
 Parker, Dee.....KABC-TV, Los Angeles, Cal.
 Parker, Mona Lorene.....KBOP, Pleasanton, Tex.
 Parks, Betty.....WSCR, Scranton, Pa.
 Parr, Dorothy.....WVNY, Watertown, N. Y.
 Parr, Jeanne.....WISC-TV, Madison, Wis.
 Patrick, Ruth.....KAMQ, Amarillo, Tex.
 Patton, Madelyn, Y.....WMNC, Morgantown, N. C.
 Payne, Mrs. Rex.....KDEI, Center, Tex.
 Pedlow, Marian.....WDRF, Chester, Pa.
 Pendleton, Lolly.....WWBG, Bowling Green, Ohio
 Perkins, Maggie.....WOCB, W. Yarmouth, Mass.
 Perrin, Carolyn.....WGWC, Selma, Ala.
 Perry, Kay.....KYOU, Greeley, Colo.
 Peters, Irene.....KWLW, Willmar, Minn.
 Peterson, Pat.....KSD-TV, St. Louis, Mo.
 Pfeiffer, Mary Lou.....WRFD, Worthington, Ohio
 Phillips, Hazel.....WVNR, Beckley, W. Va.
 Phillips, Jean.....WARK, Hagerstown, Md.
 Piowaty, Deb.....WIRA, Fort Pierce, Fla.
 Pipkin, Shirley.....KFSA, Fort Smith, Ark.
 Piveral, Elizabeth.....KNIM, Maryville, Mo.
 Plank, Laura.....KASH, Eugene, Ore.
 Pope, Anita.....KFYO, Lubbock, Tex.
 Porter, Clarine.....WCOA, Pensacola, Fla.
 Porter, Maye.....KVNJ, Logan, Utah
 Potter, Clifford.....WOMI, Owensboro, Ky.
 Potterfield, Peggy.....WVNB, Daytona Beach, Fla.
 Powe, Dot.....KPLC-TV, Lake Charles, La.
 Powell, Jesse.....KLMO, Longmont, Colo.
 Pressly, Harriet.....WPTF, Raleigh, N. C.
 Price, Marjorie.....WILM, Wilmington, Del.
 Price, Nancy.....WINA, Charlottesville, Va.
 Prosser, Marie.....KATE, Albert Lea, Minn.
 Pryor, Eleanor.....WIPC, Lake Wales, Fla.

— Q —

Quiggle, Helen.....WKBI, St. Marys, Pa.
 Quinn, Frances.....KJEO-TV, Fresno, Cal.

— R —

Ramsey, Pat.....KGOS, Torrington, Wyo.
 Ramsey, Shirley.....WSEE, Erie, Pa.
 Randall, Fern.....KWRT, Boonville, Mo.
 Ray, Ruth.....WKST, New Castle, Pa.
 Rea, Kay.....KTVO, Ottumwa, Iowa
 Reading, Nancy.....WMAV, Marinette, Wis.
 Reagan, Gail.....KCMC-TV, Texarkana, Tex.
 Redabaugh, Red.....KRDO, Colorado Springs, Colo.
 Redington, Ruth.....WKNE, Keene, N. H.
 Rednor, Nan.....WBUD, Trenton, N. J.
 Reese, Mary Lou.....WGBA, Columbus, Ga.
 Reese, Grace.....WPTZ-TV, Plattsburgh, N. Y.
 Reese, Paula Carr.....WMOA, Marietta, Ohio
 Reid, Sue Bailey.....WEAN, Providence, R. I.
 Renchen, Wilma.....WTAY, Robinson, Ill.



Reynolds, Jessie..... WBRM, Marion, N. C.
 Reynolds, Lois..... WACE, Springfield, Mass.
 Rhodes, Roxie M..... KTTR, Rolla, Mo.
 Rich, Reba..... WBBB, Burlington, N. C.
 Riddlebaugh, Barbara A..... WLCO, Eustis, Fla.
 Riley, Susan..... WNDU, South Bend, Ind.
 Ritchie, Ruth..... WBEJ, Elizabethton, Tenn.
 Ritz, Myrna..... WETA, Batavia, N. Y.
 Rivard, Mary Alice..... KFOF, Long Beach, Cal.
 Robbins, Corky..... WOR-TV, N.Y.C., N. Y.
 Roberts, Juanita..... KLVC, Leadville, Colo.
 Robertson, Ruth..... WIPS, Ticonderoga, N. Y.
 Robinson, Dottie Baker..... WENE, Binghamton, N. Y.
 Robinson, Sally..... KVOU, Uvalde, Tex.
 Roddy, Pauline..... KODY, North Platte, Neb.
 Ronan, Honore..... WDAN, WDAN-TV, Danville, Ill.
 Rose, Marilyn..... WFIE, Evansville, Ind.
 Rosenbaum, Virginia..... WTBO, Cumberland, Md.
 Ross, Janet..... KDKA, Pittsburgh, Pa.
 Rossbach, Marlene..... WBRK, Pittsfield, Mass.
 Rothaus, Elena..... KAFP, Petaluma, Cal.
 Rowan, Steve..... WMIX, Mt. Vernon, Ill.
 Rowe, Flo Beach..... WSLB, Ogdensburg, N. Y.
 Rowc, Jo Anne..... KKTU, Colorado Springs, Colo.
 Rowland, Carol..... WFBF, Ferdinandina Beach, Fla.
 Rowland, Rusty..... WKOP, Binghamton, N. Y.
 Rudolph, Joann..... WKCT, Bowling Green, Ky.
 Russell, Kay..... WSYR-TV, Syracuse, N. Y.
 Russell, Marvel..... KWTX, KWTX-TV, Waco, Tex.
 Ryan, Helen..... WTHI-TV, Terre Haute, Ind.

— S —

Sadler, Hazel..... WROD, Daytona Beach, Fla.
 Sadler, Vera..... KTAC, Tacoma, Wash.
 Sale, Joan..... WLVA, Lynchburg, Va.
 Salisbury, Sally..... KSL-TV, Salt Lake City, Utah
 Sands, Eleanor Hanson..... WHK, Cleveland, Ohio
 Saunders, Dorothy..... KCLS, Flagstaff, Ariz.
 Savelle, Taris..... WPPA, Pensacola, Fla.
 Saver, Penny..... WBBY, Appleton, Wis.
 Scheurich, Catherine..... WITY, Danville, Ill.
 Scheyang, Valerie C..... WMLV, Millville, N. J.
 Schmidt, Pauline..... KTVI, Sioux City, Iowa
 Schneider, Donna..... WDGY, Minneapolis, Minn.
 Schneider, Sie..... KGBT, Harlingen, Tex.
 Schrader, Marlene..... WPRC, Lincoln, Ill.
 Schulster, J. Camerson..... KVVO, Cheyenne, Wyo.
 Schurtz, Margaret..... WJHL, Johnson City, Tenn.
 Schwartz, Dorothy..... KPRL, Paso Robles, Cal.
 Schwarz, Monica..... WASA, Havre de Grace, Md.
 Schwind, Mary..... KCBC, Des Moines, Iowa
 Scott, Margarete..... WJAX, Jacksonville, Fla.
 Scott, Marion..... KEEP, Twin Falls, Idaho
 Scott, Pat..... WIBF-TV, Rock Island, Ill.
 Scott, Shirley..... WSYL, Sylvania, Ga.
 Selberg, Marlys..... KXJB-TV, Valley City, N. D.
 Senior, Kathy..... WESH-TV, Daytona Beach, Fla.
 Seymour, Freddie..... WBET, Brockton, Mass.
 Shafer, Danna..... WJTV, Jackson, Miss.
 Shake, Kay..... WDAN-TV, Danville, Ill.
 Shank, Dorothy..... WBBB, Buffalo, N. Y.
 Sharkey, Norma..... WING, Dayton, Ohio
 Sharp, Fern..... WBNS, Columbus, Ohio
 Sharp, Suzanne..... KTUC, Tucson, Ariz.
 Shaw, Mrs. Wilbur..... WIRE, Indianapolis, Ind.
 Shea, Jeanne..... WBNS, Columbus, Ohio
 Shepherd, Eleanor..... KUSN, St. Joseph, Mo.
 Shepherd, Esther..... WAAG, Adel, Ga.
 Sheppard, Charlotte..... WOAY-TV, Oak Hill, W. Va.
 Sheridan, Von..... KRAK, Stockton, Cal.
 Shirley, Eleanor..... KPLC, Lake Charles, La.
 Shives, Rosemary..... KLOG, Kelso, Wash.
 Simon, Sharon..... WCHI, Chillicothe, Ohio
 Simpson, Joy..... WIMO, Winder, Ga.
 Sims, Wilma..... KSD-TV, St. Louis, Mo.
 Slaton, Norma..... WEBQ, Harrisburg, Ill.
 Statton, Pat..... WBB, Haleyville, Ala.
 Small, Margaret..... WABI-TV, Bangor, Me.
 Smith, Boris..... WGGG, Gainesville, Ga.
 Smith, Dorothy..... WFMC, Goldsboro, N. C.
 Smith, Drue..... WDEF, WDEF-TV, Chattanooga, Tenn.
 Smith, Gene..... WJBC, Bloomington, Ill.
 Smith, Irene..... KSMO, Salem, Mo.
 Smith, Jane..... KVEN, Ventura, Cal.
 Smith, Libby..... WDSM-TV, Duluth, Minn.

Smith, Loni..... KMO, Tacoma, Wash.
 Smith, Mamie Lee..... WJAY, Mullins, S. C.
 Smith, Margaret A..... WIRC, Hickory, N. C.
 Smith, Margaret..... KHQ, Spokane, Wash.
 Smith, Millie..... WKBL, Covington, Ky.
 Smith, Sue M..... WDEC, Americus, Ga.
 Smith, Susan..... WCUM, Cumberland, Md.
 Smizer, Ernestine..... KFGT, Fremont, Neb.
 Smyth, Marion..... WFAH, Alliance, Ohio
 Snidow, Debby..... WWOD, Lynchburg, Va.
 Snyder, Adelaide..... WFMJ-TV, Youngstown, Ohio
 Sontag, Esther..... WKBN-TV, Youngstown, Ohio
 Soprano, Loretta..... WATS, Sayre, Pa.
 Southey, Jean..... WTSL, Hanover, N. H.
 Spalding, Martha..... WDAF, Kansas City, Mo.
 Spaulding, Jeanne..... WUSJ, Lockport, N. Y.
 Spear, Bea..... KDIX, Dickinson, N. D.
 Speece, Wynn..... WNA3, Yankton, S. D.
 Sultz, Bernardine..... WFHR, Wisconsin Rapids, Wis.
 Spencer, Eula..... WXOK, Baton Rouge, La.
 Spencer, Helen..... WAAB, Worcester, Mass.
 Stackpole, Connie..... WGIR, Manchester, N. H.
 Stadler, Helene N..... KEED, Springfield, Ore.
 Standish, Martha..... WPOR, Portland, Me.
 Stanley, Mrs. Fran..... KEYZ, Williston, N. D.
 Stanley, Ginger..... WDBO-TV, Orlando, Fla.
 Stark, Beverly..... WMTV, Madison, Wis.
 Starr, Mary..... WATE, WATE-TV, Knoxville, Tenn.
 Staten, Shirley..... KMOD, Modesto, Cal.
 Staten, Margaret Hadely..... WCEC, Rocky Mount, N. C.

Stebbins, Hazel..... KFOR, Lincoln, Neb.
 Steele, Anita..... KAYS, Hays, Kan.
 Steensrud, Eileen..... WEKZ, Monroe, Wis.
 Stegman, Carol..... WPVJ, Painesville, Ohio
 Sterling, Ann..... KOL, Seattle, Wash.
 Stevens, Dorothy..... WLAN, Lancaster, Pa.
 Stevens, Judy..... WTWN, St. Johnsbury, Vt.
 Stevens, Lynn..... WFBM-TV, Indianapolis, Ind.
 Stewart, Faye..... KPFX, San Francisco, Cal.
 Stewart, Mary Lou..... KIEM, Eureka, Cal.
 Stillman, Robbie..... WAKR-TV, Akron, Ohio
 Stoker, Carroll..... WFMV-TV, Greensboro, N. C.
 Stokesberry, Vi..... WCKR, Miami, Fla.
 Storm, Arlys..... KGAY, Salem, Ore.
 Storm, Marge..... WPCF, Putnam, Conn.
 Stover, Janet..... WTNJ, Trenton, N. J.
 Stowe, Carol Lang..... WJKO, Springfield, Mass.
 Straker, Easter..... WIMA, Lima, Ohio
 Strobeck, Kay..... WLFH, Little Falls, N. Y.
 Stroemel, Ginny..... WMTB, Manistee, Mich.
 Strong, Norma Jean..... WKIC, Hazard, Ky.
 Strother, Susie..... WJLB, Detroit, Mich.
 Styner, Jean..... KXRO, Aberdeen, Wash.
 Sugg, Helen..... WROX, Clarksdale, Miss.
 Sullivan, Margaret..... WRUS, Russellville, Ky.
 Sullivan, Millie..... KCRA, KCRA-TV, Sacramento, Cal.
 Sullivan Ruth Delmar..... KEYS, Corpus Christi, Tex.
 Sutherland, Capp..... WEAU, Eau Claire, Wis.
 Swann, Blanch..... KAPB, Marksville, La.
 Sweeney, Ruth..... WHYN-TV, Springfield, Mass.

— T —

Talbot, Peaches..... WION, Ionia, Mich.
 Tankersley, C. Adrian..... WMOG, Brunswick, Ga.
 Taylor, Dorothy..... KONP, Port Angeles, Wash.
 Taylor, Elaine..... WWYO, Pineville, W. Va.
 Taylor, Ethel..... WOIC, Columbia, S. C.
 Taylor, Gertrude..... WFTN, Tryon, N. C.
 Taylor, Joan..... WMRI, Marion, Ind.
 Taylor, Lynn..... KP5D-TV, San Diego, Cal.
 Taylor, Margie..... KGFL, Roswell, N. M.
 Taylor, Nancy..... WOTW, Nashua, N. H.
 Taylor, Teena..... WHMA, Anniston, Ala.
 Tebben, Dorothy..... WHKP, Hendersonville, N. C.
 Temple, Martha Ross..... WASL, Annapolis, Md.
 Tenpenny, Betty..... WGNS, Murfreesboro, Tenn.
 Terrebonne, Betty..... KLPF, Golden Meadow, La.
 Thabes, Nordica..... KLIZ, Brainerd, Minn.
 Thames, Dorothy H..... WHAN, Charleston, S. C.
 Thomas, Gaynelle..... WCTA, Andalusia, Ala.
 Thomas, Margaret..... KSST, Sulphur Springs, Tex.
 Thomas, Martha..... WJHP-TV, Jacksonville, Fla.
 Thomas, Prissy..... WKY-TV, Oklahoma City, Okla.



KLAVAN and FINCH

DISC JOCKEYS

RADIO AND TELEVISION

—their work during 1956

— A —

AAROE, ALDEN
WRVA, Richmond, Va.

ABBOTT, DON
WILE, Cambridge, Ohio

ABBOTT, WALT
KFOX, Long Beach, Cal.

ACKERLEY, BOB
KOMO, Seattle, Wash.

ADAIR, HARRY
KFTM, Fort Morgan, Col.

ADAMS, JIM
WSTV, Steubenville, Ohio

ADLER, LOU
WESB, Bradford, Pa.

ADV, BRUCE
KCOV, Corvallis, Ore.

AGA, ROGER
KXRA, Alexandria, Minn.

AGEE, BOB
WBIR, Knoxville, Tenn.

AGEE, LES
KREH, Duncan, Okla.

AIME, VIC
WNNJ, Newton, N. J.

AKERS, CARL
KLZ, Denver, Col.

ALBERT, BILL
WLW, Cincinnati, Ohio

ALEMAN, JOE
KPRL, Paso Robles, Cal.

ALEXANDER, GRAHAM
KCMJ, Palm Springs, Cal.

ALEXANDER, OTT
WHPE, High Point, N. C.

ALLEN, BOB
WHOS, Decatur, Ala.

ALLEN, C. OWEN
KODI, Cody, Wyo.

ALLEN, FRANK
WOW, Omaha, Neb.

ALLEN, GEORGE
WMEG, Eau Gallie, Fla.

ALLEN, HUGH
WGAP, Maryville, Tenn.

ALLEN, OLIVER
WRAP, Norfolk, Va.

ALLEN, PERRY
KTLN, Denver, Col.

ALLEN, WES
KHMO, Hannibal, Mo.

ALLEY, CLINT
WKQY, Bluefield, W. Va.

ALLISON, DALE
KPDQ, Portland, Ore.

ALLYN, JACK
WRQV, Roanoke, Va.

AMMERMAN, DAN
WVAM, Altoona, Pa.

AMCS, DICK
KDRO, Sedalia, Mo.

ANDERSON, ANDY
WEAV, Pattsburg, N. Y.

ANDERSEN, LLOYD
WHGR, Houghton Lake, Mich.

ANDERSON, ART
KLOG, Kelso, Wash.

ANDERSON, DON
KFH, Wichita, Kan.

ANDERSON, ERNIE
WTRY, Troy, N. Y.

ANDERSON, GARY
WLAQ, Lakeland, Fla.

ANDERSON, HERB OSCAR
WDGY, Minneapolis, Minn.

ANDERSON, JOE
WQUA, Moline, Ill.

ANDERSON, JOHN
WBRK, Pittsfield, Mass.

ANDERSON, LOU
KFTM, Fort Morgan, Col.

ANDRES, JAY
WBEM, Chicago, Ill.

ANDREWS, ART
WSBB, New Smyrna Beach, Fla.

ANDREWS, DON
WSGW, Saginaw, Mich.

ANDREWS, JOHNNY W.

B. Apr. 1, 1917, Boston, Mass.

ANDRICK, BILL
WPAR, Parkersburg, W. Va.

ANDRIESE, TED
WFUR, Grand Rapids, Mich.

ANTHONY, BILL
WLCS, Baton Rouge, La.

ANTHONY, CARMINE
WOC, Davenport, Iowa

ANTHONY, JAY
WHBL, Newark, N. J.

ANTHONY, LEE
WKDA, Nashville, Tenn.

ARKELL, ROD
WNDE, Daytona Beach, Fla.

ARMSTRONG, BILLY
WMDC, Hazlehurst, Miss.

ARMSTRONG, BOB
WCIL, Carbondale, Ill.

ARMSTRONG, TIM
KXOC, Chico, Cal.

ARMSTRONG, TOM
WGAR, Cleveland, Ohio

ARNOLD, BILL
WTOG, Toledo, Ohio

ARNOLD, BOB
WCSH, Portland, Me.

ARTHUR, BILL
WAOV, Vincennes, Ind.

ARTHUR, DON
WFOJ, Milwaukee, Wis.

ASHLEY, BARBEE
WVVM, Greenville, Miss.

ATKINS, BILL
KDOK, Tyler, Tex.

ATWOOD, RUSS
WMAS, Springfield, Mass.

AUGELLO, JOE
WOHO, Toledo, Ohio

AUSLEY, WALLY
WDNC, Durham, N. C.

AUSTIN, JIM
KRAY, Amarillo, Tex.

AVERY, LES
KRE, Berkeley, Cal.

AVERY, MARC
WTOB, Winston-Salem, N. C.

ANTON, BAILEY
KTOP, Topeka, Kan.

AYLWARD, BILL
WMTR, Morristown, N. J.

— B —

BACHMANN, ART
WKUL, Cullman, Ala.

BALLIE, RON
KEER, Twin Falls, Idaho

BAKER, BUDDY
KENS-TV, San Antonio, Tex.

BAKER, DICK
WPIN, St. Petersburg, Fla.

BAKER, GORDIE
WSPR, Springfield, Mass.

BAKER, HAROLD
WTRB, Ripley, Tenn.

BAKER, JAMES D.
KVOC, Casper, Wyo.

BAKEY, ED
WTOV, Towson, Md.

BALE, NORM
KWKH, Shreveport, La.

BALL, NOEL
WSIX, Nashville, Tenn.

BAMBRICK, GORDON
KGON, Portland, Ore.

BARBER, BILL
WOOD, Grand Rapids, Mich.

BARBOUR, HERSCHEL
WCPS, Tarboro, N. C.

BARI, JOE
WLBK, DeKalb, Ill.

BARILL, GENE
WJEF, Grand Rapids, Mich.

BARKER, TED
WJOY, Burlington, Vt.

BARNHILL, PAT
KDRS, Paragould, Ark.

BARRETT, ART
WSIG, Mount Jackson, Va.

BARRETT, DICK
WSHE, Sheboygan, Wis.

BARRETT, RONALD A.
WDOK, Cleveland, Ohio

BARRY, BERT
KGM5, Sacramento, Cal.

BARRY, BOB
WKST, New Castle, Pa.

BARRY, TOM
WOL, Washington, D. C.

BARUCH, ANDRE & BEA WAIN
WABC, New York, N. Y.

BASKOS, GEORGE
KLMO, Longmont, Col.

BASSETT, ROBERT E.
WHLM, Providence, R. I.

BAST, MERWIN
WKOA, Hopkinsville, Ky.

BATCH, LEE
KCSB, San Bernardino, Cal.

BATOZECH, RON
WJOL, Joliet, Ill.

BAZYN, WALLY
WJAG, Norfolk, Neb.

BEAVER, WIN
WRAG, Carrollton, Ala.

BECK, FRED
KABC, Hollywood, Cal.

BECKMAN, SPOOK
WTVN, Columbus, Ohio

BEECHER, DON
WIL, St. Louis, Mo.

BEKAS, TONY
WNAE, Norristown, Pa.

BELL, DAN
WJAN, Spartanburg, S. C.

BELL, JOHN
WDQG, Marine City, Mich.

BELLAIRS, MAL
WBEM, Chicago, Ill.

BELMAN, DAVE
KONG, Visalia, Cal.

BELYEU, WENDEL
KLVT, Levelland, Tex.

BENHAM, DICK
WBET, Brockton, Mass.

BENNETT, JACK
WHWB, Rutland, Vt.

BENNICK, DICK
WSGN, Birmingham, Ala.

BENSON, AL
WGES, Chicago, Ill.

BENTON, BILL
WLFA, Lafayette, Ga.

BERG, ALLAN
KWOW, Pomona, Cal.

BERG, CARL
KWBB, Wichita, Kan.

BERG, HERB
WWOK, Charlotte, N. C.

BERNARD, DUDLEY
KLEF, Golden Meadow, La.

BERNARD, LEO
KCLS, Flagstaff, Ariz.

BERRER, KEN
WKAN, Kankakee, Ill.



BERRY, AL
WPLA, Plant City, Fla.

BERRY, BILL
WDBO, Orlando, Fla.

BERRY, DICK
WFLW, Fairfield, Ill.

BERRY, SPIKE
KEYJ, Jamestown, N. D.

BETTIS, JIM
KUMA, Pendleton, Ore.

BIERS, MARVIN
KR0D, El Paso, Tex.

BILBEE, RODNEY
KWON, Bartlesville, Okla.

BIONDI, DICK
WHOT, Campbell, Ohio

BIRDAS, GEORGE
WLNA, Peekskill, N. Y.

BISHOP, JACK
WLBG, Laurens, S. C.

BIVANS, ROBERT
WITY, Danville, Ill.

BLACK, BUDDY
WGN, Chicago, Ill.

BLACK, DAVE
KOCY, Oklahoma City, Okla.

BLACK, ED
KLU8, Salt Lake City, Utah

BLAINE, GENE
WAKE, Atlanta, Ga.

BLAIR, HARRY
WGL, Fort Wayne, Ind.

BLAIR, MERLE
KTOP, Topeka, Kan.

BLAIR, RAY
WLAV, Grand Rapids, Mich.

BLAND, ARTIE
KWBU, Corpus Christi, Tex.

BLOCK, MARTIN
WABC, New York, N. Y.

BLOUGH, BILL
WBEL, Beloit, Wis.

BLOUNT, JAMES
WMSN, Raleigh, N. C.

BOB & RAY
Bob & Ray Show, NBC, Mutual

BOGGS, BILL
WJPA, Washington, Pa.

BOLLER, WALLY
WDLB, Marshfield, Wis.

BOLLINGER, GENE
WLET, Toccoa, Ga.

BOMER, BILL
KBCH, Oceanlake, Ore.

BONNER, EDDIE
KXOK, St. Louis, Mo.

BOONE, CHARLIE
KFGO, Fargo, N. D.

BOONE, JOE
WMVG, Milledgeville, Ga.

BOULDM, ART
WTCH, Norwich, Conn.

BOVE, DICK
WNAE, Warren, Pa.

BOWEN, AL
WADK, Newport, R. I.

BOWERS, BUDD
KTAR, Phoenix, Ariz.

BOWICK, BILL
WGBA, Columbus, Ga.

BOWMAN, JOE
WIRO, Ironton, Ohio

BOWMAN, SAM
K0BY, San Francisco, Cal.

BOYNTON, DICK
KS0D, San Diego, Cal.

BRADLEY, JIM
KIHR, Hood River, Ore.

BRADLEY, LYNN
KTTN, Trenton, Mo.

BRADLEY, WES
KRDO, Colorado Springs, Colo.

BRADSHAW, TOM
WLOW, Norfolk, Va.

BRANNON, BOB
KRAK, Stockton, Cal.

BRANT, BILL
WJAS, Pittsburgh, Pa.

BRAY, ED
WALT, Tampa, Fla.

BREES, BUD
WPEN, Philadelphia, Pa.

BRENTHOLTZ, GEORGE
WSSB, Durham, N. C.

BRETZ, WOODY
KOCO, Salem, Ore.

BREWER, JACK
KIEB, Eureka, Cal.

BRIDGES, RAY
KID, Idaho Falls, Idaho

BRIGHT, ROBIN
WIBC, Indianapolis, Ind.

BRIMM, CLAUDE
KOL, Seattle, Wash.

BRINGIER, ERNEST
WMBY, New Orleans, La.

BRINK, ARTHUR
KSPR, Casper, Wyo.

BROKS, HAROLD
WMRE, Monroe, Ga.

BROOK, PHIL
WTA Y, Robinson, Ill.

BROOKHART, GARY
WCOM, Parkersburg, W. Va.

BROOKS, HAPPY
KRNO, San Bernardino, Cal.

BROOKS, NORMAN
WMBJ, Daytona Beach, Fla.

BROOKS, RAY
WHIS, Bluefield, W. Va.

BROUGHMAN, DON
KAYE, Puyallup, Wash.

BROWN, BILL
WJAC, Johnstown, Pa.

BROWN, BILL
WNEB, Worcester, Mass.

BROWN, BOB
KATY, San Luis Obispo, Cal.

BROWN, CHARLES
WABG, Greenwood Miss.

BROWN, DALE
KLO, Ogden, Utah



JERRY WARREN

WINS All Night M.C.

After conquering the

West — **Zeke**

Manners — is

back East on **WINS**

N. Y. C.

2-4 P.M.

10-12 P.M.

BROWN, GENE
KOLS, Pryor, Okla.

BROWN, HARRY
WKIS-WORZ, Orlando, Fla.

BROWN, IRWIN
WREN, Topeka, Kan.

BROWN, JOHNNY
WROK, Rockford, Ill.

BROWN LARRY
WPEN, Philadelphia, Pa.

BROWN, PAT
KWBY, Colorado Springs, Co'o.

BROWN, PAUL
KOLO, Reno, Nev.

BROWN, PERRY
WTAO, Boston, Mass.

BROWN, RON
KASH, Eugene, Ore.

BROWN, TED
WGMG, New York, N. Y.

BROWN, TOM
WVOK, Charlotte, N. C.

BROWN, TOM
WPK, Cleveland, Ohio

BROWNE, DAVE
KTEM, Eureka, Cal

BROWNELL, LARRY
WKBW, Buffalo, N. Y.

BROWNING, ALLAN
WKIX, Raleigh, N. C.

BROWNING, BILL
KFMB, San Diego, Cal.

BRUCE, JACK
WNAX, Yankton, S. D.

BRUNER, BOB
WKKO, Cocoa, Fla.

BRUNET, CARLOS
KIWW, San Antonio, Tex.

BRUTON, BOB
KXOL, Fort Worth, Tex.

BRYANT, SEN. BRISTOE
WJLB, Detroit, Mich.

BUCKLEY, THAD
KGEF, Bakersfield, Cal.

BUECKMAN, GENE
WMMB, Melbourne, Fla.

BUMBAUGH, HOWARD
KMAC, San Antonio, Tex.

BURGE, HARRY
WGBS, Miami, Fla.

BURGE, RALPH
WIBR, Baton Rouge, La.

BURGEE, JOHN
WBAR, Bartow, Fla.

BURNETT, JIM
WHBC, Canton, Ohio

BURNS, BARON
WCLS, Columbus, Ga.

BURNS, JACK
KTUC, Tucson, Ariz.

BURNS, STAN

B. Sept. 18, 1927, New York City.
Kashbox Quiz, Stan, The Spinner,
WINS; Nora Drake, Helen Trent,
Our Gal Sunday, CBS; Cerebral
Palsy Telethon, WOR-TV.

BURNS, TOMMY
KMA, Shenandoah, Iowa

BURNS, WALT
KYOR, Blythe, Cal.

BURR, BOB
WDOG, Marine City, Mich.

BUTLER, CLIF
WLOU, Louisville, Ky.

BUTLER, JOHN
WCIC, New Brunswick, N. J.

BYRD, CLARK
WHAR, Clarksburg, W. Va.

BYRD, EARL
WTRX, Bellaire, Ohio

— C —

CADDEN, JERRY
KIRX, Kirksville, Mo.

CAIN, BOB
WSKY, Asheville, N. C.

ALDWELL, CHARLES
WJPS, Evansville, Ind.

CALHOUN, BOB
KCLA, Pine Bluff, Ark.

CAMACHO, CARLOS
KALI, Pasadena, Cal.

CAMERON, JIM
WREN, Topeka, Kan.

CAMERON, TOM
WKBZ, Muskegon, Mich.

CAMPBELL, JACK
KVOO, Tulsa, Okla.

CAMPBELL, OLIN
WFNS, Burlington, N. C.

CAMPBELL, PHIL
WPFJ, Darlington, S. C.

CAMPO, BOB
WHJB, Greensburg, Pa.

CANDLER, JOHN
WDVA, Danville, Va.

CANDLER, JOHN
KFSA, Fort Smith, Ark.

CANE, LENNY
WIRY, Plattsburg, N. Y.

CANNON, STEVE
WLOL, Minneapolis, Minn.

CANTERBURY, MEL
WMON, Montgomery, W. Va.

CANYON, JIM
WINA, Charlottesville, Va.

CAPPS, CARL
WHIT, New Bern, N. C.

CAPPS, JIMMY
WPTF, Raleigh, N. C.

CARACCIOLLO, RICHARD
WDHL, Olean, N. Y.

CARDEN, JOHN
WROK, Rockford, Ill.

CARNEY, JACK
KRUX, Phoenix, Ariz.

CARNEY, RON
WAVY, Norfolk, Va.

CARSON, CHUCK
KSRQ, Santa Rosa, Cal.

CARTER, JAMES
WSYD, Mt. Airy, N. C.



"Your Milkman"

JACK LAZARE



"LISTEN TO LACY"

(Jack Lacy)

WINS — 1010 on your dial
11:30-2:00 PM
4:30-7:00 PM



CARTER, JOKO
WOKJ, Jackson, Miss.

CARTER, TONY
WBHB, Fitzgerald, Ga.

CARVER, JOHNNY
KFAB, Omaha, Neb.

CASE, GEORGE & MARILU
WSAI, Cincinnati, Ohio

CASPER, CLYDE
WLAS, Jacksonville, N. C.

CASPERSON, DICK
WEBY, Appleton, Wis.

CASSADY, AL
WKDL, Clarksdale, Miss.

CASSIDY, TED
WCOA, Pensacola, Fla.

CASTELL, SHARRON
WSFT, Thomaston, Ga.

CATE, LOU
WWPA, Williamsport, Pa.

CAUSEY, BID
KNOE, Monroe, La.

CERVERA, ERNESTO
KWKW, Pasadena, Cal.

CHAMBURS, PAT
WFLA, Tampa, Fla.

CHAPEAU, TED
WUHP, Jacksonville, Fla.

CHAPMAN, JERRY
WIRE, Indianapolis, Ind.

CHAPMAN, RALPH
WHA V, Haverhill, Mass.

CHARF, AL
KBCH, Oceanlake, Ore.

CHARLES, PRESTON
WAGA, Atlanta, Ga.

CHASE, DAVE
KLBS, Houston, Tex.

CHASE, GENE
WIL, St. Louis, Mo.

CHASE, PHIL
WCLG, Morgantown, W. Va.

CHASTEEN, BOB
KVOX, Moorhead, Minn.

CHATAGNIER, JERRY
KLFT, Golden Meadow, La.

CHAVEZ, FRED
KABQ, Albuquerque, N. M.

CHEDWICK, CRAIG
WAMO, Pittsburgh, Pa.

CHESON, BOB
WCEC, Rocky Mount, N. C.

CHILDS, JACK
WCOA, Pensacola, Fla.

CHILLSON, JOHN
KRXL, Roseburg, Ore.

CHRISTENSON, HARRY
KTW, Seattle, Wash.

CHRISTIE, PHIL
WICC, Bridgeport, Conn.

CHURCHES, GLENN
KORA, Sacramento, Cal.

CIMINO, RICK
KJOY, Stockton, Cal.

CITRO, VUNCE
WAZL, Hazleton, Pa.

CLAIRE, MAL
WJHP, Jacksonville, Fla.

CLARK, BARRY
WCHL, Chapel Hill, N. C.

CLARK, COTTONSEED
KEEN, San Jose, Cal.

CLARK, DICK
KIEM, Temple, Tex.

CLARK, KEN
WSAM, Searnaw, Mich.

CLARK, LEE
KBAB, El Cajon, Cal.

CLARK, RAY
KDUB, Lubbock, Tex.

CLAXTON, DAVE
WSLB, Ogdensburg, N. Y.

CLAYTON, BOB
WHDH, Boston, Mass.

CLAYTON, PAUL
WHVR, Hanover, Pa.

CLEMENTI, JOE
WCCM, Lawrence, Mass.

CLOSE, DEAN
WCED, DuBois, Pa.

COBB, CHARLES
WTRR, Sanford, Fla.

CODDAIRE, BILL
WSTC, Stamford, Conn.

CODY, WAYNE
WMA Y, Springfield, Ill.

COLE, CANE
WLOK, Memphis, Tenn.

COLE, DOUGLAS
WIKE, Newport, Vt.

COLEMAN, CARLTON
WTOK, Tampa, Fla.

COLLETTE, JACK
KAMQ, Amarillo, Tex.

COLLINS, AL
WRCA, N. Y. C.

COLLINS, CARL
WKKO, Cocoa, Fla.

COLLINS, GEORGE
KIOX, Bay City, Tex.

COLLINS, KEN
KXYZ, Houston, Tex.

COLLINS, TEX
WAZL, Hazleton, Pa.

COLONE, ANN
WGL, Fort Wayne, Ind.

COMER, FRANK
WLAD, Danbury, Conn.

COMISKEY, BARRY
WGEZ, Beloit, Wis.

CONDREY, JIM
KCNO, Alturas, Cal.

CONRAD, MARY
KIUP, Durango, Colo.

COOK, ANDY
KTBC, Austin, Tex.

COOK, BOB
WOMT, Manitowoc, Wis.

COOK, DICK
KSFO, San Francisco, Cal.

COOK, DICK
WBRN, Big Rapids, Mich.

COOK, ED
WLUC, Louisville, Ky.



MURRAY KAUFMAN

DISK JOCKEY-EMCEE

WMCA

—

WPIX



ART FORD

PL 3-3300

COOK, JIM
WHBU, Anderson, Ind.

COOK, LOU
KABC, Hollywood, Cal.

COOKE, RUSSELL
WWNR, Beckley, W. Va.

COOPER, RALPH
WNRC, New Rochelle, N. Y.

COPE, FRANK
WMRB, Greenville, S. C.

COPE, JOE
KREX, Grand Junction, Colo.

COPELAND, GLEN
KCMR, McCamey, Tex.

COPPL, ERV
WGGH, Marion, Ill.

CORBIN, SLIM
KHOB, Hobbs, N. M.

CORBARO, GEORGE
KWDM, Des Moines, Iowa

CORDER, RICHARD
KOGT, Orange, Tex.

CORDIC, REGE
KDKA, Pittsburgh, Pa.

COREY, RICHARD
KOVV, Provo, Utah

CORNELIUS, GLEN
WJRD, Tuscaloosa, Ala.

CORNELL, KEN
WBRV, Boonville, N. Y.

CORRIGAN, JOHN
WMOD, Moundsville, W. Va.

COSGROVE, PHIL
KXRO, Aberdeen, Wash.

COSNOSKI, BERNARD
WBUD, Trenton, N. J.

COSS, PAUL
WAA-B, Worcester, Mass.

COSTELLO, LEN
WGHN, Grand Haven, Mich.

COTLER, KEN
KWIZ, Santa Ana, Cal.

COUGLIN, PAUL
WFBB, Indianapolis, Ind.

COURTNEY, DEL
KSFO, San Francisco, Cal.

COVERT, TED
WATH, Athens, Ohio

COVINGTON, BILL
WGTC, Greenville, N. C.

COWLEY, PAUL
WKLO, Louisville, Ky.

COX, BILL
WLCS, Baton Rouge, La.

COX, JOHNNY
WIRL, Peoria, Ill.

COYLE, BERT
WEBO, Tampa, Fla.

CRABLE, BILL
KXOK, St. Louis, Mo.

CRADDOCK, JIM
KLTJ, Longview, Tex.

CRAIG, CHUCK
WHBC, Canton, Ohio

CRAIG, GEORGE
KSYD, Wichita Falls, Tex.

CRAWFORD, JOHN
KTFS, Texarkana, Tex.

CREASY, GENE
WLLY, Richmond, Va.

CRIMMEL, FRED
KWRL, Riverton, Wyo.

CROSBY, LEE
KTM, San Rafael, Cal.

CROSE, ROBERT
WACB, Kittanning, Pa.

CROSLEY, JIM
WRFC, Athens, Ga.

CROSS, BILL
KDJI, Holbrook, Ariz.

CROWLEY, DICK
WAMM, Flint, Mich.

CULL, DEAN
KAGR, Yuba City, Cal.

CUMMINGS, AL
KING, Seattle, Wash.

CUNNINGHAM, DON
KROS, Clinton, Iowa

CURTIN, MARC
KFYO, Lubbock, Tex.

CURTIS, BILL
WRAP, Norfolk, Va.

CURTIS, GUY
WADK, Newport, R. I.

CURTIS, MARK
KOLQ, Reno, Nev.

CUSTER, BOB
KLOK, San Jose, Cal.

— D —

DALE, BILLY
WTAO, Boston, Mass.

DALE, CURLY
KFNF, Shenandoah, Iowa

DALLAS, JIMMY
KIMO, Independence, Mo.

DALTON, BOB
WTOP, Washington, D. C.

DALTON, JACK
WGHM, Waterville, Me.

DANIELS, DAN
WKMI, Kalamazoo, Mich.

DANSKIN, WARREN
WLAG, Norfolk, Neb.

DARK, JOHNNY
WHB, Kansas City, Mo.

DARY, ALLAN
WBZ, Boston, Mass.

DAUGHERTY, DOC
WNOW, York, Pa.

DAVID, TOBY
OKLW, Detroit, Mich.

DAVIES, BUD
CKLW, Detroit, Mich.

DAVIS, ARCH
WPHR, Wisconsin Rapids, Wis.

DAVIS BARBARA
WAYS, Charlotte, N. C.

DAVIS, BILL
KSYD, Wichita Falls, Tex.

DAVIS, BRAD
WACE, Springfield, Mass.

DAVIS, ERNIE
WJEX, Erie, Pa.

DAVIS, GENE
WHB, Kansas City, Mo.

DAVIS, GUY R.
WOTR, Corry, Pa.

DAVIS, HERB
WEAM, Arlington, Va.

DAVIS, JACK
KAGR, Yuba City, Cal.

DAVIS, JACK
KUSN, St. Joseph, Mo.

DAVIS, LES
WKNY, Kingston, N. Y.

DAVIS, NORM
KBIS, Bakersfield, Cal.

DAVIS, ROSS
KUMA, Pendleton, Ore.

DAY, GEORGE
KGEI, Bakersfield, Cal.

DEAN, BARRY
WCUM, Cumberland, Md.

DEANE, JOE
WBBF, Rochester, N. Y.

DEATON, WENDELL
KTNM, Tucumcari, N. M.

DE COLA, ED
KYOU, Greeley, Col.

DEETER, DARELL
WPTW, Piqua, Ohio

DeHART, VIRGIL
KTNT, Tacoma, Wash.

DELFINO, FRANK
WICC, Bridgeport, Conn.

DELGADO, ISIDOR
KOB, Las Cruces, N. M.

DELSIE, PAT
WCAM, Camden, N. J.

DENAULT, PAUL
WEBC, Duluth, Minn.

DENNIS, LOU
WBRY, Waterbury, Conn.

DENNISTON, DAVE
WRTA, Altoona, Pa.

DENT, LARRY
WLMA, Lima, Ohio

DERBY, DAVE
WIBX, Utica, N. Y.

DERRICK, CHARLES
WOIC, Columbia, S. C.

DESMOND, DEE
KBOM, Bismarck, N. D.

deSUZE, CARL
WBZ, Boston, Mass.

DEVON, PRU
WQXR, New York, N. Y.

DEW, HELEN
KBOR, Brownsville, Tex.

DEWELL, ELTON
WMEN, Tallahassee, Fla.

DeWITT, CHUCK
WPIN, St. Petersburg, Fla.

DIAMOND, LEX
WNOK, Columbia, S. C.

DIAZ, JUAN R.
WHOM, New York, N. Y.

DUFEE, BILL
WENS, Burlington, N. C.

DILLARD, JIM
WLET, Toccoa, Ga.

DILLON, EDDIE
KVOR, Colorado Springs, Colo.

DIXON, DIZZY
WJOB, Hammond, Ind.

DIXON, JAY
KAYE, Puyallup, Wash.

DIXON, LARRY
WJKO, Springfield, Mass.

DIXON, RANDY
WDAS, Philadelphia, Pa.

DOBBS, JACK C.
WZOB, Fort Payne, Ala.

DODDS, DAR
WGTO, Haines City, Fla.

DODELL, BILL
KRLC, Lewiston, Idaho

DODSON, ROBERT F.
KURV, Edinburg, Tex.

DOLAN, TOM
WJZM, Clarksville, Tenn.

DONAUEAU, HUGH
KSIX, Corpus Christi, Tex.

DORE, BILL
KTNT, Tacoma, Wash.

DORRIS, LEE
WILY, Pittsburgh, Pa.

DORSEY, JOE
WEMP, Milwaukee, Wis.

DOUGHERTY, CHUCK
WQAM, Miami, Fla.

DOUGHERTY, JIM
WHOL, Allentown, Pa.

DOW, DEWEY
WGUY, Bangor, Me.

DOWNEY, GEORGE
WNEB, Worcester, Mass.

DOWNEY, PAT
WCVS, Springfield, Ill.

DRENNAN, JAY
KSEL, Lubbock, Tex.

DRENNAN, LEE
KGBX, Springfield, Mo.

DROZD, JOHN
WWIL, Fort Lauderdale, Fla.

DUBOSE, PAUL
WKAB, Mobile, Ala.

DUCKETT, TRUMAN
WOOF, Dothan, Ala.

DUCKWORTH, BOB
WAOV, Vincennes, Ind.

DUKE, BILL
KDSX, Denison, Tex.

DUNAWAY, CHUCK
KENT, Shreveport, La.

DUNBAR, JERRY
WGEZ, Beloit, Wis.

DUPREE, WILLIAM
WEBB, Baltimore, Md.

DURAN, TED
KBUC, Corona, Cal.

DURHAM, ERNIE
WJLB, Detroit, Mich.

DYE, TOM
KTTR, Rolla, Mo.

— E —

EARDLEY, DAVE
KEEP, Twin Falls, Idaho

EARLE, BOB
WHCU, Ithaca, N. Y.

EARLY, BOB
WALK, Patchogue, N. Y.

EATON, GORDON
WCCO, Minneapolis, Minn.

EAVES, GLEN
KVLG, Alpine, Tex.

EDINGTON, JOHN
KLAS, Las Vegas, Nev.

EDWARDS, BOB
WFN, Findlay, Ohio

EDWARDS, DON
WBCM, Bay City, Mich.

EDWARDS, GEOFF
WOKO, Albany, N. Y.

EDWARDS, JOHNNY
KXYZ, Houston, Tex.

EDWARDS, STEVE
WPBC, Minneapolis, Minn.

EDWARDS, TED
KRIZ, Phoenix, Ariz.

EDWARDS, VERN
WBHL, Sheboygan, Wis.

EGGER, FRITZ
KRDG, Redding, Cal.

EIGEN, JACK
WMAQ, Chicago, Ill.

EISNER, JACK
WMAS, Springfield, Mass.

EKBERG, IVAN
KYJC, Medford, Ore.

ELKINS, TOM
WOC, Davenport, Iowa

ELLIOTT, BOB
KENT, Shreveport, La.

ELLIOTT, BRUCE
MBS

ELLISON, BILL
WHCU, Ithaca, N. Y.

ELLSWORTH, JACK
WALK, Patchogue, N. Y.

EMERSON, BILL
WKIT, Mineola, N. Y.

EMERY, RALPH
WMAK, Nashville, Tenn.

ERTIS, RUDY
WTOL, Toledo, Ohio

ERWIN, PEB
WCTA, Andalusia, Ala.

ESTES, GENE
KONG, Visalia, Cal.

EVANS, JOHN W.
WIS, Columbia, S. C.

EVANS, SAM
WGES, Chicago, Ill.

EVANS, WALTER
KTBB, Tyler, Tex.

EVENS, HAL
WDDT, Greenville, Miss.

EYRICH, DICK
WSIR, Winter Haven, Fla.

— F —

FAIRCLOTH, PEANUT
WAPQ, Chattanooga, Tenn.

FALLON, TOM
KCKN, Kansas City, Kan.

FARRAYE, LOU
WDBJ, Roanoke, Va.

FARRELL, PETE
WWPA, Williamsport, Pa.

FARRELL, REED
WAIT, Chicago, Ill.

FARRINGTON, BOB
WNNJ, Newton, N. J.

FAYE, MARTY
WAAF, Chicago, Ill.

FELLMER, FRANK
WMTR, Morristown, N. J.

FENNELL, GEORGE
WHIL, Medford, Mass.

FENNER, LOWELL
KGGH, Little Rock, Ark.

FERGUSON, DON
WNOK, Columbia, S. C.

FERGUSON, SCOTT
WAX, Jacksonville, Fla.

FERRECI, BACI
KROG, Sonora, Cal.

FERRIS, BOB
WDLG, Port Jervis, N. Y.

FERRIS, DON
WPAY, Portsmouth, Ohio

FIDLER, DOC
WISL, Shamokin, Pa.

FIELD, ALAN
WMLV, Millville, N. J.

FIELD, RED
WMEN, Tallahassee, Fla.

FIELDS, BILL
WGES, Chicago, Ill.

FILES, BERT
WCAW, Charleston, W. Va.

FINCHER, MODA
KDUB, Lubbock, Tex.

FINE, MEL
WICH, Norwich, Conn.

FINN, GREG
WORL, Boston, Mass.

FINNEGAN, JAMES
WDOR, Sturgeon Bay, Wis.

FISHER, GEORGE
WBBQ, Augusta, Ga.

FISHER, TRUMAN
KSET, El Paso, Tex.

FISKE, FRED
WWDC, Washington, D. C.

FLANAGAN, PAUL
WBCA, N. Y. C.

FLEMING, JERRY
WMMW, Meriden, Conn.

FLETCHER, ROYCE
KSVP, Artesia, N. M.

FLOOD, JOE
KTLN, Denver, Colo.

FOOTIT, JIM
KEYJ, Jamestown, N. D.

FORD, ART
WNEW, New York, N. Y.

FORD, LES
WTBO, Cumberland, Md.

FOSTER, JOHN
WBAX, Wilkes-Barre, Pa.

FOULKES, BILL
KBIF, Fresno, Cal.

FOWLER, FROSTI
KLOQ, Yakima, Wash.

FOX, GARRY
KDLM, Detroit Lakes, Minn.

FRANCIS, BILLY
KLEN, Killeen, Tex.

FRANK, BEECHER
WGRC, Louisville, Ky.

FRANK, JOE
KTUC, Tucson, Ariz.

FRANKLIN, FRED
KTRF, Thief River Falls, Minn.

FRANKLIN, JOE
WABC-TV

FRAY, JACQUES
WQXR, New York, N. Y.

FRAZIER, ROBERT
WESO, Southbridge, Mass.

FREDERICKS, BOB
KAYO, Seattle, Wash.

FREEMAN, AUBREY
WCPC, Houston, Miss.

FREEMAN, HONEYBOY
WBOK, New Orleans, La.

FRERS, RUSS
KWPC, Muscatine, Iowa

FREEZE, GARTH
WMTS, Murfreesboro, Tenn.

FRENCH, JIM
KING, Seattle, Wash.

FRIEDMAN, SID
WARM, Scranton, Pa.

FRIEL, JACK
WBTA, Batavia, N. Y.

FRITTS, BOB
KNEB, Scottsbluff, Neb.

FRITZ, JOHN
KPRO, Riverside, Cal.

FROST, DON
KMNS, Sioux City, Iowa

FROST, JIM
KBIZ, Ottumwa, Iowa

FRYE, J. H.
WWYO, Pineville, W. Va.

FULCHER, BOB
WLVA, Lynchburg, Va.

FULLER, CHARLES
WALT, Tampa, Fla.

FULLER, JERRY
KSSST, Sulphur Springs, Tex.

FULLER, KEN
WRBE, Columbus, Ga.

FULLERTON, JERRY
KJOE, Shreveport, La.

FUSCO, DANNY
WRUN, Utica, N. Y.

— G —

GABRIELSON, CONRAD
WHLB, Virginia, Minn.

GAILLIARD, MARSHALL
WAIM, Anderson, S. C.

GALGON, PAUL
WKAP, Allentown, Pa.

GALLAGHER, ROGER
WMCA, New York, N. Y.

GANN, HAROLD
KDEN, Denver, Colo.

GANNON, JOE
KWPC, Muscatine, Iowa

GARRETT, FRED
WAMM, Flint, Mich.

GARTEN, L. G.
WSAZ, Huntington, W. Va.

GASTON, LYLE
KQWA, Enid, Okla.

GEBBEN, STAN
WBRN, Big Rapids, Mich.

GEHRETT, HARRY
KFGT, Fremont, Neb.

GENTRY, BOB
KENE, Toppenish, Wash.

GEORGE, ELLEN
WNBZ, Saranac Lake, N. Y.

GEORGE, SONNY
KORA, Bryan, Tex.

GEORGE, TOM
WJBK, Detroit, Mich.

GERNETZKY, HOWARD
WSAU, Wausau, Wis.

GERSON, BILL
WINN, Louisville, Ky.

GETCHELL, LARRY
KLIN, Lincoln, Neb.

GIBBONS, WILLIAM
WANT, Richmond, Va.

GIBEAU, BILL
KREO, Indio, Cal.

GIBSON, ADRAIN D.
WZOB, Fort Payne, Ala.

GILBERT, GARY
KNGS, Hanford, Cal.

GILES, JAY
WSOY, Decatur, Ill.

GILL, DON
KAYS, Hays, Kan.

GILMORE, BRUCE
WKAN, Kankakee, Ill.

GLOBENFELT, HAROLD
KGST, Fresno, Cal.

GODWIN, DAVE
KTRH, Houston, Tex.

GOLDEN, JERRY
WLIP, Kenosha, Wis.

GOLDMAN, DICK
WJOC, Jamestown, N. Y.

GOODMAN, MORT
WWHG, Hornell, N. Y.

GOOSBY, BILL
KDEN, Denver, Colo.

GORDON, BILL
WHK, Cleveland, Ohio

GORDON, DWIGHT
WEW, St. Louis, Mo.

GOUGH, SANDY
WTHH, Port Huron, Mich.

GRANT, BOB
WKST, New Castle, Pa.

GRANT, GARY
KDJI, Holbrook, Ariz.

GRANT, JOE
WDVA, Danville, Va.



GRAVLEE, MORGAN
WWWF, Fayette, Ala.

GREEN, BILL
KEEG, Eugene, Ore.

GREEN, CHARLES
WNJR, Newark, N. J.

GREEN, DON
KWNO, Winona, Minn.

GREEN, HAL
WBAC, Cleveland, Tenn.

GREEN, LOU
WSAR, Fall River, Mass.

GREENFIELD, JIM
WSIR, Winter Haven, Fla.

GREENWAY, ELLIS T.
WHKY, Hickory, N. C.

GREGORY, GREG
KROD, El Paso, Tex.

GREIVE, STAN
KLIK, Jefferson City, Mo.

GREY, SOLON
KREX, Grand Junction, Colo.

GRIFFIN, DEAN
WLEX, Lexington, Ky.

GRIFFIN, DEAN
WGRC, Louisville, Ky.

GRIFFIN, JERRY
WBNF, Binghamton, N. Y.

GRIGSBY, TOM
WDVM, Pocomoke City, Md.

GRISWOLD, JAN
WTMS, Michigan City Ind.

GROCE, ROCKY
WFEC, Miami, Fla.

GROVE, BOB
WEPM, Martinsburg, W. Va.

GRUBB, JACK
WTNC, Thomasville, N. C.

GUARDINO, MONTE
KULN, Grants Pass, Ore.

GUINAN, GREGG
KGMC, Englewood, Colo.

GUTHRIE, WALT
WGAT, Athens, Ga.

GWYN, BOB
KLBS, Houston, Tex.

GWYNN, EASY
WYBC, Indianapolis, Ind.

— H —

HADAWAY, EARL
WAPX, Montgomery, Ala.

HADEN, DARRELL
KWTO, Springfield, Mo.

HAGEN, DEAN
KILO, Grand Forks, N. D.

HAGGEN, HAROLD
KTW, Seattle, Wash.

HAIT, MAL
WKIP, Poughkeepsie, N. Y.

HALE, BOB
WABE, Allentown, Pa.

HALE, PHIL
WKNB, New Britain, Conn.

HALL, HERB
KCRE, Crescent City, Cal.

HALLIGAN, JOHN
KCIM, Carroll, Iowa

HAMILTON, JOHN
KSRO, Santa Rosa, Cal.

HAMLIN, MIKE
WLA V, Grand Rapids, Mich.

HANCOCK, HANK
WBNF, Binghamton, N. Y.

HANNA, RICK
WBUT, Butler, Pa.

HANNON, RONNIE
WMGA, Moultrie, Ga.

HANTEN, JERRY
WKBZ, Muskegon, Mich.

HARDIMAN, WILLIAM
KSL, Salt Lake City, Utah

HARDIN, CHUCK
KWTX, Waco, Tex.

HARDY, JOHN
KSN, San Francisco, Cal.

HARE, TINY
WEAV, Plattsburg, N. Y.

HARPER, CHARLIE
KANV, Shreveport, La.

HARPER, JIM
WINZ, Miami, Fla.

HARPER, JIMMIE
WMBR, Jacksonville, Fla.

HARRIS, DEAN
WHEN, Syracuse, N. Y.

HARRIS, JACK
WKDA, Nashville, Tenn.

HARTBERG, CRAIG
KGOS, Torrington, Wyo.

HARVEY, ED
WCAU, Philadelphia, Pa.

HARWOOD, BRIAN
WDEV, Waterbury, Vt.

HATCHER, WARD
KLRs, Mountain Grove, Mo.

HAVEMAN, THOMAS
KRLC, Lewiston, Idaho

HAYES, BILL
WFKY, Frankfort, Ky.

HAZELWOOD, LEE
KTYL, Mesa, Ariz.

HAZLERIG, BILL
WKBL, Covington, Ky.

HEAD, DONALD L.
WKTC, Kendallville, Ind.

HEAVNER, JIMMY
WKMT, Kings Mountain, N. C.

HECOX, CLARENCE
KVAN, Vancouver, Wash.

HEISE, LARRY
KHUM, Eureka, Cal.

HELDER, BOB
WFMD, Frederick, Md.

HELEGESON, BOB
KSOO, Sioux Falls, S. D.

HENDERSON, DOUGLAS
WDAS, Philadelphia, Pa.

HENDERSON, HANK
KGBC, Galveston, Tex.

HENDERSON, JACK
KCUL, Fort Worth, Tex.

HENDREN, JOE
WENK, Union City, Tenn.

HENLEY, HAP
WBEL, Elizabethton, Tenn.

HENRY, HANK
KCNO, Alturas, Cal.

HERMAN, BERNIE
WIRE, Indianapolis, Ind.

HENRY, CARL
KTYL, Mesa, Ariz.

HESTER, JEFF
WSLI, Jackson, Miss.

HESTERMAN, BILL
KNAK, Salt Lake City, Utah

HETRICK, WAYNE
WBRF, Lewistown Pa.

HEUER, MIKE
KMA, Shenandoah, Iowa

HEUSEL, TED
WHRV, Ann Arbor, Mich.

HIGBEE, LYNN
KRMG, Tulsa, Okla.

HIGGINS, TOM
WLOI, Laporte, Ind.

HILBURN, RED
KBOP, Pleasanton, Tex.

HILL, BILL
KRAK, Stockton, Cal.

HILL, BOB
WNAX, Yankton, S. D.

HILL, CARVER
WHPK, Hendersonville, N. C.

HILL, EDDIE
WER, Dallas, Tex.

HILL, JIMMY
WTYN, Tryon, N. C.

HILL, JOE
WDVH, Gainesville, Fla.

HILLIARD, JOHN
WCHI, Chillicothe, Ohio

HILLIS, IVY
WSMT, Sparta, Tenn.

HILLS, HAROLD
KTNT, Tacoma, Wash.

HIRSCH, JERRY
WGBF, Evansville, Ind.

HOBBY, WES
WADS, Ansonia, Conn.

HOBGOOD, ED WALLACE
WJHB, Talladega, Ala.

HOFER, DAVE
KRDW, Dinuba, Cal.

HOFF, DICK
KMAN, Manhattan, Kan.

HOFFEL, BOB
WTSF, St. Petersburg, Fla.

HOFFMAN, LANCE
WJUN, Millintown, Pa.

HOGAN, ART
KPAL, Fulton, Mo.

HOHISEL, LEE
WHGR, Houghton Lake, Mich.

HOLCOMB, HARVEY
KWEW, Hobbs, N. M.

HOLCOMB, JACK
WEEU, Reading, Pa.

HOLCOMB, JOE
KJOE, Shreveport, La.

HOLDERFIELD, DOUG
WFPA, Fort Payne, Ala.

HOLIDAY, JAMES
WJHL, Johnson City, Tenn.

HOLLAND, BILL
KLZ, Denver, Colo.

HOLLAND, DONALD
WLCR, Torrington, Conn.

HOLLISTER, RICK
WTAL, Tallahassee, Fla.

HOLM, CLATE
KIUP, Durango, Colo.

HOLMES, BOB
KSJO, San Jose, Cal.

HOLMES, CHARLEY
MBS

HOLMES, GENE
WIRL, Peoria, Ill.

HOLT, JEFF
WSSO, Starkville, Miss.

HOLT, JIM
WICE, Providence, R. I.

HOLTZMEIR, AL
KBIZ, Ottumwa, Iowa

HONAKER, RAY
WTON, Staunton, Va.

HOOD, TAL
WFGM, Fitchburg, Mass.

HOOKER, TED
WQTM, Wilson, N. C.

HOPKINS, TOM
WSTN, St. Augustine, Fla.

HORNE, ED
WTSI, Hanover, N. H.

HOSEA, FRANK
WJBO, Baton Rouge, La.

HOUC, JOHN
WSSO, Starkville, Miss.

HOUGH, STEWART
WKDL, C'arksdale, Miss.

HOUSE, RON
WKTY, La Crosse, Wis.

HOUSEMAN, HERB
KLPW, Union, Mo.

HOWARD, SPECS
KYW, Cleveland, Ohio

HOWE, JOE
KTKT, Tucson, Ariz.

HOWE, LLOYD
WTPS, Ticonderoga, N. Y.

HOWELL, BILL
WMPA, Aberdeen, Miss.

HOWLETT, BILL
KRTV, Hillsboro, Ore.

HUBER, MATT
KDAC, Fort Bragg, Cal.

HUDSON, GEORGE
WNJR, Newark, N. J.

HUDSON, HARVEY
WLEE, Richmond, Va.

HUFFERD, JIM
WCNB, Connerville, Ind.

HUGH, IVOR
WCCC, Hartford, Conn.

HUGHES, JIM
KSEL, Lubbock, Tex.

HUNT, J. D., JR.
WHSC, Hartsville S. C.

HUNTER, AL
KSDO, San Diego, Cal.

HUNTER, BEN
KFI, Los Angeles, Cal.

HUNTER, BILL
WUSJ, Lockport, N. Y.

HUNTER, JOE LOUIS
WCEC, Rocky Mount, N. C.



HURLEY, ROD
WWN, Baltimore, Md.
HURST, WILSON
WKY, Oklahoma City, Okla.
HUSTEAD, DICK
WBLK, Clarksburg, W. Va.
HUTCHINSON, RAYMOND
KOL, Seattle, Wash.
HUTTO, RICK
WDVH, Gainesville, Fla.
HYDE, STAN
KPLC, Lake Charles, La.
HYDEN, BILL
KVOO, Tulsa, Okla.
HYMAN, ED
WOAL, San Antonio, Tex.

— I —

INCH, BOB
KFJI, Klamath Falls, Ore.
UNMAN, HARVEY
WTRB, Ripley, Tenn.
IRWIN, HAL
WPUV, Pulaski, Va.
IRWIN, NICK
KFXM, San Bernardino, Cal.

— J —

JACKSON, MAURICE
WTVN, Columbus, Ohio
JACKSON, MIKE
KOAM, Pittsburg, Kan.
JACKSON, TOM
WKAB, Mobile, Ala.
JAMES, BOB
WPII, Pittsburgh, Pa.
JAMES, DICK
WKBN, Youngstown, Ohio
JAMES, HERB
KCRG, Cedar Rapids, Iowa
JAMES, MIKE
WNAV, Annapolis, Md.
JEFFERS, SLEEPY
WTP, Charleston, W. Va.
JEFFREY, ALLAN
WABC, N. Y., N. Y.
JEFFRIES, RED
WLBN, Lebanon, Ky.
JENNINGS, BOB
KXOC, Chico, Cal.
JENNINGS, GORDON
WKQY, Bluefield, W. Va.
JENNINGS, JOHN
WDBJ, Roanoke, Va.
JENSEN, WALT
KWOA, Worthington, Minn.
JENSON, COY
KDDD, Dumas, Tex.
JESKE, FRED
WVDR, Syracuse, N. Y.
JESSEN, DICK
WCVI, Conne'lsville, Pa.
JOHNSON, ART
WDRG, Hartford, Conn.
JOHNSON, BILL
KRUS, Ruston, La.
JOHNSON, BRUCE
KOOL, Phoenix, Ariz.
JOHNSON, BUD
WKBJ, Milan, Tenn.
JOHNSON, DICK
WNOF, Newport, Ky.
JOHNSON, ED
WHAV, Haverhill, Mass.
JOHNSON, FRED
WFTG, London, Ky.
JOHNSON, IRWIN
WBNS, Columbus, Ohio
JOHNSON, JAMES
WTAW, College Station, Tex.
JOHNSON, PAUL
KILQ, Grand Forks, N. D.
JOHNSON, RALPH
KFOR, Lincoln, Neb.
JOHNSON, ROOSEVELT
WERD, Atlanta, Ga.
JOHNSON, TOM
WHJE, Greensburg, Pa.
JOHNSTON, ALVIN
WGOH, Newman, Ga.

JOHNSTON, HUGH
WBBW, Youngstown, Ohio
JOHNSTON, TERRY
WPEC, Miami, Fla.
JOLLIFF, KEN
WFGM, Fitchburg, Mass.
JONES, B. J.
WIOK, Tampa, Fla.
JONES, BOB
KNOE, Monroe, La.
JONES, BOB
WBAL, Baltimore, Md.
JONES, BOB
KFAB, Omaha, Neb.
JONES, CLYDE
KERV, Kerrville, Tex.
JONES, DANA
WBEC, Pittsfield, Mass.
JONES, DICK
KGHF, Pueblo, Colo.
JONES, DON
WLEA, Hornell, N. Y.
JONES, DONALD
WNAE, Norristown, Pa.
JONES, E. RODNEY
KXLW, St. Louis, Mo.
JONES, GAR
KBOI, Boise, Idaho
JONES, JIM
WTAX, Springfield, Ill.
JONES, LYLE
KUKI, Ukiah, Cal.
JONES, W. M.
WCHJ, Brookhaven, Miss.
JORDAN, MILO
WKJB, Iron River, Mich.
JOYNES, JERRY
WROV, Roanoke, Va.
JULIAN, JOE
WKOF, Binghamton, N. Y.
JUSTICE, KIRK
KGHI, Little Rock, Ark.

— K —

KARR, JOHNNY
WATR, Waterbury, Conn.
KAUFMAN, MURRAY
WMCA
KAYE, BARRY
WJAS, Pittsburgh, Pa.
KAYE, BOB
WAHR, Miami Beach, Fla.
KAYE, GENE
WIEL, Elizabethtown, Ky.
KEATHLEY, HAMPTON
KTRE, Lufkin, Tex.
KEATON, BILL
WXRA, Buffalo, N. Y.
KEELS, CECIL
WCSC, Charleston, S. C.
KEEP, BARNEY
KEX, Portland, Ore.
KELLER, FRANK K.
WKSJ, Milford, Del.
KELLER, O. J., JR.
WTAX, Springfield, Ill.
KELLEY, CHET
WOCB, W. Yarmouth, Mass.
KELLEY, LUTHER
KBST, Big Spring, Tex.
KELLNER, JACK
KAAA, Kingman, Ariz.
KELLY, DON
WLOL, Minneapolis, Minn.
KELLY, FRANK
WDRF, Chester, Pa.
KELLY, J. C.
KGAS, Carthage, Tex.
KELLY, JOE
WSBT, South Bend, Ind.
KEISO, BILL
KOPO, Tucson, Ariz.
KEMP, CONNOR
KWVO, Cheyenne, Wyo.
KEMPER, WARREN
KLOG, Kelso, Wash.
KENNEDY, DUDLEY
WHUB, Cookeville, Tenn.

KENT, ART
KLUB, Salt Lake City, Utah
KENT, MEL
WNOE, New Orleans, La.
KERN, JIM
WAMLW, Washington, Ind.
KERR, JOHN
WHEL, Centerville, Tenn.
KERSHNER, M. F.
WJEJ, Hagerstown, Md.
KIDD, WELDON
KACT, Andrews, Tex.
KILBURN, LARRY
KFBI, Wichita, Kan.
KILEEN, JUDY
KERN, Bakersfield, Cal.
KILGORE, LYLE
KFXM, San Bernardino, Cal.
KILLGORE, JOE
KUSN, St. Joseph, Mo.
KIMBERLING, DON
WEEU, Reading, Pa.
KINCAID, HARRY, JR.
WCLG, Morgantown, W. Va.
KING, DON
WBML, Macon, Ga.
KING, NELSON
WCKY, Cincinnati, Ohio
KING, SID
WKIS-WORZ, Orlando, Fla.
KINNAMON, RAY
WTJH, East Point, Ga.
KINSEY, CURLY
WGTA, Summerville, Ga.
KIRK, MAURY
WHBU, Anderson, Ind.
KIRKPATRICK, DAVE
WMNB, North Adams, Mass.
KISS, BILL
WMAM, Marinette, Wis.
KLAVAN & FINCH
WNEW
KLEIN, GEORGE
WMC, Memphis, Tenn.
KLOSS, BOB
WKWK, Wheeling, W. Va.
KNIGHT, GUY
KCMJ, Palm Springs, Cal.
KNIGHT, JOE
KRMG, Tulsa, Okla.
KNIGHT, LARRY
KPTL, Carson City, Nev.
KNIGHT, MORRIS
WRFC, Athens, Ga.
KNIGHT, SKIP
WKNK, Muskegon, Mich.
KNIGHT, WAYNE
WABM, Houllon, Me.
KNOTT, MARTHA
KBYE, Oklahoma City, Okla.
KNOX, DELORES
WLAU, Laurel, Miss.
KOLBO, PHIL
WLDL, La Crosse, Wis.
KOLBY, CAL
WDRG, Hartford, Conn.
KOLINS, TOM
WMLP, Milton, Pa.
KONSIN, WES
WPLY, Plymouth, Wis.
KOPLER, BOB
WJAC, Johnstown, Pa.
KOPP, LEE
KSJO, San Jose, Cal.
KORDELLA, STAN
WCAW, Charleston, W. Va.
KOTT, KEN
WMTE, Manistee, Mich.
KRAUS, DICK
WIRY, Plattsburg, N. Y.
KRELL, FRED
WSGW, Saginaw, Mich.
KRIEGER, BILL
WESC, Greenville, S. C.
KUHN, JOE
WBMC, McMinnville, Tenn.
KULZ, BOB
WROD, Daytona Beach, Fla.
KUVENT, ARNIE
WGAN, Portland, Me.

— L —

LAAM, ORSON
KWG, Stockton, Cal.
LABORDE, RAYMOND
KAPB, Marksville, La.

LACY, JACK

Listen to Lacy
WINS, New York, N. Y.

LADD, ED
MBS
LA DUC, DON
KMEY, Monterey, Cal.
LAFLEUR, ALAN
WNAV, Annapolis, Md.
LAKE, ART
WJAR, Providence, R. I.
LANDERSMAN, PAUL
WHGB, Harrisburg, Pa.
LANE, ART
WLBR, Lebanon, Pa.
LANG, MONTE
WCAT, Orange, Mass.
LANGE, JERRY
KRPL, Moscow, Idaho
LANICH, JERRY
WPTW, Piqua, Ohio
LANZ, LARRY
KMCM, McMinnville, Ore.
LARSEN, BOB
WEMP, Milwaukee, Wis.
LARSON, PAUL
WORC, Worcester, Mass.
LASHBROOK, DICK
WSAZ, Huntington, W. Va.
LASHLEY, RICHARD
WLOE, Leaksville, N. C.
LAUFER, DON
WNLK, Norwalk, Conn.
LAURIE, BEN ERLE
KEBE, Jacksonville, Tex.
LAVENDER, RALPH
WBIA, Augusta, Ga.
LAVERNE, GENE
WFEA, Manchester, N. H.
LAWRENCE, AL
KORV, Caruthersville, Mo.
LAWRENCE, JERRY
KFAL, Fulton, Mo.
LAWSON, ELISHA
WELS, Kinston, N. C.

LAZARE, JACK

B. Dec. 13, 1922, New York City;
Milkman's Matinee, WNEW, New
York, N. Y.

LEAHY, FRANK O.
WJOL, Joliet, Ill.
LEAHY, TOM
KAKE, Wichita, Kan.
LEAK, BILL
WASL, Annapolis, Md.
LEDENIA, JOE
KBRO, Bremerton, Wash.
LEE, BRAD
KVOD, Denver, Colo.
LEE, BRUCE
KOKO, Warrensburg, Mo.
LEE, MIKE
WPIT, Pittsburgh, Pa.
LEE, VINCE
WRCV, Philadelphia, Pa.
LEEDY, DONALD
WSFB, Quitman, Ga.
LEHMAN, JIM
KMOD, Modesto, Cal.
LEIBERT, AL
WGBS, Miami, Fla.
LEIBERT, AL
WTNJ, Trenton, N. J.
LELY, JEAN THEO
KNQG, Nogales, Ariz.
LEMON, LEE
KSO, Des Moines, Iowa
LENAY, WILL
WSAI, Cincinnati, Ohio
LENTZ, KARL
KPET, Lamesa, Tex.

LEONARD, BILL
WSMB, New Orleans, La.
LEONARD, BUD
WMPB, Memphis, Tenn.
LEONARD, LEE
KNGS, Hanford, Cal.
LEONARD, ROY
WHDH, Boston, Mass.
LEROY, JOHN
WTBF, Troy, Ala.
LE SIEUR, CHARLES
KCLA, Pine Bluff, Ark.
LESLIE, NEAL
WOHI, East Liverpool, Ohio
LESTER, LES
KANE, New Iberia, La.
LETCHER, ADOLPH
KTNM, Tucumcari, N. M.
LEUPP, HERB
KBOM, Bismarek, N. D.
LEVY, SY
WACE, Springfield, Mass.
LEWIS, BOB
WGPA, Bethlehem, Pa.
LEWIS, CHUCK
WPON, Pontiac, Mich.
LEWIS, DEAN
WBNS, Columbus, Ohio
LEWIS, GENE
WJAY, Mullins, S. C.
LEWIS, GEORGE
WLEX, Lexington, Ky.
LEWIS, LLOYD
KIHQ, Sioux Falls, S. D.
LEWIS, WILBUR D.
WANT, Richmond, Va.
LEYVA, MAX
KUBA, Yuba City, Cal.
LeZOTTE, GEORGE
WAVZ, New Haven, Conn.
LICATA, LONNIE
KOSI, Aurora, Colo.
LICHTENTHALER, GEO.
KGAL, Lebanon, Ore.
LIEGEOIS, BILL
WHAM, Marinette, Wis.
LIENHART, CHARLES
KHBG, Okmulgee, Okla.
LIGHTFOOT, JIM
KGUL, Greenville, Tex.
LIND, ELLIS
KSTN, Stockton, Cal.
LINDAMOOD, FOX
WYVE, Wytheville, Va.
LINDEMAN, GORDON
WGRD, Grand Rapids, Mich.
LINDER, VAL
WCCO, Minneapolis, Minn.
LINN, BANDEL
WSPB, Sarasota, Fla.
LINN, CLAIR
WDCL, Tarpon Springs, Fla.
LITCHFIELD, ED
WPEP, Taunton, Mass.
LITTLEJOHN, JOHN
WMIS, Natchez, Miss.
ILOYD, BOB E.
WHEC, Rochester, N. Y.
LOCKE, GENE
WRUS, Russellville, Ky.
LOCKHART, BOB
WBVL, Barboursville, Ky.
LOCKWOOD, ED
WKIS-WORZ, Orlando, Fla.
LOFLIN, BOB
WCBI, Columbus, Miss.
LOGAN, GEORGE
KXLW, St. Louis, Mo.
LOGAN, WAYNE
KNAK, Salt Lake City, Utah
LOHMAN, MARTY
WSIV, Pekin, Ill.
LONDON, JERRY
KXO, El Centro, Cal.
LoPRESTI, JACK V.
WWNS, Statesboro, Ga.
LoPRESTO, STAN
WKIT, Mineola, N. Y.
LORD, DAVE
WMIK, Middlesboro, Ky.
LORENZ, GEORGE
WKBW, Buffalo, N. Y.

LOUDEN, ROD
KEED, Springfield, Ore.
LOVEJOY, GORDON
WDIX, Orangeburg, S. C.
LOVELL, KEN
WTAB, Tabor City, N. C.
LOVETT, RAUL
WBSM, New Bedford, Mass.
LOWE, JIM
WRR, Dallas, Tex.
LOWERY, BYRON
KMOD, Modesto, Cal.
LOWRY, MICKEY
WLFA, Lafayette, Ga.
LUCAS, JIM
KCSB, San Bernardino, Cal.
LUCAS, RAY
KROG, Sonora, Cal.
LUND, WALLACE
KMCM, McMinnville, Ore.
LUNDSTEDT, C. V.
WKSJ, Milford, Del.
LUNDY, RON
WDDT, Greenville, Miss.
LUNIN, DAN
WGGG, Gainesville, Fla.
LUPTON, JOHN
WCAU, Philadelphia, Pa.
LUTZ, BOB
KRIB, Mason City, Iowa
LYNCH, WES
KRIV, Hillsboro, Ore.
LYNN, ANDY
KATL, Storm Lake, Ind.
LYNN, FRED
KWTO, Springfield, Mo.
LYNN, LAMAR
WDAK, Columbus, Ga.
LYON, OWEN
KNEB, Scottsbluff, Neb.
LYONS, JIMMY
KNBC, San Francisco, Cal.

— Mc —

McANULTY, BOB
KGW, Portland, Ore.
McCABE, NORM
KWIN, Ashland, Ore.
McCALL, JACK
WBKH, Hattiesburg, Miss.
McCARL, BOB
KXL, Portland, Ore.
McCARTHY, RED
WHGB, Harrisburg, Pa.
McCAULEY, JOE
WIP, Philadelphia, Pa.
McCOMB, DONALD
WSAM, Saginaw, Mich.
McCORMACK, FRANK
WHWB, Rutland, Vt.
McCORMACK, JACK
KROP, Brawley, Cal.
McCORMICK, CHARLIE
WJEH, Gallipolis, Ohio
McCOY, AL
KOOL, Phoenix, Ariz.
McCOY, SID
WGES, Chicago, Ill.
McCULLOUGH, DAN
MBS
McDANIEL, DICK
KAYS, Hays, Kan.
McDOLE, BOB
KBTK, Missoula, Mont.
McDONOUGH, TOM
WCDL, Carbondale, Pa.
McELROY, JACK
KPRL, Paso Robles, Cal.
McFADDEN, RAY
WTNJ, Trenton, N. J.
McFALL, ERIC
WRUM, Rumford, Me.
McGARVIN, DICK
KCID, Caldwell, Idaho
McGHEE, DAVE
WCSI, Columbus, Ind.
McGINNIS, PAT
KHEM, Monticello, Ark.
McGINNIS, RAY
WTPR, Paris, Tenn.
McGOWAN, DONALD C.
KOHU, Hermiston, Ore.

McGOWAN, JEAN
WBFC, Fremont, Mich.

McGRANER, PAUL
WKIC, Hazard, Ky.

McGRIFF, DAVE
WCYB, Bristol, Va.

McINTIRE, CARL
KSD, St. Louis, Mo.

McINTOSH, HUGH
KIT, Yakima, Wash.

McKELTFRESH, AL
WTPS, Evansville, Ind.

McKENDRICK, BOB
KATL, Miles City, Mont.

McKENZIE, ED
WXYZ, Detroit, Mich.

McKINNEY, JIM
WCVS, Springfield, Ill.

McKINSTRY, WILLIE
WJLD, Birmingham, Ala.

McLAUGHLIN, DAVE
WELL, Battle Creek, Mich.

McLAUGHLIN, OLLIE
WHRV, Ann Arbor, Mich.

McLEAN, DONALD
WHDL, Olean, N. Y.

McLEAN, JEAN
KGAY, Salem, Ore.

McLEAN, PHIL
WERE, Cleveland, Ohio

McLEOD, BILL
WHAP, Hopewell, Va.

McMANUS, TOM
KATY, San Luis Obispo, Cal.

McMASTER, JAY
WMEX, Boston, Mass.

McMONAGLE, TERRY
KTAC, Tacoma, Wash.

McMULLEN, WIN
KGBC, Galveston, Tex.

McNEELEY, MARTY
WJR, Detroit, Mich.

McNUTT, JACK
WBRO, Waynesboro, Ga.

McPHERSON, GAYLORD
WAGC, Chattanooga, Tenn.

McPHERSON, HUGH
WCHS, Charleston, W. Va.

McPHERSON, TROY
WTA8, Tabor City, N. C.

McQUEEN, MARSHALL
KEBE, Jacksonville, Tex.

— M —

MACE, MAX
WMRB, Greenville, S. C.

MACK, BILL
KLTI, Longview, Tex.

MACKINNON, DON
WKMH, Detroit, Mich.

MADDOX, KATHY
WMOK, McKeesport, Pa.

MADDUX, PEE WEE
WYMI, Biloxi, Miss.

MADISON, GEORGE
KYOU, Greeley, Colo.

MAGGARD, AL
KLOV, Loveland, Colo.

MAGNUS, JOHN
KGFJ, Hollywood, Cal.

MAHER, JAMES J.
WWOV, Woonsocket, R. I.

MAHER, PHIL
KMNS, Sioux City, Iowa

MAHONEY, GEORGE
KOB, Albuquerque, N. M.

MAHONEY, JOHN
WJTN, Jamestown, N. Y.

MAKINSTAR, RALPH
KBON, Omaha, Neb.

MANAHAN, FRED
WATG, Ashland, Ohio

MANDEL, SID
KYNO, Fresno, Cal.

MANNERS, ZEKE

Zeke Manners Show
WINS, New York, N. Y.

MANNIES, MORRY
WARU, Peru, Ind.

MANNING, ART
KCVL, Colville, Wash.

MANNING, HAL
WMLP, Milton, Pa.

MANNING, JOE
WETA, Batavia, N. Y.

MANUEL, BOB
KOYN, Billings, Mont.

MANUEL, JOHN
WCLS, Columbus, Ga.

MARCELLAN, RICHARD
WMPJ, Daytona Beach, Fla.

MARKLE, TINY
WAVZ, New Haven, Conn.

MARSHALL, ERROLL
WOIC, Columbia, S. C.

MARSHALL, MAJOR
WEEB, Southern Pines, N. C.

MARTELL, LARRY
WOLI, Corning, N. Y.

MARTELL, WALT
KTOE, Mankato, Minn.

MARTIN, BOB
WWSC, Somerset, Pa.

MARTIN, FRANK
WJEX, Erie, Pa.

MARTIN, GEORGE
WKSR, Pulaski, Tenn.

MARTIN, GREG
WPRS, Paris, Ill.

MARTIN, JIM
WISR, Butler, Pa.

MARTIN, JOBE
WOKJ, Jackson, Miss.

MARTIN, JOE
WOW, Omaha, Neb.

MARTIN, JOHNNY
WINN, Louisville, Ky.

MARTIN, LARRY
WJAR, Providence, R. I.

MARTIN, RONALD
WAKN, Aiken, S. C.

MARTINDALE, WINK
WHBQ, Memphis, Tenn.

MARTINSON, JOE
KWLM, Willmar, Minn.

MARVIN, DAVE
WGNL, Wilmington, N. C.

MASON, BOB
WSAT, Salisbury, N. C.

MASON, DON
WBEC, Duluth, Minn.

MASON, JOHN
KISD, Sioux Falls, S. D.

MASTIN, CHARLIE
WERKY, Richmond, Ky.

MATHERLY, EDDIE
WDVM, Pocomoke City, Md.

MATHIS, DOUG
WCHJ, Brookhaven, Miss.

MATTHEWS, SALLY
WARN, Fort Pierce, Fla.

MAXWELL, BOB
WWJ, Detroit, Mich.

MAY, MAURY
KTOW, Oklahoma City, Okla.

MAY, MIKE
WSBT, South Bend, Ind.

MAYER, BILL
WRCV, Philadelphia, Pa.

MAYER, JOE
WAKR, Akron, Ohio

MAYFIELD, BOB
KXO, El Centro, Cal.

MAYHUGH, BILL
WOL, Washington, D. C.

MAYS, VERLIN
WPHG, Bristol, Va.

MAZUREK, MAAS
KOHS, Truth or Consequences, N. M.

MEADORS, RAY
WXOK, Baton Rouge, La.

MEATH, EDDIE
WHEC, Rochester, N. Y.

MEEHAN, LARRY
WPCF, Panama City, Fla.

MEFFORD, CHUCK
WKMI, Kalamazoo, Mich.

MELLETE, RUSS
WJOT, Lake City, S. C.

MELTON, FRANK
KGUL, Greenville, Tex.

MELTZER, AL
WHEN, Syracuse, N. Y.

MENDE, WILLIAM
WESO, Southbridge, Mass.

MENDEL, ED
WDAK, Columbus, Ga.

MERCEB, BERT
KCLW, Hamilton, Tex.

MERCHANT, WM.
WBCM, Bay City, Mich.

MERGNER, ROY
WELC, Welch, W. Va.

MERKER, JACK
KXIC, Iowa City, Iowa

MERRELL, JOHN
KFH, Wichita, Kan.

MERRICK, JOHN
WMIQ, Iron Mountain, Mich.

MERTELL, ED
WJMA, Orange, Va.

MERTZ, BILL
WYKO, Columbus, Ohio

MICHAEL, JAY
WCAE, Pittsburgh, Pa.

MICHAELS, JOHN
WOKY, Milwaukee, Wis.

MICHELS, JOHNNY
WDGY, Minneapolis, Minn.

MIKUL, BEN
WJHO, Opelika, Ala.

MILES, BILLY
WHAB, Baxley, Ga.

MILES, DAVID
KYME, Boise, Idaho

MILES, JOE
WPMO, Fairmont, N. C.

MILLDYKE, BILL
KGFV, Kearney, Neb.

MILLER, BILL
KGGF, Coffeyville, Kan.

MILLER, BRUCE
WDWS, Champaign, Ill.

MILLER, BRUCE
WLOW, Norfolk, Va.

MILLER, JIMMIE
WBGR, Jesup, Ga.

MILLER, JOHNNY
WTOB, Winston-Salem, N. C.

MILLER, LOU
KOCY, Oklahoma City, Okla.

MILLER, PAUL
WHOC, Philadelphia, Miss.

MILLER, PHIL
KTBC, Austin, Tex.

MILLER, WALT
WCNC, Elizabeth City, N. Y.

MILLER, WILLIAM S.
WKTL, Kendallville, Ind.

MILLS, BUDDY
KVR8, Rock Springs, Wyo.

MILLS, JIM
WMAQ, Chicago, Ill.

MILLWOOD, BILL
KHBM, Monticello, Ark.

MILTON, LARRY
WPLY, Plymouth, Wis.

MILTON, STAN
WRUM, Rumford, Me.

MINER, DICK
KPBM, Carlsbad, N. M.

MINIARD, TOM C.
WATM, Altmore, Ala.

MINNICH, HARRY
WKIC, Hazard, Ky.

MINTER, JACK
KSET, El Paso, Tex.

MITCHELL, BOB
WMSN, Raleigh, N. C.

MITCHELL, BOB
WBCR, Christiansburg, Va.

MITCHELL, GEORGE
WAUD, Auburn, Ala.

MOAN, HAL
KOMO, Seattle, Wash.

MOBLEY, PRESTON
WERD, Atlanta, Ga.

MOEN, JOHN
KRHD, Duncan, Okla.

MONROE, LARRY
WNOE, New Orleans, La.

MONSON, PAUL
WSPR, Springfield, Mass.

— N —

MONTGOMERY, BOB
WBIG, Greensboro, N. C.

MONTGOMERY, PAUL
WKIX, Raleigh, N. C.

MONTRAY, ED
KIOA, Des Moines, Iowa

MOODY, WAYNE
WLBE, Leesburg, Fla.

MOORE, EVAN
KGEZ, Kalispell, Mont.

MOORE, HOWARD
WNVA, Norton, Va.

MOORE, JIM
WINX, Rockville, Md.

MOORE, LEE
WVVA, Wheeling, W. Va.

MORENO, BUDDY
WHHM, Memphis, Tenn.

MORGAN, DALE
KLZ, Denver, Colo.

MORGAN, DUANE
KGEZ, Kalispell, Mont.

MORGAN, HAL
WGAR, Cleveland, Ohio

MORRELL, LARRY
WBAP, Fort Worth, Tex.

MORRIS, AL
WAVI, Dayton, Ohio

MORRIS, DON
KIHK, Hood River, Ore.

MORRIS, ELMER
KPSA, Fort Smith, Ark.

MORRIS, JIMMY
WALA, Mobile, Ala.

MORRIS, VANCE
WORD, Spartanburg, S. C.

MORROW, DAN
WNOW, York, Pa.

MOSER, VERYL
KGCX, Sidney, Mont.

MOSS, DAN
WTOC, Savannah, Ga.

MOTTERN, TOM
WBIR, Knoxville, Tenn.

MOTTLEY, DAVE
KCRE, Crescent City, Cal.

MOWERS, BOB
WGAN, Portland, Me.

MUDD, JIM
WVJS, Owensboro, Ky.

MULHOLLAND, ROSS
WWJ, Detroit, Mich.

MULLARKEY, TOM
WBAP, Fort Worth, Tex.

MULLEN, FRANK
WSNY, Schenectady, N. Y.

MULLEN, JAY
WCSC, Charleston, S. C.

MULLER, TED
WBEC, Pittsfield, Mass.

MULLIGAN, BOB
KPKW, Pasco, Wash.

MULLINGS, JACK
WTNA, Charlottesville, Va.

MULLINS, JIM
WSTU, Stuart, Fla.

MULLINS, MOON
KITI, Chehalis, Wash.

MULVANEY, DON
KROX, Crookston, Minn.

MUNSON, DALE
WPBC, Minneapolis, Minn.

MURDOCK, JACK
WATG, Ashland, Ohio

MURPHINE, RALPH
WGOV, Valdosta, Ga.

MURPHREE, JACK
WOMI, Owensboro, Ky.

MURPHY, HAL
WTHP, Charleston, W. Va.

MURPHY, STANFORD
WRUS, Russellville, Ky.

MURRAY, BOB
KERV, Kerrville, Tex.

MURRAY, DEAN H.
KBON, Omaha, Neb.

MURREY, JOE
WLLY, Richmond, Va.

MYERS, ED
WCHL, Chapel Hill, N. C.

NAHLEY, DON
WAPX, Montgomery, Ala.

NAJAMEY, ABE
WLAD, Danbury, Conn.

NAPIER, BY
WEAU, Eau Claire, Wis.

NASH, BILL
WAPQ, Chattanooga, Tenn.

NEAL, JIM
WSLI, Jackson, Miss.

NEBEL, LONG JOHN
WOR, New York, N. Y.

NEIL, DAVE
KLN, Lincoln, Neb.

NELSON, BOB
WEAU, Eau Claire, Wis.

NELSON, CORE
WDUZ, Green Bay, Wis.

NELSON, ED
KTOE, Mankato, Minn.

NELSON, STAN
KITE, San Antonio, Tex.

NESSBITT, J. T.
WCKI, Greer, S. C.

NEUBAUER, VON
KLEE, Ottumwa, Iowa

NEUBERGER, STAN
WEKZ, Monroe, Wis.

NEVINS, ELLIOT
WKNY, Kingston, N. Y.

NEWCOMB, ALAN
WBT, Charlotte, N. C.

NEWHOUSE, RON
WMAX, Grand Rapids, Mich.

NEWLAND, BILL
KPUG, Bellingham, Wash.

NEWMAN, BOB
WKAP, Allentown, Pa.

NICHOLSON, RICHARD
WISR, Butler, Pa.

NICKSON, NICK
WBBF, Rochester, N. Y.

NIERSBACH, BILL
WKBV, Richmond, Ind.

NOBEL, AL
KQV, Pittsburgh, Pa.

NORDINE, JACK
WADP, Kane, Pa.

NORMAN, CHUCK
KSTL, St. Louis, Mo.

NORMAN, HAL
KOGT, Orange, Tex.

NORMAN, JERRY
WSYD, Mt. Airy, N. C.

NORMAN, RALPH
WOMT, Manitowoc, Wis.

NORMAN, STAN
KOPO, Tucson, Ariz.

NORRIS, BARRY
KFJB, Marshalltown, Iowa

NORTON, MIKE
WPOR, Portland, Me.

NOVAK, DICK
KPOJ, Portland, Ore.

O'BRIEN, ELLIE
WCSH, Portland, Me.

O'BRIEN, JOE
WMCA, New York, N. Y.

O'BRIEN, MARY LOU
KTBS, Shreveport, La.

O'CONNOR, BILL
WAAF, Chicago, Ill.

O'DAY, HAPPY
WAKE, Atlanta, Ga.

ODDIS, RAY
WERC, Erie, Pa.

ODELL, STUART
WVOD, Lynchburg, Va.

O'GRADY, JOE
WKIP, Poughkeepsie, N. Y.

O'HARA, BILL
KSTN, Stockton, Cal.

O'HARA, JIM
WOKY, Milwaukee, Wis.

OLIN, JERRY
WMOU, Berlin, N. H.

OLIVE, GRAY
WMSC, Columbia, S. C.

OLIVER, DAVE
WMFS, Chattanooga, Tenn.

OLSON, CHUCK
KSO, Des Moines, Iowa

OLSON, GLEN
KQVC, Valley City, N. D.

OLSON, SHERM
KPEQ, St. Joseph, Mo.

O'NEIL, GREGG
WKCT, Bowling Green, Ky.

O'NEILL, JIM
KFBI, Wichita, Kan.

ORGREN, DICK
KLVG, Leadville, Colo.

O'RILEY, PATRICK
WAIT, Chicago, Ill.

O'ROURKE, JOHN
KBNZ, La Junta, Colo.

ORR, JEROME
KELD, El Dorado, Ark.

ORUM, BILL
KGWA, Enid, Okla.

OSBORNE, DEANE
WSPD, Toledo, Ohio

OSBORNE, TIM
KTRH, Houston, Tex.

OTIS, JOHNNY
KFOX, Long Beach, Cal.

OVERTON, JOE
WGNS, Murfreesboro, Tenn.

OVIATT, HERB
WFHR, Wisconsin Rapids, Wis.

OVINGTON, RAY
WROD, Daytona Beach, Fla.

OWEN, ALAN
WMID, Atlantic City, N. J.

OWENS, DON
WARL, Arlington, Va.

OXFORD, GEORGE
KSAN, San Francisco, Cal.

— P —

PAFFORD, BUCK
WGOV, Valdosta, Ga.

PAGE, DAVE
KREM, Spokane, Wash.

PAGE, FRANK
KWKH, Shreveport, La.

PAGE, PHIL
KEYS, Corpus Christi, Tex.

PAINE, ROBIN
KCVL, Colville, Wash.

PALEN, JIM
WOKZ, Alton, Ill.

PALMER, DUKE
KBOR, Brownsville, Tex.

PANSULLO, JIM
WVDA, Boston, Mass.

PARK, CHARLIE
KDRS, Paragould, Ark.

PARKER, ARNOLD
KULP, El Campo, Tex.

PARKER, MARY
KBOP, Pleasanton, Tex.

PARKER, ROBERT
WDVN, Gainesville, Ga.

PARKINSON, BOB
KPDN, Pampa, Tex.

PARNELL, DICK
KRSL, Russell, Kan.

PARSONS, BEN
WRBL, Columbus, Ga.

PARSONS, BRUCE
WCIC, New Brunswick, N. J.

PARTRIDGE, RICHARD W.
WHLM, Providence, R. I.

PASQUALI, JOE
WVSC, Somerset, Pa.

PASSONS, BILL
WSMT, Sparta, Tenn.

PATRICK, CONRAD
WTTT, Port Huron, Mich.

PATRICK, GEORGE
KXEL, Waterloo, Iowa

PATRICK, PAT
WAOK, Atlanta, Ga.

PATTERSON, DICK
KNDC, Hettinger, N. D.



PATTERSON, WILLIAM
KMAN, Manhattan, Kan.

PAUL, NICK
KRLD, Dallas, Tex.

PAVONE, TONY
WCEH, Hawkinsville, Ga.

PAXTON, MIKE
WLSI, Pikeville, Ky.

PAYNE, PALMER
WFEA, Manchester, N. H.

PEARSON, ED.
WEAN, Providence, R. I.

PEARSON, WALT
WFGV, Fuquay Springs, N. C.

PECK, R. H.
KLO, Ogden, Utah

PEREZ, RUDY
KLIX, Twin Falls, Idaho

PERKINS, LEE
KENS-TV, San Antonio, Tex.

PERKINS, WAYNE
KROS, Clinton, Iowa

PERRI, JAY
WEAM, Arlington, Va.

PERRIN, DON
WGAP, Maryville, Tenn.

PERROTTO, LARRY
WMGW, Meadville, Pa.

PERRY, TUP
WCDL, Carbondale, Pa.

PETERSON, ARNE
KBAM, Longview, Wash.

PETERSON, GEORGE
WTAM, Decatur, Ga.

PETERSON, KARL
KDMA, Montevideo, Minn.

PETERSON, LYLE
KOVZ, Valley City, N. D.

PETERSON, ROLFE
KSL, Salt Lake City, Utah

PETREE, MARTIN
WNRN, Marion, Ohio

PHELPS, RICHARD
WWHG, Hornell, N. Y.

PHILLIPPI, SHIRLEY
WVVE, Wytheville, Va.

PHILLIPS, BILL
WBAX, Wilkes-Barre, Pa.

PHILLIPS, DEWEY
WHBQ, Memphis, Tenn.

PHILLIPS, GERALD
WBMC, McMinnville, Tenn.

PHILLIPS, JIM
WFAH, Alliance, Ohio

PHILLIPS, JOE
WDIX, Orangeburg, S. C.

PHILLIPS, THOMAS
WGAY, Silver Spring, Md.

PIEPER, TOM
KXRA, Alexandria, Minn.

PIERCE, JOE
KVOZ, Laredo, Tex.

PIERRE, LUCKY
WEBR, Buffalo, N. Y.

PIKE, DICK
WNOP, Newport, Ky.

PINTO, JACK
WBUD, Trenton, N. J.

PIPES, FRANCIS
WBAR, Bartow, Fla.

PITTS, DON
KGO, San Francisco, Cal.

PLEDGER, DOUG
KNBC, San Francisco, Cal.

PODHASKI, POD
KOEL, Oelwein, Iowa

POER, JOHNNY
WVOK, Birmingham, Ala.

POLAND, SAM
WCHS, Charleston, W. Va.

POLLACK, FRANK
KRUX, Phoenix, Ariz.

POOLE, BOB
WFBC, Greenville, S. C.

POPE, GENE
WJBS, DeLand, Fla.

PORTER, DON
KXL, Portland, Ore.

PORTER, ROLAND
WJAK, Jackson, Tenn.

PORTERFIELD, HARRY
WKNX, Saginaw, Mich.

POSKA, AL
KFI, Los Angeles, Cal.

POBWANIECKI, LEO
WLIP, Kenosha, Wis.

POST, WRAY
KALB, Alexandria, La.

POTOCKY, PAUL
WTOD, Toledo, Ohio

POTTER, PHIL
WINC, Winchester, Va.

POWELL, BILL
WCEH, Hawkinsville, Ga.

POWELL, BILL
WILY, Pittsburgh, Pa.

POWELL, HARRELL
WSAT, Salisbury, N. C.

POWELL, WALTER
WBVL, Barboursville, Ky.

POWERS, JOE
WBMD, Baltimore, Md.

POWERS, NED
WINZ, Miami, Fla.

PRATHER, BOB
WMDC, Hazlehurst, Miss.

PRELL, ALLEN
KFCT, Fremont, Neb.

PREVATTE, JOHN
WAGR, Lamberton, N. C.

PRITCHARD, WAYNE
KSOO, Sioux Falls, S. D.

PUCKETT, TRUMAN
WJLD, Birmingham, Ala.

PUDNEY, EARLE
WGY, Schenectady, N. Y.

PUGH, CARL
WBRO, Waynesboro, Ga.

PUMMILL, PHIL
WLSI, Pikeville, Ky.

PYLE, JACK
WIP, Philadelphia, Pa.

— Q —

QUACKENBUSH, JOHN
WBEU, Beaufort, S. C.

QUANN, HOMER
WSVA, Harrisonburg, Va.

QUINN, BILL
WNDR, Syracuse, N. Y.

— R —

RACE, CLARK
WOKO, Albany, N. Y.

RADEMAKER, DICK
WMTE, Manistee, Mich.

RADER, JOHNNY
WMAX, Grand Rapids, Mich.

RAFFENBERGER, DON
WMRP, Lewistown, Pa.

RAINEY, PHIL
WHPE, High Point, N. C.

RAMSEY, RAY
KREM, Spokane, Wash.

RANDALL, DALE
KBOI, Boise, Idaho

RANDLE, BILL
WERE, Cleveland, Ohio

RANKIN, KEN
KCIL, Houma, La.

RAPP, DOUG
WDSM, Superior, Wis.

RASCO, JERRY
KCLV, Clovis, N. M.

RASHLEIGH, WARREN
KAKE, Wichita, Kan.

RATLIFF, DAVID
KDWT, Stamford, Tex.

RATTIGAN, JACK
WHOL, Allentown, Pa.

RAY, WENDY
KERG, Eugene, Ore.

READDON, TOM
WABG, Greenwood, Miss.

RECTOR, BRUCE
WBUN, Utica, N. Y.

REDDING, JACK
KOBE, Las Cruces, N. M.

REED, MOLLY
WNOG, Naples, Fla.

REICHLEY, MAURICE
KWBB, Wichita, Kan.

REID, CLARK
WJBK, Detroit, Mich.

REITER, FRED
WFLA, Tampa, Fla.

REITZ, PINKY
WLEC, Sandusky, Ohio

REMSBURG, BILL
WFMD, Frederick, Md.

RENO, JACK
KDRO, Sedalia, Mo.

RENSCH, TY
KGFY, Pierre, S. D.

RENWICK, CHUCK
WKNX, Saginaw, Mich.

RENY, RICHARD E.
WRKD, Rockland, Me.

RETZ, DON
KREO, Indio, Cal.

REVELES, DANNY
KGFJ, Hollywood, Cal.

REY, MARIO
KALI, Pasadena, Cal.

REVBOLDS, RONNY
KCVR, Lodi, Cal.

REYES, HENRY
KRFC, Rocky Ford, Cal.

REYNOLDS, JACK
KTOW, Oklahoma City, Okla.

REYNOLDS, RALPH
KSI, Sedalia, Mo.

REYNOLDS, RUSS
WTBO, Cumberland, Md.

REYNOLDS, RUSTY
KDOK, Tyler, Tex.

REYNOLDS, TOMMY
WDXB, Chattanooga, Tenn.

RHONE, PAUL
KPRO, Riverside, Cal.

RICARDO, STAN
WGES, Chicago, Ill.

RICE, LARRY
KNIM, Maryville, Mo.

RICHARDS, CHUCK
WBAL, Baltimore, Md.

RICHARDS, DICK
KENS-TV, San Antonio, Tex.

RICHARDS, STAN
WORL, Boston, Mass.

RICHARDS, TOMMY
KSWO, Lawton, Okla.

RICHARDSON, NED
WBTM, Danville, Va.

RICHESON, DON
WADS, Ansonia, Conn.

RICKARD, RICK
WGVN, Greenville, Miss.

RICKARDS, REESE
WTAG, Worcester, Mass.

RICO, JOE
WHLD, Niagara Falls, N. Y.

RIDENOUR, STEVE
KFJB, Marshalltown, Iowa

RIEN, ROGER
KNDC, Hettlinger, N. D.

RIGGLE, JOHN
KVRG, Arkadelphia, Ark.

RIGGS, TOMMY
WCAE, Pittsburgh, Pa.

RION, JOHNNY
KSTL, St. Louis, Mo.

RIPLEY, ED
WJBS, DeLand, Fla.

RIPLEY, RONALD
KHOB, Hobbs, N. M.

RIVERA, BEN
KBNZ, La Junta, Colo.

ROBBINS, GERRY
KTRF, Thief River Falls, Minn.

ROBBINS, MAX
WIRC, Hickory, N. C.

ROBERTS, BOB
WWOD, Lynchburg, Va.

ROBERTS, FORD
WMT, Cedar Rapids, Iowa

ROBERTS, FRED
KBIF, Fresno, Cal.

ROBERTS, MATT
WWSO, Glens Falls, N. Y.

ROBERTS, PAUL
WSPB, Sarasota, Fla.

ROBERTS, ROY
WSMB, New Orleans, La.

- ROBERTS, WALT**
WMAN, Mansfield, Ohio
- ROBERTSON, KENNETH**
WKYR, Keyser, W. Va.
- ROBERTSON, VIC**
KCUL, Fort Worth, Tex.
- ROBINSON, HERB**
KATZ, St. Louis, Mo.
- ROBINSON, HUGH**
WKCT, Bowling Green, Ky.
- ROBINSON, LYNN**
KTXJ, Jasper, Tex.
- ROBINSON, NORM**
KWQA, Worthington, Minn.
- ROBINSON, WIP**
WSVA, Harrisonburg, Va.
- ROGALLI, PAUL**
WASA, Havre de Grace, Md.
- ROGERS, CRIS**
WMIK, Middlesboro, Ky.
- ROGERS, JOHN**
WJAM, Marion, Ala.
- ROGERS, LOU**
WPCT, Putnam, Conn.
- ROLLINS, CHAP**
KROP, Brawley, Cal.
- ROPER, PRES**
WMAN, Mansfield, Ohio
- ROEM, KEITH**
WCMY, Ottawa, Ill
- ROSE, GEORGE**
WMSL, Decatur, Ala
- ROSE, PHIL**
KCRG, Enid, Okla
- ROSS, ABRAM**
KBYE, Oklahoma City, Okla.
- ROSS, BOB**
WHBO, Tampa, Fla.
- ROSS, ED**
WMLV, Millville, N. J.
- ROSSI, JIM**
KIBL, Beeville, Tex.
- ROUNTREE, BOB**
WGGG, Gainesville, Fla.
- ROWE, DILLARD**
WGFS, Covington, Ga.
- ROWE, KEN**
WOAI, San Antonio, Tex.
- ROWLAND, KEN**
WKLO, Louisville, Ky.
- ROWLEY, DALE**
KLMS, Lincoln, Neb.
- ROWZIE, JACK**
WWDC, Washington, D. C.
- ROYER, VIRGIL**
WTVB, Coldwater, Mich.
- ROYLANCE, HARRY**
KPRK, Livingston, Mont.
- RUCKLE, BOB**
WBIA, Augusta, Ga.
- RUDD, BILL**
KATE, Albert Lea, Minn.
- RUGGLES, BOB**
WSHEE, Sheboygan, Wis.
- RUMORE, DUKE**
WSGN, Birmingham, Ala.
- RUMORE, JOE**
WVOK, Birmingham, Ala.
- RUNNELS, GAIL**
KOME, Tulsa, Okla.
- RUPERT, JACK**
WBBN, Perry, Ga.
- RUPPERT, TRAVERS**
WASA, Havre de Grace, Md.
- RUTLEDGE, SUNRISE**
WBCO, Bessemer, Ala.
- RYAN, DAN**
WBBW, Youngstown, Ohio
- RYAN, DON**
WJPD, Ishpeming, Mich.
- RYAN, JACK**
WAKR, Akron, Ohio
- RYAN, KEITH**
WHOT, Campbell, Ohio
- RYAN, PETE**
KOMB, Cottage Grove, Ore.
- SAZON, TOM**
WJBO, Baton Rouge, La.
- SALAS, VICTOR**
KSPA, Santa Paula, Cal.
- SALERNO, SAM**
KMBY, Monterey, Cal.
- SALINAS, ELENA**
KWKW, Pasadena, Cal.
- SALMANS, FRED**
KRAY, Amarillo, Tex.
- SALTER, BOB**
KJR, Seattle, Wash.
- SANDERS, BILL**
WDXB, Chattanooga, Tenn.
- SANDERS, CREIGHTON**
KTLI, Tillamook, Ore.
- SARACEN, ROBERT**
WCCM, Lawrence, Mass.
- SARAGUSA, JOE**
KWTX, Waco, Tex.
- SARLO, MIKE**
WGPA, Bethlehem, Pa.
- SAUCEMAN, CARL**
WRAG, Carrollton, Ala.
- SAVITZ, BILL**
WDSR, Lake City, Fla.
- SCHAUFER, PAUL**
KWED, Secuin, Tex.
- SCHERER, BILL**
KDUZ, Hutchinson, Minn.
- SCHICKEL, STEVE**
WGN, Chicago, Ill.
- SCHMALHOFER, JIM**
WGSA, Ephrata, Pa.
- SCHMIDT, ELMAR**
KWRE, Warrenton, Mo.
- SCHMITZ, DICK**
WDWS, Champaign, Ill.
- SCHRIVER, KENNY**
WNOG, Naples, Fla.
- SCHUMAN, R. W.**
WCDJ, Edenton, N. C.
- SCHWAN, GEORGE**
KYNO, Fresno, Cal.
- SCOFFIELD, LEEDS**
WEEB, Allentown, Pa.
- SCOTT, ANDY**
WMSC, Columbia, S. C.
- SCOTT, BOB**
WBLT, Bedford, Va.
- SCOTT, BOB**
WOOD, Grand Rapids, Mich.
- SCOTT, DAVE**
KVOB, Denver, Colo.
- SCOTT, DAVE**
WIBX, Utica, N. Y.
- SCOTT, PAUL**
WCCC, Hartford, Conn.
- SCOTT, PAUL**
WFKY, Frankfort, Ky.
- SCOTT, PENN**
WETU, Wetumpka, Ala.
- SCOTT, STAN**
WSTV, Steubenville, Ohio
- SCOTT, TED**
WMCD, Welch, W. Va.
- SCOTT, WAYNE**
WLBE, Leesburg, Fla.
- SEALS, RUSS**
KJCF, Festus, Mo.
- SEANEY, E. JAMES**
WDZ, Decatur, Ill.
- SEARS, DADDY**
WAOK, Atlanta, Ga.
- SEARS, EDDIE**
WOCH, North Vernon, Ind.
- SEBLEY, RALPH**
KUBC, Montrose, Col.
- SEGRAVES, SCOOTER**
KWAK, Stutzart, Ark.
- SEIMONEIT, ERYIN**
KAWL, York, Neb.
- SELLECK, JOHN**
KANE, New Iberia, La.
- SENEKER, TONY**
WMVG, Milledgeville, Ga.
- SERPICO, DAN**
WOCB, W. Yarmouth, Mass.
- SERVATIUS, GERALD**
KOFO, Ottawa, Kan.
- SERVEL, CARL**
WMMB, Melbourne, Fla.
- SETZER, ARNOLD L.**
WHKY, Hickory, N. C.
- SHADE, HAL K.**
KGON, Portland, Ore.
- SHARLAND, EARL**
WWSC, Glens Falls, N. Y.
- SHARP, TIP**
WWKY, Winchester, Ky.
- SHARPE, ED**
WAGA, Atlanta, Ga.
- SHAVER, DUSTY**
WAGR, Lumberton, N. C.
- SHAW, ALLEN**
KFEG, St. Joseph, Mo.
- SHAW, BOB**
WGUY, Bangor, Me.
- SHELSON, DON**
WDEV, Gainesville, Ga.
- SHELTON, JIM**
KDSX, Denison, Tex.
- SHEPPARD, RODNEY**
KBST, Big Spring, Tex.
- SHERBAHN, RICHARD**
WLAN, Lancaster, Pa.
- SHERIDAN, PHIL**
WFL, Philadelphia, Pa.
- SHERMAN, EDDIE**
KRSL, Russell, Kan.
- SHIELDS, TOM**
WCPS, Tarboro, N. C.
- SHOTWELL, SHORTY**
WION, Ionia, Mich.
- SHOCKLETOVICH, MILOSH**
WJPF, Herrin, Ill.
- SHOWMAN, HAROLD**
WETZ, New Martinsville, W. Va.
- SHREIVER, GEORGE**
WHEB, Washington, N. C.
- SHRIVER, HARRY**
WFTC, Kinston, N. C.
- SHROYER, KEN**
WPLA, Plant City, Fla.
- SHRUM, CAL**
WMAY, Springfield, Ill.
- SIEVERS, BOB**
WOWO, Fort Wayne, Ind.
- SILFVEN, AL**
WIKB, Iron River, Mich.
- SIMMONS, HAL**
KIT, Yakima, Wash.
- SIMMONS, LLOYD**
KDAC, Fort Bragg, Cal.
- SIMPSON, ART**
KLOQ, Yakima, Wash.
- SIMPSON, GOODWIN**
KVMC, Colorado City, Tex.
- SIMS, FRANK**
WKMH, Detroit, Mich.
- SINGER, CARL**
KOAM, Pittsburg, Kan.
- SJOBERG, RAY**
Providence, R. I.
- SKAGGS, SAM**
WKYB, Paducah, Ky.
- SKAMSER, DICK**
KCOV, Corvallis, Ore.
- SKELTON, J. B., JR.**
WCPC, Houston, Miss.
- SKINNER, DAVE**
KSTN, Stockton, Cal.
- SKINNER, GEORGE**
WABC, New York, N. Y.
- SMALLS, TOMMY**
WWRL, New York, N. Y.
- SMITH, CARL**
WLON, Lincolnton, N. C.
- SMITH, CARLTON**
KISD, Sioux Falls, S. D.
- SMITH, DICK**
WORC, Worcester, Mass.
- SMITH, GARY**
WTOK, Meridian, Miss.
- SMITH, GLEN**
KORN, Mitchell, S. D.
- SMITH, HARMIE**
KDET, Center, Tex.
- SMITH, HARRY**
WILM, Wilmington, Del.



SMITH, HARRY
WION, Ionia, Mich.

SMITH, HORACE
WTYN, Tryon, N. C.

SMITH, HOWELL
WDKN, Dickson, Tenn.

SMITH, HUGH
KXJK, Forrest City, Ark.

SMITH, JACK
KTKR, Taft, Cal.

SMITH, JOE
WVDA, Boston, Mass.

SMITH, MILLARD
WFEB, Sylacauga, Ala.

SMITH, MONTGOMERY
WJMA, Orange, Va.

SMITH, ROLLIE
KGAY, Salem, Ore.

SMITH, WAYNE
KFOR, Lincoln, Neb.

SNYDER, GLEN
WATS, Sayre, Pa.

SOLITAIRE, BERT
KRE, Berkeley, Cal.

SOLT, JIM
WJEJ, Hagerstown, Md.

SOUTH, DON
WICY, Malone, N. Y.

SOUTHWICK, TOREY
KMBC, Kansas City, Mo.

SOYK, JIM
KWIQ, Moses Lake, Wash.

SPAINHOWER, DON
KOVO, Provo, Utah

SPANN, OWEN
WBT, Charlotte, N. C.

SPARKS, BOB
WJCD, Seymour, Ind.

SPECK, KEN
WCMW, Canton, Ohio

SPEECH, JOHN
KDUZ, Hutchinson, Minn.

SPEIGHTS, TERRY
WBKH, Hattiesburg, Miss.

SPENCER, JACK
KMO, Tacoma, Wash.

SPINN, GERRY
WQAM, Miami, Fla.

SPIVEY, TED
WCMS, Norfolk, Va.

SPRADLIN, BOB
WKOA, Hopkinsville, Ky.

STALLARD, BILL
WNVA, Norton, Va.

STAMS, RICHARD
WGES, Chicago, Ill.

STANLEY, ART
WQUA, Moline, Ill.

STANLEY, BOB
WGAT, Utica, N. Y.

STANLEY, JIM
WWIN, Baltimore, Md.

STANTON, PAT
WJMJ, Philadelphia, Pa.

STARLING, FRANK
WBCR, Christiansburg, Va.

STARR, HAL
KGW, Portland, Ore.

STARR, HAL
KHFS, Vancouver, Wash.

STARWYCK, STEVE
KGRH, Fayetteville, Ark.

STEELE, GENE
WHHM, Memphis, Tenn.

STERE, DAVE
WMAK, Nashville, Tenn.

STEINMAN, ROGER
WNDB, Daytona Beach, Fla.

STEPHAN, VIC
WARL, Arlington, Va.

STEPHENSON, BILL
WCMR, Elkhart, Ind.

STEPLER, HAL
WTOP, Washington, D. C.

STERLING, LOWELL
KOTA, Rapid City, S. D.

STEVENS, MATT
WCED, DuBois, Pa.

STEVENS, NAT
WOTW, Nashua, N. H.

STEVENS, ROY
WTWN, St. Johnsbury, Vt.

STEVENS, WAYNE
KSYL, Alexandria, La.

STEVENS, ZACK
WGIL, Galesburg, Ill.

STEWART, CHARLES
KITE, San Antonio, Tex.

STEWART, CHUCK
WGWC, Selma, Ala.

STEWART, FRANKLIN
KOSF, Nacogdoches, Tex.

STEWART, JOE
WDAF, Kansas City, Mo.

STEWART, JOHN
WKOP, Binghamton, N. Y.

STOGNER, EARL
WFTM, Danville, Va.

STOKES, AL
WARN, Fort Pierce, Fla.

STOKKE, DICK
KJR, Seattle, Wash.

STONE, DAVE
KDAV, Lubbock, Tex.

STONE, WILL
WEVA, Emporia, Va.

STOWE, JIM
KSLV, Monte Vista, Col.

STRACK, BOB
KIMO, Independence, Mo.

STRADER, TED
WMIX, Mt. Vernon, Ill.

STRADLING, GARY
WGAU, Athens, Ga.

STRAIT, GEORGE
WDCF, Dade City, Fla.

STRAWBRIDGE, ROGER H.
WCME, Brunswick, Me.

STREET, NATHAN
WKSR, Pulaski, Tenn.

STREICH, ALLEN
WKBI, St. Marys, Pa.

STRICKHOUSER, SHERM
WICE, Providence, R. I.

STRICKLAND, HERB
WDMG, Douglas, Ga.

STROTHER, FRED
WPMP, Pascagoula, Miss.

STRULBAR, ROLAND KEITH
WOHI, East Liverpool, Ohio

STUART, GENE
WAVZ, New Haven, Conn.

STUART, ROGER
WHUM, Reading, Pa.

STUBBS, BILL
WHBI, Newark, N. J.

STUTHMAN, FRED
KGO, San Francisco, Cal.

STUTZ, CARL
WRVA, Richmond, Va.

STUTZMAN, JIM
KCRG, Cedar Rapids, Iowa

SULLIVAN, HARRY
WCDT, Winchester, Tenn.

SULLIVAN, MICKEY
KFJZ, Fort Worth, Tex.

SUNDERLAND, BOB
KTEM, Temple, Tex.

SUNDHOLM, DALE
KRCO, Prineville, Ore.

SUTTON, LEE
WWVA, Wheeling, W. Va.

SUTTON, PARROTT
WELS, Kinston, N. C.

SWANSON, FRED
WHAY, New Britain, Conn.

SWANSON, GREGG
KXEO, Mexico, Mo.

SWANWICK, WM.
WALL, Middletown, N. Y.

SWEENEY, MIKE
WSIX, Nashville, Tenn.

SWINSON, ROBERT
WFMC, Goldsboro, N. C.

SYBERT, DICK
KONP, Port Angeles, Wash.

SYMONS, JIM
WLDS, Jacksonville, Ill.

SYAN, JIM
WBLT, Bedford, Va.

— T —

TACKETT, JACK
WMCD, Welch, W. Va.

TALLEY, HOWARD
WPRS, Paris, Ill.

TAYLOR, BILL
WIRC, Hickory, N. C.

TAYLOR, CHUCK
KELP, El Paso, Tex.

TAYLOR, GRAHAM, JR.
WORX, Madison, Ind.

TAYLOR, JIM
WBOW, Terre Haute, Ind.

TAYLOR, JOE
KNCO, Garden City, Kan.

TEAS, FRANK
WKNE, Keene, N. H.

TEEL, SHARON
KGAS, Carthage, Tex.

TELESCO, DAN
WSTC, Stamford, Conn.

TERRAZAS, PETE
KFST, Ft. Stockton, Tex.

TERRIL, JIM
KPDN, Pampa, Tex.

TERRILL, JOHN
KSPR, Casper, Wyo.

TERRY, BILL
KLIX, Twin Falls, Idaho

TERRY, CHEM
KRLD, Dallas, Tex.

TERRY, RON
WAAF, Chicago, Ill.

THOMAS, BOBBY
WMEV, Marion, Va.

THOMAS, DAVE
WDAF, Kansas City, Mo.

THOMAS, GUY
WKTG, Thomasville, Ga.

THOMAS, MITCH
WILM, Wilmington, Del.

THOMAS, TED
WAYS, Charlotte, N. C.

THOMPSON, DON
WPAG, Ann Arbor, Mich.

THOMPSON, PAT
KVOZ, Laredo, Tex.

THOMPSON, RON
WVKO, Columbus, Ohio

THORNBURG, OLIVER
WGST, Atlanta, Ga.

THORNTON, WALLY
KHFS, Vancouver, Wash.

TIBBETTS, DONN
WGIB, Manchester, N. H.

TIDEY, ART
KSBW, Salinas, Cal.

TIERNEY, JACK
WPAC, Patchogue, N. Y.

TILL, PINKY
WTYC, Rock Hill, S. C.

TITUS, FRANK E., JR.
WWON, Woonsocket, R. I.

TONEY, DELANO
WGAU, Athens, Ga.

TORRANCE, TOM
KBOX, Crookston, Minn.

TOWNE, GORDON
WBSR, Pensacola, Fla.

TRACEY, BOB
KDKA, Pittsburgh, Pa.

TREAT, JIM
KTOW, Oklahoma City, Okla.

TREVETE, JOE
WLAk, Lakeland, Fla.

TRIPP, PETER
WMGM, New York, N. Y.

TRUMBULL, DON
WNBZ, Saranac Lake, N. Y.

TUCKER, DAVE
WMEK, Boston, Mass.

TUCKER, TOMMY
WMBR, Jacksonville, Fla.

TURNER, ED
WGBF, Evansville, Ind.

— U —

ULMER, JIMMY
KACT, Andrews, Tex.

UNDERHILL, LEO
WKCY, Cincinnati, Ohio

UNDERWOOD, JACK
WOWO, Fort Wayne, Ind.

USHER, DON
KAYO, Seattle, Wash.

UTLEY, BOB
WSSB, Durham, N. C.

— V —

VADNAIS, GARY
KNDY, Marysville, Kan.

VALLEY, HY
WTRX, Bellaire, Ohio

VANCE, TOMMY
WCOR, Lebanon, Tenn.

VANDAGRIFF, CHARLIE
KEYS, Corpus Christi, Tex.

VAN DEE, JAMES
WWWF, Fayette, Ala.

VANN, BILL
WTCB, Flomaton, Ala.

VAN NESTE, BOB
KODY, North Platte, Neb.

VAN'T HUL, BERNARD
WHTC, Holland, Mich.

VAUGHN, DICK
WPIK, Alexandria, Va.

VELASCO, HENRY J.
KSPA, Santa Paula, Cal.

VESTOR, AL
WATR, Waterbury, Conn.

VILLANI, J.
WELC, Welch, W. Va.

VINCENT, LEE
WILK, Wilkes-Barre, Pa.

VINCENT, SCOTT
WABC, New York, N. Y.

VOSBURGH, HERMAN
KTAT, Frederick, Okla.

VROMAN, JOHN
WMOG, Brunswick, Ga.

— W —

WADE, SAM
KVLK, Alpine, Tex.

WAGNER, ANN
WFBM, Indianapolis, Ind.

WAIN, BEA
WABC.

WAIN, NORMAN
WDOK, Cleveland, Ohio

WALDEN, ALAN
WPAC, Patchogue, N. Y.

WALKER, BOB
KMAC, San Antonio, Tex.

WALKER, DWIGHT
KLMX, Clayton, N. M.

WALKER, JOHNNY
WARM, Scranton, Pa.

WALKER, LEROY
KCMR, McCamey, Tex.

WALKER, WILLIAM
WGH, Norfolk, Va.

WALL, BILL
WMIS, Natchez, Miss.

WALLACE, RALPH
WTVL, Waterville, Me.

WALLACE, TOM
KTKT, Tucson, Ariz.

WALSH, BOB
WHIL, Medford, Mass.

WALTERS, BILL
WDUZ, Green Bay, Wis.

WALTERS, BUCKEY
KMBC, Kansas City, Mo.

WAMBACH, PETE
WCMB, Harrisburg, Pa.

WANEK, FRITZ
KLMs, Lincoln, Neb.

WARD, JIM
WILK, Wilkes-Barre, Pa.

WARD, SMOKEY
WBEU, Beaufort, S. C.

WARD, TOMMY
WLCO, Eustis, Fla.

WARREN, JACK
KWIZ, Santa Ana, Cal.

WARREN, LARRY
KCKN, Kansas City, Kan.

WASHINGTON, TOM
KOB, Albuquerque, N. M.

WASSON, ART
WKBI, St. Marys, Pa.

WATKINS, BUD
WHOC, Philadelphia, Miss.

WATSON, DOC
KITI, Chehalis-Centralia, Wash.

WATSON, HOWARD
KOTN, Pine Bluff, Ark.

WAX, JERRY
WALL, Middletown, N. Y.

WAYNE, BURT
KAMQ, Amarillo, Tex.

WAYNE, JIM
KOBV, San Francisco, Cal.

WAYNE, JIM
KOSI, Aurora, Col.

WAYNE, RALPH
WMRI, Marion, Ind.

WAYNE, RED
KIHO, Sioux Falls, S. D.

WEBB, BILL
WMFS, Chattanooga, Tenn.

WEBB, JERRY
KRMW, The Dalles, Ore.

WEBB, JIM
WCDD, Winchester, Tenn.

WEBB, SPIDER
WAIT, Chicago, Ill.

WEBSTER, KURT
WAVY, Norfolk, Va.

WEEMS, BOB
WFPG, Atlantic City, N. J.

WEICK, KARL
WBLY, Springfield, Ohio

WEIN, OSCAR
WDLC, Port Jervis, N. Y.

WEISS, DICK
WGBA, Columbus, Ga.

WELCH, CHARLIE
WQXI, Atlanta, Ga.

WELCH, DICK
WCBY, Cheboygan, Mich.

WELCH, LARRY
WAAAB, Worcester, Mass.

WELCOME, SHAN
KBGF, Great Falls, Mont.

WELLER, HENRY
WAGC, Chattanooga, Tenn.

WELLS, BILL
WCKR, Miami, Fla.

WELLS, BOB
WBBR, Buffalo, N. Y.

WELSH, JOHN M.
KOHU, Hermiston, Ore.

WELTER, EDWARD
WEAB, Greer, S. C.

WERY, BOB
WGTO, Haines City, Fla.

WESCOTT, GEORGE
KWG, Stockton, Cal.

WESCOTT, HARRY
WHUM, Reading, Pa.

WEST, AL
WKYB, Paducah, Ky.

WEST, CLARK
WBMD, Baltimore, Md.

WEST, DON
KGYW, Vallejo, Cal.

WEST, PETE
WRKD, Rockland, Me.

WESTERFIELD, DENVER
WVMC, Mount Carmel, Ill.

WHEELER, DOC
WWRLL, New York, N. Y.

WHEELER, MARK
WRHI, Rock Hill, S. C.

WILLARD, DICK
MBS

WYNN, LARRY
WSBC, Chicago, Ill.

— Y —

YANEY, SKEETS
WEW, St. Louis, Mo.

YARBROUGH, PHIL
WWNS, Statesboro, Ga.

YOUNG, ART
WHLD, Niagara Falls, N. Y.

YOUNG, LEE
KYOR, Blythe, Cal.

YOUNGBLOOD, WES
KDAV, Lubbock, Tex.

YOUNT, CHUCK
WKBV, Richmond, Ind.

— Z —

ZACK, SAM
WTAL, Tallahassee, Fla.

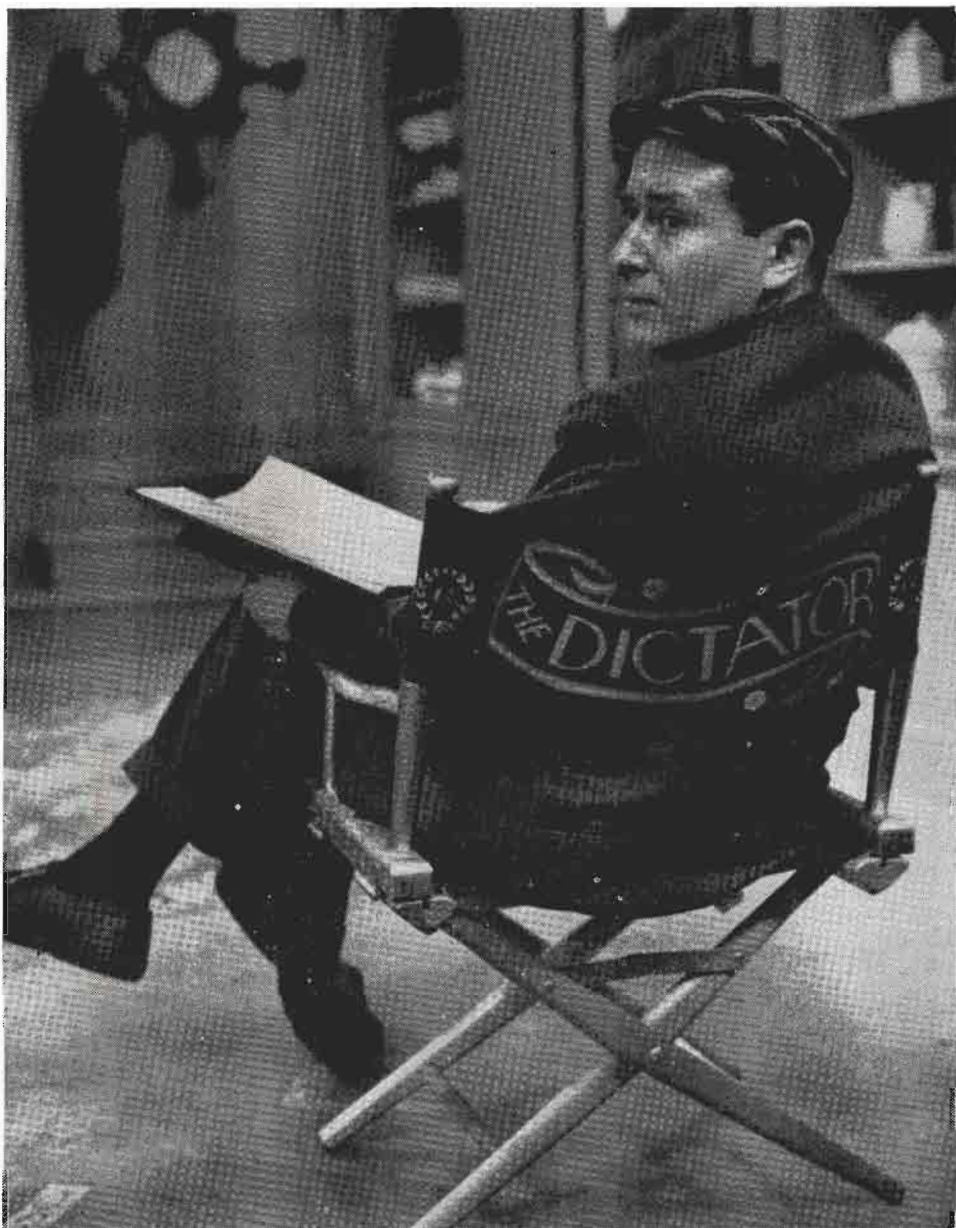
ZEE, DON
WPON, Pontiac, Mich.

ZEIDMAN, AL
WKWK, Wheeling, W. Va.

ZERO, LOU
WEKK, Erie, Pa.

ZUCCARO, BERNARD
WIBR, Baton Rouge, La.

ZUFALL, JOHN A.
WJAX, Jacksonville, Fla.



DON RICHARDSON
DIRECTOR
OF
"MAMA" TV FILM SERIES
AND
U. S. STEEL HOUR

RADIO-TV DIRECTORS

—and their work during 1956

— A —

ADDISS, JUSTUS

B. June 23, New York City.
Alfred Hitchcock Presents, Schlitz
Playhouse of Stars, CBS-TV;
Heinz Studio 57, Crossroads,
ABC-TV

ALLEN, CRAIG

B. Aug. 3, 1921, Circus Boy,
Wide Wide World, Red Barber's
Sport Show, Paul Winchell Show,
Happy Felton Show, NBC

AMADIO, HARRY

Don Dowd News, G. H. Combs,
Sports Focus, Mostly Music
ABC

ANDREWS, CLARK

Jack Paar, Mystery Time
ABC

ANDREWS, MARTIN

My True Story, Pilgrimage
ABC

APPELL, DON

B. Oct. 6, New York City. This
Is Galen Drake, ABC-TV; Vic
Damone Show, Vaughn Monroe
Show, Red Buttons Show, CBS-
TV; Imogene Coca Show, NBC-
TV

ASHER, WILLIAM

B. Aug. 8, 1921, New York City.
Jane Wyman's Fireside Theatre,
NBC-TV

— B —

BEAL, WILLIAM

WABC-TV

BEHLMER, RUDY

The Ray Anthony Show
ABC-TV

BELLAMY, EARL

The Lone Ranger
ABC-TV

BISNEY, BRYAN

Ozark Jubilee,
ABC-TV

BLUM, ROBERT

Amateur Hour
ABC-TV

BUNETTA, FRANK

Caesar's Hour, NBC-TV

— C —

CALFEE, KENNARD

File 7
ABC-TV

CAMPBELL, RAY

Charles McCarthy News, Don
Dowd News, Fred Waring
Show, ABC

CASSELLI, LaMAR

The Last Word
CBS-TV

COSGROVE, JOHN

Good Morning with Will
Rogers, Jr.
CBS-TV

— D —

DAUGHERTY, HERSCHEL

B. Oct. 27, 1910, Clarkes Hill,
Ind.; Alfred Hitchcock Presents,
General Electric Theatre, Schlitz

FRANK BUNETTA

Director of

CAESAR'S HOUR

NBC-TV



Cort Steen

DIRECTOR
OF
"VOICE OF FIRESTONE"
ABC-TV

FRANK SATENSTEIN

DIRECTOR

JACKIE GLEASON SHOW

CBS-TV

DICK SCHNEIDER

DIRECTOR
"WIDE WIDE WORLD"
NBC-TV



CRAIG ALLEN

Management:
GEORGE F. FOLEY

730 Fifth Ave. JUDson 6-4312

Playhouse of Stars, CBS-TV;
Studio 57, ABC-TV; On Trial,
NBC-TV

DAVIS, HAL
Life Is Worth Living
ABC-TV

**DE CORDOVA,
FREDERICK**

B. Oct. 27, 1910, New York City,
N. Y.; Burns and Allen Show,
December Bride, Mr. Adams &
Eve, CBS-TV

DEMAREST, BILL
Sunday Music Hall, Travel
Talk, Imagination; ABC

DESMOND, JOHN
Odyssey
CBS-TV

DISKIN, MARSHAL
John Daly & the News, Dean
Pike Show
ABC-TV

DODSON, WILLIAM
WABC-TV

DONOHUE, JACK
B. Nov. 3, 1910, New York City.
George Gobel Show, NBC-TV

DUBIN, CHARLES
Omnibus
ABC-TV

— E —

ENGLANDER, ROGER
Odyssey
CBS-TV

— F —

FOSTER, LEWIS R.
Jim Bowie
ABC-TV

FOSTER, ROBERT
Medical Horizons
ABC-TV

— G —

GADETTE, FRED
You Asked For It
ABC-TV

GALLU, SAM
Navy Log
ABC-TV

GOMAVITZ, LEWIS
Kukla, Fran & Ollie
ABC-TV

GRAHAM, JOE
B. Sept. 15; Whispering Streets,
Sammy Kaye Show, It's Your
Business, The Man From Hart-
ford, ABC

GREINER, BOB
Buddy Weed, Frank Farrel
Show, Sokolsky Recording
ABC

GROSS, LLOYD
Masquerade Party
ABC-TV

GUIDICE, VICTOR
Press Conference
ABC-TV

— H —

HAGY, RUTH GERI
College Press Conference
ABC-TV

HARLIB, MATT
Famous Film Festival
ABC-TV

HENDERSON, JOHN T., JR.
John Steele, Adventurer, Story-
time, Heartbeat of Industry,
Hotel for Pets, Woolworth
Hour; Network Independent

HEWITT, DON
See It Now
CBS-TV

HEYES, DOUGLAS
The Adventures of Rin Tin Tin
ABC-TV

HINES, DREX
Grand Central Station, Mystery
Time; ABC

HOBSON, JAMES
Lawrence Welk's Top Tunes,
New Talent, The Lawrence
Welk Show; ABC-TV

GREY LOCKWOOD

NBC-TV

DIRECTOR



JOE GRAHAM

WRITER — DIRECTOR



HOLMES, JIM
The Wednesday Night Fights
ABC-TV

— J —

JONES, JOHN PAUL
WABC-TV

— K —

KEECH, KEL
No School Today, Charlie Applewhite, Imagination; ABC

KILEY, TIM
Let's Take a Trip
CBS-TV

KUSHNER, DAN
Don Dowd News, G. H. Combs, Les Griffith, Mostly Music
ABC

— L —

LEIGHTON, RICK
George Skinner
ABC

LEONARD, SHELDON
Make Room for Daddy
ABC-TV

LEVENS, PHIL
Treasure Hunt
ABC-TV

LEVY, RALPH
B. Dec. 18, 1919, Philadelphia, Pa. The Jack Benny Show, Shower of Stars, CBS-TV

LICHTMAN, JIM
Medical Horizons
ABC-TV

LIESENDAHL, DICK
Pro Football, Hockey, Baseball Game of the Week
CBS-TV

LOCKWOOD, GREY

B. April 18. The Martha Raye Show, The Red Buttons Show, Robert Montgomery Presents, Colgate Comedy Hour, NBC-TV

— Mc —

McDONALD, FRANK
Wyatt Earp
ABC-TV

— M —

MacCALLUM, WILLIAM
Football, Sammy Kaye
ABC

MacPHAIL, WILLIAM C.
CBS-TV

MANNO, CHARLES
Football, Sammy Kaye
ABC

MARSHALL, BILL
Whispering Streets, Firestone, Met Opera, Mystery Time
ABC

MARVEL, TED
Sunday News Special
CBS-TV

MARX, LLOYD
Amateur Hour
ABC-TV

MORRIS, ERNEST
The Vise
ABC-TV

— N —

NEILSON, JAMES

B. Oct. 1st, Shreveport, La. Playhouse 90, G.E. Theatre, Alfred Hitchcock Presents, CBS-TV; Ford Theatre, ABC-TV; Night Passage, Universal International

NELSON, HARRY
G. H. Combs, Don Dowd News, Les Griffith, Mostly Music
ABC

NELSON, OZZIE
Ozzie & Harriet
ABC-TV

— P —

PAUL, BYRON
Baseball Game of the Week, Football Roundup, Pro Football; CBS-TV

PEMBERTON, M.
Mel Allen
ABC

PIANO, TONY
Best Bands
ABC

POTTASCH, ALAN
WABC-TV

— Q —

QUINLAN, BOB
Baseball Game of the Week, Pro Football
CBS-TV

— R —

RICHARDSON, DON

Mama, U. S. Steel Hour, CBS-TV; The Thirteen Clocks, ABC-TV; A Sound of Hunting, Broadway Play

RITTER, DICK
Firestone, Met Opera, Imagination; ABC

RUDOLPH, OSCAR
The Lone Ranger
ABC-TV

— S —

SAMETH, JACK
Afternoon Film Festival
ABC-TV

SATENSTEIN, FRANK

Jackie Gleason Show, CBS-TV

SCHNEIDER, DICK N.

Wide Wide World, Emmy Awards, Academy Awards, Survival Street, NBC-TV; Salute to Eisenhower, Closed Circuit; Democrat & Republican Conventions, NBC

SCHUFFMAN, DAN
It's Polka Time
ABC-TV

SHOPE, ROGER
WABC-TV

SMIGHT, JACK

B. Mar. 9, Minneapolis, Minn.; Climax, CBS-TV; Alcoa-Good-year Playhouse, Playwright's 56; Campbell's Star Stage, NBC-TV

SOMERVILLE, WARREN
When A Girl Marries, American Music Hall; ABC

STEDMAN, BILL
Martin Block, Scott Vincent Show; ABC

STEEN, CORT

B. July 14, 1918, Pittsburgh, Pa. Voice of Firestone, The Amazing Dunninger, ABC-TV.

— T —

TARNER, STAN
Arthur Van Horn Show, Wain-Baruch Show; ABC

TORMEY, BOB
Greatest Story, Imagination
ABC

TRENNER, BARON
Afternoon Film Festival
ABC-TV

— V —

VALENTA, LEONARD F.
The Big Story, NBC-TV

— W —

WALSH, JAMES
Circus Time
ABC-TV

WALTERS, VINCE
Walter Cronkite with the News
CBS-TV

WIEST, GEORGE
My Truc Story, American Music Hall; ABC

HOW TO APPLY FOR FCC LICENSE

Official FCC Procedure for AM, FM and TV Licenses

ANY qualified citizen, firm, or group may apply to the Federal Communications Commission for authority to construct a commercial standard (AM), frequency modulation (FM), or television (TV) broadcast station.

Licensing of these facilities is prescribed by the Communications Act of 1934, as amended, which sets up certain basic requirements. In general, applicants must satisfy the Commission that they are legally, technically and financially qualified, and that operation of the proposed station would serve the public convenience, interest or necessity. The Communications Act also recognizes broadcasting as a competitive industry and invests the Commission with the responsibility of allocating facilities so as to provide a fair, efficient, and equitable distribution of radio service.

The licensing procedure is detailed in Part 1 of the Commission's "Rules Relating to Practice and Procedure," while station operation is covered by Part 3, "Rules Governing Radio Broadcast Services," and "Standards of Good Engineering Practice" for AM stations.

Following is a summary of the consecutive steps required in applying for authorization to build and operate a commercial broadcast station. The application procedure is substantially the same whether the facility sought is for AM, FM, or TV broadcast.

Selecting a Frequency

Standard (AM) broadcast stations operate on "local," "regional," or "clear" channels. Local stations are of 100 to 250 watts power and serve smaller communities; stations of 500 watts to 5 kilowatts power cover larger centers of population and surrounding areas; stations of 10 to 50 kilowatt maximum power are for large area coverage, particularly at night. There

is no separate classification for AM operation by educational stations.

To determine whether an AM frequency is available for assignment in a particular area, it is necessary for the applicant to have a frequency search made by a competent engineer. The Commission's engineering personnel cannot undertake to make such studies for prospective applicants.

An applicant for a commercial FM station must specify a frequency available to the area to be served. The Commission has tentatively allocated geographic blocks of frequencies to accommodate Class A stations (community) and Class B stations (metropolitan and rural) throughout the United States. The demand for FM stations has not yet exceeded the supply of available frequencies. (The Noncommercial Educational FM Broadcast Service is a separate category with its own rules.)

An applicant for a new television station must request a channel assigned in the Table of Assignments to the community involved. However, a channel assigned to any community listed in the table can be requested for operation in any unlisted community within 15 miles of the listed community. Commercial TV stations are authorized for unlimited hours of operation and are of a single class with minimum power determined by the size of the principal city and maximum power dependent on antenna height and allocation zone. Channels are reserved for noncommercial educational TV operation.

Applying for a Construction Permit

Once a prospective licensee has decided upon the type of station he wishes to apply for, the next step is to make application for a construction permit. This

application must be in writing on a form supplied by the Commission (Form 301, "Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station," which covers AM, FM, and TV broadcast). This form requires information about the citizenship and character of the applicant, as well as his financial, technical, and other qualifications to construct and operate a station, plus details about the transmitting apparatus to be used, and the proposed new service. Triplicate copies are required, one of which must be executed under oath or affirmation.

Application Processing

Applications for new broadcast stations are twice reported by the Commission—when first tendered, and, again, when accepted for filing. Such an application is not acted upon until at least 30 days after public notice is given of its acceptance.



Applications are reviewed in their engineering, legal, and financial aspects by the Broadcast Bureau, which makes recommendations to the Commission.



Applications are, in general, processed in the order in which accepted for filing. There is a Temporary Processing Procedure for TV applications.



If, upon examination of an application, the Commission determines that there are no engineering conflicts, that the applicant is qualified, and that all other requirements are met, the application is granted without hearing and a construction permit is issued.



Any grant made by the Commission without a hearing is subject to protest within a period of 30 days, during which the protesting party may request a hearing. Within 15 days thereafter the Commission must determine whether the objection merits a hearing.



The law requires that, in general, final decision on noncontested applications be rendered within three months from the

date of the original filing, and within six months from the conclusion of a hearing in those cases which go through a hearing.

Hearings

Where it appears that an application violates provisions of the Commission's rules and regulations; that interference would be caused to another AM or FM broadcast station; or that the minimum separation requirements for TV stations are not met; or if other serious questions of a technical, legal, or financial character are involved, a hearing usually is required before a final decision on the application can be made. Often a hearing is necessary because two or more applicants seek to use the same frequency or immediately adjacent frequencies with such a proximity of stations that excessive interference would result. In such instances, the Commission is compelled by law to accord a hearing to the competing applicants and to make a comparative judgment as to which, if either, should be granted.



If unable to grant an application, the Commission is required to notify the applicant and other known parties of interest as to the reason. The applicant usually is given 30 days in which to reply. After that, if the Commission is still unable to make a grant, a hearing is ordered.



In designating an application for hearing, the Commission gives public notice of the issues for the information of the applicant and other parties who may be concerned. The hearing notice generally allows the applicant a period of 60 days or more in which to prepare. Even after being designated for hearing, an applicant may sometimes find it possible to satisfy the issues by amending his application, especially if the apparent deficiencies are of an engineering nature.



Competing applications for the same facility are not considered if filed more than 10 days after public notice designating the prior application or applications for hearing.



Hearings are customarily conducted by an examiner. The hearing examiner has authority to administer oaths, ex-

amine witnesses and rule upon the admission of evidence.

Pre-hearing conferences are held both prior to and after an exchange of exhibits by the parties. The latter takes place at least 20 days in advance of the hearing date, the second pre-hearing conference is held at least 10 days before the hearing commences.

Within 20 days after the close of a record by the hearing examiner, each party and the Chief of the Broadcast Bureau of the Commission has the privilege of filing proposed findings of fact and conclusions in support of their contentions. After review of the evidence and statements, the hearing examiner issues an initial decision.

In the event he wishes to contest the initial decision, the applicant or any other interested party has 20 days from the date on which the initial decision was announced to file exceptions and to request oral argument before the Commission. In all cases heard by an examiner, the Commission will hear oral argument on request of either party. After oral argument, the Commission may adopt, modify, or reverse the hearing examiner's initial decision. Within 30 days thereafter, any party involved may petition for rehearing.

If no exceptions are filed, and the Commission does not initiate a review of the hearing examiner's initial decision, the latter becomes effective 40 days after the issuance of the initial decision, unless otherwise ordered by the Commission. Court appeals can be taken within 30 days following announcement of the commission decision.

Construction Permit

When and if an application meets statutory and other requirements, it is granted and a construction permit is issued. A maximum of 60 days from date of grant is provided in which construction shall begin, and a maximum of 6 months thereafter as the time for completion (or 8 months in all). Application to modify a broadcast construction authorization, or to make changes in an existing station, or to modify a license, is made on the same form (301) used in seeking initial con-

struction authorization. If the permittee is unable to build his station within the time specified, he can apply for extension of time on Form 701 ("Application for Additional Time to Construct a Radio Station"), giving the reasons. Upon completion of construction the permittee can engage in equipment tests.

License

The final step is to apply for the actual license. All applicants for broadcast license are required to fill out Form 302 ("Application for New Broadcast Station License"). Applicants must show compliance with all terms, conditions, and obligations set forth in the original application and the construction permit. After applying for a license and receiving authority from the Commission, the holder of a construction permit can conduct program tests. A station license is then issued if no new cause or circumstance has come to the attention of the Commission that would make operation of the station contrary to public interest.

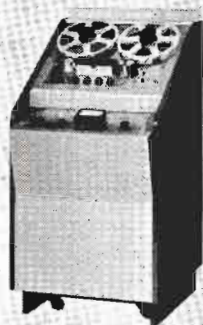
AM, FM and TV broadcast stations are licensed for the statutory limit of three years. Applications for renewal of license are made on Form 303, which is "Application for Renewal of Broadcast Station License."

If the holder of a construction permit or license desires to assign the same to someone else, he makes application on form 314 ("Application for Consent to Assignment of Radio Broadcast Station Construction Permit or License").

Should the permittee or the licensee wish to transfer corporate control, he applies on Form 315 ("Application for Consent to Transfer Control of Corporation Holding Radio Broadcast Station Construction Permit or License").

In certain cases a permittee or licensee can apply for a transfer of corporate control or an assignment of license by using form 316 ("Application for Assignment or Transfer—Short Form"). This form may only be used when the transfer or assignment is **pro forma** or technical in nature; i.e., where no substantial changes in interest occur.

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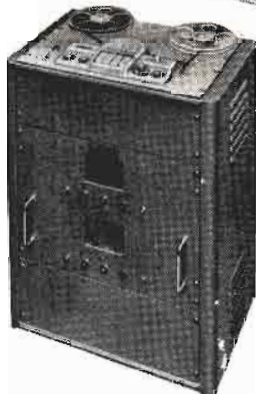
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# Radio-TV Set Sales Increase as Number of Outlets Grows



By  
**JAMES D. SECREST**  
Executive Vice President  
Radio-Electronics-Tele-  
vision Manufacturers  
Association

**T**HE radio-electronics-television industry continued to grow in 1956, but increasing competition in TV set-manufacturing sharply reduced the number of producers, though not the production.

A score of television receiver manufacturers dropped out of the running, though not of the industry in many instances; yet the year's net output fell only 5 percent or from 7.7 to 7.4 million units. Moreover, this decline was partially offset by the production of about 150,000 color TV sets with a value several times that of monochrome sets.

Home radios and portables continued to belie the prophecies of their decline in the face of TV competition and actually rose well above 1955 figures. Only auto sets declined in keeping with the lower car sales.



The output of all radios, except auto sets, increased about 15 percent in 1956 over 1955 with portables taking the lead by an increase in excess of 50 percent. Transistor-equipped portables were produced in quantity for the first year, numbering about 950,000. Auto sets declined about 25 percent due to the cut-back in auto production.

One of the most significant developments in the television market in 1956 was the emergence of the portable TV receiver. While approximately 250,000 were made in 1955, the 1956 figure totalled about 1.8 million. In 1957 this production may be nearly doubled. One obvious result of this trend has been a decline in the average price of the television receiver and an over-all loss in revenue from TV set sales.

The outlook for 1957 is that close to 7 million black and white television receivers will be made and sold and that color TV set sales will total several hundred thousand.



Two segments of the industry has been benefiting from the growing number of television and radio sets in use—now about 42 million TV sets and 150 million radios—and seem likely to continue to make gains in 1957. These are the component manufacturer who sells replacement parts and the jobber and service technician who handle and use them in home set maintenance.

The sale of radio-TV replacement parts rose to \$850 million in 1956 and is expected to rise another \$100 million in 1957. Set servicing costs are estimated at close to \$1 billion in 1956 and the total dollar value to manu-

facturers, jobbers, and service technicians at \$2.4 billion.

The size of the electronic industry, measured in terms of production and sales, increased 15 percent and approached \$5.9 billion at the factory level in 1956. When distribution, servicing, and broadcasting revenue are added, the industry's actual income amounts to nearly \$12 billion. Another 10 percent in growth is expected in 1957, and industry statisticians predict the entire income of the electronics industry will reach \$22 billion by 1966.

Military electronics in 1956 accounted for about \$2.7 billion—up 10 percent from 1955—and constituted almost half of the industry's factory sales. All indications are that the rise in military electronics will continue in 1957 as total defense expenditures increase, and the electronics percentage rises as guided missiles threaten to replace many types of military aircraft.



Industrial electronics, especially in automation techniques employed by many non-electronic as well as electronic manufacturers, made forward strides in 1956 and appeared headed for continued expansion in 1957 and thereafter. Equipment sales were estimated at between \$900 million and \$1 billion in 1956.

One of RETMA's most important projects in 1956 was to co-sponsor a pilot educational television system in the public schools of Hagerstown, Maryland. The intrinsic value of academic television as a teaching tool has been proved and this project will help educators to perfect new techniques for using this new audio-visual medium. It also will enable our industry to design better equipment for school use.



More and more industries have found profitable new uses for closed-circuit television which can provide actual visual data from places where it is dangerous, uncomfortable or impossible for human beings to go. Declining prices have spurred sales; in 1956 the sales figure approached the \$3 million level. Sales in 1957 are expected to more than double that figure.

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21 W. 45th St., N. Y. 36, N. Y.  
Phone: JUdson 2-0522

Manager, TV Division. .... T. Meyer  
PRODUCTS—Slides, Telpos, balops, flip-  
cards.

**Airtron Inc.**

103 W. Elizabeth Ave., Linden, N. J.  
Phone: HUnter 6-1000

President ..... David Ingalls  
Vice-Presidents. .... J. W. Anderson,  
T. N. Anderson, Robert Carr, J. W. Hamil-  
ton  
PRODUCERS: Duplexers, mixers, direc-  
tion couplers, flexible waveguides.

**Allied Radio Corp.**

100 N. Western Ave., Chicago 80, Ill.  
Phone: HAYmarket 1-6800

Sls. Mgr., Indust., Bdest. Div. .... S. H. Levey  
PRODUCTS: Distributors of radio, TV,  
and industrial electronics parts and equip-  
ment including broadcast station tubes, parts,  
and supplies.

**Altec Lansing Corp.**

9356 Santa Monica Blvd., Beverly Hills, Calif.  
1515 S. Manchester Blvd., Anaheim, Calif.  
161 Sixth Ave., New York 13, N. Y.  
Phone ALGouquin 5-3636

President ..... G. L. Carrington  
Exec. V.P. .... A. A. Ward  
N. Y. V.P. & Sec. .... H. M. Bessey  
Vice-Pres. .... E. Z. Walters  
Vice-Pres. N. Y. .... D. C. Collins  
Treas., & Asst. Sec. .... E. B. Lee  
N. Y. Asst. Sec. & Asst. Treas. .... P. F. Thomas  
Comptroller. .... C. R. Rinisland  
PRODUCTS: Speech input consoles and  
amplifiers, microphones, limiter amplifiers,  
monitoring loudspeakers, public address and  
sound reinforcement systems for studios,  
AM and FM.

**American Electronics, Inc.**

(Audio & Recordata Divs.)

9449 W. Jefferson Blvd., Culver City, Calif.  
Phone: VERmont 9-7568

President ..... Ray H. Cripps  
General Manager. .... Brian Jenkins  
Chief Engineer. .... Edward Kinney  
PRODUCTS: Magnetic recording equip-  
ment.

**American Microwave Corp.**

11754 Vose St., North Hollywood, Cal.  
Phone: POplar 5-9041

President ..... Fred W. Bailey  
Treasurer. .... Paul F. Ternes  
Chief Engineer. .... Harold W. Jury  
PRODUCTS: Microwave relay systems,  
microwave antennas and components for all  
TV purposes including remote, STL & off-air  
pickups.

**Amperex Electronic Corp.**

230 Duffy Ave., Hicksville, N. Y.  
Phone: WELls 1-6200

Gen. Sales Manager. .... Frank Randall  
Product Mgr. (Transmitting Tubes)  
Chas. Roddy  
Product Mgr. (Sp. Purpose Tubes &  
Semi-conductors) .... Irwin Rudich  
PRODUCTS: Tubes—vacuum & gas, trans-  
mitting & power, rectifiers, vacuum con-  
densers.

**Ampex Corp.**

934 Charter St., Redwood City, Calif.  
Phone: EMERSON 8-1471  
N. Y. Phone: PLaza 3-9232



President . . . . . George I. Long, Jr.  
 Ch. of Board . . . . . Alexander M. Poniatoff  
 V.P., Gen. Mgr. . . . . Robert Sackman  
 V.P., Mgr. Audio Div. . . . . Philip Gundy  
 Sales Mgr., Videotape . . . . . Ross Snyder  
 Mgr., Instrument Div. . . . . John Jipp  
 PRODUCTS: Magnetic tape recorders (audio), "Videotape" Recorder, Stereophonic Sound Equipment.

### Amplifier Corp. of America

398 Broadway, New York 13, N. Y.  
 Phone: WOrth 6-2929

President . . . . . R. Epstein  
 Vice-Pres. . . . . N. M. Haynes  
 Purchasing Agent . . . . . M. R. Ellis  
 Sales Manager . . . . . A. J. Gillette  
 Advertising Mgr. . . . . Harold Wallerstein  
 PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magne-loop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Flyweight Magnemite.

### Amplitel, Inc.

342 W. 40th St., New York 18, N. Y.  
 Phone: BRyant 9-0710

President . . . . . Herbert M. Ardston  
 Vice-President . . . . . Harry Morris, Jr.  
 Chief Engineer . . . . . Norman Perlman  
 Sales Manager . . . . . Henry Berk  
 PRODUCTS: Community antenna systems, master amplified antenna systems, complete RF amplifiers.

### Andrea Radio Corp.

27-01 Bridge Plaza North, L.I.C.1, N.Y.  
 Phone: STillwell 4-5411

President . . . . . Frank A. D. Andrea  
 Sec., Ch. Eng. . . . . H. J. Heindel  
 Dir. of Purchasing . . . . . Bruce B. Donald  
 Comptroller . . . . . A. Abbene  
 Gen. Sls. Mgr. . . . . C. Van Maanen  
 Gen. Export Manager . . . . . Ramon Masvidal  
 PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

### Andrew Corp.

363 E. 75th St., Chicago 19, Ill.  
 Phone: TRiangle 4-4400

Chairman . . . . . Dr. V. J. Andrew  
 V.P., Gen. Mgr. . . . . C. Russell Cox  
 Sales Manager . . . . . R. P. Lamons  
 Director of Engineering . . . . . J. Brown  
 Director of Advertising . . . . . E. Heitsch

#### Branch Offices

P. O. Box 416, Ridgewood, N. J.  
 Phone: GILbert 5-2500

P. O. Box 225, Westwood, Mass.  
 Phone: DEdham 3-5520

941 E. Maryland St., Claremont, Calif.  
 Phone: LYcoming 5-3505

PRODUCTS: Transmission line system; coaxial switches, telescoping masts; tower lighting equipment.

### Animation Equipment Corp.

38 Hudson St., New Rochelle, N. Y.  
 Phone: 6-8138

President . . . . . John Oxberry  
 PRODUCTS: Animation stands, compounds, punches, process cameras, and accessories.

### Arthur Ansley Manufacturing Co.

Doylestown, Pa.  
 Phone: SUGan 2711

President . . . . . A. C. Ansley  
 PRODUCTS: Radio receivers.

### A. R. F. Products

7627 Lake St., River Forest, Ill.  
 Phone: FOrEst 9-6000

President . . . . . A. H. Maciszewski  
 Vice-Pres. . . . . John H. Pakan  
 Sales Engineer . . . . . M. S. Danisch  
 PRODUCTS: FM signal generators, converters and deviation meters, crystal controlled frequency calibrators.

### Arvin Industries

13th St. and Big Four RR, Columbus, Ind.  
 Phone: 5521

Chairman, President . . . . . Glenn W. Thompson  
 Vice-President . . . . . John C. Marshall  
 Dir. of Sls., Radio Div. . . . . Richard Williams  
 Western Sls. Mgr., Radio Div. . . . . Weldon Payne  
 Eastern Sls. Mgr., Radio Div. . . . . Craig Britton  
 Dir. of Sls., Radio Sp. Prod. . . . . Herbert Holmes  
 Chief Engr., Radio Div. . . . . E. C. Hittle  
 Treas., Cred Mgr. . . . . T. Earl Robinson  
 V.P., Dir. of Purchases . . . . . Fred Daniel  
 Advertising Mgr. . . . . James Jewell  
 V.P., Dir. of Industrial Rel. . . . . Yandell Cline  
 Export Mgr. . . . . G. J. Kluyskens  
 Service Mgr. . . . . Robert Barnard  
 Traffic Mgr. . . . . Carl Boswell  
 PRODUCTS: Radios: Table model, clock radio, portable AC-DC, FM radio, transistor radio.

### Atlantic Electronics Corp.

80 Jefferson St., Passaic, N. J.  
 Phone: PRospect 9-3900

President . . . . . Arthur Green  
 PRODUCTS: Rebuilders of CR tubes.

### Audak Company, Inc.

500 Fifth Ave., New York 36, N. Y.  
 Phone: LA 4-3723-3724

President . . . . . Maximilian Weil  
 Vice-President . . . . . Geo. V. Sullivan  
 Purchasing Agent . . . . . H. Lapp  
 PRODUCTS: Electronic-acoustical apparatus.

### Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.  
 Phone: PLaza 3-0973

President . . . . . Wm. C. Speed  
 Vice-President-Sec. . . . . Bryce Haynes  
 PRODUCTS: Recording discs (Audio-discs), recording and playback points (Audio-points), Magnetic Recording Tape (Audiotape), Magnetic Recording Film (Audiofilm).

**Audio Master Corp.**

17 East 45th St., New York 17, N. Y.  
Phone: OXFord 7-0725

President .....Herbert Rosen  
PRODUCTS: Transcription and electric playback machines, recording tape, tape playback machine.

**Audio & Video Products Corp.**

730 Fifth Ave., New York, N. Y.  
Phone: PLaza 7-3091

Sales Manager.....Robert D. Winston  
PRODUCTS: Sales and engineering representatives for magnetic tape and disc recording equipment as well as associated accessory items.

**Auricon Div., Berndt-Bach, Inc.**

6950 Romaine St., Hollywood, Cal.  
Phone: HOLlywood 2-0931

Vice-Pres. ....Walter Bach  
PRODUCTS: Auricon 16mm sound-on-film TV newsreel cameras, for optical and/or "Filmagnetic" sound with picture: Auricon "TV-T" television Transcription (Kinescope) recording camera with optical and/or "Filmagnetic" sound with picture.

**Automatic Radio Mfg. Co., Inc.**

122 Brookline Ave., Boston, Mass.  
Phone: COmmonwealth 6-1420

Sales Mgr.....E. L. Housman  
PRODUCTS: Table radios, clock radios, portables, auto radios, tractor radios, Tom Thum, Tom Thumb Jr., Tomboy.

**Avco Mfg. Corp.**

See Crosley & Bendix Home Appliances

**B & R Electronics Co.**

1178 E. 180th St., N. Y. 60, N. Y.  
Phone: SYcamore 2-3510

President .....I. Rothman  
PRODUCTS: Radio receivers.

**Semon Bache & Co.**

636 Greenwich St., N. Y. 14, N. Y.  
Phone: WAtkins 4-2121

New Jersey Phone: MARket 4-5328  
V.P., Sls. & Adv. Mgr.....Be. Newton  
Assistant Treas.....P. Schoenfeld  
Secretary.....R. M. Dreyfuss  
PRODUCTS: Manufacturers of mirrors, fabricators on glass, proprietary mirror items: Evalast Genuine Electroplated Copper-back second surface mirrors, Evabrite Opaque & Transparent Front surface mirrors.

**Background Engineers, Inc.**

7313 Santa Monica Blvd., Hollywood, Cal.  
Phone: HOLlywood 5-4161

President.....W. S. Tillisch  
PRODUCTS: Leases and sells Bodde rear projection equipment.

**E. J. Baughman Co.**

1914 N. Cogswell Rd., El Monte, Calif.  
Phone: GILbert 4-7586

Owner.....E. J. Baughman  
PRODUCTS: Microphone booms, hangers, studio lighting equipment.

**Bausch & Lomb Optical Co.**

635 St. Paul St., Rochester 2, N. Y.  
Phone: LOcust 2-3000  
N. Y. Phone: CIRCLE 7-5400

Pres.....Carl S. Hallauer  
V.P., Scientific Instrum't Sls..L. B. McKinley  
PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

**John F. Beasley Construction Co.**

P. O. Box 1624, Muskogee, Okla.  
Phone: MURray 7-6381

President.....John F. Beasley  
Vice-President.....Lothar E. Berg  
Secretary-Treasurer.....Andrew B. Lytle  
PRODUCTS: Steel erectors (radio-television towers and antennas).

**Bell Television Inc.**

552 W. 53rd St., N. Y. 19, N. Y.  
Phone: JUDson 6-4350

President .....Martin Sugar  
Service Manager.....James Bronis  
PRODUCTS: Assembles remote receivers and manufactures solderless coaxial connectors.

**Bell and Howell Company**

7100 McCormick Blvd., Chicago 41, Ill.  
Phone: AMBassador 2-1600

Manager.....George L. Oakley  
PRODUCTS: Vidicon Projection Equip.

**Benco Television Associates, Ltd.**

278 Bridgeland Ave., Toronto 10, Ont.  
Phone: RUssell 1-6681

General Manager.....S. W. Wellum  
PRODUCTS: Community antenna and distribution systems.

**Bendix Aviation Corp.****(Red Bank Div.)**

Eatontown, N. J.  
Phone: 3-2000

General Manager.....E. F. Kolar  
Sales Manager.....N. P. Barney  
PRODUCTS: CR and special purpose tubes.

**Bendix Radio**

Television & Broadcast Receiver Div.  
Baltimore 4, Md.

Phone: VALley 3-2200

V.P., Gen. Mgr.....E. K. Foster  
Baltimore 4, Md.

**Bendix Television  
(Div. of Bendix Aviation Corp.)**

Phone: VALley 3-2200

V.P., Gen. Mgr.....E. K. Foster

**Berlant Concertone**

655 W. Washington Blvd., Los Angeles, Calif.  
Phone: Richmond 9-7671  
Div. Mgr. .... Brian Jenkins  
PRODUCTS: Tape recorders.

**Charles Beseler Co.**

219 S. 18th St., East Orange, N. J.  
Phone: B1gelow 8-7280  
General Manager. .... H. H. Myers  
PRODUCTS: Projectors.

**Blaw-Knox Equipment Div.**

300 Sixth Ave., Pittsburgh, Pa.  
Phone: STerling 1-2700  
PRODUCTS: Self-support and guide towers.

**Blonder-Tongue Laboratories, Inc.**

526 North Ave., Westfield, N. J.  
Phone: 2-7032  
President. .... Isaac S. Blonder  
PRODUCTS: Community antenna systems.

**Bodde Screen Co.  
Bodde Projector Co.**

11541 Bradley Ave., San Francisco, Calif.  
Phone: EMpire 5-2551  
President. .... B. M. Bodde, Sr.  
V.P., Gen. Mgr. .... B. M. Bodde, Jr.  
V.P., Treas., Sec'y. .... T. W. Baldrick  
V.P., Prod. Supt. .... J. P. Summers  
Products — Translucent Rear-Projection process screens for TV Studios; translucent screens for color TV; black translucent screens for projected TV; background projectors, single 2000 w. unit; dual 2000 w. unit; single, dual 5000 w. unit.

**Burke & James, Inc.**

321 S. Wabash Ave., Chicago, Ill.  
Phone: HArrison 7-8393  
President. .... George Drucker  
PRODUCTS: Photo equipment.

**Calbest Electronics Co.**

4801 Exposition Blvd., Los Angeles 16, Calif.  
Phone: REpublic 1-7291  
President. .... I. Dubin  
Dir. of Engineering. .... Herbert Fremont  
Chief Engineer. .... Harold Parker  
PRODUCTS: Manufactures TV and radio chassis, home radio intercom systems.

**Califone Corp.**

1041 N. Sycamore Ave., Hollywood 38, Calif.  
Phone: HOLlywood 2-2353  
President. .... Robert G. Metzner  
Products: Portable transcription players, high fidelity magnetic tape recorders.

**Calvideo Tube Corp.**

5222 W. 104th St., Los Angeles, Calif.  
Phone: ORegon 8-3995  
President. .... S. H. Newton  
PRODUCTS: Tubes.

**The Calvin Co.**

1105 Truman Rd., Kansas City, Mo.  
Phone: HArrison 1-1230  
V.P., Gen. Mgr. .... Larry Sherwood  
PRODUCTS: Motion picture projection and sound equipment.

**Camera Equipment Co., Inc.**

315 W. 43rd St., New York 36, N. Y.  
Phone: JUDson 6-1420  
President. .... Frank C. Zucker  
Vice-President. .... Burton H. Zucker  
Sec'y-Treas. .... Margaret B. Zucker  
General Mgr. .... Eugene H. Levy  
PRODUCTS: Motion picture & television camera accessories. Rental of motion picture cameras, film editing equipment, lighting and sound equipment. Mfrs. of balanced TV head tripod, professional Jr. friction head tripod and geared head, small gyro, metal and mini-pro tripods, adjustable collapsible triangle, 3 wheel portable collapsible dolly, spider dolly, micro relay pan & tilt head, cone lights. Repair service for all types of professional cameras, recorders, and film editing machines and light equipment. Special design work to customers specifications.

**Canadian General Electric Co., Ltd.**

Royce Works, 830 Landsdown Ave.,  
Toronto 4, Ont.  
Phone: LENnox 4-6511  
(Electronic Equipment & Tube Dept.)  
V.P., Gen. Mgr. .... R. M. Robinson  
Mgr., Engineering. .... H. S. Dawson  
Mgr., Marketing. .... W. D. Scholfield  
Mgr., Product Service. .... A. L. Hames  
Adv. & Sales Prom. .... M. D. Locke  
PRODUCT: Station & studio electronic equipment, microwave equipment.

**Canadian Marconi Co.**

Box 1480, Station "O", St. Laurent, Que.  
Phone: RI 8-7711  
President. .... S. M. Finlayson  
V.P., Gen. Mgr. .... J. J. Kingan  
Mgr., Comm. Products Div. .... C. P. McNamara  
Gen. Sls. Mgr., Comm. Pds. Div. .... A. Hammond  
Sls. Mgr. Stand. Lines Sls. Dept. .... J. H. Martin  
Superviso, Bcst., TV Sta. Equip. .... A. B. Clapp  
PRODUCTS: AM transmitting, broadcast studio, and TV transmitting and studio equipment; transmitting receiving tubes for these units.

**Cannon Electric Co.**

3208 Humboldt St., Los Angeles 31, Calif.  
Phone: CAPitol 5-1251  
President, Gen. Mgr. .... R. J. Cannon  
PRODUCTS: Audio and TV camera connectors.

**Capehart-Farnsworth Co.**

(Division of IT&T)  
3702 E. Pontiac St., Ft. Wayne, Ind.  
Phone: EAstbrook 7571  
President. .... L. G. Haggerty



**Carrier Corporation**

300 S. Geddes St., Syracuse 1, N. Y.

Phone: Syracuse 76-9911

385 Madison Ave., New York 17, N. Y.

Phone: PLaza 9-5000

Manager, Syracuse.....C. V. Fenn

Manager, New York.....H. Peacock

PRODUCTS: Air conditioning and refrigeration equipment for studios, including room air conditioners, packaged equipment from 2 to 20 h.p. and equipment for built-up systems to maximum studio.

**CBS-Hytron***(A Div. of CBS Inc.)*

100 Endicott St., Danvers, Mass.

Phone: Danvers 2360

Newark, N. J.: Market 3-5832

President.....Charles F. Stromeyer

Vice-Pres. ....Robert G. Marchisio

V.-P., Sales.....John Q. Adams

V.-P., Mfg.....Michael F. Callahan

Mgr., Receiving Tube

Operations.....Joe C. Harmony

Mgr., Semiconductor

Operations.....Dr. B. H. Alexander

Mgr., Marketing Adm....George W. Nevin

Equipment Sales Mgr....L. H. Niemann

Mgr. Gov't Sales.....Fred H. Garceion

Controller.....Walter J. Hungerford

Credit Mgr.....Malcolm S. Jones

Advertising Mgr.....Harry G. Burnett

Dir. of Purchasing.....Edward R. Carroll

Dir. of Personnel.....Albert S. Nelson

Distributor Sales Mgr....John H. Hauser

Export Div.....CBS International

Dir., Res. &amp; Develop....Dr. Russell R. Law

Dir., Gen. Engineering....Edgar K. Wimpy

*Plant Managers*

Danvers.....Charles E. Coffin

Lowell.....Dr. B. H. Alexander

Salem.....Walter J. Foran

Newburyport Receiving

Tube.....C. E. Butcher

Newburyport TV Tube...Lindsey R. Perry

Kalamazoo.....A. J. Harcher

PRODUCTS: Electron tubes and semiconductor products.

**Century Lighting, Inc.**

521 West 43rd St., New York 36, N. Y.

Phone: CH 4-7050

President.....Edward Kook

TV Labs.....Charles Shevlin

*Branch Offices*

1477 N.E. 129th St., N. Miami, Fla.

Branch Mgr.....George Gill

1820 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone).

**Century Projector Corp.**

729 Seventh Ave., New York 19, N. Y.

Phone: CIRCLE 5-7048

President.....H. E. Hammons

V.P., Gen. Mgr.....W. D. Hausler

PRODUCTS: 35mm. projectors and sound equipment.

**Chatham Electronics***(Div. of Gera Corp.)*

630 W. Mt. Pleasant Ave., Livingston, N. J.

Phone: 6-1100

President.....W. L. Meier

PRODUCTS: Special purpose electronic tubes.

**Chromatic Television Laboratories**

1501 Broadway, New York 36, N. Y.

Phone: BRyant 9-8700

Chairman.....Paul Raibourn

Vice-Presidents..A. Crawford Cooley, Robert

Dressler, Morgan A. Gunst, Jr.

Sec'y.-Treas.....Arthur Israel, Jr.

PRODUCTS: Chromatron — single-gun color cathode ray tube.

**Cinema Engineering Div.***(Aerovex Corp.)*

1100 Chestnut St., Burbank, Calif.

Phone: VICTORIA 9-5511

General Manager.....James L. Fouch

PRODUCTS: Studio and motion picture sound equipment.

**Cinematic Developments &****Cinechrome Laboratory**

2125 32nd Ave., San Francisco, Calif.

Phone: MONTROSE 4-2435

President.....Arthur H. Hart

PRODUCTS: Design and development of special motion picture equipment.

**Claremont Tube Corp.**

36-02 35th Ave., Long Island City, N. Y.

Phone: RAvenswood 1-1206

President.....Louis Rubin

PRODUCTS: Tubes.

**Colortronics, Inc.**

3116½ Sunset Blvd., Los Angeles, Calif.

Phone: NORmandy 3-9591

President.....Don Calabria

**Collins Radio Co.**

855 - 35th St., N. E., Cedar Rapids, Iowa

Phone: 30281

Bcst. Sls. Manager.....H. O. Olson

Central Reg. Sls. Mgr.....J. H. Hamilton

*Branch Offices*

1930 Hi-Line Dr., Dallas, Tex.

Reg. Sls. Mgr.....T. W. Sharpe

2700 W. Olive Ave., Burbank, Calif.

Reg. Sls. Mgr.....G. T. Tasto

1200 18th St., N. W., Washington, D. C.

Mgr.....R. P. Dutton

4711 N.W. 36th St., Miami Springs, Fla.

Sales Mgr.....L. O. Embree

261 Madison Ave., New York, N. Y.

Phone: MU 7-6740

Office Mgr.....C. W. Service



PRODUCTS: AM Broadcast transmitters, antenna phasing and tuning equipment, FM antennas, TV-STL microwave equipment, broadcast and recording studio speech equipment and accessories.

### Community Engineering Corp.

Box 824, State College, Pa.  
Phone: Adams 7-7221

Chairman.....John L. McLucas  
President.....James R. Palmer  
Vice-President.....Floyd B. Fischer

PRODUCTS: Community antenna systems and system rebuilding and modernizing service. Wide band sweep generators.

### Conrac, Inc.

19217 E. Foothill Blvd., Glendora, Calif.  
Phone: EDgewood 5-1241

President.....W. J. Moreland  
Vice-Pres.....J. Grayson Jones  
Plant Mgr.....R. M. Alston  
Purchasing Agent.....E. P. Garvey  
Credit Mgr.....T. H. Ford

PRODUCTS: Fleetwood TV receivers; Conrac Video Monitors, both color and monochrome; Off-the-air Tuner for rebroadcast applications.

### Continental Electric Co.

715 Hamilton St., Geneva 2, Ill.  
Phone: 4140

President.....E. A. Glaeser  
Vice-President.....E. V. Trainor  
Ass't. Sec'y.....Jayne E. DeVleshower

PRODUCTS: Electronic tubes, phototubes, lead sulfide cells, rectifiers and thyratrons, vacuum gauges, electronic printers.

### Continental Electronics, Inc.

4212 S. Buckner Blvd., Dallas 27, Tex.  
Phone: EVergreen 1137

President.....James Weldon  
PRODUCTS: UHF transmitters.

### Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.  
Phone: CO 5-0372

President.....Michael Freedman  
Vice-Pres.....Herbert R. Pilzer  
Sec'y-Treas.....Jane Leni

PRODUCTS: Comprehensive filmtreat process: For second and subsequent runs on films in constant use; print life service; comprehensive film rejuvenation.

### John A. Costelow Co., Inc.

121 Kansas Ave., Topeka, Kansas  
Phone: 3-6598

President.....John A. Costelow  
Vice-Pres., Treas.....K. A. Costelow

PRODUCTS: Distributes Lehigh towers, Andrew Co. antennae, co-axial line, Hughey & Phillips tower lighting equipment.

### Crosley Radio & TV Div.

#### Moffatts Ltd.

Gibson & Wright Ave., Toronto 15, Ontario  
Phone: CH 4-1171

N. Y. Phone: MUrray Hill 3-0202

Vice-Pres. & Gen. Mgr.....J. M. Reynolds  
Works Manager.....A. J. Roper  
Prods. Mgr., Purchasing Agent.....H. G. Fisher  
Chief Engineer.....R. W. Walker  
Service Manager.....W. Whittal  
Products Manager.....H. G. Fisher

PRODUCTS: Television, models including table, consoles and console phono-combinations. Radio, AM table models in wide color range, clock radios, AM-FM models, portable models, phono-combinations, and versatile radio-TV combination.

### Crouse-Hinds Co.

1201 Wolf St., Syracuse 1, N. Y.  
Phone: 74-1011

Asst. Mgr., Electronics.....H. M. Pattat  
Mgr., Illumination.....J. S. Haney  
11 Park Place, N. Y. 7, N. Y.

Phone: COrtlandt 7-0750

Manager.....A. F. Uhrlandt

PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers in accordance with CAA and FCC requirements and specifications. Flashing switches and electronic controls for above.

### C. R. T. Electronics Corp.

620 S. Columbus Ave., Mt. Vernon, N. Y.  
Phone: 7-4724

President.....Stephen Weston  
Vice-President.....William Genz

### Cubic Corp.

5575 Kearny Villa Rd., San Diego 11, Calif.  
Phone: BR 7-6780

President.....Walter J. Zable  
Vice-President.....R. V. Werner

PRODUCTS: Microwave test equipment and components.

### Dage Television Div.

#### (Thompson Products, Inc.)

W. 10th St., Michigan City, Ind.  
Phone: TRiangle 4-3251

General Manager.....J. L. Lalzey  
Gen. Sales Manager.....J. R. Howland  
Broadcast Sales Mgr.....Neff Cox Jr.  
Dir. Educ. TV.....Robert E. Green

PRODUCTS: Professional Vidicon television cameras and film chains for black and white or color, microwave equipment, switching equipment, complete low power TV stations.

### Da-Lite Screen Co., Inc.

2711-23 N. Pulaski Rd., Chicago 39, Ill.  
Phone: DIckens 2-9200

President.....C. C. Cooley  
Vice-President.....H. E. Christwansen

Vice-President, Sales.....C. J. Cerney  
PRODUCTS: Projection screens, accessories.

**Daven Co.**

330 W. Mt. Pleasant Ave., Livingston, N. J.  
Phone: 6-4300

President .....Lewis Newman  
General Manager.....E. L. Grayson  
PRODUCTS: Test equipment, audio and RF attenuators, components, switches, precision resistors.

**Datom Industries, Inc.**

221 W. 17th St., New York, N. Y.  
Phone: ALgonquin 5-0301

President .....Oscar Dolgin  
PRODUCTS: Radio receivers.

**Dearborn Glass Co.**

6600 S. Harlem Ave., Bedford Park, Ill.  
Phone: LUdlow 5-0900

President.....W. A. Williams  
Executive Vice-President.....L. J. Paulick  
PRODUCTS: Reflection free tube faces, flat and bent implosion plates.

**DeLaval Separator Co.**

Columbia St., Poughkeepsie, N. Y.  
Phone: 4200

Chairman.....G. W. Smith  
President.....C. B. Schmidt  
Sales Vice-Pres.....W. A. McGill  
PRODUCTS: Metal cones.

**Delco Radio****(Division of General Motors)**

700 E. Firmin, Kokomo, Ind.  
Phone: GLadstone 2-8211  
Phone: 2-8211

General Manager.....B. W. Cooper  
Sales Manager.....H. M. Stelzl  
Manufacturing Mgr.....Dean Allsop  
Materials Mgr.....R. O. Bassett  
Chief Inspector.....J. M. Kessler  
Defense Mgr.....K. T. Milne  
Chief Engineer.....B. A. Schwarz  
Comptroller.....R. L. Showalter  
Public Rel. Mgr.....Hamlin Welling  
Personnel Manager.....Walter M. Wilson  
Purchasing Agent.....Roland Hill, Jr.

PRODUCTS: Automobile Radios, power transistors; defense equipment; Ground-to-air communication equipment and two-way radio communication equipment.

**Detroit Steeplejack Co.**

13739 Shady Lane, Monroe, Mich.

President.....Alva T. Elmes  
PRODUCTS: Makes and erects towers.

**Dewald Radio Mfg. Co.**

35-15 37th Ave., Long Island City, N. Y.  
Phone: STillwell 4-9334

President .....David Wald  
Engineer .....Mark Glaser  
Gen. Station Mgr.....Samuel Olchak  
PRODUCTS: Radio receivers.

**Diamond Power Specialty Co.**

Lancaster, Ohio  
Phone: 4830

Chairman.....W. P. Thomas  
President.....W. J. Fitzhugh  
General Sales Mgr.....L. B. Schueler  
PRODUCTS: Industrial TV systems.

**Dorne & Margolin, Inc.**

30 Sylvester St., Westbury, N. Y.  
Phone: EDdgewood 4-3200

President .....Arthur Dorne  
Vice-Pres., Treas.....Joseph Margolin  
PRODUCTS: Antenna research, development and production.

**Gale Dorothea Mechanisms, Inc.**

39-39 63rd St., Woodside, N. Y.  
Phone: TWining 8-5500

President .....Gale Dorothea  
Secy.-Treas. ....Ed Burnett  
PRODUCTS: Projectors, dimmers, animation mechanisms, mechanical books.

**Dresser-Ideco Company**

875 Michigan Ave., Columbus 8, Ohio  
Phone: AX 9-2123

President.....J. L. Pausch  
PRODUCTS: AM, FM and TV Broadcast Antenna Towers.

**Allen B. Du Mont Laboratories, Inc.**

750 Bloomfield Ave., Clifton, N. J.  
Phone: MUlberry 4-7400  
for all divisions

Chairman.....Dr. Allen B. Du Mont  
President .....David Schultz  
V.P., Gen. Mgr., Gov't. &

Research.....Thomas T. Goldsmith, Jr.  
V.P., Contoller.....Donovan Tyson  
Gen. Counsel.....George Etkin  
V.P., Technical Prod...Irving G. Rosenberg  
Gen. Mgr., Quality Control.Nicholas DeFalco  
Public. Rel. Mgr.....Benjamin Bowker  
Dir. Industrial Relations....Harry Houston  
General Supt.....Bruce T. Du Mont  
Engineering Dir.....R. D. Chipp

**TV Receiver Division**

35 Market St., East Paterson, N. J.

Manager.....F. P. Rice  
Chief Engineer.....H. Pacini  
Adv. Mgr.....J. Calvin Affleck  
Service Mgr.....Peter Buttacavoli  
Production Mgr.....Morris Spector  
Purchasing Agent.....William Paton  
Sales Mgr.....W. C. Scales

**Government Manufacturing Division**

35 Market St., East Paterson, N. J.

Manager.....Raymond C. Maude  
Mfg. Operations Mgr.....W. J. McGinnity  
Assistant Mgr.....P. F. Brown  
Engineering Mgr.....S. S. Calafati  
Manufacturing Mgr.....D. M. Christie

**Technical Products Division**

760 Bloomfield Ave., Clifton, N. J.

Asst. Gen. Mgr.....Peter Weil  
Engineering Mgr.....A. J. Talamini, Jr.  
Production Mgr.....Robert Szozil  
Instrument Prod. Mgr.....Emil G. Nichols  
Instrument Sls. Mgr.....M. G. Scheraga  
Auto Test Equip. Sls. Mgr....E. E. Ecklund



Mobile Oper. Dir.....F. M. Link  
 Transmitter Prod. Mgr.....K. Petersen  
 Purchasing Mgr.....C. Paul Martin

**Cathode-Ray Tube Division**

750 Bloomfield Ave., Clifton, N. J.

Manager.....Alfred Y. Bentley  
 TV Tube Sales Mgr.....R. G. Scott  
 Engineering Mgr.....K. Hoagland  
 Manufacturing Mgr.....William Carlin  
 Purchasing Manager.....A. R. Dutcher  
 Industrial Tube Sls. Mgr.....Roy Olerud

**Research Laboratories**

2 Main Ave., Passaic, N. J.

Circuit Research Director...R. T. Cavanagh  
 Tube Research Director.....S. J. Koch  
 Patents .....Donald Overocker

**International Division**

Phone: MURray Hill 8-2600

515 Madison Ave., N. Y., N. Y.

Director.....Ernest A. Marx  
 Asst. Dir.....Robert I. Gaines  
 European Rep. (Milan).....James Segre

**West Coast Plant**

11800 W. Olympia Blvd., Los Angeles 64, Cal.  
 Phone: GRAnite 7-4271

Manager.....Ralph B. Austrian

**Electronicam Division**

152 W. 54th St., New York, N. Y.

Phone: JUdson 2-2590

Operations Mgr.....John Auld  
**PRODUCTS**—TV receivers, high fidelity  
 phonographs, table and clock radios, TV  
 transmitting and studio equipment, industrial  
 TV systems; mobile radio equipment, TV  
 picture tubes and industrial cathode-ray  
 tubes, cathode-ray instruments, electronic in-  
 struments, automation control systems, radar,  
 loran, and government electronics.  
 loran, and government electronics; Electron-  
 icam Film Systems.

**Dynamic Electronics-New York, Inc.**

73-39 Woodhaven Blvd., Forest Hills, N. Y.  
 Phone: ILInois 9-7000

President.....J. M. Winer  
 Exec. V.P.....S. Levy  
 Vice-Pres.....J. D. Winer  
 Treasurer.....Louis Fafarman  
 Sec'y.....George Ginsburg  
 Chief Engineer.....P. Gale  
 Sales Manager.....David Cole  
 Cred Mgr.....S. Shure  
 Prod. Mgr.....Wm. Brenner  
 Tech. Services Engr.....Len Schwartz  
 Development Engr.....R. Baumel

**PRODUCTS:** Indoor antennas, TV FM &  
 Hi-Fi Accessories, Hi-Pass TV & FM Filter,  
 Tri-Set TV & FM Coupler, Video-Audio Signal  
 Attenuator, Lo-Pass Line Filter, Hi-3  
 Speaker Selector, 3-Way Antenna selector,  
 Chairside Remote Speaker, Gold-Dot series,  
 Shielded & Insulated Connectors, Feed Thrus,  
 Jumper Cords, Transistor Kits, Transistor  
 Loop Antennas & Antenna Matching Balun  
 Coils, Quadnaural speaker baffles & systems.

**Eastman Kodak Co.**

343 State St., Rochester 4, N. Y.  
 Phone: LOcust 2-6000

Mgr., Motion Picture Film Dept.  
 Donald E. Hyndman  
 342 Madison Ave., New York 17, N. Y.  
 Phone: MURray Hill 7-7080

Mgr., East Coast Office.....E. M. Stifle  
 130 E. Randolph Dr., Chicago 1, Ill.  
 Phone: RANdolph 6-7476

Mgr., Midwest Office.....K. M. Mason  
 6706 Santa Monica Blvd., Hollywood 38, Calif.  
 Phone: HOLLYwood 9-3101

Mgr., West Coast Office.....Emery Huse  
**PRODUCTS:** Motion picture film and  
 equipment for TV use, recording cameras,  
 camera lenses, television film projectors.

**Eckstein Radio & Television Co.**

2601 E. Franklin Ave., Minneapolis 6, Minn.  
 Phone: FEderal 9-7509

President.....E. A. Eckstein  
 Purchasing Agent.....D. M. Rader  
 Chief Engineer.....K. W. Pietenpol  
**PRODUCTS:** Radio receivers.

**Eitel-McCullough, Inc.**

798 San Mateo Ave., San Bruno, Calif.  
 Phone: JUNo 8-1212

N. Y. Phone: DELaware 3-2424

President.....W. W. Eitel  
 Exec. Vice-President.....J. A. McCullough  
 Vice Pres., Mfg.....G. F. Wunderlich  
 Vice Pres., Finance.....E. E. McClaran  
 Dir. of Marketing.....Frank Mansur  
 Dir. of Research.....J. S. McCullough  
**PRODUCTS:** Eimac Electron, power trans-  
 mitting tubes.

**Electrical Tower Service, Inc.**

325 S. Washington St., Peoria 2, Ill.  
 Phone: 3-9846

President.....Stanley Bernstein  
**PRODUCTS:** Erection and maintenance of  
 TV towers, microwave systems.

**Electro-Voice, Inc.**

Buchanan, Michigan  
 Phone: OXBow 5-6831

President.....A. R. Kahn  
 Executive Vice-President.....R. E. Siekman  
**PRODUCTS:** Microphones and accesso-  
 ries, monitor and auditioning loudspeakers.

**Electronics Research Laboratories  
 Electronics Development Co., Inc.**

3743 Cahuenga Blvd., N. Hollywood, Calif.  
 Phone: STANley 7-3223

**PRODUCTS:** Audiplex sound duplexing  
 units, air to ground transmitters, design and  
 development of special studio equipment,  
 low power 200 watt TV transmitters.

**Electronic Tube Corp.**

1200 E. Mermaid Lane, Phila. 18, Pa.  
 Phone: CHEstnut Hill 7-6800

Pres. & Treas.....Kenneth C. Meinken  
 Ass't Treas.....G. M. Lytell  
 Sls. Mgr., Ass't Sec'y.....R. F. Brunner  
 Purchasing Agent.....Albert Holmes



Secretary.....J. Harry LaBrum  
 Comptroller.....D. H. Brownell  
**PRODUCTS:** Cathode Ray Receiving, Multi-gun and Special Purpose Cathode Ray Tubes; Multi-Channel Oscilloscopes; High gain DC Amplifiers, Special design AC and DC Amplifiers; Special design Signal Generators ;Electronic Engineering and Development.

### Elizabeth Iron Works, Inc.

Box 360 Elizabeth, New Jersey  
 Phone: ELizabeth 4-2000

President .....Harry Diamond  
**PRODUCTS:** Manufactures towers.

### Emerson Radio & Phonograph Corp.

14h & Coles Sts., Jersey City 2, N. J.  
 Phone: SWarthmore 5-3500

President .....B. Abrams  
 Secretary-Treasurer.....M. Abrams  
 Exec. Vice-Pres.....Dorman D. Israel  
 V.P. Govt. Elec.....Morton P. Rome  
 V.P. Purchasing.....Harvey Tullo  
 V.P., Manufacturing.....Louis G. Pacent  
 V.P., Sales.....Hal Dietz  
 V.P., Controller.....Abraham Vogel  
 V.P., Marketing.....Lester Krugman  
 Dir., Comm. Eng.....Maurice Levy  
 Export Manager.....Joseph Kattan  
 Dir., Pub. Rel.....Michael Ames  
 Sales Prom. Manager.....Albert Leon  
**PRODUCTS:** TV receivers, radios, phonographs, air conditioners & electronic equipment for Govt. Defense Pgms.

### EmSCO Manufacturing Co.

6811 S. Lemada St., Los Angeles, Calif.  
 Phone: LUdlow 7-5261

President .....W. T. Powell  
**PRODUCTS:** Tower Sales.

### Etron, Inc.

4902 Lawrence St., Bladensburg, Md.  
 Phone: APpleton 7-9585

President.....H. M. Diahmra  
 V.P., Sales.....R. J. McGeehan  
 V.P., Production.....George G. Edlen  
 Dir., Technical Publications...B. J. Kienlen  
 Treas.....H. M. Kannee  
 Chief Engineer.....H. E. Blum  
**PRODUCTS:** R. F. Distributions systems, closed circuit TV systems, industrial TV systems, R. F. Community TV Systems, Red Dot master antenna systems, closed circuit educational TV systems, coaxial cable taps, solderless coaxial cable connectors, R. F. frequency converters, wide and narrow band amplifiers, regulated power supplies, R. F. matching transformers, R. F. Attenuators, R. F. mixers, VHF couplers, coaxial terminating resistors.

### Espey Manufacturing Co., Inc.

200 W. 57th St., New York 19, N. Y.  
 Phone: CIRcle 6-1640

Manager .....Nathan Pinsley  
 Manager.....W. W. Jablon  
**PRODUCTS:** Receivers, tuners, amplifiers, power supplies.

### Esquire Radio Corp.

62-01 15th Ave., Brooklyn, N. Y.  
 Phone: BEnsonhurst 6-2755

President.....A. R. Lieberman  
 Vice President.....Jerrold A. Lieberman  
 Secretary.....E. W. Lieberman  
 Treasurer.....J. P. Lieberman  
 Sales Manager.....Herman Marsen  
 Sales Engineer.....Ted Block  
 Chief Engineer.....Seymour Lobel  
 Production Mgr.....Anthony Umina  
 Purchasing Agent.....David Parker  
 Controller.....Ted Eilenberg  
**PRODUCTS:** Manufacturers of radios, phonographs and Hi-Fi combinations.

### Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City  
 Phone: STillwell 4-6163

President.....Sherman M. Fairchild  
 Exec. Vice-Pres.....Ruben E. Carlson  
 Sales Mgr.....R. G. Bach  
**PRODUCTS:** Professional magnetic tape, disc recording and playback equipment including pickup cartridges, professional arms, cutters, amplifiers, equalizers, power amplifiers, preamplifiers, complete recording and playback installations.

### Farnsworth Electronics Co. (Div. of IT & T)

3700 E. Pontiac St., Fort Wayne, Ind.  
 Phone: EAStbrook 7571

President.....H. L. Hull  
 Vice-President.....Philo Farnsworth  
**PRODUCTS:** Farnsworth industrial TV systems.

### Federal Telecommunications Laboratories (Div. of IT & T)

500 Washington Ave., Nutley 10, N. J.  
 Phone: NUlley 2-3600

President.....Henri G. Busignies  
 Vice-President.....A. G. Clavier  
 Vice-President.....P. C. Sandretto  
 V.P., Secy-Treas.....D. M. Day  
**PRODUCTS:** Studio & microwave equipment.

### Federal Telephone and Radio Co.

*A Division of IT&T Corp.*

100 Kingsland Road, Clifton, New Jersey  
 Phone: NUlley 2-3600

President.....Admiral John E. Gingrich  
 V.P., Apparatus Div.....T. M. Douglas  
 V.P., Comptroller.....G. Banino  
 V.P., Components Div...Frank M. Biles, Jr.  
 Director, Indust. Rel.....R. E. Chasen  
 Secretary & Counsel.....W. B. Levett  
 Treasurer.....W. E. Ogilvie, Jr.  
 Advertising Mgr.....Crump Smith

*Apparatus Division*

Mgr. Purchasing Dept...Charles G. Sherwood  
 Sls. Mgr., Aviation Prod.....Ralph Lehman  
 Commercial Sales Mgr.....H. E. Taylor, Jr.  
 Sls. Mgr., Mobile Radio.....H. R. White



**PRODUCTS:** Radio and Television broadcast equipment, transmitting and rectifying tubes, microwave radio relay links and carrier systems, HF cable, radar, miniature and standard rectifier stacks, battery chargers and power supplies, measuring equipment, transformers, diodes, TV lead-in, community TV cable, geranium power rectifiers.

### Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.  
Phone: NE 6-1300

President .....Murray Yawitz  
Treasurer.....M. F. Hertel

**PRODUCTS:** Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides for transparencies, 3 light & single light additive color motion picture printing heads.

### Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.  
Phone: EXeter 2-2500

President.....Avery R. Fisher  
Vice-Pres....George P. Maerkle, Ben Arons  
Director of Sales.....J. J. Park

**PRODUCTS:** Hi-Fi Radio, Phonographs.

### Flett Laboratory

3711 Marshal Rd., Drexel Hill, Pa.  
Phone: CLearbrook 9-4500

Director.....W. J. Flett

**PRODUCTS:** Manufacturers Title-Master news type and optical slide projector, film camera bench, cameras for training and special purpose.

### Foto-Video Laboratories

25 Amity St., Little Falls, N. J.  
Phone: 4-2557

President.....A. J. Baracket

**PRODUCTS:** TV test equipment, cameras, video amplifiers, sync. generators, keyed video generators.

### Jack A. Frost

234 Piquette Ave., Detroit 2, Mich.  
Phone: TRinity 3-8030

Owner.....Jack A. Frost  
Asst. Gen. Mgr.....E. A. Taube

**PRODUCTS:** Rental equipment for motion picture, theatrical, studio and TV lighting equipment and accessories.

### Gabriel Electronics Div. (The Gabriel Co.)

135 Crescent Rd., Needham Heights 94, Mass.  
Phone: NEdham 3-0005

General Manager.....C. W. Coleman

**PRODUCTS:** Microwave relay antennas, passive reflectors, parabolic reflectors, mobile communications antennae.

### Gates Radio Co.

123 Hampshire St., Quincy, Ill.  
Phone: BAldwin 2-8202

N. Y. Phone: MUrray Hill 7-7971

President.....P. S. Gates  
Vice-President.....L. I. McEwen

Secretary.....A. S. Petzoldt  
Sales Manager.....L. J. Cervone  
Dir. of Engr.....N. L. Jochem  
Works Manager.....Howard Young  
Purchasing Agent.....John Bowers

Branch Offices

13th & E St., N. W., Washington 4, D. C.  
Phone: MEtropolitan 8-0522

2700 Polk Ave., Houston, Tex.

Phone: CApitol 8-8536

7501 Sunset Blvd., Los Angeles 46, Calif.

Phone: HOLlywood 2-6351

1133 Spring St., N. W., Atlanta, Ga.

Phone: TRinity 6-0369

**PRODUCTS:** Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems.

### General Communications

Box 169, Fort Atkinson, Wisc.  
Phone: JOrdan 3-5547

President.....E. D. Petersen  
Secy.-Treas.....O. O. Bell

**PRODUCTS:** Monitors, power supplies, camera, program and dial monitor switching systems.

### General Electric Co.

Electronics Park, Syracuse, N. Y.  
Phone: 76-4411

N. Y. Phone: PLaza 1-1311

*Appliance and TV Receiver Division*

Appliance Park, Louisville, Ky.

Phone: GLendale 4-7511

Vice-Pres., Gen. Mgr.....C. K. Rieger  
*TV Receiver Dept.*

Electronics Park, Syracuse, N. Y.

General Manager.....Herbert Riegelman

Manager Marketing.....Jack S. Beldon

TV Sales Manager.....Joseph F. Effinger

Sales Mgr., Special Products..T. J. Nicholson

Mgr., Adv. & Special Prom.....S. Jay Eby

**PRODUCTS:** TV Receivers—monochrome & color; Hi-Fi components, phono accessories, TV cabinets, bases & tables.

*ELECTRONIC COMPONENTS DIVISION*

General Electric Co., Owensboro, Ky.

Phone: MUrray 3-2401

Gen. Mgr.....L. Berkley Davis  
*Receiving Tube Dept.*

General Electric Co., Owensboro, Ky.

Phone: MUrray 3-2401

Acting Gen. Mgr.....L. B. Davis  
*Power Tube Dept.*

Bldg. 267, General Electric Co.,

Schenectady 5, N. Y.

General Mgr.....R. O. Bullard  
Phone: FRanklin 4-2211

**Cathode Ray Tube Dept.**

Bldg. 6, Electronics Park,  
General Electric Co., Syracuse, N. Y.  
Phone: Syracuse 76-4411, Ext. 2224  
Exec-in charge.....H. F. DeLong

**Semi-Conductor Products Dept.**

Bldg. 7, Electronic Park,  
General Electric Co., Syracuse, N. Y.  
Phone: Syracuse 76-4411, Ext. 2412  
General Manager.....H. Brainard Fancher

**Specialty Electronic Components Dept.**

General Electric Co., W. Genesee St.,  
Auburn, N. Y.  
Phone: Auburn 3-7321  
General Manager.....Edward L. Hulse

**Electronic Components Sls. Operations**

General Electric Co., Owensboro, Ky.  
Phone: MURray 3-2401  
Acting Gen. Mgr.....L. Berkeley Davis

**Tube Sales Operation**

Bldg. 267, General Electric Co.,  
Schenectady 5, N. Y.  
Phone: FRanklin 4-2211  
Manager.....G. L. Roark

**Specialty Electronic Components Dept.**

W. Genesee St., Auburn, N. Y.  
Phone: 3-7321  
Gen. Mgr.....E. L. Hulse  
Mgr.-Marketing.....E. A. Malling  
Mgr.-Engineering.....R. J. Biele  
Mgr.-Mfg.....R. W. Trickey  
Mgr., Finance.....H. M. Rumbaugh  
Mgr., Employee & Plant Community Rel.  
J. M. Simpson

**Light Military Electronic Equipment Dept.**

French Rd., Utica, N. Y.  
Phone: 5-3311  
Gen. Mgr.....H. F. Konig  
Mgr.-Marketing.....C. D. Brown  
Mgr.-Engineering.....M. R. Johnson  
Mgr.-Mfg.....H. E. Rice  
Mgr.-Finance.....J. A. Cadwallader  
Mgr.-Employee & Plant Community Rel.  
G. T. Garber

**General Instrument Corp.**

65 Gouverneur St., Newark, N. J.  
Phone: HUmboldt 5-2100  
Sales Manager.....Jack McDonough  
PRODUCTS: TV tuners, UHF and VHF,  
UHF converters, variable condensers, auto  
radio tuners.

**General Precision Laboratory, Inc.**

63 Bedford Rd., Pleasantville, N. Y.  
Phone: ROgers 9-5000  
President.....H. G. Place  
Exec. V.P., Technical Dir'y.....R. L. Gaman  
Exec. V.P., Gen. Mgr.....J. W. Murray  
Vice Pres.....Blair Foulds  
Sales Manager.....N. M. Marshall  
PRODUCTS: UHF transmitters, audio and  
portable TV equipment; television projection  
systems; industrial and institutional closed-  
circuit television systems.

**General Radio Co.**

275 Massachusetts Ave., Cambridge 39, Mass.  
Phone: TRowbridge 6-4400  
N. Y. Phone: WOrth 4-2722  
Chairman of Board.....H. B. Richmond  
President.....C. C. Carey  
Vice-Pres. for Sale.....A. E. Thiessen  
Sales Manager.....M. T. Smith  
Export Manager.....S. W. DeBlois  
V.P., Engr.....D. B. Sinclair  
Publicity Manager.....C. E. Worthen  
Service Manager.....H. H. Dawes  
PRODUCTS: AM, FM and TV frequency  
and modulation monitors, distortion and  
noise meters, audio test oscillators, trans-  
mitter test equipment.

**Glasscraft Co.**

4755 Telegraph Rd., Los Angeles, Calif.  
Phone: ANGelus 9-7429  
Pres.....R. H. Seaman  
Gen. Mgr.....H. A. Hutchins  
Factory Supt.....J. Voorhees  
PRODUCTS: TV picture tubes, glass fac-  
tory equip., strain gauges.

**Granco Products, Inc.**

36-07 20th Ave., Long Island City 5, N. Y.  
Phone: RAvenswood 1-0400  
President.....Henry Fogel  
General Manager.....Seymour Napolin  
PRODUCTS: AM-FM radios, radio-phono-  
graph combination.

**Grand Iron Works, Inc.**

525 Tiffany St., New York 59, N. Y.  
Phone: DAYton 8-2600  
President.....B. E. Alpern  
PRODUCTS: Manufactures and erects  
towers.

**Gray Research & Development Co.**

658 Hilliard St., Manchester, Conn.  
Phone: MITchell 9-4506  
Pres., Treas.....W. E. Ditmars  
PRODUCTS: Telops, telojectors, multi-  
plexers, camera turrets, vertical titler units,  
video devices, audio devices, high fidelity  
systems and components.

**Graybar Electric Company, Inc.**

420 Lexington Ave., New York 17, N. Y.  
Phone: LE 2-4000  
Gen. Comm. Sales Mgr.....J. W. La Marque  
PRODUCTS: Amplifiers, antenna equip-  
ment, attenuators, cabinets, consoles, loud-  
speakers and accessories, monitors, recorders  
and accessories, speech input equipment, test  
equipment, towers, tower lighting equipment,  
transmission line and accessories, transmits-  
ters, broadcast, tubes, turntables, reproducers  
and accessories, wiring supplies and devices.  
All TV broadcasting equipment.

**Grossman Radio and Electric Co.**

81 Spring St., New York, N. Y.  
Phone: WOrth 6-0790



Partners.....Hyman, Benjamin, Mortimer  
Grossman  
PRODUCTS: Radio, Phonograph Kits.

### **Guild Radio & TV Co.**

460 N. Eucalyptus Ave., Inglewood, Calif.  
Phone: OREGON 8-7771  
N. Y. Phone: LEXington 2-5055

Sales & Exec. Head.....Lou Dolgin  
Production Chief.....Jack E. Ackerman  
Chief Engineer.....Herbert Fremont

PRODUCTS: Country Belle, Country Belle  
Music Maid & Spice Chest Radios, Grafanola  
Radio-High-Fidelity Combination TV Re-  
ceivers.

### **Hallcrafters Co.**

(Subsidiary of Penn-Texas Corp.)

4401 W. Fifth Ave., Chicago 24, Ill.  
Phone: VAN Buren 6-6300

Chairman, President.....W. J. Halligan  
Vice-President, Sales.....W. J. Halligan, Jr.  
Marketing Director, TV  
and Radio.....M. D. Kelly

#### *Distributing Branch*

Hallcrafters-Milwaukee Inc.  
2976 N. 3rd St., Milwaukee, Wis.

PRODUCTS: TV receivers, components,  
radio communication receivers.

### **Hallamore Electronics Co. (Div. of The Siegler Corp.)**

Pres., Siegler Corp.....John G. Brooks  
Pres., Hallamore Electronics

Lloyd G. Hallamore

Vice Pres., Sec'y.....Robert Purcell  
General Mgr.....A. Henry Casey  
Asst. Gen. Mgr.....B. K. Brooks

PRODUCTS: Closed-circuit TV industrial  
systems, and electronic communication sys-  
tems.

### **J. M. Hamilton & Co.**

Box 2432, Gastonia N. C.  
Phone: UNIVERSITY 4-2115

PRODUCTS: Tower erection and main-  
tenance.

### **The Hammarlund Mfg. Co., Inc.**

460 West 34th St., New York 1, N. Y.  
Phone: LONGacre 5-1300

President.....Lloyd A. Hammarlund  
Treasurer.....Joseph A. Lush  
Sec. & Comptroller.....Edward A. Wittmer  
Production Mgr.....Hugh A. McCloskey  
Gen. Sales Manager.....F. F. Sylvester  
Dir. of Engineering.....R. M. Daugherty  
Advertising & Promotion

Manager.....Lescarbour Agency  
Personnel Director.....George Froehlich  
Purchasing Manager.....William Griffin

PRODUCTS: Communication receivers  
and accessories, standard and special vari-  
able capacitors, remote supervisory con-  
trols, diversity receivers.

### **Hancock Electronics Corp.**

2553 Middlefield Rd., Redwood City, Cal.  
Phone: EMERSON 6-8468

President.....Warren D. Hancock  
Exes. V.P.....Homer T. Craig  
V.P., Tech. Ops.....A. R. Ogilvie

PRODUCTS: Closed-circuit systems &  
equipment

### **Harwald Co., Inc.**

1216 Chicago Ave., Evanston, Ill.  
Phone: DAVIS 8-7070

President.....Robert Grunwald  
PRODUCTS: Automatic slide projector,  
Inspect-o-Film automatic film inspecting ma-  
chine.

### **Harwood Manufacturing Co.**

466 W. Superior St., Chicago 10, Ill.  
Phone: WHITEhall 3-0465

President.....Sidney Swislow  
Vice-President, Gen. Mgr.....J. P. Kennedy

PRODUCTS: Photographic and electronic  
lighting equipment, sheet metal fabricating,  
spun metal reflectors, portable lighting bars.

### **Herold Radio & Electronics Corp.**

12 Anderson Ave., Mt. Vernon, N. Y.  
Phone: MOUNT Vernon 4-1500

President.....Gerald Herold  
PRODUCTS: Radio receivers.

### **Hewlett-Packard Co.**

275 Page Mill Rd., Palo Alto, Calif.  
Phone: DAVENport 5-4451

President.....David Packard  
Vice-President.....William R. Hewlett

PRODUCTS: TV & FM monitors and test  
equipment.

### **Hinners-Galanek Radio Corp.**

25-14 Broadway, Long Island City 6, N. Y.  
Phone: RAVENswood 8-7250

President, Sls. Mgr.....Frank Hinners  
V.P., Treas.....Leo J. Galanek  
Chief Engineer.....Daniel P. Brand  
Chief Mechanical Eng.....Irving R. Balinkoff  
Purchasing.....Mildred Towey  
General Manager.....Jerry Di Mucci  
Credit Manager.....Grace V. Ramey

PRODUCTS: Cavalier brand, also private  
brand radios for Western Auto Supply Co.

### **Hoffman Electronics Corp.**

3761 S. Hill St., Los Angeles, Calif.  
Phone: RICHmond 7-9661

President.....H. Leslie Hoffman  
Vice-Pres., Treas.....C. E. Underwood  
Secretary.....H. S. Hazeltine  
Administrative Asst.....Marvin Whitney  
V.P. Sales.....J. E. Herbert  
V.P., Engineering.....I. J. Kaar  
Vice President.....M. E. Paradise  
Adv. Dir.....E. A. Tischler  
Industrial Rel. Dir.....P. S. Kempf  
Mgr. Patent Dept.....B. L. Birchard



**Radio Division**

Gen. Sls. Mgr. .... P. E. Bryant  
 Asst. Sls. Mgr. .... D. D. Spence  
 Advt Mgr. .... W. Baldwin  
 Sls. Prom. Mgr. .... D. Van Winkle  
 Dir. of Eng. & Mfg. .... J. Stevens  
 Dir. of Purchasing. .... R. W. Westerfield  
 Dir. of Engineering. .... C. A. Nichols  
 Quality Control Dir. .... H. Roemer

**Laboratories Division**

President. .... J. B. Moss  
 Vice Pres. .... H. C. Briggs  
 Vice-Pres., Dir. of Mfg. .... G. M. Hafner  
 Vice-Pres., Eng. Dir. Carlton Wasmansdorff  
 Director of Purchasing. .... R. A. Gingrich  
 West Coast Sls. Mgr. .... J. W. Marshall  
 Advertising Director. .... Deane Aylesworth  
 PRODUCTS: TV & radio receivers, hi-fi  
 phonographs, military electronic equipment.

**Holt Electronic Manufacturers**

105 E. Spruce St., Mahanoy City, Pa.  
 Phone: 1228

Owner ..... Marion Holt  
 Manager ..... Martin F. Kerrigan  
 PRODUCTS: AGC controlled single chan-  
 nel amplifiers, line amplifiers, community  
 systems.

**Houston-Fearless Division  
(Color Corp. of America)**

11801 W. Olympic Blvd., Los Angeles, Calif.  
 Phone: BRadshaw 2-4331

President. .... R. C. Wilcox  
 Secy.-Treas. .... B. B. Smith  
 Sales Vice-President. .... K. B. Elliott  
 PRODUCTS: Motion picture processing  
 machines, and associated TV studio equip-  
 ment.

**Huggins Laboratories, Inc.**

711 Hamilton Ave., Menlo Park, Calif.  
 Phone: DAvenport 3-0013

President. .... Richard A. Huggins  
 Chief Engineer. .... Lester Roberts  
 PRODUCTS: Manufacturer and developer  
 of traveling wave tubes, backward wave  
 oscillators and associated solenoids.

**Hughey & Phillips, Inc.**

3300 N. San Fernando Blvd., Burbank, Calif.  
 Phone: VICTORIA 9-1104

V.P., Gen'l Mgr. .... J. H. Ganzenhuber  
 PRODUCTS: Tower lighting equipment,  
 beacons, obstruction lights, flashers, photo-  
 electric controls, microwave tower control  
 and alarm units, lamp failure indicators and  
 complete tower lighting kits, 300 mm code  
 beacons, sleet-melter circuits.

**Hycon Mfg. Co.**

190 E. Colorado St., Pasadena, Calif.  
 Phone: RYan 1-0691

President. .... Alden E. Acker  
 Vice-Pres., Gen. Mgr. .... W. O. Wetmore  
 Mgr., Commercial Sales. .... John Thompson  
 PRODUCTS: Microwave systems and com-  
 ponents, TV service equipment.

**Industrial Television, Inc.**

369 Lexington Ave., Clifton, N. J.  
 Phone: GREGory 3-0900

President. .... Horace Atwood, Jr.  
 Vice-President. .... Louis M. Rehak  
 PRODUCTS: Monochrome and color mon-  
 itors, field strength meters.

**Industrial Tubes, Inc.**

Geneva, Ill.  
 Phone: 806

President. .... J. H. Hutchings  
 PRODUCTS: Thyratrons, rectifiers, and  
 special electronic tubes for industrial use.

**Insuline Corp. of America**

186 Granite St., Manchester, N. H.  
 Phone: NA 5-8511

N. Y. Phone: WOrth 2-7972

President. .... M. S. Spector  
 Ex. Vice Pres. .... W. J. Schoenberger  
 Secretary. .... B. L. Cahn  
 Treasurer. .... J. Hertz  
 V.P., Gen. Sls. Mgr. .... B. L. Cahn  
 Asst. Adv. Mgr. .... K. Collings  
 Production Supervisor. .... I. H. Kellman  
 Industrial Sls. Mgr. .... I. Romm  
 Purchasing Agent. .... H. Weston

PRODUCTS: Adapters, phone pick-up;  
 aligning tools; amplifier chassis; angles and  
 brackets antenna, auto radio, antenna con-  
 nectors; antenna kits; antennas, home mast;  
 antennas, FM & television; auto radio noise  
 suppressors.

**International Closed Circuit  
Television, Inc.**

9756 Wilshire Blvd., Beverly Hills, Cal.  
 Phone: CRestview 4-5968

President. .... Carl Leserman  
 Vice President. .... William H. Husted  
 Secy.-Treas. .... William R. Burlingham  
 PRODUCTS: Constructs closed-circuit sys-  
 tems.

**International Research Associates  
(Division of Iresco, Inc.)**

2221 Warwick Ave., Santa Monica, Calif.  
 Phone: TEXas 0-4415

President. .... L. E. Brown  
 PRODUCTS: TV monitors, receivers,  
 video sync equipment.

**International Telemeter Corp.  
(Subsidiary of Paramount Pictures,  
Inc.)**

2000 Stoner Ave., Los Angeles, Calif.  
 Phone: GRANite 8-7751

Chairman. .... Paul Raibourn  
 Vice-President. .... L. A. Novins,  
 P. MacNamara, C. I. Lappen  
 PRODUCTS: Ampli-vision community an-  
 tenna equipment, pay TV systems.

**Inter-State Communications Co.**

845 Chicago Ave., Evanston, Ill.  
 Phone: DAVis 8-4800



General Manager.....Warren B. Cozzens  
 Sales Mgr.....Michael J. Cudahy  
**PRODUCTS:** Microwave relay equipment  
 & systems.

### Jackson Electrical Instrument Co.

18 S. Patterson Blvd., Dayton 2, O.  
 Phone: MICHigan 0367  
 President, Treas.....Paul F. Jackson  
 Vice-Pres., Sls. Mgr.....J. M. Fulkerson  
 Purchasing Agent.....E. W. De Laet  
 Credit Manager.....J. E. Beery  
**PRODUCTS:** Electronic test equipment.

### Dr. Henry Jasik

298 Shames Drive  
 Brush Hollow Industrial Park, Westbury  
 Phone: EDgewood 3-4010  
**PRODUCTS:** Antennae and allied compo-  
 nents for community systems.

### Jenfred, Inc.

36 W. 57th St., New York, N. Y.  
 Phone: CIRCLE 7-1429  
 President.....C. M. Frederick  
 Secy.-Treas. ....Grace Frederick  
**PRODUCTS:** Stock pictures, black & white,  
 color, for background, establishing shots and  
 transition shots.

### Jensen Manufacturing Co.

6601 S. Laramie Ave., Chicago 38, Ill.  
 Phone: PORTsmouth 7-7600  
 President.....Thos. A. White  
 Vice-Pres.....Ralph P. Glover  
 Cls. Mgr., Distributor.....Louis W. Selsor  
 Sales Mgr. Industrial.....Horace L. White  
**PRODUCTS:** Multiple Channel reproduc-  
 ers and loudspeaker units for high fidelity  
 monitoring purposes. Extended range and  
 general purpose loud speakers for sound dis-  
 tribution monitoring, cueing, intercom., PA  
 and other applications.

### Jerrold Electronics Corp.

23rd and Chestnut Sts., Philadelphia, Pa.  
 Phone: LOCust 4-0707  
 N. Y. Phone: SYcamore 2-3700  
 President .....Milton Shapp  
 Vice Presidents.....Donald Kirk, Jr.,  
 Henry J. Arbeiter, Caywood Cooley  
 Assts. to the Pres.....Zalmon H. Garfield,  
 Max H. Kraus  
 Sales Manager.....Fred Lieberman  
 Promotion Manager.....Daniel Aaron  
**PRODUCTS:** CATV Systems, RF field  
 strength meters, closed circuit TV distribu-  
 tion systems, preamplifiers and accessories.

### Johns-Manville

22 East 40th St., New York 16, N. Y.  
 Phone: LEXington 2-7600  
 Acoustical Materials Mgr.....P. J. Washburn  
**PRODUCTS:** Sound control materials for  
 broadcasting and recording studios.

### E. F. Johnson Co.

Waseca, Minn.  
 Phone: 990  
 General Manager.....E. F. Johnson  
 General Sales Mgr.....E. T. Herbig Jr.  
 Broadcast Sales Mgr.....M. W. Will  
**PRODUCTS:** Antenna insulators, RF con-  
 tactors, isolation inductors, inductors.

### Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.  
 Partner.....Hary R. Foster  
 Partner, Chief Eng.....Elmo E. Crump  
 Sales Manager.....John Gilmore  
**PRODUCTS:** Broadcast test equipment.

### Kay Lab, Inc.

5725 Kearney Villa Rd., San Diego 12, Calif.  
 Phone: BRowning 7-6700  
 President.....LaMotte T. Cohu  
 Vice-President.....R. T. Silberman  
**PRODUCTS:** Camera chains, remote con-  
 trol systems, monitors, equipment for sta-  
 tion use.

### Kent Television, Inc.

505 Driggs Ave., Brooklyn, N. Y.  
 Phone: EVergreen 8-2272  
 General Manager.....Jack Mendelsohn  
 Sales Manager.....Benjamin Wax

### Kimble Glass Co.

**(Subsidiary of Owens-Illinois Glass Co.)**  
 Owens-Illinois Bldg., Toledo 1, Ohio  
 Phone: CHerry 2-6543  
 Montclair, N. J. Phone: PILgrim 6-3852  
 President.....R. H. Mulford  
 V.P., Gen. Mgr.....J. P. Kearney  
 V.P., Chief Engr.....F. D. Pinotti  
 Plant Mgr., TV Plant  
 (Columbus) .....C. E. Reed, Jr.  
 Sls. Mgr., Electronic Prods. Div.....J. P. Gleason  
 Mgr. New Products,  
 Electronic Prods. Div.....G. P. Molloy  
**PRODUCTS:** TV bulbs.

### Kimco Sales, Inc.

342 W. 40th St., New York 36, N. Y.  
 Phone: OXFord 5-3782  
 Executive-in-charge .....John Newton  
**PRODUCTS:** Representative for Kline  
 iron and steel.

### Kline Iron & Metal Co.

Box 1013, Columbus, S. C.  
 Phone: 4-0301  
**PRODUCTS:** Manufactures and erects  
 towers.

### Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.  
 Phone: COlumbus 5-0130  
 Vice President.....Herbert A. Kliegl  
 TV Sales Mgr.....Herbert R. More  
 Sales Engrs.....Russell A. Rueger,  
 Samuel V. Keyian, Alfred W. Boylen  
 Mgr. Educ. TV.....Joel Rubin



**PRODUCTS:** TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cable; studio lighting control centers including the Rotolector and SAF-PATCH automatically non-arching cross-connecting boards, dimmer consoles with either transformer, electronic or magnetic amplifier dimmers, preset boards from 2 to 10 scenes as well as preset Memory Boards.

**Kollmorgen Optical Corp.**

347 King St., Northampton, Mass.  
Phone: JUstice 4-0280

President.....E. O. Kollmorgen  
Vice-President.....John L. Maulbetsch  
Sales Manager.....William C. O'Donnell  
**PRODUCTS:** Motion picture equipment, TV projection lenses and mirrors.

**Kriss Electronics Corp.**

191 Oraton St., Newark, N. J.  
Phone: HU 4-3137

President.....Charles J. Kriss  
Prod. Mgr.....Emanuel Jasuik  
**PRODUCTS:** TV tubes, cathode ray tubes.

**Kuthe Laboratories, Inc.  
(IT&T Associate)**

730 S. 13th St., Newark, N. J.  
Phone: BIgelow 2-6000

Chairman.....S. J. Powers  
President.....W. P. Maginnis  
**PRODUCTS:** Hydrogen thyratrons.

**Ladue Supply, Inc.**

8870 Ladue Rd., St. Louis 24, Mo.  
Phone: PArkview 5-6490

President.....W. E. Ball  
Vice-President.....J. C. Coonrod  
**PRODUCTS:** Cemsteel package TV and radio stations.

**Lambda-Pacific Engineering, Inc.**

14725 Arminta St., Van Nuys, Calif.  
Phone: STate 6-1801

President.....L. W. Mallach  
Vice Pres.....Challen McCune, Jr.  
**PRODUCTS:** TV boosters, cable assemblies, microwave equipment.

**Langevin Manufacturing Corp.**

47-37 Austell Place, Long Island City 1, N. Y.  
Phone: RAvenswood 9-1850

President.....F. H. Rohrig  
**PRODUCTS:** Audio and electronic equipment.

**Lansdale Tube Co.  
(Div. of Philco Corp.)**

Lansdale, Pa.  
Phone: 4681

Vice-Pres., Gen. Mgr.....W. J. Peltz  
Gen. Sales Mgr.....C. H. Warshaw  
Operations Mgr.....Giess

Gov't. Sls. Mgr.....W. F. Maher  
Mgr., Tube Sales.....J. J. Grabiec  
**PRODUCTS:** Semi conductors; radio & TV receiving tubes; cathode ray tubes; military type & special purpose tubes.

**Lehigh Structural Steel Co.**

17 Battery Place, New York 4, N. Y.  
Phone: WHitehall 4-1424

Sales Mgr., Radio Div.....J. F. Neary  
Ass't Sls. Mgr., Radio Exp.....T. V. Sheehy  
**PRODUCTS:** Vertical radiators, supporting towers, relay towers.

**Liberty Tower Erection Co., Inc.**

Box 9123, Oklahoma City, Okla.  
Phone: MELrose 7-3381

Pres., Gen. Mgr.....Earl Griffith  
Secy.-Treas.....Evelyn Griffith  
**PRODUCTS:** TV towers.

**John E. Lingo & Son, Inc.**

2814 Buren Ave., Camden 5, N. J.  
Phone: WOODlawn 4-0487

President.....John E. Lingo  
**PRODUCTS:** TV transmitting antennae.

**Lion Manufacturing Corp.**

2640 W. Belmont Ave., Chicago 18, Ill.  
Phone: CORnelia 7-6060

President.....Raymond T. Moloney  
Exec. V.P., Gen. Mgr.....Andrew J. Renn  
V.P., Govt. Contracts.....H. B. Jones  
Chief Engineer.....D. E. Hooker  
Purchasing Director.....Herbert C. Kyle  
Gen. Mgr., TV-Radio Div.....Paul Eckstein  
**PRODUCTS:** Radio receivers.

**Lymar Engineers, Inc.**

1432 N. Carlisle St., Philadelphia 21, Pa.  
Phone: STEvenson 7-4450

President.....Edward M. Beeler  
Vice-President.....Samuel Sabaroff  
Secy.-Treas.....Donald R. Trilling  
**PRODUCTS:** Community systems.

**Machlett Laboratories, Inc.**

1063 Hope St., Springdale, Conn.  
Phone: FRESide 8-7511

Vice-Pres. Sales.....H. J. Hoffman  
Sls. Mgr., Power tube div.....R. E. Nelson  
Field Engineer, Eastern  
District.....G. W. Whitney  
Field Engineer, Central  
District.....D. S. Frankel  
Field Engineer, West Coast  
District.....G. J. Taylor

Brauch Offices  
Boyce Bldg., Rm. 1026, 510 N. Dearborn St., Chicago, Ill.

1248 Wholesale St., Los Angeles, Calif.  
**PRODUCTS:** Electron tubes for oscillator, amplifier, and modulator service in AM, TV, and FM.

**Magnavox Co.**

2131 Bueter Rd., Ft. Wayne 4, Ind.  
Phone: EAstbrook 9721



Chairman.....Richard A. O'Connor  
 President.....Frank M. Freimann  
 Vice President.....Edwin S. Pridham  
 V.P., Sec'y., Gen. Counsel. Gerard M. Ungaro  
 V.P., Treas.....John S. Sturgeon  
 V.P., Gen. Mgr., TV-Radio-  
 Phonograph Div.....Leonard F. Cramer  
 V.P., Dir. TV-Radio-Phono.  
 Engr.....J. A. Rankin  
 V.P., Gen. Mgr., Gov't.,  
 Industrial Divs.....Richard A. Wilson

### Magnavox-Spartan

(TV-Radio-Phonograph Division)

V.P., Gen. Mgr.....Leonard F. Cramer  
 Asst. to V.P. & Gen. Mgr.,  
 Dir. of Publ. Rela.....R. H. Mathews  
 V.P., Dir. TV-Radio-Phono.

Engr.....J. A. Rankin  
 Chief Engineer.....R. W. Sanders  
 Dir. of Merchandising.....Stewart Roberts  
 Adv. Mgr.....Karl H. Carstens  
 Sales Prom. Mgr.....Dan Cavalier  
 Sales Training Mgr.....Russell J. Deber  
 PRODUCTS: Radios: AM and AM-FM  
 table and console, radio-phonographs and  
 combinations, integrated high fidelity systems  
 and instruments. Television: stands and con-  
 soles without radio; consoles with radio and  
 phonograph, color TV.

### Magnecord, Inc.

1101 S. Kilbourn Ave., Chicago 24, Ill.  
 Phone: VAn Buren 6-9301

Manager.....W. J. Helt  
 PRODUCTS: Professional magnetic tape  
 recorders—reproducers.

### Majestic Radio Corp.

(See Wilcox-Gay Corp.)

### Marconi Instruments Ltd.

44 New St., New York 4, N. Y.  
 Phone: HAnover 2-0197

Manager.....R. J. Bailey  
 PRODUCTS: Local sales office of British  
 electronic measuring instruments.

### Mars Television Inc.

112-33 Colonial Ave., Corona, L. I., N. Y.  
 Phone: TWining 8-1000

President.....Miles Breger  
 Vice-President.....Joseph Boer

### Mattison Television & Radio Corp.

10 W. 181st St., New York 53, N. Y.  
 Phone: CY 8-1400

President, Treasurer.....Richard Mattison

### J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.  
 Phone: STillwell 4-4600

President.....Daniel R. Ehrlich  
 V.P., Treasurer.....Ben Cohen  
 Sec'y.....Herman Cohen  
 General Manager.....Donald G. McKay  
 PRODUCTS: 16mm. professional motion  
 picture cameras; 16mm. sound recorders;  
 16mm. film phonographs. 16 & 35 mm. Gal-  
 vanometers.

### Maxson Instruments

(Div. W. L. Maxson Corp.)

47-37 Austell Pl., Long Island City 1, N. Y.  
 Phone: RAvenswood 9-1800

President.....F. H. Rohrig  
 Sales Manager.....C. D. Berger  
 Chief Engineer.....W. Kram  
 PRODUCTS: Langevin Mfg. Corp. audio  
 & electronic equipment, amplifiers, and trans-  
 formers.

### Metropolitan Electric Mfg. Co. (Lumi-Tron Division)

22-50 Steinway St., Long Island City 5, N. Y.  
 Phone: ASToria 8-3200

Manager.....E. L. Lustig  
 PRODUCTS: Studio lighting control & fix-  
 tures, lighting accessories & power equip-  
 ment.

### Microlab

71 Okner Pkwy., Livingston, N. J.  
 Phone: LIVINGston 6-0692

President.....Harry A. Augenblick  
 PRODUCTS: Coaxial attenuators, filters,  
 dividers, terminations, UHF test equipment.

### Microwave Associates

Northwest Industrial Park, Burlington, Mass.  
 President.....Dana W. Atchley Jr.  
 Treasurer.....Vess Chigas  
 Engineering Vice-Pres.....R. M. Walker  
 PRODUCTS: Microwave tubes and wave-  
 guide components.

### Miles Reproducer Co., Inc.

812 Broadway, New York 3, N. Y.  
 Phone: SPring 7-7670

Secretary.....J. M. Kuhlik, Sc.D.  
 Treasurer.....H. B. Kuhlik  
 PRODUCTS: Sound recorders, voice-acti-  
 vated, self-contained, briefcase type, minia-  
 ture 8 lb., belt-type recorder.

### Minnesota Mining and Mfg. Co.

900 Fauquier Ave., St. Paul 6, Minn.  
 Phone: PRospect 6-8511

Sales Mgr., Magnetic Prod.....Dan Denham  
 1500 S. Western Ave., Chicago 8, Ill.  
 Phone: MOnroe 6-6126

Manager.....R. A. Kelley  
 6023 S. Garfield Ave., Los Angeles 22, Calif.  
 Manager.....M. D. Benson  
 320 Shaw Rd., S. San Francisco, Calif.  
 Sls. Mgr.....F. A. Blankenbaker  
 700 Grand Ave., Ridgefield, N. J.  
 Sls. Mgr.....W. F. Enright  
 3700 Forest Park Blvd., St. Louis 8, Mo.  
 Sls. Mgr.....D. A. Gilbert  
 2121 Santa Anna Ave., Dallas 28, Tex.  
 Sls. Mgr.....R. A. Henderson  
 367 Grove St., St. Paul 1, Minn.  
 Sls. Mgr.....C. M. Jacobsen  
 732 Ashby St., N. W., Atlanta 3, Ga.  
 Sls. Mgr.....G. S. Miles  
 Terminal Warehouse, 49 Central Ave.,  
 Cincinnati 2, Ohio



Sls. Mgr. .... J. J. O'Brien  
 12430 Elmwood Ave., Cleveland 11, Ohio  
 Sls. Mgr. .... A. D. Steele  
 8825 Grinnel Ave., Detroit 13, Mich.  
 Sls. Mgr. .... R. F. Woelfel  
 PRODUCTS: Magnetic tape & accessories.

### Mirror Record Corp.

4025 206 St., Bayside, L. I., N. Y.  
 Phone: BAyside 9-5656

Pres. & Treas. .... P. K. Trautwein  
 PRODUCTS: Recording accessories (discs, cutting needles, playback needles).

### Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.  
 Phone: CHapman 5-1086

President. .... Mrs. Eva Fox  
 PRODUCTS: Film cameras and accessories.

### Mole Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.  
 Phone: OLdfield 4-3660

President ..... Peter Mole  
 Vice-Pres., Treas. .... W. K. Parker  
 PRODUCTS: TV and photographic equipment.

### Motorola, Inc.

4545 Augusta Blvd., Chicago, Ill.  
 Phone: SPaulding 2-6500

President. .... Robert W. Galvin  
 Executive Vice-Pres. .... Daniel E. Noble  
 PRODUCTS: TV and radio receivers.

### Moviola Manufacturing Co.

1451 Gordon St., Hollywood, Calif.  
 Phone: HOLlywood 7-3178

President ..... Mark Serrurier  
 PRODUCTS: Motion picture film editing equipment.

### Muscolor, Inc.

333 N. Michigan Ave., Chicago 1, Ill.  
 Phone: SU 7-9481

President ..... Maurice Wetzel  
 Vice President. .... Helen Spencer  
 Sec'y.-Treas. .... James M. Spencer, Jr.  
 Chief Engineer. .... Edwin Pierce  
 PRODUCTS: Telecolor Light Mobiles: Colorobot, Colorama, Telecolor TV Film Library with station breaks and ID's, short abstract subjects with sound, and custom-built commercial spots.

### Multi-Tron Laboratory Inc.

4624 Washington Blvd., Chicago 44, Ill.  
 Phone: MANsfield 6-7310

President, Ch. Eng. .... Nicholas Glyptis  
 PRODUCTS: TV, special tubes, research and development.

### Muntz TV, Inc.

1000 Grey Ave., Evanston, Ill.  
 Phone: HOLlywood 5-1800

Chairman of the Bd. .... Floyd G. Dana  
 Director. .... C. Wylie Allen

Vice Presidents. . . Rex Wilson, Wallace Keil  
 General Mgr. .... Walter Poransky  
 PRODUCTS: Black and white and color TV sets, AM & FM radio, phonograph, Hi-Fi Units.

### National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.  
 Phone: CIrcle 6-0348

President ..... John Clemens  
 Sec'y.-Treas. .... Erwin G. Harwood  
 PRODUCTS: Crab-Hydroly, Hydroly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment.

### National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.  
 Pres., Sales Director. .... John Sansone  
 Sec'y.-Treas., Engr. .... A. Wasek  
 PRODUCTS: Cathode Ray Tubes.

### National Video Corp.

4300 W. 47th St., Chicago 32, Ill.  
 Phone: CLiffside 4-5600

President. .... Asher J. Cole  
 Sales Manager. .... Harold Cole

### Nems-Clarke Inc.

919 Jesup Blair Drive, Silver Spring, Md.  
 Phone: JUNiper 5-8300

President. .... A. S. Clarke  
 PRODUCT: TV rebroadcast receivers, field intensity meters.

### Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.  
 Phone: JUdson 6-5810

President ..... Oscar Neu  
 PRODUCTS: Film equipment.

### O'Brien Electric Corp.

6514 Santa Monica Blvd., Hollywood 38, Cal.  
 Phone: HOLlywood 4-1117

President ..... Frank O'Brien  
 Vice Pres. .... Lee Smith  
 Sec'y.-Treas. .... Wallace Scales  
 Chief Engr. .... Curt Wynn  
 Sales Mgr. .... John Greene  
 PRODUCTS: Broadcast switchers, audio facilities, custom cabinets & consoles, overhead microphone hoists, disappearing microphone stands.

### Otto K. Olesen Co.

1534 Cahuenga Blvd., Hollywood, Calif.  
 Phone: HOLlywood 5-5194

President, Gen. Mgr. .... Daniel Murphy  
 PRODUCTS: TV lighting equipment, booms.

### Gunnar Olsen Corp.

225 Broadway, New York 7, N. Y.  
 Phone: BArlay 7-8390

President ..... Gunnar Olsen  
 PRODUCTS: Tower Antenna systems installations & maintenance.

**Olympic Radio and Television Inc.**

34-01 38th Ave., Long Island City 1, N. Y.  
Phone: EXeter 2-5200

President ..... Morris Sobin  
Sp. Asst. to Pres. .... Jack Ravdin  
Asst. to Pres. .... T. W. Buchter  
Treasurer ..... Louis Haber  
Secretary ..... A. Cooper  
Vice Pres., Eng. .... Ben Parzen  
V.P., Sales. .... Morton Schwartz  
V.P., Purchasing. .... W. Hegyi  
V.P., Mfg. .... B. Bordiga  
V.P., Govt. Sls., Ind. Prod. .... D. Gerstein  
Sls. Admn. Mgr. .... S. Lipper  
Field Sls. Mgr. .... M. Auster

PRODUCTS: Table and portable radios, radio phono combination, table, console and three-way combination TV receivers.

**ORRadio Industries, Inc.**

Shamrock Circle, Opelika, Ala.  
Phone: Sherwood 5-4621

President ..... J. Herbert Orr  
Exec. Vice-Pres. .... J. W. Bunkley  
Vice Pres., Sales. .... Nat Welch  
Vice Pres., Research. .... Herbert G. Hard  
Vice Pres., Production. .... William Barnett

**Branch Offices**

1 Park Ave., Manhasset, L. I., N. Y.  
Phone: MANhasset 7-1459

Executive-in-charge. .... Preston W. Mack  
328 E. Burlington St., Riverside, Ill.  
Phone: RIVERSide 7-8131

Executive-in-Charge. .... J. J. McBride  
4217 W. Jefferson Blvd., Los Angeles, Calif.  
Phone: REPUBLIC 1-2238

Executive-in-Charge ..... Claude Erlanger

PRODUCTS: Irish brand magnetic tapes, sound recording tapes for radio and Videotape for Ampex Videotape Recorder.

**Otis Elevator Co.  
(Electronics Div.)**

35 Ryerson St., Brooklyn 5, N. Y.  
Phone: UL 5-6800

Manager ..... Marvin Gauth  
Secretary ..... Alma Finken

PRODUCTS: Broadcast Station Equipment, AM and FM, Studio Amplifying Consoles, Radio Communication Transmitters, both AM and FM, Air, Ground Communication Equipment, AM and FM, Electronic Computers, Radar Equipment, Guided Missile Controls, etc.

**Packard-Bell Electronics**

12333 W. Olympic Blvd., Los Angeles 64, Cal.  
Phone: Granite 7-6721

Chr. of Bd. .... Herbert A. Bell  
President. .... Robert S. Bell  
Gen. Counsel, Ass't to Pres. .... W. H. Moore  
Sec.-Treas. .... Lowell R. Day  
Chief Engineer. .... O. K. Paddock  
V.P. Technical Products. .... R. B. Leng  
V.P. Eastern Operations. .... A. J. Spriggs  
V.P., Manufacturing. .... Jean Gleis  
V.P. Sales. .... Kenneth R. Johnson

Sls. Mgr., Home Prod.

Div. .... Robert H. Thompson  
Dir. Adv. & Sales Prom. .... Wm. T. Reedy  
V.P. Service Div. .... Carl Duffy  
Personnel Director. .... Robert Hogan  
Purchasing Agent. .... William P. Kennedy

PRODUCTS: Radios, Radio-Phonograph Combinations, Television, Radio-Phonograph Combinations, Television-Radio-Phonograph Combinations, special electronic equipment for the Armed Services; Hi Fidelity.

**Pacific Mercury Television Mfg.  
Corp.**

8345 Hayvenhurst Ave., Sepulveda, Calif.  
Phone: EMpire 2-3131

Chairman, President. .... Joe Benaron  
Prod. Mgr. .... Arnold Buckles  
V.P., Engng. .... Stanley Cutler

PRODUCTS: TV sets.

**Parkersburg Rig and Reel Co.**

620 Depot St., Parkersburg, W. Va.  
Phone: 7-4521

President. .... W. A. Wood  
PRODUCTS: Manufactures and erects TV towers.

**Pembrex Theatre Supply Corp.**

1969 S. Vermont Ave., Los Angeles, Calif.  
Phone: REPUBLIC 1-3111

President ..... Louis Wutke  
PRODUCTS: "Pemarc" and "Telinc" projectors, and accessories.

**The Pentron Corp.**

777 South Tripp Ave., Chicago 24, Ill.  
Phone: SACramento 2-3201

President ..... Irving Rossman  
Vice Pres. .... Theodore Rossman  
V.P. Manufacturing. .... Bernard Sablins  
Comptroller. .... Marshall Peiros  
Prod. Dir. .... Aaron Roseman  
Purchasing Agent. .... Nick Alex  
Asst. Sales Mgr. .... Robert Farnsworth  
Adv. Mgr. .... Martin Mann

PRODUCTS: Tape recorders, tape players, high fidelity basic tape mechanisms and tape preamplifiers. Broadcast recorders, electronic mike mixers, tape carry cases, foot pedal controls, extension cords, telephone pickups.

**Pembrex TV**

(Div. Pembrex Theater Supply, Inc.)  
1969 So. Vermont Ave., Los Angeles 7, Calif.  
Phone: REPUBLIC 1-3111

President. .... Louis M. Wutke  
PRODUCTS: PEMARC Rear-screen Projection (still-slide) Hi-Intensity Arc Projectors, 20,000 to 25,000 Lumen, Pemink Rear-screen Projection (still-slide) incandescent 5,000 watts dimmer control single or double units with special effects attachments. Translucent screens, (blue/black) portable aluminum frames.

**Philco Corp.**

Tioga and "C" Sts., Philadelphia 34, Pa.  
Phone: NEbraska 4-5100

Chairman ..... William Balderston  
President ..... James Skinner, Jr.  
Exec. V.P. .... Larry Hardy  
Vice-Pres., Sls. Prom. .... Raymond George  
Public Relations Director ..... W. Wight  
Advertising Mgr. .... Max Enelow

*TV Division*

Vice-Pres., Gen. Mgr. .... Henry Bowes  
Gen. Mgr., Port. TV ..... John Utz  
Sls. Mgr. .... Gibson Kennedy

*Home Radio Division*

General Manager ..... James Shallow  
Sales Manager ..... Leonard Gross

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers.

**Philmore Manufacturing Co., Inc.**

113 University Place, New York 3, N. Y.  
Phone: ALgonquin 4-3363

President ..... M. L. Granat  
Vice-President ..... Gary Granat  
Chief Engineer ..... Wm. Lipson  
Treasurer ..... Murray Granat  
Sec'y-Sls. Mgr. .... Jerry Granat  
Office Mgr. .... Milton Greenker

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use.

**Pilot Radio Corp.**

37-06 36th St., Long Island City 1, N. Y.  
Phone: STillwell 4-5454

President ..... Isidor Goldberg  
Vice-President ..... J. N. Benjamin  
Secretary-Treasurer ..... I. W. Wyckoff  
Sales Manager ..... L. M. Sandwick  
Purchasing Agent ..... Paul Lefko  
Prod. Mgr. .... F. Hajek  
Chief Engineer ..... Richard Shottenfeld

PRODUCTS: Tuners—Hi-Fi, AM-FM; Hi-Fi amplifiers, preamplifiers, portable phonographs; Hi-Fi phonographs, Hi-Fi radio-phonographs, complete Hi-Fi systems.

**Pioneer Electronics Corp.**

2235 S. Carmelina, W. Los Angeles, Calif.  
Phone: BRadshaw 2-8053

President ..... L. M. Perrish  
Gen. Sales Mgr. .... Z. Goodman

**Polarad Electronics Corp.**

43-20 34th St., Long Island City, N. Y.  
Phone: EXeter 2-4500

President ..... Dr. D. L. Jaffee  
Exec. V.P. .... P. H. Odyssey  
Mgr., Contract Relations. . . . A. A. Goldberg

PRODUCTS: Monitors, color and black and white; wave form monitors, TV monoscope signal sources, composite sync generators, color bar generators, color slide scanners, color cinecons, TV distribution amplifiers.

**Presto Recording Corp.**

P. O. Box 500, Paramus, N. J.  
Phone: Diamond 3-5700

Sales Manager ..... Thomas B. Aldrich

PRODUCTS: Disc recording, tape recording, transcription equipment, amplifiers, equalizers, blank recording discs.

**Prodelin Inc.**

307 Bergen Ave., Kearny, N. J.  
Phone: KEarny 2-8600

President ..... L. A. Bondon  
Sales Manager ..... J. F. Cosgrove

PRODUCTS: Coaxial transmission line.

**Racine Tower Construction Co.**

47 Center St., Brandon, Vt.  
Phone: 85

President ..... Emile Racine  
PRODUCT: Antennae.

**Radiant Mfg. Corp.**

2627 W. Roosevelt Rd., Chicago, Ill.  
Phone: CRawford 7-6300

President ..... H. E. Eller  
Sales Vice-Pres. .... Herschel Feldman

PRODUCTS: Projection screens.

**Radio Construction Co.**

550 Grant St., Pittsburgh, Pa.  
Phone: COurt 1-1712

PRODUCTS: Tower erection.

**Radio and Television Inc.  
(Brunswick Division)**

119 W. 57th St., New York, N. Y.  
Phone: JUdson 6-0780

President ..... H. L. Weisburgh  
PRODUCTS: Radio receivers.

**Radio Corporation of America**

Executive Offices: 30 Rockefeller Plaza  
New York 20, N. Y.

Phone: COlumbus 5-5900

Ch. of the Board... Brig. Gen. David Sarnoff  
President ..... Frank M. Folsom  
Senior Exec. Vice-Pres. .... E. W. Engstrom  
Staff V.P. .... Emanuel Sacks

*Defense Electronic Products*

Front & Cooper Sts., Camden, N. J.

Vice-Pres., Gen. Mgr. .... T. A. Smith  
Mgr. Finance ..... Carl W. Zemke  
Chief Tech. Adm. .... M. C. Batsel  
Mgr. Operations Control. .... T. W. Massoth  
Mgr. Missile & Surface Radar

Operations ..... H. R. Wege  
Mgr. West Coast Elec. Prods.

Dept. .... A. N. Curtiss  
Mgr. Airborne Systems Dept. .... J. M. Hertzberg  
Mgr. Surface Communications

Dept. .... S. W. Cochran  
Chief Engineer ..... C. A. Gunther

*Commercial Electronic Products*

Front & Cooper Sts., Camden, N. J.

General Manager ..... A. L. Malcarney  
Chief Engineer ..... J. Hillier

Mgr. Broadcast & TV Equip.  
 Dept. .... A. R. Hopkins  
 Mgr. Comm. Prods. Dept. .... C. M. Lewis  
 Mgr. Theatre & Sound Prods.  
 Dept. .... J. F. O'Brien  
 Mgr. BIZMAC Marketing. .... L. F. Jones  
 Mgr. Comm'l Adv. & Sales  
 Promotion. .... J. P. Taylor  
 Mgr. Equip. Sales. .... Max Markell

*Consumer Products*

Exec. V.P. .... R. A. Seidel  
*RCA Victor Television Division*  
 Cherry Hill, Camden 8, N. J.  
 V.P. and Gen. Mgr. .... C. P. Baxter  
 Operations Mgr. .... G. K. Bryant  
 Chief Eng. .... D. D. Cole  
 Gen. Sales Mgr. .... J. P. Bannon  
 Mgr., Adv. and Sales Prom. .... J. M. Williams  
*RCA Victor Radio & "Victrola" Division*  
 Cherry Hill, Camden 8, N. J.  
 V.P. and Gen. Mgr. .... J. M. Toney  
 Manager Sales. .... L. J. Collins  
 Mgr. Adv. & Sales Prom. .... R. E. Conley  
 Chief Engineer. .... J. L. Franke

*RCA Victor Record Division*

155 E. 24th St., New York, N. Y.  
 V.P. and Operations Mgr. .... L. W. Kanaga  
 Mgr. Single Records Dept. .... W. W. Bullock  
 Mgr. Records Operations Dept. .... H. L. Letts  
 Mgr. Records Operations Dept.,  
 Publicity. .... G. R. Thorpe  
 Mgr. Records Operations Dept.,  
 Customer Records. .... J. P. Davis  
 Mgr. Records Albums Dept. .... G. R. Marek  
 Mgr. Records Albums Dept.,  
 Advertising. .... W. I. Alexander

*Electronic Components*

Exec. Vice-President. .... W. W. Watts  
*Tube Division*  
 415 S. 5th St., Harrison, N. J.  
 V.P. and Gen. Mgr. .... D. Y. Smith  
 Gen. Comm. Mgr. .... L. S. Thees  
 Gen. Marketing Mgr. .... L. F. Holleran  
 Manager, Operations Control. .... W. H. Painter  
 Chief Engineer. .... G. R. Shaw  
 Mgr., Equip. & Parts

Marketing. .... L. J. Battaglia  
 Mgr. Rec'g Tube Marketing. .... K. G. Bucklin  
 Mgr. C. R. & P'r Tube  
 Marketing. .... M. J. Carroll  
 Mgr. Equipment Sales. .... L. D. Kimmel  
 Mgr. Distributor Sales. .... D. M. Branigan

*Semiconductor Division*

415 S. 5th St., Harrison, N. J.  
 General Manager. .... A. M. Glover  
 Mgr. Sales Dept. .... T. R. Hays  
 Mgr. Marketing Dept. .... F. F. Neuner  
 Chief Engineer. .... L. Malter

PRODUCTS: Television receivers: table and console models; console color TV receivers; HiFi phonographs and Hi-Fi phonograph AM-FM radio combinations; radio receivers: AM, AM-FM, table models; AM clock radios; "Victrola" phonographs and records; AM, FM and TV transmitting equipment; broadcast station studio equipment; antennas; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test

and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathode-ray and special types; TV studio camera equipment; film, disc and tape recording equipment; BIZMAC computers; 16 mm. projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

**Radio Engineering Laboratories, Inc.**

36-40 37th St., Long Island City 1, N. Y.  
 Phone: STillwell 6-2100

President. .... C. R. Runyon, Jr.  
 V.P. & Sales Mgr. .... F. A. Gunther  
 V.P. & Research Dir. .... J. R. Day  
 Vice President. .... Joseph Behr  
 Chief Engineer. .... Joseph E. Tennis  
 Treasurer. .... James A. Cronin  
 Sec. .... C. R. Runyon, III.  
 Ind. Rel. Mgr. .... James J. Kelly  
 Purchasing Agent. .... W. J. Dunne

PRODUCTS: AM-FM and TV aural — Studio to transmitter links and antennas. FM—Microwave; radar systems; FM and relay broadcast transmitters point to point multiplex radio relay, 50-2000 mc; Yagi, corner reflector and paraboloid antennas, 50-2000 mc; FM tuner, 88-108 mc; military equipment.

**Radio Receptor Co., Inc.**

240 Wythe Ave., Brooklyn 11, N. Y.  
 Phone: EVergreen 8-6000

President. .... Hugo Cohn  
 V.P. .... Ralph Mendel, Adm. Joseph J. Clark  
 Sec'y.-Treas. .... Harold Zeamans

PRODUCTS: Industrial TV systems.

**Rangertone, Inc.**

73 Winthrop St., Newark 4, N. J.  
 Phone: HUmboldt 5-2550

President. .... R. H. Ranger  
 Sales Manager. .... J. R. Boyer

PRODUCTS: Magnetic Tape Recorders: for normal Broadcast; for TV Synchronized Sound to Motion Picture Film. Thyatron Inverters: for Controlled frequency Power, and Magnetic Heads, Tape-to-Film editing and transfer to sound film.

**Rauland Corp.**

(Subsidiary of Zenith Radio Corp.)

4245 N. Knox Ave., Chicago, Ill.  
 Phone: MUlberry 5-5000

President. .... E. N. Rauland

**Raven Screen Corp.**

124 E. 124th St., New York, N. Y.  
 Phone: LEhigh 4-8408

Sec'y.-Treas. .... Ernest D. Reif  
 Manager. .... Fred Rose  
 Engineer. .... Roy Martin





PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.; all types of screens for every purpose.

### Raytheon Manufacturing Co.

5921 W. Dickens Ave., Chicago 39, Ill.  
Phone: BERkshire 7-7000

Exec. V.P. .... H. F. Argento  
Merchandising Mgr. .... Cliff Knoble  
Advertising Mgr. .... C. L. Petersen

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

### Reeves Soundcraft Corp.

10 East 52nd St., New York 22, N. Y.  
Phone: PLaza 9-2644

Exec. Vice Pres. .... Frank B. Rogers, Jr.  
Vice Pres. .... Wm. H. Deacy  
Sales .... George Bassett,  
Donald Ward, Thomas Dempsey

PRODUCTS: Blank recording discs, magnetic recording tape, full width magnetic recording film, striped magnetic film, styli.

### Rek-O-Kut Company

38-01 Queens Blvd., Long Island City 1, N. Y.  
Phone: STillwell 4-7062-34

Pres. .... George Silber  
Dir. of Sls. .... Avery Yudin  
Dir. of Adv. .... Clifford Shearer

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythmmaster, a continuous variable speed phonograph and portable PA system; Challenger & Imperial disc recorder; Rondine turntable series and Recitalists portable PA system & Rondine Tone arms.

### Resdel Engineering Corp.

330 S. Fair Oaks Ave., Pasadena, Calif.  
Phone: RYan 1-7689

Pres., Gen Mgr. .... H. K. Abajian  
PRODUCTS: Electronic measuring equipment.

### Resitron Laboratories

2908 Nebraska Ave., Santa Monica, Calif.  
Phone: EXbrook 3-5217

President .... V. E. Delucia  
PRODUCTS: Tubes.

### Roland Radio Corp.

716 S. Columbus Ave., Mt. Vernon, N. Y.  
Phone: MT. Vernon 4-1500  
Gen. Sales Mgr. .... P. Featherstone  
PRODUCTS: Radio receivers.

### Douglas Roesch Inc.

2200 S. Figueroa St., Los Angeles 7, Calif.  
Phone: RICHmond 7-9361  
President .... Douglas Roesch  
PRODUCTS: Douglas chairside control and TV sets.

### Self Winding Clock Co., Inc.

205-11 Willoughby Ave., Brooklyn 5, N. Y.  
Phone: MAIn 2-6300

Asst. Sales Mgr. .... Harvey S. Wellman  
PRODUCTS: Sweep seconds, dry cell battery operated self winding clocks containing connections for receiving automatic synchronizing pulses from Western Union lines or manual synchronized pulses from control kit.

### Semco Electronics Co.

8407 S. Hoover St., Los Angeles, Calif.  
Phone: PLEasant 2-7657

Owner .... G. Korkos  
PRODUCTS: Semco remote control TV sets and remote controls.

### Sentinel Radio Corp.

2100 Dempster St., Evanston, Ill.  
Phone: PLEasant 2-7657

President .... Ernest Alschuler  
Vice-President .... Milton Block  
Director of Sales .... E. G. May  
Sales Manager .... R. B. Park  
PRODUCTS: Radio receivers.

### Setchell Carlson Inc.

New Brighton, St. Paul 12, Minn.  
Phone: MELrose 3-3131

Pres., Gen. Mgr. .... B. T. Setchell  
V.P. & Off. Mgr. .... A. P. Chermak  
Sec'y., Treas., Chief Mech.

Eng. .... C. Donald Carlson  
Sales Admns. .... H. E. Tyler,  
R. G. Chermak, D. E. Bursell  
Adv. Mgr. .... W. C. McKnight  
Elect. Engrs. .... Fred Melius, Chas. Gates

PRODUCTS: TV receivers and electronic equipment.

### Shields Studio

5537 Suburban Tracks, St. Louis, Mo.  
Phone: FOrrest 7-2535

Owner .... Tom Shields  
PRODUCTS: St. Louis "Stagette", TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs", TV settings.

### Eugene Singer Electronics Co.

(Closed Circuit TV Div.)  
5397 Poplar Blvd., Los Angeles 32, Calif.  
Phone: CApitol 5-5705  
N. Y. Phone: WISconsin 7-0768

President .... Eugene Singer  
Vice Pres. .... D. Jubelier  
Sales Manager .... E. Reed  
Audio-Visual Sls. .... Donald Reed  
PRODUCTS: Singer Prizomatic TV Projectors.

### Skiatron Electronics & TV Corp.

180 Varick St. New York 14 N. Y.  
Phone: WAtkins 4-7060

President .... Arthur Levey  
Secretary-Treas. .... Frank V. Quigley  
Dir. of Research & Develop. .... J. H. Laub

Dir. of Ultra-sonic TV... Richard L. Duggan  
Dir. of Subscribervision... W. J. Shanaban  
Services Offered: Electronic equipment,  
subscriber-vision research and development  
TV and electronics.

### Sonora Radio & TV Corp.

325 N. Hoyne Ave., Chicago, Ill.  
Phone: CHesapeake 3-2323

President..... Joseph Gerl  
PRODUCTS: Radio, TV receivers.

### Sonotone Corp.

Box 200, Elmsford, N. Y.  
Phone: LYric 2-6400

President..... I. I. Schachtel  
PRODUCTS: Vacuum tubes, amplifiers,  
phonograph cartridges.

### S.O.S. Cinema Supply Corp.

602 W. 52nd St., New York, N. Y.  
Phone: PLaza 7-0440

President, Gen. Mgr..... J. A. Tanney  
Vice-Pres., Sales Mgr..... Oscar Lightstone  
Vice-Pres..... Dominic Capano  
Sales Prom. Mgr..... Mitchell A. Radin  
PRODUCTS: Film editing, developing,  
printing machines; motion picture produc-  
tion equipment.

### Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.  
Phone: ALgonquin 4-5400

Chairman..... Fitzroy Kennedy  
President & Treas..... Donald Spencer  
Sales Manager..... W. K. Headley  
PRODUCTS: Community antenna and in-  
dustrial TV systems.

### Spincraft Inc.

4122 W. State St., Milwaukee, Wisc.  
Phone: DIVision 2-0730

Chairman..... Theodore Salow  
President..... George A. Mast  
PRODUCTS: Metal television cones.

### Stainless, Inc.

Third St., North Wales, Pa.  
Phone: North Wales 4874

President..... John F. Guzewicz  
Vice-President..... Henry J. Guzewicz  
PRODUCTS: Self-supporting Rhomic ar-  
ray, guyed and micro wave towers; antenna  
masts; FM self-supporting and guyed towers.

### Stancil-Hoffman Corporation

921 N. Highland Ave., Hollywood 38, Calif.  
Phone: HOLlywood 4-7461

President..... William V. Stancil  
PRODUCTS: Magnetic recorder/reproduc-  
er for Tape Model R5 magnetic recorder/  
reproducer for film Model S5 16 mm. & 17.5  
mm., magnetic recorder for tape-battery  
operated portable—Model M5A (miniature),  
magnetic recorder/reproducer—multi-chan-  
nel for tape Model CRM-15, pre-amplifier/  
mixer—4 channel Model AM3, tuning fork  
controlled power supply—500 watt output  
Model V1A.

### Standard Electronics Corp. (Subsidiary of Dynamics Corp. of America)

285 Emmet St., Newark 5, N. J.  
Phone: BIgelow 3-5540

Vice-Pres., Gen. Mgr..... W. H. Zillger  
Mgr. TV Engr..... H. R. Smith  
Mgr. Customers Ser..... W. H. Rappolt

#### District Sales Engineering Managers

District Sls. Eng. Mgr..... J. T. Campbell  
1026 17th St., N.W., Wash 6, D. C.

Phone: REpublic 7-2246

Dist. Sls. Eng. Mgr..... S. Jenkins  
478 Overbrook Drive N.W., Atlanta, Ga.

Phone: ATwood 0710

Dist. Sls. Eng. Mgr..... L. E. Pett  
432 So. Curson, Los Angeles 36, Calif.

Phone: Webster 1-4382

Dist. Sls. Eng. Mgr..... R. C. Hutchins  
Preemption, Ill.

Phone: 42

Dist. Sls. Eng. Mgr..... M. L. Zimmerman  
1027 Levee St., Dallas, Tex.

Phone: Randolph 4-008

Marketing & Sls. Prom. Mgr... S. L. Cbaikind  
PRODUCTS: TV transmitters, VHF, ampli-  
fiers; duplexers, dummy loads; demodulators;  
harmonic filters; video amplifiers; control  
desks; switchers, audio, video; TV studio  
cameras; sync generators; AM, FM transmit-  
ters.

### Stephens Manufacturing Corp.

8538 Warner Dr., Culver City, Calif.  
Phone: TEXas 0-3775

President..... R. L. Stephens  
PRODUCTS: Amplifiers, cabinets, con-  
denser microphones.

### Strong Electric Corp.

87 City Park Ave., Toledo, Ohio  
Phone: CHerry 8-3741

President..... Arthur J. Hatch  
Vice Pres..... Harold E. Brown  
Asst. Sec'y.-Treas..... Lee T. Nelson

PRODUCTS: Incandescent and arc spot-  
lights; trouperette incandescent spotlight;  
trouper and super trouper high intensity arc  
spotlights; universal arc slide projector for  
background.

### Sylvania Electric Products, Inc.

1740 Broadway, New York, N. Y.  
Phone: JUdson 6-2424

Chairman, President..... Don G. Mitchell  
V.P., Electronic Tube

Oper..... Matthew D. Burns  
V.P., Mfg..... Arthur L. Chapman  
V.P., Engineering

Oper..... Howard L. Richardson  
V.P., Marketing..... B. K. Wickstrum  
Dir. of Publ. Rela..... George W. Griffin, Jr.  
Dir. of Adv..... Teryn P. Cunningham  
Dir. of Sls. Prom..... Bernard O. Holsinger  
Mgr., Electronic Products

Sls..... Donald W. Gunn



**Radio and TV Division**  
700 Elliott St., Batavia, N. Y.  
Phone: BATavia 3470

Vice Pres., Radio-TV

Oper.....Marion E. Pettegrew  
Gen. Sales Mgr.....Robert L. Shaw  
PRODUCTS: Television sets, home radio sets, portable radios, record players (high fidelity).

### Tarc Electronics Inc.

48 Urban Ave., Westbury, N. Y.  
Phone: EDDgewood 4-3900

President.....H. W. Cain  
Exec. Vice Pres.....M. L. Singer  
Chief Engineer.....R. S. Aha  
Sales Eng. Mgr.....Ted Cook  
Mgr. Peatrophone Div.....A. Catuna  
Mgr. Cineglow Div.....George Gordon  
PRODUCTS: Broadcast and test equipment for television—color as well as black and white. Cineglow cold focus gate for motion picture and still projection as well as rear projection for TV studios; special purpose production test devices; nuclear instrumentation; telephone answering device.

### Sarkes Tarzian Inc.

(Broadcast Equipment Div.)

E. Hillside Dr., Bloomington, Ind.  
Phone: 7251

President.....Sarkes Tarzian  
Sales Manager.....B. Presti  
PRODUCTS: TV transmitters.

### Taylor Tubes, Inc.

2312 Wabansia Ave., Chicago, Ill.  
Phone: ARmitage 6-1730

President.....B. C. Boeckler  
PRODUCTS: Tubes.

### Technicraft Laboratories, Inc.

Thomaston-Waterbury Rd., Thomaston, Conn.  
Phone: ATLAS 3-4315

President.....A. M. Winchell  
Gen. Mgr.....F. T. Eddy  
Technical Dir.....A. R. Anderson  
Sales Mgr.....G. R. Houk  
PRODUCTS: Flexible & rigid wave-guide assemblies for TV relay stations.

### Tech-Master Corp.

75 Front St., Brooklyn, N. Y.  
Phone: ULster 5-3535

President.....L. Lazoff  
Sales Manager.....P. H. Witte  
PRODUCTS: Videola TV receivers, FM tuners, radio sets.

### Telechrome Mfg. Corp.

28 Ranick Dr., Amityville, N. Y.  
Phone: 4-4446

President.....J. R. Popkin-Clorman  
Exec. V.P.....E. W. London  
Vice-Pres., Sales.....H. C. Riker  
PRODUCTS: TV transmitters.  
Chief Engineer.....Saul Decker  
Comptroller.....H. Rattien

Prod. Mgr.....D. Birnham  
Govt. Sales.....L. Bailey  
PRODUCTS: Color & monochrome generating test equipment; studio equip. (TV); video trans. equip.; monitoring equip.; oscilloscope cameras.

### TelePrompTer Corporation

311 W. 43rd St., N. Y. 36, N. Y.  
Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn  
V. P. Sales.....Herbert W. Hobler  
V.P. Engineering.....Hubert J. Schlafly  
Sls. Mgrs.: TV & Film. Bart Swift, Don Redell  
Sls. Mgr., Staging Services.....W. Marsh  
Customers Services Dir.....J. Blair

#### Branch Offices

357 N. LaBrea, Los Angeles, Calif.  
Phone: WEBster 6-6195

V.P. West Coast.....Fred Barton  
Manager.....George Kane

177 N. State St., Chicago, Ill.  
Phone: FRanklin 2-8826

Manager.....Ted Boisumeau  
1346 Connecticut Ave., Washington, D. C.

Phone: COLUMBIA 5-3161

Manager.....Ray Tyrrell  
447 Jarvis St., Toronto, Canada

Phone: WALnut 2-2130

Manager.....Ken Page

PRODUCTS: TelePrompTer cueing equipment for film, live TV, TV stations, public speaking; Telepro rear screen remote controlled projection; Telemation, for automatic cueing; lights, Telestage, miscellaneous studio devices.

### Telequip Radio Co.

2559 W. 21st St., Chicago, Ill.  
Phone: BISHop 7-3841

President.....E. E. Arkin  
PRODUCTS: Private label TV sets.

### Tele-Ray Tube Co., Inc.

984 Saw Mill River Rd., Yonkers, N. Y.  
Phone: 5-8950

Chairman.....S. W. Muldowny  
PRODUCTS: Tubes.

### Televideo Corp. of America

3317 Exposition Pl., Los Angeles, Calif.  
Phone: AXminster 2-0591

President.....Jaime Balugo  
PRODUCTS: CR tubes and electronic assemblies.

### Television Associates of Indiana, Inc.

E. Michigan St., Michigan City, Ind.  
Phone: TRIangle 4-7207

President.....W. C. Eddy  
PRODUCTS: Custom built remote controlled studio lighting equipment; Micro-wave relay equipment; reflectors and mounting supports, parapet clamps, metal tripods. Studio Equipment: camera dollies, tripods, Hi-hats and lo-hats for camera mounting. Continuous devices and accessories for 16 mm, 8 mm film and for magnetic tape.

**Television Specialty Co., Inc.**

350 West 31st St., New York 1, N. Y.

Phone: LOnacre 4-2334

President.....K. A. Jenkins  
 Sec'y Treas.....L. Jenkins  
 Traffic Mgr.....Carman Laurino  
 Latin American Representative

G. A. Vasseur

Calle 9 No. 251, Vedado, Havana, Cuba

Canadian Representative

447 Jarvis St., Toronto

PRODUCTS: Rear projection screens, studio lights and lighting equipment, film production and kine-recording equipment, dollies, tripods, mike-booms, film processing equipment, and television special effects, "TSC 4000" rear screen projector; "TSC 67" rear projection screen, rear projection slides, camera modifications.

**Television Transmission Co.**

301 Peru St., Peru, Ill.

Phone: 1106

Vice-President.....Earle S. Nelson, Sr.  
 V.P., Mgr.....Earle S. Nelson, Jr.  
 Chief Engineer.....J. A. Biggs

PRODUCTS: Community antenna systems and industrial TV components.

**Television Utilities Corp.**

112-33 Colonial Ave., Corona 68, N. Y.

Phone: TW 8-1000

President.....A. E. Siegel  
 PRODUCTS: TV video monitors; video line and distribution amplifiers; 17 inch pulse cross monitors; industrial TV sync generators; all above equipment used in broadcasting and closed circuit TV.

**Television Zoomar Corp.**

500 Fifth Ave., New York, N. Y.

Phone: BRyant 9-5835

President.....Jack A. Pegler  
 Treas.....Frank G. Back  
 PRODUCTS: Studio Zoomar lens, universal Zoomar lens, field Zoomar lens.

**Tel-Instrument Electronics Corp.**

728 Garden St., Carlstadt, N. J.

Phone: WEbster 9-9520

President.....J. Roemisch  
 V.P., Sales Mgr.....E. W. Brinkerhoff  
 Chief Eng.....D. L. Schacher

PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

**Tel-o-Tube Corp. of America**

180 Van Riper Ave., E. Paterson, N. J.

Phone: FAirlawn 6-1500

N. Y. Phone: JUdson 2-2967

Sales Mgr.....Nat Malamuth  
 PRODUCTS: Cathode ray tubes.

**Theatre Network Television, Inc.  
(TNT)****Telesessions, Inc.**

575 Madison Ave., N. Y. 22, N. Y.

Phone: MU 8-3220

President.....Nathan L. Halpern  
 Dir. of Pgms.....Marc Daniels  
 Dir. of Oper.....Edward F. Addiss, Jr.  
 Sales Execs...John O'Connor, John T. Valdes  
 Executive Producer.....Martin H. Poll  
 Services Offered: Closed-circuit TV for business, industry, and entertainment.

**Thompson Products Inc.**

2196 Clarkwood Rd., Cleveland, Ohio

Phone: HEnderson 16765

(Electronics Division)

Manager.....J. W. Davidson  
 Sales Mgr.....F. J. Weihmiller

PRODUCTS: TV transmitter switches, distributed through Andrew Corp., Chicago.

**Tower Construction Co.**

2700 Hawkeye Drive, Sioux City, Iowa

Phone: 5-7653

Owner.....M. M. Lasensky

PRODUCTS: Towers, microwave passive reflectors and tower erections.

**Trav-Ler Radio Corp.**

571 W. Jackson Blvd., Chicago, Ill.

Phone: HArrison 7-9151

President.....Joe Friedman  
 Sales Mgr.....Tully Friedman

PRODUCTS: Radio receivers.

**Trans-Lux Corporation**

625 Madison Ave., New York 22, N. Y.

Phone: PL 1-3110

President.....P. E. Furber  
 Vice President.....A. Giles  
 Sales Dir.....B. Roth

PRODUCTS: Rear projection screens, background scenery projectors, screen frames and tripods.

**Tressel Television Productions, Inc.**

111 W. Washington St., Chicago, Ill.

Phone: FInancial 6-2976

President, Gen. Mgr.....Frank Tracy

PRODUCTS: Manufactures Projectall remote controlled automatic slide and opaque projector.

**John D. Trilsch, Inc.**

Box 14201, Houston 21, Texas

Phone: REpublic 4-2545

President.....John D. Trilsch  
 Vice President.....George M. Patrick  
 Secretary.....R. M. Thornton, Jr.

PRODUCTS: Radio, microwave and television towers.

**Truscon Steel Division**

Republic Steel Corp.

Albert St., Youngstown 1, Ohio

Phone: RIverside 6-7211

Mgr., Sls. Tower Prod.....J. D. Kirkwood

PRODUCTS: Radio towers for AM & FM, TV and micro wave, copper mesh ground screen.

**Tung-Sol Electric Inc.**

95 Eighth Ave., Newark 4, N. J.  
Phone: HUmboldt 2-4200

Chairman.....H. W. Harper  
President.....Louis Rieben  
Vice-Pres., Sales.....G. W. Keown  
Gen. Sales Mgr.....J. D. Van der Veer  
PRODUCTS: Tubes, lamps.

**Union Switch & Signal Div.**

(Westinghouse Air Brake Co.)  
Pittsburgh, Pa.

Phone: CHURchill 2-5006

Vice-Pres., Gen. Mgr.....A. M. Wiggins  
Mgr., Apparatus Sales.....W. C. Dunn  
PRODUCTS: Low frequency control and communication for TV tower elevators.

**U. S. Recording Company**

1121 Vermont Ave., N.W. Washington 5, D. C.  
Phone: LINcoln 3-2705

Sales Manager.....F. A. Wilkins

PRODUCTS: Manufacturers and distributors of audio, sound and hi-fidelity equipment. Manufacturer Panacoustic transcription equipment, audio consoles and custom equipment. Distribute, Magnecord, Mcintosh, Presto equipment, microphones and loudspeakers. Specializing in engineering manufacturing and assembling custom equipment for radio Broadcast stations. Complete Studio and Technical plant for Sound Recording—both tape and disc. Also complete facilities to produce TV films.

**Vacuum Tube Products Co., Inc.**

506 S. Cleveland St., Oceanside, Cal.  
Phone: SARatoga 2-6567

Vice Pres.....James J. Sutherland  
PRODUCTS: Special cathode ray tubes, electronic tubes & equipment.

**Vallen Inc.**

225 Bluff St., Akron, Ohio  
Phone: BLackstone 3-4933

President.....E. J. Vallen  
PRODUCTS: Vallen panorama track.

**Vandivere Laboratories Inc.**

3520 S. Four Mile Run Dr., Arlington, Va.  
Phone: JACKson 7-3422

President.....E. F. Vandivere  
PRODUCTS: Equipment for automation of station programming.

**Victor Animatograph Corp.**

817 Davenport Bank Bldg., Davenport, Ia.  
Phone: 3-9917

N. Y. Phone: JU 2-5170

Vice President.....John P. Gallagher  
Secretary.....Herbert Bloomberg  
Mgr., Closed Circuit Oper.....M. A. Mayers  
Office Manager.....Tamara Washnik  
President.....S. G. Rose  
PRODUCTS: Motion picture projectors.

**Viewlex Inc.**

35-01 Queens Blvd., Long Island City, N. Y.  
Phone: EXeter 2-0100

President.....L. A. Peirez  
PRODUCTS: Automatic projectors, slide and strip film.

**Visual Electronics Corp.**

342 W. 40th St., N. Y. 36, N. Y.  
Phone: LONgacre 4-0518

President.....James B. Tharpe  
Vic-Presidents.....H. O. Jones,  
A. J. McClalland, H. Schwartz, R. H. Kulka  
Sales Manager.....K. Spelletich, Jr.  
Advertising Manager.....C. Fanning, Jr.  
PRODUCTS: National distribution of all technical supplies and accessory equipment for TV broadcast equipment. Also off the air pick up and microwave relay systems, low power installations and TV studio equipment.

**Walsco Electronics Corp.**

(Div. of TelAutograph Corp.)

3225 Exposition Pl., Los Angeles, Cal.  
Phone: AXminster 3-7201

President.....Walter L. Schott

**Ware Coupling and Nipple Co.**

5 Milner St., Ware, Mass.  
Phone: 905

President.....D. W. Howe, Jr.  
PRODUCTS: Conelrad alarm, remote control equipment.

**Westbury Electronics, Inc.**

300 Shames Drive, Westbury, N. Y.  
Phone: EDgewood 4-8300

President.....H. B. Abajian  
Prod. Mgr.....H. C. Cochran  
Sales Mgr.....W. J. McBride  
PRODUCTS: Community systems.

**Westinghouse Electric Corp.**

3 Gateway Center, Box 2278, Pittsburgh 30, Pa.

Phone: EXpress 1-2800

TV-Radio Div., Metuchen, N. J.

Phone: LIBerty 8-5000

N. Y. Phone: WHitehall 3-4321

President.....G. A. Price  
V.P. (Cons. Prods.).....Chris J. Witting  
General Mgr.....E. J. Kelly  
Ass't. Gen. Mgr.....G. C. Larson  
Gen. Sls. Mgr.....T. B. Kalbfus  
Field Sls. Mgr.....M. J. Ranalli



Advert., Sls. Prom. Mgr. . . . . R. W. Johnson  
 Mgr. Public Relations . . . . . Stanley Kempner  
 Mgr. Engineering . . . . . N. S. Kornetz  
 Works Mgr. . . . . R. A. Schieber  
 Purchasing Agent . . . . . L. W. Tomlinson

*Offices*

684 Peachtree St., Atlanta, Ga.  
 Phone: EMerson 5635

Merchandise Mart, Chicago 90, Ill.  
 Phone: WHitehall 4-3860

1740 E. 12th St., Cleveland 14, Ohio  
 Phone: TOWER 1-7100

600 St. Paul St., Los Angeles 17, Calif.  
 405 Lexington Ave., New York 17, N. Y.  
 Phone: MURray Hill 6-5258

411 N. Seventh St., St. Louis 1, Mo.

PRODUCTS: TV and Radio (AM-FM receivers).

**Weston Electrical Instrument Corp.**

Subsidiary of Daystrom, Inc.

614 Frelinghuysen Avenue, Newark 12, N. J.  
 Phone: BIgelow 3-4700

Mgr. Elec'l. Sls. . . . . R. K. Putnam  
*Branch Office*

205 W. Wacker Dr., Chicago 6, Ill.  
 Phone: FR 2-4656

Sales . . . . . C. G. Miller  
 50 Church St., New York 7, N. Y.  
 Phone: WOrth 4-3510

Sales . . . . . W. J. Healey  
 701 Pennsylvania Bldg., 425 13th St., N.W.,  
 Washington, D. C.  
 Phone: DIstrict 7-3636

Sales . . . . . L. F. Parachini  
 PRODUCTS: Electrical Indicating Instruments, Sensitive Relays and Associated Devices, Service and Tube Testing Equipment, Electrical Speed and Temperature Indicating Equipment, Photoelectric Devices and Photographic Exposure Meters, Weston Industrial and Laboratory Thermometers, Weston Aircraft Instruments.

**Wheeler Laboratories, Inc.**

122 Cutter Mill Rd., Great Neck, N. Y.  
 Phone: HUnter 2-7876

President . . . . . Harold A. Wheeler  
 Chief Eng. . . . . David Dettinger

PRODUCTS: Consulting services and laboratory facilities for electronic research, design, and development,—microwave equipment and components on special order.

**Wickes Engineering & Construction Co.**

12th St. & Ferry Ave., Camden, N. J.  
 Phone: WOODlawn 4-4912

President . . . . . R. G. Wickes

PRODUCTS: Color Coder (Encoder); Interface Signal Generator; Color Bar Generator, Convergence Dot Generator, Multi-Burst

Generator, Amplitude Linearity Tester, Video Distribution Amplifier, Pulse Distribution Amplifier, Vector Display Equipment, Envelope Delay Tracer, Phase Correction Network—HF, Fixed, Crossover Filter—Portable or rack mounting.

**Wind Turbine Co.**

E. Market St., West Chester, Pa.  
 Phone: 3110

President . . . . . R. W. Weeks  
 PRODUCTS: Supply & erect towers.

**Wollensak Optical Co.**

850 Hudson Ave., Rochester 21, N. Y.  
 Phone: COngress 6-1000

President . . . . . E. A. Springer  
 Vice-President . . . . . A. A. Wollensak  
 PRODUCTS: TV & motion picture camera lenses.

**Zane Construction Co., Inc.**

18 Northfield Ave., West Orange, N. J.  
 Phone: ORange 3-2576

President . . . . . H. Bernard Zane  
 PRODUCTS: Tower erection and maintenance.

**Zenith Radio Corp.**

6001 W. Dickens Ave., Chicago 39, Ill.  
 Phone: BERkshire 7-7500  
 N. Y. Phone: PLaza 1-3700

Pres. and Gen. Mgr. . . . . E. F. McDonald, Jr.  
 Exec. V-P . . . . . Hugh Robertson  
 V-P and Dir. of Sales . . . . . Leonard C. Truesdell  
 V-P in Chg. of Eng. . . . . G. E. Gustafson  
 V-P in Chg. of Prod. . . . . Donald MacGregor  
 V-P Advertising . . . . . Erik Isgrig  
 V-P in Chg. Indust. Rel. . . . . J. M. Ferren  
 V-P & Gen. Counsel . . . . . J. S. Wright  
 V-P Distribution . . . . . C. J. Hunt  
 V-P and Treas. . . . . S. Kaplan  
 V-P in Chg. of Purchases . . . . . J. E. Anderson  
 V-P in Chg. of Res. . . . . Dr. Alexander Ellett  
 Secty. and Asst. V-P . . . . . Karl E. Hassel  
 Asst. V-P . . . . . J. E. Brown  
 Asst. Treas and Asst. Secty. . . . . J. Kuhajek  
 Asst. Secty. . . . . H. M. Chesser  
 Indust. Rel. Dir. . . . . J. M. Ferren  
 Public Relations Director . . . . . Ted Leitzell

PRODUCTS: RADIOS—Table: AM, AM-FM; Radio-Phono Combination: AM table, AM, AM-FM console; Portables: Transistor battery only, battery AC-DC.

TELEVISION: Table and console, also AM-FM radio-phonograph combination. Hi-Fi record players; hearing aids.

# COMMERCIAL PROGRAMS AM 1956

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**PROGRAM TITLES**  
**SPONSORS**  
**NETWORKS**  
**ADVERTISING AGENCIES**

1957

# COMMERCIAL AM PROGRAMS OF 1956 (NETWORK)

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1956. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC. Programs are all of 13-week duration or longer.

## A

| PROGRAM       | ADVERTISER AND PRODUCT | NETWORK | ADVERTISING AGENCY                    |
|---------------|------------------------|---------|---------------------------------------|
| Allen, Mel    | Allstate Insurance Co. | ABC     | Christiansen                          |
| Amos 'n' Andy | Kools<br>Pharmacraft   | CBS     | Ted Bates & Co.<br>J. Walter Thompson |

## B

|                  |                                                                         |     |                                                             |
|------------------|-------------------------------------------------------------------------|-----|-------------------------------------------------------------|
| Back to God      | Christian Reformed Church                                               | MBS | Stoetzel & Assocs.                                          |
| Backstage Wife   | Colgate                                                                 | CBS | Ted Bates & Co.                                             |
| Bandstand        | Miles Laboratories<br>(Alka Seltzer, One-A-Day Vitamins)                | NBC | Geoffrey Wade Adv.                                          |
| Bible Study Hour | Miller Brewing<br>Evangelical Association                               | NBC | Mathisson & Assoc.<br>Walter F. Bennett                     |
| Bob and Ray      | Lever Brothers Co.                                                      | MBS | Foote, Cone & Belding                                       |
| Breakfast Club   | Admiral Corp.<br>(Appliances)                                           | ABC | Henri, Hurst & McDonald                                     |
|                  | American Bird Food Mfg. Corp.                                           |     | George H. Hartman                                           |
|                  | American Pop Corn Co.<br>(Jolly Time PopCorn)                           |     | George H. Hartman                                           |
|                  | Ball Brothers<br>(Fruit Jars)                                           |     | Applegate                                                   |
|                  | Beatrice Foods<br>(LaChoy, Make-A-Shake)                                |     | Foote, Cone & Belding, Grey                                 |
|                  | Beltone Hearing Aid Co.<br>(Hearing Aids)                               |     | Olian & Bronner                                             |
|                  | Bristol-Myers Co.<br>(Bufferin)<br>(Mum)<br>(Sal Hepatica)<br>(Trushay) |     | Young & Rubicam<br>Doherty, Clifford,<br>Steers & Shenfield |
|                  | Calgon, Inc.<br>(Detergent)                                             |     | Young & Rubicam<br>BBDO<br>Ketchum, McLeod & Grove          |
|                  | California Packing Co.<br>(Del Monte)                                   |     | McCann-Erickson                                             |
|                  | Cameo Curtains, Inc.<br>(Curtains, Drapes)                              |     | Friend-Riess                                                |
|                  | Consolidated Cigar Sales                                                |     | Erwin, Wasey<br>Hicks & Greist                              |
|                  | Dixie Cup Co.                                                           |     | Ralph H. Jones Co.                                          |
|                  | Drackett Co.<br>(Dazy)<br>(Drano)<br>(Twinkle)<br>(Windex)              |     | Young & Rubicam<br>Ralph H. Jones Co.<br>Young & Rubicam    |





## COMMERCIAL AM PROGRAMS



| PROGRAM        | ADVERTISER AND PRODUCT                                                                                           | NETWORK | ADVERTISING AGENCY                     |
|----------------|------------------------------------------------------------------------------------------------------------------|---------|----------------------------------------|
| Breakfast Club | <b>Duffy-Mott Co., Inc.</b><br>(Sunsweet)                                                                        |         | Young & Rubicam                        |
|                | <b>Fear, Fred &amp; Co.</b><br>(Easter Egg Colors)                                                               |         | Ted Bernstein                          |
|                | <b>Food Specialties</b><br>(Appian Way Pizza)                                                                    |         | Hutchinson                             |
|                | <b>Frito Company</b><br>(Fritos)                                                                                 |         | Tracey-Locke                           |
|                | <b>General Foods Corp.</b><br>(Calumet, La France,<br>Minute Brand Mashed<br>Potatoes, Postum)<br>(Post Cereals) |         | Young & Rubicam<br>Benton & Bowles     |
|                | <b>Glamorene</b><br>(Rug Cleaner)                                                                                |         | Product Services, Inc.                 |
|                | <b>Haysma Company</b><br>(Hay Fever Remedy)                                                                      |         | O'Neil, Larson & McMahon               |
|                | <b>Hearst Magazines</b><br>(Good Housekeeping)                                                                   |         | Grey                                   |
|                | <b>International Minerals,<br/>Amine Products Div.</b><br>(Ac'cent)                                              |         | BBDO                                   |
|                | <b>Jelsert Co.</b><br>(JelSert)                                                                                  |         | L. W. Ramsey                           |
|                | <b>Lettuce, Inc.</b>                                                                                             |         | John Cohan                             |
|                | <b>Lipton, Thomas, Inc.</b><br>(Soup)                                                                            |         | Young & Rubicam                        |
|                | <b>Magla Products</b><br>(Ironing Board Covers)                                                                  |         | Edward Lieb                            |
|                | <b>Milner Products</b><br>(Pine-Col & Bleach)                                                                    |         | Gordon Best Co., Inc.                  |
|                | <b>John Morrell Co.</b><br>(Red Heart Dog Food)                                                                  |         | McCann-Erickson                        |
|                | <b>National Business &amp;<br/>Property Exchange</b>                                                             |         | Olian & Bronner                        |
|                | <b>Olson Rug Co.</b>                                                                                             |         | Presba, Fellers, Prest                 |
|                | <b>Park &amp; Tilford</b><br>(Tintex)                                                                            |         | Emil Mogul                             |
|                | <b>Pfizer, Chas. &amp; Co.</b><br>(Chemicals)                                                                    |         | Leo Burnett                            |
|                | <b>Pharma-Craft Corp.</b><br>(Toilet Articles)                                                                   |         | J. Walter Thompson                     |
|                | <b>Reader's Digest</b><br>(Magazine)                                                                             |         | Schwab & Beatty                        |
|                | <b>Realemon-Puritan Co.</b><br>(Realemon)                                                                        |         | Rutledge & Lillienfeld                 |
|                | <b>Renuzit</b><br>(Cleaner)                                                                                      |         | Arndt, Preston, Chapin,<br>Lamb & Keen |
|                | <b>Rust-Craft Publishers</b><br>(Greeting Cards)                                                                 |         | Chambers & Wiswell                     |
|                | <b>Sandura Company</b><br>(Vinyl Floor Covering)                                                                 |         | Hicks & Greist                         |
|                | <b>Seven Up Co.</b>                                                                                              |         | J. Walter Thompson                     |
|                | <b>Sleep-Eze Co.</b><br>(Sedative)                                                                               |         | M. B. Scott                            |
|                | <b>Sta-Nu Corp.</b><br>(Cleaning Process)                                                                        |         | Lester L. Jacobs                       |
|                | <b>Standard Brands</b><br>(Food Products)                                                                        |         | Ted Bates                              |
|                | <b>State Pharmacal</b><br>(Reducing Capsules)                                                                    |         | Schwimmer & Scott                      |
|                | <b>Vitamin Corp. of America</b><br>(Pharmaceuticals)                                                             |         | BBDO                                   |

COMMERCIAL AM PROGRAMS

**C**

| PROGRAM                | ADVERTISER AND PRODUCT | NETWORK | ADVERTISING AGENCY |
|------------------------|------------------------|---------|--------------------|
| Considine, Millie Show | Miles Labs             | MBS     | Geoffrey Wade Adv. |
| Counterspy             | J. B. Williams Co.     | MBS     | J. Walter Thompson |
|                        | Curtiss Candy Co.      |         | C. L. Miller & Co. |

**D**

|                                        |                            |     |                         |
|----------------------------------------|----------------------------|-----|-------------------------|
| Datelines and the Bible                | Dawn Bible Students Assn.  | MBS | Wm. Gleeson & Co.       |
| Disney's, Walt, Magic Kingdom          | Swift & Co.                | ABC | McCann-Erickson         |
| Dragnet                                | (Food Products)            |     |                         |
|                                        | Anahist Co., Inc.          | NBC | Ted Bates & Co.         |
|                                        | Cartier Products           |     | Ted Bates & Co.         |
|                                        | (Little Liver Pills, etc.) |     |                         |
|                                        | RCA                        |     |                         |
| Dreier, Alex and This Farming Business | Skelly Oil Co.             | NBC | Kenyon & Eckhardt       |
| Dreier, Alex, Topic for Today          | Morton Salt                | NBC | Bruce B. Brewer Co.     |
|                                        |                            |     | Needham, Louis & Brorby |

**E**

|                        |                                     |     |        |
|------------------------|-------------------------------------|-----|--------|
| Election Night Returns | Buick Motors Div. of General Motors | ABC | Kudner |
|------------------------|-------------------------------------|-----|--------|

**F**

|                  |                  |     |                       |
|------------------|------------------|-----|-----------------------|
| Fisher, Eddie    | Coca-Cola Co.    | MBS | McCann-Erickson, Inc. |
| Frank and Ernest | Dawn Bible Class | MBC | Wm. Gleeson & Co.     |

**G**

|                                       |                           |     |                         |
|---------------------------------------|---------------------------|-----|-------------------------|
| Gang Busters                          | J. B. Williams Co.        | MBS | J. Walter Thompson      |
| General Sports Time with Harry Wismer | Curtiss Candy Co.         |     | C. L. Miller & Co.      |
| Godfrey, Arthur, Time                 | General Tire & Rubber Co. | MBS | D'Arcy Adv.             |
|                                       | Baker Co.                 | CBS | Young & Rubicam         |
|                                       | Bristol-Myers             |     | Young & Rubicam         |
|                                       | Chef Boy-Ar-Dee           |     | Young & Rubicam         |
|                                       | Chun King Foods           |     | J. Walter Thompson      |
|                                       | Hartz                     |     | George Hartman & Co.    |
|                                       | Kellogg                   |     | Leo Burnett Co.         |
|                                       | Mutual of Omaha           |     | Bozell & Jacobs         |
|                                       | Norwich                   |     | Benton & Bowles         |
|                                       | Perkins Prods.            |     | Foote, Cone & Belding   |
|                                       | Pillsbury                 |     | Leo Burnett Co.         |
|                                       | Schlitz                   |     | J. Walter Thompson      |
|                                       | Sherwin-Williams          |     | Fuller & Smith & Ross   |
|                                       | Simoniz                   |     | Young & Rubicam         |
|                                       | Slenderella               |     | Mgm't. Assocs. of Conn. |
|                                       | Sta-Flo                   |     | Ruthrauff & Ryan        |
|                                       | Standard Brands           |     | Ted Bates & Co.         |

COMMERCIAL AM PROGRAMS

| PROGRAM                      | ADVERTISER AND PRODUCT                                             | NETWORK | ADVERTISING AGENCY                 |
|------------------------------|--------------------------------------------------------------------|---------|------------------------------------|
| Gildersleeve                 | Anahist Co., Inc.<br>Carter Products<br>(Little Liver Pills, etc.) | NBC     | Ted Bates & Co.<br>Ted Bates & Co. |
| Gillette Cavalcade of Sports | Gillette Safety Razor Co.<br>(Blue Blades, Shaving Prods.)         | NBC     | Maxon, Inc.                        |
| Grand Ole Opry               | R. J. Reynolds Tobacco Co.<br>(Prince Albert Tobacco)              | NBC     | Wm. Esty Co.                       |
| Greatest Story Ever Told     | Goodyear Tire & Rubber Co.                                         | ABC     | Kudner                             |
| Gunsmoke                     | Liggett & Myers                                                    | CBS     | Dancer-Fitzgerald-Sample           |

**H**

|                                  |                                                          |               |                                                            |
|----------------------------------|----------------------------------------------------------|---------------|------------------------------------------------------------|
| Harvey, Paul, News               | Banker's Life & Casualty                                 | ABC           | Grant, Schwenk & Baker                                     |
| Hauser, Gayelord                 | American Molasses Co.                                    | MBS           | Chas. W. Hoyt Adv.                                         |
| Hayes, Sam<br>(Pacific Net Only) | General Mills<br>(Food Products)                         | ABC           | Dancer-Fitzgerald-Sample                                   |
| Heatter, Gabriel                 | American Home Prod.                                      | MBS           | Sullivan, Stauffer,<br>Colwell & Bayles                    |
|                                  | Bankers Casualty & Life<br>Ins. Co.                      |               | Grant, Schwenk & Baker, Inc.                               |
|                                  | Beltone Hearing Aid Co.                                  |               | Olian & Bronner                                            |
|                                  | Carter Prod.                                             |               | Ted Bates & Co. and Kaster,<br>Farrell, Chesley & Clifford |
|                                  | Hudson Vitamin Corp.                                     |               | Pace Advertising                                           |
|                                  | North American Accident<br>Ins. Co.                      |               | Franklin Bruck Adv.                                        |
|                                  | Sleep-Eze Co.                                            |               | Milton Carlson Co.                                         |
| Herald of Truth                  | Highland Church of Christ                                | ABC           | The Martin Co.                                             |
| Here's Hollywood                 | Miles Labs.                                              | MBS           | Geoffrey Wade Adv.                                         |
| Hilltop House                    | Miles Laboratories<br>(Alka Seltzer, One-A-Day Vitamins) | NBC           | Geoffrey Wade Adv.                                         |
| Hour of Decision                 | Billy Graham Evangelistic<br>Assn.                       | ABC, MBS, NBC | Walter F. Bennett                                          |
| Houseparty                       | Coltene                                                  | CBS           | J. Walter Thompson                                         |
|                                  | Lever                                                    |               | Kenyon & Eckhardt                                          |
|                                  | Simoniz                                                  |               | Young & Rubicam, Inc.                                      |
|                                  | Standard Brands                                          |               | Ted Bates & Co.                                            |
|                                  | Staley Mills                                             |               | Ruthrauff & Ryan                                           |
|                                  | Sunsweet                                                 |               | Long Advertising                                           |
|                                  | Swift                                                    |               | McCann-Erickson                                            |
| How Christian Science Heals      | 1st Church of Christ<br>Scientist                        | MBS           | Hoag & Provandie, Inc.                                     |
| How to Save Money<br>on Your Car | Eugene Stevens<br>(Car Book)                             | ABC           | Eugene Schwartz                                            |

**I**

|           |                                                |     |                                      |
|-----------|------------------------------------------------|-----|--------------------------------------|
| It's Time | Consolidated Cigar Sales<br>Co.<br>U.S. Rubber | ABC | Erwin, Wasey<br>Fletcher D. Richards |
|-----------|------------------------------------------------|-----|--------------------------------------|

**J**

|                     |                                     |     |                  |
|---------------------|-------------------------------------|-----|------------------|
| Jackson, Allan News | Chevrolet Div. of<br>General Motors | CBS | Campbell-Ewald   |
| Just Entertainment  | Wrigley                             | CBS | Ruthrauff & Ryan |

COMMERCIAL AM PROGRAMS

**K**

| PROGRAM              | ADVERTISER AND PRODUCT | NETWORK | ADVERTISING AGENCY                            |
|----------------------|------------------------|---------|-----------------------------------------------|
| Kraft Five-Star News | Kraft Foods Co.        | MBS     | J. Walter Thompson<br>Needham, Louis & Brorby |

**L**

|                                          |                                                  |            |                                                |
|------------------------------------------|--------------------------------------------------|------------|------------------------------------------------|
| Lewis, Robert Q.<br>Life Is Worth Living | Viceroy<br>Admiral Corp.<br>(Appliances)         | CBS<br>ABC | Ted Bates & Co.<br>Russell M. Seeds Co.        |
| Light & Life Hour                        | Free Methodist Church of<br>North America        | ABC        | Walter F. Bennett                              |
| Lone Ranger, The                         | American Bakeries<br>General Mills<br>(Wheaties) | NBC        | Tucker Wayne & Co.<br>Dancer-Fitzgerald-Sample |
| Lutheran Hour                            | Lutheran Laymen's<br>League                      | MBS, NBC   | Gotham-Vladimir Adv.                           |

**M**

|                                                               |                                                                                       |                          |                                                                                       |
|---------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------------------|---------------------------------------------------------------------------------------|
| Ma Perkins                                                    | Lever Bros.<br>Lipton                                                                 | CBS                      | Kenyon & Eckhardt<br>Young & Rubicam                                                  |
| Manion, Dean Clarence<br>Mayflower News                       | Manion Forum of Opinion<br>Aero-Mayflower<br>Transit Co.                              | MBS<br>ABC               | Victor Adv.<br>Caldwell, Larkin,<br>Sidener & VanRiper                                |
| McBride, Mary Margaret                                        | General Foods Corp.<br>(Calumet Bakery)                                               | NBC                      | Young & Rubicam                                                                       |
| McGee, Fibber & Molly                                         | Penick & Ford<br>Q-Tips<br>Brown & Williamson<br>Tobacco<br>(Kool, Viceroy)           | NBC                      | BBDO<br>Lawrence C. Gumbinner Adv.<br>Ted Bates                                       |
| Meet the Champions                                            | Bayuk Cigars, Inc.<br>(Phillies Cigars)                                               | NBC                      | Al Paul Lefton Co.                                                                    |
| Metropolitan Opera                                            | Texas Co.<br>(Texaco Products)                                                        | ABC                      | Kudner                                                                                |
| Miles Labs News<br>Miller, Howard<br>Miller, Mitch<br>Monitor | Miles Laboratories<br>Wrigley<br>Pharmacraft<br>American Oil Co.<br>(Amoco Gas & Oil) | MBS<br>CBS<br>CBS<br>NBC | Geoffrey Wade Adv.<br>Arthur Meyerhoff & Co.<br>J. Walter Thompson<br>Joseph Katz Co. |
|                                                               | Bell Telephone Co.<br>Carter Products<br>(Little Liver Pills, etc.)                   |                          | N. W. Ayer<br>Ted Bates & Co.                                                         |
|                                                               | Hazel Bishop<br>Hotpoint, appliance<br>subsidiary of General<br>Electric              |                          | Raymond Spector Co.<br>Needham, Louis & Brorby                                        |
|                                                               | Mack Truck, Inc.<br>(Trucks & Institu-<br>tutional)                                   |                          | Doyle, Kitchen & McCormick                                                            |
|                                                               | Miles Laboratories<br>(Alka Seltzer, etc.)                                            |                          | Geoffrey Wade                                                                         |
|                                                               | Miller Brewing<br>Morton Salt<br>Quaker Oats<br>(Cereals)                             |                          | Mathis & Assocs.<br>Needham, Louis & Brorby<br>Wherry, Baker & Tilden                 |



## COMMERCIAL AM PROGRAMS



| PROGRAM                               | ADVERTISER AND PRODUCT                              | NETWORK    | ADVERTISING AGENCY              |
|---------------------------------------|-----------------------------------------------------|------------|---------------------------------|
|                                       | <b>Quaker State</b><br>(Oil Products)               |            | <b>Kenyon &amp; Eckhardt</b>    |
|                                       | <b>RCA</b><br>(Radios, TV, etc.)                    |            | <b>Kenyon &amp; Eckhardt</b>    |
|                                       | <b>Warner Lambert</b><br>(Quick Home Perm.)         |            | <b>Kenyon &amp; Eckhardt</b>    |
| <b>Morgan, Edward P.</b>              | <b>AF of L-CIO</b>                                  | <b>ABC</b> | <b>Furman &amp; Feiner</b>      |
| <b>Mr. Jolly's Hotel<br/>for Pets</b> | <b>Coast Fisheries, Div. of<br/>Quaker Oats Co.</b> | <b>NBC</b> | <b>Lynn Baker, Inc.</b>         |
|                                       | (Puss 'n Cat Food)                                  |            |                                 |
| <b>Music for Dreaming</b>             | <b>Sleep-Eze Co.</b>                                | <b>ABC</b> | <b>M. B. Scott</b>              |
|                                       | (Sedative)                                          |            |                                 |
| <b>My True Story</b>                  | <b>Ex-Lax</b>                                       | <b>ABC</b> | <b>Warwick &amp; Legler</b>     |
|                                       | (Laxative)                                          |            |                                 |
|                                       | <b>Foster-Milburn</b>                               |            | <b>Street &amp; Finney</b>      |
|                                       | (Doan's Pills)                                      |            |                                 |
|                                       | <b>R. T. French Co.</b>                             |            | <b>Foley</b>                    |
|                                       | (Bird Food)                                         |            |                                 |
|                                       | <b>Park &amp; Tilford</b>                           |            | <b>Emil Mogul</b>               |
|                                       | (Tintex)                                            |            |                                 |
|                                       | <b>Pharma-Craft Corp.</b>                           |            | <b>J. Walter Thompson</b>       |
|                                       | (Toilet Articles)                                   |            |                                 |
|                                       | <b>Sterling Drug, Inc.</b>                          |            | <b>Dancer-Fitzgerald-Sample</b> |
|                                       | <b>Stokely-Van-Camp, Inc.</b>                       |            | <b>Calkins &amp; Holden</b>     |
|                                       | (Canned Foods)                                      |            |                                 |

### — N —

|                                            |                                               |            |                                  |
|--------------------------------------------|-----------------------------------------------|------------|----------------------------------|
| <b>National Farm &amp; Home Hour</b>       | <b>Allis Chalmers Mfg. Co.</b>                | <b>NBC</b> | <b>Bert S. Gittens</b>           |
|                                            | (Farm Equipment)                              |            |                                  |
| <b>News From NBC with<br/>Ken Banghart</b> | <b>Brown &amp; Williamson<br/>Tobacco Co.</b> | <b>NBC</b> | <b>Ted Bates &amp; Co.</b>       |
|                                            | (Kool Cigarettes)                             |            |                                  |
| <b>News of the World</b>                   | <b>Miles Laboratories, Inc.</b>               | <b>NBC</b> | <b>Geoffrey Wade Adv.</b>        |
|                                            | (Alka Seltzer & One-<br>A-Day Vitamins)       |            |                                  |
| <b>News with Don Pardo</b>                 | <b>Brown &amp; Williamson<br/>Tobacco Co.</b> | <b>NBC</b> | <b>Ted Bates</b>                 |
|                                            | (Viceroy Cigarettes)                          |            |                                  |
| <b>No School Today</b>                     | <b>Safeway Stores</b>                         | <b>ABC</b> | <b>Foote, Cone &amp; Belding</b> |

### — O —

|                                           |                                                          |            |                                                                                                  |
|-------------------------------------------|----------------------------------------------------------|------------|--------------------------------------------------------------------------------------------------|
| <b>Official Detective</b>                 | <b>Curtiss Candy Co.</b>                                 | <b>MBS</b> | <b>C. L. Miller &amp; Co.</b>                                                                    |
|                                           | <b>J. B. Williams Co.</b>                                |            | <b>J. Walter Thompson</b>                                                                        |
| <b>Old Fashion Revival Hour</b>           | <b>Gospel Broadcasting Assn.</b>                         | <b>ABC</b> | <b>R. H. Alber</b>                                                                               |
| <b>On the Line with<br/>Bob Considine</b> | <b>Mutual Benefit &amp; Accident<br/>Assoc. of Omaha</b> | <b>NBC</b> | <b>Bozelle &amp; Jacobs, Inc.</b>                                                                |
| <b>One Man's Family</b>                   | <b>Anahist Co., Inc.</b>                                 | <b>NBC</b> | <b>Ted Bates &amp; Co.</b>                                                                       |
|                                           | <b>Brown &amp; Williamson<br/>Tobacco</b>                |            | <b>Ted Bates &amp; Co.</b>                                                                       |
|                                           | (Kool, Viceroy)                                          |            |                                                                                                  |
|                                           | <b>Carter Products</b>                                   |            | <b>Ted Bates &amp; Co.</b>                                                                       |
|                                           | (Little Liver Pills, etc.)                               |            |                                                                                                  |
|                                           | <b>Crowell-Collier</b>                                   |            | <b>Grey Advertising</b>                                                                          |
|                                           | (Magazines)                                              |            |                                                                                                  |
| <b>Our Gal Sunday</b>                     | <b>Realemon<br/>Colgate<br/>Salada<br/>Scott Paper</b>   | <b>CBS</b> | <b>Rutledge &amp; Lilienfield<br/>Bryan Houston<br/>Hermon W. Stevens<br/>J. Walter Thompson</b> |



# COMMERCIAL AM PROGRAMS



## P

| PROGRAM               | ADVERTISER AND PRODUCT                                                     | NETWORK | ADVERTISING AGENCY                          |
|-----------------------|----------------------------------------------------------------------------|---------|---------------------------------------------|
| Paar, Jack, Show      | Hearst Magazines, Inc.<br>(Good Housekeeping<br>McIlhenny Co.<br>(Tobasco) | ABC     | Grey<br>Scheideler & Beck                   |
| Parallels in the News | Seaboard Drug<br>Sterling Drug                                             | MBS     | Grant Adv.<br>Carl S. Brown Co.             |
| People Are Funny      | Brown & Williamson<br>Tobacco<br>(Kool, Viceroy)                           | NBC     | Ted Bates                                   |
| People in the News    | RCA<br>Realemon                                                            | NBC     | Kenyon & Eckhardt<br>Rutledge & Lilienfield |
| Preview               | Anahist Co.<br>(Drug Products)                                             | ABC     | Ted Bates                                   |
|                       | Bell Telephone System                                                      | NBC     | N. W. Ayer & Son                            |

## Q

|                 |                 |     |                    |
|-----------------|-----------------|-----|--------------------|
| Queen For A Day | Mentholatum Co. | MBS | J. Walter Thompson |
|-----------------|-----------------|-----|--------------------|

## R

|                           |                                                       |          |                                                                                                       |
|---------------------------|-------------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------|
| Radio Bible Class         | Radio Bible Class<br>(Religion)                       | ABC, MBS | John M. Camp & Co.                                                                                    |
| Revival Time              | Assemblies of God                                     | ABC      | Walter F. Bennett                                                                                     |
| Right to Happiness        | Proctor & Gamble<br>Campana<br>Salada                 | NBC, CBS | Dancer-Fitzgerald-Sample<br>Erwin Wasey & Co.<br>Hermon W. Stevens, Inc.                              |
| Road of Life              | Carter<br>Grant<br>Listerine<br>Mentholatum<br>Salada | CBS      | Ted Bates & Co.<br>Leeds & York<br>Lambert & Feasley<br>J. Walter Thompson<br>Hermon W. Stevens, Inc. |
| Roberts, Oral, Broadcasts | Healing Waters, Inc.                                  | ABC      | C. L. Miller                                                                                          |

## S

|                                          |                                            |     |                                                                  |
|------------------------------------------|--------------------------------------------|-----|------------------------------------------------------------------|
| Second Mrs. Burton                       | Colgate<br>Salada<br>Scott Paper           | CBS | Lennen & Newell<br>Hermon W. Stevens, Inc.<br>J. Walter Thompson |
| Speaking of Sports<br>with Howard Cosell | Chevrolet Motors Div. of<br>General Motors | ABC | Campbell-Ewald                                                   |
| Stern, Bill                              | Studebaker-Packard Corp.                   |     | Benton & Bowles                                                  |
| Strike It Rich                           | AllState Insurance Co.                     | ABC | Christiansen                                                     |
| Sugar Bowl Game                          | Colgate                                    | CBS | Ted Bates & Co.                                                  |
| Sunshine Boys                            | Gulf Oil Corp.                             | ABC | Young & Rubicam                                                  |
|                                          | General Foods Corp.<br>(Minute Rice)       | ABC | Young & Rubicam                                                  |
| Symphonette                              | Longines-Wittnauer                         | CBS | Victor Bennett Co.                                               |

COMMERCIAL AM PROGRAMS

**T**

| PROGRAM                                                                  | ADVERTISER AND PRODUCT                                                                            | NETWORK           | ADVERTISING AGENCY                                                                                                                              |
|--------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| Taylor, Henry J.                                                         | General Motors Corp.<br>(Institutional)                                                           | NBC               | Kudner Agency                                                                                                                                   |
| Telephone Hour, The<br>This Is Nora Drake                                | Bell Telephone System<br>Carter<br>Grant<br>Listerine<br>Mentholatum<br>Salada<br>Scott Paper Co. | NBC<br>CBS        | N. W. Ayer & Son<br>Ted Bates & Co.<br>Leeds & York<br>Lambert & Feasley<br>J. Walter Thompson<br>Hermon W. Stevens, Inc.<br>J. Walter Thompson |
| Thomas, Lowell<br>Three Star Extra<br>Tomorrow's Front Page<br>Headlines | Delco<br>Sun Oil Co.<br>Seeman Brothers                                                           | CBS<br>NBC<br>MBS | Campbell-Ewald<br>Ruthrauff & Ryan<br>Norman, Craig & Kummel                                                                                    |
| Treasury Agent                                                           | Curtiss Candy Co.<br>J. B. Williams Co.                                                           | MBS               | C. L. Miller & Co.<br>J. Walter Thompson                                                                                                        |
| Trent, Helen                                                             | Campana<br>Lever Bros.<br>Scott Paper                                                             | CBS               | Erwin Wasey & Co.<br>Kenyon & Eckhardt<br>J. Walter Thompson                                                                                    |
| Trout, Robert, News                                                      | Chevrolet Div. of<br>General Motors                                                               | CBS               | Campbell-Ewald                                                                                                                                  |
| True Detective Mysteries                                                 | Curtiss Candy Co.<br>I. B. Williams Co.                                                           | MBS               | C. L. Miller & Co.<br>J. Walter Thompson                                                                                                        |
| Truth or Consequences                                                    | RCA                                                                                               | NBC               | Kenyon & Eckhardt<br>Rutledge & Lilienfield                                                                                                     |

**V**

|                                           |                                           |               |                                              |
|-------------------------------------------|-------------------------------------------|---------------|----------------------------------------------|
| Vandercook, John W.<br>Voice of Firestone | AFL-CIO<br>Firestone Tire & Rubber<br>Co. | ABC<br>ABC    | Albert Frank-Guenther Law<br>Sweeney & James |
| Voice of Prophecy                         | Voice of Prophecy,<br>Inc.                | ABC, MBS, NBC | Milton Carlson Co.                           |

**W**

|                                   |                                                                                                                                                                                                                             |            |                                                                                                                                                                |
|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Wall Street Final                 | Harris, Upham & Co.<br>(Brokers)                                                                                                                                                                                            | ABC        | Albert Frank-Guenther Law                                                                                                                                      |
| Warren, Wendy, &<br>The News      | Bon Ami<br><br>Calumet<br>Slenderella<br>Tide                                                                                                                                                                               | CBS        | Ruthrauff & Ryan<br><br>Young & Rubicam<br>Mgm't. Assocs. of Conn.<br>Benton & Bowles<br>Leo Burnett                                                           |
| Wednesday Night Fights<br>Weekday | Pabst Brewing Co.<br>American Molasses<br>Carter Products<br>(Little Liver Pills, etc.)<br>General Food<br>Miles Laboratories<br>(Alka Seltzer, One-A-<br>Day Vitamins)<br>Park & Tilford<br>(Tintex)<br>Q-Tips<br>Realemon | ABC<br>NBC | Charles W. Hoyt<br>Ted Bates & Co.<br><br>Young & Rubicam<br>Geoffrey Wade<br><br>Emil Mogul<br><br>Lawrence C. Gumbinner Adv.<br>Rutledge & Lilienfield, Inc. |



## COMMERCIAL AM PROGRAMS



| PROGRAM             | ADVERTISER AND PRODUCT                                              | NETWORK  | ADVERTISING AGENCY                                                             |
|---------------------|---------------------------------------------------------------------|----------|--------------------------------------------------------------------------------|
|                     | <b>Standard Brands</b><br>(Blue Bonnet Margarine)                   |          | Ted Bates & Co.                                                                |
|                     | <b>Sterling Drugs</b><br>(Bayer Aspirin, Phillips Milk of Magnesia) |          | Dancer, Fitzgerald & Sample                                                    |
|                     | <b>Warner-Lambert Pharmaceutical Co.</b><br>(Quick Home Permanent)  |          | Kenyon & Eckhardt                                                              |
| Weekend News        | <b>Texas Co.</b><br>(Texaco Products)                               | ABC      | Kudner                                                                         |
| When A Girl Marries | <b>Artra Cosmetics</b><br>(Imra)                                    | ABC      | Grey                                                                           |
|                     | <b>Carter Products</b><br>(Drug Products)                           |          | Sullivan, Stauffer, Colwell & Bayles                                           |
|                     | <b>Dromedary Co.</b><br>(Cake Mix)                                  |          | Ted Bates                                                                      |
|                     | <b>Foster-Milburn</b><br>(Doan's Pills)                             |          | Street & Finney                                                                |
|                     | <b>Pharma-Craft Corp.</b><br>(Toilet Articles)                      |          | J. Walter Thompson                                                             |
|                     | <b>Park &amp; Tilford</b><br>(Tintex)                               |          | Emil Mogul                                                                     |
|                     | <b>Slenderella</b><br>(Slenderizing Process)                        |          | Mgm't. Assocs. of Conn.                                                        |
| Whispering Streets  | <b>Bel-Air Frozen Lemonade</b>                                      | ABC      | Weiner, Ohleyer, Reynolds & Baker<br>Lynn Baker, Inc.                          |
|                     | <b>Coast Fisheries</b><br>(Canned Fish Products)                    |          | Street & Finney                                                                |
|                     | <b>Foster-Milburn</b><br>(Doan's Pills)                             |          | Emil Mogul                                                                     |
|                     | <b>Park &amp; Tilford</b><br>(Tintex)                               |          | Doherty, Clifford Steers & Shenfield<br>Piedmont Adv.                          |
|                     | <b>Pharmaco, Inc.</b><br>(Feen-A-Mint & Chooz)                      |          | Norman, Craig & Kummel                                                         |
|                     | <b>Stanback Co.</b><br>(Drug Products)                              |          | Grey                                                                           |
|                     | <b>Seeman Brothers</b><br>(Grocery Products)                        |          | Weiner, Ohleyer, Reynolds & Baker<br>Century Adv. Agency<br>Geoffrey Wade Adv. |
|                     | <b>Union Pharmaceutical</b><br>(Inhiston, Saraka)                   |          |                                                                                |
|                     | <b>Whitney Frozen Foods</b>                                         |          |                                                                                |
| Wings of Healing    | <b>Dr. Thomas Wyatt</b>                                             | ABC, MBS |                                                                                |
| Woman In My House   | <b>Miles Laboratories</b><br>(Alka Seltzer, One-A-Day Vitamins)     | NBC      |                                                                                |
| Woolworth Hour      | <b>F. W. Woolworth Co.</b>                                          | CBS      | Walter F. Bennett & Co.                                                        |
| Word of Life Hour   | <b>Word of Life Fellowship</b>                                      | MBS      | Lynn, Baker, Inc.                                                              |

## — Y —

|                                     |                                 |     |                                                              |
|-------------------------------------|---------------------------------|-----|--------------------------------------------------------------|
| You Bet Your Life                   | DeSoto Div., Chrysler Corp.     | NBC | BBD&O                                                        |
| Young Dr. Malone                    | Campana Lever Bros. Scott Paper | CBS | Erwin Wasey & Co.<br>Kenyon & Eckhardt<br>J. Walter Thompson |
| Young Widder Brown                  | Sterling Drug                   | NBC | Dancer-Fitzgerald-Sample                                     |
| Young's, Pepper, Family             | Proctor & Gamble                | NBC | Benton & Bowles                                              |
| Your Druggist Presents<br>Bob & Ray | McKesson & Robbins              | MBS | Ellington & Co.                                              |



# COMMERCIAL PROGRAMS TV-1956

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**PROGRAM TITLES  
SPONSORS  
NETWORKS  
ADVERTISING AGENCIES**

1957

# COMMERCIAL TV PROGRAMS OF 1956

(NETWORK)

The following pages contain an alphabetical listing by program title of the four national television networks' commercial programs during 1956. The programs listed are for the 12-month period ending Dec. 31, 1956. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Programs are all of 13-week duration or longer. Compilation has been made through the cooperation of ABC, CBS and NBC.

## —A—

| TITLE                        | SPONSOR-PRODUCT                                                                          | NETWORK | ADVERTISING AGENCY                    |
|------------------------------|------------------------------------------------------------------------------------------|---------|---------------------------------------|
| Adventures of Hiram Holliday | General Foods Corp.<br>(Beverages, Cereals, Desserts)                                    | NBC-TV  | Young & Rubicam                       |
| Afternoon Film Festival      | Belton Hearing Aid<br>(Hearing Aid Glasses)                                              | ABC-TV  | Olian & Bronner                       |
|                              | Best Foods, Inc.<br>(Nucoa Margarine)                                                    |         | Dancer-Fitzgerald-Sample              |
|                              | Blue Jay Products Div. of Kendall Co.<br>(Corn & Callus Plasters)                        |         | Leo Burnett Co.                       |
|                              | Bon Ami Co.<br>(New Jet Bon Ami)                                                         |         | Ruthrauff & Ryan                      |
|                              | Breck Hair Mist                                                                          |         | Humphrey, Alley & Richards            |
|                              | Carter Products<br>(Arrid)                                                               |         | Sullivan, Stauffer, Colwell & Bayles  |
|                              | Carter Products<br>(Little Liver Pills)                                                  |         | Ted Bates                             |
|                              | Coats & Clark Sales Corp.<br>(Zippers)                                                   |         | Kenyon & Eckhardt                     |
|                              | Exquisite Form Brassiere                                                                 |         | Grey Adv.                             |
|                              | General Foods, Inc.<br>(Jello)                                                           |         | Young & Rubicam                       |
|                              | Glamorene, Inc.<br>(Rug Shampoo)                                                         |         | Product Services                      |
|                              | The Hoover Co.<br>(Vacuum Cleaners)                                                      |         | Leo Burnett Co.                       |
|                              | Lipton, Thomas J.<br>(Soup)                                                              |         | Young & Rubicam                       |
|                              | No-wich Pharmacal Co.<br>(Ungentine, Pepto-Bismol)                                       |         | Benton & Bowles                       |
|                              | Pearson Pharmacal Co.<br>(Sakrin, Eye-gene, Ennds)                                       |         | Donahue & Coe                         |
|                              | Pharmaco, Inc.<br>(Medigum)                                                              |         | Doherty, Clifford, Steers & Shenfield |
|                              | Sterling Drug, Inc.<br>(Bayer Aspirin, Phillips' Milk of Magnesia, Phillips' Toothpaste) |         | Dancer-Fitzgerald-Sample              |
| Air Power                    | Union Underwear Prudential Insurance Co. of America                                      | CBS-TV  | Grey Advertising<br>Calkins & Holden  |
| Alcoa Hour                   | Aluminum Co. of America                                                                  | NBC-TV  | Fuller, Smith & Ross                  |
| Allen, Steve, Show           | Avco Mfg. Co.<br>(Appliances, Radio & TV Sets)                                           | NBC-TV  | Compton                               |



COMMERCIAL TV PROGRAMS



| TITLE                      | SPONSOR-PRODUCT                                                            | NETWORK | ADVERTISING AGENCY                   |
|----------------------------|----------------------------------------------------------------------------|---------|--------------------------------------|
|                            | <b>Brown &amp; Williamson Tobacco Co.</b><br>(Viceroy Cigarettes & others) |         | Ted Bates                            |
|                            | <b>Andrew Jergens Co.</b><br>(Cosmetics, Drug Prods.)                      |         | Robert W. Orr                        |
| Amateur Hour               | <b>Pharmaceuticals, Inc.</b><br>(Serutan, Geritol, RDX, Zarumin, etc.)     | ABC-TV  | Edward Kletter Assoc.                |
| Amazing Dunninger, The     | <b>American Tobacco Co.</b><br>(Pall Mall Cigarettes)                      | ABC-TV  | Sullivan, Stauffer, Colwell & Bayles |
|                            | <b>Pearson Pharmcal Co.</b><br>(Sakrin, Eye-gene)                          |         | Donahue & Coe, Inc.                  |
| Anthony, Ray, Show         | <b>Plymouth Div., Chrysler Corp.</b>                                       | ABC-TV  | Grant Advertising                    |
| Appointment with Adventure | <b>Kent Cigarettes</b>                                                     | CBS-TV  | Young & Rubicam                      |
|                            | <b>Revlon, Inc.</b>                                                        |         | Norman, Craig & Kummel               |
| Armstrong Circle Theatre   | <b>Armstrong Cork Co.</b><br>(Floor Coverings, etc.)                       | NBC-TV  | BBDO                                 |
| As the World Turns         | <b>Procter &amp; Gamble Co.</b><br>(Crisco, Oxydol, Ivory Snow)            | CBS-TV  | Benton & Bowles                      |
| Autry, Gene                | <b>W. Wrigley, Jr. Co.</b><br>(Doublemint Chewing Gum)                     | CBS-TV  | Ruthrauff & Ryan                     |

**B**

|                           |                                                                                                              |        |                                      |
|---------------------------|--------------------------------------------------------------------------------------------------------------|--------|--------------------------------------|
| Barber's, Red, Corner     | <b>State Farm Insurance Co.</b>                                                                              | NBC-TV | Needham, Louis & Brorby              |
| Baseball Game of the Week | <b>Falstaff Brewing Corp.</b>                                                                                | CBS-TV | Dancer-Fitzgerald-Sample             |
| Baseball Preview          | <b>Brown &amp; Williamson Tobacco Corp.</b><br>(Viceroy Cigarettes)                                          | CBS-TV | Ted Bates & Co.                      |
|                           | <b>Colgate Palmolive Co.</b><br>(Palmolive Shaving Cream, Soap & Lotion)                                     |        | Ted Bates & Co.                      |
| Beat the Clock            | <b>Hazel Bishop, Inc.</b><br>(Lipstick, Rouge, Nail Polish, Cleansers, Make-up, Hair Spray, Stick Deodorant) | CBS-TV | Raymond Spector Co.                  |
|                           | <b>Pharma-Craft, Inc.</b><br>(Fresh Stick Deodorant, Cream Deodorant, Ting, Coldene)                         |        | J. Walter Thompson                   |
|                           | <b>Sylvania Electric Products</b>                                                                            |        | J. Walter Thompson                   |
| Bennett, Tony, Show       | <b>Armour &amp; Co.</b><br>(Meat Prods.)                                                                     | NBC-TV | Tatham-Laird                         |
|                           | <b>Intl. Cellu Cotton Prods. Co.</b><br>(Kleenex, Table Napkins)                                             |        | Foote, Cone & Belding                |
|                           | <b>Noxzema Chemical Co.</b>                                                                                  |        | Sullivan, Stauffer, Colwell & Bayles |
|                           | <b>Sunbeam Corp.</b><br>(Small Electrical Appliances)                                                        |        | Perrin-Paus                          |
|                           | <b>The Toni Co.</b>                                                                                          |        | Weiss & Geller                       |
| Benny, Jack, Show         | <b>Lucky Strike Cigarettes</b>                                                                               | CBS-TV | BBDO                                 |

COMMERCIAL TV PROGRAMS

| TITLE                            | SPONSOR-PRODUCT                                                                                                                                                                                                                                   | NETWORK          | ADVERTISING AGENCY                                                                      |
|----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-----------------------------------------------------------------------------------------|
| Berle, Milton, Show              | RCA<br>Sunbeam Corp.<br>Whirpool Corp.<br>(Washing Machines)                                                                                                                                                                                      | NBC-TV           | Kenyon & Eckhardt<br>Perrin Paus<br>Kenyon & Eckhardt                                   |
| Big Payoff                       | Colgate-Palmolive Co.<br>(Fab, Chlorophyll<br>Toothpaste, Cashmere<br>Bouquet Hand Lotion)                                                                                                                                                        | CBS-TV           | Wm. Esty Co.                                                                            |
| Big Story                        | American Tobacco Co.<br>(Pall Mall, Others)<br>Ralston Purine Co.<br>(Dog Food)<br>Simoniz Co.<br>(Waxes, Cleansers)                                                                                                                              | NBC-TV           | Sullivan, Stauffer, Colwell & Bayles<br>Gardner<br>Sullivan, Stauffer, Colwell & Bayles |
| Big Surprise                     | Purex Corp.<br>(Cleansers, Bleaches)<br>Speidel Corp.<br>(Watch Bands,<br>Men's jewelry)                                                                                                                                                          | NBC-TV           | Weiss & Geller<br>Sullivan, Stauffer, Colwell & Bayles                                  |
| Big Town                         | A C Spark Plug Div.<br>(Spark Plugs, Oil<br>Filter, Fuel Pumps)<br>Lever Brothers Co.<br>(Rinso Blue, Good Luck<br>Margarine, Lifebuoy<br>Soap)                                                                                                   | NBC-TV           | D. P. Brother<br>Sullivan, Stauffer, Colwell & Bayles                                   |
| Bold Journey                     | Ralston Purina<br>(Wheat Chex, Instant<br>Ralston, Regular Ralston,<br>Ry-Krisp, etc.)                                                                                                                                                            | ABC-TV           | Guild, Bascom & Bonfigli, Inc.                                                          |
| Bowie, Jim, Adventures of        | American Chicle<br>(Dentyne, Beeman's,<br>Roloids, Clorets<br>chewing gum)<br>Chesebrough-Pond's<br>(Vaseline products<br>including Hair tonic)                                                                                                   | ABC-TV           | Ted Bates<br>J. Walter Thompson                                                         |
| Break the Bank                   | Dodge Div., Chrysler<br>Corp.<br>(Dodge Cars)                                                                                                                                                                                                     | ABC-TV           | Grant Adv.                                                                              |
| Brighter Day, The                | Procter & Gamble Co.<br>(Ivory Flakes, Cheer)                                                                                                                                                                                                     | CBS-TV           | Young & Rubicam                                                                         |
| Broken Arrow                     | General Electric Co.<br>(GE Lamps, Household,<br>other electrical<br>Appliances, TV & Radio<br>Receivers, etc.)<br>Miles Laboratories<br>(Aika-Seltzer, One-<br>A-Day Brand Vitamins,<br>Bactine, Nervine,<br>Tabcin)                             | ABC-TV           | Young & Rubicam<br>Wade Advertising                                                     |
| Brothers, The                    | Procter & Gamble Co.<br>(Joy)<br>W. A. Shaeffer Pen Co.                                                                                                                                                                                           | CBS-TV           | Leo Burnett Co.<br>Russell M. Seeds Co.                                                 |
| Buccaneers, The<br>Burns & Allen | Sylvania Electric Products<br>Carnation Co.<br>(Evaporated Milk,<br>Fresh Milk, Malted<br>Milk, Instant Milk,<br>Chocolate Drink)<br>General Mills, Inc.<br>(Cake Mix, Brownie<br>Mix, All Purpose Flour)<br>B. F. Goodrich Co.<br>(Tires, Tubes) | CBS-TV<br>CBS-TV | J. Walter Thompson<br>Erwin, Wasey & Co.<br>BBDO<br>BBDO                                |

C

| TITLE                                                                        | SPONSOR-PRODUCT                                                                 | NETWORK | ADVERTISING AGENCY                                                        |        |                                  |
|------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------|---------------------------------------------------------------------------|--------|----------------------------------|
| Caesar's Hour                                                                | <b>American Chicle Co.</b><br>(Clorets, Dentyne, Roloids)                       | NBC-TV  | Dancer, Fitzgerald & Sample                                               |        |                                  |
|                                                                              | <b>B. T. Babbitt Co.</b><br>Bab-O, Ammo, Cameo Copper Cleaner)                  |         | Dancer, Fitzgerald & Sample                                               |        |                                  |
|                                                                              | <b>Carter Products</b><br>(Shave Creams & Arrid)                                |         | Sullivan, Stauffer, Colwell & Bayles                                      |        |                                  |
|                                                                              | <b>Helene Curtis Industries, Inc.</b><br>(Hair Prods. & Deodorants)             |         | Earle Ludgin                                                              |        |                                  |
|                                                                              | <b>Knomark Mfg. Co.</b><br>(Esquire Boot Polish)                                |         | Emil Mogul                                                                |        |                                  |
|                                                                              | <b>Quaker Oats Co.</b><br>(Dog & Cat Food, Mixes)                               |         | Needham, Louis & Brorby                                                   |        |                                  |
|                                                                              | <b>Remington Rand, Inc.</b><br>(Electric Shavers)                               |         | Young & Rubicam                                                           |        |                                  |
|                                                                              | <b>Speidel Corp.</b><br>(Watch Bands)                                           |         | Sullivan, Stauffer, Colwell & Bayles                                      |        |                                  |
|                                                                              | Capt. Gallant of the Foreign Legion                                             |         | <b>H. J. Heinz Co.</b><br>(57 Variety Foods)                              | NBC-TV | Maxon                            |
|                                                                              |                                                                                 |         | <b>Hartz Mountain Products</b><br>(Bird Seed & Pet Food)                  |        | George H. Hartman                |
| Capt. Hartz                                                                  |                                                                                 |         |                                                                           |        |                                  |
| Captain Kangaroo                                                             | <b>Brown Shoe Co.</b><br>(Buster Brown Shoes)                                   |         | Leo Burnett Co.                                                           |        |                                  |
|                                                                              | <b>Gerber Products Co.</b><br>(Baby Foods)                                      | CBS-TV  | D'Arcy Adv. Co.                                                           |        |                                  |
|                                                                              | <b>Chr. Hansen's Laboratories</b><br>(Junket Desserts, Puddings)                |         | Sullivan, Stauffer, Colwell & Bayles                                      |        |                                  |
|                                                                              | <b>Hartz Mountain Products Corp.</b><br>(Bird, Turtle, Fish Foods, Dog Yummies) |         | Geo. Hartman Co.                                                          |        |                                  |
|                                                                              | <b>Ideal Toy Corp.</b>                                                          |         | Grey Adv.                                                                 |        |                                  |
|                                                                              | <b>Kendall Co., Bauer &amp; Black Div.</b><br>(All Curity Products)             |         | Leo Burnett Co.                                                           |        |                                  |
|                                                                              | <b>Kolynos</b>                                                                  |         | Grey Advertising                                                          |        |                                  |
|                                                                              | <b>Kool-Aid</b>                                                                 |         | Foote, Cone & Belding                                                     |        |                                  |
|                                                                              | <b>Luden's, Inc.</b>                                                            |         | J. M. Mathes, Inc.                                                        |        |                                  |
|                                                                              | <b>Nestle Chocolate Products</b><br>(Cookie Mixes)                              |         | McCann-Erickson                                                           |        |                                  |
|                                                                              | <b>Plastic Blocks City, Inc.</b><br>(Plastic Bldg. Blocks)                      |         | Ouesey & Stauss                                                           |        |                                  |
|                                                                              | <b>Procter &amp; Gamble Co.</b><br>(Crisco)                                     |         | Compton Adv.                                                              |        |                                  |
|                                                                              | Captain Midnight                                                                |         | <b>Wander Co.</b><br>(Ovaltine)                                           | CBS-TV | Tatham-Laird, Inc.               |
|                                                                              |                                                                                 |         |                                                                           |        |                                  |
|                                                                              | Carson, Johnny, Show                                                            |         | <b>Best Foods, Inc.</b><br>(Hellmann's Mayonnaise, Nucoa, etc.)           | CBS-TV | Dancer-Fitzgerald & Sample, Inc. |
|                                                                              |                                                                                 |         | <b>General Foods Corp.</b><br>(Jell-O, Minute Rice, Instant Sanka Coffee) |        | Young & Rubicam                  |
| <b>Simoniz Co.</b><br>(Simoniz, Non-Scuff Floor Wax, Ivalon Sponges, Hilite) |                                                                                 |         | Tatham-Laird<br>Young & Rubicam                                           |        |                                  |
|                                                                              |                                                                                 |         |                                                                           |        |                                  |



## COMMERCIAL TV PROGRAMS



| TITLE                             | SPONSOR-PRODUCT                                                                                                                                                                                                                                          | NETWORK | ADVERTISING AGENCY                                                                      |
|-----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-----------------------------------------------------------------------------------------|
| Cavalcade of Sports               | <b>Gillette Safety Razor Co.</b><br>(Shaving Equipment,<br>Pens, Pencils, hair<br>prods.)                                                                                                                                                                | NBC-TV  | Maxon                                                                                   |
| Chance Of A Lifetime              | <b>Emerson Drug Co.</b><br>(Bromo-Seltzer, etc.)<br><b>Olin Mathison Chemical<br/>Corp.</b>                                                                                                                                                              | ABC-TV  | Lennen & Newell<br>Grant Adv.                                                           |
| Chevy Show                        | <b>Chevrolet Motor Div.</b><br>(Cars & Trucks)                                                                                                                                                                                                           | NBC-TV  | Campbell-Ewald                                                                          |
| Cheyenne                          | <b>General Electric</b><br>(Radio & TV & Small<br>Appliances Div.—GE<br>Radio & TV Sets, Tubes<br>& Small Appliances)<br><b>General Electric, Lamp<br/>Div.</b><br>(Household Bulbs,<br>Home Light Condi-<br>tioning, Photo Flash<br>Bulbs, Auto Lights) | ABC-TV  | Young & Rubicam<br>BBDO                                                                 |
| Circus Boy                        | <b>Reynolds Metals Co.</b><br>Aluminum Prods.,<br>Reynolds Wrap)                                                                                                                                                                                         | NBC-TV  | Russell M. Seeds                                                                        |
| Circus Time                       | <b>American Metal<br/>Specialties</b><br>(Toys)<br><b>Hartz Mountain Prods.</b><br>(Pet Food &<br>Accessories)<br><b>Remco</b><br>(Toys)<br><b>Seven Up Company</b><br>(Soda Pop)                                                                        | ABC-TV  | Lavenson Bureau of Adv.<br>Geo. H. Hartman Co.<br>Webb Associates<br>J. Walter Thompson |
| Climax                            | <b>Chrysler Corp.</b><br>(Chrysler, De Soto,<br>Dodge, Plymouth,<br>Imperial Automobiles)                                                                                                                                                                | CBS-TV  | McCann-Erickson                                                                         |
| Coke Time with Eddie Fisher       | <b>Coca-Cola Co.</b><br><b>Planters Nut &amp; Choc. Co.</b><br>(Candy)                                                                                                                                                                                   | NBC-TV  | D'Arcy Adv.<br>McCann-Erickson<br>Goodkind, Joice & Morgan                              |
| College All-Star Football<br>Game | <b>American Oil Co.</b><br>(Petroleum Prods.)<br><b>Pabst Brewing Co.</b><br><b>Pan Am. Southern Corp.</b><br>(Gas, oil, oil filters,<br>tires, etc.)<br><b>Standard Oil Co. of<br/>Indiana</b><br>(Petroleum Prods.)                                    | ABC-TV  | Joseph Katz Co.<br>Leo Burnett & Co.<br>Fitzgerald Adv.<br>D'Arcy Adv. Agcy.            |
| Comedy Hour                       | <b>Andrew Jergens Co.</b><br>(Cosmetics & Drug<br>Prods.)                                                                                                                                                                                                | NBC-TV  | Robert W. Orr                                                                           |
| Como, Perry, Show                 | <b>Armour &amp; Co.</b><br>(Meat Prods.)<br><b>Dormeyer Corp.</b><br>(Elec. Appliances &<br>Tools)<br><b>Gold Seal Co.</b><br>(Glass Wax, Snowy<br>Bleach)<br><b>Intl. Cellu Cotton<br/>Prods. Co.</b><br>(Kleenex, Table<br>Napkins)                    | NBC-TV  | Tatham-Laird<br>John W. Shaw<br>Campbell-Mithun<br>Foote, Cone & Belding                |



| TITLE                                        | SPONSOR-PRODUCT                                                                                                                                    | NETWORK       | ADVERTISING AGENCY                               |
|----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|---------------|--------------------------------------------------|
|                                              | <b>Noxzema Chemical Co.</b><br>(Skin Cream, Shave Cream, Lotion)                                                                                   |               | Sullivan, Stauffer, Colwell & Bayles             |
|                                              | <b>RCA</b><br>(Radios, TV Sets, Phonographs)                                                                                                       |               | Kenyon & Eckhardt                                |
|                                              | <b>Sperry &amp; Hutchinson</b><br>(S & H Green Stamps)                                                                                             |               | Sullivan, Stauffer, Colwell & Bayles             |
|                                              | <b>Sunbeam Corp.</b><br>(Small Electrical Appliances)                                                                                              |               | Perrin-Paus                                      |
| <b>Conflict</b>                              | <b>The Toni Co.</b><br><b>Chesebrough-Pond's</b><br>(Cosmetic and grooming products, Vaseline, Petroleum Jelly, Vaseline Lip Ice, Pertussin, etc.) | <b>ABC-TV</b> | Weiss & Geller<br>J. Walter Thompson             |
| <b>Crocker, Betty, Homemaker of Tomorrow</b> | <b>General Mills, Inc.</b><br>(Baking Mixes, Cereals & Flours)                                                                                     | <b>ABC-TV</b> | Knox Reeves Adv.                                 |
| <b>Crosby, Bob</b>                           | <b>Best Foods, Inc.</b><br>(Rit, Shinola, Nucoa, etc.)                                                                                             | <b>CBS-TV</b> | Earle Ludgin & Co.<br>Dancer-Fitzgerald & Smp'ie |
|                                              | <b>Hazel Bishop, Inc.</b><br>(Lipstick, Compact Make-up, Complexion Glow, Nail Polish)                                                             |               | Raymond Spector Co.                              |
|                                              | <b>Brown &amp; Williamson Tobacco Corp.</b><br>(Viceroy Cigarettes)                                                                                |               | Ted Bates & Co.                                  |
|                                              | <b>Carnation Co.</b><br>(Evaporated, Fresh, Malted and Instant Milk, Chocolate Drink)                                                              |               | Erwin, Wasey & Co.                               |
|                                              | <b>General Mills, Inc.</b><br>(Flour, Baking Mixes, Breakfast Cereals, Bisquick, Pie Crust Mix)                                                    |               | Knox Reeves Adv.                                 |
|                                              | <b>Gerber Products Co.</b><br>(Baby Foods)                                                                                                         |               | D'Arcy Adv. Co.                                  |
|                                              | <b>Mentholatum Co.</b><br>(Deep Heat Rub)                                                                                                          |               | J. Walter Thompson                               |
|                                              | <b>Miles Laboratories, Inc.</b><br>(Alka Seltzer, Vitamin Tablets, Household Disinfectants, Nervine, Bactine, Tabcin)                              |               | Geoffrey Wade Adv.                               |
|                                              | <b>Procter &amp; Gamble Co.</b><br>(Ivory Flakes, Spic 'n Span)                                                                                    |               | Compton Adv.                                     |
|                                              | <b>S.O.S. Co.</b><br>(Scouring Pads)                                                                                                               |               | McCann-Erickson                                  |
|                                              | <b>Scott Paper Co.</b>                                                                                                                             |               | J. Walter Thompson                               |
|                                              | <b>Seven-Up Co.</b>                                                                                                                                |               | J. Walter Thompson                               |
|                                              | <b>Swift &amp; Co.</b><br>(Meat, Poultry, Pard, Vigoro)                                                                                            |               | McCann-Erickson                                  |
|                                              | <b>Toni Co.</b><br>(All Products)                                                                                                                  |               | North Adv.                                       |
|                                              | <b>Wesson Oil &amp; Snowdrift Sales Co.</b><br>(Wesson Oil)                                                                                        |               | Fitzgerald Adv. Agency                           |
| <b>Crossroads</b>                            | <b>Chevrolet Div., General Motors</b><br>(Chevrolet Cars & Trucks)                                                                                 | <b>ABC-TV</b> | Campbell-Ewald                                   |



| TITLE                   | SPONSOR-PRODUCT                                                                                                                                            | NETWORK | ADVERTISING AGENCY                   |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|--------------------------------------|
| Crusader                | Colgate-Palmolive Co.<br>(Rapid Shave, Vel,<br>Halo)                                                                                                       | CBS-TV  | Wm. Esty Co.<br>Lennen & Newell      |
|                         | R. J. Reynolds Tobacco<br>Co.<br>(Camels)                                                                                                                  |         | Wm. Esty                             |
| Cummings, Bob, Show     | Colgate-Palmolive Co.<br>(Brisk, Palmolive Soap)                                                                                                           | CBS-TV  | Wm. Esty & Co.                       |
|                         | R. J. Reynolds Tobacco<br>Co.<br>(Winston Cigarettes)                                                                                                      |         | Wm. Esty Co.                         |
| <b>D</b>                |                                                                                                                                                            |         |                                      |
| Daly, John and the News | Cadillac Div., General<br>Motors Cars                                                                                                                      | ABC-TV  | MacManus, John & Adams               |
|                         | General Cigar Co.<br>(White Owl Cigars,<br>Rob't. Burns Cigars &<br>Cigarillos)                                                                            |         | Young & Rubicam                      |
|                         | Miles Laboratories<br>(Alka-Seltzer, One-A-<br>Day Vitamins, Bactine,<br>Tabcin)                                                                           |         | Wade Advertising                     |
|                         | Polaroid Corp.<br>(Land Cameras)                                                                                                                           |         | Doyle, Dane & Bernbach               |
| Damone, Vic, Show       | Time, Inc.<br>(Life Magazine)                                                                                                                              | CBS-TV  | Young & Rubicam                      |
|                         | General Foods Corp.<br>(Instant Maxwell<br>House Coffee)                                                                                                   |         | Benton & Bowles                      |
| December Bride          | General Foods Corp.<br>(Instant Maxwell<br>House Coffee)                                                                                                   | CBS-TV  | Benton & Bowles                      |
| Ding Dong School        | Gerber Products Co.<br>(Baby Foods)                                                                                                                        | NBC-TV  | D'Arcy Adv.                          |
|                         | The Mennen Co.<br>(Baby Oil, Powder)                                                                                                                       |         | Grey Advertising                     |
|                         | Miles Laboratories<br>(Bactine, One-A-Day<br>Vitamins)                                                                                                     |         | Wade Advertising                     |
| Disneyland              | American Dairy Assoc.                                                                                                                                      | ABC-TV  | Campbell-Mithun<br>Geyer Adv.        |
|                         | American Motors<br>(Nash, Hudson cars,<br>Kelvinator Appliances)                                                                                           |         |                                      |
|                         | Derby Foods, Inc.<br>(Peter Pan Peanut<br>Butter, Boneless Chicken<br>ala King, Egg Noodles &<br>Chicken, Tamales with<br>sauce, Chile Con Carne,<br>etc.) |         | McCann-Erickson                      |
| Do You Trust Your Wife? | General Motor Corp.<br>(Frigidaire Div.,<br>Home Appliances)                                                                                               | CBS-TV  | Foote, Cone & Belding                |
|                         | Liggett & Myers Tobacco<br>(L & M Cigarettes)                                                                                                              |         | Dancer, Fitzgerald & Sample          |
| Dollar A Second         | Helene Curtis Industries<br>Mogen David Wine Corp.                                                                                                         | ABC-TV  | Weiss & Geller                       |
| Down You Go             | Purex Corp.<br>(Cleansers, Bleaches)                                                                                                                       | NBC-TV  | Weiss & Geller                       |
|                         | Speidel Corp.<br>(Watch Bands,<br>Men's Jewelry)                                                                                                           |         | Sullivan, Stauffer, Colwell & Bayles |





# COMMERCIAL TV PROGRAMS



| TITLE           | SPONSOR-PRODUCT                                              | NETWORK | ADVERTISING AGENCY    |
|-----------------|--------------------------------------------------------------|---------|-----------------------|
| Dragnet         | <b>Liggett &amp; Myers Tobacco Co.</b><br>(Chesterfields)    | NBC-TV  | McCann-Erickson, Inc. |
|                 | <b>Schick, Inc.</b><br>(Electric Shavers)                    |         | Warwick & Legler      |
| Du Pont Theater | <b>E. I. du Pont de Nemours &amp; Co.</b><br>(Institutional) | ABC-TV  | BBDO                  |

## — E —

|                                 |                                                                                                                             |        |                                          |
|---------------------------------|-----------------------------------------------------------------------------------------------------------------------------|--------|------------------------------------------|
| Earp, Wyatt                     | <b>General Mills</b><br>(Cereals, flour, cake mixes)                                                                        | ABC-TV | Dancer-Fitzgerald-Sample                 |
|                                 | <b>Parker Pen Co. Procter &amp; Gamble</b><br>(Gleem Toothpaste)                                                            |        | Tatham-Laird Compton Adv.                |
| Edge of Night, The              | <b>Procter &amp; Gamble Co.</b><br>(Tide, Crest, Fluffo, Spic 'n' Span)                                                     | CBS-TV | Benton & Bowles                          |
| Edwards, Douglas, with the News | <b>American Home Products Corp.</b><br>(Anacin, Aero Shave, Heet)                                                           | CBS-TV | Biow, Beirn & Toigo<br>Ted Bates & Co.   |
|                                 | <b>American Tobacco Co.</b><br>(Pall Mail Cigarettes)                                                                       |        | Sullivan, Stauffer, Colwell & Bayles     |
|                                 | <b>Colgate-Palmolive Co.</b><br>(Veto, Liquid Val)                                                                          |        | Bryan-Houston, Inc.                      |
|                                 | <b>General Foods Corp.</b><br>(Instant Maxwell House Coffee)                                                                |        | Benton & Bowles                          |
| Election Night                  | <b>Buick Div., General Motors Cars</b>                                                                                      | ABC-TV | Kudner Agency                            |
| Encore Theatre                  | <b>Armour &amp; Co.</b><br>(Dial Soap, Meat Products)                                                                       | NBC-TV | Foote, Cone & Belding                    |
|                                 | <b>Pet Milk Co. Ralston-Purina Co.</b><br>(Wheat Chex, Rice Chex, Instant Ralston, Regular Ralston, Ry-Krisp, Cereal Foods) | ABC-TV | Gardner Adv.<br>Guild, Bascom & Bonfigli |

## — F —

|                      |                                                        |        |                                      |
|----------------------|--------------------------------------------------------|--------|--------------------------------------|
| Famous Film Festival | <b>Armour &amp; Co.</b><br>(Miss Wisconsin Cheese)     | ABC-TV | N. W. Ayer & Son                     |
|                      | <b>Breck Hair Mist</b><br>(Hair Spray)                 |        | Humphrey, Alley & Richards           |
|                      | <b>Carter Products</b><br>(ArRID)                      |        | Sullivan, Stauffer, Colwell & Bayles |
|                      | <b>Carter Products</b><br>(Little Liver Pills)         |        | Ted Bates                            |
|                      | <b>Colgate-Palmolive Co.</b><br>(Veto Deodorant)       |        | Bryan Houston                        |
|                      | <b>Colgate-Palmolive Co.</b><br>(Colgate Dental Cream) |        | Ted Bates                            |
|                      | <b>Dow Chemical Co.</b><br>(Saran Wrap)                |        | MacManus, John & Adams               |
|                      | <b>Evinrude Motors</b><br>(Outboard Motors)            |        | Cramer-Krasselt Co.                  |

COMMERCIAL TV PROGRAMS



| TITLE                  | SPONSOR-PRODUCT                                                                                 | NETWORK | ADVERTISING AGENCY               |
|------------------------|-------------------------------------------------------------------------------------------------|---------|----------------------------------|
|                        | <b>Glamorene, Inc.</b><br>(Rug Shampoo)                                                         |         | Product Services                 |
|                        | <b>Hoover Co.</b><br>(Vacuum Cleaners)                                                          |         | Leo Burnett Co.                  |
|                        | <b>Knapp Monarch Co.</b><br>(Liquidizer Food<br>Blender, Redi Baker,<br>Heater, Redi Fry Grill) |         | Frank Block Assoc.               |
|                        | <b>Lewis-Howe Co.</b><br>(Tums)                                                                 |         | Dancer-Fitzgerald-Sample         |
|                        | <b>Max Factor Co.</b><br>(Lipstick)                                                             |         | Doyle, Dane, Bernbach            |
|                        | <b>Mobile Homes Mfrs.<br/>Assoc.</b>                                                            |         | J. Walter Thompson               |
|                        | <b>Pearson Pharmacal Co.</b><br>(Sakrin, Eye-Gene,<br>Ennds)                                    |         | Donahue & Coe                    |
|                        | <b>Procter &amp; Gamble Co.</b><br>(Shasta)                                                     |         | Biow-Beirn-Tiogo                 |
|                        | <b>Readers Digest<br/>Condensed Book Club</b>                                                   |         | BBDO                             |
| Farrell, Charlie, Show | <b>Procter &amp; Gamble Co.</b><br>(Lilt, Fluffo)                                               | CBS-TV  | Biow, Beirn & Tiogo<br>Grey Adv. |
| Father Knows Best      | <b>Scott Paper Co.</b><br>Paper Products,<br>Wax Paper)                                         | NBC-TV  | J. Walter Thompson               |
| Feather Your Nest      | <b>Colgate-Palmolive Co.</b><br>(Dental Cream, Palm-<br>olive & Vel)                            | NBC-TV  | Wm. Esty                         |
| Fireside Theatre       | <b>Procter &amp; Gamble</b>                                                                     | NBC-TV  | Compton Adv.                     |
| Football Round-Up      | <b>National Carbon Co.</b><br>(Prestone)                                                        | CBS-TV  | Wm. Esty Co.                     |
| Ford Show, The         | <b>Ford Motor Co.</b>                                                                           | NBC-TV  | J. Walter Thompson               |
| Ford Star Jubilee      | <b>Ford Div., Ford Motor<br/>Co.</b>                                                            | CBS-TV  | J. Walter Thompson               |
| Ford, Tennessee Ernie  | <b>Brown &amp; Williamson<br/>Tobacco Co.</b><br>(Raleighs)                                     | NBC-TV  | Russell Seeds                    |
|                        | <b>Miles Labs</b><br>(Alka Seltzer, One-A-<br>Day Vitamins, Bactine,<br>Nervine, Tabcin)        |         | Geoffrey Wade                    |
|                        | <b>Minute Maid Corp.</b><br>(Frozen Juices,<br>Vegetables, Fruit)                               |         | Ted Bates                        |
|                        | <b>Procter &amp; Gamble</b><br>(Detergents, Shampoos,<br>Shortenings, Dentifrices)              |         | Benton & Bowles                  |
|                        | <b>Standard Brands, Inc.</b><br>(Desserts, Dog Foods,<br>Coffee, Tea,<br>Margarine)             |         | Ted Bates                        |
| Ford Theatre           | <b>Ford Motor Co.</b><br>(Automotive Products,<br>Services of Ford Motor<br>Co. & Ford Dealers) | ABC-TV  | J. Walter Thompson               |
| Four Star Playhouse    | <b>Bristol Myers Co.</b><br>(Bufferin, Ipana,<br>Vitalis, Ban, Mum,<br>Mum Mist, Trushay)       | CBS-TV  | Young & Rubicam                  |
|                        | <b>Singer Sewing Machine Co.</b><br>(Sewing Machines,<br>sewing aids, vacuum<br>cleaners)       |         | Young & Rubicam                  |
| Frontier               | <b>Reynolds Metals Co.</b><br>(Aluminum Prods. &<br>Reynolds Wrap)                              | NBC-TV  | Russell M. Seeds                 |



| TITLE | SPONSOR-PRODUCT                       | NETWORK | ADVERTISING AGENCY |
|-------|---------------------------------------|---------|--------------------|
| Fury  | Borden Co.<br>Milk & Ice Cream)       | NBC-TV  | Benton & Bowles    |
|       | General Foods Corp.<br>(Post Cereals) |         | Benton & Bowles    |

**G**

|                                   |                                                                                                                               |        |                                    |
|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------|--------|------------------------------------|
| Game of the Week—Baseball         | American Safety Razor Corp.                                                                                                   | CBS-TV | McCann-Erickson, Inc.              |
| General Electric Summer Originals | General Electric Co.<br>(GE lamps, household & other electrical appliances, TV and radio sets, and other electronic products) | ABC-TV | Young & Rubicam                    |
| GE Theatre                        | General Electric Co.<br>(Institutional)                                                                                       | CBS-TV | BBDO                               |
| Giant Step                        | General Mills, Inc.<br>(Flour, baking mixes, frosting mixes, cereals, sponges, dog food)                                      | CBS-TV | BBDO                               |
| Gleason, Jackie, Show             | Bulova Watch Co.<br>P. Lorillard Co.<br>(Old Gold Cigarettes)                                                                 | CBS-TV | McCann-Erickson<br>Lennen & Newell |
| Gobel, George, Show               | Armour & Co.<br>(Dial Soap & Meat Prods.)                                                                                     | NBC-TV | Foote, Cone & Belding              |
| Godfrey, Arthur, Show             | Pet Milk Co.<br>Bristol Myers Co.<br>(Ban, Vitalis, Ipana, Bufferin)                                                          | CBS-TV | Gardner Adv.<br>Young & Rubicam    |
|                                   | CBS-Columbia<br>(CBS TV & Radio Sets)                                                                                         |        | Ted Bates & Co.                    |
|                                   | Columbia Records, Inc.                                                                                                        |        | McCann Erickson                    |
|                                   | Kellogg Co.<br>(Cereals)                                                                                                      |        | Leo Burnett Co.                    |
|                                   | Pillsbury Mills, Inc.<br>Best Flour, Cake, Pie, Hot Roll Mix)                                                                 |        | Leo Burnett Co.                    |
|                                   | Toni Co.<br>(All Products)                                                                                                    |        | North Adv.                         |
| Godfrey's, Arthur, Talent Scouts  | Thomas J. Lipton Co.<br>(Lipton's Tea, Soup, Frostee Mix)                                                                     | CBS-TV | Young & Rubicam                    |
|                                   | Toni Co.<br>(All Products)                                                                                                    |        | North Adv.                         |
| Godfrey, Arthur, Time             | Baker's Angel Flake<br>Cocoanut                                                                                               | CBS-TV | Young & Rubicam                    |
|                                   | Bristol Myers Co.<br>(Bufferin, Ban)                                                                                          |        | Young & Rubicam                    |
|                                   | Chef Boy-Ar-Dee<br>Products                                                                                                   |        | Young & Rubicam                    |
|                                   | Corn Products Refining Co.<br>(Mazola Salad, Cooking Oil)                                                                     |        | C. L. Miller Co.                   |
|                                   | Easy Washing Machine<br>Corp.                                                                                                 |        | BBDO                               |
|                                   | Kellogg Co.<br>(All Products)                                                                                                 |        | Leo Burnett Co.                    |
|                                   | The Kendall Co. Bauer & Black Div.<br>(All Curity Products)                                                                   |        | Leo Burnett Co.                    |
|                                   | Lever Brothers Co.<br>(Lux Liquid, Pepsodent)                                                                                 |        | J. Walter Thompson                 |



| TITLE              | SPONSOR-PRODUCT                                                                 | NETWORK                                                                                                               | ADVERTISING AGENCY                                      |                                                   |
|--------------------|---------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------|
| Good Morning       | <b>Manhattan Soap Co.</b><br>(Sweetheart Soap)                                  |                                                                                                                       | Anderson & Cairns                                       |                                                   |
|                    | <b>Minnesota Mining &amp; Mfg. Co.</b><br>(Scotch Tape, Scotch Lite)            |                                                                                                                       | BBDO                                                    |                                                   |
|                    | <b>Norwich Pharmacal Co.</b><br>(Pepto Bismol, Unguentine)                      |                                                                                                                       | Benton & Bowles                                         |                                                   |
|                    | <b>Pillsbury Mills, Inc.</b><br>(Best Flour, Cake Mix, Pie Mix, Hot Roll Mix)   |                                                                                                                       | Leo Burnett Co.                                         |                                                   |
|                    | <b>Scott Paper Co.</b>                                                          |                                                                                                                       | J. Walter Thompson                                      |                                                   |
|                    | <b>Simoniz Co.</b><br>(Simoniz, Non-Scuff Floor Wax, Ivalon Sponges, Hilite)    |                                                                                                                       | Sullivan, Stauffer, Colwell & Bayles<br>Young & Rubicam |                                                   |
|                    | <b>Standard Brands, Inc.</b><br>(Royal Gelatin Desserts, Blue Bonnet Margarine) |                                                                                                                       | Ted Bates, Inc.                                         |                                                   |
|                    | <b>Bon-Ami Co.</b><br>(New Jet Bon-Ami)                                         | CBS-TV                                                                                                                | Ruthrauff & Ryan                                        |                                                   |
|                    | <b>General Motors Corp. Cadillac Division</b>                                   |                                                                                                                       | MacManus, John & Adams                                  |                                                   |
|                    | <b>Hamilton Beach Co.</b><br>(Mixes, Blenders, Toasters)                        |                                                                                                                       | Wm. Esty Co.                                            |                                                   |
| Goodyear Playhouse | <b>Skill Built Tool Co.</b><br>(Hand-It-All Grill)                              |                                                                                                                       | Wellesley Adv. Assoc.                                   |                                                   |
|                    | <b>Sterns Nursery</b><br>(Gladiolas)                                            |                                                                                                                       | Fairfax, Inc.                                           |                                                   |
|                    | <b>Goodyear Tire &amp; Rubber Co.</b><br>(Tires & Neolite Soles)                | NBC-TV                                                                                                                | Young & Rubicam                                         |                                                   |
|                    | <b>Grand Ole Opry</b>                                                           | <b>Ralston Purine Co., Chows Div.</b><br>(Purina Chows for livestock, poultry, sanitation products and farm supplies) | ABC-TV                                                  | Gardner Advertising                               |
|                    |                                                                                 | <b>Procter &amp; Gamble Co.</b><br>(Ivory Soap, Duz, Crisco, Gleem, Cheer)                                            | CBS-TV                                                  | Compton Adv.                                      |
|                    | Guiding Light, The                                                              | <b>Liggett &amp; Myers Tobacco Co.</b><br>(Chesterfield, L & M Cigarettes)                                            | CBS-TV                                                  | Cunningham & Walsh<br>Dancer, Fitzgerald & Sample |
|                    |                                                                                 | <b>Remington Rand, Inc.</b><br>(Electric Shavers, Business Machines, Office Equipment)                                |                                                         | Young & Rubicam                                   |
|                    |                                                                                 |                                                                                                                       |                                                         |                                                   |



|                    |                                                                              |        |                       |
|--------------------|------------------------------------------------------------------------------|--------|-----------------------|
| Hall of Fame       | <b>Hallmark Cards, Inc.</b><br>(Greeting cards, Note Paper, Wrappings)       | NBC-TV | Foote, Cone & Belding |
| Hayes, Gabby, Show | <b>Joe Lowe Corp.</b><br>(Popsicles, fudgsicles, & other frozen confections) | ABC-TV | Paris & Peart         |
| Heckle and Jeckle  | <b>Sweets Co. of America</b><br>(Tootsie Rolls, Candy)                       | CBS-TV | George Eisen, Inc.    |
| Hey Jeannie        | <b>Procter &amp; Gamble Co.</b><br>(Cheer, Lilt, Shasta, Drene, Dash, Crest) | CBS-TV | Compton Adv.          |